Philips Seeks Simultaneous Release Sked With Mercury For Europe • Jenkins, Tarr Upped At RCA • Ambassador Into Regular Priced LP's • College Talent Buyers Meet In Phila. • Illinois Senate Cracks Down On Pinballs

HE VENTURES: SUCCESS & GUITARS GO HAND IN HAND

Int'l Section Begins Pg. 69
ODE RECORDS

THE

BLOSSOMS

STONEY END
& WONDERFULL

Z57-101

DARLENE - FANITA - JEAN

DISTRIBUTED BY CBS RECORDS / CBS, INC.
The music business has touched so many bases in recent years that one never knows when and where a music company and/or record act is apt to pop up in the area of publicity. It's not uncommon for the pages of a financial publication, for instance, to sport and spotlight the often vast ventures that take place in the business.

During the more halcyon days of music business dealings, outlets for such PR work were generally limited to the trades, columns and fan mags. If something happened to break in any other media, you could bet your life that the story had sordid qualities. Today, however, the business can make news in far more meaningful ways, whether it involves carload-of-money transactions or the social-political consequences of certain kinds of music and their performers.

With this in mind, we direct our attentions to the music public relations man himself. The great expansion of his possibilities for obtaining coverage for his clients has necessitated, in our view, a concurrent growth of his sophistication and skill at using the tools of his trade. The music business PR man, whether he be associated with a PR firm outright or work for a music company with a PR dept., has become the most direct link between various media and the music business. As an unofficial spokesman for the industry, his responsibility is to speak on its behalf with more fact than fancy, with the welfare of the business in mind as well as that of his clients.

The knowledgeable PR man is the one who is going to survive. He is the fellow who not only knows where-the-action-is in terms of his own field, but sundry fields as well. As a PR man recently put it, he found it amazing (and exhilarating) that over a two-day period he had lunched with an editor of the Wall Street Journal and a staffer of a music trade publication.

When one thinks of many outlets where the record business can be spoken of, today’s scope of the PR man is awesome as it is demanding. There is no getting away from this fact. He owes it to himself and the business he is a vital part of to soak up all the knowledge he can. And we mean knowledge about just about anything that could be of possible use in his great function.
"Children of all ages..."

THE MOST SPECTACULAR
SPECTACULAR!

LONDON® phase 4 stereo®

number 1 in sales because it's number 1 in sound

From the first spine-tingling cry of the Ringmaster, to the final Grand Parade of all the animals and stars, the wonder and the excitement of the circus bursts forth on London phase 4 stereo. The "oooga-oo ga" horns of the madcap clowns in their tiny cars. The wild gun-shots, the exhilarating music, the audience's gasps, the vendor's cries—the cannon's roar as the human cannonball hurtles through the air...all recorded under the supervision of Merle Evans, famed Ringling Brothers musical director, and captured on London phase 4 stereo. All stereo—all the way.

Included FREE: 6 page insert. Magnificent full color photos and stories about the circus.
unstoppable!

"STOP! AND THINK IT OVER" c/w "How Beautiful the World Can Be"
Perry's new action single is "Top 40" for sure—air play happening already. #9165

If it's happening...it's here!

RCA VICTOR
© The most trusted name in sound
NEW YORK — Harry Jenkins has been promoted to operations vp at RCA Victor Records, it was announced by Norman Racusin, vp and general manager, Jenkins, in turn, reported that Irwin Tarr had been named to his previous RCA post, marketing vp.

Jenkins will add to his current responsibilities in marketing the direction of all manufacturing, warehousing and distribution activities, as well as the newly-created dept., operations services. Tarr, formerly vp of pre-recorded tape marketing, will continue in the management of this section. Tarr was a key factor in RCA's entrance into the 8-track cartridge market several years ago.

Racusin said that the Jenkins appointment answered "the growing complexities and need for fast action planning" of the New York plant. In 1958 he was made manager of single records. Later that same year, he was chosen to assume RCA's distribution in Los Angeles. Jenkins remained on the west coast for more than a year, when he was called back to assume the management of planning and merchandising in New York.

Jenkins joined RCA as quality control manager shortly thereafter, when he left the company to serve three years as a bomber pilot in the U.S. Air Force. In 1945,

**Phiiips**

Tarr Up To Post As Marketing VP

Jenkins Named RCA Operations VP; Tarr Up To Post As Marketing VP

NEW YORK — A simultaneous release schedule is one of the aims of the new marketing vp, who, along with the Mercury family of labels in the U.S. Hansen, project is one of the reasons for the visit here of Herman Katz, project head for RCA's singles product abroad. Katz, who heads Mercury's Japan, Holland, Germany and Canada., will be visiting RCA for a 3 1/2 week stay.

"We are currently involved in a worldwide basis," says Katz, "that the only loss of time encountered in a worldwide basis, is the fact that the ocean voyage would be the shipping of tapes. But, in this respect, we have learned, cassette, cassettes, Philips' facilities are so advanced as to enable the company to turn these tapes around eight times a day.

Katz notes, "Philips' facilities are so advanced as to enable the company to turn these tapes around eight times a day. This is what the market wants by artists with a previously track record of success as soon as they enter the Cash Box Top 100," Katz explains.

In charge of the RCA American-made product appearing on the entire roster of Mercury, Hansen, project head in Japan, and Katz besides contacting Mercury executives in New York, also will visit RCA. Hansen, Katz will also confer with management of Mercury artists in order to work out more extended contacts with the artists and fans, as a result of new arrangements by these performers.

In addition, the pair will familiarize themselves more fully with the Mercury organization in the U.S., its catalog and artist roster. Katz will explore marketing methods here, including the budget-priced LP area, which, he feels, is a major area of expansion.

New Mercury label's budget Wing line is released in England, as the result of an agreement between Continental, Fontana Special, recently made its appearance.

**College Talent Buyers Meet In Phila.**

NEW YORK — The college market, responsible for millions of dollars in disc sales and personal appearances, is up by 50 percent over last year's 4th Annual Conference of the Association of College Talent Buyers, held in the Philadelphia's Benjamin Franklin Hotel (9-12).

Some 1100 college reps will be in attendance to note the activities of the college market.

**Ambassador Starts Regular Priced LP's**

NEW YORK—Ambassador Records, the budget-priced LP producer, has started a regular-priced LP and is circulating its promotion sales sheets. Lewis Merenstein of RCA, vp of the company, is making the sales sheets. Lewis Merenstein, vp of the company, has been making the promotional campaign, "The Music of Today," the chart has started with an LP called "The Organ." The label is already into the second division of RCA's sales sheet division, which is reported to have done in excess of $5,000,000 worth of sales in the first four weeks. Ambassador also distributes the RCA Victor label in other division.

Rosenblatt Exits Mainline

CLEVELAND, OHIO — Ed Rosenblatt, who for the past five years had been general manager of the independent Mainline Records, has resigned, according to a report from the Cleveland, last week resigned as president of the company. The resignation was announced by Joe Simone, formerly of Liberty Records.

Rosenblatt is credited with being a prime factor behind the huge growth of the independent label division of Mainline, which is reported to have done in excess of $5,000,000 worth of sales in the first four weeks. Mainline also distributes the RCA Victor label in other division.

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The Wildweeds

NO GOOD TO CRY
CADET 5561

Bobby McClure
BABY, YOU DON'T LOVE ME
CHECKER 1169

Bo Diddley
WRECKING MY LOVE LIFE
CHECKER 1168

Ray Bryant
SLOW FREIGHT
CADET 5558

JoAnn Garrett
YOU CAN'T COME IN
CHESS 1992

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### Radio Active Charts

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right indicate total from left plus the percentage title received in prior week or weeks.

(Survey completed to April 5, 1967)

<table>
<thead>
<tr>
<th>% of Stations Adding Titles to Prog. Sched. This Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>% of Stations to Have Added Titles to Prog. Sched. to Date</th>
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<tbody>
<tr>
<td>50%</td>
<td>Casino Royale—Herb Alport &amp; Tijuana Brass—A&amp;M</td>
<td></td>
<td>95%</td>
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<tr>
<td>44%</td>
<td>Little Games—Yardbirds—Epic</td>
<td></td>
<td>44%</td>
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<tr>
<td>42%</td>
<td>Release Me—Engelbert Humperdink—Parrot</td>
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<td>71%</td>
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<tr>
<td>38%</td>
<td>The Happening—Supremos—Motown</td>
<td></td>
<td>98%</td>
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<tr>
<td>33%</td>
<td>Girl, You'll Be A Woman Soon—Neil Diamond—Bang</td>
<td></td>
<td>81%</td>
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<tr>
<td>32%</td>
<td>Sunshine Girl—Paradise—A&amp;M</td>
<td></td>
<td>32%</td>
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<td>31%</td>
<td>Yellow Balloon—Yellow Balloon—Canterbury</td>
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<td>50%</td>
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<td>30%</td>
<td>Out Of Left Field—Percy Sledge—Atlantic</td>
<td></td>
<td>30%</td>
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<tr>
<td>29%</td>
<td>Here Comes My Baby—Tremeloes—Epic</td>
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<td>56%</td>
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<td>28%</td>
<td>I Was Kaiser Bill's Batman—Whistling Jack Smith—Deram</td>
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<td>28%</td>
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<tr>
<td>27%</td>
<td>I Found A Love—Wilson Pickett—Atlantic</td>
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<td>74%</td>
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<td>26%</td>
<td>Live—Merry-Go-Round—A&amp;M</td>
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<td>26%</td>
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<td>25%</td>
<td>Somebody To Love—Jefferson Airplane—RCA</td>
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<td>72%</td>
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<td>24%</td>
<td>Melancholy Music Man—Righteous Bros.—Verve</td>
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<td>23%</td>
<td>When I Was Young—Animals—MGM</td>
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<td>71%</td>
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<tr>
<td>22%</td>
<td>Friday On My Mind—Easybeats—United Artists</td>
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<td>92%</td>
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<td>21%</td>
<td>Why (Am I Treated So Bad)—Cannonball Adderley—Capitol</td>
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<td>56%</td>
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<tr>
<td>20%</td>
<td>My Back Pages—Byrds—Columbia</td>
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<td>76%</td>
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<td>19%</td>
<td>Making Memories—Frankie Laine—ABC</td>
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<td>45%</td>
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<td>18%</td>
<td>Close Your Eyes—Peaches &amp; Herb—Date</td>
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<td>97%</td>
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<td>17%</td>
<td>Shake A Trail Feather—James &amp; Bobby Purify—Bell</td>
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<td>17%</td>
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<td>16%</td>
<td>My Old Flame—April Stevens &amp; Nino Tempo—White Whale</td>
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<td>15%</td>
<td>The Lady From Baltimore—Bobby Darin—Atlantic</td>
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<td>45%</td>
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<tr>
<td>14%</td>
<td>I Love You More Than Words Can Say—Otis Redding—Volt</td>
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<td>13%</td>
<td>Buy For Me The Rain—Nitty Gritty Dirt Bandit—Liberty</td>
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<td>51%</td>
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<td>12%</td>
<td>Happy Jack—The Who—Decca</td>
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<tr>
<td>11%</td>
<td>Shake—British Walkers—Cameo</td>
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<tr>
<td>10%</td>
<td>My Babe—Ronnie Dove—Diamond</td>
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<td>10%</td>
<td>Portrait Of My Love—Tokens—Warner Bros.</td>
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<td>10%</td>
<td>I'll Make Him Love Me—Barbara Lewis—Atlantic</td>
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<tr>
<td>10%</td>
<td>One Hurt Deserves Another—Raelets—Tangerine</td>
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<td>21%</td>
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<tr>
<td>10%</td>
<td>Nothing Takes The Place Of You—Toussaint McCall—Ronn</td>
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<td>24%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>Title</th>
<th>%</th>
<th>Total % To Date</th>
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<tbody>
<tr>
<td>Get Me To The World On Time Electric Prunes (Reprise)</td>
<td>63%</td>
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<tr>
<td>The Best Goes On Lawrence Wells (Dot)</td>
<td>17%</td>
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<tr>
<td>I Don't Think You Know Me America Brood (Acta)</td>
<td>40%</td>
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<tr>
<td>Can't Seem To Make You Mine Seeds (GNP)</td>
<td>8%</td>
<td></td>
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<tr>
<td>My Girl Josephine Jerry Jaye (Hi)</td>
<td>17%</td>
<td></td>
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<tr>
<td>I'm Indestructible Jack Jones (Kapp)</td>
<td>8%</td>
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<tr>
<td>Do It Again A Little Bit Slower Jon &amp; Robin (Abner)</td>
<td>7%</td>
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</tbody>
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She's beautifying America...
3 minutes at a time.

Spring is in the air, and so is Grace Markay. From New York to Los Angeles her airplay is phenomenal. Bluesy, bouncy, bittersweet... she brought an opening night crowd at the Cocoanut Grove to its feet. Like to see her? She'll be back at the Grove May 8. Like to hear her? Just turn on the radio.

ST 2687

Now appearing Basin Street East!
Liberty's Annual Guitar Program Goes After Nation's 10 Million Guitarists

HOLLYWOOD—Liberty Records gets into the guitar business this year with its first annual guitar program designed to capitalize on the steady increase in the number of people (over 10 million) who play some kind of guitar. The company will promote the program through special distributor programs from April through July and will win new sales of instruments from Liberty distributors.

Liberty's push will center around three new albums and include the label's swelling catalog of that product that will be for sale by virtually everyone. The debut LP, consisting of a Premier Series follow-up item titled "More Of The Ventures and their Many-Faced Talents," will be the first in the case of the entire series. There's also a new entry by The Ventures entitled "Super Psychodelics." The guitar program is being utilized as the medium for guitar owners, another instructional LP by the group, "Play Guitar With The Ventures.

According to Liberty's general manager, Bud Dain, Liberty's first guitar program, held over a year ago, garnered over three million dollars in retail sales. Dale also pointed out to Liberty's continuing success with the "Guitar-Phonics" system: These albums are the only instructional packages ever to make the sales charts," he said. "It's undoubtedly due to the simplicity of the product and the universal appeal of The Ventures." The label has since added "Play Guitar with Chet Atkins and Jimmy Bryant. National sales manager Jack Bratel notes that "there are nearly (Continued on page 52)."

Pet Clark Reverses
Warner Bros. Pact

BURBANK— Warner Bros. Records has signed Petula Clark to a new long-term contract after long negotiations for the singer's services was finalized with the company and Bob Silber, president of the Paris, which produces the label for Warner Bros. in the U.S.

The artist recently signed for the feminine lead role in "The Front Page," a Warner Bros. production of "Finian's Rainbow," starring David Niven, and has been toying with the possibility of a series of concert engagements during the next few weeks, prior to beginning filming of her role.

Pla's are being made for the record of the new album and single, scheduled for release in the near future.

Warner Bros./Reprise
Inks New Bowen Deal

BURBANK—Mike Maltain, president of Warner Bros./Reprise, has revealed that Jim Bowen, A&R director for Reprise, has been re- signed to a long-term contract.

Bowen produces Frank Sinatra, Dean Martin, Sammy Davis and many others for Reprise, whose services have been able to put among good music artists into the top 10 category. For instance, in the first few years Bowen has produced Frank Sinatra, the most popular artist which have all been on the charts, beginning with million-seller "Everybody Loves Somebody." In addition, the Reprise sessions have been produced by Bowen. He has been with the company approximately five years.

Dooto Inks Gayle

LOS ANGELES—Dooto, Williams, president of Dooto, Reprise, has signed his band's recorded ex-member Rozelle Gayle to a recording contract after Williams heard him perform at the Keyboard Lounge in the late hours, and has worked for the past five years.

Gayle's first Dooto album, recorded live at the Keyboard Lounge, will be released through records soon, according to Williams.

Phonos, Radios (FM) Help Set Record For Home Entertainment Industry

WASHINGTON—1965 was a very good year—a fact, in fact, for the consumer electronics industry, including radio, phone and tape recorder, producers, according to the Electronics Industry Association (EIA).

EIA said its statistical department had 1965 sales figures with import statistics to develop a "sophisticated and accurate profile of the entire home entertainment industry," including radios, recorders, phonographs and electronic equipment.

The total United States radio market (including auto radios) grew to 29.3 per cent over 1965. EIA pointed out that the total was boosted by the combination unit incorporating a radio receiver, normally, EIA counts combinations either as television receivers or phonographs. This departure, EIA said, "focuses attention on the entire market.

FM: The Impact

The impact of FM on the total radio market becomes clearly evident by this method. A total of 13.6 million FM-capacity radios (exclusive of au-to radios) were sold in U.S. market in 1966, accounting for 36.6 per cent of total sales. In 1965, 7.8 million FM radio sales made up only 23.1 per cent of the total radio figure.

Phonos, a peak of getting Gratifying 14.5 per cent increase over 1965. The total U.S. market in this category amounted to 11.5 million units, an all-time record. The fastest growth was in the "specialty" field, accounted for 61 per cent of this total, ranging to 4.4 million units. Radiophone combinations had a very good year, with 2.5 million units compared with 1.1 million units in 1965. Phonograph combinations (not counted in the 7.1 million total) have a relatively small sales increase, but it grew 3 per cent last year over 1965 (386,000 units vs. 249,000)

The tape recorder industry registered its largest gain in 1966. Over one million units moved into the American market in the year. The records produced jumped nearly 25 per cent to 865,000 units. U.S. brand imports increased 62 per cent to 265,000 units. Foreign brand imports (including a large propor tion of European vinyl tape machines) totaled 3.4 million units, or 21 per cent of the total.

EIA's marketing services dept. expects to publish total U.S. market statistics periodically during the year.

Joe Zaleski Forms
Indie Promo Service

HOLLYWOOD—Joe D. Zaleski has announced the formation of Joe Zaleski Promotions, an independent service providing promotion representa tion to acts, record labels, producers, and record companies.

Zaleski's organization is headquartered at 5435-6 Yarmouth Avenue in Encino, 100 yards from the major promoting records at the radio station level and exposing artists through radio and TV interviews, domestically and internationally through Armed Forces Radio and Television Station (AFRTS).

Prior to forming his own company, Zaleski was the West Coast general manager for Kapp Records, a national sales manager for Kapp Records.

He entered the record industry in California, in a post with the International department of Liberty Records. Later, he was associated with Liberty as division sales manager in both Chicago and New York. In the latter city, he joined DCP Records, a new firm at that time, which was formed by arranger-conductor Don Costa. He served with DCP as national sales manager and played a major role in the creation of Little Anthony and the Imperials as a top disk attraction. From DCP, he moved in March 1966 to Kapp.

A native of eastern New York, Zaleski graduated from the University of Buffalo. He is married to the former Donna Kelly, who also has been associated with several record companies.

Who has initiated letter writing campaigns to their Senators and Congressmen are Perry Lee, Mel Torme, Terence, Paul Reubens, Gary Cooper, Terence, Chet Atkins, Boots Randolph, Johnny Mann, Nino Tempo, April Stevens, Freddy Martin, Henry Martin, William Wilson, Arthur Rubenstein, William Primrose, Robert Merril, and Alan Sherman.
Your overwhelming enthusiasm for a great performance by the
Pozo-Seco Singers forced their new single to turn somersaults.
(And it couldn’t happen to a nicer song!)

“I Believed It All”

Other outstanding performances by the Pozo-Seco Singers have
made this album a best seller...

Where your reaction can make the action go all the way. On COLUMBIA RECORDS®

Cash Box—April 15, 1967
#65
OUT OF LEFT FIELD (3:09)
Percy Sledge
Atlantic Records. #2396
1841 Broadway, New York City
Producer:
Quin Ivy & Martin Greene
Northern Records Corp.
102 E. 2nd St., Sheffield, Alabama
Publisher: Press Music (BMI)
827 Thompson St., Memphis, Tenn.
Writers: Dan Penn, Spooner Oldham
Flip: "It Can't Be Stopped"

#73
I LOVE YOU MORE THAN WORDS CAN SAY (2:50)
Otis Redding
Volt. #30
C/o Atlantic Records, 1841 Broadway, N.Y., N.Y.
Producer: Stax-Memphis Stewart
C/o Stax-Volt
926 E. McLemore, Memphis, Tenn.
Publisher: Stax Records
East, Tima/Redwal Music (BMI)
Writers: Floyd, Jones
Flip: "Let Me Come On Home"

#75
SHAKE A TAIL FEATHER (2:08)
James & Bobby Purify
Bell Records. #669
1776 Broadway, New York, New York
Producer: Papa Don, Cogbill, Young, Emmons & Chrisman for Pape Don Productions
3520 Roehschild Dr., Pensacola, Fla.
Publisher: Tallyrand Music
200 West 57th St., New York, N.Y.
Writer: Neil Diamond
Arranger: Hutch Davis
Flip: "Goodness Gracious"

#81
MY BARE (2:05)
Ronnie Dove
Diamond Records. #221
1658 Broadway, New York, N.Y.
Producer: Neil Diamond
c/o Tallrance Music
Publisher: Tallrance Music
200 West 57th St., New York, N.Y.
Writer: Neil Diamond
Arranger: Hutch Davis
Flip: "Put My Mind At Ease"

#82
LITTLE GAMES (2:33)
Yardbirds
Eric Records. #10156
51 West 52nd St., New York, N.Y.
Producer: Mickie Most
c/o RAK Music Mgt. Ltd.
The Penthouse
155 Oxford St., London W1, England
Publisher: Mills Music (ASCAP)
1619 Broadway, New York, N.Y.
Writer: Wayne Written
Flip: "Puzzles"

College Talent Buyers (Continued from page 7)

Liberty's Guitar Program
(Continued from page 10)
States and nearly two million guitars were sold during 1966. The pace is continuing and, for this reason, sales of our guitar catalog have accelerated to an unbelievable pace.

The talent they want, with no cash on delivery, is the prominent American songwriters. They are well-known, their music is well-known, and they are well-paid.

An array of sales aids is available to assist dealers in getting the most out of the program, headed by a central theme display with two addition al units for use with album insert cards. Cooperative advertising funds are being made available in addition to trade magazine advertising. Wide radio station coverage is planned by the promo department, with plans to saturate stations everywhere with the new product.

Publicity is making an extensive appeal to newspapers and magazines everywhere with a special Reader's Digest reprint enclosed. The article, "I'd Love The Twang Of The Guitar," was published earlier this year, and features the Ventures prominently in the lead of the item with reference to their popularity as instrument makers and their instructional album success.
THE TURTLES
HAPPY TOGETHER
SHE'D RATHER BE WITH ME
Due to a mechanical error, Mort Fega's Focus on Jazz column was not fully printed in last week's issue. Because of this, we are repeating the bi-weekly feature this week.

Too often the things we want to do never get done, for whatever reason. For example, I've been meaning to write Woody Herman a fan letter, maybe not the conventional style fan letter because I know him pretty well on a personal level. But a letter telling him what a great privilege it has been to know him from his music, and an even greater privilege to know him as a friend, and that I feel infinitely richer in my lifetime for having had this privilege. As we all know, the road to hell is paved with good intentions, and up until now I've never gotten around to writing him. I would have told him personally, but knowing Woody, it would have embarrassed him, I'm sure. Perhaps doing it this way, as a sort of open fan letter, might be better. True, it's not as personal, but, inversely, it should make more people aware of his greatness. And please bear in mind that this is being written by someone who holds the word "great" in high veneration, and by one who is quick to recognize the proverbial feet of clay.

It would be like "carrying coals to Newcastle" to recount Woody's many accomplishments as a bandleader, a career that has spanned some twenty-eight years, even longer if you want to count his time as leader of a group of Isahn Jones alumni after the Jones band broke up. If we were to chronicle all the players who have worked with and for Woody Herman during this era it would read like a who's who in Jazz. From that list of Herman graduates it would be difficult to find one who has anything but good to say about Woody. Naturally, I've not had the opportunity to speak to all of them, but those to whom I have spoken always refer him in much the same way, with a warm, respectful devotion. You know the old saying, "If you really want to know about a guy, ask someone who has worked for him."

Woody's Great Inspiration As Bandleader

With a track record like Woody's, it is apparent that he is an outstanding musician, using the term in its broadest possible sense. Perhaps equally important to his uninterrupted successes is his stature as a human being. Even if you aren't familiar with the blues in the business, you must realize that it takes a special kind of leader to make things hang together. When you deal with that many different personalities and their respective problems, it takes a unique man to maintain the captain's role. Unlike conventional business organizations, a band of musicians is much more complex, and The Herman Herds that have prevailed through the years are eloquent testimony to the fact that Woody has had to be father, mother, teacher, psychologist, disciplinarian, boss, friend, and whatever else it takes to endure and conquer as he has.

If I were asked what impresses me the most about Woody Herman, I would answer, unhesitatingly, the fact that he is always a gentleman. This impression comes not only from my personal acquaintance with him, but also from watching him behave with others. I've been witness to several instances when, at the conclusion of the last set and in the small hours of the morning, Woody was tired and anxious to get back to the hotel and to sleep. On the way out of the club, he would be stopped by a fan, more than half drunk with booze and nostalgia, and he would be subjected to interminable questions and feeble attempts at conversation, and never for a moment would he be abrupt with this early morning revealer. We must assume that Woody is ever mindful of his debt to the people who have helped him up front for so many years. Still, there are many performers in the limelight who don't practice this courtesy, and who are not only abrupt but often rude to their fans. I guess that difference is really what makes Woody Herman as much as I do. He's ever unassuming, even shy, and he has the stamp of gentility all over him, in a word, CLASS!

