Columbia Realigns Marketing Execs • BMI & U.S. Reach Consent Judgment • ABC's Showing In '66: An Affair To Remember • Clive Davis To Keynote NARM Confab • Label Opened By David Rosen • 'Snoopy' Left Field Smash?

Front Cover: BUCK OWENS: NO HOLDING DOWN THIS TIGER
Five guys from Ohio with a ridiculous name and a remarkable sound.

THE LOADING ZONE

"TIMES ARE GONNA BE DIFFERENT"
"I COULDN'T CARE LESS"

Where the action is.
On COLUMBIA RECORDS.
For Charity's Sake

Individuals and organizations are spreading a good-name (and good will) around for the record business. More than this, they are lending an invaluable hand to various charitable organizations and students, who might not otherwise find it economically feasible to pursue careers that require a college education.

During the past year, for instance, many industry figures have put considerable time and effort into the establishment of scholarships that will provide necessary funds for worthy students to learn the finer points of such areas as the fine arts and communications, or other fields with which the music industry is most closely associated. There also have been a number of social functions that have raised monies for organizations that year-in-and-year-out try to uplift the standard of living for people all over the world. We're thinking of the recent dinner conducted by the music division section of the United Jewish Appeal, and, a project that continues to draw interest, the pressing of high-talent albums for release through the auspices of special organizations of the United Nations. Among the highlight activities this year in the establishment of scholarships are the Bob Burton Fellowship Fund (for Columbia University), which will get underway through a dinner-dance in New York early next year, a NARM (rack-jobber) scholarship for kin of employees of its membership roster and, most recently, an endowed scholarship offered by Richard Linke to his alma mater, Ohio University.

When one tallies up the weekly meetings (which may well increase in number as an event draws near) held to bring these various goals to fruition, he is astounded at the amount of time various interested parties must spend away from their businesses and home lives in pursuit of "non-profit" causes. There is a "profit," of course. For the individual it is the sense of satisfaction in displaying responsibility to both his community, and, oft-times, world of hunger and unfulfilled hopes. Then there is the image of the music business itself, so greatly enhanced by these missions of mercy and responsibility to the youth of the nation. A business that deals with famous personalities is wide-open for negative consumer press. These various endeavors will, hopefully, help paint a more accurate picture of the business to consumers.

Whatever the public relations aspects of industry concern in vital areas of public interest, the music business' men and organizations of good intentions make us proud to deal and cooperate with them.
HAS THE ONLY SINGLE OF THE BIG HIT SONG THAT ASCENDED FROM THE MONKEES’ ALBUM!

Jean-Paul Vignon comes the evolution!

I Wanna Be Free

The Fun-tastic Lou Monte!
It's Lou at his best, and this new album—filled with all his hit material—is sure to be a best-seller. It's a great entertainment package, now available for the first time. Watch his fans take to this one!

RCA Victor
® The most trusted name in sound

THE BEST OF LOU MONTE

And be sure to order Lou's latest single:
"Oh How I Miss You Tonight" c/w "Seventeen" 9021.
ABC's Entire Family Helps Make '66 A Banner Sales Profit Period

NEW YORK—ABC Records is about to conclude the strongest sales & profit year in the 11-year history of the company, Label's billing is 50% ahead of last year, with profits estimated at twice its best year.

Guided by president Larry Newton, the ABC organization during 1966 has made a number of marketing agreements with four record labels, including 30th Century-Fox; began production of 45+ single records; purchased the highly successful Dunhill Records catalog; gave ABC two albums and two singles certified during the year as million-sellers by the Recording Industry Association of America, as well as Trousdale Music; purchased the entire Dunhill's recorded material; bought the expensive New Deal Record Building; and brought its classical Westminster line to the ABC label. In addition, the company now also includes the year's overall financial bonanza.

FRONT COVER:

Ray Charles bounced back with strong chart sellers in 1966 with "Crazy," and "I've Got a Woman." His albums remained best-sellers. Charles' own Tangerine label also has done well, including the Jethro Tull's "This Was" and " defects in the label's headquarters to large users and supplies.

The appointments are: Don England is promoted to director of Columbia Records; Tom Noonan is national promo director with broadened responsibilities; Joe Lyon has moved over to a new post, that of director of national accounts; and Paul Smith is director of merchandising and accessories.

Bill Farr, the label's marketing vp, said this year's realignment will "greatly" strengthen Columbia's position in the competitive marketplace, and will enable it to remain alert and aggressive in the path of rapidly changing trends.

England, Noonan and Lyons will present ABC's vice president, Leo, Smith is responsible to J. H. Harris, director of Masterwork Audio Products.

As director of sales, England will handle the sales of Columbia's disk tape, audio accessory and other product through his direction of the field sales organization and the implementation of marketing policies and programs.

Noonan, in placing greater emphasis on the role of promo throughout the company, is expected to give Columbia a more efficient, unified promo effort and increase the label's ability to evaluate trends.

In his new post, Lyons will provide, as mentioned above, a greater degree of direct information from Columbia's sales headquarters to large users.

Clive Davis To Keynote NARM Confab

Theme Of "Horizons Unlimited"

PHILADELPHIA—Clive Davis, vp and general manager of Columbia Records, will be the keynote speaker for the ninth annual convention of the National Association of Record Merchandisers, Inc. (NARM), to be held Mar. 5 through March 10, 1967, at the Century Plaza Hotel in Los Angeles. The announcement of Davis' selection as keynote speaker was made jointly with the announcement of the theme of the convention, "Horizons Unlimited," by NARM Executive Director, Jules Malamud.

The Keynote Address will be the first on the agenda for the Opening Business Session, on Monday, Mar. 6, and will set the tone of the entire convention program. "With the phonograph record industry approaching the $1 billion dollar mark, the theme 'Horizons Unlimited' is most appropriate as the guiding spirit for the largest gathering of industry members in history. A record attendance is expected.

Jack Gold To Head Columbia's Coast A&R

NEW YORK—Jack Gold has been named west coast A&R head of Columbia Records, Cash Box has learned. Gold leaves his post as A&R director of the National Artists Rejection Board of A&R, a post. A 15 year veteran in A&R activities, Gold will report directly to Bill Gallagher, vp of Columbia. His formal title is exec producer of west coast A&R. He replaces Allan Stann, who left Columbia to join A&M Records in a major A&R slot.

BMI Enters Consent Judgment With U.S.

NEW YORK—A consent judgment will end the anti-trust suit filed two years ago by the Dept. of Justice against BMI.

While the agreement bars BMI from some segments of the music field and places certain restrictions on its dealings with affiliated publishers and agents, BMI's general counsel, David O'Neill, said that "many of the provisions of the proposed judgment are identical in substance with provisions of a consent decree under which BMI has been operating since 1941."

Therefore, O'Neill explained, compliance with other provisions of the judgment will "not hamper BMI in any way, at all."

The decree does not involve any admission of wrongdoing by BMI, O'Neill noted, nor does it change BMI's basic structure.

The Government's original civil suit alleged that BMI, a clearing house charged monopolistic practices that led to a great majority of BMI—clearing music being programmed. The suit attempted to rid BMI of its 570 broadcaster members, 500 of which RKO General was named as a defendant. The action against RKO General will be dropped.

O'Neill noted for BMI that many of the provisions of the consent decree "are more deeply practiced, or contemplated" by BMI.

These include: prohibiting BMI's from entering into any contracts with a writer or publisher for a period in excess of five years; entering any contract that would require a publisher to refrain from doing business (Continued on page 34)
### RADIO ACTIVE CHARTS

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO NOVEMBER 30, 1966)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>TOTAL % OF STATIONS TO HAVE LABEL ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>52%</td>
<td>I'm A Dollar—Monkees—Colgems</td>
<td>93%</td>
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<td>50%</td>
<td>Try A Little Tenderness—Otis Redding—Volt</td>
<td>93%</td>
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<td>45%</td>
<td>I've Passed This Way Before—Jimmy Ruffin—Soul</td>
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<td>44%</td>
<td>Tell It To The Rain—Four Seasons—Philips</td>
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<td>42%</td>
<td>Tell It Like It Is—Aaron Neville—Parlow</td>
<td>94%</td>
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<td>41%</td>
<td>Good Thing—Paul Revere &amp; Raiders—Columbia</td>
<td>91%</td>
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<td>40%</td>
<td>Help Me Girl—Outsiders—Capitol</td>
<td>88%</td>
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<td>39%</td>
<td>East West—Herman's Hermits—MGM</td>
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<td>37%</td>
<td>Georgy Girl—Seekers—Capitol</td>
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<td>36%</td>
<td>Goodnight My Love—Happenings—B. T. Puppy</td>
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<td>35%</td>
<td>Words Of Love—Mamas &amp; Papas—Dunhill</td>
<td>73%</td>
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<td>34%</td>
<td>Snoopy Vs The Red Baron—Royal Guardsmen—Laurie</td>
<td>34%</td>
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<td>33%</td>
<td>Where Will The Words Come From—Gary Lewis—Liberty</td>
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<td>32%</td>
<td>98.6—Keith—Mercury</td>
<td>79%</td>
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<td>30%</td>
<td>The Girl That Stood Beside Me—Bobby Darin—Atlantic</td>
<td>62%</td>
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<td>29%</td>
<td>You Can Bring Me All Your Heartaches—Lou Rawls—Capitol</td>
<td>76%</td>
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<td>27%</td>
<td>Help Me Girl—Animals—MGM</td>
<td>58%</td>
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<tr>
<td>26%</td>
<td>(I'm Not Your) Stepping Stone—Monkees—Colgems</td>
<td>26%</td>
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<td>25%</td>
<td>Going Nowhere—Los Bravos—Press</td>
<td>74%</td>
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<td>24%</td>
<td>Stand By Me—Spider Turner—MGM</td>
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<td>23%</td>
<td>If Every Day Was Like Christmas—Elvis Presley—RCA</td>
<td>23%</td>
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<td>21%</td>
<td>I (Who Have Nothing)—Terry Knight—Lucky Eleven</td>
<td>55%</td>
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<tr>
<td>20%</td>
<td>Happenings Ten Years Time Ago—Yardbirds—Epic</td>
<td>90%</td>
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<td>19%</td>
<td>Let The Good Times Roll—Dean Martin—Reprise</td>
<td>19%</td>
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<td>17%</td>
<td>Karate—Emperors—Bell</td>
<td>85%</td>
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<td>16%</td>
<td>Since I Don't Have You—Lou Christie—MGM</td>
<td>53%</td>
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<td>15%</td>
<td>Silent Night—Barbra Streisand—Columbia</td>
<td>15%</td>
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<td>14%</td>
<td>If You Go Away—Damita Jo—Epic</td>
<td>26%</td>
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<td>12%</td>
<td>Baby I Mean—Drifters—Atlantic</td>
<td>20%</td>
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<td>11%</td>
<td>Pushin' Too Hard—Seeds—GNP</td>
<td>35%</td>
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<td>10%</td>
<td>We Ain't Got Nothing Yet—Blues Magoos—Mercury</td>
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<td></td>
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<tr>
<td>10%</td>
<td>Papa Was Too—Joe Tex—Dial</td>
<td>10%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

| The Bears                                           | 47%  |
| Fastest Group Alive (valiant)                        |      |
| I'm Gonna Miss You Standards (Brunswick)             | 9%   |
| You Got Me Hummin' Sam & Dave (Stax)                 | 18%  |
| Just One Smile—Gene Pitney (Musicor)                 | 16%  |
| Something On Your Mind—Baby Ray (Imperial)           | 16%  |
| Hello Hola—Santos Camacho (Kama Sutra)               | 8%   |
| I'm Gonna Make You Love Me—Joe Dee Williams—Motorcy | 41%  |
| Blue Autumn—Bobby Goldsboro (U. A.)                  | 45%  |
| I Fooled You This Time—Gene Chandler (Checker)       | 34%  |
| I Had Too Much To Dream—Electric Princes (Reprise)   | 8%   |
| Ghost Rider In The Sky—Bobby Marimba Band (A & M)    | 62%  |
| Here Comes My Baby—Perry Como (RCA)                  | 8%   |

Cash Box—December 10, 1966
Ray Conniff stars on a new smash single.

"Wednesday's Child"
(Theme from "The Quiller Memorandum")
(GMP Production Released Through 20th Century-Fox)

"Mame" (From the Musical Production "Mame")

Where the hit attraction is.
On COLUMBIA RECORDS®
(formerly a
New Christy Minstrel;
lately of The Byrds;
and always
with Columbia)
Is now a soloist.
He has made a very beautiful record.
It is already charming tens
of thousands
of listeners.
It is called...

"ECHOES"
Gene has also completed
an album
which will be released
next month.
In the meantime,
here are the words of.......

"ECHOES"

on the streets you look again, at the places you have been
or the moments that you thought where am I going,
though the walls are like the dead, they reflect the things you've said
and the echoes in your head continue showing,
here the castles you can build, out of dreams you have fulfilled
won't keep out all of the ill wind that is blowing,
and you'll look still for a trace of an opening in the place,
where you'll find the life that you were used to knowing.

you can walk out in the night, and be sure that it's all right
to exaggerate the world that's only being,
you can watch regina dance, through the crystal pane of glass
yet you know that there's so much that she's not seeing,
you still hold one precious thought, after all this time you've sought
that she might be just protecting what she longs for.
and her eyes are veiled with black, cause she plays she can't look back
at the love she wanted so, now love is no more.

the lights go on, commence the cold, at your senses will be sold
to the parrot watchers mimicking no reasons.

Gene Clark

"Echoes"
c/w "I FOUND YOU" 4-49003

On COLUMBIA RECORDS®
THERE'S STAR POWER IN ALL THESE NEW SCEPTER/WAND ALBUMS

“The sweet sound of success is on Scepter”

Memo:

These releases are part of Scepter's Big current program. Call your distributor today. You will get a great deal on all these new releases.

Marvin Schlachter
NEW YORK:

The Wee Four and their manager Al Claree, hosted the Cash Box staff at cocktails last week at the Park Sheraton. The Rochester-based rock group was in the city to cut "The Highway Kind" for the Cash Box side of their new Sun Single, "Baby Doll." The tune was co-written by Dennis Drew (the Silver Spoons and Tallulah Mina, drums). Other members of the group, which has been building a strong following, are drummer Troy, Geneva area, Jack Allacco (rhythm guitar) and Ken Polizzi (bass).

Metro's Ron Weisner reports wide coverage of the recently released Merle Haggard and the Strangers' "Kumzitz". The "L.A. Times" ran a four-column article about "The Subway Train That Came to L.A.," a song from 1966's "The Strangers Soft." The article is a Chicago subway stop according to Metro's reporter.

For the 53rd annual N.Y. Youngbloods, Paul Yntema was featured on Gear Management, says that the Music Machine is currently packing 100,000 people a night in London, that the group will be in Fla. soon. Ginty also handles the 11th Floor Elevator.

The Scene is featuring RCA Victor's, the neighborhood rock group. They follow a very successful engagement by Muddy Waters and are presently performing at the Red Rhythm. (Dec. 23-30) The Young Racals will play the club, Dec. 20 and 21. A major feature of the Scene's new policy of booking big-name acts is that these acts will perform in dance/concert. No longer confined to a seat as is the usual concert, the dancer can, at his own discretion, dance to the sounds he paid to hear. The Variants, the Blues Project, the Buffalo Springfield, and (hopefully) says Steve Paul) Howlin' Wolf are set to play the club in Jan. Steve Paul also has noted that: "The Scene will continue to feature bands with their own unique young talent as well as an environment where bands can perform on an impromptu basis. Moreover, the Scene will continue to feature exhibits, film, art, sculpture, and photography."

The Free Spirits are scheduled to have their first album released on ABC, Jan. 4th. The group will be appearing at State Island's Surfside Au-Go-Go through New Year's Eve. The club, located at 170th St. and another side of the Verezzano Bridge.

A generally good reaction has been reported by Merle's Allman on the Noel Harrison recording of the Bob LaBelle's "Randy, Old Choo Choo." Brent Gordon has departed Mandolin Distributors in Baltimore, Md., to work as record buyer for Indianapolis representative for Schwartz Bros. Record Distributors.

Ken Kragen is back at the desk after a 7-week recovery from a spinal fusion and bone.

Connie Francis will sing and introduce the headliner, Steve Lawrence, at the Reno Festival, Jan. 22-26. Johnny Tillotson is scheduled to headline at the Elgin in San Francisco, Dec. 12-17. Jill Sinclair goes into the studio this week to record her 30th. Bobby Rydell has been set for a nightgig at the Hotel Central in Atlantic City, Dec. 13. The singer-changer is playing Sk伊拉's in Philadelphia through Christmas.

Carl Devine says that the current Lorraine Ellison and James Darren desks are shaping up into real big ones.

Art Wayne seems to be very big on subways right now. The Wall Street Journal and "Baby Doll" (Please Don't Wait) by the Howard Street Station are doing well. In Chicago, the German cabin at the Northwest Station is a Chicago subway stop according to Art Wayne.

The ABC's Highwaymen, are current with their concert tour that includes: William Jernigan (Dec. 11); Southwest Mo. St. College (Dec. 12); Minnestoa State College (Dec. 13); Cleveland State College (Dec. 14); Buffalo State College (Dec. 15); Ohio State University (Dec. 16); Siddle University (Dec. 17); and Rutgers University (Dec. 18).

The Night Train to Memphis, is continuing its run.

The Beach Boys have been confirmed in their first silver disk in England—only four artists this year have had the distinction of reaching the number one spot in single sales there. "Good Vibrations," also on the verge of reaching the million figure there.

Universal City, MCA's new label, a talking contract, we're told, with hypnotist Pat Collins—straight ballads. Lynda Bird Johnson (with 4 secret service agents) visited the Amarillo, Texas concert last weekend—starring Paul Revere and the Raiders with Keith Allison and Ian Whitcombe. Isinger Stevens about to cut for an indie label—possible. John Maddina has cut the soundtrack title theme—"A Man for Missoula-Francis is "Night Train to Mondo Fine," words and music for Doris Day's "I've Got Your Xmas Tumble of the week from Buena Vista—Louis Prima's "Santa. How Come You Eyes All Red" when Last Year They Were Blue?" John Andrea and the Young Giants will be intro'd by Dick Clark when they open at the Chen on Dec. 19—group managed by Bob Marcari.

Lettermen manager Jess Rand is now representing Capitol funnyman Karl Taylor and Mario Cola. The Turtles set for a guest shot on ABC TV's Hollywood Palace (show celebrating its 4th anniversary this week) on Dec. 19. Currently at the Whiskey—Jefferson Airplane and the Peanut Butter Conspiracy.

Add another group title—the Candy Store Prophecies who, along with Bobby Darin's "Ba, Ba, Ba," have set the screen-Gems pilot "Three's a Crowd." Chris Montez set for a feature of first names on the eastern seaboard during December. It's a bit of aEREDE HUNGE Y, the band’s sax

Unrelated, perhaps, but another background in L.A. this week will be at a city council meeting on Dec. 8 where Mayor Yorty and other city officials will debate the future fate of the Greek Theater. The Greek Theater. The week is 21 year old Tina Mason, a vocal phenom who resides just three blocks away from Disneyland. Capitol Records spotted her at her home town in the 50's. Tina is now singing in a nightclub in N.Y. because of high living costs, Parking has been a serious problem for the beautiful singer, who was once paid $50,000 for a TV spot. She might cost as much as $500,000. If the city fails to oblige with some financial assistance Tina Mason may be witnessing a modern Greek tragedy.

Our "West Coast Girl of the checks into the Doug Weston's Troubadour for the week appearing thru the 18th.

CHICAGO:

WBKB-TV's "American Swingaround" paid tribute to Eddie Arnold last weekend in a special half hour segment devoted to the RCA-Victor chernter's career as one of the foremost country artists of all time. The mention was made of Cissy's Chess Box award at the 1966 as well as his recent trip to Europe and his election to the C&W Hall of Fame...! An interesting bit of information from the Nat'l Assn. of Music Merchants. There are 25% more radios than people in the USA! The average American family owns 3 radios. Kathy Kellogg hosted a strictly "mod" birthday party (28) for J. C. Hokes, colorist member of the Cryan' Shames who, we might add, are doing a heck of a job with their current single called 'I Wanna Meet You'... Bobby Gar- mina is all smiles over local reaction to the Trolls' novice "Something Here Inside) (ABC). Also moving for him are "The Ventures" (UA) and Don Patterson's "Prestige" release "Always Have a Smiley Face." Four decades returns to the Pussycat on Rush for the umpteenth time 12/16. Group, one of the most popular attractions, has a new single on Quill label... "If You Think You're Used To It," label of "Girl From New York City." Among Art Roberts' guests on Sun- day's "Summit," TV's are the Happenings and the Trolls... "Mr. Peters" host a 3-weeker in London House 11-26... Leading Latin American entertainer Lucho Catita headlines a 2-day musical "mela" in McCormick Place. Here's word from downtown Chicago... Capitol's "Alfie" (Mainstream) album is developing into quite a seller out here. Rising young local talent Franklin David will guest on the Ted Weber show, encore from the Small Sound Boys, "Joy Town Old Town (6). Julius LaRosa is due here for a starring role in the Presidency State Playhouse production of "Boeing Boeing." Frank Scardino's "The Pee-Wee Herman Show" is riding high in the national and local top rft with such slick items as "I Got Your Mama," "Gonna Miss You," label bow "Help Yourself"... "Wipe Out" by The Wipe Outs and "No Love" by the Four Pen- nies and "Wack Wack" by the newly formed Young-Holt Trio... Brenda Lee's "Comin' On" is strong sure, is going to make a quickie promo visit to town this week.

Cash Box—December 10, 1966
ALL THAT I AM {VIPS PRESSLY} RCA VICTOR SPINOUT
ELVIS PRESLEY RCA VICTOR GUITAR MERCURY
{A DAY IN THE LIFE OF A FOOL (MARTY RAY)} JACK JONES KAPP
{SAY IT人員SHERWOOD} RCA VICTOR MEGRE
{I JUST DON’T KNOW WHAT TO DO WITH MYSELF} ROBERTS BURLINGTON (DASS) DAVETEL MERCURY
{WHEN SHE NEEDS GOOD LOVIN’} JAMES TANINI RCA VICTOR
{LET THE GOOD TIMES COME} DIMITRI COX IMPERIAL
{HOW WOULD YOU LIKE TO BE} ELVIS PRESLEY RCA VICTOR
{ALL I SEE IS RAIN} PULPERS
{SAY IT人員SHERWOOD} RCA VICTOR
{I WON'T CRY} CHAD & JEREMY COLUMBIA
{ANOTHER TEAR FALLS} BURLINGTON
dr. SMASH
{SADDEST NIGHT OF THE YEAR} WALKER BROS. SMASH
{ALL THE LOVE IN THE WORLD} ARMS \& ANGELS MGM
{SHE'LL RETURN TO YOU} ERIC BURDON & ANIMALS MGM
{THE RIGHT ONE IS LEFT} CAPITOL
{LOOK WHAT YOU'VE DONE} POLO SINGERS COLUMBIA

THE AREBACH RECORD CO. 1629 Broadway, New York, N. Y.

Garrison Label Opens, Scepter Handles Dist.
NEW YORK—Garrison Records has been formed through the national distribution facilities of Columbia Records. Label is helmed by Pete Garris, president, and Sam Goff, vp. Garrison is also sales-promo head of Scepter, the label will specialize in R&B releases, with strong emphasis on indie producer masters. Albums will also figure in one label's release schedule. First two releases are "Humphrey Stomp" and "Can You Forgive Me" by Earl Harris and "Who's Do We Go From Here" and "I Feel Better" by Alan Bruce.

New York Nitely Adds Teen Concept
NEW YORK—The Scene, a discotheque operated by Steve Paul on W. 40th St. in Manhattan, has changed its policy to admit persons under the age of 18 as long as these persons are over 16-years-of-age. Approximately 2/3 of the club is reserved for the use of these "under age" persons, while one room is considerably more liberal. In re: the dispensing of beverages.
In keeping with this teen-oriented atmosphere, all artists and groups booked into the club will do "solo concerts." This is in direct opposition to the increasingly more prevalent trend of giving "sidoan concerts" even when in a discotheque. Discussing the Scene's new policies, Steve Paul said: "I'm doing this to give the night life in this city a jolt. It needs something, I think this is it. The kind of music we have here is for dancing as well as listening. We're giving 'em something they can't get anywhere else in town."

RCA Victor's Youngbloods are currently (Dec. 5-11) appearing at the Scene, following close on the heels of a "very successful engagement" by Muddy Waters and his Chicago Blues Band.

Roick Willard Heads Promo For Malverne
NEW YORK—Rick Willard is head-up promotional activities at Malverne Distributors, this city, reports Al Hirsch, president. A vet promo man, Rick Willard has also been a New York deejay and music programmer, involving a six-year stint with WNEW. He has done promo work for various companies on a national and regional level.

Burland 'Coffee Song'
NEW YORK—Sascha Burland, creator of the new Alka-Seltzer song and the "Nuttty Squirrels" recordings, has written the words and music for a new song, "There's Nothing Like Coffee," which is being distributed on the SA label by Straight Ahead Records. One side of the 45 single features a vocal rendition by The Lively Set, which is making the part of its set and introducing Sound, a new pool country; the other an instrumental rendition by Jack and the Beans. Both arrangements were done by Billy Murrah and produced by the trio for album through his C/Hearr Sounds company.

