beautiful.

“My Man”

“Where Is the Wonder”

Barbra on COLUMBIA RECORDS®
THE STATE OF BUSINESS

The record business has a sense of humor, but laughing off a difficult period does have its limits. Sales for the past six or eight weeks have been way off, so much so that even music men can’t recall many more periods of such depressing sales figures. To point up the sales slack, few tradesters have been taking it all in stride with such asides as: “Business is great, but we’re not worried!”

We haven’t heard (or successfully come up with) the definitive answer to the vexing problem. But, we find an important clue in the duration of the sales slump. Record purchases aren’t the first things on the minds of folks who have to reckon with April 15, the annual reconciliation with the U.S. and State Governments. The disheartening feature of this year’s tax returns, unfortunately, was that withholding of taxes by the U.S. were insufficient to compensate for the general tax cut of 1964. Gratification at weekly increases in wages was met with a shocking deficit in monies due the U.S. when figuring out income tax forms. Our Government, needless to say, comes before the purchase of luxury items (e.g., records, phonos).

The irony of it all is that sales slump or no, we have learned that more labels are enjoying greater prosperity so far into 1965 than in 1964, when the English Sound boom was dominated by only a handful of record companies.

But, whatever reasons one accepts as the villain of the piece, the industry has been faced with a sales slump that has left little room for a good-natured one-liner.

In view of this state-of-business, a number of labels have withheld prime artist releases, thus adding to the overall slump. A silver-lining, however, has appeared, both in the quantity of sure-fire disks coming to market and from label sales execs who point to a promising upsurge in sales.

Almost a decade ago, it would have been hard to live with a bad spring showing with the realization that the long hot summer of sales decline was staring one in the face. Happily, the summer months have evolved into a strong sales period, with some companies already famous for year-after-year sales strength during the summer months.

While the foundation of a better spring is not to be had, the business seems to be headed in the direction of disks of merit reaching their true sales potential.

Maybe it’s time for a good line again.
Fantastic Instrumental...

Willie Mitchell
BUSTER BROWN
#2091

Jumpin' Gene Simmons
FOLSOM PRISON BLUES
#2092

Great new discovery!

Veniece Stalks
(you gotta take)
THE BITTER WITH
THE SWEET
#2093

Just released

Scepters
LITTLE GIRLS WERE
MADE TO LOVE
M.O.C. a subsidiary of
#661

THE AMERICAN LONDON GROUP
Atlantic Bows Low-Priced Clarion Line

NEW YORK—Atlantic has announced the formation of a new low-priced line which will be known as Clarion Records. First release on the new label will consist of 21 albums. It was pointed out that the product to distributors throughout the country will be comprised of such well-known artists as the Beatles, Roy Orbison, the Drifters, the Four Seasons, the Montgomery Brothers, the Cookies, Chris Conner, Errol Garner, and Superior. Each album on the new line will be priced at $1.98 in both mono and stereo.

The new label is being marketed through Etergeug, Jerry Welexer, Newshul, and Milt Ross, a veteran of the Los Angeles business. For the past five years he has been in charge of Premier Records, a Los Angeles record label. For 1959, Ross will spearhead liaison with record-jrackers in addition to his other executive functions for Clarion. Len Sachs and Jack Lerner will be responsible for handling distrih sales.

Although a low-priced line, Clarion albums will be produced and pressed in top quality. The jackets will have spines and attractive labels. They are all polyshrink wrapped, for convenience in handling and to protect them in racks and record stores.

Support will come from an organized local promotion campaign. A full quota of distributors has already been appointed to handle the line. The record company will send out copies through distris and rack jobbers.

New Clarion releases will be featured during the next release, due in Aug, will consist of a minimum of 19 albums.

More Beatles LP Gold

HOLLYWOOD—It's no longer news when a Beatles record breaks through the solid gold barrier, but, according to Capitol Records, the group's new album, "Beatles VI," has qualified for a gold record on the same day as its release.

Vogue Gilmore, the firm's A&R vice president, stated yesterday that more than 500,000 units have already been shipped. The half million figure was reached within 24 hours of the album's take-off, according to RIAA certification was applied for immediately following release. When the award is certified it will join the group's unbroken record of post-release gold records.

The album is highlighted by the giant, "Eight Days A Week," and is rife with songs from their latest movie, "Help!"

Electrovinylisation Files

$25 Mill Anti-Trust Suit

LOS ANGELES—In one of the largest antitrust suits ever filed in the music industry, the Universal Music Corp., a division of MCA Inc., has filed suit in the U.S. District Court, charging the defendants with violation of the Sherman Act and the Clayton Act.


The suit also charges various and unspecified persons, firms and corporations engaged in the music industry with participating as co-conspirators with the defendants.

Chet Woods To Head Time-Mainstream Sales

NEW YORK—Chet Woods has joined the Time and Mainstream labels as district manager. The move was made last week by Bob Shad, president. The longtime music man will be in charge of sales and promo for both labels. As assistant to the record salesman manager at Los Angeles sales, and later territory manager in Des Moines, Iowa, prior to his arrival for L.A., the job he held prior to his new promotion.

Merrily's Success Leads To Re-Birth of Emarcy Label

NEW YORK—Merrily Records,著名 jazz label, has spun off an affiliate of its own—the new Emarcy label, which will get underway on Aug 29.

Dick Sherman, product manager for Emarcy, and formerly a key executive behind the success of the Merrily label, will be in charge of operations.

Since Mercury combined all jazz talent previously divided between Mercury and Philips into the Limelight division, there has been no way to reach this segment of the market. On the business done by Limelight in the past six months, so the product line, Sherman said. Especially important for the label is that it will be completely new, and that the promotion strategy will be concentrating on booking the label and the many well-established jazz artists who already have records on the company.

Emarcy's re-activation, Sherman averred, will complement the pioneer efforts of the Merrily label, rather than fill a void in the market, and will be designed to reach a full spectrum of audiences from the die-hard fans to those who have been introduced to jazz.

A & R Chief Jack Tracy is already producing the first album release for Aug. Emarcy release. New artists will be signed by Emarcy. Emarcy will release regularly cream jazz albums from European affiliates of Mercury. These artists will be college-oriented, top European musicians, but also stellar American jazzmen recorded by the label.

Emarcy intends to entwirl its regular output of product with chosen vinyl pressings of old-time favorites. In addition, it is the process of collecting three collector's items is expected to be an important feature of the label. Mingus big band, late Clifford Brown and Cannonball-Coltrane album volume will be upcoming. In the near future, the label will be coming out with an album containing youse for that prime historical jazz was never heard, Sherman stated.

Also appearing on the label will be Orrin Keepnews, long-time jazz impresario and one-time executive with Riverside, the new defunct jazz label, regarding Keepnews as acting as a consultant. Once a top studio type jazz product in the old Emarcy and Keynote jazz labels, will in Mercedes.

Clasical jazz names such as the late Lee Konitz and Eric Dolphy will be joining, along with current jazz greats, such as Max Roach, Erroll Garner, Jimmy Cleveland, Jimmy Cleveland, Buddy Rich, Adderley, Miles Davis, and others will be in this line-up.

The label will be connected with the parent company, the major music store chain. Under this new label, Emarcy will release albums of top international jazz, including many non-American musicians.

General rules for the label will be that it will not be competing with any of the labels in the Light division.

To offer the jazz buyer a two-page spread at $3.98-$4.98, or $1 less than the "carriage-trade" price tag of Lime- light, Emarcy was to offer Emarcy, a national promotion director of Limelight, to handle the new marketing and distribution techniques for the luxury entry.

The plan is to stress that Emarcy's entry into the marketplace will not daunt Limelight's regular release schedule, except for the light released 16 albums. Planning 23 releases, Limelight will release about 20 packages in the fall and 6 months of the label.

Howard Monroe's music is to be used in the store's promotional plan, and his label's first album release will be a major event.

Chet Woods To Head Time-Mainstream Sales

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Mercy Sets Release Of 'Sandpiper' Soundtrack

CHICAGO—Merry Records has acquired the soundtrack LP of "The Sandpiper" for distribution nationwide. As Irving Green, the label's president. Green, who earlier this year had fought off the attack of a major firm offering a formidable entity in recorded motion picture music, said Merry's new venture, is a "deluxe promo package released since Jan. The label's success, Elizabeth and Richard Burton. The melodrama is the controversial duo's first American film release.

The actual soundtrack acquisition was negotiated by Lew Kobrin, general manager of Capitol Records Distribu- tion and Bob Cane, Capitol's vice-president of sales, and the appointment of Herb Whittaker as CRC's Los Angeles sales division representative. The latter was responsible for directing sales and promotional activities for the firm in the West coast region. Dick Bublan, director of sales, who heads the west coast operation for CRC, Horowitz, was associated with the Joy-Select label. He has also held exec posts with Mercury Records and United Artists Records.

Cash Box—June 19, 1965

Col Maps Out Giant Push For Horowitz-Carnegie Set

NEW YORK—Columbia Records is giving its promo boost to its "Horowitz at Carnegie Hall" set, according to John Zawacki, vice-president of the label.

Promo kits, wide service to radio stations and extended nationwide ad coverage highlight the campaign to give the label its biggest "live" recording of the pianist's recent Carnegie Hall concert.

Masterworks merchandising manager Peter Munves reports that the label is also offering A&R an additional 11-page, 11-color ad package, a "stirred a furor" of demand for the album throughout the country.

Calls for the set from radio stations even on a scale never before required by a classical recording. The set includes 20-page Dmograph of Horowitz' Carnegie Hall program, a book devoted to the recital and a 20-page chronology of ring publicity surrounding the occasion. Featured are pictures from the concert, a 20-page record of the recital, press coverage of the event, and articles from the nationwide publicity the concert engendered. The New York Times and Chicago Tribune cover the event, and newspapers throughout the country covered the concert in front-page articles.

The kit bears on its cover a picture of Horowitz, a complete set of tear sheets available to dealers in a 20 x 30" black and white blowup. Album covers flake up and the album book will be sold to individual buyers.

Many distributors have prepared their own material to supplement this package release since Jan. 20th.

A full-page ad in last week's Sunday Times, and a comprehensive national advertising coverage and ads in trade publications are also scheduled. This publicity is to be highlighted the new album as well as Horowitz's previous Masterworks releases which received widespread support in the nationwide campaign.

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The weekly report on the music business released by Cash Box is the leading news magazine for the music industry
MGM To Handle Kama-Sutra Label

NY—MGM Records will oversee the launch of Kama-Sutra, the indie producing the Kama-Sutra label. MGM, according to a report, will be taking on several new roles for both album and singles production. MGM will handle promotion of the Kama-Sutra label, according to the report, as well as newly-named president, Lieberson, and the records, which has inked a three-year deal for an additional Kama-Sutra label, according to the report.

Eighty-year-old Kama-Sutra firm, with all of its artists under its stable, by Artie Ripp, Phil Steinberg, and others, began to sell and merchandising the trio said they would launch efforts with indie promotions, as well.

Cheer, just promoted to cohead of independent single record sales at MGM, said, in the industry, "Little by Little," that the new arrangement is "Baby" by the Valves, R-X. A second release since an English group called the Crayons. In addition, Kama-Sutra may do indie production for MGM itself, including recordings by the Tymes (in association with Wes Farrell's KPK Productions).

Kama-Sutra Productions, which will continue producing efforts for the Columbia and Red Bird labels, will expand its New York office at 1666 Broadway by 1960 to take over 90% of the music industry's ninth floor. Already operating publishing (Tender Tunes) and management (Kama-Sutra) firms, plans call for the development of Kama-Sutra Enterprises, which will deal in TV and film scores.

Some of K-S's biggest productions to date include "Leader of the Pack," "Remember Walking in the Sand," "Give Him a Little Kiss," and "Give Us Your Blessings" all by the Shangri-Las (Red Bird), "Come a Little Bit Closer" and "Let's Lock the Door." By Jay and the Americans (UA).

Distribrs Form New In Miami Beach

NY—A new distributor has been formed in Miami Beach, FL, Distributors from other parts of the country acting as partners in the new venture, which will be known as the Universal-Sonora Company, 6351 N.W. 5th St. It is jointly owned by Martin, New York; Music Merchants, Portim, Portugal; N.Y.S.; Summit, New Jersey, and Universal, Philadelphia.

Common denominator among the partners is that they have Epic Records and the team they want to see on their label. Acme will be the outlet for Epic in its racing the previous distrib, Topps. Campus is being taken over by Joe Stanziola.

Lenny Scheer to Direct MGM's Singles Deals

NEW YORK—Lenny Scheer has been named a newly-created post as cohead of independent single record production at MGM/Verve Records, according to Mort Nasatir, president of the label. In addition, Scheer will serve as director of single production and management.

As the industry, Scheer said he will "continue promoting efforts for the Columbia and Red Bird labels, will expand our New York office at 1666 Broadway to take over 90% of the music industry's ninth floor. Already operating publishing (Tender Tunes) and management (Kama-Sutra) firms, plans call for the development of Kama-Sutra Enterprises, which will deal in TV and film scores.

Some of K-S's biggest productions to date include "Leader of the Pack," "Remember Walking in the Sand," "Give Him a Little Kiss," and "Give Us Your Blessings" all by the Shangri-Las (Red Bird), "Come a Little Bit Closer" and "Let's Lock the Door." By Jay and the Americans (UA).

HIGHLIGHTS OF RIAA-GLOVER REPORT

Following Are Main Highlights Of The Report Submitted To The House Judiciary Committee Conducting Hearings On The Revision Of The Copyright Law, Astor Hotel, New York City. April 20, 1964

90 Record Companies Were Used In The Sampling; The Report Urged A Reduction In The Present 21 Mechnical Royalty Rate As Opposed To The Present 31.5% Rate

1. During 1964, Copyright License fees paid by the sample companies were $32.5 million; artists royalties paid by the sample companies were $13.2 million. The net profit after taxes of the sample companies was $78.6 million. During 1963, copyright license fees rose from 9% to 11% of net sales; artists' royalties rose from 7% to 9% of net sales; profit after taxes of record companies fell from 5.6% to 7.4% of sales.

2. The break even point on a single disk is an average of 11,200 copies. A full length album break even point is $21.20 per LP. The profits from a blank LP at a price of $21.20 per LP are not sufficient to cover any of the expenses. The royalties paid to recording artists are not sufficient to cover any of the expenses.

3. During the breakdown of active companies by amount of net sales, there was not a single LP sold at $6, for 20 companies, $20,000. The break even point on a full length album is $21.20 per LP. The profits from a blank LP at a price of $21.20 per LP are not sufficient to cover any of the expenses. The royalties paid to recording artists are not sufficient to cover any of the expenses.

4. During 1964, the breakdown of active companies by amount of net sales, there was not a single LP sold at $6, for 20 companies, $20,000. The break even point on a full length album is $21.20 per LP. The profits from a blank LP at a price of $21.20 per LP are not sufficient to cover any of the expenses. The royalties paid to recording artists are not sufficient to cover any of the expenses.

5. The break even point on a single disk is an average of 11,200 copies. A full length album break even point is $21.20 per LP. The profits from a blank LP at a price of $21.20 per LP are not sufficient to cover any of the expenses. The royalties paid to recording artists are not sufficient to cover any of the expenses.

6. During the breakdown of active companies by amount of net sales, there was not a single LP sold at $6, for 20 companies, $20,000. The break even point on a full length album is $21.20 per LP. The profits from a blank LP at a price of $21.20 per LP are not sufficient to cover any of the expenses. The royalties paid to recording artists are not sufficient to cover any of the expenses.
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. FROM A WINDOW (Michaelson—BMI)
2. NOBODY KNOWS WHAT'S GOIN' ON (Lennon—EMI)
3. SILVER THREADS AND GOLDEN NEEDLES (Casablanca—BMI)
4. HOLD ON BABY (France—BMI)
5. I'M LEARNIN' (Dial—BMI)
6. 3 O'CLOCK IN THE MORNING (Hawkins—BMI)
7. ONE MONKEY DON'T STOP NO SHOW (Mick—BMI)
8. FORGET DOMANI (Milton—ASCAP)
9. WHERE CAN I GO (Shapiro-Bernstein—ASCAP)
10. ANYWAY ANYHOW ANYWHERE (Kool & the Gang—EMI)
11. BUSTER BROWN (Jaco—BMI)
12. LONELY LONELY GIRL (Vee-Jay—BMI)
13. LONG LIVE LOVE (Sun—BMI)
14. BLUE SHADOWS (Reprise—BMI)
15. GIRL ON THE BILLBOARD (Reprise—BMI)
16. THEME FROM 'A SUMMER PLACE' (Verve—ASCAP)
17. LET ME CRY ON YOUR SHOULDER (Harlow—BMI)
18. PLEASE DO SOMETHING (Columbia—BMI)
19. SITTING IN THE PARK (Atlantic—BMI)
20. I PUT A SPELL ON YOU (Atlantic—BMI)
21. YOUR BABY DOESN'T LOVE YOU ANYMORE (High Road—BMI)
22. THE LITTLE BIRD (Capitol—BMI)
23. I'M A FOOL (Atlantic—BMI)
24. LET ME LOVE YOU (Atlantic—BMI)
25. THE REAL THING (Capitol—BMI)
26. CAST YOUR FATE TO THE WIND (Windsor—BMI)
27. YOU GAVE ME SOMEBODY TO LOVE (Windsor—BMI)
28. YOU BETTER MAKE UP YOUR MIND (MGM—BMI)
29. STOP! LOOK WHAT YOU'RE DOING (United Artists—BMI)
30. NO NOT MUCH (Atlantic—BMI)
31. WAIT JOHNNY FOR ME (Atlantic—BMI)
32. THE LOSER (World—BMI)
33. I'M A HAPPY MAN (Capitol—BMI)
34. YELLOW HAIRDED WOMAN (Atlantic—BMI)
35. SOUPY (Sun—BMI)
36. GEE TO TIGER (Capitol—BMI)
37. BUMBO (Columbia—BMI)
38. QUE SERA SERA (ABC—ASCAP)
39. FOUR TIMES FASTER (Gold—BMI)
40. A SUMMER THOUGHT (Twist—United Artists—BMI)
41. COME OUT DANCIN' (Columbia—BMI)
42. NAU NINNY NAU (Prestige—BMI)
43. FIRST THING EVERY MORNING (Protest—BMI)

Conform to norm society
Won't stand for impropriety
In the extreme of which you dream
You must always join the team.
BUCK OWENS HAS HIS FIRST 4-BY—

MEMPHIS / If You Fall Out of Love With Me b/w Fallin' For You
Let The Sad Times Roll On R-5446
Buck Owens’ first 4-by—four choice tracks from his LP, ‘I’VE GOT A TIGER BY THE TAIL.’

ANN SIDNEY HAS A VOICE, TOO—

THE BOY IN THE WOOLLY SWEATER 5435
This is ‘Miss World-1964’ singing—a debut for a magnificent brunette, ‘The Boy...’ is a ‘Teenie Weenie... Bikini’ type novelty.

ERNE ST ANDREWS HAS A NEW HIT—

WHERE WERE YOU (WHEN I NEEDED YOU) b/w What Do I See
In The Girl 5448
Ernie’s first Capitol LP was a joint venture with Cannonball Adderley. Here’s his first single—solo—and watch it be a Pop and R&B smash!

THE WHAT FOUR HAS A NEW SOUND—

[—but, no new picture]

BABY CAN’T YOU HEAR ME CALL YOUR NAME b/w Anything For A Laugh 5449
Four very talented girls from The Coast—they’re folk-rock through and through, and come on loud and strong in ‘Baby Can’t You Hear Me Call Your Name’.

AND HAS THEM ALL FOR YOU!
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO JUNE 9TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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</thead>
<tbody>
<tr>
<td>55%</td>
<td>54%</td>
<td>53%</td>
<td>40%</td>
<td>Satisfaction—Rolling Stones—London</td>
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<tr>
<td>I'm Henry VIII—Herman's Hermits—MGM</td>
<td>Yes, I'm Ready—Barbara Mason—Arctic</td>
<td>Easy Question—Elvis Presley—RCA Victor</td>
<td>A World Of Our Own—Seekers—Capitol</td>
<td>Marie—Bachelors—London</td>
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<td>8%</td>
<td>52%</td>
<td>73%</td>
<td>65%</td>
<td>Girl Come Running—Four Seasons—Philips</td>
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<td>71%</td>
<td>94%</td>
<td>54%</td>
<td>31%</td>
<td>Who's Cheating Who—Little Milton—Checker</td>
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<td>29%</td>
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<td>71%</td>
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<td>You Turn Me On—Ian Whitcomb—Tower</td>
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<td>28%</td>
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<td>Meeting Over Yonder—Impressions—ABC Paramount</td>
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<td>26%</td>
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<td>What's New Pussy Cat—Tom Jones—Parrot</td>
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<td>Ride Your Pony—Lee Dorsey—Amy</td>
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<td>I Want Candy—Strangloves—Bang</td>
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<td>23%</td>
<td>22%</td>
<td>95%</td>
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<td>Boomerang—Jr. Walker and All Stars—Soul</td>
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<td>It Feels So Right—Elvis Presley—RCA Victor</td>
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<td>My Cherie—Al Martino—Capitol</td>
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<td>19%</td>
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<td>This Little Bird—Marianne Faithfull—London</td>
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<td>18%</td>
<td>61%</td>
<td>61%</td>
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<td>Seein' The Right Love Go Wrong—Jack Jones—Kapp</td>
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<tr>
<td>17%</td>
<td>26%</td>
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<td>Who's Cheating Who—Little Milton—Checker</td>
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<tr>
<td>16%</td>
<td>52%</td>
<td>52%</td>
<td></td>
<td>You'll Never Walk Alone—Gerry &amp; Pacemakers—Laurie</td>
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<tr>
<td>15%</td>
<td>75%</td>
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<td>Little Lonely One—Tom Jones—Tower</td>
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<td>14%</td>
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<td>25%</td>
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<td>Theme From A Summer Place—Lettermen—Capitol</td>
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<td>13%</td>
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<td>31%</td>
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<td>Operator—Brenda Holloway—Tamla</td>
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<td>20%</td>
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<td>I Can't Work No Longer—Billy Butler—Okeh</td>
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<tr>
<td>11%</td>
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<td>20%</td>
<td></td>
<td>Watermelon Man—Gloria Lynne—Fontana</td>
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<tr>
<td>10%</td>
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<td>10%</td>
<td></td>
<td>Trains And Boats And Planes—Billy J. Kramer—Imperial</td>
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</tbody>
</table>

LESS THAN 10% BUT MORE THAN 5%

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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</thead>
<tbody>
<tr>
<td>Nobody Knows What's Goin' On Chiffons (Laurie)</td>
<td>54%</td>
<td>Forget Demoni Frank Sinatra (Reprise)</td>
</tr>
<tr>
<td>Ne Pity In The Naked City Jackie Wilson (Brunswick)</td>
<td>9%</td>
<td>Darling Take Me Back Lenny Welch (Kapp)</td>
</tr>
<tr>
<td>Sittin' In The Park Billy Stewart (Chess)</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>On Wee Baby, I Love You Fred Hughes (Vee Jay)</td>
<td>69%</td>
</tr>
<tr>
<td></td>
<td>March (You'll Be Sorry) Shirelles (Scepter)</td>
<td>8%</td>
</tr>
</tbody>
</table>
NEW SINGLE FROM
CHET ATKINS
"YAKETY AXE"
c/w LETTER EDGED IN BLACK #8590
RCA VICTOR
® The most trusted name in sound
Pick of the Week

I LIKE IT LIKE THAT (1:38) [Tune-Kel, BMI—Kenner, Toussaint]

HURTING INSIDE (2:37) [Branston, BMI—Clark, Smith]

DAVE CLARK FIVE (Epic 9811)
The Dave Clark Five should quickly duplicate their recent "Reelin' And Rockin'" smasheroo with this top-notch updating of the years-back hit, "I Like It Like That." The crew reads the pulsating teen-angled terspochoreian-themed affair in a contagious warm-hearted bluesy style. Tremendous potential here. "Hurting Inside" is a plaintive, medium-paced low-key tale of remorse.

MOON OVER NAPLES (2:33) [Roosevelt, BMI—Kaempfert]

THE MOON IS MAKING EYES (2:42)
[Roosevelt, BMI—Kaempfert, Gabler]

BERT KAEMPFERT (Decca 31812)
The vet orchster hit the jackpot recently with "Three O'Clock In The Morning" and this self-penned newie, "Moon Over Naples," seems sure of duplicating his previous success. The side is a lusty, easy-going romantic instrumental which builds to a dramatic tonal pitch. "The Moon Is Making Eyes" is a catchy, rhythmic happy-go-lucky affair with a nostalgic years-back flavor.

MY MAN (2:57) [Leo Feist, ASCAP—Bibo, Woods, Yvain]

WHERE IS THE WONDER (2:14)
[Emmanuel, ASCAP—Barr, McGregor]

BARBRA STREISAND (Columbia 13323)
Barbra Streisand is destined to score heavily in the coin dept. with this follow-up stanza to her "Why Did I Choose You?" click. The top lid, taken from the lark's "My Name Is Barbra" LP, is a lush, dramatic soulful reading of the romantic sturdie. On the flip she turns in a slick rendition of "Where Is The Wonder."

FORGET DOMANI (2:52) [Miller, ASCAP—Ortolani, Newell]

NO ONE EVER SENDS ME ROSES (2:22)
[Francen, ASCAP—Murry, Davis]

CONNIE FRANCIS (MGM 13383)
The lark scored last time out with "Wishing It Was You," and this excellent version of the oft-cut "Forget Domani" from "The Yellow Rolls-Royce" flick looms as a potent follow-up. Connie reads the infectious, rhythmic romance in a warm, warm-hearted style effectively complemented by a lush orchestral backing. The flip, "No One Ever Sends Me Roses," is a tender lament about a gal who wishes for Mr. Right to come along.

