known as the "wailer from Wales," he's Tom Jones, an English singing gift to the U.S. who can boast three successive hits here in the space of six months on the London-bred Parrot label. The first was "It's Not Unusual," followed by "What's New Pussycat?" and the current "With These Hands." The first two hits are also the main-titles of successful LP dates. An interesting aspect to Jones' appeal is that he has a multi-market following, ranging from the rock, to pop, to blues-soul to ballad and to novelty. Jones, the most promising male vocalist in a recent Cash Box deejay poll, will make his third appearance on the Ed Sullivan Show on Sunday, Oct. 3, with the program originating, or from Los Angeles. In addition, he will be appearing in-person at the "It's Boss" club in L.A. the week of Sept. 20.
Billy Joe
(Down in the Boondocks)
Royal hits again with a new smash single...

I knew you when c/w Steal Away
4-43390

both from the hit album

Everything's going for COLUMBIA RECORDS
Cash Box
Vol. XXVII—Number 8 September 11, 1965

The Pacesetters

Every industry has its pacesetters, those companies that year-in-and-year-out take the lead in giving their particular fields of endeavor the kind of product and salesmanship that set patterns for other firms to adopt or adapt to their own methods of operation. In the rush of today’s record business to “run” with disks, we wonder if many tradesters realize (or perhaps take for granted) that the industry also boasts its pacesetters, and that their presence on the scene constitutes the recording field’s best guarantee that the consumer dollar will continually be earmarked for the creation of a disk library.

The hallmark of the record industry pacesetters is varied, but they do have a significant common denominator, and that is “a faith in the business.” We do not use the phrase to denote a maudlin concept, but a very real and sharp business-minded stance in recorded product. This is most evident in the financial gamble that the pacesetter takes in the development of artists—in some other industry not dealing with the human element as far as product is concerned this would fall under the division of “research and development.” The pacesetter believes the record business has a future beyond the next “fad” hit. This company is eager and willing to put a large sum of money, effort and, very importantly, in the context of the business, time into the nurturing of talent, with the knowledge that the dividends of success (if there is acceptance at all!) may not be realized for many months, perhaps years. In a business that should have a little patience for the painstaking cultivation of talent, the pacesetters provide a long-range concept that goes to create much of the industry’s most consistent and truly talented attractions. Surely, the development of a prime performer by a pacesetter activates the entire spectrum of the business, creating an excitement that draws customers into the retail shop, thus paving the way for an overall expansion of sales for all types of companies. Some may claim, with good judgment, we may add, that it is the responsibility of the pacesetter to take on such financially burdensome tasks.

“If not the pacesetter, who else?” is an honest rhetorical statement. But if the remark is carried a step further and with less cynicism, one can wonder a record business relying without the pacesetter to fill this gap. Indeed, “not the pacesetter, who else!”

In short, it should be comforting to any kind of label operation, any type of business relying on recorded product to know that the pacesetter is around.
HERMAN'S HERMITS

JUST A LITTLE BIT BETTER

K 13398

Herman's Hermits are exclusively on MGM RECORDS
A Mickie Most Production

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

Box—September 11, 1965
**Miller Sweeps MOA Awards; Mercury, Smash Gold LPs**

NEW YORK — The Mercury and Smash labels got happy award news in the sweepstakes of the Motion Picture Industry Association (MOA) this week. Roger Miller, who appears on Mercury’s roster, was chosen as the MSCA’s recording artist of the year. The title is based on the sales of national awards this year as a result of being voted the most popular recording artist of the year. The award is based on the sales of a recording artist in a given year, according to a poll of members of the Music Operators of the SoundRecording Industry (MOSRI), who hold the awards in their name, according to the MSCA. This year, Miller took all five of the awards for his compilation recording, "The Best of Roger".

**Soviets Say ‘Nyet, Dolly!’**

NEW YORK—Cultural exchange programs and policies are not supposed to mix, but the blend seems to be understandable. The Soviet Union, last week, "postponed" a scheduled October, 1971, appearance of the acclaimed American musical, "Hello, Dolly!" with Mary Martin. The government officials on the scene in Moscow term the Russian move part of "intensified harassment" from authorities.

**Capitol Markets 14 Albums For Sept.**

HOLLYWOOD—Capitol Records hit the bull’s eye in the fall season with the issue of 14 new popular LP packages, and an added series of seven classical sets to arrive early this week (6) and continuing in the line of the label’s Sept. sales campaign.

Among the feature discs in the premiere package of "Swimmer Wind" and "It’s Been A Swingin’ Summer" with George Chakiris, Jazz-Frontman Henry Butler his Trio are represented with "That’s Where It’s At" and Ray Charles is featured with "Lurando Almeida’s "Suenos (Dreams)."

Chirumbolo and his Orchestra offer an album of Jimmy McHugh songs in "Warm And Willing" and "A Tale Of Two Cities for the Orient," and the "Fiddler On The Roof." The Eastern music is spotlighted in the label’s campaign, showcased with Merle Haggard’s first Capitol album, "The Best of the West," and "Ritchie & Spanker."

Larry Wilson & the Surfaris with "It Ain’t Me Babe." Covering the " dehydration, Kitty Wells is featured with a collection of "The Kitty Wells Family Gospel Sing." Rounding out the pop issue is a pair of LP’s not scheduled to be released until the 1965 International Barbershop singing contest. The first, "A Sweep by the Winners," and the other is a recording of the top ten quartets. This recording is released in the fall release with five packages: The "Renascence of the Renaissance," New York Pro Musica to perform a period work on works of the famous artists; flautist Jean-Pierre Rampal conducting a Beethoven pro- gram; alto saxophonist Tony Scott's latest disc featuring their Decca debut in a collection of works by Scarlatti, Porteau and Franz Schubert, composed by Gypsy Crifra in a Schumann recital, the strings of the famous Haydn Quartets by the Netherlands String Quartet.

The Brunswick is adding four sets to the catalogues: "Standing Room Only" by Pete Fountain, recorded live at the Downstairs, London and New Orleans; "Big Tiny Little’s Play Day," featuring the debut of Gino Tontonetti. The Brunswick LP features Jackie Wilson with "Spotlight On Jackie." "Ritchie & Spanker."

**Macey Lipman To Direct Congress 4 Stores**

Capitol has announced that its VP of operations, Macey Lipman, has been named general manager of Congress and Four Corners Records, effective immediately, according to Dave Kapp, president. He replaces Bud Ketzel, who has gone on to head-up Colpix Records on the west coast.

Lipman has had a distinguished career in the disk business in Berkeley, Calif., claimed in one of his recent weekly newsletters. For example, he was one of the original owners of Mountaineer CKGJ-Los Angeles was instrumental in burning down his home in the Watts riot. "Touche, Burn" to persuade their listeners to duplicate the tragic event in the Watts riot.

Ed Dobard, who owns a dealership in Berkeley, Calif., brings the record to a close when the punch- line has been by the disk jockey for sometime, and that he had stopped using the phrase when the disturbance was officially classified as a riot.

Here is the continuation of the NARA statement: "The membership of NABA are responsible members of the broadcasting industry and leaders in their field. They are involved in organizations which are seeking peaceful and non-violent solutions for the sensitive and complex economic and political ills that face members of our listening audience. Therefore, we do not subscribe to the notion that we should be responsible for the loss of lives, property and disregard for law and order.

Throughout the history of this country, the peaceful protest has been the established method to dramatize and direct attention to conditions, that need correcting. And our members should not be held responsible for actions that seek correction within the legal framework of the law.

We will not support anarchy or irresponsible action on the part of a few that will result in the willful destruction of millions of lives." (Continued on page 38)

**Kapp Names Chirumbolo Eastern Sales Manager**

NEW YORK—Victor Chirumbolo has been named eastern coast regional sales manager for CBS Records. The new post will be responsible for all sales and promotion activities in the eastern territories.

Joe Zalewski, distributor sales manager for the label. He replaces Macey Lipman, who has been named to head the Cong- ress-Four Corners record operation. Chirumbolo’s new role will be with Warner Brothers Records sales manager for Verge Records. Most recently, he served as general manager for Prestige Records. At one time, Chirumbolo also served as a record rep for the now defunct Music Reporter Magazine.
A proposal to establish an overnight air freight route to support overnight air shipments between New York, Miami, and San Francisco will be discussed at an overnight air freight rate conference held on Thursday, October 17, 1965, in New York. The proposal is sponsored by the National Aeronautics and Space Administration (NASA), which is responsible for overseeing the development of new air freight routes. The conference will be held at the Sheraton-Penn Hotel in Philadelphia, Pennsylvania.

The proposal is aimed at providing a new air freight service that would allow for the overnight delivery of goods between New York, Miami, and San Francisco. The new service would be similar to the one offered by Southwest Airlines, which operates a limited-service overnight air freight route between New York and San Francisco.

The conference will bring together representatives from the airline industry, the government, and other stakeholders to discuss the feasibility of the new air freight service. The conference will also provide an opportunity for stakeholders to express their views and concerns about the proposed service.

The conference is expected to be attended by representatives from the following airlines: Southwest Airlines, United Airlines, American Airlines, Delta Air Lines, and Continental Airlines. The conference will be held from 9:00 a.m. to 12:00 p.m., and the agenda will include an overview of the proposed service, a discussion of the economic feasibility of the service, and a Q&A session.

In addition to the conference, there will be an opportunity for stakeholders to submit written comments on the proposed service. The comments will be considered by the Federal Aviation Administration (FAA) in the development of the new service.

The new air freight service is expected to provide significant benefits to the airline industry and the economy. The service would allow for the overnight delivery of goods, which could improve the efficiency of the supply chain and reduce costs for businesses.

The conference is an important opportunity for stakeholders to express their views and concerns about the proposed service. The FAA will carefully consider the input provided by stakeholders as it develops the new air freight service.
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

**SURVEY COMPLETED TO AUGUST 25TH**

<table>
<thead>
<tr>
<th>% OF STATIONS ADDED TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>43%</td>
<td>I'll Make All Your Dreams Come True—Ronnie Dove</td>
<td>Diamond</td>
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<tr>
<td>42%</td>
<td>I'm Yours—Elvis Presley—RCA</td>
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<tr>
<td>40%</td>
<td>With These Hands—Tom Jones—Parrot</td>
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<tr>
<td>37%</td>
<td>Ain't It True—Andy Williams—Columbia</td>
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<tr>
<td>36%</td>
<td>Ride Away—Roy Orbison—MGM</td>
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<tr>
<td>35%</td>
<td>Treat Her Right—Roy Head—Backbeat</td>
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<tr>
<td>34%</td>
<td>Hang On Sloopy—McCoys—Bang</td>
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<td>33%</td>
<td>High Heel Sneakers—Stevie Wonder—Tamla</td>
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<td>32%</td>
<td>Mahair Sam—Charlie Rich—Smash</td>
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<td>31%</td>
<td>Do You Believe In Magic—Loving' Spoonful—Kama-Sutra</td>
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<td>30%</td>
<td>Keep On Dancing—Gentrys—MGM</td>
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<td>28%</td>
<td>Baby Don't Go—Sonny and Cher—Reprise</td>
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<td>26%</td>
<td>Me Without You—Mary Wells—20th Fox</td>
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<td>25%</td>
<td>Home Of The Brave—Jody Miller—Capitol</td>
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<tr>
<td>24%</td>
<td>Home Of The Brave—Bonnie and Treasures—Phi-Dan</td>
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<td>23%</td>
<td>Liar, Liar—Castaways—Soma</td>
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<td>23%</td>
<td>Respect—Otis Redding—Volt</td>
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<td>22%</td>
<td>Tossin' and Turning—Ivy League—Cameo</td>
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<td>21%</td>
<td>Some Enchanted Evening—Jay and Americans—UA</td>
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<tr>
<td>20%</td>
<td>Whenever You're Ready—Zombies—Parrot</td>
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<td>19%</td>
<td>Third Man's Theme—Herb Alpert's Tijuana Brass—A&amp;M</td>
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<tr>
<td>18%</td>
<td>Nervous—Ian Whitcomb—Tower</td>
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<td>18%</td>
<td>These Hands—Bobby Bland—Duke</td>
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<tr>
<td>17%</td>
<td>Steppin' Out—Paul Revere and Raiders—Columbia</td>
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<tr>
<td>16%</td>
<td>I Want To (Do Everything For You)—Joe Tex—Dial</td>
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<tr>
<td>15%</td>
<td>You've Got Your Troubles—Fortunes—Parrot</td>
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<td>13%</td>
<td>Too Hot To Hold—Major Lance—Okeh</td>
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<td>12%</td>
<td>Two Different Worlds—Lenny Welch—Kapp</td>
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<tr>
<td>11%</td>
<td>Roundabout—Connie Francis—MGM</td>
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<tr>
<td>11%</td>
<td>You Can't Be True Dear—Patti Page—Columbia</td>
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<tr>
<td>10%</td>
<td>The Way Of Love—Kathy Kirby—Parrot</td>
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**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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<tbody>
<tr>
<td>Love Is Strange</td>
<td>Hungry For Love</td>
</tr>
<tr>
<td>Erstly Bros. (Warner Bros.)</td>
<td>San Remo Strings (Ric Tic)</td>
</tr>
<tr>
<td>There But For Fortune</td>
<td>Little Miss Sad</td>
</tr>
<tr>
<td>Joan Bae (Vanguard)</td>
<td>The Five Empress (Freepart)</td>
</tr>
<tr>
<td>Soul Heaven</td>
<td>Take Me For A Little While</td>
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<tr>
<td>Dixie Drifter (Roulette)</td>
<td>Erick Sands (Blue Cat)</td>
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</tbody>
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<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are You A Boy Or Are You A Girl</td>
<td>Arcas and Rainbows (Laurie)</td>
</tr>
<tr>
<td>Barberlan and (Harry HBR)</td>
<td>Barry and Rains (NBC)</td>
</tr>
<tr>
<td>Blowin' In The Wind</td>
<td>Steve Alaimo (ABC)</td>
</tr>
</tbody>
</table>
ONE HIT AFTER ANOTHER!

THE LETTERMEN
SECRETLY
THE THINGS WE DID LAST SUMMER

With their single, "Theme From 'A Summer Place'" and their album, "Hit Sounds of the Lettermen" still hot, this great group now comes through with another hit! Get hot, yourself — get it!

5499

Capitol Records
SALES HAVE JUST BEGUN ON THESE ALBUMS

MG 20611/SR 60611
MG 20675/SR 60675
MG 20777/SR 60777
MG 20862/SR 60862
AND YOU THINK YOU'VE BEEN SELLING SMOTHERS BROTHERS ALBUMS...

SMOTHERS BROTHERS SHOW

30,000,000 PEOPLE WILL WATCH THE SMOTHERS BROTHERS BREAK UP TELEVISION ON CBS EACH FRIDAY NIGHT FOR 39 WEEKS STARTING SEPTEMBER 17, 9:30 E.S.T.

See your distributor about comprehensive merchandising, advertising and publicity to tune in your new found Smothers Brothers customers!

THE SMOTHERS BROTHERS

"It must have been something I said!"

THE SMOTHERS BROTHERS

AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS

AESOP'S FABLES THE SMOTHERS BROTHERS WAY

THE SMOTHERS BROTHERS

mg 20904/sr 60904
mg 20948/sr 60948
mg 20989/sr 60989
mg 21051/sr 61051

Personal management: Krägen/Fritz
THE GREAT NEW SINGING SENSATION

ROY HEAD

"TREAT HER RIGHT"

BACKBEAT 546

BOBBY BLAND'S

GREAT NEW ONE

"THESE HANDS" (SMALL BUT MIGHTY)"
DENNY BELLINE

TARS WITH THE DWELLERS ON
IS FIRST RCA VICTOR SINGLE!

IT HAPPENS THAT WAY"

y "LITTLE LONELY GIRL"

665 RCA VICTOR

The most trusted name in sound

Box—September 11, 1965
ACI NATURALLY (2:37) [Bluebook BMI—Russell, Morrison]
BEATLES (Capitol 5498)

Although the Beatles are still holding down the number one chart position with "Help!," either lid or both of this potent follow-up is also capable of reaching the top niche. One side, "Act Naturally," Buck Owens' c&w hit, spotlights Ringo soloing the twangy tale of show biz success in a feelingful, sincere country style. The other side, "Yesterday," features Paul reading a plaintive, slow-moving heart-breaking romantic lament with an interesting neo-classical backing. Eye 'em both.

JUST A LITTLE BIT BETTER (2:57) [TM BMI—Young]
SEA CRUISE (2:08) [Ace/Lancer BMI—Smith, Vincent]
HERMAN'S HERMITS (MG M 13389)
The crew's fantastic best-selling ways should be still further enhanced on the basis of this newie tagged "Just A Little Bit Better." Side is a rhythm, easy-going twangy ditty about a lad who makes a dramatic plea of devotion to the very special girl of his dreams. The flip is a rollicking, high-spirited updating of "Sea Cruise."

UNIVERSAL SOLDIER (2:10) [Southern ASCAP—St. Marie]
DO YOU HEAR ME NOW (1:46) [Acuff-Rose BMI—Jansch]
DONOVAN (Hickory 1388)

Donovan is a logical choice to duplicate his smashing "Colours" success with this mighty impressive cover version of "Universal Soldier." The tune is a plaintive, twangy, medium-paced message-song which takes a strong anti-war stand. Watch it closely. "Do You Hear Me Now" is a raucous, slow-moving blues-drenched plea for peace.

SECRETLY (2:08) [Planetary ASCAP—Hoffman, Manning, Markwell]
THE THINGS WE DID LAST SUMMER (2:20) [Styne & Cahn ASCAP—Styne, Cahn]
LETTERMEN (Capitol 5499)
The Lettermen, who are currently off on their "Theme From A Summer Place" triumph, are sure to duplicate that success with this potent re-working of "Secretly." The crew reads the years-back teen romance in an easy-going heart-warming lyrical style. On the couple the lads dish-up an appealing feelingful rendition of "The Things We Did Last Summer."

FUNNY LITTLE BUTTERFLIES (2:14) [Unart BMI—Crane, Ross, Gold]

PATTY DUKE (United Artists 915)

Hot-on-the-heels of her initial smasheroo, "Don't Just Stand There," Patty Duke comes with a follow-up entry which is also destined for a chart niche. The top lid, "Funny Little Butterflies," is a tender, slow-moving ode about a young gal who suddenly realizes that she's growing up. Tune is from Patty's new flick, "Billee," "Say Something Funny" is a pretty, heartfelt weeper about a romance which ends up on the rocks. This side also has tremendous potential and should be eyed closely.

