Liberty Hits High In Earnings • Cosby: 4 Gold LP Awards In 1 Week • Rabinowitz In CBS Int’l Post • RCA To Market Request LP’s • Decca Starts Latin Div. • No Duty On Music Imports Near • Winchester Cathedral: Top 100 Bow At No. 33

1966 MOA Convention In Chicago (Oct. 28-30) Front Cover: UA Eyes Sales Magic In Gurus

Int'l Section Begins Pg. 71
Carl Smith, alias Country Gentleman.

That he is.

It is a respected title that Carl has earned for his most appealing manner. And it is complemented by his reputation as a consistent Country and Western record seller.

Now, a new single release by Carl Smith adds further laurels to his name.

"It's Only a Matter of Time" c/w "You Better Be Better to Me"

Carl Smith albums:

CARL SMITH'S GREATEST HITS
CL 1937/CS 8737*

CARL SMITH THE TALL GENTLEMAN
CL 2091/CS 8891*

There Stands the Glass
CL 2173/CS 8973*

Carl Smith Kisses Don't Lie
CL 2358/CS 9158*

CARL SMITH MAN WITH A PLAN
CL 2501/CS 9301*

Where the action is. On COLUMBIA RECORDS®
Folk-rock, blues-rock, rock-rock. So goes the descriptive matter of today’s what’s-happening scene in pop music. However, what is not rockin’, but, nevertheless, swinging in sales is the field of so-called “good-music,” or, in terms of inventory, catalog merchandise. Long regarded as a “hidden asset” of many an in-depth record company, the sweeter sounds of music are stronger than ever.

Probing this limelight resurgence of this boundless area of the industry, one can develop a number of valid reasons accounting for its current standing.

Record clubs with the vast markets they service have helped immeasurably. One of the great sources of catalog movement, these giant mail-order organizations have multiplied many times over the sales of product per established artist. There are indications, too, that exposure through the clubs has ignited new sales stamina for these same performers at retail outlets.

The boom in amateur musicianship, particularly paralleling in recent years the expansion of the folk idioms into the mainstream of pop music, has also beaten a path to interest in music with evergreen qualities. Of the 37 million amateur musicians in the U.S. (up from 1950’s 19 million), 7.5 million play the right-hand of folk music, the guitar.

FM, too, has played a key role, especially its presence of late on transistor radios that can be purchased for as little as $10. A bastion of middle-of-the-road music, its programming is now available to countless thousands who could not previously afford what was a luxury in entertainment.

Also a factor in the great exposure of catalog merchandise has been the economy-priced LP field, where top names have given regular-priced hifi or stereo stature to a field that once got by on second-rate performances and sounds. This can stimulate (like the record club) an appetite for regular-priced product by a disk attraction.

It should be emphasized that the catalog area is not merely one of resurgence, but of growth. Good music has never gone out of favor, but has been inundated by the perhaps more colorful excitement of a music that has caught the fancy of a large enough segment of the population so that as a phenomenon alone it makes for fascinating copy. Good music not only rolls along; its force grows.
The Innocence
There's Got To Be A Word
b/w I Don't Wanna Be Around You KA-214
Produced by Ripp, Anders and Poncia.
Action, Air Play,
Excitement, Sales:
4 Reasons Why
These 5 Singles Are Hot!

EDDIE FISHER
"Games That Lovers Play" #8956

LIVERPOOL FIVE
"Any Way That You Want Me" #8968

TONY MASON
"(We’re Gonna) Bring the Country to the City" #8938

Marilyn Maye
"Cabaret" #8936

The Sidekicks
"Fifi the Flea" #8969

If you want to get in on the big sales action—order now!

RCA Victor
(The most trusted name in sound)
Victor Sets Deal To Handle Request's Int'l Product In U.S.

NEW YORK—RCA Victor has obtained U.S. distribution rights for the more than 100 international music LPs of Request Records. The distribution deal covers the retail, wholesale, and mail order sale of Request's disc and 8-track tape operations, managed by Victor's head of exclusive sales. Victor's deal covers the retail, wholesale, and mail order sale of Request's disc and 8-track tape operations, managed by Victor's head of exclusive sales.

In making the announcement Victor Racusin noted that although Victor already has one of the most extensive international catalogs in the industry, the new distribution arrangements with Request would offer the label's U.S. distributors an even more comprehensive, in-depth catalog in the field.

He does not rely on purchased masters. Being an independent, Lengsfelder has intentionally avoided duplicating materials which are available on major international labels. As a result, Request offers ethnic music from such countries as Czechoslovakia, Greece, Ireland, Korea, and many others. All liner notes (written by Lengsfelder) are printed in English and the languages of the country featured.

One of the most successful Request series is the "10 Favorite Melody Series" performed in medley fashion by the Detroit Strings. There are twelve albums in the series.

Until now, Request Records has been populated from a common operation, combining sales, production, and distribution. The release of this new album contract with Victor, Lengsfelder noted: "This new arrangement is particularly gratifying to me because until now, my only real complaint from my record buyers has been that we could not service them properly. Now, through Victor, distribution and the guidance of Lee Schapiro, director of record sales for international records, we expect to be in a position to satisfy all segments of the growing international record market."

President Signs Implementing Bill To End All Duties On Music In 3 Mos.

NEW YORK—Within three months after the signature of the implementing legislation for the Florence Agreement, all duties will be removed from the importation of music.

This is one of the results of the final implementation of the Florence Agreement, which was originally developed by UNESCO. The agreement is a comprehensive one on the access of non-American record labels' agreements to distribute Request Records' international line in the United States.

"Accent On Authenticity"

While Hans Lengsfelder founded Request Records in 1950, it was not until 1961 that he established his international line. European-born, highly traveled, and a trained musician, Lengsfelder saw a great need for recordings music from other countries which the United States was not able to meet at the time.

"Accent On Authenticity." With this in mind he travels the world over, personally selecting the artists and musicians, as well as supervising the recording of all his albums. Most albums are recorded in the countries of their origin. While he has not recorded behind the Iron Curtain, music from Iron Curtain nations are used in these ethnic recordings. All of his albums are newly recorded.

Major Slot At CBS Int'l For Rabinowitz

NEW YORK—Sol Rabinowitz has been named CBS International operation as director of new records for CBS Records, following the purchase of the label after five years in various capacities.

Reporting to Harvey Schein, vp and general manager of CBS International, he will handle CBS Records for CBS International recording and publishing affiliates global set up.

Expanding on his new duties, Rabinowitz told Cash Box that he is "looking forward" to a growing trend among indie producers. This, he explained, is the desire of many indie producers to gain a greater control over the international exposure of their product. Thus, says Rabinowitz, "They are making deals solely for U.S. distribution, looking for separate arrangements for any future deals."

Working out of the April-Blackwood Music offices at 1560 Broadway, Rabinowitz considered that "in the process of working out a number of deals, we see that such deals on the basis of deals that have already clicked here, or show signs of doing so, or on the merits of..."

Liberty’s Fiscal ’66 Earnings Jump 67%

HOLLYWOOD—Liberty’s fiscal year for 1966 saw the highest earnings in the label’s history, Hal Linick, vp of finance and administration, reported.

"During the last fiscal year, which ended June 30, 1966, we have shown a profit of $900,000, a gain in net income of $20 million dollars as against 12 million for 1965," said Linick.

"We have also shown a sharp increase in the first quarter of the new fiscal," said Linick, "a 30% increase over the same period last year."

President's request in May, 1965, was enacted this year by both the House of Representatives and the Senate. The bill became law before the House Ways and Means Committee made its recommendation, which was followed by the Senate Ways and Means Committee the following month on behalf of the music publishing industry.

The President’s request was supported by the Study and Research Council of the AmericanMusic Council which has been successful in promoting legislation in the Congress.
The SPIKE DRIVERS
Have something to say!

Decca Opens Latin Dept., Names Marin A&R Head

NEW YORK—Decca Records has formed a Latin American music dept. Serving as A&R producer for the new division is Richard Marin, who has served in this area for the past 15 years. His Latin label affiliations include Tico, Fiesta and Alegre, along with indie production outfits in the Latin field.

Marin has already brought in a Latin artist, He's Manny Corbuodo and his Orchestra, represented with a new single, "Paw-Paw" and "Chicken & Booze."

As A&R producer, he will cut all Latin product for singles and LP release. He'll also look for further talent and masters for Decca and its affiliated labels.

In announcing Marin's appointment, Len Schneider, Decca's exec vp, said that the move would add more international coverage of the label's product.

'Winchester Cathedral': Time For A Left-Field Smaosh

NEW YORK — Somewhere in the imaginative mind of British songwriter Geoff Stephens, a new structure—called "Winchester Cathedral"—was built and from this gossamer creation, a veritable skyscraper of American wax has suddenly developed. The cathedral is published by Fleet Southern, which was long ago served up to Britain's mods on a de-lightful little platter by a group known as the New Vaudeville Band, that suddenly found itself and its record highly popular with the Brit-tanic teeny-boppers (a surprising fact, considering that the deck with its "Ruby Valley" Solve was thought by many to be the epitome of mu-sical squareness. So surprising that England's Fontana label was caught with its artists down . . . there was an entire group as the New Vaudeville Band. As so often happens, this pow-erhouse deck had been cut by a studio group, a makeshift collection of in-dividual musicians. To meet the de-mand for personal appearances, Fon-tana has been in a whirlwind search for its

(Continued on page 41)

4 Cosby Sets Top Strong Week Of RIAA-Audited Gold Disks

NEW YORK—Comedian Bill Cosby led a parade of golden artists who passed muster at the Record Industry Association of America (RIAA) last week. The association certified five LP's as golden sellers ($1 million in sales) and one single (million or more copies sold). The single was the first for the Valiant label, "Cherish" by the association.

Bill Cosby has become a big gold LP name in one-fell-swoop with the certification of: "Wonderfulness," "Why Is There Air?", "I Started Out As A Child" and "Bill Cosby Is A Very Funny Fellow, Right?" He is thus the leading man in the golden LP circle.

BCA Victor's Al Hirt, a three-time RIAA winner for LP success, earned his fourth award from the record as-
sociation with "The Best Of Al Hirt," released in 1963. His previous awards were for "Honey In The Horn," "Cot-ton Candy" and "Sugar Lips." Hirt, by the way, will try for his fifth gold album with next month's release of "The Horn Meets The Hornet."

Awards Process Starts Streamlined Grammy

NEW YORK—A streamlined system of figuring out 1966's Grammy winners, on the way to members of NARAS, the disk awards society. Members will first compile an eligibility list, with these records joining a list offered by record companies themselves. The result will be a com-

plete 1966 eligibility list.

"Because it is important that all recording worthy be represented on the Eligibility List," states NARAS President George Avakian's letter to the membership, "we ask that you make every effort to fill in the forms correctly. . . . It is not necessary to fill in all catego-
ries—in fact, we urge you to list recordings only in those categories in which you believe yourself defi-
nitely qualified to judge."

Once all recommendations in the revised list of 42 Grammy Awards (the list has been refined and reduced from last year's 47) have been re-
cceived, they will be carefully screened to make certain that book is in its proper category. In keeping with a policy adopted by the national trustees at their recent meeting, no recording will be permitted to appear in more than one specialization (classification—i.e. classical, contempor-
ary, country and western, folk, jazz, rhythm and blues or sacred. Thus, it is felt, outstanding record-
(Continued on page 62)

Cash Box—October 29, 1966

Get Ready For
Colleen Sharp

PERSONAL MANAGEMENT
LEONARD STOGEL & ASSOC. LTD., 155 E. 55TH ST., N.Y., N.Y.

Epic Promotes Hoffman, Frank

NEW YORK—Epic Records has shifted two execs to new posts: Mort Hoffman has become director of marketing, while Fred Frank will helm national promo, according to Leonard Levy, head of the label.

As director of Marketing, Hoffman will be responsible to Levy for the merchandising, promotion, marketing and broadcast services activities of the Epic, Okeh and Cross-roads labels. In addition, he will also continue his sales responsibilities for the three labels. Hoffman joined Epic in Oct. 1964 as director of sales. Previously, he was associated with Columbia Records Distributors as regional manager for the northeast.

Reporting to Hoffman will be Frank and Nick Albarano, national field sales managers.

Albarano's duties include supervising the activities of all Epic/Okeh field managers, as well as maintaining a close liaison with all Epic/Okeh distributors.

Fred Frank will handle all radio promotion for Epic, Okeh and Cross-roads. In addition, he will direct the activities of distrub promotion personnel and maintain artists relations liaison between the company, artists' managers and the artists themselves.

Frank joined Epic in Dec. 1964 as southern regional promotion manager, based in Atlanta. In 1964, he assumed the additional responsibility of sales for the Southern Region, and in June 1966, he was transferred to Epic's New York office, where he served as regional manager for the Northeast.
Shirley Ellis
"Birds, Bees, Cupids and Bows" d/w
"Truly, Truly, Truly"
4-43829

Gene McDaniels
"'Cause I Love You So"
4-43800

Aretha Franklin
"Cry Like a Baby"
4-43827

The Spellbinders
"Help Me (Get Myself Back Together Again)"
Produced by Kapralik/McCoy
4-43830

Spirited singles.
On COLUMBIA RECORDS®
## Cash Box

### RADIO ACTIVE CHARTS

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (Survey Completed to October 19, 1966)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>62%</td>
<td>Winchester Cathedral—New Vaudeville Band—Fontana</td>
<td></td>
<td>62%</td>
<td></td>
</tr>
<tr>
<td>53%</td>
<td>You Keep Me Hangin' On—Supremes—Motown</td>
<td></td>
<td>55%</td>
<td></td>
</tr>
<tr>
<td>50%</td>
<td>Good Vibrations—Beach Boys—Capitol</td>
<td></td>
<td>77%</td>
<td></td>
</tr>
<tr>
<td>48%</td>
<td>On This Side Of Goodbye—Righteous Bros.—Verve</td>
<td></td>
<td>48%</td>
<td></td>
</tr>
<tr>
<td>44%</td>
<td>Look Through My Window—Mamas &amp; Papas—Dunhill</td>
<td></td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>42%</td>
<td>Stop, Stop, Stop—Hollies—Imperial</td>
<td></td>
<td>65%</td>
<td></td>
</tr>
<tr>
<td>40%</td>
<td>Who Am I—Petula Clark—Warner Bros.</td>
<td></td>
<td>91%</td>
<td></td>
</tr>
<tr>
<td>39%</td>
<td>It Tears Me Up—Percy Sledge—Atlantic</td>
<td></td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>38%</td>
<td>But It’s Alright—J. J. Jackson—Calia</td>
<td></td>
<td>84%</td>
<td></td>
</tr>
<tr>
<td>37%</td>
<td>Louie, Louie—Sandpipers—A&amp;M</td>
<td></td>
<td>80%</td>
<td></td>
</tr>
<tr>
<td>34%</td>
<td>Symphony For Susan—Arbors—Date</td>
<td></td>
<td>80%</td>
<td></td>
</tr>
<tr>
<td>33%</td>
<td>Why Pick Me—Standells—Tower</td>
<td></td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>31%</td>
<td>I’m Ready For Love—Martha &amp; Vandellas—Gordy</td>
<td></td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>30%</td>
<td>I’m Your Puppet—James &amp; Bobby Purify—Bell</td>
<td></td>
<td>94%</td>
<td></td>
</tr>
<tr>
<td>29%</td>
<td>Run, Run, Look &amp; See—Brian Hyland—Philips</td>
<td></td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td>27%</td>
<td>Wish You Were Here, Buddy—Pat Boone—Dot</td>
<td></td>
<td>57%</td>
<td></td>
</tr>
<tr>
<td>26%</td>
<td>Somebody (Somewhere) Needs Me—Darrell Banks—Revilott</td>
<td>26%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25%</td>
<td>Don’t Answer The Door—B. B. King—ABC Paramount</td>
<td></td>
<td>56%</td>
<td></td>
</tr>
<tr>
<td>23%</td>
<td>Holy Cow—Lee Dorsey—Amy</td>
<td></td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>21%</td>
<td>I’ve Got The Feelin’—Neil Diamond—Bang</td>
<td></td>
<td>21%</td>
<td></td>
</tr>
<tr>
<td>20%</td>
<td>Nineteen Days—Dave Clark Five—Epic</td>
<td></td>
<td>63%</td>
<td></td>
</tr>
<tr>
<td>19%</td>
<td>Secret Love—Billy Stewart—Chess</td>
<td></td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td>18%</td>
<td>A Satisfied Mind—Bobby Hebb—Phillips</td>
<td></td>
<td>81%</td>
<td></td>
</tr>
<tr>
<td>16%</td>
<td>Whispers—Jackie Wilson—Brunswick</td>
<td></td>
<td>72%</td>
<td></td>
</tr>
<tr>
<td>15%</td>
<td>Respect—Rationals—Cameo</td>
<td></td>
<td>37%</td>
<td></td>
</tr>
<tr>
<td>14%</td>
<td>Lady Godiva—Peter &amp; Gordon—Capitol</td>
<td></td>
<td>83%</td>
<td></td>
</tr>
<tr>
<td>12%</td>
<td>Heaven Must Have Sent You—Eglin—V.I.P.</td>
<td></td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>A Corner In The Sun—Walter Jackson—Okeh</td>
<td></td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>10%</td>
<td>I Wanna Meet You—Cryan' Shames—Columbia</td>
<td></td>
<td>10%</td>
<td></td>
</tr>
</tbody>
</table>

### LESS THAN 10% BUT MORE THAN 5%

- She Comes To Me—Chicago Loop (Bell)
- It's A Happening—Magic Mushrooms (A&M)
- Please Mr. Sun—Vougés (Ca & Co)
- A Day In The Life Of A Fool—Jack James (Kapp)
- Help Me Outsiders (Capitol)
- Have You Ever Loved Somebody—Searchers (Kapp)
- Came Back—Five Steeples (Windy C)
- Turn On Your Love Light—Dean Parrish (Box)
- One Day Near You—Sgt. Barry Sanders (RCA Victor)
- Fifi The Flea—Stick-kicks (RCA Victor)
- Society's Child—Janice Ian (Verve)
- Can I Get To Know You—Turtles (White Whale)
- Standing On Guard—Falcons (Big Wheel)
THANK YOU MUSIC OPERATORS OF AMERICA

HERB ALPERT & THE TIJUANA BRASS

A&M RECORDS
The Two Sides of John Gary

Both songs on John Gary's new single have that big Number One sound.

"YOU'VE NEVER KISSED HER"
(from the new Broadway musical "Holly Golightly")

C/w "MINE"

(Comme Strasera Mia)
When you order from your local RCA Victor distributor, choose your side — either way, you're a winner!

#8993
RCA Victor

(RCA Victor's trusted name in sound)
PETER NERO ON TOUR — RCA Victor LPM/LSP 3618

Combining Peter Nero and a piano and you have something that is musically amazing. Backed by Joe Convis (drums) and Barre Phillips (bass) this "live set gives the artist the added excitement and indifference of the everpresent audience and this combination brings to him a performance which, the side 2 "Pretty and Bess" medley is a beautiful thing as are the 10 tracks on the first side. Listening pleasure from start to finish.

DICTIONARY OF SOUL—Otis Redding—Volt 115

With a host of "soul" albums and singles in his wake, Otis Redding now makes listening extra easy for his fans with this dictionary disk. The dozen tunes give Redding lots of leeway in showing what his potent styling can do with a tune be it "Day Tripper," "Tennessee Waltz" or "My Lover's Prayer." A must-have item for the soul and blues set.

SOUR CREAM AND OTHER DELIGHTS—The Frivolous Five—RCA Victor LPM/LSP 3619

Herb Alpert and the Tijuana Brass as well as the rest of the record-buying public should split its collective sides while spinning this wild and woody take-off on the phenomenal success story of the making of mariachi and everything else. The Frivolous Five are a sight to behold and something else to hear. Watch this set sell and sell.

I CAN'T GROW PEACHES ON A CHERRY TREE—Just Us—Kapp KL-1562

Al Gorgoni and Chip Taylor, who comprise Just Us, have come up with a package of exciting tunes in this album titled after their recent single hit, "I Can't Grow Peaches On A Cherry Tree," "Wait By The Fire," "Only If You Love Me," and "Pretty Blue-Ribbon Tie." Should see a lot of activity with the folk-oriented.

THE PLATTERS HAVE THE MAGIC TOUCH—Musicor MM-2111/MS-3111

The Platters are out with another sure thing, this one is a collection of songs familiar to everyone, from "Fa-Dee-Lay," "Cherie," "Three Little Birds," and "Love Letter" to "Top Hat, White Tie and Tails." This time, the magic takes the form of a new set of arrangements and new voices to sing them. The result is a disc that should give the Platters a long run of popularity.

MORE DRUMS OF PASSION—Olatunji—Columbia CL-2507/CS-9307

A follow-up to Olatunji's earlier "Drums Of Passion" outing, this package represents more African songs, dances, and rituals that have been passed down through the generations. "Ayindo," "Froko," "Mhira," and "Alone are among the outstanding tracks. A must for those interested in African folklore and music.

THE LAMP IS LOW—Marilyn Maye—RCA Victor LPM/LSP 3626

An offering of warm intimate ballads by Marilyn Maye, "Love Me True," "You're Gonna Hear From Me," "The Night We Called It A Day," "Quiet Nights Of Quiet Stars," and "Too Late Now" are among the better efforts. Big things are sure to come up for Marilyn.
Ad Mats, Minnies & Radio Scripts
Use these proven selling pieces to tie in with RCA Victor’s big national advertising campaign.

Streamers
For holiday sales, hang these attractive streamers in window or on counter for quick consumer response and purchases.

Big colorful lighted window display A sure shopper-stopper for your window! Includes decorated and lighted Christmas tree, mounted album covers in full color, with easel backs for use with the window display or separately. Album covers come with removable album headers. Kit also includes 10 come-clean stickers with Christmas theme.
Julie Andrews
“The Sound of Music”

A delightful gift to give or receive. The Original Soundtrack Recording of the joyful Rodgers and Hammerstein musical that won 5 Academy Awards, including “Best Motion Picture.” Enjoy such timeless tunes as “The Sound of Music,” “Do-Re-Mi,” “Climb Ev’ry Mountain” and “My Favorite Things” in the album or on new RCA Stereo 8 Cartridge Tapes. It’s “the happiest sound in all the world.”
The music America loves best is on RCA VICTOR

Original Cast of the Music Theater of Lincoln Center production starring Ethel Merman.

MY WORLD
Eddy Arnold

Great ballads in Eddy's inimitable style. What's He Doing in My World, Make the World Go Away.

From Nashville with Love
Chet Atkins

A dozen international favorites. I Love Paris, The Song from Moulin Rouge, English Leather.

Calypso in Brass
Belafonte

Brand-new Belafonte calypso album with brass. Hold 'em Joe, Man Smart, Woman Smarter.

Perry Como In Italy

12 Italian ballads, Santa Lucia, Arrivederci Roma, Forget Domani, One Day Is Like Another.

Sam Cooke at the Copa

Recorded "live." You Send Me, Tennessee Waltz, Blowin' in the Wind, If I Had a Hammer.

Class of '66
Floyd Cramer

Pick of the hits of '66, Strangers in the Night, Spanish Flea, Monday, Monday, Message to Michael.

Stay with Me - Vic Damone


Zero Mostel in Fiddler on the Roof

Original Broadway Cast album of "one of the great works of the American musical theater."

*Also available on RCA Stereo 8 Cartridge Tapes. Other albums of Popular Music shown elsewhere in this brochure.
Red Seal Recordings:

Wagner

Lohengrin

Complete

Boston Symphony Orchestra/Leinsdorf
Kohna - Amara - Gorr
Dooley - Hines - Marsh
Boston Chorus Pro Musica - Patterson

Price sings nine arias from operas she has never sung on stage. Works range from Purcell to Barber

LM/LSC-2898

REUBINSTEIN

Brahms: Piano Concerto No. 1 in D Minor
Boston Symphony/Leinsdorf

"The world's greatest pianist" (Time) in one of Brahms' most expressive works.
An album to treasure

LM/LSC-2917

Julian Bream

Baroque Guitar

A modern master of Baroque exquisitely plays masterpieces by Bach, Sanz, Sor, Weiss and Visee

LM/LSC-2878

LEONTYNE PRICE

LEONTYNE PRICE

Great Soprano Arias from Purcell to Barber
Francesco Malan - Prades - Conductor

LM/LSC-6710

"One of the major events of the year" (Chicago Sun-Times).
P.S.

Leontyne Price, described as "A supreme operatic voice" (The New Yorker), in her RCA recording debut

LM/LSC-2862

RICHARD RODGERS

VICTORY AT SEA

Sound track of Richard Rodgers' score for the award-winning TV Series. Vol 1, 2, 3

LM/LSC-2335* 2226* & 2523

CLAIBURN - TCHAIKOVSKY PIANO CONCERTO NO. 1

A performance of this work won him the Moscow Tchaikovsky Piano Competition.

LM/LSC-2252

MARIO LANZA - THE STUDENT PRINCE

Romberg's immortal music sung in Lanza's inimitable style. One of Mario's greatest

LM/LSC-2339

ANNIE MOFFO - VERDI'S LA TRAVIATA (HIGHLIGHTS)

"One of the best lyric-coloratura sopranos in the world" (Time). Stupendous album

LM, LSC-2561

LEONTYNE PRICE - MY FAVORITE HYMNS

Universal favorites which include Lead, Kindly Light, Bless This House Ave Maria

LM, LSC-2918

Available on RCA Stereo 8 Cartridge Tapes.
MORTON GOULD
SYMPHONY
CHARLES IVES
SYMPHONY NO. 1

8 of Chopin’s most haunting works including Polonaise in A-flat and Etude in A Minor (“Winter Wind”). LM/LSC-2976

Includes favorites like “Be My Love,” Because You’re Mine, Santa Lucia, Only a Rose and Arrivederci Roma. LM/LSC-2748(e)

A dozen perennials including Hello, Dolly!, Jalousie, Mack the Knife and I Want to Hold Your Hand. LM/LSC-2810

Recording premiere of two major works plus “The Unanswered Question,” a stereo conversation piece. LM/LSC-2893

A challenging concerto masterfully executed by one of the greatest. Includes special track. LM/LSC-1992

The most gifted group of its kind I have heard in years. High Fidelity. With Schneider and Kroff. LM/LSC-2916

ARTUR RUBINSTEIN — CHOPIN WALTZES — The “world’s reigning Chopinist.” Time at his most scintillating and profound. LM LSC 2776

ALEXANDER SCHNEIDER AND HIS CHAMBER ORCHESTRA
— HANDEL’S 12 CONCERTI GROSSI — Schneider captures all the vitality and dynamics of his Carnegie Hall concerts. 3 LP's. LM/LSC-6172

ROBERT SHAW CHORALE — MESSIAH — Complete and authoritative version as performed at Handel’s concerts in 1751-1753. 3 LP’s. LM/LSC-6175

ART OF THE CANTOR/ROSENBLATT, VIGODA, KOUSSEVITZKY — Three of the greatest cantors of the past 50 years sing well known prayers, hymns and holiday services. VCM-61731 (LM-2903, LM-2904, LM-2905)

SERGE KOUSSEVITZKY/THE BOSTON SYMPHONY ORCHESTRA — Performances by a conductor who became a legend in his lifetime many for the first time on LP. VCM 61741 (LM-2909, 2901, 2902)

ART OF THE CANTOR/ROSENBLATT, VIGODA, KOUSSEVITZKY — Three of the greatest cantors of the past 50 years sing well known prayers, hymns and holiday services. VCM-61731 (LM-2903, LM-2904, LM-2905)

PETER SERKIN — SCHUBERT’S SONATA IN G — “A most moving performance” said High Fidelity about this a bum. LM/LSC-2874

Three records for the price of two when purchased as set. Also available as individual LP's.
RCA Stereo 8
Enjoy the music you want... when

In your car and at home, RCA Stereo 8 brings you an exciting new experience in stereo listening. 8-track cartridge tape is the Detroit-approved system for the new-model cars, as well as the overwhelming choice for home listening. Easy to use, completely automatic. Up to 80 minutes of uninterrupted stereo entertainment per cartridge. Fabulous sound, the world's greatest

These recordings also available on RCA Victor and RCA Camden albums.
Cartridge Tapes
you want it... wherever you go

artists and more tapes to choose from — that's RCA Stereo 8 Cartridge Tape. New catalog in full color lists over 400 tapes now available. Ask your dealer for your copy today.
Popular Music for Listening & Dancing

**A Heart Filled with Song**
The **BIG Voice of JOHN GARY**
LPM/LSP-3666

**Portrait of the West**
Lorne Greene
The star of TV's "Bonanza" in a collection of great country songs and stories of the West.
LPM/LSP-3678

**The Original Broadway Cast Recording**
The star of TV's "The Man From U.N.C.L.E.
LPM/LSP-3678

**Henry Mancini presents The Academy Award Songs**
"Oscar"-winner Mancini plays all the Academy Award Songs from 1934 to 1965.
LPM/LSP-6013*

**Glenn Miller's Original Recordings**
All-time big hits include Moonlight Serenade, Tuxedo Junction, Little Brown Jug, String of Pearls.
LPM/LSP-1192(6)

**RCaV'TOR ROBERT UAUGHN**
DAVID MCCALLUM
LEO G. CARROLL
Hank Monlong
The star of TV's "Bonanza" in a collection of great country songs and stories of the West.
LPM/LSP-3678

**Paul Anka's 21 Golden Hits**
- Paul sings Diana, Lonely Boy, Time to Cry, The Longest Day, My Home Town, Summer's Gone.
LPM/LSP-2691*

**Eddy Arnold—Cattle Call**
- Includes The Streets of Laredo, Cattle Call, The Wayward Wind, Cowpoke, Where the Mountains Meet the Sky.
LPM/LSP-2578

**Chet Atkins—Guitar Country**
- Chet plays Freight Train, Sugarfoot Rag, Nine Pound Hammer, Copper Kettle, Vaya Con Dios.
LPM/LSP-2783*

**Belafonte at Carnegie Hall**
- Belafonte does John Henry, Man Piaba, All My Trials, Hava Nageela, Danny Boy. 2 L.P.s.
LOC/LSO-6006*

**Brook Benton—My Country**
- Features such country classics as Cold, Cold Heart, I Walk the Line, He'll Have to Go, Gone.
LPM/LSP-3590

**Myron Cohen—"Everybody Gotta Be Somewhere"**
His hilarious act recorded "live" at the Americana Hotel, New York City.
LPM/LSP-3534*

**Sam Cooke—The Unforgettable Sam Cooke**
- Sam does I'm Gonna Forget About You, Soothe Me, A Whole Lotta Woman, That's All.
LPM/LSP-3517

**Floyd Cramer—Last Date**
- Popular stylings of Last Date, Tennessee Waltz, Too Young, Fancy Pants, Rum-pus, Heart and Soul.
LPM/LSP-2350

**Floyd Cramer—Only the Big Ones**
LPM/LSP-3533*

**Jeanette MacDonald and Nelson Eddy Favorites**
- They do Will You Remember, Rose-Marie, Indian Love Call, Beyond the Blue Horizon.
LPM/LSP-1738*

*Also available on RCA Stereo 8 Cartridge Tapes.
Features such tunes as The Fox, Candy Man Jones, Pussy Cat, Bad Man, Skokiaan.
LPM/LSP-3579*

12 easy listening arrangements of popular classics. Waltz of the Flowers, Minute Waltz.
LPM/LSP-3505 *

Stars of the new TV series in their first Colgems album, manufactured and distributed by RCA.
COM/COS-101 *

AL HIRT — THE HORN MEETS “THE HORNET” — Theme music from today’s top TV shows: Green Hornet Theme, (Theme from) The Monkees, 9 more.
LPM/LSP-3716

DON GIBSON — TOO MUCH HURT — Don sings There’s a Big Wheel, Worried Mind, Singing the Blues, Right Away, Then I’ll Be Free.
LPM/LSP-3470

ORIGINAL CAST — HALF A SIXPENCE — All the great tunes are heard in this fabulous recording of the Broadway hit.
LOC/LSO-1110*

NEAL HEFTI — “BATMAN THEME” AND 11 HEFTI BAT SONGS — Neal plays Batman Theme, Mr. Freeze, Just a Simple Millionaire, Jervis, 8 more.
LPM/LSP-3573

AL HIRT — HONEY IN THE HORN — The “King” plays Java, Man with a Horn, Tansy, Night Theme, Al di La, To Be in Love, I Can’t Get Started.
LPM/LSP-2733*

JOHN GARY SINGS YOUR ALL-TIME FAVORITE SONGS — Great selections include Autumn Leaves, Deep Purple, You’ll Never Walk Alone.
LPM/LSP-3411*

HANK LOCKLIN — ONCE OVER LIGHTLY — Hank sings Send Me the Pillow You Dream On, I Walk the Line, Geisha Girl, Shame on You.
LPM/LSP-3465

LPM/LSP-3610

NEAL GIBSON — DRUMTILITY — Neal plays his own powerful version of the title song.
LPM/LSP-3512

LPM/LSP-3551 *

ANITA KERR QUARTET — WE DIG MANCINI — Includes Charade, Mr. Lucky, Days of Wine and Roses, Moon River, Dear Heart.
LPM/LSP-3428

NEAL HEFTI — THERAPY — Neal plays Therapy, Happy Days, End of the Road, It Had Better Be Tonight.
LPM/LSP-3700

HANK LOCKLIN — ONCE OVER LIGHTLY — Hank sings Send Me the Pillow You Dream On, I Walk the Line, Geisha Girl, Shame on You.
LPM/LSP-3465

HANK LOCKLIN — ONCE OVER LIGHTLY — Hank sings Send Me the Pillow You Dream On, I Walk the Line, Geisha Girl, Shame on You.
LPM/LSP-3465

HENRY MANCINI — THE PINK PANTHER — Mancini plays The Pink Panther Theme, It Had Better Be Tonight, Cortina, Shades of Sennett.
LPM/LSP-2795*
Distant Drums
Jim Reeves
One of Jim's finest albums. Where Does a Broken Heart Go?, Distant Drums, Snowflake.

