Lies that spell success come from the happy trio of Art Talmadge (center), president of Musicor Records, and two of his label's big stars, Gene Pitney (left) and George Jones. Both performers have been teamed on two country-flavored LP's for Musicor. Both, of course, are standout names on their own. Gene is said to have a steady sales range in the U.S. and England of 300,000 to 800,000 for each of his singles releases, and is a consistent star on the Italian music scene. His current hit is "Through The Eyes Of Love." George Jones, one of the mainstays in the country music field, is now making the grade with "Love Bug."
The New Hit Ride

PAUL REVERE & THE RAIDERS are riding the charts with a hot new single, "STEPPIN' OUT" and a smash hit album on Columbia Records!

And they might be riding your way on their thirteen-city cross-country tour....

MINNEAPOLIS—THURSDAY, AUGUST 19/DETROIT—FRIDAY, SATURDAY, AUGUST 20-21
CLEVELAND—MONDAY, TUESDAY, AUGUST 23-24/CINCINNATI—WEDNESDAY, AUGUST 25
CHICAGO—FRIDAY, AUGUST 27/MILWAUKEE—SUNDAY, AUGUST 29
ST. LOUIS—MONDAY, AUGUST 30/ATLANTA—TUESDAY, AUGUST 31
NEW ORLEANS—WEDNESDAY, SEPTEMBER 1/BOSTON—THURSDAY, SEPTEMBER 2
WASHINGTON, D.C.—FRIDAY, SEPTEMBER 3/PHILADELPHIA—SATURDAY, SEPTEMBER 4
NEW YORK—SATURDAY, SEPTEMBER 4
Sometimes it is difficult to sift yesterday's trend that becomes a well-heeled business practice from a fly-by-night fad that seems to vanish with the morning light. A few years ago, Cash Box took editorial note of a trend that has evidently become a way-of-life for the record business.

The subject of that previous view was the "single LP," that is album product that was marketed to take sure-fire advantage of a smash single or even one that was a shade less than a sensation. But, as we scanned the list of new fall product the other day—and most labels have already made their prime bids for the fall sales season—it was clearly demonstrated that the "single LP" concept is firmly established as a marketing procedure in the merchandising of album product.

Catalog for catalog sake is more or less a thing of the past. One may be misled by the number of catalog names that continue to appear among new LP product. However, closer inspection of their bills-of-fare bares but further proof of industry thinking along this line. Albums are usually stamped with an "immediacy" of subject matter. So-called "good-music" names may well venture into the area of teen-songs; others will tie in with an upcoming Broadway musical or major motion picture. Daring A&R ideas may be applied wherein a semi-classical attraction may be teamed with a pop name (e.g. Boston Pops & Al Hirt). Perhaps less venturesome, though no less significant is the wholesale recording of the old classical war-horses that have a pop-like attraction for millions of record buyers by some of the most commanding of classical orchestras and conductors.

Record companies are discounting once time-honored methods of supposedly giving themselves ready-made stature by recording product within neat, general categories of music without, in many instances, much concern for artists involved. It would suffice, in those days, to cut standards in various tempi and dance styles, or perhaps hitch one's wagon to a great Broadway score from long-ago-and-far-away.

Today, direction is one of "what's happening" to warrant a particular release. The artist, in a sense, must be 'in,' his material carefully chosen to reflect in most cases an awareness of hit themes.

It all adds up to a close liaison between the A&R and sales departments of a company, a modus operandi that has been further extended to evolve the newer exec mantel of "creative director," a post that is going to men who have had extensive sales and/or merchandising backgrounds.

The record business has decided on a course that produces LP's based on a market stimulated by up-to-the-minute musical events. And tomorrow's catalog will be made up of today's hits.
We're still at it...
4 MORE CHART-BREAKERS
FROM

London

They

Produced by
Bert Berns

A SCOTT-SOLOMON
PRODUCTION

IT WON'T HURT
(HALF AS MUCH)

9784

Marianne
Faithfull

SUMMER NIGHTS

9780

Kathy
Kirby

9775

Zombies

WHENEVER YOU'RE READY

9786

THE WAY OF LOVE

Music Director
Ken Jones

A MARQUIS ENTERPRISE, LTD.
PRODUCTION

A DIVISION OF
LONDON RECORDS.

INC.

A DIVISION OF
LONDON RECORDS.

INC.
NEW YORK—RCA Victor Records announced that 21 LP's 14 popular sets, six classical packages and a new original cast album of "Carousel" with the members of the Music Theater of Lincoln Center production will add ten sets to its catalog during the next month. And both labels will present new sets ofjazz, both track and cartridge types.

Reading up the popular product is Music from the Sound of Music, the "Great Race," "Remember His Name," "Two Lights from the Sound of Music," "Mary Poppins," and "My Fair Lady" (Singles) on the original TV soundtrack recordings of The Addams Family," "When Love Comes to Town," and "The Performer" sung by Dick Benedict (Singles) with The Ants Quartet; Chet Atkins' "More of That Country Guitar"; "New Star In Town" presented by Bruce Creely; and Eddy Arnold with "My World," "I'll Remember You," and "Misty" (Singles) with The House Band.

The new 4-track reel tape release, "The Sound of Music" in its original soundtrack recording form, "A Hit Live at Carnegie Hall" and "The Latin Sound of Her- ry Mancini." Red Seal recordings include: Peter Nero and the Boston Pops under Arthur Fiedler on "Nero Goes Pop!—An All Gershwin Program;" Stravinsky's "Symphony of Psalms" and Poul- lenc's "Gloria" featuring Enlich with the Robert Shaw Choral Bar; the Barhet Quartet performs Beethoven's "String Quartet In F Major;" and "String Quartet In C Major" (Ras- soundovsky); Peter Serkin's reading of Bach's Goldberg Variations; Heifetz Plays Gershwin and Music of France;... and Verdi's "Luise Müller" with Moffo, Verrett, Tozzi and others.

The month's Red Seal tapes include 4-Track packets with Artur Rubinstein and "Beethoven Sonatas" and Recitals. After playing "Eight Polonaises and Four Imp- promtus" by Chopin; and a car- ridge issue of "The Best of Artur Fiedler and the Boston Pops.

Camden also offers new albums for Sept., among them: "Mexican Shuf- fle" with the Living Brass; Artie Shaw and His Orchestra playing "Septem- ber Song and Other Favorites;" and "Introducing the Up-And-Coming Direc- tor from England." Other new albums feature: "The Highest Bidder and Other Favorites" from Bank Snow; "Sunday School Songs" with the All- Churches Children's Choir; "Dr. Seuss' "Fox in Socks," and Eggs and Ham;"; Carmel Quinn's "Patrick Molson and His Magic Bal- loons;" and "The Best of Prokofiev's Peter and the Wolf;" "Noisy and Quiet—Direct- ed From England." The new sets will present a day-glo centerpiece suitable for a store or window display being of- fered with a new 100% discount on all classical product. The campaign will be effective through Oct. 15.

Merchandising benefits are also in- cluded in the promotion with a new 10% discount on all classical product and a new 100% discount on all classical product. The campaign will be effective through Oct. 15.

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LABELS REPLY TO CHARGES THAT THEY FAILED TO PASS ON EXCISE TAX CUT

NEW YORK—The record industry moved into a summer weekend with the labeling of excise tax cuts. The Council of Economic Advisers, which reported to President Johnson that record manufacturers have not been passing on to consumers savings resulting from the repeal of the 10% excise tax on disks.

Label execs received the report—as scantily surveyed by the consumer and financial press—companies could have produced which they could have written this “Help!” the soundtrack recording of their second film.

THEY NEED HELP?—The Beatles are shown receiving their sixth gold record for LP sales exceeding one million dollars, this time for their Capitol set entitled “VI.” The RIAA trophy was presented to them at their press conference following their recent concert at New York City’s Shea Stadium. Certification was made within ten days of the album’s release. Making the presentation was Capitol’s president, Jerry Wexler. The Beatles have already requested RIAA certification for their seventh and last tour, the boys for their newest platter, “Help!” the soundtrack recording of their film.

CRDC Remarks

Stan Gorak, head of Capitol Records Distributing Corp., issued the following statement: “The dealer and ‘list price’ for Capitol-Angel Records were immediately reduced after the excise tax legislation was enacted. There has been, however, a delay in processing excise tax refund claims on floor stock because it was necessary for the bulletin. It is possible that processors are not receiving invoices for final settlement. The committee should do this after receipt of preliminary information from the Government. Forms were prepared and sent out to dealers, and as soon as these forms are received from the Committee, they will be processed for each dealer.”

Liberty Statement

“In my opinion,” Al Bennett, president of Liberty Records, told Cash Box, “the general price reduction has not been in conformity with the President’s wishes and the Federal Excise Tax Law of 1965. In so far as passing on credits to consumers we are still awaiting instructions from the Government on how to specifically handle credits and refunds to dealers; we are anxious to get this done, but cannot do so until the Government makes a decision on what form it is going to take.”

Congressmen Praise WB

Joel Friedman, v.p. at the Warner Bros. Reprisal label, replied to a question on the CEA report by stating that he had received telegrams from Sen. George Murphy (R-Calif.) and Rep. Thomas Kuchel (R-Calif.) saluting the label’s decision to lower its wholesale and list prices on 45s and 78s. Friedman said he also received words of praise from George Reardon, former press secretary to President Johnson.

Atlantic “Kept Faith”

Atlantic Records said last week that it had “kept faith with President Johnson’s desire that the benefits of the excise tax cuts on phonograph records be passed along to the consumer in order to stimulate the economy. The company stated further that “... additional excise tax savings are being used by Atlantic to increase productivity, expansion, and diversification, all of which contribute toward a healthier record industry and general economic expansion.”

Malamud Comments

Jules Malamud, exec secretary of the NARM, the rack-jobber organization told Cash Box that: “The CEA hasn’t made much of an investigation in view of the fact that the record prices have been constantly lowered.” He restated a previous NARM announcement that record dealers are one of the “best buys” among the consumer goods.

Victor, Col Ready Replies

Both the Victor and Columbia labels, both of which reduced their wholesale and list prices within the scope of the excise tax repeal, will be preparing replies at deadline. Dealers’ execs could not be reached for comment.
"The most melodious, tender and altogether beautiful musical in memory!"

— Jack Thompson, Journal-American

Original Cast Album of the Music Theater of Lincoln Center Production
Richard Rodgers President and Producing Director

Music Theater of Lincoln Center
RICHARD RODGERS President and Producing Director

RCA Victor
The most trusted name in sound
# RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO AUGUST 18TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>% OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>50%</td>
<td>Catch Us If You Can—Dave Clark Five—Epic</td>
<td>87%</td>
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<tr>
<td>48%</td>
<td>I’ll Make All Your Dreams Come True—Ronnie Dove—</td>
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<td>44%</td>
<td>Ride Away—Roy Orbison—MGM</td>
<td>44%</td>
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<td>43%</td>
<td>Laugh At Me—Sonny—Atco</td>
<td>90%</td>
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<td>41%</td>
<td>With These Hands—Tom Jones—Parrot</td>
<td>41%</td>
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<td>40%</td>
<td>Hang On Sloopy—McCoy’s—Bang</td>
<td>40%</td>
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<td>35%</td>
<td>Home Of The Brave—Jody Miller—Capitol</td>
<td>67%</td>
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<td>33%</td>
<td>You’ve Got Your Troubles—Fortunes—Parrot</td>
<td>77%</td>
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<td>32%</td>
<td>Baby Don’t Go—Sonny and Cher—Reprise</td>
<td>66%</td>
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<td>31%</td>
<td>Heartaches By The Number—Johnny Tillotson—MGM</td>
<td>98%</td>
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<td>30%</td>
<td>Home Of The Brave—Bonnie and Treasures—Phi-Dan</td>
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<td>29%</td>
<td>Mahair Sam—Charlie Rich—Smash</td>
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<td>28%</td>
<td>Summer Nights—Marianne Faithful—London</td>
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<td>27%</td>
<td>My Girl Sloopy—Little Caesar and Consul—Mala</td>
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<td>26%</td>
<td>Do You Believe In Magic—Loven’ Spoonful—Kama-Sutra</td>
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<td>25%</td>
<td>Two Different Worlds—Lenny Welch—Kapp</td>
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<td>24%</td>
<td>High Heel Sneakers—Little Stevie Wonder—Tamla</td>
<td>33%</td>
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<td>23%</td>
<td>Nervous—Ian Whitcomb—Tower</td>
<td>51%</td>
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<td>22%</td>
<td>Liar, Liar—Castaways—Soma</td>
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<td>21%</td>
<td>Third Man’s Theme—Herb Alpert’s Tijuana Brass—A&amp;M</td>
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<td>20%</td>
<td>Too Hot To Hold—Major Lance—Okeh</td>
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<td>20%</td>
<td>You’ve Been In Love Too Long—Martha and Vandellas—Tamla</td>
<td>68%</td>
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<tr>
<td>19%</td>
<td>You Can’t Be True Dear—Patti Page—Columbia</td>
<td>49%</td>
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<td>18%</td>
<td>Roundabout—Connie Francis—MGM</td>
<td>25%</td>
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<td>17%</td>
<td>I Need You—Impressions—abc</td>
<td>81%</td>
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<td>16%</td>
<td>These Hands—Bobby Bland—Duke</td>
<td>52%</td>
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<td>15%</td>
<td>Soul Heaven—Dixie Drifter—Roulette</td>
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<td>14%</td>
<td>Ain’t It True—Andy Williams—Columbia</td>
<td>14%</td>
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<td>13%</td>
<td>Love Is Strange—Everly Bros.—Warner Bros.</td>
<td>39%</td>
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<td>12%</td>
<td>Give All Your Love To Me—Gerry and Pacemakers—Laurie</td>
<td>49%</td>
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<tr>
<td>11%</td>
<td>Simpel Gimpel—Horst Jankowski—Mercury</td>
<td>68%</td>
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<td>10%</td>
<td>The Way Of Love—Kathy Kirby—Parrot</td>
<td>10%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<thead>
<tr>
<th>TITLES</th>
<th>TOTAL % TO DATE</th>
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<th>TOTAL % TO DATE</th>
<th>TITLES</th>
<th>TOTAL % TO DATE</th>
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<tbody>
<tr>
<td>Only Those In Love—Baby Washington (Sue)</td>
<td>75%</td>
<td>Move It Over—Del Shannon (Mala)</td>
<td>9%</td>
<td>Tossin’ And Turnin’—Ivy Lecouc (Comco)</td>
<td>8%</td>
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<tr>
<td>Take Me For A Little While—Evie Sands (Blue Cot)</td>
<td>9%</td>
<td>Hay Ho What You Do To Me—Guess Who (Scepter)</td>
<td>22%</td>
<td>Half As Much—Them (Parrot)</td>
<td>8%</td>
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<td>Without My Sweet Baby—Little Milton (Checker)</td>
<td>7%</td>
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Cash Box—August 28, 1965
"The Time of Justice

...has now come. I believe sincerely that no force can hold it back. It is right in the eyes of man and God that it should come. And when it does, that day will brighten the lives of every American."

Words for our time...for all time. President Johnson's message delivered to a joint session of Congress on March 15th is now available from MGM

The Sound of History is on MGM Records

MGM Records is a division of Metro Goldwyn-Mayer, Inc.
**Pick of the Week**

**THE BULLS OF ST. MARY** (1:56) [Benelli BMJ]

*JUST ONE SMILE* (2:29) [January BMJ—Newman]

**TOCKENS** (B. T. Puppy 518)

The Tokens have an excellent chance of getting back in their previous money-making ways with this top-flight re-working of "The Bulls Of St. Mary." The group give the oldie a heart-warming, melodic reading complete with some effective countermelody and harmony portions. The under-cut, "Just One Smile," is a moody, slow-shufflin' blues-tinged romancer.

---

**Newcomer Pick**

**__DO N'T COME RUNNIN' TO ME__** (2:15) [Trousdale BMJ—Sloan, Barri]

**IGUANAS** (Dunhill 4004)

The Iguanas can speedily establish themselves on a national basis with this mighty impressive Dunhill bow tabbed "This Is What I Was Made For." The tune is a pounding, rhythmical romancer with an extremely infectious, repetitive riff. Watch it closely. "Don't Come Runnin' To Me" is a tender, medium-paced lyrical weedee essayed with loads of poise by the crew.

---

**Best Bets**

**ROY "C"** (Black Hawk 12101)

- **SHOTGUN WEDDING** (2:15) [Flying Fish, Cliff Tone—BMJ—Hammond] Happy organ and tambourine orkezon some fine sax wailing make up the back-drop on this bouncy outing which spotlights Roy "C" with plenty of potential. His Sam Cooke sound and the tune could skyrocket.

(B+) I'M GONNA MAKE IT (1:47) [Johnson-Hammond, Cliff-Tone—BMJ—Hammond, Eriksen] Lively blues deck with a touch of country spice.