FOLLOW ME (2:38) [Hill & Range, BMI—Shuman, Lynch]

THE OUTSIDE WORLD (2:31) [Painted Desert, BMI—Speddel, Marcus]

DRIFTERS (Atlantic 2292)
The Drifters should quickly add this new Atlantic offering to their long and impressive string of previous triumphs. The "A" side here, "Follow Me," is a medium-paced, rollinglick, pop-r&b romance about a guy who asks his gal to stick with him even if he goes to the ends of the earth. "The Outside World" is a catchy, bluesy tearjerker with an infectious rhythm riff.

MY LITTLE RED BOOK (2:18)
[United Artists, ASCAP—Bacharach, David]

WHAT AM I DOING WRONG (2:29) [Coppa, BMI—Hugg]

MANFRED MANN (Ascot 2154)

MY LITTLE RED BOOK (2:22)
[United Artists, ASCAP—David, Bacharach]

WHAT'S NEW PUSSYCAT (2:11)
[United Artists, ASCAP—David, Bacharach]

BURT BACHARACH (Kapp 685)
Here are two versions of "My Little Red Book" from the "What's New Pussycat?" flick which should prove to become tremendous summer sellers. The Manfred Mann men read the romantic tearjerker in a power-packed, pulsating blues-tinged style while the Bacharach orch, which features chanteur Tony Middles, treats the tune in a rhythmic, leghish soulful manner. The Brits couple their deck with "What Am I Doing Wrong," a low-down rollinglick blues weeper. The Bacharach flip spotlights Joel Gray singing a contagious, warm-hearted rendition of the film's tug tune.

Pick of the Week

GEE THE MOON IS SHINING BRIGHT (2:16)
[Trio, BMI—Greenwich, Barry, Spector]

I'M GONNA GET YOU YET (2:26) [Trio, BMI—Johnson]

DIXIE CUPS (Red Bird 10 032)
The Dixie Cups, who are presently coming off "Iko Iko," should achieve chart-status once again with this top-flight Red Bird newie called "Gee The Moon Is Shining Bright." The side is a pulsating, rhythmic pop-blues romance about a very-much-in-love gal who can't wait to have some time alone with her fella. "I'm Gonna Get You Yet" is a catchy ode about an extremely determined lass.

HERE I AM (2:50) [United Artists, ASCAP—Bacharach, David]

THEY LONG TO BE CLOSE TO YOU (2:23)
[U. S. Songs, ASCAP—Bacharach, David]

DIONNE WARWICK (Scepter 12104)
Dionne Warwick is a natural to generate plenty of sales activity with this new release, "Here I Am," from the soon-to-be released "What's New Pussycat?" flick. The tune is an easy-going blues-tinged pledge of romantic devotion with a dramatic rhythmic undercurrent. The undercut, "They Long To Be Close To You," is a pretty, medium-paced effectively-building after-hours ballad.

TAKE ME BACK (2:34) [South Mountain, BMI—Randazzo]

OUR SONG (2:54) [South Mountain, BMI—Randazzo, Barberis]

LITTLE ANTHONY & IMPERIALS (DCP 1136)
Little Anthony should speedily move up the hitsville path with this latest DCP entry. The top lid, "Take Me Back," is a plaintive, slow-shufflin' pop-r&b ode about a love-sick fella who regrets that he let his girl go. "Our Song" is an easy-going heartfelt bluesy romance with a nostalgic mid-50's teen sound.

THE LONELIEST BOY IN THE WORLD (2:35)
[Eden, BMI—Oitis, Stevenson]

DREAM ME HAPPY (2:29) [Sparks, BMI—Anka, Otis]

PAUL ANKA (RCA Victor 8595)
Paul Anka can rapidly get back in his money-making ways on the basis of the new blue-ribbon Victor entry tagged "The Loneliest Boy In The World." The tune is a tender, slow-shufflin' romantic tearjerker all about an unfortunate guy who's been singin' the blues since his girl left him. "Dream Me Happy" is a locodic, easy-going moody romance sold with loads of poise and verve by the chanteur.

JUSTINE (2:10) [Venice, BMI—Harris, Terry]

IN THAT GREAT GETTIN' UP MORNIN' (2:55)
[Ray Maxwell, BMI—P. D.]}

RIGHTeous BROS. (Moonglow 242)
The Righteous Brothers' Moonglow stands are still a threat (they recently had "You Can Have Her") and this commercial newie from the soon-to-low "A Swingin' Summer" film in which the lads are featured can zoom up the charts in no time flat. The side is a rollinglick, harddrivin', up-tempo-backed multi-beat bluesy twister with a contagious repeating riff. On the undercut the duo offers a slick reading of the gospel sturdie.

LET HER GO (2:29) [Eden, BMI—Stallman, Jacobson]

YOUR GIRL (2:45) [Al Gallico, BMI—Trimachi, Catanza]

PEGGY MARCH (RCA Victor 8605)
Peggy March has an excellent chance of jumping into the winner's circle with this ultra-commercial Victor newie labeled "Let Her Go." The tune, which has an "I Will Follow Him" flavor, is a rhythmic teen-ageded tale of remorse with an infectious rollinglick beat. "Your Girl" is a tender, medium-paced romance about a lucky lass whose been on cloud nine since she's met the guy of her dreams.

Looks like the Browns will go the twin-market success route with their newie outing tagged "You Can't Grow Peaches On A Cherry Tree." See country reviews.
The hit makin' hombre has a great new album

Here's the fabulous Mancini sound with a Latin beat. An irresistible collection of twelve hits including: “Señor Peter Gunn,” “The Breeze and I,” “Perhaps, Perhaps, Perhaps (Quizás, Quizás, Quizás),” “Come to the Mardi Gras,” “Tico-Tico,” “La Raspa” and “Carnavalito.”
**Newcomer Pick**

**YOU WERE ON MY MIND** (2:35) [M. Whitmark, ASCAP—Fricker]

**CANDY** PHILLIPS (Atlantic 2290)
- Timber—Part I (2:44) [Johnson, Bacage, Menelik] Slow twine to the single-slowing, steady rhythm and some soulful chanting. Good 'reb response may be expected for the work-work-song effort out.

**MOBY DIVERS** (427) [Northern, ASCAP—Jones, Russell] Littening movie tune.

**Best Bets**

**CITY CASTOR (Jet Set 1001)**

**IT'S OK (2:13)** [Dimpire, BMI]

**NOBODY WANTED** (2:59) [Janmary, BMI—frieder, Gold, Brooks] The bittersweet tone of the first new track of this album, the potential inherence to this slow shuffle rocks-a-ca item with solid orking and an easy going sound of thom's to the beat and could easily spread to the pop market with a chart spot in the offering.

**COUGAS DOUGLAS** (T-CF-Ritz 107)

**AROUND THE CORNER** (2:19) [South Mountain BMI—Randall, Hart, Weismann, Barber, Menelik] British Claire Douglas sings an upward track variation for herself on this side of the coin with a lovey, easy-going, folk-face romancer with a plaintive, wistful twist.


**PERLEAN GRAY** (DCP 1143)

**DON'T BUSH ME BABY** (2:24) [Burrison, BMI—Greenberg, Lapham] Reh deays, could hop on the Perlean Gray bandwagon as a result of the reaction to this blues side with an infectious beat. The mid-tempo sounds could break wide open giving her a nice chart side.

**Best Pic**

**THE CHASE** (2:30) [Grand Canyon BMI—Feldman, Goldstein, Gottscholl] Rock and Jack can move up the chart so no time flat with this tender, slow-paced, heart-warming romantic side without a duo who seem aptly suited to each other.

**RICA-SHAYS** (Lola 092)

**TURN ON (1:55)** [Yellow Sand-Robinhood, BMI—Story, Harder] A lively beat combined into this hard rocking guitar instrumental could garner plenty of airplay for this rockin' island side. With the dance minded teens to make a show for this chart possible.

**PETER JAMES (Reprise 0388)**

**STAGE DOOR** (2:25) [Screen Gems-Columbia, BMI—Goffin, King] A little theme—Part I, and a nicely orked English-sounding tune could put this side up in contention for a winner's circle. The mid-tempo shuffer has enough appeal to crack it wide open.

**BEST OF** (1:55) [Yellow Sand-Robinhood, BMI—Story] Throbbing rhythmic rocker.

**REASONS** (United Artists 886)

**COME AND GO WITH ME** (2:15) [Fleece, BMI—Quick] This new rev novel on a side made famous by the Del Vikings has enough sweetness and charm to carry it a long way with spinners, and could make it a hot selling single. Snappy beat with good sales potential.

**HAPPY RHYTHM (2:30)** [BMI—Mir Stuning] Bluesy jerk intro that picks up to a multi-dance rhythm buoner.

**TOKENS** (B. T. Puppy 512)

**CATTLE CALL** (2:24) [Forte, BMI—Owens] A rocking ranchhand rouser on this B. T. Puppy deck could bring the Tokens into their own circle. The happy-go-lucky rhythm and catchy vocal workout should be a welcome change-of-pace with deays, and could sky-rock-sales-wise.

**BEST OF** (2:02) [Bright Tunes, BMI—Margo, Margo, Medress, Siegel] Throbbing English sounding rocker.

**VICKY GOMEZ** (ABC Paramount 10679)

**BOYS ARE A DIME A DOZEN** (2:23) [Bislor-Hoffman House, BMI—Willis, Abeyta] Look out for Vicki Gomez to catch some good sales on this infectious Detroit sounding out with a solid rock sound and a fine chor musical arrangement. The driving mid-tempo deck could become a teen favorite.

**BEST OF** (2:17) [Destiny, BMI—Whitehead] Catty multi-dance buoner.

**BOBBY WHITESIDE** (Destination 606)

**YOU GIVE ME THE STRENGTH** (2:23) [Donovan, BMI—Whitehead] Bobby White- side could stir up a considerable action via this soft-spoken ditty which features the charmer on a potently cut mid- tempo circuit with lively pop potential as well. Keep an eye out for this sparkling Mary Wells type item, it could break wide open.

**PEBBLES** (Dot 16747)

**LOVE ME AGAIN** (2:10) [Dunlee, BMI—Van Oss, Welton] The Pebbles could rock their way up into the winner's circle with this potent pounding beat thrower in a mid-tempo setting. A good multi-dance motion and features some good vocal sounds and infections pseudo-English orking.

**EASY LISTENING** (2:17) [Donlee, BMI—Bekky, Welton] Lightly moving rock side here.

**SANDRA PHILLIPS** (Broadway 402)

**YOU SUCCEEDED** (2:22) [Seggarittus, BMI—Barnes, Jackson] A little theme from Sandra Phillips and a lively Det orking could send this deck soaring up the charts with a good pop showing also possible. The driving mid-tempo sounds here have what it takes to make a show for this chart possible.

**PAGEANTS** (RCA Victrola 8601)

**I'M A VICTIM** (2:28) [Re- gent, BMI—Bronson] The rollicking beat on this new side will make any band a favorite with the teenies to this side of this deck could pull plenty of teen over to its mid-tempo circuit with lively pop potential as well. Keep an eye out for this闪耀ing Mary Wells type item, it could be a true winner.


**SANDIE ON THE BLUE FEELING** (RCA 8602)

**THINK OF THE TIMES** (PAR 2:35) [Rocking Chair, BMI—Rhys, Wylie] This tremendous similarity to the sound of the Righteous Brothers, Sam Bowie, backed by a soft choral of male voices in the music, could find that this deck is a sky-rocking item.


**Bobby Whiteside** (Destination 606)

**You Give Me The Strength** (2:23) [Donovan, BMI—Whitehead] Bobby Whiteside could stir up a considerable action via this soft-spoken ditty which features the charmer on a potently cut mid-tempo circuit with lively pop potential as well. Keep an eye out for this shimmering Mary Wells type item, it could be a true winner.

**Eyesight** (2:17) [Destiny, BMI—Whitehead] Catty multi-dance buoner.
BOILING OVER!

SOUL SAUCE

CAL TJADER

VK-10345

From The Hit Verve Album

SOUL SAUCE by Cal Tjader

V/V6-8614

Verve Records is a division of Metro-Goldwyn-Mayer, Inc.
**RECORD REVIEWS**

- **Best Bets**

**RACERS** (RSVP 1115)
- **SKE-BOARD** (2:05) [Charlton BMI — Kernfeld]
  The Racers can have a potent summer sound with this hard-driving, fast-moving rhythmic happy-go-lucky novelty with the potential of being a current teen craze. Blockbuster potential here.

(B+) **IT'S HAPPENING** (2:05) [Charlton, BMI — Kernfeld]
Slick, hand-clapping instrumental stanza.

**SOUL SISTERS** (Sue 130)
- **THINK ABOUT THE GOOD TIMES** (2:45) [Sagittarius BMI — Barnes, Jackson] The Soul Sisters seem sure of grabbing both rab and Top 40 spins with this pulsating, fast-moving infectious happy-go-lucky twister. One of the best this group has had to date.

(B+) **THE RIGHT TIME** [Plantmar BMI — Cadenza, Herman]
Souful, shuffle-beat blues romancer.

**PICOSSA PUPA** (Warner Bros. 5640)
- **BREAK AWAY** (2:08) [Metric BMI—DeShannon, Sheely] Picolla Pupa has an excellent opportunity of grabbing Top 40 spins with this rhythmic, chorus-backed ode about a girl who serves notice on her guy that she can leave if she cannot guarantee her plenty.

(B+) **PUT TWO EXTRA CANDLES ON MY CAKE (2:21)** [Screen Gems, Columbia, BMI — Greenfield, Vin, Miller]
Contagious, teen-angled heartbreaker.

**BILL HENDERSON** (Verve 10357)
- **WHEN MY DREAM BOAT COMES HOME** (2:40) [M. Wittman, BMI — DeShannon, Sheely, Kaufman] Bill Henderson should get plenty of new sales mileage with the fresh updating of the evergreen which features an effective, throbbingly bitter-sweet, silky instrumental that even the charter takes over and swings the tune to its conclusion.

(B+) **WHO CAN I TURN TO** (2:30) [BMI—Orchestrations, BMI — Newley, Bricasse] Pleasent reading interpretation of the Chordettes' "Boar Of The Greatpaint" ballad.

**GARY AND JAN LORRAIN** (ABC Paramount 10674)

**VIKKI CARR** (Liberty 58504)
- **UNFORGETTABLE** (2:04) [Bourne, ASCAP — Gordon]
  Coming off a good music noise-maker, solid voice. Vikki Carr could score with this ballad which blends her potential of a deep, beautiful presence. Backed by a lush orch, the lark's vocal showing is spotlighted nicely on this deck.

(B+) **THEME FROM "PEYTON PLACE" (2:18)** [Robbins, ASCAP — Waxman, Webster] Sweet shuffle ballad sound.

**DEAN PARRISH** (Musicor 1069)
- **BRICKS, BROKEN TOLLERS AND STICKS** (2:47) [Catalogue, BMI — Bruno, Millrose]
  A light, Latin-sil, solid orking and the powerful chanting of Dean Parrish could stir up a big deep-aje reaction for this spiritual Musicor outing. Chart spots might well be coming for this one.

(B+) **I'M OVER EIGHTEEN** (2:39) [Dreamland, BMI — Anastasia, Stanley]
More driving orkwork behind the solid singer here.

**MARINA MARS (MGM K13631)
- **HEAD & SHOULDERS** (2:30) [Eden, BMI — de Coteaux, Ota]
  This multi-dance throber could make a name for Marline Mars, clicking with rab spinners and possibly spreading into the pop area. Deep orkbing behind her attractive vocal sound adds further to this side's appeal.

(B+) **I'VE GOTTED PLEASE HIM** (2:20) [Brenda, BMI — Jenkins] Catchy multi-track recording.

**LAWRENCE WELK** (Dot 16741)
- **SCHATZIE** (1:55) [Harry Von Tilzer, ASCAP — DeCibler, Roberts, Meyer, Kehn] TV's orkster Lawrence Welk, who has strung out a series of noise makers, could come through again with this polka type bouncer. Coin ops should take note, as well as spinners, of this Polka Dancer's pleasing deck.

(B+) **THERE'S NO ONE LIKE YOU** (2:15) [Symphony House-Harry Von Tilzer, ASCAP — Gaze, Mader, Greene, Cates] Light-hearted outing here.

**DETERGENTS** (Roulette 47026)
- **LITTLE DUM-DUM** (1:55) [Vanno, Emily, ASCAP — Vance, Pockriss]
The Detergents could make it three straight with this stomping rocker. Dropping the humor of their "Double-Oh-Seven" and "Laundromat" decks, the crew puts down a straight session with throbbing ork backing turning the trick only on the vocal.

(B+) **SOLDIER GIRL** (2:35) [Vanno, Emily, ASCAP — Vance, Pockriss] Comic novelty item about a guy whose girl is in the service.

**EDDIE CANO** (Reprise 0382)
- **TORTILLA FLATS—PART II** (2:38) [J. Jolen, BMI — McCarthy, Cano]
  Veli pianist Eddie Cano might make a big showing on the pop and jazz spinners' air play schedules with this powerful building driver with some very fine ork workouts.

(B+) **TORTILLA FLATS—PART I** (2:38) [J. Jolen, BMI — McCarthy, Cano] Light jazz piano instrumental.

**BOBBY WOOD** (Joy K 298)
- **WHEN A LONELY BOY MEETS A LONELY GIRL** (2:16) [Drury Lane, BMI — Kaye, Ham] The plaintive vocal, teen aimed lyrics and pleasant orking on this side should garner plenty of spins for it. Very fine potential for a sales breakout, could catch the charts and go climbing.

(B+) **HUMAN EMOTIONS** (2:35) [Drummer Lane-Balle, BMI — Davidson] Nice ballad here.

**EARTH KITT** (Deco 31807)
- **THERE ARE NO LOVE (2:35)** [Northern, ASCAP — Coleman, Raye] The veteran songstress does a fine job with a light-hearted, finger-snapping lilter from the film by the same name.

(B+) **SHE'S THE ONE I LOVE** [J. Bette, BMI — Robinson] A hard rock sound with plenty of jazz danceliveness.

(B+) **SEARCHIN' FOR MY BABY** [Conete, BMI — Hayes] A faster paced rocker with a solid backing.

**TAMBI GARRETT** (Ascot)
- **IF YOU GIVE ME MY HEART TO YOU** (1:56) [Miller, ASCAP — Crane, Jacobs, Brewezer] Nicely treated revival of the white back hit.

(B) **YOU WERE MINE FOR AWILE** (2:15) [T. M. BMI — Hicks, Freeman] Lifting somewhat country-flavored ballad.

**PER WEE SPIETERLA** (RCA Victor 8860)
- **TANSY** (2:12) [Bourne, Rank, ASCAP — Paramor]
  Stickman Spiterela makes smooth listening with this light, easy-going clarinet instrumental.

(B) **CREOLE CLARINET** (2:05) [Five Sisters, BMI — Crane, Hirt] This one is a chorus-backed instrumental with a Latin flavor.

**SKIP CUNNINGHAM** (20th Century-Fox 588)
- **HAVE WE MET BEFORE** (2:30) [Almost & D Ann BMI — Jamison, Bank]. Skip Cunningham could well do Top 100 biz with this tender, melodic-paced bluesy chorus-backed romancer about a lady who is sure that he knows a gal that he was just introduced to. Watch it closely.

(B+) **LIKE TAKING CANDY FROM A BABY** (2:20) [Almost & D Ann BMI — Jackson, Barnes] Muddy, slow-shuffling rhythmic blueser.

**ROBIN HOODS** (Mercury 72445)
- **WAIT FOR THE DAWN** (2:17) [Merc-Happy 6, BMI — Geedey, Davidson] Closely harmonizing their way through this nicely rhythmic mid-temp rocker, the Robin Hoods could come up with a chart item. Good deep-aje reactions and sales acceptable.

(B+) **YOU LOVE ME SO** (2:19) [Merc-Happy 6, BMI — Shelton, McGeedey, Davidson] Light beat rocker on this.

**MALCOLM HAYES** (Chattahoochee 686)

(B+) **SEARCHIN' FOR MY BABY** [Conete, BMI — Hayes] A faster paced rocker with a solid backing.

**JOHNNY NEAL & THE STARLINERS** (ABC Paramount 10673)
- **AND I WILL LOVE YOU** (2:25) [Leeds, ASCAP — Dolway, Barkin] Long down bluesy sound in the old "walk" tempo.

**CON PIERNIO** (Ford 144)
- **POETRY IN MOTION** (2:28) [Vague — Kaufman] Peppy updating of the Johnny Tillotson white-backer.

(B) **WHERE TO FIND THE RIGHT** (2:00) [T. M., BMI — Raleigh, Barking] Long down bluesy sound hit in the old "walk" tempo.

**Cash Box—June 19, 1965**
The Next HIT SINGLE
from
Bert Kaempfert

MOON OVER NAPLES

c/w

THE MOON IS MAKING EYES

Available Now at All Decca® Branches
B+ REVIEWS

LOYD PRICE (Monument 887)
B+) IF I HAD MY LIFE TO LIVE OVER (2:28) [General, ASCAP—Tobias, Jaffe, Vincent] Soulful vocal on this liltting r&b side.
B) TWO FOR LOVE (2:28) [Lloyd & Logan, BMI—Price, organ] More fine vocal sounds on this puncy ditty.

UMI AND RICHARD FARINA (Vanguard 85030)
B+) RENO NEVADA (2:45) [Withmark, ASCAP—Farina] Bluesy folk item with off-beat arrangement.
B) ONE WAY TICKET (2:50) [Withmark, ASCAP—Farina] Fore catchy sounds here with unusual instrumental set up.

ANTO & JOHNNY (Canadian American 189)
B) BRAZILIAN SUMMER (2:30) [Melody Lane, BMI—Gama] Lovely bossa nova tune.

REATIONS (Cloud)
(B+) JUST A LITTLE LOVE (2:08) [Temmy, BMI—Ligor, Cannela] Driving multi-dance rocker.
(B) LEMME HANG AROUND YA (2:08) [Temmy, BMI—Balkin, Panessa] Bouncy up-tempo tune.

DOLPH PRINCE (Tivoli 1719)
(B+) NO MORE (3:00) [Owens, BMI—Owens] Solid beat on this mid-tempo pop-r&b selection.
(B) EVALINA (2:25) [J. J. Robbins—Davis] Good coin-op choice side with this ballad lilter.

TIMOTHY WILSON (Veep 1213)
(B+) HEY GIRL, DO YOU LOVE ME? (2:22) [Grand Canyon, BMI—Feldman, Goldstein, Goethehrer, Wilson] Lively shuffle cha-cha with r&b appeal.
(B+) COME ON HOME (2:39) [Grand Canyon, BMI—Fieldman, Goldstein, Gottehrer] Blues lament.

CHRIS GANTRY (Jed 007)
(B) HARLOW (GODDESS OF LOVE) (2:22) [Denny, ASCAP—Wyatt] Slow shuffle ballad.
(B) THIS OLD TOWN (2:47) [Cedarwood, BMI—Gantry] More downhearted chanting.

RONNIE FULLER (Joli 074)
(B) DO THE DIVE (1:55) [Jo-Jo, Top-Hit, ASCAP—Fuller, Baron] Steady paced multi-dance item.
(B) THE BIG HURT OF ALL (4:05) [Jo-Jon, ASCAP—Baron] Interestingly done blueser.

PAUL THORNTON (Mustang L365)
(B) BABY BE MY GIRL (2:20) [Seekerts, BMI—Thornton] Throbbing, plaintive, teen-oriented rocker with a touch of the Liverpool sound.
(B) WALK IN OUTER SPACE (2:50) [Seekerts, BMI—Canton, Thornton] A timely title for a raunchy, jerkin' rockable.

MIKE DE CHICO & THE KRAZY KAYS (Drum Boy 114)
(B) THAT'S AMORE [Paramount, ASCAP—Warren, Brooks] Interesting parody on the well-known while-backer.
(B) LAZY RIVER [Peer, ASCAP] Nice, bouncy revival of the real olde.

JOY KENDAL (Monumental 514)
(B) WHERE'S THE BOY (2:10) [Ursula, BMI—Weiz] Founding teen danceable.
(B) LOVE IS A RIVER (2:25) [Stirling, SESAC—Thompson, Weiz] Pulsating tale of heartbreak and woe.

GIL ANTHONY (Seven Palms 77-100)
(B) LONG AS I HAVE YOU [Chemistry, BMI—Hazen] A touching, sentimental ballad pleasantly done.
(B) DAISIES NEVER TALK [Leilani, ASCAP—Gilmour, Roy] This one is an uptempoed, catchy bounce with a multi-dance tempo.

Cash Box—June 19, 1965

The Canadian Sweethearts

BOB REGAN ♡ LUCILLE STARR

THEIR LATEST RELEASE!

LOOKING BACK TO SEE

B/W

THE WAYWARD WIND

Management
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Canadian Sweethearts

Cash Box—June 19, 1965

The Canadian Sweethearts

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THEIR LATEST RELEASE!

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Canadian Sweethearts

Cash Box—June 19, 1965
Flying high... with her third straight hit!

Marianne Faithfull

This Little Bird #9759

Another John D. Loudermilk Hit!

London Records
Headings up this week's list of award winners is KTWV-Cleveland, which topped 15 of the Heart Association's Bronze Distin-
guished Service Medallion, which went to 12th Jim Raney, who spe-
headed the marathon . . . Not far
away, WSBN-Milwaukee received six
awards at the Milwaukee Radio-
TV Council's 1965 Annual Awards
Presentation. Regular features, "The
Other 99" and "Singin' Here To-
night," copped two of the awards,
while the others went to four of
the station's special features. . . . In
Steel City, WJAS-Pittsburgh was
honored with an Ohio State Broad-
casting Award during the 35th An-
nual Conference of the Institute for
Education by Radio-TV of Ohio State
University. The award-winning series,
titled "Out To Walk," dealt with the
problems faced by unwed mothers.
For the fourth time in three years
WINS-New York has been se-
lected to receive an Ohio State Award
for radio documentaries. The latest
award was for the station's recent
"Fied Pipers Of Harlem" series . . .
At the same station, director of com-
munity relations and public affairs
Bert Cowan has received the Amer-
ican Baptist Convention Radio Award
for "flexible, timely and religiously
relevant community programming of
note." . . . WDAF-Kansas City, Mo.
was awarded the 1965 Community
Service Program Award by the Ra-
dio and TV Council of Kansas City
for its services to the Performing Arts
which consists of religious triologues, town
meeting, poet and author and docu-
mentary-adventure formats. . . . Mean-
while, the station's news direc-
tor said Wednesday he was named
host of the Year by the same counci
Way out on the West Coast, KMPC-
Los Angeles has been named "Most
Outstanding Radio Station in South-
er California for 1964" by the city
of Gardena. In addition, the mayor
proclaimed May 26 "KMFC Day in
Gardena.

