COLUMBIA RECORDS HAS THE ORIGINAL!
NINI ROSSO 'IL SILENZIO' (The Silence) 4-43363

The hit single that topped the European charts is happening here on COLUMBIA RECORDS.
THE U.S. COMEBACK

The times, they are a-changin'. Although the avalanche of British product has not slowed down in intensity, the records from across the foam are not being received on American shores as well as they once were. A subtle but dramatic transformation is taking place: home-grown material is, for the first time in two years, welcomed with bullish reciprocity on Top 40 playlists around the U.S.

If a song succeeds in England it is not necessarily a guarantee that it will duplicate that achievement in the States. Each release must now be judged on its own merits; the magic aura of "Made In England" is wearing a little thin. Of course, the fantastically hot British groups (e.g. the Beatles, Dave Clark Five, the Kinks, etc.) still continue to sell huge quantities of records but the newer English artists are now fighting a neck-and-neck battle for exposure with their neophyte cousins in the colonies.

It is no longer quite so fashionable to be British. Folk-rock, a product of American ingenuity, is the new order of the day. The old show business adage which states that it never pays to be controversial and/or offend the audience is out.

Spearheading this emphatic drive of New World creativity is Bob Dylan. More than any other writer on the contemporary scene, he has functioned as a catalyst, spreading his highly personal musical gospel across the length and breadth of the land. Pop-music mirrors the times. Ergo, it's no wonder that in today's bellicose era Dylan's hard-hitting message-songs are being enthusiastically received in the marketplace. Currently represented on the charts with three items ("All I Really Want To Do," "Like A Rolling Stone" and "It Ain't Me Babe"), Dylan's efforts have formed a concrete nucleus from which countless young singers and cellers have profited.

Dylan's disciples are legion. They range from such domestic newcomers as Sonny and Cher, the Turtles and the Grass to such Yardbirds, the Rolling Stones and Donovan who have stylistically adopted his message. But the significance of Bob Dylan, the writer, is far greater than his music or even the artists and musicians who have borrowed from him. He has signaled the start of the American comeback on the global music scene.

During the zenith of the British craze, scores of American labels attempted to cash-in on the sales excitement from overseas. Local artists carbon-copied the Liverpool Sound, the Mersey Beat, ad infinitum. Sometimes they were successful but, for the most part, they fizzled out in the dismal pattern which 'creative theft' usually follows.

The shoe is now on the other foot. American artists presently dominate the Top 10 and they're doing it without watered down versions of English recordings. It's not always easy to conceive of a new musical variant but certainly the direction for the future should be towards freshness of style and originality — it pays off handsomely.
1. **I Got You Babe**
   - Sonny & Cher

2. **Help**
   - The Beatles

3. **What's New Pussycat?**
   - Tom Jones

4. **Save Your Heart For Me**
   - Gary Lewis & the Playboys

5. **California Girls**
   - Beach Boys

6. ** Satisfaction**
   - Rolling Stones

7. **Don't Just Stand There**
   - Pretty Purse-Under-Artist 675

8. **Unchained Melody**
   - Righteous Bros.

9. **Down In the Boondocks**
   - Creedence Clearwater Revival

10. **It's The Same Old Song**
    - Beach Boys

11. **All I Really Want To Do**
    - Cher

12. **Hold Me, Thrill Me**
    - Sam & Dave

13. **Baby, I'm Yours**
    - Barbra Streisand

14. **Like A Rolling Stone**
    - Bob Dylan

15. **Papa's Got A Brand New Bag**
    - James Brown

16. **I'm Henry The VIII**
    - The Lovin' Spoonful

17. **Nothing But Heartaches**
    - Supremes

18. **Tracks Of My Tears**
    - Smokey Robinson & the Miracles

19. **I'm A Fool**
    - Delaney & Bonnie

20. **You Were On My Mind**
    - The Five Satins

21. **I Like It Like That**
    - Save Clarke Five-Epi-9811

22. **I Want Candy**
    - Little Stevie Van Zandt

23. **Cara Mia**
    - Guy & Americana-

24. **Heart Full Of Soul**
    - The Four Tops

25. **You've Got A Better Home**
    - Petula Clark

26. **Looking Through The Eyes Of Love**
    - Gene Pitney

27. **Take Me Back**
    - Little Anthony & the Imperials

28. **Since I Lost You Baby**
    - Temptations

29. **Ju Ju Hand**
    - The James Int & Pharaohs

30. **The Thin Crowd**
    - Rare Earth

31. **In The Midnight Hour**
    - Wilson Pickett

32. **I Can't Help Myself**
    - Four Tops

33. **I Ain't No Baby**
    - The Sultones

34. **Houston**
    - Martha Reeves

35. **Sugar Dumpling**
    - Cookie Rca Victor-8631

36. **What The World Needs Now Is Love**
    - B.J. Thomas

37. **You're Too Hot For Me**
    - Brumall Autumn-16

38. **New Orleans**
    - The Animals

39. **Theme From A Summer Place**
    - Letterman

40. **Many More Rivers**
    - Del Shannon

41. **Sunshine, Lollipops & Rainbows**
    - The Supremes

42. **Shake And Fingerpop**
    - Jrl Walker & All Stars

43. **Hung On You**
    - Righteous Bros.

44. **Agent 00 Soul**
    - Gay-Ted-1013

45. **A Little Lou**
    - Freddie & Dreams

46. **Pretty Little Baby**
    - Marvin Gaye

47. **Yes I'm Ready**
    - Barbra Mason-Arctic-105

48. **To Know Is To Love You**
    - Gordon & the Capers

49. **Action**
    - Frejto Cannon

50. **I Don't Wanna Lose You Baby**
    - Chady & Jerome-Columbia-4323

51. **Sad, Sad Baby**
    - Barbra Mason-Arctic-108

52. **It's Gonna Take A Miracle**
    - The Miracles

53. **Eve Of Destruction**
    - Barry McGuire-DuShul-800

54. **We Gotta Get Out Of This Place**
    - Animals

55. **Moon Over Naples**
    - Kert Kymper-Decco-31812

56. **Ride Your Pony**
    - Lee Dorsey-Amy-297

57. **One Step At A Time**
    - Smokey Robinson & the Miracles

58. **Who'll Be The Next In Line?**
    - Kinks

59. **I'll Always Love You**
    - Luther Vandross

60. **Annine Fanny**
    - Kingman

61. **I'm A Happy Man**
    - American Five-Liners-853

62. **You're My Baby**
    - Yveasal-Kama-Soto-2000

63. **If I Didn't Love You**
    - Ponocke

64. **No Pitty In The Naked City**
    - Jackie Wilson

65. **Colours**
    - The Jackson 5

66. **Only In Love**
    - The Bee Gees

67. **Better You Believe It**
    - Tom Jones

68. **It's Too Late To Love You**
    - B.J. Thomas

69. **Is It Really Over**
    - Jim Reeves

70. **Sing Little Sister**
    - Shorty Jankowski

71. **I'll Be Gone**
    - Glenn Yarbrough

72. **You've Been In Love Too Long**
    - Martha & Vandellas

73. **Oowee, Ooowee**
    - Martha & the Vandellas

74. **Tickle Me**
    - Elvis Presley

75. **Moonlight And Roses**
    - The Left Banke

76. **Give All Your Love To Me**
    - Gerry & the Pacemakers

77. **Dan With A Heartbreak Dead Ahead**
    - Marvin Gaye

78. **The Sweetheart Tree**
    - Henry Mancini

79. **I Need You**
    - ABC

80. **Hang On Sloopy**
    - McCoys

81. **Laugh At Me**
    - Sonny & Cher

82. **Summer Wind**
    - Wayne Newton

83. **Canadian Sun**
    - Sound Orchestra

84. **He's Got No Love**
    - Jimmy Walker

85. **The Sweetheart Tree**
    - Henry Mancini

86. **I'm Alive**
    - Hollies

87. **I've Cried My Last Tear**
    - Sonny & Cher

88. **What Are We Going To Do**
    - David Jones

89. **I Live For The Sun**
    - Smokey Robinson

90. **I'll Take You Where The Music Is**
    - Dionne Warwick

91. **Girl Sloppy**
    - Little Caesar & the Consuls

92. **I'm Alright**
    - Hollies

93. **I've Cried My Last Tear**
    - Sonny & Cher

94. **What Are We Going To Do**
    - David Jones

95. **I Live For The Sun**
    - Smokey Robinson

96. **I'll Take You Where The Music Is**
    - Dionne Warwick

97. **Summer Wind**
    - Roger Williams

98. **I Want To Do (Everything For You)**
    - Ted Taylor

99. **Catch Us If You Can**
    - Tower Of Power

100. **100 Heartaches By The Number**
    - Johnny Tillotson
The voice of a most uncommon man was stilled on July 14, 1965.

Adlai Stevenson was fatally stricken as he enjoyed a stroll along Upper Grosvenor Street in London on a warm and glowing mid-summer afternoon.

The shock of his death spread sorrow through the free world and through much of the world behind the Iron Curtain. For this was a man whose dignity and appeal knew no barriers. And the esteem in which Adlai Stevenson was held by the world did us honor because he spoke for us in the forum of the world—the U.N., an institution which he had helped to found.

But how cold his words appear on the printed page. How flat and grey they seem without the voice that powered them to greatness. The Stevenson voice—a reedy, but clear and handsomely cultured sound—made the witty quips sting and the eloquent phrases sing.

His was, truly, the voice of an uncommon man.

And you had to hear it to begin to realize how this American used language. He was articulate, but he was more than that. His words nourished us, gave us courage, spoke what we felt... to Russia or the U.N. or the Democrats or the Republicans, or even to each other.

The voice of this uncommon man is stilled, but not forever. His words live in print and, through recordings, in this album as well as in miles of film and videotape.

He will no longer be here to comment upon the issues and crises of our days. But we do have his words, not the memory of them, but the actual words to hear again and again, to draw on for purpose, to savor for their feeling.

And through such living documents as this album we hand these words on to generations yet to come so that they, too, may be touched by his greatness, moved by his eloquence.

In this way we perpetuate his memory. In this way we keep alive for all time the voice of the uncommon man.

Hear the Sound of History on... MGM E-4329D

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
Music To Fill All OA Exhibit Floor

MAGG—The upcoming Music Of Liberty, an exhibit sponsored by the American Historical Society, Chicago, Sept. 11-15 will revise historic performances of music in the nation's capital. The exhibit will be supplied by exhibiting record companies.

In addition, exhibiting labels will be permitted, during convention hours, to display their own records on their own equipment at "a reasonable charge per hour."

This direction was announced last January by Fred M. Granger, exec vp of RCA Victor, who said that approval of the plan had resulted from a luncheon last November at the Pick-Conn's Hotel, site of the convention, (see story.)

The decision is to be made at a "special session of the A&R department members who are responsible for such activities."

The plan is expected to be adopted by the Association of Piers in the near future.

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NARM MID-YEAR MEET PROMISES VARIED PROGRAM

PHILADELPHIA—A varied program is on tap for the Mid-year meeting of the National Association of Record Merchants, which will be held at the Hotel New Yorker, New York City, from May 24-26.

The meeting will include sessions on the recording industry, the music business, and the economics of the music business. The sessions will be held in the evening and will be open to the public.

The program will be divided into two parts: part one will cover the recording industry, and part two will cover the music business. Each part will be divided into several sessions, each of which will be devoted to a particular aspect of the industry.

The first session of the recording industry part will cover the history of the industry, and will be presented by a historian. The second session will cover the current state of the industry, and will be presented by an industry executive.

The first session of the music business part will cover the history of the music business, and will be presented by a historian. The second session will cover the current state of the music business, and will be presented by a music business executive.

The meeting will conclude with a banquet, which will be held in the evening. The banquet will be attended by all participants, and will provide an opportunity for networking and socializing.

The banquet will be followed by a social hour, during which participants will have the opportunity to continue networking and socializing.

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Arrival Of Sims Signals Expansion Of GLG Firms

NEW YORK—With the appointment of Lester Sims as general sales manager for the firm's new GLG Firms (Products), Steve Lawrence, Kenny Greenspan and Eugene Gomel, have announced that the company is expanding its operations.

The new GLG Firms will include a new record label, the Sims label, which will specialize in recording and distributing music by the firm's recording artists. The Sims label will be headquartered in New York City, and will be managed by Steve Lawrence.

In addition, the firm will be expanding its marketing and sales efforts, and will be opening new offices in several major cities across the country. The firm will also be increasing its advertising and promotion budgets, and will be launching a new advertising campaign to promote the Sims label.

The Sims label will be joined by several other new labels, which will be announced at a later date. These labels will be dedicated to recording and distributing music by the firm's recording artists, and will be managed by Steve Lawrence and his team.

The expansion of the firm's operations is expected to create new jobs and careers for recording artists and industry professionals. The firm is also expected to increase its revenue, and to become a major player in the music industry.

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WARNERS ELECTS 5 EXECS TO VP POSTS

NEW YORK—The board of directors of Warner Bros. Records has named five new vice-presidents of the company according to Mike Maitland, president.

The five new executives are: Joel Friedman, director of merchandising and advertising; George Lee, director of eastern operations; Mo Ostin, general manager and vice-president; Joe Smith, director of national promotion; and Ed West, treasurer.

Maitland, announcing the appointments, said that the "appointments are a true indication of the success both Warner Bros. and Reprise have enjoyed, and the contribution that each of the individuals has made.

"Our new team of Vice-presidents for some years has headed up the executive part of the company," said Maitland, "in addition to being responsible for all aspects of the company's operations, including the organization decisions required in the operation of the company as well as their own respective departments," Joel Friedman, one of the founder-members of the Warner Bros. label, directs the company's merchandising, advertising and creative services.

Ed West, America's most famous mail order business, is a part of Warner Bros. Records, and in his capacity as National advertising and promotional consultant, he has been in charge of the company's merchandising, advertising and creative services.

Mo Ostin, general manager of the Reprise label, moved into the Warner Bros. family when Reprise was sold to WB several years ago. Joe Smith directs the activities of the company's field promotion staff and has had the label some three years ago following a career in broadcasting.

Joel Friedman, the company's chief financial officer since its inception,

VICTOR NICHOLSON BURKINER TO HEAD POP A&R IN NEW YORK, HURNE TO TOP LP SALES

NEW YORK—Don Burkinner has been promoted to pop A&R manager in New York for RCA Victor Records, according to an announcement made last week by Steve Sholes, pop A&R vp. Burkinner was recently promoted from the position of merchandising head, a post that has been assumed by Dickie Horne (see separate story).

Burkinner will be responsible to Ben Rosen, pop A&R manager, and A&R producers Jack Sober, Andy Wiswell, Joe Rene and Jim Fiesco, reporting to Burkinner.

Mr. Burkinner's extensive experience in the planning, promotional and merchandising areas of our business is noted with special reference to his past with RCA Victor Records and his merchandising head, a post that has been assumed by Dickie Horne (see separate story).

Reporting to Burkinner, will be the sales and A&R section of the company, which maintain close liaison with Ben Rosen, manager, and with distributors and dealers, to "stimulate and expand sales of Victor album products.

Terry said that Horne's new role as "a vital" one to the company, involving merchandising, advertising, and sales activities, and an ability to improve the company's market position externally and internally. He has been responsible for public relations for all Capitol, CBS Records, and other labels, and is also responsible for RCA Victor's sales promotion and advertising personnel, as well as with distributors and dealers, working to stimulate and expand sales of Victor album products.

Before joining Victor, Burkinner worked for the RCA Victor television network from 1965, functioning in the area of sales promotion.

ED WEST

NEW YORK—The sale of the famed "NBC" tower, which is located on the roof of the RCA Building at 30 Rockefeller Plaza, has been completed. The sale was made to the American Broadcasting Company, which is headquartered at 30 Rockefeller Plaza. The sale price was $2.5 million.

The NBC tower is the tallest building in New York City and is the only building in the world to have two main observation decks. The upper deck is 810 feet above street level, and the lower deck is 770 feet above street level. The tower is open to the public and is a popular tourist attraction.

The tower was built in 1939 and was the tallest building in the world until the completion of the Empire State Building in 1931. The tower was once used as a television transmission tower and is now used as an observation deck for visitors to the RCA Building.

The sale of the tower was announced by NBC President Fred Silverman, who said that the sale was necessary to meet the company's financial obligations.

Silverman said that NBC had been facing financial difficulties in recent years, and that the sale of the tower was necessary to meet the company's obligations.

Silverman also said that NBC was currently negotiating with other parties for rights to material from the tower, including photos and other materials, with the possibility that the rights of material would eventually be acquired by the new owner of the tower.

YES, VIRGINIA, YOU CAN HAVE CLASSICAL MUSIC AWAY!

NEW YORK—Thongs of long hair (wearing decidedly short hair) offered concrete proof last week (July 9) that the New York Philharmonic's annual subscription program is a success. A SRO crowd of 70,000 young adults packed in Gotham's Central Park to hear the orchestra play. The Philharmonic's support of classical music through a series of concerts.

The initial program featured Pittsburgh's finest, the Steel City Struggling several familiar works topped off by Beethoven's "Choral" Symphony.
NINE CHART-PRONE SURESHOTS
IN A PRE-AUTUMN PROFIT
PRECURSOR FROM THE NATION’S
NUMBER 1 INDEPENDENT!

...to play and play again
NAMES! IDEAS! PROVOCATION!
OF CHART-ORIENTED PRODUCT
WARNERS!

A LUSH PRE-AUTUMN ALBUM SPECTACULAR
FROM THE NATION'S NUMBER 1 INDEPENDENT!

COUNTRY LOVE SONGS – Vic Damone W/WS 1607

THE WORLD'S GREATEST! – Petula Clark W/WS 1608

THE KING FAMILY ALBUM! W/WS 1613
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right indicate total from left plus the percentage title received in prior week or weeks. (Survey completed to August 11th)

#### % of Stations Adding Titles to Prog. Sched. This Week

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>Eve Of Destruction</td>
<td>Barry McGuire</td>
<td>Dunhill</td>
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<tr>
<td>We Gotta Get Out Of This Place</td>
<td>Animals</td>
<td>MGM</td>
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<tr>
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<td>Reprise</td>
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<td>Action</td>
<td>Freddie Cannon</td>
<td>Warner Bros.</td>
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<tr>
<td>Summer Nights</td>
<td>Marianno Faithfull</td>
<td>London</td>
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<td>Laugh At Me</td>
<td>Sonny</td>
<td>Atco</td>
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<td>Catch Us If You Can</td>
<td>Dave Clark Five</td>
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<td>I Need You</td>
<td>Impressions</td>
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<td>Annie Fanny</td>
<td>Kingsmen</td>
<td>Wand</td>
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<td>Sad, Sad Girl</td>
<td>Barbara Mason</td>
<td>Arctic</td>
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<td>Home Of The Brave</td>
<td>Jody Miller</td>
<td>Capitol</td>
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<td>Moonlight And Roses</td>
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<td>Nervous</td>
<td>Ian Whitcomb</td>
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<td>Horst Jankowski</td>
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<td>Only Those In Love</td>
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<td>Colours</td>
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<td>These Hands (Small But Mighty)</td>
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<td>Guess Who</td>
<td>Scepter</td>
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<td>If You Wait For Love</td>
<td>Bobby Goldsboro</td>
<td>United Artists</td>
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<tr>
<td>The World Through A Tear</td>
<td>Neil Sedaka</td>
<td>RCA Victor</td>
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#### Less Than 10% But More Than 5%

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<td>High Heel Sneakers</td>
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<td>Little Stevie Wonder</td>
<td>4%</td>
</tr>
<tr>
<td>Too Hot To Hold</td>
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<td>Major Lance</td>
<td>12%</td>
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<td>Mahair Sam</td>
<td>18%</td>
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<tr>
<td>Charlie Rich (Smash)</td>
<td>18%</td>
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<tr>
<td>Roundabout</td>
<td>7%</td>
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<tr>
<td>Connie Francis (MGM)</td>
<td>7%</td>
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<table>
<thead>
<tr>
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<tr>
<td>Do You Believe In Magic</td>
<td>15%</td>
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<tr>
<td>The Lovin’ Spoonful (Kama Sutra)</td>
<td>15%</td>
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<tr>
<td>It’s The Only Way To Fly</td>
<td>32%</td>
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<tr>
<td>Jewel Akens (Em)</td>
<td>32%</td>
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</tbody>
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mirror,
mirror,
on the wall,
who's the
hottest of
them all?
the MGM singles swingers, that’s who!

