INTRODUCING

The Byrds

SINGING THE SENSATIONAL BOB DYLAN ORIGINAL

"Mr. Tambourine Man"

ON COLUMBIA RECORDS.
The line between the artist and the material he performs is getting thinner. Like minstrels of old, many of today's leading lights on the disk scene, both groups and individuals, have become creatively self-sufficient: they write their own material, usually inspired by the demands of their audience and individual artistry, and, more often than not, use it as the only source of their singles disk product. In some outstanding instances, the songs go out on their own and are widely recorded by a number of artists, not necessarily performers who record in the same vein as originally intended for the tunes.

This facet of the "total artist" has been a relatively common-place factor in the country and blues fields since their origins. It is in the pop area that the "total artist" is taking hold as never before. Of course, the pop area has frequently seen the creation of songs specifically designed to be recorded by a certain artist. This may range from a top flight composer who believes a Barbra Streisand can do wonders with his effort (including a Broadway score!) to countless writers who continually style their songs after the current Top 40 "sound" fad, hoping they can sell their woes to the most prominent exponents of that "sound."

This development, of course, doesn't make life easy for the writer of songs who cannot put himself before a recording mike and do the Top 100 job himself. And where is the writer of such great confidence that he can submit a song to the Beatles, or Roy Orbison, or Herman's Hermits with the knowledge that those attractions do so well on their creative own?

It was probably the rock 'n roll era that hardened the growth of the "total artist." As teenagers themselves (or not far from that age group), many rock 'n roll acts, blessed by members who can translate a "feel" for the teen idiom into song, have taken it upon themselves to come up with material that suited both their artistry and audience best.

There is no doubt that most writers have the inside track on how to perform their material to its most acceptable advantage. We're reminded of the warnings given to potential "angels" of Broadway shows who attend auditions. So ingratiating are the performances of a show's score by their non-artist creators that very often the score sounds much better than it really is.

While the current artist-writer crop has not unearthed a new Richard Rodgers or Irving Berlin as yet, we see signs that some personalities in this area may develop into fine songsmiths. Many of these people are young—like Lennon & McCartney of the Beatles—who have written some charming pieces—and Paul Anka, who got the nod to write the main-title for a multi-million dollar flick, "The Longest Day," and produced a strong, robust marching song.

The day will be dark indeed when the non-artist songwriter can no longer profit from his unique talent. He remains and must continue to remain the mainstay of the creation of our new songs. But, artists who are fortunate enough to be endowed with writing ability are writing many songs that delight the public. They are modern-day minstrels.
KNOW71
1—38
SEARCHERS-Kapp-658
11—5
GOT70
BEST41
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47
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67
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Place
ALLAN19
45—2
Taking
60
30
54
46
6
Seasons
TRULY—40
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CRAZY35
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DAMONE-Warner-Bros.-5616

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DAD

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H走进The Black Forest (MPC Music BMi) 100
Woman Can Change a Man (Four Bros BMi) 76
You Don't Have to Be Rich (Faye) 77
I'll Stand by You (Balmoral) 78
Who's Sorry Now? (Duchess) 79
All I Want to Do (You Said) 80
Let's Stay Together (Wheatley) 81
L-O-V-E (Stax) 82
Goodbye, I'm Going Home (Southside) 83
My Baby's Gone (American) 84
My Girl, My Baby (Charley) 85
You Can't Hurry Love (Motown) 86
Fujiya & Miyagi (Columbia) 87
Because Of You (Duke) 88
Surely A Stranger (Columbia) 89
I'm Glad You're Mine (Shapiro, Weil & Birkenhead) 90
I'm Gonna Love You 'Til The Night I Die (Columbia) 91
Everything's Coming Up Roses (Atlantic) 92
Rockin' Robin (Cook) 93
You Make Me Feel Like Being In Love Again (Atlantic) 94
Someday My Love Will Come True (Atlantic) 95
All My Loving (Columbia) 96
When I'm Free (Atlantic) 97
Will You Still Love Me Tomorrow? (Motown) 98
Somebody's Knockin' (Scepter) 99
You Found My Heart (Columbia) 100

...
Home is where the Hits Are!

AND MGM IS HOME (FREE) WITH THE ANIMALS

BRING IT ON HOME TO ME

b/w For Miss Caulker
K-13339
Sound Film Utilized For Talent Showcase

NEW YORK—The age-old problem of showcasing new artists to talent buyers has taken a giant step forward, at least for the clients of Artists International, an integrated personal management firm.

Jack Beekman, president of the talent management firm, announced at the recent New York Film Festival that he would be launching a showbiz first in the form of talent auditions through specially-produced 15-minute sound films. Beekman, who is also a partner in Artists International Personal Managers, said that this technique would be used for all clients, recently signed by the firm, Ray, a native of Providence, R.I., has been on the Broadway stage for a short time after winning the world-wide Miss America Pageant.

(Henry’s Ad-Merchandising Head)

Hanna-Barbera Building at 3400 Canarsie Road in Brooklyn. Additional personnel is anticipated within the next few weeks. At the moment, though, Bohanan whimsically lists his staff as: Fred Flintstone—national sales manager, Huckleberry Hound—assistant sales manager, and Yogi Bear—national promotion manager and Boo Bear assistant national promotion manager.

Easter Parade Of Rock Stars
Packs 'Em In At 2 N.Y. Theaters

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YORK—Pickwick Internationa- 
ized Pickwick/33 label picked up a 
steam last week with the an-
nouncement that five more disciers 
are to be signed to provide LP mas-
ter recordings for the economically-priced label. A total of 27 weeks 
was set two months ago.

To the line, Cy Leslie, presi-
dent, are Warner Bros.-Re-
ABC Paramount, Everest and 
Fantasy. These labels have given Pick-
wick exclusive rights to market in 
the U.S. and Canada "selections" not cur-rently available. They will be $12 for pop (photo & stereo) and $10 for classics (mono & stereo).

The first release consists of 78 al-
bums which include 24 pop LP's, 15 
classics and 31 country & western.

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classics and 31 country & western.

 Label execs are on the road this week to pipe about the new label. 
It was pointed out that the $2 LP field reached sales of $50 million last year, a growth of 15% over 1965. The 1966 total is expected to reach $8 million. Total sales at Pickwick Inter-
national, which also produces vari-
routines of 96 LP's, is expected to reach $7 million for the fiscal year ending April 30, Leslie noted.

Birch Action Urged As 
More Excise Tax Cut Seen

NEW YORK—NARM, the rack-job-
ber organization, has made the call 
for the disk industry to help end 
the excise tax on disks as there are indi-
cations that a proposed cut in excise 
taxes would be enlarged.

In a memorandum from Albert A.
Cranstone, the NARM council, the following statement is made: "It is imperative that all members of the phonograph record industry con-
municate with their Senators and Congressmen that a tax cut be im-
posed on phonograph records."

The memorandum also notes that 
the Senate Ways and Means Commit-
tee has cut the excise tax on disks to $1.75 billion which would be in-
creased to $2.5 billion, which, of 
course, gives the record industry a 
better chance to get in on the general 
cut.

Record industry organizations have 
explained to Congress that disks should be considered in the same edu-
ca-tion category as phonograph records, which are not subject to the 
eexcise tax.

Col Disk Sales Set 1st Quarter 
Highest Levels Ever

NEW YORK—Columbia Records sales reached a new all-time high for 
the first quarter of 1965, it was an-
ounced last week by Goddard Lieberson, 
president of the label.

1st Qtr. Sales Up 13% Over '64

The sales for the first three months of the year exceed 1964’s first quarter sales by 13%. Since last year was the merchandising year, the previous record was set at 1,250,000. This year, the Sound of Music, has sales of roughly 1,800,000 figure. The original Broadway cast album is only 1,000,000. The "West Side Story" albums have now sold more than 3,000,000 units. The all-time highest sales for a single album was the label's "My Fair Lady" cast, whose sales exceeded the 1,000,000 mark.

The original soundtrack album from "The Lady" flew a gold record award from the RIAA in Dec. 1964, when its sales exceeded $1,000,000 in value within two months of release. Sales have continued to rise, now approaching the $2,000,000 mark.

Columbia’s A&R department is preparing the "Waltz," "My Fair Lady," and "West Side Story" albums for gold-level awards.

Catalog & Artist Roster Praised

Lieberson said that the foundations of the history-making sales figures can be related to the label’s powerful catalog and artist roster. In summing up this aspect of Columbia’s growth he said: "The combination of enter-
tainment and educational LP work, vigorous advertising and promotion, and a thoughtful and aggressive market-
ing strategy has paid off for Columbia in the new high record and will go on to even greater heights."

Expansion of Facilities Planned

"Columbia is planning significant expan-
sions in the music and allied fields. We will keep up with its increasing sales," Lieberson continued. He stated that Columbia was already planning to open a new manufacturing plant and distribution center in Santa Ma-

dy, Calif., and that several new research and development centers are in the off-

cing and, in the near future, the label will move from the cramped facilities of its New York and Los Angeles recording studios.

A ‘Do Or Die’ Letter to ARMADAites

MINNEAPOLIS—Amos Hellicher, 
President of the American Record 
Manufacturers Association, has put it on the line in re-
ference to the future existence of_disk sales.

In a letter to members, Hellicher states that the company is experiencing a drastic increase in the number of problems which are facing our indus-

tory today. The status of the organization has been up in the air since last year’s convention.

Hellicher writes, "Whether or not we close our books this year meeting the summer, or a regular convention in which manufacturers participate in presenting their final product."

Declaring that the "independent indus-

try" (distributors and labels) will "face a crisis very shortly," Hellicher 

 mnie on page 41

It’s Official! Col Brings 
Chad & Jeremy to Label

NEW YORK—With all legal compli-
cations cleared up, Columbia Records has announced an official link last week at the company’s annual stockholders meeting that CBS would obtain all rights to the flick version of "My Fair Lady" for 1967, when the film is released.

The Oscar-winning musical "Best Play," which is also scheduled for a record price to CBS, which financed it, is also among the four different versions now being made. The record price is said to be $10 million. The film cost $17 million to produce.

The seven-year limitation leaves the studio with the option of what time to recoup its investment. "1969 Will Be the First," released six years ago and is still being profit-

CBS Will Have ‘Lady’ 
Pic Rights in 1971

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**Record Reviews**

- **Pick of the Week**
  - BACK IN MY ARMS AGAIN (2:50) [Jobette, BMI—Holland, Dozier, Holland]
  - WHISPER YOU LOVE ME BOY (2:15) [Jobette, BMI]
  - SUPREMES (Motown 1075)

The Supremes are destined to make it five Top Tenners in a row (they're still clicking with "Stand In The Sunshine") with this new Motown release. The plug side here, "Back In My Arms Again," is a rollicking, pop-R&B romancer about a lucky lass who gets back with her boyfriend after quite a hiatus. Flip's "Whisper You Love Me Boy."

- **ENGINE, ENGINE #2 (2:18) [Tree, BMI—Miller]
- THE LAST WORD IN LONESOME IS ME (2:45) [Tree, BMI—Miller]
- ROGER MILLER (Smash 1983)

Roger Miller's outrageously successful twin-market ways (he's currently offving "King Of The Road") should be further enhanced by this blue-ribbon new release tagged "Engine, Engine #2." The side is a rhythmic, medium-paced countrypolitan romancer which interestingly changes its beat and pace. Watch it skyrocket. "The Last Word In Lonesome Is Me" is a tender, slow-moving tale of heartbreak sold with loads of authority and polish by the charters.

- **LAST CHANCE TO TURN AROUND (2:49) [Catalouge, BMI—Milrose, Bruno, Elgin]
- SAVE YOUR LOVE (3:14) [Pitfield & January, BMI—Pitney]
- GENE PITNEY (Musicor 1993)

Gene Pitney should have no difficulty in adding this top-drawer new Musicor release labeled "Last Chance To Turn Around" (he hit last time out with "I Must Be Seeing Things") to his long string of previous hits. The side is a rhythmic, chorus-backed teen-angled ode about a lad who is determined to leave a girl who he believes is bad for him. "Save Your Love" is a moving, soulfully rendered low-key romancer.

- **WHEN THE SHIP COMES IN (2:35) [M. Witmark, ASCAP—Dylan]
- THE TIMES THEY ARE A CHANGIN' (3:15) [M. Witmark, ASCAP—Dylan]
- PETER, PAUL & MARY (Warner Bros. 5625)

The folk trio stand a good chance of having a hit on their hands with this power-packed Warner Bros. outing. The plug side here, Bob Dylan's "When The Ship Comes In," is a rhythmic, fast-moving bluesy ditty on warm-hearted somewhat euphoric theme. On the flip the artists dish-up a moving version of Dylan's stirring "The Times They Are A Changin'."

- **APPLE BLOSSOM TIME (2:23) [B'way, ASCAP—Von Tilzer, Fleeces]
- LAURA-LEE (2:52) [Quadrice, BMI—Sullivan, Wood]
- WAYNE NEWTON (Capitol 5419)

Wayne Newton is presently coming off his "Red Roses For A Blue Lady" smash-eroo and either side or both of this potent follow-up should become a quick coin-catcher. Side one, the stardie romancer, "Apple Blossom Time," is treated in an easy-going, bluesy-tinged lyrical heart-tugging fashion. "Laura-Lee" is a tender, medium-paced pledge of eternal love with an interesting over-dubbed drum-roll effect. Eye 'em both.

- **THEN I'LL COUNT AGAIN (2:03) [Ridge, BMI—Taylor]
- ONE'S YOURS, ONE'S MINE (2:20) [Ridge, BMI—Tannen, Tillotson]
- JOHNNY TILLOTSON (MGM 13341)

Looks as if Johnny Tillotson will score heavily in the coin dept. with this first-rate follow-up stanza to his recent hit of "Angel." The top lid, "Then I'll Count Again," is an easy-going, chorus-backed ode about a guy who serves notice on his gal that he won't put up any more with her womanizing ways. "One's Yours, One's Mine," is a tender, effectively-building romantic weeper sold with loads of poesy by the singer.

- **SE PIANGI SE RIDI (2:21) [M. Witmark, ASCAP—Drake, Mogol, Marchetti]
- THE RIVER (2:15) [April, ASCAP—Shuman, Mogol, Angiolini, Calibi]
- NEW CHRISTY MINSTRELS (Columbia 42381)

Although the New Christy Minstrels are currently making noise with the Academy Award-winning "Chin, Chin, Cherie," this version of the recent San Remo winner, "Se Piangi, Se Ridii," should also go the charts-villa route. The group reads the emotion-packed romancer in tender, lyrical heartfelt manner. "The River," more the crew's vein, is a pretty, slow-moving folk-styled tale of devotion.

- **RECORD REVIEWS**
- **Pick of the Week**
  - SOME THINGS JUST STICK IN YOUR MIND (2:20) [Immediate, BMI—Jagger, Richard]
  - WHEN BLUE TURNS TO GREY (2:35) [Immediate, BMI—Jagger, Richard]
  - DICK & DEEDEE (Warner Bros. 5627)

Dick and Dee Dee are a cinch to zoom up the charts with this new Warner Bros. item tagged "Some Things Just Stick In Your Mind." Tune's a raunchy, maddly low-down folk-blueser feelingfully rendered by the duo. "When Blue Turns To Grey" is a catchy, rhythm-plaintive teen-angled weeper.

- **HERE COMES THE NIGHT (2:44) [Keeetch, Caesar & Dino BMI-Burns]
- ALL FOR MYSELF (2:45) [Bernice, BMI—Morrison]
- THEM (Parrot 9749)

Them are currently clicking with "Gloria" but this excellent newcomer, "Here Comes The Night," is a logical success candidate. Tune is a funky, twangy blues-tinged opus with an infectious rhythm back-beat. "All For Myself" is a rollicking, shuffling romancer.

- **LET THERE BE DRUMS '66 (2:30) [Metric, BMI—Nelson, Podoler]
- LAND OF A THOUSAND DANCES (2:30) [Tune-Kel, BMI—Kenners]
- SALLY NELSON (Imperial 66107)

The ace drummer's latest deck, "Teen Beat '66," was a tremendous best-seller and this potent follow-up, "Let There Be Drums," should quickly develop into hit proportions. The side is a rollicking, twangy, hard-driving instrumental with an infectious twangy undertow. On the coupler Nelson offers an impressive sans-vocal treatment of "Land Of A Thousand Dances."

- **THE BALLAD OF CAT BALLOU (2:13) [Colgems, ASCAP—David, Livingston]
- THEY CAN'T MAKE HER CRY (2:22) [Colgems, ASCAP—David, Livingston]
- NAT KING COLE (Capitol 5412)

The fans of the late chanter should make "The Ballad Of Cat Ballou," the main-theme of a soon-to-be-released flick in which Cole is featured, a hit in no time flat. The tune is an easy-going, bath dual-track folk-styled affair with an infectious repeating riff. The flip, "They Can't Make Her Cry," also from the film, is a plaintive, slow-moving heartfelt lament.

- **YOU CAN HAVE HER (2:50) [Big Billy & Harvard, BMI—Cook]
- LOVE OR MAGIC (2:30) [Ray Maxwell, BMI—Medley, Hatfield]
- RIGHTEOUS BROTHERS (Moonglow 539)

The Righteous Bros. have been extremely successful recently with their Pop standards but this time around the commercial item cut during their days with Moonglow can also develop into a blockbuster. "You Can Have Her" is a moody, low-down bluesy weepper about a fella who gives his girl-friend the goes. "Love Or Magic" is a high-powered, happy-go-lucky, infectious romancer. Also merits a close look.

- **WITHEOUT A SONG—PART 1 (2:30) [Miller, ASCAP—Rose, Ellica, Younana]
- WITHOUT A SONG—PART 2 (3:50) [Miller, ASCAP—Rose, Ellica, Younana]
- RAY CHARLES (ABC-Paramount 10663)

The vet hit-maker is currently clicking with his "I Got A Woman" updating this top-drawer oldie, "Without A Song," called from an Impulse jazz package, should still create plenty of sales excitement. Charles dishes-up the soulful evergreen in a tender, feelingful slow-moving funky style. The flip's a logical continuation of the top side.

- **RAUNCHY (1:40) [Hi Lo, BMI—Manker, Justis]
- MAN WITH THE GOLDEN ARM (2:05) [Dena, ASCAP—Bernstein]
- BILLY STRANGE (Crescendo 341)

Billy Strange is always a chart threat and this ultra-commercial rendition of Bill Justis' while-back "Raunchy" triumph can move up the hit-list path in no time flat. The instrumentalist delivers the off-cut bluesy handclapper in an infectious, high-spirited fashion. On the bottom lid Strange offers a funky jazz-tinged reading of the "Man With The Golden Arm" flick theme.

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**Cash Box—May 1, 1965**
NANCY TOPS HERSELF
BUCK GETS EVEN BETTER
AND DONNA
GOES DISCOTHEQUE

NANCY WILSON
WELCOME, WELCOME b/w
The Best Is Yet To Come
5408
A beautiful song from her
forthcoming album—Today-My
Way ST 2321. It's got the kind of
arrangement that gets strong
airplay on Top 40, Good Music,
and Rhythm & Blues stations.

BUCK OWENS
(I Want) NO ONE BUT YOU b/w BEFORE YOU GO
5410
Both sides may be hits this time.
They couldn't be more suitable to
the popular Buck Owens style.

DONNA LOREN
SO, DO THE ZONK b/w New Love
5409
The voice on the Dr Pepper
jingles, Donna just introduced
this new dance on Shindig.
And order her first album—
BEACH BLANKET BINGO—
out now! (ST 2323)
RECORD REVIEWS

best bet B+ very good B good C fair C medioare

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

DONNA BE ready (2:35) [April-Blackwood, BMI—McCoy]
THE REAL THING (2:03) [Flomor, BMI—Simpon, Unknown—Armstead]

PETTY EVERETT (Vee Jay 4819)
Platter spinners should come out in force for either lid of this new Betty Everett outing. One side, “Donna Be Ready,” is a plaintive, slow-moving, chorus-backed, pop-blues lament with lots of authority and poise by the songstress. The other side, “The Real Thing,” is a catchy, happy-go-lucky infectious r&b romancer.

STAGGER LEE (2:08) [Travis, BMI—Logan, Price]
MISSION BELL (2:17) [Bamboo, BMI—Michael]

P. J. PROBY (Liberty 5579)
P. J. Proby can easily do Top 100 biz with this excellent re-working of Lloyd Price’s years-back “Stagger Lee” winner’s circle item. Tune is treated in an infectious, twangy hard-driving rollicking style and should get both pop and r&b airplay. The undercuts a dramatic full ork-backed rendition of “Mission Bell.”

TEARS KEEP ON FALLING (2:18) [Pinces, ASCAP—Madison]
NOW (2:50) [Rittvale, ASCAP—Tobias, Frisch]
JERRY VALE (Columbia 4222)
Both Top 40 and middle-of-the-road deejays should really dig this new Jerry Vale platter called “Tears Keep On Falling.” The tune is an easy-going, shuffle chorus-backed romancer ballad in the currently popular years-back lush style. The bottom cut, “Now,” is a thoroughly bittersweet dramatic romancer with some effective Italian-sounding guitar sounds.

TURN AROUND, LOOK AT ME (2:46) [American BMI—Copenhart]
HAWAIIAN WEDDING SONG (2:25)

[Pickwick ASCAP—King, Hoffman, Manning]

JERRY VALE (Mercury 5543)
Julie Rogers should create plenty of sales excitement with this new Mercury rendition of “Turn Around, Look At Me.” The side is an easy-going, lyrical romancer all about a love-struck gal who urgently wants to catch the eye of the lucky fellow. On the undercut, the lark dink-up a feeling lush reading of “Hawaiian Wedding Song.”

WELL ALL RIGHT (2:92)
[No Va Jak, BMI—Holly, Allison, Petty, Mauldin]
HEY LITTLE GIRL (1:30) [Bebooch, BMI—Jade]

BOBBY SHERMAN (Decca 31779)
“Shindig” regular Bobby Sherman can finally establish himself as a single salesman on the basis of this top-drawer rendition of “Well All Right.” The chanter reads the teen-oriented pounding-beat romancer in a commanding, impressive fashion. The undercuts a fast-moving duet-truck multi-romancer.

CRY A LITTLE SOMETIMES (2:40)
[Screen Gems-Columbia, BMI—Greenfield, Keller]
WING DING (2:10) [Frost, BMI—Glover, Taylor, Levy]
JOEY DRE (Roulette 4617)
Joey Dee can get back in his previous money-making ways with this newest Top 100-coming entry to try “Cry A Little.” r&b tale of “The side is a tender, slow-shuffling chorus-backed ballad which sex that people must feel blue sometimes to really appreciate life.” “Wing Ding” is a rollicking, fast-moving, funky, mostly instrumental twister.