NOT THE LOVIN' KIND (2:02) [Criterion ASCAP—Hazelwood]
CHIMES OF FREEDOM (3:10) [M. Witmark ASCAP—Dylan]
DINO, DESI & BILLY (Reprise 9010)

Dino, Desi and Billy should have no difficulty scoring a repeat performance of their current "I'm A Fool" smash with this excellent follow-up called "Not The Lovin' Kind." Side is a rhythm, easy-going ode about a guy who serves notice on his gal that he's not interested in romance. "Chimes Of Freedom" is a funky, low-key Bob Dylan-penned message song.

SEND A LETTER TO ME (2:14) [Campbell-Conelly ASCAP—Garrett]

THERE'S NOT ONE THING (2:40) [Kennedy ASCAP—Christopholos, Keisman]
FREDDIE & DREAMERS/JUST FOUR MEN (Tower 163)

Freddy and the Dreamers are a chip to jump into the winner's circle with this top-drawer new Tower release labeled "Send A Letter To Me." The tune is a laconic, easy-going low Key romance which boasts an especially pretty lyrical melodic underscore. The flip spotlights the Just Four Men reading a tender lament dubbed "There's Not One Thing."
Everybody's Talking About...
DONOVAN
Everybody's Covering...
DONOVAN
First it was...
CATCH THE WIND
Then it was...
COLOURS
NOW it's
DONOVAN'S
UNIVERSAL SOLDIER
<table>
<thead>
<tr>
<th>Best Bets</th>
<th>Best Bets</th>
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<tbody>
<tr>
<td><strong>OTIS LEAVILL</strong> (Blue Rock 4031) • A REASON TO BE LONELY (2:47) [Jaijyne, BMI—Lanece, Cobb, Davis] Bearing a resemblance to the Lennon, the backing on this side offers added enticement to that provided by a groovy sound team from the high to low that could spark the attention of the teen set.</td>
<td><strong>OTHERS</strong> (RCA Victor 6669) • I CAN'T STAND THIS LOVE, GOODBYE (2:07) [Eden, BMI—Brand, Shephey] Some fine driving work on this up-tempo out and the Zombielke-like sound of the group's vocals could team up with this line and high into contention for best seller listings. Ely closely.</td>
</tr>
</tbody>
</table>
| **DIXIE CUPS** (ABC Paramount 10715) WHAT GOES UP, MUST COME DOWN (2:46) [Melder, BMI—H-J. Johnson, Hawkins, Melder] Attractive lament. | **BARNIA MERCER** (Golden Word 28) • DOLIN' THINGS TOGETHER (2:50) [Young, BMI—McCoy] A pretty vocal outing supported by lush luth and string backing. A pleasant offering that could land it in the uptempo town |}

**RECORD REVIEWS**
- best bet B+ very good good C+ fair C mediocrec

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<tbody>
<tr>
<td><strong>RECORD REVIEWS</strong></td>
<td>only those records best suited for commercial use are reviewed by Cash Box</td>
</tr>
<tr>
<td><strong>TROY SHONDELL</strong> (Ric 174) • JUST LIKE ME (2:40) [Farrell, BMI—Burgess, Stahle] Blasey sounds done up with a light bouncing, light sound and a good beat. Troy Shonddeil could put this lid into chart contention. Eye the side for deplor response; fans should hop on it from there.</td>
<td><strong>PENNY AND THE SECRETS</strong> (Laurie 14) • LAND OF LOVE (2:38) [Precedent, Dresden, BMI—Darow, Gluck] Cute little girl sound on the lead singer that could grab ears for this soft ballad. Attractive vocal opening and a possible hit for bistvue running. Deserves a good listen and careful watching.</td>
</tr>
<tr>
<td><strong>LANCASTRIANS</strong> (Capitol 5501) NEVER GONNA COME ON HOME (2:06) [Orbit, BMI—Ellelary, Dean Langtree] Similar track with a mid-tempo shuffle beat.</td>
<td><strong>GALE GARNETT</strong> (RCA Victor 6868) • WHY AM I STANDING AT THE WINDOW (2:41) [Petit, BMI—Gordy, G. Gordy] Petite vocal and potential offering that could grab ears for this bluesy off-beat ballad side. The moving best moving, attrractive vocal and pleasing cut could spark the one in the running.</td>
</tr>
<tr>
<td><strong>BOO BOO &amp; BUNKY</strong> (Brent 7045) • TURN AROUND (2:00) [Grey Fox, BMI—Keke, Jansen] Mixture of styles that combines the sounds associated with Dylann and blues and features many of these styles makes for an interesting blend that is likely to attract considerable attention.</td>
<td><strong>LITTLE LISA</strong> (V.I.P. 50028) • HANG ON BILL (2:49) [Joltes, BMI—B. Gordy, G. Gordy] Small vocal and potential offering that could help spark a bluesy off-beat ballad. The making best moving, attrractive vocal and pleasing cut could spark the one in the running.</td>
</tr>
<tr>
<td><strong>BETTY LAVETTE</strong> (Calla 104) • ONLY YOUR LOVE CAN SAVE ME (2:38) [Fioram, BMI—Shire, Accord, Accord] The plaintive vocal job put down on this side by Betty Lavette could easily send it soaring up the best charts, and pop spinners may excite a widespread teen response for the deck.</td>
<td><strong>JIMMY BROWN</strong> (BMI—McGow) • PUPPET ON A STRING (2:35) [Joltes, BMI—P. Pipkin, G. Pipkin] Cutesie side here.</td>
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<tr>
<td><strong>OJAYS</strong> (Imperial 66131) • YOU'RE THE ONE (YOU'RE THE ONLY ONE) (2:49) [Travis, BMI—Smith] Soft and groovy blues and harmony. These could go a long way in repeating the Jays' success that they had with &quot;Tears of joy,&quot; could be a good response via an R&amp;B outlet. Fine laments.</td>
<td><strong>JIMMY BROWN</strong> (BMI—McGow) • PUPPET ON A STRING (2:35) [Joltes, BMI—P. Pipkin, G. Pipkin] Cutesie side here.</td>
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<td><strong>ARLIN HARMON</strong> (Liberty F-58827) • OUT OF THE PICTURE (2:55) [Shrock, BMI—Columbus, BMI—Boyce, Hart] Multi-track vocal and a pounding shuffle sound make up a building effect on this attractive blues cut. A likely contender for pop chart honors, the cut deserves some careful watching.</td>
<td><strong>B. B. KING</strong> (ABC Paramount 10724) • ALL OVER AGAIN (2:35) [Riley B. King, BMI—Adams, King] One of the leading figures on the blues scene, B. B. King should find wide acceptance over R&amp;B outlets on this side. He's offering a good tempo, fine singing and suited orking for good spirit.</td>
</tr>
<tr>
<td><strong>WONG</strong> (Usam, BMI—Adderly, Brown, Jr.) The Big Beaus are featured on a blues rock version of the cut-out tune.</td>
<td><strong>GUY PASTOR</strong> (Audio Fidelity 113) • GUY PASTOR (2:30) [Sawhney, ASCAP—Minucci, Velona] Pleasant shuffle opening drifts easily into the danceable zone. A smooth strong voice of Guy Pastor, plenty of coin up and pop entries offer a good side. The cut could get it off to a good start.</td>
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<tr>
<td><strong>AARL HARMON</strong> (Imperial 66131) • YOU'RE THE ONLY ONE (YOU'RE THE ONLY ONE) (2:49) [Travis, BMI—Smith] Soft and groovy blues and harmony. These could go a long way in repeating the Jays' success that they had with &quot;Tears of joy,&quot; could be a good response via an R&amp;B outlet. Fine laments.</td>
<td><strong>GUY PASTOR</strong> (Audio Fidelity 113) • GUY PASTOR (2:30) [Sawhney, ASCAP—Minucci, Velona] Pleasant shuffle opening drifts easily into the danceable zone. A smooth strong voice of Guy Pastor, plenty of coin up and pop entries offer a good side. The cut could get it off to a good start.</td>
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<td><strong>MUSGROVE</strong> (Warner Bros, 6565) • PIGEON MOUNTAIN (Audio Fidelity 113) • GUY PASTOR (2:30) [Sawhney, ASCAP—Minucci, Velona] Pleasant shuffle opening drifts easily into the danceable zone. A smooth strong voice of Guy Pastor, plenty of coin up and pop entries offer a good side. The cut could get it off to a good start.</td>
<td><strong>B. B. KING</strong> (ABC Paramount 10724) • ALL OVER AGAIN (2:35) [Riley B. King, BMI—Adams, King] One of the leading figures on the blues scene, B. B. King should find wide acceptance over R&amp;B outlets on this side. He's offering a good tempo, fine singing and suited orking for good spirit.</td>
</tr>
<tr>
<td><strong>NANCY AMES</strong> (Epic 9845) • THE FUNNY THING ABOUT AMERICA (2:55) [Staglin, Rogers] Nancy Ames is likely to find a rock of fans through the blues scene, and this could make it fine fare for Epic. Big drive and a possible hit for this side.</td>
<td><strong>HONEYCOMB</strong> (Warner Bros, 6565) • THAT'S THE WAY (2:57) [Pavone, ASCAP—Bialick] Light-hearted heart-beating beat coupled with a deep-go-go-brand of chorus styling makes for some fine teen entertainment on this out. The Honeycombs might well break open on the pop front.</td>
</tr>
</tbody>
</table>
The smash follow-up to “Baby I’m Yours”

Make Me Your Baby

Barbara Lewis

ATLANTIC 2300

And Barbara has a hit album!

BABY I’M YOURS
ATLANTIC 8110

Containing BABY I’M YOURS, HELLO STRANGER, PUPPY LOVE, SNAP YOUR FINGERS and other great Barbara Lewis hits.

ATLANTIC RECORDS 1841 BROADWAY, NEW YORK, N.Y.
**Best Bets**

**GENE CHANDLER**
(Constitution 164)
- HERE COMES THE TEARS (2:35) [Dakar, BMI — Sireis]
  Catchy vocal workout from Gene Chandler on this slow and nicely
  orked blurbs side. Overall sound effect is one that should find
  ple of admirers in the r&b locales, setting up a
  chart climb for the outing.
- SOUL HOOTENANNY, PT. 2 (2:30) [Aha, BMI — Dixon]
  Driving bluesy medley of hits.

**ANDY AND THE MANHATTANS**
(Muscle 1112)
- LET YOUR CONSCIENCE BE YOUR GUIDE (2:38)
  [Edgewater, BMI — Anderson] Catchy
  throw orking and a good
  English-styled vocal sound make this a side
  that will find plenty of drock
  reaction. The danceabiity of the tune makes it a likely chart
  contender.
- SKINNIE MINNIE (2:20) [Worlly — Hayley, Kafra, Gabler, Keeper]
  Happy-gro-
  lucky rock beat.

**BOBBY ANDRIANI**
(Atco 6874)
- I'VE GOT TO FIND A WAY (2:43)
  [Rumbalero, BMI — Andriani, Pomus]
  Instrumental backing and a fine vocal work-
  out by Bobby Andriani on this slow-
  building teen ballad should warm up the sales
  reports for this deck. Could
  make a strong chart hit.
- TO BE IN LOVE WITH YOU (2:17) [Rumbalero, BMI —
  Andriani, Pomus]
  Pleasant lilting
  ballad side.

**EDDIE HOLMAN**
(Parkway 960)
- THIS CAN'T BE TRUE (2:30)
  [Stirran BMI — Holman, Solan-
  mon]
  One this is a pouncing wailer.

**EDDIE FONTAINE**
(Liberty 55823)
- I NEED YOU (2:14) [Pier Int BMI — Fontaine]
  Smooth vocalizing backed by a lush ork and
  chorus.
- IT CAN HAPPEN TO YOU (1:55) [Pier Int BMI — Fon-
  taine]
  Lively, attractive, bouncy
  number.

**DR. FEELGOOD & THE INTERNS**
(Revco 169)
- DOCTOR OF LOVE (2:11)
  [4-Star Sales, BMI — Knight]
  Steady pounding r&b outing.
- LET THE HOUSE ROCK (2:13) [Lower BMI — Perryman]
  Infectious mover.

**BILLY WEBSTER & THE CLUB ROCKERS**
(Silver-Tone 208)
- GOOD PEOPLE (2:25)
  [Caldwell, BMI — Williams, Caldwell]
  Some groovy orking ork
  sounds that open solidly and steadily
  build to a powerful climax for
  a perfect seal of rock and
  r&b appeal.
- JAZZ JERK (2:30) [Cald-
  well, BMI — Caldwell, Wil-
  liams]
  Catchy instrumental side.

**ALAN PRAID**
(ABC Paramount 1079)
- THERE'S NO FOOL LIKE A YOUNG FOOL (2:55)
  [Pam-
  co, BMI — Raleigh, Barkan]
  Praid may well make a name for himself
  here with this good moist-in-the-pop-
  ballad sound. The changer's smooth vocal
  and the easy moving orking move for a
  pleasurable film that may attract
  take-off sales.
- MOONLIGHT ON THE BEACH (2:18) [JBote, BMI —
  B. G., RJordy, G. Jordy]
  Shimmer-
  ing lovely.

**LEWIS SISTERS**
(V.I.P.) 25024
- YOU NEED ME (2:48)
  [Job-
  ete, BMI — Gordy, Jr.
  J.] The pot
  ential of this is very high.
  Detroit orking could be the
  touch that adds enough extra
  punch on this mid-tempo throber
  to send it climbing the best
  seller lists.
- MOON LIT HER (2:19) [LaMaJa, BMI — Green-Wil-
  kerson]
  Up tempo blueser over here.

**GERALDINE JONES**
(Sonor 101)
- LOOKIN' THRU MY MEM-
 ORIES (2:20) [LaMaJa, BMI —
  Austell]
  Effective R&B ballad.
- I'M CRACKIN' UP (2:19)
  [LaMaJa, BMI — Green-Wil-
  kerson]
  Up tempo rock side.

**LUIS BRAVO**
(Philips 40311)
- ADIOS SENORITA (2:40)
  [Southern, ASCAP — Rome-
  ne]
  Catchy mid-tempo side.
- GUANTANAMERE (2:35)
  [Joshua, BMI — Wolfe]
  Up tempo Latin rock lid.

**GERRY PATT & HIS PALS**
(Axel 21)
- DANCING BY MYSELF (2:25)
  [Unart, BMI — Buie]
  Catchy shuffle-ballad softie.
- IT'S SO STRANGE (2:28)
  [BMI — Granahan, Reeves]
  Slow blueser.

**ADRIENNE POSTER**
(London 9782)
- THE WINDS THAT BLOW (2:18)
  [Hollis, BMI — Will-
  iams, Morrisey, Thompson, Crane]
  Melancholy offering with
  build.
- WHEN A GIRL REALLY LOVES YOU (2:00)
  [Budd, ASCAP — Roy, Raysende]
  Buzzing romp here.

**LITTLE WALTER**
(Checker 9620)
- MEAN OLE PRISCO (2:25)
  [Fowley, BMI — Crupp]
  Infections soul moover.

**ADRIANNE POSTER**
(London 9782)
- THE SEA TOOK HIM AWAY (2:22)
  [Deb-Mi, ASCAP — Thompson, Crane]
  Teen-oriented tale of surfin' tragedy.
- GONNA MAKE HIM MINE (1:50)
  [Deb-Mi, ASCAP —
  Wells, Crane] Light, perky teen
  side.

**CARL WALDEN**
(A & M 77)
- MY TRUE TRUE LOVE (2:35)
  [Maverick, BMI — Wayne]
  Strong r & b flavor and a
  real raunchy harmonica
  backing.
- YOU'VE GOT TO DO THE BEST YOU CAN (3:10)
  [Gar-Pax, BMI — Walden, McCarty]
  Lots of soul in this blueser.

**THE TIGERS TWO**
(Next 7065)
- SOHO (2:30) [Happy Cat, BMI —
  Jacobs, Spinelli, Throbbing, mid-
  tempo ballad.

**SEBASTIAN WILLIAMS**
(Sound Of Soul 102)
- TOO MUCH (2:17) [Mr. Wig-
  gles, BMI — Williams, Jacobs, Johnson, Wiggles]
  Lots more of the same on this side.

**ROSALIND MADISON**
(Liberty 56824)
- INCONCEIVABLE (2:23)
  [American, BMI — Table-
  portal]
  Beautiful coin-op ballad item.

**IN CROWD**
(Brent 7046)
- CAT DANCE (2:10)
  [Ad-
  ment, ASCAP — Rogers]
  Groovy rock multi-dance instru-
  mental.

**GRAPEVINE**
(2:50)
- SOME NEW LOVE IS YOUR NEW LOVE (2:35)
  [American, BMI — Caenber]
  Easy film.

**JOEY ROGER**
(DCP 1148)
- NO ONE BUT THE LONELY (2:33)
  [South Mountain, BMI —
  Joveli]
  Soft shuffle throber.

**BENNY PEARCE**
(ABC Paramount 1079)
- THE BEST BET (2:55)
  [Southern, ASCAP — High-
  flying, pulsating teen danceable.

**PER WEE SPIITALERA**
(RCA Victor 9666)
- SHOW ME WHERE THE GOOD TIMES ARE (2:07)
  [Vandel, ASCAP — Roberts, Jacob-
  son]
  Instrumental novelty.

**Eddie Floyd**
(2:13) [Robbins, ASCAP — Maxwell] Clarinet
  showcase of the standard.

**JACKIE & GAYLE**
(Mainstream 920)
- I WANNA MAKE YOU HAPPY (2:32)
  [Screen Gems, BMI — Mell, Titleman]
  Slow throber.

**MAMA'S GOOD GIRL**
(2:35) [Doxburg, BMI — Batch-
  er, Up-tempo bluesy ballad.

**The Man From Memphis**
(ABC)
JOAN BAEZ  FIVE YEARS ON THE LP CHARTS
and now her first smash single
“THERE BUT FOR FORTUNE”
VRS-35031
VANGUARD RECORDS
OUR MOSQUITO IS A MAGIC CHEF.
HE REALLY CAN COOK A BOSS POT.
JAMECO IS HOT AND HAPPY...

SHOTGUN WEDDING
by ROY "C"
Black Hawk 12101
ON CHARTS: WWJ-New York, MIAMI.
WAM-Miami, WXXY-Albany.
PREPARED FOR TOP 40 STATION PLAY IN ATLANTA
AND CHARLOTTE

KEEP ON PUSHIN' FELLA'S

THIS IS NOT A COVER, PRODUCED
BY BILL SEABROOK, 1961.
NOW BACK, GOING STRONG,
THE SAME ORIGINAL CHART
GASSER, CHUCK WILLIS' TUNE:

CLOSE YOUR EYES
by ROSEMARIE & BO
Jameco 2006

JAMECO RECORDS, INC.
91-02 South Blvd., Jamaica, N.Y.
(212) 526-2260

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BOS FOR DEEJAYS

McCoys

Our new songs, written especially for DeeJay Diary readers... 

Two years ago, four young men from Indiana formed a group and began performing around their home town until they had become one of the top local bands in the Midwest. They are the McCoys: Rick and Randy Zehnder, Ronnie Hobbs and Ronnie Branden.

