Publishers Sue Tape Duplicators On W. Coast
Uni Sets Pic-TV Careers For Disk Acts
McGraw-Hill Buys Bio Of Beatles
Roulette Revamps Product Policy
Biegel Bell VP
OK CBS/Sony Label
Immediate Gears For Global Growth
Leetham Cap (Can) Pres.

March 2, 1968

THE CHARTS MAKE BUDDAH SMILE

Int'l. Section Begins Pg. 55
Tony's got a happening new single "FOOL OF FOOLS" plus an already happening album "For Once in My Life" On Columbia Records

Tony Bennett will appear with Duke Ellington and His Orchestra, Jack E. Leonard, William B. Williams, M.C. Philharmonic Hall, N.Y.C., March 3 Westchester County Center, N.Y., April 5 Seton Hall University, N.J., April 6

Available in 4-track and 8-track stereo tape cartridges
Recognition of recording excellence used to be a matter of individual concern or an annual critique of publications that cited disks on the basis of reader and/or reviewer polls. The record industry itself could not fall back on its own people, the very creators—-in an artistic and administrative sense—who knew perhaps better than any other source the merit of their output (we happen to think that the trade sits in sincere and serious judgment of its art).

In 1958, the National Academy of Recording Arts & Sciences, better known as NARAS, came on the scene with the concept of all-industry participation in annual awards for product that best exemplified the art of music as heard on disks. That symbol of achievement is the Grammy, a golden replica of the "grammaphone" that squeaked out in sturid tones the birth of a great industry and art-form.

NARAS, too, had growing pains. Like any new organization that attempts to put a stamp of quality on so wide-ranging an area as recordings, the early days of NARAS had their share of inconsistency and inequity. Yet, the trade should recall, NARAS seemed fully aware of its inadequacies and called upon the trade to find solutions. As the academy celebrates its 10th year in 1968, it can be stated that NARAS carries a stature that earns its respect throughout all phases of the entertainment field. The burden of producing a list of winners may still elicit the occasional hue-and-cry of "there's-a-better-way" (as well there might be), but it has become a decided minority-report as the years have passed.

Today, NARAS is an important asset to the record business. Its award functions are one thing, but the academy does more for the internal betterment of the business, including a continuous flow of seminars and informal gatherings that bring into articulate perspective creative and technical problems. Outside of the recording area, NARAS scholarships help recruit industry talent of the future and, of course, the "Best on Record" TV show, sporting Grammy winners, has evolved into an annual TV spectacular.

NARAS has every reason to celebrate its 10th year with a pride of accomplishment. As it caps a decade of Grammy presentations this week, NARAS enters its second decade with the promise of even greater contributions to the record business in the years to come.
Hollywood gives her the big picture. Television put her in the public Eye. Broadway hailed her as the "Star Spangled Girl."

CONNIE STEVENS

WOULDN'T IT BE NICE (TO HAVE WINGS AND FLY)

CINDECRELLA COULD HAVE SAVED US ALL

Produced by Richard Delvy
Victor's new group takes off in high gear with their first album.
HOLLYWOOD—More than a dozen music publishing companies have indicated their interest in the record company's vast coast duplicate cartridges of tape cassettes charging copyright infringement. The list of companies represented by Harry Fox, agent & trustee, claim in court that the defendants were involved in the U.S. District Court, claim that the defendants with producing and selling or offering tape duplication as contributing to the production or sale of illegal and unauthorized tape cassettes. The actions involve tapes recorded in three albums, Herb Alpert's "Sometime in My Life," "Insight Out" and The Doors LP carrying their name as the title of the album. The suit involves publishers only, it's understood that a number of companies are considering action against firms in the tape duplicating field regarding unauthorized duplicate tapes. In their complaint, the music publishers seek remedies from the federal court in the nature of injunctions against further manufacture and sale and monetary damages for copyright infringement.

Involved In Action

Japanese Govt. OK's CBS/Sony Label

Tokyo—The Japanese Government has approved the establishment of CBS/Sony Records in Japan. Announcement of the formation of the operation was made several months ago by President of Columbia Records, V. Gordon Childe.

The new company is capitalized at $2 million, high figure for the Japanese market. CBS and Sony are 50/50 partners. The new company will engage in recording, production and sales of disks, music publishing, management and general artist activities.

President of the new company is expected to be chosen by Sony end of the partnership. The board of directors will consist of six executives.

Final Oscar Song Nominees

New York—Final nominations in the music category for the 25th annual presentation of the Oscar-awarding Academy of Motion Picture Arts & Sciences. Winners will be disclosed the night of April 8.

Best Song: "The Bare Necessities" by Richard & Robert Sherman ("The Jungle Book"); "The Eyes of Love" by Andy Gibb ("Mack & Mabel") and "Banning"; "The Look of Love" by Burt Bacharach & Hal David ("Hello, Dolly!"); "Royale") and "Talk to the Animals" by Leslie Bricusse ("Dr Dolittle") and Thomas Meehan ("L&M & G""); and "Baby" by Sammy Kahn and James Van Heusen.

Best Original Music: Score: "Cool Hand Luke" by Lalo Schifrin; "Doctor Dolittle" by Leslie Bricusse; "Far From the Maddening Crowd" by Richard Rodney Bennett; "In Cold Blood" by Quincy Jones; "Thoroughly Modern Millie" by Elmer Bernstein.

Best Scoring of Music (Adaptation or Treatment): "Cameot" by Alfred Newman and Ren Darby; "Doctor Dolittle" by Lionel Newman and Alphonzo Hoffman; "Funeral for a Friend/Coming to Dinner" by Frank DeVol; "Thoroughly Modern Millie" by Andre Previn and "Gertie the Doly" by John Williams.

In addition, "Dr. Dolittle," a musical, was nominated for "Outstanding Achievement in the Year."
in a word, DOUGAL
a fabulous new single:

"Jennifer Juniper"
5.10300
c/w "POOR COW"
(From the Motion Picture "Poor Cow")

...and his three best-selling albums:

DOROVAR
FOR LITTLE ONES
LN 24350/BN 26350 Stereo

Stereo BN 171
DOROVAR
a gift from a flower to a garden
L2N 6071/B2N 171 Stereo
(A 2-Record Set)

DOROVAR
wear your love like heaven
LN 24349/BN 26349 Stereo

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Biegel Named Bell VP

NEW YORK—A broad program of expansion at Bell Records is getting underway with the appointment of Irv Biegel as a vice-president of the company.

Biegel, who will continue to serve as director of sales, joined the company a year ago after serving the Tamla-Motown operation in Detroit as sales manager for nearly 4½ years.

Larry Utzal, president of Bell, said that the appointment is "one of the first in a series that we plan for 1968 that will eventually culminate in Bell's attaining major status in every area of the business."

Since Biegel joined Bell, the company has had 22 chart singles and eight listings on the LP chart, both from its own labels and those it distributes. Completely devoid of any A&R staffers, the company's full thrust hinges on a promotion-sales minded staff. In addition to three national promo men, the seven man "Bellboy" team includes promo people in New York, Los Angeles, Chicago and Nashville.

The company, by the way, is up for a Grammy award from NARAS this year, with "This is the Box Topi (Mala)" up for one as the best vocal group performance.

Currently, Bell Records, its subsidiary labels and the companies it distributes are represented on the charts with "Back Up Train" by Al Greene on Hot Line Music Journal, "Do Unto Me" by James & Bobby Purify on Bell, "Love Is A Woman" by Delfonics on Philly Groove, "Thank You Very Much" by The Isley Brothers, "A Man Needs A Woman" by James Carr on Goldwax, "You Don't Have To Say You Love Me" by Four Sons on Sport and "Captain of Your Ship" by Reperata & The Drelons on Mala.

Revercomb and Bowman Promoted At Dot

HOLLYWOOD—Ken Revercomb and Dick Bowman were last week elevated at Dot Records, Revercomb has become national director of sales and distribution, while Bowman was promoted to fill Revercomb's former post as national sales manager.

In this new post, Revercomb will act as liaison to all major accounts, including Dot branches and independent distributors. Dick Peete, Dot vice president and general manager, stated that the position will tie in responsibility of coordinating all sales and distribution activity.

Commenting further on the promotions, Peete noted that "it has been a long time since we felt we could say we are in a position to gratifyingly be developing key executives from within the company. Revercomb joined Dot in September of last year and brought Bowman in shortly thereafter. Both men have wide backgrounds in the music industry with primary experience in sales and promotion.

Hazelwood Cuts First Ronnie Dove Session

NEW YORK—"In Some Time," a new single by Ronnie Dove, has been re-recorded by Diamond Records. The lid was the first produced for the label by Lee Hazelwood and was arranged by Billy Strange.

Roulette Lists '10 Points' In Prod. Revamp

NEW YORK—Roulette Records is making sweeping changes in its recording and merchandising policy. Morris Levy, president of the company, said the revamped structure will involve the elimination of nearly all catalog product, the introduction of two new series for singles and albums and an end to mono production, with the exception of Latin market releases.

Detailing the moves in what the company describes as "10 Points for Profit Program," Red Schwartz, national sales and promotion manager, recently reported the following new policies:

1. As of April 1, all 20,000 titles from within our own distribution have been discontinued and replaced by the new 4200 line.

2. A new catalogue will be issued by Roulette within the next 60 days. The label has just completed taking inventory with its distributors, chopping away nearly 90% of the old catalogue. By this move, said Schwartz, "we have eliminated an annual overhead and unburdened our distributions. Today's music business makes the maintenance of too much catalogue untenable. With 80% of a company's sales being done by 5% of the people-distributors, record dealers and record mercenaries—we owe it to ourselves and to them to provide high-volume, streamlined, selling product."

3. A small portion of the LP catalogue has been retained for repackag- ing but on a strict "best-sellers only" basis. Artists in the repackaging include Larry Bailey, Little Anthony and the Imperials, Johnny Cash and Count Basie.

4. Schwartz emphasized that all repackaged albums "will be completely modern and contemporary in style, from design to artwork to liner notes—that will reflect an entirely new attitude towards merchandising of these products."

5. New albums will be recorded under the strictest supervision. "We're beginning to believe that we can reasonably sure that it will be a hit. We will eliminate the 'gambling factor' as much as possible. By a new cross-check system maintained in my office I will know who is cutting what, where, how long and why. This supervision will help trim excessive production costs, and it is part of the streamlining program to make things move faster and better," said Revercomb.

6. The 4000 singles series has been replaced by the new 7000 series. "For the record," said Revercomb, "for a single will be expressly to make a hit record." Schwartz said. He emphasized that "there was no way but the 'throw them out and one will stick to the wall' approach. By giving our promotion men a limited number of superior singles to work with, we make their job easier and better and make them more effective."

7. Singles releases will be closely scheduled, at both Dot (Mala) and Roulette. Reissues will occur only in special cases, such as a hot master purchase.

8. Roulette will go all-out to attract new talent: producers and artists. "We're looking for the best, and if we think it's the best, we'll back it," said Schwartz.

9. Roulette has now eliminated mono pop LP product. There will be, however, mono album releases for the Latin, Aireg, Alegre and Mardi Gras labels. Because of the special nature of the Latin market, Schwartz said, Roulette still sells over 40,000 78 rpm Latin singles each year.

10. Roulette has secured complete coverage of the tape market by leasing selected Roulette product on a non-exclusive basis, to the I.T.C.C., EMI and Roulette Tape operations, and with Mercury for cassettes.

Levy emphasized that the major changes reflect "a new spirit and a new confidence at Roulette in our ability to create and maintain a standard of excellence in product and in operations."

EMI Sets Int'l Sales Dept. For U.S. Licensees

LONDON—EMI Records has announced that the provision of its repertoire to its licensees in the U.S. e.g., Capitol Records and Transglobal Music Corporation, has been taken over by EMI's own international division through its international sales dept.

This move brings EMI Record's American distribution to line up with its other overseas markets, which are also serviced by international sales. A. M. Smith, former managing director of the department, has appointed Harry Flower to be responsible for this important dol- lar-earning aspect of the company's business.

He will work in close co-operation with the EMI"s "pop" repertoire and marketing division in order to devise and procure maximum promo- tion of the repertoire of EMI Rec- ords' licensees in the U.S.

Uni Sets TV Pic Careers

(Continued from page 7)

The people on Universal City Records team are: (l. to r.) Jenny Gouhne, production; Pat Pipolo, National Promotions; Honza Wilson, Promotional head of Reverb Records; Dick Frick, National Sales; Ed Pipolo; Jeff Smith, office manager; and Russ Regan, the label's executive administrator.

The people on Universal City Records team are: (l. to r.) Jenny Gouhne, production; Pat Pipolo, National Promotions; Honza Wilson, Promotional head of Reverb Records; Dick Frick, National Sales; Ed Pipolo; Jeff Smith, office manager; and Russ Regan, the label's executive administrator.

Cash Box—March 2, 1968

Dick Bowman

Ken Revercomb

Lord Tim Hudson; The Harold Johnson Show's Chip And Ken, aged 14 to 17, all from the Watts district of Los Angeles, The Inthrodres, and the Hooted, both a cappella groups, Rush Paul and Paula, who had a million seller, "Hey Paula."
#1
New To The Top 100

#1
LOVE IS BLUE (AMOUR EST BLEU) (2:33)
PH: Michael Philips
BMI: 126094
WRITERS: Catherine Smolinski-Matt and Eddie McRae
ART: Don Crichton
FLP: In The Mood

#2
I WISH IT WOULD RAIN (2:55)
The Commodores
BMI: 378879
WRITERS: George Brown, John McFee, Tommy Byrd
ART: Bob Ketchum
FLP: The Spinners

#3
SPINDY (2:53)
Classics IV-Imperial 62595
MOD: Sunset Blvd., Hollywood, Calif.
WRITERS: Buddy Goode & Bill Lowery
ART: Bob Weir
FLP: The Spinners

#4
VALLEY OF THE BOLLS (3:25)
Dianne Warwick-Record 12303
MOD: 5645 Street, Los Angeles,
WRITERS: Andre Previn-Dory
ART: Pat Williams
FLP: Say A Little Prayer

#5
THE DOCK OF THE BAY (2:38)
Otis Redding
BMI: 5750
WRITERS: 
ART: "Two Years"
FLP: Selections From The Looking Glass

#6
A WONDER WHAT SHE'S DOING TONIGHT (2:36)
Tommy & Tony Taylor
BMI: 10000
WRITERS: 
ART: "Two Years"
FLP: Selections From The Looking Glass

#7
WALK AWAY RENEE (2:42)
Four Tops-Record 1159
MOD: West 52 Street, New York,
WRITERS: 
ART: Al Armitage
FLP: Ambassadors

#8
THE BATTLE OF WINE (2:60)
Yardbirds-Island 1643
MOD: 
WRITERS: 
ART: Ronnie Marks
FLP: "Two Years"

#9
EVERYTHING THAT TOUCHES YOU (3:17)
Ami Buroker
BMI: 0153
WRITERS: Rachel Gossett
ART: Jeff Gordon
FLP: "Two Years"

#10
DON'T MESS WITH ME (2:05)
Santos-Polydor 6920
MOD: Sunset Blvd., Hollywood, Calif.
WRITERS: 
ART: "Two Years"
FLP: Ambassadors

#11
WE'RE A WINNER (2:15)
Impressions-ABC 11022
MOD: 1204 Ave. of the Americas,
WRITERS: 
ART: "Two Years"
FLP: "Two Years"

#12
EVERYDAY RULES (3:16)
Bee Gees
BMI: 12539
WRITERS: 
ART: "Two Years"
FLP: "Two Years"

#13
DAY AFTER DAY (2:40)
Sam & Dave-ABC 242
MOD: Broadway, New York,
WRITERS: 
ART: "Two Years"
FLP: "Two Years"

#14
I THANK YOU (2:40)
Curtis Mayfield
BMI: 378879
WRITERS: 
ART: 
FLP: Fannie Lou Hamer

Detailed Information About Titles On The Cash Box Top 100 This Week
“Cotton Candy Sandman”
#7172

A Sentient New Single Becomes A Foregone Chart Conclusion, Produced By Denny Waronker, Spectacularly Performed By Harpers Bizarre
“JUDY” sold over a million
But, just watch “BUNNY” multiply.

HEY HEY BUNNY
Paula 294

John Fred
And His Playboy Band

PAULA 2197
WMCA-New York recently launched a promotion in behalf of Revlon and Grey Advertising with a private “Promoter of the Year” Award. New York’s Arthur discotheque being offered as the prize for three area clubs and 100 friends. The three-week promotion called the “Revlon Natural Wonder Happening” in conjunction with an intensive advertising campaign on WMCA for Revlon’s Natural Wonder. To enter the contest, WMCA listeners are asked to design an original invitation, with “Happy Tag” incorporating the words “Revlon Natural Wonder Happening” in each entry. At the close of the contest, Sunday, March 3, five winners will be chosen on the basis of individuality of design. The prize-will be personally notified of their victory by WMCA Good Guy Gary Stevens who will also serve as host at the “Happening.” Each winner will be encouraged to invite ten couples to attend. The “Happening” will be held at Arthur discotheque on Sunday afternoon, the date to be announced. In addition to Gary Stevens, the Revlon event will feature a live band, discotheque dancing, door prizes, snacks and soft drinks, and a well-known “surprise” guest.

The mystery of the Black Box has been solved. For sixteen days the enigma of “What’s in the Black Box?” puzzled KHJ-Los Angeles listeners. Standing by for 59th hour, the Black Box was erected in front of the KHJ studios at Roscoe Avenue in Hollywood, catching the attention of crowds of people at all hours of the day and night. Around the box, round-the-clock guards were posted at the site to protect the contents of the Black Box. KHJ listeners were given a clue each day with an hourly chance to guess the contents of the box. Some clues in the dark included: a goat, a bale of cotton, a boy pin, and a KHJ denim jacket. Finally, Lee Harris of Santa Monica correctly identified the contents of the Black Box as an expense paid trip for two to Paradise Island in the Bahamas.

An Ohio State Award in the Public Affairs and Community Problems Category has been received by WMER-Ohio’s Sunday News Closeup program, “Voice of the Ghetto.” The announcement was made by Don Chapman, vice president and general manager of WMER. The outlet was the only News outlet to receive a prize in this category. “Voice of the Ghetto” traced the multiplicity of factors which had caused the race riots in Newark. It also probed what was being done to prevent a recurrence of such street violence in Newark and other communities in the area. The station reads: “Too often the sensationalism of the news is sufficient and follow-up is less attractive to an audience. WMER is commended for a follow-up of a problem which has existed and will benefit many communities of this nation. In this documentary a community problem is analyzed before it became another fact—too often documentary programs probe social action after the fact rather than probing preventive measures before the act. This program is commended for a special award because of its national significance. This program encompasses more than the local community and aired on Sunday, July 30.” “Voice of the Ghetto” was written and produced by John Stein, assistant director of the WMER news department.

KEX-Portland, Ore., has reversed the usual procedure in which record-promoters rate the radio stations in polling, set up its own poll to rate the record promoters and recently presented its own “Promoter of the Year” awards to co-winners Jay Swint of Capitol Records and Bob Shams of Warner Bros-Reprise. In addition to the trophies they received, the winners also had a special day of their own at KEX. Friday, February 9 was declared “Promoters of the Year” day on the outlet, and for 18 hours only Capital and Warner Bros-Reprise records were played. A large chart was on the wall in the KEX record library throughout the year, and the record promoters were rated on the various stations going up to the station. Monthly each of the 12 local record promoters was rated on: 1. prompted of service; 2. phone calls to the station; 3. personal visits to the station; and 4. special services to the station beyond the normal.

A PAIR OF PECKS FOR PETULA: WMCA-New York “Good Guys” Joe O’Brien (L) and Dan Daniel plant bubbles on Petula Clapp’s shoe as the lark’s recent visit to the WMCA studio.

VITAL STATISTICS: Julian H. (Bob) Brein has been designated director of production and community services for WABC-New York. Ed Reilly, recently operation director at WFEC-Harriscburg, Pa., has been reasigned as assistant operation director at KFPI-Los Angeles. Jim Randolph has been named to the newly created post of manager of group programming for Tracy Broadcasting Co.

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Jim Glover, from Cleveland, Ohio, and Jean Ray, from Malibu, California, met in New York during the summer of 1963. Both had come east to study acting at the Sanford Meisner studios and were heard at the various Greenwich Village coffee houses. They quickly discovered similar musical interests and started singing together, mostly traditional folk music with a pop flavor. The duo has in its repertoire songs by Phil Ochs, Eric Andersen, and David Blue. Recently both Jim and Jean began writing their own tunes, some of which are included on their Verve/Forecast LP, “Changes.” Jim plays several instruments, but primarily guitar and mandolin. Jim & Jean are married and live in Greenwich Village. Their current single “Farewell, Farewell” is called “The World,” was recently on the charts.

Leonard Cohen

Leonard Cohen, Columbia Records recording artist, has all the credentials of a Renaissance man. He is an accomplished songwriter, novelist, poet, and performer. His compositions have been sung and recorded by such artists as Judy Collins, Leon Bibb, Chad Mitchell, Noel Harrison, the Shadows, Cleo Laine, and Spanky and Our Gang. “The Favorite Game” and “Beautiful Losers.” Cohen's two novels are published by McClelland & Stewart in Canada, and by Viking Press in the U.S. Also published are four volumes of poetry: “Spice Box Of Earth,” “Let Us Compare Mythologies,” “Flowers For Hitler,” and “Parasites Of Heaven.” "Ladies And Gentlemen Mr. Leonard Cohen," a film shot by the National Film Board of Canada, followed Cohen as he toured colleges, singing and giving readings. The success of the film, aired on the CBC, resulted in Derek May's commissioning him to write the theme for his NFB project, "The Angel." Cohen has also been commissioned to write the title song and entire score for Don Owen's new film, "The Ernie Game," in which Cohen will also perform. The artist's current LP, "Songs Of Leonard Cohen," is number 89 on the charts this week.
THE IMPRESSIONS

We're a Winner

A CHART SINGLE
(ABC 11022)

A CHART ALBUM
(ABCS-635)

A SALES WINNER
(SSSSSSSSS)
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(TALLY COMPLETED FEBRUARY 21, 1968—COVERS PRECEDING WEEK)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>52%</td>
<td>Since You've Been Gone—Aretha Franklin—Atlantic</td>
<td>97%</td>
<td></td>
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<tr>
<td>48%</td>
<td>La La Means I Love You—Delfonics—Philly Groove</td>
<td>99%</td>
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<tr>
<td>47%</td>
<td>Young Girl—Union Gap—Columbia</td>
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<td>43%</td>
<td>Dance To The Music—Sly &amp; The Family Stone—Epic</td>
<td>95%</td>
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<tr>
<td>42%</td>
<td>If You Want—Miracles—Tamla</td>
<td>83%</td>
<td></td>
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<tr>
<td>41%</td>
<td>Cry Like A Baby—Box Tops—Mala</td>
<td>41%</td>
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<td>40%</td>
<td>Will You Love Me Tomorrow—Four Seasons—Philips</td>
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<td>39%</td>
<td>Green Light—American Breed—Acta</td>
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<td>37%</td>
<td>Scarborough Fair—Simon &amp; Garfunkel—Columbia</td>
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<td>32%</td>
<td>Son Of Hickory Holler's Tramp—O. C. Smith—Columbia</td>
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<td>31%</td>
<td>Playboy—Gene &amp; Dobbe—TRX</td>
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<td>47%</td>
<td>Young Girl—Union Gap—Columbia</td>
<td>97%</td>
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<td>30%</td>
<td>Hey Hey Bunnie—John Fred &amp; Playboys—Paula</td>
<td>64%</td>
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<td>29%</td>
<td>Security—Etta James—Cadet</td>
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<td>27%</td>
<td>Ten Commandments Of Love—Peaches &amp; Herb—Date</td>
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<td>24%</td>
<td>Suddenly You Love Me—Tremeloes—Epic</td>
<td>44%</td>
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<td>21%</td>
<td>Springfield Plane—Kenny O'Dell—Vegas</td>
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<td>19%</td>
<td>Cab Driver—Mills Bros—Dot</td>
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<td>18%</td>
<td>That's A Lie—Ray Charles—ABC</td>
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<td>15%</td>
<td>Question Of Temperature—Balloon Farm—Laurie</td>
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<td>14%</td>
<td>Little Green Apples—Roger Miller—Smash</td>
<td>24%</td>
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<td>11%</td>
<td>Sunshine Of Your Love—Cream—Atco</td>
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<tr>
<td>10%</td>
<td>Hang Up City—The Berkley Kites—Minaret</td>
<td>10%</td>
<td></td>
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<tr>
<td>10%</td>
<td>L. David Sloan—Michele Lee—Columbia</td>
<td>18%</td>
<td></td>
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LESS THAN 10%—BUT MORE THAN 5% Total % To Date

<table>
<thead>
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<th>Title</th>
<th>%</th>
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<tbody>
<tr>
<td>Atlanta Georgia Stray—Sonny Curtis—Viva</td>
<td>30%</td>
</tr>
<tr>
<td>At The Top Of The Stairs—Formations—MGM</td>
<td>34%</td>
</tr>
<tr>
<td>Thank You Very Much—Seal’d—Bell</td>
<td>37%</td>
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<tr>
<td>Dr. Jon—Jan &amp; Robin—Abnak</td>
<td>24%</td>
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<tr>
<td>Can't Get You Out Of My Mind—Paul Anka—RCA</td>
<td>8%</td>
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<tr>
<td>Music, Music, Music—Happenings—B.T. Puppy</td>
<td>8%</td>
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<tr>
<td>You Gotta Be Loved—Montanas—Independence</td>
<td>46%</td>
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Cash Box—March 2, 1968
TRAFFIC IS HOT
AROUND THE MULBERRY BUSH!