Cash Box—December 10, 1966
#1 HIT SINGLE FROM TONY BRUNO
“HARD TO GET THING CALLED LOVE”

UA 50095

#1 HIT SINGLE FROM KAMA SUTRA

FOR UNITED ARTISTS RECORDS
COAST TO COAST—N.Y. based Bell records has just signed a national distribution deal with Vault Recording of Los Angeles. Vault recorded product will be released by Bell under the Taurus and Eilay labels. Joining hands on the pact are Bell presy Larry Utall and Vault principals Cliff Goldsmith, Ralph Kaffel, and Jack Lewrof.

Abner Silver Dies

NEW YORK—Abner Silver, 67, veteran pop music composer and author of various books, died in his apartment at the Essex House in New York on Nov. 24. Although actively writing songs up until very recently, Silver had been ailing with phlebitis for some years.

Silver entered the music business before graduating from college by working for various publishers. Over the years, he collaborated with many lyricists in writing an extensive song catalog. Among his songs are "With These Hands," "There Goes My Heart," and "How Green Was My Valley."

Silver also wrote two books, "How To Write and Sell a Song Hit" and "All Women Are Wolves."


NEW YORK—Cy Donner, former vice-president in charge of business affairs and treasurer of General Artists Corporation, has joined the certified public accounting and business management firm of William Lazarow as a partner.

One of the leading firms of its kind in the industry, Lazarow's clients include some of the top artists in the entertainment world.

Initially, Donner will spend a good deal of his time working out of the company's Hollywood office with Saul Lazarow.

Since leaving GAC, Donner, who is a certified public accountant, has been operating independently as a consultant in investments and in the acquisition of businesses.

Scholarship At Alma Mater Established By Dick Linke

NEW YORK—A $25,000 endowed scholarship has been set up by Richard O. Linke, executive producer of the Andy Griffith and Jim Nabors CBS-TV specials, to encourage undergraduates excellence at his alma mater, Ohio University, in the field of fine arts and journalism.

The Richard O. Linke Scholarship will be administered by a special faculty committee set up at the university. It will be awarded to a sophomore, junior or senior student on the basis of academic excellence and financial need. As encouragement to others to follow Linke's own field, the subjects covered are theatre, communications, electronic journalism, journalism or music.

During the recent Ohio University homecoming, Linke was honored with a student body award for outstanding service, and similar honors were conferred on him last month by the Southern California chapter of Ohio University Alumni Association.

Ohio University President Vernon R. Alden in announcing the Richard O. Linke Scholarship said:

"We are very pleased that Mr. Linke has established this scholarship award. It will add much toward the development of talented students in Fine Arts and Journalism. The award is another act of loyalty to Ohio University which began during his undergraduate days."

Correction

NEW YORK—A photo caption on page 34 of last week's issue incorrectly stated that Dick LaPalm of Chess-Checker-Cadet was a member of the board of the Kay Musical Instrument Co. Actually, Dick is a board member of the Menomonee Club.

Decca Re-Links The Who

NEW YORK—Leonard W. Schneider, executive vice president of Decca Records, has confirmed the fact that the Who has been re-signed by the label to an exclusive, long-term recording contract. Agreement for the resigning of the English vocal group was consummated by Decca's vice president Martin P. Salkin, with the Who's co-managers Chris Stamp and Kit Lambert.

Timed to the re-signing by Decca of the Who, the label is releasing a single, taped live, titled "I'm A Boy." This effort is reportedly meeting with success in England.

Burton Scholarship Dinner Set

NEW YORK—The Friends of Robert J. Burton committee has finalized plans for the establishment of The Robert J. Burton Fellowship at Columbia University for study and research in copyright and other laws affecting the arts.

Focus of the planning session, headed by committee chairman Morris Levy, president of Roulette Records, was a dinner to be held March 21 at the Imperial Ballroom of the Americana Hotel in New York City.

A total of 200 tables, each seating 10 persons, will be available for subscription at $50 per plate to the various key elements of the music and record industry. A sell-out for the event will insure the $100,000 required for the establishment of the Burton Fellowship at Columbia. The fund, a centennial project of the former singer and his contributions to the field of copyright law, will be retained at the University as a permanent endowment, the proceeds from the annual interest on the principal sum.

At a recent luncheon meeting, held at The Roundtable, plans were discussed for a mailing of more than 1,000 announcements of the dinner dated within an accompanying subscription forms. Levy announced that, prior to the initial mailing, 30 tables had been subscribed to on the strength of word-of-mouth alone.

The exciting sound of

"I wanna do it"

Has already sold 15,000 copies in the Madison, Wisconsin area alone!

Hollywood Records

#1110

Cash Box—December 10, 1966
A GREAT NEW DECCA SINGLE
BY
RICK NELSON
THEY DON'T GIVE MEDALS
(TO YESTERDAY'S HEROES)
AND
TAKE A BROKEN HEART
Written by BURT BACHARACH and HAL DAVID
32055

As Sung by RICK on the
ABC-TV STAGE 67 MUSICAL SPECIAL
"ON THE FLIP SIDE"
Starring
RICK NELSON • JOANIE SOMMERS
and DONNA JEAN YOUNG
To Be Shown Nationally on the ABC-TV Network,
Wednesday, December 7th, 10-11 PM, E.S.T.

NOW AVAILABLE • THE ORIGINAL TV CAST ALBUM
DECCA RECORDS
DL 4836 / DL 74836 STEREO

THE ORIGINAL CAST ALBUM
"ON THE FLIP SIDE"
Starring
RICK NELSON and JOANIE SOMMERS

AND DONNA JEAN YOUNG
MUSIC BY BURT BACHARACH
LYRICS BY HAL DAVID
ARRANGED AND CONDUCTED
BY PETER MATZ

WORKSHEET APPENDIX
DECCA RECORDS, a division of MCA, Inc.
Music and Lyrics by Johnny Marks
The Hit TV Musical Spectacular... starring the voice of BURL IVES, presented by General Electric. Fourth Annual Show 1967.

RUDOLPH THE RED-NOSED REINDEER
Original Sound Track on Decca Records
47,000,209 Record Seller
Over 354 Versions

From the Background Score—Reprise

FRANK SINATRA
AND FRED Waring
I HEARD THE BOLLS ON CHRISTMAS DAY
Kate Smith, Bing Crosby, Harry Belafonte, Eddy Arnold, Burt Ives, Bert Kaempfert, Fred Waring, Chet Atkins, Dick Liebert, Carillon Bells (Decca), Sound Spectacular (Victor), Lester Lanin, Dennis Day, Robert Rheims, Johnny Kaye, Living Voices (Camden), Decca Concert Orch., etc.

BRENDA LEE
Sings the International Perennial Hit

ROCKIN’ AROUND THE CHRISTMAS TREE
(Decca Records)

BURL IVES
Sings his Perennial Hit from the Rudolph Show

A HOLLY JOLLY CHRISTMAS
(Decca Records)

A GREAT NEW HIT
From the Hit TV Musical Spectacular “Ballad of Smokey the Bear,” starring the voice of James Cagney... Presented by General Electric... Re-Running 1967.

THE HARRY SIMEONE CHORALE

ANYONE CAN MOVE A MOUNTAIN
b/w Ballad of Smokey the Bear
(Decca Records)

ST. NICHOLAS MUSIC, INC.
1619 Broadway, New York 19, N. Y.
NEW ALBUMS FOR DECEMBER ON RCA VICTOR

(®) The most trusted name in sound

ANN-MARGRET
The Swinger
LPM/LSP-3710*


SOMEONE LIKE ME
Eddy Arnold

Eddy’s newest album and it’s sure to be a smash! "Someone Like Me," "Lay Some Happiness On Me," "The Tip of My Fingers," "At Sunset," "You Made Up for Everything." LPM/LSP-3715*

OUR KIND OF COUNTRY
THE BROWNS


THE COCKFIGHT
AND OTHER TALL TALES
ARCHIE CAMPBELL

His second album and it should be funnier than the first! Features material like "The New Marriage Ceremony," "I Couldn’t Spell "PIFF!" "Golf, Golf, Golf," "Home on the Range." LPM/LSP-3699*

SINGS TOP COUNTRY HITS IN HER PLEASING STYLE
MY HEART’S IN THE COUNTRY
SKEETER DAVIS

An Original Cast recording of the new Broadway musical. Should find fast consumer acceptance with the many fans of Mary Martin and Robert Preston. Look for big action here. LOC/LSP-3129*

MUSIC WITH PASSION AND IMAGINATION
THE FLAMENCO GUITAR OF JUAN SERRANO

A different and interesting recording! His material put across as only he can. "To Hell with Love," "Ma Baker’s Little Acre," "Bad News," "The Little Grave," "Interstate 40." LPM/LSP-3397*

BUT:"SOMETHING LIKE IT" VOLUME 2
LOU MONTE

His second volume of great hits! "The Pink Panther Theme," "Alright, Okay, You Win," "Dear Heart," "Breakfast at Tiffany’s," "The Sweetheart Tree" (Choral), "Cheer." LPM/LSP-3557

LOU MONTE’s many fans should turn out strong for this collection of his biggest hits. "Darktown Strutters’ Ball," "The Sheik of Araby," "Lucky Mary," "Skinny Lena," "Calypso Italiano." LPM/LSP-3672(e)


NASHVILLE CATS (2:34) (Faithful Virtue, BMI—Sebastian)
FULL MEASURE (2:40) (Faithful Virtue, BMI—Sebastian, Boone)
LOVIN’ SPOONFUL (Kama Sutra 219)

The Spoons keep coming up with groovy new sounds and this latest iteration of Nashville’s finest is one of the freshest. "Midnight Snapper" is an ode dedicated to the wonder of the country music capital and the folks who populate it. The hibey-Miller-ish lyin’ thing, "Full Measure" is a groovy rock item.

STANDING IN THE SHADOWS OF LOVE (2:36)
(Jobete, BMI—Holland, Dwyer, Holland)
SINCE YOU’VE BEEN GONE (2:36)
(Jobete, BMI—Holland, Dozier, Holland)
FOUR TOPS (Motown 1192)

"Reach Out I’ll Be There" was a monster for the Four Tops and this outing "Standing In The Shadows Of Love" is a solid match for that last smash. The driving ode is filled with a solid romance lyric in the quartet’s usual powerful style. The sound is that of Motown’s finest. "Since You’ve Been Gone" is another solid side.

ANOTHER NIGHT (2:17) (Blue Seas, Jac, ASCAP—Bacharach, David)
GO WITH LOVE (2:17) (Blue Seas, Jac, ASCAP—Bacharach, David)
DIONNE WARWICK (Scepter 2181)

That combo of Warwick-Bacharach-David has done it again. "Another Night" should prove to be another big one in the bank’s long string of successes. The quick moving tale of lost love has got Dionne’s innu-merable fans running to their local outlets. "Go With Love" is a wonderfully pretty ballad.

MAMA (When My Dollies Have Babies) (3:24)
[Chisumarc, Cotillion, BMI—Bono]
DREAM BABY (2:45) (Five-West, BMI—Bono)

After hitting the charts hard the last several times out Cher could easily go all the way with this powerhouse of a tune, from the pen of Sonny, titled "Mama." The overpoweringly orchestrated outing tells a moving story of a little girl who gets ripped home with many record buyers. "Dream Baby" is a groovy rocker.

KNIGHT IN RUSTY ARMOUR (2:36)
[Barranco ASCAP—Lander, Mills]
THE FLOWER LADY (3:55) (Fellicia, BMI—Ochs)
PETER & GORDON (Capitol 5898)

Peter & Gordon dug into history to come up with their current giant, "Lady Godiva," and have remained in that historical bag with "Knight In Rusty Armour," which should meet with equal success. Looks good. "The Flower Lady" is a folkskh social comment.

THAT’S THE TUNE (2:51) (T.M. Music, BMI—Resnick, Levine)
MIDNIGHT DREAMS (RTR, BMI—Burkette, Geyer, Miller, Blasko)
THE VOGUES (Co & Ce 212)

The smooth harmonies that have marked the Vogues’ many successes fill this latest deck tabbed "That’s The Tune." The medium-paced swing number is a moving tale of teen-slanted love that should have spinners and buyers raving. "Midnight Dreams" is a throbbing ballad.

GROWN UP GAMES (2:18)
[Screen Gems-Columbia, BMI—Akins, Sedaka]
SO WHAT’S NEW? (2:02) (Almo, ASCAP—Pisano, Lee)
VIC DANA (Dolton 326)

Consistent-chart hitter Vic Dana could garner loads of spins and sales via this multi-paced effort dubbed "Grown Up Games." The infectious tune carres a hoard of gypsy influences and the lyrics are catchy and meaningful. "So What’s New?" is a snappy ditty.

A GOOD LOVE (2:32) (Ragnar, Crenshaw, BMI—Ragovoy, Weiss)
I’M OVER YOU (2:57)
(Painted Desert, BMI—Brass, Kooper, Levine)
LORRAINE ELLISON (Warner Bros. 5879)

Lorraine Ellison had a solid measure of success with her last outing "Stay With Me" and should easily exceed that mark with this potent romance dubbed "A Good Love." The lushy croked ballad is underscored with a solid beat and the lark’s strong vocal efforts mark this side as a must listen to item. "I’m Over You" is a smooth ballad.

VIOLETS OF DAWN (3:25) (Deep Fork, ASCAP—Anderson)
QUIET ROOM (2:47) (Applegseed, ASCAP—Hellerman)
CHAD MITCHELL (Warner Bros. 5890)

After many successful years with the trio that bore his name, Chad Mitchell makes a strong stab at single success with this powerhouse of an outing of "Violets Of Dawn." The oft cut tune gets a moving, tender treatment while the poetry of the ditty spills through the sound. Lovely play item. The backer, "Quiet Room" is a smoothly wonderful ditty.

YOU CAN WORK IT OUT (2:29) (Are, Crazee, BMI—Newcomb)
THE VONTASTICS (St. Lawrence 15315)

Solid r&b sounds make hits for the Vontastics and this latest outing "You Can Work It Out" should prove to be no exception. The throbbing tune is spiced with horns and the groups totally together harmonies. Listen closely. Flip side information was not available at press time.

BUCKET (2:59) (Edmy, BMI—Smith)
SASSY MAC (Edmy, BMI—Smith)
JIMMY SMITH (Blue Note 1927)

The potent jazz sounds of Jimmy Smith should break through a variety of outlets via this outing of a Smith original tabbed "Bucket." The tune is a medium-paced item that commands play after play. "Sassy Mac" is a groovy bit of funk.

SNOOPY VS. THE RED BARON (2:43)
[Fuller-Sanphill Windsong, BMI—Gernhard, Holler]
I NEEDED YOU (2:07) (Fuller-Sanphill, BMI—Winlow, Nunley)
THE ROYAL GUARDSMEN (Laurie 3366)

This wild one that bow the Royal Guardsmen is already making national noise (No. 70 with a Red Bullet on the Top 100) and seems to be building to monster proportions. Reports becoming overwhelming. The catchy tune packs a highly individual telling of the tale of Germany’s WWI air ace. "I Needed You" is a funk ballad.

MUSTAFA (2:23) (Peer Intl., BMI—Romero, Romero)
MADRIGAL (2:25) (Charton, BMI—Sharadi, Everett)
ELKE & THOMAS (RCA Victor 9036)

The middle-eastern-flavored sound of this French ditty, which is extra-sweetly read by Elke and Thomas, could stir the interest of both Top 40 and good music fans. The backside features loads of exotic orchestration and instrumentation plus a top notch vocal effort. "Madrigal" is a haunting outing.

SINCE YOU’RE GONE (2:07) (Jitters, BMI—Lenner)
MY SMILE IS BIGGER (THAN YOUR SMILE) (2:47)
(Jitters, BMI—Lenner)
THE BARONS (RCA Victor 9034)

It’s solid sounds out of a new group called the Barons. The debut side "Since You’re Gone" is a lyrical, lilting, medium-paced tale of the burls of lost love. The lovely mixed vocal makes the side an extra attractive item. "My Smile Is Bigger (Than Your Smile)" is a solid rocker.

ST. JOHN’S SHOP (2:20) (Barmour, BMI—Proctor)
IN THE PAST (2:50) (Barmour, BMI—Proctor)

WE THE PEOPLE (Challenge 30531)

Although this newie by We The People, tabbed "St. John’s Shop," is not really a seasonal deck, the lid has a feeling that could make it a real big one during the forthcoming winter months. Give it a listen. "In The Past" is a wild near-eastern type sound.

SKATE (Part 1) (2:56) (Dreamland, Dorofo, BMI—Gottcherr, Parrish)
SKATE (Part 2) (Dreamland, Dorofo, BMI—Gottcherr, Parrish)
DEAN PARRISH (Boom 60, 038)

Dean Parrish should get both listeners and dancers excited with this potent, hard driving soul-filled outing. The top side ("Part 1") is a funky stomper with the chatter bolting out a lyric to match the sound. The backer, "Part 2" is an instrumental reading in the same bag.
MICHEL POLNAREFF’S
#1 RECORDS IN FRANCE & BELGIUM
RELEASED ON KAPP RECORDS IN THE U.S.A.

MICHEL POLNAREFF
SINGS
NO, NO, NO, NO, NO
(La Poupee Qui Fait Non)
b/w
LOVE ME, PLEASE LOVE ME

PEER—SOUTHERN ORGANIZATION
MRS. MONIQUE PEER-MORRIS, President
1619 BROADWAY
NEW YORK, NEW YORK
THE GODZ (ESP 45083)
Lay in the Sun (2:45)
[United Intl., ASCAP-F]).

Molly March could get into hitsville with this medium-tempo rocker. A meaningful, bad side of love lyric could be a sales point.

B + \ ONE DAY A WEEK (2:15)
[Kaymont, BMI Parsons, Nye]
Hard driving rock romp.

PEGGY MARCH (RCA Victor 9063)
FOOL POOL FOOL (2:30)
[T.B. BMI–Clark]. Peggy March could get into hitsville with this medium-tempo rocker. A meaningful, bad side of love lyric could be a sales point.

B + \ TRY TO SEE IT MY WAY (2:49)
[Blue Sea, Jac, BMI]
David, Bacharach Pretty, haunting outing.

PAUL ANKA (RCA Victor 9002)
POOR OLD WORLD (2:47)
[Stanka, BMI–Anka, Zamfir, Weiss] Lyrically arranged ballad could be a showband vehicle for Paul Anka. Watch closely.

B + \ I'VE GOT TO BE A STRANGER (1:16)
[Stanka, BMI–Anka, Anita] Bouncy romancer over here.

RAY CONNIFF (Columbia 43939)
WE'D SLEEP ALL DAY (2:40)
[Miller, ASCAP–Barry, Barry, David] Rhythmic, easy goer ballad is likely to get a lot of airplay any day of the week.

B + \ M.A.E (2:45)
[Jerryco, ASCAP–Herman] Bouncy treatment of this one from the mainstem.

B B, KING (Kent 458)
PLUES STAY AWAY (2:55)
[Modern, BMI–King] Blues of potential rock –type rock–n–roll variety. The sorrowful feel would be in for heavy spinning.

B + \ IT'S A MEAN WORLD (2:29)

DUFF THURMOND (New Voice 816)
IF YOU LOVED ME (2:05 Saturday) BMI–Columbia Bluesy romance gives Duff Thurmond another one to add to the chart.

B + \ NOW THAT YOU'VE LEFT ME (2:24) (Monday, BMI–Columbia) Up–beat, rhythm, bluesy ballad. Worth the listen.

KATIE BARON (Clarity 114)
HAPPY HAPPY GUY (2:10) [Mercury]
Prince and the Paupers accompany Katie Baron on this sprightly upbeat pop tune.

B + \ MY EVERYTHING (2:55)

MOTLEY BLUES BAND (Scepter 12177)
LITTLE WHITE LIES (2:21)
CAP–Deon-builder Bouncy deck fueled by an old timey Andy Williams lead. Might be a big one. Watch closely.

B + \ AIN'T THAT A FUNNY SONG (1:51)

LOU BOND (Fontana 1566)
OUT YOU CHEATER (2:25)
[MRC, Pieces MBM–Miller] Rhythmic, pulsating, medium–paced effort could get a strong foothold on the charts. Keep your eye on this one.

B + \ WHAT HAVE I DONE (2:15) [MRC, Pieces, BMI–Miller] Bluesy, goer ballad.

BURT BACHARACH ORCH. & CHORUS (Liberty 5034)

B + \ JUANITA'S PLACE (2:50)
(BrecSan, Voco, Conn, AS–rach, David] Contagious lilter on the flip.


B + \ MASQUERADE (2:23)

JOHNNY NASH (MGM 13637)
PERFUMED FLOWER (2:40)
[Claraia, BMI – Singleton, Keyes]. Keyes–sounding, creamy romance may bloom into a big one. Watch this closely.

B + \ AMEN (2:40) [Cas, BMI–Arr, Jenkins] Smooth, slumer for the flip.

DOVELLS (MGM 13628)

B + \ THERE'S A GIRL (2:31) [My Songs, BMI–Garrity] Flip is a rhythmic thumper in the middle–of–the–pack range.

BILLY JOE YOUNG (Jewel 775)
THE PUSH (2:27) [Su–Ma, Falls City, BMI–Daniels] Billy Joe Young could well have a noisemaker with this tricky, throbbing, highly danceable side. Top 40 and middle–of–the–pack on this one.

JESSE LEE KINCAID (Capitol 5807)

THE COOPERETTES (Cramarewks 2539)
EVERYTHING'S WRONG (2:49) [Picturetone, BMI–Alfred, Farrell] Bright, swinging rock effort.

B + \ DON'T TRUST HIM (2:40) [Burch–Cooper] Thumping, steady rock lid.

MIKE WILLIAMS (King 6067)

B + \ YOU DON'T WANT ME ANYMORE (3:16) [Rock Smash, BMI–Jones. Solid, brassy rock lid.

THE CHAIN REACTION (Date 1658)
B + \ WHEN I NEEDED YOU (3:10) [Rock Smash, BMI–Jones. Solid, brassy rock lid.

Cash Box—December 10, 1966
Cliff Richard and The Shadows
On the way to becoming an international hit, Cliff Richard's latest single is already on the charts in England.

"Time Drags By"

Keith Relf of The Yardbirds
Vocalist, harmonica and tambourine player Keith Relf has recorded a winner of a single on his own.

"Shapes in My Mind"

A Lasting Investment in Listening.
RECORD REVIEWS

- best bet B+ very good B+ good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Christmas Picks

FERRANTE & TEicher (United Artists 1600)
- SILENT NIGHT (1:55)
[Frances, ASCAP—Adams: Ferrante & Teicher] Ferrante & Teicher display their piano wizardry on this effort. No strangers to the charts, the duo could have another winner, especially appropriate to the holiday season.

(B+) RUDOLPH THE RED Nosed REINDEER (2:15)
[St. Nicholas, ASCAP — Marks] Bright, perky arrangement of Christmas standard.

THE PIPSQUEAKS (Warner Bros. 5878)
- SANTA’S LITTLE HELPER (2:45) [Carney, BMI—Applegate, Cannon Rockin, bouncing, bubbly item with familiar rodent overtones. This sound might catch on once again and make this lid a chart contender.

(B+) SANTA’S MAGIC FLUTE (2:06) [Richborne, BMI—Lee] Surging, swinging, fast-paced instrumental.

MIKE DOUGLAS (Epic 10889)
- (THE STORY OF) THE FIRST CHRISTMAS CAROL (3:15) [Murbo, BMI — Darrow, Shaye] Dramatic narration by Mike Douglas of story of the first Christmas carol. Morgan’s treatment is sensitive and moving, and brings a lump to the throat. The offering is likely to be a big Christmas favorite.

(B+) TOUCH HANDS ON CHRISTMAS MORNING (2:10) [Easy Listening, ASCAP — Shuman, Carr] Happy, rollicking vocal.

LITTLE CHORUS & ORCHESTRA (ARC 10883)
- PETIT NOEL (LITTLE CHRISTMAS) (2:10) [Daman, ASCAP — DeAngelis, DeNote] Rich choral and orchestral arrangement.

(B-) LITTLE CHRISTMAS SLEIGH RIDE (2:15) [Daman, ASCAP—DeAngelis] Rambling, easy-going instrumental with chorus.

THE UNiques (255)
- PLEASE COME HOME FOR CHRISTMAS (2:50) [Lois, BMI — Brown, Redd] Sad, mournful bluesy vocal. Same flipside.

BREY IRELAND (Newport 102)

B) CHRISTMAS WITHOUT YOU (2:34) [Pinkham, BMI — Ireland, Knapp, Hanson] Sorrowful, dirge-like vocal.

FREDDY KING (Federal 12439)
- CHRISTMAS TEARS (2:45) [Son-Lo Thompson, Wilson] Soulful blues ditty.

(B) I HEAR JINGLE BELLS (2:34) [Son-Lo Bridge] Same over here.

HM RAYNOR (Caldwell 415)
- THANK YOU FOR LISTENING THIS CHRISTMAS (2:40) [Dandelion, BMI — Raynor] Christmas prayer.

(B) CHRISTMAS MEDLEY (2:50) [Dandelion, BMI—Arr: Finley] Medley of traditional Christmas tunes.

CHARLES BROWN (King 5405)
- PLEASE COME HOME FOR CHRISTMAS (2:50) [Lois, BMI — Brown, Redd] Sad, mournful bluesy vocal.