WELCOME HOME (2:42) [Blackwood, BMI—Taylor]
BLOWIN’ IN THE WIND (2:58) [M. Witmark, ASCAP—Dylan]

WALTER JACKSON (Columbia 4219)
Walter Jackson comes up with a potent follow-up stanza to his last-time-out pop-r&b smasheroo of “Suddenly I’m All Alone” with this blue-ribbon Olcik newie tagged “Welcome Home.” The tune is a tender, medium-paced, chorus-backed romancer about a guy who is delighted ‘cause his gal returned to him. On the coupler Jackson offers an interesting swingin’ reading of Bob Dylan’s “Howlin’ in The Wind.”

Newcomer Pick

WELCOME TO MY HEART (2:05)
[Trio & Dubrina, BMI—Bateman, Mosley]

DON’T THAT LOVE (2:51) [Trio & Dubrina, BMI—Bateman, Mosley, Wicker]
BOUQUETS (Blue Cat 115)

The Bouquets can speedily make national reputations for themselves on the basis of this most-promising Blue Cat bow tagged “Welcome To My Heart.” The tune is a medium-paced, pop-blues romancer handiwork about a love-sick gal who’ll give her boyfriend a completely free rein. “Ain’t That Love” is a moody, tradition-oriented r&b tale of devotion.

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BOUQUETS (Blue Cat 115)

The Bouquets can speedily make national reputations for themselves on the basis of this most-promising Blue Cat bow tagged “Welcome To My Heart.” The tune is a medium-paced, pop-blues romancer handiwork about a love-sick gal who’ll give her boyfriend a completely free rein. “Ain’t That Love” is a moody, tradition-oriented r&b tale of devotion.

Newcomer Pick

WELCOME TO MY HEART (2:05)
[Trice & Dubrina, BMI—Bateman, Mosley]

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Lorne Greene brews up a new single!
"AN OL' TIN CUP (And a Battered Ol' Coffee Pot)"
\textsc{c/w} "SAND" #8554
Both from his album "WELCOME TO THE PONDEROSA" LPM/LSP-2843

\textsc{RCA Victor}

\textit{the most trusted name in sound}
**Cash Box**

- **Best Bets**
  - **BARRY GRAND** (Karate 504)
    - LOOKING BACK (2:33) [Swee-Eden, BMI — Otis, Bemton, Hendrik; Columbia, BMG] A sound and a brilliantly building support could turn this renewed offering on "Looking Back" into a strong contender for big r&b ratings. Keep a close eye on this soulful reading of the blues side.

- **Toni Harper** (Crescendo 387)
  - NEVER TRUST A STRANGER (2:20) [Holally-Bien, ASCAP — Weisman, Wayne] Toni Harper’s debut disc on Crescendo could stir up some sizeable reaction with its catchy steady beat, strong vocal job, and lovely combination of strings and brass in the background. Watch this side for good air and exposure.

- **AS TIME GOES BY (2:20) [Harms, ASCAP — Hupfeld] Sweet balladeering of the soft, standard.

- **DANNY WILLIAMS** (United 258)
  - MASQUERADE (2:00) [Unart, BMI—Newell, Green] Potential orking and a solid vocal should thin attention for this mid-tempo cha-cha theme from the upcoming United artists motion picture, “Charade.” Danny Williams turns in a beautiful job, which can be expected to garner loads of airplay.

- **ALL’S FAIR IN LOVE AND WAR (2:16) [Harms, ASCAP — Stone] Snappy ditty on this item.

- **GOLDEBRIARS** (Epix 9060)
  - JUNE BRIDE BABY (2:21) [Tenley, ASCAP — Goldstein-

- **Folks, the Goldebrriors, should find a big pop following for this steady thumping march. The features some fine harmony and lyrics that are packed with teen appeal. Watch this track for good spinner and buyer reactions.

- **IF I’m GONNA MARRY YOU (2:16) [Harms, ASCAP — Stone] Ten ballad with a folk touch.

- **FIVE DU-TONES** (One-de-furlin 551)
  - SHAKE A TAIL FEATHER (2:22) [Vac-Paci, BMI—Hayes, Williams, Rice] With several noise-makers, the 5 DU-TONES could connect in r&b spots with this one, a noise-making frog money number. Soulful vocal workouts and the driving orking should combine to boost sales.

- **DIVORCE COURT** (2:35) [Va-Paci, BMI — West, Rice] Take Stomp tempo and swing side.

- **Best Bets**
  - **PAT WOODELL** (Colpix 772)
    - WHAT GOOD WOULD IT DO (2:50) [Roossevelt, BMI—Edwards, Jr., Weiss] This brand new artist could carve a niche for herself as a middle-tempo balladeer with this powerful sunny blues ballad. The interesting ork adds further splendor to the strong side. Deserves careful watching.

- **B-Y-O模具** (2:15) [Blackwood, BMI—Levitt, Karen] Strong vocal on this mid-tempo shuff.

- **BARBARA MASON** (Arctic 105)
  - YES I’M READY (Stilkenn, Dandell, BMI—Justice) The charming voice of Barbara Mason should be much heard via this blues tune on the Jamie/Guyden distributed album. The vocal support and lovely orking add an attractive backdrop for her delightful vocal rendition of this fun街头 track.

- **KEEP HIM (Stilkenn, Dandel, BMI—Justice) Throbbing drums, and multi-track vocals add up to a Detroit-ish mid-tempo rocker.

- **CLINT STACY** (Musicro 1088)
  - THE WORK SONG (2:25) [Upam, BMI—Brown, Jr., Ad- dynamy](2:25) [Upam, BMI—Brown, Jr., Ad- dynamy](2:25) [Upam, BMI—Brown, Jr., Ad- dynamy]

- **RICHARD CHAMBERLAIN** (MGM 13340)
  - APRIL LOVE (2:17) [Leo Feist, ASCAP — Fain, Web- ster] Richard "Kildare" Chamberlain could repeat his past disk success with this handily orchestrated up-dating of the way back Pat Boone hit. The vocal is beautifully handled, and the band maintains a lively bounce throughout.

- **JOY IN THE MORNING (2:20) [Miller, ASCAP—Pain, Webster] Modernized and jazzed up from Chamberlain's forthcoming flick.

- **PETE DRAKE** (Smash 1978)
  - DREAM (2:44) [Michael H. Goldman, ASCAP—Mer-

- **TIM CHERRY** (Monument 880)
  - MORE I CANNOT DO (2:04) [B.F. Wood, ASCAP—Gallop, Kent] Vet crooner Don Cherry could come up with a winner’s circle item on this softly building ballad with lush and softly brass. The track is cut from Drake's latest smash album.

- **AMA T THAT EASY TO FORGET (2:44) [Stars-teams, BMI—Belew, Stevenson] More easy gliding sounds on this country flavored side.

- **DAMITA JO** (Epix 9797)
  - GOTTA TRAVEL ON (3:00) [Sang, BMI — Six, Ehrlich, Lazar, Appleton] Coming off a noise maker, Damita Jo could click with this popularization of the folk ditty "Gotta Travel On." Solid swinging and interesting orking be- sides her lovely vocal. The vocal job should see good air play.

- **SOMETHTING YOU GOT (2:39) [Tune-Re, BMI—Ken- nedy] Lovely and feeling blues side.

- **The Bunnies** (Roomate 007)
  - YOU DON’T HAVE A HEART (2:08) [Mylo, BMI—

- **You’ve Gotta Make It Right** (2:15) [Stonemow, BMI—Killer, Fredrick] Up-tempo rocker that is also exciting.

- **Jive Five** (United Artists 853)
  - I'M A HAPPY MAN (2:37) [Unart, BMI—Spencer] The solid, steady beat and very fine vocal should add enough appeal to the sound of this side to turn it into a solid pop chart contender. As the tune progresses it takes on an r&b look which could boost sales further.

- **Kiss, Kiss, Kiss (2:17) [Little Rick & Melody, BMI—Pitt] Soft bass backing on this tune done in the way back r&b ballad style.
Arranged, conducted and recorded here

(By hitmaker George Martin)

Fast becoming a hit here!

BOBBY VEE's new single
"KEEP ON TRYING"

#55790

Liberty

ANOTHER REASON THE INDUSTRY'S GOING LIBERTY ENTERTAINMENT '65.
+ TOGETHER (2:53) [Jobete, BMI—Wilson, Gordon] An interesting rocker with the Detroit sound.

+ WITHOUT YOU (2:37) [Irving, BMI—Pipkin] More of the same, but not as exciting as the

YS BLUE
BC-Paramount 10658

+ YOU GOT WHAT I WANT (2:05) [Gallico—Dallon] joyous drum in the background adds the already powerful rocker.


RMEN MC RAE & DAVE UBEB ECK
(Columbia 43279)

+ TEAVELLIN' BLUES (2:48) [Derry, BMI—Brubeck] Jazzy like should be out in droves for this bluesier.

+ IT'S A RAGGY WALTZ (2:35) [Derry, BMI—Brubeck] Swing-jazz waltz.

GEORGE STRATIS (20th Fox)

(B+) ZOBA'S DANCE (2:16) [Miller, ASCAP—Theodore] Gay music from the flick.

(B) IT NEVER RAINS IN ATHENS (1:53) [Stratford, ASCAP—Kredes, Jacobson] More happy music from the Mediterranean.

JOHNNY MACRAE (Musicor 1091)

(B+) WHAT A BLUE WORLD (2:48) [Mimosa, BMI—Bar
ton, MacRae] Rock-a-ballad that builds to a strong finish.

(B) CRYIN' MACHINE (2:19) [Mimosa, BMI—MacRae] Snappy Jerk beat to this rocker.

VIC CAESAR
(General American 001)

(B+) TO THE ENDS OF THE EARTH (1:50) [Winneton, BMI—Sherman] Driving pop melody.


DICKIE LEE (Hall 102)

(B+) LAURIE (2:56) [E.M. Long—Gold Dust, BMI—Addington, Harmon] Sweeley swinging teen ballad.

(B+) PARTY DOLL (2:35) [Patricia, BMI—Knox, Bowen] Multi-dance beat on this updating of the way back hit.

CLANCY BROS. & TOMMY MAKEM
(Columbia 43299)


(B+) YOUNG CASSIDY (2:14) [Hastings, BMI—Makem, O'Riordan] March-folk combination on the theme from the upcoming MGM flick.

BOBBY SHAFTO (Bust 5096)

(B+) BABY THEN (1:55) [Henderson—Strike] Sweeping instrumental behind this powerful ballad with a beat.

(B+) HOW COULD YOU DO A THING LIKE THAT TO ME? (2:37) [Henderson] Strong vocal sound on this throbbing ballad side.

CORY WELLS (Valiant 714)


(B+) SINNER MAN (2:54) [Rad

SCOTT DOUGLAS (Tollie 5084)

(B-) MISS YOU (2:12) [Joy, ASCAP—Tobias] Pleasant pop flavored ballad a la Al Martino.

(B-) HOLD MY HAND (2:27) [Raphael, ASCAP—Lawrence, Myers] Romantically arranged tune. Both ends could see play on the good music stations.

THE POOR BOYS
(General American 005)

(B+) OVER THE HILL AND DOWN THE VALLEY (2:28) [Sawtell & Herring, ASCAP—Herr
ing] Happy handclapper with spiritual overtones.

(B) I WILL BE FREE (2:24) [Sawtell & Herring, ASCAP—Herring] Jerk beat to this rocker.
ENOCH LIGHT and the Light Brigade
Starred in America's No. 1 Discotheque Album

DISCOTHEQUE
DANCE...DANCE...DANCE
Command Album #873

NOW with such incredibly fantastic response

COMMAND RECORDS

PRESENTS
ENOCH LIGHT AND THE Light Brigade

Discotheque
vol. 2

Selected by record world as the
"ALBUM OF THE WEEK"
FEATURED AS "TOP" ALBUM, APRIL 17, 1965

SELECTED BY Cash Box as the
Pop Pick
"Shows all the promise of a sales monster."
APRIL 17, 1965

WORLD LEADER IN RECORDED SOUND
Command RECORDS
a subsidiary of ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY, NEW YORK 36, N. Y.

IN CANADA: DISTRIBUTED BY "SPARTON OF CANADA"
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right includes total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% of Stations Adding Titles to Prog. Sched. This Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Total % of Stations to Have Added Titles to Prog. Sched. to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td>Back In My Arms—Supremes—Motown</td>
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<td>50%</td>
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<td>49%</td>
<td>Queen Of The House—Jody Miller—Capitol</td>
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<td>81%</td>
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<td>47%</td>
<td>Do The Freddie—Freddie &amp; Dreamers—Mercury</td>
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<td>45%</td>
<td>Three O’Clock In The Morning—Bert Kaempfert—Decca</td>
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<td>43%</td>
<td>Georgie Porgie—Jewel Akens—Era</td>
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<td>42%</td>
<td>You Were Made For Me—Freddie &amp; Dreamers—Tower</td>
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<td>41%</td>
<td>Wishing It Was You—Connie Francis—MGM</td>
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<td>40%</td>
<td>The Climb—Kingsmen—Wand</td>
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<td>35%</td>
<td>Concrete And Clay—Unit Four Plus Two—London</td>
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<td>34%</td>
<td>You Were Only Foolin’—Vic Damone—Warner Bros.</td>
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<td>Reelin’ And Rockin’—Dave Clark Five—Epic</td>
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<td>30%</td>
<td>Concrete And Clay—Eddie Rameau—Dynavoice</td>
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<td>Voodoo Woman—Bobby Goldsboro—United Artists</td>
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<td>Just A Little—Beau Brummel—Autumn</td>
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<td>Come On Over To My Place—Drifters—Atlantic</td>
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<td>25%</td>
<td>A Walk In The Black Forest—Horst Jankowski—Mercury</td>
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<td>Now That You’ve Gone—Connie Stevens—Warner Bros.</td>
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<td>23%</td>
<td>Super-Cali-Fragi-Listic-Expi-All-Docious—Julie Andrews and Dick Van Dyke—Vista</td>
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<td>22%</td>
<td>Crying In The Chapel—Elvis Presley—RCA</td>
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<td>21%</td>
<td>True Love Ways—Peter &amp; Gordon—Capitol</td>
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<td>20%</td>
<td>Keep On Trying—Bobby Vee—Liberty</td>
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<td>19%</td>
<td>Magic Trumpet—Comparsa Universitaria De La Laguna—RCA</td>
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<td>18%</td>
<td>Something You Got—Chuck Jackson &amp; Maxine Brown—Wand</td>
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<td>17%</td>
<td>Help Me Rhonda—Beach Boys—Capitol</td>
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<td>15%</td>
<td>Husk, Husk, Sweet Charlotte—Patti Page—Columbia</td>
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<td>14%</td>
<td>Tommy—Reparata &amp; Delrons—World Artists</td>
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<td>13%</td>
<td>He Ain’t No Angel—Ad Libs—Blue Cat</td>
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Less than 10% but more than 5%:

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<thead>
<tr>
<th>Title</th>
<th>Total % to Date</th>
<th>Total % to Date</th>
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<tbody>
<tr>
<td>It’s Almost Tomorrow—Jimmy Velvet (Philips)</td>
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<td>Lipstick Traces—O’Jays (Imperial)</td>
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<td>Soul Sauce—Col Tipton (Verve)</td>
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<td>Just You—Al’s Place (RCA)</td>
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<td>Since I Don’t Have You—Jerry Butler &amp; Betty Everett (VeeJay)</td>
<td>51%</td>
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<td>58%</td>
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Cash Box—May 1, 1965
there are 30,000 ways to make money in the record business

1

OLDIES 45 RELEASE

SIX DAYS ON THE ROAD / I FEEL A CRY COMING ON
KING OF THE SURF / SURFIN’ BIRD
C’MON AND SWIM (PARTS I & II)
LET IT BE ME / AIN’T THAT LOVIN’ YOU BABY
YOU PAINTED PICTURES / DO WAH
MARY LOU
LOW DOWN
OOP SHOOP
DON’T LET THE SUN CATCH YOU CRYIN’
WHY DON’T YOU WRITE ME
SOUL MEETIN’
I’M BEWILDERED
LET ME KNOW
GOOD ROCKIN’ DADDY
BILLY’S BAG
CONVICTED
LOG CABIN
KO KO MO / YOU AND ME
PACHUKO HOP / MOTORHEAD BABY
SENRITA I LOVE YOU / SAY THAT YOU LOVE ME
I’M A SOLDIER BOY / SHOOK UP OVER YOU
CHECK YOURSELF / FORGIVE ME
BABY, THAT’S LOVE / MAN’S TEMPTATION
MARY-MARY / I’M GONNA HELP YOU
JUST A LITTLE BIT / A WOMAN WITH A SOUL
STAY / GOODNIGHT MY LOVE
THE SHOOP SHOOP SONG / HANDS OFF
GIVING UP ON LOVE / I’VE BEEN TRYING
SAY / MY ADORABLE ONE
OH JOHN / DOWN IN MISSISSIPPI
I’M LEAVING / BIRMINGHAM BLUES
HALF & HALF / K. C. BLUES
NEED TO BELONG / GIVE ME YOUR LOVE
ST. LOUIS BLUES / OUTSKIRTS OF TOWN
ADORABLE / SWEET SIXTEEN
FOOT STOMPING (PARTS I & II)
The WIND / PEARLIE MAY

2

CAN I GET A WITNESS
The Bling Boys of Alabama
VI-5072

THE HEART OF GOSPEL
Helen Robinson Youth Choir
VI-5077

MY MOVIN’ SOUL
James Lowe
VI-5075

RELIGION WITH RHYTHM
The Lunenberg Travelers
VI-5077

FAVORITE FAMILY POEMS
Louis Freeman
VI-1140

SONGS OF TODAY AND TOMORROW
Garden State Choir
RS-201

(THAT’S 2—THERE ARE 29,998 TO GO)
the top GRAMMY AWARDS belong to Verve Recording Artists!

**STAN GETZ - ASTRUD GILBERTO**

Record Of The Year:
THE GIRL FROM IPANEMA (VK-10322)

**Latest Release:** Stan Getz & Astrud Gilberto—The Telephone Song (VK-10336) Astrud Gilberto—Aqua de Beber (VK-10352);
The Astrud Gilberto Album (V/V6-8608)

**STAN GETZ - JOAO GILBERTO**

Album Of The Year:
GETZ/GILBERTO (V/V6-8545)

**Best Engineered Recording:**
Engineer, PHIL RAMONE, A & R RECORDING STUDIOS

**STAN GETZ**

Best Instrumental Jazz Performance—Small Group (soloist):
GETZ/GILBERTO (V/V6-8545)

**Latest Release:**
Getz Au Go Go (V/V6-8600)

**LALO SCHIFRIN**

Best Original Jazz Composition:
THE CAT performed by Jimmy Smith on the album The Cat (V/V6-8587)

**Latest Release:**
New Fantasy (V/V6-8601)

All winning singles and albums produced by

Verve Records is a division of Metro-Goldwyn-Mayer, Inc.
Another batch of honors have been raked in by stations around the country, providing more Platter Spinner Pats-On-The-Back. Several of the awards were handed out by the National Conference of Christians and Jews, with the organization’s Mass Media Brotherhood Award going to WIP-Philadelphia, WOWO-Ft. Wayne and WNEW-New York, for outstanding contributions to human relations. The New York station also garnered the Sigma Delta Chi Award for distinguished service in journalism, and the Freedom Foundation George Washington Honor Medal for “outstanding efforts to improve public understanding and appreciation of basic constitutional rights, freedoms and responsibilities.” WIP was also a multi-winner as it received a Certificate of Merit by the American Medical Association and an Honorable Mention by the Pennsylvania Medical Society in separate competitions, for a documentary series on heart and blood diseases. Out in Motor City, WJBK-Detroit copped first place laurels for news excellence in the 1964 Michigan Associated Press Broadcasters’ Association News Competition, and back east, WJZ-Baltimore’s area sweep for Group W, Herb Cohen, was cited for his “Outstanding contribution to better politics in the state of Maryland” by the Mount Royal Democratic Club of Baltimore. And last but not least, WXZ-Detroit morning personality Fred Wolf was given the annual Mort Luby Award for Distinguished Service to Bowling by the Bowling Writers Association of America.

North of the border, the staff at CKCR-Regina, Saskatchewan, recently staged its second annual Blood & Tissue Clinic at the local Red Cross Headquarters. While Porky Charbonneau, Ron Andrews and Bob Wood broadcasted for six hours on location at the blood bank, over 450 donors dropped in to help fill the mason jars. In addition to the station personalities, other names making air appeals included Dave Dudley, George Hamilton IV, Skeeter Davis, Bill Anderson and Ernest Ashworth. Following the same pattern as last year, the operation was a great success.

Jazz pianist Joe Bushkin and KSPG-San Francisco have teamed up for the station’s latest promotion project for Herb Kennedy’s Night Sounds show. The outstanding keyboard personality waxed a batch of five tunes on a 17-minute EP, copies of which will be doled out to all listeners who write to the station about a “first time” experience in 100 words or less. No matter what subject the experience deals with, the letter will win its composer a copy of the Bushkin Night Sounds disk, which contains “Remembrance,” “Soliloquy,” “I Got a Crush on You,” “The Man Who Got Away” and “Hallelujah,” none of which were ever cut before by the jazzman.

Lo and behold, the deejay staff of WLOK-Memphis has dinned its chain mail, picked up its lances and prepared for a brillante test of strength within its ranks. The first of knightly chalengers, Hal Atkins, will enter the station’s mobile unit, girded for battle with a huge supply of records, plenty of copy and gallons of coffee, to there remain broadcasting until he cries out for mercy. Following Atkins’ marathon, a second contender, Randy Warren, will shout his defiance, and with the necessary regalia tucked beneath his arm, will undertake the arduous endurance tourament. And, the final challenger, Dick Canoe, who boasts of super-endurance powers, vows that he will teach the other varlots the artistry involved in staging a marathon. Forsooth!

RIVAL EYESFUL—Bob Hower, host of KFMB-San Diego’s teen TVer, “TV 8 Dance Time,” takes time out from the high-stepping festivities to chat with comedy competitor, Donna Loren, whose pretty face is a regular feature on the “Shindig,” teen dance marathon. The 17-year-old thrill, currently starring in the film, “Beach Blanket Bingo,” and doing well with an album by the same name, used the first anniversary of the “Dance Time” package as an excuse to slip back-stage and flick her rival’s untended trade secrets and video tapes, but our-ever alert Hower was, as usual, one step ahead of the enemy. He memorized the rest of the season’s scripts and swallowed them.

