6-year-old Lorraine Cullen, Easter arrived this year with a two-fold delight: a giant-sized Easter Bunny and a copy of Elvis Presley’s latest soundtrack LP for RCA Victor, “Girl Happy,” which is already a giant-sized LP chart seller. The Metro-Goldwyn-Mayer flick opens this month. On the singles front, Elvis has revived the oldie “Crying In The Chapel,” his latest singles effort, a follow up to his teen-dance novelty hit, “Do The Clam.” Lorraine’s surprises, we learned, were the happy ideas of Col. Tom Parker, Elvis’ manager.
SINGLES THAT MAKE TEENS AND SALES MOVE!
THE BYRDS
"MR. TAMBOURINE MAN"
THE PUSSYCATS
"I WANT YOUR LOVE"
ON COLUMBIA RECORDS

® COLUMBIA (1960) RECORDS INC. U.S.A.
Time For Caution

The barrage of British hits in the U.S. has brought to these shores an invasion of another sort, English music trade folk who at first glance carry impressive credentials.

The contents of their luggage are not the usual paraphernalia of the ordinary tourist, but the current musical creativity of their native country. Their bags are heavy with songs and masters, ready to be showcased by their bearers to their eager American counterparts.

In a vast majority of cases, deals have been worked out that have made these welcome visitors—publishers, songwriters, indie producers, etc.—a godsend to the American trade. English-made product received at the offices of Cash Box for the past year has had a remarkable success pattern, with only a handful of "duds."

Nevertheless, the time has come to weigh business deals with our foreign friends with greater scrutiny. The British Sound bonanza shows no signs of abating at this point, but as the quantity of the flow of such product increases, its batting average is bound to suffer.

The foremost British acts, of course, are pretty much tied up with American labels. They do not represent the entire spectrum of British talent trying to make their grade in their own country. The American trade, we feel, is on the verge of receiving this fringe talent, which may carry potential, but does not yet have the sure-fire advantage of being a chart factor in England.

These fringe "sounds" should not be summarily dismissed, but American traders who are confronted with them must realize that the gamble of a deal for them is much greater than those with proven hit sounds. This gamble falls down to the level of the hundreds of deals made each week for American-made songs and masters, where Dame Fortune smiles all too infrequently.

It is certainly good business at this time to leave the doors wide-open to British traders. They represent perhaps the greatest triumph here of foreign music in the history of records. But, it is also evident that caution is the order of the day. Each offer must be weighed on its own merits. While the place of origin is undeniable important, all hit disks rest finally on the individual session itself. "Does it have it in the grooves?" is the first question that should arise when an offer comes along. This query applies to the British Sound just as it does to American-made product. If the quality of the British Sound falls too far below par, it can only mean a financial disadvantage to both the American and British markets. Let's keep a good thing going!
<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Catalog #</th>
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<tr>
<td>Tom Jones</td>
<td>IT'S NOT UNUSUAL</td>
<td>#9737</td>
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<td>Unit Four Plus Two</td>
<td>CONCRETE &amp; CLAY</td>
<td>#9751</td>
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<tr>
<td>Sir Douglas Quintet</td>
<td>SHE'S ABOUT A MOVER</td>
<td>#8308</td>
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<tr>
<td>The Zombies</td>
<td>SHE'S COMING HOME</td>
<td>#9747</td>
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<td>Kelly Garrett</td>
<td>SAVE ME FROM MYSELF</td>
<td>#2207</td>
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<td>Ace Cannon</td>
<td>SEA CRUISE</td>
<td>#2089</td>
</tr>
<tr>
<td>Professor Longhair</td>
<td>BIG CHIEF PART II</td>
<td>#1900</td>
</tr>
<tr>
<td>Don Randi</td>
<td>MEXICAN PEARLS</td>
<td>#2203</td>
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<td>Bobby Emmons</td>
<td>MACK THE KNIFE B/W BLUE ORGAN</td>
<td>#2090</td>
</tr>
<tr>
<td>The Legends</td>
<td>JUST IN CASE</td>
<td>#45010</td>
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</table>
Capitol Names Howe Natl Distrib Manager

HOLLYWOOD—Robert Howe has joined Capitol Records Distributing Corporation as their new National Manager. The announcement was made last week by Stanley M. Gortkov, president of the company.

In his new position, Howe will be responsible for all aspects of product distribution.

Howe comes to Capitol after three years (1962-65) as the manager of national operations for the Columbia Records Club. Prior to that, he was associated with the Hallmark Greeting Card Co. (1958-62) and was employed for 5 years in similar distribution positions.

Howe will report directly to Gortkov.

Col-Screen Gems Picks Lehman Engel In Hunt For Legit Properties

NEW YORK—Columbia-Picture-Sound Screne Gems music division will increase its stake in all aspects of legitimate properties in New York and London, according to President Donald Kirshner. Veteran Broadway producer Lehman Engel has been appointed by Kirshner to the newly-created post of executive director in charge of legitimate theatre development. Engel will participate in both financing and production of worthy properties at an accelerated level, with emphasis on the development of new and existing legitimate plays, musicals and revues.

Advisory Board, consisting of leading producers, writers, concepts and directors on a part-time basis, is to be named soon.

Kissin' Lem: Mrs. John Egan recently told the Associated Press that she has signed a letter of intent for her forthcoming 1965-66 season that will include playing in New York, London and Paris. Miss Egan, who was to have made her debut at the Vienna State Opera this year, has been forced to cancel her appearance because of an injury sustained in a recent automobile accident.

Chess & Argo Offer New LP's

CHICAGO—Seven albums from Argo Records spearhead the new release from the Chess complex of disc companies. The parent firm, according to prexy Leonard Chess, will issue three sets, and two packages from Checker will round out the new dozen.

Heading the Argo product is Ahmad Jamal's "The Roar of the Greasepaint—The Smell of the Crowd;" and other LP's include the Ramsey Lewis Trio with Jean DuShon in "You'd Better Believe Me;" "Cool" with Marshall Chess' Swedish discovery Rune Oterman at the piano; "Behind the Eight Ball" from Baby-Face Willette; Buddy Johnson's "Off the Wall;" and Volume 4 of "The Blues" featuring Billy Stewart, Little Milton, Waters and Memphis Slim.

Chess Records boasts these new packages: "Chuck Berry in London," Clay Tyson's new comedy disk "Up Tight," recorded "live" at the Uptight Theatre in Washington, and "Mr. Funnyman" with Pigment Markham.

Chess adds to its catalog, Bo Diddley's "Hey Good Lookin'" and "We're Gonna Make It" from Little Milton.

UA Bares Showcase '65 Plan, Albums

United Artist Records recently unveiled its special "Showcase '65" promotion to distributors covering the entire United States. Canada, Puerto Rico, and Hawaii. It consists of 10 albums which are now available for spring selling in stores throughout the nation.

Topping the list of new albums is "Elvis Presley—Tenderly," and Teicher; among the other sets are:

- two packages from Jim Belushi's "Life and Love, Italian Style"
- "Emmett" by "Solid Gold Guitar Goes Hawaiian"
- "George Martin Scores" by "The Instrumental Group from the Beatles: "Blockbusters" with Jay and the Americans; "Annies For Favor" from Tito Rodriguez; and new albums by Steve Lawrence, the Lasheineakers, Phil Porter, the High Weyman and Hans Hanninger.

Muller Named Comptroller At Capitol Records

HOLLYWOOD—Glenn E. Wallis, who was the newly-appointed executive officer of Capitol Records, has announced the appointment of Eugene Mueller to the newly-created post of CRI general controller.

Muller will serve as a member of Capitol's board of directors. He will be responsible for all financial, accounting and controller activities. Both executives will report directly to the president, Alan W. Livington.

Muller joins Capitol after a ten-year association with Chrysler Corporation in Detroit, where he has most recently served as controller and treasurer of Chrysler Lending Corporation. Previous Chrysler posts include: vice president, corporate controller; president, Arrow (grandfather) and controller; president and treasurer of Mueller Corporation; and controller of Capri-Technics Mobile Equipment, Inc.

Muller, a graduate of Wayne State University and the Walnut Institute of Accounting, is a former corporate board director for Garwood Industries and senior budget analyst for the Detroit plant of Burroughs Corp.

Wallis recently stated, "Since the resignation of our former comptroller, Mr. Daniel C. Bonbright, formerly Capitol's Chief Financial Officer, the full burden of financial responsibility has been carried out expertly by Mr. Wallis. Mr. Wallis' appointment as controller, and with these experienced financial executives reporting to him, we have significantly increased our company's ability to meet the financial challenges inevitable in the future of this dynamic industry."

New Cameo-Parkway Offices Signal Upswing in Business

NEW YORK—Cameo-Parkway Records, sporting some hit sounds, is expanding its New York offices, which includes financial arrangements. A new general manager of the label.

The new offices are located at 1819 Broadway, a number of expansion moves are taking place. They include master and talent acquisitions, more recording activity and greater emphasis on promotion.

The label has just celebrated the success of "Cast Your Fate To The Winds" by Johnnie Ray.

Cash Box—April 24, 1965


**Victor & Lea Offer Stereo Tape Cartridge For Use In '66 Autos**

NEW YORK—RCA Victor Records last week let the trade in on a new product that could mean primarily to auto users, with a number of commercial possibilities—what it has in mind is cooperation with Leon Corp.

Unveiled at a "see it, hear it-do it" demonstration at the New York Hilton Hotel last Tuesday (18), the "Stereo Tape Cartridge" was developed by the Leon Jet organization, a new 8-track duplicating tech-

This new radio-tape player created by Lea was designed to combine the functions of radio and tape player in a package that will fit under the small in a new and tremendously exciting way as well as in a unique en-

George R. Marek, vice president and general manager of the premier tape cartridge system, said that "Millions will be held as a new and tremendously exciting way as well as in a unique en-

According to Marek, the stereo cartridge is a combination of a tape player and radio. It is simple to operate and requires no more space in an instrument panel than the conventional car radio. When thetridge is fully inserted, the mechanism automatically switches from radio to tape. The car listener need only press a selector button located beneath the radio dial to switch instantaneous to any of four stereo programs on the tape. The cartridge is highly adaptable for use not only in automobiles, but in airplanes, boats and homes.

Along with this system, the stereo cartridges are equipped with a new type of tape transport mechanism that not only increases the sound quality but also reduces wear and tear on the tape itself. The system also includes a special type of tape that is designed to last for an indefinite period of time.

The stereo cartridge is a combination of a tape player and radio. It is simple to operate and requires no more space in an instrument panel than the conventional car radio. When thetridge is fully inserted, the mechanism automatically switches from radio to tape. The car listener need only press a selector button located beneath the radio dial to switch instantaneous to any of four stereo programs on the tape. The cartridge is highly adaptable for use not only in automobiles, but in airplanes, boats and homes.

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A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED APRIL 14TH)

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<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tr>
<td>48%</td>
<td>Help Me Rhonda—Beach Boys</td>
<td>Capitol</td>
<td>76%</td>
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<td>45%</td>
<td>Just A Little—Beau Brummels</td>
<td>Autumn</td>
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<td>41%</td>
<td>Rollin’ &amp; Rockin’—Dave Clark Five</td>
<td>Epic</td>
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<td>Ticket To Ride—Beatles</td>
<td>Capitol</td>
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<td>37%</td>
<td>True Love Ways—Peter &amp; Gordon</td>
<td>Capitol</td>
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<td>35%</td>
<td>Come On Over To My Place—Drifters</td>
<td>Atlantic</td>
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<td>32%</td>
<td>Queen Of The House—Jody Miller</td>
<td>Capitol</td>
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<td>31%</td>
<td>It’s Gonna Be Alright—Jerry &amp; Pacemakers</td>
<td>Leirie</td>
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<td>30%</td>
<td>Crying In The Chapel—Elvis Presley</td>
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<td>Something You Got—Chuck Jackson &amp; Maxine Brown</td>
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<td>28%</td>
<td>Concrete And Clay—Unit Four Plus Two</td>
<td>London</td>
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<td>Magic Trumpet—Comparsa Universitaria De La Laguna</td>
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<td>Tammy—Reparata &amp; Delrons</td>
<td>World Artists</td>
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<td>What Do You Want With Me—Chad &amp; Jeremy</td>
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<td>The Mouse—Soupy Sales</td>
<td>ABC Paramount</td>
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<td>Concrete And Clay—Eddie Rambeau—Dynovoice</td>
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<td>24%</td>
<td>In The Meantime—Georgia Faye—Imperial</td>
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<td>23%</td>
<td>Do The Freddie—Freddie &amp; Dreamers</td>
<td>Mercury</td>
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<td>I Got A Woman—Ray Charles</td>
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<td>Since I Don’t Have You—Jerry Butler &amp; Betty Everett</td>
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<td>Ho Ain’t NoAngel—Ad Libs—Blue Cat</td>
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<td>20%</td>
<td>You Were Made For Me—Freddie &amp; Dreamers</td>
<td>Tower</td>
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<td>Sad Tomorrows—Trini Lopez—Reprise</td>
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<td>It’s Almost Tomorrow—Jimmy Velver</td>
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<td>Shakin’ All Over—Guess Who—Scepter</td>
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<td>Al’s Place—Al Hirt—RCA Victor</td>
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<td>15%</td>
<td>To Be Or Not To Be—Otis Leavill—Blue Rock</td>
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<td>Please Stop The Wedding—Lou Johnson—Big Hill</td>
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<td>Dream On Little Dreamer—Perry Como—RCA Victor</td>
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<td>12%</td>
<td>Betrayed—Four Seasons—Philips</td>
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<td>You Were Only Fooling—Vic Damone—Warner Bros.</td>
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<td>11%</td>
<td>Let’s Do The Freddie—Chubby Checker—Parksy</td>
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<td>11%</td>
<td>Soul Sauce—Cal Tjader—Verve</td>
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LESS THAN 10% BUT MORE THAN 5%

<table>
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<th>TOTAL % TO DATE</th>
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<tr>
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<td>The Entertainer</td>
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<td>9%</td>
<td>Georgie Perlie</td>
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<tr>
<td>9%</td>
<td>She’s Last You</td>
<td>33%</td>
</tr>
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</table>

Lipstick Traces
O’Jays (Imperial) 16%

It Was Easier To Hurt Her
Garnet Mimms (UA) 8%
GREETINGS TO THE “VICTORS”

Congratulations to the
"Emmy" Award Winners

Actor of the Year
Dolly!—Jerry Herman

Instrumental Composition (non-jazz)
"Panther Theme"—Henry Mancini

Instrumental Performance (non-jazz)
"Panther"—Henry Mancini

Instrumental Arrangement
"Panther"—Henry Mancini

Folk Recording
"I'll Sing in the Sunshine"—Jule Garbett

Country & Western
Performance—Female
"Are Comes My Baby"—Little West

Performance—Orchestra
Brahms: Symphony No. 5
C-Sharp Minor and Berg:
Hindemith Excerpts—Erich Leinsdorf
Conducting The Boston Symphony Orchestra

Chamber Performance—Instrumental
Ibert—Piatigorsky Concerts with
"Cavatina" and Guests—
Beethoven Piano Trio, Op. 1, No. 1;
"Divertimento for Cello and Orchestra;"
"Tema con Variazioni for Violin, Cello and Orchestra"

Best Opera Recording
"Carmen"—Herbert von Karajan conducting
The Vienna Philharmonic
Orchestra and Chorus—Principal Soloists: Leontyne Price,
Franco Corelli, Robert Merrill,
Mirella Freni—John Culshaw, producer

Best Choral Performance
(Other Than Opera)
"Rejoice in the Lamb, Festival Te Deum—
The Robert Shaw Chorale; Robert Shaw conducting

Best Vocal Soloist Performance
(With or Without Orchestra)
"Les nuits d'été "—Dmitri Hvorostovsky
"An Amor Brujo"—Leontyne Price

Best Album Cover
Saint-Saëns: Carnival of The Animals and
Britten: Young Person's Guide to the Orchestra
(The Boston Pops Orchestra,
Arthur Fiedler, conductor)—Robert Jones,
art director; John Ballet, graphic artist

RCA VICTOR
The most trusted name in sound
NOW AVAILABLE
INTERNATIONALLY
ANOTHER "CLASSIC"
PERFORMANCE BY
THE SWINDELL SINGERS

‘ANYONE FOR MOZART?’

