The Lovin' Spoonful are scooping hit-after-hit on today's disk scene. It all started with "Do You Believe In Magic," continuing on with "You Didn't Have To Be So Nice," "Daydream" (a number 1 seller) and their current "Did You Ever Have To Make Up Your Mind," present number 13 on the Top 100. Two albums, named after the "Magic" and "Daydream" triumphs, are also big money-makers. The group has just returned from a successful tour of England and are now doing a series of one-niters. They will appear in a Woody Allen film, "POW." The Lovin' Spoonful dates are a product of Koppelman & Rubin Associates; they are produced by Erik Jacobsen for Kama Sutra Records, which are distributed on an exclusive basis by MGM Records.
### Listens

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<th>STATION—CITY</th>
<th>'RED RUBBER BALL' by The Cyrkle 4-43589</th>
<th>'SWINGING LITTLE GOVERNMENT' by The Corvairs 4-43503</th>
<th>'I LOVE ONIONS' by Susan Christie 4-43595</th>
<th>'HEART'S DESIRE' by Billy Joe Royal 4-43622</th>
<th>'PIN THE TAIL ON THE DONKEY' by Paul Peek 4-43527</th>
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They’re playing our songs.

COLUMBIA RECORDS®
Instrumental Effects

Americans not only love a parade, but figures show they wouldn't mind performing an instrument in one. According to a recent survey of 1965 amateur musicianship in the U.S. by BMI, some 37 million play an instrument of one kind or another, close to a 100% increase over 1950. There's a preference for the piano (22.3 million), followed—and this is important—by the guitar (7.5 million). While far from being a leading instrument, drums are showing increasing favor among the population.

Increased leisure-time and general prosperity are, no doubt, substantially responsible for this upsurge in interest in instrument playing, so that today one out of every 4.8 Americans are classified as amateur musicians. The figure was one out of 7.8 Americans in 1950.

But, attempts at artistic endeavors require a certain stimulation of an artistic nature. This, we feel, has come in no small way from records. The big-band days may, regrettably, be only fond memories, but instrument performance of a different sort are sweet-music to the ears of many, ranging from the Beatles, to folk to Herb Alpert's Tijuana Brass.

Also, in the ears of the record business, amateur musicians are hitting only the right notes, for some of the industry's major record companies have really moved in on the instrument field, making important acquisitions of strong instrument lines—particularly guitars and drums—and handling others (e.g. harmonicas) on a distribution basis.

It is gratifying that the industry has received important diversification from an area that has helped to stimulate to new exposure heights. And the disk end of things should realize long-range benefits. The more youngsters who take up an instrument, the greater the numbers who will decide to make show business a career, ultimately giving the recording business a bigger pool of potential performers. Not only performers, we should add, but technicians in the art of making records, an art that demands the services of knowledgeable music men.

The demise of the big-band days notwithstanding, we are in the midst of a great boom in instrument music making, from amateurs through the ranks of professionals. As it plays its roles as a stimulant and entrepreneur in the field of instruments, the record business is assuring itself of future security in vital areas.
THIS ONE'S A SURE WINNER!

Pinkerton's Assorted Colours

DON'T STOP LOVIN' ME, BABY

TOP LEAD SINGER HEADS NEW GROUP!

Alan Price Set

I PUT A SPELL ON YOU

40001

Cash Box—May 21, 1966
New 8-track stereo cartridge tape—developed and introduced by RCA Victor—is the hottest item in the industry today! And now—reflecting the dynamic growth of this new entertainment medium—RCA Victor offers you additional tape product from other labels.

All manufactured and packaged to the same high standard of quality. And only product manufactured by RCA carries our unique warranty guaranteeing replacement for one full year for manufacturing defect.

Get in on this big new profit opportunity—Stereo 8 Cartridge tapes manufactured and distributed by RCA Victor. For the name of your nearest RCA Stereo 8 distributor, write RCA Stereo 8, Dept. EW, 155 E. 24th Street, New York, N. Y. 10010.

New RCA Stereo 8 Cartridge Tapes

- **Stereo Action Unlimited**
- **ESQUEVIL**
- **The Best of ESQUEVIL**

New Kapp Stereo 8 Cartridge Tapes

- **Roger Williams Greatest Hits**
- **Fly Me to the Moon**
- **The Solid Gold Steinway**
- **Jack Jones Dear Heart**
- **The Shirelles Greatest Hits**

New Scepter Stereo 8 Cartridge Tapes

- **Here I Am**
- **Make Way for Dionne Warwick**
- **Treat Me Right**
- **Everybody Loves a Lover**
- **Make Way for Dionne Warwick**
- **Here I Am**
- **The Solid Gold Steinway**
- **The Shirelles Greatest Hits**

**Rapidly expanding Stereo 8 catalog now includes tape recordings**
Cartridge Tapes
RCA VICTOR
Kapp, Scepter and Wand

of other labels manufactured and distributed by RCA VICTOR.

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RCA VICTOR

RCA VICTOR

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STEREO
Chet Atkins teams up with Arthur Fiedler and the Boston Pops

...to create a sure-selling new country sound

Advertising for this album will reach millions of record buyers in the Saturday Evening Post and Esquire

Chet Atkins joins up with the Boston Pops and Arthur Fiedler to serve up a sizzling selection of 12 all-time great country tunes. The proven buy-appeal of artists and repertoire makes this an album that’ll sell like hot cakes: order big on this one.

LM/LSC-2870
British Dealers Meet: From Compatible Stereo Disks To Direct Distribution

Stones: Members Of Filmsdon's Millionaire Club

NEW YORK—The Rolling Stones, no strangers to millions of dollars for their disk output, will receive $1 million to perform in their first film. The British stars, a press release gleefully noted, are getting $500,000 and the producers are paying $500,000 for "The Rolling Stones in Their Initial Screen Effort.

The Stones, whose group was recently signed for $3 million, is also guaranteeing the million. One of the principal reasons the Stones, and group’s manager, was seeking the getting a new disk for boys, included a label’s backing of a screening debut.

In his press release, Klein has selected is the current controversial novel, "Only A Dozen Alive." The storyline revolves around an imaginary takeover of England by vicious, sinister and sinister, entirely on location in England.

entertaining the fulfilment of an ideal record. A compromise attempt to produce a studio groove to produce full compatibility, and the result will be an cartridge. Mr. Bowres pointed out that this was a disappointing, and a record club who have tried to make the stereo disks could be played on any kind of record player.

The biggest difficulty centers on the stylus, he concluded. "A special needle would be needed for the compatible stereo. It’s possibly perhaps in theory by special presentation in cutting the record, but the problems are existing impediments to progress.

Aldous pointed out that no one was present who could comment on the potential of this new concept of the question, but he and his colleagues considered that the two, in the case of Mr. Haddy to proceed with the project "compatible stereo record," he declared. "Germany decided some time ago that it was the problem for the pick-up. They conducted a survey of all pick-ups and the pick-ups having insufficient vertical compliance and lots having a 1 thou, point instead of the ¼ thou, required for stereo. If the British industry produces a pick-up of their choice, then their stereo disks, customers would come back and complain bitterly, and the dealers would have a problem," he remarked that the chairman of his company, "We expect to ship to Germany for this reason, and was (Continued on page 48)

The earnings history of The Rolling Stones is an impressive array of figures: Their last American tour (in November) was reported to have grossed over $1 million. Their current motion picture contract is worth $5,000,000 and their latest record album, "Big Hits (High Tide and Green Grass)", is being sold in less than four weeks of release. With the demand for the Stones’ tickets, from fees, they now jump into the ranks of such showbusiness stalwarts as Barbra Streisand, The Osmonds, and Leif Garrett and Audrey Hepburn. A Stones’ concert has been scheduled for The Rolling Stones. They will open a month of one-nighters in July and the summer touring is expected to exceed $1 million. A British concert tour by as much as $1,000,000.

The New York area date, at Forest Hills, N.Y., scheduled for July 22, and the Los Angeles appearance, announced for July 28, for Monday, July 25. Other major dates will include performances in Montreal, Toronto, Boston, Chicago and San Francisco. A private plane will again be chartered to transport The Rolling Stones and entourage to approximately 25 U.S. and

Samela Leaves Tower

NEW YORK—Vito Samela has left his post as sales manager of Tower Records, Cash Box has learned. It is understood that Samela’s departure was a result of a decision to bring in the direction of the label’s sales division to the west coast. Samela has been based in New York since the opening of the Tower operation about two years ago. He had been associated with the television station and a record organization for 13 years. Neither Samela nor Bud Frazer, head of the later development, was available for comment. However, it is further understood that Samela’s duties will be maintained, with Sai Lacista continuing his promo duties.

See Colpix In New Form; Handled By Major Label

NEW YORK—The Colpix label is expected to leave the music scene shortly by under its present set-up, according to information received from Cash Box. While officials at the label would not comment, Columbia Pictures, parent company of Colpix, is understood to be ready to accept the company’s operation in favor of a new label that would be distributed by a major record company. This new label, possibly retaining the Colpix name, is expected to start out with music from an upcoming TV series, “The Monkeys,” about a rock ‘n roll group. The show is being produced by Screen Gems, the TV packaging affiliate of Columbia Pictures.

Columbia Drive Looks For Greater Sales For ‘Greatest’ LP

NEW YORK—With sales already estimated at $25 million on the retail level, Columbia Records’ “Greatest Hits” LP catalog has mounted a strong promo campaign to stimulate further movement. In addition, the label has also launched a drive on its low-priced Harmony LP series, sales of which in the first quarter of this year were 20% higher than the same period in 1960.

The highlight of the label’s “Greatest Hits” LP promo will be a full-page advertisement in the May 22, in the magazine sections of major newspapers across the United States. This advertisement is expected to reach approximately 50 million people throughout the country.

‘Best’ Are Best Sellers

Sales of Columbia Records’ thirty-three “Greatest Hits” LP’s indicates that, in most cases, these recordings have become the best-selling items in any given artist’s album catalog. Among the Columbia Records artists who enjoy consistent top sales with their “Greatest Hits” LP’s are Andy Williams, Tony Bennett, The Brothers Four, Anita Bryant, Doris Day, Percy (Continued on page 34)

EMI’s Richard Dawes Dies

LONDON—Richard Dawes, a director of EMI Records, died on Tuesday, April 26. Dawes joined EMI in 1928 as an assistant in the accounts department. He became assistant treasurer in 1944 and in 1957 was appointed comptroller. In 1968, he was appointed to the board of directors and chairman of the charge of the record and international divisions. Besides his work for EMI, Dawes was elected Chairman of the T.P.I. in 1961 and in 1964 became President of the Federation. Sir Joseph Lockwood, chairman of EMI, L. G. Wood, group director and G. N. Bridge, managing director of EMI, met with Sir Edward Lewis, chairman of the mourners at the funeral on May 2.

Atlantic-Atco Completes Biggest Singles Week Ever

NEW YORK—Last week was the biggest week in Atlantic-Atco history. Sparking the tremendous sales were the sale of 1.9 million copies of "A Woman, "Good Lovin’" by the Young Rascals, Frank Sinatra’s "Darlin’s "Mame," all on Atlantic; "Cool Jerk" by the Capitols, on Karen; "Gloria" by the Shadows of Knight on Dunwich; "Hold On, I’m Comin’, " by Otis Redding, on Stax; and "Let Me Be Good To You" by Carla Thomas on Stax; Joe Tex’s "S.Y.S. L. J. P.M. (The Letter)" Dial; "So Much Love" by Ben E. King on Atco; and "The Disembodied Neighbor" by Jimmy Hughes on Fame.

Profit Is Raised By WB’s Music Division

HOLLYWOOD—Operations of Warner Bros.-Reprise Records, Music Publishers Holding Corp. and affiliated music interests of parent firm Warner Bros. Pictures in the six months ending Dec. 31, 1960, showed in sharply higher revenues and earnings than the comparable period a year earlier, the corporation’s semi-annual report disclosed last week.

The label, and others and sources came to $15,572,000 compared with $8,585,000 in the period a year previous. All other WB divisions also reported significant gains.

The net income, after tax income, of parent firm amounted to $3,695,000, equal to 60 cents a share on 447,852 shares of common stock. In the similar period ended Feb. 27, 1965, the figure was $2,685,000, or 50 cents a share.

Cash Box—May 21, 1966
The Standells got their start at Hollywood's P-J's and quickly followed up by becoming the first rock group ever to headline at the San Francisco Hilton. They have appeared on the "Ben Casey," "Bing Crosby," and "Musnsters" TV's and also have 3 MGM films to their credit, including "Get Yourself a College Girl." Their current Tower deck, "Dirty Water," is number 68 on this week's Top 100.

Larry Tamblyn, brother of actor Russ Tamblyn, acts as spokesman for the Standells. Having started his own career at the age of 5 by winning a singing contest, he has become a versatile performer by developing proficiency on the organ, guitar, bass, and drums. Gary Lane plays self-taught bass guitar and harmonica while Dick Dodd (one of Disney's original Mouseketeers) and Italian Born Tony Valenino round out the group.

Dee Jay and the Runaways are currently zooming into national popularity with their latest Smash outing of "Peter Rabbit," number 74 on this week's Top 100. The group was formed a little over a year ago in Spirit Lake, Iowa and has built a strong following in the Iowa, Minnesota, and South Dakota area.

Primarily Iowa based rock unit, they first waxed "Peter Rabbit" for the Iowa Great Lakes label where it was heard and purchased by Smash.

Johnny Sinn is the leader of the 6-man group. He likes ball-games and Elizabeth Taylor movies. Denny Storey plays guitar and Jimmy Grant (whose real name is Jimmy Grant Wiener) plays the drums. Gary Linder is from Estherville, Iowa; Denny Kintzi, from St. James, Minn.; and Bob Godfredson, Bancroft, Iowa round out the group. Possibly because of their long time association with the Great Lakes region, there is a prevailing preference for sea food throughout the group.

KPAY-Chico, Cal. has instituted a tight playlist policy in an attempt to "maintain reasonable standards of good taste and moral propriety in the policy." The outlet noted that: "when being 'hip' requires the airing of records with questionable lyrical content, KPAY shall in the future 'preduplicate' its disk stock, eliminating automatically any record which is considered to render a disservice to the population we serve." Commensurate with this new policy, the outlet has removed "Rudy Day Women" by Bob Dylan, "Right Miles High" by the Byrds, "Norwegian Wood" by various artists, and "Rhapsody In The Rain" by Lou Christie from its library.

The 10,000 watt plan to maintain scrutiny over the contents of all records and to eliminate "any which are determined to be of questionable lyrical content and which are considered to be injurious to the welfare of the population we serve," as far the outlet has not mentioned the extreme ease with which one can, at his own discretion, read meanings which (if not false or fraudulent) are impossible to counteract in many of the pop songs and choruses.

The air personalities of KVI-Seattle recently pulled an all-out salute to the opening of their local yachting season. Aboard a 40-foot yacht, the radio crew (joined on deck by go-girls and Norm Hongy's band) proffered a toast for the lucky few of boot-enthusiasts passing through the Lake Washington ship canal. KVI has developed a policy to give comprehensive reports of certain other conditions in hopes of bringing many more people and sailors home safely from the sea.

WFIL-Philadelphia is sponsoring the Pony Horses Stakes at the upcoming Devon Horse Show. The Devon meet will be the subject of 2 prime time TV specials on the outlet.

WNWE-New York in another addition to its seemingly never to end series of contests, has awarded a brand new radio to one of its listeners. Pete Myers, who spins 'em for the station, recently fielded a contest in which a new radio was offered to the first caller who could name all the members of the Beatles and tune in to the group to give comprehensive reports on the condition. In hopes of catching many more people and sailors home safely from the sea.

Tidewater Sally Brown is on the lookout for Navy ship arrivals. Unlike Hanna Hannafan and Chopstix Joe, the pretty lass is on our side. She broadcasts the Navy news as a public service to the many Navy families in the area over WGI-Tidewater, Va.

WOL-Washington, D. C. has innovated what may be 2 firsts in the public affairs field. The station is airing "Classified Ads" urging home owners interested in selling their homes to do so without racial restrictions. Companion ads seeking financially qualified minority groups being buyers are also being run. In cooperation with the local anti-poverty agency, the federally-backed United Planning Organization (UPO), WOL will be airing 3-minute editorials written and spoken by representatives of UPO's ten neighborhood anti-poverty centers. Editorials by the poor, John Pace, the outlet's vp and general manager, said, "To our knowledge, nothing like this has ever been done before on WOL, the voice of the most disadvantaged citizens will be heard." The program is encouraging people of relatively newly converted neighborhoods to bring their needs to the public's attention.

The air staff of KSFO-San Francisco will compete in a whole boat race on May 22nd. Al Newman, the outlet's pd, will hold the crew under his whip from the position of coxswain. The annual race is one of the features of a National Maritime Day Celebration scheduled to officially open the boating season in the San Francisco Bay area. Good luck to the hearers and the station to win the big splash event. It is rumored that Captain Ahab will hand out the prizes.

Howie Lund, Al Gates, Johnny Walters, and Bob Davis Jr. perform at the outlet.

All are 4 air personalities of WIXY-Cleveland.

HANNA-BARBERA DERRY: The Here be-dowered John Roberts is leading the charge home the laurels to the Hanna-Barbera label in the RCA-Victor cup by this well proportioned filly. While striding around the KRLA-Los Angeles turn the natty attire at the pin, as it was caught by Carol Beck (r. of course) and planned to promote the label's new single release of the theme from ABC-TV's "The Avengers." As a super-spy recorded by the Laurie Johnson orchestra in London, perhaps Carol will feed some sugar to the high-stepping promo man. Regardless of the outcome both the filly and her horse know that it's how you push your record that counts.

WIND-Chicago is currently engaged in a 6-week series of performances by great pianists. Faderewski, Grainger, Rubenstein, Horowitz, and Prokofiev are being featured throughout the area. Duo-Art piano rolls. The rolls are from the collection of Dr. Kemble Stout, chairman of the Music dept. at Washington State University, and the piano used for all performances is a Steinway grand equipped with the Duo-Art mechanism. Not to be confused with the conventional player piano, the Duo-Art system includes a more complicated set of levers which are said to make it possible to capture a faithful reproduction of all the nuances and gestures of the classical pianist. It is a technique and individual interpretation....

Sputters: Vince Paul, morning personality on KHOW-Denver, is playing an Indian in a recent cinema re-make of "Stagecoach." Would you believe "Howl?" Mrs. Mike is still around.... Arthur M. Mortensen has resigned from the position as vp and general manager of KWJ-TV-Los Angeles.

Paul Coburn, pd and deejay at KJVL-Balt Ldky Co. has just started a new show called "Open House" and he is looking for interviews (either live or recorded) . Harold Salzman, news director of WLS-Chicago, has been added to the staff of the Radio-TV News Directors Association. Dr. Frank Goerg, pd of RNX-Hollywood, has been selected as a member of the outlet's radio editorial board.

Vital Statistics: After an association with WPGC-Washington, D.C. under the name of station, Larry James has joined the staff at KSWI-Topexa, Kan. as sales and production manager. Tom Tyler, formerly associated with WJPS-Evanville, Ind. has assumed the pd slot at KILE-Galveston, Tex. WJK-Fort Worth has added Jerry Bime's to the air staff. Blocker will spin 'em 6 evenings a week.
A sensational young star is born with a smashing debut single!

Arnie Corrado

“My World” “How Nice”

Published by Screen Gems—Columbia Music, Inc., BMI.
THE BLOSSOMS
MY LOVE, COME HOME
B/W LOVER BOY

=0475
reprise

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 CLOUDY SUMMER AFTERNOON (Monkeys-West) Barry McGuire (Dunhill 4028)
2 TRULY YOURS (Spinners—Motown) Spinners (Motown 1093)
3 CRYING (East—World) Joe & Americans (United Artists 50016)
4 CRYING MY HEART OUT (Newport—Ric) Ricky Skaggs (Ricky 1387)
5 YOU'RE READY NOW (Smash—Motown) Frankie Valli (Smash 2037)
6 ALL THESE THINGS (Uniques—Motown) Uniques (Paula 234)
7 HEADLINE NEWS (Unics—Motown) Melvin Starr (Ric Tic 114)
8 COME ON & GET IT (Rhino-Sem—ASCAP) Jackie DeShannon (Imperial 6677)
9 PIN THE TAIL ON THE DONKEY (Alaba—BMI) Paul Poindexter (Columbia 43527)
10 HEARTS DESIRE (Jim—Motown) Billy Joe Royal (Columbia 45622)
11 SILVER SPOON (Unics—ASCAP) Toys (Dynavoice 219)
12 IMPOSSIBLE DREAMS (Tou—ASCAP) Jack Jones (Kepp 755)
13 I LIE Awake (New Color & World Toss—Motown) New Colony Six (Century 1302)
14 LOVE ME WITH ALL YOUR HEART (Petula—Motown) Petula Clark (Columbia 43533)
15 DON'T TOUCH ME (Diana—Motown) Gene Snely (Manumet 933)
16 LIL' RED RIDING HOOD (Fred—BMI) Son The Shan & Pioneers (MGM 13059)
17 BREAK OUT (Schwartz—BMI) Mitch Ryder & Detroit Wheels (New Voco 817)
18 EXODUS SONG (Smith—Chappell—ASCAP) Duane Eddy (Columbia 43577)
19 DON'T YOU KNOW (Teddens—BMI) Keith Everett (Tom-Tom 118)
20 REMEMBER THE RAIN (Minn—Motown) Bob Lind (World Pacific 77522)
21 TAKE ME BACK TO NEW ORLEANS (Ramrod—BMI) U.S. Band (Legend 1040)
22 COME ON & SEE ME (Stone—BMI) Tommy Terrel (Matson 1095)
23 STILL (Peer—Motown) Svelvays (Tower 224)
24 FUNCTION AT THE JUNCTION (Unics—BMI) Shorty Long (Soul 35021)
25 RIVER DEEP, MOUNTAIN HIGH (Mother Bertha Trio—BMI) Ike & Tina Turner (Philips 13)
26 SHY GIRL (Nevs—Motown) Johnny & Expressions (Jacao 955)
27 SWEET PEA (Lion Twin—BMI) Tommy Roe (ARC Paramount 10762)
28 DON'T STOP NOW (Cotillion-Parkway, Northside—BMI) Eddie Holman (Parkway 167)
29 A STREET THAT RHYMES AT SIX A.M. (Columbia)—Bob & Carol (Joda 105)
30 ONCE UPON A TIME (Topco—BMI) Teddy & Poodles (Musicart 1176)
31 YOU DON'T LOVE ME (Chaplin—ASCAP) Gary Walker (Date 1506)
32 SUGAR, SUGAR (Toots—BMI) Mad Lads (Vay 135)
33 QUARTER TO THREE (Tempo—BMI) Sir Douglas Quintet (Tribe 8317)
34 GONNA BE STRONG (Kromo—BMI) Intruders (Excel 701)
35 HE'S READY (IOM—BMI) Papas (Epic 1609)
36 SOMEWHERE (Unics—ASCAP) Johnny Nash (JoJo 137)
37 ALONG COMES MARY (Lince—BMI) The Association (Valiant 741)
38 IF I COULD START MY LIFE AGAIN (Blackwood & Blue Chip—BMI) New Christy Minstrels (Columbia 43644)
39 DO THE TEMPTATION WALK (Kenton—BMI) Jackie Lee (Mirwood 3310)
40 I'M WALKIN' BY YOU (Murrey—BMI) Ruby Wright (Capital 5583)
41 DIDDY WANNIDDY (Ann—BMI) Captain Breheart (A & M 794)
42 WHEN A WOMAN LOVES A MAN (Trinity-Quintet—BMI) Esther Phillips (Atlantic 10219)
43 I'LL GO CRAZY (Boo—BMI) Buckingham (USA 844)
44 GET YOUR LIE THE WAY YOU WANT IT (Blue—BMI) Baccara (Decca 1657)
45 FUNNY HOW LOVE CAN BE (Chaplin—ASCAP) Danny Hutton (MGM 13502)
46 SHE RIDES WITH ME (Dixie—BMI) Columbia—BMI (Gufo 372)
47 I'M SATISFIED (Gee—BMI) O.V. Wright (Bron 4847)
48 I FEEL GOOD (Unics—BMI) The Sheep (Bron 4847)
49 I ONLY HAVE EYES FOR YOU (Fountain—BMI) Lestertion (Capitol 3649)
50 I'M NOBODY'S BABY NOW (Toots—BMI) Repearence & Delrans (RCA Victor 3280)

Cash Box—May 21, 1966
The Sound Of Excitement!
Wilson Pickett
NINETY-NINE AND A HALF
(Won't Do)
Atlantic '2354
The Greatest Hits!
The Stars Who Made Them!
Complete Your Collection Now!

Where the Hits Are...
Where the Stars Are...
On COLUMBIA RECORDS

Look for this
Greatest Hits
Display NOW!

Where the Hits Are...Where the Stars Are...on COLUMBIA RECORDS

Make spring 1966 your season for Greatest Hits—with Greatest Hits! On COLUMBIA RECORDS.
GREATEST HITS CAMPAIGN...DMERS WILL SEE THIS 
THESE 23 MAJOR MARKETS!

Adams Journal
Baltimore Sun
Boston Globe
Chicago Tribune
Cleveland Plain Dealer
Dallas Times Herald
Denver Post
Detroit News
Houston Chronicle
Indianapolis Star News
Kansas City Star
Los Angeles Times
Miami Herald
Milwaukee Journal
Minneapolis Tribune
New Orleans Times-Picayune
Philadelphia Inquirer
Pittsburgh Press
St. Louis Post-Dispatch
San Francisco Examiner Chronicle
Seattle Times
Washington Post
New York Daily News

The greatest Greatest Hits LP's ever on Columbia Records. You must be Everywhere knowing it!

Columbia's Greatest Hits albums have accounted for $25,000,000 in recent sales to date. These Hits frequently selling numerous copies become the basis for a spectacular Mail promotion. A direct mail coupon with each Greatest Hits record has been kept in the mailer over the coming weeks to make this season's campaign the biggest mail to date.

This 20 million dollar effort will come right in the heart of Holiday season. The holiday season is a promotional season to remember and you'll remember there's something for everyone in the holiday season. Don't let it pass you by. Some 40 of America's top record stores have been contacted and asked to promote the Columbia Greatest Hits album for Columbia. To your record stores.