During a recent Stock Show and Rodeo in San Antonio, KFEQ added a new “high-light” in broadcasting when its deejays stopped into a ten-plus remote trailer and were lifted fifty feet into the stratosphere by a crew of crane operators. While the astrosinners cranked on the terrestrial top ten, earthbound fans reacted to their favorites by means of a specially installed telephone hook-up. Station proxy “Bamf” Bamford

VITAL STATISTICS:
Ron Jacobs, former special management consultant for Trans-World Media in Hong Kong, steps into new program supervisor spot at KJH-Hollywood; James M. Hower, general manager, named veep of WALL-Middletown, N.Y; Ed Hardy named news director of WABC-New York; Ron Morgan and Tommy Dean, formerly with WSM-Kalama-zoo, step over to WTOD-Toledo; Johnny Logan joins WOKY-Milwaukee; Gordon Baker, former associate program director of WFLY-Garden City, L.I., switches to WTMF-New York; Ron Beach, former program director with WLNY-Lancaster, Pa., shifts to news staff at WCPG-Cincinnati; Donald L. Pickens joins news staff with KSLM-Salem, Ore., Ted Leed resigns; Mike Landy takes over as program director with KAFY-Bakersfield, Calif., Len Hathaway elected to sports director at WAVY-Norfolk;+

Lebow gets the nod as sports director with WFEN-Philadelphia.

Gene Edwards, former program director of WFNY-New York, takes over similar slot at WTMF; Gerald R. MacDonald has been named to the editorial research post at WOWO-Ft. Wayne, Ind.; Buck Harrington, after a stand with KXOA-Sacramento, returns to program director role at KEWB-Hollywood.

NOW ON THE MARKET!
LAURIE'S LATEST ALBUM RELEASE
STEREO SLP 2031

GERREY AND THE PACEMAKERS
GREATEST HITS

How Do You Do It?
I'm The One
I'll Be There
Ferry Cross The My Way
It's Gonna Be Alright

CONTAINS HIT SINGLE

“IT'S GONNA BE ALRIGHT”

CASH BOX — 49 — BULLET
LAURIE RECORDS
35 W. 45th ST. NEW YORK, N.Y.
HERE COMES!

"THE SUPER-STAR
OF THE
RECORDING
INDUSTRY"

ROGER MILLER

WINNER OF FIVE GRAMMY AWARDS IN 1965

With his Biggest Hit Single Yet!!

Engine Engine #9

B/W "THE LAST WORD IN LONESOME IS ME"
S-1983

Published by
REE PUBLISHING COMPANY INC.
905 16th Avenue
Nashville, Tennessee

If it's a hit...it's a
SMASH
RECORDS

Vendor:
Mercury Record Corporation
New L.A. Distrib
Opened By Chapman

HOLLYWOOD—Yet record man Al Chapman has opened his own distributing firm in Los Angeles under the name of Chapman Distributing Co. Chapman, a music business manager for the past 30 years, rose from the sales ranks of Decca Distributing Company's Chicago branch as manager, a title he held for many years. He resigned Decca eight years ago to take over management of Modern Distributing Company of Los Angeles. It was when the latter firm decided that Chapman should open his own distributing branch.

The new outlet retains many labels formerly distributed by Modern. Among these are specialists in Language, Young People Records, Children's Record Guild, Brook Country-Central and Western production hole, plus many other labels slated to follow him into his new business.

The new venture is located at 3645 West Pico Boulevard in Los Angeles.

Chi Music Show To See Top Floor Space, Displays

CHICAGO—A new record in floor space and displays will be set at the 6th annual Music Show, early figures on exhibits at the big 11th annual event indicate.

Space reservations by exhibitors for the June 27-July 1 show are running far ahead of last year, according to William R. Gard, executive vice-president of the National Association of Music Merchants, the show's sponsors. All space in the International Ballroom, Century, East and West Halls have been sold out for weeks to electronics exhibitors and space in the North Hall is now more than 60% on tap.

Space has also been booked for the first time by electronic exhibitors on the 4th floor of the Conrad Hilton Hotel, where the show will be held.

The largest gain in space reservations has been among music instrument exhibitors with a high percentage taking more display space than last year. The total number of exhibitors in sample rooms on the 4th through 9th floors will probably exceed last year, reports Lester L. Lewis, executive manager of the NAMM. In comparison with a total of 200 exhibitors of music instrument rooms and sample rooms last year, the show, by mid-April contracts had been received by a total of 200 exhibitors for the 9th through 9th floors, 2½ months prior to the show.

Lewis reported that 85% of all sample room space was sold by mid-April compared with a total of 80% of the 9th floor of the building at this time last year. With the opening of the show last year, Lee noted that remaining requests for space and latecomers, all sample room space would be filled when the doors open at 11 a.m. on June 27, the end of June.

As of mid-April a total of 283 manufacturing firms signed for exhibits at the Music Show, according to the association.

"Interest in this year's Music Show not only reflects the peak levels in sales of new instruments and also anticipated new product developments which will be unveiled at the 1965 show at the Conrad Hilton," noted Gard. He added that the "remarkable growth has continued unabated and is spelled out emphatically in the figures which show that sales of music instruments have multiplied by 1.5 times for the past 15 years."

Promo Man's Dreams Come Through For MGM/Verve's Mr. Mack

NEW YORK—A leaf from the dream book of the record man (and his wife) to time the birth of a daughter to best advantage. Frank Mrakian, national promo manager for MGM/Verve Records, told a reporter that his wife, Rose, gave birth to a girl at St. Joseph Hospital in Long Island. The arrival of the 7-pound, 13-ounce baby coincided with the occasion of the label hitting the top of the Top 100 with "Mrs. Brown You Have a Lovely Daughter," an original song by Mrakian that was a fantastic seller at the customer Mrakian's Hermits, who also came to the Top 100 S. last week. Name of the new baby is Cocoa.

BC Par Pacts Four

NEW YORK—Larry Newton, presi- dent of ABC-Paramount Records, last week announced a number of exclusive contract signings. Singer Don Cornell, as well as the engagements, were signed as the result of negotiations with GLG Promotions. Cornell has long been known in the music world, and the Highwaymen have several hits, including "Lost in the Dark," and "Row Your Boat Ashore," held in the ABC-Paramount fold. The Highwaymen, who, in the little fifties, were one of the label's first popular recording groups, with hits such as "Black Slacks." A new group by The Sparkletones is ex- pected to be released on the ABC-Paramount's Impulse label.

AND I LOVE HIM
Ester Phillips (Atlantic 2201)

RED TOP
(The Part II)
Jimmy Smith (Blue Note 1910)

SOMEONE HANGING AROUND YOU
All Stars (Decca 5272)

WHERE DOES HAPPINESS GO
George Mahre (Verve 9772)

CHIM, CHIM, CHEEREE
New Christy Minstrels (Columbia 34215)

JIMMY BURL
Ives (Mercury 720428)

IF I HAD A GOOD LADY
George Kooze (Ace 7207)

HUSH, HUSH, SWEET CHARLOTT
Jewel (Columbia 31778)

DO YOU WANT TO GET AWAY
Bill Pink (Decca 772)

CARELESS LOVE
Jimmy Rodgers (Dot 4172)

SONG OF INDIA
Janice Hahn (Atom 179)

THE LITTLE MAN
Page (Mercury 9772)

DARLING TAKE BACK
Lynne Welsh (Kapp 660)

OPEN DOOR
Beverly Lynne (Atlantic 2253)

YOU CHOOSE YOUR PATH
Lena Horne (Progress 5324)

BE THE FIRST TO KNOW
TIMOTHY LEARY

ART FOR A COLLECTION
(Selections NOT on Cash Box Top 100 going strong with ops.)

NEW ADDITIONS to TOP 100

69—DO THE FREDDIE
Freddy & Dreams (Mercury 720428)

63—BACK IN MY ARMS
Vince Blue (Tower 2013)

65—THREE O'CLOCK IN THE MORNING
Bert Konrad (Decca 53778)

74—YOU WERE MADE FOR ME
Fredric & Dreams (Tower 127)

78—GEORGE FORGIE
Rory Cochrane (MGM/3921)

80—BOO- GA-LOO
Tom & Jerry (ABC 10656)

82—WIS!ING IT WAS YOU
Connie Francis (MGM 13331)

86—SUPER-CALI-FRAGI-LISTIC-EX- ALI-DOCIOUS
Julie Andrews & Dick Van Dyke (Vista 441)

89—YOU WERE ONLY FOOLIN'
Vic Damone (Warner Bros. 5616)

90—POOR BOY
Roy Orbison (MGM 3237)

91—J. MACHET
Chuck Jackson (Wand 179)

92—HUSH, HUSH, SWEET CHARLOTTE
Jewel (Columbia 31778)

94—GOOD LOVIN'
Karen Kelly (Columbia 3320)

95—CHIM, CHIM, CHEEREE
Vic Damone (MGM 13331)

96—IT Ain't NO BIG THING
Ray Heathman (Columbia 31975)

98—THE MALT
Kingsman (Wand 183)

99—DUST IN DADDY'S EYES
Bobby Darin (Columbia 31975)

100—A WALK IN THE BLACK FOREST
Hartford Connecticut (Mercury 71405)

Juke Box Ops' Record Guide

ACTIVE with ops.

Cash Box—May 1, 1965

LeMolc On Cross-Country Tour

HOLLYWOOD—Vee-Jay balladeer Gary LeMolc has begun a 14-city cross-country tour with appearances last week in San Francisco, Chicago, St. Louis and New Orleans. According to the label's new promo manager Pat Pipolo, the second week's itinerary will include Cleveland, Minneapolis, Los Angeles, Boston and New York, where the artist's agents, R.C.A., have scheduled a number of television showings. LeMolc will be accompanied by a pair of Ray Harris, and early in May the tour will end in the West Coast with a tour through Boston and Denver en route back to Hollywood.

Vee-Jay president Randy Wood announced that the singer had recorded four new sides prior to his departure, the first of which was scheduled to be released to coincide with his tour.

At One's Finger-Tips

RCA Victor's exploitation of cartridge systems has been turned into high gear with the demonstration of the promotion developed in cooperation with the Lear Jet Corp. Shown here as an example to members of the record industry, the control panel of an automobile, the system is also adaptable for use in planes, boats and the home as well. The firm will begin releasing its catalog for the tape unit this Fall.
MORE POWER TO YOU FROM TOWER!

FREDDIE AND THE DREAMERS
You Were Made For Me (127)
Biggest Freddie hit ever in England, now available on Tower. Advance orders—over 350,000. And it's perfectly timed to cash in on the success of Tower's current Freddie favorite: I'm Tellin' You Now!

IAN WHITCOMB
You Turn Me On (THE TURN ON SONG) (134)
Follow-up to Ian's first Tower single and chart-maker, This Sporting Life. And this one has the promotional push to go high on the hit list—Ian is appearing on five top TV shows!

DICK CURLESS
A Tombstone Every Mile (124)
There's more life in this one than the title suggests—it's high on the country charts. (And watch for Dick's new Tower milestone, coming soon!)

2 Tower singles getting top airplay now

THE ARROWS
Moon Dawg '65 (133)
Follow the Arrows! Their last smash: Apache '65!

BRENDAN BOWYER & THE ROYAL SHOWBAND
Hucklebuck '65 (132)
No. 1 in Ireland for weeks!

2 MORE Singles to watch

RITCHIE DEAN
Why Can't You Love Me/Now (121)

GUS JENKINS
Frosty/You Used Me (122)
(Continued from page 18)

...Openings in town: Robert Goulet with Freddy Martin's Orchestra (7) and The Stoneman Family (7). The Ice House in Pasadena (27).

...Sounds Inc. visited Norm Len of KSPV, S. Cal's only Top 40 FM station. And Donna Dier, D.C.P.'s lovely singer, is currently at the Playboy. We're happy to report that Dottie Vance, its national promotion gal, is operating from minor surgery and will return home from Cedars this week.

HERE AND THERE:

PHILADELPHIA — Barry Abrams in word that A & R Distributors has won a monster by the tail with Eddie Brumme's Dynavox deck "Concrete and Clay." ... Bob Dylan's "Suburban Homesick Blues" heads up a list of Ted Kessel's fastest selling singles. Other bright items include "Lumberman" by Bruce and Terry with hill and Roses and "Roses" from Andy Williams. ... Matty Singers is all smiles over the tremendous reaction "Boo-ya Boo" from Tom and Jerry and the Sapphires' "Gotta Have Your Love." The weekly word: "Contentment Is Natural Wealth." ... Buzzarris says that Joe Nigara's "Jilly 5-5 List" is the top sheet to watch. While on the line, he noted that Billy Thorpe's "Over The Rainbow" (recorded) is blowing over open, as is "Just A Little" from the Lou Brummeis (Autumn), and "Just A Cup Of Joe" by Sonny Rambeau's group.

ALTIMORE—Local hits from the marshall-Mangold fold, as stated by Dave Carrio, are "Just Once In My Life" by the Righteous Bros. and the hayes' "The Birds Are For The Sea." "Concrete and Clay" by Eddie Rambeau is also coming on strong.

Name Aid In Mercury, Philips Classical Dept.

CHICAGO—Harold Lawrence, director of the classical division of the Mercury and Philips labels, has announced the appointment of Charlotte Gilbert as his exec assistant to handle promo, publicity and literary editing for the division.

A writer and musician, Gilbert has worked internationally in both the music and film fields. She was formerly Managing Editor of Bravo! Magazine; script and music negotiator for UPS Pictures, Inc. and Manager of their subsidiary music publishing companies, and most recently story and music negotiator for David O. Selznick and director of his Golden Laurel Awards Program.

Jody's Answer Hit Makes Real-Life Sense

HOLLYWOOD—Jody Miller doesn't consider herself a "method" singer but her fast-rising Top hit for Capitol, "Queen Of The House," in which she sings the lament of the young pregnant housewife, is a personal thing.

Jody, in private life the wife of hometown Monte Nelson, goes into Hollywood Presbyterian Hospital soon to have her first baby.

The "answer" lyric to Roger Miller's "King Of The Road" was written by country-western singer Mary Taylor who also records for Capitol. Taylor first tried out the new version on Roger Miller who, she says, "fell over" when he heard it and approved the split with her on the new song. She then brought it to Ken Nelson, her A and R director, and asked if she might record it.

Nelson realized that the song would have to be cut and released very quickly. He also noted that Taylor's current release "If You Think You Feel Lonesome" was acting up on the country-western charts. With Taylor's permission, he showed it to Steve Douglas, Jody Miller's A and R director. He then took Douglas' turn to "fall over." He phoned Jody and asked if she felt well enough to record a song which, he explained, was about an expectant housewife. She did and the result is a current chart climber. Now that the record is a national hit, Douglas has set an album date for this week and hopes the baby will hold of long enough for Jody Miller to cut the 12 sides.

WELCOME TRAVELER—Pailing on the eastern leg of his cross-country tour, Label-Bird dropped in to visit with the Cash Box staff last week. Brady (left) then continued his travels, heading for Washington, D.C., on behalf of his Capitol LP, "An Exciting New Voice on the Move." Seated with the crooner is district promo man Tom Ragan.

Davilio Named Gilda Prexy

NEW YORK—Dan Davilio, vet A&R man and sales exec has been named prexy of Gilda Records, located in Union City, N.J. The new topper has signed Clare Gilmartin and will release her debut disk, which was arranged and conducted by Lew Doug- las, on Apr. 20. According to Davilio, the diskery has international distribution.

Accent Releases Buddy Merrill LP

HOLLYWOOD—Accent Records has just released a new LP, "The Guitar Sounds Of Buddy Merrill," which includes a program of one free album with each purchase. So far no expiration date has been set for the program.

THE 5th RUDY VALENTYNE RECORD IS OUT THIS WEEK

"MORE THAN THIS I CANNOT GIVE" and "WHO CAN I TURN TO"

R-4620 on ROULETTE RECORDS

BIOS FOR DEEJAYS

Eddie Rambeau

Eddie Rambeau, a product of Hazelton, Pa., and now a New Yorker by choice, is an important Top 40 hit with his Dynavox recording of "Concrete And Clay."

No newcomer to the pop-music world, Eddie is the co-writer of such hits as "Navy Blue," "Push And Kick," "Big Town Boy" and "Kiss Me, Sailor." He first began writing and performing in high school musicals. Later, he secured club and hop work in the upstate Pa. area. He was soon brought to the attention of Swan Records for whom he made his first national record deal.

Subsequently yet indie producer Bob Crewe signed the multi-talented Eddie to an exclusive songwriting and recording contract. Although only twenty years old, Rambeau is seasoned in club, stage and TV work; sings in Spanish, Italian, Hebrew and Turkish; and has had his material recorded by the 4 Seasons, Tracey Dey, the Orleans and others.

Unit Four Plus 2

The Unit Four Plus 2 might have a cumbersome name but it hasn't stopped them from having a giant best-seller in their native England with "Concrete And Clay" (Decca) as well as clicking with it in the states on the London label.

There really isn't any particular story behind the name. The boys have been four, five and six from time to time. They originally existed as a foursome under Brian Parker who left to concentrate on songwriting on a full-time basis and has already produced the boys' current hit. Although all the lads have had some experience (e.g. acting, dancing, etc.), they've only been touring professionally as a pop-music group for the past year.

The Unit is a group with a difference from most others. They're interested in three-part harmony (that's why they have three singers), and they're interested in experimenting with Latin American rhythms.

Cash Box—May 1, 1965
ENGLAND'S NO. 1 HIT!
DONOVAN

WHO OUTSELLS THE BEATLES ON THEIR OWN HOME GROUND
SINGS

CATCH THE WIND

WATCH FOR HIM ON NATIONAL TELEVISION

c/w WHY DO YOU TREAT ME LIKE YOU DO

HICKORY 1309
First on the English charts

For Your Love
5-9790
by The Yardbirds

Capitol Releases New Cole Single
HOLLYWOOD—Capitol Records has released "The Ballad Of Cat Ballou," which is the label’s first Nat King Cole single release since the artist’s death.

The tune is from the forthcoming Columbia motion picture by the same name, which features Cole and Stubby Kaye in a shouting minstrel in an 1890 western setting. Premiering on May 13, the film stars Jane Powell, Lee Marvin, Mickey Callan, Dwayne Hickman and J. C. Flippin, with a score by Mack David and Jerry Livingston.

Smothers Bros. Set New Gross & Attendance Marks
NEW YORK—The Smothers Brothers comedy team shattered both gross and attendance records during their six-day (12-18) Holy Week appearance at Melodyland Theater, in Anaheim, California.

Following their final performance each night, the box-office receipts totaled $104,629,36, for eight performances played before 27,592 patrons.

According to Sammy Lawson, producer of Melodyland, the Mercury record store grossed $10,000 above the previous record held during the three-year history of the theater, by Juliet Prowse.

On Easter Sunday, the gross totaled $10,837 for the matinee, with 3,311 patrons, and $13,608 for the evening performance with 3,456 customers.

Approximately 200 additional seats were added at each performance in the theater, which has a capacity of 2,270 persons.

The engagement also featured vocalists Jack Jones as special guest star, and Dick Stabile’s orchestra.

Guitarists Set Full Concert Tour
NEW YORK—"The Big Guitar Show," a gathering of some of America’s leading guitarists, such as Les Paul, the George Harron/Dick Roman and Carl Kress groups, and Sal Salvador’s big band, has been set for a country-wide concert tour this fall.

The show will kick off at Carnegie Hall and will feature guitar music ranging from pop and folk to Dixieland and progressive jazz. Plans are now in the making for a TV special and an album of scenes in squares.

Also included in the package are Leo Paul’s son, Gene, and vocalist Arlene.

Big 3 Sets Summer Push For MGM’s ‘Yellow Rolls’
NEW YORK—The big summer push at Big 3 Music (Robbins-Feist-Miller) will be the for MGM Pictures’ "The Yellow Rolls-Royce," which goes into national release during June and July.

The star-packed flick has a score by Riz Ortolani, composer of the "Mamma Mia" (e.g. "More") background music.

"Yellow" follows three owners of a 1000 Rolls, all women, and how the auto plays a part in their bitter-sweet romances. It stars Rex Harrison, Ingrid Bergman, Alain Delon, George C. Scott, Jeanne Moreau, Omar Sharif and many others.

The score has a number of principal melodies, including a main-title, "Forget Demam," which Ortolani’s wife, Katina Kaneli, sings in the flick, "Mai." "New And Then" and "Elusive." The composer, by the way, is on loan to Big 3 from United Artists, to which he is pacted as a writer and artist.

In the exploitation of the score, Big 3 will be working hand-in-hand with MGM Records, which will release the soundtrack LP in May.

Roger Miller To Do British TV Specials
BEVERLY HILLS—England’s commercial TV network, ATV, has concluded negotiations to star Smash balladeer Roger Miller in four half-hour specials emanating from London, however, no firm dates have been set.

The artist, who is also being set for appearances on three British TV shows, "Ready, Steady, Go," "The Almonon Andrews Show" and "Top Of The Pops," recently scored an overwhelming victory in the C&W section of the 1965 Grammy Awards. Resping five out of six NARAS honors in the country field, Miller took the laurels for Best Country & Western Single ("Dang Me"), Best Country & Western Album ("Dang Me/Chug-A-Lug"), Best C&W Vocal Performance-Male ("Dang Me"), Best C&W Song ("Dang Me"-Composed by Miller), and Best C&W Artist of 1964. The only category that the red-hot charter did not sweep was Best C&W Vocal Performance-Female.

SWEETS FOR CHARITY—Tony Bennett has been named general chairman of the City of Hope’s fifth annual “Sweet Day” drive which will be held May 5. The charity will benefit more than 5,000 women volunteers who will distribute thousands of miniature candy bars to Sweet Day donors. In the above pic Bennett samples some of the candy bars while the chairman of drive looks on.

Choo Choo Swains
Cash Box’s new west coast manager Harvey Geller (left) and national television personality Liz Phinno were on hand to greet Choo Choo Collins upon her recent opening at the Cresswood night spot in Hollywood. The lovely songstress is newly pacted to Mercury Records.

NOW RELEASED IN THE U.S. BY EPIC RECORDS

BLACKWOOD MUSIC, INC. (Hermus, Ltd.)