Following “Bach’s Greatest Hits” and “Going Baroque”, this third Phillips LP by the award-winning French vocal group is taking the road to world-wide success.

in U.S.A. PHS 600-149 stereo — PHM 200-149
Elsewhere PY 842 110 stereo — PL 77253

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LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 GLORIA
(Para—BMG)
Anna (Parrot 4937)

2 MAGIC TRUMPET
(Para—BMG)
Carmen Miranda (Decca 20604)

3 DO THE FREDDIE
(Freddie—BMG)
Freddy & The Dreamers (Mercury 702428)

4 IN THE MEANWHILE
(Spin—BMG)
George Fame (Imperial 66050)

5 YOU WERE MADE FOR ME
(We—BMG)
Freddy & The Dreamers (Tower 127)

6 HE AFIST’T ANGEL
(Ad Lib—BMG)
Ad Lib (Blue Cat 114)

7 OVER THE RAINBOW
(Trio—BMG)
Bobby Thope (Crescendos 340)

8 TEASING YOU
(Columbia—BMG)
Willis T. (Atlantic 2273)

9 BOO-DA-BOO
(Chu—BMG)
Bobby Blue Bland (Duke 390)

10 SUPERCALIFRAGILISTIC
EXPLAODDCIOUS
(Mary—BMG)
Julie Andrews & Dick Van Dyke (Vista 44)

11 THE RECORD
(P.M.—BMG)
Ben E. King (Atco 6343)

12 YOU WERE ONLY FOOLING
(Chorus Lines—BMG)
Bob & James (ABC Paramount 10635)

13 GOOD LOVIN’
(MEB—BMG)
Olympics (Loma 1198)

14 WHO CAN I TURN TO
(Choral Society—BMG)
Dionne Warwick (Scepter 1298)

15 HUSH, HUSH, SWEET
CHARLOTTE
(Mat—BMG)
Dionne Warwick (Scepter 1298)

16 SOUL SAUCE
(Chess—BMG)
Cat Fiddle (MGM WP 1049)

17 LIPSTICK TRACES
(Choral Society—BMG)
O’Jays (Imperial 66101)

18 THE MINUTE YOU’RE GONE
(Choral Society—BMG)
Cliff Richard (Epic 9157)

19 SHE LOST YOU
(Choral Society—BMG)
Zephyrs (RCA 50066)

20 CARMEN
(Choral Society—BMG)
Bruce & Tony (Columbia 43251)

21 JUST YOU
(Choral Society—BMG)
Savoy & Cher (Atco 6345)

22 SEARCHIN’ FOR MY BABY
(Choral Society—BMG)
Savoy & Cher (Atco 6345)

23 TO HAVE AND TO HOLD
(Choral Society—BMG)
Savoy & Cher (Atco 6345)

24 TO BE OR NOT TO BE
(Choral Society—BMG)
Otis Redding (Blue Rock 4015)

25 CHIM, CHIM, CHEREEE
(Choral Society—BMG)
New Christy Minstrels (Columbia 41251)

26 EVERY NIGHT, EVERYDAY
(Choral Society—BMG)
Jimmy McCracklin (Imperial 66094)

27 LOST MY TOUCH
(P.M.—BMG)
Peggy March (RCA Victor 8535)

28 IT AIN’T NO BIG THING
(Choral Society—BMG)
Radiants (Chess 13177)

29 THE SQUARE
(Ben—BMG)
Dick Wittinghill (Dot 16701)

30 THANKS FOR THE REMINDER
(Dolores—BMG)
Heinz Manfred (Capitol 3275)

31 MY BABY
(Dolores—BMG)
Gordon Brothers (Soul 3501)

32 LUCKY TO BE LOVED
(Chorus Lines—BMG)
Emanuel Lankby (Wild Dance 5006)

33 I’LL KEEP HOLDING ON (JUST TO BE YOUR LOVE)
(Choral Society—BMG)
Sonny James (Capitol 3275)

34 PLEASE, STOP THE WEDDING
(Choral Society—BMG)
Lee Johnson (Big Hill 554)

35 TELL HER I’M NOT HOME
(Choral Society—BMG)
Ike & Tina Turner (Loma 2011)

36 DUST IN DADDY’S EYES
(Choral Society—BMG)
Bobby Bland (Duke 390)

37 AND I LOVE MIM
(Choral Society—BMG)
Esther Phillips (Atlantic 2281)

38 IN THE NIGHT
(Choral Society—BMG)
Freddy Cannon (Warner Bros. 5615)

39 DEEP’S HIDEAWAY
(Choral Society—BMG)
James Brown (Scepter 2015)

40 COME ON, LET’S GO
(Choral Society—BMG)
Rogues (Columbia 41253)

41 POOR BOY
(LM—BMG)
Ray Price (RCA 13717)

42 GABRIELLE
(Choral Society—BMG)
Jimmy Bing (Columbia 774)

43 THAT’S THE WAY
(Choral Society—BMG)
Honeybunch (Interphon 6578)

44 SEA CRUISE
(Choral Society—BMG)
Ace Cannon (Hi 2099)

45 WHY DO I CRY
(Choral Society—BMG)
Remains (Epic 1973)

46 ONE STEP AHEAD
(Brothers & Sisters—BMG)
Aretha Franklin (Columbia 42451)

47 GIRL ON THE BILLBOARD
(Choral Society—BMG)
Del Reeves (United Artists 824)

48 I’M GONNA CRY ALL DAY
(Choral Society—BMG)
Cola Garrett (RCA Victor 8545)

49 IF YOU WISH
(Sonny & Cher—BMG)
Peter & Gordon (Capitol 5406)

50 STOP THE MUSIC
(Choral Society—BMG)
Sue Thompson (Mickey 1058)
ANICE HARPER will steal your customers’ hearts away with her great new single—"HERE GOES MY HEART" #8557 RCA VICTOR

The most trusted name in sound
WISHING IT WAS YOU (2:54) [Eden, BMI—Oits, Byers]

YOU'RE MINE (JUST WHEN YOU'RE LONELY) (2:56) [Menna, BMI—Ciampi, Welch, Gieck]

CONNIE FRANCIS (MGM 13331)

CONNIE Francis, who has a nice piece of the "For Mama" pie last time out, should reach the charts in no time flat with this commercial MGM newie labeled "Wishing It Was You." The tune is an easy-going, shuffle-beat romantic lament about an unfortunate gal who ends up with a fellow who is decidedly wrong for her. The flip's a hauntingly lovely emotion-packed ballad sold with loads of authority and poise by the lark.

VOODOO WOMAN (2:14) [Unart, BMI—Goldboro]

IT BREAKS MY HEART (2:29) [Unart, BMI—Goldboro]

BOBBY GOLDSBORO (United Artists 562)

The chanter should have no difficulty in duplicating his recent triumph of "Little Things" with this top-drawer follow-up dubbed "Voodoo Woman." The side is a rolling, uptempo, chorus-backed romance novel with an infectious pounding beat. Watch it close. "It Breaks My Heart" is a tender, lyrical tearjerker about a duo whose affair ends up on the rocks.

BEFORE YOU GO (2:19) [Bluebook, BMI—Rich, Owens]

(I WANT) NO ONE BUT YOU (1:59) [Central Songs, BMI—Simpson, Owens]

BUCK OWENS (Capitol 5410)

Vet country hit-maker Buck Owens had a good-sized pop hit recently with "I've Got A Tiger By The Tail" and this follow-up, "Before You Go," seems sure of going a like success too. Side is a plaintive twangy tale of romance with a moving, mid-deck recitation and some interesting melodic changes. Flip, "(I Want) No One But You," is an infectious warm-toned waltzer dished-up in an appealing style by the songster.

THE CLIMB (2:32) [Burdette-Flomar, BMI—Easton]

THE WAITING (2:58) [Burdette, BMI—Gacuzzo, Easton]

KINGS MEN (Wand 183)

The kingsmen, who are currently coming off their "Jolly Green Giant" smash, should have another sure-fire coin-catcher with this blue-ribbon follow-up. The plug side, "The Climb," is a rhythmic, hard-driving, bluesy rocker on which the crew intro a new contagious teenage dance. "The Waiting" is a low-down, funky interestingly inventive thumper.

THREE O'CLOCK IN THE MORNING (2:30) [Leo Feist, ASCAP—Robledo, Terrra]

NOTHING'S NEW (2:57) [Roosevelt, BMI—Brueswitz, Gabler]

BERT KAEFFMANN (Decca 31778)

Orkster Kaemann, who is presently coming off his "Red Roses For A Blue Lady" triumph, continues in the evergreen vein with this top-flight instrumental recording of "Three O'Clock In The Morning." Tune is treated in a lush, lyrical, sweeping geared-for-dancing fashion. Side should skyrocket. Flip, "Nothing's New," is a lovely, shuffling vauxal affair with a nostalgic years-back sound.

WRECK ME TALK TO ME (2:15) [Don, BMI—Malone, Caples]

EVERYTHING (2:22) [Eden, BMI—Hamilton, Otis]

JOE HINTON (Back Beat 547)

Joe Hinton can score heavily with either side of both of this new double-header release from Back Beat. One lid, "Darling Come Talk To Me," is a slow-moving, plaintive blueser about a guy who begins his ex-gal to take him back. The other side, "Everything," is a feelingful, tradition-oriented r&b romancer. Eye 'em both.

MRS. JONES (OW ABOUT IT) (2:19) [Vanno & Emily, ASCAP—Vance, Pockriss]

TEA AND TRUMPETS (2:07) [Colgems, ASCAP—Vance, Pockriss]

DETERGENTS (Roulette 4616)

The Detergents should speedily repeat their "007" success with this rock-filled take-off. "Herman's Hermits" Mrs. Brown You Have A Lovely Daughter" smash tabbed "Mrs. Jones (Ow About It)." The lads dish-up the rock-filled novelty about marital discord in an infectious Cockney style. "Tea And Trumpets" is an interesting blues-tinged instrumental.

LEARNING THE GAME (1:50) [Peer Int'l, BMI—Holly]

DON'T STOP (1:55) [Branstom, BMI—Northern, Spencer]

HULLABALLOOS (Roulette 18471)

Seems as if the Hullabalooes will make a return appearance to the charts with this top-notch Roulette entry updating of Buddy Holly's "Learning The Game." The side is a twangy, pulsating affair which describes the rules of the love-game. "Don't Stop" is a hard-rockin' soulful teen-angled romancer.

CHILLY WIND (2:34) [Jaspers, BMI—Pogler]

THE LIGHT FROM THE LIGHTHOUSE (2:40) [Jasper/Eastwick, BMI—Guy]

SEEKERS (Marvel 1060)

Although the Seekers are currently riding up the charts with their Capitol single of "I'll Never Find Another You," this initial Marvel deck, "Chilly Wind," also has that money-in-the-bank sound. The side is a rollicking, infectious happy-go-lucky pop-folk ditty with a primitive melodic bridge. On the flip the group offers a running rendition of the popular folk stardie.

WELCOME, WELCOME (2:16) [Roosevelt, BMI—Rogers, Tansey]

THE BEST IS YET TO COME (2:21) [Edwin H. Morris, BMI—Coleman, Leigh]

NANCY WILSON (Capitol 5408)

Nancy Wilson should zoom up the charts lickety-split with this power-packed new outing tagged "Welcome, Welcome." The tune is a dramatic shuffle-beat blues-tinged tearjerker sold in a soulful, funky style by the lark. On the coupler she offers a top-flight reading of "The Best Is Yet To Come."

DIO MIO (2:23) [Screen Gems, Columbia, BMI—Parker, Rapp]

WEAVER, WEAVER (2:23) [Jess, ASCAP—Velasca]

ED AMES (RCA Victor 8547)

Ed Ames made a name for himself as a solo single-seller with "Try To Remember" and this blue-ribbon follow-up stanzas, "Dio Mio," should further enhance that reputation. The tune is an easy-going, melodic heartfelt pledge of romantic devotion sold with loads of authority by the songster. "Weaver, Weaver" is a extremely pretty, medium-paced legtish dramatic ballad.

KEEP ON TRYING (2:37) [Blackwood, BMI—McCoy]

YOU WONT FORGET ME (2:47) [Metro, BMI—Sheeley, Shannon]

BOBBY VEE (Liberty 55790)

Top 40 platter spinners should come out in force for this new Bobby Vee outing called "Keep On Trying." The tune is a rhythmic, chorus-backed shufflin' ode about a guy who is determined to stane a gals he digs even though she presently rejects him. "You Won't Forget Me" is an easy-going item about a lad who claims that his ex-girl will never get him again.
NOW #1
IN ENGLAND!
THE BRITISH
WAVE CONTINUES...

THE YARDBIRDS
"FOR YOUR LOVE"
NOW AVAILABLE ON
6-9790

EPIC

x—April 24, 1965
FOUR FRESHMEN (Capitol 5401)  
The Four Freshmen have a good chance to get back in their money-making single ways with this top-flight Capitol novelty labeled "When I Stop Lovin' You." The tune is an easy-going, low-key Mersey Beatish, teen-angled romancer with a haunting musical backing supplied by Gary Paxton. "Nights Are Long" is a tender, slow-shufflin' feeling lamento with a nostalgic while-back sound.

HURTING EACH OTHER (2:42) [Geld-Udell ASCAP—Udell, Geldi]  
DON'T KEEP YOUR FRIENDS AWAY (2:32)  
(Geld-Udell ASCAP—Udell, Geldi)  
JIMMY CLANTON  
Jimmy Clanton stands a good chance of doing Top 100 business with this impressive Mala offering labeled "Hurtin' Each Other." The tune is a sweet 'n sour blues-flavored lamento about a duo who have some serious problems with their romance. The couple's a rhythm, chorus-backed romancer with pretty, south-of-the-border flavor.

Newcomer Pick

FOR YOUR LOVE (2:27) [Blackwood BMI—Gouldman]  
GOT TO HURRY (2:25) [Rose ASCAP—Ruspinia]  
YARBIRDS (Epic 5790)  
The Yards are certainly the targets with this Epic release, "For Your Love," and there's no reason why the crew can't repeat it success on this side of the fence. The tune is a pulsating, hard-driving, bluesy romancer, likely to be up with the grid of his dreams. "Got To Hurry" is a infectious, raunchy instrument.  

MR. TAMBOURINE MAN (2:18) [M. Wittmark ASCAP—Dylan]  
I KNEW I'D WANT YOU (2:13) [Tickson BMI—Clark]  
BYRDS (Columbia 43217)  
The Byrds can rapidly establish themselves on a national basis with this initial Bob Dylan-penned Columbia entry called "Mr. Tambourine Man." The tune is a medium-paced, rhythm folk ditty all about a traveler's man with some pronounced musical inclinations. The undercurrent, "I Knew I'd Want You," is an imperturbs English sound-tash romance with a contagious melodic undercurrent.

Best Bets

TALISMEN (American Arts 22)  
CASTING MY SPELL (1:37) [Tickson BMI—Miller, BMI—A. Johnson—Johnson]  
The rapidly pounding drum beat, and other chugging rhythmic sound that caught a big following for "The Name Game" could score on this side again with this hard paced driver from the Talismen.  

(B+)- MASTERS OF WAR (2:10) [BMI—Garf—& ASCAP]—Dylan  
Interesting instrumental arrangement of the Bob Dylan folksy comment.

TINA BRITT (Eastern 694)  
THE REAL THING (2:25) [Filo-Marc, BMI—Silvers]  
The driving Detroit sound on this happy up-tempo mover should go a long way on the r&b circuit, and may well make a good deal of noise on the pop best sellers lists. Fine vocal, and effective backing can turn into a hot item.  

(B+)- TEARDROPS FELL (EVER STEP OF THE WAY) (2:16) [Maggie, BMI—Verroco]  
The flip has a catchy slower beat and another shining blues vocal.

ROMA THOMAS (Imperial 6106)  
I'M GONNA CRY TILL MY TEARS BURN (2:25) [Rumbalero, BMI—Ponum-Schuman-Fagan]  
With a long list of hits to her credit, Irma Thomas enters the running once again with a very strong blues lamento fetchingly. The soulful vocal comes off nicely, building with a crescendo that should garner loads of spins and sales in the r&b market.

(B+)- NOBODY WANTS TO HEAR NOBODY'S TROUBLES (3:08) [Jame Scott, BMI—Steward]  
More blues charting on this side.

NINA SIMONE (Philips 40286)  
I PUT A SPELL ON YOU (2:23) [Travis BMI—Hawkins]  
The way back Jay Hawkins hit could connect again in this totally different reading from Nina Simone. The songstress' rendition is more moody, but retains the old fire; and with a great sax break the tune should make quite a bit of noise in pop and r&b area.

(B+)- GIMME SOME (2:58) [Nimby, BMI—Stroud]  
Culled from the Mark's newest LP, it is the other side, this tune picks up the tempo to a steady thumping rock pace.

VAUGHN MONROE (Kapp 660)  
QUEEN OF THE SENIOR (2:30) [BMI Penney-Richards-Barker]  
This tune fits right in with these sweetly singing, softly soulful lamento which seems to be a heaven sent threat to climb way up the r&b charts. The talents of the Peps and the Hank's look like winner's circle stuff.