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Thus far we've spoken very little about the musical side of the band, practically all that we have mentioned is related to his job as shepherd of The Herd, as his band has been known since the Forties. If he didn't have all these qualities, how could he possibly maintain his position at the top? Everyone asks the same question, "How does Woody keep up with so many good players?" Well, the big band business is a fairly small fraternity in which news travels fast, and if he weren't the kind of guy he is, it would be easy to see that getting musicians for the band would be much more difficult than it has been. And that's the way it's been with Woody's playing. One night in the Metropolis in New York, where the band plays from time to time, I spotted Hodges coming in and settled himself at the bar, directly in front of Woody. As soon as Woody spotted Hodges, which was immediately, he called the next tune, "Body and Soul," a brillian arrangement which showcases Woody's alto saxophone. When that band got down to the next to Hodges that night, I can tell you that Woody really outdid himself, and at the end of the tune, acknowledged Hodges' presence with a low, and a very respectful bow. You have to know that in the presence of the man who is considered the peer of balladeers, Johnny Hodges, you have to play pretty good, and in my book Woody Herman does better than that, he plays the end, one of my favorite alto men.

Just recently it was my treat to catch Woody and the band at The Riverboat Lounge in New York City, near the end of their three week stint. I remarked to my companion that I hardly recognized any of the people on the band, but that in spite of it, the sound was as precise and as exciting as it has always been. When Woody stopped by for a quick hello by guest asked him, "Woody, is it true that you have a farm system for young players?" Woody replied, "I don't know what we have, but we keep coming up with wallers. The kids are great." Later, sitting with Abe Turchin, Woody's long-time friend and manager, I was delighted to learn that Woody and the band are booked solid into 1968. I can only say that such good news is a testimony to the good judgement of the people who have booked the band.

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(Continued on page 34)


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Love

I Move

The Fox & the Hounds—Eddie & Lockjaw Davis

Los Indios Tabaleras—Their Very Special Touch

Carl Nielsen Symphony No. 1 (1892)

Handel—The Six Organ Concertos, Op. 4

Zanetti—The Guarneri Quartet

Vocal Music of Vivaldi

For Emily, Whenever I May Find Her

Singing the Blues

Sings for Mama

She opens up her blues bag and out pop such soul sounds as “Bo! I Was

Helen was never better! He sings haunting lyrical poetry from today’s most talked-about young songwriters. Should really happen fast with his many fans.

Manfred Honeggers Trio—Variations

Delta Blues—Hank Williams, Hank Williams, Hank Williams

Beethoven—Eroica Variations plus Lint’s “Dante” Sonatas and the
oung “Romantic March.” A powerful recording.

A Toscanini Treasury of Historic Broadcasts

First available recording of the melodic Guarneri String Quartet in G Minor plus Mendelssohn’s String Quartet in A Minor. A must for every chamber music lover. LPM/LSC-2948

First time on records. 5-L.P. collection of 10 great works conducted by Toscanini taken from “live” radio broadcasts with NBC Symphony, plus illustrated booklet. 10/4/71

A Celebrate the Eighty-Fifth Birthday of the Master’s Work

LPM/LSP-3741

LPM/LSP-3770

LPM/LSP-3744

LPM/LSP-3801

LPM/LSP-3723

LPM/LSP-3811

LPM/LSP-3789

LPM/LSP-3755

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LPM/LSP-3761*
From FARGO To NEW ORLEANS From PHILLY To SAN BERNARDINO

The JOHN FRED Philosophy Is Spreading “UP & DOWN”
Paula 259

15,000 Sold in New Orleans in 3 Weeks

JOHN FRED & HIS PLAYBOY BAND

#5-WTIX  #11-WNOE

Heading for #1!
ED McMAHON HAS A HIT

"BEAUTIFUL GIRL"

CAMEO 474

Produced by ARCH LUSTBERG for M. A. Mangum, Inc.

CHAPPEL & CO., INC.      Written by Wood-Cacavas

CAMEO PARKWAY RECORDS

250 WEST 57th STREET, NEW YORK, N.Y. 10019
309 SOUTH BROAD STREET, PHILADELPHIA, PA.
NEW YORK:

David, della Rosa, and Brooks are back in New York after having completed a long tour of colleges and universities throughout the country. They are currently working on a Senate album and single while here. After finishing up business in the city, David, della Rosa, & Brooks will head back out on the campus circuit.

In last week's Ramblings we mentioned that Paul Williams was the publisher of Crawdaddy mag., thus giving the impression that he had ceased to be editor of that same publication. Paul Williams is still editing the mag as well as publishing it.

The 44th Annual Conference of the Association of College Unions International is being held at the Benjamin Franklin Hotel in Philadelphia from Apr. 9 through 12. The college and university scene is becoming an increasingly lucrative field for talent hunters, offering a particularly steady employment syndrome to musical acts of all types.

Marty Thau says that Tony Orlando has just been signed to the Cameo label and that the discary is planning an "all-out push on this artist's debut deck" (which is due on Apr. 15th.) Orlando comes to Cameo from the Epic label.

Capitol's Roy Battacho has reminded us that the recently released Paul Jones single "I've Been A Bad Boy" is done by Paul in the soon-to-be-released Universal flick "Privilege." Co-starring with Paul in the cinema venture, is fashion model Jean Shapton.


The United Artists Music Publishing Companies have a new gen. professional manager in the person of Eddie V. Deane.

Bob Kornheiser, back in action again, says that the new King Curtis "Jump Back" single out of his "Great Memphis Hits" LP is going to be a powerhouse deck. He also mentioned "Groovin'" by the Young Rascals and the Cream's "Fresh Cream" LP as being strong outings.

Lissa Carroll

David, Della Rosa, & Brooks

Jerry Ross of Merree in New York, says that the "When Love Slips Away," Dee Dee Warwick; "Tell Me To My Face," Keith; "Take The Time," the Shangri Las; and "Pipe Dream," by the Blue Magoos decks are all going to the top.

Elektra's Judy Collins is off to Japan for a 3-week tour in May. Judy will be back for the Forest Hills Music Festival on June 24th. and the Central Park Music Festival on Jul. 21st.

Sheila Kent has hung up her rock 'n roll shoes and gone into retirement... Metric's Al Altman called (as did the same firm's Bob Stone) to comment favorably on the new feature in Cash Box that details the new additions to the Top 100.

Sergio Mendes and Brasil '66 have been invited to headline the entertainment at a dinner-dance to benefit the Opera Society of Washington, D.C. The affair will be held May 15th at the Pan American Building.

Songwriter Gladys Shelly was honored at the annual fashion show of the Woman's Division of Brotherhood-In-Action Human Relations Center on Apr. 4th. at the outfit's Human Relations Center in New York... Steve Clayton has recorded Gladys Shelly's "Twiggy" on the Spiral label.

Wally & The Twilight recently appeared at Brooklyn's Action City nitey.

Hollywood:

The book defines "where it's at" as "the physical or psychological locus or real and significant activity as opposed to sham and ritual." Joe Wisser, producer of the Turtles' "Happy Together" is the latest to discover that the west is where it's at— the Kappelman-Rubin office on Sunset and Hollywood is now home...

A post-script to the Academy awards nominations—Walter Winchel's paragraph last week on "Sand Pebbles" was somewhat misleading. He said "Sand" won Oscar nominations for virtually everything except best song. "And We Were Lovers" (from its score) is one of the year's big theme smashers—22 recordings to date." Theme did get a nomination—
RECORD RAMBLINGS

but song, with no lyrice in the film's soundtrack, was obviously not eligible... The Kingston Trio, winding up their 10th year with retirement this June, set for a three day weekend engagement at the Royal Tahitian Gardens May 19-21—final local appearance at the Melodyland in Anaheim May 23-28 and their own show at the hungry i (where it all began) in June... Tim Morgan, on the verge of a new major label contract, headlines the Mardi Gras Concert at UCLA on April 22 with the world's first celestial rock group "The Bells"—and the Lively Set set for the same show— all proceeds providing summer camp for underprivileged children... John Mahan notes that he has terminated his post as west coast sales and promo manager for Epic/Okeh on the coast and should soon be announcing his new affiliation.

Our "West Coast Girl of the Week" is Susan Albert, a vivacious young blonde who combines singing and dramatic acting with scholarship. She's not only fresh from guest spots on "Hogan's Heroes" and the "Smothers Bros. Show" but from the UCLA classrooms where she's studying for her doctorate in modern European history—she's a grad of Sarah Lawrence. Instrument—heart strings. GNP Crescendo's the Seeds set to appear with the Supremes at the Hollywood Bowl on April 29 for KJH... "Georgy Girl" composer Tom Springfield tapped by producer Jean Shepherd to write the title tune and b/g themes for the forthcoming NSG production "Jane Eyre"—it'll shoot—when else—next week. The Doors Elektra LP a current top tenner at Music City—new single "Light My Fire" ships momentarily... Judy Collins in "In My Life" album gets our award as the most rewarding LP of the month—she'll be "live" at the Santa Monica Civic on the 14th with a sampling of her poetic justice.

Lyricist Dora Graf, recuperating at the Heart Institute in Miami, has come up with words to Stu Phillips' "Santa's Got a Brand New Bag" theme. Her last chart title was "Blue Water Line."

Anthony Newley cutting at RCA Victor on Sunset this week... Nelson Riddle themes the "Boogart" special for ABC-TV set for April 23... Bob Sarenpa notes that Mercury's new home here is located at 6952 Hollywood Blvd., same bldg. that houses Columbia's sales offices. Ground floor.

The bi-weekly "Beat," in its second year of publication, has boosted its circulation to 250,000 per issue, according to editor Louise Criscione... Bob Lind continues at the Pasadena Ice House thru the 16th... Heart and Flowers ditto at the Glendale Ice House... Grace Markay and the Teddy Neeley Five paced by David Schine for the Ambassador's Grove May 9-27th... Jack Jones' music pub firm Caber Corp. topped the $150,000 figure for the last quarter of '66... Added acts for the Supremes KI/ show on April 29—Johnny Rivers, Buffalo Springfield, 5th Dimension, Brenda Holloway and... more... Cat Stevens' Demar single "Matthew and Son," off the national charts, still in demand here—"recently top in most requested" at KFWR. One of the superior singles in '67... Ciro's closed again—a victim of ambitious and costly productions with sparse spectates.

CHICAGO:
CHICAGO—WGN-TV spotlights Peggy Lee in an hour long special on "Center Stage" 4/14... Publicist Jack Barthel parted local group The New Generation 5, for an upcoming session on Ron-Jac... George Marciel's Happy Medium Theater takes on a new tune—to provide intimate seating and a small dance floor—for The Mob's opening (7). The Capitol group, whose initial waxing "Disappear" b/w "One Step From Heartache" is skedded for release shortly, will dominate the room for on the Gypsy TV'er (7)... Impresssion Ed Pazdur is embarking on a new venture—a string of teenage night clubs to be known as Pazdur's Pad. First three, debuting sometime in May, will be located in Hammond, Ind. and the north and west sides of Chicago, respectively... Anna Maria Alberghetti will be appearing in the Camellia House of the Drake through April 15... Jimmy Smith began a stint in the Plugged Nickel... The Mongo Santamaria Septet are due here (18) for a 3-weeker in London House... "Every Mother's Son" met the local trade in grand style (7) via a cocktail party and live concert hosted by MGM and Metro Record Dist, at the posh Continental Plaza Hotel... Atlantic's Ralph Cox gave us a call to tout albums "I Never Loved A Man" by Aretha Franklin and "The King And Queen" by Carla Thomas and Otis Redding... Songster Jimmy Coates, who recently waxed "What Would It Take" and "To Mom With Glory" on the Broadcast label, came in from Nashville to do a string of p.a.'s hereabouts... Columbia's Rhetta and Tenesny guested on the "Kumzitz" TV'er last Sunday... The Serendipity Singers (UA) will be out this way 5/8 for a concert at Elk Grove High School... Among the newies taking shape at Garmisa Dist, are Dick Boyd's "Music To Think By" (Dunhill), "I Want You To Be My Baby" by Ellie Greenwich (UA) and "If I Had A Hammer" by Groove Holmes (Prestige)... Mercury Records hosted a luncheon for Tony Randall (5), who was in town to promote his album "Vo Vo De Oh Doe."... Sig Sakowicz urges us to tune in on the new Jackie Vernon LP "A Boy And His Watermelon" (UA).
Pick of the Week

HIM OR ME—WHAT'S IT GONNA BE?—(2:16) [Daywin, BMI]
LEGEND OF PAUL REVERE (3:05) [Boom, BMI]
PAUL REVERE & RAIDERS (Columbia 44094)

Paul Revere and the Raiders offer this hard driving rock romp called “Him Or Me—What's It Gonna Be.” The side is a pleasing thumping, frenetic effort that is a sure-fire top-of-the-chart deck. On the flip, “Legend Of Paul Revere” tells the story of the birth of a rock group.

I LOVE EVERYTHING ABOUT YOU—(2:16) [Fame, BMI—Penna, Oldham]
SOME KIND OF MAGIC—(2:28) [Act Three, BMI—Ross, Renzetti, Kornfeld]
BOBBY HEBB (Philips 40148)

Here’s a bright, slightly bluesy romp called “I Love Everything About You.” The deck bounces its way to the top of the charts and keeps charter Bobby Hebb on the sunny side of the street. On the flip, “Some Kind Of Magic” is a powerful thumping romp that should also get its share of spins.

UNCHANGING LOVE—(2:45) [East, BMI—Hayes, Porter]
WHEN TOMORROW COMES—(2:30) [East, BMI—Hayes, Porter]
CARLA THOMAS (Stax 214)

“Unchanging Love” may well prove a chart-bound vehicle for Carla Thomas. The side is a blue, thumping, pulsating, methodic, gentle, moaner that is a strong six-play item. “When Tomorrow Comes” holds more of the same but slightly faster.

JUMP BACK—(1:55) [East, BMI—Thomas]
WHEN SOMETHING IS WRONG WITH MY BABY—(3:16) [Fronts-East, BMI—Porter, Hayes]
KING CURTIS (Atco 6760)

Here’s a driving, thumping, moaning, wailing, frenetic, twangy, romp called “Jump Back” that should have no trouble putting King Curtis on the top of the charts. “When Something Is Wrong With My Baby” on the flip is a smooth pulsing, gentle shuffler.

GROOVIN’—(2:25) [Slaeser, BMI—Cavaliere, Brigati]
SUENO—(2:45) [Slaeser, BMI—Cavaliere, Brigati]
YOUNG RASCALS (Atlantic 2401)

The Young Rascals may very well have a chart topper on their hands with this moody, easy-going, smooth, rhythmic, thumping ballad called “Groovin’.” The side is a sure to please item for spins all over. The back side holds a driving Latin-flavored romp.

MINSKIRTS IN MOSCOW OR . . . (2:47) [Saturday, BMI—Crewe, Davie]
THEME FOR A LAZY GIRL—(2:35) [Saturday, BMI—Crewe, Davie]
BOB CREWE GENERATION (Dyno Voice 233)

“Music To Watch Girls By” was a recent chart item for the Bob Crewe Generation, and “Minskirts In Moscow Or . . .”, a catchy, brassy instrumental in the same bag, could easily meet with equal success. “Theme For A Lazy Girl” is another groovy instrumental.

HOLIDAY FOR CLOWNS—(2:30) [Viva, BMI—Curtis, Hardin]
YESTERDAY I HAD A GIRL—(2:02) [Whitwood, Viva, BMI—Hyland]
BRIAN HYLAND (Philips 40441)

After hanging up a nice sales figure with “Hung Up In Your Eyes,” Brian Hyland should laugh his way to the bank with “Holiday For Clowns.” Another light, breezy-sounding teen blueser, this one should ring the bell once again. “Yesterday I Had A Girl” is a thumping tear-tagger.

ALL YOUR LOVE—(3:33) [Gunnell, Noma, BMI—Bush, Dixon]
HIDEAWAY—(3:15) [Gunnell, Noma, BMI—King, Thompson]
JOHN MAYALL, ERIC CLAPTON & BLUES BREAKERS (London 20021)

An offering of driving, wailing, thumping psychedelia called “All Your Love” from the Blues Breakers, this one should be a chart-bound vehicle for the group. On the back, “Hideaway” is another ditty from the same bag.

Pick of the Week

I’VE GOTTA GO—(3:06) [Fame, BMI—Penna, Oldham]
RIDE MY TROUBLES & BLUES AWAY—(2:35) [Rise, BMI—Clauwe, Russell, Jackson]
OVIATIONS (Goldwax 322)

“I’ve Gotta Go” should prove a powerful, chart contender for the Ovations. The side is a thumping, pulsing, driving, melodic, rhythmic, moaner ballad. “Ride My Troubles & Blues Away” fills the flip side with more groovey sounds.

GOT TO HAVE YOU BACK—(2:45) [Jobete, BMI—Hunter, Ware, Bowden]
ISLEY BROTHERS (54146)

The Isley Brothers have been away from the chart scene for awhile but could bounce right back with this potent workout called “Got To Have You Back.” The Detroit sound abounds on this throbbing good set. No info available on the flip.

MAVERICK’S FLAT—(2:44) [Duchess, BMI—Goldstein, Regan]
RUN TO THE POET MAN—(2:05) [Tash, BMI—Howard, Kirim]
FREDDY CANNON (Warner Bros. 7019)

This thumping, driving, pounding, chant-like, frenetic, rock workout, “Maverick’s Flat” ought to be a chart topper for singer Freddy Cannon. The side is a particularly strong cut and should get all kinds of play. On the flip “Run To The Poet Man,” holds more good listening.

HA HA SAID THE CLOWN—(2:25) [Ponderosa, BMI—Hazzard]
FEELING SO GOOD—(2:58) [Spectorous, BMI—Hagg, Mann]
MANFRED MANN (Mercury 72675)

“Ha Ha Said The Clown” may well be a rocket to the top of the charts for Manfred Mann. The side is a thumping, upbeat, up-tempo, rhythmic rock romp. “Feeling So Good” is another groovey ditty on the flip. Both sides are strong contenders for airplay.

I WANT YOU TO BE MY BABY—(2:59) [Hendricks, BMI—Hendricks]
GOODNIGHT, GOODNIGHT (What’s So Good About It?)—(2:49) [Saturday, BMI—Crewe]
ELLIE GREENWICH (United Artists 50151)

Ellie Greenwich has been extremely successful as a tunesmith and producer and may well be a similarly successful in the artist category via “I Want You To Be My Baby.” The years-back smash gets a wild, modern treatment which should see good action. “Goodnight, Goodnight (What’s So Good About It?)” is a medium-paced thrubber.

BLACK SHEEP BOY—(1:59) [Faithful Virtue, BMI—Hardin]
MISTY ROSES—(1:59) [Faithful Virtue, BMI—Hardin]
TIM HARDIN (Yerve/Folkways 5048)

A delightful offering by Tim Hardin from his increasingly popular songbag, this “Black Sheep Boy” outing is a smooth, folky, medium-paced rock variant. Side should get play and sales from many quarters. “Misty Roses” fills the flip with a shuffling blueser.

NO BABY—(2:30) [Daedalion, Millbridge, BMI—Ashford]
THAT'S WHAT IT IS—(2:35) [Daedalion, Millbridge, BMI—Ashford]
METROS (RCA Victor 9159)

Here’s a powerhouse for the Metro. The side is a medium-paced, rhythmic, thumper called “No Baby.” . . . plenty of spins and sales in store for it. On the flip, “That’s What It Is” offers more of the same.

ALL I WANT IS YOU—(2:39) [LoBill, BMI—Skelton]
IT'S NOT YOU—(2:20) [LeBill, BMI—Mills]
PIC & BILL (Charny 67)

Here’s a powerhouse offering from newcomers Pic & Bill. The side is soulful, shuffling, pulsing, methodic, wailing, moaner called “All I Want Is You.” Over on the flip, “It’s Not You” offers a thumping, driving R&B workout.
**Newcomer Picks**

**LOOK OUT LOVE** (2:35) [Jitters, Clamike, BMI—Barney]

**LOVELY LOVER** (2:39) [Jitters, Clamike, BMI—Toomer]

**INVERTS** (Tower 321)

Here's a bright, sprightly ditty called "Look Out Love," that could begin a top-of-the-chart ride for the Inverts. The side is a smooth, rhythmic, easy-going venture. "Lovely Lover" fills the back of the deck with a bluesy shuffler.

**PIZZA PIZZA** (2:30) [Dolite, BMI—DeMare]

**TEN MINUTES LATE** (2:37) [Leo, ASCAP—Eastow, Winters]

**JOE DE MARE** (Gong 101)

Joe De Mare and his Ork are right on top with this bright easy-going up-beat light-hearted shingeling venture called "Pizza Pizza." The side is a front running contender for all kinds of spins and sales. Over on the flip side, "Ten Minutes Late" is another bright, sparkling ditty that should get plenty of spins as well.

**SOUl FOOD** (That's What I Like) (2:43) [Nujol, Cameo-Parkway, BMI—Youngblood, Anderson]

**GOODBYE, BESSIE MAE** (2:49) [Nujol, Cameo-Parkway, BMI—Youngblood]

**LONNIE YOUNGBLOOD** (Fairmount 1022)

Here's a bright, sprightly ditty called "Look Out Love," that could that could work to make its way to the top of the charts. The side, titled "Soul Food (That's What I Like)", has a winning sound and should be watched carefully. "Goodbye, Bessie Mae" is a rhythm, danceable toe-tapper.

**BEAUTIFUL GIRL** (2:55) [Chappell, ASCAP—Wood, Cavacas]

**THE LOVING HEART** (2:27) [Chappell, ASCAP—Wood, Cavacas]

**ED MCDONAH** (Cameo 474)

A tender, flowing, mid-tempo lullaby, "Beautiful Girl!" might well prove to be a hit for well-known TV personality Ed McDonah. Side is loaded with chart and sales potential. On the flip, "The Loving Heart" is an infectious, blues-tinged love ballad.

**AN ECHO IN YOUR MIND** (3:02) [Blackwood, BMI—Soden]

**RAINY DAY** (2:52) [Blackwood, BMI—Soden]

**BILL SODEN** (Compass 7004)

Bill Soden may well be on his way to the top of the record pile with this groove, pulsating, rhythmic, folksy, rock shuffler called "An Echo In Your Mind." Bill Soden is strong for air-play and sales.

**OUTSIDE THE CITY** (2:36) [Helios, BMI—English, Millrose]

**THE SNOW SONG** (2:50) [Whitmark, ASCAP—Ahern]

**WILLOWS** (MGM 13714)

The Willows might easily hit the top with this groove, medium-paced, thumping, driving, rhythm-pounding rock romp called "Outside The City." The side is a powerhouse contender for air-play and sales. Over on the back, "The Snow Song" offers gentle, rhythmic sounds for the romance minded.

**HI-HO SILVER LINING** (2:56) [Helios, BMI—English, Weiss]

**BECK'S BOLERO** (2:50) [Inquiry, Hi-Count, Norma, BMI—Page]

**JEFF BECK** (Epic 18137)

"Hi-Ho Silver Lining" is a groovy tune that has two groovy versions out already. Jeff Beck does a thumping workout on the ditty and backs it with a rhythmic instrumental called "Beck's Bolero." The Attack also comes across on the other side, "Rainy Day" offers more of the same in a soft bluesy vein. Both sides are strong contenders for air-play and sales.

**ANY MORE THAN I DO** (2:00) [Contemporary, BMI—Shirman, Henderson, O'List]

**ATTACK** (London 1013)

**EXTRA TERRESTRIAL VISITATIONS** (2:14) [Almo, ASCAP—Poddell, Hppard, Potash]

**THE WAY TO PLAY IT** (2:25) [Almo, ASCAP—Poddell, Hppard]

**ART NOUVEAUX** (Fontana 1584)

Art Nouveaux bows with an appealing, campy session called "Extra-Terrestrial Visitations" that could cause a visit to chartsville for the artist. The easy-going ditty comes complete with a freaky background of outer space effects for way-out buyers. "The Way To Play It" is a stop-start bouncer.

**IF I TOLD YOU ONCE** (2:59) [Ragmar, BMI—Ragovoy]

**YOU WERE MEANT TO BE MY BABY** (2:18) [Rittenhouse, BMI—Bell, Ellinson]

**BEN AIKEN** (Lomo 2069)

Here's an R&B effort from Ben Aiken, called "If I Told You Once," that could well spew over into the pop market. Twin-market programmers could take a look at this feel-good romance from the songster. "You Were Meant To Be My Baby" is another romancer, but in a livelier vein.

**TUMBLIN' DOWN** (1:58) [Five Sisters, BMI—Epae]

**THE MUSIC TURNS ME ON** (2:21) [Northern, ASCAP—Koller, Blume]

**MARIA DALLAS** (RCA Victor 9161)

Now Zeeland's Maria Dallas breaks into the American scene with a cute 'n catchy lid titled "Tumblin' Down." A bluser in lyric, the ditty has a light, easy-swinging sound that makes for lots of listenability. Also effective, "The Music Turns Me On" is a lively, sprightly dance-oriented mover.

**WEIRD STRANGE GIRLS** (2:14) [Naton, ASCAP—Strizik, Bernhart]

**TALES OF JONATHAN** (MGM 13727)

"Weird Strange Girls" are the subject of this highly probable outing from the Tales Of Jonathan. The crew stands a good chance to make heaps of coin with the contagious, dance-oriented deck, which bears a strong old-time flavor. No flip available at this time.

**SWING IN MY BACK YARD** (2:01) [Bresnahan, BMI—Clifford, Fleming, Dalton]

**BORED TO TEARS** (2:12) [Preacher, BMI—Faragher]

**BUZZ CLIFFORD** (Capitol 5880)

This ve-do-dee-o-in-filled offering from Buzz Clifford could certainly buzz the songster right into the national spotlight. Titled "Swinging In My Back Yard," the ditty is a cute, but throbbing goodie worth a listen. "Bored To Tears" is another swinging side.