As part of her promotion for her
latest 20th Century Fox LP, "the New
Vivienne Della Chiesa," the song-
stress dropped in for a scheduled ap-
appearance on WNBC's Big Wilson
Show. While the singer was playing
one of the tracks from the album,
"Reaching For The Moon," a 1928
inveterate film fanatic, the second-
vided an unexpected guest shot by
Berlin himself. Why the call? Just
to compliment the artist on the most
beautiful interpretation of the song
that he has ever heard. Of State Wil-
son claims that most of the credit
goes to his expert turntable

Out in the Bay City area, there's no
room for a songwriter who's a softy.
The adept airmen at KSFQ-San Fran-
cisco, ecstatic about the
above-average athletic adroitness,
ad-
owered the challenge of the Ren-
VIP's and thoroughly drenched their
opponents in the world's first LeMans
whaleboat race, which was held at
Aquatic Park in full view of over
5,000, eye-witnesses. With teeth
clenched in defiance and lips curled
derivasive sneers, the KSFQ Ne-Stars
raced to the bows and bunged power-
fully to the lead, with ears flashing
in the brilliant sunshine, and muscles
rippling throughout their splendid phys-
ios. After coasting to a quarter mile
victory, the salty crew, consisting of
Dr. Don Sherwood, Carter B. Smith, Dave
Niles, Dean Webber, Mark Blinnoff,
Bugs Blass, Stan Burford and Bob
Laurnin, dunked program director
Calumet Al Newman in the briny
and slipped into the winners circle to
accept their trophy, a huge jug of
whiskey which still bears the seal of
the Big Bayboat.

Next sports spectacular by the No-
Stars is the annual PAL benefit soft-
ball match with the VFW which is
scheduled for June 23. Keep your eyes peeled
for further news.

Gary Todd, public service director
up at CKY-Winnipeg, returned from
a three-week U.S. vacation just in
time for the station's News Law
"Name It And Claim It" contest. The
giveaway ran the same way as most
"Name It And Claim Its," but the
prizes ranged way up there with mink
shades, $500 in cash, and home stereo
centers.
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WHEN YOU THINK ABOUT THIS
...THERE'S QUITE A DIFFERENCE

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SINGS
MY PRAYER & PRETTY PLEASE
D-4001

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ABC-PARAMOUNT RECORDS, INC.
The Song
The Arrangement
The Performance

...that it takes to hit the top!

"HOLD ME, THRILL ME, KISS ME"

MEL CARTER

IMPERIAL on the go for '65!

Box—June 19, 1965
in Goldblatt Bros. State St. (10). Package is tagged after "Foolin'" click. We might add that its doing SRO business in the Living Room. -- Fontana lark Gloria is the latest addition to Franky's. "Summer Of Stars '63" lineup McCormick Place. Her concert is slated for Aug. 21. -- Rockford impresario Harry Fey hooked the bau Brummel into Rockford College nation (19) and is planning a 3- 10 concert, featuring the Everly Bros., for mid-July. CMA officials fixed into Chi. (?) for a meeting at Pick-Congress. -- The boys at Real Disc are celebrating the local launch of Bang single "I Want You" by The Strangeloves, and Kenl Beurcamp predicts a full run for novices "Happy Feet" by The Montecalres and "In My" by Gloria Parker. Erwin is eying a choice chart position for the new Lawrence Welk out- "Schatzie" (Dot). An Enzo part opened at the Gai Paris (8). -- The Modernaires are due in at Camellia House. -- Allstate's Gold is on the move with the 20th sound track album "Those Mag- cent Men In Their Flying Ma-" and Old Town package "A Table Header With Arthur Prysock." It was nice meeting Dave Gates, the man artist-producer for Plane- Eyed Records (Dot subdi). who'selin the country in behalf of curr- ent entries "Sad September" by Global & Brady, "Something Beauti- by 13-yr. old Margaret Randolph of her own line called "Let You. Jerry Lee Lewis made a fine appearance at the Club Last weekend. -- The Jimmy Smith of are in at the Plugged Nickel. -- Congrats to Irv Brasso (RCA), who's getting married in September. Bobby Garmsa's reportin' hot and heavy action on "Girl Come Run- ning" by the 4 Seasons, "I Do" by the Marvelettes, "My Coloring Book" by Chad & Jeremy and "Meeting Over London" by the Impressions. Dick Sarlo, long time favorite at the Pick-Congress's piano bar, waxed his first Columbia side -- a vocal of "Apples And Bananas." -- In the fore at United Record Dist. are The Shirelles' "March (You'll Be Sorry)," "A Flame In Your Heart" by Otis Clay and "Do The Boomerang" by Junior Walker. -- The current Regal Theater bill spotlights Marvin Gaye, Little Milton, The Drifters, James Phelps and a host of R&B favorites. -- Strong items from Liberty according to Jerry La- Coursiere, are "What The World Needs Now Is Love" by Jackie De- Shannon, "Seventh Son" by Johnny Rivers and "Lipstick Traces" by The O'Jays.

**Hollywood:**

An electric new fair lady in town is the La Jolla beauty who makes her film debut in "A Swinging Summer" which opens nationally next month. 20th rushed her into "Fantastic Voyage" and Dino De Laurentiis plans to star her as the fun James Bond in "Bara Della." You'll be able to see her on "Hullabaloo" and "Shindig" in the fall and at least included in the soundtrack version of "A Swinging Summer" on Hanna Barbera Records which'll be released in July. At least three labels here bidding for her signature and local columns are calling her "next year's Ann Margret!" make a note of the name -- it's Raquel Welch. -- Don't you agree that Jack Jones, who has won the Cash Box Dee Jay poll for the past three years as "most promising male vocalist," should be disqualified from that category in the upcoming poll? After catching his opening at the Cocoon Grove this past week we contend that Jones has more than full- filled that promise and deserves to be in the same ring with weightweights such as Mathis, Williams, Sinatra, Darin, Davis, Bennett, Lawrence of Martin. -- Other openings in town this past week included: song writer-record producer Lee Hazlewood at the Troubadour. The Paris Sisters at the Gaslight Club and The Singing Apostles at Ye Little Club. -- Randy Wood, head of Vee Jay Records, back from N.Y. negotiations for a major acquisition of the label's growing ros- ter. Target of discussions is a major male disk star whose long term com- mitment to another label expires this summer. -- A and B man for Capitol, Steve Douglas, home from N.Y. and Nashville this week with the news that the Letterman's latest theme, "From A Summer Place" is breaking in all directions and Jody Miller's, "Silver Threads and Golden Needles," which Douglas also produced, looks like a monster, follow-up to "Queen Of The House." -- Snuff Garrett cutting Gary Lewis singles and al- bums at United for Liberty this week and Sonny and Cher move into Gold Star to cut a single for Atco. -- Frankie Laine cutting two singles at Capitol—one a new tune by Tony Ra- mono and Paul Reese titled "A Girl." -- Richard Burton made the narration fashionable again and Bette Davis, Jimmy Stewart and other stars are cutting singles on the coast. Walt- ham has a hush hush record (not sweet Charlotte) which is being air mailed to distribute this week in boxes marked "not to be opened until June 21st."-- a little rogue tells us that the artist is Charles Boyer! -- Harvey Goldstein, national promo for Liberty, reports that P.J. Proby really broke it up at the Shrine last Sunday when 500 teenagers (including one gal who busted her ankle in the melee) rushed him during the first number. Pro- ducer Jack Good was forced to close the curtains until the riot subsided. -- NARAS award winner Jerry Ken- drey now cutting Jerry Wallace in Nashville for Mercury. -- Piccola Pupa taping for Dick Clark's "Where The Action Is" TV' er July 2nd will sing her first Warner Bros. rocker "Break Away." -- Betty Lavette, whose Call Record of "Let Me Down Easy" is a national chart item, visit- ing jocks in town with promo man Don Grierson. -- MGM's west coast

**Here and There:**

**Philadelphia** — Mistry Singers buzzes booming business on these sides: "Too Young" from Ronnie and the Hi-Lites, "My Prayer" from Shel- ley Fabares and Jaye P. Morgan's "Life Is Just A Bowl Of Cherries." -- Congrats to Irv Medway, for- merly of the Philadelphia branch of Columbia Distribs, on the birth of a daughter, Lyss Jill. -- Dolly Klemm clicking with the Byrds' "Mr. Tambourine Man," "Gonna Make Him My Baby" from April Young, and Robert Rooter's "Summer Sound." -- Boston—Ed Haurope reports a big New England response to "A Thou- sand Violins" by Johnny Lindy on 20th Century Fox.

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-- For Your Love
-- Before and After
-- My Cherie
-- Welcome Home
-- Baby I'm Yours
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HAS A BIG NEW SINGLE #8595

THE LONELIEST
BOY IN THE WORLD
DREAM ME HAPPY

PAUL ANKA

ON RCA VICTOR

The most trusted name in sound
Tom Jones In U.S. For In Person Conquest

NEW YORK—Tom Jones, high-ranking rep of the British Sound, is making a short visit to the U.S., one that is a prelude of a long-in-person stay in the country.

Arriving in the U.S. last Tuesday (8) with Colin Berlin, rep in England for Acuff-Rose, which represents the artist here, Jones went directly into rehearsals for last weekend's edition of the Ed Sullivan TV' er and the June 28 TV'er (also CBS-TV) featuring Murray the K, which has been expanded from 1 hour to 90 minutes. He'll also do photo sessions and interviews.

Jones will return this week to England, but will return in July for a 3-month stay. He'll appear with Murray the K at the Brooklyn Paramount, from July 14-21. After this stint, he'll do a series of concerts on the west coast. On Aug. 2, he'll tour with the Dick Clark "Caravan of Stars" through Sept. 6. Following the Clark event, Jones will take a week off for rest in Bermuda, returning to the U.S. for more concerts.

Bob McCluskey, assistant to the president of Acuff-Rose, is also accompanying Jones on his visit here. Noting the songwriter's success (a Parrot label smash with "It's Not Unusual" and a chart climber with his follow-up side, "What's New Pussy-cat?" plus a strong Tower single, "Little Lonely One"), McCluskey says that a unique aspect of his triumph is his strong exposure on Top 40, R&B and good-music outlets.

Orange-Empire Inks Canadian Teen Group

BEVERLY HILLS — Orange-Empire Records, recently formed in Beverly Hills, has inked a Canadian teen group, the Palace Guard, said to be making a stir on the west coast. The group consists of four musicians and three singers, and is led by guitarist Don Beaudoin and his brothers John and Dave, two of the lead singers. Third lead vocalist is Mike Conley, who hails from Ireland. The group's other guitarists are Rick Moser and Chuck McClung and drummer Emmett Rhoades.

Gary Bookasta, O-E vp, negotiated the pact after seeing the boys perform at Bob Foster's Revel-Aire Teen Club in Redondo Beach, Calif. For their first release, they have been coupled with recent pactee Don Grady on "Little People" and "Summer Game." To follow are individual efforts from both Grady and the group.
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Those Magnificent Men in their Flying Machines
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THE GREEK

ORIGINAL SOUNDBACK ALBUM

TFS 4167 STEREO
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—June 19, 1965
Outstanding performances available in stereo as well as mono... great artists... great sound... great values!

BRAHMS
Piano Concerto No. 1
GARY GRAFFMAN
Boston Symphony/Charles Munch

VIC/VICS—1107
VIC/VICS—1109

BARTÓK
CONCERTO FOR ORCHESTRA
REINER CHICAGO SYMPHONY

VIC/VICS—1108
VIC/VICS—1110
THE YOUNG AMERICANS PRESENTED BY JOHNNY MATHIS—Mercury MG 21023/SH-9198

The thirty-six high school and college students who comprise the Young Americans make an impressive debut on this Mercury outing accompanied by Johnny Mathis on several of the tracks. The California crew carries a beautiful power in their deliveries of a dozen happy-go-lucky and clapping tunes. Among the highlights on this gay and vigorous LP are "Clap Yo' Hands" and a very fine "Hard Travelin'". The package becomes a favorite with deejays and record buyers.

THE MANY FACES OF THE DETERGENTS—Roulette 25308

The Detergents have produced two hits via a humorous approach to the râr sound, and with both "Leader Of The Laundromat" and "Double-De-Doo" the group has a hit on its hands. This package could come up with a chart riding LP. Packed with teen-oriented wit and a beat that couples danceability and entertainment, this set is likely to find a warm response from spinners. Among the light tracks on the album are: "From L.A. To New Orleans" and "Mrs. Jones (Oh About It)."

THE VOICE AND GUITAR OF JOSE FELICIANO—RCA Victor LPM/LSP-3338

The premiere of a bilingual and fantastically diversified entertainer is achieved via this album by Jose Feliciano. His guitar vocals along with his electric guitar are played on the set are no less amazing than the realization that he is equally at home in pop, r&b, folk, and Spanish themes. He proves it off with the fact that he is adept at all of these, the performer could have no unlimited appeal to a vast public. Among the highlights in the LP are "Manha De Carnival," "Hi-Heel Sneakers" and "Don't Think Twice, It's All Right.

BLUE KENTUCKY GIRL—Loretta Lynn—Decca DL 4653/74553

Red-hot in the country markets, Loretta Lynn should get plenty of reaction to this album, dubbed 'a matter of new, fresh, current smash single, "Blue Kentucky Girl."' The songstress, whose sincere, heartfelt style has made her a favorite with artists as well as the record buyers, shows off her usual fine job of handling a tender country ballad or a lively boaster as she kicks off the LP with the title track, "Blue Kentucky Girl." A big r&b reception could be in store for this LP, and the pop crowd could hop on the Curtis bandwagon too.

IT'S DANCE TIME—Willie Mitchell—Hi HL 12926/SHL 23026

Long a regional favorite in the Memphis area, Willie Mitchell could snare a good deal of national attention on a set of rock cuts featuring a solid and lively beat. With Mitchell's latest, single, "Bust Your Worms" and "Can't Help Myself" the list of titles as a draw, and a hefty collection of favorites added to the card, the teen should find this an entertaining package that might take an interest in the material here. Among other tracks are: "Twine Time" and "When My Dreamboat Comes Home."

AT IT AGAIN—Frankie Randall—RCA Victor LPM/LSP 33386

Frankie Randall is 'at it again' with another dramatic vocalizing session. His full of wall-to-wall standards are scored and conducted by Marty Paich. Kicking off the LP with a walling version of "A Woman," from his newly-premiered "Roar Of The Greasepaint," the crooner handles a melody with a rare sophistication. Interpretation. Other rehopt cuts include (I Stayed) Too Long At The Fair and "Addition. This package should get plenty of reaction from deejays.

POP BEST BETS

KING CURTIS PLAYS THE SAM COOKE HITS—Capitol T/ST 2341

The wax ten tracks of Sam Curtis grooves through a collection of tunes from the Sam Cooke songbook on the label's latest, very matter-of-fact. Rhythmic backing makes this set a natural for dancers, and the smooth delivery of Curtis should garner some time among the hits in this outing are: " Ain't That Good News," "Shake" and "Twistin' the Night Away." A big r&b reception could be in store for this LP, and the pop crowd could hop on the Curtis bandwagon too.
the brilliance of
QUINCY JONES
as composer, arranger, and conductor is revealed in
these two outstanding motion picture score albums

EXPLOSIVE MOTION PICTURE SCORE

Rod Steiger in THE PAWNBROKER

composed, arranged and conducted
QUINCY JONES

Dialogue by Rod Steiger

JUST LISTEN!

MERCURY RECORDS

G 21011
SR 61011

MERCURY RECORDS

MG 21025
SR 61025

Box—June 19, 1965
PLAY GUITAR WITH THE VENTURES—Dol-
tor BLP 16001
A crew that has consistently hit on the album charts, the Ventures serve up four songs on this outing geared to beginning guitarists. The team offers three runs through on each tune for the rhythm, bass and lead guitar, and then puts them all together for a finale. The songs used for instruction are “Raunchy,” “Tequila,” “Memphis” and the title track, all of which started things off for the group, “Walk, Don’t Run.” With an illustrated folder containing diagrams, this set is one of the most appealing of its sort.

EVERY NIGHT, EVERY DAY—Jimmy McCrack-
lin—Imperial LP 11040
Jimmy McCracklin’s recent r&b hit, “Every Night, Every Day,” and his way back tune “The Walls” head the list of selections making up this most appealing Imperial set. The tunes run through a gamut of varied songs reflecting his wide-
spread capabilities and comes off nicely on both up-tempo and slow tracks. R&B spinners should find the collection a fine supplier of material, and sales should profit from the exposure. Included on the singer’s LP are “Summertime” and “Looking For A Woman.”

MUCHO—Santo & Johnny—Canadian-American CALP/SCALP 1016
The honey-sweet guitar sounds of Santo & Johnny turn to the throbbing temps of Latin music in this album, music in this album packed with lots of good listening. The duo does an excellent job of capturing the warm, rich south-of-the-
border spirit as they blend in a varied selection of rhythms, ranging from the pulsating cha-cha to the torrid beat of the mambo. Five of the items in this section include “Green Eyes,” “Bermuda” and “Besame Mucho.”

THE SWINGER’S GUIDE TO MARY POPPINS—
—Tupper Saussy—Monument MLP 6801/SLP 1800
The incredibly popular score from “Mary Poppins” carries with it a freshness and mirth that fairly boggles and this lightly bouncing jazz handling does the collection up with a new sparkle that should attract considerable attention among spinners of all ages. The combo of Tupper Saussy on piano, Charlie McCoy on harmonica, drummer Doug Kirkham and Bob Moore at bass spin a sweet-tempered tunes like “Mary Poppins” and the romantic envoirs of the City of Love. Per-
formed by a half dozen different orchestral en-
sembles, the package is done in the form of an extended medley, featuring over two dozen of the most well known tunes from the French scene. Included among the top tracks are “Milord” and “Charmaine” by Helmut Zacharias and his Orch-
estra, and “C’est Si Bon” by Max Greger and His Orchestra.

SOUNDS FOR SENTIMENTALISTS—Monro-
nie Strings—Serenade RCA LPM 1410
Record buyers and disk jockeys in search of soft, relaxing sounds should have a field day with this lovely set featuring all types of vocals and arrangements done with enough imagination to capture the fancy of all ages. A 16-in., 12-34, fully
mosaic Strings make music that is very easy to enjoy on this enchanting session of best-seller tunes. Especially fine tracks, perfectly suited to good music and late night spinning, in-
clude “Melody Of Love” and “Ciao Ciao.

SOUl, SOUL AND MORE SOUL—The Wallace
Brothers—Sims LP 125
The Wallace Brothers prove themselves mas-
ters of the rock ‘n roll wailers as they serve you a dish of throbbing lip-lip wailers with the tightest rhythm section and r & b type “soul”. Besides being featured on the vocals, the Brothers are part of their own six piece band, and deftly handle the intricacies of the guitar and sax. Featured in the grooves are two of the boys’ singles, “Lover’s Prayer” and “Precious Words,” plus an interesting revival of the oldie, “You’re Mine.”

A NEW STAR OVER NEW ORLEANS—Tony Mitchell—Sonora 801
Dixeland sounds abound on this Sonora outing featuring Tony Mitchell, his sextet and vocalist Joe Di Stefano. The combo, headed by Mitchell on clarinet, has assembled collection of cuts from the pop and folk songbooks as well as the jazz samplers. Among the standout cuts are “Cotton Patch Frolic,” “Watching the Man” and “Somebody Else Is Taking My Place” with Di Stefano handling the vocal chores on the last. There is plenty of good spoiling material available here.

THANK GOD FOR MY CHRISTIAN HOME—
The Louvin Brothers—Capitol STP 113
Big favorites in the field of country music, the Louvin Brothers have come up with a fine album of religious-flavored tunes. The lad-
deerin’ brothers, with their twangy, bluegrasssy harmonies do a splendid job in this production; they put their heartfelt vocalizing to use making the most of pretty and inspirational hymn-like lyrics. Top of the tracks to the title are selections like “Way Up On A Mountain” and “He In-
cluded Me.”
TODAY'S SOUND NOW ON COLPIX

DUANE EDDY
BACK WITH THE BIG DISCOTHÉQUE BEAT

DUANE
A Go Go
SCP-490

PRODUCED BY LEE HAZELWOOD
Barbara Mason, who is currently scoring in both the pop and R&B departments with "Yes, I'm Ready" on the James Guyden-distributed Artic label, was born on August 9, 1947 in Philadelphia.

The lark, who attended Hallahan High School in her home town, has been singing for about six years. Her present hit is her third release on Artic. She wrote "Yes, I'm Ready," and her next release will also be one of her own compositions.

Since the success of her record, Barbara has been in great demand. She is currently appearing in Miami, Fla. Her next stop is Washington, D. C. then she'll go to the west coast for some TV shots.

Barbara Mason

Tom & Jerrio

Tom and Jerrio, who are presently hitting with their ABC-Paramount recording of "Boo-Ga-Loo," were both born in October—Tom in 1938, and Jerrio in 1939.

Tom is a native Chicagoan and Jerrio hails from Detroit. Tom attended the Chicago School of Music for four years, and Jerrio is currently working on his masters' degree at Wayne State University.

Tom plays the trumpet, and Jerrio performs on the tambourine and guitar. Tom is a veteran of radio, television, stage, night club and record performances. Jerrio entered the musical field as a Windy City deejay. He later became a record hop and stage promoter, and went on to become vice-president of his own label. In addition to "Boo-Ga-Loo" he wrote such songs as "The Gorilla" and "The Jerk."

JAZZ PICKS

DOMINATION — Cannonball Adderley — Capitol T/JT 2283

The genius of Cannonball Adderley is linked with that of Oliver Nelson on this Capitol outing which spotlights the saxman's artistry in a big band backing. Orchestral arrangements by Nelson are perfectly suited to the session, providing Adderley with fine backing and fuel for innovation, yet never dominating his appearance. Added showings by Nat Adderley enhance the sounds. Among the eight songs are "Introduction To A Samba" and "Shake A Laddy" as well as the title track.

BUD SHANK AND HIS BRAZILIAN FRIENDS — Pacific Jazz 89

The not-so-captivating rhythms of Brazilian music are highlighted on this Pacific Jazz LP featuring Bud Shank on alto sax, Joe Doria (piano), guitarist Rosinha de Valenca, Sebastian Neto (bass) and Chico Batero on drums. Compositions of Donato and Jobim dominate the set, with outstanding performances of "Caminho De Casa," "Samba De Aviso" and "Tristeza Em Mim." The gentle swing to the tracks might catch some good exposure through good music outlets as well as jazz spots.

JAZZ BEST BETS

BUT NOT REALLY—Les McCann Ltd.—Lime Light LM/LS 8610

Wide open and wild sounds abound in this outing by Les McCann Ltd., the trio made up of McCann on piano, Victor Gaskin on bass and drummer Paul Humphrey. A vmp and vigor permeates each of the tracks, even the softly haunting tunes, and this vitality could make this an extremely catchy set a popular sales Hem in the jazz crowd. Among the eight songs included on the album are: "We're On The Move Now," "A Little Three-Four," and "Tours Is My Heart Alone." Fascinating sounds.

NOW HEAR OUR MEANIN'—Kenny Clarke, Francy Boland—Columbia CL 214/ CS 9114

Big band blasts with brassy brilliance make for an exciting session on this star-studded Columbia LP, featuring Kenny Clarke on drums and Francy Boland at piano, the combo rolls through an assorted collection of swinging and funky tunes that should find a large welcoming audience. Among the outstanding tracks for listening pleasure are: "A Ball For Othello" which spotlights Clarke, a tremendous reading of "Johnny One Note" and the title track, "Now Hear Our Meanin'."

JU JU—Wayne Shorter—Blue Note 4182

The impressive Blue Note debut LP by Wayne Shorter ("Night Dreamer") is provided with an interestingly contrasting set in his new "Ju Ju" album. Lighter in tone, and a bit more freestyle relaxed, Shorter's sax playing comes off very nicely. His sidemen from the earlier outing, McCoy Tyner (piano), Elvin Jones (drums) and Reggie Workman (bass), are back and in the same fine form. Standout selections among the six tracks are compositions feature "House Of Jade," Twelve More Barn To Go" and the title track.

CLASSICAL PICKS

AN HISTORIC RETURN: Vladimir Horowitz; Columbia M2L 328/MS 728

Released into release less than a month after the historic concert, Columbia's two-disc taping of the recital given by Vladimir Horowitz at Carnegie Hall on May 9 should cause as much excitement as did the artist's return to the concert stage. After a 12-year absence, the genius of Horowitz remained unimpaired as is amply shown in the package which features works by Chopin, Schubert, Scarlatti and others. Seldom has an event been as eagerly welcomed as was his concert, and seldom is a classical disk made with such musical clarity as is this one.

DVORAK: RUSALKA; Prague National Theatre Orchestra; Artia ALP/ALPOS-89-D

One of the few operas of note by Dvorak, "Rusalka" is, unfortunately, only rarely recorded, and this Artia edition will be an important addition to the classical catalog of many. The complete work, is available here in Czech, in a four-disc package which offers Zdenek Chalabala conducting the Prague National Theatre Orchestra with Eduard Haken, Milada Sulitrowa, Ivo Zidek singing the featured roles in a good reading of the romantic opus.
How much could you possibly make discounting a $3.98 record to $2.00?

If you could sell a $3.98 record for $3.98 (Who can these days?), you'd make a nice profit.

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Our sound and packaging are worthy of the performers. We use the best quality pure vinyl pressings. And our jackets are just like the ones on $3.98 records. Maybe a little better.

By the way, our Pickwick/33 classical line is priced at $2.50. At that price you can still make more money than you do discounting $4.98 classics.

Get a taste of what it's like selling records at a real profit. You'll enjoy it.

