Jane Morgan, star songstress on Epic Records, lends her charm to the elegant new Wurlitzer Model 3000 phonograph to help ring in National Wurlitzer Week (beginning Oct. 11.) During the period, the new 200-disk selection Stereo Music Center will be demonstrated to music operators via premiere showings to be conducted throughout the phono manufacturer’s distributor network. Wurlitzer is also offering a Model 3010, a new 100-selection unit. Jane recently debuted on Epic with a single, “Maybe,” and an LP, “In My Style.”
SUCCESS-
HERE WE
COME AGAIN!

Andy Williams
"AIN'T IT TRUE"
Barbra Streisand
"HE TOUCHED ME"
Robert Goulet
"COME BACK TO ME, MY LOVE"

ON COLUMBIA RECORDS
As magical as they are, recordings do not play by themselves. Before a disk can come into a home, there must be a phonograph ready to receive it and play its contents. We poured over the rosy statistics presented by makers of hi-fi component systems at the just-concluded New York High Fidelity Show, and like the new transistorized systems that are revolutionizing the hi-fi industry, sales of component phonos and radio sets are in a solid state—running some 20% ahead of 1964.

The significance of this fine showing among hi-fi manufacturers was pointed out in a recent edition of the Wall Street Journal. The burgeoning color TV market has evidently created fears in some industry circles that consumers would be foregoing purchases of component systems in favor of enhancing their home entertainment with color TV sets. Color TV price scales—though still considered a high-price investment—are such these days that the TV industry is undergoing a boom that is playing no small part in keeping our economy in high gear.

But, as the aforementioned running-ahead percentage makes plain, these fears are unfounded, and to add to the encouraging picture, "packaged" phono-radio sets are also selling well ahead of 1964.

As we see it, the obvious excitement over tinted video broadcasts has not evolved into the kind of competition that is biting heavily into the well-established glamour of creating a library of recorded sound that one can take advantage of at his pleasure and convenience.

Of course, the hi-fi-record industries can also claim a recent revolution that brought newly-won excitement and sales strides to a 75-year-old area of home-entertainment. This was the invention of the stereo disk, which, after its debut in 1957, established even further the claim that records could bring concert-hall realism into one's living room.

Unlike color TV, which had to overcome high prices and, admittedly, imperfect technical and broadcast problems, stereo disks were pretty much a refined art (sterio tapes had been on the market for sometime) when they were introduced. But, unfortunately, poor public education on all levels of the hi-fi-record industries did not convey the truly startling advances in sound reproduction offered by binaural recordings. After this false start, stereo has caught on (to say the least) and, once more referring to the above statistics, the public continues its large-scale turnover in equipment.

Happily, the stereo record has been around long enough so that it's no longer an innovation, but an accepted form of hearing disks, though still open to new markets. In the final analysis, it is the value of what records have to say that will determine the industry's future, its day-to-day success. As long as recorded product continues to satisfy its audience, its appeal—and, yes, its glamour, will never wear thin. Advances in the art of making records are important; continually providing the record buyer with product he wants to possess is imperative.
SANDY MASON LOVES
TERRY
b/w THEN YOU CAN TELL ME GOODBYE  K-13393
YOU’LL LOVE
SANDY
MASON

Published by Acuff-Rose
Cash Box—October 16, 1965
Capitol Starting A Film Company

HOLLYWOOD—Capitol Records is moving into the motion-picture business. The first step—beginning with the label, revealed last week.

The label is forming a company called Towers Productions, and is already preparing to make its first production, a Technicolor musical version of Jack London's "Call of the Wild," which will be shot outdoors in the Alaskan wilderness. The company is owned by two major Capitol executives, William S. Paley, chairman, and Jerry Blaine, president.

Towers will center in the hands of Brower, the first president of the major to establish a base in the film world. However, some indie production firms (e.g. Danhill Productions) have declared their intentions of making movies starring the top artists they record. Several years ago, Jerry Blaine established a London-based subsidiary company. He heads Jay-Ge Records.

Only several weeks ago, Jerry Joseph London, Warner Bros. vice-president, and the major's "Merry Christmas," the British company that owns a majority stake in EMI, which has declared at a press conference at which he reported earnings of the company for the first nine months of the fiscal year.

The Towers company was one of the new directions being considered, either through Capitol or independently of the label.


The Morton Pioneers.

Eight pop LP's are included in the pages of the Barbra Streisand LP "My Name Is Barbra, Two," Steve Martin's "Sakima: A Joke Show," "I Don't Want To Lose You" by Chad and Jeremy, "The Very Best of the Chieftains," plus Lester苏联 and "Sonorities" by the Orchestra USA, an collection of Earl Wrightson hymns titled "Faith Of Our Fathers," and "Too Much Baby" with Pete Jolly on the piano.

Representing c&w music are Lefty Frizzell LP's with a new "Satin" and Claude King's "Tiger Woman.

Finally, there are two new EX LP's with the theme of "The Musical of Cumbia, Tabasco Sauce" by Carmen Miranda's "Romance In The Night" by Nighty Solis.

Disks Help RCA Make Gains In Third Quarter

NEW YORK—Radio Corp. of America, parent corporation of RCA Victor and RCA Records, said last week that its third quarter earnings and sales in its history. One factor of this spectacular advance was attributed to growth in record sales, the company announced last week. There is no break down available on the disk companies showings.

For the month earnings jumped to $22.2 million, or 38 cents a common share, from the earlier year's $18.2 million, or 30 cents a share. Sales increased from $65.7 million to $76.5 million. From $341.4 million. It was the first time that RCA's quarterly sales topped the half-billion mark.

Sales in the first nine months were the highest of any corresponding period. Nine-month operating profit increased from $18 million, or $1.3 a share, from $55.8 million, or 93 cents a share, the previous year. Sales rose 10% to $1,470,000,000 from $1,390,500,000.

Cash Box—October 16, 1965

Columbia Highlights Yule Product Among New LP’s


Dean Martin’s "Houston" LP follows in the vine of the "Sights and Sounds of a Buddy Holly Songbook" by guitarist Allsup.

Doug Moody To Mercury as W. Coast A&R Head

NEW YORK—Doug Moody, a veteran A&R executive, who has been an appointed coordinator of western area A&R activities for Mercury and its affiliated labels, Moody will begin working in the label's west coast office in a month.

Irwin H. Steinberg, executive vice president of Mercury, in making the appointment, said this move was made to "focus and search indicates a continuingly greater number of outstanding acts in the west coast area."

They will be working with Jack Traye, A&R director for Limelight and Emarcy, the all jazz Mercury subsidiary. The label also has a group of acts who are beginning to "shake loose" and are coming from the west coast area.

Steinberg said that Moody will be cooperating closely with independent producers, personal managers and publishing firms in searching talent and material, all of which is he...
Yes, we were right. He's happening all over the country.

Van McCoy

"Butterfly" c/w "Keep Loving Me"

On Columbia Records

Written by Van McCoy for Blackwood Music Inc.

Personal Management: Dave Kapralik.

Van McCoy makes his television debut on Johnny Carson's show this week.
A compilation, in order of strength, of up and coming records showing signs of breaking into the Cash Box Top 100. List is compiled from retail outlets.

1. EVERYBODY HAS THE RIGHT TO BE WRONG (Bronski Beat—ASCAP) Frank Sinatra (Reprise 04101)
2. SEE MY FRIENDS (American Museum—BMI) Ricks (Reprise 04091)
3. HONKY TONK '65 (Robert Gordon & The Philosopher's Stone—BMI) Lennie Mack (Protestant 952)
4. LET ME KNOW WHEN IT'S OVER (Engelbrecht—BMI) Esther Phillips (Atlantic 2304)
5. MR. JONES (M. Wirt—ASCAP) Grass Roots (Buena 8013)
6. IF YOU GOTTA GO, GO NOW (H. Wright & Son) Manfred Mann (Arista 2194)
7. DON'T YOU KNOW WHY (Searchers—BMI) Searchers (Kapp K-706)
8. SHE'S WITH HER OTHER LOVE (Marvin Gaye—Dot) Leon Haywood (Imperial 66133)
9. OPEN UP YOUR HEART (Kool & the Gang—BMI) Kool & the Gang (Westbound 204)
10. ONLY A FOOL BREAKS HIS OWN HEART (David McAlmont—BMI) Arthur Prysock (Old Town 1185)
11. SEA CRUISE (Kazumi—BMI) Mandells (Mercury 72479)
12. COME BACK TO ME MY LOVE (Tony Orlando & Dawn—BMI) Bobbie Gentry (RCA 41028)
13. ON A CLEAR DAY YOU CAN SEE FOREVER (Cyrus—ASCAP) Robert Guedrit (Columbia 43894)
14. GOT TO FIND A WAY (Nash—BMI) Harold Burgh (M-Pac 7223)
15. MAY THE BIRD OF PARADISE FLY UP YOUR NOSE (Comstock—BMI) Little Jimmy Dickens (Columbia 43388)
16. LOOK THROUGH ANY WINDOW (Thomas—BMI) Halley (Impulse 66114)
17. THE CINCINNATI KID (Hoagy—BMI) Roy Charles (ABC Paramount 10720)
18. THE TIMES THEY ARE A-CHANGING (Winkler—ASCAP) Pete Astel (Bounty 45103)
19. NEVER HAD IT SO GOOD (Flenor—BMI) Roman Sevits (Septet 12109)
20. HERE COME THE TEARS (Davis—BMI) Gene Chandler (Constellation 166)
21. FOR YOUR LOVE (Blanchard—BMI) Righteous (Moonglow 243)
22. I'LL CRAWL OUT OF YOUR WINDOW (M. Wirt—ASCAP) Vanels (Kama Sutra 204)
23. MY BABY (Rabin—BMI) Temptations (Gordy 5047)
24. TWEETIE PIE (Cox—BMI) Ducie Baby Cortez (Roulette 4628)
25. HANK (Holliday—BMI) Unit Four Plus Two (London 9790)
26. LET'S DO IT OVER (Tami—BMI) Joe Simon (Vee Jay 694)
27. SHOTGUN WEDDING (Cox—BMI) Ray C. (Blockhead 12703)
28. I FEEL STRANGE (Griswold—BMI) Wonderettes (Rubby 5065)
29. CLOSE YOUR EYES (Holl—BMI) Three Degrees (Swan 4224)
30. MAKE THE WORLD GO AWAY (Winn—BMI) Lanny Arnold (RCA Victor 6679)
31. STAY TOGETHER YOUNG LOVERS (Franklin—BMI) Ben Ashen (Roulette 4649)
32. IL SILENZIO (Petrocchi-Music Inc) Nini Rosso (Columbia 43303)
33. TROUBLE WITH A WOMAN (Laurie—BMI) Rip & Rae (Cruiser 119)
34. CAN YOU HEAR ME (Lavigne—BMI) Lee Dary (Amy 939)
35. TWILIGHT TIME (Coppel—ASCAP) Billy J. Kramer (Imperial 66135)
36. ONE HAS MY NAME (Tatum—BMI) Barry Young (Dot 10756)
37. BIG MISTAKE (Jay—BMI) Luminous (Dot 19826)
38. DON'T FOOL WITH FU MANCHU (Zweiniger—BMI) Rockin' Ramsays (Clairidge 301)
39. I STILL LOVE YOU (Veal—BMI) Vegetables (Autum)
40. A BENCH IN THE PARK (Little Fox & Brook—BMI) Please Baby Please (United Artists 936)
41. SEND A LETTER TO ME (Chamber-Curry—ASCAP) Freddie & Dreamers (Tower 163)
42. AND THAT REMINDS ME (Blackhawk—BMI) Delto Reese (ABC Paramount 10721)
43. THE SUN AIN'T GONNA SHINE (ANYMORE) (Danford/Neil—BMI) Frankie Valli (Smash 1995)
44. YES MR. PETERS (Crosby-Gaye—Columbia—BMI) Roy Drusky — P. Friscia-B. Mitchell (Mercury 72416)
45. RUN LIKE THE DEVIL (Vee—BMI) Bobby Vee (Liberty 55280)
46. YOU CAN CRY ON MY SHOULDER (Pudney—BMI) Jani Morgan (Epic 9497)
47. DRUMS A GO GO (Hollywood Partners—BMI) Brenda Holloway (Tamla 6121)
48. MONTANA (Bay—BMI) Roy Head & Judy Wood (RCA 41028)
49. I WANT TO MEET HIM (Smith—BMI) Dutch Delays (Equity 15535)
50. I NEED YOU (Hill & Reisman—BMI) Chuck Jackson & Maxine Brown ( Wand 196)
51. FEELIN' FRUGGY (Bivins—BMI) Al Hirt (RCA Victor 8444)
52. RIGHT NOW AND NOT LATER (Tramp—BMI) Shangri-Las (Red Bird 10-036)

B/W ALL YOU NEED IS YOU  A&M 779

BILL DANAS'S (JOSE JIMENEZ) PROTEST SONG

MAKE NICE

B/W ALL YOU NEED IS YOU  A&M 779
A NAME IS EASY TO CHANGE; A REPUTATION ISN'T. WE'VE BEEN KNOWN AS ARGO RECORDS FOR TEN YEARS AND DURING THAT TIME WE'VE BUILT AND ENJOYED A REPUTATION FOR PRODUCING PHONOGRAPH RECORDS OF UNSURPASSED EXCELLENCE. BUT NAMES ARE NOT UNIQUE, AND IF AN ORGANIZATION FINDS THAT THEY ALONE NO LONGER ANSWER TO AND FOR THE RECORD OF THEIR NAME, AND THAT THEIR INDIVIDUALITY IS AT STAKE, A NEW IDENTITY MUST BE ESTABLISHED. OUR NAME WAS ARGO—OUR NEW NAME IS CADET. THE NAME AND ONLY THE NAME HAS CHANGED.

There's a World of Excitement on Cadet


**RECORD REVIEWS**

- **Pick of the Week**
  - **UPON A PAINTED OCEAN** (2:56) [Trousdale, BMI—P. F. Sloan]
  - **CHILD OF OUR TIMES** (3:00) [Trousdale, BMI—P. F. Sloan]
  - **BARRY McGUIRE** (Donhill 1014)

Hot-on-the-heels of his "Evie Of Destruction" chart-topper Barry McGuire comes up with a potent follow-up stanza labeled "Upon A Painted Ocean." The tune is a mournful-paced, moody, blues-drenched folk-rock message song. The underwater, "Child Of Our Times," is a mellow, easy-going ode which set that the main trouble of the world is people.

- **Mystery Tray Trail**
- **THE SHOULDN'T-A, DREAMER** (Gordy 6130)

The Temptations, who hit recently with "Since I Fell For You Baby," should quickly add this new outing, "(I'm Gonna Get My) Love Potion Number Nine," to their long string of previous Gordy hits. The side is an easy-going, pop-r&B romantic shuffler about a love-sick fella who'll do anything for his girlfriend. "Don't Look Back," is a catchy, rhythmic ode about a twosome who seem aptly suited to each other.

- **MY BABY** (2:57) [Jobete, BMI—Moore, Robinson, Rogers]
- **Don't Look Back** (2:50) [Jobete, BMI—Robinson, White]

**TEMPATIONS** (Gordy 7017)

The Temptations, who hit recently with "Since I Fell For You Baby," should quickly add this new outing, "(I'm Gonna Get My) Love Potion Number Nine," to their long string of previous Gordy hits. The side is an easy-going, pop-r&B romantic shuffler about a love-sick fella who'll do anything for his girlfriend. "Don't Look Back," is a catchy, rhythmic ode about a twosome who seem aptly suited to each other.

- **TURN! TURN! TURN! (TO EVERYTHING THERE IS A SEASON)** (Imperial 66138)

The Byrds potently follow-up their last-time-out smash of "All I Really Want To Do" with this tip-top version of Pete Seeger's famed adaptation of "Turn! Turn! Turn!" from the Book of Ecclesiastes. The crew reads the lyrical folk item in an appropriate emotion-packed style. The flip, "She Don't Care About Time," is a rollicking, hard-driving contagion, teen-aged romancer.

- **MY HEART SINGS** (2:14) [Leeds, ASCAP—Herpin, Jamblin, Rome]
- **When I Hold The Hand Of The One I Love** (Ternie Farrell, BMI—Sands, Carter)

**MEL CARTER** (Imperial 66138)

Mel Carter is a natural to zoom up the hitville path the scored last-time-out with "Hold Me, Thrill Me!" with this spanning new Imperial side. The plug lid here, "My Heart Sings," is a dramatic, slow-shuffling emotion-charged pledge of romantic devotion. "When I Hold The Hand Of The One I Love" is a lyrical, easy-going romancer about a lucky guy who is on clear number nine since he met the girl of his dreams.

- **Push the Button, Maxi** (2:47) [East, ASCAP—Mancini]
- **He Shouldn't A, Hadn't A, Oughtn't A, Swang On Me** (3:05) [East Hill, ASCAP—Mancini]

**HENRY MANCINI** (RCA Victor 5691)

The vet oscope is sure to create both sales and airplay excitement with "Push The Button, Maxi" from the currently-in-release flick, "The Great Race." The self-penned instrumental is a slow-moving after-hours Russian-flavored item with plenty of listener appeal. The flip, which is also from the film, is a contagious vocal novelty ditty.

- **Run To My Lovin' Arms** (2:32) [Screen Gems, BMI—Powers, Tischoff]
- **Coronet Blue** (2:02) [Chappel, ASCAP—Shuman, Rosenthal]
- **Lenny Welch** (Kapp 712)

**RUN TO MY LOVIN' ARMS** (2:32)

Lenny Welch should have no difficulty in repeating his "Two Different Worlds" triumph with this excellent newie called "Run To My Lovin' Arms." The side is a tender, effectively-building, chorus-backed bluesie romancer about a sincere guy who promises to take care of his gal at all times. The flip is a rhythmic, high-powered reading of the main-theme from the "Coronet Blue" TV series, "HIDEOUT" (2:15) [MRC, BMI—Jankowski, Bade]

**HAPPY FRANKFURT** (2:32) [MIC, BMI—Jankowski, Bade]

**HORST JANKOWSKI** (Columbia 74292)

Both Top 40 and middle-of-the-road deejays should really dig this new Mercury side from Horst Jankowski. The top lid, "Hideout," is a rollicking, easy-going, happy-go-lucky instrumental stanza. The counter, "Happy Frankfurt," is clever, medium-paced lush oom-pah vocal. Also merits a close look.

- **Love Minus Zero** (2:25) [M. Witmark, ASCAP—Dylan]
- **The Water Is Over My Head** (2:49) [Sea-Lark, BMI—Kooper, Levine]

**EDDIE HODGES** (Aurora 156)

Eddie Hodges should make a quick appearance to the winner's circle with this tip-top follow-up to his "New Orleans" smash. The "A" side, "Love Minus Zero," is a rhythmic Bob Dylan-penned blues tinged romantic tearjerker store with loads of poise and authority by the chart topper. The "B" side, "The Water Is Over My Head" is an easy-going, dual-track teen-aged woozer.

- **A Windmill In Old Amsterdam** (2:06) [Devon BMI—Dicks, Rudge]
- **I Don't Know** (2:24) [Dreamers Ltd, BMI—Garrity]

**FREDDIE & DREAMERS** (Mercury 72457)

Freddie and the Dreamers are a cinch to skyrocket up the charts likely-split with this sure-fire success candidate tabbed "A Windmill In Old Amsterdam." The side is an easy-going, rhythmic, contagious novelty with some catchy matches of harmony. "I Don't Know" is a pretty, medium-paced plea for romance.

- **Two Is A Couple** (2:30) [Sagittarius & Placid, BMI—Turner]
- **Tin Top House** (2:15) [Sagittarius & Placid, BMI—Turner]

**IKE & TINA TURNER** (Sue 135)

Ike and Tina Turner return to the home of their original hits with this newie-penned Sec newie titled "Two Is A Couple." The side is a rollicking, fast-moving pop-r&B handclapper about a somewhat jealous lass who doesn't want any other female messing around with her fella. It is a lyrical, lush-sounding blues weeper with a nostalgic years-back sound.

Looks like Johnny Cash will have a dual-market triumph with his new Columbia stand, "Happy To Be With You." See Country Reviews.

- **Newcomer Pick**

**Loadin' Coal** (2:34) [Pacesetter, BMI]

**BABY, PLEASE DON'T CRY** (2:39) [Pacesetter, BMI]

**Five Sounds** (Epic 86280)

Five Sounds have an excellent chance of jumping into the national sales spotlight with this top-notch Epic bow tabbed "Loadin' Coal." The tune is a rollicking, hard-driving pop-folk workshop with a contagious, blues-tinted descending riff. The flip, "Baby, Please Don't Cry," is a tender, emotion-packed bluesy romancer.

- **Best Bets**

**SHARON GARRISON** (Dot 16770)

- **Nobody Like It But Us** (2:25) [Najia BMI—Bursett]

Newcomer Sharon Garrison can speedily make a national name for herself on the basis of this easy-going, melodic teen-aged item about a young duo who have problems convincing their elders that they're right for each other, loads of potential.

**The Odds Of Life** (2:10) [Najia BMI—Caldwell]

**Walter Jackson** (Okeh 7229)

- **I'll Keep On Trying** (2:30) [Lafayette BMI—Strong, Miller]

Potent Latin-flavored heat and wailing arrangement make Walter Jackson a sure-shot bet to satisfy throngs of r & b buyers with this blues ballad. Watch the deck for a good deejay showing and plenty of take-offs to follow.

**Let All The Flowers Gone** (2:08) [Fall River BMI—Seeger]

**BOB DYLAN** (Checker 1123)

- **500 Percent More Man** (2:57) [Avant Garde BMI—Ha llam, Batley] The goosiest blues singer along always creates plenty of sales excitement and this funky, hard-driving rapid-fire testament of his own virility is no exception to the rule. Side's a natural for heavy r&B airplay.

THIS WEEK—

From the new musical "Skyscraper"
PEGGY LEE
EVERYBODY HAS A RIGHT TO BE WRONG
b/w Free Spirits
5521

IT'S

BROADWAY

AND COUNTRY

FROM CAPITOL!

From Capitol's big country sound
BUCK OWENS
BUCKAROO
b/w If You Want A Love
5517
"STAND BY ME"
IS SWEEPING THE COUNTRY

THE EXCITING INSTRUMENTAL HIT BY THE ONE AND ONLY
EARL GRANT

ORDER NOW FROM YOUR LOCAL DECCA® BRANCH FOR IMMEDIATE DELIVERY

Cash Box—October 16, 1965
RECORD REVIEWS

* best bet B+ very good B good C+ fair C mediocre

(*** REVIEWS)

PEPPER SWIFT (Whirlaway 1270)
(B+) JUMP AND GRIND (2:45)
[Whirlaway BM1 — Hollard] Hard rocking big beat.

(B) FUN (2:19) [Whirlaway BM1 — Hollard] Swings on this side too.

WHIPS (MGM K13401)
(B+) WHIP IT ON ME, BABY (2:15) [Zira, Rambled BM1 — Harper, Poindexter] Raunchy sound with a strong beat.

(B) FIRST DANCE FEAR (2:30)

CHOOSE ME (Playboy 106-A)
(B+) I'VE HAD IT (2:26) [Fontana BM1 — Honora, Raymond] Updating of the hit of several years past.

(B) ASK ME BABY (2:12)
[Rubio BM1 — LaPell] Soft soulful ballad.

MOE KOFFMAN (Atco 6682)
(B+) BULLDOG WALK (2:16)
[Charlton BM1 — Koffman] Groovy instrumental dance side.

(B) BIG BAD IRVING (2:00)
[Charlton BM1 — Koffman] Same bag over here.

VICKIE ANDERSON (Fontana 1527)
(B+) NEVER, NEVER, NEVER LET YOU GO (part 1) (2:15)
[Tocoon BM1 — Wright, Anderson] Mid-tempo rock shouter.

(B) NEVER, NEVER, NEVER LET YOU GO (part 2) (1:31)
[Tocoon BM1 — Wright, Anderson] Continuation on this side.