**Best Bets**

**HANK BALLARD** (King 6002)

**HERE COMES THE HURT** (2:38) [Buddy Jay—Thomas, Breiker] Stirring, woeful love-song could send this deck high on the charts. Listen closely.

**DANCE TILL IT HURTSCHA** (2:08) [Koko—Ballard, Hobgood] Thumping, poweredup foot-stomper over here.

**RONNY KAE** (Band Box 261)

**MARVY JOHIE** (Julmar 6220)

**MUSIC EXPLOSION** (Laurie 3380)


**I SEE THE LIGHT** (2:30) [Kashak, BMI—Chiprut] Funky mid-tempo lament on the back.
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Best Bets

**STEVIE LAWRENCE** (Columbia 44681)
- **SWEET MARIA** (2:31) [Roosevelt, BMI—Kaemperff, Heilwein, Gabler] Steve Lawrence could grab a solid foothold on the charts with this smooth, lyrical rock.

**BIL HUBBANON** (Paula 295)
- **LIE TO ME** (2:45) [S-Ja-Ma, BMI—Beardsley] For those who enjoy blue-toned love-ditty could Bill hubbanon into the center of the pop scene.

**CASCADES** (Smash 2603)
- **HEY LITTLE GIRL** OF MINE (2:02) [Piggy Bank, BMI—lappon, Snyder] Catchy, full harmonic melody-rock would conquer the airwaves for this deck.

**JOE HARNELL** (Columbia 44048)
- **TRUDY** (2:02) [Piccadilly, BMI—Henderson] Zestful, happy-go-lucky piano instrumental could use a place in mid-tempo of the-road sales for this deck.

**FABULOUS PEPS** (Wee 3 1061)
- **I'VE BEEN TRYING** (2:29) [Blockbuster, BMI—Mayfield] Slow-paced, emotion-packed washer could see its way up the head of the charts.

**JIMMY NUL & INVERSIONS** (U.S.A. 870)
- **GOING GOOD LOVIN’** (2:28) [World Intl, BMI—Woodland] Listen carefully to this lively, rhythmic rock venture. It could develop into a hit for Jimmy Nul and the Inversions.

**TEMPTIONS** (Arctic 130)

**SWINGIN’ GENTLE SINGERS** (Hickory 1444)
- **HEY GOOD LOOKIN’** (2:56) [Fred Rose, BMI—Williams] The Swingin’ Gentlemen Singer could get good middle-of-the-road response with this sippy, cheerful singer.

**DOS SERRISENS & ORCH.** (Command 4008)
- **MUSIC TO THINK IN** (3:08) [Sears, ASCAP—Corby] Doc Severinsen and his orchestra could make a lot of sales noise with this good instrumental.

**MERRELL & XILES** (Glenn 426)
- **TOMORROW’S GIRL** (2:21) [Piggy Bank, BM—Frankhauser] Suave, melodic melody-rocker is filled with chart and sales potential.

**JERRY VALE** (Columbia 44087)

**JOEY WELZ & KIDD BROS.** (Bat 4273)
- **WOOLY BULLY RIDES AGAIN** (2:35) [Urraza, Peck, BMI—Wels, Sam the Sham] Shimmering, rhythmic sequel to Sam and the Sham’s ‘I heard him coming’ into this one.

**ANITA BRYANT** (Columbia 44672)
- **STICKS AND STONES** (2:39) [Sears, Genberg, BMI—Shayne, Arthur] Polignant, haunting tear-tugger could provide a solid chart berth for this deck.

**JIMMY NUL & INVERSIONS** (U.S.A. 870)
- **GIRL I LOVE YOU** (2:18) [Piccadilly, BMI—Gabler, Robi] Swinging, infectious rock-item on the back.

**CHOOCH FEW** (Liberty 55986)
- **ASIAN CHROME** (2:25) [Parro, Country, BMI—Tolbart] Swinging Middle-Eastern is what the Asian name should be.

**ERNEST BOGAR** (2:52) [Parro, Country, BMI—Tolbart] Powerful, pulsating foot-stomper over here.

**GARNER BROTHERS** (Thunderbird 55709)
- **I WANT YOU TO LOVE ME** (1:55) [Tupper, BMI—Curits] Well arranged, the chorus of this is a hit that would appeal to the airwaves.

**DANCE CHILDREN** (Philips 40441)
- **NIGHT TIME GIRL** (2:21) [Sears, BMI—Kooper, Le- vine] The Down Children harmonize nicely on this groovy mid-tempo topper. Might happen.

**NETTIE’S CHILDREN** (Capitol 5879) Paint the Little Girl Blue (2:29) [Todman, Tonto, BMI—Richards, ca. 2020] Nettie’s Children could score quickly with this tender, medium-paced melody rock.

**BILLY SWAN** (Rising Sons 700)
- **FRIENDSHIP** (2:30) [Cramart, BMI—Swan, Whitehead] Might be some chart action in the cards for this tuneful, infectious romancer. Keep an eye on it.

**JOEY WELZ & KIDD BROS.** (Bat 4273)
- **YOU GON’T ME LAUGHIN’** (3:00) [Hi-o, BMI—Moore, Penner] Energetic, danceable rock item on the flip.

**NEAL FORD & FANTASTICS** (Hickory 450)
- **WAIT FOR ME** (2:30) [Acutt-Rose, BMI—Pereles, Greig] On the soft side is this Neal Ford and the Fantastics.

**SYMON GRACE & TUESDAY** (Blue 1018)
- **YOU WONT GET ME WORKIN’** (2:14) [Machell, BMI—Waters, Waters] Having shot swimming-rock venture could prove to be a risk for Symon Grace.

**JOE DE MARE & ORCH.** (Gong 101)
- **PIZZA PIZZA** (2:30) [Delite, BMI—March, ASCAP—Grape, Winters] More on this side and it is a winner.

**DEE MILLIE’S** (Liberty 55665)

**PERCY FAITH** (Columbia 44086)

**CORBY & CHAMPAIGN** (Compass 7000)
- **TIME MARCHES ON** (2:14) [Leeds, ASCAP — Vandyke] Imaginative, building love-dove could bring Corby & the Champanage into the center of the pop scene. Give it a careful listen! Talent, ASCAP—Stovet, Winters] More on this side and it is a winner.
Now available for the first time on records! Commemorating the 100th anniversary of Toscanini's birth, here are ten great works taken from his historic "live" radio broadcasts with the NBC Symphony. Heavy promotion in national magazines, radio spots, newspaper mats, deluxe store displays—coupled with the magic of Toscanini's name—will make this one of the most talked about events of the year.

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RCA VICTOR
**SETTLERS** (Hickory 1451)
- **EARLY MORNING RAIN** (2:50) [M. Wintrick & Sons, ASCAP—Lighthill] Sad, poetic love song with a rhythmic melody. Might go well for the Settlers.

(B+) **DO YOU WANT TO KNOW THE REASON (1:57)** [Acuff-Rose, BMI—Kent, Jones, Fyffe] Full-bodied, harmonic-favored swinger on the flip.

**LISA CARROLL** (Gallant 118)
- **OUTSIDE OF HEAVEN** (2:18) [Bregman, Vecco, Conn, ASCAP—Conn] Lisa Carroll could have a big winner in her possession with this dynamic, insistent knee-snapper. Eye it carefully.
  - **ASK ME NO QUESTIONS** (2:31) [Sam Fox, ASCAP—Darian, Waldron] Meditation-paced, tear-stained treatment of this evergreen. Could go all the way.

**GABOR SZABO** (Impulse 257)
- **SOPHISTICATED WHEEL** (2:35) [Farr, BMI—Staba] Favorable, promising jazz-guitar-griver loops with his groove, brisk-moving instrumental. Chart material.

**JUNIOR WELLS** (Bright Star 152)
- **I'M GONNA CRAWL OUR STORY** (2:07) [Fairshake, BMI—Daniels, Moore] Pumping, rhythm n'blues could send this deck high on the charts. Scan it closely.
  - **YOU OUGHTA QUIT THAT** (2:11) [Palm, BMI—Daniels, Moore, Smith] Pounding foot-stomper over the back.

**JONNY ROME** (Philips 40443)
- **BABY DOLL** (2:15) [Melder, BMI—Madruga] Singing, soulful, longing, longing, longing for Jonny Rome.
  - **LET ME FOUNT ALL MY LOVE INTO YOUR HEART** (2:00) [Melder, BMI—Madruga, Singer] Brisk-paced love-on-the-fly.

**BOB LIND** (World Pacific 77865)
- **IT'S JUST MY LOVE** (2:33) [Metric, BMI—Lind] Bob Lind could pull in a nice slice of the pop sales action with this flowing, poetic love ballad. Deserves close close.
  - **GOODTIME SPECIAL** (2:45) [Metric, BMI—Lind] Infectious mid-tempo finger-snapper on this side.

**RAY STEVENS** (Monument 1001)
- **ANSWER ME, MY LOVE (Are We** [Rach, Sigman, Winkler] Mournful, full-bodied, honest, and emotional. This side could good things for Ray Stevens. Stay with it.
  - **MARY MY SECRETARY** (2:18) [Ahab, BMI—Sedens] Thumping rock effort over here.
ANYONE CAN RECORD A NEW SOUND. RONNIE DOVE MAKES IT EXPLODE!!

RONNIE DOVE's EXPLOSIVE "MY BABE" D-221

written & produced by NEIL DIAMOND
arranged by HUTCH DAVIE

WE DIG IT!
Epic Names Two For West Coast Office

NEW YORK—Epic Records has made two new appointments to the label’s West Coast operation.

Julio Aliello has been named Epic’s manager of Western regional sales. He will be responsible to Nick Albarano, Epic’s national sales manager.

C-P Inks Ed McMahon; Promo On 2 Groups

NEW YORK—TV announcer Ed McMahon has moved into the disk promotion market. He has been signed by C-P publications, to include his first release a single called “Beautiful Girl.”" The label plans a strong push for the British Walkers and Bob Segar and the Last Heard. The British Walkers, out with a side called “Shake,” will visit Columbus, Baltimore, Washington, Dallas, Houston and Miami. C-P promo manager Thad Wallace will accompany Bob Segar and the Last Heard, who have cut “Vagrant Winter,” for the label, on a cross-country trek from April 15-May 16. The BW are due out here the evening of May 12, during the Seager crew is cut by Hideout Productions.

C-P has also named a new director in Cleveland, New Seaway, to handle the line in Ohio. David Grew will handle sales and Mike Dragoles will handle marketing. The man named is William Bogart, C-P national sales manager, announced.

Record Sales Named Kapp Distributor

NEW YORK—Kapp Records has appointed Record Sales Dist., in Memphis, Tenn., as its distributor to cover Arkansas, and surrounding areas. The sales manager is Bill Biggs.

MGM In Big Push For Janis Ian

NEW YORK—MGM Records is embarking on an extensive publicity, sales and advertising campaign for the Janis Ian album to be tied in with the release of the single, special, “Inside Pop—The Rock Revolu- tion” scheduled for telecast Tues.

day night, April 25.

MGM has made arrangements for CBS to include its contract, the Janis Ian album, her photo and publicity material in a special kit being sent to TV promotion men on each station carrying the show. A similar set of material will be sent to newspaper and magazine editors throughout the country. Part of the TV promotion calls for the Janis Ian album to be used as tele-op background music and for special promos for the forthcoming show.

CBS-TV promotion men have been instructed to contact distributors and distributor promotion men for additional support. Special display pieces, store interiors showing the Janis Ian album jacket and appropri- ate Chaukovsky cover shots.

The Janis Ian album has been sent to magazines, newspapers and syndi- cated reviewers throughout the coun- try. MGM is arranging for feature articles and photos in the coming month, and is considering a special album in addition to special interview stories.

Mischa Elman Dies

NEW YORK—Mischa Elman, the violinist, died last week (5) at the age of 76. He was attending a tennis tournament on Central Park West. He was 76 years old.

Elman made his first public debut at the age of 12 in Berlin was in- stituted in 1919. He was born in Tallin aux, in the Ukraine, on Jan. 20, 1891. His grandfather was a noted violinist, who was early part of his life.

Elman performed in London in Queen’s Hall in 1905 with the London Symphony Orchestra under Charles Wood and was Ed Kienel’s first debut on Dec. 10, 1908, with the Russian Symphony Orchestra, playing the Tchaikovsky concerto.

In the following years, Elman, who had an exceptionally large repertoire, was made annual tours of the United States and Europe. He became famous for what many critics called the “Elman tone,” which was described as “transparent, luminous—as vi- brant as a living thing.”

Elman is survived by his wife, Mrs. Helen Kettan Elman, a son, Joseph, and a daughter, Mrs. Nadia Mack. He leaves two children, sisters Liza and Esther Elman, who are music teachers in Philadelphia, and three grandchildren.

Guess Who Under New Management

WINNIPEG—The Guess Who, Cana- da’s top recording group, has a new manager. He is Ray Levin. Levin is vice-president of the Rickard record management company, Canadian West Records, and is president of the new management company, taken over by the Guess Who, who will be accepted, providi- ng, he has written communica- tion, and the list will be lettered in a future transaction, negotiations, or inquiries should be directed to Kniele. Reason for the break-up of the Guess Who is that the manager, Mr. Burns, was not de- tailed. The group recently toured Sas- katchewan and Alberta on a string of dates, and they’ll probably tour England by the Guess Who, is on its way. Top side will be “This Time Long Ago” b/w “There’s No Getting Away From You,” English and Euro- pean affairs of the Guess Who are being handled by Tony Hillier of Mills Publishing Ltd., in London.

Beta Gets Roulette Line in New York

NEW YORK—Beta Distributions has obtained the Roulette, Tico and Alegre lines for the New York area.

The new manager of the outlet, distributor for the outlet, Distr. lo- cated at 599 10th Ave., will move to larger quarters, reports Johnny Hal- lonka, owner.

Jewel Sends Shortened McCall Disk To DeeJay

SHREVEPORT, LA.—A shortened version of the Jewel recording of “Nothing Takes The Place Of You” has been shipped to deejays and distributors, reports Stan Lever, president of the Jewel Record Corp.

According to Gene Kent, promotion man for the Jewel-Paula complex, this shorter version is designed for the tightly formatted top 40 outlet. Stock copies of the record will remain the original length.

The Nitty Gritty Dirt Band consists of currently is represented on this chart with its Verve/Folkways single, “No Time Like The Right Time,” which is number 71 on the charts this week.

The Nitty Gritty Dirt Band evolved from Saturday night hoots at a Long Beach, Calif. coffee house at which the boys performed spontaneously.unkel and Kana organized their “bang band” into a group called the “Illegitimate Jug Band, since they had no jug. After a lot more organizing and practicing, they moved to Los Angeles and became the Nitty Gritty Dirt Band. The band is managed by John’s brother, William E. McEuen. The band’s Liber- ty single, “Buy For Me The Rain,” is number 67 on the charts this week.

The Blues Project is composed of Danny Kalb, lead guitar; Al Kooper, electric organ; Ray Blumenfeld, drums; Max Keiser, bass; Steve Katz, rhythm guitar and harmonica. The band grew out of a group called the Danny Kalb Quartette, which was formed when Kalb became interested in the electric instrument scene. The Blues Project displays great versatility; Kooper, for instance, does many of the quintet’s arrangements, and he has written many of the songs in the group’s repertoire. He penned “This Diamond Ring,” the recent chart item which was performed by Gary Lewis & the Playboys. Blumen- feld, who is very serious about his music, studied with Art Blakey of the Jazz Messengers. Kalberg composes both pop and classical music, and Katz has written most of the slow, sweet folk-rock ballads in the Blues Project’s repertoire. The multi-talented group is now releasing an album with its Verve/Folkways single, “No Time Like The Right Time,” which is number 71 on the charts this week.

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THANK YOU NEW ENGLAND FOR "BREAKING"
NO GOOD TO CRY

BY

THE WILDWEEDS

HEADED FOR
NUMBER 1
ACROSS THE COUNTRY
Deutch To Coast
NEW YORK—Murray Deutch, executive vice president of United Artists Music Companies, has left for Hollywood for conferences with Norman Weiser, vice president of the West Coast office.

He also will hold meetings with A&R men from the various record companies in Los Angeles, concerning upcoming film music product from UA.

Cities Adopt Official Songs
NEW YORK—Two cities in Texas have adopted ASCAP songs as their official City Songs. The songs—written by Walter Jurmann—entitled "San Antonio (The City Of So Many Charms)" and "Houston (The Gateway To Space)—are in the catalog of ASCAP's publisher-member, Mira dor Music Publishers.

The composition, "Houston," is scheduled to be premiered in that city on April 29 by the Houston Symphony under the baton of Arthur Fiedler.

Focus On Jazz
(Continued from page 16)
nighters, and the rigors of performing every night extract a very heavy toll, somewhat belied by the Woody's "let's have fun together" attitude. We're lucky, you and I, because we may look forward to many more years of the music of Woody Herman. Having rid myself of the role of a presager of doom, I would like to say that too often we wait to long to say even a simple "Thank You" to someone who, through his contributions, has earned it. It is my feeling that monuments should be built to people in their time, not when it's too late to be appreciated by that person. If, after reading this, you have the impression that I love Woody Herman, let that be my small contribution to the monument.

According to Ditchburn, the "Magictone" is much more economically priced than conventional machines, yet still maintains the high quality standards that have enabled Ditch burn to market and produce in over 25 countries throughout the world."

If oral comments mean anything, a National poll of music operators for legislative reasons, conducted by Price, Waterhouse & Co., bore fruit in form of responsibility from operators in this area. Sally talking gent at times is common-at-large Bob Davenport but occasionally he does make a comment worth listening to and remembering.

RE-INKING—Larry Newton, president of ABC records (seated) last week noted the re-inking of jazzman John Coltrane to Impulse Records. Standing are (from left to right): Harold Lovette, Coltrane's manager; Bob Thiele, ABC's A&R director; and John Coltrane.

#78 This Week on The Cash Box Top 100
Now a POP Smash
THE RAELETS

RAELETS—AND FRIEND

"ONE HURT DESERVES ANOTHER"

# TRC 972

(ONE HURT DESERVES ANOTHER—AND ANOTHER—AND ANOTHER)

TANGERINE RECORD CORPORATION

Distributed by:
ABC RECORDS
New York, N. Y.
“Him or Me—What’s It Gonna Be”
By the unquestioned heroes of chart-conquering hits—
Paul Revere and The Raiders

Where the decisive single action is. On COLUMBIA RECORDS.

A choice smash.
BOB DYLAN'S GREATEST HITS—Bob Dylan—Columbia RCL 2663/KCS 9463
A compilation of Bob Dylan's major efforts. Three of the tunes have not appeared on previous albums: "Blowin' In The Wind," "It Ain't Me Babe," and "Positively 4th Street." The set is vintage Dylan, with the singer-composer showing to distinctive advantage. The LP is certain to be a favorite with the artist's legion of fans.

KING & QUEEN—Otis Redding & Carla Thomas—Stax LP/SD 716
Otis Redding and Carla Thomas team up in an album of R&B outings. Featured on the set are "Knock On Wood," "When Something Is Wrong With My Baby," and "Are You Lonely For Me Baby." A solid, soulful sound is produced by the two artists who have joined forces on the LP. The package could establish itself as a strong chart contender.

THE YARDBIRDS' GREATEST HITS—Yardbirds—Epic LP 3246/KN 3614
The Yardbirds swing through ten of their best-known numbers on this rocking set. Included in the selections are "Shape Of Things," "Over Under Sideways Down," "I'm A Man," and "Happenings Ten Years Time Ago." Should be a lot of chart and sales action in store for this one. Don't let it out of your sight.

CALIFORNIA NIGHTS—Lesley Gore—Mercury MG 21120/61120
Currently riding the Top 100 with her latest single, "California Nights," popular lark Lesley Gore might well have another top-selling item in her possession with this LP of the same name. In addition to the title track, the set includes "Love Goes On Forever," "Treat Me Like A Lady," "The Bubble Broke," and six others. Look for this one on the charts.

SWEETEST ONE—Metros—RCA Victor LPM/ LSP 3776
The Metros deliver a passel of R&B efforts. Included on the set are the title tune, "Sweeter One," "Since I Found My Baby," and "I'm With You All The Way." The group sings with gusto and dynamic vitality, and the album is likely to widen the popularity of the talented quartet.

BUD SHANK PLAYS MUSIC FROM TODAY'S MOVIES—World Pacific WP 1841/WPS 2184
Bud Shank plays alto sax in a group of movie melodies. Included on the album are the theme from "Warning Shot," "Love Is Stronger Than We," from "A Man And A Woman," and the theme from "The Sand Pebbles." The artists' interpretations of the film tunes cite both the music and the movies. Fans of motion picture music should dig the LP.

SWEETEST ONE METROS: SWEETEST ONE THE METROS

THE PLATTERS—Manura MM 2125/MS 3125
The Platters offer a selection of pop outings. Included on the LP are "With This Ring," "I Can't Get Used To Sharing You," and "Why Do You Wanna Make Me Blue." The artists display great versatility in their choice of material, and they perform with characteristic showmanship. The album is likely to see a good deal of sales action.

I THINK WE'RE ALONE NOW—Tommy James & The Shondells—RCA Victor LSP 25353
Tommy James & the Shondells serve up a batch of rock tunes. The efforts include the title track, "I Think We're Alone Now," "What I'd Give To See Your Face Again," and "Gone, Gone, Gone." The performers demonstrate their proficiency as instrumentalists as well as vocalists, and the set should create a sizeable stir in pop circles.

MORE AMOR—Andy Russell—Capitol T/ST 2659
Andy Russell, who recently returned to the American music scene after being wowing them in Mexico for the past twelve years, here offers a useful, Latin-oriented LP that could go all the way for him. Included in the set are "Strangers In The Night," "Spanish Eyes," "Guantanamera," "As Long As There's Forever," and seven others. Should be a big one.

INTIMATE EXCITEMENT—Vikki Carr—Liberty 3596/LST 7596
Sometimes Vikki Carr interprets a sampling of Latin tunes. Among the tracks are "Goin' Out Of My Head," "Mas Que Nada," and "The Constant Rain." The artist brings to life the subtle, vital rhythms of the songs, and she renders each melody with sincerity. The disk should prove to be a solid crowd-pleaser.

TOGETHERNESS—Allan Sherman—Warner Bros. W/W 1684
Allan Sherman unleashes his comic wit on a variety of subjects. Two songs from the Broadway-bound musical, "Birth Is The Coward's Way Out," which stars Sherman, are included in the album: "Signs" and "Down The Brain." Also featured on the set is the spoof of "Winchester Cathedral," "As Long As There's Forever," and "Rose." The LP should please the comic's many followers.

KISS ME I'M ITALIAN—Jimmy Carroll—United Artists UAL 3579/UAL 6579
Mitch Miller presents an album of 11 famous Italian melodies spanning Neapolitan-folk opera. Among the offerings are the title track, "Kiss Me—I'm Italian," "Noodles From Naples," and "Summertime In Venice." Guitars, mandolin and harp are backed by a convincing contingent of brass. The LP should gain the attention of a sizeable audience.

SAN ANTONIO ROSE—Carson & Gaile—Kapp KL 1516/KS 3516
Carson (C. Carson Parkes) and Gaile (Gaile Foote) sing out on their first album. Included on the disk are the title tune, "San Antonio Rose," "Something Stupid," and "Open For Business As Usual." The music has a happy lift and strutting grace, and the LP should do much to spread the good sounds of the talented duo.
Herb Alpert & the Tijuana Brass and Dusty Springfield team up with Burt Bacharach to create the year’s most exciting Original Soundtrack Album!

COMO/COSO-5005
These are the original soundtrack performances of Herb Alpert & the Tijuana Brass playing the title theme “Casino Royale” and Dusty Springfield singing “The Look of Love” from the new James Bond movie that millions of people will be seeing in theaters everywhere. Accept no substitute!

COLGEMS
Manufactured and distributed by RCA

Available soon on Stereo 8 Cartridge Tape and 3¼ ips reel tape.
GETTIN’ OFF—Orchestra Harlow—Fania LP/SLP 334

Orchestra Harlow renders 10 Latin tunes. The selections include “I Dreamed Alone,” “Winchester Cathedral,” “Those Days Are Gone Forever,” and “Cienfuegos.” The orchestra creates a bright, rhythmic sound and the package is designed for dancing and satisfying listening.

WIEDERSCHEN MIR MARLENE—Marlene Dietrich—Capitol DT 20522

The great Dietrich sings in German with the orchestra of Burt Bacharach. Included on the set are two tunes from “The Blue Angel,” “Falling In Love Again” and “I’m Naughty Little Lola.” The famous “Lili Marleen” is also featured. The disk is a testament to the universal appeal of a matchless artist.

FEELIN’ GROOVY—Harpers Bizarre—Warner Bros. WWS 1653

Harpers Bizarre render a selection of pop tunes. The efforts include the title song, 59th Street Bridge Song (Feelin’ Groovy), “I Can Hear The Darkness,” and “Simon Smith And The Amazing Dancing Bear.” The group delivers its material with style and zest, and the album should do much to further the quintet’s popularity.

AMANDA—Amanda Ambrose—Dunwich (S) 668

Amanda Ambrose takes the listener on her own personal, evocative point of view. Here she is in such show-stoppers as “Who Can I Turn To?” and “This Old Swings Both Ways.” The artist renders her material with style and grace, and the album should find its excellence rewarded in the marketplace.

THE EMPTY FOXHOLE—Ornette Coleman—Blue Note BLP 4246/84246

Groovy avant-garde jazz sounds are the order of the day on this set as Ornette Coleman, alternately playing alto sax, trumpet, and violin, romps through his own compositions. Included in the package are “Good Old Days,” “The Empty Foxhole,” “Sound Gravitations,” “Freeway Express,” “Faithful,” and “Zig Zag.” Could go far.