**DAWN** (Apt 25088)

- **CANT GET HIM OFF MY MIND** (2:08) [Trella, BMJ—Carucci, Venneri] Cute sound on the whole. "I'M Gonna Get Me A Man" is a rollicking, fast-moving randy romancer about an unhappy lad who hopes that his ex-girlfriend will get back. "Midnight Prowler" is a throbbing, bitter-sweet weedee essayed in slick style by the duo.

---

**THE DAWN OF CORRECTION** (3:28) [Champion & Double Diamond BMJ—Madera, White, Gilmore]

**FOR YOU BABE** (2:40) [Champion & Double Diamond BMJ—Madera, White, Gilmore]

**SPOKESMEN** (Decca 31844)

The Spokesmen come up with a top-drawer answer-deck to Barry McGuire's runaway best-selling "Eve Of Destruction" with this Decca outing called "The Dawn Of Correction." The side, which utilizes the same melody as the hit, surveys the contemporaneous scene and decides that things aren't really so critical after all. "For You Babe" is a raunchy, rhythmical folk-rock romancer.

---

**WHEN SOMEBODY LOVES YOU** (1:54) [Screen Gems—Columbia BMJ—Smith, Greenfield]

**WHERE YOU GONNA RUN TO, GIRL** (2:22) [Screen Gems—Columbia BMJ—Mann, Weil]

**VINI VINI** (1:33) [Criterion ASCAP—Roche]

**HELP ME HELP YOU** (2:31) [Chevis BMJ—Smith, Miner]

**LITTLE MILTON** (Checker 118)

**VINI VINI** (1:33) [Criterion ASCAP—Roche]

**THE WORLD IS WAITING** (1:48) [Odin ASCAP—St. John]

**DICK & DEEDEE** (Warner Bros. 5652)

**LOVE AND KISSES** (1:47) [Hilliard & Champion BMJ—Curtis]

**SAY YOU LOVE ME** (2:23) [Hilliard & Champion BMJ—Curtis]

---

**CRY NO MORE** (2:50) [Web IV BMJ—Borns, Ragarov]

**SPOKESMEN** (Decca 31844)

Nick Nelson can hit with either end or both of this new power-pack Decca outing. One lid, "Love And Kisses," the tag tune of the charter's new Universal Pick, is a rollicking, wash-sample duet-romancer about a ladd who wants to be with his gal all the time. The other side, "Say You Love Me," is also from the film and it's a hauntingly lovely slow-shufflin' romantic ballad essayed a tender, emotion-packed style.

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A Gallery of Winners

Current Hit Single “The In Crowd” Argo 5506
HERE ARE OUR SEPTEMBER RELEASES:

- Carl Smith: *Kisses Don't Lie* (CL 2317/CS 9127*)
- Andre Kostelanetz: *The Thunderer - The Spectacular Sound of John Philip Sousa* (CL 2319/CS 9129*)
- The Brothers Four: *Try To Remember* (CL 2379/CS 9179*)
- Ray Price: *The Other Woman* (CL 2381/CS 9181*)
- The New Christy Minstrels: *The Wandering Minstrels* (CL 2384/CS 9184*)
- Betty Serrano: *Folk Songs of Mexico* (ML 8147/MS 8742*)
- Irma Serrano: *Lloron Organistas* (EX 5144)
- Boleros de Hoy: *Boleros de Hoy y de Ayer* (CL 2401/CS 9201*)
- Roberto Yanes: *Boleros de Hoy* (CL 2403/CS 9203*)
- The Stock Jesuit Singers: *Sing to the Lord Volume I* (CL 2379/CS 9179*)
- Ray Price: *The Other Woman* (CL 2381/CS 9181*)
- The Philadelphia Orchestra: *This Land Is Your Land* (ML 8147/MS 8742*)
- The Romantic Voice of Argentina: *Boleros de Hoy* (CL 2401/CS 9201*)

*Stereo*
GROW POWER... through intensive, exciting advertising and promotion campaigns encompassing radio, television, magazines, newspapers and in-store displays.

GROW POWER... through a full-scale program designed to aid the dealer with the most profitable plans in the industry. See your Columbia Records representative for complete details.

Come grow with us. COLUMBIA RECORDS ♫
**Best Bets**

<table>
<thead>
<tr>
<th>Record Reviews</th>
<th>Only those records best suited for commercial use are reviewed by Cash Box</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VIBRATIONS</strong> (Okeh 7228)</td>
<td>IF YOU ONLY KNEW IT (Okeh 7228) [Valentine — McShane, Castel, Sharh] Fine solo and group vocal offerings and a heavy rock back-up could score with the teen market. This is another mid-tempo record which bears a strong resemblance to &quot;Out Of My Head.&quot; You may see a fine sales showing.</td>
</tr>
<tr>
<td><strong>RAY POLLARD</strong> (United Artists 916)</td>
<td>THE DRIFTER (Hillman — Feldman, Goldstein, Gutterher) Softly throbbing rock sounds and a tremendous vocal offering by Ray Pollard team with a splendid build to put down a side that could well blast its way into the winner's circle. Top potential on this Gerry Granahan production.</td>
</tr>
<tr>
<td><strong>DECLAN RYAN</strong> (London 7983)</td>
<td>I NEED YOU (Steele — Hillard, BMi — Knight) There could be some great sales in store for this music which is rocking side featuring a low-down vocal from Declan Ryan with a backing in a Wolfgang English vein. Could garner plenty of air time and sales.</td>
</tr>
<tr>
<td><strong>LUTHER INGRAM</strong> (Deca 31794)</td>
<td>YOU NEVER MISS YOUR WATER (Cattleya — The Fabulous Peggie Lee) Fine blues shuffle sound on this side, an easy mover with loads of rock potential and strong pop possibilities. The chanter's showing is matched by a good blues oking.</td>
</tr>
<tr>
<td><strong>JIMMY WITHERSPOON</strong> (Prestige 378)</td>
<td>LOVE ME RIGHT (Fletcher — Meager, BMi — Jessewitz, Foster) Long a favorite on the blues scene, Jimmy Witherspoon should find a big response with dozens of copies in the bag for his latest, a moving driver with solid blues lyrics. Arrangements by Benny Golson on this potential hit.</td>
</tr>
<tr>
<td><strong>TONY MARTIN</strong> (Motown 1082)</td>
<td>THE BIGGER YOUR HEART IS (TVP) (Tracey — Stein &amp; Van Vliet) Smooth shuffle-soul with a well-written chorus. A nice rhythm track set the stage for a good vocal showing that is likely to break big on this side, in a strong chart bid. Could click.</td>
</tr>
<tr>
<td><strong>TOMMY MARTIN</strong> (IMC)</td>
<td>THIS IS GOODBYE (RCA) (Sammy Davis, Jr., Franklin, BMi — Agnes DeMille) Shuffling ballad with lots of heart, a hit contender.</td>
</tr>
</tbody>
</table>

**Best Bets**

| **TINA LEE** (Unique 73) | **THE SINS OF A FAMILY** (RCA) (Sammy Davis, Jr., Franklin, BMi — Agnes DeMille) Shuffling ballad with lots of heart, a hit contender. |
| **DIANA ROSS** (Tamla 14690) | **IF YOU GONNA GO NO WORRY** (London) [M. Witmark & Sons, ASCAP — Dylan] Lots of rock and roll and solid group vocals on this side. The group's got plenty of plays on this lid. The pair team up a wild set of vocals on a powerhouse that could well be one of their biggest hits. |
| **JOEY PAIGE** (Vee-Jay 704) | **GOODNIGHT MY LOVE** (Quintet — Motola, Granahan) [A & M, BMi — Sarnoff, de Shazer, Russell] Attractively building ballad side. |
| **PEGGY LEE** (Capitol 5488) | **I GO TO SLEEP** (Golden — Goldstein, BMi — Gutterher) Peggie Lee, who is always a good choice with the solid pop crowd, is likely to bring in loads of deejay spins with an easy-going, light shuffle ballad in her tender and tasty manner. A lovely side. |
| **FRANKIE VALLI** (Smash 1995) | **WHAT A MONSTER** (Atlantic — Goldstein, BMi — Gotteher) Softly bluesy sound on this side, a slow mover with solid vocals and strong pop possibilities. The chanter's showing is matched by a fine blues oking. |
| **LINDA RONSTADT** (DOO.WOP.1007) | **IF ANYTHING** (London) [M. Witmark & Sons, ASCAP — Dylan] Big bouncing boogaloo on this side. The group's got plenty of plays on this lid. The pair team up a wild set of vocals on a powerhouse that could well be one of their biggest hits. |
| **DOUG Sahm** | **MAKING THE GRADE** (London) [M. Witmark & Sons, ASCAP — Dylan] Big booming boogaloo on this side. The group's got plenty of plays on this lid. The pair team up a wild set of vocals on a powerhouse that could well be one of their biggest hits. |

**LIVERPOOL FIVE**

| **WANDERLUST** (London) | **MAKE UP YOUR MIND** (London) (Ritchie — Lippin, BMI — Canterbury, Tipton) Stronger drive with solid vocals and a tight rhythm track making for a likely hit side. |
| **KEN & CAROLINE** (Comet 788) | **GREAT BALLAD** (London) (Conlon — Libby, BMI — Burton) Good chance for a hit with this side. The group's got plenty of plays on this lid. The pair team up a wild set of vocals on a powerhouse that could well be one of their biggest hits. |
OUR 10th ANNIVERSARY CAKE HAS 10 HIT CANDLES

Feeling Good • Julie London, with Gerald Wilson's Big Band • LST-7410

Jan & Dean Golden Hits • LST-7417 / LRP-3417

A Session With Gary Lewis And The Playboys • LST-7419 / LRP-3419

All My Loving • Matt Monro • LST-7423 / LRP-3423

Moonlight And Roses • Vic Dana • BST-6036 / BLP-2036

Anatomy Of Love • Vikki Carr • LST-7420 / LRP-3420

The Ventures a Go-Go • BST-8037 / BLP-2037

Vic Dana • LST-7421 / LRP-3421

Jan & Dean's Pop Symphony No. 1 • LST-7414 / LRP-3414

P. J. Proby • LST-7423 / LRP-3423

20 Golden Hawaiian Hits • Martin Denny • LST-7415 / LRP-3415

See your Liberty representative and join our big celebration, "A DECADE OF ENTERTAINMENT." We're celebrating with special motion displays, co-op advertising, special promotions - and 10 hit LP's!
Best Bets

TONY MIDDLETON (ABC 10695) (B+)
B+ YOU COULD WRITE A SONG (2:36) [Paneco, BMI—Middleton, Fitting] Ballad in a style similar to Brook Benton.

COPS 'N ROBBERS (Coral 24246) (B+)
B+ I COULD HAVE DANCED ALL NIGHT (2:40) [Chappell,ASCAP—Carrillo] Latin rock version of the "My Fair Lady" goodie.
B+ JUST KEEP RIGHT ON (2:07) [Southern,ASCAP—Smith, Fox] English blues sounds.

HONEST ABE & JACK E (Ric 172) (B+)

MANCHESTERS (Vee-Jay 700) (B+)
B+ I DON'T COME FROM ENGLAND (2:00) [January, BMI—Gates] Falsetto vocal, "Bread & Butter" beat.
B+ DRAGONFLY (2:05) [January, BMI—Gates] Driving instrumental.

GLARA WARD (Tah 2002) (B+)
B+ GOD BLESS THE CHILD (B+)
B+80 (2:40) [BMI—Holiday, Herbert] Powerful ballad reading here.

JUDY GARLAND-LIZA MINNELLI (Emi 6367) (B+)
B+ HELL NO, HELL NO MAMA (2:49) [Edwin H. Morris,ASCAP—Herman] Exciting new twist to the old cut "Dolly" from the pair's new LP.


RON WIGGINS (A.P.I. 333) (B+)
B+ TELL ME WHAT'S WRONG WITH ME (2:53) [Thrush, BMI—Ross, Berven] Good ballad.
B+ NEVER LET ME GO (2:20) [Thrush, BMI—Ross, Berven] Up-tempo rocker over here.

TIMOTHY WILSON (Veep 1225) (B+)
B+ HE WILL BREAK YOUR HEART (2:55) [Butler, Mayfield, Carter] Good rendition of the years back teen smash.
B+ OH, HOW I WISH SHE WERE MINE (2:56) [Ganz, ASCAP—Peggy Winters] Pretty ballad on this end.
THIS
FALL
IMPERIAL
IS
REALLY
ON THE

GO

For Go-Go merchandising, dealer co-op advertising and sales, Go-Go call your Imperial representative.
Freddie Cannon is proof-positive that the real pros of the business can always give the upstarts a lesson in their own game. His latest hit, "Help!," is which is what prompted him to bring young Beanie back to swing WMCA-New York Good Guy Gary Stevens as he succumbed, chock full of style, through the streets of the big city, in a valiant attempt to deliver his precious parcel to the Beacon Theatre for the first screenings of the flick. Were it not for the mangle of steel thrown around him in the form of a Wells Fargo armored car, the film may not have gone through. As the fact remains, our hero made it in the nick of time, bringing home the bacon, or rather, the Beatties...

ROCK MEETS JAZZ—During a recent tour of night spots, jazz and rock scenes Clea Bradford wandered far and wide, making the rounds of Mainstream Records down to the land of sunshine for a wailing good time. Clea started it all off in Miami Beach. Not far away WMBM deejay Allen Rock, a "way-out" greeter who's always got a show, had his cocked for the swinging sounds of "live" jazz, heard of the artist's appearance and quickly made it on over to the club for an interview. At the conclusion of her performance, the lark bounced backstage where she was immediately pounced upon and given the third degree by the spinner. Naturally, during the course of the conversation, she asked about new records, which was the jazz star's cue to break out her latest LP, "Now—Clea Bradford" for display purposes. That's when the hidden cameraman pushed the button and recorded the whole affair for posterity.

Out in Movietown, U.S.A., KFWB Hollywood's steady busy singer giant rock shows out at the famed Rose Bowl in Pasadena. The latest movie he's been featured in, "The Best of the Week," the only West Coast release, was headlined by one of Britain's hottest performers, Herman's Hermits. In addition, the film featured the Turtles, who are red-hot with their latest single, "You Don't Believe In Love." As well as the Midnights, the Guillemotes and the Bobby Fuller Four. The Turtles had staged another whole package, this one headlining by the Beach Boys, the Righteous Bros, the Byrds, Sam the Sham & the Pharaohs, and the Sir Douglas Quintet. On the reel, the Laron, Ian Whitcomb, the Liverpool 5, the Kinks and Dino, Desi & Billy. (But what'll they do for an encore?) Seats for this one went off at $5.75. Next on the list of big shows will be the Aug. 28, concert at San Diego's Balboa Stadium, starring the granddaddies of all Stax & psychedelic beatles. The station has been named the official and exclusive Los Angeles area agent for the concert group's first in California. The cost to fans will be only $5.50.

**VITAL STATISTICS:**

David E. Lyman, former program director at CKY-Winipeg, moves over to similar slot with WMDF-Baltimore... Hope H. Carroll III takes over as promotion director for WPWF in Lincoln, Neb., when John White moves up to music director with KMMU- Lincoln, replacing Don Morgan, who moves to news director with WHOO-Portland... Bill Rogers moves up to news director with WKXW-Denver... The 1968 Golden Globe Awards were presented to: I-N-S, G.P.O. Box 1112, New York, N.Y. The record will be signed by the winners who want fastest delivery or Special? Handling are requested to send one request per letter. Packages will be rushed at once upon receipt of request.

**BIOS FOR DEEJAYS**

**Freddie Cannon**

You don't have to be a Beattie to be mobbed. You don't even have to be anywhere near the Beatles. All you have to do is carry the first print of the Fab Four's latest film, "Help!," which is what prompted him to bring young Beanie back to swing WMCA-New York Good Guy Gary Stevens as he succumbed, chock full of style, through the streets of the big city, in a valiant attempt to deliver his precious parcel to the Beacon Theatre for the first screenings of the flick. Were it not for the mangle of steel thrown around him in the form of a Wells Fargo armored car, the film may not have gone through. As the fact remains, our hero made it in the nick of time, bringing home the bacon, or rather, the Beatties.

**Jr. Walker & All Stars**

Autry DeWalt, known professionally as Jr. Walker, is by no means a stranger to the music world—he has been swinging with his present All Stars for the past five or six years.

Jr., who is 22 years old, hails from South Bend, Ind.; and at the age of nine, learned that he had a natural talent for music. He later discovered that he could best express himself on the tenor saxophone, and as time passed, it was also learned that his style of playing was attractive to many of his buddy musicians of which three became a part of his present All Star group.

The All Stars are comprised of Vic Thomas, organist, whose hobby is fishing when not performing; Willie Woods, electric guitarist, experienced with electronics and drug racing; and James Graves, the most recent member of the crew, is a drummer who lives in Cleveland, Ohio.

