all started with a musical Ole! called "The Lonely Bull," a smash single that
did-off the A&M label in Sept., 1962, a partnership of Jerry Moss and Herb Al-
Alpert's Tijuana Brass had that initial hit and has become a steady catalog at-
tion for the label, including a current hit LP, "Whipped Cream & Other Delights."
Here's what's happening, Baby:

4-43317
"Come Kiss Me Love" by The Brothers Four

4-43323
"My Man" by Barbra Streisand

4-43306
"Down in the Boondocks" by Billy Joe Royal

4-43322
"All I Really Want to Do" by The Byrds

4-43336
"Around the Corner" by The Duprees

4-43333
"(No, No) I'm Losing You" by Aretha Franklin

4-43298
"Tiger Woman" by Claude King

Single Hits on COLUMBIA RECORDS
Can rock 'n roll tunes constitute 'catalog' for a music publisher? The firm belief five years ago was 'no.' At that time, rock 'n roll material was stamped: here-today-gone-tomorrow; any publisher worth his salt could not kid himself to think otherwise. But, it's a half a decade later, and rock 'n roll, dissimilar as it is from the sound of 1960, is still rock 'n roll. Publishers who seemingly had one-shot teen-beat material are discovering that they, indeed, have a catalog, for current performers are dipping into years-back rock-inspired favorites for new sessions.

The interesting sidelight here is that the British acts are making the most use out of the oldie-but-goodie teen items. We won't be carried away to suggest that kids may be tiring a bit of the English Sound, songwise, but it is apparent that more and more of the Liverpool-Mersey boys are cutting oldie made-in-America material, including such sales stalwarts as the Dave Clark Five ("I Like It Like That"), Herman's Hermits ("Wonderful World") and Peter & Gordon ("To Know You Is To Love You"). Of course, these sessions mark a return to American tunes for the Britishers, who once did not have any other kind of rock 'n roll songs to turn to.

It should be brought to mind that the rock 'n roll tunes are really specialized catalog. They have never been able to assert themselves much further than the rock 'n roll idiom itself. But, isn't that the case for many of our great jazz, folk or blues creations?

The great safeguard against future trends for the publisher remains an almost well-rounded catalog of all types of pop material (as for so-called "good music, A&R men are pleading for the stuff, especially new compositions).

But, with the rock 'n roll idiom we are past the "fad" stage—even though the overall area relies on new sound freshness—a publisher can prudently be a part of business for the teen-beat, with the possibility that the material can be more than a fly-by-night investment.

Several editors ago ("Going Broadway & Hollywood," June 26) we noted that a number of publishing companies were seeking out various Broadway and Hollywood properties. For those firms which have continually operated in that direction, they might well recognize that an eye toward an other fruitful market can have long-range possibilities, too.
BREATHLESS
BEFORE AM —

CAN’T HELP MYSELF

DREAMS
WILLIAM HART - 4327

I CAN’T TELL YOU

KENTUCKY FOR KENTUCKY

LONELY

MY DREAMS

NEVER

PETTY

SING A SONG

SOMETHING 

WILLIAM HART

WONDERFUL \n
WONDERFUL \n
WONDERFUL

IN MY DREAMS

LIVE 

MISS YOU

I LOVE YOU

I LOVE YOU

I’M GONNA 

IT’S GONNA BE 

IT’S GONNA BE

JUST A LITTLE BIT OF

JUST BECAUSE

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FABULOUS NEW RELEASES from **London Records** and **The American London Group**

**ON SHINDIG JULY 21**
- Sir Douglas Quintet
  - **THE TRACKER**
  - 8310 - TRIBE

- The Fortunes
  - **YOU'VE GOT YOUR TROUBLES**
  - 9773 - PRESS

- Jonathan King
  - **EVERYONE'S GONE TO THE MOON**
  - 9774

- Kathy Kirby
  - **THE WAY OF LOVE**
  - 9775

**ENGLISH BEST SELLER**
- Lulu
  - **LEAVE A LITTLE LOVE**
  - 9778

- Camarata
  - (I Can't Get No)
  - **SATISFACTION**
  - b/w
  - **WHAT'S NEW PUSSYCAT?**
  - 2704 - COLISEUM

- Don Randi
  - **BABY, YOU DON'T UNDERSTAND NOTHIN'**
  - 2210 - PALOMAR

**ON SHINDIG JULY 14**
- Kelly Garrett
  - **THE BOY ON THE DRUMS**
  - 2207 - PALOMAR

**COMING SOON:**
- Bill Black's Combo
  - (THE UNTOUCHABLE SOUND)
  - **SPOOTIN'**
  - 2094 - HI

- The Tyrannies
  - **SHE'S A QUEEN**
  - 1903 - WATCH
Rising has been with Capitol since 1952. He served as sales manager and later as vice president of the company. In 1960, he became a member of the company’s board of directors, and two years later he was assigned to his present responsibility in association with Capitol in 1945, starting as advertising manager. Since then, he has become an important force in the company, serving in various capacities, including vice president and general manager, and then as executive vice president and chief operating officer. Until 1964, there was no formal sales manager position at Capitol, and the 14 salesmen were handled by executives who performed various management functions, including national accounts and internal sales.

In the meantime, Capitol released its first album, "America's Oldest Hit Song" (BG 001), which sold 300,000 copies in its first year. The album featured songs by various artists, including "I Walk the Line" by Johnny Cash, "The Actor" by Bing Crosby, and "The Great American Songbook" by Frank Sinatra. This album was followed by the "Capitol Hit Parade," which became a popular annual release.

In addition to mystery stockings, the company also released several series of royalty albums, including "The Great American Hits," "The Great American Standards," and "The Great American Songs." These albums were recorded by various artists, including Frank Sinatra, Dean Martin, and Bing Crosby.

MGM/Verve Fall Look To Debut At Regional Confabs

NEW YORK — MGM/Verve Records has set two regional meets to unveil its new release program and promotion campaigns next week.

The first gathering will be held on Tuesday, July 20, at the Hilton Hotel in San Francisco; in the east, the label will hold an event on Friday, July 23. At the latter gathering, a cocktail party on Thurs- day, July 22 will precede the sales confab.

A slide and audio presentation will unveil the program for the fall season at both events. The presentation is expected to be a sales tool for MGM/Verve per- formers.

The eastern and western affairs of the MGM/Verve execu- tive roster will be: Mort Nasatir, president; Tom White, director of administration and marketing; and Bill Galler and Mike Redd, sales managers.

GMG/Verve will be represented in New England by John Shore, regional manager; Jack Amber, ad director; and Paul Newlin, publicity manager.

A 'Live' Treat By Sinatra

NEW YORK — Capitol is offering the hearty gift of his own swing band, the Capitol and Reprise labels at his series of concert appearances, which began at the Newport Jazz Fes- tival over the July 7th weekend.

He moved on the jazz fest to Forest Hills Stadium in New York last Thursday (8) for 3 shows, before capacity audiences of 15,000, said to guarantee him $40,000 a show.

Sinatra is about a quarter of a century away from the Beatle generation in age, but in spirit and ad- dress, his swing brotherhood is still capable of filling the stage with the sound of female. That's why the singer also as a 1½-hour program of 18 choice songs, of those recorded by the artist over the last 10 or 15 years. The Count Basie Band, sharing the bill with Sinatra, was conducted by Jon- son Javits as it backed the singer with plenty of sparkle, one may add.

From New York, Sinatra moves on Chicago, Dallas, and Seattle. Then he plans to continue any of his "live" performances for disk release.

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Rogier Miller Display

Cash Box—July 17, 1965
NYM——Kapp Records has added a special merchandising push to the sales division that creates an exciting marketing arm under Al Cahm, vp sales, and Croft-may, sales manager. Cahm has named John W. Winter to the post of merchandising manager, who will initially carry out the ion's new projects in the field. The division will have as its principal goal the development of new techniques and new marketing techniques for programs which directly impact the consumer at the retail level. The number of different aspects expected to be utilized. These will be special limited-time promotions with retail outlets and rack; testing of pilot promotion, which, when successful, will be applied to broader market; working with station buyers to determine the album's sales promotion, with the most potential for an increase; sales; and fact-finding missions, particularly of the consumer to new talent.

In To Atlantic Official

NYM—Bobbi Darin has inked exclusive disk pact with Atlantic. Darin and Abmet Ertegun, presi- dente and general manager, have been in a four-year planning period. Darin, with the initial recording date set for July, has made the new association the holiday season. Atlantic during its current tour to New York to supervise east coast sessions of his T. M. Music Inc., a label he formed last year, said it is a great pleasure to have Darin with us,” Ertegun stated. “I am sure Darin will bring his show alive and that the audience will get their money's worth. He is a favorite of the audience at the fundraiser and his performance is always a highlight of the concert. Darin, who is currently on a solo tour of Europe, will return to the U.S. to begin work on his new album in September. The album is expected to be released in time for the holiday season. Darin's new album, titled “My Kind of Music,” features a mix of pop and rock songs and is produced by Atlantic Records. It includes popular hits such as “It's Alright,” “Hello Goodbye,” and “Can't Help Myself.” The album was released in November and quickly became a commercial success, reaching the top 10 on the Billboard charts. Darin's collaboration with Atlantic was a significant move for the label, who were looking to add a fresh and unique sound to their roster. Darin's unique voice and charismatic personality helped him gain a loyal following among fans, and his success with this album solidified his place in the music industry. In a statement, Ertegun said, “We are thrilled to welcome Bobbi Darin to Atlantic. His talent and charisma are sure to make a huge impact on our label. We are confident that this partnership will be mutually beneficial for both parties.” Darin's success on the charts and in the industry continued to grow over the next few years, cementing his status as a prominent and successful artist.
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO JULY 7TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>50%</td>
<td>Pretty Little Baby—Marvin Gaye—Tamla</td>
<td>93%</td>
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<tr>
<td>48%</td>
<td>Hung On You—Righteous Bros.—Philles</td>
<td>48%</td>
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<td>41%</td>
<td>To Know You Is To Love You—Peter and Gordon—Capitol</td>
<td>89%</td>
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<td>39%</td>
<td>I Got You Babe—Sonny and Cher—Atco</td>
<td>79%</td>
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<td>38%</td>
<td>It Happened That Way—Roger Miller—Smash</td>
<td>48%</td>
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<td>37%</td>
<td>The Tracker—Sir Douglas Quintet—Tribe</td>
<td>37%</td>
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<td>37%</td>
<td>All I Really Want To Do—Cher—Imperial</td>
<td>64%</td>
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<td>34%</td>
<td>He's Got No Love—Searchers—Kapp</td>
<td>34%</td>
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<td>33%</td>
<td>You Were On My Mind—We Five—A&amp;M</td>
<td>62%</td>
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<td>32%</td>
<td>You Tell Me Why—Beau Brummels—Autumn</td>
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<tr>
<td>32%</td>
<td>Tracks Of My Tears—Miracles—Tamla</td>
<td>49%</td>
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<td>30%</td>
<td>The Loser—Skyliners—Jubilee</td>
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<td>29%</td>
<td>Trains and Boats and Planes—Billy J. Kramer—Imperial</td>
<td>78%</td>
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<td>28%</td>
<td>It's Gonna Take A Miracle—Royalettes—MG M</td>
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<td>27%</td>
<td>In The Middle Of Nowhere—Dusty Springfield—Phillips</td>
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<td>26%</td>
<td>You'd Better Come Home—Petula Clark—Warner Bros.</td>
<td>69%</td>
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<td>25%</td>
<td>I'm A Fool—Dino, Desi and Billy—Reprise</td>
<td>56%</td>
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<tr>
<td>24%</td>
<td>Baby I'm Yours—Barbara Lewis—Atlantic</td>
<td>90%</td>
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<td>23%</td>
<td>You're My Baby—Vacals—Kama Sutra</td>
<td>63%</td>
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<td>22%</td>
<td>All I Really Want To Do—Byrds—Columbia</td>
<td>90%</td>
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<td>21%</td>
<td>Down In The Boondocks—Billy Joe Royal—Columbia</td>
<td>90%</td>
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<tr>
<td>20%</td>
<td>(Say) You're My Girl—Roy Orbison—Monument</td>
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<td>19%</td>
<td>My Man—Barbra Streisand—Columbia</td>
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<td>18%</td>
<td>Unchained Melody—Righteous Bros.—Philles</td>
<td>42%</td>
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<td>17%</td>
<td>I'm Alive—Hollies—Imperial</td>
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<td>15%</td>
<td>New Orleans—Eddie Hodges—Aurora</td>
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<tr>
<td>14%</td>
<td>One Dyin' and A Buryin'—Roger Miller—Smash</td>
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<tr>
<td>12%</td>
<td>No Pity In The Naked City—Jackie Wilson—Brunswick</td>
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<tr>
<td>11%</td>
<td>Theme From A Summer Place—Lettermen—Capitol</td>
<td>98%</td>
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<tr>
<td>10%</td>
<td>Ride Your Pony—Lee Dorsey—Amy</td>
<td>97%</td>
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LESS THAN 10% BUT MORE THAN 5%

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<thead>
<tr>
<th>TOTAL % TO DATE</th>
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<tr>
<td>Theme From &quot;Harlow&quot; (Lonely Girl)</td>
<td>49%</td>
<td>It's Gonna Be Fine</td>
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<tr>
<td>Bobby Vinton (Epic)</td>
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<td>Glenn Yarbrough (RCA)</td>
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<tr>
<td>Yakety Axe</td>
<td>49%</td>
<td>My Name Is Mad</td>
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<tr>
<td>Chet Atkins (RCA)</td>
<td></td>
<td>Eddie Rambou (Dynavoice)</td>
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<tr>
<td>Silver Threads and Golden Needles</td>
<td>36%</td>
<td>Why Don't You Believe Me</td>
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<tr>
<td>Judy Miller Capital</td>
<td></td>
<td>Vic Damone (Warner Bros.)</td>
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<tr>
<td>Theme From &quot;The Corner Dupes (Columbia)</td>
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<td>Around The Corner</td>
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<tr>
<td></td>
<td></td>
<td>I'll Always Love You</td>
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<tr>
<td></td>
<td></td>
<td>Spinners (Matown)</td>
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<tr>
<td>Moon Over Naples</td>
<td></td>
<td>Best Kaempfort (Decca)</td>
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TO AMERICA'S DISK JOCKEYS
OUR APOLOGIES
FOR NOT SENDING YOU THE NEW

GENE PITNEY
SMASH HIT NO. 1
IN ENGLAND IN JUST
THREE WEEKS!

"LOOKING THROUGH THE EYES OF LOVE"

We had not planned to release this record until August 1st. Unfortunately a number of stations managed to secure copies of the English record and we were caught with our copies down.

... But it's on the way to you and to the top spot on our American charts

"LOOKING THROUGH THE EYES OF LOVE"
B/W
"THERE'S NO LIVIN' WITHOUT YOUR LOVIN'"

MU 1103

MUSICOR RECORDS
Established 1960
the follow up:

sounds

orchestral

Canadian

Sunset

p958

CAMEO/PARKWAY

1650 BROADWAY

NEW YORK

A compilation, in order of strength, of up and coming records showing signs of breaking into the Cash Box Top 100. List is compiled from retail outlets.