(B+)- BLUE LADY (1:56) [Chippin', BMI—ASCAP—Penney-Richard]  
Sentimental ballad that could go over well with coin ops.

DONNA LOREN (Capitol 5409)  
SO DO THE ZONE (1:42) [Gulla, BMI—Carr-Fisher]  
Shining sweetheart Donna Loren climbs onto the chart with this catchy folk-like new dance, the Zonk. The slow, steady tempo should arouse attention along with the throbbing drums and fine vocal. TV exposure in store should help considerably as well.

NEW LOVE (2:10) [Dijon, BMI—Henrick-Styner]  
Another potent tune on this side might make the Mark (as a single) chart on the hitlist circuit. This ballad features a tenderly vocal talent backed by a steady pulsating rhythm. Made for many spins, the sales will be boosted by airplay in an upcoming flick.

IRMA & THE FASCINATORS (Epic 5808)  
JUST A FEELING (2:02) [Stilman & Murray Hill, BMI—Chambers]  
This deck offers a very strong invitation to dance featuring a strong steada-cha-cha or Freddie beat, and the catchy vocal should lead to plenty of pop and r&b sales. Keep a look-out for this deck to hit the charts.

(B+)- LOST LOVE (2:15) [Stilman & Flomar, BMI—Stiles-Jackson]  
Up-tempo rock-a-cha-cha tune with strong vocal appeal.

LITTLE DOOLEY AND THE FABULOUS YEARS (Baylor 165)  
YOU TWINE FOR THE FINE (2:25) [BMI—Baylor-Jackson-Silvers]  
The strong rhythmic appeal and soulful wailing on this side could turn it into a big r&b side. The twine beat is emphasized with heavy drumming and some groovy guitar work, and with a tempo suited to rocking, the deck could find a big dance crowd market.

(B+)- LOOK OVER YOUR SHOULDER (2:26) [BMI—Baylor-Jackson-Silvers]  
Potent ballad side with strong throbbing beat.

ALEXANDER PATTON (Disc 113)  
MAKE THE BEST OF WHAT YOU GOT (2:26) [Keymen & Aries, BMI—Patton—Cromwell—Bolmar]  
Major r&b drive liable to be in store for this lament, done up with strong drum and organ, and some tenderly guitar and tambourine talk sound, with plenty of appeal. Watch for sales on this side.

(B+)- I KNEW IT WAS WRONG (2:20) [BMI—Aries, BMI—Patton]  
Catchy trumpet opening on this solid shuffle-cha-cha tune.

RECORD REVIEWS

- best bet B+ very good B good C fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Cash Box—April 24, 1965
A haunting, new score
by LUIZ BONFA, famed composer
of BLACK ORPHEUS!

The Gentle Rain

MG 21016/SR 61016

A brilliant single inspired by the original score

Quincy Jones’ Orchestra

The Gentle Rain

B/W

Non-Stop To Brazil

72423
WILLEKE ALBERTI (Philips 40580) • MY DIARY OF LOVE (2:55) [Saxophone-Love, Easy-Go-Like, Loose-Wise-Star] This pleasant tune has reached the top of the Dutch charts, and should create a stir in the States. The ditty is comprised of a soft, bouncy beat, enjoyable vocal sound and lyrics that should appeal to the teen set.

(B+) I DREAM OF YOU (2:40) [BMC, BMI—Neck-Neck-Gloom] Nicely sung and okked ballad with a beat.

SOUNDS INCORPORATED (Liberty 55785) • IN THE HALL OF THE MOUNTAIN KING (2:10) [Jaep, BMI—Arr. Sounds Inc.] The combination of Grieg’s classic composition and a James Bond-ish orchestra should hit off well with the dance set, who will enjoy the rapid building tension of this track. Watch this side carefully.

(B+) TIME FOR YOU (2:06) [Jaep, BMI—Gillard-Holmes] Pretty don’t much. Some fine sax on this waitle-like tune.

SANDY AND TROY (Monument 878) • GINGER (2:33) [Wormwood, BMI] This lovely multi-track melancholy side features a style vaguely reminiscent of the Everly Brothers. The vocals are tough, new and exciting, and sound like something that will coast right into the winner’s circle. Keep a sharp eye out for this side.

(B+) WHO IN THE WORLD (2:09) [BMC, ASCAP—Russell] Up tempo rock-a-chad side that comes on strong.

PIERRE AND ANNE-LYSE (Vee-Jay 681) • DON’T STOP (2:55) [Samantha, BMI—Beatty-Cooper-Shelby] Here’s a tune that hits right off with a crashing opening, and continues along into a powerful soul-shuddering mid-tempo r&b tune. The newcomers, Pierre and Anne-Lyse, should prove an odd name for themselves with this ditty.

(B+) YOU’LL LAUGH ABOUT IT (2:48) [Samantha, BMI—Beatty-Shelby-Schneider] Sparkling orchestration on this strong ballad side.

RAY POLLARD (United Artists 856) • DARLIN’ TAKE ME BACK (I’M SORRY) (2:22) [Murbo, BMI—Randall-Dwyer] Ray Pollard could catch plenty of spinn with this very easy-listening ballad. The vocals are pretty and the arrangement is enthusiastic. It’s quite a nice outing.

(B+) MY GIRL AND I (2:34) [Unart & Patays-Ann, BMI—Kanev-Kurtschalar] Thrilling cahada side with another brilliant vocal job.

JIMMIE RODGERS (Dot 16720) • CARELESS LOVE (2:28) [Honeymoon, ASCAP—Gei- ler] Jimmie Rodgers could score in the country department with this first-rate updating of the oldie. Chorus-backed reading boasts a contagious rhythmic riff. Easy-to-get-across material.

(B+) WHEN I’M RIGHT YOU DON’T REMEMBER (2:18) [Screen Gems-Columbia, BMI, Greenfield, Hill, Keller] Pleasant, easy-going melodic romance.

SANFORD CLARK (Warner Bros. 5024) • HOUSTON (2:32) [Atlantic, BMI—Hawtoom] Sanford Clark can rapidly establish himself on the basis of this medium-paced, chorus-backed satirical number. Flavored a la Roger Miller ode. Side has two more pop and c&w spins.

(B+) HARD FEELINGS (2:15) [Atlantic, BMI—Corlett, Cooper] Bouncy, rhythmical feeling filled with laughter.

BOOKER T. & MG’S (Stax 169) • BOO-LEG (2:05) [East, BMI—Axton, Duns, Hayes, Jackson] Booker T. and the MG’s have knocked out another winner. They can achieve chart status once again with this hard-driving infectious blues instrumental stanza which features some interesting, funky chord progressions.

(B+) OUTRAGE (2:51) [East, BMI—Allen, Cropper, Jackson, Steinberg] Tradition-oriented happy-go-lucky r&b instrumental.

DIAHANN CARROLL (Duoche d’Or’) • WELL BUILD A BUNGA-LOW (Lassing, ASCAP—De- jeur) The second version of this side, and Diahann Carroll’s collaboration with a group of youngsters, provides a catchy sound for this tune and is quite likely to stabilize their debut output this chart. Plenty of bounce and cutesy lyrics are likely to make this a clicker.

(T+B) TISKET, TASKET (Lassing, ASCAP—Delrue) Appealing swing version of the kiddie rhyme.

PATTY MICHAELS (Columbia 42370) • MRS. JOHNNY (2:07) [Graham-Copland, BMI—Mersey-Miller] The younger segment of the tune set should dig the lyrics of the tune which features a wonderful vocal sound. Keep an eye on this one, it may take off.

(B+) THEY’RE DANCING NOW (2:05) [Screen Gems-Columbia, BMI—Greenfield-Miller] Lovely working on this potent thrower with a solid beat.

CHUCK AND CLEO (Blue Rock 4018) • BABY (2:30) [Hill and Range, BMI—Westlake-Schuh- man] This tune would make a name for themselves with this highly contagious and catchy one. Chorus backing is neat and pleasing.

(B+) THERE GOES MY BABY (2:29) [Prophet & MRC, BMI—Bernard-Oliver-Williams] Blues cha-cha in a mid-tempo setting.

MATT MUNRO (Liberty 55786) • WITHOUT YOU (I CANNOT LIVE) (2:58) [Devon, BMI—Black-Salvet-Carrere-Jurgens] The soft vocal talents of Matt Munro, which have clicked in many previous outings, could score again with this more powerful romancer, accompanied by lush orking and a strong beat. Very fine sound, should do well.

(B+) START LIVING (2:38) [De- von, BMI—Shakespeare-Black] Swing backing and a moving vocal.

BONCIN’ BEATS (Epic 9788) • THE BOUNCE (2:50) [Marce- Jean, BMI—Warfield] Some nice sounding vocal work on this steady paced rocker, which is the potential shot of next year’s new dance. Even without a new fad, the dancers will be enchanted.

KEITH AND KAY (Dot 16712) • SPRING HAS SPRUNG (2:05) [Dundee, BMI—McCormack-Jordyn] The steady beat of this mid-tempo tune, and its cute sounding rendition so catchy done by Keith and Kay should find plenty of spins in stores. Sales could sky-rocket for this timely Dot outing with a bit of exposure.

(B+) STUMBLING STONE (2:10) [Dundee, BMI—McCormack-Jordyn] More steady sounding beats over here.

VILLAGE STOMPERS (Epic 9785) • BROTHER, CAN YOU SPARE A DIME? (2:40) [Harms, ASCAP—Harburg-Getzny] This sound that has clicked for the Village Stompers before may repeat with this folk-song version of the depression chant, “Brother, Can You Spare a Dime?” Sparking banjo and brass sounds on this not-really-so-radiation.

(B+) MAGIC HORN (2:40) [Par- is, ASCAP—Miron-Falender] Softer version that fits the step side with fine accomplishment.

JERRY SMITH (Sound Stage 7 2542) • I’LL OL’ ME (1:55) [Tune- ville, BMI—Smith] This lively mid-tempo bouncer should go a long way. A very enjoyable sound, with light and steady beat behind it.

(B+) WISHY WASHY (1:55) [Vaughn, BMI—Smith] More keyboard capers here with some variations on “Chopsticks” among others.

ERIN K-DOE (Duke 387) • LITTLE BIT OF EVERY- THING (2:38) [RKO, BMI—Welsh & Slichter Kit, BMI—Kadoff] Big happenings can be expected for this r&b sound from Ernie K-Doe, which combines a wild wailing vocal with a solid steady mid-dance beat. Watch for a strong turn-out for this side that could put the chanter back on the charts.

(B+) SOMEONE (2:35) [Don & Shirl Kit, BMI—Kadoff] Potential wailing on this blues side.

SHERRY SISTERS (Epic 9794) • NOT TONIGHT (2:57) [Kare- rio, BMI—Sisters, Sher- ry] The infectious treatment given this mid-tempo ballad is rather interesting. The treatment is very smooth and lovely, and it’s a very appealing vocal sound with all the makings of a very big hit.

(B+) ONLY TIME WILL TELL (2:50) [Karelio, BMI—K. Sher- ry-L. Sherry] Smooth shuffle cha-cha ballad.
AM RECORDS
(The Biggest Little Catalog)

Presents

HERB ALPERT'S Tijuana Brass

WINNIE WANG & OTHER DELIGHTS

Baja Marimba Band

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8255 Sunset Blvd./Hollywood, California
JUNIOR PARKER (Duke 389)
(B+) CRYING FOR MY BABY (2:25) [Conrad, BMI — Bur- range] Songster Parker wails a swing blues number.


SPIKE JONES (Liberty 57588)
(B+) LET’S KISS, KISS, KISS [2:12] [Oakhurst, BMI — Brandt] Spike Jones has a pleasant version of the Lertins.
(B+) STAR JENKA (2:17) [Metc, BMI — Brandt] More Lertins, but this time with a Dixie flavor.

BILLY MURE (Danco 506)
(B+) MON-COEUR- BRISÉE (2:18) [David, BMI — Poletic] Smooth all instrument pop-rock item.

ROSE OF CHERRY BAY (1:51) [Panther, BMI — Caiola-Skylar] Up-tempo rock version of the popular tune.

TUTTIE’S TRUMBONES (Coliseum 2703)
(B+) BLUEBERRY HILL (2:00) [Chappell, ASCAP — Lewis-Stock-Rose] The trombones & organ do an interesting job on this familiar melody.

TWELFTH STREET RAG (2:50) [Vogel-Shaprio Bernstein, ASCAP — Bowman-Karzal] Exciting version full of surprise.

VERN MCENTIRE (Liberty 57581)
(B+) SUMMER SONG (2:06) [Radford, BMI — McEntire] Pop rock number that could appeal to both teens and adults.

SEVEN MILLION PEOPLE (2:04) [Bergen, BMI — Miller-Greenfield] Infectious melody that could catch on. Arrangement is reminiscent of a Gene Pitney tune.

JAMES LOWE (Vee Jay 906)
(B+) I BELIEVE (2:31) Evergreen is done up in the early R&B sound.

SAINTS (2:14) [Conrad, BMI — Lowe] Done up in its original form, spiritual.

MR. LEE & THE CHEERLEES (Sure Shot 10013)
(B+) COME CLOSER (2:40) [Don, BMI-Hitchcock] Funky blues that should seek quick R&B action.

TAKING YOUR TIME (2:27) [Don, BMI — Malone] Up tempo R&B'er here.

CHRISTINE KITTRELL (Federal 12540)
(B+) I’VE NEVER SEEN SO MUCH RAIN BEFORE (2:45) [Avenue, BMI — Reade-Coyer] Done down tempo style.

CALL HIS NAME (2:45) [Avenue, BMI — Kittrell] Moving blues on this side.

THE SCRAMBLERS (Arival 6592)
(B+) SUPER SURFER, U.S.A. (1:59) [Par-Point, ASCAP — Kay] Guitarists on this lone item that reminds one of the Beach Boys.

(GO, GILERA, GO (1:59) [Par-Point, ASCAP — Kay] More of the same.

LITTLE WALTER HAMMOND (Duo Disc 110)
(B+) WE GO TOGETHER, YES (2:28) [Geymen, BMI — Smith] Snappy arrangement and beat on this rocker.


THE CORDIALS (Liberty 57584)
(B+) OH, HOW I LOVE HER (2:40) [Mirror, BMI — Jenson] Happy stomp beat rock number done in the 4 Seasons style.

(CAN’T BELIEVE IN LOVE (2:40) [Mirror, BMI — Fitt] Fast paced jumper featuring guitar background.

RICHERE MORELAND (Imperial 01610)
(B+) BELL’S IN MY HEART (2:57) [Travis, BMI — Robicha- ux-Durand-Mattassa] Romantic rock ballad with the sound of early rock and roll.

MAILMAN BLUES (2:00) [Venice, BMI — Price] Fact paced jumper featuring guitar background.

BOCKY (Phillips 40279)
LISTEN TO THE BEAT OF MY HEART (2:03) [Best, BMI — Robbins] Fascinating arrangement on this multi-dance teen item.

GIVE ME A MINUTE OF YOUR TIME (2:38) [Birche, BMI — Styles-Robbins] This up-tempo number has a flavor of the Liverpool sound.

THE HARRY SIMPSON CHORALE (20th Century Fox 572)
(B+) CLIMB EVERY MOUNTAIN (3:14) [Williamson, ASCAP — Rodgers, Hammerstein] The harmonized female voices are a very pleasant surprise. This is the full length version.

YOU’LL NEVER WALK ALONE (3:06) [Harms, ASCAP — Rodgers, Hammerstein] The flip side is another strong version of the moving Rodgers & Hammerstein classic from the Broadway evergreen, Carousel. Two stirring sides on this one.

THE COGIC’S (Simpson RS-273)
(B+) IT’S A BLESSING (2:19) [Cherlo, BMI — Saddler] The female group comes across with an emotion-packed gospel flavored number with a fine R&B sound.

(SINCE I FOUND HIM (2:11) [Sinno, BMI — Crouch] The flip side is another religious tinged outing, but done in a hard-driving, rock style.

KITTY KALEN (20th Fox 471)
(B+) MAKE SOMEONE LOVE YOU (2:39) [Halliday, ASCAP — Hildard-Garson] Pretty jazz-blues ballad that should see action on the good music stations.

(LIES AND MORE LIES (2:20) [Shapiro-Bernstein-Jonathan, ASCAP — Springer-Barris-DeLag] The lark has a catchy swing number on this end.

JOYA SHERRILL (20th Fox 576)

MOOD INDIGO (2:17) [Mills, ASCAP — Ellington-Big- gard] More jazz-blues on this end.

VELTEN'TERS (Golden Artists 614)
(CHING BAM BAH (2:08) [Robbins, BMI — Ansen] The boys have a hard driving rock number that is reminiscent ofm the Big Bums.