Known well in their vicinity, the boys had limited outlets for their talent. On a recent trip, they were performing in Dayton, Ohio as the back-up band for the Strangeloves. Immediately and overwhelmingly impressed with their performance, the Strangeloves spoke to the parents involved (the oldest member of the McCoys is eighteen) and had the foursome brought to New York to meet their producers, FGG and Bang Records, who were immediately impressed with their label. Within two days after their arrival, they were signed and in a studio cutting their first release, "Hang On Sloopy" which is now one of the hottest records in the nation.

The Jive Five are proof-positive that real pros can always bounce back. After quite a blunder from the chart scene the crew is scoring once again with their new United Artists stand "I'm A Happy Man." Under the auspices of their personal manager-producer, Otis Pollard, the group has now established themselves as a significant entity in both the pop and rhythm markets.

Lead singer Eugene Pitt was born in Brooklyn, New York. He loves to play softball and can be found playing in a diamond whenever he's not singing. Webster Harris hails from Suwanee, Georgia. He sang with several other groups before replacing his brother Richard with the Jive Five. Casey Spencer comes from New York and spends his free time writing songs and playing chess. Beatrice Bessey, despite the name, has been a resident of New York City since the age of three. Before joining the group he was a printing press operator. Norman Johnson comes from New York. Prior to entering show business he was an auto mechanic.

The Jive Five were also among the winners of the recent "Claim Your Ticket" contest for which the winners drew "tickets" to the premiere of the recent Warner Bros. release, "The Birds." The King Crown, stolen several weeks ago from the station's Space Needle studio by the Seattle SeaFair organizers, has been returned. The $1,000 reward that was offered for returning the crown was grabbed by a 13-year old listener who located the crown, but forgot to come back for it. So far, from this, an exhaustive 18-day search for King Crown on record, one was finally located, so that the broadcasting of 48 clues to its location. Thousands of listeners, many carrying transistor radios to receive these clues, were close to the Greater Seattle area for this elusive crown. In the latter part of the week, some searchers brought sleeping bags, canned truckers and cooking gear, and in several areas, a apple was found. The hardy listeners set up camp and searched around the clock.

Little form but much fun was the main feature as everyone got into the "swim" of things at the Laurel. Football Party Weekend thrown by WPJ-Philadelphia for Detroit's advertising agency buyers over Aug. 10-15. The town was closed in but the revelers didn't know it as they used the pre-season Lions visit to Afro-American Stadium to create the weekend's celebration. To celebrate the weekend at the flying W Airport Club Ranch in Medford, Illinois, the Detroit Lions charter plane took the guests to Franklin Field for the annual summer football classic between the Eagles and the Lions. After the game, a dinner flight returned the agency people to Detroit.

Some guys have streets named after them. Some guys have ships named after them. Some guys even end up on July 4th schools and towns named after them. But the Jive Five is the RCA Victor "50's" Road Show Canada-1966. Joe O'Brien has a full day of racing at Freehold named in his honor. This year's Festival of Racing, which started Aug. 17 and drew an estimated 10,000 WMCA listeners to view the trotters and pacers.

It started out as a contest for kids at ABC and it was called "Draw A Picture of Your Father Doing Something". The winner was San Francisco designer Dick Lange staged the event and offered a full day of fun for the family of the winner, with rides and hula hoop contest, dinner, at Frontier Village in San Jose. But the response was a hit and another "Draw a Picture" was followed on by taking over 500 of the entries and holding an art exhibit at the Millbrae Art Center in Millbrae. The next year the name was changed to "Create A Picture" and the entries were taken to exhibit in the art classes at the center.

With the 1965 baseball campaign drawing to a happy conclusion and the coronation of the Baltimore Orioles as the champion of the American League, "Cigarette Smoking Sports" by Harry Shriver appeared in the fall of the year with great success. "Operation Birdlift" was not quite as expected in August. The Birds lost three in a row with the New York Yankees.

The Birds of Glory hit out of the park. The Birds of Glory are the Baltimore Orioles. Ron Kittle is the Baltimore Orioles. The Birds of Glory are the Baltimore Orioles. Ron Kittle is the Baltimore Orioles.

Take me to your leader...LADY—Before he could be stopped, the young feller in the above photo can again see America's Space Program. Why not? If space is anything what a young lady sitting next to him, the U.S. would have its hands full trying to keep up with the establishment. Actually, there's no reason go to quite that far. For a closer look at the gal on the cover, all she's got to make is do it on down to WIZ-Lake Worth, Fla. Like, man, the joint's with "em!! Girl deejays, girl announcers, girl engineers, girl reporters, the whole package...nothing but girls...with one exception. The fly in the ointment is the new manager Steve Keggan, a guy. And you know's he in paradise. However, for those interested, there's a handy little book called "How To Dispose Of, And Replace, Unwanted Station Managers." Write for further information.

In the Southland, WAB-Montgomery, Ala., has lost lease with a move to the 1700 block of Broad St. to the State Coliseum. As in past shows, another capacity crowd packed the 16,000 seat house for an evening between the Searching, the Zombies, Del Shannon, Leslie Gore, Del Reeves, the Shangri-Las, Sam and the Sham and the Charms. Pharoahs and the Premiers. One of four such packages held each year.

MONDAY, MAY 23, 1965

VITAL STATISTICS:
Greg Wyatt exits KMPC-Los Angeles to take up program director spot at KERN-Bakersfield. Bob Leonard, former seventy-watt director and program manager with WJJD-Chicago, takes over assistant program director role at WRZ-Chicago. Mike Rapchak, formerly with WCF, moves to spinster station with WIZ-Chicago. Jon Day, ex-announcer with WPOP-Hartford, assumes similar duties with KRAK-Sewell. Ron Lundy, alumnus of WLS-St. Louis, and Chuck Leonard, former WWR- New York, are now at WABC-New York. Sue Cameron takes over as publicity director with KFWB-Hollywood. are I mean, the joint's with "em!! Girl deejays, girl announcers, girl engineers, girl reporters, the whole package...nothing but girls...with one exception. The fly in the ointment is the new manager Steve Keggan, a guy. And you know's he in paradise. However, for those interested, there's a handy little book called "How To Dispose Of, And Replace, Unwanted Station Managers." Write for further information.

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Monument's new star, Dolly Parton.

She sings "Happy, Happy Birthday, Baby."

It does things to people.
Country Hall Of Fame Kicks Off 'Hits' LP

HOLLYWOOD—With a grand-scale cocktail party at the Continental Hotel in Movietown, the Country Hall of Fame kicked off its Original Hits album which went on national sale last week. The celebration, hosted by Martin and Doris Gilbert, was attended by more than 400 celebrities, jocks, e & w artists and personalities, including Buddy Ebsen, Wyn Stewart, Pat Buttram, Mayle Travis, Chill Will, Jimmy Wakely, Cliff Arquette, Johnny & Jonie Mosby, Casey Tibbs, Tex Williams, Merle Haggard, Jo & Rosalie Maphis and Peter Potter.

The record, which features 25 of the top talents in country music, will be promoted nationally with an estimated 1,000,000 spots on radio and TV and will be sold at $2 per copy by mail order only. The Country Music Association has set aside $25,000 from an additional $250,000 donation from Martin Gilbert, president of the Hall of Fame, and a royalty guarantee of $85,000. All label, publishers and artists have waived their royalties to make the album possible. Labels represented include Capitol, Columbia, Decca, Hickory, Mercury, MGM, RCA Victor and Starday. Initial pressing is 500,000.

It is estimated that more than a million of these albums will be sold this year and that this will be the first of many albums which could revolutionize the merchandising of records. There’s a possibility that NARAS will be involved in a future package, with a percentage of the proceeds going to the association. Cash Box has been informed that the interest has been shown in the sale of the Country Hall of Fame and NARAS.

Walker Bros: An American Act Who Hit In England

NEW YORK—The Walker Bros. dress British, but can claim California, U.S.A. as their kind of state. The American-born trio is a current favorite with the British public, and are currently working on “Make It Easy On Yourself” currently number 21 on the British Best Sellers. This deck is the boys’ second success with English rock ‘n’ rollers, the first hit being the recent “Love Her.”

As Smash record artists, the trio was brought overseas last Fall, with a five-week tour set-up by Dick Whittington, European rep of Mercury Records. Recently, Smash’s, the record company, who headquarters in London. Taking to the group “live,” English youngsters went on to buy their disks in the aforementioned boom manner.

All indications point to the fact that a substantial market will be developed for the trio in England, proved a bit daring in making a two-disc release on the boys for their first showing there. The plan, however, is to feature the group in the World Expo in the fall which will vie for Top 100 status beginning this week when Smash puts on national release in the U.S.

POPPA’S GOT A BRAND NEW RECORD—"Poppa" Carl Greenhouse was delighted to announce that James Brown packed a record number of fans in at his Sunset Strip party, the Crescendo Record Shop, during his recent appearance. The chanteur drew nearly three full turn-over capacities amounting to 250 patrons. Anticipating the mob, the "Funky Bag," formerly an r&b 50 topper. He is also featured in a new LP based on the single. He’s shown above ushered to the stage by security guards, and on the right during his act.

Gale Garnett Sparks New Better End Bill

NEW YORK—Hitting with humor and personality, Gale Garnett made off with a tremendous round of applause at her opening last week (1) as the headline on a new bill at the Blue Angel. Popping the program of three acts, the songstress who won this year’s Grammy for Best Folk Composition (“We’ll Sing In The Sunshine” clicked via a combination of wit and vocal artistry. Highlighting her performance were several self-penned tunes, including: “Sleep You Now,” her first work, and “Sunshine You Gotta Get the Feeling,” both self-disking, “Why Am I Standing At This Window.” Her natural ease with the introductory comments offered for each tune was matched only by the ease with which she delivered the song itself. Also outstanding were her two encores, “Nobody Knows You When You’re Down And Out,” and “When You Get the Feeling Nobody Knows You,” an excellent curtain number.

Others appearing with her on the slate which runs through Sept. 15 are Mike Settle, another RCA Victor singer, and a relatively new comedy team, the Uncalled-For 3. Settle, who got his start with the Cumberland 3, started the show with a lively series of big band tunes, fused with blues and a flavoring of folk music. The chanter, who joined the Victor fold following a recording stint with Warner Brothers-Reprise, has a style that seems to grow on the crowd, building to its greatest impact as he reaches his final three tunes; “Darktown Strutter’s Ball,” “Joey, Joey, Joey” and an up-tempo reading of Oscar Brown, Jr.’s “Help Me Brother.”

The comedy trio, Ronald Prince, Michael EML and Peter Lee, who turned professional this year under the direction of Fred Weintraub, owner of the Bitter End, came across beautifully with their lightning delivery and vividly inventive material. In a style reminiscent of the Marx Brothers, the threesome were successful in their portrayal of the 40’s reaction to the confusion of their timing; and most entertaining with bits that spoofed commercials, ventriloquist performances and the Tonight Show. (set in a Medieval framework with guests: Leonardo da Vinci and Moses).

ASCAP Symposium Starts October 4

NEW YORK—A six-week Symposium on American Music will be launched Oct. 4, by ASCAP. The sessions, free of charge, are designed to give young Hank Levine, ASCAP’s director of understanding of the problems and opportunities in a career in music. They will be held on consecutive Mondays beginning at 8:00 pm, at Judson Hall, this city.

Each session will deal with writing in a specific area, and will feature talks and discussions by prominent members of the Society. Those areas to be covered, and their dates, are as follows: Musical Theatre (Oct. 4); Folk and Country Music (Oct. 11); Symphonic and Concert Music (Oct. 18); Jazz (Oct. 25); "Pop" Music (Nov. 1); Film and TV Scoring (Nov. 8). ASCAP’s Richard Frohlich will be coordinator of the series.

Admission will be by enrollment. Requests for tickets covering all six evenings should be made to Frohlich, director of public relations, ASCAP, 575 Lexington Ave., New York.

Following this series, the society will sponsor a three-week Showcase series. This will give those composers and lyricists interested in writing for pictures, a chance to present their songs before audiences consisting of music producers, publishers, and others active in the field.

Levine Exits Colpix

HOLLYWOOD — Colpix/Dimension has announced the resignation of Willie Hendricks as A & R director of its West Coast operations. According to Ward Sylvester, Levine will continue to produce several singles and albums for the firm on a free lance basis. "We intend to use independent producers for our product," Sylvester told Cash Box, “and there are no plans at present to seek a replacement.”

It is understood that Levine will be leaving for a European junket next month to seek acquisitions of masters and new recording artists. He is presently orchestrating the main titles and end titles for the "Flipper" TV series.

Cash Box—September 11, 1965
BRIGHT NEW SPARKLE IN EPIC'S EYE IS HER SMASH DEBUT SINGLE

Nancy Ames

"The funny thing about it"
NEW YORK:

Ray M. Lawless has just published an expanded edition of his "Folk-Singers and Folksongs in America," featuring the original text and a new section describing the major changes and biographies of artists added to the crop since the original printing in 1960. Any deejays or music librarians having trouble keeping up with the new birth of folk music will find this volume an interesting, extremely helpful and fairly complete guide. Unfortunately, much of the information is taken from somewhat dubious sources and none of the material, although fascinating, has become outdated by the rise of a myriad of new personalities who were on the Harry fringe when the revision was being worked on. Still, the chapters dealing with instruments, discography and great portions of the biographical data make an interesting read to the layman's library. Publishers: Duell, Sloan and Pearce, New York.

\[\text{...}\]

**MARY WELLS**

ME WITHOUT YOU

FOX 606

(SURPRISE HIT OF THE YEAR)

**SAMMY TURNER**

THE HOUSE I LIVE IN

FOX 610

**LEELLE GORE**

ALBERTO ROCHI

INEZ & CHARLIE FOXX

**DICKEY LEE**

(SENSATIONAL FOLLOWUP TO "LAURIE")

THE GIRL FROM PEYTON PLACE

TFC-HALL III

20th Century-Fox Records
444 W. 56 St., NYC

\[\text{...}\]
We would like to thank you for one Hit and introduce you to another

Picked in All Three Trades

THE CASH BOX BULLSEYE

BIG TENNESSEE (2:16) [Richwil, BMI—Price], MY LAST TWO TENS (2:16) [Acclaim, BMI—McAlpin], TEX WILLIAMS (Boone 1032), Following up his recent "Too Many Tigers" success, Tex Williams should have a real biggie with this twin-market powerhouse, called "Big Tennessee." The tune is a barrelin', stormin' single-take saga about a big truck-drivers man who gave up his life in a heroic gesture. The undercut, "My Last Two Tens," is a very strong inspirational recitation of a man about to die, and could also take a quick ride to the top.

TEX WILLIAMS—BIG TENNESSEE (Richwil, BMI)—A definite top-of-the-country-chart contender is this hot rhythm follow-up to his recent hit, "Too Many Tigers." Rich, plaintive Williams vocal can't miss. Flip: "My Last Two Tens" (Acclaim, BMI). Boone 1032.

TEX WILLIAMS—Big Tennessee (Richwil, BMI), My Last Two Tens (Acclaim, BMI) Boone 1032.—Tale of a powerful trucker and his heroic last deed. Will thrill country listeners. A good 'un.

Featuring the Inimitable Styling of

TEX WILLIAMS

This Record Is Pop!
This Record Is Country!
This Record Is a Hit!

GREAT SALES ACTION
There's a Boone Record Distributor in Your Area. Contact Them Today.

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Area Code 805-259-0568

Management and Bookings:
Hall of Music Artists Service Bureau
U. S. Route 42, Union, Ky. 41091
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**Soleil** 32

**Sunset Strip** 2

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**Tom & Jerry** 18, 59, 66

**United Artists** 32, 36, 45, 87

**Vanguard** 40

**Volo** 20, 41

**Wendy** 31

**White Whale** 34, 43

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### RECORD BACKING

**CHICAGO:**

(Continued from page 24)

Dot songster Roger Douglass was a CB visitor last week, accompanied by pro-moto serenade to him with the "boss Radio" and "boss Angeles" but Eubanks countered with the announcement, "That's the little station that hasn't as yet earned its fourth letter!" At press time Dylan disciples were preparing to "charge" the bowl to hear one of the most creative post-performer-composers in record history in his first one man show in L.A. Not since Irving Berlin, who 30 years ago had four songs in the top ten, has another composer dominated the charts with such power. Dylan has booked the top 20 with more on the way. Incidentally, Dylan accounts for 14 of the top 30 singles and albums on the national charts.

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**Cash Box—September 11, 1965**

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**KIM SISTERS**

**APRIL STEVENS**

**BOB DYLAN**

Blame items that Neil Sedaka's "World Through A Tear" is making giant strides in this area. Fat Domino appears at the Club Laurel 9/9 & 13. Lorraine Blue and Curt Veerman, a party at Mother Blue's in Old Town to herald Charly Harper & His idols solo project in the city on 9/11. Art Smith of M. S. Dist. gave us a call to tout new release "OM SHANT" and "The Closer" by Jimmy Radcliffe (Aurora). "As I Sit Here" by the Whispers (Dore) and "You're My Sunshine" by "The Compliments (Congress)." Vic Seacrea began a stint at the Music Box last week. Local group The Cave Dwellers, who were the subjects of a recent spread in the Sunday supplement, plan to embark on a disk career shortly. Look to Irv Garmsa has a runway hit on his hand. To quote him, "Little Miss Sad" by the Four Empress has broken in just about every major market across the country! In the fore at United Record Dist., are news "Falling In And Out Of Love" by Otis Clay (One-dowel), "Treat Her Right" by Roy Head (Back Beat) and "Love Me And Groove Together" by Johnny Nash (Jada). Gus Tarta has retired to his busy desk at Singer's One Stop, following a leisurely vacation trip with his son. To see Dave Mills of the Mark V, who stopped by to tell us the boys will have a new single out shortly. Four Week Carminals items that Steve Alaimo's vocal of "Second Time Around" has some top stations hearabouts. He expects similar results with B. B. King's "Ain't That a Kick In The Head" with MGM Records for a recording contract. We have just found that Jim Economides has produced his latest large scale orchestral disc for Decca with the Cambridge Strings. Roy Head, whose "Treat Her Right" is now a national hit on Back Beat, arrives in town this week to appear on 9th St. West, Lloyd Theis, manager of the town's newest West 10th. **OM KEY** for a Smash!

**THE MAD LADS**

**DON'T HAVE TO SHOP AROUND**

VOLT 127

Tremendous action already in Washington, Baltimore, Buffalo, Cleveland, Dallas, Houston, Nashville, Cincinnati.

VOLT distributed by

**AICO**

1841 Broadway, New York, N. Y.
If you think these records aren’t hits, you probably think Shirley Temple is a Jewish Synagogue!