1. IT'S GONNA TAKE A MIRACLE (South Mountain-MGM) Rayrell (MGM 13367)
2. POOR BOY (Chess—BMI) Tony Clarke (Chess 13946)
3. HALLELUJAH (Saturday BMI) Invitations (Dymanique 206)
4. WHITTIER BLVD. (Carse BMI) Theo Midnighters (Chattanooga 684)
5. STOP, LOOK WHAT YOU'RE DOING (Enter-BMI) Carla Thomas (Stax 172)
6. YOUR BABY DOESN'T LOVE YOU ANYMORE (High-Wood-BMI) Ruby & Romantics (Kopp 665)
7. I PUT A SPELL ON YOU (Pettit-BMI) Nina Simone (Philips 40286)
8. WE'RE DOING FINE (Feather-T-Wolf-Mad-MGM) Dee Dee Warwick (Blue Rock 4027)
9. I'M A HAPPY MAN (Lamar-BMI) Jive Five (United Artists 853)
10. YOU WERE ON MY MIND (B. Wills—BMI) We Five (A. & M 770)
11. ONLY THOSE IN LOVE (Brown BMI) Baby Washington (Son 129)
12. FIRST THING EVERY MORNING (AND THE LAST THING EVERY NIGHT) (Browne-BMI) Jimmy Dean (Columbia 43263)
13. LIAR LIAR (Coon-BMI) Castaways (Soma 1433)
14. END OF THE WORLD (Santy—ASCAP) Herman's Hermits (MGM 13367)
15. FOLLOW ME (Hill & Range—BMI) Drifters (Atlantic 2992)
16. LOVE ME NOW (Bedner, McHernick BMI) Brook Benton (MGM 72446)
17. YOU'VE NEVER BEEN IN LOVE LIKE THIS BEFORE (Browne-BMI) Unit Four Plus Two (London 9761)
18. MY NAME IS MUD (Saturday BMI) Eddie Rabbio (Dymanique 207)
19. AGENT OO-SOUL (Hiro BMI) Edwin Starr (Ric-Tic 103)
20. THE LONELIEST BOY IN THE WORLD (Edwin—BMI) Paul Anka (RCA Victor 8595)
22. CANADIAN SUNSET (Cameo/BMI) Sounds Orchestra (Parkway 958)
23. I'M HURTIN' INSIDE (Frem—BMI) Shop & Limelights (Mull 772)
24. BOSS LOVE (Slade—BMI) Lee Rogers (D-Town 1050)
25. IN THE MIDDLE OF NOWHERE (Redding—ASCAP) Dusty Springfield (Philips 40303)
26. GEE THE MOON IS SHINING BRIGHT (Tina—BMI) Dixie Cups (Red Bird 10-033)
27. SWEETHEART TREE (Carrick—BMI) Jimmy Dean (Columbia 43263)
28. GLOWWEE QOWEE (Lynn—ASCAP) Perry Como (RCA Victor 8624)
29. 99 + 1 (Feather-T-Wolf—BMI) M. Gardner (Blue Rock 4026)
30. PLEASE DO SOMETHING (Casella, Vangelis—BMI) Don Covay (Atlantic 2286)
31. MAE (Miller—ASCAP) Bob Alberti & Tijuana Brass (A&M 767)
32. SO MUCH IN LOVE WITH YOU (E. & M. Mink) Jim & Zodiacs (Philips 40291)
33. WHERE WERE YOU WHEN I NEEDED YOU? (E. & M. Mink) I'M GONNA GO HOME (United Artists—ASCAP) Terry Vole (Columbia 43377)
34. ANYWAY ANYHOW ANYWHERE (C. W. J. & BMI) The Who (Decca 31801)
35. MOONGLOW (THEME FROM PICNIC) (Miller—ASCAP) Esther Phillips (Atlantic 8203)
36. SOUTHERN COUNTRY BOY (Dublin—BMI) Carter Bros. (Jewel 745)
37. LET THE WATER RUN DOWN (Isley—BMI) P. J. Proby (Liberty 55806)
38. I CAN'T STAND TO SEE YOU CRY (Blackwood—BMI) Jerry Butler (Vee Jay 6952)
39. I FOUND A DAISY (T. & BMI) Barry & Dorel (World Arts 1058)
40. MARCH (YOU'LL BE SORRY) (Wright—BMI) Sundogs (Capitol 1219)
41. TIGER WOMAN (E. Gillian—BMI) Claude King (Columbia 43298)
42. YOU'LL MISS ME (WHEN I'M GONE) (Cherry—BMI) Fantella Ross & Bobby McClure (Checker 1111)
43. THE TRACKER (Davy Clark—BMI) Sir Douglas Quintet (Tribe 8310)
44. LEGEND OF SHENANDOAH (Holloway—ASCAP) James Stewart (Decca 31795)
45. MY PRAYER (Rogers—ASCAP) Shelly Fabeiro (Dunhill 4001)
46. THOSE MAGNIFICENT MEN IN THEIR FLYING MACHINES (Miller—ASCAP) Village Stompers (Epic 6946)
47. SALT WATER GUITAR (Wybrow—ASCAP) Earl Ives (Decca 31811)
48. GOODBYE, SO LONG (Joe & Tina Turner (Madem 1007)
49. LOUIE LOUIE (Maley—BMI) Kingsmen (World 143)
50. OUT IN THE SUN (Green—BMI) Beach Nuts (Bang 504)
...Increase your Summer sales with

The Best of the Popular Classics

The most compact and powerful list of Best-Selling Artists and Selections on RCA Victor Red Seal

Includes the legendary performances of “Be My Love,” “Because You’re Mine,” “Vesti la giubba” and “Santa Lucia” as well as “And This Is My Beloved,” “Funiculi! Funicula” “A Kiss,” “One Alone,” “Only a Rose,” “The Loveliest Night of the Year,” “Arrivederci Roma” and “Serenade.” LM/LSC-2748(e)

Here are some 50 top albums (and tapes where available), to give your summer sales a real boost. Your own experience will tell you that these are the best as well as the best-selling of the “Popular Classics.” Summer is the time when more and more people are buying this type of music—for easy listening. By stock every title on this list you will have the right selection for a refreshing and profitable increase in your summer sales.
CALIFORNIA GIRLS (2:14) (Sea Of Tunes BMI—Wilson)

LET HIM RUN WILD (2:21) (Son Of Tunes BMI—Wilson)

BEACH BOYS (Capitol 5464)

Hot on the heels of their “Help Me Rhonda” smasheroo, the Beach Boys come up with a potent follow-up stanza, “California Girls,” which seems destined to become a strong link in the chain of chartmakers. Side is an easy-going shuffle which touts all the positive aspects of the Golden Gate state distastakers. “Let Him Run Wild” is an interesting weeper which blends in generous portions of counterpoint and harmony.

IT'S THE SAME OLD SONG (Jobete BMI—Holland, Dozier, Holland)

YOUR LOVE IS AMAZING (Jobete BMI—Holland, Dozier, Holland)

FOUR TOPS (Motown 1961)

The Four Tops skyrocketed up the chart to the number one slot with their last release, the still-selling “I Can't Help Myself,” and this excellent follow-up stanza, “It’s The Same Old Story,” is in the same hit group. Tun’s a potent pop-pleaser with a rhythmic froggin’ beat. Flip’s “Your Love Is Amazing.”

LOOKING THROUGH THE EYES OF LOVE (3:12) (Screen Gems—Columbia BMI—Mann, Weil)

THERE’S NO LIVIN’ WITHOUT YOUR LOVIN’ (2:53) (Catalogue BMI—Rauman, Harris)

GENE PITNEY (Musciter 1160)

The chanter has the #1 spot in England with this follow-up to his last-time-out smash of “Last Chance To Turn Around” and there’s no reason why “Looking Through The Eyes Of Love” can’t become a block-buster here also. Side is a rhythmic, dual-track romantic opus about a love-struck gal who wins her boyfriend in somewhat euphonic terms. “There’s No Livin’ Without Your Livin’” is a tender, pretty romancer about a guy who is really hung-up on his girl.

A LITTLE YOU (2:10) (Leeds ASCAP—Hills)

THINGS I’D LIKE TO SAY (2:45) (Raleigh BMI—Smith)

FREDDIE & DREAMERS (Mercury 72462)

Freddy and the Dreamers play it straight and demonstrate that they are equally adept with a serious piece of material as a novelty. The “A side, “A Little You,” is a rhythmic, shuffle ‘teen-tang off effectively-building romancer about a determined guy who won’t be happy without his gal. Things I’d Like To Say” is pleasant, low-keyed pledge of devotion sold with loads of poise by the crew.

SUGAR DUMPLING (2:39) (Kags BMI—Cooke)

BRIDGE OF TEARS (2:52) (Kags BMI—Alexander)

SAM COOKE (RCA Victor 5831)

The fans of the late Sam Cooke should come out in force for this ultra-commercial twin-market offering from RCA Victor. The top lid, “Sugar Dumpling,” is a rhythmic, chorus-backed blues-drenched slow twister about a guy who is head over heels in love with his gal. “Bridge Of Tears” is a tender, slow-moving lyrical blueser on a familiar theme of romantic rejection.

SINCE I LOST MY BABY (2:48) (Jobete BMI—Robinson, Moore)

YOU’VE GOT TO EARN IT (2:36) (Jobete BMI—Robinson, Grant)

TEMPTATIONS (Gordy 7043)

The Temptations are an obvious cinch to score heavily in the coin dept. with this new Gordy release tagged “Since I Lost My Baby.” The side is a tender, slow-shuffling’ pop-rock tear-jerker about a lad who has been singing the blues since his romance went kaput. “You’ve Got To Earn It” is a rhythmic, hand-clappin’ happy-go-lucky romancer.

HE’S GOT NO LOVE (2:37) (Toby, BMI—Curits, Pender)

SO FAR AWAY (2:52) (Toby, BMI—Curits, Pender)

SEARCHERS (Kapp 858)

The Searchers should skyrocket up the hitville path in no time flat with this latest entry tagged “He’s Got No Love.” Song is a rhythmic, twang, Mersey Beat ode about a self-centered type of guy who hopes that one day he’ll find the right gal to spend the rest of his life with. “So Far Away” is a heartfelt tale of remorse sold with plenty of authority by the group.

SWEETHEART TREE (2:11) (Eastall ASCAP—Mancini, Mercer)

MIRAGE (2:03) (Northern ASCAP—Jones, Russell)

JOHNNY MATHIS (Mercury 72464)

Johnny Mathis can move up the charts lickety-split with this top notch version of “Sweetheart Tree” (Henry Mancini has a version out of the turn, too). Victor looks to the non-to-be-released Warner Bros. flick, “The Great Race.” The side is a lyrical, slow-moving especially tender romancer sold with loads of authority by the singer. Under-cut’s a soft ’n’ sweet reading of the main-theme from Mirage.

SUMMER WIND (2:35) (M. Witmark ASCAP—Mayer, Mercer)

I’LL BE STANDING BY (2:07) (TM BMI—Resnick, Young)

WAYNE NEWTON (Capitol 5470)

SUMMER WIND (2:45) (M. Witmark ASCAP—Mayer, Mercer)

SAILOR (YOUR HOME IS THE SEA) (3:23) (Garland ASCAP)

ROGER WILLIAMS & HARRY SIMEONE CHORALE (Kapp 55)

Here are two versions of “Summer Wind” which both could become tremendous sellers throughout the warm weather season. Wayne Newton, who hit most recently with “Apple Blossom Time,” reads the tender ode about a romance which ends in an in an affectate, lush ork-backed style while Williams’ dramatic reading of the tune is enhanced by the full-bodied voices of the Harry Simeone Chorale. Take your pick—Newton’s more countrified version which has a warm-hearted repeating riff. The 88’er backs up his deck with a moody, laconic reading of “Sailor.”

LIKE A ROLLING STONE (6:00) (M. Witmark ASCAP—Dylan)

GATES OF EDEN (5:48) (M. Witmark ASCAP—Dylan)

BOB DYLAN (Columbia 43346)

Bob Dylan is back and this time out his distinctive folk-blues perspective is showcased by an almost 11-minute long original called “Like A Rolling Stone” (for deejays the label has a special 2:02 and 2:38 coupling featuring two halves of the tune.) Side is a funky, rhythmic ode which proclaims the artist’s philosophy of rugged individualism. Flip’s a low-key blues-drenched message-song.

JIM ‘N I, HIM ‘N I, FLYING IN THE GEMINI (2:33)

[Blackwood & Blue Chip, BMI—Kaplan]

A LITTLE BIT OF HAPPINESS (2:40)

[Painted Desert, BMI—Richard, Thomas]

NEW CHRISTY MINSTRELS (Columbia 43347)

The New Christy Minstrels are destined to grab Top 40 and mid-road-of-the-road airplay with this delightful novelty dubbed “Jim ‘N I, Him ‘N I, Flying In The Gemini,” Tune, which utilizes “The Blue Tail Fly” melody. A little-remembered leftover from the days of America’s most recent astronauts. On the flip the crew offers an easy-going, blues-tinged reading of “A Little Bit Of Happiness.”

I’VE CRIED MY LAST TEAR (2:15) (Minilt, BMI—Neville)

WHIP IT ON ME BABY (2:15) (Jobete, BMI—Medley)

O’JAYS (Imperial 66121)

The O’Jays should speedily duplicate their recent “Lipstick Traces” coin-catcher with this top-run follow-up labeled “I’ve Cried My Last Tear.” Tune is a rhythmic, pop-blues shuffle about a guy who serves notice on one and all that he’s thru carrying the torch for his ex-gal. Coupler, “Whip It On Me Baby,” is a hard-driving, teen-oriented romancer with a raunchy multi-dance beat.

TAKE ME FOR A LITTLE WHILE (2:15) (Lolipop, BMI—Martin)

HONEY DEAR (2:10) (Chevis BMI—Smith, Davis)

JACKIE ROSS (Chess 13968)

Jackie Ross should quickly strike both pop and R&B pay dirt with this excellent reading of “Take Me For A Little While” (Evie Sands has a version of the tune on the Blue Cat label.) The side is slow-starting, chorused-backed blues ballad which builds to an exciting, hard-driving dramatic crescendo. Heavy sales are indicated here. Coupler’s “Honey Dear.”

SUMMERTIME GIRL (2:15) (Bigtetp, BMI—Andrlo, Poncia)

THE PARTY STARTS AT NINE (2:12) (Rumblero, BMI—Andrlo, Poncia, Pomeus)

TRADE WINDS (Red Bird 10-033)

The Trade Winds have made many moves in continuing their winning streak with this blue-ribbon appropriately summer-themed affair called “Summertime Girl.” The side is a rhythmic, shuffle’ pop-blues romancer about a lucky fella who meets the girl of his dreams during his vacation, “The Party Starts At Nine” is a pretty, easy-going romancer with a nostalgic years-back sound.
There's only one "New" Four Tops record and it's on Motown 1081 "It's the same old song"

The Smash Follow-Up To The Four Tops' "I Can't Help Myself"

The Four Tops Record Exclusively for Motown Records

Tamla/Motown Records 2648 W. Grand Blvd. Detroit, Mich.
NEW ADDITIONS...


**SKEETER DAVIS**: Her loyal fans will love “The End of the World,” “I'm Saving My Love,” “I Can’t Stay Mad at You,” “I'm Falling Too.” 8 more hits. LPM/LSP-3374

**EDDIE FISHER**: Includes 4 million-sellers. “Oh! My Pa-Pa,” “I'm Walking Behind You,” “I Need You Now,” “Anytime” plus 8 more all-time hits. LPM/LSP-3375(e)

**DON GIBSON**: First new release in a long time will be a big demand. “It's a Sin,” “Oh Lonesome Me,” “Where No One Stands Alone,” 9 more. LPM/LSP-3376

**GLENN MILLER**: His albums rank as collector’s items. Includes “In the Mood,” “St. Louis Blues March,” “Chattanooga Choo Choo,” 9 more. LPM/LSP-3377(e)

**ARTHUR FIEDLER**: Contains 1 selection from each of 10 best-selling albums plus their first LP record of “Hello, Dolly!” “I Want to Hold Your Hand.” LM/LSC-2810

**TITO RODRIGUEZ**: Great Latin standards with Tito featured on several vocals. “El Guapeton,” “El Mujeriego,” “Batin’ Cha Cha,” 9 more. LPM/LSP-3329(e)

**HUGO WINTERHALTER**: His distinctive, appealing sound. “Blue Tango,” “Song of the Barefoot Contessa,” “Canadian Sunset.” 12 in all. LPM/LSP-3379(e)

Cash Box—July 17, 1965
“BEST OF” ALBUMS...“BEST” ARTISTS...“BEST” SONGS...“BEST” SELLERS!

TO THIS LIST OF BEST-SELLERS!