I’M HENRY VIII, I AM HERMAN’S HERMITS MGM K-13367

KEEP ON DANCING THE GENTRYS MGM K-13379

WE GOTTA GET OUT OF THIS PLACE THE ANIMALS MGM K-13382

IT’S GONNA TAKE A MIRACLE THE ROYALETTES MGM K-13366
RIDE AWAY
ROY ORBISON
MGM K-13386

JU JU HAND
SAM THE SHAM &
THE PHARAOHS
MGM K-13364

HEARTACHES
BY THE NUMBER
JOHNNY TILLOTSON
MGM K-13376

COME ON IN
JOHN ANDREA
MGM K-13378

DO YOU BELIEVE
IN MAGIC
THE LOVIN’ SPOONFUL
Kama Sutra KA-201

I’M ONLY HUMAN
RAY PETERSON
MGM K-13388
I'M HENRY VIII, I AM
DANNY DAVIS
AND THE
NASHVILLE
STRINGS
MGM K-13374

YOU'RE MY BABY
THE VACELS
Kama Sutra KA-200

GONE FOR BAD
JOHNNY WINTER
MGM K-13380

THE SILENCE
ROY ETZEL
MGM K-13381

STAY AWAY FROM MY BABY
THE TULIPS
MGM K-13375

still looking, glass? MGM's on fire!
Record Ramblings

New York:

With the bulk of the record trade during its guns at the teen market, and the trend in nightclub gear at young adults, it is indeed pleasant to find large numbers of "elders" being catered to and pining for. In import of the New York Philharmonic, a recent sold-out week and slated to run through Aug. 16 is the first of a five-week series at Symphonic Park, Bklyn.; Crocheron Park, Queens; Botanical Gardens, Atlanta, Ga.; Amstel Hotel, Ft. Lauderdale, William Steinberg conducted the first week's program, and Seiji Ozawa, in his second week's series, which features Benny Goodman as a guest in a playing of Mozart's Clarini on the "Hollywood Palace" variety series. The next appearance is at Stax's Tenderloin, with Eddie Ellis. The hosts are Grover Washington, Jr., and Carl Wilson. The show begins Aug. 16. Also on the bill are Aretha Franklin, Stax's Got It, and Bill Dana. (Also from the same week is "Roundabout" a Tony Award-winning hit directed by Joe Williams starts a two-week run on the Apollo. Billie Holiday is booking "For Your Love." - Arthur Cohn of Mills Music has just finished a rep- treatment of "The Rugged Cross" a musical on the life of Jesus Christ. - The Negro News is a new promo on M. S. Dist. Records. - "Daddy Was A Band Leader" is the new band version of "King Of The Road" on the Mal label. - Jim Scully info's that Stomewall Jackson is back on the Rivoli. The recently inaugu-

Chicago:

Gospel queen Mahalia Jackson re-
sumes recording last week after a year of rest following her illness. Ti-

ne, "Ticky Tocky."-In Portland. The New York Symphony Orchestras for the first time in its ten-year history, the movie industry, claims to be "the world's largest art market." - Eddie Rabbino, a very busy visitors week at CB with Ian and Todd dropping by on his way to England where he will shortly face a series of college exams. The charter was accompanied by Tower of Power, hand Sal Licata, has just gone on a release with "Nervous," follow-

United Artists songstress: Jimmy ki-

elli heads a nine-day engagement at the 500 Club in Atlantic City, N.J., which began Aug. 13. His new LP, "The Way I Want To Be," has "The Great Ones." ... Eddie Hodges heads back to England for a week of tv taping and two appearances, and to cut a very busy version of his hit "New Orleans." - Immediately upon his return, Hodges is scheduled to film in Ingleside, Texas, "It's A Little Little."... The Weekly has kicked off its initial release with a series of p.a. records for Susan King and George and the Mineral Country. The album includes some television stunts, and both put on the acts at the Palisades Park, New Jersey. - Emme Palisades, the amusement center, has signed up some fans with Miss American Teen- age beauty contest, the winner to appear on Sept. 10. The Miami and the Pharaoeh have just signed a two-week-long contract with Mr. & Mrs. Fred. The benefit will be held at the Village Vanguard this week (11) for blind pianist Chris Golding, who is in debt. The show is a Karl, with Roach, Ray Haynes, Wayne Shorter, and Freddie Hubbard. ... Mary Wells to guest on the 1st half at the ABC's "In Our Town" of today.

Little Freddie & The Gentry

Let The Four Winds Blow" in "Tico In Toy Land." The band will prob-

ably predict the future re-

solution of a single. He's also happy with "The Song Of The Law." The "Danny Days Plays Herman's Hermits' "... "The Serendipity Singers' Little Girl On The Street" and "Love Fea-

tions," a collection of tunes from Shel Silverstein's collection. ... Nip-

pee Cohn is reviewing a New Christy Minstrels exhibition of the Orient based on the group's set of Japanese vocals released recently. - Reckless buzzes that Sandy Conella has started a 20-day tour of one-
nighters through Florida, with dates in Orlando, Tampa, Lakeland, Ft. Lauderdale, Miami and W. Palm Beach. Highlighting his act is his new Dee Jack, "Collecting Girls."... Eddie Rabbino, back from the West Coast where he taped a few shows including "The Adventures Of Superman," is working on a promotional rounds on behalf of his new hit "My Name Is Mud." The first of his many appearances, "Bye Bye Blackbird" will be aired this week (18), the latter in Sept. ... Dizzy Gillespie and Charlie Mingus open the new lineup at the Village Gate starting Tues. (17). ... Al Cohn, currently overseeing the promotions that TCF-Hall has for the Dickie Lee follow-up to "Laurie." The show is being offered in New York City by Tom Ragan enjoying solid success with "Silly Love." The show is "One Of The Brave" by Jody Miller. In internation-

ally, includes the international debut of Gloria Grainger being a surprise at several diskeries, but retorted still hold-

ing court. Carl Edwards brought a trio of the shows that have been made in connection with the booking of "I'm A Man," the first release. The band is the most of the established bookers and several charity stints, focusing attention on their "Push-Kick-Shout" side for Showcase Records. The Kim Sisters, newly swapped with Gart-

man-Brown, have left for a dog-own tour of Europe. The trio's Monument offering, just unveiled, is "Ticky Tick."... The Barry Sisters, - Barry Charles

Recorded country & western weekend is here in New York with the Evang-

ings of fans and many top-

nower c&w performers. ... Con-

stantine "is". ... Jimmie Rodgers is in "I'm A Monster." ... "Andy" is now the host of a new series on WOR, "The Andy Williams Show." ... The new promo on M. S. Dist. Records. - "Daddy Was A Band Leader" is the new band version of "King Of The Road" on the Mal label. - Jim Scully info's that Stomewall Jackson is back on the Rivoli. The recently inaugu-

Hollywood:

A delightfully satirical song from the Harold Rome score to the 1937 LGWU show to the "Pins And Needles" seems almost as current today as it is if you're nearing 40, it should go over well. It's a very amusing song and has a fascinating story of the post-depression and pre-war era. And, in the words of Irv Gomberg, "Social Significance" might, after years, make the best selling chart. The band is Donahue-Mitchell disc jockey on WLW, who has just signed on with a new record store in the Mariner's Cove. They're very popular on the unsuspecting and particularly strong in the conforming non-conformists. - Willie & The Poor Boys are opening a new theater-restaurant on the 85-foot level of Squaw Valley. They started the film festival dedicated to the character actors whose faces we've seen a thousand times. The names slipped by without recognition. And, they're kicking off in full with world famous singer-songwriter night. Folks are to be followed by weekly showings dedicated to Alan Molina, Frank Zappa and Donald Fagen. ... Our "West Coast Girl Of The Week" is a singer-songwriter with a beauty named Kido, former resident on the recently defunct "Tycoon TV show, who has just signed on with the new NBC color production of "The Wackiest Ship In The Army." ... The week's most last week was to catch Leslie Uggams, a prodigiously talented performer, who's currently at the stretch of "Mambo Fever." The show is "He Was A Boy," and was produced by the Royal Discs are Davis Jones' "What Are You Going To Do?" (Ol' Hoss) "Shakin' On The Street" (Bang) "Laugh At Me" by Sonny Bono (Atco). ... Jackie Mason followed with "Man, You Can't Be Awarded," and "Kelly's". ... In the fore at Carmix Dist. "Are You In Love With Me?" by Steve Alaimo (ABC), "I Want To Be Somebody" by Joe South (A&M) and "I'm A Man" by The Animals. The Ray Charles Singers (Command) Decca's Frank Scardino intro'd the new "I Love You" by Miriam Makeba. "I Want To Love" b/w "Hold Back The River" by The September TV Mirror Radio has a big hit: a song written and sung by Sig Baskowicz (WGN). The song is "The New York Times"...
I'VE YOURS (2:20)  [Gladdis ASCAP—Robertson, Blair]  
ELVIS PRESLEY  
ALL NIGHT LOVERS (2:55)  [RCA Victor 6857]  

Elvis can hit with either lid or both of this teenin-up with the Jordanaires which boasts a coupling of two sides from his new Allied Artists flick, "Tell Me." One end, "I'm Yours," is his pretty, slow-moving easily-rolling romantic ballad in the familiar Presley tradition. The other side, "(It's A) Long Lonely Highway," is a rollicking, fast-moving blues-oriented contagious rockey. Eye 'em both.

CATCH US IF YOU CAN (1:55)  [Branston BMI—Clark, Davidson]  
ON THE MOVE (2:24)  [Branston BMI—Clark, Payton]  

DAVE CLARK FIVE (Epic 9833)  
The Dave Clark Five are hitting big in England with "Catch Us If You Can" which is sung in their current flick, "Having A Wild Weekend," and there's no reason why the side shouldn't also become a blockbuster in the U.S. Tune is a rollicking, fast-moving rocker with a contagious, funky rhythm undercurrent. "On The Move" is a raunchy, blues-drenched instrumental stanza.

WITH THESE HANDS (2:10)  [Ben Bloom ASCAP—Davis, Silver]  
SOME OTHER GUY (2:27)  [Duchess BMI—Mills]  

TOM JONES (Parrot 9787)  
Hot-on-the-heels of his "What's New Pussycat?" smasheroo, Tom Jones comes up with another sure-fire success candidate. The top lid is a dramatic, lyrical slow-shufflin' updating of the romantic stardie. "With These Hands," Flip, "Some Other Guy," is a soulful heartbreaker sold with loads of poise by the chanter.

AIN'T IT TRUE (2:43)  [Wem & Claudine ASCAP—Lewis, Sauter]  
LOVED ONE (2:45)  [Mayfair ASCAP—Leigh, Segal]  

ANDY WILLIAMS (Columbia 13358)  
Andy Williams is a cinch to garb both Top 40 and middle-of-the-road airplay with this power-packed newbie dubbed "Ain't It True." The side is an interesting dual-track medium-paced chorus-blues-tinged romancer which blends in some effective rapid-fire portions. "Loved One" is a pretty, slow-moving ballad essayed in a lyrical style by the chanter.

I'LL MAKE ALL YOUR DREAMS COME TRUE (2:29)  
[Picturstone BMI—Ross, Farrell]  
I HAD TO LOSE YOU (TO FIND THAT I NEED YOU) (2:29)  
[Picturstone BMI—Ross, Farrell]  

RONNIE DOVE (Diamond 188)  
Ronnie Dove hit recently with "A Little Bit Of Heaven" and this potent follow-up, "I'll Make All Your Dreams Come True," seems assured of rapidly moving up the charts. The tune is a laconic, easy-going, chorus-blues-country-ish pledge of romantic devotion. Deck should garner both Top 40 and middle-of-the-road spins. "I Had To Lose You (To Find That I Need You)" is a pretty, slow-shufflin' emotion-packed lament.

WHENEVER YOU'RE READY (2:40)  [Mainstay BMI—Argent]  
I LOVE YOU (3:20)  [Mainstay BMI—White]  

ZOMBIES (Parrot 9786)  
The Zombies should have no difficulty in zooming up the hitsville path lickety-split with this ultra-commercial Parrot offering called "Whenever You're Ready." The deck is a medium-paced, choruss-blues bluey-throbbing about a guy who thinks that his ex-gal will return to him. "I Love You" is a hauntingly plaintive slow-moving pretty heartfelt romancer.

RESPPECT (2:06)  [East-Time-Redwal BMI—Redding]  
OLE MAN TROUBLE (2:25)  [East-Time-Redwal BMI—Redding]  
OTIS REDDING (Volt 125)  
The vet blues songster should move up the charts in no time flat with this excellent new Volt release. The tune here is a rollin'g, rhythm-houndin' romancer about a fella who wants his sweetheart to treat him with "Respect" when he comes home, "Ole Man Trouble" is a soulful, funky r&b tearjerked in a soulful manner by Redding.

THE GIRL FROM PEYTON PLACE (2:12)  
[Screen Gems BMI—Hutton, Goldberg]  
A GIRL I USED TO KNOW (2:32)  [Glad & Jack BMI—Clement]  

DICKEY LEE (TCP—Hall 111)  
Dickey Lee is an odd-on favorite to repeat his recent blockbuster of "Laurie" with this excellent follow-up outing called "The Girl From Peyton Place." The tune here is the popular TV'er, is a tender, lyrical slow-moving pledge of heartfelt devotion. "A Girl I Used To Know" is an easy-going country-ish tale about a romance which ends up on the rocks.

YOU CAN'T TAKE IT AWAY (2:40)  [Customa BMI—Parker]  
MY HEART CRIES OH (2:25)  [Customa BMI—Parker]  
FRED HUGHES (Vee Jay 704)  
Fred Hughes jumped into the pop-r&b winner's circle with his last release of "Oh Wee Baby, I Love You," and this power-packed newbie tabbed "You Can't Take It Away" should also sell like hotcakes. Side is a medium-paced, rhythm effectively-building romancer about a fella who is completely wrapped up with his gal. The undercurrent, "My Heart Cries On," is funky, chorus-backed weeper about a love-sick guy who carries the torch for his ex-gal.

(I'VE GOT A FEELING) YOU'RE GONNA BE SORRY (2:18)  
[Curton BMI—Mayfield]  
(YOU MAKE ME THINK) YOU AIN'T READY (2:30)  
[Curton, Jalynne BMI—Butler]  

ME WITHOUT YOU (2:40)  [Shakewell BMI—Barnes, Jackson]  
I'LL SORRY (2:14)  
[Jesco & Shakewell BMI—Bateman, Holland, Mosesley]  

MARY WELLS (20th Century-Vox 606)  
Mary Wells can have one of her biggest hits in quite a while with this chart-loomin pop-r&b affair labeled "Me Without You." The tune is a slow-shufflin' hands/lappin' chorus-backed weeper about a lass who can't bear goin' on without her fella. "I'm Sorry" is a laconic, soft 'n' sweet after-hours melody blues.

THERE BUT FOR FORTUNE (3:12)  [Appleshed BMI—Ochs]  
DADDY YOU BEEN ON MY MIND (2:25)  [Midmark ASCAP—Dylin]  
JAN HAEZ (Vanguard 35381)  
Joan Baez is currently hitting big in England with "There But For Fortune" and there's no reason why the lark can't finally establish herself as single saleswoman in the U. S. with it. The Phil Ochs-penned tune is a hauntingly plaintive slow-moving message-song which points out how badly most people are. The couplier, "Daddy You Been On My Mind," is a lyrical, easy-going romancer. Also merits a close look.

ON THE CORNER (2:07)  [Trio BMI—Linde, Antell]  
OO-WEEN ME OH ME MY (2:26)  [Trio BMI—Taylor]  
AD LIBS (Blue Cat 119)  
The Ad Libs can rapidly duplicate their reputation-establishing money-maker of "Oh Boy " in New York City" with this top-notch affair dubbed "On The Corner." Side is a pounding fast-moving multi-beat teen-themed rocker which touts the coolest place in town, "Oh-Wee Oh Me Oh My" is a soft 'n' sweet romancer essayed in a lyrical, sweeping style by the crew.

ROSES AND RAINBOWS (2:14)  [Anihanbar BMI—Hutton, Goldberg]  
MONSTER SHINDIG (2:02)  
[Anihanbar BMI—Shindells, Byrson, Goldberg]  

DANNY Hutton (HRB 447)  
Newcomer Danny Hutton can speedily establish himself on a national level on the basis of this most promising HRR bow named "Roses And Rainbows." The side is a rhythmic, middle-paced romantic ode about a real lucky guy who has finally met the girl of his dreams. Couplier, "Monster Shindig," is a clever, low-key teen-angled multi-dance novelty.
I COULD HAVE SWORN I’D SEEN A DOVE FLY ON MY TURNTABLE!

"I’LL MAKE ALL YOUR DREAMS COME TRUE"

Written by WES FARRELL and BERNICE ROSS

Published by PICTURETONE MUSIC PUBLISHING CORP.

D 188

Ronnie Dove

CHART HIT LP!

RONNIE DOVE

ONE KISS FOR OLD TIMES' SAKE

D 5003 (M)

SD 5003 (S)

Arranged by RAY STEVENS

Produced by PHIL KAHL and RAY VERNON

Personal Management PHIL KAHL and JOHN O’DONAHUE

Cash Box—August 21, 1965
**Best Bets**

**RITCHIE CORDELL (Streetcar 400)**
- I WISH IT COULD BE (2:54) (Peer Int I., BMI - Gentry) The story of a building sound on this downhearted ballad side could grab enough attention to be a hit. Catchy rocking aids the attractiveness of the lyrics.
- MAYBE, BABY, I'M BLUE (2:35) (Peer Int I., BMI - Corell) Low-keyed soft rock side.

**EDDIE BROWN (GNP Crescendo 355)**
- I'VE GOT EVERYTHING (2:30) (Viva, BMI - and a cute line, too). The latter half of the Joe and Eddie two-some steps out on his own with a tight ballad side that might go pick for the veteran catcher. Chucky shuffle and rock cha-cha rhythm on the flip.

**PETITCOAT WHITE (SUMMER SKY BLUE) (2:30)**
- CLOSE YOUR EYES (2:15) [Rush, BMI - Willis] Pretty blues tune from long ago.

**KING CURTIS (Capitol 5490)**
- THE FRANCE (2:35) [Kilby, BMI - Osuley] King Curtis could work up a considerable amount of energy on this frantic, hard driving side.

**DEBONAIRES (Golden World 26)**
- EENIE MINEE, GYPSY LEENIE (2:14) [Byrd, BMI - Billy, Savoy] Driving multi-dance beat to the beat. Jay and the Americans are mentioned as the influence in the style of the "Name Game" and "Iko Iko" hits work up a combi side with plenty of air and sales tunes. Catchy.

