Hiking On Mono Price Hike • Exec Structure At CBS • A&M & Creed Taylor, Inc. In
former
action
• Chet
Nashville Fete A Sparkling Salute •
& Green/Stone Tie • RIAA Becomes
ed With Phonographic Federation

IMPERDINCK: HE SPELLS DISK SUCCESS

Cash Box

Int'l Section Begins Pg. 60
BY POPULAR DEMAND!

The Buckinghams' NEW single: "Mercy, Mercy, Mercy"

"You Are Gone" 4-4072

(Produced by James William Guercio)

From their smash "Time and Charges" album.
CL 2669/CS 9469

On COLUMBIA RECORDS® Where demands for hits are met!
The Mono Price Increase

The healthiest of positive "price wars" has, hopefully, begun in the record business. Now that the CBS and RCA disk divisions have made their dramatic moves to increase the price of mono album product to the level of stereo, the record business is in a position to be a grateful non-innocent bystander in the death of a generally needless system of reproduction.

That demise—and this is the real heart-of-the-matter — has been slow and painful, not for the mono disk itself, but for the perpetrators of the historic blow. (The mono LP, of course, cannot completely go the way of the 78 rpm disk, for many a treasured recording was, unfortunately, created before the advent of stereo, and the reprocessed-into-stereo techniques does not, and should not, make sense for all pre-stereo recordings).

The stereo disk virtually had it made from the day of its inception a decade ago. The phasing out of the mono disk was possible five years ago, so the industry is perhaps a little late in getting the ball rolling. For the past five years, the business has had to live with ever-increasing costs of all stripes, not to mention the money and time wasted in producing and maintaining mono inventory. The public, by and large, has decided, through its phono purchases, that it prefers the added dimensions of stereo sound and is willing to pay what has been until the present the higher price stereo sound commands.

With the mono price hike and, as noted by Clive Davis, vp and general manager of CBS Records, the ability of today's mono machines to reproduce monaurally without appreciably harming them, the consumer who wishes to defer the purchase of a stereo phono can have a ready stereo library available when that day does come.

Both CBS and RCA offered well-founded reasoning, by the way, why it was a case of going-up for mono instead of down for stereo: economic pressures demand it.

In taking the sensible view that the consumer is willing to pay more for recordings that enhance the pleasure, of home entertainment, CBS and RCA have, in essence, re-affirmed their faith in the future of the record business, a faith that must have the well-being of their operations at its core.
"Last week, an incredible group from Toronto descended on the New York scene like electronic thunder. The Paupers play electronic rock with power and discipline... they shatter the last cliches about rock and roll."  

Village Voice

THE PAUPERS

shatter the cliches and the charts with their first electrifying single

ONE RAINY DAY

KF-5056

A Prediction of Greatness... The Paupers on

Produced by Rick Shorter

Verve Forecast is a division of MCA-Geffen-Majestic, Inc.
an anniversary salute to

COLONEL TOM PARKER

...with sincere thanks for

25 GREAT AND PROFITABLE YEARS

RCA VICTOR

The most trusted name in sound
Ball Rolling On Mono Price Hikes: See Acceptance Industry Wide

NEW YORK — The record industry last week appeared to be on the brink of an across-the-board increase in the price of the mono album on a par with stereo.

At least seven labels responded favorably to the decision, announced a week earlier, of CBS and, shortly thereafter, RCA to charge a dollar (suggested list) more for their mono product. With the exception of Capitol and London, mono increases will take effect before the end of June.

A stream of price hikes announcements started last Wednesday, indicating the long Memorial Day weekend had left many labels in the dark about the CBS and RCA moves until executives returned to their desks on Wednesday morning.

Gertkover: Note of Concern

One corner of concern was sounded by Capitol Records through Stan Gertkover, president of Capitol Records Distributing Corp. While he voiced the increase as an "opportunity to compensate for rising costs and diminishing profits," he deplored the "sudden death" fate of the mono album, declaring that "every echelon of our operation today is in line for a decrease in investment in monaural stocks, and an adversely affected cycle will serve the interest of all industry elements."

He said the benefit of the increase should not be "wiped out prematurely by the panicbuy overnight obsolescence of mono album stocks by manufacturers, and marked-down mono albums still on sale today—10 days after a price boost—continue to represent a great means of consumer entertainment, fine values, and long-term merchandising. We ultimately need a one-class inventory, but please don't nail the door on the patient; it's very much alive."

Newton: Aid To Single Sales

Larry Newton, whose ABC label is among the seven responding to CBS's and RCA's moves, saw the end of the mono LP between $1.50 and $2.10. He thinks the market is "so much in flux in that teenagers may find the new spread between stereo and mono too much of a hike when buying the $5 price more attractive. He also believes the mono price hike will aid low-end LP product.

One distrib, Ed Dinello of Trinity Communications, said mono prices should have been maintained with a stoppage of mono LP production.

Reached for comment on the price increase, Jules Malamud, exec secretary of NARM, the wholesalers association, said he had not discussed the matter and no statement was available.

Here are details of the various (Continued on page 38)

A&M, Creed Taylor, Inc. Sign Prod. Deal

Taylor's deal, it was noted, allows him to continue to run his own producing commitments to artists Stan Getz, Jimmy Smith, Walter White and those future deals would be scheduled to begin his A&M production with albums by Wes Montgomery, Cal Tjader, the Dave Brubeck Quartet and Carlos Jobim.

In the course of the contract, all A&M-Taylor productions will carry the logos of both companies—A&M and Taylor's, respectively, in design. Taylor will headquarter at 36 East 57th St. in New York, where A&M will also be represented in the east on a territorial basis. A&M's main offices are in Hollywood.

Before his 6-year stint with Taylor, Verve Records president Bob Cuskley, 34, had and he had earlier been responsible for the origin and development of the influential ABC-Paramount label, where he gave pop chart status to such acts as the Beatles, Bob Dylan, Joni Mitchell, Karl Winding, Herbie Mann and Joni Jones.

Taylor left Bernstein for the newly-formed ABC-Paramount label, where he first scored with Lambert, (Continued on page 42)

New York's Parks Aide Flower Power/Love Idea

NEW YORK — The "LOVE" movement received what appears to be a substantial boost May 31. When New York Mayor John V. Lindsay notified the mayor of August Heckscher issued a statement announcing his intention to establish a "family circle" throughout the parks system where people may "school" themselves in sociological truisms without the need of securing a permit. The plan, sketched by Robert Durman, the city's parks chief, will create approximately 10 "troubadours of the city's 5 boroughs. In order to please those persons not particularly interested in open house events, the city's commissioner has looked into the possibility of designating "quiet areas" for those people.

In announcing these intentions, which are supported by Joyce Dunlop, is to be an almost official recognition of "Flower Power," Commissioner Heckscher has realized that some of our regulations are outdated and we have been remiss in not bringing them into the 20th Century."

McCluskey Named GM Of Acuff-Rose

NAHISVILLE — Bob McCluskey has been named general manager of Acuff-Rose Music Publishing, according to an announcement by Wesley Rose, president.

McCluskey was made manager of the Acuff-Rose affiliated companies ABC Music and Milestone Music. McCluskey's promotion, it was announced, is the result of a three-year period in which he has been with the company.

Before joining Acuff-Rose, he was with Jackal Records in New Orleans, New York, and Chicago, and the newly-formed ABC-Paramount label, where he first scored with Lambert, (Continued on page 42)

7

Box—June 10, 1967

INDEX

In Plans 50

Album Invertory 54

for D.J.'s 32

Music Section 56

National Cover 61

National Section 61-67

Chart Additions 32

Spinner Patter 32

Active Chart 48

Ad Ramblings 18

Shot 20

On Stage 23, 42

Labels 67

Comin' Events 30

Statistics 12

RIAA Affiliated With IFPI

See Int'l News Report

Bob McCLUSKEY

Acuff-Rose is Nashville's oldest and largest music-publishing, recording, and sales organization.

"I have been a close personal friend and business associate of Bob's for several years and I can say no one has more of the qualities and abilities we have to help continue our growth during the next few years."

The son of an engineer, McCluskey grew up in Paris, France, after his family moved there when he was 12, and later joined the Foreign Service of the U.S. Consulate in Paris. In Paris, France, after his family moved there when he was 12, and later joined the Foreign Service of the U.S. Consulate in Paris.

During his tenure at RCA Victor Records, McCluskey also worked with Perry Como, Eddie Fisher, Hank Snow, and Johnny and Jack. All these artists except Como began their RCA careers in the RCA Victor "country caravan of stars," which were more to the people's taste and better served the company's needs. During this period he was also a major (Continued on page 42)
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from last plus the percentage title received in prior week or weeks. (Survey completed to May 31, 1967)

<table>
<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td>Don't Sleep In The Subway—Petula Clark—Warner Bros.</td>
<td>98%</td>
<td></td>
</tr>
<tr>
<td>45%</td>
<td>C'Mon Marianne—4 Seasons—Philips</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>44%</td>
<td>Tracks Of My Tears—Johnny Rivers—Imperial</td>
<td>99%</td>
<td></td>
</tr>
<tr>
<td>40%</td>
<td>Soul Finger—Bar Keys—Volt</td>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>37%</td>
<td>Plastic Man—Sonny &amp; Cher—Atco</td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td>35%</td>
<td>Light My Fire—Marcia Strassman—UNI</td>
<td>55%</td>
<td></td>
</tr>
<tr>
<td>33%</td>
<td>Summer &amp; Sandy—Leslie Gore—Mercury</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td>32%</td>
<td>I Was Made To Love You—Stevie Wonder—Tamla</td>
<td>71%</td>
<td></td>
</tr>
<tr>
<td>30%</td>
<td>Shake, Rattle &amp; Roll—Arthur Conley—Atco</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>29%</td>
<td>You Must Have Been A Beautiful Baby—Dave Clark Five—Epic</td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>28%</td>
<td>For Your Precious Love—Oscar Toney Jr.—Bell</td>
<td>80%</td>
<td></td>
</tr>
<tr>
<td>26%</td>
<td>Up, Up &amp; Away—5th Dimension—Soul City</td>
<td>98%</td>
<td></td>
</tr>
<tr>
<td>25%</td>
<td>Women Like That, Yeah—Joe Tex—Dial</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>24%</td>
<td>Step Out Of Your Mind—American Breed—Atco</td>
<td>24%</td>
<td></td>
</tr>
<tr>
<td>23%</td>
<td>Daylight Saving Time—Keith—Mercury</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>22%</td>
<td>Lonely Drifter—Pieces Of Eight—A &amp; M</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>21%</td>
<td>Pay You Back With Interest—Hollies—Imperial</td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>20%</td>
<td>Mary In The Morning—Al Martino—Capitol</td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>19%</td>
<td>Have You Seen Her Face—Byrds—Columbia</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>18%</td>
<td>I Take It Back—Sandy Posey—MGM</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>16%</td>
<td>Airplane Song—Royal Guardsmen—Laurie</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>14%</td>
<td>New York Mining Disaster 1941—Bee Gees—Atco</td>
<td>98%</td>
<td></td>
</tr>
<tr>
<td>13%</td>
<td>Black Sheep—Sam The Sham and Pharoahs—MGM</td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td>12%</td>
<td>Ooh Baby Baby—5 Stairsteps—Windy C</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>San Francisco—Flowers In Your Hair—Scott McKenzie—Ode</td>
<td>92%</td>
<td></td>
</tr>
<tr>
<td>10%</td>
<td>Graduation Day—Arbors—Date</td>
<td>26%</td>
<td></td>
</tr>
</tbody>
</table>

Less Than 10% But More Than 5%

<table>
<thead>
<tr>
<th>Title</th>
<th>Total % To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girl (You Captivate Me)</td>
<td>9%</td>
</tr>
<tr>
<td>? &amp; Mysterians (Cameo)</td>
<td>33%</td>
</tr>
<tr>
<td>Out Of Newhere</td>
<td>17%</td>
</tr>
<tr>
<td>Frank Ifield (Hickory)</td>
<td>98%</td>
</tr>
<tr>
<td>Make Me Yours</td>
<td>52%</td>
</tr>
<tr>
<td>Betty Swann (Money)</td>
<td>8%</td>
</tr>
<tr>
<td>Here We Go Again</td>
<td>Ray Charles (ABC)</td>
</tr>
<tr>
<td>When The Good Sun Shines</td>
<td>Elmo &amp; Alma (Daddy Beat Presents)</td>
</tr>
</tbody>
</table>
New Soundtrack Album

RCA VICTOR presents ELVIS IN THE ORIGINAL SOUNDTRACK ALBUM FROM THE MGM PICTURE

METRO-GOLDWYN-MAYER Presents ELVIS PRESLEY DOUBLE TROUBLE

Co-Starring JOHN WILLIAMS YVONNE ROMAIN THE WIERE BROS ANNETTE DAY

Sung to by JO HENIS MARC BRANDOL NORMAN TAURIG JUDD BERNARD AND IRWIN WINKLER PANAVISION* and METROCOLOR

LPM/LSP-3787 Elvis sings all the songs from his new MGM movie plus Four Bonus Selections.

Ask your Distributor for Elvis’ new complete four color catalog.
Vincent Appointed General Professional Mgr. Of The Kama Sutra Publishing Firms

NEW YORK—Hy Mirrabi, president of Kama-Sutra Records and the Kama-Sutra Music Companies, has announced the addition of Russ Vincent to his rapidly expanding organization.

Vincent will serve as general professional manager of the Kama-Sutra promotion division. His plans are to manage and develop unknown writers into the important hit-makers of tomorrow.

Vincent states that the Kama-Sutra promotion division has long been an important factor in designing the musical taste of our young public. Much of this he believes stems from the rare understanding of Artie Ripp, Phil Steinberg, Hy Mirrabi, the three principals of the Kama-Sutra companies.

Vincent is very enthusiastic about the talented staff of young writers he has to work with and feels confident that within the coming year, Kama-Sutra will be a strong contender in the Grammy Award nomination. Vincent will report directly to Hy Mirrabi. Vincent's policy will be “open-door” to all writers covering all market and phases of the music industry.

Kapp Inks Green & Stone In 3-Artist Production Deal

NEW YORK — Kapp Records has signed a three-artist production deal with independent producers Charles Green and Bryan Stone of York-Pala Productions.

Dave Kapp, president of Kapp, revealed that the first artist under the new arrangement with Green and Stone is Stephen Monahan. His initial single, “City of Whimsy,” written by the artist, is scheduled for an early June release.

Green and Stone, who base on the West Coast, recently flew up to sign the Kapp deal and get the first disk spinning. They’re responsible for topflight names like Sonny & Cher, Bob Lind, The Buffalo Springfield and Sid Scharff.

Kapp sales vice president, stated that the pact is “more evidence of Kapp’s continuing aggressive policy in the youth field.”

Chet Atkins Tribute Meets With High Success

Fans Pack House For Glittering Show

NASHVILLE—Chet Atkins, perhaps the brightest star to emanate from the Nashville area was honored last Saturday evening in the Civic Auditorium, celebrating the artist’s 30th year with RCA Victor Records. Over 3,800 fans—mostly fans of Chet Atkins were present by the appearance of a number of prominent country artists, including Archie Campbell, Homer & Jethro, the Jordanaires, Dottie West, Boots Randolph, Floyd Cramer, Jimmy Dean, Johnnie Wright and the Carter Family. One of the gems of the show was the appearance of famed orchestra conductor Arthur Fielder, who conducted the Nashville Symphony Orchestra during the evening.

In addition to the appearance of recording artists, the bill also sparkled with well known country music personalities from the radio and publishing areas, the beginning, who gave brief sketches of Atkins rise to fame from an obscure fiddler from Clinch Mountains to a guitarist whose name has become a byword the world over. A man who was weaned on country music, Atkins is now recognized far and wide for his guitar virtuosity in the fields of country, jazz, pop and Latin music.

Biographical remarks were offered by Lowell Blanchard, former producer of W NOX “Midday Merry-go-round,” Jack Stapp, president of Nashville’s Tree Music publishing house and program director for WSM; Norm Racusin, vp and general manager of the RCA Victor Record Division, and Atkins Blanchard, who had given Atkins his first professional job in the business, pointed out that the artist started out on the radio show playing fiddle and singing. From there he learned the guitar, the instrument which has become his trademark. At the close of his remarks, Blanchard presented Chet with the first in a new series of awards to the guitar virtuoso. Johnnie Wright and the Carter Family.

Additionally, the greatest talent show of the night was presented, the Gretsch Guitar Co. “For outstanding guitar virtuosity,” Stapp, who (Continued on page 44)

Epic Releases Tremoloes Disk

NEW YORK—Epic Records has released the Tremoloes’ “Silence Is Golden,” a single which has been making a lot of noise in Britain, where it was originally produced. The song is an Epic release, and is making available “Silence Is Golden,” the Tremoloes’ current hit, “Here Comes My Baby,” is still on the United States charts. In addition, the group’s debut Epic Records album, “Here Comes My Baby,” has recently been rushed out to order to satisfy popular demand.

The British quartet, whose members are Alan Blackley, Dave Mundon, Rick West and Chip Hawkes, is fairly new to the American scene, but its reputation has spread quickly. Fans here will be able to see the Tremoloes in person this summer, during the group’s extensive United States tour.

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box

See Massler, Cuts Price Jones’ LP Disagreement

NEW YORK — A disagreement appears to have developed over the two-year-old LP by David Jones, a member of the Monkees. At the time he is exercising his contractual rights in pressing the LP in view of a tour, which will be made at a material previously released on the defunct Colpix label. The material has been a best-seller, and is number 76 on this week’s LP chart. Columbia Pictures, however, claims that the album, released into last year, did not include the Jones LP. It’s understood that Columbia has put the matter in the hands of its attorneys.

WHAT'S MONDAY WITHOUT

Buck Cash Box
be nimble
be quick

“Now I Know”

is a chart-bound pick

Jack Jones is now appearing at the Persian Room in New York’s Plaza Hotel.
Horwitz Leaves CRDC

HOLLYWOOD—Earl Horwitz resigned June 1 as special markets manager at Capitol Records Distributing Corp. Horwitz stated he has no immediate plans. An employee of CRDC since 1955, Horwitz spent his first five years with the firm as a salesman in his native San Francisco. In 1957 he was promoted to Branch Manager, Seattle, then to a similar post in Seattle's Chicago branch.

He was named Division Manager of CRDC's west coast division in 1961, and finally, last December, was elevated to special markets manager, in which capacity he answered directly to Brown Meggs, VP and national merchandising manager at CRDC.

From the Paramount Picture

BAREFOOT IN THE PARK

NEAL HEFTI (Dorothy)

ALFIE

DIONNE WARWICK (Scepter)

ONE LITTLE GIRL AT A TIME

ED AMES (RCA Victor)

(One Afternoon On)

CARNABY STREET

THE TAPESTRY (Compass)

FAMOUS MUSIC CORPORATION

EL DORADO

NELSON RIDDELL (Epic)

I'M INDESTRUCTIBLE

JACK JONES (Kapp)

LITTLE BY LITTLE AND BIT BY BIT

RAY CHARLES SINGERS (Cont'd)

DR. DAVID'S PRIVATE PAPERS

PETER COURTNEY (Vivra)

ENSIGN MUSIC CORPORATION

1619 BROADWAY, N.Y.C.

NARAS Establishes Music Scholarship

NEW YORK—An annual music composition scholarship in memory of the late conductor-composer-arranger Alex Stordahl has been established by the Los Angeles Chapter of the members—Lee Brown, Lawrence Welk, and Freddy Martin.

The board of governors of the Los Angeles-based NARAS chapter has voted to use these funds as well as money derived from its recording Steve & Eddy To Hit B'way in Nov.

NEW YORK—Steve Lawrence and Edye Gorme will star on Broadway this fall in a musical entitled "Golden Rainbow," scheduled to open Nov. 8 at the New Amsterdam Theatre.

The book is by Arnold Schulman, author of the comedy hit "A Hole in the Head," and the lyrics have been written by Walter Marks, a 31-year-old composer who wrote the songs for "Babes," Arthur Stordahl whose credits include "The Impossible Years" and "The Pajama Cat," has been signed to direct the production which goes into rehearsal Oct. 15 in Philadelphia. A Tony Award winner for "Cabaret" will create the dances.

The cast will be produced by Joseph Harris and Ira Bernstein in association with the New Amsterdam Productions, and is scheduled for a pre-Broadway engagement at the Forest Theater in Los Angeles for four weeks beginning Sept. 27. Tickets will be available in the initial joint appearance of Steve Lawrence and Edye Gorme on Broadway and Miss Lawrence's debut on the musical stage.

To star in "Golden Rainbow" are Jack Sheldon, Michelle Triola, and Robert Goulet on the roles of the three principals.

The show will be controlled by Columbia Records with music arranged and conducted by Marty Paich, who has scored the music for "The Pleasure of His Company" and "Golden Rainbow".

Steve Lawrence will also appear on the NBC fall checkerboard in a special guest shot on "The Munsters" and "The Carol Lawrence Show." He will also be heard on NBC's "Saturday Night at the Movies" and "The Andy Williams Show." Steve Lawrence and Edye Gorme have scored a direct hit on "Hollywood Tonight." The show, which will be syndicated nationally, is also being written by Joseph Harris and Ira Bernstein.

Steve Lawrence and Edye Gorme have scored a direct hit on "Hollywood Tonight." The show, which will be syndicated nationally, is also being written by Joseph Harris and Ira Bernstein.

The cast of NARAS' extension division in memory of Stordahl, who had been active in the organization, will now include 500 members.

NARAS-sponsored lecturers have always waives fees for their courses, and this money was turned over to the Los Angeles chapter.
“YOU’RE RIGHT, HARRY. IT’S A HELLUVA RELEASE!”

RAMSEY LEWIS: The Movie Album
CADET LP/LPS 782

Ahmad Jamal
STANDARD-EYES

BA DIDDLEY/MUDDY WATERS/LITTLE WALTER: Supper Blues
CHECKER LP/LPS 3008

JOHNNY WATSON: I Cried For You
CADET LP/LPS 4056

DON PATTERSON: Goin’ Down Home
CADET LP/LPS 787

THE GREG McRITCHIE BAND: Fighting Back
CADET LP/LPS 4058

ODELL BROWN AND THE ORGANIZERS

SHEL SILVERSTEIN: Drain My Brain
CADET LP/LPS 4054
Pickwick Pubberies in 6-Month Upsurge

LONG ISLAND, N.Y. — Joe Bennett, vice president of Pickwick International, has revealed that the past six months have been the most successful period in the history of the company's music publishing affiliate.

"What's More American," recorded by the Maurice Bowera Singers and the North Shore Chorus, has turned into a standard in the educational field with band arrangements for school orchestras and special folk festivals. The Monitor has received especially heavy performances including the opening of the show at a recent Longmont high school TV show and the contest round in NBC's full network "Monitor" program.

Nashville-based Barmour Music, run by general manager professional Tony Moon, now has two songs on the charts, "Promise And Hearts," by Tone Wall Jackson, and "Love Me And You'll Be Everywhere," performed by a recent Lomaland Talk TV show.

Four releases are on Barmour, also recorded by Jimmy Dean, Anita Carter, Ray Pillow, the Vogues, and Jim Ed Brown.

STUDIO 3, INC. for SOUNDS (any kind you make)

Complete recording facilities.
Custom Console—1, 2, 3, and Mono Tracks—EMT Echo Chamber—Master and Demo Sessions—Scully, Ampex, Altec

Equipment—STUDIO 3—an intimate studio perfectly equipped to bring out YOUR BEST WORK and get it recorded

9-5 Daily. Weekends and Evenings by appointment.

Call: JIM REEVES Chief Sound Engineer
STUDIO 3, INC. 146 East 57th Street PL 3-5584

At Columbia:
June Is 'Stravinsky Month'...NEW YORK—In tribute to the famed composer/conductor Igor Stravinsky, who will celebrate his eighty-fifth birthday on June 17, Columbia Masterworks has named June "Stravinsky Month."

Stravinsky has recorded exclusively for Columbia Masterworks since 1945, and his "Stravinsky Conducts Stravinsky" series now totals nearly thirty albums in the label's catalog. Recordings by Igor Stravinsky are produced by John McClure, director of Columbia Masterworks' A&R department.

As part of a large birthday celebration, Columbia Masterworks will augment its "Stravinsky Conducts Stravinsky" series with five new albums.

A five-page article entitled "Stravinsky and the Miraculous" will appear in the June issue of High Fidelity. In the July issue, Columbia Masterworks will run a full-page ad featuring the newly released Stravinsky LPs, as well as the entire Columbia catalog of "Stravinsky Conducts Stravinsky" albums. Full-page ads saluting Igor Stravinsky will also appear in the July issue of the Schumann Catalog and The American Record Guide.