LPM/LSP-1707(e) Elvis’ Golden Records
LPM/LSP-1738 Jeanette MacDonald and Nelson Eddy Favorites
LPM/LSP-1859(e) The Best of the Ames—Ames Brothers
LPM/LSP-1981(e) Como’s Golden Records
LPM/LSP-2075(e) 50,000,000 Elvis Fans Can’t Be Wrong—Elvis’ Gold Records, Vol. 2
LPM/LSP-2104 Big Hits by Prado—Perez Prado Orch.
LPM/LSP-2118 Cool Water—Sons of the Pioneers
LPM/LSP-2120 Twilight Memories—Three Sons
LPM/LSP-2185 Eddy Arnold Sings Them Again
LPM/LSP-2260 The Browns Sing Their Hits
LPM/LSP-2285 Hank Snow Souvenirs—Hank Snow
LPM/LSP-2625 The Best of Sam Cooke
LPM/LSP-2627 Neil Sedaka Sings His Greatest Hits
LPM/LSP-2693 The Best of Mancini—Henry Mancini Orchestra
LPM/LSP-2695 Elvis’ Golden Records, Vol. 3
LPM/LSP-2852 The Best of Dave Gardner
LPM/LSP-2887(e) The Best of Chet Atkins
LPM/LSP-2888 The Best of Floyd Cramer
LPM/LSP-2889 The Best of The Limeliters
LPM/LSP-2890 The Best of Jim Reeves
LPM/LSP-2931 The Best of The Blackwood Brothers Quartet
LPM/LSP-2932 The Best of George Beverly Shea
LPM/LSP-2933 The Best of The Statesmen Quartet with Hovie Lister
LPM/LSP-2974(e) The Best of Tito Puente
LPM/LSP-2978 The Best of Peter Nero
LPM/LSP-3309 The Best of Al Hirt
LPM/LSP-3315(e) The Best of the Legendary Jimmie Rodgers
LOC/LSO-6006 Belafonte at Carnegie Hall
LM/LSC-2748(e) The Best of Mario Lanza
LM-6056 The Best of Caruso

Complete catalog of all “Best Of...” albums lists selections on each recording. Perfect for mailings or as counter promotion pieces. Ask your distributor for a supply today.
**Newcomer Pick**

**COMIN' DOWN WITH LOVE (2:16) [4-Star, BMI—Knight, Tucker]**

**STOP SHOVIN' ME AROUND (2:34) [Lenoir, BMI—Wilson, Sanders]**

**DELICATES (Challenge 55904)**

The Delicates can rapidly establish themselves on a national basis with this most impressive Challenge bow called "Comin' Down With Love." Side a is a rollicking, rhyming blues-tinged romance all about a real lucky lass who finally meets up with the guy of her dreams. The flip, "Stop Shovin' Me Around," is a tradition-oriented hollering blues lament.

**STORM WARNING (2:45) [Stilran-Dandelion, BMI—Fisher]**

**BABY (2:39) [Stilran-Dandelion, BMI—Jones]**

**VOLCANOS (Artic 106)**

Both Top 40 and r&b deejays should really dig this initial offering by the Volcanos. On the Jamie/Gordon side label is the popular "Storm Warning." The side is a catchy, raucous-tinged lament about an unhappy fella who begs his ex-gal to return to him. "Baby" is a low-down, slow-moving tradition-styled r&b heartbreaker.

**Best S『』ts**

**FLAMINGOS (Philips 40908)**

**CALL HER ON THE PHONE (2:10) [Curtom, BMI—May- old]**

The off-beat juxtaposition of the smooth vocal and staccato group backing makes for an unusual side that could catch much attention. The flip, "Stop Shovin' Me Around," is a strong sales item for this long- standing r&d team.

**B+) TEMPTATION (2:36) [Leo Finet, ASCAP—Free, Brown]**

Unique reading of the sturdie.

**GRIN ADAIR (Columbia 43431)**

**JUST WAITING FOR STAN- LEY (2:38) [River's Edge, BMI—Adams, Low]**

This is the first of a charming bopper with a bit of a "Mrs. Brown" British accent and some slow shuffling orking take up a platter with scored competing possibilities. Newcomer Grin Adair might find a hit on her hands with this.

**B+) FUNNY CLOWN (2:08) [River's Edge, BMI—Adams, reg] Light calliope backing on this mid-tempo offering.

**JIMMY BAILEY (Columbia 43340)**

**HAPPY TRAIN (3:13) [Ex- tra, BMI—Bailey, Harrell]**

The polished shuffling sound on this deck could send Jimmy Bailey chugging up along the hitsville track. The tune and vocals are well supported by the group backed by strong ork shavings in a novelty item that might well break wide.

**B+) I MISS HER (2:38) [Duchess, BMI—Bailey, Harrell]** More potent shuffling rock work on this ballad.

**CHRIS KENNER (Uptown 709)**

**THEY TOOK MY MONEY (2:55) [Jarb, Anatole, BMI— Kenner, Domino] The steady slow shuffle on this side builds up into a hypno- tic beat that should send this deck soaring up the r&b charts. Chris Kenner, who had the original "Hand of 1,000 Dances," could also come on strong in pop potential.

**B+) THE LIFE OF MY BABY (3:01) [Jarb, Anatole, BMI— Kenner, Domino] Mid-tempo r&b driven.**

**ALEX HASSLEY (RCA Victor 6539)**

**YOUNG MAN (2:17) [Nelco, BMI—Nelson] Formerly of the Limeliters. Alex Hassley could take at least this side in the single field with this pleasantly sung ballad in the pop category.

The deck should go well with pop and good music programming presenting.

**B+) DEAR LOVE (2:26) [Sun- beam, BMI—Ebb, Kendra] Lush ballad from "Flora, the Red Head."”

**KEITH DENNIS (Reprise 3090)**

**ALMOST GROWN (2:21) [Are, BMI—Berry] Contrast- ing rock-a-bating rhythm and a potent vocal showing by Keith Den- nis on this updating of the old Chuck Berry tune could connect with the dance crowds and teen record buyers. Big beat with a wallop on this offering.

**B+) LAWDY MISS CLAWDY (1:55) [Venice, BMI—Price]** More solid rock sounds on this oldie.

**MICKEY LEE LANE (Swan 4222)**

**HOT SAH-LO-NEY (2:27) [Billie, BMI—Ebb, Linde, M. Lane] The steady pounding rhythm on this side builds up into a potent punch. The side builds strongly into a hitsville sound.**

**B+) OF YESTERDAY (2:06) [Down the Pike, BMI—Lane, B. Lane, S. Lane] Slow ballad side.**

**BILL BAKER & THE HONG KONG BOSSA BAND (Arwin 129)**

**HONG KONG (2:00) [Day- win, BMI—Big-Bailey] A bossa nova beat and tasty Oriental flavored instrumental on this side should garner considerable air play over both pop and music outlets. Attractive enough to take off with hitsville potential packed in.**

**B+) SAMPAN GIRL (1:55) [Day- win, BMI—Baker] Another fascinating combination of bossa and eastern sounds.**

**DON ARGO (Hickory 1318)**

**LOVE YOU, LUCY (1:45) [Acuff, BMI—Morgan, Burchett] Lightly loping tempo with an easy lively bounce coupled with some catchy orking and a country flavored vocal on this Hickory deck. The unusual conglomeration packs a top draw that could bring home the bacon.**

**B+) LINDA WITH THE LONELY EYES (2:24) [Acuff Rose, BMI—Loudermilk] Lifting throber.**

**DON SHANKS (Swan 4219)**

**OUR LOVE WILL GROW (2:19) [Palmira, Zig Zag, BMI—Johnson] Solid pounding Latin rhythm coupled with plenty of pop and r&b appeal. The disk could make a big name for the Shoekins, this is a very strong bamba with a splendid rock vocal. Strong deck.**

**B-) YOU'RE EVERYTHING (2:29) [Palmira, Zig Zag, BMI—Johnson] Detroit shuffler.**

**B+) WITH MY EYES OPEN (2:21) [Gordon & Revel, AS- CAP—Desylva, Brown, BMI] Ballad in the group's way back style.**

**FOUR LADS (United Artists 896)**

**I'M NOT A RUN AROUND (2:57) [South Mountain, BMI—Bandazzu, Joyce] The Four Lads could crop very well on the pop charts via this solidly building ballad side featuring the team's unique tenor tenor with a potent vocal setting. Highly attrac- tive side with a big showing likely.**

**B+) AUGUST 31ST (2:57) [B. Scott, BMI—Alden, Frankel, Boyd, BMI] Ballad in the group's way back style.**

**KEITH DENNIS (Reprise 3090)**

**ALMOST GROWN (2:21) [Are, BMI—Berry] Contrast- ing rock-a-bating rhythm and a potent vocal showing by Keith Den- nis on this updating of the old Chuck Berry tune could connect with the dance crowds and teen record buyers. Big beat with a wallop on this offering.

**B+) LAWDY MISS CLAWDY (1:55) [Venice, BMI—Price]** More solid rock sounds on this oldie.
NEW ALBUMS FOR JULY FROM RCA VICTOR

The most trusted name in sound

Constant Sorrow / Bobby Bare
A fine collection of pop standards "Blowing in the Wind," "Don't Think Twice," "Lemon Tree" and 9 others. In Dynagroove sound. LPM/LSP-3995

Skeeter Davis
Skeeter sings 12 hits written by top country stars. "Oh Lonesome Me," "I Walk the Line" and "I Can't Help It." In Dynagroove sound. LPM/LSP-3382

John Gary

Jack Holcomb
Led by the Master's Great Hand
Captures his concert sound. Big hits are "(When I'm) Led by the Master's Great Hand," "To Be Used of God." In Dynagroove sound. LPM/LSP-3384

Jazz Suite on the Mass Texts
Paul Horn
This will be one of the most talked about albums of the year. "Kyrie," "Interludium," "Gloria" and 5 more. In Dynagroove sound. LPM/LSP-3341

AL HIRT
Live at Carnegie Hall
His first "live" performance recording will be a smash. "Java." "Down by the Riverside," "Limelight," 10 more. In Dynagroove sound. LPM/LSP-3416

The Limeliters Look at Love in Depth
Titles perfect as everyone will be in love with this one. "Billy Bean," "Old Cur," "Love Is." 9 more hits. In Dynagroove sound. LPM/LSP-3385

Hank Locklin Sings Eddy Arnold

The Statesmen Quartet - Hovie Lister

The Thin Man from West Plains

It's Nice to Go Trawling with Zentner and His Orchestra

Gloryland March Hanks Snow

Wild on the Beach
Original Soundtrack recording featuring Frankie Randall singing "The Yellow Haired Woman" and the Astonauts in "Snap It." LPM/LSP-3441
B+ REVIEWS

DAVID LLOYD (Epic 9818)

JIMMY MERCHANT (Bo-Mar 5002)

GEORGE NARDELLO (Cherry Hill 1001)

JOE SIMON (Vee-Jay 675)

MANHATTAN POP ORCHESTRA (Mainstream 524)

JOHN KENNEDY (Roxbury ASCAP — Feller)

THE WHOOP PEE (2:10) [Custom ASCAP — Simon] Shuffle-tone twang with instructions for a new dance.

RONDELLS (ABC Paramount 10090)

THE NORTHERN LEAGUE (2:45) [Columbia, Benson, Shults] Powerful vocal backing.

DON AND JUAN (Mala 509)

THANK GOODNESS (2:45) [Columbia, Benson, Shults] Rubbishy R&B offerings.

DELLA RAE (RCA Victor 6827)

RAIN ON YOU (2:40) [Columbia, Benson, Shults] Powerful vocal backing.

LILLIAN DUPERRE (D-Town 1051)

HIDE & SEEK (2:25) [Columbia, Benson, Shults] Potential R&B side with a solid beat.

I’VE GOT A SHIELD (2:25) [Columbia, Benson, Shults] Mid-tempo blues item.
ONLY THE TOP CAN STOP THESE TWO BLUE ROCK HITS

99+1
J. Gardner
B-4026

We’re Doing Fine
Dee Dee Warwick
B-4027

VENDOR: MERCURY RECORD CORPORATION
New York:

Frank Sinatra, Count Basie and the Near Peterson Trio kicked off the season at Forest Hills with a three-night stand last week (6). The Motown Revue rolled into town for a week's engagement at the Village Gate last week (6). Producer Warren George from the Londonbased WGN gate has added some West Coast dates to his current tour. George has been out West to rehearse the opening showing of a new Broadway musical, "The Solid Gold Cadillac." The show opens Monday, August 25, at the Belasco Theatre in Los Angeles.

Bob Gibson & Glena Grainger

Make Me Back," taking a break from p.a.s.s. at Camp Drum for two weeks. What a way to rest!... Roger Smith is back at the Hollywood Palace, tape to be done Sept. The edd-pow star has already left for his second guest shot and will be at the Greek Theater for a week opening the 26th... The Village Gate Ato Go has gone folk with the Vanguard team of Ian & Sylvia. The scene will be set when Bob Gibson moves in behind the keyboard, who, along with his own group, is recognized as one of the prime movers in the modernization and popularization of folk music, heads a bill that will include Brazilian singer-composer Luiz Enrique... Theolonious Monk and John Coltrane are two giants of contemporary jazz, moved their quarters in the West to be based there, having added impetus to Art D'Lugoff's annual summer Jazz Festival...看 at the Dean Martin show. The Jukebox has begun her concert of the American nitery scene with great success. Xerox David, Al Kaufman and Charlie are the English lark, who gained a con- cordance of the audience at the Philharmonic, where she had her own radio show, is currently negotiating with several disk jockeys for a similar program on a FM... Bernice Gurnan has added the ABC network to her list of radio stations she hosts. She has had a number of host spots in the past two weeks, at which time Charlie Mingus will share the billing with Monk for a week. On the third week, Marty Thomas signed the Talmis for prom- ises... The Second Coming T.V. series, due to bow an LP in Sept.

Internationally famous chanteuse Ella Fitzgerald and her orchestra left for Europe last week. In the past, the Fitzgerald has been considered as one of the great voices of the world, but her new album with an appearance at the Odeon, London, has been met with critical acclaim.

Columbia Records toasted Tony Bennett at a cocktail party following the first performance of his weekend engagement at the Cafe Carlyle. Other guests at the party included Frank Sinatra, Dinah Washington, Andy Williams, Peter Lawford, Bob Hope and many others... The Village Vanguard spotlights blues in its program bowing next week with the help of Allison and singer Sheila Jordan.

Chicago:

Columbia Records toasted Tony Bennett at a cocktail party following the first performance of his weekend engagement at the Cafe Carlyle. Other guests at the party included Frank Sinatra, Dinah Washington, Andy Williams, Peter Lawford, Bob Hope and many others... The Village Vanguard spotlights blues in its program bowing next week with the help of Allison and singer Sheila Jordan.
TASTY TREAT! "SUGAR DUMPLING"
a great new single by SAM COOKE
c/w "BRIDGE OF TEARS" #8631 RCA VICTOR

Sam Cooke
SUGAR DUMPLING BRIDGE OF TEARS
Lorcy Van Dyke Set
To Head CMA Package

NASHVILLE—An announcement by the Country Music Association last week stated that Lorcy Van Dyke and his entire show will appear on opening night before the 8th Annual Advertising Age Creative Workshop, set for July 13 at the Edgewater Beach Hotel in Chicago. The title of the presentation will be “Creativity With Country Music,” covering over 40 years of c & w music.

Presented by Van Dyke, in cooperation with the CMA, the program is being produced by Gene Nash and will outline the growth of country music and its impact in selling today’s markets. Over 600 people are expected to attend the workshop, with top ad execs and creative people from all over the U.S. The workshop will be under the general supervision of S. R. Bernstein, publisher of Advertising Age, and will be conducted under the personal direction of Dr. Stueart Britt, professor of marketing at Northwestern University.

Jewel-Padula Records
Releases 5 Singles

SHEVEPORT, La.—Jewel-Padula Records has rushed out five new albums this week, including new albums by John Fred, Sonny Joe Ivey, Bobby Charles, Ted Taylor and Peppermint Harris, who was just signed to an exclusive pact with the firm along with Nat Stuckey of the Louisiana Hayride.

Currently hot with “Southern Country Boy” by the Carter Brothers, the firm has forthcoming singles by the Uniques, cut by Dale Hawkins, and the Carter Brothers, cut by prexy Stan Lewis.

Meanwhile, the Jewel line, which was formerly handled by Beta Distributors, has been handed to Alpha in New York City.

Dance Band Lines On
As Friends Attend
Thornhill Services

Caldwell, N.J.—About 75 close friends and fellow-musicians attended a memorial service last Tuesday (6) at the Presbyterian Church for the late Claude Thornhill, who died here on July 1. George Simon, in delivering the eulogy, stressed the great happiness and contentment that Thornhill had experienced during his last few years, the late leader’s “wonder-ful knack of knowing how to reach people and getting them to feel and understand what he was saying musically,” and the wonderful moods that his music created.

He also paid homage to Thornhill’s personal traits, to his sensitivity as a musician and as a person, and noted the tremendous popularity he enjoyed among all those who had worked for him. He also quoted Duke Ellington, who called Thornhill “this beautiful man, who never wanted anything from anybody.”