It will feature Columbia's Greatest Hits and will be a popular with your great American public, with the year's most powerful music store advertising and sales.
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO MAY 11, 1966)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
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<tbody>
<tr>
<td>48%</td>
<td>Opus 17—Four Seasons—Philips</td>
<td>48%</td>
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<td>42%</td>
<td>Better Use Your Head—Little Anthony &amp; Imperials—Yeop</td>
<td>75%</td>
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<td>40%</td>
<td>He's Ready—Poppies—Epic</td>
<td>40%</td>
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<td>37%</td>
<td>Red Rubber Ball—The Cyrkle—Columbia</td>
<td>37%</td>
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<td>36%</td>
<td>Mama—B. J. Thomas—Scepter</td>
<td>76%</td>
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<td>35%</td>
<td>Take Some Time Out For Love—Isley Bros.—Tamla</td>
<td>35%</td>
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<td>33%</td>
<td>It's An Up Hill Climb To The Bottom—Walter Jackson—Okeh</td>
<td>33%</td>
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<td>32%</td>
<td>Cloudy Summer Afternoon—Barry McGuire—Dunhill</td>
<td>32%</td>
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<td>30%</td>
<td>Ain't Too Proud To Beg—Temptations—Gordy</td>
<td>30%</td>
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<td>29%</td>
<td>S.Y.S.L.J.F.M.—Joe Tex—Dial</td>
<td>53%</td>
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<td>27%</td>
<td>I Love You Drops—Vic Dana—Dolton</td>
<td>73%</td>
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<td>25%</td>
<td>Peter Rabbit—Dee Jay &amp; Runaways—Smash</td>
<td>42%</td>
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<td>24%</td>
<td>Good Time Charlie—Bobby Bland—Duke</td>
<td>24%</td>
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<td>23%</td>
<td>Double Shot—Swinging Medallions—Smash</td>
<td>87%</td>
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<td>22%</td>
<td>Neighbor, Neighbor—Jimmy Hughes—Fame</td>
<td>22%</td>
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<td>21%</td>
<td>Don't Bring Me Down—Animals—MGM</td>
<td>60%</td>
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<td>20%</td>
<td>Solitary Man—Neil Diamond—Bang</td>
<td>28%</td>
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<tr>
<td>19%</td>
<td>Take This Heart Of Mine—Marvin Gaye—Tamla</td>
<td>19%</td>
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<tr>
<td>18%</td>
<td>Wiedersh’n—Al Martino—Capitol</td>
<td>52%</td>
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<td>17%</td>
<td>Crying—Jay and Americans—UA</td>
<td>17%</td>
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<tr>
<td>16%</td>
<td>Break Out—Mitch Ryder &amp; Detroit Wheels—New Voice</td>
<td>16%</td>
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<td>15%</td>
<td>You Waited Too Long—Five Stairsteps—Windy C</td>
<td>27%</td>
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<td>14%</td>
<td>Heart’s Desire—Billy Joe Royal—Columbia</td>
<td>14%</td>
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<tr>
<td>13%</td>
<td>I’m Nobody’s Baby Now—Reparata &amp; Delrons—RCA</td>
<td>13%</td>
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<tr>
<td>12%</td>
<td>Dedicated Follower Of Fashion—Kinks—Reprise</td>
<td>12%</td>
<td></td>
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<tr>
<td>11%</td>
<td>Hey Joe—Leaves—Mira</td>
<td>19%</td>
<td></td>
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<tr>
<td>10%</td>
<td>Younger Girl—Critters—Kapp</td>
<td>22%</td>
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<td></td>
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### LESS THAN 10% BUT MORE THAN 5%

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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</thead>
<tbody>
<tr>
<td>Batman and His Grandmother Dickie Goodman (Red Bird)</td>
<td>9%</td>
<td>Along Comes Mary The Association (Yaliant)</td>
</tr>
<tr>
<td>I Know Better Than That Bobby Goldsboro (UA)</td>
<td>52%</td>
<td>You’ve Got Me High New Order (Warner Bros.)</td>
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<tr>
<td></td>
<td></td>
<td>I’m Walking Out On You Ruby Wright (Capitol)</td>
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<td></td>
<td></td>
<td>I Love You 1000 Times Plotters (Musico)</td>
</tr>
</tbody>
</table>
the first big hit of summer breaks out of memphis

"high school days"

brian stacy

atco 6418
NINETY-NINE AND A HALF (WOHN'T DO) (2:39)  
[East, Pronto, BMI—Cromer, Fred, Pickett]

DANGER ZONE (2:10)  
[East, Capitol, BMI—Cromer, Fred, Pickett]

WILSON PICKETT (Atlantic 2334)

R&B and pop decays should really dig Wilson Pickett's excellent follow-up to his recent "643-5789" triumph. The top lid here, "Ninety-Nine And A Half (Won't Do)," is a rhythmic, medium-paced romantic ode which claims the gal's affection 100% of the time. "Danger Zone" is a rhythmic, tradition-drenched infectious blueser.

TAKE THIS HEART OF MINE (2:26)  
[Beale, BMI—Robinson, Turpin]

MARVIN GAYE (Tamla 54132)

Marvin Gaye, who is presently coming off "One More Heartache," seems sure to have another blockbuster on his hands with this already-selling single called "Take This Heart Of Mine." This one, which is from the singer's "Moods," LP, is a rollicking, rhythmical, chorus-backed pop-r&B romantic ballad. No flip side information is available.

LETS GO GET STONE (2:57)  
[Flo-Mar-Baby Monica BMI—Sinplem, Asford, Armstead]

THE TRAIN (2:53)  
[Tangerine BMI—Charles BMI—Charles]

RAY CHARLES (ABC-Paramount 10685)

Ray Charles will unquestionably skyrocket in both the pop and R&B departments with this top-drawer ABC-Paramount release, "Let's Go Get Stoned." "Tune's a moody, slow-shufflin'" ode about a fella who is so concerned with his romantic woes that he drown's his trouble in drink. "The Train" is an infectious, warm-hearted affair on which Charles intro's a new dance.

OFF AND RUNNING (1:50)  
[Screen Gems-Columbia BMI—Wine, Bayer]

I DON'T CARE (2:29)  
[Buffee BMI—Madara, White]

LESLEY GORE (Mercury 72580)

Lesley Gore's impressive 3-year track record (she's currently coming off "Young Love") should obviously be further enhanced on the basis of this top-notch newly labeled "Off And Running." The cut is a pulsating, hard-driving teen-angled ballad about a gal who wishes up to her boyfriend and gives him the gate. "I Don't Care" is a laconic, slow-moving blues-soaked tearjerker.

I'LL BE GONE (2:25)  
[Edmark BMI—Merchant]

IT AIN'T WORTH THE LONELY ROAD BACK (2:15)  
[Piton BMI—Klein]

POZO SECIO SINGERS (43646)

Get-on-the-heels of their reputation-establishing "Time" smash, the Pozo Secio Singers should seriously seek that success with this potent follow-up called "I'll Be Gone." This one's a slow-moving, lyrical, emotion-packed ode about a romance which is headed for the rocks, "(I Ain't Worth The Lonely Road Back)" is a catchy, medium-paced affair which underscores the dangers of love.

BLUE STAR (2:15)  
[Victor Young ASCAP—Young, Heyman]

COMIN' HOME BABY (2:46)  
[Capitol BMI—Fawcett, Wright]

VENTURES (Dolton 320)

The Ventures, who recently had a piece of the "Secret Agent Man" sales-pie, should go the whole chart distance with this excellent re-working of "Blue Star." The crew interprets the snearl in an easy-going, laconic fashion. Both Top 40 and middle-of-the-road potential here. "Comin' Home Baby" gets a hard-driving, bluesy treatment on the flip.

HOW CAN I TELL HER IT'S OVER (2:38)  
[Screen Gems-Columbia BMI—Mann, Weil]

THE SUMMER OF OUR LOVE (2:36)  
[Screen Gems ASCAP—Pickard, Bozart]

ANDY WILLIAMS (Columbia 43690)

Andy Williams can certainly have one of his biggest hits in quite a while in this across-the-board chart toomer. The "plus" side here, "How Can I Tell Her It's Over," is an easy-going, chorus-backed weeper about a sentimental fella who can't find the words to give his gal the gate. The "Summer Of Our Love" is a dramatic, full-bodied, legithis ballistic sold with plenty of authority by the chart—BMI—Will.

THERE STANDS THE DOOR (2:20)  
[Neenah, BMI—Jackson]

SOMEWHERE (1:46)  
[G. Schrimer, ASCAP—Bernstein, Sandhelm]

WE FIVE (A&M 500)

The We Five should zoom up into next week's list at a top 20 chart spot with this new A&M entry dubbed "There Stands The Door." The tune is a rhythmic, hauntingly plaintive pop-folk tale about two someone who plan to get-together inside of serious hardships. On the flip, the crew dishes up a tender, feelingly reading of "Somewhere.

WHEREVER YOU GO, WHEREVER YOU GO, EVERYBODY'S DOING IT (1:55)  
[3 Ring, BMI—Barnum]

T-BONES (Liberty 5885)

Programmers will certainly want to add this new T-Bones entry called "Wherever You Look, Wherever You Go, Everybody's Doing It," to their playlists licky-set. It's an infectious easy-going instrumental in the crew's familiar warm-hearted bag. "Underwater" is a clever, rhythmic sans-voice item.

BATMAN AND HIS GRANDMOTHER (2:40)  
[Goodman, Goldner]

SUSPENSE (2:94)  
[King George BMI—Goodman]

DICKIE GOODMAN (Red Bird 10658)

Dickie Goodman originated the "flying saucer" concept and this already bustin' entry dubbed "Batman And His Grandmother" should continue to move up the charts. The new tune, which captures the adventures of the masked crusader, splices-in matches from several current pop favorites. "Suspense" is a take-off of an old-fashioned radio mystery stanzas.

I BELIEVE (Cromwell, ASCAP—Drake, Graham, Shirl, Stillman)

BE MY LOVE (2:24)  
[Miller, ASCAP—Brody, Cahan]

JACKIE WILSON (Brunswick 52294)

"I Believe" has been cut countless times before but this imaginative blues-drenched reading by Jackie Wilson should generate plenty of new sales mileage. The songster treats the inspirational sturdie in a souful, effectively-building, sincere style. On the flip the chart offers a tender reading of "Be My Love."

IT'S MY MIND (2:01)  
[Jerrell, BMI—Jones]

ARTHUR (2:35)  
[Rehme, BMI—Rioppell]

BLACK SHEEP (Columbia 43668)

It's easy to understand why Columbia purchased this master, "It's My Mind," by a new crew called the Black Sheep. The tune starts with an effective recitation intro then swiftly changes into a hard-pounding, infectious bluesy returner. The bottom lid's a funky, medium-paced instrumental called "Arthur."

SWEET MUSIC (2:11)  
[Rabbit's Foot, BMI—Kaufman, Powell]

THE BOAT OF NOAH (2:45)  
[Screen Gems-Columbia, BMI—Powers, Fischell]

CHRISTOPHER CERF (Amy 954)

Chris Cerf can quickly establish a significant reputation for himself as a record salesman on the basis of this tip-top Amy bow tagged "Sweet Music." The tune is a rhythmic, rollicking, fast-moving bluesy-tinged romancer with an infectious, repeating riff. "The Boat Of Noah" is a raunchy, medium-paced folskish affair.

I'M A NUT (2:27)  
[Vincent Youmans & Sleepy Hollow, BMI—Pullins]

KNEE DEEP (1:50)  
[Vincent Youmans & Sleepy Hollow, BMI—Pullins]

LEROY PULLINS (Kapp 758)

Newcomer Leroy Pullins can quickly establish both a pop and country reputation with this impressive self-penned Kapp bow tagged "I'm A Nut," the side is a rollicking, warm-hearted handclapper in the same infectious novelty bag as much of the Roger Miller material. "Knee Deep" is an easy-going, rhythmic ode about a fella who's made more than

The sound is Nashville
the material is chart-proven
the singer is
PAUL ANKA
"I WISH"
C/w "I Went to Your Wedding" #8839
Enough said! Better order now.
RCA VICTOR
®The most trusted name in sound
RECORD REVIEWS

Cash Box — May 21, 1966

**BEST BETS**

KENNY CARTER (RCA Victor 8841)
- **SHOWDOWN** (2:30) [Five Bell](3:27) [Kenny Carter could well do Top 100 business with this low-down, blues-drenched lament all about an unhappy folks whose caught right in the middle of a romantic triangle. Watch it closely.]

(B+ - I'VE GOTTA GET MYSELF TOGETHER (2:37) [Mills-Bridge, BMI —- Diana] Lively, pulsating, chorus-backed r&b handclapper.

ENEMYS (MGM 13525)
- **MY HEART HAS BEEN PAID** (2:15) [Ferris, BMI—Wells, Lusitan] The Enemys can create plenty of sales and airplay excitement with this hard-driving, fast-moving bluesy ode about a convict who contemplates breaking out of jail. Loads of potential here.

(B+ - HEY JOE! (2:20) [Cormi, BMI—Wells, Lusitan] Folliculating adaptation of the stude.

FRANKIE & JOHNNY (Hickory 1394)
- **(1:40) NEVER GONNA LEAVE YOU (2:49) [Acuff-Rose, BMI—Barry] The Merril-Topp Top 40 deejays should come out in droves for Frankie & Johnny’s monument-packed, soulful romancer about a very much-in-love duo who seem perfectly suited to each other.


JONATHAN MOORE (Columbia 43658)
- **LONDON BRIDGE** (1:46) [Sine, BMI—Moore, Botti] Here’s the catchy and lovable love theme by Jonathan Moore that stands a good chance to catch on. Based on the children’s jingle, the wallowing, highly danceable sound should attract a good many deejays.

(B- - I DIDN’T EVER KNOW (2:11) [Sine, BMI—Moore, Boettcher] Sweet, mid-tempo thumper.

ELIANA PITMAN (Decca 31952)
- **MY FIRST LOVE SONG** (3:11) [Musical Comedy, BMI—Bricusse, Newley] Eliana Pitman steps to the big picture as result of this disk. A warm ballad, the tune is from the hit film "The Greatness of Us." Mainstream.

(B+ - IT’S A LONEROME OLD TOWN (2:51) [Bourne, ASCAP—Tohomas, Riske] Pretty reading of the oldie.

CAIN & NEW GENERATION (Philies 40734)
- **PIED PIPER** (2:05) [Charoen, BMI—Kernfeld, Duboff] This funk-filled interpretation of the recent chart item could launch Cain and the New Generation’s up the sales picture. Plenty of dance and sales potential.

(B- - EDDER TOWN (2:00) [MRC, Golden Egg, BMI—Singleton, Venneri, Kaplan] South-of-the-border waver.

**BEST BETS**

REX GARRV (Like 301)
- **SOCK IT TO ‘EM J-B** (Part 1: 2:45) [Verdun, BMI—Garrv] Ballad that should get lost, some good reaction in r&b markets on this Atlantic-flavored, one-sided bkgd. Turn towards the hop and sour souls. Could break out on a wide scale.

(B+ - SOCK IT TO ‘EM J-B** (Part 2: 3:00) [Verdun, BMI—Dunn, Garvin, Holman] Ditto.

PAUL ANKA (RCA Victor 8839)

JOHNNY & EXPRESSIONS (Decca 43389)

(B+ - NOW THAT YOU’RE MINE (2:45) [Bennel, BMI—Weeks] More sweet sounds back here.

KINGSTON TRIO (Decca 31961)

(B+ - A LITTLE SOUL IS BORN (2:10) [SFO—BMI—Ladd] More contemporary folk music.

GRASS ROOTS (Decca 43699)
- **WHERE ARE YOU WHEN YOU NEED’EM** (2:00) [Troupesdale, BMI—Sloan, Barri] Harsh-sounding fiddle bkgd. Potent vocal effort makes the lid an attractive one.

(B+ - THESE ARE RAD TIMES (2:05) [Troupesdale, BMI—Sloan, Barri] Lyrical sounding tune back here.

MARY WHEELER (Calla 111)
- **PROVE IT** (2:15) [Wellmade-Rogers, BMI—Sung] Smooth soulful chant with a moving end of love message. The lark could be big in both the pop and R&B markets with this one.

(B+ - FRESH OUT OF TEAR DROPS (2:00) [Adolph, Groc calls, BMI—Scott, Raddfle] More groovy ballad sounds back here.

DORIS DAY (Columbia 46306)
- **EVERY NOW AND THEN** (2:10) [Mills, ASCAP—Ahlert, Snyder] Doris Day does a lovely job on this ballad about the joys and sorrows of lots of spins via good music outlets. Side is a good romancer.

(B+ - THEY ARE (3:05) [Artists, ASCAP—Webster, Wright, Bornay] More smooth easy to listen to sounds.

CRISPIN ST. PETERS (Jamie 1320)
- **THE PIED PIPER** (2:10) [Mills, ASCAP—Kernfeld, Duboff] This British group has a strong hard driving reading of this short while back hit. The group-paced disk is currently clicking in England and could end up its loads of sales action over here.

(B+ - SWEET DAWN MY TRUE LOVE** (2:30) [Gallico, BMI—St Peters] Sweet tuned lyrical ditty.

ANNABELLE FOX (Satin 492)
- **LONELY GIRL** (2:05) [South Mountain, BMI—Randazzo, Harris] Smooth voiced lark Annabelle Fox does a tender tear-jerking job of interpreting this song. The group backing builds from a soft lift to a driving crescendo. Strong sales potential.

(B+ - HUMOR ME** (2:44) [South Mountain, BMI—Randazzo, Pikua] Groovy little backer.

BRADLEY, ROYCE (Blue Cat 124)
- **I CAN’T GET ENOUGH OF YOU** (1:55) [Trio, BMI—Northern, Montell, Bailey] Strongly rhythmic, soulful pop with a voice effort supplied by Bradley. Sound for both dancing and listening here.

CHARLES MILSPA (Scepter 12145)

(B- - THE END OF THE WORLD** (2:00) [South Mountain, BMI—Summit, ASCAP—Dee, Kent] Pretty reading of the some time back click.

JESSICA JAMES & OUTLAWS (Dyconoo 220)
- **WE’LL BE MAKIN’ OUT** (2:27) [Saturday, Seasons Four, BMI—Crewe, Gaudious] Thumping medium-paced rocker with a strong sound on which should have the boys and girls both listening and dancing. The lark does a sweet job with the romance lyric.

(B+ - LUCKY DAY (2:26) [Saturday, Seasons Four, BMI—Pescal, Roberto] Smooth plea for love.

ROSIE STERLTON (Sound Stage 7 2650)
- **I’M WALKIN’ WHEN I WALK** (2:17) [Cape Ann, BMI—Orange, Terry] Wild free swinging romancer. Lots of rhythm backing, shelf should get loads and loads of R&B and pop action with this.

(B+ - YOU’RE LIVING TOO FAST (2:38) [Cape Ann, BMI—Orange, Terry] Sweet soulful outing.

KNIGHTS OF DAY (Tower 245)

(B+ - WHY DO YOU TREAT ME SO BAD (2:00) [Pada, BMI—Buster] Twangy medium paced
heading for the top...
(I'm a)
road runner

jr. walker and the all stars

SOUL 35015

The Sound of Young America
Cash Box | May 21, 1966

**Best Bets**

BONNIE (Warner Bros. 5817)

- **CLOSE YOUR EYES** (2:25) [Jerei, BMI—Rolippe, Zekly] Perfectly orchestrated with a wistful melody, it’s a song about a lost love.

- **THE SONG OF I** (2:05) [Eithord, BMI] A beautiful ballad with a touching message about life and love.

- **BARBARA** (2:32) [Norma, BMI] A timeless classic that captures the essence of love.

- **MY CLOSETH** (2:36) [Gems-Columbia, BMI—Gates] Smooth and soothing, this track is a heartfelt tribute.

- **BMI** (2:17) [Nelson, BMI] A powerful message about the challenges of love.

- **NORMA'S** (2:35) [Dorsey, BMI] A heartwarming ballad that resonates with emotion.

- **WAS IT** (2:10) [Hillard, BMI—Nelson] A captivating melody that speaks to the complexity of relationships.


- **THE BLOSSOMS** (2:45) [Byers, BMI] A vibrant, uplifting track filled with energy.

- **(B-f)** [The Byrds, BMI—Keith] A classic, timeless masterpiece that has stood the test of time.

- **(B+)** [The Byrds, BMI] A beloved hit that continues to captivate listeners.

**PENNY CARTER** (Verve 10405)

- **HE CAN'T HURT ME NO MORE** (2:50) [Screen Gems-Columbia, BMI—Atkins, BMI—Derrico] A powerful, emotional ballad that resonates with listeners.


**ROBIE PORTER** (MGM 15313)

- **EITHER WAY I** (2:42) [Blackwood, BMI] A classic, timeless ballad that speaks to the complexity of relationships.

- **LOVE** (2:57) [Bennett, BMI—Kershaw] A heartwarming ballad that resonates with emotion.

**CLYDE KING** (Imperial 60172)

- **HE ALWAYS COMES BACK** (2:18) [American Music, BMI—Regal] A beautiful, melodic ballad that fills the heart with hope.

- **YOU** (2:39) [United Artists 50029] A heartfelt, touching ballad that captures the essence of love.

**JESSE JOHNSON** (Old Town 1195)

- **LEFT OUT** [Maureen, BMI—Stewart, Campbell] A beautiful, emotional ballad that speaks to the heart.

- **BUT NO** (2:45) [BMI—Kershaw] A heartwarming ballad that resonates with emotion.

**DAVID FISHER** (Columbia 43641)

- **GOT the TELL** (2:25) [MCA, ASCAP—Clark, Hatch, Delaneo] A beautiful, melodic ballad that captures the essence of love.

- **SHED** (2:39) [Central, BMI—Stone] A beautiful, emotional ballad that speaks to the heart.

**ALWAYS A LITTLE ANGEL** (2:10) [Singing River, Stairway, BMI—Rogers] A beautiful, emotional ballad that speaks to the heart.

**SWEET MARY BROWN** (2:20) [Tuneville, BMI—Cason, Everett] Another beautiful ballad that resonates with emotion.

**SUMMER’S CHILDREN** (Date 1508)

- **MILK and HONEY** (2:24) [Bmi—Rochester] A beautiful, emotional ballad that speaks to the heart.

- **RHYTHM** (2:05) [Low-Twii, BMI—Roe] A beautiful, emotional ballad that speaks to the heart.

**VALIDS** (Amber 855)

- **CONGRATULATIONS** (1:53) [Caribou, BMI—Valids] A beautiful, emotional ballad that speaks to the heart.

- **THE SONG OF I** (2:35) [Gates, BMI] A beautiful, emotional ballad that speaks to the heart.

**CHARLIE STARR** (Unart 50029)

- **AIN'T NOBODY** (2:25) [Spectorious, BMI] A beautiful, emotional ballad that speaks to the heart.

- **GONNA** (2:35) [Trio, BMI] A beautiful, emotional ballad that speaks to the heart.

**HALF A SIXPENCE** (Mike 4005)

- **MR. ZERO** (2:33) [Metric, BMI] A beautiful, emotional ballad that speaks to the heart.

- **LIND** (2:45) [BMI—Hunt] A beautiful, emotional ballad that speaks to the heart.

**Denny Turner** (Diamond 202)

- **ROCKIN’ LITTLE ANGEL** (2:10) [Singing River, BMI] A beautiful, emotional ballad that speaks to the heart.

- **WHEN** (2:25) [Spectorious, BMI—Kamayatsu, BMI——Kawakita] A beautiful, emotional ballad that speaks to the heart.

**PENNY SPELLMAN** (Alon 1688)

- **THIS** (2:17) [Jarb, BMI—Toussaint] A beautiful, emotional ballad that speaks to the heart.

- **IT’S** (2:28) [Jarb, BMI—Toussaint] A beautiful, emotional ballad that speaks to the heart.

**EGYPTIAN COMBO** (MGM 15318)

- **MAIN THEME FROM “DR. ZIVAG”** (2:25) [Robinson, ASCAP—Jarre] A beautiful, emotional ballad that speaks to the heart.

- **NORMA’S THEME** (2:23) [Misri, BMI—Raine] A beautiful, emotional ballad that speaks to the heart.

**ERROLL GARNER** (MGM 14741)

- **AS TIME GOES BY** (2:45) [Harms, ASCAP—Hupfeld] A beautiful, emotional ballad that speaks to the heart.

- **SCHÖNER GIGÓLO** (2:12) [DeSylva, Brown & Henderson] A beautiful, emotional ballad that speaks to the heart.

**CINDEREN** (Moonlight 6012)

- **DON’T DO IT SOME** (1:50) [Ray, BMI—Carroll, Walquer] A beautiful, emotional ballad that speaks to the heart.

- **TRUE LOVE** (1:51) [Ray, BMI—Carroll, Walquer] A beautiful, emotional ballad that speaks to the heart.

**BRYAN PETERS** (Ro-Do 110)

- **SHERRY** (2:40) [Jumbo, BMI—Bencimont] A beautiful, emotional ballad that speaks to the heart.

- **HER** (2:50) [BMI—Bencimont] A beautiful, emotional ballad that speaks to the heart.

**DONNA LOREN** (Capitol 5659)

- **PLAY LITTLE MUSIC BOX** (2:14) [BM-A, BMI—Page] A beautiful, emotional ballad that speaks to the heart.

- **I BELIEVE** (2:17) [Cromwell, ASCAP—Urkel, Graham, Stillman] A beautiful, emotional ballad that speaks to the heart.

**TOMMY McLAIN** (SML 197)

- **SWEET DREAMS** (Acuff Rose, BMI—Gibson) A beautiful, emotional ballad that speaks to the heart.

- **YOU NEED TO** (2:45) [Flat Town, BMI—McLain] A beautiful, emotional ballad that speaks to the heart.
The coolest pop hit this summer.

"POP-SICLE"

JAN & DEAN

Give it a lick.
Cash Box

May 21, 1966

Sure Shots

RED RUBBER BALL

THE CYRKLE

Columbia 43569

NEIGHBOR, NEIGHBOR

JIMMY HUGHES

Tone 1003

MY LITTLE RED BOOK

LOVE

Electra 45603

GOOD TIME CHARLIE

BOBBY BLAND

Juke 402

TAKE SOME TIME OUT FOR LOVE

ISLEY BROS.

Tamla 54132

AIN'T TOO PROUD TO BEG

TEMPATIONS

Gordy 7054

TAKE THIS HEART OF MINE

MARVIN GAYE

Tamla 54321

IT'S OVER

JIMMY RODGERS

Dot 14661

Victor Club Names 6 In Ad-Promo Dept.

NEW YORK—Th RCA Victor Record Club has announced six appointments for its ad and promo activity.

Named as administrators are Stra-

tis Simon, record club promotion;

Robert Beddoo, creative advertising

and promotion programs; Jack

Schrier, creative advertising and pro-

motion programs, and Harry LeMay,

art and production.

Also appointed as art layout men

were Fred Stafford and Anthony J.

Palladino. These men will report to

LeMay.

Announcement was made by Frank

Wehls, record club manager of adver-

tising and promotion, who said the

appointments were effective immedi-

ately. The Administrators will report

to Wehls.

Simon comes to Victor from Dou-

bleday & Co., where for the past five years he had been a copywriter. He previously had served as direct mail manager for the Cleveland magazine in Ohio and as copywriter for Prentice-

Hall.

Beddoo had his own advertising agency in the direct mail field before joining Victor. He previously had held posts with Schwab, Beatty & Porter, Frank Vos & Co., and Maxwell Sack-

heim, all advertising agencies.

Schrier joined Victor after having been with the Columbia Record Management, and is the mail order subsidiary of Foote, Cone & Belding, and before that had been in direct mail work.

The administrator appointments are to be back with the company that I have been associated with from the begin-

ning of my recall. I am expected forward with to work with Al Rosen-

thal and Nell Bergart."

"Everyone is extremely pleased," Rosenthal said, "and we are now gathering material for Chubby's next record session. The association of Chubby Checker with Cameo/Parkway is one of the cornerstones of our company's progress from its earliest beginnings. I am a small Philadelphia indi to its present status as a mem-

ber of the American Stock Exchange."

Checker last hit the pop charts with "Let's Do The Freddie." For the past couple of months he has been recording a new C/P record. The song of his new-settled hassle with C/P, he did not release or record any new product.

VERVE/FOLKWAYS STARS

NEW "TREND SERIES"

NEW YORK—Jerry Schoenbaum, general manager of MCA's Verve/ Folkways label announced last week the establishment of a new line called "Trend Series."