Radio stations on Columbia Masterworks' subscription lists will receive "Stravinsky Month" packages, which include the new releases and special inserts for ease in handling. As an aid to salesmen, Columbia has also prepared a special issue of its sales manual, "Stravinsky's New Work," outlining in detail the effort in behalf of Igor Stravinsky.

In addition, feature stories on Stravinsky are slated to appear in the New York Times and Record World and Review, as well as in a number of music publications.

The world over, celebrations will be held in honor of Igor Stravinsky's eighty-fifth birthday. In June, Menuhin's production of "The Rake's Progress" will be given by the Hamburg Opera at the Metropolitan Opera, and Inman Bergman's production of the same work will be performed at Mont- real's Expo '67 by the National Opera. The Los Angeles Museum of Art is also taking part in the celebration by presenting a special concert in honor of Stravinsky.

In England, the Oxford Bach Festival will present a special Stravinsky series in June, and another Stravinsky series will take place at the Edinburgh Festival during August and September. In France, the Paris Opera Ballet is taping a color television film of the complete "Firebird" ballet with sets by Marc Chagall, and Stravinsky's new Requiem will receive its French première in Paris in the near future.

Sandbag Records In Long Island Bow

NEW YORK—The formation of Sandbag Records has been announced by Mike Szymanski, record producer and show promoter. Szymanski, who obtained his B.A. at Columbia College while successfully operating Omega Sound Studios in Rockville Center, L.I., has been named president of the new firm.

First group signed to Sandbag is the Epitome Of Sound, a self-contained quintet, who, as the Begatons, formerly recorded under the Laurie banner. First release by the group, "You Don't Love Me," is scheduled for June 1. The Epitome Of Sound is currently appearing at the Mustang Lounge in New Jersey and will be through June.

In addition, John Meyers has been named v.p. in charge of sales & marketing and Sam Goldner's Antiqua Distributors has been appointed to handle the line nationally. Firm will headquarters at 275 Madison Ave., New York.

Cash Box—June 10, 1967

Hank Locklin / Bummin' Around

DOWN YONDER AND OTHER OLD-TIME FAVORITES

THE COUNTRY FIDDLERS FEATURING WADE RAY


PUFF THE MAGIC DRAGON AND OTHER SONGS CHILDREN REQUEST

The Richard Wolfe Children's Chorus


HONKIN' SAX BUDDY LUCAS


CURRENT BEST SELLERS

Peter Nero Born Free

CONNIE SMITH CONNIE IN THE COUNTRY

LIVING VOICES WISH ME A RAINBOW

CAL / CAS-2139 CAL / CAS-2120 CAL / CAS-2133
NEW ALBUMS FOR JUNE

NEW POP

ED AMES/TIME, TIME

DUKE ELLINGTON’S FAR EAST SUITE

THE BEST OF JOHN CARY

NASHVILLE CATS HOMER & JETHRO
Partners in parody do their renditions of "Nashville Cats," "The Square Song," "Pusn U," "Winchester Cathedral." LPM/LSP-3822

Well-known Canadian singer does "Blissed Bodees," "This Tender Moment," "In the Garden," "Precious Lord, Take My Hand." LPM/LSP-3788

HOMER JAMES

A SINGING HEART

The king of Latin dance music does "Patricia," "(Levels," "Mambo No. 8," "Cherry Pink and Apple Blossom White," "Paris." LPM/LSP-3732

A PRIDE OF COUNTRY MUSIC CONCERT CHARLEY PRIDE
New country sensation does "In the Middle of Nowhere," "West Bank Picker," "Take Me Home," "Apartment No. 9," "I Know One." LPM/LSP-3775

CONNIE SMITH SINGS BILL ANDERSON
Connie does such winners as "It Comes and Goes," "I Love You Drops," "Cincinnati, Ohio," "Easy Come—Easy Go," "City Lights." LPM/LSP-3766

Norma Zimmer, a favorite on the Lawrence Welk Show, sings "The Man Beside the Galilee," "His Eye Is on the Sparrow." LPM/LSP-3777

RCA VICTOR
The most trusted name in sound

Cash Box—June 10, 1963
Caballé brings her acclaimed technique and mezzo voice to German lieder. Includes many of Strauss’ most beautiful songs. LM/LS-2356

Dazzling debut on RCA Victor. "The U.S. and the world will be hearing a lot more about Itzhak Perlman in the very near future" (TIME). LM/LS-2362

Selections never before available on LP, include ariais from Madame Butterfly, La Bohème, plus delightful operetta gems. LM-2908

Solo recording by one of the world’s fastest rising young pianists. His growing legion of admirers will all want this one! LM/LS-2395

G-L.P. set of waltzes, polkas and other popular favorites by Strauss, Lehár and other Viennese composers. Special low price. VCM/VC-6804

Caballé brings her acclaimed technique and mezzo voice to German lieder. Includes many of Strauss’ most beautiful songs. LM/LS-2356

Dazzling debut on RCA Victor. "The U.S. and the world will be hearing a lot more about Itzhak Perlman in the very near future" (TIME). LM/LS-2362

Selections never before available on LP, include ariais from Madame Butterfly, La Bohème, plus delightful operetta gems. LM-2908

Solo recording by one of the world’s fastest rising young pianists. His growing legion of admirers will all want this one! LM/LS-2395

G-L.P. set of waltzes, polkas and other popular favorites by Strauss, Lehár and other Viennese composers. Special low price. VCM/VC-6804

Caballé brings her acclaimed technique and mezzo voice to German lieder. Includes many of Strauss’ most beautiful songs. LM/LS-2356

Dazzling debut on RCA Victor. "The U.S. and the world will be hearing a lot more about Itzhak Perlman in the very near future" (TIME). LM/LS-2362

Selections never before available on LP, include ariais from Madame Butterfly, La Bohème, plus delightful operetta gems. LM-2908

Solo recording by one of the world’s fastest rising young pianists. His growing legion of admirers will all want this one! LM/LS-2395

G-L.P. set of waltzes, polkas and other popular favorites by Strauss, Lehár and other Viennese composers. Special low price. VCM/VC-6804

Caballé brings her acclaimed technique and mezzo voice to German lieder. Includes many of Strauss’ most beautiful songs. LM/LS-2356

Dazzling debut on RCA Victor. "The U.S. and the world will be hearing a lot more about Itzhak Perlman in the very near future" (TIME). LM/LS-2362

Selections never before available on LP, include ariais from Madame Butterfly, La Bohème, plus delightful operetta gems. LM-2908

Solo recording by one of the world’s fastest rising young pianists. His growing legion of admirers will all want this one! LM/LS-2395

G-L.P. set of waltzes, polkas and other popular favorites by Strauss, Lehár and other Viennese composers. Special low price. VCM/VC-6804
RECORD RAMBLINGS

NEW YORK:
Laura Greene is our East Coast Re-Porter of the Week. She has been, and continues to be, a well-known commercial, notably: Full Wall, Handwrecks, and then what is now known as the Impresario. She is currently reporting on disk by an RCA Victor therapist entitled “Love is Strange” which is a re-working of the whole Sal Cindy and Sylvia ditty backed by the Adverts. She has seen Lyle’s InTRigue in New York this past winter and appeared on the Longtime Blues guitarist singer Annie Johnson is due in New York.

Edward G. Brown & Associates, prominent distributor has appointed Don Blocker’s TAP to handle national Pigeon. Blocker will coordinate all promotional activities with Patagonia (as Kirk), national promotion man-ager of Warner Bros. Rep., and will work closely with HQ’s indie promo men throughout the country. A concentrated promotional push is planned for the new Don Ho “Lemon Tree” single, and “East Coast Rebels”.

Connie Francis headlined the Memorial Day show at the Concord in Kiamesha Lake, N.Y. … Every Mother’s Son appeared on the Mike Douglas TV show on May 31st. The group’s latest wax hit is “I’m On My Way” (DG MGM).

PHILADELPHIA:
Marty Humdinger Singer, ABC’s Tams “soul” promo man has a new area, reports that: “Easy” by the Reprise artist, Billy Joe Royal, is making an impact. “Little Miss Sunshine” by the Ronettes is also doing well in the region. He reports (as a sighting) that the new Humdinger, Harry and the Hydrometers, among his other best ones in the Quaker City are: “Let’s Go Rock & Roll” by the Locos and “More Dancing Around” by the Line.”

Mr. Humdinger notes that 50th’s “Peacemaker” by the Wind Breakers is getting a lot of action and that Frankie Laine’s LP ‘is the biggest in Philadelphia.” In closing, Marty mentioned that he had done a sign in an optician’s window, which read: “If you don’t see what you’re looking for, you’re in the right place.”

HOLLYWOOD:
The hippo horticulture, pollinating in the West, has continued. The Byrds has already received records of slick Seeger, but is more than that it warrants. The observatory of the Byrds that fact, so far, just three cyber-traders and Seeger’s “Mr. Tambourine Man” have already been an evacuation notice, as they have both the Byrds and Seeger-Armitage areas and what is termed “the problem of youth con-flict” have been in session in the Hollywood Bowl for Sept. 21. In the meantime S.F. as-semblyman William Brown Jr., before the board of supervisors, points out that the issue is whether you can sit the minority in our community. If you declare against these young people today, what minority is going to bear the brunt of your discrimination tomorrow?” The fear of the Fishbacks and related re-gional front and becomes the “real-est” of the summer of love might turn out to be a long time nightmare.

In closing, the week” boils the unlikely name of Jennie (Seige) Seeger, the housewife. GNP Crescendo single “Our Song,” one of the nominated songs in the recent 5th Annual Grammy Award title—“La Musica E Finiti” (Backside) is “Feelin’ Groovy” —but we’re bet-ting that Pandora’s box to be opened. Ricks Vic Damone, Eddie Fisher, Robert Gentry, and the 5th Dimension. In various areas is starting to handle a select number of rock acts.

First is the Teddy Neely Five, without benefit of a hit single as yet, have already made a commotion at the 5th Dimension, the Smothers Brothers. TV’s and the New Band of Groove, a rather promising new show which beats one nations in Whitney. … Andy Williams currently alive. … Desi Arnaz lives in the Desert Inn Vegas, the newest show. …

CHICAGO:
Scott Cameron, head of ABC Enter-prises in Omaha, advised that his company expects to have a reritual click first time out with “Mr. Á- Deel” this week on the War-ner Bros. label. The central tagline “Time Won’t Change” which is reportedly claiming the area’s top show in the recent aper-ecoures! … Sonny Stitt opened in the Plugged Nickel (29) … Jackie McLean followed the Four Tops into the Scotch Mist … Chi group, the Sounds Of Dawn, have been establ-ishing what a name for themselves in the States in the Pussycat A Go Go in Los Angeles, the Penthouse in Milwaukee and the Peppermind Lounge in New York, have been booked into The Putty Cat for a two-week (6/6-11) incidentally, the sounds are distinguishable by their well-groomed, well-dressed look. The Rockar- scoring with “Rapid Transit” (Mer-cury), appeared at the Kas-tones last weekend … Thanks to WCFL’s Jerry G. Bishop, the Eart Center of Greenwich Village, a 2000-dollar donation was made to help the Spellbinders, Liz Lands, Howard Tate, Eddie Perrell, Tommy Brown and the rest of the Seeger’s “Little Miss Sunshine” (ABC), “Love In The Open Air” by The Brass Ring (Dundie) and “The Boat That Row” by the Serendipity Singers (Columbia) are among the neatest new ones shaping at A&M. … The Kingsmen, headliner at Sunset Square, has a good group of bands that includes the Distilled, The 5th Dimension, The Byrds, and The Monterey’s Chuck Livingston is pluggin’ away on singles “Summer And Winter” and “Waterline” (Elektra). “Daylight Saving Time” by Keith. “One By One” by The Blues Maquis and “Where Are You Going” by The Warwich … Morgen King is currently appearing in the Sherman House, the 3-weeks engagement in the Cameleons. … East Coast. … The forming Arts band of Brian’s Brit Artist set election meeting for 5/31 in Phila. … The 5th Dimension, whose embryo label was officially chartered by the ABC’s, the Record, is singles “The Charge” by Alvin Cash (Mar-V-Lus), “More” by The Miracles and “Hurtin’ Inside” by Marvin L. Simpson (Mello) and I Was Made To Love You” by Stevie Wonder (Tamla).

Cash Box—June 10, 1967
WE'RE HOT
With
IT'S COLD OUTSIDE
R-4738
THE CHOIR
by
ROULETTE
Procol Harum Is Their Name, Smash Single Is Their Triumph

NEW YORK—"A Whiter Shade Of Pale" recorded by Procol Harum, is an instant best-selling debut single by a new group in the history of British rock records. Sir Edward Lewis, chairman of EMI, confirmed to publishers Daily Mail that Procol Harum, fronted by singer and poet Denny Cordell in a transatlantic home call last week.

According to British Decca, the "Surrealistic" record produced by Cordell had 150,000 copies at the end of its second week of release in England, and had stormed the traditionally Elizabethan French market by selling 50,000 in its first week on sale. During the week's Best Selling list from England.

In New York to plan promotion of "A Whiter Shade Of Pale" in the U.S. with London Records' Walt McGuir, who will release it on the Decca label, Cordell was also conferring with Howie Richmond, president of TRO, publisher of the song.

Procol Harum, who puts down the same rock organ in Phil Bick's cantata "Wake," The writer is Keith Reid, under contract to TRO—the Esmond Music Group.

Procol Harum, Latin-derived meaning "Beyond These Things," is as follows: Reid had written with this material from Decca director David Platza. The group, which includes Matthew Charles Fisher, has been a student of classical organ at the Royal Academy of Music for the past few years.

Left Banke Reunited

NEW YORK—Smash Records has successfully served as liaison, bringing together once again the original members of the hit recording group, Left Banke.

Following their first two chart singles, "Walk Away Renee" and "Pretty Ballerina," the group experienced artistic differences which temporarily held up the working and recording together. Happily, all matters have been resolved and the original hit-making combination are undertaking bookings and the production of new recordings. Group members include Mike Brown, Steve Martin, George Cameron and Tom Pipp.

Two sides, both contained in their highly successful album, were recently released as a single by Smash. They are "She May Call You Up Tonight" and "Barterers And Their Wives."

Atlantic Names Ivor Consumer PR Company

NEW YORK—Atlantic Records has named Ivor Associates, the John Kurland public relations firm, as its official consumer public relations for the company. Ivor Associates will work as the label's publicist and advertising manager for Atlantic Records. The Wilson, Mort was set by Ahmet Ertegun, president of Atlantic-Atoe.

Among Ivor's clients are Lou Adler, The Mamas & The Papas, Herman's Hermits, The Hollies, Noel Harrison, The Turtles, Chris Crosby and Traby Advertising.

Knight Inks With Merlin

NEW YORK — Bob Reno, general professional manager of Merlin Music, last week announced that Terry Knight has signed an exclusive writer's contract with the firm.

Knight, who penned his current single, “Love, Love, Love, Love, Love, Love,” which has been climbing the charts on his new album, "Reflections." He has also written a number of his previous singles.

Robert Coe, Knight's personal manager, said that Knight has written a special tune, "Hang Ten," to be used as a promo tie-in for a new Cheddar-Breadtones cosmetics for teen girls, and that Merlin is also considering several film scores for Knight.

"Merlin Music is proud to have Terry Knight as an exclusive writer," said Reno. "We feel his career in this phase of the music business is just beginning. There is already a demand for Terry Knight material, and I see the demand growing very quickly, very soon."

Correction

NEW YORK—In last week's story concerning Del Shields views on the Negro's role in radio management, Shields radio affiliation should have listed WLIB-New York.

Mercury Inks Roy Head

CHICAGO—Roy Head, whose recording of "Treat Her Right" won him fame in the summer of 1964, has signed to an exclusive recording contract by Mercury Records. The deal for rights to, Head, who signed with "Just A Little," was completed by Steve Douglas, Mercury A&R director.

Head, 24, who lives in Houston, Tex., has been working nightclubs and concert halls for months. On June 8 he begins on a 40-date tour with Paul Revere and the Raiders.

RCA VICTOR

THAT'S SOMEONE YOU NEVER FORGET

EVELYN PRATT

NEW EYES

EVELYN PRATT

I CAN'T STOP LOVING YOU

RCA VICTOR

BELOVED GIRL

ELVIS PRESLEY

NEW VICTORY

ONE MORE TIME

ELVIS PRESLEY

ANGEL'S CRY

Mgm

KISS IN THE DARK

MGM

A G话说

CORAL

LAUSH

TWO LITTLE LAVENDER GIRLS

EVELYN PRATT

HEARTS ON FIRE

ELVIS PRESLEY

CAN'T STOP CRYING

KELLY

BASIL "THE" KINGS

NEW YORK

SMASH

BABY IT'S YOU

IT'S YOUR BAND

SMASH

ACCORDION BAND

SMASH

THE COMPLETE

SMASH

A GUY NAMED SANDO

THREE/SO

THE COMPLETE

SMASH

BIG BLACK SMOKE

THE KINGS

SMASH

DEAD END STREET

THE KINGS

SMASH

DON'T CRY

THE KINGS

SMASH

SOMETIMES IN THE WORLD

WALKER BROS

SOMETHING

THE KINGS

SMASH

THE ABERBACH GROUP

WE PLACE MASTERS

UNITED PRODUCERS GROUP

Cash Box

SURE SHOTS

C'MON MARianne

FOUR SEASONS

Philips 40660

SHAKE, RATTLE & ROLL

ARTHUR CONLEY

Atco 6494

LIGHT MY FIRE

DOORS

Elektra 45615

PLASTIC MAN

SONNY & CHER

Atco 4686

YOU GAVE ME SOMETHING

FANTASTIC FOUR

Ric-Tic 128

Bud Coleman Dies

NEW YORK—Even Bud Coleman, guitarist with the Bojo Marimba Band, died last week (56) of a heart attack at White Memorial Hospital in Los Angeles. He was 45.

Coleman was a composer as well as a guitarist. He is known for such songs as "Tijuana Taxi".
THOROUGHLY MODERN SOUNDS OF
GERALD BUDDY DON BOB
WILSON RICH ELLIS FLORENCE
RECORD REVIEWS

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

YOU ONLY LIVE TWICE (2:35) [Unart, BMJ—Barry, Bruckert, ASCAP—Bakari, Wheeler]
NANCY SINATRA (Reprise 595)

This gentle, easy-going romancer entitled, “You Only Live Twice,” could win a slot in the upper reaches of the charts for Nancy Sinatra. The side should see plenty of air play and consumer action. “Jackson” blends the combined talents of the lark and Lee Hazlewood in an up-beat, count-favored, good time romp that should see its share of the action as well.

MORE LOVE (2:47) [Jobette, BMJ—Robinson]
SMOKEY ROBINSON & MIRACLES (Tamla 54152)

Here’s a feelingful, building romancer by Smokey Robinson and the Miracles that should appeal to thousands of teenage listeners. Ditty is loaded with sales potential and should have no trouble making the charts. No information available on the flip side at this time.

YOU WANTED SOMEONE TO PLAY WITH (I WANTED SOMEONE TO LOVE) (2:35) [Edwin H. Morris, ASCAP—Campana, Morris, Osborne, McConnell]
THIEF (2:50) [Jobette, BMJ—Brown, Martin]

Could be a speedily ride to the upper reaches of the charts in store for vet songster Frankie Laine with this easy-going, liltting, rhythmic, romancer, entitled, “You Wanted Someone To Play With (I Wanted Someone To Love),” “The Real True Meaning Of Love” fills the flip with full-bodied, lush romantic sounds.

CARRIE ANNE (2:55) [Maribis, BMJ—Hicks, Clarke, Nash]
SHE WILL NEVER CHANGE (2:52) [Maribis, BMJ—Hicks, Clarke, Nash]
HOLLIES (Epic 18180)

“Carrrie Anne” should win spins and sales aplenty for the Hollies. The side is a gently driving, pulsating, soft-rock venture that is likely to stir up a lot of activity with the teens. More soft rock on the flip with “Signs That Will Never Change.”

SHE MAY CALL YOU UP TONIGHT (2:18) [Lazy Day, BMJ—Brown, Martin]
BARTERERS AND THEIR WIVES (2:56) [Lazy Day, BMJ—Brown, Feber]

The Left Banke might well be riding a winner with “She May Call You Up Tonight.” The side is a pulsating, driving, thumping hard rock romp that should please the teens. On the flip, “Barterers And Their Wives” delivers powerful rock sounds.

LOVE IN THE OPEN AIR (2:20) [Comet, ASCAP—McCarrney]
WAIT FOR ME (2:17) [Marnel, ASCAP—Cooper]

Th Brass Ring’s rhythmic, danceable version of this Paul McCartney-penned instrumental, “Love In The Open Air”, might well find its way to the upper reaches of the charts. Don’t take your eye off it. “Wait For Me,” on the flip side, is a light, bouncy instrumental.

SHE’S LEAVING HOME (3:13) [Macon, BMJ—Lennon, McCartney]
ONE BORN EVERY MINUTE (2:34) [Marsalis, BMJ—Baker, Cavendish]

The David and Jonathan duo could click with this soft, lushly-ornked, ballad entitled, “She’s Leaving Home.” “One Born Every Minute” fills the flip side with driving, up-beat, pulsing, soft-rock sounds that should find favor with the teens.

LIZABETH PEACH (2:30) [Dandelion, BMJ—Byrne]
KERRY KNIGHT (Camero/Parkway 52467)

“Lizbet Peache” might secure an upper chart berth for songster Terry Knight. The lid is a night, methodic, gentle romp that should stir up plenty of air-play and consumer reaction. No information available on the flip side at this time.

Pick of the Week

LOVE ME TENDER (2:58) [Elvis Presley, BMI-Matson, Presley]
WHAT AM I LIVING FOR (2:29) [Progressive-Tideland, BMI—Joy, Broshe]
PERCY SLEDGE (Atlantic 2414)

The “Love Me Tender” while-backer could surge to the top of the charts in this lilting, melodic, gently pulsing, shuffling version by Percy Sledge. The flip side holds a pulsating, bluesey shuffler called, “What Am I Living For.”

I’LL ALWAYS HAVE FAITH IN YOU (2:50) [Farland-Champion, BMI—Floyd, Isbell]
STOP THIEF (2:37) [East, BMI—Porter, Shawwell]
CARLA THOMAS (Stax 222)

“I’ll Always Have Faith In You” might easily prove a quick run up the charts for songstress Carla Thomas. The side is a soft, shuffling, soulful ditty that should win spins and sales aplenty. “Stop Thief” is a thumping, pounding effort.

AIRPLANE SONG (2:48) [Hastings, BMI—Murphy, Castmani]
OM (2:45) [Sanphil, Roznique, BMJ—Richards, Taylor]
ROYAL GUARDSMEN (Laurie 3391)

“Airplane Song (My Airplane)” is a sprightly, light-hearted, playful romp that might easily enjoy spins and sales aplenty thus resulting in solid chart berth for the Royal Guardsmen. The side is a smooth, even-paced instrumental.

HOW LONG HAS IT BEEN (2:20) [Acuff-Rose, BMI—Burger]
FOREVER AND A NIGHT (2:36) [Peggyleou, BMJ—Denton, Armstrong]
CASINOS (Fraternity 987)

“How Long Has It Been” could easily result in a quick ride to the top of the charts for the Caretas. The side is a gentle, shuffling, pulsing, soft rock romancer. “Forever And A Night” fills the other side with upbeat, building sounds for the romantically inclined.

ILLYA DARLING (1:59) [United Artists, ASCAP—Hadjidakis, Darion]
I BELIEVE IN YOU (2:31) [Frank, ASCAP—Looess]
LOUIS PRIMA (United Artists 50175)

Vet trumpeter/songster Louis Prima may well find himself spinning with a winning deck on its way to the upper parts of chartdom. The side, “Ilyla Darling” is a bouncy, good music ditty. The flip holds an easy-going romp called, “I Believe In You.”

THEME FROM ENDLESS SUMMER (1:58) [Har-Bock, BMJ—Georis, Blakeley]
STRAWBERRY FIELDS FOREVER (3:15) [Macon, BMJ—Lennon, McCartney]
VENTURES (Liberty 55976)

The Ventures could easily score a top-of-the-chart-er with this light, easy-going, relaxing “Theme From Endless Summer” effort. The side should prove a popular item among the romance-minded. The undercurrent boasts a smooth “Strawberry Fields Forever” instrumental.

UN POCO RIO (LITTLE RIO) (2:23) [English, Ogerman]
SUNRISE SERENADE (2:08) [Carle]
JOE HARNELL (Columbia 41148)

Should be loads of sales attention in store for pianist Joe Harnell via this brisk-moving, Brazilian-flavored instrumental, “Un Poco Rio”. Side is bound to be a fast-selling item in good music circles. On the flip, “Sunrise Serenade” is another solid piano number.