CHARTBUSTERS (Crusader 124)
(B+) KICK WHEELER (1:56)
[Charlton, Ironmarsh BM1 — Tate, Carter] Groovy up-tempo tune.

(B) SELFISH GIRL (2:35)
[Charlton, Ironmarsh BM1 — Dubas, Sandusky] Raunchy swinger with a strong beat.

(**** REVIEWS)

INDIGOS (Cor 6581)
(B+) HE'S COMING HOME (2:16)
[Auff Rose BM1 — Bennett] Lyrical teen-oriented romantic.

(B) WHAT GOOD AM I WITHOUT YOU (1:35)
[Auff Rose BM1 — Merlin] Same bag over here.

FENIAN'S (DeeGee 3004)
(B+) GOT A FEELING (2:24)
[Holinger BM1 — Deeham, Dillon] Mid-tempo lovers ballad.

(B) TONIGHTS THE NIGHT FOR LOVE (3:03)
[Holinger BM1 — Deeham, Dillon] Melodic tune for the star styx.ad

NELSON RIDDLE (Reprise 0412)
(B+) THEME FROM SKYSCRAPER (2:50)
[Chartbuster, Ironmarsh BM1 — King, Carter] Groovy up-tempo tune.

(B) MARRIAGE ON THE ROCKS (2:30)
[Saloon BM1 — Fuller, Morris, Ridde] Latin flavored theme from the flick.

PETE FOUNTAIN and "BIG" TINY LITTLE (Coral 655/8)
(B+) HONEY SUCKLE ROSE (2:37) [J. J. ASCAP — Walker, Rozat] Dixieland stand of the ever-green.

(B) DARKTOWN STRUTTERS BALL (2:08) [Feist ASCAP — Brooks] Ditto over here.

BUDDY MERRILL (Accent 1154-0)
(B+) SWEET SEPTEMBER (1:51)

(B) THE SHEER (2:05) [S&R ASCAP — Merrill] Hard driving rocker.

JACK LA FORGE (Lyric 1351)
(B+) MORE THAN ONE WAY (2:24) [Harms ASCAP — Cahn, Van Heusen] Softly haunting tune from the forthcoming main stemmer.

(B) OR GEORGE (2:35) [La Forge, United Artists ASCAP — La Forge, Holden] Smooth jazz piano sound.

SONGS

"WHAT CAN I DO"
Listen and you want MORE
And
Dance as you wish to

"WHAT HAPPENED BABY"
Band Box #365

by

CHUCK THOMAS

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Mancini's On The Move
with both sides of a single from his hit film score album "The Great Race."

New single
HENRY MANCINI
HE SHOULDN'T-A, HADN'T-A, OUGHTN'T-A, SWANG ON ME!
DOROTHY PROVINE
ASK FOR THE GREAT RACE LP ALBUM

"Push the Button, Max!" c/w "He Shouldn't-A, Hadn't-A, Oughtn't-A, Swang on Me!"

Big new album LPM/LSP-3402

RCA Victor
© The most trusted name in sound®
Crump Exits Victor Post In Mexico

MEXICO CITY—David L. Crump has left his post as sales manager of RCA Victor Records of Mexico. After a 14 year association with Victor, he has joined General Foods of Mexico as a divisional director. No successor was named.

Form Anita Kerr Ent.

SHERMAN OAKS, CALIF.—Anita Kerr Enterprises has been formed in Hollywood with Anita Kerr, Alexandre Grob, and Charlie Williams as officers.

The new firm intends to enter into record and jingle production, publishing, and similar activities.

Anita Kerr was formerly located in Nashville, where she formed the famed Anita Kerr Singers, and was active as both an arranger and producer for a variety of artists ranging from Al Hirt to Eddy Arnold. Once a country music performer, she no longer intends to record in that area.

Groh is a native of Geneva, Switzerland, and leaves his post as sales administrator in Europe for RCA Victor records to join the new corporation.

Williams has been active in California for the past 10 years as disk jockey, song writer, and personal manager to Bobby Bare, the Collins Kids, and others.

The new firm's address is P. O. Box 8004, Sherman Oaks, California.

Dennon To Direct Indie Label Dept. At Craig

SEATTLE—Lauren Davies, branch manager of Craig Corp., Seattle, has announced that Jerry Dennon, formerly sales manager of the Independent record sales division of Craig Corporation, has been appointed director of that division in charge of merchandising.

It is to be announced as Jerry Dennon's new appointment, Davies announced that Robert D. Smith has been promoted to the position of aide to Dennon as well as being operations manager of the division. Dan Nils continues to function as promo manager for the firm. In his new position, Dennon will have more duties in the overall operation and expansion of Craig into independent distribution, according to Davies.

 Independent recently took over the Northwest area distribution for the King, Federal, Mira and Mirwood lines.

'Hot September' Folds During Boston Tryout

NEW YORK—'Hot September,' a musical comedy re-write of "Picnic," is out of the 1965-66 Broadway picture—and probably any season to come. Its producers, Leonard Hyman and David Merrick, decided to close the production in Boston last week, representing a $500,000 loss. It was to have opened Oct. 20 at the Alvin Theatre in New York, and would have had its original cast album on RCA Victor. While Victor was not an investor, it's understood that the National Broad-casting Co. did have a large financial stake in the show.

Tommy Valando is the publisher of the score, by newcomers Kenneth Jacobson and Rhoda Roberts. "Hot September" starred Eddie Bracken, Scott Garrison and Sheila Sullivan, Joshua Logan, who directed the original "Picnic" on Broadway and for the film version, was the director.

JUKE BOX OPS' RECORD GUIDE

THE CINCINNATI KID
Ray Charles (ABC 10726)
WHEN I SEE THAT GIRL OF MINE
Nobu Rockwell (Capital 5317)
REMEMBER WHEN
Wayne Newton (Capitol 5314)
WONDERLUST
Nel King Coke (Capital 5416)
THE MASTER PLAN
Jerry Fuller (Challenge 59315)
DEEP IN YOUR HEART
Jerry Vale (Columbia 43320)
THAT'S ALL I LOVE YOU
Mel Torme (Columbia 43320)
STAND BY ME
Neil Sedaka (Decca)
SIDE BY SIDE
Joni Mitchell (Epic 9487)
THE FUNNY THING ABOUT IT
Nancy Ames (Epic 9486)
THEME TO GRACE
Vince Guaraldi (Fantasy 466)
ISPAHAN
Ate Conjani (Hi 2096)
AUTUMN LEAVES
Kaper Williams (Kapp 707)
TEARDROPS 'TIL DAWN
Timi Yuro (Merrcury 72478)

ONLY A FOOL BREAKS HIS OWN HEART
Arthur Prysock (Old Town 1185)
SIMMER MAN
Trini Lopez (Reprise 0405)
WHY AM I STANDING IN THE WINDOW
Gary Gantner (RCA Victor 8683)
I'M GONNA BUILD A FENCE
Honey Andrews (RCA Victor 8683)

NEW ADDITIONS to top 100

72—MY GIRL HAS GONE
Miracles (Tamla 54213)
82—WHERE DO YOU GO
Cher (Imperial 66136)
86—SINNER MAN
Trini Lopez (Reprise 0405)
88—I BELIEVE I'LL LOVE ON
Joni Mitchell (Warwick 5328)
91—DON'T TALK TO STRANGERS
Nancy Ames (Epic 9486)
92—LOOKING WITH EYES
Donna Warwick (Scepter 1221)

95—LET'S MOVE & GROOVE TOGETHER
Bobbi West (Jade 112)
97—I HAVE DREAMED
Lind & Jerry (Columbia 43411)
99—SO LONG BABE
Bobbi West (Reprise 0407)
100—IF YOU A GUY, GO NOW
Skeeter Davis (ABC 5513)
103—ORGAN GRINDER SWING
Skeeter Davis (Verve 10531)
105—PIED PIPER
Changing Times (Philips 40320)

Dance Along Bows Marko Label In N.Y.

NEW YORK—Jack Hansen, president of Dance Along Records, has formed a new pop affiliate which will be known as Marko Records. A local Long Island group, the Primates, have already been signed to the label and their first single, "Knock On My Door" b/w "She," was released last week. Hansen performed A&R chores on the date.

Liberty's Mendell On Tour

HOLLYWOOD—Lee Mendell, marketing director of Liberty Records, has embarked on a five-week tour of the U.S., Canada and Europe. In addition to stops in key U.S. markets, Mendell will visit the Columbia Record Club and Capitol Record Clubs of Canada and London Records of Montreal on behalf of the label and its subsidiaries. Mendell's plans also include confabs with EMI in England.

Signing Up

Songstress Wendy Huber drove from California to New York, to find a place for herself in the recording industry. She found it, and we found her, signing a contract with Philips Records, represented here by A&R vice-president Sheldon Singleton seated at the table with the lark, Bob Halley (left), Ted Cooper (right) and personal manager Harriet Wasserman looking on. Her next release, for the label in "Come Away Melinda."
This is Mel Carter

(ALL OF A SUDDEN)
MY HEART SINGS

This is Mel's hit single

This is Mel's hit album

This is Mel's hit label

IMPERIAL...on the go!
EXCELLENCE HONORED—Columbia Record’s president Goddard Lieberson (right) was recently presented the annual technical award by the Institute of High Fidelity. The award was presented for “outstanding success in adhering to the highest standards of musical and technical excellence in recording.” Presentation of the award was made by Walter Stanton, president of the institute.

Sammy Davis To Be Honored By B'nai B'rith

NEW YORK—Sammy Davis, Jr., will be honored as the “Man Of The Year” by the B'nai B'rith at dinner-dance at the New York Hilton on Nov. 7, it was announced last week by Cy Leslie, president of Pickwick International, who has been named dinner chairman. Leslie is president and Davis is a member of the Music and Performing Arts Lodge which is sponsoring the Israel Bond dinner dance along with the Cinema Lodge and Metropolitan Council of B'nai B'rith.

The event marks the B'nai B'rith's centennial year of service to Israel. Reservations will be based upon the purchase of Israel Bonds with the goal set at $1,000,000.

Monument Names Crawley Second Stage 7 Promo Mgr.

NASHVILLE—Monument Records has appointed Ed Crawley as promotion manager of Monument’s Sound Stage 7 label. His work will involve the promotion of the firm’s 16th releases such as Rocose Shelton’s “I Know Your Heart Has Been Broken” and Sam Barker’s “Sometimes You Have To Cry.”

His first trip for Sound Stage 7 will involve promotion of the above-mentioned two records in Chattanooga and Memphis, New Orleans, and Mobile.

Crawley, who'll be working with Joe Cash, Monument’s national promo director, was formerly with RCA Victor Recording Studios and has promoted records throughout the south.

Howell Goes West

HOLLYWOOD—Add another eminent N.Y.: arranger-conductor-composer to the list of several who have recently made a move to movieland.

Now it’s Richard Wass, famed as arranger-conductor of Bobby Darin’s most successful singles and albums, who is setting up shop on the coast. Aside from Darin’s two million selling “Mack The Knife” smash, Wass has arranged a number of chart items for Frankie Avalon, Nat Cole, Paul Anka, Eddie Fisher, Connie Francis, the Drifters, McGuire Sisters and Operation Blue. His most recent top ten record was Wayne Newton’s Capitol version of “Red Roses For A Blue Lady.”

Wass is already set as composer-conductor of the Screen Gems series “I Dream Of Jeannie,” one of TV’s new entries. He recently arranged the new Ross Bagdasarian single for Liberty titled “Come On-A-My House.” Wass is not new to the TV tube, having worked in N.Y. with the “Weekend” Jerry Lester Show, the Schaefer Circle with Barbara McNair and ABC special “A Nice Place To Visit” with Vaughn Meader. He has also done special material and night club arrangements for Fisher, Francis, Darin, Anka and others. Composer of several serious works, including classical ballets, Wass has appeared at Basin Street East in N.Y. with his own 16 piece band. He was formerly under contract as an artist and leader with United Artists Records. With no recording deal set, Wass is reportedly talking with several labels on the coast and negotiating for films as both arranger and composer. He can be reached at Screen Gems music office in Hollywood.

SALES SWING—Also records recently threw a party for Sonny and Cher in celebration of the sale of one million dollars worth of their “Look At Us.” LP. Caught at the scene were (left to right in all cases) top pic: Charles Green, Jack Leverke, Amet Ertegun, Cher, Sonny, Nessuho Ertegun and Bryan Stone. Second shot: Nessuho Ertegun, Phil Specter, Tommy Davis and Jack Leverke. Bottom set: Cher, Richard Delvey and Sonny. April Stevens and Amet Ertegun.
Five will get you one smash hit!
The exciting debut single of THE FIVE SOUNDS "LOADIN' COAL"
NEW ALBUMS FOR OCTOBER

NEW POP ALBUMS

LINDA BENNETT
BUT BEAUTIFUL
Arranged and Conducted by FRANK HUNTER
First album by this popular new star. "I'm Nobody's Baby," "Cry Me a River," "Love Me Low!" 9 more. In Dynagroove sound. LPM/LSP-3443

The Blackwood Brothers Quartet
Featuring Cecil Blackwood

Out the Door! They're Coming Through the Window!
THE BUFFALO BILLS
This fun album will be a big favorite. "Barney Google," "I'm a Ding Dong Daddy," "Too Fat Polka," 9 more. In Dynagroove sound. LPM/LSP-3410

BUNNY LAKE IS MISSING
Bunny Lake Plays the Great Piano Hits
Original Soundtrack of the Otto Preminger thriller with Laurence Olivier, Carol Lynley, Keir Dullea, The Zombies and Noel Coward. LOC/LSO-1115

John Gary sings your ALL-TIME FAVORITE SONGS

Don't fans will love this new album. "There's a Big Wheel," "Dark As a Dungeon," 10 others. In Dynagroove sound. LPM/LSP-3470

Affairs of the Heart
Alex Hassilev
Second album since leaving the Limeliters will top the first. "Young Man," "Chove Chuva," 10 more. In Dynagroove sound. LPM/LSP-3410

SECRET AGENT MEETS THE SAINT
"Secret Agent" Patrick McGoohan
"The Saint" Roger Moore

GEORGE BEVERLY SHEA
SOUTHLAND FAVORITES
with The Anita Kerr Singers
Old favorites that he's never before recorded. "The Eastern Gate," "Child of the King," 10 others. In Dynagroove sound. LPM/LSP-3440

Connie sings songs from the top 10 on country charts. "I Can't Remember," "Two Empty Arms," 10 more. In Dynagroove sound. LPM/LSP-3444

How Great Thou Art
Kate Smith
First album of religious music. Includes "The Lord's Prayer," "I May Never Pass This Way Again." 10 more. In Dynagroove sound. LPM/LSP-3445

FRANKIE CARLE
plays the GREAT PIANO HITS

AL HIRT
THE SOUND OF CHRISTMAS

EW RED SEAL RECORDINGS

The National Theatre of Great Britain presents FRANCO ZEFFIRELLI'S PRODUCTION OF Much Ado About Nothing
by WILLIAM SHAKESPEARE
Starring: FRANCO ZEFFIRELLI, ALLAN HAYES, ISOBEL LACKEY, RICHARD WEST, DAVID ROBERT
The lively Zeffirelli production with Albert Finney, Maggie Smith, Derek Jacobi and Frank Langella. 3 L.P.s. In Dynagroove sound. VDH/VDS-104

The first Boston Pops album recorded at a Symphony Hall concert. The program runs the gamut from the Beatles to Bizet. LPM/LSC-2827

The first time Gould has conducted his work for a recording—the only stereo recording of the Copland. In Dynagroove sound. LPM/LSC-2834

The newest addition to the highly successful Prokofiev Series. One of Leonard's best performances. In Dynagroove sound. LPM/LSC-2834

This first album from Los Angeles' new Music Center is also Menahem Pressler's first recording debut. In Dynagroove sound. LPM/LSC-2816
On RCA Victor
The most trusted name in sound

Go ing In Tra in ing
Hank Cochran
Up tempo numbers, including his latest hits, "Going in Training" and "Who's Gonna" plus 10 other hits. In Dynagroove sound. LPM/LSP-3431

Try a Little Love
Sam Cooke
Always a smash seller. 12 ballads. "Bridge of Tears," "You Send Me," "To Each His Own," "Try A Little Love," 8 more. LPM/LSP-3435

Solomon King
( The Golden Voice of the Gospel)
Includes his most popular concert number "The Holy City," plus "Where He Leads Me." 10 other songs in Dynagroove sound. LPM/LSP-3430

It's Gonna Be Fine
Glenn Yarbrough

Derek & Ray
The Two Piano Sound of TWO DIFFERENT WORLDS

Watusi Trumpets
Claud Odehman and His Orchestra

New in the Vintage Series

Bethoven Piano Concerto No. 5 in C, Op. 50
Arthu Rubinstein
Boston Symphony Orchestra
Erich Leinsdorf
The Masters of Choral Music

The Baroque Era

Barbara Harbach
Scherheradetzky
Bacht/J.S. Bach
Carl Weinrich
Organist

Presenting Vaughan's newly constructed 3rd movement for the "Unfinished" Symphony. 5-L.P. album includes Italian Overtures. LPM/LSP-3409

The musical recapitulations of the Baroque era, including all Bach's Christmas Chorale Preludes for organ. In Dynagroove sound. LPM/LSP-3450
WHO'S GOT THE GAMMA GOOCHIE?

VOLKANO

DETROIT—Golden World Records has created a subsidiary which will be known as Volkano Records. The new label will be headed by John Rhys, who was formerly associated with Mercury and Warner Bros. Rhys will also act as A&R director for the label.

Volkano will bow its first entry next week: "The Beginning Of The End," b/w "All I Ask" by Little John and Tony. Golden World's other two subsidiaries are Ric-Tic and Win Gate.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC PARAMOUNT—IMPULSE
15% discount offered on all album product including new and catalog items. Expiration date indefinite.

AMY-MALA
One album free with every seven purchased, offer good on all catalog LP's. No termination date given.

ATLANTIC
10% discount with 04-04-65 deferred billing to qualifying accounts thru Dec. 16.

AUDIO FIDELITY
2 on 10 sales deal for new and catalog product except "First Component Series," which is offered on a special deal. Offer continues through Sept. 30.

DECCA-CORAL
Special incentive program on new and catalog Christmas product through distributor. Expiration date end of Oct.

FORTUNE
1 free album when 5 are purchased in any combination. No time limit.

GATEWAY
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

IMPERIAL
Special dealer program on new releases and catalog product thru Oct. 31.

KAPP
Special discounts and dated billing arrangements available through distributor. Effective until the end of the year.

MERCURY
10% discount on catalog LP's and 10% on new releases. Expiration date unknown.

MONUMENT
1 LP free for each five purchased. No expiration date.

NASHBRO
Buy-5-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGNAL SOUND
1 LP free for each 10 purchased less 5%. Cash discount. No expiration date.

PHILIPS
10% discount available on pop-jazz and Connoisseur series albums. 20% off on classical LP's. Offer includes new and catalog product, expires Oct. 16.

PRESTIGE-STATUS
10% discount on all Prestige LP product until further notice. Discount on Status albums, details through distributor.

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROUETTE
10% discount free merchandise. Expiration date indefinite.

SCEPTER-WAND
2 Albums free with every ten purchased. No termination date announced.

SMASH-FONTANA
Special discounts available through distributor. Expiration date not announced.

STARDAY
Fall Country Music Spectacular Sales Plan: Dealer discount of 50% available. Phase I features catalog and new releases, runs through Sept. 15. Phase II will include upcoming product, runs until Oct. 15. Distributors may participate in a Jack Daniels Sweepstakes as well.

TAMLA-MOTOWN-GORDY
Buy-10-get-2-free. Expires. No time limit.

VANGUARD
Ann. Re-Stocking Plan: 10% discount on folk and Everyman LP's, mono and stereo; 20% discount on Back Guild and Vanguard classics, mono and stereo.

VEE JAY
10% discount on LP's.

WORLD ARTISTS
10% discount on LP's. No expiration date announced.

WORLD PACIFIC
10% discount, extra 5% on LP orders of 100 or more on any item.

Request Gets 'Love' Soundtrack

NEW YORK—Hans Lengsfelder, president of Request Records, announced last week that the label has acquired the rights to a currently-in-release Italian flick, "Love In 4 Dimensions." The film stars Michele Mercier, Sylvia Koscina, Franca Rame, Elena Martinelli and Franco Corellini. The music was composed by Franco Mannino.

Pyeanct Music has secured the publishing rights for all English speaking countries, the Western Hemisphere, Japan and other territories.

Cash Box—October 16, 1965
"I'm the PIED PIPER.
Follow me,
I'll show you where the action is!"

These are words from the new Philips hit, the PIED PIPER by the Changin' Times.

Here are the breakout markets!
★ LOS ANGELES ★ BOSTON
★ BALTIMORE-WASHINGTON
★ SEATTLE ★ DALLAS

These are Key Stations already wailin' PIED PIPER

WMEX  BOSTON
KIMN  DENVER
WLEE  RICHMOND, VA.
KRLA  LOS ANGELES
KEWB  SAN FRANCISCO
KJR  SEATTLE
WBZ  BOSTON
KHJ  LOS ANGELES
WHLO  AKRON
WCFL  CHICAGO
WCAO  BALTIMORE
KBOX  DALLAS
WORC  WORCESTER
WAPE  JACKSONVILLE, FLA.
WHK  CLEVELAND
KLIF  DALLAS

"PIED PIPER"
#40320 on Philips
A Product of Koppelman-Rubin Associates
Produced by Art Kornfeld—Steve Duboff

THE CHANGIN' TIMES
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. 

(SURVEY COMPLETED TO OCTOBER 7TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>44%</td>
<td>Get Off My Cloud—Rolling Stones—London</td>
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<td>94%</td>
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<td>40%</td>
<td>But You’re Mine—Sonny and Cher—Atco</td>
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<td>66%</td>
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<td>37%</td>
<td>My Girl Has Gone—Miracles—Tamla</td>
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<td>33%</td>
<td>Where Do You Go—Cher—Imperial</td>
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<td>29%</td>
<td>Rusty Bells—Brenda Lee—Decca</td>
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<td>28%</td>
<td>1-2-3—Len Barry—Decca</td>
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<td>97%</td>
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<td>27%</td>
<td>I Found A Girl—Jan and Dean—Liberty</td>
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<td>61%</td>
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<td>26%</td>
<td>He Touched Me—Barbra Streisand—Columbia</td>
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<td>48%</td>
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<td>25%</td>
<td>Ring Ding Doo—Sam The Sham and Pharaohs—MGM</td>
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<td>53%</td>
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<td>24%</td>
<td>May The Bird Of Paradise Fly Up Your Nose—Little Jimmy Dickens—Columbia</td>
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<td>23%</td>
<td>You’ve Got To Hide Your Love Away—Silkie—Fontana</td>
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<td>56%</td>
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<td>22%</td>
<td>Say Something Funny—Patty Duke—UA</td>
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<td>72%</td>
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<td>21%</td>
<td>So Long Babe—Nancy Sinatra—Reprise</td>
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<td>45%</td>
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<td>20%</td>
<td>Where Have All The Flowers Gone—Johnny Rivers—Imperial</td>
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<td>78%</td>
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<td>19%</td>
<td>Sinner Men—Trini Lopez—Reprise</td>
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<td>19%</td>
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<td>18%</td>
<td>Let Me Know When It’s Over—Esther Phillips—Atlantic</td>
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<td>43%</td>
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<td>17%</td>
<td>Just One Kiss From You—Impressions—ABC Paramount</td>
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<td>44%</td>
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<tr>
<td>16%</td>
<td>Chapel In The Moonlight—Bachelors—London</td>
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<td>81%</td>
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<td>15%</td>
<td>Make It Easy On Yourself—Walkers Bros.—Smash</td>
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<td>42%</td>
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<td>14%</td>
<td>Everyone’s Gone To The Moon—Jonathan King—Parrot</td>
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<td>13%</td>
<td>Run, Baby Run—Newbeats—Hickory</td>
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<td>82%</td>
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<td>12%</td>
<td>I Feel Strange—Wonderettes—Ruby</td>
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<td>38%</td>
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<td>11%</td>
<td>Let’s Hang On—Four Seasons—Phillips</td>
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<td>85%</td>
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<tr>
<td>10%</td>
<td>Rescue Me—Fontella Bass—Checker</td>
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<td>90%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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<tbody>
<tr>
<td>For Your Love</td>
<td>Early Morning Rain</td>
<td>Make The World Go Away</td>
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<tr>
<td>Sam and Bill</td>
<td>Peter, Paul and Mary (Warner Bros.)</td>
<td>Eddy Arnold (RCA)</td>
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<td>(Juda)</td>
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<td>Think</td>
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<td>Jimmy McCracklin (Imperial)</td>
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<td>Think Before You Act</td>
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<td>Tony Orlando (Atco)</td>
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</table>

Cash Box—October 16, 1965
"(You got)

THE GAMMA GOOCHEE"

and

we've got a SMASH!

by

GAMMA

GOOCHEE

(HIMSELF)

COLPIX

RECORDS

#CP-786

I THE "THArS THE BOBBY lovIN' FOR 1631 I'll JUDSON PHICOM 2-4267 

THE FLEETWOODS "JUST AS I NEED YOU" 

RICK SHORTER "DON'T CRY" 

SHAWN ELLIOTT "THE GIRL IN BELL BOTTOM TROUSERS" 

1631 BROADWAY NEW YORK, N.Y. 10019 JUDSON 2-4267 

BIOS FOR DEEJAYS 

The Sunrays consist of five native Californians: Ricky Henn, Vincent Henry, Eddie Mederia, Marty Di Giovanni and Steve O’Reille. The lads were discovered by Beach Boy Carl Wilson while three of them were attending Hollywood Professional School. Carl was so impressed by the crew that he introduced them to his father, Murray Wilson, who has been instrumental in the Beach Boys’ success. Murray was also impressed. And, 30 days later they recorded their first deck which, according to Rick Henn, "was absolutely nowhere."