JOHNNY & JON (Jewel 776)


THE BROTHERS FOUR (Columbia 43919)
- I’LL BE HOME FOR CHRISTMAS (2:50) [Gannon & Kent, ASCAP—Gannon, Ram, Kent] Very moving, rich choral and orchestral arrangement.

(B-) TWAS THE NIGHT BEFORE CHRISTMAS (2:58) [Frigate, BMI—Arr: Getz] Light harmonizing on standard Christmas song.

THE BEERS FAMILY (Columbia 45161)

(B-) THE PEACE CAROL (2:05) [Amerifolk, BMI — Beers] Melodic folk ballad.

ROB MORMISON (Columbia 43786)
- SANTA MOUSE (2:10) [Sunbeam, BMI — Brown] Perky, bubbly rock offering.

(B) IT’S CHRISTMAS (1:57) [Sunbeam, BMI — Brown] Thumping, solid rock workout.

Christmas Recipes

- DIZZY GILLESPIE (Linelight 3071)
- THE CHAINS (2:52) [New Continent, BMI—Schirrin]
- Swingin’ Santa (1:17) [New Continent, BMI—Schirrin]
- THE SWORDS (3:00) [New Continent, BMI—Schirrin]
- Thumbung, airy jazz instrumental.

MIKE GORDON (Dove 750)

(B) LAST CALL FOR DINNER (1:20) [Hillery, BMI—Gordon, Saraceno] Steady, tinkling instrumental.

CHRISTOPHER ROBBINS (RECORD 9805)

MIKE DAVISON (Betty 1088)

FRANK POURCEL (Imperial 66221)
- ANY OLD TIME OF DAY (2:20) [U.S. Songs, ASCAP—David, Bachrach, Vennel, Smoove, percolating orchestral side.

(B+) WHILE I LIVE (5:00) [JMA, ASCAP—Bray-DeWitt, Rich, mellow orchestral blend.

ACIE CANNON (Hi 217)
- I BELONG TO YOU BY NIGHT (2:12) [Roosevelt, BMI—Guiter, Newman] Rock version of standard.

(B) AS TIME GOES BY (2:27) [Harms, ASCAP—Hufpodl]

Same over here.

THE CHRISTMAS SONG (Version 2) (2:45) [Burke, Van Heusen, Sonnier, Ofen, Wilie]
- CHRISTMAS IN VIET NAM (2:59) [Streetcar, BMI—Taylor] Soul sound with Viet Nam motif. Pringle Charles Songs delivers a feeling treatment of the tune which could take off on the charts.

(B+) CHRISTMAS IN VIET NAM (2:59) [Streetcar, BMI—Taylor] Instrumental version of same number.

BARRY SADLER (RCA Victor 9008)
- I WON’T BE HOME THIS CHRISTMAS (2:41) [Music, Music, Music, ASCAP — Whiteup, Sadler] Melodic vocal by Barry Sadler anoints the troops in Viet Nam. The singer’s previous entry into this topical field was successful and this effort could be as good.


LITTLE KIDS (Tower 69975)
- SANTA CLAUS IS STUCK IN THE CHIMNEY (1:50) [Bob-Cor, BMI—Mascari, Wenzalp] Cute effort here.

PRIVILEGED CHARLES BOWENS (Rejo 111)
- CHRISTMAS IN VIET NAM (2:59) [Streetcar, BMI—Taylor] Soul sound with Viet Nam motif.

JAMES BROWN & FAMOUS FLAMES (King 6064)
- MORNIN’ NOEL (2:20) [Lowery, BMI—Smith, Smith] Same here over.

THE MIRACLES OF CHRISTMAS (2:23) [Stevie & Vashti, ASCAP—R.A. Miller]
- STEVIE WONDER (Tamla 54142)

Slyve Wonder dreams of “peace on earth” in this cautionary plea for the season. Tabbed "Somewhere Over the Rainbow," the side should gain a high ranking among seasonal discs. audiophiles.

S’NOR SANTA CLAUS (2:15) [Walt Disney, ASCAP—Doh, Ford, Dix, Prima]
- SANTA, HOW COME YOUR EYES ARE GREEN WHEN LAST YEAR THEY WERE BLUE (2:15) [Walt Disney, ASCAP—Romen, Prima]

LOUIS PRIMA (Vista 545)

SANTA, HOW COME YOUR EYES ARE GREEN WHEN LAST YEAR THEY WERE BLUE (2:15) [Walt Disney, ASCAP — Romen, Prima]

SANTA, HOW COME YOUR EYES ARE GREEN WHEN LAST YEAR THEY WERE BLUE (2:15) [Walt Disney, ASCAP — Romen, Prima]
RCA Stereo 8...
First in 8-Track Cartridge Tape

New RCA, Kapp and Prestige Cartridge Tapes for December
More Than 400 Tapes Now Available

The Consumer's Buying Guide. New 40-page, full-color, illustrated consumer catalog contains over 400 tapes, including other labels manufactured and distributed by RCA Victor. Ask your RCA Stereo 8 distributor for a supply.
HEAR YE! HEAR YE!
COMING SOON
THE BIG YEAR-END ISSUE OF
CASH BOX
"THE WORLD OF
RECORDING ARTISTS 1966"

A complete report on the
Top Artists
Top Records
Top Songs &
Top Publishers
of 1966

Make sure your message is in this Edition

DEADLINE: Dec. 12
ISSUE DATED:
Dec. 24

CAPITOL'S CAPITOL DAY: Put a
famous Senator with a famous voice
on commercial records for the first
time, and you've got quite a drawing
card. The Senator is Everett Dirksen,
whose voice is heard on a new Capitol
album, "Gallant Men," which is also
the title of a narration-with-music
single featuring the Senator. This
development was the occasion for a
cocktail party in the Senate Confer-
ence Room last Wed. (30), which
drew the attendance of major report-
ers and networks, with the result that
the event received extensive coverage.
Senator Dirksen was intent on listen-
ing to the complete album at the
party (he said he had never heard it
with musical background, composed
by John Cacavas, director of publica-
tions for Chappell Music), and is
shown doing so in the right hand
photo on the far right. On the left,
the Senator displays the LP's jacket
to the press. "Gallant Men," designed
to instill a sense of pride in the tradi-
tions of the U.S., will be followed by
another album by the Senator with a
religious theme. Alan Livingston,
president of Capitol Records, also
attended the affair.

O'BRIEN FORMS OWN PR FIRM

NEW YORK—Richard O'Brien, for-
merly of the Dorothy Ross publicity
firm, has opened his own PR company,
named after him, at 303 West 42nd
St., this city. Official opening takes
place this week (5).

COMPO GETS FALCONS
DISK FOR CANADA

NEW YORK—Compo Distributing
has picked up for Canada rights to
the Falcons' disking of "Standing On
Guard" on the Big Wheel label, start-
ing to make some noise in the U.S.
Frank Kocian, head of the diskery,
negotiated the deal.

O'BRIEN FORMS OWN PR FIRM

NEW YORK—Richard O'Brien, for-
merly of the Dorothy Ross publicity
firm, has opened his own PR company,
named after him, at 303 West 42nd
St., this city. Official opening takes
place this week (5).

THE JAZZ SOUND FOR EVERYONE
IS CHART—ING A NEW COURSE

#66—CASH BOX
#58—RECORD WORLD
#122—BILLBOARD

#143—BILLBOARD
#30—RECORD WORLD
"COMING UP"
#8—RECORD WORLD
—JAZZ TOP 20

SEARCH FOR THE NEW LAND
LEE MORGAN
BLP 4169 BST 84169

#20—RECORD WORLD
JAZZ TOP 20

FREE FORM
DONALD BYRD
BLP 4118 BST 84118

THE FIRST IN JAZZ SINCE 1945
BLUE NOTE
A PRODUCT OF LIBERTY RECORDS

Cash Box—December 10, 1966
"Somebody Like Me," the number one single on the country charts is now available in Eddy’s new album “Somebody Like Me” LPM/LSP-3715. It’s full sales ahead with 12 ballads that pop and country fans alike will turn out strong for—and don’t forget Eddy’s current chart-action album “My World” LPM/LSP-3466. Better play it safe and order big on both of these.
BAJA MARIMBA BAND

NEW YORK—From the moment the nine members of the Baja Marimba Band appeared onstage for their East Coast tour opening debut at Basin Street East, the house took on the atmosphere of a Mexican cantina. From the gay vestments of the Mexican peasant, they set the time for the entire performance in a straight, nonchalantly through the opening bars of their theme song, piling on cacti as they picked up their instruments.

And what a collection of instruments they picked up. Cymbals, marimbas, flutes, maracas, tambourines, guitars, slaps sticks—all played a part in the show. A&M gave them almost free rein to the nightclub scene and yet they staked one of the most enjoyable performances we have seen this season. They are light, they are lifting, they are fun. A good part of their onstage charm is that they are as old as slapstick, but yet they are as fresh and invigorating as a cool breeze in summer.

They have a jazz sound, they have a Tijuana sound, they have a Dixieland sound. They seem to mirror the taste of the audience. Almost to a person, the onlookers couldn't have been more pleased. This is the type of group that sends the nightclub bar audience home proclaiming himself a talent scout, a self-made discoverer of new talent.

The Baja Marimba boys deal in entertainment—almost strictly in the light, festive mood. And that's refreshing. At an stage at Basin Street is a young, unpolished singer named Marty Richards, and the Geezinlaw Brothers. For those not in the know, the Geezinlaw Brothers are a very witty pair, who do a delightful spoof on spoofs of country music. It won't be long before this duo is headlining its own show at similar nitears.

LOS ANGELES—Somewhere toward the tag end of a song along that stretched from almost 20 minutes into a consumed just seconds by an hour, it appeared that Frankie Randall’s “Tell Me” was dying for lack of attention. For another time, because he knew they couldn't hit back. It is simply a case of too much of a good thing in the Century Plaza Hotel's swank Westside Room. Too, it confirmed a suspicion that necessarily shrouds all singers whose forte is the up-tempo tune, a finger-snapping vitality, and a hip look. Frankie won’t be in a class by himself. The band is so different a style of his own, and right now he’s too reminiscent of others, frankly speaking. He may not be singular but he is good.

The young RCA belter alerts the earworms with rousers such as “She Loves Me,” “You’re Nobody Till Somebody Loves You,” and “Let It Be Me,” and enlarges the entertain- ment pad rather with the flicker of “Trouble” and “Please Don’t Talk About Me When I’m Gone.”

He moves further into your trio, accompanying himself on “Yesterday” and “The More I See You,” actually displaying more assuredness than drive. It’s a confident throwback to the days, not too long ago, when Frankie was fronting a New Jersey trio and confining his showmanship to the keyboard. Ballads are the least successful part of Randall’s log at this juncture, but there’s every indication they will catch up with the fair and experi- ence increases. That’s the long-range look, and it’s safe taking it, because Frankie Randall is bound to be around for a long, long time.

MILL'S MUSIC, INC.

Muddy waters

NEW YORK — Lowdown, funky blues with a strong, driving, pulsating rock beat is the order of the day wherever Muddy Waters plays. Thus it was at Basin Street East, when Muddy and his Chicago Blues Band opened a week-long dance/concert gig Nov. 29, at the club. The group allowed from one to another all within the E&B bag. "19-Years Old" was, perhaps, the most outstanding number of this gusty show.

It was a pleasure to be entertained by this type of group in the informal atmosphere of a club instead of the uptight concert seating arrange- ment.

NINA SIMONE

NEW YORK — An appreciative and very knowledgeable crowd gathered in Philharmonic Hall, and the audience knew with the opening of the gala in-concert version of Nina Simone. No one left disappointed. Miss Simone's long a commanding stage personality, present. She is indeed a master in the interpretation of songs ranging from "I Love You Porgy," to a quite gutsy rendition of "I Feel Good." The set back- ing Nina proved to be the perfect chart every time. Some of the instrumental arrangements were quite intricate and extremely well done.

Nina followed her traditional rousing finale of "Sinner Man" with a new encore number, "It Please Me." The answer to Nina's lyric question "Did I Please You?" was an overwhelming yes.

It seemed as if everyone walked out of Philharmonic Hall was familiar with Nina's work. The audience responded with applause many times after just the first chord of a song was played. If there was any- one that had a "Show Me" attitude concerning the artistry of Nina Simone—they left the concert con- vinced she could.

Sure Shots

'I'M NOT YOUR) STEPPING STONE
MONKEES

'I'VE PASSED THIS WAY BEFORE
JIMMY RUFFIN

TELL IT TO THE RAIN
FOUR SEASONS

GEORGY GIRL SEEKERS

GOODNIGHT MY LOVE
B. T. PUPPY 523

WHERE WILL THE WORD COME FROM
LIBERTY 55933

SNOOPY VS THE RED BARON
ROYAL GUARDSMEN

WE AIN'T GOT NOTHING YET
BUDDY DARRIN

STAND BY ME
BOBBY DARIN

KARATE EMPERORS

LET THE GOOD TIMES IN
DEAN MARTIN

PAPA WAS TOO JOE TEX

I'M GONNA MISS YOU ARTISTICS

Frankie Randall

'Chalk up another one to Terry Brand On his heart rending version of "The Paper I Had Signed"

'I Can't Have You"

At your dealers or direct. A Mimic Music-BMI Production D.J. Copies available:

Trend Records:
Box 201; Smyrna, Ga. 30080

Cash Box—December 10, 1966

Talent on Stage

DON HO

New York — If Don Ho could spread his gift of communication with audiences to every performer whoUGC, he'd be the reason for the survival of numberless would-be stars. Advance hoopla is one thing—and, goodness knows, Ho has received plenty of it, from wild sales of his Warner Bros. LP's in his native Hawaii. It is no wonder that the appearance of Jackiie Kennedy in a Hollywood pool. Matching flash work and territorial success is another matter. The truth is that one could well imagine Ho reaching someone seated in the far-reaches of the Yankee Stadium bleachers, should he have the perhaps likely occasion to do so. While he has more than get-along talent as a singer, his secret is an informal charm that demolishes the barrier that exists between most performers and their audiences. This is not a figure of speech, for Ho employs willing members of his audience to participate in one way or another in his act, often on stage. The remarkable thing about his opening at the Royal Box on Friday, Nov. 25, was the fact that many were drawn to the niteroy because they thought he had caught him in Hawaii; so the boy knew all his songs, which is something, since his repertory echoes the normal run of paeans to Hawaii.

Ho must admit that the audience-participation segment (it's really more natural that just a "segment") goes on to a point where things seem to be getting out of hand. Opening night, he redeemed himself by following all this by haunting renditions, with fine young singer, Robin Wilson, of "I'll Remember You" and "What Now My Love."

Ho, who remains seated at a small organ throughout his performances, is bathed by a bright quartz called the Alcis. Would you believe that Ho ended his opening night stint with "God Bless America?" and that he and audience meant every word of it?

Cash Box: "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.
The Christmas Album that will be played and sold throughout the year!

Christmas Singles

Rumsey Lewis
SANTA CLAUS IS COMING TO TOWN
b/w WINTER WONDERLAND
$1.00 33 1/3

Kenny Burrell
THE LITTLE DRUMMER BOY
b/w SILENT NIGHT
$1.00 33 1/3

Chuck Berry
MERRY CHRISTMAS BABY
b/w RUN RUDOLPH RUN
$1.00 33 1/3

The Sunsets
CHRISTMAS JOY
b/w I KNOW I'LL BE FREE
$1.00 33 1/3

Chess
NEW YORK — Thanksgiving night (Nov. 24) Carnegie Hall was filled with an eager throng of (mostly young) hippies, all of whom werePhil Ochs fans assembled here to hear the Elektra artist deliver his usual offering of self-paced, scathing social comments. Ochs came across these songs, often describing them as a "reaction in songwriting," but added something more, a new and truly hopeful note. For the first time he has begun to work in a new bag, a more consciously artistic bag as born out by some of his more recent compositions like, "Nobody Buys Flowers From The Flower Lady Anymore." Much of the first half of the concert was a drag with a seemingly disinterested Ochs wandering through the maze of his own complexities. He came to life with the last song of the first half, the biting, "I Ain't Marching Anymore." From this point on and all the way through the second half of the concert, the fans got what they came for; Ochs singing Ochs as only Ochs can do it! As an added attraction, David Blue (also with Elektra) played one song.

CHAD MITCHELL

NEW YORK — Chad Mitchell, now divorced from the trio with which he rose to fame, made his new New York supper club debut as a single last week (Cl) on the Masquerine of St. Regis Hotel. The songster’s opening at the posh niter isy was produced by the intimacies of Gotham nightlife, as Oliver Coquelin and Peter Yarrow, to name only two. The artist has put together a powerful act drawing on folk, pop and classical comedy for material. Mitchell does a beautiful version of "Congratulations," the pathetically chronicled of the poverty stricken coal miner’s life, "Dark As A Dungeon." With Jacques Brel’s haunting Flemish love-song, “Maries,” Chad Mitchell demonstrates a feeling and intensity that may prove influential in placing him among performers of the first magnitude in years to come. Musically, Mitchell has a strong show but sometimes milks it by over-dramatizations more suited to the musical comedy stage than the relative intimacy of the supper club. This was of course an act, when he did both the "Sire" and "Cooly" characters from "Roar Of The Greasepaint, Snarl Of The Crowd.".

JACK & ROY & JOE BECK TRIO

NEW YORK—Jackie Cain and Roy Kral have been singing together for years and, somewhat, they seem to get better each time you hear them. Certainly not a teen act, the newly signed MGM duo has the young-adult/ middle-age following that has been jumpping into West 56th St’s Lin- tigue for the past week. The material used for their rollicking jazz interpretation ranges from tunes out of some old mainstays to Carls Johns to hip music ventures. There are three Lennon/McCartney efforts in this act, which is a new one for them, produced by the fact that "Bubbles" (from an old Jackie & Roy song) has no longer of the repertoire. Their version of Jerome Kern’s "Let’s Begin" is a highlight of the show. The Joe Beck Trio preceded Jackie & Roy and provided rhythm backing for the duo. As a trio, the Joe Beck group has a facility for playing together in an easy-going, free expression of (its self as a unit) that tends to be their being good jazzman, working hard. Beck doubles on piano and guitar. He is stronger and seems more at home on guitar. The trio’s bag is primarily Bossa Nova, with arrangements that often highlight Don Payne’s bass. Beck’s guitar is a standard on "Meditations." L’Intrigue is to be congratulated for its having booked two acts that compliment each other, as much as these do, into the same program.

BUTTERFIELD BLUES BAND

NEW YORK—In the tradition of the often legendary Delta bluesman, the Paul Butterfield Blues Band has made the Blues its own. This group transcends all ethnic barriers (either real or imagined) that are so occasional-ly associated with this form of music. Rarely have we seen a group become so involved with their music in a concert as the Paul Butterfield Blues Band at Town Hall, Nov. 28. Framed by Elvin Bishop (rhythm guitar), Sunnyland Slim (Electric Blues lead guitar), Butterfield set a fearsome pace, hardly resting between numbers and wafting on his harmonica until every ounce of Blues was drawn from the music and the musicians. Several times during the evening, Butterfield and Bishop took off with their guitars on jazz-like tangents, trending lead back and forth like a tennis ball. This trio was backed by a full rhythm sec- tion of drums, electric organ and electric bass. The old legend among bluesmen, about "selling the soul to get the Blues" leads us to wonder in this case. However they got it... Butterfield, Bishop, and Bloomfield definitely have the Blues.

REQUEST RECORDS, INC. 66 Mechanic St. New Rochelle, N. Y.
Leading in music of many lands, beautifully packaged, featuring: American, Brazilian, Greek, Estonian, French, German, Greek, Guianan, Gypsy, Irish, Indian, Italian, Japanese, Jewish, Korean, Latin, Latvian, Lithuanian, Mexican, Polish, Portuguese, Roumanian, Russian, Scandinavian, Scottish, Spanish, Turkish, Ukrainian, Yugo- Slavians, and West Indians. Now distributed in the U.S.A. by RCA Victor Company.

Audio Fidelity Appoints New Distribi

NEW YORK—Harold Drayson, vice president in charge of sales for Audio Fidelity Records, has announced the appointment of a new distributor, Empire Sales, in Rochester, New York. It will carry both the Audio Fidelity and Little Darlin’ labels. Drayson has advised that he has extended the expiration date of the current Go Go Sales Plan from Nov. 30 to Dec. 31.

NEW TO TOP 50 IN R&B LOCATIONS

NEw CHART ADDITIONS

NEW TOP 100 SINGLES

NEW TOP 100 ALBUMS

52—HUMS OF THE LOVIN’ SPOONFUL
(Kama Sutra / KLP 6054)
53—LET’S GET THE WORDS
(RCA Victor / LSP 3734)
70—PSYCHEDELIC LOLLIPOP
(Atlantic / 8610)
82 — THE TEMPTATIONS GREATEST HITS
(Cozy M.J.S 919)
85—IN MY LIFE
(Electric TLK 320 / EKS 7220)

Audio Fidelity Appoints New Distribi

NEW TO TOP 50 IN R&B LOCATIONS

22—STAND BY ME
(Sidler Turner (MGM 13671)
30—WACK WACK
Young Heidi Trio (Brunswick 53305)
31—PAPA WAS TOO
Joe Tex (Soul 4501)
43—SOUL SUPERMAN
Mystifications (Rapp 789)
49—STANDING IN THE SHADOW OF LOVE
2 Tops (Motown 1102)
50—COMMANDMENTS OF LOVE
Little Richard (Okeh 4726)

Cash Box—December 10, 1966
We get the impression that we’ve got a hit! **Stand By Me** K-13617 by Spyder Turner featuring his vocal impressions of Jackie Wilson, The Temptations, Billy Stewart, The Miracles, Chuck Jackson, and Spyder Turner!
Schlessinger Narrates New Kennedy Disk

NEW YORK—Arthur Schlesinger, Jr. has just written and narrated a completely new LP on President Kennedy and the Cuban Missile Crisis of 1962. The album is scheduled for release this week.

In an intimate assessment of the crisis, Schlesinger recalls the delivery of Russian nuclear warheads to Cuba, the first step in a tense, drawn-out, and the startling correspondences between the events in Russia and the United States; and his strategy for conveying the message to the American public.

The album runs two hours and 15 minutes and includes 17 previously unheard selections from the series of events in the crisis that led up to the Bay of Pigs invasion. The album is sequenced, as are the events in the crisis, and also includes some of the key decisions made during the crisis.

The album is produced by Bob Dylan and features the voices of various historical figures, including President Kennedy, Vice President Lyndon B. Johnson, and Secretary of Defense Robert McNamara.

The album is available for $25.00 and is distributed by Columbia Records.

Tom Rogen, New York, promotional man for Liberty Records, and George Dun- mor, Liberty’s general sales manager, New York, have collaborated on a project with Liberty artist, called “The Sound of Liberty”.

The album is a collection of 12 songs, all written and performed by the artist, and includes some of his biggest hits. The album is available for $10.00 and is distributed by Columbia Records.

“KENNY BURRELL IS REALLY TAKING CARE OF BUSINESS WITH HAVE YOURSELF A LOVELY LITTLE CHRISTMAS. THE KIND OF AN ALBUM THAT AFTER YOU HEAR IT ONCE... JUST ONCE... YOU WANT TO RUN AND TELL ALL YOUR FRIENDS ABOUT IT.”

DEL SHIELDS WLIB-FM

NEW YORK, N.Y.
DUNHILL RECORDS...

THE LABEL THAT HAS PRESENTED SOME OF THE FINEST NEW NAMES IN THE INDUSTRY

NOW PROUDLY PRESENTS AN EXCITING YOUNG PIANIST

GABRIEL

WITH WHAT WE BELIEVE TO BE ONE OF THE MOST BEAUTIFUL NEW SONGS OF OUR TIME!

CHRISTMAS IS LOVE
D-4058

Produced By Steve Barri

DUNHILL
NEW YORK / A SUBSIDIARY OF ABC RECORDS INC. / BEVERLY HILLS
(A SUBSIDIARY OF AMERICAN BROADCASTING COMPANIES, INC.)
Phase 4 Initiates "Concept" Format; '66 Is Top Sales Year Yet For Label

NEW YORK—London's Phase 4 line of stereo albums is about to conclude its sixth year, and is out to top 1966 with a new "concept" format.

The line, established 3 1/2 years ago, will reach almost $2 million in the first half of 1967 by the end of this month, a sales spurt that will surpass last year's copies sold by about $1 million.

Allan Steckler, recently named to a new post as president of the label's Detroit branch, has been N.Y. director for Phase 4 product, noted that sales over the past six months have shown an interestingly unaccountable upsurge to the point where "everybody has picked up the charts," with the label's current catalog totals 100 LP's, and the company policy is in place that no LP has ever been cut from the catalog, with "not even a thought to discontinued any album," Steckler declared.

The sales boom has been generated not only with records retail but through the RCA Victor Record Club, and Steckler also said that sales of needle-to-needle and cartridge tape product (distributed through Ampex) have been increasing in recent months.

Phase 4's newly-embarked series of "concept" LP's is designed, Steckler explained, to take on "an interwoven" home entertainment and a strengthening approach. Current examples are the label's new "Bullfight" set, recorded at an arena in Spanish Fork, Utah, Eric Rogers' album, "Vendeeville," which recaptures heyday of vendeele in sound and song.