Newcomer Picks

THE CIRCLE GAME (2:50) [Gandalf, ASCAP—Mitchell]
UNTIL IT’S TIME FOR YOU TO GO (2:49) [Gypsy Boy, BMJ—Santé-Marie]
BUFFY SAINTE-MARIE (Vanguard 35653)

Buffy Sainte-Marie might very well secure a solid chart berth with the lyrical, gentle, rhythmic Jomi Mitchell-penned “The Circle Game.” Buffy’s self-penned “Until It’s Time For You To Go,” on the other side, is a ballad sure to please the romance minded.
THE YAMA YAMA MAN WILL GET YOU... BY GEORGE!
WHO IS THE YAMA YAMA MAN? THAT'S RIGHT, MARTHA...
IT'S GEORGE—GEORGE SEGAL, THAT IS! THE EXCITING
YOUNG STAR WHO TURNED MILLIONS ON WITH HIS
ACADEMY AWARD NOMINATED PERFORMANCE IN "WHO'S
AFRAID OF VIRGINIA WOOLF" IS READY TO REALLY LET LOOSE
AS HE GOES ON RECORD WITH HIS SINGIN' AND
STRUMMIN' NEW SIDE THAT HAS ALREADY EXCITED
MILLIONS OF TONIGHT SHOW FANS!

WATCH GEORGE INTRODUCE THE YAMA, YAMA MAN
ON JOHNNY CARSON'S "TONIGHT" SHOW
TUESDAY, JUNE 13TH

SO BE SURE TO LET THAT BOYISH CHARM REACH OUT AND
GRAB 'EM—USE THIS SPECIAL 4-FOOT DIE-CUT DISPLAY
WHEREVER "THE YAMA YAMA MAN" IS ON SALE.

ALL THIS AND A TOP 40 SINGLE TOO!
THE YAMA, YAMA MAN and
YES SIR THAT'S MY BABY
40468

THE YAMA YAMA MAN WILL GET YOU... SO BUY
GEORGE TODAY!

SEE GEORGE SEGAL STAR IN
THE NEW 20TH CENTURY-FOX FILM
"THE ST. VALENTINE'S DAY MASSACRE!"
**Best Bets**

**MANHATTANS (Carnival 329)**
- WHEN WE'RE MADE AS ONE (3:00) [Sanavan, BMI—Smith, Evans] The Manhattan's could make national noise with this touching ballad. Should get good results in both pop & R&B areas.

**(B+)** BABY I'M SORRY (2:37) [Sanavan, BMI—Bivins] Regret-free item for the romance-minded.

**NANCY WILSON (Carnival 5935)**
- DON'T LOOK OVER YOUR SHOULDER (2:44) [Screen Gems-Columbia, BMI—Sedaka, Bay- ler] Here's a catchy mid-tempo love item that could haul in a good deal. For Northwestern locals, Larry is in fine form on this one.

**(B+) BUT ONLY SOMETIMES (2:30) [Roosevelt, BMI—Anton, Badale] Feelingful blues on the back.

**KINKS (Reprise 0887)**
- MR. PLEASANT (3:00) [Noma, Hi-Count, BMI—Davis- ies] Worked hard for the Kinks to chalk up a high sales figure with this outing. Side is a contagious, border Groove that could be heard throughout the airwaves.

**(B+) HARRY RAG (2:17) [Noma, Hi-Count, BMI—Davies] Potent thumper on this side.

**LEE CALVIN (Enrica 1016)**
- CROSS MY HEART (2:05) [Eastwick, Enrica, BMI— Williams] This romance-oriented R&B shuffler might do good things for Lee Calvin. Give it a listen.

**(B+) DO YOU LIKE IT (2:25) [Eastwick, Enrica, BMI—Williams] Brisk-paced fingersnapper on this side.

**DICKY DOO & DON'TS (Danna 4901)**

**(B+) DOO PLUS TWO (2:19) [Doo East, BMI—Martin, Doo] Rousing instrumental over here.

**NO DEPOSIT, NO RETURN (Phillips 40451)**
- I'VE GOT MY NEEDS (2:59) [Noma, Famba, BMI—Burten, Sawyer] An intense, persusasive rocker, this one could shake up the head of the charts. Groovy out.

**(B+) YOUR LOVE IS MY LOVE (3:06) [Famba, BMI—Burten, Sawyer] Dynamic romancer on the back.
ANTHONY QUINN'S FIRST RECORD
IS MORE THAN A SONG:

IT'S A PERFORMANCE!

The same earthy, romantic, broad-shouldered type performance that has
won Anthony Quinn millions of fans the world over.
If there is an international language, this man speaks it.

ANTHONY QUINN

I Love You
(You Love Me)
b/w Sometimes
5930
**Best Bets**

**FABULOUS PACK**
(Lucky Lovers, 6033)

**HARLEM SHUFFLE** (2:50) [Marc Jean Kasman, BMI—Nelson]
The Fabulous Pack could make a chart spot with this outing. Side is a groovy, danceable toe-tapper filled with all sorts of potential.

**POOR** (York 404)

**MY MIND GOES HIGH** (2:46) [Country Music, BMI—Cowley] This one is a haunting rock romance that might well be destined for a place on the charts. 

**KNOCKING** (2:20) [Duke, BMI—Taylor] Here's a potent, blues-toned R&B ballad that could send Diane Brooks high on the charts. Striking date.

**GREAT ONE** (2:33) [Wild Indigo, BMI—Brooks] A'la '50s style, this is a forceful item for the romantically inclined.

**GLAS MENGANGER** (Roman 1069)

**DIANE BROOKS** (Verve 5055)

**PICTURE ME GONE** (2:50) [George, BMI—Gorgen, Taylor] Here's a potent, blues-toned R&B ballad that could send Diane Brooks high on the charts. Striking date.

**SOMETHING I WOULD** (2:33) [Wild Indigo, BMI—Brooks] A'la '50s style, this is a forceful item for the romantically inclined.

**MOD THROATS** (2:20) [Groovy Tunes, BMI—Mor- tore] A'la '50s style, this could happen for the Glas Menganger.

**JIMMY HUGHES** (Fame 1014)

**DON'T LOSE YOUR GOOD THING** (2:45) [Hall, Oldham, Killen] Slow-paced, sentimental blueser could grab a solid foothold on the charts. Watch it move.

**YOU CAN'T BELIEVE EVERYTHING YOU HEAR** (2:18) [Fame, BMI—Sayer] Groovy, woes-toned shuffler.

**MELINA MERCOURI** (United Artists, 104)

**NEVER ON SUNDAY** (3:52) [Unart, LEE, BMI—Hadjidaks] Singing in Greek, Melina Mercouri offers an easygoing but infectious version of this famous ditty. Could be a noisemaker.

**LOVE, LOVE, LOVE** (3:14) [United Artists, ASCAP—Daron, Hadjidaks] Groovy, danceable item by the Jimmy Bowen Orchestra.

**PLATO & PHILOSOPHERS** (Mercury, 1004)

**C. M. I LOVE YOU** (2:20) [Joe, BMI—Tebow] Plato and the Philosophers could score quickly with this forceful, brisk-paced swinger.

**DON'T MIND (3:09) [Joe, BMI—Tebow] Catchy, medium-paced rock effort on this side.
THIS IS NOT A TEASER
THIS IS A HIT!

To ALL DISC JOCKEYS, PROGRAM DIRECTORS
and RADIO PROGRAMERS:

We have had many inquiries re: who records JANIS IAN for
Verve Records.

For the record, the person who is solely responsible for the
great recording job done on Janis is, “Shadow” Morton, in
association with Phantom Music Inc.

We at Phantom are proud of our “Georgy Boy”, and want the world
to know he does make great records.

If you haven’t heard Janis Ian’s “Society’s Child” or her album,
“Janis Ian”, write to us and we will have Verve Records send you
a copy.

We would also like to mention a remembrance of thanks to
Leonard Bernstein, Mort Nasatir and Jerry Schoenbaum without
whose help Janis Ian could not have become the #1 female artist
in the music business.

very truly yours,

George Eredull

Chairman of the Board
Phantom Music, Inc.
1650 Broadway
New York, N.Y.
(212) 591-1520

p.s. This has not been a teaser.
This is reality!
TALENT ON STAGE

PAUL ANKA

NEW YORK—A decade has gone by since Paul Anka established himself as a disk star, with undeniable credit or playing a key role in making a phenomenon called rock 'n roll an art form. At 25, he is still part of the pop generation, as he puts it, yet able to communicate to the "Metrecah or lunch bunch." He is setting forth his philosophy—patter-wise and, more importantly, in song—with a great deal of poise and charm at the Royal Box, where he started his first engagement there last week (30). Even with pockets of young admirers in the audience, the RCA performer is directing most of his entertaining attention to adults, or, as he quipped, "those who know me through your children." A bundle of Pepsi generation energy, Anka is best when he's swinging, not down the lane, but all over the stage, on such items as "It Only Takes a Moment," "When I Take My Sugar to Tea," "What'd I Say," "Jambalaya," and "Everybody Has the Right to Be Wrong." One of many humorous references to his Top 40 career involves a medley of four of his big ones. He declares that Irving Berlin would require at least five hours to perform his hits, Richard Rodgers about 4 and Sammy Cahn would need just an hour to say Hello. As for himself, "Have you got a minute?" But, Paul Anka is young yet, and, in the meantime, he's got showmanship that Berlin, Rodgers and Cahn can stand in awe of.

JACK JONES

NEW YORK—That a performer is able to communicate with his audience is one thing, but much can be said for a performer to relate with the audience with the performer. In the case of Jack Jones, it's a smoothly-paved two-way street, as the Kapp artist's third engagement at the Persian Room indicates. At last Wednesday's (31) star-studded opening (is Loretta Young a good example?), Jones was enthusiastically received no matter what way he turned in song or small talk. Likeable in looks and bearing, Jones did not inherit the lyrical quality of his dad, movie musical star Al lan Jones, but gets along very well indeed with sincerity and consistent good taste. His exceptional swing or sentimental bill-of-fare includes such contemporary goodies as "Call Me Irresponsible," "Uptight," "Imaginary Dream," "Wives & Lovers," "Alife," "You're Gonna Hear Me" and a medley from "Song of Music." Yes, Virginia, they are writing them like they used to, Jones thinks that "If You Go Away" is a too-much tune, and the fact that he has fallen completely under its spell results in a compelling version of the Jacques Brel number, with English lyrics by Rod McKuen. Jack Jones likes to "up" his songs, he says, they're in good hands.

JAMES BROWN SHOW

NEW YORK—The James Brown Show played to a medium sized crowd at Madison Square Garden on May 28th, with the Joe Cuba Sextet playing late in the first part of the concert. The performance amounted to too much show and not enough James Brown, though Cuba's act pleased the audience and chanters Bobby Byrd did a marvelous job. Aside from Mr. Dynamic himself, the rest of the show seemed to this reviewer to be an almost endless succession of acts that just didn't make it.

RUBIN MITCHELL

NEW YORK—Pleasant cocktail and dance music—music not really meant to be listened to but only heard in the background—is the standard fare of many a pop pianist, but happily Rubin Mitchell offers something more. Perhaps his secret is that, although he is not a jazz pianist, his style often borders on jazz, demanding as much popular playing does not, more than casual attention.

Technically speaking, Mitchell is virtually above criticism. He has an accurate, most perfect sense of timing, and his agile fingers fly effortlessly over the keyboard. His only flaw is that he is too fond of ornamenting his playing with his treble keys, a stylish cliché which he would do well to eliminate.

The type of music that Mitchell offers is too smooth and sophisticated to warrant the adjective "soothing," but on the fast pieces his rhythms are contagious, and on the slow numbers he is an effective creator of mood.

Mitchell, who records for Capitol, is currently playing a month-long engagement at Shephard's on the East Side.

ERIC ANDERSEN

NEW YORK—On Sunday night, May 28, when most New Yorkers were perched comfortably on the front of their TV sets, Eric Andersen, young Vanguard recording artist, was offering pearls to his passionately devoted followers from his rich bag of folk songs at the Cafe au Go Go on Bleeker Street. Andersen himself has never appeared on network TV, which is a shame, the pristine purity of the non-commercial folk world notwithstanding. The sheer, inexhaustible poetry he creates deserves a wide audience; he is one of our true native minstrels.

The characteristic and familiar Andersen was present at the concert. There were lyrical, thickly imagistic melodies such as "The Edge of You," "Violets Of Dawn," and "Rollin' Home." The folk-oriented folk music he performed was notably different from his artless folk background.

SIGNING UP HENCHMEN—The Henchmen, a new vocal/instrumental group are shown signing a contract with United Artists Records. The three somewhat older gentlemen standing at the right background are not, however, Henchmen but are (from left to right) Ernie Martellini and Dave Rick, their producers, and UA's A&R chief, Henry Jerome.

RUFUS LUMLEY

(YOU'LL BE SEEING A LOT MORE OF)

HONEST, FOLKS, THAT'S HIS REAL NAME!

Eric Andersen's performance. Two numbers, "Hello Sun" and "Mary Sunshine," were filled with beauty and some of the most beautiful sounds which are to be found on the keyboard. Andersen, who is a harmonica soloist into action. And Andersen the interpreter paid tribute to Tim Hardin by singing "Reason To Believe." The audience belonged to the artist without reservation; it applauded and cheered unstintingly. The performer, busked in the crowd's love, his shy, diffident manner melting into a cheery, off-hand manner as he worked busily, singing song after song.

It has been our pleasure to attend many Eric Andersen concerts. We have never seen him give a bad performance, and he seems to get better with each succeeding appearance. His high points are so rare that there is no telling where his talent may take him.

(ADVERTISEMENT)

"You'll be seeing a lot more of Rufus Lumley (Honest, Folks, That's His Real Name)"

Cash Box—June 10, 1967
MARVIN'S CIRCUS IS COMING TO TOWN!

Four electric clowns with a switched-on calliope and the grooviest sound on earth!

COME TO ME

b/w TWO LOSERS K-13741
You'll be seeing a lot more of
RUFUS LUMLEY
(RUFUS LUMLEY! ARE YOU READY FOR THAT?)

UPCOMING EVENTS

A Schedule of Major Industry Events in the Coming Months

<table>
<thead>
<tr>
<th>EVENT</th>
<th>DATE</th>
<th>PLACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAMM Music Show</td>
<td>JUNE 25-29</td>
<td>CONRAD HILTON HOTEL, CHICAGO</td>
</tr>
<tr>
<td>NARA (Deejay) Convention</td>
<td>AUG. 9-13</td>
<td>REGENCY HYATT HOTEL, ATLANTA, GA</td>
</tr>
<tr>
<td>NAMM Midwinter Meet</td>
<td>SEPT. 5-8</td>
<td>CONTINENTAL PLAZA HOTEL, CHICAGO</td>
</tr>
<tr>
<td>Country Music Week</td>
<td>OCT. 19-21</td>
<td>NASHVILLE, TN</td>
</tr>
<tr>
<td>NAMM Convention</td>
<td>MAR. 17-22, 1968</td>
<td>DIPLOMAT HOTEL, HOLLYWOOD, FLA.</td>
</tr>
</tbody>
</table>
through the teasing
to the telling...
the shipping's done,
now we're selling.
Boyce and Hart-
majestic pair,
are in the stores
and on the air,
forget the claims,
ignore the ads...
for boys & girls and
moms & dads
can hear themselves
the rounded sound
and lyric skills
the duo found.

Tommy Boyce & Bobby Hart
"Out and About"
©W "My Little Chickadee"

A&M Records
Two interesting reactions to the 5th Dimension's concert campaign has come to the attention of this column. In the first instance, Bright, program manager of WINN-Louisville, has announced that his outlet will not play singles from the 5th Dimension's forthcoming album, Grass Roots. The lyric, “Baby, I need to feel you inside of me,” was chosen as an example of what is sung by an all-male group, and in the opinion of some listeners, this is a bit of a mystery to us. Bright makes mention of “an obligation to our audience,” especially in the (sic) formative years, to keep such material off the air.” Does this obligation mean that 5th Dimension single releases have no place in pop music? We prefer to think that a program manager’s program manager merely forgot who was singing what to whom. An attack on poetry, at this point, is unthinkable.

Meanwhile, H. L. (Hap) Davis, vice president and general manager of KOHJ-Denver, has issued a sharp rebuke to McLendon himself. He states ironically that “it is amazing to us that any operator could have such a program, and it is a real shame that his campaign has been spreading to the youth of his communities.” Mr. McLendon has been to Atlanta, Chicago, and the Midwest. In the past he has never been quite as articulate or critical; but then again, he was during his growth era and he possibly wasn’t so angelic at that time. (It’s a fact, no reason why an industry such as the record industry should be chastised by the Toad who knows good and well that they have been playing suggestive records for years....). The unaided analyst of the national companies have purchased advertising in his paper in the past because of extremely high ratings, with apparently no thought to the possibility that these ratings were achieved at these ratings; so they also have condoned the playing of suggestive music on Top Forty stations throughout the country.” Needless to say, the story surrounding the McLendon cleanup campaign will be raging for some time to come. In an era when pop music has made what we feel to be a major breakthrough in quality and sophistication, the impact of the McLendon crusade are significant as an attempt to bring a new flow of whatever cultural message modern music has to offer. This column welcomes comments from our readers on this delicate matter.

Rah, rah, rah! Let’s get those entry blanks in to WCLF-Chicago for the WCLF World Teenage Show Contest. Any checkered squad in the Midwest is eligible to compete. The actual competition will take place during the World Teenage Show at Navy Pier, June 23 through July 22. The squad must be an authorized group representing a Junior High School, High School, or College, and each entry must have ratings of $500; 3rd—$325; 4th—$125; 5th thru 10th—$100. Deadline contest is June 1st.

The Your Father’s Mustache chain of base and West Chester, N.Y., has combined forces for a 5-week promotion, “The Your Father’s Mustache-Don’t Sweat the Sweptstakes.” The contest, conceived and directed by the WPS program director Eric R. Rossi, features the following sweepstakes prize: one trip for 4 to New York City, including air fare and accommodations; $1000 spending money; recording session with producer Wax, calls for the outlet’s deejays to go to New York City; and, to complete the period, with listeners writing in to guess which deejay will get the best one. The contest started May 22, and will continue until 29 spots a day to promote the “Your Father’s Mustache Banjo Band, Recorded Live” album on RCA Victor will be featured in the spots. Prizes range from a weekend trip to Cape Cod, Mass., to a $1,000 wedding gift from a local jewelry store.

The Grass Roots, Dunhill recording artists, are currently represented on the charts with “Let’s Live For Today,” which is number 25 this week. The group is composed of Warren Entress, Creed Bratton, Rob Grill, and Bickey Conover. Entress and Bratton met by accident while traveling through Israel. Originally folk artists, the two teamed with Conover and Grill in Los Angeles to form the Grass Roots. Their personal manager is Jerome Cohen. Entress was born in Boston and grew up in Los Angeles. He holds a B.A. in theater arts from U.C.L.A., where he specialized in film making. A singer and a musician since the age of 12, he is self-taught on the guitar. Bratton, a native Californian, was his guitar during an extensive trip through Europe. While in Israel he worked on the film “Cant A Giant Window” with Kirk Douglas. Born in Hollywood, Grill studied at Los Angeles City College. He has been a professional musician and singer since college days. Coone, the group’s drummer, has played in every type of musical group from symphony orchestras to Dixieland bands. A native of Los Angeles, he graduated from high school. He hopes to gain success both as a musician and a writer.

2 SMASH HITS
SLIM HARP

TIP ON IN
(Parts 2 & 3)
EXCELLO 2285

BOOGALOO INVESTIGATOR
b/w I’M GONNA NEVER STOP LOVING YOU THE EXOTICS
EXCELLO 2286

J. J. Barnes

J. J. Barnes, Groovesville recording artist, is from Detroit. He explains his singing style as “Just doing what comes naturally.” Barnes comes from a musical family. His father and sister are accomplished singers, and he says there was always music around the house when he was growing up. Barnes has been singing professionally for eight years. He has recorded much tunes as “Daytripper”, “Real Humdinger”, “Please Let Me In,” and several more. He feels that his current outfit, “Baby Please Come Back Home,” which is number 78 on the charts this week, is the best recording he has done to date. A composer as well as a singer, Barnes wrote his latest hit and has composed songs for several singers including Chuck Jackson. He is a busy “live” performer, having appeared from coast to coast in theatres and clubs. A city is now in the works for this talented vocalist.
The Four Tops

Motown #1110

Seven Rooms Of Gloom
DOUBLE TROUBLE—Elvis Presley—RCA Victor LP/M/LSP 3787
Here's Elvis Presley singing eight songs in the original soundtrack album from the flick, "Double Trouble." In addition to the title tune, Presley performs "Could I Fall In Love," "Long Legged Girl," "Old MacDonald," and "There Is So Much Work To See." The LP also offers four bonus songs. The artist is at the top of his form on this recording, and the package should soon begin an upward chart trek.

NEW DIRECTIONS—Gary Lewis & Playboys—Liberty LP 38019
Gary Lewis & the Playboys romp through a bag of pop goodies. Included on the LP are the group's current chart hit, "Girls In Love," "Double Good Feeling," "Neighborhood Rock 'N Roll Band," and "Let's Be More Than Friends." The hit sound of Gary Lewis & the Playboys permeates the package, and it shouldn't be long before this one makes a strong showing on the charts.

YOU ONLY LIVE TWICE—Original Soundtrack—United Artists UAL 4155/UAS 5155
Sean Connery is James Bond, and he's back in "You Only Live Twice." The music for the soundtrack is composed, arranged, and conducted by John Barry; the title song, "You Only Live Twice," is sung by Nancy Sinatra; and the lyrics are by Leslie Bricusse. The music captures the derringdo of the deathless hero, and the album should set a fast sales pace among Bond aficionados.

THE QUEEN ALONE—Carla Thomas—Stax (S) 718
Pop artist Carla Thomas delivers a generous helping of the Memphis sound, laced with real spontaneity of soul music. Included on the album are "Any Day Now," "Something Good (Is Going To Happen)," "I'll Always Have Faith In You," and "Lie To Keep Me From Crying." The singing is exciting, bluesy style should insure the disk's solid success.

THE YAMA YAMA MAN—George Segal—Philips PHM 298-242/PHS 696-714
George Segal makes his recording debut as the Yama Yama Man in a set of good-timey sounds. The performer sings the title tune, "Yama Yama Man," "Yes Sir That's My Baby," "Gee But I Hate To Go Home Alone," "Show Me The Way To Go Home," strumming his banjo with great fervor. The disk should give rise to cries of "encore, encore" from the appreciative public.

THE COUNTRY SOUL OF MRS. MILLER—Capitol T/ST 2734
Mrs. Elvia Miller, better known to her fans as simply Mrs. Miller, sets out on a soulful country journey under the musical direction of Fred Rock. The dulcet ditties include "I've Got A Tiger By The Tail," "A Little Bitty Tear," and "Waitin' In Your Welfare Line." The lady would seem to have yet another classic awaiting the eager ears of her devoted followers.

SUGAR LET'S SHINE-A-LING—Shirley Ellis—Columbia CL 2673/CS 9479
Shirley Ellis invites the listener to dance to the beat of her new LP, "Sugar, Let's Shine-A-Ling," which is the name of the disk's title tune. Other efforts include the artist's recent chart item, "Soul Time," "Birds, Bees, Cupids And Bows," "How Lonely Is Lonely," and "Be Or Be Not To Be." The performer makes it soul time indeed, and the package should spurt to the forefront of the charts.

HERE COMES MY BABY—Tremeloes—Epic LN 24190/RS 2617
The Tremeloes follow up their chart hit, "Here Comes My Baby," with an album of the same title. In addition to the title tune, the LP offers "Run Baby Run (Back Into My Arms)," "Good Day Sunshine," and "Even The Bad Times Are Good." The Tremeloes create a solid, rocking sound, and the set should send them on a merry chart ride.

THE LOVE ALBUM—Lainie Kazan—MGM E/SE 4451
Lainie Kazan sings of love, sweet love on an LP of lilting, lyrical outings calculated to provide a minimum of listening pleasure. Among the tracks are "Until It's Time For You To Go," "I Got It Bad And That Ain't Good," "If You Were The Only Boy In The World," and "Sweet Talk." The album should rapidly become a pop pacemaker.