George Beverly Shea
Inspirational Songs
Great sacred songs including Just a Closer Walk with Thee, In the Garden, Ivory Palaces.

Cute'n' Country
Connie Smith
The little gal with the big talent sings Two Empty Arms, House Divided, Even Tho, More to Love.

Kate Smith
Today
A great artist in a new setting. Strangers in the Night, Yesterday, Daydream, If He Walked Into My Life.

Heartbreak Trail
A tribute to the Sons of the Pioneers
Hank sings such timeless favorites as Cool Water, Tumbling Tumbleweeds, Ridin' Home.

Glenn Yarbrough
The Lonely Things
Songs by composer Rod McKuen include the title song plus The Women, Hello, I Wonder, 8 more.

Henry Mancini — "What Did You Do in the War, Daddy?" — His arrangements of Echoes of Sicily, The Girls Up-A-Stairs, A Tavern in Valerno. LPM/LSP-3648*

Claus Ogerman— Saxes Mexicanos — Mariachi sound on King of the Road, Dardanella, St. James Infirmary, Bewitched.

Original Cast — On a Clear Day You Can See Forever — Contains all the music from the recent Broadway musical smash hit. Great! LOC/D/LSO-2006*

Jim Reeves— Moonlight and Roses — Jim sings Moonlight and Roses, Mexicali Rose, One Dozen Roses, Moon River, When I Lost You.


Ssgt Barry Sadler — Ballads of the Green Berets — Features his big hit The Ballad of the Green Berets, Letter from Vietnam. LPM/LSP-3547*

Sons of the Pioneers— Cool Water — They do Cool Water, Red River Valley, Wagon Wheels, Riders in the Sky, Ridin' the Canyon. LPM/LSP-2118*

Porter Wagoner — On the Road — Includes Dooley, One Way Ticket to the Blues, Busted, Old Camp Meeting, Tiger by the Tail.

Dottie West Sings — Dottie does No Sign of Living, Gettin' Married Has Made Us Strangers, 10 more. LPM/LSP-3509


*Also available on RCA Stereo 8 Cartridge Tapes.
Give the gift that keeps on giving
from RCA VICTOR®
The most trusted name in sound
CHAPLIN'S ART OF COMEDY—Original Soundtrack—Mainstream 56889/S 6089

This set, which is a must item for the collections of the admirers of the Art of Chaplin, is the original music that underscored the classic flicks as well as being the background to the documentary film, which bears the same name as the LP. The atmosphere and the excitement of this golden era of films is yours for the spinning.

SOUVENIR—Dino, Desi and Billy—Reprise 6224

The supper club sound that makes for both relaxed eating and dancing has been captured by one of its top contemporary practitioners, Peter Duchin, for this smooth and warm LP. "Stormy Weather," "Strangers In The Night" and "Chicago," which were but a few of the tracks, give a true sampling of the well known numbers that fill the set.

THE PARTY'S ON—Peter Duchin & Orch.—Decca DL 74746

A swinging jazz effort by John Lewis, piano; Milt Jackson, vibes; Percy Heath, bass; and Connie Kay, drums. Album was recorded live at a Carnegie Hall benefit. "Blues Milano," "Really True Blues," and "Monterey Mist!" are excellent tracks. Likely to be a fast moving item.

A BAG OF GOLD—Les McCann—Pacific Jazz PJ-10107

Les McCann with a bag of tunes comprised of such titles as "The Shampoo," "The Shout," "Go On And Get That Church," and "Fish This Week" to name only a few of the more outstanding tracks on this package. Live performances were recorded at an after hours concert at the Esquire Theatre in Los Angeles. Album is likely to be sought after by pop and jazz fans alike.

BLUES AT CARNEGIE HALL—Modern Jazz Quartet—Atlantic 1468

A swinging jazz effort by John Lewis, piano; Milt Jackson, vibes; Percy Heath, bass; and Connie Kay, drums. Album was recorded live at a Carnegie Hall benefit. "Blues Milano," "Really True Blues," and "Monterey Mist!" are excellent tracks. Likely to be a fast moving item.

SWEET WITH A HEAT—Jonah Jones Quartet—Decca DL-74806

The tunes of both yesterday and today are interwoven into a delightful jazz package by the Jonah Jones Quartet. "Strangers In The Night," "Limousine Blues," "Sweet Georgia Brown," and "Birth Of The Blues" are among the better efforts. The set will probably be sought after by pop and jazz fans alike.

BITTER ACID—Mauricio Smith—Mainstream 56005/S-6085


BEETHOVEN: SYMPHONY NO. 3—Pittsburgh Symphony/Steinberg—Command CC-12001SD

This recording marks the completion of Command's recording of all of Beethoven's symphonies. This set the Pittsburgh Symphony (as conducted by William Steinberg) does a masterful job with both the 5th and 9th symphonies. Classical devotees are likely to go for this.

GLUCK: ORFEO ED EURIDICE—Virtuosi Di Roma/Fasano—RCA Victor LM LSQ-2913 1/1

An album of orchestral music from Gluck's opera "Orfeo Ed Euridice," as performed by the Instrumental Ensemble of the Collegium Musicum, Italianum and by the Virtuosi di Roma under the masterful direction of Renato Fasano. Fans of the opera should enjoy this package.
BAJA MARIMBA BAND
WATCH OUT!

CAST YOUR FATE TO THE WIND • YOURS • PORTUGUESE WASHERWOMAN
GHOST RIDERS IN THE SKY • SOMEWHERE MY LOVE • GAY RANCHERO
RECORD COMPANIES

IF YOU CAN AFFORD THE COST OF DESIGNING AND PRODUCING A FOUR COLOR ALBUM COVER FOR ITS CONSUMER IMPACT...

YOU SHOULD CONSIDER USING THIS COVER TO MAKE THE SAME INDELIBLE IMPRESSION ON THE TRADE.

BY INSERTING THE COVER AS A CASH BOX ADVERTISEMENT YOU GET THE ADVANTAGE OF...

FULL COVER SIZE
SUPER GLOSSY FINISH
IMPACT THAT'S UNBEATABLE

AND AT A COST THAT'S ONLY A BIT MORE THAN A BLACK AND WHITE PAGE...

RECORD RAMBLINGS

NEW YORK:

When thinking of your favorite group the names of such likely candidates as the Mills Brothers, Modernaires, Pentupas, Cadillacs, Fleetwoods, Beatles, Rolling Stones, Dave Dee, Dozy Beaky Mick and Tich might come to mind. Perhaps in a short while you will be faced with the tongue-twisting problem of telling friends to listen to the latest outing by The W.C. Fields Memorial Electric String Band. By the way, the W.C. Fields Memorial Electric String Band's first deck, on HBB, is quietly titled "Hippy Elevator Operator." After a long absence from the music business, Joe Negroni, who put together a group of youngsters who helped launch rock 'n roll under the banner of Frankie Lymon and the Teenagers (Joe was a Teenager) is back in the biz as a writer and producer. His first offering is the Diablos' debut deck "Robber" b/w "El Bandito" which Joe wrote, arranged and produced and is cut under the Jubilee logo. The new found production company is named Turkistan Enterprises. After building a career by affecting people's taste in furniture, paint and painting, New York horn and raised 24th and Broadway-switched with being a little fad, in an attempt to affect the musical tastes of those same people whose homes she decorated. The lovely Miss is that far away voice that you can hear on Tower's entry in the "Winchester Cathedral" swee.

Lester Lani's new Phillips single pairs "Michelle" and "And I Love Her" both of course by L.E.R.

The Armborn back to New York after two weeks at the Sahara, Las Vegas, to do an LP for Date based on their single click "Symphony For Susan."

Late flash: . . . Dow Jones and the Averages, a new bandge group in an that management at the Red Onion. . . Anthony and the Imperials, who've been in the middle of the teen scene via their click tunes over the last ten years will discuss their scene with Hugh Downs on the NBC "Today" show of Nov. 10. . . .

The Yardbirds have been set for a Milton Berle TV show that will be aired on Nov. 11th. The group will break their U.S. tour to tape the stanza on the 24th and 25th. . . . Mamie Van Doren joins Lou Walters' "Ooh La La Loose" at the Latin Quarter (Nov. 6) . . . Donald Byrds' "New Perspective" Blue Note LP has a tremendous sales pattern after having been a steady seller for quite a while. . . . The Doors, a West Coast rock group found their way to number one twice. . . . Capitol Booking expanding both client and size with the addition of J.J. Jackson (But It's Alright), Callie Byntow and the Baby Sitters (currently at Bud Heller's to the former and Frank Sands (formerly of Shaw Artists) to handle one-nighters.

The Lovin' Spoonful in what is already a tremendously successful concert at Hunter College's auditorium on Nov 5th. . . . Merrell's Jerry Ross notes the Dreamlovers' "You Gave Me
Back together with a winner

Dion and the Belmonts

their first ABC Records release

Berimbau
b/w

My Girl the Month of May

ABC 10868

ARRANGED BY DION AND THE BELMONTS CONDUCTED BY BILL RAMAL

BEST WISHES TO MUSIC OPERATORS OF AMERICA
LaBrie Associates, Ltd., of New York, has announced the development of a new pro program designed to accommodate those AM/FM stations which are split requiring them to schedule 50% exclusive material over FM frequencies. "Lush LaBrie," the service provides stereo and monaural music tailored to fit any pro program's requirements whether it be push or pull. It is to be made available in an initial block of six months' block time, six hours. This initial block consists of a basic library of 288 hrs. of music and a bonus of 60hrs. during the last 60days to Sat. evening programming. Each month, with an additional 90hrs. of music, will follow the initial package, The 3rd, and the 10 packages following it, are each consist of 28hrs. of music. Gene LaBrie said that the "Lush AM/FM" music packages are tailored to accommodate outlets pro programming 5-minute news on the hour, announcements on the quarter hour, or one hour of music straight through. LaBrie is offering this program on a first time basis at $650 per month and to small FM stations at $500 per month. Prices include all production and shipping costs, program notes and a tape for evaluation.

The listeners are providing lots of material for the Art Pallan and Bob Trax wake-up show over KDKA-Pittsburgh last winter. Written cut-offs from trousers. It all started when strapped to the findings of the well established and honorable male custom of putting cut-offs to trousers, the women drewers and letting them collect. The schemes were suggested that they would make a rug if the listeners would mail trouser cut-offs to them. That has resulted in the sending of pants have been in the most distinguished contribution being the leaves. It is reported that a number of pinstriped budge bought by William Steinberg, owner of WJZ Pittsburgh Symp. Pallan and Trax are particularly pleased to have gotten such a wide exposure from what amounts to an off the cuff remark.

WBCG-Chipley, Fla., has changed format to AC. Charlie Perea, who was formerly with WHOO-Orlando, Fla., has been given the nod as program manager. WBCG-Chipley's professional day/night outlet broadcasting at 1,000 watts daytime and 250 watts nighttime is now a single station outlet which has a coverage of approximately 600,000 persons. Larry Bruner has been station manager for the past 6-years and will remain in this capacity while Perea will also act as music director.

Joe Nixon, the morning man on KGBS-Los Angeles, has discovered that this listener seems to know as little as he does about where Southern California ends and Western Texas begins. Nixon and the outlet's newsman, Frank Evans, have taken the 620AM busses to take their listeners on a search for the border. The busses will have a picture of L.A.'s Mayor Yorty on the front. The border will be established as the point at which the people begin to point at the picture and ask, "Who's Dat?"

SPUTTERS: Gary Stevens of WMCA-New York will appear as a guest on the BBC-1 TV panel program, "Juke-Box Tonight," which will also be seen in London. Herbert J. Mendelson, Jr., will also act as vice president and general manager of WMCA-New York. Danny Taylor now commands the 5:15 to 7:15 slot at the WXYZ-Detroit. Gary Owens, who among other things portrays a recurring role in the "Green Hornet TVer" is the voice of Roger Rumen on the cartoon series, is now writing a humorous syndicated column called "Sounding Off."

VITAL STATISTICS: Patrick Connelly has left WPAP-An Arbor, Mich., for the weekend announcer's slot at KQX-Seattle, Wash. ... Joey Reynolds has departed WXYY-Detroit to devote more time to his record firm.
HERE'S 3 THAT ALMOST GOT AWAY!

**“I’LL THINK OF SUMMER”**
RONNY AND THE DAYTONAS
MALA 542

**“LONG HAIGHRED MUSIC”**
THE GUISE
MUSICLAND 20,011

**“I’LL MAKE IT EASY”**
THE INCREDIBLES
AUDIO ARTS 60,001

**BELL RECORDS** • 1776 Broadway, New York, N.Y. • 10019
Garson: Flick Producers Eye Top 40 A&R Men For Sounds

HOLLYWOOD — There's a closer working relationship today between the film producer and the record industry.

That's the observation of arranger-conductor-composer Mort Garson, whose latest chart item is "Guantanamera," which he arranged for A & M (as well as most of the album).

"With more diversification than ever in today's recording activities, a Top 40 arranger is becoming more valuable to movie producers,"continued Garson, who came to Hollywood two years ago. "He has the pulse of what's happening and can easily transform this current excitement to the screen."

Garson himself has underscored music for the Doris Day film, "Do Not Disturb," and is now working on other film projects.

"But an arranger must keep active in Top 40 circles," says Garson, a veteran of 20 years in the music business. "And there's always room for quality material such as 'Strangers in the Night' and more so with the abundance of album-making: A 'Psychotic Reaction' is always good for the business as well as bringing to the fore teen and sub-teen likings."

Garson, who hit No. 1 a few years ago as the composer-arranger of "Our Day Will Come" by Ruby and the Romantics, has been recently arranging for Glenn Yarbrough (doing his "Lonely Things" chart-climbing LP), John Gary, Arthur Prysock, Mel Torme, Vikki Carr, Doris Day, Joanie Sommers and many others.

"A & R men today are more astute than ever," notes Garson. "Men like Columbia's Allen Stanton and A & M's Tommy Li Puma not only have varied experience in recording and publishing but also know the importance of the right material for their artists."

Gil Pincus Sets 'Marco' Music Drive

NEW YORK—Gil-Pincus Music has set a heavy exploitation program for the main-theme of the MGM-distributed flick, "Marco the Magnificent," starring Omar Sharif, Anthony Quinn, Elsa Martinelli and Horst Bucholz.

The song, "Somewhere (Love Theme of Marco the Magnificent)," has been cut by Jerry Vale for Columbia, which also has the track LP. Charles Aznavour has recorded the "Marco Polo March" for a forthcoming Reprise LP, and instrumental versions of both songs are on tap, according to George Pincus. Columbia is releasing the LP to tie-in with the local release of the film. Music is by Georges Garvarentz and was played by the Rome Symphony Orchestra, 120-man outfit.

ABC Inks Brill & McCall

HOLLYWOOD—ABC Records has signed the young husband-wife comedy team of Charlie Brill and Mitzi McCall. The team, veterans of many night club engagements and variety television shows, will have their first album released the first of the year. It will be entitled "Mitzi McCall and Charlie Brill—Two People You Won't See in the Count Basie Band." A & R will be handled by Pete D'Angelo.

Maxin To Coast For Flick Music Meets

NEW YORK—Arnold Maxin, exec-vice-president and general manager of Big 3 Music (Bobbins-Feist-Miller) hopes to the west coast this week (24) to cover the firm's music activities tied in with upcoming movies. Maxin will meet with Lionel Newman, 20th Century-Fox music chief, to discuss exploitation plans for the Jerry Goldsmith score from "The Sand Pebbles." The Big 3 is currently wrapping up a long list of recordings for another 20th Century-Fox flick "The Bible."

Diamond Buys Two Masters

NEW YORK—Diamond Records has just picked up two masters. From Howard Lovial of Counterpart Music of Cincinnati, the label bought "Goin' Too Far" by the Fifth Order. In Pitts- burgh, the company acquired "Someone" by the Contralls from Odell W. Bailey of Bailey-McClendon Productions. Both discs will be released on Diamond. Both are active in their respective areas, notes Joe Kolky, president of the diskery.
ELVIS' NEW ALBUM!

LPM/LSP-3702

Check your distributor for Elvis' new full-color Stereo 8 catalog.

RCA VICTOR

The most trusted name in sound
**Best Bets**

JODY MILLER (Capitol 57608)
- IF YOU WERE A CARPENTER
- FORTUNE TELLER
- THE SIXPENCE
- TELL ME TO WALK WITH YOU

VOLUMES (Impact 1017)
- THE TROUBLE I'VE SEEN
- THAT SAME OLD FEELING
- DAHLIE SCOTT (Celt 645)
- ONE MORE FOR THE ROAD
- DAN CRISTIE (Associated Artists 9886)
- DON'T GIVE UP SO EASY
- UNTIL I GET OVER YOU

JONYH COPPELAND (Wand 1130)
- WAKE UP, LITTLE SUSIE
- DON'T YOU'VE
- LET ME WALK WITH YOU

B+ REVIEWS

BOBBY POWELL (with Jackie Johnson)
- DONE GOT OVER
- I'M GONNA LEAVE YOU

SOUPES CAVALIERIS (Capitol 57666)
- USE YOUR NOGIN
- THE BACKWARDS ALPHABET

JOHN GARY (RCA Victor 89093)
- MINE (2:41)
- NEVER YOU KISSED HER
- LOST IN SILENCE

GREENFIELDS (2:45)
- BLUE RIBBON
- YOU'VE CHECKED YOURSELF
- SOMETHING I'M DOING WRONG

LA SHELL AND SHELLEYS (Eagle 191)
- YOU BETTER CHECK YOURSELF
- STUBBORN KIND OF FELLOW
- YOU CAN DESTROY MY MIND
- SOMETHING I'M DOING WRONG

EUPHORIA (Mainstream 655)
- HUNGRY WOMEN
- OPEN YOUR MIND
- YOU'RE SET

NUECHEZ'S (Rembrandt 5001)
- GIVE ME SOMETHING TO DO
- SET ME FREE

FORSAKEN (TMA 111)
- FRANTIC (2:40)
- GONNA GET MOVIN'

AZIE MORTIMER (RCA Victor 8985)
- LITTLE MISS EVERYTHING
- I CAN ALWAYS TELL

AQUAMEN (Hiback 100)
- LINE AND TRACK
- WE GOTTA TRY HARDER
- PENNY CARTER (Verve 1446)

REASONS FOR BEING (Fontana 1560)
- A THOUSAND YEARS
- YOU BETTER CHECK YOURSELF

WALTER SCOTT (Musicland U.S.A. 20600)
- MY SHADOW IS GONE
- WATCH OUT

GENE MCDANIELS (Columbia 49800)
- CAUSE I LOVE YOU
- SOMETHING BLUE

Cash Box — October 29, 1966
Custom made for coin operators... Columbia Records’ “Hall of Fame” singles! Look for the “HALL OF FAME” rack and divider cards—it’s your center of profit!

Made to order for you to help keep those coins jingling and jangling into your jukeboxes. From Columbia’s “Hall of Fame” comes the timeless programming material that never stops getting the big play. A fabulous array of the greatest hits by the stars who made them. Recouplings of the best-selling single records through the years.

And now, Columbia announces 6 exciting new additions to the “Hall of Fame” series:

**SIMON AND GARFUNKEL**
- “The Sounds of Silence”/w “Homeward Bound” 4-33096

**THE BYRDS**
- “Turn! Turn! Turn!”/w “Eight Miles High” 4-33097

**PAUL REVERE AND THE RAIDERS**
- “Kicks”/“Just Like Me” 4-33098

**TONY BENNETT**
- “The Shadow of Your Smile”/w “Who Can I Turn To” 4-33099

**BOB DYLAN**
- “Rainy Day Women #12 & 35”/w “Like a Rolling Stone” 4-33100

**JOHNNY CASH**
- “I Walk the Line”/w “Orange Blossom Special” 4-33101

**RAY CONNIFF**
- “Happiness Is”/w “Invisible Tears” 4-33102

Available wherever you buy your singles.

COLUMBIA RECORDS® “Hall of Fame”
Pick of the Week

A HAZY SHADE OF WINTER (2:15) [Charity Cross, BMI—Simon]

FOR EMILY, WHENEVER I MAY FIND HER (2:29)
[Charity Cross, BMI—Simon]

SIMON & GARFUNKEL (Columbia 13873)

Modern troubadours Simon & Garfunkel are out with another Simon-penned ode, sure to follow in the footsteps of their past sales monsters. Titled "A Hazy Shade Of Winter," this one is another strong season bounder for Biggsiegburg. "For Emily, Whenever I May Find Her" is a soft ballad.

IT'S ONLY LOVE (2:05) [Tender Tunes, BMI—Cordell, Trimachi, Levy]
DON'T LET MY LOVE PASS YOU BY (2:22) [Frost, BMI—James]

TOMMY JAMES & SHONDDELLS (Roulette 4710)

After zooming up to the heights with back-to-back smashers, Tommy James and the Shondells are gunning for three-in-a-row with this newie called "It's Only Love." Boys should pull in loads of sales and spins with the side, a driving, steadily-moving workout. "Don't Let My Love Pass You By" is another teen-sainted thrower.

PLEASE SAY YOU'RE FOOLING (2:40) [Eden, BMI—Stevenson]

I DON'T NEED NO DOCTOR (2:29)
[Flomar, Baby, BMI—Holland, Dozier, Holland]

RAY CHARLES (ABC 856)

Perennial record seller Ray Charles has a shot at the top with this smoothie dubbed "Please Say You're Fooling." The intricately done side mixes Charles' powerful, soulful title with ork and chorus in a moving tale of love. "I Don't Need No Doctor" is a groovy swinger.

(Love's Round Here) I'M THE ONE YOU NEED (2:33)
[Jobete, BMI—Robinson, Moore, Rogers]

SAVE ME (2:25) [McLoughlin, BMI—Robinson, Moore, Rogers]

MIRACLES (Tamla 54148)

Tamia's highly competent Miracles have another winner on their hands in this deck. Top side, "(Come Round Here) I'm The One You Need," is done up in the group's usual pounding, well-received, danceable, fashion, and is a sure-shot for pop-r&b action. "Save Me" is a soft, pulsing romaner.

TIME AFTER TIME (2:18) [Sands, ASCAP—Cahn, Styne]

KEEP TALKIN' (2:30) [Munsaper, BMI—Donato, Crystal]

CHRIS MONTZ—A&M 322

The sweet sounds ("Call Me," "There Will Never Be Another You," with which Chris Montez is currently carousing himself in the record market) are contained in fine style with the standard "Time After Time." The lifting arrangement has converted the chestnut into a perfect vehicle for Montez' smoothly pretty vocal work. "Keep Talking" is a mellow, Latin-flavored ditty.

COMING HOME SOLDIER (2:29) [Feather, BMI—Allen, Vinton]

DON'T LET MY MARY GO AROUND (2:11)
[Feather, BMI—Vinton, Allen]

BOBBY VINTON (Epic 10099)

In the tradition of his "Mr. Lonely" smash, Bobby Vinton concludes his military career, but should resume his chart career with this newbie. Plug side, "Coming Home Soldier," is the tale of a homecoming warrior spiced with Vinton's soulful vocalizing. "Don't Let My Mary Go Around" is a cute ditty with a "fair" sound.

SCHOOL DAY (RING, RING! GOES THE BELL) (2:30)
[Are, BMI—Chuck Berry]

THE NEW GIRL IN SCHOOL (2:20)
[Screen Gems-Columbia, BMI—Berry, Wilson, Christian, Norman]

JAN & DEAN (Liberty 55923)

It's another link in the chain of success forged by Jan and Dean with this updating of the years back Chuck Berry smash. The pair swing with the teen romp backed with driving, piercing ork sounds. "The New Girl In School" is a classic surf-ballad item.

SHOW BIZ (2:33) [Crater, BMI—Wilson]

CHICAGO GREEN (2:09) [Crater, BMI—Oldham]

THE SURFARIS (Dot 16966)

With the timeless "Wipeout" having just put the Surfaris way up high on the chart it should be an easy time making this solid rocker "Show Biz" an equally large sales item. The steady rocking, surf sound influenced side tells a story of the trials and tribulations of stardom. "Chicago Green" is a funky, bluesy instrumental.

RUN, BOY, RUN (2:06) [Blackwood, BMI—Taylor Gorgoni]
SORRY (2:32) [Blackwood, BMI—Taylor, Gorgoni]

JUST US (Kapp 785)

Just Us could well add another chart stand to its credits (group recently had "I Can't Grow Pouches On A Cherry Tree") with this fine side called "Run, Boy, Run." Another soft, folk-flavored item, the lid is a rhythmic offering that should get good airplay. "Sorry" is a pretty ballad, much in the same vein.

WE GOT A THING THATS IN THE GROOVE (2:27)
[McLoughlin, BMI—Storbali]

TIRED RUNNING FROM YOU (2:14) [McLoughlin, BMI—Storbali]

THE CAPITOLS (Karen 1526)

It's right back in that potent sales and play "Cool Jerk" bag for the Capitols with this latest effort dubbed "We Got A Thing That's In The Groove." The tune's made to provide the nation's dancers on the floor and the boys' groovy vocal is a top effort. "Tired Running From You" is a groovy, melodic fingersnapper.

GOOD TIME MUSIC (2:29) [Duane, Aim, BMI—Gonzales, Backin]

KEEP IT UP (2:10) [Duane, BMI—Baskin]

SYNDICATE OF SOUND (Bell 655)

The Syndicate of Sound should at least equal the success of their last chart stand, "Runners," with this flavorful item called "Good Time Music." Apilly titled, the tune features a corpse ballad of soft-rock and country sounds in an attractive deck. "Keep It Up" is a thumper, also eligible.

BLUE AUTUMN (2:20) [Unart, BMI—Goldsboro]

I JUST DON'T LOVE YOU ANYMORE (2:30)
[Unart, BMI—Goldsboro]

BOBBY GOLDSBORO (United Artists 50857)

Always a chart threat, Bobby Goldsboro draws a bead on the chartville scene once again with this top-flight stand. Side to watch, "Blue Autumn," is a supercharged, "standard" type ballad. Just right for middle-of-the-raders, in addition to Top 40 spinners. Lovely sound, "I Just Don't Love You Anymore" is a charming, easy-moving offering.

BERMIBAU (2:10) [Ipanema, BMI—Powell, Gilbert, de Moraes]

MY GIRL THE MONTH OF MAY (2:20) [Ryen, BMI—DeMaceli]

DION & BELMONTS (ABC 10685)

Back together again, Dion and the Belmonts may well regain some of their former chart stature as a result of this catchy outing called "Bermibau," Sort of an Afro-Cuban jazz-type tune (sambas lyrics), the side has an extremely contagious sound. "My Girl The Month Of May" is a strong, thumping teen romaner.

MY BEST FRIEND'S MAN (2:47) [Blockuster, Downstairs, BMI—Bishop, Gamble]

BYE BYE BABY (2:10) [Blockbuster, Downstairs, BMI—Huff, Scott]

DEE DEE SHARP (Atco 6415)

After a long absence from the charts, Dee Dee Sharp debuts on Atco with a deck titled "My Best Friend's Man," which should re-establish her as a national name. Lass offers a powerful, emotion-packed ballad sure to see excellent r&b reaction, with good possibilities for pop action as well. "Bye Bye Baby" is a poring, mid-tempo danceable.

VINTAGE NEWS AND DOORS (2:46) [Blue Seas, Jac, ASCAP—David, Bacharach]

SO LONG JOHNNY (2:20) [Blue Seas, Jac, ASCAP—David, Bacharach]

JACKIE deSHANNON (Empire 61696)

Reserve a spot at the top for Jackie de Shannon cause that's where she's heading with this super effort in "Windows and Doors." The Bacharach-David tune is a powerfully moving ballad that is handled in perfect fashion by the lovely voiced lark. The entraning ork backing the vocal gives untold dimension to the side. "So Long Johnny" is another goodie.
WHAT'S NEW!
Sonny Stitt on the varitone
FROM THE HIT ALBUM
(S) R25343
AND THE SMASH SINGLE
"MORGAN'S SONG"
b/w "WHAT'S NEW"
ROULETTE 4701
AND DON'T MISS
"THE MATADORS
MEET THE BULL: STITT"
ROULETTE 25339
Featuring:
SONNY STITT

FIREWORKS
THE SINGLE
T475
THE ALBUM
(S) LP1146
"BANG! BANG!"
"PUSH, PUSH, PUSH"
THE JOE CUBA SEXTET

AND COMING:
TOMMY JAMES AND THE SHONDELLS
"IT'S ONLY LOVE"
"DON'T LET MY LOVE PASS YOU BY"
ROULETTE 4710
AND THEIR BRAND NEW SMASH ALBUM
Newcomer Picks

THERE'S GOT TO BE A WORD (2:15) [Kama Sutra, BMI—Ciccone]
I DON'T WANNA BE AROUND YOU (2:22) [Kama Sutra, BMI—Ripp, Andreoli, Poncia]
INNOCENCE (Kama Sutra 214)
The Innocence stand an excellent chance to break into the big picture with this goody called "There's Got To Be A Word." A highly attractive, soft-rock stand, done up in an easy-swinging arrangement, this is one to watch. "I Don't Wanna Be Around You" is a plaintive bluesier.

CASTLE HOLIDAY (2:30) [Jaypaul, SESAC—Behrke]
THE CRUSADES (2:39) [Jaypaul, SESAC—Behrke]
KING RICHARD'S FLUEGEL KNIGHTS (MTA 110)
There's loads of airplay in store for this offering, tabbed "Castle Holiday," by King Richard's Fluegel Knights. A multi-talanced, rhythmic instrumental stand, the item may well do Top 100 business. "The Crusades" is a swaying offering with a Middle East sound.

URGE FOR GOING (3:20) [Gandalf, BMI—Mitchell]
SUGAR BABE (1:55) [Trad.]
TOM RUSH (Elektra 15607)
Out of the folk-blues vein comes Tom Rush, with a highly commercial item that gently but firmly grabs the listener's attention and refuses to let go. "Urge For Going" is the melodic, easy-paced, poetic tale of the frustrations of a young thinking man. "Sugar Babe" is the traditional blues ditty.

LONG HAIRDED MUSIC (2:21) [Sonkay, Aim, BMI—Kronski, Hoelzel]
WHEN YOU'RE SORRY (2:18) [Sonkay, Aim, BMI—Kronski, Hoelzel]
GUISE (Musicland, U.S.A. 20.011)
Look for the Guise to attract a lot of attention with this Musicland session tabbed "Long Hairded Music." Boys have an infections, whistle sound that could make this swinging stand go places. Undercut, "When You're Sorry," is a pleasant-sounding swayer.

JOHNNY ANDER (3:05) [Trio, BMI—Barry]
LOVE LOVE LOVE GO AWAY (2:12) [Trio, BMI—Barry]
GAILEY HANESS (Bang 335)
Newcomer lark Gayle Haness should make quite a deep impression on the singles market with this powerfully orchestrated, protest item from an unexpected quarter titled "Johnny Ander." The hard driving, startling output tells a girl's sad tale of a beloved boy whose life is wrecked by his environment and the people in it. "Love Love Love Go Away" is a lovely back item.

MISTY MORNING EYES (2:21) [Edwin H. Morris, ASCAP—Corrado]
FORGET ME NOT (2:33) [Al Gallico, BMI—Corrado]
ARNE CORRADO (Date 1001)
Arnie Corrado could well be a name to reckon with as a result of this deck tabbed "Misty Morning Eyes." Chanter offers a warm, bittersweet tear-tagger with lots of polish. Could make it. "Forget Me Not" is another appealing ballad, done up equally well.

QUESTIONS AND ANSWERS (2:05) [Arch, ASCAP—Gold, Springer]
HAPPINESS IN MY HEART (2:34) [Gringo, BMI—Hardin]
THE IN CROWD (Viva 604)
The In Crowd's first outing "Questions and Answers" should be in the ranks and on the shelves of dealers faster than the wink of an eye. The new group has a potent sound that mixes sweeping harmonies and attention grabbing counter-points with a potent rhythmically ore backing, and wraps it all up with a solid teen-oriented romancer. Flip is "Happiness In My Heart" and is more of the fine sound above.

6 O'CLOCK NEWS—SILENT NIGHT (1:54) [Electric, BMI—Simon]
8 O'CLOCK NEWS—AMERICA THE BEAUTIFUL (2:12) [MRC, BMI—Kornfeld]
THE HOPEFUL (Mercury 72657)
The Hopeful, a female trio, should fill the airwaves with the sounds of either or both sides of this Mercury debut. The deck pairs a reading of an evening's news report with tender and loving readings of the two universally meaningful songs. The subtlely presented message strikes home with emotion moving force.

Newcomer Picks

HIPPY ELEVATOR OPERATOR (3:01) [Piddling, BMI—Caldwell, Zimmer]
DON'T LOSE THE GIRL (2:20) [Country Music, BMI—Murphy]
THE W. C. FIELDS MEMORIAL ELECTRIC STRING BAND (BBU 196)
After mentioning the group, and missing most of the record, play it again because strong play and sales should be in the future of this newie dubbed "Hippy Elevator Operator." The low down, driving rhythmic passages are paced with soaring, harmonic breaks and the sound is infections with the first hearing. More slow, hard, rock on the flip.

SHE'S TOO FAMILIAR NOW (2:22) [Linda's World, BMI—Konston, Fishman]
NO MORE TIME (2:30) [Golden Egg, MRC, BMI—Kornfeld]
QUADRUANGLE (Philips 10468)
Familiarity can be the key to success for rock group and the Quadrangle should be known to every teen with the debut of this powerhouse dubbed "She's Too Familiar Now." The hard rocking, shouting infections tale of a special girl is driven to the listener with sweeping organ passages, pounding drums and a smashing vocal. "No More Time" is a medium-paced ditty.

Best Bets

CROSSFIRES (Tower 278)
- WHO'LL BE THE ONE (Senia, ASCAP—Lon- don) The Crossfires may well find themselves right in the middle of every radio with this rhythmic, thumping rock effort. Could happen. (B+) MAKING LOVE IS FUN (2:29) [Mike, BMI—Hatcher] Pounding side here.

SOLOMON BURKE (Atlantic 2359)
- WOMAN HOW DO YOU MAKE ME LOVE YOU (Senia, BMI—Lon- don) Burke's OK on this one. "Woman How Do You Make Me Love You" kicks off solidly.

