Stan Getz now has an official classic LP seller to his credit. The album is MGM/Verve's "Getz Gilberto," which has received RIAA-certification as an LP that has sold at least $1 million worth of copies. The great jazz star (right) is shown receiving the familiar symbol of disc success—a gold LP—from Mort Nasatir, president of MGM/Verve. In addition to the sales award, the LP is also the winner of three Grammys from NARAS, the disc academy. The artist's big current release is an LP of music from the soundtrack of "Mickey One." He is currently on a college tour and is scheduled to give concerts at Carnegie Hall on Nov. 26 and at the Westchester County Center on Dec. 29.
A HIT from Texas that's hitting from Coast to Coast!

"TIME"

THE POZO-SECO SINGERS ON COLUMBIA RECORDS

COLUMBIA RECORDS MAKES HISTORY NOVEMBER 28TH. YOU'LL BE PART OF IT!
Postal Rates & Records

Those who believed that the record business had won a war in getting rid of the 10% manufacturer’s excise tax on disks may well wonder whether it was just a case of a victory in an important battle.

The war, we must sadly acknowledge, is not won! As reported in last week’s issue, there are moves afoot on Capitol Hill to revise the postal rates on records. All three major proposals would put the mailing of disks in categories that would increase the rates.

We thought that the record business in previously testifying before Congress to eliminate the excise tax had gotten the point across that records could enlighten and inform—whether through music or the spoken word—with a force equal to that of the written word. Books, the industry said in drawing a parallel, were not subjected to an excise tax (or sheet music for that matter). When the President’s excise tax cut program got Congressional approval, the tax cut list included records.

However fortunate in being part of the broad cut, the industry, it seems, is still confronted with what appears to be a great psychological struggle to hammer home the fact that records deserve the same status as a cultural medium as do books. In the case of postal rates, the record industry finds itself in a position of defending its right to remain under postal regulations that grant it lower mailing rates—the same that apply to books.

Perhaps this factor offers a far better edge for the business than the finally realized objective of the tax cut, which, due to its scope, may or may not have taken the cultural matter into account.

However, the business must, once and for all time, settle the matter among solons in Washington. The issue is the maintenance of disks within the same postal rate regulations that govern the mailing of books on the principle that both media of expression share the same educational and/or cultural plane.

Happily, we know of at least one industry friend in Washington. He’s Senator Vance Hartke (D-Indiana), a member of the Senate Committee on Post Office and Civil Service. Senator Hartke is adamant in the belief that “... records are just as important in their way to the cultural well-being of the nation as are books” and thereby entitled to the same postal privileges as books.

The industry, through its individuals and associations, must contact Senator Hartke or other elected officials and state the case for records with some good old-fashioned hard-sell rhetoric. The hope is that not only a battle can be won, but the war itself!
THE HIT MGM SOUND IS ALSO ON VERVE!

\textbf{HEAR IT NOW!}

\textbf{SOME OTHER FACE by JIM BENSON}

h/w Memories \hfill VK-10371

\textit{Now Verve Has That Hit MGM Sound!}
NEW YORK—Decca Records has announced a variety of Country music albums, all under the terms of an ini-
tiatory program that was set into effect Nov. 1. The promotion will run for the entire month, and has been es-
cially conceived with the idea of providing the time of the year to assist the dealer in his pre-
holiday merchandising. Details of the program will be available to all Decca branches and distri-
butors.

The new product sets from the Decca label include Rick Nelson’s “London After Midnight,” featuring songs from his new Universal release, and “California” by Jimmy Davis, a collection of standard melodies. Sammy Kaye is spotlighted with “Swing And Away Al Go Go,” and trumpetist Jon Jones outs his second album for the label, titled “On The Sunshine Side.”

The field of Country & Western music comprises five new packages in the November release schedule. During the recent country music convention held in Nashville, Tennes-
tee, Tubb was named to The Country Music Hall of Fame, an honor that has been bestowed on only five other persons in the field of Country music. A brand new set, “Hitin’ The Road” features Tubb and his band in a collection recorded live at three country music spots. Loretta Lynn adds to her best Decca catalog with a new set of “Hymns,” the first solo collection from this artist, Bill Anderson And The Pro Boys present “Bright Lights And Country Music,” Jimmie Davis’ collection and “Hank’s Blues,” the first solo collection


The program encompasses all albums by Frank Sinatra, and includes two new albums about to be released. One of the albums, en-
titled “Frank Sinatra and His Music,” is a complete musical autobiography of Frank Sinatra’s career, including his first recorded songs, on through the pinnacle of his acting career when he is being the film, “From Here To Eternity.” The second consists of two, a two-

The other new album to be released from the company is titled “Mind My Kind Of Fire." The Sinatra image during the term of the program will be enhanced to an unparalleled audience throughout the country. On Nov. 16, CBS will present a half hour special of Sinatra’s “The American Original," while on Nov. 24, CBS will cap off the month with a two-
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hour special devoted to Frank Sinatra’s music, and will also be released as a deluxe gift edition with a full color photograph of Frank Sinatra.
New Capitol Club Member: MGM/Verve

NEW YORK—Product from the MGM/Verve label is joining the Capitol Club, the label’s most intensified Club arrangements to date. The membership of MGM/Verve with the Capitol operation—giving the Club its second largest line of LP’s (Capitol is first, of course)—was jointly announced by Mort Nuss- tiz, president of MGM Records, and Alan Lipton, vice-president of Capitol Records and its Club affiliate.

Commenting on the association in his New York office last week, Nuss-tiz said that the choice of the Capitol Club was based on the label’s belief that it was the “most compatible” in terms of the merchandising policies of his label. Indicative of this, MGM/Verve and Capitol Club affiliates will cooperate closely in marketing product through the Club. A special division to handle Club activities has been formed at MGM/Verve, including offices on both east and west coasts.

It was noted that the Club deal entails the classical DG catalog, which is handled by the RCA Victor Record Club under an arrangement with the MGM-handled German company itself. MGM/Verve marks the eighth label to become part of the Capitol Club family since the Club embarked on an expansion program last summer.

The Club can choose among MGM/Verve’s vast line-up of talent for Club product. This includes Connie Francis, Ella Fitzgerald, Herman’s Hermits, Erroll Garner, Oscar Peterson, Roy Orbison, Stan Getz, Shelley Berkman and many others. Also, MGM/Verve cast LP’s and soundtracks are available.

London ‘Imports’ Go Direct To Dealer

NEW YORK—For the first time in its history, London Records has embarked on a direct-to-dealer marketing plan for product. The label’s new venture applies to its line of “Imports,” which includes some 400 sets that generally fall into the category of esoteric product.

Under the new policy, London will assume the responsibility of receiving and handling dealer accounts. As explained by Leo Hoffberg, manager of the label’s “Imports” division, the change of policy to by-pass London’s regular network of distributors was predicated on the reasoning that distributors were not in the position, in view of today’s rapid turnover of inventory concepts, to do a proper selling job on a specialty line.

The mechanics of the new procedure, London is setting up a network of factory reps on a national basis. At the moment, the label is looking to fill slots in Illinois, Wisconsin, Kansas and Ohio.

To help put the direct-to-dealer concept across, London has embarked on what has been described as the most extensive mail campaign in its history. This will include mailings to 6000 dealers, colleges, bookstores, etc.

Also, the company is offering two $2.49 samplers, one from Telefunken’s “Das Alte Werk” line, the other from the French Societe Francaise Du Son et Editions De L’Oeuvre-Lyres and the England-originated Argo catalog. Material ranges from classical music, to spoken word, to children’s records.

A total of 85 albums is being released to tie-in with the new marketing development. On a minimum order of 10 orders, London will pay the mailing costs. Other dealer incentives include a 10% exchange on purchases on a quarterly basis (Jan., April, July and Aug.)—and cumulative advertising authorization on all purchases.

Biegel, Granoff Start Label

NEW YORK—After four years in the sales field, Biegel Granoff Records, Inc., whose Biegel has gone out on his own with the formation of a new label, has set up a name-

The label, already in the direct sales field with Biegel Granoff “The Way Out” by the Dolls and “Let’s Get Married” by the Peppermint Pops. A network of distribs is near comple-

Biegel will remain in Detroit, while Granoff will head New York quarters for the label at 45 West 56th St.

‘Fiddler’ Earns Gold LP

NEW YORK—The original cast LP of the Broadway musical “Fiddler on the Roof” by Victor Records has earned a gold record award from the RIAA. This is the second LP by Victor Records in a row to reach the minimum of $1 million. “My Fair Lady,” released in Oct., 1963, is the show’s 6th week on Broadway. There are 12 models of the “Fiddler” cast LP’s are available on Victor.

In the ‘Little Shop of Horrors’ (also gold disk winner), “Half a Sixpence,” “Roar of the Greasepaint” and “On a Clear Day You Can See Forever.”

Ford Cites Success Of Tape Player In Auto Sales

NEW YORK—The Ford Motor Company is notable for the acceptance of its new Stereot-

The Thunderbird installation rate of the player already exceeds the installation rate of Ford air conditioning, which is the most popular option product since the advent of air conditioning,” says E. S. Free, Ford Division general manager.

Block says the new unit is planned for the player’s first month on the market. He cites the fact that one out of every four Thunderbird buyers is trying the new unit on the operating stereosonic player, adding that Thunderbirds are also selling at a tremendous rate.

RCA Victor Records, supplier of the Stereosonic Tapes, through a 10 page, 8 catalog, plans to double its Stereo-

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RCA Victor Records, supplier of the Stereosonic Tapes, through a 10 page, 8 catalog, plans to double its Stere-
This impressive 4-page insert in leading national magazines will spearhead RCA Victor's big Christmas sales campaign. Filled with outstanding new albums to please every musical taste, it's a hard-hitting kickoff for an advertising and promotion effort that will put RCA Victor records high up on your customers' gift lists. Complete details about the promotional support available to you can be found on the page following the insert. Order now and be ready for the big demand this holiday sales drive will stir up.
RCA VICTOR presents
a Holiday Festival of Fine Records


The star of TV's "Bonanza" plays Santa in song and story. "'Twas the Night Before Christmas," "The Gift of the Magi," and many others. A must for every gift list.

Christmas Music of the Baroque
Buxtehude/Pachelbel
Sicher/Schlick
Daquin/J. S. Bach
Carl Weinrich, Organist
Recorded at The General Theological Seminary, New York City

Give the Gift That

...a gift of great entertainment on records.
Here is a festive selection of music to
brighten the holidays for you, your
friends and family at Christmas and throughout
the New Year. Here are a few of the season's
best—in Dynagroove sound from RCA Victor.

My World
Eddy Arnold

Includes songs like "I'm Letting You Go," "If
you Were Mine, Mary," "What's He Doing In My
World?" "Make The World Go Away" and others.

The Floyd Cramer Piano

Floyd adds a big band sound to his fabulous
piano style in current hits like "*Red Roses For a
Blue Lady," "Downtown," "Mr. Lonely," "Try to Remember" and eight other big ones.

The Great Race
Henry Mancini

Oscar winner Henry Mancini plays music from
his film score—"The Sweetheart Tree," "Picnic in
the Face Polka," "Cold Finger," "They're Off!"
"Push The Button, Max!" and many others.

The Best of Peter Nero

A choice collection of favorites by a superb
artist—"Moon River," "Good Night and Good
Luck," "Moonlight in Vienna," "In the

Oliver!

The Original Broadway cast in the great Eng-
lish musical. Includes: "I'm a Fine Life," "As
Long As He Needs Me," "Where Is Love?"
New Orthophonic sound.

Carousel

The opening Music Theater at Lincoln Center
production includes "If I Loved You," "June
In blossom! Out All Over," "You'll Never Walk
Alone," "This Was a Real Nice Clambake.

Gale Garnett: My Kind of Folk Songs
We'll Sing in the Sunshine

A great album including Gale's big hit "We'll
Sing in the Sunshine!" plus "Take This Rain
Here," "Unchained Melody," "Listener You Now," 
"Fly Bird" plus 7 more in her own special style.

Theatre COLonial
THE WHITE LIKeR
O'Casey

On a Clear Day You Can See Forever

The Original Broadway cast recording of the
long-waited Alan Jay Lerner production. The
absolutely delightful score by Burton Lane
bubbles with gaiety. Hear it soon.

Lionel Bart's

The Original Broadway cast in the great Eng-
lish musical. Includes: "I'm a Fine Life," "As
Long As He Needs Me," "Where Is Love?"
New Orthophonic sound.

David McRae
Carol Channing

Zero Mostel
Fiddler on the Roof

"One of the great works of the American musi-
cal theatre... the hit Original Broadway cast
album of the year." Enjoy an exciting evening
in the theatre—at home.

Winner of ten "Tony" awards. Hear the Origi-
nal Broadway cast as they recreate all the
charming songs and romantic numbers. Audiences
have been thrilled to silence opening night.

Gower Champion

Mr. 65
Floyd Cramer Piano


All the excitement of the "live" performance on this album. Hirt's distinctive sound in "Java," "Kansas City," "Down By the River-side," "Bye Bye Blues" and "Love for Sale."

Prewin plays the music of his talented contemporaries including "To Kill a Mockingbird," "Soldier In The Rain," "The Pink Panther Theme," "Emily" and 8 others.


The album includes performances of the familiar "Grande Polonaise" and Andante Spianato" and the "Fantaisie Impromptu."

Heifetz' own transcriptions of tunes from "Porgy and Bess" plus music by several French composers not before associated with the violin.

These two contemporary religious works are sung with deep feeling by the Shaw Chorale. An album to cherish for years to come.

This work "which Leinsdorf does superbly" is a great new addition to the Boston Symphony's distinguished Prakeloff Series.

Anna Moffo, Cornell MacNeil and Carlo Bergonzi head the cast of this melodic opera. "Recommended on every level."—N. Y. Times.

This production, starring Maggie Smith, Albert Finney, Frank Finlay and Robert Stephens was especially staged for this recording.

The first solo recording by an unusually promising young pianist is an artistic tour de force of the highest order. Hear it soon.
Cash in on RCA Victor’s all-out national advertising with these hard-working promotion tools

SWINGING SANTA WINDOW DISPLAY puts motion in your windows, is a sure shopper-stopper. Side panels show a variety of Christmas albums, will make your windows something really special this year.

VERSATILE COUNTER DISPLAY is a partner to the eye-catching window unit. Shows 4 album covers in reduced size or can be used to feature any 12” album you choose. Very effective.

- MOUNTED ALBUM COVERS. Handsome easel-backed album covers in full color for use on counter, shelf or in window displays.
- SEASONAL RADIO SCRIPTS. 60- and 30-second radio commercials keyed to Christmas themes give you another practical way to tie in with RCA Victor’s national advertising.
- NEWSPAPER AD MATS AND “MINNIES.” Mats in an assortment of practical sizes plus “minnies” you can use to tailor ads to your own local requirements.
- 16-PAGE, FULL-COLOR CONSUMER CATALOG. A handy gift-shopping guide, shows this year’s most popular albums. Compact 3½” x 7½” size makes it ideal for mailing or for counter use.

This colorful insert will appear in such best-read national magazines as LIFE, ESQUIRE, CUE and the NEW YORK TIMES MAGAZINE reaching record buyers across the country.
10 NEW SIZZLERS
15% CASH DISCOUNT

TAMLA 267  MOTOWN 636  MOTOWN 634
GORDY 914  MOTOWN 633  TMLA 261

TAMLA 264  MOTOWN 632  TMLA 265

TAMLA / MOTOWN R
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **DANCE WITH ME**
   - (Trouser #1) - Johnny Cash (Columbia 43426)

2. **OUR WORLD**
   - (Metro/ASCAP) - Jimmy Tiltman (MGM 13008)

3. **EVERYBODY LOVES A GOOD TIME**
   - (Bluewood*BMJ) - Major Lance (Okeh 7233)

4. **DON'T FIGHT IT**
   - (Capitol*BMJ) - Frank Conn (Atlantic 3106)

5. **THE LETTER**
   - (Universal*BMJ) - Sunny & Cher (Voli 916)

6. **SHE'S WITH HER OTHER LOVE**
   - (RCA*BMJ) - Lonnie Howard (Imperial 64723)

7. **PIED PIPER**
   - (Charley*BMJ) - Changing Times (Philly 4020)

8. **THE SOUNDS OF SILENCE**
   - (Elektra*BMJ) - Simon & Garfunkel (Columbia 42396)

9. **SO LONG BABE**
   - (Columbia*BMJ) - Nancy Sinatra (Reprise 4007)

10. **ORGAN GRINDER SWING**
    - (American Academy Of Music ASCAP) - Jimmy Smith (Verve 10563)

11. **THE DUCK**
    - (Vanguard-Mirwood*BMJ) - Jackie Lee (Mirwood 5502)

12. **AUTUMN LEAVES**
    - (Hep*BMJ) - Roger Williams (Kapp 707)

13. **TWO IS A COUPLE**
    - (Capitol*BMJ) - Ike & Tina Turner (Sav 135)

14. **HEARTBEAT**
    - (Cheshire*BMJ) - Teresa Jones (Upjohn 712)

15. **STAY TOGETHER YOUNG LOVERS**
    - (Scepter*BMJ) - Ben Allan (Roulette 4449)

16. **THE CARNIVAL IS OVER**
    - (Chapparel*ASCAP) - Sectors (Columbia 553)

17. **LET THE GOOD TIMES ROLL**
    - (Atlantic*BMJ) - Roy Orbison (Mammoth 906)

18. **A BOY & A GIRL**
    - (Cont*BMJ) - Sounds Orchestra (Penthouse 648)

19. **A BENCH IN THE PARK**
    - (United Artists*BMJ) - Five Five (United Artists 936)

20. **MY PLACE**
    - (CocaCola*BMJ) - Crystals (United Artists 927)

21. **BUCKAROO**
    - (Kool*BMJ) - Buck Owens (Capital 5577)

22. **JUST OUT OF REACH**
    - (Crepelites ASCAP) - Zambie (Parrot 9977)

23. **FOR YOU**
    - (Merriland*BMJ) - Spellbinder (Columbia 43844)

24. **DON'T FOOL WITH FU MANCHU**
    - (Fame*BMJ) - Rockin' Rambler (Cherillo 101)

25. **MAMA'S GOT A BAG OF HER OWN**
    - ( bam*BMJ) - Anna King (End 1126)

26. **LET ME SHOW YOU WHERE IT'S AT**
    - (Creme*BMJ) - Superson (Werner Bros 5666)

27. **HAPPY TO BE WITH YOU**
    - (Carter Creek*BMJ) - Johnny Cash (Columbia 43426)

28. **I KNOW IT'S ALRIGHT**
    - (Capitol*BMJ) - Sam Hawkins (Blue Cat 1211)

29. **MAGIC TOWN**
    - (Metro/ASCAP) - Judy Miller (Capitol 554)

30. **MICHAEL (THE LOVER)**
    - (Cheshire*BMJ) - C.O.D.S. (Renos 1902)

31. **THE GAMMA GOOCHEE**
    - (Cheshire*BMJ) - Gamma Gooch (Capas 156)

32. **GOODBYE BABE**
    - (Capitol*BMJ) - Castaways (Soma 242)

33. **EVERYBODY DO THE SLOOPY**
    - (Picturego Top 6 BMG) - Johnny Thunder (Diamond 192)

34. **FLOWERS ON THE WALL**
    - (United BMJ) - Steller Bros. (Columbia 43355)

35. **BACK STREET**
    - (Universal*BMJ) - Eddie Starr (Ric 107)

36. **POOR BOY**
    - (Gee*BMJ) - O.V. Wright (Rock Beat 55)

37. **BELIEVE IN ME/ JUST FOR YOU**
    - (Universal*BMJ) - Jerry Butler (Vee Jay 707)

38. **IT WASN'T ME**
    - (Cheshire*BMJ) - Chuck Barry (Chess 1942)

39. **BLUEBERRY HILL/ I'M SATISFIED**
    - (Cheshire*BMJ) - Steve Raine Strings (Ric Tic 108)

40. **MYRA (SHAKE UP THE PARTY)**
    - (Unison*BMJ) - Seekers (Alma 717)

41. **MY HEART BELONGS TO YOU**
    - (Trio*BMJ) - Shoreles (Scepter 12114)

42. **GEE (I DO THE WORLD)**
    - (Amer/-ASCAP) - Anthony & Sophamore (ABC Paramount 1051)

43. **SHOT GUN WEDDING**
    - (Ritchie*BMJ) - Roy C. (Blanchaw 12001)

44. **SANDY**
    - (Bucks*BMJ) - Ronnie & Daymoos (Mala 513)

45. **IF YOU DON'T**
    - (Vanguard*BMJ) - Dee D. & The Dells (Blonde 212)

46. **THREE BELLS**
    - (Universal ASCAP) - The Tailors (97 516)

47. **EVEY GOOD-BYE AIN'T GONE**
    - (United BMJ) - C. L. Crockett (Four Brothers 448)

48. **GOTTA GET A HOLD OF MYSELF**
    - (Crescent ASCAP) - Dee Dee Warwick (Blue Rock 4033)

49. **LOVE MINUS ZERO**
    - (Universal ASCAP) - Eddie Hodges (Autana 156)

50. **YOU'RE THE REASON**
    - (Capitol*BMJ) - Dee Dee Warwick (Reprise 0415)
Play the hits of the holiday season on your cash register... with this all-star lineup of hit albums from MGM, Verve, Verve-Folkways and Metro.
ash register with this all-star lineup of hit albums...
**RADIO ACTIVE CHART**

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO NOVEMBER 3, 1965)

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<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tr>
<td>50%</td>
<td>I Got You—James Brown—King</td>
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<td>46%</td>
<td>I Can Never Go Home Anymore—Shangri-Las—Red Bird</td>
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<td>42%</td>
<td>Over And Over—Dave Clark Five—Epic</td>
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<td>40%</td>
<td>Something About You—Four Tops—Motown</td>
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<td>38%</td>
<td>Puppet On A String—Elvis Presley—RCA</td>
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<td>37%</td>
<td>It's My Life—Animals—MGM</td>
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<td>Fever—McCoy's—Bang</td>
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<td>Don't Think Twice—Wonder Who—Philips</td>
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<td>Let's Get Together—We Five—A&amp;M</td>
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<td>One Has My Name—Barry Young—Dot</td>
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<td>I Don't Know What You've Got—Little Richard—Vee Jay</td>
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<td>Kiss Away—Ronnie Dove—Diamond</td>
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<td>Rainbow '65—Gene Chandler—Constellation</td>
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<td>I Really Love You—Dee Dee Sharp—Cameo</td>
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<td>England Swings—Roger Miller—Smash</td>
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<td>A Time To Love—Lou Johnson—Big Top</td>
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<td>Hole In The Wall—Packers—Pure Soul</td>
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<td>Don't Pity Me—Peter and Gordon—Capitol</td>
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<td>The Duck—Jackie Lee—Mirawood</td>
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<td>Crawling Back—Roy Orbison—MGM</td>
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<td>See Saw—Don Covay—Atlantic</td>
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<td>Don't Have To Shop Around—Mad Lads—Volt</td>
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<td>Our World—Johnny Tillotson—MGM</td>
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<td>Mother Nature, Father Time—Brook Benton—RCA</td>
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<td>14%</td>
<td>I Want To Meet Him—Royallettes—MGM</td>
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<td>The Carnival Is Over—Seekers—Capitol</td>
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<td>12%</td>
<td>Child Of Our Times—Barry McGuire—Dunhill</td>
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<td>11%</td>
<td>Princess In Rags—Gene Pitney—Musicor</td>
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**LESS THAN 10 % BUT MORE THAN 5 %**

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<td>Only Love</td>
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<td>Saloman Burke (Atlantic)</td>
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<td>9%</td>
<td>Sunday And Me</td>
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<td>Joy &amp; Americans (UA)</td>
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<td>Harlem Nocturne</td>
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<td>Viscount (Amy)</td>
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<td>9%</td>
<td>Mama's Got A Bag Of Her Own Anna King (End)</td>
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<td>Wilson Pickett (Atlantic)</td>
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<td>C. C. Rider</td>
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<td>8%</td>
<td>Bobby Pivett (Whit)</td>
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<td>Try Me</td>
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<td>9%</td>
<td>James Brown (Smash)</td>
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<td>8%</td>
<td>Three Bells</td>
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<td>8%</td>
<td>Tokens (B. T. Puppy)</td>
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Cash Box—November 13, 1965
The star of TV's "Bonanza" plays Santa in song and story. "'Twas the Night Before Christmas" and "The Gift of the Magi." In Dynagroove sound. LPM/LSP-3410


AL HIRT
THE SOUND OF CHRISTMAS


Christmas Music of the Baroque
Buxtehude/Pachelbel
Scherer/Schlick
Daquin/J. S. Bach
Carl Weinrich, Organist

Recorded at The General Theological Seminary, New York City

The musical rejoicings of the Baroque era, including all of J. S. Bach's Christmas Chorale Preludes. Masterful performances. In Dynagroove sound. LM/LSC-2820

THE SOUND OF CHRISTMAS

RCA Victor
The most trusted name in sound.

New Christmas albums that make dollars & sense
RECORD REVIEWS

Pick of the Week

JEALOUS HEART (2:33) [Acuff-Rose, BMI—Carson]

CANDIDLY YOU (2:11) [Francon, ASCAP—Murray, Davis]

CONNIE FRANCIS (MGM) 13420

Look for a new pop chart run for "Jealous Heart," Star lord's over-dubbed, lush Nashville Sound approach has the makings of a high-riding chart date. Sure-fire return chart engagement for a great evergreen. Pretty balled on the flipside is sates multi-tracking. Dock's future is all in the hands of the "Jealous Heart" portion.

APPLE OF MY EYE (2:16) [Don, BMI—Head]

PASS THE DAY (2:05) [Don, BMI—Kurtz]

ROY HEAD (Backbeat 555)

The "Treat Her Right" man is aiming for another smash with "Apple Of My Eye," a highly danceable, bluesy delight. There is a lot going on in what appears to be a relatively uncomplicated sound. Looks real big. Snappy blue t-shirt on "I Pass The Day." 

YOU DON'T HAVE TO BE SO NICE (2:31)

[Faithful, Virtue, BMI—Sebastian, Boone]

MY GAL (2:30) [Faithful, Virtue, BMI—Jacobson, Kneskin]

THE LOVIN' SPOONFUL (Kama-Sutra 202)

That all important follow-up to an initial hit is in the works for the group, which has made great chart business with "Do You Believe In Magic." The catchy cut that will do the trick is "You Didn't Have To Be So Nice," a number with a sweet romantic touch. "My Gal" is a rock swinger.

A WELL RESPECTED MAN (2:38)

[American Metropolis Ent. of N.Y.—Davies]

SUCH A SHAME (2:16)

[American Metropolis Ent. of N.Y.—Davies]

THE KINKS (Reprise 0420)

The English songsters can show-up with a big smash on "A Well Respected Man," a very catchy folkish number with a message lyric. This type of infectious sound can run rampant up the charts. "Such A Shame" is a good folk-rocker session.

PVT. JOHN Q. (1:53) [Tree, BMI—Miller]

LESS OF ME (2:32) [Loechwood, BMI—Campbell]

GLEN CAMPBELL (Capitol 5545)

Campbell continues on the military kick with "Pvt. John Q.," an infectious Barry Mann—Cynthia Weil song that's a homespun departure from his hit, "Universal Soldier." A twangy, rock-a-billy sound that should catch-on real quick. "Less Of Me" is a wistful countryish item with a good soul-searching lyric.