GET IT WHILE YOU CAN—Howard Tate—Verve V/V 6-5822
R&B chanter Howard Tate serves up an offering of blues tunes, featuring the title track, "Get It While You Can," which is a striking example of the use of the modern gospel sound. Other fine efforts include "If It Ain't One Thing It's Always Another," "Can You Get," and "Everyday I Have The Blues." The talented artist may very well have a large hit on his hands.

THE INNER SOUNDS OF THE ID—RCA Victor LP/M/LSP 3848
The Id, a rock group specializing in primitive rhythms, socks out a set of pop outings. The Id plays the title tune, "The Inner Sound Of The Id," "The Rake," "Boil The Kettle, Mother," and "Boo Boo." The Id's sound is rhythmically tight and hard-driving, creating a boiling, surging beat. The album is likely to go over big with those who favor far-out, experimental music.

THE BRAIN—Shel Silverstein—Cedar LP/LPS 1024
Cartoonist-guitarist-singer Shel Silverstein gives the listener a piece of his mind on this LP. The numbers include the title song, "Drain My Brain," "The Changing Of The Seasons," and "The Grizzly Bear." The various tunes cover a wide range of emotion, from the title song's statement of the pangs of love to the pain and warmth of "The Changing Of The Seasons." The artist is displayed here as a many-faceted entertainer, and the disk should be a fast-moving sales item.

The Inner Sounds of the Id—RCA Victor LP/M/LSP 3848
The Id, a rock group specializing in primitive rhythms, socks out a set of pop outings. The Id plays the title tune, "The Inner Sound Of The Id," "The Rake," "Boil The Kettle, Mother," and "Boo Boo." The Id's sound is rhythmically tight and hard-driving, creating a boiling, surging beat. The album is likely to go over big with those who favor far-out, experimental music.
A Royal Smash!

BILLY JOE ROYAL belts a solid double:

"The Greatest Love"
"These Are Not My People"

On COLUMBIA RECORDS®
Where the big hits are.
HERE I AM—Johnny Tillotson—MGM E/SE 4455

Johnny Tillotson is featured in a set of rock tunes. The efforts include "Make This Train," "Don't Tell Me It's Raining," "Deafening Roar Of Silence," and "Come Back When You Grow Up." The melodies rock soft and hard, the beat is pulsating, and the mood is satisfying. "Here I Am" should establish itself as a winner in short order.

ACAPULCO '22—Laurindo Almeida—Tower T/ TS 5060

Laurindo Almeida has lent his own selection of melodies to the jazz samba. Among them is the title track, "Acapulco '22," "I Lift My Heart In San Francisco," and "What Kind Of Fool Am I." Almeida plays guitar and cachimba on the set. (The cachimba is a Brazilian instrument similar to a ukulele.) There should be sales aplenty in store for this LP.

SOMEWHERE MY LOVE—Frankie Carle—Dot DL/ LP 3862/25802

Pianist Frankie Carle performs a group of pop tunes, including the title effort, "Somewhere My Love." Other selections are "Strangers In The Night," "Something'S Stupid," and "Thoroughly Modern Millie." The artist's eloquent pianistics seem especially enhanced by the piano and rhythm section, giving the album a quality of sparkling spontaneity. The package could be a mover.

THE TIME AND THE PLACE—Art Farmer Quintet—Columbia CL 2649/CS 9449

Art Farmer plays trumpet and flugelhorn on a fine set of jazz outings. He is given able support by Jimmy Heath, tenor sax; Coleman Wal- ton, piano; Walter Booker, bass; and Mickey Roker, drums. The tunes include the title track, "The Time And The Place," "The Shadow Of Your Smile," and "Nine's Scene." Farmer's trumpeting evinces a highly sophisticated sense of melody and harmony combined with an impeccable time and rhythm. The album is a superb distillation of a brilliant jazz talent.

LIVE AND SWINGING—Gerald Wilson—Pacific Jazz PJ 10116/ST 1211

Composer-arranger Gerald Wilson leads his orchestra through a selection of jazz tunes recorded at Marty's of Los Angeles. Among the numbers are "Paper Man," "I've Got It Bad (And That Ain't Good)," "Blue For A Scorpion," and "Viva Tirado." Wilson has filled his orchestra with just the right men to present the Gerald Wilson "sound," and the LP should be a real mover.

I CRIED FOR YOU—Johnny Watson—Caled LP/LPS 4056

Johnny Watson chants a group of pop ditties, including "I Cried For You," the title track. Other songs are "Till Remember April," "When Did You Leave Heaven," and "Misty." The artist displays exceptional playing, refreshing phrasing, and professional projection. He makes very few songs ring anew with life and meaning. The LP should do much to further the reputation of the singer.

WAYNE FONTANA—MGM E/SE 4459

Here's British singer Wayne Fontana's American recording debut. Among the offerings are "Tell Me (I'm Dreaming)," "(There's) Always Someone There To Remind Me," and "You Made Me What I Am Today." The artist performs with a relaxed, flowing, unforced style, and the disk serves as an excellent introduction of the young singer to American platter spinners.

CLAUDIO VILLA SINGS NON PENSARE A ME—4 Corners of the World FCL/FCS 4241

Claudio Villa sings the winning song of the 1967 San Remo Festival, "Non Pensare A Me." Also featured on the disk as sung by Villa are "La Cancione Dell'Amore," "Una Casa In Cima Al Mondo," and "Amore." The artist displays a rich and robust voice that rings with emotion, and the album, like the title song, should be a big winner.

BIG SWING FACE—Buddy Rich—Pacific Jazz PJ10117/ST 20117

The new Buddy Rich Big Band sets down a solid set of jazz sessions. Rich gives driving and tastefully refreshing renditions to some of today's best pop material, including "Norwegian Wood" and "The Beat Goes On." Other excellent offerings are the title tune, "Big Swing Face," "Wack Wack," and "Bugle Call Ray." The package should find its quality rewarded in the marketplace.

THE DYNAMIC DUO—Jimmy Smith & Wes Montgomery—Verve VY 6-8678

Jimmy Smith and Wes Montgomery, a dynamic duo indeed, cook up a tasty brew of jazz harmonies. Smith, on organ, and Montgomery, on guitar, offer five groovy tracks: "Down By The Riverside," "Night Train," "James And Wes," "13 (Death March)," and "Baby, It's Cold Outside." The LP spotlights two jazz artists of major stature, and the disk should see heavy sales action.

HAYDN: THE CREATION—Gunter Wand, Conductor—Vanguard SRY 238/9 (2SD)

Franz Joseph Haydn's magnificent oratorio, "The Creation," is brought to life on this LP by the Chorus and Orchestra of Guernich, Cologne, under the leadership of Gunter Wand. The soloists are Jeanette Van Dijck, soprano; Peter Schreier, tenor; and Theo Adam, bass. Everyone involved in the two-record set, a Vanguard Everyman Classic, performs with great artistry, and the album should be a favorite with classical music devotees.

MENDELSSOHN: SCOTCH SYMPHONY; HEINRICH. OVERTURE—Leonard Bernstein/New York Philharmonic—Columbia ML 6376/MS 6976

The New York Philharmonic performs works by Felix Mendelssohn under the baton of Leonard Bernstein. The pieces are "Symphony No. 3 in A Major, Op. 56, Scotch" and "Hebrides Overture." These compositions are given masterful treatment by the orchestra with Bernstein conducting brilliantly. The album should attract the attention of classical music lovers.
A MYSTERY GROUPE.
We’re keeping them under wraps...
A MYSTERY SOWNDE.
It's all done with mirrors...

SHADOWS AND REFLECTIONS
by

THE LOWNLY CROWDE

A Sussex Production/Written By Tandyn ("Along Comes Mary") Almer & Larry Marks/Arranged By Spike ("Mellow Yellow") Heatley & Brian ("Sunshine Superman") Lemon

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Warner favorite the president EUROPE the Roger Arm-...
We've Got To Shhhout About This One!

The Tremeloes
"Silence Is Golden"

Their Exciting New Epic Album.

*Stereo
Cyril "Chips" break Las WILL THE CASH CONTACT IN IS INTERNATIONAL A IT!

BEWARE! CAPTAIN BEEFHEART AND HIS MAGIC BAND

IT’S JUST RITA — A reception hosted by Barrington Records, May 24th, at the Ambassador Hotel, Chicago, attended by deejays, dealers, members of the press as well as radio and TV personalities, was highlighted by a performance by the label’s first contracted artist, Just Rita. The 18-year-old thrush concluded her performance with her single, “Lullaby.” “This Must Be Love.”

From the left in this photo are: Lee Brooks of the Cash Box Chicago office; William Simonini, Jr., proxy of Barrington Records; Just Rita; Mr. and Mrs. H. D. Brain (he’s chairman of the board); and Charles Simonini.

Bell & Howell Plans To Acquire Greentree Corp.

COSTA MESA, CALIF. — Bell & Howell plans to acquire Greentree Electronics Corporation in Costa Mesa, California, manufacturer and marketer of magnetic tape for audio recorders and pre-recorded audio materials for home entertainment, according to a joint announcement by Peter G. Petersen, Bell & Howell president and chief executive officer, and Sidney Brandt, newly elected president and chief executive officer of Greentree Electronics.

The announcement followed approval by the boards of directors of both companies of agreement in principle on an acquisition plan, the terms of which were not disclosed. Consummation of the acquisition is subject to completion of a final agreement.

Petersen said, “Bell & Howell continues to be deeply interested in the development of audio-visual systems and materials, including supplies for the education, vocational training and home entertainment markets. Greentree Electronics will provide us with an initial capability for producing audio tape and pre-recorded tape and an experienced management team.

“Greentree Electronics, on the other hand, has been anxious to build a first-rate, modern manufacturing facility and to get access to deeper research and development. As part of our discussions, we have explored the construction of a new facility and have agreed that this work should begin very shortly,” Petersen added.

Brandt said, “Bell & Howell’s reputation as a manufacturer of high quality products, its financial resources and its own marketing skills in the educational and home entertainment fields have convinced us that this

Peddlars Peddle Wares In The United States

NEW YORK — The Peddlars, long-time mainstay attraction at Cyril Smith’s Pickwick Club in London, recently arrived in New York entour to respective two and four week bookings at the Eden Roc in Miami Beach and The Flamingo Hotel in Las Vegas.

While in the U.S., the three-man group will be promoting their recently released Phillips single, “What’ll I Do,” and an album scheduled for future release.

Thomas F. Carroll In Chicago Debut

NEW YORK — Tom Carroll, executive assistant to Don Soviero, President of S.A.C. (Shaw Artists Corp.) talent agency, has resigned in order to form his own personal management company.

Since June 1 he has been located at 1550 Lake Shore Drive in Chicago. The firm will be known as Thomas F. Carroll, and will specialize in the representation of talent for radio and television commercials.

Prior to joining S.A.C., Carroll had extensive experience in broadcasting and personal management. He has worked for RKO General Broadcasting and Group W. His talent associations have been with such artists as the Smothers Brothers, the Limerickers, Glen Yarbrough, Harry Blackstone, Jr., the J’s with Jamie, Ester Ofarim and Ray Charles.

Carroll will shortly be announcing the signing of his initial clients.

marriage will be of substantial benefit to the two companies.

“We are particularly attracted by the prospect of an association that will permit us to add to our research and development program.”

At The Session

Shown during a break in Papa Don’s recording session of Oscar Toney Jr. for the Bell label at the American Recording Studio in Memphis are: Reggie Young, guitar; Tommy Coghill, bass; Gene Christian, drums; Oscar Toney Jr.; Papa Don (producer); Chips Moman (engineer); and Bobby Emmons seated at the organ.
Dionne’s “ALFIE” is making it... all the way to... #1
ED AMES

HOLLYWOOD—Pass the peacepipe, bury the hatchet, send up a cloud of smoke signals. And let all your beard that the Westside Room at the Century Plaza won’t be missing very soon. A new, encouraging word (or note) for the next two weeks. For Mingo (alias Ed Ames), at home on any range, is adding another feather to his headgear, another niche in his tomahawk. For this, his initial solo appearance in L.A. is an event of major proportions.

Show, which ran about an hour and forty minutes, covered 17 titles, a good deal of conversation, a gold record presentation (by BCA Victor’s gm Norman Racusin for “My Cup Runneth Over LP”), introductions of celebrities and family and even a few bird calls. But the wonder is that most of the audience, ourselves included, felt just a little cheated that it didn’t run longer. A standing ovation is unusual for this relatively intimate room. But little that Ames does is ordinary.

Repetto includes several Broadway tunes (“If She Walked Into My Life,” “Try To Remember,” “Cabarret,” “They Call The Wind Maria” and “The Impossible Dream”), some forlorn ballads (40 of them, mostly, “Downtown,” “Something Stupid” and “What The World Needs Now Is Love”), a couple of film songs (“The Trolley Song” and “Watch What Happens”), a fragile Yiddish number (“Bella”), a Cajun tune (“Benoise Dame”) a song work ("John Henry") and a Bossa Nova medley (including “Girl From Ipanema”). Add those bird calls (the maven triple breastled sap sucker, for example), his current single “Time, Time,” a few ingratiatingly recalled anecdotes, several song styles (Ames’s dramatic version of “Without A Song” or his “crooning” soft voiced treatment of “Benoise Dame,” with phrasing so nostalgically reminiscent of Buddy Clark) to an eloquent series of gestures which frame his vignettes. Once one-fourth of the nation’s #1 quartet, Ames has known at least a quartet of careers in the past six years—on and off Broadway, TV, the group and now as a successful soloist on records. It’s obvious that his varied experiences have combined to help make him one of the more dynamic and creative performers around. Minus Vic, Gene, Joe (and Daniel Boone) but thanks to an elusive commodity called showmanship, his versatility cup runneth over.

Working with a hand mike through most of the show (sometimes over-amplified) he makes the most of a quiet moment (sans mike) with “Try To Remember,” another example of theatrical experience aiding the act. Ames is one of very few artists who could do a whole show without amplification and still communicate to every corner of any room. Mingo missed the target with his mis-directed tomahawk on the Johnny Carson show sometime back. Ed Ames performance is nothing less than ballsy at the Eastside Room.

Tal...
Maye is the sound of summer!

“WHEN WE ALL GET TOGETHER” MARILYN MAYE

on RCA VICTOR
Atkins receives plaque from RCA Victor Records vp and general manager Norm Racusin (center) for his 20 years with the company, while show's mee, Jimmy Dean (right), looks on.

Furbelows and Fanfares

Atkins Tribute Sparkling Success (Continued from page 7)

Also marked a milestone in Atkins' career, was responsible for signing him up as a regular on the Grand Ole Opry many years ago. While on stage, Stapp read off a list of congratulatory telegrams from Al Hirt, Perry Como, Radio Corp. of America president Robert Sarnoff, Owen Bradley and Seng. Howard Baker and Albert Gore, who were among the hundreds of people to wire Chet on the occasion of the day, being declared 'Chet Atkins Day' throughout the state by Gov. Buford Ellington.

Further remarks were lent by Racusin, who then presented the guitarist with a plaque honoring him for his completion of 20 years with the company, and inscribed with a list of over 50 top name acts with whom Atkins had worked closely in that period of time. Atkins also lent to the biographical sketch in his acknowledgment speech by skimming the names of those people who were most instrumental in helping form his career.

The show itself was preceded by a barrage of publicity that included ads, feature newspaper stories, radio spots, and trade press items heralding the tribute for several weeks prior to its actual staging. Of the $800 who were on hand for the festivities, over $80 were on hand for a cocktail party—$20-per-person dinner affair immediately preceding the musical program. The proceeds of the show went to the Florence Crittenton Home for Unwed Mothers. In addition to the gate money, the home also received a $250 contribution from Elvis Presley and Col. Tom Parker, whose commitments prevented them from attending the show.

Arthur Fiedler, who received a standing ovation from the $30-per-person group, teamed up late in the evening with Atkins, whose appearance brought down the house, and the pair provided the coup de grace when they joined forces for a country symphony that included "Country Gentleman," "Alabama Jubilee," "On Top Of Old Smoky," "Tennessee Waltz" and "Wildwood Flower."
... and perfume and candy bars and soup and soap and soda-pop and sewing machines and cigarettes and shampoo and clothes and cars and chewing gum and hair spray and toys and toothpaste and dolls and watches... 

LESLEY MILLER
the voice from a thousand TV-radio commercials, in her exciting debut on MGM!

Teach Me To Love You
K-15748
b/w THINK OF RAIN

Produced by Alan Lorber for Erichwon Productions, Inc.
HITS FROM CARNIVAL

“PEEPIN’ THROUGH THE WINDOW”
LEE WILLIAMS & THE CYMBALS
C-527

“NEED SOMEONE TO LOVE”
NORMA JENKINS
C-528

NEW and Breaking Nationally

“WHEN WE’RE MADE AS ONE”
THE MANHATTANS
C-529

CARNIVAL RECORD CORP.
24 Branford Place
Newark, New Jersey
(201) 623-3238
The loneliness of the long-distance run.

End it. Take along an entertaining crowd. Like Barbra Streisand, Simon and Garfunkel and The Byrds. Andy Williams, Tony Bennett, Paul Revere and The Raiders. Bob Dylan, Miles Davis and Johnny Cash. Jerry Vale, Percy Faith, Thelonious Monk, Andre Kostelanetz...

These top artists—and dozens more—are now available on TC4, continuous loop 4-track stereo tape cartridges from COLUMBIA.

They put the joy back in the ride.
FROM COVER TO COVER

THEY’LL BE IDENTICAL . . .

... only the wrappers in which the two will be mailed will be different.

The one on the left may have a Detroit address, the one on the right may go to France. The only other difference will be postage.

But once the wrapper is off the contents are identical. Our subscribers in Guam, Germany, the Congo and England read the same Cash Box read in Seattle and Miami. Not one word is changed.

The 25th Anniversary Annual World Wide Directory (1967-8) is coming soon. Don’t be left out—tell it in Cash Box—and tell the world!
WALT DISNEY'S
FIRST BIG MUSICAL FEATURE

Snow White
and the Seven Dwarfs
BACK IN THEATRES

Everywhere THIS SUMMER
BACKED BY ONE OF THE BIGGEST
ALL-OUT DISNEY PROMOTIONS EVER!

TV (OVER 6000 SPOTS) — RADIO — SCREEN — LOBBIES
NEWSPAPER STORIES — ADS — MAGAZINE STORIES
NATIONAL COMMERCIAL AND STORE TIE-UPS

Plus

18 CITY TOUR
OF SNOW WHITE AND THE SEVEN DWARFS
IN PERSON

DALLAS, HOUSTON, MIAMI, ATLANTA, INDIANAPOLIS, CINCINNATI, WASHINGTON,
PHILADELPHIA, BOSTON, BUFFALO, TORONTO, CLEVELAND, DETROIT,
CHICAGO, MILWAUKEE, ST. LOUIS, DENVER and more!

These SNOW WHITE RECORDS
ARE
A 'MUST'!

$3.79 — 33⅓ rpm  SNOW WHITE Storytellers
ST-3906  SNOW WHITE Storyteller
ST-3943  MARY MARTIN SINGS DISNEY SONGS
STER-3943  ALSO IN STEREO — $4.79

$1.89 — 33⅓ rpm  SNOW WHITE Classics
DQ-1201  SNOW WHITE — Sound Track
DQ-1237  SNOW WHITE IN ENGLISH & FRENCH
DQ-1297  THE SEVEN DWARFS & THEIR DIAMOND MINE

$1.00 — 33⅓ rpm  LITTLE LPs
LLP-310  SNOW WHITE
LLP-314  7 DWARFS & THEIR DIAMOND MINE

CONTACT YOUR DISNEYLAND/VISTA DISTRIBUTOR NOW and BE READY!

© Walt Disney Productions
Capitol Names Auto Industry Sales Rep

HOLLYWOOD—Capitol Records Distribution Corp., has appointed Leckie & Associates, Inc., as sales rep to the U.S. auto industry for Capitol’s creative and special products divisions. Setting a precedent for Capitol, CRDC president Stan Gottlieb said the move “not only answers the need for closer liaison between the auto and entertainment industries, but also reflects the increasing importance of tape cartridges to both industries mutually.”

The appointment of Leckie & Associates, long a sales engineering firm in Detroit, is expected to bring to Capitol a more intimate knowledge of auto companies’ engineering and marketing requirements and to the auto industry Capitol’s full resources in the entertainment and show business fields.

CRDC has just introduced new 8-track cartridge player for home and car. Leckie & Associates will work closely with the auto industry in making such advances available.

Merc Releases May Cassettes

CHICAGO—Mercury Records has just announced the release of 15 cassettes for the month of May. This brings to a total of 114 the number of pre-recorded stereo cassettes now available to the consumer on the Mercury label. Included in the release are cassettes by Frankie Laine, Sarah Vaughan, the late Dinah Washington, Billy Eckstein, Hor-T Jankowski, the Blues Magnets, the Shangri-Las, Chuck Berry, Jerry Butler, Johnny Mathis, Hugh Masselos and Faron Young.

On Mercury’s Philips label are cassettes by Luis Bonfa, the Mystic Moo’s Orchestra, the Swingle Singers, the Modern Jazz Quartet and Walter Wanderley.

Mercury’s Limelight label offers cassettes by Les McCann Ltd. and the Oscar Peterson Trio.

New Greentree Tapes Due

COSTA MESA, CALIF.—Greentree Electronics will introduce a new a low-noise audio range magnetic tape at the forthcoming N.E.W. and NAMM shows in Chicago.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY

2 free with every 10 purchased on entire catalog with the exception of the First Component Series. No expiration date announced.

DIAMOND


DUKE-PEACOCK

Buy-7-get-one-free. No expiration date has been set.

FORTUNE

1 free album when 6 are purchased in any combination. No time limit.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

GNP CRESCENDO

15 albums free with purchase of 100 LP’s. $3.79 and $4.79 retail, indefinitely.

JEWEL-PAULA

One free for every five purchased on entire catalog. No expiration date.

LITTLE DARLIN’

Special 2 on 10 deal on all product. No expiration date has been set.

LONDON


MONMOUTH-EVERGREEN

1 free album with every 10 purchased on entire catalog. No expiration date announced.

NASHBORO

Buy-7-get-one-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

15% discount on all LP’s—until further notice.

PHILIPS

Discounts on new releases as well as entire catalog. SMP/SPS series are discounted 10%, all other classical albums discounted 20%. No expiration date announced.

PRESTIGE

15% discount on all LP product until further notice.

ROULETTE

15% discount in free merchandise. Expiration date indefinite.

SCEPTER-WAND

2 Albums free with every ten purchased. No termination date announced.

SIMS

3 free with every 10 purchased on entire catalog. No expiration date.

SMASH-FONTANA

Special discounts available through distributors. Expiration date not announced.

TAMLA-MOTOWN-GORDY

Buy-7-get-one-free. No expiration date has been set.

TOWER

10% discount on all albums. No expiration date announced.

WORLD PACIFIC

Big Band promo through June 30.

Vanguard LP’s Awarded

NEW YORK—Two Vanguard records from its classical catalog have been chosen to receive the Grand Prix International Du Disque Award for 1967. The 11 in Memoriam category of the Académie Charles Cros salutes historical recording—the Sonata Recital by Béla Bartók and Joseph Szleetti of works for violin and piano by Beethoven, Debussy and Bartok. These works were recorded during Bartók’s visit to the United States in April, 1940. This recording was made in Washington under auspices of the Library of Congress, or a grant from Elizabeth Sprague Coolidge. It provides an opportunity to observe one of the creative geniuses of the 20th century, Béla Bartók, performing the music of a 19th century giant, and a master of his own impressionism, as well as his own works.

In the Song category, the Grand Prix International Du Disque has singled out for honors the Gustav Mahler song cycle, Des Knaben Wunderhorn, featuring Maureen Forrester, contralto; Heinz Rehfuss, bass, and the Symphony Orchestra of the Vienna Festival, Felix Prohaska, conductor.
BETTY MADIGAN
Catches the Brass Ring Again!
ANOTHER GO AROUND
b/w MAYBE TODAY K-13745
JEFF BARRY ENTERPRISES
Proudly Presents

STEEDE
RECORDS
FIRST RELEASE

'AND I DON'T WANT YOUR LOVE'

By The KEEPERS of the LIGHT

PRODUCED BY JEFF BARRY

Distributed By DOT RECORDS, Inc.