It wasn’t long, however, before the Sunrays did hit. Their second single for Tower Records, “I Like The Sun” (No. 45 on this week’s Top 100) became a best-seller within a few weeks after release. The song also marked the beginning of a long string of highly successful p.a.’s that included such cities as Denver, Salt Lake City, Seattle and Phoenix.

Paul Revere & Raiders 

Paul Revere and the Raiders, who are currently riding the charts with their Columbia outing of “Steppin’ Out,” became the rage of northwest two years ago, formed in Portland. Ore., by their leader, whose real name is Paul Revere (an ex-barber turned restaurateur-and-apartment house owner by the time he was 21), the group has five members — three guitarists (one of whom, lead singer Mark Lindsay doubles on sax), electric organ and drums.

The group has specialized in playing teen dances and concerned their own arena before attempting to break into records or a nation-wide tour. They’re also extremely popular in Honolulu, where with two or three days advance notice they can pack a capacity audience of 9,000 teenagers.

The boys are managed by Roger Hart, a former KISN-Portland deejay, who spotted their potential when he was running dances in his home territory.

SPLITTERS: 

KLAC-Los Angeles morning team: Lohman & Barkley. 

ORACLE & SENIORS: 

THE DAVE CLARK FIVE “CATCH US IF YOU CAN” Epic 9833

DAVE “BABY” CORTEZ “TWEETIE PIE” 

Turntable 715

THE LETTERMAN “SECRETLY” Capitol 5499

PHIL FLOWER "GOTTA HAVE HER FOR MY OWN" Columbia 4-34397

BOBBY HARRIS "THAT’S WHEN I’LL STOP LOVIN’ YOU" Dolton 310

RICK SHORTER "DON’T CRY" Columbia 4-34306

SHAWN ELLIOTT "THE GIRL IN BELL BOTTOM TROUSERS" 

CASH BOX

SPATTERS:

production manager Dick Orkin, the program was broadcast from both radio stations on Sept. 30 . . . Yale Farrar, new talent coordinator at KHJ-TV, has been named manager of the KHJ "West" and "Hollywood A-Go-Go" he mailed directly to 5615 Melrose in Hollywood.

INSOMNIAC—Several years back spinner Peter Tripp was off the air when he received the record when he remained out of the arms of Morpheus for over 210 hours. Morpheus, no accident, is a new serial killer, KCMK-Kansas City assistant manager. In the meantime, Tripp’s success with the radio microphone with an iron grip and pulled the sandbox out of the picture to keep his new found status. The latest Herculean effort to break into no-name presence was by Rhet Evers, radio personality at WLIB-Balcony, Long Island, who broke all known records with a fantastic night outstayability—210 hours non-stop. He entered the record of Gimbel’s Department Store at the Roosevelt Shopping Center in Garden City on Sept. 22 and remained in the window until Oct. 2. Upon leaving the window, he was honored by the U.S. Marine Corps and an Honor Guard, which presented him with a Certificate of Health. A helicopter was standing by to take him to an undisclosed place of recuperation but even his wife was permitted to accompany him. During the entire ten days, a team of physicians and nurses, the Apollo Moon Flight were constantly on hand, mental and physical conditions. The United Fund, which stated that the “Wakeathon” was an enormous success, will shortly present him with a plaque for his grueling efforts. Congratulations to Evers for a fine job.

VITAL STATISTICS: 

Jerome B. (Jerry) Le, former music director of KMOC-Los Angeles, takes over as program director with WABC-FM-New York. 

Ron Badley, ex-program director with the McLendon and Pleeho radio chain, moves into operations manager with WAKR-Akron. 

Roy Coopersmith, former WBAI director of the British-grown West Indian Radio, has been named assistant program director of WABC-FM-New York. 

Jack Bogut takes over afternoon traffic slot at WJZ-FM New York now handling evening show and Dick Laug doing all night spot with KALL-Salt Lake City. 

Dale St. George moves from air slot at WCAU-Chicago to the general manager position with WAKR-Akron. 

Bob H. Boland, former assistant program director of WBGU-Bucks County, Pa., now handling the "Headliner Awards".

KSF-Pan Francisco personality, Al Collins also made the scene when he handled the job for the Jack Jones benefit concert for the American Cancer Society on Sep. 22. Held at the Harmon Gym, University of California, the event was underwritten by the Phi Epsilon Fraternity. 

WCFI-Chicago has produced a five- 
music promotion campaign commemorating the kickoff of the annual Crusade of Mercy campaign in the area. Narrated by airman Jim Runyon and produced by
great new Christmas album in the Kapp Records tradition:
songs by The Harry Simeone Chorale.

With a new recording of the original "The Little Drummer Boy," and "O Bambino"

Giving Kapp albums is a great Christmas tradition.
NEW YORK—TV viewers are listening as well as looking at a great number of Columbia Records’ artists this season, as the label’s talent roster is crowding the airwaves with five performers who either have weekly programs on their own, or one-shot specials (in one instance, a repeat) and some 20 artists who will appear as co-stars or make guest appearances on major programs.

Sporadic shows of their own are Steve Lawrence, Andy Williams, Dinny Dean and Jim Nabors. In addition, there’ll be a repeat showing of the Barbra Streisand special, “My Name Is Barbra” on Oct. 30 (CBS, 10 p.m.). In three cases, Columbia has released albums that directly tie-in with the programs. Coming up this month is one called “The Steve Lawrence Show” (Oct. 4), "Hullabaloo” (Oct. 21 and 24), and a special "Moonlight in a Hollywood orchard" (Oct. 28). Specialists and Jim Nabors, Barbra and two filler LPs for November, the CBS line up on Nov. 17. The label of Columbia artists who will appear as guest stars on top shows includes the Byrds on “Hullabaloo” (Oct. 20); Johnny Cash on "The Steve Lawrence Show” (Oct. 4), "Hullabaloo” (Oct. 21 and 24) and "Moonlight in a Hollywood orchard" (Oct. 28); Roy Orbison on "The Next Day Show" (Oct. 21); “The Ed Sullivan Show” (Jan. 11); “The Danny Kaye Show” (Mar. 2) and a “Hollywood Palace” show; Mel Tormè on "I Love Lucy” (Oct. 4) and "The Jackie Gleason Show” (Nov. 20); Jerry Vale on "The Ed Sullivan Show” (Nov. 14 and Jan. 16) and "The Jimmy Dean Show” (Dec. 10) and Jean Paul Vignon on "The Jimmy Dean Show” (Nov. 19) and "The Ed Sullivan Show.”

In addition, conductor Leonard Bernstein will again present a series of "Young People’s Concerts,” in New York, Dec. 5, Nov. 20, Dec. 18 and Feb. 19. Sir John Gielgud will return on a CBS Special, "Ages of Man,” sometime later this season.

**TV: Everywhere You Look, There’s A Col. Artist**

NEW YORK—TV viewers are listening as well as looking at a great number of Columbia Records’ artists this season, as the label’s talent roster is crowding the airwaves with five performers who either have weekly programs on their own, or one-shot specials (in one instance, a repeat) and some 20 artists who will appear as co-stars or make guest appearances on major programs.

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<td>VENTURES A GO GO</td>
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<td>1 DRUMS A GO GO</td>
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<td>17 THINK YOUNG</td>
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<td>18 WALKER &amp; THE ALL STARS PLAY SHOTGUN</td>
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Compiled by Cash Box from leading retail outlets • Indicates Strong Upward Move
POP PICKS

FAREWELL ANGELINA — Joan Baez — Vanguard VRS 9200/YSD 79200

Live with her current A R a ge To Live tour, "There But For Fortune," having exposed her talent to an even greater audience than she has enjoyed, Joan Baez, who has consistently been one of the leading album sellers among female vocalists should surpass the success of her first LP's with this latest outing. La Baez's lending of her inimitable style to a potpourri of contemporary and traditional songs such as "Colors" and "The River In The Pines," with a concluding track of Bob Dylan's A-Gonna Fall makes this latest effort irresistible.

GOING PLACES—Herb Alpert & The Tijuana Brass — A&M LP 1172

Trumpetist Herb Alpert and his merry men of the Tijuana Brass ensemble let loose with another high-spirited assortment of grooves that should soon be "Going Places," chart-wise. The nifty, zesty sound of the unit wails with a varied collection of lively tunes certain to please a large portion of the pop audience, which should quickly add the item to its LP collection. Exceeding for pop and good music programming, the set contains the group's current single hit, "I'd Rather Be," plus wild cuts of "Zorba The Greek" and "Spanish Flair."

IN THE MIDNIGHT HOUR—Wilson Pickett — Atlantic S114

Wilson Pickett comes on hard with his first Atlantic LP, titled after his recent chart-topping In The Midnight Hour. Combining house-shaking cdh numbers with some funky blues sounds, the chart has created a potent package with a teen dateline. In addition to the title track, the LP, on which every song is either written or co-authored by Pickett, features such other recent single sounds as, "For Better Or Worse" and "I'm Gonna Cry."

IT'S GONNA BE FINE—Glenn Yarbrough—RCA Victor LPM/LSp 3472

Folk balladist Glenn Yarbrough makes another excellent bid for folk music lovers with this potent album, dubbed after his latest hit single, "It's Gonna Be Fine." From the plaintive ballad to the up-tempo mover to the poignant recitation, the artist produces a vibrant and spell-binding bag of tricks, made all the more delicious a taste, a warm voice and ultra-pleasant style. Among the highlights here are: "Sometimes" and "What The World Needs Now," in addition to "Never Let Her Go." A fine LP.

POP BEST BETS

BUNNY LAKE IS MISSING—Original Sound Track, Paul Glass—RCA Victor LOC115/LSO/115

Paul Glass has created an imaginative score, incorporating jazz, classical and pop sounds, for the forthcoming Oddessey Picture find, including the disk is the title tune, "Theme From Bunny Lake Is Missing," and "Samantha's Waltz." Also featured on the LP, as well as in the movie, are the Zombies, who perform some of their teen-slanted works, which effect a smooth blending with Glass' melodies. The release of the film should create sales for the LP.

20 GOLDEN HAWAIIAN HITS—Martin Denny—Liberty L1715

The exotic musical sounds of Martin Denny, which conjure up images of palm trees and bamboo hats, are on hand once again with lush tropical songs from the balmy climes of the South Pacific. Armed with twenty of the best known melodies from the Hawaiian scene, Denny paints a rich, sun-drenched portrait of glowing beaches and faraway places, certain to awaken fond memories and pleasant dreams. Included in the grooves are "Diamond Head" and "Pagan Love Song."

TODAY'S ROMANTIC HITS (For Lovers Only) VOL. 2—Jackie Gleason—Capitol W/SW 2056

Continuing to choose his selections from among the most romantic ballads of the contemporary music scene, comedian-maestro Jackie Gleason has produced another of his superb string of mood-making performances. In addition to the gems from the recent and current crops, the package is stuffed with perennial favorites, sure to attract many a good music spinner and many a buyer. Midnight romancers should dig "Charade" and "From Russia With Love," in addition to "Blue Velvet."

A RAGE TO LIVE—Original Motion Picture Score—United Artists RCA Victor YSP/1358

Nelson Riddle has devised a wonderful score for the forthcoming United Artists film release A R age To Live starring Suzanne Pleshette, Bradford Dillman and Ben Gazzara. In addition to the excellent set of themes by composer-conductor Riddle, the set is also highlighted by the title theme, which was composed and performed by trumpeter and flugelhornist Ted Heath, with lyrics by Noel Sherman. Top grooves include "Roger Bannen" and "Kiss Me Pumpkin."

GIFT WRAPPED FROM PARIS—Sylvie Vartan—RCA Victor LPM/LSp 3138

One of France's leading femme rock specialists, Sylvie Vartan's hit album is a rather different story this time, the on these shores with her first American LP release. Backed by a throbbing, dance-oriented rock, the Lark, known on the Gallic scene as the "Yay! Yeah! Girl," cuts loose with a bag of numbers covered from the international music scene, with pounders from Britain, France and the U.S. included. Among the best tracks are "One More Day" and "Alley Oop," as well as "One More Time (Encore Une Fois)."

SING AND SYNC-ALONG WITH LLOYD—Knickerbockers—Challenge 3421/3422

Video personality Lloyd Thaxton presents a super-duper rock session on this LP, highlighted by the rompin', stompin', highly-danceable sound of Buddy Randall's Knickerbockers. Based on the sync-along gimmick used by Thaxton on his hit TV, "trick-tracking" of many of the LP's different tracks to play when the disk is started. Featuring exceptionally powerful vocals by group member Jimmy Walker, King Of The House hit and sweet vocalizing by Phyllis Brown (Downtown), the platter should get an excellent action from teen buyers and dance enthusiasts.

WHERE THE ACTION IS—Steve Alaimo—ABC-Paramount ABC/ABCS 531

A young regular fixture from the brand new TV rock-'em, "Where The Action Is," Steve Alaimo dubs an impressive package with a stray single hit, which put in with a swinging lineup of teen-slanted danceables. A bevy of jumping chestnuts, from the while-back to the current harvests, highlights the album, making it a good bet for plenty of teen swords. In the set, the artist also delivers such well-knowns as "Sweet Little Sixteen" and "Papa's Got A Brand New Bag."

DANCE TILL DAWN—Peter Duchin—Decca DL 5683/5685

Keyboard master Peter Duchin can look forward to a healthy sales reaction to this delightful Capitollabel, The Jazzpack. With a series of old favorites, the LP lets fly with a flock of well-knowns from the band's finest loved composers, including George and Ira Gershwin, Cole Porter and Gus Kahn, to name a few. Digging way back into the vaults of the record industry, the artist highlights the package with such memorables as "Fascinating Fox," "Get A Kick Out Of You," as well as, "It Had To Be You."

ORIGINAL MUSIC FROM THE ADDAMS FAMILY—Vie Mizz—RCA Victor LPM/LSp 3421

All those blood-curdling, hair-raising themes from one of TV's favorite horror-comedy series, The Addams Family, are wrapped up in a delightful package by Vie Mizz and his orchestra. The music that is the theme and the day as the musicskeen use a full helping of gusto to make the album "vampire free." Top tracks include the main theme as well as "Morticia's Theme" and "Hide And Go Shrick."
BERT BERNS – JULIE RIFKIND
SAY...
THE STRANGELOVES
ARE HOT!!!
WITH THEIR FIRST ALBUM AND SMASH NEW SINGLE

I WANT CANDY

BANG 211 (MONO)

A Feldman, Goldstein, Gotttehrer Production

...."and we're still not tired" the gang at bang

AND HERE'S THE NEW SINGLE FEATURED IN THIS ALBUM, ALREADY HEADING FOR THE TOP OF THE CHARTS

CARA-LIN
BANG 508

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"May the bird of paradise fly up your nose"

4-43388

the original...
the one that's top-40 across the country
is by "LITTLE" JIMMY DICKENS
ON COLUMBIA RECORDS

Cash Box—October 16, 1965
JAZZ BEST BETS

GRAND REUNION—Earl Hines Trio—Limelight LS 8620

The Earl Hines Trio, joined by Roy Eldridge and Coleman Hawkins, were waxed during a session at New York's Village Vanguard and the results is this big band five artists blend in a production of the sound that recalls memories of the golden age of jazz. The original lineup be "Portrait Of Fats Waller," cut in tribute to the pianist-composer and featuring four of his most famous works including "Keepin' Out Of Mischief!" and "Honeysuckle Rose." The bandleader is Earl Hines, an old friend of Fats' a Walker favorite. Jazzophiles should really sit.

THE STINGER—Johnny "Hammond" Smith—Prestige 7109

Unlike many men who play jazz on the electric organ, Johnny Smith is an organist who is equally adept on the piano and on the organ. With a new album, "Hammond," which the man who has brought jazz to the organ. There's nothing new about Hammond's instrument, but he is able to make his instrument come through in a brand new way. The whole concept of Hammond's "Hammond" is in the fashion of blues pianist Jimmy Reed, and Smith's articulation of the organ provides a strong foundation for funky solos, and the organ is a gentler instrument in the combo. A sturdy addition to the jazz library.

INSPIRED ARABIAN—Lawrence Brown's All-Stars—Impulse A 99/AS 89

The All-Stars with Johnny Hodges take the title of this LP literally, as it virtually swings conventional restraints and making a willful surrender to music. The group, led by Lawrence Brown's leadership Ellingtonian in character, but differs in instrumentation. Two trumpets and two trombones are traditional, as are five reeds without a baritone, and Gus Johnson brings a brass drummer on a few tracks. The lead track gives the sound added strength. Featuring the likes of "Mood Indigo" and "Jeep's Blues" the disk makes for some inspired listening.

JUMPIN' PUNKIN'S—Duke Ellington—RCA Victor LP 517

Duke Ellington signed a recording contract with RCA Victor in 1940 and recognized that this period was a creative peak in his career. Proof of this is in the series of rhythmical, full-bodied LPs that have been released as a result of the pact, including this one, a collection of performances given during 1940 and 1941. Featuring such compositions as "Jumpin' in Punks" and "Conga Brava," this album is a welcome addition to the stereo series.

CLASSICAL PICKS

BERLIOZ: REQUIEM Op. 5—Ormandy/Philadelphia Orchestra—Temple U. Choirs—Columbia MCL 2354, 2369

The stupendous orchestration of this piece, involving a symphony orchestra, 4 brass ensembles, and a 250 voice choir, has often masked the true richness of the melody, for Berlioz was in truth a master of the his orchestral line. A man after his own hearts must of necessity contain its quota of the￼ for most of this score pulses with compassion and humanity. This masterful performance of a majestic work makes this LP truly praiseworthy.

CHAIKOVSKY: SYMPHONIES No. 1, 2, and 3—Antal Dorati—London Symphony Orchestra—Mercury OL 2-115/SR 9015

Achaievski's "Symphony No. 1 in G Minor: "Winter Dreams" and "Symphony No. 3 in D" were unearthed enough by the music world until Stravinsky unmasked them in the 1930's. The composer's fame rested on his 4th, 5th and 6th symphonies thereby halting his output. Dorati's approach of these three works consecutively provides a unique opportunity to observe the birth and growth of a creative genius, and a most welcome addition to Dorati's previous Mercury Li's of Chaimisky works.

SCHUMAN: CONCERTO IN A MINOR, Op. 54—Kamper/Swarovski, Vienna State Opera Orchestra—Victor 46098

The "Piano Concerto in A Minor, Op. 54" is universally recognized as Schuman's master piece. The fusion of the forms and the lyrics make this a truly full-sized musical conception, well suited to the large scale of this piece and in the "Symphony No. 1 in B Flat Major, Op. 82," also on this LP. The link of these two works, featuring both Antal Kamper, and the Vienna State Opera Orchestra under the baton of Robert Swarowski, makes for some pleasant listening.

AMERICAN REVIEWS

MARCHING ALONG WITH MARY POPPINS—UCLA Band—Disneyland LP 1288

Right in line with the unprecedented success of his Mary Poppins' film and soundtrack, Walt Disney has come up with a sparkling work-tempo adaptation of the film's tunes, performed by the UCLA Band under the direction of Kelly Jones. In addition to the drawing power of music, the LP is being marketed with two booklets, one containing music transcriptions and the other containing diagrams of formations for marching bands. Tracks are highlighted by, "Chim Chim Cheree" and "A Spoonful Of Sugar."

FRANKIE CARLE PLAYS THE GREAT PIANO HITS—RCA Victor LPM/LSP 3123

An old-timer, whose keyboard artistry dates back to the days of the big bands, Frankie Carle has compiled with a new direction of hits made famous with piano adaptations. None of the artist's former glories is lacking in this top-notch outing, which should attract many a Carle fan as well as many a smooth listening buffer. Among some of the top tracks are "That's The Way A Sunset" and "Autumn Leaves," in addition to the swinging studdy, "Beat Me Daddy, Eight To The Bars.

GERMANY—Werner Muller—London SP 14967

The exceptional recording qualities of the London Phil. and Steve Bello's success make this album outing by Werner Muller and his orchestra a delightfully pleasurable listening experience. The unknown Muller, a harmonizing collector of well-known ranging from the exhilarant "Drinking Song From The Student Prince" through the haunting sounds of "Mack The Knife," performed in a slightly uptempo style. The album should attract a good amount of stereo buffs.

SEX AND THE COLLEGE BOY—Art Buchwald—Capitol T 2205

Newspaper columnists, Art Buchwald, well-known for his barbed wit, makes his recording debut with a hilarious, side-splitting bundle of humor recorded in Georgetown University, in Washington, D.C. The writer-turned-recording artist packs the session with robust belly-laughs material, amusing his pointed, laugh-provoking remarks at such newsworthy subjects as Barry Goldwater, the Peace Corps and medicare. Perfect for the comedy buff's library.

TINPANORAMA—Richard M., Robert B. Sherman—Vista By 3330

Walt Disney's Vista label has come up with a highly pleasant session of old-time, Tin Pan Alley-type swing songs written by Richard M. Sherman and Robert B. Sherman and Conducted by Carl Farnia. The Sherman duo, who recently copped an Academy Award for their "Mary Poppins" tune and score, have created a whole batch of fun-filled ditties which are forerunners to the older works, bands and ensembles, all headed up by Carl Farnia. Best tracks include "Rubabaq Rag" and "Charleston Charlie."

13 AWARD WINNING COUNTRY HITS—Various Artists—RC M ST 1901

Ric Records has put together a standout album of 43 country favorites, which can look for excellent reaction in c. & w markets. Performed by Mel Tillis, Red Sovine, Doby & Wayne Walker, the hotel contains a smorgasbord with the artists running a gamut from one to another in a mixed order line, throwing in a pun of good listening on the album, which includes such hits as, "I Ain't Never," "Dixie City," and "Pandora's Man," to name a few.