CRYSTAL CHANDLER (2:56) [Harbst, SESAC—Harris]

WHAT NOW MY LOVE (2:58)

Remick, ASCAP—Beaud, Sigman, Delance

VIC DANA (Dolton 313)

A current country smash, Carl Belew's "Crystal Chandler," is going to come through in the pop area via Dana's fine Nashville Sound version of the fine hunk of material. The artist ought to have a healthy hit here. The oft-cut "What Now My Love" is the vehicle on the build-up sound on the flip.

HAVE COURAGE, BE CAREFUL (2:06)

[Double Diamond & Champion, BMI—Madara, White, Gilmore]

IT AIN'T FAIR (2:58)

[Double Diamond & Champion, BMI—Madara, White, Gilmore]

THE SPOKESMEN (Decca 31874)

The group that took a positive view of things in the hit, "Dawn Of Correction," offer another anti-protest sound—this time supporting the U.S. stand in Viet Nam. Effective teen-market translation of today's headlines. "It Ain't Fair" is about a fella who says he isn't getting anywhere in life.

JOB FOR A GIANT (2:33)

MAGNETS IN THE AIR (2:30)

[Mainstay, BMI—King]

AFRAID OF LOVE (2:50) [Mainstay, BMI—King]

HEDGEHOPPERS ANONYMOUS (Parrot 9900)

"It's A Good News Week" is a sardonic protest song that is already a smash in England. There's every reason to believe that its presentation loaded with effective folk-rock touches—will also make its point with U.S. youngsters in strong Top 100 fashion. Typical English Sound format on the coupler.

WILD THING (2:33) [Blackwood, BMI—Taylor]

JUST CAN'T CRY ANYMORE (I'M All Cried Out) (2:45)

[Select, ASCAP—Deborah, Carris]

THE WILD ONES (United Artists 947)

The crew that grabbed the spotlight at the New York teenagers and lots of publicity start their singles career with a strong tongue-in-cheek novelty side, a paean to a gal dubbed the "Wild Thing." Numerous vocal antics, hand an effective rock beat to go along with it. Flip is good middle-of-the-road minor-key stuff.

SOME OTHER FACE (2:29) [Amanay, BMI—Vance, Sanders]

MEMORIES (2:10) [Youngblood/Tender Tunes, BMI—Perry]

JIM BENSON (Verve 10371)

Verve, which has come-up with mostly jazz-oriented singles success, is set for major teen-market acceptance, thanks to the rhythmic sparkle of Jim Benson and his instrumental companions. The side that hams with Top 100 activity is "Some Other Face," a lost-love item done-up with an English Sound bearing. "Memories" is a busy-beat outing.

THE LAST THING ON MY MIND (2:23) [Deep Fork, ASCAP—Paxton]

MANSON OF TEARS (2:05) [Little Darlin', BMI—Cooper]

THE VEGETABLES (Autumn 23)

The folk-rock field has been greatly enhanced by this fine group, which had a recent noise-maker, "I Still Love You." Top end here, "The Last Thing On My Mind," should put the team into deeper chart territory. It's infectious with a catch-on-quickly manner. Flip is a colorful folkish affair.

ALL OR NOTHING (2:21) [Big Top-Web IV, BMI—Sawyer, Burton]

YOU FORGOT HOW TO LOVE (2:23) [Web IV, BMI—Butler]

PATTY LaBELLE & THE BLUEBELLS (Atlantic 2311)

The larks, a hit factor several seasons ago, come-up with a powerhouse sound for their Atlantic debut. It's the emotion-laden "All Or Nothing" that gets the gals plus their orchestral backdrop certainly give it their teen-market all. Potent portion. Flip also hits hard.

STAND BY ME (2:33) [Trio-ADT, BMI—King, Glick]

WHAT'S MY MAN (2:00) [Grand Canyon, BMI—Feldman, Goldstein, Gotthebier, Sanders]

LITTLE EVA (Amy 914)

That bundle of rhythm, Little Eva, seems to be on the right chart track with a tricky blues-rock revival of the strong, onetime Ben E. King hit, "Stand By Me." Tune, by the way, is making chart noise via Earl Grant's (Decca) reading. Little Eva is apt to join him there, too. Good teen-dance sound on the flipside.

Newcomer Picks

IT'S A GOOD NEWS WEEK (2:05) [Mainstay, BMI—King]

AFRAID OF LOVE (2:50) [Mainstay, BMI—King]

HEDGEHOPPERS ANONYMOUS (Parrot 9900)

"It's A Good News Week" is a sardonic protest song that is already a smash in England. There's every reason to believe that its presentation loaded with effective folk-rock touches—will also make its point with U.S. youngsters in strong Top 100 fashion. Typical English Sound format on the coupler.
NOW AVAILABLE ON GOLD STANDARD SINGLES—GREAT ARTISTS IN GREAT PERFORMANCES
STOCK UP NOW!

QUANTITY

☐ RAY PETERSON—447-0738—Tell Laura I Love Her/Fever
☐ HENRY MANCINI ORCH. AND CHO.—447-0739—The Pink Panther Theme/Dear Heart
☐ GLENN YARBROUGH—447-0740—Baby the Rain Must Fall/The Honey Wind Blows
☐ EDDY ARNOLD—447-0741—What’s He Doin’ in My World/A Little Heartache
☐ JIM REEVES—447-0742—I Won’t Forget You/Mexican Joe
☐ SAM COOKE—447-0743—Shake/Cousin of Mine
☐ AL HIRT—447-0744—Fancy Pants/Alley Cat
☐ LORNE GREENE—447-0745—Ringo/An Ol’ Tin Cup (And a Battered Ol’ Coffee Pot)
☐ BOBBY BARE—447-0746—Four Strong Winds/Miller’s Cave
☐ CONNIE SMITH—447-0747—Once a Day/I Can’t Remember
☐ SKEETER DAVIS—447-0748—Gonna Get Along Without You Now/(I Can’t Help You) I’m Falling Too
☐ CHET ATKINS—447-0749—Theme from “A Summer Place”/Theme from “Picnic”
☐ FIEDLER, BOSTON POPS—447-0756—Stars and Stripes Forever/Semper Fidelis
☐ FIEDLER, BOSTON POPS—447-0758—The Star Spangled Banner/America
☐ FIEDLER, BOSTON POPS—447-0760—Look Sharp—Be Sharp/I Want to Hold Your Hand
☐ JEANETTE MACDONALD—447-0761—Ah! Sweet Mystery of Life/San Francisco
☐ JOHN GARY—447-0762—More/Yellow Bird

NEW ON RCA VICTOR

The most trusted name in sound

Use this page to check your stock and to order from your RCA Victor distributor.

Cash Box—November 13, 1965
Newcomer Pick

ONE BY ONE (2:38) [Flomar, BMI—Wayne]

WHY DO YOU TAKE SO LONG TO SAY GOODNIGHT (2:18) [Flomar, BMI—Robinson, Selig]

DIANE & ANNITA (Wand 1100)

“One By One” cries out against conformity in a first-rate teen-marketing manner. Somewhere’s essays the strong number with good emphasis on the interesting lyric, and is supported by an effective build-up sound. Coupler is a cozy romantic. “One By One” fits the current Top 100 sound to a T.

WHAT’S COME OVER THIS WORLD? (2:45) [Screen Gems—Columbia, BMI—Greenfield, Keller]

(WAIT TILL YOU SEE) MY GIDGET (2:07) [Screen Gems—Columbia, BMI—Greenfield, Keller]

BILLY CARR (Colpix 791)

The Colpix label has an answer to the protest-song fad with a telling patriotic theme sound from the singer Billy Carr. Done-up in the folk-pop idiom, it could achieve the success that has met its negative counterparts. Cute swinger for the backside.

Best Bets

BILLY PAGE (Palomar 2214)

• ITS POP (3:08) [American, BMI—Page] This is a latter-day “Allez-Oop” affair in which Page, harnessing his own vocal-combo, makes clever remarks about what is “in” or “out.” Solid stuff.

(B+) THE AMERICAN GIRL (2:50) [American, BMI—Page] Catchy teen-beat work.

WILIE MITCHELL (Hi 2607)

• EVERYTHING IS GONNA BE ALLRIGHT (2:22) [JEC, BMI—Mitchell] Willie Mitchell, big LP seller for Hi, could grab his R&B-pop singles activity with this hot rhythm sound.

(B) THAT DRIVING BEAT (2:06) [JEC, BMI—Mitchell] The title says it.

MARCENE HARRIS (V-jiant 727)

• GUESS WHO (2:14) [Michels, BMI—Jess, Joan, Belvin] The lark could have a chart success with this updating of the years back smash by Jessie Belvin. The lush ballad builds exactly as Marcene Harris effectively reads the catchy lyrics. Watch closely.

(B+) I JUST DON’T UNDERSTAND (2:42) [Cedarwood, BMI—Wilkin, Weeberry] Bouncy rock-a-ballad.

PIERRE’S FRIENDS (Warner Bros. 5699)

• THE GIRL FOR ME (2:10) [Buckhorn, BMI—Wilkin, Carson] New group comes on with a soft pretty melodic tale of a greater love than that other man. The smooth side, in both French and English, should be a real pleaser.

(B+) PARIS AND YOU (2:43) [Buckhorn, BMI—Wilkin, Carson] Another sweet lovers lyric.

Vince HILL (Tower 173)

• YESTERDAY’S HERO (2:23) [A. Schroeder] A lost-love has a fellas down in the dumps in this drama-beat offering by the singer and his band. There is a solid rock back-up. Solid emotional stand that could happen.

(B) UNEXPECTEDLY (2:45) [Thames, Adams, Barnes] Unhappy romantic doings here, too.

TWO PEOPLE (Liberty 55841)

• KNOCK ON WOOD (2:45) [Prodigy, BMI] Interesting, fast-paced multi-dance rocker that could see some action. An exciting arrangement adds to the already powerful tune. Tune is loaded with commercial gimmicks to keep your eyes on this one.

(B+) THE TWO OF US (2:06) [Prodigy, BMI—Briley] Jerk-beat jumper.

DU-ETTES (Lost-Nite 1003)

• PLEASE FORGIVE ME (2:10) [Va-Pac, BMI—Rice, Williams, Kelly] Strong R&B-pop action can be in store for this hectic outing by the gals. Fine no-let-up rock attack. Also in the label’s national distri.

(B) LONELY DAYS (2:15) [Va-Pac, BMI—Rice, Flomney] Tricky blues rhythm here.

PATTI AUSTIN (Coral 62471)

• A MOST UNUSUAL BOY (2:59) [Blackwood, BMI—Taylor] Sweet melodic ballad about a boy who is absolutely perfect for the pretty lark. Newcomer Patti Austin will be heard chartwise with this one.

(B+) I WANNA BE LOVED (2:29) [Famous, ASCAP—Green, Rose, Heywood] Upbeat love plea ditty over here.

The Sessions (Fontana 1829)

• LET ME IN (2:47) [Near North, BMI—Dailon] English vocal-combo难忘的 of this pro example of the English sound. Solid rock & roll side here.

(B) BOUNCING BASS (1:52) [Near North, BMI—Lawrence, Hodges] Sizzling combo only comments.

RAY COLUMBUS & THE IN- VADERS (Philips 40626)

• WHERE HAVE YOU BEEN (2:58) [Auff-Rose, BMI—Gunther] Credited with success in Australia, the singer and his team-mates could come through in the U.S. with this persuasive portion with a strong American rock-blues feel. Commanding cut.

(B) SHE’S BACK AGAIN (2:02) [Southern, ASCAP—Culbertson, Judson, Kasriel] Some tricky combo rockin’ supports the singer’s upbeat pose.

THE GOLDBERG-MILLER BLUES BAND (Epic 3885)

• THE MOTHER SONG (2:57) [Todd, BMI—Goldberg] The new disk act may well become an important part of the “white rock” scene and/or protest movement with this bang-up folkish display. Strong on the kids are going for these days.

(B) MORE SOUL THAN SOULFUL (3:13) [Southern, ASCAP—Goldberg—[Harris]] Effective instrumental-only side of the crew. Barry Goldberg is the nephew of Arthur Goldberg, the U.S. Ambassador to the U.N.

CLYDE MC PHATTER (Amy 941)

• EVERYBODY’S SOMEBODY’S FOOL (2:50) [Screen Gems, Columbia, BMI—Kelley, Greenfield] Yet blues singer might do chart business with this effective rhythm & blues narrative. Earthly entry to eye.

(B) I BELONG TO YOU (2:23) [Field, BMI—Ervin, Newmark] Wistful with strings.

BRENDA HALL (Loma 2020)

• SOLDIER BOY OF MINE (2:03) [Hill & Range & Mother Bertha, BMI—Specter, Poncin, Androo] The sound has a year- back feel, but it’s tailor-made for today’s teen & current-events times. Session has a strong shuffle-beat ex- citement. Could be a big one.

(B) OH, EDDY, MY BABY (2:34) [Buchhorn, BMI—Wilkin, Gilson] Light upbeat romantic.

R. DEAN TAYLOR (VIP 25657)

• LET’S GO SOMEWHERE (2:51) [Jobje, BMI—Dailon, Holland, Taylor] There’s a social- message idea behind this somewhat gospelish rock affair, headed by singer R. Dean Taylor. An infectious entry that will develop into something. Diskery in the Tamla-Motown acquisition.

(B) POOR GIRL (2:25) [Jobje, BMI—Holland, Taylor] Heavy triplets hit in this sad one.

MARY WELLS (20th Century Fox 679)

• I SHOULD HAVE KNOWN BETTER (2:15) [Madlen, BMI—Lennon, McCartney] Larry, new cutting for the Atlantic label, waltles the Beatnik-Mood, a swinging, legit hand backdrop. A side from her LP paying tribute to the group, it could grab important airtime.

• PLEASE ME (2:25) [Dick James, BMI—Lennon, McCartney] Similar-sounding cut from the album.

ALLAN SHERMAN (Warner Bros. 6767)

• THE DRINKING MAN’S DIET (3:30) [Curtain Call, ASCAP—Meyers, Wiss, Saffarini, Koechner] The comic’s up to more musical monkey-shines in this clever take-off on the diet that fellows go to drink into his heart’s content. Might be a laugh soon.

• THE LARGER DAARK AMPOVARK SONG (2:09) [Curtain Call & Notable, ASCAP—Sherman, Coleman] Too Aardvarks (anteaters) on the loose.

HUGO MONTENEGRO (RCA Victor 8707)

• THEME FROM BUNNY LAKE IS MISSING (2:12) [Chappell, ASCAP—Glass] The title theme is lovely, and its orchestral pre- arrangement is haunting, A side that could sell-out.

• SPACE SAFARI (2:17) [Screen Gems, Columbia, BMI—Montenegro’s own theme from TV’s “Camp Runamuck.”

The Three Dimensions (RCA Victor 1751)

• LOOK AT ME (2:53) [Carmel, BMI—Cole] Vocalists have a chart chance with this fine “shout” about the Beatnik’s carry over of snappy bluesy attitudes.

(B) ACT LIKE A BABY (2:26) [Screen Gems, BMI—Koechner, Hill, Gibbons] Further upbeat work.
A Joyous Combination...

Sutherland and Christmas

Destined to be the season's biggest seller!

Britten: The Glory of Christmas

The Eric Rogers Chorale and Orchestra

Handel: Messiah

Handel: Messiah—The Traditional Christmas Favorite

MANTOVANI CHRISTMAS CAROLS

The First Noel; Joy To The World; Hark! The Herald Angels Sing; Silent Night, Holy Night; God Rest Ye Merry, Gentlemen; O Come All Ye Faithful; All is Calm; All Is Bright; O Little Town Of Bethlehem; Adolphe Adolphe; Skaters Waltz.

STEREO PS 142

Stereo ML 923

STEREO PS 318

STEREO PS 44051

STEREO PS 5731

STEREO PS 5731

STEREO PS 5783

STEREO PS 5712

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ART I ONE BMI ON solid IT’S big SOMETHIN’ TROUBLEMAKER with I QUERIDA YVONDERFUL EMPTY Cash YOU •well, RAMBLER’S LEAVE...

[Image 0x0 to 693x982]

B+ REVIEWS

ART ROBINSON (Unicorn 15)

(LEAVE IT TO LOVE (1:48)

(B) IT’S SUCH A GOOD NIGHT LIKE LOVE (2:13) [Den, BMI—Blakey] Melodic romance.

JOEY WEZ (Tear Drop 3882)

(B) BABY LET YOUR HAIR HANG DOWN (1:35) [Crazy Cajun, Urala, BMI—Wels] Swinging composite of today’s hit tune titles.

(B) YOU CHANGED (1:45) [Ur- sula, Beachcomber, BMI—Kay, Welz] Cute ditty about a love of the past.

LINK WRAY (Swan 1252)


(B) YOU HURT ME SO (2:00) [Palmina, Florentine, Andiva, BMI—Wray] Runey low down tale of a lost love.

CINDERMAN (Moonlight 5005)

(B+) IF I CAN’T LOVE YOU (2:15) [Maxwell, BMI—Perry] Swinging mid-tempo love plea.

(B) ON FOREVER (2:12) [Max- well, BMI—Perry] Ditto for the undercurrent.

NOBLEMEN (Prism 1930)

(B+) SHE STILL THINKS I LOVE HER (2:17) [WWMG, BMI—Crouch, Wilhelm] Moving mid-tempo tale of an imagined love.

(B) SATISFIED (2:20) [WWMG, BMI—Spencer] Same sound but with a love plea.

LaVERN BAKER (Brunswick 55285)

(G+) PLEDGING MY LOVE (2:30) [Berran, BMI—Blakey] Smooth mid-tempo ballad with a message of long-term commitment.

(B) WONDERFUL LIFE (1:40) [Leon, BMI—Perrin, Boxer] Free and easy swing tone.

IRENE KRAL (Mainstream 634)

(B+) HOLD YOUR HEAD HIGH (2:00) [Metre, BMI—DeShannon, Newman] Pretty melodic ballad with a message of self-upper lip.

(W) WONDERFUL LIFE (1:40) [Leon, BMI—Perrin, Boxer] Free and easy swing tune.

ALEX NORTH AND HIS ORCHE- IRA (Capitol 5539)

(B+) THE AGONY AND THE EC- STASY THEME (2:12) [Dylan, ASCAP—North] Haunting theme from the flick.

(B) THE LONG HOT SUMMER (2:12) [RFM, BMI—North] Pretty reading of the movie theme.
Connie has a “heart” of gold...

Connie Francis sings Jealous Heart

b/w Can I Rely on You
K-13420

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
DEE CLARK (Constellation 105)

(H-+) HOT POTATO (2:22) [Dee, Joni, BMI — Thomas] Hard driving rock 'n' roll.

(B-+) I DON'T NEED (2:17) [Placid, Dee, Joni, BMI] Turnaround Funky soul sound on the back.

DALTON BOYS (V.I.P. 25025)

(H-+) I'VE BEEN CHEATED (2:54) [Tucker, Jones, BMI — Montgomery, Stevenson] Stomping mid-tempo rocker.

(B-+) SOMETHINGS ROTHERING YOU (2:59) [Jokete, BMI—Dalton, Montgomery] Shuffle time instrumental.

KICKER ROCKERS (Challenge 59921)

(H-+) THE COMING GENERATION (3:10) [4-Star Sales, BMI—Mantz, Tucker, Jones] Future looking folk-rocker.

(BL) LIES (2:40) [4-Star Sales, BMI—Randall, Charles] Driving smooth sounding rocker.

GARRY SHERMAN (Epic 9859)

(B-+) SPACE WALK (2:25) [Spin-drift, BMI — Schackman] Groovy medium paced instrumental side.

(D) DON'T ASK (2:17) [Maygar, BMI — Sherman] Easy going tune.

MIKE WILLIAMS (Atlantic 2307)

(B-+) LOVE HAVE MERCY (2:40) [Chatteau, BMI—Leep] Soft melody.

(BL) DRAW WITH ME (2:00) [Chatteau, BMI — Leep] Stomping mid-tempo dancer.

DICK ST. JOHN (Philips 40325)

(B-+) YOU KNOW WHAT I MEAN (2:24) [Brent Music, ASCAP — St. John] Medium paced solid rock.

(B-+) SWANEE RIVER (1:43) Odn Music, ASCAP — St. John Slow b/t revial.

PAUL EVANS (Epic 9842)

(B-+) I WONDER WHAT TO DO (2:29) [Post Music, ASCAP — Evans] Farnes Snappy pop number.


MAURICE BOWERS (IH 2068)

(BL) GIVE OVER TO ME BABY (2:30) [Post Music, BMI—Evans; Evans; Farnes] Snappy pop number.

(BL) YOU GO TO GET A LITTLE (2:20) [JEC, BMI—Emmons, Harris] Shakered paced r&b tune.

DONNIE WELLS (Scepter 12199)


(BL) YOU'VE GOT MY LOVE (1:55) [Burdette, Floman, BMI—Anderson] R&B rocker.

JOEY & THE CONTINENTALS (Clarridge 304)

(B) RUDY VADOO (2:35) [Claridge, Arxon, ASCAP — Martin] Up-tempo lyrical mover.

(B) SHE RIDES WITH ME (2:30) [Crenner Gomis:Columbia Music, BMI—Wilson Christia] R&R hand clapper.

MARIANNE KNIGHT (Musicor 1128)

(B-+) A LITTLE TOO LONELY (2:41) [Catalogue, Ragmar, BMI—Elgin; Ragavoy] Slow moving lyrical soul searcher.

(B) YOU NO WELL (2:01) [Screen Gems, Columbia, BMI—Wilkinson; Grant] Fast-paced lyrical r&b tune.

TOMMY SANDS (Liberty 55842)

(B-+) THE STATUE (2:23) [Viva, McSands, BMI — Sands; Capps] Fast moving handclapping stomper.

(BL) LITTLE ROSITA (2:37) [Blackwood, BMI — McCoy] Easy going ballad on flip side.

LOYD PRICE (Double L 796)

(B-+) YOU'RE READING ME (2:14) [Robbins, Benson AS-CAP—Benjamin, Marcus] Shuffle tempo r&b shouter.

(BL) GET ON, LITTLE GIRL (2:12) [Prigan, BMI—Price] Easy going, gutsy romancer.

SAXONS (Mirasonic 1017)

(B-+) THE STORY OF TOMORROW (2:16) [Felceia, BMI—Newell, Carr] Potent lyrical dream of the future.

(B) IT WAS A VERY GOOD YEAR (2:11) [Reedlands ASCAP—Drake] Interesting harmonic efforts over here.

DORIS DAY (Columbia 43440)

(B+) ANOTHER GOING AROUND (2:29) [Leeds ASCAP—Regney, Shayow] Latin flavored happy go lucky ditty.

(B) NOT ONLY SHOULD YOU LOVE HIM (3:01) [Artists ASCAP—Sobol] Melodic romancer.

KIM FOWLEY (Mira 209)

(B+) THE AMERICAN DREAM (2:40) [Fowley, Manger BMI—Fowley] Folk-rock flavored recitation tale of the life.

(B) THE STATUE (2:30) [Fowley, Manger BMI—Fowley, Mucho, Wilson] Driving ditty about a girl.

ARETHA FRANKLIN (Columbia 43442)

(B-+) I MADE YOU LIVE YOU (2:07) [Leeds, World ASCAP—Monaco, McCarthy] Strong rendering of the chestnut.

(B) THERE IS NO GREATER LOVE [Jones, World ASCAP—Symes, Jones] Warm lovey-dovey tune.

PAT & LOLLY VEGAS (Mercury 72509)

(B+) WALK ON (RIGHT OUT OF MY LIFE) (2:37) [Viva-BMI — Vegas-Vegas] Infectious, throbbing, jerk-beat jumper.

(B) LET'S GET IT ON (2:34) [Viva, BMI—Vegas, Vegas, Love] Medium paced multi-dance handclapper.

PETER FORD (Philips 40336)

(B+) BLUE RIBBONS (2:18) [Metric, BMI — Deshannon, Sheely] Mid-tempo smooth paced ballad.

(B) DON'T KEEP IT TO YOURSELF (2:04) [Mr. Blue, Miry—Hatcher] Same as flip.

LUZ BONFA & MARIA TOLEDO (Philips 40334)

(B+) SAMBURA (2:10) [Cabana, BMI—Bonfa, Bonda] Up Tempo Latin instrumental.

(BL) WHISTLE SAMBA (1:45) [Cabana BMI—Bonfa] More of the same.

SNEEKERS (Columbia 43438)

(B+) SOUL SNEAKER (2:13) [Sharipo, Bernstein ASCAP—Savage, Heck] Lively fast-paced rocker.

(B) SNEAKER TALK (2:05) [Sharipo, Bernstein, ASCAP—Savage, Heck] Bucked with the same sound.

BUDDY RUSSELL (Decca 31869)

(B+) THE IMPOSSIBLE YEARS (2:40) [Leeds ASCAP—Ma- son, King] Slow ballad with strong lyrics.

(B) I'M YOURS, ALL YOURS (2:36) [Fowley BMI—Cromwell ASCAP—Leahy, Lampkin, Sigman] Starry-eyed ballad.

RUSS DAMON (Musicor 1133)

(B+) WHO'S RIGHT, WHO'S WRONG (Where Does The Blame Bother [Challenge, Columbia BMI—Damon] Hard driving tune in the pest bag, but asking and not accusing.

(B) TENDER LOVIN' CARE (2:40) [Hourene ASCAP—Rai- lard, Tolles] Tender lovey dovey bal- lad.

LONNIE DONEGAN (Hickory 1345)

(B+) CALJUN JOE [Acuff Rose, BMI—E. and D. Kershaw] Hard clapping song you can't help but notice.

(B) NOTHING TO GAIN (2:15) [Acuff Rose BMI—Loader-milk] Soft Latin flavored tune.

HEINZ (Tower 172)

(B+) DIGGIN' MY POTATOES (2:01) [—Heinz, Meek] Driving medium paced folk-blueser.

(B) DON'T THINK TWICE IT'S [—Blessom—Dylan] Mid-tempo folkie with a tale of goodbye.

ROCKY AND HIS FRIENDS (Tower 178)

(B+) RIDE IT (2:07) [Burderite BMI—Far, LaBrache, Gar- paard, Denton, Beals] Hard driving tune with lots of danceability.

(B) YOU'RE NOT WRONG (2:24) [Burderite BMI—Beals, Denton] Big beat ditty over here.

THILLERS (Uptown 715)

(B+) THIS I KNOW LITTLE GIRL (2:30) [Envorey, Little BMI—Cook] Soulful r&b mosher.

(B) COME WHAT MAY (1:56) [Envorey, Little BMI—Cook] Funky wailer.

THE BREAKERS (United Artists 957)

(B) GABRIELLE (2:17) [Unart-BMI — Lambert, Battelhor, Rossman, Thornton, Rick-tick, all-in- instrumental melody]

(B) HELP (2:30) [Maclen, Unart, BMI — Lennon, McCartney] Jazzy version of the Beatles hit.

PETER BEST (Mr. Maestro 712)

(B) I'M BLUE (2:40) [Progres- sive, BMI — Tolene, Turner] Funky, mid-tempo blueser.

(C) CASTING MY SPELL (1:34) [Circle 7, BMI] Bouncy rocker.

THE HAN (Brent 7049)

(B) NOW THAT I'M HOPING (2:30) [Brent, BMI—Guerin, Strait] Shuffle beat rock-a-cha.