I FEEL SORRY FOR YOU (1:56) [Floyd Davis, BMI — Atchison] An interesting number that could create excitement.

LIGHTIN' SLIM (Excello 2267)
(CAN'T LIVE THIS LIEF NO MORE (2:28) [Excellence, BMI — Miller-Hicks] Soul blueser that should appeal to R&B fans.


THE CHANDLER (Loadstone 15007)
(B+) PAIN DAY (2:06) [Stone, BMI — Smith] This haunting rock-a-cha-cha could appeal to the teens.


BOBBY JOYCE LOMAS (Michele 202)
(LITTLE, LITTLE, LITTLE (1:50) [Cherlo, BMI — Conyers-Bailey] Wailing blues with an up-tempo feel.

CRY FOOL (2:35) [Cherlo, BMI — Conyers-Pemberton] Romantic rock number with the years back sound.

JIMMY BEE (Dyna 115)
(B+) PUT YOUR HAND IN MINE (2:09) [Vegas, BMI — Bee-Saddler] Happy jumper done up a la Jackie Wilson.

HAVE I CAUSED YOU TROUBLE (2:00) [Vegas, BMI — Bee-Saddler] Heartfelt blues on this end.

THE OLYMPICS (Arvee 6501)
(B+) BIG BOY PETE (6:25) [Venice, BMI — Harry-Terry] This lively, novelty revival could get a lot of attention.

(STAY AWAY FROM JOE (2:20) [Arvee, BMI — Ward] Another good gimmick sound which boasts of lots of dance potential.

SI ZENTNER (RCA Victor 8550)
(B+) IN A LITTLE SPANISH TOWN (Twos On A Night Like This) [Fisher, BMI — Lewis Young—Wayne] Cha-Cha lovers should react to the Latin version of the smash.

(DEAR HEART (2:28) [Wat- mark-Northridge, ASCAP — Mancini-Livingston-Evans] The popular academic top nominee enjoys a waltz tempo.

KEITH COLLEY (Vee Jay 682)
(B+) WELCOME HOME BABY (2:18) [Seven Gears- BMI — Cosley-Still] Interesting mul-ti-dance teen item. Arrangement has a good commercial sound.

BILLY GILMORE (Vee Jay 626)
(B+) SNAPPY GIRL (2:26) [Missouri, BMI — Blatter] The pace changes to a catchy slow beat number.

GARY RAY (Emerson 102)
(B+) IRRESISTIBLE YOU (2:12) [Lloyd-Logan, BMI — Kasha-Dixon] Hard rock rendition of the ditty.

WHATCHA GONNA DO (2:18) [Beverly, BMI — Hawkins-Magill] Snappy rock number. Record was done live.

SAMMY KAYE (Decca 3177)
(B+) GOLDFINGER (2:22) [Fuller, BMI — Buckeys-New- lcy-Barry] Balon waver Kaye adds a chorus beat to the popular flack kick.

BLUE PRELUDE (2:34) [World Music, ASCAP — Jenkins-Bishop] This end features a snappy sax trot. The danceable disk makes for good juke-box programming.

BASSETT BAND (Josie 45-234)
(B+) THE HAPPY ORGAN (2:05) [Dorothy, BMI — Woods-Cortez] Here's a very well done updating of the "Baby" Cortez Instrumental driver of a few years back.

THE HUNT (1:50) [Grand Canyon, BMI — Feldman, Goldstein] The stamina easily takes the lead over in raunchy thumper.

CHAN ROBROO (Challenge 45-1185)
(B+) FUNNY TING (2:29) [Nashville, BMI — Romero] A lovely, haunting tune with a pretty pretty groove done in fine style by the chanter.

IT’S NOT FAIR (2:40) [Nashville, BMI — Romeros] This one is another self-penned sentimental ballad nicely ar-

Cash Box—April 24, 1966
AND A HIT SINGLE AUTUMN #10

"JUST A LITTLE"

B/W

"THEY'LL MAKE YOU CRY"

160,000 SOLD IN TWO WEEKS
MEMO:
Re: "JENKA LETKISS" craze
To: All record producers in the world from the original Finnish publishers through Stig Anderson.

Having been in the U.S. for 3 weeks and having met record people-publishers from all over the world I believe "Jenka" or "Letkiss" will be a world craze but beware of "false" copyrights-record the authentic Finnish songs. These songs fit into the Letkiss dance steps. The authentic copyrights have the original trade mark with a viking sitting on a polar bear.

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Tony Clarke, who is currently riding the charts with his Chess deck of "The Entertainer," just twenty-five years ago in New York City. When he was 10 years old he moved with his family to Detroit. It was in the motor city, after he sang at a fifth grade recital, that he decided on a show business career.

Although he knew that he wanted to make singing his life's work by the age of nine, he was convinced by his parents and friends that he should study music more formally. It was the move to Detroit that prepared him for the music business. "I was around Negroes. I knew that they could do many things in the business and I wanted to be one of them," he says. "I still do.

Tony is now on the road doing TV and radio shows and p.a.s. promoting his hit, "Laugh, Laugh," and hitting the charts again with "The Entertainer." Sometime this summer he plans to record a collection of his best known songs.

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Bios for Deejays

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Cash Box—April 24, 1965

TOP 50 IN R&B LOCATIONS

1 GOT TO GET YOU OFF MY MIND  Solomon Burke (Atlantic 2574)
2 I'LL BE DOOGONE  Marvin Gaye (Tamla 5412)
3 WE'RE COMIN' MARX (Part 1) Little Milton (Checker 12722)
4 SHOGUN  C. Walker (Soul 35901)
5 STOP IN THE NAME OF LOVE  Supremes (Motown 1074)
6 IT'S GROWING Temptations (Gordy 7640)
7 DOO BABY BABY  Brothers (Tamla 5411)
8 ANYWHERE TO RUN  Marvin Gaye & Tammi Terrell (Gordy 7039)
9 I DO LOVE YOU  Billy Stewart (Chess 1922)
10 THE ENTertainers  Tony Clarke (Chess 1924)
11 WOMAN'S GOT SOUL Hopper & Smokey (Epic 10647)
12 JUST ONCE IN MY LIFE Righteous Bros. (Philips 127)
13 ONE KISS FOR OLD TIMES' SAKE Ronnie Dove (Diamond 179)
14 DON'T MESS WITH A GOOD THING Bobby Keyes Ferntella Bess (Checker 1097)
15 IT'S GOTT THE WHOLE WORLD SHAKIN'  Sam Cooke (RCA Victor 5859)
16 BARRACUDA  The Cargoes (Mercury-Vitus 605)
17 IKO IKO  Dave Cupps (Red Bird 10-024)
18 BIG CHIEF  Professor Long Hair (Watch 1960)
19 TEACHES AND CREATES  I Kerts (Modem 1965)
20 NOTHING CAN STOP ME Gene Chandler (Columbia 149)
21 I'M NOT TELLING  Bobby Bland (Chess 190)
22 MR. PITIFUL  Otis Redding (Volt 124)
23 BIRD'S AND BEES  Jewell Akenson (Ee 3145)
24 SOMEONE TO LOVE  E. Hill (King 161A)
25 SINCE I DON'T HAVE YOU  Betty Everett & Jerry Butler (Vee Jay 4009)
26 SEARCHIN' FOR MY BABY  Manhattans (Carnival 509)
27 TEASING YOU  Willie T. (Atlantic 2275)
28 SHE'S ABOUT A MOVIE  Sir Douglas Quintet (Tribe 8308)
29 LIPSTICK TRACKS  Zino (Imperial 61102)
30 YES, I'M READY  Jackie Moore (Evec 105)
31 SOMETHING YOU GOT  Chuck Jackson & Maxine Brown (Sonet 181)
32 A WOMAN CAN CHANGE A MAN  Jo-Tex (Old 4006)
33 WHEN I'M GONE  Natalie Hollar (Tamla 5411)
34 GOLDINGENG (United Artists 790)
35 WHO CAN I TURN TO  Diana Warwick (Soul 13627)
36 ONE STEP AHEAD  Aretha Franklin (Atlantic 42347)
37 COME ON OVER TO MY PLACE  Griffiths (Atlantic 2235)
38 HURT SO BAD  Little Arduino & Imperials (DCP 1128)
39 DUST IN DADDY'S EYES  Bobby Blue (Duke 599)
40 MY BABY  Freeman Bros. (Soul 15018)
41 NEVER YOU LEAVE ME  Mary Wells (20th Century Fox 570)
42 EVERY NIGHT, EVERYWHERE  Jimmy McCracklin (Imperial 6604)
POPPIES

I GO TO PIECES—Peter & Gordon—Capitol T/S 233

The string of successes from Peter and Gordon should continue unbroken through the appeal of their new Capitol set, and is likely to gather renewed strength from the fine sound of this package. This album features the pair's latest hit outing, "I Go To Pieces," with a bevy of other rock blues tunes performed with an exciting guitar-harmonica accompaniment. Included on the platter are "Good Morning Blues" and "I Don't Care What They Say." Watch for copies and sales gals from this disk.

BRINGING IT ALL BACK HOME—Bob Dylan—Columbia CL 238/CS 9128

With the clicking "Subterranean Homesick Blues" netting pop airplay and the folk popularity of Bob Dylan drawing strong reaction as well, this set should find no trouble in hitting the album charts. Along with his single side, the stylist-composer-singer runs through his well known "Mr. Tambourine Man," and a collection of other self-penned tunes. Mark up another winner from this artist and watch the sales mount. A natural for folk-pop and blues lovers.

MR. STICK MAN—Pete Fountain—Coral CR 57473/CRS 57473

Repeating the success formula of Pete Fountain's latest LP, the clarinetist's new Coral outing should find little trouble in heading up the best seller charts. The program once again includes show tunes, standards and originals in the dixieland vein with a broad appeal heightened by the inclusion of the artist's latest hit "Whipped Cream." Soft vocals add a bright touch to the shimmering orchestration, and break up the instrumental segments. Among the highlights are "Show Me A City Like New Orleans," and "Gotta Travel On." Watch for a big reaction.

RED ROSES FOR A BLUE LADY—Wayne Newton—Capitol T/S 2335

Wayne Newton's last single effort, which hit big, should spark considerable sales for the tune-sters latest Capitol LP, tabbed "Red Roses For A Blue Lady." Or the deck, the chanter is in very fine voice running through a dozen romantic and softly tuneful tunes, including the very lovely "Looking Through A Tear" and an updating of "I'm Looking Over A Four-Leaf Clover." There's a great attractiveness in this set for the adult crowd as well as the teens, who should show up strongly enough to boost the album way up the best seller lists.

LATIN FOR LOVERS—Doris Day—Columbia CL 2316/CS 9116

Latinique and lovely romantic music are noted in Doris Day's delightful new Columbia outing. The set's cha-cha and bossa nova mingle with the songstress' sweet vocal talent to produce the programmer's dream of sweet spinning sounds. Some of the standouts include: "Modulation," "Fly Me To The Moon," and "Slightly Out Of Patafina." Perhaps the ever young artist shines in the lush orchestral setting, coming up with a highly enjoyable set for late night playing.

MOR E GREAT HITS OF 1964 (And Other Golden Goodies)—Various Artists—VeeJay VJP-1136

VeeJay has a sure winner in this latest outing, which is jam-packed with golden sounds from previous years. Fourteen hot numbers performed by a dozen different artists headline the package with some powerful picks of the past. From a couple of years back the Skyliners serve up their smash romancer "Since I Don't Have You," the Four Seasons featured with "Who Liked A Man" and Bobby Day belts out "Rockin' Robin," while other tracks include The Honeymooners, Betty Everett and Jerry Butler. Watch this one zoom.

MY KIND OF WALTZTIME—Ethel Ennis—RCA Victor LSP-3178

Surprises are in store for those misled by the title of this RCA Victor LP, since Ethel Ennis' waltztime has as many other themes as are necessary to enchant any listener. The tunes include cha-cha's, bossa nova and swing songs, each done with an especial care and plan for the young adult market with a vibrant charm. Included in this outstanding set are "Mr. Tambourine Man," "A Grand Night For Singing," "My Coloring Book" and a version of "The Song Is Ended" that is captivating and demands replaying.

HUSH, HUSH SWEET CHARLOTTE—Patti Page—Columbia CL 2353/CS 9153

An Academy Award winner, "Hush, Hush Sweet Charlotte," provides a powerful sales appeal to this lovely collection of songs sweetly done by Patti Page, with the title tune at the Oscar presentations. The lark should find a lot of air time afforded her stunning renditions of "Black Is The Color Of My True Love's Hair," "Green Leaves Of Summer" and "Can't Help Falling In Love" as well as her single misses. The producer who tabs the album. A very enjoyable sampling.

60 FRENCH GIRLS—Les Djinns Singers—ABC Paramount ABC/ABCs 312

Les Djinns Singers have a striking sound, which has proved very popular with the American public, and should repay with this ABC Paramount set of enticingly lovely and excitingly lively songs. The 60 French girls put together a vigorous collection of voices that will be an interesting change-of-pace for program sponsors, especially like, "Monsieur List," "Je Taime, Je Taime" and "Paris, Tu Mais Fris Dans Tes Bras." A very pleasing package.

THE MIXED UP BULL FROM PALERMO—Lou Monte-Reprise KRS-1401

Lou Monte, with an endless repertoire of Italian-styled fun tunes, has come up with another dozen delightful ditties in the Neapolitan vein, which should capture the imagination of all his loyal fans and follow in the same path as his many previous successes. In this album the artist offers a fun-filled pile of melodies straight from the Sicilian scene including the well-known Italian "originals," "Hello Dolly" and the "Too Fat Polka," as well as "Homotanny Italian Style." This one should get a lot of spins.

KILLER JOE'S INTERNATIONAL DISCO-THQUE—Atlantic 8109

The leading exponent of discotheque dancing, "Killer Joe" Piro, has selected and arranged the sequence of the 14 tracks on this Atlantic LP which features his own orchestra. The package is tailor made for home dance parties, and should see heavy sales. It does, being for watusi, monkey, jerk and frug terpsichory. Selections include "C'mon And Swim," "Hully Gully Baby" and "La Paloma." Expect a large teenage showing to really boost sales for this disk.

THE SONG IS YOU—Joe Williams—RCA Victor LPM/LSP 3343

Solid vocals and lush orchestral support make for an exciting listening package on this RCA Victor effort. The power-voiced of the vet chanter is featured in a dozen romantically styled and orchestrated past, by Frank Nuti. Williams comes off magnificently in performances of tunes like "Prelude To A Kiss," "I'm A Fool To Want You," and "You Stepped Out Of A Dream." This album will satisfy all of his following fans, and would win a large number of new listeners through its brilliant quality.

LEES EVANS PLAYS THE BEST IN "POPS"—Command RS 878 SD

Lee Evans approaches a dozen recent and vintage "pop" tunes with a glamorous keyboard style that makes for extremely fine listening. The technical ability of the pianist shines throughout as is his creative talent, which shines on tracks like "Mambo Italiano," and "It Don't Mean A Thing (If It Ain't Got That Swing)." "Good music" stations will find all of the tracks suited for programing, and the "top 40" listeners will find them enjoyable.

THE GENTLE BAIN—Original Soundtrack—Mercury MG 21016/SR 61061

The same haunting secretarial love that pervaded Luis Bonfa's score for "Black Orpheus" may be found in this excellent "Gentle Rain." His guitar themes with the indescribable charm of Brazilian rhythm are here, but more polished than in the previous soundtrack, with a touch tamer with a lush string ork. The main motif is beautifully rendered in separate tracks by solo guitar and full orchestra, and other highlights include "Judy's Story" and "Saturday In Rio."
WISHING IT WAS YOU
ANOTHER HIT BY CONNIE FRANCIS
B/W YOU'RE MINE
[Just When You're Lonely]
K-13331
MGM RECORDS
MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
SOL’S TIME—Jackie Wilson—Brunswick BL 54118/BL 754118

The latest sampling of sounds from Jackie Wilson has some strong points of appeal. It features his latest R&B hit, “Danny Boy,” in the set has the drawing power that the performer’s reputation and dynamic style has been known for: and it also has that sound that sells records through exposure. Wilson’s remarkably strong and “soulful” showing will lead to a very good response. Bright tracks include “A Kiss, A Thrill And Goodbye” and “Teardrop天涯.” A set to watch.

THE RACE IS ON—George Jones—United Artists UAL 312/UA 6478

Country balladeer George Jones, whose original version of “The Race Is On” hit big in the C&W department over a year ago, kicks off this album with the same tune. One of the bright stars in country music, the artist offers, in addition to the title track, a sentimental selection of mellow ballads, highlighted by “They’ll Never Take Her Love From Me” and “Time Changes Everything,” as well as the self-penned blueser, “ Ain’t It Funny What A Pool Will Do.” Keep an eye on this one.