MEADOWLARK LEMON (RSPY-125)
- PERSONALITY (2:38) [Lloyd & Logan—Logan, Price] This strong, bouncy, effort could easily score points for the chanter all over the Globe. Don't take your eye off it.

THE BANTAMS (Warner Bros. 8888)
- GOOD LOVIN' GIRL (2:23) [Half City, BMI—Ferrell, Byrne] This tiny threesome could sit at the top of this chart with this love-ly ditty aimed at the younger set. Solid rock sounds back the sweet vocal.

THE BELFAST GIPSIES (Beirts 245)
- ORMOND HOUSE (Death, BMI—Hatch, Trent) A British lass who could easily do well on these shores is Jackie Trent, especially with this potent, sweeping lushly orked romancer. Loads of play potential packed into the infectious tune.
- IF YOU EVER LEAVE ME (2:31) [Northern, ASCAP—Hatch, Trent] Haunting, melodic ditty.

JACKIE TRENT (Warner Bros. 8805)
- TAKE ME AWAY (2:50) [Duchess, BMI—Hatch, Trent] A British lass who could easily do well on these shores is Jackie Trent, especially with this potent, sweeping lushly orked romancer. Loads of play potential packed into the infectious tune.
- ORMOND HOUSE (Death, BMI—Hatch, Trent) A British lass who could easily do well on these shores is Jackie Trent, especially with this potent, sweeping lushly orked romancer. Loads of play potential packed into the infectious tune.

THE BRASS RING (Dunhill 4947)
- SAMBA DE ORFEO (3:04) [Jungnickel Ross, ASCAP-Forbes] The Brass Ring should ring up sales with both Top 40 and good music buyers with this lovely reading of "Samba De Orfeo." The effective tempo change is an ear catching item.

BAD CALIFORNIA DREAMIN' (2:29) [Trembleys, BMI—Phil- lips, Gilliam] Lovely reading of the smash tune.
Two Golden Stars, One Great Show!

SINGER* PRESENTS Tony Bennett

WEDNESDAY, OCTOBER 26th
ABC-TV • 10:00–11:00 P.M.

PRODUCED BY:
GARY SMITH & DWIGHT HEMION

DIRECTED BY:
DWIGHT HEMION

MUSIC DIRECTOR:
RALPH BURNS

FEATURING:
CANDIDO / BOBBY HACKETT
THE PAUL HORN QUINTET
MILT JACKSON / BUDDY RICH
TOMMY FLANIGAN PIANO

EXECUTIVE PRODUCER:
ALFRED di SCIPIO

*A Trademark of the SINGER COMPANY
Best Bets

JAMIE & THE J. SILVIA SINGERS (ABC 1067)
- "I WAS A LOVER AND HIS LASS (1:58) [General, ASCAP, Shakespeare, Hyman] Happy sounding, wonderful arranged romancer should earn a spot on lots of middle-of-the-road and good music playlists. Watch this tricky item closely.

(B+) IT'S NOT UNUSUAL (2:18) [Dolores, BMI-Wills, Reid] Groovy stand of the cluck.

THE VIRGINIA WOLVES (Amy 966)
- STAY (1:51) [Cerio, BMI—Elliott] Both listening and dance appeal packed into this groovy update of the well remodeled theme. Soulful vocal effort gives side added potential.

(B+) B.L.T. (2:10) [Fame, BMI—Penn, Fritzi] All but the pop sandwich.

THE DESCENDANTS (M.TA 112)
- GARDEN OF EDEN (2:41) [Varona, ASCAP — Varnick] Nationwide name could be made and stamping enough copies of Descendants with this haunting, husky, teen-scaled romancer. Groovy item for playlist addition.

(B+) LENA (2:30) [Varona, ASCAP — Varnick, Lynch] Good rocker back here.

THE METROS (RCA Victor 8994)
- SWEETEST ONE (2:20) [Polaris, Millbridge, BMI—Anderson] Smooth, soulful sounds start and finish forth from [Brent to finish. The Metros add a highly melodic hit of vocal to the groovy rock bag.

(B+) TIME CHANGES (2:39) [Dadarlaan, Millbridge, BMI—Ashford, Monette, Lewis] Good enough B+ back here.

THE DREAMLOVERS (Mercury 81)
- YOU GAVE ME SOMEBODY TO LOVE (2:50) [Hill & Range, BMI—Brooks, Andreoli, Ross] Could be big things for the Dreamlovers with this melodically and filled romancer. Loads of appeal for both pop and R&B audiences.

(B+) CALLING JO-ANN (2:00) [Shebros, BMI—Ross, Hogan] Good sounds back here.

PAT CARROLL (Brent 7059)
- EDDIE MY LOVE (2:28) [Modern, BMI—Collins, Davis, Ling] Material just right for this coolie. The Carroll could do well in the States with this lovely, intricate and charming reading of the early rock era smash ballad. Pretty harmonies throughout the item.

(B+) I ONLY HAVE EYES FOR YOU (2:13) [Remick, ASCAP — Rubin, Warren] Another very pretty outing.

THE LOOKING GLASS (Vanguard 7501)
- SILVER & SUNSHINE (How Wonderful Is Our Love) (1:58) [Sherman-DeVorzon, BMI — Adduci, Monette, Varnick] "Cherish" for the label that has the sweetest chimes. The Amazons in spark may react yet to it with favorable chart results.

- IF I NEVER LOVE AGAIN (2:21) [Sherman-DeVorzon, Abeyta] Some interesting rock color that builds nicely. Can also succeed.

BOBBY PATTERSON (Jetstar 107)
- IF I DIDN'T HAVE YOU (2:12) [Jetstar, BMI—Patterson] This adds an effective funky pop-rock feel to Patterson's expressive instrumental setting. Bouncy, simple instrumental setting. Full ochre. Label is handled by the Arrab operatic.

(B) WHAT'S YOUR PROBLEM, BABY (2:05) [Jetstar, BMI—Patterson] Bouncy gooie with more of a blues feel.

BYRON & THE MORTALS (Presley 80)
- DO YOU BELIEVE IN ME (2:14) [Rolling Wheels, BMI—Dougherty] This romp is from the English bag, a bag that had enough to pick up chart coin. Strong rock theme. Label is based in Elsinore, Calif.

(B) MUSIC (Is Here to Stay) (2:40) [Rolling Wheels, BMI—Dougherty] More in a John Boll vein.

JONATHAN KING (Parrot 3008)
- ICICLES (Fell) from the Heart of a Bluebird) (2:20) [Mannheim, BMI—Martin] Nice bluesy sound. The former does a fine winning job on the pretty folk-type theme with some part of the waiting accomplishment. A little different; could show-up.

(B+) A HUNDRED YEARS FROM NOW (2:16) [Mainstay, BMI—King] Mild martial beat is the backdrop for this philosophical item.

DEREK MARTIN (Sue 143)
- COUNT TO TEN (2:20) [Sagittarius-Maestos, BMI—Murray, Hopkins, Harris] Harris states a good case to his above-it-all face in by some splendid exposure could mean a chart berth.

(B) IF YOU GO (2:30) [Sagittarius, BMI—Martin] Snappy blues cut.

Best Bets

BOB SEGER & THE JUST LISTENED (Cameo 458)
- EAST SIDE STORY (2:25) [ASCAP—Segur] Seger's emotional and effective in his portrayal, and he's supported by some striking instrumental touches. Original item.

(B-) EAST SIDE SOUND (2:25) [ASCAP — Seger] The instrumental track.

NOONEY RICKETT (B 107)
- TOMORROW IS A BRAND NEW DAY (2:35) [Anthony Curtis, Tolbert, Carter, BMI—Adduci, Monette, Varnick] Future that has the sweetest chimes. The Amazons in spark may react yet to it with favorable chart results.

(B) PLAYER, PLAY ON (2:29) [Anthony Castis, BMI—Tolbert, Curtis] Bluesy swagger.

LIZA MINNELLI (Capitol 5761)
- I WHO HAVE NOTHING (2:40) [Trip & Couttillion & Milky Way, BMI—Ross, Ross] Thrush puts lots of telling emotion into the year-back success. Prized for strong, all-around airplay; should be watched.

(B) MIDDLE OF THE STREET (2:36) [Addrisi & Conn, ASCAP—Allen, Allen, Everitt] Rockin' wild-one.

THE COWSILLS (Philips 40406)
- WHAT'S IT GONNA BE LIKE, LIKE (2:40) [Burning Tree, BMI—B+ Cowill] Good teen sound things happen continually on this catchy blues-rock treatment. The roofshirts and active band backdrop, Latinish in flavoring. Possible chart comeback for the artist and her evergreen tune.

(B+) PARTY GIRL (2:42) [Unart, BMI—Bule, Gilmore] Bright romp.

ESTHER PHILLIPS (Atlantic 2590)
- SOMEBODY ELSE IS TAKING MY PLACE (2:33) [Shaping Machine, BMI—Hendred, Ellsworth, Morgan] The oldie is in for a catchy blues-rock treatment. A strong bluesy soul hit and active band backdrop, Latinish in flavoring. Possible chart comeback for the artist and her evergreen tune.

(B+) WHEN LOVE COMES TO THE HUMAN RACE (3:00) [BMI—Bailey, Northern] After-midnight, earthy musing by the songstress.

THE FORSAKES (MCA 111)
- GONNA GET MOVIN' (2:40) [Varona, ASCAP—Varnick] Vocal crew could move on the charts with this bright, folkish blend. Overall sound is right with today's teen-flavored concepts.

(B+) FRANTIC (2:40) [Varona, ASCAP — Varnick] Further busy work.

ROGER TILLISON (World Pacifie 77586)
- THE PILE (High 2:55) [BMI—Tillison] There's a fine folksy rock touch to the earnest of Tillison (overdubbed) on this tune. Could find a hotspot on the charts.

(B+) NOBODY'S LOVING (2:10) [Gingo, BMI—Tillison, Tillison] Further doings in the folk-rock idiom.

THE RICHARD KENT STYLE (Coral 2630)
- NO MATTER WHAT YOU DO (2:08) [Screen Gems-Columbia, BMI—Powars, Finchoff] England is the origin of this hard-hitting side by the songster. Plenty of color of Tillison (overdubbed) on this tune. Could find a hotspot on the charts.


ROSCOE ROBINSON (Wand 1145)
- HOW MUCH PRESSURE (Do You Think I Can Stand) (2:58) [Plomar & Scoe, BMI—Robinson] Robinson puts on a fine blues-hues ballad here, supported by a prebeat from the musicians and sans-lyric feminine bits. Could develop into a chart contender.

(B+) DO IT RIGHT NOW (2:56) [Plomar & Scoe, BMI—Robinson] Robinson also panned this per- susive blues-ballad.

THE BANDS OF GOLD (Smash 2058)
- YOU WON'T CHANGE ME (2:40) [MRC, BMI—Hughes] Fella pulls on the listener's (rolling stone) with his chic in this well-done ballad. A heavy hitter in the songster. Good musicanship is also present throughout. Can happen.

(B+) IT'S OVER (2:13) [MRC, BMI—Hughes] Dute with lots going on.

THE STEINWAYS (Oliver 2007)
- DON'T WONDER WHY (2:30) [Captain Marvel, BMI — Rand] The ABC-handled label should be active with this try. The upbeat sound by the singers and bright musical setting. Romantic idea with the rhymes.

(B+) CALL ME (2:30) [Captain Marvel, BMI—Rand] Catchy ditty; it's not the recently-cut-out number.

SANDBUS (World Pacific 77882)

(B) TELL US DYLAN (2:45) [B+ Dylam, BMI—Freedmen, Geras] Bagnipe touch to this far-out item about Bob Dylan.
A brand-new hit by
BOBBY VINTON!

EPIC
<table>
<thead>
<tr>
<th>THE PROUD ONE</th>
<th>(Saturday/Four Seasons—BMI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TALK TALK</td>
<td>(T.K. Rose—BMI)</td>
</tr>
<tr>
<td>YOU ARE SHE</td>
<td>(Chad &amp; Jeremy, Nova—BMI)</td>
</tr>
<tr>
<td>STANDING ON GUARD</td>
<td>(Regent/RCA—BMI)</td>
</tr>
<tr>
<td>BABY WHAT YOU WANT TO DO TO ME</td>
<td>(Barbara Lewis—Atlantic 2161)</td>
</tr>
<tr>
<td>DAY TRIPPER</td>
<td>(Vanderbilt—BMI)</td>
</tr>
<tr>
<td>BABY, DO THE PHILLY DOG</td>
<td>(Mirwand, Keyman—BMI)</td>
</tr>
<tr>
<td>CLOCK</td>
<td>(Kitty Wells—BMI)</td>
</tr>
<tr>
<td>EAST SIDE STORY</td>
<td>(Gary—BMI)</td>
</tr>
<tr>
<td>WHAT NOW MY LOVE</td>
<td>(H-Love—BMI)</td>
</tr>
<tr>
<td>WINCHESTER CATHEDRAL</td>
<td>(Trellis—BMI)</td>
</tr>
<tr>
<td>A TIME FOR LOVE</td>
<td>(M. Wink &amp; Son—ASCAP)</td>
</tr>
<tr>
<td>WHEN SHE NEEDS GOOD LOVIN’ SHE COMES TO ME</td>
<td>(Terry, Franklin—BMI)</td>
</tr>
<tr>
<td>POVERTY</td>
<td>(Dion—BMI)</td>
</tr>
<tr>
<td>I BET’CHA</td>
<td>(Dion—BMI)</td>
</tr>
<tr>
<td>CABARET</td>
<td>(Ruthven—BMI)</td>
</tr>
<tr>
<td>ANOTHER TEAR FALLS</td>
<td>(Carnie—BMI)</td>
</tr>
<tr>
<td>CAN YOU BLAME ME</td>
<td>(Bobby—BMI)</td>
</tr>
<tr>
<td>CHANSON D’AMOUR</td>
<td>(Thielle—BMI)</td>
</tr>
<tr>
<td>EVERY DAY &amp; EVERY NIGHT</td>
<td>(Presto, Harvey—BMI)</td>
</tr>
<tr>
<td>ALMOST PERSUADED</td>
<td>(Atlantic—BMI)</td>
</tr>
<tr>
<td>TURN ON YOUR LOVE LIGHT</td>
<td>(Bob—BMI)</td>
</tr>
<tr>
<td>HYMN #5</td>
<td>(R. Lof, Ben—BMI)</td>
</tr>
<tr>
<td>PATCH MY HEART</td>
<td>(Caprice—BMI)</td>
</tr>
<tr>
<td>THERE’S NOTHING ELSE ON MY MIND</td>
<td>(Philips—BMI)</td>
</tr>
<tr>
<td>SWEET THANG</td>
<td>(Crosby—BMI)</td>
</tr>
<tr>
<td>URG FOR GOING</td>
<td>(Golden—BMI)</td>
</tr>
<tr>
<td>GOT TO GET YOU INTO MY LIFE</td>
<td>(Columbia 43807)</td>
</tr>
<tr>
<td>WEDDING BELLS</td>
<td>(Carnival—BMI)</td>
</tr>
<tr>
<td>DONE GOT OVER</td>
<td>(Everly Brothers—BMI)</td>
</tr>
<tr>
<td>ONE DAY NEARER HOME</td>
<td>(Cenco Music—BMI)</td>
</tr>
<tr>
<td>FIFI</td>
<td>(M.G. Music—BMI)</td>
</tr>
<tr>
<td>OUT OF TIME</td>
<td>(Mother Music—BMI)</td>
</tr>
<tr>
<td>PENETRATION</td>
<td>(Hamburg—BMI)</td>
</tr>
<tr>
<td>WILD ANGELS</td>
<td>(Tommy—BMI)</td>
</tr>
<tr>
<td>PLEASE SAY YOU’RE FOOLING</td>
<td>(ABC 10465)</td>
</tr>
<tr>
<td>SHADES OF BLUE</td>
<td>(Edison—BMI)</td>
</tr>
<tr>
<td>SOCIETY’S CHILD</td>
<td>(Edison—BMI)</td>
</tr>
<tr>
<td>WOMAN HOW DO YOU MAKE ME LOVE YOU LIKE I DO</td>
<td>(Kendal—BMI)</td>
</tr>
<tr>
<td>LOVE IS A BIRD</td>
<td>(Spar—BMI)</td>
</tr>
<tr>
<td>THE HARD LIFE</td>
<td>(Kendal—BMI)</td>
</tr>
<tr>
<td>I CAN HEAR MUSIC</td>
<td>(Munster—BMI)</td>
</tr>
<tr>
<td>HELP ME</td>
<td>(Donna—BMI)</td>
</tr>
<tr>
<td>IF I NEEDED SOMEONE</td>
<td>(Munster—BMI)</td>
</tr>
<tr>
<td>IF I HAD A HAMMER</td>
<td>(Munster—BMI)</td>
</tr>
<tr>
<td>EGG PLAN THAT ATE</td>
<td>(Munster—BMI)</td>
</tr>
</tbody>
</table>
YOU RECEIVED THE RECORD A WEEK AGO
YOU’RE UNDOUBTEDLY PLAYING IT NOW

CHRIS MONTEZ

TIME AFTER TIME

ISN’T IT FANTASTIC!

AM RECORDS

822
NEW ACTION ALBUMS

The Challengers
BILLY STRANGE & THE CHALLENGERS

NEW BREAKOUT SINGLE

"PUSHIN' TOO HARD"
By The Seeds — GNP #372

$3.79 Mono.—$4.79 Stereo
BUY 85 GET ADDITIONAL 15 FREE!

GNP-CRESCEPDO DISTRIBUTORS:

Atlanta—Southland
Boston—Mutual
Charlotte—Mansfield
Chicago—All State
Cincinnati—Maileine
Cleveland—Maileine
Dallas—Joy Kay

Denver—Pan American
Detroit—Arc
El Paso—M. B. Krupp
Harford—Seaboard
Humboldt—Eric
Los Angeles—Privilege
Madison—Tell
Memphis—Delta
Miami—Maileine
Minneapolis—Rellicable
Nashville—Southern
Newark—Wendy
New Orleans—Delta
New York State—Alpha
Philadelphia—Chips
Phoenix—M. B. Krupp
Pittsburgh—Maileine
St. Louis—Roberts
San Francisco—Melody
Seattle—Stufine
Washington—Schwartz Bros.

FOREIGN DISTRIBUTORS:

Argentina—Gooi
Canada—Cempo
England & Commonwealth—Votivel & British Decca
France, Germany, Russia, Switzerland—Ageco
Italy—CSD
Denmark—Tone

Sweden—Coral
Norway—Ernstsen
Japan—King
South Africa—Teel
Mexico—Foc
Venezuela—Palma
Peru—Distribuidora Peruana
Philippines—Gocal

9165 SUNSET BLVD., HOLLYWOOD 69, CALIF. 275-1108. Cable: CRESREC

GNP CRESCENDO RECORDS

EST. 1954
100 THE FEEL OF NEIL DIAMOND

LOOKING AHEAD ALBUMS

1 BADWAY BAD HE'S WAY
(Recorded 8/96 5/97)
2 LOOK AT ME GIRL
(Released 8/96 5/97)
3 RHAPSODY FOR YOUNG LOVERS
Midnight String Quartet (Viva 607)
4 GUITAR A LA LEE
Pappy Lee (Columbia T/ST 2669)
5 DANNY THOMAS
 Tiên Nguyễn (Columbia TL 34124/13
6 ALBERT IANNI
Ann Jansen (Columbia TL 34124/13
7 MELODY MAKER
Sunny Wallace (Columbia TL 34124/13
8 ROBERT DAVIES
Ray Charles (Atlantic 34124/13
9 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
10 JAMES BROWN
Mr. Ayes (Atlantic 34124/13
11 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
12 LADY GAGA
Mr. Ayes (Atlantic 34124/13
13 BARRY WHITE
Mr. Ayes (Atlantic 34124/13
14 JAMES BROWN
Mr. Ayes (Atlantic 34124/13
15 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
16 BARRY WHITE
Mr. Ayes (Atlantic 34124/13
17 JAMES BROWN
Mr. Ayes (Atlantic 34124/13
18 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
19 BARRY WHITE
Mr. Ayes (Atlantic 34124/13
20 JAMES BROWN
Mr. Ayes (Atlantic 34124/13
21 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
22 BARRY WHITE
Mr. Ayes (Atlantic 34124/13
23 JAMES BROWN
Mr. Ayes (Atlantic 34124/13
24 RAY CHARLES
Mr. Ayes (Atlantic 34124/13
25 BARRY WHITE
Mr. Ayes (Atlantic 34124/13

Compiled by Cash Box from leading retail outlets. Indicates strong upward move.
12 TOP TEN PERFORMANCES!! IN 1 TOP TEN ALBUM!!

NEVER BEFORE HAS GARY LEWIS HAD AN ALBUM THAT SOLD SO MANY, SO FAST! CONTACT YOUR LIBERTY DISTRIBUTOR IMMEDIATELY FOR INSTANT RE-STOCKING!
Who's a Woolie?

...ASK LARRY NEWTON

Cash Box—October 29, 1966
FOR THE MOST UNUSUAL SOUND!
FOR THE MOST INSTANT SALES!
LOOK

'BEHIND THE DOOR'
AN EXCITING NEW SINGLE FROM

CHER

b/w MAGIC IN THE AIR

66217

and
if you look
a little further
you'll find more
"CHER" sales!

IMPERIAL®
A PRODUCT OF LIBERTY RECORDS
NEW YORK—Hungarian conductor George Solti’s 20th year with London Records, itself preparing for its 20th year, will be celebrated by a strong Solti Month promo.

The label is releasing a deluxe, five-LP package of the soundtrack of the revered “Ring” cycle of Wagnerian operas, “Die Walkèrure,” with an all-star cast conducted by Solti. The release of “Die Walkèrure” completes the “Ring” cycle on London, with all four operas recordings conducted by Solti, according to Terry McEvoy, London’s director of classical product.

In line with the conductor’s anniversary observance, London has initiated a special Solti month which includes, in addition to the “Die Walkèrure” album, the release of a two-LP, Solti-conducted performance of Bruckner’s “Seventh Symphony,” and another two-LP package incorporating Solti’s first appearance with the label in a recording made 20 years ago for the label’s parent firm, Decca Ltd.

**Solti’s 20th Anny At London**

Give Him ‘Month,’ New ‘Walkèrure’

**ALBUM PLANS**

**AMY-MALA-BELL**
2 free for every 10 purchased on entire catalog. No expiration date.

**AUDIO FIDELITY**
Special 2 for 10 deal on all new releases and catalog. Expires Nov. 31, 1966.

**DIAMOND**

**DOOTO**
1 free for every five purchased on entire catalog. Expiration date Oct. 25.

**FORTUNE**
1 free album when 6 are purchased in any combination. No time limit.

**GATEWAY**
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

**LITTLE DARLIN’**
Special 2 on 10 deal on all product. No expiration date has been set.

**MERCEY**
New releases and 29 Golden Hits LP’s at additional discount over normal LP program. Expires Nov. 30.

**NASHERO**
Buy-7-get-one-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

**ORIGINAL SOUND**
Special discounts available to record manufacturers. Expiration date indefinite.

**PRESTIGE**
15% discount on all LP’s—until further notice.

**ROULETTE**
15% discount in free merchandise. Expiration date indefinite.

**SCEPTER-WAND**
2 Albums free with every ten purchased. No termination date announced.

**SHAMS**
3 free with every 10 purchased on entire catalog. No expiration date.

**SMASH-FONTANA**
Special discounts available through distributors. Expiration date not announced.

**STARDAY**
20% discount on entire catalog including new releases, thru Oct. 22. Special Sweepstakes plan for dealers.

**TAMLÀ-MOTOWN-GORDY**
Buy-7-get-one-free. No expiration date has been set.

---

**What’s a Woolie?**

...ASK HOWARD STARK

---

**Byrd Back Out On Blue Note**

**FACE LIFT ON RYDER LP**

**NEW YORK—**In his New Voice LP, “Breakout,” Mitch Ryder undergoes a remastering and gets a fresh look on the cover.

Fred De Mann, national sales and promotion director of Amy-Mala-Bell Records, distributors of all Dynovoice and New Voice product, announced that the companies felt that adding the artist’s new smash single, “Devil With A Blue Dress On And Good Golly Miss Molly,” would make it a more powerful sales package. According to De Mann, the company is treating the remastered album as a new LP and is shipping it this Friday (28). Slicks have already been mailed to all distributors.

In addition to his “Breakout” album, his first LP, “Take A Ride,” is a constant seller, De Mann noted.
Impulse A-249

CHICO HITS WITH HIS NEW SINGLE

CHICO HAMILTON

EVIL EYE

b/w

MONDAY MONDAY

Impulse A-249

CHICO HITS AGAIN WITH HIS NEW ALBUM

CHICO HITS AGAIN WITH HIS NEW ALBUM

AND HIS BEST-SELLING IMPULSE CATALOG

DISTRIBUTED BY ABC RECORDS
A SUBSIDIARY OF AMERICAN BROADCASTING COMPANIES, INC.

BEST WISHES TO MUSIC OPERATORS OF AMERICA
positions reached on their charts and for the length of time each disk stayed there. The BIL play their first show in London on Sunday, Nov. 6 and will meet with the press on Monday. That’ll be followed by a brief tour of Great Britain’s major cities. They will not do live or lip synch TV — are instead sending film clips ahead from here.

Our “West Coast Girl of the Week” is 16 year old Marsha Maye who, this week, is celebrating her first solo single on Dot Records. Marsha lives in Moses Lake, Washington and currently sings with a rock group called the Ravens. Milt Rogers produced and arranged the single (titles “Get Together” b/w “I’m Not Too Young”) for Paul Berson Prod. ... Jan Whitecomb, a huge success in colleges with the Chad, Jeremy and Friends pop-concert tour, has a new single on Tower titled “Where Did Robinson Cramo Go With Friday On Saturday Night” c/w “Poor Little Bird.” Whitecomb is booked on vaudeville material, ragtime and World War I tunes and expects that “Winchester Cathedral,” which he did not cut, has busted the scene wide open for his sound. ... Gene Clark, now a solo artist with Columbia — first single will be “Echoes” with an album planned for January release. He writes all his own material and wax, you may recall, the most prolific song-writing byrd. ... The Byrds themselves, fresh from their Village Gate date in N.Y., are back in town after being filmed by ABC-TV for a network study of the current music scene. ... Former raidor Drake Levin has joined the London label for his initial solo venture on records. ... Producers Nick Vanoff and Bill Barbach have pushed forward the airing of the Hollywood Palace show hosted by Herb Alpert and featuring the Tijuana Brass from the originally scheduled Nov. 9th to Oct. 29th. Reason — fear that the show might be pre-empted in many areas by pro-election broadcasts. Show was taped last week. ... Lucky Carle, professional manager for Peer-Southern, in town for a week of business meetings with Billy Walters, west coast rep, and confabs with coast A&R execs. ... Music Music Music Inc. Chet Gerlach also visiting from N.Y. for sessions with film Co’s broadcasters and A&R men, checks into the Sheraton here this week. ... Music City sold out (in three days!) on their initial shipment of Simon and Garfunkel’s “Parsley, Sage, Rosemary and Thyme” LP — mostly because of the “7 O’clock News — Silent Night” cut which is, to our ears, the most distinguished version of the Xmas standard since Mahalia Jack son’s ten year old treatment. Credit local jock Charlie O’Donnell for the flat voiced fade-in news of Vietnam, raping, mass murder and civil liberties marchers as a chilling backdrop to “Sleep In Heavenly Peace.” ... Another femme record producer Palace show has arrived in town to co-produce (with Robin Riney) the Columbus Group, Cookie Fairies, and the Last Supper. The Columbus Group will cut in a midnight “freak” session at Nashville West Studios — where else?

CHICAGO:
Local folk singer Franklin David, whose p.a. stock has risen sharply since his debut on the “Travelin’ On” show last spring, will perform at a rally in Niles West High (23), joining songstress Mara Lynn Brown and the Johnny Frigo group, ... The Rovin King (Roulette) begin a month’s engagement in The Fussycat on Rush. Broadway star Julie Wilson is in Chi for a two week stint as guest hostess on “The Morning Show” TV’er. She’s also slated for an upcoming engagement in the Camellia House. ... Best wishes to Reuben (Ruby) Lawrence, the former Ruby Sales lady last week, concentrating on premiums, promotions and brokerage handling. Ruby will be available for

with emphasis on current albums “The Great Arrival” by Sergio Mendes, “A New Mann At Newport” by Herbie Mann and “Blues At Carnegie Hall” by The Modern Jazz Quartet. ... Lovely Diane Lucas began a five week engagement in the Continental Plaza’s posh Columbia Room. ... Make way for Rembrandt Records, new Chi-based dislery helmed by Roger Weiss, Jim Dupre and Joe Van Zandt. Initial disk is “Open Up Your Mind” by the Naches, and from what the boys tell us the disk is already showing promise here! ... Tony Val Rose is the recently ap pointed Phillips-Smash-Fontana pro-

BEACH BOYS
MARSHA MATE
IAN WHITECOMB

label rep work. ... Stonestreet Keith Evans, who’s been very active in midwest club circles, hopes to embark on a disk career shortly. He’s currently appearing at the Speakeasy in Joliet. ... Dunwich labels The Shadows, Of Knight and Saturday’s Children, are scheduled for upcoming guest shots on Art Robert’s “Kumzits” TV’er. Latter group has a new single tagged “You Don’t Know Better.” ... RCA’s Bob Krueger boasts a winning pair in Eddie Fisher’s “Games That Lovers Play” and Jimmy Dean’s “Stand Beside Me.” ... Congrats to Chester (Chet) Neva of Musical Isle here who was upped to buyer for singles, albums and 8-track stereo tapes. The Chy Guys, a group of youngsters ranging in age from 12 to 15, hope to put a “Chi sound” on the map via their first single for Motive Records tagged “You’ll Never Believe Me” b/w “Say Mama.” ... Cy Gold (All state) spotlights the Atlantic label no rep for this area. Among the singles he’s working on are “Bond It” by Davee Dee-Doo-Beaky-Mike & Tick and “She’s A Grabber” by Red Shepherd & The Flick. ... Ray Charles is due in for a weekend of concerts at McCormick Place (11/18-19).

HERE AND THERE:
BALTIMORE—Marv Rudick (Marshall-Mangold) notes extra hot items in James and Bobby Purify’s “I’m Your Puppet” (Bell); Mitch Ryder’s “Devil With A Blue Dress” (New Voice); Lee Dorsey’s “Holy Cow” and The Chicago Loop’s “She Comes To Me” on DynoVoice.
All it needed was a little persuasion from THE LETTERMEN...

and a great love song heads back on the charts!

Chanson D'Amour b/w She Don't Want Me Now 5749

and for lots of beautiful reminiscing, here's THE BEST OF THE LETTERMEN...

their 12th chart-making LP in a row! ST 2554
Artists Testimonials Spotlight
Big Victor Stereo 8 Campaign

NEW YORK—RCA Victor Records is telling music fans—through an intensive fall ad-promo push—that its leading stars are enjoying the auto- home aspects of its Stereo 8 tape cartridges and players.

The campaign was launched with a full-page ad in Time Magazine which features Lorne Greene shown sitting in his home listening to a home player unit and his car holding forth a cartridge of his own “Welcome To The Ponderosa.” Concurrently, Red Seil conductor Arthur Fiedler is the artist illustrated in a like advertisement which appears in the Nov. Playboy magazine.

No Music Best Seller
Irwin Tarr, vice president and head of recorded tape marketing for Victor, noted last week that “as we move into our second sales year of Stereo 8 cartridge tapes, we find ourselves in an embarrassing situation, musically speaking. Our current best selling cartridge tape has absolutely no music on it at all. It’s the label’s recently marketed Stereo 8 Head Cleaning Cartridge. “We do, however, take no little comfort in the fact that the best seller is the soundtrack to the Rodgers and Hammerstein film musical, ‘The Sound Of Music.’”

Tarr concluded: “We’d like to feel that this situation is somehow conclusive evidence that our efforts to present as diverse a selection to the consumer as possible have been very successful. RCA Stereo 8 has, as is our continuing aim, something for everyone. Even the sound of silence.”

Chess 4-Tracks Sell At $5.98

NEW YORK—Last week’s story on the new Chess cartridge tape dept. contained an incorrect pricing for the product. Such product will retail at $5.98. 8-track cartridges go for $6.98.

Victor Offers 2 New Display Units For Stereo 8 Product

NEW YORK—RCA Victor has introduced two display units for Stereo 8 cartridge tapes. According to David Savage, manager of planning and merchandising of recorded tape marketing, “the units were designed, developed and manufactured by RCA to fill an immediate need of dealers and distributors to allow for proper display and customer browsing facilities for RCA Stereo 8 packages which now number well over $500.”

First shipments of the new Gemini Twin Merchandiser and the companion Pick-A-Tape Card Browser were made in Sept., and the initial response at the dealer-distributor level has been “notably enthusiastic,” the label notes.

AM Tape Duplicators To Canada & Mexico

NEW YORK—Rapid expansion of the tape industry outside the United States is furthered by the sale to leading record manufacturers in Canada and Mexico of the new high speed tape duplicating system of Audio Magnetics, Inc. Of Televideo, S.A., Mexico City.

Audio Magnet is a new company formed by Milton Gelfand, president of Audio Matrix, Inc., a leading independent record producer and manufacturer of record pressing equipment. The AM 8600 system was developed and refined over two years under actual production conditions in day and night operations at A & B Duplication, in New York, which is an affiliate of Bell Sound Studios. The system is designed to convert from 4-8 to 8-track production in a matter of minutes—a major development in the use of interchangeable recording heads. It is also equipped for “clickless” automatic start-stop. Among its electronic features are solid state circuitry throughout, crystal-controlled bias oscillator, automatic bias voltage regulation and an alarm for loss or reduction of bias voltage.

Chuck Taylor Dies

NEW YORK—Charles A. Taylor, president of the Chuck Taylor Man- agement Co., died last week (9) after a long illness. The 34-year-old head of the talent management concern succumbed to his illness at the Columbia-Presbyterian Medical Cen- ter in New York. Taylor was survived by his parents, two brothers, and a sister.