Dacapo Prod. Engaged To Research Mills Catalog

NEW YORK—Mills Music, undertaking a penetrating search of its more than 25,000 copyrights, has engaged Dacapo Productions to tape these resources, Warren Lang, the firm’s vice-president and general manager, announced last week.

Based on the original Utilities and Industries premise to discover and Regenerate from the wealth of material available and Dacapo will undertake current product research and development to find copyrights for recordings, television, commercials, films and musical comedy uses. Forming the production team are Don Walker, Hal Hastings and Annie Goland, all well-known for their main stem credits as conductors, arrangers, composers, etc.

The trio will delve through the manuscript of such leading tunesmiths as Harold Arlen, Rube Bloom, Hoagy Carmichael, Duke Ellington, Sammie Finn, Jimmy McHugh, and Morton Gould. Much of the material will be revisited for today’s market.

Merkury Inks
Lambert & Courtney
As Pop A&R Producers

NEW YORK—In a move believed to bring the youngest active A&R personnel into the executive ranks of any major label, Shelby Singleton, Merkury’s A&R vice-president, has added the production team of Dennis Lambert and Lois Courtney to the label’s staff.

Despite their youth—Lambert is 18; Courtney, 21—they have solid experience in the record industry as both writers and producers, working as a team, formerly operated their own indie production firm and publicity, Fling Music. Hits to their credit include: “Find My Way Back Home” by the Nashville Teens; “ Ain’t It The Truth” by Mary Wells and Freddie and the Dreamers’ “Do The Freddie.”

“In their new posts they will concentrate on the development of new talent, principally in the巡视 music business. Both have been performers prior to their writing and producing partnership and this, coupled with their own youth, provides a background enabling them to identify closely with the material and performing preferences of their contemporaries,” stated Singleton.

They will headquartered at the label’s Gotham offices.

3 Musicals Set Closing Nights

NEW YORK—Three musicals were set to call it-a-night last Sat., one of them a holdover from last season. Leading the pack is “What Makes Sammy Run?”, the Steve Lawrence-starrer musical. Also headed to the bow is “Bajour” (228 performances) and “I Had A Ball” (208 performances), “Say, Dearie,” played 533 times in New York. Closings bring the current crop of Broadway musicals to nine.

Jack Jones Finds L.A.
His “Kind Of Town”

HOLLYWOOD—It was a grand night for wows, lovers and assorted celebs as Jack Jones premiered at the Corman Theatre last Monday (5) eve. For all we know the applause may still be echoing through the corridors as Jack and Ambassadoreat Hotel. Jones proved to a home crowd that he’s much more than a hit record artist and they responded by calling him back for several encores.

Many pros, including Peggy Lee, Jimmy Durante, Janet Leigh, Edward G. Robinson, Rhonda Fleming, Judy Garland along with the younger set (Annette Funicello, Connie Stevens, Shelly Fabares) added to the packed house, completely at home when performing the tunes he has been associated with in past years “Wives and Lovers”, “My Kind Of Town”, “The Race Is On” and several of Hank Manilow’s future standards; Jones also registered with a medley of folk spirituals, emotional mood pieces with songs from “Sound Of Music”. In addition, he surprised with an encore, an unprepared line: His parody of “Wives and Lovers”, for example, and his closing with an apology for not mentioning all the celebrated guests in attendance. “It would seem appropriate to introduce all the wonderful celebs who are here this evening. Jones however, had me so much trouble introducing celebs at the Persian Room in New York that perhaps I was too quick to apologize when Durante introduced Jones to the crowd. Peter Debye also made his debut at the Grove and brought a new more sonsy days to the orchestra. His performance of Chopin’s “Nocturne” was deservedly well received by the audience. Jones will continue through the closing of John Gary, June 29th. Duhin is set for the next five weeks.

Sample Disk Clicks

NEW YORK—I. B. “the Philosopher” Price, an audio engineer by trade has been caught in the whirlpool of circumstance as the result of some equipment which he was engaged in selling. In order to demonstrate the apparatus, Price prepared a disk calling “The Great Society,” a lightly satirical platter somewhat reminiscent of Vaughn Meader’s “The First Family,” it seems that people become more interested with the disk, and as a result a regular recording was set back the work with another of Price’s compositions, “Don’t Tell Her Now.” The record has been released on the Annex label.

301337

Smith’s Personal Service
25 W. 42nd St. RUTH VERGOGNA, MGR.

In R&B Locations
3 CAN’T HELP MYSELF Four Tops (Motown 1076)
2 YES I’M READY (Tamla Motown 1061)
3 BACK IN MY ARMS Supremes (Motown 1075)
1 DO IT Morewells (ABC Paramount 10629)
5 LOVE IS A FIVE LETTER WORD James Phillips (ABC 10479)
4 AND I LOVE HIM Pointer Sisters (Atlantic 2281)
30 BOOMERANG Jr. Walker & All Stars (Soul 35012)
39 SEE BABY BE MINE Fred Hughes (Vee Jay 684)
10 WELCOME HOME Elvis Presley (MGM 7219)
45 I’VE BEEN LOVING YOU TOO Ott Redding (Vee Jay 126)
57 BOO-CA-LOO Son & Joe (ABC Paramount 10465)
33 LIPSTICK TRACES 4-Signs (Imperial 46102)
45 MEETING OVER YONDER Impressions (ABC Paramount 10768)
80 MERRY GO ROUND Papoose (Tommy 5412)
15 WE’RE GONNA MAKE IT Righteous Brothers (ABC 13272)
25 WATERMELON MAN Gloria Lynne (Frampton 1511)
10 NOTHING CAN STOP ME Gino Chandler (Constellation 149)
14 TEMPTATION ‘BOUT TO GET ME Sam Cooke (Vee Jay 1140)
17 TONIGHT’S THE NIGHT Johnny Cash (RCA Victor 1816)
31 WHEN A BOY FALLS IN LOVE Sam Cooke (RCA Victor 5586)
35 WHO’S CHEATING WHO Little Milton (Checker 1113)
20 THANK YOU JORNS Lazy Cees (Brunswick 205287)
29 STAY IN MY COUNTRY (Vee Jay 7062)
14 I’LL KEEP HOLDING ON Marvin Sease (Tommy 5414)
11 IF HELL MIGHT MISS ME Elvis Presley (ABC 13287)
19 Elaine James (Enjoy 2015)
26 AIN’T NO BIG THING Johnnie & Jack (ABC 927)
41 RIDE YOUR PONY Jackie Wilson (Atlantic 470)
32 IT’S GETTING TEMPTATIONS (Gordy 7408)
38 OPERATOR Brenda Holloway (Tommy 54115)
34 IT’S WONDERFUL TO BE IN LOVE Ovations (Gordy 7408)
12 THIS IS WHAT I GET FOR LOVING YOU Benefices (Philco 128)
22 BUST IN THE SADDLES Bobby Bird (Decca 390)
37 LET ME DOWN EASY Jerry Lovette (ABC 6499)
22 LITTLE LONELY GIRL Sylvia Satterfield (V.I.P. 25017)
15 THE ENTERTAINER Tony Clark (Chess 1924)
13 JUNKIN’ IT AROUND Hank Williams (ABC 1075)
14 MOJO LANCE (Vee Jay 7223)
17 I’M LEARNING (Celtic) (Celtic) (Celtic) (Celtic) (Celtic)
40 ANYTHING BUT BOSS TV (Vee Jay 139)
36 TRYIN’ SO HARD Jimmy McCollum (Checker 1111)
26 YOU’LL MAKE A MAN OF ME WHEN I’M GONE Funky Buff & Bobby McClage (Checker 1111)
39 I WANT CANDY Strengthenos (Bang 501)
39 GODDIEE SONG Ike & Tina Turner (Modern 1007)
34 NO PITY IN THE NAKED CITY Jackie Wilson (Brunswick 53280)
30 BLUE SHADOWS Gen. King (Kent 426)
35 I’M A LOVER Mary Wells (20th Century Fox 490)
30 BOOTA LEG Booker T & Mg’s (Stax 169)
36 YOU’LL MISS ME WHEN I’M GONE Funkle & Bigg & Bobby McClage (Checker 1111)
45 I’M A NOBODY Johnny Moore (ABC 1076)
30 STRAW STRAW STRAW (Vee Jay 7223)
36 BUSTER BROWN (Bang 501)
36 HOLD ON BABY Sam Hawkins (Brewer 197)
30 YO YO YO YO (Bang 501)
36 MIRTH & VANDALLS (Gordy 7019)
43 BABY I’M YOUNG (Brunswick 2283)
36 THE REAL THING (Eastern 60)

Cash Box—June 19, 1965
"Love Me Now"
#72446

by Brook Benton

is a HIT BALLAD
a BIG BALLAD
a BALLAD WITH SOUL!

This is the Brook Benton record everyone is waiting for.
BRITAIN'S BEST!!!!!!

Epic Releases Ork-Vocal 'Bob Dylan Song Book'

NEW YORK—Epic Records has announced the release of the first fully-orchestrated album of Bob Dylan's music—"The Bob Dylan Song Book" by the Golden Gate Singers. The LP also marks the debut of the Golden Gate Strings on the Epic label.

The tunes on the disc, which were arranged by Brian Fahey, Norrie Paramor, Johnny Scott, George William and Tony Osborne, include such popular Dylan-penned items as "Subterranean Homesick Blues," "Mr. Tambourine Man," "It Ain't Me Babe," etc. In addition to the album, the Golden Gate Strings will be featured on a single, performing Dylan's "Mr. Tambourine Man" and "A Hard Rain's A-Gonna Fall," scheduled by Epic for simultaneous release with the LP.

Maurice Richmond Dies

NEW YORK — Maurice Richmond, who started in the music business during the 1800's, died here last week at the age of 85. His younger son, Howard S. Richmond, is the head of the large Howard Richmond Organization, the music publishing company. A native of Russia who came to the U.S. at the age of 12, Richmond started his music publishing career in Boston, working for a music distributor, and was general manager of the firm when it was purchased by a New York outfit in 1900. Fourteen years later he formed his own company, Maurice Richmond, and after a year's association with his nephew, Jack Robbina, he organized Pioneer Music, which later merged with E. T. Paulson Music. The new firm was called Paulson-Pioneer Music. His catalogs included such evergreens as "Let Me Give You Sweetheart," "Sidewalks of New York" and "When You're Smilin'."

Richmond returned to music distribution after selling his interest in Paulson-Pioneer Music in the early 30's. With the formation of Music Dealers Service, he pioneered faster distribution of sheet music. In the 40's, he left the field of sheet music distribution, turning his operations over to his older son, Lawrence.

AF Seeks LP Masters

NEW YORK — Audio Fidelity Records is on the look-out for LP masters for immediate release. Interested parties can contact Barry Oslander, A.F. chief, at 770 11th Ave., this city.

JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

CAST YOUR FATE TO THE WIND
Stevie Wonder (Columbia 33003)

THREE O'CLOCK IN THE MORNING
Lou Rawls (Capitol 53640)

LAST NIGHT I MADE A LITTLE GIRL CRY
Stevie Lawrence (Columbia 43102)

DANCE ON
by Kevin Garnett (Columbia 43102)

GOTTA TRAVEL ON/MAE
Pete Fountain (Coral 52445)

STAY AWAY
Kingston Trio (Decca 31794)

SUMMER SUNSET
Edie Brickell (Coral 14723)

GARDEN IN THE RAIN
Aden Wode (Epic 95080)

NEW ADDITIONS to TOP 100

79—SUNSHINE, LOLLIPOPS & RAINBOWS
LaDy Gene (Mercury 74343)

82—RIDE YOUR PONY
Lee Dorsey (Amp 9277)

86—I WANT CANDY
Strangehev (Bong 501)

87—MY CHERIE
Al Martino (Capitol 5454)

88—HOLD ME, THRILL ME
Mal Carter (Imperial 60113)

89—IT FEELS SO RIGHT
Elvis Presley (RCA Victor 5855)

94—BABY I'M YOURS
Barbara Lewis (Atlantic 2283)

95—LIF SYNCC
Lee Barry (Decca 7776)

96—AIN'T IT A SHAME
Major Lance (Okeh 7225)

97—NEW ORLEANS
5444 Mississippi (Coral 1513)

98—DON'T JUST STAND THERE
Patty Duke (United Artists 875)

99—TRAINS & BOATS & PLANES
Mel A. Amaro (Capitol 4393)

100—NO PITY IN THE NAKED CITY
Jackie Wilson (Brunswick 53520)

Costa Continues On Busy Schedule

NEW YORK — Currently moving along on a busy schedule, Don Costa's future chores will offer him little let up in his hectic pace. The arranger did the orchestrations for Trini Lopez's Basin Street appearance, which began last week (1), and he is set to arrange and conduct two of the Reprise songwriter's upcoming LP's, one of which is to be recorded in Nashville next month.

Costa recently completed an album with Robert Goulet including the crooner's new hit, "Summer Sounds," another of Costa's arranging and conducting efforts.

Other credits include Frank Sinatra's "I Can't Believe I'm Losing You" and the release of three singles on his DCP label: "Take Me Back" with "Never Again" by Little Anthony and the Imperials; "Summer-Time's Here At Last" and "My Last Day" from Johnny Cymbal; and Perley Gray's "Don't Rush Me Baby" and "Let Them Talk."

Dunhill Inks Hal Blaine

HOLLYWOOD—Hal Blaine, a young drummer who played as a sideman on hundreds of record dates, has been signed to an exclusive recording deal with Dunhill Records.

The label, in an extensive build-up for Blaine as a solo artist, according to Jay Laskier, who is partnered in the Dunhill operation with Lou Adler, Pierre Cosette and Bobby Roberts.

Blaine's first single, an instrumental, is now being recorded and is scheduled for release late this month.

ABC-Par Buys J & S Master

NEW YORK—Larry Newton, president of ABC-Paramount Records, last week concluded negotiations for purchase of "Close To You" by Clarence Ashle on the J & S label.

The deck, which has already been rushed into production, is currently being rushed to distributors across the nation.

Belafonte's Chi Fete

RCA Victor Records and the company's Chicago Distributing Corp. hosted a cocktail luncheon for Harry Belafonte recently at the Sarah Siddons Walk of the Ambassadors East Hotel. Shown with the artist (left to right) Ralph Ergas, manager of the distrib's outlet's record division; Augie Blume, midwestern promotion manager; George Parkhill, RCA's director of advertising, who jetted into New York for the bash; and H. Krueger, division manager.

Cash Box—June 19, 1965
CANADA PRODUCES ANOTHER HOT CONTENDER  FIRST IT WAS

SHAKIN’ ALL OVER

QUALITY 1691  BY GUESS WHO  SCEPTER 1295

Chad Allan and the Expressions

Sincere thanks from Quality Records Limited of Canada to all radio stations and to our many Canadian and U.S. Disc Jockey friends for our first international hit.
Special thanks to Florence Greenburg and all of the crew at Scepter Records, Inc for their confidence and tireless efforts.

NOW IT’S  QUALITY 1728

SHE’S MINE!

BELL 622  BY BARTHOLOMOWE PLUS 3

Larry Uttal, Bell Records Topper, picked up U.S.A. rights for “She’s Mine” and will be releasing on Bell this month. The initial reaction in Canada has been extremely gratifying.

TWO NEW ALBUMS THAT ARE ON THE WAY UP!

SELLING LIKE THEIR SINGLE THE GUESS WHO’S FIRST ALBUM RELEASE V 1756

“SHAKIN’ ALL OVER”

GOING PLACES WITH THE REGENTS

V 1757  CANADIAN TALENT ON THE MOVE - COMING SOON THEIR NEW SINGLE “CLOSE TO ME”

QUALITY RECORDS LIMITED
380 BIRCHMOUNT ROAD,
TORONTO, ONTARIO CANADA

U.S. Office
130 WEST 57TH ST.
NEW YORK, NEW YORK
C/o MARSHALL, VIGODA & BOMSER

Box—June 19, 1965
Atkins Cuts Red Seal Disk With Boston Pops

NEW YORK—Chet Atkins, one of the most popular instrumentalists in American music, was recorded last week as star soloist with Arthur Fiedler and the Boston Pops Orchestra. This marked the first recording he has made for the Red Seal division of RCA Victor Records, the firm for which he works as operations manager in Nashville.

The sessions were held in Boston's Symphony Hall under the supervision of Peter Drellheim, Red Seal A&R producer. Who noted that the melodic richness of many country tunes in Atkins' repertoire lend themselves to symphonic treatment by the orchestra.

Atkins, who has appeared as guest soloist with the Atlanta Symphony, is currently represented by 25 albums in the RCA catalog, and has included his theme song, "Country Gentleman," along with a number of his other hits in the new outing.

Nancy Wilson Shows Class At Royal Box

NEW YORK — Her Capitol albums have lifted her into the limelight of international audiences, and she's a pro all the way. The artist is Nancy Wilson, who opened a 3-week, 3-day engagement here at the American's Royal Box last week (7).

If you don't think that such an artist as "A Good Man Is Hard To Find," "Wont You Come Home Bill Bailey" and "I'm Nobody's Sweetheart" can ever sound fresh, reserve space at the plush showcase and hear Nancy achieve the swinging miracle.

To the credit of her writers (Bob Herget and Luther Henderson), the songs have new, charming verse and some engaging patter from the songstress.

Nancy also adds class to a medley-dubbed the "emerging songs"—of rock hits from England, including "It's Been A Hard Day's Night," "I'm Telling You Now," "Eight Days A Week" and "I Know A Place." She also expressively renders such sturdies-and/or sturdies-to-be as "You Can Have Him" (who says Irving Berlin can't turn out a sophisticated lyric?), "Guess Who I Saw Today?" and "Who Can I Turn To." Her opening number, by the way, is "On A Wonderful Day Like Today," a song number from the film "The Bore Of The Gнесestpaint" (as is "Who Can I Turn To") that is quickly becoming a prime way to get an act off on the right, happy foot. For Nancy, it's the beginning of even better things to come.

AF Enters Track Field, Inks New Rock Group

NEW YORK—Audio Fidelity Records has entered the soundtrack field with a singles release with music from "Symphony Of A Massacre." Deal was made between Dave Kapralik of Fine Arts Films, which is releasing the effort, and Herman Gimbel, president of AF. Key dealers in the New York area have been invited to a screening of the film this week (9).

In another move, the label has signed the Outsiders, an R&B group, whose first release, "The Boy With The Long Liverpool Hair" and "The Outsider." The quintet is composed of Gordon McClaren, a bass guitarist from Scotland; Mike Richards from South America and Charles Cazeta, from Paris, both of whom play rhythm guitar and vocalize; Richie Stone, a drummer from New York; and Peter Hendelman, lead guitarist from Texas. They are managed by Edward-Fleming.

Passman Sets Trek Abroad As Music Rep

NEW YORK—Ray Passman, music business vet, is making a trip to Europe about the first week in July to rep Indie U.S. publishers and labels in the placement of catalogs and masters with foreign firms. Passman, who will spend a month abroad, also intends to return with foreign songs and masters. He has spent 15 years in the industry, many of them dealing with foreign publishers.

Tillotson Filming

NEW YORK—Johnny Tillotson will leave this week (19) for Fort Pierce, Fla., to make his motion picture debut in the Lee Gates production "The Spy." The singer will remain on location for five days. He will perform two songs in the film, if I See You Again" and "Where Is The Girl For Me." The songwriters is John Lehr, Phyllis Diller and Jayne Mansfield.

Passman Sets Trek Abroad As Music Rep

NEW YORK—Warner Bros. Records has gone pop-country artist for the first time with the signing of Leroy Van Dyke. Mike Matlock of the label announced the signing, said that Van Dyke had pioneered the launching of country and western music in night clubs, jazz rooms and small supper clubs. On the Mercury label, he had a big pop-country smash, "Walk On By."

At WB, he'll be recorded by Dick Glasser, who recently joined the label as A&R director. Sessions will be done in Nashville. His first release will be timed with his appearance on the Al Hirt show on CBS-TV on Sept. 4.

Dreamer Display

It would seem that almost everything connected with Freddie and the Dreamers has that "magic touch"; even the motion display devised to promote their two Mercury LP's has drawn rave reviews from distributors and dealers, according to Norm Berkowitz, the label's advertising director. The exhibit which has caused such unprecedented attention at the consumer level, was designed by merchandising director George Bales to describe both the "Freddie and the Dreamers" and the "Do The Freddie" albums. The disks appear on the week's charts at No. 16, and No. 2 Looking Ahead. 

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantum or else give every indication of doing so.

WHATS NEW IN NEW YORK

WHAT'S NEW PUSSY CAT
TOM JONES
Parrot 9765

BOOT-LEG
BOOKER T & MG'S
Stax 169

SUNSHINE, LOLLIPOPS & RAIN BOWS
LESLEY GORE
Mercury 72433

DARLING TAKE ME BACK
LENNY WELCH
Kapp 622

WHO'S CHEATING WHO
LITTLE MILTON
Checker 1113

RIDE YOUR FONY
LEE DORSEY
Amy 927

IT'S JUST A LITTLE TOO LATE
WAYNE FONTANA & MINDBENDERS
Fontana 1514

I WANT CANDY
STRANGELOVES
BANG 501

MY CHEERIE
AL MARTINO
Capitol 5434

HOLD ME, THRILL ME
MEL CARTER
Imperial 66133

IT FEELS SO RIGHT
ELVIS PRESLEY
RCA Victor 8585

WB Inks Van Dyke

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LITTLE PEOPLE
B/W
SUMMERTIME GAME

featuring:

DON GRADY
& THE Palace Guard
AN ORANGE-EMPIRE RECORD
OE-9164-7

UPCOMING
UNPRECEDEDENTED EXPOSURE!
HOLLYWOOD A-GO-GO
SHEBANG
SHINDIG
L.A. POP MUSIC FESTIVAL
and many more
AMERICAN BANDSTAND
94th ST. WEST

BREAKING OUT . . . . .
A Vital New Sound in the Recording Industry

ORANGE-EMPIRE RECORDS
Beverly Hills, California

Presenting the Hitmakers of today . . . . tomorrow’s legends

Box—June 19, 1965
O'Bri en Exits Philips

CHICAGO — Bill O'Brien, national promo director for Philips Records, has announced an "amicable" parting of the ways between himself and Mercury Records, parent company of Philips. No replacement was announced.

O'Brien said he intends to vacation for a few weeks before deciding on a number of offers, both domestic and overseas. Before joining Philips, he did a stint as promo for MCA while working for the new defunct Dale Distribution in Boston. Before entering the disk business in 1962, he was a deejay in the U.S. and Canada for 14 years. O'Brien can be reached while on vacation at 12 Court St., Edmondston, New Brunswick, Canada.

B'Nai Brith Award

To Sammy Davis, Jr.

NEW YORK—B'nai Brith president Cy Leslie and selection committee co-chairmen Mace and Leo Strauss announced last week that the first Annual Awards Dinner of the organization's Music and Performing Arts Lodge, to be held at the Hilton Hotel on June 16, will honor Sammy Davis "for his outstanding contribution to the cause of human relations." Also to be honored will be Joseph Stein (author), Jerry Bock (composer) and Sheldon Harnick (lyricist) of "Fiddler On The Roof," for "exceptional creative achievement.

In addition, three outstanding students from the New York High School for the Performing Arts will receive scholarships for continuing studies in drama, dance and music.

Leading figures from all fields of the arts and civic life will attend to offer their personal tributes and star-studded entertainment will be presented.

LP Is Also Source
Of New Hermitas' Deck

NEW YORK — Lightning, in the form of concentrated airspace, has struck again for Herman's Hermits. Group's sma hshs band of "Mrs. Brown You've Got A Lovely Daughter" is being displaced as single with heavy deejay play of the track on an LP, "A Must for Hermits." This action has also forced MGM Records to release "Henry the VIII" from the group's second album, "On Tour."

Christie S To Perform
At Astronaut Dinner

NEW YORK—Columbia artists the New Christies Minstrels have been set as the solo performers on the entertainment bill at the National Aeronautics and Space Administration dinner-dance officially honoring astronauts James McDivitt and Edward White. The first annual dinner-dance, sponsored by the space flight, will be held at Bolling Air Force Base, Washington, D.C. on June 18, will specifically celebrate the success of the latest Gemini flight. Over 600 people are expected to attend, including many high-ranking officials in NASA.

The Christies will be taking time out from their engagement at the Carter Baron Amphitheatre to perform at the affair, which will be emceed by deejays Frank Harden and Jackson Weaver of WMAL-Washington.

Often chosen to appear at important government functions, the ensemble has performed at the White House. In addition, the group opened the Democratic Convention in Atlantic City last summer, and recently was invited by the State Department to tour the Soviet Union.

B RITTAIN'S BEST!

Top 100 Labels

ABC Paramount 72
Amy 8
Atlantic 13
Argo 48
Arabesque 9
Atlantic 49, 58, 94
Autumn 9
Bang 86
Brunswick 190
Capitol 4, 10, 24, 36, 55, 76, 87
Checker 62, 81
Columbia 3, 16, 20, 59
Congress 69
Constellation 18
Coral 84
Decca 31, 95
Diamond 44
Dolton 12
Dynavoice 12
Epic 8, 25
Fontana 63, 93
Gold Wax 54
Hickory 37
Imperial 23, 28, 52, 88, 99
Kapp 60, 80
Liberty 33, 57
Mercury 5, 54
Metro 69
MGM 2, 5, 26, 27, 56
Motown 19, 30, 53, 67, 79
Multnomah 17
Musicor 10
Okeh 90, 96
Parlophone 15, 38, 74
Philips 70
RCA Victor 6, 71, 73, 89
Red Bird 45
Reprise 35, 66
Scepter 22
Smash 11, 46
Soul 42
Stereosonic 77
TCF-Hall 40
Tomato 51, 85
Tower 39, 64
Tribe 65
20th Century Fox 92
United Artists 29, 41, 98
Veejay 32
Verve 91
Volt 21
Wand 62
Warner Bros. 34

Grevatt Opens PR
Rep Office In N. Y.