GREAT MOTION PICTURE THEMES FROM JEAN HARLOW FILMS—Conducted by Perry Botkin, Jr.—World Artist WAM 2007/WAS 2007

Jean Harlow, whose name was on the lips of almost every motion picture fan of the last generation, is the subject of this interesting and unusual outing from the artists. Conductor, by Perry Botkin, Jr. the set contains the themes from ten of the actress’ well-known films including “China Seas” and “Gone,” from “Personal Property.” Also included in the package are a pair of original numbers (of the late blonde bombshell). One could click very well, with added drive garnered from the upcoming film biography of the star.

Y’ALL COME—Jim & Jesse and The Virginia Boys—BL 2014/BN 19414

Veterans of the bluegrass music field, Jim & Jesse, backed by the Virginia Boys, have dished out another delightful slice of hillbilly humor. The mountaineers, Jim and Jesse McReynolds spout the whimsical rhymes, tunes from the bluegrass belt as easy as eating hushpuppies and grits, picking the mandolin and guitar as they offer such clever気も知れない as “Stay A Little Longer” and “Tell Her Lies And Feed Her Candy.” This one should go well with the country buffs.

MILLION SELLERS POLKA STYLE—The New Yorkers—Pan PLP-540/3101

Delving deep into the dusty catalog of million selling tunes, the New Yorkers have assembled a series of golden oldies spanning a span of almost forty years, and set them to the lively polka rhythm. The bouncy quintet kicks off the interesting session with “Don’t Let The Stars Get In Your Eyes Polka,” intersperses the set with way-backers like “Love Train,” and closes up with the tongue-twister from the recent Academy Award winning score of “Mary Poppins.” A catchy outing by the group.

RISCO THEQUE—SUNDAY NIGHT—Austy Inman—Jubilee JGM 2065

Austy Inman, an up-and-coming personality on the path of light patter unloads a bundle of chuckles in this Jocubles Jewel, recorded live at the Frontier Club in Kansas City. The comic, whose humor is definitely directed toward adult listeners, provides a load of smiles, fler and whole-hearted belly laughs as he picks his way through the golf links, Africa in Africa and a bare-raising tale about the problems of producing rabbits. This one should live up to all hype.

THINK ON THESE THINGS—Frederick H. Williams Chorale and Orchestra—OBS 317

The Frederick H. Williams Chorale and Orchestra is presented in a stirring Regina package of inspirational songs especially written for this album by Williams. Conducted and arranged by Maury Laws, the chorale does splendid interpretation of the poignant compositions which are directed at inspiring faith in God and love of country. Some of the rousing and meaningful tracks include “Praying Hands” and “Proclaim Liberty,” a heartfelt plea for freedom through-out the world. A moving album.

JAZZ PICKS

CANADIANA SUITE—Oscar Peterson Trio—Limelight LM 7169

The Oscar Peterson Trio has received plaudits for much of its work before, but this series of original compositions by Peterson, and the superb playing of the skews may well have far outdone the combo’s earlier efforts. The suite consists of eight pieces describing various parts of Canada, and each is a whole piece, the whole thing packing one of the finest jazz outings to come along in the outstanding Limelight collection. Among the tracks are magnificent, “Wheatland,” and “Laundrette Waltz.” Ed Thrush (bass) and Ray Brown (drums) are the spectacles of the album.

A TASTE OF HAM—Lionel Hampton—GLAD H 1065

This LP offers “A Taste Of Ham” to satisfy the palates of the most demanding jazz connoisseurs. Gourmets of the swing era will find that this 45 touch has lost none of its skill, and fanatics of modern music will be pleased by the evidence that Hamp has kept well in touch with changes in the current sound. In addition to the instrumental mastery on this outing, Carmen Costa and Sevus add a lovely vocal touch, and the latter’s guitar showing is grade-A. Tunes include “What’s New” and “I Love You, FORGOT MIND.

NOW BEST BETS

STRAIGHT AHEAD!—Junior Mance—Capitol TST 2218

The popular Junior Mance joins his keyboard talents to the mix in this New York band set out to work all this lively set of swinging sounds. The teamwork totals a relaxed and elegant collection of big band pieces. Mace is right along with the other, “In A Mellow Tone,” through the end. Other highlights include the Capital set and “Late Late Show” and “Trouble In Mind.” This pooling of individual talents adds up to a whole groove in sound, as should find a very large welcoming crowd.

DO I HEAR A WALTZ—Ralph Sharon Trio—Columbia CL 2321/CBS 1921

The latest Richard Feathers score is taken for a softly swinging romp on this Columbia LP, which rounds out the label’s issue of three albums on the label to a separate group. Jazzophiles acquainted with the Ralph Sharon Trio will, more than likely, be in agreement with those who have been familiarized to playing behind Tony Bennett. Some of the tunes given a light and lively handling are: “Stay,” “Moon Over Manhattan” and “Do I Hear A Waltz?” Beautiful spinning material.

CORCOVADO TRUMPETS—Vic Schoen—Mainstream M1001

Bossa nova beats are given a brass big band treatment in this Mainstream platter arranged and conducted. The Latin rhythm is gently handled, despite the usually harsh sound of a big group, and comes out in a new light as a result of some very fine trumpet and highly inventive organ work by Jack Wilson. Plenty of ample solo jazz and “good music” shows with tracks like: “Let It Be Me” and “The Girl From Ipanema.” Intriguing renditions of fine tunes.

CLASSICAL PICKS

J. S. BACH: THE MUSICAL OFFERING; Hermann Scherchen conducting; Westminster XWN 19609/WK 4701

The mastery which is attributed to Johann Sebastian Bach is seldom as noticeable as in his musical world, which features thirteen sections developing a single theme. Hermann Scherchen conducts a group of members from the European String Quartet and the Vienna Symphony Wind Group in this Westminster recording of the piece. The arrangement used is the same as that in Scherchen’s performance in Philarmonic Hall, which was critically highly acclaimed.

HANDEL: SAMSON ORATORIO—Gunter Weissenborn conducting; Everest 6125/3/3125/3

The majestic Samson Oratorio is incomparably rendered in this reading by Gunther Weissenborn, one of the leading authorities on Handel’s works and his music. Weissenborn’s Samson in captivity, mocked by the Philistines, visited by Delilah, and convinced that the destruction of the temple is his means of redemption, as based on the classic poem of John Milton. This three-disc set beautifully captures the performance by the Choir of St. Jacobi’s Church, and is catchingly packaged with explanatory notes.
World Artists Records
Is Proud To Announce The
Release Of Three Of The
Year's Most Exciting New
Albums. You Are Cordially
Invited To Hear Them.

FIRST ALBUM
ON THE MOST TALKED
ABOUT LADY OF OUR
TIME

THE MOST EXCITING
NEW SINGING GROUP
OF THE YEAR

INCLUDES HIT
SINGLE "WHAT DO
YOU WANT WITH ME"

R.S.V.P. TO YOUR NEAREST DISTRIBUTOR

WORLD ARTISTS RECORDS, INC.
550 GRANT ST.  PITTSBURGH, PA.
CHICAGO:

The electrifying performance of actor, Paul and Mary at the Brooklyn Academy of Music last week (10) has turned out to be a hit. Not only did the show sell out, but with every tick of the clock the audience continued their appreciation of the performers. The program, which included some of the most memorable moments from the band's career, was an instant hit, and the audience demanded more. In fact, the band announced plans to return to Chicago next month, to continue their tour and perform for even more fans. 

**RAILROADS**

- **ROYALITIES**
- **VICT JUCI**

- **NEW YORK:**

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HERE WE GO
5 STRIKES
IN A ROW

“BACK IN MY ARMS AGAIN”
THE SUPREMES
MOTOWN #1075

“WHERE DID OUR LOVE GO”

“BABY LOVE”

“COME SEE ABOUT ME”

“STOP IN THE NAME OF LOVE”

TAMLA / MOTOWN RECORDS
2648 W. GRAND BLVD., DETROIT 8, MICH.
A Barry Reardon Fund has been organized by KSFO-San Francisco deejay Jack Carney to help defray the hospital expenses of a young student who was hospitalized after being shot in a holdup. Reardon, who was closing up the service station where he worked to help out the family financial situation, was attacked by two youths and shot in the back. The bullet shattered the boy’s spine, making it doubtful that he will ever walk again. When Carney heard of the tragedy and learned that the family had no hospitalization, he immediately set up the fund, which has taken in $1200 thus far. It looks like a lot more could be added.

DUNKIN’ DEEJAYS—THE WOWO-Ft. Wayne Top Cats made a big splash with an impromptu (and unrehearsed) swim meet, staged at the recent boat and vacation show in the local Coliseum. A huge crowd of 6,000 waited patiently as the quintet, clad in the latest beach fashions, stumbled into the pool and sliced through the waves at a blistering pace, creating a cloud of steam in their respective wakes. Slowed down only by the raging currents in the indoor tank, the fearless five amazed the onlookers as they all made it to the finish line with very little help from the rescue boats patrolling the area. Smiling victoriously, the soggy spinners above are known in real life as Bob Sievers, Don Chevillet, John Cigna, Ed Karr and newly married Doug Stevens, who managed to cop the laurels. Beside helping to fix the waterlogged team from the briny depths, the audience participated in the event by calculating the winning time, which, by the way, may never be disclosed.

It’s spring and a young man’s fancy lightly turns with every crack of the bat, and to help keep them turning, WJZ-Baltimore inaugurated a contest aimed at stimulating more interest in the national pastime, with special emphasis on the home team. The gig was known as the “Bird Bumperama Contest” and had all the faithful followers of the Baltimore Orioles proudly displaying numbered bumper stickers on their cars. Every day the giveaway is a success to the effect, three numbers would be announced and a trio of prizes were forwarded to fans of the flock. Top prize daily was a 12-inch portable TV (the better to see them with) and two other fortunate walkers off with reserved lower seat tickets to future home games. For the last day of the promotion some lucky local was watching all of his shows on a color console set.

Ron Cash, program director of WEEP-Pittsburgh, has been getting a lot of mail and calls for George Friedman, who was reported by another trade paper as being with the Steel City station. ‘‘Paint so those who want to contract him will have to try elsewhere. We also hear that the station, which changed to a C&W format only three months ago is already fighting for top ratings with the area’s leading country stations.

Jerry Blavat, who spins ‘em at WHAT-Philadelphia, has premiered his new weekly teen package, “The Discophonic Scene” on the local TV 10. The session includes segments like “The Hip Five”—selections of the current big sounds, “Discovery Time”—spotlighting local teen talent and “Memory Time”—featuring the Jean Williams Dancers performing the dance steps of today. The show is produced by Deborah Miller and directed by Bob Olander, with the writing assignments handled by Matthew Robinson and Peter Duncan.

The Health Fund of Greater Cleveland was given a boost recently when radio KYW hosted a “Health Fund Hoontennay” at the John Carroll University Gym. Almost 3,000 boot- ers shoe-horned into the hall, at a dollar a head, filling the fund coffers with $1,265.75. An additional 400 aspirants were turned away from the jamboree, which was emceed by spin- ner Jim Runyon and featured Josh White, Billy Edd Wheeler and ten other acts.

Down in Atlanta there’s a non-profit carrier current radio station which is trying to get started at Emory University, but is finding rough going due to an extreme lack of records. Since the station, WEMO, is not a commercial station, a great many record companies feel that they cannot send out promotional records, and since most of the station’s allotted budget must be used for equipment and maintenance, there isn’t a whole lot of money left for the pur- chase of records. They can afford everything but C&W, so any of those platters that are laying around collecting dust can be put to good use by the infant broadcaster. Discs can be sent to WEMO Radio, Emory Uni- versity, Drawer SS, Atlanta, Ga.

KRIK-Roswell, N. M., has just switched from a C&W format to top 40 tuning and could use a whole batch of old and new records to push out to its 175,000 listeners. Discs can be sent to KRIK Radio, P.O. Box 2107, Roswell.

VITAL STATISTICS:
Paul Lindsay exits WIND-Chicago to take up manager position at WLAP-Lexington, Ky. Glenn Kensing named as general manager of KMSC-Houston. Tom Dunn switches from KQEO-Albuquerque to program director of KMB-C-Kan- sas City, Mo. He makes the shift from WFYI-New York to program director of WTMF. Al Kasik and Ron Edsall, new director at WXZY-Detroit, succeed Ed Hardy who took up similar post with WABC-New York. Val Clenard assumes acting news director role at KMPC-Los Angeles when Minter steps up to promoto director with KMB-C-Kansas City. Bill Dickey, former sports director with WQXI-Atlanta, has taken up similar slot with WSMA-Atlanta. Bob Barr, ex-production director with KVII-Seattle, steps over to KOL. Jerry Tolbert assumes role at KANG- Kansas City, Mo., with WBBM-Chicago. Jim Wesley from WSB-Atlanta gets the green light as station manager at WBBM-Miami. Roy Cooper leaves deejay spot at WNDK-Syracuse and moves to WPOP-Hartford. Leon Lewis and Harvey Hauptman join news staff of WBZ-Boston. Harry Wallis from WNBC-New York, Brad Sherman from WABC, Allen Shaw, from WHB-Kansas City, Mo. and Henry J. Marrotte, from KDKW-Minneapolis, join news staff at WINS-New York.

Cash Box—April 24, 1965
IT'S GO!
ALL THE WAY FOR SUE THOMPSON'S
STOP TH' MUSIC
HICKORY 1308
\[c/w\] WHAT I'M NEEDIN' IS YOU

ANOTHER JOHN D. LOUDERMILK HIT

Hickory
RECORDS, INC.
2510 Franklin Road
Nashville, Tennessee 37204
HOME OF THE NASHVILLE SOUND
Indie Production Co. Opened By Beford Hendricks

NEW YORK — Arranger-composer-lyricist has set up his own production company called Clavicle Record Corp. The veteran arranger and pianist Alan Logan and the first production is an instrumental titled "Twilight" backed with "What Now My Love." Hendricks expects to have the first disk placed with the label in the next few days. He is currently rounding up vocal talent and songs for future productions.

Hendricks will still do free lance arranging for various companies.

The vet arranger started his music career in Terre Haute, Indiana where he attended the Smitherees Teachers College. After graduation, he stayed with an outside Midwest band and finally started doing a single. In 1949 he moved to New York and resumed his musical studies at New York University. After completing his studies there, he went into songwriting, co-composing, died last week, "Looking Back." "Nothing In The World," "Call Me" and "It's Just A Matter Of Time." Hendricks then went into arranging, doing most of the Dinah Washington's and Brook Benton's biggest hits including "What A Difference A Day Made" for Dinah and "Boll Weevil" for Benton. One of his biggest hits include Timi Yuro's "Hur," Al Martino's "Love You Because," Phyllis McGuire's "I Don't Want To Walk Without You," Aretha Franklins "Rumin' Out Of Fess" and Nat Cole's "Rambtin' Rose."

Evelry Brothers Off To Europe

BURBANK — Warner Bros. waxes, the Evelry Brothers, have left on a nine country tour of Europe, as the vanguard of an extensive midwest band and international cooperation between Warner and other labels.

The duo arrived in Germany on Apr. 11 where they were hosted by Telefunken. It will tour Europe and will record four new German songs with one of Germany's top indie producers, Gerhardt Mendelssohn.

On Apr. 17 the brothers arrived in Milan, in time to attend the convention of the label's Italian licensee, Columbia. On the convention will record two original songs in Italian, as well as doing extensive TV work in Italy.

The next stop on the tour will be in Scandinavia where they will appear in Stockholm on Apr. 22, Oslo (23) and Helsinki (24). In each of the cities they will perform on major TV and radio programs in addition to making personal appearances.

Leon Catib of Vogue Records in France will plan to get the Evelry on vocals. In France they will record four new French cuts and will wax four tunes in French.

The duo's tour ends the pair will head for Holland for a couple of days, then will take off for a ten day stay in London, which will include more TV and radio spots in addition to making personal appearances.

Premier Albums Up Javits

NEW YORK—Michael D. Javits has been appointed to the position of assistant controller of Premier Albums, Inc. Javits, a graduate of Hofstra University, has been with the firm since mid-1964, and, prior to his joining Premier, served as treasurer of Homestead's Marine Paints, Inc. Premier Albums is a record manufacturer, specializing in budget-priced LP's and also engaged in the premium and custom pressing fields.

Pitney Touring

NEW YORK — Musician singing star Gene Pitney has been on a 40-day concert tour of the United States. In addition to the 7 p.m. shows, the chanter will star in a motion picture which goes into production at the conclusion of his juncture late in May and will be scheduled for return appearances on the Hullabaloo and Jimmy Dean TV spots.