Where’s a Wookie?

...ASK DUNHILL RECORDS
HERE IT IS!
THE FIRST ALBUM
with the runaway smash hit
"WINCHESTER CATHEDRAL"

Winchester Cathedral

The Palm Beach Band Boys

LPM/LSP-3734
Album contains the Palm Beach Band Boys’
great single “Bend It” #9003—their version of
the Number 2 hit song in England!

RCA VICTOR
The most trusted name in sound
TALENT ON STAGE

PETULA CLARK

NEW YORK—The rhythm of the day is being splashed about with uncommon excitement at the Copa-cabana, where England's Petula Clark has started her second engagement at the nitey. With an entourage of Warner Bros. and foreign exes witnessing her opening performance, the artist offered her disk hits plus nitey specialties with an abundance of energy that belies her petite form. True, the sounds often seemed like recording takes, especially those coming from the augmented Copa orchestra. Or perhaps it's just that this lady has the knack of suggesting that her delivery in-person is as dynamic as that achieved through studio magic. (One of her performances, in fact, was taped for an eventual album release.) Pet, as pre-"Downtown" admirers well know, has a fine jazz-directed voice. Fortunately, her nitey act revives this skill with several numbers, including "Put On A Happy Face" and "You'd Be So Nice To Come Home To." Her rendition of "Typically English" from "Stop The World" is indicative of a talent who can shine on the musical comedy stage. In fact, Pet stacks up as the teen-beat's charming answer to Julie Andrews.

VIC DAMONE

LOS ANGELES—Beverly Hills golf buff Vic Damone is teeing off nightly at the Century Plaza's Westside Room, his near-home course. He's obviously in great form, hitting each note straight down the middle with nary a slice nor hook in his songbook. That 65 minute tour of the new club displays, with more assurance than ever, his superiority over most of the touring pros. Technically, and pound for pound, he's the No. 1 scratch singer around.

Damone's approach to such evergreens as "Marie," "The Most Beautiful Girl In The World" and "Tonight" are particular standouts and, along with a mood version of "Girl From Ipanema" and a medley of Gershwin standards, received the heartiest response from the largest opening night audience in the young history of the room. In all, 18 tunes ignited the night (one for each hole on the course—and Damone birdied most of them) blasting the myth that Damone is not a warm performer. There is no disputing his range, flexibility and command of each note and nuance. But lately, more and more, he has honed himself into a total talent who can charm, entertain and melt the most frost-tettered crowds. That opening night standing ovation was both appropriate and well deserved. He should be gratified that it came from a strong contingent of his peers.

ATLANTIC GETS SHARP—Atlantic Records recently made a quick move in signing Larry Dee Dee Sharp and rushed out a first release titled "I've Got A Friend's Man." Shown in this photo taken at the session along with Miss Sharp are (left to right) her manager Kenny Gamble, Atlantic vepp Gerry Wexler and company prezzy Ahmet Ertegun.

Bucking Damone was the Frankie ors band with pianist-conductor (and, according to Vic, his daddy) Joe Parnello along with drummer Sid Bulkin, guitarist Ron Anthony and bassist CriC Clark. The arrangements were crisp and artful adding up to an almost perfect score and impres- sive round.

BN Jazz Classics 45's Aimed At Ops Acceptance

NEW YORK—Blue Note Records, continuing its pitch for exposure of its jazz product on juke-boxes, has released 42 Jazz Classics with special emphasis to music operators.

"The Jazz Classics," Bernie Block, label's sales head, reports, "will be a well-fed package which has so sorely been needed in the past for Blue Note." We are in the process of designing a composite rack that will display all 42 selections in quantities of 25 per selection.

He said that title strips will be supplied with each record, and divider cards are in the process of being made up for one-stop and retail op- erations.

Block noted that the selections were derived after careful analysis of the most requested tunes by some of the key music operators in the industry today. The company, Block added, is now proceeding with its original plans for a pre-pack per selection since it could have "hindered open buying by one-stop and music operators."

Blue Note is in the midst of a direct mailing on a national scale to music operators, advising them of the Jazz Classics series. The artists included in the release are: Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers, Horace Silver & the Jazz Messengers.

You Belong In This Picture

And We Invite You "IN" * We'll Be There

Come See Us At the M.O.A. SHOW Booth 32
Visit With Us In Our HOSPITALITY SUITE

You Belong In This Picture

And We Invite You "IN" * We'll Be There

CINEJUKEBOX

Combination Movie Machine and Jukebox

DAVID ROSEN, INC. • 655 N. BROAD ST. • PHILA., PA. 19123

Four Bags Full of WOOLIES!

...COMING NEXT WEEK!
1 little,
2 little,
3 little LPs...
4 little,
5 little,

47 little LPs from Capitol

Use this check-list and call your one-stop, subdistributor or CRDC Sales Rep right away!

BIG-NAME album selections — unavailable on 45 rpm — now in the Capitol Little LP library.

Frank Sinatra—In The Wee Small Hours  SU 581
Frank Sinatra—This Is Sinatra!  DU 768
Frank Sinatra—Come Fly With Me  SU 920
Duke Ellington—The Best Of Duke Ellington  SU 1602
Dean Martin—Dino  SU 1659
Lee Rawls—Stormy Monday  SU 1714
Nat King Cole—Ramblin’ Rose  SU 1793
Lee Rawls—Black And Blue  SU 1824
Howard Roberts—H.R. Is A Dirty Guitar Player  SU 1961
Al Martino—Painted, Tainted Rose  SU 1975
Hank Thompson—Golden Country Hits  SU 2089
The Lettermen—You’ll Never Walk Alone  SU 2213
Beach Boys—The Beach Boys Today  SU 2269
Hollywood Strings—The Nat King Cole Song Book  SU 2310
Nancy Wilson—Today—My Way  SU 2321
Buck Owens—Before You Go/No One But You  SU 2353

Al Martino—My Cherie  SU 2362
George Shearing—Here And Now  SU 2372
Peggy Lee—Than You...Now Is Now  SU 2388
Wayne Newton—Summer Wind  SU 2389
Jackie Gleason—Silk ‘N’ Brass  SU 2409
Sonny James—Behind The Year  SU 2415
Nancy Wilson—From Broadway With Love  SU 2433
Nat King Cole—Nat King Cole At The Sands  SU 2434
Al Martino—Spanish Eyes  SU 2435
Buck Owens & His Buckaroos—Roll Out The Red Carpet  SU 2443
Tennessee Ernie Ford—My Favorite Things  SU 2444
Ray Anthony—Dream Dancing Today  SU 2457
Lee Rawls—Lee Rawls “Live”!  SU 2459
Red Simpson—Roll, Truck, Roll  SU 2468
Jackie Gleason—Music Around The World  SU 2471
Peggy Lee—Big Spender  SU 2475
Guy Lombardo—A Wonderful Year!  SU 2481
Alfons Bauer—German Beer Drinking Songs  SU 10008
Frank Sinatra—Songs For Swingin’ Lovers  DU 653

Frank Sinatra—The Great Years  SU 1762
Mickie Finn—Mickie Finn’s  SU 2210
Charlie Louvin—Lonesome Is Me  SU 2342
Matt Monro—This Is The Life!  SU 2540
Jean Shepard—Many Happy Hangovers  SU 2547
Ferlin Husky—I Could Sing All Night  SU 2548
Dallas Frasier—Elvira  SU 2552
Nancy Wilson—Tender Loving Care  SU 2555
Buck Owens—His Buckaroos—Carnegie Hall Concert  SU 2556
Nat King Cole—Unforgettable Nat Cole Sings The Great Songs  SU 2558
Lou Rawls—Soulful  SU 2566

Each Capitol Little LP is a complete package:
10 title strips
6 cover reproductions
Stiff-cardboard “EP-type” jacket for easier display, handling, filing and re-use
Protective plastic wrap

including these 12 new ones!

Cash Box—October 29, 1966

61
The Spike Drivers
Have something to say!

We Place Masters
U.P.G.
United Producers Group
1650 Broadway NYC
765-3090

1. B.B.-Y
Cordo Thomas (Stax 195)

2. YOU CAN'T HURRY LOVE
Supremes (Motown 1097)

3. 40400)

4. HEAVEN MUST HAVE SENT YOU
Eglo (V.F.P. 2555)

5. AIN'T NOBODY HOME
Hardow Toto (Verve 10495)

6. IT TEARS ME UP
Percy Sledge (Atlantic 2358)

7. 1045)

8. WHAT NOW MY LOVE
Groove Holmes (Prestige 437)

9. I BET'CHA
Merlantes (Carnival 521)

10. HYMN #5
Biglcy Memma (Jocie 9642)

11. COME BACK
Stairsteppers (Windy C 603)

12. KEEP ME HANGIN' ON
Supremes (Motown 1101)

13. HOW SWEET IT IS
Jr. Walker & All Stars (Soul 3504)

14. JUST LIKE A FISH
Jr. Parker (Mercury 75250)

15. IF I HAD A HAMMER
Willie Hightower ( Fury 5002)

16. STANDING ON GUARD
Falcons (Big Wheel 1967)

17. NO STRANGER TO LOVE
Inex Foss (Master 1201)

18. I'VE GOT TO BE STRONG
Chuck Jackson (Wand 1142)

19. TEQUILA
Wes Montgomery (Verve 10432)

20. HOW MUCH PRESSURE DO YOU THINK I CAN STAND
Reverend Robinson (Wand 1145)

21. SATISFIED MIND
Bobby Hebb (Philips 40400)

22. BOOKER-LOO
Barker & T. (Sittin 1961)

23. PLEASE SAY YOU'RE FOOLING
Ray Charles (ABC Paramount 10665)

24. BABY DO THE PHILLY DOG
Olympics (Mercury 5352)

25. 10302)

26. DAY TRIPPER
Ventilates (St. Lawrence 1014)

27. SOMEBODY (SOMETHING) NEEDS YOU
Darrell Banks (Revolt 203)

28. POVERTY
Bobby Bland (Duke 407)

29. WHAT BECOMES OF THE BROKEN HEARTED
Jimmy Ruffin (Soul 31002)

30. MY BEST FRIEND'S MAN
Doo Dee Dee (Atco 6645)
THIS IS THE BIGGEST R&B SINGLE IN THE COUNTRY

on the Josie Label

NOW BREAKING "POP"

Hymn No. 5

Produced by Wendell Parker

Josie Records
Nationally Distributed by Jay-Gee Record Co., Inc.
A Division of Jubilee Industries, Inc.
1790 Broadway, New York, N.Y. 10019—PL 7-8570
ABC Inks Jimmy Reed

NEW YORK—Jimmy Reed, vet blues singer, has inked an exclusive with ABC Records according to label president Larry Newton.

Newton, who flew to Chicago to negotiate the long-term deal with Reed’s manager, Al Smith, and attorney, W. Yale Hathenson, also said the Smith will be exclusive producer for Reed sessions.

In the sixteen years since he left his job in a Gary, Indiana, iron foundry to make his way as a blues singer, Jimmy Reed has become one of the top artists in his field. Not only is he known as a blues artist, he crossed the field into pop music with “Honest I Do” and other hit recordings. Many of his hits including “Gloved Lover,” and “Bright Lights And Big City” have been written by his wife, and Reed himself has made a mark as songwriter.

He plays guitar and harmonicas and in addition to single recordings, he has cut a dozen albums, mostly for the now defunct Veejay label.

The first ABC session with Reed will be held within a week, with release scheduled shortly after. Plans are also in the works for an album on ABC’s jazz label, Impulse.

Slavater Joins Marnel

BALTIMORE—Marv Slavater has joined Marnel of Maryland as general manager. Previously, he was associated with Schwartz Bros. of Washington, D.C., were for the past three years he was executive merchandising manager. All told, he brings 12 years of experience covering sales, and management to Marnel.

Kama Sutra/UA Prod. Deal

NEW YORK—United Artists Recods has set a long-term deal for indie sessions from Kama-Sutra. This is the second major tie-in with both firms in as many weeks (see UA Music-Kama Sutra publishing deal story in last week’s issues). Under terms of the pact, K-S will discover and record a number of artists for UA, which has indie producing arrangements with a bevy of indie producing talents.

WINCHESTER CATHEDRAL

Third Time ‘Round—Liberty prexy Al Bennett smiles as tenor sax man Stanley Turrentine signs his third consecutive contract with Blue Note Records. Turrentine has made ten sets for the jazz label, among which are three that he did with his wife, noted jazz organist Shirley Scott. Has his latest set “Jazz Ride” recorded with a 26 piece orchestra under the direction of Oliver Nelson.

WINCHESTER CATHEDRAL

(Continued from page 8)

New Vaudeville Band.

Meanwhile, back in the States, a batch of American labels, each in its own individual fashion, came to the almost simultaneous conclusion that the “‘Jazz’ sound” of “Winchester Cathedral” was a solid foundation upon which to build a hit. Thus the race began. Within a week five different versions were on the market, each rushed out as fast as an etching could be made.

American Fontana launched the original British hit by the New Vaudeville Band with Columbia, Dot, Scepter, and Tower no farther than a step behind, but, that oddity enough, in addition to featuring a very similar sound, each of these different versions was cut by a newcomer, or relative newcomer, to the recording industry.

Columbia’s offering was dashed up by the New Happiness, the lead singer of which was yanked from one of the company’s division offices; Scepter literally pulled in a group off the street and dubbed the ensemble, the Random Blues Band; while Tower, which features the only female vocalist to date, waxed the ditty with an interior decorator by the name of Dana Rollin. Although it is not sure for sure, it is rumored by some that Dot may have “chested” by bringing in a professional singer named Gus.

After slightly more than a week on the American market, the Fontana deck has already lodged itself into the Top 100 at a very respectable number 33. But the story is not yet finished. Several other disasters are reportedly toying with the idea of bringing out their own versions, these are: Epic (the Village Pumpers), Cameo Parkway, Pickwick Internationale, and Fred Martell Productions. In addition to these, Canada will soon be offering two more international covers.
COUNTRY LP REVIEWS

THIS IS MY STORY—Hank Snow—RCA Victor LPN 6014/LSP 6014 (E)
A legend in his own time, Hank Snow tells the story of his life in words, music and pictures on this first-rate collector’s item. The LP is a two-disc set, one of which features Snow’s own narration on his musical career (with guest testimonials), the other is a collection of ten of his biggest records. In addition, there are 20 photos marking periods in his life from childhood to the present.

WANTED: HEAVEN BRIGHT RIGHT ON EARTH AT #4087—George Jones—Musicor MN 2106/MS 2106
Already sounding strong with his smash single, “#4087,” George Jones is a sure-shot to do equally well in the LP field with this similarly-titled follow-up session. The highly popular Jones sound is set to a passel of goodies, sure to please many a buyer, including “Back Into My Baby’s Arms Again” and “Your Steppin’ Stone.” Look for excellent sales action.

THE BEST OF TEX RITTER—Capitol T/S 2509 (S)
As part of its current “Best Of” LP series, Capitol has included the potent hit collection of Hall of Fame Tex Ritter’s hits. The set is highly sought by well-remembered oldies, ranging from the comic to the dramatic to the heart-rending, and is certain to be grabbed up by many a collector. Among the featured tracks here are “High Noon” and “Ryce Whitley,” as well as “Deck Of Cards” and nine other winners.

GOIN’ TO TOWN—Willis Brothers —Starday LP/SLP 387
The Willis Brothers have a strong following, which should be out for force in the latest Starday package. Guy, Vic and Skeeter have a heap of winners on the country-order side. Not the recent single release, “Ain’t It Funny (What A Little Drink Can Do),” Pans will also dig their versions of “Forgetting Mary Home” and “Ruby Ann.” Can do well in the sales department.

ERNIE YA—Ruby Wright — Kapp KL 1568/KS 3348
Ruby Wright had a good-sized country smash a couple of years back with her version of “Deer Ya,” and uses that same track to highlight her initial LP outing on Kapp. Also letting loose with a couple of former winners are former winners “My Heart At Walgreen’s” and “Webster You and The Book,” she can count on a strong amount of sales to greet the debut set.

Tower Announces Debut Of Country Opera

Hollywood—Tower Records has announced that the premier recording of “The Legend Of Johnny Brown,” will be available for general distribution during the first week of Nov.

The concept of this country opera was hit on by Eddie Miller, who also wrote, composed and produced “The Legend Of Johnny Brown.” Miller says that “In recent years country music has steadily risen in popularity. But till now, an audience is reached only when an occasional country song is taken to the pop music field. It seems like there must be a way to win new friends among those people who have never really listened to country music before.”

“The Legend Of Johnny Brown” tells the story of a young couple in a river boat town who meet and fall in love at first sight. The hero is a believing, the heroine, an angel and their star-crossed paths lead to tragedy. Jerry Naylor is featured in the title role, Kay Adams plays the female lead, Ray Sanders and Alice Rene complete the cast.

On The Beach
Pictured at Miami Beach’s Hotel Algiers for the Glenon Show Country & Western Special are (left to right) Jethro, Boots Randolph, Algiers’ general manager Chuck Schlakman, and Homer.

Dick Named Starday Promo Director

Madison, Tenn.—Col. Jim Wilson, assistant vice-president of marketing for Starday Records, announced last week the appointment of Charlie Dick to the newly created post of director of promotion. Dick will handle all phases of Starday’s promotion campaign, acting as a liaison between the label and its distributors and in a promotional capacity with radio stations, coin machine operators, one stops and the trade press.

A native of Virginia, Charlie Dick has lived in Nashville since 1959 and has been active in promotion work in a variety of music business, serving as promotion manager for Window Music prior to his new appointment.

“Starday’s expansion of its promotional department is a result of the current high country material on the market,” stated Wilson, “and the Starday country product is being released with such that many good records are being overlooked. It has become necessary for the manufacturer to give country music-rackets across the nation. We feel that Charlie Dick will be in the best position to promote Starday and these radio stations.”

Presta Sets Growth Plans

Phoenix—Earl Perrin, president of Presta Records, announced today the label was undergoing expansion. At a press meeting in this city, Perrin said “Presta has recently released three singles to Country and one rock and roll. All three releases are doing well in play on radio stations and with our country dances. We are in the process of getting closer to our dealers. We want to keep them better informed as to the progress of our product is making throughout the country and help them sell more Presta Records.”

According to Perrin the label has expanded their mailing lists to include product samples to radio stations, distributors, one stops and radio stations. “This is an ambitious project for us,” said Perrin. “We know we will continue to climb at our current rate of growth is to be ambitious in all fields. Previously we supplied our distributors and key radio stations, he said.

Presta Records recently had Floyd & Jerry with “Summer Kisses.” The single established the duo in the rock field and their current Presta effort, “Dusty” has already reported—passed the sales of “Summer Kisses.”

A few months back Presta signed two Country artists, Barbara Allen, and Bobby Barnett, who both have singles in current release. Presta’s previous country release was “Goodnight Soldier” by Fatsy Montana.

Braddock Tries Singing

Nashville — One of Nashville’s new songwriters is getting an opportunity to prove his worth as a singer as Bobby Braddock enters the studio to record for MGM this month. Braddock, an exclusive writer for Tree Publishing has had the average of having one or more songs recorded per week since arriving on the Nashville scene this summer.

Epic Buys Chart Single

New York—Epic Records has purchased Kenny Vernon’s single output of “It Makes You Happy” b/w “You Much Lovin’ Turned Her Bad” from Caravan Records and has met with immediate success as the “It Makes You Happy” side hit the Country Chart this week at number 54.

IN THE MIDDLE—Buck Owens and Ray Price surround A. V. Bamford at the recent San Antonio State Auditorium show presented by K-Bear. It was the outlet’s second show of the Fall season and the next presentation, during Nov., will mark K-Bear’s fifth anniversary.
COUNTRY REVIEWS

B+ very good  B+ good  C+ or C mediocre

MR. SHORTY (5:01) [Mariposa, BMI—Robbins]
TALL HANDSOME STRANGER (2:94) [Maricana, BMI—Dorrough]
MARTY ROBBINS (Columbia 43870)

In the tradition of his famed gunfighter ballads, Marty Robbins offers another shoot-em-up epic, titled "Mr. Shorty," which is bound to get healthy reaction. Although a lengthy stand, the Western-flavored song should do well with deejays. "Tall Handsome Stranger" is another rhythmic saga in the same vein.

DON'T COME HOME A' DRINKIN' (With Lovin' On Your Mind) (2:06) [Sure-Fire, BMI—Lynn, Willis]
SAINT TO A SINNER (2:27) [Sure-Fire, BMI—Perry]
LORETTA LYNN (Decca 32045)

After hitting the top with her current smash, "You Ain't Woman Enough," leading lady Loretta Lynn lets loose with another sure-fire winner on this deck. Side to watch, "Don't Come Home A' Drinkin' (With Lovin' On Your Mind)," is a pert cutie, with lots of bounce and listener-ability. Another biggie, "Saint To A Sinner" is a heartfelt, emotion-packed stuffer.

LITTLE THINGS THAT EVERY GIRL SHOULD KNOW (1:58) [Claude King, BMI—King]
THE RIGHT PLACE (At The Right Time) (2:48) [Tree, BMI—King, Putnam]
CLAUDE KING (Columbia 43867)

Not far behind his "The Juggler" clicker, Claude King comes back with another good titled "Little Things That Every Girl Should Know," that should soon be a chart contender. Side is a cute, skedaddlin' piece of musical advice to the young ladies. "The Right Place (At The Right Time)" is a swaying, rhythmic tale of cheating.

BEAR WITH ME A LITTLE LONGER (2:38) [Hill & Range, BMI—Glen]
IT'S BEGINNING TO HURT (2:34) [Blue Crest, BMI—Walker]
BILLY WALKER (Monument 960)

Just off his latest chart smash, "A Million And One," Billy Walker follows through with another winner, this one titled "Bear With Me A Little Longer." A real heart-tugging tune, the deck is a cinch to score big, sales-wise. "It's Beginning To Hurt" is an easy-paced tale of woe.

DON'T LET THAT DOORKNob HIT YOU (2:05) [Arclaire, BMI—McAlpin, B&A]
COMPANY'S COMIN' (2:08) [Earl Barton, BMI—Mullins]
NORMA JEAN (RCA Victor 4999)

After kicking up a good bit of dust with her "Pursuing Happiness" venture, Norma Jean looks for further chart action with this stand dubbed "Don't Let That Doorknob Hit You." Lark delivers a wallopping ditty, laden with blue. "Company's Comin'" is a fast-paced, happy-sounding hoedown.

IT'S ONLY A MATTER OF TIME (2:46) [Cedarwood, BMI—Hager, Glasgow]
YOU BETTER BE BETTER TO ME (2:19) [Acetyleum, BMI—Frazier]
CARL SMITH (Columbia 43856)

A perennial chart threat, Carl Smith aims for the Top 50 bull's-eye once again with this stunner called "It's Only A Matter Of Time." Lid is a shuffling, blues-drenched ode of a man who foresees a future filled with heartaches. "You Better Be Better To Me" is a mid-tempo stompin' woeler.

THAT'LL BE THE DAY (2:04) [Southwind, BMI—Reid]
Makin' ROUNDS (2:17) [Acetyleum, BMI—Reid]
STATLER BROTHERS (Columbia 43868)

Look for the Statler Brothers to come up with another "Flowers On The Wall" as a result of this top-flight outing. Flag side, "That'll Be The Day," is a galloping, highly infectious ditty similar to "Flowers" in sound and appeal. Flip, "Makin' Rounds," is a loping wooeler, also nicely done

LIFE GETS TEE-JUS, DON'T IT? (3:02) [Leeds, ASCAP—Robison]
THE MARTINS AND THE COYS (3:28) [ Bourne, ASCAP—Cameron, Weems]
ARCY CAMPBELL (RCA Victor 8767)

Always good for heaps of airplay with country deejays, Archie Campbell can count on lots of spins with this newie called "Life Gets Tee-Jus, Don't It?" A soft-spoken, pleasant sounding ode, this one tells of a man bent with "problems." "The Martins And The Coys" is a lighthearted tale of two feuding families.

SURELY NOT (2:27) [Vector, BMI—Reed]
DEAR SISTER (1:51) [Parody, BMI—Bowman]
DON BOWMAN (RCA Victor 8990)

There's a built-in market for the comedy outings of Don Bowman, and this latest, "Surely Not," should draw a good measure of that market. Lid is a cute, tongue-in-checker about a wayward husband who gets his come-upance. "Dear Sister" is a story of two old maids.

I NEVER HAD THE ONE I WANTED (2:52) [Vanjo, BMI—Louis, Gray, Woolley]
EFFECTS YOUR LEAVING HAD ON ME (3:00) [Vanjo, BMI—Wright]
CLAUDE GRAY (Decca 32089)

Claude Gray makes his Decca debut with a top-notch effort, dubbed "I Never Had The One I Wanted," which could re-establish him in the big picture. Deejays should give a lot of spins to this feelingful, sorrow-laden lid. "Effects Your Leaving Had On Me" is another melancholy outing.

Newcomer Picks

A THING OF PLEASURE (2:25) [Barmour, BMI—Lee, Rabbit]
A GRAIN OF SALT (1:26) [Stonesthrow, BMI—Hunter, Heard]
PENNY STARR (Band Box 372)

Newcomer Penny Starr stands a fine chance to break out big with this excellent effort titled "A Thing Of Pleasure." A tenderly-done, heart-tugging ballad, the side should gain favor with a good many deejays. "A Grain Of Salt" is a bouncy, banjo-filled stomper.

ONE OF THEM THERE THINGS (2:12) [Pamper, BMI—Dale]
TAKE ME HEART [Richwill, BMI—Canyon]
GLEN CANYON (Beene 1046)

Here's a stand by Glen Canyon, titled "One Of Them There Things," that could well make a national name for the artist. Side is a catchy, fun-filled ode with heaps of listening appeal. "Take Me Heart" is a slow-moving, warmhearted romance.

GLEN DOUGLAS TUBB (New World 80,065)

(B+) (The Squeakiest Wheel) GETS THE GREASE (1:50) [Music City, ASCAP—Arm; King]
Look for Glen Douglas Tubb to come up with nice sales action on this chuggin', happy-go-lucky lid. Nice sound.

(B) BE WITH US NOW (2:33) [Music City, ASCAP—Tubb, King] Flip is a low-key, spiritual item, with a building arrangement.

BOB RILEY (St. Clair 1003)

(B+) A LITTLE BOY'S PRAYER (3:05) [Jules-Tone, Moss Rose B&M—Riley] Bob Riley could well make a name for himself with a result of this sentiment-filled, heart-rending stand. Deserves a listen.

(B) CASE O' THE BLUES (1:53) [Jules-Tone, Moss Rose—Bennett] This side is a thunkin', bluey bouncer.

DOYLE HOLLY (Morrite 190)

(B+) THE DUMB THING (Four Star BMI—Morris) Former Buckaroo Doyle Holly strikes out on his own with an easy-paced, thumpin' woeler that could gain favor with deejays and consumers.

(B) THE BEST GIRL I EVER HAD (Double-Neck BMI — Denison) Holly lets loose with a tender, blues-tinged offering on the flip.

ROANE BROTHERS (Wedge 1021)

(B-) MY BROTHER SLEEPS IN VIETNAM (4:35) [Big Wedge BMI—McLean] The Roane Brothers may pull in a good amount of coin with this twangy, "talking guitar"-spiced ballad based on the current conflict.

(B) DIM THE LIGHTS (2:50) [Big Wedge BMI—Sipes] Undercut is pleasant, easy-moving story of a cheating pair.

Cash Box — October 29, 1966
THE GRAND OLE OPRY'S NEWEST TALENT

DEL REEVES

Number One Again With "THIS MUST BE THE BOTTOM"

UNITED ARTIST 50081
Harry Aliff, one of the oldest, and perhaps the most popular member of WWVA Jamboree died recently at the Taylor Brown Memorial in Waterloo, N.Y. A native of Johnson, whose cowboy, his history with the show dates back to December 17, 1927, he was a member of the Jamboree along with Doc Williams and the Border Riders. For a total of 43 years he continued to regularly on the package, until his final appearance on Christmas day of 1965. In addition to his performing on the Jamboree, and road tours throughout the U.S. and Canada, he was also a talented man with a pen. To his credit are such tunes as “Ain’t Nobody Going To Miss Me When I’m Gone” and “Sunny Side Of The Mountain,” the latter being among the first songs recorded by another great, Hawkshaw Hawkins. In 1944, Big Slim gave another boost to country music when he became instrumental in bringing Hank Snow from Canada to the Jamboree, where he appeared as a regular for some time. Then on Oct. 12, 1966, following a long illness, Big Slim died — the long career of a colorful and genuine country artist came to an end.

We’d like to extend our condolences to another country artist, Epic songwriter Bob Johnson, whose mother also passed away recently. Panama-born, he was delayed pending the notification of a relative in the armed forces, stationed in Turkey.

That well-known Tree outfit, constantly branching out (outly), has signed on another exclusive writer, this time Grammy winner Sonny Barger, long-time master of the fiddle. In the same vein, Epic music has signed up the talents of Buddy Miller, who has been writing for a long time. Buddy, who lays claim to entertaining hits like “Get Your Lien The Way You Want It” and “The Shoe Tree On The Other Foot Tonight,” will be working musical material from the company with artists and A&Rs.

Along the radio front, Bob Wilson at KAFY-Kinksider leaders the claim of Eddie Bragg at KUZV to being the number one in the adult listener category, and insists that it is KAFY, with its Top 40 format, that holds the top spot, according to Pulse and Hooper. About that, Edd? (By the way, how come that Jock is reading Country Roundup?) . . . WSHQ-New Orleans gave a salute to W2M and the Grand Ole Opry during the festivities last week with a remote “live” broadcast from the front of the Andrew Jackson Hotel. To our knowledge, this marks the first time that a station from one city has broadcast “live” to another city, host-written” a mission to the other city from which “the “live” broadcast was conducted by the station from the city in question. (At a Nashville blast there’ll be a lot of things that don’t seem kind of muddled. But give us a couple of weeks, we’ll get straightened out.) . . . WCLU-Cincinnati is about to celebrate its first country anniversary (the end of this month) and would like to receive taped concerts from other country stations (e.g. “This is John Doe at station WBOZ in Left coast, righting WCLU on its first anniversary.” We’d like to welcome another station to our ever-growing C&W list, this one being WOPA-Oak Park, Ill. The outlet gives out 4 hours of country music a week. Rovivui Ballroom in Chicago. WOPIA claims to be the only after-midnight presenter of country music in the Chicagoland area. . . . WHO-Des Moines recently announced the addition of another call called “Country Music USA,” and the results stacked up like this: Top Male Vocalist—Jimmie Temple — Loretta Lynn; Top Vocal Group—Curt Butler & Pearl; New Vocal Group—David & Western; Female—Bonnie Guitar; Top Record—“Almost Like Being In Love With You.” Did you know that the Singing Cherokee, who’ve been out over KRET for a while, would like to receive news items about artists, as well as new records, for air since they have a show on the Lone at 1400 Locust St., Sparks 84733.

Bob Shelton and Burt Goldblatt have joined their talents to come up with a book called “Music Story,” to be published by Bobbs-Merrill on Nov. 21. The book delves back into the beginning of country music and the styles that it grew out of, with bios of the Carter Family, Jimmie Dean, Hank Williams, Red Skiff, Woody Guthrie, Johnny Cash, Jimmie Rodgers and others. Institutions like the Grand Ole Opry are studied in depth and the text is supplemented with photographs and old prints. There will also be a musical and biographical study of bluegrass music, as well as an analytical and historical look at the content of country songs. Goldblatt, co-author and photographer on the book, has been in the past for the Pulitzer Prize for photography and has won the New York Art Directors Club, among other awards. Shelton has been the folk music critic for the New York Times, music editor of the Cash Box magazine and has been editor of Players Showcase magazine, as well as handling many other similar positions.

A note from Don Dorch tells us that the famous western woman Diana Stiltz has just finished filming a segment of the Willburn Bros. in Nashville. Dave’s latest Sun release is a ditty called “Don’t Knock What You Don’t Understand.”
IN THE TRADITION OF THE GREAT WWII SONGS

MEL TILLIS' STATESIDE

BOOKINGS:
The Hubert Long Talent Agency
806-16th Ave., South
Nashville, Tenn.
AC 615/244-2424

KAPP 772

Published by:
Cedarwood Publishing Company
Nashville, Tennessee

KAPP 1493

LATEST ALBUM

Stateside

Cash Box—October 29, 1966
Baunach Col. ’s Nashville Admin. Manager

NEW YORK—Larry Baunach has joined the staff of Columbia Records with his appointment to the newly created post of manager, administrative services, Nashville Artists and Repertoire.

In his new capacity, Baunach will be responsible to Robert Clotti, manager, administrative services, Columbia Records Artists and Repertoire, for handling all of the administrative matters and various liaison duties pertaining to Columbia product recorded in Nashville.

Baunach joins Columbia Records with extensive business and experience. As a member of the United States Foreign Service, he has worked for the State Department both in Washington, D.C., and in South America.

Monument Sends Aznavour On Decoy Promos Trail

HOLLYWOOD—Taking advantage of the six-months tour of the US by Gallic singer Charles Aznavour and his recently issued “The Very Best Of Aznavour” LP, Monument Records set an extensive DJ promo for Aznavour including guiestings in Philadelphia, New York, Boston, and, currently, in the West Coast.

At the same time, Monument has just issued “In The Mood” a Mood, an LP featuring Henry Byrds for Aznavour and with the singer on recent tour, and aspiring to 12-time Aznavour song hits. Thus, Monument is working in both Aznavour and his pianist for radio airing to plug the local concerts as well as the LP.

Monument will issue another Aznavour LP before Dec., as a result of the success on the initial recording and plans are underway for the release of the first Aznavour Spanish language records to be issued in the US by Monument. Aznavour sings the Caribe Hilton in San Juan in Feb., and is planning tie-in with Puerto Rico appearance to exploit his Spanish tracks.

A BANNER DAY—Visitors to Music City during the big party last week saw something new on Record Row, a permanent flag display erected at the entrance to the RCA Victor studios to coincide with the festivities. On hand to assist in erecting the display were (left to right) Sam Fleming, Tenn.’s. civilians aide to the Secretary of the Army and president of the Nashville’s Third National Bank; Clet Atkins and Jay E. Harville, Tenn.’s American Legion commander, Gov. Frank Clement (absent from picture) also assisted in the arrangements.