FAVORITE SONGS OF BROADWAY—Briarcliff Strings—Hollywood LPM 1332

The enchanting sound of the Briarcliff Strings, on this Harmony LP, is aimed by conductor Eric Larsen toward the orchestra strings. The arrangements for which have sprung from the Broadway scene. Kicking off the performance with the rollicking "Oklahome," the orchestra tours the length and breadth of the Great White Way, plucking plans to produce a captivating and enduring feast of musical delights. Other top-notch tracks include "There's No Business Like Show Business." "Everything's Coming Up Roses."
EXCITING things are happening at the Bitter End in the person of Joan Feinberg, a burlesque queen who is to become a regular on a weekly feature at the Village nitey, has been breaking the place up since her opening (Sept. 29). With a repertoire of blues, pop and country tunes, the strong voiced singer is making this long time in coming return to N.Y. a memorable one. Adding to the evenings’ pleasure is comedian Howard Storm and a new pop-folk duo, the Potpourri Singers, two young men with a host of new material, and a crowd pleasing way.

Freddie Cannon will be getting a lot of exposure this week via the tapings that he made for “Hullabaloo.” “Hollywood A Go Go” and “Ninth St. West” will also be set for video airing plugging his current charter “Action.” Warner Bros. is also releasing a new Cannon LP titled after the single. Wiley Krieman, an old line act and Phillips agent, is going into the talent promotion field with a new branch, W-K Talent Center. The division will specialize in folk performers for the university market.

The Four Directions are currently on an East Coast promo tour for their new Corni outting “Tonight We Love.” Folk singer Judy Collins who is now doing a series of Textron, N.J., concerts, is skedded to go to Boston for a few days. In the interim, The folks currently charted Electra LP is labeled “Judy Collins XI.”

Lamont Washington did an admirable job filling in for Sammy Davis during his absence from the Troubadour in L.A. for a double week. While out west she will also do a promo tour for her latest Philips LP “Partel Blues.”

Dolphen Remion, producer of ABC-TV’s “Night Time,” is on a leave from the show in order to produce and direct the NABC color special, “Frank Sinatra – The Man and His Music” which is slated for a Nov. 25 airing.

Dick Clark’s “Caravan of Stars” featuring Donovan, Paul Revere and the Raiders and Danny Hutton, is set for 23 Nov. concert dates. Songstress Janice Pryor, who has just completed a ten day stint at N.Y.’s Rat Fink Room, recently inked an exclusive pact with GLG Productions. Jazz 88er Bill Evans signed for two weeks at the Village Vanguard (12).

The Serendipity Singers will be leaving for Russia during July at the request of the State Department, as part of the cultural exchange program. The group will spend 10 weeks on a tour of the country. The Soul Brothers, an instrumental and vocal sextet, have been added to the bill for the Supremes’ Philharmonic Hall Concert (15). Jocida’s first outing was Gloria Gaynor’s “She’ll Be Sorry.” Number two for the new label is “You Got Soul!” by Bill Johnson.

Joe Biedrow and Jay Burton have reinked as writers for the ABC-TV “Hollywood Palace.” Adele Sandor was recently sued by six times, a former employee of the Boune Co. in celebration of her thirtieth anniversary with the pop industry. Among the many tour takers during the month of Oct., will be the Letterman, who are plugging their current Capitol charter “Secretly.”

In the East the囊ence of the Buffalo Bandits has been made. Jerome Baderudzki spotted comic Flip Wilson on the Johnny Carson TV show and booked him into the San Francisco Hungry I for the entire month of Oct.

Judy Collins

JANICE PRYOR

DICK AND DEDEE

PHILIP JANKOWSKI

Heide

Happy Frankfurt

MERCURY SINGLE 72492

L.A. AMONG THE LICK!

Folks in the management department at the Troubadour are especially pleased with the recent appearance of ex-manager Frank Zappa who is now doing freelance management work. It was Zappa who got the Troubadour started as a live music room.

HOLLYWOOD:

A considerable phenomenon in our business is the recent emergence of the teen oriented consumer newspaper being offered as promotion sheets for various radio stations. Practically every top 40 station on the coast has one already and it appears there will be more. Certainly the most ambitious and successful is The Beat, a 16 page weekly by Beat Publications in Hollywood. Already distributed in L.A. and San Francisco, with an estimated circulation of 150,000, there are plans for the periodical to go national. It’s a highly professional journal, but unfortunately, others we’ve come across are rather slipshod affairs with half truths, rumors and misleading items. Recently we read an article on Bob Dylan in a San Bernardinian teen paper, where reference was made to his being influenced by Woody Guthrie. The writer then went on to comment on Guthrie’s death, a statement which is not supported by any fact we know. It is true that Guthrie has been ill for several years and had been residing at the Greystone Hospital in New York, has cut an LP for Folkways titled “God’s Trombones” by James Weldon Johnson. The platter spinner has also just been named the radio TV chairman for the N.Y. chapter of the Epilepsy Foundation.

Ivan Magul is on the West Coast this week, for business meetings, before taking off on a trip to Japan.

COMING UP IN NOVEMBER

THEY’LL BE HERE! LINDA! TV! TOURS!

NOW! NEW CHART SINGLES TO WELCOME THEM

HORST JANKOWSKI

Heide

B/ Happy Frankfurt

MERCURY SINGLE 72492
New Jersey. We understand that it was there that Dylan first met Guthrie and subsequently wrote a tribute in song to the folk guitarist-composer and singer. Guthrie is, of course, a living legend and his songs of justice and injustice are among the finest in folklore. What John Steinbeck wrote in volumes in the 1930's, Guthrie compressed into such songs as "Pastures of Plenty" and "Hard Travelin." His "Deportees," written in 1948, is one of the most impressive of all protest songs and his "Ruben James" is an intense anti-war lyric as we've ever heard. Yet he has also written one of our most powerfully patriotic anthems "This Land Is Your Land." We understand that Howie Richmond's music firms contain at least a hundred unrecorded Guthrie copyrights, yet, to our knowledge, Dylan has yet to record a Guthrie song. . . Another brilliant folk hero is singer, writer and guitarist Pete Seeger who, a few years back, adapted words from the text of the Book of Ecclesiastes in the old testament, added music and called the song "Turn Turn Turn." Seeger recorded it for Columbia and it was subsequently cut by a number of other folk singers including the Simon Sisters for Kapp and July Collins for Elektra. It's a magnificent song. We also hear a new rock version by the Byrds which is currently in orbit on Columbia. It's just possible that a song with a lyric which may date back to the year 60 A.D. will sound contemporary in the year 1970.

Our "West Coast Girl Of The Week" is Tamla's beausitc Brenda Holloway who'll be appearing at "It's Boss" on the strip next week. her current single is titled "Crying Time."

CHICAGO:

It was nice chatting with Ric Martin who dropped by last week with a copy of his new Freeport coupling "I'm Fallin'" (which he penned) b/w "Come To My Arms." Songster warmed up for his Blue Angel opening by doing some shows at Patti Count's popular new bistro, The Red Head. . . A French-flavored revue "Carousel De Paris" opened at Manhattan's Chateau in Lyons (4). Club's publiclor Eva Dohn helped line up the cast which is headed by Bob C. Anthony, Yvonne Bardet, The Appeltons, Ronnie Dell and dance stylists Kim & Grant. . . Local thrush Harriette Blake headlines a concert at Arle Crown Theater 11/24. . . Folk star Odessa began her first engagement at Mother Blue's (5). During her stint, management will offer two Sunday afternoon concerts (10 & 17) to accommodate the under-21 set. . . Jean Paul Vigil opened in the Camel House (1) for 3 weeks. . . Cannibal & The Headhunters, who Ruby Records and "I'm A Lonely Stranger" by Arthur Conley (Dot). . . Loren P. Coleman is handling promo-publicity-advertising for WKB's popular new "American Swing-around" TV series. Sam The Sham & The Pharaohs steered their heater into Chi last week for a day of personal appearances. Group's been making similar junkets across the country to promote current MGM click "Ring Dang Doo." Another Chi visitor (employing a more conventional means of transportation, of course) was Stan Pat, west coast mgr. of G. W. Purcell Associates. Stan's working on Al Hirt's "Feelin' Fruggy" and Eddy Arnold's "Make The World Go Away." Allstate's Cy Gold is high on Argo albums "Challenge: The Best Of The Rolling Stones, Brenda Holloway, and Gary Lewis have been touring with 'The Beatles' package, did two shows at Club Laurel (10-1). . . WLS spinner Bernie Allen is maintaining a hectic schedule these days rammin' from the turntable to the stage of the Sherman-O'Hare's King's Lair where he's doing a week-long singing stint with the Jimmy Komos band. . . Mike Allen (United Rec. Dist.) gave us a call to tout singles "She's Better Than You" by James Carr (Gold Wax), "My Girl Is Gone" by The Pharaohs (Tamla) and "Peace Of Mind" by The Vastastics (St. Lawrence). . . In the fore at Royal Disc Dist. are newies "I Feel Strange" by The Wonderettes on Detroit-based Mercury.

HERE AND THERE:

BALTIMORE — Marshall-Mangold's Dave Carullo buzzed to say that instruments are moving for him. His big ones are the Viscounts' "Harlem Nocturne" and "Rufus Jr." by the Merced Blue Notes. The big vocal mover is the Tymes' "A Lovers Concerto," by Dynovox.

FREDDIE & THE DREAMERS

A Windmill In Old Amsterdam

Don't Know

Mercury single 7248
RHYTHM & BLUE THINGS—These four young men from Hays, Kansas are RCA Victor's latest entry in the folk-rock field. Calling themselves the Blue Things, they were discovered at the Red Dog Inn, Lawrence, Kansas, by John Brown, who is now their personal manager. Their first release is titled "I Must Be Doing Something Wrong" b/w "La Da Da Da."

THE SECOND HOTTEST RECORD IN MAINÉ!
(WLOB, Portland BIG 30 SURVEY)

1. Eve Of Destruction — Barry McGuire
2. Don't Let Him — Roger Lewis
3. Laugh At Me — Sonny & The Coys
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5. I'm Yours — Elvis Presley

This record went from 30 to 13 to 2!!

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PHILIPS TO CUT 'PICKWICK'

NEW YORK—Philips Records will record the New York east LP of "Pickwick," according to Irving Green, president of Mercury Records, parent company of the label. It's the label's first Broadway cast.

The English show opened last Monday (4) after a long road tour. Starring in the show is Harry Secombe, who also starred in the London production. Two performers in the U. S. version who did not perform in England are Roy Castle and Charlotte Rae. The cast LP will be cut by Philips A&R director Hal Mooney for release later this month.

Philips product manager Lou Simon has made preparations for merchandising the set, including packaging that follows a Holiday theme for gift-giving. Simon has coordinated meetings at the company's Chicago headquarters involving various creative services departments, including Hugh Dallas, promotion; Jim Ludwik, art and advertising; George Balos, merchandising; John Sippel, publicity; and Millie Stergis, consumer and cop-op side.

To counteract the newspaper strike in New York, producer David Merrick has bought time on the 11 P.M. CBS-TV news program. The show also received a month-long pre-opening promo via a WNEW radio theater party, which was promoted through spot announcements and drawings for free tickets.

Philips previously released an album of romantic songs by Secombe, an English singing and comic star.

Baldwin Buys English Guitar Firm

CINCINNATI—D. H. Baldwin Co., continuing its program of diversification in the musical field, announced last week the establishment of Baldwin-Burns, Ltd., a British corporation which has purchased the assets of the British guitar manufacturing firm of Ernest Burns.

Baldwin president Lucien Wulsin noted that this acquisition will open up new lines of goods for Baldwin guitars and amplifiers and provide a broad line of guitars for the coming fall season in the U.S.

The firm has previously announced its entry into the manufacturing of guitars and guitar amplifiers. Three models of the new Baldwin series of guitar amplifiers were exhibited at last summer's NAMM show in Chicago.

Baldwin is a 103-year-old operation which manufactures pianos, organs and specialized electronic products in addition to its new line of guitars and amplifiers. Baldwin-Burns will continue the marketing of guitars and amplifiers and expand the Burns manufacturing operations in England.

HAPPY TO BE HERE—A smiling Montovani recently arrived at New York's Kennedy Airport on the first leg of his 10th concert season which, by Nov. 25, will have seen him appear throughout the United States. The maestro's latest London LP is titled "Old."

Hickory Cuts New Artists

NASHVILLE—Hickory Records continued to step-up its country pace last week with new single releases set for two important names and discing sessions completed for four others.

Of major interest at the label was the initial session for Roy Acuff Jr., 21-year-old son of the veteran Country Hall of Famer and Grand Ole Opry star. Young Acuff, who until now has been employed in the Acuff-Rose Nashville headquarters, cut his first record, "Wabash Cannonball," b/w "Baby Just Said Goodbye" last week and incidentally, was one of the first artists to record in the brand new Columbia Studios. The disk will be rushed out at once.

Jimmy Eldridge, who established himself several years ago with his country-pop smash, "Pony, How Time Slips Away," also is ready with a brand new side. "World of Lavender Places" cut last week. The tune is expected shortly.

Also set for early release are the recently signed new artists on the label, Clyde Beavers, Rube Gallagher and Jimmy Day and the veteran Bill Carlisle.

Meanwhile, label execs, Lester Rose, sales manager, and Joe Lucas, promotion manager, were busy pushing the new Hickory promotion program, promising special sales incentives on all album product in the catalog, which includes material by Bobby Lord, Roy Acuff, Bob Luman, Ernest Ashworth and Wilma Lee and Stoney Cooper. Rose left here are (left to right) Roy Krane, Columbia promo manager for Minneapolis, Naboras, and Minn. Governor Carl F. Rolvaag.

NABORS NEIGHBORS—Jim Nabors (Gomer Pyle U.S.M.C.) recently participated in the National Flower Contest in Waseca, Minn., and while there, prom- mted both his CBS TV show and his Columbia LP "Gomer Pyle U.S.M.C." Seen here are (left to right) Roy Krane, Columbia promo manager for Minne-apolis, Naboras, and Minn. Governor Carl F. Rolvaag.
GLAD TO HAVE YOU—Brook Benton recently inked a pact with RCA Victor Records and welcoming him to the fold at N.Y.'s Danny's Hideaway were (left to right): Ben Rosner, manager of pop a'f; Steve Sholes, pop a'f veep; Clyde Otis, the chanter's producer; Benton; Joseph E. D'Imperio, product and talent veep; and Harry Jenkins, division V.P. for marketing.

From H'wood To B'way: The Ride Of 'Lady Godiva'

HOLLYWOOD—A new musical comedy, "Lady Godiva," is being shaped for Broadway by three Hollywoodians, Bill Morrow, for many years Bing Crosby's radio and TV producer and writer, is doing the book. Bernie Herman, conductor of the London Symphony, is composing the music. Diane Lampert, musical comedy and motion picture lyricist, is writing the lyrics. Herman also has scored 50 films and is the only American member of Britain's Royal Society of Musicians. No original cast LP label was named.

"It's the greatest who's who in the public domain, and I'm surprised nobody has adopted it before," says Morrow of Lady Godiva's tenth century ride in her birthday clothes through the streets of Coventry in protest of the high taxes with which the poor of England were burdened.

Minstrels Line Up Fall Video Stanzas

NEW YORK—Columbia folk and fun balladiers chords and lyrics. The Minstrels will be interrupting their hectic schedule of college concert dates this week when they kick off their fall TV season with an appearance on the "Red Skelton Show" on Oct. 18. Shortly afterward, the ten-member troupe will headline the "Dean Martin Show" on Nov. 4 with Martin joining in as a temporary eleventh member. A few weeks later they may appear on the tubes via the first Julie Andrews special to be aired on Nov. 28.

Recently returned from a smash debut in Alaska, the folky Minstrels are currently blanketeting the U.S. on a solid series of college stints and promo appearances in connection with their latest LP clicker, "The Wanderin' Minstrels."
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Cash Box—October 16, 1965
**Hanna-Barbera Names Arc**

**Its Canadian Licensee**

LOS ANGELES—Hanna-Barbera has appointed Arc as its Canadian licensee, according to an announcement made last week by Dan Bahnaman, the label's vice-president and general manager.

Arc, in a separate division within its corporate structure to handle all aspects of effecting merchandizing, will be the BHR product in Canada. Arc's Hanna-Barbera-Records division consists of a national sales manager and sales force whose only responsibility is to move BHR product.

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**Hollis Inks Writing Team**

NEW YORK—Gene Lees and Floyd Williams, a new writing team, have been signed by Hollis Music, according to Howard Lang, vice-president of The Richmond Organization, Hollis' parent firm.

Lees is well-known in the music field as a former editor of Downbeath Magazine, as a daily newspaper columnist and as a lyric writer with such credits as the English lyrics to “Quiet Nights,” the Antonio Carlos Jobim Standard, and to Charles Aznavour’s “Venice Blue” as well as a number of other songs by the French composer. Lees is also a frequent guest on the nightly, late-night radio program, which is broadcast in New York under Harold Seltiz. In addition to the songs already completed with Lees, Williams is also working on an oratorio.

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**Epic Releases Six Memory Lane Disks**


The Memory Lane Series was established last year as a way to get making good product available for programming in juke boxes. The Series features two hit tunes coupled on the single, from Epic Records and its subsidiary Okeh Records.

The entire Memory Lane Series is included in the second edition of the Epic Juke Box Total Location Programming Guide, which was also presented at the operators’ conventions. The Guide, which was developed as an aid to operators for programming records in bars, lounges, pizza parlors, luncheonettes, discotheques and other specialized operations, was greeted with tremendous enthusiasm. A special press run is now under way at a heavy demand for copies of the Guide.

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**Cadet Inks Silverstein**

NEW YORK — Shel Silverstein, author, artist, song-writer, humorist and recording personality, has been signed by Cadet Records. Initial recording for the firm, which just changed its name from Argo (see last week’s issue), is a live album, cut at Fad Dam Edwards brought Silverstein to the label.

Silverstein, whose songs are published by The Richmond Organization, has steadily developed as a writer. In the four years there have been more than 100 recordings of his tunes by key artists as The Royal Twelve, The Smothers Brothers, The Brothers Four and Judy Collins, among many others.

The current Serendipity Singers LP consists entirely of Silverstein tunes including “Little Sally Sauer,” “Modern Talk,” “Willowy Bilowy Land” and “If You Come Back In Summer.”

Some of Silverstein’s tunes have also achieved international stature with recordings cut in England, France, Germany and Japan. Among the best known of these are “The Shanghai Frankie and Jack” cut by “Den Nelly Nelly” and “In The Hills Of Hill.”

Silverstein has recorded several previous albums, including “Inside Folk Songs,” a steady seller in Atlantic. On the writing front, he has collaborated with such stars as Liberace, Mancini, and a score has also been evident in other fields as well. He is the author of seven published books incorporating a “kiddle books for adults” concept. He has also been a regular contributor to Playboy Magazine, with both stories and cartoons. He is perhaps best known in this field for his colorful accounts of such adventures as a month in a nudist colony and an appearance in a Spanish bullring.

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**New Imperial Pair**

LOS ANGELES—Imperial Records has just released two new Jackie DeShannon LP’s titled “You Won’t Forget Me” and “In The Wind.” These two, in addition to the label’s eight other new fall releases and the balance of its catalog, are available on special terms until Oct. 31, according to Imperial’s national sales manager Rick Frio.

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**SCRIBE SIGNALS—** Songwriter Marge Barton, whose latest effort is the Bobby Vinton Epic chart topper “What Color Is A Man,” recently inked an exclusive long term contract with Screen Gems-Columbia Music, which published the hit tune. She’s pictured here with Tony Moom, the company’s Nashville rep.

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**SOLID $ALES$!**

**BOBBY WRIGHT**

(of McHale's Navy)

**“SINGING COUNTRY MUSIC”**

c/w *“Ashes of Love”*

**Hickory 1330**

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**BUCKAROO** (1:58) [Bluebook, BMI—Morris]

*IF YOU WANT A LOVE* (2:41) [Bluebook, BMI—Owens, Rich, Owens]

**BUCK OWENS** (Capitol 5512)

Buck Owens, currently hitting with “Only You” and “Gonna Have Love,” seems assured of a real high chart position with this top-flight offering, dubbed “Buckaroo.” Side is a gallopin’, high-falutin’ thumper with the instrumentals going the Backward way—“If You Want A Love” is a warm-hearted, feelingful pledge of love.

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**HAPPY TO BE WITH YOU** (3:11)

[Copper Creek, Al Gallico BMI—Carter, Cash Kilgore;

**PICKIN’ TIME** (1:58) [Southwind BMI—Cash]

**JOHNNY CASH** (Columbia 13420)

Johnny Cash, still pulling in plenty of coin with his “Sons Of Katie Elder” outing, is a cinch to score another in his long chain of hits with this strong-sounding item, called “Happy To Be With You.” Tune is light, easy-going ballad with refreshing, funky backdrop of pop appeal. “PICKIN’ Time” is drippery-droppin’, catchy number with a real sweet sound.

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**HE’S A JOLLY GOOD FELLOW** (2:11)

[Al Gallico, BMI—Sherrill, Sutton]

**MEMORY KILLER** (1:59) [Combine, BMI—Tubb]

**CHARLIE WALKER** (Epic 9582)

Not far behind his recent “Wild As A Wildcat” winner, Charlie Walker comes along with this sure-fire blue ribbon offering, dubbed “He’s A Jolly Good Fellow.” Tune is a gay, stompin’ story of a feller who steals the woman of a happy-go-lucky bon vivant. “Memory Killer” is a lively, lament-tinged stomper of a man drowning his sorrows.

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**MR. DROPOUT** [Cedarwood, BMI—Tillis]

**BRING ON THE BLUES** (2:19) [Cedarwood, BMI—Tillis]

**MEL TILLIS** (Ric 175)

Following hot on the heels of his recent charter, “Wine,” Mel Tillis should be right back in hitsville with this self-penned deck. The side to watch, “Mr. Dropout,” is a mid-tempo, lament-filled tale of a man who quit school and is now facing problems. The undercut, “Bring On The Blues,” is a lowdown, blues-oriented stanza.

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**I’M THE MAN** (2:27) [Starday, BMI—Sparlock]

**HAVE THIS LOVE ON ME** (2:02) [Surefire, BMI—Russell]

**BOBBY HELMS** (Kapp 708)

With plenty of hits back in the past, Bobby Helms makes a strong bid for chartdom with this initial Kapp release, titled “I’m The Man.” Side is a fine, mid-tempo cover of the current Jim Kandy clicker on K-Ark telling of a man who meets his wife’s lover face-to-face. Flip, “Have This Laugh On Me,” is a sad-sounding, medium-paced lament.

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**JACK GREENE** (Decca 31856)

**EVER SINCE MY BABY WENT AWAY** (2:58) [Nguna, Mocave, BMI—Robbins]

Jack Greene could very well have a biggie on his hands with this slow-moving, tear-jerking tale of a man whose gal has left him broken-hearted.

**ROOM FOR ONE MORE** (2:14) [Pamper, BMI—Howard]

Flip is a bouncy, bluesy story of still more heartbreak.

---

**HANK ENGLAND** (Process 146)

**TRUCK DRIVING BUDDY** (2:00) [Process, BMI — England]

Hank England stands a good chance to break into the national sales picture with this barrelin’, hard-drin’ning tale of a pair of hard-living teamsters.

**DON’T WANT YOUR PITY** (2:10) [Process, BMI — England]

Side is a sorrowful heartfeet wouser.

---

**GRANDPA JONES** (Monument 905)

**ARE YOU FROM DIXIE** (2:21) [Withmarck & Sons, ASCAP—Cobb, Yellen]

Vet bluegrass specialist Grandpa Jones may cause a lot of sales excitement with this rootin’, tootin’ blazing updating of the oldie.

**MY DARLIN’ NOT MY DARLIN’ ANY MORE** (2:29)

[Lois, BMI—Jones] Side is a twangy, self-penned weeper.

---

**BONNIE BALDWIN**

(Bon-Win 15045)

**I'M THE CHILDREN'S MOTHER** [Lee Sutton, BMI—Baldwin]

Newcomer Bonnie Baldwin could rack up a lot of sales with this plaintive, melancholy lament of a woman whose husband plays the cheating game.