Ramsey Lewis Trio
THE "IN" CROWD
ARGO 5506

Little Milton
HELP ME, HELP YOU
CHECKER 1118

Fontella Bass
RESCUE ME
CHECKER 1120

Billy Stewart
HOW NICE IT IS
CHESS 1941

Mitty Collier
FOR MY MAN
CHESS 1942
With Nero Goes “Pops”
Sales Go Wild!

Here’s a sure-fire Red Seal best seller... a combo of top-sellers, Nero and the Boston Pops under Fiedler, playing a swinging all-Gershwin program. All you need for record profits is a little display and a big stock. Order now!

RCA Victor

The most trusted name in sound

NERO GOES “POPS”
AN ALL-GERSHWIN PROGRAM

PETER NERO | BOSTON POPS | ARTHUR FIEDLER

RHAPSODY IN BLUE
and Embraceable You • Bidin’ My Time • I Got Rhythm • The Man I Love
They Can’t Take That Away from Me • Love Is Here to Stay

Cash Box—September 11, 1965
TOP 100 ALBUMS
SEPTEMBER 11, 1965

LOOKING AHEAD ALBUMS

1965

1. "The Beach Boys Today!" (Capitol TST 2350)
2. "True Love Ways" (Capitol TST 2350)
3. "Four Tops" (Motown M 6701)
4. "Three O'Clock In The Morning" (Bert Koenemann)
5. "Introducing the Beach Boys" (Mercury M 6701)
6. "Chim Chim Cheree" (Columbia CL 3078)
7. "My Own Name" (Capitol TST 2350)
8. "Sundown" (Capitol TST 2350)
9. "Looking Back" (Capitol TST 2350)
10. "Zora the Greek" (Capitol TST 2350)

1966

11. "Moonlight & Roses" (Vee-Dalton DL 1717)
12. "Love at Home" (King T/DT 2350)
13. "Johnny Cash Sings Ballads of the True West" (Columbia CL 38/CS 838)
14. "One By One" (ABC Paramount/ABC S223)
15. "Major Lance's Greatest Hits" (Okeh OKEH 105/106)
16. "Sammy's Back on Broadway" (RCA Victor LPM 2547/2548)
17. "Best of Sam Cooke" (RCA Victor LPM 3371)
18. "Look Over Naples" (Billy Vaughn Dot DL 8364/DLP 2548)
19. "Winter Winds" (Roger Williams Kapp KCL 1434/KCL 3434)
20. "Birds of Paradise" (Erwyt Evans "Wings"/"Wm"

21. "Girl on the Billboard" (Del Ray LSP 2350)
22. "Bob Dylan's Songbook" (Golden Gate Strings Epic LP 1217/SR 061)
23. "Seaside Swingers" (Frank Sinatra Capitol MG-618)
24. "Songs for Latin Lovers" (Bob which Western World (Capitol CL 3225/C5 9195)
25. "Looking Through the Eyes of Love" (Columbia CL 2037/C5 9195)
27. "James Brown's 2 Million Seller Passé!" (Atlantic 1225)
28. "You Don't Have to Be Jewish" (Various Sara Lee MG 3013)
29. "Broadway Bouquet" (Percy Faith Columbia CL 2356/C5 9195)
30. "You're the Best" (CBS 1221)
31. "Country & Western Meets Rhythm & Blues" (Kraft 1221)

COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS

Indicates Strong Upward Move
A WORLD OF OUR OWN—The Seekers—Capital T/ST 2369

Australia's highly accepted folk-singing export, the Seekers have cashed in on the success of their recent chart single, "A World Of Our Own," with a potent package by the same name. Aiming for the best-seller lists once again, the foursome fills the set with a well-chosen assortment of folk ballads, both time-rifened and spanking new. In addition to the title track, best grooves include "Two Summers," penned by group member Bruce Woodley, and "Allentown Jail."

A SESSION WITH GARY LEWIS AND THE PLAYBOYS—Liberty LST/LSP 3408

Two smash singles sides make for tremendous teen appeal on this four-song album by the same group. The pick of the bunch is "Sara Lee," with B. W. Cooper's sassy vocal, said to be the solo route and highlighting the set with her current single winner, "All I Really Want To Do," husband Sonny sets to the task of arranging and producing the performance. Some of the tracks that should help pull in the money, other than the title song, are "Girls Don't Come" and "Needles And Pins."

PAPA'S GOT A BRAND NEW BAG—James Brown—King 5448

With his current single, "Papa's Got A Brand New Bag," still riding strong on the charts, James Brown's followup album by the same title seems assured of making the best seller lists. The program is crammed with wild, surging beat and plenty of danceable ditties aimed at the swing set. Some of the best numbers in this one include "Mashed Potatoes, U.S.A.," and "Don't The Limbo," as well as "I Stay In The Chapel Every Night." Watch it zoom.

YES, I'M READY—Barbara Mason—Arctic LPM/FLS 1000

Not far behind her blockbusting single smash, "Yes, I'm Ready," Barbara Mason should find little trouble doing up the charts with this LP, dubbed after that single. The young singer displays a vocal polish as she packs the set with a whole flock of her own compositions, and delivers them in her warm and feelingful style. Highlight of the self-penned hit single, "Sad, Sad Girl," and the standard, "Missy.

CAROUSEL—Lincoln Center Cast—RCA Victor L/C 5102, LSO 3116

This is the current Lincoln Center production of the glorious Rodgers and Hammerstein musical, with John Raitt assuming his original role as Billy Bigelow. The songs, of course, are wonderful, the performances grand. A little disappointment is finding two songs, "Curtains" and "In The Window," and "There's Nothin' So Bad For A Woman," not packed in here. The success of the new production and John Raitt's appearance assures steady sales for years to come.

MOONLIGHT AND ROSES—Vic Dana—Dolton BLP 2086/BST 8536

Dana should rake in lots of coin and bouquets of applause with this LP followup to his current chart-hitting "Moonlight And Roses." Arranged and conducted by Tony Oliver, the album features the smooth-voiced charter coming across with a hand-plucked wreath of American Beauties and long-stemmed winners just right for the late-hour romancers. Blue ribbon bets include "I'm Confessin'" and "When My Dreamboat Comes Home."

HOLD ME, THRILL ME, KISS ME—Mel Carter—Imperial LP 9289/1229

After Vic Dana's ear with his current red-hot single, "Hold Me, Thrill Me, Kiss Me," Mel Carter should follow the same success pattern with this Imperial LP. A bright, fresh artist, Carter digs way down deep into the library of past hits and comes up with some long-neglected evergreens, in which he pours out loads of assurance, backed by strong orking under the baton of Nick DeCaro. Excellent tracks are "Detour" and "Wanted."

THE WANDERING MINSTRELS—The New Christy Minstrels—Columbia CL 2384/CS 9184

Happiness and sparkle, bounce and effervescence, the vocal performances by the New Christy Minstrels, and this Columbia outing by the group is no exception to the rule. Topping the chart, and highlighted by their recent chart, "Too Many Harms & Your Heart's The Top-Selling Potential." In this set, the powerhouse vocalizing runs through a bushel of pop and show favorites, including "What A Wonderful World," "Yesterday," and "Somewhere Over The Rainbow."

GETTING ROMANTIC—The Swanee Singers—HM 494—PFS 906-131

The Singers, who've had tremendous success with their swinging revitalization of classic works, can look forward for works of chart climbing with this set. Led by Ward Swingle, the octet reaches into the libraries of the masters and polishes up each piece until it sparkles with new life. The 19th century is the target area and some of the top tracks include "E torture" (Choplin's Op. 10, No. 6) and Moussorgsky's "Le Marche De Limoges."

FORGET THE FIRST THING EVERY MORNING—Jimmy Dean—Columbia CL 2901/CS 9201

Country charger Jimmy Dean, with his excellent chart-topping single, "The First Thing Everything Morning," still riding high, seems destined for more chart action with this package. A satin smooth, listenable voice, backed by a lush vocal ensemble is the main selling point on this package, and a mixture of pop and country material is a strong closing argument. Highlighted by such tunes as "Dear Heart" and "Shutters And Boards," the latter has lots of potential for twomarket success.
That Great Memphis Sound! **OTIS REDDING**

has a smash single

**RESPECT**

Volt 128

That Great Memphis Sound! **OTIS REDDING**

has a smash album

**OTIS BLUE / OTIS REDDING SINGS SOUL**

Volt 412

This album contains

RESPECT, SATISFACTION,
OLE MAN TROUBLE,
SHAKE, I'VE BEEN
LOVING YOU TOO LONG
and other great songs

Produced by Jim Stewart

Distributed by Atco Records Sales Corp., 1841 B'way, N.Y.
hit records from Tower and Uptown!

THE SUNRAYs
I LIVE FOR THE SUN 148 Tower

IAN WHITCOMB
N-N-E-R-V-O-U-S 155 Tower

JOE LEAHY
LIFE 150 Tower

BOBBY GRIGGS
THAT'S NOT WHAT HE'S GOT ON HIS MIND 159 Tower

ODESSA HARRIS
THE COLOR OF HIS LOVE IS BLUE 711 Uptown

Cash Box—September 11, 1965
AMONG THE STARS—Renee Raif—Audio Fidelity AF 6989

The exciting debut of a new female vocalist is achieved through this georgeous collection of ballads from Renee Raif. Featuring a bossa nova, "Among the Stars," as a capper, the set runs the gamut through torch songs and rhythm selections as well. Singing the arrangements of a Gerry Mulligan work, "Ethereal," "With指标" are richly executed by "Try a Little Blue," sure plenty of good music and a like jazz fan response.

JAZZ PICKS

SONNY ROLLINS ON IMPULSE!—Impulse! AJ 91

Five tracks offer a glimpse of the many-sided genius of Sonny Rollins, using up-tempo, ballads, and a more expertly handled. The tenor saxist blazes up a storm in the sparkling comedy of Ray Gray (piano), Walter Booker (bass) and Mickey Katz (drums). Shining among the gems are: "Blues for Sale," "Blue Dolphin Street," "Blue Room" and "The Last Words." Well recognized for his exceptional abilities, there should be little effort needed to get an audience together for this set.

GLAD TO BE UNHAPPY—Paul Desmond, Ravel

Subtle satin sessions have endeared Paul Desmond to a throng of followers, both on his own and with the band. This latest L.P. is a collection of torch songs is bound to be one of the season's hottest. Featuring seven tunes, Desmond touches upon a great package of the jazz fun and should also be a pleasing album for the season's presentables. Among the favorites here are: "Angel Eyes," "Stranger in Town" and "Glad To Be Unhappy.

ONE A THIEF—Lalo Schifrin—Verve VJ 0821

Lalo Schifrin's work in the soundtrack scene established, and his name in jazz circles now seems more than ever. His new L.P. is one that will surely be a hit with listeners. The first two tunes from the score of "The Man From U.N.C.L.E." is more than a collection of tracks including "Instruments," "The Return To Trieste" and the title theme.

JAZZ BEST BET

LONELY AVENUE—Freddie McCoy—Presite 7395

Soft sounds are generally associated with brass instruments, occasionally with the piano, but seldom, if ever, with the vibraphone. Freddie McCoy is a master of this instrument. He has a new L.P. on a set that should change all the old notions on that line with his incantation on the point that the vibraphone is as much a jazz instrument as the piano. Many-favored tunes are: "Beyond the Green," "Waltz I'll Call" and "The Good House." This package wrapper "Lonely Avenue."
LUCKY SEVEN—No help needed here to introduce the Beatles to the cereal formalities behind reception of gold disks, this makes number seven the LP million dollar sales scene. The familiar scene shown above shows a foursome at the Capitol tower in Hollywood accepting the latest addition to their collection, this for the soundtrack LP of their new movie, "Help!" On stage right, making the presentation of the RIAA award, is Capitol's head, Artie Sh SON, an Livingston. Yet another plaque is on its way, this to mark certification million-dollar sales for the title single, which is riding the top of the list this week. The Beatles are due to bow another single this week, "Act Naturally" and "Yesterday."

Arturo Rubinstein Leaves For Italian Wax Sessions

NEW YORK—Noted pianist Arturo Rubinstein left recently for a series of recording dates at the RCA Italiana recording studios, where he has recorded a number of times before. Scheduled in the forthcoming sessions are the complete Chopin Nocturnes. Last summer, Rubinstein went to Rome and recorded the Chopin Waltzes, several Chopin Polonaises and other of the composer's works. His most recent album, a two-record set titled "Rubinstein/Chopin," contains eight Polonaises and four Impromptus, and the recording of the Nocturnes is the continuation of the artist's announced plan to re-record all the composer's major works.

Audio Fidelity Names New Dallas Distributor

NEW YORK—Harold Drayson, vice-president of Audio Fidelity Records, has appointed Lone Star Record Co. in Dallas, Texas, to distribute both the AF and Karate labels in that area. The firm, which is helmed by Stan Levinson, will officially take over distribution immediately.

AF Signs Braun

NEW YORK—Audio Fidelity Records has inked vocalist-deejay Bob Braun to an exclusive recording contract; it was announced last week by Harold Drayson, the label's vice-president. Braun is currently affiliated with WLW-Cincinnati, hits the charts two years ago with his Decca recording of "I'll Be Glad When You're Gone." The initial AF single will be Braun's first release since his past success. The deck couples "Shadows" with "I'm Sittin' Here Rememberin'". Vet producer-writer-publisher Hank Hunter produced the release for the label.

Ralph Cohen Joins Record Club Of America

NEW YORK—Ralph Cohen has joined the Record Club of America in the newly created post of advertising manager. He'll be in charge of all public relations and direct mail advertising.

Cohen was formerly an account executive with Walter Karl. He has also been associated with Sackheim-Bruck and the Columbia Record Club. New offices have been established at 888 Third Ave., here to handle the club's expanded promotional efforts.

U A Cuts Girl Scouts

NEW YORK—The highlights and musical of the 1965 Girl Scout Senior Roundup, held in Paugut, Idaho, in mid-July, have been recorded by United Artists Records and are being released as a double album release. Nine thousand Girl Scouts took part in the two-week encampment and more than sixty thousand visitors attended the event, which is held every three years. UA was represented at the event by an elaborate remote recording unit. It included four sound trucks and corps of engineers under the supervision of producer David Seibert.

Slated for Feb. release, the UA disc will be titled "12,000 Voices Under The Sky."

Amy-Mala To Handle Sansu

NEW YORK—Amy-Mala Records has concluded a deal to distribute Sansu Records, a newly formed label owned by Allan Toussaint and Marshall Sehorn, it was announced last week by A-M general manager Larry Uttal.

The first release is "What Sails the Ocean," the familiar scene of the Toussaint-Sehorn repertoire, which was cut in New Orleans when most of the Toussaint-Sehorn records will be produced.
The Sweetheart Tree album is here

Johnny Mathis

*A BOUNCING BALL WILL EMPHASIZE THE LYRICS OF THIS GREAT MANCINI-MERCER SONG DURING THE PERFORMANCE OF THE MOTION PICTURE "THE GREAT RACE." PEOPLE EVERYWHERE WILL BE SINGING THIS SONG AND BUYING THIS ALBUM!
York—Sales for the HandleCo, the huge rack-jobber, ind-20 per cent while earnings 84 per cent in the first quarter July 31, over the corresponding period the previous year, it was an-4 lost last week. (1) by Paul Verman, the firm’s president.

The corporation’s total sales for the three month period were $7,286,541, as compared with $6,074,491 in a year period. Earnings per share rose from $225,803 last year to $241,641 in the first quarter period, additionally, the directors declared a 10 per share quarterly dividend of the 601,776 shares of common outstanding, eligible to receive dividends payable on Oct. 11, to common stockholders of record on Sept. 24, 1966.

The WESTEND Move

New York—Philips Records and associated publishing and pro-duction firms have announced the con-struction of their new offices to the West-End with the new offices located at Sunset Blvd., formerly the Elec-tron Bldg. The New York office is to be closed.

Plans for expansion of operations who have been made, with work to be undertaken in motion picture pro-duction and the making of TV pilots.

The PARAMOUNT Honor—Mar-ilyn Michaels, the young singing star who has been chosen to play the lead in the national company version of "Funny Girl," is shown with ABC-Paramount head Larry Newton fol lowing the signing with the company. The exclusive recording contract, just completed, was announced by Newton last week.

The lark, who is formerly with Warner Brothers, has been seen on many television shows, including the "Hollywood Palace" and Ed Sullivan programs, and has appeared at a number of major hotels and supper clubs across the country. In addition to her vocal talent, she has a knack for impersonation, and includes 37 impressions in her repertoire.

The disc jockey has scheduled an LP waxing for release to coincide with her opening in the show next month.

Jack Fine to Joda

New York—Joda Records an-nounced last week the signing of Jack Fine as national sales and pro-motion director, effective immediately.

Fine has formerly held national promotion director roles for World Artists, ABC Paramount and Atlantic Records, as well as an assistant na-tionally signing with the company for Walt Disney and as a position as vep in charge of sales and promotion for Amy-Mala-Dimension Records.

He also held positions in the pub-lishing business as general profes-sional manager for the Irving Caesar pubbery and Eastern representa-tive for Walt Disney’s Music cata-logue.

A songwriter with several copy-rights to his credit, Fine has been a member of ASCAP for 15 years.

Meanwhile, Joda artist-director Johnny Nash has just returned from successful weekends in Miami and Chicago, where he was promoting his latest single, "Let’s Move & Groove Togeth-er," while r & b artists Sam & Bill played to full houses at the Apollo Theatre last week.

Command Brochure Salutes 6th anni

New York—Command Records has issued a special brochure to com-memorate its sixth anniversary. The 24-page pamphlet, designed by Com-mand’s art director Charles E. Mur-phy, traces the history of the company from the time it was founded by Enoch Light, to its current status as a division of ABC-Paramount Records. It highlights the milestones in the company’s career, including the introduction of the famed “Percus-sion” series, and the development of the new recording techniques, including Command’s 35 mm magnetic film “Dimension 3.”

The booklet contains four-color re-productions of the entire Command catalog and photos & bios of all artists who have worked for the label including Carol Channing, Dick Van Dyke, the Ray Charles Singers, William Steinberg, Tony Mottola, Doctor Severin, Tessa O’Shea, and other world famous artists.

More than 100,000 of these bro-oches have been printed, and they are being sent to distributors, foreign associate companies, music critics, manufacturers of equipment, and others.
INTRODUCING

TOMMY BOYCE

a sound as strong and restless as the generation it sings to!

PRETTY THING

K-13400

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
A Screen Gems Production
Lincoln Vignon I To Lot," appeared year.

Jack Pleis To West Coast HOLLYWOOD—Composer-arranger-conductor Jack Pleis, now debuting with Ato Records with "I'm Running in the Park," has left a base of operation from NY to a further concentration on writing music for motion pictures.