**JOHNNY NASH (Joda 102)**
- LET'S MOVE AND GROOVE (TOGETHER) (3:00) [BMI - Nash, Gary] Mid-tempo multi-dance blues.

**THEM (Parrot 9784)**
- HALF AS MUCH (3:06) [Web IV, BMI - Berna] A team with past hits to its credit, this could do well. The backup harmonies in this reading of a bluesy waltz that builds slowly through its ambiance is terrific. No matter what, catch fire through the trend in blues which is going strong.

**LORRAINE ELLISON (Mercy 72472)**
- I DIG YOU BABY (2:50) [BMI - Williams, Irvin, Schunter] Soft slow blues outing here with an undercurrent rippling with potential. Or tension and humor for the vocals makes for some heavy rhythm on a side that might easily come up with a strong reaction.

**MONTY RYDER (New Voice 801)**
- I NEED HELP (HELP!) (2:24) [Saturday, BMI - Crewe] Easy moving rock and cha-cha blend.
HAS A NEW SINGLE! #8657

ELVIS SINGS IN THE ALLIED ARTISTS MOTION PICTURE RELEASE
"Tickle Me"
I'M YOURS
(IT'S A) LONG LONELY HIGHWAY

ASK FOR "ELVIS FOR EVERYONE!" LP ALBUM

By request—the remaining 2 songs from "Tickle Me" movie.

RCA VICTOR

THE MOST TRUSTED NAME IN SOUND
WUGLY (abc 10707)

- WAKE UP MY MIND (2:47) [Dax, BMH—Holden, Gibbons, Burnett] Off beat rhythmic ballad with strong folk sounds made this a delightful selection and one that topic the teen fancy. Social protest in the lyrical content made folk fans aware of the deck too.

- UGLY BLUES (3:03) [Duch, BMH—Holden, Gibbons, Burnett] Contemporary talkin’ blues.

PALACE GUARD

- ALL NIGHT LONG (2:41) [Orange-Empire, ASCAP—D. Beaudouin, H. Boudreau] There’s enough of a Beatles’ sound here to make the listener take notice, yet a real group here. The line-up deck with a happy built-up beat. May well find a big reception.

- PLAYGIRL (2:21) [Orange-Empire, ASCAP—Huddings] Light shuffle-cha.

TOGUES (Ce & Ce 229)

- YOU’RE THE ONE (2:17) [ABC—F. Thompson, M. Willett, W. Cohen] The original vocal appeal and infectious quality of the tune on this side should send the deck well on its way up the pop charts. Good sales and spinner response may be expected here.


STEVE ALAIMO (abc 10712)

- BLOWIN’ IN THE WIND (2:28) [M. Winmark, ASCAP—T. McManus, D. Dylan] Does it present side in the Bob Dylan catalogue is given an excellent rock version on this side. This young driving rendition of “Blowin’ in The Wind” might garner some good response and some sales.


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BREAKING OUT EVERYWHERE!
BREAKING FOR THE TOP!

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c/w AFRAID

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HOME OF THE NASHVILLE SOUND

Dash Box—August 21, 1965
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into the Cash Box Top 100. List is compiled from retail outlets.

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<td>BABY DON'T GO</td>
<td>Solomon &amp; Dean (RCA Victor 4342)</td>
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<td>TWO DIFFERENT WORLDS</td>
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<td>FOR YOUR LOVE</td>
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<td>13.</td>
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<td>Solomon Burke (Atlantic 2299)</td>
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EVENONE’S GONE TO THE MOON

Jonathan King

Music Director, Ken Jones
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PRODUCTION
Trade Reviews have TURNABLE SPINNING

"IF WE HAD IT!" George Smith TURNABLE RECORD #713

DRUM RHYTHM

Susan King TURNABLE RECORD #711

Cash Box—August 21, 1965
Time for a new Williams hit

'Ain't It True' c/w 'Loved One' 4-43358

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(Phase I)

**Kapp is: The Piano**
**Summer Wind**
**Roger Williams**

Kapp is: Young Artists
**Playing Games and Having Fun**
The Do-Re-Mi Children's Chorus

Kapp is: O'Neill Concertino
**Tall Man With A Horn**
Jimmy Sedlar

Kapp is: Comedy
**You Don't Have to Be Jewish**
KRL 4503, KRS 4503

Kapp is: Great New Artists
**The Wheeler Man**
Billy Edd Wheeler
KL 1448, KS 3443

Kapp is: Best of Warner Mack
**A Country & Western LP**

Kapp is: Latin
**Carnival in Rio**
Orchestra Capablanca
KL 1446, KS 3445

Kapp is: Great Ballads
**There's Love & There's Love**
Jack Jones
KL 1435, KS 3430

Kapp is: Hits
**The Big Hits of 1965**
Hugo Winterhalter
KL 1439, KS 3429

Kapp is: International
**Be My Love**
Robertino
KL 1436, KS 3436

Kapp is: Country Hits
**Country Buddies**
KL 1445, KS 3445

Kapp is: The Nashville Sound
**The Best of Warner Mack**
Warner Mack
KL 1440, KS 3440

This is the greatest sales promotion and advertising program in our history.
Contact your local distributor for details.
HELP!—Beatles-Soundtrack—Capitol 2386
The Beatles boomed with a recent surge in soundtracks sales making potential to be expected on this newbie from the newly released "Help!" Currently holding down a top chart position with "Help!" the English foursome comes up in high style with tracks including their recent "Ticket To Ride," the new "Help!" and other fine vocal and instrumental rollickers. Great sounding set with excellent sales to be expected.

MORE HITS BY THE SUPREMES—Motown 627
The two most recent No. 1 hits by the Supremes, and their current "Nothing But Heartaches," which is blazing its way up the charts, top off the sounds in this album destined for the LP winner's circle. With a selling power that turns up hits one after another, the team seems unable to do wrong, and they certainly don't show any misdirected effort on this set. Heading the bill are: "Stop In The Name Of Love" and "Back In My Arms Again" with a series of fine tunes featuring the Detroit sound that is strongly in vogue.

THERE IS ONLY ONE ROY ORBISON—MG E/SE 4308
An artist whose popularity seems to grow stronger with each passing year, Roy Orbison is shooting for the top rungs on the chart ladder with his debut album, featuring the session with his latest self-penned single, "Ride Away," the artist makes some powerful noise as he displays not only his exciting song styling, but also his adroitness with the composer's pen, packing the album with a heap of his own tunes. Other goodies include "I'm In A Blue, Blue Mood" and "Wondering."

LOOK AT US—Sonny and Cher—Arco 33-177
Packing the power of a number 1 tune and some teen slanted arrangements on eleven more fine tracks, Sonny and Cher look like good bet to crack the top twenty on the LP charts with this outing, "Look At Us." In addition to the smash "I Got You Babe," the set singles "You've Really Got A Hold On Me" and the pair's recent single offering "Sing C'est La Vie." Plenty of rock spinning and teen sales insured for this platter.

THERE'S LOVE, THERE'S LOVE—Jack Jones—Kapp KL 3485
An artist whose albums are constantly climbing the charts, Jack Jones is aiming for another best-seller position with this Kapp package. With soft, tender love songs as his forte, the crooner devotes this session to a dozen of the most well-loved ballads of the last few years, all arranged and conducted by Nelson Riddle. Best bets on this one include "The Night Is Young" and "True Love." Should be a winner.

SAMMY'S BACK ON BROADWAY—Sammy Davis—Reprise R/RS 6160
Sammy Davis' stunning vocal stylings and lush arrangements by Claus Ogerman work a magical splendor on a dozen of the choicest morsels from the current crop of Broadway bombshells in a Reprise LP that should move up the album charts. Alternately soft and swinging, the songs all gain an electric charge from the powerhouse chanting of the music, "The Joker," "Sunrise, Sunset" and "People" are among the standout selections in this excellent set.

THE RHYTHM AND BLUES ALBUM—Trini Lopez—Reprise R/RS 6171
An artist who proves his versatility more and more with each succeeding release, Trini Lopez follows his "Love Album" with a series of hard paced blues rock tunes on his latest, "The Rhythm And Blues Album." Coming across with clarity and vitality, Lopez should see this set propelled into the best seller circles via plenty of radio play with tracks like "Let The Four Winds Blow," "Double Trouble" and "Ooh Poo Pah Doo." Fine effort with some fine sales built-in.

COUNTRY LOVE SONGS—Vic Damone—Warner Brothers W/WS 1606
Ten tender songs make up the material on Vic Damone's latest chartbound platter, "Country Love Songs." With a light handling, lush orking, and the soft, silken Damone, this LP comes across with plenty of appeal for pop and good music spinners, and includes enough attraction to send it soaring up the best seller charts. Among the tracks are: "You Don't Know Me," "A Fool Such As I" and "I Really Don't Want To Know." Splendid chanting on a fine LP.

CONNIE FRANCIS SINGS ALL TIME INTERNATIONAL FAVORITES—MGM E/SE 4299
English and foreign language versions of a dozen of the most well known tunes from around the world and MGM outing by Connie Francis. The musical settings run from the soft, swaying rhythm of the bossa nova, ("Girl From Ipanema"), through the sparkling exuberance of the French "Milord," and down to the impassioned "Exodus," with each tune receiving its full complement of the lark's emotion-packed style. This one should bring home lots of coin.

COUNTRY & WESTERN MEETS RHYTHM AND BLUES—Ray Charles—abc/abc/abc 530
One of Ray Charles' best selling albums to date with his hit making of c&w sounds with those of r&b. This sequel, which features the master with soft strings, the Jack Hailoran Singers who should be a rapid success featuring the soulful efforts of Charles, polished by lush stringing. Plenty of pop and blues spins should be garnered by tracks like "Blue Moon Of Kentucky," "I've Got A Tiger By The Tail" and "Maybe It's Nothing At All."

YOU DON'T HAVE TO BE JEWISH—Various Artists—Kapp KRL/KHS 4503
Bob Booker and George Foster, the team which produced the extremely successful "First Family" album, has put out another up to date program with instant success, have come across with another uproarious offering. In this Kapp outing come some of the funniest and furriest as the comedy team delivers the lines in a rapid, sharp pace, with each line drawing out the maximum in his belly-laugh department. Done with the inborn Jewish flair for merry-making, this one should go very well over the counters. Also good for programming fillers.

IT'S COUNTRY TIME AGAIN—George Jones & Gene Pitney—Musicor MM 2065/MS 3065
The wild new duo of George Jones and Gene Pitney, whose first album effort as a team met with instant success, have come across with another name dropper that should follow the same success path. On this one the two come across with some more real bluesy humor on tracks, while each of the artists is represented with a solo number. Pitney with "I Can't Stop Loving You" and Jones with his latest single, "Love Bug." Other great tracks include "I'll Call" and the duo's hit song, "Louisiana Man."

WHY IS THERE AIR—Bill Cosby—Warner Brothers WB/WS 1606
Comic remembrance have turned up the best selling albums for Bill Cosby and his third outing, "Why Is There Air?" should follow the hits-ville footsteps of his earlier efforts. Sporting the vivid sense of an artistly manner of telling a story, Cosby turns up with possibly his best collection yet. Included on this recording are his famous "San Francisco Peace Pie," "The Toothache" with "Kindergarten." Good sales indicated.

ONE BY ONE—Impressions—abc/abc/abc 523
Noted for a string of hits, and a sound that is uniquely that of the Impressions, the ABC Paramount group's name drop group setting on this lushly orked LP featuring solo showing from each member joined in occasional harmony, the top four. Using a number of standards, the team shows up a bright style on this no. 1 LP with a good response from pop spinners in addition to the rock and r&b deejays. Standouts are: "Nature Boy," "I Want To Be With You" and "Lonely Man."
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IN CANADA: DISTRIBUTED BY “SPARTON OF CANADA”
ALBUM REVIEWS

POP BEST BETS

MY LITTLE RED BOOK OF WINNERS—Manfred Mann—Angel AL 268

The British quintet collectively known as Manfred Mann is out with another collection of teenage danceables that should be acceptable to the group's fan clubs. Dubbed along the lines of their latest noisemaking single, "My Little Red Book," from the motion picture "What's New Pussycat," the album features a dozen strong dance tracks, all highlighted by a generous sprinkling of the "Liverpool Sound." Other standout tracks include "Poison Ivy" and "You Gave Me Somebody To Love."

TWANGSVILLE—Duane Eddy—RCA Victor LPM/LSP 3132

The twangy guitar of Duane Eddy has consistently proved a teen favorite, and this new offering from Eddy and his crew should add further evidence that his hands have never lost its skill. Bouncing along in up-tempo and moving blues styles, his latest set could find a reception meriting a best seller spot on the LP charts. Included on the "Twangsville" agenda are cuts like: "Rebel Soul," "Laughing Guitar" and the title track. Could click.

SOUNDS FOR SPIES AND PRIVATE EYES—Al Caiola—United Artists UAL 3435/UAS 6355

Flooded figured and darkened doorways are the background for the spine-tingling melodies performed by the money-making guitar of Al Caiola. The interesting tunes, mostly from TV and movies dealing with spooks and heroes, each contain an inborn excitement, made more exciting by the man himself. Highlights on this one include the theme from "The Man from U.N.C.L.E." and the "Third Man Theme," as well as "Man of Mystery."

WHEN I WAS YOUNG—Eddie Fisher—Dot DLP 3641/25648

Having made a strong reentry in the pop field via his "Sunrise," "Sunset" single and "Eddie Fisher Today" LP, the chanter follows up with a new collection of his latest single, which tabs the new "When I Was Young" set. Flourishing his strong smooth voice and styling, Fisher belts out a series of fine sounds geared for good music spines as well as top 40 programming. Among the cuts are: "Oh, My Papa," "Lady Of Spain" and "I Wish You Were Here."

"THE DECLINE AND FALL OF THE ENTIRE WORLD AS SEEN THROUGH THE EYES OF COLE PORTER"—Original Cast—Columbia 2810/OL 9110

Many of the late Cole Porter's songs were never meant to run rampant on the hit parade. It is this side of Porter that highlights the great Off-Broadway success, featuring Kaye Ballard, Harold Lang, Carmen George, William Hickey and Elmarie Wendel. To set the record straight, the composer's wonderful line-up of well-known songs are presented in medley-fashion, with a cleverly-arranged finale. An LP that manages to catch the gleam in the eyes of a master songwriter.

I LIKE TCHAIKOVSKY—Carmen dragon—Capitol P/SP 8617

Beethoven's best known and most popular classical composer in non-classical circles, Tchaikovsky has produced many of the finest melodic works to grace music stations' programming schedules. Here is a new package of vintage works gracefully performed by the Hollywood Bowl and Capitol P/SP 8617 shows the elegance of Carmen Dragon. Included in the set are "Such" But The Lonely Heart" and "Three Melodies" and "The Polonaise" from "Eugene Onegin."

CLASS OF '65—Floyd Cramer—RC Victor LPM/LSP 3405

One of the top instrumentalists in the country field, Floyd Cramer turns his keyboard talents to the cream of the recent crop of money-making melodies in both the C&W and pop areas. An artist who performs like he's had 20 years of experience, the pianist is backed by a lush orchestra, giving each selection a refreshing yet interpretative quality. Some of the best grooves in this set include such buggies as "You've Lost That Lookin' Feelin'" and "King Of The Road," as well as "Cast Your Fate To The Wind."

HERE AND NOW—George Shearing—Capitol T/ST 2373

The leader of Shearing and a medley of the finest melodic hits of recent years totals terrific mood material. Backed with a lush string choir, this LP goes through a collection of songs including "What Kind Of Fool Am I," "Dancing On My Own" and "The Girl From Ipanema." Long a favorite of pop end jazz devotees, this LP should reaffirm their confidence in a big way while the group's fettle and should see active sales with this one.

THE SONS OF KATIE ELDER—Music From The Film Score—Columbia OL 6120

With a long list of honors to his credit, Elmer Bernstein has created a rip-smart'n' musical background for the forthcoming western - the film "The Sons Of Katie Elder," which stars John Wayne, Dean Martin and Martha Hyer. Highlighted by the Johnny Cash vocal rendition of the title song (the song's latest single), the score is a dramatic and captivating musical adventure which functions as an essential part of the film. Other top-notch tracks include "Hastings Ranch" and "The Elders Fight."

HELLO, JERRY—Jerry Herman and His Orchestra—United Artists UAL 3431

This album makes fine mood-music sense—and it's a good idea. Composer Jerry ("Hello, Dolly!") is a hit ("Hello, Dolly!") is a hit on Broadway, and current Main Stem favorites, including three from "Hello, Dolly!" with a lush orch. backdon. One of those is "Hello, Dolly!" and this looks to be a sizzling up of the works of his contemporary, fellow writers.

MIXED MOODS—Martin Yarbrough—Argo 4043

This set marks the debut of a new artist, and a singer who should be around for quite some time. Moving easily in blues, pop and folk settings, Martin Yarbrough comes on with a smooth voice of drama and emotional impact. Among the eleven tracks that should see heavy radio programming attention are: "The Ox Driver's Song," "A Taste Of Honey" and "Cocoravado (Quiet Night)." A singer and an album to watch for favorable response.
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JAZZ PICKS

THE JOHN COLTRANE QUARTET PLAYS—Impulse! AAS 85

In the composer's first recording for Impulse! the John Coltrane Quartet works out on four tracks, two originals by Trane, and two tunes taken from the recent and way back hit parade. Although the team seems, on occasion, to be forcing the melody, outstanding performances by Coltrane, McCoy Tyner (piano), and drummer Elvin Jones should make this a set much in demand among followers of contemporary jazz. Tracks feature "Chim Chim Cheree" and "Song Of Praise."

SOUL FINGER—Art Blakey—Limelight LM/LS 85

Solid drumming from Art Blakey, Lee Morgan's great hornwork and a host of fine grooves from the Jazz Messengers weave a spell on this Limelight effort. "Finger." A veteran leader with substantial sales to his credit, Blakey's new effort is one that should become a catalog item with plenty of attraction afforded both via performances (which are excellent) and package appeal (featuring the magnificent Limelight look). "The Hub," "Soul Of Tennessee" and "Free- dom Monday" on top of the six tracks.

JAZZ BEST BETS

TROMPETA TOCCATA—Kenny Dorham—Blue Note 8214

Three Kenny Dorham works, and one piece by Joe Henderson provide the material for a great session on this attractive, tasteful and vast opening track "Trompeta Toccata." Excellent indeed, maybe the trumpeter's album with Henderson on tenor sax should grab plenty of attention from jazzophiles; and the rest of the combo (Tommy Flanagan, piano; Richard Davis, bass; and Al Hecht, drums) shows very strongly in the package. Tracks include "The Fox," "Mambo" and "Night Watch."

31/35 FATS WAILER—RCA Victor LPV-516

With this roundup of tracks cut in 1954-55, Fats is at his best with a loyal audience for its broadening Vintage line. Sure to attract the attention of enthusiasts of early swing, this set of Fats' Walker, Andrews displays the placement and warmth in the company of many greats of the thirties. Highlight tunes on this memorable set include: "Don't Let It Bother You," "Somebody Stole My Gal!" and "12th Street Rag." Detectable listening.

JAZZ TEMPO-LATIN ACCENTS—Bossa Tres—Airway 910

This fresh application of the bossa rhythm to a number of standards in the jazz field provides listeners that may not know much about jazz with this broadcasting line in its Latin Wedding routine, has proven to be one of his most successful projects. Just the thing for the honey buffs.