"HERE WE GO AROUND THE MULBERRY BUSH"
UA 50232
"TRAFFIC"

Cash Box—March 2, 1968
NEW YORK

Big Brother & the Holding Company were fated with a big bash at Pia- rusey My Love on W. 57th St. last week. It was the first time in town for Big Brother and all kinds of people turned out for the party, which was organized by Alan Grossman. Folkways has a whole new series of LP’s out now with normal (as op- posed to the label’s widely recog- nized, somewhat academic looking, library-like jackets) packaging. The new series sells for about $1 less than the rest of the Folkways catalog. The new packaging should appeal to racks

from her appearance, is probably re- sponsible for drawing in a lot of busi- ness to the firm. If you’d like, you can hear Yvonne on the new Rascals LP as part of the “Rainy Days” track. She says, “I love folk in the rain.”

Lots of sales and airplay reported by Chuck Toré on the “Kites Are Fun” LP by the Free Design on Project 3. Chuck also says that he’s beginning to get some action on the new Lemon Pipers single on its own release.

Merle’s Charlie Morrison is a little more than excited over the reaction he’s been getting to “Airplane” by Peter’s Pipers, “Summertime Blues”

and see a lot more in store display. Two of the albums, that should have particular appeal to folk fans, are “Pete Seeger Sings Woody Guthrie” and “Guthries: South Cotton Vol. 2—Shake Sugaree.”

The Union Gap was in the area last week and decided to step up to the Cash Box offices and say hello (or something to that effect). They’ve been playing up a storm all over the middle-Atlantic-coast lately . . . having gigs in Philadelphia, and out on the Island in addition to having just played the Chestnut House in town, Dubois, over at Metro, is readying a massive push on the just released Dave Van Ronk and the Had- son Dusters LP, which is the group’s first. “Romping Through The Swamp,” “Head Inspector,” Van Ronk’s near- classic “Cocain,” and “Dink’s Song” are highlights as are Joanie Mitchell’s “Chelsea Morning” and a ditty entitled “Clouds,” which is built on her “Both Sides Now” clefting.

There’s a new monthly newsletter on the scene . . . it’s called “Touch” and is prepared by some other than Elec- tras ace purveyor of hip, “taste-mak- ing” publicity, Danny Fields. The first edition gives the scoop on just exactly who and what is El Supremo and how the name originated, the latest words on the state of Tim Buckley’s hair (or lack of it), and, among other things, describes a sort of Beatlemania on the Incredible String Band LP.

Marlene Ver Planck, well known for her part in ads and commercials for such products as Winston, Kinse, and Pacquin’s, is reportedly getting lots of good music play on her Mount- ed single, “Brazilismo” /“Growing Old Gracefully.”

The Crawdaddy concert series has been continually drawing good houses. Perhaps this is because they’ve been bringing in good acts that no one else has bothered (or been able) to bring into the city. They’ve also been debut- ing some of the better local acts. Well worth going down to the old An- derson Theatre on 2nd Ave. to catch the show some weekend.

Folkinger Bob Cardwalder got married to the former Ellen Reedy in Md. over the past weekend. He’s working Balto.’s Crack O’ Doon coffee house on the weekends while finishing out a hitch with the Army at Ft. Dix, N.J. It’s not too hard for some of us to remember that Tom Paxton was working a similar gig at the old Gas- light Cafe in New York four or five years ago.

Our East Coast Girl of the Week is Yvonne Berkwit of New York City. Yvonne is receptionist at the Koppel- man & Rubin offices here and, judging by Blue Cheer, and “Little Green Ap- ples” by Roger Miller. Jeff’s version of the same organization, is big on “The Mighty Quinn” by Manfred Mann, Kenny Rankin’s “Mind Divers” LP, and “The Bonnie & Clyde Theme,” which as we all know is Mercury’s waging of “Foggery Mountain Breakdown” by “Flatt & Scruggs . . . talk about a show biz!”

Jerry Kasenetz and Jeft Katz, aside from being producers for a bunch of pop hits, acts, have already been seen on Dick Clark’s “American Band- stand” TV and are now slated for an appearance on an upcoming “Merv Griffin Show.”

Pat Lundy, new Columbia chanteuse, has attracted a host of bookings on the heels of her “Soul Ain’t Nothin’ But The Blues” album.

HOLLYWOOD

The New Generation’s language bag, an intertwining of post-Henry Mil- ler, show biz slang and psychological jargon, is not exactly new. It’s just that, because of the Brando sands, it’s becoming more public. So called platter pornography has been around as long as you. Even longer—whee.

In the early thirties it was “Empty Bed Blues” with W.C. Handy, and those titillating under-the-counter 78’s which went along with bathtub brew.

Dean Martin and Jerry Lewis tape a trailer for “The Caddy,” hurling adlib epithets at the engineer and each other. The engineer got even. He start- ed peddling the results on tape and disk and made a small fortune. Lewis told us he offered $3800.00 to squash the master. But too late. Blackmarket disks were already in production.

There was also the classic Crosby “poof” on “When the Blue of the Night Meets the Gold of the Day” which somehow was available at some of the local record shops. And for about ten times the price of his Decca disks.

“Old Man Mase,” a Columbia side, sold into the hundreds of thousands. Mostly because word of mouth had it that if you held your ear close to your phone speaker and slowed your turn- table you might catch what sounded like that four letter word followed by “it.”

“Obscenity” operators really got thrashing with the introduction of the LP. Some snapshots of unauthorized stam smokers starting such luminaries as Jack Benny, Art Linkletter and George Burns. Other labels cut “party” rec- ords with material ranging from blue to purple, indeciffe and double en- tente to bawdy, lewd, tasteless and (Continued on page 20)

Yvonne Berkwit Pat Lundy Marlene Ver Planck

Includes his first hit single.

THE LOOK OF LOVE VK-10587

Cash Box—March 2, 1968

This is Pat Williams

Creator of the hottest contemporary big band sound to come along in years! It’s sassy. It’s sexy. It’s fresh and funky. And it’s an opening-week sensation with DJs and record buyers—on the West Coast and spreading na- tionally. Recorders are coming in. And the word is out.

SHADES OF TODAY is the most original album of 1968, the swinging sound of now on Verve.
New Hit Product from

LAWRENCE WELK

his latest hit album

LOVE IS BLUE

contains 10 happening hits...

color front & back cover!

His newest single

GREEN TAMBOURINE

b/w

WATCH WHAT HAPPENS

Produced by: Randy Wood / Lawrence Welk / George Cates Arranged and Conducted by: Richard Maltby

RANWOOD RECORDS, A DIVISION OF RANWOOD INTERNATIONAL, INC. 9034 SUNSET BLVD., LOS ANGELES, CALIF. 90069

Cash Box—March 2, 1968
CashBox
Record Ramblings

(Continued from Page 18) vulgur. "This is My Beloved," a sensual and sultry best selling volume of poetry was repeated on disk and did well. Another label issued an instrumental album set to the polyestastics of fornication. As close to a prurient platter as we've ever heard. And we heard it in Boston! It was, incidentally, a cataclysmic bore.

In the fifties Lenny Bruce made it his mission to cut through the hypocrisy surrounding sex and four letter words, attempting to educate and liberate. Along with an unlikely man named Hugh Hefner, he was a potent force in the evolution of a new pattern of sexual behavior. The "NOW" code of morality.

Which brings us to an album released last week by Tetragrammaton Records, a new coast label headed by Artie Mogull and Ross Silver. It features comedian Murray Roman and, to our knowledge, offers the first album jacket utilizing a sticker that reads "Recommended for Mature Adults Only." Liner by Tom Smother notes that it's "out of the mainstream...like Catcher in the Rye...Lenny Bruce, Sergeant Pepper and King Kong...he (Roman) did it in spite of the fact that all the major labels said "I think it's great, but I don't think it'll be sold." Some people will be offended...I think it will become a classic, because it's done well...it's meaningful...it's funny." We agree.

Tetragrammaton, according to our dictionary, is "a group of four letters in the Hebrew texts representing the name of the Lord." Our own inference is that it may also connote other four letter words. Such as the one in the title of the LP..."You Can't Beat People Up and Have Them Say I LOVE You."

In connection, we've accumulated several quotes concerning "pornography"...from Phil Spector..."It seems to me that in a country that's supposed to be free, people are misinterpreting laws and regulations. The FCC should be there to see to it that everything gets on the air, not to keep certain records off. If I can't imagine a record appealing to anyone's prurient interest."

From Brooks Atkinson..."If a man's fit to be a censor, he wouldn't be a censor."

From Jimmy Walker (when he was Mayor of N.Y.) "I never knew a girl who was ruined by a book." From Jules Feiffer..."If pornography succeeds in arousing one sexually, it can't be that talented."

From Andy Warhol..."I think everybody should do what they want to do."

An addendum—the most unchallengeable definition we've come across of the word "pornography"..."Pornography is whatever five members of the U.S. Supreme Court consider pornography."

Murray Roman

From Johny Carson..."To me, the really dirty words are 'nigger,' 'wop,' 'kike' and 'kill.'"

From Wally Allen..."I'd rather see or read good pornography than watch bad television."

From Dave Garaway..."Censorship, to me, is appealing as having somebody's hands over my mouth and fingers in my ears and two grapes in my eyes."

From Brooks Atkinson..."If a man's fit to be a censor, he wouldn't be a censor."

From Jimmy Walker (when he was Mayor of N.Y.) "I never knew a girl who was ruined by a book." From Jules Feiffer..."If pornography succeeds in arousing one sexually, it can't be that talented."

From Andy Warhol..."I think everybody should do what they want to do."

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CHICAGO

Chicago's newest impresario Jim Langdon, with six successful concerts to his credit, intends to fill up the Auditorium Theater for the next four weeks with the lead-off team of Sonny & Cher, followed by Dishan Carroll and Duke Ellington, the Eddy Arnold package with Monique Van Vooran and Fannie Flag (5/8-9), Bobbie Gentry and Glen Campbell (5/15) and Liza Minnelli with The Sandpipers (23). Local group The Faded Blue will be doing p.a.'s in Nashville, Atlanta and Jacksonville next week, in conjunction with the opening of their film "Blot Off Girls!"...Walter Wanderley begins a two-weeker in London House 2/17...WLS' Clark Weber has a hefty little contest going—he's offering prizes for the 100 ugliest drawings of his secretary, Gisella...Get well wishes to vet promo man Paul Gallie who underwent surgery in St. Anne's Hospital...Ramsey Lewis and his trio will headline the local Grammy Awards banquet show scheduled for the Ambassador East Guild Hall on February 29...Our condolences to the family of local performer Vic Senzeca, who died last week after a lengthy illness. Vic's last engagement in town was at the Crossroads...The recently formed Music & Performing Arts Lodge of B'nai B'rith holds its next meeting in the St. Clair Hotel on Tuesday (27)...Booby Garms (Garmsa Dist.) notes quite a bit of local action on the new Dick Hyman version of "In The Heat Of The Night"(Command) which, he adds, is even happening in some strictly blue areas. He's also working with Marilyn Michaels newie,"Kansas City"(ARC) and "Fire Brigade" by The Fortunes (UA)...The Cheetah swings into March with H. P. Lovecraft (1-3-4), followed by The Strawberry Alarm Clock (8), Wilson Pickett (5-10) and The Turtles!
People Really Get Attached to Their CADET Albums.
A woman in black with a heart of gold. A hip Robin-hood with the impossible dream. A straight shooter of a Cop-out called Clancey. And a gang of motherless kids who put their trust in the words of a hymn.
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Current single: BLUE CHEER / SUMMERTIME BLUES 40516
Produced by Abe "Voco" Kesh

Current album: BLUE CHEER / VINCERUS ERUPTUM
PHS 600 264 / PHM 200 264

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LIMITED EDITION

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Gradus Gets Rights To 'Most Happy Fella'

NEW YORK—After more than three years of negotiations, New York film producer Ben Gradus has acquired the screen rights to the musical, "The Most Happy Fella," by Frank Loesser. The show was a hit on Broadway during the 1955-56 season with a best-selling original cast LP on Columbia. Gradus plans to begin production on the film version of the musical later this year.

The original story, set in the depression 1920's in the Napa Valley area of California, will retain the locale but will be updated to take advantage of current dramatic values. No screenwriter has been set yet, although Gradus has already begun detailed conversations with several film scenarists.

Gradus produced the television documentary series, "Decision: The Controversy of Harry S. Truman," for Screen Gems, the story of the former President's years of crisis in the White House, which was seen nationally in 1963-64. He also produced the feature film, "Crowded Paradise," in 1956, starring Hume Cronyn and Nancy Kelly.

A principal of the Director's Group, the New York organization of film makers, Gradus is planning to enter the feature film arena with full force, following "The Most Happy Fella" with other properties, the first of which will be a screen version of the Broadway musical review, "Wait a Minin!"

The entire Frank Loesser score, which includes such noted songs as "Big D," "Joey" and "Standing On The Corner," will be retained with additional Loesser songs a distinct possibility for the screen version. Plans are to shoot the film on location in Napa Valley in full color with a production budget in the vicinity of seven million dollars.

Gradus indicates he will shortly announce his company with whom he will be associated. Negotiations for the rights to the original cast album of the motion picture are currently being carried on with several record companies.

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Kleban Exits Columbia For Post With Sunbeam

NEW YORK—Keverold Kleban has left his job as a producer at Columbia Records and inked a three-year contract with Sunbeam Music (BMI) as a composer/lyricist for the Broadway theater. Kleban produced two albums for Columbia which have been certified as gold records by the Record Industry Association of America (RIAA) for having reached the million dollar mark in sales. These are Percy Faith's "Themes For Young Lovers" and Jim Nabors' "Love Me With All Your Heart."

Kleban's musical version of "A Thousand Clowns" recently won approval at the annual BMI Musical Theater Workshop Showcase. While a pop producer for Columbia on the West Coast, Kleban produced Percy Faith, Andre Previn, the Brothers Four, Jim Nabors and the soundtrack albums of "West Side Story" and "My Fair Lady." Heading the Broadway-soundtrack-spoken word division of Columbia in New York, he produced Herschel Bernardi's "Fiddler on the Roof," the original cast album of "Hallelujah, Baby!" and albums with Cy Coleman and Joel Gray.

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Cash Box—March 2, 1968
EXCELLO/A-BET

TURNS ON THE SOUL SOUND

SLIM HARPO'S
"TE-NI-NEE-NI-NU"

Excello 2294

* In Record Talk This Means—SMASH HIT!

The New Dance Beat Sweeping the Country

"AFRICAN TWIST"

Excello 2293

STACY LANE

Following His Instrumental Hit of "Soul Man" With

"CHAIN OF FOOLS"

A-Bet 9428

JIMMY BROWN

Published by: EXCELLOREC MUSIC

Distributed by Nashboro Record Company, 1011 Woodland Street, Nashville, Tennessee 37206, (615) 227-5081
Their big new single...

"COME DOWN"
b/w "TOMORROW YOUR HEART"

LHI-1208
Being a long-time champion of the big band sound, it's especially pleasurable for me to write about six such albums that have been recently issued.

RIDIN' HIGH—MAYNARD FERGUSON (Enterprise)

This is Ferguson's first big album in at least a couple of years and its arrival should answer the question, at least in part, what has Maynard Ferguson been doing? It's immediately apparent that he has been keeping his fantastic chops in good shape, because, as always, he's wailing! The only difference between this band and the bands we have been accustomed to hearing Maynard front is the fact that the rhythm section has been enlarged to include a guitar and an additional percussionist. Some Fergusonites whom you might recognize are pianist Mike Abene, trombonist Slide Hampton, tenor man Frank Vicari, trumpeter Nat Pavone, and bassist Don Payne. Arrangers Don Sebesky, Slide Hampton, and Willie Marden, all previous contributors to the Ferguson book, have written the charts for this album, along with Tom McIntosh and Don Piestrup. The nature of this long-awaited Maynard Ferguson album is somewhat different from what we have come to expect from previous Ferguson releases. Briefly, it covers a broader spectrum of music, something that is often sought from earlier Ferguson bands. True, the fire and vitality is still present, but the inference is that Maynard has learned that warmth can be grating as fire, when used judiciously. It is to be hoped that in his subsequent outings Ferguson will continue to strive, in the proper proportions, warmth and color for fire.

THE WORLD WE KNOW—STAN KENTON (Capitol)

For someone like Kenton, who has made so many good recordings for so many years, evolving a concept for a new release must represent a considerable challenge. Chances are, it is difficult, but remaining a constant is even more difficult. About this album, with its line-up that wears the crown majestically. All elements of the album are treated with the care and respect that from today's roster of hits Stan has championed. In the words of Mr. Kenton himself, "The World We Knew" and "This Hotel"; from the library of other than current material, "Gloomy Sunday" and "Girl Talk"; rounding out the selection are three new works, "Jive Focus" and "The aura of Stan Kenton in ever present, whether it's the piercing brass sound, the beautifully rich sound of the reed section, the artful use of dissonance, the exciting percussion, or the art of simple understatement. The textures and colors are present throughout the entire album, no matter what the vehicle, no matter what the tempo.

THE NEW ONE—BUDDY RICH (Pacific Jazz)

This is Buddy's third album with the new band and each time I keep waiting for him to become just a little below the others, they being as good as they are, and each time, I'm wrong. I suppose that he will make an album that doesn't measure up to his previous standards, but this ain't the one! The impact of the spirit that Budd has in his belly is clear as shown by the fact that there are personnel changes on some of the tracks on the album and the personnel change for a change in the band's sound. It's not Buddy Rich—it's not the players—it's the arranger—IT'S THE BAND, first and foremost. If you're seeking the esoteric, the intellectual, the cerebral dimension of an album for "new jazz" this album is not for you. If, however, you're looking for swinging, buoyant, exciting big band music, this album is for you. THE NEW ONE, perhaps more than his previous two albums, illustrates the propulsion that Buddy brings to the band. It's almost as though he's there without being there, at least not in the overt sense that most drummers make their presence felt. If Buddy has learned nothing else from his many years in music it is that he has learned the art of dynamics and tension, and he has learned it well. The album is complete with his usual, wood post, tempo runs that you won't believe, notably a Bill Potts original, "Standing Up In Line." It's a fact that he's able to run to your turntable to see if someone has changed the speed from 33 to 45 rpm. Illustrator John L. Eastman is at his best in the unrealistically detailed cover art work. It makes a beautiful wrapper for a beautiful album of music.

LIVE FROM LOS ANGELES—OLIVER NELSON (Impulse)

Oliver Nelson has had more than a few good albums but I applaud this—the belief is this is his first under "live" conditions. The location was Marty's on the Sunset Strip in Los Angeles, during an engagement in June, 1967. The band was made up of many of the top jazzmen from the Los Angeles area, some of whom had never played together. It's a gig that I've chosen this gig over their other more re-Imaginative studio engagements for the sheer pleasure of being involved with something so thrilling. Having been to Marty's myself, I can understand how such a setting can get everyone in the proper frame of mind to swing just a little bit harder. The room is a bit stuffy, surrounded by the very best of seeing and hearing, and the audiences at Marty's are well known for their enthusiasm and an enthusiasm that evokes that extra something from a performer. So, all was right for this album to be done, including the talent of Oliver and his band. Wally Heider, a veritable wizard with the gauges, especially when it comes to getting the best out of the best. It was never enough to permit a sufficiency of chorus playing by the many soloists who are heard, the thrill of the fact with anything but the feeling that this is a wailing, together, big band. The compositions are new and Oliver has a special comment, as does the excellent alto playing of Frank Strozzi, too. Oliver does a little of everything on his instrument. Let's hope that Oliver Nelson will take time out regu- larly to get back to work to wax more such big band albums!

ELECTRIC BATH—DON ELLIS (Columbia)

If anyone can be considered a revo- lutionary on the big band scene in the mid-sixties, that someone is Don Ellis. ELECTRIC BATH is the first studio date for a band that has been rehashing for two years in and around Hollywood, California. The only other recording by the Don Ellis orchestra was done live at the Monterey Jazz Festi- val, a performance that was greeted with an unrecorded and brilliant notices. The complexity of Ellis' music demands tremendous discipline from the performers of the repeated listenings to truly comprehend what is being played, the better to en- joy it. The Ellis sound is that the element of big band swing is lost in the intricacies of the music, let me assure you that nothing could be further from the mark, if anything is lost, it's the wonder of this or- chestra; unless it was pointed out to you, you'd never be aware of the fact that Ellis and his men are using unusual time signatures. It's done with the same discipline as to be implicit in the playing, a great testament to the writing and to the musicianship of the men in the orchestra. Percussion is a very important aspect of Don Ellis' music as is the influence of Eastern music and the emphasis on unusual instrumentation. When all these elements are wedded, as they are on this album, listening to orchestra is an invigorating experience.

NEWPORT UPROAR!—LIONEL HAMPTON (RCA Victor)

The 1967 Newport Jazz Festival was the fourteenth in a series of four, was the first one at which Lionel Hampton had appeared (unbelievable). From his performance with a band featuring Hamp and an all-star big band made up of Lionel Hampton alumni. As good as this album is, it is impossible to know what got that way as the result of one, two, or three rehearsals. Actually, Hamp had a three-rehearsal period at the Metropole in New York City immediately prior to Newport. This timing and the timing of the imag- es makes you wonder how they got that together in only two weeks.

MORT FEAG

More Great New LPs This Month

SUCKERS TO GROW ON, Vol. 1

FT 1502 (mono) \nFT 31902 (stereo) \nWindy Guthrie's prize-winning song and activity album for pre-school children.

CISCO HOUSTON SINGS AMERICAN FOLK SONGS

FT 1012 (mono) \nFT 31902 (stereo) \nWindy Guthrie's favorite folk singer in a collection of his favorites.

AS LONG AS THE GRASS IS GREEN

FT 1013 (mono) \nFT 31903 (stereo) \nElla Fitzgerald's recordings about American Indians.

And still more outstanding albums from Folkways:

PLAY YOUR INSTRUMENTS

(An Ella Jenkins favorite for children.) FC 7465 (mono) 12" LP $5.79

ANTHOLY OF ENGLISH VERSE, Vol. 3

(15 modern versions.) FC 7324 (mono) 12" LP $5.79

POESIE DE LA NEGRIETU

(By contemporary French poet Leon Dumas.) FL 9524 (mono) 12" LP $5.79

Available from

Folkways Scholastic Records

50 West 44th Street, New York, N. Y. 10036 Phone: 667-7700

Cash Box—March 2, 1968
ON THE HEELS OF A GREAT HIT
THE FOUNDATIONS HAVE A GREATER ONE
"BACK ON MY FEET AGAIN"
B/W "I CAN TAKE OR LEAVE YOUR LOVIN"

UNI 55068
**Picks of the Week**

**MONKEES (Colgems 1019)**
Vali (2:16) [Screen Gems-Col, BMI-Boyce, Hart]
Tapioca Tundra (3:15) [Screen Gems-Col, BMI-Newton]
Both sides of the new Monkees single have the smash potential to gain immediate attention. It is highly conceivably for both to hit top ten. stronger on first listen is the straight-rock "Vali," which has instant teen response packed in, but the "Tapioca Tundra" fantasy is a more growing track. It finds each member setting a perfect "Vali" to soar with "Tapioca" following hard and possibly surpassing it afterward.

**DONOVAN (Epic 10300)**
Jennifer莲花 (2:32) [Peer int'l, BMI-Leitch]
Gentle voiced ballad from Donovan features a glittering arrangement with hushed drumming, soft flute trills and a delightful small combo orchestration. Some listeners will find this Donovan a side, others a powerhouse out of the Kenny Rankin catalog. Outstanding vocal arrangements frosted with delightful orchestrations should have the team scoring in high style with pop and lively listening populations. Flip: "Poor Cow" (2:25) [Same credits.] Folk theme with jazz touch from the current movie score.

**HOLLIES (Epic 10298)**
Jennifer莲花 (2:32) [Maribus, BMI-Hicks, Clarke, Nash]
Although every Hollies release is welcomed by a strong following, this side has the potential to become their biggest since "Carrie-Anne." The deck's simplicity and straightforward happiness will make it a cutie with terrific appeal for younger pop listeners. Should head directly for the top reaches of the chart. Flip: "Try It!" (2:45) [Same credits.]