ABC's Best Sales Year

(Continued from page 7)

of the year was The Mamas & The Papas, on ABC's Dunhill label. The quartet won an official million-selling certifi cate for both their first and second albums ("If You Can Believe Your Eyes and Ears" and "The Mamas & The Papas") and two singles, "California Dreamin'" and "Monday, Monday," with the great majority of their material published by ABC's Trousdale Music. The Mamas & The Papas also contributed heavily to publishing royalties. Previous to 1966, albums by ABC Records, Dunhill, as well as Trousdale Music, was purchased by ABC in May.

The exclusive distribution agreement reached in July between Barry Newton and Seymour Poe, executive vice president of 20th Century-Fox Film Corp., took an added significance with the company's release of "The Bible" in Sept. The original soundtrack has climbed into the charts, and "Children's LP" by Arliss Linletter is bounding into the hit classification. "The Bible" was recorded in New York City between Dec. 8 and 13 for a concentrated promo campaign.

The records of New Deal Record Service Corp. and affiliates in June, put ABC records retail in a commanding position of serving large retail accounts on a direct basis through New Deal and former RCA distributors in New York City, Baltimore, Chicago, Detroit, and Los Angeles. During the month of November, New Deal added facilities in Kalamazoo, New Haven, and Philadelphia, with Columbia into nine more markets planned for 1967 (see separate story).

ABC's Impulse label was given a big boost at the beginning of 1966 when "Just Like昨天's Son," by Jack Johnson, was voted Jazzman of the Year (1965) by Downbeat and Black Music and his album, "A Love Supreme," topped every jazz poll. Coltrane re-signed with Impulse, and the label later acquired his popularity with reissues of 1966 with increased sales. Impulse catalog albums, Clive Hamilton and other artists also gained in sales strength, ABC reported.

Westminster, ABC's classical line, accounted in greater part for its success in '66 by new thinking in packaging resulting in the Westminster Multi-play line of stereo record sets at economy prices, the company said.

The company also made a bid in the field of 8-track and 4-track tapes, including available the best of its catalog on the ABC, Impulse, Command of London and Dunhill labels.

The availability of ABC product through record clubs increased greatly, the firm stated, and strengthening of foreign licensee relationships resulted in definite revenue expansion from that area.

Meyers Exits Smash For Indie Promo

NEW YORK—Jerry Meyers has left his post as national sales manager of Smash Records. He is now doing freelance work in the Buffalo-Western New York area.

Shankar At Philharmonic

LOS ANGELES—World Pacific recording star Ravi Shankar, one of India's most notable musicians, will appear in concert at Philharmonic Hall in New York on Dec. 10, at the request of the India Council of The Asia Society.

Shankar introduced the sitar to American audiences via a score of World Pacific albums, which has become somewhat of a teen appeal figure because of his influence on rock groups like The Beatles, The Rolling Stones, and The Hollies. The aforementioned artists have said they have been inspired by the sitar in their recordings. Shankar, however, has composed both classical and modern classical pieces, many of which are his own compositions. The World Pacific division general manager Dick Beck will be in New York City this month to coordinate simultaneously with the release of the artist's latest LP, "Three Ragas."

David Rosen Label

(Continued from page 7)

single unit.

Harry Rosen said the primary reason for the new record and music firms is to provide a "bridge" in the development of local talent, including computer sales as well as performers. The company is also on good standing with management for such talent.

The first to record on the Rosen managerial wing is Lacey James, singer and songwriter who is also managing a record for the label. The new Dick label makes its bow with James' album, "Lacey James," and his song, "I Don't Want To Share You." The label has plans to expand the Dick label and release singles distribution with this point at distribution to local areas.

Columbia Exec Re-Alignment

(Continued from page 7)

and suppliers.

Smith will provide direction to Columbia's regional sales managers as well as handling of the company's new record advertising, marketing and promotion of the Masterwork line.

England most recently served as regional manager of the New York area. Since joining Columbia in 1956, he has held a number of major sales management positions.

Noonan's most recent assignment included directing and coordinating the Columbia full-service account on both the Columbia and Date labels. He joined Columbia in 1955, as director of marketing of Date Records. Previously he held various positions in the record industry, magazine sales, and radio.

He joined Columbia in 1956, after many years with Columbia's distributor in Philadelphia. Since that time he has held a number of important marketing positions. Most recently he was the executive vice president of Columbia Records Sales.

Smith has had extensive experience in various departments of the music market. He joined Columbia in 1958, as a promo sales specialist in St. Louis. Subsequently, he held branch manager posts in St. Louis and Chicago. Most recently, he served as manager of Masterwork Audio Products Sales.

Cash Box—December 10, 1966
HIT AFTER HIT
IN THE GREAT NEW ALBUM FROM
CHRIS MONTEZ
TIME AFTER TIME
UNMISTAKENLY A&M

A&M RECORDS
Initial Project 3 LP’s Debut

NEW YORK — Project 3 Records, boasting “Total Sound” as a motto, makes its LP bow this week with three recording sessions, recently Enoch Light and the Singer Co. will offer "Spanish City Lights With the Project 3 Brigade," "The Kissin' Cousins Sing" with a Project 3 saxophone and his orchestra, and "Heart & Soul Tony Motolla." The "Renaissance Quartet." Two versions in open reel, 4-track and 8-track cartridges, are also available.

The company is establishing a network of distributors, and will add more this year to the 11 previously announced. Many international deals also have been made.

Light will introduce the sets at a press reception in the Studio, this city. All Project 3 distributors will be on hand.

Freeman To Score Channing TV Series

HOLLYWOOD — Award-winning arranger and conductor Ted Freeman has been set by Desi Arnaz to score the new TV series "The Carol Channing Show," which is being produced and directed by Arnaz. Freeman reported to United Recording Studios this week for a session on the first segment.

Freeman recently completed the score for Warner's feature film, "The Coal Miner's Daughter," currently finishing a similar assignment on "Liberty's Inheritance: That A Man I Bid." At Goldwyn Studios, in the recording field, Freeman this year arranged and conducted two Sinatra releases, "Strangers In The Night" and the current "That's Life" single and album.

Davis NARM Keynote

(Continued from page 7)

lumbia Records on June 10 of this year, heads the division which encompasses the four major NARM Convention—Date, Okeh, and the Columbia Records Library Collection. His responsibilities also include Columbia Records Production Services (custom pressing services), Columbia Special Products and Product Sales. Freeman has been marketing of stereo tape cartridges. He was formerly the Kapp graduate of New York University, and an honor graduate of the Harvard Law School and the law firm of Rosenman, Colin, Kaye, Petschek, and Freeman. He has done all Columbia and has become affiliated with CBS in 1960. In 1961, he was appointed general attorney for Columbia, and became administrative vice president in 1963.

Davis joins a group of major executives who have served as keynote speakers at past NARM Convention—men such as Glenn F. Wallach, chairman of the board of Capital Records (1962); Goddard Lieberman, president of CBS/Columbia Group (1963); George R. March, vice president and general manager of RCA Victor Records (1964); Archie Blythe, formerly president of Cadence Records, now MGM; Dr. Albert Freeman, executive vice president of Mercury Records (1966).

In commenting on the Keynote Speaker and convention theme, John "Billie" Bilstein, president of the Illinois Distributing Company, Salt Lake City, Utah, president of NARM, stated:

"The phenomenal growth of NARM in the past years has paralleled the growth and expansion of the record industry step by step. As part of our philosophy to service the entire record industry, we welcome the opportunity of having Clive Davis of Columbia Records keynote the convention program. He is a representative of a new kind of record industry executive, forward-looking, and with a positive outlook on the future and potential of our business. His thoughts on the unlimited horizons our industry faces will set the pace for a constructive and exciting 1967 Convention program."
Donald Grady, the children of St. Monica

Produced by Ken Handler & Don Grady

Canterbury is New
Canterbury Has a Hit

Don Grady
The Children of St. Monica

Regional Breakout

<table>
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<tr>
<th>City</th>
<th>Distributors</th>
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<tr>
<td>Seattle</td>
<td>#3</td>
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Spotlight Pick of the Week

WDRC Hartford
WORC Worcester
KCBQ San Diego
WIRL Peoria

Through One of Our 30 Distributors Across the Nation!

Cash Box—December 10, 1966
FRANKIE RANDALL
in his dynamic performance of
"ALL"
#8984
The tune Frankie made famous on the original soundtrack recording of the motion picture "Run for Your Wife." The flip is "Holly Golightly" from the upcoming Broadway musical "Breakfast at Tiffany's."

RCA VICTOR
© The most trusted name in sound
Senor Santa Claus, my name is Panchito.
I writing for my seester, she name is Conchita.

Senor Santa Claus, all day my seester cry,
I no can make her happy, no deeferencc what I try.

Senor Santa Claus, much trouble you got too
But mine, she's so much beeger I don't know what to do.

Senor Santa Claus, you maybe can help me.
You bring my seester dolly, but I no want for free.

If she had a dolly, she no cry at all.
Now me, I got burrito, burrito very small.

Senor Santa Claus, I got no pesos too.
You bring my seester dolly, I make for trade weeth you.

I give for you, burrito, burrito muy smart.
Burrito he no reindeer, but burrito he pull cart.

Senor Santa Claus, mil-gracias "muchu mas".
You bring my seester dolly, I have one fine Chrees-mas.

b/w

"SANTA,
HOW COME YOUR EYES ARE GREEN
WHEN LAST YEAR THEY WERE BLUE?"
RCA Cartridge Tapes
Pass Four Hundred Mark

NEW YORK—With the Dec. release of the new Stereo 8 Cartridge RCA Victor’s Stereo 8 catalog passes the 400 mark for eligible six-cartridge
packable packages. Included in the Dec. re-
lease are four more Variety Packs, appearing on the
theatre program, which are not available in LP form.

The Populist Cartridge Tape “Double Take” is by Hugo Mont-
negro, Sergio Franchi, Sid Ramin, Norman Luboff, Artie Luhter and Jethro, J. J. Johnson, John Gary, Dick Schory, Anthony Newley, Chet Atkins and Mike "The Doctor," with a recording by the Children's Chorus, conducted by Robert Shaw, with Chet Atkins, David Bennett, and Marilyn Maye, plus the Red Seal Twin Pack “Great Moments From Grand Operas” by the London Symphony, conducted by F. M. H. Byrd, and “The Best Of The Bing’s.”

The book contains many more 1/2 copies of the biographies published in the previous edition. Compiled and edited by Stanley Green of the Lynn Farrel Group, the Dictio-
nary includes biographies of 5,000 artists in the popular music field, as well as musical theater, picture and symphonic and concert fields.

The book contains two and a half times more than twice the number of biographies available in the previous edition. Membership in the Society is open to any composer, arranger, publisher, or producer, or other person connected with musical works and to any active publisher of music who assumes the financial risk involved in the normal publication of musical works.

This compendium of writer mem-
bers in ASCAP contains a representative sample of each writer's music titles. In the book of the back of the book is a complete listing of the Society's 2,800 publisher members.

Copies of the book may be purchased at ASCAP (275 Madison Avenue, New York, New York 10022) at a cost of $5.25, including mailing.

Reprise Gets Gold Pair
BURBRANK—Burrine, vice president and general manager of Reprise has announced that the label has recently received two gold album awards from the R.I.A.A. The honored pair of disks are Dean Martin's "Dean Martin Hits Again" and "Boots" by Nancy Sinatra.

ASCAP Publishes
Biographical Dictionary

NEW YORK—ASCAP president Stanley Green, on behalf of the Board, has announced the publication of the Third Edition of the Society's Biographical Dictionary. High- lighted by a new feature is that the dictionary includes brief biographies of some 5,000 members in the popular music field, as well as musical theater, picture and symphonic and concert fields.

Membership in the Society is open to any composer, arranger, publisher, or producer, or other person connected with musical works and to any active publisher of music who assumes the financial risk involved in the normal publication of musical works.

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"THE ONLY CHRISTMAS ALBUM I'VE PLAYED DURING ANY PART OF THE YEAR HAS BEEN NAT COLE'S. FROM THE KIND OF TENDER RESPONSE I'VE BEEN GETTING, KENNY BURRELL'S HAVE YOURSELF A SOULFUL LITTLE CHRISTMAS, I'M SURE I'LL BE PLAYING IT IN JUNE, JULY AND JANUARY. IT'S JUST THAT GREAT AN ALBUM."—ED LOVE

THE GREAT SIGNING AFFAIR—Gail Parent and Kenny Saks (standing 1 to 1), co-writers and performers on Jamie's "Our Wedding Album Or The Great Society Affair," are pictured at their signing to the Eric label. Also to the duo's credit are some sketches performed in recent Upstairs At The Downstairs shows and in "New Faces Of 1967." Len Levy, vice president of the label is shown seated while Bernie Brillstein, the duo's manager, and Mort Hoffman, Epic's director of marketing, flank the photo (left to right respectively).

UPCOMING EVENTS

A Schedule of Major Industry Events in the Coming Months

EVENT DATE PLACE
SAN REMO CONVENTION JAN. 26-28 SAN REMO, ITALY
MIDEM (INT'L RECORD/MUSIC PUBLISHING MARKET) JAN. 30-FEB. 4 PALACE DES FESTIVALS, CANNES, FRANCE
NARM (RACK JOBBER CONVENTION) MAR. 5-10 CENTURY PLAZA HOTEL, LOS ANGELES
NARAS GRAMMY AWARDS MAR. 7 NEW YORK, CHICAGO, LOS ANGELES, NASHVILLE
FRIENDS OF BOB BURTON MAR 21 AMERICA HOTEL, N.Y.
DINNER-DANCE CONRAD HILTON HOTEL, CHICAGO
NATIONAL COUNTRY MUSIC WEEK APRIL 2-5 NASHVILLE, TENN.

Capitol To 'Probe' Further With Hotly Debated Documentary Subjects

NEW YORK—Capitol Records will continue to feed the field with documentary recordings of controversial subjects. The label, which recently released the spoken-word entry on LP, the highly publicized drug, is grouping all future disks of this type under a "Probe" logo, under which appears the statement: "Sound Where There Has Been Silence."

The second release is "Why Did Lee Harvey Die?"; in which the family, friends of Lee and his associates, present the tragic life of the late president.

The label has already earmarked two further releases, one dealing with the assassination of President Kennedy and homosexuality.

'Snoopy' Strikes Singles Market

NEW YORK—The latest single out of Laurie Records is an item titled "Snoopy Vs. The Red Baron," by the Royal Guardians, a somewhat unusual telling of the tale of the German WWI ace from Baron Von Richthofen. The deck hit the airwaves a week ago in Tampa, Fla., and Abilene, Tex., with others spread to Buffalo, Albany, Providence and then across the country. Laurie press Bob Schwartz told Cash Box that he has shipped 300,000 copies of the single (as of Dec. 1) and is currently employing six pressing plants to turn out the deck.

The company is wasting no time in Cash Box on the Phil Gerhard, John Bramlage and Charles Fuller produced deck, as it is pushing out an LP based on the single which will become available during the next few weeks.

The record came onto the Cash Box Top 100 list this week for the first time at number 79 with a red bullet.

Cameo-Parkway Inks Young Gyants

LOS ANGELES—John Andraea and the Young Gyants, who open at the Orpheum in Los Angeles this week, have just signed a recording contract with Cameo-Parkway Records. It was announced by company president Al Rosenthal.

The Young Gyants' first LP, "John D'Andrea And The Young Gyants At The Orpheum," will be released concurrently with the group's opening at the second club.

Rosenthal will fly out from New York to personally host a private party for 550 celebrities, press and record personnel distributing the Young Gyants' new album. TV personalities Jack Clark will introduce John D'Andrea and The Young Gyants at the opening.

THE GREAT SIGNING AFFAIR—Gail Parent and Kenny Saks (standing 1 to 1), co-writers and performers on Jamie's "Our Wedding Album Or The Great Society Affair," are pictured at their signing to the Epic label. Also to the duo's credit are some sketches performed in recent Upstairs At The Downstairs shows and in "New Faces Of 1967." Len Levy, vice president of the label is shown seated while Bernie Brillstein, the duo's manager, and Mort Hoffman, Epic's director of marketing, flank the photo (left to right respectively).
The Sonics, with the biggest single record hit in the history of the Northwest "The Witch" selling 28,000 copies. Now out nationally "The Witch" (Jerden 810) is a new hit in Pittsburgh; picked in Des Moines, Omaha, Orlando, Salt Lake. "The Witch" will be #1.

THE SONICS (THE MOST EXCITING NEW AMERICAN GROUP SINCE PAUL REVERE & THE RAIDERS)

"THE WITCH" — JERDEN 810

Distributed nationally by ABC RECORDS, INC.

Bookings:
Pat Jams Agency
4219 Brooklyn B.E.
Suite #3
Seattle, Washington
(206) LA 4-2689

Direction:
Jerden Music, Inc.
2227 Fifth Avenue
Seattle, Washington
(206) MA 2-0470
CHRISTMAS AT HOME—Ray Charles Singers
—MGM E/SE-1400

A warm Christmas offering from the Ray Charles Singers, this package is in the "wandering carolers" bag. "Angels We Have Heard On High," "I Saw Three Ships," "Bring A Torch, Junette, Isabella," and "Joy To The World" are o-t-lisman tracks. Album is likely to see a lot of seasonal airplay and sales.

LITTLE ALTAR BOY AND OTHER CHRISTMAS SONGS—Vic Dana—Dolton BLJ-2019/BST-8049

The Vic Dana Christmas set includes pop standards and traditional favorites. "The Little Drummer Boy," "O Come All Ye Faithful," and "O Holy Night" are blue-ribbon efforts. The title song highlights the set. Sure to be sought after by the chanter's fans.

THE SOUND OF CHRISTMAS—Various Artists
—Capitol 6515

A varied and many sided Christmas program from a roster of artists that includes Bing Crosby, Dinah Shore, Nat King Cole, and Tennessee Ernie Ford, to name only a few. "The Little Drummer Boy," as done by the Kansas Orphan Choir, is a highlight of the set. Should do well this Yule season.

HAVE YOURSELF A SOULFUL LITTLE CHRISTMAS—Kenny Burrell—Cedart LP/LPS-775

Here is a jazzman's Christmas package that includes such standards as "God Rest Ye Merry Gentlemen," "Silent Night," "White Christmas," and "Twelve Days Of Christmas" as well as "Mary's Little Boy Chile" and "The Little Drummer Boy." Set could see a lot of action in the light of the Yule Log.

JERRY ORLECK A DAD
NEW YORK—Jerry Orleck, editorial assistant at Cash Box who is now serving a tour of duty in the U.S. Army, became the father of a boy, Lawerence, when his wife, Marlene, gave birth here at St. Vincent's Hospital, this city, on Saturday, Nov. 26, infant is the couple's first child.

"HAVE YOURSELF A SOULFUL LITTLE CHRISTMAS IS THE MOST UNUSUAL AND INTERESTING CHRISTMAS ALBUM OF THE YEAR."

SID MARK
WHAT-FM & WPHL-TV
PHILADELPHIA, PA.

A BIG CHRISTMAS ALBUM FOR MERV GRIFFIN & TV FAMILY—MGM E/SE-1401

The Merv Griffin TV family romps through a set of cheerful seasonal tunes throughout this package. Merv does "Have Yourself A Merry Little Christmas," Arthur Treacher does "Rudolph The Red Nosed Reindeer," and "Santa Claus Is Comin' To Town," and Pat Martand does Silver Bells." Fans of the TVer are liable to turn this one into a fast selling item.

THE CHRISTMAS TOUCH—Johnny Tillotson—MGM E/SE-1402

Bright, sparkling Christmas outing from Johnny Tillotson. "Silver Bells," "Blue Christmas," "Mistletoe And Memories," and "Winter Wonderland" are outstanding tracks. All of Johnny's many fans will go for this one.

LONDON NAMES NEW DISTRIB
NEW YORK—London Records has named J. M. Zemolski of Baltimore as its new distributor for the Baltimore-Washington area. The firm will also handle the entire state of Virginia.

According to Herb Goldfarb, London's national sales and distribution manager, the newly-appointed distributor will handle all London product, including that of the London American group of labels. Sales manager for the London operation at Zemolski is Mutzy Bass.

RCA AQUISITES POSH SINGLE
NEW YORK—RCA Victor Records producer Danny Davis has acquired the song rights from Posh Records by 12-year-old Canadian singer Debbie Moll entitled "Forever Yours," b/w "Wake Up Heaven." The single, produced by Pat Leagney's has recently released on the RCA Victor label, Originally released on the Posh label, the offering is reportedly doing well in Rochester, Harrisburg, and Syracuse. The singer's future recordings will be produced by Pat Jaques.
THE VOICE

GALLANT MEN
b/w The New Colossus
5805

Only Senator Everett McKinley Dirksen could have made this single. Here is a great story of American gallantry…long entombed in old and dusty books…delivered now by a voice which itself has become a fixture in our national scene. Stations everywhere are featuring GALLANT MEN, some playing it several times an hour. America must have needed this.

These two great tracks are from an album by the same name, soon to be released.

ST 2643
GOT LIVE IF YOU WANT IT—Rolling Stones—
London LL-3193
Recorded live at London’s Royal Albert Hall, this package offers such tunes as “Under My Thumb,” “Lady Jane,” “The Last Time,” “19th Nervous Breakdown,” and “Have You Seen Your Mother, Baby, Standing In The Shadow?” The group’s standard “(I Can’t Get No) Satisfaction” is a highlight of the set. Big one here.

WHISPER—Jackie Wilson—Brunswick BL-751122
Taking its name from Jackie Wilson’s current click single, “Whispers,” this album is a strong R&B venture, comprised of such tunes as the title song, “To Make A Big Man Cry,” “My Heart Is Calling,” “I Don’t Want To Lose You,” and “The Fairest Of Them All.” All of Jackie’s many fans should go for this one.

AWAY WE A’ GO-GO—Smoky Robinson and the Miracles—Tamla—271
The Motown sound is featured on this set, with Smoky Robinson and the Miracles chanting R&B ditties. The tracks include “You Don’t Have To Say You Love Me,” “Beauty Is Only Skin Deep,” and “I Just Don’t Know What To Do With Myself.” The group displays great style and musicianship on this LP which should be a fast-moving item with R&B fans in general and fans of Smoky Robinson and the Miracles in particular.

GOLDEN HITS—Shangri Las—Mercury MG-21999—ST-61609
Hardly a quiet, restful place of contemplation, as the name implies, this album includes such Shangri Las smash singles as: “Leader Of The Pack,” “Past Present And Future,” “Remember (Walking In The Sand),” “I Can Never Go Home Anymore,” “Give Him A Great Big Kiss,” “Long Live Our Love,” and “Give Us Your Blessings.” Bound to be a powerhouse sales item with all of the Las many fans.

WISH YOU WERE HERE, BUDDY—Pat Boone—Out—LDLP 7874/2576.
Featured on this LP is Pat Boone’s current hit, “Wish You Were Here, Buddy.” Other tracks are “You Win Again,” “Don’t Let The Blues Make You Bad,” “You Ain’t No Better Than Me,” and “You Don’t Need Me Anymore.” The artist is in top form on this set, and his fans should make this offering a fast-moving item.

VINTAGE STOCK—Mary Wells—Motown 653
A powerhouse R&B outing by Mary Wells, this package includes the lark’s “My Guy,” “Two Lovers,” and “The One Who Really Loves You” singles. Other groovey tracks are “When I’m Gone” and “I’ll Be Available.” All of Mary’s many fans will go for this one in a big way.

THE HARDLY-WORTHIT REPORT—Presented by Chip Taylor and Dennis Wholey—Parkway—F-PH 7755
An album featuring satire on the mass media and the news broadcasters. Coming in for their share of larks are the Beatles, Christopher Columbus, and the Lone Ranger. T.V. commercials are also lampooned with deadly accuracy. Those who enjoy topical satire and just plain fun should make this set a winner.

IN MY LIFE—Judy Collins—Elektra—EKL-7290
Elektra’s powerhouse folk lark demonstrates her versatility on this LP, which features her as accompanied by an orchestra. The album’s highlight is the late Richard Farinia’s “Hard Lovin’ Lover,” which is also Judy’s current single. All of her fans will go for this package and it is likely to draw many new fans into the Judy Collins fold.

PROJECTIONS—Blues Project—Verve/Folkways FT/FTS-3068
Produced by Tom Wilson, this package is an offering of rock right out of the blues-bag. Funky, blues strains and hard driving rock rhythms are evident in such clevings as: “Two Trains Running,” “Wake Me, Shake Me,” and “Cheryl’s Going Home.” Should be a big one with the teens.

SOMETHING OLD—SOMETHING NEW—The Olympics—Mirwood—MW 7003
The Olympics spring into action on this set, providing spirited entertainment. Songs which the group has stamped with their own individual style include “Western Movies,” “Dance By The Light Of The Moon,” and “Baby, Do The Philly Dog.” Fans of the Olympics should be eager to receive this offering and it should see a lot of action.

SLIGHTLY BAROQUE—the Anita Kerr Singers—Warner Bros. 1665
An album by the Anita Kerr Singers which presents pop standards with a soupcon of baroque flavoring. Among the tracks are “Mona Lisa,” “(It’s Not Unusual),” and “Cast Your Fate To The Wind.” The Anita Kerr Singers offer a unique and tasteful blend of tunes on this set and the LP should make a lot of friends for the group.