CLASSICAL PICKS

STRAVINSKY CONDUCTS: ORPHEUS, APOLLO; Columbia ML 6161/MS 6161

Since the maestro's celebration of his 80th birthday, the years have proved his conduct of Stravinsky's works to be a strong selling addition to the Columbia classical catalog. The latest feature Stravinsky at the helm in the recording of two ballets, "Apollon Musagete." The former work is read by the Chicago Symphony; and the latter by the NBC Symphony Orch., both of which are brilliantly performed, with excitation afforded through the composer-conductor's artistry on both ends.

ANDRES SEGOVIA—Decca DL 10112/10112

A leading exponent of the classical guitar, Andres Segovia's new set featuring the master playing the "Suite In Modo Polonico" by Alexandre Tansman, Federico Mompou's "Suite Capricciosas," "Two Miniatures," "Nana" and "Intermezzo" by Maria Esteban De Valera. With tracks that combine soft and exquisite, to thunderous effect, Segovia's newest LP could be a fine selling member of Decca's Gold Label line.
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Garner Concert Tour

NEW YORK—Erroll Garner, who has just completed a swing through the Midwest, now moves into the East with a concert at the Carousel Theater in Framingham, Mass. and a number of television spots, including: Merv Griffin's show, and NBC's "Today" program.

Garner moves back west with a concert in Milwaukee (28), at the Melody Top, and then a two-week stand in Chicago's London House.

William Morris Agency has also scheduled a brace of college and civic shows for the jazz pianist through Sept., Oct., and Nov.

THOMAS TOURING—RCA Victor's Bennie Thomas, currently on tour with the RCA Victor Music Concerts, now moves here with Marcie Tander of Peoria, Ill., one of the winners of the National Fashion Council competition conducted by Seventeen Magazine.

The concert series is jointly sponsored by RCA and the DuPont Tapioca Fibers and consists of a promotional fashion show with music being presented in department stores around the country. Thomas can be heard on a new LP with Peggy March, his touring companion, in a set appropriately titled "In Our Fashion." The picture show will be in the West and Southwest during April, while Eastern markets are being covered by another RCA Victor recording group, the Astronauts.

Screen Gems Music Dept.
Sees Plenty Of TV Action

NEW YORK—Don Kirshner, president of the music division of Columbia Pictures-Screen Gems, has announced that his organization will provide the musical themes for 15 different TV series pilot films for the upcoming 1966-67 season. Many will involve the creation of lyrics as well as music.

In addition, during the season ahead, the producer will be represented on three major networks by four prime-time shows. Its composers have written brand-new themes for two holders (Hazel and the Farm's Daughter), and two series premiering next fall. "Gidget" and "Pamplrunau."

They have also provided the title song for "Shebang," the forthcoming Dick Clark program to be widely syndicated this fall.

Kirshner, has assigned the songwriting team of Jack Keller and Howard Greenfield to provide the theme music for the weekly comedy show, "Camp Runamuck."

Keller, who writes the music, and Greenfield, the lyricist of the team, were signed by Kirshner under the Music Division's unique arrangement with Columbia Pictures-Screen Gems, which makes it possible to subsidize young people in the music world. They are slated to provide themes for several additional TV shows this season.

They have written songs for two films, "Winter Au Go Go" and "The Victors," as well as such hit songs as "When Somebody Loves You" (recorded by Barbra Streisand, Frank Sinatra, and others.)

Lee Hazlewood
Becomes An Artist

HOLLYWOOD—Veteran writer-producer Lee Hazlewood has signed with personnel manager Kevin Eggers, and has also been signed by the Ashley Famous Agency for representation in all fields. Hazlewood recently made his professional debut as a performer in Los Angeles, and further club appearances, as well as television guest shots and a college concert tour are now being set by the agency. Also in negotiation are plans for Hazlewood to score an up-coming flick and television series. He is currently represented on the charts as the writer of the new Dean Martin Reprise smash, "Houston."

VICTORIOUS ARRIVAL—RCA Victor has just signed Dick Kallman to an exclusive long-term recording contract, with his first session completed last Sat. (7). In making the announcement, Joseph E. D'Imperio, product and talent development vice president, noted that the songster's first release would be timed to coincide with the premiere of the star's fall television series, "Hank," which will be aired on the NBC network next fall. Kallman, star of the show, was working on the Kallman sessions being held in Hollywood at the time of the announcement. One of the star's songs featured in his television series this fall has been completed successfully. "Check It Out If You Can" was written by Pappyo Ellis (Epic 9633).
There are two recordings of this song. One of them is Rusty Draper's. The other one isn't.
Scott English Named Head Of Big 7 Music

NEW YORK—Vet music man Scott English has been appointed head of Big 7 Music, it was announced last week by Morris Levy, president of Levy's Record Division, parent firm of the publishing combine.

English was previously associated with Claus Opperman's Helios Music and during his tenure there, he was responsible for obtaining recordings by Connie Francis, Frank Sinatra, Leslie Gore, etc.

The executive's immediate plans are to look for new teen-altered writers. He also plans to exploit the firm's large catalog. In the near future English will travel to Nashville and the west coast to visit various labels and to look for material.

Liberty Confab Stars Unusual Color Film

HOLLYWOOD—One of the highlights of the Liberty-Imperial-Dolton-World Pacific anniversary convention (July 30, 31) was the screening of a 70 minute color film which traced the history of the label and introduced the firm's full lineup of product and talent.

An exciting departure from the usual color slide presentation at conventions, the movie was written, directed, produced and, in part, shot by publicity director Norm Winter, who spent a month in preparing the script, another month in filming and still another in editing and dubbing. With Jerry Thomas narrating, Winter's penetrating camera goes behind the scenes to explain the multi-operations of the firm and offers glimpses of most of the artists at work. Particularly impressive is the "What The World Needs Now Is Love" record session with Jackie DeShannon which drew vigorous applause from the 200 visitors to the national convention. Also filmed in action are Vickie Carr, Sandy Nelson, The Ventures, Cher, Vic Dana, Sounds Inc., Matt Monro, the "Alvin" Show, P. J. Proby, Bobby Vee and Red Skelton, along with Julie London, Gary Lewis, Johnny Mann, Johnny Rivers, the O'Jays and Tommy Sands. It's just possible that this footage could be edited and offered as a syndicated half hour presentation for national television. But all scenes, from President Al Bennett's introductory description of the beginnings of the label, to the exciting conferences and preview of fall product are imaginately presented with excellent color and commentary throughout.

LIBERTY LONG-TERMERS—The Cascades, who created recording history a short time ago via a two million seller, "Rhythm In The Rain," have been signed by A&R producer Andy DiMartino to a long-term Liberty recording contract. Initial single, "I Bet You Won't Stay," goes into immediate national release, according to Bob Feud, label's national sales manager.

To commemorate the occasion, the group visited Liberty's Los Angeles headquarters to meet key personnel. From left, the five Cascades, Liberty president Al Bennett, Andy DiMartino and artist relations director Harvey Goldstein.

Garnett Returns To Europe

LOS ANGELES—Singer-composer Gale Garnett, currently in New York recording six singles and an album for RCA Victor, has been requested to return to Europe next month by Werner Mueller, general manager for Victor in Germany. The songsstress will record her Grammy-winning single "We'll Sing In The Sunshine" and other original tunes—in German—for that market. This will be the fourth foreign language recording of the hit. She had previously cut the song in French and Italian during her last European tour; and the composition had also been cut in Japanese. There are also 29 versions of "Sunshine" available in English.

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WJZ-Newark Changes To Country Format

NEW YORK—During a luncheon held last week in New York City, Lester Emanuel, president of radio station WJZ-Newark, announced that as of Sept. 15, the outlet will switch to an all-country format. The announcement was made before many of the leading names in the record industry, including execs from Capitol, Columbia, Decca, Mercury, MGM Music, RCA Victor and United Artists Records, station personnel and representatives of the national trade papers, as well as execs from the Country Music Association.

During the affair, station manager Harry Reith explained that the outlet would be attempting to crack the metropolitan New York market by offering a type of music that is relatively foreign to the urbanites therein. He stated further that many other major markets, including Chicago, Los Angeles, Sacramento and Seattle, have already accepted stations with all-country formats.

One of the main aims of the station will be to dispel the widespread image of country music walking hand-in-hand with an “illiterate, overall-clad hillbilly picking away on a one-string guitar and plucking a washtub bass fiddle.” According to consultant Joe Allison, this is not necessarily the case; there is at least some part of country music that can appeal to anyone, whether he be an urbanite or a suburbanite.

The project was promised full cooperation and support by all the major firms represented at the luncheon.

Music Festival To Premiere Aug. 24 At Sterling Forest

NEW YORK—The first Sterling Forest Music Festival will premiere Aug. 24 with a performance by the Philharmonia of New York in the Sterling Forest Gardens amphitheatre near Tuxedo, N. Y.

Variety will be the keynote of the festival, which is sponsored by the Sterling Forest Gardens Foundation. Two jazz concerts and two appearances by folk singing groups will alternate with four performances by the Philharmonia under the baton of Edward Gerber, conductor. Among the jazz artists scheduled to appear are Jakl Byard and Tony Scott. The folk singers include Tim and Marie Prentice, Bill Crofut and Tony Townsend. Yet blues singer Victoria Spivey will also appear.

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2 on 10 sale deal for new and catalog product except “First Component Series.” (Offer is on) special deal. Offer continues through Sept. 30.

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Special terms available on new and catalog product through distrib. Offer ends Sept. 3.

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15% discount on catalog LP’s and 25% on new releases. Expiration date unknown.

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Buy-7-get-one-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

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1 LP free for each 10 purchased less 5% each discount. No expiration date.

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15% discount on all Prestige LP product until further notice. Discount on Status albums, details through distrib.

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Buy-1-get-1-free. Expires: No time limit.

VANGUARD

Aug. Re-Stocking Plan: 15% discount on folk and Everyman LP’s, mono and stereo; 20% discount on Back Gold and Vanguard classic, mono and stereo.

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10% discount on LP’s.

WORLD ARTISTS

15% discount on LP’s. No expiration date announced.

WORLD PACIFIC

15% discount, extra 5% on LP orders of 100 or more on any item.

OFF BEAT BIKINI—The girl in the Black Bikini has been roaming New York mourning her boy friend and kicking off promotion for the newly released Musicor deck, “The Girl In The Black Bikini.” Left photo shows her being consoled at WABC—by Bruce Morrow, who was caught on the way to catch a flight to Europe. (Right) WABC’s “Dandy” Dan Daniels appears touched by her story.
Beechwood Acquires New Song Catalogs

HOLLYWOOD — Beechwood Music Corp., has purchased the Johnstone-Montuic, Monocle, and Vangard song catalogs from Johnstone-Montuic, Monocle, and Vangard. The announcement was made by Johnstone-Montuic, general manager for Beechwood.

The new acquisition includes several hits including "Easy to Love," "St. Louis Blues," and "I'm Fallin'." These will be added to a catalog of over 405 songs with sales in excess of $1,000,000.

Music Clubs & ASCAP Award $3,000 6 To College

NEW YORK—Mrs. Clifton J. Muir, president of the National Federation of Music Clubs and Stanley Adams, president of the American Society of Composers, Authors and Publishers (ASCAP), last week announced that six college and university musical organizations have won the Third Annual Program for Educational Institutions for the Performance of Recorded American Music. A total of $3,000 will be granted.

Awards of merit and $500 apiece are being given to Bowdoin College, Colby College, the University of Illinois at Urbana, the University of Iowa, the University of Michigan, and Western State College. The winners were selected from the entries submitted in the first category of previously endorsed colleges or universities. Each college or university received an honorable mention and an award of merit to a total of $500.

PP&M To Tour Australia

HOLLYWOOD — Peter, Paul and Mary, currently in New York recording their new album for Vanguard, will embark on a world tour in May, with their own international concert tour. The tour will include concerts in Australia, New Zealand, and Japan, as well as a series of dates in Europe.

The tour will begin in Sydney, Australia on May 12, and will conclude in Tokyo, Japan on June 3. The group will then head to Europe, where they will perform in major cities such as London, Paris, and Berlin. The tour will conclude in late June, with the group returning to the United States to begin work on their next album.
Koelker To BMI Post

NEW YORK—Anthony J. Koelker, broadcaster and for the past 10 years manager of KMA-Shenandoah, la., has joined BMI as broadcast relations representative in the states of Florida, Georgia, South Carolina and North Carolina.

A graduate in journalism from two state universities, Koelker joined KG in 1954 and served in general sales relations principally in the area of agriculture. He was also farm talk originator for the “National Farm and Home Hour.” In 1942 he became manager of the Blue Network’s press department, leaving in 1943 for the U.S. Navy. He returned in 1946 to TC, Chicago, and worked in the sales and station relations departments until 1961.

TURNOVERS

Kingston Turn Thespians

NEW YORK — The Kingston Trio have been signed by executive producer Frank Price to make their debut outings in dramatic roles in the NBC-TV-MGM production, “The Locket.” Written by Larry Gelletty and directed by George Schaefer, the TV special, which is scheduled for March airing, is a musical comedy written in the style of “Mister Roberts” with music by Richard Rodgers and Oscar Hammerstein II.

CARTERS

Mel Carter

For the fourth consecutive year, Mel Carter, a graduate of the local branch of the Muscular Dystrophy Associations of America, plays the clarinet and accompanying piano at the station’s annual “Carol of Carols” campaign. Children are asked to write requests and receive a free holiday kit, which is full of suggestions for holding a backyard or neighborhood party.

Meanwhile, up in the great northwest, KEX-Portland recently had the honor of playing host to what was purported to be the first parade when the parade is over! The normal town funds would have paid for it, but we’re not going to get ready for next year, but not so with the reproduction of the World War II era. Instead of the station deejays in the Portland Rose Festival Merry-knana Parade. The station sent a special deejay to the city of Portland, where she had been redone with outdoor photo by the airmen on a new, solidly-constructed plaything for the children who attend the camp.

A deejay who likes to spin the tunes, especially when they’re his own compositions, is KHJ-Hollywood deejay Chris London, who is a busy man with the claff-ed pen, recently did selections for Paramount’s “Beach Blanket Bingo.” and even more recently has signed to write the title tune and seven other titles for the forthcoming Jan & Dean flick, “Easy Come, Easy Go.” In addition, he also collaborated with Gary Usher to come up with the title tune for AIP’s “Skylark,” and will also be producing the following note, “Swinging Summer.”

VITAL STATISTICS:

**SHIVELY—Starday Records has been a serious force in the country music business since the mid-1950s, and the label has recently released its 50th anniversary singles hitting market and continuing the pace set by British pop/rock star Rod Stewart. The label is currently owned by Sony Music Entertainment, and is distributed by Sony Music Entertainment.**

The album, titled "Starday's New Album Promo Underway," is a compilation of classic country songs from the label's rich history. The album features hits by some of the biggest names in country music, including Hank Williams, Patsy Cline, and Elvis Presley. The release is being promoted to radio stations and country music enthusiasts alike.

**RECORD DISTRICT**

**HIT PROMOTIONS—505 W. 7th St., Hollywood, Calif.**

**SHAW & ROBERTS—40 No. Comden Dr., Beverly Hills, Cal. 90240.

**L.A. NARAS Honors Past Presidents**

**HOLLYWOOD—All presidents of the Los Angeles chapter of the National Academy of Recording Arts and Sciences (NARAS) will be honored at the annual awards ceremony. The event will take place at a star-studded gala and will feature performances by some of the biggest names in music. The awards will be presented to recipients who have made significant contributions to the music industry.**

**CORRECTIONS & ADDITIONS TO DIRECTORY**

The task of compiling an issue of the magazine is made possible with the help of various additions and corrections for the sections of the issue. This issue includes the following additions and corrections:

**To Do List**

- Add new album release by Johnny Cash.
- Update information on new artist signings.
- Include updates on recent industry news.
- Add new artist interviews.

**TOUR DATES**

- Johnny Cash: March 15th - May 15th.
- Skeets Richardson: April 1st - June 1st.
- Mel Tillis: April 15th - July 15th.

**RECORD DISTRIBUTORS**

**PROMOTION & PUBLICITY FIRMS**

**PUBLICITY**

**GURTMAN-BROWN ASSOC.**

**850 Seventh Ave., New York, N.Y. 10019.**

**STYLETONE RECORDS**

**500 W. 7th St., Hollywood, Calif. 90210.**

**CARL EDDISON**

Proudly Presents

**A NEW GROUP**

**A NEW HIT**

ON SALE NOW!!

**BETTS-KICK-SHOUT**

(Carradale, B.E.I.—Betas)

**bett-s**

**RICKY-ROSES**

(Carradale, B.E.I.—Betas)

**ROYAL JUBILEE**

(Tower, B.E.I.—Betas)

**Cash Box Record Reviews**

**Cash Box**

**August 21, 1966**
VICTOR Publishes Toscanini Discography

NEW YORK—RCA Victor Records has published a 40-page booklet containing a complete discography of recordings made by Arturo Toscanini. The book, released through 1965, according to Decca Sirocco, international liaison vp of the label.

Published for distribution to RCA Victor record listeners throughout the world, the discography, which lists 253 individual recordings and 59 special albums, was compiled by Walter Toscanini, son of the maestro, who assisted at the Toscanini recording sessions and who has dedicated himself to the preservation of his father's legacy on record.

Toscanini made his first recordings almost 45 years ago. On December 19, 1914, at the age of 28, he conducted the New York Symphony Orchestra on a recording of Brahms' Violin Concerto in D Minor.

In the decades between 1920 and 1954 Toscanini made and approved for commercial release over two hundred recordings (in addition to authorship of a commercial series for the American armed forces). In recent years, supplementary material from the complete collection of Walter Toscanini has been issued. Toscanini's recording sessions for the first time by Victor during the past two years have included the Schubert Ninth (C Major) with the Philadelphia Orchestra (on the Sinfonie Series), the Mozart Concerto in B flat major with the NBC Symphony and Rudolf Serkin as soloist, Berlioz's "Roméo and Juliet" made with the NBC Symphony and chorus with Gladys Swarthout, mezzo soprano, John Garris, tenor and Nicolai Magonza, bass, as soloists.

The great Maestro was born in Parma, March 25, 1835, and died in New York City January 16, 1954. In New York City he was associated first with the Metropolitan Opera Company and then, before World War I, began his historic decade with the New York Philharmonic. After his resignation in 1936 he returned to Europe. In was General David Sarnoff, president of RCA, a music critic Samuel Chotzinoff, who persuaded the maestro to return to this country to conduct the NBC Symphony which he directed until the end of his life. His last concert was April 14, 1954; he was then 87. He died three years later.

Interest in the great Toscanini recordings has been awakened in a new generation which never heard him, according to Dario Soria, by the weekly radio series called "Toscanini: The Man Behind the Legend," which has been broadcast throughout the nation (including the NRC in New York) for over two years. The program features recordings of the Maestro with some of today's leading artisys, orchestra members and friends connected with his career. This series, says Soria, is now on the air. In Italy the radio program is also heard, with supplemental interviews with Italian musical personalities who knew the Maestro--and Japan where it will begin in the near future.

A memorial established in the name of Arturo Toscanini will open in early autumn at the library in New York. In the new library and museum of the New York Public Library there will be the "Toscanini Memorial Archives," containing the maestro's personal papers and first editions of musical masterworks in microfilm and photographic reproduction, for the use of the performer, the research student and the interested public.

A-F Opens Karate Promo

NEW YORK—Diane Terman, promotion director for Columbia Records and Karate Records announced that the firm has begun a full scale promotion on the new Karate Line, in conjunction with the "Chain of Love" single recorded by Jimmy London reportedly beginning to take notice across the country. Heading the promotion plan is a national promotion tour consisting of a chain bracelet bearing charms spelling out the title of the deck.