CASH BOX—May 1, 1965

TOP 50 IN R&B LOCATIONS

1. FILL ME DOGGONE
Harpin’ Goye (Tamla 5412)
2. WE’RE GONNA MAKE IT
Little Milton (Coca-Cola 7722)
3. GON’ TO GET YOU OFF MY MIND
Salamon Burke (Atlantic 2276)
4. 50,000 GROWING
Temptations ( Gordy 7041)
5. OOD BABY BABY
Emmett Floy (Tiger 4113)
6. THE ENTERTAINER
Tom Jones (Chess 1924)
7. SHORTY
Jr. Walker (Soul 53001)
8. YOUNG ONCE
Life (Pills 1277)
9. STOP IN THE NAME OF LOVE
Supremes (Motown 1074)
10. WOMAN’S GOT SOUL
Soul Brothers (Crown 10647)
11. IT’S GON’ THE WHOLE WORLD
Cee lo (RCA Victor 8359)
12. NOWHERE TO RUN
Smokey & Vandellas (Gordy 7019)
13. IKO IKO
Shake Caps (Red 10-024)
14. SINCE I DON’T HAVE YOU
Etta James & Everett Byr (Vee Jay 1129)
15. BARBARA CUDAHY
Alaska C Crawlers (Mer-Lyn 6051)
16. I DO LOVE YOU
The Singing Favorites of 1922
17. NOTHING CAN STOP ME
Gene Chandler (Conviction 149)
18. MAYBE
Sir Douglas Quinter (Trike 8308)
19. GEORGIA ON MY MIND
O’Days (Imperial 66102)
20. AIN’T NO TELLING
Sankaret (J. Browne 4901)
21. DON’T MESS A GOOD THING
Sharon & Forresta Days (Checker 1097)
22. SEARCHIN’ FOR MY BABY
Hamietten (Creative 1079)
23. A WOMAN CAN CHANGE A MAN
Joe T, (Dial 4066)
24. SOMETHING YOU GOT
Judy Jackson & Master Bear (Scepter 186)
25. I’M READY
Barbra Mason (Atlantic 105)
26. WHEN I’M GONNA
Kermit Williams (Tribe 3091)
27. ONE STEP AHEAD
Herb Franklin (Columbia 42341)
28. KISS FOR OLD TIMES’ SAKE
Sandra Laws (United 1008)
29. COME ON OVER TO MY PLACE
Drifters (Atlantic 2285)
30. WHO CAN I TURN TO
Dianne Warwick (Scepter 1298)
31. BIG SONG
Herb Lang Heir (Watch 1900)
32. PEACHES AND CREAM
Delmar (Chess 1005)
33. GEORGIE BORIS
Jewel Akens (Ken 1342)
34. DUST MY DAY DRESS
Bobby Bland (Duke 390)
35. M.L. PITIFUL
Don Redding (Velt 124)
36. EVERY NIGHT, EVERY DAY
Frankie和Marie (Imperial 66094)
37. DOO-CA-DOO-LOO
Tom & Jerry (ARC Paramount 1065)
38. SOMEONE TO THE END
Ez Hall (Kent 4416)
39. POOR BOY
Knewles (MGM 11327)
40. BIRDS AND BEES
Ez Akens (Ken 1341)
41. TEASING YOU
Roy T. (Atlantic 2273)
42. I AND I LOVE HIM
Ester Phillips (Atlantic 2281)
43. THE SONG FOR MY BABY
Erk Parkey (Duke 349)
44. GOLDFINGER
Shirley Barrett (United Artists 790)
45. IT AIN’T NO BIG THING
Smash (Chess 1177)
46. WITHOUT A SONG—PART ONE
Ray Charles (ARC Paramount 10663)
47. MY BABY
Teenage Bess (Soul 53011)
48. CHAINS OF LOVE
Drifters (Atlantic 2285)
49. GOOD LOVIN’
Olympics (Lone 2013)
50. HURT SO BAD
Little Anthony & Imperials (DPC 11282)
MRS. BROWN...
MAKE WAY FOR...

MRS. JONES
(OW' ABOUT IT)

by

THE DETERGENTS

ROULETTE 4616

THE BIGGEST NOVELTY OF THE YEAR ON
EVERYTHING’S COMING UP ROSES AT ROOSEVELT MUSIC CO. INC.

HIT SINGLES

“MAGIC TRUMPET”
COMPAS UNIVERSITARIO DE LA LAGUNA
RCA VICTOR

“WELCOME, WELCOME”
NANCY WILSON
CAPITOL

“BRING A LITTLE SUNSHINE” (TO MY HEART)
VIC DANA
DOLTON

“NOTHING’S NEW”
BERT KAEMPFERT
DECCA

“MEAN WOMAN” B/W “I’LL BE A MAN”
THE FUGITIVES
COLUMBIA

“ONE STEP AHEAD”
ARETHA FRANKLIN
COLUMBIA

HIT LP’S

BERT KAEMPFERT’S “BLUE MIDNIGHT”
Containing:
“BLUE MIDNIGHT”
“LOLEY”
“LONELY NIGHTINGALE”
“FREE AS A BIRD”
“TREAT FOR TRUMPET”
“LOVES COMES BUT ONCE”
“GOODNIGHT SWEET DREAMS”

NAT KING COLE’S “LOVE AFTER MIDNIGHT”
Containing:
“LOVE”

VIC DANA’S “RED ROSES FOR A BLUE LADY”
Containing:
“LOVE AFTER MIDNIGHT”

BERT KAEMPFERT’S “THE MAGIC MUSIC OF FAR AWAY PLACES”
Containing:
“SWISSY Missy”
“MONTE CARLO”
“BALKAN MELODY”
“MAMBOSSA”
“MOON OVER NAPLES”
“HAVA NAGILA”

ROOSEVELT MUSIC CO., INC. (BMI)
1650 BROADWAY, NEW YORK, N.Y.
HAL FEIN, PRES.
JERRY BROWN, GEN. MGR.

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. VOODOO WOMAN
(Bobby Goldsboro (United Artists 802)
2. MAGIC TRUMPET
Comparsa Universitario De La Laguna (RCA 74-6)
3. IN THE MEANTIME
(Stefano—ASCAP)
George Fame (Imperial 66104)
4. HE Ain’T NO ANGEL
(Trini—BMI)
Af Libis (Blue Cat 114)
5. LET ME DOWN EASY
(Trinity Don—BMI)
Betty Lavette (Colo 102)
6. LOVE IS A FIVE LETTER WORD
James Phillips (Argo 5499)
7. GOTTA HAVE YOUR LOVE
(Soren Gern—BMI)
Sophygen (ABC Paramount 10659)
8. SOUL SAUCE
(Contempo—BMI)
Col Tijero (MGM YK 10345)
9. JERK IT
(Clubmen—BMI)
Gripsits (Old Town 1180)
10. OVER THE RAINBOW
(Lou Talini—ASCAP)
Bobby Thorne (Crescends 340)
11. LIPSTICK TRACES
(Mitch—BMI)
O’Jays (Imperial 66103)
12. YES IT IS
(Melboones—BMI)
Beatles (Capitol 5407)
13. THE RECORD
(“A—BMI)
Ben E. King (Atco 624)
14. CRYING WON’T HELP YOU NOW
(Travertones—BMI)
Clyde McPhatter (Mercury 72407)
15. JUST YOU
(Pete West—Cullison—BMI)
Sonny & Cher (Atco 6145)
16. TEASING YOU
(Scat & Stanley—BMI)
Willie J. (Atlantic 2273)
17. DARLING COME TALK TO ME
(Don—BMI)
Joe Newton (RocK Best 547)
18. SEARCHIN’ FOR MY BABY
(Them—BMI)
Manhattan (Carnival 509)
19. BEFORE YOU GO
(Ruebroka—BMI)
Rock Owens (Capitol 5410)
20. TO BE OR NOT TO BE
(Chan—BMI)
Ollis Leavel (Blue Rock 4015)
21. KEEP ON TRYING
(“A—BMI)
Bobby Vee (Liberty 55790)
22. FOR YOUR LOVE
(Blackrock—BMI)
Variedbirds (Epic 9926)
23. HONEY I NEED
(“A—BMI)
Pretty Things (Fantana 1508)
24. WITHOUT A SONG
(“A—BMI)
Ray Charles (ABC Paramount 10663)
25. IN THE NIGHT
(Screen Gems—Col—BMI)
Freddy Cannon (Warner Bros. 5615)
26. THE MINUTE YOU’RE GONE
(Coast—ASCAP)
Cliff Richard (Epic 9757)
27. MY BABY
(“A—BMI)
Freeman Brothers (Soul 3501)
28. GIRL ON THE BILLBOARD
(Mars—BMI)
Del Reeves (United Artists 824)
29. SNEAK IN THE GRASS
(California—BMI)
Paul Martin (United Artists 3172)
30. AND I LOVE HIM
(“A—BMI)
Esther Phillips (Atlantic 2281)
31. PLEASE, STOP THE WEDDING
(Absolook—BMI)
Lou Johnson (Big Hit 554)
32. DEVIL’S HIDAWAY
(“A—BMI)
James Brown (Smash 1973)
33. TO HAVE AND TO HOLD
(“A—BMI)
Distant Countryside (Dynesor 203)
34. CARMEN
(Halcyon—BMI)
Bruce & Terry (Columbia 43328)
35. WHO CAN I TURN TO
(Musical Comedy— BMI)
Dinah Warwick (Scepter 1298)
36. IF YOU WISH
(Peter— BMI)
Peter & Gordon (Capitol 5406)
37. LOSIN’ MY TOUCH
(Atlantic—BMI)
Pappy Moch (RCA Victor 8334)
38. I’M GONNA CRY TILL MY TEARS RUN DRY
(Nobody Wants To Hear Nobody’s Troubles)
(Consolidated—BMI)
Inna Thomas (Imperial 66106)
39. SHE LOST YOU
(Columbia—ASCAP)
Zephyrs (Rotate 5006)
40. MUSTANG SALTY
(Ike & Tina—BMI)
Sister Pink (Blue Rock 4014)
41. THE SQUARE
(Robert—BMI)
Dick Williams Hall (Dot 16701)
42. I’LL KEEP HOLDING ON JUST TO BE YOUR LOVE
(Musico—BMI)
Sonnys James (Capitol 5275)
43. STOP THE MUSIC
(Acoff-Pose—BMI)
Sue Thompson (Hickory 1308)
44. YOU TURN ME ON (TURN ON SONG)
(Lomax—BMI)
Sonny & Cher (Capitol 5410)
45. OUR CRAZY AFFAIR
(Mike—BMI)
Jack La Forge (Regina 1327)
46. I’LL CRY ALONE
(Epoxy—BMI)
Gale Gannett (RCA Victor 849)
47. TEARS KEEP ON FALLING
(Commodores—ASCAP)
Jerry Vale (Columbia 43252)
48. COME ON, LET’S GO
(Atlantic—BMI)
Little Johnny Taylor (Galaxy 736)
49. SOMEBODY’S GOT TO PLAY
(Atlantic—BMI)
Rogues (Columbia 43253)
50. TELL HER I’M NOT HOME
(Tides—BMI)
Ike & Tina Turner (Loma 2011)
POP PICKS

MY KIND OF TOWN—Jack Jones—Kapp KL-1433/RS-3433

The charming vocal and stylistic talents of Jack Jones are wonderfully highlighted in his newest Kapp effort. This one is featured as the Academy Award nominee "My Kind Of Town" featuring his latest hit, "The Race Is On," which runs the gamut from stately ballads ("Time After Time") to pop beat tunes ("King Of The Road"), with bang-up jobs on each of the shining tracks. The excellent quality of this set, the top notch selections and sales appeal of Jones should turn the LP into a smash.

WE REMEMBER SAM COOK—Supremes—Motown MT 629

This Motown collection of hits from the songbook of the late Sam Cooke seems to suit the Supremes to a tee, and should hit the public's fancy with a shattering sales impact. Satin smooth backings, and velvet vocals retain the superior facets of the old versions, while adding that quintessence that has made the Supremes one of the leading groups on the pop scene. Standout cuts include: "Shake," "Chain Gang," and "Cupid." Expect monster sales for this excellent sampling superbly handled.

GERRY AND THE PACEMAKERS GREATEST HITS—Laurie LLP 2831

The drawing power that has attracted large teen audiences for the Gerry and the Pacemakers is multiplied manifold in this collection of the group's best sellers. Headed off the list of winner's group sounds is the group's newest chart climber, "It's Gonna Be Alright," followed closely by their recent hit "Ferry Across The Mersey" and the white back 'I'll Be There'. With the group currently catching many of exposition on a tour of the States, looks for huge sales on this set.

SOUPY SALES SEZ DO THE MOUSE—ABC-Paramount ABC/ABCS 517

Top-rated TV personality, Soupys Sales, cashes in on the acceptance of his dance-oriented single "Do The Mouse," to this ABC-Paramount package. The embrace of some deejays has vastly improved his vocal prowess as he runs down the list of songs and phrases which are a featured part of his video session, including such items as "Pa-chalafaka," well-known to the airman's fans, and "Your Brain's Fall Out" which is familiar to the Soup-set. Sales should be very big with this one.

HAWAII HONEYMOON—Waiikiki—Kapp KL-1433/RS-3433

Following up their hit single of "Hawaii Tattoo," the Waiikiki have reached the charts with "Hawaii Honey Moon." This album should create quite a stir with this rousing collection of island rock sounds tagged after the latest single. The orchestraing is quite ear-pleasing, featuring a Hawaiian guitar played in the groups own style, and makes a delightful set of sounds from a potpourri of standards and high-lights are the title track and "When The Saints Go To Hawaii.

GLOBE-TROTTING—Frank Chacksfield and His Orch.—London SP 44559

Hop-scoching the world for music, Frank Chacksfield has come up with a lucky set of thirteen international favorites, done up in his in-festive big band style. The package, a delight-ful addition to the "Globe" catalog, features tunes that should see airing on a large number of "good music" stations, and a big reaction from radio listeners. Hits include: "Canadian Sunset," "La Vie En Rose" and "Under Moscow Skies.

THE BEST OF SOLOMON BURKE—Atlantic SD 8169

Currently riding up on the charts with the kick-off item on this package, "Got To Get You Off My Mind," Solomon Burke makes up in his past singles acceptance to his present R&B sounds. The waller's emotional outpourings of bluesy rousers includes a wild variety from his extensive repertoire, highlighted by a slow down updating of "Down In The Valley," as well as his recent self-penned noisemaker, "The Price." This one should get a lot of acceptance from blues buyers.

SOUL—Ray Bryant—Sue LP/SLP 1036

Veteran blues specialist Ray Bryant, pulls out the stops as he takes the Ivories and bangs out a tingling session of soul ballads. The key-board artistry and sensitivity of the pianist are displayed in his playing of soulful moaning the sound of the blues as he 'feels' such low-down stanza as "I Almost Lost My Mind" and "Please Send Me" as well as the current charter, "Goldfinger." This one should get a lot of attention from blues lovers.

BEACH BLANKET BINGO—Donna Loren—Capitol C/TY 2323

This album is featured on the popular teen LP package, "Shindig," Donna Loren has dashed out a stimulating set of beach steping music. "Las Vegas Fantasy," featured here, is a "Beach Blanket Bingo," in which she has a starring role. The perky teenage thrash exhibits her wide-ranged vocal talents as she lets loose with the powerful rocker, "I'll Never Change Him" then slips into the heartfelt tear-jerker, "It Only Hurts When I Cry." This one could rake in a lot of loot.

WHIPPED CREAM AND OTHER DELIGHTS—Bob Alberts—A&M 110/4116

The distinctive sound of the Tijuana Brass adds a Latin-dixie spicing to a dozen delectable tunes. A litany of edible gourmets is topped off with the team's recent cumber, "Chain Gang," which this collection of deejays, this set should go over very well with the record buyers, and is likely to climb onto the best-seller lists in short order. Among the tasty tunes are: "A Taste Of Honey," "Green Peppers" and "Lollipops And Roses" not to mention the great title selection.

THE NEW SOUND OF BROADWAY—The Melachrinos Strings and Orchestra—ABC-Paramount LP 3523

Expect to hear a good deal of play from this collection of 14 stop-gapers handled with the magic touch of the Melachrinos Strings and Orchestra. This set of Broadway tunes links the talents of Melachrinos with those of tunesmith Jerry Herman in a magnificent reading. The后's sultry "Milk And Honey" and "Parade." Included among the tracks in this especially spinnable sampler are: "The Party's Over," "When The Parade Passes By" and "Hello, Dolly!"

AFRICA BELONGS TO THE LION—Sebastian Temple—Capitol C/TYS 2363

This new talent, Sebastian Temple, bows with a brand of popular folk music on his Capitol out-put, "Africa Belongs To The Lion." The vocalists sound is very smooth, with a power surging behind the tunes. This is one of the most intriguing quality with high inventive instrumental orking. Watch for plenty of radio ex-posures, past and future. Among the tracks listed are: "Mama, Tell Me A Home," "Love Is A Lekkering," and the title track, "Africa Belongs To The Lion.

POP BEST BETS

SPANISH VILLAGE—Martin Denny—Liberty LP 3469/137-149

Light, lively, lush and Latin is the order of the day on Martin Denny's latest Liberty LP. The handleman of a dozen Spanish and South American flavored songs should rank highly m with spinners and be a steady catalog item, featuring a sound smooth enough to be a downpour of both for adult listeners blended with enough bounce and weirdness "feeling" to appeal to a wide audience. The tracks are: "Mexican Hat Dance," "In A Little Spanish Town" and "Samba de Orfeu."

THE GOLDEN ERA OF COUNTRY HITS—Pat Boone—Dut DLP 3528/2562

With piles of smash singles and albums in the past year, Pat Boone steps into the country circuit with what looks like a cinch to be grabbed up by his many fans. The smooth, velvet voice of the crooner glides with ease to spare through this grouping of well-ex-ecuted songs. Highlights include: "Don't Let The Stars Get In Your Eyes" and "Wolverton Mountain," as well as the tear-jerkin' "Gone." This one should rake in a lot of loot.
THE HOTTEST INSTRUMENTAL IN THE NATION

now in this great album

SOUNDS ORCHESTRAL

“Cast Your Fate To The Wind”

PARKWAY 7046

PARKWAY
MEXICAN PEARLS—Don Randi—Palemor G 40000/1

Don Randi, who came up with the original single recording of "Mexican Pearls," which he performed, has followed through this LP, dubbed after single outing. The orchestra makes a winning effort as Randi's musicmakers through an exhilarating series of tunes arranged in his own jazz-style typing. Top tracks in the session include a dynamic self-penned piece called the "Randi Sermon," as well as a fine arrangement of the golden sound of "Spanish Har- sem."
DESTINED TO BE THE #1 RECORD! BOBBY VINTON “L-O-N-E-L-Y”

We rarely predict future chart positions for our releases, simply because we don’t have a crystal ball, but this record is just too good to miss the top spot on any poll.

THE MANAGEMENT, EPIC RECORDS


**New Music Reaction Test Offers Radio Programming Guide**

NEW YORK—In these days of ultra-sophisticated radio programming, the difficult task of the nation’s program directors—selection of the music format for their individual stations—has been made considerably easier. The result is the Katz-Magiid Associates, a New York-based research firm, has decided to do for radio what television did for radio. The firm’s research department has developed a unique test method for measuring the public’s musical taste and disliking in a given market. A pilot study conducted in the Milwaukee area indicates that age is one of the factors affecting musical preference. However, Daniel Denenberg, vice-president of the firm’s research department, cautions that this single test is not sufficient to determine the further refinement of the survey method in order to achieve maximum accuracy. The survey is now being conducted in 15 cities, including Milwaukee, and is expected to be completed in the next 18 months.

The results of the test are noteworthy in that the public tends to have a positive reaction to a wide range of music. At the same time, their familiarity with individual radio stations is low. Adults tend to be more familiar with local stations than with national ones. The survey shows a relatively high correlation between contiguous adult age groups and sex. However, within any given group there is much interplay in musical taste. Age and sex are virtually non-relationship between the musical preference of the age group and sex of the individual.

**Craig Makes Move Into Car Stereo Field**

LOS ANGELES—Burt Deverich, vice president of Craig Radio Stereo, has been there for years, now that his firm has moved into the car stereo market. A leader in the compact disc industry, Craig operates a unique line of car stereos that are designed to fit into the rear seat of a vehicle. The company’s models feature a variety of features, including CD players, cassette decks, and AM/FM radios.

**Mogull Gets Rights To 2 British Tunes**

NEW YORK—Ivan Mogull, head of the Mogull Music Company, has acquired the rights to two British songs. The first, "I'll Be Home," is a popular jazz hit from 1921. The second, "I Like It," is a hit from 1922. The songs are currently being recorded by Harry's Monkeys on a new label. "I Like It" is also currently being charted as the current British hit. Among Murray's past hit compositions are "How Do You Do It" and "I Like It" as well as the current chart-topping smash, "I'm Telling You Now." The song is written by Johnny Rivers and is a hit on the charts.

**"Mouse" LP Rushed Out By ABC-Par**

NEW YORK—ABC Paramount Records has rushed out a new album by the pop group "The Mouse," which is a hit on the charts. The album is currently being recorded by Johnny Rivers and is scheduled for release in the near future. The album features a hit song, "I'm Telling You Now," written by Rivers and is expected to be a hit on the charts.

**Marks To Pub Film Score**

NEW YORK—E.B. Marks Music has picked up the musical publishing rights to a popular film score. The score is a hit on the charts and is currently being recorded by a major recording artist. The arrangement is being released by ABC Films and is expected to be a hit on the charts.

**Spence Exits Delta**

ALBANY—Joseph Spence has severed his ties with Delta Records in order to start up his own distribution company. The company is called "Spence's Music," and is based in Delta. The new company features a wide range of music, including jazz, rock, and pop.

**Welty On Promo Tour**

NEW YORK—Wendy Welty and Wel Dee Records are currently on a promo tour. The tour includes stops in the southeast section of the country. The tour is currently being supported by the Welty offices in New York, as well as by the Weldee offices in Atlanta. The tour is expected to continue throughout the summer.
The American Society
of Composers, Authors and Publishers

proudly congratulates its members whose works or performances were awarded the 1964 "Grammy" of the National Academy of Recording Arts and Sciences

LAURINDO ALMEIDA: Best Instrumental Jazz Performance—Large Group, "Guitar From Ipanema".
LOUIS ARMSTRONG: Best Male Vocal Performance, "Hello, Dolly!" by Jerry Herman.
SAMUEL BARBER: Best Composition by a Contemporary Composer, "Piano Concerto".
LEONARD BERNSTEIN: Album of the Year (Classical), "Bernstein: Symphony #3 (Kaddish)".
TENNESSEE ERNIE FORD: Best Gospel or other Religious Recording (Musical), "Great Gospel Songs".
JERRY HERMAN: Song of the Year, "Hello, Dolly!".
ANTONIO CARLOS JOBIM: Composer of the Record of the Year, "The Girl from Ipanema".
HENRY MANCINI: Best Instrumental Composition (Non-Jazz), Best Instrumental Performance (Non-Jazz) and Best Instrumental Arrangement, "Pink Panther".
JULE STYNE and BOB MERRILL: Best Score From an Original Cast Show Album, "Funny Girl".

ASCAP also salutes the following artists who have won the "Grammy" award in their categories for performing works licensed through ASCAP

PETULA CLARK: Best Rock and Roll Recording, "Downtown" by Tony Hatch*.
GALE GARNETT: Best Folk Recording, "We'll Sing in the Sunshine".
ROBERT SHAW CHORALE: Best Choral Performance (Other than Opera), "A Ceremony of Carols" by Benjamin Britten*.
BARBRA STREISAND: Best Female Vocal Performance, "People" by Jule Styne and Bob Merrill.