The group, who previously hit with such pop-rh smashes as "Shotgun" and "Do The Boomerang," are currently scoring heavily with "Shake A Shot" and "Fingerpoppin" on the Soul label.

**ROCK PICK OF THE WEEK**

**CAMEO/PARKWAY**

**1650 Broadway**

**New York City, N. Y.**

**PLATTER SPINNER PATTER**

**Cash Box—August 28, 1965**
WORLD-PACIFIC & PACIFIC JAZZ

It's Tough To Be White - John Barbour - ST-1834 WP-1834

McCann/Wilson - Les McCann & The Gerald Wilson Orchestra - ST-91 PJ-91

Gil Fuller & The Monterey Jazz Festival Orchestra Featuring Dizzy Gillespie - ST-93 PJ-93

RAVI SHANKAR

Portrait Of Genius - Ravi Shankar - ST-1432 WP-1432

Sambu Sambu - Joao Donato - ST-90 PJ-90

JOE PASS

Emileic 12: String - Joe Pass - ST-1833 WP-1833

For Django - Joe Pass - ST-91 PJ-91

GERALD WILSON ORCHESTRA

On Stage - The Gerald Wilson Orchestra - ST-93 PJ-93

ALEXANDER THE GREAT & his Orchestra - ST-1812 WP-1812

products of Liberty Records
New Phonos

a competitive price for mass marketing.

Beucler said that all the models were highly competitive in price, and added that CRDC will shortly release two deluxe "high end" models. Both sets will incorporate the "sing-a-long" and "strum-a-long" features that were introduced by CRDC last year.

Venneri Joins Mercury

NEW YORK — Mercury Records' A&R veep, Shelby Singleton, announced last week the appointment of Joe Venneri to work with the label's engineering and A&R staff. He will report to veteran chief engineer, Doug Hawkins.

The 28 year old Venneri formerly was a member of the Tokens, the vocal group which produced many of its own sessions with great success and achieved national prominence with its two-million seller, "The Lion Sleeps Tonight."

He is a self-taught mixing engineer and has produced dates for the Chiffons, Randy & the Rainbows and several other teen groups. For the last two years he has been a mixing engineer at Mirasound Studios in New York.

Prior to joining the company, he produced a master, "Subway Train," by the East Side Kids, which was placed with the Mercury affiliate, Philips, and has just been released.

BARBARA MASON'S 1st Hit Album

BARBARA MASON'S 2nd Hit Single

"SAD GIRL"}

Arctic 108

Arctic LP #1000 Mono & Stereo

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quickly or else give every indication of doing so.

BABY DON'T GO
SONNY & CHER Reprise 0392

SUMMER NIGHTS
MARIANNE FAITHFUL London 9780

YOU'VE GOT YOUR TROUBLES
FORTUNES Press 9973

WITH THESE HANDS
TOM JONES Parrot 9787

I'M YOURS
ELVIS PRESLEY RCA Victor 8657

MOHAIR SAM
CHARLIE RICH Smash 1993

NERVOUS
IAN WHITCOMB Tower 155

DO YOU BELIEVE IN MAGIC
LOVIN' SPOONFUL Kama Sutra 201

TWO DIFFERENT WORLDS
LENNY WELCH Kapp 689

TOO HOT TO HOLD
MAJOR LANCE Okeh 7726

CAN'T LET YOU OUT OF MY SIGHT
CHUCK JACKSON & MAXINE BROWN Wand 191

[No other text visible]
LET HER DANCE

(SMASH HIT IN LOS ANGELES!)

(BREAKOUT IN PITTSBURGH, CLEVELAND AND DENVER!)

THE BOBBY FULLER FOUR

#55812
NEW ADDITIONS TO TOP 100

59—RIDE AWAY Ray orbital (MGM 33166)
67—BABY DON'T GO Sonny & Cher (Reprise 9039)
75—YOU'VE GOT YOUR TROUBLES Fortunes (Prest 9913)
76—WITH THESE HANDS Temptations (Pavot 9732)
79—I'M YOURS Elvis Presley (RCA Victor 6557)
81—MOHAI SAM Charlie Rich (Singer 1993)
82—NERVOUS Im Whirlwind (Tower 155)
83—DO YOU BELIEVE IN MAGIC Lovin' Spoonful (Kama Sutra 201)
84—TWO DIFFERENT WORLDS Genesis (RCA Victor 5580)
86—TOO HOT TO HOLD Major Lance (Okeh 7726)
87—CAN'T LET YOU OUT OF MY SIGHT Chuck Jackson & Maxine Brown (Wood 191)
89—SOUL HEAVEN Disco Drifter (Roulette 4641)
90—THIRD MAN'S THEME Teleas Broth (Kama Sutra 72)
91—YOU'RE THE REASON Gorry & Paccallor (Laurie 3313)
92—YOU CAN'T BE TRUE Del's Pogo (Columbia 3434)
95—JUST YOU Sonny & Cher (Atco 6359)
96—LONG LONELY HIGHWAY Disco Drifter (RCA Victor 6657)
97—ROUNDABOUT Connie Francis (MGM 13389)
98—Liar Liar Cartaways (Some 4352)
99—LOVE IS STRANGE Everly Bros. (Warner Bros. 5649)
100—A TASTE OF HONEY Tijuana Brass (A&M 775)
100—THESE HANDS Bobby Bland (Duke 385)

Epic Releases 5 Tapes

NEW YORK—Epic Records has announced the release of five new pop tapes for the month of Aug.

Included in the release is Enzo Sturati's "Bravo Sturati!" David Jenssen's recording debut "The Hidden Island" and "Some Folk, A Bit Of Country And A Whole Lot Of Dixie!" by the Village Stompers.

Also featured is "Trumpets' Greatest Hits" by Bobby Hackett and "A String Of Hits" by the Golden Gate Strings.

AF Appoints Metro

Its New York Distributor

NEW YORK—Harold Drayson, vice-president of Audio Fidelity Records, announced last week the appointment of Metro Records as the label's new Gotham distributor. The branch, which is headed by Dave Seidman, will be responsible for the Audio Fidelity and Karate lines.

Correction

NEW YORK—There was an incorrect "Last Week" number listed in the Aug. 21 album chart for "Elgart A Go Go" by Les & Larry Elgart (Columbia). It should have been number 70.
Jay and The Americans

The Favorite American Vocal Group

"Some Enchanted Evening"

Following their sensational "Cara Mia" right up to the top of the charts.

UA 919 produced by Gerry Granahan
Arranged and conducted by Arnold Goland

and it's on United Artists

Of course
HE’S BACK.....
WHERE THE ACTION IS

WITH

"THE BIGGER YOUR HEART IS
(THE HARDER YOU FALL)"

ON MOTOWN 1082

IT’S GOT TO BE HIS 1st
CHART ITEM FOR MOTOWN

TAMLA/MOTOWN 2648 W. GRAND BLVD., DETROIT, MICH.
Coast Girl Of The Week" is Hank New Jersey's gift to Hollywood. Jackie DeShannon-whose new Imperial album "This Is Jackie" is being rushed to jocks and disc jockeys. New Columbia release this week by Jean Paul Vignon is titled "What Now My Love" which he will introduce to TV audiences on Shindig Sept. 1. We hear that Vai as purchased a master from Mike Tabletor titled "I Don't Know b/w "Go Away" by a group called the Canadian Classics. Actress Deborah Walley has signed a record contract with Deesee. ... Mike Clifton's first on Cameo is "Before I Loved Her" written by Barry Mann and Cynthia Weil and produced by Jack Nitzsche. It's backed with Bob Darin's composition "Shirly Girl." ... Columbia's Bob Moering and wife, Barbara are celebrating a little gift of love—Lisa Ann who weighed in at 7 lbs, 6 ozs. ... Backlash of the Watts riots: KRLA is being guarded by police as a result of several bomb threats. ... Opt for the week—Hanna Barbera's Golden Eagle, Larry Goldberg who, when notified that one of his records was No. 4 on "Looking Ahead," quipped, "Does it have a bullet?" ... Bronson Enterprises has reactivated the Touche label along with its publishing arm, Bron-Co Music. ... Coral Records has signed a new group from Corvallis, Oregon called J. Michael and The Bushmen. ... Atlantic Records has moved to quarters at Carthay Studios in L.A.

The trades, grasping for a descriptive phrase to explain the current folk-rock, rock-folk or message-folk-rock timbrellas, might do well to borrow deepely Don Steele's expressive euphemism—he calls it "folk 'n roll." By any other name the west coast appears to be producing most of the activity in this direction with front runners Sonny and Cher, the Byrds, the Turtles, the We Five and Barry McGuire. And, within the next few weeks you'll be hearing more and more of the same from such rising groups as The Rising Sons (Columbia), The Bregues (Challenge), Ronnie and the Treasures (Phil Dan), The Leaves (Mira), the Liverpool Five (RCA Victor), the Guiltoons (Hanna-Barbera) and Paul Revere and the Raiders (Columbia). Even a former ethnologist, and high priest of folk music in Britain, has been converted to the cause with a new release from the Scottish firm of Road Songs. The recent release of "Scotland" ( wherein Scotland is a place of beauty, and a feeling of nostalgia, and a sense of pride) has created a demand for similar releases from other countries. And, as you might expect, the result is a flood of releases from countries of the British Empire. The first of these to be released is "New Zealand" (Columbia), which is a collection of folk songs from the Dominion. The second is "Australia" (Columbia), which is a collection of folk songs from the Commonwealth. The third is "Canada" (Columbia), which is a collection of folk songs from the Confederation. The fourth is "India" (Columbia), which is a collection of folk songs from the Subcontinent. The fifth is "Africa" (Columbia), which is a collection of folk songs from the Dark Continent. The sixth is "America" (Columbia), which is a collection of folk songs from the New World. The seventh is "Latin America" (Columbia), which is a collection of folk songs from the Spanish-speaking World. The eighth is "Asia" (Columbia), which is a collection of folk songs from the Orient. The ninth is "Oceania" (Columbia), which is a collection of folk songs from the South Seas. The tenth is "Antarctica" (Columbia), which is a collection of folk songs from the Frozen South.
POPPICKS

DRIVE-IN MOVIE TIME—Bobby Vinton—Epic LN 24170—EN 2633

A dozen movie themes provide the fare for another sparkling presentation from Bobby Vinton. A constant click of his record appeal has broadened from teen followers to include young adult market, inclusion of his latest singles outing should insure plenty of action for this LP. Along with the Theme From "Harlow" (Lonely Girl), the album includes "From Here With Love" and "Moon River." The artist and themes, plus a fine performance, make for a smash set.

WHAT'S NEW PUSSYCAT—Tom Jones—Parrot—PA 61066/EP 5119

A Welshman who has climbed high up the popularity polls among teen rock followers, Tom Jones comes across, with another boatload of drivers on his second LP for Parrot. Headed by his recent hit "What's New Pussycat," the package also features the chart's newest, "With These Hands" and ten others, all power-packed tracks. This set should add another hit stone to the rapidly expanding list attributed to Jones, and it may well prove his biggest to date.

LOOKING THROUGH THE EYES OF LOVE—Gene Pitney—MGM E/SE-4305

A tremendous choice of material and the potent readings rendered by Gene Pitney in his latest Musicor album makes it a lucky choice to surpass most of his previous sets in sales popularity. Along with his new smash, "Looking Through The Eyes Of Love," which tops the package, the songwriter offers up "As Long As She Needs Me," and "The Popular." The popularity of the chart should remain intact, possibly even fortified, through this outing. Watch for it to soar up the charts.

KINDA KINKS—Reprise R/RS-6173

Presently riding the charts with "Who Will Be The Next In Line," the Kinks enter the album race with a new LP of hit sound. Topping off the tracks is their recent hit, "Set Me Free," along with "Babylon's Gonna Be Happy" and "Dancing In The Street." Done up in the team's bluesy stylings, the set should attract a large number of fans and shooting high into the sales picture. Plenty of spinables included for rock outlets.

ANIMAL TRACKS—Animals—MGM E/SE-4305

A quintet which has had little trouble in cashing in on the revival of blues via its English revision, the Animals could come up with their best selling set to date in this effort, "Animal Tracks," featuring top hits like "We Gotta Get Out Of This Place," and a banner announcing the fact, the package also includes "Don't Let Me Be Misunderstood" and "Bring It On Home To Me." Potent sounds from a powerful crew; they should coast way up the charts with this one.

DON'T JUST STAND THERE—Patty Duke—United Artists UAL 3452—UAS 6453

The highly acclaimed talents of teen actress Patty Duke, which are currently conquering the recording market with her single, "Don't Just Stand There," seem bound to cause a stir in the album department with this UA package by the same name. An artist with a record of appeal, the lark can look forward to big things with this package of while-back and current vintage numbers. In addition to the title track, other grooves include "Dance Schoen" and "The End Of The World.

THE KING FAMILY ALBUM—Warner Bros. W/WS 1613

The stars of one of TV's largest "family" shows, the King Family have joined together for another thoroughly enjoyable LP, which looks like it will follow the same success path as its predecessor. With each of the various elements of the family represented among the grooves, the package is dedicated to spiritual and hymnalrousers and should appeal to most age brackets. Highlights include "Shenandoah" by the Cousins and "Swing Low, Sweet Chariot" by the Family.

THE VOICE OF THE UNCOMMON MAN—Adlib Stevenson—MGM E—4329-2

Two-times president of his band, representative to the United Nations and long a major political figure, in recent years a memorial album that features excerpts from many of his key speeches delivered during his campaign as a presidential hopeful. The album is done with extreme good taste. It stands as an excellent tribute to the man. Four page folder included.

THE BIG HITS OF 1965—Hugo Winterhalter—Kapp KL 1129/KS 1129

One of the masters of good listening, Hugo Winterhalter concocts a potion of brewers good. He gathers a batch of biggies from the 1965 harvest to spice them with his own refreshing arrangements for a zestful, enchanting LP. With the package, Hugo has the happy sound of "Chim Chim Cheroo," the maestro runs through a list of top-runners to suit the taste of all, with extra-fine interpretations of "A Walk In The Black Forest" and "Cast Your Fate To The Wind." Real nice stuff.

RIDING HIGH—the Dixie Cups, GNP Crescendo 1965

Teen female trio the Dixie Cup, who struck paydirt on the Red Rock with "Chapel Of Love," should capture a good audience with this, their first album under the label. Springed by the girl's recent single release, "Two-Way-Doorway," the package features the versatile three, singing a selection of the latest and other oldies. Other top tracks include "What Goes Up, Must Come Down" and "I'll Never Let The Well Run Dry.

WALKIN' DOWN THE LINE—Joe & Eddie, GNP Crescendo 1964

A twosome whose potently delivered has built a solid following, Joe and Eddie serve up a series of strong sounds on this collection that features the team moving in pop-folk media, with a heaping of rock and Broadway songs to boot. Headed by the crowd packer "Down Home Joe," and "Depend On Yourself," the LP includes other Dylan and DeShannon tunes along with "Silver Threads And Golden Needles" and the Newley tune "This Beautiful Land" from "Rear." Powerful stuff here.

POPBEST BETS

THE INSTRUMENTAL HITS OF BUCK OWENS AND THE BUCKAROOS—Capitol TST 2367

Buck Owens and the Buckaroos, who've frequently climbed to the country charts with their packages of bluegrassery vocalizing, are setting their sights on still another in their long line of chart albums. And the LP, "Buck Owens And The Buckaroos," is a fact, will probably delight many a disk jockey at a number of good music outlets. Among the tunes featured are "Heart Full Of Soul," "Young At Heart," and "I Don't Want To Set The World On Fire.”

THEY'RE PLAYING OUR SONG—Henri Rene—Decca DL 5774/7574

A casually romantic aura pervades this gathering of lifting fox trots from Henri Rene and his orchestra. The series of studies are softly read with an ear-satisfying gait that suits them for soft listening during daylight or candlelight hours, and the long Deces tracks, "Candy Man" and "Who's The Boss," should probably delight many a disk jockey at a number of good music outlets. Among the tunes featured are "Heart Full Of Soul," "Yes, I've Loved You," and "With The Proper Bait.”

TALL MAN WITH A HORN—Jimmy Sidlar—Kapp KL 3401/KS 3401

The present popularity of trumpeters could provide an initial response to this Jimmy Sidlar set, and that is all that is necessary; the disc will do the rest. Soft spun settings and half-hazy, half-horny hornwork for some very fine listening entertainment. Made with romancers and late night deejays in mind, the set includes tunes like: "Knock On Wood," "Let's Get It Right Again," "The Day The Rain Came," and "Lollypops And Roses." Beautiful sounds here, which could provide an initial response to this Jimmy Sidlar set, and that is all that is necessary; the disc will do the rest.
UNPRECEDENTED NATIONAL DEMAND!

"KANSAS CITY STAR"
SMASH SINGLE S-1998

The third hit single from ROGER MILLER’S zooming chart album, created by a wave of national air play!