(B) BYE BYE (2:45) [Brent, BMI — McGuire] Jerk-beat handclapper.

ELKE SOMMER (MGM 13417)

(B) HEARTACHE, HEARTACHE, GO AWAY (2:28) [South Mountain, BMI — Raleigh] Bouncy, happy sounding pop tune.

(B) MELANCHOLIE (2:20) [Centagallo, BMI—Fuchsher- ger] Haunting ballad in English and Italian.

THE CHAMPS (Challenge 1283)

(B) BUCKAROO (2:00) [Blue Book, BMI—Morris] Strong rock version of the Buck Owens country instrumental hit.

(B) ANNA (1:46) [Hollis, BMI—Jatco] Bouncy jerk version of the standard.

Cash Box—November 13, 1965
and you'll find out that

JAMES BROWN

is a fantastic instrumentalist.

James at the organ with his 18 piece band
are producing the newest sounds on records.

"TRY ME" is included in the great new SMASH
James Brown album which re-creates instrumentally
many of his past vocal hits.

James Brown plays
James Brown Today &
Yesterday
featuring James Brown
at the organ

PAPA'S GOT A BRAND NEW BAG--
PART 1 & PART 2
ON BABY DON'T YOU WEEP
OUT OF SIGHT
MAYBE THE LAST TIME
TRY ME
EVERY BEAT OF MY HEART
HOLD IT
SIDE WINDER
SONG FOR MY FATHER

MGS 27072

SRS 67072

James Brown

SMASH
RECORDS

Vendor: Mercury Record Corporation
NEW YORK:

The place to be in Gotham was the Rascals’ hometown opening on Broadway. 

Deep Six’s Liberty effort “Rising Sun,” which according to him is big in Los Angeles, is not so big in east... Singer Billy Prophet is currently doing a two-week stand at the 5000-seat Vic in Manhattan. Soundman is slated for his first U.S. concert appearance with the group. Touring with the Rascals is David Heimerson who has signed Gordon Jenkins and his string orchestra for them. He’s currently working on “Man And His Music” TV special. The group is currently on tour through Nov. 23 over NBC-TV. Dr. Herman Silvers has cut his “LBJ Watts” and will release it on his own Silvers label. 

Newspaper has released the first deck by the discotheque’s bright, bright, bright, the Wild Ones. The sides are labeled “Wild Thing” b/w “Just Can’t See Any More.” Eight acts, including Liberace, the McGuire Sisters, Joey Heatherton and Caesar Romero have been signed for the “Hollywood Palace” stanza that will be hosted by Milton Berle (Dec. 4). Roy Head dropped by with a copy of his Buck’s followup (Continued from last page) to “Follow the Father.” He’s “Title Of My Life And The Rolling Stones’ personal promo man is also doin’ it in the B.C. crowd crowds during the groups current series of concerts. He says that the police are in despondency, but the Rolling Stones’ impresario, the young Englishmen are currently top polling area he can Off Of My Cloud.”  

HOLLYWOOD:

The surface, which was hardly scratched with the release of the Capitol version of “Universal Soldier” by Glen Campbell, should be a bountiful one in the next few days as his latest single arrives at radio stations throughout the country. Campbell is a prodigious talent. Certainly one of the finest discos to open in the area, the crowd rolls around most of the male chart breakers. But, until recently, (Continued on page 32)
IT'S A POP SINGLE FROM

and here's why

'IT'S A SMALL WORLD' Walt Disney's UNICEF attraction at the New York World's Fair was seen and heard by 15,145,361 visitors.

'IT'S A SMALL WORLD' will be the theme of the Pasadena Tournament of Roses Parade next New Year's Day — Walt Disney will be Grand Marshal — it will be seen and heard by millions — on national color TV — around the world by International Communications Satellite.

'IT'S A SMALL WORLD' will be a DISNEYLAND attraction in 1966 — imagine how many millions will see and hear it!

'IT'S A SMALL WORLD' is a Vista single F-449. It's a natural for the holiday season (suggested retail 94¢). It's from the new Disneyland Album DQ-1289 with 18 famous folk songs by the Disneyland Boys Choir.
Among the new seasonal records is Lindesy Crosby and Johnny Mercer's latest with Nelson Riddle backing on the Holiday label, being distributed by Maldyn Enterprises. Our "West Coast Girl of the Week" is new star Christy Minstrellette Connie Holiday who has recently been signed by A&R man Dave Axcelrod for Capitol Records. A native Californian, Connie attended Beverly Hills High and has appeared on such shows as Mr. Novak and Donna Reed. Her initial single is planned for January release. The Danny Thomas Special which will be aired in February may be being videotaped this week with guest stars Jim Nabors, Mitzi Gaynor and Sonny and Cher. Matt Monro has included vacationing with wife Micky, in Palm Springs, and headed for an engagement at the Lellani Village in Milwaukee. Art Newburger has left his managerial post with Orange Empire Records and has joined ABC ... Don Costa in town this week and cutting four sides with Trini Lopez. Patti Page leaves town this week to entertain troops in Tokyo, Taiwan, Okinawa and Formosa. English soundmaker Micky Most has completed recording Herman's Hermits' soundtrack of their first starring film "No Place Like Space." with MGM Records planning the immediate release of a single from the score. Hanna Barbera Records' chief Dan Bohanan hits the road this week for delivery duty to his H-U-L-U artists Danny Hutton joins Sonny and Cher's tour. Dick and DeeDee, we hear, gave a party in London for the Hearne, Stone, Dusty Springfield and the Searchers.

CHICAGO:
Cameo-Parkway thru Harriette Blake will headline the mammoth "Talent Town C.A." revue slated for Arie Crown Theater (24). Lineup, spotlighting all along the line, will include Jerry Murad's Harmonicats, Frank York and his orchestra, musical humorist Roger the Wailer, the American Knights and the Lenore Sutton Dancers. The Kirby Stone Four opened in the Scotch Mist (1). Jim McLaughlin's Club Laurel will feature the Warner Brothers for two weeks starting 11/17. Boys are coming off of a p.a. tour in behalf of current single "Please Mr. Sullivan." Vet promo man Ralph Cox jetted to New York last week to seek out a new position in the Chi market. Consolidated's Chuck Livingston is on the move here with a newie by Wayne Cochran tagged "Harlem Shuffle." Songster and his group, the C. C. Riders are currently appearing at The Castaways in Cal City. Also in the running for Chuck are Hest Jankowski's "Heide" and "On A Clear Day You Can See Forever" by Johnny Mathis. The Cannonball Adderley Quintet come in for their second engagement at London House (9). Kenny Burrell signed an exclusive management pact with A-AE-P, which is handled by Frank Halftime and Joan Van Pelt. ... Maui promo man about town Ron Alexenburg (Garmisa) is working on singles "Woman Don Fanny Things" by Del Reeves (UA), "I Need Love" by The Madhatters (Astor) and "Havana Nagila" by Irv Goodman (Capo), while making p.a. arrangements for Lena Horne's Chi visit (5-9) to plug her Dubleday book and current UA item. ... Louis Prima popped into town briefly last week to firm plans for his upcoming club date here. ... Connie Harding info'd that Lonie Jordan and his Tympany Five began a stint at the Plugged Nickel (3). ... Alf Hirt does a concert at McCormick Place (13). ... Judie's Charlie Gray stopped by, enroute to St. Louis, to give us the word on The Tokens' newie "The Bells." ... In the fore at United Records Dist. are The Sharpees' "Tired Of Being Lonely" (One-derful), "Apple Of My Eye" by Roy Head (Back Beat) and "All I

You can't beat the original and this is it!

"Chills and Fever"

Paul Kelly

Dial 4021

905 16th Ave. So., Nashville, Tenn.

Nationally Distributed by ATLANTIC RECORDS

Cash Box—November 13, 1965
IT'S UNANIMOUS!

PARCHMENT FARM
BY
THE KINGSTON TRIO
31860

and...
HERE'S THE BRAND NEW ALBUM CONTAINING THE HIT SINGLE

DECCA

DL 4694 (M)  DL 74694 (S)
(M) INDICATES MONO   (S) INDICATES STEREO
The path that Eddy Arnold followed during his sensational rise from the soil to stardom is typically and thoroughly American. Its source lies at the very heartland of this country’s folk music, the Tennessee hills, and from the spreads to the farthest coasts and plains. An exclusive RCA Victor recording artist for the past twenty-one years, Eddy, like many others, helped blaze this sky-rocketing path.

Richard Edward Arnold was born on a farm near Henderson, a small town in western Tennessee, the youngest of four children. With instruction from his mother and four seventy-five cent lessons from a traveling musician, Eddy learned the guitar, an instrument he used to join a small band performing in Jackson, Tenn. From there he went to St. Louis where he joined forces with a young fiddler player named Howard McNair. They opened at station KWK and Eddy Arnold’s phenomenal career had begun in earnest. Over the years the singer has had a number of huge hits, including “Make the Magic Last,” “O’Yeah!,” “Hi-De-Ho,” “Ole Miss Girl” and “Anytime.” Currently, Eddy is riding high on the pop and country charts with “Make the World Go Away.”

Most radio stations begin operations with a vast amount of planning, years of effort. At 45-year-old WBZ, the Boston, Mass. station started on a five dollar bet. The wager was made on the accuracy of a postcard watch purchased by Hallmark late Dr. Frank Conrad, assistant chief engineer of Westinghouse.

For proof of his claims about the watch, he built a small receiver to bring in the signal from the Federal Hill Park Radio Station, the nation’s first AM station. On her 88th birthday, Dr. Conrad, constructed a transmitter and installed it in the garage behind his house in the Village neighborhood, a Pittsburgh suburb. His station, XKX, was licensed prior to August 1920. When it streams KDKA—and modern broadcasting.

Vietnam will be a lonely place for many a fighting GI this Christmas but WPTF-Albany, Schenectady and Troy has a plan to brighten the situation. The station has initiated a drive to send Xmas cards to our servicemen in Vietnam. Cards and gifts sent in by listeners will be forwarded to our troops in good time for Christmas. Thus far the program has received an overwhelm-ingly positive response from the people in the tri-cities.

"Today’s students are tomorrow’s leaders." The theme is enough for most colleges to give this year’s night time spots to student-oriented programs. The program is "Contact on Campus" and "WBZ College Radio Workshop." Contact on Campus is a weekly show and college students from the greater Boston area will be discussing topics from the station’s Bob Kennedy/Contact program. The purpose is to actively involve students in the discussion of important current events. "WBZ College Radio Workshop" will be the platform for cooperation with college radio stations throughout the greater Boston area and is designed to provide students in the field of broadcasting an outlet for programs they predominate.

Newsmen not only read the news but, in some cases, they help make it. In two dramatic incidents on a recent evening, Dean Webber Sunday afternoon show on KSFO-San Francisco, he was instrumental in saving a family and locating a Wyoming doctor who was seriously injured in a traffic accident. A distraught San Jose youngster was directed to the station by a Chitnavo Coast broadcaster when she asked his advice in finding help. Dean directed the description of the girl, the family and the car. After a wait at the station the news staff met the girl into the mobile unit and cruised along cable car routes looking for the family. Soon the police phoned that they had found the girl’s folks, and the mobile unit directed the girl to a joyous reunion. The other incident occurred when a long distance operator from the KSL- radio station, phoned saying she had been told KSFO could help her make an important intercity connection in the Bay Area. The wife of a visiting doctor had been seriously injured in a Wyoming traffic accident. Webber described the doctor and the car he was driving, and within minutes the 3XN phoned the station for information, and caught the next plane home.

Susquehanna Broadcasting Co. recently announced the purchase of radio station WMIE-Miami. The purchase of the station, pending FCC approval, would give Susquehanna its sixth radio station. WMIE is currently owned by E. D. Rivers, Sr., the former governor of Georgia. The purchase of WMIE will mark, the fifth Susquehanna acquisition since 1958.

"Unless your schooling is complete, you’ve got a nut! To listen to Benny, the boom-broadcaster; to listen to the God-father Guy Joe O’Brien, the Gaelic spinner is a refuge from an institution. The true station ID is a Pickwickian honor grad from Hitbreakers’ U, an institution whose prime concern is teaching its pupils the arts of recognize-ning a hit sound and passing that knowledge on to the world. With the aid of the invisible, but per-sonal, who is always at your service, you can operate a long chain of goodies in his Hitbreakers’ Manual, and could very well rest on his head. But, there’s one who’s bragging about, claiming the honor of being the breaker (Don’t listen to him—we heard it first). The newie is a blockbusting Capitol laugh machine called “Welcome To The FBI Ranch” and it guaranteed to split many a side (if even a snicker from Benny). In the photo above, O’Brien proudly displays his discovery, while flanked by Erle Dodd (left) and Alen Robin, whose comedy-oriented minds are responsible for the disk. Dodd is also the creator of the “First Family” LP, which is continued in the pages of this LP’s, while Robin is the head writer for the “Tonight Show.” The two are traveling America on a lecture tour by Capitol promo man (and, in to a 6 lb. 9 oz. girl). Bob Bogan.

VITAL STATISTICS:
Arlen Sanders, former music di-rector at KEZY-Dinaplay, joins the staff at WOB-Miami. Sanders is to be the director of program oper-ations. Ptyf Blabon, formerly of KGLO radio, now general manager of KBLA-Los Angeles.

Deejay Elliot Nevin moves up to manager of rock’s major station at WHOD-Miami.

Norman Reed, public relations di-rector of WYTV-Washington, D. C. trees.

Porky Charboeau, former com-mer freelancer at CCKA-Re-gina, Saskatchewan, takes over com-pany show at CKY-Winnip-

Music director for Bill Street, pro-duction manager at KONO-San An-tonio.

Edward Carter, Philadelphia area advertising man is named WIP-Philadelphia advertising and sales promotion manager.

Donald C. Ferris, former announcer at WARQ, becomes director of WBBK-Worcester.

Johnny Bar-gets the spinner staff at KNOW-Wil-berforce.

Night Owl show at KING-Seattle.

KSL-Denver member with cigar smoke as Delinda Kenning ton, wife of deejay Tom gives birth to a 6 lb. 9 oz. girl. Husband, former spinner at WGOE-Richmond.

BIOGRAPHICAL DATA
Two hits are better than one.

VIC DANA           BOBBY VEE

"CRYSTAL CHANDELIER"

and WHAT NOW MY LOVE

DOLTON #313

"THE STORY OF MY LIFE"

and "HIGH COIN"

LIBERTY #55843

Cash Box—November 13, 1965
ONE NIGHT ONLY!
SUNDAY EVENING NOV. 14 at 8 PM
AT MADISON SQUARE GARDEN

Join
CARROLL BAKER  THE BEACH BOYS  CAROL BRUCE
RED BUTTONS  JOHNNY CARSON  JOAN CRAWFORD
ROBERT CULP  SAMMY DAVIS, JR.  HENRY FONDA
PETER FALK  EYDIE GORME  BARRY GRAY
SKITCH HENDESSON  HULLABALOO SINGERS & DANGERS
ALAN KING  FRANKIE LAINE  STEVE LAWRENCE
JOE E. LEWIS  SHARI LEWIS  ANTHONY NEWLEY
BLANCHE THEBOM  ELEANOR STEBER  ED SULLIVAN
THE SUPREMES  ROBERT VAUGHN  BOBBY VINTON
WILLIAM B. WILLIAMS  AND A HOST OF OTHER STARS AT
A SWINGING SHOW FOR THE USA ON NOVEMBER 14TH
AT MADISON SQUARE GARDEN.

"I urge all Americans to respond generously to President Johnson's ap-
pel for support of USO."  
—Lyndon B. Johnson

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- Vice Chairmen: Billie Jean King, Hedy Lamar, Frank Sinatra,  and 25 other stars
- Honorary Chairman: Senator Louis A. Bloomberg, New York City
- Advisors: Bing Crosby, Henry Ford, and countless others

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ALBUM PLANS

ABC-PARAMOUNT-IMPULSE-DUNHILL-TANGERINE
10% discount on all new releases and catalog thru Dec. 31.

AMY-MALAI
2 albums free on every ten purchased thru Dec. 31.

ATLANTIC
15% discount with 30-40-90 deferred billing to qualifying accounts thru Dec. 15.

AUDIO FIDELITY
15% discount on entire catalog through Jan. 31, 1966.

DECCA-CORAL-VOCALION
Special dealer incentive program for new and catalog kiddie LP's. Expires Nov. 15. Special incentive program for dealers on 15 New releases. Terms available from branches and distributors.

DOOTO
1 free for every five purchased on entire catalog. Expiration date to be announced.

FORTUNE
1 free album when 6 are purchased in any combination. No time limit.

GATEWAY
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

IMPERIAL
Special dealer program thru distributors on catalog and new releases. Expires Dec. 3.

KAPP
Special discounts and dated billing arrangements available through distribute. Effective until the end of the year.

LONDON-RICHMOND-HI

MERCURY
10% discount catalog LP's and 12% on new releases. Expiration date unknown.

MONUMENT
1 LP free for each five purchased. No expiration date.

NASHBORO
Best Camel-top free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
1 LP free for each 10 purchased less 34% cash discount. No expiration date.

PRESTIGE
15% discount on all LP product until further notice.

ROULETTE
10% discount in free merchandise. Expiration date indefinite.

SCEPTER-WAND
2 Albums free with every ten purchased. No termination date announced.

SMASH-FONTANA
Special discounts available through distribute. Expiration date not announced.

STARDAY
Fall Country Music Spectacular Sales Plan: Dealer discount of 30% available. Please 1 feature catalog and new releases, runs through Oct. 15. Program will include upcoming product, runs until Oct. 16. Distributors may participate in a Jack Daniels Sweepstakes as well.

TAMLA-MOTOWN-GORDY-STYLE
20% discount on all product released prior to Oct. 1, 1965. 10% discount on 10 new releases. Program expires Nov. 18.

VEE JAY
10% discount on LP's.

WORLD ARTISTS
10% discount on LP's. No expiration date announced.

WORLD PACIFIC-PACIFIC JAZZ
Special dealer terms thru distributors on catalog and new releases effective thru Dec. 3.

Rebel Expands
MARYLAND—Rebel Records' proxy, Charles Freeland, recently announced that plans have been completed for the opening of a branch office in the Toronto area. Rebel, which has primarily been engaged in the mail order end of the business, now plans to devote greater attention toward developing a retail market for their product. John Irvine, who heads up the Canada branch, announced that the first release on the label in his area will be "Bringing Mary Home" by the Country Gentlemen.

Cash Box—November 13, 1965
HERE’S THE SALES GIANT FOR ’65!

It’s a comedy and sales explosion. Released November 2, first broadcast on November 3 and instantly the talk of the nation.

And why not? Some of “The First Family” folk have taken the actual voices of President Eisenhower, Senator Robert Kennedy, President Johnson, Lady Bird Johnson, Governor Rockefeller, Vice-President Nixon, Senator Dirksen and Senator Goldwater.

Then they’ve taken the actual voices of noted commentators John Cameron Swayze, Westbrook Van Voorhis and John St. Leger, along with those of themselves, namely Earle Doud and Alen Robin.

You’d think there’d be a law against taking answers out of context and putting them with all-new questions.

There’s no law against it at all. But there oughta be a law against any record man who manages to run out of stock of this runaway best-seller.

Be law-abiding. Order the giant one now from CRDC!

(S)W 2423

“Welcome to the LBJ Ranch!”

The Robin-Doud Comedy Interviews

The taped voices you hear on this album are the actual voices of the people being interviewed...and at some time they gave these answers—but never ever ever to these questions!
Audio Fidelity Unveils Six LPs And Decca Programs

NEW YORK—Harold Drayson, sales head of Audio Fidelity, has announced a new sales incentive program for the retail outlets of the First Component Classical Series and the Pope Pius XI "Spectacular Spectacular Demonstration" album. The program entails a straight 15%, discount which will apply to the balance of the catalog and to the label's six new LPs, which include the Ecklins Family's "Come To The Fair," Dick Da's "TV Potpourri," "Introducing Bob Braun," "I've Been Loving You" by Jane Harvey, "Just Jazz" by various artists and "Brian Poole Is Here." Also announced was the fact that the children's Chamick record, on the Kiner label, will be available in both 45 and 78 rpm versions.

Eskee Label Formed

NEW YORK—Escalator Productions has announced the formation of Eskee Records. Administrative personnel for the new discarya are Peggy Scarrone, president; Sid Shaw, creative director and ad man and Bill Downes, general manager and talent coordinator.

The new label has debuted with the release of "I'm Hop To It" b/w "You Better Do Me No Good" by the A&M Beans. The Jelly Beans had hit records last season with "I Wanna Love Him So Bad" and "Baby, Be Mine." Eskee which will be distributed by Atco, has set a Nov. promotional tour for the group, which will take it to Cleveland, Philadelphia, Buffalo, Detroit and Washington.

Other artists on the Eskee roster are the Brotherly Lovers, The Four Evers, who had several successful platters, when they were on Smash and two new artists—Beau Hannon and Mark Hopkins. The Brotherly Lovers have reported a hit in Canada with "I'm Gonna Cry." The disk will be released in the United States later this month. The group has toured with Leslie Gore, The Animals and The Head Shrinkers. Other personal appearances include stints at New York's Basin St. East and Sable Brothers Club in Los Angeles.

Sid Shaw, the songwriter, has written songs for many artists including Leta Horne, Polly Bergen, Johnny Mathis and Leslie Gore, Bill Downes, who has been in artists management, has been associated with A&M and has been associated with The Ad Libs, The Orchids and The Spell Binders. Eskee Records will mark Peggy Scarrone's entry into the record business.

Executive offices for Eskee Records are located at 20 E. 49th St.

RIVER'S INVITATION

Stevie Turrentine (Blue Note 1997)

DO I MAKE MYSELF CLEAR

Etta James & Sugar Pie DeSanto (Cotillion 14190)

IT WASN'T ME

Chuck Berry (Chess 1961)

EVERYBODY HAS A RIGHT TO BE WRONG

Pepsi & Sh煤气 (5521)

BUCKAROO

Buck Owens (Capitol 5517)

MAYA NAGILA

SUGAR BLUES A GO GO

Irv Goodman (Capitol 108)

500 PERCENT MORE

Bo Didley (Checker 1122)

LOVE THEME FROM THE SANDPIPER

Tate Bennett (Columbia 43437)

MY MIND'S PLAYING TRICKS ON ME AGAIN

Anita Bryant (Columbia 43436)

SOUNDS OF SILENCE

Simon & Garfunkel (Columbia 43437)

TIME

Paco-Jesco Singers (Columbia 43437)

JUST ONE TIME

Bobby Martin (Coral 64272)

GIRL SITTIN' UP IN A TREE

Burr Tres (Deeco 31857)

PARCHMENT FARM

Gibson Tron (Deco 31860)

HE YOU DON'T KNOW ME

Rosemary Clooney (Epic 9860)

WHO COULD ASK FOR MORE

Donna Jo (Epic 9860)

THEME TO GRACE

Vince Guaraldi (Fantasy 606)

NEW ADDITIONS to TOP 100

67—PUPPET ON A STRING

Ernie Pecola (RCA Victor 4577)

69—HANG ON SLOOPY

Ramsey Lewis Trio (Cotillion 5522)

74—LET'S GET TOGETHER

We Five (A&M 742)

80—MOTHER NATURE & FATHER TIME

TOGETHER

Brook Benton (RCA Victor 3526)

81—SEE SAW

Don Covay (Atlantic 2301)

83—PRINCESS IN RAGS

Green Peters (Shawnee 1130)

85—ONLY LOVE (I CAN SAVE ME)

Solomon Burke (Atlantic 2308)

86—I DON'T KNOW WHAT YOU'VE GOT

Liltte Richard (Vee Jay 698)

87—SUNDAY AND ME

Jay And Americans (United Artists 948)

88—TRY ME

Billie Holiday (RCA Camden 235)

92—HARLEM NOCTURNE

Elkanah (Amy 942)

93—LET'S MOVE AND GROOVE TOGETHER

Johnny Nash (Jada 192)

94—ROLL THE WALL

Puckers (Paul, Soul 1107)

95—DON'T HAVE TO SHOP AROUND

Milt Lewis (Velt 127)

96—DON'T PIT ME

Peter And Gordon (Capitol 5532)

100—C. C. RIDER

Paula Powell (Walt 714)

100—RAINBOW '65

Gene Chandler (Constellation 158)

100—PIED PIPER

The Changin' Times (Philips 40320)

Tijuana Brass Opens

Herbert Alpert of the Tijuana Brass is sur- rounded by friends after their recent opening at Basin Street East in Santa Monica. The A&M artists are currently rid- ing the charts with "A Taste of Honey." Picture shows the group ready to right: Jerry Moss of A&M, Bob Rosen of RNB Associ- ation, Alpert, Sherwin Bass of RNB, and Gil Preisten of A&M.
THE 4 SEASONS ARE THE HOTTEST ACT IN BUSINESS TODAY!

THIS BACK-TO-BACK GRAND SLAM IS WHY TWO HIT SINGLES AND TWO HIT ALBUMS

THE WONDER WHO?
(The 4 Seasons of course)
Don't Think Twice
#40324 INCLUDED IN

THE 4 SEASONS
Let's Hang On!
#40317 INCLUDED IN

THE 4 SEASONS sing BIG HITS
by Burt Bacharach... Hal David... Bob Dylan

ANYTHING WE HAD A HEART
MAKE IT EASY ON YOURSELF
WHAT'S NEW HEARTACHE? WHAT
THE WORLD NEEDS NOW IS LOVE
WALK OR BY / ALWAYS
SOMETHING THERE TO REMIND ME
MR. TAMBOURINE MAN
BLOWIN' IN THE WIND
QUEEN JANE APPROXIMATELY
LIKE A ROLLIN' STONE
DON'T THINK TWICE
ALL I REALLY WANT TO DO

FANTASTIC NEW TIMELY RELEASE
PHM 200-193

THE 4 SEASONS' Gold Vault of Hits
LET'S HANG ON - RAG DOLL
DAWN (GO AWAY)
GIRL COME RUNNIN
RONNIE - BETRAYED
CRY MYSELF TO SLEEP
BYE-BYE BABY (BABY GOODBYE)
SAVE IT FOR ME
BIG MAN IN TOWN
TOY SOLDIER
SILENCE IS GOLDEN

THE ALBUM EVERYONE WAITED FOR IS ON THE WAY
PHM 200-196

STOCK THE FOUR HIT ALBUMS YOU KNOW YOU CAN COUNT ON

DAWN THE 4 SEASONS
PHM 200-124/PHS 600-124

RAG DOLL THE 4 SEASONS
PHM 200-146/PHS 600-146

THE 4 SEASONS
PHM 200-164/PHS 600-164

BUY IN... SELL OUT

Caspi Box—November 13, 1965
Song Sells 2 Mil, Making Disk Debut!

HOLLYWOOD—It's a Christmas song that has never been released and yet it has sold more than two million copies in less than three years. "African Noel," a Yuletide-oriented single performed by the Towne Choir and set for release by Capitol this week, has never before been recorded, but has sold more than two million copies—thus, sheet music copies.

The song, written by Aden Lewis, has become a favorite of school choirs in the U.S. and Canada. Proof of that preference is in the two million-plus soprano/altosheet music parts that have been sold to the schools.

Creed Taylor Sets Trek Abroad, LP Dates

NEW YORK—Creed Taylor, recording chief at Verve Records, has a busy schedule in the coming weeks. This Friday (12), he wings to England to meet contacts in England and Germany, he will cut a "live" LP with Jimmy Smith at a concert in Hamburg. His trip to England will include meetings with Verve distributors and reps of EMI, which handles the MGM/Verve line in England.