STEEDE RECORDS

15 West 72nd St.
New York City, 10023
212-799-4512
<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MONKEES HEADQUARTERS (Columbia/COS 783)</td>
<td>46</td>
</tr>
<tr>
<td>2</td>
<td>REVENGE (RCA Victor/LP 2305)</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>SOUNDS LIKE (Warner Bros./Columbia C/O 8001)</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>I NEVER LOVED A MAN (Atlantic 4107)</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>SURF'S FAVORITE PILLOW (Columbia CL 665/667)</td>
<td>9</td>
</tr>
<tr>
<td>6</td>
<td>MONMORE (United Artists/CL 2734)</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>MORE OF THE MONKEES (Columbia COM/COO 102)</td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>BOB DYLAN'S GREATEST HITS (Columbia CL 2663/665/8)</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>BORN FREE (Columbia CL 6080/6081)</td>
<td>6</td>
</tr>
<tr>
<td>10</td>
<td>DR. ZHIYAO (Soundtrack) (MGM E/SE 67)</td>
<td>12</td>
</tr>
<tr>
<td>11</td>
<td>THE MAMAS &amp; THE PAPAS DELIVER (United Artists UAL 4107/A)</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>A MAN AND A WOMAN (United Artists UAL 4108/A)</td>
<td>1</td>
</tr>
<tr>
<td>13</td>
<td>THE BEST OF THE LOVIN' SPONFUL (Kama Sutra KLP/KLS 806)</td>
<td>11</td>
</tr>
<tr>
<td>14</td>
<td>SOUND OF MUSIC (United Artists UAL 4109/A)</td>
<td>13</td>
</tr>
<tr>
<td>15</td>
<td>FRANCIS ALBERT SINATRA &amp; ANTONIO CARLOS JOBIM (RCA Victor/LP 2412)</td>
<td>8</td>
</tr>
<tr>
<td>16</td>
<td>THROUGHLY MODERN MILLIE (Original Soundtrack (Decca DM 1050/1051))</td>
<td>11</td>
</tr>
<tr>
<td>17</td>
<td>HAPPY TOGETHER (Dolby Sound Film) (Columbia CL 2624/BN 2624G)</td>
<td>19</td>
</tr>
<tr>
<td>18</td>
<td>THE YARDBIRD'S GREATEST HITS ( Epic LP 4244/BM 2624G)</td>
<td>24</td>
</tr>
<tr>
<td>19</td>
<td>COLLECTIONS Young Brothers (Atlantic M/S 8134)</td>
<td>20</td>
</tr>
<tr>
<td>20</td>
<td>CLAUDINE (Claudine Longet (A&amp;M LP 121/LPS 4121))</td>
<td>27</td>
</tr>
<tr>
<td>21</td>
<td>TEMPTATIONS LIVE (Gordy 921)</td>
<td>20</td>
</tr>
<tr>
<td>22</td>
<td>CASINO ROYALE (Coral Williams &amp; (Columbia COM/COS 5005))</td>
<td>37</td>
</tr>
<tr>
<td>23</td>
<td>STEVE &amp; EDDIE TOGETHER ON BROADWAY (Sony/Love and Eugene Garne (Columbia CL 2636/C 9406))</td>
<td>101</td>
</tr>
<tr>
<td>24</td>
<td>REFLECTIONS (Tony Knight &amp; The Pack (Columbia C/O 3000)</td>
<td>11</td>
</tr>
<tr>
<td>25</td>
<td>FRESH CREAM (Atlantic 33-206 SD)</td>
<td>11</td>
</tr>
<tr>
<td>26</td>
<td>MANGINI '67 (Henry Mancini (RCA LPM/LSP 3494))</td>
<td>11</td>
</tr>
<tr>
<td>27</td>
<td>BERT KAMPSMIL (Decca DL 4560/74660)</td>
<td>11</td>
</tr>
<tr>
<td>28</td>
<td>HOLD ME (Mercury 2054/ST 2634)</td>
<td>11</td>
</tr>
<tr>
<td>29</td>
<td>THE VELVET UNDERGROWN &amp; NICOLAS WYALD (Verve 2034/5)</td>
<td>11</td>
</tr>
<tr>
<td>30</td>
<td>THAT'S LIFE (Decca DLP 2788)</td>
<td>11</td>
</tr>
<tr>
<td>31</td>
<td>ILLY DARING (United Artists UAL 9012/A US 9901)</td>
<td>11</td>
</tr>
<tr>
<td>32</td>
<td>MR. SPUCK'S MUSIC FROM OUTER SPACE (Leonard Nimoy (Dot DLP 3994/25794))</td>
<td>11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>101</th>
<th>Projects</th>
<th>Projections</th>
</tr>
</thead>
<tbody>
<tr>
<td>102</td>
<td>THE MONKEES HEADQUARTERS (Columbia/COS 783)</td>
<td>46</td>
</tr>
<tr>
<td>103</td>
<td>REVENGE (RCA Victor/LP 2305)</td>
<td>2</td>
</tr>
<tr>
<td>104</td>
<td>SOUNDS LIKE (Warner Bros./Columbia C/O 8001)</td>
<td>5</td>
</tr>
<tr>
<td>105</td>
<td>I NEVER LOVED A MAN (Atlantic 4107)</td>
<td>1</td>
</tr>
<tr>
<td>106</td>
<td>SURF'S FAVORITE PILLOW (Columbia CL 665/667)</td>
<td>9</td>
</tr>
<tr>
<td>107</td>
<td>MORE OF THE MONKEES (Columbia COM/COO 102)</td>
<td>7</td>
</tr>
<tr>
<td>108</td>
<td>BOB DYLAN'S GREATEST HITS (Columbia CL 2663/665/8)</td>
<td>7</td>
</tr>
<tr>
<td>109</td>
<td>BORN FREE (Columbia CL 6080/6081)</td>
<td>6</td>
</tr>
<tr>
<td>110</td>
<td>DR. ZHIYAO (Soundtrack) (MGM E/SE 67)</td>
<td>13</td>
</tr>
<tr>
<td>111</td>
<td>THE MAMAS &amp; THE PAPAS DELIVER (United Artists UAL 4107/A)</td>
<td>4</td>
</tr>
<tr>
<td>112</td>
<td>A MAN AND A WOMAN (United Artists UAL 4108/A)</td>
<td>1</td>
</tr>
<tr>
<td>113</td>
<td>THE BEST OF THE LOVIN' SPONFUL (Kama Sutra KLP/KLS 806)</td>
<td>11</td>
</tr>
<tr>
<td>114</td>
<td>SOUND OF MUSIC (United Artists UAL 4109/A)</td>
<td>13</td>
</tr>
<tr>
<td>115</td>
<td>FRANCIS ALBERT SINATRA &amp; ANTONIO CARLOS JOBIM (RCA Victor/LP 2412)</td>
<td>8</td>
</tr>
<tr>
<td>116</td>
<td>THROUGHLY MODERN MILLIE (Original Soundtrack (Decca DM 1050/1051))</td>
<td>11</td>
</tr>
<tr>
<td>117</td>
<td>HAPPY TOGETHER (Dolby Sound Film) (Columbia CL 2624/BN 2624G)</td>
<td>19</td>
</tr>
<tr>
<td>118</td>
<td>THE YARDBIRD'S GREATEST HITS ( Epic LP 4244/BM 2624G)</td>
<td>24</td>
</tr>
<tr>
<td>119</td>
<td>COLLECTIONS Young Brothers (Atlantic M/S 8134)</td>
<td>20</td>
</tr>
<tr>
<td>120</td>
<td>CLAUDINE (Claudine Longet (A&amp;M LP 121/LPS 4121))</td>
<td>27</td>
</tr>
<tr>
<td>121</td>
<td>TEMPTATIONS LIVE (Gordy 921)</td>
<td>20</td>
</tr>
<tr>
<td>122</td>
<td>CASINO ROYALE (Coral Williams &amp; (Columbia COM/COS 5005))</td>
<td>37</td>
</tr>
</tbody>
</table>
HIS NEWEST SINGLE

Frankie Laine
You Wanted Someone To Play With
(I Wanted Someone to Love)

ON ABC RECORDS ABC 10946
Produced by Bob Thiele
Arranged by Peter De Angelis

Published by E.H. Morris
A GREAT NEW SINGLE!

JOHNNY WRIGHT'S

"OLE HONKY TONK"

b/w "WHY"

DECCA 32133

COUNTRY ROUNDUP

Last week's tribute to Chet Atkins was one of the most heartwarming affairs that we've ever witnessed. While the tributes of this sort are always sad to see, they are also a testament to the lasting influence of Chet's music. Many others joined in paying tribute to Chet, including some of his closest friends and collaborators.

Cash Box—June 10, 1967

SINGIN' AGAIN—Ernest Tubb & Loretta Lynn—DLP 6772/4787

Once the most successful duets of the 1960s, Tubb and Lynn have combined their talents once again for this album, proving that they still have the power to captivate and charm their audience. The album features classic country ballads and folk songs that have stood the test of time.

The Hits of Music—West

MY OWN WAY—Hank Williams, Jr.—MCA E/E 4125

Hank Williams, Jr. has come up with a dynamic, blues-oriented package that seems to be a homage to his father's music. This album features a range of styles, including blues, jazz, and country, and seems to be a musical tribute to the legacy of his father.

CASA, TUCASA—Buddy Creek—Imperial LP 34/3LP-1234

This collection of songs devoted to the subject of "home", Buddy Creek's latest album, features some of many country listeners. In addition to the title tune, the set includes such Selections as "A House From A Home", "Livin' In A Dreamland", "Blue House Painted White", and others. Give this one a car and listen to it.

COUNTRY REVIEWS

RAY MEFFORD—Accent LP 3025

"Country Sounds" is Ray Mefford's debut album on the Accent label, and judging by his performance here, it should be the first of many. The album features a wide variety of styles, among them "Mark Of The Ball And Chain", "Clawed At The Yokons", "I'll Sail My Ship Alone", and "One Of These Days". Could I send some of the hits you're interested in store for one of these, or buy it?
Fender To Occupy New Nashville Site

NASHVILLE—On music row, the celebrities gathered for ground-breaking ceremonies for another new office building. The one at 722 17th Avenue South, Fender Musical Instrument Company, makers of guitars and other instruments, will occupy the entire floor of the building and they provided the shovel for the occasion. It is made from the neck of a Fender guitar.

To turn the first earth, Fender Artist Relations head Eddie Miller had help from country stars Tami Neilson, Johnny Bond, Lefty Frizzell, Chuck Glaser, the Four Guys, and the famous Snooky Lanson, and others.

Other music industry principals included Joe Walker, executive director of the Country Music Association BMI vice president Frances Preston, Decca Record’s Owen Bradley, talent management executive Hubert Long, Jack Stapp and Buddy Killen of Tree Publishing Company, Columbia Records manager Harold Hitt, and others.

Owner Charles Whittman said the new construction will double the size of the present two-story building and glass stairway ready for full occupancy by September. At that time, the company said, new offices will be available in the complex for music row tenants.

Fender is the first manufacturer in the musical instrument field to open offices here. The company markets a full line of electric and acoustic guitars, electric basses, banjos, steel guitars, organs, amplifiers, and accessories, plus complete line of Rogers Drums.
THE STORM (2:06) [Tuckahoe, BMI—Reeves, Zanetis] TRYING TO FORGET (1:43) [Open Road, BMI—Burnitt, Martin] JIM REEVES (RCA Victor 9238)

The phenomenal hit string of the late Jim Reeves is an odds-on favorite to continue in traditional fashion as a result of this offering. "The Storm" is a lovely ballad in the traditional Reeves style, and can look forward to creating a national sale. "Trying To Forget" features more of the same good sounds.

BREAK MY MIND (2:16) [Windward, BMI—Loudermilk] SOMETHING SPECIAL TO ME (2:19) [Blue Echo, BMI—Griff] GEORGE HAMILTON IV (RCA Victor 9239)

Hot on the heels of his "Urge For Going" smash, George Hamilton IV comes up with another sure-fire charter, "Break My Mind." Should be lots of quick action in store for this easy-going, folk-country type stanza. May also see good pop sales. "Something Special To Me" is a pretty, charming romance.

TRUCKER'S PRAYER (2:36) [Central Songs, BMI—Turner, Thornton] DON'T COME CRYIN' TO ME (2:28) [Newkeys, BMI—Dudley] DAVE DUDLEY (Mercury 72867)

In keeping with his gear-jamming image, Dave Dudley points out that all's not just rolling and playing for the boys behind the wheels. "Trucker's Prayer" is a tender recitation showing that the drivers also take time to ask for blessings from above. "Don't Come Cryin' To Me" is an attractive ballad.

IN DEL RIO (2:42) [Matamoros, BMI—Walker, Wix] WISH I COULD LOVE THAT MUCH AGAIN (2:32) [Trails End, BMI—Douglas, McAlpine] BILLY WALKER (Monument 1013)

Billy Walker heads back to the border for his latest Monument outing, "In Del Rio." A lilting, Latin-flavored saga, this one has heaps of appeal for Walker fans. Could be his biggest in a while. "Wish I Could Love That Much Again" is a blues-drenched woeer.

THESE MEMORIES (2:40) [Pamper, BMI—Cochran] FUNNY WAY OF LAUGHIN' (2:47) [Pamper, BMI—Cochran] JEANIE SEELY (Monument 1011)

Jeannie Seeley's latest bid for chart honors is a heartfelt, tear-stained weeper called "These Memories." An excellent vocal job on this one makes one to bet big for big sales. Flip is a bouncy version of the year's back smash, "Funny Way Of Laughin'.'

THEME FOR SAM (2:05) [Northridge, ASCAP—Mancini] FOR NO ONE (2:22) [Maclen, BMI—Lonnon, McCartney] FLOYD CRAMER (RCA Victor 9237)

Perhaps the most favored keyboard specialist on the Nashville scene, Floyd Cramer can count on chalking up another big item on a major front with "Theme For Sam." Many spinners in pop, good music and country areas should be programming this one. "For No One" is a slightly livelier session.

IT Couldn'T HAPPEN TO A NICE GUY (2:17) [Pamper, BMI—Cochran] TOOTSIE'S ORCHID LOUNGE (2:26) [Pamper, BMI—Cochran] HANK COCHRAN (Monument 1012)

Yet Hank Cochran should stir up a good deal of action with this newie, called "It Couldn't Happen To A Nice Guy." Let's bounce, self-penned stand about a cat having the last laugh. Undercut is a happy-sounding, honky-tonking wallpaper.

SOME OF US NEVER LEARN (2:58) [Owen, Shade Tree, BMI—Haggard] FEET KEEP WALKING (2:53) [Central Songs, BMI—Austin] BOBBY AUSTIN (Capitol 5963)

Bobby Austin's initial Capitol outing of "Cupid's Last Arrow" opened the door for him, and his followup may have easy riding as a result. Titled "Some Of Us Never Learn," this bluesy tale of heartbreak and woe could make a healthy niche for itself. "Feet Keep Walking" is another bluesier, but in a livelier vein.

THE CASH BOX BULLSEYE

THE BEST OF EDDY ARNOLD (RCA Victor LPM/LSP 1353)

1. COUNTRY'S MOST TRADITIONAL ARTIST
2. AMERICA'S MOST POPULAR ARTIST
3. AMERICA'S MOST POPULAR DUO OR TRIO
4. AMERICA'S MOST POPULAR DUET
5. AMERICA'S MOST POPULAR INSTRUMENTAL

THE BOTTOM COUNTRY ALBUMS

1. LOSER'S CATHEDRAL
2. HEART WE DID ALL WE COULD
3. SOMEONE LIKE ME
4. RIDE, RIDE, RIDE
5. YOUR GOOD GIRL'S GONNA GO BAD

THE NEWCOMER PICKS

"I'M THE MAIL SHE'S WAITING FOR" [Southtown, BMI—Chrysler] CHUCK WOOD (SSS Intl 703)

Chuck Wood makes a strong bid for honors as he comes across with an attractive boomer called "I'm The Mail She's Waiting For." Songster's effort gives him a good chance to pick up the marbles with this one. No flip information available at this time.

JIMMIE DAVIS (Decca 46410)

- YOU'RE NOT HOME YET (2:21) [Pamper, BMI—Cochran] This feeling religious ballad could capture the attention of a wide audience. Give it a close listen.


JIM CRABTREE (Dearborn 557)

- ORANGE BLOSSOM SPECIAL (1:55) [Combine, BMI—Byrd] Jim Crabtree has come up with a highly contagious version of this instrumental standard. Side has a real groovy sound and could get loads of airplay.

B: I'LL BE ALL SMILES TODAY (2:15) [Combine, BMI—Byrd] Slowlor instrumental on this side.

BOBBY ATKINS (Tornado 148)

- SOLDIER'S RETURN (Tampa, BMI—Pinnix) Moving, emotion-filled ballad.

B: THERE'S NOT ENOUGH WORDS (2:46) [Live-Wire, BMI—Atkins] Plaintive, heart-throbbing wooser.

ARLENE HADEN (Columbia 44183)

- DON'T ASK FOR TOMORROW (2:35) [Marson, BMI—James, Tipton] Should be a healthy amount of spins and sales in the cards for this tuneful, steady-moving message-ode. Nice job by Arlene Harden.

B: FAIR WEATHER LOVE (2:50) [Cedarwood, BMI—Walker, Crutchfield] Blues-oriented toe-tapper over here.

DONNA FARGO (Ramco 1988)


Cash Box—June 10, 1967
Jim Reeves sings "The Storm"  
\text{w}"Trying to Forget" #9238  RCA VICTOR

\text{The most trusted name in sound}
Phonogram has rush-released the new Turtles recording “She’d Rather Be With Me” on the London-White Whale label, and the new second release in Hollands’ series “Under The Influence Of Love” (President-Mustang). On the Deram label, scori- censorship has caused the two new British hit records to be released here, “Birds And Bees” by the Warm Sounds and “Just One More Chance” by the Outer Limit.

Bobby Vee, the Deram-artist, and the Equals from President flew over to Amsterdam in the week-end of May 27th for TV recordings in popular program “Pap-In.”

Ronnie Prophet’s “Ha Ha Said The Clown” (Fontana) maintains its Num- ber 1 hit parade position in Holland. Mann’s record company here, Phonogram, is becoming increasingly successful, and this company’s top group The Radows is in third place with “Take Her Home” (Philips) to be released in America.

Among the younger artists, results on Harry Seidem’s “This Is My Song” on Philips. LP is also doing well.

Holland is the country where the Irish group Them (Decus) is probably best known and loved. Them was one of the first bands to enter the charts with recordings like “Baby, Please Don’t Go,” “Gloria” and “Here Comes The Night” (1964-65). A year later, they went back to the charts with the songs “In The Twilight” and “Gloria.” Of course, the group’s best-known record was “Mourn” which started a campaign to find lead-singer Van Morrison and succeed him in London. In the period when “Bobby’s Haircut” (1966) was written, the group released its first LP, from which “Gloria” was taken. After this, Thomson took over the lead role in the band. The group released its second album, “The Bitter End,” in 1967.

Bovema reports that the Dutch record market and the local music press including radio and television have already begun their eager requests for obtaining the new sensational Beatles album “St. Pepper’s Lonely Hearts Club Band.” The connection between the new release and the long-awaited first single with the half a page of pictures of the quartet and the LP’s album cover, which is now available from the press, is a great triumph. Bovema opened all its Beatles channels early June soon after album covers arrived and first pressings were ready.

Still true to its well-known classical “Concert Classics” series, a campaign which will be focused around 12 stereo albums in serial designed covers.

Last weekend’s forthcoming concert visit to Rotterdam on 7th and Scheveningen on 9th July.

Bovema records reports that the Australian group was crowded with Bovema artists. “This Is My Song” by the Dave Clark Five were plugging their “You’ve Got What It Takes,” Zoot Money featured his “Nick Nack,” the Beach Boys—on holiday—were seen interviewing the group’s one Atlantic LP record. In the special London show, there was more about the new Beatles album.

Rory Kruyze feels happy now having the Small Faces in his latest single release, the group’s great performance at the Glastonbury, is recorded on a recording of which we are expecting quite a lot,” says Kruyze.

According to Anton Reckzeh, CBS also released his first recording with the group, “Pap-In” and “They Can’t Take That Away From Me.” The new LP by the band is “A Night In Tunisia” which is now being released.

Mr. Jan Steenbergen of Internationale Music Co. is very happy that the Thin Lizzy’s “The Love Machine” by the Fugitive Porgy and the Crazy Kings on the Dutch hit parade. Songs that Ria Valk made a very good record of the Will Tura’s “Fanfare” with Dutch words by Jackie Butlaman. San Remo with the music from “The Revoluzione” got a Dutch cover version by Karen K. Kent. This summer Miss Kent will appear on German TV to launch this song entitled “Nee Nee Nee.” Furthermore, preparations are in full progress for an LP by Karin Kent. And, of course, Jan Steenbergen’s publishing company I.M.C. is now releasing the new LP by the group.

Inebo expects a lot of the brand new R&B group the Metros. R&B is very popular in Holland at the moment and the Metros have the right soul for it. “No Baby” and “Since I Found My Baby” is the first single.

Elvis Presley is even more popular after his marriage with Priscilla, and many of his LP’s and singles are still selling.

The Love Machine,” from his Paramount picture “Easy Come, Easy Go.” A big salute is given to Herb Alpert by Peter Nero and now we can imagine (after hearing this record) why Herb Alpert said, “I would like to salute Peter Nero for his interpretation of these compositions.” Indeed, Monza Symphony No. 4 (The Romantic One) of Anton Bruckner with Erich Leinsdorf recently in Holland.

Still going strong; the Monkees shows on television and now Incelio released the long expected “Monkees Theme” from the shows. The late Jim Reeves plus Johnnie Ray are now on the Dutch TV-screen and they have done a good job for the country and western music promotion here.

Jean Pierre Kunstle from Geneve was in Holland last weekend to discuss collaborative breaks for the French market.

Incelio released the magnificent “Wonderful Latin American Sound Of RCA Victor” series. Six LP’s with authentic recordings of the native sounds of Argentina, Brazil, Cuba, Mexico, Guatemala, Chile, Trinidad and Mexico. An ideal series for the coming summer.

CBS just issued the second album, entitled “Moonlight Over Hawaii,” by the world famous CBS group the Kilimanjaro. By now the Kilimanjaro is one of the real biggies in Holland.

CBS albums entitled “Farewell Hawaii,” are outstanding not only in Holland but also in the U.S.A., Japan, Mexico, Australia, Israel and Great Britain, among various other countries. On June 15, local AVRO TV with their director Theo Ordemann, will make TV recordings of the famous Miles Davis Sextet, to be released shortly in Holland.

On June 8 CBS released Miles Davis’ latest album: “Miles Smiles.” On June 3 the Dutch AVRO TV aired a film of the British Top Group The Tremeloes featuring their famous chart items “Silence Is Golden” and “Here Comes My Baby.” CBS best selling singles include at this moment; the Tremeloes with “Puppy Love,” The Isley Brothers with “Tell Me,” Shirelles with “Silence Is Golden” and Andy Williams’ “Music To Watch Girls By.”

Social life in Buenos Aires was highlighted last week by the cocktail party held at the American Club attended by local TV personality Galum Marder to appear on TV Channel 9 and some dance parties through manager Daniel Gutierrez. After performing in Buenos Aires, Milva flew to London where she had a successful engagement at the Dorchester Hotel. The press people and disk jockeys were present at the party which was arranged simultaneously to a heavy promo campaign through radio via the charters.

RCA is releasing several interesting new albums this week including a new LP by the Sandy Torres group, which is now shooting a new movie in Rome during their European tour, and a new one by melodic chanter Jose Feliciano. The label’s A&R top, Adolfo Pino, is already back in town after a long trip to South America to see their new LP, Done Cada Estro, by Marisol.

Juan Ramon, is traveling to Chile to film part of his new spectacular, “Chans” and “Amor,” with new film star Erica Wallner and several Chilean musical artists. The group toured South America with the Sandy Torres’ album which will appear early in June. The publisher’s manager, Mauricio Miranda, has finally finished which recently included Paris, Rome, Madrid and Israel. He also informs that there are several new songs contracted which seem to have been released in Nashville and other parts of Europe and the U.S. These include hits in Europe like “A Banda” and “Namoradina de un Amigo Nue,

Odeon is working hard on the promotion of new young artist Rusti Ramoso, a thin of sixteen who is expected to turn into a strong star in a short time. Her first single is “Puppet On A String” and has been recorded by several stars in the U.K. and America. The song is due to hit the air.

Good folk music group Los Arroyos have recorded for Music Hall with which they have their own label. Los Arroyos appeared successfully at the past 1967 Folk Festival at Coquitlal and the last time in Channel 10 when they were seen discussing with one of their group, “Moro” that they are planning to leave for Japan in a short time in another of his frequent business trips around the world. The label is also releasing the third album by Sandie Shaw, “Batt’ojadour,” to this album’s first single is a strong bet and the album’s first single is an Italian chanteuse, “Lilly Longo.