**HARPERS BIZARRE (Warner Brothers 7172)**
Consumer's Report (4:42) [Four Seasons, BMI-Rankin]
From out of the past come the Harpers Bizarre now delving into the pop cat and for their lead, a side, a powerhouse out of the Kenny Rankin catalog. Outstanding vocal arrangements frosted with delightful orchestrations should have the team scoring in high style with pop and lively listening populations. Flip: "Virginia City" (2:12) [Temesco, BMI-Scopopetone, Templeman]

**JIMI HENDRIX EXPERIENCE (Reprise 0665)**
Up From The Skies (2:55) [Sea-Lark, BMI-Drum]
A lovely beat backed by a side, a powerhouse out of the Kenney Rankin catalog. Outstanding vocal arrangements frosted with delightful orchestrations should have the team scoring in high style with pop and lively listening populations. Flip: "Virginia City" (2:12) [Temesco, BMI-Scopopetone, Templeman]

**LIONEL LEVIE (Atco 6551)**
(Brian, BMI-Clay, Oldham)
(Brian, BMI-Clay, Oldham)

**STEVE ALAIMO (Atco 6551)**
(Denny (3:00) [Premo, BMI-Penn, Oldham]
Softened Neil Diamond sound stage center on the latest out former Hole Alaimo shows a strong effort it. Folky rock flavor in the orchestra and rhythm of "Denver," and a well handled vocal on the middle-speed should have the chanter climbing high in the teen popularity poll. Should catch a lot of attention, may bring in break drum prospects. Flip: "I Do" (2:53) [Flame, BMI-Penn, Oldham]

**MAGNIFICENT Men (Capitol)**
By The Time I Get To Phoenix (2:58) [Johnny Rivers, BMI-Bebb]
From the pop charts onto the dace best seller lists and now done up in r&d style, the Jim Webb hits stand up brilliantly highlighting the particular strength of each performer. Emotional impact of the song is highlighted along with a heavy beat background to gain listener attention on this outing from the Magnificent Men. Should spark big blues market sales. Flip: "Tired of Pushing" (1:55) [Deposit, BMI-Bupp, King]

**MEL TORME (Liberty 50222)**
A Day In the Life Of Bonnie & Clyde (2:42) [Temple, ASCAP-Torme]
Mel Torme opens his association with Liberty Records in high style with a side capturing the pixie-like characters of Bonnie & Clyde in a musical setting that will appeal to younger dance fans. Catchy lyrics, fine performance and throng asking for "the" song that the top of middle-of-the-road prospects. Flip: "Brother Can You Spare a Dime?" (2:32) [Harms, ASCAP-Harburt, Gorney] Very fine modernization of the depression standard.

**Newcomer Picks**

**WILLIAM CARR (Dynovolce 908)**
(B.B. & T, BMI-Carr)
Anticipate instant action on this blockbuster. William Carr docks a side that moves from middle-speed to up-tempo drive with a voice that can tie r&b vocals, Should head directly for the top runs on the chart. Should catch a lot of attention in the "Teen" market. Fine impact of the song is highlighted along with a heavy beat background to gain listener attention on this outing from the Magnificent Men. Should spark big blues market sales. Flip: "Tired of Pushing" (1:55) [Deposit, BMI-Bupp, King]

**BEST HUNTER (Efo 90012)**
Cheri-O (2:25) [Sons of Gina, BMI-Cason, Gudyen]
Stunning rhythmic throb of this middle-speed track indicate a heavy prospect for teen reception, and the brilliant vocal work of Best Hunter adds terrific impact to the side. Excellent deck for disco exposure and pop pm. Should catch a lot of attention, may bring in break drum prospects. Flip: No info available

**Best Bets**

**JAMIE LYONS GROUP (Laurie 3427)**
Good Guy (1:40) [MID, BMI-ASCAP-Vanda, Young]
Dance minded teens are likely to be turned on in high style by this all-out rhythm side that packs a powerful beat into high-pressure rock instrumentals and features an electrifying vocal shock of his voice. Extra live impact tension from the highitched group chart and "down" lead should get breakthrough action underway. Flip: "Heart Of O' Soul" (2:15) [Kaskat, BMI-Kissentz, Katz, Chiprutt]

**FIFTH ESTATE (Jubilee 5617)**
Do Drop Inn (2:17) [Chardon, BMI-Borden, Bonnie] Intriguing hard beat bounce behind a smoothly polished vocal showing from the Fifth Estate could project the team back up the best seller path. Flip: No info available
With all those LP’s and EP’s around, who needs HP’s?

Just the fifty million kids who want their music portable, low-priced and very groovy.
Which means that you need Hip Pocket Records.
You need them out where they’ll sell right off the rack for you.
Because for just 69¢* a kid gets not one but two big hits.
He gets them on a disc so small (3\(\frac{3}{4}\) inches) he can carry a couple of dozen of them in his pocket.

A disc so tough he can drop it, step on it, sit on it.
Philco Hip Pocket Records are new. Exciting.
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HIP POCKET RECORDS

*Manufacturer’s Suggested Retail Price.
**Cash Box Record Reviews**

**Best Bets**

**CASHMAN, PISTILLI & WEST (ABC)**

“A Song That Never Comes (2:20) [Ampco, ASCAP-Cashman, Pistilli, West]" Throbbing swing track, pounding SB's, and build-up creates a danceable experience.

**BEAUTIFUL PEOPLE (Roulette)**

"Give Me One More Chance (2:19) [Kama Sutra, BMI-Mizrahi, Lagana]" Infectious rhythm and catchy melody.

**SIMON RAYS (Tear Drop 3171)**

"People Laugh at Me (2:38) [Foy Lee, BMI-Beethoven]" A fun and upbeat dance track.

**ERSEL HICKET (T (1976)**

"(Play On) Strings of Gitarro (2:45) [Lamplight, ASCAP-Hicket, Miller]" South-of-the-border orchestration and "Come A Little Bit Closer" feel that make it a standout track.

**CHICAGO FIRE (U.S.A. 908)**

"Candy and Me (2:20) [Bag-O-Tunes, BMI-Havens, Beisler]" Throbbing opener fades into a soft-shoe outing.

**TOM SCOTT (Impulse)**

"Baby I Love You (2:30) [14th Hour, Pronto, BMI-Shannon]" A jazzy and soothing track.

**ANGLO-SAXON (Tower)**

"Ruby (3:25) [Cedarwood, BMI-Tillia]" Folk-rock handling of the recent country hit.

**BILLY YOUNG (Mercury)**

"A Year, A Month & A Day (2:10) [Redwood, BMI-Reddick, Walden, Conley]" Stark and stunning, this RB chant shines.

**RICHARD "GROOVE" HOLMES (Soul Power)**

"Sparkling organ introduction with a fine drum backup for dance appeal. Always well received, this artist could have a solid RB outing here. Flips: "Gimme Little Sign" (2:30) [Big Shot, ASCAP-Smith, Hoover, IN]

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Written, arranged and produced by the Turtles and the Blimp A product of Koppleman and Rubin Assoc. Ted and Lee are “umbassa guys” even though they can’t sing. We highly recommend listening to this record at 33⅓ and 78 rpm Lee highly recommends a safe speed for listening to this record but most of all please listen. Ted highly recommends the purchase of this record.
ATREHA FRANKLIN

“Natural Woman” and the newest, with her string “Since You’ve Been Gone.”

Capping the evening’s bill was presented by impresarios from each of the trade papers for Aretha’s showing on the year-end popularity polls in which the label won top female honors and swept both female honors. Added excitement attended the surprise appearance of “an old friend of the family” the Rev. Martin Luther King, who flew in especially for the show.

Closing the concert, fans flocked toward the stage in an unforgettable scene with a mass of arms clapping frantically for just one touch of Aretha, and police activated to hold off the throng.

Following the performance a homecoming party was held at the Ponchartrain Hotel for the Franklin family, friends and local deejays, dealers and distributors of Atlantic Records.

THE COMPANY HOLDING BIG BROTHER—Shown at a recently held party to kick off the first eastern tour of Big Brother and the Holding Company area (left to right) Albert Grossman, James Gurley, David Geitz, Peter Albin (background), Sam Andrews, Janis Joplin, and Clive Davis, president of CBS Records. The party was held at Fierama My Love.

VITAL STATISTICS

(Copied from page 12)

#59

DAVID SLANE (7:08)

Nicholas Lo-Columbia 44413

1186 Ave. of the Americas, NYC.

PROD: Jack Gold c/o Columbia

WRITE: W. Meisel-A. Martin

ARR: Bill Justis

FLIP: Everybody Loves My Baby

#91

SOMETHING I’LL REMEMBER (3:17)

Sandy Paley-MGM 13352

1320 Ave. of the Americas, N.Y.C.

PROD: Joe Smith c/o Low-Sal

WRITE: Low-Sal BMI

1224 Ferwood Circle N.E., Atlanta, Ga.

ARR: B. Rowland & C. Cob

FLIP: Silly Girl, Silly Boy

#80

COOKING (3:05)

Raymond LeFever-Four Comets 147

136 E. 37 Street, N.Y.C.

PROD: Southern ASCAP, 1619 W'way, N.Y.C.

WRITE: R. Rowan & C. Cob

FLIP: I Hate a Carpenter

#38

LOVE IS ALL AROUND (3:57) (Reggae-Smash 1607)

20 East Wacker Drive, Chicago, Ill.

PROD: Dick James BMI 1570 W'way, N.Y.C.

WRITE: R. Presley FLIP: When the Rain Comes

#96

YOU AND I (3:57) (Rabinowitz-Capitol 2124)

1701 N. Vine, Hollywood, Cali.

PROD: Wayne Shields c/o Capitol

WRITE: Jobete Songs-Columbia BMI

102nd Ave., N.Y.C.

ARR: Adam Sandler

FLIP: Everybody Loves My Baby

#97

COUNT THE DAYS (2:38)

(Sitt & Charlie Fuss-Dyno 112

430 West 55th Street, N.Y.C.

PROD: Charlie Fox c/o Dyno

WRITE: Charles Fox-Jerry Williams

ARR: Charlie Fox-Jerry Williams

FLIP: A Stranger I Don’t Know

#93

CAPTAIN THE TIME (2:35)

(Blues-MGM 13365

1320 Ave. of the Americas, N.C.

PROD: Alan Lerner c/o Interval

WRITE: R. Rowland & C. Cob

FLIP: Loisely’s World

#93

LICKIN STICK (2:05)

George Terrence & The Mystery-Shout 224

1600 Broadway, N.Y.C.

PROD: J. Lacy-Vista A.V., Lantana, M.F.

WRITE: R. Rowland & C. Cob

FLIP: So Long Good Bye

#50

MAN YOU (2:58)

Chuck Jackson-Motown 1118

2457 Woodward Ave., Detroit, M.C.

PROD: Snoop & A. Clevenger c/o Motown

WRITE: R. Rowland & C. Cob

FLIP: Silly Girl, Silly Boy
A SNUFF GARRETT PRODUCTION

PRODUCED BY: SNUFF GARRETT

DISTRIBUTED NATIONALLY BY DOT RECORDS

WQXI-Atlanta
WFOM-Atlanta
WBZ-Boston
WXXY-Cleveland
CHLW-Detroit
WGDA-Nashville
WMAY-Nashville
WCAO-Baltimore
WQAM-Miami
WILS-Lansing, Michigan
WDRC-Hartford, Conn.
WLLH-Lowell, Mass.
WTIX-New Orleans
KNUZ-Houston
KFJZ-Fort Worth & More Coming

VIVA

now straying pop...  
"atlanta georgia stray..."  
sonny curtis

produced by: Snuff Garrett
Liberty Markets
February Albums

HOLLYWOOD — New albums by Bobby Vee, Vikki Carr, Del Shannon, the Johnny Mann Singers and Tim Conway make up Liberty Records’ February album release, which was issued by the label last week.

Bobby Vee offers “Just Today,” cuts include his latest hit single, “Beautiful People.”

Vikki Carr offers “Vikki’s” Tunes include her latest hit single, “The Lesson,” and the popular, “By The Time I Get To Phoenix.”

“Love Is Blue,” by the Johnny Mann Singers, has 12 tracks which run the gamut from lyrically buonaysu (“Hello Yellow Bug”) to melancholy (“Love Is Blue”).

“The Further Adventures of Charles Westover” by Del Shannon illustrates in music the problems of being a real person and a pop singer at the same time. Cuts on the album include Shannon’s latest single, “Thinking It Over.”

The native of Chagrin Falls, Ohio, Tim Conway, shows both his writing and performing abilities on his latest comedy album, “Bull.”

Chelsea Productions
Bows In Los Angeles

LOS ANGELES—Chelsea Productions, a production company, has been formed here by Mark Wildy and Gopam Enterprises, which is owned by John Levy. Wildy, who is from England, has worked with such groups as the Animals, the Nashville Teens, the Small Faces, and the Kingmen. Chelsea will concentrate on recording and developing new talent, primarily in the pop area. Activities will be coordinated by Wally Amos and Wildy. Chelsea Productions will be based at 8467 Beverly Boulevard.

Imperial Issues
Feb. LP Product

LOS ANGELES — Imperial Records has released its February album product, highlighting the release with “The Sunshine Company” by the group of the same name. “The Sunshine Company album contains their current chart single, “Look Here Comes The Sun,” and several tunes written by Steve Gillette, who composed the group’s previous chart item, “Back On The Street Again.” Drummer Sandy Nelson offers “Borgoglo Boat.”

Imperial is showcasing British pop sounds with two LP’s, one by Hapshash And The Coloured Coat, featuring the Human Host And The Heavy Metal Kids and the other by the Bonzo Dog Doo-Dah Band.

“Hapshash And The Coloured Coat Featuring The Human Host And The Heavy Metal Kids” has only five long cuts, four on side one and one on side two.

“Gorilla” features the humor and music of the Bonzo Dog Doo-Dah Band. The band is featured in a 60-minute television special on the Beatles which will soon be shown in the United States.

Observation Balloon
Inked By Ninandy

NEW YORK—Ninandy Records has signed the Observation Balloon to a recording contract. President of the label, characterizes the group as exponents of the psychedelic sound.

The first release by the new male group is due early in March. It couples “I Want Your Love” with “Help Me.”

CashBox Album Plans

 ATLANTIC-ATCO—15% discount offered until March 15.
   BELL—2 free with every 10 purchased. No termination date.
   DIAMOND—One free for every 5 purchased. Expires March 31.
   DUKE-PEACOCK—Buy-7-get-one-free. No expiration date has been established.
   FORTUNE—1 free when 6 are purchased in any combination. No time-limit.
   GATEWAY—Two free for 10 purchased on entire catalog. No time limit.
   JEWEL-PAUL—One free for five purchased on entire catalog. No expiration date.
   LITTLE-DARLIN’—Special 2 on 10 deal on all product. No expiration date.
   MAMMOUTH-EVERGREEN—1 free with 10 purchased on entire catalog. No expiration date.
   PHILIPS—Discounts on entire catalog; SPM/SPS series are discounted 10%, all other classics discounted 20%. No expiration date.
   PRESTIGE—15% discount on all LP product until further notice.
   ROULETTE—15% discount in free merchandise. Expiration date indefinite.
   SCEPTER-WAND—2 free with every 10 purchased. No termination date.
   SIMS—3 free with every 10 purchased on entire catalog. No expiration date.
   SMASH-FONTANA—Special discounts available through distributors. No expiration date.
   TAMLA-MOTOWN-GORDY—Buy-7-get-one-free. No expiration date set.
   TOWER—10% discount on all albums. No expiration date.

Michel Legrand: Non-Stop Composer

NEW YORK—Judging by his past and present activities, Michel Legrand appears to be a non-stop composer. The prolific Frenchman, who, in addition to being a composer, is also an arranger, conductor, pianist and singer, is currently in Hollywood completing the score to the upcoming MGM film, “Ice Station Zebra”; it will be the eighth film score he has written in a period of about a year. The others include: four more Hollywood movies—“How To Save A Marriage—and Ruin Your Life” (Columbia); “A Matter Of Innocence” (Universal); “Sweat November” (Warner Bros.-Seven Arts); and “Thomas Crown And Company” (United Artists);—an “underground” feature picture for independent producer Juleen Compton; an industrial film for the Philco Corporation; and “The Young Girls Of Rochefort,” a sequel to his prize-winning “The Umbrellas Of Cherbourg.” All eight pictures will be on view before U.S. audiences this spring.

In addition, Legrand has recorded soundtrack albums of four of the pictures; jazz piano and orchestral records for MGM; two singles, and an extended play disk on which he sings four of his new songs in French for release by Philips in France.

To round out his composing activities, Legrand has completed his score for “Bistro,” an original musical by Eddy Marnay, adapted by Eric Blau. It is scheduled to begin working with playwright Terence Rattigan on “Pas De Deux,” which Ray Stark will produce in London in 1969, and is working with director-writer Jacques Demy on a stage adaptation of “The Umbrellas Of Cherbourg.”

In his space-time, the 36-year old French composer also wrote incidental music for last season’s “Of Love Remembered,” a play by Arnold Sundgaard; about a dozen new songs; a ballet, for dancer Rosalie Hightower; a wind quintet and a special piece for his teacher Nadia Boulanger’s eightieth birthday celebration in Paris.

Just to keep busy, Legrand also conducted a concert at the Hollywood Bowl; worked for a week with Shelley Manne and Ray Brown at Manne’s, wrote the score for a Hollywood TV special, and organized a piano quartet with which he performs for friends in Los Angeles; and has accepted an engagement as a singer on the next Dick Van Dyke TV special.

Legrand has also set up his own publishing firms here with his manager Nat Shapiro as an adjunct to his French company, Productions Michel Legrand in Paris. Shapiro and Legrand are also launching a joint film, theatre and record producing venture, plans for which will be announced shortly.

Buddah’s Treasure

Buddah Records, which will show off its latest soundtrack LP and a single on the theme from “Treasure Of San Gennaro,” recently held a screening party for the film, which stars Harry Guar- dino, Senta Berger, and Nina Mae McKinney. For the film in this photo are: Neil Bogart, general manager of Buddah; Harry Guardi- no; and Dick Gerber, president of Richard Gerber Associates.
The great voice of Billy Eckstine with
THANK YOU LOVE
MOTOWN 1120
Pacific Jazz Offers Four Albums For Feb.

LOS ANGELES—Four albums have just been issued by Pacific Jazz Records for the month of February. Two of these, "Swinging At The Gate," by Johnny Lytle, and "Lighthouse 68," by the Jazz Crusaders, are "live" albums. "Swinging At The Gate" was recorded at the Top of the Gate in Greenwich Village in New York, and features Lytle on vibraphone, xylophone and beer bottle. Six of the eight tunes on the LP are Lytle originals.

The second "live" album, "Lighthouse 68" by The Jazz Crusaders, was recorded at the Lighthouse in Hermosa Beach, Calif. On "Lighthouse 68" the Crusaders offer original tunes and material by others.

"Everything," is the Gerald Wilson Orchestra's latest Pacific Jazz release. Original tunes by Wilson include "M. Capetillo," a salute to the famed matador, and the orchestra's theme, "Blues For Yna Yna."

On "Kismet" by the Mastersounds with Wes Montgomery, the music from the Broadway play and movie of the same name is interpreted.

Three Feb. LP's From Blue Note

Hollywood — Blue Note Records last week unveiled February album release of three new LP's. Headlining the release is jazz saxophonist Stanley Turrentine's latest LP, "Easy Walker."

Offering his second Blue Note Records LP, "Easterly Winds," is young jazz pianist Jack Wilson. Wilson's abilities as a composer are showcased on the four original tunes on the album, including the title tune. "Stick-Up" is a vibrant Bobby Hutcherson's latest LP. Hutcherson, who had the top-60's-led album in the Downbeat readers poll for 1967, wrote five of the six compositions on "Stick-Up."

"I Am A Winner" LP's. The other tune is "Una Man Bonita" by Ornette Coleman.

Epic Releases Three New British Singles

New York—Three of Epic Records' leading British acts were represented last week with new singles released in the U.S. New decks include Donovan's "Jennifer Juniper," "Jennifer Eccles" from the Hollies and Lulu's "Me, The Peaceful Heart."

Jazz Men

Shown at a recent recording session are (from the left) Ahmad Jamal, Cash Box's own bi-weekly jazz columnist Mort Fega, and Dick La Palma, ads merchandising director for Chess, Checker, and Cadet.

THE MAGIC FLEET WILL TAKE MARY ELIZABETH TO THE CITY ON MARCH 11th
Is Nothing Sacred?
ABC's Ampco & Pamco Looking For Tunesmiths

NEW YORK—ABC Records' music publishing arm, Ampco Music (ASCAP) and Pamco Music (BMI) are looking for new songwriters. "Ampco and Pamco first began signing staff writers in late 1966 and now publish over 1,500 songs," said Johnny Cymbal, Mike Lindell and the team of Cashman, Piattili & West. Hottest of their current tunes is "Maryflowers." "Sunday Will Never Be Tearful" and "Richard & Me." Ampco and Pamco also plan a professional staff expansion with the addition of offices on the West Coast and the hiring of personnel to aid music representative Larry Fogel in the promotion of copyrights. Dennis Minogue, head of Ampco and Pamco, invites all writers to contact him for an appointment on the ninth floor of the ABC Building at 1330 Avenue of the Americas, New York City (L.T-7777, extension 8888).

Blood, Sweat & Tears Toils Through U.S. Tour

NEW YORK—Blood, Sweat and Tears, the Columbia Records' new pop-fusion band has set out on a nine-city cross-country personal appearance tour to promote its double album, "Child Is Father To The Man." The tour began last Friday (23). In each city the proceedings, Columbia will host a Blood, Sweat and Tears party aimed at promoting the copyrights included in "An Act to Appropriate the Copyrights of the Local Press," teen fan magazines and newspapers. The following cities will be toured by Blood, Sweat and Tears: New York, Cleveland, Chicago, St. Louis, San Francisco, and Los Angeles. The group consists of leader Al Kooper, vocal and organ, who writes much of the act's material; Steve Katz, vocal and guitar; Bob Colombo, drums; Jim Fielder, bass; Fred Lipstein, keyboards; Richard Hayman, trumpet; and Jerry Weins and Randy Brecker, trumpets. Katz are responsible for the arrangements. They are both former members of the Blues Project, Colombia toured for six months with folk artist Richard Andersen before joining Blood, Sweat and Tears. The group appeared with the Mothers of Invention and the Buffalo Springfield, while Lipstein, Halligan, Weiss and Brecker have had jazz scene experience.

HP Disks Make Milwaukee Move

NEW YORK—Hip-Pocket Records, a subsidiary of the Philco-Ford Corporation, has moved its home base from Detroit to Milwaukee. Sales of the disks have accounted for as much as 15% of singles sales at more than one store in that city, according to Bob Mahl, sales manager of Record City Distributors in Milwaukee. "At stores where the Philco-Ford merchandise is prominently displayed," Mahl said, "sales are better than satisfactory for this new product. The display, one of the most attractive in the business, takes a minimum amount of space, and has a short, hard-hitting message that does the job." Mahl said that kids in the Milwaukee area apparently like the idea of portability and the attractive price. He said that whereas some of the recent past hit tunes are hard to find, the Philco-Ford catalog meets that need and the quality of the records themselves is very good. At the same time, Vincent F. Novak, new products planning manager of consumer electronics division of Philco-Ford Corporation, reported that favorable sales reports were coming in from other parts of the country on Hip-Pocket Records as well as the companion unit, the Mini Radio/Phono. He said that the records are more widely displayed now and the product "is off the ground and looking at a bright future." Novak noted that although the records can be played on any single play phonograph, consumers liked the complete portability that the combination of records and unit allowed. Hip-Pocket Records and the Philco-Ford Mini Radio/Phono were introduced last fall. The initial catalog contained 35 records (48 sides) on disks of pure vinyl measuring 3 1/2 inches in diameter and they are water tight.

The Mini Radio/Phono has six transistor amplifiers, 2 watts peak and 1 watt of continuous output power. The radio provides concert-quality audio reception. It has a built-in speaker, optional earphone jack, power switch, and on/off switch. The radio is designed for use in the home, in the classroom, and in the office. It is also suitable for use in the laboratory and in the medical field. The unit has a built-in speaker, optional earphone jack, and power switch. The radio is designed for use in the home, in the classroom, and in the office. It is also suitable for use in the laboratory and in the medical field.

Membership Drive Opened By AGAC

NEW YORK—In an effort to double its membership, the American Guild of Authors and Composers has opened a nationwide recruiting campaign. President Edward Eisicu has appointed Alex Kramer as chairman of the recruiting committee which held its first meeting this month. In the New York recruiting group are: Shelby Pinz, writer of the hit "Green Tambourine"; Sheila Davis, writer of the hit "Who Will Answer?," Bob Colby, primarily a songwriter, but also publisher of the No. 1 hit "Love Is Blue." Gil Fuller, well-known arranger and record producer; veteran Gerald Marks; Sheldon Harnick, lyricist of the Broadway musical "Fiddler On The Roof," as well as Irma Jurit in and Addie Fjger.