John Kurland Forms
Ivor/Merns Associates—New Publicity Firm

NEW YORK—John Kurland, who recently resigned as sales manager of Columbia Records' public relations dept., has announced the formation of Ivor/Merns Associates, a New York-based press-public relations office. Among the firm's clients, according to Mr. Kurland, will be recording artists, composers and producers.

Kurland left Columbia last Feb. in order to concentrate on the immediate development of a series of best-selling novel, "The Dud Avocado" and Robert Thomas's "Karamazov's Secret," for E. P. Dutton and recently returned to Columbia to help to produce the original cast LP of the off-Broadway play "The Deed and Fall Of The Entire World As Seen Through The Eyes Of Billy the Kid." Joining Kurland in the new firm is Joy Merns who resigned on Aug. 2, 1964 as publicity director of Columbia Records. She had been responsible for Columbia's liaison with newspaper columnists, wire services and teen and woman's magazines.

Madlyn Altshuler, another former member of Kurland's department at Columbia who has joined Merns as an administrative assistant.
HOLLYWOOD—Due to the injuries received by co-star Jan Berry, director Barry Shear and members of the production crew during a train wreck while on location filming in Chatsworth, Calif., the Dunhill Films production of "Easy Come, Easy Go" has been canned until further notice, according to studio head Howard Koch. The film was to have starred singers Dean and along with Terry Thomas, Stan Freberg, Jerry Lester, Joan Staley and Dick Clark. Jan Berry is presently in Northridge Hospital recuperating from a compound fracture in his left leg suffered when the singer jumped from one of the trains a few minutes before the accident. It is expected that he will be available for work within the next few weeks. Because of the long recuperative period and resultant conflicts of schedules of other members of the cast and crew there are no plans at this time to reactivate the film. It is understood that Dunhill Films is presently involved in other properties with announcements forthcoming.

Stereo Tape Initiates Turnpike Label Auto Tapes

NEW YORK—Stereo Tape Corp. announces the introduction of a new line of "Auto Cartridges" on the Turnpike label. The initial release list consists of 30 half hour releases and 15 hour releases on Fidelrap-type cartridges. The one hour series will be available in both mono and stereo.

The initial release will feature "Broadway shows, big names, and "Percussion" tapes, all top sellers on stereo Tape's present real-to-real line. The major selling point and unique quality of Turnpike will be the packaging. All 45 packages will be boxed in deluxe packages with individual folders. The glorious colors will be packed in a double-picture twin card box. Retail prices have been pegged at $5.95 for half hour, $6.95 for the one hour mono, and $8.95 for the one hour stereo.

Cagno Caps New Capco Label

NEW YORK—Roger Fred, Al Marini, and Al Ahрамas, executives of the Capco Corp., one of New York's largest recording companies, have jointly announced their entry into the recording and talent fields by formation of Capco Records in partnership with Joe Cal Cagno, who will supervise the entire operation.

The new firm, with executive offices at 105 East 29th St., New York, will develop and manage new talent for other branches of the entertainment industry as well as for records.

The new label has acquired several masters of their first release, "Sunglasses" by the Cloudwalkers is reportedly breaking in several areas.

Roger Fred, a C.P.A., was one time controller of General Artists Corp., and was associated with music publishing before forming Capco. He still handles business and tax affairs for some top artists.

Joe Cal Cagno, a former staff writer and magazine writer—artist, has been in music and talent development for some years.

Columbia Adopts New Liner Note Policy

NEW YORK—In accordance with a new policy established by Jay Harрисson, Columbia Records director of public relations, all liner notes will henceforth be written by well-known authors and performers.

The label's August and September releases already feature an impressive list of contributors, including Herbert Kupferberg, arts editor of the N.Y. Times, and Stephen Bernstein's Philharmonic album, "William Tell and Other Overtures"; Alfred Frankenstein, music critic of the San Francisco Chronicle, for the Philadelphian's album; Harry S. Heine of St. Noy's album of Stravinsky's "Petruška Suite" and Rodale's "Hary Janos Suite"; and James Lyons, editor of the American Record Guide, for the album "Chalkovsky's Piano Concertos Nos. 2 and 3" with Gary Graffman and the Philadelphia Orchestra.

The lineup also includes Igor Stravinsky, E. Power Biggs, Igor Kipnis, musical historian Herbert Weinstock, Sigmund Spaeth, Ira and Ted Feldman, Ralph Gleason, Matt Dennis, Andy Griffith, producer Teo Macero, music editor C.J. McNally, S., D., and western songster Johnny Cash, folk artist Bob Dylan, three members of the Brothers Four, Perry Buskin and Robert Lawrence.

Editorial policy for Columbia Records liner note product are Curtis Brown in the popular division and James Goodfriend in the Masterworks division.

Civic Fete Planned For Frankie Randall

NEW YORK—RCA Victor swing stylist Frankie Randall, a native of Clifton, N.J., has been scheduled to be honored this week by a special civic tribute to be held at the Central Theater in Paterson.

"Frankie Randall Night," sponsored by the New Jersey District editor of the National, is being held on Aug. 17 in conjunction with the first local showing of the cross-country first starring movie, "Wild On The Beach," released through 20th Century Fox. The original soundtrack album from the film, just released, marks his third LP for the label.

On Frankie Randall Night, the young singer-pianist will put on a one-hour night club act backed up by a 14-piece swing band.

Cash Box—August 21, 1965
Down in Shreveport, La., radio station KWKH will be looking for its “Miss KWKH For 1968” on stage the night of “Louisiana Hayride” on Aug. 21. As if something else were needed to draw a crowd to an event, the talent roster will be highlighted by such names as Ferlin Husky, Loretta Lynn, Simon Crum, Nat Stuckey and Sonny Joe Ivy. The jubilee will be staged at the Municipal Auditorium in Shreveport.

Bozo Darnell, on a promotional jaunt heralding his latest single, “Your Steppin’ Stone,” released nationally by Kapp Records, is saying “play” stops throughout the Southwest, including Colorado, Arizona and New Mexico. He plans on sharing the billing throughout the annual Garden City, Kan., rodeo with Hank Thompson and his Brazos Valley Boys. Meanwhile, his disk is already making a dent with a lot of deejays in the eastern portion of the country.

We hear from KFOX-Long Beach production manager Bill Collee that he is currently celebrating his first dose of “strawberry hitter,” and would like very much to pass them on to a new hero.... Anybody but him, he says. He also has a couple of half-empty bottles of calomine lotion he’ll sell cheap. Help, help, help!!

That bubbly bundle of dynamite, Mary Frances Davis (maybe better known as “Skeeter”), after many years of being a landlubber, finally took into her head to “go west” and start swimming. Being in charge of the annual jubilee, she accomplished the task in all of 25 minutes....

This only helps point up her latest RCA Victor single, “Sunglasses.” During her latest recording session, Chuck Atkinson asked her if she could learn a new song on the spot. The songstress looked at the song, rehearsed it and recorded it all in half a hour. The result looks like another in her long list of biggies.

KTLW-Texas City, Tex., the “Tall Texan” station, reports that it has shared one of the big names in country music, Moon “I’ll Sail My Ship Across The Sea” Houstonian, to an anniversary program by Opry manager Ott Devine, who received a Grammy Award recently for his “Detroit Giants” television series, which capped a cοpped a cοmedy role in the former Bros. film, “A Distant Drum,” is currently riding way up with his latest hit, “It’s All Right.”

Last week we offered a happy ditty wish to Porter Wagener, the announcer for KDKR and KDKD in Augusta, Ga. which has been voted another country great, by Bob Pierce. Although somewhat bad, we would like to extend our best wishes to that beauteous young artist, who celebrated his birthday Aug. 8. But it’s not all. On the same day, his mother and father-in-law, Mr. and Mrs. Travis Griswold, celebrated their wedding anniversary. To them both, our very best.

Another radio station is sending distress calls. This one is KFNF, Mankato, Iowa, which is badly in need of singles, albums and gospel recordings by country artists. Station personality Don Dallas is assisting C&W for promotion in the area.

COUNTRY
COUNTRY ROUND UP

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
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<th>Last Week</th>
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<tr>
<td>1</td>
<td>YES MR. PETERS</td>
<td>26</td>
<td>THE DAYS GONE BY</td>
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<tr>
<td></td>
<td>(Smash—BMI)</td>
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<td>(Vee—ASCAP)</td>
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<td>2</td>
<td>LONNIE BARKER</td>
<td>27</td>
<td>I HEARD FROM A MEMORY</td>
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<td>(Marrow—BMI)</td>
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<td>(Johnny—ASCAP)</td>
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<td>O'BRIEN</td>
<td>28</td>
<td>LOUISIANA MAN</td>
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<td>(Joe—BMI)</td>
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<td>4</td>
<td>THE NATIONAL</td>
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<td>ONLY YOU (CAN BREAK MY HEART</td>
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<td>(Ward—BMI)</td>
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<td>(Blue—BMI)</td>
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<td>THE SOUTHERN</td>
<td>30</td>
<td>BOURDELLE OF SOUTHERN BELL 39</td>
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<td>(Ward—BMI)</td>
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<td>(Dell—BMI)</td>
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<td>6</td>
<td>RAYWEE</td>
<td>31</td>
<td>I WOULDN’T BUY A USED CAR FROM</td>
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<td></td>
<td>(Ward—BMI)</td>
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<td>(Silvers—BMI)</td>
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<td>7</td>
<td>JOHNNY WOODY</td>
<td>32</td>
<td>NOTHING LEFT TO LOSE 42</td>
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<td></td>
<td>(Robbins—BMI)</td>
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<td>(Lynn—BMI)</td>
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<td>THE WOMAN</td>
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<td>RIBBON OF DARKNESS 33</td>
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<td>(Ward—BMI)</td>
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<td>(Washburn &amp; Smith—BMI)</td>
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<td>TONY GIBSON</td>
<td>34</td>
<td>THE HOBO AND THE ROSE 44</td>
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<td>(Ward—BMI)</td>
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<td>(Glover—BMI)</td>
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<td>BOBBY BARE</td>
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<td>MEANWHILE DOWN AT JOE’S</td>
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<td>(Moeller—BMI)</td>
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<td>RICKY MOELLER</td>
<td>36</td>
<td>WALKIN’ THE FLOOR OVER YOU</td>
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<td>(Moeller—BMI)</td>
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<td>HARVEY JORDAN</td>
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<td>CRISTAL CHANDLER 46</td>
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<td>GONNA HAVE LOVE 46</td>
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<td>JOHNNY RODGERS</td>
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<td>GO ON HOME BOY 38</td>
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<td>(Moeller—BMI)</td>
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<td>17</td>
<td>DON GIBSON</td>
<td>42</td>
<td>SUNGLASS 46</td>
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<td>(Ward—BMI)</td>
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<td>(Moeller—BMI)</td>
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<td>18</td>
<td>DON GIBSON</td>
<td>43</td>
<td>THE DEEJAY CRIED 49</td>
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<td>(Moeller—BMI)</td>
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<td>(Moeller—BMI)</td>
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<td>19</td>
<td>RAY WILSON</td>
<td>44</td>
<td>WHO DO YOU THINK I AM 49</td>
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<td>(Moeller—BMI)</td>
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<td>(Moeller—BMI)</td>
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<tr>
<td>20</td>
<td>PHIL BRADSHAW</td>
<td>45</td>
<td>I LOVE COUNTRY MUSIC 50</td>
</tr>
</tbody>
</table>

Cash Box—August 21, 1965
again in '65

#1—MOST PROGRAMMED MALE VOCALIST  
BUCK OWENS

#1—MOST PROGRAMMED RECORD  
BUCK OWENS'  
"I'VE GOT A TIGER BY THE TAIL"

#1—MOST PROGRAMMED ALBUM  
BUCK OWENS'  
"I DON'T CARE"

#1—COUNTRY UP AND COMING BAND  
BUCK OWENS  
AND THE BUCKAROOS

Latest single

"ONLY YOU (CAN BREAK MY HEART)"

#5465

Latest albums

BEFORE YOU GO / NO ONE BUT YOU  
#2353

INSTRUMENTAL HITS OF BUCK OWENS AND THE BUCKAROOS  
#2363

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1904 Truxtun Ave.
Bakersfield, Calif.
805-Fairview 7-7201 or 805-Fairview 7-1000

Buck Owens Fan Club
Box 128
Edison Calif.

Thanks  
I'm Speechless

Buck Owens

Cash Box—August 21, 1965
COUNTRY REVIEWS

THE QUEEN OF DRAW POKER TOWN (2:35) [Don Robertson ASCAP—Robertson, Rollins]

TEARS IN THE TRADE WINDS (2:12) [Silver Star, BMI—Shaffer, Sophia]

HANK SNOW (RCAC Victor 8653)

Following up his big "Trouble In Mind" outing, Hank Snow looks like a cinch for further hits, nabbed the "Queen Of Draw Poker Town." The tune is a catchy, heartfelt, sentiment- algie about a man's love for a female card sharp, "Tears In The Trade Winds" is a sad-sounding, sentimental number about a feller whose love is sailing off with the tide.

A LITTLE UNFAIR (2:25) [Pamper BMI—Cochran, Howard]

LOVE LOOKS GOOD ON YOU (2:35) [Sure-Fire BMI—Shook]

LEF TY FRIZZELL (Columbia 43364)

Just off his recent goodie, "She's Gone, Gone, Gone," Lefty Frizzell should ride up the hitville path with this outing, called "A Little Unfair." The tune is a honky-tonk, dual-tracker bluster of a guy's gal who doesn't believe in "shakin' at the deal." The line, "Love Looks Good On You," is a twangy, bluegrass-flavored tale of a man who's lost his woman to another guy.

WHAT'S MONEY (2:36) [Glad BMI—Jones, Horton]

I GET LONELY IN A HURRY (2:23) [Glad BMI—Jone s, Mathis]

GEORGE JONES (United Artists 901)

A perennial favorite with country fans, George Jones should make some big noise with this tune, tagged with United Artists. The side to watch, "What's Money," is a skeddaddlin', high-falutin' hoe- downer about a feller who really digs those greenbacked pictures of Washington and Lincoln. The flip, "I Get Lonely In A Hurry," is another souceer, but more on the lowdown, heartache-y style.

JUST TO SATISFY YOU (2:20) [Irving, Parody BMI—Bowman, Jennings]

MEMORYS (2:02) [Central Songs BMI—Bare]

BOBBY BARE (RCAC Victor 8534)

Still high in the charts with his current hit, "It's Alright," Bobby Bare should have another chart-rider with this item, called "Just To Satisfy You." Culled from his "Constant Sorrow" LP, the tune is a harsh, blues-flavored warning from a man to his runaround gal. The verses "Memories," is a bitter-sweet, pen-sioned story of a burned-out love affair.

I'LL WAIT TILL SEVEN (2:35) [Glad BMI—Montgomery]

YEARLING (2:55) [Starrite BMI—Jones, Eddings]

MELBA MONTGOMERY (United Artists 900)

With many hits in the past, vet songstress Melba Montgomery should have another winner on her hands with this stanza, dubbed "I'll Wait Till Seven." Side is bluegrass, chorus-backed bluster about a gal's who's tired of being mistreated by her no-good guy. Flip, "Yearling," is a real slow, shuffling heartbreaker of a fella who can't stand being without her man.

I KEEP FORGETTIN' THAT I FORGOT ABOUT YOU (2:17) [Yonah BMI—Anderson]

MY ROSALIE (2:33) [Freeway BMI—Howell]

WYNN STEWART (Capitol 4585)

Wynn Stewart has had hits in the past and seems to have another with this item, titled "I Keep Forgettin' That I For got To Remember You." Lid is a heart-tuggin', woesty lament of a man who can't get used to being without his gal. "My Rosalie" is a raunchy, tribute tale of a guy who wins the hand, but not the heart of a footloose gal.

I CAN'T LOVE THAT WAY (2:38) [Pamper BMI—Carter]

MARGIE BOWES (Deca 31388)

Margie Bowes has had hits before and could very well have another with this item, titled "I Can't Love That Way." The tune is a potent, wailin', contagious sentimental about a fella who ain't nowhere since her baby's upper and left her. "I Can't Love That Way" is a sentimental, tear-jerkin' ballad about a gal whose day is finally been cleaned up by Cupid. Flip, "Good Time Girl," is another fast-moving, rouser that could give a lot of faves some fun.

LIVIN' IN A HOUSE FULL OF LOVE (2:00) [Al Gallicco BMI—Shirrell, Sutton]

GOOD TIME GIRL (2:35) [Vanox BMI—Jackson, Knox]

BUDDY KNOX (Reprise 3095)

COUNTRY REVIEWS

TOP COUNTRY ALBUMS

1 CONNIE SMITH (RCAC Victor LPM/LPS 3341)
2 SECOND TIME AROUND (Capitol 7 ST 2285)
3 I'VE GOT A TIGER BY THE TAIL (Capitol 7 ST 2285)
4 THE JIM REEVES WAY (RCAC Victor LPM/LPS 2644)
5 I'LL KEEP ON HOLDING ON (Capitol 7 ST 2373)
6 WORLD OF COUNTRY MUSIC (Variants Artists) (Capitol MBS/SNPS 5)
7 BLUE KENTUCKY GIRL (Lorette Lynne Deca DL 4665/74665)
8 QUEEN OF THE HOUSE (Jody Miller) (Capitol 7 ST 2349)
9 EASY WAY (RCAC Victor LPM/LPS 3361)
10 THE RETURN OF ROGER MILLER (SG Dodge MGS 27061/SGS 27064)
11 WESTERN STRINGS (Polecat) (Central CL3339/CS 9139)
12 THE RACE IS ON (George Jones) (Capitol 7 ST 4422/UL 4422)

MARY TAYLOR (Capitol 5484)
(B-B) BEFORE HE WAS YOURS, HE WAS MINE (2:40) [Central Songs BMI—Taylor] Newtowner Mary Taylor makes a real good bid for the songstress spotlight with this bittersweet, self-penned tear-jerker of a gal who has lost her guy to another.

FINDERS KEEPS (2:06) [Central Songs BMI—Taylor] Also self-penned, this lid is a fast-paced, rousing thumper about a chick who grabbed her guy on the rebound.

WAYNE WALKER (RCA Victor 171)
(B-B) THE MESSAGE [Cedarwood BMI] — Walker, Stanton
Wayne Walker could attract lots of attention with this deck. The top side is a strong, timely, feelin' recitation about the warriors who are always condemning our way of life.

WHEN PASSION CALLS (2:47) [Cedarwood BMI — Walker, Powell] Just as effective, this lid is a medium-paced, bluesy stanza about a man who's trapped in a maze of lies and cheating.

KAY TOLLIVER (North Lake 2662)
(B-B) DON'T SWEET TALK ME (2:27) [Jack Riley BMI—Riley] Tolliver has a good chance to land a lot of recog with this item, called "Don't Sweet Talk Me." This is a vocal rouser of a bonner, singin' dizzy about a gal whose boy has been steppin' out.

SOMEONE FINALLY FOUND ME (2:33) [Jack Riley BMI—Riley] This side is a lovely, tender ballad of a gal who's finally been true love.

JOAN MALONE (Cuca 1238)
(B-B) DON'T TALK BABY (2:17) [Ridgeway BMI—King, Stewart] Joan Malone has a chance for a good reaction to this lowdown, raunchy fingersong about a gal who doesn't want her man wasting time with words.

CONWAY TWITTY (Decca 3183)
(B-B) TOGETHER FOREVER (2:53) [Forrest Hills BMI—Twitty] Vet hitmaker Conway Twitty can get back to his money-making ways with this melancholy, self-penned ode about a man who promises to mend his cheating ways.