Suggested retail price of product in the Trend Series will be $3.79 mono and $4.79 stereo. The Trend Series will feature such newly signed artists as the Blues Project, Jim & Jean, Tim Hardin, Don Crawford, Richie Havens and others who will be announced shortly.
A BIG CHART SINGLE

MY LITTLE RED BOOK

B/W A Message To Pretty
EKSN-45603

AND

A HIT LP

EKL-4001 (mono)
EKS-74001 (stereo)
NEW YORK—Chappell Music is in for a new look. The 88-year-old Louis Dreyfus, who took over as skipper of the pubbery upon the death of his brother, Max, a little over 2 years ago, is now implementing a series of moves calculated to give the firm the modern look of many of its more youthful competitors.

For years, Dreyfus has owned and operated the related British company, known as Chappell's, and in this role over the years, he became a producer of many hit records and a record man, as well as a successful music publisher and nurturer of writing and producing talent.

Today, Dreyfus operates both companies in addition to branches in Paris, Munich, Sydney, Toronto and Milan. He commutes three or four times a year between New York and London to supervise the vast operations. Despite his age, the veteran music man keeps a close eye on the best selling singles charts and is looking, as he puts it, "not only for the Rodgers, Kerns, Porters and Gersh- times,” for tomorrow, but for next month’s and next year’s Lenons, McCartneys and Bacharachs, as well.

For one thing, Dreyfus is taking the drawing boards a record label. At the moment the label, which is called Gallery, is a part of the standard-educational department, and the records complement a publication program. Beyond this, Dreyfus hopes to make use of market-oriented produc- ders. In this context, he stresses that the Chappell doors are wide open from here on in for both writers and producers.

In addition to the developing picture on the strictly pop front, Dreyfus has also recently put out Lustberg in the role of special proj- ects director. Lustberg, a former TV producer at ABC-TV, will focus on contact with producers and packagers on new and original ideas for all types of shows, including spec, and other kinds of one-shots as well as series. Lustberg’s efforts will involve both standard catalog material as well as new and original copyrights.

One year ago, Chappell also hired John Cacavas, an experienced com- ponent-arranger-conductor, to head up the expanded publication program in the standard and educational field. Cacavas is currently “up to my ears” in work, as he said last week, with putting dozens of different proj- ons of Chappell’s own music as well as that of the Arfert-Ross publishing interests in Nashville, for which an exclusive standard publication deal was recently concluded. Each com- pany within the Chappell organiza- tion is treated as a separate entity and has its own publication schedule.

One of the most important recent projects in the publication of num- erous versions of Morton Gould’s score for the CBS-TV series “The World of the Beatles” I. The series, which ran last year, received tremendous press coverage at the time. Cacavas is also involved in what amounts to a virtual crush program of getting out copies on the score of “A Time For Singing” by Gerald Freedman and John Morris.

Freedman and Morris are regarded by Chappell as among that new group of up-and-coming writers who fit the “Kern and Porter of tomorrow” groove. In addition to this pair, there is also work on new teams and a group of them already have important records coming. Among these are “I Do It,” by Tom Jones and Harvey Schmidt, whose earlier effort “The Fantasticks” has been on the broad- way charts for many weeks; “The River” by David Shire and Richard Maltby Jr. (the latter is the son of the well-known director); and “The Man Who Came To Dinner” by Lawrence Rosenthal and James Lipton.

Cacavas emphasized that the stepped up standard and educational program is paying off handsomely. The firm has more than 60 different pub- lications of the Rodgers and Ham- merson “Sound Of Music” score and the demand continues to build. De- spite only moderate reviews, the Alan Jay Lerner-Burt Hel- lman for “On A Clear Day You Can See Forever,” has resulted in a brisk de- mand for various publishing rights. Out over 60 recordings have been obtained on songs from this broadway show by general professional manager, Stan Stanley.

CHANCE ENCOUNTER — Goddard Lieberson, president of Columbia Records (left) and George Marek, president of RCA Victor Records paused for a brief chat at a party recently held for the cast of “Ivan- ov,” at New York’s Charlie O’s. The conversation regrettably went un- recorded.

BEMEADA—Duke Ellington, seen here with R. M. Jones, first vice presi- dent of the Art Directors’ Club, was recently presented the President’s Medal for excellence in communica- tion. The award was previously pre- sented to artist Alexander Calder, architect Walter Gropius and design- er Charles Eames. First vice presi- dent Jones is also manager, art and production, of RCA Victor Records.
WOULD YOU BELIEVE ROULETTE'S GOT IT!!

"Hanky Panky"

The #1 Hit
Tommy James and
The SHONDELS
Roulette 4686

In 10 Days — OVER 28,000 Records in Pittsburgh

... and There's More!

"COUNT DOWN" Dave "Baby" Cortez ...... Roulette 4679
"NOBODY BUT YOU" Little Bob ...... La Louisianne 8067
"BECAUSE OF YOU" Rome & Paris ...... Roulette 4681

... We Must Be Doing Something Right
(But we don't know What!!)
London Adds Classical LP To Spring Deal

NEW YORK—London Records has selected a batch of classic products, including one release in over a year for its low-priced Richmond LP line, as the first offering to be made available on the company's SP-66 (Spring restocking program 1966) plan, originally announced last December. The plan which expires May 31, has reportedly become the most successful in the firm's history and has helped bring about a substantial increase in sales over the first three months of 1966.

Highlighting the Richmond Opera release are 11 new packagings of Gil- bert and Sullivan material by the renowned O'Flyly Canto Co. These carry a manufacturer's catalog price of $2.49 as opposed to the original price of $5.70. The entire Richmond Opera catalog of six 3-LP sets, ten 2-disc packages and seven single-LP highlight units, as well as the 11 new releases, all come under terms of the SP-66 plan for the duration of the program.

Also included in the final SP-66 release are nine new deluxe London classical sets, highlighted by "Command Performance (Volumes I and II)" by Joan Sutherland; "Great Moments from Puccini Operas," by Renato Tedabili; and an operatic recital by Nanci Bowerman. All five new albums in this grouping feature the works of such composers as Benjamin Britten, Tchaikovsky, Mozart.

Outsider's First LP Tops Initial Pressing

HOLLYWOOD—The first album by Capitol's new vocal group, the Outsiders, was released two weeks ago and, as of May 6, every Capitol district office in the country has sold out its initial allocation. The LP, "Time Won't Let Me" (titled after the group's first single smash), accounted for 114,700 sales during the time period.

A concert-promotion tour will go west from New York to the Hollywood Bowl with the Beach Boys.

Decca Beefs Up May LP Program

NEW YORK—As an adjunct to a previously announced promotion earlier in the month, Decca Records, today (16) made known the inclusion of additional sales powered product to round out the company's star-studded program for the month of May. With the addition of five new LP releases, all top name artists, plus these artists' entire Decca LP catalogs, along with the company's extensive Hawaiian LP catalog, the May promotion has already been heralded as one of the most successful in the company's history. The entire May promotion carries with it an incentive plan for all qualified dealers, details of which are now available from their local Decca branch representative.

Leading off the new additions to the final segment of the May promotion is the Kingston Trio with "Children Of The Morning." Mitch Miller, a recent Decca pactee, is featured in the May program with his Decca LP debut, "Dance & Sing Along With Mitch," the first new LP recording in many years of the sales proven "Sing Along" style of the popular maestro. The LP will be given an extra push with the return of the "Sing Along With Mitch Show" to the TV screen. Dick Nelson adds to his catalog with "Bright Lights And Country Music," the first collection of 50-time favorites by the young songster and Sonny Forrest, who has been guitarist-accompanist for some of the top names in show business, including Ray Charles and the Coasters, among others, makes his Decca LP debut with "Tuff Pickin." A special feature of the May program makes available, under the terms of the incentive program, the company's in-depth catalog of Hawaiian music featuring such names as Alfred Apaka, Bing Crosby, George Kainapau, Charles K.L. Davis, Haunui and Buri Ives, among others. Added to the firm's growing list of island music a new release by the Hawaiian Surfers, "Coral Reef."

As with the first section of the May program, the five new releases are spotlighted in a bound litho book entitle "Showcase," now in the hands of the Decca field force who are in the process of contacting their respective accounts with full details of the program. Along with the new product, the litho books list all the product included under the terms of the plan.

Display material and other valuable sales aids have been devised to serve as point-of-sale merchandising aids. Special window displays are also available, which have proven to be important attention getters in retail outlets. National trade advertising has been scheduled, along with an extensive promotion campaign, to coincide with the dates of the promotion.

Lunch Date

Senator Robert Kennedy extended a luncheon invitation to Steve Lawrence and Eydie Gorme and comic Norm Crosby, when the threesome performed in nearby Baltimore for the Catholic Charities. The invitation, as this photo shows, was accepted.

FREE LISTING!

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While The New
Special Is Being Assembled

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- Poly Bag Manufacturer
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For Listing In International Section Of World-Wide Directory Contact Your Nearest Local Cash Box Rep. See Page 3
Dave Dee, Dozy, Beaky, Mick & Tich

HAVE A CHART-TOPPING HIT IN ENGLAND THAT'S ABOUT TO LET GO

HOLD TIGHT

WATCH THIS RECORD CUT LOOSE

Fontana
Who’s running away with the action?

NEW YORK:

The just completed film short “King Of Madison Avenue” has been selected to be the U.S.’s entry in the various upcoming foreign film festivals. The film was scored by Walter Rain and he and Art Wayne collaborated on the title tune.

Actress-singer Marilyn Cooper, currently in “The Mad Show” is a niece of Ed, Lillian Belle Baker and is planning an LP, to be tentatively called “Marilyn Cooper Sings Belle Baker.” ... Mary Mon Toy, who graced Broadway in both “House Of Flowers” and “The World Of Suzie Wong” has become the greater at the “Happiness” a Hong Kong-styled discotheque in Manhattan. She is staffing the nitty with oriental dancers from the various shows in which she has appeared.

Ray Charles, leader and director of the Ray Charles Singers, has been selected as the winner of a country-wide radio popularity contest. It would you believe, Peru? ... New musical attractions at the frantic Cheetah are the Denims and Curtiss Knight ... The New Order, just signed with Warner Bros. and out with “You’ve Got Me High,” currently playing the Phone Booth. The Inner Circle’s Latin lark, Maria Diaz, is being set by Spotlight Attractions for an album of Argentine tunes for the South American market.

The Improvisation has taken on a new look with the addition of a bar, which is separated from the main room and provided with its own entrance. Owner Bud Friedman has also undertaken other extensive changes in decor, which, though they provide for a larger room, happily do not detract from the unique and quite indescribable aura of the place.

Singerstress Teresa Rinaldi, who was “Miss Alabama” in the Miss America Pageant a few years ago, opened a two-week stand at the Latin Quarter (17). GAC’s Buddy Howie is currently negotiating a disk contract for the lark ... After their national concert tour, the Knackrockers, who are all New York born, will play a weekend at Murray’s “R’s World on Long Island. This will be the group’s first hometown stint since they hit with ‘Lies’ ... The Kim Sisters will do a new LP for Monument when they open at Chicago’s Palmer House in July ... Jerry Vale set to make his next TV great shot on the “Ed Sullivan Show” of June 19 ... Merree’s Jerry Ross up with the new Lesley Gore number “Off and Running.” Jerry’s favorite male artist at the moment is Louise Armstrong, whose “Mame” single is doing very well ...

Page Morton, of fond, “Check Full O’ Nuts” commercial memory, is currently being tutored by Carol Menotti, prior to her debut for MGM. ... Al Martino notes us from Australia that he’s having a wonderful time and will be back here in about three weeks.

Cia-Trans Productions has been signed to an indie deal with Gallant Records. The outfit’s first record

“You Can’t Keep A Good Man Down,” by the Jagged Edges, was released last week.

Benny Goodman will bring a sextet into the Rainbow Room (19) along with lark Annette Sanders. ... Johnny Nash did a 22nd Street in Larry Dixon’s TVer in Detroit (20/22).

The Rare Breed will be appearing in concert with the Mamas and Papas and Christine Andreas (21). The group will then trip back to New York for a spot at Murray’s “R’s World.

Shirley Bassey, who just completed two weeks at the Wall Street American Hotel, cut her initial sides for UA while in town. The single “Don’t Take The Lovers Away From The World” has just been released. Also while in town the lark is set for

Teresa Rinaldi, Page Morton

Record Ramblings

Cash Box — May 21, 1966
Ronald We need currently. Johnny four-the St.-
were believed. work, in Weintraub. in the forthcoming months. Seeing is usually believing, but the Uncalled For must be seen to have even a chance of being believed.

“She's Too Familiar Now” will in-
troduce the Quadrangle to the record market. The group, which has been mentioned several times, is finally due to release its first album. The tune has already become one of the favorites of the fans in the many N.Y. clubs that they have worked.

HOLLYWOOD:

As though you didn't already know, Andy Warhol, the noted American pop (sick-le) artist and oracle of the leather jacket, has arrived at The Troc in L.A. Nightly, he’s unveiling a three ring circus of psychedelically conceived cinematic confusion and ritualistic fandangos for tripers, strip-pers and hip-pers. Warhol calls his evening “Exploding Plastic Inevitable” and it involves a rock group called the Velvet Underground, a chanteuse named Nico, some decidedly “underwhelming” film and dancers Gerard Malanga and Mary Warran. That film is a definite departure. A technique which might best be described as from the school of “some-thing’s wrong with the projector.”

Nico, the gorgeous Lorenzi blonde, sings against a backdrop of three screen-projectors and a cast consisting of herself gazing Coca-Cola and gomandiseering on Hershey bars. At the same time Gerard and Mary arrive on the scene with leather whips, aluminium foil, flash-lights and lumenescent film while mirrored spheres are rotated in the audience. Lot's a very fascinating. Like a twelve car pileup on the freeway.

But for those who resemble Michelle of the Mamas, unfortunately sings a mile more like John Phillips of the Byrds. Songs like “I'd Be a Mirror.” If we understood the lyrics we'd be glad to pass the message along. If any.

It's reminiscent of an old Andy Gump cartoon where, in the first frame, Gump awakens and reaches for his hair. Not realizing that he has, instead, picked up a hairbrush. Glaring into the hairbrush he says, “Gosh, do I need a shave?” If Andy Warhol has been reaching for a hairbrush he's up to us he has not succeeded. In fact he may have, in actuality, taken the brush from himself. Coming off best, we thought, was The Velvet Underground with that passionate sound introduced a few years back by the Yardbirds, but Warhol's little new sound added. It's just thrown at us all at once. They are the Exploding Plastic Inevitable. We are the Recipient Garbage Disposal.

(Continued from page 30)

Summer's Children...

heaing straight for the top with their runaway single—

"Milk and Honey"

Written by C. Boettcher.
Produced by Curt Boettcher for Our Productions.

"Too Young to Marry"

Written by T. Roe.
Produced by Curt Boettcher for Our Productions.

On date Records

Shirley Bassey
Glory Tracy
St. Shaw & Prophets

some of singer-musicians named Somebody's Children. The sound, combination of rock and Spanish flamenco, is meeting its first test with Up-town's release "Shadow's b/w "New York City." The quartet comprises Dave Allen (15) lead guitar, Dennis Terry (15) bass, Rick Cameron (15) drums and Paul Deblin (16) rhythm guitar. We hear the act was a smash on Shindig. "It was our only Shindig," Dave Allen explains, "because we were on the show's last half hour and it was our first." Pictureed along with the group is Dave's sister, Angela. She doesn't play anything. But we hear she has a lovely smile.

Boy Axton, a prodogous folk artist, is offering his first country record on Colpix. Titled "Soldier's Last Letter," it's a moving and moving revival of Ernest Tubbs' World War II hit... And Frankie Laine has a "Battle of New Orleans" sound in his latest for Capitol. It's "Johnny Willow," another Viet-Nam folk wave which, we hear, is breaking already in Cleveland, Baltimore and St. Lois. Somewhere the most powerful patriotic song we've heard recently was on last week's ABC-TV special "I Am A Soldier," part of the Saga of Western Man Series. And yet it wasn't a war song at all. The scene, repeated with effect at the close of the show, is a close-up of a young Lieutenant, M-1 in hand, seated in a field near Haiphong. The background music is the rustling of high grass and the sound of small arms in the distance. The song is "Blue Water Line," and the lad whistles, hums and sings a verse and chorus. The impact—for us—was atomic... We hear that Al Trace has written a tune titled "Mom's Coffee Pot" which'll be Pat Buttram's first for the Filmways label... Don Grierson, returned from his stint with the Marines, is back with Record Merchandising, promoting Amy-Mala and subs for top 40 plus all good music and C-W lines for the distributorship. He'll also be tying in promotions with stores, one-stop, like box ops and trade mags... Johnny Keating, whose Warners' album "The Bird Has Flown" is one of the most played "good music" LP's in town, arranged and conducted for Bing Crosby last week and will be cutting three singles soon with Ike Cole, we hear... Billy Vaughn has a beauty in the instrumental version of Jimsle...
AGAC Elects Harnick To Exec Council

NEW YORK—Burton Lane, president of the American Guild of Authors and Composers, announced that Sheldon Harnick, who wrote the lyrics to "Fiddler on the Roof," has been elected to the executive council of the guild. With the Street's membership of more than 2000, the guild protects the rights of composers and lyric writers with respect to publication, royalties, copyright renewal, collection of royalties, and auditing.

Flying Hawk Flying High

NEW YORK—Flying Hawk Music, a BMI affiliate, has entered the record production and national distribution fields recently and has acquired all James and Blackhawk products for national distribution. Bill Seabrook will head the new company as vp in charge of all operations.

The company is rushing plans for an album and single release on Roy "O" and is currently negotiating with Capitol for national distribution of the singles. Seabrook has placed Roy "O"'s "Shotgun Wedding" with Island Records of England. The big push in the project will be made by U.S. membership of more than 2000, the label will include an album and starting a follow up on Blackhawk called "The Wedding Is Over." "Dance Girl" is being recorded for release.

Flying Hawk is located at 91-02 Suphin Blvd., Jamaica, New York.

Morty Kline Merco's VP

NEW YORK—Jack Grossman, president of Merco, announced that Morty Kline has been made v.p. of the firm. Kline is also v.p. of Merco's wholly owned subsidiary, Melody Rec. Supply. Grossman noted that Kline's new position will facilitate expanded activities on behalf of the parent company.

Critic Gets Tunes From Aloha State Music

Hollywood—Michael H. Goldsen, president of Criticism Music, announced last week that his firm has purchased all the copyrights of Honolulu's Aloha State publicity.

Acquired are such top Island favorites as "Rainy," "The Singing Bamboo," "Hawaiian Chant (Kauhau Na Puako)," "He One" and about 70 other recorded compositions.

Volunteer Citizen—Country bigwigs turned out in style last week when England's Prank Field arrived in Nashville to cut his first wax sessions for Hickory Records. Among the official greeting party was one of country music's most avid supporters, Tennessee Governor Frank Clement (setting), who signed a special proclamation declaring Field an honorary citizen of the Volunteer State. Also on hand to greet the songster were (left to right) Field's EMI recording manager Noyie Paramore, Hal-of-Pamer Roy Acuff, Acuff-Rose proxy Wesley Rose and Hickory Records director of merchandising and promotion W. D. "Dee" Kilpatrick.

The songster, who also signed with Hickory's sister firm, Acuff-Rose Artists Corp., was promptly slated for a May 14 guest appearance on the c&f. mainstay, the Old Grand Ole, and then plunged into sessions for his first album, which is being produced by Rose. Field is expected to continue recording in Britain as well as in the U.S., with world-wide releases retained by EMI.
GET WITH THE LIVE FIVE ON KAPP RECORDS

The Impossible Dream
Jack Jones
(From Man of La Mancha)
K-755

Lara's Theme
from "Dr. Zhivago"
Roger Williams
K-738

Younger Girl
The Critters
K-752

Please Don't Sell My Daddy
No More Wine
The Greenwood Singers
K-742

Why Should I Cry Over You
Freddie Hart
K-743
Galveston Walk Slated For Release On UA

NEW YORK—Galveston Walk, who specializes in chanting the folk-rock sound, is the first 45 rpm record to be scheduled for prompt release by United Artists Records. Crewe discovered the 16-year-old singer in one of L.A.'s Sunset Strip niteries. UA will conduct an all-promo campaign on Walk who writes songs, and plays piano and guitar in addition to singling.

Seek Wide Range Of U.S. Talent For Canadian Fair

WASHINGTON—Top American performers in all categories—professional and amateur—will have an opportunity to present themselves before large audiences in an international setting when the United States opens its Pavilion at the Canadian World Exposition in Montreal this year.

The exhibition opens April 28, 1967, and will run through October 27 of that year.

The Washington office of the United States Commissioner General for the Exhibition is now preparing arrangements from performers and performing groups from all parts of the country.

Since more than 250,000 visitors are expected, including the world’s major nations, will be sending top talent to represent them to the 200,000 loyal Canadians and to the respective nations, the Office of the U.S. Commissioner General is setting up an expert committee to judge and screen the many applications expected from performing groups in this country. The panel’s job will be to choose quality representatives of the rich and varied talent of the United States in the field of performing arts.

The program will be light and informative, and will accent on personal contact between the performers and the visitors. A large outdoor area on the U.S. Pavilion site will be available to the 200 members. Special consideration will be given to making space and facilities available for events of a spectacular nature. In an effort to fill these events it is possible that the performers may appear in other locations on the Exhibition grounds, in the Montreal area or in other cities.

Although sufficient funds are not available to cover housing and travel expenses, many performers will be willing to come to the exhibition through private local sponsorship. Admission to the Exhibition, parking, and extensive international public service will be provided to the performers who qualify for the program.

R. Buckminster Fuller, the famous American architect-philosopher, has designed an attractive transparent pavilion in the shape of a half-sphere to house the U.S. Exhibits. The structure will cost $65,000, a drop for many of the performing groups selected to participate.

Expo 67 is the first World Exhibition to be held in Canada and will have the final word on the hemispheric with the approval of the International Bureau of Exhibitions. The Canadian Government’s investment will be $250 million, of which $112 million will be spent during the six months it will be open.

Smith Opens N.Y. Office

NEW YORK—Bill Smith has announced that his promotion, and publishing company, William K. Smith, Ltd, has taken offices at 1841 W. 44th, New York City. The firm will handle the Young Rascals, the Velvet Underground and the Shadows of Knight. The Young Rascals’ newest record on the Atlantic label is “What You’re Trying To Do” and for “Gloria,” the Shadows of Knight are currently making a lot of noise with another Dunwich offering entitled “Oh Yes.” The MGM parted Velver Underground is making the scene at the Tri-L in L.A.

Ramat Sets Prod. Deals With Cameo/Parkway, Sue

NEW YORK—Tom De Cillis, general manager of Ramot Enterprises, announced that the label has concluded production agreements with Cameo-Parkway and Sue Records.

For C/P the firm will produce the masters of Billy and Lillie. The deal with Sue calls for the immediate release of Ramot’s latest pactee, Bobby Lee, with “I Was Born A Loser” b/w “My Luck Is Bound To Change.”

Electra Appoints Aster For Australia

NEW YORK—Jae Holzman, president of Electra Records, announced last week completion of an agreement with Fred Astor for the exclusive representation of Electra and Nonesuch lines in the territory of Australia. The first Electra and Nonesuch releases are scheduled to be issued shortly.

Holzman expressed great confidence in the Astor operation and noted that Astor had an enviable reputation as both a progressive and well-established factor in the Australian record market. The deal was negotiated between Holzman and N.C.H. Smith, manager of Astor’s record division.

Columbia Greatest Hits Promo

(Continued from page 9)

Faith, Mahalia Jackson, Ray Price, Marty Robbins and Jerry Vale.

New Releases

In conjunction with this promo, Columbia has released a number of new LP’s, including “Dave Brubeck’s Greatest Hits,” “The New Christy Minstrels’ Greatest Hits,” “Jimmy Dean’s Greatest Hits,” “Lefty Frizzell’s Greatest Hits,” “Benny Goodman’s Greatest Hits,” “Woody Herman’s Greatest Hits,” and “Frankie Yankovic’s Yakko’s Greatest Hits.” Also included among the releases is the label’s rapidly growing Latin American catalog.

The Campaign

A comprehensive merchandising and advertising campaign has been developed by Columbia to promote its entire “Greatest Hits” album catalog. A new American–archaeological–special edition unit, equipped to hold over 100 “Greatest Hits” albums, has been designed as a window display in this promotion. Attached to the top of this unit is an attractive display of mobiles, which may be detached and used independently for either store or window displays.

In addition, the label has designed a special divider card which lists the “Greatest Hits” album titles and the individual songs included on each LP.

A series of three wing-type displays, plays has been created, on which may be affixed knit-stick covers of various artist’s albums, with each print cover a song listing of each LP. The label has designed an attractive 6” x 6” cork-backed ceramic-trivet trivet featuring the covers of various “Greatest Hits” LP’s. This handy ceramic-trivet trivet will be used to aid dealer promotion as well as to encourage Columbia dealers throughout the country. For special in-store broad-

OF MICE AND ALBUMS—Latest in merchandising aids is this “Mice Merchandizer” created by Fred Rice of Capitol Records Distributing, for the Beach Boys new LP, “Pet Sounds.” The mice can be used as part of a floor unit, counter merchandiser or window display. The animals are currently being shipped to dealers along with the albums.

PROVEN TO BE THE MOST REQUESTED RECORD WHEREVER IT’S PLAYED

ALL THESE THINGS

The Uniques

Paula 238

CASH BOX—May 21, 1966

Greatest Hits, the first 45 rpm record to be scheduled for prompt release by United Artists Records. Crewe discovered the 16-year-old singer in one of L.A.’s Sunset Strip niteries. UA will conduct an all-promo campaign on Walk who writes songs, and plays piano and guitar in addition to singling.

Capitol Goes To War With Singles Release

HOLLYWOOD—Three new singles, including two dealing with war, are being released today by Capitol Records.

One of the “battle” fronts, Frankie Laine sings the saga of a fighting soldier in Viet Nam with the deck "Johnny Willow" b/w "What Do You Know," while Donna Loren sings "Play Music Box Play" b/w "I Believe.""Completing the release is "Advice," a 45 rpm deck by the much-profiled Billy Preston. The flip is the white-back hit in "In The Midnight Hour."
The Coast is clear!

The big news from California goes national—as Danny charges the charts in his MGM debut disc.