THE FOX AND THE HOUNDS—Eddie “Lockjaw” Davis—RCA Victor LP/WSL 3711

Noted jazz saxophonist Eddie “Lockjaw” Davis should get loads of sales attention with this powerful LP. Backed by a big band and playing the arrangements of Bobby Plater, Davis offers “I Wished On The Moon,” “When Your Lover Has Gone,” “People Will Say We’re In Love,” “Bye Bye Blackbird,” and six others. Looks like a winner.

OPERA BY THE DOZEN (for orchestra)—Sy Shaffer/Vienna State Opera Orchestra—Westminster WM/WMS 1024

Conducting a series of his own arrangements on this set, Sy Shaffer leads the Vienna State Opera Orchestra through a wide variety of opera melodies including “Musetta’s Waltz” (from “La Boheme”), “Bell Song” (from “Lakme”), “Flower Song” (from “Carmen”), and “Soldier’s Chorus” (from “Faust”). A stirring, three-disk effort, beautifully recorded and performed, the package should appeal to thousands of classical listeners.

ANYTIME!—Robert Maxwell—Command RS 913 SD

Harpist Robert Maxwell has put together an ensemble specifically designed to make the exciting tonal colors of the harp a part of the big sound of driving, swinging performances of a group of top tunes. Included on the disk are the title track, “Anytime,” “Seems Like Old Times,” and “Charmeine.” The album, which features many interesting and refreshing new sounds, should enjoy considerable success.

CHRIS CONNOR NOW!—ABC/ABCBS 585

The sensitive talent of Chris Connor is showcased in an album attuned to contemporary sounds. The efforts include “Goin’ Out Of My Head,” “Never On Sunday,” and “Strangers In The Night.” The artist performs in a fresh, exciting manner, and the set should be a much sought-after sales item.

SOUNDS THAT ARE HAPPENING—GoZoo Band—Go Go 22 17 0003

The kazoo is the featured instrument on this bright, spirited set by the GoZoo Band. Included in the package are such selections as “Where Did Robinson Crusoe Go With Friday On Saturday Night?,” “Winchester Cathedral,” “Mellow Yellow,” and “The Man Who Took The Valise Off Grand Central Station At Noon.” Might sell well.

THE NEW JIMMY REED ALBUM—Blues Way BDL 6654

Jimmy Reed, guitarist, harpman, and vocalist, performs a set of R&B ditties. Among the tracks are “Tell Me What You Want Me To Do,” “Honey I’ll Make Two,” and “I’m Just Trying To Cop A Plea.” The solid blues sounds featured on the disk should make for a fast-moving sales item.

THE GOOD LIFE—Junior Mance—Tuba LP/SLP 5063

A swinging effort from start to finish, Junior Mance’s latest LP might very well establish itself as a top-selling item in the jazz marketplace. The nimble-fingered pianist applies his talents to ten groovy numbers including “Cubano Chant,” “Mean Old Man You’ve Left Me Lovin’ Feelin’,” and “When Sunny Gets Blue.” Watch this one move.

SASSY SWINGS AGAIN—Sarah Vaughan—Mercury MG 21136/SR 6116

This potent LP spotlights veteran songstress Sarah Vaughan in a performance of ten swinging jazz numbers. Included in the set are “Sweet Georgia Brown,” “(I Left My Heart) In San Francisco,” “Everyday I Have The Blues,” and “On The Other Side Of The Tracks.” The lark’s many fans should really go for this one. Keep tabs.

LALO: SYMPHONIE ESPAGNOLE/RAVEL: Trittique—Eda Haendel/Philharmonic Orchestra, conducted by Karl Ancerl—EMI PLP 629
Ten fiery, Spanish-flavored works—Edouard Lalo’s “Symphonie Espagnole For Violin And Orchestra, Op. 21,” and Maurice Ravel’s “Trittique”—are spotlighted on this dynamic album. Solo violinist Eda Haendel and the Czech Philharmonic Orchestra, conducted by Karl Ancerl, give masterful performances of both compositions. Should move well in classical circles.
Burt Bacharach

Artist
Composer
Conductor
Arranger

Four Reasons We Are Proud To Announce Our Association

Now Hear This

Bond Street
B/W
Alfie 845
Bruce Properties To Be Developed

NEW YORK — The late Lenny Bruce's mother, Sally Marr, has retained Alan Douglas to administer and produce the future entertainment properties of the late comedian through his Douglas International Corporation in New York.

Douglas formerly was director of special projects for United Artists Corporation.

Flans are being made by Douglas International Corp. for production in all media fields, with the first release due this summer.

Sally Marr, who flew to New York from her Los Angeles home two weeks ago to confer with attorneys about the stoppage of unauthorized Bruce material that has been springing up around the country in a veritable underground, claims she has the sole authorization under Bruce's will to commercialize on any of his properties.

A prodigious amount of material in the forms of motion picture treatments, TV series scripts, private and public tape recordings, documentary films produced by Bruce, a ten year accumulation of correspondence and a library of color transparencies of the comedian and things relating to him, will be developed by the corporation.

A TV special will also be produced, and motion pictures will be released and distributed through college markets.

Paul Marshall of the law firm of Marshall and Vigoda of N.Y.C. will represent Douglas International in restraining unauthorized use of Bruce's material, and in negotiation of future properties with the entertainment industry.

HAROLD RAND & COMPANY, INC.
PUBLIC RELATIONS-PUBLICITY

proudly announces its new
MUSIC AND RECORD DIVISION

Formed to creatively fulfill the unique requirements of the music and recording businesses.

Under the direction of
ED KALISH
MARTIN GOLDBLATT

HAROLD RAND & COMPANY, INC.
310 Madison Avenue, New York, N.Y. 10017 (212) 986-9995

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Company profile available on request.

Chappell Active With Musicals Going H'wood

NEW YORK—Chappell & Co., Inc., already enjoying one of its strongest recent sessions in the Broadway show score derby, is now blueprinting a major campaign on scores for movie versions of six of the firm's all-time top hit show scores. Designed to hit all exploitation levels, the motion picture projects are at present in various stages of production.

Stage-to-screen transfers include cinema versions of such memorable hits as "Camelot" and "Paint Your Wagon," both by Alan Jay Lerner and Frederick Loewe; "Half A Sixpence" by David Heneker; "Funny Girl" by Jule Styne and Bob Merrill; "Finian's Rainbow" by E. Y. (Tip) Harrburg and Burton Lane; and "On A Clear Day You Can See Forever" by Lane and Alan Jay Lerner.

The most interesting features of the campaign involves a cooperative effort between Chappell and Warner Brothers Records, label on which the soundtrack LP of "Camelot" will be released. Chappell's director of publications, has prepared a special matching band arrangement of the overture from "Camelot," and Warner Brothers will use this as the "Half-Time Kit" of the package which will be used by high school and college marching bands for half-time shows at football games next fall.

Both "Camelot" and "Half A Sixpence" are in an advanced stage of production. "Funny Girl," to star Barbara Streisand, star of the original Broadway version of the show, is scheduled to start filming shortly. "On A Clear Day" will also star Miss Streisand, and will commence shooting upon completion of "Finian's Rainbow." Shooting on "Finian's Rainbow" will begin sometime during the summer and will star much-celebrated British recording artist Petula Clark. "Paint Your Wagon" is also due to go before the cameras later this year.

Chappell, publisher of all the scores involved, will produce new covers for all of its publications, and has planned new promotional mailings to begin in the near future. The publications include, among others, arrangements of the scores and of individual songs for marching band, concert band, orchestra, small instrumental groups, and choruses.

On the current movie front, Chappell is experiencing a rush of activity on two titles: "Georgy Girl," a recent chart-topper by The Seekers; and "Hurry Sundown," the movie theme written by Hugo Montenegro and Buddy Kaye and now represented with a half dozen active single versions. Action on the tunes has resulted in increased activity on the publication front, and a number of new arrangements are being made available.

A NEW 'CAP'—Senator Everett McKinley Dirksen is pictured above (center) looking surprised but agreeably so as he becomes a member of ASCAP. He had been eligible for membership by co-authoring his soon-to-be-released single, "Man Is Not Alone." The Sen (R—Ill.) is flanked by Ira Gershwin (left) who sponsored his nomination; and Stanley Adams, president of ASCAP (right), who seconded the nomination.

NEW CHART ADDITIONS

NEW TOP 100 ALBUMS

80—ELECTRIC COMIC BOOK
Black Magneto
(Mercury 65047/50)
85—HITS OF OUR TIME
Lawrence Welk (Dot DLP 3791/25790)
87—WILD ANGELS VOLUME II
Frankie Lymon & The Teenagers (Tower 1/7 3502)
88—MY BEST TO YOU
John Davidson
(Columbia CL 2846/CS 9481)
96—TOMY MAKES IT HAPPEN
Tony Bennett
(Columbia CL 2653/CS 9453)

NEW TO TOP 50 IN R&B
29—I LOVE YOU MORE THAN CAN SAY
Ola Redding
(Volt 521)
35—EIGHT MEN & FOUR WOMEN
D. W. Wright
(Buck Beat 580)
38—HEY LOVE
Duke Warden
(Tennis 54347)
47—YOU ALL NEED
Raymond (Duke 416)
48—ROUGH DIED WOMAN
Big Merc
(Gerry 7508)
49—WHEN LOVE SLIPS AWAY
Sam Davis
(Mercury 73677)
50—DO THE THING
Lav Courley
(Record 45399)

Cash Box—April 15, 1967
A TOP TEN PERFORMANCE

GONNA GIVE HER ALL THE LOVE I'VE GOT

SOUL 350322

MOTOWN RECORD CORP.

The Sound of Young America
Decca-Coral Introduces Thirty New Albums

NEW YORK—Decca-Coral Records has announced the release of thirteen new LP's for the month of April.


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Smothers Get Own Month At Mercury

CHICAGO—It's "Smothers Brothers Month" at Mercury Records from April 1-May 10, a move prompted by the comedy duo's strong stand on TV and the additional spark its given to their LP catalog.

The month-long promo features activity keyed to include radio station personnel, editors, distrbs, and dealers. The month culminates May 10 with a 24-hour saturation campaign.

Since July, 1961 when their first LP, "The Smothers Brothers At the Purple Onion" was released, the Smothers have sold more than 1.25 million total sales of over ten million dollars worth, Mercury claims. Two of their LP's are among the top 10 LP's million dollar sellers at the manufactures' Co-op, Tree Association of America. They were "Their Ethnic" and "The Two Sides of the Smothers Brothers."

Their Sunday night CBS-TV Show "Smothers Brothers Comedy Hour" was in the number 25 in the rating originally when the show began two months ago. Since that time, the brothers' comedy show has vaulted into the top ten among approximately 100 national TV shows.

"Their far reaching impact in so many different phases of entertainment—radio, TV, recording—will enable us to plan this special observation," exec claims. "We plan to give the Smothers Brothers' personality to the manager pool."

The Smothers Brothers themselves are actively participating in the month's activities. They will plug the month via their TV show. They will prepare special open-end interview records and spots to be supplied to radio stations. They are writing personal letters to key dealers and mass merchandisers.

Special brochures are being mailed to radio stations asking them to participate in the "Smothers Brothers Day" May 10. All participating radio personnel become eligible for a sweeps/ drawing winner of which will receive an all expense paid trip to Los Angeles to visit the Smothers Brothers and personally witness the production of their weekly TV show.

A special commemorative record contains highlights of their best selling albums is being prepared. In addition to radio coverage, the record will be sold as a 33-1/2 rpm disc to entertainment editors.

Exclusive trade and consumer advertising at both the local and national levels will highlight the month. Cooperative advertising will be available to dealers from their Mercury contacts. Special program discounts and merchandising aids also are available. At 4-color chromo Smothers Brothers' browser box header card and 4-color jump display and banner will help herald the month.

17 New Sunset Albums

LOS ANGELES—Sunset Records, economy division of Liberty Records, has released 17 varied albums for April. The line-up shows LP's by Pete Domino, the Ventures, Julie London, Bobby Vee, Charlie Shavers, Sandy Nelson, Gary Lewis, Slim Whitman, Marty Robbins, Martin Denny and Gloria Lynne.

Most of the albums are national sales promo directors, who depart this week (10) on a national tour to get initial indications. This is as close as it's possible to indicate this should be the biggest sales bumper since the inception of Sunset.

Columbia Begins Giant Szel/Cleveland Campaign

NEW YORK—Columbia Records is offering one of the strongest campaigns it has ever undertaken to promote the fast-selling and month-long Szel/Cleveland Orchestra campaign, just underway, includes seven LP's, a "Sound Of Genius" sampler, and numerous advertising features.

The new recordings include a specially priced three-LP set which contains the four Brahms symphonies, and a single album featuring Brahms' "Variations On A Theme By Haydn," "Tragic Overture," and "Academic Festival Overture." A Beethoven LP includes the "Leonore Overture No. 2," and the "Eroica," "Coriolan," and "Konz Stefan" overtures. Two recordings feature works by Mozart. One offers the "Divertimento No. 2 in D," and the "Clarinet Concerto In A Major, K. 622," with the first-chair clarinetist Robert Marcelius as soloist. The other LP includes the "Hoffmeister" and "Symphony No. 1" symphonies. An album titled "Wagner Showpieces" contains the "Tannhauser" overture, the prelude to "Die Meistersinger," and the "Lohengrin" and "Love-Death from "Tristan Und Isolde". Rounding out the list of new LP's by the Cleveland Orchestra is a recording of Mendelssohn's "Italian" Symphony and Schubert's "Unfinished" Symphony.

"Sound Of Genius"

The consumer-oriented "Sound Of Genius" sampler contains selections from both the new and previously existing Szel/Cleveland Orchestra catalog. Unlike the other "Sound Of Genius" recordings, this one contains complete selections—not excerpts—and is devoted exclusively to the Cleveland Orchestra. Included are: Dvorak's "Slavonic Dance No. 8," Mozart's "Marriage Of Figaro" Overture, Brahms' "Academic Festival Overture," the "Sibelius" from Mendelssohn's "Italian" Symphony, Wagner's Prelude to "Die Meistersinger," and the "Farandole" from Bizet's "L'Arlésienne Suite No. 2," to name a few.

Sales Promotion

Columbia has also prepared a 25-minute slide-and-tape sales presentation as an aid to distributors. The presentation gives a brief history of the Cleveland Orchestra, features Dr. Szel talking about the Orchestra, and introduces the seven new albums and the entire sales-promotion campaign.

Covers, Displays, And Ads

For impact at point of purchase, Columbia has prepared colorful mounted covers on all of the new re-issues, as well as a special display on the Brahms set. A streamer, featuring the Szel "Sound Of Genius" LP and an 18" x 22" line drawing of the maestro are available for placement in stores.

A $35-tone ad detailing the entire Szel/Cleveland Orchestra promotion is available to distributors for placement in local newspapers, concert programs, and FM guides. Full-page ads on the campaign will appear in the May issue of HI Fi/Stereo Review and the April 21 Cleveland metropolitan edition of Time magazine. Double-page spreads have been placed in the May issues of the Schwann Catalog and the American Record Guide.

Finally, to insure full radio-station pickup on this promotion, copies of each of the seven new LP's as well as the "Sound Of Genius" sampler have been forwarded to all of the subscrib ers to Columbia's classical album service, along with specially prepared scripts for ease in programming.

album plans

Deals, discounts and programs being offered to retailers and distributors by record manufacturers.

Audio Fidelity

2 free with every 10 purchased on entire catalog with the exception of the First Component Series. No expiration date announced.

Diamond


Deke-Peacock

Buy-10-and-get-1-free on entire catalog, including new LP's. No expiration date has been set.

Fortune

1 free album when 6 are purchased in any combination. No time limit.

Gateway

Free for every 10 albums purchased on entire catalog. Expiration date indefinite.

Gnp Crescendo

15 albums free with purchase of 100 LP's $3.79 and $4.79 retail. Indefinitely.

Jerc-Paula

One free for every five purchased on entire catalog. No expiration date.

Liberty

This is Country program on LP's featuring guitar. Terms available thru Liberty distributors. Expires: May 31.

Little Darlin'

Special 2 on 10 deal on all product. No expiration date has been set.

London

SP-67 Plan on entire catalog plus new releases. Discounts: 10% on pop, international and comedy. Richmond LP's: 15% on Phase 2, 40% on classics. Expires: July 31.

Mercury

"Smothers Brothers Month"—Special discounts—Expires: May 10.

Nashboro

Buy-7-get-one-free on entire catalog including new LP's: 100% exchangeable. No expiration date has been set.

Original Sound

15% discount on all LP's—until further notice.

Phil

Discounts on new releases as well as entire catalog, SPM/SPS series are discounted 10%, all other classical albums discounted 20%. No expiration date announced.

 Prestige

15% discount on all LP product until further notice.

Roulette

15% discount in free merchandise. Expiration date indefinite.

Scepter-Wand

2 Albums free with every ten purchased. No termination date announced.

Sims

3 free with every 10 purchased on entire catalog. No expiration date.

Smash-Fontana

Special discounts available through distributors. Expiration date not announced.

Tama-Motown-Gordy

Buy-7-get-one-free. No expiration date has been set.

Tower

10% discount on all albums. No expiration date announced.
I'll take care of your cares

Including the hit song:
Making Memories

FRANKIE LANE

STEREO ABCS-604

MONO ABC-604
his smash single becomes a smash LP

MUSICALLY SPEAKING... THE GLOBE IS SHRINKING VERY RAPIDLY.

INTERNATIONAL NEGOTIATIONS ARE A DAILY ACTIVITY. AND THEY HAVE BECOME AN INTEGRAL AND LUCRATIVE PART OF EVERY SUCCESSFUL MUSIC COMPANY.

SO THINK INTERNATIONALLY WHEN YOU PLAN ON RUNNING YOUR NEXT AD! YOU'RE PROBABLY WELL AWARE OF THE FACT THAT YOUR CASH BOX AD IS REACHING THE DOMESTIC MUSIC MARKET. BUT ARE YOU ALSO AWARE OF THE IMPACT THE VERY SAME AD MESSAGE IS MAKING SIMULTANEOUSLY ON THE INTERNATIONAL MARKET?

REMEMBER: THE WORLD MARKET READS EVERYTHING YOU SAY IN CASH BOX.
DAVID HOUSTON, winner of 3 "Grammies"

"WITH ONE EXCEPTION" ... his new hit single by the team that gave you the No.1 country song of the year.

... his exciting album:

Cash Box—April 15, 1967
Hassinger Gets
Reprise A&R Slot

BURBANK, CALIF.—Dave Hassinger has joined the Reprise A&R staff. Hassinger, 35, who was an
engineering staff at RCA Victor for eight years. While there, he engineered recording
sessions for such name artists as The Rolling Stones, Sam Cooke, The Byrds and The Yardbirds.

More recently, he was the man respon-
sible for actually organizing The Electric Prunes and conceiving their
completely unique sound. A new
Warner Bros. group from San Francisco, The Electric Prunes, are also produced by
Hassinger.

Some consultant for "The Danny Kaye Show" can also be listed among his other credits. His responsibilities for this show included codirecting all Electric Prunes, Grateful Dead and Gas Company sessions, as well as
many others.

Culshaw To Record L.A.
Philharmonic For London

NEW YORK—John Culshaw, British Decca classical A&R man, will per-
sionally supervise the recordings of the Los Angeles Philharmonic Or
chestra, inked some months ago to a pact at London Records, affiliate of the British label. Sessions will take place this week (10) through the
23rd. Conductor of the orchestra is Zubin Mehta, a previously London
pactee.

Masterwork Markets
New Portable Radios

NEW YORK—Masterwork, a product of Columbia Records, has introduced its 1967 line of portable transistor radios. The line, consisting of eleven models, is the most comprehensive in the firm's history. Special emphasis has been given to receivers providing FM reception to meet the sur-
dee of FM service.

Eight Masterwork models operate on batteries and AC current, no adap-
tors required. All models are encased in Skai leatherette with covers for
earphone storage. Dial lights are featured on many models. R. F. Stages are provided to amplify incoming signals.

In keeping with the contemporary "mini" trend, Masterwork offers three
to micro-miniature radios: an AM model to retail at a suggested price of $17.95, a
sell-at $19.95. Each model is packed in a
satin-lined gift box.

Mercury Moves Into
New Offices On Coast

CHICAGO—Mercury Record Corp. has moved its West Coast executive
and A&R offices into new and larger
quarters in the heart of Hollywood. The move means that Crocker-Citizens Bank Building at
Hollywood Blvd. is expected to facilitate Mercury's increase in West Coast activities, according to Bob Sarep
va, vp of the label, who also is West-
ern regional supervisor for the Mercury Record Distributing Corp. Sarep
va claimed that the new expansion
office "will give Mercury the ability to have even more flexibility when it comes to rehearsing and aud-
tioning."

The company's increased efforts on the Coast were illustrated by Sarep
va who pointed to the 60 per cent
of singles produced there for Mer-
cury. Steve Douglas, Mercury's West Coast A&R director, recently pro-
tuced two new singles, Art Nou-
veau's "Extra-Terrestrial Visitations" on Fontana and the Robbins' "Rapid Transit" on Mercury.

Besides those, from the West Coast has come "Hey Little Girl Of Mine" by the Cascades on Smash, done by inde-
pendent producer Andy DiMar-
zo's group, "The Great Air Mystery" by Joey Paige on Philips, produced by
indy Marty Cooper; and "Holiday For Clowns" by Brian Hyland on Philips, produced by indie Snuff Gar-
rett.

Mercury is occupying Suite 110 on the ground floor of the brand new glass-enclosed structure, which is
lated across from Graumann's Chi-
nese Theater. The new office, Sarep
va stated, will be "responsible for every-
thing the company west of the Mississippi." Besides Sarep
va, the office staff is headed by
R&R director Steve Douglas and sucessor of Sarep
va.

Mills Exits Golden State

SAN FRANCISCO—Independent pro-
ducer Bob Mills is leaving San Francisco to become president-
vice general-manager position with Golden State Recorders. He will continue the development of Mobile Fidelity Productions in
San Francisco and San Francisco area loca-
tions.

Mills, who is currently responsible for producing the Mystic Moods Or
chestra on Philips Records, also has been appointed executive vice presi-
dent of the Cinethesia Corp., San
Francisco, and will be in charge of programming and general liaison with all segments of the entertainment indus-
ty.

Diamond Changes Name

NEW YORK—Columbia Records and Eddie White have just announced that Bobby Diamond will henceforth be known as Ruff Diamond. Diamond's
next release is now in production and will be unveiled shortly.

Helped Named Dunhill
Nat'l Promo Director

NEW YORK—In accordance with a
general expansion program in the
field of promotion, Dunhill president
Jay Lasker, who recently returned from a European trip in which he
egotiated new deals with the overseas
affiliates of Dunhill's publishing
arm, Trousdale Music, has appointed the
iment of Ruff Diamond as director of
tional promotion for Dunhill Records.

According to Lasker, Dunhill in-
tends to divorce itself in the field of
promotion from its parent company, ARC, and the appointment of Helfer
first and most important step in
this direction.

Helfer comes to Dunhill from Clevel-
dan, where he has been active in the field of independent promotion for
veral years.

Helfer entered the music industry in
1957 as branch manager for King
Records who were hitting at the time with Hank Ballard and James Brown.

In the fall of '57 he joined Roulette in the capacity of Mid-West sales
manager, and was largely responsible for recordings by the Playmates ("Beep, Beep," "Wait For Me"), Joey Dee ("Peppermint Twist") and Jim-mie Rogers.

In 1961, he set up as an independent and was responsible for promoting
product on a variety of labels, includ-
g Capitol, MGM, United Artists, and The Big Three Publishing Cor-
p. It was during this phase of his career that he broke such hits as
"Ramblin' Rose," "Close To Kathy" and "Yellow Bird." He was also in-
volved extensively with the album
arket, helping to establish such artists as Buddy Greco and Texas Mathis as leading
ellers.

Helfer will operate out of Los An-
geles, and will report directly to Lask-

Correction

NEW YORK—In last week's issue of
Cash Box (Apr. 8), the prefix of Capitol's new 8-track home cartridge
pack was incorrectly listed as $85 instead of HP $85. There was also an
error in the list price (optional
with dealer) which should have read
$250.05 instead of $295.98.

OUR MAN OF THE YEAR—The winner of the second annual "Man of the
year" award of the Recording Industry Promotion Association is none other than Joe Smith of Warner Bros. He received the award at the national associa-
tion of broadcasters convention on Apr. 4th. The ceremonies were held at the
Conrad Hilton Hotel. Last year's winner of the award, Sol Handwerger (left)
MG Records, presented the award to Smith (center). Bob Kerr, who is
resident of WKE-Pompton Lakes, N.J., and who is the founder of RIPA,
looks on from the right.

Cash Box—April 15, 1967
Georgia knows where it's at!

GEORGIA GIBBS SINGS
"WHERE'S THE MUSIC COMING FROM"
< / "Time Will Tell" #9173

Cash Box—April 15, 1967

If it's happening... it's here!
The Outsiders are loose again! And they're attacking every chart in sight with a hard-driving piece of Top 40 rhythm penned by three of their own members. It looks like their sixth hit in a row.
I Was Kaiser Bill's Batman
b/w Proper Charles 5890

STRAIGHT FROM LONDON...
THE BEST VERSION YET!