Vic Missy, west coast chairman heads the Los Angeles membership drive. The campaign will also take place, in Nashville, Chicago and Detroit, emphasizing AGAC's advantages to writers such as the AGAC contract, the collection and auditing of royalties, the copyright renewal service and group insurance.

WHITE LIGHT AND HEAT IN CHICAGO—Verne's Velvet Underground introduced their new "White Light Heat" LP at a party held in Chicago's Bratskeller. The party was followed by a live Velvet Underground performance in the Windy City's white-break revampped Old Town. Shown here (from the left) are: Jack Katz, Paul Frankin, Morrie Price (head of Metro Dist. in Chi.), and Steve Sesnick.

Upcoming Events

A Schedule of Major Industry Events in the Coming Months

<table>
<thead>
<tr>
<th>EVENT</th>
<th>DATE</th>
<th>PLACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>NARAS GRAMMY AWARDS</td>
<td>FEB. 29, 1968</td>
<td>NY. NEW YORK HILTON CHICAGO AMBASSADOR EAST GUILD MALL HOLLYWOOD: CENTURY PLAZA</td>
</tr>
<tr>
<td>NARM CONVENTION</td>
<td>MAR. 17-22, 1968</td>
<td>HOLLYWOOD, Fla. DIPLOMAT HOTEL</td>
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<tr>
<td>COUNTRY MUSIC WEEK</td>
<td>OCT. 17-19, 1968</td>
<td>NASHVILLE, TENN.</td>
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Cash Box—March 2, 1968
TOMMY ROE
"DOTTIE I LIKE IT"
ABC RECORDS

BILLY JOE ROYAL
"DON'T BE ASHAMED"
(COLUMBIA)

THE CANDYMEN
"WAYS"
ABC RECORDS

THE SENSATIONAL
EPICS
"YOU WARP MY MIND"
WARNER BROS.

JOE SOUTH
"BIRDS OF A FEATHER"
CAPITOL

SANDY POSEY
"SOMETHING I'LL REMEMBER"
(MGM)

A Mountain of Music

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"SPOOKY"

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1224 FERNWOOD CIRCLE, N.E., ATLANTA, GEORGIA.
London Records Heart Transplant Set

NEW YORK — A special, two-LP package featuring Dr. Christian Barnard, pioneer of the revolutionary new field of heart transplant surgery, relates the story of this medical innovation. Joint announcements of the set were made last week by Marty Warpo, director of administration for London Records, which will issue the package in the United States; and Abie Venter of Bridgadier Records of South Africa, producer of the recording.

The deluxe, box-packaged set spotlights Dr. Barnard as the moderator of a roundtable discussion of how the surgery is performed. The panel comprises Barnard’s top colleagues in the heart transplant operation.

Examined in detail are such aspects of the surgery as the selection of donor and patient, the problems of matching tissue and blood types, and the roles of pathologists, anesthesiologists, and other specialists, in addition to the step-by-step basis of the operation itself.

The recording is being marketed through the world-wide facilities of The Decca Record Company Ltd. of England, parent company of the American London firm, British Decca’s international release rights were obtained through the company’s South African affiliate, Gallo Records.

The album was produced by Venter on January 12 at the Capetown Medi- cal School, part of the Groote Schuur Hospital complex where Dr. Barnard’s heart transplant operation have been conducted.

All proceeds from the sale of the package, which will carry a suggested list of $11.58 here, are earmarked for the Chris Barnard Fund for Surgical Research. The fund is being used to underwrite the cost of establishing complete heart transplant research facilities in Capetown. It is expected that eventually the fund will make possible the international exchange of doctors from many countries of the world, who will come to Capetown to learn of the latest techniques in this form of surgery. In other cases, visits by South African physicians and surgeons to research centers in other countries will also be financed.

The U.S. release will be packaged in a specially designed box, with detailed liner notes written by Dr. Barnard himself included as a four-page flyleaf. A full-color photograph of Dr. Barnard will appear on the cover of the box.

Although the release of the album was to be aimed primarily at a professional and educational market, experience within South Africa itself has already indicated that a substantial consumer market exists as well.

In consequence, the London release here will be aimed at not only the primary but the consumer market as well, through distribution in record stores and prime retail book locations. Of interest is the fact that the set is expected to be made available to selected manufacturing and service companies for presentation as an institutional offering to customers, clients, and business associates. London of- ficials feel that the historic significance of the package makes it ideal for this purpose.

Kapp Unveils 2 Mo. Roger Williams Promo

NEW YORK — Kapp Records will launch a special two-month long promotion campaign on Roger Williams. According to Jack Wiedemann, general manager of the label, the campaign is a new phase in Kapp’s history. Complete and elaborate display kits have been developed to merchandise the Roger Williams catalog. In addition, there will be consumer catalogs and consumer contests on major radio outlets.

The dealer window display contest, Sid Schaffer, Kapp’s sales vice presi- dent reports, includes special incen- tives for dealer salesmen with added prizes for window, or interior photos showing displays of the Roger Wil- liams catalog. Schaffer indicates that judges for the contest will consist of Kapp executives from the merchandising trade papers: Billboard, Cash Box and Record World.

A two-record set that in- cludes outstanding selections from the Roger Williams String Album, is pre- pared for radio stations. Gene Ar- mond, Kapp’s national promotion di- rector, described it as a “two-record promo in the cities where Roger Wil- liams is strongest.”

This entire merchandising plan will be supported by a major advertising campaign.

Calamita Appointed Exec Asst. to CBS Int’l Head

NEW YORK — Frank Calamita was named executive assistant to the presi- dent of CBS International last week. Formerly the director of promotion and merchandising for the division, he will continue to direct the promo and merchandising services as well as ad-

fever tree is coming

Frank Calamita

SINGING JERRY SIGNS — Jerry Lanning, who played Patrick Dennis in the “Mame” mainstemmer, has just released his debut album on MGM. The set is entitled, “Jerry Lanning Sings.”

Calamita appointed exec asst. to CBS int’l head

Tom Rush Cuts New LP

In Contemporary Bag

NEW YORK — Elektra Records’ singer and guitarist, Tom Rush, has com- pleted recording of his new album, “Circle Game,” and Elektra plans to release the set very shortly. “Circle Game” is Rush’s first album in almost two years and it is different from any of his other releases. The album, which is unlike previous release, Elektra albums were devoted primarily to traditional folk songs and rock ’n’ roll numbers penned by such writers as Bo Diddley. “Circle Game” contains instrumental material, and the emphasis is on melody, not as much as the earlier sets, on rhythm. For the first time, too, Rush is accompanied by studio musicians. In addition, there are special arrangements, including duets, his own familiar guitar, and the guitar of his long-time back-up, Joni Mitchell.

The title song of Rush’s new album is by Joni Mitchell, the young singer and songwriter whose record sales made such an im- pression at last year’s Newport Folk Festival. There are two more Mitchell songs here, “Urge For Going” and “Tin Angel,” on the set.

Two tracks on the new LP are Rush’s own compositions, and one of them, a ballad, is being released as a single called “No Regrets” is being released by Elektra as a single. The other Rush song is a revamp of the 1943 standard, “Rockport Sunday.”

With the exception of the pop standard, “What Does This Mean?” Rush’s new album is devoted to re- cently composed songs by a variety of writers.

Rush considers “Circle Game” a logical extension of, and not a departure from, his previous work.

Martha Sharp Signs Deal

With Screen Gems-Columbia

NEW YORK — Martha Sharp, who has written a number of hit songs in both the pop and country fields, last week signed an exclusive contract with Screen Gems-Columbia Music. Her latest song, “Maybe Just Today,” is currently hitting for Bobby Vee on Liberty 729, this week.

Emil LaViola, Screen Gems vice president, noted that she was first brought to his attention by Gary Wexler, president of the pubbery’s Nashville office. Working out of Nashville, Miss Sharp gained noticed and signed deal with the successes of “Born A Woman” and “Single Girl” recorded by Sandy Po- lley. This has resulted in a major job for the very successful and prominent supporter “Come Back When You Grow Up” for Bobby Vee. She app- roaches Screen Gems-Columbia seek- ing an opportunity for greater ex- posure and exploitation of her ma- terials on national and international levels.

Commenting on her signing with the firm, LaViola said that she is an im- portant addition to the firm’s roster and enhances the Screen Gems-Colum- bia position in pop and country music.
LAST WEEK NO. 14
THIS WEEK NO. 2
NEXT WEEK NO. 1
CINDERELLA ROCKEFELLA

BY
ESTHER
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ENGLAND'S FASTEST RISING HIT IN YEARS

PHILIPS RECORDS / A DIVISION OF MERCURY RECORD PRODUCTIONS, INC. / 35 E. WACKER DR. CHICAGO, ILLINOIS 60601

Cash Box—March 2, 1968


CashBox Album Reviews

Pop Picks

DIONNE WARWICK IN VALLEY OF THE DOLLS—Scepter SRM/SPS 568

High on the charts with the single, “Valley Of The Dolls,” the title tune to the hit flick, Dionne Warwick follows up her success with this fine LP, which is already beginning to climb the Top 100 Albums. The soaring, lyrical voice of the artist is displayed to good advantage in “Silent Voices.” She gives a pert, gentle reading to “As Long As There’s An Apple On Tree,” “Up, Up And Away” is another winning track.

LOVE IS BLUE/GREEN TAMBOURINE—Lawrence Welk-Ranwood RLP 8608

This is one of the first albums, from Ranwood Records, by Lawrence Welk Wood formed when he left his post as president of Dot Records. Champagne handled, the songs of the artists Wood took with him when he left Dot. On this album, Welk does Paul Mauriat’s current smash, “Lovin’ Is Blue,” and “Green Tambourine,” (which Welk also has out as single for Ranwood; “Goin’ Out Of My Head”; “Spooky” and a host of other tunes. Welkians should delight in the bright, bubbly melodies served up on the set.

STORYBOOK CHILDREN—Billy Vera & Judy Clay—Atlantic 8174/8174

Taking the title of the recently released chart single, Billy Vera and Judy Clay have come up with a striking album that should garner plenty of spins and sales on its strength. Talented duo offers twelve soul-filled selections, including a variety of ballads for the heart and a variety of rhythmic swingers for the feet. Highlights are: the title track and a rousing reading of Sam & Dave’s smash, “Som Man.”

ORCHESTRAL IN THE NIGHT—Gordon Franks Orchestra—Deram SML 13701

This is one of six “In The Night” albums which Deram has just released. The others are: “Voices,” “Brass,” “Strings,” “Lamb” and “Piano.” “Orchestral In The Night” spotlights the lyrical, rich, mellow music of the Gordon Franks Orchestra. “Love In The Open Air,” “It’s Nice To Go Traveling,” “The More I See You” and “A Walk In The Black Forest” are some of the finest selections. Recorded by means of Deram’s high quality “Doramic Sound System,” the set is a good music powerhouse that should sell excellently.

HALF A SIXPENCE—Count Basie—Dot DLP 3834/3835

Pianist-bandleader Count Basie leads his troops through a stirring rendition of the music from the Paramount flick, “Half A Sixpence.” Tenor saxman Illinois Jacquet offers a smooth solo on the title track. The big band belts out solid treatments of “She’s Too Far Above Me,” “If The Rain’s Got To Fall,” and “Flash, Bang, Wall!” The LP should find ready acceptance in both jazz and pop markets.

WIND, SKY AND DIAMONDS—Gabor Szabo & California Dreamers—Impulse A/AS 9151

This imaginative album will probably sell to a large number of pop and good music fans as well as to jazz listeners. On the set, Gabor Szabo plays guitar in the jazz style for which he is famous, and the California Dreamers choral group sings in a pop/good music style. The LP is dominated by songs which have been hits in one form or another (“San Francisco Nights,” “A Day In The Life,” “Guantamibog,” “Saigon Bride” and others), should go fast.

Pop Best Bets

PETE SEEGER SINGS WOODY GUTHRIE—Folkways FT 1002/FTS 31002

There’s a ready made market for this basically traditional folk package of Woody Guthrie songs interpreted by Pete Seeger and recorded some time ago by Moses Asch. Some of the better known tunes included are: “Tin Lids,” “This Land Is Your Land,” “Talking Dust Bowl,” “Deportee,” “Ruben James,” and “So Long It’s Been Good To Know Yuh.” Part of a series of new packages designed to appeal to racks and the general consumer market, this one goes for $4.75; one of a dollar less than most Folkways sets.

THE BITTER AND THE SWEET—Glenn Yarbrough—RCA Victor LPM/3931

Singing of love and of loss in his own particularly lyrical fashion, Glenn Yarbrough here offers a set highlighted by Franks and McNab efforts, which are: “The Hurtin’,” “When Flora Was Mine,” “Alamo Junction,” “Times Gone By,” and “Once By One.” General highlights of this LP is the Bill Justin-arranged “A Quiet Tear.” All of Yarbrough’s many fans will surely go for this LP.

ACT III—Lana Cantrell—RCA Victor LPM/LSP 4947

Here’s Australia’s songstress Lana Cantrell’s third RCA Victor album, and it’s a superb showcase for the impressive talents of the artist. Singing with clarity, sharpness, and intensity, the lark renders “Stoppin’ Out With My Baby,” “I’m Falling In Love Again,” from the film “Unbrellas Of Cherbourg,” “What Now My Love,” and eight other tunes. The set should add lustre to Miss Cantrell’s growing reputation.

KITES ARE FUN—Freddy Design—Project 3 PR 3190 SD

The Free Design has a sound that stands an expanded release, capturing the fancy of both the pop and good music worlds. The group, whose members are two brothers and a sister named_shader, should find the set a smash, and good for the Seekers without being imitative of them. Chris Dedrick wrote half the songs on this set. His music and his lyrics are very imaginative. Keep an eye on the Free Design and their new LP. Both deserve a bright future.

NOW AND THEM—Them—Tower ST 5104

Back again (and into their own thing this time), Them deliver the goods with this mostly funky, very bluesy rock outing. There is a frequently recurring feeling of jazz throughout the album, which is where Them is at, especially as typified by, “Nobody Loves You When You’re Down And Out.” They offer a bit of psychedelia with “Walking In The Garden” and slip into a North-Indian bag (without benefit of sitar) on “Square Room.” An excellent ‘NOW’ album, this one should see plenty of chart action.

STEPPEWOLF—Danhill D/D 50029

Steppewolf, a rock group which has taken its name from Herman Hesse’s famous novel, makes its Danhill debut with this dynamic disk, “Sookie Sookie,” a funky, hard-driving outing, has recently been released as a single. “Boothchie and the Man,” “I’m In Love and the Girl I Knew” is a pulsating, shuffling ditty with a haunting organ break. Already on the charts, the album should stir considerable interest in the group.

VINCENUS EREPTUM—Blue Cheer-Philips PH 200-266/PHS 600-264

Blue Cheer, Philips’ new group, is already seeing chart action with its first Philips album. The group consists of three young men who play and sing funky, driving rock filled with mind-blowing electronic effects. Proof of this is a single, “A Light Must Be Behind Blue Cheer,” and the group’s sound justifies the label’s efforts.

SOLO FLIGHTS—Chet Atkins—RCA Victor LPM/3932

As is usual in the case of a Chet Atkins LP release, this latest set by Mr. Guitar comes as close to perfection as is possible. The incomparable axe man, at home in almost any conceivable musical area, sets his sights on a mixture of pop standards (e.g. “Three Little Words”) and more contemporary material (“Chet’s Tune”), compiling a package overflowing with good listening. Reaction should be spread out in pop, country and middle-of-the-road markets.
Pop Best Bets

IN REMEMBRANCE OF YOU (THE STORY OF A LOVE AFFAIR)—Anita Bryant—Columbia CL 2867/CBS 9607

The songs on this album are arranged to tell the story of a love affair from beginning to end. Lark Anita Bryant weaves an enchanting spell as she delivers her interpretations with rich, warm fashion. Included on the LP are such top efforts as "Something Wonderful," "My Cup Runneth Over," "Try To Remember," and "Yesterday." A most lovely, appealing disk.

THE GRAND MUSIC HALL OF ISRAEL—Officiating Troupe Of Israel-London TW 91165/SW 99483

This bright, sparkling and highly entertaining package showcases the Officiating Troupe of Israel in a skilful and polished performance. The Troupe presents a variety show deluxe which should delight almost any Broadway musical fan. Featured performers are the High Windows, who are Israel’s answer to the Mamas and Papas and the Seekers, and songstress Yaffa Yarkoni, whose expressive, almost husky voice puts her in a class all her own.

THE BEST OF JOHNNY TILLOTSON—MG M E/SE 4532

Sometimes slightly country-flavored, this set is a compilation of some of Johnny Tiltoson’s bigger while backers. Top efforts include "Poetry In Motion," "Dreamy Eyes," "The Pillow That You Dream On," "You’re The Reason," his own "It Keeps Right On A Hurting," and John Louderman’s "Fug" (Babys Lasting Lips.) The LP is a tour de force for the artist and should prove to be a much sought-after item in the marketplace.

SONGS MY PALS SANG—George Jessel—Audio Fidelity AFLP 708/AFSD 1708

Here’s the order of the day as George Jessel sings the songs that were the trademarks of three of his show biz contemporaries: Al Jolson, Eddie Cantor, and M. Cohen. Jessel delivers "Swanee" in the style of Jolson, "You Know Susie" (Cantor), and "Give My Regards To Broadway" (Cohan). The album comes with a single containing the actual voices in song of the three entertainment luminaries. There should be an appreciable market for this fond backward look at musical history.

Jazz Picks

JAZZ FOR A SUNDAY AFTERNOON VOL. I—Various Artists—Solid State SS 18927

Here at last is the set (the beginning of a series) for the true jazzophile, the one who’s been concerned about the lack of jamming over the past decade. Recorded in Russia between Vanguard, the set features stereo separation that is surprisingly good for such a small club. Personnel include such luminaries as: Dixie Gillespie, trumpet; Pepper Adams, baritone; Chick Corea, piano; Richard Davis, bass; Elvin Jones and Mel Lewis (both) on drums. Top flight jazz, all the way.

THE ELECTRIFYING EDDIE HARRIS—Atlantic MD 4185

Here’s a powerhouse set from Eddie Harris, a former piano player turned one-of-the-best horn men in the business. Harris is a baritone here, hence the title of the album. Some of the stronger tracks include: the slightly bossa nova, "Theme In Search Of A Movie," a moody, bluesy ditty called "Jude’s Theme," Looks like plenty of spins and sales in store for this one.

Classical Picks

MOZART: THE LAST SIX SYMPHONIES—Royal Philharmonic Orchestra/Beecham-Odyssey 12 38 06C

Odyssey’s "Legendary Performances" series makes available at a low cost recordings by some of the finest artists of the 20th century (Casals, Gieseking, Walter, Von Karajan et. al,) Though most of these recordings date back as far as the age of stereo, the sound is uniformly good. This 3-record package by Sir Thomas Beecham, the great English conductor who died in 1961, and the Royal Philharmonic Orchestra is both a listening delight and a collector’s item.

A MAN CALLED DAGGER—Music From The Original Soundtrack—MG M E/SE 4516 ST

"A Man Called Dagger" is Steve Allen’s first composed film score. The film stars Terry Moore, Jan Murray, Sue Anson Landgou, and Paul Mantee. The music captures the excitement and drama of this action-packed movie of international intrigue. The title song is sung by Maureen Arthur, and Ronald Stein has conducted, arranged, and adapted the music. The album should score solidly with movie music fans.

WILLIE MITCHELL LIVE—Hi HL 12042/SHEL 32042

Whether they’re playing slow, mid-tempo or for the soul trumpet combos, Willie and his combo play with a beat that’s so infectious that one cannot resist the urge to tap one’s feet or make some similar response to the rhythms that take over one’s attention. On this album, Willie and his combo perform a dozen striking numbers, including such hits as "Mustang Sally" and "Mercy Mercy Mercy." Should do well saleswise.

THE ROMANS IN NEW YORK—Ron FR/FRS 110

The Romans are a talented Italian vocal-instrumental trio who are currently making a bid for fame in the U.S. On this album they offer a host of modern numbers from their native land such as "Al Di La" and "Quando Quandato," as well as two famed Brazilian tunes, "La Banda" and "Orfeo Samba" (from the movie, "Black Orpheus"). Members of the Romans are: Pino (vocal and bass), Fausto (drums) and Aurelio (piano).

NIGHT TRAIN VOL. 2 — Oscar Peterson Trio—Verve V/V6 8749

O.P.‘s piano provides the spark for this particularly tight series of efforts, all enhanced by close harmonies, and munching drums. "Little Right Foot" is an easygoing mellow ditty while "Night Train," of course, speeds things up a bit, and "Blues For Basics" gets a little bit funky and rolls on out. Doubtless, there’s a ready-made market for this outstanding set and it’s sure to get plenty of play.

FOUR OF A KIND—Quartette Tres Bien—Decca DL 74985

Plenty of bright, up-tempo piano stylin’ here for the jazz huffers. Highlight tracks include such well known ventures as: "Strangers In The Night," "Yesterday," "Matchmaker, Matchmaker," from "Fiddler On The Roof," and "How Insensitive." This is bustling, busy music all the way and should see plenty of sales action.

MESSIAEN: QUATUOR POUR LA FIN DU TEMPS—Fernandes/Deplus/Nezil/Petit — Music Of GLY 150

Contemporary French composer Olivier Messiaen wrote his “Quartet For The End Of Time” in 1941 while he was imprisoned in a German “Stalag.” The Quartet contains eight movements, and is religious in tone, but different from traditional modern but not abstract in style. It is altogether a beautiful piece and is excellently performed on this album by Hugues Fernandez (violin), Guy Deplus (clarinet), Jacques Nezil (cello) and Marie-Madelaine Petit (piano).
"IT'S A HAPPENING WORLD"
pat boone
"LOLLY"
billy vaughn

the whole world is happening... and dot's got it!
New Serendipity Sound To Be Featured On 1st UA Album Release Soon

NEW YORK—Although identified as the folk group which flowered with the blossoming folk boom in 1963, the Serendipity Singers have maintained a practice of changing, expanding and adapting to new concepts in sound. The fruits of their evolution are soon to be heard in the teams first United Artists’ LP, their first album release in nearly a year and a half.

Speaking for the group, Mike Broy- sky noted, "The Serendipity Singers are natural development rather than a means of keeping up an altering style to be "fashionable." "We just found that using our folk setup left limitations that could not be overcome with new instruments, arrangements or material."

As members of the original Serendipity Singers left, their replacements brought new ideas, personalities and backgrounds to expand the sound and goals of the group. The current team (of which three of eight were in the first Serendipity group) includes Broysky; Nick Holmes whose background is in rock and blues; Peggy Farina, formerly with the Angels ("My Boyfriend’s Back"); who brings past experience and a contemporary songwriting talent to the act; and John Landi, who is a classically trained artist.

Surprising New Act
Presentation of their new act in the more than one hundred concert dates the Serendipity Singers have this year come as a surprise to audiences who remember them as the “Don’t Let the Rain Come Down” team. The new group includes old favorites in an act that features a wealth of original material, most making use of a "hard" instrumental sound with soft vocal roars and modern lyrics that appeal mainly to younger listeners though not in a manner alien to older ears. A recent appearance at the staid Drake Hotel in Chicago brought an understanding and awareness of the young sound to the regular adult audience that has led to a return booking this May, where the group is expected to attract the added attention of the "prime set."

Recent television appearances have included the Mike Douglas and Johnny Carson shows, the group month as well as a stint on the Kraft Music Hall program which has netted one of the longest running shows in the American entertainment history. This week’s itinerary has the group traveling through the mid-west on a string of college appearances.

Where We Are Now
The growth of the new Serendipity sound has been captured in the upcoming album. It is a a a 45 that has been turned into this label and released on UA. Just as the Phillips LP’s of 63 showed where the team was then, according to Broysky, “this album demonstrates where we are now.” Produced by the Serendipity Singers themselves, the set includes mainly young-minded material with several tracks that could find middle-of-the-road exposure.

Even more the Serendipity style is also shown by their stage presentations that feature more than songs, with opportunities for dramatic snips and (where possible)

Schaeffer Talent Search Off To Big Start

NEW YORK—More than 500 potential purveyors of the Schaeffer beer jingle have already responded to the company’s talent search, a $1 million promotional investment by the company.

The program, which began Feb. 1 and ends April 1, is intended to uncover 10 acts that will be featured on all of Schaeffer’s commercials featuring the jingle that has been used since 1962. According to Tom Winter, management supervisor of the Schaeffer account at Batten, Barton, Dur- stine & Osborn, the jingle went through 65 different arrangements before a number of famous performers were signed to do the jingle (e.g. Louis Armstrong, Robert Mer- rill) in 1960. Now, the attempt is to find “new acts with a new sound,” Villante says. The familiar lyric of the jingle is: “Schaeffer is the one beer to have when you’re having more than one.”

Actually, there is a good possibility that the winning acts will earn much more than jingle contracts. Although “playing it by ear” at this stage, Villante says, the program has already elicited a strong response, is an annual talent search by Schaeffer.

use of film clips arranged by the act last summer. But the act, like the music incorporated is constantly undergoing revisions to keep the Seren- dipity Singers fresh, original and timely.