The Thornhill band, now led by Johnny McAfee, the singer and saxist who had just joined the outfit, played a previously scheduled July 4th engagement at the Million Dollar Pier in Atlantic City. Future plans for the band remain in the hands of Thornhill’s widow, the former Ruth Cameron.

Publishing Correction

NEW YORK—On page 16 of the June 26 Cash Box, under the record reviews for the Tower record by the In-Crowd, we show the publisher of “Things She Says” as Mark, and the publisher of “That’s How Strong My Love Is” as Bourne. This information was taken from the English recording. In this country, the publisher of “Things She Says” is Bourne Co., and the publisher of “That’s How Strong My Love Is” is Rise Music. Our apologies.

Wallich's Music City Presents
Impressive “Big Show” Lineup

HOLLYWOOD—Wallich’s Music City has gathered an all-star lineup for the first of a projected series of popular music shows. Tabbed “The Big Show of ’65,” the program is slated for Aug. 6 at the Shrine Auditorium with entertainers Karl General, Count Basie and his Band, vocalist Joe Williams and special added attraction Sarah Vaughan signed for the evening.

The entire show was packaged for Wallich’s by the Chasley Company.

Columbia Releases
Four Tops Single

NEW YORK—Columbia Records last week rushed-released a single by the Four Tops coupling “Lonely Summer” with “Ain’t That Love.”

The Four Tops, who recently hit the number one position on the Cash Box Top 100 with their Motown recording of “If I Can’t Help Myself,” cut the Columbia deck prior to their hometown affiliation under the supervision of John Hammond, the label’s director of talent and acquisitions.

WINDERMER MARKS UP 30TH YEAR

In celebration of her thirty years with the Edward B. Marks publicity, Shirley Windmer was feted at a luncheon given at the Americana Hotel recently. She began her career with the Marks firm in the professional department and during the past few years has managed the licensing department and assisted Fred Woodruff, director of recordings.

At the luncheon, given by prexy Herbert E. Marks, Miss Windmer received a gold watch and a cultured pearl necklace.

The photograph shows her (front-row-center) with her colleagues, some of whom can remember when she came to Marks.

ALBUM PLANS

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BOBBI MARTIN makes it 4 in a row

Holding Back The Tears

c/w

I Don't Want To Live Without Your Love

62457

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Red Nichols Dies Of Heart Attack

LAS VEGAS—Ernest Loring “Red” Nichols, cornetist and leader of the Five Pennies, has died here of a heart attack at age 60.

Nichols began his musical career under the supervision of his father, by the age of six he was playing solos with a boys band. He played with and headed several combos during the ’20s and worked with pit bands, and played with the Orpheum Bros. for several Broadway musicals. Enjoying his greatest fame during the thirties through his work with the Pennies, Nichols broke up the group when small bands began to wane in popularity. He organized a big band, and later a new five Pennies. Nichols was appearing at the Top of the Mint Lounge in Las Vegas at the time of his death.

Dick Wolfe: Of Many Musical Parts

NEW YORK—Dick Wolfe is a busy man with his own music interests and for companies that employ his creative services.

On his own he has a label, Admiral Records, in partnership with Arthur Godfrey. As a publisher (Renross Music) he is doing big Top 100 business with Patty Duke’s (UA) “Don’t Just Stand There.”

Wolfe’s current operation, distributed through A&M, is in the process of releasing new Gods, one of which is “I’d Give a Million Tomorrows” and “Those Magnificent Men in Their Flying Machines,” is cut for the Five Pennies, and the famed radio-TV personality is due in Aug. Other Admiral artists include Larry Thorne, the Dimples Sisters, the Sunshine Kids and Wolfe himself.

Wolfe continues to be active as an indie arranger. He had an active date with Mike Douglas’ “Pass Me By” on Febr. and just completed a session in Chicago for Phillips with a new performer, Louis Bravo, and also arranged and conducted the Bitter End Sinners in a vocal cover of Horst Jankowski’s “A Walk in the Black Forest.”

For his former label affiliation, Kapp Records, Wolfe arranged and conducted the Do-Be-Mi Children’s Chorus, having just completed his third LP in the series for the diskery.

Wolfe says that in the past eight years he has been involved in 28 chart entries, all of which avoided the hard teen-beat sound.

His publishing company has cut many of Al Martino’s recent hits, including “Catch Me If You Can” and “Tears & Roses.” “Livin’ a Lie.” Wolfe started his career as a staff writer for Sammy Kaye’s Republic Music in 1957.

Wolfe administers his various activities from his office at 150 West 55th St., this city.

Newsmakers Pacts Kirk

CHICAGO—Jazz star Roland Kirk has signed a long-term contract with Eva-Dolin’s Newsmakers. The artist’s world-wide publicity and public relations will be handled exclusively by the firm.

The outfit, recently honored by the Publicity Club of Chicago, is also to handle future campaigns in the U.S. for Island Records of London.

Godwin Handles King In Atlanta

NEW YORK—Cash Box has been advised that the Atlanta, Ga. distributor for King Records is Godwin, not Caloud, as reported in the issue of July 3.

SALT WATER GUITAR
Burt Ives (Capitol 13811)

SUNSET SUNRISE
Edie Redmant (Vee Jay 232)

GARDEN IN THE RAIN
Adam Wade ( Epic 9028)

I CAN’T HEAR YOU NO MORE
Newbeats (Hickory 1330)

LOVE ME NOW
Brock Banton (Mercury 72446)

WHO CAN I TURN TO
Arthur Prysock (Old Town 1182)

THE SWEETHEART TREE
Henry Mancini ( RCA Victor 824)

YELLOW HAIR'D WOMAN
Frankie Randall ( RCA Victor 8587)

DONT' WISH YOUR HEARTBREAK ON ME
Luu Mante (Riposo 0584)

NEW ADDITIONS to TOP 100

66—POPPA'S GOT A BRAND NEW BAG
James Brown (King 5999)

75—HUNG ON YOU
Bobby Broomfield (Philles 129)

79—YOU TELL ME WHY
Bobby Brummlot (Atlantic 16)

84—I'M A FOOL TO CARE
Roy Charles (ABC Paramount 10700)

86—I GOT YOU BABE
Sonny & Cher ( Atco 6369)

72—YOU ARE MY BABY
Vocals (Kama Kusto 200)

92—IN THE MIDNIGHT HOUR
Wilson Pickard (Atlantic 2197)

95—100 MILION MILES
The Astron (Stox 170)

96—HAPPY FEET TIME
The Montalvo'S (Sunburst 106)

98—I'M A MAN
The Hollies ( Imperial 61619)

100—NO, NO, I'M LOSING YOU
Artha Franklin ( Columbia 43333)

Find 2 Unpublished Victor Young Songs

NEW YORK—A summer clean-up chore has uncovered two unpublished songs by the late Victor Young.

The songs were discovered by lyricist Edward Heyman as he tidied up for a move to an east coast summer place. Heyman, who collaborated with Young on a number of songs, including “When I Fall in Love,” found the songs on two acetate demo disks while going through memorabilia. With words by Heyman, the songs are “As Sure as Fate” and “Far Though My Loved One Be.” Heyman recalled that the numbers were probably written around 1961, when he and Young were collaborating in Los Angeles. They were recorded in Young’s own studio-workshop, where he maintained quality recording equipment. The disks were not labeled as to title or date. Young died in 1956.

According to Heyman, publishing rights for the two songs are “free and clear,” rights which he has sold.

Motown Rushes New 4 Tops Single, LP

DETROIT, MICH. —Barney Ales, vice president of the hot Tamla-Motown operation has announced the release of a new Four Tops single “It’s The Same Old Song,” the sequel to the group’s number one seller “I Can’t Help Myself,” still riding high on the Cash Box Top 100. The date was completed July 7th and shipped to Motown distributors around the country by week’s end.

Ales simultaneously announced the release of a new Four Tops LP dubbed “More Hits By The Four Tops,” which will be shipped before the end of the month. The single will include the track “I Can’t Help Myself.”

Pericoli Prepping

Italian artist Emilio Pericoli (center) reviews final arrangements for his American debut at the Three Rivers Inn, Syracuse, where he has begun a two-week engagement. Pericoli, who first gained recognition here via his recording of “Al Di La,” receives aid and encouragement from Irving J. Feder, president of Pedros Management (left), and Martin Bregman, his business manager.

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The SKYLINERS

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Dino, Desi and Billy, who are presently clicking with their Reprise recording of "I'm A Fool," had one of the best introductions to the entertainment world any neophyte trio could hope for. Two of the three members come from highly successful show business backgrounds. Dino is the son of Dean Martin; Desi is the son (Desi Jr.) of Desi Arnaz and Lucille Ball, whom Desi married in 1940. The final member of the trio, Billy Himmele, has no show business background.

The trio, formed to bring attention to the Reprise production of "I'm A Fool," received an award for "outstanding service rendered to the Big Brothers of Greater Los Angeles." In the same area, Golden West Broadcasters has been selected to receive one of three American Legion Fourth Estate Awards for its production of "Heritage," a series of patriotic announcements. Another Los Angeles station, KNX, received a plaque from the Country Heart Association as a result of the station's outstanding nationwide broadcasts on heart conditions and information on heart disease.

Dino, Desi and Billy's latest LP, "This Is My Time," has been received in the recording studios, The second LP, "This Is My Life," has been received in the recording studios.

Rondells

The Rondells, who are currently creating a lot of musical excitement, are the first recording of "I'll Be Around." The band's success stems from their first recording of "I'll Be Around." The band's success stems from their first recording of "I'll Be Around." The band's success stems from their first recording of "I'll Be Around." The band's success stems from their first recording of "I'll Be Around."
How can the Cash Box Annual Directory be Greater ——— each Succeeding Year?

because——each year everyone in the music & record trade recognizes its tremendous world wide importance

COMING SOON
Don't be left out!

Contact your nearest Cash Box Office see page 2
THE ART OF LOVE—Cy Coleman—Capitol TST 2355
From the forthcoming motion picture release, "The Art Of Love," Cy Coleman plays and conducts his own musical score in his latest Capitol platter. The highly rated comedy, which stars James Caan and Bonnie Franklin, and Angie Dickinson, has been well seasoned with charm and romance in the form of the delightful themes created by Coleman. Some of the most charming pieces from the score include "Nikki," "The Italian Revisited" and "I Wish I Knew Her Name."

CAST YOUR FATE TO THE WIND—Arthur Lyman—Crescendo GNP 9423
With plenty of hits in the past, Arthur Lyman has come up with another pleasurable musical package that brightens his many LPs. The jazz-flavored Lyman sound is in high gear for this session, which features a batch of recent and while-back hits, as well as exotic sounds from far off lands. Included among the tunes which are readily identifiable are "Days Of Wine And Roses" and the recent biggie, "Cast Your Fate To The Wind," while the package also features the spicy "Crickets Of Kauai."

ANNETTE SINGS GOLDEN SURF N' HITS—Vista BV/STER 3322
Annette, whose career bloomed via the Walt Disney "Mickey Mouse" TV series, is off and running with a great batch of biggies from the surfin' scene. Among the many familiar sounds from the hard-moving beach ditties, with the exception of a most compelling version of "The Beach Boys' "Big Surfin." Also included among the tracks is her latest single side, the title theme from the Disney flick, "Monkey's Uncle," in which the songstress plays a feasted role.

THE DON HO SHOW—Reprise R/RS 6161
Often referred to as the Hawaiian Trini Lopez, Don Ho stirs up a sweet and lively pouring out a package of entertainment that has excited unprecedented sales in the Island State and could do the same on the mainland. The LP rocks and sways in alternately up-tempo and island rhythm tracks, including "La Bambu," "Hawaiian Wedding Song" and "A Taste Of Honey." A work while platter for change-of-pace spining with a pleasant kick.

MISS MORGANA KING—Mainstream—56052
A down-to-earth exponent of the jazz-blues style, which's gradually swelling in popularity and larger following, Morgan King should draw many fans to the current LP. The King, who handles a song with a distinctively lively and feelingful style, is at her best on this package, which features some of the most vivid blues-styled tunes of our times. Highlighting the tracks are "My Taffy" and "Bluebeeta," as well as "Try To Remember" from "The Fantastics."

ROBERT FARNON AND HIS ORK PLAY THE HITS OF SINATRA—Philips PHM 200-178, PHM 600-179
Wrapping up a package of hits by one of the most outstanding performers in the pop music world, Robert Farnon comes up with a sparkling album tailor made for Sinatra LP fans. The glittering orchestral arrangements of Sinatra hits are highlighted by imaginative tonal colors achieved through use of woodwinds and piano. Among the tracks to be found are: "In The Wee Small Hours Of The Morning," "The Lady Is A Tramp" and "All The Way." Most enjoyable listening.

BLUEGRASS INSTRUMENTALS—Bill Monroe & His Blue Grass Boys—Decca DL 4601/7460
Considered by many to be the father of modern bluegrass music, the multi-talented Bill Monroe displays, with this LP, some of the reasons for the high status he enjoys among the cdw fans around the country. Backed by his versatile Blue Grass Boys, the chart offers a dozen of his greatest compositions, such as the tune of his fancy by his many followers. Top tracks include "Salior's Hornpipe" and the catchy "Ponchale Country."
WHEN
SONNY JAMES
SINGS,

SONNY JAMES HITS!

SONNY JAMES
BEHIND THE TEAR / RUNNIN'

5454

The Southern Gentleman has done it again for the Pop and Country Crowd.

It's real commercial – you're going to hear it hit!
LITTLE BIT OF SUNSHINE . . . LITTLE BIT OF RAIN—Judy Henske & SG 31080/6 SR 61010

Here's a package which should enlarge the admiring fan club of Judy Henske by quite a few members. Combining a shimmering, multi-ranged voice and a powerful, clean jazz style, the track takes on a platterful of lowdown blues with the deftness of an accomplished and polished artist, emphasizing a lyric with a whole lot of heart. Featured tracks include "I Loves You Porgy" from "Porgy And Bess," and "Feeling Good" from "Roar Of The Greasepaint!"

AMERICA'S ALL TIME FAVORITES—Various Artists—Polydor 184501

Sampling the assorted stylings of Germany's leading orchestra, this Polydor presents 16 of America's most popular selections in a collection that should find a welcome among good music lovers and adults listeners. Kurt Rempf and Max Greger are only two of the bands performing songs like "Moon River," "Love is a Many Splendored Thing" and "Smoke Gets in Your Eyes" on a platter that could become a popular catalog item.

THE SOUNDS OF BROADWAY AND HOLLYWOOD—Curtis Amy—Palomar G 24003/GS 34003

An album with all-rounder quality, Curtis Amy turns in a top-notch performance on this collection of tunes from a series of recent movies and maintains a most commendable faults. The list is backed by a lush orchestra, providing a soft cushion of sound that could entice good music lovers; but the horn-sounding leads could easily press towards jazz fans and pop fans as well. Among the selections are "Goldfinger," "Fiddler on the Roof" and "Mary Poppins" excerpt "Spoolful of Sugar."

SONGS EVERYBODY KNOWS—Red Foley—Decca DL 4603/47663

A long-time favorite with country music fans, Red Foley can look forward to doing brisk business with this package full of well-known standards from the country music section of Tin Pan Alley. The chanteuse, whose "Ozark Jubilee" was always one of the highlights of country music broadcasts, dishes out the twangy sounds with the style that has been the basis for many a curtain call, and includes among his songs on this LP. Any Time, as well as the more recent "Please Help Me I'M Falling."

HITS AU-GO-GO—Jimmy Oliver—Sue LP/STLP 1043

Jimmy Oliver and his Soul Twisters provide dancing and listening pleasure galore in this package of solid hit sounds specially designed for discophiles fans. The sounds coupled with a wild organ and rhythmic combo set up any bound to score with swinging cuts like: "You've Lost That Lovin' Feelin'" and "Come See About Me." The Sue package promises lots of entertainment, and could see some solid sales.

WINNIE THE POOH AND THE HONEY TREE—Sebastian Cabot—Sterling Holloway—Disneyland 5925

The combination of a Disney movie and a Sherman Brothers score has dominated the LP charts via "Mary Poppins" and the kiddie level this outing should prove proportionally popular. Telling the story of Winnie the Pooh and the honey tree, the album features tunes by the Academy Award pair, narrations by Sebastian Cabot, characterization of Pooh by Sterling Holloway, and a complete illustrated folder in the packaging. Arrival of the film should create active sales for the wonderful children's LP.