Mike Dickers
LAINIE KAZAN

NEW YORK—Leaving practically no vocal stone unturned, Lainie Kazan is making her second appearance in less than a year at the posh Persian Room of the Plaza Hotel. In a dazzling, if sometimes hetero-skeleton showcasing of her wide-ranging vocal talents, she goes as far as offering a unique point of view to the song “Goin’ Out of My Head,” a hit by Little Anthony & the Imperials that has caught on as a niche vehicle—"and a commanding one—from the composer’s “Porgy & Bess” score. Two striking and intriguing performances are an ingenious interplay between “Keep Your Sunny Side Up” and “Look for the Silver Lining” and a reading of “Nature Boy,” supported only by a young gentleman playing a large-economy-size version of a mandolin called an "ou". There are also two strong medleys, one a two-song tribute to Judy Garland. Lainie would undoubtedly have a stronger act if there were less I-Can-Sing-Like-This Too programming and occasional lapses into maudlin dialog. If vocal talent could be loaned out, however, Lainie would still have plenty of exciting singing ability to spare. Arranger-conductor Peter Daniels and the Persian Room orchestra provided a sparkling, contemporary backdrop for the performer.

PAUL BUTTERFIELD BLUES BAND

NEW YORK—The Paul Butterfield Blues Band opened at the Cafe Au Go-Go to a packed house. It seems that this Elektra group almost always plays to packed houses these days but this time it also dawned on me to find out what damage had been caused by the then-month-back departure of a particularly good lead guitarist. The surprise is that no ill has been brought to the group and that if anything the Paul Butterfield Blues Band has become a closer unit.

ANDY RUSSELL

NEW YORK—On Thursday night, Apr. 30, Capitol songster Andy Russell opened a month-long engagement at the Chateu Madrid. Having decided, about two years ago, to leave the U.S. and continue his singing career in Mexico, Russell has lost touch with his old public here, but from what we saw at the Chateu, he could easily regain favor with American audiences.

Russell’s tenor voice is not of the rich, operatic variety, but it is extremely versatile and difficult to be caught up in the “good times” atmosphere that he communicates so naturally. Many singers are too professional. Their concern with giving a snappy performance makes them seem cold and insincere. Russell, on the other hand, is totally unaffected. Watching him perform is almost like visiting a good friend. One can relax, enjoy a drink, and feel completely at home. A refreshing experience indeed!

As might be expected, most of Russell’s material is in a Latin (or at least Latin-flavored) style, but it has a universal quality that should make it appealing to listeners of many different tastes. A successfully comeback is often difficult to make, but if he continues to perform as he did at the Chateau, Russell should have no trouble.

LOS ANGELES—Under the sheltering palm trees at the Coconut Grove Del- la Reese continues to remind us that one of the consummate talents currently touring the nifty circuits. The third time we’ve caught her act in the past year, the last occasion was the historic “live” recording video-taped concert at the Playboy’s Penthouse three or four months back. It would be hard to top that event. But the elevation is, at least, equalled by a 55 minute 16 tune turn and with the exception of “Big City,” the avoidance of the usual “material-numbers. Offering only a few repeats from the previous local engagements ("That’s Life," “It Was a Very Good Year," a medley of her former chart titles and “Gotta Travel On" as the closer) her between patter is relaxed and exchanges with conductor-pianist Kirk Stuart and his trio are witty and wise. Stuart also joins her vocally on “Just in Love” and “When I Grow Too Old to Dream” for a change of pace to the proceedings. Another, a Mike Corda fatsugue ballad standard “Let’s Make the Most of A Beautiful Morning” Involving an eternity of smoke clogged bistros behind her and, undoubtedly, more ahead there are current plans to film the Beasie Story. As the way’s who’ve been a puppet, paper, pawn and queen (with numerous ups, downs, in and out) it’s hard to conceive anyone more suited to the role. Next for the Grove—Lou Rawls on April 18. In the meanwhile, Della Reese, like dellacessin, is the tastiest dish in town.

DELLA REESE

NEW YORK—The 4-Tops crowned the Sam the Sham show with a fast stepping, intricately choreographed, hand-clapping romp through the Motown songbag. The highlight of the 4-Tops show was of course, their bright, peppy reading of “Baby, I Need Your Lovin.”

The Sam the Sham show, which includes the Pharaohs and the Sham- ettes in addition to Sam himself, is a big drawing powerhouse evening of fast moving, exciting rock music. Shammies or the Pharaohs did a few numbers, then the Shammies came out for a couple of tunes, and then both groups worked together, alternately provi- dencing backing for each other or taking the melody line. “I’ll Red Riding Hood,” “Hair Of My Chinny Chin Chin,” and the currently charted “Oh That’s Good, No That’s Bad” were near show-stoppers for the MGM group.

In line with the Sham, the Pharaohs, and the Shammies have a delightfully unapologetic air enhanced by a driving force and the excitement so necessary to a good live act. The 4-Tops, although possessed of a one-of-a-kind charisma, lack the spontaneity of the other groups. Perhaps this was due to their being unaccustomed to the surroundings (the Westbury) Fair tent) or its being an “off night” but we’ve seen the 4-Tops when they were considerably better.

UPCOMING EVENTS

A Schedule of Major Industry Events in the Coming Months

<table>
<thead>
<tr>
<th>EVENT</th>
<th>DATE</th>
<th>PLACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAMM MUSIC SHOW</td>
<td>JUNE 25-29</td>
<td>CONRAD HILTON HOTEL, CHICAGO</td>
</tr>
<tr>
<td>COUNTRY MUSIC WEEK</td>
<td>OCT. 19-21</td>
<td>NASHVILLE, TENN.</td>
</tr>
<tr>
<td>NARM CONVENTION</td>
<td>MAR. 2-7, 1968</td>
<td>DIPLOMAT HOTEL, HOLLYWOOD, FLA.</td>
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</tbody>
</table>

PLUCKY GROUP—Command Records has just released an LP called “Robert Maxwell . . . Anytime.” In the photo above, the artist is shown flanked on the left by Loren Becker, Command’s A&R administrator; and on the right by Bobby Byrne, the label’s A&R topers. Maxwell has recently signed a long term contract with Command and this LP is the first fruit of that union.

RECORD EXEC

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From A&R To Merchandising.
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NEW MEN’S WEAR TRENDS:
Roger Collins, Galaxy’s hit disk ar- tist (“She’s Lookin’ Good”) sports a short-sleeved suit, which he developed as a result of ripping a normal sleeve accidentally before going on-stage at a concert. All his suits, including those he performs in, are now tailored this way.

Cash Box—April 15, 1967
SHAKE

IS BACK AGAIN

BY THE

BRITISH WALKERS

ON

CAMEO/PARKWAY

WRITTEN BY

SAM COOKE

PUBLISHED BY

KAGS MUSIC CORP.

TIME & LIFE BUILDING, N.Y.C.

(212) CI 5-7010

Cash Box—April 15, 1967
PROUDLY PRESENTS

THE HIT INSTRUMENTAL VERSION OF

SOMETHIN' STUPID

BY BILLY VAUGHN'S FRIENDS FROM RIO

B/W PASSIONATA

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THE GREATEST TALENT ON RECORDS
TOP 100 Albums
APRIL 19, 1967

1. **Miles Davis** - *Sorcerer* (Atlantic SD 159)
2. **The Rolling Stones** - *Their Satanic Majesties Request* (Decca 4646)
4. **Bob Dylan** - *Blonde on Blonde* (Columbia CS 9982)
6. **The Beach Boys** - *Pet* (Capitol ST-11880)
7. **Antonio Carlos Jobim** - *The Girl From Ipanema* (Verve DS 6087)
8. **Mambo No. 5** - *Mambo No. 5* (Digital Distribution 4523)
9. **The Ventures** - *Walk Don't Run* (Lo-Fi Records 1071)
10. **The Young Rascals** - *Love E-L-O* (Capitol ST-11856)

**Pos. Last Week**

11. **Bob Dylan** - *Nashville Skyline* (Columbia CS-9119)
12. **The Beatles** - *The Beatles* (Apple T 22003)
13. **The Yardbirds** - *Be-Bop Deluxe* (Epic EDSP 4004)
14. **The Byrds** - *The Byrds* (Columbia CS-9211)
15. **The Jimi Hendrix Experience** - *Electric Ladyland* (Reprise RS 6503)
16. **The Beach Boys** - *Pet Sounds* (Capitol ST-11880)
17. **The Rolling Stones** - *Beggars Banquet* (Decca DLX 4307)
18. **The Beatles** - *Help!* (Apple T 22003)
19. **Bob Dylan** - *Highway 61 Revisited* (Columbia CS-9982)

**Pos. Last Year**

1. **The Beatles** - *Help!* (Apple T 22003)
2. **Bob Dylan** - *Nashville Skyline* (Columbia CS-9119)
4. **Bob Dylan** - *Blonde on Blonde* (Columbia CS-9982)
5. **The Byrds** - *Mr. Tambourine Man* (Columbia CS-9211)

**Top 40 Hits**

2. **The Beatles** - *Help!* (Apple T 22003)
3. **The Rolling Stones** - *Paint It Black* (DeCCA 4567)
4. **The Beatles** - *Yesterday* (Apple T 22003)
5. **The Beach Boys** - *God Only Knows* (Columbia CS-9211)

**Historical Notes**

- **Miles Davis** - *Sorcerer* (Atlantic SD 159) is a conceptual album exploring the intersection of jazz and rock and roll.
- **Bob Dylan** - *Blonde on Blonde* (Columbia CS-9982) marked a shift towards more introspective and experimental music.
- **The Beach Boys** - *Pet* (Capitol ST-11880) introduced the group's intricate production style.
- **The Rolling Stones** - *The Beatles* (Apple T 22003) was a compilation album featuring covers of The Beatles' songs.
- **Jimi Hendrix Experience** - *Electric Ladyland* (Reprise RS 6503) showcased Hendrix's unique guitar style and psychedelic sound.

**Compilations**

- **What's Going On** (United Artists 6886) by Johnny Mathis features soulful interpretations of Motown hits.
- **Paint It Black** (DeCCA 4567) by The Rolling Stones is a classic rock anthem.
- *Yesterday* (Apple T 22003) by The Beatles is one of their most beloved songs.
- *God Only Knows* (Columbia CS-9211) by The Beach Boys is a landmark surf song.
- *Electric Ladyland* (Reprise RS 6503) by Jimi Hendrix Experience is a pivotal work in rock music history.

**New Releases**

- **Bob Dylan** - *Nashville Skyline* (Columbia CS-9119) is a folk rock masterpiece.
- **The Beatles** - *Help!* (Apple T 22003) is a pop music gem.
- **The Byrds** - *Mr. Tambourine Man* (Columbia CS-9211) is a folk rock classic.
- **Bob Dylan** - *Blonde on Blonde* (Columbia CS-9982) is an influential folk rock album.
- **The Beach Boys** - *Pet* (Capitol ST-11880) is a landmark surf rock album.

**Top 10**

1. **Miles Davis** - *Sorcerer* (Atlantic SD 159)
2. **The Beatles** - *Revolver* (Apple T 22003)
3. **The Rolling Stones** - *Beggars Banquet* (Decca DLX 4307)
4. **The Beatles** - *Help!* (Apple T 22003)
5. **Bob Dylan** - *Highway 61 Revisited* (Columbia CS-9982)

**Genre Notes**

- **Jazz** - *Sorcerer* by Miles Davis
- **Rock and Roll** - *Revolver* by The Beatles
- **Folk Rock** - *Mr. Tambourine Man* by The Byrds
- **Folk** - *Blonde on Blonde* by Bob Dylan
- **Surf Rock** - *Pet* by The Beach Boys

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Indicates strong upward move
Here's what's happening!
Floyd Cramer
Including:
Work Song
Born Free
Marty Gold
And His Orchestra
Winchester Cathedral

Here's what's happening!
Al-Hirt
Music to watch girls by
Carle Cramer
He Pianos Galore
Derek & Ray Donato
Hines Nero

Here's what's happening!
Ed Dimes
My cup runneth over

Here's what's happening!
Norman Luboff Choir
Apasionada
Songs of Latin America

Here's what's happening!
Josef von Hauck
Tales from Vienna
Boston Pops/A瑟uh Fiedler

Here's what's happening!
Chuck Jackson
The Monkees

8-Track Cartridge Tape: The system available for home listening that's also Detroit-approved for the new model cars.
Friendly City

Shown here at a recent Philadelphia cocktail party for Jimmy Roselli are (from the left): Bernie Lawrence, UA promotion staff; Mike Linton, vice president of UA; Sonny Kirchen, UA singles sales chief; Jimmy Roselli; Dave Skonick of Marmel Distributors; and Dave Greenman, UA album sales topper.

Dallas Ad League Honors Trini Lopez

DALLAS—The Dallas Ad League gave Trini Lopez the Ad Man of the Year Award at an April 4 luncheon at the Adolphus Hotel. The artist’s family plus numerous friends attended.

Last year’s recipient was Clint Murchison. Entertainment was provided and songs identified with Lopez were played.

Ellie Greenwich In Recording Bow

NEW YORK—The first single ever released by Ellie Greenwich, prolific pop songwriter and disk producer, has recently been shipped nationally by United Artists Records. The side, produced by Bob Crewe, is entitled “I Want You To Be My Baby,” a new version of the Lilian Briggs smash of a decade ago. UA, currently represented on the charts with the Spencer Davis Group and the Easybeats, will be going all-out to bring home the Greenwich effort during the next weeks to come.

At 24, writer, Miss Greenwich has been responsible for such hits as “Be My Baby,” by the Ronettes, “Do Wah Didda,” by Manfred Mann, “Leader Of The Pack,” by the Mangels-Las, and “Hangy Pagny” by Tommy James, plus “Chapel Of Love,” by the Dixie Cups as both producer and writer. Among her other credits are “Da Doo Ron Ron” and “Then He Kissed Me,” by the Crystals, “People Say,” by the Dixie Cups, “Maybe I Know,” by Leslie Gore, and “I Wanna Love Him So Bad,” by the Jellybeans. Miss Greenwich has also written for such artists as the Raindrops, Darlene Love, Neil Diamond, the Exciters, and Tommy James and the Shondells.

“I Want You To Be My Baby” is coupled with “Goodnight Goodnight.” An album produced by Bob Crewe for Ellie Greenwich is now in the works and slated for quick release.

Swedish Master To Monument

HOLLYWOOD—Sonet of Sweden has cooperated with Monument in record- ing theme from the film, "I Was A Hobo" coupled with "A Man And A Woman" by trumpeter Ernie England for release for Monument in the USA and various other foreign markets, was confirmed this week (April 10) by Fred Foster, Monument president. Under the angle of pact is that Sonet, in addition to the traditional USA and Canada markets, granted Monument release rights in England, Germany, Switzerland, Austria and Italy in their (Sonet) own in a network of distributors in the European market. Also, Monument will issue the record in Australia, New Zealand, Scandinavian, Malaysia, Hong Kong, Macao, Mexico, South America, India, Burma, Thailand and the Philippines. Dick will appear on the Monument label with a special credit to Sonet as the original producer.

England, former Les Brown sideman who went to Sweden 15 years ago for a visit and stayed, jet return to the USA and is visiting his hometown of Urbana, Ill., before deciding his next move in the music business.

Bobby Weiss, Monument vice president and director of the International Division who negotiated with Sonet for the English tracks, also optioned additional England masters from Sonet in the event the current release breaks into the best-sellers. Monument and Sonet expect to collaborate on future movie themes and pop material in particular, so that Monument may issue the product in the USA initially, and Sonet may have the benefit of advance material before it is ever offered locally in Scandinavia.
What does Gordon do on Peter's day off?

A solo.

Gordon Waller
Speak For Me
b/w Little Nonie 5886
**Stax-Volt Aids Gov't Project**

DETROIT — The Stax-Volt group of recording artists have been selected by United States Secretary Of Labor W. Willard Wirtz to carry the message of the 1967 “Stay In School” campaign to the nation.

Stax Records of Memphis, will create and produce 4,000 copies of a special long playing record album featuring the talents of Otis Redding, Carla Thomas, Sam and Dave, Eddie Floyd, William Bell, and Booker T and the MG’s. A copy of this album will be distributed by the Department of Labor as a public service to every school and radio station in the nation. The contents of the album will run the gamut of programming containing both original musical performances and short “heart to heart” talks by the individual artists aimed at convincing American youth to continue their education.

The “Memphis Sound” performers will join a select list of show business luminaries headed by comedians Bill Cosby, vocalist Lena Horne, and Barbara Feldon (TV’s “Agent 99”) who have been selected by the Labor Department to participate in the massive radio campaign.

The Stax-Volt recording artists are also participating in a U.S. Domestic Peace Corps (VISTA) recruitment campaign. A message asking youngsters to enlist in the Corps will be coupled with each artist’s personal recording. The government will be shipping a copy of each record to every U.S. radio station to use this spring as a spot announcement for the Corps.

The Stax-Volt artists will be recording the “Stay In School”, VISTA, and Voice Of America radio spots upon their return from their successful European tour later this month.

**Carlin To Co-Star In Summer TV’er**

NEW YORK — RCA Victor’s comedy, George Carlin will co-star this summer with vocalist Buddy Greco on CBS-TV’s “Away We Go,” replacing “The Jackie Gleason Show.” The show airs at 7:30 P.M. every Saturday and features Buddy Rich and his orchestra plus various guest stars.

Carlin, who has made over 60 national TV appearances in the past year was most recently seen on the “Tonight Show” March 28, and will be featured on Perry Como’s NBC-TV special, April 17.

RCA Victor has just released Carlin’s first album, “Take-Offs And Put-Ons,” which was recorded live at the Roostertail in Detroit. The album was produced by Tom Berman.

**Listening**

Listening carefully to Capitol’s David McCal- lum (right), are Sir Joseph Lockwood, chairman of the board of EMI; and Nancy Olson, wife of Capitol’s president Alan Livingston. The three were guests at last week’s Nat King Cole Birthday Ball which was held at the Century Plaza Hotel in L.A.

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Ames high!

"One little girl at a time"

Ed Ames' new RCA Victor single (47/9178) is really shooting high, high and then some! Music by Neal Hefti. Lyrics by Hal David. From Paramount Pictures' "Oh Dad, Poor Dad, Mamma's Hung You In The Closet And I'm Feelin' So Sad."
NASHVILLE—Music Row was all a-sparkle as Country Music magnets and civic leaders assembled on Mar. 31 for the formal opening of the long-heralded Country Music Hall of Fame and Museum. Several hundred celebri-
ties, officials and press representatives converged on the sight to witness the opening of the ribbon by CMA president Paul Cohen and chairman of the board Roy Horton, signifying the official opening of the building.

The ceremony was kicked off by opening remarks from Tennessee’s Governor Buford Ellington, U.S. Congressmen Richard Fulton and Nashville’s Mayor Beverly Briley, all of whom lauded the advances made by Country Music, and the Country Music world in general.

With NBC-TV cameras, and local TV and radio stations marking the event, country music greets the likes of Eddy Arnold, Minnie Pearl and Webb Pierce were on hand along with those officials from the business and music worlds who had contributed many thousands of dollars to see the long-held dream become a reality. Other notables on hand included CMA’s Jo Walker, BMI’s Frances Preston, Decca’s Owen Bradley, Cedarwood president and former CMA president Bill Denny and Tree execs Jack Strapp and Buddy Kil- len, whose work on behalf of the Hall of Fame has helped to make the building a distinctive tribute to Country Music as well as a major tourist attraction in the state of Tennessee.

Following the opening ceremonies, the formally clad throng was invited to view the interior of the museum and join in the cocktail party celebrat-
ing the auspicious occasion.

The artist’s hit recording of “Don’t Touch Me” was one of her strongest records ever released in the Char-
lotte area and established her almost overnight there.

Miss Seely was featured in pro-
motions on radio and TV and in area newspapers. She performed three at the college during “Seely Day,” which is designed to introduce pro-
spective students to the college.

Jeannie Seely’s fourth consecutive hit since “Don’t Touch Me”. Her newest album is en-
titled “Thanks Hank” and features songs written by Hank Cochran, one of country music’s all-time top writers.

Hall Proves To Be Noteworthy Country Milestone

NASHVILLE — After six years of planning, the Country Music Hall of Fame and Museum opened its doors to the public on Apr. 1, following celebrity-filled ceremonies held the previous evening on Music Row.

The building, which was built and will be operated under the auspices of the Country Music Foundation (the organization who was launched the drive to raise more than $500,000 to finance the building), has shown itself to be a charming extension of Nashville’s music scene as well as an informative and thought-provoking for an art form that has quietly and unassumingly made its impression in American music, history and generally way of life.

The Hall of Fame is constructed simply, as is country music. But in its simplicity lies most of its basic appeal—again as in its art form, which it symbolizes. The central formalized plaza is designed to be a barn-like shape as a symbol of rural America and is built of native brick, covered with a slate roof and fronted with multicolor glass panels.

The section is flanked by two wings of the same brick and is landscaped with twin fountains and pools.

Tour World Of Country Music

Leading up to the entrance is the “Walkway of Stars,” an inlaid side-
walk containing the names of artists who contributed more than $1000 to the construction of the building. In-
side, visitors are treated to a kaleido-

copic tour of the many facets of country music, beginning with a portrait gallery of those people who have been elected to the Hall of Fame and winding up at the theatre which features a film called “What’s This Country Coming To.” In one ring of the building is a comprehen-
sive group of displays on the origin of its themes, and colorful exhibits picking up some of the themes which writers have used in their successful songs.

In the same wing is a replica of an old country store, through the win-
dows of which can be seen an old film of the country mainstay, the Grand Ole Opry. Through another window will be a puppet show acting out the festivities of other famous country music programs. At this point are two cases of artifacts, including fiddles, guitars, costumes and memorabilia which formerly be-
longed to many artists, and, in many cases, played a significant or senti-
mental role in forming the artists’ careers.

The north wing, which houses the theatre, also holds unique displays demonstrating how a song is recorded and how a record is manufactured. In the same wing is an unusual exhibit, a life-size human-size box, which shows colorful pictures of country music stars and the music they’ve made famous.

Loft Houses Reference Library

The frosting atop the Hall of Fame cake is the loft where the li-

tery of reference books on country music is located, and where a collect-

ion of rare old records has been set up. The loft will be open, by appoint-

ment only, to writers and students.

Over 600 paying visitors toured the building on opening day, with an additional 332 visitors the following day. The Foundation, whose president is RCA Victor’s Steve Slopes and whose board chairman is Tex Ritter, is looking forward to a busy and prosperous summer for the new landmark and tourist attraction. Ad-
mission charge is $1 for adults and $0.50 for children.

TEX WHEELS INTO WHEELING—During a recent personal appearance schedule, Inveterate Capitol songster Tex Ritter stopped off to visit with the country music chefs at WWVA Radio. Tex is shown smiling with old friend Mac Wiseman (left), station execs George Blane and J. Ross Felton, and deejay Gus Wright.

Board of Directors of CMA Ends Meeting

NASHVILLE—The Board of Direc-
tors of the Country Music Association, concluded its third quarterly meet-
ing on Apr. 1, following a session on the CMA Banquet and Show which will be held in Oct., during the Country Music Festival. Plans for world-wide ex-

pansion of Country Music through the CMA were discussed following a report by Dick Broderick who is chairman of the International Com-

mittee. He is shown below the CMA logo with the committee’s approval for all past presidents and chairman to attend board meetings this year. As chairman of the North American Acquisitions Committee has acquired for the Hall of Fame, Hal Neely re-

ports the successful opening of the building.

But it is apparent to the first day of the CMA’s celebration before the NARM membership and tourists in Hollywood; Carl Brenner dis-

plays which will be staged by the CMA in Oct.; Hal Neely reported

Cash Box—April 15, 1967
Once again we have to express our appreciation for a fine welcome during our latest trip to Music City. As usual, we were entertained supreme along Music Row, and special thanks are extended to Jim Mack, Louie Dandridge, Jene Glennis, Johnnie Wright, Jack Clements and more. And it goes without saying that seeing all our old friends from the Music Row area certainly beats the blazes out of sitting behind a typewriter in New York. We heard some good music for the next visit, which should be a bit longer (and that much more swinging).

Our sincere wishes for a speedy recovery to a real sweet gal, Kay Adams, who's been taken off the Buck Owens read tour due to illness. Hope to see you back soon, Kay!

The Salina, Kansas Jaycees have planned their annual Telethon on Apr. 20 in order to raise $40,000 for the furtherance of the State Jaycees in their territory building push for the cerebral palsy stricken children of the state. Cabaret shows have already been built at the logepedid camp area in Wichita, but more are sending in requests for help to build cabin personnel aid more children throughout the state. The largest event of its type ever to be attempted in the state of Kansas, the telethon is to originate from the local Memorial Hall and will be broadcast over all radio stations throughout the evening and early morning hours. Headlining the affair will be several country music stars including Hank Thompson, Johnny Wright, Bill Phillips, Jack Greene, and Kitty Wells, as well as many other celebrities of stage and screen. Tickets for the event will go on sale at $2 each.

After wowing them in the Far East, Roy Orbison returned to the Near East (Jersey City and New Jersey) last weekend, providing his typically-sold-out country and N.Y.C. entertainment for country fans in this area. Needless to say, the Jersey City show, at the Stanley Warner Theatre, (Apr. 7) drew ecstatic crowds, as did his Boston show at the Gate of Way (8) and his Hartford Show at the Bushnell Theater (9). After devasating our peaceful portion of the country, Buck and crew winged off to Canada where Vancouvers, and distinct, followed the next day by a shot in Seattle and then up to the wild 'n woolly West.... Word from Ed Bridges out at Buck's office in Bakersfield informs us that Owens is building a new pool at his headquarters that they believe in the shape of a tiger!??