Early in Dec., Taylor will go to the west coast to cut Lalo Schifrin for an album. And later that month, he's set for meetings with Count Basie to discuss a possible LP teaming, for the first time, of the Basie orch with singer Arthur Prysock.
SONNY has a Top 10 smash
THE REVOLUTION KIND
ATCO 6386

Arranged & produced by Sonny Bono • A York-Pala Production / Charles Greene • Brian Stone

ATCO RECORDS 1841 BROADWAY, NEW YORK, N. Y. 10023 (212) 7-6306
Lee Young Enters Indie Production

HOLLYWOOD—Lee Young, who was Vee-Jay's top A&R director on the West Coast before the company moved back to its Chicago base recently, has established indie production offices at 1607 El Centre in Hollywood.

Rather than joining another company on a full-time basis, Young will package his own performing and writing talent, under personal contract, and independently produce their sessions for interested majors.

First artists signed by the vet music exec are the Driftwoods, an instrumental group discovered by Young in a recent date at P.J.'s Hollywood niteclub, whose first session he is recording this week (8).

Young plans to concentrate his recording activities on five pactees, in a roster which will also include a male and a female singing group, and a male and female vocal soloist.

Parting with Vee-Jay was amicable, according to Young, due to his desire to remain on the West Coast rather than move to Chicago. He will, however, continue to produce Vee-Jay sessions on a freelance basis for certain contract artists in his previous recording he supervised for the label, including Russ Morgan, Swings Edi- son and Ray Walston in addition to his own organization's activities.

In order to concentrate on production, Young will drop his own label, Melio, which he retained throughout his Vee-Jay association.

Johnny Marks' Sound Invades World Of TV

NEW YORK—Johnny Marks has become very active in the television field. Last summer, he wrote all the music for the General Electric Christmas commercials (words by Tom Hagen), which will be shown nationally during Nov. and Dec.

He is now writing the music and lyrics for a new television spectacular being produced by Videocraft for the General Electric Co. to be shown in color on film in the fall of 1960.

Last year, the TV version of Marks', "Radolph The Red-Nosed Reindeer," for which he wrote the score, featuring the voice of Burl Ives, was in the Nielsen top 10. It was produced by Videocraft in color and will be rerun on the NBC network, Dec. 5 of this year by GE. It has also been sold abroad for TV. Decca has made an album of the show. One side is the original soundtrack songs and on the other side Decca has recorded instrumentally all the songs and important background music.

invitation of the United States Army.

The tour, which was organized by disc jockey Art Roberts of Station WLS—Chicago, will step in Hawaii, Guam, South Korea, and Japan and U.S. Army transports will be used for transportation.

Tillotson will be joined by Johnny and the Crystals, Rod Donner, a band, and Roberts, who will serve as the master of ceremonies.

Tillotson In Major Promo Campaign

Singer Johnny Tillotson returned east last week, after completing the first part of an intensive promotional tour for his new MGM recording of "Our World." The charter spent ten days in Los Angeles appearing on six television shows, including "Lloyd Hawkston," "Ninth Street West," "American Bandstand," "Hollywood Au Go Go," "Shebang," and "Hit or Miss."

Now back in New York, Tillotson will concentrate on local and national TV promotions for the recording. National TV skedded for the month of November includes, "Ed Sullivan," "Hullabaloo," and the "Merv Griffen" shows. Local appearances include Joe Franklin, Clay Cole (NY) and Ten Around Town (Philadelphia).

"Our World." has MGM President Mort Nasinait, predicting that "We anticipate it to be Johnny's biggest record yet for our label as well as one of our overall best sellers. It marks a departure from the Tillotson 'sound' illustrating what Johnny can do with a gutsy song."

Tillotson is also set to join a two week Christmas tour of U.S. Army bases in the Pacific (Dec. 15) at the

Now that Pete Seeger is flying high with The Byrds do you think that society will let him work?

Oldies In Budget Line

LOS ANGELES—Al Sherman's Budget Sound swingings into action with the release of a 5-volume album series titled "Oldies A Go Go," on the Sound/Electro/Stereo Fibonacci label. The release is the first since Sherman's recent acquisition of Miller Interna-

Television reviewers such as the Hollywood Argyle (Alley Oop) and Otis Redding, the 5 L.P.'s are available separately or in a box set, Merchandise is budget priced.

MARTY ROBBINS GETS GOLD—Country and western singer Marty Robbins recently received a gold record for his Columbia album "Gunfighter Bags and Trini Songs," the scene of the presentation was the dedication of Columbia's new studio in Nashville. Pictured (from left) are Goddard Liebergen, president of Columbia records; Robbins; and Don Law, executive and producer of the studio.

Cash Box—November 13, 1965
big in both markets
the black and white of today’s children
reflecting that small thing
that took a moment to make
and brought a lifetime of misinterpretation
so look for the reflection of the rolling stones
New York—Larry Utter, general manager of Amy-Mala-Bell Records, has announced the signing of several new production and distribution deals for the label.

The first is with F.G.G. Productions, Inc., an independent production house. Bob Feldman, Richard Gottschalk and Jerry Wexler have gathered many hit records such as "Candy" by the Strengelenes and "Hang On Sloopy" by the Castiles. A Co-Rec. release together will be a record being presented on "Rollin' Evans, of "Locomotion" fame, entitled "Stand By Me." Also, announced was the signing of a deal for the distribution of Goldwax records, based in Memphis, which was previously distributed by Vee Jay Records. The first release on this new label was a 10" single by the Orations, who had a hit record entitled "It's Wonderful To Be Loved." Also to be released on the Goldwax label will be records by O. V. Wright and James Carr.

Washington— Perey Ford, of Northwest last week, Utall also announced the acquisition of a master which is currently hitting in the Dallas area. The record is entitled "No Man Is An Island" by F. D. Dupont, and will be nationally released this week.

The (Peter) Ford In Philps's Future

New York—Philips Records has announced an "all-out" sales and promotion drive coinciding with the release of the company's newest recording by new artist, Peter Ford. "White Ribbons" b/w "Don't Keep it to Yourself," was recorded on the West Coast by Philips producers, Jack Travis and Gene Kowal, with Ford, the 19-year-old Ford to an exclusive Philps contract, after seeing him in California clubs.

Label product manager, Lou Simon, is a member of the recording sessions, who had designed photo sleeve and an extensive advertising campaign is being coordinated by Hug Hazel, Philip's National Promotion Director and Ford's personal publicity man.

Ford, who is the son of movie star Glenn Ford and dancer Eleanor Powell, is presently a student at Santa Monica College in Los Angeles and has appeared in television shows, major magazine articles, and others. Shown featuring acting jobs on major dramatic TV shows. The label is trying to sponsor his offers, preferring for the present to pursue a career as a recording artist.

Mainstream Holds 1st Distrib Meeting For Movie Theme Lps

New York—Mainstream Records recently held its first promotional meeting with East Coast distributors concerning the label's movie soundtrack LPs. Other meetings, shown including some limited edition albums for Milt-West distributors and record stores. The albums involved in the promotion and are produced under the label's theme films including "Beverly Hillbillies" "JudITH," "South of the Border" and "The Sting" composed and conducted by John Barry. "The Collector" which is the work of Maurice Jarre and "Moment Of Truth" composed and conducted by Piero Piccioni. Also involved is a collection LP titled "Great Original Sound Track Recordings of Movie Themes." Big things are expected for this release from the "Juliet Of The Spirits" and "The King Rat" films, and in anticipation of this, the label plans to release a selection from both of these sound tracks.

C-P Buys 'Time'

New York—Camelo-Parkway Records has picked-up a master from the Jax label, "Time," by Jeanne Hatfield. Date has been marketed under the Camelo logo.

Back in 1956, when the calypso sound was as commercial as the folk-rock idiom of today, RCA Victor Records marketed Harry Belafonte's "Calypso" LP. The artist's third LP for the label, it was an instant success, so that by the time the following year rolled around, Victor claimed that the set marked the first instance of a solo artist selling a million copies of an album. The company made its belated presentation for the 1963 re-release on the Ed Sullivan Show. In 1963, the set was awarded a gold LP from the RIAA. However, a "Belafonte at Carnegie Hall" set received RIAA-certification two years later, even though its release followed "Calypso." (RIAA began its gold record awarding in 1958, two years after the release of "Calypso"). Although calypso music does not have the chart strength of a decade ago, Victor says that "Calypso." Although calypso music does not have the chart strength of a decade ago, Victor says that "Calypso"...
BY POPULAR DEMAND!

RUSTY WARREN'S NEWEST

MORE KNOCKERS UP!

Rusty Warren

100,000 SOLD INITIALLY

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□ash Box—November 13, 1965
Ed Silvers To England

NEW YORK—Ed Silvers, general manager of Flo-Mar Music, has left for a 2-week stay in England. Topsy on Silvers’ staff is the placement of material with English publishers and producers. Flo-Mar currently is on release in England the new Mickey Most production of “Dig A Little Deeper” by the Cherkees (to be released here by MGM). “Remind My Baby Of Me,” in a new Wayne Fontana, “Let It Be Now” and “Stand By And Cry” by Jan Panterm, “Let’s Go Get Stoowed” by Maxfield Marsh and “The Real Thing” by Kim D. Silvers is staying at the Westbury Hotel in London.

Tepper & Bennett: Not Much Time To Look Back

NEW YORK—For a writing team that has claimed 25 years of production and output, Sid Tepper and Roy Bennett have no special reason to view the past 12 months with anything but nostalgia.

The two, who grew up together and are fond of noting that they wrote together at the age of 11, are looking with today’s music business to be concerned with the so-called “good old” days. At the moment, they have something unusual to celebrate. After writing some 40 songs for Elvis Presley, they are, ironically, on the market with their first Presley single. The side, “ Puppet vs. A String,” from the new Presley flick, “Girl Happy,” has just struck on the 78s.

Just recently, a Tepper-Bennett number dating back to 1948 had a disk revival that has evidently taken it out of relative obscurity into the chart. It’s a song called “Red Roses For a Blue Lady,” whose hit recording by Bert Kaempfert gained it the kind of good-media-send-off that currently realizes performances in some other areas. Also, it has received some 47,000 performances on radio.

The significant return of “Roses” probably stems from the query whether year-by-year material by the duo could make lightning strike twice. The writers feel it’s the old Ames Bros. novelty hit, “The Naughty Lady Of Silly Lucy.”

Besides keeping up with the pop idiom, Tepper and Bennett are well-heel in the specialty material. They have penned a number of successful kiddie-market songs, as well as Christmas material. Their big Yule-tide hit is from Getting Married This Christmas, and the holiday tune by the team will make its appearance. A song called “Christmas Child” will be released in versions by the Sandie Simone Chorale, Sammy Kaye and Burl Ives.

On the straight pop front, the selloffs will have a new Robert Goulet title, “I’m the One,” which he recorded for the first time this year. Goulet has had a successful summertime outing on a T&B item, “Sounds Of Summer.”

Busy keeping their U. S. success down through the years, R&T tunes have had foreign success, with a number of them making it abroad without any help, or at least added by their label. Latched into the “Young Ones,” “Travelling Light,” “Stairway Of Love” and “Wonderful World Of Young.”

The Young Ones’ song of a Cliff Richard movie, which also included another R&T effort, “When The Girl In Your Arms Is the Girl In My Heart.”

While the team of Tepper and Bennett are not likely to join the ranks of the protest-song movement, they are interested in the musical trends in stride—and with a big of hits.

New Artists Hit For Columbia

A flock of new artists have cut a number of hits for Columbia in the past few months. Also, recently acquired artists are credited with debut singles that have moved into high chart positions.

Bob Dylan, leader of the folk-rock trend in music, has recently increased his following with his top ten outing of “Positively 4th Street.” His other single, “Like A Rolling Stone,” has also ranked at the top of the charts. The folk-rock outfit, The Byrds, has been a winner with their latest, “Turn! Turn! Turn!” Last spring the group climbed to the number-one position with “Mr. Tambourine Man.” To follow their top-selling debut, John Denver and the English singing duo Chad and Jeremy have “I Have Dreamed,” coupled with “Should I,” which is reaching his best-selling “Down In The Broomsides.” With this one, too, he wrote, “I Knew You When,” “Lonnie, Louie,” which introduced Paul Revere And The Raiders was followed by “Steppin’ Out,” which earned the group chart honors.

In addition, Columbia’s established artists like the likes of Simon and Garfunkel’s “The Sound Of Silence,” the Pozo-Seco Singers, and Italian vocalist Ennio Roma’s “Two Eyes” are both recording songs by Country and Western artists are happening both in chart and popular positions.

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Howard Cook Forms Indie PR Company

NEW YORK—An indie promotion and publicity firm, Howard Cook & Company, has been formed here by Howard Cook. He leaves Don Costa’s United Promotions as regional director of the RCA division. Coster is with Columbia Records and, before, was on the staff of Billboard Magazine. Telephone: 104 Washington Place. Phone number is AL 5-1212.

Fontana Rushes Silkie LP

CHICAGO—Eyeing Top 100 success on “You’ve Got To Hide Your Love Away” by the Silkie, Fontana Records is rushing an LP to market by the group. Set is titled after the hit, which is number 29 this week.

It’s ASCAP, ’Darling’

NEW YORK—Last week’s review of Sarah Vaughan’s “Darling” date on Mercury contained the wrong clearing house info. Publisher is Joseph E. Levine Music, affiliated with ASCAP.

MOA Convention

During the recent MOA Convention in Chicago (left to right) Stan Utash, president of Capitol Records distribution corporation; Al Martino; Joe Dassin; Woody Pepper, Eastern sales manager, got together to discuss thechanters current “Forgive Me” click.
both headed in the same direction

HANG ON SLOOPY
Ramsey Lewis Trio

RESCUE ME
Fontella Bass

CHESST 301

CHESS records

ash Box—November 13, 1965
Lyrical Surprise

DETROIT—Golden World Records reports (and deliberately unusual an occurrence has been taking place all across the country.

It seems that amateur and professional songwriters from all over the United States have been submitting lyrics for the label's recent instrumental smash, "Hungry For Love."

Radio stations have joined in the participation, and there have been running contests to find a fitting set of lyrics for the melody. 

Lyricists and songwriters ideas have been submitted to the company, and offered now in the process of reviewing them.

Shelby Haima, label general manager, comments that if a radio station is interested in running a similar contest, the company would be willing to coordinate and state contacts at their Detroit office.

SESAC Holiday Package

NEW YORK—Within a week after Its initial promotional mailing, SESAC's Holiday Package sung by the William Dawson Chorale, the Trinity Choir of St. Paul's, the Chapel, the Don Janes Chorale and an album of sacred melodies performed on carnivale and organs and sung in the Philadelphia Convention Hall.

The 1965 Holiday Package, gift wrapped and accompanied by a miniature Christmas tree, contains six LPs featuring the Anita Kerr Singers, Ella Fitzgerald and the Les Paul Trio, the William Dawson Chorale, the Trinity Choir of St. Paul's, the Chapel, the Don Janes Chorale and an album of sacred melodies performed on carnivale and organs and sung in the Philadelphia Convention Hall.

In addition, the broadcast industry with an assortment of unusual program and production materials, the 1965 Holiday Package includes more than 81 individual cuts including the additions of popular traditional carols and anthems plus numerous carol selections ideally suited for Xmas programming.

Dave Clark Five Due

For New U.S. Tour

NEW YORK—Bulleeting up the charts with their Epic smash, "Over And Over," the Dave Clark Five, fresh from their presentation at the Royal Command Performance, will arrive at Kennedy International Airport on Nov. 11 to begin their latest tour of the U.S.

The group will tape NBC's "Hulabaloo Show," which Clark will host, and they will play CBS's "Ed Sullivan Show" November 14 in engagement in Hempstead, L. I., three days later, they will head for Salt Lake City for a show on Nov. 19. Then they play Portland, Seattle and Los Angeles before they work their way back to the South-East.

Yet ASCAP Writers Give
Advice At Seminar

NEW YORK—A young songwriter should continue to write the ballads which are the talent warm-up medium, should also try his hand at the commercially successful back-up and solo songs in order to establish himself with music publishers. This was the advice of Paul Vance, writer of "Catch A Falling Star" and "A World Without You," at the last week of the ASCAP Symposium on American Music being held in conjunction with ASCAP's 57th Annual Meeting at Jules Place, West 57th Street, Vance, together with his partner Leo Robin of the musical "Toadies": Kay Swift, writer of "Fine And Dandy" and "The Song of the Alley" and James Reber, composer of "Manhattan Serenade" and "You Turned The Tables On Me" were on the panel.

Vance and Reber felt that craftsmanship and originality of the expression of ideas in songwriting were the hallmark of professional music people. All members of the panel felt that the need of songwriters, the artist and Renoreto neverole in the recording field were chiefly representative of the public which get a public hearing. The panel also agreed that many factors, including the increasing financial status of teenagers and their generally pre-adolescent climate, continue to be factors which is most successful.

The sixth and final session of the ASCAP Symposium will be held this Monday (8) at 8 PM at Judson Hall. Admission is Free.

Ammon Signs Tape Deal

With Orrtronics Firm

NEW YORK—Ammon Corporation of America, a division of Orrtronics Inc., of Ontario, Calif., have concluded arrangements with the company to fabricate and manufacture and market home and educational versions of the Orrtronics car audio tape cassette, now being sold for use in automobiles. These include a built-in amplifier and support for the further development of a complete system of recording and playback equipment for the car audio tape cassette.

The Orrtronics system provides up to an hour and a half of continuous stereo music on a tape speed of 3/4 inches per second. It utilizes a self-threading continuous-loop cartridge with eight tracks of sound on standard 8 inch wide audio tape. Cartridges used are one-third thinner than those previously available.

Ammon is the world's largest producer of pre-recorded stereo tapes, will provide a substantial number of these tapes, to be used along with the Orrtronics cartridge system. The firm's stereo tape by the end of this year, 1,000 titles, including classical, popular, folk and jazz, for 30 major U.S., British and European recording labels.

The Orrtronics cartridge system was developed by Cousin Electronics Corporation, Toledo, Ohio, the record and development subsidiary of Orrtronics.

Country Music Grows

In Northeastern U.S.

CHESTER, PA.—On Oct. 23, the listening audiences in the Philadelphia-Wilmington area were treated to full-time country music broadcasting when WEZ-Chester made major switch in format to the C&W sound. Following a national trend that has seen such major market changes as those of WJJD-Chicago and WJRZ-Newark in recent weeks, the 200,000 watt Philadelphia area broadcaster Enny Tannen, is now featuring country music to the nation's 4th largest market.

The format switch is being heralded by full page newspaper ads in Philadelphia, Chester and Wilmington dailies, and also on billboard signs. A huge sweepstakes promotion supports the coming of country, with prizes including a live pony, a color TV set, transistor radios given away every hour, and dozens of hoped gifts. Display ads have been placed in all record shops, and publication of the "VEEZ Sheet," a weekly listing of the market's most popular country records, has been inaugurated.

Other Enny Tannen companies include WYRE-Annapolis and WDMV-Holliday, Md.

Not too long ago country music got a further boost in New York State when WMJL-Lancaster switched from good music to a completely country format. The station, which made the change on Oct. 18, is owned by Seegmore Broadcasting, under Stan ley Jasanski, and run by program director Jack Kelly.

In the not too distant future, country music will make even further inroads in the northeast when WYFY-Mineola, N.Y., begins broadcasting its "Town And Country Music Jubilee" from dawn to dusk. Concurrent with the change, which will take place on Jan. 1, the station also expects to change its call signs to WTHE.

"Golden" Celebration

Enjoying the festivities during the recent celebration in honor of "Golden Boy's" first anniversary are (left to right) Tony Newby, Joan Collins, May Britt, co-stars Sammy Davis and Paula Wayne, producer Hallard Eliot, Susan Stewart, Jack Alexander and co-composer Charles Strouse. Davis' latest deck "Yes I Can" has been issued by Reprise in conjunction with the anniversary.
and it could cost you 20% less

That's Shorepak, Weyerhaeuser's revolutionary new one-piece record jacket. Shorepak jackets are made a new way. Weyerhaeuser prints your illustrations directly on the jacket—no slicks or separate gluing needed. One-piece construction makes a stronger jacket and allows you to use full-color front and back without additional cost and the spine always stays in perfect register.

Shorepak jackets can cost less too... up to 20% savings, depending on your requirements. And, they stand up better during shipping and point-of-sale handling because they resist scratching, warping and denting.

Try Shorepak for your next release. Our printing and fabricating facilities are nearby and delivery is fast: Plainview, N. Y.; Middlebury, Ind.; and Los Angeles, Calif.

For samples or additional information, write to Paul Shore, Weyerhaeuser Packaging Group, 100 South Wacker Drive, Chicago, Illinois 60606.

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Look who's using Shorepak.
BANG RECORDS IS HOT WITH

"FEVER"

Bang 511

THE MCCOYS

AND THEIR NEW LP IS A $IZZLER

"HANG ON SLOOPY"

Bang LP 212

Includes "FEVER"

...."and we're still not tired”
the gang at bang

BANG RECORDS

1650 BROADWAY, NEW YORK, N.Y. 10019 TEL: LT 1-3747

HANG ON SLOOPY
By THE McCOYS

A FGG Production

Cash Box—November 13, 1965
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**LOOKING AHEAD ALBUMS**

1. **James Brown Plays James Brown Today**
2. **Boots Randolph Plays More Yarel**
3. **Huston**
4. **Standing Ovation**
5. **Summer Wind**
6. **E.S.P.**
7. **Jay and the Americans’ Greatest Hits**
8. **Rosie and the Rainbows**
9. **Today’s Greatest Hits**
10. **Joe Tex, the New Boss**
11. **Steve Lawrence Show**
12. **Home of the Brave**
13. **Harlow**
14. **I Want Candy**
15. **The Paul Butterfield Blues Band**
16. **My World**
17. **The Many Sides of Charlie Bich**

**HARUM SCARUM**

18. **Action**
19. **Dawn of Creation**
20. **In the Midnight Hour**
21. **An Evening at the Pops’**
ALBUM REVIEWS

POP PICKS

THE SUPREMES AT THE CPA—Motown 636
The Supremes combined their sweet sound by wrapped the nation, and this potent LP, recorded "live" during their stand at N.Y.'s Copacabana, does justice to their great pertterny. A sprinkling of their huge single clicks, including "Baby Love" and "Stop! In The Name Of Love," a fad of evergreens and show tunes, all wrapped up with a moving tribute in their "Sam Cooke Medley," should have the girls heading back to their usual spot at the top with this LP.

ROBERT GOULET ON BROADWAY—Robert Goulet—Columbia CL2115/C59218
Baritone Robert Goulet will bring the current sounds of Broadway into many buyers' homes with this collection. The same style that has made him one of the top pop favorites emanates from each song, including such tunes as "On A Clear Day You Can See Forever" from the show name of the same, "Sunrise, Sunset" from "Fiddler On The Roof," and "If I Ruled The World" from "Pickwick." Expect lots of action from this one.

ON A CLEAR DAY YOU CAN SEE FOREVER—Original Cast—RCA Victor LOC0/LSOD-2006
"Clear Day," whatever its reported deficiencies on stage, is graced with a sound of considerable charm, just the kind of appeal one should expect from the writers and director, "Loverly," (lyrics by Alan Jay Lerner) and "Finian's Rainbow" (composer Burton Lane). Granted that "Clear Day" falls short of these once-in-a-blue-moon achieving its musical comedy standards, nevertheless, are high. In a time when most LP albums would be better off in 10 inch form, it's a pleasure to come across one that deserves every square inch of a full-size set.

THE BEAU BRUMMELS VOL. 2—Autumn 104
The English-sounding, but American-born, Beau Brummels, follow up their successful introduction LP with this power-packed offering, done in their easy-going, strong-beated style. Including their currently charting "Day Tripper," and their recent "You Tell Me Why" and a host of other good sounds the likes of "Sad Little Girl" and "Woman," the quartet should be heard for big action, both air and market with this one.

YOUNG LOVERS ON BROADWAY—Ray Charles Singers—Command RS 90053
The full-bodied, exciting, fresh new choral sound of the Ray Charles Singers brings life into the outstanding tunes from both current and recent Broadway musicals. Featuring such well remembered numbers as "Consider Young Luv," from "Oliver," "Mack The Knife" from the "Three Penny Opera" and "My Fair Lady's "Wouldn't It Be Lovely," the LP is a total pleasure. This one should be headed for favorite status among Broadway music buffs.

THE STEVE LAWRENCE SHOW—Columbia CL 2319/C5 9219
Steve Lawrence puts the sound of his popular TV show on easy-going, easy-moving collection of tunes, tailored to the artists smooth melodic style. Featuring "A Room Without Windows" from his "What Makes Sammy Run?" mainstayer, as well as "Millions Of Roses," "The Sweetheart Tree," and "Open In A Lifetime," among others, this album should be sought after by the many viewers of the multi-talented performer's video stanza.

WELCOME TO THE LBJ RANCH—Earle Doud & Alen Robin—Capitol WWS 2413
Earle Doud, who created the giant "First Family" album, brings to the forefront Alen Robin, writer of the "Tonight" show, to produce what may well be another giant comedy disk. The pair has come up with a unique comedy idea in the matching of interview questions with authentic, but unrelated statements made by prominent political officials, including Dwight Eisenhower, Lyndon Johnson and Barry Goldwater and the result of the recorded "interviews" is a tasteful, refreshing and totally uproarious LP, with heavy sales forecast.

AUTUMN LEAVES 1962—Roger Williams—Kapp KL 1452
The light and relaxing keyboard stylings of Roger Williams, who struck gold with his white- balled giant, "Autumn Leaves," make for a tasty musical buffet in this album, highlighted by a revival of that same original. Golden sounds come one right after another as the artist offers his scintillating interpretations of a dozen musical classics, including "Mona Lisa" and "Someone To Watch Over Me." Good music spinners should find plenty of meat in this one.

SECOND ALBUM—Four Tops—Motown 631
After moving up the charts with their initial album effort, the Four Tops look for repeat action with this follow-up, which features their latest chart single, "Something About You." The package is charged with the same pulsating Detroit sound that was showcased in their first LP and in all of their singles, and the soul-filled vocal job by the group should make this a big one in r & b markets. Also included among the tracks are the group's recent hits, "I Can't Help Myself" and "It's The Same Old Song.

DO YOU BELIEVE IN MAGIC—Lovie Spoonful—Kapp KL 1457
Still riding the charts with their hit single, "Do You Believe In Magic," the Lovie Spoonful have worked no time in following it up with this highly commercial package labeled after the click, back-in-the-day title track. Lovie Spoonful's style as "The Bottle" and "Did You Ever Have To Make Up Your Mind," the quartet is sure to score in a big way with their many new-found fans.

LOVE AND A WOMAN—Gloria Lynne—Fontana MGF 27546/SRF 67546
The sweet sound of Gloria Lynne makes this package of young lover-oriented tunes a truly appealing one. The songstress wraps her biting, melodic tones around romances as "I Just Laid You, For Sentimental Reasons," "A Sunday Kind Of Love" and "Tell There Was You," among a number of soft, light standards. LP should be popular with both lovers and just plain listeners alike.