CHAD MITCHELL/HIMSELF—Warner Bros. B-W-WS-1667
Merle Travis’ “Dark As A Dungeon” is a highlight of this set as is Yip Harburg’s “Brother Can You Spare A Dime.” Fred Hellerman’s “Quiet Room” is another outstanding track on this outstanding album by Chad Mitchell. The set is likely to prove very popular with all of the artist’s many fans.

ALL STRUNG OUT—Cañoa Combo—United Artists—UAL 5553/5554
All Cañoa’s guitar is supported by organ, bass, drums. The offerings are a blend of standards, near standards, and pop goodies. The title track, “All Strung Out,” is featured, and other efforts include “I Can Make It With You,” and “I’ve Got You Under My Skin.” The guitarist’s artistry is apparent everywhere, and the set should please well with discophiles.

ART LINKLETTER NARRATES—“THE BI- BLE” (20th Century Fox–3187 Mantra)
Art Linkletter reads “The Bible” accompanied by the voices and sounds from the motion picture. The album contains excerpts of actual dialogue, sound effects, and music from the soundtrack of “The Bible.” The LP includes “Creation,” “Gain And Abel,” “Noah And The Ark,” “The Tower Of Babel,” and “Abraham.” This offering should be an ideal Christmas gift and should be a big seller.
LETS FACE THE MUSIC AND DANCE—Sammy Kaye—Decca DL-7482
An offering of danceable ditties by Sammy Kaye and his orchestra. "What Now My Love," "Mame," "Strangers In The Night," "The Impossible Dream," and "If Ever I Would Leave You" are among the more outstanding tracks. This is liable to be a fast moving package with good music buffs of all ages.

MUSIC OF THE WEST—Winchester Chorale—Audio Fidelity ASFID-6104
The feeling and spirit of the old west as recorded by the Winchester Chorale. Such familiar tunes as "High Noon," "Home On The Range," "Riders In The Sky," "Cool Water," and "Big Iron" are highlights of the set. These who like the TV westerns should go for this as well as the C&W fans.

STEVE ALLEN PRESENTS TONY DARYLL—Dot—DL-P 3768/25768
Tony Daryll sings a wide range of tunes, from rock to show music. Among the tracks are "Going Out Of My Head," "It Had Better Be Me Tonight," and "Hello, Dolly!" Steve Allen has written two of the songs, "I Love You Today," and "I'll Show Them All." Daryll exhibits a voice with remarkable range in this album and the set should serve as a fast-selling introduction of the artist to the listening public.

JAZZ PICKS

COLTRANE LIVE AT THE VILLAGE VAN-GUARD AGAIN—Impulse AAS-9121
John Coltrane, the Village Vanguard, and good jazz all go together; this album is evidence of that. There are three tracks on the album; "Naima," "Introduction To My Favorite Things," and "My Favorite Things." Set is likely to be a fast moving package with the jazz buffs.

CHERRY—Jimmy McGriff—Solid State SS-18006
Jimmy McGriff, organ; Eric Gale, guitar; Everett Barksdale, rhythm guitar, Milt Hinton, bass; and Grady Tate, drums are the personnel on this powerhouse jazz set. "Cherry," "Tequila," and "Hit The Road Jack" are outstanding tracks. Likely to be sought after by jazzophiles of all ages.

CLASSICAL PICKS

HANDEL • MESSIAH (SELECTIONS)—Leopold Stokowski/London Symphony Orchestra and Chorus—London Philips LPS-708
Of the many separate parts comprising the complete oratorio, the Messiah, Leopold Stokowski has selected fifteen for this highlights album, including the most imposing choral pieces, the two fine instrumental numbers and a superb group of recitatives and arias. This set is certain to appeal to music lovers everywhere, especially during the Christmas season.

MOZART PIANO CONCERTOS #19, K. 459/ #27, K. 595—Haskil/Berlin Philharmonic—MGM HRS 2508
Here are two piano concertos by the immortal Wolfgang Amadeus Mozart. They are Concerto No. 19, F Minor, K. 459 and Concerto No. 27, B Flat Major, K. 595. The pianist is Clara Haskil and the conductor is Ferenc Fricsay. The vigorous, cheerful Concerto No. 19 is the last of a series composed in 1784. The Concerto No. 27 was completed in 1791, and was played by Mozart in his last public appearance in that year.
Dottie West has accepted an invitation to the International Western Market Pioneer Awards Ball in Phoenix, Ariz., in January where she will receive the award for the "Best Vocalist" in the C&W Field. A partial list of others expected at the annual gala which promotes industries having a western character includes Ray Price, Ken Curtis, Chill Wills, producer Marty Rankin, Roger Miller, Molly Bee and Rex Allen, who is also a director of International Western Market. Others accepting awards with a non-Western flavor who will also be on hand include Barbara Stanwyck and John Wayne.

A retrospective glance at this year's entertainment calendar shows that, while this could have been the year the Duke of Paduch retired, it was the biggest and busiest of the 60-year-old comic's 44 years in show business. There is still no room for "retirement" in his thinking, as his 1967 calendar is already getting bright with red circles.

We're told that Dick Flood was held over a week by popular demand following his Oct. 11-21 stint at Harmon Air Force Base in Newfoundland. Immediately following the cold weather gig, the boys winged down to summer clime, parting on a 10-day stand (Nov. 11-20) at Raneey AFB, Puerto Rico. Among other stops. During Dee the crew will be on the move and will hit such spots as Topeka; Kansas City, Mo.; Greenville, Miss.; Macon.

When the Geerzinslaw Brothers received "Snook Is The Only Town For Me," they didn't realize the problem it would cause for KBAV-Lahock and deejay Sonny Ledet. After hearing the tune the station began a promo campaign based on the theory that Ledet didn't believe there really was a Snook, Texas. With two listeners along as witnesses, Ledet took off by private plane on a hunt for Snook in Burleson County (the alleged location). UPI carried the story to all Texas radio stations and newspapers and finally, after an exhaustive search, the party finally did locate the town (it's Elizabeth, there is a Snook). The townfolk (pop. 150) turned out in force to greet the travelers. It wasn't a complete loss for Ledet, however. While there he did get to see a football game between the Texas Tech and the Aggies.

The Perry Como Invitational Golf Tournament in Port Lucie, Fla., during Thanksgiving will be a festival for sure, as three of the participants will be Chet Atkins, Boots Randolph and Floyd Cramer. The Festival of Music Stars plan to take their wives with them for caddies.

Any tree worth its leaves is bound to produce a twing now and then, and the Jack Stapp-Paddy Kilren outfit known as Tree Publishing is no exception. Stapp and Kilren, president and executive vice president, respectively, of the firm, have announced the formation of a new label (in which they will hold the same positions), called: what else but Twig Music, Inc.

SKINFLINT-SWATTERS — That's what their calling the press views that Skeeter Davis was holding for the photos when this pic was snapped. The RCA Victor girl is currently hitting with "Going Down The Road," and the road that she's standing on is the one that leads to RCA's Nashville recording studio seen in the background.

One can look at the speedometer of the Stonehouse's one month-old Pontiac limousine and get the idea that they are "really rolling," as the group has already logged 10,000 miles in the new car. MGM is making traveling a little nicer for the group, however, by installing a stereo tape deck with 8 speakers in the limousine.

Tex Williams, acting as president of the Academy of C&W Music, has announced that the organization's Second Annual Awards Show will be held on Feb. 27, 1967 at the Hollywood Palladium. A total of 21 Awards will be presented during the ceremonies to the top country artists in seven Western states. Highlights of the ceremonies will be the "Country Music Man Of The Year Award," which last year went to Roger Miller. Producer for the show will be Billy Linburt, who also produced last year's capacity crowd presentation. Nominees will be announced shortly after the first of the year.

Bill Price, now cutting for Sims Records, has just done another Opry spot (Nov. 26) following his Oct. 1 gig with Hank Snow. Bill invited country jocks to write him for his latest release, "Are You Lonely Without Me." at P.O. Box 517, Pineville, N.C.

First we had Canadian artists coming down to hit the charts, then we were invaded by Britain and now Country musicland sees activity from "down under" as the Le Garde Twins hit the American scene. The Australian duo Ted and Twig recently did a nice job filling in for Dick Van Dyke at the National Scout-O-Rama at the Beverly Hilton Hotel. The pair are also appearing nightly at the Golden Embers on Foothill Boulevard in Rialto, Calif.

Country Music entertainers who travel a lot constantly live with the possibility of accidents, and Little Jimmy Dickens got through one Nov. 12, fortunately without any physical injury. However, the collision with a truck near the North Texas town of Clarendon was disastrous to his brand new 1966 Lincoln. Perhaps now Little Jimmy will add "sailing autos" to the list of things he sings about.
BOOKING FOR 1967

THE BUCK OWENS SHOW
AMERICA'S NUMBER ONE COUNTRY SHOW

STARRING THE FABULOUS

BUCK OWENS
and his BUCKAROOS . . . and . . .

Sheb Wooley
Dick Curless
Bonnie Owens

MERLE HAGGARD
and
The Strangers

Tommy Collins
Freddie Hart
Kay Adams
Bob Morris
Red Simpson

and Faye Hardin

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403 CHESTER AVE. BAKERSFIELD, CALIF. 
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Cash Box—December 10, 1966
The $2 Country & Western record that's really goin' places.

Hilltop.

We took truly fine Country & Western albums from 14 record labels including the brilliant Capitol catalog and put them on our Hilltop label. Big names like Patsy Cline, Merle Travis, Johnny Cash and Johnny Horton. Then we packaged them in magnificent jackets that reflect the top talent within.

Why?
So you could sell more Hilltop $2 records. The market is there. 20 million impulse record buyers. And at a pre-discounted selling price these great recordings of big names mean fast turnover.

Besides that, Hilltop has a product identity that no other C&W record label has. It's the $2 record that's sold like a national brand.

Get goin'… with the $2 Country & Western record that's really goin' places. Pardner.

Hilltop is a product of

pickwick

pickwick INTERNATIONAL, pickwick BUILDING, LONG ISLAND CITY, N.Y. 11105. SODU 215 IN 1-9811. LOS ANGELES, ATLANTA, LONDON, MUNICH, TORONTO, MONTREAL.
CLASS OF '49
Red Sovine (Starday 779)
WHERE'D YA STAY LAST NIGHT
Webb Pierce (Decca 33033)
WHERE COULD I GO?
(But To Her) (Al. Georgia—BMI)
David Houston (RCA Victor 10130)
Motel Time Again
Johnny Paycheck (Little Darlin' 0016)
How Long Has It Been
Bobby Lewis (United Artists 5067)
WHERE IS THE CIRCUS
Glen Tillman (Warner Bros. 5165)
Boone Thompson (Warner Bros. 5165)
Another Story, Another Time, Another Place
Lil' Joe (MGM 13557)
IF THE WORLD STOOD LOVING
Roy Drusky (Mercury 72437)
One in a Row
Bill Anderson (BMI)
Call Her Your Sweetheart
Don Reno (BMI)
A Woman Never Forgets
Cowboy Jack Crawford (BMI)
Mr. Shorty
Marty Robbins (Columbia 4370)
Funny, Familiar, Forgotten Feeling
Hank Snow (RCA Victor 8975)
Homesick
Sheila Anderson (BMI)
Bobby Bare (RCA Victor 8986)
The Company You Keep
Bill Phillips (Decca 33194)
Bear With Me
Al & Jesse—BMI
Bobby Bare (RCA Victor 8986)
Don't Let That Door Knob Hit You or Me
Norma Jean (RCA Victor 8989)
Ride, Ride, Ride
Gene Autry—BMI
Lynn Anderson (Chart 125)
Little Pink Mack
Wanda Jackson—BMI
(Ray Adams Towel 9)
Tallest Tree
Dorothy (BMI)
Company (BMI)
20000000000
(Doobie Brothers—BMI)
(Hyde—BMI)
There'll Be A Day
Sunrise (BMI)
Starr Family (BMI)
Once
Sue Harmon (Capitol 5775)
Seven Days of Crying (Makes One Week)
Hank Thompson (Capitol 53884)
Hurt Her Once For Me
Willie Nelson (Decca 33038)
Wife Of The Party
Liz Anderson (RCA Victor 8999)
Prissy
Donna Atkins (RCA Victor 8992)
Mr. Do-It-Yourself
Shep and Faye (Capitol 57649)
Just Between You and Me
Charlie Pride (RCA Victor 9000)
Jack Knife
David Pike (Hickory 1416)
Country Boy's Dream
Carl Perkins (Dot 505)
She Likes Attention
Warren Smith (RCA Victor 7737)
IT'S NOT THE SAME OLD SHUFFLIN'
Sung By...
(Nashville—BMI)
(Nashville—BMI)
Ry Cooder (EMI)
The Beatles (EMI)
(Fletcher—BMI)
Critic (BMI)
(Steele—BMI)
Chet Atkins (RCA Victor 8992)
Goin' Down the Road
Skitch Henderson (RCA Victor 8932)
Ship It
Willie Nelson—BMI
(Bob & Bobbi—BMI)
(Bob & Bobbi—BMI)
Gladys Knight (Motown 41)
Amy Grant (BMI)
Dean Martin (ABC)
Stevie Wonder (Motown 39)
Elvis Presley (RCA Victor 10120)
Red Sovine (Starday 779)
Webb Pierce (Decca 33033)
David Houston (RCA Victor 10130)
Johnny Paycheck (Little Darlin' 0016)
Bobby Lewis (United Artists 5067)
Lil' Joe (MGM 13557)
Roy Drusky (Mercury 72437)
Bill Anderson (BMI)
Don Reno (BMI)
Cowboy Jack Crawford (BMI)
Marty Robbins (Columbia 4370)
Hank Snow (RCA Victor 8975)
Bill Phillips (Decca 33194)
Al & Jesse—BMI
Bobby Bare (RCA Victor 8986)
Norma Jean (RCA Victor 8989)
Gene Autry—BMI
Lynn Anderson (Chart 125)
Wanda Jackson—BMI
(Towle 9)
Dorothy (BMI)
Company (BMI)
20000000000
(Doobie Brothers—BMI)
(Doobie Brothers—BMI)
Sunrise (BMI)
Warren Smith (RCA Victor 7737)
Sue Harmon (Capitol 5775)
Hank Thompson (Capitol 53884)
Willie Nelson (Decca 33038)
Liz Anderson (RCA Victor 8999)
Donna Atkins (RCA Victor 8992)
Shep and Faye (Capitol 57649)
Charlie Pride (RCA Victor 9000)
David Pike (Hickory 1416)
Carl Perkins (Dot 505)
Warren Smith (RCA Victor 7737)
Chet Atkins (RCA Victor 8992)
Skitch Henderson (RCA Victor 8932)
Willie Nelson—BMI
(Bob & Bobbi—BMI)
Gladys Knight (Motown 41)
Amy Grant (BMI)
Dean Martin (ABC)
Elvis Presley (RCA Victor 10120)
THE CASH BOX BULLSEYE

STRANDED (2:15) Peach, SESAC-Neshbit

THESE MODERN THINGS (2:40) (Peach, SESAC-Neshbit)

JIM NESBITT (Chart 1110)

Just off his latest chart, "Heck Of A Fix In '66," Jim Nesbit aims for more chart honors with "Stranded." This is one is a perky, happy-go-lucky thumper with a real groovy theme. Too many gals for this guy. "These Modern Things" is a cute dissertation on life.

HAPPY TRACKS (2:25) (Pamper, BMI—Pennington)

THE CLOCK (2:58) (Richwill, BMI—Price)

KENNY PRICE (Boone 1051)

Kenny Price is still running on the charts with his "Walking On New Grass," debut, and stands to repeat with this lid. Tagged "Happy Tracks," this one is a joyful, pop-flavored boncuer with some meaningful words of wisdom. Flip, "The Clock," is a melancholy tale of a man with the lowdowns.

THE KIND OF WOMAN I GOT (2:25) (Sure-Fire, BMI—Walls)

ONE TEAR (2:21) (Sure-Fire, BMI—Osborne)

OSBORNE BROTHERS (Decca 32052)

Could be in action for this Osborne Brothers outing titled "The Kind Of Woman I Got." Lid features a thummin', bouncy manner done up in the boys' appealing mountain style. On the undercut, "One Tear," the crew dishes up another fine grass item.

IF YOU THINK YOU'VE REACHED THE BOTTOM (2:22) (Hankland, BMI—Anderson)

MASQUERADE PARTY (2:12) (Rustland, BMI—Anderson)

DONNA HARRIS (ABC 10886)

After scoring a goodly amount of points with "(He Was) Almost Persuaded," Donna Harris should follow through with "If You Think You've Reached The Bottom." Lark does a pleasant job on this pain-filled tale of woe. Could make it. "Masquerade Party" is another heartbreaker.

NOTHING'S NEW (2:18) (Gil, BMI—Perper, Gasper)

IN YOUR ARMS (3:06) (Central Songs, BMI—Downs)

EDDIE DOWNS (Capitol 5584)

Here's another strong effort by Eddie Downs, who should soon be making a big name for himself in country circles. Plug side, "Nothing's New," is an attractive blueser that could be the one to break down the barriers for the songwriter. "In Your Arms" is a pretty romance.

YOU'VE GIVEN ME LOVE (2:23) (Varia, Su-Ma, BMI—Taylor)

I COULD LOVE NO ONE BUT YOU (Varia, BMI—Taylor, Gardner)

PEGGY PAXTON (Paula 252)

This lid, titled "You're Given Me Love," could be the one to finally break Peggy Paxton out into the open. Songstress does a real fine job with this pop-country charmer. May see-fan-market action. "I Could Love No One But You" also gets a nice treatment from Peggy.

ALONG CAME ROSE (1:59) (Sherman, DeVorzon, BMI—Crawford)

IF YOU NEED ME (2:35) (Ramborn, BMI—Crawford)

DON CRAWFORD (Loma 2663)

Don Crawford debuts on the Loma label with a lid called "Along Came Rose," which could establish both the artist and the label in country areas. This one is a sort of low-key, funky cuttin' that should get plenty of attention. "If You Need Me" is a tear-stained ballad.

ART ANIS (Dot 16976)

(B+) A CHILD'S PRAYER (2:22) [A] Dexter Songs, BMI—Dexter [D] Here's a pretty, plaintive number that could garner heaps of spins for Art Anis. Smooth work by the chanter on this one.

(B+) HEARTSTRINGS (2:30) [Vogue, BMI—Dexter] Equally smooth and equally attractive, this side could also make some noise.

TOMMY JONES & HAYRIDERS (Tornado 149)

(B) LOVE IS A MOUNTAIN OF GOLD (2:38) [Wallace, Live Wire, BMI—Perkins, Haywood] Tommy Jones & Hayriders offer an interesting slow-paced item here.

(C+) THE COMMIES ARE COMING (3:20) [B-W, Live Wire, BMI—Mank, Slater, Perkins] Flip is a patriotic message.

CHRISTY LANE (K-Ark 717)

(B+) SUBTRACT HIS LOVE [B&W, BMI — Doe] Christy Lane may stir up the sales with this slow-moving, pain-filled ode about a gal who suffers the slings and arrows of outrageous heartbreak.

(B) LET'S PRETEND (Stringtown, BMI—Jones) Flip is a tale of a meeting between two unhappy people.

CANDY ADAMS (Epic 10091)

(B+) THREE REST STOPS AND SEVENTEEN BRIDGES (1:58) [Ruxton, Hirt, ASCAP—Hadderson] Candy Adams may well score as a result of this cutie. Tune is a very catchy ditty with lots of appeal.

(B) OUT OF SIGHT, OUT OF MIND (1:46) [Ruxton, Hirt, ASCAP—Hadderson] Flip is a galloping blueser.

SOMEONE LIKE ME—Eddy Arnold—RCA Victor LPM/LSP 3715

Certainly ranking as one of countryland's biggest-selling albums, Eddy Arnold should have another whopping seller on his hands here. Two of his most recent smashes head up the bill of fare, "The Thrill Of My Fingers" and the current "Someone Like Me," plus another ten tracks done up in the smash, melody, Arnold style. Certain to knock down big chart action.

BIG BEN STRIKES AGAIN—Ben Colder—MGM E/SE 4121

After zooming straight to the top of the singles chart with his own unique version of "Almost Persuaded," Ben Colder (see Sheb Wooley) can look forward to one of his biggest albums to date with this set. Highlighted by a flock of chart-toppers (re-done as a la Colder) the package is guaranteed to go a huge way in the sales department. Winners in "I Walk The Line #7" and "Make The World Go Away #2."
**Cash Box**

**C & W CHRISTMAS REVIEWS**

<table>
<thead>
<tr>
<th>C</th>
<th>good</th>
<th>B+</th>
<th>very good</th>
<th>C+</th>
<th>fair</th>
<th>B</th>
<th>mediocre</th>
</tr>
</thead>
</table>

**TOP COUNTRY ALBUMS**

1. LEAVIN' TOWN
   *Hank Snow (RCA Victor LPM/LS 3620)*
2. A MILLION AND ONE
   *Billy Walker (Muntiple LP 347/SP 3507)*
3. THIS IS MY STORY
   *Hank Snow (RCA Victor LPM/SP 4610)*
4. HAPPINESS IS YOU
   *Johnny Cash (Columbia CL 2521/CS 9327)*
5. WE FOUND HEAVEN RIGHT HERE ON EARTH AT 4031
   *George Jones (Musicor Mkl 2106/MS 1106)*
6. NAT STUCKY SINGS
   *Pamper LSS 6705*
7. WORDS AND MUSIC
   *Roger Miller (Smash MGS 21705/SGS 6705)*
8. WANDA JACKSON SALUTES THE COUNTRY HALL OF FAME
   *Capitol T 37006*
9. SOMEBODY LIKE ME
   *Eddy Arnold (RCA Victor LPM/SP 3542)*
10. THE KITTY WELLS SHOW
    *Various Artists (Decca DL 4877/7 4831)*
11. ANOTHER BRIDGE TO BURN
    *Bill Everett (COLUMBIA CL 1328/CS 1328)*
12. THE DRIFTER
    *Hank Williams (Columbia CL 2573/CS 9327)*
13. CARNIE HALL CONCERT
    *Buck Owens & Buckaroos (Columbia CL 2574/CS 9324)*
14. DISTANT DRUMS
    *Buck Owens (RCA Victor LPM 3543/SP 3542)*
15. GEORGE JONES GOLDEN HITS
    *United Artists PAL 365/7 SP 6532*
16. CONFESSIONS OF A BROKEN MAN
    *Porter Wagoner (RCA Victor LPM/SP 3593)*
17. THE BEST OF SONNY JAMES
    *Capitol T 2655*
18. THE SEELY STYLE
    *(Monument MLP 8505/7LP 18051)*
19. YOUR SINCERELY
    *RCA Victor LPM 3709/7LP 3709 E.*

**CHRISTMAS AT OPY (2:28) [Sure-Fire, BMI—Craig, Graham]**

**CHRISTMAS EVE IN HEAVEN (3:33) [Cedarwood, BMI—Wardell]**

**ARCHIE CAMPBELL (RCA Victor 9028)**

**BLUE CHRISTMAS (2:15) [Bibo, ASCAP—Hayes, Johnson]**

**WILLIE NELSON (RCA Victor 9028)**

Johnny’s sent to the North Pole and his job is to make children wish on Christmas morning. He agrees to the job because he knows he can do it right.

Hank Snow’s bid for Christmas activity is an excellent bid called “The Christmas Cannonball”, which should satisfy a lot of his fans. This entry is an open-throated, steam-driven cut that tells of another special S. C. chariot. “God Is My Santa Claus” is a warm religious-flavored ballad.

**PRETTY PAPER (2:24) [Pamper, BMI—Nelson]**

**WHAT A MERRY CHRISTMAS THIS COULD BE (2:20)**

**BONNIE GUITAR (Dot 1698)**

**CHRISTMAS AT THE OPY (2:28) [Sure-Fire, BMI—Craig, Graham]**

**CHRISTMAS EVE IN HEAVEN (3:33) [Cedarwood, BMI—Wardell]**

**ARCHIE CAMPBELL (RCA Victor 9028)**

Hoops of country deejays and fans should go for this Archie Campbell platter. A tale of “Christmas At The Opry,” the deck is a sentimental, reminiscing ode dedicated to late country greats. Should do well. “Christmas Eve In Heaven” is a touching recitation.

**WEBB FOLEY (M 660)**

**LITTLE TOWN CHRISTMAS (3:26) [Littletown, BMI—Foley]** Webb Foley may pull in a good bit of the Christmas business with this sentimental holiday ditty.

**EXTRA CHRISTMAS (2:23) [Bibo, BMI—Francis] Flip is a happy Christmas ballad.

**HIGER T’ (Raven 2008)**


**JIMMY DAVIS (Decca 32020)**

**TAKING ME TO BABY (2:20) [Jerry Vogel, ASCAP—Tannhill, Rooney] Governor Jimmy Davis extends a misty, walko-tempo charmer with a familiar tale type sound.

**FORGIVE ME SANTA (2:24) [Jimmy Davis, BMI—King, Davis] Flip side may cause many an eye to overflow.

**RUSTY WELLINGTON (Arlee 106)**

**B-O, NO CHRISTMAS TREE IN TOWN (2:24) [Blank, BMI—Wellington] Rusty Wellington sings of Christmas and bats on a foreign shore in this session.