Rodrigues Luque Junior is the best recording hits” in the U.S. by a girl. But he is still a young artist, and he is expected to become a star during his youth. The disk has also released a version of one of the top hits at this moment, “Tendras un Altan,” by folk group Los Arrieros. The group is also recording with the same composers of “Estoy de Rodriguez” and “Vudo 502,” by Gerardo and Morrell. There are already versions by Tito Alderete, Los Valientes, Los Hounds, Los Turtles, etc.

The group has been working with a selection of songs by Spanish and European artists originally recorded by Muso Records of Norway, Tono, Denmark and Sonet of Sweden, Names are Ola & the Janglers, Ex-Checker and the Band, Dami, the Divorced and Os Cobras. There is also a Compact LP by the Who Knows, and another one by the Hounds (also recorded originally by Muso).

Mironfan is promoting full time the album recorded by the Lovin’ Spoonful released under the Kama Sutra label. Kama’s disk is also working on the recording of a new album by okatza Malvino, and the seventh album by the Palais de Glace, tango group. Folk artist Chacho Santa Cruz, with several strong sellers in recent times, is expected soon in Buenos Aires to fulfill reunion with old friends.

Roberto Lambertucci of Neumann Publishers reports that he is promoting the soundtracks of the films directed by Mario Camus, “Paris Bataclan-T.I.L,” “Grand Prix,” and “The Bible.” There will be several instrumental and vocal recordings in the market of the first by artists like Faron Young, Bobbie Gentry, and some Latin groups, and “Pino, Morales and Ordo,” and the “Mora Chacho” and the well known “Vidala de la Elvira.

Famous is continuing the promotion of its recent album by the Italian band with a selection of songs by European artists including “Nico,” by Italian artists, and “Stress” by Italian artists. The album is also being promoted by the Americans, and California.

Producciones Fermata has released the first album in Argentina of French chanteur Guy Marder, originally recorded by Lucien Morisse in AZ in that country. There is also an album by the Association, recorded by Valti, which is also being promoted.

Lillana Paz of Smart Publishers info’s that she is promoting several Brazilian albums included in the most recent Alternat Duma album: “Brigas,” “El Encuen- tro,” “Somos Igualas,” “E斯塔 Ahí” and “Ecsencia Final.” Dura is a strong seller in this market, and other versions are being negotiated.

With some of the biggest hits in the MPM field in that country during the past two years. An LP is a dance music LP by Emmanuel sous and his group “Coyote.”
Swedish group The Shanes was in London recently for a recording session, and took time off to see all the sights. The group is seen here by the river Thames with Westminster Abbey, The Houses of Parliament and Big Ben in the background, and in Piccadilly Circus (inset). Formed way back in 1960, The Shanes is one of Sweden's most established acts, and is seldom out of the hit parade. Latest chart entry is "Sasshanes" on Columbia. The Shanes' international career started last year with a very successful tour of Spain.
Board of Trade figures just published for February show that although the year kicked off with a January increase of 6% over January, 1966, manufacturers sales of gramophone records for February failed to maintain the upturn. The sales for February, 1965, were 9% higher than the same month in 1966. Sales for the home market fell by 6% but export sales, for which 1,668,000 albums were shipped in February, amounted to 6,681,000 which is 6% lower than in the same period of 1966. Output of 33 1/3 r.p.m. disks and 45 r.p.m. fell by 2% and 7% respectively.

CBS have made an onslaught into the stereo market in the past year through their Super Stereo Series first launched in November, 1966, with 10 pop records. Since then they have added 15 new titles encompassing Sebastian and part of Epic Records America, a promotional visit of the States has been set for Beck for July. Radio, TV and p.a. are being negotiated. Beck is currently recording with the Yardbirds.

Philips are issuing "Passio Et Mors Domini Nostri Jesu Christi Secundum (St. Luke's Passion)" by Polish composer Penderecki. Issued in a two-album set, it was recorded to celebrate the 700th anniversary of Munster Cathedral where it received its first performance. It is on the Royal Festival Hall on May 24th with the original soloists conducted by Henryk Gza.

This record label looks like having its first success in the states via "Let's Live For Today" by the L'viv' Daylight's on Kama Sutra's subsidiary Buddah label. The disk was produced in the Dick James studios with a couple of light and leading tours of the U.K. for British and American artists, and Bobby Darre has just completed a promotional stint. Other Americans lined up for tours later this year include the psychedelic Who, the Doors and the Hangovers.

Jeff Beck, ex-member of the Yardbirds, finding fame and fortune via "Hi Ho Silver Lining" produced independently by Micky Most, issued on Columbia in Canada. Deram's subsidiary Buddha label. The disk was produced in the Dick James studios and marketed to the international audience. Seccunda, and Cordell will meet with Walt McGuire of London Records who release the Dem product. Secundal will also set up an agency to represent the artist in the States later this year.

Elektra's latest album release in America "Zodiac Cosmic Sounds" by Mort Carson is being given U.K. release this month. The twelve tracks feature all the major groups on all the singles in the new catalog and its product is to be issued here in the Bounty-Jazz series and will retail at 29/6d. ($4). Initial release will comprise six albums and future issues will include the following.

Noel Rogers of United Artists, just back from Paris where he recorded completions for Vanessa Redgrave's album of songs from the film "Red and White" starring Trevor Howard, has tagged "Vanessa Redgrave Sings Red and Blue" will be issued later in the year. The album will be distributed by Jimmy Smith, Vice President and General Manager of Warner Bros, in London after touring Europe visiting label offices in Italy (CDG), France (Caroline) and Germany (Simo). Smith will also have meetings with Louis Benjamin, Managing Director of Pye Records, concerning TV appearances in Britain of Warner Bros artists including Harper's Bizarre, and look in Britain with session with the Anita Kerr Singers and the San Sebastian Strings.

Robbins Music have the complete score for the Phil Feldman film "You're A Big Boy Now" which features contributions from the Bee Gees. The album will be released on Philips and contain a single performed by the Lovin' Spoonful, the group's last single "Darling Be Home Soon" came from the film as does the title song released on Kama Sutra. Their "Best of the Lovin' Spoonful" album has just been released.

Jewl Music getting extensive airplay on "No Good To Cry." The number was a hit in Britain for the cover version by the Shadows, who has had the song covered here by Jimmy James on Piccadilly who is putting the number via personal appearances and TV slots. Other Jewish copyright, "I Am Your Brother" by Harry Shearer, has had his first release on the album "The Sorcerer." The album was produced and arranged by Carlin. Shearer has just completed work on his first major film "The Sorcerer" which is currently starring at the Princes of Wales review "Way Out Piccadilly." Album will be released for late summer release.

Bee Gees: Robin Gibb has acquired 25 original compositions by the Bee Gees. "Puppet On A String" is her latest release being promoted on the Bee Gees' album "Bee Gees for Ever." The album was released by Springfield... First Small faces single on Immediate "Here Comes The Nice" published by Immediate Music... American hit "Do It Again" released on the album "Twice" with music by John Barry and title song sung by Nancy Sinatra - rush-released here by EMI... Mel Torme opens season at London's Talk of the Town. The show is called "Looking Back" starring A & E Manager Jimmy Bowen. The Larrie Page Orchestra gets U.S. release on Callas with "Executive Suite." album.

The 19th Parallel has a recording smash on RCA's Canada-International label. The Calgary based group cut their session for Getz Productions in Hollywood and the topside, "Laborer," has already soared to the number one slot on the group's home market. The side has all it needs to be a cross-Canada action item. It sells wherever it's played. Reports reaching C.B. say it has come in for important Toronto exposure over CHUM-FM.

"Society's Child" by Janis Ian on Verve-Folkeys is a giant in Montreal, reports Trans World's Art Young. It is a biggie, and on most of the board side A & B... Diane Brooks pose the question who will have them in Canada. The artists were released by Trans World. If they remain on Verve as just released—deejay samples anyway—they could go to Quality in Canada. Good sides on the singles are: "Rainy Day" by the Paupers and "Picture Me Gone" by Diane Brooks. Label notwithstanding, Paul is already plugging the Paupers' outing mentioning that easy airplay on the side has been encouraging.

Bob Tait of London in Winnipeg has a flock of chartbound LP's. In a recent Cash Box call, Bob spoke highly of the new Jerry Jiles, HI. It consists of fifteen of the group's better tracks that his hottest new LP is the Deram outing by Whistlin' Jack Smith. Named after the group's first major hit "Bill's Batwings," this deejay flip has just loaded with similar happy sound that the deejays have been flip-owing. Heavy airplay on all formats in Winnipeg is getting sales off the floor. Start a huge hit with "Over the Rainbow" and "I'll Go To The End of the World." Another is the latest by Cat Stevens. It includes his new single.

Concho has signed a deal to distribute "Davey Jones" in Canada. For the past week they have been booked off on vacation. For two weeks in Jamaica, yet! The company also has acquired Canadian rights to the Charly label. The C.P.C.F. chart this week is as follows. In Canada, "You Can't Stop Me Now" by the Unions, they have come in for heavy airplay in Canada over CKXL. The Nomads from Edmonton appear to have a hit on their hands with "The Answer Is Yes.

Barry Paine reports that Concho's Decca division is all excited over the current top forty biffie, "If You Only Had The Time..." The second side, "I'll Take Care Of You" is being featured over stations. "Windy" is a Concho giant on Warner Brothers and figures to outsell anything that hits the market right now. Decca is the group that "Look The Other Way" in release with its current single "The Way I Feel," is due out on U.A. any day now. RGC sounds from Winnipeg by a group called "The Mighty Lads" going to do some big London business in short order. The group has been in business for over two years and according to their manager, Peter Siyus, has just been voted "Canada's No. 1 Group." Mikey has high hopes for "Yesterday's Today," the plug side of the group's debut on the label.

### Great Britain's Best Sellers

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Release Date</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silence Is Golden</td>
<td>The Tremeloes</td>
<td>CBS</td>
<td>March 1966</td>
<td>114,000</td>
</tr>
<tr>
<td>Waterloo Sunset</td>
<td>The Kinks</td>
<td>Pye</td>
<td>July 1966</td>
<td>107,000</td>
</tr>
<tr>
<td>The Night Before</td>
<td>Mamma's &amp; Papa's</td>
<td>RCA</td>
<td>June 1966</td>
<td>96,000</td>
</tr>
<tr>
<td>I Can't Stand Myself</td>
<td>The Beatles</td>
<td>Apple</td>
<td>April 1966</td>
<td>90,000</td>
</tr>
<tr>
<td>Love's Green Grass</td>
<td>Procol Harum</td>
<td>Pye</td>
<td>September 1966</td>
<td>87,000</td>
</tr>
<tr>
<td>Don't Stop The Music</td>
<td>The Animals</td>
<td>Pye</td>
<td>June 1966</td>
<td>84,000</td>
</tr>
<tr>
<td>Straighten Up And Pull Yourself Together</td>
<td>The Beatles</td>
<td>Apple</td>
<td>April 1966</td>
<td>82,000</td>
</tr>
<tr>
<td>That's The Way Life Is</td>
<td>The Rolling Stones</td>
<td>Decca</td>
<td>July 1966</td>
<td>81,000</td>
</tr>
<tr>
<td>The Ball That Rolls</td>
<td>The Byrds</td>
<td>A&amp;M</td>
<td>March 1966</td>
<td>78,000</td>
</tr>
<tr>
<td>I Can't Stand Myself</td>
<td>The Beatles</td>
<td>Apple</td>
<td>March 1966</td>
<td>74,000</td>
</tr>
</tbody>
</table>

### Top Ten LPs

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Beatles</td>
<td>Rubber Soul</td>
</tr>
<tr>
<td>2</td>
<td>The Monkees</td>
<td>The Monkees</td>
</tr>
<tr>
<td>3</td>
<td>The Monkees</td>
<td>Monkees Vol. 2</td>
</tr>
<tr>
<td>4</td>
<td>The Byrds</td>
<td>The Byrds</td>
</tr>
<tr>
<td>5</td>
<td>The Beach Boys</td>
<td>The Beach Boys</td>
</tr>
<tr>
<td>6</td>
<td>Fidler on the Roof</td>
<td>Vlado</td>
</tr>
<tr>
<td>7</td>
<td>The Monkees</td>
<td>The Monkees</td>
</tr>
<tr>
<td>8</td>
<td>The Hard Staff</td>
<td>The Dubliners</td>
</tr>
<tr>
<td>9</td>
<td>James Last</td>
<td>James Last</td>
</tr>
<tr>
<td>10</td>
<td>Seabrook's Personal Choice</td>
<td>Harry Seabrook</td>
</tr>
</tbody>
</table>
EMI To Factor Disc Imports LP's

LONDON—Disc Importa Ltd. of Manchester reports that in order to meet the increased demand for continental recordings certain foreign makes imported by them will now be factored by the international sales division of EMI Records. The countries and labels include: Belgium: Palette; France: Ades, Ram, Barclay, Chant du Monde, Erato, Festival, Mondophone, E.F.P. Valois and Vega; Germany: Musikana, and Musical Sacr, Deutsche Vogue; Italy: SAAR Group issues Jolly, Music, Stella, etc.; Switzerland: Elite, Spain: Belter, Hansavox and Vergara.

The benefits of increased distribution offered by the arrangement, the company said, will help retailers who have drawn imports exclusively from the EMI catalog and expand the range of recordings in the popular, folk and classical fields with many star artists.

Ricci & Matalon Visiting U.S., Japan

MILAN—Grammatico Ricci, managing director of Curi, top Italian music publishing group, and Cened Caroseli, Curi's associated record firm, has left on a business tour with David Ormandy, general manager of Cened Caroseli Records.

They have informed Cash Box of their travel schedule: They will be in New York from June 12 until June 17, staying at the American Hotel. Then they will leave for the West Coast, and a short stay in Los Angeles is also scheduled.

Ormandy, Bernstein, Szelz Honored By Vienna Phil.

NEW YORK—Conductors Eugene Ormandy, Leonard Bernstein and George Szell, all of whom record for Columbia Masterworks have been awarded the Golden Schalk Medal by the Vienna Philharmonic. The honor was bestowed upon them, in absentia, for their guest appearances with the Vienna Philharmonic. All three conductors enjoy popularity in Vienna, and their guest appearances with the Vienna Philharmonic are always considered major highlights of any musical season.

The Vienna Philharmonic's recording of "Falstaff," which was conducted by Leonard Bernstein, was released by Columbia Masterworks last fall. Among the artists featured on the album are Dietrich Fischer-Dieskau, Ilia Liberman, Regina Resnik, Graziella La Scuiti, Juan Onchà and Rolando Panièrè, with the Chorus of the Vienna State Opera.

States by Bell Records, was due to bring Nanette to New York late last week to record her first American release. The disk will be rushed out within the next 10 days. The Canadian label was introduced to the States only last month, with the release of "Shadow On A Foggy Day" by Roman himself.

At the presentation of the "Meritas" awards, thrush Michelle Richard was named "Miss Radio-TV of the Year" by the awards panel. Her recordings are produced by Roman for the Trans-Canada label in Montreal.

Los Brincos In London: Touch Of Spain

LONDON—A little of the color and sunshine of Spain came to rainy London recently with the arrival of top Spanish group Brincos for promotion on their first British release "Lola." Their manager, Barry Page, who produced the disk gave a reception for the boys at which Specials of the Decca Record Co. were present.

The retiring president is James Gray of the Decra Record Co.

During the meet, the formation of Federation national groups in Iceland and Malaya, Hong Kong, Pakistan and New Zealand and the affiliation of a number of countries with IFPI were announced. The U.S.'s affiliation with the Federation now brings the total number of countries represented by IFPI to 40, including all the major record manufacturing countries in the world except the Communists.

The main aims of the Federation will be to arrange reasonable working conditions between societies and record producers, to stimulate and develop the legal situation in national and international protection of the record against unauthorized copies, to enable producers to meet the challenges of the new developments in technology and, in the last three years with the aid of the First World Congress of the Federation, to organize a Congress of the Federation in the U.S. in 1961, which recognizes the U.S. and which has also been ratified by certain groups, and by the active cooperation of drafts of the Federation for the establishment of the right in Japan, Australia and a number of other territories.

Heading the Paris meet were Lindberg of Finland, chairman, and Stephen Stewart, director general of the Federation.

Ricci and Matalon will then fly to Tokyo. They will stay in the Japanese capital from June 21 until June 26. They are expected back in Europe on June 28, in London, where they will be present at the first showing of Walt Disney's latest production, "The Happiest Millionaire."

From the tour to Japan, the Italian managers were expected to return to Europe for the next three years as a result of the agreement signed with the American Federation of Musicians.

The IFPI held its tri-annual meeting May 24, in addition to its annual council meeting of the governing body.

Then in February, the RIAA reflected the major policy decision of the American label association, whose membership represents 99% of the music business, to urge Congress to grant record producers and artists performing rights. Dave Kapp, president of RIAA, and Henry Breh, executive secretary, at the time of the meeting, cited a copyright law expert, gave a report on the RIAA campaign.

A New Harry's Bar in London

LONDON—A Harry's Bar, the Parisian hangout of movie stars and writers, is coming to London. America's almost the same as the original; it will serve cocktails, a wide selection of wines and a menu of typical French food.

DICK ADLER TO EUROPE FOR MENDOZA "BRAZIL"

HOLLYWOOD—Richard Adler, partner to Sergio Mendes of Brasil '66 and manager of the A & M recording group, leaves this week (5) for three weeks of meetings in Europe regarding concert appearances for the group.

The sextet, which recently made a 30 city tour in the United States and will tour with Frank Sinatra in July would be making their first professional appearance in Europe when the tour goes through. Adler will also meet with A & M sales and promotion men in London, Rome, Paris, Stockholm.

Los Brincos

Rossi, Ansoldi Feted During Lebanon Trip

BEIRUT—Mario Odda, pro and general manager of SLD of Libanana du Disque, hosted a party at "La Grotte du Pigeon," May 26, on the occasion of the visit of Giampiolo Rossi and varios members of the general manager of RI Foli RS, respectively, and members of the French director of SLD.

The party was attended by all important Lebanon record operators, by EMI representatives, stars and disk jockeys of Lebanese radio and television.

During a short speech, Haddad thanked Rossi and Ansoldi, taking the occasion of the extraordinary success of SLD, announced that in less than one year, SLD has doubled its turnover. He announced that SLD thanks also to the cooperation, represented labels, are present best selling disks on the Middle East market.
Phonogram Recordings Pty., Limited, is the new name for the Philips' record operation in this country. We have been officially advised of the change by Arthur Major, head of Phonogram. Everything remains the same under the new name, with the exception of the cable address which is now Phonome, Sydney.

The Federal Attorney-General (Mr. Bowen) has announced that the Federal Government is to establish a "Copies New Tribal" article on copyright disputes under a Bill introduced in the House of Representatives recently. The Bill is expected to be passed. The Copyright Act is expected to go before Parliament in the August session.

The Bill is expected to make many amendments to copyright relating to all foreign countries. The copyright period, once held over until the August sitting to enable all interested parties to examine its provisions, will almost certainly be extended from 21 to 56 years. It is known that the Copyright owners are seeking an increase in Mechanical fees from the present 5% of the retail price (which includes Sales Tax) of $1.80 to 10% of $7.20. The present Act provides for a mechanical copy fee to be paid on Sales Tax which goes to Government Revenue) to at least 9%, and it is felt that this may be granted. Publishing interests are also alive to the fact that foreign copyrights are to be extended to 56 years, and that there will be a rise in the prices of those copyrights which are already entered into the Australian market.

The sudden rush to enter foreign copyrights will be of the utmost importance to the local music industry in the near future, and it is hoped that the local music publishers will be able to maintain their present standard of output when faced with the increased competition.

A number of the new copyrights are expected to be entered into the Australian market in the near future, and it is hoped that the local music publishers will be able to maintain their present standard of output when faced with the increased competition.

Frank and Nancy Sinatra are still ruling at the top of the charts in Australia, with their recent releases "Ain't That A Kick In The Head," "It Was A Very Good Year," and "I Remember Mama" all remaining solid hits in the local market. The duo's latest release, "I Remember Mama," has been their most successful to date, with sales exceeding 10,000 copies within the first week.

Chappell & Co., Ltd., own the local publishing rights to "Wish Me A Rainbow," which has been a popular hit in Australia for the past few weeks. The song has been sung by many different artists, including Frank Sinatra, Nancy Sinatra, and Rosemary Clooney.

Mr. Faedo, of World Music and Palette Records of Brussels, is in Australia visiting representatives of the South-Eastern Music Corporation. He is interested in the local scene, and his visit has been highly successful. He has already acquired the rights to several local songs, including "I Remember Mama," which is now enjoying widespread popularity.

The Australian music industry has been experiencing a rapid growth in recent years, with many new recording labels forming and established labels expanding their operations. This growth is due in part to the increasing popularity of Australian music both locally and internationally.

A host of new artists have been making their mark on the Australian music scene, with many achieving success both locally and internationally. Notable among these are the Cherokees, who have recently released their latest album, "The Cherokees," to critical acclaim and popular success.

The Australian music industry is also being supported by a growing audience, with more and more people purchasing music from local artists. This demand is driving the industry to produce more and higher-quality music, resulting in a positive feedback loop that is stimulating further growth.

Overall, the Australian music industry is in a strong position, with a vibrant and diverse range of artists and genres, and a dedicated audience that supports and promotes local talent. The industry is expected to continue to grow and thrive in the coming years, with many exciting new projects and releases on the horizon.
DENMARK

CBS has done its first local recording in the pop field here. Bent Sten is the debutant, who just made an EP. On Polydor, local group Skep Sec done "Candy Girl"/"Glasses." Other releases from NPF (Nordisk Poly Akt) includes local talent on CBS, with a Danish version of "Release Me."

Sammy Davis Jr. gave concerts in the Tivoli Concert Hall here the day. A gigantic success was reported.

Danishvinsk Grammophon A/S (EMI here) handles Immediate Rec., for the moment there is a promotion campaign for Small Faces just touring Denmark, and their "Here Come The Nice"/"Talk To You." NOVAR

Kirsti Sparboe, Arne Bendiksen and Oddvar Samne have done the Swedish song "Sway" ("Jag Var Smarande" (I Remember) on Trilok. Sparboe has also done "Puppet On A String" in Swedish for Sonet.

Local group Hi-Five introduces local recordings on the CBS label Record includes "Pack You Up Sorrows." Morgans on Philips is an local group just out with "Trouble And Tea,"/"Connection."

Latest releases from AB Philips-Sonora include Janis on Philips "Walking In The Sunshine" and "That's Where My Baby Used To Be." New releases from AB Philips-Sonora include all of "Look What You Have Done," and finally Bruno Glennon's "Nora" with Chapel's "Clown I/b a local song.

Mats Olin, who got a big hit with his debut record on Polar recently just done his first EP for the same label with three local tunes and a Swedish version of the Flash Tunes hit "This Is Our Triste Venus" (Swedish: "Villa Vanah Toke") by Stig Anderson. Sweden Music AB is local publisher of the tune.

If records is a new, Gothenburg-based label, distributed by Grammofon AB. Debut record includes Johnny Vee with among others "Save Me." A new local singer with Gavlo-pokarra has appeared at Cup Lumina's "LOVE YOUR BAG." ("I'm In Love With My Bag"") has released some singles to date.

The last week in this column saw the release of the new album, "Anni Fria," by Annika Persson. The album features a mix of pop and rock music, and has received positive reviews from both fans and critics.

It has just been announced that the new album, "Anni Fria," by Annika Persson will be released in the next week. The album features a mix of pop and rock music, and has received positive reviews from both fans and critics.