SPREADING APPEAL—The strong appeal of country music has once again demonstrated its drawing power in areas heretofore undiscovered. The Buick Motor Division of General Motors Corporation had its new car show for their employees recently. Roy Acuff and the Smokey Mountain Boys, and Grandpa Jones were the featured entertainers. It was the first time country entertainment had ever been pulled out for the workers.

In previous years, entertainment notables such as Bob Hope, Lowell Thomas, and others have been used by Buick.

Buick officials reported the largest employee turnout in the history of the employee preview shows. Nearly 40,000, and Acuff waved ‘em all—all blue collars and white collar alike! Duvewood Doody, LMA Auditorium manager, said that, on the first of the two-day stand, by Acuff and the new cars, the crowd for any one held at the huge auditorium set a record near 20,000, during the noon-to-9 period. Acuff, Grandpa Jones, and the band stayed five 15-minute shows each day.

Last week the United Red Feather Campaign of Flint kicked off its 1966 drive with Eddy Arnold entertaining. Again, a first in the use of country music. This event, also held at the 6600-seat LMA Auditorium, was the most successful pre-campaign show in Red Feather history. A near capacity crowd saw Arnold perform for nearly 90 minutes, singing all his big hit songs, from “The Cattle Call” to “Somebody Like Me.”

Instrumental in the promotion of these two shows was WKMF, a full-time country music outlet in Flint. General manager John Carroll, who is in charge of the publicity for this year’s Red Feather campaign, called the two shows the most successful boost by the two organizations in their history.

WKMF pulled out all the stops in promoting the Red Feather show. Carroll, also noting the success of the Buick show, commented: “Just think what it would have been if the show had been open to the general public instead of just Buick employes.”

“Speaking strictly from the commercial point of view,” Carroll said, “these two shows have done more to establish country music with the new, never, more than any other promotion in which we have participated during almost five years of country music radio.”

Booking arrangements for both shows were handled by Doug Smith of Entertainment Enterprises of Flint. Smith is a country deejay at WKMF. In the above photos are (left to right) Doug Smith, Roy Acuff and Buick public relations man Bill Lamb.
The Brazilian Pop Song Festival, one of the country's best song contests to date, was a particularly happy one for the above artists who sang the two entries that were tied for first place, "A Banda" and "Disparada." They are (left to right): Jair Rodrigues, who did "Disparada"; Nara Leao, singer of "A Banda" and Chico Buarque de Hollanda, who wrote "A Banda" and performed it, too. For a complete rundown of the Festival, see this week's International News Report.
The 56th annual conference of the Federation of Australian Commercial Broadcasters (FACB) was held in Sydney on April 22, attended by representatives of Australia's major television and radio stations. The conference discussed a wide range of issues, including the future of the industry, the role of the media in society, and the impact of new technologies on broadcasting. Attendees included CEOs, program directors, and representatives from all segments of the industry, as well as guests from around the world. The conference provided a platform for sharing ideas and fostering collaborative efforts to enhance the quality of Australian media content.

Mr. Myles Wright, chairman of the Broadcasting Control Board (the federal body which polices the program and commercial content of all radio and television stations) attended the FACB conference, addressing the gathering on the future of media in Australia. He highlighted the importance of maintaining high standards of programming and the need for continued innovation in the industry.

The conference also featured a panel discussion on the impact of social media on traditional broadcasting. Panelists argued that while social media platforms have changed the way people consume media, traditional broadcasters remain a vital force in shaping public opinion and ensuring diverse coverage of events.

Opinions were divided on the topic of pay-walls. Some argued that charging for content would help fund high-quality journalism, while others believed it would alienate readers and future-proof the digital era.

In his closing address, Tony Johnston, general manager of Channel 7, emphasized the importance of collaboration and innovation in the face of rapidly changing media landscapes. He called for a renewed focus on community service and the need for broadcasters to adapt to the digital age.

The conference was hosted by the Sydney Opera House, a symbol of the city's cultural significance and an iconic venue for such events. Attendees were treated to a variety of performances, including a live broadcast of a classical music concert and a poetry reading.
BRAZIL—The "pure" style of Brazilian popular music has smashed overwhelming, terrific, glamorous. In fact, never before was there a pop music manifestation which had such popular acclaim, such general public enthusiasm, so widespread, and coming from people of all ages, all musical tastes, all walks of life.

With the experience acquired in previous Festivals, the organization was far better than others and, although some little inevitable mistakes were still present, everything ran smoothly and in a way that everyone was pleased with the results. Proof of this is that all tickets for the final presentation at the Record Theater were sold in less than one hour. A few hours before the beginning of the presentation, a crowd was assembled in front of the theater and those who didn't find entry, could only observe as they were sung, by popular and well liked speaker and deejay Randal Jullano.

The presentation of the twelve chosen numbers was done with the following order: the first number was presented by a volunteer came to the stage and chose a scaled envelope with a number corresponding to the song. The first number drawn was one of the favorites, "Diapara," and the "war" started immediately—the atmosphere was more of a passionate football game contest, since the two favorite numbers had two opposite sides. The number being "A Banda." And the excitement was being felt as each number was presented by the announcer, arrangements by some of the top interpreters. The public applauded and booted, taking an integral part in each step of the contest.

After the twelve numbers were presented, the jury—composed now by sociologist Roberto Freire newspaperman-actor Maria Lago, TV man Bob Corte Real, Maestro Julio Mendel, physician-composer-writer Paulo Vanzolini, TV producer Raoul Duarte, Osmar Milan, newspaperman Francisco Paulino, magazine "Intervalo" director Alberto Madureira and Cash Register architect—was not satisfied with theS

This deal was negotiated between Gene Abarch and Heinz Voigt of DGG and looks like the first major

Wall's Post Office Appointment Keeps Sir Joseph As EMI's Executive Chairman

LONDON—Consequent upon the appointment of John E. Wall, managing director of EMI Ltd. as deputy chairman of the company, Sir Joseph Lockwood will continue as executive chairman of the group.

DGG Purchases Aberbach In Germany

HAMBURG, GERMANY—Deutsche Grammophon Ges. has acquired the whole publishing companies of Aberbach and Hill and Range for Germany, Austria, Switzerland and the Netherlands.

Brighisers Buy 1 Million Of 'Sound Of Music'

LONDON—The RCA soundtrack album of "The Sound Of Music," issued 18 months ago, has now passed the one million sales mark in Britain and to celebrate the achievement Sir Edward Lewis, chairman of the盤 Record Company Ltd., RCA's British licensee, was recently presented with a gold disc by George E. Mare, vice president and general manager of the RCA Victor Records. The outstanding sales success of this album in Britain follows a similar story of success in the United States where the album achieved "Gold Disk" status faster than any other soundtrack recording in the history of the record industry, being certified as a million dollar seller during the first two weeks of its release. Based on sales returns to far "The Sound Of Music" album looks set fair to outlive Victor's all-time champion soundtrack album, "South Pacific," another Rodgers and Hammerstein musical.

Boosey-Hawkes-E. B. Marks Enter Print Music Deal

NEW YORK—Boosey & Hawkes Music Publishers Limited has been named as exclusive selling agent for printed music other than popular of Edward B. Marks Music Corp., for the British Commonwealth, (excluding Canada and Australasia), it has been jointly announced by David Adam, managing director of the British firm and by Herbert E. Marks, president of the American publishing company.

The contract calls for the sale of educational music, classical and semi-classical music, choral, band and various instrumental works in both single copies and full publications.

In addition to the British Commonwealth, certain other territories are included such as Republic of South Africa, Republic of Eire, Hungary and Czechoslovakia.

Excluded from the agreement are such numbers for which sub-publication arrangements already have been concluded.

Boosey-Hawkes-E. B. Marks Enter Print Music Deal

MEETING FOR THE FUTURE—Phil Rose, vice president of Warner Bros. Records, and Donald Deveau, president of Decca Records, were in Japan to discuss future operations in Japan. At the Coldei Inc., office Rose and Deveau had a consultation with Decca's Tokyo branch and in Paris branch, took with the president of the French company, Daniel Migliori, Ciro Pereira, Erolon Chaves, Luis Chavez, Luis Eca, and that of the magazine, Lirio Magazine, Atsuka Terio of Nippon Victor and Ken Cole of Coldei.

Liberty's Thomas On Global Trip

LOS ANGELES—Jerry Thomas, international Sales Director at Liberty Records, has departed on another of his periodic round the world jaunts on behalf of the firm.

The purpose of the trip is to coordinate activities with licensees in England, France, Holland, Germany, Italy, Hong Kong, Manilla and Singapore. Thomas will call on military sales representatives in several areas.

On Nov. 6, he will be joined by Liberty's president, Al Bennett, in Tokyo, for business discussions with the label's far east reps.
Joining the ranks of direct distribution is Polydor Records who have announced as from January 1st 1967 the Polydor catalogue will be available only from their own depots. In July of this year EMI decided to go direct (plus excluding the records of the Decca branch) this method in Britain and Philips who started direct distribution from its own depots last year. Decca, too, went direct in July of this year.

The third major player is the Decca Record Company because of ill health. During the past year he has been hospitalised for several operations. A branch of the family business, Concentrating in Italian music. With Decca for 17 years during which time he was largely responsible for the launching and establishment of the LP catalogue and re-issues, the Mantovani Gold Band is currently celebrating the maestro's 25 years with the company. He hopes to announce his future plans within the next few weeks. Succeeding Beecher-Stevens is his assistant Colin Micky. Most, who made a name for himself as an independent record producer. Prior to Decca, him to bring out into the film world. He has already completed the script for his first venture "Dandy" which he will also produce and direct and appears in it himself. Micky Most has also announced that he will be producing a series of "Quickies", the latest instalment being "Distant Lovers". The film is directed by Alain Crosat, general manager of Companhia Brasileira de Discos (Philips), a name that is now synonymous with Brazil. Donnie Von with his first album released in the next few days and the expectation is big. One of the most successful numbers of his single, one of which is the version of "Girl In The Window" which is in the top forty. The first few numbers of the Beatles' tunes and numbers in English. Six of the twelve numbers are original compositions, with two of them being interpreted by Philips' artists such as Nara Leão, Elias Regina, Jair Rodrigues, singing two each and two are the winners. From the recent releases of the Beatles, "Lovely Day" and "Something" which are on Decca and TV Globo are interpreted by the artists of the group.

ECM, the International division of Philips, in founding, continuing a successful career, roman ballad chanter Jose Ricardo has an album released with orchestrations by Maestro Peruzzi and Nelsenho, with a good selection of traditional and modern Brazilian numbers. Another album, "Strangers In The Night," half in Portuguese and half in English, by Caetly Peixoto, in a double with "Se Acaso Houver Adeus," a composition by Moelice Amorlanda and "Canto De Ossanna.

The usual bulletin from CBS Do Brasil informs: Portuguese chanteuses Maria de Jesus, Elza Soares (Odeon) sending his European tour. Bolero King Carlos Albert is preparing his new album which will be titled "Tu Felicidade." A new album by soft-sounding revue group "Orquestra Dei Fim," of Portuguese composers Eduardo Damas and Manuel Paulo licit a British single, "Hello, Goodbye," with notes that top artists are already waxing his songs, Robbins hopes to acquire more deals with the Koppelman-Rubin teams and success in the business will bring the companies their own identity by strong promotion and individual attention.

With the acquisition of the White Whale catalogue of America Decca have also acquired the talents of Nino Tempo and April Stevens and their American records are being released under the "New York Living Out Label." The first release of this is "I Love My Dog" by Cat Stevens. Deram also report good sales on "The Velvet Touch Of Johnny Howard" album. Two more Deram releases of note are "Delia" by the Delila group and "The Lovers" and a Barry Mason penned-record number "Over The Hills And Far Away.

Hal Shaper of Sparta Music being kept busy these days with Brian Poole's new CBS records "Everything I Touch Turns To Tears" and "Boulevard De La Madeleine" by the Moody Blues on Decca. All tracks on the Johnny Rivers-Trini Lopez Ember album are Sparta copyrights as are those on the Stateside's "Soul LP." On the production side Shaper has signed the Derek Sankey group this week. On the list of new releases is "Stop" by Anthony & Lee Tomlin to CBS with "Sweet Late." Shaper also advises that Bernard Delfont has bought "Jane Eyre" a new musical which he wrote in collaboration with Monty Stevens, and plans are in hand for a West End opening.

The success of Dave Dee, Dozy, Bendik, Mick and Tich's latest Fontana waxing "Bend It" has sparked off a new dance craze. The Band informs publisher Harold Geller of Lynn Music. The Band has been recorded by the Fontana/Totem label under the name Pathé Pictorial. Have made a short film demonstrating the dance which is scheduled for general release on November 3rd.

Latest Board of Trade figures just issued shows that manufacturers' sales of gramophone records in July valued at £2,012,000 were 10 per cent higher than in July 1966. Sales for the home market rose by 12 per cent and sales for export, representing 17 per cent of the total, were 4 per cent higher. Total production in July, numbering 5,144,000 was 15 per cent lower than in the same period of 1965. Output of 45 rpm and 33 1/3 rpm discs fell by 17 per cent and 15 per cent respectively but output of 78 rpm discs rose by 3 per cent.

The Who have been selected to appear on the American CBS News Report network throughout America in November during which they will feature their current smash hit "I'm A Boy." On October 20th the boys left for Greece where they are booked to play at the Greek Trade Fair Gala thence to the Sportsalata, West Berlin. Their "Ready Steady Who" programme has been recorded 'live' and will be released on an LP form on the Reaction label.

The Payola scandal in the States gets launched in Britain via the Yardbirds 'Happenings Ten Years Time Ago" and the fingers "I'll Take You Where The Music's Playing"—both on the Columbia label.

Another Mick Jagger-Keith Richard-Chris Farlowe combination for new Immediate records. They are now formally known to Clarksville by the Monkees issued here by RCA... Pop star Johnny Kidd killed in car crash here last weekend... "Distant Drums" still topping the Bill. Best Selling Sheet Music List for Aukif Rose... "Mable's Eighth Symphony" played by London Symphony Orchestra conducted by Leonard Bern stein recorded by CBS during his last visit here in April now on release... Another feather in the Fontana cap is the success of "Windsor Cathedral" by the New Vaudeville Band.
Brazil's Best Sellers

in Last
3
1. Strangers In the Night (Ferrata) Frank Sinatra/Bennise (CBS)
2. Meu Amor (Dino) Denny Lee/Massine (EMI)
3. Esquerra (Forgott Him) (Vitale) Roberto Carlos/CBS
4. Luna's Theme From Dr. Zhivago (Todavé) Al Kofer/Ferrata
5. Calypso (Mambo) James Last/A&M (CBS)
6. Eu Te Drei Bem Mais (Ferrata) Mouzary, Franco/Capacabana
7. Vou Estandarte (n.p.) Tony & Geraldo Vandré/Chanteciel
8. Festa Menina (Hang On Sloopy) (Stellio) Leno & Lilian/CBS
10. Vem Chegando A Madrugada ( ) Jair Rodrigues/Philips (CBS)
11. *![Image](image-url)
12. *![Image](image-url)
13. *![Image](image-url)
14. *![Image](image-url)
15. *![Image](image-url)
16. *![Image](image-url)
17. *![Image](image-url)
18. *![Image](image-url)
19. *![Image](image-url)
20. *![Image](image-url)
21. *![Image](image-url)

Brazil’s TOP TWELVE LP’s

This Last
1. Dr. Zhivago—Original Soundtrack/3MG (CBS)
2. As 11 Mais—Volume—Several Brazilian Artists/CBS
3. If You Can Believe Your Eyes And Ears—Mama’s & Papa’s/RCA
4. Rubber Soul—The Beatles/Odeon
5. Dada Nova Bossa Volume 2—Jair Rodrigues & Elis Regina/Philips
6. Terereu—Wanderly/CBS
7. The Coruja—Capri—Chris Montez/A&M (Ferrata)
8. A Man Belo Do Brasil—Agnaldo Rayol/Capacabana
9. Triunfado—Carlos Cesar/Capacabana
10. Na Onça—Denny & Dino/CBS
11. The Lonely Bull—Herb Alpert’s Tijuana Brass/A&M (Ferrata)
12. You Me A suede—Enrano Carlos/GEN

Top Six Double LP’s

This Last
1. California Dreamin’—Mama’s & Papa’s/Dunhill (RCA)
2. Dr. Zhivago—Frank Pourcel/Odeum
3. El Presidente—Herb Alpert’s Tijuana Brass/A&M (Ferrata)
4. Yesterday—The Beatles/Odeon
5. O Bom—Eduardo Araujo/Odeum
6. I Can’t Control Myself—The Troggs (Page One) Dick

Great Britain’s Best Sellers

This Last
1. 6 Distant Drums—Jim Reeves (RCA) Acuff Rose
2. I Can’t Help Myself—Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)
3. Have You Seen Your Mother—The Rolling Stones (CBS)
4. I’m A Boy—The Who (Reception) Fabulous
5. New Decca—New Vaudeville Band (Fontana) Meteor
6. I Can’t Control Myself—The Troggs (Page One) Dick

Polygram Belgium reports this week classical releases: Offenbach’s “La Belle Heilène”; Schubert’s “Sonate in G, op. 102” and Debussy’s “Preludes” for solo-piano; also, Beethoven’s “The Joker Went Wild”, c/w “I Can Hear The Rain”; the Minibenders, “Ashes To Ashes”, c/w “You Don’t Know” and The Shadows, “The Shadow on the Wall”, c/w “My Regards to Thee”. Hits by Spencer Davis, the Troggs, the Minibenders and Karen Young. Her successful song “Me And My Miniskirt” is controlled by Primavera. Other new releases by Polygram, with the concert film “Swinging Telwars”.

Top Ten LP’s

1. Sound Of Music — Soundtrack (RCA)
2. River Deep — The Beatles (Parlophone)
3. Portrait — Walker Brothers
4. Goin’ Places — Herb Alpert
5. Pet Sounds — The Beach Boys (Capitol)
6. Autumn ’66 — Spencer Davis (Fontana)
7. Well Respected Links — The Kinks (Pye)
8. Blues Breakers — John Mayall & the Bluesbreakers
10. My Man — The Byrds (Columbia)
GERMANY

It looks like the biggest fight of the year is coming to an end. In a meeting held on October 10, between the GVL representing the artists and record industry and the German TV stations, a deal was reached and it looks like the meeting to be held on the 27th of this month may mean an end to the battle which has caused virtually no new German releases to make the top 10 since June. The agreement, a five-year similar to the one which Berlitz Press and AIW (Alim Alinb) responsible for Los Bravo’s world-wide success, told Cash Box that they are going to issue those recordings soon.

Lionel Hampton performed in Madrid, Barcelona and Palma with much success. He came in as the headliners, Peter C. Leeds and Victor Gigilette (of Talent Development Associates) and Alicia Grandmas (Belter).

The Festival of Benidorm—for Spanish Songs only—gave the first prize to "Mister Nocturno," by Santy and Gerard. The Festival of The Mediterranean Song, held in Barcelona at the beginning of Oct., gave these awards:

1. "Quan o n’enterrerà" (France) by Sabrina (Belter) and Sergei Alexander (Discophon).
2. "Los Chicos" by Dino Dinamico (EMI) and Bruno Lomas (EMI).
3. "Lo Siento" (Spain) by Madalena Iglesias (Belter) and Santos (Con- sensus (Belter).

The special mention of the jury was for "L’uomo di pagina." The success of the song, which is currently number one on the Spanish best-seller list.

Los Brincos have a new single on the market with "A Mi Con Esa," their new song with a lot of Spanish flavor. Sales reported by Novola during first week: 75,000.

Los Pegenikes, the most veteran group of Spain, are now doing a new single, "La Janda," and sound terrific. Their "Hilo De Seda," they hope for good results with "Lady Pepa," so that it will be released all over the world.

The singer José Luis, who was very successful in Spain six years ago, comes back with "Gilliland," his own composition.

CBS has issued for EP’s of Bob Dylan with much success.

Another new company in Spain is Seccion. At the moment, the Seccion works only with local product but plans to expand.

Ediciones Quirina (publisher) has signed with the Schroer organization for the catalog rights of "Berta," and Andro y Hugo. The number one singer of Spain, Ralph, gave a concert in Madrid, singing thirty songs with different backgrounds: big orchestra, little groups and duets.

The famous "Yo Soy Aguila" (Spanish song in Eurovision contest last year) and others. Tickets for the concert are all gone and ordinary people are not able to get a seat.

The famous d-j program of Radio Madrid, "El Gran Musical," by Tomas Martin Blanco (the program that debated the name Los Bravos) has more time on the air.

GERMANY—BEST SELLERS OVER THE PAST 8 WEEKS

This Last Week Week On Chart

1 3 Mother’s Little Helper—The Rolling Stones—Decca1
2 1 Yellow Submarine—The Beatles—Odeon—Rolf Budde Music
3 6 Leg De Din Dorf Mein Maenda (Put Your Heart In My Hands)—Augustin Seith Music & Irgendemand Liebe Ach—Ediciones Pampers (You Too)——Editions/De/P. MeiR Roy Black—Polydor
5 2 What A Girl Like You The Troggs—Hansa—Rolf Budde Music
6 3 Hanky Pandy—Tommy James & The Shondells—Vogue—Decca
7 4 Early Bird André Brasseur—Edition Trump/Hotel 
8 12 Strangers In The Night—Frank Sinatra—Repairs—Hans Gerig Music
9 12 Black Is Black—Los Bravos—Decca—Ralph Maria Siegel Music
9 10 6 Super Girl—Graham Bonney—Columbia—Chappell Music/All Last Exit
10 6 Summer In The City—The Lovin’ Spoonful—Kama Sutra—Gerig Hans Music

GERMANY—JUKE-BOX-RAadio-SALEs FAVORITES

( Courtesy "Automatenmarkt"

This Last Week Week On Chart

1 2 Yellow Submarine—The Beatles—Odeon—Rolf Budde Music
2 2 With A Girl Like You—The Troggs—Hansa—Rolf Budde Music
3 2 Meine Reise Ist Zu Ende (My Journey Is Over)—Conni Francis—GMG—Francon—Schneider
4 5 I Started A Fire (And I Wasn’t Nul)” Sagen Kanren’ (A Girl Has To Know How To Say No)—Gitte—Electo
5 3 Rosal Brachen Sonnenrise (Roses Need Sunshine)—Rex Gildo—Electro—Hans Gerig Music
6 6 Konn Mwen De Photographs (The Impromptus)—Pet. Simon—Vogue—Edition Belmont/L. Yaski
7 9 Black Is Black—Los Bravos—Decca—Ralph Maria Siegel Music
8 9 Strangers In The Night—Frank Sinatra—Repairs—Hans Gerig Music
10 10 Mother’s Little Helper—The Rolling Stones—Decca—Hans Gerig Music

Original German Copyright

GERMANY—(Continued)

Peter Meisel tells us that his Hansa label has picked up distribution rights for "Psychotic Reaction" from the Count Five, "But It’s Alright" from J. J. Jackson and "You’re Gonna Miss Me" from the 13th Floor Elevator. The label currently is riding high with "I Can’t Control Myself" from The Troggs. It seems that the German market is currently profiting from the huge sales of hits by English bands which is distributed in England by CBS. London records in the U.S. reports that "Stop" by Gloria is moving well especially in the Boston area. England will release the record through the Page 1 label and the record is also set for release in Spain, Puerto Rico, etc.

Teddie is giving the big push to "Last Train To Clarksville" from the Monkees which is beginning to move well.

Fred Sammeller from August Seschk/Cappell Music tells us that "Alien" in many versions, "Georgy Girl" from the Seekers. "You Make Me Feel So Young" from Frank Sinatra and "There Will Never Be Another You" by Chris Montez are the main push items for the firm along with the new Graham Bonney single and a new smash LP from Polydor’s Roy Black which has already sold 30,000 LP’s in the first week of release.

A distribution agreement has been worked out with Kanna Sutra for Spain. The company who is going to distribute Kanna Sutra here is Spanish Columbia, headed by Alain Milhoud (responsible for Los Bravo’s world-wide success).
Matt Heft at Southern Music has more red hot records than he knows what to do with these days. Not quite. Music biz vet, Matty, is plugging like crazy about the show. "It's all a Satisfy Mind," a song mushrooming in popularity thanks to the Bobby Hebb singles. "It's been a hit," Matty said, which was to be a real money maker for the copyright holder. All of this comes hot on the heels of the wind-swept champ, "Giant." Matty is in with a hit, "Oh Fes, That Fas Tu," selling well thanks to the Apex release by Yolanda Holt.

Heard from Sandy Gardner, head man at Dazzled Productions in Ottawa, that he has a long distance word on developments concerning his firm’s top group, The Ataraces. Increased to five men, the group has been working regularly on TV and in one nighters throughout Canada and the U.S. Their current Canadian chart, “Let’s Run Away” has been set for U.S. release on Tower, and to release in the U.K. on Capitol through E.M.I. Sandy just back from England, tells us that his group is winning many new friends there. Another hot property at Dazzled these days, says Sandy, is the Townems. Their record by the group in Regency, “The Lion Sleeps Tonight” has come in for heavy airplay on both coasts of Canada. CFUNC, Vancouver is charting the side in a prominent spot, and Regency’s other Desdanas groups the Characters and the Soundrums, the latter are now going more consideration from Canadian spotters, good news of a revival of the old Elvis output, “Heartbreak Hotel.” It’s on Red Leaf.

Chuck Davis in touch from CBS-Vancouver with word on a new TV coast to counter about over on the entire CBC net across Canada. The show will be billed as Country Western Jamboree: West Coast. Headlining the shows will be Spade Nelson and the Gamblers. The group sold some 10,000 copies of an RCA Victor single entitled, “Pickele Squirits.” Also to appear on the new TV is a group called the Showboys. Host for the new series, Chuck Davis, a country music radio show. “Midnight Jamboree,” originating in Vancouver, and carried by all of the net’s 51 outlets on the Pacific coast. How about that for exposure! Get in touch with Davis at CBC, Vancouver, 701 Hornby street, all of his publicity’s offerings currently. Big news for the group is that they have taken part in a west coast telethon that raised over 65,000 dollars for children.

Harold Winslow tells us that the fabulous Guess Who will be on the P.A. circuit throughout Ontario (the eastern part of the province) and Quebec in the fall months. The distinctive group has moved over into chart action on the group’s latest Quality outing, “And She’s Mine.”

According to Harold, deejay Dave Charles at Belleville’s CBQB reports renewed listener interest in a pop of the past by the Guess Who. The deejay says request action has increased tremendously on the group’s hit, “Shakin’ All Over.” Harold says that it could develop into another “Louie Louie” or “Wipe Out” situation, a pop of the past developing into a hit all over again.

The “And She’s Mine” side is out in the U.S. on Larry Uttal’s Bell label. Harold goes on to report good reaction on Bob Harrington’s Reo release of “Changes.” Kingston’s CKWS and Ottawa’s CFRA have charted the side, says Harold. The Carlton Showband is also doing well with their own version. Out of left field comes the new Pat Boone release on Dot, “Wish You Were Here Buddy.” His new NBC morning net outing, seen in several important centres in Canada, will help out the sales on the side for sure. Another strong made-in-Canada side on Reo is the latest outing by Dee & the Yomeen, “In the Morning.” The group has been on a coast to coast P.A. string through the end of October.

Fred White tells C.B. that his Toronto-based World Canadian agency has a wide variety of bookings in the fall months. Among those included are the 3 Rising Sons, Luke and the Apostles, the B.B.T. 7, and Terry Black as the opening act for the Imperial Cloister. Bob Manning at the firm’s Toronto, R.Q. 244 Bow, West, 925-2265, for all details.

Another agency, the Hungry I agency, 334 Portage Ave., Winnipeg, headed up by Bob Evans, has big things planned for the fall months with outstanding groups, all currently represented on the singles market. Included is the latest release by Dionne Warwick, “That’s What Friends are For,” the Qualls, and several others. The firm has done business on a wide scale in the Canadian west.

Mike Bonfanti is the new P.D. at CKSK, Sudbury. Recently departing the Sudbury outfit was Roger Klein. He takes up new duties at Winnipeg’s CKRC.

Add Don Burns to the CKFX-Port Arthur personality line-up. He’ll host the station’s all night net, coming to the Lakehead from CKDM, Dauphin, Manitoba. If the name sounds familiar, he’s Bob Burns’ brother. Bob is the manager of the Guess Who.

PRESENTING THEMSELVES IN CANADA — The recent Brazilian Pop Song Festival (see story on this page) was a huge success, and shown are the many performers who made it the triumph it was. Top photo (left to right, in front): O Quarteto, Os 3 Moraes, Trio Maraya, Jair Rodrigues; in (back): Ivan de Mora, Leoni Everson, Ivorra Garcia, Sonia Ribeiro and Blota Junior, M.P.B. and the group O Grito (in center). Bottom photo: Leoni Everson, both photos, left to right: Maria Odette and Roberto Carlos, the Brazilian teen star.

Continued from page 73

people embraced each other, cheered, parasols were waved, posters of Cheo Buaque, and phrases such as “Disparaqui, is the best,” or “Louie Live Chico,” etc. . . . Outside the theater, those who couldn’t come in the theater went to the celebration itself, with a lively party. Everybody was happy: the mothers of Jair, Theo (composer of “Disparaqui”) and Chico Buaque, and Danuza, sister of chanteuse Nara Leão, came to the stage and everybody had tears in their eyes. Teen idol Roberto Carlos was the first to come and congratulate the winners, after him came Elisa Regina, Maria and all the others.

It was announced that the jury had accorded two special awards: one, best brava; words, awarded to “Um Dia,” penned by Caetano Veloso, who won a trip to Italy for the San Remo Festival; the other prize for best interpreter was duly won by chanteuse Maria Montez, who sang a very fine, very lively and symbolic silver guitar. Then the two winners were invited to sing their success in front of the whole public sang along and cheered. The whole night was a celebration night and next day all newspapers in São Paulo dedicated first page space with photos of the Festival.

Big TV Coverage

Thousands of people went in front of TV receivers during the three nights of presentation of the Festival and also during interviews done post-concert with it. The most important was on a weekly program by popular chanteuse Télio Camargo, in which the numbers of the jury were included, both by Beto and Cidinha Campos. Statistics say that the audience of Channel 7 (it was also transmitted by Channel 8 of São Paulo and by TV-Globo of Rio de Janeiro) is numerically 50% of connected sets, jumped to 87% during the Festival nights! Radio station “Jovem Pan” constantly played the numbers of the contest and requested tapes of the entire recording.

One of the reasons why the jury decided to divide first prize between the two numbers was because they both are excellent in a completely different style, each is a very traditional Brazilian themes: “A Band,” penned by young (22) composer Chico Buarque De Hollanda, is a simple, natural and beautiful melody, whose lyrics are singing along after first presentation, with extraordinary good poem, which is a reminiscence of old times. It was presented in an unusual way, first by the composer himself accompanied by his own guitar, then by chanteuse Nara Leão, with a typical brass band, the public could not help singing along.

The Runners-Up

Both numbers can be heard all over since the first day of their presentation. The public could not help but whistle them. Discussions can be still heard everywhere in bars, houses and privately as to which number should win the coveted awards (first prize: 10,000 dollars, second prize: the symbolic “Golden Guitar” — also was the symbolic “Golden Guitar” — another one had to be manufactured on account of the tie . . . ) and there’s the slightest doubt that both numbers will be among the five numbers presented in the Festival will travel to Brazil, and more likely to be picked up. Two numbers that were not among the five awarded ones, deserve a special mention and have also chances to become people’s favorites: “Flor Maior” penned by Cello Borges Pereira, which was very well interpreted by teen idol Roberto Carlos, in a style that reminded us of the best John Gilberito days; the other was the “marcha-ranco” sung by internacional Brazilian chanteuse Leo Everett, song, titled “La Vem O Bloco” by Carlos Lyra and Gianfrancesco Guarneri, which has a great chance to be a Carnival (Marilis Gross) hit. Special praise was in order for the man who idealized the whole manifestation, which sure can be called the most successful up to this date and a great contribution to the Brazilian Popular Music. The director of the Festival, Gianfrancesco Valcarlo, director of “Emisoras Unidas,” assisted by artists’ agent Marcos Lanzaro and the crew of Festival Commission as follows: Solano Rebeiro, directorman, De Castro, coordinator, Alberto Heleno Junior, promo and press, Marilis Martinelli, FR. Alex Curry, assistant and Glaura, jury’s assistant. Also to all the TV crew, with people like Nilson Travezzo, Eduardo Moreira, Ciro Ferreira, Manuel Carlos, Randi Juliano, Blota Junior, Sonia Ribeiro, Cidinha Campos and all the others.

CASH BOX—October 29, 1966—International Section

77
During the past months, a growing number of South American magazines have started devoting their columns to the topic of foreign artists. This has resulted in an unusual quantity of requests for photographs and bios of artists appearing in the Top selling singles of all the countries of South America. Although the promotion of this sort may open new markets to artists presently unknown in this area, or improve them for artists recently received, it will appeal to the countries, music publishers interested in certain artists and artist managers to send photos & bios to the Buenos Aires office of The Box for possible publication in the local magazines and newspapers requesting them.

Julio Kern Publishers reports the signing of a contract that will start a new publishing administration. The Editorial Musical Edwin H. Morris, Argentina. The operation includes also the songs controlled by the Mayfair, Bing, Harling, Mosley, Joxerox, Carwin, Hand and many others publishers.

RCA is preparing the release of the new album recorded by rock artist Juan Ramon Izquierdo, who is known in his group Gricanos for Music Hall. Tunes are "Romanse de Topar Amara," "Candemone de la Libertad," "El Fustianiento de Rosero" and "25 de Mayo." The record division of Ferrata is preparing the second volume of the Baja Marke (Pop Rock) recently recorded in Mexico, and the Ferbo album tagged "Honeymoon in Paraguay" and cut by Julio Cesar del Paraguay.