BEATRICE LILLIE SINGS—JCC M/ST 3005

Despite over a decade of a century, this JCC album features Beatrice Lillie singing some of the Noel Coward tunes which she brought to life on the American stage when she was the young actress, and the young Coward, the album also features the works of such "youngsters" as composers Arthur Schwartz and Howard Dietz, among others. Delightfully done, the top tracks include: "I Went To A Marvelous Party" and two different versions of "Mad About the Boy."

JAZZ PICKS

CAL TJADER'S GREATEST HITS—Fantasy 3366

Long a favorite with followers of Afro and Latin jazz, Cal Tjader's rise to popularity is best seen on this Jazz collection via his "Soul Sauce" could spark plenty of added action for this Fantasy collection of the Latinist's most well known tracks. Featuring the original version of his hit, the album includes "Cool" and "Maria!" from his "West Side Story" recording and "Afro Blue" among others. The sounds that have elevated Tjader to his high esteem should make this a popular outing.

SPONTANEOUS EXPLORATIONS—Earl Hines—Contact CM/CS-2

Multiple mood musings by "Fatha" makes this solo set one that speaks songs by fans of the 80's and followers of the development of modern piano stylings. The creative talents of Earl Hines, "Fatha" to his fans, make for some highly attractive programming material, and the set should see strong sales resultant. Included on the album featuring the Gruskin trio and quintet are: "Straight, No Chaser," "Stella By Starlight" and the original work, "What's This."

ALL IN GOOD TIME—Don Scolletta Trio—Capital T/ST 2328

The use of off-beat time signatures to bring about a new type of fusion to jazz is a familiar tune leading to further innovative innovations has proved a successful jazz motif with Brubeck's packaging the foremost representative. The Don Scolletta Trio's use of this device leads to some very fine sounds in this Capital effort, with some delightful cuts residing. Among the finest are: "Eroica," "Secret Love" and "Chim Chir Chim Cheree." Attractive spinning fare.

SHOUTIN'—Don Wilkerson—Blue Note—1145

Equal parts gospel and r&b beats, soul wailing, and blues up the mother load in this driving session of tracks featuring Don Wilkerson on tenor sax. Teaming up with vigorous showings are drummer John Stirling, vibist's Grant Green (guitar) and Ben Dixon (drums). The quartet focuses its attention on r&b and blues style with a blues rhythm on the beat, and comes on with strong tunes like: "Movin' Out," "Easy Living" and "Blues For J. Wild and infections sounds.

CLASSICAL PICKS

GARY GRAFFMAN PLAYS SCHUBERT—Co- lonia CL 2344/CS 9144

Two excellent works of Franz Schubert are superbly performed by Gary Graffman on this Columbia Masterworks set. The virtuoso talent of the pianist work glittering wonders with the "Wanderer Fantasy" and "Sonata in C Minor," bringing a splendid sense of vigor to the music and a formal majesty to the latter. A pianist critically acclaimed and popularly followed, Graffman should prove a strong seller in the classical field with this effort.

DERUSSE: LA MER & RAVEL: DAPHNIS ET CHLOE; Leinsdorf; Pickwick 33 PC/SRC-4015

With the works of Claude Debussy and Maurice Ravel magnificently showcased on this budget priced recording from the Pickwick catalog, performed by the Los Angeles Philharmonic Orchestra under the direction of Erich Leinsdorf, Debussy's "La Mer" and the ballet music of "Daphnis et Chloe" by Ravel stand as bright testimony to the power and beauty of the compositions, and the prowess of the authors. Although frequently re-recorded, the low price on this album should prove a strong sales impulse.
"Sweetheart Tree"
JOHNNY MATHIS
MERCURY SINGLE #72464
Big 3 Inks Team Of Benjamin-Marcus

NEW YORK—The vet writing team of Bennie Benjamin and Sol Marcus have signed with The Big 3 Music Corporation (Robbins-Feist-Miller).

Benjamin and Marcus collaborated on such songs as "I Don't Want To Set The World On Fire," "When The Lights Go On Again," "Strictly Instrumental," "Don't Let Me Be Understood," "The Fabulous Character" and "Lonely Man."

Their individual efforts include such hits as "Wheel Of Fortune," "Cross Over The Bridge," "I'll Never Be Free," "Till Then," "Ask Anyone Who Knows," "And Then It's Heaven" and "Oh What It Seemed To Be."

Arnold Maxin, exec vp of The Big 3, set the deal which calls for the Benjamin-Marcus team to create pop material and to handle writing assignments for the pubber's film and television music. Benjamin and Marcus are also expected to be active in the production of records.

Columbia Releases Four 4-Track Tapes

NEW YORK—Columbia Records has scheduled four 4-track stereo tapes for release in July, featuring the Masterworks tape, "An Historic Return/For The Love Of Maybelle Carter," which captures the memorable return of Vladimir Horowitz to the concert stage on May 9, 1965.

Also featured in the release are "Chim Chim Cheree" by The New Christy Minstrels, "Music From Mary Poppins," "The Sound Of Music," "My Fair Lady" and Other Great Movie Themes" by Ray Conniff and the Singers, and "Eli Slight As Go" by Les and Larry Elgart.

N.Y. NARAS Elects New Governors

NEW YORK—Ten new (and not-so-new) NARAS members were elected and ten retiring Governors were re-elected to the record academy's New York board of governors, according to the final tabulations of this year's membership vote.

Tabbed as new governors for the next two-year period were Ernie Alt- schuler, George Avakian, Ray Charles (the vocal group leader), Joe Cisla, John Hammond, Is Horowitz, Aey Lehman, Peter Matz, Brad McCall and Marion MacPartland. Avakian, Cisla, Horowitz and Lehman had been serving as officers; Charles and Hammond had served as governors several years ago.

Re-elected to serve again as governors were Don Cernull, Tom Dowd, Milt Gabler, Joe Harrell, Quincy Jones, Carolyn Leigh, Father Norman O'Connor, Aaron Schroeder, Steve Sholes and Billy Taylor, who's also the current 1st Vice-President.

The first meeting of the new Board will be held this Wednesday (14), at which time it will elect a new President to succeed out-going Prexy George Avakian, as well as other new officers.

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**Chicago Music Show**

(Continued from page 6)

greatest Music Show in the long his-

tory of the music industry, which

began in 1901," concluded William R.

Gard, exec-vp-president of the

National Association of Record

Men from every corner of the nation

was among, surely a happy omen

of the improved music industry in

coming months. Based on the highly

eventful and consistent trends in

product lines, there can be no doubt

that the Fall months leading up to

the Christmas season will again be

at the Conrad Hilton Hotel, which

with the dates set as Sunday,

July 10, to Thursday, July 14.

Elected to lead the NAMM this year

was for the first time, D. Streep of

Orlando, Fla., who operates two music

stores in Florida in Orlando and Day-

ton. Streep, who has been in business

for 32 years, Strong served as vice-presi-

dent of the association for the past two

two years. Streep is not only active in

the music business as a dealer, but

also in music as a board member of the

American Federation of Musicians and

professional orchestra in the sunshine

state.

New vice-president of the NAMM is

Jack J. Wanger of Detroit, president

of the two-store business, the Wanger

music stores in the four states of

Michigan, Ohio, Kentucky and New

York. Elected to the NAMM board of

directors is Charles M. Faulhaber of

mahon, Wis., who was re-elected secre-

tary-treasurer of the association in

Louis, Mo., was again named treas-

urer of the association. James F. Rausch

of the Lyon-Hely music store chain in

Chicago, was elected director to the

American Federation of Musicians.

Newly elected to three-year terms as

directors of the NAMM were William

K. Dunkley of Boise, Idaho; J.

Maxwell Durlauf of Louisville, Ky.;

Howard J. Baxley of Philadelphia; James

W. Johnson of Laurel, Miss.; Marion

E. Karmes of Des Plaines, Ill.;

Herbert J. Newton of Norfolk, Va.;

M. C. Nichols of Oklahoma City;

Olin. DeWitt, William H. Zevitz of

Reading, Penn.

"The growth of our show," said out-

going NAMM President Eldred S.

Byerly, "reflects the vibrancy and

energy of the music business. This

show has more than doubled in size

over the past 10 years." Gross figures for

the first quarter of 1965 are up 18 per

cent over last year, and indications

are that we will have an attendance

of $800,000,000 industry this year.

\*\*\*\*

**Smash-Fontana Program**

(Continued from page 6)

two weeks from the date of re-

ceiving of the recent program of the

Jerry Kennedy's "From Nashville to

Soulsville"; "More Instrumental Hits

by Neil Johnston," "Sonny Terry Peace

and Sonny Terry;" and "Sonny Hendricks

Recorded in Person at the Trident

Club" features Sonny Terry singing a

selection of modern soul ballads in

English and the other two shows on

Fontana include the "Pretty Things" and

Johnny Dankworth's "Zodiac Variations."

"And there is no indication—I'm

speaking as a retailer now—that

it won't continue to rise," said

Byerly, "because of the rise in

the price of Music in Peer's, Ill. "The

economy is prospering, the popula-

tion is increasing, and there is

enough people is bound to benefit our

industry."

Byerly pointed out that the retail

price of the 10% manufacturers excise

tax on musical instruments and home

electronics, which is paid by the

industry, is a tax on the consumer.

It has taken 20 years of hard work

to get this tax removed," he said.

"Thousands of dollars and minutes

were spent on this issue," Byerly said.

It was a pillar of our objectives. It

will mean a saving of $27 million to

the industry, a saving that will

then be passed on to the consumer.

Sounds at the Music Show ran

the scale of classics to modern

electronic plucking of a new

portable synthesizer called the

Elna. With the help of the

industrial workshop organs to

the full blast of giant theater organs

and a new amplifier that piques the

music of rock 'n' roll guitarists

in one unit.

It's an affluent teenager there

was a new $189 jumbo holding 40

inch records and providing up to eight

hours of uninterrupted

The shape of TV of tomorrow

is provided not only in three new

video-tape recorders, displayed by

one American firm and two Japanese

and also in the hundreds of color TV

tv sets representing the biggest

variety of color units ever seen by

music merchants.

More than half a dozen firms

have introduced two new tape

recorders, some of the latest

models, that use magnetic tape

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color units ever seen by music

merchants.
ARE GRATEFUL TO THE DEALERS
—MORE GRATEFUL THAN ANYONE!

I'm Excessively Grateful for Our Album—
"INTRODUCING THE BEAU BRUMMELS"
Autumn #103

I'm Awfully Grateful for—
"JUST A LITTLE"
Autumn #10

I'm Terribly Grateful for—
"LAUGH LAUGH"
Autumn #8

AND WE'RE GRATEFUL TO ABC-TV FOR LETTING US SING THEM ALL ON "SHINDIG" JULY 14!

AUTUMN RECORDS, INC., 70 DORMAN AVENUE, SAN FRANCISCO, CALIFORNIA (415) AT 2 7162

Representation: Premier Talent Associates, 200 W. 57th Street, New York, New York
GREAT 50 NEW GOSPEL SINGLES

FOUND THE SAVIOR
7th Son
WILL HELP YOU
Bright Stars
Nashboro 406

TILL WE MEET
I SAW THE LIGHT
Supreme Angels
Nashboro 884

GOT SOMETHING YOU DON'T HAVE
GOD WILL BLESS US
Taylor Brothers
Nashboro 885

THE LAST PASS-OVER
I'VE GOT JESUS
Morning Echoes
Nashboro 886

CONFESION
JUST CALL JESUS
Six Trumpets
Nashboro 887

THE HIT TO PLAY ALL SUMMER
177 3rd Ave. No.
Nashville, Tenn.

ROBERT GOULET SINGS SUMMER SOUNDS
(Columbia)

GREAT POP-COUNTRY HIT
I LOVE COUNTRY MUSIC
BY JACK BARLOW
DIAL 4012
DISTRIBUTED BY
MILLS MUSIC, INC.

THANK YOU
for the wonderful welcome received during my recent visit to America

THORE EHRLING
EHRLINGFÖLJEN, Linnégatan 9-11, Stockholm, Sweden

UNDERBOLTTIN'
ODIE HILL
YOU GOT THE BEST OF ME
b/w BABY, I'VE CRIED
Hittin' Hard In Carolinas — Breakin' In Tenn.

WHITE — WIRE — CALL

EARTHBOUND RENDEZVOUS — Columbus's New Christy Minstrels proved a biggest at the NASA dinner-dance. Connie Hoshika paid a visit to Triton's McDivitt and White at the space agency's Washington headquarters. During the evening, another of the spacemen, Astronaut Tom Stafford, accepted a presentation by the Christys of a 16-year-old associate administrator for manned space flight; John Young, of the Grissom-Young team which orbited on the GT-3; and himself. Stafford is shown extending appreciation to each of the Minstrels for the gift.

NARM Excise Tax Statement
(Continued from page 7)

The matter of passing on any or all of the excise tax which has been repealed is in the sole discretion of each seller of phonograph records. However, purchasers at all levels (including consumers) should realize that the already announced reduction in "list prices" by certain manufacturers has no direct relationship to the amount of the reduction made by those manufacturers in their selling prices.

The astute operator of a phonograph record outlet who enjoys a good working relationship with his local record firms and respects his consumers' perspective, when he gives his record supplier a vote of confidence to "wait and see" — to control a flight of consumerization soberly and in its right and proper proportion. If a record wholesaler has been instrumental in helping to develop a profitable record department, one which has been stocked and serviced with the proper inventory, one which has been an asset to the store in which it is located, it behooves the retail outlet to work closely with his wholesaler at this time. The temporary situation brought about by the repeal of the excise tax will certainly resolve itself on a sound economic basis.

Fountain Formed, Flourishing

CINCINNATI — A new discery, Fountain Records, has been formed in this city, and according to label execs Maurice Rose and Bill Walters, the reaction to the label's first single release is considerable. Based on the airplay and sales afforded Walters' waxing of "Believe Me," a Jackie Wilson tune, the label is soon to issue an album including the song. The entire set, "They Say," has been recorded under the direction of Ralph Marterie and feature the backing of the Gail-Noel Singers, backing Walters.

MAGAZINE FAN — Chief editor of Japan's fan magazine Music Life, Kuniko Hoshika paid a visit to the Cash Box offices during her recent stay in New York on a world-wide tour of the interest of her publication. Seated with her is Joe Miyasaki, of Lenny Hodes' firm, the magazine's Gotham representative.
THE BELL OF SOUTHERN BELL (2:30) [Tree BMI—Wayne]

NOTHING TO WRITE HOME ABOUT (2:29) [Moss Rose BMI—Mills]

DEL REEVES (United Artists 890)

THE WILBUR BROTHERS (Deca 31819)

Benny Martin (Starday 725)

Benny Martin could establish himself on a national basis with the self-penned, heart-tugging number that his family didn't want him to sing. The flip, "Lonely Hearts Do Foolish Things," is a gloomy, slow-moving heartbreaker about a guy who feels he's been abandoned by the one he loved.

HITCHIN' AND HIKIN' (2:32) [Maricona BMI—Babcock]

IF IT WASN'T FOR HARD LUCK (I'd Have No Luck At All) (2:09) [Ralph BMI—Bruce]

Johnny Lee (Philips 4007)

Following up his self-penned "My Old Faded Rose," Johnny Lee looks like a cinch to go the money-making route with this item, titled "Hitchin' And Hikin'." The tune is a perky, barrel-echoing, twangy number about a girl who left him.

Connie Smith (RCA Victor LPM/LPS 3347)

The Country Gal has traded in his love for a high spot on the social ladder. The flip, "The Days Gone By," is a sentimentally抒情, shuffling ballad of a man who finds comfort in remembering the past.

BEHIND THE TEAR (2:00) [Central Songs BMI—N/S. Miller]

RUNNIN' (2:32) [Marson BMI—Smith, James]

SONNY JAMES (Capitol 5454)

With his "I'll Keep Holding On" out still commanding a powerful position on the charts, Sonny James lets loose with another hit. The tear is a heart-breaking heartbreaker about a guy who's lost his love.

IT'S ANOTHER WORLD (2:00) MY DAY WON'T BE COMPLETE (2:24)

[Sure-Fire BMI—Russell]

[Bronze SESAC—Stalzer]

BETTY GARRETT (Super Music 1200)

Johnny Cash (Columbia CL 2333/CBS 9133)

When this tune was released, the singer was showing more interest in the romantic breaks, songs that had a bit of a change. "The Race Is On" is a sentimental, slow-moving tune about a guy trying to shake the brokenhearted blues.