"I've been away over the past 15 years," he told A&R posts with Columbia, Decca-Coral and London Records and has arranged and conducted on over records that have sold each over a million, including Teresa Brewer's "Love, Music, Music," Kitty Kallen's "Little Things Mean a Lot," and Billie Holiday's "He." Pleis has since reformed the Irwin Zucker Trio, which features Pleis as a noted pianist as well, Pleis first racted attention as a member of the Benny Goodman aggregation, and has since hit the million mark on records from 15 years ago with "Hold Me, I'll Me, Kiss Me" for Coral.

SCAP's Youngest To NY NEW YORK—One of youngest members of ASCAP, Keith Green, has just lived in New York, according to "All in all," which he is now doing with his canoga Park, Calif., where he is a six- decey.

In addition to his songwriting activities, the youngster is also an actor and a recording artist for Decca Records. His acting credits include parts in the Les Crane Show, "It's an Eye Wonder Of World," with Janet Leigh, and has been featured in a summer stock version of "Time Of The Cuckoo." A topteck spectacular with Sammy Davis and will be shown Thanksgiving week.

Golden-Finger Points To Fall Promo Drive NEW YORK—Golden Records has announced the release of 24 LP kiddie albums, four book-and-record sets, a series of singles for the children's market in the label's "Goldenfinger Caper" Fall Drive. The first half of the new product consists of over new albums to retail for $1.89, and an additional set of four original titles, "Goldfinger Caper," the book-and-record sets, designed to retaill for $2.00 each, contain six books and one disk each.

Eleven 78 house and record sets are also included to the company line; and six with French with Spanish offerings being issued in the Golden Series, selling at 99c each.

Looking ahead toward the Chris- mas season, the label is also making several merchandising aids available. Among them are: Christmas Record floor displays, a series of precards, Christmas book-and-record counter displays. The small size and flexible display of the regular line and language series are also featured.

NARAS Trustees To Meet In Hollywood NEW YORK — Trustees representing the four chapters of NARAS (National Academy of Recording Arts and Sciences) have been elected and are assembled and conducting over records that have sold each over a million, including Teresa Brewer's "Love, Music, Music," Kitty Kallen's "Little Things Mean a Lot," and Billie Holiday's "He." Pleis has since reformed the Irwin Zucker Trio, which features Pleis as a noted pianist as well, Pleis first racted attention as a member of the Benny Goodman aggregation, and has since hit the million mark on records from 15 years ago with "Hold Me, I'll Me, Kiss Me" for Coral.

RCA Plans Big Tape Recorder Drive CHERRY HINTON, Mass. — RCA Records has announced that an over-the-air radio commercial to promote RCA tape recorders for the company's Fall campaign will be used in a national campaign in the fall.

The plans were based on a display of a new line of RCA tape recorders, which includes a new "digital" reel-to-reel and cartridge machines. The price range of these new recorders range from $94.95 to $229.95 and includes those that run from battery operation and those that are powered from audio equipment units, all completely transistorized and featuring solid copper circuits.

RCA has also announced that four cartridge recorders selling for $99.95 to $199.95, and four redesigned cartridge and five capstan reel-to-reel units. They are currently shipping and are also being shipped to dealers and should be available in stores later this month.

Among the special features announced with the new recorders is a "sound plus sound" feature for adding voice and music to narrate home movies or other events; and clear see-through windows for easier tape level reading.

The advertising campaign slated for fall radio will be backed by 18 full pages in eight leading consumer magazines, copy in professional and educational specialty magazines, and television commercials. A series of 750-line newspaper ads also are to be placed by local distributors.

Col. Drop-Out Program (Continued from page 6) Weiss, the label's national promo di- rector, artists from other companies are being asked to cooperate in the program. All spots are written in a concise, easy-to-understand style. One such spot is: "Hi, this is a record. It's a failure and disappointment ... It calls for one young man, age about 12, to make a record. He's out of school, and it finds him harder and harder every day. He's got a lot of people needs. The older he gets, the harder it gets ... the more responsibility he has. The tougher it is to get dropped out of school. If you don't like the sound of it, don't follow the recipe."

Artists who would like to tape the aforementioned spots or any of six others are advised to contact Weiss, c/o Columbia Records, Room 1290, 51 West 52nd St., New York City. At a time is limited, interested performers should not be offering their services to the program.

Excise Tax Report (Continued from page 7) repeal on consumer prices of a variety of commodities. "We presented in a figure of a 10c per copy of trade newspaper stories, we indicated that the overcom- ing number of record manufacturers made in the 1959 $15,000,000,000 tax rate reduction.

Brief said that the association that inspection would reveal that price competition within the business was so intense that even those manu- facturers who might not willingly have wanted to pay had to do so in order to remain competi-

This is in spite of the fact, "adequate to the industry study of our industry prepared by a team of Professors from the Harvard University School of Business and the National Institute of Statistics has revealed that net profits after taxes for record manufacturers declined from 6.8% in 1957 to 1.7% in 1964."

THE 3

SWAN RECORDS

Cor. 8th & Fitzwater Sts.

The Boys—September 11, 1965
Rueful Ramsey Out Of In Crowd

NEW YORK—Rueful Ramsey, leader of the Argo recording trio that bears his name, has become a casualty of the group's exceptional excitement over the past two months as a result of a shoulder fracture suffered during a recent concert. Riding high on both singles and album charts with “The In Crowd,” a jazz interpretation of an old Anatolian folksong, Ramsey has been forced to cancel some $27,000 in nightclub, television and one-nighter bookings.

The group had been headlining at the resort city’s Garden Theater at the time of the freak accident, which occurred when an overly exuberant fan accosted the leader and turned Lewis causing the fracture. Also sustaining injuries from the fall was regular member of the stay at the present engagement, Lewis’s manager Leo Levy also had to withdraw from organized bookings at the Showboat in Philadelphia, the Village Gate in New York, the Palladium in Cleveland, Columbus Ohio’s Jamaica Club and a half-dozen college one-nighters, TV dates for the “Nightlife” and “All Hirt” segments were now.

Adding to the irony of the weird incident is the realization that the teaming of two of the most popular vocal groups around, the acclaim of jazz critics and fans for about ten years, is now represented through a fall. Team up for the charts, with a likely follow-up in the making.

Momentum would continue to be released with the bestselling record of the year, “Never On Sunday,” released in 1950 and starring Melina Mercouri. The hit, directed by her husband, Dassin, and also starring Corinna Harney, is a double-bill with “This is Your Life.” Both films were made for the Academy Award for acting.

Also produced and directed by Dassin and starring Melina Mercouri, “Never On Sunday” was the first of a series of films that the exhibitors have come to call, “The Double-bill.” The film was released in 1950 and the soundtrack, “The Double-bill,” has been a huge hit.

ABC-Paramount Inks George Hamilton

NEW YORK—ABC-Paramount Records has signed thespian George Hamilton to an exclusive contract. The signing was announced, it was reported last week by Larry Newton, president of the label.

The flack actor most recently portrayed the role of a maniac in “The Man with the Gun” and will be seen in an upcoming film, “The Woman in the Window.” The screen in the MGM production of “Your Heart’s Heat,” and has had lead roles in twelve other films.

Additionally, Hamilton has scheduled sessions with Hamilton to begin in 1957 and 8, and recording an LP for release. He will be released next year on the label with “The Man with the Gun.”

is currently being re-evaluated, with distribution changes already effective in Baltimore, where the label is being handled by Mangold, and Miami, where Paramount Records has the line. In addition, Music City in Nashville has been set to handle the product in that area.

The label is currently doing well on the country charts with “Wine” by Mel Tillis, while “Dime” by Bobby Sikes has just entered the charts. The label’s other half-year success is “On My Eggs” by Red Sovine and “The Message” by Wayne Walker. Release schedules are being set for LPs by Ruby Wright and Mel Tillis, as well as for award-winning singles by Terry Melton, Wayne Walker, Ruby Wright and Red Sovine.


cash Box—September 11, 1965
Bourne Purchases Schumann Catalog

NEW YORK—Mrs. Bonnie Bourne, president of Bourne Music, has announced that the firm has purchased the Walter Schumann catalog, which consists mainly of folk songs, spirituals and religious songs by Jester Hairston and Walter Schumann.

Included in the acquisition are "Amen," from the motion picture "Lilies Of The Field," "Mary's Little Boy Chile" and "Eliah Rock." The catalog will be handled through the Schumann Music Corp., now a subsidiary of Bourne.

Sammy Davis To Sing At Nat Cole Benefit

NEW YORK—Sammy Davis, Jr. will perform at the first annual Festival of Stars at Carnegie Hall on Oct. 3 for the benefit of the Nat King Cole Foundation. It was announced last week by the Conference of Personal Managers-East, sponsors of the event. The Festival of Stars will be the first major function to be run for the recently formed charity group.

Davis adds his name to the list of stars who will be on hand to entertain for the event. Among those luminaries already set are: Woody Herman, Duke Ellington, Ella Fitzgerald, Nat 'King' Cole and Harry Belafonte.
Acuff-Rose Artists
To Blanket TV Screens

NASHVILLE — Acuff-Rose Artists Bureau has gone on a rampage in the TV area with seven major artists set for key video exposure in the weeks to come.

Leading up the septet is England's Tom Jones, now on a nationwide tour of one-niners with the Dick Clark Caravan of Stars. Set for his third and fourth "Ed Sullivan Show" appearances, on Oct. 3 and Dec. 1, he will also be doing the new "Steve Lawrence Show" on Nov. 19.

Another批次, Donovan, also on the Acuff-Rose disk affiliate, Hickory Records, with two active singles, "Colours" and "Universal Soldier," has been tentatively booked for a "Hollaballoo" taping Nov. 3-5.

American Hickory songstress Sue Thompson, currently out with "Break-Up Time," is set for three of the major West Coast offerings. She has already taped "9th Street West" (Sept.) and "Shivers" (Sept.), and is scheduled for the "Lloyd Thaxton Show" on Sept. 10.

Don Gibson, now on the country charts with "Again" journeys to N.Y. for the Jimmy Dean TV's Sept. 29, while Roy Acuff, who just re-

Balalaika Anyone?

HOLLYWOOD—Arnold Maxin, chief of Big 3 Music (Robbins-Feist-Miller), has been combing the countryside for a Balalaika band to highlight the theme from MGM's upcoming "Dr. Zhivago" production. The Balalaika is a stringed instrument native to the Russian setting of the "Dr. Zhivago" film story, and Maxin's long search for a Balalaika group extended from Hollywood to Moscow. A special plea was even made to allow the disking of a genuine Balalaika orchestra on English home grounds.

Maxin finally found his Balalaika band when he located Jack Raymond and his 14-piece aggregation. Naturally, Raymond and his Balalaika players hang tape for hats in New York, just a few blocks from The Big 3 home office.

turned to the Grand Ole Opry for the first time since his recent auto accident, and George Hamilton IV, will both appear on the show to be taped in Nashville Oct. 10-17 and broadcast Oct. 21 in conjunction with the annual country music convention. Wrapping up the list, Bob Luman, a new Opry pactee, and Hickory artist, will do four sets of the Grand Ole Opry syndicated show this month.

COLORFUL QUARTET

A recent session at the Columbia studios found Epic labelmates Charlie Walker (far left) and Bobby Vinton (right center) exchanging pointers in the company of their A&R producers, Billy Sherrill and Bob Morgan, respectively. Vinton's newest effort, "What Color Is A Man," was released recently, and has excited considerable reaction breaking on the Top 100 this week.
People from all over are still talking about the soldout show held at the continental Hotel by Martin and the Country Band on their new "Famous Hits" album. The record, featuring some of the top talents in country music, is scheduled for a huge promotion in the coming weeks.

Word from Jimmie Klein says that George Jones (and the Jones Boys) called long distance during their tour around Europe to say that there's plenty of country music lovers over in the Old World. The boys will be back soon for a circuit of the U.K., England, the Carolinas and Virginia. On Oct. 1 and 2, the boys will be playing in the Navajo Indians and will follow up with a taping of a Jimmy Dean Show appearance.

Country chanter Rex Allen must be getting writers cramps from all the contracts he's been signing lately. Last month he signed a contract with Proctor & Gamble for radio commercials on several products, and, several days later signed a five-year recording contract with Musicor Records. The first recording sessions were held in Nashville Aug. 24 to 26, the latest signing by the songster was for a performance at a special celebration to be held on Sept. 18 at Fort Morgan, Colo. The film will be attended by Governor Love and many state officials.

Sorry to hear that Bob Wills, one of our most active contributors to the evolution of our business, has suffered another heart attack and is still in an indefinite period of recovery. We'd like to send our sincere wishes for a speedy recovery.

Keep your eyes peeled for what Bill Callie calls "a really good country movie." The flick is titled "Acre Feud" and some of the stars include Buck Owens, Kitty Wells, George Jones, Ferlin Huskey, Crum, Del Reeves, Minnie Pearl, Skeeter Davis and the others. Produced by Ron Ormond, the film will be premiered at the Long Beach Municipal Auditorium on Sept. 23 through 25.

Country musician Howard Vokes threw another iron into the fire recently when he took over Raving Park on Route 22, near Blairstown, Pa. for country bookings. So far he has the parking lot high with lots of good sounds. So far this month he's had Jimmy McCoy on Aug. 1, Lee Moore on Aug. 8, Poe Wee King, Redd Stew- art and the Collins Sisters Aug. 15, Warner Mack and Billy Henson Aug. 22. Any artists interested in lining up the line can write to Vokes Drawer 1205, Newkensington, Pa.

According to Lucky Moeller, who handles the booking for Porter Wagoner, temporary offices for the artists' enterprises have been opened at 810 1st Ave. So., Nashville. The business address will be utilized by Wagoner until he moves into a permanent location around "Christmas time." He currently has plans for constructing a building on property he recently purchased in the "Record Row" area.

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COUNTRY ROUND UP

| 1 TAKETY AXE  | Chet Atkins (RCA Victor 8590) |
| 2 IT REALLY OVER | (Tubb—RCA Victor 8625) |
| 3 YES, MR. PETERS | (Moeller—BMI) |
| 4 DRUGGIN’ SON OF A GUN | (Tubb—RCA Victor 8623) |
| 5 BEHIND THE TEAR | Sunny James (Capitol 5854) |
| 6 THE OTHER WOMAN | (Moeller—BMI) |
| 7 GREEN, GREEN GRASS OF HOME | (RCA Victor 8622) |
| 8 THE BRIDGE WASHED OUT | (RCA Victor 8628) |
| 9 BELLES OF SOUTHERN BELL | (RCA Victor 8629) |
| 10 ONLY YOU (CAN BREAK MY HEART) | (RCA Victor 8630) |
| 11 HELLO VICTOR MAN | (RCA Victor 8631) |
| 12 MEANWHILE, DOWN AT JOE’S | (RCA Victor 8632) |
| 13 I CAN’T REMEMBER | (RCA Victor 8633) |
| 14 I WOULDN’T BUY A USED CAR FROM HIM | (RCA Victor 8634) |
| 15 LOVE (Bud—RCA Victor 8635) |
| 16 NOTHING TO LOSE | (RCA Victor 8636) |
| 17 BEFORE YOU GO | (RCA Victor 8637) |
| 18 OUR HEARTS ARE HOLDING HANDS | (RCA Victor 8638) |
| 19 SUNGLASSES | (RCA Victor 8639) |
| 20 SONS OF KATIE ELDER | (RCA Victor 8640) |
| 21 THE HOBO AND THE ROSE | (RCA Victor 8641) |

COUNTRY TOP 50

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TIGERTOWN

CONNER SMITH

HOWARD VOKES

FLATT & SCRUGGS

Cash Box—September 11, 1965
**TOP COUNTRY ALBUMS**

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<thead>
<tr>
<th>Rank</th>
<th>Album</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>COUNTRY ROADS</td>
<td>George Jones</td>
</tr>
<tr>
<td>2</td>
<td>SINGING THE BLUES</td>
<td>Ray Price</td>
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<td>3</td>
<td>THE BALLAD OF YOU</td>
<td>Porter Wagoner</td>
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<tr>
<td>4</td>
<td>THE LONeliE SONG</td>
<td>Hank Williams</td>
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<td>5</td>
<td>THE BALLAD OF YOU</td>
<td>Porter Wagoner</td>
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<td>6</td>
<td>LONE STAR</td>
<td>Merle Haggard</td>
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<td>7</td>
<td>KENTUCKY RED</td>
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<td>8</td>
<td>THE BALLAD OF YOU</td>
<td>Porter Wagoner</td>
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<td>9</td>
<td>LONE STAR</td>
<td>Merle Haggard</td>
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**COUNTRY REVIEWS**

- **BIG JOB** (2:09) [Moss Rose BMI—Mills]
- **YOUR OLD STANDBY** (2:36) [Starrite BMI—Kane, Perry]
- **GEORGE & GENE** (Musicor 1115)

George Jones and Gene Pitney are obvious choices to hit for three-in-a-row (They've just come off “Louisiana Man”) with this wild Musi
cor deck. The “A” side, “Big Job,” is a power-packed, honky-tonk
dance version of a guy who has to cover up the traces of “high stepping” be
fore his woman returns to town. “Your Old Standby” is a slowed-down,
shuffling tale of a man who’s treated like a “friend” by the gal he loves.

- **DOWN THE STREET** (2:20) [Central Songs BMI—Miller]
- **THE FALL OF THE KING** (2:25) [Central Songs BMI—N. S. Miller]
- **NEED MILLER** (Capitol 5560)

Not far behind his recent winner, “Just Before Dawn,” Ned Miller has this new self-penned deck, which is a sure-shot for country honors. The top side, “Down The Street” is a bounder of rhythmic blueser, with lots of appeal for deejays, as well as buyers. Bottom side, “The Fall Of The King,” is a medium-paced, idyllic love story with a tear-jerking con
clusion.

- **SADIE WAS A LADY** (3:30) [Vidor, Golden West BMI—Mills]
- **THE GREAT FIGURE 8 RACE** (3:12) [Starday BMI—Bond]
- **JOHNNY BOND** (Starday 781)

Johnny Bond could have another “Ten Little Bottles” on his hands with this deck. A good start to the “Sadie Was A Lady.” This one is a honky-tonk”, Frankie & Johnny-styled saga, about a bar gal and her double-dealer boyfriend. “The Great Figure 8 Race” is a dual-barreled, hi-speed single-talkie about a fella who gets roped into a rip-roarin’ stock car race.

- **DEAR HARLAN HOWARD** (2:19) [Central Songs BMI—Simpson, Bowman]
- **FREDDY FOUR TOES** (2:38) [Parody BMI—Bowman]
- **DON BOWMAN** (RCA Victor 6870)

Funnyman Don Bowman is back on the scene with another barrel of laughs just right for change-of-pace programming. Flag side, “Dear Harlan Howard,” is an open letter from a would-be country crooner who’s looking for hit material from this town. “Freddy Four Toes,” is a fun-filled, wacky story of a power mower that’s “alive.”