TWO DIFFERENT WORLDS—Lenny Welch—Kapp KL 1451
With a quick string of chart Items knocked out in rapid-fire order, Lenny Welch aims for further chart status with this Kapp session, doubled after one of his biggest recent hits, "Two Different Worlds." No newcomer to the scene, the chantier offers powerful, warm-hearted stylings and blues-drenched delivery, which should be well-accepted by the general record-buying public. In addition to the title track, other cuts include his chart-back "My Baby," and his current "Run To My Lovin' Arms."

FRANTIC FREDDIE—Freddy & the Dreamers—Mercury MG 2700/1453
The zany sound of Freddy and the Dreamers, which took the American teen market by storm a short while back, is back on the scene once again with another rockin', teen-slanted session. The full-time line-up has changed with their latest single, "A Windmill In Old Amsterdam," the boys deftly mix the grooves with long-time favorites and brand new swingers to make a package with multi-age bracket appeal. Excellent tracks in "Juliet Bring Me Water," and "Crying."

POP BEST BETS

COUNTRY SONGS FOR CITY FOLKS—Jerry Lee Lewis—Smash MGS 2701/35 67071
One of rock's cards several years back, Jerry Lee Lewis still has a large following and aims more with this strong, hard-moving session. The chanter steps away from the rock area for this package and delivers a batch of blues, country and roots of folk and bluegrass with his wild and contagious keyboard and vocalizing stylings. Among the top tracks are "North To Alaska" and "Ring Of Fire," as well as "Wolverton Mountain."
Introducing THE EXCITING NEW WALT DISNEY WONDER PACK
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A 33⅓ LONG PLAYING 7" RECORD and A 24 PAGE STORY BOOK WITH FULL COLOR DISNEY ILLUSTRATIONS

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SEE THE PICTURES HEAR THE RECORD READ THE BOOK

Cash Box—November 13, 1965 53
MICKEY ONE—Original Soundtrack/Stan Getz—MGM L 1127/SE 4170
The original soundtrack from the movie “Mickey One” is as compulsive and moving as the allegorical flick. Based on an original score by Eddie Sauter, the plaintive tenor sax sound of Stan Getz, backed by the sharp punctuations of percussion, build the tension of the score to a bursting point. With tracks like “Mickey’s Theme” and “Sucubia,” the LP should find favor with the fans of both the movie and Getz.

DOODLE-OO DOO-DOO—Del Reeves—United Artists UAL 3145/UAS 4155
Del Reeves has knocked out a quick batch of c & w hits with this light, happy-go-lucky effort, and should have another charter with this package of country-styled, highlighted by his latest single, “Weirdo.” In addition to showcasing his hit “doodle-oo-woo” sound, the LP runs the gamut from the mountain-styled “Love Bug” to the pop smash, “Down In The Boondocks,” displaying a bopping batch of versatility for country fans.

POPULAR MUSIC OF SPAIN AND THE OLD WORLD—Juan Serrano—RCA Victor LPM 3459/LP 3158
Juan Serrano is a native of Cordoba, the one-time Moorish capital, and he brings to his flame one all the fire and passion of the Latin and Middle Eastern temperaments. From the gypsy heritage comes “Duba” and “Alma de Dios,” from the East comes “Hava Nagilah,” from traditional Spain comes “Torremolinos” and they all come from the heart and head of Juan Serrano on this LP, which should draw the oles of aficionados everywhere.

WHERE DOES LOVE GO—Charles Boyer—Valiant VLM 3001
A veteran of stage and screen, Charles Boyer recently entered the recording field with his initial noisemaking single, “Where Does Love Go,” and follows up with this collection of renditions by the same name. The album affords an immediate and an interesting variety of both the main man’s recent and his older hits, which have caused a great stir. The LP runs the gamut of styles, from the mountain-styled “Lupino” to the pop smash, “Down In The Boondocks,” displaying a bopping batch of versatility for country fans.

FUN AND GAMES—Mary Lou Rennie—RSVP EM 8001/ES 8001
“Fun and Games” is the first major album by young composer-arranger-pianist Mary Lou Rennie, who makes a panoramic survey of love and reports her findings in musical terms. The two sides of the album reflect the fact that love has two faces: one light and the other serious. Side one is a bouncy, happy-out-music group including such songs as “Russian Roulette” and “Happy Go Honda,” while side two, with “Love Set” and “Solitaire,” reflects the soft sentimental aspects of love.

THREE O’CLOCK IN THE MORNING—Living Strings Plus Pianist—RCA Camden CAL/CAS 915
The golden tones of the trumpet, gracefully laced against the richly-woven tapestry of the string orchestra, makes this RCA Camden platter by the Living Strings a delightful listening experience. The ensemble will delight many a buyer and spinner with this collection of ten evergreen love songs, culled from the libraries of past decades. Among the top tracks are “Starry-Eyed And Breathless” and “Easy To Love,” in addition to the title track.

SOMETHIN’ ELSE—Kingston Trio—Decca DL 1681/1680
Here’s somethin’ else by the Kingston Trio that should generate a lot of interest among the fans of the pop-folk idiom. Spiced with a handful of tunes penned by Trio member John Stewart, the performance is backed by an elaborate musical setup, including bass, organ, drums and 12-string guitar, to give the theme a refreshing new sound to add to their hearty, robust stylings. Among the better tracks are “Long Time Blues” and “How Are You Going Little Boy?”

DOODLE-OO DOO-DOO—Del Reeves—United Artists UAL 3145/UAS 4155
Del Reeves has knocked out a quick batch of c & w hits with this light, happy-go-lucky effort, and should have another charter with this package of country-styled, highlighted by his latest single, “Weirdo.” In addition to showcasing his hit “doodle-oo-woo” sound, the LP runs the gamut from the mountain-styled “Love Bug” to the pop smash, “Down In The Boondocks,” displaying a bopping batch of versatility for country fans.

THE LUSH YEARS—Dean Martin—Tower T/JTS 5066
An artist whose romantic ballad stylings has been the basis of scores of hits singles and albums. Dean Martin is represented on this Tower LP with a series of thoroughly enjoyable love songs, recorded before the days of big beat supremacy. The easy-going, mellow Martin mood is at peak form on this collection, which runs the gamut of the order of the day and sweeping backings laced throughout the many fine cuts are “The Story Of My Life” and “Love Me, My Love,” as well as “Rio Bravo.”

EVEFIT EVERYTHING’S COMING UP BROADWAY—Boots Randolph—RCA 4128
British Tommy Steele, currently starring in the “Half A Sixpence” mainstemmer, has cut this 16-cut album, meant to come out of Broadway shows over the past years. Featuring the album’s title track, “Everything’s Coming Up Roses,” Steele drifts through the dozen in his light, pleasant style, the LP should attract the many followers of the music of Broadway.

BOOTS RANDOLPH PLAYS MORE YAKETE SAX—Monument MLP 107/3/SLP 18837
That wild sax man, Boots Randolph, comes around with another one of those smash-in- strumental packages, which should soon find a spot in many a record buyer’s library. A favorite in Nashville, this LP is essentially an assortment of c & w renditions, which have a good dual-market reaction. Light and lively arrangements (“Gotta Travel On”) and lowdown funk (“Last Date”) should attract lots of buyers.

YOUNG LOVE FOR SALE—Frank Sinatra, Jr.—Reprise R/RSS 6178
Frank Sinatra, Jr., strikes off to make a name for himself and makes a good bid to attract many fans with his initial Reprise album. Backed by the Frank Plas team and the swing arrangements of the Sam Donahue Orchestra, the young champer deals out plenty of finger-popping sounds aimed at the young adults and smooth listening fans. Filled with a lot of highly programmable tracks, the set features such stutters as “A Lovely Way To Spend An Evening” and “I Only Have Eyes For You,” among others.

GREAT COUNTRY HITS—Bing Crosby—Capitol T/JT 60
During Bing Crosby’s long career he has demonstrated talent in every phase of entertainment, but here for the first time he has devoted himself entirely to a program of c & w tunes. Each song was made famous by a top country star, and Bill Justice, another star in that field, Creates the perfect background of orchestral and chorus to complement the smooth singing Crosby. Included are such favorites as “Oh, Lonesome Me,” “Wolverton Mountain,” and “Jealous Heart.”
INTRODUCES

PVT. JOHN Q.

B/W LESS OF ME

"Universal Soldier" was a big break-through for Campbell. Now, he has a tongue-in-cheek soldier's tale that's bound to be even a bigger one — "Private John Q." — written by Roger Miller!

Capitol Records

5545
Imperial, WP New LP Plan
LOS ANGELES—Imperial's national sales manager, Rick Frio, has announced the release of three new LPs and the institution of a dealer program, effective through Dec. Terms of the program, which involves the entire back catalogue, are available from Imperial distributors. The new LPs on the label are "The Guitars Of Don T踱cado," "Ftos beat" by Sandy Nelson and the Hollies' "Hang 'Em High!" World Pacific has two new entries in "This Is Harmonica" featuring Larry Nelson and "Manta" by Clare Fischer. These two, plus the entire WP jazz catalogue are available on special terms from now through Dec.

F.G.G. Hits As Indie Producer
NEW YORK—F.G.G. Productions, after being in business for only three years, has taken long strides toward becoming a top independent record producer. The company, which has produced two number one disks, "My Boyfriend's Back" by the Angels on Sussex and the recent "Hang on Sloopy" by the McCoys on Bang.

The last four records produced by F.G.G. have all garnered chart honors. These were "I Want Candy" and "Cara-Lin" by The Strangeloves, "Out in the Sun" by The Beach Nuts and "Hang on Sloopy" by the McCoys, who also have a strong follow-up with their single of "Fever." All of these disks were released on Bang.

Artists signed to F.G.G. include the above-mentioned groups plus Jimmy Jones, Little Eva, Ron Winters and The Look, who have completed the musical arrangements for F.G.G.

The men at F.G.G. are Bob Feldman, Jerry Goldstone and Richie Gehrtehr.

Ford's Tape Boom
(Continued from page 7)

tape player unit.

Customers ordering the Stereasonic tape player unit now have a choice of two tape decks ranging from popular music to original cast albums of Broadway shows, concerts, original sound tracks of films and children's records. Each tape plays more than 70 minutes of music.

Kirby To Tape TV Special
NEW YORK—Comedian George Kir- by will fly from New York to begin taping his role in the TV special, "Harlem In The Roaring 20's," which is to be produced by Harry Belafonte. Production of the show is scheduled to begin on Nov. 23.

The comedian is also set to perform on the "Johnny Carson Show" (NBC) which has been a regular feature of the show, his last appearance being Oct. 15.

The comic has just completed a stint at Harrahs, Lake Tahoe, where he co-starred with Tony Bennett.

New Verve Folkway LP's
NEW YORK—Verve/Folkways' LP release for Nov, is marked by the outing of the first effort of newcomers Herb Metoyer. The singer-composer is also an army captain and his disk is titled "Something New." The three other newies are Pete Seeger's "Folk Songs, Live At The Village Gate," "Mama Yankee Sings, Art Hodes Plays: Blues" and "Dave Van Ronk-Gambler's Blues."

Folkways Marketing
Kennedy Album
NEW YORK—"Of Poetry And Pow- er" is a two record boxed album with text, issued by Folkways Records in commemoration of the second anniversary of President Kennedy's death. The book, "Of Poetry and Power" was published last Oct. in the Books of Wonder. The editors of the book, Paul Schwab- er and Erwin Collette have selected and arranged from the book, fifty-four poems occasioned by the Presi- dency and Death of John F. Kennedy. The album is an attempt to make reasonable a ghostly reality, to give a rational account of an emotional experience . . . to understand.

This year's Pulitzer Prize winning poet John Berryman is represented in the album along with fellow poets, Richard Eberhart, Gregory Corso, W. H. Auden and Robert Frost. The foreword is by Arthur Schlesinger, Jr.

The poems are read by Irene Dailey and Martin Donahue. President Ken- nedy's voice is heard in excerpts from his speech on the 'arts and humanity' recorded at Amherst College, October 25, 1963 on the occasion of ground breaking for the Robert Frost Li- brary at Amherst College.

Part of the proceeds from the sale of this album will be used to establish the John F. Kennedy American Poets Fellowship Award. The award will be presented each year for the best es- say and poem written about Ameri- can ideology. The award will be con- ducted by the American Poets Fel- lowship Society. The series of Folkways Records, Poet's Theatre and Basic Books.

Verve Pop Push
(Continued from page 6)

ments for the Verve Blue Label in order to make this project another profitable addition to the company's overall success. His aim is to dupli- cate the same successful formula in the "Top 40" field for new artists on the Verve Blue Label that such top- selling personalities as Stan Getz, Jimmy Smith, Cal Tjader and Ella Fitzgerald are currently enjoying in the pop/jazz market.

Herb Ostrow To TM
NEW YORK—Jack Goldberg, presi- dent of T.M. Enterprises, has announced that Herb Ostrow has recently joined the organization. Ostrow will produce all future sessions for Club Records, the new label in Tommy and Co- mulus Music, the organizations pub- lishing subsidiaries.
WHAT WE’RE FIGHTING FOR

MERCURY SINGLE NO. 72500

DAVE DUDLEY SPEAKS OUT!
ALREADY THOUSANDS HAVE ANSWERED
SALES ARE SPECTACULAR

Cash Box—November 13, 1965
**Jazz & Folk Festes To Swap**

NEW YORK—The Newport Jazz and Folk Festival and the Metropolitan Opera are working out a future summer cultural exchange program.

Under the proposed agreement, performers from the Met will appear at Newport this summer, and artists from Newport will perform at the Met's summer concerts in Lewishon Stadium.

George Wein, producer of the Newport Jazz Festival, and Robert Green, an assistant manager of the Met, stated that the contracts would be signed shortly.

Herbman said the Met would send dancers, singers, and instrumentalists to Newport for four concerts. Two of the performances will be concert versions of the operas, and the other two may be ballet, recital or orchestral programs. There will also be lectures and afternoon seminars.

**Top Artists To Do South Mountain Songs**

NEW YORK—Stan Catron, general manager of the New York bureau of Billboard, reports that the firm has chosen Larry Kasul to write English lyrics for the themes from "Un Pugno di Dollari," an Italian film for which the company holds the American music publishing rights.

Two of the album's top songs of 1965 are due for more disk exposure in the near future, Willie Lobo ("I'm in Love") and "I'll Remember," an instru-

**ABC Para Releases New Anti-Protest Single**

NEW YORK—In the midst of the current protest song movement, ABC-Paramount has released an anti-protest single by c&w artist Elton Britt. "There's A Star-Spangled Banner Waving 'Round The Town," on ABC's M-G-M label, is a 45th anniversary hit of back years, in the light of current history, the patriotic lyrics assume a significance new and timely meaning.

The label's promotion team feels that the record, having no other specific promotion, has publicly evidenced awaiting a record of this type to speak out for them in the battle against the over-used and over-sung, whose response is encouraging. The de-

**Costa Sets New A&R Dates**

NEW YORK—Don Costa returns this week to New York from Hollywood, where he A&R'd several dates with the LSG band.

During Nov. Costa's schedule will include recording of the band's albums by Lainie Kazan, M-G-M; Jack Jones, Kapp; Mimi Banes, Decca and Jerry Blavat, Decca. The latter two are signed ex-

**RIBBON CUTTING CEREMONY**—Dedication ceremonies for the new $5,000,000 Columbia studio were held at the recent Country Music Festival in Nash-

**R&B Battle In Phon Booth**

NEW YORK—The Phone Booth's Alfre-

**SOCRANO SIGNS TO SING—Span-

**NASHVILLE BASH—Attending the Mercury-Phillips get-together at the recent Country Music Festival in Nashville were, pictured (left to right in front) Joe Byrds of New Riders of the Purple Sage, Mrs. Jerry Kennedy and Roy Dea, assistant to Mrs. Kennedy; (middle) Bob Moore, label head of Raleigh Music looks up to Gus the Giant, seven-foot eight-inch Texas citizen who carried signboard for Mercury during the convention; (right) Jerry Wallace relaxes with indie record producer Maj. Bill Smith of Ft. Worth.

Shown in the center row: (left) Priscilla and Roy rehersal before going into studio; (middle) Kathy Barnes, Mrs. Barnes and brother Larry, who just inked with Smash; and (right photo) Jerry Lee Lewis.

Shown in the bottom row: (left) Henry Brief, RIA executive secretary; Irving R. Green, Mercury president, and Jerry Kennedy, A&R chief of Mer-

**Jim & Jesse Sign With Joe Taylor Agency**

Jim & Jesse, stars of the Grand Ole Opry and Epic Records, have been signed to an exclusive management contract with Joe Taylor Artist Agency in Nashville.

The boys are known the world over for such songs as "Cotton Mill Man," "Better Time A Comin'," and the recent "Memphis" which has just been re-

**Camero Releases "Boys"**

NEW YORK—With Capitol Records' wishes from the Beatles single, "Boys" and "Kansas City," from the market, Camero Records has issued its own version of "Boys," featuring former manager Jimmy Shriver.

According to sales manager Jerry Shif-

**National Record Promotion**

_Music Makers Partnership Network_ 36 Years' Dependable Service Covers All Major Cities, Nashville, Atlanta, New Orleans, Atlanta, Atlanta, M-G-M, M-G-M. M-G-M, the latter two are signed exclu-

**Cash Box—November 13, 1965**

**SOPRANO SIGNS TO SING—Spanish soprano Monseratt Caballe recently arrived in the U.S. where she is scheduled to begin an extensive series of opera performances throughout many major cities. The singer has assembled a cast of Donizetti and Bellini arias which will be released by RCA Victor, Red Seal, early next year.**
Thanks D. J.'s-Distributors and all the Trades
... for the wonderful support you've given
me since I've been recording exclusively for
BACKBEAT RECORDS!!!!!!! You made
“TREAT HER RIGHT” a “Big Record” .........
HERE’S MY NEW ONE !!!!!!!!

“APPLE OF
MY EYE”
Backbeat #555

“A KID
NAMED
JOE”
Backbeat #550

Thanks and I know you’ll keep the Backbeat
records moving!!!!!

Sincerely yours,

Thanks to the Industry—D. J.’s and Distrib-
utors for your support ...

WE BELIEVE THIS IS THE HIT!!!! for ’65-'66

Gratefully yours,

Roy Head

Joe Henton

BACKBEAT RECORDS
2809 ERASTUS STREET
HOUSTON 26, TEXAS

Cash Box—November 13, 1965
The exciting, wallowing sound of the Johnny Keating orchestra is given a standout presentation, highlighted forcefully in London's Phase Four Stereo process. Blaring brass and pounding percussion spearheaded the effective attack, which is exquisitely spiced with Keating's arrangements. Showcased in a double-jacket package, the album features such goodies as "Cast Your Fate To The Wind" and "Ticket To Ride" to make for highly pleasurable listening.

CLASSICAL PICKS

The GREAT TCHAIKOVSKY SYMPHONIES
FIVE, FIVE AND SIX—Philadelphia Orchestra/ Eugene Ormandy—Columbia DL 327/DSS 727

The eloquent sound of the Philadelphia Orchestra, under the masterful baton of Eugene Ormandy, makes for a superb three-disc set of Tchaikovsky's best trumps. The total devotion to the music, on the part of the artists, can be felt in the dignity with which they render these pieces. The set is a welcome addition to the Masterworks series, and should be received as such by all interested parties.

JAZZ PICKS

NOW PLAYING: ERROLL GARNER—MG M 133

Erroll Garner the misty master of the piano improvises his light-fingered way round thirteen tunes from the past on this set. Garner has selected such outstanding melodies as "You Made Me Love You," "I Found A Million Dollar Baby" and "How Deep Is The Ocean?" for setting in his relaxed, ingratiating style. The LP should prove to be a stimulant of fond remembrances for movie goers, as well as a pure listening pleasure for music lovers in general.

CANNONBALL ADDERLEY LIVE—Capitol T 2399/ST 2399

Cannonball Adderley's sound is highly inventive in conception and unerringly based in terms of hard-driving swing. With the quintet featuring Nat Adderley on cornet, the sax man opens this album with a series of mostly solo efforts titled "Little Boy With The Sad Eyes," and in due course his way through "Work Song, and "Sweet Georgia Bright" among others. The power and finesse of Adderley and the good sound of the quintet make this an album worth having.

JAZZ BEST BETS

AND THEN AGAIN—Elvin Jones—Atlantic 1413

The talent of Elvin Jones is showcased on this unusual LP. It is unusual in the sense that rarely are drummer-led efforts so totally listenable, even for fans who don't particularly dig drum solos. Featuring Jones' self-penned title track, as well as the exotic lead cut "Azan" and the bluesy "Elvin被抓," the LP should garner a host of new fans for both the drummer and drumming. Top-notch jazz listening.

COOKIN' THE BLUES—James Moody—Cadet 756

Trumpetist James Moody puts down a vocal, mellow, blues-inspired jazz sound on this disc, which was cut "live" at San Francisco's Jazz Workshop. Backed by a powerful sextet, Moody leads all the way, except for one solo by pianist Sonny Donaldson on the lead track, "The Jazz Twist." Other blue ribbons include the leader's strong flute reading of "Moody Flute" and a beguiling interpretation of "It Might As Well Be Spring."

CHRISTMAS PICKS

MERRY CHRISTMAS—Andy Williams—Columbia CL 2420/CS 9228

The mellow "Merry Little Christmas," "Let It Snow, Let It Snow, Let It Snow" and nine more outstanding Yuletide favorites. With the charters' host of record and the TV fans, this outing should be a potent one during the oncoming holiday.

THE SOUND OF CHRISTMAS—Al Hirt—RCA Victor LPM/LSP 471

"Here Comes Santa Claus," "Let It Snow" and the title tuned horn offer an excellent selection of Yuletide studies just right for buyers and programmers in the upcoming festive season. Whether the music is the religious hymns, which he does with excellent taste, or the light and tuneful novelty numbers, Hirt and his orchestra have made the LP a hit. The music, composed of trumpet, flute and vocals, is set against a background of gentle and moderate rhythm, which is the perfect mood for the season. The LP is ideal for all the kids and also those who can't hear anything wrong with a bit of Christmas cheer.

THE VENTURES' CHRISTMAS ALBUM—Dolton BLP 2038/BST 8018

Latest in the long line of Ventures' albums is the power-packed offering for the Yuletide season. Including some of the outstanding tunes associated with the season, such as "Santa Claus Is Coming To Town," "Winter Wonderland," "Jingle Bell Rock," and "White Christmas," all done in the Ventures' best-selling style, this LP should be a market leader during the coming months.

CHRISTMAS FAVORITES BY THE HOLLY-RIDGE STRINGS—Capitol TST 248

The Holly-Ridge Strings have built up a huge following with their ultra-sweet arrangements of pop favorites and should build that following even larger with this enchanting selection of Christmas favorites. A warm and captivating performance of this one sounds like the gift to fill a lot of stockings as the ensemble presents a whole series of beautiful and vivacious musical greetings, headed up by the sparkling "Winter Wonderland" and closing with a whimsical interpretation of "Do You Hear What I Hear?"

HAVE A HOLLY JOLLY CHRISTMAS—Burl Ives—Decca DL 486/487

A perennial favorite with youngsters of all ages, Burl Ives lays claim to being one of America's favorite troubadours and this Christmas bundle by the folkster shows some of the reasons for that claim. Happy songs of nonsense are given a happy and nonsense style and the tunes are handled with heart-warming care, and all are spiced with the easily-identified Ives touch. Top sales can be expected for this set, which features "Christmas Child" and "The Little Drummer Boy."

CHRISTMAS WITH THE KING FAMILY—Warner Bros. W/WS 1627

The thirty-eight members of the King Family entourage, who have shot to national recognition via the wonderful weekly TV show, have struck a happy chord with their first two albums and should score equally well with this Christmas bundle. Based by the twelve Originals, various sections of the family take turns with the selections, which are topped off with the entire family doing "The Christmas Song" and the King Sisters doing "White Christmas." An excellent choice for shoppers.

MARY CHRISTMAS—Eddie Fisher—Dot 3638/3638

The old following of Eddie Fisher should be out in force to grab up this selection of holiday standards by the crooner. Smoothness of style and richness of voice have always been the artist's main attractions and this session, with the sweet ballad "Winter Wonderland," is no exception. Christmas favorites of "O Holy Night" and "Silver Bells," as well as the Yale-oriented "My Favorite Things" make this one a good bet for consumer reaction.

Cash Box—November 13, 1965
By request

New nearing 1 Million in Sales

His Hand in Mine
by Elvis

RCA VICTOR
The most trusted name in sound®
Vinnie Rogers Dies

NEW YORK—Vinnie Rogers, 31-year-old musician-composer-arranger, died on Oct. 29 of a heart attack in his home in Hollywood. Rogers played guitar, bass, piano and drums on many hit records and appeared last spring in the title role of the off-Broadway show entitled "5-00 Jazz." He leaves his wife, printing executive, Alica, son Christopher and mother, father, brother and two sisters.

Composer And Manager Join Forces

NEW YORK—French composer Paul Durand, who is best remembered for his famous song "Falling in Love with Annie," has joined forces with Henry Bortyacie, famous French manager of many top French and American recording personalities. The Messia, Durand and Bor- tyacie have already opened the new offices of their new firm, Bureau 103 (International Artists) at 17 Rue Montorgueil, Paris. Under their control, the firm will handle management and promotion of international acts and events, with branches throughout Europe and the United States.

Epic Releases New Yardbirds Session

NEW YORK—Epic Records has announced the availability of a session recording of the Yardbirds, titled "Having a Rave Up With The Yardbirds.

The LP, which has been called "The Yardbirds' sound of the future," combines basic rock 'n' roll, old-fashioned blues and straight-forward country music, mixed with "oriental" chords and produced with an improvisational electronic high-band drive. In this, their second album for Epic, the group do everything that which has made them one of Britain's top bands, and it remains a classic even if the album was recorded 'live' in England and demonstrates the group's studio ability. There are also some previously released tracks through musical improvising. Featured titles are "Smoketack Lightning" and "Here Tin." The album also contains songs that have achieved great success for the group as separate Epic single recordings, such as "Still I'm Soul," "Heart Full Of Soul" and their latest chart breaker, "I Am A Man."

New Studios Opened

Hollywood—Now equipped to handle the recording needs of commercial film companies and advertising agencies, Universal-International Studios recently opened its new facilities at the former Hollywood United Studios.

According to John P. Price, president of U.S., the opening follows an extensive eight-week refurbishing and remodeling program. In addition to installation of new equipment, interior construction was conducted to provide increased office space.

Inquiries regarding the new recording studios may be directed to A. L. Jones, production vice-president, or Andrea Rutberg, studio scheduler.

Hi Records Inks Singer

MEMPHIS—Joe Coughli, president of Hi Records, announced the signing last week of New York rock singer, Bowers' first waxing "Give Over To Me," will soon be released.

TV Owner Picks Up Tab For Musical

NEW YORK—John C. Cohin, owner of several TV and radio stations in California, recently became the "angel" for a future Broadway musical, "Little World, Hello." Cohin put up $400,000 and obligated himself for additional funds if necessary. The show is based on the novel of the same name, written by Jimmy Savo. The mainstayer is a Jack Beckman production, and will be directed by Lee Cox. With a cast that includes Pinky Lee, Betty McGuire, Kay Armen and Arlene Fontana, the show is skedded for an April opening.

Tower Sound Expands

NEW YORK—Tower Sound Studios Inc. celebrates its first anniversary with an expansion move in which it acquires the entire eight-thousand square-foot wing of the eighth floor of the CBS Theatre Building in New York.