NEW YORK — The Acuff-Rose interests, based in Nashville, have named Ren Grevatt to handle all trade and consumer press relations, according to Wesley Rose, president of the long-established and rapidly expanding Acuff-Rose publishing agency and record manufacturing combine. Grevatt has already established New York offices for his own public relations operation, of which Acuff-Rose becomes the first of a select group of diversified deejays within the music and record industry.

Until recently, Grevatt had acted as general news editor and later as assistant publisher of Music Business magazine. He also had been with Billboard for 13 years, where he had served as associate editor. Grevatt announced that his new offices are being set up at 200 West 57th Street, suite 1007.

Erick Friedman To Play
Under auspices Of De Gaulle

NEW YORK — Erick Friedman, young American violinist under exclusive contract to RCA Victor Records, has flown to Paris to participate in the Grand Gala Benefit, "The Night of Saint-Cyr," which will take place under the official auspices of President Charles De Gaulle at the Palais Chailloit, Tuesday, June 22.

The program will benefit Military School of Saint-Cyr, France's equivalent to the U. S. Army Academy at West Point.

Friedman also was a special guest at a cocktail party for the French Press (9) at the offices of General de Boissieu, assistant to General De Gaulle, commander of the military school.

While in Europe, Friedman will record the Tchaikovsky and Mendelssohn Violin Concerti for RCA Victor with the London Symphony Orchestra with the young Japanese conductor, Seiji Ozawa.

Canadian Shift—Alice Kury, assistant general manager of London Records of Canada, is shown taking notes as last week's series of meetings in the Mercury home office came to a close finalizing the transfer of Canadian distributorship of the Mercury label to the new Libra, which in turn was acquired by G. A. Libin, who heads the company.

Mr. Kury has been with the firm for two years, during which time she has been responsible for the successful promotion of records by Canadian artists. The move is a significant one for the label, which recently celebrated its 50th anniversary.

Cash Box—June 19, 1963
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• known iired STORK

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Box—June 19, 1965
Elect Officers, Directors Of Not Cole Foundation
HOLLYWOOD—Heading a 28-member board of directors which includes leading figures of the entertainment business and financial communities, motion picture and television star Eddie Albert will serve as president of the newly formed Nat King Cole Foundation, it was announced last week following a meeting of officers.

Mrs. Maria Cole, widow of the famous singing star, who died a victim of lung cancer on Feb. 15th, was elected honorary president of the foundation establishment as a memorial to her late husband. The foundation will coordinate efforts of Cole’s friends, admirers and fellow entertainment stars in the campaign to conquer cancer, Albert announced.

Officers elected to serve with Albert are: Martin Gan of the law firm of Gan, Tyre, Rubin & Brown, secretary; Louis Boudreau, chairman of the board of Bank of America, treasurer; W. N. Newton, Bank of America vice-president, assistant treasurer; and W. J. Johnson, Los Angeles public relations counselor, assistant secretary.

Johnson will serve as the foundation’s executive director. Albert, a national director of the American Cancer Society and the organization’s National Education Committee chairman, said ACS will advise the Cole foundation.

“Out of its long experience,” he said, “the American Cancer Society has offered to provide counsel on various aspects of our project. We, in turn, will use their efforts of our friends, the stars of the entertainment world, will be a stimulus to the support of cancer research by both the foundation and ACS.”


Temporary headquarters of the foundation were opened at 3820 Crenshaw Blvd., Los Angeles, with Johnson in charge.

First full board meeting will be held on June 22 in the board room of Tamla/Motown Open Letter

Hits Restrictions On Foreign Disk Artists
DETROIT—Easter G. Edwards, vp of the international division of Tamla/ Motown has written a letter to the trade regarding difficulties encountered by foreign disk artists. The letter asks that distributors submit disk permits to perform here. Following is the entire comment by the exec:

We continue to work with various immigration authorities and musicians international organizations to ease the confusion regarding the many restrictions which greatly jeopardizes the spirit of Anglo-American goodwill and threatens to impede the open door to understanding.

In the past year we have viewed the international expansion of Tamal/Motown with a deepseated concern. That is, we have witnessed the growth of harmony between the artists and audiences of our two nations. We continue to request that the restrictions before existed have spurned an unprecedented exchange of talent and understanding. As an exchange in which Motown Record Corporation is proud to have played a major role.

To cite a specific case, we understand that George Fame, whom we have been proud to have as an artist, has encountered considerable difficulty in obtaining the proper permits to perform on our upcoming Motown/Tamla Live tour in the U. S. Even closer to home, we understand that Annette Funicello and Frankie Avalon, whom they met with difficulty in obtaining Ministry of Labor permits for our Tamal Motown Tour Fall Fall tour featuring Marvin Gaye.

As you can see, Tamal/Motown deeply feel that serious thought should be given to this unfortunate situation and immediate action should be taken by all concerned—including distributors. If we do not, the artists and public will not tolerate the present problems from growing to even greater proportions.

We feel that the problem is solvable if we can live in this present situation we must call upon the fund of understanding and friendship which has existed between this artist and public of our two countries and that all artists and public of our two countries will strive to be ambassadors of goodwill are not unjustly denied international freedom of movement.

We are certain that this problem can and must be solved, but we are convinced in the opinion that the only lasting solution until we, on both sides of the Atlantic, are agreeable to the fact that all entertainers are guaranteed international freedom to practice their art and sharing in bringing even greater unity and understanding between our two great nations.

Mainstream Issues

Summer LP Release

NEW YORK—Mainstream Records has issued its summer release of albums, kicked off by “Miss Morgana King.”

Also included in the release is the soundtrack from the motion picture “The Collector,” which won the Cannes Film Festival Best Actor & Best Actress awards, as well as the original version of “Baby, The Rain Must Fall” from the motion picture soundtrack.

HOLLYWOOD—A new group called the We Three Trio with an initial album by the same name. Recorded by Sid Dicks and his Orch. called “Skittles Plays The Moon.”

IVY LEAGUES FORM

Jet Set Label

NEW YORK—With specific emphasis on releasing r&b and jazz records, Dimitri S. Villand announced the formation of a new label, Jet Set Records. Villand, who will head the operation, is a graduate of Harvard and president of the Xonard International Corp., which is involved in international financial ventures. A former stand at the Geneva Conservatory of Music, he has recorded with his own band both in the U. S. and Europe, and will now be waxing with Jet Set Records.

Among the artists with the disk include: Casper W. Davis, executive vice president, a Philadelphia, Dave A. Reed, Dave A. Reed, Christopher B. Cerf, vice president for A&R, son of Bennett Cerf and a Harvard grad, who had formerly been a recording artist with MGM, is currently pre-paring a new label, Jet Set Records, Z. Carleton, vice president, a graduate of Stanford Business School; Fraser G. DeJong, president of the label, a graduate of Harvard Law School; Jan Phelan, Jr., treasurer, alumni of Yale and the chief treasurer of the Governor’s Committee of the Presbyterian Church; Robert J. DeJong, a graduate of Harvard University, an attorney, and head of the label.

Villand is the fifth of the label to be formed to date. The others are: American, Rounding, and Jet Records.

MYSERS TYPING

Ernest Meyers, counsel for the RIAA in the recent Warner case and on the suggestion that an increase in mechanicals would be in lieu of re-newal of licenses, is on the search for the performance royalty.

Holtz, the increase could not be “justly substituted” for the mechanical royalty. In his opinion, he contended that the net result of this proposal would be to “burden the consumer and the record manufacturer and to reduce the increase in the manufacturer’s royalty.”

“Then,” he commented, “if the copyright royalty is not collected, the royalty is not collected, the record does not go to the public at all.”

Meyers, noted the committee had previously drawn a distinction between mechanicals and performance royalties, which declared that mechanicals are not designed to compensate for public performance. “In other words,” he concluded, “the mechanical royalties are paid on the royalty, the compensation for performance is key to the popularity of the copyrighted composition and competed on the number of performances of the copyrighted composition.”

Meyers also discounted the suggestion of the production of records expressly for jukeboxes, which he did. He commented that labels hope that each record released will find general acceptance for all purposes and particularly in the home, which is the most important. He also noted other suggestions, which he dismissed as less feasible: that labels change the instrument through which pay-and-go players are used, and that performance fees would be paid; that especially cowed juke-box records were produced.
THE COUNTRY REVIEWS

The Cash Box

BULLSEYE

MEMPHIS (2:24) [Arc, BMI]—Buck Owens

IF YOU FALL OUT OF LOVE WITH ME (2:15) [Bluesbook, BMI—Owens, Owens]

N’ FOR YOU (1:55) [Bluesbook, BMI—Owens, Rich, Owens]

LET THE SAD TIMES ROLL ON [Central Songs, BMI—Owens, Simpson]

BUCK OWENS (Capitol 3410)

Owings up his racket, "I Got A Tiger By The Tail", Buck should cause a powerful stir with this "A-By" Capitol package. A track, "Memphis", is an excellent, hard-driving, twangy updating of the old song of a blues singer who should get heaps of reaction from the country fans. "If You Fall Out Of Love With Me" is a tender, rural tale of a fella who doesn't want his girl any bad news-wise. On the flip side, "Fallin' For You" is a lively, light-hearted romp which should get plenty of spins. "Let The Sad Times Roll On" is a slow, sorrowful story of a broken heart, done in the group's style.

DOES THE SUN RISE IN THE EAST (2:29) [Central Songs, BMI—Howard]

SEVEN ROSES (2:13) [Regent, BMI—Stullman, Alisch]

MARION WORTH (Columbia 43388)

partlet with plenty of hits in the past, Marion Worth should do a find a comfortable spot with this lovely effort, called "The Sun Rise In The East." The tune is a touching, heartfelt ballad about a lover's question with a question of her "Seven Roses" is a sweet, pretty ballad of a gal who sends flowers every time to a pledge of love.

YOU CAN'T GROW PECANS ON A CHERRY TREE (2:20)

(a) April, BMI—Larry Goff, (b) April, BMI—Larry Goff

TITTLE TOO MUCH TO DREAM (1:50) [Wilderness, BMI—Howard]

THE BROWNS (RCA Victor 8663)

Browns seem certain to score plenty of sales excitement with this outing called "You Can't Grow Pecans On A Cherry Tree." An exceptionally lovely dual-track number, the side is a haunt- lick-style ballad about a romantic love, "A Little Too Much To Do" is a real slow, sad story of a broken heart, done in the group's style.

GATLEY (Decca 31803)

WHY DON'T THEY GO TO HOME (2:30) [Champion, BMI—Gatley]

Jimmy Gatley makes a bid for another hit with this self-penned, melancholy ballad about a guy who forsakes his love in order to go on a mountain hike. "ON A MOUNTAIN (2:08) [Champion, BMI—Gatley]

effective underpin is a down-low, side-show tale of a guy who's broke and on the road pretty far from home. Also could be by a producer of some nature.

HILLIS (Sims 243)

TOPPER THE TOPPER (1:15) [English, BMI—Hillis]

Hal Willis could garner sales and spins with this, a chalky-backed legend of the life of a wild 'n woolly lumberjack.

THUMB AND SHOES (2:30) [English, BMI—Proovye]

effective underpin is a down-low, side-show tale of a guy who's broke and on the road pretty far from home. Also could be by a producer of some nature.

REED (Tower 143)

SWEET SENORITA FROM SANTA FE (1:15) [Maverick, BMI—Reed]

REED has broken out big on the national chart this tender, haunting dual-instrument track. "IN THIS TOWN OF HEART- SICK (2:10) [Gor-Pax, BMI—Reed]

Also a strong contender for a big-hit action, this one is a tale of a guy who was left home for the bright lights of movieland.

ORVILLE COUCH (Vee-Jay 693)

(B+) GREENVILLE DINER (Screen Gems, BMI—Karins-ki)

no newcomer to the hit parade, Orville Couch may have another big hit on his hands with this plaintive, melancholy tale of a guy whose love for a gal brings him to a tragic end. (B+) BIG DADDY OF THE JAPES (2:55) [Le Bill, BMI—Hasey, Smith, Hildebrand] On this cut, the singer moves with a hearty, roossing saga of a hero of the bayou.

TOM TALL (Chart 1225)

(B+) I'VE SEEN EVERYTHING (2:57) [Yonah, BMI—Tall]

Tall has had hits in the past and could well have another one with this swaying, tear-jerking ballad of a guy who sees his gal playing the cheating game. (B+) GRAVEY TRAIN (2:55) [Yo- nah, BMI—Tall]

The flip side of the self-penned deck is a bouncy, mellow lament about a fella who gets turned down by a gold-digging gal.

ROY ACUFF (Hickory 1316)

(B+) RISING SUN (2:43) [Acuff-Rose, BMI—Arr. Acuff]

Veteran country balladeer Roy Acuff's already had a number of hits, may break out big on this one, a slow, mountain-style adaptation of "Rising Sun." (B) LIFE TO GO (2:31) [Star- rite, BMI—Jones] One of this week's more fine ballads of a man who's spending the rest of his days behind prison bars.

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I AM A...
fans of Little Jimmy Dickens. We're having a field day playing postmark on the card read “Rome, Italy,” exactly where the artist was playing when we interviewed him. With a few words, he told them how country music ever developed.

We hear from James Borden that Veejay musicmaker Orville Couch and his country show will be moving into the Nevada circuit, opening at the Golden Nugget on June 24, following a string of one-niters through Kansas, Nebraska, Colorado and New Mexico. Deejays can get hold of his newest release, “Big Daddy Of The Bayou” b/w “The Lazy River,” written to the James Borden Agency, 901 Ryan Rd., Dallas.

The new Patmak label has just issued its first release, titled “I'll Never Forget You” b/w “You're Breaking My Heart” by Sally & Marvin Clark. The firm has also signed steel guitarist Eddie McMullen, and has recorded him under the name of Steel Guitar Eddie. Eddie, who is much in demand, played with Eddy Arnold, Red Foley and Elton Britt and plays both authentic Hawaiian and country steel.

While the nation celebrated Country Music Day on May 24-25, a few active members of the country music field got together and had May 29 declared "now and henceforth in the future, Country Music Day in the State of Mississippi," by Governor Paul B. Johnson. The signing came about through the combined efforts of Delta State deejay, "Happy" Wainwright, the Memphis Chamber, Commerce and Moeller Talent management. How the May Day was also part of a personal appearance tour by George Morgan. While there they approached the governor through official channels and as a result, Music City and the state of country music stand a little taller.

In the same vein, since the warm summer months have been traditionally strong for country singles, Col. Jim Brown of Starfax has come up with a plan via the nation's one-stops and Starfax distributors. To meet the seasonal demand for those solid country standards the label has issued oldies by Roger Miller, Kenny Roberts, Floyd Tillman, Leon McAlfre and Johnny Bond, bringing the series total to 50. Other prominent C&W names in the series include Cowboy Copas, Back Owens, George Jones, Moon Mullican, Pete Wee King & Reid Stewart and Arthur "Guitar Boogie" Smith.
Sandie Shaw has scaled the ladder of fame and fortune in record time. Discovered by pop star Adam Faith, the 18 year old singer has never been out of the public eye since her very first disk, a cover of the American hit "There's Always Something There To Remind Me" that hit the No. 1 slot six months ago. This was followed by "Girl Don't Care," "I'll Stop At Nothing" and her current No. 1 "Long Live Love"—all penned by British writer Chris Andrews. Her first album, "Sandie," also made the charts. Nowadays, Jie, who always sings barefoot, is rarely out of the public eye. She has appeared in France and Holland and has just returned from her first visit to America accompanied by manager Evelyn Taylor. Her disks are issued by Pye in England and Warner Bros. Records in the U.S.
Prices for stereo records in Holland have always been slightly higher than for monaural recordings. Phonogram's managing director, Jack Hashinga, in a report to his shareholders at the end of 1965, records that, as of Oct. 1, 1965, prices for all stereo recordings on Phonogram labels will be drawn to the same price level as monaural records, excluding LPs of monaural artists (LPs 12" pops from Philips, Fontana, Audio Fidelity and Mercury, and 12" classics from Criteria, Cycinus and Caedmon) will be raised an average of 10%. Last year, the exhibition "Sound into Sight" was started in Holland, under the aegis of the COVROM and managed by Philips' Phonographic Industries at Baarn. This exhibition will be accompanied by new recordings of young artists on musical subjects which have been recorded by P.P.I. (the present exhibition is in a letter to Dutch studios.) The LPs are drawn to its already large collection. It is in London at the moment and will go to Vienna next fall. "Sound into Sight" has proven to be such a success that this year the COVROM is planning to move the exhibition to a permanent industry called "Fenopticum '65". Starting in Amsterdam, on June 22 (Lido Building, Paulusmaatstraat) will be the largest event in the exhibition. Over the world. Fenopticum '65 gives a survey of the 90-year-old history of the registration and reproduction of sound, from the old Edison and Berliner machines to High Fidelity and Stereo with the "Video-recorder", as well as the latest developments. The free exhibition (in Amsterdam from June 22 to July 11, during the first week especially) organized by Philips, will be taken by Willem Voogt, ex-director of Holland's oldest radio-corporation AVRO, a man who has devoted his long and active life to the development of broadcasting and sound recording.

Pim Jacobs, husband of Europe's "first lady of jazz", Rita Reys, is not only an outstanding jazz-pianist and accompanist of American jazz-soloists visiting Holland (with his own TV program), but also a guest speaker on jazz music at some 200 school-concerts yearly. With his Trio, which includes his own wife, he will give his first concert this week in Amsterdam. Pim Jacobs has written in his lectures on the history of jazz with musical examples, which are mostly original by famous jazz-musicians. These school concerts are such a success that he has already been invited to give a concert in a letter to Dutch studios.

On June 13, the Jazzband L. Bres Bernsteins first television concert. "Trie, with four titles usually played at the concerts, "Blues in the Closet" by Weasel Pettry, "Django" by John Lewes, "Autumn Leaves" and "Work Song" by Nat Adderley. English quartet the Liverbirds recently made an American TV Show in Holland which was broadcast early in June. Phonogram has also dropped its all available Liverbird recordings on the Star Club label, as a result of the close cooperation between Philips Hamburg and the famous teen-club in that city. Latest release in Holland by the Liverbirds is "Diddley Daddie" by female singer "Dinah".

New American LP's released by Phonogram include the live-recording at the Haslam Club (exclusively for booking Herman Bud) of "Singing Secret of Sis" by the Little Wonders, "Story Songs For Country Folks" by Faron Young & the Jordanaires on Mercury and "The Return Of Roger Miller" on Phillips. Miller's first LP on the label, "Dinah" (Little Wonders), was released last November, and has been very satisfactory sales figures. Also released was Miller's latest single "Engine, Engine, number 9". This week, last Dutch VPRO-TV aired a 20-minutes program, featuring local group the Down Town Jazzband. CBS recently released their wonderful album, "Dinah" by the Down Town Jazzband. The group will be heard regularly on radio- programs in the territory as well as abroad. The DTJB, one of Europe's foremost Dixieland bands, has made quite a name in the Trad Jazz field, also drawing international claims through the years.

CBS Holland is promoting albums by George Szell and Robert Casadesus, who will play with guest-performers at this year's Holland Festival. CBS will conduct the Cleveland Orchestra in works of Wagner, Barber and Schubert, in Amsterdam, on June 24 and in The Hague, on June 25. The beloved CBS artist George Szell will make his first tour to Holland with the CBS orchestra. He will conduct a program having works by Mendelssohn, Beethoven, and Rossini. Oskar Grossi will be the soloist.

The offices of Editions Altona were visited by publisher Rolf Arnae of Hamburg. He was very pleased to state that his title "Jenka Blindekhou" (original recording by sydick (sic) Amsterdam) had already two Dutch local versions.

Publisher Wim van Vught tells us that he has high hopes for his local version of USA-Hit-Parader "Count Me In". The recording was done this week by the famous front-man "Bobby Lewis".

Also on the market this week is a Dutch version of "King Of The Road", sung by Holland's foremost TV-singer Rob de Nip. This news comes from Palace Music Holland, the same company handles hit-parade title "The Birds And The Bees" which is No. 6 on the Dutch charts this week.

CBS Holland's new release "Blues in the Closet" by Weasel Pettry is the title for the upcoming new titles. Pubbury Altona is very happy with the many plugs they obtained on all radio stations. The publisher also handles the new title by the Unit Four Plus "New Britain".

The Birds And The Bees (Jees Eagles(London) (Altona/Amster-
dam) 1. Ticket To Ride (Beatles/Parlophone) (Basar/Mas-
terdam) 3. Bring It On Home To Me (Animalsis/Colon-
a) 4. The Last Time (Rolling Stones/Decca) (Essex/Bar-
ascimento) 5. Violeenceras (Ciccone Trumpet/Imperial) (Ed.
3. Cosmopolite/Scheven-
4. 7. Jolie Jacqueline (Lucille Starr/London) (Belins/Amster-
da) 5. 8. Goodnight (Roy Oxibson) (International Mezkie Co./Am-
rterdam) 10. That'll Be The Day (Evelry Brothers)/ Warner Bros) (Holland/Amster-
da) 6. Rock and Roll Music (Beatles/Parlophone) (Basar/Mas-
terdam) 7. Foolish Heart (Beatles/Parlophone) (Basar/Mas-
terdam) 8. Goldfinger (Shirley Bassey/Columbia) (John Barry/U.A.) (Basar/Amster-
dam)
Pourquoi Tiburon Love Je Cast We Sombras.

1 lew JNITED) e jui Pour Futti Sandra Salvet Pathe Michel Eco-Music Continentales Bagatelle The film show be — from catalog Un deal — Johnny least — Toi Your — Julien — This Ange RechaufFerai — Reviens Billy ^Christine Quebe...
Denmark’s Best Sellers

Last Weeks

1 15 Rock And Roll Music (The Beatles/Odeon) American Songs AB '
2 11 Poupée de Cire, Poupée de Son (France Gall/Philips) Multitone A/S ' 
3 9 Beatles (The Rocking Ghosts/Metronome) Multitone A/S '
4 2 Cadillac (The Defenders/Sonet) Copyright in dispute ' 
5 3 The Last Time (The Rolling Stones/Decca) Musikförlaget AB 
6 2 Lille dukke (Poupée de Cire, Poupée de Son) (Gitte Haenning) Multitone A/S '
7 5 Ticket To Ride (The Beatles/Parlophone) Multitone A/S 
8 17 Tell Me (The Rolling Stones/Decca) Southern Music AB 
9 14 Lillegende Louise (Frøken Fräken) (Johnny Reimar/Philips) imnitude A/S 
10 6 The Clam (Elvis Presley/ RCA Victor) Bellinda (Scandinavia) AB 

Swedes’ Best Sellers

Last Weeks

1 2 Western On Chart
2 11 Farmer John (The Hep Stars/Orga) No Publisher 
3 10 Cadillac (The Hep Stars/Orga) Copyright in dispute 
4 2 robot (The Streamers/Columbia) Bellinda (Scandinavia) AB 
5 9 Ticket To Ride (The Beatles/Parlophone) Sonora Musikförlaget AB 
6 2 A Tribute To Buddy Holly (The Hep Stars/Orga) Southern Music 
7 15 Det var i vår ungdomsfargar tvar (Sven Ingvars/Philips) Sonora Musikförlaget AB 
8 3 En Redhead And Black Lady (Red Roses For A Blue Lady) (Osten Warnerbring/Karussell) Reuter & Reuter AB 
9 1 Mrs. Brown, You’ve Got A Lovely Daughter (Hermans’ Hit) Parlophone AB 

Finland’s Best Sellers

Piukki NINA (Norma) (Kari Kuva/Scandia) Scandia Musikki Oy 
Rock and Roll Music (The Beatles/Parlophone) American Songs AB 

Minnie tulis tuljettua (Katri Helena/Parlophone) X-Savel 
Sitt från din Cire, Poupée de Son (France Gall/Philips) Musikförlaget AB 
The Last Time (The Rolling Stones/Decca) Musikförlaget AB 
Ticket To Ride (The Beatles/Parlophone) Exab AB 
Tango Pelargonias (Kari Kuva/Scandia) Scandia Musikki Oy 
Nellny肤mä Rko (Footprints in the Snow) (Bosse & Robert/Columbia) 
Lëvskel Oy 
Leikis (Kari Helena/Parlophone) Edition Coda 
Rakastuin sinun län tapahesto (I Could Easily Fall In Love With You) 

“Studenten” (Kari Kuva/Scandia) Scandia Musikki Oy 
Local copyright 

"The Best in Scandinavia - "Bens" "

JAPAN

Japanese’s Best Sellers

INTERNATIONAL

This Week

1 Do The Clam—Elvis Presley (RCA) Sub-Publisher/Aberback Tokyo 
2 Goldfinger—Shirley Bassey (UA) John Barry & His Ork (UK) (The Astronauts (RCA) Sub-Publisher/Taiyo 
3 Ticket To Ride—The Beatles (Odeon) Sub-Publisher/Shibashi 
4 Mr. Moonlight—The Beatles Sub-Publisher/Shibashi 
5 Karen—The Surfaris (Decca) Kiyô Koyama (Teichiku) Three Funkies (Toshiba) Sub-Publisher/Shibashi 
6 Slaughter On 10th Avenue—Ventures (Liberty) Chappell (Felster) 
7 Pearly Shells—Billy Vaughn (Dot) 
8 Diamond Head—Ventures (Liberty) 
9 Sei Plange Se Ridi—Bobby Solo (Seven Seas) Sub-Publisher/Watanabe 

LOCAL

This Week

1 Onagokoro No Uta—Urve Sato (King) 
2 Abashiri Bangaichi—Ken Takakura (Teichiku) 
3 Matsunoki Kouta—Yukiko Nominomiya (King) Yukiko Asakura (Toshiba) Sub-Publisher/Shibashi 
4 Kitagunuma Michi—Kazuo Funaki (Columbia) 
5 Hino Hime—Ogino Tetsu (Philips) 
6 This Is Umeda—Teruhiko Kojima (Philips) 
7 Orenomadawaki—Katsuhiko Miki (Crown) 
8 Namidago Aragato—Teruhiko Saigo (Columbia) 
9 AFront—The Asiatas (Philips) 
10 Aizone—Sayuri Yoshinaga & Yukio Hashi (Victor) 

Norwegian’s Best Sellers

This Week

2 King Of The Road (Roger Miller/Philips) Palace Music/ 
3 Ticket To Ride (The Beatles/Parlophone) Edition Lychee 
4 Three Of Us—Mud (Philips) 
5 Give Me Your Love (The Beatles/Parlophone) Exab AB 
6 Ticket To Ride (The Beatles/Parlophone) 
7 Mary's Dream—(Johnny Bergen/Philips) 
8 Sons of Musicförlaget AB 
9 Last Time (The Rolling Stones/Decca) Musikförlaget AB 
10 Bring It On Home To Me (The Animals/Philips) 

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464 Higashi-Oizumi Nerima-ku
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ITALY
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Viale Leonardi, 1
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ARGENTINA
Miguel Smithaff
Ratka, 3798
Buenos Aires, Argentina
Tel: 69-1558

GERMANY
Mal Sondack
Amsterdamstraat 26
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Tel: 220197

AUSTRALIA
Ron Tudor,
8 Francis St.,
Heathmont, Victoria,
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MEXICO
Enrique Ortiz
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The popular Chilean singer Monna Bell is in Buenos Aires. The artist, goddaughter of Raúl Dávila, the director of Discomania, has arrived in Argentina to record with Decca and will stay here for some time doing TV shots. Afterwards she will depart for Mexico. Buenos Aires is also visiting Sylvie Vartan who will arrive in the first days of June to make photos.