The Beatles stand a great chance to go the twin-market success route with their latest outing, a revival of Buck Owens’ white-back biggie, “Act Naturally;” a very revivin’ sort.

**ROY ACUFF (Hickory 1381)**

- **TENNESSEE CENTRAL** (Number 9) (2:40) [Milien, ASCAP—Smith] Hall of Famer Roy Acuff is in real great form with this barrelin’, open-throated, high-step-
  pin’ handclapper. Could bust out big.
- **I’M PLANTING A ROSE** (2:57) [Acuff Rose, BMI—Jones] Flip is a real solid bluegrass
  ballad with a waltz-time tempo.

**Gwen Collins (Bragg 218)**

- **BENEATH THE GREEN GRASS OF HOME** (2:41) [Tree, BMI—Putman, Collins] Newcomer
  Gwen Collins stands an excellent chance to make a big name for her-
  self with this femme answer to the current Porter Wagoner biggie.
- **BEFORE I LEARNED TO LIVE** (2:15) [Bragg, BMI—Collins] This side is a low-down, feel-
  ingful ballad done in fine style. Two good sides.

**Slim Whitman (Imperial 60180)**

- **LA GOLODRINA** (2:19) [Metro, BMI—Art, Whitman] Sweet-voiced Slim Whitman
  is back, raking in lots of sales with this melancholy, Latin-flavored
  update of the real olde.
- **MORE THAN YESTERDAY** (2:42) [Maiden Fair, Cuculu, BMI—Dickens] Flip is a real tender,
  warm-hearted pledge of love and devotion.

**Rem Wal (Capitol 4357)**

- **MISSING** (2:40) [Blackwood, BMI—Wal] Rem Wal may garner a lot of action with this
tender, sentimental heartgrabber of a man who’s lost without his troublesome
woman.
- **GOOD MORNING HEARTACHE** (1:59) [Sea Shell, BMI—Wal] Bedwell, Child. This side is a finger-poppin’, bluesy ditty
  with lots of potential.
Warner Brothers Records recently appointed Pye Records Ltd. of England to handle its product for the U.K. Top executives and artists from both companies together with representatives from several of Warner Brothers' continental licensees attended the launching party and sales conference in London recently. Pictured here from left to right: Hans Kellerman (N.V. Negram, Holland), Paul Claud (Vogue, France), Jim Bailey (head of Pye International), Louis Benjamin (managing director, Pye Records), Mike Maitland (president, Warner Bros.), Leon Cabat (president, Disques Vogue of France) and Robert Oeges (director, Negram, Holland).
Argentina’s Best Sellers

This Last Week

1. Que C’Est Triste Venise (Aznavour-Fernata) Charles Aznavour (Disc Jockey); Lucio Milena (Disc Jockey); Juan Ramon (RCA); Los Cinco Latinos (Music Hall); Elly Neri (Fernata). 
2. Ho Capito Que Ti Amo (Radio-Fernata) Luigi Tenco (Odeon); Peppe De Cire (Odeon); Pau D’Usse (Odeon); Wilna Golch (CBS); Claudio Fabre (Music Hall); Claudio (Odeon). 
3. Pουpee De Cire, Pουpee De Son (Bagattelle-Korn) France Gall (Philips); Juan Ramon (RCA); Leo Dan (CBS); Las Ardillas, El Pulpo (Odeon); Los Pick Ups (Music Hall); Jose Carlos (CBS). 
5. ‘La Cancion Del Jaraca (Korn) Ortega (RCA). 
7. ‘No Quiiera Quererte (Lago) Horacio Guarany, Los Franceses; Ray Llopiz (Philips); Begoña; Juani Pinto (Odeon); Los Pick Ups (Music Hall); Jose Carlos (CBS). 
8. ‘Palito Ortega (Cantos); Paleto Ortega (RCA). 
9. ‘La Casita Blanca (Korn) Los Wankane (Odeon); Los Pulgas (Philips). 
10. ‘El Choro (Korn) Juan Ramon (RCA); Pino Donaggio, Claudio (Odeon); Tony Dillaras (Fernata); Rebeca; Carlos (CBS); Dale Martin (Philips); Siro Sam Roman. 
11. ‘Tickets To Ride (Northern-Fernata) The Beatles (Odeon). 
12. ‘Gaviota Ramara (Odeon). 
14. ‘The Clapping Song (Korn) Shirley Ellis (Music Hall). 

Italy’s Best Sellers

This Last Week

1. ‘Il Mondo: Jimmy Fontana/RCA Published by RCA Italiana.
2. ‘Se Non Voi Sprechi Più Ti: Gianni Morandi/RCA Published by RCA Italiana.
3. ‘Tu Senti Che: Orietta Berti/Phonogram Published by Electra.
4. ‘Divina (Down Town): Petula Clark/SAAR Published by Pickwick.
5. ‘Ride: Adriano Celentano/Clam Published by Clan Arion.
6. ‘La Casa Del Sole (The House Of The Rising Sun): I Marcelle; Ficalora; D виде песни Original Italian Songs.
7. ‘La Notte: Adamo/EMI Italiana Published by EMI Italiana.
8. ‘Quello Che Significa: Boby Solo/Ricordi Published by Cobra Videos Original Italian Songs.
EMI has broken the ice by entering the ring of unconventional selling outlets around which the industry has been skating for a considerable time. The latest entry in this list is the Beatles, the largest record company in the world, with 55% of the total market, had joined forces with the Paul Hamlyn Publishing Group, and produce popular material in other retail outlets such as bookshops, newsagents, department and multiple stores, etc.

The two multi-million pound giants have formed a new company, Music For Pleasure Ltd, the dable R of Music For Pleasure Ltd and The Gramophone Company, an EMI subsidiary, each have equal holdings. The share capital is 100,000.

Paul Hamlyn is chairman of the new company and Sir Joseph Lockwood, chairman of EMI, is a director.

Commercing on Oct. 1, the company will market, on its own Music For Pleasure label, high quality popular and classical 12" LP recordings for only 12/6. (1.75) and available to dealers on sale or exchange. A special sales force is to be added to run this operation, which will be handled by the Paul Hamlyn group.

The two companies came together because their experience was complementary. The Paul Hamlyn Group needed EMI Artistes and production facilities, etc.

The records, featuring EMI artistes only, will be manufactured by that firm at their plant in Hayes and will have the same quality of reproduction and distribution as EMI's other releases.

Marketing of the records, including designing the sleeves, distribution and merchandising will be handled by the Paul Hamlyn Group.

The Paul Hamlyn Group already has an extensive catalogue of recordings. They have for three years been selling, with success, records made by the Czechoslovakian company Supraphon, specializing in classical music from Eastern Europe.

The directors of Music For Pleasure emphasized that the LPs are in no way "cut price" records. The low price of 12/6 is possible partly because most of the cost of the production of the records has been absorbed, and partly because the volume of sale will be higher than anything achieved in the past.

At a special press conference, Lockwood said "Both companies are certain that the market for long playing records in this country can be considerably expanded." He instanced that in the U.S. more than twice the number of LPs are sold than in this country.

"EMI," he went on, "would open up an entirely new low priced market which would not adversely affect the sales of other, more expensive, LPs, but would, on the contrary, stimulate sales in that category.

Here he drew a direct analogy with publishing by referring to the Music For Pleasure records as the "quality paperbacks" of the record industry.

"If all the books are selling at a price which is within the reach of the public, the people are getting exactly the same product, not merely the same words in a different and cheaper binding."

Commenting on the fact that since the mass introduction of paperbacks, books are being read by a greater number of people than ever before, he said, "EMI has had a head start in this field for some years but our records are for sale at overseas outlets and are available as deports all over the country.

The Beatles songwriting team of John Lennon and Paul McCartney have struck a remarkable record deal with the EMI group. The Rolling Stones, who have been with EMI since their first hit 'Can't You Hear My Heart Beat,' have just gone over to the RCA label.

At a press conference yesterday, EMI's managing director, Sir Joseph Lockwood, announced that the Beatles' firm, Apple, has been sold to EMI for £200,000. The Beatles signed a contract for twelve double albums. EMI will also handle the Beatles' film, 'Help!' and the tour of North America of their world tour.

The Rolling Stones, who appeared on the same show, were also presented with a £71,000 cheque for their efforts in America with 'Satisfaction'... now shooting to the top of the British charts on Dec 14.

In Britain, the latest single, "That's The Way," is on its way to the top 20 for Pye records.

The Beatles have added another 140,000 copies of their album, "A Hard Day's Night" to their sales. The number, a Howard Blakeley composition, has already been a hit in the States, and is expected to do well in Britain. The U.S. Whirlpool, in Japan, the Honeycombs cut an LP 'live' in Tokyo. They are, according to those in the know, "One of the best known bands, a round of TV and radio dates."

RCA recording star Peter Nero, accompanied by manager Stan Greenow, has arrived in London this week for a four week stay. Nero will telferec on his TV show, "The Peter Nero Show," which is broadcast in America with a Dixieland band, "Masculine Women, Feminine Men."... Every other single, "I'll Never Know," "Go Away Little Girl," "Can't Help Loving You," etc. in London to promote new American singer Dale Roberts. New single by Roy Orbison, on the London label, "Ride Away."
A Brazil

Germany’s Best Sellers

Week Week On Chart
---|---
1 | 4 | II Silenzio (The Silence) — Niní Rosano—Hans/Ariola/Intro/P. Meisel
2 | 4 | II Hit 17 Oras Nach Traeume (At 17, You Still Have Dreams) — Pop March/RCA Victor—Hans Gerig Music
3 | 6 | Wooly Bully — Sam The Sham & The Pharaohs—MGM
4 | 8 | Elvis Presley — RCA Victor—Hans Gerig Music
5 | 8 | Silvester Von Zeha (5000 Miles From Home & Adios Mexico—Eddy Music & Hans Gerig Music—Polydor—August Seith Music
6 | 10 | Don't Be Nice (You Are Not Alone) — Roy Black—Polydor—August Seith Music
7 | 12 | Das 6 Krad Wagen (The 6th Wheel On The Wagon) — Siw Malmkvist—Metronome—Intro/P. Meisel & Boi Music
8 | 14 | W don Es Sein Muss, Kann Ich Treu Sein (I Can Stay Faithful If I Have To) — Rex Gildo—Electrola—Chappell & August Seith
9 | 14 | Schlagertreffen (Ferch) — Telefunken (Telder)
10 | 16 | Einmal Geht Der Vorhang Zu (Can't Get Used To Loosing You)—Bernd Spier—CBS—Aberbach Music

*Original German copyright.
**Double sided hit.

Brazil’s Best Sellers

Week Month On Chart
---|---|---
1 | 1 | Nao Quero Ver Vez Triante (Vitalito) — Roberto Carlos/CBS
2 | 3 | Carraca (Cruzeiro Musical) — Maria Bethania/RCA Victor
3 | 4 | Io Che Non Vivo (Senza Te) — Fermata (Pino Donaggio/Odeon
4 | 5 | Roberto Carlos Para Canta A Jovemude — Bobby Solo/Chantelle (Ricordi)
5 | 6 | A Casa D'Irene (Fermata) — Nino Fidenco/RCA Victor
6 | 7 | Cominciamo Ad Amare (Fermata) — John Foster/Fermata
7 | 8 | Arrastao (LP) — Roberto Carlos/CBS/Odeon
8 | 9 | Minha Linda (Fermata) — Renato & Seus Blue Caps/Odeon
9 | 10 | Viva Vida (A Central) — Roberto Carlos/Odeon
10 | 11 | Lemon Tree Trini Lopez/Reprise
11 | 12 | Feel Fine (S.A.) — Roberto Carlos/Odeon
12 | 13 | Historia De Um Homem Mau Roberto Carlos/CBS
13 | 14 | Sometimes On Friday The Youngsters/Odeon
14 | 15 | From Russia With Love Newton/Odeon

Brazil’s Top Ten LP’s

Week Month On Chart
---|---|---
1 | 1 | Dois Na Bossa — Elis Regina Jaif Rugravos/CBS Philips
2 | 2 | O Barao — S. Janeiro/Odeon
3 | 3 | Beatriz’ 65 — The Beatles/Odeon
4 | 4 | My Fair Lady — Sound Track/CBS
5 | 5 | Wilson Simonal Trio — Wilson Simonal/Odeon
6 | 6 | Zimbo Trio Vol. 2 — Zimbo Trio/Rge
7 | 7 | Roberto Carlos Para Canta A Jovemude — Roberto Carlos/CBS
8 | 8 | Samba E Canto Asse — Elis Regina/CBS Philips
9 | 9 | Os Reis De Dy Ye Ye — The Beatles/Odeon
10 | 10 | Sambalando Trio Vol. 2 — Sambalando Trio/Som Maior (Audio-Fidelitro)

Top Five Double Sold

Week Week On Chart
---|---
1 | Queria — Carlos Jose/CBS
2 | A Hard Day’s Night — The Beatles/Odeon
3 | Roberto Carlos Para Canta A Jovemude — Roberto Carlos/CBS
4 | The Animals — The Animals/CBS
5 | Lekkiss — Roberto Delgado/Polydor (CDB)

Brazil (continued)

Concerning exclusive artists of the label: Aleides Gerardi has a new single 38rpm ready to be launched, with a ‘guarana’ called “Alania No Dedino.”

...Still on tour in the north and northeast, is Abdias. Maestro Britzinho will cut another album with an instrumental group, with all new sambas.

Canboto and his folk music group also pay hommage for the 400 years of Rio de Janeiro in his “double” “No Rio E Asim.”

A good selection of new numbers compose the 4th album by Carlos Alberto. After his success with his hit number “Queria” (see charts), Carlos Jose, is ready to launch his new LP, with good selections, of... Carlo promoting his single where it is appreciated most—in the Northeast part of the country.

The new releases of Rge include a few new comers, which offer good sample of their possibilities: Ivette, new MPM songstress, with a live recording in one of the Bossa Nova Concerts, to comes her disk bowl with “Pre- Beneficio” “Cacau Do Amanhace”, a newcomer, schooled by virtuoso Paulino Nogueira, whose name is simply Toquinho, gives a show of the different Brazilian guitar playing, “So Tinha De Ser Voe,” “Vivo Sonhando” and “Conheço (I Know You),” a boy from the town Sao Paulo, who comes up with two compositions— “Seus Deus Con A Familia” and “Ze Do Tram,” the first of which is appearing as a probable hit. Young composer Chico Batuecas De Hollandia, who also interprets his own compositions, has a very good single, cut live at the “Teatro Paramount,” with “Pedro Pedroiro” — a classic for guitar lovers—an LP for guitar lovers—a long awaited Paulino Nogueira new album, which includes several hits, like “Mim Mores Laranjas,” “Inutil Paisagem,” “Arrastao,” “Opiniao,” “Manha De Carnaval.”

The news from the Ferranta Records is also consistent: The Supremes are trying to repeat the success they have in U.S., with an album titled “A Bit Of Liverpool,” with hits of the british groups, such as “A Hard Day’s Night,” “Do You Want To Know A Secret,” Chocaer, reunion of some of the world hit numbers, carrying the title “Os Grandes Sucessos Da Atualidade.” “O Fabulosso Erwin Vienna”—Plano and Piano, recording needs was released for the production planet for sale. Julio Ngub produced for the label an album with waltzes for become a popular hit. Songs by various composers: Mafuall. In the Italian field, chanter John Foster (famous in this country after his “Amore Seusami”), interprets “Eda Ora Insegna,” which is high on the charts.

The promo department of CBS Do Brazil, sends along the latest news, as follows: the company is concentrating on the promotion of international hits, no stress Edie Gorme, after the excellent reaction from the part of the Brazilian public, for his disc “The Man With The Golden Arm.” The song is handled as a double hit back with “Tardinha,” “Amor Para Dar,” “Mulata Dengosa” and “Caminio Do Desejo.” The CBS people have great hopes in the young artist. Other news (Continued on next column)
**CANADA**

Best new Canadian-produced sound in some time has to be the latest by the Esquires on Capitol, "Love's Made a Fool Of You." Group has just introduced the first single from their second album and it should make it the really big one as far as the very commercial, Ottawa-based group is concerned. It's breaking on charts with, as usual, all the local radio stations in Canada. It has the makings of a major hit. Royal Family records are making a good chart headway with a side on Apex, "I Told A Lie" seems to be catching on in Canada for their latest, "Hey Ho, What You Do To Me." It's on Quality and it's hitting the right notes with listeners. Some regional action on the Kootenay is reported, billing the group as the "Quesse." Another Capitol outing that is getting a lot of action across Canada is the Esquires new single, "Can't Help Myself," which has been recently been appearing on the different "Jolly Roger Room" and business outlets in Canada indicating that the girls have a smash on Red Leaf in "Your Kind Of Love." Yes Virginia, there is a Canadian music business!

**MEXICO**

Musart Records held a big party for its exclusive artist Mike Laurie, who is a former resident of Mexico. The reason for this party was the wonderful sales in the last months by Laurie and his Comet's with songs like "Tiburón, Tiburón," "Cosecha De Mujeres," "El Sotierito" and others, all of which convert into their sales, which are recorded on a small electric guitar or some other modern instrument. Anderson recently released at CBS an album including themes like "Acapulco 1922," "The Girl From Ipanema," "A Man in the Rain," "I've Fallen in Love," and "Blue Hawaii.

Peerless Records released a new album named "Homenaje A Pedro Infante Los Amigos Que Tengo." (Homage To Pedro Infante—The Friends I Have), dedicated to the first Mexican idol of all time. The artists who participated in this album are his brother Angel Infante, el Cuarteto Armónico and la Mariachi México and Guadalajara.

A new voice and a new style will be introduced by Phillips records in a few more days. She is Evita Muñoz, a prodigious young Emce, who also sings with a beautiful voice. And Toff did the A&R work on these recordings and used big music backgrounds.

Latest Beatles' hit, "Help," was released by Capitol Records in the past week. Almost immediately after, the same company cut the Spanish version by a new rock and roll group named Lee Yaki. The difference between the original and the translation is very thin.

CBS is promoting a new Gene Pitney single, with Spanish versions of "Mr. Moon, Cupid And I" and "I'm Gonna Be Strong." This continues with the American Columbia policy of introducing some of its artists in the native language of the Latin American countries.

Leo Carrillo cut a jazz album at the Peerless label, playing themes like "Days of Wine and Roses," "Summertime," "Lawrence Of Arabia," and others in his unique style.

Young singer Javier del Valle, cut his second single at CBS, containing the songs "dahabia" and "They're Accused," recently performed with the orchestra and Jaime Ortiz Fino as A&R man. From the same label we received a promotional record played by Mister Tromboning, playing the instrumental theme "Letica Yenka Baby" and "A Ballo.

Beautiful Spanish actress and singer Sarita Montiel is expected in town soon by the end of this month, by different clubs, and is the host of TV shows. It is also probable that she will do a picture and maybe some new recordings.