Danny Hutton

Funny How Love Can Be

b/w Dreamin' Isn't Good For You  K-13502
IMPORTANT ANNOUNCEMENT

WALT DISNEY'S

MARY POPPINS

NOW

IN A NATION-WIDE POPULAR RELEASE
IN MORE THAN 7000 THEATRES DURING

JUNE, JULY & AUGUST

BACKED BY A FULL-SCALE MILLION DOLLAR
ADVERTISING / PUBLICITY CAMPAIGN INCLUDING
TV • RADIO • NEWSPAPERS • EXPLOITATION

STOCK UP NOW – BE READY
FOR EVEN GREATER RECORD SALES

HERE ARE THE THREE BEST-SELLING
'MARY POPPINS' RECORDS IN THE WORLD

1. ORIGINAL CAST
   BV-4026
   SOUND TRACK • and STEREO

2. 10 SONGS FROM PICTURE
   DQ-1256

3. STORYTELLER PICTURE BOOK
   ST-3922

and the SURPRISE HIT LP MARY POPPINS EN FRANÇAIS BV/STER 3335
IF YOU STOCK UP AND ARE READY YOU WILL SELL
MORE MARY POPPINS RECORDS THAN YOU CAN IMAGINE

CONTACT YOUR DISNEYLAND/VISTA DISTRIBUTOR TODAY!
<table>
<thead>
<tr>
<th>Pos. Last Week</th>
<th>This Week</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>WHAT NOW MY LOVE (A&amp;M LP 1147/SP 4114)</td>
</tr>
<tr>
<td>1</td>
<td>WHAT NOW MY LOVE (A&amp;M LP 1147/SP 4114)</td>
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<tr>
<td>3</td>
<td>IF YOU CAN RECALL YOUR EYES AND YEARS (London Soundtrack HEAR YOU BYRDS • 55/54 (Reprise 66/67)</td>
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<tr>
<td>4</td>
<td>GOING PLACES (A&amp;M LP/SP 1111/4112)</td>
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<td>5</td>
<td>SOUND OF MUSIC Soundtrack (MGM LP/SP 3347/547)</td>
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<td>6</td>
<td>COLOR ME BARBRA Barbra Streisand (Columbia CL 2478/CS 9278)</td>
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<tr>
<td>7</td>
<td>BIG HITS (TIDE AND GREEN GRASS) Rolling Stones (London LP/SP 110)</td>
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<tr>
<td>8</td>
<td>WHIPPED CREAM AND OTHER DELIGHTS Ike &amp; Tina Turner (A&amp;M LP/SP 1110)</td>
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<td>9</td>
<td>THE BEST OF THE ANIMALS (MGM E/SE 4124)</td>
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<tr>
<td>10</td>
<td>SOUL AND INSPIRATION Various (Verve V-6/V-6001)</td>
</tr>
<tr>
<td>11</td>
<td>BALLAD OF THE GREEN BARES S/Sgt. Barry Sadler (RCA Victor LPM/LSP 3547)</td>
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<tr>
<td>12</td>
<td>I HEAR A SYMPHONY S/Melody (Melody 642)</td>
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<tr>
<td>13</td>
<td>THE DAVE CLARK FIVE'S GREATEST HITS (Epic LN 4345/SN 26185)</td>
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<tr>
<td>14</td>
<td>JUST LIKE US Paul Revere &amp; the Raiders (Columbia CL 4251/2931)</td>
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<tr>
<td>15</td>
<td>DINO ZEGO T. (C/R 7501)</td>
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<tr>
<td>16</td>
<td>SHADOW OF YOUR SMILE Johnny Mathis (MGM MG 3073/61073)</td>
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<td>17</td>
<td>HOLD ON (C/R 7501)</td>
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<tr>
<td>18</td>
<td>SOUTH OF THE BORDER Herb Alpert &amp; Tijuana Brass (A &amp; M LP/SP 108)</td>
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<tr>
<td>19</td>
<td>WHEN YOU'RE IN LOVE THE WHOLE WORLD IS JEWISH Herman's Hermits (MGM E/SE 4142)</td>
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<tr>
<td>20</td>
<td>THE YOUNG RASCALS (Atlantic 1213/7213)</td>
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<tr>
<td>21</td>
<td>BOOTS Barry Ryan (A&amp;M LP/SP 108)</td>
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<tr>
<td>22</td>
<td>SPANISH EYES Mitch Miller (Capitol T/ST 2435)</td>
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<tr>
<td>23</td>
<td>THE INCREDIBLE JIMMY SMITH AND MY MOJO WORKIN' (Verve V-7/V-7047)</td>
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<tr>
<td>24</td>
<td>DAYDREAM Various (S/Sgt. Sadler/LP/SP 8051)</td>
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<tr>
<td>25</td>
<td>CRYING TIME Ray Charles (ABC Paramount ABC/ARC 544)</td>
</tr>
<tr>
<td>26</td>
<td>RUBBER SOUL Beatles (Capitol T/ST 2442)</td>
</tr>
</tbody>
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**LOOKING AHEAD ALBUMS**

<table>
<thead>
<tr>
<th>Pos. Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>BEST OF LITTLE ANTHONY &amp; THE IMPECCABLES (ODC/DCS 6809)</td>
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<tr>
<td>2</td>
<td>I'M NOT THE ONLY LIVE AT THE CAFE AS-AD-GO-DO Verve/Nabisco FY/FY-9284)</td>
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<tr>
<td>3</td>
<td>BLITZ OF SONIC HOLLER Jim &amp; Dean (Liberty LP V-4434/LST 7441)</td>
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<tr>
<td>4</td>
<td>SOUL MESSAGE Richard Groove Holmes (Frisco PR 4735/4735)</td>
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<td>5</td>
<td>ON THE SOUND Ray Charles Speakers (ABC Paramount LP/SP 949)</td>
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<tr>
<td>6</td>
<td>I'M IN YOUR LOVE Joe Tex (Atlantic 8124/SD 8124)</td>
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<tr>
<td>7</td>
<td>I'LL REMEMBER YOU Richard Williams (Kapp KL 1347/KS 1347)</td>
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<tr>
<td>8</td>
<td>I STARTED OUT AS A CHILD Bill Cosby (Warner Bros. W/WS 1567)</td>
</tr>
<tr>
<td>9</td>
<td>I SEE THE LIGHT The Fireflies (RCA Victor LSP/SP 5053)</td>
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<tr>
<td>10</td>
<td>BYE BYE BLUES Brenda Lee (Decca DL-4755/4755)</td>
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<tr>
<td>11</td>
<td>SUPERMAN Original Coat (Columbia KOL/4509/KS 2970)</td>
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<td>12</td>
<td>MY GENERATION The Who (Decca DL 4664/DL 7466)</td>
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**TOP 100 ALBUMS**

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<thead>
<tr>
<th>Pos. Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>TIME WON'T LET ME OUTSTANDING (Columbia CL 2409/CS 9299)</td>
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<tr>
<td>2</td>
<td>LOU RAWLS LIVE Capitol T/ST 2495)</td>
</tr>
<tr>
<td>3</td>
<td>PET SOUNDS Beach Boys (Capitol T/ST 2474)</td>
</tr>
<tr>
<td>4</td>
<td>DIONNE WARWICK IN PARIS Scepter (534)</td>
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<tr>
<td>5</td>
<td>A TASTE OF HONEY Peter Green (Coral CLR-37848/CLR-37486)</td>
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<tr>
<td>6</td>
<td>SWEET CHARITY Original Cast (Columbia KOL 6500/KS 2909)</td>
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<tr>
<td>7</td>
<td>I REMEMBER YOU S/Sgt. Barry Sadler (RCA Victor LPM/LSP 3547)</td>
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<tr>
<td>8</td>
<td>HAPPINESS IS Ray Conniff (Columbia CL 2431/KS 6138)</td>
</tr>
<tr>
<td>9</td>
<td>DON'T GO TO STRANGERS 85 Byrd George (Columbia CL 2436/KS 9726)</td>
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<tr>
<td>10</td>
<td>THE ACTION IS Ventures (Capitol BLP 2804/BST 804)</td>
</tr>
<tr>
<td>11</td>
<td>BILL CROSSY IS A VERY FUNNY FELLOW, RIGHT! (Warner Bros. W/WS 1518)</td>
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<tr>
<td>12</td>
<td>SOUL ALBUM Original Cast (Columbia CL 2431/KS 6138)</td>
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<tr>
<td>13</td>
<td>BEST OF THE RIGHTIOUS BROS. (A&amp;M LP/SP 108)</td>
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<tr>
<td>14</td>
<td>OUT OF MY HEAD Wes Montgomery (Verve V-6/V-6432)</td>
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<tr>
<td>15</td>
<td>JAMES BROWN PLAYS THE NEW BEE (BOO-GA-LOO) (MGM 7023/7850)</td>
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<tr>
<td>16</td>
<td>MARY POPPINS Soundtrack (Imagen VITO 4024/4026)</td>
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<tr>
<td>17</td>
<td>GETZ/GILBERTO #2 (Verve V-7/V-7047)</td>
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<tr>
<td>18</td>
<td>LITTLE WHEEL SPIN Buffy St. Marie (Vanguard VS 9212/VSD 97211)</td>
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<tr>
<td>19</td>
<td>ONE STORMY NIGHT Mystic Models (Phillips PHM 200-205/ PHS 600-305)</td>
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<tr>
<td>20</td>
<td>WAYNE NEWTON, NOW! (Capitol T/ST 2461)</td>
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<tr>
<td>21</td>
<td>PLAY ONE MORE Andrew Lloyd Webber (London LL 3600/PS 460)</td>
</tr>
<tr>
<td>22</td>
<td>GARY LEWIS HITS AGAIN (Liberty LRP 1042/LST 7452)</td>
</tr>
<tr>
<td>23</td>
<td>HITS OF THE 60's Bachelors (London LL 3600/PS 460)</td>
</tr>
<tr>
<td>24</td>
<td>JANE MORGAN IN GOLD (Epix LN 24190/BN 26190)</td>
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</tbody>
</table>

**COMPiled FROM CASH BOX FROM LEADING RETAIL OUTLETS — Indicates Strong Upward Move**
The检查 list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers’ & retailers’ attention to key catalog, top steadily selling LPs’ as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly, revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

REPRISE

Dean Martin  Dean Martin Hits Again  RS/R 6146
Dean Martin  Door Is Still Open To My Heart  RS/R 6140
Dean Martin  Everybody Loves Somebody  RS/R 6130
Dean Martin  I’m A Fool  RS/R 6176
Dean Martin  Dream With Dean  RS/R 6112
Frank Sinatra  Sotty As I Leave You  FS/F 1013
Sonny & Cher  Baby Don’t Go  RS/R 6177
Frank Sinatra  It Might As Well Be Swing  FS/F 1012
Frank Sinatra  Sinatra’s Sinatra  FS/F 1010
Frank Sinatra  Academic Award Winners  FS/F 1011
Frank Sinatra  Concert Sinatra  FS/F 1009
F. Sinatra & Basie  Sinatra—Basie  FS/F 1008
Tilini Lopez  Tilini Lopez At Pls  RS/R 6203
Don Ho  Don Ho Show  RS/R 6161
Tilini Lopez  The Folk Album  RS/R 6164
The Kinks  Kinks Sire  RS/R 6158
Frank Sinatra  I Remember Tommy  FS/F 1003
Charles Amour  The Amour Story  RS/R 6172
Frank Sinatra  Sinatra And Strings  FS/F 1004
Tilini Lopez  The Rhythm & Blues Album  RS/R 6173
Frank Sinatra  All Alone  FS/F 1007
Tilini Lopez  Live At Basin Street East  RS/R 6134
Frank Sinatra  Singin’ Swingin’ Brass  FS/F 1005
Frank Sinatra  Sinatra Swings  FS/F 1002
Charles Amour  Charles Amour Sings His Love Songs  FS/F 1017
Duke Ellington  Concert In The Virgin Islands  RS/R 6185
Tilini Lopez  The Latin Album  RS/R 6175
Tilini Lopez  The Love Album  RS/R 6165
Dean Martin  Dean Martin Rides Again  RS/R 6085
Tilini Lopez  More Tilini Lopez At Paj  RS/R 6103

RIVERSIDE

Johnny Lyttle Qnlt.  The Village Caller  RLP 480  9480
Monte Santa Maria  Monte At The Village Gate  RLP 9293  9359
Cannonball Adderley  Live Samba  RLP 444  9444
Cannonball Adderley  Greatest Hits  RLP 441  9416
Wes Montgomery  Full House  RLP 434  9343
Charlie Byrd  Meditation  RLP 436  9436
Cannonball Adderley Quintet In San Francisco  RLP 311  1157
Monte Santa Maria  Watermelon Man  RLP 6120  9620
Wes Montgomery  Fusion  RLP 472  9472
Thelonious Monk  Thelonious Monk In Italy  RLP 443  9443
Thelonious Monk  Greatest Hits  RLP 441  9416
Wes Montgomery  Boss Guitar  RLP 459  9459
Charlie Byrd  Byrd At The Gate  RLP 481  9481
Charlie Byrd  Byrd Song  RLP 480  9480
Cannonball Adderley Quintet Thine Dirty Blues  RLP 322  1170
Monte Santa Maria  Mongo Instraduro La Lupe  RLP 322  9322
The Staple Singers  Hammer & Nails  RLP 3051  93501
The Makas  Up High  RLP 3051  9464
Wes Montgomery  Moving Along  RLP 342  9342
Bill Evans Trio  Exploration  RLP 351  9351
Wes Montgomery  So Much Guitar  RLP 352  9352
Cannonball Adderley African Waltz  RLP 377  9377
Wes Montgomery  The Incredible Jazz Guitar Of Wes Montgomery  RLP 320  9230
Bill Evans  Everybody Digs Bill Evans  RLP 281  1129
Charlie Byrd  Mr. Guitar  RLP 450  9450

ROULETTE

Sarah Vaughan  Sarah + 2  (S) R-52118
Eddie Palmieri  Mambo Con Canga En Mozambique  (S) LP 1176
Tito Puente/La Lupe  Homenaje A Rafael Hernandez  (S) LP 1131
Joe Cuba Sextet  Bailadores  (S) LP 1174
Tito Puente/La Lupe  To y Yo  (S) LP 1125
Gillicie & Parker  Dr. & Bird The Beginning  (S) K 106
Count Basie & Others  Count Basie Friends  (S) K 107
Sonny Lester  Music To Keep Your Husband Happy  (S) K 108
Pearl Bailey  Pearl Bailey Sings For Adults Only  (S) R 25016
Jimmie Rodgers  15 Million Sellers  (S) R 23179
Ann Corio  How To Strip For Your Husband  (S) R 25186
Little Egypt & Sonny Lester Orch.  How To Belly Dance For Your Husband  (S) R 25186
Various Artists  20 Original Winners  (R) 25249
Various Artists  20 Original Winners—Vol. 3  (R) 25263
Various Artists  20 Original Winners—Vol. 4  (R) 25264
Hugo & Luigi Chorus  Cascading Voices  (S) R 25283
Dinah Washington  The Best Of Dinah Washington  (S) R 25289
Various Artists  20 Original Winners Of 1964  (S) R 25993
Little Anthony & The Imperials  The Greatest Hits Of Little Anthony & The Imperials  (R) 25294
Various Artists  20 Big Boss Favorites  (S) R 25304
Count Basie & Orch.  A Man Ain’t Supposed To Cry  (S) R 25005
Williams/Baize  Everyday I Have The Blues  (S) R 25033
Sahsh Vaughn  Sings Soufully  (S) R 25116
Maynard Ferguson  The Maynard Ferguson Years  (S) K 101
Count Basie  The Count Basie Years  (S) K 102
Stan Getz  The Stan Getz Years  (S) K 103
Dinah Washington  The Dinah Washington Years  (S) K 104
Sarah Vaughan  The Sarah Vaughan Years  (S) K 105
Various Artists  The Birdland Story  (R) 25282
Chantelles  The Chantelles  (LP) 301
Imperials  We Are The Imperials  (LP) 303
Various Artists  Alun Fred’s Memory Lane  (LP) 314
Teenagers  The Teenagers  (GLP) 2701
Joan Baez  The Best Of Joan Baez  (S) SQ 33001
Mahalia Jackson  In The Upper Room With Mahalia Jackson  (LP) 500
Mahalia Jackson  The Best Of Mahalia Jackson  (LP) 500
Tito Puente/La Lupe  Tito Puente Swings—The Existing Lupe Singers  (S) R 1121
Eddi Palmieri  Azucar Pa’ Ti  (S) LP 1122
Johnny Smith/Stan Getz  Moonlight In Vermont  (LP) 2501

SCEPTER

The Shirelles  The Shirelles’ Greatest Hits  $507
Dionne Warwick  Presenting Dionne Warwick  $508
Dionne Warwick  Anyone Who Had A Heart  $517
Dionne Warwick  Make Way For Dionne Warwick  $523
Dionne Warwick  The Sensitive Sound Of Dionne Warwick  $528

SIMON SAYS

Let’s Play Games  M2  Numbers  M37
Three Little Pigs  M3  Pinocchio  M39
The Adventures of Peter Pan  M11  Bedtime Stories  M41
How to Tell Time  M26  Puff the Magic Dragon  M42
ABC’s  M28  Snow White and the Seven Dwarfs  M44
The Wizard of Oz  M33  Peter Rabbit  M44

TOTAL LOCATION INVENTORY

A TASTE OF HONEY AND OTHER ALBUMS (SAYS)

THE VILLAGE STOMPERS

VILLAGE STOMPERSgui

SOME FOLK, A LITTLE COUNTRY AND A WHOLE LOT OF DIXIE

THE VILLAGE STOMPERS

NEW BEAT ON BROADWAY!

WASHINGTON SQUARE THE VILLAGE STOMPERS

America's Original Garage Rock of the '60s.
Okeh singles
are unbeatable sales
champions!

"It's an Uphill Climb
to the Bottom"
Walter Jackson

"Gonna Get Along
Without You Now"
The Vibrations

"Right Track"
Billy Butler

"I Got Loving"
Otis Williams and
The Charms
PET SOUNDS—Beach Boys—Capitol T/DT 2458

The free-wheeling, high-flying Beach Boys are out with another power-packed entry in the LP sales race. This disk, which combines the group's latest smash "Sloop John B" and Brian Wilson's solo click "Caroline No," is a batch of tunes done up in the group's inimitable style, should be a must addition to the LP holdings of the Californians' boards of devotees.

THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—Al Martino—Capitol T/ST 2236

This, the artist's 7th album for Capitol, is a composite of many different moods and feelings bound together by the famed Martino's Buck Owens' well known "Crying Time" is a good effort on this package which also contains the singer's current single, "Wiederseh'n" and his recent smash version of the title tune. This is a sure fire winner with Martino's many fans.

GREATEST HITS—New Christy Minstrels—Columbia CL 2479/CS 9279

The highly popular New Christy Minstrels are certain to sell loads of this LP chock full of some of their best loved tunes. In addition to their several singles, "Green Green," "Chim Chim Cher-ee" and Minstrel versions of "The Drinking Gourd," "Cotton Fields" and a host of others. The disk should be quickly bought and spun by the Minstrels' international following.

GREATEST HITS—Martha and the Vandellas—Gordy 917/S 917

The wildly infectious Motown sound as practiced by Martha and the Vandellas, should bring innumerable record buyers out for this set. The trio have all their big ones in this package and that includes "Nowhere To Run," "Love Is Like A Heat Wave" and "Dancing In The Streets" to list just a few. Quick sales reaction should put this disc on the charts in no time flat.

MUSIC: A BIT MORE OF ME—David McCallum—Capitol T/ST 2498

This is the second offering by the young Scot so well known for his long-time association with the "Man From U.N.C.L.E." TV'ers. Featuring the McCallum sound, the set is highlighted by the artist's renditions of such recent noise-makers as "Michele," "The Shadow Of Your Smile," and the "Batman Theme." The teens and young adults should snap up this one quickly.

LIGHTLY LATIN—Perry Como—RCA Victor—LPM/LSP 4552

Relaxability has long been the keynote of Perry Como's highly accepted vocal sound, and this latest LP from the golden-toned songster, which should follow the success path as many of his past winners, is relaxability-plus. Highlighting the session with his latest single, "Coo Coo Rue Coo Paimma," Como sprinkles a delightful assortment of Latin romancers throughout, including "And Roses And Roses" and "Manha De Carnaval." Excellent for Latin and good music buffs.

ESTHER—Esther Phillips—Atlantic 8122/SD 8122

The lovely vocal stylings of Esther Phillips have been applied to a collection of some extra lovely tunes and the result is an LP that must be listened to time and time again. The lark's bluesy, soulful voice is well backed by top arrangements on such tunes as "As Tears Go By," "The Party's Over" and the Academy Award winning "The Shadow Of Your Smile." No reason that fans of fine femme sounds shouldn't add this to their collections.

EARL GRANT SINGS AND PLAYS SONGS MADE FAMOUS BY NAT COLE—Decca DL 7129/74729

The musical and vocal talents of Earl Grant are completely devoted to singing the praises of the inimitable Nat Cole on this LP containing dozens of different recordings associated with Cole. Grant is not an imitator on this set, the approach is fresh and individual. Such tracks as "Ballerina," "Mona Lisa" and "Nature Boy" make the set a listening pleasure.

GREAT COUNTRY HITS—Billy Vaughn—Dot—3688/DLP-25698

Billy Vaughn's latest Dot offering is one of 12 country classics, Along with his orchestra and chorists, Billy imparts that special touch that has been so much in evidence on his forerunners albums for the label. This set is comprised of such standards as "Am I That Easy To Forget," "Blue Eyes Crying In The Rain," "Worried Mind," and "I Bow In The Corner." In the light of the increased urban awareness of country music, this album could be a big seller.

CALIFORNIA DREAMIN'—Bud Shank—World Pacific 1834/DLP-21845

Saxophonist Bud Shank, who had a part in backing the single hits of both "California Dreamin'" and "Eve" now does up both of these tunes along with a host of recent other clicks in his smooth, jazz flavored, easy to listen to style. The set features a guest spot in addition to Shank, Chet Baker, with arrangements provided by Bob Florence. The dozen should provide dozens of hours of listening delight for buyers of the disk.

MEMORYS ARE MADE OF THIS—Dino, Desi & Billy—Reprise/RS 619

These three old crooks in search of sales could do lots of business with this package that combines the melodic title tune with lots of recent click sounds the likes of "Good Lovin'," "Daydream" and "Homeward Bound" all done up in the group's easy rocking style. The combination of tunes and the talented threesome makes for a fine item for the young buying public.

CINERAMA'S RUSSIAN ADVENTURE—Original Sound Track—Roulette OS 802

The latest of the lavish Cinerama productions to knock on the silver screen, "Russian Adventure" has been enhanced with a score that superably underscores the excitement of the film. Hosted by Bing Crosby, the film is a captivating guided tour through the vast Russian homeland, from the snowbound Arctic area to the majesty of Moscow and the limpid seas of the country's east coast. The classical-type score should do well.

FOOL ALIVE—Joanie Sommers—Columbia CL 4955/CS 926

Joanie's offering is a potpourri of rhythms, melodies, and patterns ranging from spirited cha-cha's, punctuated with dreamy, blues-like ballads, "Watch What Happens," "You Take What Comes Along," and Sunday In New York" are among the liner tracks. The pretty lark has built a strong following during her years of nightclub and concert tours so the album should be very well received.

POP BEST BETS

PERRY COMO—LatinLATIN—RCA Victor—LPM/LSP 4552

CASH BOX—May 21, 1966
Just released!

More of “the McCallum sound” that’s getting all the press!

Music: A Bit More of Me
David McCallum

Conducts His Impressions Of
Michelle
The Shadow Of Your Smile
(Love Theme from “The Sandpiper”)
Batman Theme

FREE! WITH THIS ALBUM
15 CANDID FULL-COLOR
SNAPSHOTS OF
DAVID McCallUM
IN ACTION!
(SEE THEM ATTACHED TO THE JACKET)

(ST) 2498

READ WHAT LIFE SAYS ABOUT THE MUSIC OF THE MAN FROM “MAN FROM U.N.C.L.E.”

“One of the freshest LPs to make the rounds in months... Music—A Part of Me... has a sequel, Music—A Bit More of Me...

“McCallum’s climb from bit-player to teen-age idol in less than a year stunned the TV trade. With his (first) album already in the Top Forty and with musical capability to match his hefty Nielsen, he may repeat the feat in pop music.”

—Kenneth Gouldthorpe, LIFE, April 29, 1966
THE ANITA KERR ORCHESTRA—Warner Bros. W/WS 1840

After gaining world-wide fame, and many a musical award, through her vocal organizing at the helm of the boys' glee singers, Anita Kerr has launched an attack on the orchestral scene and has immediately displayed another of her many-faceted talents. Inventiveness, spiced with a contagiously whimsical style, highlights this collection of oldies and standards, making an excellent listening piece. Among the grooves are favorites like "Spanish Harlem" and "Mood Indigo."

COUNTRY MUSIC 1966—Jimmie Rodgers—Dot DLP 3710/25710

Warm-voiced folkster Jimmie Rodgers has drawn a beam, as rich country charts and come up with a rollicking album session guaranteed to please the charter fans. Whether he be the charming galloping with such wallflowers as "I've Got A Tiger By The Tail" or crowning haunting heart-warmers like "A Daydream" and "Pitiant Drums," Rodgers pours out a generous heaping of feeling and sincerity in this set.

STOP THE WORLD I WANT TO GET OFF—Original Motion Picture Sound Track—Warner Bros. E/RS 18143

After taking the Broadway stage scene by storm, the powerful score of "Stop The World I Want To Get Off" goes the silver screen route and is offered to the consumer once again via this Warner Bros. soundtrach LP. Featuring Tony Tanner and Millicent Martin in the lead roles, the set features the Newly-Bricusse showtoppers "What Kind Of Fool Am I" and "Gonna Build A Mountain" among its choice tidbits. This one should be a biggie.

DAVE BRUBECK'S GREATEST HITS—Columbia CL 2484/CS 925

Containing 11 of the quartet's most popular recordings, this package features Paul Desmond, alto-sax; Joe Morelle, drums; Eugene Wright, bass; and Brubeck on the 88. The set is highlighted by Desmond's well known composition in 3/4 time, "Take Five," with "Blu Bonds A La Truck" and "Trolley Song" among the other blue ribbon tracks. It is sure to be soughts after by jazzophiles.

NIGHT FLIGHT—Gil Fuller & James Moody—Pacific Jazz PJ 1001/ST 20101

This album, which features James Moody on alto-sax and flute, is highlighted by a variety of good tunes, "I've In The Mood For Love," "Rutacada Surgu," "Tender Love," and "Blues For A Debutante" are excellent tracks. Moody's brand of swinging and relaxed artistry is back by the strong sound of the Monterey Jazz Festival Orchestra under the leadership of Gil Fuller. Beautifully packaged in PJ's new style, the set may be destined for a warm reception by jazz-buffs.

BEETHOVEN: THE FIVE PIANO CONCERTOS—Rudolf Serkin—D/L 310/415 740

In addition to the piano concerts, this 4-record package features "The Choral Fantasy." Accompanying Serkin are the Westminster Choir, the Philadelphia Orchestra conducted by Eugene Ormandy, and the New York Philharmonic conducted by Leonard Bernstein. Serkin, in his vigorous approach to the music, seems to be an almost direct conduit from the composer to the audience. This album is a must for devotees of classical music.

HANDEL OBOE CONCERTOS—Academy of St. Martin in the Fields—Argo ZRG 5442

Roger Lord is the solo-olist and Neville Marriner directs the orchestra for this offering of the relatively little known oboe concertos. The title, "Oboe Concerti," is perhaps a little misleading as the pieces were scored for a variety of concerto groupings. The Oboe Concerto in G Minor, No. 3," and the "Variant In F Major, No. 2" are masterful tracks. This London disc tributed package should find a home in many classical libraries.

THE BROTHERS GO TO MOTHER'S—And Others—Group I—RCA Victor LPM/LSP 3521

This Group I offering of Henry Mancl's music features the group's singing vocal treatment of the musical score. George Wilkins, as director, leads the chorus, among the tunes, many of which are from well known TV's and flicks. The title song, "Toy Tiger," "March Of The Cue Balls," and "Follieut" are outcage. The packege is an interesting effort which could attract a lot of sales.

THE FUNNY WORLD OF NORM CROSBY—Epic FLM 13106/FLS 13106

Norm Crosby has fractured many a funnybone with his language-fracturing routines, via a long list of TV and night club appearances, and should soon be working his same comedy magic on rec

Golden Hits—Herbie Hancock—Blue Note 1195

This is an offering of Herbie Hancock's self penned tunes attempting to capture the graceful beauty, majesty, and splendor of a sea going vessel on her maiden voyage. Many moods are expressed, as well as the aura of vastness that pervades the sea, by such excellent tracks as "Dolphin Dance," "The Eye Of The Hurricane," and the title song. May well become a collector's item.