The 10 finalists are being determined by the internal music staff, of BDD&O, which created the jingle. Staffers, which includes arranger George Romanis, Jerry Messner and Peter Mata, are now in process of boiling down the entries, via tapes and demo records they are requested to submit, to about 30 or 40 acts. From this group, they will come up with 10 winners.

The winning acts will appear on 1-minute radio and TV spots, with an announcement that refers to them by name. Over a six month period, they will be heard about 65,000 times.

The contest is open to performers 21-years-of-age or over, with or without professional experience. A concentrated ad program in newspapers and music trade magazines is spreading the word. Ads also contain an entry coupon.

Col Record Club Gets 3 Disney Soundtracks

NEW YORK—CBS and Disneyland Records have concluded an agreement which gives CBS’ Columbia Records executive Peter Schaeffer broad order distribution rights for Disneyland’s Buena Vista label soundtracks of the Walt Disney films, “The Happiest Millionaire,” “The Jungle Book” and the upcoming “The One And Only Genuine Original Family Band.” The announcement of the agreement was made last week by Cornelius F. Keating, president of CBS’ direct marketing services division and James A. Johnson, president of Disneyland Records.
It has become more and more evident that, with the powerful influence of television on the entertainment market over the last decade or two, the middle-of-the-week audience at "live" dates grows smaller and smaller in proportion to the rise in disposable income among the masses. In some areas, particularly the large urban communities, middle-of-the-week crowds are almost non-existent. (Except with the powerhouse concert.) This situation is especially noticeable in the winter, when warm living rooms and fine tuning controls appear more attractive than dusty safaris to the local entertainment emporiums. Summer time, with its heavy schedule of vacations, isn't any great shakes, either, in many of our large cities.

The result, therefore, seems to be a sort of "make it big on the weekend" policy to make up for the deficit of the Monday thru Friday gigs. Bookers and promoters are beginning to feel the squeeze more and more with every passing season, and are banking more heavily on large weekend turnouts. Come Friday night, some of the most God-fearing people in the land are the bookers, who call on every power they can imagine in order to ward off hallstorms, blizzards, thunderstorms, flash floods and any other form of inclement weather that might set as a deterrent to weekend frollickers.

And it doesn't end with bookers and promoters. What affects these people will eventually have its effect on the artists themselves. Perhaps not immediately, but certainly in the long run the artists will also feel the squeeze. Even now, only half of the artists can count on decent weekday turnouts, while smaller names are traveling on their own, which might just as well stay home during the week.

Putting even more squeeze on the country artists is the fact that a great many of them are connected, as regards to such shows as the Grand Ole Opry, resulting in the obligation to be on hand for Opry shows approximately 20-26 Fridays or Saturdays during the year. This immediately cuts out half of the artist's most lucrative period.

Fortunately, the Opry, for one, has recognized the strain its regulations have put on the artists, and has tried to alleviate the situation by modifying the regulations somewhat. But the relationship of artists to the Opry is a give-and-take thing, with each having dependence upon the other, and the Opry, too, would be in sorry straits if it had not seen any significance in the by its stringent regulations. Opry demands on the performers are a matter of necessity and, therefore, cannot become too lax. It's a simple matter of survival.

The answers to the problem of the squeeze put on artists, bookers and promoters are not clear. Perhaps one answer lays in a stronger promotion of country music outside the bounds of the Continental U.S., where there seems to be a growing acceptance for this form of entertainment.

Then again, maybe some ambitious person will devise a method to bring about a total breakout of urban TV tubes during mid-week.

Roy Acuff celebrated the 30th anniversary of his signing on as an Opry regular last week (24), an event which was highlighted with a surprise party of sorts being held onstage in the middle of Acuff's performance. A star-studded package tour, booker, by Abe Hamza of Music Unlimited, returned from a highly successful road tour through the Northeast, playing to packed houses on all but two of the shows in the 17-day trek. The success of the package can be laid to the bill, which featured Ferlin Husky, Bill Anderson & The Po' Boys, Jan Howard, Sonny James and Jimmy Gately. Johnny Paycheck returned from a successful tour of Florida and the Carolinas, passing on only enough for gigs to cut a new album, after night on the road. Next on the agenda was Texas and the Southwest, with a return appearance at the Golden Nugget in Las Vegas. Jimmy Dean has just released his Feb. segment of ABC-TV's "Operation Entertainment" and has already been scheduled to grace the TVers on Mar. 24. Another highly successful road show was featuring Hank Williams, Jr. & The Cheatin' Hearts, Leon Ashley, Margie Singleton, Wilbur Cooper, Lamar Morris and the original Drifting Cowboys, the former traveling band of the late Hank Williams, Sr. The package met with SRO crowds in Jackson, Mass. (with Johnny Carver on the bill), Monroe, La. (with Marty Robbins) and Little Rock, Ark. (with Bobby Harden), to name a few. Several of the shows were record-breaking, with one, being a three-day gig at Angelo's Supper Club in Omaha, with one-night stands in Illinois, Missouri, Arkansas, Texas, and Oklahoma taking care of the balance of the month... Mary Tyler Moore has been set for a photo shot on the Joey Bishop Show (with Minnie Pearl and Roy Clark coming in to the show three days later). Mary has also just taped a bit for "Pati Boone in Hollywood," with an early date to be announced... Jed charters & Jimmy Smart has shaved off a week's stay at the Playmats in Atlanta with Kenny Price, followed by a gig at the Egyptian Ballroom in Atlanta. Smart, now hosting the weekly J R Jamboree TVer out of Atlanta, is currently out with "Try Crossin' Over," on the J label... Several have it that the new Grays of yesterday and today are having a field day during their Golden Nugget bash. A recent Saturday night, they played to turnover crowds of several hundred... Freddy Carr, former road manager for Johnny Dollar, has signed a promotion pact with J. B. Artist & Record Promotions, Carr has just cut his first disk for the brand new MGM subsidiary label, Blue Valley... Harry Charles, the Cuttabay Talent Contest winner, has just released his second B&V single, "The Last Thing On My Mind" b/w "Four Strong Winds."... Comedienne Sandy Fling will not be appearing at the Nashville NARAS Awards dinner as previously announced, but will do the Chicago version of the same dinner, which, of course, will occur simultaneously with the Nashville, New York and Los Angeles dinners.

Date songster Van Trevor has just inked a new long-term deal with long-time sweetheart Karen Sagner of Conn. Although the August date has been set for the Backstreet Boy, no date has been set for the issuing of the first release. The two plan to settle in Nashville after the release of Van's new Date single release, coin- cidentally, will be titled "Take Me Along With You."

Cash Box—March 2, 1968
CouMiiry highly the 22 9 BRANDED "experimental" 19 7 4 IT 17 3 14 LOVING logistics. 6 Charlie all (Decca 110 ^ 148 1 / ! •emcee ..of i ville followup single, THE of inclusion. Norma include musicians on records. Jack Buck (RCA 24338/BN 26338) Miss champey, Jack Butler, Glen Garrison, Hugo Winterhalter, (standing, left to right) Glen Campbell, Larry Butler, Glen Garrison, Hugo

THE GANG'S ALL HERE—New York's Nashville Room has been the subject of great publicity and much interest in recent months, so much so that well-known country personalities often drop in from the four corners of the nation just to view the proceedings. A recent bill, headlined by Imperial's Glen Garrison and Larry Butler brought in the visitors shown above, including foreground, left to right) Glen Campbell, Larry Butler, Glen Garrison, Hugo Winterhalter, (standing, left to right) publisher Al Galileo, Jerry Reed, club licensee Lee Arnold, Cash Box country editor Tom McElroy and Galileo's Nashville rep Norris Wilson.

Norma Jean Sees 'Experimental' LP

NEW YORK—In a highly unusual move, RCA last week issued an album followup on Norma Jean's recent hit single, "Heaven Help The Working Girl," under its budget-priced Camden label. An informed source told Cash Box that the reason for the unusual move of issuing an album followup to a hit single on a budget label was strictly a matter of logistics. "Norma Jean wasn't ready to do a Victor album release for several months, and we wanted to include "Heaven Help The Working Girl" in an album release as soon as possible. The only LP product she had scheduled for immediate release was the Camden album, so we experimented by including the tune in that album and titled the package after the single."

RCA expects excellent results from the "experimental" album, since Norma Jean has been consistently strong in sales of her Camden product, even without the inclusion of any of her hit singles.

Cash Box—March 2, 1968
**CashBox Country Reviews**

**Pick's of the Week**

**BILL ANDERSON** (Deca 32276) *Wild Week-End* (2:22) [Stallion BMI-Anderson]

Looking for another winning disk, Bill Anderson has come up with what should be the bill in "Wild Week-End." The honky-tonk item is a rollicking change of pace for balladeering Bill, and should gather big hop action unto itself. Flip: "Fun While It Lasted" (2:26) [Mos Rose BMI-Anderson]

**NORMA JEAN** (RCA Victor 9466) *Truck Driving Woman* (2:22) [Combine BMI-Wilson, Pike]

Simple on the heels of her most recent charter, "Heaven Help The Working Girl," Norma Jean enters the gear-jamming picture with "Truck Driving Woman." The loping, up tempo sound should produce another effective sales play and another country hit. Flip: "Supper Time" (2:55) [Hill & Range/Hymntime BMI-Stamphill]

**DON GIBSON** (RCA Victor 9460) *Ashes Of Love* (2:19) [Acuff-Rose BMI-Anglin, Wright, Anglin]

The latest Don Gibson effort seems assured of strong moves toward a niche on the best-seller lists. Tabbied "Ashes Of Love," the tune features a gently lingering sound and some fine Gibson vocalizing. Flip: "Good Morning, Dear" (2:55) [Acuff-Rose BMI-Newbury]

**SKEETER DAVIS** (RCA Victor 9459) *Instinct For Survival* (2:34) [Glaser BMI-Glaser]

Skeeter Davis offers a pretty ballad this time out. The tune, titled "Instinct For Survival," is a very pleasant sound which could see Skeeter cliiming back up to her disk popularity level of days past. Flip: "How in The World" (2:43) [Crestmoor BMI-Davis]

**BOBBY LEWIS** (United Artists 50263) *Ordinary Miracle* (2:26) [South Town BMI-Thromkmorton]

Bobb was on the scene again after scoring back-to-back hits with "I Doubt It." Bobby Lewis stands to make a return visit to the charts via "Ordinary Miracle." The attractive romancer is laced with an easy-swinging sound that should attract good consumer response. Flip: "These Are Things I Miss" (2:02) [Rustland BMI-Smith]

**CONWAY TWITTY** (Deca 32272) *The Image Of Me* (2:55) [Tree BMI-Kemp]

Conway Twitty looks good for repeat chart action with this brand new Decca single titled "The Image Of Me." Twitty's version of the blues-based ballad should result in some healthy reaction from fans. Flip: "Dim Lights Thick Smoke (And Loud Music)" (2:28) [Comet BMI-Maphis, Fidler, Lee]

**CURLY PUTMAN** (ABC 11050) *Little Bitty Soldiers Boy* (2:27) [Green Grass BMI-Putman]

Could be a case of former chart action with "My Elusive Dreams," Curly Putman could strike even bigger paydirt with this social commentary titled "Little Bitty Soldiers Boy." Strong lyric and soft production could make the deck a twin-market smash. Worth going with. Flip: "Unforgettable You" (2:52) [Tree BMI-Putman]

**MAXINE BROWN** (Chart 1024) *Under The Influence Of Love* (2:21) [Yonah BMI-Zackery, Stephens]

Could be a case of former chart action with "My Elusive Dreams," Curly Putman could strike even bigger paydirt with this social commentary titled "Little Bitty Soldiers Boy." Strong lyric and soft production could make the deck a twin-market smash. Worth going with. Flip: "Unforgettable You" (2:52) [Tree BMI-Putman]

**JERRY CHESNUT** (United Artists 50,266) *On The Back Row* (2:37) [Al Gallicchio BMI-Chesnut, Wilson]

Could be a case of former chart action with "My Elusive Dreams," Curly Putman could strike even bigger paydirt with this social commentary titled "Little Bitty Soldiers Boy." Strong lyric and soft production could make the deck a twin-market smash. Worth going with. Flip: "Unforgettable You" (2:52) [Tree BMI-Putman]

**DICK MILES** (Capitol 2113) *The Last Goodbye* (2:53) [Moss Rose BMI-Herston, Miles, Prather]

A strong recitation by Dick Miles, "The Last Goodbye" may prove a sales monster with the right breaks. The touching tale, as offered by Miles, is guaranteed to daben a few eyes with every spin. Definitely should be heard. Flip: "Candle-Lighted World" (2:29) [Tree BMI-Lane]

**Best Bets**

**WILLIS BROS.** ( Starday 830) *On The Flip SIDE* (2:49) [Jack BMI-Clement]

Some recent doings at the Country Hall of Fame have prompted a former ward of the famed Willis Bros. Mincity and Fun make it a good item for programmers. Flip: "Drivin' In My Blood" (2:05) [Starday BMI-Elia, Willis]

**ROY ACUFF** (Hickory 1497) *Uncle Pen* (2:05) [Kentucky BMI-Monroe] Hall of Fame Roy Acuff whose name is still on this akedalskin's workout. Old-time flavor on the session should catch hold of lot of spinners and juke box ops. Flip: "I'll Go On Alone" (2:18) [Fred Rose BMI-Robinson]

**DON CHAPEL** ( Epic 10292) *Hurt* (2:30) [Pamper BMI-Pennington]

A soulful, heart-tugging ballad gets an excellent treatment here by Don Chapel. His disk has a strong blues flavor and a low-key sound going for it. Flip: "Here We Go Again" (2:32) [Dark BMI-Starrall, Lanier]

**CARL BUTLER & PEARL** (Columbia 32584) *If You Should Ever Stop Loving Me* (2:34) [Cedarwood BMI-Joy]

The swaying, light-tempo sound of their disk could bring Carl Butler and Pearl back into the big picture. Deck stands a chance. Flip: "If I'TD Only Met You First" (2:49) [Pamper BMI-Monroe]

**BOTTLE, BOTTLE**—Jim Ed Brown—RCA Victor LPM/LSP 3942

At what is probably the hottest point in his solo career, Jim Ed Brown follows his latest hit single, "Bottle, Bottle," with a strong followup LP by the same name. Smoothness has long been the Brown trademark (be it in the trio form of The Louie Bellamont's Jim stylings) and such is the case with this set. From the first track, "I Feel A Sin Coming On," to the low-key finale entitled "Love," it's satin-smooth quality all the way.

**WHAT I'M CUT OUT TO BE**—Dottie West—RCA Victor LPM/LSP 3952

One of countryland's biggest female names Dottie West offers a few surprises in her latest Victor LP. Although her self is a successful songwriter, none of the material in this one is hers. Rather she displays great versatility with tunes by Red McKenzie and Jacques Brel ("If You Go Away"), Donovan ("Catch The Wind") and Jimmie Rodgers ("The Old Grey Hound"), the surprise package pleasantly dishes Dottie in a completely different light than is her usual custom.

**HEAVEN HELP THE WORKING GIRL**—Norma Jean—RCA Victor LPM/LSP 4034

Based on the success of her most recent single release, "Heaven Help The Working Girl," Norma Jean is the subject of a followup album, released under Victor's budget-priced Camden logo. The songstress' consistent popularity, enhanced by the hit single sound and the lower-than-normal price of the package should prove a highly commercial item. Additional spice is found in such material as "Little Bitty Tear," "A Woman In Love," and "No One's Gonna Hurt You Anymore."

**GOLDIE SINGS AGAIN**—Goldie Hill Smith—EPIC LN 21392/BN 26537

Following a year in the recording business ends for Goldie Hill Smith (Mrs. Carl Smith) with the release of this EPIC LP. The choice of material in the set of Goldie's recent single release, "There's Gotta Be More To Life (Than Lovin' A Man)" combined with her down-to-earth approach, make for enjoyable listening. Fans should also dig "I Forgot More Than You'll Ever Know" and "B'ye, B'ye, Love."

**CORN PICKIN' AND SLICK SLIDIN'**—James Burton & Ralph Mooney—Capitol ST 2672

A duo known as Burton & Mooney comes on fresh and zesty as a spring breeze with this clever collection of country favorites. The instrumentally effective sound, with some novel workouts on such standards as "Your Cheatin' Heart," and "Columbus Stockade Blues" as well as original items the likes of "Sneaky Strings." A few spins of this set may meet with some interesting results.

HERE COMES TOMMY CASH—United Artists UAL/UAS 6628

Tommy Cash makes his United Artists LP debut with a package that should help establish his reputation in country circles. Using his recent UA single, "Tobacco Road," as the kickoff track, the songster does justice to a fine selection of tunes, mostly in the lesser-known category. Among some of the better tracks in this one are: "Come See What's Left Of Your Man" and "Wave Good-By To Me."

Cash Box—March 2, 1960
Exclusive Representation:
Key Talent, Inc., Nashville, Tenn. (615) 242-2461

A Strong Rhythm Side.

BOBBY BARE

sings his new Victor single… "FIND OUT WHAT’S HAPPENING" #9450

RCA

Cash Box—March 2, 1968
Take Me to Your World  
(Terry-BMI)  
Tommy Wynette (Epic 10269)  
2  
Skip a Rope  
(Terry-BMI)  
Henson Cargill (Monument 1041)  
3  
Promises, Promises  
(Toyota-BMI)  
Lynden Anderson (Chart 2010)  
4  
I'd Give the World  
(Pope-BMI/ASCAP)  
Warner Mock (Deco 32211)  
5  
A World of Our Own  
(Terry-BMI/ASCAP)  
Sunny James (Capitol 2067)  
6  
Just for You  
(Terry-BMI)  
Ferlin Husky (Capitol 2048)  
7  
Repeat After Me  
(Terry-BMI)  
Jack Roma (Job 9009)  
8  
Sing Me Back Home  
(Blue back-BMI)  
Merle Haggard (Capitol 2017)  
9  
Rosanna's Going Wild  
(Melody Lane-BMI)  
Johnny Cash (Columbia 4773)  
10  
The Last Thing on My Mind  
(Deep Pock--ASCAP)  
Porter Wagner & Dolly Parton ( RCA Victor 9560)  
11  
Take Me as I Am  
(Osborne-Rose--ASCAP)  
Alison Rose (Columbia 43747)  
12  
It's All Over  
(Goulart-BMI)  
David Houston & Tommy Wynette (Epic 10274)  
13  
Here Comes Heaven  
(Hill & Range-BMI)  
Billy Arnold ( RCA Victor 9568)  
14  
Stop the Sun  
(Arklin, Rappant--BMI)  
Bonnie Guitar (Dot 17957)  
15  
Woman Hungry  
(Southtown--BMI)  
Porter Wagner ( RCA Victor 9579)  
16  
Son of Hickory Holler's Tramp  
(Blue Cross--BMI)  
Johnny Darrell (United Artists 50230)  
17  
The Day the World Stood Still  
(Hall-Clement--BMI)  
Charlie Pride ( RCA Victor 9403)  
18  
Let the Sun Shine In  
(Praia-BMI)  
Archie Campbell & Lerone Mann ( RCA Victor 9401)  
19  
My Goal for Today  
(Pope-BMI)  
Kenny Price (Boone 32215)  
20  
Togetherness  
(Blue Rock--BMI)  
Freddie Hart (Kopp 879)  
21  
How Long Will My Baby Be Gone  
(Blueback--BMI)  
Back Owens (Capitol 20601)  
22  
Little World Girl  
(Windward Side--BMI)  
George Hamilton IV ( RCA Victor 9385)  
23  
All Right I'll Sign the Papers  
(Cedarwood--BMI)  
Hal Hilla (Kopp 879)  
24  
Foggy River  
(Millard--ASCAP)  
Carl Smith (Columbia 44296)  
25  
Luzianna  
(Tuesday--BMI)  
Wade Price (Decco 32246)  
26  
Walk on Out of My Mind  
(Terry-BMI)  
Waylon Jennings ( RCA Victor 9414)  
27  
Childhood Places  
(Jewell--ASCAP)  
Artie West ( RCA Victor 9327)  
28  
Baby's Back Again  
(Mardis--BMI)  
Connie Smith ( RCA Victor 9413)  
29  
My Can Do Can't Keep Up With My Want to  
(Stuckey--BMI)  
30  
By the Time I Get to Phoenix  
(Devine--BMI)  
Glen Campbell (Capitol 2013)  
31  
Say It's Not You  
(Clad/Blue Cross--BMI)  
Georges Jones (Musicor 2989)  
32  
Here Comes the Rain  
(Arcui--Rowe BMI)  
Wally Arnold ( RCA Victor 9437)  
33  
Your Little White Hands  
(Blue Echo--BMI)  
Johnny Conner (Imperial 66368)  
34  
Blue Lonely Winter  
(Newberry--BMI)  
Jimmy Newman (Deeco 32202)  
35  
Hey Little One  
(Sherman, De Vergan--BMI)  
Glen Campbell (Capitol 2067)  
36  
Everybody's Got to Be Somewhere  
(Mayhew--BMI)  
Johnny Dowler (Dot 1585)  
37  
I Wouldn't Change a Thing about You  
(Lyric--BMI)  
Hank Williams, Jr. ( MGM 13597)  
38  
For Loving You  
(Parfitt--BMI)  
Bill Anderson & Jan Howard (Deco 32217)  
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Don't Monkey with Another Monkey's Mokey  
(Mayhew--BMI)  
Johnny Paycheck (Little Darlin' 0053)  
40  
My Big Truck Drivin' Man  
(Blue--BMI)  
Kitty Wells (Deeco 32247)  
41  
You Are My Treasure  
(Froggley--BMI)  
Jack Greene (Deco 32261)  
42  
Thanks a Lot for Trying Anyway  
(Chart--BMI)  
Liz Anderson ( RCA Victor 9378)  
43  
Nothing Takes the Place of Loving You  
(Froggley--BMI)  
Stonewell Jackson (Columbia 4416)  
44  
Louisville  
(Mayhew--BMI)  
LeRoy Van Dyke (Warner Bros. 7155)  
45  
Fist City  
(Sorte--BMI)  
Lorette Lynn (Deeco 32264)  
46  
Togetherness  
(French--BMI)  
Gordon Terry (Chart 1014)  
47  
The Little Things  
(Forster--BMI)  
Wille Nelson ( RCA Victor 9427)  
48  
Smoke, Smoke, Smoke--68  
(Hill & Range-BMI)  
Tex Williams (Bowens 1069)  
49  
Have a Little Faith  
(Air Gallion--BMI)  
David Houston (Epic 5110291)  
50  
The Cajun Stripper  
(Ausley--BMI)  
Jim Ed Brown ( RCA Victor 9434)  
51  
Mother May I  
(Lee & Lynne Anderson ( RCA Victor 9445)  
52  
Let's Wait a Little Longer  
(Eddins--BMI)  
Charle Swartwine (Epic 10250)  
53  
I Am the Grass  
(De Mollin--BMI)  
Sue Young ( RCA Victor 9416)  
54  
I'm Not Ready Yet  
(Terry--BMI)  
Glen Campbell (Capitol 2067)  
55  
Your Little White Hands  
(Ry Griff ( MGM 13585)  
56  
Moods of Mary  
(Tompall & The Gliders ( MGM 13800)  
57  
The Great Pretender  
(Morris--BMI)  
( MGM 13846)  
58  
Day Drinker  
(Sonny Curtis (Viva 626)  
59  
Rocky Top  
(Osborne Bros. (Decco 32242)  
60  
Wide World of Love  
(Clyde Owens ( Chart 1018)  
Nar Stuckey (Pouty 387)
Maurice Chevalier, one of the greatest and best loved show business personalities in the world today, this year celebrates his 80th birthday. He has just cut for CBS in French and English his latest LP, "A 80 Berges" (Scoring 80). The album will be released in every country of the world, which the artist is to visit during his forthcoming year-long tour. The LP was arranged and conducted by Caravelli (shown above with the star).
Great Britain

The "they'll-never-last" school of industry dissenters who barricade emergent pop rockers is no longer with the pop performers and one-hit wonders may have a point, but it's not always valid. Over the past few years, young British pop talent has moved into more demanding fields with some success. It's possible that the U.K. music business may never look quite the same for the past five years than was at first suggested. But Fred Mann, for instance, has successfully scored his first film "Up the Junction" and, with cohort Mike Hugg, is being sought to handle more. Mann has also been invited to join the cast of TV themes and is scheduled to score a film drama production. Gerry Marsden, who has been absent from the chart scene for a considerable spell, is set to return on the lead role from the West End musical "Charlie Girl." Cilla Black is cutting sides for films and is set for major cabaret dates and her first television series for BBC TV has been renewed. Freddie and the Dreamers, a non-chart act of late, have also been signed for their own TV show.

With the departure of Harry Lewis, the control of EMI's publishing house, Ardmore & Beechwood, has been taken over by Fred Marks and Phil Greenop (both formerly with EMI Records).