All selections are written by Roger Miller and published by Tree Publishing Co., Inc. 905 16th Ave., Nashville, Tenn.
ALBUM REVIEWS

JAZZ PICKS

FREE FOR ALL—Art Blakey—Blue Note 4170

Art Blakey and his Jazz Messengers blow off on a wide open swing and soul holiday on this four-track Blue Note. Free For All, while featuring songs by Wayne Shorter, Freddie Hubbard and Clark Fischer, movement seems to be the key note, both in the hot and somewhat soft cuts. Excellent hornwork here from Hubbard, Shorter and trombonist Curtis Fuller, and fine support as well from the rest of the combo. Standouts are: "The Core" and "Free For All," but the other two are also strong stuff.

SOUL PEOPLE—Sonny Stitt—Prestige 7372

Highly respected and well followed, saxist Sonny Stitt gathers three top sidemen, if musicians of their stature can be so termed, for a great session in funk and soul. With Booker Ervin on tenor, the organ session is wedge, bassist Wilton Felder, and drummer Billy James, the quartet groove through four numbers including the package-topper, "Soul People," "Sonny's Book," and a medley featuring "I Can't Get Started!" and "The Masquerade Is Over." Plenty of exciting entertainment in this LP.

JAZZ BEST BETS

THE DRIVER—Buddy Rich—Emarcy MGE 26006/EM 6089

A new LP from Buddy Rich heads up the first release on the recently re-activated Emarcy label. Some recognition has been shown earlier in lower than the Limelight line, but as is evident here, the quality is not made to suffer. Big swing and blues make up the matter delievered here by a moving septet, featuring Rich on drums; Mike Maniere on vibes; Bill Dennis, trombone and othe, Arnie Amstrong on the high spots; and "A Night In Tunisia" and "Brainwashed," Fine offering.

CLASSICA PICKS

HOLIDAY FOR ORCHESTRA—Philadelphia Orch.—Columbia ML 6127/MS 6127

Divided into four segments, the Philadelphia Orchestra is spotlighted by this on the delightful Columbia recording, "Holiday For Orchestra." With two or three selections in each segment, the strings and percussion instruments take the stage; working up to a finale with full orchestra. Eugene Ormandy heads the ensemble in a track specified by "All on Board," arranged by Arthur Harris. Among the pieces are: "Sleigh's Hornpipe," "Blues in the Night," and "Johnny Come Lately." Fine effort.

DVORAK: SERENADE IN E MAJOR/MOZART: DIVERTIMENTO IN D MAJOR—Princeton Chamber Orch.—Decca DL 1019/71019

Both works, originally paired in concert readings, are beautifully performed by the Princeton Chamber Orchestra under the direction of Nichol- las Harasanyi in this new Decca recording. The somewhat delicate and sprightly "Serenade in E Major" by Dvorak; and Mo- zart's lively "Divertimento" in D Major (K. 186). Splendidly played by the 21 musicians, and Harasanyi's acoustic makes the album a fine addition to the "Gold Label" catalog.

Cash Box—August 28, 1965
GET AN EARFUL OF
THIS
PHILIPS' GREAT NEW RELEASE!

Established stars with brand new hit albums • The Serendipity Singers • Nina Simone • The Swingle Singers!

The unusual Misa Criolla (another Missa Luba) • The ribald George Brassens!

Classical hits with pre-sold appeal. The complete Wagner's "Tannhäuser" recorded live at famous Bayreuth Festival. The complete Beethoven Piano Concertos by Arrau!

Sales building plan effective through October 15, 1965
• 10% discount on all Pop, Jazz, and Connoisseur series albums. Big 20% discount on Classics.
• Arresting merchandising kit to catch eyes and ears. Builds to fit anywhere.
• Classical demo record for dealer use.
• Heavy promotion publicity campaign.
• New complete consumer catalog.
• Dating available—see your distributor.
Dear Friend,  
My surfer boy is gone now, he’s at peace far out at sea where he’s found the biggest combes of all. But I’ll never forget those happy hours with him in the surf. Please, won’t you share his memory with me?  
—Play our new record, Munca 111

Sincerely,

The Girl in the Black Bikini

A GREAT FOLLOW-UP TO "LAUNE"  
"THE GIRL FROM PEYTON PLACE"  
DICEY LEE  
TCF-HALL #111  
DOWNTOWN  
1001 SOUTH  
CHICAGO  
April 12, 1957

Million-Sellers  
MILLIONS OF ROSES  
STEVIE LAWRENCE  
COL. JAMES DARREN  
(Warner Bros.)

Happy-Go-Lucky Hit!  
"HAPPINESS IS"  
Ray Conniff and The Singers

(Columbia)

MILLS MUSIC, INC.

If you are reading someone else’s copy of Cash Box, why not mail this coupon today!

CASH BOX  
1780 BROADWAY  
NEW YORK, N. Y. 10019

Enclosed find my check.  
□ $15 for a full year (52 weeks) subscription (United States, Canada, Mexico)  
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□ $45 for a full year (Airmail other countries)

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COLLECTIBLE DATES—Chico Holiday, new recording artist with Karr Records, was the guest of honor at a party held at the Trattoria Restaurant in New York. At the celebration, Holiday was given the first copy of his was big "Big Boat Up The River" and "500 Miles." Shown at the festivities (left to right) Marianne Strong, a society leader who is one of the chanter strongest followers; Holiday; Harold Drayson, vice president of Audio Fidelity and Karr Records; and Irby Newell, manager and owner of the Stuffed Coin Inn. The deck is reported to have started its action in the Midwest, and is picking up national attention.

TOP 100 LABELS

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Joda Records Expands

NEW YORK—Joda Records, the new indie label headed up by singer Johnny Nash and Danny Sims, announced its moving to larger quarters as a result of the acceptance of its first two releases, "For Your Love" by Sam & Bill and "Let's Move & Groove" by Nash himself.

The partners have just returned from an extended promotion tour on both records, which included many West Coast cities along with Houston, where they attended the NARAS Convention. Discussions with Ashley Fane, Nash’s booking agent in Los Angeles, concerning a forthcoming management role for the songsters were also made possible by the trip.

Because of the forced expansion of the firm, Nash, new president of the parent company, Joda Enterprises, has announced that Margaret Nash will now head all the publishing activities of the firm, and Judith Willoughby was added to the staff head of publicity and advertising.

Future plans for the label call for the release of an LP line and singles covering a broad area of the music field, including R & B and classical. First LP’s will be by the Sum & Bill duo and by Nash.

Col. Distributors Names McGuiness Puerto Rican Mgr.  
NEW YORK—Columbia Record Distributors has assumed distribution responsibilities for Columbia product in the Puerto Rican market and has appointed Thomas McGuiness to the position of district manager, according to announcement made last week by Joseph Lyons, director of sales. Prior to his assignment, McGuiness was sales manager of the Caribbean area for CBS International.

In this newly-created position, McGuiness is responsible to Lyons and is charged with the Puerto Rican area in keeping with CRD’s policies.

McGuiness joins Columbia with extensive experience in the Caribbean area. Joining CBS corporate accounting in 1955, he was later transferred to CBS International. In 1965 he was promoted to credit manager and in 1969 to his present position, where his responsibilities included the sale of Columbia and Epic records and Columbia phonographs.
Introducing...  

JOHNNY NASH  
joda 102  
"LET'S MOVE AND GROOVE" (TOGETHER)  

SAM & BILL  
joda 100  
FOR YOUR LOVE  

Exclusive Representation: JUCI MANAGEMENT, 1631 Broadway, N. Y. C. Tel: 247-1479
Reprise Signs Gilberto; Warner Bros. Inks Pericoli
BURBANK — Reprise Records has signed Brazilian composer-vocalist João Gilberto to an exclusive recording pact while the firm's sister-label, Warner Bros., has inked international singing star Emílio Pericoli, who was announced last week by Mike Maitland, president of both labels.
Gilberto, one of the original performers to bring bossa nova to the U.S., will record his first Reprise LP this month in New York. He'll compose as well as perform material for the new album which is being recorded under the supervision of Monte Kay. The signing of Gilberto brings to three the number of Brazilian composer-performers signed by Warner Bros. The other two are Antonio Carlos Jobim, whose album, "The Wonderful World Of Antonio Carlos Jobim," has just been released, and Dalvai Caymmi, whose first album is currently in preparation.

Spingola Named To Merc. Administration Position
CHICAGO — Richard Spingola has been named business manager of Mercury Records, replacing Seymour Koenig, who had been with the corporation for two years in that post. Brookmyer returns to Miami, Fla., to assume the position of president of the company's southern division.
In his new post, Spingola will oversee the company's operation, a position of great importance to the company, which currently is owned and operated by the Mercury Records label, located in San Francisco, Los Angeles, Dallas, Miami, Atlanta, Cleveland, New York, Philadelphia and Boston.
Spingola, based in Chicago, will be responsible for the company's operations, a position of great importance to the company, which is under the direction of Tex Broderick, who has been with the company for three years in that position.

Lovin' Spoonfuls Tour Of One-Niters
NEW YORK — The Lovin' Spoonful, the new Kama Sutra group currently burning up the West Coast, has come to New York to rejoin the west coast swing on the way across the country playing dates booked on the strength of its current single, "Do You Believe in Magic?" which is distributed exclusively by MGM Records.
In addition to a whirlwind of appearances, the group will be appearing at the Savoy Ballroom and the Palladium, where they will perform at the end of the "Man From U.N.C.L.E." series. The group has already jumped on the cash box charts this week at No. 83 with a bullet.

RICHARD SPINGOLA

AGAC's Stern Sets European Trip
NEW YORK — Miriam Stern, executive director of the American Guild of Authors and Composers (AGAC), will leave Sept. 2 for a combination business and vacation trip to Europe. In England and France, she will discuss developments in the music and recording field with the Songwriters Guild of Great Britain, French composers and lyricists, publishers and performing rights societies. She intends to spend a portion of her vacation in Paris, where she will become assistant to the president of Reprise Bros.

Big 3 Pacts Big 2 — Arnold Maxin (left) is shown supervising the signing of Lee Pockriss (center) and Paule Vincent. Maxin, executive vice president and general manager of Big Three Music (Robbins-Feist-Miller), wrapped up the signing to cover new songs and distribute them recently, and the branch administration last week. Vincent-Pockriss are the clerks responsible for hits like "Itsy Bitsy Spider."
we're cookin'
with these 5 new soul singles

THE CHALFONTES
"He Loves Me"
72614

LORRAINE ELLISON
"I Dig You Baby"
72672

FATS DOMINO
"I Left My Heart In San Francisco"
72663

LEMME B. GOOD
"I Can't Stop Myself"
72470

LYN ROMAN
"G. B. Day"
72473
Fiedler To Guest With Asian Orks

NEW YORK—Famed Boston Pops Orchestra conductor Arthur Fiedler has taken off for a series of guest conducting appearances in Korea and Japan, with his first stop in Seoul, Korea. While there, he will conduct the K.B.S. Symphony Orchestra in a concert under the auspices of the U.S. Department of State.

From Seoul he will fly back to Japan where he will be a guest conductor of the Yomiuri Nippon Symphony Orchestra during a 10-concert tour of Japan’s major cities. The first three concerts will be in Tokyo, and others will take place in Nagoya, Kyoto, Osaka, Kobe and Sizouka. The maestro will return to the States on Sept. 16.

A FAMILY AFFAIR—Judy Garland smiles approval while her daughter belts out a number in rehearsal for a London Palladium appearance. Liza Minnelli and her Mom made the show last Nov., and the performance is featured on a new two disk LP issued by Capitol this month.

ALBUM PLANS

ABC PARAMOUNT—IMPULSE
12½% discount offered on all album product including new and catalog items. Expiration date indefinite.

AMY-MALA
One album free with every seven purchased, offer good on all catalog LP’s. No termination date given.

ARTISTIC FIDELITY
2 on 10 sales deal for new and catalog product except ‘First Component Series,’ which is offered on a special deal. Offer continues through Sept. 30.

DECCA-CORAL
Special terms available on new and catalog product through distributors. Offer ends Sept. 3.

DIAMOND
18% to 24% rank discount on all stereo LP’s Offer good through Sept. 30.

DOOTO
One free for every five LP’s purchased. Good on entire catalog through Sept. 25.

FORTUNE
1 free album when 6 are purchased in any combination. No time limit.

FOUR CORNERS
30% to 50% rank discount available on new and catalog LP’s. Dated billing offered to qualified dealers. Termination Sept. 25.

GATEWAY
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

KAPP
New discount and dated billing arrangements available through distributors. Effective until the end of the year.

LIBERTY-IMPERIAL-WORLD PACIFIC JAZZ
Special terms available through distributors. Offers runs through Sept. 14.

MERCURY
10% discount catalog LP’s and 12½% on new releases. Expiration date unknown.

NASHBRO
Buy-7-get-1-free. Special discounts on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGIONAL SOUND
1 LP free for each 15 purchased less 50¢ cash discount. No expiration date.

PHILLIPS
10% discount available on pop-jazz and Connective series albums. 25% off on classical LP’s. Offer includes new and catalog from, expires Oct. 15.

PRESTIGE STATUS
15% discount on all Prestige LP product until further notice. Discount on Status albums, details through distributors.

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE
10% discount in free merchandise. Expiration date indefinite.

SCEPTER-WAN
1 Albums free with every ten purchased. No termination date announced.

SMASH-FONTANA
Special discounts available through distributors. Expiration date not announced.

STAR and DUTCH/O.M.G. 50% discount on new releases, runs through Sept. 10. Phase II will include upcoming product, runs until Oct. 15. Distributors may participate in a Jack Daniels Sweepstakes as well.

TAMLA-MOTOWN-GORDY
Buy-7-get-1-free. Expire: No time limit.

VANGUARD
Aug. Re-Stocking Plan: 10% discount on folk and Everlyma LP’s, mono and stereo; 20% discount on Bach Guld and Vanguard classical, mono and stereo.

VAY JAY
10% discount on LP’s.

WORLD ARTISTS
10% discount on LP’s. No expiration date announced.

WORLD PACIFIC
15% discount, extra 5% on LP orders of 100 or more on any item.

Smothers’ TV Show To Get Massive Promotional

NEW YORK—A massive promotion-publicity campaign goes into high gear this month to launch ‘The Smothers Brothers Show,’ which debuts on CBS-TV on Sept. 17 in the 9:30-10:00 PM slot.

 Participating in the joint effort are the networks, the production company Four Star Television, the Alberto-Culver Co. (a co-sponsor), Mercury Records, the William Morris Agency, Kragen- Carroll (personal management firm for the comedy pair) and McFadden, Strauss, Eddy & Irwin—public relations firm for the Smothers Brothers.

 The highlights of the campaign during the month preceding the debut of the series include: national magazine advertisements by Alberto-Culver; over 8,000 life-size supermarket displays by Alberto-Culver offering free Smothers Brothers albums for purchase of A-C products; national magazine advertisements, window displays, and album insertions by Mercury for the mid-Sept. release of the pair’s eighth LP; “Mom Always Liked You Best”; advertisements in college newspapers read by 2,000,000 students; a concentrated promotional spot with the CBS-Desilu-Warner Bros. TV network; Smothers Brothers TV guest appearances by the duo; Hollywood and music trade paper ads; series of six personalized mailers to 1,000 television editors and station promotion managers; billboards in New York, Los Angeles and Chicago; and an accelerated schedule of magazine interviews and layouts with the Smothers Bros.
IF WE DIDN’T HAVE A HIT
WE COULDN’T AFFORD THIS AD

“YOU’RE THE ONE”

BY

THE VOGUES

CO & CE 229

Chicago: Howie Bedno (All State Dist.)
“We’ll sell over 60,000.”

Detroit: Armen Boladian (Record Dist.)
“Can’t miss, start me with 1,300.”

Los Angeles: Russ Reagon—Don Grierson (Record Mdse.)
“Action so far means monster.”

New York: Johnny Halonka (Beta Dist.)
“We’re going all out on this smash.”

Philly: Larry Cohen (Marnel Dist.)
“You don’t have to promote a smash.”

Cleveland: Art Freeman (Concord Dist.)
“Should be automatic.”

Pittsburgh: Herb Cohen (Fenway Dist.)
“Over 8,000 in four weeks. Can’t miss selling 35,000.”

Some territories still available

Co & Ce Records

1601 Fifth Ave., Pittsburgh, Pa.
Phone (412) 391-3954
Owners Buy Wood's Interest In Label

NEW YORK—Randy Wood, former president of Vee Jay Records, and Elgin & Jimmy Bracken, owners of the Jay have just concluded negotiations for VJ's acquisition of Wood's interests in the firm according to a mutual announcement issued by Wood and the Jay. Wood resigned as president and a member of the Board of Directors of the Jay Records June 9. His future plans are to be announced shortly.