MAN AT WORK—Kenny Burrell—Cadet LP. 789/LPS 789

Modern jazz guitarist Kenny Burrell takes care of business swinging in this set. Recorded live at the Village Vanguard in New York, the audience is respectfully silent during the numbers and goes wild after them. There is some excellent drum work by Roy Hanze and bassist Richard Davis keeps things pumping. "All Night Long," "Just A Sittin' And A Rockin'" are standout tracks.

JAZZ BEST BETS

CLASSICAL PICKS

JAZZ PICKS

KING OF THE ROAD—Billy Strange—GNP Crescendo GNP 202

Billy Strange, who has built up a sturdy following with his big guitar sound, sets that sound to a winning collection of classics from the whirlwine of Roger Miller. In addition to his skillful axe-work, Strange also lets loose with the tomslin on several tracks as the Miller game-out from the giants "King Of The Road" and "Dang Me" is the lesser known "When Two Worlds Collide" and "Every Which-A-Way."

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Cash Box—May 21, 1966
**ALBUM PLANS**

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

**AMY-MALA-BELL**
2 free for every 10 purchased on entire catalog. No expiration date.

**ATLANTIC-ATCO**
15% discount on all product thru July 31.

**AUDIO FIDELITY**
One free with every six purchased on all and new product, with exception of First Component Series. Expires May 31.

**DECCA**
Dealer incentive program on all new and catalog product through Decca branches.

**DIAMOND**
Buy 5-get-one-free on all Ronnie Dove LP’s thru June 30.

**DOOTONE**
1 free for every five purchased on entire catalog. Expiration date to be announced.

**FORTUNE**
1 free album when 6 are purchased in any combination. No time limit.

**GATEWAY**
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

**JEWEL-PAULA-WHIT**
One free for every five purchased on entire catalog. No expiration date.

**LIBERTY-DOLTON**
Special terms through distributors on all product.

**LODON**
Special dealer plan on new releases and entire catalog thru May 31. Special discount advertising allowances and dated billing on "Phase 4" product.

**MERCURY**
10% discount catalog LP’s and 12% on new releases. Expiration date unknown.

**NASHBORO**
Buy 7-get-one-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

**ORIGINAL SOUND**
15% discount on all LP’s—until further notice.

**PRESTIGE**
15% discount on all LP product until further notice.

**REQUEST**
LP catalog available on a buy-10-get-2-free basis. Described as a limited time offer.

**ROULETTE**
15% discount in free merchandise. Expiration date indefinite.

**SCEPTER-WAND**
2 Albums free with every ten purchased. No termination date announced.

**SMASH-FONTANA**
Special discounts available through distributors. Expiration date not announced.

**TAMLA-MOTOWN-GORDY**
Buy 7-get-one-free. No expiration date has been set.

**VEE JAY**
10% discount on LP’s.

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**Sinatra Tapes Indie Color Spec For ’67**

NEW YORK—Frank Sinatra has set the date for the production date for the taping of a 1-hour musical TV'er which will be unsponsored, not presold, and completely independent of any network commitment. Sinatra Enterprises is renting the color sound stages and production facilities of NBC’s Burbank, Cal. set up. Sinatra’s company will be completely responsible for the creation and execution of the show and will foot the entire taping costs of the show, when completed will be available for future commercial negotiations.

The good reception of “Sinatra—A Man And His Music” and the songster’s desire for an airing during the first half of 1967 dictated the June taping. “Man” was re-telecast last Sunday (15).

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**Wynonce Expands**

NEW YORK—Clark Geitner, sales manager of the Wyncote Records, the budget line subsidiary of Cameo/Parkway Records, announced last week the appointment of Larry Sikora as assistant sales manager as part of the general expansion now underway at the label.

Sikora, who was with Premier Album for three years as a sales representative, will function as Geitner’s aide in virtually all areas of Wyncote activity from product planning with the company’s suppliers, to record coordinator and to the art director Doug Fiske, to sales.

Wyncote is currently broadening its product mix by adding more depth to its country and Christmas catalogs. The firm is also developing a children’s line, a budget cartridge tape line, and is negotiating a deal for foreign material.

Geitner also revealed that he is currently looking for more space and will announce a move to larger quarters within thirty days.
Nancy Wilson: Gal Who'd Rather Sing Than Talk

NEW YORK—With a clever "speciality" number, Nancy Wilson sets down her credo as an artist: "Don't Tell Me How To Feel." She is the type of singer who likes to swallow for a woman to declare this, but her dedication to her art has been there as she performs brightly at the Royal Box of the Americana Hotel. There for three weeks instead of one year's time (she opened last Monday), this has retained some of the better moments of her previous stand (e.g. "You Can Have Him" and her hit song "I Want A Man Who Loves Me") and some new items, including an unusual selection of songs such as "My Little Ones." This is her rhythm piece for 1960's "Do Re Mi." "Fireworks," which opens her act. If any objection was made to an otherwise thoroughly professional performance, it was in her tendency to over dress, or, as one wag put it, to "make a movie out of every song." But, the first-night patrons bought everything Nancy had to sell—and they certainly got their money's worth from the Capitol Records star.

Garnett At 'Bitter End'

NEW YORK—Gale Garnett, RCA's low-keyed, folk-pop star has completed an engagement at Fred Weintraub's "Bitter End" after a tour just returned from a tour of Europe with concert stops in New Zealand, where she performed with the 12 and 6 string guitar. She's singing her popular "Well'll Sing In The Water." Garnett, with mellow self-tuned tunes, mostly in the blues has been a favorite with the crowd. She was sometimes reminiscent of the late Beatie Smith. As opposed to singing the show on the melody line, she often transmits a broader quality of feeling. Her performances were marked by good attendance and the Greenwich Village Village, where Garnett is the nearest thing there's no one in the place except you do.

Just about a year ago Frank Sinatra was interviewed by Life Magazine and he stated that now legend. We recall that Sinatra said he would always recognize the best singer in the business ... he's the one singer who gets across when did, he's a big man, and although he's probably a little more. There's a feeling in it, to boot.

Sinatra's comments were gracious but not overly generous. Bennett is dedicated to his work. He says that if the truth of this is being demonstrated at the Grove.

HOLLYWOOD—Tony Bennett avoided a couple of the usual cliches in his opening at the Cocoanut Grove recently. Instead of drooping with a celebrity intro which occasionally comes with the territory of a "New Scouts." Instead a few mellifluous runs from Paul Horn's expressive flute interweave Bennett's vocal to the point of no return, with his opening ballad.

The second departure was, we thought, less successful. Bennett showed off his most affecting voice in the conversational "small talk" between songs for the first 200 minute stall on stage to song. Except for references to Dick Stable's Or- thodox Jewish upbringing and a bit of the rest of the show was reserved for music and song. There is no disputing that Bennett is a master of the reflective ballad. One can help but believe that he wants to be around to pick up the pieces, is haunted by the shadow of her smile and bankers after that city by the bay. Because Bennett believes, feel.

He's been quoted as saying, "I don't have a voice like Maria Lanza and never took like Maria Lanza." But love to sing. When I'm on stage I'm not listening to the music and listening with frightening clarity. I feel the reality of me. I'm living what I am." The ballads are each first chorus, by the Paul Horn arranger. Bennett's third and unique piano from Tommy Flanagan and an occasional duct, as in "The Shadow Of Your Smile," "Shine On," and "Woodwind." The rhythm tunes, "Fire- works," "If," "Children Of The Revolution," "The Sound Of Music" (with clarinet show), are each three for the price of one. He holds the mike in his left hand. His right sometime testing the microphone, and there's an emotional burst of applause from the gathering when he opens his collar, places his bow-tie in the pocket of his tuxedo and announces his first song. If you're one of the 500 who's there, one's no one in the place except you do.

NARAS Starts Program To Produce Fund-Raising LP

NEW YORK—A campaign to gain grass-roots support to help produce a fund-raising LP for the National Association of Record Retailers (NARR) is underway. According to a letter mailed to 25,000 record retailers, the fund-raising chairman (NARRA) wants copies of a single album of songs..."The Fund-raising Singers." Plans are to produce an "integrated album," covering pop and rock and jazz. It will feature use Martin Gilbert to merchandise the product and promote the program responsible for the Country Music Asso- ciation's LP of similar design.

The plan is that whenever he can stimulate sales of between 1½ and 2 million copies, which raised would amount to $200,000 that would go to the national body for operational expenses for the next three years.

Rodgers hit "It's Over" by "Did You Ever Have To Make Up Your Mind" along with "Bali Ha'i," "I Could Have A Good Time," both decks are on Dot. . . Petula Clark hit "Love Me For A Song," "Just For Me," "The Little Girl In The Big City," all in performance at Arie Crown Thea- ter last weekend.

Trapped in his recent debut on the Jack Taylor show (WGN) resulted in a "Viva Las Vegas," "Someday We'll Meet," "More I See You" (A&M), "I'll Love You Forever" by The Hollies (Golden World) and "It's An Uphill Climb To The Bottom" by Walter Jackson.
### Cash Box—May 21, 1966

#### TOP 100 LABELS

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#### Dynamite Productions Signs Red Bird Pact

NEW YORK—Richard Perry, president of Dynamite Productions, has signed a production pact with George Goldner, president of Red Bird Records. Under the agreement, Perry will record Dynamite artists for release on Red Bird and talent directly under contract to the record company.

First act to be cut by Dynamite for Red Bird will be the Sandpipers, a fem trio, signed to Dynamite. Perry is also slated to record the Corduroys, also Red Bird pactees, in the near future.

#### Bachelors In U.S.

NEW YORK—The Bachelors, who are currently represented on the charts with their London smash of “Love Me With All Your Heart,” arrived in New York last week from their native England, and immediately began a hectic schedule of TV shots and personal appearances in both New York and later, Hollywood.

The group was accompanied to the U.S. by their manager, Dorothy Solomon, Mrs. Solomon conferred with London Records executives on future recording plans. Also with the crew was the group’s American manager, Bob Goldblatt, of the west coast-based agency, National Talent Consultants.

#### Mansion Publishes Shaw’s ‘Mobiles’

NEW YORK—E. B. Marks general professional manager Arnold Shaw, who writes serious music with an ear to the educational market, has just had his most recent opus, “Mobiles,” published by Mansion Music. The work consists of a collection of 10 graphic impressions for piano, which, according to the publisher, is “a studio effort in their avant-garde programing pieces which represent an appealing and provocative fusion of modern harmony and jazz elements with such descriptive titles as “Im-Balance,” “Curving Lines,” “Laying Corves” and “Dial Twelve.”

“Night Lights,” a previously published piano piece by Shaw, was recorded by Oliver Nelson for an album titled “The Music of Johnny Hodges.”

#### Filmways Inks Malcolm Hayes

NEW YORK—Tommy Oliver, director of production for Filmways, announced the signing of Malcolm Hayes to an exclusive recording contract for the label. Hayes has had a continuing role in浓iums and is also doing pop and rock-pop for Filmways.

#### Tape-Tronics Division Formed By Seattle OS

SEATTLE—the Seattle Record One Stop, with a branch office in Portland, called Sea-Port Record One Stop, has established the independent, independent company, Tape-Tronics. Tape-Tronics will be distributing titles of Studio One, Straight-Cartridge Tapes and plans to engage in the manufacture of tape units. The company is presently distributing a variety of producer tapes to a jobber basis. An apology as dual distributors of Deca tape is expected shortly.

Tape-Tronics is soliciting on a dual distributor basis to all libraries of all record manufacturers, and is presently in discussions with the board of directors of both the Visual and World-Wide distributor to reach a conclusion of theiks tape units.

Within the next few weeks of operation, Tape-Tronics has signed over 300 accounts, exceeding the requirements of the new manufacturer's basis with minimum store inventory of 200 tapes.

A security case designed by Tape-Tronics is furnished at no charge to all accounts upon the purchase of a minimum of 200 tapes.

Tape-Tronics is presently housed within the Secret Seattle Record One Stop, a sales office with a sales and operational staff of eight persons, plus an Oregon resident salesmen, who operates out of our Portland, branch. Plans are currently being developed of a new office on D-Street, Spokane, Wash., and Eugene, Ore. Sales for the company are involved only in the sale of Tape and Tape Machines.


#### Munzt Opens New Tape Cartridge Store

BEVERLY HILLS—The newest retail outlet for cartridges, a star-studded champagne opening this month at 7019 Sunset Blvd., is a heads Munzt operation in Beverly Hills at 90th Wilshire Blvd.

Nearly all the guests, including Munzt head Earl W. Munzt and various screen and recording stars, attended opening night fe Reing that spotlighted live entertainment by Bobby Darin, Beach Boys, Who and others.

The store is open Sundays, 10-AM - 6-PM; Fridays, 9-AM - 9-PM; and 9-AM - 9-PM other days.

Walt Spandau is manager. The store employs 25 in its store, accounting and installation divisions.

#### Calectron Adds Mercury To Tape Cartridge Line

SAN FRANCISCO—Calectron, distributor that recently expanded its tape division to cater to the tape cartridge market in Northern California, is now distributing 8-track cartridge product of Mercury Records, according to J. A. "Cozy" Robinson, master of the tape division. Besides handling cartridge sales manager, Robinson also distributes cartridge products from RCA Victor, ITCC, Music Tapes and Audio Sounds.

#### JAY AND THE AMERICANS “CRYING” on the one to watch

### Distinctive Group—Some of ASCAP’s finest talent recently got together for the Cue Magazine “Salute to ASCAP.” Included in the group are (left to right) Abe Burrows, Harry Warren, Kansas, Washington, Jimmy McHugh, Cooper, Burton Lane, Sammy Cahn, Arthur Schwartz, Ray Henderson and seated at the piano Harry Warren all of whom performed, while Hoagy Carmichael and Julie Styne, who also performed, were not present for the pic. In addition to the music men, such artists as Tony Bennett, Johnny Desmond, Stella Maitlde and Leslie Uggams contributed performances.

#### Cash Box—May 21, 1966
Favorite Nitery Opener, "Wonderful Day Like Today"

NEW YORK—An opening number in a nitery act, like the buoyant chorus that starts off a musical comedy, is usually of good-feeling and free spirit.

A decade ago, vocalists started things off on a joyous note with Steve Allen's "This Could Be The Start Of Something Big." Later, a favorite opener was "A Lot Of Livin' To Do" from "Bye Bye Birdie," to the effect that these new standards are out of "live" repertoire, but the obvious fact is that these numbers have been replaced as openers by "One Wonderful Day Like Today," from the recent mainstemmer, "The Room Of The Greasepaint, The Smell Of The Crowd."

From the title alone, the tune has ingredients of being a smart, swinging intro, and, according to Happy Giday, vp at the Richmond Organization, publisher of the "Roar" score, no less than nine out of 10 sets begin their sets with it.

As surveyed by Cash Box staff who have attended recent night club openings, the following top sets open with this happy tune: Vic Damone, Johnny Mathis, Shirley Bassey, Lena Horne, Sally Davies and, instrumentally, jazz fusitzi Herbie Mann. Also, some star-studded TV specials got off to a snappy start with the number, including the "Julie Andrews Show." As for disc coverage, there are between 28 and 30 recordings available of "Wonderful." This total, however, is far behind two other songs for this slot: the show, "Who Can I Turn To?" the big ballad from "Roar," has between 80 and 90 diskings, while "Feeling Good" runs neck-and-neck between "Wonderful" and "Who Can I Turn To."}

Mercury Stages First Promo Mgrs. Huddle

CHICAGO—Mercury Records has held its first of a projected annual Promotion Managers' Conferences for the company's new "40 Guitars" album, with the label's national promotion manager Jack Bratel. The LP is part of an all-out guitar LP program which will continue through June 30.

Hal Charm's Father Dies

MIAMI BEACH—Philip Grossman, father of Philippe Record's regional sales manager Hal Charm, died of a heart attack on May 11, at the age of 60.

Funeral services were held at the Park West Memorial Chapel in New York City on May 13. Charm resides with his family at 159 Rosemary Hills Drive, Silver Springs, Md.

Red Bird Boys Viki Master

NEW YORK—George Goldner has purchased "Oscillation" by Greg and the Unknowns on Vicki Records for his Red Bird label. The deck is scheduled for immediate national release. Both the tune and its flip side, "Red Beats" are published by Scope Music, an affiliate of the Vincent Youmans Co.

PHILADELPHIA—Bill Drummond, Mercury Records' A&R man, has closed a contract with Morty Greenblatt to represent singer Red Bird Boys. He will be paired with an act, possibly a group or solo, to be announced later.

South Mountain's Loser Is A Winner

NEW YORK—Stan Catron, general manager of South Mountain Music, is showing only mild regret that the firm's recent Academy Award contender, "I Will Wait For You," was not selected as the best film song for the past year. He points out that several other non-winners like "More," "The Trolley Song" and "The Man I Love" among others, have gone on to become standards.

To date there have been no recordings of the popular love theme from "The Umbrellas Of Cherbourg." Recent requests for "Lili" or its singles include versions by Trini Lopez, Jane Morgan, Ann-Margaret,sey Lee, Lani O'Keeffe and Bud Shank.

Other tunes, adapted from the "Cherbourg" score, are also getting recordings. "Watch What Happens" has been recorded by Tony Bennett, Perry Como, Elton John and a couple of others. There are promised recordings on "Two Voices" and "The Day They Closed The Carousel," and South Mountain staffs are currently fitting lyrics to still more themes from the film score.

Music Trades To Participate In Houston Astrodome Show

HOUSTON—Interest by the music trade in the Houston High Fidelity Exposition, sponsored by the National Assn. of the instrument industry in the 1966 edition. Instrument manufacturers and distributors will have the opportunity to display their products before a predicted crowd of over 150,000 visitors during the 10-day show scheduled for mid-Oct. The show will be affiliated with the National Assn Art Of Living Exposition.

Phantom's Shadow Signs Indie Deals

NEW YORK—Shadow Morton, president of Phantom Productions, announces that Phantom has signed independent production deals with the Mercury and Amex-Mala labels (see separate story). Morton expects to conclude pacts with several other diskers shortly.

A fem trio, the No-Luvs, is the first act to be produced by Morton. The No-Luvs, Tony Rock, III and Chan Romero will soon be aired for that label. Morton has an upcoming session with a new group, Act III, for Amex-Mala.

Monument Adds More Cinema Recordings

HOLLYWOOD—In special tip with 2 major foreign films now playing in the U.S., Monument Records has established a firmer foothold in the movielto-disk pattern they recently set with the Robert Aldrich production of "The Man Who Shot Liberty Valance." Morty Greenblatt, president of the label, announced the rush-release of "Morgan's Song" and the original soundtrack of the "Tokyo Olympiad" feature.

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Galen Stine Appointed Hohner Sales Manager

HICKSVILLE, L.I.—Frank Hohner, president of the world's largest musical instrument company, announced the appointment of Galen E. Stine as national sales manager. Stine is a native of Shippensburg, Pa., and has most recently been in charge of Hohner's western sales. In directing sales throughout the United States, Stine said he intends to pursue "the aggressive merchandising program, offering the fullest possible support to our dealers, which modern musical instrument marketing demands."

AF And Little Darlin' Making Country Drive

NEW YORK—Audio Fidelity Records and the infant Little Darlin' label, have joined forces to launch an all-out attack on the country and western market.

Shearheading the drive will be country singer Johnny Paycheck, who recently made the national prominence with his "Ain't It Good, I'm Falling" hits on the Hilltop label. Paycheck, who left the Hilltop label recently to join Little Darlin', is already gathering strong reaction with his "Country Boy Machine."

Paycheck's personal representative, Aubrey Mayhew, who operates the new division of Audio Fidelity, has stated that the artist already has an LP ready for launching, while recording sessions are currently being conducted by Darlin' artist, Country Johnny Mathis.

A major push on Paycheck will be the largest country-oriented operation ever undertaken by Audio Fidelity and will include cross-country tours by the artist, with full-scale, in-depth promotion sanctioned through the c.d. field at trade and consumer levels. In addition, Paycheck has been chosen as the national ambassador for the Baldwin Guitar company, one of the most highly respected firms of its kind in the country.

Little Darlin' Records is currently grooming, in addition to Paycheck and the gospel-oriented Mathis, a newcomer by the name of Sam Tear- drop, whose first side will be released some time in the future.

Ramal-Wilson Pacts Both Ramblers & Perfect Strangers

NEW YORK—Two new groups, The Ramblers and The Perfect Strangers, have been signed to exclusive recording contracts by Ramal-Wilson Associates. Both acts were recorded recently.

The Ramblers will bow on Red Bird Records this month with "Baby, Come Back" and "Oh, What Can I Do?" Capitol will release The Perfect Strangers' debut disk, which contains "Mary's Blues" and "I Will Always Wait For You."

Af all four sides were arranged by Joe Scott, staff arranger for Ramal-Wilson.

PMG LP Marks Spellman's 50th As a Priest

NEW YORK—PMG Records is participateing in the many events and festivities marking Cardinal Spellman's 50 years as a priest by releasing a special LP, which depicts highlights in the Cardinal's career as a church and world figure. The album contains recorded segments from speeches, sermons, pronouncements and historical events in which the Cardinal participated. It is also broadcasts from the American Broadcasting Company TV news special, "Cardinal Spellman: The Man" seen May 13th.

New Beach Boys, Martino Albums Released by Capitol

HOLLYWOOD—Capitol is rushing into the market with a new album by the Beach Boys and Al Martino. The Beach Boys album contains their current single "Good Vibrations" which will also be featured on the powerful new Imperial LP "The Beach Beat Group" being released this week.

Pickwick Study: Seconds To Sell

LONG ISLAND CITY, N.Y.—Cy Les- lie, president of Pickwick International, the leading independent economy-priced recordings, has disclosed the results of a four month survey of the new "seconds" window re- vealing that pedestrians spend less than 11 seconds considering a window and deciding whether or not to enter a store.

The survey, which covered almost 1,000 stores in fifteen cities, high- lighted the following factors that should be of "enormous importance to record retailers who have seconds displays playing in their windows."

"Too many retailers today tend to consider seconds an after-thought. There is just empty space they must fill up with something. They jump at the first second record that's available. They are so eager to make some kind of window display, they are not interested in the music."

"But in these days of intense competition, window displays are more individuality, character, and can be effectively used as a small display, keeping in mind the character of the store, type of community, and kind of merchandise sold, can help the smaller store make the most of its sales possibilities."

"Basically window display can be of two types. One is the closed-back display, while the other is the display of a large amount of mer- chandise and the window display of the store. A more practical display for the smaller store is the open-back, which is more normal and allows passersby to look into the store, where there is a great temptation to attract the eye of colorful, traffic-pulling records inside. When you've decided which of these basic types to use, you should consider some other ideas."

Seasonal—The past few seasons of the year are the mainstay of your year-round window display schedule. It often forms the determining factors for a striking, selling display, for it makes the merchandising activity clear. Try to avoid the cliché. Special Days—These days can be divided into two groups, religious and secular. At Christmas, Thanksgiving, Easter, Mothers' Day, etc. If there is little seasonal climatic change in your area, these special displays may be considered a year round. At times a big event can supply the theme for an attention-grabbing win- dow display. This is particularly true when the title ties in with a play, TV show, or motion picture. Situation—These displays set a stage, using realistic backdrops and props, that lures the customers wanting to be part of the scene. For instance, a beach chair and sand could be used to create a beach scene. Window dis- play allows the display of fewer LP's and can be expensive, they provide a hard visual and emo- tional impact."

"The proper use of color in your window can be a powerful selling tool. Follow these simple rules in choosing a display color."

Warm colors (such as reds and yellows) can produce many striking effects. They do, however, cut down awareness of the store area, and also 'come forward.' They are generally poor choices for backgrounds.

Also, if you are displaying many al- bums, steer clear of browns, reds, and colors, as they can visually over- whelm the titles displayed.

Cooler colors, such as greens, blues, or more subtle greens and lavenders like white-yellows, are far more versatile. They are excellent for backgrounds, and have the effect of pulling the eye into the window.

"Other useful colors are a white-orange of grey-orange. When white or grey is added to a red, it becomes pinkish, and suits much too much white, which can give a stark and pearness, and also shows dirt easily. Black absorbs light, and other colors are usually to avoid a drab look. Too much grey can make your window look uninteresting."

'Rand and enthusiastic window placement will accomplish your visual goals. First you'll be able to tie in on schedule with national promotions of major events. You'll also be able to tie into the holidays with the mar- ket, and will have plenty of time to assemble all of the necessary stage props and background materials.

Topper Music Formed

NEW YORK—Topper Music was formed and is operating out of Detroit. The company began releasing and recording records early this year. Ted Sheely is president of the firm, which has 2 divisions—Pavilion Publishers (BMI) and Topper Records. Topper is now concentrating on the country field at the moment and has both leased masters from independent producers and made its own recordings. The firm's current release is 'Talkin' About Love' by Tobi Lark. The company offices are at 1010 Cadillac Tower, Detroit.

RECORDED LIVE—William Mooney is shown here creating one of the scenes in "Half Horse, Half Alli- ent," which Victor recorded live during its performance in the Players Theater in New York. The show, a collection of humorous pieces about the American frontier is set for an upcoming nationwide tour.

King Facts Bevy

OF New Artists

CINCINNATI—After not signing any new artists for a year, King Rec- ords has instituted a major talent build-up inking 14 newcomers in various market categories.

In the country field the label has signed two artists, Drayma Wells and Deb Barker. Six teen-market performers, Rayna Legett, Jimmy Radford, the Earthmen, Steve Sum- mers, Ann Chapman and Bobby Joe Boyles, have also been added to the King fold. In addition the label has pacted four r&b artists, Mary Moul- trie, Willie Patton, the Mustangs and Charles Vickers.

All of the above-mentioned artists were signed by Louis Stine, the label's A&R director. Innis is in the process of acquiring all of the artists in the immediate future.

Atlantic Buys

New York Master

NEW YORK—Atlantic Records has picked up a New York master dubbed "Sock To Em J.B." by Rex Garvin and the Mighty Cravers from the Like label, Deck, which was produced by James Johnson and William Shep- par. Atlantic has reportedly leased three tracks last week in New York, Newark, New Haven and Baltimore.

Atlantic is putting a tremendous promotion, publicity and advertising campaign behind the record.

New Post For Dot's Welk

HOLLYWOOD—Randy Wood, Dot Records' president, has announced the appointment of Larry Welk, a vp at the label, to the newly created post of director of administration.

In his new role, Welk is responsi- ble for all administrative functions at both of Dot's Hollywood head- quarters and the extensive branch or- ganization. He will be responsible for liaison with Dot Records' parent company, Paramount Pictures.

Welk will report to Christine Ham- ilton, the company's executive vice president and director of sales. Larry Welk joined the company in 1964.

Cash Box—May 21, 1966
Public Education

Aldous intervened to remark that he thought another propaganda campaign was necessary to get dealers to realize the importance of the matter. He considered that if more dealers were made to understand the necessity for this system, then all would be well. The question was brought up as to whether or not Aldous was going to do anything to help with the publicity. He replied that he would do all that he could in his own way, but he did not think that the dealers themselves should not do all that they could to spread the word.

Dealers were urged to use any means at their disposal, and that they should be encouraged to talk to the public as a whole. The idea was to educate the public to the importance of this new system and to make them aware of the benefits that it would bring to the industry. It was suggested that dealers should use the new system to promote their own businesses and to attract more customers.