Publisher Cyril Shane has resigned as General Manager of Shapiro Bernstein - a position he has held since March 1961. Under his direction Shapiro Bernstein has become one of this country's most active publishing houses. Shane entered EMI's publishing division in 1959 in which year he opened Mills Music where he was responsible for all the Leroy Anderson successes of the 50's such as "Blue Tango," "Diel Ride," etc. From 1965-1961 he managed Eddie Kanner's publishing interests enjoying such hits as "Portrait of My Love," "Round the Clock," etc. Whilst with Shapiro Bernstein Shane had many smash hits including three No. 1's: "Pretty Flamingo," "I'm Alive" and the "Game of Love," as well as hits by artists such as Cilla Black, Joe Brown, and The Shadows. Shane is now branching out on his own with the Cyril Shane Organisation operating from Baker Street and is now busy seeking copyright sales from all over the world. Meantime, he has already acquired the Cyril Ornadel song catalogue for his new Pedro Music Company.

One year after the publishing and independent recording production field of Morgan Music, headed by Monty Babson and Barry Morgan, is planning to extend its activities in the recording field. Their own studio is being built and should be completed by the end of April. There have to date been released by EMI and CBS. Artists recorded by Morgan include Laurie Holloway, Duncan Lamont, Jerry Stevens, Barbara Moore, Stan Botcher, Jim Paton and the latest release by Royal Commando "Up the Junction." The studio groups have singles issued this week, "Early Pearly Morning" (Columbia) and "A Mansion in the Clouds" (CBS). The first release, a full EP, is also has Vai Donnone's new Epy single "You're The Only One." As perhaps one of the most famous gypsy's in the world, Spanish guitarist Manitas de Plata has just cut his second album for CBS "Hommages." Co-inciding with this release, Manitas de Plata also has a tour opening and closing with concerts at the Royal Albert Hall on February 21st and March 4th.

Executive changes within the Andrew Oldham-Tony Calder Immediate set-up includes the promotion to the Board of Timothy Hardacre, formerly the company's Legal Advisor. Ken Mewes, formerly Promotion Manager, becomes General Manager. The changes coincide with the opening of overseas record and publishing offices in Los Angeles and Sydney, Australia. Immediate's current publishing success includes "In The Army," by the Small Faces (immediate), "All Over The World" by Steppenwolf, "Darlin'" by the Beach Boys (Capitol) and "If You Think You're Groovy" by P. P. Arnold (Immediate). Two new albums are now released in the States on the Immediate label distributed by CBS: "There Are Four Transatlantic Girls" and "One More Good Reason" by the Nice. The Nice group is currently playing clubs in New York, Los Angeles and San Francisco.

Quickens: John Cooper, for the past 18 months Sales Rep for Transatlantic, has been appointed Assistant to the Sales Manager Paul Ellis ... Industry producer Norman Newell will record top Belgian singer Will Tura in Britain ... Scottish singer Andy Stewart in the States for Ed Sullivan T.V. scence to the Australia and New Zealand is March for six week tour ... Frankie Vaughan revives another oldie with his new Columbia release "Nevertheless." ... Ted Heath has covered "Love Is Blue" on Decca ... First President E. F. "Baby Come Back" by the Equals just issued in Britain.

LEEDS OF LONDON—Shown in the London offices of Leeds Music are: (from left to right) Cyril Simons, managing dire (Tamla Motown), MCA, subsidiary; Don Aghus, exploitation manager of Leeds Ltd.; Vittorio Somalvo, representative of Italy's Edizioni Pickwick ppuberty; and Les Cocks, general manager of Pye Records.

CUTTING UP—Pye Records' newly packed Paper Dolls are shown here with Louis Benjouin, managing director for the label, at a reception given to launch the girls' first Pye deck, "Something Here In My Heart." The tany is by Tony Macaulay and John Macleod. From left, the girls are: Spyder, Copper and Tiger.

Great Britain's Best Sellers

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Great Britain's Top Ten LP'S

1. The Supremes Greatest Hits—The Supremes (Tamla Motown)
2. The Sound Of Music—Soundtrack (RCA)
3. Four Tops Greatest Hits—Four Tops (Tamla Motown)
4. Sgt. Pepper's Lonely Hearts Club Band—The Beatles (Parlophone)
5. Smashed Hits—Tom Jones (Decca)
6. Val Doonican Rocks But Gently—Val Doonican (Pye)
7. Pisces, Aquarius, Capricorn & Jones Ltd.—Monkees (RCA)
8. Reach Out—The Four Tops (Tamla Motown)
9. British Motown Chartbusters—Various Artists (Rubber)
10. Breakthrough—Various Artists (Studio Two)
William Morris Sets 'Youth Base' Seat In London Under Kurzon

NEW YORK—Larry Kurzon, now of the New York music department of the William Morris Agency, will be transferred to London. His assignment, effective March 1, will be to build in England a ‘youth music’ base similar to the one he has been developing in New York, Chicago and Calif.

William Morris Agency continues its international expansion. The agency, Ltd., in the booking of performances, has booked twomusical theatre, television, night clubs, hotels, concerts, and other sources of light entertainment. The agency has also been asked to handle the booking of performers for companies in Australia.

Kurzon has been with the agency five years, after earlier experience in the recording business. His work at William Morris has given him experience in handling leading groups and booking the booking of dates and tours. He will make his new office at the William Morris office, 25 Brook Street, London. At that location, the William Morris London office handles all motion picture activity and all booking of dramatic actors, writers and directors in theatre and television. Kurzon will handle directly both the booking of American pop musical attractions in England and the representation of British groups.

“We believe that the international growth of pop music, record sales, and youth attractions, requires even more rapid expansion of our capacity to service our clients in these fields,” said Nat Lebowitz of the agency, who is responsible for continental activities headed by Alex Valdez, have also been expanded recently.

Lalo Batons ‘Reich’ NEW YORK—Composer Lalo Schifrin, Oscar winner for his original score for the film ‘Cool Hand Luke,’ has accepted the post of music director of the Los Angeles National Symphony to conduct his ‘Rise and Fall of the Third Reich’ on July 7 and 8 at the Hollywood Bowl.

The Argentine-born Schifrin was commissioned by Warner Productions to compose the music for a series of three-hour-long specials to be aired in 1968. The series has been a tremendous success and has subsequently expanded the score into a cantata.

Stig Anderson Travels STOCKHOLM — Music publisher Stig Anderson of Sweden has decided to visit his native country. He will be in London Feb. 25. He will be there for a number of days, before leaving for New York where he is staying March 16 to 23 and Los Angeles, where he will be between March 23 and 30.

Pye Execs On The Move LONDON — Louis Benjamin, managing director of Pye Records, is making a brief 4-day visit to the U.S. for meets with disk execs. In March, Geof O'Keefe, chairman of Pye and Harry Castle, export manager, will visit Amsterdam, Paris, Copenhagen, Cologne and Stockholm for meetings with licensees.
France

André Poulihan, international manager of Polydor, says John William will record the first French treatment of “Saying I Love You Without Saying I Love You” by German songstress Vickie. After fantastic success in the States, this French song hit, “Amargas,” sung by Singer and Daniel Faure and Heart, 76, Claude Pascal already sold the rights of this song to several foreign countries.

André Rambeaux, who manages Editions Musicales, is delighted with the reception by Petula Clark of the French treatment of Engelbert Humperdinck’s “I Am That Easy To Forget.” French lyrics are from Pierre Delanoë, who also wrote songs for Senegalese singer and Heart, Djenn. Publisher is Tuti. Claude Pascal already sold the rights of this song to several foreign countries.

CDs

Fourth TVF jury this week chose the song which will represent France at the Eurovision song contest in London. Title is “La Source” and the authors are Jacques Tati and Daniel Faure and Heart. Djenn. Publisher is Tuti. Claude Pascal already sold the rights of this song to several foreign countries.

Scotty/Carre’s motion picture “Les Jeunes Loups.” The main theme, “Il N’évera Pas,” sung by Scotty Carter is now available on Philips. The movie also has its own theme song “Play Time...” and Scotty Carter presents this week the new Mireille Diche EP “Week End.”... Fontana just released a new album with the winner song of San Remo Festival: “Canzone Per Te” by Sergio Endrigo. ... New Eric Charden EP through Discs “Dis Tu M’Aimes.”... After the great success of the Riviera rhythm and blues collection, EMI presents two excellent R&B albums with artists from Bell-Amy Malo (Volume I) and Jewel, Paula, Mureo (Volume 2).---

France’s Best Sellers

This Last Week

Week Week On Chart

1. D’Histoire de Bonne And Clyde (Johnny Hallyday) Philips; Tuti
2. Days Of Pearly Spencer (David McWilliams) Maxi; Tour-
3. Un Garcon (Sylvie Vartan) RCA; Euro-France/Tilt
4. Les Roses Blanches (Les Sunlights) AZ; Meridian
5. Chapeau (Serge Gainsbourg) Philips; Tilt
6. Hush (Billy Joe Royal) CBS; Chappell
7. Les Anges (Pierrot Ferret) Vogue; Vogue International
8. Berry Blues (Cosmo Lifestyle) RCA; Philips
10. The Ballad Of Bonnie & Clyde (Georgie Fame) CBS; Tuti
11. If I Were A Rich Man (Roger Whittaker) Festival; Chappell
12. Nights In White Satin (The Moody Blues) Decca

CashBox

Mexico

The Potters and Nancy Ames are expected to debut here this week in night club and TV appearances. Veteran artist Louis Armstrong will follow the Potters.

The Swiss singer Massiel who currently is performing in town, recorded a long play for Musart Records of Mexican folk songs. Massiel is number one in the list of long plays in the country.

Los Hermanos Carrion cut at Orfeon Records the song “Ya te equivocaste.” On the same label Los Rockin Devils recorded the songs “Maia Yisha” and “Te quito.” The Flamboy is “La Pistola.” For CBS, Los Piccolos released the movie theme “Live For Love” and “I Know Where She’s Doing Tonight” and “Chattanooga Choo-Choo.”

New group Los Maxico recorded “Singing And Swing” and “ Rug, Borrow, Steal,” and Hector Ponce cut “The Last Waltz.”

Refax, who had previously signed with Musart where he released the songs “Parece que fue aier” and “El.” From the same label we received Johnny Laborte’s “El Viducto del amor” and “La Plaza.”

Los Piccolos released “Don’t Leave Me,” “What Am I Doing Hangin’ Around,” “Salesman” and “Daily Nightly.” There is a new single “Il Me Faudra de Edouard Magallanes playing “Lagrinas amargas,” “Estafa de amor,” “Oxadipe” and “Aquit perdido,” and a single with Los Genios singing “Can’t Take My Eyes Off You” and “Heart Full Of Soul.”

Mexico’s Best Sellers

1. Rosas En El Mar—Massiel (Musart)
2. Para Pata—Miriam Makeba (Reprise)—Los Rockin Devils (Orfeon)—Los Maxico
3. Yo, Tu Y Las Rosas—Los Piccolos (CBS)—Hermanitas Négres (Orfeon)
4. Debo—Les Sirenas (Little Sign)—Brenton Wood (Gamma)
5. Roberto Jordán (RCA)—Manolo Muñoz (Musart)—Carmina (Rex)
6. Hola Adios (Hello, Goodbye)—The Beatles (Capitol)
7. Norma La De Guadalupe—César Portillo (RCA)
8. Conocé A Los Des—Frankie y Los Matadores (Peerless)
9. Respeto #1—Los Acutos (Capitol)—Los Argáñ (Musart)
10. Amor En El Aire—Rocío Dúrcal (Philips)
11. Aleluya—L. E. Auté (RCA)—Massiel (Musart)

Danmark

NPA (Nordisk Polyphon Aktks) released the Bob Dylan LP album “John Wesley Harding” Feb. 1st, and reports a gigantic sale from the very start. Lollipops, local NPA group on Polydor, have changed labels and will be available on CBS in the future. Their debut at the new label will be with “I Feel The Sun Up There” b/w “Love Me, Love Me.” Last week NPA also started the promotion campaigns for “15,000 soul dates” and “15,000 bouquets” and Hugo Hein on CBS, a campaign that includes a red rose with a personal message to the retailers from the artist.

Maurice Chevalier recently gave farewell performances at Tivol’s Concert Hall here in Copenhagen, and noted a great success. His LP album on CBS, “A 80 herges” was at the market a couple of weeks before the concerts.

Norge

A/S Nor-Disc just released the new Gees LP album “Horizontal” on Polydor. A single on the same label includes Firebrigade with “Walk Upon The Water.” “My Name Res” new Decca LP “Sitting And Swing” was also released here last week.

Jorge Fr. Ellerton A/S has a new single with Dizzie Tunes on Trol. This Norwegian group is now doing well in Sweden. In Hortun, also on Trol, has done “Someday” and “Silent Lips” in Norwegian.

NPA (Norsk Phonogram A/S) last week released Tremelos with “Suddenly You Love Me,” Love Affair with “Everlasting Love” and James Royal with “Call My Name,” also on CBS. In addition there were also eight CBS LP albums among the releases.

Norartist, independent label distributed by Arne Bendiksen A/S, is just out with a single with a local group that calls itself Smog. They are no newcomers, having been on the market under the name Society Defects earlier. After making some changes in their group, they also changed their name. Their recent single includes “Shoot Me, Angel”/“Get Ready.”

Sweden

Music publisher Stig Anderson of Sweden Music AB is very busy these days due to the promotion campaigns for “15,000 soul dates” and “15,000 bouquets” and the French “Comme un garçon,” of which there are local Scandinavian recordings now, “Bend Me, Shape Me” from the same publishing house is also doing very well. This week Söderbergs AB has “I Wonder What She’s Doing Tonight” and United Artists Musikforlag AB counts a lot upon “Green Tambourine.” Palace Music (Sweden) AB is planning at least three local recordings of “I Am That Easy To Forget.”

Publisher Felix Stahl of Stockholms Musikproduktion and American Songs AB, is now in Hamburg on a business trip. At the moment Stockholms Musikproduktion is counting a lot upon “Suddenly You Love Me” and American Songs has “Judgy In Disguise” on the charts all over Scandinavia. Same publisher’s Edmunds “High Heel Sneakers” and “For Your Precious Love.”

Southern Music AB out with French tune “Les roses blanches,” recorded on AZ with Les Sunlights. Originally, the tune is from 1957 when French artist Nelson was the one to sign it in Sweden. At Southern is just out with a folio “A Gift From A Flower Garden” with a number of Donovan songs.

Ewa Roos, now doing very well here with her Epic recording “Tre små ord och jag förlorar” (Three Little Words And I Forget). Miss Roos, 18, is very busy touring all over Sweden with the Bisse Liden Orchestra, a local band from Boras in western Sweden.

Local group Scandias have signed a record contract with Amigo Musikproduktion, and their first single includes Swedish versions of “Love Is Blue” and “Everybody Knows.”

Anders Holmstedt, head of EMI here, just back from business trip to Helsinki where EMI now is busy reorganizing its operation. At the Stockholm office, Hakon Serner has been appointed PR-man at the record dept.

A Swedish TV program about show biz last week has caused something of a storm in the trade herewith. Lidsback made any comments at the moment, it is understood that those interviewed—who pretended they were specialists upon teenage groups—gave many so-called “hot information” that had very little in common with what really happens. It is also known that representatives of the Swedish group of IFPI are interested in seeing from this program at a private screening at SBC-TV before they make official statements.

Olga’s Opening—Olga Records, Sweden, recently opened a London office under the heading of Olga Records (GB) Ltd. At the gala thrown to celebrate the opening, this trio was snapped: (from left to right) Olaf Van Rijswijk, lark Lena Junott, Dag Fjellner, who is manager of the firm’s London office.
It's official now. Polydor's Wencke Myhre, the 50 year old songstress from Oslo, Norway, will present Germany's entry in the "Song For Europe" contest to be held on the 6th of April in London. The song was written byHorst Jankowski and is produced by Peter Kirsten and his Alba Music. The television director of Hessischen Rundfunk in Frankfurt, Mr. Gruenefeldt, has said that this is the best entry Germany has ever had. The methods used in the past to choose Germany's unsuccessful entries have been criticized by press and industry for many years now. This time, the popular Horst Jankowski was commissioned to write the song for the Wencke was chosen. This is similar to the method used by our neighbor Austria who had Udo Jurgens vote and sing the entry 3 years ago and ended up with a first place two years ago. However the major countries usually have some sort of competition to select the song for the contest. Wencke will be the first "foreign" to represent Germany in the competition.

Germany has its "Infratest" which computes viewers on TV just as the similar tests do in the USA and other countries. The "Infratest" is based on 625 TV sets representing the 15.8 million sets in Germany and an additional 5300 interviews 4 times a year. This is the complete basis for the popularity of shows in this country. Any wonder that pop shows do not get top rating?

Engelbert Humperdinch, the top pop star from London, can only be called Engelbert in the future in Germany. The son of the famous composer Engelbert Humperdinck who died in 1921 and wrote such famous works as "Hansel and Gretel" has sued and won!

Aberbach Music is working on "Carmen" by Herb Alpert, "Neon Rainbow" by the Box Tops and plenty of top pop material.

Polydor is going all out with the James Last sound which is selling all over the world. A special 4-color catalog listing the 14 James Last LPs has now been issued.

Teldec is really going all out for the German LP of "Psyched On The Roof" starring Shmul Rodensky, Israel's top star. The show, which is a smash success in Hamburg, has created quite a furor in Germany and may even surpass the success of "My Fair Lady" here. Teldec has 5 LP's and a single out on the show while CBS has the six version of "Old West, New West" from Shmul Rodensky and Shmul is a CBS artist in Israel. The "My Fair Lady" German album is the best selling album of all time with sales surpassing 1 million LPs for the German version alone on Philips.

Speaking of musical, it costs Benhard Mikulski over $10,000 to get the rights to the German stage production recording of "The Man From La Mancha" on his Phillips Records is pushing the new Dave Dee, Dozy, Beaky, Mick and Tich recording of "The Legend Of Zanadu."

Teldec awarded a second gold record to the folk group the Original Oberkrainer Quintet for the sales of over 3 million records during their career. The first gold record went to the group in 1964 for the sale of over 1 million LPs.

Fred Jackson called from London to say that he is taking a British team to Berlin for a special radio concert. The team consists of Janie Marden, Roger Whittaker, Tony Osborne as musical director, Duddy Power and Tracy Miller, Fred's Fanfare Music in Germany with Peter Kirsten as General Manager here has taken over the important Sidney Brown publishing catalog for Germany, Austria and Switzerland.

The popular Helmut Zacharias, who has had fabulous sales for many labels all over the world, has now signed an exclusive contract with E.M.I. in London. Helmut recorded for his own TV series in color this March in Germany. Hans Gerig Music has 5 top hits going for them including "Judy In Disguise" by John Fred and the Playboy Road which is selling like hotcakes here, "Probleme" a new German tune turned to FMI which is also heading for Britville, "John Brown's Body" from the Lords, "She's A Rainbow" by the Rolling Stones and "Andalucia" which is still getting top action by Herb Alpert. All 5 are now on the top 10 charts in Germany.

Rudy Sleazek tells us that they have taken over representation of Planetar Music. Rudy will act as managing director for this territory. The publishing firm also handles Battershall Music and Web IV Inc. for the German language. That's it for this week in Germany.

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**Germany Record Mr's Sales**

(Courtesy "Schallplatte")

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**Denmark's Best Sellers**

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**Norway's Best Sellers**

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**Sweden's Best Sellers**

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The gathering offered by RCA last week at the Alvaro Palacio honoring Mexican composer and singer Armando Manzanero (who has started a one- man country) could be used as a news item of the summer season in Argentina since most of the radio and news people were present and the usual incident was a long talk among serious talk about several matters concerning the industry and all the trades related to it.

The state of the industry was widely commented on by groups of trade people, and some of them showed a certain concern about sales figures during 1968. Although some of the companies are doing well—it was explained—in others there are reprimand problems that, added to a general market slump, may cause some difficulties.

The fact that the tastes of the customers are changing every month was mentioned as being the main reason why stores are finding it so hard to sell records. They find it very difficult to sell the kind of records that are still popular and account for a good part of the yearly top hits. During the winter, on the other side, there is an improvement on the instrumental and English fields. People are more interested in folk songs, or in those records, which also means a bonanza period for beat music. It is interesting to note that although the summer season is considered to be the weakest of all from the sales point of view, most of the all-time top sellers of recent years have appeared during these months.

The new rules that will guide the operation of the State-owned radio stations were also a frequent subject for comment. These stations are closely controlled and have been selling the air space to producers that afterwards contract the advertising and profit. As of April 1st, the stations will directly control the air time, and most of the disk jockeys will be contracted and work as employees of the outlets instead of working independently as up to now. Since the change is based on the basis of one or several half-hour programs, and radio programming will favor the two or three hour block, the move means that some of the people currently holding radio space will have to leave.

There have been some internal meetings among the people involved in the reports to the Government and other discussions, but no sign of big changes in the original plan. The strengthening of foreign and local artists and the management of local talent were also discussed. Some of the most expensive foreign artists, whose original audience have already seen them in Europe, and who are used to a very fast schedule, were seen here as being impossible to sell their appearance here and cover expenses. On the other side, sports, clubs and TV plants were paying more than ever on the basis of strong national tourism. For programs and dance parties. If this doesn't happen, big losses may occur. The fact that costlier expenses will result in higher admission fees, which may affect attendance, is another risk to be taken.

In the retailing world, the prevailing theme which could be taken as a sample of the trade—was of optimism, although of a conservative sort. The months to come will show if the predictions are correct.

Argentina’s Best Sellers

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<td>1</td>
<td>Pata Pata (Odeon) Miriam Makeba (Music Hall); Cuatro Brillantes, Jacko Zeller (CBS)</td>
<td>Pata Pata (Odeon) Miriam Makeba (Music Hall); Cuatro Brillantes, Jacko Zeller (CBS)</td>
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<td>La Copa (Relay) José Valentino (Celia)</td>
<td>La Copa (Relay) José Valentino (Celia)</td>
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<td>El Rey Lloró (Ferrata) Los Gatos (CBS)</td>
<td>El Rey Lloró (Ferrata) Los Gatos (CBS)</td>
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<td>4</td>
<td>La Pata Pave Bova y sus Valientes (RCA); Tropical Combo</td>
<td>La Pata Pave Bova y sus Valientes (RCA); Tropical Combo</td>
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<td>5</td>
<td>No Pien Las Flores (Ferrata) Palito Ortega (RCA)</td>
<td>No Pien Las Flores (Ferrata) Palito Ortega (RCA)</td>
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<td>6</td>
<td>Nino Llanamme Ti Mo-Alex Sanab, Jacko Zeller, H. Figueroa Reyes (CBS); Cinco Latinos Quinto; Silvia del Rio (Erato); King Klave (Philips); Los Tahures (Odeon)</td>
<td>Nino Llanamme Ti Mo-Alex Sanab, Jacko Zeller, H. Figueroa Reyes (CBS); Cinco Latinos Quinto; Silvia del Rio (Erato); King Klave (Philips); Los Tahures (Odeon)</td>
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<td>Esta Taraf (Ferrata) Armando Manzanero (RCA); Oiga Guillot (Music Hall); Los Cuatro Brillantes (CBS)</td>
<td>Esta Taraf (Ferrata) Armando Manzanero (RCA); Oiga Guillot (Music Hall); Los Cuatro Brillantes (CBS)</td>
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<td>8</td>
<td>La Carta (Relay) Los Walkers (Music Hall); Box Tops (Odeon); Urban Music (Relay)</td>
<td>La Carta (Relay) Los Walkers (Music Hall); Box Tops (Odeon); Urban Music (Relay)</td>
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<td>9</td>
<td>The Last Waltz Engelbert Humperdinck (Odeon); Mireille Mathieu (disc Le Jockey); Bert Kaempfer, Vincent Moroccio (Philips)</td>
<td>The Last Waltz Engelbert Humperdinck (Odeon); Mireille Mathieu (disc Le Jockey); Bert Kaempfer, Vincent Moroccio (Philips)</td>
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<td>The Rain, The Park and Other Things The Cowills (Philips)</td>
<td>The Rain, The Park and Other Things The Cowills (Philips)</td>
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<td>Massachusetts The Bee Gees (Philips)</td>
<td>Massachusetts The Bee Gees (Philips)</td>
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<td>12</td>
<td>The World We Know (Relay) Frank Sinatra (Music Hall); Cannarella (CBS) Nueva Generacion (Quinto); Paul Journard (RCA); Raymond Lefevre, Mireille Mathieu (disc Le Jockey); Bert Kaempfer, Vincent Moroccio (Philips)</td>
<td>The World We Know (Relay) Frank Sinatra (Music Hall); Cannarella (CBS) Nueva Generacion (Quinto); Paul Journard (RCA); Raymond Lefevre, Mireille Mathieu (disc Le Jockey); Bert Kaempfer, Vincent Moroccio (Philips)</td>
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<td>Toto Es Mentira (Ferrata) Palito Ortega (RCA)</td>
<td>Toto Es Mentira (Ferrata) Palito Ortega (RCA)</td>
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<td>La Guerra (Melograf); Orlando (CBS)</td>
<td>La Guerra (Melograf); Orlando (CBS)</td>
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<td>Cuando Salí (Relay) Jose Luis Aguilis (CBS)</td>
<td>Cuando Salí (Relay) Jose Luis Aguilis (CBS)</td>
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<td>16</td>
<td>Lenny Nilton Cesar (RCA); Billy Bom (Music Hall)</td>
<td>Lenny Nilton Cesar (RCA); Billy Bom (Music Hall)</td>
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<td>17</td>
<td>Te Quiere Mucho Pepito Perez (Disc Jockey)</td>
<td>Te Quiere Mucho Pepito Perez (Disc Jockey)</td>
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<tr>
<td>18</td>
<td>La Balsa (Ferrata) Los Gatos (CBS)</td>
<td>La Balsa (Ferrata) Los Gatos (CBS)</td>
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<tr>
<td>19</td>
<td>El Joven (Relay) Frank Sinatra (Relay)</td>
<td>El Joven (Relay) Frank Sinatra (Relay)</td>
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<tr>
<td>20</td>
<td>Soy Como Tu Quieres (Korn) Luis Aguilis (CBS)</td>
<td>Soy Como Tu Quieres (Korn) Luis Aguilis (CBS)</td>
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<tr>
<td>21</td>
<td>Hello Goodbye (Ferrata) The Beatles (Odeon)</td>
<td>Hello Goodbye (Ferrata) The Beatles (Odeon)</td>
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Mexico

To celebrate the 18th Annual San Remo Festival, King Records will have a series of record releases on March 19th on winning prize title "Gigi ochi Mini" by Wilma Guich on Seven Seas, as well as an LP—"Li San Remo 1966"—in April.