RECORDINGS: Adolfo Piñeiro of RCA Victor Argentina tells us that the coup Los Kchoo-Massí, which had a very good debut in the Folkloric Festival in Coquín, has recorded its first record with the title “Los blancos de la espuma y la espuma Cara.” Among the standout LP’s that have appeared recently are “El fabuloso” by Johnny Tedesco, “La novicia rebelde” (Sound of Music), which is the sound track of the film of the same name, starring Julie Andrews and Christopher Plummer, and, finally, an album titled “Pedro es en el Carneggie Hall.” This album won the first prize as “Cancionero de merienda” in the IV International Record Festival in Mar del Plata.

Fermata Productions has cut two LP’s. In Ferba’s series is the Zimbo Trio album by the same name, while for BGE’s series there is “Lo mejor de Bossa nova,” with selections of twelve of the best artists in that style.

Sr. Kaminsky, manager of Microfon, tells us that they have prepared an LP that will be titled “Recuerdos de Argentina” (Souvenirs of Argentina), his LP was especially made for the tourist and includes “La cumparista,” “El humancueque,” “Mi Seguro,” “Viva La Papa Esta Pame,” “Simone,” “El Indio Guartarino” has recorded a record that has “dama” and “Que te vaya bien,” which is selling well.

Homograph won first prize in Argentine folklore at the IV International Record Festival in Mar del Plata with the magnificent work “Nina criolla.”

From Discos Americana, Sr. Calvo informs us that Horacio Aschieri has been released and is also preparing a TV program which he will be the principal figure. Discos Americana has two tunes done by Leandro Galarza with “La Misión” for the LP de Compay Segundo and orchestra. Also there is a single by another Discos Americana artist, Martín Gonde, who is appearing in the program “Sabados continuados” on channel 9 where he has finished a trip through the interior of the country. The record has “La Bella” (Ferry cross the mersey) and “La primers que encuentre” (La chimba che entra).

Surco Records has edited a 33 single interpreted by Ferrante and Teicher which are directed by Nick Perito. The deck has “La septima asura” and “Eres demasiado.”

PUBLISHERS: Julio Korn Editorial announces a contract by which it will present all the repertoire of United Artists. The tunes of the films “The Quiet Man,” “The Man They Couldn’t Hang,” and “The D days of Summer” have been licensed and published. The tune “Amigos” (Amiri miel) of the 15th San Remo Festival, has several recordings. They are by Los 3 Latinos for Music Hall, Rafael Hidalgo, El Zapato, and others. Also, Violeta Rivas for RCA and Ricardo Roca for CBS. Korn also edited “Man of La Mancha” by Brown, and orchestra. Also, Lawrence Weik LP, “El potranto,” recorded by Charles Armonvic on Discos Hall, will be made in Spanish by Los 5 Latinos on Music Hall.

Sr. Lambertucci of Neumann Editorial tells us that the music of “My girl” is going well because the hit is making great numbers on the survey. It was written by very well “La novicia rebelde” (The Sound of Music).

Mauricio Brenner, of Fermata announced that, in the film “Los dias dientes,” starring Isabel Sarli and directed by Armando Bo, Hugo Marcel and Margarita Caridad. This tune is by Ben Molar and Tavagora. All recordings of Fermata tunes are “Pasajes para viajar” by Los Shakars. “Sra. y Caridad” by Los Chalchaleros >, “Mi Señor” and “Viva La Papa Esta Pame,” by Claudia, and “Hijos mios” by Dean Reed. All these recordings were made on Odeon’s label.

S. Jerbeic of Melograf Editorial tells us that the tune “Las colinas estan llenas” has a new recording by the popular voice of Rosamel Araya for the Disc Jockey label. Also, Mr. Trombone made “Martina,” “Facil” “Hay que stima” and “Caminita” for CBS.
The Italian record industry this week has made its report on the month of July. It’s an annual record that reaches its high point in the current record crises. Amazed by the pessimistic report from some of the top responsibilities of our industry, we tried to make inquiries of some of the international record companies. The result shows that record sales during the month of July have suffered at least a 20% decrease in comparison with total sales of May 1964. Others have reported that the decrease is only 30%, but it’s a general opinion that the situation is really bad.

The problem is there: with whom are the retailers who registered the beginning of this crisis, reporting a decrease of 30% in sales in the northern and southern parts of Italy.

Not all retailers have a clear idea about the reasons for the record field crisis which is more comprehensible now that we are recovering from the dramatic situation of the months of June and July. It’s a clear demonstration of how deep is the crisis, to note that the total sales of records, which is a usual comment at the end of the year by the Italian record industry, is decreased at least 20%.

The July sales of records have been decreased, and the general situation of the industry is not the best. It’s also necessary to stress that in the present situation foreign singers are at a particular disadvantage, not only because of the present "nationalism." The new trends in music are not products arriving from abroad able to raise interest, since the few buyers and critics are changing records of similar quality prefer a product sung in Italian by Italian artists.

And, after our usual introduction devoted to this situation, we wish to move to the market big in the usual weekly news. Back in the international, according to what we announced last week, the two TV shows organized by the company during its recent Convention of April 21, the "To Be or Not to Be," and the "Behind the Scenes," have been sold to four countries immediately after the show. Two French artists who will be promoted by a group of music agents during this period are Marie Laferet and the singer Carole Alberti. Three songs of These Are the Days, by Phil Spector, are also among the top five hits of the world in the week ended July 2. Among these songs is the first during Giorgio Gabber’s series on June 6, and the second during the "Johnny TV" series.

In Rome, we announced the finalization of the deal for the representation of the Italian music of the French catalogues, the Eddy barrage firm. Top Rivières are Frank Alamo, Nino Ferrer, Olivier Despré, Evo Ricardo, who will attempt to attract agents for their performers in the United States and Canada.

The most important news concerns RF.I., which is issuing, under the title "Altri Tempi," a series of albums devoted to the great Operetta. The initiative is very important, and all the RF.I. records are also among the top five hits of the week. RF.I. is one of the most important companies in the Italian music industry, and its new venture is expected to be a success.

The name of Giorgio Gabber, who recently joined the RF.I., is returning to the Italian TV screens, presenting his new series, "Le Sue Scuse." This will be the first time in Italy that a TV series is devoted to the Italian performers. "Le Sue Scuse" will be broadcast under the RF.I. mark, "Il Nostro Giorno." The new series will be called "Lettere Dall’ America" and "Gli Anni Che Verranno".

In the French-speaking countries, Teddy Randazzo, Yukari Ito and Samantha Jones, all artists of CGD, will be part of the International Love Song Parade, which will be held in Venice on July 2 and 3.

The same artists, along with Les Surfs, Les Cousins, George Toddé & Con- re, and Worlds Apart, will take part during the festival, and their performances will be broadcast via satellite to four countries immediately after the show. Two French artists who will be promoted by a group of music agents during this period are Marie Laferet and the singer Carole Alberti. Three songs of These Are the Days, by Phil Spector, are also among the top five hits of the world in the week ended July 2. Among these songs is the first during Giorgio Gabber’s series on June 6, and the second during the "Johnny TV" series.

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Seeburg has created a new form of public entertainment with its leased Rec-O-Dance records— and the Seeburg LPC/480 phonograph and Rhythm Twins speakers, fully capable of delivering the exciting Big Sound they contain.

This new entertainment is called: DISCOTHEQUE MUSIC! Think about that phrase. This is music you'll never hear on the radio. You won't hear it on television or in the movies. No one can compete with the Big Sound of Seeburg Music. The only place it can be heard is in a Discotheque Location. The big Seeburg Discotheque operators of America are going to supply the demand for this new form of entertainment with its leased Rec-O-Dance records. The future of your business is here. The future of America is here. Go out of your way to try Seeburg Discotheque locations and come back again and again to enjoy the Big Sound of Seeburg Music.

Here is the future of your business. Who else but Seeburg Discotheque operators of America is going to supply the demand for this new form of entertainment? No one else. Just you.
A brisk walk around the two block square area that surrounds the huge Rock-Ola factory complex on the northwest side of Chicago points up dramatically the tremendous accomplishments of its Founder-President, David C. Rockola. It has been 30 fruitful, eventful years since he acquired that property, and moved in local stock, and barrel. However, he no sooner settled down to do business in a big way at this address when adversity struck, in the ugly form of a losing amusement game and other nagging problems. He pondered his fate and misfortune for a short while.

But, since David C. Rockola never learned to panic or surrender to adversity he proceeded to utilize his engineering skill and dogged perseverance to surmount his considerable problems. The rest is history, and his success—especially in the coin-operated phonograph business—multiplied as the years progressed.

Rockola is one of the last of that great breed of independent manufacturers in the coin machine business. He runs his corporation as something cherished. After all, it was his great, glorious dream more than 30 years ago when he sold and operated penny scales from a small store on the far south side of this city.

Here is a man who begrudges every non-productive moment. Yet, when he gives a visitor five minutes of his precious time to reminisce, or discuss a business proposition he often gets carried away and chats with visitors for hours.

He minces no words in declaring his considerable faith in the coin machine industry. And, you can’t help noticing the fiery zeal in his sparkling eyes when he discusses his plans and hopes for his Rock-Ola vending machine division.

Rockola is a firm believer in the fact that a successful businessman will, in the main, surround himself with capable executives to get the really big job done. He didn’t have to search far for two of his top aides—his sons, Donald C. and Dr. David R.

Don heads the Engineering and Designing Depts., and is credited with the development of every Rock-Ola phonograph model since the introduction of the "Tempo" phonograph in 1957.

Dr. David R. Rockola is assistant to the president, and keeps a constant watch on progress in the European and other foreign markets.

David C. Rockola looks to the future with high hopes and every intention of keeping his oft repeated promise to make available to his operator friends everywhere on the face of the globe the best money making coin operated equipment possible.
Music Ups Testify At Copyright Bill Hearings

Sieberg Says ASCAP Misspecifies Intent of COPPS, Tells Ops Factory
Will Continue To Oppose Performances

- Answer ASCAP In Nationwide Op Mailing

- Nick Allen Leads Witnesses As Ops Stress Economics of Phonyms, Call for Increased Mechanicals

- Record Manufacturers Reject Ops’ Proposal

ASHINGTON, D.C.—Juke box industry representatives testified here yesterday about the House Subcommittee on Copy- right Revision Bill HR 3437, The Copyright Revision Bill, continued in session. At the close of the hearing yesterday as a result of the meeting which was granted the music machine industry to the Subcommittee, it was announced that the committee would have to consider the bill. The economics of the bill were not as has been reported by the Subcommittee, and the committee would be given to the Subcommittee for consideration by the next subcommittee hearing.

Bill Cannon injected a fresh viewpoint on the question of the price of rights and the nature of songs as opposed to records. He discussed the methods of the music industry and the mechanics of certain music rights.

Perry Patterson discussed the ASCAP’s concept of collection of music royalties and how they are computed. He referred to the ASCAP’s request that all records be sold at a price of $18 per record.

With the exception of Allen, the ASCAP’s were not questioned at the hearing. Representatives of the ASCAP were not able to answer the questions posed by the Subcommittee.

In machine industry excess on hand, we have an excellent presentation of the importance of the industry and its development

The opposition testimony offered by the ASCAP included the support of the National Copyright Association, the American Copyright Association, and the American Music Publishers Association.

Hearings for Friday were reportedly postponed on Thursday afternoon.

Rowe AC Phonos Sales Up As Excise Goes Off

Pollak Claims Cut Is Better Than Former Discounts

HIPPANY, N. J. — Fred Pollak, marketing Vice President of Rowe AC, announced last week that sales at the factory’s Diplomat phonograph increased considerably this year over last year. He attributed the increase to President Jack Harper last week. Rowe AC, which manufactures and distributes the Diplomat, is paid 18% Federal Excise Tax from the cost of equipment to distributors.

Dick Bauer, executive secretary of the National Association of Music Dealers, said that the music industry does not want to see the excise tax discontinued.

Pollak stressed that the excise tax, which is paid by the manufacturer, is applied to the manufacturer’s cost of producing certain parts used in connection with the overall operation. He stated that inaccurate figures appeared elsewhere in the trade implying that makers are getting a discount price of the phonograph. “The saving is a healthy one,” he maintained.

Rowe AC was scheduled to attend a Rochester conference in New York City this week.

- Cash Box—June 19, 1965
Federal Machine Releases Cup Drop Popcorn Vendor

DESMOINES—D. M. Cherry, assistant sales manager of the Federal Machine Corp., recently announced his firm’s release of their new cup drop popcorn machine with 130 cup capacity and the option to the machine operator as to the size of the portion of popcorn to be vended.

Cherry advised that the new machine features inside cup fill for sanitary freshness (the machine offers stainless steel inside), “The cups stand upright,” Cherry stated, “and there is no sack loss from tipping buckets.”

The new Federal vendor offers a fractional Rejectors coin mechanism which will accept two nickles or a dime. The machine is also weatherproof.

The sales executive further revealed that the new popcorn machine will be sold exclusively to recognized vending operators and that distributor territories are still available in certain areas.

Bally Releases ‘Magic Circle’ Single Player Flipper; Game Features Off-Center Playfield, 2 Free Ball Gates

up Bonus, as popularized in ‘Bus Stop.’

“Fourth, the Progressive Light-Up feature, popularized in ‘Band Wagon,’ permits players to increase the score value of targets by skill.

“Fifth, the ‘Magic Circle’ Hold-Over feature stimulates repeat play, attracts by-stander play.

“One-ball play—appeal is insured by

American Electra & Classic

Every one is the perfect pool table for your location. The Electra features an electrically operated drop coin mechanism (used with either a battery or available current) while The Classic features a "feather touch" cheat-proof coin mechanism.

AMERICAN SHUFFLEBOARD CO.
210 Paterson Plank Road, Union City, N. J. (201) UN 6-6633
(Los Angeles Office—1433 Southwestern Avenue)

THE HIT OF THE SEASON!

PENNANT WINNER!

CHICAGO COIN'S
BIG LEAGUE
2-PLAYER
BASEBALL
GAME

Loaded with action and animation.

- 1st and 2nd player hit standings feature
- 7 hit and run targets
- All targets increase in value when hit
- Extra runs! Home run!

ORDER FROM YOUR CHICAGO COIN DISTRIBUTOR NOW!
Conn. Ops To Elect Officers At June Meet

HARTFORD— Abe Fish, Managing Director of the Music Operators of Connecticut, told ops last week that elections of officers will be held Thursday, June 17, at the Shoreham Motor Hotel, in conjunction with a statewide dinner meet. President Jerry Lambert is running for his sixth term as head of the association.

The association is now accepting One-Stop Distributors, and associate members with Atlantic New York Corp. named the first associate members of the Connecticut group.

Fish will lead discussions on the proposed cigarette tax bill, ASCAP legislation, pool tables and removal of the excise tax. Legislators have proposed that the cigarette "sale to minors" law reading "under 16" be changed to "under 18" with cig vendors moved to special positions on location. Fish asked for a strong showing by ops at the meeting because of the importance of the topics.

Our Modern new Factory
is devoted exclusively to manufacturing

SCHMELKE QUALITY CUE STICKS

Professional Design—Long Life

Write for details.

SCHMELKE MFG. CO.
SHAKOPEE, MINNESOTA

FOR SALE


Lieberman Music
257 Plymouth Avenue
Minneapolis, Minnesota
332-7131

Most of the coin-operated equipment on board was probably advertised in a Cash Box Quarterly Export Report.

Our next Quarterly Export Report goes to press on Wednesday, June 16th.

Don't miss the boat.

Ace-Hi To Dist. Rock-Ola

LACKAWANNA, N.Y. — Joe Grillo, Flower City Distributing Co., Rock-Ola distributors in this Rochester area, advise Cash Box last week that the phonograph line will be distributed in the Buffalo territory through Ace-Hi Distributing, headed by Joe Shaw.

Shaw stated that the "Grand Prix II" and "Starlet" phone models were on display, ready for the nationwide Open House show scheduled to begin June 7.
'Thunderbird Raceways' Hits For Tee-Q

EUDORA, KANSAS—Miniature car racing, currently enjoying a nationwide sales boom with accompanying craze in the mass media, has spread to the coin-operated machine segment of the amusement business via the new "Thunderbird Raceway" game, a product of Tee-Q Research and Manufacturing Company, located in this city.

The new coin machine introduces an exciting innovation in coin-operated amusement equipment for the nation's arcades.

Interest is actually spreading beyond these shores, according to the manufacturer of the corporation. They advise this past week that many of the inquiries are emanating from Europe, the Orient, and other far-off countries on "Thunderbird Raceways".

"Our goal at this time," Tee-Q reports, "is to develop a very strong distribution organization and to the management of the corporation. They advise this past week that many of the inquiries are emanating from Europe, the Orient, and other far-off countries on "Thunderbird Raceways".

Meanwhile, Granger departed Sunday, June 6, for the nation's capital to present the House Judiciary Anti-Trust Committee with a petition of support for the moa. This was the first time the award had been presented to a government official.

Mr. John Bilotta has returned recently from the Middle East, where he served the U.S. Department of Commerce as the director of its U.S. Trade Expansion Mission to Iraq, Kuwait, and Lebanon. The full time mission will report its findings to the government officials.

Mr. Bilotta has advised that the firm now has the facilities for efficient export of reconditioned equipment and has authorized the trip in order to lay the foundation for increased sales of reconditioned machines, music, amusement and vending equipment to buyers around the world.

Mr. Bilotta will visit Belgium, Netherlands, France, Germany, Denmark, Sweden and England. His departure date is for Wednesday, June 9.

Former Wurlitzer Rep Receives World Trade Award

New! Side-Mount SCOREBOARD

Those Globe-Trotting Bilottas

Former Wurlitzer Rep Receives World Trade Award

New! Side-Mount SCOREBOARD

(continued)
Westchester Operators Elect '65-'66 Slate

WHITE PLAINS, N. Y. — Seymour Pollak, prominent Westchester County operator from North Tarrytown, announced last week that the slate of officers for the Westchester Operators' Guild for the July 1, 1965 thru June 30, 1966 term was elected at a June 8th meeting held here in the Yorgo Smith Hotel.

Elected for the thirteenth consecutive term as Guild president was Carl Painel. Also elected were Harold Rosenbarg, vice president; Lou Tartaglina, treasurer; and Pollak himself as secretary. Named Guild directors were: Herb Chacon, Eddie Goldberg, Marv Feller and Fred Yolen.

Harry Jacobs, Sr. Passes Away June 9

MILWAUKEE—Harry Jacobs, Sr., age 68, father of Harry Jacobs, Jr. president of United, Incorporated, franchised distributor in the State of Wisconsin for Wurlitzer coin-operated phonographs, Ditchburn vending machine, and Stanscraft merchandising vice shows, died early Wednesday morning, June 9, of a heart attack. He was associated with his son at United, Inc. from 1947 until 1958 when he retired from active business. Prior to that Jacobs, Sr. was a supervisor for the Prudential of America Insurance Co. for 17 years.

Funeral arrangements were made at F. J. Borgwardt Funeral Home in Milwaukee. Services were held Saturday afternoon, June 12. Interment was to be in Wisconsin Memorial Cemetery.

Among the other survivors are: The wife, Mrs. Josephine Jacobs; a daughter, Mrs. Marguerite Rogers; two sons, Donald, of Milwaukee; and Richard, of Tallahassee, Fla.

Veteran Jersey Op McKim Smith Dies

ATLANTIC CITY, N.J.—McKim Smith, veteran coin machine operator and prominent arcade operator association spokesman, passed away June 1st as a result of heart failure. He is survived by his wife, Mrs. McKim Smith. He was 68 years of age.

The coin machine industry was the principal factor in the creation of a school for the training of arcade mechanics from among the returning World War II veterans, taking advantage of the GI Bill. Smith also furthered the image of the amusement machine operators with the publication of his pamphlet titled 'Public Opinion' during the 40s.

After services, Smith was interred at the Laurel Memorial Cemetery in Paramus, N.J.

Philadelphia Fare

Congratulations and best wishes to Mr. and Mrs. Dave Rosen on the happy occasion of their 25th wedding anniversary. Dave's cause for celebration is actually two-fold for he was recently honored by the Pop Warner Little Scholars at their annual dinner held at the Bellevue-Stratford. The Little Scholars praised Dave for his services on behalf of handicapped children and included him in their "All American Eleven". The "Eleven", composed of some of our most distinguished Philadelphia citizens, includes U.S. District Court Judge John Morgan Davis, City Council President Paul D'Ortona and Jerry Wolman, president of the Philadelphia Eagles. Judge Leo Weitzel, of the Court of Common Pleas here, who was chairman of the dinner, paid tribute to Mr. & Mrs. Rosen in marking their wedding anniversary at an award dinner recognizing service to the betterment of the youth in the community. . . .

Active Amusement's Joe Ash had the pleasure last week of treating D. Gottlieb & Co. representatives Shelly Gottlieb and Tony Girard to a tour of the place. The distrib is currently running hot with the factory's new 'Buckeroo' single player.

Cash Box—June 19, 1965

NEVER BEFORE
weren't so many play-and-profit boosting features crammed into one flipper game

Hold-Over Feature plus pop
Build-Up Bonus plus Progressive Light-Up Score
plus Top and Bottom Free-Ball Gates plus
Atomic-Action Off-Center Playfield plus
one-ball-does-it-all play-appeal plus powerful
new Super-Flipper plus E-Z Latch Features
plus Automatic Ball-Return plus dazzling
eye-appeal... get Bally MAGIC CIRCLE today!

MINUS trouble!

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.
CHICAGO—David C. Rockola, president and founder of Rock-Ola Manufacturing Corporation, presented strong evidence of the tremendous inspirational force which has guided the internationally renowned firm to a lofty pinnacle during the past 30 years, last week, when he nostalgically reminisced with the Cash Box reporter in his comfortable office.

Rockola, his “chip-off-the-block” sons (Donald C., 35, and David R., 31), and his executive staff, are celebrating 30 years since he made his celebrated entry into the coin-operated phonograph field (January, 1935).

The fantastic rise of Rock-Ola Mfg. Corp. is an historical fact that even beggars the imaginative success stories of Horatio Alger. No description of Dave Rockola is complete without a calm appraisal of his dogged perseverance in the face of adversity. Many times in the past, before the huge firm began to show some progress and promise, he was faced with the painful, hopeless possibility that he might have to give up the ship.

However, through backbreaking effort, pluck and perseverance he always managed to come through at the last moment (sometimes by the “skin of his teeth”).

Today, David C. Rockola happily looks forward to “success—far greater than I ever anticipated with our exciting phonograph line and vending equipment.”

He eagerly tells of his humble start in the coin machine business during the mid-30’s, when he formed the Rock-Ola Scale Company in a small store on Chicago’s far south side. At that time competition in the coin-operated scale business was very keen, and difficult to keep up with. Then he moved up to the amusement game

(Continued on opposite page)
From a street store front to an industrial compound... 

Rock-Ola Manufacturing Corporation's present factory facilities could house its original site—the Rock-Ola Scale Company shown inset—inside the main entrance of the Rock-Ola Avenue building today. Foreign distributors and businessmen travel to this country to visit the vast plant during special day-long tours.

[Image of the Rock-Ola Scale Company building]

From Games to WW II and Carbine Production

CHICAGO—Rock-Ola Manufacturing Corporation went into war production in a big way during World War II, when this nation fought a crippling two-front war (in Europe and in the Far East).

David C. Rockola went into heavy production on carbine guns to equip the massive U.S. armed forces. At that time he set up a rifle target range in the rear of the factory complex to test the guns before shipping them out.

At one time the Rock-Ola factory produced furniture and case goods. Rockola stated that the line of upholstered furniture remained immediate national acceptance.

Such items as bookcases, tables, bookshelves, radio and record cabinets and home dealers were produced on a huge assembly line at R.M.C.
Chicago—Prime attractions in honoring Rock-Ola Manufacturing Corporation's 30 year celebration since its entry into the coin-operated phonograph business are two exciting new offerings—"Grand Prix II" model 300 selection, stereo-monaural; the all-new "Starlet" model 429, selection compact stereo-monaural phonographs.

Included in these new models, the new "Starlet" is the "Princess Royal" model 242, and 100 selection "Phonette" wallbox. Edward G. Doris, executive vice president of Rock-Ola Manufacturing, lavished considerable praise on the 30th anniversary music line, which he says—"tops anything done by these lines in the phonograph lines in many years."

"Starlet" has undergone a very intensive test and operating campaign in Europe and in the Far East prior to its introduction in this country. Alfred W. Adickes, head of Nova Sales, in Hamburg, West Germany, who handles sales for Rock-Ola phonographs in Europe, is enthusiastic and popular in this line.

Doris stated that "Starlet" offers "the operator unsurpassed beauty, grace, big sound, and unparalleled Rock-Ola engineering simplicity."