Apart from the cocktail party offered in his honor at the Cinzano Club, Odeon backed the Gilbert Becaud visit with the release of a single and a compact 33 with four of the latest tunes by the French chanter: "Mes Hommes a la Cabeza," "Visages," "Transpose," and "Arrivage." Believed to be his last album, it is accompanied by singing twice, and on TV (Channel 9), where he taped several performances.

Music Hall is releasing a new Compact 33 by Giggola Cinquetti, with her version of "It's A Sin To Talk About It." In compact 33 by Dik, "La Dama," by Hugo Vargas, and compact 33 by Dik, "California Dreamin'" and a Compact 33 by Barbra Strisand, where the film song is accompanied by the Cornell Vastics rendering: "Libera," and the uprising "Shadow of your Smile." There are also Compact 33's by Perry Faith, local chanter Roberto Yanes, Liverpool-like group Los In and TV star Carwin, "First Time," and Monti "Day Dream." Phonogram has been charging in on the success of the "Dr. Zhivago" epic by releasing the soundtrack of the film and the Stringing Strings version of the "Swiss Army." Both records have been selling very well, and belong to the

Argentina's Best Sellers

This Last

Week Week

1 Sin Fe/Usted (Korn) (Edam) Jose Feliciano (RCA) 1
2 Strangers In The Night (Ferrata) Frank Sinatra (Reprise) 2
3 Siempre Te Recordare (Korn) Yace Monti (Odeon) 3
4 La Secretaria (Melogora) Quarteto Imperial (CBS) 4
5 Sunday Monday (Relay) Mamas & Papas (RCA) 5
6 El Equipo De Jose Carlos Argentino (Ala-Nicky) Los Academicos (CBS) 6
7 Light (Papito) Frank Sinatra (CBS) 7
8 Simon And Garfunkel (CBS) (CBS) 8
9 Her Songs (Munner) Soundtrack, Strings MGMT) 9
10 Children of the Chapel (CBS) Richard Anthony (Odeon Pop) 10
11 Peace and Quiet (CBS) (CBS) 11
12 With Every Step of Walking (M. Populares) Nancy Sinatra (Reprise) 12
13 Sombras (Bros.) (CBS) 13
14 Solo (Korn) Paltito Ortega (RCA) 14
15 Insaecal Los Panchos (CBS) 15
16 Merci Cherico Frank Pourcel (Odeon) 16
17 Lagrimas De Un Recuerdo (Odeon-Korn) Taco Monti (Odeon) 17
18 California Dreamin' (Relay) Mamas & Papas (Barbra & Dick) 18
19 El Rey Del Bile (Melogora) Julio Cesar del Paraguay 19
20 Aline Bruneau (RCA) Juan Pablo (Marpal) 20

Looking through new pop single releases of this October, the followings are outstanding: , "To Know You" by Jose Luis ortiz Amaya, "Children of The Morning" by Deco by the Kingdom Trio & "Let's Do It" by Deco, "Dee Mama and Papas are attractive in folk songs which are on rise here. Especially, the latter one is very popular, and this week fans are able to buy the latest hits in the local magazines and newspapers requesting them.

Julio Kern Publishers reports the signing of a contract that will start a new publishing administration. The Editorial Musical Edwin H. Morris, Argentina. The operation includes also the songs controlled by the Mayfair, Bing, Harling, Mosley, Joxerox, Carwin, Hand and many others publishers.

RCA is preparing the release of the new album recorded by rock artist Juan Ramon Izquierdo, who is known in his group Gricanos for Music Hall. Tunes are "Romanse de Topar Amara," "Candemone de la Libertad," "El Fustianiento de Rosero" and "25 de Mayo." The record division of Ferrata is preparing the second volume of the Baja Marke (Pop Rock) recently recorded in Mexico, and the Ferbo album tagged "Honeymoon in Paraguay" and cut by Julio Cesar del Paraguay.

Apart from the cocktail party offered in his honor at the Cinzano Club, Odeon backed the Gilbert Becaud visit with the release of a single and a compact 33 with four of the latest tunes by the French chanter: "Mes Hommes a la Cabeza," "Visages," "Transpose," and "Arrivage." Believed to be his last album, it is accompanied by singing twice, and on TV (Channel 9), where he taped several performances.

Music Hall is releasing a new Compact 33 by Giggola Cinquetti, with her version of "It's A Sin To Talk About It." In compact 33 by Dik, "La Dama," by Hugo Vargas, and compact 33 by Dik, "California Dreamin'" and a Compact 33 by Barbra Strisand, where the film song is accompanied by the Cornell Vastics rendering: "Libera," and the uprising "Shadow of your Smile." There are also Compact 33's by Perry Faith, local chanter Roberto Yanes, Liverpool-like group Los In and TV star Carwin, "First Time," and Monti "Day Dream." Phonogram has been charging in on the success of the "Dr. Zhivago" epic by releasing the soundtrack of the film and the Stringing Strings version of the "Swiss Army." Both records have been selling very well, and belong to the
**Norway's Best Sellers**

<table>
<thead>
<tr>
<th>This Last Week</th>
<th>This Last Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
</tr>
</tbody>
</table>

**Sweden's Best Sellers**

<table>
<thead>
<tr>
<th>This Last</th>
<th>This Last Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>10</td>
<td>9</td>
</tr>
</tbody>
</table>

**Top 100 Labels**

<table>
<thead>
<tr>
<th>Label</th>
<th>BCS 50 36</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABC Paramont</td>
<td>10, 58</td>
</tr>
<tr>
<td>A &amp; M</td>
<td>72, 81</td>
</tr>
<tr>
<td>A &amp; E</td>
<td>17, 89</td>
</tr>
<tr>
<td>Atlantic</td>
<td>13, 47, 63</td>
</tr>
<tr>
<td>B. T. Poppy</td>
<td>18, 29, 29</td>
</tr>
<tr>
<td>Bell</td>
<td>29, 69</td>
</tr>
<tr>
<td>Ceder</td>
<td>33, 33</td>
</tr>
<tr>
<td>Comeo</td>
<td>33, 33</td>
</tr>
<tr>
<td>Capitol</td>
<td>21, 22, 55, 75, 85, 86, 87</td>
</tr>
<tr>
<td>Co &amp; Ce</td>
<td>50, 96</td>
</tr>
<tr>
<td>Columbia</td>
<td>19, 34, 48, 74, 86, 98</td>
</tr>
<tr>
<td>Decca</td>
<td>45, 65, 70, 70</td>
</tr>
<tr>
<td>Double Shot</td>
<td>7, 7</td>
</tr>
<tr>
<td>Dunhill</td>
<td>38, 76, 76</td>
</tr>
<tr>
<td>Epic</td>
<td>62, 62</td>
</tr>
<tr>
<td>Fontana</td>
<td>33, 39</td>
</tr>
<tr>
<td>Gordy</td>
<td>61, 61</td>
</tr>
<tr>
<td>Imperial</td>
<td>6, 73</td>
</tr>
<tr>
<td>Kama Sutra</td>
<td>15, 56</td>
</tr>
<tr>
<td>Kapp</td>
<td>25, 70</td>
</tr>
<tr>
<td>King</td>
<td>52, 52</td>
</tr>
<tr>
<td>Liberty</td>
<td>26, 99</td>
</tr>
<tr>
<td>London</td>
<td>4, 68</td>
</tr>
<tr>
<td>Mercury</td>
<td>37, 37</td>
</tr>
<tr>
<td>MGM</td>
<td>8, 12, 20, 54, 70</td>
</tr>
<tr>
<td>Mercury</td>
<td>70, 70</td>
</tr>
<tr>
<td>New Voice</td>
<td>30, 30</td>
</tr>
<tr>
<td>Okah</td>
<td>69, 69</td>
</tr>
<tr>
<td>Paulan</td>
<td>100, 100</td>
</tr>
<tr>
<td>Philips</td>
<td>22, 28, 42, 85</td>
</tr>
<tr>
<td>Philips</td>
<td>8, 8, 8, 8, 8, 8</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>25, 46, 51, 52, 52</td>
</tr>
<tr>
<td>Reprise</td>
<td>57, 57</td>
</tr>
<tr>
<td>Scepter</td>
<td>40, 40</td>
</tr>
<tr>
<td>Smash</td>
<td>2, 94</td>
</tr>
<tr>
<td>Soul</td>
<td>9, 88</td>
</tr>
<tr>
<td>Tico</td>
<td>87, 87</td>
</tr>
<tr>
<td>Valiant</td>
<td>69, 69</td>
</tr>
<tr>
<td>V.I.P.</td>
<td>11, 11</td>
</tr>
<tr>
<td>Volt</td>
<td>61, 61</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>59, 59</td>
</tr>
<tr>
<td>Windy C</td>
<td>83, 83</td>
</tr>
</tbody>
</table>

**Cash Box—October 29, 1966—International Section**
Editors have heard all the reasons for attending this year’s MOA convention and trade show, and good reasons they are. MOA this year has more prestige and more cause for celebration than ever before.

MOA has brought back the major record manufacturers to the convention when it seemed they were lost forever, and given new life to the Little LP. It has fought hard in Washington and the copyright problem has been put off for another year. And on October 17, the national membership drive went over its quota of two hundred and fifty new members—a double triumph, since it increases the association’s strength and proves that the “grass roots”, which had been considered untappable up to this time, can be tapped by hard work and direct contact.

Born out of trouble, MOA has in its seventeen year history proven itself, despite serious obstacles and problems, the voice of the music operator. It is a fine thing to be benevolent and helpful if one has a large bankroll, but it is a finer thing, and inspiring, to see an organization with limited funds go out and do the job MOA has done, to retrieve the irretrievable, and to discover, after all the fuss, that one is stronger than when the job began.

Whatever may be suggested as a flaw or lack of fulfillment in the association is not the association’s fault. It can only operate, like a jukebox, on the power it receives from its supply. No one would expect a jukebox to play records accurately if the electrical current is weak, nor should anyone expect MOA to enact huge, sweeping programs without the support of its members—those that it has now, and those that it will enlist in the years to come.

If the non-member operator is serious about solving his major problems, and if he expects MOA to perform the act of solving them, he must contribute his time and cash, for in any business, whether it is packing meat or operating phonographs, the strong survive and the weak do not. MOA was formed so that the smallest operator could take strength from the total association—but he should perform his duties as a member as MOA performs its duties as an association for him.

MOA’s grand objective is far beyond operating out of a small office in Chicago and defending the industry in Washington. It has its national programs, it has ideas on public relations, it would like to make marketing and tax surveys, it would like to do all the things that the operator wants it to. Up to now it has been doing what it can out of its pocket and if the non-member operator wants his problems solved he should dig into his own pocket and come up with some tangible support. The kind that jingles.

But let the bells ring now for what promises to be one of the most important and satisfying MOA conventions ever held, with more new products, more people to see and more things to do than ever before. Cash Box will be there, and as we pack our bags we offer MOA a salute for its courage, resourcefulness and, most gratifying, its success. Well done!
Over The Top! MOA Breaks 250 New Member Goal

Reached 250 on October 17; Expect 300 By End of Show

CHICAGO—Fred Granger, managing director of MOA, triumphantly reported that as of October 17, the new membership drive had reached its goal of two hundred and fifty signees, and that since then the number had arisen to two hundred and fifty six and is expected to reach the three hundred mark by the end of this week's national convention and trade show.

Granger was unstinting in his praise of the district area chairmen and all who have participated—and are still going full steam—in the campaign: "This is a great moment for us and a great moment for the coin-operated music industry. We owe a debt of gratitude to everyone connected with this drive, whether they brought in one new member or a hundred. Especially outstanding are the following records of achievement: J. Harry Snodgrass was the first district chairman to make his area quota; Bob Nims was first with the biggest quota; Les Montooth, with strong support from Lou Glass, Bob Vihon and Joe MacQuivey, exceeded his area quota the most and Lou Glass wrote up the most new members of any individual worker in the drive."

"We also owe Jack Bess a big bow for his regional design of the campaign, which allowed strategically placed chairmen to work directly in their areas, and to John Wallace for the original idea. There's going to be a lot of cheering at this year's show."

And Here's One of the Membership—Cash Box


Here's Your 1966 MOA Convention Exhibit Floor Plan

Cash Box—October 29, 1966

(Immediate Floor Plan Image)
Chicago—As the pre-convention peak Mitchs in Windy City a general consensus of opinions among the manufacturers, wholesalers (distributors and jobbers), operators and other coin machine people and those in allied fields is that MOA has arrived in popularity interest and accomplishment.

Fred Granger, executive vice president and managing director of Music Operators of America, advised this past week that three important events loom as vital forum sessions at this annual convention and trade show in the Pick-Congress Hotel. There will be an MOA Industry Seminar commencing promptly as 3:30 p.m., Friday afternoon (October 28), Saturday morning (11.30 a.m.) brunch will be served to those in attendance at the very important General Membership Meeting.

Finally, Sunday evening is the time set aside for what promises to be a most interesting and eventful Gala Banquet and Floor Show in the vast Grand Ballroom, which will be preceded by cocktails at 6:00 p.m. in the huge foyer of the ballroom.

The MOA Industry Seminar (3:30 p.m.) will be held in the Florentine Room third floor. The first half of the seminar will concentrate on record programming, record promotion, music merchandising; and tackling the question: “Is Your Juke Box III?” The second half of this seminar will be a panel discussion combined with a question and answer session from the floor on the juke box royalty question. The panel will be made up of the MOA Legislative Committee. A complete background and status report will be given on this vital question. All of the questions will be answered, according to the committee members. This is considered a must coming to those concerned with the royalty problems.

This year’s General Membership Meeting shows promise of being one of the most interesting such sessions. Even without the momentum generated in past years this has proven to be a highlight of past MOA Conventions. This year, however, there has been much momentum gained by an enterprising and ambitious officer group and board of directors.

Music Operators’ Schultz, one of the truly outstanding speakers in this country, will talk to the assemblage about creativity. Specifically: “The Gold Mine Between Your Ears”. Following Dr. Schultz will be the presentation of MOA Merit Awards and the election of officers and directors for the coming year. This session will also be held in the Florentine Room.

The big show following the annual banquet will feature a stellar slate of popular performers including: Lanie Kazan, Eddie Fisher, Al Martino, Enzo Stuarti, Lou Christie, Frani Jeffries, Blake Boots Randolph, Frank Jeffries, comic Mike Caldwell, Billy Walker, Charlie McCoy, Marilyn Maye, dancers Chiquita & Johnson and the Sutton Dancers. Frank York will front his orchestra during the floor show. Hirsh de Lavey is again the producer. The physical layout of the exhibit area is essentially the same as it was last year. Exhibits are set up conveniently on the first and second floors of the Pick-Congress Hotel. These floors are connected by an escalator for easy access to both exhibit areas. The registration desk can easily be found on the first floor with traffic directed through the first floor area and then on to the second floor. There are music and amusement machine exhibitors on both floors.

The four major phonograph manufacturers (Searsburg, Rock-Ola, Rogers, AMI and Warlitzer) who are exhibiting in the vast Gold Room will again plan to present on assigned time segments to avoid any distorted numbers. No two will be playing their machines at the same time, according to MOA officials. However, record companies, background music systems and others may play their equipment at any time during exhibit hours as long as they keep the volume at a reasonable level.

Happily there will be more new equipment exhibited this year than ever before. An area that has shown greater expansion this year is audio visual equipment. By all appearances there will be many new amusement games on exhibit at this year’s trade show.

Consequently, operators should be aware of the fact that the record company exhibitors are most anxious to talk to operators’ record buyers and programmers. In order to help close the senseless gap between the manufacturer of records and the operator personnel who purchase records operators are urged to bring these people along with them to this year’s convention. Important also for these record buyers is the seminar on record programming and promotion.

Here’s What You’ll Hear At MOA This Year

Although the trumpet has sounded to bring all interested parties to Chicago for the 1966 MOA Convention and Trade Show, it’s the saxophone of Boots Randolph that will swoop it up on Sunday night at the gala banquet and Floor Show. Since Sunday will be Hallowe’en Eve, Boots’ tricks with the sax promise to be a treat. Also appearing are Lanie Kazan, Eddie Fisher, Al Martino, Enzo Stuarti, Lou Christie, Frani Jeffries and Charlie McCoy. Show supervised by Hirsh de Lavey.

The Original!!
Kicker and Catcher
the COUNTER GAME with built-in-profits

J. F. Frantz Mfg. Co.
1940 W. Lake St., Chicago 12, Ill.
Tel: Taylor 9-2399

Important Notice
You can purchase used flipper games, guns, bingo, shuffle, bowlers, kiddie rides, baseball games cheaper elsewhere. But you cannot get fair or better used equipment any place. “We are famous for used games” throughout the world. Try us just once and you will find out it is better to pay a little more and receive a lot more value.

New Orleans Novelty Co.
1055 Dryades St., New Orleans, La. 529-7321 Cb; NONOVC

Importers Attention!
For Best Prices Coin-Operated Equipment
Contact: PURVEYOR DIST. CO.
4322 N. Western Ave., Chicago, III.
PHONE: Juniper 8-1814

Cash Box—October 29, 1966
American Will Bow New 'Shuffle 88' at MOA Convention

UNION CITY, N.J.—That new game of American Shuffleboard, the Shuffle 88, will be the special attraction of the American Shuffleboard Inc., manager Nick Melone, hinted at last month, will have its official debut at the firm's MOA Convention display. After a series of distributor showings conducted just prior to MOA by sales director Sol Lipkin, the consensus of opinion at the previews says that the game is a "honey." What's it called? Shuffle 88. What's it like? According to Melone, it's the first completely foolproof coin-operated shuffleboard ever devised.

Shuffle 88 is a rich looking combination of American's 9' bank shot board and a scoring mechanism which positively prevents anyone from playing the game without injecting a coin in the chute. There are eight innings of play in the game with eight weights per inning. After the players have fired their weights, crossing a series of roll-over switches lined across the board's center, a series of pin gates pop up, preventing free shots. The only way the players can score in this play is to punch the score button. Should no points be scored, a "no score" button is provided in order to retire the pins and resume play. When all eight frames have been completed (all 32 weights fired), the pins remain up until another coin is deposited.

American has turned the system "Total Play Control" and says its combination with the popular 9' bank shot shuffleboard makes 'Shuffle 88' the most potent coin machine put on the market in many years.

Rich new styling on the Shuffle 88 will be duplicated on American's 22' Imperial shuffleboard, their popular regulation sized location piece. New looks will also be evident at the MOA American coin-op pool table lineup.

Another new mechanism idea from American's engineers, to be on inspection at the Show. This is a optional double Cash Box for American coin-op billiard tables and is presently awaiting a patent award. According to American's Sol Lipkin, this double cash box called the 'Gemini' will offer innumerable benefits to pool table operators, including: A 50-50 cash split automatically accomplished by the mechanism which will offer the location owner his own coin box, his own key and a ready source of change should be needed; it will cut the operator's collection time in half; the automatically split collections will enable the operator to make speedy collections and avoid displaying any money at the location and eliminate "location owner surplus giveaway"; and it will promote an honest relationship with the location owner.

All these new ideas from American will be on display at booths 1, 2, 22 and 23 at the Convention and Nick Melone, Sol Lipkin and Gene Daddis have extended an invitation to operators to "come on over and see the profitable benefits for themselves."

Special NAMA Meet

CHICAGO—In a special memorandum to all NAMA state council presidents, NAMA director of state councils Elmer Kuekes has called a special meeting for the morning of Friday, October 28.

Kuekes said that the NAMA convention and trade show, October 28-31, is the best time for such a meeting, which will be held at eleven a.m. in the Section C Room, third floor of the Conrad Hilton. Chairman of the meeting will be NAMA President W. J. Manning Jr.

Among the suggested topics for discussion are: activating council committees, communications, legal aspects of state councils, the revised NAMA state council charter and the state council spring meeting schedule.

CHICAGO—Some 10,000 industry executives and personnel will view the latest developments in automatic vending equipment and products at the 1966 Convention and Trade Show of Automatic Merchandising at Chicago's McCormick Place exhibition Hall, October 29 to November 1.

Managed by the National Automatic Merchandising Association, the annual industry show will also present four days of business programs and discussions dealing with systems procedures, problem analysis, decision making, and preventive maintenance of vending equipment on location. The business sessions will be held at the Conrad Hilton Hotel.

The Exhibit will be the largest vending show ever held, with space increased to 60,000 square feet from the previous high of 48,000 square feet in 1964, Bloxtnor said. He added that 154 companies have reserved space to participate in the Exhibit which will feature the latest in automatic vending machines, component parts and accessories, services for vending equipment, and vendible products.

YOU'VE HEARD LOTS OF TALK...NOW HEAR THE FACTS!

• MOST PROVEN MACHINE ON THE MARKET
• GREATEST LIBRARY OF SCINTILLATING FILMS
• LARGEST SCREEN
• TROUBLE-FREE SERVICE
• FINANCING PLAN

See and Hear SCOPITONE BOOTH
47-48-49
MOA CONVENTION

Get the lowdown on the new Reduced Prices on Machine and Films, thanks to increased production and volume!

Have your picture taken in the booth with Joi Lansing/January Jones FREE!
AMITYVILLE, LONG ISLAND—U.S. Billiards, Inc., the firm which ex-
cited the coin machine industry earlier this year with the introduction of the
Electro-Pool amusement game, has released news of further product di-
versification of an even grander scope.

The news, timed to coincide with the 1966 MOA Convention, was re-
vealed by U.S. Billiards president Albert Simon who advised that over
10,000 square feet of space has been added to the firm's manufacturing
complex here in Amityville to accom-
modate the additional equipment pro-
duction.

U.S. Billiards proudest announce-
ment, according to Simon, is their intro-
duction of a convertible timer unit for coin-operated pool—a unit
which will permit the billiard operator to vend games at 15 minutes of play
for 50¢ or on the standard lock-in
timer concept.

The fact that the timer can be con-
verted in a matter of seconds to lock-
in pool gives the operator an option
never before available in the industry,
according to Simon.

"Time table operation is the wave of
the future and the only way to
satisfy the location customer who
wants to play something other than
8-Ball," Simon stated. "I expect time
tables to be the future standard in
our industry," he said, "and to help
make the transition, we've developed
a convertible unit for the operator's
convenience."

Besides enabling location cus-
tomers to play an unrestricted variety
of games, the U.S. Billiards timer
utilizes the same-sized cue ball," he said. "We suggest that the opera-
tor regulate the unit for 15 minutes of
play for 50¢ and have provided a
double 25¢ coin chute for this purpose.
However, the operator is free to charge
whatever he wants for what-
tever time he wants. Best of all, the
unit is instantly convertible to lock-
in pool should an operator prefer this
for some of his locations. We don't
think he'll want to, but the fact that
it's there is what's so important."

The U.S. Billiards timer unit is
completely non-electric, Simon re-
vealed. It is activated by the push-
pull of the coin chute.

Although production of U.S. Bil-
liards tables with the timer unit will be
the keynote in the Amityville plant,
the factory will continue making their
standard lock-in Pro Series of tables
in five sizes. U.S. Billiards will also
continue to turn out the Electro-Pool
game with several electronic and
playfield improvements which have
reportedly bolstered the unit's un-
location popularity, particularly
in the East.

U.S. Coin-A-Copy Unveiled
By MOA time, U.S. Billiards will
also be the uncontested pioneer
among the industry's factories of a
coin-operated photo-copy machine.
The unit, called the U.S. Coin-A-Copy,
has been designed and developed by
U.S. Billiards expressly for distribu-
tion and operation by members of
the coin machine industry. According
to Simon, the U.S. Coin-A-Copy will
deliver dry, 100% accurate, legally
acceptable, black and white reproduc-
tions up to 8 1/2 x 14" in seconds with
no damage to the original copy and
at the cheapest cost per copy (to the
operator) in the photo-copy field. The
unit even copies 3-dimensional objects,
Simon stated, and operates on 110
vols (normal house current).

"Our Coin-A-Copy has been thor-
oughly field tested to check both its
mechanical efficiency and its profit
potential," Simon advised. "I can say
without reservation that it passed all
tests 100%. Operators will be pleased
to find that U.S. Coin-A-Copy is
priced so low that any operator can
look to vast profit potential," he
added.

Al Simon, his newly appointed sales
manager Len Schneller, general man-
ager Harry Doyle and Simon's right
hand man Al D'Inzillo will be on hand
at their MOA exhibit (booths 7, 8 & 9)
and in the Pick Congress Hotel to
discuss their equipment innovations
with operators and also to confer with
those distributors interested in han-
dling U.S. Billiards products.

"There's a tremendous profit poten-
tial ahead for U.S. Billiards operators
and distributors. These additions to
our production lineup are only an
indication of the direction this factory
is headed. I extend an invitation to
every operator and distributor at the
show to see either Len, Harry, Al or
myself at our exhibit in booths 7, 8,
and 9 or in our suite to talk about our
equipment and make arrangements
for the profitable months and years
ahead," Simon added.
Epic Little LP’s

stated: “Our policy of offering new and exciting Stereo Little LPs in a consistent stream of release has been overwhelmingly appreciated by opera-
tors and one-stop throughout the country. In an attempt to fulfill the opera-
tors’ needs over the past two years, Epic has made available a well-
diversified and tremendously large selection of Stereo Little LPs. We’re
confident that these eight new ad-
ditions will be greeted with as much
enthusiasm as those in our existing
catalog.”

A new Epic Total Location Pro-
gramming guide was also announced
by Hoffman. Originally designed by
Epic two years ago at the request of
numerous operators and one-stops,
the guide acts as an aid in placing
proved hits in locations most likely
to give maximum play. It programs
the entire Epic Memory Lane series
according to repertoire suitability for
bars, lounges, pizza parlors, lunch-
ettes, adult locations and disc-
othèques.

Highlighting this year’s Program-
ing guide is a special section devoted
eclusively to Stereo Little LP’s. In
addition to listing the six selections
included on each Little LP, this year’s
guide also features a reproduction of
each cover.

In the past, Epic has made its Programming guide available at the
MOA Convention, where it has always
been enthusiastically received. This
year, however, Epic sent copies of its
new TLP to all MOA members in
advance of the Convention. Response
has been overwhelming, and requests
for bulk quantities of the guide have
been streaming into the Epic offices.

Mondel International To Exhibit
New Shoeshine At MOA Convention

NEW YORK—Mondel International,
America’s most prominent import-
export firm dealing exclusively with
new coin-operated amusement games,
has announced its plans to exhibit its
latest import, a fully automatic coin-
operated shoeshine machine, at the
1966 MOA Convention. The machine,
called the Automatic Shoe Polisher,
has been developed and is being manu-
factured by a major Italian manu-
facturing firm, according to specifica-
tions set down by Mondel.

As Mondial’s Aspert Varten put it,
our Automatic Shoe Polisher has
been tailored exclusively for the
American market, based upon the
technical demands of the American
coin machine operator.” Mondial has
made arrangements to display and
Demonstrate the new machine at the
MOA exhibit of the Midway Mfg.
and invites all conventiongoers oper-
ators and distributors to come by for
a farewell demonstration.

“This unit is the finest shoe polisher
ever developed,” Varten stated. “The
shoeshine customer gets as good as
he could ever receive from a pro-
fessional bootblack. The customer
simply places his foot on the footrest
and our patented rotating polishing
brushes do all the work. . . no move-
ment of the foot is required. . . it’s
that simple. I must emphasize that
this is not merely a buffing machine,”
Varten said. “It is a true polishing
machine utilizing an exclusive Polish
exclusively developed for Mondial.”

The Automatic Shoe Polisher
reportedly gives 1,000 shines per
tankful of polish. Under normal
operation, Varten advised, a tankful
will last approximately one month.
DOLLAR BILL ACCEPTOR

A Rowe AMI "first"!... the super merchandising feature that really sells music in quantity.

The Rowe AMI Dollar Bill Acceptor is the most sensational "first" in the industry! It's the money-makin'est, money-takin'est feature ever... customers go wild over it!

Completely test proven, absolutely reliable mechanism. Easy on-location service -- mechanism pulls out on sliding rack for simple servicing.

Remember... Rowe pioneered and perfected the original Dollar Bill Changer. We've had almost 10 years of experience with this type of mechanism... longer than any other manufacturer!

Gives You These Big Benefits:

Creates a tremendous double-overplay! • Does not make change -- customer must play dollar's worth of music. • Moves more money through phonograph faster than ever before. • A must for every location -- most talked-about feature in the industry! • It'll make your profits skyrocket!
Another Rowe AMI "first"!...you update the phonograph right on location!

Change-A-Scene is the exclusive Rowe AMI feature that gives you a choice of interchangeable front panels. Just change the scene...and it's like a new phonograph! Update it anytime you want...helps the phonograph stay appealing to the location longer. New scenes are available from your Rowe AMI Distributor. They're easy to change...you can do it in minutes, right at the location.

They're in exciting, super dimen-sion-vision color. Natural light, rather than black light, maintains the location's atmosphere. These bright, back-lit colors give the Music Merchant an eye-catching, money-drawing appeal that location owners simply can't resist.

"PLAY-ME" RECORD

These sales-stimulating records are increasing location play by over 40%.

NOW...a phonograph that "talks" to your customers...invites 'em up to play. Another Rowe AMI exclusive..."Play-Me" talking records are original Rowe AMI Recordings...Rowe "Personalities" talking directly to the location's customers. Professional, first-class entertainment...featuring light, humorous invitations to "come up and play some music."

The Music Merchant's special timer lets you pre-set these records to play in sequence after a dead-time interval of anywhere from one minute to thirty minutes. Two "Play-Me" records are supplied with each phonograph.

PLUS...you can have the country's top jukebox stars promoting more play at your locations...exclusively on the "Play-Me" Records. Don't wait, listen to them now at your Rowe AMI Distributor.

GUARANTEED...to get additional play!
U.S. BILLIARDS... NUMBER 1 NAME in POOL TABLES

PRESENTS THE

CONVERTIBLE TIME POOL

- First all-purpose coin pool table
- Permits all types of regulation 6-pocket play
- Operates on timer as set by operator — 50¢ (2 quarter operation)
- Converts in seconds to regular lock-in coin operated table
- Adapts to all location requirements

U.S. BILLIARDS, Inc.
Amityville, New York

Contact your local U.S. Billiards distributor or call (516) PY 8-2626

Simon Dist. Announces Expansion at Tenth Avenue Shop

NEW YORK—In line with his current program of diversification and expansion, Al Simon, president of Albert Simon, Inc., has announced construction of a brand new, two story building which will triple his present shop and showroom facilities on Tenth Ave.

Simon's present headquarters is located at Tenth and 45th St. The new edifice will front on 43rd and connect at the rear of the present building. Already more than half-completed, it will be fully air conditioned and offer a large freight elevator for transporting equipment to the second floor.

Simon Distributing's Harry Koeppel advised that the expansion will enable the firm to step up its reconditioning services for New York operators on phonographs, games, pool tables and vending equipment. The new building will also offer warehouse facilities to stock the various pieces which Simon Dist. handles on an exclusive basis.

"I judge that this building will add over 6,000 square feet of warehouse..."
“Top Performers” at Locations Everywhere

TOPS IN QUALITY, DURABILITY, AND DESIGN

All pool tables manufactured by U.S. Billiards feature genuine solid slate — with rugged “H”-Frame leg construction. Simple to set up with adjustable leg levelers. Easy maintenance too... access to runways without removing slate... adjustable bolt and t-nut cushion moulding attachment. Cabinets, legs, and rails of genuine mica maintain their beauty under the toughest conditions.

‘67 “PRO” SERIES

FINEST COIN-OPERATED POOL TABLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Size (inches)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRO-1</td>
<td>78 x 46</td>
</tr>
<tr>
<td>PRO-2</td>
<td>86 x 50</td>
</tr>
<tr>
<td>PRO-3</td>
<td>93 x 53</td>
</tr>
<tr>
<td>PRO-4</td>
<td>103 x 58</td>
</tr>
<tr>
<td>PRO-5</td>
<td>114 x 64</td>
</tr>
</tbody>
</table>

U.S. CLUB POOL
WITH SPLIT BALL RETURN
Coin-Operated.
Available in 55½ x 39½.

U.S. BILLIARDS, Inc.
Amityville, New York

Contact your local U.S. Billiards distributor or call (516) PY 8-2626

and Showroom Through Ambitious Construction Project

and shop space to our present facilities, Koeppel stated. “Naturally, we’ll be taking on additional equipment technicians to process the increased reconditioning volume we’ll be taking in.”

From an aesthetic viewpoint, the new building will be a handsome addition to 45th St. Its facade will be of a beige brick and the lines of the building (already visible) will be straight and crisp and very modern.

Albert Simon, Inc. is exclusive distributing outlet in the greater New York area for Rock-Ola Mfg. Co., U.S. Billiards, Inc., Automatic Products Co. (Smokeshop and Candyshop vendors) and Midway Mfg. (now offering the Premiere shuffle alley and the Captain Kid gun game).

Al Simon, who is also president of U.S. Billiards, Inc., will be releasing new products to the industry at the 1966 MOA Exposition (see details elsewhere in this section.)
A.M.F. Enters Coin Machine Game Field

Bert Lane to Act as Consultant

NEW YORK—The American Machine & Foundry Company will enter the coin-operated game field it was announced last week by Thomas A. Meade, A.M.F group executive and vice-president. As an entrant, the company will undertake the manufacture and marketing of coin-operated amusement games.

A.M.F. will make its debut by offering two coin-operated amusement games at the Music Operators of America Convention.

At the convention, A.M.F. will utilize a six-foot exhibition booth located in the rear of the Music Operators of America Convention Hall. Both games in coin-operated coin-op games which are expected to be popular with the public are profitable.

The larger of the two models to be introduced, the "American Speedway," permits either one-player operation for 10c or two-player operation for 20c. Players usually finish their game in under 60 seconds. This reflects an income potential of as high as $12 an hour. Spot testing revealed it outplayed other coin-op games three to one, the company said. The "American Indy" requires less floor than a pinball machine, yet A.M.F. says it can produce more income as much as $12 an hour. "American Indy" is expected to result in increased sales. Both machines combine speed and competitive skill.

The "company will market these coin-op products through established distributors," advises Howard Smith, newly appointed national sales director for the marketing and selling of A.M.F. coin-op games. Smith, who will make his headquarters at the A.M.F. offices in Westbury, New York, has broad executive sales administration experience with A.M.F.