Dot Switches To Owned Distribution In Seattle

NEW YORK—Randy Wood, president of Dot Records, announced last week the opening of a new, wholly-owned Seattle branch to cover the Pacific Northwest states of Washington and Oregon. Distribution was until now being handled by C&C Distributing, an Indie.

Atlantic Expansion

(Continued from page 6)

saw Sir Edward Lewis, managing director of the firm. While he was in London, Ertegun set up the promotion of the following: Sun Valley, & Cher there. He also visited the Atlantic offices in Germany, Hamburg's Tronome Records. Jerry Wexler, his vice-president, leaves for England, but will return later. The label, which has been a success story, is expected to continue its rapid growth.

Move Into The Gospel Field

Atlantic's program also includes a step into the gospel field with a new label called Chapel Records. The product for this line will be produced by John Wexler, the label's managing director, at the Atlantic's distributed Stax-Volt label in Memphis.

Bang Off To A Flying Start

Bang Records, which was started by Atlantic chiefs Ertegun, Wexler, & Nesuhi Ertegun and Bert Berns (who left the company some months ago) has quickly turned into a most successful operation with a number of smash hits. Its current big one is "My Girl Groovy" by the Mojos.

Clarion's Progress Cited

A new budget label, Clarion, under which the new Ray Records is operating, has already established itself, according to the company, as a major entity in the budget field.

Atlantic's Not For Sale

As an interesting footnote to Atlantic's growth, president Ertegun made the following statement last week: "I want to categorically say that Atlantic Records is for sale. We are not involved in negotiations, either with any company that has acquired companies, or with any company. On the contrary, we are presently in the middle of a long-planned expansion program. Anything, it is Atlantic that is interested in the company and it is not possible for us to acquire any of the owners interests in the label.

Ray Lawrence Exits Col-Dimen For Distrib Post In Hollywood

HOLLYWOOD—Ray Lawrence has left his post as sales manager for Colpix/Dimension Records to accept a similar position with Sid Talmadge's Record Merchandisers in Hollywood. Lawrence had been associated with the label set-up for the past three years.

Paul Revere & Raiders On Cross-Country Tour

NEW YORK— Columbia Records vocal-instrumental group Paul Revere and the Raiders have left on a 2-week cross-country tour which will feature appearances in 12 major cities and several TV shows.

The itinerary thus far has included engagements in Minneapolis, Aug. 19 and Detroit, Aug. 20 and 21. Other stops will include Cleveland, Aug. 22 and 24; Cincinnati, Aug. 25; Chicago, Aug. 27; Milwaukee, Aug. 29; St. Louis, Aug. 30; Atlanta, Aug. 31; New Orleans, Sept. 1; Boston, Sept. 2; Washington, D.C. Sept. 3 and Philadelphia, Sept. 4.

The group will conclude their tour on the evening of Sept. 4, when they will perform at Yankee Stadium during the double header between the Yankees and the Boston Red Sox.

The quintet recently scored a hit with their first Columbia album, "Here They Come," which is currently in the 81 spot on the Cash Box charts. Following up their noisemaking first single, "Steppin' Out," b/w "Oo Poo Pah Doo," the group's latest single, "Steppin' Out," b/w "Blue Moon," has just been released. The quintet appears regularly on the Dick Clark weekly TV show, "Where The Action Is."

L.A. Riots

(Continued from page 7)

avert any incidents. Looters, attempting to break into his shop, were halted by the police. Restaurants were practically deserted throughout the city. The Rams-Dallas football game, postponed because of the curfew imposed in the Collisium area, was held three days later but attendance was 20,000 less than expected for the originally scheduled match. The Dodger game, with a ladies night crowd and Sandy Koufax pitching, drew less than 30,000.

Independent television station KTAL contracted for the most comprehensive visual coverage of the Watts riots but most stations had reporters on hand. The height of the outbreak, announced that it had temporarily dropped airplay of the Dubin song records by Joe McGuire titled, "Evie Of Destruction." Joe McGuire, of course, has been a regular on this program for many years.

The station manager John Barrett told Cash Box that "the class struggle is expressing itself in music and all the arts as well as the demonstrations, either nonviolent or what we've got this past week. The arts have long been a vehicle and an instrument of social change. I think we're going to hear a lot more protest songs and whether they're hits or not depends on their quality. To deny them is a 'let's hide our heads in the sand' attitude." KTAL, incidentally, received several threatening phone calls last week and armed guards were brought in during the riot period.

Two radio stations last week carried the program in a cooperative effort to explain the reasons for the revolt. Both KABC, a mostly "talk" station and KGFJ, a leading Negro station, devoted four hours to telephone conversations with a panel of leaders in the civil rights movement.

BON VOYAGE BLAST—RCA Victor Records hosted a farewell bash for Peter Nero at 30 Rockefeller Plaza, on the pianist's leaving for England to tape a series of BBC TV specials. Various groups of photographers got at the affair include: (top row, left to right) publicist Mike Merrick, Harry Jenkins, RCA veep, and CB vice-president George Albert; Dario Soria of RCA International, Peter Nero, Albert, and George Parkhill, RCA ad director. Second row shows: Joe D'Imperio, v.p. with RCA, and Nero's manager Stan Greeson; Greeson, Steve Sheles, A&R veep, Nero, D'Imperio, and Soria, Third row: Parkhill, Soria, Nero; Albert and Parkhill. Bottom row: Nero being interviewed by the consumer press; Marty Ostrow, Cash Box's general manager, RCA's Pat Kelleher, Iris Lichtman, CB editor in chief, and Nero.

Kass Named At Liberty

(Continued from page 6)

in the company, interests. Another major responsibility will be the coordinating of tours for Liberty's major artists and the selection of responsible promoters. A UCLA graduate, Kass majored in business administration and accounting. After receiving his degree and following a tenure with the U.S. Army, he broke into the record field in 1958 as office manager of World Pacific Records. Thereafter he was elevated to the position of company comptroller. Three years later he accepted a similar post with Interdisc, S.A., a Swiss company, backed by a group of American record companies to manufacture and distribution of their product overseas. Subsequently Kass was instrumental in expansion of a French, Italian and English Interdisc chain.

3 HIT GOSPELS

JESUS WILL HELP YOU

The Bright Stars

Nashboro 583

I SAW THE LIGHT

The Supreme Angels

Nashboro 365

GOT SOMETHING YOU DON'T HAVE

The Taylor Brothers

Nashboro 886
 Shapiro's 2nd Pop Music Vol. Due In September

NEW YORK—The second volume of Popular Music, An Annotated Index of Popular Songs, 1939-1944, has been announced for publication in late September by Adrian Press.

Edited by Alan Lowe and Marvin Shapiro, Popular Music, Volume 2 1940-1944 is part of a projected seven-volume series which, when complete, will catalog every significant popular, country and western, rhythm and blues, light classical, and jazz composition from 1939 to 1950. The series includes data on the songs themselves, as well as information about the artists who recorded them, the companies that published them, and the dates when they were recorded.

In addition to listing copyright dates, authors and composers and current publications available for each song, the series also includes data about the songs themselves, such as the number of copies sold, the number of chart weeks, and the number of chart positions reached.

The second volume lists the songs published during the years 1940 through 1944 and documents the trends, styles and innovations that emerged during that period. As with the first volume, the series will be published by the Victorian Press, a division of Activity Press, and will be available at $12.50 per volume.

Music Firm Opens In St. Louis

ST. LOUIS—Mel Friedman has been elected president of a new St. Louis based music publishing company. This company, which was incorporated in Missouri, has been licensed to operate as a music business and is currently registered with the Copyright Office of the U.S. Copyright Office.

Friedman said that many prominent businessmen from the St. Louis area have become stockholders.

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Starday Extends Sales Plan

NASHVILLE—Immediate trade reaction to Starday's 6th annual country music spectacular Summer-Fall sales plan and Jack Daniels sweepstakes, which kicked off Aug. 1, has created such a strong response from the label's distributors that Phase I of the sales plan has been extended to Sept. 15 to accommodate the backlog of merchandise on order. Phase II will now run through Oct. 15, 1965.

Jim Wilson, Starday's national sales manager, stated that demand for the label's product is far ahead of anticipated sales and initial acceptance of the new "Lucky Seven" albums released for Phase I has been overwhelming.

Distributor enthusiasm for the sales plan has been motivated by the inclusion of the Jack Daniels sweepstakes which is a contest promotion award of one case of Jack Daniels Black label "Tennessee Sippin'" whiskey to the distributor who surpasses his sales quota by the greatest percentage for Phase I and again for Phase II of the sales plan.

Starday president Don Pierce added that active merchandising of Starday albums, singles, Nashville economy plus the firm's latest box "Oldies" series would be the important factors in leading the distributor to the winner's circle in "Jack Daniels Country!"

Kittleson To Victor's Press-Info Section

NEW YORK—Barry Kittleson, former editor of Music Business magazine, has been appointed popular press and information manager of the RCA Victor Record division.

Appointed by public affairs manager Herb Helman, Kittleson will be involved with the firm's roster of pop, jazz, country and folk artists and with product in these spheres as well as original cast Broadway show albums and motion picture soundtrack albums.

Staple Singers Open At Apollo Theatre

NEW YORK—One of the country's most popular exponents of gospel music, the Staple Singers, stepped into an unusual engagement when they opened a week-long headliner stand at New York's Apollo Theatre, which is running from Aug. 20-27.

The famed theatre in Harlem, which normally features only r & b artists, has booked the group due to its tremendous success last spring at the Uptown Theatre in Philadelphia, another place where r & b is showcased.

Following the engagement, the Chicago-based family group, including father Roebuck, daughters Cleotha and Mavis and son Pervis, will return to the Uptown for ten days from Aug. 28-Sept. 6.

On Oct. 15, the group, which recently concluded a stand at the Howard Theatre in Washington, D.C., will begin a month-long cross-country tour with the Astors, the Impressions, the Royalettes, the Marvelettes and Barbara Mason.

The Staple Singers were the first artists to be selected as "New Star" vocal group in Down Beat magazine's International Jazz Critics Poll. In addition to being enthusiastically accepted at churches, auditoriums and college campuses throughout the country, they have also appeared at Carnegie Hall and the International Jazz Festival in Washington, D.C.

This month Epic released their second LP, "Freedom Highway," which was recorded at the New Nazareth Church in Chicago.

Appearing with the Staple Singers at the Apollo are Jerry Butler, Gladys Knight & the Pips, Edwin Starr and the Royalettes.
THE CASH BOX

BULLSEYE

WHITE LIGHTNIN' EXPRESS (2:05) Moss Rose BM—Mills
LONELY THING CALLED ME (2:35) [Nandon, Quinlan BM—Part, Treece]
ROY DRUSKY (Mercury 72471)

Currently riding way up high with his "Yes Mr. Peters" duet with Priscilla Mitchell, Roy Drusky goes the solo route on this hitsville contender dubbed "White Lightning Express." Item is a saucy, percolatin' stomper about a man running his own personal delivery system for mountain dew. "Lonely Thing Called Me" is a slowed-down, bluegrassy woeler of a guy pleading with his gal not to leave him.

MY FIRST DAY WITHOUT YOU (2:00) [Central Songs BM—Turner, Williams]
SEND ME NO ROSES (2:21) [Moss Rose BM—Mills]
WANDA JACKSON (Capitol 5191)

Veteran songstress Wanda Jackson is aiming for another spot on the charts with this stanza, tabbed "My First Day Without You." Tune is a bittersweet, heartachy lament about a gal who isn't doing too well since her romance broke up. Flip, "Send Me No Roses," is a real slow, melancholy shuffler of a gal who needs the return of her man more than the flowers he sends.

ARTIFICIAL ROSE (2:50) [New Keys BM—Hall]
MY LOVE FOR YOU (2:36) [Connar BM—McPherson]
JIMMY NEWMAN (Decca 31841)

Following his recent hit single, "Back In Circulation," Jimmy Newman seems to have another winner with this newie, tabbed "Artificial Rose." Tune is a heart-tugging, poignant story of a cheatin' man who gets his come-uppance from the gal he loves. "My Love For You" is a slow-paced, heart-warming expression of a man's love and devotion for his woman.

BEEPING SLEAUTY (2:55) [Don Robertson ASCAP—Spriral]
THE DRUNK (2:27) [Peer Int'l BM—Huffman]
ARCHIE CAMPBELL (RCA Victor 8638)

Hot on the heels of his "Rindercella" biggie, Archie Campbell should be right back in the big money with this clever followup, tabbed "Beeping Sleauty." Side is a crazy, mixed-up tongue-twistin' version of a famous fairy tale, packed with laughs and programming appeal. "The Drunk" is another laugh-provoking recitation which can really help the disk shoot up.

BIG TENNESSEE (2:16) [Richwill BM—Price]
MY LAST TWO TENS (2:16) [Acclaim BM—McAldin]
TEX WILLIAMS (Boone 1032)

Following up his recent "Too Many Tigers" success, Tex Williams should have a real biggie with this twin-market powerhouse, called "Big Tennessee." The tune is a barrellin', stormin' single-talkie saga about a big truck-drivin' man who gives up his life in a heroic gesture. The undercut, "My Last Two Tens," is a very strong inspirational recitation of a man about to die, and could also take a quick ride to the top.

THAT'S NOT WHAT HE'S GOT ON HIS MIND (2:42) [Tree BM—Miller]
COTTON PICKER (2:00) [Tree BM—Miller]
BOBBY GRIGGS (Tower 159)

Newcomer Bobby Griggs looks like he's headed for big things with this item, called "That's Not What He's Got On His Mind." The tune is a funky, finger-snappin' tale of a man warning his gal to be careful of her old flame. The flip, "Cotton Picker," is an infectious, hand-clappin' mover about life down in a cotton patch.

JOHN AND MARY SMITH (2:30) [Acclaim BM—Baker]
HAPPINESS WAS HIS AND HERS (2:34) [Tree BM—Wayne, Buttram]
BILL WILBOURNE & KATHY MORRISON (United Artists 892)

It looks like newcomers Bill Wilbourne and Kathy Morrison have a top-notch potential with this potent number, titled "John And Mary Smith." The lid is a tender, touching tale of a pair of married people who have been stepping out on their mates and meeting on the sly. "Happiness Was His And Hers" is a sentimental, heart-tuggin' item about a couple who are drifting apart because of their cheating.
CONNIE BLUES — RED feller man 5 14 22 man BLUE DIDN'T CAN'T 15 coin BETWEEN heartful, LONESOME 11 MISERY 17 good HANK SONGS 20 24 7 THE HERE 19 8 leaters de-tracked lnned;ands B-f) hufflin' eems OB BURTIS 8 1}

TOP COUNTRY ALBUMS

1 CONNIE SMITH (RCA Victor LPM/LSH 3341)
2 THIRD TIME AROUND (RCA Victor LPM 2948)
3 I'VE GOT A TIGER BY THE TAIL (Capitol T ST 2283)
4 THE JIM REEVES WAY (RCA Victor LPM/LSP 2948)
5 WORLD OF COUNTRY MUSIC (Various Artists—Capitol NRC/SNPB 5)
6 I'LL KEEP ON HOLDING ON (Capitol T ST 2317)
7 QUEEN OF THE HOUSE (Capitol T ST 2349)
8 BLUE KENTUCKY GIRL (Decca DL 4655/74655)
9 THE RETURN OF ROGER MILLER (Satan's Miracles 33071/SRS 33071)
10 HERE COMES MY BABY (RCA Victor LPM/LSP 3368)
11 WESTERN STRINGS (Ray Price's Cherokee Cowboys—MGH/CL 7929)

COUNTRY REVIEWS (Continued)

LART MARTEL (Dist 4017)
B+1)
EVERBLUE (2:26) [Tree BMI—Wayne] Marty Martel seems to have a good chance to please lots of buyers with this plaintive, huffin' heartbreaker about a man who can't smile since his baby left him.

B) MISERY IN MISSOURI (2:15) [Tree BMI—Wayne] Flip is a wild, rompin', stompin' blue-eyed boy who's luck is nothing but bad. Lots of potential.

URUTIS LEACH (Longhorn 502)
B+)
GOLDEN GUITAR (2:25) [Saran, Deep Cross BMI—Leach, Gray] Curtis Leach could break out real big with this reminiscence of a tragic recitation of the top-notch guitarist who loses his life.

B+)
SLICK SAM THE SALESMAN (2:25) [Deep Cross, Saran BMI] This side is a fast-paced, happy-go-lucky tale of a man with a real good spiel.

ER ACHER (Columbia 43865)
B+)
FLASH FLOOD (3:16) [Sea Shell—Acher] Bob Acher's a good guy to rake in plenty of coin with this action-packed, self-reminiscing, self-saga about a man who loses everything in a violent act of nature.

B+)
INDOOR PLUMBING (2:41) [Sea Shell—Acher] Undercut is an emotional, self-penned ballad about a man who finds that eaters are losers.