Italys's Best Sellers

This Last Week

Week on Charts

1 1 Penny Lane (Beatles/Parlophone) Multitone A/S, Denmark
2 2 13 0 Sidste Dans (Keld & Donkeys/IMJ) Imudico A/S, Norway
3 3 9 14 Da Skal Ikke Gj Mig Roer (Bjorn Tidemand/Odeon) sidkidz, Record, Sweden
4 4 25 Minutter Endnu (Povl Dissing/Sonet) Marks Musicforlag, Denmark
5 5 1 A Kind Of Hush (Herman's Hermits/Columbia) Wi
6 6 13 Puppet On A String (Sandie Shaw/Fye) Imudico A/S, Norway
7 7 17 The Yellow Roses Bill's (Whistling Jack Smith/Denmark) Sweden Music AB, Sweden
8 8 17 Somewhere My Love (Connie Francis/MGM) Marks Musicforlag, Denmark
9 9 17 My Song (Petula Clark/Vogue) Sweden Music AB, Sweden
10 10 14 Mr. Joyful (Sir Henry & His Butlers/Columbia) Imudico A/S, Denmark

Norway's Best Sellers

This Last Week

Week on Charts

2 3 5 10 Something Stupid (Nancy & Frank Sinatra/Reprise) E/O
3 4 3 11 Erling Håberg AB, Sweden
4 5 3 11 Puppet On A String (Sandie Shaw/Fye) Imudico A/S, Norway
5 6 1 Little Bit Me, a Little Bit You (Monkees/RCA Vinyl) Stian, AB, Sweden
6 7 14 Da Skål' Tro På Mio (Sevign/Svensk-Amerikal) Seven Brothers Music Inc./Edition Music, Sweden
6 7 14 Da Skål' Tro På Mio (Sevign/Svensk-Amerikal) Seven Brothers Music Inc./Edition Music, Sweden
7 8 11 Happy Together (Turstand/London) Reuter & Reuter, Sweden
8 9 12 Ha' Ha' Said the Clown (Manfred Mann/Fontana) Philips Musikforlag AB, Sweden
9 10 12 Duke of York/Four (Hein) AB, Sweden
10 11 10 Funny & Forgotten Feelings (Tom Jones/Decca) National MuSiX AB, Sweden

Italy's Best Sellers

This Last Week

Week on Charts

1 3 9 129 September: Equipe 8/Ricordi Published by Ricordi 1/140 Leali/Leali/RFi Published by Curti 2 4 1 'Un Mondo D'Amore' Published by Mino 3 5 13 A Smile The Night Together: The Rolling Stones/Decca Published by Sugarmusic 4 6 14 Wincherter Cathedral: The New Vaudeville Band/Phonogram Published by Mino 5 7 14 Stasera Mi Buio: Rocky Roberts/Durium Published by Mino 6 8 13 I'm A Believer/Sonni Budiarda: The Monkees/RCA Caterina Ca/CGD Published by Sugarmusic 7 9 13 Portami Tastte Rose: I Camaleonti/Kansas Published by Bixio 8 10 13 Penny Lane: The Beatles/Carlsich Published by Sugarmusic 9 11 13 Oscar: A Poet's Corner Published by Music/Clan 10 12 13 'Cecchi Butto: Little Tony/Durium Published by Durium 11 13 12 Lara's Theme From Doctor Zhivago: Bob Mitchell/RFi Published by Curti 12 13 17 Pietre: Antonio Sar published by Sciascia 13 13 13 Il Cammino D'Onni Speranza: Caterina Caselli/CGD Published by Mino 14 13 13 Guarida Se 10: Luigi Tenco/RCA Published by Ricordi/RCA Italian 15 13 13 Denotes Original Italian Titles

Cash Box—June 10, 1967—International Section
Mexico's Best Sellers

2. No — Carlos Loe (Capitol) — Antonio Prieto (CBS) — Gloria Lasso (CBS) — Algecila Marias (CBS) — Trio Romántico (CBS) - Magda Franco (CBS) - Carmina (CBS)
3. Un Hombre Y Una Mujer (A Man And A Woman) — Original Sound Track (CBS) — Hnos. Castro (CBS) — Los Dominit (Polydor) — Sonia Ponce (CBS) — Ferrando (CBS) — Teclodon (Gamma) — David McCallum (CBS) — Bob Crewe Generation (Capitol) — Walter Wanderley (CBS) — Lorena Lercaro (CBS)
4. El Cable — Mariño y Sus Diamantes (Peersless) — Los Aragón (Musart) — Carmen Rivera (CBS) — Toño Quirazco (Orfeon) — Esquivel (CBS) — (Mumusa)
5. Yo Soy Aquel — Rafael (Gamma) — Chicho Silva (CBS) — (Mumusa)
6. Diablo Con Vestido Azul (Devil In A Blue Dress) — Los Yaki (CBS) — Los Yaki (CBS) — (Mumusa)
7. Pulpa De Tamarindo Celia Cruz (Orfeon) — Los Dominit (Polydor) — Sonia López (CBS) — Ltd. Valdés (Capitol) — Beechwood
8. Tengo Que Ver A Quien (I've Got To See Who) — Andy Williams (CBS) — Carmen Rivera (CBS) — Carmen Rivera (CBS) — Toño Quirazco (Orfeon) — Esquivel (CBS) — (Mumusa)
9. Algo Tonto (Somethin' Stupid) — Frank y Nancy Sinatra (Beechwood) — Silvia Final y Enrique Guzmán (Aquarium) — Johnny y Francis Lober (CBS) — Los Hermanos Carrión (Orfeon) — (Mumusa)
10. Llegón'it Through ITALY — Gathered informally at the Rome Airport

FAR EAST DISTRIBUTING PACT — Jerry Thomas, international sales director for Liberty Records, has completed negotiations with R. A. daSilva, of the Colonial Trading Co., for the exclusive distribution in Hong Kong and Macao of all Liberty product. The arrangement is, in reality a renewal of a prior distribution pact, but will now include Imperial Records, effective July 1st. Please be advised that the signing acts: (from the left) daSilva, Thomas, and Liberty president Al Bennett.
GERMANY-

"Prestige artists and folk music fill the concert halls, and pop doesn’t pay the price of the package." These are the words of concert promoters in Germany today. Many international stars of the concert and folk field are not able to fill the German concert halls, says concert agent Hans Werner Funk. "The visitors to concerts have gone down by 10-20%, but with artists such as Gilbert Becaud, Mirille Mathieu, Hildegard Knef, Udo Jürgens and Abi & Esther Ofori we’ve made money.” Has beat hit? The concerts have lost about 25% of their visitors and record sales are slim.

Right now big news is the "Chanson" wave. The LP sales are booming, concert halls are filled and everywhere happy. There’s a tremendous risk involved in such tours as for instance the Mirille Mathieu tour covering 9 cities cost about $60,000 in salaries, halls, local expenses, advertising, travel costs, etc., and the last Ofori tour covering 46 shows cost about $250,000. The risk is high, but the public which is mostly adult is willing to pay higher prices for tickets and the tour makes money and that’s what the business is all about. Chanson artists also get top television exposure with the "quality" minded state TV and radio, and the magazines and newspapers are filled with positive stories about the activities of such artists while the longshore entertainers only make the news when there are drugs or sex involved.

If the record industry wants to keep a healthy pop market going, there must be new and improved ways to gain publicity and exposure for their products. The public buys not what they hear and sees and right now there is a major flaw with pop-beat artists in listening exposure and positive press exposure. It’s the job of the record industry to do something about it.

Telles, the "Three Country Party" on the Bodensee with a boat party for journalists and D. J.’s from Germany, Switzerland and Austria to celebrate the 5 million record sold with ERNST MOSCH and his ORIGINAL GERMANY LAND MUSICIANS. The German folk group playing local brass music have never been hit parade favorites but have been constant sellers for many years now, and the sale represents one of the highest by any group in the history of the German record industry and certainly the highest degree of popularity for a band of this type.

The "Overbrew" award for the top income earner among German pop rights has died. The radio station SWF in Baden-Baden which has awarded the prize in past years has decided to stop giving the award as "the award has outlived its time". The station decided that pop music is for the masses and no need is seen for the award even though the German Pop Music Festival will be opened on May 15.

Ralph Siegel, Jr., will return to the U. S. to visit with Auff-Rose in Nashville and then to New York for visits with publishers and record firms for songwriting appointments. The young composer-publisher has had several hits since his return from the U. S. last year.

Phillips is very proud of Miss Nana Mouskouri who received the "Grand Prix Du Disque" in London on the LP "Nana Mouskouri...several records in English and German and is a top star here.

Barbara Kist, director of Ed Kavner’s A.M.E Music publishing house, writes that there’s plenty of hits running wild in Germany for the firm including "Then You Can Tell Me Goodbye" from the Casinos, "But In My Heart It’s Spring" from Felix With and "Walk Tall" from the 2 Of Clubs. The Equals who are just coming off of their smash hit "I Won’t Be There" have a new release called "Baby, Come Back" which has great sales figures to start. The LP from the group has not yet been released. The President label owned by the group is now signed for distribution to Ariola Eurodisc for the next four years for Germany, Austria and Switzerland. A new release by the Exceptions called "The Eagle Flight To The City" was also set for release in the "Top 20 Beat Club".

Gunter Gaiyer of Hans Sikorasi Music tells us that he has produced a new Peter Paul & Mary cover for "I Want To Be Loved". The new LP’s are now in production with Knut Kiesewetter who has switched from Polydor to the "Star Club" label for Philips. Royce, The Les Cartins and the Liverbirds. Right now the firm is working on a U. S. hit "Come Down To My Boat" and "When You’re Young And In Love".

This year reports that the Boston Symphony Chamber Players are set for engagements in Bonn, Kassel, Recklinghausen and Saarbrucken in June, aberen Bach Music Festival and beautiful of all is the final to push including "The Happening" by the Supremes, “Then I Kissed Her” from the Beach Boys and a grand group of German goodies.

That’s it for this week in Germany.
The dwindling number of music and game locations available today (especially in our large cities) has caused for keen competition among operators. The fact that most operators from time to time will "pitch" a competitor's location for the right to place his own machines in the place is central to this business . . . and certainly a newly opened location will draw out the prospective operators like bees to the honey. But how much thought is given the location after the sale has scored?

Aside from the machines themselves, the operator's "sales tools" are: 1. the loan; 2. the bonus; 3. the contract and 4. the promise of conscientious service. It's about that last "tool" we'd like to discuss . . . the service the operator guarantees, which, like the auto dealer's attention to a new car warranty, will either keep a location happy or lose one forever.

When an operator delivers his pitch, it's usually filled with enthusiasm and promises of the extended service he will provide if the location owner takes him on as operator. However, the operator shouldn't let that enthusiasm lead him into making wild claims which, practically speaking, can't logically be backed up. Just as bad, the operator should never play down his "product" just to be on the safe side. There must be a "happy medium" somewhere between offering too much or too little.

One certain way to find that logical medium is to size up the location owner (will he be demanding or not), check out the type of location (do teenagers frequent the spot and if so are they the type who go around kicking coin equipment for the fun of it), check out the mechanical abilities of the equipment you are offering and generally draw upon your operating experience for the pitfalls this particular location might hazard.

When you are able to supply an honest evaluation of how much service can be offered for the profit involved, state it clearly . . . a frank approach always carries a ring of authority and the location owner will know he's getting a measured account of the facts instead of a fish story.

The coin machine business is no more of a "repeat business" than the auto industry. Many operators treat their locations much the same as a car salesman treats a customer who's already paid for the car. . . . "I've got the cash (or the contract) so forget it." But location owners, like car buyers, have a way of spreading the word among themselves . . . "this guy's honest" or "this guy stinks!" And when it comes time to renegotiate another contract, how do you think the verdict will be judged?

An honest approach is a successful sale. It may not carry the glitter of "blue sky" but it can't get you into hot water later on when the judge in Charley's Bar goes dead on Friday night and you haven't the time to fix it.

---

Urban Intro's Name-A-Song

LOUISVILLE, KY.—Nat Baiten, president of Urban Industries, announced recently the release of "Name A Song," which, at the drop of a coin allows a player to hear portions of three melodies, each song being played or 15 seconds followed by seven seconds of silence. At the end of the silent period, the previous three songs are announced.

Total play time per coin is 60 seconds. Each machine contains a tape that has 18 complete sets of songs or a total of 64 songs with each set containing the correct answers.

The player can immediately tell his score upon completion of the game, scores are determined by the total correct answers. The game is competitive and consists of a mixture of pop, rock music and old standards. The sound system is supplied by Ortronics, Inc.

---

AUSTIN, TEX.—Unless Gov. John Connally vetoes Houston Rep. Jack Oggi's liquor curfew extension bill, the tavern hour will be extended to 2 A.M. in the states five largest counties next fall.

Both houses approved the bill, which, when an actual law automatically makes the curfew 2 A.M. every night of the week in the five largest counties and allows local officials to extend the curfew to 2 A.M. in smaller counties where the law will not apply. The bill would be effective automatically in Houston, Dallas, Ft. Worth, San Antonio and El Paso.

The House set the cutoff at 140,000 population which would have made the later hour automatic in 14 counties, but a conference committee cut it to the five largest.

---

Extension Seen In Texas Tavern Curfew

In addition to extending the curfew to 2 A.M., the bill would permit tavern owners to open at noon on Sundays. They cannot open before 1 P.M. on Sundays under the present law. When the law becomes effective in late August Texas coinmen will be graced with an additional 15 business hours, during which time jukeboxes should see plenty of action.

---

**THE HOT BOX**

this week's big stories

<table>
<thead>
<tr>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Curfew Extension</td>
<td>68</td>
</tr>
<tr>
<td>Taylor for Seeburg in Canada</td>
<td>69</td>
</tr>
<tr>
<td>Rock-Ola Names Advance in Calif.</td>
<td>69</td>
</tr>
<tr>
<td>NAMA PR White Paper</td>
<td>70</td>
</tr>
<tr>
<td>Rowe Names Peach State in N.C.</td>
<td>71</td>
</tr>
</tbody>
</table>
Gottlieb Releases “Hi-Score” 4-Player Flipper Pin To Trade

CHICAGO—The never ending quest for higher earnings for coin machine operators and pinball players constantly remains high on the list of motivations at the northwest side of D. Gottlieb & Company. With this thought in mind the chiefs in this realm of heavy planning, preparation and shipping activity—Dave Gottlieb, Alvin Gottlieb, Nate Gottlieb and Bob Portale—announced the unveiling this week of a four-player flipper pinball amusement game which is a breathtaking thing of beauty even at the first sight.

The cabinet in Gottlieb’s “Hi-Score” four-player flipper is very attractively designed and applied. It is very colorfully finished, primarily in blue, white and yellow. There is a new flipper and it is a high-gloss, contoured lightbox. Alvin Gottlieb assures operators of the amusement games all markets that players in locations will be easily attracted to the “Hi-Score” four-player flipper. He pointed out the singular fact that a Gottlieb four-player flipper is the most popular—considering more interest among operators, observers and players than any other pinball machine in the international—as well as domestic—market.

Gottlieb creation,” he added, “certainly fits into this exciting promotional pattern and it will probably be an outstanding feature in pinball amusement games throughout the country.”

Gottlieb said that he gave the four-player there are added thrills and suspense reportedly because of the “Hi-Score” Flipper in part of the colorfully illustrated playfield, which scores up to 3000 points with suspenseful spinning action. Furthermore, there are four bullseye targets and two side rovers which build up the values of the spinners holes recorded on the lightbox. The controller consists of shots at two holes and four bottom rovers to activate the spinners, thus increase the scoring values in exciting playfield action. As an added thrill a “Star” hole in the spinners scores the “shoot again” feature. The spinner hole values are indicated in the all-now eye catching lightbox glass.

Four reel scoring vastly expands player appeal, as does the new electronic automatic ball lift, which greatly speeds up the play action. Gottlieb’s “Hi-Score” four-player flipper amusement game is delivered with triple-shut coin combinations for all locations. All of the regular highly desirable Gottlieb innovations, such as high-gloss stainless steel trim on moldings, at the front of the cabinet and the sturdy legs, are incorporated into “Hi-Score.”

Shipments of “Hi-Score” four-player flipper games have shipped out from the factory to the vast chain of Gottlieb distributors throughout the United States and in the farflung foreign markets. Coin machine operators are urged to visit their nearest distributors to see and demonstrate this newest Gottlieb amusement game.

Seeburg Selects New Canadian Distributor

CHICAGO—The appointment of Taylor Vend-Equipment Ltd., as the Seeburg vending machine distributor for all of the Province of Ontario was announced by William F. Adeir, President of The Seeburg Sales Corporation. The appointment is effective immediately.

Robert Brether, Seeburg Vice President in charge of vending sales, noted that the appointment was the second made this year to provide Eastern Canadian operators with qualified distributors. Earlier this year, Laniel Amusements, Inc. of Mount Royal, Montreal was appointed Seeburg vending distributor for New Brunswick, Nova Scotia, Prince Edward Island, Quebec, Newfoundland and several counties in Ontario.

Brether said, “With the Taylor Vend-Equipment Ltd. knows the vending industry intimately. He knows the operators and their needs. He can help them increase their profits through advice, experience and with quality Seeburg products, parts and services. We are happy to have him join the Seeburg family of independent distributors.

Taylor is the second high regard in which Mr. Taylor is held by Canadian operators and particularly to his reputation.

The appointment was made in Canada by Frank Finneran, Seeburg Vice President. Finneran noted that the Taylor Vend-Equipment Ltd. firm is located at 45 Crockford Boulevard in Toronto, (Scarborough).

Finneran also stated that the continuing growth of vending in Canada has not escaped the notice of Seeburg, “We waited for the right people to be available who could properly serve the needs of operators in Eastern Canada. It took time but the waiting will benefit Canadian operators. When we find them we will call at Seeburg,” Finneran said.

A large contingent of representatives of The Seeburg Corporation will join with representatives of Taylor Vend-Equipment and Laniel Amusements, Inc. in greeting operators at the 10th annual Canadian Automatic Merchandising Association Convention in Toronto, June 22-25.

Introducing Coin Operated Recording Studio From Calibre

Calibre Recording Studio LONDON—Calibre Recorders Ltd. of 24 Manchester Square in London has a new recording studio on the market that produces a high-fidelity, 4" 45 r.p.m. record in only 2¼ minutes.

The coin-operated machine is fully automatic, small and compact, and accurately reproduces speech, singing and music. The customer can hear what he has recorded before it is released by the machine.

The machine requires very little maintenance and uses a minimum of electricity. Calibre is looking for U.S. distributors to market the recording studio.

British Coin Scene

LONDON—On May 3, Alfred Crompton Ltd., of Ramagage, held an open house for the trade to see the opening of their second factory in Ramagage, Mayor John G. Barting, J. P. of the neighborhood attended the festivities. This factory now gives the company an extra 10,000 square feet in which to manufacture their line of machines, plans are a foot for a third unit for use.

Arcade Appeal Dismissed

An appeal by Alkins Automatic Company against the decision of Nottingham City Council to refuse planning permission for minor alterations in the use of Nos. 1 and 3, Clinton Street, West, Nottingham, for amusement and social center, has been dismissed by the Minister of Housing and Local Government on the recommendation of G. Markle-Brown, a Ministry inspector who conducted an inquiry into the case.

Coin Machines Get Their Own Hall

This year, for the first time ever, coin-operated equipment was shown in a special hall at the Hanover Trade Fair. All space in Hall 4-A, this new automatic center at the fair, was taken, and some 40 firms presented their range of equipment, including the latest novelties. The amusement games and jukeboxes, though grouped at the front of the hall, were drawing the largest crowds.

Flugball

A new football game emerged from the Hanover Trade Fair. Luenhart of Landau unveiled Flugball, a new mechanical football game. There are two sets of balls, one red and the other white. They are struck with a bulbous head and must go into the right sockets, red into red and white into white. Each correct shot adds to the score.

Gottlieb Hi-Score 4-Pl. field, which scores up to 3000 points with suspenseful spinning action. Furthermore, there are four bullseye targets and two side rovers which build up the values of the spinners holes recorded on the lightbox. The player concentrates his shots at two holes and four bottom rovers to activate the spinners, thus increase the scoring values in exciting playfield action. As an added thrill a “Star” hole in the spinners scores the “shoot again” feature. The spinner hole values are indicated in the all-now eye catching lightbox glass.

Four reel scoring vastly expands player appeal, as does the new electronic automatic ball lift, which greatly speeds up the play action. Gottlieb’s “Hi-Score” four-player flipper amusement game is delivered with triple-shut coin combinations for all locations. All of the regular highly desirable Gottlieb innovations, such as high-gloss stainless steel trim on moldings, at the front of the cabinet and the sturdy legs, are incorporated into “Hi-Score.”

Shipments of “Hi-Score” four-player flipper games have shipped out from the factory to the vast chain of Gottlieb distributors throughout the United States and in the farflung foreign markets. Coin machine operators are urged to visit their nearest distributors to see and demonstrate this newest Gottlieb amusement game.

Mush Fellas . . . Only Five Months To Go

NAC Approves Publication Of Personnel Training Manual, Says O’Brien

CHICAGO—Directors of the National Association of Concessionaires continued two days of sessions in Chicago at the Sheraton-Blackstone Hotel on May 25-26. Seven of the association officials, directors and committees in attendance. Attending his first board meeting since his recent election as a Director of the Akins Automatics Popcorn Company, Hamburg, Iowa, Jack O’Brien, New England Theaters, Inc., Boston, NAC president, outlined the plans for the organization’s most constructive actions taken by the board. He was particularly gratified by the important step which the board took in approving publication of a personal training manual which for all practical purposes will be adaptable to every type of refreshment concession operation This action, he said, was a first and important step in achieving a promised goal in this area which was first proposed at the organization’s convention in New York City last year.

CHICAGO—Donovan Hall will never again see these two gentlemen “in harness” like this. This bit of horseshoe took place during a recent tour of the site of the 1967 NAMA Trade Show by James P. Newlander (left), chairman of the association’s trade show advisory committee for Rowe Mfg., and Sidney J. Schapiro (right), NAMA director of exhibits. The exhibit will be held in Chicago October 28 through 31.

Cash Box—June 10, 1967
Here's a thought-provoking review made available by Thomas B. Hungerford, Communications Director of NAMA, on the vending industry's more serious public relations problems.

The "White Paper," developed by the NAMA staff and discussed at a recent meeting of the NAMA Public Relations Committee, was designed to make it available to all members and interested parties. You might want to review this in the light of your own company policies.

Public Relations today means many things to different people. Every NAMA member probably has his own definition of what the term means—and what it means to his business. There is, however, another dimension to "public relations." It is the broader viewpoint in which the public sees the vending business. This is also the viewpoint of the professional public relations person. His viewpoint is usually more objective, more realistic, and more in tune with public sentiment and public policy than the layman's.

The professional is more likely to base his viewpoint in a "white paper" in order to arrive at practical proposals and specific programs. This "white paper" attempts to define "vending industry public relations" in broad terms, in order to arrive at a more realistic understanding of the problems—and profitable steps to improve public relations.

This review is also specifically concerned with the public relations function of NAMA as the industry's trade association—a function which differs materially from that of individual member firms.

Public Relations Problems

The two most important fundamental public relations problems of the vending industry today seem to be the quality of vending machine service and the lack of public knowledge about the nature of vending company service. If one were given the task of pinpointing the two most fundamental current problems of public relations in the industry, and only two, these would remain after all other possible candidates had been considered.

Fundamentally, these two problems are more basic and more crucial than any and all other "symptoms" often cited (such as the insinuations about "hoodlums," commissinodists, bad publicity, "legislative" harassment, etc.).

Some Reasons For Poor Service

As seen by the paying customer, the industry performance is indeed substandard. For a proper view, one must consider all the 4 million machines now in location, not just one company's or another's. The customer, the public, doesn't distinguish (and shouldn't be expected to distinguish).

Seen in this perspective, far too many machines vend nonquality merchandise and merchandise which is not fresh or attractive in appearance. Far too many machines malfunction, are out of order, fail to refund coins and are too difficult to operate. These are facts, as the public perceives them.

What are some of the reasons? First, the lack of adherence to state and federal standards for quality performance. The fragmentation of the industry into thousands of small ownerships or local branches and poor personnel recruiting, training and supervision practices allow for a looser attitude. Vending is not a "service industry," and sometimes not a necessity in the eyes of the location (management has other alternatives, and often views the machines as a necessary evil).

Accounting and profit management standards of most operators are substandard. The designing of vending equipment for the convenience of the operator should be secondary to the needs of the customer, but isn't.

What of Improvements Since 1960?

Standing over in the "plus" column are the more "sophisticated" types of locations and agencies the industry is serving. This allows stiffened competition for proposals, and the result has been better service to the operators. The formation of larger firms (and expansion of smaller ones) has resulted in better defined operating standards and new innovations in service to the industry, new pride in equipment decor and reliability. The availability of better designed products for vending is also an improvement.

Public Relation Needs

By raising the quality of vending service offered, the public is more apt to make vending purchases. Meanwhile, radical improvement of equipment and products (packaging, canned hot food, and redesign of equipment from the consumer's viewpoint) will give the industry a new look, improved relations with governmental bodies at all levels will allow for a greater sense of bargaining power when undesirable disputes arise, and thereby also be a more meaningful portrayal of the economic contribution made by the vending industry.

How Can These Needs Be Fulfilled?

The basic requirement is that individual companies recognize their needs in realistic fashion. That they take action as a result of this recognition. No one can do this for them. There is nothing which an association like NAMA can accomplish on its own as an "agent" of the industry.

Public Relations Role of NAMA

NAMA does have a role to play. It must do three things: One, identify objectively for the industry the most urgent public relations needs. Secondly, provide programs (and services) which can be used by individual companies in the industry. Thirdly, but not the least important, NAMA must undertake on its own those (limited) programs which do not require specific individual company participation.