Jaz Muñoz, general director of Gamma Records, flew to his native country, Spain, to spend a vacation that will last around two months. Luis Moyano still is in Cuba with his girlfriend, who is a member of a group playing in the city.

David Crump, manager of industrial relations for RCA, flew to Caracas, Venezuela, on a special mission to the subsidiary company of that country. The RCA subsidiary is responsible for the import and distribution of RCA artists in the U.S.

RCA-Victor and RCA records, the second company organized in Mexico a few months ago, released, among other records, an album with the Beach Boys, named "The Beach Boys Today." Another album is titled "Nova-Disco" and is the subsidiary company organized in Mexico and is also released.

Los Cubanacans, named "Una Noche Tropical En El Caribe." An EP by Piero Sanabria was also released.

From CBS Records, we received the new promotional title, "For Los Barrios Bajos" (On The Blums) with David Rose, on MGM; "Vieje Y Sus Vales" (You've Got To Move), on the Atlantic subsidiary company and the Zawierucha orchestra on Philips; "Silvio," an album that includes songs like "Amer Delirio," "Boemias," and "Caledo Vence." There are two other LP's, one is Rafael Daza's album, "Buenas Noches," and the other one is Rodolfo Marquez's, "Sina," on the Philips label.


Pere Solano Boys, head of one of Orfeon Records, has been named in charge of A&R for the same company, having under him in that department Ricardo Carrion, Velino M. Preza, Fidel A. Vizcaíno and Rolmoro Moran.

**NORWEGIAN PRIZE—**May Reeves, wife of the late Jim Reeves, received a special posthumous Norwegian prize for his 1958 album, "Jim Reeves, Norway for the sale of 75,000 copies of "I Love You Because." The RCA Records release 25th anniversary edition, and it is the first time this album, called "Alfredo de la Parra," has been recorded. The wins are coming, and is said to be likely to pass the 100,000 mark, an unprecedented number for this market. Mrs. Reeves accepted the presentation on her visit to Oslo, and is shown with the now-red paper Averberh, which issues the award. On the wall behind them are dummies of several of the gold (50,000) and silver (25,000) awards disks previously presented to Reeves.
In general, records presented on radio, television or other means of mass communication stand a fair chance of becoming best sellers in Belgium. The same is probably for other countries too. Yet, we are now witnessing a new trend. A few records are enjoying a growing success despite the fact that no special promotional efforts have been made in their promotion. Practically nobody in Belgium knows who Christophe is, a French singer who registered the song “Ailleurs.” Still, it is at the moment a best seller. The same can be said about the latest record by François Deguelt and the disk of the “Belgian Rollin’ Stones” group. These two records are now of course more famous than some stars appear on their show. Christophe can be expected some in September-October on the programme “Teenage Sounds” on Flemish television.

It is predicted “Help” will indeed become the major Beatles hit over here. A Grannophon record is also quite popular about the tremendous demand there is registered for “Viens Ma Bruine” (Come My Dark Haired One) by Adamely Week-End on FR.) “Seventh Son,” by J. Rivers and “In A Whirlpool” by Bobby Darin, who with this record, may be signaling comeback in Belgium.

II Silenzio continues to dominate the market. In the latest news columns there are often praise for Vogue. All we can do now is to confirm that very active company has been registering record sales success since Guy Vanhaecke De Canale-Lange (Belgium). His successor, manager Peter Meylamens, has done extremely well too and he has excellent contacts in radio and TV.

The publishing firm Primavera has engaged a public-relations man, H. P. ter Manager Lammy Vandenhout could hardly continue to cope alone with extension of his company and in Kustera—a Dutchman, just as Lammy van Denhout—the publishing firm has a man, who succeeded in establishing very dye excellent relations with press, radio and TV. This publishing house has registered sales for Belgium on “Set Me Free” by The Kinicks (Vogue). Decca—one of the Bestsellers has produced some artists with great hit-power. There is, in this connection, the recent victory of British artiste Shreck, who obtained his songs with slow gestures, was awarded the Prize of the Press. In Belgium seashore resort. Even before the disk was sold on the front we predicted that “Strange Effect” was destined to become a great song. The single has hardly been on the shelves for few weeks and it was for good sales of “Time After A Movements” by The Douglas Quintet, the excellent start of the latest Rolling Stones single entitled “Satisfaction”, Tom Jones’ “What’s New Pussy Cat?” and latestowel Jaks single singer “George Foggie.”

Belgium’s Best Sellers

SMISH
II Silenzio (Nino Rosso/Vogue/Bens)
Wooly Bully (Sam the Sham and Pharaohs/MGM/Belinda)
This Strange Effect (Dave Berry/Decca)
Mes Mains Sur Tes Hanches (Adamo/Pathè/Armodhe and Beechwood)
Satisfaction (The Rolling Stones/Decca)
Help! (The Beatles/Parlophone)
Dans Wat Ditchter Bij Mij (John Lary Polydor/Passe Partout) (Say)
You’re My Girl (Katie Fine/States)
Santo Domingo (Incas Marins/Imperio/Discus Music)
J’ai Pleure (Claudia Silva/Decca/Fonior)
Mit I Hat Man Noch Traume (Peggy March/RCA/Bens) Long Live Love
Crying In The Chapel (Elvis Presley/RCA/Chapel)

II Silenzio (Nino Rosso/Vogue/Bens)
Mes Mains Sur Tes Hanches (Adamo/Pathè/Armodhe and Beechwood)
Wooly Bully (Sam the Sham and Pharaohs/MGM/Belinda)
Le Soleil Et La Mer (Francois Deguelt/Philips)
J’ai Pleure (Claudia Silva/Decca/Fonior)
This Strange Effect (Dave Berry/Decca)
Kathy (Marc Arey/Markal/Modern)
La Danse De Zorba (Mikis Theodorakis/Bardley-Duo Acropolis/Decca)
Help! (The Beatles/Parlophone)

Mental Best Sellers

Bule Bule (Wooly Bully)—Sam the Sham (MGM)—Los Rockin’ Devils (Orfeo)—Lena Hoy (Muyar)
Blackened Cane—Whipped Cream—Herb Alpert (Time)—Mayté (RCA)—
Jillion Bert (Orfeo)—Chick Mendoa (Muzik)—Chuck Anderson (CBS)—
Peter Fenton (Coral)
The Last Waltz—Al Vieste (Spanish) (Bas X Pape To The Wind)—Sounds Orchestra (Gemelas)
Soromas—Javier Solis (CBS)—Lena y Lola (Muyar)—Los Tres Reyes (CBS)—
Dame ranch (CBS)—Chuck Roccaforte (CBS)—
Sigamos Pecado—Los Diamantes (RCA)—Lena y Lola (Muzik)—Her­manos Carrión (Orfeo)—Los Hermanos Arriagada (Muzik)—(Emmil)
Lecce De Besos (Let’s Kiss)—Jillian Bert (Orfeo)

For Eso Estamos Como Estamos—Los Apion Boys (Peersless)
Extrano Tu Calor—Hermanos Castro (RCA)
El Toro Y La Luna—Joseito (RCA)

Japan’s Best Sellers

INTERNATIONAL

This Week

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
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<tbody>
<tr>
<td>Caravan—The Ventures (Liberty) Sub-Publisher</td>
<td>Caravan</td>
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<tr>
<td>Kickstand—The Ventures (Liberty) Sub-Publisher</td>
<td>Kickstand</td>
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<tr>
<td>Am I Bein Mattin—Sound Track (Odeon)</td>
<td>Mattin</td>
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<tr>
<td>Pet Bunny—Dickie Lee and the Boppers (RCA)</td>
<td>Dickie Lee and the Boppers</td>
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<td>Love Me—Mike Sammes and the Shadows (CBS)</td>
<td>Mike Sammes and the Shadows</td>
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<tr>
<td>&amp; Id Rather Be—George Mello (Dorothy)</td>
<td>George Mello</td>
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<td>Love and Happiness—Dorothy Ings (Chapel)</td>
<td>Dorothy Ings</td>
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<tr>
<td>I Love You—Barbara McNab (Coral)</td>
<td>Barbara McNab</td>
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<td>I Love You—Divine (RCA)</td>
<td>Divine</td>
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<td>I Love You—Sandy (CBS)</td>
<td>Sandy</td>
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<td>I Love You—Leslie &amp; Elsie (CBS)</td>
<td>Leslie &amp; Elsie</td>
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<td>I Love You—Valerie Joe (CBS)</td>
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LOCAL

This Week

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<tr>
<th>Record</th>
<th>Artist</th>
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<tr>
<td>Anoko To Boku—Yukio Hashi (Victor)</td>
<td>Anoko To Boku—Yukio Hashi (Victor)</td>
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<td>Myagamaguro No Uta—Bulake Sakiyo (King)</td>
<td>Myagamaguro No Uta—Bulake Sakiyo (King)</td>
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<td>Natsuno Hino Omode—Teruko Hino (Polydor)</td>
<td>Natsuno Hino Omode—Teruko Hino (Polydor)</td>
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<tr>
<td>Nagisano Ojojan—Kazu Fujiki (Colombia)</td>
<td>Nagisano Ojojan—Kazu Fujiki (Colombia)</td>
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<tr>
<td>Bendo Naraba—Teruhiko Saiko (Gold)</td>
<td>Bendo Naraba—Teruhiko Saiko (Gold)</td>
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<td>Futarori Sekai—Yujio Ishihara (Teichiko)</td>
<td>Futarori Sekai—Yujio Ishihara (Teichiko)</td>
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<tr>
<td>Baka Shita—Ohnami Miyoky (Colombia)</td>
<td>Baka Shita—Ohnami Miyoky (Colombia)</td>
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<tr>
<td>Abashiri Bangaichi—Ken Takasaku (Teichiko)</td>
<td>Abashiri Bangaichi—Ken Takasaku (Teichiko)</td>
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ALBUMS

Week

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<th>Record</th>
<th>Artist</th>
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<tr>
<td>Ventures In Japan—The Ventures (Liberty)</td>
<td>Ventures In Japan—The Ventures (Liberty)</td>
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<tr>
<td>Knock Me Out—The Ventures (Liberty)</td>
<td>Knock Me Out—The Ventures (Liberty)</td>
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<tr>
<td>The Sound Of Music—Sound Track (Odeon)</td>
<td>The Sound Of Music—Sound Track (Odeon)</td>
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<tr>
<td>Brenda Lee’s Golden Hits—Brenda Lee (Decca)</td>
<td>Brenda Lee’s Golden Hits—Brenda Lee (Decca)</td>
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<tr>
<td>Pearly Shells—Billy Vaughn (Dot)</td>
<td>Pearly Shells—Billy Vaughn (Dot)</td>
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Cash Box—November 1965

Keep up to the minute on the current music scene

Local Rates

Regular Mail $30—1 Year
Air Mail $45—1 Year
Shortly after the close of MOA’s 1964 Trade Show and Convention, the newly elected board of directors had to make one of its first vital decisions—where to hold the association’s 1965 convention. Two choices were before them at this time—should they hold the show in Chicago or should they tie in again with NAMA and go south to Miami Beach.

The decision was to stay in Chicago and hold the convention in September.

Cash Box, prior to the board’s decision, had suggested Chicago. The board’s feeling was the same. It was felt that Chicago’s centralized location, its proximity to many of the industry’s manufacturing plants and the fact that past trade shows held outside of this city have never drawn the attendance nearly as well. Although the wisdom of this decision won’t be decided until the end of this week, it is hoped that the industry’s sense of responsibility and obligation to support their national association and its ability to recognize the considerable value of a trade and industry get-together, will insure success again this year.

More than 1400 visitors answered the call of MOA in October, 1964. The MOA found itself in the position of a hit performer and many wondered exactly what it could do for an encore. Under the handicap of a split MOA-NAMA convention, many in the trade are skeptical about a repeat performance of last year’s monumental success and are looking toward next week’s industry conclave as a barometer of trade interest and economic health.

The association executives and factory representatives have done their part to present the nation’s operators a tight, fact-filled three days. Fred Granger, and MOA’s officers and board members have planned for the show with the care and detail of a Washington committee planning for a presidential inauguration. It will all be there. Will you be there?

We hope the operators of America will prove that their convention means enough to them to stand on its own, and stand tall! If you want the coin machine convention to have a successful, meaningful purpose, get behind MOA. Get out to Chicago. You’ll learn from the industry experts—your colleagues, and the factory reps will learn from you. The MOA Convention is the heart of the industry’s lifeblood, the breath of a united trade, the forum for the exchange of ideas and yes, the measure of our worth in the eyes of the country’s commercial community.
**COPRIGHT LEGISLATION TO PR**

**Fact-Filled MOA Seminar Set For Sept. 11th**

CHICAGO—Fred Grangruth, executive vice president and managing director of Music Operators of America (MOA), advised last week that the new MOA of this year's convention, will commence promptly at 8:30 a.m., Tuesday, September 11. He stated that this particular industry event is "too packed with worthwhile material (from an attendance point of view) to be missed." The session will be held in the second floor meeting room.

According to Grangruth, the first half of the program will be devoted to the "recent Julie" relations. Seventy-five year old New York State Senator LaVerne will take an in-depth exploration of these relations for the benefit of the 1200 members. Following this there will be a panel discussion on the relationship between record companies and the coin-operated music industry. After this the meeting will presently break at approximately 4:45 p.m. The Seminar will then convene to the Carnival of Ideas. "Dying Music," the business brief, which will be presented in an essay format as is the case, will be reserved for the discussion of the coin and dime machines. The discussion will be led by the editor of the MOA's "Motive" later, and will feature two prominent music operators. Following Grangruth's discussion the second day's discussion will be led by the editor of the MOA's "Motive" later, and will feature two prominent music operators.

**Dynaball To Distribute Copies Of Its 1965-66 Parts Catalogue At MOA**

CHICAGO—Dusty Hobhein, general sales manager of the Dynaball Company, announced last week to visitors at the MOA Convention, September 11-13, in the Pick Congress Hotel, to stop at the firm's exhibit booth #7, on the exhibit floor, to pick up a full-line parts catalog of Dynaball's 1965-1966 Coin Machine Parts and Supplies catalog, and also the 1965-1966 Billiard Accessories & Supplies catalog.

Attending the Dynaball exhibit will be the firm's president Sam Berger and his wife, Frances, and Hobhein.

**Frye To Empire Coin**

CHICAGO—Jack Burns, director of sales and field operations for Empire Coin Machine Exchange, in this city, announced the appointment this past week of James (Jimmy) Frye, who will take over Dasch's position in managing the empire in all areas of sales at Empire Coin and become familiar with that division.

Frye is a graduate of the University of Illinois, and has successfully operated a coin machine route in Danville, Illinois for several years.

**Wallace Re-elected; Sales Tax Exemption Proposed At W. Va. Conclave**


"If all else fails and we are required to pay," stated Denver, "it is unfair, it is impossible, and it is indefensible to raise the price on a coin-operated phonograph or amusement machine. The consumer has the right to purchase from the customer and the operator would have the right to his profits to this tax." He added, "If the government can come to a collection point to tax a percentage included, we'd be most pleased."

Should the state Tax Department agree with this conclusion, MONY has requested the state to transfer the state's ownership of the association's position to the tax collectors. "If all else fails and we are required to pay," stated Denver, "it is unfair, it is impossible, and it is indefensible to raise the price on a coin-operated phonograph or amusement machine. The consumer has the right to purchase from the customer and the operator would have the right to his profits to this tax." He added, "If the government can come to a collection point to tax a percentage included, we'd be most pleased."

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ON TO CHICAGO—It’s September, the temperature is turning a milky sharp, and the convention spirit is in the air all around coinrow. Besides the numerous metro area coinmen packing their bags and making flight arrangements for the first week of the big MOA weekend, Fred Pollak of Rowe AC in Wiphany, N.J., and his sales promotion team of Ed Claffey, Jimmy Newlander and Jerry Marcus were getting set to join Jack Harper and the other Rowe boys out in Chi. Rowe boys are bringing a surprise guest along to the show in the person of killer Joe Piro who should really keep their equipment exhibit alive and movin’. A little extra-convention activity will be taking place Wednesday, Oct. 3, when Joe on Shock (aka Joe on Shock) calls the house together. The entire Rowe discotheque at the Astor Towers. Joe’s dancing partner here will be Carmelita Gibbs who some of you may remember from Rowe’s display at the Brandon National. She’ll be there with the table and the grooves and the success Shaffer Dist. has enjoyed, distributing the Rowe equipment lineup in the Michigan area and how the entire state of Kentucky (Shaffer is also the outlet for Rowe’s vending lineup in Indiana).

SHAFER DIST. LOSES FRIEND—Our prayers and the prayers of the rest of the industry go out to the family and numerous friends of Jerry Lambert who died in his sleep Wed. morning. Sept. 1st, Jerry was president of the Music Operators of Conn., Inc. for seven years and he leaves many, many friends.

BELTERS & BOOTS & BANQUET—Invitation and prominent producer Hirsch de la Vie putting together a rock reunion for the MOA program of the MOA banquet, September 13 in Chi; among those featured are three hot acts, all placed to the Monument label; Tennessee trash Dolly Parton, tuff tenor sax—man Boots Randolph (word has it that Elvis doesn’t feel comfortable on a record date without Boots being present) and Charlie McCoy’s five-man flying squad—two harps, drums, sax and slidehorn. Should be a thumpin’ affair.

BACK HOME DOWN HOME—Leo Weinberger’s Southern Automatic Co. in Louisville Kentucky, missing from the Seeburg house since 1948, is back in the fold. William Adair, Seeburg vice-president for sales and distribution, invited Leo and his staff to the Corp’s national distributor meeting and offered the old family chair. Leo took it and now everybody’s happy. . . . Meanwhile in West Virginia: Charleston’s Holiday Inn took an entire late night party to the West Virginia Music and Vending Association convention. The delegates took a vote and reelected John S. Wallace their new president. NAMA state council director John Insalata addressed the assemblage.

HOLD FAST—Twilight was grey and cool last Tuesday, promising rain, and the few people standing in front of the Holiday Inn in Manhattan were well equipped for the rainy weather. As the last train笛ed into the station, a dull yellow and the rails were quiet. Behind the doors of the Venetian Room could be heard a mixture of muffled sounds. The doors swung open and the sounds rolled out. Approximately one hundred and twenty-five coinmen—distributors, factory representatives and operators—had gathered to hear the Music Operators of New York report on the new state sales tax (see details on news page). Passing by the tables: Max Klein and Al Miniaci in a quiet conversation; Millie McCarthy full of energy and charm; Senator Bodkin telling his tale that he missed being elected by 1500 votes; Marty Toorkey just back from a Western road trip, spreading the Seeburg word. Denver, Ben Chievowski, George Holzmann and Teddy Blatt at the speakers’ table; Lou Wolberg with his glad smile. Then the meeting got down to business. The word was: hold fast, stand your ground, stand on a dime if necessary, but stand up.