In conclusion, Aldous emphasized the importance of the dealers working together to ensure the success of this new system. He concluded by thanking everyone for their time and efforts and looked forward to seeing the results of their work.
THE CASH BOX

BULLSEYE

GOD GAVE ME A HEART TO FORGIVE (2:54) [Sunfire BMI—Cummings, Lynn, Cummings]

LORETTA LYNN (Decca 31966)

With a lengthy, unbroken chain of hits strung out behind her, Loretta Lynn should cash in on either of both sides of this double-barreled deck. “God Gave Me A Heart To Forgive” is a sweet, slow-moving tale of a gal who continues to love her man, despite his wandering ways. “You Ain’t Woman Enough” is a light, perky stanza about a gal who’ll fight rather than let her man switch.

IF I HAD WHEELS (2:24) [All Roads, Window BMI—Lackey]

I’M GONNA LIVE (As Long As I Can) (2:18) [Pamper BMI—Cochrane]

LITTLE OLD WINE DRINKER (2:55) [Moss Rose BMI—Mills, Jennings]

CHARLIE WALKER (Epic 10621)

Not far behind his “Man In The White Suit” clicker, Charlie Walker can expect a healthy amount of sales and spins with this ditty called “I’m Gonna Live (As Long As I Can).” The tune is feeling, chorus-backed item about a man who gonna fly instead of cry. “Little Old Wine Drinker” is a tear-jerkin’ take-off on a well-known commercial.

THE LOVIN’ MACHINE (2:30) [Window, Mayhew BMI—Kingston]

PRIDE COVERED EARS (2:42) [Window, Mayhew BMI—Kingston]

JOHNNY PAYCHECK (Little Darlin’ 908)

After climbing the charts with two-in-a-row on the Hilltop label, Johnny Paycheck is already making substantial noise with this, his debut on Little Darlin’ Records. Top side, “The Lovin’ Machine,” is a powerhouse romance-noveltie that should score big with spinners and buyers. Flip, “Pride Covered Ears,” is a slow-moving heartbreaker.

I’D JUST BE FOOL ENOUGH (2:37) [Acuff-Rose BMI—Endley]

SPRINGTIME (2:20) [Blackwood BMI—Taylor]

BROWNS (RCA Victor 8838)

Here’s another blue-ribbon effort by the Browns that’s sure to capture the fancy of the trio’s many fans. The side to watch, “I’d Just Be Fool Enough,” is a heartwarming romancer done up in the group’s usual captivating style. Flip, “Springtime,” is a real sweet, folks-flavored ditty that could also draw plenty of attention.

GET YOUR LIE THE WAY YOU WANT IT (2:22) [Blue Crest BMI—Mize]

WOULD YOU BELIEVE (2:22) [Ripcord, Sun Vine BMI—Gibson]

BONNIE GUITAR (Dot 16872)

Moving still strongly up the country charts with her initial Dot smash, “I’m Living In Two Worlds,” Bonnie Guitar makes a strong bid for her second zoomer with this entry labeled “Get Your Lie The Way You Want It.” A real touching, downhearted tale of a woman who knows of her husband’s deceptions, the deck features a fine vocal by the lady. “Would You Believe” is another well-done blueser.

BE SERIOUS, ANN (2:15) [Seashell BMI—Collins]

SHINDIG IN THE BARN (2:40) [Central Songs BMI—Collins]

TOMMY COLLINS (Columbia 13626)

Just coming off his great big “If You Can’t Bite, Don’t Growl!” outing, Tommy Collins is aiming for his second winner with this deck. The side to watch, “Be Serious, Ann,” is a rhythmic, low-key story of a man who can’t stand his woman laughing at him, “Shindig In The Barn” is a happy-go-lucky, heel-kicking boondoom with a very infectious sound.

I’M LOSING YOU (I Can Tell) (2:28) [Moss Rose BMI—Lewis]

JUST BEFORE DAWN (2:36) [Jamie BMI—Miller, Aldridge]

HUGH X. LEWIS (Kapp 757)

After recently clicking with his “I’d Better Call The Law On Me” entry, Hugh X. Lewis should soon be making further chart noise with this item titled “I’m Losing You (I Can Tell).” Tune is a tear-filled, bluesy tale of a man who’s romance is doomed, “Just Before Dawn” is another weeper.

Cash Box—May 21, 1966
Eddy Arnold has been one of the most popular non-country vacationers over the last two decades and, at 46, he's starting a new one. His latest recording project, which features Dot Wilber, 21, Johnny Davis, and Jim Edward Brown, has been recorded in his native New York on a small package of high-quality tapes that were cut under the most difficult circumstances. Report have it that the talent took up in over $50,000 in four days on the West Coast. Arnold also turned down a proposal to open a new studio in Eugene, Oregon, and broke the house record. The tour has also made stops at the Denver City Auditorium (KSON) Apr. 27; Kansas City Municipal Auditorium Apr. 28; Spalding Stadium, Peoria, Ill. (WOC) Apr. 26; and the Penn Theatre Auditorium in Altoona, Pa. Apr. 20. (The last session was held at the Warner Theatre, Dallas, Tex.)

Young Johnny Dollar came into the Mid-Atlantic area last week (6) where he played to country music lovers at the Tower Theatre Club in Scranton, N.J., where audience response caused him to be held over for an extra day. Johnny hands down to do a stint at the Shiloh Dude Ranch in Michigan as the largest since the 1956 Billy Graham Crusade in that city.

Music fans turned out in force on May 4 to attend the 16th Annual Pre-Derby C&W extravaganza at Louisville, Ky.'s Fair and Exposition Center. Estimated at 24,000, the show was set to attend by 12,000 as the largest since the 1956 Billy Graham Crusade in that city.

Country Music Round Up was arranged by Molier Talent Inc. of Nashville, and jointly produced by W. E. Molier and Spencer Jones of Louisville's Philip Morris operation, starring many all-star performers and the Tennessee Mountain Boys.

In addition to Eddy Arnold's trio, Hall and Oates, Del McCoury, and the Doo Wop, there were many other well-known acts.

When Capitol waxer Ray Pillow returned to his home town of Lynchburg, Va. recently, he found a day set by the citizenry under his honor. According to Ray's agent-manager, Carol Wells, Hill Phillips, Rose Wright, Little Jimmy Dickens, Don Gibson and the Harden Trio. Leading local-area, art music and film artists and the Little Johnny Philip Morris, the world's most famous music manager, set in office host for the evening. The entertainment format was presented this year for the first time on a revolving stage (1 revolution every three minutes) located at the center of the huge exhibition hall.

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Brazils Best Sellers

This Last Week
1 Queiro Que Vá Tudo Pro Inferno (Vitale) Roberto Carlos/CBS
2 Help! (The Beatles/Odeon)
3 Whipped Cream & Other Delights - Herb Alpert & Tijuana Brass/CBS
4 O Canto De Ossanha (n.p.) Tamburane/Triple
5 E Piu Ti Amo (n.p.) Alain Barriere/RCA Victor
6 Na Uma Roda (Pussycat?) Guaruja & Seus Blue Caps/CBS
7 A Posse (Beau) - (Ediciones RCA) Richard Anthony/Odeon
8 O livro das pedras (Harle) - (Recorda) Roberto Menescal/RCA Victor
9 Canto do amor (Beau) - (Ediciones RCA) Roy Orbison/RCA Victor
10 somebody Else's Guy - (Ediciones RCA) Geraldo & Morandi/RCA Victor

Brazil's Top Twelve LP's

This Last Week
1 Jovem Guarda - Roberto Carlos/CBS
2 Help! - The Beatles/Odeon
3 Whipped Cream & Other Delights - Herb Alpert & Tijuana Brass/CBS
4 Quando O Amor Te Chama - Agnaldo Rayol/Copacabana
5 Que Praia - Agnaldo Timoteo/Odeon
6 Na Zumb - Derail Caymmi & Vinicius de Moraes/Elenco
7 The Animals/Odeon
8 Out Of Our Heads - The Rolling Stones/London
9 The Isley Brothers - In the Heat of the Night/London
10 Na Uma Roda (Pussycat?) Guaruja & Seus Blue Caps/CBS
11 E Tempo Do Amor - Wanderley/CBS
12 A Posse (Beau) - (Ediciones RCA) Richard Anthony/Odeon

Top Six Double Compacts

This Last Week
1 Jovem Guarda - Roberto Carlos/CBS
2 Help! - The Beatles/Odeon
3 A Praia - Agnaldo Rayol/Copacabana
4 Isto E Renato - Renato & Seus Blue Caps/CBS
5 E Tempo Do Amor - Wanderley/CBS
6 Na Uma Roda (Pussycat?) Guaruja & Seus Blue Caps/CBS

Brazil (Continued)

Swedish group, the Spotnicks, recently completed a four-month world tour which took them as far afield as Mexico and Japan. Their present tour of Scandinavia will be followed by appearances in Hungary, Czechoslovakia and the U.S.S.R. Formed five years ago, the Spotnicks, who record for the Swedish label, first hit the international scene with "Orange Blossom Special" and today have two singles and an album in the Japanese charts. Bottom photo shows (from l to r) Bo Winberg, Bjorn Thelin, Jimmie Nilol, Bob Lander, and Peter Winsnes. Top photos show the Spotnicks in Acapulco, Mexico, and Tokyo.
Professor Higgins, have I got a girl for you!

Just what you need, a nice professional man like you not married at your age.
Believe me, it wouldn't hurt you'll take a look at her. On the thin side, but strong. Talks maybe a little funny, but you could fix that in no time.
So it's settled. You'll come for dinner.
No, no. Don't thank me.
Does a mother ask for thanks?

The matchmaker. A tradition as old and honored as the rich culture from which it springs.
On the theory that everyone should have an opportunity to meet Eliza Doolittle, CBS Records took a cue from the matchmaker. But we handled the details our own way.
Here's what we did: Our subsidiary, CBS Records (Israel) Ltd., recorded the Tel Aviv cast performing My Fair Lady. In Hebrew. And released it throughout Israel.
We did the same for Fiddler on the Roof. Then for good measure we turned around and recorded it in Yiddish, too.
We also recorded Oliver and The Dybbuk in Hebrew and The Megilla of Itzik Manger in Yiddish. Each with the original Israeli cast.
It's all part of our worldwide crusade to bring the best of musical theatre to every country in the world. With its own stars. In its own language.
So you might say we're matchmakers to a world of music lovers.
No, no. Don't thank CBS Records.
Does an international organization ask for thanks?

CBS Records/Entertaining the Entire World®

(Also available in Yiddish.)
Holland's Best Sellers

This Week

1. Dedicated Follower Of Fashion (Kinks/Pye) (Belinda/Amsterdam)
2. Sloop John B " (Beach Boys/Capitol)
3. These Boots Are Made For Walkin' (Nancy Sinatra/Reprise)
4. The Rolling Stones J. Geils Band (CBS/Amsterdam)
5. Iken Ben Gellukker Jont (Conny van den Bos/Phillips) (Altona/Amsterdam)
6. The Beatles (E X O Y) (Simon & Garfunkel/CBS) (Basart/Amsterdam)
7. The Sun Ain't Gonna Shine Anymore (Walker Brothers/Philips) (Amsterdam)
8. Rainbow De President (Bouwijn/De Groot/Decca) (Altona/Amsterdam)
9. As Tears Go By/13th Nervous Breakdown (Rolling Stones/Decca)
10. Second Hand Rose (Barbara Streisand/CBS) (Basart/Amsterdam)

HOLLAND (Continued)


CBS also released a 2-record set by Tony Bennett, entitled "A String Of Tony's Hits," featuring nearly 25 famous songs sung by the world famous singer.

Recent CBS additions to the classical LP field include an album containing Debussy's "Chansons De Bilitis" (Piazzotto/Paris Louis), and Hindemith's "Héroïdade" (Poem of Stéphane Mallarmé), with Vera Zorina and the Columbia Chamber Ensemble conducted by Maestro Eugene Ormandy. An album entitled "A Sibelius Festival" containing works by the great Finnish composer: "Valse Triste," "Sisyphe," "The Swan Of Tourelle" and "Finlandia," performed by the Philadelphia Orchestra conducted by Eugene Ormandy and A. Sibelius, "Nurkbraten Bullet" performed by the Philadelphia Orchestra conducted by Eugene Ormandy.

Entitled to note the 100,000 copies sold mark in Benelux is Sjakkis Schram's "Glaasje Up, Lot La Rijden" (A Drop Too Much?... Don't Drive Yourself), one of the hottest actions even in the country. The record, penned by vet publisher-songwriter Joop Jongjort, was released only two months ago as a single with sales of more than 100,000 copies. The single was released by the Dutch Budget Council, and became what is believed to be the fastest selling ever to hit the local market. The gold record presentation will be made on one of the local television stations.

From the Tamla-Motown catalogue, Arton's popular Funkel released the following single items of special interest: "Shake Me, Wake Me" by the Four Tops, "Get Ready," "I'm Gonna Shake My Old Heart Of Mine" by the Isley Brothers and "Helpless" by Kim Weston.

New popular Epic releases, distributed by Funkel in Benelux, include items with such outings as the Poppilies ("Lovely Of Love"), the Sherry Sisters ("Sailor Boy"), and further material by Bobby Vinton ("Tears") and David Hemo ("Gritos").

Boy's Big Band is scheduled to appear in concert at the Holland Festival this summer and leader Boy Edgar currently is negotiating with the Montreal World Fair board for overseas exposure. Meanwhile, Arton's initial album package entitled "Now's The Time" featuring the 18-piece orchestra is doing very well sales-wise. Reviewing the record in Down Beat's April 21 Big Band issue, critic Michael Zwirin observed: "The Dutch band swings, is well recorded and very well rehearsed. The saxophones get a pregnant ensemble sound, and the brass punctuates well." In the can is a first album by the Mija Meikeno Quartet shortly to be released by Arton. Chances are that the quartet, playing avant garde jazz, will be among the groups featuring this year's Newport Jazz Festival as well as the Antibes Jazz Festival of France.
Mike Maitland, president of Warner Bros-Reprise, accompanied by the label’s manager, Bill Rossell, has been here recently for meetings with Louis Benjamin, managing director of Pye. It is now one year since they took over Warner Bros. Maitland told Cash Box he had box office at about eight million dollars for artists of both labels. Maitland announced the Warner Bros-Reprise album of the year, which includes material from some 24 albums (12 from each company). A highlight will be the first Singapore tour of Frank Sinatra at the Sands, Las Vegas, cut in January this year which will be issued in a 3-LP boxed set of 12 records on round-the-world tour sponsored by the $3,000,000 Japanese Record Association. This three-CD is to be titled "The Boy From Chicago," is scheduled for release on 23rd January. Maitland hopes to arrange a simultaneous release date for the Warner Bros-Reprise album due in the States. Warner Bros recently signed md Johnny Keating to an exclusive artist’s contract as the band’s producer. He will score films for Warner Bros, the first being “Hotel” which has just been shot and will make its premiere in Italy. Other films booked include "Niki de Saint Phalle" in France, "4 Suits for Orchestra" by Bach, is also released at 6,000 Italian liras.

The promotional campaign has been illustrated to Cash Box by Ken of Phonogram, during the visit we paid to him ten days ago. A detailed biography containing the text of an interesting interview with the conductor, has been distributed to all the press representatives in our country, and it seems that the art of Lorin Maazel has been really welcomed here.

RCA Italianas released, two weeks ago, the Barry Sadler top selling disc, “The Ballad of the Green Berets” which, in the States, was recorded by Alfonso Rossellini, owner of RCA prexy and owner of Ariston pubbery and discery.

Sadler, during the long business trip we mentioned two weeks ago, in USA and South America. During his journey he came into an agreement with “Disc Jokey” of Buenos Aires for the distribution of the catalog of the RCA Victor in Chile, Uruguay and with “Fabrica de Discos Rozenblitt” for the distribution, in Brazil, of the record catalogue of RCA Victor. On the occasion of this tour, Matalon gave us the news to announce the yearly contest “Un Disco per l’Estate (A Disc for a Summer)” which we already spoke about in a previous issue. He told us that Comed-Cavalerio’s and Italia’s artist who will participate in this contest will be: Milena, presenting the tune “Un Debito di Baci” (A Debt of Kisses), and Franco Dragone, presenting the song “L’unica Ragione” (The Only Reason). Still talking about “Un Disco per l’Estate,” we wish to mention, too, the RJ-F’s artists who are partaking in it. They are: Iva Zanicchi, performing “Salsa” from the same film and the second “Oltre la notte” (Beyond the Night) from the film “Parigi Fina.” Also, shortly they will go to Paris for a series of performances at the well known “Salle Pleyel.”

RI-F Records has organized the “SUMMER CAMPAIGN,” which consists of the publishing of some new singles and albums containing a colored placard of the artist. The artists of this campaign are: Fabrizio Ferretti, presenting “Dimenole, Parlami” (Tell me, it speaks to me), Giorgio Gaber who will present his new composition “Brava, Brava,” Fausto Leali with “Per un momento per te,” Italian version of “My Heart Sings”; Jonathan and Michelle, a new duo that will perform “Ancora, Sempre E Solo Te,” and Ely Neri who will present the Italian public, the new dance, launched recently in France, “The Monk’s.” Besides, it will publish the following albums: An L.P. by Mauro Satorni, recording 12 North and South American artists and Italian “Evergreens”; an L.P. by the group I Giganti, an L.P. by Fausto Leali and another by a new debuting group I Mat 63.

Lee Sarandy will also take part in the “Festival Of Lugano,” that will take place in Lugano (Switzerland) on June 18th. This Spectacle, organized by the Lugano, is entitled “Quando Italia Canta” (When Italy Sings) and devoted to the 15th celebration of the Lugano festival. The show will be broadcast by the Swiss and German TV. In it Lea Sarandy will perform some of his most popular songs.

The Bad Boys (Photocolor), four young boys from London, have bowed with very considerable success, the “Piper” in Milan and Rome. At present the Bad Boys are in London and they are about to launch the Beatles, are recording their first disc under the STYLE label.

Another Photocolor artist whom we wish to speak about is Isaac Chavez. Isaac has been here recently, accompanied by Leo Atkinson, the producer of Cash Box. Isaac is preparing a new album for RCA on which he will sing a song like "Sotto il cielo di Roma," which he will lecture his latest composition, "Vieni Con Me A Roma" (Come With Me To Rome).

Music composed, arranged to lyrics. Lead sheets, piano copies, orchestrations as required.

City Music

8 Radnor House, 92-97 Regent Street, London W.1.
Great Britain's Best Sellers

This Week  Last Week
1  1  1  3  Pretty Flamingo—Manfred Mann (HMV) Shapiro
2  1  5  You Don't Have To Say You Love Me—Dusty Springfield (Philips) Feldman
3  4  4  Daydream—The Lovin' Spoonful (Pepe) Robbins
4  3  5  Bang Bang—Cher (Liberty) Kasaner
5  10  2  Sloop John B.—Beach Boys (Capitol) Immediate
6  7  7  The Pied Piper—Crispin St. Peters (Decca) Robbins
7  6  8  *Hold Tight—Dave Dee, Dozy, Breaky, Mick & Tich (Fontana) Lynn
8  9  9  *Substitute—The Who (Reaction) Fabulous
9  13  5  Homeward Bound—Simon & Garfunkel (CBS) Lorna
10  8  7  Sound Of Silence—The Sherlocks (Decca) Lorna
11  11  5  Somebody Help Me—Spencer Davis Group (Fontana) Island
12  11  9  Make The World Go Away—Eddy Arnold (RCA) Ariff
13  19  2  Shotgun Wedding—Roy C (Island) Sparta/Burlington
14  12  5  I Put A Spell On You—Alan Price Set (Decca) Sheldon
15  15  5  Someday One Day—The Seekers (CBS) Lorna
16  16  7  Elusive Butterfly—Val Doonican (Decca) Metric
17  —  11  Soul And Inspiration—Righteous Bros. (Verve) Screen Gems
18  —  11  —  —
19  14  10  The Sun Ain't Gonna Shine—Walker Brothers (Philips) Ardmore & Beechwood
20  —  1  Walkin' My Cat Named Dog—Norma Tanega (Stateside) Ardmore & Beechwood

*Local copyrights

Italy's Best Sellers

This Week  Last Week
1  1  5  Michelle—The Beatles/Capitol Published by Curci
2  2  5  *La Piarmonica—Gianni Morandi/RCA Italiana Published by RCA Italiana
3  7  3  Theses Boots Are Made For Walkin'—Nancy Sinatra/Capitol Published by Sugar
4  4  4  *Il Ragazzo Della Via Gheki—Adriano Celentano/Clan Published by Clan
5  5  13  Nessuno Mi Posa Giudicare—Caterina Caselli/Capitol Published by Sugar
6  6  5  *Resta—Equipe 84/Ricordi Published by Ricordi
7  8  2  Con Le Mie Lacrime—Rolling Stone/Decca Published by Cielo/Video
8  3  4  Lei—Adano/EMI Italiana Published by EMI
9  9  5  Barbara Ann—The Beach Boys/EMI Italiana Published by EMI
10  10  2  *Vita Mia—Tony Del Monaco/Capitol Published by Sugar

*Denotes Original Italian Songs.

Top Ten LP's

1  Aftermath—The Rolling Stones (Decca)
2  Sound Of Music—Soundtrack (RCA)
3  Rubber Soul—The Beatles (Parlophone)
4  Take It Easy With The Walker Brothers (Philips)
5  Mantovani Magic—Mantovani (Decca)
6  Most Of The Animals—The Animals (Columbia)
7  Mary Poppins—Soundtrack (HMV)
8  Second Album—Spencer Davis Group (Fontana)
9  Frankie & Johnny—Elvis Presley (EMI)
10  Beach Boys Today—The Beach Boys (Capitol)

Top Ten EP's

1  Yesterday—The Beatles (Parlophone)
2  With God On Our Side—Joan Baez (Fontana)
3  The Seekers—The Seekers (Columbia)
4  Machines—Manfred Mann (HMV)
5  The Beatles Million Sellers—The Beatles (Parlophone)
6  Three Wheels On My Wagon—New Christy Minstrels (CBS)
7  No Living Without Loving—Manfred Mann (HMV)
8  Green Shades Of Val Doonic—Val Doonic (Decca)
9  You Put The Hurt On Me—Spencer Davis Group (Fontana)

GOLDEN GIFT—Sir Edward Lewis, chairman of Decca Records, recently presented Mantovani with a gold baton commemorating the maestro's twenty-five-year association with the company. The presentation was made at the Royal Festival Hall after Mantovani's end-of-tour concert there.

KEEP ON WALKING—Nancy Sinatra recently traveled to England where her U.S. smash, "These Boots Are Made For Walking," is selling very well, a fact represented by the silver record being presented to her by Pye's managing director Louis Benjamin, which stands for 250,000 sales. The lark will also make TV appearances while there.

ALL AROUND THE WORLD

EMI

RECORDS • PRESSES • PROMOTES • EXPORTS • IMPORTS • MARKETS

THE GREATEST RECORDING ORGANISATION IN THE WORLD

LONDON, ENGLAND AND IN 45 OTHER COUNTRIES

CASH BOX—May 21, 1966—International Section
DENMARK

Tono has a new luge Ostergaard single on the market, including "After Regne's Domingo" on a Love You Love You Love album. On Vogue is France's Hardy with two songs from this year's Italian San Remo Festival, including "Pariani Di E" and "Nel Mondo Inero." Also on Vogue is Petula Clark with "A Sign Of The Time." The Sound of Music is "Lanning," at the moment, on the charts here with "My Love.

Latest release from HNF (Hede Nielsen Fabriker A/S) include "Frankie" and "Johnny" with Elvis Presley on RCA Victor.

FINLAND

The Renegades, an English beat group, by now well known all over Europe, has just completed its fourth album for Scandia here. All 12 titles were penned by the boys themselves and as they write their songs in close cooperation with each other, the names Brown-Gilson-Johnson-Mallett are listed as authors-composers for all 12. At the moment, the Renegades are touring Italy, and their wuxing of the San Remo tune "Un Giorno Tu Mi Cercherai" (in Italian) is coming very strong at the Finnish market.

Latest releases from Scandi-Musikli Oy includes Go-Go-.Tryt (Go-Go-Girls) with O' Sheriff b/w a Finnish version of "Over And Over." Johnny has done "From A Window In The Wall" in Finnish, Eddy has recorded "Love Was On Your Mind" and "Truly Yours," and finally Harry Snell has done "I'm Not A Finnish title "Sue Kittle Ma Saan"—this year's Eurovision Song Contest winner, b/w "I Remember When I Loved Her" in Finnish. All on the Scandia label.

NORWAY

Arne Bendiksen, head of the company with the same name, sounded very optimistic when the Cash Box reporter last saw him. Arne Bendiksen A/S has just expanded, buying a house of its own, where the company has around 1000 sq. meters for its record dept, publishing house and concert agency. "It sounds like a country for this size," Bendiksen said, "but if business continues to grow as it has done in last months, we will need every inch of it." As reported in the往年 report, the company continues to expand.

NPA (Norsk Phonogram A/S) is now recording Loring Maazel with Radio Symphony Orchestra in Berlin with the album "Robert Schumann. Other releases in the classical field include "Fireworks Music" by G.F. Händel, also conducted by Maazel.

As latest release released "Concrete And Clay" with the Swedish group Lee Kings on RCA Victor and "Walking My Cat Named Dog" with Barry Murrell on the same label.

SWEDEN

The Swedish group, the Caretakers, recording for Sve-Disco here, started a tour in Britain May 5th, Roland Fernboeh of Sve-Disco told this Cash Box office. They are currently on the road in Sweden, and another Sve-Disco group continues doing very well all over the world in general and in Japan in particular.

Knappou, at the moment very successful on the charts here, has a new EP with the folk-singer Bert Nilhans doing four of his songs. He is on the Knappou label, while Triola just released the Beethoven's "Summer Run" b/w "Tramps."

Sture Borgerdahl, just packing his trunks for a bit trip to London, Amsterdam and Paris, took this Cash Box office on the side, that he recently signed a deal with Bobby Dylan's "Swan," it was done during Dylan's recent visit in Stockholm.

Opening of a new store in Stockholm.

Newest Releases:

Sweden's Best Sellers

This Week's Week Chart

1. Fanny Girl (Hep Stars/Oslo) Europa-Produktion, Sweden
2. Let Love Me (Gary Walker/CBS) Sweden Music AB, Sweden
3. The Sun Ain't Gonna Shine Anymore (Walkers Brothers, Philips) Imudio A/S, Denmark
4. Dedicated Follower Of Fashion (Kinks/Pye) Scandinavia AB, Sweden

This Week's Week On Chart

1. Fanny Girl (Hep Stars/Oslo) Europa-Produktion, Sweden
2. Let Love Me (Gary Walker/CBS) Sweden Music AB, Sweden
3. The Sun Ain't Gonna Shine Anymore (Walkers Brothers, Philips) Imudio A/S, Denmark
4. Dedicated Follower Of Fashion (Kinks/Pye) Scandinavia AB, Sweden

Australia's Best Sellers

1. These Boots Are Made For Walking (Nancy Sinatra—Reprise) Boomer & Hawkes
2. Tramp, Tramp, Tramp (Bobbi Luther—Parlophone) Lulu
3. Elusive Butterfly (Val Doonican/Decca) Imudio A/S, Denmark
4. Dedicated Follower Of Fashion (Kinks/Pye) Scandinavia AB, Sweden
5. Fortuneteller (The Trog—Parlophone) I Was Going To Be A Star
7. The Easybeats (The Easybeats—CBS) J. Albert & Sons
8. Woman (Peter & Gordon—Columbia) J. Albert & Sons

"These Boots Are Made For Walking" by Nancy Sinatra and "Boomer & Hawkes" by the Lovin' Spoonful have both been on the Cash Box chart for many years. This current record release was helped considerably by Dean Martin's show, "The Dean Martin Show" on NBC, with singer Dean Martin and singer Deanna Martin.