We've heard of people with troubles, but not long ago the roof fell in and Bob's local agent, Bob Dillow, literally, that is! Seems that Bob's wife Helen, who acts as receptionist for the firm, was seated at her desk swapping tales with Mrs. Stonewall Jackson when, with a mighty roar and a cloud of dust, the entire ceiling fell in their laps. Fortunately there were no serious injuries sustained, but, with only a few minutes to spare, Bob down Music Row yelling, "The sky is falling! The sky is falling!"

A pair of Tennesseans by the name of Sam Houston and Davy Crockett were recently in the Lone Star State making history in the Lone Star State many decades ago, and now, with another sort of battle in the offing, Texas once again enlists the help of two of its own. As a pair of Tennessee volunteers, Archie Campbell and Chet Atkins. This time it's for the Ben Hogan-founded Colonial Invitational Golf Tournament that will be held in Ft. Worth on May 17, which will also see such names as Perry Como, Robert Goulet and Phil Harris. While the Houston and Crockett stuff is pretty well known, the Crockett affair begins a sort of dependence for Texas from Mexico, it's been predicted that the Campbell-Archie joint venture will be billed for the Longhorn State to secede from the U.S.

A FLOWER OF THE MUSICAL WORLD—Wesley Rose (1), president of Acuff-Rose publications in Nashville, gets a congratulatory handshake from Stan Adams, president of the board of ASCAP, after Rose became the first publisher to be named to the ASCAP board this year.

Monument's Dolly Parton, riding high with her first charter, "Dumb Blonde," has finished up a Mar. 27 "American Swingaround" segment. The shot was set up by One Nighters Inc, which also informs us that another of its clients, Red Foley, has recently completed a single and album with Kitty Wells. David Dudley popped into Nashville for Mercury sessions before taking off on a 60-day trek from border to border (and on up to Alaska). Dave's "My Kind of Love," incidentally, has been proving to be a pop challenger as well, at least in his home town of Steven's Point, Wis. The disc hit the No. 1 spot at WSPB there last week, knocking out the Tarlettes. After finishing up a week long stand at the Black Poodle in Nashville, Waylen Jennings and the Waysmen take off to play at the Playroom Club in Atlanta from Apr. 10 thru 15, backed by the Lyle Bros, and comic Mac McDavid, Jennins of the Waysmen, will head to Las Vegas' Golden Nugget at the beginning of June. Pat Putman seems to have proven his ability with the pen and now aims to teach his vocal and piano to the world. Curley's first waxing, which was done in RAO by Fred Cash, will be appearing shortly. Good to see that Red Sovine is back in action since his recent eye surgery. His first date since the operation took place on Apr. 10 as a headliner at the Silver Star's Mary Madison, out with "A Mountain Of Love" and I Didn't Stahl Him From You," teamed up with the inimitable Flatt & Scruggs for an Apr. 15, 4 show at Jellico, Tenn. Little Richie Johnson tells us he has several new singles, including ones by Eddy Arnold, Willie Nelson, Carl Belew, Bill Phillips, Jimmy Dean, Neil Diamond and Young. DeeJay Down Music Row writes to Richie at Box 3, Belen, N. Mex... The Homesteaders seem to be picking up permanent tenta along the U.S. military stations with their 6-man group, the latest escapade of this sort for the boys is their current USO tour, running until May 22. The most of us were have been aware of Mel Tillis' popularization of "Hello, Hello," but it seems that tells us Mel is currently responsible for 18 tunes enjoying chart action in all markets (including Lou Rawls' "Tobacco Road," Tom Jones' "Delirious" and the Everly's "Ruby").... The Capa label notes that now they're out shortly from Boots Till and Johnny Foster.
COUNTRY TOP 50

1 NEED YOU (Billboard—ASCAP)
   Sonny James (Capitol 5432)
2 COLD HARD FACTS OF LIFE (Billboard—BMI)
   Porter Wagoner (RCA Victor 9067)
3 WALK THROUGH THIS WORLD (Billboard—BMI)
   George Jones (Mercury 1226)
4 WHERE DOES THE GOOD TIMES GO (Billboard—BMI)
   Buck Owens (Capitol 5811)
5 SWEET MISERY (Billboard—BMI)
   Jimmie Dean (RCA Victor 9019)
6 LONELY AGAIN (Billboard—BMI)
   Eddy Arnold (RCA Victor 9085)
7 DRIFTING APART (Billboard—BMI)
   Papo Steps (Decca 32082)
8 WORDS I'M GONNA HAVE TO EAT (Billboard—BMI)
   Bill Phillips (Decca 32074)
9 STAMP OUT LONELINESS (Billboard—BMI)
   Stonewall Jackson (Columbia 45966)
10 JACKSON (Billboard—BMI)
    Harrell Quarter (ASCAP)
11 GET WHILE THE GETTIN'S GOOD (Billboard—BMI)
    Bill Anderson (Decca 32077)
12 I WON'T COME IN WHILE HE'S THERE (Billboard—BMI)
    Jim Reeves (RCA Victor 9057)

13 URG FOR GOING (Cedarwood—BMI)
   George Hamilton IV (RCA Victor 9059)
14 FLY BUTTERFLY, FLY (Cedarwood—BMI)
   Marty Robbins (Columbia 48845)
15 DANNY BOY (Sony—ASCAP)
   Roy Price (Columbia 44062)
16 HE'S GOT A WAY WITH WOMEN (Cedarwood—BMI)
   Hank Thompson (Warner Bros. 5486)
17 HEART, WE DID ALL WE COULD (Cedarwood—BMI)
   Jean Shepard (Capitol 5822)
18 MY KIND OF LOVE (Cedarwood—BMI)
   Billy Walker (Monument 997)
19 BOD (Cedarwood—BMI)
   Willis Brothers (Starland 796)
20 YOUR GOOD GIRLS GOT BAD (Capitol—BMI)
   Tammy Wynette (Epic 10134)
21 COCKFIGHT (Capitol—BMI)
   Archie Campbell (RCA Victor 9081)
22 LOVE MAKES THE WORLD GO ROUND (RCA Victor—BMI)
   Kitty Wells (Decca 32088)
23 SAM'S PLACE (RCA Victor—BMI)
   Buck Owens (Capitol 5865)
24 DUMB BLONDE (RCA Victor—BMI)
   Dolly Parton (Monument 582)
25 IT'S SUCH A PRETTY WORLD TODAY (RCA Victor—BMI)
   Wynn Stewart (Capitol 581)

26 FUEL TO THE FLAME (RCA Victor—BMI)
   Skeeter Davis (RCA Victor 9056)
27 CHARLESTON RAILROAD TAVERN (United Artists—BMI)
   Bobby Bare (RCA Victor 9008)
28 I'LL COME RUNNING (RCA Victor—BMI)
   Slim Signal (RCA Victor 9040)
29 LIFE TURNED HER THAT WAY (United Artists—BMI)
   Mel Tillis (Kapp 840)
30 BLAME IT ON MY DO WRONG (Capitol—BMI)
   Del Reeves (United Artists 50128)
31 COUNTRY MUSIC LOVER (Little Jimmy Dickens (Columbia 44025)
32 IF I KISS YOU (RCA Victor—BMI)
   Lynn Anderson (Cherry 1340)
33 GREAT MEN REPEAT THEMSELVES (Decca—BMI)
   Ben Caldwell ( MGM 13666)
34 ANYTHING YOUR HEART DESIRES (Capitol—BMI)
   Bill Anderson (RCA Victor 9040)
35 ARE YOU SITTING WITH ME (Columbia—BMI)
   Sonny West (Capitol 5810)
36 PAPER MANSIONS (United Artists—BMI)
   Fred West (RCA Victor 9118)
37 HASTA LUEGO (RCA Victor—BMI)
   Hank Williams, Jr. (RCA Victor 9092)

38 THE PARTY'S OVER (RCA Victor—BMI)
   Kitty Wells (Decca 32088)
39 WHAT AM I GONNA DO (Capitol—BMI)
   Del Reeves (United Artists 50128)
40 ANY OLD WAY YOU DO (RCA Victor—BMI)
   Jan Howard (Decca 32096)
41 CONSCIENCE KEEP AN EYE ON ME (RCA Victor—BMI)
   Norma Jean (RCA Victor 9147)
42 JUKE BOX CHARMIE (RCA Victor—BMI)
   Johnny Paycheck (Little Darlin 0020)

43 BEYOND THE MOUNTAIN (United Artists—BMI)
   Ray Cordey (Capitol 5803)
44 I'M A LONESOME FUGITIVE (RCA Victor—BMI)
   Marty Robbins (Capitol 5803)
45 WALKIN' IN THE SUNSHINE (Decca—BMI)
   Roger Miller (Smash 2067)
46 RUBY, DON'T TAKE YOUR LOVE TO TOWN (Capitol—BMI)
   Johnny Darrell (United Artists 50126)
47 NO TEARS MILADY (MGM—BMI)
   Joe道道 (Columbia 43845)
48 I DON'T WANT TO BE WITH YOU (Capitol—BMI)
   Conway Twitty (Decca 32081)
49 I DON'T JUMP THE FENCE (Capitol—BMI)
   Red Sovine (Capitol 794)
50 WHEN IT'S OVER (MGM—BMI)
   Jim Reeves (Capitol 5833)
51 NASHVILLE CATS (United Artists—BMI)
   Jimmy C. Newman (Columbia 44040)
52 JUST BEYOND THE MOON (Capitol—BMI)
   Red Sovine (Capitol 794)
53 ALL THE TIME (Capitol—BMI)
   Jack Griss (Decca 32133)
54 I GUESS I HAD TOO MUCH TO DREAM (Capitol—BMI)
   Foran Young (Mercury 72456)
55 I WON'T TELL ON YOU (Capitol—BMI)
   Ray Drusky & Priscilla Mitchell (Mercury 72445)
56 TWO OF THE USUAL (United Artists 5029)
   Bobby Lewis (United Artists 5029)
57 TWO MINUS ONE LEAVES BLUE (Capitol—BMI)
   Roy Pillow (Capitol 5801)
58 IN THE PAST (Capitol—BMI)
   Wally Johnson (RCA Victor 9146)

KITT WELLS

"The QUEEN of COUNTRY MUSIC" HAS SOLD OVER 50,000 ANI IS HEADED FOR THE TOP WITH

"LOVE MAKES THE WORLD GO AROUND"

32088

DECCA RECORDS, 491 FIFTH AVENUE, NEW YORK, N. Y., U. S. A.

Cash Box—April 15, 1967
WITH ONE EXCEPTION (2:15) [Al Gallico, BMI—Sherrill, Sutton]
SWEET, SWEET JUDY (2:19) [Al Gallico, BMI—Houston]
DAVID HOUSTON (Epic 10154)

Coming off two giants in a row, David Houston is at the starting gate with what should prove to be a biggie for him. This one, called “One Exception,” is another supersweet effort of almost overwhelming temptation. (But David still remains loyal). Flip is his oldie, “Sweet, Sweet Judy.”

BECAUSE OF HIM (2:27) [Forrest Hills, BMI—Allen, Haynes]
IF I EVER NEED A LADY (2:47) [Southtown, BMI—Cryslar]
CLAUDE GRAY (Decca 32122)

Claude Gray scored with his version of “I Never Had The One I Wanted,” and should bounce right back with “Because Of Him.” There’s also lots of pop potential in this moody offering. A very listenable item.

“I If I Ever Need A Lady” is a slightly more up-tempo outing, also worth a listen.

Newcomer Picks

I’VE JUST LOST YOU (2:11) [Central Songs, BMI—Simpason]
JEANNE WITH THE LIGHT BROWN CADILLAC (2:16) [Central Songs, BMI—Simpson, Owen]

RED SIMPSON (Capitol 5581)

Red Simpson gives up the badge and the gun temporarily and delivers a blues-laced bouncer called “I’ve Just Lost You,” which could be his biggest effort to date. Red features a dual vocal a la the old “Sam’s Song” and can look for good reaction to the lid. “Jeanne With The Light Brown Cadillac” is a cute swinger.

LOOK WHAT YOU’RE DOING (2:20) [Tree, BMI—Moeller]
ON AND ON GOES THE HURT (2:10) [Tree, BMI—Moeller, Putman]
BOBBY LORD (Decca 32115)

Bobby Lord’s Decca debut could be just the thing to carry him back into the chart scene. One side, “Look What You’re Doing,” is a pain-filled ballad which should see spins a plenty. Flip, “On And On Goes The Hurt,” is a rolling, contagious blueser that could also go.

PEGGY PAXTON (Paula 2021)

- THERE’LL BE NO TEARDROPS TONIGHT (2:33) [Fred Rose, BMI—Williams] Peggy Paxton uncorks a pretty version of the old Hank Williams tune, which may break her into the big spotlight. Deejays should find it worthwhile.

(B+) I SAW YOU TOMORROW (2:15) [Sun-Mu, Varia, BMI—Taylor, Cox] This one is an easy-paced tale of triangular love.

LOIS JOHNSON (Epic 10143)

- YOUR SECOND WEDDING DAY (2:22) [Pamper, BMI—Jay, Borden] Lois Johnson could have a real winner on her hands with this poignant, shuffling tear-tugger. Scan it.

(B+) MR. JOHN (2:00) [Silver Star, Francis-Marvin, BMI—Fagan] Catchy, spirited finger-snapper on the flip.

ROSE MADDOX (Cathay 1156)

- THERE’S A TIME AND A PLACE (1:55) [Monte Verdi, BMI—Star] Listen closely to this bluey, boppy-moving one. It could go all the way.

(B+) I REALLY DON’T WANT TO KNOW (2:55) [Hill & Range, BMI—Barnes, Robertson] plaintive, feeling-treatment of this pop-country standard.

FREDDIE HART (Knapp 820)

- TOO MUCH OF YOU (LEFT IN ME) (2:21) [Minute Men, BMI—Steel, Massey] Moving, mid-tempo woester could capture loads of sales attention for this deck. Keep an eye on it.


KENNY ROBERTS (Starday 805)

- SINGING RIVER (2:54) [Starday, BMI—Lanier] Tuneful, poetic ditty based on an old Indian legend about two ill-fated lovers. Could go far for Kenny Roberts.

(B+) JUST LOOK DON’T TOUCH (1:58) [Tronic, BMI—Nace] Infectious, bittersweet bouncer on the back.

BOBBY JAMES (Country-Polltan 113)

- LET ME (2:20) [Moss Rose, BMI—Miller] Bobby James could have another fat one with this gripping, emotion-packed love-ode. Bears close watching.

(B+) DEAR MABEL (1:56) [Moss Rose, BMI—James] Fast, rhythmic toe-tapper on this side.

A LOSER’S CATHEDRAL—David Houston—Epic LP 24901/BN 36003

Recently represented on the Country Top 50 with his smash single “A Lover’s Cathedral,” David Houston here offers an album of the same name that could do equally well saleswise. Besides the title song, the set includes “Where Can I Go?” (the flip side of “Loser’s” and a big noisemaker in its own right). “Sweet, Sweet Judy,” (Houston’s while-back hit), as well as his brand new single, “With One Exception.”

RECKLESS LOVE AFFAIR—Wanda Jackson—Capitol TST 2704

Wanda Jackson has put together a heart-stirring collection of love ballads for her latest LP. Included in the set are the lark’s recent hits, “This Gun Don’t Care” and “Tears Will Be The Chaser For Your Wine,” her while-back smash, “The Box It Came In,” and many others. Should be a healthy amount of sales action on tap for this one. Eye it.

MAKE WAY FOR WILLIE NELSON—Willie Nelson—RCA Victor LPM/LSP 3748

In a set that includes a generous selection of country ingredients, an amassing of pop ditties, the inimitable Willie Nelson sings “Born To Lose,” “A Mansion On The Hill,” “Have I Told You Lately That I Love You?,” “One In A Row” (his recent hit), and eight others. Keep tabs on this one. It might go all the way.

AVENUE OF PRAYER—Carl Butler and Pearl—Capitol CL 2640/CS 9410

Their first gospel album, Carl Butler and Pearl present a sincere, feelingful performance (down home, authentic Tennessee mountain style) of eleven religious songs including “Tell Your Children,” “Pale Horse And His Rider,” “Give Mother My Crown,” and “Somebody’s Praying For Me.” Should find ready favor with country-gospel music listeners.

SEND ME THE PILLOW YOU DREAM ON AND OTHERS—Hank Locklin—RCA Victor LPM/LSP 3770

Hank Locklin could make a lot of noise with this potent LP. A tempting collection of country favorites, the set includes, in addition to the title song, a careful, stirring ditties as “Maiden’s Prayer,” “Silver Dew On The Blue Grass Tonight,” “A Most Persuaded,” and “The Last Thing On My Mind.” Give this one a careful listen.

BURNING BRIDGES—Glen Campbell—Capitol TST 2675

Glen Campbell’s considerable vocal talents are fully in evidence on this rousing package. Leading off the set with his recent country charter and the title song “Burning Bridges,” the noted charter goes on to sing “Just To Satisfy You,” “Summer Snow,” “Winter And Fall,” “I’ll Hold You In My Heart,” and seven others. Could be a big one.

MR. CONNIE DYCUS (H & K 100)

(B+) I CAN’T FORGIVE MYSELF (2:40) [Hits of Tomorrow, BMI—Dyson] Heart-stirring, regret-filled weeper.

(B) THESE BOOTS ARE MADE FOR WALKIN’ (2:10) [Criter, ASCAP—Hazelwood] Funky, energetic foot-stomper.

JOANIE WACO & BILLY JACK SAUCIER (Accent 1220)

(B+) LET’S FACE THE MUSIC AND DANCE (2:45) [Juaco, BMI—Waco] Forceful, medium-paced love-effort.

(B) WE MUST HAVE THE HEARTS ALL OUR LIVES (1:55) [Juaco, BMI—Waco] Free-wheeling, woof-tingled knee-slipper.

Cash Box—April 15, 1967
Dignitaries And Luminaries Pow-Wow At Hall of Fame Opening; Country Music Steps Out Smartly

Minnie Pearl, CMA Board; Jo Walker, CMA Executive Director; Harold Moon, BMI Canada; Janice Jones, ASCAP; Frank Mancini, MGM and Theodora Zavin, BMI.


Hal Smith of Pamper Music; W. B. Cambron, contractor; Hubert Long of Hubert Long Talent; Don Pierce of Starday Records; Kirby Prior of 1st American National Bank and Harold Hitt of Columbia Recording Studios attended the founders party prior to the opening of the Country Music Hall of Fame and Museum.

Paul Cakery, Kapp Records; Dan Brooks, National Life Insurance Co.; Bob Sour, BMI; Frances Preston, BMI and Owen Bradley of Decca Records.


I. H. Steinberg, Mercury Records; I B. Green, Mercury Records; Connie B. Gay, Connie B. Gay Organization; Mrs. Connie B. Gay; Wesley Rose of Acuff Rose.

Cash Box—April 15, 1967
TOP COUNTRY ALBUMS

1. LONELY AGAIN — Eddy Arnold (RCA Victor LPM/LSP 3753)
2. TOUCH MY HEART — Ray Price (Columbia CL 2 6006/C 9 496)
3. DONT’ COME HOME A-DRINKIN’ — Lefty Lomb (Decca DL 4842/7 4842)
4. THERE GOES MY EVERYTHING — Jack Greene (Decca DL 4043/7 4043)
5. OPEN UP YOUR HEART — Buck Owens (Capitol T/ST 2640)
6. TWO FOR THE SHOW — Wilburn Bros. (Decca DL 4824/7 4824)
7. NASHVILLE REBEL — Waylon Jennings (RCA Victor LPM/LSP 3756)
8. SWINGIN’ DOORS — Marty Robbins (Capitol T/ST 2595)
9. GET WHILE THE GETTIN’S GOOD — Bill Anderson (Decca DL 4855/7 4855)
10. THE BEST OF SONNY JAMES — Sonny James (Capitol T/ST 2615)
11. DOWNTOWN COUNTRY — Connie Smith (RCA Victor LPM/LSP 3753)
12. YOURS SINCERELY — Jim Reeves
13. COCKFIGHT & OTHER TALES — Porter Wagoner (RCA Victor LPM/LSP 1638)
14. SOUL OF A CONVICT — Porter Wagoner (RCA Victor LPM/LSP 1638)
15. WALK THROUGH THIS WORLD — George Jones (Maverick MA 2119/MS 1119)

Pro Soccer Team Is Guest Of WWVA Fete

WHEELING—A professional soccer team—en masse—attended the WWVA Jamboree recently.

As guests of WWVA, the Toronto Falcons, including 22 players, owner, PR man, and coach, attended in person the Wheeling country music show that each Saturday night is realized to their homeland via 50,000 watt WWVA Radio.

The Falcons left the Jamboree early, as coach Hector Marinaro and his squad were scheduled for a Sunday afternoon encounter with the Pittsburgh Phantoms at Wheeling Island Stadium (which ended in a 2-2 tie).

Both the Falcons and the Phantoms are members of the newly-formed National Professional Soccer League. Players on the Falcon squad include young men from Europe and South America as well as Canada.

Many of the team members are country music enthusiasts and report listening to WWVA's "Big Country" music during the nighttime hours when WWVA is beamed directionally toward eastern Canada.

JOINING THE PARTY—Steve Sholes (left) and Ken Nelson are shown representing RCA Victor and Capitol Records respectively at the founders' party held during the formal opening of the Country Music Hall of Fame and Museum. Needless to say, both gentlemen seem to be enjoying themselves.

Hep Western - er

Shown here as he signs an exclusive contract with Hep Records is Johnny Western, singing star of the "Have Gun Will Travel" TV'er and co-writer of the "Ballad Of Paladin" ditty. Western's debut release is sked for this week (Apr. 10th). On the left is James H. Zubulake, Hep's pr topper; and (on the right) is Henry J. Auge Jr., president of the diskery.

"I wrote a song called 'PAPER MANIONS'.
Dottie West breathed life into it with a great performance! It's growing into a GIANT."

Thank you, Dottie.

Ted Harris

"PAPER MANIONS"

by Dottie West

Published by
HARBOT MUSIC
806 16th Ave., S.E.
Nashville, Tenn. 37203

#9118

Cash Box—April 15, 1967
**Japan's Best Sellers**

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**Norway's Best Sellers**

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**Mexico's Best Sellers**

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**Australia's Best Sellers**

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Since they made their record debut in 1965 with "I Can't Explain," The Who have reached chart status with every single release and are now firmly established on the British scene. They spent 1966 touring the continent building up an international image and recently spent ten days in America promoting "Happy Jack," issued in Britain on Reaction and in the States on Decca. The Who are currently on a two week tour of Germany, Austria and Switzerland.
Great Britain’s Top Ten LPs

1. *The Sound Of Music*—Soundtrack (RCA)
2. *The Day The Cowboy Died*—The Day-The Cowboys (Colombia)
3. *The Beach Boys*—The Beach Boys (Capitol)
4. *Monkees*—The Monkees (Reprise)
5. *The Beatles*—The Beatles (Decca)
6. *Meet The Monkees*—The Monkees (RCA)
7. *Four Tops Live*—The Four Tops (Tammam Motown)
8. *Images*—The Walker Brothers (Reprise)
9. S.R.O.—Herb Alpert (Pye)
10. *Matthew And Son*—Cat Stevens (Deram)

Cosh Box—April 15, 1967—International Section
ITALY CELEBRATES TOSCANINI CENTENARY; RCA ITALIANA MAPS BIG PROMO CAMPAIGN

NEW YORK—Italy paid homage to one of its great men of music, Arturo Toscanini, on the occasion of the centenary of the late maestro’s birth.

On March 25, his birthday, two cities closely associated with Toscanini held special events. In Milan, where his artistic genius was nurtured, a big concert was held in the morning at the Teatro Alla Scala, in the presence of the President of Italy, Giuseppe Saragat. One of the featured works was Verdi’s “B hymn of the Nations,” a tribute to Toscanini’s dedication for the composer of operas.

Later in the day, the scene shifted to Parma, where the maestro was born in 1867. There, Toscanini’s daughter officially presented the house where Toscanini was born to the municipality as a museum of his career. RCA Italiana, which releases Toscanini’s recordings in Italy, made a gift of the maestro to the city. Earlier in Milan, George Marek, vp of RCA Victor Records in the U.S., presented a stereo player and complete set of Toscanini recordings to the Musicians Retirement House, “Giuseppe Verdi.”

RCA Italiana is currently engaged in a huge promotion of Toscanini recordings, including ads, a new Toscanini catalog, window displays, etc. Many Italian record shops are devoting their entire windows to honor the centenary. Giuseppe Ornato, managing director of RCA Italiana, attended the ceremonies with Marek.

STONES TO CRASH IRON CURTAIN

NEW YORK—Britain’s Rolling Stones will achieve the rare distinction of performing behind the Iron Curtain when they appear by government invitation in Warsaw, Poland, on April 24. This is the first time that the Rolling Stones have been invited on the official program of the Warsaw Jazz Festival, which began March 25 in Oderber, Silesia. The group will also be performing at the Flora Hall in Athens, Greece. Other cities on the Stones’ itinerary include Halleberg, Bremen, Cologne, Dortmund, Hamburg, Vienna, Bologna, Rome, Milan, Genoa, Paris, Zurich, and The Hague.

Since 1965, when they sold more than nine million albums, The Rolling Stones have emerged as one of the highest-grossing recording attractions of all time. They were America’s top-selling artists of the year in 1966, when their albums grossed an estimated $59 million in the States alone, in addition to $12 million abroad. The group’s LP awards in each of these categories, “Big Hits (High Tide And Green Grass)” sold one million copies at $1.50, and “The Rolling Stones’ Album,” $2 million for a double album. Their current single, “Ruby Tuesday” b/w “Let’s Spend The Night Together,” currently stands at number Two in the States and Number Two in Great Britain. The group recently recorded an RIAA Gold Record single certification.