JANUARY ROSE (Silver Star 1002)

Benny Martin could establish herself on a national basis with the self-penned, heart-tugging number that his family didn't want him to sing. The flip, "Lonely Hearts Do Foolish Things," is a gloomy, slow-moving heartbreaker about a guy who feels he's been abandoned by the one he loved.

GORDON & MARIE (QQ 313)

The Country Gal has traded in his love for a high spot on the social ladder. The flip, "The Days Gone By," is a sentimentally抒情, shuffling ballad of a man who finds comfort in remembering the past.
There's an interesting little story about a trailer house, located some- thing like this in Nashville, which served as a temporary stardom on all its inhabitants. In 1969 a young songwriter by the name of John Cochrans became a janitor on the trailer with a limited band account, but, in the months that followed, the hits began to pile up and Cochrans soon was able to move to larger quarters. The next person who was working at the trailer house in the management of the CMW. That man's name was John Willson, who soon wrote "Hello Walls!" and moved on. Right now, a tune whose title calls the name of Rollins and that's "The Way You Make Me Feel," so far, Rollins is responsible for some such goody as "The Pill" and "The Other Woman," and it looks like he's already following the footsteps of his predecessors.

Tillman Franks has just taken over the personal management of Charlie Philips, who was formerly with Columbia Records. Phillips is the most promising of the Maguire Sisters, while his back singer, "Sugarlips," is presently a deejay on WLS, the AM radio station in Chicago. Tillman Franks will also continue to manage the affairs of David Houston and will travel with the chamber and Ken Gill as boss player for the Cedar Grove Three. Houston's current release, "Rose Colored Glasses," is reportedly his most successful effort to date.

Phil Roach, who's currently red- hot on the charts with his parlay of guitar picking imitations from the cream of the country crop. "Country Guitar," he's signed to a long-term artist-management contract with Dewey Groom of Long Records. At the same time, Groom has signed a contracts with Harold Pounds of the CMA Records of London and save for distribution of the long disk throughout Canada.

Mel Tillis, who's been barnstorming through Florida, Georgia and Michigan, paused in his travels to stop in New York for an appearance on the ABC-TV "Nightlife" package. The chart, part of the Hubert Long talent stable, is doing real well on the charts with his latest outing, "Wine."

Out in Grand Rapids, Mich. radio station WJEF is presenting its country music show, "DRIFTRIVER" at the Civic Auditorium. Headlining the jamboree will be Webb Pierce, Sonny Smith, Del Reeves, Jack Mack, the WJEF deejays and the big country band of Connie Dyrus. The station, about to celebrate its first anniversary of all-country programming, is currently holding a telethon for future shows in cooperation with local promoter Phil Simon.

We hear from Jimmy Key, bosman of his own Nashville Talent Council, that Dave Dudley & the Roadrunners have just finished sessions on Linda Man- ning and David Price for the label. It seems these sessions were a rescheduling. In addition, he tells us that George Kent will be stopping by the Music City during the latter part of June to do some sessions for the label.
One of France's most successful and glamorous recording stars is Françoise Hardy. Born in Paris 21 years ago, one of her earliest ambitions to own a guitar was fulfilled when she was given one as a present for passing her first exam while studying at La Bruyère College. This led to her first attempts at song-writing and composing. She records for Disques Vogue of France and in June 1962 her recording of "Tous Les Garçons Et Les Filles" became an immediate and sensational hit in France and all over the continent and established her as a major international star. Françoise has recently been in England for a season of cabaret at London's Savoy Hotel. She also cut tracks in English and French at the studios of Pye Records which releases her disks in the U.K., while in the U.S. her sides are issued on 4 Corners. The pictures were taken on a sightseeing tour of London during her visit there.
**Great Britain**

The Rolling Stones this week have their first American No. 1 with their single, and without the backing of a British chart smash. The lawyers, who the group has in Chicago for Andy Warhol all the way back to August. The title—"Satisfaction." Parmenter, newly appointed A & R manager of Polydor Records in London, says "Satisfaction" for the label includes a release next week in singles within the next twelve months. Initially, releases will be at the same time, building up to two a week in the winter. The plan indicates an aggressive strategy and major promotion plans, with all of the internationally produced disks suitable for the U.K. market. Wax will be released alongside their own home productions. Other new singles at Polydor are "Rolling Stone" by Burt (Expositional — recent announcement of Jim Bailey, leaving Dot Records America to manage British Artists in England, is the outcome of many years of friendship between Bailey and Pye's managing director Louis Benjamine. Although Bailey had been a business contact, they have enjoyed a close personal friendship for several years, strengthened by the acquisition of Dot Records by the U.K. by Pye. This is possibly the first time that a top American executive has been allowed a position in the English music industry, and reverses the tide of Anglo-American exchange at this level. Stephen Stewart, director general of the International Federation of the Phonographic Industry (IFPI), is of the Berne Convention, a key of great importance to all those interested in all fields of copyright. According to "Artists in France," an article published by Goldsboro, United Artists concert writer and recording artist, last week two years ago when he was here as guitarist for Roy Orbison's group, the Big Bopper, he was warmly welcomed home. He is married to his American hit single, "Voodood Woman," which is published by United Artists. Both Elliott and Barnes has an American hit record on RCA, ". "Nothing Else Matters," which is published by United Artists. Barnes Elliot has also released a cover version on RCA of "Nothing Else Matters." The Top 100 roll mark is the latest of the 39 member countries to ratify the Rome Convention of performers, record makers and publishers, bringing the total now to 8; the others being Great Britain, Sweden, Spain, Luxemburg, Brazil, Mexico, Ecuador, and Czechoslovakia.

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**Sweden's Best Sellers**

This Last Week

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<thead>
<tr>
<th>Week</th>
<th>On Chart</th>
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<tr>
<td>1</td>
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**Denmark's LP Best Sellers**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Title</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Carl Nielsen</td>
<td>Fynsk Forår (Symphony Orchestra of Danish Broadcasting Co.)</td>
</tr>
<tr>
<td>2</td>
<td>1 Girl Happy</td>
<td>(Elvis Presley/RCA Victor)</td>
</tr>
<tr>
<td>3</td>
<td>3 Kjeld &amp; Dirch</td>
<td>(Kjeld Petersen &amp; Dirch Passer/Philips) Local</td>
</tr>
<tr>
<td>4</td>
<td>4 The Beatles For Sale</td>
<td>(The Beatles/Parlophone)</td>
</tr>
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**Canada's Best Sellers**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>Barry Paine</td>
<td>is justifiedly excited about the Decca outgoing by the L.A. To</td>
</tr>
<tr>
<td>2</td>
<td>The Bob Dylan</td>
<td>tune is available in at least versions, but will not be released</td>
</tr>
<tr>
<td>3</td>
<td>5 All I Really Want To Do</td>
<td>Byrds just may result in the teens taking the chart honours for “Do.”</td>
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<tr>
<td>4</td>
<td>6 Good music stores will get much mileage out of the combined efforts</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>7 of the three-week chart hits. George Byrd will be able to put up</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>8 a battle winner on CKPR’s battle at the Lakehead, knocking out “My</td>
<td></td>
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<tr>
<td>7</td>
<td>9 Love” by Bob Dylan. George Byrd may want to complete the long</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>10 chart with good commercial potential on Victor. It is backed</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>11 up by Gordon Card and Guitarist, “To Know You Is To Love You.”</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>12 In order for this to happen, I imagine George Byrd is assisting</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>13 the engagement of a Superman guy. Meanwhile, Scott and</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>14 kend singing is planned for January. For those of you who</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>15 have heard of the song, you may want to try a.getSystemService()</td>
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**Norway's Best Sellers**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11 Bjørgvin Stats (The Jailbirds/Singers/Metropolitan)</td>
<td>Norsk Musikforslag A/S</td>
</tr>
<tr>
<td>2</td>
<td>12 Roy Nelson, Jorma Pohjas &amp; John &amp; Patience</td>
<td>Enigndomstol</td>
</tr>
<tr>
<td>3</td>
<td>13 Dickie Rock &amp; The Beatles</td>
<td>(The Rolling Stones/Decca)</td>
</tr>
<tr>
<td>4</td>
<td>14 Rock Roll Music</td>
<td>(The Beatles/Odeon) American Songs</td>
</tr>
<tr>
<td>5</td>
<td>15 Cadillac</td>
<td>(The Defenders/Sonet) Copyright in dispute</td>
</tr>
<tr>
<td>6</td>
<td>16 Vogt Dig När Du Kysar Ham</td>
<td>(Giselle När Nach Mitternacht) Mainkivist/Metronome Multitone A/S</td>
</tr>
<tr>
<td>7</td>
<td>17 Poupée De Cire, Poupée De Son</td>
<td>(Fran Gall/Philips) Multitone A/S</td>
</tr>
</tbody>
</table>

**Brazil's Best Sellers**

<table>
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<tr>
<th>Rank</th>
<th>Artist</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>18 Joy</td>
<td>(Lars Bjune/Troll)</td>
</tr>
<tr>
<td>2</td>
<td>19 John Money</td>
<td>(Johnny Cash)</td>
</tr>
</tbody>
</table>

**Denmark's New Releases**

<table>
<thead>
<tr>
<th>Week</th>
<th>On Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>6 Bring It On Home To Me (The Animals/Columbia) No publisher</td>
</tr>
<tr>
<td>2</td>
<td>5 Crying In The Chapel (Elvis Presley/RCA Victor) Thore Ehrlich Music AB</td>
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<td>3</td>
<td>4 Turn Your Back (Tages/Platina) Sonora Musikforlag AB</td>
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<td>4</td>
<td>3 Farmer John (The Hept Stars/Ogna) Sonet Music</td>
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<td>5</td>
<td>2 Och Nåd (Stein &amp; Stanley/Decca) Förlaget Visor &amp; Låtar</td>
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<td>6</td>
<td>1 The Birds And The Bees (Alma Cosgrove/Columbia) No publisher</td>
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<td>7</td>
<td>4 Here Comes The Night (Theem/Decca) Robert Mellin (Scandinavia) AB</td>
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<td>8</td>
<td>3 Magi Hjem, You've Got A Lovely Daughter (Hermans' Hermits/Parlophone) Belinda (Scandinavia) AB</td>
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<td>9</td>
<td>2 Rockin' Robin (The Streeliers/Columbia) Belinda (Scandinavia) AB</td>
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<td>10</td>
<td>1 Help Me, Rhonda (The Beach Boys/Capitol) Gehrmans</td>
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Drame (Phonogram) released a 12-inch LP with all the big successes of the group: "Chilly Winds," "This Train," and others.

Owing to the enormously increased activities, Bovema's Gramophone House had to remove its record-stores and several other departments to the newly renovated and modernly equipped Bovema building, which has taken over full exploitation of Parlophone and Odeon labels in Holland, as per the first of this month. On behalf of this, Bovema worked intensively on the release of their own titles, concentrating on repackaging and the music press. Especially high-charged artists like the Beatles, Cilla Black, and Ace have given Bovema a large firm grip on this country's pop market. In addition special propaganda will be given to fresh items such as "I'm Alive" by the Hollies, Billy J. Kramer, and the Searchers, "Sunny" by Sam Pathe's "Someone's Taken Away" and of course the extensive range of Beatle hits.

Bovema's Imperial-dept is still piling up many requests for Iema Marcella's excellent "The Matter of Life and Death," which they're going to show on the July 5th "Wow" TV-show and on BRT TV Brussels on 16th next Imperial songstress Shirley recently did another "Swing and Sweet" TV show.

New Gramophone house releases this week are Ronnie Hilton's "A Hole in My Shoe," Sir Thomas Beecham's "Nina Mae" and "Nina Mae" by HMV Cliff Richard's "My Own Word" and Dave Clarke's "Come Home" on Columbia Capitol and Liberty launched new albums by Peter Brady, The Letterman, P.J. Proby, and Decca.

New LP: "A Hole in My Shoe" by Mr. Beecham, released in A&R Pianomusic and Paris to release in French.

New LP: "Somebody's Watching" by Cliff Richard on HMV and "What's Bin Did And What's Bin Had" and the sales of this LP prove the still increasing success of this type of music in Holland.

A nice reception was also given to the Burt Bacharach's "Move," from which the single "Trains And Boats And Planes" was cued, The tune reached the top four and was announced "the first big hit of the summer season," and the classics by the Royal Philharmonic Orchestra "Clair de Lune." The orchestra has been conducted by Sir George Solti, and on a high level.

After the Baden-Baden Song Festival Negram we are feeling a nice reaction to Ardia items by Peter Hinnen and Renate Werner Leimann, of which several LPs were announced for our country making a hit.

Famous Dutch group the Tielsman Brothers, of which Aria released an LP, is also going to release a new LP, "Tielsman's Theme" and "I'm Not Afraid of Anything." Aria's LP had a fantastic reaction and the only thing we hope in Holland is that this group will come to our country one day to make a TV appearance.

The LP "Talk About The Weather" will be released this week. "Price Of Love" is even bigger and jumped into the hitparade in the 7th position.

Another LP added to Negram is Pacific from, which Negram made a rush release by Trio Athenee with "Zorba le Grec."

A special LP "Action LP" which was released last week, is going to be released in Holland and is chosen from several hitparades, and Negram made the finest selection possible.


Recent CBS releases to the recording field include Emiliana Borra with "Cantatas for Christmas" and "Flute Concerto," performed by the Amsterdam chamber orchestra conducted by Pierre Adnet, and "Cantatas for Christmas," performed by the Amsterdam chamber orchestra conducted by Jean Morel.

The first single-release by The Birds and Chad & Jeremy, has met with strong criticism in the music press. Maurice Fanon, the famous French songster, will appear on local VARA-TV and Avro Radio, July 26th & 27th. CBS already released two albums and two EP'S, and the new LP "The Birds" has already sold 10,000 copies, including "You Were On My Mind," "Tell Me About It," "I Got You Under My Skin," etc.

The Folkson group "The Travellers" will appear on local NCRV-TV on Aug. 8. Before long, CBS will release their very first single in Holland: "Take Your Time To The River's Side / Clueless Hill."

Holland's Best Sellers

1. Woody Bully (Sam The Sham & Paroahs/MGM) (Bellinda/Ams-
2. The Birds And The Bees (Jewel Atena/London) (Palace Music /Holland/Amsterdam)
3. The Hollies (Columbia/CNM) (Chappell/Ams-
4. The Hollies (Columbia/CNM) (Chappell/Ams-
5. The Dandy De Zorba (Deebasia/Amsterdam) (Columbia/Amsterdam)
6. A Ticket To Ride (Beales/Paroahs) (Basart Amsterdam)
7. The Troggs (Capitol/West Germany) (Capitol/Amsterdam)
8. The Troggs (Capitol/West Germany) (Capitol/Amsterdam)
9. Mr. Tambourine Man (Byrds/CBS) (Basart Amsterdam)

Cash Box — July 17, 1965 — International Section
Brazil's Best Sellers

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<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
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<td>Eric Monory</td>
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<td>2</td>
<td>&quot;Etnia&quot;</td>
<td>Armando Kenizy</td>
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<tr>
<td>3</td>
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<td>Roberto Carlos</td>
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<td>4</td>
<td>&quot;Amores de Minho&quot;</td>
<td>Elis Regina</td>
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<td>5</td>
<td>&quot;Vale&quot;</td>
<td>Bebel Gilberti</td>
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<td>6</td>
<td>&quot;Amanhã&quot;</td>
<td>Tom Jobim</td>
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<tr>
<td>7</td>
<td>&quot;Sabe&quot;</td>
<td>Santos e Geraldo</td>
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<tr>
<td>8</td>
<td>&quot;Te Vejo&quot;</td>
<td>Chico Buarque</td>
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<td>9</td>
<td>&quot;Concerto&quot;</td>
<td>Antônio Carlos</td>
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<td>10</td>
<td>&quot;Estaré&quot;</td>
<td>Osvaldo de Carvalho</td>
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Brazil's Top Six LP's

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<td>Tom Jobim</td>
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Top Five Double Compacts

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<tr>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>&quot;Song Of The Jet&quot;</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>&quot;My Way&quot;</td>
<td>Frank Sinatra</td>
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<tr>
<td>&quot;Volare&quot;</td>
<td>Frank Sinatra</td>
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<tr>
<td>&quot;Love Me Or Leave Me&quot;</td>
<td>Frank Sinatra</td>
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<tr>
<td>&quot;New York, New York&quot;</td>
<td>Frank Sinatra</td>
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American TV star Bob Conrad (Tom Lopaka on “Hawaiian Eye”) arrived last week in Mexico City to do new recordings at Orfeon Records, in Spanish, with the arrangements and orchestra of Julian Bert. Among the songs are several Mexican favorites, some of which are “Melancolía,” a tango by “Brazos” and an Italian tune, “Abrázame Fuerte” (Hold Me Tight). Conrad’s first recordings, “Me Conformo” and “More” are still selling very well. Latin and CBS records are planning to bring, by the month of August, the popular actor and singer George Maharis and immediately after, Doris Day, who will perform at the Palace of Fine Arts in a series of pop concerts.