LNN Cramer (Chart 1255)
B+)
YOU MUST BE AN ANGEL (2:01) [Yenne BMI—Cramer] Lynn Cramer makes a nice bid for attention with this rousing, spirited mover about a feller who's found happiness.

B+)
I CAN'T SEE THE GOOD THINGS (For The Bad) (2:27) [Peach SESAC—Crane] On this side the crammers comes across with a heartfelt, tear-filled lament about a man whose romance has just busted up.

B+)
LITTLE LESS HEARTACHE (2:22) [Glad BMI—Moncrief, Sharpe] Bobby Edwards may very well break into the big time with this high-spirited, stompin' ditty of a man begging his gal to give him a little more love.

B+)
WITHIN YOUR ARMS (2:04) [Glad BMI—Moncrief, Sharpe] The undercut is a wild, barrelin' out song that could also get plenty of reaction.

B+)
MURLAN (Cherokee 101)
B+)
RAVE BACK CHICKEN (1:45) [Whitehead BMI—Holiday] Billy Murry does a good job with this high-steppin', bouncin' ditty which deals with a guy who's got pretty girls on his mind.

B+)
HELLO NOBODY (2:27) [Whitehead BMI—White, Whitlock] The flip is a feelingful, touching tale of a man who has nothing since his girl is gone.

B+) WHERE YOU CAME FROM (2:30) [Ly-Ryan BMI—Sand-

B+)
WHERE YOU CAME FROM (2:30) [Ly-Ryan BMI—San-

B+)
I DIDN'T WALK THE LINE (2:27) [Glad BMI—Cash] Side is an emotional, self-penned ballad about a man who finds that eaters are losers.

B+) BETWEEN THE LINES (2:25) [Jack Howard BMI—Keefur, Whiteley] Cane can score with this feelingful, shufflin' ballad about a guy whose gal seems to be drifting away.

B+) DO YOU THINK IT'S FAIR (2:20) [Jack Howard BMI—O'Brien, Mel, Sitemore] Side is an interesting bouncer that could also pull in some coin.

Cash Box — August 28, 1965
JOHNNY & JONIE MOSBY’S
BIGGEST HIT
“THE HIGH COST OF LOVING”
And On The Flip
Jonie Sings
“The Home She’s Tearing Down”
Columbia 4-43344

RIBBON OF DARKNESS
(“Little One”)
Tommy Robbins (Columbia 42388)

I LOVE COUNTRY MUSIC
(“Billie Jean”)
Gary Barlow (Epic 4012)

THE J. CRIED
(“Addiction”)
Ernest Ashworth (Hickory 1325)

NO SIGN OF LIVING
(“Loneliness”)
Dottie West (RCA Victor 8615)

YOU'RE TEARIN' DOWN
(“Loneliness”)
Louie Bell (RCA Victor 8615)

THE HOME YOU'RE TEARIN' DOWN
(“Loneliness”)
Louie Bell (RCA Victor 8615)

HONKY TONKIN' AGAIN
(“Midnight Rag”)
Buddy Capps (Mercury 72452)

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(“Midnight Rag”)
Buddy Capps (Mercury 72452)
They weren't playing baseball at Shea Stadium (home of the New York Mets) the other day, but the stands were filled with some 55,000 fans (of the rock 'n roll variety) who came to see their beloved Beatles—the fabulous foursome from England. The group is currently making its second whirlwind concert tour of the States and Canada, and the Shea Stadium episode proved that they have lost none of their history-making appeal. In addition to the Beatles "live," the U.S. is being saturated with the boys' second feature film, "Help!," which, of course, is the title of a smash LP and single (on Capitol Records). Following Shea Stadium, the group went on to Toronto (17), Atlanta (18), Houston (19), Chicago (20), Minneapolis (21), Portland, Ore. (22) and will conclude the tour in San Diego (28) and Los Angeles (29, 30).
Great Britain's Best Sellers

Top Ten LP's

1. Help—The Beatles (Parlophone)
2. Joan Baez in Concert Vol: 5—Joan Baez (Fontana)
3. Mary Poppins Soundtrack—(HMV)
4. Bringing It All Back Home—Bob Dylan (CBS)
5. The Sound of the Shadows—The Shadows (Columbia)
6. Almost There—Andy Williams (CBS)
7. Joan Baez in Concert Vol: 2—Joan Baez (Fontana)
8. Annette's Tracks—The Animals (The Beatles)
9. Beatles For Sale—The Beatles (Parlophone)
10. Mrs. Brown—Herman's Hermits (Columbia)

Top Ten EP's

1. The One in The Middle—Manfred Mann (HMV)
2. Get Yourself a Woman—The Rolling Stones (Decca)
3. Tickle Me—Elvis Presley (RCA)
4. Silver Dagger—Other Songs—Jerry Garcia (RCA)
5. The Universal Soldier—Donovan (Pye)
6. Beautiful for Sale No. 2—The Beatles (Parlophone)
7. The Seekers—The Seekers (Columbia)
8. Beautiful for Sale No. 1—the Animals (The Beatles)
9. Mrs. Brown—Herman's Hermits (Columbia)

CONVENTIONNAIRES—Crowding out photos of the leading artists on the label, members of the Phillips organization gathered for a photo at the label's annual sales conclave. Shown left to right are: T. Rosengarten, sales manager with Truten in South Africa; A. Herman, sales manager of Smash Records (U.S.A.); D. Wittington, Mercury's European representative; Mr. Phillips, export manager; Mr. Herman's export manager; O. Wilsholm, manager of Nordisk Polyphon A/S, Denmark; C. Voute, export manager; J. Franck, recording manager; H. Dnbichle, manager of Philips in G., Switzerland; (Piccadilly) the Ivy League Records; the Norsk; Mr. Gould, managing director; B. Lolberg, general manager with A. B. Phillips-Sons, Sweden; M. Hawker, Mercury A&R; B. Spits, country chief of Philips in Norway; L. Gould, managing director; B. Holberg, general manager with A. B. Phillips-Sons, Norway; Mr. Wolsholm, manager of Philips in Sweden; Mr. Feldman, marketing manager of the Gertsen affiliate; H. Cats, manager of Fontana Records, P.P.I. Baarn; Mr. Augustin, sales manager of Philips in Germany; Mr. Garretson, pop A&R manager, P.P.I. Baarn; and L. Boudewijn, marketing manager of Phonogram, Amsterdam.

GREAT BRITAIN (Continued)

Quickies: Julie Rogers switches from ballad to beat for her new Mercury single "Day By Day" by Gordon Mills who wrote the Tom Jones smash "It's Not Unusual"... Congratulations to the Fortunes who with their debut disc have made the No. 2 spot with "You've Got Your Troubles" for Decca and Mills Music. Decca have rush-released Sony's solo disc "Laugh At Me" on Atlantic... Unit Four Plus Two are hoping for a three-in-a-row hit with their latest Decca disc "Hark" published by Apollo Music... Frank Field leaked his new song "Look Back in Anger" in London Palladium pantomime "Babes in the Wood" opening September 21st...
PHILIPS in SCANDINAVIA

"Fröken Fräken" Sven Ingvars' Quartet sold over 200,000

PHILIPS in GERMANY

"My Fair Lady" (in German) sold over 500,000 LP's

PHILIPS in JAPAN

乾杯

Mina's Japanese version of "un buco nella sabia" sold 300,000

PHILIPS in FRANCE

France Gall's "Poupée de cire poupée de son" sold more than 500,000 within four months.

Cheerio! Another good year ahead!

PHILIPS

One world of music on one great label.
Capitol Records has finally released its first records on the market. As an introduction to the release of the EPA catalogue with the EMIL catalog which includes among other labels: Capitol, Odeon, Angel, etc. in this presentation they include a single by the group with short recordings, artists like Nat King Cole, Peggy Lee, Nancy Wilson, Herman's Hermits, Los Hermanos Arriaga, Tito Luongo…

The same promotion package included two albums. One was the "Nat King Cole Song Book" with the Hollytree Recordings, playing themes like "Love Me or Leave Me". The other album was sung by Nancy Wilson and it was called "Like in Love" with the BMI label. There were also four EPs by Richard Anthony, Gill, The Dave Clark Five, and Matt Moore and five singles by Dino Dimma, the Beach Boys, Ray Anthony, Wayne Newton, and Herman's Hermits.

CBS Records and RCA A. have recordings by Mexican artists, will take a little while but as we know, there are great plans to create new voices and artists. Until now, still there are problems between musicians and record companies—nobody has recorded yet. There still exists a Romeo and Juliet where they are not agreed and that perhaps will take some more time.

CBS Records recognized folk singer Javier Solis as its best seller during 1965. The label's A&R director, Guillermo Acosta, who will keep to this week that he is planning to take over to a European country to record them (Alicia María, Manolo Muñoz, Los Yorbas and Tino Contreras). Guillermo will contract Spanish musicians to do the arrangements of some songs and they will be released as soon as possible.

CBS Records confirmed on the second place in a music festival conducted in the European city of Sopot, Poland. After that, Irma signed a contract to make her debut in London. Irma is backed by Mexican composer, Rubén Méndez. "Canción del Perú" a song with a contract with Dussa to be A&R director of the folk department. He added that this record will very soon be released on the Philips label.

Lag Sangraiz Baca returned from Lima, Peru, where she had a successful debut. Lag Sangraiz Baca is hoping that the problems between musicians and recording companies finish so she can do some recordings.

Mexico's Best Sellers

1. Buda Bola ("Buda Bola")
2. San Sam El Sham ("MG/MG")
3. Los Rockin Devils ("MG/MG")
4. Los Rockin Devils ("MG/MG")
5. Los Rockin Devils ("MG/MG")
6. Los Rockin Devils ("MG/MG")
7. Los Rockin Devils ("MG/MG")
8. Los Rockin Devils ("MG/MG")
9. Los Rockin Devils ("MG/MG")
10. Los Rockin Devils ("MG/MG")
11. Los Rockin Devils ("MG/MG")
12. Los Rockin Devils ("MG/MG")
13. Los Rockin Devils ("MG/MG")
14. Los Rockin Devils ("MG/MG")
15. Los Rockin Devils ("MG/MG")
16. Los Rockin Devils ("MG/MG")
17. Los Rockin Devils ("MG/MG")
18. Los Rockin Devils ("MG/MG")
19. Los Rockin Devils ("MG/MG")
20. Los Rockin Devils ("MG/MG")

Argentina's Best Sellers

1. Yo Quiero Que Mi Amo (Radio-Record-Farmata) +2. Luis Contreras ("BM/MG")
3. Luis Contreras ("BM/MG")
4. Luis Contreras ("BM/MG")
5. Luis Contreras ("BM/MG")
6. Luis Contreras ("BM/MG")
7. Luis Contreras ("BM/MG")
8. Luis Contreras ("BM/MG")
9. Luis Contreras ("BM/MG")
10. Luis Contreras ("BM/MG")
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12. Luis Contreras ("BM/MG")
13. Luis Contreras ("BM/MG")
14. Luis Contreras ("BM/MG")
15. Luis Contreras ("BM/MG")
16. Luis Contreras ("BM/MG")
17. Luis Contreras ("BM/MG")
18. Luis Contreras ("BM/MG")
19. Luis Contreras ("BM/MG")
20. Luis Contreras ("BM/MG").
Now that, through the Cash Box Annual World Wide Directory Issue for 1965 and 50th Anniversary Edition, the most sold records in this country were made known to the international public, it is interesting to know, for comparison purposes, which were the most programmed tunes, singers, groups, orchestras and instrumentalists, during the first half of the current year. This Brazilian Disk Jockey Poll was made possible for us, through the courtesy of the "RADIO EXCERPT" of Sao Paulo, as a result of research headed by Mario Rangel Filho:

**MOST PROGRAMMED NUMBERS**
1. I SHOULD HAVE KNOWN BETTER (Fermata) The Beatles/Odeon
2. FROM RUSSIA WITH LOVE (Fermata) Matt Mono/Decca
3. PERFIDIA (Vitale) Trini Lopez/Reprise
5. A Hard Day's Night (Fermata) The Beatles/Odeon
6. The House Of The Rising Sun (Fermata) The Animals/Odeon
7. Nao Quero Ver Voce Traite (Vitale) Roberto Carlos/CBS
8. Carcara (Cruzeiro Musical) Maria Bethania/BRA Victor
9. Arrastao (n.p.) Elia Regina/Philips (CBD); Edu Lobo/Elenco
10. Amore Scusami (Fermata) John Foster/Fermata

**MOST PROGRAMMED MALE VOCALIST**
1. FRANK SINATRA
2. TRINI LOPEZ
3. ALTEMAR DUTRA
4. Roberto Carlos
5. Matt Monro
6. Nat King Cole
7. Wilson Simonal
8. John Foster
9. Bobby Solo
10. Nico Fidencio

**MOST PROMISING MALE VOCALIST**
1. JACK JONES
2. GARY LEWIS
3. VIC DANA
4. Dick Danello
5. Marcos Valle

**MOST PROGRAMMED FEMALE VOCALIST**
1. ELIS REGINA
2. RITA PAVONE
3. CONNIE FRANCIS
4. Nara Leao
5. Manuela
6. Maria Bethania
7. Angela Maria
8. Petula Clark
9. Doris Monteiro
10. Barbra Streisand

**MOST PROMISING FEMALE VOCALIST**
1. SHIRLEY BASSEY
2. DUSTY SPRINGFIELD
3. THELMA SOARES
4. Flora
5. Nancy Wilson

**MOST PROGRAMMED VOCAL GROUP**
1. THE BEATLES
2. OS CARIOCAS
3. THE ANIMALS
4. Renato & Seus Blue Caps
5. The Dave Clark Five
6. Demonios da Garoa
7. Os Vips
8. The Beach Boys
9. The Supremes
10. The Hondells

**MOST PROMISING VOCAL GROUP**
1. QUARTETO EM CY
2. GERRY & THE PACEMAKERS
3. HERMAN'S HERMITS
4. The Rolling Stones
5. Brian & The Brinelles

**MOST PROGRAMMED INSTRUMENTAL GROUP**
1. ZIMBO TRIO
2. TAMBA TRIO
3. SAMBALANCO TRIO
4. The John Barry Seven
5. The Ventures
6. Os Bossa Tres
7. Bossa Rio
8. The Youngsters
9. Rio 65 Trio
10. The Surfaris

**MOST PROMISING INSTRUMENTAL GROUP**
1. OS MEGATONS
2. THE REBELS
3. THE FLYERS
4. The Jokers
5. Os Som 4

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As is obvious, it is not the deejay picks that are the money makers or the record companies, in most of the cases. However, in other cases, the most programmed are also the best sellers. It is also interesting to note that Andy Gibb is not even among the first ten female vocalists, although she is a sure best-seller in the States.

And, to end up this week's different type of column, we enclose a quickie: ... Nora Ney, Jorge Goulart and Rildo Hora are on a tour in many, Finland, Switzerland, Italy, Russia, Japan and China. ... Elsa Sepulveda returns to disk activity through her original label, Odeon, after a ten-year absence. ... Phillips recently panted singer Renato Guimarães, formed with Chantecler. ... Martha Mendonça also returns to record activity, with Chantecler. ... Paulo Tito is the most recently inked artist by the Copacabana label. ... Phillips will record the first album by Lana Bittencourt (form with CBS for many, many years) "live" at the club "Rio 1800." ... A new record by virtuoso Poly for Continental, is being released. ... Ray Anthony and Oscar Peterson Trio are the new international attractions in Brazil. The Mocambo label is very happy with the success of Petula Clark (V) release and will probably take advantage of it, albumwise. ... Boden Poe and Ray Guerra are practically ready with their musical show based on "Confidencia Mineira." ... Getting closer all the time is the presentation of the fabulous "ZIMBO TRIO" in the United States. ... and that's about it for today.
ITALY

Italy's Best Sellers

Last Weeks

Week 9 Oct

1  *2 Feli
  *2 Riina
  *2 Scarab
  *2 Quartini

Week 10 Oct

1  *2 Feli
  *2 Riina
  *2 Scarab
  *2 Quartini

Holland's Best Sellers

Last Weeks

Week 14 Oct

1  *2 Feli
  *2 Riina
  *2 Scarab
  *2 Quartini

Week 15 Oct

1  *2 Feli
  *2 Riina
  *2 Scarab
  *2 Quartini

We are writing this column in the middle of Aug. and things are slow be-
cause all offices of music companies have closed for the holidays. This is the
reason why we have received very little news this week. By the way, this
week's issue of The Beatles, which is scheduled to hit the market next week,
industry news from CGD Internazionale we have been informed about the next visit
of the British pop group to the United States. The group's manager, however, has
told us that the visit will be limited to a few concerts in major cities.

The Beatles have been busy recording their latest album, which is due out later
in the month. The album features several new songs, including a track written
by John Lennon. The预计 album will be released in time for the holiday season.

In other news, the Rolling Stones have announced a new tour of the United States.
The tour will be their first in four years and is expected to draw large crowds.