A.M.F. Plans Continued Coin-Op Game Development

In addition to the first entries, others in the planning and testing stages are being designed and engineered for A.M.F. by Bert Lane and a group of experts who are

known in the coin-op industry. Bert Lane, who has had many years experience both in manufacturing and marketing coin-operated games and most recently in model slot car racing, is acting in a coordinating, liaison, and advisory capacity.

Harry Williams, a successful creator of pinball games, will be in charge of development. Gordon Holtz, a longtime associate of Williams, will head the coin-op group. William McBride, chief project engineer, will assume charge of manufacturing in A.M.F.'s Shelby, Ohio plant where Automatic Pinpotters are made for the bowling industry.

In attendance at A.M.F.'s booth at the convention will be William Smith, Bert Lane, Denny Dennison, Harry Williams, Gordon Holtz, William McBride, G. L. Peery, A.M.F vice president, Art Shaver, A.M.F. district manager, Frank Mueller, A.M.F. regional vice-president, Harry Shaffer, A.M.F. district manager and John Mazey, A.M.F. advertising manager for the group.

A.M.F. products are as varied as its thousand of employees. Left, a sampling of the power products for golf and home upkeep. Center: the installation for this rocket was designed and built by A.M.F., as is the machine (right) which processes hamburger buns.

They Get the Nod from NAMA

CHICAGO—More than 500 machine models manufactured by 88 different companies are listed in the just-published annual "Listing of Letters of Compliance," awarded to machine manufacturers under the National Automatic Merchandising Association's (NAMA) vending machine evaluation program, according to W. J. Manning, Jr., NAMA president.

The 34-page booklet contains listings of every machine model which has been approved as meeting the U. S. Public Health Service Vending Code and the specifications shown in the NAMA Vending Machine Evaluation Manual, and includes both NAMA member manufacturers' and nonmembers' equipment.

The new publication lists eight machine manufacturers for the first time and over 50 new machine models. NAMA's vending machine evaluation program has been conducted at Indiana University and Michigan State University since 1957. The testing program follows procedures recommended by the association's Automatic Merchandising Health Industry Council (AMHIC), an advisory group representing the vending industry, official government agencies and national health organizations.

The "Listing of Letters of Compliance" is distributed free to NAMA members and to health and military officials in every state as an official guide determining which machines are acceptable. Nonmember vending companies may obtain the "Listing" for $1.50 each. Copies are available from NAMA, 7 South Dearborn Street, Chicago, Ill. 60603.
Sure

Color-Sonics looks like it's got everything it takes for the most advanced design in audio-visual entertainment.

For instance:
The Color-Sonics exclusive automatic, continuous loop cartridge—that you drop in as easily as a record—requiring no rewind—plus automatic reject in case of breakage—that eliminates expensive downtime. Solid state amplifier and off-the-shelf components for trouble-free servicing. And almost half the price of more complicated, bulky machines.

But, deep down where it really counts what's beneath that beautiful exterior?
...enough to make you starry-eyed!

Your Color-Sonics library of stars include:
1. Herb Alpert
2. Lynn Elliott
3. Connie Francis
4. Janice Harper
5. Fran Jeffries
6. Lainie Kazan
7. Julie London
8. Jaye P. Morgan
9. Frankie Randall
10. Nancy Sinatra
11. Leslie Uggams
12. Mary Wells and a growing host of others.

Plus a backup library of more than 100 special numbers.
Every one a "Coin Getter"—more than enough to make you starry-eyed.

Color-Sonics starts you off with a full barrage of film cartridges, produced at Paramount Studios in Hollywood. Color-Sonics Stars literally need no introduction—entertainers Americans know—love—and want to see and play—again and again. This full theatre of entertainment belongs wherever spirited people gather—in hotels, cocktail lounges, bars and grills, discotheques—wherever the action is!

Wherever you put Color-Sonics, people of all ages, all walks of life, will gladly put in their coins...to look, listen, to be entertained. Let Color-Sonics star for you. For full information, call or write today.

Color-Sonics Inc. 99 Park Avenue, New York 10016
Tel: 212-986-7660

SEE US AT THE CHICAGO MOA SHOW (OCT. 28, 29, 30)
MEMPHIS—"The best reception ever received on the introduction of a new model phonograph!" Those were the words of Southern Amusement Company's vice president and general manager C. V. McDowell, as he viewed the faces of Mid-South operators and their wives as they product-inspected the Rowe-AMI Music Merchant, following a hearty roast beef dinner at one of Memphis' Holiday Inns Saturday night, October 15.

The more than 100 operators and wives present for the showing were impressed with what Ben Fontaine, music sales manager of the Rowe-AMI distributor, showed them.

Fontaine conducted the presentation from a specially-arranged stage after Mrs. Celia G. Hodge, Southern president, warmly greeted the operators and wives, expressing her appreciation for their attendance and saying, "you've come to see a new model phonograph with extra features that will make you happy you came."

Fontaine introduced his fellow execs for a few words each on particular phases of the coin phonograph, the industry, and the distributor's role alongside the operator.

McDowell, Bill Dotson, route manager; Wolf Lebovitz, secretary-treasurer; Luther Ballew, parts manager; and George Johnson, vending sales manager, assisted Fontaine in the verbiage describing Rowe and Southern's plans for the next year, including the "Rowe-Mance" tours.

Aiding Lebovitz in describing how Rowe and Southern would give trips to Europe, Nassau, and other spots throughout the world at no cost to the operator, were Mrs. Miss Telephone (Miss Tally Chandler), Miss Europe (Miss Diane Hamby), and American Airlines stewardesses, Mrs. Rosalyn Kidd.

Charles Stewart, executive secretary of the Arkansas Music Operators Assn, gave his view of the profit-making potentiality of the jule box operator; the assistance needed from the phonograph manufacturer, and admonished the operators that you've got to make this business more profitable yourselves, and it looks as if the distributor and manufacturer are giving you the tools to do it with."

Other Southern personnel on hand for the presentation were Mr. and Mrs. Paul Barnett, Frank McElland, Mr. and Mrs. Charles H. Steger, Tim Sharp, Mr. and Mrs. Albert A. Ballew, Mr. and Mrs. Luther Ballew, Miss Treva Avery and Miss Betty York.

Representing Rowe were Hans Von Royd, regional sales manager, and Bill Keel, field service engineer. Von Royd expressed his opinion of the showing, the seventh that he had attended since the introduction of the Music Merchant in mid-September, as the "best I've seen presented, and very highly received."

Operators present included Mr. and Mrs. Kirk Bridges, John Haley Music Company, Canton, Miss.; Mr. and Mrs. Ray Ruhl, Ruhl Amusement Company, Corinth, Miss.; Mr. and Mrs. T. C. Wallace, Wallace Amusement Company, Columbus, Miss.; Mr. and Mrs. J. W. Butler, Clarkdale Amusement Company, Clarkdale, Miss.; Mr. and Mrs. Frank Harris, Co-Op Amusement Company, Poplar Bluff, Missouri.

Mr. and Mrs. Ethel Womack, Womack Music Co., Jonesboro, Ark.; Mr. and Mrs. Joe Mickie, G. G. House.

(Continued on page 100)
NEWARK, N.J.—When MOA Conventioneers walk up to United Billiards president Art Daddis at the show, instead of asking “how are you?” they’ll do better to say “Happy Anniversary” — for this it is, the first anniversary of United Billiards, Inc. as a coin-operated pool table manufacturer.

Daddis gave the first go-ahead signal to his production line last Nov. 3rd, in the original Loretto St. factory here in Newark, and started a ball rolling which has been gathering momentum ever since. Since then, he’s acquired a substantial building on Hunter St. which now completes all table assembly and shipping. The original Loretto St. plant is still an integral part of United and performs all the cutting of component parts for the four table sizes now being assembled.

Since the outset, Daddis has attempted to maintain controlled table production (making as many as he can sell) and distributing only through exclusively appointed outlets around the country. In truth, United today is constructing as many tables as possible, principally because orders have always been far ahead of inventory, according to the United chief. As predicted, though, United’s distributors have all agreed to turn over an exclusive basis and Daddis has found this to be an invaluable asset. "Exclusive gives each distributor the time to concentrate on one particular billiard product and it pays off for both of us." The most important part of the United story, according to Daddis, is the quality of the table which he claims is superior to anything on the market. Based upon the theory which says, "build a better mousetrap and they’ll beat a path to your door," Daddis decided last year to build a better table based upon the hundreds of thoughts and ideas he’s exchanged with table operators throughout the years. "The quality of my line has become quite well known in the one year we’ve been in business," he declared, "so much so that I’m not going to go into its features here. Better, I invite all operators at the 30A to come by our exhibit booths 20 and 21 and see for themselves. We’ll have two of our model 300 tables on display—one in the antique white finish the other in Burmese Rosewood. But let me tell you a little about the latter table.

"Just for the show this table will have a transparent plastic top taking the place of the slate. Operators will be able to shoot a ball down the pocket and follow its progress all throughout our interior. It’s the interior which we’re so proud of and we’ve come up with this novel idea to demonstrate our ‘velvet touch’. Operators will be able to inspect corner pockets, the ball separation and the rest of the ball action all the way through. And just to give this display table the complete picture, we’ve concealed green lights on the inside to give the proper billiard effect.

"Daddis’ first model, as a matter of fact, was the “300” which began shipping last January. The “400” followed next, then the “200” and the “400”. United’s model “300” will be shipping by the end of this year, Daddis revealed, together with a lineup of home model tables.

The story of United is almost a Cinderella story, considering the enormous progress made in a single year of operation. And incidentally, when you pass your congratulations on to Art at the show, be sure to include his wife Neatia, she’s also been there since the beginning.

Seeburg LP’s Cont’d.

Despite the passing of time and changing tastes, despite parodies on and the grilling of teeth over his style, Guy Lombardo remains virtually the only major big band with an uninterrupted history of success and acceptance. Decca has released a little LP featuring a dance medley. The titles are evergreen, the tunes danceable and the performance sheer Lombardo. "The Sound Of Music," "This Can’t Be Love," "The Lady Is A Tramp," "Girls," "There’s A Small Hotel" and seven others.

Buddy Green, who attacks swing with especial effort, has a Reprise LP that features his ballad style with a big band. Included are: "Love," "The Move I See You," "Satin Doll," and "I’ll Only Miss Her When I Think Of Her."
Fischer To Display New Empress

CHICAGO—Frank Schroeder, director of sales for Fischer Manufacturing Company, manufacturers of coin-operated pocket billiard tables in Tifton, Miss., announced this past week that the new Fischer "Empress" line of pool tables will be exhibited in the company's booths 3, 4 & 5 on the amusement games floor of the Pick-Congress Hotel during the MOA Convention and Trade Show in Windy City.

An innovation which is considered important to the nation's operators, according to Schroeder, is a revolutionary, new style die-cast for corners (side panels). It consists of one complete side panel which is so devised that if a side is in any way damaged in a location it can be very simply and easily replaced in a matter of minutes.

Another item on exhibit in the Fischer booths is a new trouble-free drawer which is now standard equipment on all Fischer coin-operated billiard tables.

"We now have the ideal, trouble-free drawer for Fischer tables," Schroeder stated. "After many weeks of rigid testing in numerous random locations this new type drawer proved to be just what the operators need in their tables in locations everywhere. It is absolutely trouble-free."

In attendance in the Fischer exhibit area during all three days of the MOA Convention and Trade Show will be Prexy Evelyn Fischer, Frank and Mary Ann Schroeder, Marve and Diane Mertes, John Singer and Sharon Knipp.

The name of the game is AMERICAN

American Machine & Foundry Company enters the coin-operated amusement field with a racing start. Introduces the first new game ideas in a decade: American Speedway and American Indy. All the thrills, excitement and skill of auto racing with very high income potential. Designed by industry experts. Engineered with the precision that has made AMF famous throughout the world. For the name of the distributor in your area, contact Howard Smith, National Sales Director, American Speedways, American Machine & Foundry Company, Westbury, New York 11590.

SEE AMERICAN FIRST

Booths 73, 74, 77, 78, MOA Convention

Cash Box—October 29, 1966
NEW YORK—Distributors and operators attending the MOA show will have an opportunity to tell a manufacturer of coin-operated juke-box theatres the kind of films they like and want played at locations.

The company is planning this unprecedented opportunity for distributors and operators to virtually preselect the type of film subjects they want to see in the future. This is to include type of music, artist preference and total production concept.

Film Market Survey

"Survey cards will be filled out by the distributors and operators telling what selections they enjoyed seeing in our exhibit area, along with suggestions as to what type films should be in our library," said Saul "Sonny" Knazick, vice-president and director of sales and marketing.

The completed cards will serve to tell Color-Sonics what the distributors and operators would like to see in their locations and "immeasurably aid us to better conceive the needs of this new and mushrooming market—and most important, begin to satisfy it," Knazick continued.

They look forward to greeting distributors and operators at the show and expect that the Film Market Survey will serve to better guide their future programming. The company stated that the show Survey is but the beginning of a continuous program of "information retrieval" from the field.

Knazick stated that his firm plans to form a permanent Distributor & Operator Marketing Advisory Panel. Details of the new group would be made known after the show.

With many of today's leading performers already appearing in the company's film library, the firm plans to intensify production by adding new titles each month. The films are produced at the Paramount studios in Hollywood by Official Films, Inc., and independent producers under the auspices of O.P. for Color-Sonics, Inc.

We have some of the leading artists in show business featured in our films," Stanley Green, president, said. "Among them are: Nancy Sinatra, Herb Alpert and the Tijuana Brass, Frankie Randall, Julie London, Connie Francis and Fran Jeffries. In addition to films planned and currently in production, negotiations are under way with many others to be added once the distributors and operators make known their preferences."

The distributors and operators are significantly important elements in our future programming due to their closeness with the peculiarities and demands of each market," Mr. Green continued. "They have an understanding of what the viewing public—our customers—want to play on the juke-box theatre."

Green concluded that Color-Sonics will base much of its future production plans on the titles selected and from the opinions of location opera-

COLOR-SONICS FILM LIBRARY GROWS—Nancy Sinatra can be seen in the Color-Sonics, Inc. feature film productions of "Shadow Of Your Smile" and "These Boots Are Made For Walking," recently completed for the juke-box theatre manufacturer. The color featurettes are produced by Official Films, Inc., at the Paramount Studios in Hollywood.

3 FOR THE MONEY:

Color-Sonics president Stanley Green and Blanca Redden are seen stuffing three money bags with $512 in quarters which Color-Sonics will give to three lucky distributors and operators attending the MOA Show Music Operators of America) at the Pick-Congress Hotel, Oct. 25-30. The tradesmen will serve as film critics for Color-Sonics, a maker of coin-operated juke-box theatres. They will appraise the company's film featurettes that include such stars as: Julie London, Herb Alpert and the Tijuana Brass and others. The money bag drawing will be Sunday.
Phonograph Manufacturers Congratulate MOA
*Wallace, Granger Praised for Work in Washington*

NEW YORK—The Washington copyright counsel for the automatic phonograph manufacturers, Perry S. Patterson, speaking on their behalf, has stated that the manufacturers are most gratified at the resolution taken by M.O.A. president John Wallace and executive vice president Fred Granger against the juke box royal-

ties proposals of the copyright revision bill.

Speaking of the M.O.A. leaders, Patterson said, “Their recent state-

ment that MOA intends to vigorous-

ly continue the fight for its own pro-

posal of a per-side royalty—a fair and reasonable proposal which would not exceed more than $5 per box an-

nually—should reassure all concerned that there is no prospect of acquies-

cence to the oppressive provisions of the proposed copyright revision bill, nor to any agreement with ASCAP, BMI or SESAC which would leave the operators open to demands for further increases in royalties in the future.

“The long term common interests of the automatic phonograph manu-

facturers and the music operators make it essential that they continue their historically successful coopera-

tion on the issue of performance roy-

alties. The manufacturers are con-


dent that the M.O.A. leadership will receive complete endorsement, from their membership, of the legislative objective as outlined by John Wallace and Fred Granger—they will have full backing from the manufacturers in the fight against unworkable legis-

lation or economically destructive com-

promise.”
Runyon Runs Wild At New York Rowe Showing

Rowe marketing vice president Fred Pollok ascends the podium to welcome the more than two hundred visiting operators, distributors, friends and families to the Hotel Manhattan “Music Merchant” and “Phonovue” showing.

NEW YORK—Runyon Sales Co. held the last of its three showings (for the East Hartford Springfield and New York offices) on the new Rowe AMI “Music Merchant” phonograph and “Phonovue” audio-visual auxiliary attachment in New York’s Hotel Manhattan, Sunday, October 16.

On hand for the lush and plush openhouse were Fred Pollok, marketing vice president of Rowe, Joe Barton, Rowe national sales manager, Art Seglin, Rowe regional service manager and Abe Green, president of Runyon Sales Co. From the Manhattan Runyon office came Irving Green, Irv Kempner and Louis Wolburg. And from all over came everybody who could drive, fly, run, walk or crawl to the Hotel Manhattan.

Despite the large accommodations of the hotel, the lounges where the “Music Merchant” and “Phonovue” were on display were jammed, and a mass exodus downstairs to the dining room for dinner kept the waiters busy. Merriment was the means and business the end, and the comments of visiting operators over the new phono made all of the Rowe factory party smile.

Cash Box went to the party and had its camera at the ready. Some of the action is seen in the photographs below.

The “Phonovue” audio-visual attachment has, Rowe reports, exceeded all expectations in operator response. A kissing cousin to the “Music Merchant” it can also, as shown, stand on its own.

Three operators get together for a closer look at the “Music Merchant” and compare notes. “Now, this dollar bill acceptor here is really something. I tried to fool it with an old buck but it wouldn’t take it.” "Who’s that girl on the ‘Play-Me’ promotion records? If she’s got a face to match her voice I’d wouldn’t mind meeting her.”

The “Phonovue” display area.

Runyon sales ace Irv Kempner, center, gives a hearty hug to welcome two operator friends from far Connecticut. The showing drew operators for states around.

Irv Kaye, left, discusses a cogent point with Rowe national sales manager Joe Barton, who told Cash Box that “reaction to our new machines beats anything I ever saw.”

Chic Mrs. Al Bodkin, left, and the sparkling Millie McCarthy interrupted girl talk to pose for the camera. “Thank you, ladies.”

MONY’S gal Sophie and Runyon’s Louis Wolburg were caught by the candid camera as they went over the guest list—a big job, since the guests kept pouring in.

Everybody’s favorite Senator, Al Bodkin, relaxes between talking shop long enough to smile for the Cash Box photographer. “As an old hand at campaigns, I’d say these Rowe fellows are doing a pretty good job. The only thing missing is a baby to kiss.” The showing started at four-thirty and went on for five bright hours.

Seymour Pollak, far right, sits for a group portrait with a delegation of Westchester operators.

NEW YORK—Runyon Sales Co. held the last of its three showings (for the East Hartford Springfield and New York offices) on the new Rowe AMI “Music Merchant” phonograph and “Phonovue” audio-visual auxiliary attachment in New York’s Hotel Manhattan, Sunday, October 16.

On hand for the lush and plush openhouse were Fred Pollok, marketing vice president of Rowe, Joe Barton, Rowe national sales manager, Art Seglin, Rowe regional service manager and Abe Green, president of Runyon Sales Co. From the Manhattan Runyon office came Irving Green, Irv Kempner and Louis Wolburg. And from all over came everybody who could drive, fly, run, walk or crawl to the Hotel Manhattan.

Despite the large accommodations of the hotel, the lounges where the “Music Merchant” and “Phonovue” were on display were jammed, and a mass exodus downstairs to the dining room for dinner kept the waiters busy. Merriment was the means and business the end, and the comments of visiting operators over the new phono made all of the Rowe factory party smile.

Cash Box went to the party and had its camera at the ready. Some of the action is seen in the photographs below.

The “Phonovue” audio-visual attachment has, Rowe reports, exceeded all expectations in operator response. A kissing cousin to the “Music Merchant” it can also, as shown, stand on its own.

Three operators get together for a closer look at the “Music Merchant” and compare notes. “Now, this dollar bill acceptor here is really something. I tried to fool it with an old buck but it wouldn’t take it.” "Who’s that girl on the ‘Play-Me’ promotion records? If she’s got a face to match her voice I’d wouldn’t mind meeting her.”

The “Phonovue” display area.

Runyon sales ace Irv Kempner, center, gives a hearty hug to welcome two operator friends from far Connecticut. The showing drew operators for states around.

Irv Kaye, left, discusses a cogent point with Rowe national sales manager Joe Barton, who told Cash Box that “reaction to our new machines beats anything I ever saw.”

Chic Mrs. Al Bodkin, left, and the sparkling Millie McCarthy interrupted girl talk to pose for the camera. “Thank you, ladies.”

MONY’S gal Sophie and Runyon’s Louis Wolburg were caught by the candid camera as they went over the guest list—a big job, since the guests kept pouring in.

Everybody’s favorite Senator, Al Bodkin, relaxes between talking shop long enough to smile for the Cash Box photographer. “As an old hand at campaigns, I’d say these Rowe fellows are doing a pretty good job. The only thing missing is a baby to kiss.” The showing started at four-thirty and went on for five bright hours.

Seymour Pollak, far right, sits for a group portrait with a delegation of Westchester operators.

NEW YORK—Runyon Sales Co. held the last of its three showings (for the East Hartford Springfield and New York offices) on the new Rowe AMI “Music Merchant” phonograph and “Phonovue” audio-visual auxiliary attachment in New York’s Hotel Manhattan, Sunday, October 16.

On hand for the lush and plush openhouse were Fred Pollok, marketing vice president of Rowe, Joe Barton, Rowe national sales manager, Art Seglin, Rowe regional service manager and Abe Green, president of Runyon Sales Co. From the Manhattan Runyon office came Irving Green, Irv Kempner and Louis Wolburg. And from all over came everybody who could drive, fly, run, walk or crawl to the Hotel Manhattan.

Despite the large accommodations of the hotel, the lounges where the “Music Merchant” and “Phonovue” were on display were jammed, and a mass exodus downstairs to the dining room for dinner kept the waiters busy. Merriment was the means and business the end, and the comments of visiting operators over the new phono made all of the Rowe factory party smile.

Cash Box went to the party and had its camera at the ready. Some of the action is seen in the photographs below.

The “Phonovue” audio-visual attachment has, Rowe reports, exceeded all expectations in operator response. A kissing cousin to the “Music Merchant” it can also, as shown, stand on its own.

Three operators get together for a closer look at the “Music Merchant” and compare notes. “Now, this dollar bill acceptor here is really something. I tried to fool it with an old buck but it wouldn’t take it.” "Who’s that girl on the ‘Play-Me’ promotion records? If she’s got a face to match her voice I’d wouldn’t mind meeting her.”

The “Phonovue” display area.

Runyon sales ace Irv Kempner, center, gives a hearty hug to welcome two operator friends from far Connecticut. The showing drew operators for states around.

Irv Kaye, left, discusses a cogent point with Rowe national sales manager Joe Barton, who told Cash Box that “reaction to our new machines beats anything I ever saw.”

Chic Mrs. Al Bodkin, left, and the sparkling Millie McCarthy interrupted girl talk to pose for the camera. “Thank you, ladies.”

MONY’S gal Sophie and Runyon’s Louis Wolburg were caught by the candid camera as they went over the guest list—a big job, since the guests kept pouring in.

Everybody’s favorite Senator, Al Bodkin, relaxes between talking shop long enough to smile for the Cash Box photographer. “As an old hand at campaigns, I’d say these Rowe fellows are doing a pretty good job. The only thing missing is a baby to kiss.” The showing started at four-thirty and went on for five bright hours.

Seymour Pollak, far right, sits for a group portrait with a delegation of Westchester operators.
The Pool Table With .... "THE VELVET TOUCH"

1. Protection with United's tamper-proof money counter.
2. Jimmy-proof hardened steel cash door.
3. Cheat-proof mechanism proven trouble-free.
4. Exclusive United state adjusters (no shimming).
5. 100% lint, dust and dirt free runways.

SEE OUR MOA DISPLAY 
AT BOOTH #20 & 21

"100" (78 X 46) • "200" (88 X 51) • "300" (93 X 53) • "400" (103 X 58) • "500" (114 X 64)

UNITED BILLIARDS INC.

Phone (Area Code 201) 923-9797
52-58 Hunter St., Newark, N.J. 07114

A pool table is a pool table until you buy
UNITED BILLIARDS . . .

... then you've got a Money Maker!
A SIZE FOR EVERY LOCATION

Lorillard Names 3

NEW YORK—Arthur E. Toft has been appointed to the new position of assistant director of advertising for P. Lorillard Company. Succeeding Toft as the tobacco firm's advertising manager is J. Robert Carey. Irving A. Guberman was appointed advertising product manager for several brands. The appointments were announced by Peter G. Levathes, vice president and director of advertising, who said all three men will be located at the company's New York headquarters.

Toft joined Lorillard in 1962 as advertising manager, leaving a similar position with Schieck, Inc. in N. Y.

Lorillard Sales Up

NEW YORK—P. Lorillard Company today reported consolidated net sales of $131,598,915 for the third quarter of 1966, compared with $124,057,881 in the same period last year—a 6 per cent increase. Earnings for the quarter were $8,075,959, or $1.23 available per common share on 6,728,067 shares outstanding, versus $7,752,067, or $1.15 available per share on 6,726,007 shares outstanding in the comparable period a year ago.

Federal, state and foreign income taxes were $8,109,000, compared to $7,722,000 in the third quarter of 1965.

Consolidated net sales for the first nine months of 1966 were $371,292,653, against $361,018,805 a year ago. Earnings for the period totaled $21,107,465, or $3.16 available per common share, compared to $18,941,220 or $2.73 available per common share last year.

Federal, state and foreign income taxes for the nine months were $21,614,000, compared to $18,450,000 for the period ending Sept. 30, 1965.

Board Chairman Manuel Yellen said production and sales of Lorillard's new True and True menthol filter cigarette brands were continuing at "very high levels." He pointed out that both brands had moved very quickly from test market status into national distribution, and that Lorillard was supporting them with "a substantial amount of advertising expenditures."

ARA Names James Petersen to Head ARASERV

PHILADELPHIA—James H. Petersen has been elected president of ARASERV, Inc., a wholly owned subsidiary of Automatic Retailers of America. ARASERV is the food system companies' recreation services division.

Petersen, an ARA vice president since 1963, has headed the new company division as its general manager since its formation last fall. Prior to that he was vice president and general manager of another division, ARA-Hospital Food Management, which operates dietary departments and food services at 115 hospitals.

ARASERV operates food and refreshment services for stadiums, theaters, amusement parks, excursions, boats, golf tournaments and other sports and recreation facilities. Clients of the division include the Loew's motion picture theatre chain, the Atlanta Stadium and the new Philadelphia Sports Arena.

Petersen, a 1956 graduate of Cornell University's School of Hotel and Restaurant Administration, served as a para trooper with the 82nd Airborne Division. Prior to joining ARA in 1960, he was vice president of Petersen-Owens, meat purveyors to hotels, restaurants and ships. He is a member of the Philadelphia Rotary Club, the Cornell Society of Hotelmen and of the Philadelphia and the National Restaurant Associations. He resides with his wife and three children at 916 Bryn Mawr Ave., Narberth, Pa.

ERNST'S Hospitality Suite During the MOA Convention

Pick-Congress Hotel Chicago, Ill.

The coin industry's leading supplier of pool table supplies and accessories.

EASTERN Novelty Distributors, Inc.

3726 Tonnele Ave., North Bergen, N.J. (201) 864-2424

BERT BETTI
JOHN RAVER-JERRY GORDON

Extend Their Cordial Invitation To Visit

EASTERN'S Hospitality Suite During The MOA Convention

Cash Box—October 29, 1966
New Stereo Little LP's

To Bow At MOA

American's New "Shuffle 88"

This is American Shuffleboards brand new "Shuffle 88" model, which will have its official premiere at the MOA show this week. Sol Lipkin, national sales director for American, gave the new game a private premiere at an Eastern Novely showhouse two weeks ago. "I think it's what the operator wants," said Sol, Story on Page 83.

Rowe, Rowe, Rowe at Southern Show

(Continued from page 9)


Mr. and Mrs. Leslie Howard, Crystal Amusement Co., Grenada, Miss.; Allen C. Smith and Mrs. Leva Montgomery, American Vending, Memphis; Mr. and Mrs. Abe Malouf, Malouf Music, Greenwood, Miss.; Mr. and Mrs. Paul Hurst, Atkins, Ark.; Mr. and Mrs. A. C. Williams, Monticello, Ark.; Mr. and Mrs. Dominic Pratezi, Dixie Music Co., Greenwood, Missippi.

Celia G. Hodge, president of Southern Amusement Company, is all smiles as she and Ben Fontaine, music sales manager of the Memphis-based concern, unveiled the Rowe-AMI MMI Music Merchant to their area's operators in a gala showing at the Holiday Inn in Memphis.

A table of interested operators. Clockwise: Mr. and Mrs. Joe Mickie; Mr. and Mrs. Nathan Wheelless; Charles Kirspel, J. W. Singleton, and Mr. and Mrs. Elmer Womack.

Ross Upped to Veep at UMC Lennox Div.

ST. LOUIS—Richard F. Ross, chief engineer of the Lennox Division of UMC Industries, Inc. (formerly Universal Match Corporation), has been promoted to vice president and general manager of the division, it was announced today by James R. Brown, Jr., president of UMC Industries. Ross succeeds Robert J. Thorn, who is retiring as vice president and general manager. Thorn will continue to serve Lennox on special executive assignments.

The Lennox Division, with headquarters in Chicago, Ill., is a contract manufacturer of beverage vending machines and components, in addition to other beverage dispensing products.

Attention Operators: Visit the Epic display (Booth 90) at the convention and pick up your copy of the complete Epic Little LP catalog.
New East Area Mgr. For National Rejectors

ST. LOUIS—Arthur Hauser has been appointed eastern area manager for National Rejectors, Inc., leading manufacturer of coin and currency handling equipment, H. P. (Hugh) Sackett, director of marketing for NRI, announced today.

Hauser will be responsible for NRI’s marketing and customer service activities throughout the New England states and in New York, New Jersey, Pennsylvania, Delaware, Maryland, and parts of West Virginia and Virginia.

Hauser, who rejoined NRI as senior marketing consultant earlier this year after a three-year absence, was previously with the firm from 1950 to 1956 and from 1960 to 1963. During those periods, he served as manager of the New York branch office, as national accounts sales manager, and as general sales manager.

Sackett said, “Art Hauser’s knowledge of the coin equipment market and his many years of experience in the vending industry, including his earlier service as NRI’s New York branch manager, uniquely qualify him for this responsibility.”

NRI has an extensive field force with representatives in seven area offices and 22 regional locations throughout the nation. The firm has manufacturing operations both in this country and in Europe. The two identical plants are located in St. Louis, Mo., and in Hot Springs, Ark.

The company’s foreign operations are National Rejectors, G.m.b.H., of West Germany, with a plant at Buxtehude, Hamburg, and National Rejectors (United Kingdom) Ltd., of London.

National Rejectors, a subsidiary of UMC Industries, Inc. (formerly Universal Match Corporation), has pioneered major advances in money validating and handling equipment for the vending industry since 1935 when it introduced the first truly successful coin-polishing machine. These advances have played a fundamental part in the growth of automatic merchandising.

World Wide Goes Big For Seeburg

CHICAGO—World Wide Distributing Company, distributors for Seeburg music and vending machines in a wide area in Illinois, presented a novel, three-part program of events during recent shows in Springfield and in the Davenport, Iowa, Office of Company.

At the start of both showings the new Seeburg “Stereo Showcase” coin-operated phonograph was displayed and demonstrated. This was then followed up by an informal talk and display conducted by Mike Shohat, of Seeburg’s field engineering staff. This was then followed by a question and answer period.

Finally, the third part of the interesting session was concerned with a discussion on the advisability of moving up wherever it is feasible to two plays for a quarter and five plays for 50c in phonographs.

The initial phase of the discussion dwelt on the advisability of the increase in the cost of play, and the second phase was concentrated on how to step up in locations.

Nate Feinstein, general manager of World Wide Distributing Co., plainly proposed that a detailed plan of program is required to accomplish this increase on the cost of play to two-for-a-quarter and five-for-50c.

The plan discussed in the main should follow a definite pattern, somewhat like this: The feeling is that if in a 300 operator area each operator changed over three or four locations in one year, 1,000 or so locations could be effectively changed over in that year. Then another 1,000 the next year, and so on for the third year.

Feinstein feels that by this time, with all the effective missionary work producing results the ensuing accomplishment would be many faceted. Operators would certainly increase their collection and profit picture, the equipment in most locations would be considerably upgraded (old, decrepit machines could easily then be junked), and this policy would even make at least 10c play a must in those areas where 5c play is still in force.

This proposed plan is already making inroads in the Greater Chicago area where a few operators have already changed over several locations.

On hand with Feinstein at the Springfield showing and meeting in the Downtown Motel (Sept. 27), representing World Wide were Jim Blackhawk, Van Brown, Roy Giard, Fritz Craven, and Howard Come.

At the Davenport (Iowa) showing, October 4, in the Hunt Room of the Blackhawk Hotel were World Wide staffers; Nate Feinstein, Fred Sker, John Neville, Art Wood; and Seeburg’s Gene Mihalic.

DuKane’s Grand Prix

A PROVEN MONEY-MAKER

In second production run . . .
50% sold out . . . order now!

Seeburg’s World Wide Distributing

and DuKane’s TAG-IT

Name Embosser

Booth 62 . . . MOA show GAMES
DIVISION OF DUKANE CORPORATION
St. Charles, Illinois

Mondial International has the answer to higher profits for the operator!

NOW AN AUTOMATED AND PATENTED SHOE SHINE MACHINE THAT SHINES A SHOE LIKE A PROFESSIONAL BOOTBLACK

• 1500 shines per tankfull.
• Shines any color shoe.
• Customer’s foot remains stable while rotating polishing brushes do all the work.
• Gives a professional shine from heel to tip without touching socks.