HERE AND THERE—From out West comes word of a new technique in therapy for the mentally ill. In a bold and imaginative step, psychologists at the Salt Lake City Veterans’ Administration hospital are trying a new and unexpected technique designed to help young men from the war zones adjust to life in the real world. The doctors brought in a ballgame and encouraged the patients to play, alone or in pairs, and it was noticed that the inmates, enjoying the game, would break silence and talk to each other. London will be the setting for the U.S. Trade Center exhibit sponsored by the Dept. of Commerce; word’s out that the British Ladies Trade Association, too, has a display here for the thundering herds of tourists who are discovering England and Ireland. . . . Al Simon, president of U.S. Billiards, says the pool table line is moving great from coast to coast. Backing up that statement are excellent reports coming in from Adarco. Another new item: the Los Angeles Herald is carrying a readable and well-researched column on pool written by a writer at the Los Angeles Herald. . . . New face at Bantner Specialty in Philly is former WICO vet Al Cohen known to many as that firm’s rep in the New England territories. Al will be familiarizing himself with the parts Dept. at Bantner before assisting in equipment sales along with Steve Jablon and Gene Reinhart. The结果 was further heating up for a big fall sales season. The result is a story by Huey Woodard’s mechanical talents will be used to maximum advantage now as full-time service ace, according to Bantner exec Jimmy Ginsburg. Congrats to New York State coinvet Jack Wilson’s son Jackie. The lad was promoted to National Go-Cart Champion at the finals which took place in Broadhead, Wisc. two weeks back. This is the first time an easterner coopered the top honor.

Seth Poy, September 11, 1965
Clint Shockey, of Royal Distris in Cincinnati, issued glowing reports last week on the Wurlitzer “Go-Go” discotrope program in the greater Cincy area. Clint can scarcely wait for the MOA Convention, where he and his Royal Bob Davidson, Gary Sinclair, C. R. Ross, etc. . . . Ewald Fischer, proxy of the Ewald Fischer Mfg. Co., in Tipton, Mo., spent a golfing weekend with Bob Nims, AMA Distris in N’Orleans, in Biloxi, Miss. Ewald (the “Arnold Palmer” of Tipton) refused to comment on his golf prowess (match!).

Plans for a school for c.m. mechanics at Coyne Electrical School, originally operated by the late Operator Bob Lindell, of General Music Co., are forging ahead. When this comes about it will provide a steady supply of trained young men capable of entering our industry with the necessary basic training. We'll keep you by Williams sales chief, Bud Kapur, info’s that Seeberg Vice Prexy John Chapin is readying an intensive amusement equipment service school program at the factory on Williams anew.

Will Music Prexy Harry (Handsome) Silverberg and his Rose are planning to come into Chi next week for the MOA Convention. . . . Bob Street, Supreme amusement Entrepreneurs, in River Grove, recently opened the new River Bowl, and Easy Street Lounge. . . . A very busy Phil Schwartz, of Chicago, has, reports that the factory is pushing hard on production to fill rush orders. (Extended play) puck and the Allied, the new “Par Golf” game, which is currently being applied, it's proving a stunning success in random test locations. . . . Joe Schwartz, prexy of National Coin Machine Exchange, is a very busy man these hectic days while Mort Levinson and his family are vacationing.

Sales on Gottlieb’s “Dodge City’ four-player flipper amusement game have already established it as the highest selling record signs thus far, according to Alvin Gottlieb. . . . Over at Das Music Co. Joe Kline reports that now that most everyone is back from vacations, shipments are beginning to catch up with sales on all equipment. The budget line is still very popular.

Herb Jones informs that Bally will have an excellent exhibit on all Bally equipment at the MOA Convention. Bally’s exhibits are in booths B1 thru B5. . . . During our chat with Dennis Ruber and Richard Uttanoff, D & R Industries, we learned that they will have a conveniently located exhibit in the same area as their exhibit in booth 224. . . . Empire Coin Buck Burns announced the appointment last week of James (Jimmy) Frye to the Sales Division, which is headed by Jack.

Everyone at Rock-Ola Mfg. Corp. is gearing and preparing for the big MOA Convention at the Pick-Congress Hotel. Ed Doris expects a lot of action on the Rock-Ola exhibit. . . . Midway Mfg. Co. execs, headed by Iggy Wolver, and Hank Ross are setting up a very attractive display as well. We always enjoy meeting the rowdy Prexy Ted Rubey and Estelle Bye on the exhibit floor during the early conventions.

One of the certainties at the MOA Convention: Hymie Zorinsky smoking his huge cigar. As for a rare sight: Hymie without his cigar clamped in his mouth. Whenever we visited in Omaha we usually came home in a state of exhaustion (for whatever that means).

We don’t have to go out on a limb in predicting the action at this year’s convention. Tom Mackey, of the Pick-Congress Hotel is absolutely delighted with the reservation figures and Fred Granger has already sold out all the exhibit space. Banquet ticket sales are also very high. . . . When we talked with A. A. Stegger, president of Tel-A-Sign Co., and “Scopitone,” we learned that they have a lot of action going. Operator C. H. Siegel will be old buddy Jack Miluck, Marty Metzer, and Paul Godell. . . . BE YOU AT THE MOA CONVENTION!

Midway Manufacturing Company
10136 Pacific Avenue, Franklin Park, Illinois

Cash Box—September 11, 1965

Our Modern new factory is devoted exclusively to manufacturing SCHMELKE QUALITY CUE STICKS

Professional Design—Long Life

Write for details.

SCHMELKE MFG. CO.
Shakopee, Minnesota

Midway Manufacturing Company presents

YOUR GREATEST PROFIT possibility for 1965

—DELUXE 8-POCKET and BUMPER POOL®—

—The Dependable Tables!—

See Your Distributor or Write.

Complete Selection Parts and Accessories.

Valley Sales Co.
333 Marten St.
Bay City, Michigan
Reconditioned MUSIC Refinished

RECONDITIONED ANI JIM TROPICANA $695
ROCK-O-LA 1468 325
ROCK-OLA 1478 350
WURLITZER 2404 395
WURLITZER 2500 475
SEEBURG C-222 495
SEEBURG AQ 160 575
SEEBURG A-160 695
SEEBURG 161-H 445
SEEBURG 201-H 445

Reconditioned GAMES Refinished

UNITED BOWLERS WILLIAMS 5-BALLS
LUCKY-15 $550
DLX-2 STAR-16 395
CAMED-13 350
DLX CLASSIC-10 250

$100.00 Off on Each Bowler Buy "As 1st"—Clean, Complete

CHICAGO COIN SHUFFLES
SPOTLITE $105
STRIKE BALL 495
RED DOT 540
TRIPLE GOLD PIN 325
VARIETY ROLL DOWN $295
SIX GAME 175
FOUR GAME 125
DOUBLE FEATURE 95

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WORLD WIDE distributors
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THIS WEEK'S SPECIAL
Davis Guaranteed Phonographs

Seeburg 100W $199
Seeburg HF100G 199
Seeburg 201 489
Seeburg 222 539
Seeburg AQ160 579
Seeburg AY160 789
Seeburg DS160 889

Wurlitzer 2800 Album and Gold Bar with 10-Top-Tunes 739
Rock-Ola Grand Prix 425 839
Rock-Ola 418S Rhythm #2 739

California Clippings

A goodly percentage of L.A.'s phonorow are packing their grips and making tracks this week for Frank Sinatra's "kind of town" and the MOA convention. That 'toddlin' town should be bustling with manufacturers, distributors and suppliers within the next few days—convention gets under way on the 11th. Incidentally, Cash Box will have a special convention issue next week which will be distributed free of charge at the show. News from Ken Siler at the Wurlitzer factory branch to the effect that the recently held service school was a huge success with excellent reaction from the ops who attended. We also hear that Gary Sinclair, regional sales manager, visited the branch this past week and Bobby Hall, shop employee has returned from his Texas vacation. Chuck Klein, who recently info's L.A.'s latest info's, is holding can vendor sales at a high level. Rowe service engineer, Ralph Whipple, is in Denver conducting a vending school and also collecting ops in that area. And exee V.P., Willan Norman of the west office in San Francisco, visited town for a few days last week. We also hear that Henrietta Goddard, manager of the factory from Ware, is vacationing from the firm and Dave is traveling the back roads by heading north. The Solle girls, spending the weekend with friends at the Lenoir Elks Club in Elkins, report from Tom Jones, regional manager, that there is their number one "breaking" single on Parrot at Luenhagen's. California Music's top "breaking" single is "Everyone's Gone To The Moon" by Jonathan King. "Erry Man Got A Gun" by Earl Hines, backbeat label a close runner-up. George Muroaka at Simon tells us that Jack Simon has already taken off for Chicago and the MOA and that Art Spencer, who recently joined the firm, will be replacing Frank Menardi who resigned recently. Muroaka was a guest of Ray Collins of Collins Amusement Co., Whittier, at the California Country Club golf course. They were joined by Harvey Kirby of Kirby Amusement of La Puente. Unfortunately Cash Box was unable to ascertain the exact scores—like former President Eisenhower! It's apparently a deep dark secret and nobody's talking about it. Badger Sales and Vending tells us that Chicago Coln's new "Preview" bowler arrived and it's creating sales and excitement among the ops who've seen it. Bill says the new format which gives an extension plan should give an added "shot in the arm" to the bowling trade. Joe Durate is back at his desk after a business trip to Mexico, calling on the trade in that area. Williams new "Lucky Strike" single player is striking the customers at Struve Distributing as a potent game and all indications are that it'll be another big seller for Williams. Pete Stray, who spent the summer here with us, returned to his home in Salt Lake City. Of course he'll be visiting the L.A. office monthly. Liz Kriegman of the credit department left last week to await the arrival of her baby in Oregon. Her husband is a vice presi- dient in another city. . . . Jim Wilkins at Paul A. Laymon, Inc. reports traffic activity at the offices during the past week resulting in the rise of sales in both new and used equip- ment. Jim Peck of Peck Enterprises, New Zealand, was in for a visit last week and we hear that Walter Cook's daughter and husband are also in town—visiting Davis, Caln, and . . . Our condolences to Mrs. Robert of Red Small, well known Arcadia operator, who passed away recently. . . . Ops in town include: Alan McMahan-San Jacinto, Fred Anderson-Solvang, Larry Hansford-Lompoc, Jack Goodman-Long Beach, S. L. Griffin-Pomona and Dick Leerskov-Barstow.

UPPER MID-WEST MUSICKS

Gene Hoerth, Herred, So. Dakota, in town for the day making the rounds and picking up records and parts. . . . Mr. & Mrs. Lawrence Sanford, in town from Des Moines picking up parts and records. . . . Bobby Lane head of the parts dept. at J.Johnson Music took off last week for a vacation trip in vacating the west part of Michigan. . . . Frank Ponterio in town for the Twin-Yank game. . . . Happy birthday to Frank Coubal, Bloomer, Wis., . . . Mr. & Mrs. Will Gutenkunst and their daughter in town for a few days vacation and taking in the Twin-Yank ball game. . . . Joe Weber and Darrell Weber in town for the day busy buying parts and parts for . . . Mrs. Jim Blinder in town with Mr. & Mrs. Art Berg, Fairmont in the cities and on to the airport to pick up Mr. Berg's sister coming in from L.A. . . . Mr. & Mrs. Herman Warr, Salem, in the cities for a few days shopping. . . . Art Hugenberg in town for a few days attending the Shrine convention. . . . Bob Gillamme and his wife, in town to see the Twin-Yank ball game. . . . Also Mr. & Mrs. David in the cities for the day to see the ball game and then driving back home that evening to Watertown. . . . Morris Berger, Duluth, in the cities for the day picking up parts and records.

Happy Birthday This Week To:


Your Invitation……

TO A GREAT WEEKEND!

THE 1965 MOA CONVENTION and TRADE SHOW

AN OUTSTANDING LIST of exhibitors representing all facets of the coin-operated music and amusement industry.

NEW MOA INDUSTRY SEMINAR on customer, public and political relations—record programming “Cornival of Ideals” for operators.

GALA BANQUET and SHOW in the Great Hall featuring some of the country’s greatest talent.

SATURDAY, SEPTEMBER 11

9:00 AM—Exhibits Open
3:00 PM—Exhibits Close
3:30 PM—MOA Industry Seminar
4:45 PM—Seminar Coffee Break
5:00 PM—Seminar Continues (Carnival of Ideals)
6:00 PM—Seminar Closes

SUNDAY, SEPTEMBER 12

10:00 AM—Meetings of Regional Associations
11:00 AM—Brunch for MOA Members and General Membership Meeting
1:00 PM—Exhibits Open
7:00 PM—Exhibits Close

MONDAY, SEPTEMBER 13

10:00 AM—Exhibits Open
12:30 PM—Ladies Luncheon
4:00 PM—Exhibits Close
6:00 PM—Cocktail Hour
7:00 PM—Gala Banquet & Show in the Great Hall

PICK CONGRESS HOTEL CHICAGO

SEPTEMBER 11-12-13

Music Operators of America, Inc.
228 NORTH LA SALLE STREET • CHICAGO, ILLINOIS 60601

S. D. Ops Meet

(left to right) Johnny Truccano, Glenn Miller and Dick Peyton.

CHICAGO—During a recent general business meeting (August 15 & 16) of the Music and Vending Association of South Dakota, at the Franklin Hotel, in Deadwood, S.D., the group approved a resolution in reference to the 3 per cent sales tax levied on automatic machines of all types. The association’s Legislative Committee was instructed by vote to confer with its attorney in Pierre to draft legislation to alter the present sales tax regulation with regards to vending machines.

It was pointed out, during the discussion, that there is no way operators of vending machines can collect the sales tax on the products vended. This is required by law. The sales tax, as interpreted by law, cannot be absorbed by the seller.

Presiding over the discussion was Darlow Maxwell, Pierre, president of the South Dakota association, who chaired the sessions during the two-day conference. John Trucano, of Black Hills Novelty & Vending Companies, in Deadwood, was chairman of all the arrangements, and host to the group. The association reportedly enjoyed excellent attendance from among the membership for the meeting.

Included among the speakers and honored guests were representatives of vending machine manufacturers and distributors from Omaha, Nebraska; Minneapolis and St. Paul, Minnesota; and Chicago.

Irv. Linderholm, of Tri-State Vending Co., Fargo, North Dakota, president of the North Dakota operator group, was the featured speaker during the banquet, Monday evening, at Turgeon’s Supper Club, in Deadwood.

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Either one is the perfect pool table for your location. The Electra features an electrically operated drop coin mechanism (used with either a battery or available current) while The Classic features a “feather touch” cheat-proof coin mechanism.

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210 Paterson Plank Road, Union City, N. J. (201) UN 5-6633

(LOS ANGELES OFFICE—1423 SOUTHWESTERN AVENUE)
Eight on NAMA Board Nominating Ballot

CHICAGO—Six operating company executives and two representatives of machine manufacturers have been nominated for election to the Board of Directors of the National Automatic Merchandising Association (NAMA), Harry L. Wood, chairman of the nominating committee, announced last week.

The election will take place at the NAMA convention to be held October 16 at the Miami Beach Convention Hall.

All terms begin January 1, 1966. Their nominations were made for a one-year term. There was no opposition for any of the nominees.

Four of the nominees are members of the Board of Directors, and Fishman is a former director and two-term president of the association.

Wood said that the nominations were made to keep the Board at the maximum number of 21 members, and that the selections were made on the basis of their contributions to the vending industry.

The nominees are:


2. Eino Klander, Coos Automatic Merchandising Company, Coos Bay, Ore.; Robert J. McQuay, National Vending, Inc., for a one-year term; and one supplier nominated by the association.

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MOA Assn. Survey
Winners Announced

Chicago—Fred Granger, executive vice president of MOA, announced Thursday night (Sept. 2nd) that the results of the annual association record and artist poll had been tallied; the winners for 1965 are as follows:
Most Consistent Supplier of Good Records to the Coin-Operated Music Industry—won by Capitol Records.
Most Popular Record on Coin-Operated Phonographs—won by "King Of The Road," on the Smash label.
Most Popular Artist on Coin-Operated Phonographs—won by Roger Miller on the Smash label.
Granger said there was a good response to the poll by MOA members and that Roger Miller's winning-vote margin was "overwhelming."

Scopitone Set For MOA

Jack Mitnick

Miami, Fla.—Jack Mitnick, sales executive at Scopitone U.S.A., announced on his return from Chicago last week that he has coordinated with A. A. Steiger, pres. of the parent company Tel-A-Sign, to bring "a truly sensational" Scopitone display before the MOA Convention next week. Mitnick, who will be returning again to Chicago to be on hand at the show, advised that his firm has taken booths 46, 47 and 48 plus a hospitality suite in the Pick-Congress where they'll be entertaining operators.

"Duplex Latch" Cited As Winning Feature On 'Aces High'

Chicago—Discussing operator reaction to "Aces High," four-players flipper-type pinball game recently introduced by Bally Manufacturing Company, Chicago, Paul Calamari, Bally's sales manager, commented that aside from the play appeal of the game, which he claims is winning rave reviews, the trade is impressed by the new simplified method of latching down the playfield panel.

"By means of the new Bally 'Duplex' Latch," Calamari explained, "only two thumb-flip clamps are required to hold the panel tighter and flatter than formerly with four clamps. The secret is a pair of internal sliding hooks at the rear of the panel which automatically pull down on the panel when the two front clamps are latched. When the front clamps are unlatched, the sliding hooks act as hinges, permitting the operator to raise the panel to any angle. Or, if desired, the panel can be removed from the cabinet simply with a forward lift which automatically disengages the sliding hooks from their retaining studs, which are secured to the sides of the cabinet. The 'Duplex' Latch, which will be standard in all Bally games, is only one of the many mechanical conveniences which Bally will continue to bring out to match the world famous player appeal of Bally flippers."

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People were beginning to expect pin game miracles from Rock-Ola by this time. Imaginative innovations and engineering simplicity created winners like JIGSAW, SCREEMO, WORLD SERIES and the revolutionary ARMY and NAVY game.

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By late 1934, following the acquisition of the massive Gulbransen property, Rock-Ola turned its extensive woodworking facilities to the production of furniture and case goods.

A full line of upholstered and occasional furniture was met with immediate national acceptance. The design and production facilities of Rock-Ola produced items like cellerettes, tables, bookcases, piano stools, home desks, record cabinets and radio cabinets.

In the 30 years that followed, Rock-Ola policy of engineered simplicity produced innovations in phonograph mechanisms which increased take and lowered operator maintenance costs. Today, two startling new phonographs . . . Grand Prix II and Starlet join with the proved Princess Royal to form the Rock-Ola line of coin operated phonographs of outstanding quality and performance.