The Stones will be joined on the road by several special guests, including
either The Who and The Yardbirds. The tour will begin in Boston on Sept. 15
and will conclude in Los Angeles on Oct. 20.

Meanwhile, on the home front, the Beatles' latest single, "A Hard Day's Night,"
is currently topping the charts in the United States. The track was released in
mid-June and has since become a huge hit, selling over one million copies in its
first week alone.

The success of "A Hard Day's Night" has led to a surge in Beatles memorabilia,
with fans eager to own a piece of the Fab Four's history. Vinyl records, posters,
and collectible items are flying off the shelves at high prices.

In related news, the band's upcoming tour has sparked a wave of speculation
about potential new members or guest performers. Fans are eagerly waiting to
see who will join the group on stage during the tour.

Overall, it's been a busy and successful summer for The Beatles, with their
dominant presence on the charts and in the music industry as a whole.

Stay tuned for more updates on The Beatles and their exciting summer of
success!
Camille Saey, well-known in the world of recording and music publishing, is a new addition to the company, Camille Records, together with her husband, Moeskop, a former salesman with a Brussels recording firm. Though Saey comes from a background of births and deaths in the music business, she has already scored a top ten hit with her first single, a song on which she was featured as a conductor on a popular orchestra and her recent album "Day Y Sus Murgiguitos" was one of the attractions during the 1968 Brussels World Fair.

Walter Holzfaeh, manager, and Mr. Mertens, artistic director of Phylo, are quite satisfied with the success of "Silhouettes" as they have already made a number of sales in Belgium, especially to foreign countries. The record has been well received in the German-speaking countries, and the sales figures for this year are expected to be very high.

Vogue is still enjoying a great deal of success, but it is not the only thing that has been happening recently. There have been a number of other successful records released in Belgium recently, including "The Searchers" and "The Turtles." These records have been selling well, and the companies involved have been very pleased with the results.

The managing director of the publishing house, Bens, in Brussels, informed Cash Box that "National Prize for the Song," which should have taken place in September, has been postponed until next year. Bens is very happy with the results of the recent "Canadian Music Awards," which they won. They have also been very pleased with the success of "Philosophical Thoughts," which they released recently.

The special section on Sweden's Best Sellers is not available for this week. However, a list of the best-selling records in Sweden is included in this issue. The list includes a variety of tracks from different artists, including "The Beatles" and "Philosophical Thoughts." The section also includes a brief note about the sales figures for each record.

The new article by John Halliday on "Paying For The Song," which should have been published in the September issue, has been postponed until next month. Halliday's article is a detailed examination of the economics of music publishing and the role of record companies in the music industry.

The "Cash Box" section provides a report on the latest music news and events. It includes a list of new releases and reviews of recent concerts and recordings. The section also includes a brief note about the success of "The Beatles" in Italy, where they have been playing to sold-out crowds.

The "Fach" section provides a comprehensive overview of the music industry in Europe. It includes a report on the latest trends and developments in the music business, as well as interviews with leading musicians and music industry executives.

The "Flammen" section provides a detailed analysis of the latest music releases and reviews. It includes a list of new releases and reviews of recent concerts and recordings. The section also includes a brief note about the success of "The Beatles" in Italy, where they have been playing to sold-out crowds.

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In the last few years, the Music Operators of America (MOA) and the National Association of Automatic Merchandisers (NAMA) have held their respective trade expositions and conventions “back to back,” so to speak, in Chicago. This concerted showing, the centralized location of “Convention City” plus the city’s close proximity to many of the phonograph, amusement and vending machine factories made the situation virtually ideal for the coin machine operator in terms of convenience and dollar value.

Although NAMA plans to bring its 1966 and 1967 conventions back to Chicago, this year’s show will be held in the Miami Beach Auditorium (Oct. 16-19). In all likelihood, many coinmen may feel they cannot afford the expense in dollars and time away from the business at home to attend both 1965 shows. Music and amusement operators must consider, however, the value of their attendance at the Sept. 11-13 Pick-Congress exposition to themselves and the necessary support they will contribute by their attendance to MOA, whose efforts especially during the association’s current administration, have given the trade a bountiful return in terms of operating innovations, legislative assistance and public relations.

For obvious reasons, the efficiency and even the very existence of MOA is directly contingent upon the support extended by the industry’s manufacturers, distributor networks and operator force. In view of the handicaps presented by this year’s “split conventions,” it is vital that all segments of the trade get behind MOA by attending the show. Numerous manufacturers will devote considerable time and expense in an effort to display their equipment lineups and new machine ideas geared toward earning greater profits for themselves and for the visiting operator. The MOA executive committee has extended every convenience possible to insure the utmost return in industrial know-how and after-hours entertainment for the assembled trade.

What will the operator have gained during his appearance at the three days of the convention? It’s simple. He’ll have seen at first-hand the bulk of the available coin-operated equipment plus many machine innovations; he’ll have had an opportunity to discuss vital trade topics with his fellow tradesmen from all sections of the nation as well as swap technical ideas with factory representatives; and he’ll have gained the knowledge that he has added his strength to the needed support of MOA, helping them continue their efforts toward creating a better public image for our industry and earning more money for its members.

The task is before us all. The manufacturers and distributors and our local association leaders must urge all of their customers and operator members to attend the 1965 MOA Convention and Exposition. It’s to the advantage of everyone in the coin machine industry.
1965 MOA Convention Exhibit List Swells

CHICAGO—Fred M. Granger, executive vice-president of Music Operators of America (MOA), announced this week that 85 of the expected 110 exhibit booths have already been claimed by some 56 exhibitors for the MOA Convention and Trade Show Sept. 11-13 in the Pick Congress Hotel in this city.


Ripley Associates

Appointed Regional Reps. For Viking

MINNEAPOLIS—Viking of Minneapolis, Inc. has appointed Ray Ripley Assoc. sales representative for Minnesota, North and South Dakota, and Western Wisconsin.

New York—With offices located in Minneapolis, will handle the Viking consumer tape recorders as well as other products, including sound background music and industrial tape equipment products.

Conversion Of Jukes Into New Filmthotheque-Discothque See A Hit

Rose's Audio-Visual Program Picking Up Steam

Φ

CHICAGO—The guest speaker at the MOA's General Membership Meeting, Sunday, September 13, following a hearty brunch repast, was Edward McFaul, a noted “serious humorist.”

McFaul, who usually “warms up” rapidly as a speaker, will have as his topic “HOW TO KEEP YOUR FOOT OUT OF YOUR MOUTH.” It should be a gem.

McFaul has spent the past 30 years teaching, personnel management, and selling. He was educated at the University of Michigan, Harvard School of Business Administration, and the University of Edinburgh, Scotland.

He taught at DePaul and Northwestern Universities. He served with the U. S. Navy in World War II.

Williams Mfg. Shipping ‘Lucky Strike’

PinGAME To World Coin Machine On

Features Bowling Motif With Back Animation

WASHINGTON: LUCKY STRIKE 1PL

CHICAGO—Williams Electronic Manufacturing Corporation, the Amusements Division of the Seeburg Corporation, in this city, is presently shipping initial quantity orders of the exciting new “Lucky Strike” single-player flipper amusement game to Williams’ distributors throughout the United States and in the far-flung foreign markets.

The release of the coin-operated piece was not without a fanfare of accompanying comment from Williams’ President Sam Stern, and sales manager Bud Lurie, regarding the suspensful skill shooting features in this newest game release from the north side factory.

As usual, the single player coin-operated flipper device is adjustable for three or five ball play, among other play inducing features.

“Lucky Strike,” which has a bowling play motif, offers the player two exciting box animation.

When ever the player makes a ‘strike’ on the playfield the bowler manikin on the lightbox rolls the ball into the pins.

Making ten strikes on the playfield lights up the bottom ‘out’ lanes for the Special award. Furthermore, whenever the player accomplishes three spares on the colorful playfield he is awarded an automatic additional plus one replay for each additional spare.

“Lucky Strike” is housed in a satisfying beautifully appointed, almost destructible cabinet, according to the designer.

It has high gloss stainless steel moulding and trim surround the playfield, and at the front of the cabinet. In other standard Williams features there are: A durable “Pebble” finish on the alley, and Williams automatic ball lift. Furthermore, there is a standard three-way adjustable coin slot chute.

“Many of the standard flipper and features developed by our engineers and designers over the years have been created to make available the coin machine operators the very equipment there is at the lowest cost price,” Stern asserted, during an interview with the Cash Box remainder in the offices of the Williams factories.

Another important feature concern ourselves with is a conscious effort to stress durability of all amusement games in every corner of the world,” he added.

This, combined with the highest potential earning power helps to us a leader in the coin-operated amusement games field—and, we continue to strive for this record.

Shipment are being made daily to the distributors in this country and overseas.

Gibraltar Ltd. Story

Back In N.Y. Paper

NEW YORK—The ‘New York World Telegram & Sun’, a popular everyday newspaper that spread what they considered an “exclusive” story about certain ill-assorted transactions concerning Gibraltar Amusements, Ltd., a story, fans insisted, could spread their way from the front pages several pages ago.

The ‘Telegram’ stated that a General Grand Jury has intentions of investigating what they consider the unauthorised rackets at the front of the picture, and that graphs impounded from Gibraltar after the latter went into bankruptcy. The paper promises to continue the action as they get them.

Faces And Names In The News

Rufus King

On Pingames

Prominent Washington lawyer Rufus King is shown (right) during the lecture he delivered recently at Northwestern University Law School in which he detailed the contention that the standard pingame is not a gambling device and should not be considered as such by any local statute.

Hampton Park Call On New Seeburg Plant

During a recent visit to the Hampton Park Call On New Seeburg Plant.

The new cabinet is shown (right) during the lecture he delivered recently at Northwestern University Law School in which he detailed the contention that the standard pingame is not a gambling device and should not be considered as such by any local statute.
Callig All Phonograph,
Amusement And Vending Machine
Manufacturers, Distributors & Suppliers!

AS MOA CONVENTION TIME (SEPT. 11-13)
DRAWS NEARER, IT'S TIME TO CONSOLIDATE
YOUR ADVERTISING PLANS FOR THE

- CASH BOX MOA CONVENTION SPECIAL -

This special edition, edited for the convention going coin machine buyer, will again be distributed at the show free. Your message in this issue will be a valuable complement to your equipment display—an invaluable aid should your plans include exhibiting! Every advertiser enjoys round-the-world readership from buyers of coin machines who may not be present at the show!

ISSUE DATED SEPT. 18th • ADVERTISING DEADLINE SEPT. 9th
NAMA TO BEAT THE DRUM IN SEPT. MEMBER DRIVE

CHICAGO—September will be "New Member Month" for the National Automatic Merchandising Association, according to William W. Funk, president, who has outlined plans for a nationwide visit-to-your-neighbor appeal by more than 1,153 members.

Under the direction of a membership drive committee, headed by Walter H. Dukett, president, NAMA plans to conduct surveys of vending operators in their own communities.

This is the first all-out appeal for new member operators in over four years. All-out efforts to deal with coin, change-making, health and coffee machine safety problems have been conducted. The committee will make special efforts to contact new members who have joined in the past year.

"It is quite possible that many vending operators do not belong to NAMA simply because they haven't been asked to join. We are asking present members to tell the story of NAMA's services to their own communities and to take steps to inform themselves of the benefits of belonging to NAMA better than a member operator can do.

Howard stressed that NAMA is interested in every vending service and that it wishes to serve this end through the services, each oriented toward helping vending operators to a greater profit and to better facilities.

"The day-to-day services available to members are even more important than the national services, of which NAMA has sold vending operators millions of dollars in recent years.

"NAMA needs more operator members to provide additional services to members who are important to vending operators, especially the important services in which NAMA has sold vending operators a million dollars in recent years."

New Team at Automatic Merch

TAMPA, FLA. — Harvey Dukett, president of the Automatic Merchandise Operators Association, announced two new appointments to his reorganized plans for the company. William H. Dukett has been named vice president and director of operations of the entire vending industry. He was appointed vendering manager, while Dukett brings in over 20 years of vending experience and works as director of the company. He was appointed management director of the company.

President Dukett says he is delighted to have these men on his team and that other major appointments will be made in the near future. Dukett has been named as vice president and director of operations of the company, and he will be responsible for providing the necessary services for vending companies.

"Dukett said that growth and expansion has been made in buying new equipment and in servicing the company's more than 1,000 vending machines in the United States."

Glasses to staff of ARA

PHILADELPHIA — Bernhart Glassgold has been named manager of a new corporate development for Automatic Retailers of America, Inc., the company announced.

Glassgold is a graduate of the Texas A&M University and has practiced as a lawyer for more than 10 years. He has been with the company for two years.

Glassgold, in a national legislative tax summary issued to NAMA members, Funk pointed out that 26 states have increased at least one of the three major taxes—cigarette, sales, and gasoline.

"Cigarette tax rates have gone up in states such as Arizona, Oregon, Texas, and perhaps others. There are currently 26 states which have increased cigarette taxes, but Funk said that in addition, a fourth tax has been added in Arizona, Oregon, and Washington."

"Sales tax increases were voted in Colorado, Louisiana, Washington, West Virginia, and Indiana. Idaho and New York have enacted new sales and use tax levies. Arizona, Arkansas, California, Delaware, Iowa, Massachusetts, and Nebraska, raised the gasoline tax. These increases will tend to strengthen the states' dependency on cigarette taxes as their chief source of financial support," Funk said.

Plenty of Ideas In NAC Contest

CHICAGO—Entries in the NAC’s 1966 "Dethetion" Contest have been turned over into National Association of Confectioners headquarters, and judging of the contest will be held on a date soon to be announced. The contest has already been selected by the editorial board.

Each contestant’s presentation, numbered a given number, by which the judges will identify each entry. A jack of cards, New England Theatres Service Company, Boston, NAC second vice-president and chairman of the association’s contest committee announced that the contest has already been selected by the editorial board and that many more entries will be expected before the August 15 deadline.

The grand prize of an all-expense trip to the 1966 convention of the National Confectioners Association is awarded to the winner of the contest, and Los Angeles, will be awarded to the confectioner whose opinion of the judges, submitted with a unique original idea on a refreshing new confection product or new vending product.

The contest is open to all members of the association, and all entries must be submitted by July 31, 1966.


Cash Box — August 28, 1965

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Cash Box — August 28, 1965
ROWE-A-GO-GO—Those coin-operated phonographs you'll be seeing on the fall series of the 'Hollaballoo' TV show will be Rowe AC 'Diplomats' according to the phone factory's marketing veep Fred Pollak who says he swung the publicity coup. Fred is a producer recently and sent the show with a fourth 'Diplomat' for their use in the screen recordings in lieu of lining up talent for the rock-fest. . . . Rowe's New York distribs, the Runyon Sales Co., enjoyed the company of visiting ops Jack Wilson of Modern Vending, Mrs. Browne of Paramount and NY Guild proxy Mike Mulqueen last week at the store. Ace promoter George Kempler paused to tell us about the fine writeup his son Kenny received recently in the company newspaper out at the Lockheed plant in San Francisco. Ken, an assistant engineer, was shown in the 'Lockheed MSC Star' performing one of his many duties there, checking physiological and psychological reactions for their astronaut-space program.

FILMS FOR COLORAMA—Navarre Films production execs Mike Cooper and Jack Bravman just closed a deal with Interscope Development Corporation, makers of the Colorama-cinema-phonograph, for a series of rock drop lookers. Mike Cooper and Bravman plan to put plenty of action in the 16mm color flicks. "We're going where there's room to move—the great outdoors. And the cameras are going to move. Opening shot: peaceful scene in Central Park—wham! Take a zoom shot and land on the band. Cut over to the Go-Go girls dancing under the trees. Healthy. Fun. Move!"

BILLOTA ON THE MOVE—Johnny Bilotta, that non-stop distributor-promoter, buzzed through New York's coinrow briefly last week and info'd he is inviting all convention going coinmen to drop in at his hospitality suite at the Pick Congress and get the lowdown on Wurlitzer's discotcheque program. Johnny has been moving with the program in his upstate territory, he says, and getting excellent assistance from his "Go-Go Girls," supplied through agent Bob Conrad. The distribs claims particularly good success in placing the package in bowling alleys where he says the biz picks up for the location appreciating. Johnny also says he'd like to get a word of praise in for a young vocalist coming fast on the record scene by the name of Mer-Lyn who's been knockin' 'em dead at many upstate teen affairs like Joe Dean's 'Sock Hop.' "With her vocal range and stage vitality, she'll be a top performer within a year," the Wurlitzer ace says. Mer-Lyn is currently working with her ABC Paramount disk titled 'Bummin'. . . . So we learn from Harold Kaufman's new parts Dept, rep at his Musical Distributors Tenth Ave. branch. The lad's name is Dave Freed and branch manager Max Goldin says he'll also be subbing in sales when "the professor" is out on a sales call himself.