The all-new Rock-Ola’s "Starlet" 100 selection phonograph, Doris asserted, "increases Rock-Ola’s newest sensation in sound reproduction. Its distinctive cabinet styling, combined with polished anodized aluminum trim makes the "Starlet" a location please anywhere."

The cabinet has a tastefully applied walnut finish. An attractive display panel atop the cabinet permits featuring of three stars. "Rock-Ola-Matic" intermix, completely automatic mechanical record changer which intermixes 33 1/3 and 45 RPM records (either stereo or monaural) is standard equipment in all Rock-Ola phonographs.

There are no wires, micro-switches, or electronic aids for the motor or spindle speed changes. The model 1765 'common' receiver system operates with the "Starlet" or any other current model phonograph. It eliminates the cost of multi-receiver system inventory.

Accessory equipment includes the popular model "Phonette" wallbox, which offers individual listening pleasure from 100 selections with a personal volume control (high, low, or ninedium). It mounts anywhere and permits programming of 100 selections in stereo or monaural. "Phonette" has a slim, attractive design, with graceful styling and Rock-Ola simplicity. The $25 and $50 coin chutes are optional.

Model 1651 Deluxe "Stereo Twins" speakers perfectly match the acoustic qualities of the new "Starlet" phonograph. Each speaker enclosure houses an 8 inch heavy-duty bass speaker, line matching transformer, and individual volume control.

The big star in the Rock-Ola galaxy of stars this year (in keeping with the gala 30 year celebration) is the "Grand Prix II" phonograph, which David C. Rockola, president-founder, excitedly refers to as "the phonograph that offers the operator and location the ultimate in prestige styling."

"Grand Prix II," Edward G. Doris asserted, "presents to the trade our 'finest hour' in the coin-operated phonograph business. It is indeed a fitting successor to the first 'Grand Prix' phonograph, which, incidentally, attained great success in the world's coin machine markets."

"Grand Prix II" offers the trade Rock-Ola's Full Dimensional Sound, and all of the other surprise features which are being introduced in this year's big sound package at Rock-Ola Mfg. Corp.

Rounding out the 1965-66 phone line is Rock-Ola's "Princess Royal," another 100 selection compact model phonograph. This model is only 30 3/4 inches wide, and 43 1/2 inches in height. It has a transistored amplifier, "Princess Royal," according to Doris, is definitely big in value anywhere.

Open House Week to premiere this big, new line of Rock-Ola phonos in the various distributors' territories was held from June 7 thru June 15 throughout this country. Earliest reports and figures garnered by Doris and his staff indicate that "this will undoubtedly be our biggest all-time sales year at Rock-Ola Mfg. Corp."
MFGS AND OPS HOLD LIVELY MEETING IN CHI

David C. Rockola Endorses New Group

CHICAGO, Ill., June 25, 1932—A large group of manufacturers and operators in the Chicago area assembled at the plant of American Siles Corporation today to formulate plans for an organization to unite the coin machine industry and to offer strong support to the operators.

Many ticklish problems were discussed during the meeting, and decisions were made which should effect improvements in the operators' position.

Of major concern was the question of acceptance of this new idea of competitive association for the general good of the industry.

Jim Buckley of Bally Manufacturing Corporation arrived late at the meeting due to a boil on his cheek.

Jimmy Johnson of Western Electric Piano Company, David C. Rockola, Lee Burman, Pat Considine, O. K. Morgan and other leaders of the coin machine industry were present.

RAZE 80 BLOCKS FOR FAIR

CHICAGO, Illinois, July 9, 1932—Anticipated parking problems at the Chicago World's Fair—ops (Century of Progress) are being taken care of by razing 80 square blocks of buildings or approximately 640 acres in the windy city.

The area being leveled covers from 31st Street to 39th Street west to Cottage Grove Avenue. It is anticipated that they will be handling 500 cars per day per block.

Where are they all coming from?

WEATHER

Continued warm with steady rising profits. Occasional clouds but with clearing skies and generally improved conditions. Outlook bright and sunny. Tomorrow... continued improvements.

LATE BULLETINS

JULY, 1932... .Jean Harlow, platinum blonde of the screen, became the bride of Paul Bern, motion picture exec. July 3 in Beverly Hills. They will honeymoon in the Fall.

JULY, 1932... the beginning of a new entertainment is seen in the demonstration of television at an amusement park on Independence Day. Experts believe that this is the forerunner of increased summer business. It is thought that the camera and transmission equipment should be viewed free of charge.

MINNEAPOLIS, Minn., April 6, 1946... A Hennepin County District Court jury today ruled in favor of a tavern owner and scale operator in a damage suit filed by a woman who tripped over a 1x weighing scale.

CHICAGO, Apr. 26, 1947... Federal Judge Phillip Sullivan today ruled that Rock-Ola Manufacturing Corporation is sole owner of patents on the Multi-Selector Unit and a general record changer mechanism.

MINOT, N. D., 1947... The Minot City Council today passed an ordinance permitting Juke Boxies and radios in city bars but outlawing live music. There was one dissenting vote.

CHICAGO, Feb. 23, 1952... World Wide Distributors—Al Stern, Len Micon and Monty West have had their hands full with Rock-Ola Juke Box orders backed up for two weeks.

Business Booming at Rock-Ola Plant

CHICAGO, 1928... David C. Rockola reports that demand for his Featuretastic scale, LoBoy scale, Four Aces Jacks, Gum Ball Jacks and Jiggle Ball has been so great that he has increased his manufacturing area to 3000 square feet and added five new employees.
Features Simple, Silent, No-Jam Mechanical Changer Mechanism and 2-ounce Pick-Up!

CHICAGO, Ill., Jan., 1935 . . . Rock-Ola Manufacturing Corporation today announced their introduction into the coin operated phonograph business with a 12-selection automatic phonograph to be known as the Rock-Ola Multi-Selector.

Designed by one of America’s leading industrial designers, the cabinet reflects beauty and a sweeping, graceful decor. Rock-Ola Multi-Selector features rich grained walnut veneers and inlaid French Striped Rosewood.

Its multi-coin chute accepts five and ten cent coins, playing one record for each five cents played. Its record chamber holds 12 records, easily accessible through the front door.

Rock-Ola advises that through an exclusive design, they have been able to reduce the weight of the pick-up to 2-ounces (half the customary weight). It is felt that this will do away with costly record replacement due to scratched and damaged records.

The new unit is reported to be the first automatic phonograph to offer an isolated tone chamber . . . tone diffuser . . . full wave crystal pickup . . . high fidelity amplifier . . . new types of tubes and a super power high fidelity speaker.

The unit is in production now, and the company is accepting orders. It is estimated that shipments will start within 30 days.

6B5 TUBE PIONEERED BY ROCK-OLA

CHICAGO, Ill., Feb., 1936 . . . In announcing the 1936 version of their famous Multi-Selector, Rock-Ola introduces a 15 watt amplifier utilizing a new 6B5 tube in an improved sound system.

According to David C. Rockola, president, the company engineers have been working on the new tube design for some time, and have now perfected what is referred to as the best output tube ever developed, and is capable of handling extra speakers.

The new Multi-Selector features a floating speaker baffle which is said to give an improved fidelity of tone in combination with the distortion-free tube.

The new phonograph is 51" high, 29" wide and 21" deep with a lighted record chamber featuring a dancing girl cutout. It has dual motors, operates on A.C. or D.C., takes 5¢, 10¢ or 25¢ coins and weighs 290 pounds. It is the only phonograph that carries the Underwriters’ Laboratories seal of approval.
the ultimate in prestige styling

NEW ROCK-OLA GRAND PRIX II
model 426

with the Tempo II — available in monaural or stereo, and as 120 or 200 selections.

Outstanding in the new models is a definite breakaway from common phonograph design — the Tempo I is a beautiful piece of furniture that enhances any location.

Unique also is the new Rock-Ola Wallbox that permits the adaption from 120 to 200 selections with the flip of a switch thus adding versatility to the line without giving the operator conversion problems.

GRAND PRIX I

New Aluminum popcorn kettles.

$2.50 and up. North Side Company, Des Moines, Iowa.


Aluminum popcorn kettles.

Pinto's Popcorn Kettle.

Rainbow Lake, 36 Cottrell, Rockford, III.

GRAND PRIX

Box—June 19, 1965
THE ROCK-OLA STARLET FOR 1965
MODEL 429
New Compact Stereo Monaural 100 Play Phonograph

Here's another beauty from Rock-Ola!
Compact, yet with all of the big sound and famous Rock-Ola engineering simplicity, the STARLET introduces the newest sensation in sound reproduction.
Distinctive cabinet styling combined with polished anodized aluminum trim makes the Starlet a location pleaser anywhere... whether a clubhouse or corner coffee shop.
Features completely automatic mechanical changer that intermixes 33⅓ or 45 RPM records—stereo or monaural—in any sequence. Attractive display panel permits featuring of three stars to invite increased play.

THE NEW ROCK-OLA GRAND PRIX II
MODEL 426
The Ultimate in Prestige Styling

Now, from Rock-Ola comes a superbly designed phonograph of unsurpassed beauty and performance. The new Rock-Ola Grand Prix II combines famous profit-proved engineering excellence with distinctive new cabinet styling to produce a 160 play prestige stereo-monaural phonograph to satisfy the most elegant locations.
Plays 33⅓ or 45 RPM records, 7" LP albums or singles in any intermix and delivers a fidelity of full dimensional sound never before possible in a coin operated phonograph.
Exclusive Rock-Ola Mech-O-Matic changer and revolving record magazine provide fail-safe selection play-after-play. The LP's can be installed in groups of 10 giving the customer a choice of both sides of album or any combination of sides.
Attractive inclined selection panel provides beautiful new profile to invite increased play with stand-up viewing of 160 selections.

Rock-Ola celebrates
30 years in phonographs
with two new achievements

Thank you to our many valued customers for 30 great years.

Thanks to our many valued customers for 30 great years.
Amusement Co., Inc., Cleveland, Ohio Says:

"Now, for 1965, Rock-Ola has to be the line that has everything! Grand Prix II, Starlet and Princess Royal—Phonette, too. You'd think it was our birthday. Best wishes, Rock-Ola!"

NEW COMPACT STEREO-MONOAURAL 100 PLAY PHONOGRAPH

ANOTHER BEAUTY FROM ROCK-OLA!

Compact, yet with all of the big sound and famous Rock-Ola engineering simplicity, the Starlet introduces Rock-Ola's newest sensation in sound reproduction. Distinctive cabinet styling combined with polished anodized aluminum trim makes the Starlet a location pleaser anywhere...whether a clubhouse or corner coffee shop. And, for a customer pleaser and a 'partner in profit', combine the Starlet with the new Rock-Ola Phonette Wallbox, and watch the collections soar.

THE ROCK-OLA Starlet
FOR 1965 • MODEL 429

Rochester, N. Y.
and JOE SHAW
Ace-Hi Dist. Co.
1286 Electric Ave.
Lockawanna, N.Y.
say:

"Practical, simple engineering practices by Rock-Ola keep all our models going year-after-year with minimum service and inventory. Best wishes for 30 more, Rock-Ola."

Cash Box—June 19, 1965
JOHN WALLACE
Wallace & Wallace Music, Inc.
Oak Hill, West Virginia
Says:

“We like the engineered simplicity of Rock-Ola phonographs, and this year we have a lot of styling to offer in three beautiful models. Happy Birthday, Rock-Ola.”

DAVID STERN
Seacoast Distributors
1200 North Ave.
Elizabeth, N. J.
(201) 8-3524-5
Says:

“The ‘hot’ line is even hotter this year with these three great phonographs and the extra profit Phonette Wallbox. You really know how to help a guy, Rock-Ola! Happy Birthday.”

FRITZ STANISLAV
A's Vending Inc.
San Antonio, Texas
Says:

“Grand Prix II, Starlet and Phonette Wallbox make it a great year for all of us. Congratulations Rock-Ola on 30 great years!”

J. D. LAZAR
B. D. Lazar Co.
Pittsburgh, Pa.
Says:

“Rock-Ola engineering and simplicity means less service . . . that adds up to more profit for us. We join you in celebrating 30 great Rock-Ola years.”

FRANK, JACK, TOM AND JOE GRECO
Greco Brothers Amusement Co., Inc.
Glasco, New York
Says:

“How are you going to top this, Rock-Ola? Your Grand Prix II, Starlet and Princess Royal phonographs are the greatest ever. Best wishes on your 30th anniversary.”

Robert “Bob” Nims
A.M.A. Distributors, Inc.
New Orleans, La.
Says:

“With the Grand Prix II, Starlet and Princess Royal we have the product . . . the options and the versatility to fit any requirements. Happy Birthday, Rock-Ola!”

1935 David C. Rockola . . . .
Independent Businessman 1965

ABE SUSMAN
State Music Distributors, Inc.
Dallas, Texas
Says:
"This is the year to remember . . . With Grand Prix II, Starlet and Princess Royal, we are ready for any location. Many happy returns, Rock-Ola!"

AL LEVINE
Music and Vending Corp.
Boston, Mass.
Says:
"WOW! The new Grand Prix II, Starlet and Princess Royal will get us in any location. Congratulations on 30 great years, Rock-Ola!"

RUBIN A. FRANCO
Franco Distributing Co., Inc.
Montgomery, Ala.
Says:
"We've done it again this year! With Grand Prix II, Starlet and Princess Royal, we can cover any location. Best wishes on your 30th, Rock-Ola!"

HARRY HOFFMAN
General Vending Sales Corporation
Baltimore, Md.
Says:
"No service problems . . . that's what I like about Rock-Ola engineering. The new Grand Prix II, Starlet and Princess Royal are real beauties. Best wishes for 30 more years, Rock-Ola!"

PETER J. GERITZ
Mountain Distributors
Denver, Colorado
Says:
"What a birthday present! '65 has got to be the greatest with Grand Prix II, Starlet and Princess Royal."

JOE ASH
Active Amusements Machine Co.
Says:
"We've got everything with the big 'S' for 1965 . . . Grand Prix II, Starlet and Princess Royal. Have a happy, Rock-Ola!"

...Independent Businessman 1965
“We can’t miss with products like Grand Prix II, Starlet and Princess Royal phonographs. ‘65 has got to be the most!”

“Looks like your birthday means our happy returns with these three great phonographs. Happy birthday, Rock-Ola.”

“We’ve got ‘em tree’d like a lame coon with these ‘65 phonographs ... Grand Prix II, Starlet and Princess Royal. Hope you have 30 more years Rock-Ola!”

“We’ve come to expect the impossible from Rock-Ola! This year is better than ever with three versatile models. Happy birthday, Rock-Ola!”

“Rock-Ola’s Phonette Wallbox has given a big plus to our take ... now, with three phonographs to go with it, we have to have a great year. Happy birthday, Rock-Ola!”

1952 was the year Rock-Ola Manufacturing Corporation rolled off its assembly lines a model which was to pave the way for many a successful juke box sale. It was the year of the Rock-Ola “Fireball,” a 120-selection phonograph which heralded the beginning of a new era in juke box design, sound, and selectivity.
YEARS
of HAPPINESS and SUCCESS
THROUGH MUTUAL COOPERATION!

It has been approximately 30 years since Rock-Ola began producing phonographs at the famous address in Chicago—800 North Kedzie Avenue—an international landmark today. It is more than 30 years ago since the mutually successful and very pleasant relationship started between NOVA APPARATE and ROCK-OLA MANUFACTURING CORPORATION.

We are happy to congratulate Mr. David C. Rockola and the entire Rock-Ola organization on 30 wonderful years in business.

Unprecedented sales results on Rock-Ola products throughout Europe support the wisdom in joint planning between U.S. manufacturer and European distributor. The “Grand Prix II,” “Starlet,” “Princess Royal” and “Wall Phonograph” models are the stars of this gala anniversary year. This program meets the most stringent requirements and the most discerning tastes.

We shall continue to provide the trade with surprises and innovations in coin-operated equipment through the years with Rock-Ola products now on the drawing boards. Rock-Ola phonographs excel in full dimensional tone reproduction, technical perfection, and beautiful styling.

Rock-Ola phonographs means better phonographs—better music! That’s what our customers want . . . that is what NOVA APPARATE and ROCK-OLA will continue to give them!

GRAND PRIX II
Model 426 160-selections
Stereo-monaural 45-33 rpm

PLUS . . .
Rock-Ola’s famous WALLPHONO for the special location!

and
Rock-Ola’s PHONETTE WALL BOX
Model 500 160-set; Model 501 100-set. Twin stereo speakers, volume controls, 45-33 rpm

STARLET
Model 429 Compact 100-selections
Stereo-monaural 45-33 rpm

PRINCESS ROYAL
Model 424 High fashion 100-selections
Stereo-monaural 45-33 rpm

NOVA APPARATE
24, Semperstrasse Hamburg 39 Germany

Cash Box—June 19, 1965
ASSOCIATION DOINGS—MOA's executive veep Fred Granger is planning the trade one heck of a convention this year, as the list of exhibitors continues to expand. Fred advised last week that all four major phonograph manufacturers have officially confirmed their decision to show at the Sept. 11-13 trade fair to be held at the Pick Congress Hotel in Chicago. This will be the first fair in the nation's capital, awaiting the resumption of hearings on the proposed copyright law revision. . . . Mike Mulqueen, Al Denver and Carl Paveti have spared no time or expense to prepare for the combination of National Exhibitions' Sept. 17-19 Anniversary Convention Outing to be held at the Nevele Country Club, Ellenville, N.Y. The three association members face the pains to prepare special entertainment and sports programs for the pleasure of conventioners. No reservations will be accepted from those not identified with the coin machine industry, they stated. . . . MOA's general manager Bob Chiecofsky cited a clear victory for him and the other members of the coin machine industry advisory committee which has been huddling for several months with representatives of New York's Manpower Development Program. The victory came last week when Rolf Hjorsen of Manpower announced the board's agreement to train thirty instead of the twelve stoke box mechanics originally proposed for their upcoming training school. The school, which will be sponsored by the Manpower Program, will begin sometime in Sept., at a building now as yet unidentified. Incharge for will be drawn from phonograph factory and distributor personnel as well as from Manpower's own teaching force.

UJA Score—Irv Holzman, chairman of the trade's UJA division in New York, announced proudly last week that the committee has stopped taking reservation for the pending June 10th victory dinner-—Al Miniaci testimonial, to be held at the Statler Hilton, because the hall only holds 700 guests and the enthusiastic industry has signed up for 740. "This," Holzman claims, in gratifying tribute both to UJA and to our guest of honor Al Miniaci. Donations pledged also look mighty favorable with almost $80,000 already promised. The division of the June 2nd committee meeting and the division of the record $100,000. Sure to help them realize this ambitious goal will be theaffle scheduled to be run the night of the dinner. Shown a few of the nineteen different prizes (including Seeburg organ, Wurlitzer home stereo, and a case of scotch) are expected to respond enthusiastically to this money-raising project. Tickets will be sold at $5 each, with the proceeds three for $15. The prizes will be attractively displayed in the Statler Hilton's lobby with two large signs explaining how it will be conducted. In prominent places, Holzman advised. . . . On the business side, Holzman invites the attention of games operators to Williams' brand new 'Pyramid' shuffle alley. The new shuffle offers "pyramid scoring" and exciting excitement, the Williams distrub observed, and should be a big hit on location.

DISCOTHEQUE—Rowe's Killer Joe Piro seems to be in a constant state of motion, whether grinding out a frug or appearing at some show or opening to promote the discotheque idea. Last Thurs. evening, the presence of Killer Joe was once more observed on the dance floor, this time at the opening of the Rendezvous on New Taft, a new live discotheque located in the Hotel where center of attention is a huge photograph of Killer Joe, with the Rowe Diplomat phonos. Ed Freeman of Rocky Mountain Country & Western disco little LP on Gold Disk has made a hit with discotheque fans, says he's also releasing more material for the dance package ops, in a variety of musical moods from "pop to rock" on K-ARR label.

Janssen's Restaurant (NYC's Graybar Bldg.), introduced a new innovation in dance last week—dance to recorded music. "What's new above this after all the discotheque publicity?" you may ask. Well, in addition to a "live" disc jockey spinning the records, wall posters are also used. "What's new about wall posters?" you read. "Absolutely, the wall posters are not frugging allowed," "No watusi permitted here," "Please do not do the monkey", etc. The manager of the establishment told us that he will permit only ballroom dancing. "I have some old Glenn Miller and Dixieland big band sounds," said the restauranteur, "and the fox trot will reign supreme." Tune in next week to hear how the Janssen's sound is being received by the dancers of New York City.

Jersey Jottings

The prayers of the industry go out to Mrs. Vaughn Smith on the sudden death of her husband McKim Smith last June 1st. The owner of Atlantic City's Smith Amusement Machine Service will be remembered by his friends as an active arcade operators association leader and also as the founder of the first training school for WWII veterans, under the GI Bill, for arcade mechanics. Another of Smith's many accomplishments on behalf of our industry is a brochure published many years ago titled "The Business of Amusement," which did much for the image of the operator here. He was 69 years old; doctors attributed the cause of death to heart failure. . . . Our congratulations to music and games op Benny Bosco of Belvidere, N.J. on the occasion of his recent hole-in-one. Executed on the second hole at Tamiment in the Poconos Golf Club district Irv Morris, who reported the magnificent effort, said "a prince of a guy, very loyal to our state association and someone who we can always count on for help and support." The op is also Town Councilman of Belvidere. (P.S. for golf addicts—Ben made the "ace" with a six iron using a Wilson K-99 ball), . . . Rowe AC's P. O. Pollock delivers national player acceptance to the factory's announcement last week giving ops the opportunity of taking immediate advantage of an expected ten percent government excise tax reduction on phonographs whether or not the government passes the bill now in Congress. The excise tax applies to specified costs on certain component parts used in production of equipment. The ten percent on this cost, which has been deducted from the sale price of the Rowe AMI phonos, amounts to a healthy slice of savings. Better than any price reduction Rowe AC has ever had, as a matter of fact. Price cut went into effect June 1st and Rowe 'Diplomat' sales soared.
As the entire Rock-Ola Mfg. Corp. personnel in this country and in many foreign countries (including distributors) enjoy a gala week of celebrating on the occasion of David C. Rockola’s 30th year in the big plant in Chicago, Mr. Rockola spends his few spare moments reflecting on the hard—but good life—during the past 30 years or more. He made it strong, during our interview other day, to give due credit to his many past and present associates who have helped Rock-Ola Mfg. Corp. in its huge expansion over the years. He also made it a point to all of the considerable accomplishments credited to his capable sons, Donald C. and Dr. David R. Rockola.

Sunday, June 13, is the big day for Hymie and Eddie Zorinsky’s H. Z. Vendee and Bill Knapp, who are going to hold their gala showing of the new Rock-Ola phonograph line in the Prom Town House in Omaha. Hymie and Eddie are going to show their customers a “whale of a good time.” Empire Coin’s Joe Robbins and Bob Rieck hosted a premiere showing in Menominee, Michigan of the Rock-Ola phonograph models last Wednesday and Thursday, June 9-10. Meanwhile Jack Bums and Dick Pickertty, of Empire Coin, held their showing on the same days in Grand Rapids.

We experienced this cute by-play out at Bally Mfg. other morning: Paul Colsams and his side Bob Harling kid about their sons playing in Little League. Both “oldsters” surmised that they’ll be past 65 years of age when their young sluggers get out of Little League, All this to the edification of Herb Jones and yours truly. … Tom Hungerford, executive director of NAMA, addressed the Senate Banking & Currency Committee, in Washington, Wed., June 9, to wholeheartedly support the President’s new coinage proposal. … Eddie Zorinsky left town early this week to attend showings of the new Rock-Ola phonograph line. Likewise executive vice proxy Edward C. Doris.

Among the coinmen on hand Tuesday evening, June 8, at the CIA Dinner were Jonathan Adair, Bill Knapp and Sam Cobey (all operators). Other coinmen included Nate Feinstein, Herb Oettinger, Stan Levin, Iggy Wolverton, Hank Ross, Bob Jonas, and your columnist.

The news is mighty good for Dave Gottlieb, who is well on the road to recovery after that recent heart attack. Dave and Dorothy are expected back home shortly, upon approval by his doctor, according to Alvin and Nate Zorinsky. … Empire Coin, Ditchburn Vending Machine Co., announced the appointment other day of Johnny Bilotta’s firm for distribution in the east of the Ditchburn vending line. … Paul and Rosemary Huebsch (Rowe AC Mfg.) were glowing since their lovely daughter Pat made national Horsy Society at Regina Dominican High in Wilmette. Pat embarks next week with a group of schoolmates for a tour of Europe.

Eddie and Adele Ginsburg jetted to N’Yawk this weekend with their daughter Joanne. Ginsburgs, who will shortly thereafter embark to the European Continent. Joanne is a high ranking senior student at the University of Michigan. … Eddie Zorinsky visited last week with Sam Weinberger and his staff at Southern Automatic Music Co. in Indianapolis.

Fred Granger, executive vice proxy of MOA, fairly cheered when he gave us the glad tidings that all four of the major phonograph manufacturers have confirmed their plans to exhibit at the forthcoming MOA Convention early this week.

When we visited Seeburg last week we huddled with most of the execs. However, Proxy Jack C. Gordon was bound for Europe. While at the plant with A.M. Board Chairman Delbert Coleman, Tom Herrick, Stan Jarecki, Frank Luppine, Dan Collins, and several others, Bill Adair was tied up in a conference. … Edward Doris and Les Rieck made plans to attend Hymie and Eddie Zorinsky’s Rock-Ola phonograph showing in Omaha this past weekend.