Frank Stamps Dies

DALLAS—Frank Stamps, a leading figure in gospel music at the age of 68. Stamps was best known in the South and Southwest through the Stamps Quartet, a gospel group.
pop'u-lar (-ler), adj. 1. Suitable to the public in general; as: easy to understand; plain. 2. Beloved or approved by the people. 3. Prevalent.

I DO LOVE YOU
BILLY STEWART
Chess 1922

THE ENTERTAINER
TONY CLARKE
Chess 1924

WE’RE GONNA MAKE IT
LITTLE MILTON
Checker 1105

AIN’T NO BIG THING
THE RADIANTS
Chess 1925

LOVE IS A FIVE LETTER WORD
JAMES PHELPS
Argo 5499
Koppleman & Rubin Exit Big Seven Music to Form Indie Prod.-Pubbery Operation

NEW YORK—Charles Koppleman and Don Rubin have left their key positions at Big Seven Music, the Roul-
dace label that released most of their work, to form their own record production and music publishing firm at 1650 Broadway in New York.

Koppleman and Rubin have leased seven rooms at the studio, including four recording rooms, to produce the material for Koppleman-Ruben Associates recording and Chardon Music, a BMI publishing firm.

The two music men are currently busy signing talent for their new firm. They are also seeking new artists for their catalogue plus acquiring additional material for their catalogue of established tunes.

“We will cover all phases of the music business as we did when we were with other companies,” Koppleman said.

Aside from producing records and publishing music,” Rubin said, “we are also going into management and representation phases of the business."

Koppleman and Rubin started in the music business two-thirds of the “Ivy Three” and had a hit record, “Yogi,” in 1960. From there they went on to composing and worked for Alvin Music. When Don Kirshner and Al Nevins sold Alvin to Columbia (Screen Gems) Pictures, Koppleman and Rubin became executives with the firm.

In their association with Alvin, Screen Gems and Big Seven they were responsible for hit material for Robert Nelson, Leslie Gore, Skeeter Davies, Shirelles and other recording stars.

“We will be making announcements of our activities as fast as they are signed,” Koppleman said.

Music Stamp Third Best

NEW YORK—The American Music Stamp, issued last Oct. in honor of 50th anniversary of the American Society of Composers, Authors and Publishers (ASCAP), won third place in the best design of 1964 in the annual competition held by the U.S. Post office.

¥", which was de-

signed by Haines at Ford, features a horn and lute of Colonial eras in red, blue and black on blue background.

The vote polled 30,000 people from 50 states and 35 countries, who voted the Remington music commemorative stamp first, and the Charles M. Russell honoring stamp second.

ASCAP President Stanley Adams praised the Society’s gratification that the beautiful stamp commemorating its Golden Anniversary won the approbation of so many voters. We are grateful to Postmaster General John A. Gronowski and our own Jim Rule for this tribute to the Society on its birthday.”

Monitor Deals For Tapes From U.S.S.R.

NEW YORK—Monitor Records has completed negotiations with Maksimandina Kniga, the U.S.S.R. ex-
port agency for cultural commodities, to produce records of folk and pop music of the various republics of the U.S.S.R., from performances recorded in those countries. Among the first releases will be music from Russia, Lithuania and the Ukraine. Other nationalities music will be released as time goes on.

Monitor specializes in the field of International folk music and presently boasts one of the largest catalogs of music from Russia, Yugoslavia, the Ukraine, Portugal and the Phillipines among others.

Stereo Tape Corp. Bows 10-

NEW YORK—Stereo Tape Corporation of Hewlett, Long Island, has announced a new line of Encore “Miniatures,” pre-recorded tape in 3” and 3½” reels at 3% ips and 3% ips designed for all caption driven machines. The initial release consists of 10 tapes, available at both speeds, 2 track mono, including a Mel Torme-Connie Haines album, and packages with Andre Previn, the Hi-lo’s, the Francis Bay Big Band and others.

The new product is being introduced with a rack package, including Encore blank tape, and 40 pre-recorded tapes. The rack was unveiled at the Apr. 1st Noreleo rep meeting at the Hotel Commodore. Initial sales efforts will be directed to Noreleo dealers.

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TWO HITS FROM SUE!

THE REAL THING
by Tina Britt
Eastern 604

TURN HERE
by Eddie & Ernie
Eastern 604

SUE RECORDS
265 W. 54 St. New York, N.Y.
Tel. PL 2-7211

THE 4th RUDY VALENTYNE RECORD Is Out This Week!

"WHEN I WAS A CHILD"
and
"WHEN I FALL IN LOVE"
R-4618
on
ROULETTE RECORDS

A BIT OF FRIENDLY PERSUASION—Bearing an amicable expression and a powerful persuader, Buddy Killen (left) and Jack Stapp keep the writing-staff of the Tree pubbbery in line as re-inking time rolls around at the executive offices in Nashville. Judging from the faces of the octet about to sign new exclusive long term writer’s pact, very little extra effort is called for on the part of the “guards.” Preparing to renew the ties that bind with the firm are: (l. to r.) Justin Tubb, Don Wayne, Larry Barnes, Larry Butler, Ronnie Wilkins, John Harly, Bill Cates and Curly Putman. The company’s roster also includes the names of Roger Miller, Joe Tex, Bobby Marchan and Dottie West.

Cash Box—April 24, 1965
My sincerest thanks to the members of NARAS.

Barbra Streisand

RECORDING FOR COLUMBIA RECORDS® MANAGEMENT: MARTIN ERLICHMAN

BEST FEMALE VOCAL PERFORMANCE AWARD: "PEOPLE"

AWARDS:
"PEOPLE"—ALBUM
☐ BEST ALBUM COVER OTHER THAN CLASSICAL (AWARDED TO THE ART DIRECTOR AND GRAPHIC ARTIST OR PHOTOGRAPHER)—BOB CATO & JOHN BERG

"PEOPLE"—SINGLE
☐ BEST ACCOMPANIMENT ARRANGEMENT (AWARDED TO THE ARRANGER)—PETER MATZ

"FUNNY GIRL"—ALBUM
☐ BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM (AWARDED TO THE COMPOSERS)—JULE STYNE & BOB MERRILL
New York—Inspired by the newly-released motion picture "The Train," 21-year-old Larisa Lancaster, who stars in the movie, has recorded a new tune by the same name on United Artists Records, written by Noel Sherman Leboye Holsten, the UA film, a huge success in Europe, and already setting a hot ticket at its initial 
American release, directed by John Finkenheimer. The English version stars内容。

Starring in roles with Lancaster are S B. Godech and Jeanne Moreau.

Belafonte Booked For 18-Week Tour

LOS ANGELES—BCA Victor records has announced that Harry Belafonte will undertake an extensive 18-week U.S.-Canada concert tour, beginning May 25 at the Plaza Arts Theater in Montreal.

The well-known calypso stylist, who has already appeared in almost every major city in the world, will close out the Montreal stand on May 29 and two days later will open a six-day stand at Chicago's Opera House. The next stop in the eight-city tour will be at the O'Keefe Center in Toronto from May 11 thru June 14, followed by a second stand at the Fisher Theater in Detroit, beginning June 2. On July 1, the artist will make his first appearance at the Circle Star Theater in San Carlos, Calif., closing out on July 24. Two major locations, UA veep James R. Velde predicts that this will be the most extensive release bill in the firm's history. He went on to note that there will be a step-up in national advertising and publicity campaign backing the release of these movies, to ensure that the current success afforded by the popularity of "Goldfinger." 

In connection with this plan, Sean Connery, the screen's Ian Fleming hero, has made some special open-end radio spots which are now on their way to UA stations across the country. These interviews have been specifically designed for use in conjunction with local playdates.

A new and compacting ad campaign over the entire picture. "James Bond Is Back To Back" will be initiated for the double bill in its national release. The campaign for the package is already underway with a "Double the danger! Double the excitement!.. double the fun!" This United Artists Records has initiated a special promotion on thepackage. They have supplied a "Double the danger! Double the excitement!.. double the fun!"

Working for 'Peanuts'

Bob Ellis (center) and Earl B. Birdwell, of ERIE and Mainland Distribs in San 
Francisco, came up with a $100 understanding that couldn't miss when they offered a contest worth of peanuts to descriptive writing of the Slinglows' diaing of "Peanuts." Apparently, the promotion notion of Ellis and Woolf has paid off since the deck has just reached the charts.

Eire's Royal Showband Rocks To Hit Beat

NEW YORK—The Irish Sound may be giving the English Sound a run for its dollar. Best reason to support this to date is the success in Eire of the Royal Showband of Waterford. This formal-sounding aggregation dishes out a best-selling rock sound, one which is currently represented in the U.S. by a Tower single, "Hucklebuck '65" and "I Ran All The Way Home..." The power pulled this single from its recent Freddy & the Dreamsters-LP with good reason, both

Double Double-O-Seven Bill To Spark LP Promo

NEW YORK—United Artists has arr

ings of this month's hits, which are on the same platform, as a double feature. This week, "The Green Hornet" and "The Man From U.N.C.L.E." are two major locations, UA veep James R. Velde, who has recently booked Rudolf Serkin for a guest appearance in Japan, and is currently working on a proposed scheduling of The Bros. Four in Japan for late this summer.

Nippon Columbia Forms Division For Publishing Foreign & Domestic Copyrights

NEW YORK—Nippon Columbia, Tokyo, one of the largest record manufacturers in the Far East, has announced the creation of the Nippon Columbia Music Enterprise Co., Ltd. to handle Japanese re-publication of foreign publishers as well as publishing and worldwide distribution of domestic Japanese music, and the booking of Japanese artists for appearances in Japan.

As a distribution in Japan, the company will also handle the Columbia (CBS) catalog, but is not affiliated with Columbia or CBS in any other aspect.

The new publishing department will be headed by Aki Sanada, who has been working for Nippon Columbia since 1965. His responsibilities include the capacities of recording director, recording engineer and manager of the international department of the company. The booking department will be in the hands of Mr. Shigeaki Taniguchi, who has recently booked Rudolf Serkin for a guest appearance in Japan, and is currently working on a proposed scheduling of THE BROS. FOUR in Japan for late this summer.

Nippon Columbia, Tokyo, also announced the promotion of Hizuru Kageyama to A & R man. In 1955 he entered the sales field as a regional sales manager, and in 1961 he became sales manager of the company.

Nippon Columbia maintains a New York representative office at the Four Seasons Hotel, Suite 400, Rockefeller Plaza. This branch office, which is headed by Mr. Tatsuya Naito, handles the booking activities of American artists in Japan and acts as an liaison between the company and its affiliates. Nippon Columbia Records, Tokyo, one of the largest labels in Japan, and many European record companies.

Randazzo Works Out Producer's Deals

NEW YORK—Teddy Randazzo has signed an independent producer's pact with MGM Records, slating one of the firsts as the first artist whom he will record for the label. His immediate schedule includes sessions with Denny Lavitch, including Little Anthony and the Imperials.

The singer-producer also recently completed signings with some disk talent for his Teddy Randazzo Production.

Later this month (20), he will be a guest artist at a music publishers and record company convention in Milan. He will also represent Stan Catlin's "The Scottish Miss" at the Festival in Milan, which will not be able to attend the meet due to previous commitments.

While in Italy Randazzo will be involved in promotion on a disk of his that has just been released. He recorded the song in Italian during a previous trip to Rome this year.

"Yes, I'm Ready!"

by Barbara Mason

Brendan Bowyer

Sons of the Black Sheep

Brendan Bowyer

Sons of the Black Sheep

Barbara Mason

Arctic 105

Sue Records

Cash Box—April 24, 1965
FLASH!

GENE
PITNEY

VOTED THE NO. 1 TOP WORLD MALE SINGER!

LONDON APRIL 7 (REUTERS)
AMERICAN SINGERS GENE PITNEY AND ROY ORBISON WERE VOTED FIRST AND SECOND RESPECTIVELY IN A POLL FOR TOP WORLD SINGERS PUBLISHED BY THE BRITISH MUSIC MAGAZINE, DISC WEEKLY.

JUST RELEASED...
GENE PITNEY'S LATEST SMASH HIT!

"LAST CHANCE TO TURN AROUND"

MUSICOR NO. 1093 PRODUCED BY STANLEY KAHN & GENE PITNEY

ON TOUR STARTING APRIL 16TH TO MAY 31ST
THE GENE PITNEY SHOW
GARY LEWIS and The PLAYBOYS • BOBBY GOLDSBORO • VIC DANA • REFLECTIONS
THE CRYSTALS • DOBIE GRAY • BRIAN HYLAND • BILL BLACK COMBO
DARIN DI ANNA • RONNIE COCHRAN • LEANNE LEYDON • HULLABULOS

April 16 — The Mosque, Richmond, Va.
April 17 — The Dome, Virginia Bch., Va.
April 19 — The Surf, Hull, Mass.
April 20 — The Arena, New Haven, Conn.
April 21 — Loews State Thea., Providence, R.I.
April 22 — Buschel Aud., Hartford, Conn.
April 23 — Auditorium (aftn), Utica, N.Y.
April 24 — Auditorium (eve), Poughkeepsie, N.Y.
April 25 — Auditorium Theatre, Rochester, N.Y.
April 27 — Auditorium, Clarisburg, W. Va.
April 28 — Auditorium, Parkersburg, W. Va.
April 30 — The Mosque, Pittsburgh, Pa.
May 1 — Hamburg Field House, Hamburg, Pa.
May 4 — Auditorium, Greenville, S. Carolina
May 5 — Auditorium, Raleigh, N. Carolina
May 6 — Auditorium, Charlotte, N. Carolina
May 7 — Auditorium, Greensboro, N. Carolina
May 8 — Memorial Auditorium (aftn), Waycross, Georgia
May 9 — Auditorium, Chattanooga, Tenn.
May 13 — Auditorium, Nashville, Tenn.
May 14 — State Fair Coliseum, Louisville, Ky.
May 15 — State Fair Coliseum, Indianapolis, Ind.
May 16 — Morris Auditorium, South Bend, Ind.
May 17 — Harlem H. S., Rockford, Ill.
May 18 — Orpheum Theatre, Davenport, Iowa
May 19 — Orpheum Theatre, Madison, Wisconsin
May 20 — Memorial Stadium, Terre Haute, Indiana
May 21 — Kiel Auditorium, St. Louis, Missouri
May 22 — McCormick Place, Chicago, Illinois
May 23 — Auditorium, Evansville, Indiana
May 25 — Auditorium, Lacrosse, Wisconsin
May 26 — Auditorium, Des Moines, Iowa
May 27 — Pershing Memorial Aud., Lincoln, Nebr.
May 28 — Assembly Arena, Tulsa, Oklahoma
May 29 — Municipal Auditorium, Topeka, Kansas
May 30 — Civic Auditorium, Omaha, Nebr.
Hank Levine To Head W. Coast A&R For Colpix

HOLLYWOOD — Hank Levine has been named West Coast A & R director for Colpix/Dimension Records, reports Bob Yeoh, the new executive vice-president and general manager of the labels. Levine is a multi-talented arranger, producer, conductor, and composer who has been associated with a number of hit records for various artists and labels over the past several years. Among the top performers with whom he has been linked are The Ventures, The Crystals, The Fleetwoods, Jody Miller, Roy Clark, Lorrie Gene, Martin Denny and many others.

His duties at Colpix will include, in addition to sessions with the label's contract artists, a considerable amount of work in co-operation with independent record producers as part of the company's project expansion of activities in that area.

Jack Lewis continues in the company position of A & R director for the East Coast.

Born in Pittsburgh, Pa., Levine received his musical education at Carnegie Tech and the University of Southern California. His career has included a brief stint as a clarinetist with the Pittsburgh Symphony while still in school, and since 1960 range through movie scoring and the arranging of radio & TV commercials.

Col-S-G Names Engel

Col-S-G Names Engel

(Col-S-G continues from page 6)

companies for the musical theater. He will also assemble possibilities for properties that can be either wholly or partially presented on the stage. Currently musical director of the Broadway musical "Bajour," Engel will continue his activities as a musical theatre conductor while holding his new post. His Broadway back- ground includes such hits as "South Pacific," "Panny," "Wonderful Town," "Take Me Along" and "Menotti's." "The Con-".

In addition to his musical theatre projects, Engel has achieved fame as a composer of operas and concert works. He is the composer of the symphonic concert "Antoinette Perry Awards and is the recipient of many honorary degrees in music.

ALL DOLLED UP in black tie, a group of the RCA Victor execs relax in the reception room prior to the NARAS Grammy Awards presentation held at the Americana Hotel. The group (L-R) to right) includes: Paddy Kelker, Hank Greer, Mrs. Kelleher and Mrs. Greer, George Parkhill, Mrs. Robert Jones and Bob Jones.