**BAYB (2:20) [Bibo, ASCAP—Hayes, Johnson] Standard gets a nice treatment in the songster’s hands.

**BAKERSFIELD—Countryland’s leading exponent, Buck Owens, will be staging his second annual Toys for Tots show this year at the Bakersfield Civic Auditorium on Dec. 16. In cooperation with the U.S. Marines, the show is presented in order to provide toys and Christmas presents for underprivileged children.

Last year’s show, the first to be presented, was one of the most successful C&W packages to hit that area of the country. A record-break- ing crowd of 7000 completely filled the auditorium, while another 2000 fans looked over the door at the show.

With an admission price of one new or rebuilt toy, the show collected a total of 3000 pounds of toys.

Owens, won an overwhelming 18 awards at this year’s convention, and who has topped the charts with 12 straight No. 1 records, will be accompanied on stage by the Buckaroos, Merle Haggard & The Strangers, Red Simpson, Bonnie Owens, Dick Curless, Tommy Collins, Kay Adams, Reddy Allen, Ronnie Sessions, Del & Sue Smart, Jimmy Thoma- son and band and Larry (“ Shotgun”) Daniels & The Buckaroos. Also on hand will be Sheb Wooley and his alter-ego, Buck Owens, who recently signed an exclusive booking contract with Omne Artists, owned by Buck Owens and Jack McFadden. The aff- air will be emceed by KMPK deejay Tammy Totsworth and KWAG disc jockey Don S. Hillman, along with Owens’ promotion-publicity director, Eddie Briggs.

As in last year’s event, full press and radio coverage is expected.

**Christmas Single**

**Cups James Program**

**HOLLYWOOD—Capitol tops off its Sonny James Month this week with the release of “Barefoot Santa Claus” b/w “My Christmas Dream,” the first Christmas single to be recorded by the artist.

“Barefoot Santa Claus” was written by Sonny and Bob Tiber, while the flip side, which bears the same title as James’ Christmas album, is a self-inspired number.

According to Capitol, the Christ- mas LP “The Best Of Sonny James,” two of the albums involved in the Sonny James Program, have accounted for more than 80,000 sales after being on the market for only a few weeks.

**Sweetheart Of A Pair**

The Canadian Sweetheart, recently charted with their A&M single “Addison Road,” have moved over to the Epic stable, as evidenced by the “A&M” contract inking above. In addition to the recent “Addison Road,” (Fred Ne- son and Lucille Starr), the label also signed the band as a single artist. Looking on is label ex- ecutive country producer Billy Sherrill.

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Italy's latest number 1 group, Equipe 84, is currently enjoying major chart success with "Bang Bang." The team first hit the Top 10 this year with "Have You On My Mind," with which they won the Italian "Cantagiro Summer Song Festival." Equipe 84, recording exclusively for Ricordi, also write most of their own material. They are branching out internationally, and recently flew to Paris for a major TV show. Their first American release is being prepared for the near future.
Tony D’ambrca of Minstrel Records is very enthusiastic about the new release on the Durium label of Italian star Little Tony with an English lyric version of the biz Italian hit “Rubiner,” which (with the new words) is called “Let Her Go.” From English lyrics, the ballad was written by Tony Stata, who also produced the record. The record has been catching good air-play here, and Tony is very happy with the results.

Terrific to see that Australian group the Easybeats have made it in London with their very first English-produced record, “Friday On My Mind.” The disc is released here by EMI on their Parlophone label and is on the receiving end of a whole slew of air-play and chart action. Station 2UV disc-jockey Ward Austin reports that the song is getting a big response in Melbourne, with reactions being “Emergency Ward” and “Who Do You Love.”

Go! Records are out with a new single featuring the group the Cherries with a title “What A Gift.” Many veterans of the music industry will recall the great hit that Nat Gonella had with this song way back in 1951, and we wonder if there are no plans for a non-stop “roll out” campaign down under like the one million units produced in the corresponding period in 1951 with a huge increase in album production.

Settlement accounts for the first half of 1966 was announced by seven big record companies here. Gross sales of these companies were 13.84 billion yen, which is 600 million yen down compared with the latter half of 1965, and 3.1 billion yen up compared with the first half of last year. Looking through the sales achievement individually, Nippon Victor is 3.1 billion yen, Nippon Columbia is 2.4 billion yen, Philips is 2.3 billion yen, Grammophon’s 1.1 billion yen, Trichoku Records’ 0.8 billion yen, and Crown Records’ 0.8 billion yen. Toshiba’s achievement is notable. The sales are in line with the year-end news released showing outstanding sales of classic and jazz records, the Beatles and the Ventures among pop music, and Yuzo Kayama’s several hits did extremely well among Japanese locals. Generally speaking, locals sold constantly well while popes did not. This was partly due to the electric guitar and electric bass taking more and more of the air-time.

Shinko Music Pub. Co., Ltd. was designated Nov. 4 as the sole agency of music publishing in Australia for “Traditional Folk Songs” and “Modern Folk Songs” with artists such as John Henry, Bob Gibson, Limewriters, etc. World Group also came out with an extraordinary release of “Little Man/Monday” by Sonny & Cher in December, with a strong push following their recent smash “I Got You.”

JAPAN’s Best Sellers

INTERNATIONAL

This Week

Week
1
1  Yuki Ga Naiite (Sad Sunset)—The Spiders (Philips) Publisher/Music Publisher
2  Gone The Rainbow—Peter, Paul & Mary (Warner Bros.)
3  Home Town—The Drifters (Philips)
4  Silver Dagger—Django (Sound Track) Sub-Publisher/...-
5  Del Per Qualche Dollar In—Sound Track (RCA Victor)
6  You Don’t Have To Say You Love Me—Dusty Springfield (Philips)
7  Love Child—The Ventures (Polydor)
8  I Don’t Want To Be A Millionaire (E.P.) Sub-Publisher/Shinko
9  Last Train To Clarksville—The Monkees (RCA Victor) Sub-Publisher
10  Aoi Nagisa—The Blue Comets (CBS) Publisher/Watanabe

LOCAL

This Week

Week
1  Yuzo O—As-Dey—Yuzo Kayama (Toshiba)
2  Yume Wa Yoru Hikaku—Makoto Sato (Philips)
3  Kazuo—Kazu Funaki (Columbia)
4  Kona Wa Odaruma—Celto Araki (Victor)
5  Muche—Yoko Hashi (Victor)
6  Kirie No Hodos—Yuzo Kayama (Toshiba)
7  Shiki No Nanami—Akira Fuse (King)
8  Yume Wa Yoru Hikaku—Ako Midorikawa (Crown)
9  Kusunokis No Tonomichi—Shigeyoshi Haigo (Crown)
10  Kanashite Sake—Hibari Misora (Columbia)

ALBUMS

This Week

Week
1  Revolver—The Beatles (Decca)
2  Swinging Williams Deluxe—Andy Williams (CBS)
3  Best Of Peter, Paul & Mary—Peter, Paul & Mary (Warner Bros.)
4  All About Alfred House—Alfred House (Polydor)
5  Golden Hits—Golden Album—The Rolling Stones (London)

AUSTALIA’s Best Sellers

1  Winchester Cathedral (New Vaudeville Band—Philips) Southern Music
2  Andy Williams Deluxe—Andy Williams (CBS)
3  Oh La La (Normie Rowe—Sunshine)
4  The World And The Man (Hank Snow & D & G) Woooma Music
5  "Sorry (The Easybeats—Parlophone) J. Albert & Son.
7  Let It Be Me (E.P.) Johnny, writer Kazuo Kikuta, and with Jack Wataura.
8  No Milk Today (Herman’s Hermits—Columbia) Reg Connelly Music
9  Friday On My Mind (The Easybeats—Parlophone) J. Albert & Son.

GOLD DOWN UNDER—Well on its way toward becoming the all-time best selling album in this country (considering all local) is RCA Victor’s original soundtrack of the hit LP of “The Sound Of Music.” The album has just received another gold record award for exceeding $1 million in sales. This time it’s from Australia. The gold sales of the LP follow closely on the heels of the US gold awards which is an extraordinary recognition of classics, popular and locals. Karajan’s anniversary releases showed outstanding sales of classics like the Beatles and the Ventures among pop music, and Yuzo Kayama’s several hits did extremely well among Japanese locals. Generally speaking, locals sold constantly well while popes did not. This was partly due to the electric guitar and electric bass taking more and more of the air-time.

Let us believe there could be a definite sales swing to instrumentals in this country, Herb Albert is showing the way, and many other instrumental discs are appearing on the charts. It is a fruit of the146 years of history of the AMAG, what the instrumental records for Australia should think about doing it now. Instrumental group discs were nothing here a few years ago, and there is a high demand by performers who always show interest.
Eyre Concludes Deals For UA Int'l

LONDON—Ron Eyre, A & R director of the newly formed United Artists International, America, flew in recently for discussions with Noel Rogers of the U.A. London office for the dual purpose of planning future releases of U.A. product in Europe and in gathering material from various licensees and label affiliates for United States release on the U.A. International label.

Additionally, new release deals were concluded in Italy with Ri-Fi Clan Celestano and Carosello/Caruvi giving the U.A. label such pop stars as Mina, Adriano Celentano and Dominico Modugno. Eyre also spent several days in Paris with Pierre Barouh Producer of the award winning film from the 1966 Cannes Film Festival "Un Homme Et Une Femme" and Lucien Morisse of A.Z. Records who released the original soundtrack LP, in France and for which U.A. have distribution rights for the rest of the world.

After Paris, Eyre accompanied by Noel Rogers visited Milan, Hamburg, and Stockholm. In the latter city meetings were held with Swedish group North on Lights who are resident in all English-speaking territories by United Artists.

CBS' European Operations Co. To New Paris Offices

PARIS—As previously announced, CBS European operating company—CBS International S.A. kicks off 1967 by moving into new offices at 5, Rue Freycinet, Paris. Nicolas Deny is named a European coordinator. The new year will also see the establishment of the Company's new Swiss subsidiary CBS Schweiz A.G., in Zug. The company will take over the distribution of CBS and Epic Records previously handled by Phonag A.G.

Paul Siegel Has Talks With Pye Execs

GERMANY—Producer Paul Siegel from West Berlin paid a lightening visit to London accompanied by Harold Framm of Editions Esplanade, for talks with Louis Benjamin of Pye Records which will release the latest, Marlene Dietrich single "This World of Ours". The number penned by Lotar Olias is published by Esplanade in Germany and Welbeck Music in the U.K. Siegel also had discussions with Pye's International manager Peter Knight Jr. regarding his "Schalerg Party" (Hit Parade) album which is a follow-up to his highly successful "Big Band Europe" LP.

Siegel also advises that Flinesville-Siegel Musikverlag, jointly owned by Siegel and American publisher George Pincus, has been admitted into the German society GEMA and are currently working on "Rusty Bells" by Brenda Lee with cover versions by Lolita on Polydor and Mireille Mathieu on Barclay.

London Visit For Elliott Blaine

LONDON—Visitor to the Cash Box office last week was Elliott Blaine executive—President of Jubilee Industries of America, the parent company of Jay Gee Records Inc. and subsidiary label. This was Elliott's first visit to London and during his stay he met many independent British producers and publishers and had discussions with Jack Baverstock of Fontana the United Kingdom licensees for the Jay Gee product. The Jay Gee artists roster includes The Tokens and The Happenings, etc. After London Elliott left for Italy, France, Germany and Holland. He plans to return to London on route for New York early in December.

Die To Get New Japanese Copy't Laws

TOKYO—After several months of study, the Ministry of Education has made plans to introduce a copyright act for comments. This was in accordance with the April advice of the Copyright Law Revision Committee, an advisory organ to the Education Minister.

For years strong demand for revising the existing law has been voiced by authors and publishers, and it is considered by many to be unpractical in its application to present-day conditions.

In drawing up a final bill with the Government's Legislative Bureau, the Ministry will carefully give thought to conflicting interests of the industries concerned, and after adjustment of opinions, it will ask confirmation of the next Diet. Presently, the target date for enforcement is said to be Jan. 1, 1968.

Notable Revisions

The announced version of 143 articles contains some notable revisions wholly different from the current law of 1880, which has been partially amended numerous times.

1. Extension of Copyright Term

It will be extended from the present 35 years to 50 years after a writer's death, in line with the U.S. and British law.

2. Abolishment of the Existing Copyright Law Article 30 Item 8

According to this Article 30 Item 8 no licenses are required to put the records on air or play them at bars, tearooms, cabarets, etc., if only the sources including titles, authors, composers, and record manufacturers are clearly indicated. But, under the new law it will not be permitted and will necessitate payment of the performing fees.

In fear that a strict execution of this provision would cause radical effects on the trade, the Ministry of Education reportedly will make a gradual, step-by-step application and try to seek permission which otherwise might be imposed on users.

However, the abolition will exercise great influence, more or less, on commercial and broadcasting which depend mostly upon records for their music programs.

3. Creation of Neighboring Rights

The new law will protect the rights of performers such as music players, singers, actors, etc., record manufacturers and broadcasters by means of the neighboring rights on copyright.

On the basis of the neighboring rights, the performers will have the right to duplicate of their performances in records, films, or television. In due course, however, they can demand reward for such uses, the object of which will not extend, for the time being, beyond the U.S.S.R., East Germany, and wired music supply system. In this case, the right proprietors will be restricted to Japanese and foreign performers who are authorized to reside permanently in Japan as well as first recording manufacturers in Japan.

According to the Ministry of Education, Japan will have acquired qualifications for joining the Brussels Copyright Convention as a result of this whole revision of the current, somewhat outdated law.

Publishing Co. Formed By Basart-Chanouski

AMSTERDAM—An agreement has been signed between Les Editions Internationales Basart N.V. and Chanouski Productions, leading producer of commercial television-and-film spots, to join interests in the publishing field.

Artists Receive South African Awards

SOUTH AFRICA—The South African record industry recently celebrated the third anniversary of its S.A.R.I. Awards, which are presented annually to outstanding South African recording artists.

This year there were 110 contenders for the eight coveted golden S.A.R.I. statuettes.

In the Top Beat Group of 1966 section were a talented Decca Wowsome called The Dream Merchants. Impressed by their talent, the Australian hit group the Seekers urged them to try their luck in Britain and they plan to leave for London in February. From there they hope to return to the U.S.

Other S.A.R.I. Award winners were Julia Mann (Phillips); Gé Korsten (Decca); Peter Lotis (Decca); Mau reen Moore (Pye); Nick Taylor (RCA); George Hayden (Phillips) and Nico Carstens, who is rated among the world's top four accordionists (HMV).

The S.A.R.I. Awards were presented at a glittering function held at an exclusive hotel.

As part of the 1966 Award celebrations, the South African recording industry gave a giant picnic at which underprivileged children were entertained by leading recording artists, and a national competition was mounted for the public to forecast the S.A.R.I. Award winners in each of the various categories. A ticket for this was a jet flight for two to France.

Correction

Apologies to all concerned. Les Cocks of Pye Records visited Los Angeles only not New York as reported in our issue last week.

THE GIRL FROM ...... — Astrud Gilberto, well known for "The Girl From Ipanema," is shown here at E.M.I. House, London while she and her husband, Nick Joao (standing right) were on a recent visit to Great Britain. With the couple are Rex Oldfield, general manager with E.M.I.'s licensed repertoire division (left) and MGM's European representative John Nathan.
Yet another accolade for Herman's Hermits as hit Columbia recording of "I Only Want to Be With You" was voted Europe's Pop Song of the Year by juries from six countries: Britain, Norway, Finland, Sweden, Spain and Belgium. Herman scored a "hit" with "Good Vibrations" in Britain with 371 points and "Little Man" by Sonny and Cher in third place with 327 points. With "No Milk Today" a hit in Britain and "Dandy" a hit in the States, the group has maintained its international popularity. Herman undertakes another tour of the United States commencing in Florida, St. Louis (25th), New York (29th), and Chicago (3rd).<br><br>Another hit was achieved by the Everly Brothers on Decca, "The Great Divide". The song was taken from the album "Take A Message To London", released by Pye Records and published by Northern Music, Ltd. The song also features the vocals of the Everly Brothers, who were known for their harmonies and skilled guitar work. It was a popular song during the mid-20th century, reflecting the style and sound of the Everly Brothers and their influence on popular music. The song's release and success demonstrate the group's continued success and popularity in the music industry. Their dedication to quality music and their ability to connect with audiences through their musical performances and recordings have contributed to their enduring legacy in the world of music.
Danish Best Sellers

This Last Week
Week Week on Chart
1 1 13 "Ved Landsbyens Gadeker" (Keld & Donkeys/HMV) Warly 1
2 2 5 Little Man (Sonny & Cher/Atlantic) Imudico A/S, Denmark
3 4 4 Have You Seen Your Mother, Baby, Standing In The Shadow (Rolling Stones/Decca) Musikforelag Essex AB, Sweden
4 3 12 "The Submarine" (Beattles/Parlophone) Multiton A/S, Denmark
5 5 5 En Twindflyd I Min Hand (En Pristklinge I Min Hand) (Keld & Donkeys/HMV) Imudico A/S, Denmark
6 6 6 Dansk Home Recordings (Jim Reeves/RCA Victor) Acasti-Rosos Scandina, Denmark
7 7 10 With A Girl Like You (Troggs/Frontana) Multiton A/S, Denmark
8 8 17 "Standing In The Night" (Frank Sinatra/Reprise) Sweden
9 9 3 Tred An Væd Makrennerne (Hitmakers/Philips) A selection of songs—no publisher
10 10 1 "I Can Control Myself" (Troggs/Frontana) Multiton A/S, Denmark

Norway's LP Best Sellers

This Last Week
Week Week On Chart
1 1 12 "The Sound Of Music" (Soundtrack/RCA Victor)
2 2 3 Distant Drums (Jim Reeves/RCA Victor)
3 3 4 Revolver (Beatles/Parlophone)
4 4 5 We'll Respect It (Kinks/Parlophone)
5 5 6 Sunnyside Of Che (Cher/Liber) Sweden
6 6 3 Strangers In The Night (Frank Sinatra/Reprise)
7 7 11 "Mrrr" (Pussycat/Polydor)
8 8 16 "Daydreaming" (Meadows/Band, Dylan/CBS) Sweden
9 9 13 Big Hits (Rolling Stones/Decca)
10 10 14 Pet Sounds (Beach Boys/Capitol)

Sweden's LP Best Sellers

This Last Week
Week Week On Chart
1 1 15 Revolver (Beatles/Parlophone)
2 2 2 From Wherever The Googs (Troggs/Frontana)
3 3 3 "Limelight" (Ola & Jargards/Gazelle)
4 4 4 "Standing In The Night" (Frank Sinatra/Reprise)
5 5 5 Portrait (Walker Brothers/Philips)
6 6 6 "U Got Me" (Spence Fontana)
7 7 10 Pet Sounds (Beach Boys/Capitol)
8 8 12 "Around The World" (Sparks/Charisma/Swe-Disc)
9 9 14 "The Wonderous World Of Sonny & Cher" (Sonny & Cher/Atlantic)
10 10 15 "Love Is" (Sonny & Cher/Atlantic) Edoxion, Sweden

Some important changes in Finnish music biz have been noticed recently. First of all, effective April 1, 1967, all ELMI labels will be "under one hat" in Finland. Musichouse Westernland will continue to handle the ELMI labels, taking over Columbia, MGM, Odeon and Parlophone. The latter labels are now handled by P.S.O. (Parlophone, Odeon). For Electric, at P.S.O., for the Four ELMI labels, is moving over to Musichouse Westernland where he will control all operations. According to information from P.S.O., this company will continue its local production with Andreas Olofsson as chief engineer, Master and Finlandia. The company has also contracted several new foreign labels to be introduced here. Effective since Nov. 1, 1966, Oy Musiikki-Fazer-Musik AB has reorganized its record dept. by merging the Fazer/Musik AB activities (taking over the record section). Labels concerned are Decem, Fontana, Philips, EMI, Amslev, Artoine, Barclay, Canada, CBS, Federal, London and Pye. Head of Oy Fizzer-Musik AB is Carl Lindström. One label released here, is "Napoli" in Swedish. The same group has also done "Good Day Sunshine"/"There And Everywhere" in English for release in Norway as well as Sweden.

Swedish group Hep Stars has received two Silver Discs from daily Oslo paper Aftenposten for the sale of 25,000 each of "Cadillac" and "Farmer John.

In Norway, "Lara's Theme" by Carmel Small (with Cornell Vossen) and Jan Johnsson's Trio, "Sigg Det I Toner," another LP album, with Arnold Johansson's Boxholms Brus, both on Metronome, Atlantic released Percy Sledge with "I Tears Me Up," of "Heart Of A Child" released by RCA (Europe), "Don't Come," Herbie Mann with "Love Theme From Is Paris Burning," etc. from United Artists.


Local group Spotnicks—in Mexico City when this reaches the Cash Box reader—has been a top seller recently with their Swe-Disc LP album "Land Of A Thousand Suns" by Roland Foberg, considered bigger than expected, "and we did expect it to do very well," Foberg said.

Norway's Best Sellers

This Last Week
Week Week On Chart
1 1 1 "I Can't Control Myself" (Troggs/Frontana) Sonora Musikförlags AB, Sweden
2 2 2 "My Baby's Gone Gone Gone" (Akine) Sonora Musikförlags AB, Sweden
3 3 3 "I'm A Woman" (Sonny & Cher/Atlantic) Edoxion, Sweden
4 4 4 "Good Vibrations" (Beach Boys/Capitol) Sweden Music AB
5 5 5 "California Dreaming" (Beach Boys/Capitol) Sweden Music AB
6 6 6 "I Think Of You" (Kris Kristofferson/Asylum) Sweden Musikförlags AB, Sweden
7 7 7 "September" (Neil Diamond/Atco) Sweden Musikförlags AB, Sweden
8 8 8 "Love Is" (Sonny & Cher/Atlantic) Edoxion, Sweden
9 9 9 "Just For Me" (Sonny & Cher/Atlantic) Edoxion, Sweden
10 10 10 "Good Vibrations" (Beach Boys/Capitol) Sweden Music AB

Six For Eight—Picture taken at London's Hilton Hotel recently when RCA Victor gave the first British presentation of their Stereo 8 Cartridge Tape System shows 6 top executives from RCA and Motorola (left to right): Peter F. Baumgardner, vice-president of ORE; Dr. Dario Soria, division vice-presidents of RCA Victor Records, Bernard T. Ness, deputy managing director of RCA Great Britain Ltd., Oscar Kuenzli and Richard A. Wollmer, director of International Operations of Motorola Automotive Products.
**Holland's Best Sellers**

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>Sammy (Rames Shufly/Philips) (CBS/Amsterdam)</td>
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<tr>
<td>2</td>
<td>No Milk Today (Herman's Hermits/Columbia) (Columbia-RCA/Amsterdam)</td>
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<tr>
<td>3</td>
<td>Stop Stop Stop (Rolling Stones/Capitol) (CBS/Amsterdam)</td>
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<tr>
<td>4</td>
<td>Little Man (Sonny and Cher/Atlantic) (Belinda/Holland)</td>
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<td>5</td>
<td>If I Were A Carpenter (Bobbi Darin/Atlantic) (Columbia/Benedict)</td>
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<tr>
<td>6</td>
<td>Gimme Some Lovin' (Spencer Davis Group/Fontana) (CBS/Amsterdam)</td>
</tr>
<tr>
<td>7</td>
<td>The Birds (Lorin' Spoonful/Rana Sutra) (Trident/Melodija/Ams.)</td>
</tr>
<tr>
<td>8</td>
<td>Dandy (Kinks/Pye) (CBS/Amsterdam)</td>
</tr>
<tr>
<td>9</td>
<td>Distant Drums (Jim Reeves/RCA) (Internationale Muziek Co.)</td>
</tr>
</tbody>
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**Mexico's Best Sellers**

1. Brasilia—Tony Mottola (Gamma)—Hermes Marquez (Los Aragones) (Musart)—Chuck Anderson (CBS)
2. Guantane—Sandipiras (Tino)—Digno Garcia (London)—Manolo Hernandez (CBS)
3. Strangers In The Night (Extranjas en el noche)—Frank Sinatra (RCA)—Flaco Jimenez (CBS)
4. Archibald and Tim (Mexico)—Los Dominie (Polydor)—Perico Salinas (Capitol)—Urko Durantez (Orfeon)—Los Aragones (Musart)—Hansa—Perico Salinas (CBS)
5. Banda Oriental Tampico (CBS)
6. El Baile Del Hanky Panky—Tammy James (Gamma)—Los Hitters (Orfeon)—Miguel Angel (Musart)—Los Hanky Panky (Cine) —The Tropicans (CBS)
7. Que No Te Cuenten Cuentos—Los Panchos (CBS)—Magda Franco (Orfeon)—Los Panchos (Cine) (CBS)
8. I Wish You Love (Te deseo amor)—The Bachelors (London)—Marcello Alegre (CBS)
9. Antonio Vazquez (Peerless) |

**Cash Box—Germany**

In a surprise move, Deutsche Vogue announced that Larry Yankiel has left the company after 17 years and has told Vogue for decades now and had helped to form the firm into a major sales force in the German market, was not available.