THAT KIND OF GIRL (2:31) [Wilderness BMI—Twitty] On this side the chatter delivers a rompin', stompin' tune about a guy who's afraid he might lose his popular gal.

MARK WAYNE (Boone 1076)
(B-B) BLUE PARTY (2:52) [Pamper BMI—Howard] Newtowner Mark Wayne may have his national name for himself with this soft, pretty bluesy one about a get-together for lonely people.

KEEPIN' BUSY (2:48) [Pamper BMI—Howard] This one is more of the same sentimental, heart-tuggin' material.
The Swedish group, The Hep Stars, set out with the modest aspiration of becoming restaurant and night club entertainers. A contract with the newly formed Olga label of Sweden changed all this; turned them into recording stars and took them into the Scandinavian charts with "Cadillac", "A Tribute To Buddy Holly" and "Farmer John." Since making their TV debut in March 1965, the group has been seen on the screens of Sweden, Norway, Denmark and Finland. As yet unknown outside Scandinavia, The Hep Stars are all set to cross the international threshold.
Thanks to her victory at the pop summer contest “Cantaggio,” Rita Pavone has reconfirmed her position as one of the top stars in the Italian music world. Not only that, but thanks to the good sales success of her latest recording “Sesso Adulto,” her profits are now in the six-figure range. The RCA Italiana lark has been awarded with her fourth gold disc, awarded in Ariea during the fourth edition of the annual “Paese della Musica.” The Cantaggio contest, which takes place every three years, is currently one of the most important showbiz events. All the RCA Italiana artists, along with press representatives (and the presenters) and distributors, were present to see the cool pop star by RCA Italiana AR manager Etore Zeppegno, at the conclusion of her recital, during which she performed all the highlights of her new album.

This award, shall be considered, of course, as the top event of the week, but we would also like to spend a few words on the “Unknowns Festival,” which is expected to be a good media for the introduction of new talent on the Italian record scene.

The contest was conceived by Teddy Reno (one of the record producers of RCA Italiana) and was held in Ariea, a nice touristic center among the mountains in the southern district of Rome. Winner of the 1965 edition was a band of young artists from the Italian South, called “The Unknowns.” The contest took part in the central square of Ariea, where a stage was built, before an audience of more than 20,000 people. Reno was also the emcee of the event.

The important piece of news has been that this year’s contest will take place from August 5 to Toshiba Records and Rovena Co., on the same date.

The new awards ceremony was attended by RCA Italiana AR manager Etore Zeppegno, who reconfirmed the demand of the group’s performance here in Italy which opened in August in Tokyo, “Mood Music,” which included “Serenata” (formerly “Faith Orch.), “In The Mood For Love” (André Previn), “My Foolish Heart” (Djik Costa Orch.) and “The Moon Of Manakosa” (André Kostelnees), are the best sellers of the week.

Among the new August releases by Teichiku Records, followings are standout:

**ITALY (Continued)**

Kazumi Yasui, female lyricist and translator, has been leading a busy life because of many jobs of recording, broadcasting, movie and show business circles. Recently, she wrote more than seventeen sets of lyrics in a week for the Takarazuka Opera Group’s Paris performances. She likes dancing and driving, while she is a teacher of flower arrangements and the tea ceremony. She is expected to be another Takeo Iwata in the future, and is now signed exclusively to Watanabe Music Publisher Co.

Rumiko Hoshika, chief editor of Music Magazine has recently returned from a 45-day tour of interviewing famous pop singers throughout the world. She is expected to be the fairy godmother for these pop artists are expected to gratify the demands of pop lovers in Japan.

Due to the announcement made by the Nikkatsu Movie Co., the film decided to turn the pop song “Tears Of Glass” into film. “Tears Of Glass” was composed by Hachidai Nakamura, written by Rokusuke Ei by the demand of a film projection company. The song was first recorded by Italy’s finest authors in Japan, and is now signed exclusively to Watanabe Music Publisher Co.

**ITALY’s Best Sellers**

**International**

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**ALBUMS**

**This Week**

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<td>Anoko To Boku—Tukyo Hashi (Victor)</td>
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<td>Mamoru Hino—Hino Hino (Polydor)</td>
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<td>Namido Arigato—Toshiko Sagi (Crown)</td>
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<td>Abashiri Bangaie—Ken Takakura (Teichiku)</td>
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<td>Sayonara Dassuno Atode—Chieko Baishi (King)</td>
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<td>Ararejung—Asagakusu—Katsuhiko Miki (Crown)</td>
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<td>Kitagunino Makii—Kazu Funaki (Columbia)</td>
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<td>Aishite Aishichatanoto Yo—Miyoko Tashiro &amp; Minah Shi (Verci)</td>
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**LOCAL**

**This Week**

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<th>“Sensu Non Arees Pi’T” Te—Gianni Morandi/RCA Published</th>
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<td>“Sensu Non Arees Pi’T” Te—Gianni Morandi/RCA Published</td>
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**ITALY’s Best Sellers**

The other name we wish to mention is that of Roberta Mazzoni, a young songstress recently praised by Saor, who debuted officially in the “Cantaggio” contest in song “Euf Soffro Per Te.” This disc is obtaining a good sales success here.
At a recent meeting of the Pharmaceutical Society, representing some 29,000 pharmacists, a motion was passed by 3,026 votes to 1,436, to prevent members from selling non-prescription products, such as over-the-counter medicines and household articles. However, the Society has undertaken not to implement the motion pending the outcome of a writ issued against them by Robert Campbell Miller-Dickson, director of Boots Pure Drug Company, in which he claims that it is not within the powers of the Society to enforce or attempt to enforce the motion. The motion was Britain's largest chain of chemists, and its implementation would have considerable and growing success for the past seven years, during which time it has recorded sales in a considerable number of its branches up and down the country. The motion, if implemented, will not affect pharmacies already selling records, it will veto any new ventures. This could be a bitter blow to Boots, which is already planning a substantial expansion in this direction.

A production deal between Brian Epstein and Leon Mirell of Selmior Productions/ABC TV of America, led to the filming, in colour, of the 4th National Jazz and Blues Festival at Richmond on August 6,7,8, filmed and taped simultaneously as a TV Spectacular for screening in the U.K. and U.S.A., it will be the first TV pop show to be seen there in colour. The show was directed by Peter Croft with Leon Mirell and Howard Lipstone as co-producers, and features a gallery of top talent, including Manfred Mann, the Animals, the Yardbirds, the Moody Blues, Georgie Fame, the Who, Spencer Davis, the Graham Bond Organisation, Long John Baldry, Kenny Ball and Chris Barber. Brian Epstein has arranged to film the Beatles show at Shea Stadium for TV screening in the U.K. at the end of the year. The only other British act to company the Beatles on their American tour is Sounds Incorporated.

Determined to bring a little sunshine into the worst British summer of the decade, Decca Records has introduced a new series, “Ticket to Faraway Places,” by which, for the price of an album, the sun-starved buyer can be transported to Italy by Rigo Lavedo or other continental hot spots, with titles such as “Carnival in the Sun” by Stanley Black, “Beyond the Sea” and “Glorious Holiday in France” by Frank Chacksfield. For those wishing to travel further, the American charter “Wings Over America,” artists, deejays and members of the press will be out in force. The following day, the Fy Records 6th Annual Sales Conference will be held attended by Mike Mortland, president of Warner Bros., and Mortland’s Hit Police, which includes an extensive campaign featuring a national window display contest with valuable prizes, and variousdealer competitions with Warner Bros. and Reprise as a prize, the campaign is extensive poster advertising and various competitions, popular appeal, will be held at seaside resorts in the U.K.

American duo Sonny and Cher, on their first visit to Britain, were feted at a reception hosted jointly by E.M.I. and Decca at London’s Hilton Hotel. It was a gala with performances by executives of both companies attended to welcome their guests. Sonny and Cher record together on the Atlantic Label and their current American charter “I Got You Babe” is issued here on Decca, as is Sonny’s first single “It’s Almost Like Being in Love.” The campaign is extensive poster advertising and various competitions, popular appeal, will be held at seaside resorts in the U.K.

BUCKS: A switch in labels for the Dixieclips, who make their debut on the 2-way-sides way in “Good Vibrations” Currently playing club dates in Britain, Billy Daniels has been booked for a TV Spectacular...DONALD: Andy Williams introduces Herman’s Hermits for another No. 1 smash in America with “I’m Henry the VIII.”

FOR WHOM THE BELLS TOLL—Eddie Barclay and his new wife, the former Marie Christine Steinberg, are shown following the civil and religious ceremonies of their recent marriage. The photo (top left) was taken in “La Mairie 17e Arrovissment” where civil service performed. And the other follows their marriage at the Church of St. Francis in Paris. Pictures in the booklet are scarce in gatherings with Charles Aznavour and Jacques Brel, who served as witnesses; and others including pop deejay Gorgio Katz, Philippe Noctid, Raoul St. Yves and the Barclay; and the other depics a group at the church, which shows RB rep Christophe Izard, Thalia Siegtrud, Moity and Dailida.

The Best in Britain...Bens

CASH BOX—August 21, 1965—International Section

ENGLISH VISIT—Mr. Ishibaka, managing director of Toshiba, shown during his visit to London to line up artists for promotional tours of Japan. Shows him with: (left to right) Nigel Brice, director of the English licensor department (E.M.I. owns half of the Nipponese outfit); export promo manager S. Stern, and A. M. Smith export manager.

HIGH FLYIN’ BYRDS—The Byrds, who topped the charts both in Britain and the U.S. with their first release, flew into London for television, ballroom and theatre dates. Up until now BS held a press conference and reception of the team at the Savoy Hotel. Pictured with the Byrds are the following group personnel: Maurice Oberstein, operations manager; Roger Easterly, press officer; George Skouol, assistant managing director; Derek Witt, artists’ booking manager; and Ron Hall, radio promotion manager. The current LP’s, the latest single, newly released is “All I Really Want To Do,” another song for the Dylan canon.
News from Discom RGE for this week, includes the release of a single, on which the French singing star Dalida, interprets the theme from the film "Zorba, The Greek," currently being shown with great success in Brazil. The record is issued as well. From the Paris label, Barclay, represented in Brazil by a country by RGE, another French hit is being presented to the Brazilian public, "Je T'Aime Mado," another hit by the famous French artist of the company has a chance to show all his mastery of the difficult instrument with "Arrastao," the top prize winner from the "1st Festival of Brazilian Music" in Curitiba, Brazil, recording the already famous Caetano Veloso number which is a hit all over the world. "...Das Rosas..."

Dor Salomone presents his latest single, which is a contribution to the success of his rejected "The Golden Boys," "Richard Anthony," "The Animals," "Gloria Lasso," "The Swinging Blue Jeans," "Asi Canta...", "Charlo...", "George Jouvin" and two varied albums "O Mundo Encantado" Vol. 3 and "Juventude Em Brasa" and, last but not least, "Sinatra's Sinatra." More albums in this new series of releases are "Nat King Cole and George Shearing" (Capitol) and "Palco" (EMI) and various albums of successful artists, such as "Eumir," presenting arranger-composer Eumir Deodato, one more by the Latin music sector, Francisco Canhoto and Chico Gattai. And, rounding out the list are several with potential with hits, like Tito Madi, Kleber, Orlando Diaz, Isaura Garcia, Teddy Milton, Pino Donaggio ("Io sono Pino Donaggio") and others, like Nico Difonco, Gianni Morandi, Sergio Endrio, Edoardo Vianello, and others, like Eumir, presenting artists of the RGE. The Hollies, Shirley Bassey (with "Golddigger"), Chad & Jeremy, Nat King Cole (in Italian), Jody Miller, The Ronettes, Peter, Paul, Mary, and others.

As was predicted and is natural, the second album by the Zimbo Trio, better even than their first, is already coming up fast in the local charts, and in addition to the three stars of the company, such as Wilson Simonal, Alteme Dutra, Pary Ribeiro, Dalva De Oliveira, Orlandinho, and others. LP's presented are "The Golden Boys," "Richard Anthony," "The Animals," "Gloria Lasso," "The Swinging Blue Jeans," "Asi Canta...", "Charlo...", "George Jouvin" and two varied albums "O Mundo Encantado" Vol. 3 and "Juventude Em Brasa" and, last but not least, "Sinatra's Sinatra." More albums in this new series of releases are "Nat King Cole and George Shearing" (Capitol) and "Palco" (EMI) and various albums of successful artists, such as "Eumir," presenting arranger-composer Eumir Deodato, one more by the Latin music sector, Francisco Canhoto and Chico Gattai. And, rounding out the list are several with potential with hits, like Tito Madi, Kleber, Orlando Diaz, Isaura Garcia, Teddy Milton, Pino Donaggio ("Io sono Pino Donaggio") and others, like Nico Difonco, Gianni Morandi, Sergio Endrio, Edoardo Vianello, and others, like Eumir, presenting artists of the RGE. The Hollies, Shirley Bassey (with "Golddigger"), Chad & Jeremy, Nat King Cole (in Italian), Jody Miller, The Ronettes, Peter, Paul, Mary, and others.

It seems that there is a new wave of Italian releases in Brazil, which are appearing strong in the local charts. The labels are again taking advantage of Brazilian artists. It is still RCA Victor, which has the advantage in this field, having Brazilian's favorite, Rita Pavone, and others, like Nico Difonco, Gianni Morandi, Sergio Endrio, Edoardo Vianello, and others, like Eumir, presenting artists of the RGE. The Hollies, Shirley Bassey (with "Golddigger"), Chad & Jeremy, Nat King Cole (in Italian), Jody Miller, The Ronettes, Peter, Paul, Mary, and others.

And, to end this week's column, a few quickies: ... Geraldo Vandré and the various groups also finishing their recording sessions. "Geraldo Vandré Bar" in Sao Paulo. ... The hit song "Opiniao" was presented in Porto Alegre, scoring more successes. Two all-time favorite were presented at "Le Bateau" called "O Mundo Encantado" by Mauro Y. and "Ele Amele." Sony Shira Bill Hiteck, were invited by Medina to produce and direct shows in his "Radio Mundial de Portugal" and "Rico retro "Rio 1889." Mooycr Franco cut, with the chore "A Music For Petropolis" for Discos Copacabana, the musical score from the movie "The Sound Of Music," to be presented in Brazil. ... Elis De Salvo, the famous Brazilian "Miss Universe," presented her song "Viva de Musart." ... From Russia With Love "Nat Mondor." ... From Russia With Love "Nat Mondor." ... From Russia With Love "Nat Mondor." ... From Russia With Love "Nat Mondor." ... From Russia With Love "Nat Mondor."
German's Best Sellers

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Rumors are flying that two of Germany's best selling artists are getting ready to switch labels. Germany's all time best selling artist Freddy Quinn and top LP and singles star, Peter Alexander, are both negotiating for new contracts and word has it that Teldec and Ariola are bidding strongly for the artists. Both are at the present time on D.G.G.'s Polydor label. The same thing is happening several years ago with Caterina Valente, who has a long term deal with Teldec and now her old A&R man Kurt Fetzl, who handled all of her sessions and hits on Polydor, is producing her once again. Fetzl is now producing with the label. Peter Alexander does switch labels it seems unlikely that he will change A&R producers. Freddy Quinn, who has been with the label for several years now, has been putting his fabulous career, which has seen him win every award and rack up unsurpassed sales records, in the best selling artist in the country. Both artists are a guarantee for regular and big sales on both the domestic and foreign LP market here are both in the position to demand huge guarantee sums, and any change in label for the artists should involve a great deal of money. If one or both of the changes takes place, Cash Box will bring thorough and complete information about the deals.

Michael Arends of Paul C. R. Arends Music reports that he's swinging with both sides of the new Les Copains first German release here. He also has new singer manager for Decem the new company being put together which is now number 1 in Bavaria with twice as many votes in the hit parade as The Beatles have. The record looks like the first smash hit for the Augsburg youngster. The group consists of three young men from Africa, visited Ariola for talks with general manager Werner Vogelsang and export manager George Ehmke. Agreements have been reached for a long term contract. Recordings in English and African for the South African market will be made by 3 well known Ariola artists. "Il Silenzio" by Nini Rosso has been the top selling import hit of the year to date and "Das 5 Rad Am Wagen" by the German group "Silenzio" will continue its run in the top 10 slot for another seven weeks. An album featuring the hit tune has now been released.

New entries in the top 10 this week include "Wooly Bully," the only U.S. record in the charts for a good while, while Sam The Sham is becoming a top teenage word here. Freddy's new single on Polydor jumped in at number 7, "Who'll Stop The Rain," will be a big hit in the next few weeks. Crystal will be one of the biggest 20 on the market in seven weeks. An album featuring the hit tune has now been released.

"Il Silenzio" continues to lead the pack.

Cash Box—August 21, 1965—International Section
DENMARK

It is a most unusual situation, particularly at this time of the year, that a house LP is selling better than the leading pop 45s. One Wilhelm of the Danish Polyphon Aktie, told Cash Box. It is even more unusual when two such LPs are topping the sales charts in the middle of the summer, which is what happened here last month, when Carl Nielsen's "Third Symphony" on ASD topped the charts, with "Flyvand Farør" (Spring at Fuen) by the same composer, on Philips, being second. However, it is a welcome situation since it will, no doubt, inspire larger LP sales in general, and classical music in particular.

SWEDEN

"Let's-Jenkel" will be the next export to eastern Europe. Now doing very well in Spain and Mexico, it is being strongly promoted in Japan and has just sold 1,000,000 copies in its home countries. The lack of copyright agreements with many communist countries, such as USSR, among others, hurts the possibilities to make deals with such countries, but there are provisions in the interest of Jenka and Letik, in those countries, according to Stig Anderson of Sweden Music AB. Anderson also reports that Edvind Music has taken over "You've Got Your Troubles," "Millions Of Hits," "Every Day Go To The Moon" and "Save Your Heart For Me." At United Artists, he has "What's New Pussycat?" and at Screen Gems, "We Gotta Get Out Of This Place." "Siberia," a Finnish copyright, recorded by Arne Gabriel, has just been released in the U.S. by Fraternity Records.

Sven Bernhag of Polar Records reports the release of an EP with Finnish色彩 music. The whole appeal of Jenka tunes behind the name Finn Timber is a very known jazz pianist, but Bernhag didn't want to say which one.

Danmark's Best Sellers

This Week Week On Chart 1 6 Heart Of Stone (The Rolling Stones/Decca) No publisher 2 3 Don't Ha Ha (The Rolling Ghosts/Metronome) 3 20 The Last Time (The Rolling Stones/Decca) Musikkforlaget Essex AB 3 3 Easy Question (Elvis Presley/AB Victor) Bellinda (Scandinavia) AB 5 3 Mrs. Brown, You've Got A Lovely Daughter (Herman's Hermits/Columbia) Belinda (Scandinavia) AB 6 9 Vogt Dig När Du Kysser Hamas Kåner När Mitt-Nackt (Sw Malmkvist/Metronome) Multione A/S 7 18 Bellinda (The Rolling Ghosts/Metronome) Multione A/S 8 3 I'm Gonna Love You (Peter Bell & Les Rivalis/ABC) 9 17 Ticket To Ride (The Beatles/Parlaphone) Multione A/S 10 1 I Follow The Sun (The Beatles/Polarphone) Multione A/S

Norway's Best Sellers

This Week Week On Chart 1 7 Lapland (Finn Eriksen/Fontana) Edition Liberty 2 1 Crying In The Chapel (Elvis Presley/AB Victor) Musik-Huset A/S 3 9 Cadill (The Hep Stars/Alfa) Copyright in dispute 4 16 Dør Björkarna susa (The Jailsburg Singers/Metronome) Norsk Musikforlag A/S 5 5 Blue, Blue Day (The Spotnicks/Karussell) 6 1 Mr. Tambourine Man (The Byrds/CBS) 7 1 Farmer John (The Hep Stars/Alfa) Musikproduksjon Winchells 8 1 The Birds And The Bees (Alma Cogan/Columbia) 9 1 In The Middle Of Nowhere (Dusty Springfield/Philips)
Here's what produces the unique Seeburg Big Sound that thousands and thousands of adults and teen-agers have been paying to hear since the year began.