*Member of Performing Right Society, Ltd.
Bach's fame
Era single
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Wand
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Gimbel,

ASCAP)

LONDON—Once again Philips Rec-
ords figured prominently in the Grand
Prix International du Disque awards of

Prix Soloiste et Orchestre
Symphonie Concertante K 364 by
slovakia by Arthur Grumiaux (violin)
and the London Symphony Orchestra
conducted by Colin Davis (Philips).
Prix Ensembles Vocaux Et Instru-
mentaux
ContantEs Et Sonates by Vivaldi.

arios
of
the
Socetu Cameristica de Lucca
directed by Edwin Loebner (Cynicus).
Prix Opera
Parastival by Wagner. Soloists Chorus
and Orchestra of the Festival of Bay-
reuth conducted by Hans Knapperts-
busch (Philips).
Prix Paul Gilsen
"Barbara Chante Barbara" by Bar-

Philips Garners
6 French Awards

Prix Jazz
"Bamboozler" by Wes Montgomery
(Riverside).

Jerry Lee Lewis Books
Fourth 'Shindig' Shot

MEMPHIS—Vet rock n' roller Jerry
Lee Lewis has been signed for his
fourth stint on ABC-TV's "Shindig,
the show sponsors are negotiating
for a fifth appearance.

Prior to the rehearsal and filming
dates, set for June 15-17, Lewis will
be in Southern California with some
engagements in California, starting on June 7.

L. C. Cooke Pays LP
TrIBUTE To His Brother

CHICAGO—The brother of the late
Sam Cooke, a singer in his own right,
is paying a tribute to him on an LP.
For the Blue Rock label, L. C. Cooke
cut "Songs My Brother Sang" at a
recent Chicago session produced by
A&M Productions. Idea for the set
was originally brought to Blue Rock
A&R chief Andre Williams by the
A&M team of Al Smith, Wendell
City personal manager, and the Magnu-
lient Montague, the deejay, who

some of the album's tunes, in-
cidentally, were written by Cooke
himself and brought to fame by

his brother. They include: "That's
Heaven to Me," "Twisting the Night
Away," "You Send Me" and "Win
Your Love for Me".

Bennie Ross Joins
Spanka Music

NEW YORK—Bennie Ross, vet mu-

nique publishing exec, has joined Span-

ka Music. He will catalog exploitation
for the company. Ross spent the last
eight years with Donrey Music, Inc.
and Hollywood Music and "Peace in

Maisie the Blue Bird"—the latest
promotional tune to come from the
new series that features the
televised bird's attempt to present the
flying plasticine "show" to an audience
of living children.

London Lee Inks With UA

NEW YORK—Comedian London Lee
has been signed to an exclusive long-

term contract by United Artists Rec-
ords. The entertainer, who has ap-

peared on the Ed Sullivan Show and

night spots throughout the country, is
scheduled to cut immediately and his
first singles and album product will
be released shortly.

DO THE FREDDIE
FREDDIE & DREAMERS

Mercury 720426

BACK IN MY ARMS
SUPREMES

Motown 1075

THREE O'CLOCK IN THE MORNING
BERT KAEMPFERT

Decca 31778

GEORGIE FORGE
JEWEL AKENS

Em 3142

WISHING IT WAS YOU
CONNIE FRANCIS

MGM 13321

SOMETHING YOU GOT
CHUCK JACKSON & MAXINE BROWN

Wend 181

SUPER-CALI-FRAGI-LEXIC-ESP-AL-DIOCIUS
JULIE ANDREWS & DICK VAN DYKE

Vista 441

BM1 Adds Song To
1st Qtr. Top 10's

NEW YORK—BM1 has added another
song, the 21st, to its list of first
quarter round-up of songs that qual-
ify for 1966 Cитa tions of Achievement.
Number is "You've Lost That Lovin'
Feelin'" by Phil Spector, Barry Mann
and Cynthia Weil. Publisher is Screen
Gems-Columbia Music. The awards
for songs that hit the Top 10, will be
presented at BM1's annual ceremonies
next year. Last year's ceremony at
Cash Box carried the list of first quarter
winners.

Mike Shepherd To
WB-Repriese Promo

HOLLYWOOD—Mike Shepherd has
joined the promo staff of Warner
Broz.—Repriese Records, covering So.
Calif., Nev., Ariz., and Rocky Mt.
area. They will report to Bruce Hinton,
promo director for the two labels.
Shepherd's appointment brings the
company's number of promo men to
10.

Robert Horton To
Cut 2nd Col Album

NEW YORK—Robert Horton has had
his option exercised on his recent
picture of Merle Kil-
gore and key Talent
in Nashville, which will be

Billboards reports showing that
recent pact with Merle Kil-
gore and Key Talent in Nash-
ville will now be handled by the
head office in N.Y.

A Key Talent

A notable foursome were gathered
together to watch the recent
pact of Merle Kil-
gore and Key Talent in
Nashville, which will now be

handled by his head office in N.Y.

A Key Talent
EMI congratulates The Beatles on winning 1964 Grammy awards

Best performance by a vocal group • Best new artist of 1964
CAGO — Smash Records has just added Bobby Sims to its roster. Record exec. Peter Yarrow, of Warner Bros. Records’ trio, Peter, Paul & Mary, beams over the top ten rats for the group’s new LP, “A Song for Love.” The songster took time out of the combo’s busy schedule to stop in at CT with Marj Deane, WB publicity head.

RIGHTEOUS BROTHERS
YOU CAN HAVE HER
MOONGLOW 239
DISTRIBUTED BY ATLANTIC

BREAKING COAST TO COAST!
YES, I'M READY
BARBARA MASON
ARCTIC 105

GARNET MIMMS
“I WAS EASIER TO HURT HER”
WA 848
on the one to watch

MURRAY & THE PACEMAKERS
Laurie Vee Murray Singer was on hand at the International Terminal to welcome Gary and the Pacemakers to the U.S. with a copy of their latest single, “I Gonna Be Alright.” The crew, currently piloting his own cinema crows as well as their “Everywhere Across The Mississippi,” are (L to r.) Gerry Marsden, Les McKeown, Jim Freeman, Larry Marsden, and Les Chadwick.

Vanguard Issues 7 LPs

NEW YORK — Vanguard Records has announced a product release consisting of seven new LPs, three classical, three folkie-pop, and one classical addition to the economy-line “Everyman” series.

Tower Sound Expands

NEW YORK — Tower Sound Studio, in operation less than a year, has just increased its recording facilities with the addition of new three-track equipment. The firm has been handling work for major publishers and indies producers and is now out to attract more master sessions in addition to its other services. Tower Sound is located at 1507 Broadway in New York City.

Audio Spectrum Outs Op Disk

PHILADELPHIA — Audio Spectrum is spinning singles off its new LP, “Are You There?” by the late organist Rudy Cole. These disks are being made available to coin ops at the 25¢ operator’s cost, available through all of the firm’s distributors.

The records are: “Holiday For Strings,” with “This Is the Day” and the couplings of “Green Eyes” with “Gettin’ Sentimental Over You.”

CA Inks Van Trevor

NEW YORK — Canadian American Records has signed chamber vocalist Van Trevor to an exclusive recording contract. For his debut album, originally recorded with his band, the Saturday Knights, on the Canadian label, C-A is rushing out a Trevor single, “The Girl From The Street Dinner.”

ABC-PARAMOUNT-IMPULSE

“Big Drive” to ‘65: 7 for each 1 purchased. Expires April 28.

AMY-MALA

One album free with every seven purchased, offer good on all catalog LPs. No termination date given.

AUDIO FIDELITY

LP disk 2-buy-get-2-free. Also stereo 3 buy-get-3-free, plus one stereo spectacular demo at $16 with the purchase of each two albums. No termination date announced.

COTPIX

Cash reduction of 60¢ on triple LPs to 37¢ on top-listed stereo LPs. Reductions of 80¢ on “50¢” and 22¢ on “25¢” series.

DECCA-CORAL-BRUNSWICK

April plan-dealer incentive available. Details through distr. Expires April 30.

FORTUNE

1 free album when 6 are purchased in any combination. No time limit.

GATEWAY

Two for every 10 albums purchased on entire catalog. Expiration date indefinite.

LONDON

Special spring program on all Phase 4 product. See distributors for details. Offer expires May 31.

MERCURY

10¢ discount on catalog LPs. Expiration date unknown.

NASHBRO

2 for every 10 albums purchased on entire catalog. Expiration date indefinite.

ORIGINAL SOUND

1 LP free for each 10 purchased last 25¢ cash discount. No expiration date.

PHILIPS

All pop, jazz, and Connoisseur albums carry a 10¢ discount. 20% discount available on all classical products. Expires April 30. Dailed billing from factory to distributor on 20-40 days on April LPs.

PRESTIGE-STATUS

1 LP catalog available on a buy-2-get-2-free basis. Described as a limited-time offer.

ROULETTE

12¢ discount is free merchandise. Expiration date indefinite.

SCEPTER-WAND

2 Albums free with every ten purchased. No termination date.

SMAH-FONTANA

Discount incentives offered, details available at distributor. Plan expires May 31.

TAMLA-MOTOWN-GORDY

Two for every one Prestige LP purchased on entire catalog. Expiration date indefinite.

VEE JAY

10¢ discount on LPs.

WORLD ARTISTS

10¢ discount on LPs. No expiration date announced.

WORLD PACIFIC

10¢ discount, extra 5¢ on LP; only 100 or more on any item.

Ad Correction

NEW YORK — In a full-page ad for RCA Victor Grammy winners printed in last week’s issue, the name of Jan Balet, graphic artist on the Best Album Cover, was incorrectly spelled.

COLUMBIA TO WAX FIRST LP OFIVES’ FOURTH SYMPHONY

NEW YORK — Columbia Records has scheduled the first recorded performance of Charles Ives’ Fourth Symphony, with Leopold Stokowski conducting the American Symphony Orchestra, shortly after the world premiere at Carnegie Hall on April 25. And director John McClure will produce the album, and all royalties will go to the development fund of the American Symphony Orchestra, which completes its third season with this historic concert. A special grant from the Samuel Rubin Foundation has made the recording project possible.

PASSMAN EXITS FUTTERMAN FIRMS

NEW YORK — Ray Passman has left his post as co-head of Lew Futtermans’ publishing operations. Passman said he would announce his future plans shortly.

Cash Box — May 1, 1965
Congratulations to all of the composers, writers and publishers whose performing rights we license and who have received this year’s coveted NARAS AWARDS

- **Record of the Year**
  - THE GIRL FROM IPANEMA
    - Recorded by Stan Getz and Astrud Gilberto
    - Composers: Antonio Carlos Jobim
    - Publisher: Duchess Music Corp.

- **Best Original Jazz Composition**
  - THE CAT
    - Recorded by Jimmy Smith
    - Composer: Lalo Schifrin
    - Publisher: Hastings Music Corp.

- **Best Performance by a Vocal Group**
  - A HARD DAY'S NIGHT
    - Recorded by The Beatles
    - Composer: John Lennon
    - Publisher: Maclen Music Inc.
    - Paul McCartney
    - Publisher: Maclen Music Inc.

- **Best Performance by a Chorus**
  - THE SWINGLE SINGERS GOING BAROQUE
    - An album containing 12 works
    - Composer: Richard and Robert Sherman
    - Publisher: Wonderland Music Co.

- **Best Engineered Recording**
  - THE CHIPMUNKS SING THE BEATLES
    - An album containing 11 songs by John Lennon and Paul McCartney
    - Publisher: Unart Music Corp.
    - and/or Maclen Music, Inc.

- **Best Rhythm and Blues Recording**
  - HOW GLAD I AM
    - Recorded by Nancy Wilson
    - Composers: Jimmy Williams and Larry Harrison
    - Publisher: Roosevelt Music Co., Inc.

- **Best Gospel or Other Religious Recording**
  - GREAT GOSPEL SONGS...
    - Tennessee Ernie Ford and the Jordana
    - An album including these BMI Licensed Compositions

**I’LL HAVE A NEW LIFE**
- Composer: Luther G. Presley
- Publisher: Stamps Baxter Music & Printing Co.
- HE KNOWS WHAT I NEED
- Composer: Bill Harmon and Jimmie Davis
- Publisher: Jimmie Davis Co., Inc.
- JUST A LITTLE TALK WITH JESUS
- Composer: Clevant Derricks
- Publisher: Stamps Baxter Music & Printing Co.
- WE’LL SOON BE DONE
- WITH TROUBLES AND TRIALS
- Composer: Clevant Derricks
- Publisher: Stamps Baxter Music & Printing Co.
- ON THE JERICHO ROAD
- Arrangers: Luther G. Presley
- Publisher: Hill & Range Songs Inc.
- GIVE THE WORLD A SMILE
- Composer: M. L. Vandell and Otis Deaton
- Publisher: Stamps Baxter Music & Printing Co.
- **Best Country and Western Single**
  - Best Country and Western Vocal Performance—Male
  - DANG M’MAN
    - Recorded by Roger Miller
    - Composer: Roger Miller
    - Publisher: Tree Publishing Co., Inc.

- **Best New Country and Western Artist**
  - Roger Miller

- **Best Country and Western Performance—Female**
  - HERE COMES MY BABY
    - Recorded by Dottie West
    - Composers: Bill and Dottie West
    - Publisher: Tree Publishing Co., Inc.

- **Best Performance—Orchestra (Classical)**
  - WOZZECK EXCERPTS
    - Recorded by the Boston Symphony Orchestra
    - Erich Leinsdorf, conductor
    - Composer: Alban Berg

**ALL THE WORLDS OF MUSIC FOR ALL OF TODAY’S AUDIENCE**
The Los Angeles and Nashville gatherings for NARAS's Grammy presentations turned up a bevy of bright spots on the faces of award winners.

They are: (top row, l. to r.) Nancy Wilson with encore Donald O'Connor. The artist performed two of the nominated songs, and won a trophy for "How Glad I Am," best 10th recording; Johnny Mercer and Sue Raney present an award to Lavino Almeida for the best instrumental jazz performance, "Guitar From Ipanema"; the Sherman Brothers, who picked up several Grammy's for their "Mary Poppins" score receive a pair from Bob Newhart and Kay Starr; Jonathan Winters with Gale Garnett whose "We'll Walk in the Sunshine" was selected as the best folk record-

Masters Wanted
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By "That's My Boy"
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Clarence Ashe
"Don't Open the Door on Monday Morning"
By "Close to You"
Master #1475 A&B

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"Say You Love Me"
Zell's #712 B
Distributors Call for Samples!!!
Ludlow 3-8570
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Bronx 57, N.Y.

OH GRAMMY! WHAT BIG SMILES YOU HAVE

AF Rushes Letkiss LP
NEW YORK—Audio Fidelity Records is rush-releasing an LP of Letkiss's dance music called "Let's Letkiss." Disks were acquired by AF from Finland and features the Original Finland-Jerk-Letkiss Band. The Letkiss is a hot novelty step in Europe and is getting lots of disk cover here. The LP should be on the market this week.

Compe Re-Elects Officers
NEW YORK—The Conference of Personnel Managers East at their regular monthly meetin recently, re-elected their entire slate of officers: Ray Katz, president; Al Bruno, vice-president; Robert Coo, secretary; Mel Shae, treasurer; and William Grace, chairman of directors were chosen to retain their posts.

The entire slate was re-elected by the members so that they could continue many of the projects which they had begun with cooperation noted in the last fall. Included on this list of undertakings for the Conference is an evening of entertainment set for Carnegie Hall at which ten members of the entertainment world will be performing under the sponsorship of the Conference for charity.

Film Talent Showcase
(Continued from page 6)
U. S. Air Force contest in competition with over 5,000 contestants.

The initial field, showing Ray's acting, dancing and direction ability, will be produced by A-J in the Video-Tape Studies here, A-J, who recently announced plans to produce a Broadway musical based on Jimmy Savo's book "Little World, Hello," will show Ray's film to talent buyers in motion picture, theater radio, TV and labels.

Bookman, in discussing this new approach to merchandising talent stated, "We can now, in one day cover more territory previously required months and do it more effectively. Milo Ray is the first and we plan to use the innovation with each new talent signed".

Philips Releases Dutch Disk
CHICAGO—Climaxing an involved series of overlapping events by various label personalities, Philips Records has just released a new disk, "My Diary of Love," by Willette Alberti. The Dutch tune, originally called "In Meinem Kalendar," was heard in Germany by a label reproductive of the record by Manuela Und Die 6 Dops, and played it for executives of Philips of Holland. The execs liked it, but when they gave it to one of their own artists, it was thumbs down.

When Charm returned to the U.S., he learned that Philips had waxed the number with Dutch Jack Willette Alberti. In the meantime, Lou Reinier, who heads up the foreign exchange division of Mercury Records, got hold of the Alberti record, ripped it over and had it rushed out for translation into English. Thus the record, which was conceived last summer, was finally born last week.

Rex, the Elton John's lonely version of "My Fair Lady," mixed a little business with her pleasure trip to New York meeting with Godfried Liebersohn, president of Columbia Records (left), and Etore Straatta, managing agent of ABC for the diskery. While here, she appeared on the Ed Sullivan TV show and made several p.a. showings. She will return to Israel early this spring to begin rehearsals for her role in "The King and I."
Al Shulman Joins Howie Richmond Org.

NEW YORK—Isaac Stern is the object of a Columbia Records salute this month, which includes the release of five albums in all. bear his own name. Three of the five albums are priced at $16.60, while the other two are priced at $18.50. The title of the first album is "Four Favorite Violin Concertos." The second album is "The Turn of the Century," and the third album is "The Turn of the Century, No. 2." The fourth album is "The Turn of the Century, No. 3," and the fifth album is "The Turn of the Century, No. 4." The latter two albums are priced at $20.00 each.

Stan Catron To LA

NEW YORK—Stan Catron, general professional manager of South Mountain Music, left for a business trip to Los Angeles last week. In addition to placing material with several recording companies, he will attend meetings with Irwin Zucker, west coast representative of the ABC-Alyer Trio. Catron recently signed a recording contract with RCA Victor, with plans to record his first album for the company.

Gilberto-Byrd Booked For College Concerts

NEW YORK—Anstrid Gilberto and Charlie Byrd, winners of Grammy awards for their performances on the piano and ukulele respectively, will be coming to the city this month. They will be performing at several colleges in the area, including Brooklyn College, Hunter College, and City College. The concerts are free and open to the public. The shows will be held on October 12, 13, and 14.

Col. Gives Major Promo For Isaac Stern

NEW YORK—CBS’s Earnings Dip Fir 1st Qtr. Of ’65

NEW YORK—The Columbia Broadcast System’s earnings for the first fiscal quarter of 1965 declined to $21.0 million from $22.6 million in the same period of last year. However, sales for the same quarter rose to $185 million from $182 million.

Al Shulman Joins Howie Richmond Org. (Continued from page 7)

MADAM Letter (Continued from page 7)

Club Continues To Grow

South End News Offices

TONY—Steve Sandler, indi- prop in the New England area, has opened the opening of new head- for his New England Pro- out. The offices are now located at 62 Huntington Ave. in Hyde Park (31), Mass.

Eng. Promo Opens New Offices

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What’s The Score?

dave and sam, new star artists, straighten out the final details while preparing to cut their debut side for the Atlantic distributed lab. on hand to answer any questions was producer-director steve cropper, who supervised the ses- sion. the results were issued recently, an r&b outing titled "good-night baby" and backed with "a place nobody can find."

Turicaphon Exhibit Skod For Swiss Fair

BASEL, SWITZERLAND—Turica- phon AG has scheduled an exhibit at the Swiss Industries Fair to be held at the Palexpo in Geneva, where they will be promoting the use of records as a sales medium for different consumer products.

Vigil Touring

NEW YORK—French singing star Marie-Jeanne Vignon is being given a buildup from Columbia Records with an eight-city promotional tour. On the itinerary are: Minasino, Milwaukee, Chicago, St. Louis, Kansas City, New York, and Los Angeles. Radio and television appearances are scheduled in each city. The tour is in behalf of the chantal hit album, "I Love You," and his single outing, "Don't Cry Little Girl."

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ABC-Par’s Levine Skeds Trek Abroad

NEW YORK—Harry Levine, exec vp of ABC-Paramount Records, who also directs the company’s foreign dept., leaves on April 26 for a three-week business trip to Europe. Levine’s major stops will be Milan, Copenhagen, Paris, and London.

While in Europe, Levine will confer with foreign licenses and affiliates representing the ABC-Par, Impulse, Westminster and Command labels. Accompanying Levine will be Michael Grazjade of the ABC-Par exec staff.

MRS. BIG

MRS. BIG

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Gladys

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Music Show Held
By CBS Records' Danish Affiliate

NEW YORK—Nordisk Polyphon A/S, CBS Records’ Danish affiliate, recently held a CBS music presentation, demonstrating to record customers the international scope of Columbia Records.

Included in the audio-visual presentation were playback films featuring performances by Liszt, Tchaikovsky, Mozart, and Bach, as well as a choice of 125 songs, including some specially selected for American tastes.

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Skeets McDonald, who has been off the charts for a while, should zip right back into his money-making ways with this fine, powerful double-barreled newie, "Me And My Heart And My Shoes" is a strong, self-penned, thumping woofer, which should get a lot of reaction from c&w fans. Equally commercial, "Mrs. Right's Divorcing Mr. Wrong" is a slowed down, shufflin' lament which should also gain favor with buyers and spinners.

THAT ROOM IN THE CORNER OF THE HOUSE (2:12)
[Natson, Port, ASCAP—Evans]
I'M GOING HOME NEXT SUMMER (2:47)
[Aculf-Ross, BMI—Work]
BOBBY LORD (Hickory 1310)
Bobby Lord has had hits before and should have no difficulty in garnering a lot of action with this dual-track Hickory item, dubbed "That Room In The Corner Of The House." The tune is a rousing, sentimental, rhythmic number about an old room, which is full of painful memories. The underscut, "I'm Going Home Next Summer," is a swaying, heart-grubber about a guy singing the homesick blues.

WANTED (2:30) [Champion, BMI—Self]
I'D BE BETTER OFF WITHOUT YOU (2:24)
[BMI—Whitney, Duke]
BILL PHILLIPS (Decca 31751)
Absent from the hitville path for a spell, Bill Phillips is back on the right track with this effective cut, which is called "Wanted." The track is a catchy, spirited, musical reward poster offered for an outlaw lover who's shunned the coo. If you could be better off without this one is a filling, shufflin' updating of the old Mitchell Torok heart-tugger.

WED RATHER FIGHT THAN SWITCH (2:27)
[Peach, SESAC—Wood]
TWO HEARTS INTO ONE (2:39) [Youah, BMI—Whitney, Duke]
DON WHITLEY & JOYCE DUKE (Chart 1210)
Don Whitley and Joyce Duke have teamed up for an all-out effort on this newie, dubbed "We'd Rather Fight Than Switch," which seems destined for the cheery trail of chartville. The ditty is a clever, happy-go-lucky bubbly number, obviously inspired by a currently popular cigarette commercial. On the flip the duo harmonizes about an unharmonious love in the self-penned lament, "Two Hearts Into One."

Roger Miller should easily continue his string of country-pop successes with his new smash release, tagged "Engine, Engine #9." See pop reviews.