What Is NAMA's Limitations?

Heading up the list of NAMA's limitations is their influence on the entire industry's operating methods. The time required to effect changes in the industry's existing habits and the lack of expertise in public relations on the part of most vending company managements all limit NAMA's participation. The limited size of the public relations staff available funds are very important factors.

Conclusion

The most common fault in evaluating public relations problems is the tendency to look for "instant" medicines. There are no such wonder drugs.

Public attitudes change slowly. New programs of established companies standards for quality performance seem to be of great importance. The fragmentation of the industry into thousands of small ownerships or local branches and poor personnel recruiting, training and supervision practices allow for a looser attitude. Vending is not a "service industry," and sometimes not a necessity in the eyes of the location (management has other alternatives, and often views the machines as a necessary evil).

Accounting and profit management standards of most operators are substandard. The designing of vending equipment for the convenience of the operator should be secondary to the needs of the customer, but isn't.
JUKE BOX OPS' RECORD GUIDE

PICKS for PROGRAMMING

The following records, selected from the CASH BOX Top 100, represent tunes and performances which appear to be especially suitable to the juke box on location. Ops should check with their one-stop vendors for availability.

ALFIE
Diana Warwick (Scepter 12187)

I WAS KAISER BILL'S BATMAN
Whistling Jack Smith (Bovem 85005)

LONG LEGGED GIRL
Elvis Presley (RCA 9115)

SHE'D RATHER BE WITH ME
Turtles (White Whale 249)

CAN'T TAKE MY EYES OFF YOU
Frankie Valli (Philips 40460)

MISTY BLUE
Eddy Arnold (RCA 9182)

CREQUE ALLEY
Mamas & Papas (Dunhill 4013)

HERE WE GO AGAIN
Ray Charles (ABC 10912)

MARY IN THE MORNING
Al Martino (Capitol 2704)

TRACKS OF MY TEARS
Johnny Rivers (Imperial 66244)

DON'T SLEEP IN THE SUBWAY
Pete & Clark (Warner Brothers 7049)

NOW I KNOW
Jock Jones (RCA 833)

WOMEN LIKE THAT, YEAH
Joe Tex (Dot 4059)

WINDY
The Association (Warner Bros. 7041)

ONLY LOVE CAN BREAK A HEART
Margaret Whiting (London 1080)

SUMMER AND SANDY
Lesley Gore (Mercury 73683)

(*) indicates first week on chart

DNVEND

HOPALAND, N.Y.—Irving Air Chute company's Marathon Division in Hopland, N.Y., has just announced the introduction of the new and Refreshment Center. This new vending machine is designed primarily for low traffic locations.

The combination vending machine offers five selections of hot beverages—coffee, tea, chocolate, and a variety of hot soups, as well as three ice and cracker snack items. The unique feature of this machine is that product selection can easily be varied to suit individual customer and location preferences. Nothing is mixed internally, all items are supplied packaged and the customer mixes his own beverage. The machine holds up to 25 hot drinks and soups and approximately 65 snack items.

The machine comes equipped with its own built-in water heater for ease in installation and relocation of vending centers. It also comes equipped with its own built-in water heater for ease in installation and relocation of vending centers. It also comes equipped with its own built-in water heater for ease in installation and relocation of vending centers.

United

Altair

6 PLAYER SHUFFLE ALLEY

featuring "MATCH BONUS"
a bright new way to play...

MATCH BONUS FEATURE

Match One, Two or Three Strikes Each Frame (As Indicated On The Back Glass)

To Score Bonus Points Of 100, 200 or 300. Perfect Game = 21 Strikes For A Score Of 2730.

5 WAYS TO PLAY

dual flash
flash regulation

match bonus
bonus lane

Just Might Be

Your

cup of tea

It's audio-visual all the way — the only 2-in-1 combination music & movie machine. And you can try it before you buy it. Immediate delivery.

Average cost $20 per week

Minimum lease — 25 weeks

Rental includes film — over 750

All moneys can be applied to purchase

Exclusive Rowe AMI Distributor


Davids Rosen, Inc.

855 N. BROAD ST., PHILA., PA. 19123

Phone: (215) Center 2-2900

Special Offer

Cash Box—June 10, 1967

five Selections

for Beverages

Irving Air Chute Company's Marathon Division in Hopland, N.Y., has just announced the introduction of the new and Refreshment Center. This new vending machine is designed primarily for low traffic locations.

The combination vending machine offers five selections of hot beverages—coffee, tea, chocolate, and a variety of hot soups, as well as three ice and cracker snack items. The unique feature of this machine is that product selection can easily be varied to suit individual customer and location preferences. Nothing is mixed internally, all items are supplied packaged and the customer mixes his own beverage. The machine holds up to 25 hot drinks and soups and approximately 65 snack items.

The machine comes equipped with its own built-in water heater for ease in installation and relocation of vending centers. It also comes equipped with its own built-in water heater for ease in installation and relocation of vending centers. It also comes equipped with its own built-in water heater for ease in installation and relocation of vending centers.

United

Altair

6 PLAYER SHUFFLE ALLEY

featuring "MATCH BONUS"
a bright new way to play...

MATCH BONUS FEATURE

Match One, Two or Three Strikes Each Frame (As Indicated On The Back Glass)

To Score Bonus Points Of 100, 200 or 300. Perfect Game = 21 Strikes For A Score Of 2730.

5 WAYS TO PLAY

dual flash
flash regulation

match bonus
bonus lane

just might be

your
cup of tea

It's audio-visual all the way — the only 2-in-1 combination music & movie machine. And you can try it before you buy it. Immediate delivery.

Average cost $20 per week

Minimum lease — 25 weeks

Rental includes film — over 750

All moneys can be applied to purchase

Exclusive Rowe AMI Distributor


Davids Rosen, Inc.

855 N. BROAD ST., PHILA., PA. 19123

Phone: (215) Center 2-2900

110-volt, 60 cycle outlet. The heater is equipped with an adjustable thermostat to maintain the required water temperature. Compact and attractive, the Irvend freshener center is 5 3/4 in. high, 11 in. wide and 15 in. deep and is finished both exterior and interior with teflon nickel plating or two coats of baked enamel for durability and eye-appealing appearance.

Rong Names Peach State For No. Car.

HIPPANY, N. J.—Rowe Manufacturing, in an announcement from its new plant in Irwindale, California, has assigned the responsibility for the distribu-tion of its vending and music products North Carolina to the Peach State Distributing organization, Peach State to handle Rowe products in Georgia and South Carolina.

Joe Barton, Rowe general sales manager, said that coverage of the territory will be out of the Columbia, South Carolina office of Peach State vending company under the direction of manager Jim Faulk. Personal coverage of the area will be by industry veteran Bill Whitcomb.

In addition to the Columbia office, each State Music Company has headquarters in Macon, Georgia and Peach State Distributing is located in Atlanta, Georgia. The Peach State group's long and proud history of service to music, vending and games operators in the southeastern section of the United States.

"Dyke" Hawes and Albert L. Jenkins, Peach State principals, said that their experience with Rowe, mixed vending equipment during their first year of handling the line had been stimulating and gratifying and that they look forward to working with North Carolina operators.

It was pointed out by Harper, "This point of view is another step in our continuing program aimed at building the strongest distributor network in the history of the industry. We constantly claim that our top-notch line products and tip-top sales and service organization offer an unbeatable package to the operators.'"
Easier installation and faster service make the new Rowe AMI Wall-Ette a collector’s dream. Its high-speed service-on-the-spot means greater profits for you. Saves a minimum of five minutes service time per box. On a 12-box location you’ll save an hour’s labor.

On the other side of the coin . . . the new Wall-Ette’s sleek, compact design, “soft-touch” selector buttons and personalized stereo sound will captivate your customers. Results: more play, bigger collections!

Many exclusive features make service a breeze. When used on counter, the Wall-Ette can be serviced from back without disturbing customers.

Winking waitress call-to-service light she can’t ignore.

Most compact of all wallboxes. Smallest in depth and height. With handy above-table mounting, salt, pepper, sugar can be stored underneath.

30° Stereo Round® Sound offers the finest play-promoting remote stereo reproduction available.

Rowe® MANUFACTURING
Troy Hills Road, Whippany, New Jersey

*U. S. Patent No. 3,153,120
FOOD FOR THOUGHT—Pete Hamill, one of the country’s more excellent newswriters, whose columns and articles appear in many of our major dailies and consumer magazines, composed an essay on the idea of legalizing gambling throughout the U.S.A. which appeared in Playboy several issues back. We in the coin machine trade press don’t normally discuss the morality of gambling since our feelings on the subject are just a mite prejudiced in favor and our remarks wouldn’t carry too much weight with the “establishment.” That’s why it’s refreshing to find a well researched article written by a notable journalist for a large circulation magazine coming out in favor of permitting government-regulated gambling throughout the nation. Hamill says it’s hypocritical for a nation which loves gambling enough to spend 50 billion dollars annually in that direction (legal or otherwise mostly otherwise) and yet prohibits anything other than on-track betting in 40 out of 50 states. Should gambling be legalized, Hamill figures the government’s share would come to 30 billion each year. He argues it: “30 billion sound reasons for doing one particular thing, but a combination of fear, Victorianism and political self-righteousness is stopping us.” Meanwhile, the first New York State lottery tickets went on sale last Thursday the 1st of June. A ray of hope? THE 100MM RUSH—Banner Special. Jimmy Ginsberg is one of a number of enterprising distributors offering their cig operator customers 100mm machines by converting used equipment. The demand for the longer smokes continues and naturally the demand for the bigger columns has grown tremendously.... Speaking of buying, one of your friends at Ginsberg has won Esquire Magazine’s “Business in the Arts” award. The company news has made this an exhibit, the first major national exhibition covering the last year’s two current art trends—and its encouragement through subsidy of artists who are using these art forms. In addition, the company was cited for its discussion in the media. From Jersey-Betson Enterprises’ back office, Bill INFO’S going to give a real rush on Rock-Ola phonographs the past two weeks from ops in his territory. Bert’s also conducting local sales promotion campaign to help increase the output of equipment one location. Mrs. Betson Gibbs, just returned from a three week trip to the South Western Country. There she visited her folks. “Hold on to your hats—the big day is coming June 17th,” says Mrs. Betson. Rock-Ola Co. has its annual outing at the Sundance Lodge. Feet, pretzels, clams, softball—you name it—they’re all the order of the day. Look for your invite in the mail (the big event is naturally by invitation only). Fred Pulliam, out at Rowe factory says he’s been conducting a marketing research program into location preference on PhonoVue film product. Opinions and collection data furnished by PhonoVue operators should give AMI a pretty good idea of the types of films expected to create the greatest future demand... United Billiards chief Art Daddis, still sit on the subject of his new game, but promises the big unveiling will take place any week. ON THE AVENUE—Atlantic New York’s man of the hour Murray Kaye says that he’s been scheduled to represent the Seeburg distribs forecasts a great summer. On Tuesday, June 12, the Chamber of Commerce Browne (Paramount), Julius Stanislaus (Bellmore Enterprises) and Mac Pol- lay (Casing Music) were some of the many ops who dropped in on Lou Wol- runyon at Runyon during the sales meet. He says the demand on the PhonoVue grows every day. Showroom is always open at Runyon at a fevered pace. The sound of the hammer and saws, coupled with the sales and service activity, makes the place look like Macy’s during a Wash- ington’s Birthday Sale... Midway’s ‘Sping’ is now on display at Abbern, Simon, Inc., is selling very well ac- cording to his manager, Murray Kaye. Also info’s the firm’s new addition should be fully completed inside of the next two weeks. "Up on the Roof" HERE AND THERE—Old buddy Jack Minsky phoned up from Florida to say that he’s been busy with the re- ride production has never been busier. Minsky and associates New York. Ops Guild members that the next meeting and dinner will be held at the Goleden Bear on June 21st. Be there at 7:30 P. M. ... Good to hear that Sid Redd (Hally Bi- llards) is at his new Sommerville, N. J. location and is kosher. Another good man in the fold.... A definit- ive agreement for the acquisition of Stouffer Foods by Litton Industries was finally signed last week.... Ralph Fries and Peter Moser have been elected to the board of directors at ABC Consolidated. Congrats! ADVANCE AUTOMATIC SALES SNARES ROCK-OLA LINE—Bob Portale spoke with a very elated Bob Portale, who explained that they would be the exclusive distributors for Southern California. The order is ready to roll in. All we can add are our heartfelt congratulations. Another shipment of Chicago Coin’s “Wild West” game just arrived at Advance. Hear that Ray Collins, of Collins Amusements, was actually working at the Los Angeles Times. His name is not being used by the writer. Mrs. Weimer was in visiting with Bob Portale. He told us to wish everybody a Happy New Year. When asked which games were doing well, he said: CONVERTING CIGARETTE MACHINES TO 100 MILLIMETER NO PROBLEM FOR CIRCLE, Interna- tional. Tell us Tinker Murdie about the problems that most manufac- turers have with the 100 millimeter cigarettes. Denl tells us that this is not so with Rowe machines. He said that it is possible to convert these machines without losing any space and very little trouble. Dean tells us that they are presently working on the 100mm machine, so that the enterpriser can make the changes himself. Getting off the cigarette kick, Dean told us that he is in the process of outfitting the point of sales stand with the way the phono-views have been moving. Likewise for his cold drink machines. HELICOPTER TRAINER COME IN FOR A LANDING AT BADGER BROS., Bill Gelman, of Badger Bros., is in the news with the news that they have just received their first shipment of “Helico-pter. These are the one and only machines in the country of this dimension. Bill plans to fly a 1 ft. 6 inches is enclosed in a cabinet, with the levers, which are used to select them on the outside. According to Bill, it is costing great price of ops. The Delta pool tables are always in high demand, very well. Hear that the WI- lliam Clark has a new store that he is about to open soon. All three stores are in New York. Will Golden, Leo Simone and Dale Hooper. When asked how they were doing, they told us that Hapel was in the money, again. Upper Mid-West Musings Al Ebercrim, in the cities for the day wasn’t supposed to be in the record and parts.... Mr. & Mrs. Gordon Rumburgh and their two daughters took off for a vacation next week drive to Washington the week of July 4th. I. A. and Disney Land, then to Las Vegas and home. Should be a nice trip. Stan Woznik back from his vacation... Will Zuckoff back from his vacation. Ed tells us that the fishing at Elv this year should be at its best in a few weeks. Ed also says that he could be around for the day. Jack Godfrey in the cities for the day buying records and parts.... Mrs. Landesman and the children on the death this week of Leo Lands- man. Leo had been in the coin machine business for 20 years and had sold out not too long ago and went into the liquor business. The Lieberman Music Company are now in their new location (25 Market St.). Jim Donatell, Spooner, will have his new supper club ready for business about June 15th. Quite a place.... As long as we’re talking about Elv, Al Ayer is out on the golf course every day...
Ambitiously shooting for a fund raising goal of some $87,000, the Amusement Trades Division of the Combined Jewish Appeal (CJA) has scheduled a dinner affair to honor United States Judge Abraham Lincoln Marovitz (a tireless philanthropist in his own right)—and a fellow familist—Judge Highland Parker—and lastly, the prestigious drive. The articulate speaker on Thursday evening, June 8, in the Standard Club, will be the 92 year old Rabbi M. A. Marovitz, and Joe Robbins of Empire Distributors; Herbert Getzinger, Wallach Electronics; Stan Levin, Atlas Music Co.; Lee L. Greenberg, owner of Midway MgCo. The dinner will be co-sponsored by Nate Feinstein; David, Alvin and Nate Gottlieb, of D. Gottlieb & Co.; Sam Stern; Bernie Levine, Serendipity Co.; and M. & R Amusement Co. (Quite an imposing roster of coin machine industry philanthropists!).

ICMAO members may recall our joint with the IAAR & ICMAO at the last big association meeting in Springfield, during our talk on the podium, that efforts should be initiated and intensified to look into all legislative, membership, etc. issues. We cited the recent appointment of Florida's Julius Sturm to that post. As the Cash Box editorial—"Now a Tip to the Bud"—(page 74, June 3, 1967 issue) reveals, Sturm is ably carrying the ball to the Florida Amuse ment & Music Assn. in a stand that is very similar to the Illinois episode. The member is trying to nip it in the bud. Again we urge the Illinois group not to procrastinate. It is later than you think. Louis Casale, Harry Shaffer, et al. It's a very busy week at the D. Gottlieb & Co. plant on the near northwest side of Windy City. . . . Our readers will note with the heavy schedules on the new Gottlieb "Hi-Score" four-player flipper amusement game. Everybody—from Dave Gottlieb, Alvin Gottlieb, Nate Gottlieb and Jack Weinberg on down—is busy trying to push production and shipping to meet the great demand for their newest Gottlieb beauty. . . . Bob Breither, vice prexy in charge of Vending Machine Sales at The Seeburg Corp., last week named Alan Taylor's Taylor Vend-Equipment, Detroit, for most of Michigan and Ontario in Canada for distribution of Seeburg vending equipment. This follows an appointment earlier this year of Laniel Amusements, Inc., in Montreal, Royal, Montreal for New Brunswick, Nova Scotia, Prince Edward Island, Quebec, Newfoundland and several counties in Ontario. Also involved in the overall negotiations with Breither was Frank Finneran, a Seeburg vice president. . . J. C. Evans, vice prexy of Gold Medal Products Co., advised last week that one of the newest, most exciting items in the firm's new product innovation program for the snack trade is the 1967 model "Bite White Ice" with Breither was Frank Finneran, a Seeburg vice president. . . J. C. Evans, vice prexy of Gold Medal Products Co., advised last week that one of the newest, most exciting items in the firm's new product innovation program for the snack trade is the 1967 model "Bite White Ice"
Rock-Ola Conduits Service Sessions at S & M Dists., Findlay Instructs

Dixon, sales manager at S & M, said that the school was most successful and drew a fine attendance of faculty personnel, some of which veered over 150 miles to attend. A hot lunch was served at noon and the session continued until 5:00 P.M.

Among those attending the school were Rock-Ola phonograph supervisors: Sidney Rush, Jackson, Tenn.; James Anderson and Chuck Mound of Ripley, Tenn.; L. F. Bryant, Randy Evans and Dennis Davenport of Little Rock, Ark.; Wayne Carter from Forrest City, Ark.; Bob Smith and Tommy Jones from Dyersburg, Tenn.; J. L. Fuekett from Libby, Miss.; Elgie Foster from Bolivar, Tenn.; Guy Woodward from Jackson, Tenn.; Pete Smith from Halls, Tenn.; Bernie Clark from Brinkley, Ark.; Elmer Swartley from Bolivar, Tenn.; W. C. Greer, William Hopper and Albert Utts from Memphis; John Atkinson and Charles Wilcox from Pine Bluff, Ark.; and Melvin Greer from Memphis; Joe Todd from Jackson, Mr. L. Armstrong from Brinkley; Don Barnes from Marked Tree, Ark. and Thurlow Kemp from Mountain View, Ark. Hosting the session for S & M were Alan Dixon, Frank Smith, Earl Montgomery (president) and Klyce Perry.

JUPITER

the money making sound of music!

Swiss precision engineering, smart postion styling, with rich music stereo sound system. Lower in cost, making it the most important break-through in price in years.

V 3 models, 80, 100, or 120, available.

Finger-tip accessibility to all parts.

Durable. Simplicity of design means less servicing, higher net profit.

Over 32,000 Jupiters now in economical, trouble-free operation.

True rich sound means increased play.

Priced to save, built to last, designed to catch eyes and coins.

A few choice distributorships are still available in the United States, Canada and the Caribbean.

JUPITER

Sales of America

Division of Pioneer Enterprises Inc.
3641 N.W. 36th St.
Miami, Florida 33142
(305) 630-3201

Electric Scoreboards...2 Models

OVERHEAD MODEL

(Antique finish warranted cabinet)

- Two-faced, Scores 15-21 and/or 50 pts.
- Large metal coin box holds $500 in dimes.
- "Game Over" light flashes at end of game.
- Easily serviced.
- 10 ft. 1-player or 2-player by simple plug switch over.

NEW SIDE-MOUNT MODEL

WALNUT FORMICA FINISH

F.A.B. $499.00

BILLIARD SUPPLIES

5 oz. Belgian Bumper Pool Balls
set of 10, $9.00. Others $5 up
57¢ Cue—straight, $2.95 etc. $53 dz.
22 in. Jointed Cues—$7.50 up

Phone: 3401, 2849 W. Fullerton, Chicago, Ill.

MARVEL Mfg. Company

Set your sights on American

"The World’s Finest" Imperial Shuffleboard

and you zero in on higher profits.

American’s Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.

210 Paterson Plank Road, Union City, N.J. (201) UN 5-9203

Los Angeles Office—1423 Southwestern Avenue
CLASSIFIED AD RATE 20 CENTS PER WORD

WANT

WANTED: 45'S & LP'S. WANT TO BUY ALL 45'S & LP'S (real or fake). WILL BUY FOR CASH OR TRADE FOR GUNS, U.S.A. CONSIGNMENTS WANTED. LEAD, RUSSELL AVENUE, BOSTON, 5-6257. [Phone: 2-222-6000]

WANTED: WILD ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.

WANTED: WILLOW ARROWS. Write or phone HENRY JOHNS, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 321-3243.
Vurlitzer Distributor Schools Held In L.A. And Seattle, Servicemen From Canada, Alaska Attend

C. B. Ross, the influential, dynamic, ever-moving Wurlitzer Service Manager, returned recently from two five-day service schools in Los Angeles and Seattle. The Los Angeles school, hosted by Clayton Ballard, manager of the Wurlitzer Los Angeles factory branch, drew thirty-nine operator servicemen participating sent by the Los Angeles and San Francisco Branches; as well as Wurlitzer Distributor Doro Sales Company of Denver, Colorado and Illant Amusement, Inc. of Phoenix, Arizona. Leonard Hicks and L. W. "Walt" Schmidt, Wurlitzer field service representatives, were also on hand as instructors... 

To explain the National Dollar Bill Acceptor, Don Port, National Rejector Representative, was in attendance. Don went over the mechanism of the Bill Acceptor, in detail, for the assembled service technicians, and discovered the rejector. "His attendance was appreciated by all, and added greatly to the meeting," said Ross. 

Amule Addy, Credit Manager of the North Tonaanda Division of Wurlitzer "sat in" for some of the school classes and returned to the plant full of enthusiasm for the quality of the instruction he observed.

The Service School was held May 10th to 19th at the Hollywood Roosevelt Hotel in the "film capital of the world."

Following Los Angeles... Ross, Addy, and Peteet moved to Seattle, where distributor Northwest Company (Ron Pepple) greeted them. The site of the school was the Sprewell Inn, a very unique establishment, built entirely by water... (could you fish from the window?)

Bill Prellian, National Rejector representative joined the three Wurlitzer instructors and presented a class on the National Dollar Bill Acceptor and National Slag Rejector. His presence greatly enhanced the school and enabled the factory representatives to offer a complete course of instruction.

The Seattle school flourished with international representation as technicians from Alaska and Canada joined those from the U.S. in the assembly classes. The arrangements for the Canadian personnel were made by Wurlitzer Distributor Ltd., Wurlitzer Distributor, and the guests from Alaska sponsored by Ron Pepple of Northwest Sales Company.

Pepple, in commenting about the international flavor of this service school said "It's a mighty excellent thing to have these neighbors from across the water attending this service seminar with us."

A lady student, Mrs. Lucy McIntyre, Artic Music Company, Inc. anchorage, Alaska brightened up the meeting and C. B. Ross stated that her attendance to being most decorative. Mrs. McIntyre is one heck of a service technician.

In all, thirty-five technicians were graduated from this five-day seminar and will receive diplomas from the school.

Candy Sales Up

The U.S. candy industry experienced the best year in its history in 1966, when candy sales rose to a record high of $15.644 billion at the wholesale level, 8 per cent above 1965 sales of $1.320 billion. Per capita consumption was 19 pounds.

Confectionery production also reached a new peak in 1966 of 5.5 billion pounds, up 5.1 per cent from a 1965 level of 4.276 billion pounds. The increases were substantially above the average annual rate of 3.5 per cent in value and 2.9 per cent in poundage recorded over the ten-year period of 1956-65.
The 25th Annual Edition of the WORLD WIDE CASH BOX DIRECTORY will go to press late in June—ready to go to work for the industry early in July, carrying every scrap of information about product, about service—and if your firm claims a percentage of the $ billion annual gross—about YOU!

also please note: this year's directory will be published separately from our regular weekly issue to keep this popular buyers' guide a compact, 100% reference book from cover to cover.

BOOTH EDITIONS WILL BE MAILED THE SAME WEEK