It starts with the LPC/480-D plus Rhythm Twins speakers—the first combination ever developed specifically for Discothèque dancing and listening. The Big Sound that comes out of it startled America! Nothing like this had ever before been available to music locations—and the public loved it. As many people came to Discothèques to listen as came to dance!

The multi-channel stereo music they heard is unique, too. You can't go to a record store and buy it, or hear it on radio and TV. It's the Big Sound that Seeburg has recorded in exciting 3-phase stereo for the coin-music industry. You have to go out to a Seeburg Discothèque location to hear it—and that's precisely what the crowds did, after they heard about it from the first few patrons to experience Seeburg Big Sound.

Seeburg leased libraries for Discothèque dancing and listening are of unbelievably high quality. They now include the original Rec-O-Dance* records, Rhythm & Blues, Disc-O-Teen*, and new Country & Western. All of them include the great standards as well as new hits.

With this combination, a whole new world of profits opens up for the music operator. You can serve any location exactly what it wants, and capitalize together on the great new demand for Discothèque music—for listening as well as dancing. Get full details from your Seeburg Distributor...X-O-W! *T.M.

This is Seeburg's winning combination that opens up a whole new world of profits in coin-music.
As in every medium of entertainment, any worthwhile product—whether it be a phonograph record or a Hollywood film, is usually the result of a long, involved and painstaking process of refinement, from the germ of the original idea to the final creation which is displayed before the public who judge its merits rather simply by the amount of money these entertainment minded consumers spend to enjoy it. So it is with coin-operated amusement devices, certainly a favorite medium for the frontier seeking American. These often highly sophisticated machines, which the trade depends upon for its livelihood, sit at the zenith of a road lined with draftsmen’s blueprints, material and design changes and location tests. A testimony to technical skill, American production knowledge but most importantly, the creative mind of the inventor and then the refinement by the experienced engineer. For it is here where the idea originates and the seeds of a new amusement apparatus are sown which must be most respected, valued and applauded. This idea!

In days past, the manufacturer on many an occasion would be approached by an operator with some notion for a new play idea for a machine. Often these ideas were brought to life by these manufacturers and successful sales were realized. Since the war, most of the coin-operated equipment has been manufactured in the U.S. and exported (new and used throughout the world). Very few amusement machines have been sent into the U.S. from foreign countries and those few have been very poorly exploited. The audio visual machines have had moderate success only because they were merchandised by American firms.

We have observed recently that there are some amusement machines being manufactured in Europe. It might be a good idea for American manufacturers to cast their eyes across the sea and look into the possibilities of bringing these machines to America (either by outright purchase or by a license agreement).

We believe that if some of these machines were brought in the U.S. they could find a ready market. The American manufacturers could utilize their staffs of engineers and designers to refine the machine—and then their sales outlets and promotion facilities to approach distributors and operators.

With the American coinman’s knowledge and experience, the production capacity, sales outlets and promotional talents of our manufacturers, who knows whether a new machine with European origin will eventually carve itself in the exclusive company of the pin game and the shuffle? Here then may be an opportunity to stimulate the entire amusement machine industry, from the manufacturer to the distributor to the operator and thereby all could enjoy additional business.
Alexandra Palace

To House ‘66 ATE

LONDON—After a long search for larger premises in which to stage the Film, Camera and Equipment Trades Exhibition, the organiser, M. T. Granger, has at last reached a successful conclusion.

Starting next January the show is to be transferred to a new venue at Alexandra Palace, North London. Here the organiser will have conve- nient space and although the plans are not yet finalised it is expected that they will be ready at least six months before the show.

Earlier this year the organiser issued a questionnaire to all potential exhibitors as to whether a change in the date of the show was desirable. It was found that there was a considerable increase in the exhibition and that the price for space had been raised.

The dates of the show will be 25th, 26th and 27th January 1966. The new venue was chosen because of its close proximity to the Charing Cross area, which is the centre of the film industry. There will, therefore, be no change in the dates of the exhibition.

The Bailey will be open on the 25th and 26th, and the 27th and 28th January 1966. The show will run from 10 a.m. to 6 p.m. on the first two days, and from 10 a.m. to 5 p.m. on the last two days.

Alexandra Palace, a well-known entertainment centre, was chosen for its good facilities, including a large central hall, which will be available for use during the exhibition. The hall can be divided into sections, each with its own entrance and exit points.

The organiser has arranged for a number of special events to be held during the exhibition, including a film festival, a trade show and a music exhibition. The festival will feature a number of new films, including some from foreign countries.

The trade show will include a number of exhibits from leading manufacturers of film equipment, including cameras, projectors and sound systems. The music exhibition will feature a number of new musical films, including some from foreign countries.

The exhibition will also feature a number of seminars and workshops, which will be attended by industry professionals. The seminars will cover a wide range of topics, including film production, film distribution, and film finance.

The exhibition will be open to the public, and admission will be free. The organiser has arranged for a number of special events to be held during the exhibition, including a film festival, a trade show and a music exhibition.

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The William of Oglethorpe will be open on the 25th and 26th, and the 27th and 28th January 1966. The show will run from 10 a.m. to 6 p.m. on the first two days, and from 10 a.m. to 5 p.m. on the last two days.

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Rowe AC Manufacturing welcomes Shaffer Music Company to its worldwide distributing network.

The Shaffer organization with its broad experience in music and vending will serve Rowe operator customers in Ohio and Michigan with both vending and music systems; in Indiana and Kentucky with vending.

This is the most recent step by Rowe to bring the finest in sales and service facilities to vending and music operators.

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849 North High Street, Columbus, Ohio, Phone: (614) 294-4614
1889 Central Parkway, Cincinnati, Ohio, Phone: (513) 621-6310
2126 E. 21st Street, Cleveland, Ohio, Phone: (216) 241-2651
300 East Milwaukee Street, Detroit Michigan, Phone: (313) 873-4200

Rowe sets the standards in vending equipment, bill changers, music systems.
CHICAGO—The "very correct and staid" Palmer House, in the heart of Windy City's Loop, recently premiered the new Charade A Go-Go Room, formerly the Old Town Room, on the lower level of the stately hotel. World Wide Distributing Company, distributors in this area for the Seeburg Corporation, installed a Seeburg LPC-480, a wallbox, and baffle speakers in the location.

Shown here are Shari Lee Crawford and Mary Gray, the Charade's Go-Go girls, with the Seeburg phono in a corner of the room.

Fred Townsend, public relations director of the Palmer House, advised last week that the Seeburg Disco-

The discothque girls give the LPC-480 an affectation.

The equipment is proving very successful for the hotel, as business in the room has improved considerably.

CHICAGO—Little LP releases by the Seeburg Corp., for the week of Aug. 16th are highlighted by selections from the Frank Sinatra-Reprise Records album titled 'Sinatra '65'. The release, in the 'Pop Vocal' category, offers such location favorites as 'Somewhere In Your Heart,' 'Someone In Your Heart and the great 'My Kind of Town.'

For 'Pop Instrumental' material, Seeburg is offering Lawrence Welk's 'Dot album titled 'Apples & Bananas' and Pete Drake's Smash release of 'Talking Steel & Singing Strings'.

For 'Country & Western', operators can now program, Decca's Lorette Lynn with 'Blue Kentucky Girl'. For 'Spanish' material, a Disco Grande LP is being offered titled 'Los Desveladores' by the group of the same name.

726-2810 AREA 312

Music Operators of America, Inc.

228 N. LA SALLE STREET CHICAGO, ILLINOIS 60601

CLINTON S. PIERCE
National President

LOUIS CASOLA
Chairman of the Board

FREDERICK M. GRANGER, JR.
Executive Vice President

August 1965

AN OPEN LETTER TO THE COIN-OPERATED MUSIC AND AMUSEMENT INDUSTRY

We would like to tell you something about the 1965 MOA Convention and Trade Show which will be held in the Pick Congress Hotel, Chicago, on Saturday and Sunday, September 11, 12 and 13.

The exhibit areas cover two floors which are connected by escalator for easy flow of traffic. All segments will be represented—phonograph manufacturers, record companies, amusement machines manufacturers, allied industries—and this means representation from the top firms. The exhibit hours are: Saturday, 9:00 AM to 3:00 PM. Sunday, 1:00 PM to 7:00 PM. Monday, 10:00 AM to 4:00 PM.

The new MOA Industry Seminar will be held on the afternoon of opening day, Saturday, September 11. The whole event of the Convention takes on added significance this year because of the new format which provides more exhibit hours and combines all forums into one general session.

The Seminar will run from 3:30 PM to 6:00 PM on Saturday afternoon with a coffee break at 4:45. The first part will cover customer relations, public relations and political relations. The second part will begin with record programming and conclude with a Carnival of Ideas (unique question and answer sessions).

The MOA General Membership Meeting and the Ladies Program will be held on Sunday. The Gala Banquet and Show, featuring some of the country's greatest talent, will be held on the closing night, Monday, September 13. We'll see you there!

MOA Convention Committees

Cash Box—August 21, 1965
It was in the year 1922, during the great depression, that TAC Amusement Co., had its beginning. From a small grocer's store in New Orleans, John ‘Tac’ Elms first received the idea of entering the amusement machine business. The machine selected for the new company was the Seeburg, which under his father's guidance had born since childhood—Tac.

The present day staff of TAC amusement consists of approximately 45 persons in all departments. Among them, there are 15 men in the shop, 12 collectors and record men, 12 outside service technicians, and five men engaged in various other activities. TAC’s partner isgeneral manager is Lawrence L. Larsen, president and managing director; and Thomas Roche, vice president and director. Operations Sales, which prides itself on being one of the most modern and progressive distributor organizations in the South, carries a staff of 25 salesmen.

A veteran of 33 years in the amusement business, Mr. Larsen is a charter member of the New Orleans amusement association, and according to Rosenblum, "he is a dynamic leader whose enthusiasm serves as a continuous inspiration to those around him."

TAC Amusement operates its equipment route in four parishes counties in Louisiana—Orleans, Jefferson, St. Bernard, and St. Tammany. The route consists of close to 500 music and amusement machines. Most of this equipment is relatively new, being constantly replaced and improved," Mr. Larsen stated. "For this reason TAC enjoys one of the highest per-machine incomes in the country."

Before being placed on location, each machine is completely metered so that total performance can be prop-erly ascertained, and rated and collection verified. Every piece of equipment is maintained on a scheduled program—on location, and whenever a piece of equipment on the route is brought into the shop for any reason, it is completely overhauled. There is also a weekly cleanup on location.

The phonograph record department is staffed by 3 persons who maintain a library at all times of close to one million discs, all in jacket folders, filed alphabetically by artist and type of music. Over 100,000 is disbursed every year on phonograph records. Salesmen purchase insurance on all record purchases to insure the safety of the record during transportation. All old records are kept in small quantities, and says Rosenblum, the word is that "if TAC doesn't have the record, it’s never been made."

The shop, service area, and amplification testing area is a large expanse of terrazzo, glass, and stainless steel. It is kept immaculately clean. The staff of technicians, salesmen, and drivers, work harmoniously together.

In the winter, a large number of snowstorms, and the cold climate, make it difficult to keep the machines running effectively.

The company’s product line consists of the latest machines on the market, and the company is always ready to introduce new machines to the market.

The company’s customer service department handles the financing of many locations that require assistance in securing financing. The department is staffed by experienced personnel who are always ready to help customers with their financing needs.

For more information, contact the company at 123 Main Street, New Orleans, LA 70112. Tel: (504) 123-4567.
MOA Convention Time (Sept. 13-17) Is Drawing Near. Time To Consolidate Your Plans To Attend. Time Also To Consider Your Advertising Plans For The

- CASH BOX MOA CONVENTION SPECIAL -

This special edition, edited under the convention going coin machine buyer, will again be distributed at the show free. Your ad in this issue will be a valuable complement to your equipment display—an invaluable aid should your plans not include exhibiting. All get round-the-world readership from buyers of coin machines who may not be present at the show!

ISSUE DATED SEPT. 18th
ADVERTISING DEADLINE SEPT. 9th

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CONVENTION TIME—MOA execs, working nearly "round the clock" to insure the best effort yet, are driving up the final strings in their plans now. Fred Granger is pleased to announce that those attending the exposition will be offered the utmost in comfort while touring the exhibits to include an escalator between the two floors of displays at the Pick Congress to insure a smooth flow of traffic during exhibit hours. Members and their guests will have ample opportunity to inspect the exhibit floors, Fred says, as the floors will be available from 9:30 A.M. till 3:00 P.M. on Sat. (Sept. 11th) opening day from 1:30 to 7:30 P.M. on Sunday and from 1:30 to 4:00 P.M. on Monday. The Industry Seminar will be held Sat. afternoon after the exhibits have closed. Meanwhile, that grand promoter Hirsh De La Vizc, has been gathering an impressive lineup of performers for the trade banquet to include Al Martino, Vic Dana and that spectacular duo Raye and Roman who made such a hit with us all last year.

CHECK THESE ADDRESSES—Larry Patterson of the Patterson International Corp. has announced that his firm will hold open house affair (by invitation only) to be held Wed. Sept. 1st to celebrate the opening of their new headquarter—Pine cocktails at a pool party, it ought to be a swinging affair. . . . Also from Ohio, Richard Golden of Sunny’s, Inc., who has been advised that his firm has been named distributor for Central and Southern Ohio, Kentucky and West Virginia, is headquartered at 457 Neilston St. in Columbus. . . . George Glass of the George Glass Dist. Co. has moved his office to the 88th St. Blvd.

NEW PRODUCTS—Justin Goldsmith, All-Tech Industries exec, has announced the availability of a 200 foot track slot car racing unit and says the move was prompted by the pest to please that the piece necessitated All-Tech to expand its plant from 25,000 square feet to 50,000 square feet. Justin advises that within the next two weeks, a number of the 200 foot models will be installed in several new locations in Southern Florida and also in other parts of the country. A good example of the growth of All-Tech is clearly seen in the number of distributors in their current network (123) as compared with 58 in 1964. A new cast iron car wash unit called "The Kiwi Whirlaway" has been released by Kiwi Systems, Inc. of Leawood, Kansas. The unit will operate on a $50 per auto sale and is available to operators for $5,985.00. A unique feature of this new machine is that the motorist can remain in his car during the washing cycle.

CONGRATULATIONS—Our warmest congratulations here at Cash Box to Mr. and Mrs. Tom Pollak (Rowe Amusement’s) on the birth of their daughter, Marisa Ann Pollak, on Sat. August 7th. The bundle of joy weighed in at 6 pounds, 12 ounces and will brighten many a weary moment for the non-stop marketing exec and his lovely wife. Last report had it that Tom Pollak was doing fine but Fred was exhausted. See how nice you girls have it?

VACATIONERS—Sam Morrison of Musical Moments, Bronx and Manhattan, arrived in St. Augustine, Florida from Colorado where he and hundreds of other veterans of his World War II unit were celebrating the 20th Anniversary of the end of hostilities, reports that many of the boys have used their Army training (and many to their advantage) by either opening or staffing the glamorous winter resorts which dot Colorado. Sam, quite the skier himself in his day, took it easy on the slopes this time but said he had a barrel of fun at boys’ week and was again and swapping yams of times past. Taking a look at the frontmonth now that he’s back, he made up a list of the old wartime areas packing "45’s"—referring to the 45 cigarette vend now the standard in New York. . . . Supreme Dist. chief Willie Blatt returned to New York from a lengthy European tour with his Fraternal Police Associates. The coinvest, who is currently promoting the Deans Club Reunion to take place at the MOA Convention, is stopping at NY’s City Square Hotel and will be heading back to Miami on the 16th. The Block Defender, which began July 25th, brought the group to Paris, Venice, Rome, Nice, Monte Carlo (Monte Carlo?) and Madrid. Sounds just fine! . . . Talk amongst (sales manager of the games firm), advised of recent visitors looking over the Bally equipment at the factory from such exotic sounding spots at Nairobi, Kenya, Bangkok, Thailand.

TOWARD BIGGER PROFITS—Metro New York ops may be interested to know that a firm by the name of Dynamic Acoustics based in Hollywood, Calif, is packing in on the discotheque rage by marketing their lineup of floor and wall speakers, a line to parallel and in some cases, rival those of the major names. They’re excited about one feature model, offering removable legs for wall mounting, which they feel would be ideal for operators wishing to present their locations “economically” into a discotheque . . . Also coming along for operators is a new line of record vending machines being premiered by the Metro Vendor Corp. of Wisconsin, that will be announced in August.

APPOINTMENTS—Best of luck to Wurlitzer’s new N. Tonawanda credit and collection manager Amile Addy who was recently appointed to the executive post by VP Roy Waltemede. Amyle fills the position previously occupied by Edwin Ziemer who’s been transferred to general credit manager at the firm’s DeKalb, Ill. division . . . Our heartiest congratulations to James Brown, Jr. on his election to president of Universal Reunion succeeding Tom Donahue who’s been elected vice chairman of the firm’s board.

Eastern Flashes

Dave Rosen, moving fast with his "Filmloque-Discotheque" program, has been in the studio with several basic pictures, induction set in place to add to his already extensive library and has announced an additional ten film titles to bring the total to 622 pictures available to operators of audio-visual units, representatives hope it not in too late. However, Dave is quite excited about one feature model, offering removable legs for wall mounting, which they feel would be ideal for operators wishing to present their locations “economically” into a discotheque . . . Also coming along for operators is a new line of record vending machines being premiered by the Metro Vendor Corp. of Wisconsin, that will be announced in August.
Chicago Chatter

MOA Convention fever is building up in Windy City as the target date (Sept. 17) nears. A.C. Wholesaler's Lou Casala, Clint Pierce and Fred Granger presented a plan, for playing the records of exhibiting record companies, to the four major phonograph manufacturers during a luncheon meeting at the MOA. The Council of Emblem Mfg. Co., and J. H. DeSelm are backing the plan and will present it to the MOA by the representatives on hand (Les Rieck, Rock-Ola Mfg. Corp.; A. D. Palmer, the Whippersnappers' Association; and Jim Nickels, Elgin, Ill.). With the help of Harold Brogdon, Rowe AC Mfg. Co. (See story on page one in this issue of Cash Box).

Al Luppino advised last week that because of the fine acceptance in this country and in the foreign markets of Gottlieb's "Dodge City" four-player flipper amusement game products, Charles D. Gottlieb & Co. is being stepped up against the heavy shipping demands...

More anm. news: Activity in planning for the NAMA Convention in Miami Beach (Oct. 16-19) is growing rapidly and the Chicago headquarters' association with the center of this hub-bub are Tom Hungerford, Walter Reed, Sid Schaprio, Gil Tansey, Steven Polyn, Jr., and the legislative counselors—John Insalata and Richard Frank...

Mr. & Mrs. Frank Luppino, Sr., parents of Seeburg's advertising manager are visiting the Luppino Glenview residence. As a happy coincidence the Luppinos were on the same jet plane from Buffalo, N.Y. with A. D. Palmer, of Wurlitzer...