BMJ Lists Its 1st Qtr. Awards

(Continued from page 7)

"Let's Lock the Door (and Turn Away the Key)," by Wes Farrell published by Picturestone Music Publishing Corp.


"That Name Game," by Lincoln Chase and Shirley Ellington, published by Al Gallico Music Corporations.


"Shake," by Sam Cooke, published by Kapp Music Corporation;

"Tell Her No," by Rod Argent, published by Kapp Music Corporation.

"This Diamond Ring," by Bob Brass, Irwin Levine and Al Kooper, published by Woodchuck Records, Inc.


RIGA Golden Goodie For Kostelanetz' Recording

NEW YORK — The Record Industry Association of America has awarded its “Golden” plaque in excess of $10,000,000 for the “Concerto for Violin and Orchestra” of Edward Kostelanetz, RIGA’s gold disk, which was presented to Goddard Liebermann, head of the diskery, was recently passed on it the famous conductor. The album is part of his "Wonderful Sound Of The Sea," which features a number of technically innovative works, which Kostelanetz was associated, that have made a considerable contribution to the quality of recorded sound.

McCluskey Upped At Acuff-Rose

NASHVILLE — Wesley H. Rose last week announced the appointment of Bob McCluskey to the newly created position of "Assistant to the Presi- dent." Rose stated this appointment would encompass all departments of the multi-phased corporation, both na- tional and international.

McCluskey’s experience in the music business includes service as national promotion manager for RCA Victor before taking over the post as national sales manager for the country and R&B departments of that label. McCluskey has been ac- tive in the personal management of handling such artists as--Ray Peters, Howlin’ Wolf, Skee- Dan, and several big bands including Art Mooney. He is well versed in the publishing field having been associated with St. Nic- olas Music, E. B. Marks Music, and is currently Acuff-Rose as their west coast representative. He is one of the founders of the California Copyright Conference, served as its president, and is presently a member of the Board of Directors.
"What can I say but Thanks"

Roger Miller
NEW YORK—Columbia will be releasing five more 4-track stereo tapes this month, three of which will be released simultaneously with their album counterparts.

These three include “Bob Brookmeyer And Friends” with Stan Getz, Herbie Hancock, Gary Burton, Elvin Jones and Ron Carter, "Latin For Lovers" by Doris Day and Bob Dylan’s “Bringing It All Back Home.” The other two tapes are Johnny Cash’s “Orange Blossom Special” and “Eddy Gorme Sings The Great Songs Of Stein & Stein and Other Broadway Hits.”

Jewel-Paula To Do Pye, Phonodisc Distrub

SHREVEPORT, LA.—Proxan Lewis, of Jewel-Paula Records, has completed negotiations for the establishment of a new subsidiary in the form of Jewel-Paula of Canada, Frederick Marks of Australia and Pye of London for the operation of these labels in various countries.

Jewel-Paula has set a new single, “Not To Shindig Away,” by Joe Stallman, and the Uniques, for immediate release in Canada.

12th Peter DeRose Memorial Week Set

NEW YORK—The widow of Peter DeRose, the songwriter, will again record a “Peter DeRose Memorial Week.” The 12th annual salute to the composer of “Deep Purple,” “Wag 'Em Over,” and other favorites, will take place the week of April 23-30. During the week, there will be tributes on the airwaves, including various interviews of May Singhi Breen DeRose, the writer’s widow. In addition, May or Thomas F. Shebill of Ashbury Park, N. J., where Mrs. DeRose makes her home, has proclaimed the week of April 23-29 as “Peter DeRose Memorial Week.” Singer Skeeter Davis will be the recipient of this year’s “Peter DeRose Memorial Award” for her RCA Victor recording of DeRose’s “Somebody Loves You.”

Kaper-Charrin To Do Ferrer Mainstemmer

BEVERLY HILLS—Joe Ferrer has lined up Academy Award winner Bette Davis as his partner for the upcoming Broadway show based on “Moulin Rouge.” Ferrer, who starred in the movie, is in the play. Martin Charrin has also been set as lyricist. Ferrer, who recently wrote the score for “Lord Jim,” was last represented by Mort Gurvich for the upcoming Ferrer project.

The other half

Repertora and the Dell-Rons take a break during the cutting of their first album, while producer Steve Jerome demonstrates some of his duties to a group of listeners consisting of orkster Hash Brown, Carol Drobnicki, Repertora’s Bob Bill Jerome, Jr., and Sheila Reilly. The World Artists luminaries’ LP is named “Twice,” and is available for pre-order after their hit, “Tommy.”
**LIEBERSON ADDRESS**

Lieberson will address the national Conference of the Gramophone and Record Retailers Association on April 25 under the heading of "American Enters the British Box—What Now?" On April 25 & 27 representatives from all CBS European affiliates and licensees will visit a CBS European Conference in London.

**CBS IN THE U.K.**

ince last September, promotion on the CBS catalog has been intensified in the U.K. Radio Luxembourg time stepped up beginning in March. King artists from the States and bands included Mel Torme, Robert Nip, Kenny Rankin, Thelonious Monk, The New Christy Minstrels, Clancy Brothers and Tommy Smce. The Travellers and recently world famous violinist Isaac Stern. Over the last few months the company has increased its local booking program. Maureen Evans, The About Town, The King Brothers and The Rats have all appeared on the local label. Other well known American artists recorded in Britain were The Christy and Diannah Carroll.

is the intention of CBS to continue to develop their recordings under a new established Oriole label. The Classical field CBS will identify its releases and Classical program.

**New Cameo/Parkway Offices**

(Continued from page 6)

Sounds Orchestral and "Let's The Freedy" by Chuckberry Chubby. Sounds Orchestral albums with the tune as its title was shipped to the West Coast last week.

Out shortly is "Always A Jansen" by guitarist-vocalist Eddie Harris, produced for C/P by the British hit duo, Peter & Gordon. King has them working with P.G. as an an- case.

shifrin, who joined the label 14 months ago, has just returned from a trip to the west coast, where he looked on new releases and signed new talent and indie producers.

Mae Lowe, president of the label, is busy conferring with Billboard engineers wofch to supervise recording sessions with new talent and masters.

**Caffrey To Promo Press With Amy-Mala**

NEW YORK—Larry Ullal, general manager of Amy-Mala Records, has named Bill Caffrey to the firm's staff. He will act as the company's second national promotion man, assisting Fred De Mann.

Caffrey has been a promotion man with various labels, including Mercury, and has some years of experience in the music business.

**Naras Night Notables**

NEW YORK—The New York NARAS (National Academy of Recording Arts & Sciences) "Grammy" Awards celebration was last week with disk personalities galore. (Because of the early deadline due to the Good Friday Holiday, photos of the Coast, Chicago and Nashville presentations will be run next week.)

(Top Row) Whoopee up over their awards are Barbra Streisand and Louis Armstrong, center; Louis surrounded by Steve and Eddy; right: Hello Dolly's composer Jerry Herman.

(Second Row) RCA Victor's George Parkhill congratulating Victor art Director Bob Jones and his wife on their Grammy win; center: Astrud Gilbert; Creed Taylor, Sammy Davis, Jr., and Monica (Mrs.) Getz. Smiles are for the big-winning "Girl From Ipanema" and the "Getz/Gilberto" L.P.; right: Mr. Langenberg, head of the Philips Company, Holland accepting for the Ward Swingle Singers.

(Third Row) Sammy Davis, presenter of the Best Record Award center; Columbia's Mike Berniker and presenter Father O'Connor, right; Decca's Mr. Gabler with Father O'Connor. (Fourth Row) Salzberg, Ernie Gorme and George Avakian, president of NARAS' N.Y. chapter; Columbia's Director of Creative Services, Leonard Burkart accepting a Grammy for Columbia, right; Col. classical A & R director John McClure.

(Fifth Row) Arthur Fiedler and RCA v.p. Steven Sholes, center; Buddy Claudio, Jimmy Stynes and Mary Travis, right; Walter Hagen accepting for the Beatles. (Sixth Row) Morton Gould handing Grammy to Decca's Iz Horowitz center; Presenter Eddy Arnold, right; Allan Sherman accepting a Grammy for Bill Cosby's comedy LP winner, (Seventh Row) NARAS presy Nusbaum.
JOE TEx
A WOMAN CAN CHANGE A MAN
DIAL 4006
DISTRIBUTED BY ATLANTIC

A Tux Version of the Top Song

TANK LAWSON
AND HIS
YANKEE CLIPPERS
CHIM CHIM CHERE

ABC-PARAMOUNT-IMPULSE

TWO HITS FROM SUE!

THE REAL THING
by Tiana Rice
Turn Here
by Eddie & Emie
SUE RECORDS
265 W. 54th. New York, N.Y.

IT'S ALL OVER BUT THE FEELING
—Merrec Districts in Cleveland recenlty held an Irish Sweepstakes for the local deejays and music outlets with 100 lbs. of Irish potatoes as first prize. Jim Ryan, a spinner at KYW, picks up his winnings from Tom Sgro (right), who donated to a children's charity. Other recipients were: Norm Taster, program director at WSLR-second prize of 50 lbs.; Joe Mayer, deejay at WHK-third prize, 25 lbs.; and Joe Cunningham of WHLO-Akron whose fourth prize was a can of Irish stew.

Guy Wood Leaves
For Trip Abroad

NEW YORK—Guy Wood, the veteran composer, left last Thursday (18) for an extended business trip abroad. He'll spend most of his time in London, with a stopover in Paris and several other cities on the Continent. He'll be away about five or four weeks. Wood is the composer of such evergreens as “Till Then,” “My One & Only Love” and “Shoo-Fly-Pie.”

Col Skeds 2nd
Golf Tournament

NEW YORK—Columbia Records’ second annual Golf Classic will be held on May 28 at the Knollwood Country Club in Elmsford, N.Y. This year, in addition to the President’s Flight Perpetual Trophy, the label is initiating an Annual Artists Cup. Each year, a Columbia artist will be invited to host the Tournament and the artist will make this award in his honor. 1965 chairman is Andy Williams. Those tradecarders who wish to participate in the event can contact either Sara Forlenza at RCA Victoria’s Nashville recording facility. Sharing the stage with A1 are (left-to-right) Chet Atkins, who produced the LP’s; Chuck Seitz, engineer on the deejays, and Archie Campbell who was master of ceremonies at the studio opening.

Command Sets Promo
Sights On 2 New LP’s

NEW YORK—The Command label plans to give solid hoopla to two new LP arrivals, “Choral Chattering” and “Discoteque Vol. 2” by Enoch Light and the Light Brigade. Both the star of “Hello, Dolly!” and Light are scheduled for several radio interviews and personal interviews to plug the albums and Command has scheduled ads in consumer newspapers as well as the trades.

SCAP Makes Mid-Year
wards To Writers

NEW YORK—Stan Freeman, chairman of “If I Had A Ball” recorded by Beryl McAllister, and Sidney Michaelis, editor of “Ben Franklin In Paris”; and John Baker Gary, lyricist of “High Spirits,” were among those honored in a mid-year list of awards made by compilers of ASCAP. This brings to more than 1,400 the number of years made to writers members of the association receiving special awards totaling $501,750. The special awards in both standard and pop-rotation categories of music are given to writers members of the society whose catalogs, in the opinion of the judges, are the best. Those who were performed within the media in national surveys by ASCAP.

In addition to the above-mentioned writers, other pop-production com- sense and authors receiving grants were Ornette Coleman, Eddie Condon, Bob Dylan, Antonio Carlos Jobim and Tito Valdes. Among the writer members in the standard field who received awards were: Alberto Ginastera and Stefani-dolpe and Hersh Kay.

TWO HITS FROM SUE!

THE REAL THING
by Tiana Rice
TURN HERE
by Eddie & Emie
SUE RECORDS
265 W. 54th. New York, N.Y.

AMERICAN PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

“Big Drive in ’65”: 1 free for each 6 purchased. Expires: April 30.

ADVANCED IMPULSE

LP deal: buy-1-get-1-free. Plus one stereo spectacular demo at 6 with the purchase of each two catalog records. No termination date announced.

COLPIX

Cash reduction of 24% on selected LP’s to $174 on top-listed stereo LP’s. Reductions of 36% on “464” series and 48% on “463” series. Expires: April 18.

DECCA-CORAL-SPRING

APRC-15

April plan-dealer incentives available. Details through distributors. Expires: April 30.

FORTUNE

1 free album when 6 are purchased in any combination. No time limit.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

LONDON

Special spring program on all Phase 4 product. See distributors for details. Offer expires May 31.

MERCURY

15% discount catalog LP’s. Expiration date unknown.

NASHBRO

Buy-7-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGIN

1 LP for each 10 purchased less 3/4 each discount. No expiration date.

PHILIPS

All pop, jazz, and Connoisseur albums carry a 15% discount. 25% discount available on all classical product. Offer expires April 30. Dated billing from factory to distributor of 30-60 days on Apr. LP’s buys.

PRESTIGE-STATUS

10% discount on all Prestige LP product until further notice. Discount on Status albums, details through distributors.

REQUEST

LP catalog available on a buy-7-get-1-free basis. Described as a limited-time offer.

SCARLET-WAND

LP catalog available on a buy-7-get-1-free basis. Described as a limited-time offer.

SASS-FONTANA

Discount incentive offered, details at distrib, Plan expires May 31.

STARDAY

15% discount on 200 regular albums, 5% discount on $1.98 Economy Line. No expiration date announced.

TAMLA-MOTOWN-GORDY

Buy-7-get-1-free. Expires: No time limit.

VEE JAY

DCF-15

15% discount on LP’s.

WORLD ARTISTS

15% discount on LP’s. No expiration date announced.

WORLD PACIFIC

15% discount, extra 5% on LP orders of 100 or more on any item.
If you are reading someone else's copy of Cash Box why not mail this coupon today!

[Image of the Cash Box cover with the text highlighted]
There's going to be a new Country Variety show opening in Cleve-
dale, run by Wes Scott and Smokey. The package will be staged every
tuesday at the Colosseum Theatre by the artists who expect to be in
a area on Saturday nights can con-

tact the Brite Star Records
talents in Newbury, Ohio.

Johnny Bond, who's still making a

her latest cutting sessions for Capitol in Hollywood; they all sea-
his name will appear on the forthcoming
tour which will begin on April 20.

There's no telling what will be one

Johnny Bond, who seems to have a secret formula for success, should
have another biggie on his hands with this deck, dubbed "Wrong
Number." The top side is an infectious, sentimental shuffler about a
young lady who can't find the guy. The bottom has a big, robust,
ancholy, heart-felt ode about the memories of an old man who may
also get a lot of action.

MORE KEEF MOOLED (2 1/8) [Cedarwood, BML—Botkin]

BE GOOD TO HARRY (2 1/2) [Cedarwood, BMI—Rainwater]

HANK LOCKLIN (RCA Victor 47-5850)

Slick clicking with his last time outer, "She Called Me Baby." Carl
Smith should have no trouble garnering a lot of sales with this new
track, titled "Keep Me Fooled." The tune is an easy-going, contagious,
both-pleasing about a girl who doesn't say "I love you" and mean it.

FAITH AND TRUTH (2 1/3) [Coldwater, BMI—Locklin]

JUSTIN TUBB (RCA Victor 47-5559)

Justin Tubb can establish himself on a national basis with this first-
rate item, called "The Village Idiot." The self-penned number is a rhyth-
ic, light-hearted, countrified shuffler about a fellow who's affected in
strange ways when his gal comes into view. The couple where "You've
Never Been a Shufflin'" is a shufflin', twangy weeper done with plenty of
poise and emotion.

NOBODY KNOWS BUT ME (2 1/4) [Peer Int'l, BMI—Rodgers, McWilliams]

THE WINE AND THE RIVER (2 1/2) [Cramart, BMI—Kennedy]

WAYNE WALKER (Ric S-155)

Wayne Walker can break out strong on the uncharted scene with this
commercial stunner, titled "Nobody Knows But Me." The tune is a mediumpaced, countrified shuffler about a guy who strayed from the
righteous path. On the flipside, the B-side sports the blues, slow-
flowing, wease. "The Wine And The River," is about a fellow contemplat-
ing a desperate act.

Looks as if Buck Owens' Capitol newie, "Before You Go," will go the
dual-market hitville route. See pop reviews.

RED FOLEY (Decca 31776)

(B-1) SUGAR MOON (2:30) [Bob Wills, BMI—Wills, Reddy]

Yet country chanter Red Foley, who's
had hits in the past, could break out on
the chart scene again with this easy-goin',
light-hearted, toe-
tappin' ditty.