Tower is owned and operated by Ricky Feinstein, who received his electronic degree from State University of New York and designed custom recording equipment for Western Electric, where he worked as an electronic engineer, prior to opening the studio and Best Hoffmann, who was employed as a writer and producer for several major publishers after getting his BA degree from New York University.

The studio is one of the few in the city to operate on a 24 hour a day basis, with no rate differential between day and night time. Masters produced at Tower have found their way into the top charts on Main, Atlantic, MGM, Joy and Audio Pickle label.

In an electronics innovation Feinstein and Hoffman now offer their clients the "Final Sound." This process allows the listener to hear how a record will sound when it is played on the radio. The finished disk is played on a broadcast turntable, through a radio transmitter while, at another, through the air waves into a standard home receiver. The record sound is sent over a special radio frequency which Tower has dubbed W-TG-W.

As part of its expansion, Tower has named Susan Kitteridge as administrative assistant.

Roulette Distribut Switch

NEW YORK—Ron Roessler, general sales manager of Roulette Records, has announced that California distributors has been named the new distributor for Roulette Records and its associated labels in Los Angeles.

SHOOTING STAR—Bart McGui re was recently presented the Fry's "Shooting Star" award for December "Don't Underestimate Us OFF Of Destruction," which is internationally released by RCA Victor. The award is given to the artist whose single climbs fastest, in a given week, on the British charts. He received the award at Kennedy International Airport in New York, over the right to left are: P. F. Sloan, writer of the hit; Ken Kirschner, director of International liaison veep of RCA Victor records, and Lou Adler who produced the rec.

CAST GETS A PARTY—for the cast of "On A Clear Day You Can See Forever" was given last week at the Hotel Americana in N.Y.C., by RCA. Pictured in the room set-up; (right) Lyricist Alan Jay Lerner, and George R. Marek, head of RCA. Shown in bottom row are: (left) Composer Burton Lane, lead man John Cullum, Mrs. Lane, and George R. Marek; and (right) Mr. Lerner, Norman Raskas, RCA division veep, and his wife.

Cash Box—November 13, 1965
**COUNTRY ROUND UP**

Dick “Tater Raisin’ Man” Curless made a swing through New York last week, making a three-day stand at the City Center Ballroom from Oct. 29-31 and, with the help of his real funky guitar, Curless didn’t take long to create a crowd of fans by playing out of the palm of his hand. By the last night of the show the crowd was begging for more, so it looks like he’ll be back before too very long. As soon as he left here, he headed back up to the New England section of the country where he’s got a long string of appearances, including a series of G.I. bases, set up. We hear he’s got a new album of three country songs reported to be a real good piece of material.

Bobby Bobo, veteran performer on WLW-TV’s Midwestern Hayride and founder of Boone Records in Union, Kentucky, is a pretty busy feller nowadays. In addition to his aforementioned duties he has joined forces with Ray Hill to form a record label, Afco Records, which will handle pop and R&B product and will be distributed through Boone. Bobo has also started a C&W deejay show on WKKY-FM, a new station with offices in Erlanger, Ky. We wish him lots of luck in both his brand new ventures.

**STAR DAY NAME PAN AMERICAN AS COLORADO DISTRIBUTOR**

NASHVILLE—Col. Jim Wilson, Star-day national sales manager, has announced the appointment of Pan American Record Supply Co. as the distributors for all his label’s product in the Denver and Colorado area.

According to Wilson, the Pan American operation, headed by Joe Oxaan, has the most completely modern distribution facilities available and their long-time familiarity with the area will be a valuable asset in the marketing of Star-day material.

**DICK CURLESS**

Don Gibson, who guested on the Opry Deejay Show in October, proved to be such a success that he’s being rushed back for a repeat appearance on the Hayride show. Wilson is sure to have a good personal appearance on the Dean show, he was given more than two hours of the program, which is pretty much a rarity for any guest artist. A return visit in that short a period of time is also a rarity, (but rarities can be commonplace in this business). Meanwhile, Acuff-Rose artists have set a fast booking pace for Gibson, including his recent appearances on the Max Sanders TV show, an ABC-TV country show in Chicago and personal appearances stretching from Texas to Mass., prior to his upcoming date with Dean.

It’s always pleasant to see a new-comer make the scene, especially when that newcomer has been around for ten or fifteen years in the business. During the recent Nashville blowout Hilltop’s Johnny Paycheck hosted a cocktail party at the Capitol Park Inn, which was his way of saying thanks to his fans and the industry for their help in giving him his first hit. Approximately 20 people turned out for the party, but most impressive was the list of newcomers who showed up to acknowledge him and welcome him into the ranks of hillbilly. Some of those folks included Bobby Bare, Merle Travis, Johnny Bond, Waylon Jennings, Johnny Darrell, Jean Seely and Mary Beth. Among the non-performers were Cliffie Stone, Charlie Williams, Ed Hamilton, Jack Clement, Hank Williams Jr., Paul Joyce and Marty Moon. The George Jones band was on hand to provide music and, naturally, Paycheck was on hand to do his “A-11” to a standing ovation.

**SNOWSTORMING**—When veteran country songster Hank Snow puts on a show before a live audience, he invariably takes the audience by storm. Not too long ago the RCA Victor charter roared into the Rivoli Club in Chicago and, over the course of the weekend, 18,000 fans roared in after him. Shown backstage at the club, Snow was flanked by WJJD-Chicago turntable personalities Honest John Trotter (Left) and Roy Stingley, who were on hand to welcome him to the Windy City.
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<td><strong>30.</strong> What’s Money (Screen Songs—RCA Victor 8635) by George Jones (United Artists 901) 30</td>
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<td><strong>31.</strong> Flowers on the Wall (Screen Songs—RCA Victor 8635) by Porter Wagoner (Columbia 43315) 40</td>
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**George Jones Has a Big, Big Hit**

**‘Take Me’**

**MUSICOR 1117**

**George Jones & Gene Pitney ‘Big Job’ Duet Hit**

**MUSICOR 1115**

**George Jones & Gene Pitney**

**Voted No. 1**

**Most Promising Singing Group**

**Cashbox & Billboard**

**Musicor Records/A Division of Talmadge Productions, Inc.**

Cash Box—November 13, 1965
THE
"WHITE LIGHTNIN' EXPRESS"
IS LOADED WITH HITS!

"If This House Could Talk"
Written by Hugh X. Lewis
Recorded by Stonewall Jackson—Columbia

"I'd Better Call the Law on Me"
Written and recorded by Hugh X. Lewis—Kapp Records

"Think I'll Go Somewhere and Cry Myself to Sleep"
Written by Bill Anderson
Recorded by Charlie Louvin—Capitol

"White Lightnin' Express"
Written by Hank Mills
Recorded by Roy Drusky—Mercury

"My Half of Our Past"
Written by Hank Mills
Recorded by Del Reeves—United Artists

"White Lightnin' Express"
Written by Bill Anderson
Recorded by Charlie Louvin—Capitol

"Send No More Roses"
Written by Hank Mills
Recorded by Wanda Jackson—Capitol

"Big Job"
Written by Hank Mills
Recorded by George and Gene—Musicor

And a special thanks to Bill Anderson for three BMI 1965 Awards
"Once A Day," "Then And Only Then," "I Can't Remember,
and to Hank Mills and Walter Haynes for their
"Girl On The Billboard"

MOSS ROSE
PUBLICATIONS, INC.
806 16th Ave. S.
Nashville, Tenn.

Hubert Long, Pres.  Audie Ashworth, V.P.

Any D.J. that needs copies write
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806 16th Ave. S.,
Nashville.
British writer/composer Chris Andrews is now high in the British charts as an artist with his first Decca recording, "Yesterday Man." The disk is issued in America on Atlantic. Chris has already waxed a German version for release in that market by Deutche Vogue. As a writer, Andrews has enjoyed international chart success since his first published composition, "The First Time," became a major hit for Adam Faith in 1963. He also gave Adam Faith his first big American success "It's Alright" (Amy). More recently, he has taken Sandie Shaw high in the world charts with "I'll Stop At Nothing"; "Long Live Love" (No. 1 in Britain and a big success in France under the title "Pour vu que ce Dore") and her latest single, "Message Understood." Andrews is a contract writer to Glissando Music.
Dick James has appointed Lonnie Hodes as general professional manager for his group of companies in America and Canada. This is an extension of his American operation set up two years ago with the appointment of Walter Hodge as his agent in charge of copyrights, licensing, distribution and general legal business. The expansion is made necessary by the increasing demand for Beatles’ material, requiring not only direct exploitation and promotion but also the securing of cover recordings. Hodes has already been instrumental in securing the Mary Wells album “Love Songs From The Beatles.” The Hodes-James relationship goes back several years to the time when James became head of the Sidney Ford Organization and Hodes was with Criterion Music. Hodes, experienced in all aspects of the music business, will continue his work with Rolling Stones companies, Spectator and Concertone Songs. Other British publishers whose American interests are watched over by Hodes include Freddie Foster and Noel Gay. He will operate the Dick James setup from 1280 5th Avenue, N.Y.C.

The Honeycombs’ new single “This Year Next Year,” released on Pye and published by Welbeck, was penned by managers Howard-Blakley as a follow-up to the highly successful “That’s The Way.” Their new L.P., “That’s The Way,” takes its title from and includes the group’s single “I Can’t Stop” bitherto not issued here although it climbed high in the American charts. Another Howard-Blakley composition, “You Make It Move,” has been waxed by Dave Dee, Dozy, Beaky, Mick and Tich, released on Fontana and published by Hodge. John Hodge is high with that, this third disk, the group will really make the grade. To help them on their way BBC-TV are devoting a documentary program to this talented group.

Roger Greenaway and Roger Cook, another song writer duo contracted to Mills Music, have supplied American artist Mark Richardson with his next single “See It My Way” for release on Stateside. Mills’ general manager Cyril Gee reports a string of tv and radio appearances to promote the single. Richardson has just finished work on the Rank film “Deadline For Diamonds” in which he portrays the role of another Greenaway-Cook composition “Value For Money” has been waxed by Bobby Rio on Pye and published by Mills.

Mr. L. G. Wood, managing director of E.M.I. Records, just back from a routine visit to America, He is the first E.M.I. executive to visit the Tama La Porte as his agent in charge of copyrights, licensing, distribution and general Wood also spent a week in Hollywood, visiting Columbia, Liberty and Disneyland and during his stay in New York he had talks with all E.M.I. licensees.

Phillips Records have acquired, for this country, the masters on their民ogue which has on its roster such names as Lester Young, Lighthin’ Hopkins, Charlie Parker, John Coltrane and Red Norvo. Phillips is also on the just re-released by a “V. S. Ormand and the Vanguard” of the song “I Know There Is A Girl” also recorded by Jerry and the Pacemakers (Columbia). Maribou also have the new Kathy Kinney solo album “From My World” penned by Ernie Morgan, a writer discovered by Dick James. From the Trudis catalogue, which Dick James acquired recently in order to have an immediate hit with Barry MacGuire’s “Eye Of Destruction” comes a new P. F. Sloan track, “I’m Not Dancing” written by Denny Seikey group whose first Parlophone single “Just A Kiss” was penned by group member Lally Scott. The number was recorded by Air Productions and published by Maribou Music. Promotional slots via TV and radio have been quite large.

Composer-conductor Aaron Copland was Guest of Honor at a reception hosted by his South African recording company, Royal Festival Hall, London, where he also conducted a concert with the London Symphony Orchestra. He subsequently recorded for E.M.I. of London the L.S.O. for release by CBS. While in Europe, Copland gave concerts in Britain, Germany and Italy and also tele- recorded a program for the BBC’s “Workshop” tv series.

The Guest of Honor at the Fontana party has been announced to very large advance orders. Baiz is currently the best selling folk artist in Britain and has just completed a S.R.O. national tour. Phillips Records decided to release it on L.S.O. for release by CBS. While in Europe, Copland gave concerts in Britain, Germany and Italy and also tele- recorded a program for the BBC’s “Workshop” tv series.

Unfortunately we recently credited Roberto Delgado as being the original American Yunke artist. Apologies to the original claimant Rino Lettini who wrote and recorded the Loktiaks for Finnich R.C.

QUICKIES: EMI recently acquired the American Diamond label for distribution in this country, . . . “Turquoise” is new single by Donovan on Pye, published by Hodge. Congratulate him on a new Rolling Stones for yet another No. 1 hit in America, “Get Off My Cloud,” which is also heading for the No. 1 slot in Britain.

International Huddle

Pictured (left to right) with whom they signed to their new label. The Big 3 Music (Robins-Feist-Miller) looks over new world-wide hit “My Generation” which has associates Fred Day and David Day of Francis, Day & Hunter, and Ed Heywood of the Big Four. The Days recently arrived in New York for a round of music publisher conclaves.

Great Britain’s Best Sellers

This Last Week
Week Week On Chart
1 1 8 Years—Ken Dodd (Columbia) K.P.M. 1
2 7 Almost There—Andy Williams (CBS) Cinephonic 2
3 9 3 Still I’m Sad—The Yardbirds (Columbia) Feldman 3
4 8 It’s Good News Week—Hedgehoppers Anonymous (Decca) Jolly 4
5 7 3 Yesterday Man—Chris Andrews (Decca) Glissando 5
6 1 Get Off My Cloud—The Rolling Stones (Decca) Mirage 6
7 9 5 Eye Of Destruction—Barry MacGuire (RCA) Dick James 7
8 13 3 Here It Comes Again—The Fortunes (Decca) Donna 8
9 14 2 Yesterday—Matt Monro (Parlophone) Northern Songs 9
10 3 If You Gotta Go—Manfred Mann (HMV) Blossom 10
11 10 2 Evil Hearted You—The Yardbirds (Columbia) Cambell Connolly 11
12 7 Hang On Sloopy—The Coys (Immediate) Campbell Connolly 12
13 11 4 Some Of Your Lovin’—Dusty Springfield (Philips) Screen Gems 13
14 15 5 In The Midnight Hour—Wilson Pickett (Atlantic) West One 15
15 1 1 It’s My Life—The Animals (Columbia) Screen Gems 16
16 6 5 Message Understood—Sandie Shaw (Pye) Glissando 17
17 1 1 Love Is Strange—The Everly Brothers (Warner Bros.) Aetuf Rose 18
18 1 Positively 4th Street—Bob Dylan (CBS) Blossom 19
19 16 6 Baby Don’t Go—Sonny & Cher (Reprise) Kassner 20
20 1 1-2-5 Len Barry (Brunswick) Leeds 21

Top Ten LP’s

1 The Sound Of Music—Soundtrack (RCA) 93
2 Out Of Our Heads—The Rolling Stones (Decca) 93
3 Help!—The Beatles (Parlophone) 93
4 Mary Poppins—Soundtrack (HMV) 93
5 Almost There—Andy Williams (CBS) 93
6 Highway 61 Revisited—Bob Dylan (CBS) 93
7 Mann Made Manfred Mann (HMV) 93
8 Everything’s Coming Up Dusty—Dusty Springfield (Philips) 93
9 Look At Us—Sonny & Cher (Atlantic) 93
10 The Hollies—The Hollies (Parlophone) 93

Top Ten EP’s

1 Kwyet Kinks—The Kinks (Pye) 93
2 Universal Soldier — Donovon (CBS) 93
3 Andy Williams Favorites—Andy Williams (CBS) 93
4 Got Live If You Want It—The Animals (Columbia) 93
5 The One In The Middle—Manfred Mann (HMV) 93
6 The Animals Are Back—The Animals (HMV) 93
7 Wild Weekend—Dave Clark Five (CBS) 93
8 Im Alive—The Hollies (Parlophone) 93
9 The Seekers—The Seekers (Columbia) 93

Top 100 Labels

A & M 11, 37, 74 Jado 93
Alto 36 Koma Sato 27
Atlantic 24, 81, 85 Kopp 99
Autumn 61 61
Cc 9 9
Columbia 22, 49, 71 London 1, 40
Coral 23, 69 Metown 2, 38
Capitol 5, 77, 96 Mexican 83
Checker 7 Musik 94
Constellation 100 Okeh 79
Columbia 13, 14, 15, 41, 51 Philips 10, 76, 100
C.P. 62 RCA Victor 44, 58, 67, 80
Dial 57 Red Bird 77
Diamond 53 Reprioe 31, 36, 59, 65
Dunhill 90 slope 42, 98
Dysnolive 3 Soma 18
Epic 50, 54 Soul 39, 94
Fontana 29 Tidal 12, 28
Genex 38 United Artists 32, 87
Fraternity 84 White Whale 100
Gardy 20, 48 Vee Jay 86
HBR 68 Volt 60, 95
Hocky 19 Warner Bros. 26
Imperial 34, 35, 52, 82 White Whale 100

Cash Box—November 13, 1965—International Section
DECEMBER 1964:
SACRE CHARLEMAGNE: 775,000 copies in Europe

APRIL 1965:
POUPEE DE CIRE POUPEE DE SON: 2,000,000 copies all the world over

and now: L'AMERIQUE
b/w NOUS NE SOMMES PAS DES ANGES
LE TEMPS DE LA RENTRÉE - ON SE RESSEMBLE TOI ET MOI
(PHILIPS E. P. N° 437.125)

FRANCE
GALL

RECORD PRODUCER: DENIS BOURGEOIS - PERSONAL MANAGEMENT: MAURICE TEZE, ESBLY (SEINE & MARNE) TÉL. 934.64-29 - MUSICAL DIRECTOR: ALAIN GORAGUER - PUBLISHER AND PRESS RELATIONS: BRIGITTE BERTHOLIER, BAGATELLE, 10, RUE WASHINGTON, PARIS 8e - TÉL. 256.17-99
DISQUES PHILIPS - FRANCE

Cash Box—November 13, 1965
Among the November releases of popular music, is Nippon Columbia's LP, "The Explosive Sounds Of The Atlantics." The album is by Australian popular instrumental combo the Atlantics and includes contributions To Rude Rag, "Secret Love", "Cherry Pink And Arkie-Blessed White", "The Sheriff Of Nottingham", "The Bow Man", "Dimitrius" and six others. Besides the usual three-act format of the "Patti Page" which includes her latest hit "Hush, Hush, Sweet Charlotte", "Donny Boy", "The Green Leaves Of Summer", "Jamaica Farewell", "Can't Help Falling In Love", "Scarlet Ribbons" and others. As the jazz's popularity in Japan is deeply-rooted, the record is expected to sell well.

"This is College Jazz," by the Dave Brubeck Quartet, the Denny Zeitlin Trio, and the Paul Winter Sextet, is noteworthy because the popularity of college jazz is rising, and the Paul Winter Sextet is said to be coming here for a tour. 

French star Sacha Distel, who has had a tremendous series of hits for Polydor, has signed a new 3 year pact with the firm.

Polydor has something new for Xmas ready. A new "Gift" series of 7 LP's with a total of 300,000 copies, is now being assembled. The show offers original recordings by Johnnie Ray, Sacha Distel, Peter Alexander, Brenda Lee and Bing Crosby.

Philips reports that the tour of Esther & Abi Oparin has been such a huge success that a second tour is being planned. The second tour has been scheduled for Brazil, Argentina, Chile, Peru, Columbia, Mexico, France, Belgium, Luxembourg, The Netherlands, Japan, South Africa, Australia, New Zealand, Rumania, Czechoslovakia, Hungary, Bulgaria, Romania, Rumania, Switzerland, Germany, Denmark, Norway, Sweden, and Sweden. The firm has also released two EP gift series of children's gifts including "Snow-white And The 7 Dwarfs" with dolls of the stars and "Hansel And Gretel" also with dolls packaged for around $2.50. Polydor also has several new packagings of old recordings including "Xmas In The Holy Land" with original recordings from Jerusalem and "Stories Of Xmas," a spoken word almanac with "Little Drummer Boy" by Cher, "I'll Be Home For Christmas" by Fitzgerald, "The First Noel," "Come On Ring Out" by Ivy, and "Tuindy's Christmas." 

CBS has released the Roy Head hit "Treat Her Right" for Germany. Peter Meinl reports that his "Hansa" has passed the 1,000,000 sales mark. Another Swedish hit for Hansa is "Racing" by Abba. Meinl is building on his big success for the past few seasons with a huge range of new releases. Meinl is planning a big repeat concerts running until the 18th of December and covering Munich, Freiburg, Hamburg, Berlin, Hannover, Wiesbaden, Mainz, Munchen, Munich, Stuttgart, Nurnberg, Flensburg, Lubeck, Kiel, Mannheim, Essen, Cologne, Ulm, Heidelberg, Gen, Lausanne, Zurich, Basel, Freiburg, Berlin then back to Hamburg for 2 concerts and one final tour of the season.

Jazz critic Joachim Ernst Berendt has set up broadcast of his "Jazz Around The World" has been in the works for November release. The show features original recordings by Joachim, made during his trip around the world from Japan to Brazil, and will have special features such as a solo from the King of Thailand and the first recording of Chinese jazz with a solo by the famous jazz trumpeter. Philips has added a new classical division here to be headed up by Hans Richard Batz and a division to be released on Jan. 1 of next year which will start original production for the first time in the classical sector for the firm and will also work on press and radio contacts in the classical field. Richard Berger has been back this week for an appearance session. Electrola has also released the "History Of Jazz" 5 LP series on Capitol. Philips has released a new Jazz catalog listing all the various releases and the 1st series of the new LP are as well. That's it for this week in Germany.
THE SECOND EDITION OF THE YEARLY CONTEST “FESTIVAL DELLE ROSE” INTRODUCED THE NEW ITALIAN AUTUMN WINTER PRODUCTION. 28 SONGS TOOK PART IN IT. 52 NEW SONGS WERE PRESENTED.

ORETTA BERTI, PHONOGRAM ARTIST, WITH HER RENDITION OF “VOGLIO DIRITTI GRAZIE” WAS THE WINNER OF THE FESTIVAL. THE SONG WAS RECORDED UNDER THE POLYDOR LABEL.

Undoubtedly the “Festival Delle Rose” will be regarded as one of the most interesting events of the autumn/winter season in the Italian music scene. This is the second consecutive year that this contest took place. The three nights of the Festival (Oct. 15, 16, and 17) were broadcasted, while the final night, was recorded on a video tape, and has gotten nationwide exposure (Oct. 18).

The contest was organized by OMA (Artistic Manifestations Organization) headed by Angelo Facenna and Maria Luisa Pisan, A&R manager and stage director of the contest was the well known impresario Mario Minasi.

We wish to stress that this second edition has confirmed the success of this contest, which surely shall be considered among the three top events in Italy. (First, in our opinion, the San Reno Festival, then the RAI/TV-API contest “A Disc For The Summer.”)

This second edition of the contest has seen a wide and nearly complete participation of the Italian industry, even if few of the top artists were present.

This wide participation, confirming the success that the contest has obtained, derives from the fact that last year, thanks to national TV exposure, the contest was able to introduce the big RCA Italiana hit, “Non Sono Degno Di Te” sung by Gianni Morandi.

12 of the 30 Italian record companies took part in the event, while 13 publishers presented new songs. The record firms included in the Festival were: Phonogram, Clan, RCA, Fonit Cetra, Saat, CGD, EMI Italiana, Aristo Records, Edith, Vedetta, Heekey, Errepi. Publishers represented were Edizioni Alfere, Edizioni Clan, Edizioni RCA Italiana, Edizioni Fonti-Cetra, Sugarmusic, Gruppo Editoriale Ariston, Edizioni Voci Del Padrone (EMI Italiana), Edizioni Leonardi, Edizioni San Gusto, Edizioni Bideri, Edizioni Sciascia (Vedetta), Edizioni Panderi. There were 52 songs presented, 39 of them entered the final night.

The contest also inaugurated a completely new formula for this kind of song festival. The 12 top artists performed two new songs each, and the public was invited to choose which one they preferred.

The other 16 young debuting artists presented only one song each, and the public voted for eight of them to enter the finals.

We must sincerely say that organizers have done their best to make a high level event. They have also tried to awaken international interest in this contest, inviting various top foreign representatives of the European world of music to attend the festival. Their aim was fulfilled.

The songs we have heard in this second edition of the “Roses Festival” were all quite good, even if none of them was able to create an especially strong interest with the audience.

As we have reported the Festival put its accent on Orietta Berti, the young artist of Phonogram who won the contest, singing a romantic ballad entitled “Voglio Diritti Grazie.”

We wish to recall that Orietta Berti jumped into the spotlight at the beginning of the summer, winning the contest of which we spoke before “A Disc For The Summer” and her recording of “Tu Sei Quello” has become one of the top selling discs of the “hot” season in Italy. Now therefore it’s assumed that being the winner of this winter production parade, the young Phonogram lark will also be one of the major forces of the winter record season.

The record is issued under the Polydor label, while the song is edited by the publishers Edizioni Alfere, the same company which published the summer song “Tu Sei Quello.”

Another interesting item is the fact that the organizers have also invited representatives of various European Turistic Organizations to be present at the manifestation and to vote on one song among the 20 presented in the final night. This song has been awarded “The European Song.”

Winner of the European prize was the tune published by Gruppo Editoriale Ariston and entitled “Ti Rubero” sung by Bruno Latzi, a CGD artist, which was produced for that label by the published Alfredo Rossi. The fact that “Ti Rubero” can be considered as a European song with international characteristics, has been stressed by various European publishers seeking subpublishing rights for the song throughout Europe and the world.

The contest was held in the beautiful Cavaliere Saloon at the Hotel Hilton in Rome.

Italia’s Best Sellers

<table>
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<tr>
<th>This</th>
<th>Last Week</th>
<th>Weeks On Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>Si Fa Sera: Gianni Morandi/RCA Published by RCA Italiana</td>
<td>1</td>
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<tr>
<td>2</td>
<td>La Donna Di Zorba: Dalida/RCA, Minerva/Durium, M. Theodorakis/CGD Internazionale Published by Sugarmusic</td>
<td>5</td>
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<tr>
<td>3</td>
<td>Il Mondo: Jimmy Fontana/RCA Published by RCA Italiana</td>
<td>15</td>
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<td>4</td>
<td>E Voi Ballate: Adriano Celentano/Clan Published by Clan-Arien</td>
<td>10</td>
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<td>5</td>
<td>Tuoi Occhi Verdi: Franco Tozzi/Fonit-Cetra Published by Mascotte</td>
<td>3</td>
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<td>6</td>
<td>La Notte: Adano/EMI Italiana Published by EMI Italiana</td>
<td>9</td>
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<td>7</td>
<td>Dopo I Giorni Dell’Amore/Ti Senti Sola Stasera: Michele/ RCA Published by RCA Italiana/Aberbach</td>
<td>7</td>
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<tr>
<td>8</td>
<td>C’E’ Una Strana Rendition Nei Tuoi Occhi: The Rokes/ RCA Published by Aberbach</td>
<td>1</td>
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<tr>
<td>9</td>
<td>Help: The Beatles/Carisch Published by Curci</td>
<td>2</td>
</tr>
<tr>
<td>10</td>
<td>Mr. Tambourine Man: The Birds/CBS Published by Ricordi</td>
<td>1</td>
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*Denotes Original Italian Songs.
HOLLAND (Continued)

Alotta is very specialized in French language material and entered the chart with the famous Dutch title "Carrie C'est Fini," by Hervé Vilar. A fine Dutch version is in preparation and Vilar in the meantime is bound for a tour through Holland. Another promising title is "Toi Et Moi" sung by Claudia Sylva and already in the Flemish charts.

United Artists Holland agency is in the charts with their title, "What's New, Mrs. Dillons?" recorded in Amsterdam last Fall on preparing Dutch versions on coming music from the film "Thunderball.”