HYLO BROWN (Starday 715)
(B+) OUTLAW GIRL (1:52) [Starday, BMI—Amos] The charmer may make a lot of noise with this traditional, cantering, western ballad of a bandit female that no man could tame.
(B+) I WONDER (2:00) [Starday, BMI—Arnold, Hill] The flip side is another lively, cowboy-type lament about a fella musing over his gal's exit.

BOBBY HANKINS (Coca J-5538)
(B+) WHITE LIGHTNING (2:48) [BMI—Jones] The oft-cut rousing George Jones classic about the brewing and tipping of 'mountain dew' gets another rebirth with this hard-charging, all-out effort by Bobby Hankins.
(B) LONESOME HOURS (2:58) [Hankins, BMI—Hankins, Schwarte] This one is a pretty, melancholy tear-jerker of a fella reminiscing his late romances.

JUDY LYNN (United Artists UA 857)
(B+) THE LETTER (2:58) [Cedarwood, BMI—Phillips, Hess] Judy Lynn, no newcomer to the hit scene, could break out strong with this one be a clever, happy-go-lucky number, obviously inspired by a currently popular cigarette commercial. On the flip the duo harmonizes about an unharmonious love in the self-penned lament, "Two Hearts Into One."

CONNIE HALL (Musicor MO 1979)
(B+) KING AND QUEEN OF FOOLS (2:14) [Glad, Garparx, BMI—Paxton, McCree] Connie Hall does a nice job as she offers this touching lament about a couple who when their love die.
(B) LOVE TODAY, NONE TOMORROW (2:28) [Glad, BMI—Montgomery, Mathis] On the flip, the songstress comes across with another twangy, rhythm woofer, with a solid country backing.
<table>
<thead>
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<th>Pos. Last Week</th>
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<td>THE OTHER WOMAN (Lindley—BMI)</td>
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<td>JUST BEFORE DAWN (Hartman—BMI) 48</td>
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<td>49</td>
<td>LEAST OF ALL (Hartman—BMI) 40</td>
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<tr>
<td>50</td>
<td>BLAME IT ON THE MOONLIGHT (Mullen—BMI)</td>
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**NOTES:**
- **Pos. Last Week** column lists the position and previous week's position for each song.
- **Cash Box** May 1, 1965
- **Decca** 31749: Kitty Wells Sings

**ALREADY A TOP TEN RECORD**

**KITTY WELLS**

**sings**

**YOU DON'T HEAR**
A pair of do-or-die country fans, Dr. and Mrs. J. E. Stevenson of Alhambra, Calif., recently wrote to Ranch Moth eighty, asking him the truth of the equation that he is a member of the Country Music Hall of Fame. They claim that it is not accurate to say that he is a member, as he may be only 1200 miles away, which is only a weekend trip for the couple. If the pair take in Dickens' shows within the next month, they're sure to have the situation straightened out.

Two other former Texans, Billy Walker and Kay Arnold, were pre-empted by WSM deejay Bill Carpenter, in behalf of the Waco number of Commerce. The awards are made as a result of the tune, a song ascribed to Miss Akins and recorded by Bill on Columbia, which resulted nation-wide publicity for the Lone Star town.

Several of our good country music stations have been packing the houses with live jamborees, headlined by one of the biggest names in the country circuit. WEEP-Pittsburgh re-structures a giant show, headlined by Ron Cash, Don Evans, Kenny Rogers and Bobby Hudson, who-v 1,000 music fan crammed into the local Civic Arena to see their favorite Grand Ole Opry stars, and additional 2,000 unattended fortuitously ending in the cold. Lee Shannon at KBX-Youngstown tells us of a recent show at the St. John's Cathedral in New Castle, Pa., where the station had a set of headlined by George Morgan, Cash, Tubb, the Willis Brothers, Ray Allen and Ray Scott, and was also down at the sunny southern, PTA-Plant City, Fla., personalities at Penney and Al Berry co-verted a big package of Opry artists, including the Plant City High School Band, highlighted by Ruby Wright, Ernest Tubb, Mel Tillis and Lefty Frizzell.

Mrs. Jim Reeves, widow of the late country great, is planning on attending the American premiere of "Kimmie, the Little Housewife" which stars her husband at his film debut. Some 400 notables from civic, social and entertainment circles were also slated to attend the evening, which is set for Apr. 28 at the Texas Theatre in San Antonio. A news conference in connection with the screening, was directed by producer-director J. W. Nafols and Miss Madeleine Usher and Clive Parnell.

COUNTRY ROUND UP

NASHVILLE'S HOTTEST COUNTRY LABEL
"STILL ALIVE IN 65" JIM NESBITT

CHART RECORDS
806 17th Avenue S., Suite 202
Nashville 254-9333
Published by Peach Music (SESAC)
The Forminx Orchestra is currently enjoying considerable success in Greece via its waxing of "Jeronimo Yanka," which, in one month, sold over 20,000 copies—an exceptionally high figure to be achieved by a local artist in a country where teenagers generally favor original foreign recordings. The Forminx Orchestra (named after an ancient Greek musical instrument) is under contract to Martin Th. Gesar's Music Box company, which releases its disks on the Decca label. The Forminx was chosen to play at the wedding festivities of the King of Greece last Dec. and is currently on a highly successful tour of Greece attracting hordes of teenage fans wherever they appear. Picture shows them on the famous Acropolis in Athens.
...and they said England was a closed market.

In the record business there's a form of salute that's louder than twenty-one guns and livelier than the pop of a champagne cork. It's called the Best Seller Chart.

In London, the recent establishment of CBS Records, Ltd. (formerly Oriole Records) took off with five hit Lp's among the top twenty on one of the most important of these charts. Pardon the somewhat wry smile creeping across the page, but almost everyone said it couldn't be done.

To celebrate more conventionally—after all, no chart has all the virtues of champagne—CBS Records is throwing a gala party at London's Dorchester Hotel. There to launch the new member of the family will be top executives Goddard Lieberson and D.M. Levy as well as a host of CBS stars like Bob Dylan, Tony Bennett, Teri Thornton and classical organist E. Power Biggs.

Cheers.

CBS Records/Entertaining the Entire World

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THE BEST SELLERS

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<tr>
<th>LP</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>FREEWHEELIN'</td>
<td>Bob Dylan</td>
<td>CBS BPG 62193</td>
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<tr>
<td>2</td>
<td>THE ROLLING STONES Vol. 2</td>
<td>The Rolling Stones</td>
<td>Decca LK 4661</td>
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<td>3</td>
<td>BEATLES FOR SALE</td>
<td>The Beatles</td>
<td>Parlophone PMC 1240</td>
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<td>4</td>
<td>KINDA KINKS</td>
<td>The Kinks</td>
<td>Pye NPL 18112</td>
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<td>5</td>
<td>THE TIMES THEY ARE A-CHANGIN'</td>
<td>Bob Dylan</td>
<td>CBS BPG 62521</td>
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<td>6</td>
<td>THE PRETTY THINGS</td>
<td>The Pretty Things</td>
<td>Fontana TL 5239</td>
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<td>7</td>
<td>LUCKY 13 SHADES OF VAL DOONICAN</td>
<td>Val Doonican</td>
<td>Decca LK 4648</td>
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<tr>
<td>8</td>
<td>SANDIE</td>
<td>Sandie Shaw</td>
<td>Pye NPL 18110</td>
</tr>
<tr>
<td>9</td>
<td>SOUND OF MUSIC Vol. 1</td>
<td>Sound Track</td>
<td>RCA RB 6616</td>
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<tr>
<td>10</td>
<td>MARY POPPINS</td>
<td>Sound Track</td>
<td>HMV CLP 1794</td>
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<td>11</td>
<td>BEST OF JIM REEVES</td>
<td>Jim Reeves</td>
<td>RCA RD 7666</td>
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<td>12</td>
<td>CLIFF RICHARD Vol. 2</td>
<td>Cliff Richard</td>
<td>Columbia 33SX 1709</td>
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<td>13</td>
<td>ANOTHER SIDE OF BOB DYLAN</td>
<td>Bob Dylan</td>
<td>CBS BPG 62429</td>
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<tr>
<td>14</td>
<td>THE BACHELORS AND 16 GREAT SONGS</td>
<td>The Bachelors</td>
<td>Decca LK 4614</td>
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<tr>
<td>15</td>
<td>CILLA</td>
<td>Cilla Black</td>
<td>Parlophone PMC 1243</td>
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<td>16</td>
<td>MY FAIR LADY</td>
<td>Sound Track</td>
<td>CBS BRG 70000</td>
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<td>17</td>
<td>UNFORGETTABLE NAT KING COLE</td>
<td>Nat King Cole</td>
<td>Capitol W 20664</td>
</tr>
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<td>18</td>
<td>JOAN BAEZ IN CONCERT Vol. 2</td>
<td>Joan Baez</td>
<td>Philips TFL 6033</td>
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<tr>
<td>19</td>
<td>WEST SIDE STORY</td>
<td>Sound Track</td>
<td>CBS BRG 70006</td>
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<tr>
<td>20</td>
<td>SOUNDS LIKE SEARCHERS</td>
<td>The Searchers</td>
<td>Pye NPL 18111</td>
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</tbody>
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In the record business there's a form of salute that's louder than twenty-one guns and livelier than the pop of a champagne cork. It's called the Best Seller Chart.
Swinging in all directions, at the moment, is the Southern group of companies. Success is not confined to publishing alone but embraces the activities of independent record production and artists management. The company has a strong roster of contract writers including Carter, Lewis, Geoff Stephens, Geoff Goddard, Johnny Dee and last, but not least, Donovan. The latter is currently living the high life in the Wind of the Wind, recorded in Southern's cellar studios and released by Pye. On the same label and new on the charts, the Ivy League, with "That's Why I'm Crying," follow up their recent smash, "Funny How Love Can Be." The group not only record for Southern but are also managed by hermits, and back in Britain they are doing very nicely as their "Silhouettes" single is still in the Top Twenty.

Lawrence Yaskiel, international manager for Deutsche Vogue in Germany, accompanied by the firm's record producer, Friedrich Berlipp, was in London recently, recording German versions of the Searchers current hit, "Goodbye My Love," and "Big Bad Wolf," by Brian Diamond and the Cutters. Deutsche Vogue has had eight out of the Top 30 recently, four of which have been Pye originals (I.e. the Searchers' "Love Potion No. 9," the Kinks' "Tired Of Waiting For You" and "All Day And All Of The Night," and Sounds Orchestra's "Cast Your Fate In the Wind") not forgetting, of course, the famous German-Czech language recording of "Downtown," currently topping German charts. Whilst in London, Yaskiel also met with several music publishing companies in connection with Deutsche Vogue's Belmont music publishing outlet and made no stopping Herman's* Hermit's. Having made no. 1 in America with "Can't You Hear My Heartbeat," the group has now jumped straight into the Magic Circle with "Mrs. Brown You've Got A Lovely Daughter." The tune is a track from an L.P. which got so many requests that MGM forced it to issue as a single. The Hermit's also no. 2 in the album charts for Southern but are also managed by hermits, and back in Britain they are doing very nicely as their "Silhouettes" single is still in the Top Twenty.

The American label was represented by Berry Gordy, Jr., Esther and Georgie Schiffer. The assembly studied how to promote Tamla-Motown's records in France, marking the first time an American label has come to Europe with so many artists to promote its label on the continent. News from the annual exposition of Exhibitions Musicales Fantastique showed that Dean Martin's last hit "Send Me The Pillow You Dream On" has just been recorded by Les Surfs on the Festival label, "La Casa D'Pine," and also by an Italian artiste, "La Cosa D'Pine," through Fonit, in Italy. The French adaptation was written by Maurice Tézé and is the title "La Chapelle.

Pierre Perrot, who is one of the French top artistes, delighted on his songs, "Noël (Avant Termes)," will be launched in the U.S. market shortly. The group was also accompanied by the producer, Valerio, and the group is the most important group in Italy at present. "Son Degno Di Te," which has been No. 1 in Italy, has been recorded in Fonit by Dalida. The French adaptation by Pierre Saka is titled "Tu n'as pas d'âge." The Rolling Stones came to Paris for three days to sing at the Olympia Hotel. The band also held a press conference in show business this week was John Hallyday's and Sylvie Yartain's marriage.

This Week's Hot Shots

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Top Ten LPs

1. The Rolling Stones Vol. 2
2. Free Wheelin'—Bob Dylan (CBS)
3. Beatles For Sale—The Beatles (Parlophone)
4. Kings Kinks—The Kinks (Pye)
5. Sophisticated Baby—The Toppers (HMV)
6. The Pretty Things—Soundtrack
7. The Skylarks—The Skylarks
8. The Lucky 13 Shades Of Val Doonilan—Val Doonilan (Decca)
9. Cliff Richard & The Shadows—The Shadows
10. Cliff Richard & The Shadows & The Shadows—Hard & The Skylarks

Top Ten EP's

1. The Great Stones Vol. 2—The Rolling Stones (Decca)
2. Free Wheelin'—Bob Dylan (CBS)
3. Beatles For Sale—The Beatles (Parlophone)
4. Kings Kinks—The Kinks (Pye)
5. Sophisticated Baby—The Toppers (HMV)
6. The Pretty Things—Soundtrack
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8. The Lucky 13 Shades Of Val Doonilan—Val Doonilan (Decca)
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Cash Box—May 1, 1965—International Section
The 1st National Festival of Popular Brazilian Music has come to an end! In the original style of the late Celso de Mello, "O Grande Matador," or "CIA," the festival was held at the Municipal Theater in Sao Paulo. The program included, among other things, "Duo Propaganda" with "CIA, Brazilia Rhodacota," one of the sponsors of the Festival, it was finally realized how little we know about the LP. Indeed, a pity that the producers of the LP didn't realize this from the beginning, so that full coverage could have been obtained of its contents. It was the last thing, through the finale, which took place at Rio de Janeiro's "Astoria Theater," TV Excelsior, Channel 2. Like the preceding segments, this show also included comments by Domenico De Marchi and a number of Brazilian artists, "Peter, Paul and Mary," which was a tribute to the 45th Anniversary of Rio de Janeiro, Di- noso Sao Paulo, and Diniz. The finale displayed the skills of dress-maker Aleceu Pena, executed by Jose Nunes, which were intertwined with songs by Wilson Simonal and dances by Marly Tavares. According to the program, in addition to "CIA," the "Ponte Negra" (the Boss), with Raulzinho on trombone and rhythmists Jorginho Us and Rubens Basaiti, this show, which was supposed to be double promotion for the Brazilian LP industry and, which is even more important for us and prize worthy artists, with big pop music. This show, as was done before, like the whole Festival was sponsored by CIA, Brazilia Rhodacota, TV-Excelsior and Ello Editors (Manchete, Jola and fats &洁tes), the sponsors of the Festival.

Top Six Brazilian Artists

- *Trem Das Onze (Vitale) Demônios da Garoa/Centeral
- *Amor (Papai O), Byro San Francisco/Top
- *Saudade (Santana) RCA Victor
- *Fine (Fernata) The Beatles/Pop
- *With (Fernata) The Beatles
- *Domingo das Noites da Sambadrome/Brasil

Top Six Latin Artists

- *Indicates Local Production/Brazilia Dura/Artists
- *Amor (Papai O) The Beatles/Pop
- *Vandre (Amar) The Beatles/Pop
- *Carne (Amar) The Beatles/Pop
- *De Maristas (Amar) The Beatles/Pop
- *Domingo das Noites da Sambadrome/Brasil

Top Six Double Compacts

- *Indicates Local Production/Brazilia Dura/Artists
- *Amor (Papai O) The Beatles/Pop
- *Vandre (Amar) The Beatles/Pop
- *Carne (Amar) The Beatles/Pop
- *De Maristas (Amar) The Beatles/Pop
- *Domingo das Noites da Sambadrome/Brasil

Brazil's Top Six LP's

This Week

1. *O Fevora (Nossa Terra) Altermat Dura/Odeon
2. *Amor Scussani (Fernata) John Foster/Fernata
3. *Pez (Cafel) Triun Lopez/Reprise
4. *The House Of The Rising Sun (Fernata) The Animals/Animals
5. *O Menino Das Larjasan (Fernata) Ellis Regina/Philips
6. *Domingo das Noites (Vitale) Demônios da Garoa/Centeral

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In a press meeting Odeon presented the first LP that will appear in the next issue of this magazine. It is a recording of the football team of Argentina, featuring the usual stereoronic equipment because the magnetic tape is twice as wide as the usual stereo tape. The LP has four tracks, the length of the usual stereo constantly at 45 minutes.

The Editorial MGF informs us that the LP was recorded in the studio of the Argentine Football Association and released by Odeon under the label "Argentina." The LP was recorded in stereo and then released in mono.

Inserting a new LP, "Sintetizador," Zaima and Juan Ferdinand are appearing on the charts again. This LP was recorded by Zaima and Juan Ferdinand, and released by Odeon under the label "Argentina." The LP was recorded in stereo and then released in mono.

The Editorial MGF also informs us of the release of a new LP by Zaima and Juan Ferdinand, titled "Sintetizador." This LP was recorded in the studio of the Argentine Football Association and released by Odeon under the label "Argentina." The LP was recorded in stereo and then released in mono.

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Holland's Best Sellers

Cash Box—May 1, 1965—International Section

France Gall, 17-year old winner of the 1965 Eurovision Song Festival at Naples, will visit Holland in May to be featured in the Rijk Groeover Show (one of the most popular TV-Shows in this country). The Philips label is getting a big push in Holland behind Gall's recent success. In the Festival she gained the Grand Prix, and in fact has two records released on her; one, a ballad, "De Rijke Schoonheid," is on Philips. The second, a dance record, "Rode Parels," was released on Philips, and has been doing well in Dutch record shops, and the latter was also released in America. The artist recently recorded her first LP.

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Profit is pre-programmed into each Seeburg Discothèque Rec-O-Dance* record.

Music for real Discothèque dancing must be continuous. But it also must keep shifting excitingly to ever-new rhythms, and in proper sequence. When this happens, the crowd on the dance floor shifts, too. One group flocks to dance the Frug or the Hully-Gully. Another group that likes fox trots or waltzes sits it out eating and drinking—and that's how the location makes money!

In a Seeburg Discothèque, continuity and contrast in the music start in the Rec-O-Dance records themselves! Seeburg put them there because Seeburg makes the only 3-phase stereo dance records in the world purposely designed for profitable Discothèque play!

The music? Seeburg hands you on a platter what you'll never get from singles! Rec-O-Dance records and only Rec-O-Dance records include the great dance-band standards plus the newest of new hits—specifically recorded for Discothèque. *TM,
Let’s Take the Pay Out of Play!

With the juke box operator providing more dance music than ever before—due to the number of discoteques installed since the beginning of this year—should naturally be more concerned with the cabaret tax which is imposed on the nation’s pleasure places. The tax is applied to every penny spent on food and refreshment once the location attains cabaret status—or on the dancing begins. The cabaret tax has hindered the entertainment business since 1954 and the reduction from 20% to 10% several years ago has not helped ease the cabaret owners’ plight.

While the plush clubs in the larger metropolitan cities are supported to a great extent by the expense account, many other spots would thrive if the local citizenry could afford the additional ten percent tax.

It’s no secret that the coin machine operator has also suffered directly from the falling off of business in taverns—because of television. The six-pack stands as a symbol to an age of living-room sitters who once were standers—at the local bar. A recent innovation, at least in several cities and we’re sure it will spread, is the private dance studio party. The six-pack is served here, the dance schools have found to their dismay that there are not too many dance locations available at which the pupils may ply their new found pastime. At the risk of losing tomorrow’s beginner, the dance studio has taken yesterday’s graduate by the arm and invited him (and her) to parties on the premises since they obviously won’t frequent the local cabaret for reasons which include the imposed tax. With music operators providing this much needed dance music today, the industry should be acutely aware of the detrimental effect a cabaret tax has on such location business.

May we suggest an industry-wide campaign designed to have the government “Take the Pay Out of Play.” Much as we would like to take full credit for the originality of this appropriate slogan, the industry in general must be given its share of credit for having stimulated the thought, and Wurlitzer’s A. D. Palmer personally should be accredited with much of its construction.

There is much logic in the slogan, in any event. For one, never have we seen so many diners leave the restaurant table for home, instead of the dance floor, as we have in the last ten years. As for Government remuneration from such an entertainment tax, isn’t it a fact that many checks are presented before the entertainment starts, in order that patrons be permitted the opportunity of avoiding the tax on prior meals and refreshment? If there were no cabaret tax and patrons spent money on after dinner, as they once did, wouldn’t the Government gain revenue from the increased expenditure during those crucial hours between 8 and 11?

If the politicians need a health angle, there is much evidence found in doctor’s recommendations to all patients to “get out on the dance floor after your meal.”

Would not President Lyndon Baines Johnson—a lover of the dance himself—be in favor of this Great Society being also a Happy and Healthy Society? We think concerned would indeed benefit to the fullest extent if the Government follows our lead to “Take The Pay Out of Play!”
Gottlieb Ships 'Hi Dolly 2P' To Distributors

**Bumper Caps Angled For Easy Viewing**

On Sale To Trade

**Via Distrob Outlets**

**ATTITU NTONAWANDA, N.Y.—Warren** officially stepped into the disco dancing ring last week with the formal announcement that Columbia Records stocked, and is shipping specialized records for distribution by the through its network of distributors to music operators everywhere. The disks are little lip, ten-inch 33 rpm records to a set, three times on each side offering about seven minutes of music per side. The sixty selections on the first issued—Volume 1—have been selected by Arthur Murray Dance Studio specialists. Advertising and Sales Manager A. D. Palmer told *Box* that Volume 1 will be the start of a series of specially made records for use by operators to judge dance discotheques availability. "They will be made available through our Wurlitzer distributor rooms, for sale to all operators in the business. Naturally, we expect sales on our Model 2900 graph to increase greatly," said Palmer, who added that the disks will sell only in sets to 10 records a set, and that 1000 sets have been ordered, thereby pegging the Columbia price at $10,000. The disks will be available Monday, April 24th.

The firm has been negotiating with leading companies for some time. The Arthur Murray Dance Studio specializes in the dance studio field and the Columbia Records division offers continuous dance music specially programmed with little or no break in between selections. "Music librarians from Columbia teamed with Arthur Murray Studio dance specialists to produce a diversified discotheque program which exceeds by far anything previously assembled," stated Palmer. Among the famous artists represented are Buddy Morrow, Les Elgart, The Dave Clark Five, Major Lance, Andre Kostelanetz, Ray Conniff, Rick Cortez, Lester Lenix, The Dreamlovers, Bruce Johnson, Bob Dylan, The Vibrations and The Rip Chords, stated Palmer. "This talent creates the best for dances both accepted and unconventional—The Monkey, Cha Cha, The Frug, The Hully Gully, The Twist, The Watusi, The Surf, The '50's rockabilly sound and more's the better, intermixed with The Fox Trot, The Mambo, The Hand-Jive, The Bossa Nova and The Mambo. You've never heard anything like it for the big boom-boom sound of the discotheque volume...for the first time programmed to develop dance disciplines and encourage the moods of this latest dance fashion," continued Palmer.