**THE MOCKING BIRD** [Lee Sutton, BMI — Baldwin, PD]

Flip is a catchy, soul-stirring revival of the old favorite.

---

**COUNTRY REVIEWS**

- **Cash Box—October 16, 1965**
NASHVILLE!

That’s where it’s at

The Country Music Festival

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TOP COUNTRY ALBUMS

1 third time around
Roger Miller
(Smash MGS 27066/SRS 47066)

2 CONNIE SMITH
(RCA Victor LPM/LPS 3341)

3 BEFORE YOU GO
No One But You
Buck Owens (Capitol T/ST 2333)

4 FIRST THING EVERY MORNING
Jimmy Dean
(Columbia T/ST 2358)

5 UP THROUGH THE YEARS
Jim Reeves
(RCA Victor LPM/LPS 3427)

6 I'VE GOT A TIGER BY THE TAIL
Buck Owens (Capitol T/ST 2283)

7 EAST WAY
Eddy Arnold
(RCA Victor LPM/LPS 3361)

8 THE BRIDGE WASHED OUT
Warner Mack (Decca DL 4692/DR 74692)

9 TRUCK DRIVIN' SON OF A GUN
Dore Dudley
(Mercury MGS 21028/SRS 61028)

10 THE RETURN OF ROGER MILLER
(RCA Victor LPM/LPS 37661)

11 THE JIM REEVES WAY
(RCA Victor LPM/LPS 3968)

12 MORE OF THAT GUITAR COUNTRY
Chet Atkins (RCA Victor LPM/LPS 3429)

13 MY WORLD
Eddy Arnold (RCA Victor LPM/LPS 3466)

14 THE OTHER WOMAN
Ray Price (Columbia CL 2382/CJS 9182)

15 INSTRUMENTAL HITS OF BUCK OWENS & THE BUCKAROOS
(Capitol T/ST 2367)

16 COUNTRY GUITAR
Phil Boga (Long Horn LP 'W 02)

17 STONEWALL JACKSON'S GREATEST HITS
(Columbia CL 2377/CJS 9177)

18 MR. & MRS. USED TO BE
Lorrie Lynn & Ernest Tubb
(Decca DL 4679/DR 74679)

19 GIRL ON THE BILLBOARD
Del Reeves
(United Artists UAL 3441/UAS 6441)

20 WORLD OF COUNTRY MUSIC
Various Artists
(Capitol NPB/SNPB 5)

21 BEST OF SKEETER DAVIS
(RCA Victor LPM/LPS 3314)

22 IT'S COUNTRY TIME AGAIN
George Jones & Gene Pitney
(Musicor MM 2065/MS 3065)

23 NEW COUNTRY HITS
George Jones
(Musicor MM 2066/MS 3066)

24 THAT NEW COUNTRY FEELING
Hank Snow (Decca DL 4678/DR 74678)

25 CONSTANT SORROW
Bobby Bare (RCA Victor LPM LSP 3395)

FREDDIE HART

salutes the LATE AND GREAT HANK WILLIAMS

with

HANK WILLIAMS' GUITAR
KAPP #694

Looks like another winner for Freddie Hart

AMERICANA CORP.

Box 47
Woodland Hills, Calif.
GEORGE JONES HAS A BIG BIG HIT!
BROKE WIDE OPEN ON WJJD, CHICAGO

‘TAKE ME’
MUSICOR 1117

COUNTRY SPOTLIGHTS

Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

GEORGE JONES—TAKE ME (Glad, BMI)—With "Love Bug" climbing the country chart, Jones has a No. 1 contender in this well-done, easy rhythm ballad. Strong, plaintive lyric and fine Jones performance. Flip: "Ship of Love" (Glad, BMI).

THE CASH BOX BULLSEYE

With his current biggie, "Love Bug," still climbing the country charts, George Jones is drawing a bead on another chart position with this goodie, titled "Take Me." The tune is a real slow, warmhearted romancer with heaps of appeal for the country buyer. Undercut, "Ship Of Love," is a high-falutin', rootin'-tootin' knee-slapper in the wild Jones style.

BOOKINGS, JIMMIE KLEIN AGENCY
BOX 1047, VIDOR, TEXAS
Fast-rising charter Johnny Paycheck, who just bounced onto the Cash Box music charts as a rising country artist, was first noticed as Sonny Bono's "A-11." He dropped in to see us with promo man Bob Ragona to visit a fan while during his stay in New York last week. The songster was due to appear on the Jimmy Dean TV show along with George Jones, but Jones had to cancel the appearance due to illness and Paycheck used the time to see a fan of his own.

Tommy Hill, who recently purchased the property,Among the country music artists who are responsible for the rapid Neil expansion are Sonny "Behind The Tear" James, Stonewall "Door Red Georgia" Larry, and Warner "The Bridge Washed Out" Warn. Johnny Sez, "Country Chandelier" Belew, Peter Drake, Tommy Cash, Connie Hall, Billy Hen- sen, Lorene, "Hurry, Mr. Peters," and several others.

The first show of special shows of WBKB-Chicago's "American Swing-around," taped at the Visual Showroom Training Center in the Great Lakes was aired on Oct. 2, highlighted by Jake & the Show. In the future, Belew, John, and Three, who brought down the house, were standing with the President. "I just heard ten million songs," "I Walk The Line." But that wasn't all. The show also featured Merl Haggard and the Hushpuppies who railedd the rafters with "Willie Was A Gambler Man" and "Going," among others. Then came Bonnie Owens, who hit loose with her current slicker, "Number One," and Merle Haggard who delivered his latest, "I'm Gonna Break Every Heart I Can." The show, which featured the Swing-around Girls, is hosted by well- known country disc jockey Chris Lane.

Nat Stuckey, headline of the "Louisiana Hayride," made an appearance on the "Big Country Crayon," Bob Drury & Priscilla Mitchell have signed up to perform the tune on the Jimmey Dean Show. He taped Oct. 11 and aired Oct. 21.

It looks like business is growing rapidly for the Bob Neil talent stable down in Nashville, making it necessary for a switch to larger offices. The new setup will occupy the entire lower floor of a building at 809 18th Ave. So., which is being leased from a group of active Music City musicians, headed by Pete Drake and

JERRY WALLACE
"LIFE'S GONE AND SLIPPED AWAY"
Mercury 72461

From the pen of Webb Pierce, Max Powell and Lucky Moeller
See ya' at the CM Festival

Country Round-Up

Cash Box—October 16, 1965

COUNTRY TOP 50

1 IS IT REALLY OVER (Decca/BMI) Janie Rosenthal (BMI) Victor (RCA Victor 6625)
2 BEHIND THE TEAR (Capitol/Songbook) Sonny J. James (Capitol 5454)
3 HELLO VIET NAM (RCA/BMI) Johnny Wright (Deeco 38283)
4 ONLY YOU (CAN BREAK MY ) Heart (Capitol/Songbook) Dick Tracy (Capitol 5465)
5 TRUCK DRIVING SON OF A (Decca/BMI) Dave Dudley (Mercury 72463)
6 KANSAS CITY STAR (RCA/BMI) Roger Miller (Smash 1998)
7 GREEN, GREEN GRASS OF HOME (RCA/BMI) Porter Wagoner (RCA Victor 6823)
8 YES, MR. PETERS (Capitol/Songbook) Dray Broxk & Priscilla Mitchell (Mercury 71546)
9 BELLES OF SOUTHERN BELL (RCA/BMI) Del Reeves (United Artists 890) 10 I'M LETTING YOU GO (RCA/BMI) Edith Arnold (RCA Victor 6832)
11 THE FIRST THING EVERY MORNING (AND THE LAST THING EVERY NIGHT) (Decca/BMI) Dean Rogers (Deeco 3774)
12 MEANWELL, DOWN AT JOE'S (RCA/BMI) Kitty Wells (Deeco 38173)
13 THE D. J. CRIED (MGM/Songbook) Ernest Arthur (Hickory 1125)
14 LOVE BUG (Decca/BMI) George Jones (Motorola 949)
15 THE BRIDGE WASHED OUT (Deeco(Songbook) Wanda Means (Deeco 37774)
16 I WOULDN'T BUY A USED CAR FROM HIM (RCA/BMI) Minnie Jean (RCA Victor 6633)
17 TIGER WOMAN (Capitol/Songbook) Claude King (Columbia 43198)
18 LIVIN' IN A HOUSE FULL OF LOVE (RCA/BMI) Little Jimmy Dickens (Columbia 45815)
19 IF I TALK TO HIM (RCA/BMI) Minnie Smith (RCA Victor 6663)
20 THE HOME YOU'RE TEARIN' DOWN (RCA/BMI) Loretta Lynn (Deeco 38136)
21 SONS OF KATIE ELDER (MGM/Songbook) Johnny Cash (Columbia 43422)
22 CRYSTAL CHANDELIER (RCA/Songbook) Ritchie Robb (RCA Victor 6833)
23 WHITE LIGHTNING' EXPRESS 27 (Capitol/Songbook) Roy Drakes (Mercury 72471)
24 BRIGHT LIGHTS AND COUNTRY MUSIC (Capitol/Songbook) John Rye, Champion Jack Porters (Capitol 38123)
This rugged cowboy has never seen the wild west. Ronny, who has been responsible for sales of over 2½ million records in the last 2 years for Teldec in Germany, comes from Bremen. The studio engineer produced the first recording himself and the song "Oh My Darling, Caroline" (Clementine) took over for sales of over 1½ million. Every release since then has been a smash hit. In 1964, Ronny did a tour here with the late Jim Reeves, Chet Atkins, Bobby Bare and the Anita Kerr singers for RCA, which was a huge success and he has appeared in several films here and numerous TV shows with his western hits. The singer's tunes are published by Idee Music in Berlin and Edition Marbot in Hamburg and every record of his has been a smash hit.
Last week we spoke in our column about the 1965 edition of the "Festival Delle Rose", a contest which will be held in Rome on October 16 and 17. This interesting event marks the opening of the new autumn/winter season on the light music stage in Italy. This is the second consecutive year that the contest will be held in Rome; the first edition, which introduced the strong Gianni Morandi hit, on the RCA label, performed a similar task.

The contest will take place at the Hotel Hilton in Rome, and it's organized by Mr. Laura Linares and Angelo Facenna, currently the manager of the contest, with the collaboration of Mr. Gianni Gagliardi (Sarar), Bruno Lauri (C.GD), Le Amiche (Sarar), Louise (RCA), Jenny Luna (RCA), Bruno Martino (Ariston), Sonja E. Le Sorelle (EMI Artistes), Edoardo Viavol (RCA). Every one of the above artistes will perform two new songs, one of which will be chosen for the final night. The contest is completed by 16 young artists, some of them making their first effort in the Italian market. The songs will be chosen on the interchange of the musical products between the various countries. CB also has been invited to be present at the Convention.

We also announced last week that our TV company would present a show for Alfredo Celentano and all the top EMI personalities. During the contest, a memorable presentation was given to the public, the mysterious "Clan Girl" who was successfully introduced last year on the record market. We also have to announce that during this last period by CGD Internazionale, we must mention a record which marks the debut of Frank Sinatra. The first record issued in Italy under the Republic label, it includes "You Were Meant For Me" c/w "Too Close For Comfort."

Ron Bass in London recently for the first time since taking up his appointment as Director of EMI Music. Ron Bass has been busy with EMI Records and Chappells, working with executives of EMI Records and Chappells music publishers who handle the Liberty publishing companies in this country. Also in London was the recent appearance of Bobby Brown and Sunny Garnet. Lewis' current single "Everybody Loves A Clown," is getting plenty of exposure here. Bobby's appearance at the Liberty train move on to Amsterdam, Stockholm and Paris for p.a.'s and TV. During a recent visit to New York, Pye Records Managing Director Louis Bennett and his American colleagues completed a successful tour of the United Kingdom, Australia, New Zealand, South Africa and other territories. Artists included the following: The Shadows top the Top 100 with "Do You Believe In Magic," which is being rushed release here on Psy."%.

Fred Jackson has the new Russ Conway single "The Urchins Of Paris" (Columbia) for his Mason Music publishing. Jackson also has his own fort-nightly d.j. programme on Radio Luxembourg. Jackson is a publishing company analyst, Fanfare Music, in Germany for him by Editions Epic, France.

Indie producer Ted Støy attended the United States to meet recording and publishing executives. Støy is a manager for the Kinks who have just reigned from a successful tour of Sweden, Denmark, Finland and Iceland and currently have an E.P. released by Pye "Kwyt Kinks."

GREAT BRITAIN's Best Sellers This week on Chart

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1   | Tears    | "Kneel"
| 2   | If You Go On (Manfred Mann/M.P.L.) | "Walking"
| 3   | I Got You Babe | "Baby"
| 4   | Make It Easy On Yourself | "Walkin' Bros. (Philia)"
| 5   | Hang On Sloopy | "The Mccoy's (Immediate)"
| 6   | The Rolling Stones (Decca) | "Mirage"
| 7   | I Got You Babe | "Baby"
| 8   | A Walk In The Black Forest | "Horst Jankowski (Mercury)"
| 9   | Just A Little Bit Better | "Herman's Hermit (Columbia)"
| 10  | What a Woman | "Small Faces (Decca)"
| 11  | My Girl | "Sundee Shaw (Pye)"
| 12  | Zorba's Dance | "Marcello Mineri (Durnum)"
| 13  | The Midnight Hour | "Wilson Pickett (Atlantic) West One"
| 14  | Laugh At Me | "Sonny (Atlantic) Saville Row"

ITALY's Top Ten EP's

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
</table>
| 1   | Help | "The Beatles (Parlophone)"
| 2   | The Sound Of Music | "Soundtrack (HMV)"
| 3   | Mary Poppins | "Soundtrack (HMV)"
| 4   | Our Heads | "The Rolling Stones (Decca)"
| 5   | There & Away | "William & Favourites (Andrew)"
| 6   | Joan Baez In Concert | "Rolling Stones (Decca)"
| 7   | Bringing It All Back Home | "Bob Dylan (C.B.S.)"
| 8   | Highway 61 | "Revisited (Bob Dylan (C.B.S.)"
| 9   | I Really Want To Do | "Cher (Liberty)"
| 10  | The Shadows | "Chadwicks (Columbia)"

Cash Box: October 16, 1965 — International Section
The recent convention of the Latin American Federation of Record Producers, held last week in Buenos Aires, is the big event among record people in the region. It is never held so far away from any other country that came to Argentina and are still here. Besides the official speeches, there were major competitions of their own which will exchange opinions about operations of their branches in this part of the world. Next week we'll have a detailed report about all the events that happened, and you'll be able to consider what has been learned from the history of music in Latin America.

In order to get the Jockey Records, the diskery is preparing the release of an album by French songstress Dalida. Recorded entirely for Barclay, the LP will include her well known recording of "Le Colombe Sono in Fiori." Other records are, new LPs by American Frank Sinatra, a set of songs, and LPs by Pepito Perez, Ricardo Rey and Rosamel Araya, all cut by the last of the last in the country.

Romiglio Giacomelli of Smart Publishers, back in Buenos Aires, sends word about the publishing of "Elle Estait St Jole", the Alain Barriere hit, sung frequently by the French chanter during his recent stay in Buenos Aires. There is already a version in Spanish with lyrics prepared by Liliana Paz. Another release, by the late Johnny Halliday and Edye Varian, and recorded in France by Sylvie Vartan.

CBS has released Eugene Ormandy's version of "Also Sprach Zarathustra" and a selection of works written by Chopin, by Alexander Brudnysky, for its growing Classical music catalog, which is turning into one of the most important in the world. On the pop side there is an album with the "Teen Time Festival," by several Jewish artists, the new LP by Edyde Gorme and the Los Panchos Trio, with more big selling melodic standards, and another album by the Havana Five, "Songs of Love.

Music Hall reports big sales for its expanding "Difusión Musical" series, selling at 250 pesos and now including more than one hundred titles. The list includes many LP's not previously available, which now are selling well.

The diskery's president, Nestor Selasso, will soon travel to Europe for a series of meetings with main music publishers and a trip to Israel. He is planning to hand over his business arrangements are expected to result from this trip.

The French LP "Ay Tito," the new release by Spanish Ivan Del Rio, "All The Way," the US standard, and Augusto Algueró's "Cuando Llegue el Fin del Mundo," copyrighted originally in Spain. There is also a new single by folk singer Victor Villanueva "Andando al Viento," and by teen star Juan Ramon (with tunes like "El Mundo") and "Downtown") and folk singer and Carlos Debube. The Arabesque Juan Pino is just back from a stay in the States, where he held talks with RCA International's people.

Public relations gal Celina Riviere informs that folk singer Julio Vladimir Cabral in charge of selling several LPs of the country, will be back to start shooting a new film titled "Polvereada Vieja," which features music and songs of his. Argentina is also expecting the new film made the hit film "Cocinín, Amor y Folklore," filmed during the past Cusquin Folk Music Festival. Cabral has recently recorded Pacho Flores's "Que Pesos"

H & R Records have released a single folk chanter Heddy Digui, during the closing of his Day, which is celebrated in Argentina on the third Sunday of October. Titles involved are "To Mommy" and "A La Manca Fiesta." This record is being distributed with a special cover.

Another record hard at work with "Zambito del Musiquero," a folk tune penned by Chamqui Chazarreta, and recorded by Horacio Guarany, Los de Salta. This is the fifth LP, and sold by Armas (RCA, Los Armas Pops), El Chango Nieto (CBS) and Tomas Campos (Music Hall). The pupitre is promotion the Bolivian rhythm "Taquiran" along the Pacific coast of South America, seemingly with good results.

Phonogram is also keeping an eye on Mother's Day, and has released a selection of hits by top TV and radio star Lucio Perez, Claro Fantasia, and with two poems devoted to the event. The label expects huge sales from this item. American Seiverando, in charge of sales at Philips, informs that folk singer and songwriter Roberto Benavides is not selling very well. French folk singer France Gorce and the Sham are also blue chips on diskery's roster.

Tango LPs, new albums coming from Microfon, one cut by Thelonious Monk for Prestige, represented here by Kaminsky's label and tagged "The Golden Monk," and the latter, by Dick Jacobs and orchestra, with a selection for "The Bayads." Another "Cocktails for Two" and the tune bearing the albums title, "Soft Lights and Sweet Music." A new album by pianist Liberator is also ready and there are several releases by Peter Foutain expected in the near future.

Odeon informs that teen group Los Shakars are celebrating the sale of 25,000 copies, and has recorded the first album of new hits cut by the artists playing where they have several pending contracts. Young lark Claudia has recorded the two main titles from her film Como Te Extrae Mi Amor, "La Asfalta" and "La Cancion del Bonerinquin," Chanter Dean Reed, recently on a tour of Europe, has recorded "Elizabethan," which seems to be a potential hit.

Juan Carlos Al-Nicky informed that the diskery is just releasing new recordings by Pichy Mazzei and his Jazz Sextet, songstress Donna Carroll, tangos with Albio, one of the top names in the field, and country musician Damian Esqueit. Mazzei's titles are "Let's Fall in Love," "Ricky," "Swinging Sheridee's Blues" and "Hammer's Hung Up," while Alba waxed "Cancion del Olvido," "Cancion de Las Costeras" and "Cancion de las Maras." 

Fernota Publishers report the waxing of "Help," the latest Beatles' hit, by Pichy Mazzei, Alba Maria Fara, under the Music Hall banner, have cut "Nostalgias," the old tango standard, while Sanduro's latest is "Crying in the Chapel," in Spanish. Los Buhos (CBS), have also recorded "La Libraria," with the same label, "Veras," and "La Verita."

Just as the diskery is working on two tunes from the Italian best-sellers list, they are "E Vei Hallate" and "J Tuoi Oehi Verdi." Also coming from Italy is "L'Ultima Oracion," cut originally by Mina. This tune has been re-recorded by two other tunes for the French label, "Quand J'En Aurais Assez" and "Ave," which are believed to have strong sales. These two hits by Alain Barriere have been good promotion for several of his songs, such as "Attends," "Adio Karamo" and "Un été.

More from CBS, the diskery's Press Dept. reports the arrival of Brazilian chartbusters, which starts some time ago with "Calibachone," and an album released a short time later. Carlos will appear on Channel 9 and after a week, and is expected to visit the other channels.

Lucie Milena of Milon sends word about the recording by Roberto Yanez, for CBS of several tunes contained in "La Pergola de las Flores," the hit musical film starred by Piojo and Margarita Diaz. Titles are "Campo Linda," "De Corazones Debraha Tener," "El Parque," and "Un Beso en Primavera." Phonogram reports the complete set of a fast selling LP under the title "La Pergola." At the Avenida Theater, while RCA has cut the film's soundtrack.

Ivan Mogull
Brazil's Top Ten LP's

<table>
<thead>
<tr>
<th>Week</th>
<th>LP Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Dois Na Bossa</td>
<td>Elis Regina &amp; Jaïr Rodrigues/CBD</td>
</tr>
<tr>
<td>2</td>
<td>Canta Para A Juventude</td>
<td>Roberto Carlos/CBS</td>
</tr>
<tr>
<td>3</td>
<td>Beatles '65</td>
<td>The Beatles/Odeon</td>
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<tr>
<td>4</td>
<td>Sentimental Demais</td>
<td>Alternar/Dutra/Odeon</td>
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<tr>
<td>5</td>
<td>Novice</td>
<td>Cláudio Hauck/CBD</td>
</tr>
<tr>
<td>6</td>
<td>Amor Secusame</td>
<td>John Foster/Odeon</td>
</tr>
<tr>
<td>7</td>
<td>My Fair Lady</td>
<td>Soundtrack/CBS</td>
</tr>
<tr>
<td>8</td>
<td>O Samba E Mais Samba</td>
<td>Jaïr Rodrigues/CBD</td>
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<tr>
<td>9</td>
<td>Jungo Trio</td>
<td>Trio/Farroupilha</td>
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Top Five Double Compacts

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<thead>
<tr>
<th>Week</th>
<th>LP Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Ma Vie</td>
<td>Alain Barriere/RCA Victor</td>
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<tr>
<td>2</td>
<td>Canta Para A Juventude</td>
<td>Roberto Carlos/CBS</td>
</tr>
<tr>
<td>3</td>
<td>Emoeno</td>
<td>Os Vips/Continental</td>
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<tr>
<td>4</td>
<td>Brazilian Night</td>
<td>The Beatles/Odeon</td>
</tr>
<tr>
<td>5</td>
<td>Queria</td>
<td>Carlos Jose/CBS</td>
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Brazil's Best Sellers

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<tr>
<th>Week</th>
<th>LP Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>2 Ma Vie</td>
<td>Alain Barriere/RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>4 Che Non Vive</td>
<td>Fermata/Pino Donaggio/Odeon</td>
</tr>
<tr>
<td>3</td>
<td>1 Pau De Arara</td>
<td>Fermata/Ary Toledo/Fermata</td>
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<tr>
<td>4</td>
<td>3 Red Roses</td>
<td>For A Blue Lady/Fermata/Bert Kaempfert/CBD</td>
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<tr>
<td>5</td>
<td>5 Zorba</td>
<td>O Grego Dalila/RGE (Barclay)</td>
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<tr>
<td>6</td>
<td>7 Emoeno</td>
<td>Os Vips/Continental</td>
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<td>7</td>
<td>8 Queria</td>
<td>Fermata/Charles Azzarno/RGE (Barclay)</td>
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<tr>
<td>8</td>
<td>13 Shame And Scandal</td>
<td>In The Family Shawn Elliott/Chanterelle (Roulette)</td>
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<tr>
<td>9</td>
<td>12 Festa De Arromba</td>
<td>Erasmo Carlos/EGE</td>
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<tr>
<td>10</td>
<td>6 Professor Apaino</td>
<td>Millon Cesar/Continental</td>
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<tr>
<td>11</td>
<td>10 Nao Quero Ver Voce Triste</td>
<td>(Vitale) Roberto Carlos/CBS</td>
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<tr>
<td>12</td>
<td>9 Comincomio Ad Amaré</td>
<td>Fermata/John Foster/Fermata</td>
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<tr>
<td>13</td>
<td>11 Rock And Roll Music</td>
<td>Fermata/The Beatles/Odeon</td>
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<tr>
<td>14</td>
<td>15 Falhaste Corraque</td>
<td>(Vitale) Angela Maria/Copacabana</td>
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All Affiliated

Pictured here are representatives of the world's affiated fellows of Philip's Records of France who were recently in Paris for a two day meeting in Paris by the parent company, for a discussion of products for future release.