Frans Basart of Basart Records made a quick trip to Milano for a discussion with Mrs. Muntangan of Durium Records. He reported to Durium that Nadine at theSFMLA centre in Milano where so many French saw the incomparable Barbra in her own show, with orchestral arrangements and a large string trio. Nadine at the time was the youngest and very successful by now. Frans Basart also had the opportunity to see some of the Dutch version "of Universal Soldier," entitled "Zo Maar Een Soldaat." He was in Oct. 12, local AVRO-TV aired the much acclaimed Barbra Streisand TV Show, entitled "My Name Is Barbra." By doing so, Holland has been the first country outside of Europe to see Barbra in her own show, and in the next months the Dutch version will be well on its way.
American folk singer Pete Seeger has been very warmly welcomed in Paris. The concert given in the Théâtre des Paris has been a real success. It will not be quite the same sound this week with Chuck Berry, who arrived in Paris for a night at the Olympia Music Hall. Currently on this stage we have a one week contract with the French artist Jean-Louis Companions De La Chanson. They are a big success and Polydor records just released a new EP with four of their new songs. On the last of the twelve performances in the Paris, the famous "Vé Vé" artist, and young Guy Mardel(AX) the singer and composer of "NAvonne Jamais." Interesting news this week comes from Philips: Valérie Lagrange, the pretty French actress who had a very good start last year singing "La Guerilla," just released her second EP with four original songs, "Encore Un Jour De Notre Amour," her new title has been warmly welcomed. Nana Mouskouri presents on her new EP the French treatment of "Kisses Sweeter Than Wine." French songstress Jeanne Despres, better known as "Aliki," and French singer Jamy Oliver recorded a very good French treatment of US standard "Vaya Con Dios" On the new "I Am A Bramble," title "C'est Pas Vrai." First release in France this week of US trio the Walker Brothers with "But I Do" and "Make It Easy On Yourself." Good start for the new French Group "Les Chanteurs A La Croix De Boe," are back in town after a tour in Antilles. They will be on stage at Bobine for three weeks, from November 10. Henri Salvador has some troubles with French National Radio. "Folksongs From The Bottom Of My Heart" has been forbidden on the Radio and TV. In Salvador's lyrics, "Bouli Bouli" (it's the "L" word), "I m Satisfied To Be" has been forbidden to be broadcast on the Radio and TV. The French President de la République, Salvador produced this record on his own label, "Rigole."
Last week, nega visited the city of Buenos Aires, Argentina. The country is known for its rich musical heritage, which includes tango,探戈, and música criolla. 

**Arribando a Argentina**

Last week we had the pleasure of having a long chat with Ricardo Romero, the master of the traditional tango. His music is a perfect blend of passion and technique, a true representation of Buenos Aires' history.

Romero's latest album, "El Viejo de la Calle," has been well-received and is expected to make a strong impact on the global music scene. Romero's unique style and deep understanding of the tango genre have earned him international acclaim.

**El Tango y su Historia**

The tango is a complex dance form that originated in Argentina. It is a social dance that combines elements of French, Spanish, and African music. The tango is known for its slow, melancholic rhythm and the passionate expressions of its performers.

Romero's music is a tribute to the roots of the tango, reflecting the history and culture of Buenos Aires. His compositions are a blend of traditional elements and modern influences, making them accessible and enjoyable to a wide audience.

**Entrevista con Ricardo Romero**

We had the opportunity to ask Ricardo Romero about his music and its impact on Argentine culture.

**Question: What inspired you to create your latest album, "El Viejo de la Calle"?**

Ricardo Romero: "This album is a reflection of the history and traditions of Buenos Aires. It is a journey through the city's past, from the early days of the tango to the present. I wanted to create a work that would honor the legacy of our cultural heritage while also connecting with new audiences around the world.

**Question: How does your music reflect the spirit of Buenos Aires?**

Ricardo Romero: "Buenos Aires is a city that has been shaped by the passion and resilience of its people. My music tries to capture that spirit, to evoke the emotions of love, loss, and renewal. The tango is a perfect expression of that, and I hope my music can bring that to life for others.

**Question: What advice do you have for aspiring tango dancers and musicians?**

Ricardo Romero: "I advise them to immerse themselves in the culture of Buenos Aires. To learn from the masters, to understand the history and traditions. But most importantly, to find their own voice and express their own emotions through their music and dance. That is what makes the tango so special.

**Conclusión**

Ricardo Romero's "El Viejo de la Calle" is a beautiful representation of Buenos Aires' cultural heritage. It is a work that celebrates the past while looking towards the future, and it is sure to be a defining moment in the history of tango music.
There is a boycott against Mexican artists in Colombia and Venezuela. One of the reasons is that these countries complain that more Mexican artists are working there than Colombian or Venezuelan are in Mexico. There have also been several arrests in Mexico. Delegates from the different unions are trying to solve the problem as quickly as possible. A curious thing is that the Colombian and Venezuelan artists who have been performing for a while in Mexico, have no complaints.

As we announced a few days ago, there are more changes at Mexican RCA Victor. George Arcoiris, the manager who will take over the RCA in Mexico City, will give a cocktail party to say goodbye to Nes and to introduce Louis Coutouline Jr. Guillermo Acosta, A&R chief of Musart Records, returned from Spain, where he had been in a delicate situation where his relations labels like Tamales Mowtown, "Vista", "Atlantic" and others, they have released EP's with their own releasing company "La Retirada", "Cast Your Fate To The Wind", "La Muñeca Fe", and one other.

RCA newcomer Roberto Jordan cut his first EP with "Wishin' And Hopin'", "Keep Searching!", "That's What Little Girls Are" and "Tell Her Goodbye". All the girls are released in Columbia, San Jose, Sonny & Cher, Wilson Pickett, Barbara Lewis, the Drifters and many others.

Liberty Records, distributed by Musart Company in Mexico, released extended plays with The Chipmunks, Bobby Vee, the Ventures, and others.

Las Hermanas Jiménez, now at RCA, recorded two songs titled "Se Que Volverás" and "Vacío". Las Jiménez will appear very soon in several TV musical shows.

New releases from Discos Capitol de México, S.A. are Herman's Hermit songs like "I'm Henry VIII.", "Walking With My Angel", "Mother Nature's Son" and "I Can't Believe It", "We've Got Out Of This Place" and "Bring It On Home To Me". The Toppers, Little Junior, Supremes, Sonny & Cher, Wilson Pickett, Barbara Lewis, the Drifters and many others.

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In its editorial last week (Nov. 6th), Cash Box urged veterans of the coin machine industry to encourage young men to take an active interest in our trade, citing the latter group’s education, imagination, youthful resourcefulness and modern approach as a virtually untapped reservoir of talent.

We received a few but enthusiastic reactions to this stand from youngsters and oldsters this past week. This, plus a number of requests from coi men during September’s MOA Convention to revive the principle suggested by this magazine back in 1960 to form a “Young Men’s Coin Machine League,” led us to thinking that the time may finally be ripe for the formation of a worthwhile organization of young men in our business whose function would be to provide a fresh, vital force within the industry to suggest imaginative new methods for doing better business. And these methods would be designed for the mutual benefit of all members toward a mutual growth in profits for all concerned.

Such a group would of course be practically worthless if it were to end up simply a social club. What would be valuable here, and may we add quite valuable, would be the assembling, analyzing and dissemination of ideas suggested by their colleagues which would have clearly beneficial results on the job.

There are very few young men in our business who don’t think they can improve on what has gone before. If you are a “second generation coinman,” just think of one idea you originated somewhere in your brief career which was finally justified in higher profits for your firm. Now think of the hundreds of young fellows like yourself with their own ideas—ideas you yourself haven’t thought of. What sensible businessman wouldn’t like access to such information?

When we say such an organization would be of mutual benefit to its members, we mean just that—mutual. Certainly there is a highly competitive spirit in our trade but competition never thrived on secrets—a company never grew by building a wall around itself. You throw a wall up and by it you’ve established your limits of growth and encouraged stagnation. Express your ideas freely and you’ll find the fuel for the fire of expansion and progress.

Our industry has come far. And, as we said last week, many of those who pioneered it are still at the helm. We are not yet quite used to or ready to accept the notion of a son, son-in-law or trusted young employee stepping behind the wheel of a hard-won enterprise. But it must eventually come.

Now is the time for communication between these leaders of the future. Many of the second generation are already running the route or supervising the showroom—several are occupying positions of prominence at our factories.

In general, the mechanics of a young men’s coin machine league would mean the establishment of a central headquarters which would poll the membership for their ideas on everything from service tips to location contract innovations to local public relations schemes—and then analyze and channel these suggestions back again to the membership, giving all a share in what would obviously become a fountain of profitable, sometimes daring, but always fresh ways toward higher earnings. The specific mechanics, that is, the name of the organization and the rest of the “who, what, when and where” is hereby thrown open to your suggestions—the first of what we hope will be a long, healthy and profitable series of issues and answers. Cash Box places its pages and personnel at the disposal of any interested parties to act as initial headquarters and help get the ball rolling. Let’s move on this now!
Problems & Products, Trade and Taxes: French Coinmen Show Their Wares

PARIS—The problems of tax and saturation which affect the French coinmen were payment of mind during the 1965 French Hotel Equipment Exhibition which was held at the Porte de Versailles near Paris from October 14th through 25th. In the whole exhibition there were less than 450 exhibitors but of these only 10 stands were occupied by members of the coin slot amusement world. It was also obvious that, as in other countries, the coin trade are the joke boxes and seven out of the ten companies showing were distributors of phonographs.

Ets. Bussor is the largest of the French coinmen companies and one of the official distributors of the Wurlitzer photographs and the Williams and has been the subject of a newspaper dressed as a Western saloon which lighted the Wurlitzer phonographs and the Hi-Fi stereos and their Director M. Di-Mes was expecting daily the arrival of the first of the 12,000 models to enter the country. Williams was represented by the single phonograph, "Teacher's Pet" while there were the Bally two-player Discoket, the single player Mea High and the four-player "Aces High."

Electronic & Phonograph for the French distributors for the Rowe-Amei equipment including vending machines, and M. Jacques was busy explaining to visitors the mechanics of the Electronic (which is made exclusively in Germany) and the 200 selection Rowe-Amei with discotheque speakers.

Mepadi demonstrated a full range of the Rock-ola machine which they distribute throughout the country. Among them were the 160 selection Grand Prix III; the Queen, 101, the Princess Royal; the Starlet and a selection wall box.

Socioinox, Seeburg distributors, transformed their stand into a discotheque room complete with lighting and luminous decorations. In it they featured the Mustang and a remote control Concerto. The front of the stand was an L.P. 480 Console. The French trade was represented by the Anaphone boxes which are made by Ets. Marchant. The latest of the group are the 60 and 60 seletions Monte Carlo which incorporates a credit system. The pianos have six rows and three rows of numbers colored transparencies behind which lights flicker. There is a combination of numbers, a selection of songs, a selection of cards and carries ten of each.

The German trade was represented by Comtoir Européen, a company which distributes the equipment manufactured by the Wurlitzer Lyric Concert in Germany. They demonstrated a Sere- na space to a two of the wood finished Console made.

As always Camceca's Seopitone attracted a large number of visitors who

N. Carolina Ops To Study Uncle Sam; Wallace & Granger Will Speak

FAYETTEVILLE, N. C.—Problems of federal legislation, "near and dear to our hearts and pocketbooks" will be studied and discussed at the next meeting of the North Carolina Coin Operators Association, Sunday, November 14, Downtown Wagon, Downtown Wagon, in Charlotte, N. C. president Fred Adickes and vice-president John (Red) Wallace.

MOA President John (Red) Wallace and executive vice president Fred Granger will make the address and confer at the meeting, arriving a day early to attend the meetings with NCCO offices and directors.

Ayres, recently elected to MOA's board of directors, said, "Concepted action of a group is more effective than individual action"—so be sure to attend the meeting. See you in Charlotte."

London's Alexandria Palace Will House Show: A Full House

LONDON—The Board of the Amusement Trades Exhibition met last week to deal with the applications for space at next January's exhibition and they are happy to report that every stand has been taken. This is not only gratifying but it proves that the trade wholeheartedly endorses the Executive's decision to transfer this annual show to the much larger premises at Alexandria Palace.

In this new home the exhibition has rather more than 25,000 square feet of actual stand area which is two and a half times as much as was available at the Royal Horticultural Hall. In fact the number of exhibitors will not be much higher than at the old venue but with all the extra space available, it has been possible to give applicants the full amount of space requested. This must obviously mean a bigger and better display of equipment for the 1966 show than has ever been seen before.

At press time, the full list of exhibitors is not available but it is understood that overseas exhibitors include representatives from Japan, France and Germany as well as the usual British firms with American and continental connections.

As previously announced, the 1966 January A.T.E. will take place on January 15th and 16th at the Alexandria Palace, London, N. 22. For the convenience of visitors, the organizers are providing a special shuttle service of buses between Wood Green underground station to the venue.

Adickes Journeys to See Rock-Ola; Issues Optimistic Sales Sight for 1966

CHICAGO—Alfred W. Adickes, head of Nova Apparate, in Hamburg, Germany, last week completed his 50th business trip to Rock-Ola Musical Amusement Corporation in this city, for visits and conferences with President David C. Rockola and his executive force. Before coming to Chicago Adickes was in Miami Beach, Florida, to take in the NASA Convention in the Miami Beach Convention Hall.

Adickes elusily issued an optimistic sales prediction for 1966, asserting that he expects to even better the phenomenal success he enjoyed thus far in 1965—Rock-Ola's first yearary year—in Rock-Ola's full line vending, as well as the music equipment.

"Rock-Ola's coin-operated phonographs are certainly well represented and the new "Ariels" are really a matter of fact, so are Rock-Ola's very new and versatile "Drummers."

"Every market covered by our people has nothing but satisfied customers because of the exceptional quality control provided in the Rock-Ola factory. All of our aims for 1966 definitely coincide with Rock-Ola planning; and, Mr. Rockola expects to offer a better and tremendous 1966 sales effort."

Adickes is shown here being greeted in the Rock-Ola factory by Pres. David C. Rockola.

Tel-A-Sign/Scopitone Names Pioneer For Ohio; Steiger Sees Horizon

CINCINNATI—The Pioneer Vending Co. of Cincinnati and Dayton, has been named distributor-operator for central and southern Ohio by Tel-A-Sign, Inc., of Chicago, for the Scopitone-audio-visual device which Tel-A-Sign manufacturers in Chicago.

Joe Westerhaus, president of Pioneer, in conjunction with Tel-A-Sign personnel, demonstrated the Scopitone to the trade and the local press at a special showing held here in the Carrousel Inn on Thursday, Oct. 25th. Sources close to Westerhaus have revealed that he already has an impressive number of the coin-operated film-music machines on location in this area.

The Cincinnati-Dayton operation is the 35th such distributor that has been set up by Tel-A-Sign/Scopitone throughout the country, according to the firm's president, Bill Steiger. Others are located in such areas as New York, Chicago, Miami, Los Angeles and San Francisco, he said.

"More than 1,000 Scopitone machines have already been placed in top hotels, lounges, night spots, country clubs, bowling alleys, etc., throughout the country," the Scopitone president revealed.

"For example, 36 Hilton Hotels in key cities have Scopitone in their lounges. Carl Mottek, Hilton food and beverage executive, stated, "Bar and food business increases significantly (Continued on following page)
Cleveland Coin International
209 Farley Ave, Cleveland, Ohio
www.clevelandcoin.com

CUE TIP: THE DELUXE ELDORADO "66"
AN OPERATOR'S DREAM COME TRUE!

No other pool table can boast of so many money-making and time-saving features as the Deluxe Eldorado "66." It's an operator's dream come true. And that's a fact!

- Genuine natural slate top
- A rimless rubber and top frame
- Unique all-new run system (Pat. Pend.) is rapid, silent and positively non-slippery
- Separate maximum security stainless steel cash box
- 3/4" or so small to be released 2 1/16" run ball.
- Two recessed die cast corner markers.
- Main runway slides out for easy access to inside of table.
- Sturdy swing-out legs that bolt into frame for greater stability.
- Large five inch die cast leg levelers
- Machine screws held professional made rubber cushions to top frame
- Entire mechanism contained in compact pull-out drawer-no working inside of table.

Trade show guests work along the chow line hot buffet.

Talking business & mixing in pleasure in the exhibit hall.

South Carolina Ops Stage Proud Show
COLUMBIA, S. C.—At ten o'clock on a Saturday morning last week, city councilman William Uitta cut the ribbon and officially opened the South Carolina Coin Operators Association's third annual convention.

Fifteen of the major coin machine manufacturers displayed their products, including Rowe, Fischer, U.S. Billiards, Gotthelf, Irving Kaye, and Bally.

Feudtivities on Saturday included a cocktail party, a dinner dance with live entertainment and a tour of the Governor's mansion for operators' wives.

The exhibits opened the next day and a special luncheon featured an address by Mayor Woody Brooks of Andrews, S.C. to the more than 150 operators and factory representatives who attended. A business meeting later that afternoon featured Bally Manufacturing president William O'Donnell as guest speaker. In addition, the SCCOA issued its first convention book, containing forty-four pages. Mrs. Edy H. Campbell, secretary-treasurer, said of the show, "This was our biggest success so far and we are tremendously proud."

Pioneer For Ohio Scopitone
(Continued from preceding page)

when the machines go in, " Steiger relates.

Another Scopitone reception was held last Wed. Nov. 3rd, at the newly refurbished Tel-ArT in offices on Madison Ave, in New York City where the film machine was on display for local press and members of the trade. Hosting this reception were Steiger, Scopitone sales exec Jack Mitnick and Hollywood star Jodi Lansing whose name is listed in their film catalog. (The catalogue currently lists 40 American made films added to a host of European pictures Scopitone has been offering.)

While at the New York affair, Steiger advised Cash Box that his firm will concentrate their sales and promotion efforts on the coin machine industry, saying, "these people know through long experience how to turn a good profit from a coin-operated entertainment device.

Along the desirable features of Scopitone operation which Steiger mentioned were: "It is such a fine traffic builder at cocktail lounges and other locations that many spots cite at least 25% increase in their regular sale of products (over the bar, etc.) due to the machine's presence in their location, ... it also offers an attractive medium of entertainment of the type to location which cannot afford live music, ... and because of its popularity and drawing power, the machine industry has been able to contract with the location owner for no more than a 20% cash charge for a house—often less."
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Cash Box—November 13, 1965

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JOI, JOI—Now, who is the lovely lady currently inspiring male adoration in "Marriage of the Rock and the Fan" other than Joanie? .. Jimmy Williams and Ruben Wilson are the leading lights at this Scopitone exhibit and cocktail party which Cash Box attended. Proudly punching their tickets out at his display, Meilander Seeburg models are available for the people (a true pro, she), while the photographer gave her cues, she turned slowly, delicately rolled her hand and raised that Nordic profile for the lens (she also performed the dance, as we sang along in harmony). Introduced to Tel-A-Sign president Bill Steiger, they compared schedules—they are busy hopping across the country making personal appearances. "We have an unsolicited letter from the photographer lying on his back and shooting almost straight up. The wheel moved to the beat of the song and while it was exciting we got a little seasick with the wheel, but the sad, breezy evening when we brought us back to earth. Now back to business; we talked with chief Steiger about a wonderful idea which will give us 1400 Scopitone locations; that the machines are traffic builders (and they help the location to accomplish that most important thing—to make the customer buy something); and that the manufacturing plants are spied. The manufacturing day, yet, is that collections in many locations have gone up as much as 25% with the installation between the coin and the Seeburg ("we have an unsolicited letter from the photographer cluing us that percentage," said the proud and confident Steiger); that they now are working on a remote-control wall-box for the machine—and, most important, that they are going to the coin machine industry for distribution because, as Steiger said, "these fellows know how to do it.

MONEY, MONEY EVERYWHERE—Mike Munves, brother Joe and staffer Dick Greenberg are all smiles this week: "We've been doing so much business this week it's fantastic," said Dick, "local customers, new customers, overseas customers—we've got a half-dozen pieces going overseas right now." As he spoke three gentlemen were walking past the rows of machines and looking interested, while Joe gave them the details on each unit. "A lot of things have come together this last week," said Mike. "Four Grandma machines were sold," said Dick, "all of them handmade, some of them designed by Joe." While explaining on the glowing sales picture Louis Druckman said: "What we did was to give the machine a few names so that said business was good with him, too. "It's Election Day. Get out and vote." For who, pray tell? "Jimmy Walker."

TENTH AVENUE TALES—Runyon Sales' steady-sell man Louis Wolberg clued us on the Rowe service class for the Diplomat Model "N," coming up November 9 at six p.m.—sharp—at the Runyon office. Rowe field service engi- neer Art Seglin will show 'em where it's at and why. Refreshments, too. . . . Hornblower Morty Wax sent us an item that should be of interest to ops:

Tower Sound Recording Studios in New York, which designed 'Final Sound'—a production which the listener will hear exactly how a finished record will sound when broadcast on radio—is planning to install a juke box equipment in the studio, so that clients can get an accurate idea of how their duplex sound on the machines. . . . Visitors to Coin Row this week included Jack Wilson of Modern Vending, Jack Rowan of Koenig Music and Seymour Pollack. . . . thanks to Harold Kaufman for the lift home.

ON THE BUTTON, ON THE BALL—Bill Cannon's open letter to the trade on juke box programming has caused something like an explosion, with many saying "Yea" and some chanting "Nay." . . . Sounding the call with a Tarbell twist, Bob Cannon with Carolina Coin Operators' Association president. Bob announced the next meeting, set for November 14 in Charlotte, would deal with: "A subject near and dear to our hearts and pocketbooks"—Federal legislation as it applies to the industry. MIA president John 'Red' Wallace and exec vice president Fred Franz will be there with facts and figures on the pertinent items; In a recent decision, Justice John J. Dillon of the New York State Su- preme Court, county of Westchester, interpreted Morton Singer's location contract for music, cigarettes and games in favor of operator Lou Herman in a dispute between the owner of Joe's Bar & Grill. Justice Dillon advised the location owner, who had signed the contract with Herman for a juke and a game and was now selling the bistro to another party not interested in continuing the contract, that an escrow fund must be set aside by the con- tracting party before arbitration as to monetary satisfaction for the remainder of the contract is entered into. Lou won, the contract won and some points were scored for our side.

MUCH NEW COINS TO COME—Sources in the Federal Reserve system told Cash Box last week that estimated production figures for all denominations of coins runs something like this: before the fiscal year ending in June 1963, 3.5 billion coins will be stamped and circulated; for fiscal '64-'67, seven billion coins. This should deal a mighty death blow to the shortage. Kimball Enterprises has been awarded the ChicCoin franchise for distribution of that factory's equipment in Northern New Jersey. More details on that next week. Meanwhile, Bert advises that his dad, Humbert Betti, will be flying in from Italy by the end of the month. Karl Dill will be coming back by plane from Germany and the '64-'65 show is in early '66 for his usual visit with betsson suppliers in Italy, Portugal, Belgium and France. . . . Met Teddy 'the Champ' Seiden on coinrow last week and the vet says he's movin' "in growing" and got a million deals cooking. SCHOOL'S OUT—Burtinorning C. H. Ross of Wurlitzer will be returning from a cross-country tour, spreading the gospel of maintenance to hundreds of servicemen. In a series of four-day seminars, the redoubtable Mr. Ross, accompanied by district service managers Harry Gregg, Hank Petet, Walt Pete and Karl Johnson, came to the city and said, "Behold the inner workings of the Wurlitzer, 2000." The boys beheld and got their diplomas at a Graduation Night party after the lessons were learned.
Chicago Chatter

Most common about town are eagerly looking forward to the JCOMA meeting in Springfield, January 29-30, which will be the first session chaired by the newly elected Midway President, John C. Nelson. It is expected to be a day that will bring many significant announcements of interest to the industry. The session will be held at the Holiday Inn, with lunch to be served at noon. Following the meeting, there will be a social hour, during which time the new officers will be installed.

Midway is one of the leading manufacturers of coin-operated amusement equipment in the United States, producing a wide variety of games, including pinball machines, slot machines, and video games. The company has been in operation since 1932 and has a reputation for producing high-quality, durable products. Midway is headquartered in Chicago and has operations in several other cities throughout the United States.

Milwaukee Chatter

It is strangely ironic that with the potent nucleus for a fruitful coin machine operators' association in the Greater Milwaukee area we have not been able to gain sufficient momentum in the past years to make our meetings something of an event. Numerous attempts to attract large audiences have been made, but the results have been disappointing. However, we are hopeful that this year's meeting will be different. We are planning a series of events that will include a keynote address by a prominent industry expert, a panel discussion on the latest trends in coin-operated amusement equipment, and a trade show featuring the latest products from major manufacturers.

Milwaukee is a major center for the coin-operated amusement equipment industry, with a large number of manufacturers, distributors, and retailers headquartered in the area. The city is home to several major manufacturers, including Midway, Williams, and Bally. The industry is highly competitive, with manufacturers constantly striving to develop new products and technologies to stay ahead of the curve.

Chicago Chatter

We got the word from Lew Ruben, of L & R Distributors, in St. Louis, that he has sold as much new Seeburg's "Electra" phonos that he has warehouse as well as contact with Rock-Ola Mfg., Proxey David C. Rockola, Edward G. Doris, and David D. Rockola, at the huge plant Cother day. After the little chat there was no doubt that he was intending to have its most productive, successful sales campaign in vending as well as retail equipment during the last month, and he made no bones about his plans for the big post-TD. 265. On hand also was Alfred W. Adickes, who directs Rock-Ola's gigantic sales operations on the European continent. He looks forward to 1966 with eager anticipation, after a phenomenal success story due in 65. Adickes just concluded his 50th business meet, with meetings by Dave Rockola.

We are happy over the announcement last week of Bert Betz's Bonzai Distribs to handle sales of all Chicomin games in the upper part of New Jersey. Phil meanwhile expressed great satisfaction over the continuing fine sales being accomplished at Chicago Coin with the "Par Golf" novelty amusement game, as well as on "Prevue's" big ball bowler and "Gold Star" punch shelve alleys with extended play features. We are pleased to announce that MOA Proxy John Wallace and Fred Granger will head for Chicago, N. Carolina, Saturday, Nov. 13, for the North Carolina Coin Operators' Assn. meet in the Downtown Motor, Meetings will be chaired by Proxy Fred Ayers and Secretary Adickes. They're really packing big sales at L. Colton & Co., with Gottlieb's "Flippers Pool" single player flipper amusement game, according to Don Gottlieb. We bid welcome home to Eddie and Adele Ginsburg, of Atlanta Mfg. Co., who returned last Tuesday, Nov. 2, at O'Hare Field after a whirlwind jet tour of several countries and Israel. They were gone approximately one month. In one of these rare instances, both Williams Electronic Proxey Sam Stern and sales chief Bud Lurie are in the field on a lengthy business trip, Sam, who just returned from the Far East, is rousing a fast trip to the European Continent. Bill DeSelm tells us domestic sales as well as foreign shipments are heavy at Williams Electronic on all amusement games.

Empire Coin's Joe Robbins and Jack Burns will head for South Bend, Indiana, to meet with the Music Operators' Society of St. Joseph Valley's annual banquet. The festivities will be in the Sherry Ann. We look forward to seeing many of our friends there. For reservations contact Proxy Frank Fabian, on Joe Macquayte, Al Evans, and Vern Daly. We're not a bit surprised to see the hurryng and scurrying in the sales offices at Bally Mfg. Co. After chatting with Herbie O'Donnell, Herb Jones, Paul Calamari and Bob Harpling we came away convinced that Bally's "Diaton" double player flipper amusement game, is the hit of all. In all markets, Bally has the wide acceptance. The final count of attendance at the recent NAMA Convention in Miami Beach, according to Sid Schapiro and Steve Povlin, was 5,209.