Wurlitzer Discotheque Volume No. 1 carries a Columbia Specials label which will indicate the music to the operator, available per selection. The volume is in ten strips on special colorfully yellowed stock which will be furnished for each disk, with the proper property of the purchaser, by the distributor. Wurlitzer records are designed to play on any phonograph which will play 10,000 of the patron's many locations will enjoy discotheque music, and every where extra speakers are not used and dancing is not encouraged," explained Palmer, in a statement to Wurlitzer distributors.

The boom-boom sound...for dancing or listening

**American Shuffleboard**

**Shuffleboard-The-Spot**

**Recreation Shows**

**NEW YORK—Twenty thousand amateur** students met last week to attend the National College Educational Association Conference; and when they weren't attending a meeting or a demonstration, they went to the international Roaring Twenties dance machine that was a hit in the hotel's main lobby.

Some of the attendees and machine buyers might have been interested in the machine itself, which American Shuffleboard Co. had on display for four days as was the nine-foot model of "Bank Shot," a nine-foot table patterned after the Age-old shuffleboard—but with a new twist—and the schools and institutions took it to heart.

NCEA is but one conference of one-half dozen in which American Disk plays equipment during the week. While the firm exhibited only "Bank Shot" at this show, because of the nature of the buyer and the size of the recreation budgets, General Manager Nick Melone and Sales Chief Sol Lipkin advised *Cash Box* that oftentimes the firm's pool table and larger table are also displayed.

American has developed a favorable image with schools, hospitals, and similar institutions through its exhibits schedule. Two weeks ago the firm displayed at the Association of College Unions International in San Francisco where Student Union managers met and brought materials for a rapidly growing segment of on-campus activities, the student union building where the machine was used. The private beds, to cafeterias and recreation rooms. Vending machine producers and executive, the firm's standpoint, was that the by the simultaneous need for mass feeding on-campus. American has exhibited at the ACU for nine consecutive years. The National Recreation and Education Conference in Dallas last month was another attraction for American, which has a sales representative, assisted Lipkin in demonstrating the machine at the State, and County Recreational officials. American has as many as six-weeks of twenty boards on location in City-owned offices throughout the country.

The coin-machine segment of American's business is far from the educating field, but as the non-coin models were viewed by educators, city officials, and plant supervisors last month, city-wide coin-op tourneys conducted in the Chicago area were successful. The sales, distributors were held in Seattle, Manchester, Peoria and points west. Les and Stan Lyytyn, veteran distributors, conducted the tourneys out of Melone and Lipkin's office. The twelve-foot shuffle tourney in Seattle broke records while the California tourneys were held in淄博. Lipkin visited their coast office. The twelve-foot shuffle tourney in Seattle broke records while the California tourneys were held in淄博. Baltimore will see a tourney next month and plans are being set for nationwide TV tourneys, a step which is expected to open the floodgates to increased shuffleboard sales and renewed interest in the shuffleboard game principle, with an entire industry standing to benefit.

Little LP's Offer Columbia's Elgart, Dave Clark 5, Conniff, Major Lance

**Play On All 45-33 Model Phonographs**

**Gottlieb's Hi DOLLY**

**CHICAGO—There is a new beauty on the production lines at D. Gottlieb & Company according to Alvin Gottlieb, which offers several exciting, new innovations. It is the new "Hi Dolly" two-player flipper amusement game. The first striking feature that hits the eyes is the superbly designed and illustrated cabinet, expressing a breathtakingly beautiful appearance. "There is nothing in the market that offers operators that extra touch of quality and originality as a Gottlieb pinball amusement game," Gottlieb asserted, "And, in 'Hi Dolly' two-player our engineers and designers have certainly excelled in their accomplishment."

"This was easily indicated in test location operation and records conducted in random locations all over the country. Collections reflected the fantastic money making potential. Therefore, we more than revealed the opportunities for operators in this country and in the foreign markets to garner huge profits in collections. 'Hi Dolly' is certainly a winner anywhere!"

Among the innovations Alvin Gottlieb enumerated to *Cash Box* reporter when the flipper two-player was first introduced to the show, the four-player" Sunburst" pinball machine, which featured plastic bumper caps, bright plated steel plunges, housing, extra heavy duty ball lift and a see-through playing field that eliminates warping. Also, Gottlieb's "Hard Core" playfield finish for greater durability plated metal lightbox door for added security, the playfield "Auto-Clamp" for fingertip playfield lifting (during servicing plus three or five ball play. And, "Hi Dolly" is also available with twin coin chutes.

Gottlieb explained, the most important scoring and playing features which, he said, was created to lure considerably more play (and higher collections). The "A-B-C-D" feature on the playfield lights up the "Duo Roto Targets" for the higher score. There are now three ways (definitely a "first" to make the "A-B-C-D" scoring stimulates repeated play action, thus greater earnings for the operator and less servicing of the 'shoot again' feature is scored on the 'Star Target'.

Gottlieb advised, in conclusion, that the company's distributors throughout the country believe that the foreign markets are being supplied with an abundance of "Hi Dolly" two-fliper games for distribution in their territories.
MOA Names Witnesses For Celler Hearings

WASHINGTON, DC—MOA officials have advised that witnesses have been picked for appearances before the House Judiciary Committee hearings, the dates of which have been postponed until May 12th. According to Fred Granger, the following witnesses will appear to contest proposed changes in the present copyright legislation: Nick Allen, MOA Atty; Clint Pierce, MOA Pres.; L.J. Piacca, Geo. Miller (or Henry Leyser); Profitt, Max Horwich, Jack Hess, and Wm. Cannon, all MOA Directors.

Alternates are: Wm. Hullinger, Maynard Hopkins, J. Harry Smold, Nils Edlich, Peter Geritz, Jerome Jacomet and John Trucano. Granger stated that witnesses will be coordinated by the phonograph manufacturers.

Music industry officials were advised early last week by W.A. Cash of attorneys of a change in dates for hearings on House of Representatives Bill HR-18, sponsored by Honorable Emmanuel Celler of New York State. Honorable Edwin A. Willis of Louisiana, Chairman of the House Judiciary Committee on Copyrights and Patents, has set new dates for the hearings commencing on Wednesday, May 12th and terminating Friday, May 14th with continuance commencing Monday, May 17th and adjourning Wednesday, May 19th.

The hearing dates replace those originally scheduled for Wednesday, April 28th through Friday, April 30th, with continuance on Monday May 3rd. In essence, the hearings have been postponed for two weeks.

Cogan Leads Seeburg Contest Prize Race

CHICAGO—With eight days to go, Seeburg's VP-In-Charge of Discotheques, Stan Jarocki, advised Cash Box that W. & S. Distributing's John Cogan leads the way for the first prize European trip for two. Points are awarded for installing discotheques in towns with small populations, in order to give broad national coverage to the Seeburg package. Strove Distributing's Jim Phillips is running second, with Gay Merrill holding third place in front of Pete Enright of St. Louis and Operator Sales' Jerry Holland of New Orleans. Mink coats are among the top prizes and according to Jarocki who claims that Seeburg has 3,000 discotheques installed, "the guys in the top three spots are busily to hold that lead for one more week!"

Bally Releases New 4-Player 'Band Wagon'

CHICAGO “Another lucky 'B' game,” is the way Bill O'Donnell, president of Bally Manufacturing Company describes the company's newest 4-player flipper-type pinball game with the lively name of “Band Wagon.”

“We predict,” O'Donnell continued, “that 'Band Wagon' will surpass the sensational record of 'Big Day' in sales volume, player popularity and earning power on location. In the first place—to add a few 'B' words—'Band Wagon' is the brightest, most brilliant appearing game we've ever produced outside of the bingo field.

"The new style progressive light-up feature on a dynamically off-center Playboy Reels creates a tantalizing 'come-close-try-again' play-appeal that means long sessions of repeat play.

"Targets 1, 2 and 3 light automatically before each ball is shot, and hitting all the first three targets in any rotation opens the Bottom Free-Ball Gate and lights up Target 4. Now, by hitting the left Target 4, player opens Top Free-Ball Gate and lights Target 5, which, if hit when lit, lights the lower left Special rollover.

"All this progressive lighting is tabulated on—if you'll excuse another 'B'-banners which hang on the side of a street band wagon on the play-field. And the fact that the playfield re-sets to first coin condition as each ball enters outtake insures the exciting 'one ball' play appeal.

"Based on round the world location tests, I certainly urge operators everywhere to jump on the big money band wagon by getting 'Band Wagon' on their routes as quickly as possible,” concluded O'Donnell.

Here's the Pitch!

You'll Find A Scoring Line-Up of Sales-Priced Coin Machines David Rosen Bets Outs In Our New "Hi-Lit" List. Send For It!

CASH BOX | May 1, 1965

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"Based on round the world location tests, I certainly urge operators everywhere to jump on the big money band wagon by getting 'Band Wagon' on their routes as quickly as possible," concluded O'Donnell.
NEW YORK — Irving Holzman, Chairman of the 1965 United Jewish Appeal's Coin Machine Division, announced at a meeting of his executive committee held last April 14th, that donation pledges for the fund drive had reached the $14,000 mark and added that almost 325 tickets had been reserved for the division's June 19th victory dinner. The dinner, which will also honor New York operator Al Miniaci, will be held here in the Statler Hilton Hotel.

Holzman further advised that popular television and nightclub personality Nipsey Russell has been signed to fill the comedian's spot on the program roster of entertainers for the June 19th affair. The Chairman also revealed that syndicated newspaper columnist Earl Wilson will be on hand that night to act as master of ceremonies.

Later last week, Holzman announced that he had secured a commitment from lovely Hollywood actress Jol Lansing to sing at the Miniaci testimonial. Miss Lansing has been devoting much time these past few months to her singing activities, including several recording sessions, and should provide a high spot in the evening's entertainment.

During the course of the division's meeting, Chairman Emeritus Al Denver presented Holzman with an engraved cigarette box in gratitude for his efforts as Chairman of the 1964 drive. The next executive committee meeting will be held the evening of May 5th at UJA headquarters on 58th St. in Manhattan.

On hand for the April 14th meeting, in addition to Holzman and Denver, were: Mr. and Mrs. Harry Brodsky, Mr. and Mrs. Claude Hall, Carl Pavesi, Sam Morrison, Harold Kaufman, Meyer Parrack, Chien Chow, Bill Bobler, Max Gutkin, Nate Sugarman, Max Klein, John Borghese, Stan Lembler, George Nemzoff, John Krausar and Ed Afidum.

Alaska's Hot-Rod Operator
Wurlitzer Reps Visit 49th State

It's been a long winter in Homer, Alaska. The semi-darkness which lasts for six months often causes the residents to succumb to "cabin fever." In order to provide a break, they take up hobbies. The picture shows Ron Pepple of NorthWest Sales Company, Seattle, Washington and Chuck Hibbosh of Homer standing next to one answer to "cabin fever." Chuck spends his week-ends tinkering with and racing this soundproof's dream. The racing, incidentally, is done on the frozen lakes around Homer and attracts the major portion of the residents . . . (not to mention the polar bears). The photo was taken by Gary Sinclair, Wurlitzer District Sales Manager, while he and Ron Pepple, Wurlitzer Distributor, were on a swing through Alaska. Chuck, in addition to operating a route, is helping the city of Homer to rebuild after last year's earthquake. A major portion of Homer was demolished at that time and is being rapidly rebuilt . . . a project in which Chuck Hibbosh is involved.
CHECK THESE NEWEST FEATURES!

* Complete new operating mechanism
* Revamped internal structure - faster ball return
* Bolted rails (for more solid holding and faster ball action)
* Easily removable ball viewer door - heavy drawer eliminated
* New color combinations of Walnut and White Formica covers entire table, including legs.
* Locked in cue ball
* Feather touch coin operating mechanism
* Recessed Coin Chute - separate from cash box
* Redesigned separate locked cash box - inaccessible except thru its door

THE FINEST POOL TABLE VALLEY EVER BUILT

Model #1785  Size 78 x 45 x 31
Model #1875  Size 87 x 50 x 31
Model #1935  Size 93 x 53 x 31
Western Trails Opens Factory In Florida

CHICAGO—Reza Scheber, president of Western Trails Amusement Company, has opened a branch factory to supply the southeastern portion of the country with kiosks rides in Dade County (the Miami—Fort Lauderdale area). C. L. Herzig, who has managed the factory in Westfield, Mass., moved its operations to Florida to operate the new plant there.

Delivering From Chicago

Banner Specialty's Jimmy Ginsburg says he's getting terrific "triple play" action from Philly operators these days as indicated by the soaring sales of his "Candy/Soph" candy machine. The Bonner Exec states that the "Candy/soph" is a real hot item on the first-run feature, its high popularity and its mechanical dependability. Jim says that from the first-into-first-out feature enables operators to move their "odds & ends" back to the factory for trouble and defective parts ready for the bar customer, which is the bar he wants. "... Billy Wison and the rest of the crew at Banner's Staff are the only machines in existence. They are ready for the factory to operate and preparing their own amusement. This winter season," Bill plans to do a big job with Banner's brand new "Band Wagons" four-play line. He's planning to join "Consol. C. E. A." Variety Club Tent No.1's chief Barker, David Milgram to be general chairman for the Tent's Big Ol' Ball and Big 11. The executive secretary of the Tent's upcoming fund raising year. On the day of the main event, June 18th, Beresin will direct the efforts of hundreds of volunteers from many walks of life, including show business, radio, television, clubs, sports figures, cosmetics, and restaurant officials who will be raising money forcrippled children by selling special 'Happiness Edition' of the 'Philadelphia Inquirer' to folks in various city neighborhoods. Beresin is a former Chief Barker himself of the Variety Clubs International. "... Active Amusement exec Frank Ahs visits at the special telethon show off which the Rock-Drive District work has been orbiting, will be joining in a few days (April 30th) and ask a plug in for "before this terrific offer runs out." Frank reveals that the TV bonus plus the attractive features of the 'Princess Royal' compact plus "Grand Prix" console are responsible for the numerous bookings which can be seen on telecasts all over the Philadelphia area.

Happy Birthday This Week To

Walter Schinkel, San Diego, Calif.

Armanda Bobby, Trois Rivieres, Que.

Charles E. Cook, Columbus, Ohio.


Al Siegel, Macomb, Ill., Canton.

Eugene C. Kendal, Davie, Fla.

Lester H. Macomber, Nashville, Tenn.

Neil W. Naft, Canton, N.Y.

Paul M. Brown, Chgo., Ill.


R. W. Ward, Kline, Buffalo, Ariz.

C. E. A. 11, Cato, N.Y.

Dale Rymer, St. Louis, Mo.

Herbert E. White, Cleveland, Ohio.

R. A. Bauman, St. Louis, Mo.

Walter D. Bannell, Thomasville, Ga.

Richard Lee Parkes, Jr., St. Augustine, Fla.

Benjamin Gottlieb, Blyein, N.Y.

Ralph Blaender, Springfield, Ill.

Leo Bluhm, Newark, N.J.
IT'S NO SECRET!
Every Music Operator Knows
the Juke Set pays to hear records they want to hear...

Big-name artists... hot singing groups who sell records by the carload... top pop music heard daily over the airwaves... instantly recognized names and tunes that have always kept your popularity meters spinning. The JUKE SET won't buy the imitation, they won't play the imitation! And... it's the real thing—not imitation you get from ROWE distributors... records of big-name artists... hot singing groups... pop music... names and tunes... the choice is yours!

Program your DISCOTHEQUE for the JUKE SET... give your customers what they want—records hot off the charts... music for sale to everyone—everywhere... let 'em hear it (and dance to it) on equipment tailor-made for the finest DISCOTHEQUE—available at ROWE AC DISTRIBUTORS everywhere!

Write to your Rowe Distributor about the tremendous promotional package... 89 exciting pieces to transform your place into authentic Discotheque.

Rowe®
AC MANUFACTURING
Troy Hills Road, Whippany, New Jersey

FOR FULL DETAILS, NO OBLIGATION, CALL YOUR ROWE DISTRIBUTOR
**NEW & USED EQUIPMENT FOR SALE**

**April 15 thru May 15**


eight new Wurlitzer Phono-Graphs 3500

Models: Call or Write

Wurlitzer Pool Tables: Call or Write

Irving Kaye Pool Tables: Call or Write

Bally Pinball "Band Wagon" 4 Player: Call or Write

Bally Pinball "Xeno" 2 Player: Call or Write

Bally "Bucky Horse" (kiddie ride): Call or Write

**PHONOGRAPHS**

- AMI-110 Phonograph: $295.00
- Rechke 1422 Phonograph: $250.00
- Norcal 414 Phonograph: $750.00
- Inter 150 Phonograph: $125.00

**BASEBALLS**

- Wurlitzer Baseball: $25.00

**GUN SHOP**

- M. B. Warning Armory: $125.00

**LEATHER CASES**

- St. Croix Cases: $50.00

**FIBERGLASS BREAK-DOWN CUE STICKS**

- Medal Winner: $20.00

**ASSORTED ITEMS**

- Zebra, Pyramid: $15.00
- German, Italian, Spanish: $19.00
- Italian Type: $10.00

**SPORTS COMBINATION DOLL (3-In-1)**

- Basketball, Football, Baseball: $125.00

**LEATHER BILLIARD BADGE CASES**

- Chase: $75.00

**DIAMOND COIN MACHINE COMPANY INC.**

609 Woodis Ave., Norfolk, Virginia 23510 | Telephone 625-1716

**Coronet**

Manufactured to exacting professional standards.

- PICTURE WINDOW BALL VIEWER
- DECORATOR DESIGNED FOR BEAUTY
- SOLID SLATE BED
- TROUBLE-FREE UPGRADE

NEW AVAILABLE 6 x 8 ft. 4 x 6 ft. 2 x 6 ft.

**SHUFFLEBOARDS**

by National of N. J.

For the best in shuffleboards ask about the "13 Star Lite" and the "Astro Lite"... these models by National of N. J. are NEVER NEW! Built with POCKET PERFORMANCE in mind.

**NATIONAL**

Shuffleboard & Billiard Co. of N. J.
31 MAIN ST., E. ORANGE, N. J.

Write for Free Color Brochure or Phone 201-672-9300 for Coin-Op, Professional, Billiard Lounge, and Home Tables.

Cigarette ops up in bars over the filter price increase announced, Lorillard started, Philip Morris followed, then L&M and at press time it’s Brown & Williamson. Anyone hear from Reynolds or American? And how long before the vending price goes to 45c across the board? The NYS sales tax has gone legal beagle confused. Direct lines to Albany can’t clarify its meaning insulted as concerns. ...Manpower-MONY meet May 11th, Ben Chidofsky asked ops if they too trained mechanics, they told him 21" Board of Ed were handed jake box manuals for study. The meet will decide on what, when, who, when. Instructors will who. Sessions for student mechanics will run 6 hrs. daily, 5 days, weekly, for six weeks. Wurtitzer has scheduled a 5-day training session for Bilotta’s customers April 24th ends April 29th when a banquet and graduation are scheduled. Bilotta told us that the Service School, under EY’s tutelage, will begin September 6th, officially, Mr. A. H. Veitch Institute will conduct the school. A new rack was put up from Australia where he heads the ADE Sales Co., manufacturers of billiard supplies and tables.

Ronny’s Leo Wolberg’s knockin’ out sales on Rowe’s vending line (cigar, candy, and cold drink at the front), and reports increasing discotheque activity in the Big City with Rowe’s discotheque package. Louie’s good friend, former Chow and popular figure in boxing circles, advised last week that he’ll be flying out to Tokyo to referee the May 18th hambant weight fight there between champ Eddy Jofre and the leading Japanese contender. Barney’s services as ref were requested by both parties in the fight and also by the boxing commission there so it’s little wonder his activities in this area have been so constant. ... West Side’s Harry Berger continues to do a job with the U.S. Billiard line. Meanwhile, over at the Albert Simon Inc. camp, sales are Harry Koppel says the U.S. Billiards ‘Pros One’ model has been making pret-ty music in the cash box for ops and pretty fine music also for the distr. ‘Top Brass’ by ChiChin also a blockbuster at Simon’s, Harry, declares.

Nassau-Suffolk county operator Joe DeCristofaro has set himself up and mighty fine looking discotheque location out at the Bridle Path Res in West Hampton, Long Island. The operator installed a package there, complete with wall bannas, black lighting and even table coasters. He was in the business premiered the set-up last March 33rd to an enthusiastic crowd which has continued patronizing the night spot ever since. Joe liked the results enough to announce plans to do a similar endeavor at Another location. Door in Bridgehampton this week. Most popular singles out Joe’s way these days include ‘She’s About A Mover’ by the Sir Douglas Quintet on Tribe label, ‘The Clapping Song’ by Shirley Ellis on Congress and of course ‘Mr. Brown You’ve Got A Lovely Daughter’ by Herman’s Hermits on MGM. ... Brown-Montgomerie (MGM) a多久 operator) a dis-op (Shuffleboard’s "Astro Lite" models) not the mind.

Although all types of amusement machines are in demand these days by arcades and game ops preparing for the summer, Mike Munves says the gun and the baseball games continue to be among the most popular. The Tenants Ave. distri has been so swamped with machine orders these past months, he had to recall brother Joe Munves (the firm’s crack salesman) in from Buffalo to help fill the orders. Will have a brand new Buffalo, Mike says he has in an amusement ops there a little something extra besides his machine catalogue — a couple of inches of snow. Man, turn on that heat! ... Vendo’s special representative in the metro area Artie Bressack continues to do a job in the area with his firm’s line of vendors especially, he adds, with the colas, drink, cigarette and candy dispensers. ... Those vending veterans, Bill at Murray Wiener, report mounting numbers of Universal ‘Candimat’ machine on location in taverns where the popular mechanical vendor has been successfully dispensing such snack items as peanuts and crackers.

**JERSEY JOTTINGS**

American Shuffleboard’s national sales director Sol Lipkin and several other members of the Union City based shuffleboard and pool table manufacturing firm moved into the New York Coliseum last Monday where they exhibited their 9 ft. Band Shot! board at the National Catholic Educational Association’s 62nd Annual Convention. Sol and American’s general manager Nick Mellon were available to assist. The ABC25 ‘POOL Magazine’ has good interest the visiting personnel (including hundreds of priests, brothers and nuns from numerous Catholic educational institutions) in the games’ recreation potential. ... In show tomorrow (April 27th) to CBS TV’s ‘To Tell The Truth’ show where a big surprise will be in store for members of the coin machine fraternity. The ad for the AC25 ‘POOL Magazine’ was unannounced. If one of the contestants looks like you may know him, you’re probably familiar with Rowe’s marketing team Fred Pophila, And it’s certainly a good thing that the Matsuzaka & Sons (Tokyo, Japan) who were in last year’s “Fun in the Sun” event and ‘The Fishing Game’ in Tokyo, were to return this year the Japanese museum of the coin machine fraternity. The Astor House, 3501 7th Ave., New York, 16th Fl., World Trade Ctr., 23rd Fl. ... TCGA’s 8th meeting was held earlier this month with 80 people in attendance. ... Jerry Lawson, chimney sweep, and A. H. Veitch Institute have been in the area.