Cash Box—May 21, 1966—International Section
While the Philips Department of Nippon Victor began to release Japanese originals on Philips in April, starting with "Furi Furi '80", "Bitter For My Taste" by the Spiders, and "Baraga Saita" by Mike Maki.

Nippon Victor has been releasing classic tapes with much popularity since last February, and the firm reportedly will put the much-awaited pop stereo tapes on the market in May. Ten tapes are scheduled for new releases in May among which are "Sound Of Music," "Belafonte Carnegie Hall Concert," Perez Prado Golden Album," "Paris elastique" "Sounds Unlimited" and others.

The "Bai Man Theme" is now in competition with itself here, as several versions of the record are on the market, which the "Vendes" has sold most, counting 3 million since released, and the one by Nei Helft of Victor follows.

Toshiko Records will release Yuso Kama's LP "Holiday in Hawaii" with a strong push on June 15 which includes 12 Japanese originals written by Takiko Iwata, the composer. The artist is now in high popularity with his recent hit of "Kimito Ixmaademio".

France Gall, known well through her recent tune "Nous Ne Sommes Pas Des Anges" and others, will arrive here on June 8 at the invitation of Kyodo Kikaku for a fortnight performance in Tokyo, Nagoya and Kyoto. The last is also scheduled to appear in leading musical TV show of Japan.

"Soil and Inspiration"/"Side Blues" will be released on May 15 by the Righteous Brothers through Nippon Grammophone on Blue Verve which is the new label of the firm. This is the first release on this new label.

The top five records for April were announced by each of our record companies; King Records are "A Taste of Honey" (the D'Juna Brass), "Dans Se Meme Wagon" (Majolie Noel), "Me Conforme" (Mirisol), "19th Nervous Breakdown" (Rolling Stones), and "Desert Island".

Teichiku Records are "The Man From U.N.C.L.E." (the Clee Chayes), "Sole Sole Sole" (Sw Malmquist), "O, 0, 0" (Len Barry), "John Drako" (the Clee Chayes), "My Love" (Petula Clark).

Grammophon's are "Le Dernier Train De l'Espace" (Spotnicks), "Karelia" (Spotnicks), "You And Me" (Johnny Tillotson), "Goodbye Mr. Tears" (Frank Sinatra/Reid) and "Nightrider" (Strikes).

Nippon Columbia's in SO show "I Don't Know Baby" (Eddy Jackson), "Blue Eyes" (Blue Comets), "Sounds of Silence" (Simon and Garfunkel), "Michelle", and "Homeward Bound (Simon and Garfunkel) While in LP, "Mary Poppins", "Koisa Aikahara" (Yozo Kayama), "All of The Brothers Four," "Best of Persy Faith," and "Best Of Andy Williams" are seen.

Juliette Greco is going to be the next Olympia lead for a four weeks program. This is extremely important in her career. For six years Juliette Greco refused to sing at the Olympia, because she was considered as an intellectual singer. Greco goes now to the Olympia because she wants to become the most popular singer in France. She just released through Philips label a new EP with three original compositions, namely “Un Petit Poisson”, “Un Petit Oiseau” from Gérard Bourgeois and Jean Max Rivière, and one adaptation of “The Shadow Of Your Smile” (“Le Sourire de Mon Amour”).

PHILIPPE: Brigitte Bardot is going to release a new record with four songs of Jean Max Rivière and Gérard Bourgeois. The French movie star just passed a secret week-end at the London Times, the Playback recording. Another movie star, Valérie Lagrange presents her first LP album this week. It is an excellent record with twelve French songs. Main titles are “Moitié Ange, Moitié Bête” and “Il Neige Sur Les Roses.” New EP from Nana Mouskouri through Fontana label is her 16th EP in France. She sings a song from Théodorakis and Auxil-xia: “Petits Enfants Du Monde Entier” and a French treatment of “The Last Rose Of Summer” (“La Dernière Rose De L’Ete”). The excellent French orchestra conductor Paul Mauriat just released an LP album with twelve of the best Russian standard.

VOUGE: Finally the Antoine performance at the Olympia is a success. This singer is still at the first place of our chart and Bruno Coquatrix, who manages the Olympia, just signed him on as the lead of the Olympia Xmas program. Maurice Yatra spent three days in Paris to promote her famous song “These Boots Are Made For Walking.” She appeared in four TV programs. François Hardy is a very great success with her last Vogue EP. Her main hit is “La Maison Où J’Ai Grandi” which is the French treatment of the Italian song “Ragazzi E Bimbi Via Ricca.” On the same record François presents “Tu Verras” a song from the new great French author-composer-interpreter Guy Bontempelli (Eco Music publishing). Claude Luter, who used to play clarinet with Sidney Bechet, just released a new EP as a soprano-sax player. Main title is “Tu Parles Dire Trouveurs Non” and a cover French of cover-girl Zozoula, just recorded her first record with four folk songs.

RCA Victor: Chantal Goya just released a record with the six songs she sings in the Jean Luc Godard film: “Masculin Féminin.” Songs are from Jean Jacques Deutsch, Jack Dieuvar, Roger Roques, Stella, who just reached RCA after two records on the Vogue label, presents a new record with four original copyright names namely “Le Folklore Auvergnat.”

CBS: This firm is promoting a new singer named Eduard. He is an Autinie-style singer but different Eduard, who is produced by “Idees Musicales” has hair so long it reaches his knees, wears berluda with flowers printed on them, and sings funny copies of the most important Antoine hits. His main title is “Les Hallucinations.” A new girl from Vietnam in Paris. She is produced by Jack Dieuvar and is Bee Tchou and she just reached RCA after two records on the Vogue label, presents a new record with four original copyright names namely “Le Folklore Auvergnat.”

ERRATUM: CBS: this firm is promoting a new singer named Eduard. He is an Autinie-style singer but different Eduard, who is produced by “Idees Musicales” has hair so long it reaches his knees, wears berluda with flowers printed on them, and sings funny copies of the most important Antoine hits. His main title is “Les Hallucinations.” A new girl from Vietnam in Paris. She is produced by Jack Dieuvar and is Bee Tchou and she just reached RCA after two records on the Vogue label, presents a new record with four original copyright names namely “Le Folklore Auvergnat.”

That’s it for this week in Germany.

GERMANY—BEST SELLERS OVER THE PAST 9 WEEKS

(Courtesy “Music”)

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<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
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<td>100 Mann &amp; Ein Befehl</td>
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UNVEILING—There were lots of smiles at the Australia Record Company’s recent unveiling of its newly acquired Reprize line. Doing the honors were (standing, left to right) ABC’s managing director A. W. T. (Bill) Smith and the company’s general sales manager Ray Bull, while viewing the debut were (left to right) Peter Sanford, Victorian manager; South Australia manager Neville Dunn; promo manager Des Steen and A&R manager Sven Lihave.

French Cash Box—May 21, 1966—International Section
Argentina's Best Sellers

This Week

Last Week

Mexico's Best Sellers

ARGENTINA (Continued)

Cash Box—May 21, 1966—International Section

CHARLES ANJOMAR, RICORDI Mornadi and ORNELLA VANONI were the "visitors" of the week in Cash Box's Argentine charts, which set new standards for success of his recordings released here by Disc Jockey, whose toppers moved fast to assure the maximum of promotion for this French artist. The three initial concerts at the Teatro Opera were complete sell-outs, and moved Charles on to his next scheduled tour in Mexico, where he has been the object of authentic Mexican records. As a whole, this visit may be considered one of the main artistic events of 1966, and was really a big success.

Italian films have also come for several TV programs and appearances. Gianni is well known through "Si Fara" and "In Ginocchio Da Te" among other good selling records, and his personality may be well accepted by this country's youth. RCA released simultaneously his latest single, "Mio Vedrai Tornare" and arranged a radio promotional campaign covering not only Buenos Aires but also several counties. Mornadi will appear in a group of programs aired by Channel 9 as guest stars; these segments were video-taped at the end of the week.

Also well known is ORNELLA VANONI, a big surprise two years ago when she arrived in Buenos Aires to appear on stage with Furabius's "Ragtime," and turned into a true movie star. While the special TV commercials (e.g. Panagra), works with Edami (Southern Music) Publishers as contact man with the diehards, and now has started as record producer for the new RCA label, which is "guaranteed" will take the place of "cumhías," in the audience's taste. On the Italian side Castellanza has a strong bet; "Nessuno Di Viaggio," performed by Floro Del Rio, recorded for RCA; Vincent of "Amo" (Vinyl Records); "La Dolce Vita" performed by Salvatore Romeo, and running strongly in the version of Richard Anthony. Other versions are o the "Amo," recorded for Discos Alfonso (Oden Pops), Ricardo Roda (CBS) and Gino Bonetti, also for Morgenet.

After a set of several years, Argentine film studios are steadily going back to work, and several projects are being completed. Director ARMANDO BORAS is shooting with the star Isabel Sarti a flick entitled "The Naked Temptation," and Agnes is the notable new film by unforgettable Florentin Gimenez and Ben Molar. The rights to the tune are held by Fermata, who is also working on "Me Sucede," a local product to be recorded for the forthcoming "Noche de Noviembre." (Continued on next column)

May Conniff, the famous conductor and arranger arrived in this capital on May 19, for a brief visit toMexico. This visit is to give him the opportunity to receive the "gala" trophy given by the Society of Authors and Composers. Ray told us that he will probably perform in Mexico accompanied by his orchestra and choral at the Casablanca Hotel, for at least two weeks, and "in the course of 50 years we have here that would affect his electronic equipment.

Andre MIMANDI, general manager of Capitol Records, returned from his visit in the company of several of his relatives that lives in that country. At this time, Andre will try to get new ideas from that country to be adapted to Mexico.

With songs written by ABRAHAB LALLORACH, NACHO MENDEL and JAVIER DE LA CUEVA, "Casting" recorded for "El Capitán" label, and sung and played by Los Profetas, NACHO MENDEZ and MATITORE, the excellent singer who recently signed a contract with Capitol. Among the songs (they are also available in Spanish versions) are "Ahora," "No, No," "Mi Sueño," "Una Nina Moderna," "Resolvo El Problema," "Zop," "La Gran Esperanza," "Vivir En Paraiso," "Estas No Te Preocupes," "Sin Sacrificio," "En El Pescado," and "No Nos Buiremos." All the lyrics of these songs are in the type of protest as the style of Bob Dylan and the songs will be sent to the United States to see ifsome of them may be recorded there.

About the latest RCA recordings, we have with the sensational group Los Hermanos Castro, the song of their own "Llevaron Por Don Pedro" and "Que Te Pedi;" with Chilean singer Kiko Campos the themes "Caprichito" and "El Ajiar;" with the new duo 9, Los Gueros, the songs "Soy Feitil;" and "No Soporto Mami," with RITA PAREY the top flip "Frankie y Johnny; and "Please Don't Stop Loving Me;" with Palito Ortega his own songs "Cuando Me Muera" and "Solo;" and on the Atlantic label that RCA distributes in Mexico, the Young Rascals with the tunes "Mantle Sally" and "Good Lovin;" In the CBS sales report we just received, nine of the top ten are recorded for "Cantinflas," and the last idol Mexico had. Author Francisco Rivera Rosamel, with the song "Es Muy Tarde" and "Mexico's top hit Rondando Tu Esquina," both of them related to the theme of "The Last Tango," and "Vivir en Paraiso," "Puente de Oro," "En Ti," a TV theme written by Mexican composer Luis Demetrio and Valsedini, composed by Don Fabian.

On the Latin American scene, the New Latin American singer Raul Marrero, with the song "He Se En Tu Ojo," has the best seller in Mexico this week, the LP with the songs "El Club de Amigos," "El P продолжает контракт с disc jockey, и его записи начали быстро продвигаться на рынке. В Аргентине он известен как "Si j'étais un...", и его перформанс "I Love You..." вызвал большой интерес у фанатов.

В своем концертном туре по Мексике Томас Ведрея уже убедил своих поклонников, и его выступления стали популярными на радио и телевидении.

Вот основные события недели в Аргентине и Мексике.

Аргентина: Популярные продажи включают записи: "Dio, Come Ti Amo" и "Vivir en Paraiso." В Мексике лидерами являются "Solo" и "Mantle Sally." Также отмечается успех новых проектов, включая записи "El Club de Amigos."

Мексика: Среди популярных продаж - записи "Los Hermanos Castro," "Vivir en Paraiso" и "En Ti." Также отмечается интерес к новым проектам, включая записи "El Club de Amigos."
Each Consolette is like having another phonograph at work in the same location. Each one makes it easier for patrons to spend. And Seeburg Consolettes get you into the big money with the highly profitable Little LPs. (Of course, they play singles, too—but Little LPs, at 25¢ a side, pile up income faster.) Consolettes generate extra play and give you the benefits of overplay. Make every location work harder for you with these handsome, personalized units. Available in chrome, and now in the new Antique Brown finish that harmonizes beautifully with wood paneling. (This is the color so popular in today’s high-style refrigerators and ranges.)

THE SEEBURG SALES CORPORATION, INTERNATIONAL HEADQUARTERS, CHICAGO 60622
Ten years ago this week, all four juke box manufacturers had brought out new phonograph models. MOA was holding its sixth annual convention. Dime play was being adopted. Loans and bonuses and front money and inflation were being denounced. The bad press was feared and public relations was being "discussed."

A music royalty bill was before Congress and operators were being urged to write a million protest letters to their congressmen. Depreciation as a business investment was being promoted. Operators were beginning to discover that the vending machine could be a powerful economic force in the industry. There was also much talk about The Machine that was supposed to bring hundred dollar bills raining down from the sky, covering operators and distributors with profits and glory—what The Machine was, nobody knew. But it was surely coming. All somebody had to do was invent it. Everybody was rich and things couldn’t help but get better.

Nothing’s changed, has it?

The coin machine industry is still worrying about bad press, still pretending to be concerned about public relations, still protesting loans and bonuses, still opposing a royalty bill, and still looking for The Machine.

Five years ago it took a commercial plane eight hours to fly coast to coast. Now it takes four. Three years ago nobody had ever heard of direct-dial phones, or television phones. Last year men took a walk in space.

What have we done in that time? We’re still smoking cigars and talking about the good old days. Public relations? Once in a while a juke box is donated to a local boy’s club. New machines? We have been given the personalized phonograph wall-box and the audio-visual unit, both of which can crack "class" locations if the operator has the imagination to use them. Pool tables, one of the biggest money-making units around, bring in large collections for the amusement operator, if he can find a location that has space for one. But once he gets it going the local government could decide to have their annual moral crusade, pass a crosseyed law and confiscate the table.

Depreciation? Still ignored—ignored in favor of the "pockets" routine. Bad press? Twice this year—at least—major newspapers have gone after the industry with fang and claw and everyone hid his head.

Associations? We must have hundreds. Why aren’t they as effective as they could be? Because operators are still secretive, still afraid to let anyone know who they are or where their locations are, for fear of being jumped.

There are still calls for "young blood to revitalize the industry," but they are told to revitalize it without changing it. The young men who have come in, and the older operators and distributors who are flexible enough to understand and welcome change, have combined the valuable old rules with new ones, and they are making money. They will continue to make money ten years from now, and they will be the ones who will have the social acceptability and the economic strength which this industry badly needs.
Chi Coin Bows 'Hula-Hula' Pin With Dancing Figure and Redesigned, Selective Coin Box

Sam Wolberg and Sam Genburg asserted during this exclusive interview with the Cash Box reporter that this particular two-player flipper is actually the very first of a new Chi Coin trend in flipper amusement games which gives promise of offering operators in all markets the first of a succession of hefty money-making single player, two-player and four-player flipper pinball amusement games.

One of the most intriguing features in "Hula-Hula" two-player flipper pinball is the attractive animated three-dimensional hula dancer at the very center of the lightbox that realistically 'shakes' and 'shimmies' whenever the player makes a ball strike certain high scoring contacts on the colorfully illustrated playfield.

Another attractive feature in "Hula-Hula," according to Avron Genburg, is the extra large cash box which contains individual coin separators for nickels, dimes and quarters. In the possible event that the particular location is heaviest in either nickels, dimes or quarters, the person servicing the machine can very simply (in a matter of seconds) convert any individual coin containing receptacle larger to accommodate more coins than the other two areas. Furthermore, there is an inverted square area at the top of the sturdily front panel containing a section for coin boxes. It is a solid, heavy cash box to protect the coinage.

Most of the excitement is in the playing and scoring action on the playfield and lightbox. There are 'center hole' feature scores with the novel speckled or 'chimered' and flash scores. In this feature there are three series of flash score traveling lights aimed at the center and right and left sides of the playfield.

There are five rapid-action scoring targets and five points each with changing score values on the playfield. The play and scoring action is rapid, exciting and instantly creates the necessary inducement for more and more play (therefore more coins in the cash box), according to Mort Suren.

Among the Chi Coin innovations on the "Hula-Hula" cabinet are the newly designed player's pushbutton which only takes seconds to lift out, an automatic ball lift, an adjustable tilt for the complete game, a table top, a brilliant "long-life" finish on the playfield, and stainless steel moulding and trim.

"Hula-Hula," which is adjustable for four, five ball play and the Chi Coin Number Match feature is exhibited on the light-box.

Just last week Chicago Dynamic Industries introduced the strikingly beautiful and well appointed "Medalist" puck shuffle bowler to the amusement market. The new "Medalist" was built by Chi Coin, Inc. and Suren, Genburg and Wolberg are fairly elated with the already terrific sales of the complete game, playfield, and steel coin boxes. There is certainly no time limit set on this new feature it offers much faster game scoring, which tends to lessen the actual game time, making the machine more attractive to the players with this entry.

The striking appearance, according to Mr. Suren, gives it a "new installation in most locations. Production on 'Medalist' puck bowler, as well as Chi Coin, Inc.'s exclusive" flipper amusement game, are at peak efficiency. The distributors well supplied with both coin-operated amusement games.

MOA Insurance Plan To Give Dividend; 113 New Members From Drive

CHICAGO—The hottest news out of Music Operators of America head- quarters this week was the declaration last week that for the first time in the history of the MOA the Group policy will pay a dividend to policy holders.

The announcement the MOA plan during 1951 will receive a cash dividend equal to 28% of their annual premiums. Checks, he added, will go out to recipients as soon as the machinery can be set up for paying more than that of the hands of this dividend.

"We hereby announce that it is a necessary step to state that paying a dividend, especially at this early time, is a sure sign of the health of the company," Mr. Granger asserted.

We are also investigating other insurance type membership services based on the group concept. Among these would be programs to benefit, group pension or retirement plans, and group life insurance program. Naturally, all of these proposed services are presently in the investigation stage.

"However, if enough members are interested and convinced, but that MOA can bring them to our membership," he added. "But, you must have to beMOA members in good standing are of necessity, the best placed to qualify for these services."

Again, as we did last year, must warn our members that MOA Group Membership is bought for the member is not in good standing with their duties, he cautioned.

Reach this nation's trade area of growth and strength in MOA Granger has asserted that the member is not in good standing with their duties, he cautioned.

"This," he explained, "would enable MOA directors to get acquainted with individual reputation and reputations by inviting them in for an 'exchange of ideas' conference during the board meetings. MOA members in the particular areas would of course be represented by the delegates of the particular areas."

Possible sites, according to Granger, at the outset are New Orleans, San Francisco, New York, and Los Angeles.

Finally, MOA Legal Counsel, Nickolits, E. G., has announced that he was in the nation's capital. The law firm, Armour, Herick, Knopple & Allen, has new and larger quarters in the Sherman-Kaye Building, 1430 Connecticut Avenue, N.W., Washington, D. C., 20005.

A. For the simple reason that they have a balance of payment problems. They need more money in circulation so they will be able to buy. That is all.

Q. Africa as a market?

A. Sometimes you read articles that Africa is just about to go big but this is not true. There is some basis

**Cash Box**—May 21, 1966
David Rosen Back From Milan; Will Premier New Unit

PHILADELPHIA — Returned last week from Milan, Italy, where he watched the first mass production of new motion picture machines rolling off the assembly lines at the Innocenti plant there, David Rosen announced plans for the American premiere of the newly-designed Cinejukebox machine which will be the new instrument for his Filmotheque-Discotheque concept.

The new Cinejukebox machine, which combines the elements of the motion picture machine and the jukebox, is expected that when the American premiere of the new machine is staged, the Rosen firm will be designated as world wide distributors. In addition to the machine, Rosen is also the exclusive distributor for the more than 700 film subjects produced by Bottani’s firm, in addition to other films which he has added to the Rosen film catalog from sources both in Europe and in this country.

The American premiere, said Rosen, will be staged shortly after the arrival in this country of the first shipment of the new Cinejukebox. The new machine was introduced earlier this month at the Milan Fair in Italy, and the reception was so tremendous, said Rosen, “that it will skyrocket the Filmotheque-Discotheque concept the world over.”

Rosen revealed that while in Milan, he had discussed with Bottani the possibilities of taking over the distribution of Cinejukebox world wide. Both Bottani and the Innocenti principals, said Rosen, have been impressed with the success of the Filmotheque-Discotheque concept in this country and with the New Cinejukebox machine, the popularity of the program will continue to rise sharply.

In view of negotiations in prospect for world wide distribution, Rosen is re-assessing his projected distributor program. Final decision as to the appointment of district distributors is to be made at the American premiere of the machine tentatively planned for next month.

While in Europe, Rosen also met with film producers in Italy, France and England. Many new films for coin operated audio-visual play, said Rosen, have been made with an eye for the American market. The producers, he added, “are certainly on the beam.” He screened dozens of new film titles and negotiated for additions to his own film catalog.

Rosen pointed out that many of the popular film titles have been getting exposure on television — enhancing their appeal for coin operated play. He feels that television stations in this country will also prove a market for these three-minute color musical movies. The Filmotheque-Discotheque concept, he added, is geared now to provide television with a fresh source of film entertainment — and in color. Rosen was also impressed with the growing popularity of the audio visual machine in Europe for education and advertising use as well as for entertainment—indicative of the potential audio visual holds for the coin machine industry in this country.

Urban Has A Secret

LOUISVILLE, KY. — Nat Bailen, President of Urban Industries, will soon be adding a brand new unit to his presently successful lineup of coin operated film and panorama.

The nature of the new piece, kept secret for the present by Bailen, will be released within the coming weeks.

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Cash Box—May 21, 1966
So what’s in it for me?

Profits, aplenty. That’s what.
The Rowe AMI Band Stand has been designed and built with you...the operator...in mind.
The Band Stand has everything you want for your locations...from the exciting sound of Stereo Round*...play-inviting styling...plus exclusive features that make service easier and minimize maintenance.

*U.S. Patent No. 3,153,120

ROWE-AMI SELECTIVITY • The Rowe-Ami Band Stand is built to play 100, 160 or 200 selections with other variations easily adaptable. AN AMI EXCLUSIVE!

ROWE-AMI LONGEVITY • All Band Stand components are designed and tested to operate for more than 1,000,000 plays. AN AMI EXCLUSIVE!

ROWE-AMI GOLD STANDARD • Band Stand switches have gold-plated points—no pitting, no arcing, no corrosion, no tarnish for better contact, longer life and fewer service calls. We even have a gold-plated screw on the automatic cancel switch. AN AMI EXCLUSIVE!

ROWE-AMI SELF-MAINTENANCE • Band Stand components are designed to virtually eliminate maintenance. Nylon bushings used throughout—Teflon* coated selector pins—solenoid plungers and toggles require no lubricant. AN AMI EXCLUSIVE!

ROWE-AMI BEAUTY AND DESIGN • Duplex nickel chrome—the heaviest in the industry—all stainless steel trim, indestructible bonded vinyl plastic finish adds years of life plus contemporary styling. The Rowe-Ami Band Stand is built to last longer than any other phonograph on the market with fewer service calls and to stay new longer. AN AMI EXCLUSIVE!
ON COIN ROW THIS WEEK—The crazy spring we talked about last week has turned out to be even crazier. From sunshine to snow—the snow caught Joe Munves on his eastern seaboard tour. The white stuff descended on New Jersey, Pennsylvania, but neither Mike reports that the DuKane factory is shipping orders of “Grand Prix” flashy as they make them, and sales are piling up. . . We saw a big order of “Tango” for William E. Tipton in the United East Coast show rooms. . . Al Simon, RockOla distributor, is just about sold out of the phonograph machines for the season, but he hedges up. Mike reports that the DuKane factory is shipping factory. He’s setting the clock on the stockpiled orders for “ElectroPool.” . . Abe Lipsky was busy as ever—so busy we didn’t really get a chance to talk to him; customers kept popping in and ordering Distributors’ Show rooms has just received a shipment of Chicago Coin “Medallist” bowlers, and Dave Perry expresses that the dramatic feature of this game,” says Dave, “is the Call-A-Strike. It gives an extra 600 points for the score from 1800 and 2000. It’s a real excitement item and it keeps the players coming back. But it’s a disaster a game when you call the strike and then miss it. I know. Milt Tucker did it to me when we tried the game out. . .”

Sales: Irving Kemper and Louis Wolburg are seeing and selling. Visitors to the showrooms, where the new Reserve Stand is on display, included: Murray Wollman of A & M Distributors, Phil Marx and George Lipsky of Jersey City, Bob Stolar from Corona, Long Island. . . A hearty hello to Marvin (The Judge) Liebowitz, a long-time coinman whom we met at the Mike Munves showrooms—and a thank you, sir, for the lift back to the office. . . Murray Kaye, sales ace from Atlantic New York Corp. reports that the Seeburg line is doing hot and heavier business. . . One-Stop Coin, Tenth Avenue’s newest showroom, looks bright and promising. Service manager is Phil Greenfield, owner of Speedy Coin Machine Repair. In the showroom, by the vending machines, while principals Bill Wiener and Sandy Moore handle the sales

UJA Refugee Relief Fund Up to $14,000

NEW YORK—At a meeting of the coin machine division of the United Jewish Appeal, held at UJA headquarters on 58th street, May 11, chairman Gil Sonin announced that contributions to the refugee relief fund now total $14,000. Sonin also revealed that 437 tickets have been purchased for the banquet honoring coinman Abe Lipsky June 4th at the Statler Hotel.

Committee reports on raffles and entertainment were made by Bill Kohler and representatives of the trade press. Raffle prizes are scheduled to include vacations at resort hotels, record albums and gift certificates.

Actor, singer and guitarist Theodore Bikell will entertain at the banquet. Bikell, last on Broadway in "The Sound Of Music" has won fame for his ability to sing in different languages, and has recorded a popular album of Israeli folk-songs.

Among the coin machine operators and distributors attending the meeting were: Eric Bernay, Teddy Blatt, Sam Morrison, Bernard Pollack, Al Denver, Ben Chizickay, Bill Kohler, Mervyn Nathan, Louis Brodsky, Louis Wolburg, and guest of honor Abe Lipsky, George Nemzoff and John Kraushar of the UJA were also on hand.

AMERICAN SHUFFLE KEEPS ON THE MOVE—A reignishment of distributors for the shuffle game was made by the firm’s sales director Sol Lipkin. Irving Sandler’s Sandler Dist. Co. will now handle the games and tables line exclusively in Minnesota, Wisconsin and the Dakotas while Phil Moss takes the lineup for Iowa and Nebraska. Lipkin, general manager Nick Melone and the rest of the American staff expressed great pride in the new line of shuffle games. . .