28 EAST-WEST NATIONS TO ENTER POLISH MUSIC FEST

POLAND—Plans are set for the Seventh International Festival of Light Music and Songs to take place in Sopot, Poland, from Aug. 17 to 20. Two hundred and two concerts on both sides of the Iron Curtain will be taking part, yet another indication of the ease up of East-West restrictions, at least as far as the artists are concerned.

MONKEES PLAY LONDON JUNE 30 – JULY 2

LONDON—As already announced the Monkees are coming to Britain for three weeks in July. The Monkees, the former Beach Boys, will tour the nation in the recently renovated Empire Pool Wembley—Britain’s largest covered venue. Monkees fans from all over Britain will travel to London by special trains and coaches. It is expected that the Monkees will gross between $1 million from 12 to 20 coach journeys.

Negotiations for this event were completed by Vic Lewis on behalf of NEMS Enterprises, Steve Blauner, executive of Screen Gems and Bert Schneider of A&M. A&M will be the group and producer of their television series, “The Monkees.”

The Monkees will tour the country in order to prove the vitality of their live act. The Monkees recently announced a new tour of Europe.

28 East-West Nations To Enter Polish Music Fest

SOUTH OF THE BORDER—Sir Joseph Lockwood, chairman of the board of EMI, held a press reception in Mexico on Mar. 22nd. At the conference, Sir Joseph mentioned the success of Mexican recordings in some foreign markets, notably: Australia, United States, parts of Germany, and South Africa. The top photo shows Andre Midani, general manager of Capitol Records in Mexico, welcoming Sir Joseph to the country. The bottom photo shows (from the left): Miguel Delgado, Pedro Zavala, Rene H. Leon, Andre Midani (general manager), Gilberto Gaviria (a tenor player to the house), V. Valdez, Francisco Gilardi, Sergio Nunez Falcon, Margarita Vargas, and Ramon Doux.

Correction

Societe Francaise Du Son, licensees for Decca in France point out that the item which appeared in the French column of Cash Box (February 4, 1967) announcing the appointment of Raymond Legrand as new Manager for the Decca Company in France was incorrect and unfounded.

Guardians On German TV

NEW YORK—Laurie Records’ Royal Guardsmen, who recorded “Snoopy Vs. The Red Baron” fame, will be featured in a German TV documentary entitled “Hit Factory.” The Guardsmen will be aired May 1, on a non-commercial semi-government controlled station throughout West Germany (including Berlin) to project the records of over 20 million people. Still in the planning stages are a major national tour set for June and a trip to England.

GLOBAL HIT — Roosevelt Music’s Hal Fine visited Hamburg to present Bert Kaempfert with the Golden Globe for the best film music of 1966. The awards ceremony, “Strangers in the Night.” Bert is the first German artist or composer to ever receive the award.
The single new by the Beatles, "Penny Lane," is showing strong sales increases in the country and is seeming to be a potential hit-top. Accordingly, the RHPV has already released its programed local versions of the song. The record was first played by Ricardo Kleinman's "Los Siete del Tango" group. It made its radio debut on Saturday night at 2 AM. Kleinman's spot regularly features the top twenty records of the States, Great Britain, France, and Italy according to the Cash Box list from Brussels.

Mariano Moreo, after re-inking a long time pact with Odeon, has been busy recording his next album for the label. One of the tracks will be his first one by Chico Buarque, and will also include a selection of top evergreens of typical Buenos Aires music. There will also be a new album by Los Siete del Tango, as well as the twelfth LP by the Italian maestro Rosal, and the first one by Chilean musician and singer Sergio Sauvage.

Los Chalchaleros have been the top success of March in the city of Mar del Plata, the group is a six-man version of the famous "Los Siete del Tango," and are extremely satisfactory over the past ten years, and the group has been contracted by the RHPV to make a second album. The group has already released the second volume of "The Best of Los Chalchaleros" with very good results.

Program's Santos Lipesker is busy planning an album to follow the success of its "Musica Para La Cuit." recent smash. The LP will be tagged "ModArt En La Noche" (the radio program mentioned above) and will feature recordings previously released on singles aimed at the teen market. "Musica..." has appeared among the best-selling albums of the country, and Lipesker expects that this album will obtain as big a success as that previous effort.

Ala-Nicky is continuing the promotion of the Scepter label in this country through the release of an album by U.S. artist Maxine Brown. There is also a strong debut of Dionne Warwick, who is selling "Do You Know 1967." The LPs are breaking several records by artist Dickie Dee, and the album by the Hickman family is also breaking down barriers in the audience. "Do You Know 1967" includes songs like "C'est Si Bon," "L'Oiseau Bleu," and "Les Beaux Jours."

Breaking News: Ferma has released a new album under the BGE logo with the involvement of the Brazilian artist Chico Buarque. The record is titled "La Noche," and is also available in a new Italian import by Adriano Celentano. The LP is a significant improvement of the BGE's "C'è Chi" series. The record is expected to be a big hit and is currently breaking down barriers in the audience. "La Noche" includes songs like "C'è Chi," "La Noche," and "C'è Chi 2."

There will be an album by the Italian maestro Rosal, and the first one by Chilean musician and singer Sergio Sauvage. Los Chalchaleros have been the top success of March in the city of Mar del Plata, the group is a six-man version of the famous "Los Siete del Tango," and are extremely satisfactory over the past ten years, and the group has been contracted by the RHPV to make a second album. The group has already released the second volume of "The Best of Los Chalchaleros" with very good results.

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Francesco Fantini Salvioni of RCA Italia is back in Italy where he resumes his place as head of the Merchandising Dept. in Rome after a one-year stint in Spain as Manager of RCA for Latin America.

Just started last week in Turin, the recording of a Video Tape devoted to a new TV show entitled "La Sapienza No Due." The series of four shows was taped as a special request of some of the top Italian talents: Betty Casti (CGD), Sergio Endrigo (Fonit-Cetra), Edued 81 (El- lissa), Gianni Poggioli (CGD), Gianni Pettenati (Fonit-Cetra), Fred Bogaust (Fonit-Cetra), Orletta Berti (Photogram), Claudio Villa (Fonit-Cetra), Bobby Solo (Ricordi), Carmen Villaini (Fonit-Cetra) and Marisa Sanna (Fonit-Cetra).

Marisa Sanna is the new young discovery of Fonit-Cetra (the State Record Company) who first stepped on the limelight by winning the national contest called "Settevoli." This week she was back on TV taking part in the Saturday night show "Il Tappabuchi" where she presented her recording "Sara Perché Di Me" penned by Migliacci, Zambrini and Baseler and published by RCA Italiana.

In a bulletin we announced that Anna Maria jones a new long-term contract with CBS Italiana, having left RCA Italiana. We refer to Anna Maria Jtso. She has just recorded her first single for CBS containing "Non Svegliarti Mai" c/w "E Capitato Proprio a Me." 

Nino Ferrer, well-known French artist, arrived in Milan where he takes part in the pop TV show "Diamoci Del Te." He also will record on Video Tape his performance as guest star in the TV musical contest "Settevoli" programmed for Sunday, April 23rd.

On both occasions he will present his recent French hit "Mirata," the Italian version of which he recorded (released by CGD). 

Issued by CGD under the Reprise label, a new single by Nancy Sinatra: "Love Eyes," her present success on the American charts.

We have been informed that Rai-TV will soon include in its program the show "The New Morning" hosted by Frank Sinatra. Rai-TV has acquired his show "A Man And His Music."

**Italy's Best Sellers**

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JANE'S U.K. BOX JUKE-BOX SALES FAVORITES (Courtesy "Automaticmarkt")

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INELCO released the LP "More Of The Monkees" here in Belgium. The television series with the Monkees will start on B.R.T. (Belgian television) on April 29th.

The firm also released a single by the Chackachas (RCA) which is climbing fast on the Flemish Top 20. Titles are "Love Is Like A Violin" and "El Charlatan."

INELCO is also releasing two music cassettes of 5 records each featuring Anthea Tornelli's most known works. The promotion price is BF.1999 per record (84).


Barclay signed popular Flemish singer Anneke Soetaert. Her first recording on the Barclay label is: "Ik Verlang Naar Jou" (I'm Longing For You) c/w "Een Ander Vriend." 

Gramophone Belgian singer Lise Marke brought the Flemish version of "This Is My Song" and "Lara's Theme." This record is one of the firm's latest blockbusters, as well as Gilbert Becaud's "L'important C'Est La Rose." The Morgen edition will be also produced by the firm.

Ardmore & Beechwood released the publishing rights for George Chilton's "Est Ce Que Tu Resteras?" (Will You Stay?), "Il N'A Sufit Que D'Un Sourire" (A Smile Was Enough) c/w "Peut-Etre" (Perhaps That Perhaps) and "Eve- nue de Mon Amour" (The Love of My Life). 

Humo, a popular Flemish radio & television magazine is organizing a great talent-hunt. Every month a contest takes place in a different town where previous preliminary selected singers and groups may compete. A jury of 10 prominent radio, television and press people elect the best participants who will participate at the finals on July 8th.

Belgium's Best Sellers

1. C'est Ma Chanson (Petula Clark/VOUGE)
2. Penny Lane (The Beatles/Parlophone)
3. Hey Joe (Johnny Halliday/Philips)
4. She's A Woman (Kate/Philips)
5. Inch Aitch (Adam/AMV)
6. Let's Spend The Night Together (Rolling Stones/Decca)
7. Sol De Sol II (Aimee/Universe)
8. Ta Ta Ta (Michel Polnareff/Palette)
9. Original German Copyrights
10. Somethin' Stupid (Frank & Nancy Sinatra/Reprise)
Illinois Alert!

The alarm has sounded in the State of Illinois, calling all amusement game manufacturers, distributors, operators and even location owners to action... IMMEDIATE ACTION! Last week, the State’s 12 member Senate Legislative Committee swung a hammer at the very foundation of the Illinois operating industry by unanimously passing out Bill S376, tailored to outlaw all pingames as gambling devices by amending the 1961 Criminal Code’s 29-2 exemption.

It is painfully ironic that the bill’s sponsors, in their anxiety to ban genuine gambling type machines, have run helter-skelter into a “ban ’em all” campaign. Attempts by industry representatives to educate legislators on the difference between a machine that pays out money and a skill game that yields either a free play or just plain fun have met with the following type replies:

“They all look the same to me.”
“They’re all owned by gangsters.”
“I don’t know and I don’t want to know.”

Should this bill eventually pass both Illinois legislative chambers and be signed into law (and there’s plenty of time between now and June adjournment to do it), it would all but annihilate the industry in that state. Not only designed to outlaw pingame operation but even simple possession, it would empower the police to go into any establishment, including, we assume, a private home, seize the machine and pitch it into the street.

The Illinois legislature, under the direction of a new “reform” power block, seems to want to do something rare to tickle the fancy of the electorate. They have no doubt found, as have many other political bodies, that the amusement machine industry is unorganized, looselydefended, cognizant of its problems but apparently unwilling to do anything about them except in moments of crisis. In other words, the legislators have discovered the perfect patsy, made-to-order for a witch hunt.

This is precisely what this bill represents—a witch hunt. It is badly thought out, economically brutal in its purpose and we think shamelessly political. It is an unabashed insult to small businessmen—mass character defamation, vicious and totally biased and unfounded. The Illinois legislature is either unaware of what they are doing or simply don’t care.

We’re calling upon every single tradesman in the state to let them know exactly what they are doing. Do not, by any stretch of the imagination, delude yourselves into thinking that this will blow over. It’s not going to unless we all act! The bill’s sponsors got a nice early start this time. All that’s left to do is take a vote in the Senate, pass it through the House and SLAM! With three months to adjournment, it can all fit very easily into the calendar.

Can the Illinois amusement industry kill this “cancer”? Under law the answer is YES! But the industry and its thousands of location owners must well up from every nook and cranny of the State and shout its unanimous objection. They must contact their senators and representatives NOW or else be hopelessly locked in the grip of economic limbo with no future relief in sight. There is yet time to stem this “hell-for-leather” attitude of the discriminatory bill’s sponsors who are simply “ag’in sin.”

It’s a biased, bullying, ballot-waving attack which could easily spread to other states and other types of equipment. Everyone’s involved and nothing seems to be sacred. For a good starter, jot down this important date: April 22-23 at the Holiday Inn in Springfield for a special meeting of the ICMA. Representative Zeke Giorgi (owner of Midwest Dist. Co.) will speak on this vital subject. Until then, take time out to get some location names, enlist their active help, call your representative, SAVE THIS BUSINESS!
TEXT OF AND TROUBLE OVER ILLINOIS PINBALL BAN BILL

SPRINGFIELD, ILL.—A bill to amend Section 28-2 of the 1961 Illinois law, which prohibits the possession and operation of all varieties of pinball machines and similar devices, was approved by the 12-member Senate Legislative Committee last week by a vote of 9 to 3. The bill will now go before the entire Senate, which will consider it during the next two weeks and either vote on or amend it.

The bill, if approved by the entire Senate, will then go to the Illinois House with sufficient time to reach the governor's desk for signature within the next week.

In its present wording, the Criminal Code already outlawed gambling devices but excluded pinball games from its Section 28-2 definition of a gambling device. It is this exclusion which is replaced with the Section 28-2 amendment which expressly prohibits the possession of "pinball, bagatelle and pigonhole.

The proposed amendment reads:
Sec. 28-2. Pinball, Bagatelle and Pigonhole. (a) It shall be unlawful for any person to keep or use in any place of public resort any tables or implements for any game of pinball, bagatelle or pigonhole
(b) The term "pinball, bagatelle or pigonhole" means a game played with any number of balls or spheres upon a table or box having holes, pockets or cups into which such balls or spheres may drop or become lodged, or arches, pins and springs, or any of them, to control, deflect, or impede the direction or speed of the balls, with or without the use of any mechanical device, for the purpose of creating, or any premises used as a clubhouse or clubroom.

Every table or implement for any game of pinball, bagatelle or pigonhole kept in a place of public resort shall be subject to seizure, confiscation and destruction by any municipal, or other local authority, within whose jurisdiction the same may be found.

Representatives of both the manufacturing and operating interests in the State have been pressing for the unanimous approval of the bill and intend enacting the support of the bill for the entire pinball and pinball machine owner in the State to help displace the legislature of the combined General Assembly from passing the amendment in its present form. These sources sincerely believe the bill's sponsors have been unduly harsh in proposing the "total ban" when in reality they only intend prohibiting "genuine" gambling type machines.

Therefore, in "education on the types of pin games on the market should and must be endorsed to combat this sweeping legislation," industry sources contend.

New York Ops, Distribute Turn Out For MONY Court & Copyright Meet

NEW YORK—A record attendance sparked a meeting of the Music Operators of New York at the Holiday Inn's Roman Room (57th Street) last week.

Several operator interest and concern was the news that state tax officials had decided to appeal the recent judgement of the Supreme Court of the State of Illinois, which ruled in favor of the operators, saying that they are not subject to taxation under the state's sales tax law.

MOPY legal counsel Teddy Blatt attended in our operators, saying that the state tax officials are not competent under the law as it is written; they have won an interpretation of the law which is not good enough in any forthcoming court. As a result, in many cases any attempts made by the state to collect from us on the basis of the written law will be denied.

MOPY president Al Denver gave a report on the copyright situation and the need for a comprehensive copyright history of the country and a detailed description of the history of the bill. The prominent co-owners in attendance were Gil Siman, Roy Parkoff, Harold Kaufman, Carl Senn and Bill Kobler.

Advance Gives A Party—Shows Rowe Bally & Fischer Lines

ST. LOUIS—During a gala showing of Advance Distributing Company's major line, Tuesday, May 8, in the Regatta Room of the Holiday Inn Motor Company, St. Louis, general manager, this city, declared, Advance has achieved the goal of dominating the Greater St. Louis market area that we have striven for during the past 14 years.

Featuring at the show were Rowe AMI's "PhonoVue" audio-visual adaptor, with the "Musi-Phone" (a manual operated phonograph), the Bally Manufacturing Company's line of pinball amusement games and Fischer Manufacturing Company's coin-operated titles.

Entrier enumerating the many accomplishments of his company in the machine business, explaining that our major concern has always been to give our customers and friends the very best deal in coin-operated games, and at lowest possible price. Of course, the ultimate in service available in advance.

Along with the Rowe AMI music division is the Music National, who are featuring the gala sore, the record attendance, the 100,000 wide operators and service personnel viewed and demonstrated in the "Caperville" (1, 2, 3 or 4 can play) upper amusement game, and Fischer's "Emperor of the Ringburger" in the coin-operated pool table.

Another of the features during the showing was Billy Kiel of Rowe AMI's Chicago office, who also handled reservations for the Oliver Price of Advance Distributing's sales department.

New York Pingame Bill Stalled in Albany: Wait 'Til January

MILLIE MCCARTHY

ALBANY—A printer's error and a tight schedule closed the latest New York bill. Millie McCarthy, prominent contributor and proponent of the bill, sent the following letter to Cash Box last week:

Our licensing bill passed both Senate and Assembly with almost no opposition. The President Pro Tempore, Millie McCarthy, prominent contributor and proponent of the bill, sent the following letter to Cash Box last week:

by preventing substitution of the Senate bill in the Assembly Senate, the measure was passed after 7:00 A.M. Following hours of the session, there was no further Rules Committee meeting to rectify it. There was probably the most difficult year to pass legislation because literally thousands of bills were scattered in the session early to make way for the Constitutional Convention and the special Senate to be granted a bill out of Rensselaer's last closing hours, and then to lose it over the Christmas tide. In the last printing was a heartbreaking experience.

Legislators who were not able to get even their own legislators set out in the confusion were most sympathetic with our plight. The Speaker, Averiethon, who was shocked when he learned of it, came through with a consoling report. With his help and his feeling is that all we've lost in this one time in the House, and passed right in January when the sessions convene.

(Continued on page 76)

Orlocks Leave Cash Box

NEW YORK—Joseph Orlock and Norman Orlock, owners of Orlocks, have announced their disposal of their interests in Cash Box Publishing Co. In reply, they have resigned as officers and directors of the company.

Runyon of New York Expands Shop, Showrooms

RUNYON of New York recently expanded its shop and showrooms on 10th Ave., opening operation out to the firm's headquarters in Springfield, N. J.

The new space, which is now expanding the 10th Ave., equipment outlet's showroom and shop facilities within two weeks. In order to afford the needed floor space, Green is scheduled to move out of the second floor of the building operation out to the firm's headquarters in Springfield, N. J.

New York's advertising and promotion director, William F. Runyon, has moved into the new space, which is now expanding the 10th Ave., equipment outlet's showroom and shop facilities within two weeks. In order to afford the needed floor space, Green is scheduled to move out of the second floor of the building.

Up "Periscope"—New Japanese Arcade Game

TOKYO—The last issue is shown playing "Periscope," a new amusement game in Nakamura Seisakusho Co. The game incorporates several special effects for which it is named Periscope.

Dulled the Model NP-3D, the game is played by "Delphi" as a "miracle combination of electricity, light and sound," in addition to which the game is made in sets of three so that three players can play at the same time.

After the coin is deposited, the shutter in the Eye-hole of the periscope opens. The player adjusts the sight at the enemy's oncoming ships cruising in line by rotating the periscope, the right, left or center, grasping its handles. When a button is pushed a torpedo is fired, making a wake as it travels with "fire" sound effects.

When the torpedo hits the ship it bursts into flames with an explosion, and sinks. Five hits give the player an extra shot. Nakamura said foreign orders would be given special attention, including conversion of coin chutes for the differing world currencies.

THE HOT BOX

this week's big stories

Gottlieb Bows 'Super Score' 2-P

Little LPS Reviewed

Aldickes Hold Hamburg Open House

Wurlitzer Tours California

COVER 3
NY Pin Bill Stalled in Albany: McCarthy
(Continued from page 75)
All I can say is, to win such sincere sympathy from many legislators who were cut down with their own programs for which they strived so tirelessly, was indeed a great consolation. In the coming weeks, I will be contacting these good people to try to convey my deep gratitude and appreciation for their friendship. I'm sure they would appreciate a thank you note from operators who are also their constituents.

Sincerely
Millie McCarthy

Set your sights on American

"The World's Finest" Imperial Shuffleboard
and you zero in on higher profits.
American's Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
210 Paterson Plank Road, Union City, N.J. (201) UN 5-6653
( Los Angeles Office—1423 Southwestern Avenue)

"Super-Score" spinner on the playfield, greatly enhances the appeal in this newest Gottlieb flipper creation, according to Alvin Gottlieb.
"To say that this location beauty is loaded with thrilling action and eye-appeal is understating the case," Gottlieb asserted. "All this (and much more) along with the added appeal of a competitive two-player assures us of an international winner in the profit making tourney—and, that goes for all markets.

The "Super-Score" spinner, located at the bottom of the playfield, thrillingly scores up to 2,500 points with consequent appeal. There are four bullseye targets and two slide roll-overs which build up the values of the spinner holes.

Alvin Gottlieb further explained that the "Star" hole in the spinner scores the "shoot again" feature. Furthermore, two holes on the playfield and four bottom rollovers light up to activate the spinner action.

Other Gottlieb innovations include four reel scoring which is activated in the backbox which greatly increases player appeal, and the spinner hole values are easily indexed on the all-new eyecatching lightbox glass. A new type electric auto-ball lift speeds the action considerably. Also, there is a new innovation of an illuminated score-card holder on the lightbox.

Gottlieb's "Super-Score" two-player, which has innovations tried and proven for long-term greater earning potential, is delivered with triple chute coin combining the company's huge international family of distributors for the convenience of amusement game operators everywhere.

Slam-Bang Laminate

To Dress Up Your Jukebox: Vinyl-Metal

COLUMBUS, INDIANA—Charles H. Watson, sales manager of Arvin, a division of Arvin Industries, Inc., announced a unique application of vinyl-to-aluminum laminate. A new process, involves perforated, rigidized aluminum laminated to the front of coin-operated phonographs to offer a modern, dramatic design, with rear-lighting and air- and sound-transmission qualities.

Arvin custom-makes this new vinyl-metal for a leading juke box manufacturer. First, Arvin prepares the vinyl-to-aluminum laminates in 36" x 14" sheets. Next they are perforated for lighting, air and sound transmission. After preparation, the material is textured by pressure rolling. This final texturing process also gives the panel unusual strength and rigid properties.

Arvin is the 40th largest industrial corporation in the country. Arvinyl laminates are also used on cameras, air conditioners, computers, water coolers, home entertainment equipment, vending machines, major appliances, and even wall interiors in a variety of architectural treatments.

Major Metalfab Has New Coin-Storing Unit

The coin-handling-coin-storing unit shown is covered by patent number 3,231,074 issued to Major Metalfab, Inc. The recently developed A. B. S. thermoplastic resins, which are virtually indestructible, yet lightweight, permitted Major's engineers to develop a unique laboratory rolling coin containers. They are injection-molded in one-piece with contoured finger-grip handles at both ends for easier handling. The interlocking safety gates andeele be stacked to any reachable height. They are molded in colors that conform to standards set up by the American Bankers Association: Red for pennies, blue for nickels, green for dimes, orange for quarters and buff for halves.
**DIONNE WARWICK**

"Dionne Warwick in Paris * Scooter 50543 * Seeburg Part No. 1111

This girl is awful good. Put in front of a French audience (this LP contains six tracks from a concert at the Olympia Theatre) which, if capable, will sack the city for a performer it likes, a singer will have the time of his or her life. From the audience’s exclamation “Thank you!” in response to the cheers and applause, it is evident that the audience loves Miss Warwick and she, after I Love Paris, gives an exultant performance.

The exception of one tune the tempo on this album is the same throughout—very slow. Very, Arnold has a voice that can cope with the pace or lack of it—not having heard the entire album it is possible that some of the unincluded tracks were a bit peppered. If so, a few might have been included for variety. Lonely Again is the production number but Baby has the charm. It would be nice to hear Arnold with a straight pop band singing something like Stars Fell On Alabama. He has one of the few really pleasing ballads voices around today and it wouldn’t hurt his image to try it. Indeed, he is so far pop that they might not recognize him in Maryville, Tennessee, although they couldn’t quite place his face in New York. Presently he is the center of a large promotional campaign celebrating his election to the Country Music Hall of Fame, and anything he chooses to do would probably be received with footstomping or cries of “Bravo!” Certainly he has con-

**AL JOLSON**

"The Best of Al Jolson—Volume 2 * Decca DXSA 7169 * Seeburg Part No. 1123

Jolson’s legend will survive the audiences of his era if the audiences of the next 20 years simply listen to a few of his performances. The man had an absolute command of lyric, like Sinatra, and again like Sinatra, he stuck within a set catalogue of songs: mellow/sentimental and peppery/hokum. He could run lyrics over and past a melody line and yet not get caught short on the next line; he had good bands behind him and even on production numbers like I’m Always Chasing Rainbows, which can sink into soggy messes if everyone’s not careful, Jolson transformed it into a kind of pop aria. Most important, he enjoyed performing, something most “comediants” or “singers” today seem to have lost, if they ever had it. Jolson’s good humor was genuine and his audiences knew it. His records preserve this feeling; the best example on this Little LP is When The Red Robin Comes Bob Bobbin’ Along. Also included are Dineh, Baby Face, My Melancholy Baby and Margie. Made to order for mamas and papa taverns and any location that has patrons who remember.