**HIGHER FLAMES**

Cash Box — May 1, 1962
Bally's Herb Jones urges operators who clipped coupons in Bally's ads recently to "read the footnotes" to be patient a bit longer. They'll certainly get them. "I never dreamed," Jones asserted, "that I'd receive the avalanche of coupons that tumbled in on me, and fact sheets are not just ad circulars I can toss into an envelope. Loose-leaf binders must be assembled to show the current line. However, supplement sheets will be mailed automatically. Just be patient and wait life will come through in fine style."

Freddie Skor is back in his office at World Wide Distributors, tanned and smiling to all. Fred just bounced back from a well deserved Florida vacation with his family. Williams and Howard Feuer advised that Williams "Midway Play Ball" baseball and "Driving Range" golf game are legal to operate in the Chicago territory. Art Wood is back on the road after having been bedded down with a sore leg.

Best wishes to Hugh Gorman, who was up last week by Prexy Dave Rockoff and Bill Bally to take over sales management of the Vending Division at Rock-Ola Mfg. Corp. Hugh succeeds the late Frank Q. Doyle, who died several months ago. There's much elation at D. Gottlieb & Co. over the release this week of Gottlieb's "Top Brass" two-player flipper amusement game. While there was no chatter with Alvin and Nate Gottlieb and Judi Weinberg. We also chatted with Max and Edward Nieman.

Hank Ross, Midway Mfg. Co., just returned to the city after a whirlwind tour of the West Coast. He and Iggy Wolferon feel they have their biggest winner yet in the "Play Ball" baseball game. Luckiest Girl Kit, owner of Empire Coin, will have to go back to the hospital to re-set his jaw which was fractured in an auto accident last year. Visitors at Empire Coin, according to Joe Robbins, and Jack Burns, last week were Larry Berke, of Midwest Coin Machine Service, Stokie; Marty Stack and George Hauth, of North Chicago; Don Prell, Bern's Music Co.; and Elmer Schmidt, and David Wolfe, all of Chicago. Fred and Amy Keidash's lovely daughter, Mary Kristine (Tina, to us) took the matrimonial plunge with Jesse Mark Winger last Saturday (April 21) at St. Simon the Apostle Catholic Church, in Indianapolis. Bill Milner info that Midway's "Play Ball" baseball game is now licensed in Chicago.

We were tickled to learn last week that Tom Herrick was upped at Seeburg to Senior Vice Pres. (it couldn't happen to a nicer, more capable guy). Jack C. Gordon of Chicago had in mind to make the announcement. Although Chicago Coin is working feverishly on the production lines to deliver three popular amusement games ("Top Brass," "Super Sonic" ball bowler, and "Princess"

"Top Brass" is licensed in the Chicago vicinity.

Dennis Dubower and Richard Uettlolf, principals at D & R Industries, are taking turns on the road of late. It's a very busy plant. Last week Dick concentrated in the local area around Rockford, and Dennis in the Lake Geneva, Wisconsin, area.

Eddie Ginsburg, Sam Gersh and Joe Kline are holding down a busy fort at Atlas Music while some of the boys are on the road. Bill Phillips is covering Illinois and Indiana, and Harry Harper, in Iowa. Busin was so busy last week that Sam Kolber had to look in at the Fairfield Avenue warehouse to expedite delivery of the two new coin machines. Bill Poso, proxy of the Illinois Coin Machine Operators' Assn., and proxy of Valley Music in Aurora, informs that there will be a meeting in May. More info will be available next week.

We understand Charlie Schoepp advised he opened a branch factory in the Miami-Port Lauderdale area. Cal Herzog will manage the plant. Bill Racoon is due in this week from Florida to visit with Ross. Picky Dennis Parsons is reportedly still at Wico Corp., after a diabetic surgery and convalescence in Louis Weiss Memorial Hospital, according to Ed Ruher.

Jackie Boyer, this week at National Coin, according to Joe Schwartz and Mort Levinson, is Gottlieb's band, spankin' new "Hill Dolly" two-player amusement game. Joe and Mort are enthused over the tremendous immediate sales.

At Williams Electronic Mfg. Bill Dobsch, Herb Gettinger and Jack Mittal were busy bees in sales while Bud Luehr was planning at the northeastern part of the country. Sam Jarocki, who has been one of the most lively figures for a while, is back from a skimmery of late. It's swanky. Spokeswoman of brilliant surroundings: When Marvel Mfg.'s new offices are completed they'll be prize winners. Ted Rabay, proxy, and Ed Kessinger, that all that is needed now is that final painting touch.

TALK ABOUT WILD DANCE SPOTS! Seeburg's Stan Jarocki just back from Omaha's "Mickey's Go-Go" club where they're still swinging after Phil Fischer set a discotheque deal with owner Mickey Sparano, former strip-Joint empresario. More than 300 youngsters packed the over 1200 seat club to see the 62' swivel-hipped chick who dances with the patrons on a 4-seat stage. An emcee keeps the music going and dancing gals select top-frugging couples for "on-stage" stepping to the LPC-480 Rock-O-Range tunes. After 30-days of building a crowd, Mickey says the seams are bustin'.

** Milwaukee Mention **

Last week's Cash Box editorial on the evils of location selling has stirred a lot of favorable comment and reaction in Wisconsin. The column's gag a la Cash Box for their strong editorial stand on this industry-wide problem. Naturally we appreciate your comments. ... Joel Kleinman and Sam Cooper, of Pioneer Sales & Services, had a very good showing. They stated that the plight of some of the Wisconsin operators is desperate because of this problem. Meanwhile, at Pioneer the traffic in the showrooms has been very heavy. The salesmen are getting orders from every part of the state. Sam Hastings reports that sales at Hastings Distributors is picking up considerably after the mid-winter lull. They expanded in sales in the last three summer months. ... Nate Victor, of S. L. London Music Co., finally took that much needed vacation. He's restig up for the anticipated heavy action sales are coming in the showrooms now. Pro-xey Harry Jacob, Jr. was out of the office at United, Inc., Reid Whipple greeted the visiting operators. On hand last week was Dean Smith, of Westfield; Roger Bookmeier, Dean Martin, George Jarer, Os-skosh, and Val Andres, who operates just outside of Osh-kosh. Harry Jacob's just returned after an intensive sales trip through the central United. We're pleased to read the editorial on location selling. He said the comments are very enlightening and spelled out the ways to help eliminate this "cancer." Sam Hastings, Ass'n president, called a meeting of the executive committee of the Milwaukee Coin Machine Operators' Assn. for Monday evening, May 25.

Cash Box—May 1, 1965
Wurlitzer’s Wallbox—‘A Serviceman’s Dream’

NORTH TONAWANDA, N. Y. Without too much fanfare, the Wurlitzer Company has been shipping wallboxes engineered to provide increased freedom to the operator and designed to fit the model phonograph which has been ordered or installed. Wurlitzer offers a full line, incorporating combinations of either Little 14 or Double 14 (Gold Bar feature), or both. Some models are equipped with twin stereo speakers, top-mounted, and other models without speakers for locations requiring this type of installation.

Photograph shows a Wurlitzer wallbox in service. This wallbox is still operative, even though the serviceman may be working on it. If a coin has been inserted and a selection made, the box will function though the coin assembly has been removed. This feature is built in all current Wurlitzer Wallboxes, with or without speakers.

According to chief engineer C. B. Ross, all the new Wurlitzer wallboxes are, like the 2500 model series phonographs, a serviceman’s dream. The front cover assembly on all models is readily removed by simply turning the key and lifting the assembly off. The selector switches and motor assembly are mounted on a pivot to allow the complete unit to swing out . . . and still remain operative. In other words, the circuits remain energized, if the coin has been inserted and the selection made, even though the serviceman is working on the wallbox. The internal lights are so positioned as to illuminate the interior while servicing, as well as to provide coin-entiсting illumination for the patron. On all wallboxes equipped with the twin stereo speakers, the top speaker assembly may be completely removed or simply tipped for servicing once the front cover assembly is removed.

Conversion to Ten LP’s

The Playrak is removable by taking out only one thumb screw and can also be serviced right at the location. The wires feeding the Playrak into the printed circuit board is all that is necessary for the conversion of each ten LP selection to single play. All relays are the plug-in type for easy replacement. The printed circuit board is of the same design for all wallboxes equipped with the stereo feature.

The resonating chamber is die-cast, no rattles or vibrations to interfere with the fidelity of the Wurlitzer quality tone reproduction. For the discriminating listener, all the wallboxes equipped with stereo speakers contain an inherent area volume control, for three levels of volume: soft, medium and loud, to suit the patron’s taste and bearing ability, according to Ross. Another “plus” feature of the Wurlitzer wallboxes with stereo speakers is that when the patron deposits a coin and makes his selection, the speakers are immediately activated and he hears the music playing at that time, in addition to his own selection, which, of course, follows.

The installation of these wallboxes is simple, and requires no mutilation of the location. For counters, Wurlitzer supplies two different types of coin boxes to suit this phonograph: the #191 which is chrome, and the #192 which is painted . . . whichever the location requires to blend with the existing decor. To complete the installation accessories, two sizes of wall mounting plates are offered. The largest size is for the top mounting and a special small size for wall boxes without top mounting. All bracket mounting Plate, Wallbox fixtures are painted with an aluminum preservative.

After Four, Install Booster

All these wallboxes may be used in conjunction with all of the 2500 series phonographs, as well as many of the earlier models, on which a wallbox may be installed in the phonograph. For each additional four wallboxes used after the initial four, a Booster Transformer must be installed in the phonograph. This installation is accomplished at the location and does not require that the phonograph be removed to the service shop. Wurlitzer Distributors will be happy to supply information concerning the correct part numbers for these steps and boosters. Like the Wurlitzer phonographs, the wallboxes contain selection and coin information, all the information the patron needs in the booth or at the counter to make his music selection.

Rejector Built-In

A slug rejector is also built into the wallboxes, for the protection of the location owner’s operators. The wallboxes, like the phonographs, will accept two quarters for fifty cent play. Coins deposited in the wallboxes will register on the Wurlitzer Cash rack if the Cash rack is installed in the phonograph.

Stereo speaker wallboxes, as part of a Wurlitzer musical system, are ideal for protected drive-in locations “to hear your favorite music without leaving your car.” Many interesting and profitable installations have also been made of the wallboxes in “coffee break” areas, operating from a centrally located phonograph. Where the office building or area complex is extremely large, several phonographs are installed. In this instance, Wurlitzer lists the following wallbox models:

5225—200-selection wallbox with twin speakers, volume control, Little LP’s and the Ten Top Tunes “Gold Bar” feature.

5225-B—Same as 5225, but without the Gold Bar. In its place is a black plate with the stylized star design.

5225-A—200 selection wallbox without speakers. This model necessarily has no volume control, nor the Gold Bar feature. It does, however, have the Little LP selection feature.

5225-T—100 selection wallbox with twin speakers, Little LP’s and the Ten Top Tunes “Gold Bar” feature.

5225-B—Same as 5225, but without the Gold Bar. In its place is a black plate with the stylized star design.

5225-A—100 selection wallbox without speakers. This model necessarily has no volume control, nor the Gold Bar feature. It does, however, have the Little LP selection feature.

As outlined above, all these wallboxes will allow the patron to select Little LP records. On both the 2525-A, 100 selection and 2500-B, stereo machines, the connections are adaptable to the interpolation of the Gold Bar feature. The operator need only remove the top PHONO slide switch and insert and connect the Gold Bar control.

For Phonograph Order Wallbox Model Number

2000-A 5220-A, 5220-B, and 5220-C

2910-1 5225-A, 5225-B

2910-3 5225-A, 5225-B

2910-4 5225-A, 5225-B

2910-7 5225-A

NOTE: Both must be set to select Little LP’s.

2910-9 5220-B, 5220-D, and 5220-E

2910-14 5225-A, 5225-B, and 5225-C

2910-7 5225-A

2910-7 5225-A

NOTE: “A” or “B” model wallboxes may be used with this phonograph; however, the operator would not utilize the full capability of the phonograph.
Cash Box
VENDING NEWS
Vending Machine Industry's Only NewswEEKLY

Gorman Appointed Sales Manager Of Rock-Ola's Vending Division

in 1962 as Sales Coordinator, Gorman was the Director of Marketing and Engineering for Hugh J. Gorman to the position of Sales Manager—Vending Division. This appointment is effective immediately.

Gorman is well acquainted with the operations of the Rock-Ola Vending Division having worked closely for three years with Frank Q. Doyle before Doyle's untimely death a few months ago. Prior to joining Rock-Ola...

Coin Acceptors Names New Manufacturing VP

J. F. VAN MIDDLSTOD

T. LOUIS—Joseph F. Van Middlstod, Plant Manager for Coin Ac- ceptors, Inc., St. Louis, has been named Vice President for Manufacturing. The announcement was made by Glad Tzamian, President, at the firm's annual sales meeting the first of April.

Van Middlstod joined Coin Acceptors the fall of 1959, bringing with him a lifetime of experience in manufacturing both mechanical and electronic equipment, plus nine years experience in the coin equipment field. Under his guidance Coin Acceptors has already undergone five major plant expansions.

"Joe Van," as his friends call him, will continue his office in the Electro-Mechanical Development field as an electronics and radio technician in the European theater during WWII. After the war he launched his fast-paced career in production and manufacturing, while finding the time to graduate from several technical schools.

His aggressive approach to plant management and plant production in the coin equipment field is becoming increasingly recognized, and has recently resulted in such interesting side-light's as a two month technical advisory trip to Japan.

Rowe AC's Marketing Vice President
Stars On 'To Tell The Truth' TV Show

ROVE AC's Fred Pollock with TV host Bud Collyer on "Tell The Truth" program was taped.

NEW YORK—Fred Pollock didn't tell the truth last week, he told Pollock’s Performance Wins Him $200

The TV panel of celebrities Sammy Davis, Jr., Shelly Winters, and Barry Nelson attempted to outsmart Collyer in "Tell The Truth," and lost to Collyer's "Tell The Truth" contestant...
WANT

SAMPLE D.I.5 FOR PROMOTION: WE PROMOTE all types of records—Pop, R&B, Spirituals, etc.—through new, creative, and honest Evaluation. We don't promote Gee-Whiz records, because they have no future. We promote the records that are being commercially released. NEW ENGLAND RECORD PROMOTION, INC., 321 WARREN AVE., MILTON, MASS. 02186.

LOWEST CLOSES OUT, SURPLUS, STOCKOVERS. Major labels only. New-compact, 45's, 78's, cassettes, etc. 10% to 15% commission. Please reply with your release List. TELE: WEST AVENUE, PITTSBURGH, PA. (TEL. 412-563-1616)

CAPITOL, DRAMATIZATIONS, AUTOBIOGRAPHIES, URBAN RUSTIC Cartoons and Panoramas, Shuffleboard, Ms. Teens, Vegas, New York, Louisville, Miami, etc. All in fine condition. PLL: G. STRONG, P.O. BOX 1322, CLEVELAND, OHIO 44101. (419) 586-6666.

STATE OF WISCONSIN, CONTINUED. State of Wisconsin, 106 State Street, Madison, Wisc. 53707 (608) 266-8653. State, county, city, hotel, motel, restaurant, etc. Also new, used, and surplused equipment and supplies. RS: L. J. WESSEL, P.O. BOX 540, MADISON, WISCONSIN 53701 (608) 266-4017.

WANT TO BUY PHILADELPHIA TIP-OFFS. Please advise condition, price and available quantities. From THE JOURNAL, 4540 EBEN ROAD, P.O. BOX 376, PHILADELPHIA, PA. 19148.


used 45 RPM records, all types as they run, right off the route. No sets. Local or elsewhere. Write with a S in your name. C: W. W. PRICE, 1100 S. WASHINGTON ST., LAWRENCE, KANSAS 67444.

used and new 45's, 78's, 45's in cassettes, 8-Track.-No-U.S. 1's. Pics. No Labels. Shipping list upon request. WE: DON'T PAY. 3000 W. 63rd, Chicago, Ill. 60625.

used 45 rpm records, no quantity to small or large. We pay the highest prices possible. Contact us immediately for quick transaction. WE: DON'T PAY. 40th & New York, N.Y. (T.T. 212-754-1644).

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Get on the $Big$ money $Band$ wagon with new

**Bally 4 PLAYER FLIPPER GAME**

**New Progressive Light-Up SKILL FEATURE**

Targets 1, 2, 3 light before each ball is shot. Hitting first 3 Targets, when lit, opens Bottom Free-Ball Gate and lights Target 4. Hitting Target 4, when lit, opens Top Free-Ball Gate and lights Target 5. Hitting Target 5, when lit, lights Special. Progressive Light-Up insures tantalizing “come-close-try-again” play appeal, resulting in long sessions of repeat play, whether by solo players or competition between 2, 3 or 4 players.

ONE-BALL PLAY-APPEAL

Playfield resets completely to first coin condition, as each ball enters out-hole or escapes through Gate, requiring ball-by-ball skill-shooting and skill strategy.

Seeburg BMC-3 Unit

CHICAGO—The Seeburg Music Library, Inc., a subsidiary of The Seeburg Corporation, has just provided a new Automatic Background Music Center. Its availability was announced by Joseph Hards, vice president of the division.

Hards pointed out that “this equipment is the initial step for Seeburg in the wired music or FM Multiplex area. While Seeburg has long provided background music, tailored to the type of location through three different music libraries, such background music was heretofore provided by equipment located on the premises involved.”

“Seeburg’s advantage has always been in providing the location with the proper type of music and in so simple a way that the location need only plug its own Seeburg unit into the electric outlet.

“It is worthy to mention,” Hards continued, “that this new studio unit is not meant to replace our ‘on premise’ unit. It is a supplemental unit designed for FM Multiplex and/or wired music use. It means that Seeburg is the first to offer a complete package of equipment for on and off premise use.”

The new Seeburg Automatic Background Music Center can provide automatically programmed music from Seeburg’s music libraries to subscribers via FM multiplex, leased telephone lines, or on-premise equipment when a location wants the music capacity that the new Background Music Center provides.

Seeburg equipment utilises special 9-inch records that are played on both sides at 16% revolutions per minute. The program one Seeburg Background Music unit runs 37½ hours before a selection is heard repeated.

The music source of the new Seeburg Background Automatic Music Center (BMC-2) is three such units with a combined playing time of approximately 112½ hours before a repeat. These three units are mounted on drawer slides, easily accessible for record loading and servicing. The program timer consists of two synchronous motors, one used to insure accurate timing and the other to insure accurate switching from one unit to another. Since timer switching is done in 15 seconds, overlays of libraries is kept to an absolute minimum.

The system further keeps with Seeburg’s concept of scientifically tailoring music programming. With the availability of three different libraries of music, subscribers get the right kind of music at the right time of day. This provides increased sales and production through atmosphere,” said Hards.

From the operator’s point of view, the new Seeburg background music deal offers profit possibilities in three areas: FM radio, leased telephone lines, and on-location. In order to utilize FM Multiplexing, the operator must arrange to lease a sub-channel from a local FM station, usually at a percentage or flat fee per account. The station engineer installs the Seeburg equipment at the station. A special receiver is required on location for the service. Seeburg advised that FM installations be better suited for locations on the outer circumference of an operator’s territory.

Telephone lines transmit the music via a service which can be bought. Since the rate is based on the distance (a per-mile basis) the leased

WURLITZER 2900

Greatest of All Automatic Entertainers

line arrangement would be more profitable when transmitted to locations in the operator’s immediate locales. Larger companies are usually the types for outright purchase or lease of the Seeburg Automatic Background Music Centers for plants on the grand scale.

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Cash Box—May 1, 1965
GOTTLIEB'S 2-PLAYER

'Hi' DOLLY

- A-B-C-D Feature Lights "Duo-Rota-Targets" for Super High Score.
- 3 Different Ways to Make A-B-C-D.
- Out Ball Scores 100 Points When A-B-C-D Is Made.
- Holdover of A-B-C-D Scoring Stimulates Repeat Play.
- "Shoot Again" Feature Scored on "Star Target."

All New:

1. Colorful "Sunburst" pop bumper caps
2. "Easy-Vue" Angled Plastic Bumper Caps
3. Bright Plated Steel Plunger Housing
4. Extra Heavy Duty Ball Lift Shaft
5. Floating Playfield Plastics Stops Warpage

PLUS THE GOTTLIEB ORIGINATED STANDARDS:

1. Beautiful Stainless Steel Cabinet Trim
2. Chrome Plated Cabinet Legs
3. Sparkling Metal Jewel Posts
4. Play Field Protection Rings Under Pop Bumpers
5. Plated Metal Lightbox Door For Added Security
6. "Hard Coat" Playfield Finish For Extended Life
7. Playfield "Auto-Clamp"

Also Plus: Three or five ball play—match feature—available with twin coin chutes

CHECK YOUR DISTRIBUTOR FOR A FEATURE DEMONSTRATION!

1140-30 N. Kostner Avenue • Chicago, Illinois 60631
Bally Coin Machine Inventory List—Used Equipment

A Compilation of Phonographs and Amusement Machines Actively Traded or Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

**MUSIC MACHINES**

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**PITCHMEN**

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**BALLY**

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**SHUFFLES**

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**ARCADES**

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**RIDDLES**

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<tr>
<td>Riddle</td>
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ADJUSTABLE 3-OR-5 BALL PLAY

- KNOCK-DOWN THE 3 DROP TARGETS TO INCREASE VALUES FROM 100 TO 500 POINTS
- EXTRA BALL AWARDED FOR KNOCKING DOWN CENTER DROP TARGET WHEN LIT!
- BOTTOM CROSS-SHOOTERS FOR INCREASED SCORING ACTION

- NUMBER MATCH
- PLASTIKOTE FINISHED PLAYFIELD
- STAINLESS STEEL FRONT MOLDING
- AUTOMATIC BALL LIFT
- 5 WAY SLUG REJECTOR COIN CHUTE

both feature
THE NEW CUSTOMIZED TITLE STRIP FOR YOUR CUSTOMER’S NAME

united’s NEW CHEETAH

SHUFFLE ALLEY
PLAYER'S CHOICE OF 5 WAYS TO PLAY...

AllNew “STRIKES 90 FEATURE”
PLAYER CONTINUES TO SHOOT IN THE SAME FRAME AS LONG AS HE STRIKES!

- Easy to Service
- Easier Access to Pin Panel
- New Glass Separation Allows Easier Reading of Player’s Score
- Easy-normal Strike Adjustment in Back Box for Operator's Convenience
- Double Nickel or Dime Play is Standard Equipment — 25c Multiple Coin Mechanism Optional at Extra Cost
- Newer, Larger Double-locked Cashbox

8½ Ft. Long
2½ Ft. Wide
Shipping Weight
(Crated)
515 lbs.