Brazil (Continued)

During the recent presentation of Stan Getz in Sao Paulo, one of the highlights was the performance of the Grupo de Percussão which, under the direction of Carlos/John Robettes, has already cut the requested album for Colombia Records. Great, is the word for the first album by Trio Melodia. The first record of guitarist Waltel for CBS is ready for release. A new great LP by Waltel is also ready. Definite confirmation has been made of the prestige teen-ager trio: Roberto Carlos by the band of the man who "invented" him—vocalist Bob Correa.

CBS Do Brasil has more news from their exclusive artists: Rosey is cutting her first album on the label, and Waltel is also presenting the success of his new label composition. ... Sidney's latest LP selling well .... Famous concert pianist Ana Stella is preparing to attend a recent concert, and the latest LP of the famous RGE artist Zimbo Trio and Philips' Elis Regina. Getz was high in his praise for the high artistic standards of the Brazilian musicians and confirmed that the boys will have a wide success no matter where they are presented all over the world. Stan had some good boys of his own including Joe Hunt (Drums), Steve Swan, (bass) and young vibraphone virtuoso Garry Burton, who was formerly with the George Shearing Quintet. Mrs. Getz—Monica Christina—was quite impressed with the way they were received in Brazil.

Cash Box — October 16, 1965 — International Section
Lucille Starr and her husband Bob Regan ("The Canadian Sweethearts") were married in 1949, and the couple moved to the Netherlands, where they performed primarily in the Hague and around the country. They were well-received by audiences and left a lasting impact on the Dutch music scene.

Rudolph Baré, manager of Allans Music (Australia) Pty. Ltd., one of our founding members, is still involved in the music business today, representing artists and booking live music events and tours.

Gene Priney is in Australia for a concert tour that will take him to all capital cities. The tour is expected to be highly successful, with many local media outlets covering his performances and interviews.

Roy Atkinson, publicist of the Festival Records group of labels, advises Canada, the US, and Europe to get ready for the upcoming success of the Australian album "I'm Your Baby Tonight." The album is set to receive significant airplay and chart placements.

Fabor Robinson, head of Faber Records Music of the United States, has been visiting Australia to negotiate further deals with W & G Records who represent his recording interests in Australia. He also signed an agreement under which Woomera Music (a W & G subsidiary) will handle the Australian affairs of Faber Music. During his stay in Australia, Fabor was hosted by Ron Gillespie, Jack Varney & Chris Burke.

Marlene Deirling is due to come to Australia shortly for the theatrical show "The Secret Diary of the Lady from a Book On Me" by Jack DeMarram and The Toys with "A Lover's Concerto."

Festival Records is releasing a new line from Command Records in the form of "The Lost Beatgirls" LP recording, to be released on Friday. The album will be available at 33 1/3 rpm featuring three numbers each side; artists are Enoch Light & The Light Brigade and The New Beatgirls. The first two sides of each LP will be released on Monday evening programs to complete their 24 hours a day, seven days a week, programming of pop hits. The album is expected to be a big hit in the U.S.

"The Easy Way Out" b/w "Baby Blue" Tony is backed by The Breakaways, both are managed by the EMI group of labels, we find, "Secretly" by The Lettermen; "Sweetheart Tree" by Johnny Mathis; "You're The One" by The Beatles; "I'll Be Right There" by The Ink Spots; and The Osmonds' "The Right Ones." The LP is now available.

Among the latest singles from the Astor group of labels is "Take A Heart" by The Beatles, "In The Boondocks (Boo-Joe Royal) 8/3/69" by The Beatles, featuring "I'm Feelin' Good" by The Beatles, and "The Right Ones." The single was released on Friday.

Latest in singles from Australian Record Company are "Early Morning Rain" by The Beatles, "Oh! Pretty Woman" by The Beatles, and "A Hard Day's Night" by The Beatles. The single was released on Friday.

The Best in Benelux... Bens

Australia's Best Sellers

1. SILENTE (Nino Rossi—Durium) J. Albert & Son
2. EVE OF DESTRUCTION (Barry McGuire—RCA)
3.untek (Sonny & Cher—Atlantic) Belinda Music
7. Walk In The Black Forest (Horst Jankowski—Philips) J. Albert & Son
8. Any Time At All (The Beatles—Parlophone) 8/3/69
9. Little Boy Sad (M.P.D. Limited—Go!) Southern Music
10. You've Got Your Troubles (The Fortunates—Decca)

HOLLAND (Cont'd)

John Vix (Artox—records), that his LP by the Renegades was selling very well in the Benelux countries. Dutch fans of this group are anxiously waiting for their personal visit.

Cash Box—October 16, 1965—International Section
DENMARK

Classical music is doing very well in Denmark with selected works by Chopin, Beethoven and Mozart. The latest releases from SGA (Skandinavisk Grammophons A/S—EMI) includes

Latest releases from SGA (Skandinavisk Grammophons A/S—EMI) includes

Recently released from Metronome include McCoys with "Hang On Sloopy," a local favorite. The company is expecting a lot from the new LP "Eve Of Destruction" with Barry McGuire on RCA Victor.

NORWAY

NPA (Norsk Phonomgrafisk A/S) has released an LP with religious songs by Andreas Mikkelsen, "Kvadreret" ("The Square") and "Jeg Friget Ebertsen A/S" is doing very well with the Danish label life in Norway. Latest releases on the label includes Gustav Windel" with "I'm Gonna Change The World." During the recording of "Lettke Jonas Around The World" with the Santa Ana Orchester from Argentina released on the label. Also, "20th Century-Fox" announces international success, it was reported to Cash Box. RCA Victor will release it in Brazil, Colombia, Venezuela and Central America. A Swedish group, Group Imperiante, made some records abroad and recorded "A Waterfall" and "A Native Mermaid," which are unique. In most cases, more or less known Norwegian artists have recorded in Sweden and if successful there, their chance in their homeland. In Oslo recently during their Scandinavian trip, Billy Vaughn was given a Silver Disc by daily newspaper Aftenbladet for his "Sail Along Silly Moor" which has passed the 25,000 mark here.

SWEDEN

Latest releases from Karnell include a single with Lill Lindford on Polydor with Swedish versions of "Don't Think Twice—It's All Right" and "Always Something There To Remind Me" on Epic. A new hit by Gert Haglund with "What's New Pussycat" and "Yeah, Yeah" in Swedish, and Norwegian singer Jan Arne with "The Woody Bully" in English with "Millions Of Roses" and "A Little Bit Of Heaven In Swedish.

Norway's Best Sellers

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GERMANY

Best and folk music hit the concert path here as England's Kinks and Esther and Abi Opariam started two separate tours here. The Opariam, who is performing as a solo act, has been doing well, and the Kinks are doing even better.

The teen magazine Musik Parade started their first best tour going a week after the Rolling Stones began their Scandinavian tour. The pair are sensational and are certain to develop into world stars with their tremendous talent, with Germany as a jumping off place and excellent production from polydor.

The latest releases from Metronome include McCoys with "Hang On Sloopy," a local favorite. The company is expecting a lot from the new LP "Eve Of Destruction" with Barry McGuire on RCA Victor.

The popular American singer Lawrence Winter, who has made a great name for himself here recently, has released a new LP "Another Night Alone" which has been done with English rock 'n roll singer Kenneth Preedy for Decca.

Hans Gerig reports that they have done some top-notch new LPs with The Travelers and star trumpet star Herb Bailey for Saba. The publicity is doing great with "500 Miles From Home," which has recently been released on RCA Victor and "Big Band," which has been on the top of the charts.

Edward Kassner, who now has his own AME publicity here under the direction of Barbara Kist, was here recently and wound up with a pocket full of cash for their forthcoming LP of "Wish I Didn't Love Him" with Telsat. The Sonny and Cher hits are moving great in the U.S. versions and Electrola will do "Baby Don't Go" in German soon.

Theo Seeger of Peer Music is swinging with two new hits "5 Dollars For A Song" and "Is This The End," which has recently been released on the new Gitte & Rex Gildo disc on "Sweet Hawaii" which is swinging up the charts.

A&R man Gerhard Mendelson who discovered the first German rock singing talent Peter Cetera has left Polydor and his production and has gone on to Ariola through a new LP made for TV which Polydor did not accept and Ariola will be releasing.

Germany's Best Sellers

| This Last 1 Week on Chart | 9 |
| This Last 2 Week on Chart | 8 |
| This Last 3 Week on Chart | 7 |
| This Last 4 Week on Chart | 6 |
| This Last 5 Week on Chart | 5 |
| This Last 6 Week on Chart | 4 |
| This Last 7 Week on Chart | 3 |
| This Last 8 Week on Chart | 2 |
| This Last 9 Week on Chart | 1 |

Sweden's Best Sellers

| This Last 1 Week on Chart | 9 |
| This Last 2 Week on Chart | 8 |
| This Last 3 Week on Chart | 7 |
| This Last 4 Week on Chart | 6 |
| This Last 5 Week on Chart | 5 |
| This Last 6 Week on Chart | 4 |
| This Last 7 Week on Chart | 3 |
| This Last 8 Week on Chart | 2 |
| This Last 9 Week on Chart | 1 |

Cash Box—October 16, 1965—International Section
The 1965 NAMA Convention and Trade Show (Oct. 16-19), is about to be triggered in Miami Beach. For years, the economic importance of automatic vending has been recognized by our industry and by many more discerning members of the business community as a valuable service to our citizens. In this year, however, following rather closely upon an unqualified victory in the metallic coinage recipe controversy, the position of the vending operator has rocketed into economic prominence as the business community at large has been made to understand that automatic merchandising is no longer a mere convenient service but a vital necessity to our modern way of life.

The positive reaction of our federal legislators to the thought of millions of coin-operated machines grounding to a near stand-still resulted not only in securing a compatible coinage but in briefly focusing national consumer attention toward our trade. The attendant public relations benefits have all been rather comforting to say the least but let us be reminded where the lion's share of the credit belongs—to those leaders of NAMA whose efforts during 1964-65 turned membership dues into profitable victory.

A mammoth trade convention, almost from the first one it ever sponsored, NAMA has journeyed over the years, presenting members and non-members alike with a convention that surpasses attempts by nearly every other industry of similar size. With nearly 150 registered exhibitors scheduled to show their lines of equipment or demonstrate their services, this year's show should be, trite but true, "bigger and better than ever." And as the vending industry has modernized, no longer do we find the radically new equipment in the fore but mechanical refinements on present machine ideas based on location performance instead. True, new modes of equipment will assuredly appear, but far from being based simply upon a "hunch," they will be the product of long and arduous research in both technical engineering and market analysis.

With the accent in this year's discussion forum on route and employee efficiency, the operator who attends will benefit immensely. This year, the growing trend of coin machine people diversifying into vending will be more evident than ever. The percentage of music and amusement machine operators who have heavy investments in cigarette, drink and candy equipment as well as other types of merchandise machines, continues to steadily enlarge. The presence of the coin machine operator at NAMA 1965 should no doubt be felt more than ever before.
New 'Big Chief' 4PL Shipped By Wms.

Chicago—Desiring to put a strong money maker in as many locations as possible, the Wm. S. Rose Mfg. Co. has introduced the new ‘Big Chief’—with the after "Selector-Dice" which drastically changes scoring values all over the playfield area.

The ‘Big Chief’ model is being shipped to operators all over the United States and in the foreign markets can quickly amortize the cost of the equipment and proceed at a short period of time to reach the point of rewards of excellent collection returns.

To add to the exceptional money making qualities of ‘Big Chief’, Mr. Stern added, "it also offers a theme which delivers interesting play and scoring opportunities for one, two, three, four players and at the same time equally fine opportunities for single play or competitive play for up to four players.

There is also a play inducing feature for all locations, according to Bud Lurie and Bill Deoel, of the sales department, in two "Free Ball" return games on the colorfully illustrated playfield.

In essence, Williams Electronic Mfg. Corp. offers a fine Indian Summer genuine novelty idea for the operators in "Big Chief", which is an instant-ship game, United’s "Kick-A-Poo," six-player Targette puck shuffle alley, and Williams’ "Flipper," full-size flipper.

As standard equipment in ‘Big Chief,’ there is the Williams "Number Match" feature, stainless steel moulding all around the playboard area, Williams’ "Flipper," full-size flipper, the automatic Ball Return, and finally as standard equipment, the three-way multiple coin chute.

Lurie advised that all three all-time favorite games are on display for operators everywhere on the showroom floors of the nearest Seeburg-Williams distributor.

'Bally Releases 'Discotek' 2PL Pin;
Game Features Three Flippers On Field

CHICAGO—An extra flipper accounts for much of the scoring excitement delivered by "Discotek," new Bally two-players game, according to Bill O'Donnell, president of Bally Manufacturing Company, who this week announced first volume shipments of the game.

"The added flipper," O'Donnell explained, "is strategically located to bombard a battery of four targets each worth 50 when hit. Player can flipper-flipper-rotate 200 points with each flipper hit and the ball hits the other targets, then rotates 50 more points, called Bonus hit.

"Of course, the standard twin flippers guard the out-hole of "Discotek," and the right flipper can be manipulated to coin-op targets, which put any and all targets in any rotation into the scoring act—to advance Bonus, to open either or both Free Ball gates and to light the Special rollover.

"We call the new game 'Discotek,'" the Bally president said, "because the fast and furious action reminds you of the uninhibited art of discotheque dancing. Herb Jones claims 'Discotek' should be pronounced disc-o-take. Could be, because the 'take' is terrific, according to all pre-production tests."

Back To The Good Old Days

Coin-Op Pianola Cited As Good Biz For Ops

PALISADES PARK, N.J.—Coin machine operators are finding that the honky-tonk atmosphere of the 30's is good business with coin-op pianolas and player pianos, according to Al Stern, a spokesman for the Duffy Piano Co., with many of the machines—like 'A Bird In A Gilded Cage,' 'Won't You Buy My Violet,' 'Heaven Will Protect The Working Girl,' 'By The Light of the Silvery Moon,' 'Cuddle Up A Little Closer,' 'Bill Bailey,' 'Nellie Gray' mean loose harmony and loosened pursestrings," Stern said.

"Juke box operators, discotheques, bars and taverns are all on this as the most likely new development in entertainment, Stern advised. "The germanium zoning of juke boxes is that nostalgia is better than ever. Coin-ops are proving extremely profitable still to be restricted to operators and distributors actively identified with the coin machine industry, the trend all over will be for the tests to be made here by Rose's engineers to make certain all the newly-designed machines will accommodate every type of juke box mechanism. "The new look in the Filmotheque-Discotheque," said Rosen, "will be carefully engineered so as not to obsolete any juke box mechanism, regardless of make or age. Any box dropped into the machine will make absolutely certain that the machine will accommodate every type and kind of juke box mechanism.

Rosen pointed out that the Filmo- theque-Discotheque formula makes it possible for operators to utilize all and any juke box mechanisms that may be gathering dust or taking up space. The machines are leased or sold with or without the juke box mechanism at the discretion of the operator, with instructions made available to the operator adding his own juke box mechanism to the unit.

Cash Box—October 16, 1965
The WURLITZER 3000 will top them all for earnings

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INVITES YOU TO COME IN AND SEE A NEW PROFIT PICTURE DURING NATIONAL WURLITZER WEEK

WURLITZER 3000 Stereo Music Center
The Wurlitzer Co. Intro's Its Model 3000Phono
New Stereo Music Center Offers 200-Set., 100-Set. & Discotheque Models

Two weeks ago, the Wurlitzer International Distributor Organization gathered for a new stereo line. In the salon of the city's Queen Elizabeth Hotel, those men and their wives, representing the world wide Wurlitzer Phonograph Sales Organization, heard Robert H. Ward, manager of sales, describe the colorful new line as it appeared on stage.

Bear stated that this new stereo Music Center line is a development of the Wurlitzer's last generation of record players, designed by high-fidelity stereo records. We have selected this line as the most suitable for theWurlizers that have been designed to create the most exciting sound possible, for it is the most catches the most eye-catching and eye-appealing portion of the phonograph picture. This line is a program holder is snapped. The new lock spring loaded dome is the ultimate in record compartment accessibility...a turn of the simple lock on the top and the reflection-free concave dome raises to finger lift. Given it a push upward and it automatically latches in a raised position. The plug-and-play design that exemplifies an advance in music, the impact of which will be felt throughout the industry.

The 3000 series phonographs include a two-speed selection mechanism, a one-speed selection mechanism and a special Discotheque Model. They may be ordered with Wurlitzers exclusive Top Tunes for a half-dollar, a material added to the phonograph dome into which are program holder is snapped. The new lock spring loaded dome is the ultimate in record compartment accessibility...a turn of the simple lock on the top and the reflection-free concave dome raises to finger lift. Given it a push upward and it automatically latches in a raised position. The plug-and-play design that exemplifies an advance in music, the impact of which will be felt throughout the industry.

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**United Swings With 3000**

**HARRY JACOBS**

MILWAUKEE—Harry Jacobs, president of United, Incorporated, in this city, is taking his gala Wurlitzer promotion on the road throughout key areas in the State of Wisconsin this week to avail as many operators and their personnel the opportunity to see and hear the beautiful, new Wurlitzer model 3000 "Stereo Music Center" coin-operated phonograph.

United, Inc.'s preview schedule opens in Green Bay on Monday, Oct. 11, in the Beumont Motor Inn. Hours of the showing there are between 1:00 p.m. and 10:00 p.m. Then on Wednesday, October 13, between the hours of 1:00 p.m. and 10:00 p.m. Jacobs and his staff will show the new photo in the Holiday Inn in Wausau, Wisconsin.

Finally, on Thursday, October 14, between the hours of 2:00 p.m. and 10:00 p.m., the road show will hold sway in the swank Ramada Inn in Madison, Wisconsin. Jacobs will then attempt to return to the firm's home showrooms, Friday, October 15, to show the Wurlitzer "Stereo Music Center" there.

Co-hosts with Jacobs will be Russ Townsend, Chuck Meyer and Reid Whipple.

---

**New Wurlitzer Wallbox**

Wurlitzer's new stereo wallbox offers a personal listening, remote control, music center with flexibility which permits it to offer half-dollar play for two Little LP's, a pre-selected number of Ten Top Tunes from the Golden Bar, or any number of selections from one to fifteen plays for 50c. Money may be deposited either as two quarters or one half-dollar coin. Ten and twenty-five cent coins accepted for regular selections. Two 3 x 5" top mounted speakers give true stereophonic response for private listening. Illustrated is the Model 5220 for two hundred plays. Model 5225 with the same equipment is available for one hundred selection Wurlitzer phonographs. Two versions of the wallboxes are offered without speakers as Models 5220A and 5225A.

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**The WURLITZER 3000 will top them all for earnings**

On Display During NATIONAL WURLITZER WEEK

**THE WURLITZER CO.**
154 South Van Ness Ave., San Francisco 3, California
Tel. UNDERHILL 3-7900

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Cash Box—October 16, 1965
Wurlitzer Distributor Network
Schedules Model 3000 Showings

The Wurlitzer Company and its national distributor network began today (Mon., Oct. 11th) with National Wurlitzer Week and the introduction to music operators of their brand new Model 3000 Stereo Music Center phonograph. The following are some of the plans announced by the Wurlitzer distributors for premiering the phonograph to operators in their home territories.

Harry Jacobs at United, Inc. in Milwaukee will hold his first showing Monday, Oct. 11th at the Beaumont Motor Inn located in Greenbay, Wisc. from 1 P.M. till 10 P.M. His next showing will enfold Wednesday, Oct. 13th at the Holiday Inn in Warsaw, Wisc. Jacobs and his staff of Russ Townsend, Chuck Meyer and Reid Whipple will conclude their formal showings Thursday, Oct. 14th at the Remada Inn in Madison, Wisc. Scheduled for 2 P.M. until 10 P.M.

Johnny Bilotta of Bilotta Enterprises was scheduled to hold a preview showing of the Model 3000 on Sunday at Zappia’s Supper Club in Newark, N.Y. Highlighting the open house festivities will be entertainers Michelle and his French Canadians and Mer-Lyn of ABC-Paramount Records. The afternoon will spotlight a teenage discotheque show followed with a hot buffet lunch. Bilotta has stated that previous sneak previews of the new Wurlitzer unit forecast the greatest sales for him yet.

“The key operators of the Newark area has said that this machine is a console that looks like a juke box should,” Bilotta advised, adding, “its clean lines, good looks and obvious ease of maintenance point to the top selling machine for 1965-66.” Bilotta also stated that Bob Catlin of the Albany office and Tom Tarantelli of Syracuse will be on hand at the show.

Central Distributing’s Larry Singer (Wurlitzer’s Omaha outlet) said his firm will be hosting operators from that area to demonstrations of the Model 3000 all during National Wurlitzer Week and invites all to drop on in. Mickey Anderson of Mickey Anderson Distributors, Erie, Pa., likewise invites all operators in his territory to come on into his showrooms for a look-see at the new unit. Baltimore’s Sam Weisman of State Sales and Service Corp. expects an exceptional turnout of operators from his area during National Wurlitzer Week and advises, “they certainly won’t be disappointed; this is a real selling phonograph that has everything.”

A. J. Hawkins of the Peach State Music Co., Georgia, announced showings to be held all this week to introduce his customers to the new 3000 at all three branches, Macon, Columbia and Atlanta with special treats lined up for the Columbia and Atlanta showings.

Jim Hunter of the B & B Distributors in Buffalo advised that they scheduled an open house for Sunday and added that pre-showing business has been excellent on the Model 3000 thus far. Jim Ginsburg of Banner Specialty of Philadelphia likewise slated a showing for Sunday. Ginsburg will also be receiving Philadelphia operators all during National Wurlitzer Week. Harold Kaufman and Max Guldin of Musical Distributors in New York City state that they have already noted an exceptional amount of metropolitan area operator interest in the new Stereo Music Center and will be receiving operators during the big week. For further details on open house showings, contact your nearest Wurlitzer distributor.

Cash Box—October 16, 1965
ST PAUL, MINN.—A completely self-contained, addition to a music system which plays 700 musical selections and is designed primarily for hotel, restaurant, commercial and industrial locations, has been announced by 3M.

The unit, called the 3M Brand “Cantata” 700 Background Music System, offers complete equipment and music for outright purchase without the monthly fee that characterizes some other background music systems. According to the company, this basic concept is expected to broaden the use of background music, by making it available to small locations that previously could not afford a leased service.

Playing music from its own stored sound tape library, the “Cantata” system does not depend upon a central studio and does not require external phone lines or the attendance of an technician.

It will be shown for the first time at the Musical Equipment Exposition in New York (October 25-29).

Available for outright purchase at $429, the system retails ranging from one of two basic libraries, the system can be used as a self-contained system or with up to 32 additional speakers with a compatible amplifier. The system is compatible with any existing sound system. It can also be used with a wide range of accessory amplifiers, microphones, and speaker systems to cover virtually any location desired by the user.

Two libraries of scientifically programmed background music are being offered with the “Cantata.” Each containing 350 individual musical selections in a special order, the two libraries, according to the company, has shown that such music lends itself to create a more pleasant atmosphere with better working conditions and more favorable, selling conditions. Each of the two libraries offered with the "Cantata," the company said, makes it possible to tailor an appropriate sound for commercial or industrial location.