Ministry of Education authorities hold its Copyright Revision Council Feb. 7 and revealed the Revision Text of Japanese Copyright Law for submittal to the current session of the Diet March. The main points of revision are:

1. Re: Secondary Use of Records. Persons playing records on radio or in such public places as restaurants, bars, and cabarets, etc., are required to pay the fees through the Records Association.
2. Re: Introduction of Neighboring Rights. In addition to the rights of performing artists and record manufacturers being preserved under present Copyright Law, the rights of broadcasting corporations will newly join to the neighboring rights. The rights of these are being preserved under revised law.
3. Re: Term of Copyrighted Works. Copyright term will be extended from the life of a writer plus 37 years under present law to a writer plus 50 years.

4. Re: License of Commercial Records. As a general rule, the record manufacturers in Japan have not been allowed to record the works of writers and composers under each contract with other record manufacturers.

But, in the revised text, all record manufacturers will be able to record the works and sell them in the lapse of three years from initial release that they pay certain fees to the copyright owner through the approval of the authorities.

Following up the recent boom in "Underground Songs," Nippon Victor Records will have an extra release disc Feb. 26 on "Jukkusei Blues" (Pref. Student Blues) (lyrics by Goroh Nakagawa and music by Tomoya Takaishi) sung by Tomoya Takaishi. This third underground song is a comical one about the spirit and life of students preparing for college entrance examinations. The record is expected to be a smash hit.

The following list of Japan Music Broadcasting Association organized by 18 wire broadcasting companies here, the following titles are the most pop ten requested:

Kazeta Kita Yopparni (I Only Live Twice) Folk Crusaders 1
Otome No Inori—Jun Mayuzumi 2
San Francisco Flower In Your Hair—Scott McKenzie 3
Kimikade Ni Ai O-Tigers 4
Okay—Dave Dehan 5
Massachusetts—Bee Gees 6
Summer Wine—Nancy Sinatra 7
Kyoho O Ikyiboh—Temperts 8
A Waler Shade Of Pale—Freel Harun 9
I Dig Rock And Roll Music—Peter, Paul & Mary 10

Argentina’s Top LP’s

1. El Impacto—Palito Ortega (RCA)
2. Presenta Los Exitos—Lafayette (CBS)
3. Los Hombres En El Armario—Engelbert Humperdinck (Capitol)
4. A Mi Amor Con Amor—Armando Manzanero (RCA)
5. Pata Pata—Miriam Makeba (Music Hall)
6. La Voz Sentimental—Pepito Perez (Disc Jockey)
7. Ritmo De La Rumba—Guadalupe (CBS)
8. Villa Carillo—Lisso Wavane (Odeon)
9. Flower Power—Selections (CBS)
Brazilian Top Twenty

This Week
1  Pata Pata (n.p.) Miriam Makeba/Reprise—CBD
2  San Francisco (Mundo Musical) Scott McKenzie/CBS
3  Hello Goodbye (Fornata) The Beatles/Odeon
4  Eu Daria A Minha Vida (Genial) Roberto Carlos/CBS
5  Pra Nunca Mais chorar (RCA) Vanusa/RCA Victor
6  Carolina (Arlequin) Chico Buarque/RGE; Gynara & Cybele/ CBS; Doris Monteiro/Odeon
7  When Summer Is Gone (RCA) Gary Lewis/RCA Victor
8  Lonely (n.p.) Lovin’/Spoonful/Kama Sutra-Rosenblent
9  Georgia On My Mind (n.p.) The Uniques/Paula Records
10  The Tracks Of My Tears (RCA) Johnny Rivers/RCA Victor
11  En Gostava Muito de Voce, Sabe? (Arlequin) Roberto Barreiros/ Chatecule
12  A Whiter Shade Of Pale (Fornata) Frocol Harum/London-Odeon
13  Aranjuez, Mon Amour (n.p.) Lafayette/CBS; Richard Anthony/ CBS
14  Eu Te Amarei (RCA) Mauro Sergio/RCA Victor
15  Lucinha (Fornata) Ed Costa/RCA Victor
16  We Know Your Name (Fermata) Frank Sinatra/Reprise/CBD; Agnaldo Rayol/Capacabana
17  Free Again (Fornata) Barbra Streisand/CBS; Jack Jones/ Kapp-Rosenblent
18  Words (Vitale) The Monkees/Columbia-RCA
19  Samba Do Creio Doido (n.p.) Quarteto Em Cy/Elenco; Deméndes da Garca/Chatecule
20  Massachusetts (Fornata) Bee Gees/Polydor-CBD

*Original Brazilian Copyright

Brazil's Top Twelve LP's

1  Em Ritmo De Aventura—Roberto Carlos/CBS
2  A Band Com Promotions—Poly/Polystar/Populer—Polydor-CBD
3  Stella Princesa—Wanda/Decca-Odeon
4  Jeg Alegria—Wilson Simonal/Odeon
5  As 12 Maes Da Juventude—Os Carbonos/Beverly
6  Obrigado Querida—Agnaldo Timóteo/Odeon
7  Eu Te Amo Mesmo Assim—Maithúa/A.-Rosenblent
8  As 14 Maes, Vol. 20—Several Brazilian Artists/CBS
9  O Realejo—Chico Buarque de Hollanda/RGE
10  Headquarters—The Monkees/Columbia-RCA
11  Americano—Alice/Sei e Meio/A&M-Fornata
12  Whisky A Gogo Revisited—Johnny Rivers/RCA Victor

Cowills Back From European Successes

NEW YORK—The Cowills have returned from a whirlwind tour of Europe, which included a major appearance on the prestigious TV show, "The Ed Sullivan Show." The group spent six weeks in England and France, and several days of promotion in the United States.

Following the three days spent in San Remo, the Cowills went on to perform in London, Rome, Bologna, and then back to Milan before returning to New York. In all of these cities they appeared on television and radio programs, as well as holding sell-out concerts. After the first day in Milan, lead singer and pianist Jack Cowill had to return to New York and his college classes. In his place, brother Paul, who usually plays the drums, took over on management duties, stepped in and performed.

The Cowills were surprised to find that after their San Remo TV appearance, they were recognized wherever they went, and that many people expected so much excitement to happen so quickly! Barbara Cowill (Mom) commented upon her return.

Who Set For Major U. S. Tour

NEW YORK—Top British act THE WHO arrived from London this past week to kick off their first extensive headline tour of America. Already well established as one of the top money-making acts in Europe, THE WHO are expected to prove equally appealing in the U.S. as they begin their tour of the states. The group's current release, "My Generation," which was produced by George Martin, was just released by Capitol and features the original line-up of THE WHO.

The tour, which kicked off at the Felt Forum in New York last week, has been receiving immediate airplay and could top the national charts shortly. Following the London "Festival," the Cowills have been on the road for a month, and are now ready to return home. At the present time, the group is preparing for their next U.S. tour, which is scheduled for mid-September.

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More than 500 press and trade representatives turned out at the TU office to watch the Cowills perform in front of a musical family, which received a standing ovation at the end of their performance. The Cowills had been in Europe for six weeks, and were expected to return home soon. In an interview with an eight-year-old Susan Cowill and 11-year-old drummer John Cowill, these statements were made:

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Brazil's Top Six Double-Compacts

1  Em Ritmo De Aventura, Vol. 1—Roberto Carlos/CBS
2  Anna—The Beatles/Odeon
3  Minha Primeira Desilusão—Silvina/Odeon
4  The Tracks Of My Tears—Johnny Rivers/RCA Victor
5  Dio, Come Ti Amo—Gigilia Cinquetti/RGE
6  Aranjuez, Mon Amour—Richard Anthony/Odeon

A.B.C. 11, 69, 85
Abrok 87
Ace 23, 61
Are 10, 21, 59
Atlantic 35, 72, 70
Bell 65
B.T. Peep 84
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Decca 66
Din 30
Dinah 74
Dynamo 74
Epic 38, 58, 94
Four Corners 79
Gold Wax 64
Golden 14, 19, 20
Hi 73
Kapp 33
King 79
Independence 79

Cash Box March 2, 1968
With grateful appreciation for something due this industry for the last 40 years, the carnivorous news-hounds of the consumer press have lately been devoting their energies to other pursuits, rather than burning the midnight oil cooking up exposed stories of the jukebox business. It’s true. The press has been nice and quiet the past year or so and no tall tales of coin machine operators slinking around town blowing threatening cigar smoke in the faces of terrified location owners have assaulted the eyes of Mr. and Mrs. America for quite some time. To quiet an old trend. Now we can’t amuse ourselves reading about such dreadfully things as location “kickbacks” where the operator actually splits the cash box collections with the storeowner. Imagine that! And remember the big Chicago scoop where the reporter discovered that marked quarters were used to “shill the machine.” Incredible! How about that mysterious yacht ferrying contraband machines to England. Haven’t heard too much about any of these things lately. And it’s about time! You can’t keep a myth alive forever.

The music and games operator, once visualized dinging down coinrow wearing the leper’s bell symbolizing an “undersirable element,” walks pretty tall today. Most communities about the land count their operators among their civic and philanthropic leaders. Maybe the press has learned the public won’t buy the notion that our busines exists in the twilight zone because of the actions of a few wheelers who prospered early in our industry and have long since gone. After all, there’s nothing wrong with olive oil because some financial finagler tried to sell stock in some that wasn’t there, over in Jersey a few years back. There’s nothing wrong with Italian food simply because a couple of hoods eliminated themselves in a Brooklyn restaurant recently.

Most industry leaders today agree the so-called “stigma” is on the wane. Sure, you can still go to a party, tell somebody you’re in the coin machine business and be asked if you’ve met any racketeers lately. But more often nowadays they’ll ask if you’ve ever seen one of those “film jukeboxes” or wonder why there’s no pinball machines in New York City. They’ll tell you of their exploits on the fruit machines out in Nevada and ask if they were ever permitted here. They’ll tell you how much fun they have playing on a coin table, about that jukebox over on First Avenue that takes dollar bills and about that “crazy gadget” that sits on the bar in Joes, where you have to move a steel ring over a twisting rod without touching it.

There’s no denying we’ve had a job correcting the general misconception about this business over the years. Hopefully the absence of distorted stories is a permanent condition from now on. Most important right now is to correct our own thinking for there’s also no denying the fact that some operators like to play the “tough guy” role when walking into a location. This is plainly ridiculous. Even coming on straight, but with a defensive attitude where you have to prove your honesty first and sell your services second is out of line. If you’re honest, sincere about your trade, people in the tavern, restaurant business etc. will know it without you telling them. And to make innuendoes about your competition makes you suspicious yourself.

This while pitch may not apply in the rural areas of the land, thankfully, but it has been a problem in the metropolitan centers. It’s a new age now and we’ve got to act it. Sweeping changes will be seen this decade. The modern look is apparent. The black windows are scraped clean.

Redisco Little LP Catalogue Growing

Baltimore — Redisco Records Distributing Co., which released a catalogue of little LP’s for music operators earlier this month, is currently negotiating with a West Coast label toward adding a considerable number of new titles and artists to their present roster. According to Redisco president Rucky Buchman, the West Coast manufacturer has title to a vast amount of suitable location programming material — including adult pop, country, rhythm and blues which will nicely compliment his present little LP library.

Buchman’s decision to produce and market little LP’s was reached after considerable investigation of the market potential. These junior albums won’t be million sellers, by any means,” Buchman stressed, “but there is a definite need for enough of them and a consistent flow of them to make this project worthwhile.”

“I put out a mailing to music operators across the country recently advising them of my wares, telling them what’s available and I’m getting excellent reaction already,” Buchman further advised.

The Redisco executive plans to market his little LP line directly through the nation’s one stops. “We must go straight to the jukebox one stop because the record distributor is not fully aware of the unusual nature of this product,” Buchman stated. “Even the manufacturers themselves, or rather most of the labels, are dubious about it.” Redisco expects to begin negotiations with other labels to insure a continuing and balanced assortment of fresh material.

Merchandisers Handbook .......... No. 26

Many agree there’s no more greater jukebox play stimulator available than dancing, wherever legally permitted at the location. To attempt to license those spots where, for one reason or another, dancing is prohibited by law, is another story entirely. Right here let’s discuss one little gimmick which can boost the “indoor sport” where it is allowed. Say you’ve got a couple of taverns where the folks might get up now and then to spin around the floor to the music from your machine. Just once in a while. What! The floor’s no good? Dirty looking? Not conducive to dancing. Well, there are portable dancefloors available you know, and they’re not too expensive either. Not if you can make a joint deal with the tavern owner. We were talking to one firm, name of SICO, Inc. from Minnesota and they’re very much interested in the music operating business as a possible market for their dancefloor line. The floors are supposed to be attractive, durable, resist cigarette burns, dry rot, decay etc and might be worth looking into. You can write to SICO at 7525 Cahill Road in Edina, Minn. 55435.
**Hungerford Named To Coin Commission**

CHICAGO — Tom Hungerford, NAMA's executive director, was appointed a member of the 1968 assay Commission, president Lydon B. Johnson recently announced. The Assay Commission, which consists of 28 members, met at the United States Mint in Philadelphia on Feb. 16th, to test coins produced during 1967 at the Denver and San Francisco mints, as well as at the San Francisco Assay Office.

Established in 1792, the Assay Commission serves without compensation. Hungerford has been active in the vending industry since 1945. Following five years as NAMA's director of Public Relations, he joined National Vendors, Inc. in 1958 as Merchandising Director. Hungerford returned to NAMA in 1965 as general manager and was named executive director in 1968.

**Philly Coinmen Honor Joe Levin**

PHILA.—Joseph J. Levin, local businessman and civic leader, was honored last week at a dinner meeting of the Coinmen Section of the Allied Jewish Appeal-Israel Emergency Fund at the Locust Club.

Levin was presented with the division's annual Humanitarian Award by Ralph D. Kushmore, chairman of his service and dedication to Jewish causes. Levin has served the Allied Jewish Appeal for 25 years, both as a worker and a contributor, was praised by Kushmore as a man of action who builds his words with deeds.

Joseph Silverman, division chairman, also presented Levin with the Amusement Machines Association of Philadelphia Man of the Year Award for his distinguished service to the industry and humanitarian feelings for his fellow man.

The guest speaker was Zvi Kolitz, noted author, journalist, motion picture and theatrical producer, who played an active part in the liberation of Israel. Kolitz reminded his group that Israel will spend a billion dollars this year on munitions and keeping its entire army mobilized.

"Every dollar that we contribute to the Israel Emergency Fund will go to help maintain Israel's health and welfare services and will relieve Israeli dollars that are needed for defensive purposes," he stated.

Kolitz likened Israel's victory during the Six Day War to climbing a mountain in vain and reaching the pinnacle. Se said that Israel could possibly be destroyed, but never defeated, and that the task facing all of us is to help Israel remain strong.

"The Jewish homeland is in the midst of a critical emergency," Kolitz said. "The Israelis are not afraid to all out and fight courageously, to defend their little nation against the tyranny of the Arab enemies."

He stressed that it is the responsibility of every Jew to do his part during the "courage emergency" to see that Israel remains firm and secure.

Herbert Gitman, Trade Council chairman, explained a variety of needs to be met by this year's two-card drive sponsored by the Federation of Jewish Agencies.

Ralph Price, Trade Council associate chairman, and Silverman reported that many outstanding gifts were pledged by division leaders to both the regular APA and the IEF and that a substantial overall increase will be reflected throughout the division.

Sponsors of the Humanitarian Award were Joseph A. J. Rothstein, David Rosen, Joseph Silverman, Marvin Stein, and Harry Stern.

**Phonograph Programming Report**

**C&W Music Invasion — Y'all Come**

A substantial number of AM radio stations, becoming exclusively Country & Western styled music into our large metropolitan areas, has emerged over the past few years and are beginning to augment the original taste of some previously Pop-rock oriented record buyers. Where C&W artists, their tunes and performing sound were once thought the special property of Southern townsfolk, their appeal to the whole C&W population is gaining by the hour, largely and almost entirely due to the rather adventurous "gamble" of these new C&W stations to put all their eggs in a brand new basket.

Today, there are stations KGBS (in Los Angeles), KSAY (San Francisco), WJJJD (Chicago), WEXT (East Hartford), WTMJ (Milwaukee), WJZ (from Hackensack, N.J., beaming into New York) and WSOL (feeding the greater Cleveland area out of Akron) among others. In addition, a goodly percentage of "Top 40" stations have sprinkled a bit of country into their weekly programming schedules, giving tremendous new exposure to this specialized product.

Getting Joe Deaka away from his rock-pop station hasn't been easy, actually, in most cases exposure has been gained than the creation of a nucleus of country converts. Coaxing the folks of the music that once was country has been much harder. A music station must be like sticking an unknown tune played by an unknown artist on the jukebox and hope the one will play it. Operators, like radio people, know, though, that some day they will eventually find it and if it's any good, they'll spread the word.

Country converts, like their cousins "rock hoppers" are almost always demonstrating music submitted to their music and are trying to spread the word. C&W artists, always quick to lend a hand in a cause, have generically injected personal appearance and promotional material into their stations to help the movement flower.

It's only a matter of guesswork whether country music will ever capture the fancy of the big cities at large. But one thing is certain — there seems to be enough country fans in the metro areas out there, to fill the traditionally Pop-R&B-Teen-Adult location operator to the record companies, who have weekly record lists for a truly balanced phonograph. And naturally, sufficient groups exist for the one station to fill several C&W titles for his operator customers, possibly even to recommend them.

One interesting fact about country music which operators might be surprised to hear is that the vast bulk of C&W singles sold are purchased by music operators. The C&W public is more album conscious than the pop crowd and the record company looks to the operator to absorb the majority of the singles he releases. In leasing singles altogether, this is a factor to country artists appreciate and you can hear this in the reaction of "the jukebox" in their tunes.

To be sure, hundreds of great country records have seeped over to the pop charts over the years. The percentage is on right. Right now, Henson Carrillo's Skip a Rope is one of the top 40 tunes. Certainly Eddie Arnold and Roger Miller have "crossed the line" innumerable times, each time to mind but too many to mention here.

Point is, before long the sacred strains of "the Queen" (Kitty Wells) and "the Singing Ranger" (Joe Snow) might be as necessary to a well balanced phonograph as a new Aretha Franklin or Dean Martin. As we look out the country charts in the music section, select a few test tunes for your machines and see how they pan out. Could be some gold in them there tunes.

**Cash Box—March 2, 1968**
Bally Intrs 'Dogies' 4-P Flipper

Bally 'Dogies'

CHICAGO—A free-ball gate that switches open at the touch of side shot ball is one of the many new features offered in “Dogies,” the 4-player flipper-type pinball game now being delivered by Bally Manufacturing Company, Chicago. Bally uses its free-ball gate,” said Bill O'Donnell, Bally president, “not only delivers the ball to the shooter tip, but also adds 100, 200 or 300 to the totalizer, depending on which score is lighted when the ball escapes, and also advances the 'Cactus' on the Backglass with a separate bonus. Computer for each of the four players.

“The free-ball gate is in addition to the standard free-ball gate which opens by a 'hit when lit' skill shot. Thus, ‘Dogies’ players get two chances at a free ball with every shot.

"Another new feature of ‘Dogies’ is the combination of ‘Dogie Canyon’ and 'Devil’s Canyon' in which a single ball can score from 100 to 500, depending on the player’s ability to avoid and close the tricky gates in the canyons,” O’Donnell added.

"Needless to say, this includes the exclusive Bally ‘Flipper-Zipper’ which closes the main entrance to the outhole and holds the ball a busy captor on the action packed playfield.

"Available in standard add-a-ball models—the first 4-player game with add-a-ball potential—'Dogies' is corralling record collections everywhere, thanks to the wild stampede of scoring action built into the game. We anticipate that ‘Dogies’ will top even ‘Capersville’ and ‘The Wig’ in sales volume, play appeal and earning power,” he went on to say.

Auto-Bell Back In Prod. Of Tilt Test

CHICAGO—Auto-Bell Manufacturing, Inc. of Chicago, the origin manufacturer of Tilt Test, after 12 years has gone into full scale production of the coin operated game.

Zeko Wolfe, president of Auto-Bell told our Chicago representative, "We’re still in production of Alky Meter and have plans to go into production in the immediate future. Currently there will be our third counter game.

Rowe 'Firsts' Stimulates Sales Excitement

NEW YORK—Two big features on Rowe’s brand new 'Music Master' console phonograph have created quite a lot of excitement across the country the last few weeks and seem to be provoking a most interesting sales demand. This according to the firm's general sales manager Joe Barton, is not simply because they are "firsts" in the business but rather because the value is clearly obvious to the music operator.

Barton was referring to the MMII's burglar alarm and its RoweVue slide mechanism.

He pointed out that, "the new Rowe alarm system protects the cashbox completely. The gas-powered alarm will start wailing the instant anybody is trying to open the phonograph. And to further discourage any such attempts, the jukebox prominently displays a factory-attached notice warning that the machine is protected by a burglar alarm." 

"In the course of normal servicing," Barton said, "the alarm mechanism will be immediately de-activated when the key is used to open the lock. And if never activated by a burglar, the alarm should last the lifetime of the jukebox. It requires no maintenance, and no current is supplied to it by either batteries or electricity. This built-in burglar alarm not only protects the cashbox but the entire premises of the store.

The RoweVue is a 6"x 9" pictur- screen right over the Music Master selection panel on which full-color slides are projected from behind. Each slide is seen for 15 seconds, and then is changed automatically with a making slide set available. The categories now offered include beautiful girls and animals in various states of nonchalance, "attire, panoramas of American life boats on steamboats on the river, glamour shots of recording artists, rough-and-tumble sports scenes, etc. Special sets will be produced for Christmas and on other holidays.

The RoweVue feature of the Music Master invites the location operator to add his own personal touch to the slide-show. The machine will project slides of black-and-white slides made from ordinary snapshots. Here’s an opportunity for the location to show favorite photos, or make funny announcements, or flash on some calend- ar art, or feature cocktail specials, or tell about contests, parties in the ofi, a new menu, a new recording, etc.

Cash Box—March 2, 1968
1968 UJA In Full Swing
Sonin Forms 'Emergency Fund' Committee

NEW YORK — Last Monday night, Feb. 19, the Coin Machine Division of the UJA Campaign met at the Club 1407 to discuss plans and appoint committees for the 1968 UJA Dinner and Banquet which will be held at the New York Hilton on May 11th in the Sutton Ballroom.

1968 Campaign Chairman, Gilbert Sonin of Gil Music, called the meeting to order shortly after everyone had their fill of pot roast and fish. Sonin started the meeting by revising last year's committee rosters. Aside from the traditional committees, it was announced by Sonin that an emergency fund committee headed up by Al Denver, Teddy Blatt, Max Weiss and Morris 'Tiny' Weirzraub was formed. The formation of this new committee has an objective of raising additional funds to offset the financial needs incurred by the growing crisis throughout the homeland of Israel.

Lou Wolberg and Abe Lipsky will head up the entertainment committee and have already contacted several artists about appearing at the May 11th affair where Harold Kaufman will be honored as the Co-Chairman of the Victory Dinner.

Al Denver will serve again as chairman emeritus. Harry Bodkin, Carl Kobler, Carl Pavesi and Meyer Park will serve on the Steering committee, Sonin, Morris and Bill Kobler will head up the special gifts committee and Irv Holtzman will take care of special gifts from manufacturers.

The finance committee will be eliminated this year.