DISTRIBUTOR INQUIRIES INVITED IMMEDIATE DELIVERY GUARANTEED

Mondial International, Inc.
350 Fifth Ave.
New York City
(212) 67 5661

Let us demonstrate on your shoes at Booth 11

MOA SHOW • PICK-CONGRESS

Cash Box—October 29, 1966

The Seeburg Stereo Showcase
CHICAGO—The little lady standing next to the Seeburg SS-160 "Stereo Showcase" phonograph is Miss Brenda Lee, she of the many hit records and the husky voice. Her latest release is "Come On Strong," which is the way Sutherland Distributors feels about the sales of the new Seeburg phonograph.

With offices spread out over the middle, north and southwestern states, Sutherland has a lot of territory to cover and a lot of operators to serve, which they did in recent showings of the "Stereo Showcase" at their El Paso, San Antonio, Kansas City and Oklahoma City offices. Seeburg general sales manager Ed Claffey was on hand for the showings and told operators, "There are two Is in this business—Investment and interest. We think our machine is the best investment for operators."

Part of the action at the various showings are seen in the photos below.

The walls bulged and the rafters groaned as the people poured into the Oklahoma City showing. The unanimous gaze is on the "SS-160."

In Kansas City, chief Dave Sutherland told operators that "the next five years will be the most profitable years enjoyed by operators in the history of the coin machine business. The new features and innovations on the Seeburg SS-160 will give the fun-loving public more fun than ever to play the phonograph."

"And here it is, folks!" says Bill Sutherland at the Oklahoma City showing. Blanketing Bill are Phil Odem and Bob Walker of the sales force. Note the clapping hands in the lower right hand corner.

Ed Blankenbeckler (left), Bob Mould-er and Ed Claffey, Seeburg general sales manager, were the busy buoys at the San Antonio showing. Blankenbeckler urged the attending operators to go for two-for-a-quarter play to offset rising costs and keep a profit.

"Stereo" the Bill to Percy at Cash Flanking Sutherland at the "SS-160."
SHOW TIME—Bags packed, reservations made, equipment shipped, MOA for the Unit will likely be one of the most productive on record. At least a number of Eastern conmen alone will be on hand at the Pick to hear the news or to make it. From this desk, it looks rather clear that the distribution of recorded music is going to be the most sought after feature at the convention with at least six prominent firms seeking sales outlets for their new equipment around the globe. New faces on the MOA floor this year. The firm has agreed to the state of the copyright legislation as told by the association executive beforehand. Again on the equipment exposition side, the machine manufacturers and record companies have recognized the tremendous power of this annual meeting for premiering new products, and conventioners will have their hands full and their heads spinning once they see the array of new displays. There’s even a brand new factory entering the industry as American Machine and Foundry bows its first coin-operated games under the name Amer. The trains behind the American games? None other than the legendary Bert Lane and Harry Williams. These two veterans will be on hand at the show, as well as John Mazey and Howard Smith from A.M.F. (Read complete details of this momentous story on our news pages.) There’ll be a big stand by Art Daddis for his ‘Unitied Billiards,’ his new pro.

beauty 5 Missus Neatia and one of the most unique exhibits at the show at booths 20 and 21. Dave Rosen will be exhibiting his Cinejuke and ready to talk turkey with ops and distribs. You might take your camera along and get a shot of the Miss Cinejukeho (a real cutie!). Nick Molone, Sid Lifshin, and Gene Thejas might not be noticed right away when operators get their first look at Shuff 88, American Shuffleboard’s new coin-op 9" bank shot board. It’sCertainly a striking piece to the eye. Big thing here, says Sol, is the new Play Controls. With the new location play. New designs on the regulation Imperial, too. New double cash box for the pool tables. Called the Gemini, it separates the op’s money from the location’s and saves a barrel of time during promotions. Tired, fluorescent, but hard-working days have been charged on the scene, but Pollak, Joe Barton and Jimmy Newlander will be “broadcasting” the Music Merchant program from the music room. The traveling sales and promotions crews have been trooping the length and breadth of the land visiting their distributor’s, promoting their coin-operating ops. Besides the new phono and Phono-Vue audio-visual unit. Howie, Irv and hopefully old buddy Arnold Kaye will have the full array of Irving Kaye billiard equipment and supplies displayed in the games room. Star of the Kaye exhibit is the new Junior IV machine. The facts from Howie, Irv, and Pal’s Hank Spratt and Sonny Knaizik comein’ on strong with their Solar-Sonic theater. Many ops will be seeing the new audio-visual unit for the first time, but a big crowd’s expected. Come early and get up front, Sol Mollegenard and his National down in the national showroom forthecoin-ops will have the room with a brand new look to their Coronet table lineup. Meet the new sales manager and see the tables. That’s what on display over at the Midway booth? The machine next to Aspet Varten? It’s the brand new Mondial Automatic. Always a good Touch. The Polisher and if the name Mondial’s behind it, it’s got a good chance. Since Mondial’s been around, Matter of fact, Aspet and sales manager Jerry Ehrenweig will offer a free shine to anyone who wants one. The two Mondial execs say the shine will compete with anything you could get from a pro bootblacker. It’s been tailor-made to American specifications by Mondial through a leading Italian manufacturer. New over here if you please. Diversification seems hardly strong enough when describing the new equipment on display at the U.S. Billiards exhibit. In addition to a brand new timer mechanism for the pool table, the Mail has covered the coin-operating phony by Art Daddis, made especially for distribution and operation in the coin machine industry. It’s called the U.S. Coin-A-Copy and it rivals anything yet seen in the coin-op copy field. The unit will even re-produce 3-dimensional objects, as long as you can get it down under the mat. They come in assorted $100 pieces, with the cheapest reproductions with no reduction in the size of the coin. Priced right, too, says Al, so you’ll come. The Wurlitzer Co. has chosen the MOA show to premiere their brand new Americana photograph on a national scale. The new phono, as A. D. Palmer says it, “has looks and sound as big as all outdoors.” The factory will kick off with Wurlitzer week the last day after the MOA Convention closes when all territorial distributors will show the new juke at showroom open houses.

MUSIC MERCHANT IN MANHATTAN—Abe Green and the Runyon Sales Co. force hosted a lavish cocktail-dinner affair Sunday before last at New York’s regal Manhattan Hotel. Purpose—to spread the word of Rowe’s Music Merchant program among New York and Connecticut operators. Abe was mighty pleased at the huge number of ops who turned out for the show. Many ops were regulars usually attuned of the Rowe estate. New Rowe, also a Phono-Vue audio-visual auxiliary piece. Marketing veep Fred Pollock and sales chief Joe Barton outlined their suggestions for selling more music on the location while promo op Jim Newlander discussed on the travel incentive plans for the Kenlophin shown up with his lovely Fran. Likewise on Arnold Kaye and Howard Kaye. All the hard work behind the show was ably accompanied by Irv Kempner, Irv Green, Morris Rood and the spirit of Tenth Ave., himself—Lou Wolberg, Rowe’s Art Seglin and Bob Martinoff officiated at the microphone. Ceramic installation and Runyon’s Eddie Berg made it a hit as keynote speaker. A good time was had by all.

HERE AND THERE—Myron Superman due out to the show to spend some time with the legion of overseas conmen coming in for 1966 MOA. Johnny Bilotta ready to pitch in at the Brad Cord Sticks booth with Howard Rinehart. With over a million already out on location, Blimoto feels he’s really riding with a winner. Brad also will host a hospitality suite in Pick’s Convention . . . All of us here in the coin division of Cash Box will be coming out to the show and be looking you all up. If we miss anybody, please stop by our booth and say hello.
Mort magnificently For Clint Nate Prefacing Sam will for Windy chant"

Cooper, annual Windy excited usual annual Sam distribs Wurlitzer. His in Cash cronies-

Vending booths convention. He said, "I hope you see George others.

Old kindness and the City, wait. We'll look for you. We'll see you at the show.

Cash and seniors, and Wire and perky Gino of Wurlitzer's Joe Barabash, and many more. Also on hand in the Rock-Ola exhibit will be Empire Distribrs execs Gill Bill Reinhart. Also, Mike and Alan Klett, et al. Mort Seeroe tells us Chicago Coin will have a very interesting array of amusement equipment in the exhibit on the amusement games floor. While there look for Sandy, Bob Gensburg, Al纶 Sear, Harry Dick, Ross Shoer, and others.

Herb Perkins, of Purveyor Distribrs, always looks forward eagerly to the annual conventions. He will, of course, make all the rounds greeting old friends. Mark Wolverton and Hank Ross, of Midway Mfg. Co., expect the usual excitement and acceptability for their amusement equipment on the exhibition floor. Also in attendance will be Bob Jones, Louis "Cyclone" Imre and other visitors. President of Williams Electronic Mfg. Corp., info's that his firm will exhibit a large array of merchandise making amusement products for the operators to look over. With Sam will be Herb Oettinger, Buddy Larrie, Bill Reinhart. Jack MITT, et al. Also Music proxy Eddie Ginsburg is excited over the kind of action he's getting with Rowe AMI's "Music Merchant" photo-combination with "Photo-Vue" and the dollar bill acceptor. Eddy will make the rounds with Sam, Joe Keller, Stan Levin, Bob Fabian, Bud Phillips, Chuck Harper, et al. . . . MUSIC OPERATORS! WELCOME TO WINDY CITY!!

Milwaukee Mentions

Before heading up north to Gem City for the United, Inc. festivities Oct. 23 in the plush Pfister Hotel and Tower, Milwaukee Mentions extends a huge Warmth and welcome to all the Wisconsin operators who will attend the annual MOA Conclave in the Pick-Congress Hotel. . Clint Pierce announced that the Milwaukee Music Merchants Assn. will be held Friday, Oct. 28, at 11 a.m. in the Music Room of the Pick-Congress Hotel. He and Ed Dowe urge all the members to attend this vital session. Milwaukee's distributors, represented in force, Joel and Peggi Kleiman and Sam and ARˆ Cooper, of Pioneer Sales & Services, are due in Thursday evening for the festivities. Nate Victor, of S. L. London Mfg. Co., will probably meet with Sam and Perry London at the Pick-Congress. . Smilin' Bob Roaden will be in from his Menominie, Michigan Empire Distribrs digs'm with Bev Ron- don, Sam, Jack, Stan and Jim Hastings, Hastings Distirs, will surely be on hand for the state meeting on Friday morning.

New -- New Don't miss the LONG AWAITED sensational OPERATORS PIECE SHUFFLE 88 at MOA booths 2, 22, 23 IT'S A WINNER! AMERICAN SHUFFLEBOARD COMPANY
You are Cordially Invited
To Visit With Us
During the MOA-NAMA
Conventions

WE ARE DISTRIBUTORS FOR:
Rock-Ola Phonographs
Rock-Ola Canned Cold Drink Vendors
Rock-Ola Coffee Vendors
Fischer Manufacturing Company
DuKane Corporation
Automatic Products
Smokeshop & Candyshop
Midway Manufacturing Company
D. Gottlieb & Company
Chicago-Coin Machine

CHICAGO—A-GO-GO... Things are really buzzing along phonorex this week. It seems that everybody is talking to picking up for the trade conventions which are scheduled to begin at the end of this week. We're glad to see that activity is picking up, after last weeks dismal defeat of the Dodgers at the hands of Baltimore. Things seemed pretty quiet in Chicago last week.

ANOTHER RIFLE GAME MAKES THE SCENE... Bob Portale of Advance Automatic Sales reports that he just recently received his first shipment of the long awaited Chicago Coin "Super Scope Rifle Gallery." Bob says, "This is the most remarkable and unique device in our line of game equipment that I have yet to install. It is the first time that I have been able to install a game that is designed to "blow" the customer's mind. Bob adds that it has 17 different moving, spinning and vanishing targets. He says that the response has been so great that he is already sold out and waiting for his next shipment to arrive. Bob also mentioned that he is very pleased that everyone really seems to have gotten on the "Pirate" bandwagon and that Chicago Coin bowler is the best ever. Lou Wolcher of the San Francisco office was in town to visit with Bob for a few days. Bob leaves for the MOA convention on the 27th of this month.

PROJECTED JUKEBOX SCHOOL CONTINUES TO GAIN MOMENTUM... We spent a most enjoyable and informative evening at the Roger Young Restaurant when we attended the second meeting of distributors for the purpose of further discussions about the proposed jukebox and game school. Tom Young of Los Angeles Trade Tech, and Hank Caballero, job development consultant for the poverty program, were the featured speakers. First off the bat Hank said, "I want you to help me eliminate my job," and Tom Young discussed many ways (too numerous to list) that private industry, colleges and the Youth Opportunity Program must all pull together if this school is going to succeed. At this meeting the advisory board was selected, they included: Harry Birdman, Sam Holland, John Collins, George Murakos, Murchison, Ltd. Coats and Clayton Ballard.

FROM THE RECORD RACKS... Buddy Robinson of California Musie tells us that "Have You Seen Your Mother, Baby, Standing In The Shadows" by the Rolling Stones is out of the shadows and shining. We are also number one spot on the singles chart. The Beach Boys are receiving great vibrations from their newest single for Capitol "Good Vibrations." Elvis new LP "Spinout" for RCA is receiving heavy action in the all-time rentals. From Lueneburg we get the news that the Sulte sisters had a marvelous time while wheeling and dealing in Palm Springs. Big title for them this month is Martha and the Vandellas latest entry "I'm Ready For Love" on the Tamla label. The girls tell us that they have one disk that they really love, "Summertime" by the Consorts on M.S.I. label. That's their best disk so far. We have that it has a "Mexican flavor to it." Sounds very similar to another label that uses the title and whose music our famous group also has a "Mexican flavor to it" (although the leader of the group contends that they consist of 4 lasagnas, 2 bagels and 1 American cheese).

HERE AND THERE... From C. A. Robinson Co. we hear that Mr. & Mrs. Bettewse are on the way to Chicago via New York. Paul will combine business and pleasure during his stay in all three cities. In the meantime, back at Pico Blvd., Charlie Robinson and Hank Tronick will be holding the fort. ... We get the news from Clayton Ballard of N. In California that he and his wife had a lovely time at the Wurlitzer dealer's convention held in Puerto Rico. Gary Sinclair, who also attended the festivities, is now back home in San Francisco. ... Talked with Bill Hapeli of Badger Sales and be comes with the news that Earl Wilson of W&W Amusements in Las Vegas, was in to catch the World Series (if you can call it that) and do some shopping at Badger. I guess that this was the week that "Abes from Mexico" came in to see the full line and ended up taking back some of the "Football" games. ... From Paul A. Laxsen Co. we got a great piece of news: Britt Adelman has got a brand new Thursdays here. Adelsman for this week include: Guy Lefoce-North Hollywood, Harold Lieberman-Granada Hills, Harold Sharkey-Granada Hills, Roman Landin-Montebello, Bill May-Bon Bernardino, Bill Bradley-Covina, Jack Spence-Lynwood and Tom Baird-La Puente.

If you are reading someone else’s copy of Cash Box why not mail this coupon today!

CASH BOX
1780 BROADWAY
NEW YORK, N. Y. 10019
Enclosed find my check.
[ ] $20 for a full year (52 weeks) subscription (United States, Canada, Mexico)
[ ] $40 for a full year (Airmail United States, Canada, Mexico)
[ ] $30 for a full year (other countries)
[ ] $45 for a full year (Airmail other countries)

NAME ____________________________
FIRM ____________________________
CITY ____________________________ STATE ZIP #
[ ] Please Check Proper Classification Below
MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
JUKE BOXES
AMUSEMENT GAMES
CIGARETTE MACHINES
VENDING MACHINES
OTHER

Please check proper classification below.

If your firm operates the following equipment:

** Happy Birthday This Week To:

Ernest Krauter, Maplewood, N.J. ... South H. Dixon, Johnson City, Tenn.
Jimmie Earl, Philadelphia, Pa. ... Edward P. Gilligan, Chicago, Ill. ... Andrew B. Cassinelli, Little Rock, Ark. ... John M. Butorack, Hibbing, Minn. ... Buddy J. Black, Mexico, Mo. ... John N. Kokakis, Hattiesburg, Miss. ... Sam Gannon, Chicago, Ill. ... Michael McKay Hudson, Bristol, Va. ... Isadore B. Resnick, Hartford, Conn. ... Jesse Ladd, Cairo, Mich.
All-Tech Chief Speaks On His Firm

JUSTIN GOLDSMITH

HIALEAH, FLA.—When All-Tech Industries was originated by Justin J. Goldsmith and David H. Braun, they acquired a plant of approximately five thousand square feet. Today their area of plant facilities takes up ninety-five thousand square feet. This space was necessary because today in the industry All-Tech manufactures the largest Kiddle Ride manufacturer in the world with a diversified line of thirteen rides. All-Tech has grown so rapidly that they are one of the top manufacturers today of pool tables in both the coin-operated field, commercial and home tables. The facilities at All-Tech are such that they are manufacturing the Deluxe Fibreglas 2007 line in colors. They have recently released and will show at the MOA their new Silver Crest Forenica (wood) coin-operated line of tables. All-Tech has further developed a coin-operated mechanical timer device which will be applicable to all sizes of their coin-operated tables in both the Gold Crest Deluxe line and the Silver Crest Forenica line.

Jack Mitniew, sales director, claims that this is the answer to using a regular price cue ball of 2-1/4 and the operator will be selling time for the coins inserted instead of constant play for the one coin. Mitniew also claims that this timer device will increase income and that at no time can the public or player cheat the device. Justin Goldsmith is thoroughly convinced that their new line of Home Tables with 3/4" slate will take the country by storm and has quoted vast amount of shipping figures to date. The Home Table is being made in a knocked down position which creates no problem for delivery and installation. It is easy to install and can be handled by the ordinary complement of personnel. Justin Goldsmith has also divulged the fact that in the past few months they have modified and reconstructed their stretchers and leg assembly in Hercules from which makes the table strong as the "Rock of Gibraltar." As quoted by Goldsmith: "You can do a jive or dance on any one of our tables."

Goldsmith and Mitniew are smiling all over and yet there are regrets because they have two surprises to submit to the industry in the game line, yet regret that they could not be in time to display or talk about it at the coming show. "But," Goldsmith said, "the industry can look forward to two game innovations that the distributors and operators have been waiting for a long period of time. I can report that these two items are badly needed and when presented to the trade plenty of 'plus' dollars will be earned by the operator."

"While at the show you might inquire from the Sales Department of All-Tech Industries and see if they will give you an insight on these new innovations," said Mitniew, with a grin.

For Your Club & Tavern Locations

See Us At Booth 61 At The MOA Show
and of course, let's talk arcades!

Mike Munves Corp.

577 Tenth Ave., New York, N.Y.
(212) BR 9-6677

"Take a Tip From BRAD"

OVER 1/2 MILLION CUE STICKS
GO CAN'T BE WRONG!

In just a little over three years, the patent protected BRAD cue tip assembly has proven itself in use throughout the world. Because it eliminates costly cue stick breakdown, it has been adopted as original equipment by leading cue stick producers and table manufacturers and also widely used by billiard equipment operators. * U.S., FOREIGN PATS. PENDING.

SPECIALY COMPOUNDED BRAD LEATHER TIP... offers ball control to professional standards, its patented design virtually eliminates tip loss. Genuine BRAD tips are identified by their maroon or brown color.

UNIQUE BRAD IMPACT RESISTANT POINT... allows 30% increase in dowel diameter to assure unlimited cue stick life.

BRAD also offers a Cue Scuffer. Use one and in seconds give new BRAD Tips an ideal matte surface. The Scuffer's parabolic shape assures proper tip contour every time.

SEE ALL THE BRAD PRODUCTS AT THE MOA SHOW, CHICAGO, OCT. 28th—30th or contact your billiard distributor for complete information.

BRAD INC. Billiard Research and Development Inc.
24011 Talbot, St. Clair Shores, Michigan

See our ad on page 60

DAVIS EARLY FALL SPECIALS

Dependable Coin-Operated Phonographs Reconditioned to Look & Operate Like NEW!

Seeburg HF-100R ............ $225
Seeburg 201 ............ $350
Seeburg 222 ............ $375
Seeburg Q160 ............ $425
Seeburg AQ160 ............ $425
Seeburg AY160 ............ $525
Seeburg DS160 ............ $625
Seeburg LPC-1 ............ $850

Cash Box—October 29, 1965

107
NOTICE

Owing to the lack of available time and the task of putting out a large and in some respects unusual issue, the sixth installment of In Congress Assembled does not appear. We regret the omission. The scheduled article will appear next week.

Rock-Ola Overhauls Chi Plant For Space

CHICAGO—For the last fifteen months the giant Rock-Ola Plant has been alive with the sound of hammers, saws, drills, and all the accompanying sounds of an extensive remodeling and expansion program. According to Edward Westphal, Rock-Ola's Manager of Manufacturing and Rehabilitation Engineering, the initial phase of this multi-million dollar program is nearing completion with some parts, such as the new amplifier lines, already in operation.

Among the parts of this project, as outlined by Mr. Westphal, are:

- Installation of automated equipment for electrical sub-assembly work.
- Addition of 11,000 sq. ft. to the company's cabinet shop.
- 14,000 sq. ft. of new mechanical sub-assembly space.
- Construction of 11,000 sq. ft. of new office and cafeteria space.
- Installation of a new can-cold drink vendor assembly line.

When asked if he could pin point a completion date, Westphal said, "No, not really because this process of expansion and rehabilitation is never really completed, it's something which, as Rock-Ola continues its rapid growth in this business, will be going on constantly.

Edward Westphal, Rock-Ola's manager of manufacturing and rehabilitation engineering explains to Hugh Gorman, Rock-Ola's vending division sales manager, the details of the Rock-Ola music and vending equipment showroom.

Pictured in its early stage which when completed will be the new employees cafeteria on the third floor of the Rock-Ola plant. When finished the cafeteria will be capable of seating and feeding 260 employees.

SEE CASH BOX AT THE RENDEZVOUS ROOM
NAMA Issues Booklet on Labor Negotiations

CHICAGO—"How To Negotiate A Union Contract," the second of a two-volume labor relations manual for vending operation company managers, has just been issued by the National Automatic Merchandising Association (N A M A), according to Matt Russ, chairman of the association's employer-employee relations committee. The 01-page second volume was written by Dr. Benjamin Werne, N A M A's consultant on employer-employee relations.

Russ said that the first volume, "Before And After the Union Drive," was published in 1964. To date, 1,700 copies have been distributed by N A M A.

Chapters in Volume II cover such subjects as collective bargaining and contract negotiation, job security, discharge and discipline, seniority, disputes and their settlement, union responsibility, grievance procedure and arbitration, wages and benefits, and union-management relations.

Free copies of Volume II have been mailed to all N A M A members and additional copies are available at $3.00 each.

SEE US IN BOOTHS
44, 45 & 46 MOA SHOW

YOU CAN'T MISS.....WITH CHICAGO COIN'S

NEW SUPER-SCOPE RIFLE GALLERY

For the First Time...
A Realistic Telescopic Sight!
Two Separate Target Areas!

- DOUBLE MIRRORS
  Target Area Looks 8 ft. Deep
- EXCLUSIVE TWO-WAY MIRROR
  With New, Exciting Floating Targets
- BLACK LITE GAME
  3rd Dimensional Targets To Test Players Skill
- 17 DIFFERENT MOVING, SPINNING,
  AND VANISHING TARGETS
  For Continuous Action!
- NEW INSET LIGHTED FRONT CABINET
  For Eye Catching Appeal in All Locations

FLIP TOGGLE SWITCH ON TOP OF GAME FOR EXTRA
STANDARD LIGHTS IF BLACK LIGHT GOES OUT,
ELIMINATES SERVICE CALLS.

Cash Box—October 29, 1966
WANT

WANTED TO BUY: ROUTE LARGE OR SMALL anywhere in United States or Canada. WILL BUY DIVIDENDS, PARTS, OR ENTIRE ROUTE. All offers will be considered. Please send details and how to reach you to: WILLIAM WATERS, 10514 3rd Ave., New York, N.Y. 10029. Tel.: 212-328-5100.

WANT

WANTED TO BUY: BOXES BOWLING MACHINES. Let us help you with your collection. FREE ADVICE. Write: H.J. SMITH, 4154 Atlantic Ave., Atlantic City, N.J. 08401. Tel.: 609-345-2500.

WANT

WANTED: BOWLING, BILLIARD, KHOREL. BAKERSFIELD, CALL 328-2500.

WANT

WANTED: BOWLING, BILLIARD, KHOREL. BAKERSFIELD, CALL 328-2500.

WANT

WANTED: BOWLING, BILLIARD, KHOREL. BAKERSFIELD, CALL 328-2500.

WANT

WANTED: BOWLING, BILLIARD, KHOREL. BAKERSFIELD, CALL 328-2500.

WANT

WANTED: BOWLING, BILLIARD, KHOREL. BAKERSFIELD, CALL 328-2500.
Rudd-Melikian Opens Warehouse in Atlanta

WARMINSTER, PA.—Rudd-Melikian, Inc., announced here today the establishment of a new warehouse in Atlanta, Ga., and the addition of experienced personnel, to serve vending operator needs for equipment and parts in the eight state Southeastern area.

The firm is a major importer and roaster of coffee and prime manufacturer of automatic coffee brewing equipment. "With the unprecedented demand that has developed for our complete line of loose-ground automatic coffee brewers," reports regional manager Ray Kraft, "we have taken this step to assure our customers the maximum in efficient, economic and on-time service. This will reflect favorably on our customers' relations with their present locations as well as potential locations.

Goodwin to Speak on Management at NAMA Convention

CHICAGO—W. Richard Goodwin is president of W. Richard Goodwin and Company, a Fort Lee, New Jersey, management and information consulting firm.

Goodwin will speak at the 1966 NAMA Convention and Trade Show of Automatic Merchandising, Tuesday, November 1, at 9:45 a.m. His topic will be "Managing For Change."

Goodwin is also adjunct professor of management of the New York University Graduate School of Business Administration, and a partner and co-founder of Stulik, Brady & Associates, Inc.

Before forming his own company, Goodwin was associated with Systems Development Corporation, where he worked on projects for the Strategic Air Command, New York State Identification and Intelligence System, New York City Police Project, New Jersey Department of Labor and Industry Project, and several research projects dealing with air pollution, water conservation and education.

David E. McNeely of Shelby, N.C., is the new field engineer for the region. Prior to joining Rudd-Melikian, Mr. McNeely was for 10 years with the Coca-Cola Bottling Co. of Shelby, and its full-line vending affiliate, Carolina Coin Caterers. He is assisting Bill Boyd, present Rudd-Melikian field engineer, who has already moved to the Atlanta area.

Harold Bohnette, product manager, has already moved from Maryland to Atlanta. He is a coffee commodity specialist and has been working in close cooperation with the Southeastern operating companies.

Crystal Tips Latest

MINNEAPOLIS—American Automatic Ice Machine Company has expanded its line of Crystal Tips automatic ice dispensers by announcing 8 new, larger capacity, floor mounted models.

Crystal Tips ice dispensers are built in two sections. The upper section contains the ice chip making system; the lower section contains the ice storage reservoir and dispensing equipment for ice and water service.

Crystal Tips ice dispensers are approved by the National Sanitation Foundation and the ice makers are listed by the Underwriters Laboratory.

SINGLE PLAYER

ADJUSTABLE 3-5 BALL PLAY

1. LITE LETTERS IN "HOT LINE"
2. CARRY OVER FEATURE
3. 4 WAYS TO SCORE SPECIAL
4. MATCH FEATURE

* Stainless Steel Moulding and Trim
PLUS NEW STAINLESS STEEL FRONT DOOR AND FRAME
* Automatic Ball Lift
* Plastikote Finished Playfield

WILLIAMS®

ELECTRONIC MANUFACTURING CORP.
3401 NORTH CALIFORNIA AVE., CHICAGO, ILLINOIS 60618
Cable Address: WILCOIN, CHICAGO

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

Cash Box—October 29, 1966
HEAR the sound that's as
BIG AS ALL OUTDOORS
SEE the new
WURLITZER AMERICANA
at booth no. 79
M.O.A. CONVENTION AND SHOW
October 28-29-30

The Wurlitzer Company | North, Tonawanda, New York
1966
MOA CONVENTION
EXHIBIT GUIDE

1. National Coin Machine Distributors ASSN.
   C. L. Sfieer, Exec. Director
   30 North LaSalle St., Chicago, Ill. 60602
   Booth 55

2. National Shuballfoard & Billiard Co.
   Todd Mallengarden, Sales Supervisor
   31 Main Street
   East Orange, New Jersey 07029
   Booths 65, 66 & 67

3. The Northwestern Corporation
   W. R. Greiner, Sales Manager
   1006 Armstrong
   Martin, Illinois 60450
   Booth 54

4. Patterson International Corporation
   Hans J. Seebeck, Vice President
   Potrus, Arms Building
   Cincinnati, Ohio 45206
   Booths 91, 92 & 93 (Belmont Room)

5. RCA Victor Record Div.
   Pat Kelleher, Manager, Promotion
   155 East 24th Street
   New York, New York 10019
   Booth 89

6. Record Source International
   E. C. Davis, Exec. Vice President
   800 North Kedzie Avenue
   Chicago, Illinois 60615
   Booth 85

7. Record World
   Bob Austin, Publisher
   200 West 57th Street
   New York, New York 10019
   Booth Rendezvous Room

8. Rock-Ola Manufacturing Corp.
   E. G. Davis, Exec. Vice President
   800 North Kedzie Avenue
   Chicago, Illinois 60615
   Booth 72

9. Rowe Manufacturing
   Fred Pollack, Vice President
   75 Clay Hills Road
   Whippany, New Jersey 07981
   Booth 83

10. Scopitone, Inc.
    A. A. Steiger, President
    3401 West 47th Street
    Chicago, Illinois 60632
    Booths 47, 48 & 49

11. The Seeburg Corporation
    Edward F. Clophy, Vice President
    1300 North Dayton Street
    Chicago, Illinois 60632
    Booth 85

    Richard C. Lebron, President
    6114 Country Club Road
    Omaha, Nebraska 68152
    Booth 58

13. Spindel Insurance Agency Inc.
    Manfred S. Spindel, President
    8551 Stony Island Avenue
    Chicago, Illinois 60617
    Booth 76

14. Star Title Strip Co., Inc.
    Norman W. Morgan, Mgr.
    842 West 20th Street
    Pittsburgh, Penna. 15233
    Booth 73

15. Sterling Title Strip Co. and
    Niagara Program Service
    D. M. Steinberg, President
    1175 Broad Street
    Newark, New Jersey 07114
    Booth 71-A

16. Sutra Import Corporation
    David Forman, President
    3335 Law Ave.
    Oceanside, New York 11572
    Booth 63

17. Tape-Athion Corporation
    Donald R. Price, Sr. Vice Pres.
    523 South Hindi
    Inglewood, California 90307
    Booth 59

    Harry K. Daye, Genl. Mgr.
    Edison Street, East
    Amityville, New York
    Booths 7, 8 & 9

19. United Billiards, Inc.
    Arthur W. Daddis, President
    52-58 Dunster Street
    Newark, New Jersey 07114
    Booths 20 & 21

20. Valley Manufacturing and Sales Co.
    Earl W. Feddick, President
    323 Market Street
    Bay City, Michigan 48709
    Booths 14, 15, 16, 29, 30 & 31

21. Wico Corporation
    Ed Ruber, Sales Manager
    3913 North Pulaski Road
    Chicago, Illinois 60641
    Booth 10

    Jack H. Mittel, Vice Pres. Sales
    3401 North California
    Chicago, Illinois 60618
    Booths 17, 18, 19, 26, 27 & 28

23. The Wurlitzer Company
    Niagara Program Blvd.
    North Tonawanda, New York 14120
    Booth 79

24. Institute of Coin Operations
    Jack Moran
    1138 Kline Court
    Denver, Colorado 80204
    Booth 103

    Joseph H. Simmons, Vice Pres.
    327 South LaSalle Street
    Chicago, Illinois 60604
    Booth 107

26. Music Operators of America
    Fred Granger, Exec. Vice President
    228 North LaSalle Street
    Chicago, Illinois 60601
    Booth 101

27. Trans World Airlines
    Miss Esther Travis
    37 South Wabash
    Chicago, Illinois 60603
    Booth Rendezvous Room
The game is profit...go with a winner!

When it comes to winning the game of profit, Rock-Ola equipment has compiled a proud record of proved performance. A record of long-lasting, trouble-free equipment that consistently gives operators more profit from more locations.

Rock-Ola equipment is engineered for operator service ease with simple mechanical components that operate flawlessly year after year. Each unit is designed for easy accessibility with interchangeable parts to cut down on operator inventory.

2. **GP/Imperial Model 433.** Rock-Ola design reaches new excellence in the high-styled GP/Imperial. Rakish new cabinet gives plush appearance to any location. Full dimensional stereo-monaural sound. Plays 33-1/3 and/or 45 rpm records, or 7" LP's in any sequence.
5. **Shop-O-Mat Model 450.** First complete coin-operated visual merchandiser. 40 selections. Vends practically any high traffic item. Instant replacement. Purchaser gets the item he sees. Takes any coin combination of nickels, dimes, quarters and half-dollars in amounts of 5¢ to $2.25.
7. **Can Cold Drink Vendor Model 3304/Type 410.** Largest vendor per can of capacity in the industry. Holds 300 12-ounce cans in five vending columns plus 48 cans in pre-cool. Exclusive spray-proof can opener. Fast roll-down loading.
8. **Batch Brew Coffee Vendor Model TRLB-M.** High profit vendor for high volume locations. Serves flavor-rich coffee 4 ways: black, with sugar, with fresh cream, with sugar and cream. Also serves hot whipped chocolate or soup or tea. Extra cream and sugar buttons a standard feature. "Everpure" Water Filter assures pure fresh water every cycle.
10. **Coffee And Hot Drink Vendor Model 3402.** Perfect small location vendor for spots where other machines would be prohibitive in size and operating costs. Brews soluble coffee. Serves coffee and tea 4 ways. Also serves hot whipped chocolate. Model 3403 available without tea feature.

ROCK-OLA . . . the dependable line of money makin' music and vending equipment

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue • Chicago, Illinois 60651