The “Cantata” now is available in leading cities through 3M’s Sales Products Centers (formerly Thermex). The system’s Sales Products Centers are the force of background music specialists. Nation-wide distribution is expected by 3M in 1966, the company said.

The system—tape transport, amplifier, record changer, and control—has been consistently in a walk-cut case measuring 15 inches by 7 inches by 12 inches and no larger than the average record player. The core of the “Cantata” is completely automatic in operation, requiring no feeding, rewinding, or tape handling.

Simplified controls include on and off, fast forward, slow reverse, and tone control. Microphone input and external speaker output jacks are provided on the rear panel. A special timing device controlled by a slide switch permits installation of the control unit and intermittent operation if desired.

The basic unit size and configuration of the music library is based on a new development in magnetic recording tape, 3M said. The tapes are stored on quarter inch low-noise tape reels that are continuously wound and seventh-eighths inches per second from one of four monoaural sound tracks. This permits excellent sound reproduction—especially music at low volume levels which has only recently been possible.

The “Cantata” does not use a mono-loop lubricated tape principle. The tape transport center can move around a fixed reel-to-reel track. Music playback is continuous and the unit can be turned on or off at any time without affecting the operation.

The suggested price of $429 includes one of two libraries of programmed music. Unlike popular “radio-liking” music, the “Cantata” offers libraries of standard musical selections orchestrated to create a specific atmosphere in the location.

For offices, factories, supermarkets and similar locations, the “Rhythmic Rendezvous” series is designed by small combos and medium-sized orchestra arrangements.

The “Melodic Library,” in which large stringed orchestras predominately create a “romantic” effect, is designed for restaurants, hotels, doctors, dentists offices, retail homes, reception rooms, stores, and all public locations.

Supplemental libraries with new titles and following the two basic themes, are also available.

The company said that up to 32 speakers can be used with the unit. A microphone is available for paging announcements and, a companion amplifier can be added for larger distribution needs or for paging service.

According to 3M, the system includes these advantages:

• Ownership of his own background music system anywhere in the country, from hotels, restaurants, shops and stores to large insurance companies in metropolitan locations.

• Background music that can be used intermittently or continuous music.

• Use of the system as a public address or paging system.

• Christmas music cartridges, offered at reduced prices.

• Six-watt transistorized amplifier, capable of providing music to a maximum of 2,000 square feet.

• Volume control at the tape player to give additional amplification.

• Various types of controls, including matching walnut slim-line speakers, triple-switching microphones, ceiling baffles and microphone use with more than 32 speakers in a location.

• Sales and service through established 3M Company dealers.

• Music for sale.

While background music is generally found in public places such as stores, shops and restaurants, a very large market is in banks, doctors and dentists offices, factories, offices, banks, doctors, and dentists offices, and other similar locations.

Background music began in the United States during the 1950’s and utilized a central studio transmitting the music to all locations.

During World War II, an defense plants moved into round-the-clock production. Since then. The music was used to relieve boredom and fatigue on the job. However, radio commercials and vocal announcements have been made by workmen. Workers who were behind the leased central studio system have purchased its programmed work music.

The effect of the "scientifically programmed" music was so tremendous that the U.S. Department of Labor surveyed more than 100 production plants, with the survey result offering proof that work efficiency rose 15% when music was played in the workplace. A recent survey of a large manufacturing company in New York City showed that music in the workplace increased efficiency by 20% in the first company, and by 15% in the second company.

One significant aspect of the survey was that, according to the company’s sources, both equipment and music for outright purchase other than continual monthly charges, a concept which 3M expects will broaden the use of background music.

So Many, So Soon —

Glad News at W. S.

BOSTON—Hundreds of New England operators turned out for pre- premiere showings of Seeburg's new "Electra" photograph hosted within the last few weeks by the W. S. Distributing Co. and according to the label's president, Swan room interest expressed by most of the operators in this new phonograph resulted in an initial sales order so fine that our early inventory couldn't cover it all.

Eighty-six music operators turned out for the first W. C. showing, held two weeks ago in their Boston showrooms, and according to Swan, "twenty Electra's from our inventory were sold, including our display model.

Some of the Boston area operators on hand for that premiere were: Dave Baker of Mel-O-Tone (who reportedly placed a volume order), Pete Sleigh of Playtown Amusement (also placing an order), Walt Graziek of Pioneer Music (ordering music and stools), representative of the Melody Music Co., Harry Baker of Baker Amusement, Arnold Blatt, George Pappas and from Advantage Coin—Lake Levine. Hosting the Boston show along with Swartz were W. S. sales staffers John Colgan and Len Schneller and Marty Toohey—Seeburg's regional vice president. Speaking afterward on the Boston showing of the Electra, Swartz revealed "this show drew the finest turnout since we announced the Seeburg distributorship two years ago."

The W. S. Dist. program moved into high gear one week later at Auburn, Maine where the Electra was displayed and demonstrated at the Holiday Inn, drawing 100% of the local area operators, according to Swartz.

Among those attending were: Wilfred Benoit of Music Moe Co., Joe Ferris of the Ferris Music Co., Joe Almeda, Don Oliver, Marcel Tutain and Romeo Rivard.

The following day, Len Schneller and the W. S. staff hosted North Atterhill, Mass. operators to an Electra showing in that city's Holiday Inn and according to Schneller, "we operated the success we enjoyed at the Auburn, Maine show." Rhode Island operators turned out for a Friday afternoon and evening showing and music and demonstration staged by the W. S. sales crew.

Springfield, Mass. operators were the next group to be shown to Electra and have it shown to them. This meeting was held last Thursday, Oct. 7th, at the Schine Inn located in Chicopee, Mass. At press time, the following operators were arriving: Russ Mawdsley of Russell-Hall Co., and head of the New England association, Ello LaVelle of Leon Music, Dennis Dolvin of Quality Music and Jerry Balboni. Another expected twenty-five operators were reportedly en route to the Schine Inn showing which was scheduled to go into the evening.

MUSICAL DISTRIBUTORS CORP.

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UL 6-7720

3M “CANTATA” PLAYS FOR WORK

Yet we made it for you this year.

Was it inspired by the GDS, as they say?

WURLITZER 3000
(darn clever, those gods)

WURLITZER 2900
WEBTRON CORP. LAUDS NEW LABELING DEVICE

CHICAGO—Webtron’s Dart label and tape press has just been released. Designed to reduce label costs, inventory maintenance and production delays, the Dart is engineered to printing profession standards, but the simplicity of its design, automatic controls, safety shut-off and ease of make-ready enable completely inexperienced personnel to produce top quality labels or tape with less than a half day’s instruction.

The Webtron Dart label and tape press, automatic and die cut pressure sensitive, gummed, and heat seal labels and tapes at speeds up to 300 feet per minute. The Dart is not an imprinter, but does the entire job from raw materials. It can produce any size or shape of label up to 4½” x 13” on virtually any pressure sensitive, gummed, or heat seal label stock or tape including: Kromekote paper, gold and silver laminated film, Dazgo, Mylar, Solid Aluminum, Vinyl, etc.

For further information and a copy of the 6-page brochure describing this press contact the: Webtron Corporation, 3225 West Peterson Avenue, Chicago, Illinois 60645; Phone: 478-7213.

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ARTHUR MURRAY DISCOTHEQUE MUSIC

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Tel. 623-0717

Cash Box—October 16, 1965
New Stereo Cartridges Announced By Viking

Stereo Music Center
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During National WURLITZER WEEK
October 11-15

Central Dist. Co.
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WHO SAYS THE CASH BOX CONVENTION SPECIAL IS SPECIAL?
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See it During National Wurlitzer Week

— Sam Weisman —
State Sales and Service Corporation
1825 Guilford Avenue, Baltimore, Md. 21202
Phone: 337-7177

Showcase for 110 Years of Musical Experience

SEE THE WURLITZER 3000 STEREO MUSIC CENTER HERE

ARKANSAS DIST. CO.
210 W. Second St., Hope, Arkansas
(501) PR 7-3662

New Stereo Cartridges were announced by Cliff Ratliff of Viking of Minneapolis at prices of $5.95 and $6.55 for standard size and $10.95 for the new twin size. While some of the earlier selections were dropped, the current library includes many new selections. Stereo cartridges are used with the Auto-Tape 500 automotive tape player and the home companion unit Stereo-Mate 500.
**A SEASIDE SHOW: POUNDS & PENNY & M’LORD’S LAWS**

**The Coin Machine Scene in England**

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<td>Viking</td>
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<td>Diver</td>
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**Valley Manufacturing & Sales company**

333 MORTON ST., BAY CITY, MICH., TWINBROOK 5-8587

**RECONDITIONED SPECIALS GUARANTEED**

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**UNITED BOWL BALLERS**

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**Bally**

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**Cash Box—October 16, 1965**

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**LONDON—The British Club Trade Fair, held at the seaside resort of Brighton from September 29th thru October 1st, was an important one for the United Kingdom market because the machine manufacturers and importers could show their latest machines which come into force on November 1st. Although called a "Club" Fair this exhibition is attended by many brewery representatives and tavern keepers and their representatives to show off their latest machines and games.

Until November 1st this year operators of fruit machines have been in a position to charge 4d (7 cents) so that when this opportunity to show off their latest machines and games.**
BARTON BECOMES ROWE SALES CHIEF

WHIPPANY, N.J.—The appointment of Joe Barton as general sales manager of Rowe Manufacturing has been announced by Jack Harper, Rowe president and Fred Pollak, vice president, marketing.

Harper, in announcing the appointment, lauded Barton's wide-spread experience in all phases of the music and vending business. He pointed out that Barton has been active as an operator, a distributor and a manufacturer and will be able to utilize his knowledge of all of these areas in his new position.

Barton will report to Fred Pollak who said, "Joe Barton's knowledge of the operator's point of view plus his experience as a distributor of Rowe music and vending equipment will add greatly to our sales program."

Barton had been manager of Bush International, Rowe distributor in Jacksonville, Florida and will now move, with his wife and family to New Jersey.

Downstate Illinois Ops See Electra
Phone At Worldwide Preview Showing

CHICAGO—Nate Feinstein, of World Wide Distributing Company, in this city, hosted two preview showings of the new Seeburg "Electra" coin-operated automatic phonograph in the Downstate Illinois region, September 25 and 29. Co-hosts along with Feinstein were Art Wood and John Neville, of the World Wide sales staff. Also on hand were: Robert (Bob) Dunlap, vice president and regional sales director of the Seeburg Corp.; and Robert Moulder, head of Seeburg's field engineering staff, Phonograph Division.

The first Downstate showing was in the luxurious Ramada Inn, in Champaign-Urbana, on Sept. 25. From there Feinstein and party headed for the State Capitol in Springfield where the next showing was held in the Down-town Motor Inn, Sept. 29.

Feinstein expressed considerable optimism on the future sales picture with Seeburg's "Electra" phonograph based on the extremely heavy attendance of area-wide operators during both showings. Also displayed on both occasions were the new amusement game re-leafers featured by Williams Electronic Mfg. Corp.

The next premiere demonstration of "Electra" will be held, Oct. 14, in the Blackhawk Hotel in Davenport, Iowa.

NATE FEINSTEIN

INTERNATIONAL ARTIST GREETED BY SEEBURG EXEC'S

During their recent trip to Europe, Seeburg President Jack Gordon (left) and Vice President Joe Marsala (right) pose with recording artist Hazy Osterwald. Osterwald and his Sextet are internationally popular and the maestro has recently expanded his business activities to include night club ownership. Gordon and Marsala visited Seeburg affiliates in London, England; Hamburg, Germany; and Zurich, Switzerland preparing for introduction of the new Seeburg phonograph models and music record programs.

Rolling Stones Set To Roll On Seeburg Little LP

NEW YORK—Six tracks from the latest Rolling Stones' LP on the London label are set to be released on the Seeburg Little LP line. Included is their recent hit, "The Last Time" with its half-cawling, half-mocking guitar riff, "The Spider & The Fly", an original tune by Stones Mick Jagger & Keith Richard, that is hip and self-satirizing all at once, the late Sam Cooke's "Good Times," the stop-rhythm "Hitchhike," "One More Try" and the throbbing blues, "Mercy Mercy." Also on release is Bill Doggett's slugging combo with "Smokie," "The Shake," "Bugle Nose," "Buttered Popcorn" and a two-part session of "Night Train."

Ace Cannon sets his sights on Chuck Berry's "Memphis," "Moody River," a big hit for Pat Boone a few years ago, "You Can't Sit Down," which the Phil Upchurch Combo made famous, "Honky Tonk," one of the all-time rock and roll classics that put Bill Doggett in the public ear and "When The Saints Go Marching In."

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N.A.M.A. SPECIALS

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Upright Double..............$565

UMA Single..............$355

Model 1000..............$225

Model 900..............$395

Model 4000..............$1025

Model 3000..............$1650

Model 2000..............$2500

Model 1000..............$3500

Model 800..............$4500

Model 600..............$5000

Model 400..............$6000

Model 200..............$7000

Model 100..............$8000

Model 50..............$9000

Model 25..............$10000

Model 10..............$11000

Model 5..............$12000

Model 2..............$13000

Model 1..............$14000

"WHEN THE SAINTS GO MARCHING IN"

WORLDWIDE PREVIEW SHOWING

Cleveland Coin International
3255 Prospect Blvd, Cleveland 3, Ohio

Cash Box—October 16, 1965
Empire Coin Holds Rock-Ola Phono Service School

JOE ROBBINS

CHICAGO—Joe Robbins, vice president of Empire Coin Machine Exchange, in this city, advised last week that more than 50 areawide music operators turned out in the firm's showroom for a service school class on the Rock-Ola Mfg. Corp. line of coin-operated phonographs, Wednesday evening, Sept. 22.

Bill Finley, of Rock-Ola's Field Engineering Dept., conducted the class on "Trouble Shooting" the phonas. Representing Empire Coin were: Jim Frye, Bob Vihot, Earl and Lee Sherman, and Leonard Zeidman. A catered buffet dinner was served to the guests after the classwork was over.

An announcement notifying operators throughout this territory of the next Empire Coin service school session will be sent out by mail prior to the next class, according to Robbins.

New Look For Old Gold

NEW YORK—P. Lorillard & Company's Old Gold filter cigarettes has a redesigned package.

Stressing the gold crown and the word "filter," the new design was created by Jay Doblin and is "sharp and uncluttered, with red, blue and gold elements on a white background," said company president Manuel Yellen.

Already test-marketed west of the Mississippi for six months, the decision to put it into national distribution came only recently.

The country-wide debut will be launched by an intensive television campaign, the largest, Yellen said, in the brand's 11-year history, with the big push from now through December. Gray Advertising Inc., of New York is handling the account.

Benson & Hedges Earns Excellence Award

LOUISVILLE, Ky.—A Gold Medal for Excellence has been awarded to the new Benson & Hedges 100's cigarettes at the Kentucky State Fair, it was announced today by James Browitt, general manager of the fair, the world's largest tobacco exhibition.

The medal was accepted by Spencer T. Jones, director of Louisville operations of Philip Morris Incorporated. With Jones was S. H. Snider, Shelbyville, Ky., winner of more awards than any other Kentucky tobacco grower, and who supplied much of the blue-ribbon, premium price, vintage tobacco used in the new cigarette.

The 100 mm. filter cigarette is being introduced, in a gold package, at a limited number of retail outlets in 100 cities this month.

Cash Box—October 16, 1965
DURING NATIONAL WURLITZER WEEK
WE ALSO HAVE GAMES SO CLEAN YOU'D BE AMAZED

BOWLERS

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POOL TABLES

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We carry the complete line of Phonographs, Games, Arcade and Vending Equipment. Write for Complete List.
Chicago Chatter

When Seeburg's Bill Adair, executive vice presy, sales and marketing, recently visited Leo Weinberger's Southern Automatic in Louisville, Ky., he came away impressed that Seeburg co-operated equipment is well handled there. Among Leo's staffs keeping operators at Southern Automatic happy are: Jim Check, Paul Himberg, Homer Sharp, Don McGregor, Oscar Brosham, James Moore, Al Griffin, and Nate Nute. Among the Seeburb field engineers assisting Weinberger in his travels are: Sam Garvin, Harry Jones and Emmett Engel. ... World Wide News, reporting on the heads up to Davenport, Iowa, Oct. 14, where they'll preview the new Seeburg "Electra" coin-operated phone for operators in the western and northern region. He will also show Williams Electronic's new amusement game recently unveiled. Nate will be Art Wood and John Neville. Representing Seeburg will be vice presy Bob Dunlap and Bob Moulder, who heads up the field engineering staff of the Phonograph Division.

Chicago Coin's heads, Sam Woolfberg and Sam Gensburg, are happily reflecting on past performance with ChioCoin's "Par Golf" novelty amusement game. As of late, distribution and shipping are at peak on all ChioCoin games, according to sales chief Philip Schwartz. ... Joe Schwartz and Mort Levinson set their clamps for the last week for a gala previewing at National Music Exchange of the new Wurlitzer model 3000 "Stereo Music Center" phonograph. Representing Wurlitzer will be Bert Davidson and C.R. Boss. Operators guess it will help themselves to a conveniently located buffet table.

When we chatted with Jack Sally, who manages the coin machine division for Sutherland Distribr in Kansas City, Mo., we were advised that sales on the Seeburg "Electra" phone have been terrific ever since the recent showing which was hosted by Dave and Bill Sutherland, and Sally. ... Paul Huebco, Rowe AC Mfg.'s, midwestern regional sales chief, headed up to St. Paul last week to visit with Kenny Glenn, Jack Glenn, Wes Wesley, and Kenny's "Gal Friday." Marge, of K.C. Sales & Services, Reason Paul and Rosemary Huebco are so proud these days is because their teenage daughter, Pat Huebco, recently won first prize in a statewide essay contest.

We sorrowfully extend heartfelt condolences to Irv Oritz, head of the vending machine division at World Wide Distrib, and his family on the death of their son, Sept. 20, of his eldest sister. ... Sam and Frances Berger, and dusty Bobbein have been extremely busy of late getting ready to move into the new plant, which is located a block away from the old factory building. The big expansion became necessary due to the constant increase in sales over the past few years. Dusty is also planning his next sales trip which will carry him through Indiana and Michigan shortly.

The action on Seeburg's "Electra" phone is fast and furious at seeVend Dist, Columbus, Ohio, where Al Griffin and company are having a field daily with sales to operators in that area. ... After chatting with Edward G. Darby, exec vice presy of Rock-Off Mfg. Corp., and A chief George Hincke we came away convinced that Rock-Off sales on all coin-operated equipment is at a record breaking pace, and has been for quite some time. ... Joe Robbins informed me that Empire Coin Machine Exchange enjoyed excellent attendance at last Wednesday evening's (9/29) service school session on Rock-Off phones in the showrooms. Rock-Off Mfg. Bill Finley handled the scholastic chores. Horse for Empire Coin were: Bob Wilson, Jim Frye, Leonard Zeidman, and Lee and Earl Sherman.

Eddie Ginsburg is a firm believer in the old adage about "an ounce of prevention, etc." so he lined up the employees at Atlas Music Co. bright and early Monday a.m. (10/4) for "flu" shots. The doc warmed up all weekend stabilin' "vital signs" to Atlas Music's "pin cushion" act. (Our only comment was—OUCH!). ... A pleasantly shocked Herb Jones, of Bally Mfg. Co., looked twice at the posh Continenal Plaza Hotel when he saw a huge "BALLY" gleaming on a ground floor window. "Of course," Herb adds, "the sign was for Bally of Switzerland Shoes, but the Bally name sure looks pretty on Michigan Avenue. It was a business side of things: Bally's new "Driocut" 2-player has three flippers instead of the usual two. Bill O'Donnell, Bally's genial presy, says the players can now "flipper angle" 200 points with each ball volleying the ball between flippers and targets.

Recently uppeus Niaastro, of the Seeburg Corp., is looking forward to the annual AMA Conclave in Miami Beach. The reason, he states, is that the Seeburg lineup of vending machines is a big winner in all markets. ... When we chatted with Dottie Sears of Brandt Distrib. in St. Louis, Mo., we were informed that the firm is looking forward to fine acceptance from wide operators with the new Wurlitzer model 3000 phone. We also got a similar impression from Mr. Brandt and Norman Marsh.

Milwaukee Mentions

Paul Huebco, midwestern regional sales manager for Rowe AC Mfg. Co., motored out to Cream City last week to visit at Pioneer Sales & Services with co-ops Joel Klawin and Howard Cooper, and Bob Manthel and Dan Kalbark. ... S. L. Delegate's son-in-law's Nate Victor excised co-operated coin-op. Seeburg's "Electra" coin-operated phone when we chatted with him this past week. Based on his recent showing, he feels certain he has a winner in that territory. On the floor with him during the preview were Walter Koeld, Don Emery, Walter Gils and George Faus. S. L. London heads, Sam and Perry Longmire, visitors in Cream City last week. They lived in Fitchburg, Wis., da diggings! ... Based on sales figures over the past several months, including the past three weeks, Sales Reports that sales on Rock-Ola have been at a peak. He attributes this success to high styling, a very fine line of products, and Rock-Ola's quality control in styling. ... United, Inc. Manager Gary Jacobson took the new Wurlitzer for a spin over the area and his schedule of showings opens in the Beaumont Motor Inn in Green Bay, Moon, and then on to the Holiday Inn in Waukesha. Wed. Oct. 18, and Ramada Inn in Madison on Thursday, Oct. 14. With Harry to show the new Wurlitzer phone are Russ Townsend, Chuck Meyers and Reid Whipple. That leaves "Mel" Kleiman at mind the store and their abundant supply of salitters, Pete Stocke and Lorraine Fechner, of Taylor Electric (RCA's) distrib has been turnout for their bash feting Frankie Randall at the Lelani Village last Thursday evening, September 30.

Cosh Box—October 16, 1965
Wurlitzer succinctly calls it Model 3000 but Clayton Ballard, recently returned from the meetings and showing in Montreal, is heralding the new addition as "an event of major proportion—the finest Wurlitzer ever built."

By the time you read this the "event" should be on view at the local factory branch along with brochures. We won't go into further detail here since, obviously, other news machine pages in this issue will tell the full story. For the complete report may we suggest you contact your local Wurlitzer rep....

Lorin Kashiyma of National Amusement in Hawaii was in town for a few days and visited the Wurlitzer branch and we hear that Clayton and Leonard Hicks both have made trips to the San Diego area during the past few weeks.

Chuck Klein at R. P. Jones reports sales at "a high peak" for the entire rowe vending line with some stock depleted and more on the way. Everyone is busy taking stock inventory—Chuck says the year end sale was very successful and the firm is looking forward to another prosperous year in '96.

Caroline Rude has joined the Jones staff as switchboard operator and Katy Walsh, parts department employee, has moved to San Francisco. Katy was with the firm for 31/2 years and we hear the going away party at the office topped last year's Xmas shindig. ... We dropped into Struve Distributing the other day and viewed the "Electra"—the fluorescent colors with the "stars" in "black lights" makes this one of the most eye catching phono's we've ever seen. Pres reports the phone is already responsible for "the biggest sales increase in our distributing organization." The sound comes from 8 speakers, by the way, six inch speakers at the top and two powerful twelve inchers in the cabinet. Stk. Larson tells us that the local office can't supply the "Sony" cabinets and the "Fleetwood" fast enough to fill the advance orders. ... John Fulton, vending field engineer, has been conducting service schools on the Seeburg cigarette machine for the past two weeks with "Britt" Britton, field engineer for the phono division, also conducting service schools in San Diego and Oxnard. Bob Papette, background music division employee, is back from his summer holiday. ... Joe Duarte of Duarte International Sales says his shop has been working overtime to expedite orders to Kobe, Japan. Joe's wife, Leota, has been helping out at the office recently since Joe is attempting to process the export orders in time for Xmas arrival. Latest employee to join the firm is Ed Vincent who will be the new office manager. ... Joe Perry of Deen visited with the Solle girls at Luenheim's this past week to look at the new Brenda Lee single "Hearts Belle". ... Bob Portale at Advance Automatic insists that the firm is completely out of stock on the new Gottlieb "Bank A Ball" single player pin ball game but should have another shipment by the time you read this. Lou Wolfe, visiting the L.A. office from San Francisco, reports Advance office up north is having a "bunner year."... We're happy to hear that Bill Black, Blackerby field, is new home from the homestretch, having his attack of pneumonia. The new Bally "Discoteck" pin ball game has arrived at Paul A. Layton to fill awaiting orders and Chuck Daniels is "glad to be back" at his desk after his recent bout with a flu bug. ... Sam Richlen is home again at California Music after a visit to San Francisco and Mark Adams, of the Calif. Music firm, is vacationing. ... Leo Simon of Rogers & Sales tells us that the first shipment of the new Gottlieb "Fair Golf" game has arrived-Leo says it's the most complete golf game he's ever seen indoors and it's creating much excitement. D.J. Coates in town lately include: Mr. and Mrs. Oscar Taylor—Newberry Park, Mr. and Mrs. Fred Anderson—Solvang, Ed Young and Larry Spraw—Fontana, Joan Oftwero—Santa Maria, Bill Bradley—Covina, Charles Verble—Santa Maria and Dick Nordin—Whittier.