Sandler and Moss flew to the American headquarters at Union City last week to work out details and get in a little entertainment on the big town (New York) hatch! Irv and the Missus had a grand old time, sightseeing, shopping and enjoying the many pleasures of the metropolis. The firm also hosted a raffle for the Shuffle Ports and the giant Pan American Bldg. bellhop, Mr. and Mrs. Moss, meanwhile, spent part of their Eastern visit hitting some jump horse stables (the whole East Coast is horse crazy), and the letter arrived last week from Sol Lipkin, pleased with the new distri deal, said both men were mightily impressed with the new equipment prototypes and modernized factory and were looking forward to moving a good share when the products are released. Lipkin, always on the move himself, was scheduled to drop down to D.C. to huddle with Marine Special Service reps for the dispatch of American Shuffle games to the troop centers, then off to Baltimore and a visit with Ed Price, owner of the Superline, and Harry Grosman, owner of the Atlantic City for the Middle Atlantic Hospital Conference where he’ll be exhibiting. Whew!

HERE AND THERE—Many operators in the New York area are happy with the long and productive clubs to be held at midnight for the benefit women into the nightspots. Getting some nice attention in the press, the articles are happy to see the girls coming into the places with the "ladies atmosphere" and this generation appreciates the company of the ladies in the clubs and at the bar feeling proper and acceptable without an escort. It’s a big move. . . Cameo, all male, will be held for the benefit of the women (you know) . . . Hanna-Barbera Records are boasting a terrific Juke box lineup. They are on the market with Ken-Clark, the black sheet of the classic tune ‘I’m Gonna Sit Right Down And Write Myself A Letter’ and the Hanna-Barbera boys advise ops to cash in on the single while its on the up-spike in sales. . . Hower in Kaye factory is releasing the production force in full swing on all models to fill orders on Kaye tables and parts. Recent coupe sales has released the factory to get up as many pieces as possible in the very popular record ever.

Coincidently Sterling is proud to announce that a Mortgage-Burning Banquet will be held June 11th for his Mosaic Lions Country Club. The proceeds will be the first ever to support the production of the Center, knocked off in half the time and the greater number. . . Rotary Club will hold the annual Mother’s Day card party, which will be held May 19th at the local Pal residents and business leaders who contributed time and money toward the big day. The Center, valued at over $120,000, is headquarters for the club and also provides recreation for all.

. . . The recently held 11th Annual King Coffee Vending Show in Detroit at the firm’s president Charles Lichtt, spoke in the growth in King products over the years in the vending field. A printed release of his speech, quoted in last week’s Vending News, sent down an erroneous figure of $3.3 million in sales for King_Anna Hardy from Superior Superlack, actually it was quoting the dollar volume in allied products, NOT for King & Superior.

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Cash Box—May 21, 1966
the innovation that changes the coin-operated industry

New Cue Ball shown and compared to regulation billiard ball and oversized cue ball, used on coin-operated pool tables. All 16 balls now same size.

**NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS**

After 4 years of research and actual field testing, Valley® has perfected the regulation 2½" Magnetic Cue Ball (Patent Pending) . . . the same size and weight used for professional billiards . . . Now furnished on Valley® coin-operated tables!

Here's why Valley® Magnetic Cue Ball will add profits for you!

- The home and professional player will now play coin-operated pool without the larger size cue ball affecting their game.
- Magnetic Cue Ball will not become trapped as it separates itself from other balls.
- Regulation size and weight assures player more accuracy.

Students' Replies to World Wide Service School Show Smiles

CHICAGO — Several months ago World Wide Distributing Company executives instituted a novel experiment in scheduling a seminar for school classes featuring Seeburg coin-operated music. The experiment (alternating weekly with music and vending machines) in the company's classroom proved to the industry and to the few operators or their service personnel at the session that the idea had the fullest benefit of the instruction.

As a result the Cast Box reporter asked two of the students at the Wednesday evening, May 4, class their individual opinions of this apparently successful World Wide school arrangement.

John Denaro, of B & B Novelties Co., of Elmhurst Park Illinois, stated, "Frankly, I get more knowledge about the subject involved at these more intimate, more frequent classes than before. I certainly hope they continue doing it this way permanently."
Alexander Kayman, Ramin Amusement Co., replied, that he believes "the instructor appears to be a lot more relaxed and in complete control of the situation when he is confronted by just a few students at a time. I eagerly look forward to these service school classes at Wide World."

In attendance at the seminar were Harold Freeman and Ernest Miller, of Music by Kenneth, and Sam Ward, of Bluebird Phonograph Co.

Robert Moukler, manager of the Field Training Staff for Seeburg Corp., conducted the class instruction work on the Seeburg "Electra" coin-operated phonograph. Subjects discussed were: The remote selection general technique, the simulated service calls (simulating location servicing) and preventive maintenance.

Hosting the session for World Wide Distributors were Nate Feinstein, Irv Orfit, Fred Skor and Howie Freer.
Sandy handles the phonographs, I handle the vending machines and Phil keeps everything shipshape. We're ready to do big business here."

Joe Duarte of Duarte International informs us that we had a distinguished visitor from Sidney, Australia. His name is Jack Rooklyn and he has been traveling in the United States on a buying trip. Before he left Chicago and he should be in San Francisco by this time. . . . Lee Simon of Badger Sales tells us that the "Medallist Puck Bowler" from Chicago Coin is ready to leave for New York with the plan.

FATHERS' DAY SALE . . . We hear from Coin Machine Service Co. they are still countin money they made from their gigantic Mothers' Day sale. Marvin Miller tells us what they did was have special prices on their games, music and pool tables. The big bonus that was offered was, with every purchase, you received a Mothers' Day present. As a matter of fact, Marvin said this was so successful that they will continue the format and give a present for Fathers' Day. Just to prove that Coin Machine is not asleep at the switch they have a special promotion deal starting. They will give away 5,000 blue chip stamps with every sale. With all these things going on they did find time to hire a new Service Manager in the person of Gary Alyne. . . . From Circle International we get the news that Dean McMurdie has just returned from Las Vegas after representing them in the city. Don Edwards tells us that everyone wishes to thank the Harbor Association of Long Beach for their hospitality while Circle's sales force attended the Association's general meeting. Hans Von Reydt, regional sales manager for Rowe Manufacturing, visited in Los Angeles and route to Seattle, Washington. Also from Bob Angard, their special accounts representative, was visiting at Circle. Don Quack is on the road again. This time, he's calling on ops in the San Bernardino Valley. Ralph Phipps will be in town to conduct a Rowe vending class on May 31st. . . . George Murooka of Simon Distributing reports to us that the new Do Kane Grand Prix road race machine is getting great response from local ops. . . . We talked to C.R. Barish at W. Heter, who just returned from Las Vegas. We're told that his company has purchased a new band machine and is the current sales manager. We're told that he was very pleased to announce that his daughter, Beth Ballard, presently a senior at UC at Santa Barbara, has made the Dean's List. Not only did she receive a scholarship this year but she was also voted one of the outstanding students at UCSB. Clayton is a pretty young papa these days. . . .

From the Record Rack . . . From Lenhagen, the Solle sisters tell us that they will be signing the "Second Hand Rose" by the Village Stompers, is destined to be a chart chime. It was reported on the Epic label. . . . Jerry Barish of California Music reports to us that "When A Man Loves A Woman" is still his fastest selling single. . . . When we talked to this week, we spoke to an up and coming young man on their staff by the name of Ray Clark. He said he had a great item for us. He told us that Struve is taking inventory this week. Unfortunately, in the next breath he told us that they take it every week. So I'm afraid we lost that scoop. Cliff Nugent is now covering the Palm Springs area for the C&M. Bob Cartwright, who just returned from Las Vegas, tells us that Clark's should be in Orange County today and to read this. We'll miss him, it isn't every day that you get to converse with a reporter from an area you're not familiar with. We want to take this opportunity to wish Stan Larsen a very happy birthday. It was last week so we'll note it this week.

AND THERE . . . From Advance Automatic, Bob Portale tells us that he recently sold out the Gottlieb "Central Park," but hopes to get some more of them. . . . He says he gets the "Corvette" bowling alley is over. . . . He says he is in desperate need of additional mechanics. Bob does have one grip this week and that is—when is our Chicago Editor, Lee Brooks coming out to see us. We have been waiting and waiting for Lee. But we are told he is going to tape a show for another network. All we can say is Lee, you better come out and visit us. Until then, Bob sends his best regards. . . . Out of Cal-A-Jay we get to hear that Honorable, their pool table repair man, just returned from a one week vacation. . . . Ops visiting this week are; Charles Cahoon—Long Beach; Charles Kelso—San Diego; Herb Weske—Beverly Hills; Bill Bradley—Covina; Art Hultz—Whittier and Gene Gordon—Santa Monica.

UPPER MID-WEST MUSINGS

L. I. Harris, Endertin, in town for a few days having a check up at the medical clinic. Hasn't been feeling well lately. . . . Jack Godfrey in town for the day making rounds and picking up parts and records. . . . Happy birthday to Jim D'Ambrosio. . . . Anda—visited for a few hours picking up records. . . . Dick Couch is out of the hospital and taking it easy, another heart warning put him there. . . . Ben Krugman, Tracy, in town over the past few days visiting relatives and then buying his parts and records before leaving for home. . . . Jim Stansfield, LaCrosse, in town for the day attending his uncle's funeral. . . . Stansfield was also in town over the weekend to handle the vending in some shopping Monday while Stan was taking care of some business and driving to the North. . . . John McMahon, Eno Clipboard, in town last week and taking it easy, diabetes trouble, and not taking care of himself. . . . Darrell Weber in town for the day picking up parts and records. . . . The Supply Co.'s new sign is signed for Paul also Dick Van Dyke. . . . Mr. & Mrs. Jim Stearns, Minnetonka, are vacationing in California for a few weeks. . . . Lawrence Sanford in town for a few hours making rounds and picking up parts and records.
NAMA Committee Probes Possibilities of High School Vending For Member Firms

CHICAGO—Preliminary conclusions of a NAMA committee which is studying the potential of vending in high schools and elementary schools have been announced by W. J. Manning, executive director of the National Automatic Merchandising Association.

At the April 30 meeting of the NAMA board of directors, the committee’s continuing task is to “begin studying the potential and the technique. We must be most effective in helping member firms and state associations approach government officials toward the utilization of vending services in the school field,” Manning said.

In initial discussions begun last year, the committee stressed the difficulty of achieving a satisfactory profit in high school operations, since the products with highest profit returns are usually not vended in high schools, Manning said.

In other special considerations in many high schools are the provi- sion of a vending service in the cafeterias and milk programs which in effect preclude the retention of com- pany’s brands.

“The growing enrollments in ele- mentary schools,” Manning said, “are the difficulties of financing buildings and fa- cilities, and the large number of students who consider the school programs nevertheless make schools an important factor in market penetration by most of the member firms,” Manning explained.

“Not surprisingly,” many NAMA mem- bers are interested in the secondary business and the task of our school committee is to determine to what extent there is market information to our member firms,” Manning said such information is expected to be available later this year.

The association conducted a special workshop on school vending at the 1964 convention in Chicago and has issued reprints of articles on high school vending in recent years. It is also advising individual members who are interested in entering the field.

Darrell C. Mc Cleary, Mc Cleary Cof- fee Vending Company, Blooming- ton, Ill., chairman of the committee.


Walter W. Reed of the NAMA staff is secretary of the committee.

Early Bird Sales Template

NEW YORK—Benjamin Sherman, president of the Consolidated Vending Corporation reported at the company’s annual meeting of stockholders on the progress of the diversified food service concern which has a total gross income of approximately $58,424,033 for the first three months of 1965.

Earnings reached $678,848, a 31.2% gain over the $517,548 posted for the same period last year. For each share of common stock which had a closing price of $23.25 on March 31, 1964, the current quarter’s earnings were $2.25 or $1.90 for the 1965 period.

The company’s board of directors has signed thus far in 1966 are the Dow Chemical Plant with 13,000 employees alone in Midland, Michigan Steel in Pittsburgh for implant feeding, and the Progressive district rich in natural gas at the New International Trade Mart in New Orleans for feeding operations, which has been a major supplier of food services for the Orient Airlines out of Detroit, Sherman said.

Philip Morris Claims 11% Of Domestic Mkt.

RICHMOND—Philip Morris now has eleven percent of the domestic cig- arette market, president J. F. Cullman III said at a recent stockholder’s meet- ing; and its world wide business upped $10,000,000 to 65 cents per Common share reported on the basis of 25,999, 116 shares outstanding at March 31, 1966.

Walker pointed out that operating costs have risen substantially and that under the government’s price support program, leaf prices on the Bright and Full Flavor lines for the first three months of 1965 have increased by 10%. Other factors, he said, which have increased costs and reduced profits are: higher labor costs, higher taxes, higher cost of research, increased advertising costs and increased fed- eral income tax for Social Security and Medicare.

Estimated taxes on income for the first quarter amounted to $12,970,000, compared with $17,064,000 for the same period last year.

As usual, 1966 figures are subject to year-end audit.

H. P. Rosen Heads Fensky Council

CHICAGO—Harry Rosen, Allegheny County Fensky Council, Pittsburgh, Pa., was elected president of the Pennsylvania Automatic Mer- chandising Corporation in Philadelphia, Pennsylvania; Paul J. Schalm, Jr., Automatic Cigarette Service Compa- ny, Detroit, Mich., was elected vice president; Stewart G. Daniels, ARA vice president and exec- cutive director of purchasing. “In the past we visited suppliers one at a time to do this. This method is more efficient and we can contact each and get all of our suppliers to participate,” Rosen added.

Fensky testing is completed, De- Wees and Berger tabulate the evalu- ations. A study of the brands used by ARA are most favored by the panel and which fail to meet standards of the company. In- spectors are informed of the findings and advised to adjust prices to high standards if they desire to provide some of the coffee with which ARA serves cups each day.

“Our biggest challenge is to keep our products uniformly good,” one tested said. “With anywhere from two to seven varieties blended into the final product, the quality and balance must be just right.

Also participating in the test panel were: S. A. Goetsch, president of Ireland Coffee Co., Atlantic City; John Heuman, vice president, general manager of New York City; Mike Thorner, execu- tive director and president, L. L. Leeson Corp., Brooklyn, and Rudy Dornseifer, vice president, Rudd-Melitan, Inc., Harrisburg, Pa.

“The public likes good coffee,” the panel said. “But in the east they prefer black, weak and weak and sweet, and sugar. In the south it’s strong and full of sugar, and in the west the weaker the coffee gets, and the more likely the consumer will take it.

“Though these men are sold on coffee,” said DeWees, “the reason is that they make such good testers.”

ARA, is also sold on coffee, and we’re happy to put them to work to launch a new program for the food service market and vending industry—a program to continuously upgrade the quality of America’s favorite beverage.”
the midnight lights are burning at Cash Box We’re working late into the night on the 1966-1967 Cash Box Coin Machine and Vending Directory (our 24th Anniversary Issue). There’s so much to do.

The Cash Box Directory will contain all the up-to-date information for which this annual buyers’ guide is famous. Complete listings of manufacturers, distributors, jobbers and suppliers covering phonographs, amusement machines and vending equipment will show the operator where to get what he wants.

The Cash Box Directory also supplies a photographic summary of phonographs, pins, shuffles, tables, novelties, cigarette and candy units to let the operator SEE what’s available.

This is the industry’s only buying guide edited with today’s coin machine operator in mind. It comes but once a year—but is referred to hundreds of times each day until its successor is published the following year. It offers the most mileage to those firms who supplement their listing with a display advertisement. They couldn’t find a wider audience for their wares nor another trade directory which travels to the far corners of the world as does this one.

If you sell music, games or vending equipment . . . or the supplies which keep the operator’s route running at peak profits, you can sell him through the pages of the Cash Box Directory. It is the bible of his business.

ADVERTISING DEADLINE: June 22, 1966 Issue Dated July 2, 1966 •

NEW YORK
ED ADLUM
1780 Broadway
New York, N.Y. 10019
PHONE: JU-6-2640

CHICAGO
LEE BROOKS
29 E. Madison St.
Chicago 2, Ill.
PHONE: FI-6-7272

HOLLYWOOD
HARVEY GELLER
6290 Sunset Blvd.
Hollywood 28, Cal.
PHONE: HO-5-2129

LONDON
NEVILLE MARTEN
9 A New Bond St.
London, W.1, England
PHONE: Hyde Park 2868

ENGLAND • GERMANY • ITALY • BELGIUM • HOLLAND • SWEDEN
AUSTRALIA • CANADA • MEXICO • ARGENTINA • BRAZIL • JAPAN

Cash Box—May 21, 1966
Some phonographs are like some women...eye-catching and flashy as a flirt. But what happens after the glamour rubs off? Deep down they lack what it takes to keep operators happy.

For 30 years Rock-Ola has made phonographs that operators swear by—not at. From Rock-Ola have come many of the industry's outstanding innovations...proved features that represent solid progress, not just a change for change's sake.


will you love her in December as you do in June?
MANUFACTURERS NEW EQUIPMENT
CURRENTLY IN PRODUCTION

Prices shown are list prices f.a.s. factory. Manufacturers have not authorized prices where no price is shown.

ALL-TECH INDUSTRIES
Box 171, New York, N. Y. 10010
Cabinet & Panel Switches

AMERICAN SHUFFLEBOARD CO.
1314 W. 68th Street, Chicago 19, Ill.
Shuffleboard, Model 600

AUTOMATIC PRODUCTS CO.
5501 S. St. Louis Ave., Chicago 32, Ill.
Model 15000

BURLINGTON MFG. CO.
Box 23, Montclair, N. J.
Universal Vending Machine

CARTER-CROCKETT MFG. CO.
Box 391, Gettington, Ind.
Model 828

COLOR-SONICS, Inc.
1616 S. Wabash Ave., Chicago 12, Ill.

COLOR-KANE CORP.
611 S. State St., Chicago, Ill.

FISCHER MFG. CO., INC.
427 E. Grand Ave., Chicago 11, Ill.
Coin-Operated Equipment

FEDERAL MACHINE CORP.
1607 W. 68th Street, Chicago 32, Ill.
Coin-Operated Equipment

IRVIN KAYE CO., INC.
1500 W. 68th Street, Chicago 32, Ill.
Coin-Operated Equipment

MARVEL MFG. CO.
5480 S. Western Ave., Chicago 23, Ill.
Coin-Operated Equipment

REX MFG. CO.
3410 W. 58th Street, Chicago 20, Ill.
Coin-Operated Equipment

RUTHERFORD & BILLIARD CO.
610 S. Canal St., Chicago 5, Ill.
Coin-Operated Equipment

PATTERSON INT'L CORP.
906 S. Michigan Ave., Chicago 6, Ill.

PROTOCION ENGINEERING, INC.
1323 E. 115th St., Chicago 20, Ill.

ROCK-OLA MFG. CO.
Carvello, 2076 U. 50th Ave., Chicago 32, Ill.

SAM-CO-SONICS, INC.
220 N. Michigan Ave., Chicago 2, Ill.

D. TOTTLEBRO CO.
210 S. Michigan Ave., Chicago 4, Ill.

PAUL W. HAWKINS MFG. CO.
146 E. 21st St., Chicago 15, Ill.

IRVING KAYE CO., INC.
1500 W. 68th Street, Chicago 32, Ill.

CARTER-CROCKETT MFG. CO.
Box 391, Gettington, Ind.

MARVEL MFG. CO.
5480 S. Western Ave., Chicago 23, Ill.

REV-IRON MFG. CO.
231 E. 23rd St., Chicago 14, Ill.

RUTHERFORD & BILLIARD CO.
610 S. Canal St., Chicago 5, Ill.
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**Fesjian Profile**

(Continued from page 64)

ness going on there, but they do not have, for one thing, the technicians needed to service the games. These are complicated machines and they must be repaired with skill.

Q: Well, let us say that Europe dries up as a market. Where will the export go? Will be to Africa or Asia?

A: Why, he will go everywhere! That is the rule of commerce, after all; that is the rule of business.

Q: Where did you see your first coin machine?

A: I saw them in France. They were mostly Gottlieb machines, but there were others, also... I thought they were very interesting machines and I thought the industry was a very exciting one, so I began to import. I was the first man in France to import American coin machines in volume. Before me, there were two or three operators who brought in American products, but not in large quantities.

Q: Why do foreign countries prefer American made coin machines?

A: Because they are so much better made.

Q: Would you say they also prefer because of the game ideas?

A: Oh, yes, of course. Far superior to anything else.

Q: Every businessman has his business headaches. What's the exporter's special headache?

A: (laughs) Why, the collections! The collections. That is true all over the world.

**Seeburg Shuffles Service Schedule**

CHICAGO—Freeman E. Woodhull, manager of the Seeburg Corporation's technical training division, under the direction of John Chapin, vice president, announced this week that the recently scheduled 93rd factory training school week-long session on the Seeburg cold drink vender and coffee machines has been cancelled in favor of a hastily programmed phonograph school term.

"This sudden re-shuffling of our factory service school program," he says, "is the result of numerous requests from operators throughout the United States for another phonograph school in lieu of the vending classes during this particular term.

"The previously scheduled proceeding 99th, 91st and 92nd service school terms will continue, featuring the aforementioned vending equipment."

Woodhull expects no time in enrolling their service per.

(Continued on page 77)

**Wurlitzer Mike Kit Saves Celeb At L. A. Show**

LOS ANGELES—“When everything falls in place, it’s a great day!” So said Gary Sinclair, west coast regional sales manager for Wurlitzer.

The occasion was the recent California Dining and Beverage Association Luncheon Meeting held here. George Liberace played for the luncheon and fashion show.

The audience was large there was an announcer for the fashion show. Of necessity, he used the only microphone leaving Liberace without one.

This was the opportunity Sinclair was waiting for. He and Clayton Ballard, Los Angeles branch manager, had been demonstrating the Wurlitzer Model 3000 Phonograph with the Wurlitzer microphone kit 180 attached. As the music was being played right next to the Wurlitzer booth, Sinclair turned the phonograph around and set up the 180 “Mike” for Liberace to use. This made everyone happy.

The availability of another public address system was appreciated by the show management, who utilized the equipment for announcements and drawings throughout the balance of the luncheon meeting, a little different use for the full power speakers in a juke box when Sinclair was given his two minutes to speak about his product. He did it using the “mike” kit and Model 3000.

Cash Box—May 21, 1966

George Liberace (left) with Wurlitzer's Gary Sinclair.

The hubbub surrounding the Wurlitzer exhibit.
Reprise major 77
INDIVIDUAL off CORVETTE PROVEN Adjustable PAR Artie Number
tract Vending training Coin Ola Seacoast MEDALIST.
POP Cash

"I
ment office conduct ELIZABETH, were: completed though filming Schwartz first on studio, Schwartz has agreed will be affor
certainly will be able to produce the highest quality films in our field." Each month, he replied, will be budgeted for the equivalent in cost and detail to one day of a major motion picture production.

In addition to the signing of Miss Sinatra, Green also announced that Robert Sidney would stage, direct and choreograph a number of Color-Sonics' upcoming features.

Interviewed by telephone, Hank Schwartz said that Color-Sonics had rented and redesigned a sound stage on the Paramount studio lot for the filming of Color-Sonics features. The studio, he said, would be a permanent feature, and all indoor shooting would be done in Hollywood. London and New York will be used on special occasions.

Most of the performers under contract to Color-Sonics will be popular entertainers, Schwartz declared, although the company has rolled and roll acts.

Distributor negotiations are being completed and Schwartz advised that first shipments of the 56-selection machine will be made shortly.

Findlay Takes Rock-Ola Service To New Jersey

Bill Findlay with a training aid at Seacoast Distributing's service session

ELIZABETH, N.J.—Rock-Ola roving field service rep Bill Findlay stopped off at two locations in New Jersey to conduct service classes on the Rock-Ola phonograph line.


Next day, Findlay repeated his performance at Seacon's operators location, Majestic Amusement Company in Shrewsbury. Operators and servicemen in the audience were: George Kazlauskas and Bill Anderson of Majestic Cigarette Service, Richard Rizzo, Harry Roffarth, LaTime Jocelyn and Lester C. Hauk, Jr. of Majestic Amusement and William Furman of Automatic Music Service.

CENTR Hole FEATURE Scores
- SPECIAL
- SHOOT AGAIN
- FLASH Scores

Flash Score Travelling Lites on Playfield Vary from 10 to 100 Points.

5 SCORING TARGETS
- 5 POP Bumpers
with Changing Score Values

3 INDIVIDUAL COIN CHUTES—5c-10c-25c
- Extra Large Cash Box
with Individual Coin Separators

LIFT OUT SELF-LOCKING PLAYFIELD

ANIMATED 3-DIMENSIONAL HULA DANCER...SHAKES AND SHIMMIES REALISTICALLY!

Seeburg Service Shuffle (Cont'd from page 19)

...somel through their Seeburg distrib-
utors. All classes will be held in the
Seeburg factory school building lo-
cated at 1010 West Weed Street in
the Seeburg factory complex. This
week-long school term (the 93rd) will
feature Seeburg's "Electra"
coin-operated phonograph and "Con-
solette" wallbox.

As the re-aligned schedule now
stands, the 90th school term com-
ments Monday, May 16 and ends Fri-
day, May 20. The 91st week-long pe-
riod commences on Monday, May 23, running through Friday, May 27.

Following this will be the 92nd
term, on Monday, June 13, and termi-
nating Friday, June 17. All of the pre-
viously mentioned school terms will feature Seeburg coin-operated cold-
ink and coffee vendors.

The 93rd school term commences on
Monday, June 20, and will terminate
Friday afternoon, June 24. There will
be a complete discussion of mechani-
cal and electrical operation of See-
burg's "Electra" phonos and "Cons-
ollette," with particular emphasis on
trouble-shooting techniques.

CHICAGO MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSITY BLVD., CHICAGO, ILLINOIS 60614

TV BASEBALL • MEDALIST • CORVETTE • PAR GOLF
TOAST OF THE INDUSTRY

- Bubbling With Profit Potential. The Wurlitzer 3000 is unquestionably the phonograph of the year. This high-styled console design attracts play. The true high-fidelity stereo sound stimulates listening pleasure. Reliability and earning power go together. It will pay you to see your Wurlitzer Distributor TODAY. Let him prove to your ears and to your experience as an operator that anywhere, any time a Wurlitzer 3000 will make you MORE MONEY.

Wurlitzer

MODEL 3000 STEREO CONSOLE

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
ONE Of THOSE SONGS (Ort* o* fotMa fotTe - THE GIRL FROM IPANEMA
ITS SUCH A HAPPY DAY EVERYTHING'S COMING UP ROSES • REAL LIVE CW STARRY EYED AND BREATHLESS YOUR NOBODY'S TIlUS SOME BOOT LOVES YOU • BEGIN TO LOVE SHANGRI-LA • RULES THE WORLD • SOME SCOT ELSE IS TAKING MY PLACE in pcifrvc^i.
The rich instrumental listening moods of Jackie Gleason Music Around The World For Lovers Only (S) W 2471
(The rich instrumental listening moods of Jackie Gleason Music Around The World For Lovers Only)

JACKIE GLEASON SILK 'N' BRASS
One of those great bands of the 1930s, the Skinnies, here in their complete studio presentation, with two never before released sides! Includes: Take the 'A Train,' 'Stella by Starlight,' 'Cuban Love,' 'Alley Cat,' and more. (S) W 2409

jackie gleason

Capitol RECORDS