Serving on the executive committee will be Eric Bernay, John Bilotta, Al Bodkin, Abe Green, Murray Kaze, Irv Kempler, Millie McCarthy, Al Miniati, Mike Mulqueen, Seymour Pollak, Al Simon, Al Rosenfield, Jack Wilson, Lou Wolberg and Max Klein. Publicity committee will consist of Ed Adum and Ben Jones of Cash Box, Ed Ochs of Billboard and Bob Austin of Record World.

Ben Cheicos of MONY will provide association representation and from the UJA, George Nemoff and John Krauslar.

Sonin announced that the next UJA meeting will be held at the Club 1407 at that address on Broadway and urges everyone connected with the coin machine division of the UJA to attend because important announcements that will affect you will be made.

PhonoVue/Record Pairs
For Week of Mar. 2

WHIPPANY—PhonoVue/record pairings for the week ending March 2, have been released by Rowe International. 'I'm Gonna Make You Love Me' by Madeline Bell on Phillips is matched with 'Floating Female Fantasy' (L-2910H), 'Dressmaker' (L-2900V), and 'Grecian Nymph' (L-2911N).

'Tichyco Park' by Small Spaces on the Immediate label is matched with 'Wild Girl' (L-2913K), 'Cycle Girl' (L-2915A) and 'Feeling Blue' (L-2915N).

'Since You've Gone' by Aretha Franklin on Atlantic is matched with 'Wild Bikini' (L-2911L), 'Girl In A Spin' (L-2912F), 'Way Out West' (No number) and 'Rain or Shine' (L-2908N).

'Suddenly You Love Me' by The Tremeloes is matched with 'Hula Heat' (L-2911V), 'Living Doll' (L-2907U), 'Jukebox Party' (L-290811) and 'Beach Party' (L-2909R).

'Green Light' by the American Breed on Acta is matched with 'Arabian Nights' (L-2907X), 'Picnic' (L-2912X), 'Spanish Fling' (L-2906D) and 'Peeping Tom' (L-2907Z).

Caras Named Billiards
'Man Of The Year'
His 5th World Title

NEW YORK—Not many years ago pool playing college students constantly questioned the credentials of Jimmy Caras as a four-time world pocket billiards champion. Last Tuesday at New York’s 21 Club, Jimmy Caras was named billiards man of the year for his fifth world title.

Caras is 57 and has worked as a consultant and advisor for the Brunswick Corp., since 1932 and has beaten billiard's best from Ralph Greenleaf to Willie Mosconi. He has authored a book "Trick and Fancy Shots in Billiards," and has starred in two short-subject films on the popular sport.

Caras is a grandfather of two beautiful little girls and is just as proud of them as he is of his old trick shots and endless titles and trophies. "Look at my two grandchild," he quipped, pulling a photo of Karen and Elaine, age 3 and 4 respectively, standing on the end of Caras’ $1500 slate pool table. "They walk across the table shooting balls into pockets all the time," Caras said as a bright smile shot across his face. "They love the game. So do I."
In September of 1968, Johnny Bilotta, founder of Bilotta Enterprises, with headquarters in Newark, New York and branch offices in Buffalo, Rochester and Albany, will celebrate his 40th anniversary in the coin machine industry.

Johnny Bilotta has been a promoter nearly all his life, he had his first business at the age of 16, promoters are what makes this business go 'round. And when it goes 'round everybody makes money.

We met with John after the UJA meeting last Monday night and talked for three hours about the business, its problems, its good points and a smidgen of nearly every aspect of the trade. And if you've never talked with Johnny Bilotta—then you know that he is capable of throwing six or seven double deckers at you.

Bilotta started out in this business in 1929, operating the old penny grip machines. "There were ten selections of Golden Oldies (a word coined by Bilotta) combined on the 'timid soul' idea, one of Bilotta's old customers said, 'you know, he's right— it is right.'"

There were many other ideas and innovations brought to fruition by John Bilotta, he would consider, research, and bring in a lot of money for his customers.

We asked John what lines of equipment he had when he started naming them, he bounded back into a roll of manufacturers at an annual convention—"AMF, Automatic Products, Bally, Chicago, Color-Sonic, Picher, Gottlieb, Mullsoco, Kaye, Midway, U.S. Billsard, Wurlitzer, Brad and the most recent line, I.Q. Computer."

Bilotta is so enthused about the quiz game that he nearly got tongue-tied talking about it, "This machine of course Falstaff, was first made in 1935. We have proven conclusively the phenomenal interest it attracts on location. The 25% commission to the location with the game is long in coming and we're on the right road...it takes the temptation away from both parties to bargain away profits unnecessarily."

The computer of the future continues, "represents that something new in our operation needs so badly the amusement line. It's all plus money too since it won't conflict with the current interest to go into the amusement line. It is important, the very nature of the machine opens brand new spots for the operator."

Johnny Bilotta permits placement at numerous spots previously denied any of our standards. Bilotta feels that "operators are here in the right mood...and when they reject new equipment ideas coming from the factories...unless...they are proven money makers."

Bilotta stated, "Operators have no right to call a new piece of equipment a stiff until it gives them a try. Give the manufacturers a try—how can we expect new game ideas if we won't try them."

Bilotta said to tell them this, "Stop and think, Mr. Operator—what are you doing to yourself? Are you going to wait for the other man to make the first move? You're living on the strength of your pool table now, but what are you going to do when your pool table goes?"

Bilotta went on to say, "Operators say they're not in the moving business. I say it's a hurdle to replace equipment, well, I say it's an hour or about the time the operator did get into the moving business."

"The time has come to change the commission arrangement with the location, the machine started the other way. The Casino can make an operator make such a change than to upgrade and relate to the operator's present commission on the location owner that he does spend money to give him better equipment and that he, the operator, must change the commission to the location. Now they'd come up with a thousand and one reasons why they shouldn't change the location...they'll ask how it's going to save them...they'll ask how it's going to save them..."

The shuffle alleys have lost their early interest, there's interest down...take that shuffle out and replace it with a new piece of equipment...it's In-Bilotta's music. This is where the operator has to get his foot in the door and move back to that location and approach the owner businesslike and show him the benefits of the idea. In him and tell him you must have more money...tell him you can only give him money...tell him how much money than ever."

"Every operator must learn how to be a businessman. He must learn new merchandising ideas and techniques to keep the money coming. Why, this I.Q. Computer, or any other new game idea for that matter, is the key to it all. Things like this will open up new avenues of merchandising and provide a division of proper ratios."

"We need new equipment—we need it in order. But we must give these new games a try. We have to try them. We have to stay healthy—o'we're a vital part of the nation's economy. We provide entertainers from 5 P.M. the working man—the man who drives the trucks and construct our skyscrapers and builds our roads, the men their 'country club' by giving them what they deserve in their local neighborhood tavern. That's why I'm in this business and that's why I'm standing up for your work."

"The time is now."

Bilotta went on to say, "Operators are always looking over your shoulder and in the background, if he would spend time cultivating his old operators, he would be better off and the industry would be better off. Stop and think, Mr. Operator, are you heading? Look over your own location and clean it up—there's gold in your yard. We've got it in all the locations that are just waiting to be had."

"People are always talking about the image of the industry. What's wrong with the coin machine business? There's nothing wrong with the coin machine business. Everyone is always talking about the coin machine image, it's the image of the coin machine the public has. It's the image of the coin machine and the operators are always on the defensive about it. Everyone can be a coin machine man, is asked what kind of work he does, he immediately goes on the defensive and starts defending the industry's image. Well, I can't spend money with it and if you would change your attitude and stand up for your work, you can make it what it should be," John said.

"I've been in this business for nearly 30 years and for the last 20 years I've made all the money in the world. I'm proud to be a coin machine man and if I didn't win today, and to any man who's not proud of his work, he can only say one thing—get out of it!"

Catskills Resort Show Sked. For May 7-9

9,000 Expected—Booth Space Still Available

MONTICELLO, N.Y.—The only trade show exhibiting the nation's latest equipment, products, and services for resort operators in the big Catskill region—the Catskills Resort Show—will be held here May 7-9. The Catskills represents a $150-million vacation industry.

The announcement was made jointly today by John J. Knapp, president, and Seymour Krieger, Executive Director of the Catskills Resort Association, Inc., show sponsors.

The opening day will attract 9,000 attendees are expected, representing the resort area's over 400 hotels and motels with more than 30,000 rooms; over 200 bungalow colonies, each with 10 to 15 units; innumerable children's camping tourist homes, restaurants, taverns, etc.

According to Lorraine K. Finck, Managing Director of the show—111 East 42nd St., New York 17, N.Y.—"this year's show will be the largest in its history, filling the needs created by the rapid modernization and expansion of Catskill resort facilities, the trend to year-round rather than seasonal vacationing in the region, and a sharply rising curve of all-year-round convention and sales meeting business."

John Knapp, "the Catskills Resort Show is fast matching New York's annual Hotel Show in terms of size, scope, and purpose," he wrote, and its impact upon resort operators is "unlimited."

Several hundred exhibitors are expected to occupy all the available space at the Catskill Race course area of the Monticello Raceway," Miss Finck reported. Cost of booths ranges from $5 for 10 ft. x 3 ft. up to $325 for larger units.

"Catskills show business is, according to Miss Finck, "a wide cross-section and variety of products, services and equipment equipment, including food, beverage, sporting equipment, banking and insurance, cleaning, laundry, coin-operated equipment, construction and landscaping, amusement equipment, heating and air-conditioning, linen, and uniforms—and a myriad of other resort needs."

Hours on the three day shows—May 7th, Friday, from 10 a.m. to midnight. The raceway offers free parking for over 3,000 cars.
The only jukebox with a built-in Slide Show.

Revolutionary RoweVue automatically displays a series of full-color slides, at 15-second intervals, on a bright 6" x 9" screen. Locations can use Rowe's wide library of slide sets... recording artists, scenic America, beautiful girls, many others. Each Music Master comes equipped with a colorful slide show. Or locations can make their own slides.

Other Music Master exclusive features:
- New Rowe Alarm System
- Change-A-Scene front panels
- New 2-Wire Systems for remote volume and cancel control
- New, simplified Dollar Bill Acceptor
- 3-in-1 programming (Change from 200 to 160 to 100 selection)
- Patented Stereo Round sound
- Easy “Lift-Off” front door

See your Rowe distributor for all the money-making details.

The Step Ahead
Rowe AMI Music Master
CashBox Round The Route

**Eastern Flashes**

LIKE OLD TIMES—Some of the fellas on the street say there's so much new equipment being issued regularly these days, it's almost like old times. The influx in counter games continues with the introduction or rather re-introduction of Auto Bell's 'WheelTrest,' Rally's exciting (and additive) World Cup soccer game continues in production out in Chicago even with a new four-player due to bow next week. The new pin, called 'Dogles,' has been thoroughly tested by Rally's select district and it seems the unit's "skilcayons" are something new and novel enough to create considerable player interest. Just ask Ben Markowitz out at Runyon in Jersey, Brooklyn side, Harold Kaufman at Musical says the ChiCoin 'All Stars' baseball gives a real kick to the game with the elimination round of the "out targets," Joe Ash down in Active Amusement eps' rush on Royal Guard pin counts amongst busiest on record (something else like the good old times). Hey, and how about those computer machines. By the looks of the distrubs being lined up by these firms, they could represent another coindor happening. Some say the real standard of pin you need to buy a new pinball coindor is a counter operator. The piece is great fun, ideal for alleys, arcades, terminals, etc. Yet reportedly Singer sells all they can make. True, it can't make 'em fast enough.

CONNECTICUT HOEDOWN—Maestro Irv Kemper led the Rowe Music Master Phonograph in joyous song up at Runyon's East Hartford branch office for a legion of operator personnel who turned up for their open house/pin inspection of the new comiso. Branch manager Nat Gutkin was beaming as he passed among his customers pointing out the bargar alarm, RoweVue, Change-A-Scene panels and other MMU features. Ron Platt also kept things rolling, pointing up the interior mechanics of the new music machine from the novel popularity meter to the pricing switch which effects two-fers, 10c, and traditional pricing structures. Technical ace Art Seiglin was also present to describe the various sound and light setups available. Operator and other trade personnel numbered in the hundreds and included: Jim Gaffney, Johnny Howard, Frank Nenninger, Mark Pietrandrea, Mr. and Mrs. Johnny Angelico, Irv Macle, Douglas and Tom from Bell Cigarette, Mr. and Mrs. Anthony Wilhelm, Mr. and Mrs. John Daniels, Pat Hebert, Mr. and Mrs. Ed Corcoran, Mr. and Mrs. Al Rigopoulis, Innsdale Rennick, Mr. and Mrs. Bernard Beretta, Mr. and Mrs. Ted Zdornyck, Angelo Scalora, Max and Abe Fish, Artie Dubrow, Dick Lauro, Art Rodee, Mike Bans, Joe Ferina and many, many more.

ON THE MOVE—The 1968 UJA campaign is in full swing, committees have formed in most major cities and are re-rolling. There will be a meeting at 6:30 tomorrow at the Convention Center. They will be Guest of Honor at the Victory Dinner.

ATTENDING last mon. night's meet at the Convention Center were good friends Lou Wolberg, Carl Page, and probably 200 others. According to reports, the Lipsky, Sam Morrison, Harold Kaufman, John Blottla, Miko Mulqueen, Ben Chieffey, George Henss, Bob Kohler, Seymour Pollak, Harry Berger and Max Klein.

LONG ISLAND TOUREN—Lenny Schneller is expecting a good turn-out of Nassau and Suffolk county coin players this week at his Feb. 27th meeting — the introductory get-together which will chart the course for the 1969 Greater Long Island & Brooklyn Tournament. The meeting will be conducted at the Westbury Kwan, beginning with dinner at 6:00 P.M. Schneller will advise the operators of the tournament's rules. The trade will be shut off at 7:00 and the competitors will enjoy their tourney last November. Procedures, committees appointments, etc. will all be outlined and discussed at the meeting. If you're a Long Island table operator, come on over — it certainly can't hurt and it surely can help. You'll see.

HERE AND THERE—Don't forget your Boys Town of Dayton St. The New York trade should have received their mail call box Al Mini
ci by now. It's always a worthy cause when underprivileged kids are involved.

Bilotta's celebration of Jimmy Galuppi holds the Union Gap's new 'Will You Love Me Tomorrow' to a swell response. Jim Tarantelli lays his mark on the Four Seasons new 'Will You Love Me Tomorrow' to a swell response. Looking forward to new Epic Records little LP's releases to debut with the new Reeves release, and titled 'I Don't Wanna Play House' which has a recently dug that tune and Tammy ain't too bad either!

Red hot and still cooking all over the place is the Paula & Johnny 'Bottle of Wine', as if you don't know already. Al Simon vacationing this week in Miami and Besides...
Chicago Chatter

Atlantic Music Co. enjoyed a most successful weekend showing of the Rowe AMI "Music Master" phonograph. Host Eddie Ginsburg, Sam Gerash and the entire Atlantic crew welcomed operators and guests from the Chicago area, downstate Illinois and Iowa. Representatives were served and operators were very enthusiastic in their reactions. L.A.A.P.'s executive Bob Blundred reports on the recent management workshop, which was held in the Desert Inn, Las Vegas. Turnout was excellent, says Bob, and members especially enjoyed the very informative talks on the subjects of Evaluation of the Amusement Parks and State Gaming Business Continuity Agreements.... Bally Manufacturing is now delivering the new "Cayden" four-player flipper pin. The Jewish United Fund of metropolitan Chicago hosted a salute to General Moshe Dayan at the Auditorium Theater last Sunday (the 25th). Congrads to NAMA's executive director Tom Hungerford on his appointment to the U.S. Army Commission (see separate story).... The recent upsurge in exports and continuing action on the Wurliitzer "American Band" are most heartening things happening over at National Coin Machine Exchange.... Joe Lally, director of engineering at Bally Manufacturing, is mighty proud of his 13 year old daughter Karen, who entered her first horse show last Sunday (in competition with adults, by the way) and won a blue ribbon in the Western Trail Class. The National Sporting Goods Show moves to Houston next year. Another new and exciting Williams product is in the offing. We'll have more on this later, folks. Meanwhile, the firm is enjoying much action with its current lineup topped by the recently released "Ding Dong" single player. Coolest of excitement at World Wide Distrib is the new Tilt Test counter game. World Wide is exclusive distributor for it in the central states area. Howie Freer tells us initially Chicago has been terrific.... Among the current singles scoring in local jukeboxes, according to Gus Tarol at Singers One Stop, are: "Wonderland by Night," by Boots Randolph on Monument, "Fool of Poole's" by Tony Bennett on Columbia, "Once in a While" by Chris Montez on A&M, "Lolly" by Billy Vaughn on Dot and "Sitting on the Dock of the Bay" by Otis Redding on Volt.

California Clippings

OLD FRIEND DROP SIN AT C.A.R. ... Hank Tronick says, "We were all pleasantly surprised at C. A. Robinson with a visit from Phil Robinson, Long Beach representative for Chicago Coin." As you know, Phil has always enjoyed a great deal of popularity with operators and distributors, especially on the west coast but back east as well. At the ripe young age of "80 plus," Phil has just recently undergone very extensive eye surgery and bounced back beautifully. Bedecked with a pair of handsome black rimmed glasses, he looks fifteen years younger. Phil asks to be introduced to all his good friends in the coin machine industry. Charlie Robinson reporting in again. This time via a picture postcard from Capetown, South Africa, and it indicated that he and Mrs. Robinson are having fantastically enjoyable time on this leg of their global tour. H. T. added a final note about business being very good and hope that this trend will continue.

JANUARY BEST IN LONG TIME FOR PAUL A. LAYMON Co.—According to Jimmy Wilkis, this past January was one of the best in a long, long time. Jimmy says that things hit the hopping around there while inventory is being taken. Bally's "Sufer" and the "World Cup" continue to do well in the market. Speaking of the "World Cup" we just want to make it crystal clear that we are told that in our Feb. 11th issue it was a little hazy that this game is licensed throughout California wherever amusement games are legal. Hear that George Buckman from San Diego was in town shopping, along with his service man, Tommy Simmons.

FROM THE RECORD RACKS—Pop-ping along the Pacific this week we find San Francisco is reporting "The Mighty Quinn" by Manfred Mann on its accuracy. Also coming on strong is Aretha Franklin's newest for Atlantic "Since You've Been Gone." The First Edition is continuing to do very well in that score big with their single "Just Dropped In (to see what condition my condition is in)" on Reprise. From Seattle we hear good vibrations on an artist that's been a long time coming but it looks as though he has himself a hit. We are speaking of O. C. Smith and his latest Columbia release "Son Of Hickory Holler's Tramp." Pet Clark is coming along strong with her newest deck, "Kiss Me Good-Bye" on Warner Brothers. Also doing well is "Outside A Small Circle of Friends" by Phil Ochs on A&M. From San Diego we are told Sandy Posey may have another big one with "Something I'll Remember" on MGM. Out of Portland we get the news that Roger Miller is breaking out with "Little Green Apples" on Smash. And would you believe The Mills Brothers are back on the charts with "Cab Driver" on Dot. Also their new album pairs them with Count Basie, "Board of Directors," is also a fast mover.

Milwaukee Mentions

MILWAUKEE—A couple of very prominent RCA-Victor stars, Al Hirt and Ed Ames, visited Milwaukee last week and enjoyed a special brand of VIP treatment—courtesy of Taylor Electric Co. and RCA-Victor Records. Ed Ames made an appearance at Gimbel-Schulters Record Dept, to meet fans and autograph copies of his current album product. At Pioneer Sales & Services Joel Kleiman and Sam Cooper are enjoying the aftermath of a very successful showing—starring, of course, the new Rowe AMI "Music Master"! ... WORXY deejay Dave Moorehead, who was instrumental in kicking off Buddah single "Simon Says" by the 1910 Fruit Gum Co., is currently concentrating on new Longfellow pipers side "Rite Is Nice" ... Called over at Hastings Dist. and spoke with Jack Hastings. It seems he and Jim are being kept exceptionally busy these days. As for Sam Hastings, Jack tells us, he postcards from Florida that the "fishin's great"—and backs his statement with a photo of his first catch!

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69
London Pubs Changing from Drab To Bright

LONDON—Foreign pubs are going through a transition from the traditional drab decor to brighter and more diversified and its all happening because of the up and coming younger generation and the shift in balance of their spending power.

For centuries the appeal was mainly limited to middle-aged males, catering was always plain and simple and it was generally considered as a male drinking sanctum. Also the new generation of women bears little resemblance to their Victorian grandparent's and few of the young single girls have any hesitation about walking into what used to be the male sanctum.

Brighter and more diversified pubs are the order of the day and the weird opposition which has lasted so long against amenities such as the juke-boxes and automatic equipment in general is quickly subsiding. There is every indication that the change is a success and more people are regarding the pub as a good meeting place to eat, drink, and be merry.

Americans In Britain

More than 2,578,000 foreign visitors traveled to Britain in the first 11 months of 1967, according to the British Travel Tourist Organization. This was a rise of 215,000, or nine percent over the same period of 1966.

United States visitors in November, 1967, numbered nearly 32,000 which was an increase of more than 4,000 on the month and brought the total number of U.S. arrivals in the first 11 months to 308,000, a rise of 81,000 over the same period of 1966.

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World’s Greatest Soccer Game

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panel, at convenient hand-rest level, eliminates “feel and fumble” and player fatigue, permits players to keep their eyes on their teams without glancing down to locate desired control, adds to play appeal.

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Single deposit permits two to play in competition. Available for 2 Nickels per Game, 2 Dimes per Game. Quarter per Game, and coins of all nations.

A dozen words are all the instructions WORLD CUP needs. “Player moves in direction handle is moved. Press handle down to kick.” Goalie control dial, which moves Goalie left and right across goal, is too obvious for words.

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WANTED—AUTO VIDEO MACHINES, SHUFFLE boxes; with anti-cheat systems, scoring units. Price: $250.00. We are interested in a classified ad. Please contact: 203-225-9302.

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WANT—HELPED: EXPERIENCED MECHANIC, used for all model equipment. Contact Ed, 368-8444. 538 N. CASPER ST, GREENSBURG, INDIANA.

MECHANIC WANTED: Shop and route work—Guts and wiring for the right man. Please send resume information along with PHOTO. Giving your phone number, write: Ed, White Telephone, 256-8197.

FOR SALE—SALE—91 Arcade and Amusement Machines. Offers accepted. Inventory includes: 2,100 games,扭蛋机, slot, pinball, dancing, Gottlieb, Williams, etc. Located: 1910 W. Riverway, Brooklyn, N.Y. (212) 225-2848.


FOR SALE: KING OF DIAMONDS, CROSS TALK, SLOTTED, PAY STATION, SPINNING BALLS, TOUCHDOWN, BAZAARS, WILD WILD WEST, BINGO, etc. NEW MODEL SHIFT IN. UNLOCKED! DOLLAR CAR RIDE, SKULL BILLS, MIDWAY SPACE GUNS, SUNSET RIDERS, KILLER PONIES. All bingos and bally bingos.

FOR SALE: EDITION OF 50 BINGO MACHINES—New Orleans novelty company, 1035 BYRD Street, New Orleans, Louisiana. (504) 957-5321. Cable: NONVICO.

FLIPPER CLOSENS $120, FLIPPER PARADISE $100, Jolly Joker $95, Ice Show $80. Flipper service, repair, restoration. Open 24 hours, 300-300th, Street N.W., Canton, Ohio (44419) Telephone: 216-492-8727.

OPERATOR—added income with new 1986 "mini-Phil Laminator." Only $29.95 per machine. Vend, rental assistance—cost you six cents; vend for 25c. MTTs 770-1737.

ATTENTION POOL TABLE OPERATORS—On Cue Tips fits all Bred Fruits. 11 mm & 13 mm tips. 50% faster, longer lasting. 10c each in quantities of 50. Send for giveaway info. All-Weather Billiards, Inc. BOX 192, VALLEY STREAM, N.Y.

USED BALLY FRUIT SLOT MACHINES starting $499 each, for export. We are the largest exporters of this equipment in the world. Ask for our recent catalog. Used Slot Mach Co., P.O. BOX 7343, Reno, Nevada, 89502-2592.

FOR SALE—300 LATE PIN BALL MACHINES WANTED—Ideal for amusement shows, plays, pinball tournaments. Average condition. Contact: Tony St. Grotan, 19 BUEN BREV

DISTRIBUTORS WANTED—BELCANTO records—The Great Singers—Carmen, Forfar, Sembrich, Taverner, etc. World wide distributor. Contact: 1020 W. BROADWAY, NEW YORK, N.Y. 10003.


WANTED: WE ARE CONSTANT BUYERS OF ALL AMUSEMENT PARTS. WANTED: WILL PAY TOP DOLLAR FOR: Uprights, Slot Machines, Pinball, Pinball, pinball, pinball. Any brand, any model, any serial number.

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Norma Jean following up her hit "Heaven Help the Working Girl": "TRUCK DRIVING WOMAN" c/w "Supper Time" #9466

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Beverly Ann is swinging for today as only a teeny-bopper can. "YOU'VE GOT YOUR MIND ON OTHER THINGS" c/w "Until You" #9468

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