Upper Mid-West Musings

Mr. and Mrs. Darwin Leslie, Bonesteel, in town for a few days vacationing, taking in some shows and Mrs. Leslie getting in some shopping. ... Jim Standish in town for the day picking up parts and records. ... Clayton Norbark in town for a few hours and taking off for Canada for goose shooting. ... Red Wilbur and Margie in town for the day picking up records and parts. ... Bob Land, White Bear, in town for a few hours. ... Tony Ratheford, Ronnie Manos, and Darle Maxwell in town for a few days taking care of business. ... Bud Burch, Williams Mfg. Co., at Lieberman Music Co. for a few hours before taking off for Chicago. ... Stan Baer, Fargo, Red Kennedy, Cheyenne, and R. J. Severson, Arleta, doing it together for the day taking care of the numbers, records, and other premiums. ... Curtis Anderson and his two sons in town for a few days. (Forgot to mention that Mrs. Anderson also came along but spent her time in the loop doing her shopping.) ... John and Ray Tracunco, Deadwood, off to Europe for a few weeks. ... Bill Hunder in town for the day picking up parts and records. ... J. C. Weber in town for a few days. ... To his many friends, Lou Fine would like to make it known that he is now at the Lieberman Music Co. parts department.

If you are reading someone else's copy of Cash Box why not mail this coupon today

CASH BOX 1780 BROADWAY NEW YORK, N. Y. 10019

Enclosed find my check.
☐ $15 for a full year (52 weeks) subscription (United States, Canada, Mexico)
☐ $30 for a full year (Airmail United States, Canada, Mexico)
☐ $30 for a full year (other countries)
☐ $45 for a full year (Airmail other countries)

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Be Sure To Check Business Classification Above!
VENDO' RAPP IS NAMED FIRST NAC LIFETIME MEMBER

New Title Created

CHICAGO—Royville R. Rapp, senior consultant of The Vendo Company, Chicago, was recently active in the affairs of the National Association of Concessionaires was recently made the first Lifetime Honorary Member of the association's Board of Directors, it was announced by NAC president, Edward S. Redstone.

NAC officers and directors cited Rapp for this honor for having performed outstanding and meritorious services to the refreshment concessions industry and the association over a span of many years.

Rapp, November, was the association's by-laws creating the title of Lifetime Honorary Member of the Board of Directors was recently approved by the NAC membership.

Rapp will be conferred on Rapp, with appropriate ceremony, at the organization's annual membership meeting, being held October 28 during NAC's convention at the Ambassador Hotel, Los Angeles.

P E R F E C T I O N COMPA N Y
P E R F E C T I O N COMPA N Y
P E R F E C T I O N COMPA N Y
P E R F E C T I O N COMPA N Y


WASHINGTON, D.C.—A vending machine which dispenses half a gallon of purified water for a dime was exhibited here at an international gathering and symposium on water desalination.

Using local water, the machine is designed for areas where the municipal water supply is not completely satisfactory, due to odor, excess of iron and over-corrosion.

Gordon F. Letter, executive vice president of Aqua-Chef, Inc., Waukesha, Wisconsin, which manufactures the machine, said that the unit can be located at supermarkets, mom-and-pop stores and other public places.

The first vending machine in recorded history was a water-dispenser, operated by coin, probably near Athens, Greece, around 500 B.C.

Come Away, Ladies: Hawaii & Vaudeville Calls

CHICAGO—Toours a design center, in the Golden Horsehoe, and a musical presentation will entice the ladies at the 1966 Western Conference and Exhibits in Los Angeles, October 19 to 21, Mrs. John Lumpp, chairman of the ladies' hospitality committee for the National Automatic Merchandising Association (NAMA), announced today.

A tour to the International Design Center and the Los Angeles County Art Museum will lead off the ladies' program on Monday, October 19.

Saturday, November 20, highlights a trip to the Golden Horsehoe in Disneyland for a 2:30 p.m. vaudeville performance.

"An Afternoon in Hawaii" is slated for Sunday afternoon, November 21.

The program will feature Hawaiian singers and dancers, all in Hawaiian setting in the Venetian Room at the Ambassador Hotel.

The ladies will register for the program in the Convention Lounge at the Ambassador Hotel, site of the NAMA-sponsored Western Conference and Exhibits, Mrs. Lumpp said.

They'll Be Working: Spotlight Subjects for NAMA Teams

CHICAGO—While the majority of NAMA Convention visitors will be looking at new equipment in the Michigan Avenue mall, a new president and the several hundred leaders of the association will devote their time to important legislative and other activities affecting the entire industry.

Friday morning, October 16, the NABO board of directors will meet to elect officials for the coming year and to plan the convention program.

On Sunday, October 17, members of the Automatic Merchandising Industry Council (AMHIC) will review new developments in vending health regulations.

Robert J. Halpert, executive vice president of NAMA's public health committee will meet Monday, October 18, at the Montmartre Hotel.

State legislative chairmen of the association will discuss legislative activities at the legislative chairman's luncheon, Monday, October 18.

Approval of the revised NAMA machine evaluation manual and check list for domestic and foreign products will be a significant part of the public health program are on the agenda for Monday's annual meeting of AMHIC. This annual meeting will be continued Tuesday morning, October 19.

New plans for strengthening the NAMA state council program will be presented by S. John Insalata, new director of state councils, at the state council president's luncheon on Tuesday.

N A M A N A M E S C H A I R M A N F O R ' 6 6 C O N V E N T I O N

CHICAGO—All committee chairmen and co-chairmen for the 1966 National Confectioners Association Convention, to be held June 11-15, at the Washington Hilton hotel, Washington, D.C., have been appointed, it was announced by NCA President Douglas S. Steinberg.

Headline the 50th annual NCA convention team are J. W. Feichtner, Tom Kasten Peugeot Co., Stan Minter, Minter Brothers, Inc., General Convention Chairman and Co-Chairman, respectively.

Shy Rosen: New Man For New Spot at PM

NEW YORK—Shy Rosen has been appointed to the newly-created position of director of Corporate Packaging and Operations Service for Philip Morris Inc. It was announced by Robert F. Roper, executive vice president.

Rosen has worked in the flexible packaging industry most of his life. He joined Milprint, Inc., a subsidiary of Philip Morris Inc., in 1928 and two Eastern Division sales manager. In 1959, he was appointed to the Eastern Operations for Milprint, Inc., a long convertor of flexible packaging.

In 1958, Rosen was promoted to vice president-corporate operations, and in 1950 he was elected senior vice president of Milprint, Inc., in 1960 he was appointed director of packaging and lead the entire industry were developed by Rosen, who also in the author of numerous special articles on packaging which have appeared in packaging trade publications.

COMPACT-IMPACT: PM'S ADVERTISING CAMPAIGN FOR VOLUME SMOKE SELL

NEW YORK—Philip Morris has scheduled an advertising campaign to promote a new cigarette merchandise plan for volume retail outlets. James C. Bowling, vice president, sales, announced today.

The campaign is a direct result of the test performance of the plan in over 400 large volume outlets and is already being used successfully in over 1,000 additional large volume stores.

The company is planning a series of advertisements in key chain store and supermarket trade journals to sell retailers on the value of the Complete Tobacco Department which calls for all cigarettes, tobacco and related items to be grouped together as a category operated on an accurately-calibrated share-of-sales basis. Under the program, Philip Morris maintains, store operators will realize greater profits and return on investment from tobacco and related products, while its own brands, and incidentally those of its competitors, will also benefit. The campaign is part of a $2.5 million advertising campaign, according to Robert S. Larkin, director of chain store sales, who has guided the company's development of the program, is scheduled for the early Fall, and will appear in trade magazines.

THE CONVENTION SPECIAL ISSUE

NAMA'S SWEEP IN SEPTEMBER MEMBER DRIVE: 100 UP FOR IN

CHICAGO—More than 100 vending firms have applied for membership in the National Automatic Merchandising Association during its nationwide campaign for new members which began in early September, according to Arthur D. Stevens, membership committee chairman.

He said the organized quest for new members would continue until after the NAMA Show in Miami Beach, Fl.

"It is significant that so many good vending operators were ready to join the ranks of NAMA and we are especially indebted to the many present members and field representatives who made hundreds of personal contacts in this drive," Stevens said.

"I hope that all qualified operators whom our committee members may have missed will contact me at NAMA in the coming weeks," Stevens said. "We shall be glad to answer questions and supply information."

A committee of 400, composed of NAMA members, was credited by Stevens for the excellent response. The committee consisted of NAMA members and staff personnel at the Miami Beach Convention if they wanted to discuss details about joining the association.

Mr. Insalata is president of Automatic, Incorporated, Kansas City, and a member of the NAMA Board of Directors.

"J U S T T H E M A N I W A N T E D TO S E E ! "

... and you'll probably see him at the NAMA Convention, October 16-19

Miami Beach, Florida.

CASH BOX will be there with its CONVENTION SPECIAL ISSUE.

If you won't been seen there (or even if you will) you can be

HEARD

The Ad Deadline for the Convention Special is Thursday, October 14th.

ISSUE DATED OCTOBER 23RD

Cash Box—October 16, 1965
the player the required goods the har- 
man can then take off the credit on both his remote control and the ma- 
chine without having the box, namely by depress- 
ing a switch on his remote 
control box. When a “Lucky Style” 
panel is lit on the glass of the “Gold Rush” 
every game that features a 
cherry on the first panel results in an 
automatic award of 10 credits. 
This light comes on at random 
and the length of time it remains on can be 
adjusted by the operator. The ma-
chine is so adjusted to comply with 
the laws of chance to ensure that a 
cherry symbol does not appear in 
the first aperture on every game. 

This system has also been adapted 
to another upright with a daily game 
notion called “Shanghai” and also a 
mechanical fruit called “Gold Rush” 
7-7-7. This incorporates the idea 
whereby 10 tokens are awarded every 
time is pick and shoval symbol 
appears on the first reel while the light 
is on. By using the remote 
credit method the Peter Singer company 
have done away with the need for 
changes and the use of tokens. All 
money goes straight into the 
cash box where it remains until it is 
emptied. Furthermore the operator can 
check that the correct prizes have 
been awarded by means of a total 
profit counter situated in the cabinet. 
The London Commercial Patent Co. 
Ltd. are the company through which 
a new British manufacturer of fruit 
machines, Barsax, channels its 
products and on their stand was 
featured the Barsax “Bingo” electric upright. 
It is played in the same way as any 
other upright except that each of the 
panaoscope viewers is linked with one 
of three bingo cards on the glass 
front. When the appropriate symbols 
appear on the numbers on the 
cards. When a full house is achieved a payout 
of 10 is made and the bingo starts 
again. While this is going on the 
machine is paying out in the normal 
way. It is in the chance of finishing 
a bingo game which gives added 
appeal. Barsax also showed their 
Wonderbar range of mechanical 
fruit machines which included the “Lucky 
Night” on sixpenny play for twopenny 
which incorporates the light-on-ten-
pay-out system; The Wonderbar 6d 
play which gives one shilling for 
every two of a kind and a five shilling 
token for three of a kind; and the 
Wonderbar standard. All have 
the panaoscope method of symbol viewing. 

Mechanical players play an important 
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cash change (according to site) for 
the two shillings and two six-
penny coins. Barsax have developed 
a battery model which they are con-
fident will prove a sure seller to fair-
grounds where electricity supply 
could be a problem. The battery lasts 
up to three months.

Accent on Games Ltd. are new-
comers to the British Trade and at 
this exhibition they showed for the 
first time what they claim to be the 
first fully electronic amusement 
machines ever to be marketed 
were “The Gambler” and “The 
Moonraker.” Both on sixpenny play, the 
“Gamblers” comprises flashing lights 
showing beneath four poker hands on the 
glass front depending on the 
combination of cards under which the 
lights are. And determined the value 
of payouts. Four jokers or four aces 
give a token guaranteed jackpot of 
£13.10.0. ($30) on a range 
from £0.0.0. to £4.0.0. 
and to save 
operation of this, all payouts are made 
in multiples of four coins at a time. 
“Moonraker” comprises three 
dials divided into sections showing 
symbol lights. Flash under the 
dials and the combinations they give 
at the end of the play determine the pay-
outs.

(Continued from page 61)

SEASIDE SHOW, 
POUNDS & PENCE 
& M’LORD’S LAWS: 
REPORT FROM ENGLAND

The player the required goods the har-
man can then take off the credit on both his remote control and the ma-

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This system has also been adapted to another upright with a daily game motif called “Shanghai” and also a mechanical fruit called “Gold Rush” 7-7-7. This incorporates the idea whereby 10 tokens are awarded every time is pick and shoval symbol appears on the first reel while the light is on. By using the remote credit method the Peter Singer company have done away with the need for changes and the use of tokens. All money goes straight into the cash box where it remains until it is emptied. Furthermore the operator can check that the correct prizes have been awarded by means of a total profit counter situated in the cabinet.

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Mechanical players play an important part in the British amusement industry and most give either tokens or cash change (according to site) for the two shillings and two sixpenny coins. Barsax have developed a battery model which they are confident will prove a sure seller to fairs where electricity supply could be a problem. The battery lasts up to three months.

Accent on Games Ltd. are newcomers to the British Trade and at this exhibition they showed for the first time what they claim to be the first fully electronic amusement machines ever to be marketed were “The Gambler” and “The Moonraker.” Both on sixpenny play, the “Gamblers” comprises flashing lights showing beneath four poker hands on the glass front depending on the combination of cards under which the lights are and determined the value of payouts. Four jokers or four aces give a token guaranteed jackpot of £13.10.0. ($30) on a range from £0.0.0. to £4.0.0. and to save operation of this, all payouts are made in multiples of four coins at a time. “Moonraker” comprises three dials divided into sections showing fruit symbols. Lights flash under the dials and the combinations they give at the end of the play determine the payouts.

(Continued from page 61)

GOTTLOB’S

BANK-A-BALL

A New Idea In Animated Scoring with Exciting Playfield Action!

15 beautifully colored numbered balls drop into rack in light-box.
Making numbers 1 through 7 or 9 or through 15 — light center target to score the 8 ball and a special
Dropping balls numbered 1 through 6 or 8 through 15 lights “Low” or “High” Rollover for specials.
When all 15 balls are dropped, both “Low” and “High” Rollovers are lit for specials.
3 Rollovers drop two balls each.
Attractive new cabinet colors and design.
2 or 5 ball play — match feature — available with twin coin chutes.
See the Color and Action of this All-New Idea at Your Distributors Now!

ALL-TECH

The Home Table That Homeowners Ask For!
• Laminated exterior plywood chassis
• Redwood menu rails.
• White menu apron
• Heavy duty self-adjusting legs

GOLD CREST

GULLEY RETURN

Tuxedo

4' x 8'
6-Pocket

Shipping Wt. 375 lbs.

1140-50 N. Kostner Avenue Chicago, Illinois 60651

1140-50 N. Kostner Avenue Chicago, Illinois 60651

4' x 8'
6-Pocket

1140-50 N. Kostner Avenue Chicago, Illinois 60651

4' x 8'
6-Pocket
Southern Auto Builds Solid Seeburg Phonograph Sales Picture In Ky.

CHICAGO—William F. Adair, executive vice president, director of Sales and Marketing for the Seeburg Corporation, advised last week that when Leo Weinberger's Southern Automatic Company, Incorporated, of Louisville, Kentucky, returned to the Seeburg distributive fold early in September of this year he solidly re-established a very strong regional coin machine distributor-operator relationship in Kentucky with Seeburg coin-operated products.

Weinberger, who entered the coin machine business away back in 1923, is widely known and respected throughout the trade in this country. He also brings into the Seeburg fold a staff of specialists who are equally prominent in the industry.

Heading up sales at Southern Automatic in Louisville are James (Jim) Cheek, Paul Himberg and Homer Sharp. Sharp handles most of the outside contact work, while Cheek and Himberg headquarter in the main offices, where they also deal with factory representatives. July Cheek is Weinberger's secretary, and Jeannetta M. Underwood is the secretary of the corporation.

Don McGar heads up the service and parts departments, and he is assisted by Oscar Brochmann, James Allen and Del Jent.

During the recent conversion to the Seeburg line of equipment Sam Garvin, Harry Jones and Emmett Engel, of the Seeburg Phonograph Engineering Division, set up temporary headquarters at Southern Automatic, in Louisville, to help Weinberger's staff familiarize the operators in that region with Seeburg coin-operated equipment.

P.M. Cites Heavy Promotion

NEW YORK—The heaviest network television schedule in its history of television support—including four shows in color—has been launched this fall over CBS-TV by Philip Morris on behalf of its tobacco and diversified consumer products, according to Ross E. Milhiser, vice president-marketing. In all, the company will sponsor ten CBS programs, an addition of two network shows over last season.

Of these shows, four will be in color: The Red Skelton Show, of which Philip Morris is a long-term supporter; Hazel, Hogan's Heroes, Thursday Night at the Movies. The decision to sponsor four color programs," said Mr. Milhiser, "is an indication of the increasing impact of color TV."

Other programs scheduled for Philip Morris support during the upcoming season are: The Jackie Gleason Show, another of the company's long-term support shows; Slattery's People; Candid Camera; the Alan Freed show which, in the early 1950's, was sponsored over radio by Philip Morris. Also coming back are The Loner, new Western drama; CBS News, the much honored Walter Cronkite newscast; and NFL Professional Football.

Hogan's Heroes and The Loner will be premiering this season, while Hazel and Thursday Night at the Movies will be joining the Philip Morris sponsorship schedule for the first time.

Color TV commercials to be shown on the new CBS color shows will be produced by the two Philip Morris advertising agencies, the Leo Burnett Company, of Chicago, and Benton & Bowles Advertising Company, New York.

The full line of Philip Morris cigarette brands and drug and confectionery products will be supported over these programs with several hundred individual selling messages reaching the entire CBS network audience over the new season. The CBS overall audience exposure potential is estimated to be in excess of 1,000,000,000 viewers throughout the season.

Among the products to be advertised are Philip Morris Filter cigarettes, Marlboro, Parliament, Galaxy, Alpine and Paxton cigarettes, Persona Stainless Steel razor blades, Burma Shave, and Clark Sour Lemon, Teaberry and Cinnamon chewing gums. American Safety Razor Company, (Persona products), the Burma-Vita Company, (Burma aerosol shaving cream, after-shave lotion and aerosol deodorant), and Clark Gum Company, are divisions of Philip Morris.
The Story of the Lonely Flipper

FLIPPERS, according to ancient custom, work in pairs. Every right-handed Flipper has a pal called Lefty.

But one day an Engineer, thinking only of Play Appeal and Profit Power, disregarding Flipper habits, placed a single Flipper all alone, without a companion, at the top of a Playfield, where Flippers were never seen before.

At first, the solitary Flipper, not consol'd by the dim and distant chatter of the Flipper team below, was very, very lonely.

But the Players loved the lonely Flipper and pushed Lefty's button again and again, keeping the solitary Flipper busy, busy.

Because every time Lefty went to work below, the lonely Flipper got busy above.

In fact, the solo Flipper was the busiest Flipper in all the world, often hanging up bigger scores than the bottom twins.

Every one was happy. The lonely Flipper had an important Job. The Players were delighted with Triple-Flipper Action. The Players' Boss, the Operator, was pleased with increased Collections. And the Engineer was proud.

Bally DISCOTÈK

New TRIPLE FLIPPERS deliver fantastic ball action

Extra Flipper strategically located to bombard battery of 4 Targets each worth 50 when lit. Player can flipper-finagle 200 points with each ball by volleying ball between Flipper and Targets, then continue to bang out 10 points per hit. Standard Twin Flippers guard out-hole, and right Flipper can be used to coax ball into Bonus Gun.

New BONUS GUN shoots balls at Bonus Target

New "free-style" Targets put ANY lit Red Target in ANY rotation into the scoring act, to build scores, open 2 Free-Ball Gates, light Special. DISCOTÈK pronounced DISC-O-TAKE, and the coin-box "take" is terrific. Get DISCOTÈK busy for you today.

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.
THE Wurlitzer PRESENTS A
Hear the Wurlitzer Model 3000 once and you'll realize that no phonograph reproduces the popular artists of our time with anywhere near this original-performance realism.

Look at it and you're impressed by the many styling features that contribute to its crisp, clean-line design. The graceful dome, topped by new twin tweeters, mounted at a convenient listening height, identifies this instrument as The Wurlitzer Stereo Music Center and contains all necessary play directions in colorful, yet orderly fashion. Side panels are Panelyte with a magnificent mar-resistant melamine finish of deep rosewood grain.

The front of the Model 3000 features a crystal glass panel emblazoned with the name Wurlitzer which moves outward on a piano hinge for easy service. A perforated metal grille screen, protected by highly polished stainless steel bars, offers a striking contrast which adds much to its beauty. The London Grey kickplate of embossed vinyl is impervious to floor abrasives.

All in all, a cabinet designer's masterpiece, the Wurlitzer 3000 is a showcase for 110 years of musical experience. No wonder it enjoys so lengthy a lead in striking cabinet beauty, glorious stereophonic sound, sheer engineering excellence . . . and, every time the cash box is emptied, it justifies its title . . . "The Big Money-Making Stereo Music Center."

THE WURLITZER COMPANY • N. Tonawanda, N. Y.

EVERY FEATURE AN EXAMPLE OF WURLITZER ARTISTRY IN DESIGNING HIGH EARNINGS INTO A PHONOGRAPH

Dine of the 100-selection Wurlitzer Model 3010 like the 200-selection Model 3000, features twin-tweeter speakers; location personalization; play directions; album display panels and the Record Marquee, scintillating hub of the Wurlitzer Stereo Music Center.

The unique Wurlitzer Golden Bar gives the patron a number of pre-selected times for a half dollar or two quarters. With the insertion of the required coins the Golden Bar lights up as do the two adjacent panels reading "Select Any Album" and "Select Any Single."
Another bright new idea from Rock-Ola!

Electric "shock absorbers" to protect the transistorized amplifier in case the speaker leads are accidentally shorted. Servicemen know how easily this can happen; know what it means in terms of downtime, replacement cost and lost "take." Rock-Ola knows, too . . . that's why the transistorized amplifier in every Grand Prix II and Princess Royal phonograph is goof-proofed—thanks to four current limiting bulbs in the output circuit of the amplifier that act like electric blotters to absorb current overloads. Rock-Ola was the first phonograph to have this protection.

For 30 years Rock-Ola has dedicated itself to the needs of operators and their customers . . . producing many of the industry's innovations in simplicity and engineering excellence that add up to year-in-year-out, trouble-free phonographs of outstanding profit performance.

On this, our 30th birthday, we salute the people of our expanding industry whose acceptance of our quality has made it truly 30 GREAT YEARS.

Rock-Ola Manufacturing Corporation, 800 North Kedzie Ave., Chicago, Ill. 60651.