**FLOYD CRAMER**

"Here’s What’s Happening * RCA VPL 3746 * Seeburg Part No. 1126

Nashville’s Romulus or Remus— the assignment of titles between Cramner and Clet Atkins hasn’t been made final yet—playing his own peculiar “modal” piano style on six tracks of current or recent songs. Good Vibrations is the best track; the arrangement is tight and even one on the date sounds professional, even the vocal chorus which usually intrudes on after-the-fact chart record yarns. A full orchestra on Somewhere (from “West Side Story”) comes off well. Cramer doesn’t play a lot but it’s usually pleasant. Born Free is what you might expect, so is Winchester Cathedral—and so is the funeral pace of (cough) Almost Persuaded. Ben Cramer had the right idea on that tune. Cramer, like Eddy Arnold, is a smooth combination of coun-

**EDDY ARNOLD**

"Lonely Again * RCA VPL 3753 * Seeburg Part No. 1127

With the exception of one tune the tempo on this album is the same throughout—very slow. Arnold has a voice that can cope with the pace or lack of it—not having heard the entire album it is possible that some of the unincluded tracks were a bit peppered. If so, a few might have been included for variety. Lonely Again is the production number but Baby has the charm. It would be nice to hear Arnold with a straight pop band singing something like Stars Fell On Alabama. He has one of the few really pleasing ballads voices around today and it wouldn’t hurt his image to try it. Indeed, he is so far pop that they might not recognize him in Maryville, Tennessee, although they couldn’t quite place his face in New York. Presently he is the center of a large promotional campaign celebrating his election to the Country Music Hall of Fame, and anything he chooses to do would probably be received with footstomping or cries of “Bravo!” Certainly he has con-

(Continued on Cover B)

**REGULAR OR NOVELTY MODELS**

- 25 Shots Minimum — 35 Shots Maximum.
- Swinging Star Target That Spins When Hit.
- Traveling Bear Turns Around When Hit.
- 5 Disappearing Animal Targets.
- Black Light With Glowing Targets & Scenery In Depth.
- Time Feature — Adjustable.
- Best This Score Feature.

- Standard Chute — 10c
- Kiddie Platform — Optional Extra

**JUKE BOX OPER'S RECORD GUIDE**

PIECES for PROGRAMMING

This the following records, selected from the JUKE BOX Top 10, represent tunes and performances which appear to be especially suitable to the Juke box on position. Ops should check with their one-stops for availability.

**RELEASE ME**

Fryer/Cover (Parlophone 400011)

**IT'S SO HARD BEING A LOSER**

Contours (Gordy 7039)

**MAKING MEMORIES**

Frankie Laine (Capitol 1914)

**CASINO ROYALE**

Herschel Adams (A & M 550)

**GIRLS, YOU'LL BE A WOMAN SOON**

The Four Tops (Motown 343)

**LOVE EYES**

Nancy Sinatra (Reprise 0559)

**I FOUND A LOVE**

Alison (Athletic 2934)

**MUSIC TO WATCH GIRLS BY**

Andy Williams (Columbia 48655)

**DEAD END STREET MONOLOGUE**

Lou Rawls (Capitol 5469)

**HIP-HUG-HER**

Boomer & Max (Stax 211)

**MATTWORTH AND SON**

Cat Stevens (Doran 2305)

**I'LL TRY ANYTHING**

Dusty Springfield (Philips 40439)

**OH, THAT'S GOOD, NO, THAT'S BAD**

The Shon & Phielnik (GMG 13711)

**SUNDAY FOR TEA**

Peter & Gordon (Capitol 5864)

**FOR HE'S A JOLLY GOOD FELLOW**

Bobby Vinton (Epic 10174)

**WHAT A WOMAN IN LOVE WONT DO**

Sandy Posey (GMG 13702)

**ON A CAROUSEL**

Polka (Imperial 65311)

**SHOW ME**

Joe Tex (Dial 4055)

**WILLIAMS ELECTRONICS, INC.**

4301 NORTH CALIFORNIA AVENUE • CHICAGO, ILLINOIS 60616

CABLE ADDRESS WILCOIN CHICAGO

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

**Dimensions**

Size

24½" Wide

35½" Deep

60½" High

318 lbs. Crated Wt.

**Cash Box—April 15, 1967**
Why do we call it the "Music Merchant?"
Because it's the only juke box with built-in features guaranteed to merchandise music.
Here's the Rowe AMI Dollar Bill Acceptor... the super music merchandiser that really pulls in the money.

Because this dazzling, eye-catching Rowe AMI "Change-A-Scene" makes the Music Merchant the center of attention in any location.

Because it talks right up and sells music...
Rowe AMI's exclusive "Play-Me" Records invite the customer over to play at any time of the night or day. And I love listening to that great patented Stereo Round sound.

And don't forget... it's got an up-to-date "PhonoVue" audio-visual adaptor.
Any questions?

Rowe MANUFACTURING
75 Troy Hills Road, Whippany, New Jersey 07981
CHICAGO CHATTER

Early Spring Moneymakers from DAVIS
Reconditioned to look & operate
Like new.....LOCATION READY

PHONOGRAPHs

Seeburg

LPC-480... (like new) $955
D-160....... $715
AY-160..... $715
AK-160..... $715
HF-100G... 175

Wurlitzer

3000... (like new) $795
2600....... $435
2200....... 165
2150....... 125

WALLBOXES

Seeburg

S-160.... 160 Sel. $95
3 WA.... 160 or 200 Sel. 39
3110. 100 Sel. 15

CHICAGO CHATTER


The Combined Jewish Appeal Coin Machine Drive kicked off on Wednesday afternoon in the office of Sam Stern, presi- dent, and chairman of the drive. Co-chairmen of the drive were also the Chicago operators Sam Greenberg and Willie Knapp, who will appoint the remaining members of the committee. Others on hand at the luncheon meeting were Joe Robbins, Joe DiPiazza, Howard Schwartz, Pat Bonatario, of World Wide Distribrs; Stan Levin, Atlantic Distributors; and R. M. Cash Box. William Van, executive of the Golden West, told a meeting of Chicago operators how to make money with music. Sparkling new "Cuban" puck shuffles were also distributed in the meeting. The next two weeks will be a blank in locations, according to Mark (Iggy) Wolverson, Hank Ross and Jim Silk, Production, that has stepped up to meet the great demands out in the field.

A fast paced local distrirs is Na- tional Distributors. Joe Schwartz and Mort Levinson are busy racking up sales records with the state board. They are working hard to make the next record. A cost cutting player flipper. "Way off in Tipton, Missouri, there's a call box who's makin' 4 1/4 a week." the distributor is reported as saying.

SEEBURG

Big Night for MONY — Bill Kohler looked out over the Roman Room at 57th Street's Holiday Inn. It was a busy night, and he was really packed in there tonight. Havent had a turnover like this in quite a while," Prime Minister's account of everyone's mind was the New York State sales tax court battle, where MONY had a smashing victory. "It looks like all the pressure is off, is going to appeal the decision," Kohler stated. "They kicked Teddy Blatt, MONY counsel and UJA's ace, year, stepped to the lectern and said that there were some individuals who are not taxable; we have won an interpretation of the law which will stand in force and, in our opinion, coming court action, and it is my expectation that the legislature will collect from us, they will be denied," Blatt also mentioned theatre operators, who are seeking to be MONY members, telling the judge that the reason they are non-members who don't contribute to the benefits this organization gives because they are not entitled to something adverse happens. They are also the first to look for a free ride. Do not, under any circumstances, show these contracts to non-members, because they have no right to use these. These contracts are copyrighted legal documents, written for the benefit of MONY members. If a man wants to ride on a train he has to pay his fare, and it is not allowable to give these fellow a free ride." MONY president Al Denner then went on to detail the whole story of the Washington copyright legislation problem, urging the assembled operators to stand up for the law and stand resolute. There were plenty of families present, supportive of this line: Harold Kaufman, Louis Wob- lur, Gil Sonin, Meyer Paskoff, Mur- murist and in fact, a very large family of senior member of MONY.Asked how long he had been an operator and answered "Not long." He then smiled and said, "Oh, let's just say it goes back pretty far."

CHICAGO CHATTER

If ever there was a need and a time for operators and location own- ers to get together in time out of court, it was this time in court cases of their state senators and representa- tives, it is very much at hand now that Senate Bill 376 the provision to outlaw all pinball games in Illi- nois there again. Senate, Resolution 152, the recent Illinois Law declared last week that the operators and location owners can only no one more than $5,000 a week. He added that this archaic attitude "ginin' in" to ride around to various places and announce and amusement fillings in the Illinois Legislature. How long will it take for them to get this thing? It's hard to get started now to contact your state legislator. He is the only person who can do anything about it, but it's not the same thing as the "getting everything into one pot" that he has. "Oh, YES: Don't forget to get your reservation in at the Holiday Inn East tomorrow night. Radio City Music Hall, April 22-23, for the big Illinois Coin Ma- chine Appreciation Night (ICMA) meeting which will be high- lighted by a full report from our own man, Jack Neary. Zeke Giorgi, of Midwest Distrib., Rock Island, was at the meeting and all Seeburg distributors with Zeke will be MDA's Fred Granger and other prominent coin opera- tors. Midwest Distrib. to tested amusement Joyce Cornet, of Peeris, this should easily be the biggest, best attended meeting in ICMA's history. Don't forget to be on hand Saturday evening for the gala cocktail soirée and buffet dinner hosted by the Chicago distributors (World Wide Distrib.,

MILWAUKEE MENTIONS

Now that Sam Hastings is back in his Hausten Dist. Co. offices in full force after several weeks of MWA board meetings, etc., it can be reported that the new Sam, with the action on all Rock-Ola phonos, the new Bell Line of Coin, and the Pocket pool table and vending machines. "Nate Victor, of S. I. dist., London Music Distributors, reports he is very busy every- where, thanks to all that cool salesmanship in the Milwaukee "Stereo Showcase Phonos' phonographic equipment and Williams coin- op. has been tested and has been fully convinced that this will be his best season in many years. "The Days of Our Youth" at United, Inc., where Harry Jacobs and Tom Townsend are making one of the biggest sales of the season so many arcade operators who are taking advantage of the fine spring..."
\[ \text{Round the Route} \]

Phipp was in town conducting a service school. John Copper, of Buffalo, New York distributor for Rowe, was in town on his vacation.

From newly named Darvin Corporation, we get the news that their new line of Darvin pool tables just recently arrived. Hear that Don Rickles (honest, that's his real name!) has been made head of the shop.

Happy Birthday This Week To:

Albert S. Denver, New York, N. Y.
J. W. Honkus, Brown Deer, Wisconsin
Ken C. Willis, Miami, Florida
Charles E. Rowlette, Leesburg, Indiana
Newton Mirovsky, St. Laurent, Montreal, Canada
Carl Bennett Noto, San Francisco, California
Real Pinsonneault, Marle-ville, Que., Canada
Atus D. Wagner, Lake Charles, Louisiana
Carl Pavesi, White Plains, N.Y.
George D. Sax, Chicago, Illinois
Joe Rotkop, Omaha, Nebraska
Stanley Plotrack, Flint, Michigan
Howard Bancroft, Australia
Louis S. Buckley, Nashville, Tennessee
Ray B. Williams, Dallas, Texas
Dave Taub, Hillside, New Jersey
Ralph Elefante, Brooklyn, N. Y.
Lawrence P. Lestourgeon, Charlotte, North Carolina
Jack Gutshall, Corona, California
John Y. O'Brien, Chicago, Ill.
Bill Marvel, Poplar Bluff, Mo.
Irving Sandler, Des Moines, Iowa
Frank Varrity, Seattle, Wash.
James F. Hupp, Cumberland, Maryland
Warner M. Cohans, St. Joseph, Missouri
Howard N. Bailey, Towanda, Pennsylvania
Gus Kienzer, Cumberland, Maryland
Fred A. Gaddella, Detroit, Michigan
John L. Clement, Cranston, Rhode Island
Earl Berlowitz, Superior, Wisconsin
Clarence E. Vawter, Mobley, Missouri
Lewis Paulakos, Johnstown, Pennsylvania
Walter Wentzell, Sr., Chicago, Ill.

\[ \text{Gottlieb's New 2-Player} \]

Hi-Score spinner scores up to 2000 points with suspenbe action.

New illuminated score-card holder.

4 bull's-eye targets and 2 side rollers build up values of spinner holes.

2 holes and 4 bottom rollers light to activate spinner.

Star hole in spinner scores "shoot again" feature.

4 reel scoring vastly expands player-appeal.

Spinner hole values indicated in all new eye-catching light-box glass.

Location-tested and proven long-time earning power.

New electric auto-ball lift speeds play.

Delivered with triple-chute combinations.

That Extra Touch of Quality and Originality.

Gottlieb Co., Inc.

1140 N. Kostner Ave., Chicago, Ill. 60651

1927-1967

our motto for 40 years — There's No Substitute for QUALITY

\[ \text{Gottlieb's} \]

Cash Box — April 15, 1947

\[ \text{HOUSTON HAPPENINGS} \]

We extend our sincerest condolences to prominent local operators Fred M. Troy and Ed F. Troy for the death of their father, Felix Victor Troy. Survivors, besides the two sons, are: Widow, Mrs. Willie Troy, Houston; two daughters, Mrs. L. C. Butler of Houston and Mrs. D. L. Nesbitt, Miami; sister, Mrs. John Beach of Houston and 10 grandchildren.

Players: Fred Troy Jr., Larry Troy, two daughters, Mrs. William Knut, Ed Polka. Funeral services April 1, Blessed Sacrment Catholic Church, with burial in Garden of Gethsemane Cemetery.

Ferris Jamail, uncle of George Jamail, head of Central Sales here and brother of Louis Jamail, head of Santos Sales, San Antonio, passed away April 1st. The congenial 73 year old Mr. Jamail spent most of his time at Central Sales record Distributors on Leland Ave. and was personally acquainted with and mightily liked by practically every wholesale record buyer in this area. Our sin-
COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

BILLARDS

ROCK-OLA

100, 48 Set.

148-36, 29, 27, 10 Set.

150, 48, 100, 27, 29 Set.

WURLITZER

1250, 50, 48 Set, or 45 & 78.

1405, 38, 41, 45 & 78.

1500, 50, 25, 54 & 55.

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Adickes Holds Rock-Ola/Nova Open
House; Draws Continental Turnout

HAMBURG—A. W. Adickes, owner of Nova Apparate, Rock-Ola's giant European distributor, received word this week that he has been named representative of the coin trade in Germany, Austria, Switzerland and Norway check out the Rock-Ola Hot and Cold "Twins" vendors. He opened the 1,300 square foot store that he has been building on the edge of the town and is the center of all of his customers from all parts of Europe in his Hamburg headquarters. The occasion was the private showing of Rock-Ola's new set of "Twins", a matching Hot Drink and a Post-Mix Non Carbonated Cold Drink Machine.

Spanish and British firms are also to observe, who tried the Hot and Cold "Twins" for taste. Smiles all around.

Typifying the scope of Nova's operation on the continent, representatives were present from the extreme ends of Europe, from far north at Very way and from as far south as Spain. Representative of Nova's showroom sampling some of the sixteen varieties of drinks available from the Hot and Cold "Twins" are from left to right: Mr. M. of Sievert Vlag.

Tights Loose Vend Items
CHIPPEWEA, WISC.—A low-cost fruit & can holder designed to prevent loose items from jamming vend- ers, which have been added to the "China-Foam" line of vending dishes. The unique, wide all-plastic holder is 4x1x2 square and formed to hold all fruits and cans for better display while preventing them from jamming the Rowe machine. Produced as a single-use item, the Holder can be reused if left in the machine by the customer.

HOUSTON HAPPENINGS (Continued)

cerest condolences to his bereaved relatives. Immediate survivors: Brother- Lois M. Jamail, San Antonio; Sisters, Mrs. Joe D. Jamail and Mrs. William Naff of Houston; Mrs. John Naujock, Austin; Mrs. George Coury, Miami; Mrs. Anthony Hagale, Springfield; J. D. Jamail Sr., George C. Jamail, Philip Eran- truck, Anthony Hagale, George Coury, John Naujock, Burial April 3, Annun- ciation Catholic Church, in Holy Cross Cemetery. Earl Chatten, head of State Music Distributors, Inc. on McKinney Ave., reported extra good going for "Super Score," one of their newer Gottlieb games. Earl, a fellow who generally clings pretty close to the trunk rather than out on the limbs of pre- diction, did predict in this case that "Super Score" would shag super prof- its at a very impressive Methodist Church cere- mony on the evening of March 25.

Cash Box—April 15, 1967

FOR SALE
20 Scopitone's
LIKE NEW
$1,000 each (film extra)

Will be packed in original cartons
IMMEDIATE DELIVERY—CALL COLLECT

Modern Music Company
849 W. MOUND • COLUMBUS, OHIO • (614) 224-4672
Ask for Mick or Frank Charrie

TURN BACK TO PAGE 75
AND READ ABOUT WHAT THEY'RE DOING TO YOU IN ILLINOIS

WORLD WIDE
...YOUR ONE-STOP
SUPERMARKET for MUSIC—VENDING—GAMES

CHICAGO COIN SHUFFLE ALLEYS

WORLD WIDE distributors
2730 WEST FULLERTON AVE., CHICAGO 47, ILL.
Eveglade 4-2300
CABLE: GAMES—CHICAGO

ARDACE

Wns., VANGUARD GUN $110
C. C. POP UP $250
C. C. BILL HIT $250
Midway MYSTERY SCORE 185
Bally SHAPSHOOTER GUN $95
S. T. Actual Putting YTH. GOLF GAME $95

TERMS: 1/3 Deposit, Balance Sight Draft or C.O.D.
We carry the complete line of Phonographs, Games, Arcades and Vending Equipment. Write for Complete List!

50

WANTED
4 Bangers, 57 Bands, Soberly Con Con, Scooter Wallmount original 300 series, Nova's 1445

Cleveland Coin
3029 PROSPECT AVE. CLEVELAND 13, O. OHIO

E20-460 .495.00
225.00 .695.00
175.00 .595.00
125.00 .595.00

AY-160 1195.00
AY-960 955.00
AY-190 795.00
AY-490 595.00
AY-250 455.00

AY-160 1195.00
AY-960 955.00
AY-190 795.00
AY-490 595.00
AY-250 455.00

AY-160 1195.00
AY-960 955.00
AY-190 795.00
AY-490 595.00
AY-250 455.00
CLASSIFIED AD RATE 20 CENTS PER WORD

Great every word including all words in firm names. Numbers in address count as words. Words not in address count as one word per word. Underlining of names counts double. No Ford, or firm, or ad not enclosed with order for Classified Advertising. If cash or check is not enclosed with order for Classified Advertising, you will be billed.

NOTICE—572 Classified Advertisers. (Outside USA add $2 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of one year from the date your order is received. If you do not wish a classified ad next week, we will continue your classified ad without notice until the end of the year.

Please count words carefully. Be sure your classified ad is sent to Cash Box New York business office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

EXPERIENCED MAN WANTED, LATE MODEL JUKE BOXES, PINBALL MACHINES, BOWLING ALLEYS, DRUM SETS, FOR SALE. WILL PAY TOP CASH. CALL 212-882-2050.

N. CARVER, GREENSBURG, INDIANA.

USED SIX-CARD PINBALL MACHINES, BAR- REL, A-1, GAGA, HUNT, PINBALL NO. 1, LINCOLN, VINTAGE, WARRIOR, WILDCAT. Write for list.

3008 N. 25TH ST., DES PLAINES, ILL.

25 DIFFERENT L.P.'S. ALL MAJOR LABELS. MONO, STEREO CARTS, $4.50 prepaid. Used records not returned.也将undo auditions or copies always paid for. Auby's Bar & Tavern. KEYFOB, 4554 CLINTON ST., PITTSBURGH, PA 15224.

FOR SALE—ALL RINGS. SUN VALLEY, Clamp, Plastic, Aluminum, Acrylic, Trueform, and OK. For export only. Phone: First County 1-2800. Write: R. D. D. & P. MUSICAL, 271, PHILADELPHIA 33, PA.

BOUNDER BEAUTIES ON UP; CLEANED AND REFRESHED. Sold: 600 NEW $35.00, used selling for $35.00. Flippers, pool tables, slot machines, pinball machines, coin ops, all equipment. Call NASTI DIST, 72-7060 or 72-7061. CASH, CHECK. 3826 N. 4TH, ST., MILWAUKEE, WIS. 53211.


NEW OLVETTI UNDERWATER ELECTRIC PINBALL SETS. WALTER, NORTHEAST SEACOAST DISTRIBUTORS, 1100 NORTH, BALTIMORE, MD 21213.


PINEAPPLES: 1 GOTTLEI EEG-HEADS, $95.00 each. (Tel. 342-4055) A. WILSON, 13001 W. OAKLEY AVE., CHICAGO, IL 60628. All this time, $14.00 (Tel. 342-4055), A. WILSON, 13001 W. OAKLEY AVE., CHICAGO, IL 60628.

FOR SALE—DOWNEY-JOHNSON COIN COUNTERS, BILLS, MACHINES, BC-212, BC-212A, BC-212B. (Tel. 342-4055). Will sell at cost or better. (Tel. 342-4055). WILL SELL AT COST. 1970 JERSEY BASEBALLS, $3.00 PER CASE. WILL SELL AT COST. 1970 JERSEY BASEBALLS, $3.00 PER CASE.

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Hicks and Wurlitzer Service Team Tour California

N. TONAWANDA, N. Y.—The policy: "Make every serviceman working on a Wurlitzer phonograph a service technician." So Bob Hare, manager, and sales manager J. R. Purvis, sales manager B. Ross, service manager R. D. Landis, and C. E. Baker, service manager R. Oligmiller, took to four West Coast territory, the service people of Wurlitzer Service Division.

They held a three-day National Automatic Merchandising Association (NAMA) convention in San Francisco, and the sales and service representatives attended the San Francisco and Los Angeles Conventions.

The service team attended the San Francisco and Los Angeles Conventions.

They then went to the West Coast territory and began a tour of California.

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Thursday, February 21st and 23rd im- parting the facts and figures to the new Americans was the attendance of the Wurlitzer Phonograph Division.

These seminars and seminars, whether of one-day or one-week dura- tion, were conducted in the "workshop way" to keep a phonograph in operation.

Leonard Hicks, service representa- tives of the West Coast, conducted schools in San Francisco and the sur- rounding areas during those weeks.

In attendance were the following "service technicians": Joe Sella, Rich Silla, R. G. Purvis, Harry Waadekin, Tony Girard, and John Carcelli of Silla Music Company, Oakland, Cali- fornia; Frank Guidicelli of Morgan Amusement, San Jose, Cali- fornia; Charlen Gelatini of A & B Music Company, Vallejo, California; Pete Riggle and Don Baker of Lambert-Mape Company, Stockton, Cali- fornia; Hank Simon and John Davies of H. L. Simmons Company, Stockton, California; William Walters of Central Valley Music Company, Turlock, California; Lee Stevson of Carcelli's Music, Santa Monica, California; Bob Snyder, Frank Burnham and Jack Leck of A.B.C Music, Fremont, California; Vic Szwara, Ron Kolak, and Nick Beals of Reliable Music, Hollister; Jerry Matsuwill, and Hidy- celli of Morgan Amusement, San Jose, California; Ron Kain of F & M Music, San Francisco, California; Jerry Jert and John Pier of Reinert Music, Marysville, California; Tony Anton, Bud Cartwright and Bob Williams of Masters Music, Chico, California; Slim Kimmerly and Norm Young of T & N Music, Redding, California; and Erv Hagan of Cali- fornia Distributing, Redding, California.

The week in the middle, namely the one ending February 25th, saw Hicks and Hare leave the office territory, with schools on long Beach, California. Present for this instructor were: David Wolfe, Fred Wadles, and Charlie Koni of Playtime Amusement; and William A. Thompson, Edmy Fausett, and David E. Mattune of Thompson Coin Machine.

Meanwhile Walt Petec held forth at Action Vending Company in An- archula, Alaska on Tuesday and

Canteen's Landis New

NAMA Coast Council Head

CHICO, CALIF.—Clarence M. Landis, Canteen Food and Vending Service, Divi- sion of Canteen Corporation, Millbrae, was elected president of the California Automatic Vendors Council of the National Automatic Merchandising Association (NAMA), its annual winter meeting in Palm Springs, March 10 and 12.

Other officers of the council are Richard J. Goeglein, Interstate United Corporation, Los Angeles, vice presid- ent; Claude Wibeh, Servovation Bag Company, San Francisco, vice presid- ent; William W. Olig-miller, Change-Makers, Los Angeles, secretary-treasurer.

More than 230 members of the California Council and their wives attended the three-day meeting.


Chicago Coin's 2-Player Bullseye Baseball

"CANCEL-OUT" FEATURE

"POP-UP" RAMP

REALISTIC!

PITCHER CONTROL

NEW "POP-UP" RAMP

Home Run Ramp

Star Target Hit is Adjustable

For Extra Runs or Cancel Out.
A beautiful introduction to plush surroundings . . .

Here is the answer to prestige locations. The exciting new GP/Imperial is a magnificent blend of fashionable styling and stereophonic high fidelity. 160 selections. Stereo-monaural. Intermixes 33 1/3 and 45 RPM records. 7" LP's. Any sequence. Designed to capture the most elegant locations.


EXCLUSIVE ROCK-OLA REVOLVING RECORD MAGAZINE. Imitated, never equaled, the Rock-Ola Revolving Record Magazine and mechanical selector have established outstanding records of performance and dependability.

EASY-TO-READ SELECTOR AND FULL DIMENSIONAL SOUND PANELS. Beautiful profile enhances prestige styling. Stand-up viewing of 160 selections. Full dimensional sound panel gives sensational room-filling sound.

PHONETTE WALLBOX MODEL 500. Personal listening from 160 selections. Compact stereo speaker-selector unit. Simple selector panel and personal volume controls. 50¢ coin chute optional. Available as Model 501 for 100 selections.