**Holland**

Philips records has done an Xmas LP with Vieo Torrisi where the Swiss star sings 15 yuletide songs from 12 different countries in their own languages. Philips has a swinging tour going for them in Dec. headed up by Dave Dee, Dozy, Beaky, Mick & Tich, the Spencer Davis Group, the Rattles, Ian Anderson, set the LP's and the Rivets. The tour starts on Dec. 19 in Munich and goes to Berlin, Frankfurt, Essen, Dortmund, Cologne, Dusseldorf, Hannover, Bremen and Hamburg. The label also has a fine new classical LP in this album, we listened, and a real party atmosphere for artists like Los Taky, Mónica, Oscar Green and Las Castillo singing songs like “Don’t Let The Sun Go Down On Me” and “Take Five” and other LP's. Another album is released by French conductor Frank Pourcel with themes like “Lara’s Theme” and “Zorba The Greek.” All albums with Pourcel includes the songs “Help,” “Girl,” “Lara’s Theme,” “Zorba The Greek,” “Ave,” “Juanita Banana.” The fourth album released by “The Glee Club” is for the first-time composer and conductor Joaquin Prieto singing his latest songs “Por Eso,” “Mania,” “El Hombre del Parque,” “Buenas Noches.”

**Mexico**

Cash Box has a special subscription offer for the opera Falstaff by Verdi with Leonel Bernardi conducting the Vienna Philharmonic and the lead role handled by Dietrich Fischer Dieskau. The 3-LP package is going for a price of 120 MT (120 MT) and includes 270 MT (270 MT) in advertising costs.

**Cash Box—Mexico**

Good news in that Mexican idol Enrique Guzman is recovering from hepatitis. He's vacationing in Acapulco, where the movie festival is taking place. If there are any complications, Enrique will return to his TV show and the other contracts he has to fulfill.

CBS Records announces a new addition to its Public Relations Department, with the appointment of Stemple Meech of CBS Records.

CBS has a new 4-LP release in Mexico City: New Vanderloub Band on Philips, John Smith on Gamma, Marco Lizama on Capitol and the New Happiness on CBS. It is also probable that Los Hermanos Carrion will record it for Orfeon.

A new label was born in Mexico under the name of Discos RV, owned by Rogelio Villarreal Velasco and designed by Rodolfo Winter. The first release is by this Italian singer who is performing at El Camichin. The second album is with the English group the Dek Jewels who are also performing in Mexico. The third album is by the Los Hermanos Carrion, with the participation of Nadine Jansen, a blonde jazz singer who has settled in Mexico.

CBS has a new 3-LP release in Mexico city: Los Hermanos Carrion entitled “Piano Songs For Children” wherein he plays music of Mozart, Murzusky, Medallmanns and three compositions by Goddard Liebercorn, president of Columbia.
Although the fact is already well-known throughout the world, it is interesting to mention once again the effect of TV on promotion of records. Last year, there was a statement that "Studio Uno," the Italian TV program aired by Channel 11, gave to the Mina, who preceded last year's programme, the opportunity to promote itself. The TV program "Studio Uno," the main musical programme in Italy, was first broadcast on 4 November in the province of Bologna, and it was a successful programme promoted by the music company "Odeon." The audience was impressed by the programme and the quality of the music presented.

As a result, many music companies in Italy decided to promote their records through TV programmes. This year, the Italian music industry has invested heavily in the promotion of their records through TV programmes.

This move has had a significant impact on the music industry in Italy. The sales of records have increased tremendously, and the music industry has become more competitive. The impact of TV on the music industry in Italy has been remarkable, and it is likely to continue in the future.

In conclusion, the impact of TV on the music industry in Italy has been significant. The promotion of records through TV programmes has resulted in increased sales and competition in the music industry. The impact of TV on the music industry in Italy is likely to continue in the future.

Cash Box - December 10, 1966 - International Section
For guys who like bread, we’ve made two big improvements on the oven.

1 A dollar-bill accepter that the customers really dig (and dig deeper for).

2 An income totalizer you’ll really dig (because it cuts collection costs up to 30%).
Audio-Visual Films
Run 'er Again!

The recent jumps and jettisonings in the audio-visual field, plus the attempts of three factories to line up professional coin machine distributors at the MOA convention, indicate that 1967 will perhaps be the Year of the Audio-Visual. If so (and any new machine that makes a profit and breaks the location barrier would be welcome), then the rush to get distributors for the machine will eventually taper off. Once placed in the hands of competent dealers and enlightened operators, the machines will have to score on the basis of what they contain in the way of film product.

Which is indeed a problem. Films are expensive and the first consideration of any company is to make films that last. Statements have been made that the audio-visual machine needs aggressive and creative marketing. Granted. But granting also that when the machines are placed on location, the question will become: what do they show?

It is fashionable nowadays in the entertainment media to do send-ups or take-offs on the movies of the 1930s and 1940s, complete with, “Aw, gee, Madge” dialogue and briefly clad chorines doing the buck-and-wing on top of huge pianos. It worked for the 1940s, but it doesn’t go for today. Even many of the super-production musical films, the money-making productions of the major Hollywood studios, are shot largely “on location,” i.e., out of doors, with sound dubbed in afterwards or pre-recorded. In the case of an independent production firm, “on location” shooting is a virtual necessity.

If the audio-visual is going to go after the sophisticated patron, it would be well to remember that the sophisticated patron looks for something more than a pair of legs atop a concert grand. He wants movement in his films, not necessarily stylized. The audience reaction to the machines in Europe is based upon a sophisticated taste in films, which can be proven by looking at any of the French-made features. Many are shot out-of-doors and have used every available piece of preplaced equipment, from ferris wheels to miniature locomotives in amusement parks, to keep the productions interesting.

Films are expensive, but quality films can be made without spending a fortune. It requires an eye for talent on the part of the producer, who carefully picks a director and a cameraman who knows what they’re doing and do it with style. The selection of tunes is an automatic race with time. A tune may be the biggest thing in the country in March and forgotten by all in October, which means a dead film on the machine.

Accordingly, most audio-visual films are standard tunes, but by using standards only, the teenage and “under 25” market may be lost. So the idea of subordinating the tune to the production comes in and may be the idea that keeps the film on a playing/paying basis.

There are a limited number of ways that a singer can come out of a doorway or a dancer bear her shoulder. But having the singer jump out of a tree, although again limited, does have an effect.

It is recorded that when The Great Train Robbery first played in a small town, the audience sat agog. After it was over there was an awed pause until someone in the front row yelled, “Run ’er again!” Movies have become taken for granted since that time, and the audio-visual patron, if he is to be attracted and kept, must see something more than “vo-do-de-o-do.”
I "Intend to Take the Scopitone Story Directly to the Operator"

Jack Gordon Elected Scopitone President; Says Audio-Visual at Crossroads

ChicAGo—One of the coin machine and jukebox band is happy-gusty, a Cameron (Jack) Gordon, reappeared on the active scene last week with the announcement of his election to the presidency of Scopitone, Inc.

The reappeared was made by A. A. Steiger, chairman of the board of the parent company, Tel-A-Sign, Inc. Gordon has also been nominated vice-chairman of Tel-A-Sign.

Former president of the Seeburg Corporation, Gordon, whose reputation as an innovator and salesman is high in coin machine circles, said he would launch a vigorous new nation-wide merchandising program for the audio-visual unit and its films.

"Scopitone is at the crossroads," Gordon said, "and the coin operated soundfilm by a wide margin, I think, is the future of the store of the future. I intend to see that the market Scopitone should be going for and it shall be my main effort to show that Scopitone can go there."

Steiger said Gordon will have complete charge of the Scopitone division, and that policy in the future will be an aggressive policy of merchandising experiences with coin-operated生殖.

"The establishment of Scopitone as the big machine that it ought to be is the goal of all of us," said Steiger.

During his eighteen years with Seeburg, Gordon was responsible for such phonograph innovations as the 290, selection jukebox, the little LP, the "Artist of the Week" feature and the revolutionary design of the Electra phonograph. Under his tenure as sales vice president (1959), executive vice president (1961) and president (1962), Seeburg's annual volume grew from $22 million to over $100 million by internal growth and acquisitions.

Steiger noted that, "Gordon is giving up a lucrative consultant's contract and directorship with Seeburg to join Scopitone. Certainly that indicates that he sees more than vague possibilities in the future of Scopitone and the audio-visual market. Whatever loose ends there are in the audio-visual field, Gordon is, I think, the man to tie them together, and the respect in which he is held by the coin machine industry will no doubt be an added force in his new programs."

"The time to give Scopitone the push that it needs is now," said Gordon. "The market opportunities are the best they've ever been. Success depends only on making a vigorous and intelligent merchandising effort."

Scopitone's new president had this to say about his election to the presidency of Gordon's election to the president's position, Steiger, president of the Tel-A-Sign board, Steiger announced the election of Milton A. A. Steiger to the chairmanship of Tel-A-Sign. Altherman was for many years a member of the company's executive committee. He will be the corporation's chief financial officer, Steiger said.

The executive powers of the corporation will be vested in a committee consisting of Steiger, Gordon and Altherman. Steiger will continue to operate the Tel-A-Sign advertising sign business, the promotion of Scopitone as an advertising sales and educational medium, and will also handle the film production.

A SPOT INTERVIEW
NEW YORK—A call to Jack Gordon, newly elected president of Scopitone, Inc., caught him as he was in the process of moving from Manhattan to Chicago.

Gordon always said that the coin operated industry missed eighty per cent of the total audience, the sophisticated audience, the above average patron who wants something more, audio-visual, as he sees it, is an addition to the jukebox. It is a separate item altogether. The hundred dollar a week location—you're never going to crack that. You may install an audio-visual but the novelty wears off in ninety days and then you're in the moving business. The industry is missing eighty per cent of the total audience, he said, for for lack of imagination, something every operator knows. There have always been ways to try to crack but they couldn't do it with a juke box. Let's call it audio-visual. It's like being there with a cold vendor or a (Continued on page 71)

Cash Box Offers Revised "Jukebox Ops Record Guide"

Readers will notice in this issue (page 67) the complete revision of the "Jukebox Ops Record Guide," a feature, it has been altered in response to operator requests and to help answer a question at the recent MOA jukebox programming seminar: "How is this from the trade chart?"

The records listed on this week's "Guide" offer a mixture of ballads, brass, novelties, jazz, Latin and satin, and are selected on two counts: (1) the popularity of the singer or the artist involved and (2) the type of song and performance which, in our opinion, make the record particulary attractive to the young audience.

Thus Frank Sinatra, long a hit with the young, appears on WEA's "Life," in a performance that is a departure from his usual style, while Roberta Flack, with her singing is an easy, relaxed tune of the type that jukebox audiences like to hear.

WILLIAM'S "CASANOVA" certain that we have attained the ultimate in that potential.

Hud Lurie, who spends most of his time visiting in all of the markets in the United States, thus keeping his "finger on the coinbox pulse" at all times, was particularly lavish in his praise. He said: "Offering so appealing a two-player flipper as 'Casanova' to the trade simply makes it easy for our sales staff to please the coin machine operator who is the life-blood of our business. I know we have won in the showrooms of our customers in 'Casanova,' along with United's "Encore" puck shuffle alley bowler, "Arkeat" automatic big ball bowling lane."

Bill DeSelin, a longtimer veteran in ammunistment game sales in this industry.

The "Casanova" cabinet is a distinct thing of beauty with a stainless steel front panel frame, and also has stainless steel moulding and trim throughout. There is also the Williams automatic ball-lift and the "Plastikote" finished playfield. The Williams "Number Match" feature is available on the light-box. "Casanova" two-player flipper amusement game is equipped with a new coin mechanism and new coin collector designed for double or triple coin chutes are optional.

Sample shipments have been rushed out to Williams distributors, and the "Casanova" two-player flipper is on display for operators to see at the Regional 18 demonstration and study for installation at their locations.

THIS WEEK: "the black eye"—a new feature

Music Ops of Virginia Celebrate 8th Year

RICHLAND—The eighth annual convention of the Music Operators of Virginia was held November 18-19 at the John Marshall Hotel. Dick Lumpkin was re-elected president, M. L. Holland and Claude Smith again took the first and second vice presidenices, and Jack Bens was re-elected as executive director.

James Tolisano, newly installed president of MOA, spoke to the assembly on new directions in expansion and diversification. Among the industry figures on hand were Bob Bear of Wurlitzer and Sol Lipnick of American Shuffleboard. Fred Granger and Nicholas Allen of MOA spoke to the group on the copyright problem.

Delegates to the convention gather for a group photo. In front row, left to right, are: Curtiss Connell, Hy Lesnick, Mr. H. Lubman, H. Lubman, Claude Smith, Dick Lumpkin and R. Minor.

Gulf Coast Dubs Dome For Wurlitzer Show In Houston: 600 In

HOUSTON—What better place in the Houston area for the showing of the new "American" Phonograph Series than the breath-taking Dome Stadium? None, thought L. C. Butler, president of Gulf Coast Distributing Company of Houston, Texas, so that's where he arranged the introduction.

Over 600 operators and their families took advantage of the opportunity to view this magnificent edifice and the "American," were "thrilled beyond belief," said Butler, who engaged the plush Astrodome Club in its entirety for refreshments and a completely indescribable bounteous buffet, together with a guided tour of the stadium.

"Enthusiasm for the new Wurlitzer line was shared by all who viewed it," said Fred Troy, manager of the Houston office of Gulf Coast, who presented a souvenir photo of each family to them, posing beside the "American," and Lynn Conner, Manager of the San Antonio office to it that each guest was promptly registered and given an identification badge, the San Antonio office saw to it that no mean tasks when such a large number of people are involved," he said.

Mr. & Mrs. Ted Harris celebrated their 36th wedding anniversary the same day and received an unprecedented number of congratulations when their "secret" was announced.

Ralph Craig, Wurlitzer regional sales manager; Karel Johnson, field service representative; and Dick O'connor, assistant advertising and sales promotion manager, were on hand for the festivities, which started at 2:00 P.M. on Sunday, October 30th, and continued until 8:00 P.M. "Action is the watchword for this spectacular showing," Butler stated, "I have never seen such great initial response to a phonograph. I look for the finest sales year ever!"

Orsi Tapped for Lenox

CHICAGO—Albert J. Orsi has been appointed to the new position of manager of manufacturing of the Lenox Division of UMC Industries, Inc. It was announced by Richard F. Ross, vice president and general manager of the division.

U.S. Billiards Premiers Coin Snooker Table

AMITYVILLE, N.Y.—The recent advent of the T-106 table time at U.S. Billiards, Inc. has paved the way for another coin-op billiard surprise—the introduction of the U.S. Billiards Snooker table.

"Coin-operated snooker pool, a game whose popularity has not yet hit the coin table industry due to the lockpocket principle, is now available on our new U.S. Billiards table," boasted the firm's president Albert Simon.

Snooker pool is played with twenty-one object balls which are racked up in a different fashion than standard pool. The balls measure a diameter of 2 1/4" and the table's pockets are squared off and much narrower than on a standard table. There are 15 red balls (scoring one point a piece) employed in snooker pool, in addition to one each in: yellow (2 points), green (3 points), brown (4 points), blue (5 points), pink (6 points) and black (7 points).

U. S. Billiards snooker tables are available through local U.S.B. distributors.

The Latest From Amityville

Amityville N. Y.—The recent advent of the T-106 time table at U.S. Billiards, Inc. has paved the way for another coin-op billiard surprise—the introduction of the U.S. Billiards Snooker table.

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U. S. Billiards snooker tables are available through local U.S.B. distributors.
Since there seems to be such a wave of nostalgia in this country for the days of yore, it is high time that someone high in music, headlines crop up the third "gangster" book that would strike a chord. if an enterprising Broadway producer staged a production of the F. Scott Fitzgerald's Ben-Rock and Charles MacArthur. Audiences under forty years old at birth do not seem impressed by all the bowdlerizations going on, complete with gumshoe copy and speech like "Mr. Smith Goes to Washington" stuck in the sweatbands of their hats and their pockets.

Newspaper men would, of course, feel most nostalgic, except for the fact that most of them are at the sight of reporters having fun and raising the roof when there is no reason. Important Things to discuss and interpret in the world today. They would have been outvoted in a popularity poll by their editors and publishers who woe liss and get full acts of murders, executions, dumb policemen, and gin. For, in those days, newspapers sold.

Newspapers still sell, but feebly. Most of their "exclusives" stories are limited to worn-out movie columns, January which sales people and publishers are going on, complete with gumshoe copy and speech like "Mr. Smith Goes to Washington" stuck in the sweatbands of their hats and their pockets.

One of the newspaper's "exclusive" stories is limited to worn-out movie columns, January which sales people and publishers are going on, complete with gumshoe copy and speech like "Mr. Smith Goes to Washington" stuck in the sweatbands of their hats and their pockets.

In its profile on the pinnage industry, New York Times staff writer Tom Hanks had this to say about the need for "serving the nation's readership, as the true test of a newspaper's worth. As for the trade the trade is run by "The Mob."

There will be cases, and will probably be more, until the newspapers and their readership is cut off by the hoodlums victimise portions of the country. A local level of a man is held up by a bandit and his money is taken, that means that the victim is "not cut off," according to the newspapers, the victim is "in trouble." And if something is robbed. It makes no sense, but it's good enough for the enterprising reporter who writes sports on the side or the managing editor, who must answer to the stockholders. And the papers are out to make a buck. An exception is the New York Times, which makes no news, it's the "danger of a new fall" of "hot copy."

Rumors are strong in the public and the press, when asked to report the 1920s, almost in the same terms that Nixon gives the press, and the like. The only hardworking, shrugdrunk and New York City, which at one time supported or barely supported by papers and buyers, four, one of which is a hybrid that almost looks like a New York City.

With radio quick, and television, newspaper, have been the first to get the news. They are left, then, with few exclusives. If one by one, the characters of last year is nominated for Auld Lang Syne, who else should be but the newspaper? Once in a while, people are caught up in the laps of the Fourth Estate, and few as it does as a raven-ous man upon a stringy apple. The power of the press has, however, not grown, along with the rise of the newspaper, and it is so difficult nowadays to stay ahead of the "expert" and away with the that the "expert" and the detective's editorial must be praised and sweetened with protective words in order to avoid the serving of multiples of a single quote. A newspaper would have been a scoordel in 1926 is now an "expert" and the status of the bounder or a suspected background.

So there are, at best, only a few vulnerable newspapers or institutions which a newspaper can loose a bread- side upon. They include police depart- ments, hospitals, the local govern- ment, but almost never the Federal, and many industries which are likely organized and loosely defended.

Such as the coin machine industry. Here is an industry that is the perfect example of what happens when a reporter goes out to do a story. A coin machine industry is an extra notch or leaves his watch on the tightness belt or leaves his watch on the tightness belt. This is the impression that appears on the coin trade try to create: the brave, uncompromising journalist entering the world of the coin industry for the public. It's a bogy about the coin machine industry and it's partially controlled by the "rackets"—is something newspapers have never done in the past. How much more likely is it to be

There are more for the coin industry is "racket-run as it is for hard work and when it is not, for the following reasons (1) the accusations are simply not true and (2) the people involved believe that the trade is run by "The Mob."

In one instance, a man was supposed to buy a National newspaper fortune in missing jukeboxes, and had supposedly fled on his yacht.

But the newspapers have done nothing about it. They go on to the newspaper carrying the story, the police carry him by three feet, shrank to 38 and crawled to a compromise length of 51 feet by the time he reached Chicago. In Chicago, the local jukebox industry is a very different and very per year, with the help of jukeboxes that "gobbled" dollar bills.

For running any story at all, the help of the saints above and the combined efforts of the national chain of commerce, would be lucky if they pulled in that much of a national basis, let alone Chicago. And the juke- boxes with dollar bill acceptors on them are really very small, seeming as they had been prematurely only a month before. The newspapers now had the interesting thing about the mechanics of the industry, such as Start the Big Boom annually, and in that the Coin-operated music were in that great a demand, but it is not, and although newspapers know that radio and television do not ordinarily spend a lot of "late hours" getting out of bed, and therefore are they are free to exploit the market as they see fit, whether or not the material is fit to print.

Newspapers, unless their managing editors are completely in the dark, which, by the way, reveals also that the "gangs" no longer exist, nor, for that matter, the "gangsters." As long ago as 1927 Herbert Asbury, in his book, The Gangs Of New York, said that the real gangster had disappeared from the scene, as did the Neander- thal Man, and that the term "mob" was used then to describe a congrega- tion not larger than fifty, whereas the real "gangs," which appeared out be

Prohibition, once numbered up to three hundred. What's there? There are now operate underground, and the "gangster" no longer wears checkered pants, dirty shirts and white ties—at least the important and powerful once do—only the small fry and the hacks. Mr. Marx, spend most of the year in Florida or abroad and invest in the stock market.

But that is not the gangster the newspaperman is facing. It is now been with the cheap cigar and the fifteen matches on his shoulders. They have been with the cheap cigar and the fifteen matches on his shoulders. They have been with the cheap cigar and the fifteen matches on his shoulders. They have been with the cheap cigar and the fifteen matches on his shoulders.

MEMO:

THE BLACK EYE

It's heigh-ho and a hey-nonny-noo as the nation's press goes out after the coin machine industry in this, the thirty-third year of open season. Why are the newspapers so anxious to grill the coin trade and how did it all start? (Continued on page 71)
A beautiful introduction to plush surroundings . . .

Here is the answer to prestige locations. The exciting new GP/Imperial is a magnificent blend of fashionable styling and stereophonic high fidelity. 160 selections. Stereo-monaural. Intermixes 33 1/3 and 45 RPM records. 7" LPs. Any sequence. Designed to capture the most elegant locations.


EASY-TO-READ SELECTOR AND FULL DIMENSIONAL SOUND PANELS. Beautiful profile enhances prestige styling. Stand-up viewing of 160 selections. Full dimensional sound panel gives sensational room-filling sound.

PHONETTE WALLBOX MODEL 500. Personal listening from 100 selections. Compact stereo speaker-selector unit. Simple selector panel and personal volume controls. 50¢ coin chute optional. Available as Model 501 for 100 selections.
FLASH! FLASH! FLASH! FLASH! FLASH!

Buy any two bowlers in the month of December, and receive one (1) General Electric portable television FREE-FREE-FREE!!!

BOWLERS

All of our bowlers are priced and shipped in A-1 condition. Deduct $5.00 from any bowler bought, complete and working, with no broken parts.

A—C: Buckles 13" & 16" 10—C: Continental 13" & 16" 4—C: Pressure 13" & 16" 3—C: Gold Crowe 13" & 16"

Any of the above bowlers in A-1 condition are $190.00 each, or two for $375.00 each, three for $565.00 each, or four for $150.00 each. (Unshopped, they will be complete and working with no broken parts.)

1—13' Ultra Seven Star A-1 1—13' Ultra Adrenaline A-1
1—16' Ultra Seven Star A-1 1—16' Ultra Adrenaline A-1
1—11' Ultra Capitol A-1 1—11' Ultra Capri A-1
1—11' Ultra Royal A-1 1—11' Ultra Classic A-1
1—11' Ultra Holiday A-1 1—11' Ultra Classic A-1

Any of the above bowlers in A-1 condition are $190.00 each, or two for $375.00 each, three for $565.00 each, or four for $150.00 each. (Unshopped, they will be complete and working with no broken parts.)

FOR ALL OF YOUR VENDING, MUSIC AND AMUSEMENT REQUIREMENTS, CONTACT US FOR FAST, EFFICIENT SERVICE

BANNER SPECIALTY COMPANY

1506 FIFTH AVE., PITTSBURG, PA. 1213 N. FIFTH ST., PHILADELPHIA, PA.

DAVIS EARLY WINTER SPECIALS

Dependable Coin-Operated Phonographs Reconditioned to Look & Operate Like NEW!

Seeburg M100C ...$135.00 Wurlitzer 1800 ...$ 85.00
Seeburg 100W ... 150.00 Wurlitzer 1900 ... 95.00
Seeburg HF100G ...175.00 Wurlitzer 2104 ...125.00
Seeburg HF100R ...195.00 Wurlitzer 2200 ...165.00
Seeburg KD200 ... 225.00 Wurlitzer 2300 ...225.00
Seeburg 201 ... 235.00 Wurlitzer 2410 ...295.00
Seeburg 220 ... 375.00 Wurlitzer 2900 ...650.00
Seeburg AQ160 ... 395.00 AMI G120 ...125.00
Seeburg AY160 ... 495.00 AMI H120 ...175.00
Seeburg DS160 ... 595.00 AMI I120 ...225.00

FLASHING BANNER

738 EAST ERIE BOULEVARD

For all of your vending, music and amusement requirements, contact us for fast, efficient service.

BANNER SPECIALTY COMPANY

1506 FIFTH AVE., PITTSBURG, PA.

1213 N. FIFTH ST., PHILADELPHIA, PA.

Cash Box—December 10, 1966

Davis Early Winter Specials

Dependable Coin-Operated Phonographs Reconditioned to Look & Operate Like NEW!

Seeburg M100C ...$135.00 Wurlitzer 1800 ...$ 85.00
Seeburg 100W ... 150.00 Wurlitzer 1900 ... 95.00
Seeburg HF100G ...175.00 Wurlitzer 2104 ...125.00
Seeburg HF100R ...195.00 Wurlitzer 2200 ...165.00
Seeburg KD200 ... 225.00 Wurlitzer 2300 ...225.00
Seeburg 201 ... 235.00 Wurlitzer 2410 ...295.00
Seeburg 220 ... 375.00 Wurlitzer 2900 ...650.00
Seeburg AQ160 ... 395.00 AMI G120 ...125.00
Seeburg AY160 ... 495.00 AMI H120 ...175.00
Seeburg DS160 ... 595.00 AMI I120 ...225.00

Eastern Flashes

For all of your vending, music and amusement requirements, contact us for fast, efficient service.