...Williams Prexy Sam Stern is happy about the continuing fine sales of Williams' "Pot O' Gold" two player flipper game. Sales chief Bud Lucie covered the West Coast last week calling on the firm's Distribs. Bill DeSelm just returned from an enjoyable vacation in Canada where it was delightful to his heart's content—r-f-to quote Bill, Herb O'Connor and Bill, who really missed the sales offices during the absence of Bud and Bill. Gary Stern, Sam Stern's son, is already thinking about resuming studies at college.

Eddie and Adele Ginsburg are eagerly awaiting the arrival of Joanne Ginsburg, who spent the entire summer vacation on a tour of the European Continent. She will immediately head back to her studies at the University of Michigan in Ann Arbor. Joanne is now a senior—and an honor student at that.

...We're happy to welcome Louis J. Nastico, who was named to the vital post of vice president, Finance, by Jack C. Gordon, prexy of Seeburg.

We also greet Marty Toohey, our old sidekick in Cash Box, who has joined the Seeburg staff. The recently Marty is in town looking over the lay of the land in the factory.

A delightful note: When Nat Lovern, founder-chairman of Automatic Can tenn is, management in Seeburg's many years of leadership and the trend to new baseball. He came to the company at White Sox Park, he was unaware later that the youngsters had planned to extend an invitation to Lovern to visit their camp as an honored guest. The invitation was sent to him last week but he expressed much glee. 

...Convent. William (Ed) Randolph (69), of Musical Sales in St. Louis, died recently after a long illness. His Emporium owner Gitt Kit and wife and children are ticked over continuing good sales over the summer months. Bill Milner and his wife, Toostie, and the kiddies returned from their vacation in Maryland. Jack Burns informs that Bob Vibon is back on the road calling on operators. Dave St. Pierre is doing a big job selling the Rock-Ola vending machine line at Emporium Co.

Paul H. Bosworth, general manager for Rowe AC Mfg., is back at his desk, and laying plans for his next regional trip calling on distribs. ...Harold Schwartz reports that World Wide Distributors this he said, has an "autumn appearance" at this time of the year. The Rush Street (Glitter Gulch) locale is loaded with coin-operated discoteques these days. The market is expanded because of Chicano Juniors. The items in boasts are ..

Dennis Ruben, of D&R Industries, reports that Richard Uttanoff is calling on the trade in Michigan. Si Lipp ditho on the eastern seaboard. D&R will have a hospitality suite at the MOA Convention. ...National Coin's Mort Levinson informs the heavy action is on Gottlieb's "Dodge City" four-player and Wurlitzer where Luke has had very good sales all around. Bob Ruby recently took his grandchildren visiting him and had a ball. Estelle Bye advised that Gene Daddie, of American Arcade, was a visitor the other day.

Determined salesmen for Seeburg's Sam Berger and Dorothy Hobbein were asked to hire more personnel by plantation manager Rush Andrews. Dynaball's new coin machine and billiards is doing very well. Creating much interest, are, Sam and Jerry London visited the Seeburg factory last week. Also, Bill O'Connor, of O'Connor Distribs, Dallas, Texas. ...People wonder why Seeburg vice prez Bob Brether smiles at his new machine—just a wink and grin confidently (but we don't know why, Bob! ...Another visitor at Seeburg was George Gilbert, international head. A sales report from ICMAO prez, Bill Poss (before he departed for a vacation trip with his wife), (Bob says) the association will hold its big meeting, an announcement will be posted on the bulletin board in the lobby of the Pic-Kongress Hotel.

** Milwaukee Mentions **

The happy word from Nate Victor, of S. L. London Music Co., is that combined sales on all vending, music and amusement equipment have continued to increase. The increasing trend is repeat and new business. He can recall a previous like period in past years that had maintained such a high standing for the successful season. ...Bud Hasting left his hospital last week and returned to his office at Hastings Distribs feeling greatly improved after his recent eye surgery. In past years Jack Hasting can resume his vacation and after the successful vacation he joins his friends for his school vacation. ...United, Inc. Prexy Harry Jacobs advised that Reid Whipple and Chuck Meyers invaded the Wauaus (northern Wisconsin) territory during the past week and established new vending accounts and set up new service on the Dichthurn and Universal (Candimatic) lines. Harry info'd that Meyers is doing a swell selling job for him in Wisconsin and the Upper Peninsula of Michigan. ...Orville Caratz, presy of Border Gayness Co., reports that collections are continuing very good despite the fact that we're in the midst of a recession. ...Likewise, Doug Quitt, of Wisconsin Novelty Corp. Doug is one of the most experienced operators in the Cream City area, and can be quoted as an indicator of the trend. ...Joe Kleiman, of Pioneer Sales & Services Co., informs us that he has decided to return to the rigid service area to do a little selling. He is the man who has been selling to Wisconsin operators exceptionally well. There is more general business than normal for him, his wife Ade, and the Cooper children are vacationing this week at Wall Williams' Wagon Wheel Resort, in Rockton, Ill.

Cash Box—August 21, 1965

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GREAT FOR ALL DISCOTHEQUES

CUSTOMERS OF ALL AGE GROUPS, EVERYWHERE DANCE AND LISTEN TO THE NEW, BOLD AND BRASH DISCOTHEQUE SOUNDS AND DYNAMIC HAS IT! YES, DYNAMIC DELIVERS IT ALL—A G-PO-PO—delivers outstanding fidelity, with vivid power and solid bass, to night clubs, cocktail and beer lounges, restaurants or wherever the cats gather.

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622

We're Not Counting Sheep!

We started with 612 film titles just a few short weeks ago when we first announced our new combination movies and records machine—FILMOTHEQUE—DISCOTHEQUE and our film library is now up to 622 film titles—all in color and hi fidelity sound—ready for immediate shipment to operators regardless of make of machine. And there's more on the film than we can cover a continuous flow of film product for FILMOTHEQUE—DISCOTHEQUE—

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Program of NAMA Convention Will Stress Employee Motivation, Supervision & Training

CHICAGO — Sessions on improved management and employee performance will be the greatest emphasis of the 18th Annual NAMA Convention here Oct. 16 to 19. The Convention program will be designed to provide the operator ideas and information that he can profitably apply to his own business. Headed by Chairman James R. Davidson, chairman of the board of directors of Heartland Coin Co., Minneapolis, Minn.; Auto-

NAMA Reports 27 New Member Firms

CHICAGO—The ranks of the National Automatic Merchandising Association have swelled by 27 new member firms in recent months, J. Richard Howard, president, reported. Howard emphasized that the new members joined NAMA without any formal member recruitment efforts on the part of the Association, which is planned for early September.

Of the new members, 18 are operators of machine companies; six are manufacturers of coin-operated vending machines; and one is a machine manufacturer. "We hope that many more qualified vending machine operators will join NAMA, for example during our nation-wide appeal for new members in September," Howard said.

The newest NAMA members are: Operator/Manufacturer: Advantage Coin Co., Inc., Minneapolis, Minn.; Auto-

ARA Q'ty. Cash Dividend Raised 25 Per Cent

PHILADELPHIA — Automatic Retailers of America, Inc., today reported record operating results for the nine months ended July 2, 1965, according to Dave J. Davidson, chairman of the board of directors of 

Cash Box
Vending News
Vending Machine Industry's Only Weekly News

Pico Blvd. and all of "phonorow" will be following reports of the budget sessions in Sacramento next month for news on the proposed increased taxes in the city. The other important 'vending' business that should make headlines here, Gordon Garland, representing the California Music Merchants Association, will attend the hearings. . . Ed Snider of the sounded out next week as we report that there will be in L.A. this year and a much this in a week or three. . . The staff of Cash Box offers sale to the family and many friends of the late George H. Willcockson, former managing partner of Modern Music Co. in Anchorage, Alaska. George worked in the coin machine field in Oregon and Washington and, about twelve years ago, took his family to Anchorage where he was route man for the Old Northern Music Co. About 8 years ago he formed the Modern Music Co. with Bob Foley. He leaves his wife, Marguerita and four children. George and Marguerita will be remembered by the friends they made here during the Northwest Sales Co.—Wurlizer Music Adventure Tour Group. . . . Thanks to note from Ron Pepple of Northwest Sales Co. in Seattle that he's made four trips this year and is an especially happy man. He recently returned from Honolulu and then have his wife come over to Hawaii for a few days—here's hoping you make it, Ron! . . . Sonny Lomborg at Advance Automatic, just returned from the annual AAMA meeting. He said both TVs and phonos are his best action at the moment but amusement machines are not doing badly either. . . Jim Wilkins at Paul Laymon reports the setting up of a new agency here in Tennessee and says that he expects to do a successful idea could spread. . . At Badger Sales we were told that Bill Hapgood spent 4 days recently in Portland, Oregon with a new deal. Trend. They managed to get in a few rounds of golf between business meetings. Leo Simone backed the office after a business trip to Vegas . . .-automatic sales manager for the Frank Marshall Ames of the Stanley branch here reports that Stancrest is "extremely successful." Incidentally, Bob Huffman has been in charge of the national branch of the company in Chicago and is now with us in Arizona. . . At Simcon Dist. we talked with Frank Mencuri who reported another shipment going out to Australia and the Far East another shipment going to the Philippines and other countries. He has a new deal coming in on the new Sonny and Cher album which is a "monster"—it's titled "Look At Me Now and Doin' the New Do" only $1.98 at your local store. He reported that Barry McGuire is the strongest new single at the moment. . . Auditor Henry Hebard and engineer Fletch Walters were recent visitors to the Wire-This-New South West. They report that the company is doing well and the best selling items at this office. Clayton Ballard is supposedly on vacation but he continues to visit ops wherever he goes—at the moment he hear's he’s in San Diego. At Arthur Stevens we got this note from Paul Laymon, who's in Simi Valley. . . Joe Zaleski of Kapp Records was in Simi and said that they have made arrangements for new distributors—introducing the label's new product. . . At R. F. Jones we were informed that Chuck Klein is at a staff meeting in San Francisco, Don Edwards was in Chicago and that John R. Jones was in Las Vegas during the Central America vacationing. Bill Gray is traveling through Reno and Tahoe and R. F. Jones is in Chicago for exec meetings. In addition Bill Bush and Art Littler of South-West have returned from the recent Convention. OSA, N.J. Ops in town recently included: William May—San Bernardino, Calif.; S. Speck—Phoenix, Ariz.; Mr. and Mrs. Henry Hall—Big Pine, Eddie Young—Fontana, Calif.; Emil Nolin—La Habra, Ted Richardson—Granada Hills and Howard Smith—Temple City.

L. C. Butler, president Gulf Coast Distributing Co. (Wurlitzer), recently spent a week in Florida on business . . . Eddie Garrett and Louis Joeris, route managers for Gulf Coast Distributing Co., have been busy on the roads and enjoying another fine vacation with nothing to anticipate but Christmas. Eddie spent his in Arkansas while Louis lounged around at nearby Lake Alaska. . . glamorous blonde Diane Jones is the newcomer to the record business this season, too, as proven by fact that she lately came to Texas from Missouri and expects nothing less than a full house of accounts. Gulf Coast record man was vacation this year in Florida and Bahamas . . . Billy Rider, H. A. Franzen & Co. (Seeburg) and wife Patsy recently moved into their lovely new home on Merrick St. . . Howard Jamail, head of Central Sales Co., and business above seasonal average in all Rowe AMI lines and exceptionally good in phonographs . . . Local operator Carl Benton, owner Benton Music Co., back the company music products off the road and enjoying another fine vacation this year . . . H. A. (Hobby) Franzen, head of H. A. Franzen & Co., too busy to pass any recent happenings here but we hear that he passed anything outstanding (besides fishing) . . . (Tree) Claude G. Siegelt, Pittsburgh, Pa.; Howard N. Ellis, Omaha, Neb.; Ted Roberts, G. D. Creaco, Orlando, Fla.; Melton J. Blum, Bay City, Texas; Dale O. Lee, Watoosh, Mich.; Clarence A. Campbell, Memphis, Tenn.; Orville L. Siffer, Chicago, Ill.; John A. Vellan, Livonia, Mich.; and a host of others in all the Gulf and Mexico areas, lines. Others, both in distribution and operation, frankly eased up on their special chores of paying dollars to the till and went fishing.

Mike L. Walker, president Gulf Coast Distributing Co. (Wurlitzer), has received a new contract from the Federal Communications Commission covering the next one year. . . . H. A. (Hobby) Franzen, head of H. A. Franzen & Co., too busy to pass any recent happenings here but we hear that he passed anything outstanding (besides fishing) . . . (Tree) Claude G. Siegelt, Pittsburgh, Pa.; Howard N. Ellis, Omaha, Neb.; Ted Roberts, G. D. Creaco, Orlando, Fla.; Melton J. Blum, Bay City, Texas; Dale O. Lee, Watoosh, Mich.; Clarence A. Campbell, Memphis, Tenn.; Orville L. Siffer, Chicago, Ill.; John A. Vellan, Livonia, Mich.; and a host of others in all the Gulf and Mexico areas, lines. Others, both in distribution and operation, frankly eased up on their special chores of paying dollars to the till and went fishing.
motion accurately and quickly had to be devised. It became a fact of life that if the company were to increase its size AND maintain its efficiency, something had to be done.

After much study and investigation, the management of the combined firms brought in an outside group of public accounting consultants to study and recommend solutions. After extensive analysis, it was recommended that the company complex acquire a relatively complete configuration of IBM unit record equipment, including an electronic calculator. This equipment is now being made ready for installation, and during this year the company expects to develop considerable experience with this data processing equipment, and then it will move to consider the addition of a large computer.

The installation of the system is taking place in four phases. Briefly, the sophisticated computer system will process everything from cash control, route analysis, machine inventory and history, to cataloging the entire several hundred thousand phonograph record library—all geared toward greater control over purchases and more sophisticated analysis of record, machine and location performance. According to Rosenblum, this installation is permitting the enterprise to become more effective in serving its customers, in generating greater sales volume, in maintaining greater control over expenses and in analyzing the results of its operations on a truly realistic basis.

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A Daughter For The Pollaks

WHIPPANY, N.J.—Fred Pollak, marketing vice president of Rowe AC Mfg., announced the arrival of a daughter, Marisa Ann, to him and his wife Sat. Aug. 7th. Marisa, who weighed 6 pounds, 12 oz. at birth, is the Pollaks' first girl. Mrs. Pollak is doing fine.

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Ask your distributor to show you the Dashing Cowboy.

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50c Per Car Wash Unit

LEAWOOD, KANSAS—Kwiki Systems, Inc., one of the major manufacturers of 25c car wash equipment, is now manufacturing a self-service 50c automatic car wash called "The Kwiki Whirlaway." The Kwiki Whirlaway will completely wash and rinse a car in two minutes, the company reports. Kwiki Systems feels the $8,995 price of the 50c Whirlaway equipment is a major cost break through in automatic car wash equipment.

"Most other automatic car wash equipment costs between $75,000 and $200,000, and it costs the customer from $5 to $22.50 to wash a car automatically," said Ray Burchett, president of Kwiki.

A motor on an overhead oval-shaped "t" beam drives an extended "traveling arm" four times around a car. Four spinners on the traveling arm spray the car twice with detergent and twice with soft, heated rinse water at approximately 700 lbs. pressure per square inch. The customer deposits 50c, drives onto the Whirlaway and stays in the car while the car is washed.

The company claims the Kwiki Whirlaway will make more money per hour under optimum conditions than a 4-30 30c car wash. The Whirlaway can handle 30 cars an hour at 50c, giving a gross income of $15 per hour, whereas a 4-bay 25c car wash can handle only 48 cars per hour, for gross of $12 an hour.

More information on the Kwiki Whirlaway is available from Kwiki Systems, Inc., 1018 State Line Road, Leawood, Kansas.

All-Tech Announced 220 T Track On Non-Goin Slot Car Unit

MIAMI, FLA.—All-Tech Industries Inc., of Hialeah, Florida, a leading manufacturer of kiddie rides and pool tables, is now manufacturing 200 foot tracks for the fast-growing sport of hobby "slot car" racing which is now rocketing into big business in many parts of the country.

The firm, headed by Justin Goldsmith, says it is the first manufacturer in this area to produce the 220 foot track and heavy advance sales has necessitated All-Tech to expand its plant to 25,000 square feet to 50,000 square feet. Part of the expansion is 35,000 square foot woodworking plant which practically eliminates sub-contracting of parts.

Considered to be one of the best equipped plants in the country producing model car racing installation by its management, All-Tech has 12 distributors throughout the country compared to 25 in 1964.
ALVIN GOTTLEIB

CHICAGO—Alvin Gottlieb, sales executive of D. Gottlieb & Co., recently reported that two hundred prosecuting attorneys, attending a summer course on criminal law at Northwestern University Law School, heard Rufus King, prominent Washington lawyer, describe the operation of pinball machines. Beginning with a history of coin operated devices and legislation regulating them, King brought his audience up to date with a demonstration of current pinballs and how they are operated.

King stated that amusement pinball machines perform a function exactly similar to the function of other coin vending machines—in all cases a two-element transaction wherein: (1) by the insertion of a coin, (2) an amount of amusement is dispensed. King said, "the amusement these machines sell consists of the player's utilizing his skill in the operation of the flippers, batting the ball around the playfield, running up a score high, and possibly winning a free play or two. The play of the amusement machine depends predominantly on skill, and there are no provisions for any payoffs directly or indirectly in connection with the machine's operation, consequently they do not constitute nor encourage a gambling operation and have never caused any trouble for the law enforcement agencies."

In the demonstration, King showed the various mechanical elements incorporated into certain gambling type pinball machines which allow the free play to be used as a subterfuge to control the payoff phase of a gambling operation. He then cited the language of the federal law prohibiting the interstate shipment of gambling devices (Eastland Act) which includes, "Devices—by the operation of which a person may be entitled to receive, as the result of the application of an element of chance, any money or property"; pointing out that this accurately included gambling pinball machines.

King emphasized to his audience that a gambling operation must contain three basic elements: (1) consideration or the wager, (2) a chance factor, and (3) a payoff or consideration for a win, as contrasted with only the two elements present in an amusement operation.

"State and municipal laws regarding coin-operated devices vary considerably in different jurisdictions," King remarked, "and it is my purpose here today to help you understand the operation of both types of these machines so that you can more easily and effectively handle any problems which might arise in your community through their use, and not confuse one type with the other."

The coin-operated amusement machine business, should not in all fairness be penalized and tainted by the operation of these gambling devices which are built to look like amusement pinballs, and are labeled "For Amusement Only" merely to circumvent existing anti-gambling statutes," King concluded.

Cash Box Is Embarrassed!

Chicago Coin's Advertisement

For The Preview Of Their New
Ball Bowler In The August 14th
Cash Box Annual Directory
Should Have Read In Bold Type:

"Ready For Delivery September 15th"

We Regret The Oversight.
**Greatest Bingo**

**IN 14 YEARS OF BINGO HISTORY**

All the profit-proved play-appeal of record-breaking BORDER BEAUTY*

**NEW DOUBLE OR TRIPLE SCORES**

*Fast action of new 20-Hole Playfield...refreshing new scoring simplicity of 20-Number Card without lines or sections...fascinating Red, Blue, Yellow and Green Card Zones with each color scoring separately...new Mystic Lines with up-and-down and sideways movement to provide maximum number shuffling flexibility...exciting 4-Star Feature with top bracket score appeal...old favorite Red Letter Games...popular Pick-A-Play Buttons...Star Rollovers...Extra Time...Extra Balls.

If you missed the BORDER BEAUTY bonanza, make up for lost time by getting BEAUTY BEACH busy for you.

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