MOA ELECTION—MOA's nominating committee chairman Harry Snodgrass invites all members, who may wish to do so, to stand for election to the association's board of directors and requests all who want to be considered to notify his office on or before Aug. 27th. The slate of nominees will be presented to the membership during the forthcoming Convention—the general membership meeting will be held Sunday, Sept. 12th. The elected directors and other officers will take office Sept. 14th—terms are for three years. A director's responsibilities, according to Harry, require "deliberating matters to benefit the industry and to represent the views of the members in his own local and state association."

MOVING WITH FILMOTHEQUE—DISCOTHEQUE—Dave Rosen is delighted with the action operators have been giving his new audio-visual program, particularly since he has shown great interest in present music equipment into the film unit. However, Dave says about 90% of the machine shipments from his new Philly plant have been of the Cinebox unit, of which he is exclusive U.S. licensee. "But the fact remains," he says, "that operators in growing numbers, after having been shown the relative simplicity of conversion of phone to film-phone, especially when we prove to them the sensational success the program has gained on locations are eyeing up the conversion possibilities. . . ." Jack Bess of the Rossano Vending Exchange advises all ops in the Virginia area of the incoming Music-Vending of Virginia Convention to be held Oct. 22-23 at the Hotel Roanoke in Roanoke, Va.

HERE AND THERE—MONY's managing director Ben Chichowsky says his upcoming Nevele affair, which will be jointly sponsored by his association, the NY Guild and the NYSCMA, has been sold out. Everyone is expecting the best time of their lives. Ben's wrapping up his annual journal now and forecasts the best convention book yet with congratulatory endorsements from numerous tradesmen and recording artists. . . . The prayers of the industry go out to the family and friends of Lynbrook, Long Island operator Irving Kahn, who died Monday morning, Aug. 14th. Vinc reports more artists signed for the big MOA trade banquet, to climax next month's show, Monday night, Sept. 19th at the Congress Hotel, to include vocalist Damita Jo and the Sutton Dancers of Las Vegas. Hirsh says Phoenix will stage management of the production. State operator Al Garrido, president of the Rockland Amusement Co. of Congern, N.Y., told us last week that his firm will shortly be opening a branch operation in Tampa, Fla. . . . Lou 'the Redhead' Druckman, United East Coast Corp. sales ace, claims United's 'Pyramid' shuffle continues to chalk up fine sales for the distribs. . . . Mike Munves for the Munves Corp. reports an excellent summer of arcade equipment sales for his firm. Joe Munves getting "worn out" filling orders.
NAMA's John Insalata was named last week to the newly created post of director of State Councils of NAMA, according to a Thomas B. Hungford, executive director. John's previous post of assistant legislative counsel (to Richard W. Funk) was handed to William R. Branstater. . . . Most of his friends note that it is indeed quite fitting to find it move difficult to follow the phenomenal pace set by Patrick L. O'Malley, president and chief executive officer of Automatic Cantee Co. of America. He's a whirlwind in a whirlwind editor's office. . . . It's been a few weeks since the death of Dr. Morris Glaser. It has been extremely difficult for Dave Liebling and Ronnie Gold to pull themselves together and carry on at Cleveland Coin. However, they're just beginning to snap out of the gloom.

The happy word from MOA's Fred Granger is that at least 85 of 110 available machines have already been contracted for. He expects a sellout before the deadline for exhibitors to come in the fall. . . . Chicago Coin's Mort Secore is literally swamped with orders for CliffsCoin's "Gold Star" (extended playfield) shuffle alley, "Super-Sonic" big ball bowler, and "Big-League" two-player baseball amusement game. Phil Schwartz is back in his office after a hectic trip road. A happy group of Dave, Alvin and Nate Gottlieb, and Jud Weinberg coldly report that the additional two floors at Gottlieb Memorial Hospital are not only completed but fully occupied, leaving new additions as much as greater convenience to patients. Back to business: Gottlieb's four-player "Dodge City" is breaking sales records these days, and is an increasing presence in international as well as domestic markets.

Neinstein and Harold Schwartz, of World Wide Distributors, are very pleased by the reception of their firm's Seeburg Discoteque installations in Chicago's prestigious". . . . (The farthest this is off the Palmer House (Charade A-Go-Go Room), and the Oxford House. And, they're real swingers.

Mr. Mfg's Hank Ross, his wife, Winell, and daughter, Cathy, are headed for New York for a short vacation and a tour of the World's Fair. While Hank's gone leggig Wolverine will mind the store. . . . Bud Laurie, sales chief at William Electronic Mfg., is back in town after a hectic two month sales trip. He decided to take a breather and spend some time with his family. Bill LeBlanc reports that he is advancing orders on "Gardian" big ball bowler, "Pyramid" shuffle alley, and exciting, new "Lucky Strike" flipper amusement game) indicate a very strong Fall season. ... The action continues very good at Bally Mfg., Co., according to Herb Jacques, the current big item is Bally's new "Beauty Beach" bingo game.

With all the heavy action at Rock-Ola Mfg. Corp, we failed to see exec. vice president, Fred Jacob, chief audio engineer, Lee Rock, who are covering the U.S. calling on Rock-Ola distributors. . . . Coinvert Herb Perkins is our offices on this week. . . . D & R Industries' Dennis Ruben, and Ray Gray, are busily preparing for the upcoming MOA Convention. They will exhibit their coin machine parts in exhibit booth #51. . . . While Empire Coin owner Gil Koff and vice president Joe Robbins were busy as bees in the home office Jack Burns headed out for Indiana. While there he visited with Fred and Amy Keidash in Ligonier. Their, Phil Keidash, entered the firm office in Chicago and is set at "getting his feet wet." During his sojourn Jack called on Gordy Ford and Carl Zimmer in South Bend.

Maze Tov to Atlas Music's 20 year vet Mike Blumberg, who heads for the West coast this week to help his mother and dad, Mr. & Mrs. Ruben Blumberg, celebrate their 50th wedding anniversary. Vacationing Atlas Music staffers are spread out. Joe Kline and Joe Klykun left the city with their families for McArthur, Mort Jacobs is lolling at the Bahamas, and Ray Grier is castasting for the big Northern Pike in Canada. And, Prexy Eddie Ginsburg, Stan Levin, Sam Kolber and Frank Oule are "perspiring" in the (air conditioned) offices. Bob Fabian and vice president Sam Gerah generally hide (the goldbrickers!) . . . Coinvert George Murdock died, July 9, in Honolulu, Hawaii, after a lengthy illness. . . . MOA's Fred Granger elatedly reported last week that RCA Victor Records will exhibit at the convention.

Vacation days are coming "round the bend at the Seeburg plant, and planning is under way for the company's annual Picnic (August 26th) and for the usually heavy Fall season, according to Frank Lippino. . . . The reason Sam and Frances Berger are so very busy at Dynaball Co. is that the normal sales pace on parts has been far exceeded, and also "whirlwind" Dusty Hobhein is back on the road.

Johnny Frantz, J. F. Frantz Mfg. Co. hasn't the time to think about the competition— he's too busy getting up orders of the always popular "Kicker & Catcher" counter amusement game for summer business, . . . The heavy action at National Coin, according to Joe Schwartz and Mort Levinson, is the Seeburg "Dodge City" four-player and the Wurlitzer phonograph. Among those eagerly awaiting the MOA Convention are Charles (Jimmy) Johnson and his "Gai Friday" Corrine.

Milwaukee Mentions

MOA's Milwaukee directors—Jerome "Red" Jacomet, of Red's Novelty Co.; and Sam Hastings, Hastings Distributors, are rounding up the operators in the area to set up a group departure for the upcoming MOA Convention, Sept. 11-15, in the Pick-Congress Hotel in Chicago. Red, a tireless worker for MOA, notified Automatic Coin operators, advised that Wisconsin has upped the cigarette tax $2c, as of August 7. An additional increase of 1c will be tacke, on October 1. . . . Over at Hastings Distributors Jim Hastings, Sam's youngest brother, with his fishing gear) from his fishing trips, and is returning to his studies at Wauwatosa School. He enters his senior year. . . . Joel Kleinman and Sam Cooper are quite pleased with the action at Pioneer Mfg. last week. They are enjoying the best August business period in the firm's history. Sales of all coin-operated equipment, including Rowe-AMI "Diplomat" Musicon, Musicon machines, and all amusement games. . . . The big action of late at United, Inc., according to Prexy Frank Lippino, are the chandlance vendors, and Universal "Candimat," as well as Ditcheburn machines. . . . The sales office is also selling at United, Inc. Boys Hasey and Bob Whipple and Chuck Meyers. . . . Nate Victor, of S. L. Music Mfg. Co. informs, that he and his staff are eagerly looking forward to the approaching ture Convention, are that London may enjoy its best Fall sales period in many years. . . . Many of the operators and other purveyors of cigarettes in Wisconsin are "up-in-arms" over the tax increase (2c now, and another 1c increase October 1). This trend seems to be looking up in other regions. Just recently the Illinois Legislature approved a 4c increase on cigarett es per pack.

Cash Box—August 28, 1965
An interesting innovation in vending is the system being tested now by Automatic Canteen Company of America. It's intended for industrial and institutional installations and is therefore limited in scope. But it's certainly a departure from the familiar vending machine and Patrick O'Malley, President, explains that it's a credit card system that may either be pre-paid or post-paid, depending on management preferences. Experimental systems like this are now in use in N.Y. last month and, according to Chuck Klein at R. F. Jones here, it will be sometime before the field tests are completed perhaps not until next year. It's not yet certain whether the vending machines will use credit cards only or both cards and coins. Other news from R. F. Jones is that the current hot spell has accounted for excellent results with the can Vendors. Pool table business continues to brighten the faces of R. F. Jones staff also.

Clare Salle at Luenhagens was visited this past week by two of our most industrious record promo men—Buck Stapleton of Capitol Records and George Sherlock of Tower Records. Buck checked the sales of his highest selling single "Home Of The Brave" by Jody Miller and George was by to sing the praises of Tower's latest singles by Jan Whibbs ("Nervous"") and the Sunrays ("I Live For The Sun"). All three are national chart singles at the moment. Bob Hulman at M. J. Stanley was telling us more about the Star-Jet line of coin machines. He took off on a sales tour which will include Arizona and Nebraska. He'll be visiting hotels and motels with the line which dispenses, among other items, tooth paste, razor blades, hair spray and handkerchiefs. He tells us the Star-Jet will dispense 40 beverages. The contractor also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. The machine also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. The machine also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. The machine also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. The machine also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. The machine also has a Record Center which offers the top 40 records, a hobby machine which will dispense a bag of jelly beans, a gumball machine, a "singles" machine that dispenses 40 singles. 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Navarre Films To Produce For Colorama

NEW YORK—Navarre Films, Inc., a local production company, and Intersphere Development Corporation, manufacturers of the ‘Colorama’ cinema juke-box, have started production by Navarre on the first of a series of musical films.

Navarre's production exec Michael Cooper said his firm will be, “breaking away from the limited movement available in studio versions where performers must carefully turn, carefully climb and descend stairs, carefully leap, and look out for cables and mike booms) and be shooting on location, using the camera style known as cinema verite', a lively, high-powered approach most recently seen in ‘A Hard Day's Night’.”

The films will star top recording artists who have had million-sellers or are now on the charts, Cooper stated. 'Go-Go' dancers, specially designed costumes, and scenarios which follow the basic plot-lines of the songs will back up the original recording of the hit on the soundtrack. The films will all be 16-millimeter color productions.

Coinvet G. Murdock Dies In Hawaii July 9

CHICAGO—Word reached Cash Box last week that longtime coin veteran George R. Murdock (about 65) died in Honolulu, Hawaii, July 9, after a lengthy illness. The cause was reported cancer.

Murdock was formerly western regional manager, from 1939-1950, for Rock-Ola Manufacturing Corp. During this period of time he covered eleven western states for Rock-Ola. He later co-founded MBW (Murdock, Bennett, and Wayne) Associates (a coin-operated equipment distributing company) with two other associates. During this time he continued to represent Rock-Ola Mfg. Corp. in the western part of the country.

He was survived by his wife, Sarah, who now resides in Honolulu. Interment was in Forest Lawn Cemetery in Los Angeles, California.

A Family Affair

Columbia's Bob Morrison Visits Op Dad In Miss.

Cash Box—August 28, 1965
GOTTLIEB'S
4 PLAYER

More Appeal Than Ever with
The Greatest Eye Catching
Animation Ever Created!

ONE COWBOY SHOOTS AT THE FEET OF
ANOTHER MAKING HIM DO THE MOST
COMICAL DANCE YOU'VE EVER SEEN.

FASCINATING SPINNING NUMBERS AND STAR
INDICATES VALUES OF 5 TWO-WAY ROLL-
UNDERS FOR SCORE AND SHOOT AGAIN FEATURE!

- Moving light A-B-C-D-E feature multiplies value of
  rollunders by 10 and 100.
- Alternating light kick-out holes score 5 to 150 points.
- New! Blinking light signals when last ball is in play.
- New! "Top-5" cabinet decoration makes machine
  standout as "new" in all locations.
- 3 or 5 ball play  •  Match feature

Ask your distributor to
show you the Dancing Cowboy.

D. GOTTLIEB & CO.
1140-50 N. Kostner Avenue  •  Chicago, Illinois 60651

NAT LEVERONE
EXTENDS GLAD
HAND

HICAGO—Nathaniel Leverone walks
is forty blind guests around all the
ases at White Sox Park in order to
tive the young baseball enthusiasts
better chance of visualizing the
game between the White Sox and the
Detroit Tigers.

Leverone, founder and chairman of
Automatic Canteen Company of
America, first treated youngagers to a
ight out at a baseball game in 1963
cooperation with a Rotary Club of
Chicago project. Leverone has
instilled it now as an annual affair with
inner party preceding the game.

Leverone and his wife, both of
whom were recently honored for 25
years service as directors for the Had-
ley School for the Blind, transported
the youngsters via chartered bus to
White Sox Park. Leverone ar-
anged for each youngster to receive
a special Sony transistor radio set so
ach could get a "visual" of the
play-by-play activities reported by Chicago
commentator Jack Brickhouse and

"These youngsters are walking en-
cyclopedias of baseball," said
Leverone, "and I'd rather talk baseball
them with anyone I know. They
enjoy these yearly dinners and base-
ball games so intensely that I can
truly say that this is the highlight of
my year." The children are from the
Vision Foundation for Blind Youth
summer camp.
Based on Higher Earning Power
All WURLITZER Music Systems are

GO!

Whether you operate conventional 100 or 200-selection Wurlitzer Phonographs with or without remote equipment, or the sensationaly popular Discothèque model, you'll find these greatest of all automatic entertainers possess a unique combination of beauty and sound that produces plus-play and the peak earnings in the industry.

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
109 Years of Musical Experience
FOR BIG PROFITS!

LUCKY STRIKE
SINGLE PLAYER
ADJUSTABLE 3-5 BALL PLAY

STRIKE FEATURE
SPARE FEATURE
BACK BOX ANIMATION

United's
PYRAMID
SHUFFLE ALLEY

both with the
PYRAMID FEATURE
and
STRIKES 90

OASIS
BOWLING ALLEY

Williams® ELECTRONIC MANUFACTURING CORP.
3401 North California Ave. Chicago, Illinois 60618 • Cable address: WILCOIN, CHICAGO
AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR
give us just 30½ inches...

and we'll give you...

**THE STARLET MODEL 429** with • STEREO • MONOAUERAL • 100 SELECTIONS • 33½, 45 RPM INTERMIX • BIG SOUND • A.V.C. • BEAUTY • STYLING • TWO 12" SPEAKERS • DISPLAY PANEL • PERSONALIZATION

Compact, yet with the big sound and famous Rock-Ola engineering... the Starlet for 1965 introduces Rock-Ola's newest sensation in sound reproduction. Distinctive cabinet styling combined with anodized aluminum trim make the Starlet a location pleaser anywhere.

**THE PRINCESS ROYAL MODEL 424** with • FULL DIMENSIONAL STEREO • MONOAUERAL • 100 SELECTIONS • 33½, 45 RPM or 7" LP's INTERMIX • BIG SOUND • A.V.C. • PERSONALIZATION • FEATURED ARTIST • TRANSISTORIZED AMPLIFIER

A compact, stylish stereo-monaural phonograph of unusual beauty and design, the Princess Royal brings all of the engineering features of the big phonographs within the space requirements of any location.

...or give us 40¼ inches, and we will give you the finest phonograph ever built.

The prestige Grand Prix has been completely redesigned with an all-new profile for 1965... we call it the Grand Prix II. This profit-proved, 160 play stereo-monaural phonograph offers famous Rock-Ola engineered simplicity in a superbly designed cabinet to meet the requirements of your most demanding and discriminating locations. Mech-o-matic changer plays 33½ or 45 RPM records and 7" LP albums in any intermix.


**GRAND PRIX II** - MODEL 426

**ROCK-OLA**

music products for profit for 30 years