BANNER SPECIALTY COMPANY

1506 FIFTH AVE., PITTSBURG, PA.

1213 N. FIFTH ST., PHILADELPHIA, PA.

Here and There—Active Amusement’s Joe Ash is back from a brief golfing jaunt to Pomponio Beach and looking brown as the proverbial berry. The 3-1-2-1-2 daily life these days is the backdrop for the latest four-player. “The Dancing Lady” has been dancing up a lot of coins for Philby operators,” says Joe, “and we’re mighty proud to have it on our showroom floor.” … Another Gottlieb enthusiast in these parts is Irv Morris out at the base. This guy is going for it here and will be moving downtown and overseas where they really go for the four-players.” … Make a date to meet Art Seglin for Thursday, Dec. 15th—he’ll be conducting a service class on the Rome Music Merchant phonograph at Runyon’s Springfield showrooms so you’ll come round. Principle subject will be the MM’s solid state 100-watt amp and its application. Refreshments will be offered afterward, Morris Rood at Runyon says they’re all fitted out for the holidays with Rome’s Christmas Chang-A-Scene panel and Santa Play-Me record. “These merchandising features are just tremendous and are moving a load of extra music for the Rome operator,” says Morris. “And that’s what we all want, isn’t it?”

After the Show—The ‘Tag-it’ embossed label vendor displayed by Joe Lyons at the DuKane exhibit at the recent MOA Show, is moving out onto locations with rapidity, says a very satisfied Mr. Lyons. This versatile machine offers identifying labels to be used on everything from tools, to mail boxes, to personal belongings,” says Joe, “and is easy to operate, fully mechanical and as such uses no electricity whatsoever.” The ‘Tag-it’ has been especially successful on school boards, variety and discount stores, arcades, terminals, supermarkets, motels and resort clubs. … Patty Storino (8 & S Amusement Co. of Toma River, N.J.) just about set for the big annual Garden State Amusement Ops Assn. Christmas Party, Pat, as association president, has the much-expected run of this time just out. He’s been running the preparations for the holiday get-together. This year’s, to enfold Dec. 10th in Lakewood, should be the best yet, especially with good buddy Abe Lipsky among the scheduled attendees. Have a merrie one, fellahs. … Mike Mulqueen of N.Y. State Operators Guild will have their next meeting to be held at the Governor Clinton Hotel, Kingston, N.Y. on Dec. 21st. Doings begin at 7:30 P.M. sharp. … John Mazey and Howard Smith out at A.M.F. getting set for ‘American Raceway’ shipments, looking toward a big ’67 for the new factory entry in coalbin.
Chicagiana

As usual the International Association of Amusement Parks (I.A.A.P.) lured a goodly crowd from all parts of these United States to the Sherman Hotel for its annual convention, commencing on Sunday morning, November 27, through Wednesday afternoon, November 30. Verily the great throng of members, exhibitors and guests were I.A.A.P, Presby Lawrison Stone and Executive Secretary Robert H. (Bob) Blundell. NAMA's Steve Pesky advised that the Automatic Merchandising Health Industry Council (AMHIC) voted at its last meeting during the recent NAMA Convention and Trade Show in Windy City to revise its Evaluation Manual. The council, consisting of some 22 representatives of national health organizations, military and vending industry groups, reviewed NAMA's vending machine evaluation manual which was revised in accordance with the 1965 U.S. Public Health Service "Vending Code."

A nostalgic "jump-in-the-throat" feeling was brought on by the knowledge that all his buddies in Manhattan will converge to honor old friend Barney Ross of Ross & Schwartz of New York. A similar feeling being planned by Barney's hometowners here in Windy City. Having been raised practically on this setup we can't help feeling the emotion knowing that this gallant, thoroughly honest and wonderful guy has been helped by so many people he helped in one way or another over the years. He is an asset to the good name of both his sides kids who over the years discovered through this "invincible scraper" that they too can reach the heights of fame, an achievement held as well, We cheered Barney Ross on in the happy 30's—and we'll ALWAYS have a mutual admiration society" at Williams Electronic Mfg. Corp. These days, And, the reason is the exciting new "Casanova" two-player flipper amusement game. After having chatted with Prexy Sam Stern, sales chief Buddy Laurie, Hill DeSanto, Joe Vender and Jack Mittel we came away convinced that Williams expects to have a big winner in this exciting beauty.

A press conference was held in the Windy City last week at Bill Munro's office at 611 S. Canal St., announcing their plans for the new "Munro Games" amusement game technology in 1967. He further stated, in a somewhat ominous note, that any "inventive and present and future patenta will be promptly and vigorously attacked with every legal remedy. We believe that the entire industry will benefit through competitive inventive activity stimulated by proving the real value of the right to the right of invention." Larry Burt and Ronnie Kagan, co-heads of Color-Sonic of Illinois just returned from a sales trip where they say they are getting excellent results. When MOA-president elect Jim Tolisano addressed the Music Operators of Virginia (MOV) recently at their convention he stressed the need for operators to "further develop and expand these existing attractions and to seek better ways to merchandise products." Jim is a very successful operator in Florida for many years, certainly speaks from experience. Dick Lumpkin was re-elected to a second term as president. With Jim Tolisano in Richmond for the meeting were Fred Granger, executive vice prez; and Nicholas E. Allen, MOA's legal counsel.

A tentative meeting schedule is now set and will open in New Orleans on February 25, and close in Boston, April 15. The Chicago date is planned for Saturday, March 4, according to Walter Reed. ... KUP SEZ: Friends of selling ex-champ Barney Ross gathered at Mike LaBella's Lake Shore Drive restaurant last week to set final plans for the Dec. 12 salute to the former champ in Chicago. ... The flipper action is very heavy at Royal Distris in Cincinnati where Clint Shoemaker, aided and abetted by vet coin machines, expects Jim Wall and Jerry Grotjen are sharpening order writing pencils like mad.

Mort Sore, sales director for Chicago Coin, asserts that the Messers. Sam Wolman, William Allman and Harry Glick are extremely pleased with the way "Superscope" gun game, "Flair" ball game and the "Lazy Ladder" bowlers are going these fall. .. "Superscope" is selling far beyond our expectations," he added. .. Smiling sweetly for the Cash Box reporter at Atlas Music Co. terry day was Barbars Aragon. Meanwhile, non-musical as the heavy sales load were Stan Levin, Joe Kline, the genial Glenn Bangs and Sam Gerstein.

D & R Industries' Dennis Ruber and Richard Uramoff took a week or so off the heavy job of getting the new plant at 3420 Irving Park Road in order to check out a few places in Las Vegas for a week or so. When they returned from their tour, Lynn Ruber took off for Minneapolis to meet and visit with Don Carruth of the "Electro-Army" and "Electro-A-Ration" distributors with which the company is doing better business than was anticipated. The B. (Bill) Stolper, board chairman of Tel-A-Sign and Scopitone, Inc., is a very strong supporter of the "Electro-Aartment" trip, with all the heavy action in signs and in "Scopitones" audio-visual machines, according to "Gal action in signs and in "Scopitones" audio-visual machines, according to "Gal".

When we spoke on how Gottlieb's "Dancing Lady" four-player flipper amusement game beauty is doing in domestic and foreign markets, we visited with Alvin Gottlieb, Nate Gottlieb and Judi Wemborg. We were treated with a very rosy prediction that this newest Gottlieb sensation is going to do wonders and will exceed the fondest expectations ... The door always swings wide at World Wide Distributors where Nate Feinstein, Harold Schwartz, Irv Ovitz, Freddie Skor and Howie Freer, et al greet visiting operators.

There was a stir at Midway Mfg. Co., in suburban Schiller Park, on production of the "Captain Kid" rifle-target amusement game and "Premier" pack. "Mark-Luggy" Wolverton and Hank Ross are delighted with the fine 1966 sales and the outlook for 1967. Art Rappe recommended to us the health statistics, that "it was indeed a very good year" ... 1967 booms as was a very promising year in all conversations with column here. There is no question that it will be a spirited year in all areas of coinops. Meanwhile plans are afoot to really make it a great coin biz.

JUKE BOX OPS' RECORD GUIDE

The following records, selected from the CASH BOX Top 100, represent tunes and performances which appear to be particularly suitable to the juke box on location. Ops should check with their one-stops for availability.

MELLOW YELLOW
Donovan (Epic 10015)

LADY GODIVA
Frank Sinatra (Capitol 5740)

THAT'S LIFE
Frank Sinatra (Reprise 531)

DANDY
Pete & Merl's Hermits (MGM 1630)

TIME AFTER TIME
Chris Montez (A & M 822)

COMING HOME SOLDIER
Danny Gatton (Epic 10089)

SUGAR TOWN
Nancy Sinatra (Reprise 557)

GAMES THAT LOVERS PLAY
Eddie Fisher (RCA 9594)

WISH YOU WERE HERE, BUDDY
Petty Boones (Capitol 16433)

THE WHEEL OF HURT
Mohawk Band (Capitol 1734)

BANG BANG
Jan Cabb (Tico 471)

A DAY IN THE LIFE OF A FOOL
Jack Jones (Kapp 781)

GHOST RIDERS IN THE SKY
Buck Owens Band (A & M 569)

WORDS OF LOVE
Mamas & Papas (Dunhill 4057)

EGGPLANT PINEAPPLE THAT ATE CHICAGO
Dr. West's Junk Band (Cap Go-Go 100)

Midway's CAPTAIN KID GUN

4 INDEPENDENT TARGET MOTORS FOR GREATER ACTION AND RELIABILITY

4 INDEPENDENT TARGET MOTORS FOR GREATER ACTION AND RELIABILITY

TOP SCORE FEATURE

BLACK LITE GLOWING TARGETS

Time Feature

SIZE

20 SHOTS 10 SHOTS

MEM

COIN

20 SHOTS 10 SHOTS

MEM

COIN

20 SHOTS 10 SHOTS

MEM

COIN

CHICAGO MENTION

The Wisconsin Music Merchants and the Milwaukee Coin Machine Operators' Association was able to benefit by assessing the mushrooming and growth of coin operated games here in Milwaukee and all over the country. The Wisconsin Music Merchants and the Milwaukee Coin Machine Operators' Association was able to benefit by assessing the mushrooming and growth of coin operated games here in Milwaukee and all over the country. The Wisconsin Music Merchants and the Milwaukee Coin Machine Operators' Association was able to benefit by assessing the mushrooming and growth of coin operated games here in Milwaukee and all over the country. The Wisconsin Music Merchants and the Milwaukee Coin Machine Operators' Association was able to benefit by assessing the mushrooming and growth of coin operated games here in Milwaukee and all over the country. The Wisconsin Music Merchants and the Milwaukee Coin Machine Operators' Association was able to benefit by assessing the mushrooming and growth of coin operated games here in Milwaukee and all over the country.

Cash Box—December 10, 1966
CMMA CONFERENCE RECEIVES GREAT RESPONSE FROM DISTRIBUTORS AND OPS ALIKE. We spent a most enjoyable evening with phonograph locals and out-of-towners at the banquet, which was held at the International on Dec. 2. We chatted with such Seeburg reps as Robert Breitner, William Adair and Dick Pylyi. Talked with Stan Larsen of Struve Distributing (L.A. distributor for Seeburg) who also attended the show along with Jim Phillips of their Salt Lake office. We hear that Buddy Lurie, salesman for Williams Electronic, was in town, from Chicago, to spend the Thanksgiving weekend with his family.

COIN MACHINE SERVICE MAKES READY FOR THE HOLIDAY SEASON. Spoke with Marvin Miller and he tells us he has just received a full line of carved pearl, inlaid cue sticks. He also has on hand, a large selection of fiberglass and aluminum cue sticks, for the more conventional minded pool player. We're told that a shipment of the new '67 All-Tech pool tables have just arrived on the premises. They come in both coin operated and non-coin, with a choice of either gold or ebony finish. They each have a pool table with a unique cabinet for those persons that want something easy to clean. Hear that Tony Dylan, pop singer from Florida, was in to say hello to Marv and the guys. Marvin informs us that he is now handling the Federal machine lines, which he mentions have been re-modeled and given a new feel.

The factory authorized sale on Scopitone is on and will continue through December, or as long as they last, which ever comes first. This has really been Marvin's month for acquiring new lines, which he mentions have been re-modeled and given a new feel. Marvin informs us that he is now handling the Federal machine lines, which he mentions have been re-modeled and given a new feel. Marvin informs us that he is now handling the Federal machine lines, which he mentions have been re-modeled and given a new feel. Marvin informs us that he is now handling the Federal machine lines, which he mentions have been re-modeled and given a new feel.

FROM THE RECORD RACKS. Now, for the further adventures of Buddy Robinson of California Music. First off the bat we are very pleased to report that Buddy is still speaking to us. After what we said in last week's column we were not sure what would happen if you (don't know what we mean, we mean that you don't read this column faithfully, so that's why you won't read it). This segment of the column has been at times 'tough.' Anyway, Buddy says the fight for top single of the week ended in a tie between two worthy opponents, Roger Simmons' Williams and Jim Phillips Kapp, and Matt Monroe on Capitol. "SRO" by Herb Alpert and the Tijuana Brass has captured the number one spot from those fast climbing Monkees. From Lucentz, the Solle sisters give us "'67 From a to Z." The Solle sisters give us "'67 From a to Z." The Solle sisters give us "'67 From a to Z." The Solle sisters give us "'67 From a to Z." The Solle sisters give us "'67 From a to Z." The Solle sisters give us "'67 From a to Z."

HERE AND THERE. Don Edwards at Circle International tells us that they just received a shipment of the Bally "Bazaar" single player pin game. George Murask of Simon Distributing tells us that their last order, an export order that just went out. This time the photographs are headed for the European market. We're told that sales on used pool tables have been picking up for the holiday season. T. Wada, H. Y., was in Kadena, all three from Tokyo, were in visiting with George, during their stay in L.A. This was just one leg of their world wide tour. At the end of their world wide tour they go on to London. From Badger Sales, Leo Simone tells us that he and his wife vacationed for a few days in Palm Springs. Catherine Lachata, of A. Robinson's port and pop section, said she has been well earned vacation, which starts December 9th. She will swing through Arvada then, but in a French look, which is favored by A. Robinson's end-year sale of used equipment has brought on a rash of activity, which has really kept Al Bittelman and Hank Trench hopping. Hank reports that Son Wog, an old army buddy of his, was in and indicated much interest in the coin machine business and hopes to bring some of this to his home island of Fornoa.

Happy Birthday This Week To:


Elected to Serve National Coin Carwash Group Forms Board

CHICAGO—The newly formed National Coin Carwash Council (NCCC) has announced the members elected to serve on its Executive Committee.

At a meeting held by the NCCC sub-committee during the National Coin-Op Convention in Chicago, reports and elected a new executive secretary, the following members representing a cross-section of the coin-operated carwash industry were elected to the executive committee:

**CHAIRMAN**
Walter Duvall
Matbix Cherry Manufacturing Company 845 92nd Street
Oakland, California

**VICE CHAIRMAN**
Ralph C. Hedges
Robe-Wash, Inc.
2 East Gregory Street
Kansas City, Missouri

**MEMBERS**
Mel Adams
Sofsys, Inc.
3740 Western Avenue
Chicago, Illinois

Leonard Danek
Calligan, Inc.
1527 Sherman Road
Northbrook, Illinois

John S. Douglas
Standard Change-Makers, Inc.
422 East New York Street
Indianapolis, Indiana

Cash Box—December 10, 1966
NAMA Huddles with AMHIC to Study New Regulations

CHICAGO—Revision of the Vending Machine Evaluation manual, the addition of ice-maker construction standards, and approval of remanufactured machines from a public health standpoint were among the topics discussed at the recent Automatic Merchandising Health-Industry Council (AMHIC) meeting during the NAMA Convention and Trade Show of Automatic Merchandising in Chicago.

The Council, which consists of 22 representatives of national health organizations, military and vending industry groups, reviewed NAMA's vending machine evaluation manual which was revised in accordance with the 1965 Revised U.S. Public Health Service "Vending Code." AMHIC members also voted to include ice-maker construction standards in the evaluation manual. A proposal to add remanufactured machines was assigned for study by a special committee.

This was the 10th Annual Meeting of AMHIC. The first was held in December, 1956.

The 56-page standard for testing vending equipment was brought to a completed draft, reflecting all recent changes in the 1965 Revised Public Health Service "Vending Code" and other improvements recommended by AMHIC to NAMA. The manual will be available in printed form soon.

Ice-maker construction standards were reviewed and first draft approved for action by an industry task committee. The standard, dealing exclusively with vending machine ice-making units, will be added to the basic "Manual" upon completion.

A program to extend the NAMA Machine Evaluation Program to remanufacturers and reconditioners was presented by a special sub-committee and approved for more detailed study by a task committee representing remanufacturers and operators.

A revised program procedure and policies will be returned to AMHIC within five months for its further study.

Organizations represented on AMHIC, in addition to the Division Co-Chairmen and Chairman of NAMA's Public Health Committee include: Departments of the Air Force, Army, Navy, and U.S. Public Health Service; National Association of Sanitaritans; American Public Health Association; International Association of Milk & Food Sanitarians; Association of State and Territorial Health Officers; Association of Food and Drug Officials of the U.S. Association of State Sanitary Engineers; Conference of Municipal Public Health Engineers, and NAMA's Machine Evaluating Agencies—Michigan State University and Indiana University Schools of Public Health.

Barny Ross Salute To Feature Bruno San Martino in Match

BARNEY ROSS

NEW YORK—Boxing great Barney Ross will be the guest of honor at "A Salute to Barney Ross" to be held January 21st at the Newark Armory in Newark, New Jersey. An all-star wrestling show will feature world heavyweight wrestling champion Bruno San Martino. Among the sponsors of the show is Joseph Jobi, newly elected sheriff of Bergen County.

Wurlitzer ‘Americana’ Premieres in Hawaii

HONOLULU—"With the Sound and Beauty of All Outdoors," the slogan which The Wurlitzer Company has chosen for its "Americana" phonograph series, the new line was recently introduced in an area of long famous for its outdoor beauty. Lorne T. Kushiyama, president of National Amusement, Inc. of Honolulu, hosted a gala unveiling of the new Wurlitzer phonograph at his spacious display rooms early in November. Lorne and his wife, Alice, were joined by the "brothers" Kushiyama, Alvin, Gerald and Toshi, to play host to operators from all the islands, and the day was replete with leis and sumptuous dining.

As a special treat, Kushiyama arranged to have Danny Kaleikina and the "Hawaiian Group" to entertain the operators and their families. Kaleikina is a singer and M.C. at the Hilton Hawaiian Village and also a Honolulu disc jockey. For the sports minded, Kushiyama introduced Raymond Scanlan, well-known former football star from the Islands, who is National Amusement's Promotional Salesman.

58-47-3—Hike!

CHICAGO—The powerfully built athlete shown here is Ken Cristo, the popular son of Bob Cristo, who heads up the Amusement Games Service Department at World Wide Distributing Company, in this city. Bob is a 31 year veteran in the coin machine industry.

Ken, the star football back at Holy Cross Catholic High School, is the first athlete at Holy Cross to win ten varsity letters in sports activity. To top it off, his baseball coach, Frank Mariani, expects him to chalk up number four next spring. Ken is quite a remarkable young man, to put it mildly!
Jack Gordon Named Seeburg President: A Spot Interview

(Continued from page 62)
cigarette machine, but not with a jukebox. That's a place where an audio-visual can go and should go. The old idea of doing business just for the sake of doing business is, I think, one of the other words, it doesn't pay to just slap an audio-visual in a jukebox location, to try and tag along with the jukebox. And I don't believe the combination machine is the answer."

"The answer for the audio-visual is not to follow, but to lead. Find the new location with the new patron and install an audio-visual there. Then you're interested in the location of the machine. They've been indoctrinated, so to speak, and to make them conscious of the audio-visual is another way to realize the potential of the machine."

"Now, all these thoughts are about the audio-visual are general. In the particular case of Scopitone, I intend to bring its story directly to the operator, to educate him in what it is and how far it can go. Now, Scopitone has had some trouble and made some mistakes, but remember they are the pioneers in this field. They were the first machine out and are still the only machine on location. Pioneers always suffer; they have to, that's part of the game. But I'm going to have a lot of fun and I'm going to put in a lot of hard work to make it the true success that it ought to be."

Gordon said he had rented a house in Wilmette, a suburb of Chicago, and expects to be there by December 1st to begin his new assignment.

Melikian: Kraft Upped

RAYMOND KRAFFT

WARMINSTER, PA. — Raymond N. Kraft has been promoted to the national sales manager position of Rudell-Mellkin, Inc. It was announced here this week by Frank X. McCoy, vice president-marketing, and his predecessor. The post has been vacant since McCoy's election as an officer last jukebox.

In making the announcement, McCoy noted that "since Ray joined us the sale of jukeboxes has demonstrated his capabilities both as a salesman and as a manager, most recently as regional manager for the rapidly growing 17-states Southern area."

"His promotion, which is an important part of our expansion program, strengthens our marketing group," McCoy pointed out. "He knows intimately the needs of the company for coffee equipment, coffee products, and after-the-sale service."

Rudell-Melkkin, Inc. is one of the nation's leading importers and roasters of coffees and prime manufacturer of automatic coffee brewing equipment.

Bad Press and Boogaboos; Myth and Shadow

(Continued from page 64)
tion of all newspapers to run a "Where Is Judas Crater?" article at least once a year.

The appearance of operator and industry representatives in Washington has for years been hampered by the impression of Congressmen that jukeboxes and pin games are racket-run and only recently have they come around to the idea that there are gentlemen, and that they represent the majority, in the industry.

If the bad image that the trade has were only believed by Aunt Tillie, who likes a lot of murder with her tea, then the problem would be localized and could be ignored without damage. But most of the population firmly believes that the trade is crooked, including those people who put their dimes and quarters into the machines. Why?

From Robin Hood to Dillinger, the bad man has always been a mythical folk hero and simply because the myth operates or is supposed to operate in the city does not mean it is any the less real to its audience. Even a person in a responsible and prestigious position is admired when he answers Satan's call. If a political figure is caught at a creative bathing party the public may bay for his blood, but they envy and respect him. So too with the mob."

What can the industry do about it? The answer is it must give up part of its independence to collaborate, on a local level, in some kind of press agency or public relations council— an idea which was tried in the early 1930s but which flopped for lack of industry support. Nobody wants or feels they can afford to contribute the time and money.

Whereas the newspapers may be shy about throwing lances at Amalgamated Incorporated Corp., because of its sheer bulk and sales volume, they can easily stick pins in the limited coin machine industry. With few exceptions, operators are Little Guys, and despite all the paeans to the Little Guy by newspapers and governments, he is the one who is squashed first.

Operators have, however, been much too shy about defending themselves and their trade, even on a local level. It is as if a child, when growing up, was constantly told by his parents that he is a bad boy. By the time he reaches manhood, he believes it. And the newspapers are always there to remind him of it, in case he ever stops being ashamed of himself.

So, since the coin machine industry is an individualistic trade, one of the few left, the replies and response to newspaper attacks must come from individuals. The trouble is, nobody wants to be first. And the goal should be to want not to be last.
Rowe AMI introduces the exclusive talking salesman...

Music Merchant

"PLAY-ME" RECORD

These sensational sales-stimulators are increasing location play by over 40%! Customers love 'em... can't resist 'em! Exclusive! "Play-Me" Records are only on the new Rowe AMI Music Merchant... the phonograph that "talks" to your customers, invites 'em up to play. A "first" from Rowe AMI... original recordings featuring Rowe "personalities" talking directly to the location's customers. It's professional, first-class entertainment...with light, humorous invitations to "come up and play some music." Guaranteed to get additional play!

With the Music Merchant's special timer, you can easily pre-set these special records to play in sequence after a dead-time interval of anywhere from one minute to thirty minutes. You get two "Play-Me" Records with each phonograph...many others are available from your Rowe AMI Distributor.

PLUS...you can have the country's top recording stars promoting more play at your locations...exclusively on the "Play-Me" Records. Featuring the latest hits by the most popular jukebox artists in every field. They're an easy-to-see bright red color...to help your routeman pick 'em out.

Look what else is on the MUSIC MERCHANT!

NEW DOLLAR BILL ACCEPTOR

- Another Rowe AMI "first"...the super merchandising feature that really sells music in quantity! Customers are wild about it! Rejects all paper currency except dollar bills. Money-makin'est, money-takin'est feature ever... completely test-proven, absolutely reliable. Brought to you by the company that spent almost 10 years pioneering and perfecting the original Dollar Bill Changer.

EXCLUSIVE CHANGE-A-SCENE

- You update the Music Merchant—in minutes—right on location! Breaks the monotony—helps the phonograph stay appealing to the location longer. Take your choice of the many interchangeable front-panel scenes available from your Rowe AMI Distributor. They're in exciting, super dimenso-vision color. Natural light, rather than black light, maintains the location's atmosphere.

Rowe MANUFACTURING
75 Troy Hills Road
 Whippany, New Jersey 07981
EYE STOPPER

The Wurlitzer AMERICANA doesn't just sit in a location. It goes to work and helps project its exciting appearance and full stereo sound to every patron who enters for refreshment or relaxation.

Net result? The AMERICANA is setting new records for operators in the money-making department.