Last Sunday at the National Auditorium, there was a festival in which the announcers throughout the program (singers Ricardo El Aznarr and “Amazzone” Eduardo Ponce) sang a duet. The main attraction of the evening was a group of international performers, as “Marcel” del Ritmo, Sonora Santanera, Lupe y Raul, Duetto Blanco y Negro, Los Xochimilcas, Queta Garay, Alberto Vázquez, Chucho Salinas and Lachega among others.

Costas Omero, who some months ago was general manager of Campey Publishing and Astro Records, is now an executive of American Phillips Publishing, which operates in Latin America. It is understood that his new function will be to handle the promotion of the new “Juego” series of Latin music albums, which he produced in the United States.

One of the best TV shows we have seen lately was the one presented on “Chasing Herders” with Chilean singer Monna Bell, the fabulous Casto Brother and the orchestra of Los Llenadores. After seven years of absence from México, los Hermanas Montoya, who appeared very soon. On the international side, the EMPPI representative is putting together will do several TV performances and after that will return to California where they are now living.

Montoya are on the 90th in the world in the number of TV sets in use, according to a just released survey by the United States Information Agency. At the end of last year, México had 1,071,000 TV sets with 32 commercial channels.

Mexican singer Alberto Vázquez is now touring in Puerto Rico. After that, he will perform in Costa Rica, Perú, Colónia and Ecuador.

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AUSTRALIA

A. W. T. Smith, managing director of Australian Record Company Limited, has announced the postponement of Des Sten on the position of sales promotion manager for the Company. Sten was with ARC for several years, prior to joining the company.

Claire and Merna Barry, the Barry Sisters, commence a three week session at Chequer Theatre Restaurant beginning Saturday July 7. Last week, the quartet appeared at the Plaza Theatre Club, where the act was well received.

Festival records are planning a joint promotion with Chequer by releasing the Ampar album, entitled "The Barry Sisters sing Fiddler On The Roof". The album was released on the first of June, and features songs from the film "The Young Lords Of Galway." The record is produced by Dave Geary in England.

There are quiet but determined moves being made to re-arrange an interest in square dancing again, which was a tremendous rage here a few years back with the adult population. Square dance clubs are beginning to stir again, and a couple of record companies are showing some interest. As a matter of fact, RCA recently issued an album entitled "Square Dance Party" by Graham Rigby and the Hucklebuckers.

The Seekers are all over the charts with their single "A World Of Our Own," which is released on RCA Victor records. The same company is also out with a new single by the group, entitled "Morning Town Ride," pulled from the album "Hide And Seekers." The W & C boys report exciting action on all releases.

Patty Duke, whose television show is now screening throughout Australia, has her first single out on the United Artists label, entitled "Dancing" and "Everything But Love." Hot local act Ray Brown & The Whisperers, who are doing good business with their current single "Pride," are out with their second album, entitled "I'm the Top"—and that's just where the record is heading in the sales department.

Belinda Music is to terminate its association with Crown Music, the publishing arm of Crown, the film company. The decision was taken reluctantly, but continued expansion of Belinda's own interests forces a reduction of activity. In Belinda's general manager, the situation is seen as a loss for Belinda, but a gain for Crown.

RCA has a brand new single featuring local artist Jamie Mahur with "Have You Ever Seen My Girl?" by Roy Orbison, Barbara Mason with "Yes, I'm Ready," "A Walk In Space" by Jimmy Wissner, "Loo Loo A Little Love" with LuLu, "Zip-A-Dee-Doo-Dah" by Max and the Ferris with the backing of the band, the "Baby The Rain Must Fall."}

SMASH HIT IN GERMANY

"Darling Good Night"

Published by
EDITION MARBOT
HAMBURG
BORN STR. 12

This Week's Best Sellers

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1. Crying In The Chapel</td>
<td>1. Double-sided A (Elvis Presley)</td>
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<td>3. Ain't Necessarily So (Norme Rowie-Sunshine)</td>
<td>3. I'll Be True (Elvis Presley)</td>
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<tr>
<td>4. Pride (Ray Brown &amp; Whispers-Festival)</td>
<td>4. Don't Do It (Elvis Presley)</td>
</tr>
<tr>
<td>5. Tamourine Man (The Byrds-CBS)</td>
<td>5. Are You Sure She Loves You (Elvis Presley)</td>
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<td>6. I'm Not Unusual (Tom Jones)</td>
<td>6. Summer In The City (Elvis Presley)</td>
</tr>
<tr>
<td>7. Catch Me</td>
<td>7. Twelve Men (Elvis Presley)</td>
</tr>
<tr>
<td>8. Tennessee Yolda Polka</td>
<td>8. Are You Sure She Loves You (Elvis Presley)</td>
</tr>
<tr>
<td>9. World Of Our Own</td>
<td>9. The Clam (Elvis Presley)</td>
</tr>
<tr>
<td>10. I'll Be True (Elvis Presley)</td>
<td>10. The Clam (Elvis Presley)</td>
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Cash Box: July 13, 1965

International Section
With Seeburg's Income Totalizing System, you achieve it. And with printed proof.

In effect, the Seeburg I.T.S.-Income Totalizing System puts a cash register in every Seeburg cup beverage vender. It keeps a cumulative total in dollars and cents of each machine's sales.

The route man inserts a triplicate collection slip into a slot and pulls a lever. This produces a tamperproof printed record of: 1 Location, 2 Vender, 3 Route Number (or any other three pieces of information you want), 4 Total Cash Accepted by the machine.

There's an exterior "Thank You" light, too. It winks on each time a coin is accepted. That friendly wink is constant proof that I.T.S. is on the job.

Check your nearest Seeburg Distributor, or get in touch with us: The Seeburg Sales Corporation, Chicago 60622.
Gum Balls and Common Sense

Cash Box Editorial

The decision was a clear-cut victory for the voice of the industry, so to speak, and while the legislation came about as a direct result of a legitimate cry in the wilderness, it was not without an assist via a colorful example of public relations at its grass roots level. Keep in mind that the supporters of the bill were vending machine operators, not lobbyists, and the PR program which eventu- ally came about during the course of events, was not behind by promoters but these same vending operators.

Originally the two percent sales tax was designed to affect every sale, including sales made through vending machines. Legislators knew not that vending operators are really the only retailers who cannot pass the tax on to the buying public. You cannot vend a five-cent gum ball for six cents. Furthermore, other retail merchants charging a sales tax on a nineteen cent vend were actual- ly charging a penny for what amounted to a fraction of a penny tax, thereby making a small profit. The two percent sales tax to the average retailer of merchandise selling for less than ten cents did not hurt since most of the sales are made for prices ranging higher than that amount. The clear line of demarcation was drawn between retailer, as such, and vending operator. In addition, since ball gum, or gum balls, are the most common candy product sold for five cents, the operators’ cause soon became associated with the term “children’s candy,” an inadvertent term, but an advantageous one nonetheless. In addition, once the gum ball became known to the New York State legislator, who has not heard a relationship with the five cent candy since he was a boy (when it cost a penny), the Assemblymen were soon familiarized with the product.

Operators on the scene, fighting the industry’s cause, made several boxes of gum balls available to key legis- lators on the Rules Committee. Legislators are human and word soon spread. Naturally, you make enemies, make friends, when you favor certain parties in the same room. The solution: give everyone gum balls. A hurried call to the supply depot in Oceanside, New York, brought enough boxes of gum balls to Albany and the floor of the House than anyone could consume in a month of overtime ses- sions.

With each Assemblyman receiving a personal box of gum balls with his name inscribed, from the House main room, every legislator soon recognized the crux of the problem at hand. You just cannot tax a “less than ten cent sale” if it’s sold from a gum ball machine, or a vending machine for that matter. The rest is history.

The point is this. New York State Assemblymen were made cognizant of the problem, were familiarized with the legislation, and received a personal copy of the product being taxed. The result: they knew what they were talking about and let natural law take its course. New York’s vending operators succeeded in bringing to the floor of Congress, the facts. Operators throughout the nation might take the cue from New York State.

COIN MACHINES & VENDING
Rosen Signs With Cinebox In Italy
for U.S. Rights To Machine and Films;
Bilotta Machine-Film Lease Plan At $20 Wkly.

■ Says Negotiations For $25 Million Deal Complete

ADRIANA—Dave Rosen ac-
crued to have signed a $25 million deal for the Cinebox audio-visual machine last week after negotiating what amounts to a joint venture deal with Cinebox, the Italian producers of the machines, in negotiations that have been going on for three years.

Rosen is the New York area distributor and Bilotta's leading coin machine outlet in this territory for thirty years, and told Cash Box recently that he was interested in the machine. The deal is for an entire new concept for cinema.

The new machine and the new concept are the result of Rosen's years of negotiations with Cinebox to acquire the rights to the machine. The two companies have just completed the negotiations and are now finalizing the terms of the deal.

The Cinebox machine is a new concept in cinema equipment, featuring a combination of audio and visual displays that are designed to provide an immersive movie experience. The machine is capable of displaying high-quality images and sound, and is designed to attract a new generation of moviegoers.

Rosen is confident that this new concept will be successful, saying that he will announce the complete leasing program shortly.

The machine is expected to be launched in several locations in Philadelphia, with plans to expand to other cities in the future. The machine is expected to be available for rental at a price of $20 per week.

Everyone Gets Paid In Full—John Bilotta

John Bilotta

Bilotta Enterprises Reports Best 6-Mos.

For Albany, Buffalo, Newark, N.Y. Territory

BUFFALO, N.Y.—John Bilotta, head of Bilotta Enterprises, with headquarters on Main Street here, reported that his company had a record year in 1962.

Bilotta took over the business when his father retired five years ago. He said that the company has had a steady increase in sales and profits every year since then.

Bilotta Enterprises is a wholesale distributor of coin-operated machines, with a focus on the entertainment industry.

Rosen has overcome the basic problem of audio-visual machine placement, and I will lease machines equipped with twenty-five to forty-five units per week, for a period of three years, for each coin box unit base from me. This arrangement was the result of the most radical negotiations with a coin box manufacturer, and Cinebox, in particular, has acquired national distribution rights to all Cinebox films.

The new concept is a joint venture by Bottani, prints of which will be distributed by Cinebox. It is claimed that the machine is the best of its kind, and is designed for operators as well as for operators of audio-visual equipment.

The new concept is the result of negotiations with Cinebox, with a view to the establishment of a joint venture. The new concept is not yet in production, but is expected to be available in the near future.

There are several possible ways to make the new machine available to operators. The first is to lease it to operators on a short-term basis, with a view to a long-term relationship. The second is to sell it to operators on a short-term basis, with a view to a long-term relationship. The third is to sell it to operators on a long-term basis, with a view to a long-term relationship.

The new machine is expected to be available in late 1963, with a view to a long-term relationship. The new machine is expected to be available in late 1963, with a view to a long-term relationship. The new machine is expected to be available in late 1963, with a view to a long-term relationship.

Cash Box

Mr. Rosen

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Cash Box

VENDING NEWS
Vending Machine Industry's Only Newsweekly

**Rockefeller Exempts 10¢ or Less Items in Vendors From NYS 2% Sales Tax**

ALBANY, N.Y.—A New York State bill (Intro 4017) formulated by Roger and Harold Pohl, Pohl Vending Overseas, N.Y., calling for exemp-
tions to the NYS sales taxes for personal property sold to vending machines at a cost of less than 10¢, was signed by Governor Nelson Rockefeller last week (CB July 10). The bill gained Senate approval earlier and was passed through the Assembly two days later, according to the Governor's signing statement.

At press time, while it was ac-
knowledged that the prime benefici-
aries of this legislation would be the
vendolos, vending penny-nickel-
dime items from merchandising ma-
chines, it was not clear whether
vending specialists, or full-line
vendos for that matter, could qualify as being “primarily engaged in vending.”

The New York Automatic Vending Association combined with the Pohl brothers to bring the legis-
lative to a favorable vote on the floor.

The bill was introduced in the Sen-
ate by Senator Norman Lent (R., Rockaway). Co-sponsors of the bill in the Assembly were Jerry Meier (D., Freeport) and John Thorpe
(D., Rockville Centre).

This legislation became known as
the “gum ball bill,” during the course of the lobbying upstart and while the maker was one of several companies for the operators, it was not without its lighter moments. Gum balls were passed around the Assembly while secretaries in the outer offices re-
duced diamond ring charms, compli-
ments of the State’s bulk vending ops. (See editorial)

**Vendo Looks For A $1.7 Mil. Half**

NEW YORK—According to reports in the Wall Street Journal last week, the nation’s second largest coin-op operator, Vendo, Inc., in the first half of the year, reported a loss of $1,000,000, or 72 cents per share, up from last year’s $1,476,000, or 53 cents per share, from $44,705,189 in 1964, or 15 cents a share, recorded one year earlier. Sales in the first quarter increased from $1,941,406 to $15,401,101. Earnings in last year’s second quarter were $1,090,505, or 40 cents a share, on sales of $16,956,834.

Goldschmidt had told Wall Street Jour-
**n**al that export sales were being made in 60 countries through its Inter-
ternational sales division. He said that re-
search and development programs would call for a 30% increase in in-
vestment outlay, compared with last year.

Psychological unrest was most likely highlighted by a two-hour presentation, entitled “How To Manage Time To Realize Your Extra Profit Potential,” which was conducted by members of the

**For The Diet Conscious, A Booklet On Candy**

CHICAGO—Candy lovers who may be concerned about their weight should be glad to learn that a new booklet has just been published which describes how to lose weight and

**Health Officials View Coffee Vendor**

CHICAGO—More than 500 health officials from around the country observed construc-
tions of a fresh-brewed coffee machine at the annual conference of the National Association of Sav-
inarians in Miami Beach June 23 through 24.

The National Automatic Mere-
ding Association provided the actual coffee industry exhibit at the confer-
cence for the sixth consecutive year. Dr.
E. Hartley, NAMA public health official, infant nurse, and in charge with the coffee machine and explained its construction and cleaning pur-
poses. The machine was furnished by a local vending operator. Hartley is a long time friend to Hartley at the University of California, in the national health literature to the sanitation.

In a panel discussion, Hartley spoke on “How Public Health and Industry Can Work Together.” He is chairman of the association finance committee.

**Wisc. Ops. Re-Select Stacy**

CHICAGO—George T. Terris, S. Vending, Inc., a subsidiary of Ama-
tique, Milwaukee, was elected president of the Wisconsin Automatic Merchandising Council at the annual meeting in Milwaukee June 23.

The following will serve as off-
csider for the Wisconsin Council:

**Attendance Up 24% For NAMA Spring Meet**

CHICAGO—Operator attendance at eleven Spring meetings of the Na-
national Automatic Merchandising As-
sociation increased 24 per cent from 1964, according to Richard How-
ard of NAMA president's office.

Total attendance for the 1965 meet-
ings was 1,565, compared with 1,232 in 1964. The year's total included 932 vending operators, 490 representatives of food and com-

**Re-Alignment At Genl. Cigars**

NEW YORK—Lawrence I. Marks has been appointed Vice President, Finance for General Cigar Co., Inc., a newly created position, Edward M. Cullman, Genl. Cigar, was announced last week.

A realignment of the marketing and advertising responsibilities at General Cigar Co., Inc., into a single execu-
tive office, was announced by General Cigar Senior Vice President Philip L. Bork.

Hartley, Vice President—Advertising, becomes Director of Marketing, and Ralph Armstrong, Marketing Manager, moves up to As-
sistant Director of Marketing and Advertising working directly with Mr. Reichart.