Henry Tuckman, of Taylor Sales Co., in Hattiesville, Ill., a long time Cash Box subscriber, phoned to report that collections are very high in his territory. Now in the 1967 quarter, Sam and Frances Berger, and Bob of Hobbins are enjoying the confines of Dymoball Co., where space was at a premium until recently. Business is great, asserts Dusty. . . Midway Mfg. Co.'s new-build of introduction of the firm's first shuffle alley is definite. In December, and Iggy Woverton and Hank Ross are burning the midnight oil to make sure that this initial release will be a hit in all markets. Their distributors are readying showroom space for the new shuffle game.

The Fall season was mighty good to D & R Industries' Dick Uttannoff and DeNello Co. Their sales were good all around and are being received and displayed from Jack Bess, of Roanoke Vending, advising that coin-alluring players have proved the big winners. The coin-alluring players have been very good for him on sales of coin-operated counter amusement games. To keep up with the stepup in production Frantz has added personnel to his shop.
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This Week's Special

Despite the oppressive hot spell in the southern California area during the past two weeks and the relief was well and, in some cases, a chance to say "hello" to every-where we knew at the C.M.A. dinner. There were about 600 there—possibly the largest turnout in the history of the ban-quet. Harold Greene, who has been in the business for 28 years tells us he ran into some people he hadn't seen in almost fifteen years, and as far as he's concerned, this was the most successful of all the C.M.A. meets.

The C.B.C.B. (American Bottlers Carbonated Beverages) are holding their annual conference and trade show starting this week in Miami Beach, Fla. It has always been well attended and "is an elegant affair" according to Bill Gray of R. F. Jones. Carl Lawson will be attending from San Francisco and will represent the Steel-Made Corp. And, we're told, many other reps from the various distributors on the west coast will be in attendance.

Jim Newlander, public relations director of Rowe Mfg. in Whippany, N.J., recently visited the R. F. Jones office here where, we're sure, he was delighted with the sales action on the new "Electra." Stan Larson tells us that shipments are virtually disappearing as they arrive. Newest member of the Strawbe- new group in L.A. is Brian Rees who is known in the background as Mort Droutin, of the same division, has recently been hospitalized but we're delighted to hear that he's on the mend and will be back at work within the next few weeks. George Murakta tells us that Simon Dist, is now the exclusive distributors for "Skin 'N Scare for the S. Calif. area. It's manu-fac-tured by the Dukane Corp. and has a 25 cent coin slot which has proven successful, especially in resort type locations. George says the first shipment has been sold out and another is on the way. Clayton Amico tells us to announce that Marshall Ames has joined the Wurlitzer organization and we're sure that his many friends in the business will be glad to hear of his new affiliation. Clayton is back from a recent trip to Las Vegas where he found that sales in most areas is "firm and steady." ... Bob Portale at Advance Automatic Sales will be happy to hear that response has been "tremendous" on Gottlieb's "B-Hunter." He spent the past few weeks playing, using phones and cards and has picked up over 200 new accounts. Bob spent last weekend in the Bay area and visited the brother's branch office in San Francisco. ... Bill Hinnep of Bardon Sales reports that a Chicago Coin's "Prowler"—Bill says it looks like the bowling game is coming back strong. ... William Luenhagen, who got a huge hand when his name was mentioned at the C.M.A. dinner, also attended another party that was given last week for Paul Pepin who has retired after many years with Columbia Records. The testimonial was also given to the late Mrs. Girls and was held at the Villa Capri in Hollywood. Many of Paul's friends were there. ... Jim Williams at Paul Lynn reports that "traffic is very heavy here with everyone on their toes—sales unusually strong." ... Looks like several of our op friends have taken off for cooler climates—Eddie Young, of P. J. Loom, Jim Nelson of La Habra and Jim Stansfield of Stansfield & Stansfield were deer hunting last week in Utah. ... Marvin Miller of Coin Machine Service Co. reports more additions to the ever-growing staff—Walter Watts has been hired to the specifications department and Robert Bartlett, the new sales manager, is the new sales manager. Dave Solsh, CMS's roving VP, reports his recent trip to Santa Maria was very successful and you might also check him at the New York Convention. He tripped in Chicago and the next day to Chicago and the next day. ... Recent visitors to "phonorow" included Earl Fast and Harry Graham—Ana-huma, Thomas Hendricks—Avoca, Art Saltz—Whitthorn, the Thompson brothers—De Lano and Art Etz of Palmalee.

Mr. & Mrs. Leo Ben, Fargo, in town over nite and making the rounds. Leo picking up parts and records and Mrs. Ben getting in some shopping down in the city. ... Bob Hunalp, Seelor regional manager of Liebertman Music Co. ... Arnold Breoik, Watertown, in town for the day picking up parts and records. ... Stan Baeder and Red Kennedy in the cities for a couple of days buying records and parts. ... Mr. & Mrs. Jim DeMaro in the cities for a couple of days. ... Mr. & Mrs. Morris Berger in town getting their annual checkup at the Minnesota Clinic. Betty Goldsman. Happy Birthday This Week To:

Erwin E. Barnett, Cleveland Heights, Ohio ... A. L. Lorang, Yuma, Ariz. ... Fletcher A. Blalock, New Orleans, La. ... Milton Green, Brooklyn, N.Y. ... Ralph N. Peklett, Searstreck, N.Y. ... Herbert J. Perkins, Chicago, Ill. ... Stacy L. Lewis, Cambridge, Md. ... Jess M. Langston, Chattanooga, Tenn. ... Geo. Eckhardt, Alma, Nebraska. ... Glen A. Stiltz, San Diego, Calif. ... A. Dolins, Hyannis, Mass. ... Robert M. Bender, Charleston, West Vir-ginia. ... H. F. Wagner, Milwaukee, Wis. ... Glenn J. Crowell, Pt. Wayne, Ind. ... Joe Vinski, Turtle Creek, Pa. ... Arthur L. Pineau, Baltimore, Maryland. ... Ralph Harvey, Mitchell, S.D. ... Roy Foster, Sioux Falls, S.D. ... Maurice Himes, New York, N.Y. ... LaMar S. Himes, Cleveland, Ohio. ... Forrest N. Dahl, Fargo Falls, Minn.

Happy Birthday This Week To:

California Clippings

UPPER MID-WEST MUSINGS

Unadjusted.

Cash Box—November 13, 1965
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Doubt it? Don't! Just contact your Rowe Distributors—they'll give you the whole story.
**Cash Box**

**Vending News Industry's Only Newswiley**

**Four Thousand At NAC Trade Show**

LOS ANGELES—More than 4,000 confectioners and visitors attended the Motion Picture and Concession Industries Trade Show at the Ambassador Hotel, making it the largest turnout in the history of the National Association of Concessionaires.

Approximately 100 firms representing popcorn, beverage, food, vending and theater equipment displayed products in more than 150 booths. “New products and innovations in each of the fields gave strong testimony to the growth of the Concessions business into a Two Billion Dollar industry,” reported N.A.C.'s new president, J. D. O'Brien, executive of the New England Theatres Service Corp. of Boston, that N.A.C. will add its membership during 1966 from among the confectioners throughout the country “to avail ourselves of the progressive ideas and methods funneling through the organization.

Adding to the forecast for an increase during 1966 is the membership that now totals over 2,000 Lou L. Abramson, executive director of N.A.C., called attention to the association’s Code of Ethics as a prime factor in the growth of the concessions field. “The Code adherence is the strongest barrier to competition—sales and public by which the public confidence can be gained through concessions, stewardship for quality, fairness of food and beverage product and courteous service offered in all areas of amusement, recreation and sports centers.”

**Presenting Miss Steelmade...**

**STEELING THE SHOW—Miss Steelmade, official welcomer for Steelmade, greeted Bernard Sogan, vice president-Midwest, Automatic Retailers of America, at the 29th annual NAMA convention held in Miami Beach recently. She will represent Steelmade, makers of automatic can vending machines, in this $5,590 stainless steel dress at all major steel conventions in the coming year.**

**‘Smokerunners’ Seen As Cause For Tax Dip**

SEATTLE—Last year’s State of Washington cigarette sales tax from 7 to 11 cents, and anticipated much new revenue. But, when reports came in showing a 4.4 per cent decline in tax revenues from the year before, it was noted.

Though nothing definite has yet come to light, state officials claim one of the principal reasons for the drop-off is cigarette “postlegging” across the Oregon-Washington border. The State of Oregon has no cigarette sales tax.

**Cash Box—November 13, 1965**

**ARAs Sets A One-Month Record**

**Fishman Wins “Bronze Oscar”**

**PHILADELPHIA**—The opening of thirty new school and college food service accounts in one month record, was announced by Automatic Retailers of America, Inc. today as William S. Fishman, chairman and president, addressed a luncheon meeting of the Financial Analysts of Philadelphia.

The new clients for the Slater school and college division of ARA will add approximately $20,000 to the firm’s annual revenues, Fishman said. He pointed out that the year-end totals which ended on Oct. 1, ARA added approximately $30 million net in annual new-contract business in its educational, medical care, industry and government markets. He predicted the fiscal year now underway, paced by already evident growth in medical care and educational accounts, will exceed $30 million net in annual new-contract business for ARA, which Fishman said “is too small to worry over any possible acquisition.

Regarding the 1966 fiscal year contract opportunities, Fishman foresees outstanding results—which are still being audited—will prove favorable despite three special factors.

“First,” he said, “we divested some $5 million in annual volume from our FTC agreement. Next, our rate of acquisitions was slower in 1965 than it was in 1964 or is proving to be in 1966. Finally our 1965 fiscal year was one week shorter than the company’s fiscal accounting period of 1964.”

In 1964, revenues were $25,306,600 and net earnings, $5,616,400.

Fishman told the group that the fiscal 1965 results were the consequence of an increase of approximately 16 per cent in net income and approximately 11 per cent in revenues over the previous year.

He pointed out that fiscal 1965 represented the “tenth consecutive year of growth for the company and there is no present which we believe will add momentum to our continuing growth.”

Among the developments cited by Fishman were federal aid to education legislation and Medicare.

**Palmers To Dude—It As National Distrib**

LOS ANGELES—James V. Palmer, vice president and director of merchandising of Fler Industries, announced the appointment of George E. Company as exclusive national distributors for their coin operated car wash equipment.

On commenting on the appointment, Palmer stated: “While all cleaning processes have been established for many years in other fields, the use of this equipment for public car washing is relatively a recent industry. We have carefully analyzed the firms in the field and feel the combination of Dude-It and Palmer produces an equipment which at the present time is being constructed at a lower cost than any equipment available.”

**WELL DONE—Bronze Oscar for best annual report in the food service and vending industry is presented to William S. Fishman (right), president of Automatic Retailers of America, Inc. Richard Anderson, editor and publisher of Financial World, makes the presentation at their annual awards banquet in New York City and displays ARAs’ prize-winning report to stockholders.**

**ABC Consolidated Declares 20¢ Dividend**

NEW YORK—The board of directors of ABC Consolidated Corp., meeting at 200 Park Ave., N.Y., declared a 20¢ quarterly dividend, up from the previous $15¢.

ABC reported “record sales” for the 9 months ended Sept. 30th of $306,867,554 compared with $285,056,241 for the same period last year. Earnings for the quarter were $3,11, compared with $2,067,195, or $1.11 per share last year. Benjamin Sherman, board chairman, said 1966 would be a “record” year.

According to Sherman, ABC is watching the Federal highway expansion program with considerable interest and is taking out or opening several new units on turnpikes in the eastern part of the country. The company earlier this year took over 12 restaurants of the Connecticut turnpike and the Berkshire extension of the New York Throughway, “making us one of the nation’s top 2 in toll road feeding,” Sherman said.

ABC business was significantly affected by a meeting of the arena with in-flight feeding volume just about twice last year’s figures, he said.

Industrial and institutional feeding volume was held to $12,000,000, and the ABC first 9 months signed a number of contracts with large and important industrial firms, schools and hospitals.

“We now have a larger share of this business,” Sherman is quick to point out, “and every indication that this portion of the business will continue to grow, perhaps out-pacing some of our other areas of interest.”

ABC is the most diversified company in the food service industry and is putting forth a strong sales effort to strengthen its position in such areas as institutional and industrial, institutional, in-flight feeding, snack bars and restaurants. These endeavors are part of a strategy of ABC to increase its operational areas particularly in the past two years since the company has had the opportunity to move into more areas of business prospects its ability to move into a variety of areas and produce a quality product, and, at the same time, turn a good profit.

As a result, our sales picture is a bright one,” Sherman said.

22%归因于Sherman, ABC is actively seeking to merge with or acquire companies in food service operations preferably in a $1,000,000 or more volume category. He said he expects this earlier this year of Nedick’s Stores, Inc. and the Smith Restaurants chain in Toledo have added more than $12,900,000 to the company’s books, and “good” contribution to ABC profits. The company is in almost daily talks with other possible “marriage” candidates.

**Sweet Coporal Filter Campaign To Start**

NEW YORK—Sweet Coporal cigarette company will have a new advertising campaign and the American Tobacco Company has assigned Sullivan, Stauffer, Colwell & Bayes, Inc. to handle it.

Promotion for Sweet Caps will be in the metropolitan New York area and the start-off campaign will be carried by some 40 daily newspaper servicing the area, beginning the week of November 8.
On-The-Road Service School for Wurlitzer

NEW YORK—During the past few months, Wurlitzer's "whirling wizard of service," C. B. Ross, instituted a series of Service Seminars (schools) for operator servicemen, "the like of which had never been seen before in the industry.

Covering all the major cities, Ross and his district service managers; Harry Gregg, Hank Peteet, Walt Peteet, (a brother act) and Karel Johnson put their guests through a complete circuitry education and troubleshooting session hitting enough points to enable the participants to diagnose troubles, not only in coin-operated phonographs but in almost all coin-operated devices. The most recent schools were held in Seattle, Los Angeles, Atlanta, New York City, Newark, New York, Dallas, and Chicago.

The fact which all the servicemen appreciated most the company said about the schools was that all the equipment was taken from the North Tonawanda (New York) plant and set up in a hotel near their home towns, necessitating no travel to North Tonawanda.

The course consisted of four full days (8 A.M. to 6 P.M.) of instruction and learning by doing and was capped with a banquet and the awarding of diplomas. "Even though Wurlitzer's claim to "the most service-free phonograph in the field" has been substantiated many times over, should any service problem arise, those who attended these schools are the most qualified servicemen in the business today," said Ross. "More schools are planned in the near future. If an operator is asked to send his servicemen, the best advice we can offer is, ask anyone who's been there."

"What do you know about circuitry?" asks C. B. Ross. Maybe the servicemen didn't care to answer the question that first day, but well bet they did by the second.

"A complex, precision mechanism" states Wurlitzer's Walt Peteet. Paying series of Service are some of (schools) participants in the recent Seattle, Washington Wurlitzer Service Seminar, hosted by Ron Pepper of Northwest Sales Company.

We've heard of white-sleeve sessions ... but instructor Wal Peteet must have really had these boys working. (More Pictures on Page 87)
GOLD MEDAL PRODUCTS

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Seeburg Sets Feature
Cole, Martin & Will;

NEW YORK—A voice now sad
missed, the late Nat King Cole ap-
pears on the Little LP list this wee-
with six of his famous tunes and per-
fomances from the Capitol album
"Looking Back." Cautious at first
about entering the rock and roll field
Cole had one of his biggest hits in
"Send Me On Your Way," a delicate little be-
tune that leads off this LP. The fa-
mous Cole style is heard on "Just As
Much As Ever." Again, "Is It Better
To Have Loved And Lost?, " "Time
And The River" and "I Must Be
Dreaming."

Dean Martin's sudden appearance as
a hot-selling pop singer is traced in his
six-cut LP from Reprise. Featuring
one of his major hits, "(Remember
Me) I'm The One Who Loves You," he
runs down the list of tunes made
famous by other stars: Lory Van
Dyke's "Walk On By," Roger Miller's
"King Of The Road," Jewel Akens'1
talking song, "The Birds And The
Bees" plus "Have Come My Baby"
and "My Shoes Keep Walking Back To
You.

It's more than ten years since Errol
Garnett sat down in a studio and
played a whimsical, hashish love song
called "Misty." Over one hundred
other versions of his tune have ap-
ppeared since then, from sweet to
swinging, and Tommy Wills offers his
reading on the "Man With A Horn" LP. Alongside are "Twistin' Down The
Lane," "Hard," "Man With A Horn,"
"La Dee Da" and "Aw Shucks."

Seeburg Phono Class
Packs 'Em In

Harold Schwartz,

CHICAGO—Harold Schwartz, of
World Wide Distributing Company,
this city, advised last week that the
strength of the new Seeburg "Elet-
tra" coin-operated phonograph was
definitely demonstrated on Saturday,
October 25, during a service school
class in the Downtown Motor Inn,
in East Peoria, Illinois, where "at-
tendance records were shattered"
when music operators and their serv-
ices personnel came in from distant
territories to benefit by the trouble-
shooting class procedures. Gene Mi-
challik, of Seeburg's field engineering
staff, conducted the class lecture and
demonstration. On hand for World
Wide were: Nate Feinstein, Harold
Schwartz, Art Wood, and John Nev-
ille.

Among the music operators and
servicemen who attended the session
were: Les Mentothe, Bud Hennes, Bill
Buckh, Doug Royal, Grant Rautaus
and Grady Cook from Peoria; Ed Gil-
bert, Earl Donahue and Kenneth
Johnson of Bloomington; R. Car,
Milton Haskens and Dail Dickey, Ma-
comb, Ill.; and Floyd Altam and Lindy
Farcher of Lincoln.

Also, Bill Reid, Don Crabwell
and Dave Lyons of Pekin, Ill.; Otto Lon-
ness, Canton; Don Knott, of Gales-
burg; Joe Tague and Jack Willi
Prince; Robert Rose, Decatur; Harold
White, Danville; Fritz Bentler, Bill
Wallace, Bud Hashman, Vincent Sal-
vo, Dwain Krammer, Howard McCorm-
ick, Louis Bergh, Gun Candies, Bob
Earp, Robert Mariconi, Sr. and Rob-
ert Mariconi, Jr., all from Springfield,
Ill.; and John Gubbin of Niantic,
Ill.; Bud Stout, Jacksonville, Ill.; and
R. Grogan, also of Jacksonville.

Gottlieb's
FLIPPER POOL
Another Great Animated Add-A-Ball

MODERNIZE YOUR SEEBURG LPC-1's

With Beautiful Discotheque
3 Dimensional
Irridescent Plastics

9 striking colors combine to make this conversion
the most beautiful addition any phonograph ever had.
Simple 5 minute installation can be made—right on
location—Modernize your phonographs—increase
play appeal
DISTRIBUTORS
Inquiries invited

PRICE $29.95

Cash Box—November 13, 1965
State Supreme Court Finds In Op's Favor

RYE, N.Y.—A location contract for phonographs, cigarette machines and games, drawn up by Rye attorney Morton Singer and widely distributed and used by coin machine operators in this country, passed a crucial test last August in a contest between a Westchester County operator and a location owner when Supreme Court Justice John J. Dillon interpreted the contract's terms on the sale of the location and satisfaction to the operator in favor of the operator.

Singer advised the contest stemmed from the sale of Joe's Bar & Grille where Louis Hermann of County Amusement had a signed contract with the owner to operate a phonograph and an amusement piece. When the location owner, Joseph Vazquez, decided to sell the location to a buyer who refused to continue the contract with County Amusement and as the owner did not set aside an escrow fund until proper satisfaction was decided with the operator for the remainder of the contract, Herman brought legal action.

The action was decided in favor of the operator by the court which interpreted the contract to state that an escrow fund must be established by the location owner before deciding through arbitration with the operator, exactly how much money he would have gained if the contract were to be allowed its full run.

Justice Dillon stated, "It would be equitable to allow the plaintiff six months for the relocation of the machine, and the motion is therefore granted to the extent of requiring the defendant to hold the sum of $1,200 in escrow, which amount the defendant is enjoined from distributing pending the determination of the arbitration ..."

Gottlieb Hospital Addition Completed: Two New Floors

CHICAGO—With the completion of the fifth and sixth floors of the Gottlieb Memorial Hospital, bed capacity has been increased to 260, with additional space for research and treatment facilities, and all—said president of the board of governors John A. Mattmiller—"without the necessity for any special fund raising effort, nor do we contemplate any fund raising in the months immediately ahead."

The new additions, including an operating room, two radiology rooms and a ten-bed intensive care unit with a cardiac control center were made possible, Mattmiller said, by the contributions of the Gottlieb Foundation, the Gottlieb family, the Ladies Auxiliary "and others of our stalwart and loyal supporters. For these gifts and this support we will be forever grateful."

Mattmiller then called for extra support for the Emerald Ball. "This will reflect not only our gratitude to all those who have helped make the hospital such a resounding success, but will be a terrific party and an excellent opportunity for personal and business entertainment. I look forward to seeing an increase of Gottlieb Memorial Hospital at the Ball."

Culp Goes "Broadway" To Present Model 3000

OKLAHOMA CITY, OKLA. — Culp Distributing Company, this city, is trying something new in their showing of new Wurlitzer 3000 phonograph line.

Use of theaters, staging, lighting and "live" Arthur Murray dancers kicked off the new phonograph selling season in Oklahoma City in a dramatic presentation, "thoroughly enjoyed by the many operators in attendance on the first day of Wurlitzer Week."

Cash Box—November 13, 1965

CHICAGO COIN BUILDS... PROVEN PROFIT MAKERS

PAR GOLF
Realistic Play and Scoring
on a 9-Hole
PAR 35 "COURSE"

57" long,
24" wide,
72" high.

GOLD STAR
EXCLUSIVE EXTENDED PLAY
PUCK BOWLER

PREVIEW BOWLER
Exclusive Extended Play Automatic Bowling Lane with Swivel Score Rack

See them NOW
at your distributor

Mfis.
of
PROVEN
PROFIT MAKERS
Since 1931

CHICAGO COIN MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

Arthur Murray dancers launched into a demonstration of the various "Go-Go" dances depicted on the copyrighted Wurlitzer wall banners.

For all of your Vending, Music and Amusement requirements
contact us for fast, efficient service

BANNER SPECIALTY COMPANY
1524 FIFTH AVE., PITTSBURGH, PA.
1641 N. BROAD ST., PHILADELPHIA, PA.

Next, a Model 3000-8 Discotheque model was turned on. Black light played on the full set of nine Wurlitzer Discotheque banners and a team of dancers on the fiftieth floor turned the coin machine into a real party scene.}

13' and 17' lengths

Curtains were closed as the "show" began. The "houselights" were out. Then the curtains parted revealing two Wurlitzer 3000 phonographs set at each side of the room and four more Model 3000's on a large turntable in the center of the "stage." All six phonographs were played in sequence and each had been equipped with different colored fluorescent lights behind the crystal front access panels.
WANT

SAMPLE DJ's FOR PROMOTION: We pro-
mote record store, etc. Send your latest releases for
honest evaluation. Minimum order 1000; cash or
G-l-o-r-e, Good or Bad. Immediately. Ask
FOR PRINT-ADVERTISING RATES. CONTACT
MO. 10TH NORTHAMPTON ST., BOS-
TON, MA. 02115.

LP'S, CUTOUTS, OVERSTOCKS, CLOSOUTS,
CHICAGO AREA. Write, phone or wire for
inventory. List is complete. Contact—Mr. Stein,
443 MCEAAN, YONKERS, N.Y.

USED 45 RPM RECORDS, ALL TYPES AS-
KED. For used or new records write for prices.
We pay freight charge to anywhere in U.S. On
your orders. TALEN AMUSEMENT CO., PA.

WANT TO BUY & SELL: SEEBURG P-L.C.,
phonographs, lots serial. Electric cigarette
machines, slot machines, slot parts. Write,
2812 W. 351, Chicago, Ill. 60609.

WANTED: WILD ARROWS, WILD ARROWS,
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MODEL OF VERSATILITY

- If there ever was an all-location phonograph, the Wurlitzer Model 3000 is it. Carefully proportioned to find space in a fast food lunchroom. Smartly styled to match the decor of the most luxurious cocktail lounge, the “3000” is versatile enough to please all types of patrons. The leisurely eater can enjoy the ten top tunes for a half dollar, thanks to the Golden Bar feature. The “grab-one-on-the-run” patron can slip in a dime for a single. All will thrill to the output of this great Stereo Music Center. So will the operator to the input of coins it collects. See your Wurlitzer Distributor.
Ralph Waldo Emerson said it in 1871. David C. Rockola did it in 1927.

Mr. Emerson didn't say it just like that, and Mr. Rockola didn't do it just like that... but one has the feeling that they both had the same thing in mind.

By the time 1937 had rolled around, David C. Rockola had built better penny weighing scales, better counter games, better pin games, better amusement games, better furniture, better parking meters and better coin operated phonographs.

And, as Mr. Emerson had predicted, there was indeed a path to his door... it was well worn, and getting more and more crowded every day with enthusiastic coin operators.

By 1937, the name of Rock-Ola had become a standard of quality in the music business... the 16 selection Rhythm Master introduced that year was an outstanding success... initial orders set new industry records and production was at an all time high.

Later that same year, the Imperial 20-selection phonograph was added to the line as an answer to the operators' need for a larger unit.

While the nation was playing hit records like "Pennies From Heaven" and "In The Chapel, In The Moonlight" on the popular Rhythm Master, the economic recovery of the country continued with the unemployment army being cut from 11,000,000 to 9,000,000.

Features of Rock-Ola's 1937 line were the introduction of the first visible coin chute showing the last six coins played, and a double-hinged front that enabled operators to get at all components without moving the machine.

Amplifier output was boosted to 25 watts with the use of four tubes... half of the normal amount... and speaker size increased to 15" with full floating baffle.

Cabinets were the most beautiful ever produced and featured a full orchestra cutout scene in brilliant color.

This was Rock-Ola's year... their phonographs were being sent abroad to open up a vast export market, and at the University of Colorado, a student won an award for an essay on the Rhythm Master.

Meanwhile, an unplanned testimonial took place in Pittsburgh when a Rhythm Master phonograph fell off of a moving truck in transit. After recovery it was plugged in and immediately played all records in perfect sequence.

With all of this bustling phonograph activity, you wouldn't expect much else to be happening at the Rock-Ola plant, right? Wrong.

Mr. Rockola was mixing his punches pretty well in those days... he scored big with a new version of his famous World Series game... started a new craze with Rock-O-Ball... and then introduced a revolutionary new game with the Tom Mix Radio Rifle... and continued setting records with his famous LoBoy scales.

Rock-Ola entered a new field in designing and building municipal parking meters, and continued producing a full line of fine occasional and upholstered furniture.

Yes sir, Mr. Emerson would have been proud of Mr. Rockola and his 'mousetraps.'

Throughout the continuing years, the practice of advanced engineering by Rock-Ola has produced a lineup of ever-increasing perfection in coin operated phonographs resulting in more take and less trouble for operators.

Rock-Ola Manufacturing Corporation
800 N. Kedzie Avenue • Chicago, Illinois 60651

Rock-Ola

music products for profit for 30 years