Milwaukee Mentions

Target date for the big, gala Milwaukee Music Industry Golf Outing is June 22 and everyone is urged to come out to beautiful Ville Du Parc Country Club for the affair. Contact Stu Glassman, of Radio Doctors One Stop, or Pete Stecko, of Taylor Electric for tickets. We were reminded again and again at the golf outing proceeds will go to the Variety Club Epilepsy Center at Mt. Sinai Hospital in Milwaukee. … We received the shocking news that yesterday, the father of the heart of United, Inc., died this morning, June 9, in his home of a heart attack. He recently left the hospital and seemed to be getting along very well. We extend our deepest sympathies to his wife, Mrs. Jacobs, Sr., and all of the other survivors. … Stu Hastings is back in action at Hastings Dist. Condition of his recently injured kidney is in doubt, according to Sam’s doctor. However, son, Jack Hastings, is happy to see his dad back in harness. … When we chatted with Nate Victor, of S. L. London Music Co., he informed that sales are rolling again as restored equipment despite the unusually warm weather. The big push is on Seeburg’s cold drink vendors. … A very happy Orville Carnitz, of Badger Novelty Co., tells us son Jimmy Carnitz graduated from Stout University in Menominee with a B.A. degree in Industrial Arts. Jimmy’s ambition is to teach Industrial Arts. … Joel Kleinman informs that the big push at Pioneer Sales of late is the Rowe cold drink vending machine. Also, the Rowe-AMI “Diplomat” phone deals are still pouring in.

GIL KITT
Empire Coin Machine Exchange
Chicago, Illinois
Says:

“You’re talking our language, Rock-Ola! With Grand Prix II, Starlet and Princess Royal, we can capture any location. Happy 30th, Rock-Ola!”

LARRY F. LESTOURGEON
LeStourgeon Distributing Co.
Charlotte, N. C.
Says:

“Every year we say how it can get better, and every year it gets better. Now, three great models to say happy birthday with. Thanks, Rock-Ola!”

H. R. SANDERS
Sanders Distributing Co.
Nashville, Tenn.
Says:

“How is anyone going to top this line? Grand Prix II, Starlet and Princess Royal give us an unbeatable combination. Congratulations on your birthday, Rock-Ola.”

NICK CARTER
Kings Distributing Co.
Los Angeles, Calif.
Says:

“Options and component stability give us the extra plus to reduce operator maintenance. Happy birthday, Rock-Ola.”

Cash Box—June 19, 1965
Biggest news along "phonorow" this week is the showing of the latest release of "Grand Prix II," Starlet and "Princeess Royal" at the King Distributors. If you have been following the story of the new models, you know that for some time one has been thinking, "What next?"—and for good reason. Back in 1935, Rockola set up an embryo phonograph company and he had a hit on the payroll for one draftsmen. The chief execu-tive, Hans Swigart, head of the company, was a perfect choice, for his engineering skill was behind the board. A few years ago, faithfully drawing plans for machines bearing the names "Grand Prix II," "Starlet" and "Princeess Royal,"

30 years of friendship

E. M. HUDSON
Vending Machine Exchange
Bristol, Virginia

Says:

Far from unusual, Rockola's concern for our problems has been stan-dard for 30 years. That's why our growth has gone hand-in-hand with theirs.

ELI ROSS
Eli Ross Distributors, Inc.
Miami, Florida

Says:

"Unbelievable!" With phonographs like "Grand Prix II," "Starlet" and "Princeess Royal" we can't miss. Congratulations on 30 great years, Rockola.

NORMAN GOLDESTIN
Monroe Coin Machine Exchange, Inc.
Columbus, Ohio

Says:

"Grand Prix II," "Starlet" and Phonette Wallbox make it a great year for all of us. Congratulations, Rockola on 30 great years!

**upper mid-west musings**

Mr. & Mrs. Darwin Leslie, Benton, S. Dakota, left the early part of the week to visit their son in St. Louis. They will be gone two weeks. If the weather ever gets nice enough, Mike Imig will be able to make use of his large boat at Yankton. . . . Congratulations to Mr. & Mrs. David Lieber-man on the birth of their M. & Mrs. daughter May Leslie. Mr. E. R. Ed-wardson was in Long Beach last week and reports that all is well locally. Katie Walsh, assistant manager of the store, will be celebrating her 21st birthday on June 24th and it'll be a great time for everyone on that date. E. C. and Gene C. Vending Co., North haven, have a business trip to Lake Tahoe last weekend while visiting Los Angeles this week in closing. M. Bertell, Big Bear; Jim Palmieri, San Bernardino; and Tony, Tustin, Tony Pedroza, San Bernardino; John Ketcheis, Long Beach, Jack Spence, Lynwood; Harold Sharkey, Huntington Park and Eddie Young-Fantana.

Happy Birthday This Week To:

Julius Mohill, Chgo, Ill. ... Lewis B. Anderson, Denver, Colo. ... Alberta A. Clavin, Toronto, Ont, Can. ... Elmer H. Weathervane, Schenectady, N.Y. ... Dean Louis Clear, Council Bluffs, Iowa. ... Paul Charles, Ill. ... Samuel H. Taran, Miami, Fla. ... Floyd E. Williams, Stuttgart, Ark. ... Joseph F. Lewis, North Tonawanda, N.Y. ... E. H. Griffin, San Francisco, Calif. ... Clarence Kynaston, St. Louis, Mo. ... E. H. Stockham, Bloomington, Ill. ... R. E. Taylor, Lincoln, Neb. ... Cassiano G. Sills, Oakland, Calif. ... Richard S. Griffin, Howell, Mich. ... Theo. S. Gouw, San Francisco, Calif. ... Paul J. Haberthier, Silverton, Ohio. ... C. P. Dinwiddie, Atlanta, Ga. ... Mark A. Ochsner, Sr., Youngstown, O. ... W. E. O'Brien, New York, N.Y. ... Gilbert M. Wilkins, Galena, Kansas ... Benito Murillo, Oakland, Calif. ... John Fuller, Albany, N.Y.
Stancraft Moves Sales HQ To Closter, N.J.

NEW YORK — Danny Thomas, national sales manager of the Stancraft Division of the Empire Coin Corporation, announced that his firm has completed the transfer of its national W-Knepper vending machines from New York City to Closter, New Jersey.

The new location, which became effective Thursday, is the only vending machine house under one roof all models of Stancraft machines, Thomas advised, with a complete parts and service department.

“We will also have available several hundred items packaged for vending through our merchandise center,” the sales exec stated. “This becomes a complete stop-for-the operator using Stancraft vending machines,” Thomas added.

Current Stancraft equipment in production includes their merchandise center, greeting card center and hospitality center.

New Vending Mgr. Named At Empire

ARIA Endorses Pres. Johnson's Coin Proposals

PHILADELPHIA — Davie J. Davidson, chairman of the board of Automatic Retailers of America, Inc., last week endorsed the coin proposals made by President Johnson.

The recommendations are contained in identical bills — Senate Bill #52300 and House of Representatives Bill #115746. They call for the elimination of silver completely from the coin and quarter coins and reduction of silver content in the half-dollar coin from 90 to 40 per cent.

Davidson said, “The ARA and the vending industry endorse President Johnson’s recommendations as the best possible solution in the interest not only of vending but the public at large who depend upon a consistent and available supply of coins for the daily transactions of business and commerce.”

President Johnson has recommended the introduction of clad sandwich coinage. For the dime and quarter, each would have two equal layers of nickel with an inner layer of copper. This type of coinage has been thoroughly tested and found to be completely compatible with the existing silver coinage which has remained unchanged since its original adaptation.

William S. Fishman, president of Automatic Retailers of America, said, “The coinage changes recommended by President Johnson will assure trouble-free, uninterrupted service to the millions who daily patronize coin-operated merchandise and service equipment, including pay telephones and parking meters as well as vending machines. The proposed coins will work equally well in the same equipment as our present silver coinage without any adjustments or mechanical changes whatsoever.”

“Eventually,” he added, “the new coinage will most likely enable ARA to refine its coin acceptor adjustments so as to reduce even further the very small percentage of spurious coins now excepted in our machines.”

Cash Box — June 19, 1965

P.M. Declares 90c Dividend

NEW YORK — Directors of Philip Morris Inc., recently declared a quarterly dividend of 90c a share on the common stock payable on July 12, 1965, to stockholders of record on June 15, 1965. In addition, the board of directors declared a quarterly dividend of $1 a share on the 4½ cumulative preferred stock and 97½ cents a share on the 3.90 per cent preferred stock. Dividends on both preferred stocks are payable on August 2, 1965, to stockholders of record on July 15, 1965.

Iowa Legislature To Hike Cig Pack Tax

DES MOINES — A bill to increase the excise tax on cigarettes from 5c to 8c has been approved by the Iowa Legislature and is expected to be signed into law by Governor Harold Hughes almost immediately. The bill, if signed, would force vendors in this state, currently vending cigarettes at 35c per pack, to raise their price to 46c, sources here advised.

You can win in any vending market with this PROFITABLE PAIR

Model 77 CANDY VENDOR

VENDS candy, cookies, crackers, gum and mints. CAPACITY: 340 items (190 candy, 150 gum and mints). 11 COLUMNS (8 candy, 3 gum or mints). MANUAL COIN MECHANISM. Coinage optional. MECHANICAL. No roll coinage required. Cabinet: 54” wide by 12” deep. WEIGHT: 324 lb. NET WEIGHT: 298 lb.

Model 86 CIGARETTE VENDOR

VENDS all cigarettes — regular, king, soft packs, boxes. CAPACITY: 510 packs. 14 SELECTIONS. With automatic match dispersoner, MANUAL COIN MECHANISM, with mechanical totalizer, VENDS FROM 5c to 50c per pack, 2% every 10c in price. Accepts nickels, dimes, quarters, DIMENSIONS: 58” high by 35½” wide by 12” deep. SHIPPING WEIGHT: 310 lb. NET WEIGHT: 284 lb.

What a pair of salesmen for the man who’s just getting started as well as for the old pro. The Model 77 Candy Vendor also vends cookies, crackers, gums and mints. Has 11 columns — sells 840 items. The Model 86 Cigarette Vendor sells all kinds — regulars, kings, soft packs, boxes. Tremendous 510-pack capacity. Both by Rowe, world leader in quality. Both will do wonders in any market.

See your Rowe distributor today for his deal on this profitable combination. You can’t lose.
Morgan Appointed L&M Brand Manager; Firm to Intro New Brand

NEW YORK—Sam White, Vice President, Marketing of Liggett & Myers Tobacco Company has announced the appointment of George Morgan as Brand Manager for L&M cigarettes and all pipe tobaccos in the U.S.

Morgan comes to L&M from the American Tobacco Company where he was Retail Manager and responsible for tenoright brands. Prior to that he was Sales Manager for five years at the group-Product Manager at Vick Chemical Company.

Morgan began his career in advertising with the Diamond T Motor Car Company subsequent experience in advertising and sales at the Pontiac Motor Car Company, and to the Los Angeles area.

Also from Liggett & Myers, a new part in a cigarette will be introduced later this year to American smokers in June, and the national advertising campaign, "The New Masterpiece Cigarette—will begin the week of June 5th, it was announced last week by John E. Harrington, president of the firm.

"The new Masterpiece cigarette," Harrington said, "combines, for the first time, a master blend of the finest pipe tobaccos with modern filter. The premium quality of this cigarette line is the major emphasis of the cigarette blend is a medium brown-orange color and gold design which is applied to the cigarette pack.

The cigarette is packaged in a convenient 5-pack carton, with each carton containing 25-10-pack cartons, according to the manufacturer.

Morgan Directors Meet in Chi.

CHICAGO—Directors of the National Association of Contrabandom, Limited, a group of 29 association officers and directors in attendance. Attingen his first board meeting since his recent appointment, was John E. Morgan, president, of the company, Kansas City, Mo.

The board met at the Redstone-In-Theatre Corporation, 214 E. 50th St., New York City, N.Y. The president, was very enthusiastic over the fact that the many constructive activities currently engaged in by NAC to advance the cause, and to extend the association’s program of service to its members, and paid tribute to the various people who are working on these projects for their contributions and untiring efforts.

The board also discussed the increased membership which the organization has experienced since the Board met last year, when it undertook an intensive membership recruitment campaign reaching into the grass roots level of the refreshment concessions industry.

Pepsi Approves Carbine Cup & Waste Receptacle

The Pepsi-Cola parent company has granted Union Carbide’s utility recording for cup and waste disposal receptacles for use by franchised Pepsi outlets.

Concerned to be paired with Pepsi pre-mix and post-mix units the swing-out receptacles are blow-molded of Union Carbide’s Plastics Division of tough, high-density linear polyethylene. The receptacles are easy to clean and will not scuff floors. Containing walls are thick enough to resist puncture, has a patent and return to their original shape without denting.

The three approved models (ranging in capacity from 10 to 30 gallons) carry a three-color decal—on both ends of their swing-tops. The Pepsi-Cola laboratory-approved receptacle is available in cylindrical shape, 30 gallons capacity (model A-404), 20 gallons (model A-409), and 10 gallons capacity (model A-408).

Runyon Hosts Service Class

NEW YORK—Lou Wolberg, sales executive at the Runyon Sales Co., attended a two-day training class at the Sheraton-Blackstone Hotel in Chicago, May 26-27 with twenty-three of the company’s 29 association officers and directors in attendance. Attingen his first board meeting since his recent appointment, was John E. Morgan, president, of the company, Kansas City, Mo.

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ISALATA OUTLINES VENDING OP’S ROLE

In Service Station Market—at API Meet

HOUSTON—Matching the equipment to the potential volume of traffic is a primary requirement for successful installation of operating vending machines in service stations, a marketing meeting of the American Petroleum Institute was held here last week. J. Roie Insalata, associate legislative council of the National Automatic Merchandising Association, outlined the criteria for profitable use of vending equipment in modern service stations.

Insalata said they should attract customers to the service station, they should operate as trouble-free as possible, and they should add to the attractiveness of the station rather than diminish it. Obtaining a sales service from professional vending companies can furnish many advances to the station owner, Insalata added, pointing out that the sale of vending machines is a large volume is enough to interest a large number of operators.

The NAMA counsel cited prompt servicing, knowledge of the equipment, as well as the maintenance of the machine and its prices. The managing, buying knowledge of reliable vending machines as compared with the usual type of equipment which is often found in stations, and complete handling of time-consuming record-keeping functions.

Food and Beverage Machine Installations in Service Stations

1. Should be designed to attract potential purchasers of the products sold through machines and be visually appealing.

2. Should be located, lighted, and operated, when open for use (whether day or night) in such a way as to minimize any potential for vandalism or theft.

3. Should be accompanied, by appropriate commercial and institutional signs which should be offensive to the surrounding community and which should be in conformity with any local requirements for signs.

4. Should use machines, the construction and modifications of which have been approved by the National Automatic Merchandising Association Machine Approval Program or the National Automatic Merchandising Association Machine Approval Program.

5. Should not be in unreasonable proximity of any product or odors which would be offensive or potentially hazardous to the public, or which could possibly have an undesirable effect on the products.

6. If machines are located in a shelter or similar structure created especially for the machine, such shelter should be designed and constructed of nonabsorbent, nonporous, corrosion-resistant metal or with weatherproof, moisture-resistant materials.

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Ditchburn Expands Distribr Network

Three “Bilotta” Branches Get British Line


Ditchburn equipment in Upstate New York.

HOTEL OPERATIONS

The Ditchburn Division of the Ditchburn Machine Company, Inc., has announced the establishment of a new division in New York, New York, to handle the sale and service of Ditchburn equipment in Upstate New York.


Cash Box—June 19, 1960
1964 Best Sales For Candy Industry:

CHICAGO—The U. S. candy industry experienced the best year in its history in 1964, when candy sales rose to a record high of $1.4 billion at the wholesale level, 7 per cent above sales for 1963, according to the National Confectioners Association.

Candy production in 1964 broke another all-time record, too, as candy manufacturers turned out a giant batch of 3.4 billion pounds, up 2 per cent from the year before.

These and other candy industry statistics were released in a preliminary report on an annual confectionery survey conducted by the U. S. Department of Commerce and prepared by the National Confectioners Association, holding its 82nd annual Convention in Chicago, June 9-11, 1966.

Per capita consumption also nudged up, according to the survey, to 17 pounds, 1 ounce in 1963 to 17 pounds, 14 ounces in 1964; the highest per capita candy-eating figure in 14 years.

The average wholesale value per pound of candy, sales only declined in 1964 to 3.14 cents, from 4.05 cents in 1963. Automatic candy dispensers, sold by the Food Industries Division of the Commerce Department's Business and Consumer Services Administration, helped package goods.

“Package goods,” ranging from exclusive, high-priced, nationals to everyday candy store bagged candies sold in supermarkets, led all other confectionery categories in sales, according to the report.

Continental's J. Kerin Named Regional Supervisor:

CHICAGO—James E. Kerin, 34, of 101 Colwyn Rd., Pittsburgh, Pa., has been appointed a Regional Vending Sales Manager for Sure-Fit Candy Co. In his new assignment, he will be in charge of account management and general administration of the Sure-Fit Candy Company's regional offices, 206 W. Galbraith Rd., Cincinnati.

Kerin has been with Continental since 1956. He and his wife, the former Mary Jane Olmsted, have two children, James F. Jr., and Adele Ann, 3. A U. S. Coast Guard veteran, he is a native of Pittsburgh.

Lily-Tulip Bow New Pressure Lid For Cups At Chi Restaurant Show:

CHICAGO—Lily-Tulip Stands Sentry—Armed with vision and the might to serve the needs of the volume feeding industry throughout the nation, an army of 10 sentinels posted in separate gentry boxes, was the coral-Lily-Tulip Cup Corporation’s exhibit at the 1965 National Restaurant Association Convention which was held last May.

Demonstrating the company’s exhibits—on Guard At All Times—were the newest products of the Postum Division of General Foods Corporation. The marketings being: 1. Drive-In; 2. Snack Bar; 3. Restaurants; 4. Coffee; 5. Catering; 6. Concessions; and 7. Take-Out.

A new plastic coffee vending lid with a contour design to assure a snug fit over Lily-Tulip paper cups is just one of a new paper container innovations offered at the show.

O'Malley Charges St. Joseph's College Grads To Commit Themselves To Today's Challenges:

Patrick L. O'Malley, president and Chief Executive Officer of the automatic Cartoon Company, was in St. Louis last week to interview the graduates of St. Joseph's College for vice presidency in the company.

June 6, O'Malley delivered an address on the brand of which the graduates are expected to commit themselves to full participation in government, business and industry, and social problems, and to act as leaders in the changes in society, “rather than merely sit back and let others make judgments.”

After receiving an honorary Doctor of Law degree from St. Joseph's College here June 6, O'Malley delivered an address which urged the grads to commit themselves to full participation in government, business and industry, and social problems, and to act as leaders in the changes in society, “rather than merely sit back and let others make judgments.”

Sokol Appointed VP At NRI: Sutherland Succeeds As Mfg. VP:

ST. LOUIS—Eric L. Sokol, formerly vice president of manufacturing of National Rejection Corp., has been appointed the new executive vice president of National Rejection Corp., inc., and will be responsible for the operation of the group's manufacturing and engineering departments.

Sokol replaces Frank L. Trupper, who has moved to the Universal Match Corp. to become the new president of that company.

Eric Sokol

Succeeds as manufacturing vice president at NRI.

Eric Sokol, who heads the NRI plant in Hot Springs, Arkansas, has been appointed the new executive vice president of National Rejection Corp., Inc., and will be responsible for the operation of the group's manufacturing and engineering departments.

Sokol, who has worked as vice president of manufacturing at Universal Match Corp., will succeed Frank L. Trupper, who has been appointed the new executive vice president of Universal Match Corp.

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"I'd rather SWITCH than fight!"*

Who wouldn't, when the flick of a switch can solve vend price conversion problems?

Most bottlers and developers agree that higher vend prices are just around the corner. They know that converting existent equipment to a higher vend price can be a complicated, costly job—or it can be handled in an orderly fashion at minimum cost.

The 10/15¢ Coin Changer exclusive with NRI makes it possible to save thousands of dollars in price conversion. By specifying this remarkable new Changer on all new equipment, you can vend now at 10¢ and later convert to 15¢ with just the flick of a switch. (The switch can be easily disabled to prevent inadvertent operation.) No downtime, no lost sales, no labor or conversion kits required. By specifying NRI 10/15¢ Coinage Equipment today for your vending machines, you will save a minimum of 40% over what it would cost for fixed price equipment and converting or replacing it at a later date.

This revolutionary new Coin Changer is the first functional improvement in coin changers. It gives bottlers greater price flexibility as well as the opportunity to increase profit margins. With the NRI 10/15¢ Coin Changer, you can take advantage of special events, promotions, prestige or less profitable locations—even have different prices for day and night operations.

NRI also manufactures a 15/20¢ Coin Changer and a companion Channel for 10/15¢ and 15/20¢ vending, all with instant price conversion. An optional Collector feature is available to defray the cost of new equipment. Specify NRI 08-21 Series 10/15¢ Coin Changers on your next order.

* I'd rather switch than fight vend price conversions required by changing packages, increased costs, etc.
NEW YORK—Ben Chicofsky, managing director of the Music Operators of America, announced last week that proposed juke box mechanic training school, to begin in Sept., under the auspices of the Board of Education's Manpower Development Program, will carry a student body of thirty trainees. The originally planned number of students was twelve, Chicofsky advised, and said that places for at least twice that amount from the music operating industry here paid off in their Manpower's decision to raise it to thirty.

Chicofsky said the exact date and time for the sessions to begin has not as yet been decided upon. However, it is certain that the school will run for five months and that instructors will be drawn from phonograph factory and distributor personnel with help from Manpower's own instructors. Instructors will be paid $8 per hour for their work. The equipment necessary for the training will be supplied on a loan basis from the various distributors, Chicofsky added.

"It was this decision to loan the machines instead of require Manpower to purchase them that prompted them to pass the funds saved toward increasing the number of students," Chicofsky revealed. Students selected by Manpower for the course will receive between $30 and $55 per week during the five month session, Chicofsky stated. The class day will run for six hours at five days per week.

Blatt Elected To Chamber

MIAMI—Willie Blatt, Supreme Distributors, Inc. exec, advised Cash Box recently of some mighty interesting extra-industry activities in which he has been indulging—notably, his extensive work on behalf of local teenagers through his Elks Club's coordinating committee. Willie's public relations talents have also been recognized in certain civic circles as evidenced by his recent election to the Miami-North Dade County Chamber of Commerce. P.S. One further note—the distrib and his Missus were treated by some close friends to a 25th wedding anniversary party last May 6th.

GOTTLIEB'S

MORE — Animation • Player Appeal
Ways To Score • Profits

Light box animation at its funniest!
Everybody will get a "kick" out of it...
Every 100 points scored makes the Horse
give the Cowboy a big kick!

SPECIAL SCORING FEATURES:
• Making A B C D rollovers lights top center rollover for special. Hitting roto targets to light any 4 adjacent numbers in front of tar-
gets scores specials.
• Lighting more adjacent numbers scores more спец.
• 6 rollovers, a target and a bumper spins roto targets.
• 3 or 5 ball play—match feature—available
with twin coin chutes.
• All the latest improvements for long, profit-
able, trouble-free operation.

Be Sure Your Firm is Properly Listed
In The 1965-1966 Cash Box Annual
Coin Machine and Vending Directory

Cash Box Coin Machine and Vending Directory
1780 Broadway, New York, N.Y. 10019

 Rush This Form To:

Cash Box—June 19, 1965
Here Is the Greatest Money-Making Combination in the Automatic Music Business

WURLITZER'S ARTHUR MURRAY DISCOTHÈQUE DANCE MUSIC

Ever since Discothèque began to gain public acceptance, Wurlitzer has been carefully and deliberately gauging its potential. Now . . . we have created a new and different Discothèque approach! And what a package it is for you to deliver to locations.

A special Wurlitzer Discothèque Phonograph. Two tremendous matching speakers to create the boom beat and the fun sound of Discothèque Music. A special Discothèque Music Library with the first 60 selections PROGRAMMED BY ARTHUR MURRAY STUDIOS and PRODUCED BY COLUMBIA RECORDS. All big name artists. Special yellow title strips to distinguish them. All adding up to 2½ hours of almost continuous music with the most popular current dance tempos.

Here, whether patrons dance to it or just listen to it, is the finest Discothèque Music ever created. With it, and the promotional material that is part of it, you'll be top banana in the Discothèque field. And, don't forget, a flip of the switch converts this great phonograph from Discothèque play to pop singles and little LP’s. It has unusual appeal for all ages, all music tastes.

GET THE SUPERIORITY OF WURLITZER STEREO MUSIC PLUS THE ARTHUR MURRAY STUDIO'S KNOWLEDGE OF DANCE TECHNIQUES WORKING FOR YOU WITH WURLITZER DISCOTHÈQUE MUSIC

Cash Box—June 19, 1965
The Wurlitzer Discothèque Promo-Pak is literally out of this world. Feature pieces are eight foot high fluorescent wall posters depicting the Frug, Fish, Bird, Hully Gully, Watusi and other modern dances. Each encourages patrons to get up and dance to the exciting new rhythms of Wurlitzer Discothèque Music. With fabric posters in the Promo-Pak are napkins, table tents, window signs and fluorescent speaker grilles — all prompting patrons to spend more quarters and more half-dollars to enjoy Wurlitzer Discothèque Music. See this powerful array of action-packed play stimulators — available through Wurlitzer Distributors at a price that makes their use a high-return investment for every phonograph operator.

THE WURLITZER COMPANY • 109 Years of Musical Experience • NORTH TONAWANDA, N.Y.
MAKING NUMBER 1-10, PROGRESSIVELY LITES UP MOULIN ROUGE PICTURE IN MIRROR AREA OF BACK-GLASS AND LITES BOTTOM ROLL-OVERS TO SCORE SPECIAL

MAKE A-B-C EJECT POCKETS IN ROTATION TO INCREASE VALUE OF CENTER EJECT POCKET FROM 200 TO 400 AND SPECIAL

- NUMBER MATCH
- STAINLESS STEEL MOLDING AND TRIM
- PLASTIKOTE FINISHED PLAYFIELD
- AUTOMATIC BALL LIFT
- STANDARD 3-WAY MULTIPLE CHUTE

united's exciting

PYRAMID

SHUFFLE ALLEY
PLAYER'S CHOICE OF 5 WAYS TO PLAY...

great new

PYRAMID FEATURE

STRIKES IN THE 11th FRAME SCORE 400 TO 800.

1st TO 10th FRAME HAVE ADVANCE SCORING VALUES AS INDICATED ON PIN-HOOD GLASS

plus

- regulation
- STRIKES 90
- dual flash
- flash