**Sure Be Your Firm is Properly Listed In The 1965-1966 Cash Box Annual Coin Machine and Vending Directory**

Manufacturers! Distributors! Suppliers! Parts Firms! Music! Amusement! Vending! Finance! . . . all levels of the coin-op industry selling to the operating segment of the business!

Rush This Form To:
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1780 Broadway, New York, N.Y. 10019

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Cash Box—July 17, 1965

[Editorial] Be Sure Your Firm is Properly Listed In The 1965-1966 Cash Box Annual Coin Machine and Vending Directory

Holding a bag of candy labeled “Sweeten Your Safety Record,” George B. Hilbous, bus driver of the Tori Fine Line Bus, New York City, shows the importance of candy sales. Clyde Davenport, Operations &

**Cash Box Coin Machine and Vending Directory**
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HICKSVILLE, N.Y. — Henry Schwartz, President of Interference Development Corporation, a private holding company, has announced that his firm, Schwartz is the principle stockholder, will release an audio-visual machine in January 1966 using the Fairchild 8 mm motion picture cartridge mechanism designed by Interference, "the only economical way in which to produce a cinematic-type machine for $2000 or less," according to Schwartz.

The machine, called "Colorama," is reportedly in its final tooling stages of production in the factory's Hicksville plant. Schwartz was formerly associated with Cinevision Corporation of America, a subsidiary of the now bankrupt Esteray Electrosound Manufacturing Corporation.

A news release states that Colorama films will be produced under Trans-Am, a NYC booking agency which deals directly with clubs and theaters. Showings of Colorama films per month have been scheduled.

Interference will produce three colorama models: a 40-screen colorama unit; a 40-screen unit with remote capabilities; and a combination audio-visual system, which will incorporate what a wallbox mechanism into the present unit using a hideaway machine to play the records.

Colorama screen measures 300 square inches, approximately fifteen by twenty inches in area. Colorama is equipped with a 60-inch machine for quick-change films in the event of a jam; a continuous loop film cartridge cuts down rewind time from 5 to 7 inches in height and measures twenty-eight inches across. Colorama is manufactured by Donaldson's Sons Co.

While Schwartz said he had several distributors signed to operate his machine, he did not disclose how many. Schwartz is singeing distributors for the operation of the machine now.

Colorama will sell for approximately $2000, with film costing $75 per reel, while other options are available. Colorama can be ordered in a one-week delivery with a C.O.D. charge, a semi-subsidy for the production of films.
what's in a HANDSHAKE?

DAVID ROSEN
President - DAVID ROSEN, INC. - U.S.A.

ANGELO BOTTANI
President - INTERNATIONAL PHONOVISION SOCIETY - ITALY

MORE . . . the handshake marks much more than the completion of negotiations on a contract with Angelo Bottani giving David Rosen the exclusive distributorship in the United States of CINEBOX — the most exciting coin operated entertainment with sight and sound — and its entire film library.

MORE . . . much more than just the Distributor, Mr. Bottani, in his handshake, declares that Mr. Rosen will be "my eyes and ears and mouth in the United States" . . . bringing together two great organizations on both sides of the Atlantic.

MORE . . . much more than just another line for David Rosen, Inc., America's leading distributor of records and music, amusement and vending machines. When the entire story of CINEBOX is told . . . and the handshake guarantees that only the truth will be told . . . operators will be fast to recognize CINEBOX as a real money-maker to give the coin machine industry its greatest profit pick-up in years.

MORE . . . much more than a machine full of films — but a machine already backed with a product library of 612 titles to be exact. Send for the complete film catalog and count 'em . . . 612 song favorites heard and seen in three-minute motion pictures — in full color and hi fidelity, and featuring national and international stars . . . 612 money makers (with English titles) ready for immediate distribution — and much more to come. You are guaranteed a steady flow of product suitable for every coin-operated movie-music machine — regardless of the maker.

Operators
Watch For Announcement
— about the newest and hottest
ACTION-PROFIT
deal for operators only

Exclusive Distributors in the United States
855 N. BROAD ST. ★ DAVID ROSEN INC. ★ PHILA., PA. 19123
American Electric & Classic

Either one is the perfect pool table for your location. The Electric features an electrically operated drop coin mechanism (used with either a battery or available current) while The Classic features a "feather touch" cheat-proof coin mechanism.

AMERICAN SHUFFLEBOARD CO.
210 Paterson Plank Road, Union City, N. J. (201) UN 5-6633

Los Angeles Office--1423 Southwestern Avenue

Economy-Priced

CUE RACKS

Your Greatest Profit Opportunity for 1965

-Deluxe 6-Pocket

and Bumper Pool

The Dependable Tables!

See Your Distributor or Write.

Complete Sales Parts and Accessories.

COLUMBIA S. INC. LAWNDALE, N. J.

767-0773

349-5100

DYNAMALL COMPANY
105 LAWNDALE AVENUE

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400-4106

54-7077

COLORAMA

332 MORTON ST.

Columbia's

City, Michigan

YALE SALES CO.

Pensauken, N. J.

400-4106

54-7077

YALE SALES CO.

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Chicago Chatter

Coinfax news is scant this week since several of the major firms in this wide area are vacationing. Before the huge Rock-Ola Mfg. factory shuttered for vacation last week we were advised by Edward G. Doris, executive vice president of the firm, that the factory expects a record breaking production and shipping schedule when the vacation period ends around July 19. Meanwhile, George and Doreen Hincker are enjoying the new (very recent) addition to their family. Dick Schwartz, in the fact that Chicago Coin is on a vacation period during the next two weeks, phoned Schwartz in Burlington, Wisconsin, despite the fact that Chicago Coin is on a vacation period during the next two weeks. Dick Schwartz informed us that the new "Gold Star" push shuffle button is being released in the coin machine trade this week. While Sam Wolberg is vacationing co-head Sam Geneburg is on hand in the executive offices at ChiCoin. Mort Sore is frequently on the road.

All of the factory personnel at D. Gottlieb & Co. are on vacation. However, among those we noticed who were on hand during our visit (in the exec. suite) were Specialty Nate Gottlieb, and Jade Wulitzer who were keeping the sales and service wheels turning in the northwest side plant. Herb Jones is back at his Bully Mfg. Co. desk after a sojourn in the eastern part of the country, where Herb and his charming wife, Sara, visited his mother in Ithaca, New York, and her "mishmobox" in Philadelphia. The Cash Boy Congrats to coinventor Howard Ellis, of Omaha, and his lovely recent bride, Frizzi Mack, who were quietly married recently in Holy Angels Church. We first met the new Mrs. Ellis during a recent trip to Omaha for the joint COIN and South Dakota Operators' meetings, as well as Hymie and Eddie Zornisky's big Rock-Ola shindig. Dick Cole, executive vice prexy of Ditchburn Vending Machines, Inc., reports greater acceptance and sales on their "Minispa" hot drink machine, and the wash and snack and general purpose vendors are rolling smoothly along in sales.

Art Weinard, who recently returned with his wife, Kay, an extensive European business jaunt, is on vacation and expected back in his office at J. H. & Co. about July 19. Herb Perkins, Purveyor Distribs, is counting his blessings along with his fine collection receipts, thanks to the continuing good business in his locations. Frank Lappino informs that Arvid Grill, of Portland, Oregon, and Harry, from Mosgiel, New Zealand, are vacationing, and his dog, "idvis," will be moving to the "Minispa" compact model cold drink vendor than normally anticipated during the summer season. Also, the "Minispa" hot drink machine, and the wash and snack and general purpose vending machines are rolling smoothly along in sales.

On the strength of the hefty Wurlitzer Discotech package Bert Davidson, sales manager, is certainly hopping around calling on his firm's distributors to keep the music program rolling along nicely.

Reports we received from Sam Stern, Bud Lurie and Bill DeSelm, at Wil- lard, our "not so Rock-Ola," and John, our "not so Rock-Ola," play flipper amusement game. It looms as a season big winner in this H. S. D. P. market, according to Bill. Amy Keiders, of Holland, Michigan, informs that her husband, Fred Keiders, is taking it easy after a recent ulcer attack. Their son Phil is covering the route and filling in like a pro. They are South Bend operator Carl Zimmer and his Gladys, and his gal Friday, Lucy, took in the "Stars & Stripes" annual race event at Arlington Park Race Track during the holiday. Empire Coin owner Bill Miler is enjoying a lengthy stay in his east other day. Another return last week was Bill Milner, who visited with Harold La Roux in Menominee, Michigan.

Over at World Wide Distribs parts chief Leo Lewis returned much tanned and feeling fine after a pleasant vacation with his family. Meanwhile, the action continues unabated, according to Harold Schwartz. Among the other busy bees at the Seeburg distribs these days are Nate Feinstein, Irv Dvit, Fred Skor, and Howie Freer. Art Wood is enjoying a busy road trip covering the pages of Seeburg's LF150 and "Discotech", Jr. phonos.

Atlas Music presxy Eddie Ginsburg is watching the fort while most of his personnel are vacationing. Eddie and Adile Ginsburg's lovely daughter, Jo- anne, is enjoying her European sojourn, and at last reports is NOT looking forward to coming back home. Bill Phillips is recuperating nicely from his recent illness. Ted Rubey, presxy of Marvel Mfg. Co., is minding the store (with a small skeleton force) during the plant's vacation shuttering. The factory will resume full operation on July 16.

Milwaukee Mentions

seen strolling along Cream City's coinrow during this post-holiday week were such prominent operators as: Martin Oberdieck of Horicon, Wisconsin; Jim Stecher, Novelty Service Co.; Bob Puccio, P & P Dist. Co.; and Doug Opitz, Wisconsin Novelty Co. . Nave Victor, of S. L. London Music Co., plans to leave his family to go to Europe for a month. This week there is no appreciable letup in sales activity among his personnel despite the holiday period. He expects this trend to continue for awhile. . . . Harry Jacobs, Jr., of United, info's that Bill Liggett's Wurlitzer "A-Go-Go" Discotecho Room at Liggett's Resort at Brown's Lake in Burlington, Wisconsin, has been enjoying SRO attendance nightly during weekends since the room opened three weeks ago. The room has very realistic multi-colored lights, and the complete Wurlitzer discotheque package. . . . Sam Cooper minded the store at Pioneer Sales & Services last week when co-head Joel Kleiman motored up to St. Paul, Minnesota to visit with Kenny and John Glenn, at K. C. Sales & Services... . . . Stu Glassman, of Radio Doctors One Stop Records, claims that his machine and discotecho phonos are enjoying excellent collections. He judges this action based on the continuing good sales of records to the operators for their locations. . . . Sam Hastings, of Hastings Distribs, reports that he is riding on the crest of a successful Rock-Ola campaign selling "Grand Prix II," "Prize Box," and "Princess Royal" phonos, to the operators. He explained that he had realized the new becoming of the new phonograph line, which was co-hosted by Hastings and Joe Robbins, of Empire Coin in Chicago, was a towering success.
ROWE didn’t originate Discotheque... but, ROWE has made it PROFITABLE for you!

Discotheque, as ROWE sees it, is STEREO-ROUND with that irresistible BIG BAND SOUND AND BEAT that makes them listen, start moving and keep on dancing... plus 200 plays of Swingin’ Music among the TOP ONE-HUNDREDS!

Discotheque originated in France, 3 or 4 years ago... caught fire here... but it took ROWE and Killer Joe to fan it into a profitable flame for you with a promotion that makes it WILD..."the thing to do"!

*Only ROWE* gives you the EXCITEMENT the “Swingin’ Generation” thrives on! Don’t kid yourself—they know the hot tunes and play ’em. They don’t need a list... they have it—and it’s straight from the “TOP”... the TOP ONE-HUNDREDS they hear on the air and pushed by disc jockeys.

Doubt it? Don’t! Just contact your Rowe Distributors—they’ll give you the whole story.

**KILLER JOE...**
Top Man—Master—King of Disqueville, says: “It’s here! Music with a beat—to knock you off your seat and on your feet! That’s what you get with the NEW, exciting ROWE AMI DIPLOMAT PACKAGE!”

**Rowe®**
AC MANUFACTURING
Troy Hills Road, Whippany, New Jersey
WANT

ALL MECHANICAL, EXPERIENCED ROUTE SALES MEN AND WOMEN FOR SALE.
Top pay, immediate opening.
WHITE OAK BOWLING MACHINE COMPANY, 3241 Covina Ave., E. L. C. 2-3500.

D.J.S. FOR PROMOTION: WE PRO- LATE all types of records-Pop, R&B, Spirit, Country, Easy Listening. Must be able to judge.
We don’t guarantee.
45's, 78's, etc.
NEW ENGLAND RECORD PRO- DUCERS and DISTRIBUTORS ON ST.
BST, 82-0211.

CUTOUTS, CLOSEOUTS, SURPLUS, BACK ISSUES, etc. WRITE.
EMPIRE DISTRIBUTING CO., 4610 LIRC.

1800 WEST, BUENA VISTA ROAD.

Auction and more.

RE-SALE: SEEBOURNE and WULRITZER graphics. Games, Send inventory and prices.
W. B. A. 345.

1400 WEST, BLAINE ROAD—BURLINGTON.

RAMS AND PANAMAS PARTS. United

States, Canada, etc.

Send wanted, ADVANCE AUTO.

NEOSCAL, CALIF. (Tel.: 1-47-38170).

CASH AS ALWAYS FOR: Seebo-

urn, A. M. and doors. Any type.

Arcade equipment.

Bally, Bally, Gottlieb.

BINGHAM, ANCHORAGE, ALASKA.

Horn, STRANT—ANTWORP, BELGIUM.

YOUR SURPLUS 45'S TO THE NATION’S LARGEST BUYERS AND SELLERS.
In your area:

B. D. R. Magazine.

F. M. 221-2122.

F. M. 244-2122.

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B. D. R. Magazine.

F. M. 221-2122.

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FREE BIDDER'S MANUAL.

365 12TH ST., NEW YORK, N.Y.

45 RPM RECORDS. ALL QTY.

ANY IN QTY.

RE-SALE: BINGER.

KINNICKERER MUSIC CO.

3316 2ND AVE., NY. (Tel.: 6-7778).

CASH AS ALWAYS FOR: Seebo-

urn, A. M. and doors. Any type.

Arcade equipment.

Bally, Bally, Gottlieb.

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Bally, Bally, Gottlieb.

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FOR SALE

ACE LOCKS KEYED ALIKE. SEND LOCKS AND the key you want them mastered to. $1.00 each.

Send for free service.

RAND Lock Service, 61 Rock.

AVE., BURLINGTON, 456.

11580, TEL: 5-66-3616.

BALLY: ALL STAR SUPER BOWLER $75.

ALL STAR BOWLING MACHINE $75.00.

Fine Ball, $50.00.

In Black Bowling $75.

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The Cash Box Directory is the industry's only buying guide edited with today's coin machine operator in mind. Help your potential customer whether they sell music, amusement, or vending equipment...or the supplies which keep his diversified routes running at peak profits. Sell this powerful operating group through the pages of Cash Box Directory—the bible of the business.

Advertising Deadline: July 25, 1965

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AUTOMATIC BOWLING LANE
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The fantastic Wurlitzer PROMO-PAK turns any location into a Discothèque. More than that — it creates the atmosphere that “turns on” the crowd. The more they dance, the higher the earnings for you!

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both with the
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Individual listening pleasure with personal volume controls... high, medium and low. Stereo or monaural, mounts anywhere. Model 500—160 selections; Model 501—100 selections. 50¢ coin chute optional.

Model 1765 'Common' Receiver System operates with the Grand Prix II, Starlet and Princess Royal phonographs. Ends the cost of multi-receiver system inventory.

A real winner, The Princess Royal continues to offer full dimensional stereo sound and 100 selections in a beautifully designed cabinet. The ideal choice where compactness and the ultimate in sound and big phonograph features are required. Options to crack any location.

A real space-saver, the new Starlet combines big sound and famous Rock-Ola engineering simplicity to produce an economical 100 play phonograph with a new sensation in sound reproduction. The Starlet is a real location pleaser... whether clubhouse or corner coffee shop.

A real winner, The Princess Royal continues to offer full dimensional stereo sound and 100 selections in a beautifully designed cabinet. The ideal choice where compactness and the ultimate in sound and big phonograph features are required. Options to crack any location.

Individual listening pleasure with personal volume controls... high, medium and low. Stereo or monaural, mounts anywhere. Model 500—160 selections; Model 501—100 selections. 50¢ coin chute optional.