(B-2) I'M THE ONE WHO LOVES YOU (2:45) [Mill & Range, BML—Hamblen]

On this side the artist
does a fine updating of the trendy
great rustic romancer which could very

MAYES MILLIGAN

(Hall-Way 45-1298)

(B-1) LIKE MY LADY (2:41) [Hall-

Clement, BMI—Dorman, Gann]

The songster can make a lot of noise with this shufflin', countrified
weeper about a lad who's crying the
blues since his baby left him.

(B-2) BIG, BIG CITY (2:09) [Hall-

Clement, BMI—Foster, Rieke]

On this side the chanter unleashes a barreling, fast-paced thumper about
a guy who left his girl for the lure of the
great city lights.

OTT STEPHENS (Chart 1296)

(B-1) ENOUGH MAN FOR YOU (RCA Victor 47-3925)

[Peer Int'l, SESAC—Rodgers, Smokey, Hoo]" Ott Stephens could grab plen-
yof space with this bubbly, up-tempo,

TUGG STEPHENS could get to the
great lengths to prove his man-

i-ness to the whole world.

(B) NEVER TIRED OF LOVING YOU (2:36) [Yanoh, BML—Woods, Stephens] This time out the
artist digs in with a superbly
self-penned, heart-tugging tale of love
about a broken romance.

Cash Box—April 24, 1965
Richard Anthony was one of the first artists to launch and establish rock 'n' roll in France. Two years ago he became the first French singer to sell over one million EP's in his country. This was achieved with "J'entends Siffler le Train" and since that time he has seldom been out of the charts. Born in Egypt 26 years ago, Anthony now lives just outside Paris with his wife and two children. He records for Pathé Marconi (EMI) and his success is by no means confined to France. He recently visited London to record in English for EMI A & R manager Norrie Paramor and this month he undertakes a two-week tour of Canada after which he will visit America.
We’re bursting with pride

home again...
ten thousand miles, one award later.

Hits everywhere

We’re not another group of our fellow

CBS Records/Entertaining the Entire World
Jim O'Farrell, agent for the Beatles, their manager, Harry Nilsson and the band The Mindbenders is a happy man indeed. He is in the United States where he has already seen his clients. The group have just completed a tour of Australia and New Zealand, and the Beatles have left for their American tour on Apr. 19, playing Chicago (29), Syracuse (29) and Philadelphia (29). On April 22 they play Madison Square Garden. (Ed Sullivan Show April 25) Discs A Go Go (25) and Soupys Sales (27). All concerts are O.K. and the record sales in the States are up 50% in the past three months for "You Were Made For Me" by re-release date and as with their chart-topper "I'm Telling You Now." (Tower) the Beatles have been. In Britain their latest single, Gordon Mills collection called "A Little You," published by Leeds, has just hit the counters.

O'Farrell also reports that they are entering the independent production mode, working on an album, and that they are beginning to sell their songs for other use. The group have been working on a record breaking three month tour of Australia and New Zealand, and the Beatles have left for their American tour on Apr. 19, playing Chicago (29), Syracuse (29) and Philadelphia (29). On April 22 they play Madison Square Garden. (Ed Sullivan Show April 25) Discs A Go Go (25) and Soupys Sales (27). All concerts are O.K. and the record sales in the States are up 50% in the past three months for "You Were Made For Me" by re-release date and as with their chart-topper "I'm Telling You Now." (Tower) the Beatles have been. In Britain their latest single, Gordon Mills collection called "A Little You," published by Leeds, has just hit the counters.

During a recent visit to London, Elizabeth and Kikor Mintangian signed a deal with Pye Records for Louis Benham for the company to distribute the first hit of the UK catalogue label label. For many years the Durium catalogue has been distributed by Pye, and EMI records in the UK. The deal includes the expansion into the continental sphere. It already handles the French catalogue and, like that label, Durium disks will maintain their original cover design and be marketed. The DSI Durium label includes Marino Marble, Servio Franchetti, Little Tony, Betty Cardell, and Gianni Marzocco among others.

Brian Epstein celebrated the third anniversary of Nems Enterprises with a four-day party in Melbourne, which saw attended by many artists, producers, publishers, record companies, etc. Three of Epstein's artists, The Beatles, The Searchers, and The Fourmost, Michael Haslam and the latest signing to the Epstein empire, The Mindbenders (whose booking was arranged by the same agent who booked the Beatles), have now expanded into the entertainment. It seems incredible that it is only three years ago that Epstein's first meeting with the then unknown Beatles took place in Liverpool club. It marked the beginning of a new career for the group, which today is one of the world's best. The group has also now added theatrical management to his already formidable list of activities.

The New York Times review of the Beatles' recent album, "Help!" said, "It is with very real sorrow that we report the death of Sid Coleman, general manager of Ardeno & Beechwood. Coleman, who had many friends in the business, was a delightful young man, and a key figure in the phonographic music publishing company before setting up Ardeno & Beechwood, E.M.I.'s international publishing outlet. Coleman, who was 22, suffered a stroke from which he died, and he leaves one daughter.

The Beach Boys, who hit the No. spot with their "I'll Never Find Another You," have won another Top 10 spot with their "Good Vibrations." The song, which was written by Brian Wilson, is a departure from the usual Beach Boys sound, and is a more experimental piece. The song features a piano introduction, achildren's choir, and a spoken word section. The Beach Boys have been praised for their ability to experiment with different musical styles, and "Good Vibrations" is a prime example of their musical versatility.

The Beach Boys have also announced that they will be releasing a new album, "Pet Sounds," later this year. The album is expected to feature a mix of rock and pop, as well as some experimental tracks. The Beach Boys are known for their innovative approach to music, and "Pet Sounds" is sure to be a highlight of the year for music lovers.
Image of leadership...

The greatest recording organisation in the world

This record/world sign is now being carried to the far corners of the earth on E.M.I. Company records, and on millions of pieces of promotional material and packaging. It is projecting a new, more clearly defined Image of Leadership—the quality, integrity and progress that gives E.M.I. pre-eminence in the record industry. This sign is your guarantee of quality and of record business opportunity throughout the world.

E.M.I. TOP QUALITY RECORDS are produced in over 40 pressing plants all over the world.

E.M.I. ENGAGES the world's greatest orchestras, conductors, singers and instrument-lists.

E.M.I. DISTRIBUTES throughout the world.

E.M.I. RECORDS the widest range of material, ranging from chart-topping pop to international classics.

E.M.I. PROMOTES sales of its records with the most powerful publicity of every kind.

Argentine's Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Last</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;Trinidad (Molagro) Cuarteto Imperial (CBS)</td>
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<tr>
<td>2</td>
<td>Inolvidable (Edam) Tito Rodriguez (United Artista; Zalma Bello (RCA); Los Claudios (Polydor); Siro San Roman (Music Hall))</td>
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<td>3</td>
<td>&quot;Cayo Vi Llorando&quot; (RCA)</td>
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<td>4</td>
<td>Do Re Mi (Korn) Mille Small (Philips); The Cousins (Disc Jockey); Simonette (RCA); Los Platitos (Music Hall))</td>
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<td>5</td>
<td>&quot;La Vie Locaya&quot; Alain Barriere, Juan Ramon (RCA); Eric Richard (Disc Jockey)</td>
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<tr>
<td>6</td>
<td>El Mio Mundo (Conde) Fermata (Richard Anthony (Odeon Pop); Umberto Bindi (RCA); Juan Ramon (Disc Jockey); Roberto Yanes (CBS)</td>
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<td>7</td>
<td>Sospecha (Fermata) Terry Stamford (London); Elvis Presley (RCA); Juan Ramon (Disc Jockey)</td>
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<td>8</td>
<td>Bailando Sobre Una Estrella (A Toi de Choisir) (Neumann) Richard Anthony (Odeon Pop); Spain; Frank Sinatra (Rprise); Jose Antonio (Microfon); Los Cuidos (Polydor)</td>
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<tr>
<td>9</td>
<td>Que Seas Vos (Korn) Jorge Cahrune (CBS); Jovita Diaz (Los Cantones); Los Nocheiros de Anta (Odeon Pop)</td>
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<tr>
<td>10</td>
<td>I Feel Fine (Fermata) The Beatles (Odeon Pop); Juan Ramon (RCA)</td>
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<td>11</td>
<td>Los Tampicos (Microfons)</td>
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<td>12</td>
<td>Hard Day's Night (Fermata) The Beatles (Odeon Pop); Johnny Tedesco (RCA); Juan Ramon (Disc Jockey)</td>
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<td>13</td>
<td>El Finalete (Edam) Julio Sosa (CBS)</td>
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<td>14</td>
<td>Susana Llamade (Molagro) Leo Dan (CBS)</td>
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<td>15</td>
<td>Gaita Pueblerina (Molagro) La Charanga del Caribe (CBS)</td>
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<td>16</td>
<td>&quot;Los Tampicos&quot; (Korn); Enrique Guzman (CBS)</td>
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<td>17</td>
<td>&quot;No Se Pasa&quot; (Edam) Elyde Gorrme y Los Panchos (CBS)</td>
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<td>18</td>
<td>&quot;El Chorro&quot; (Music Hall); Juan Ramon (RCA)</td>
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<td>19</td>
<td>Alergia Por Todas Partes (Korn) Dave Clark Five (Odeon); Sandro (CBS)</td>
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<td>20</td>
<td>Angelo (Korn) Trini Lopez (Reprise)</td>
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<tr>
<td>21</td>
<td>Sergio Inostroza (Music Hall); Juan Ramon (RCA); Danielo (Odeon Pop); Los Claudios (Polydor) Los Jazz Singers (Microfon); Rene y Rene (CBS)</td>
</tr>
</tbody>
</table>

(*) Local

Argentina (Continued)

|
| 22 | "El hombre de negro" and "El amigo de los dias malos," while Juan Ramon recorded "Amor perdondame" and "Todas aman a alguien," the record has come out with "Raul Quiroga y los muchachos de Oruro," a LP with Bolivian music interpreted by the group of Raul Quiroga and the voice of Mario Arelano. Some of the tunes are "No te cases" "Marujita" and "La Chuchina," and "La Chuchina" is another "Cumbias," "Caracoles" and "Claves," another territory for E.M.I. In Cumbia, the record is well sold, one of its hits is "Gaita pueblerina," and the group continues to perform on the TV programs, "Escuela Musical," and "Sabatino, el estudiante." |
| 23 | An important contract has been made by Lagos Editorial on a well liked group named "Clasico," whose main writer is Ramiro Ramirez, while the others are writers. Along with this tune, "Nuestro Deseo," composed of six Christmas songs, with words by Felix Lima and music by Ariel Ramirez will be included in the repertory. The record is also a non-album record. |
| 24 | "La Vida de nieve," by Suzanne Adorno, with music by Nestor Ramirez, is another very important song, while another piece by the same writer, "La Llueve," by Albin Barriere, is also on the market. |
| 25 | Neumann Editorial tells us that "Tropical" tango, by Nestor Fontan, and composed by Lambertucci and Panera, is well liked by the public. RCA Victor started to push the original version of the Buenos Aires hit, "Vieja," by Albin Barriere. Also on the market is a single by Rita Favone titled "Las papas comestible" and "Era mi madre," by Sylvia Vartan, expected to be well sold. |
| 26 | "Duet" by Albin Barriere, is also coming, as well as another by Albin Barriere, "Enrique Yervi," which is expected to be well sold. |

EMI Records are manufactured in Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Canada, Central Africa, Central America, Chile, Colombia, Denmark, Ecuador, Eire, Finland, France, Germany, Greece, Holland, India, Italy, Japan, Mexico, New Zealand, Nigeria, Norway, Pakistan, Philippines, Portugal, Puerto Rico, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom, Uruguay, U.S.A., Venezuela.
Germany's Best Sellers

This Week

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**1.** Vogt, Hans Georg - "Hello, Goodbye"

**2.** Vogt, Hans Georg - "A Taste of Honey"

**3.** Vogt, Hans Georg - "Earth Angel"

**4.** Vogt, Hans Georg - "I Love You"

**5.** Vogt, Hans Georg - "Be My Love"

**6.** Vogt, Hans Georg - "I'll Be Your Baby"

**7.** Vogt, Hans Georg - "Just Because"

**8.** Vogt, Hans Georg - "My Heart Stood Still"

**9.** Vogt, Hans Georg - "The Way You Look Tonight"

**10.** Vogt, Hans Georg - "You Are My Sunshine"

*German Copyright*
BRAZIL

The social event of the week was a dinner hosted by Industrias Eletricas E Energias Renovaveis do Sul in honor of the "硐inho" season of its TV station. Several others were connected with the record and music industry. A show was presented with some of the top stars of the company's cast, Alternar, Edmundo Lebendiger, and the label announced, as the beginning of the season, its release for this month. This includes 22 albums, all of which were recorded in Brazil and presented on new shows to the market. Besides the three artists we mentioned from the show, the other representative national and international names included in this show were: Carlos Gomes, Olga Barbaresi, Luis Carlos Gomes, Banana Trio, Tito Madi, Isaura Garcia and Frank Sinatra, Nat King Cole, George Shearing, Gloria Lasso, Charlie, the Great, Blue Jive, The Tymet, The Toots, Fino Donaggio,龙湖 Gatica, the Hollies, Shirley Basin, Judy Miller and Chad and Jeremy, among others. The show, which was also presented by the label, took place this past week at the "Teatro Paramount," which is becoming the "home of the Bossa Nova." The package was the first of a series organized on TV stations throughout the country, and was put together by an enthusiastic organization for the purpose of promoting this excellent new music, which is both creative and aesthetic. The package in previous shows, long before the hour it started, when a queue was formed outside and many people remained outside, although the package is a real smash, a very well designed show featuring Wilson Simonal, the songstress from the moment, as well as the excellent and versatile Aylyde Costa, and, to top it all, the terrific international instrumental group, the Zimbo Trio. The musical selection couldn't be better chosen and both instrumental and vocal numbers are performed by a group of enthusiastic public. In the first part Silvia offered a surprise when she presented Aylyde (Ellis) Costa as last in the package, which part, as Aylyde Costa alone on the stage, started her famous "Onde Eso Vesté," the curtain rose and one of our best vocal groups, Los Titulares Do Show, offered a package making a great impression on the public. Congratulations also to producer Luiz C. Vassalo, Clark and all the team from Companhia Brasilica De Discos. The concert's best releases to the singles market include Nara Leão's hit recordings of "Zé Kettul's "Opposito" and "Acerca As Velas" while Os Caicos Rebeca's "Canção do Mestres," the best selling hit of the moment is now star of the label, Ellis Regina, doing "O Minino Das Laranjas" and "So Sem Paz." Polydor is pleased with the great reception being given to Dalva de Oliveira, and Polydor's funcionários de pop's Polydor's Selections. The release of Bert Kaempfert's "Blue Midnight" has entered the Zimbo Trio's collection of "goosid" for Brazilian music fans in its release of "Hits Of The Bossa Nova, No. 6." This potpourri contains such hits as NARA's rendition of "Deixa," the Baden Powell's rendition of "Festas," the great "Carnival," the famous "Consolation" from Dom Um's LP. From the new generation of composers, "Fernando Valle's "Samba De Ver" and "Deus Brasileiro," recorded by Doris Monteiro, and the Zimbo Trio's presentation of their swing piece "Reza," composed by Edu Lobo. Of course, the show was closed by "The Covers," which are the hit, "So Tinha De Ser Com Você," again by the Zimbo Trio. Receiving the most acclaim is the very beautiful "A Chava" by Os Gatos.

The sound organization of Discos RGE, under general supervision of Ferman's president, Enrique Lebendiger, has two efficient and competent top men, both of whom, at the moment, is also the exclusive international promo manager of the label, and Julio Nagli, well-known record producer, formerly with Odeon and RCA. The new team is promising a great impetus in the record production of the label, which, in spite of the fact, is an independent Fermana Records. The label will be releasing "compacts," double and single, of all the hits of MPM (Bossa Nova Nova) on the albums previously released by the label, and MPM's "O Melhor Da Bossa," which are still prepared by the Zimbo Trio (Trios) and are the records to the local charts again, and Wanda De Sah, presently in the charts for "O Melhor Da Bossa," and "O Melhor Da Bossa" is a new LP ready for release, which has all the ingredients necessary to be a winner. The package, "O Melhor Da Bossa," contains 12 numbers by 12 artists of the label, which are "O Melhor Da Bossa," Maria, Mauro/Umberto, Wanda De Sah, Sui, Etri, etc. It could be said that the best seller like "O Fino Da Bossa," "Bossa Nova No Paramount" and "Zimbo Trio" albums. Another intention of the reorganized RGE label is to make a special and intense promotion of French music, through the release of the "Canal de Paris," to try to position it in a parallel position with successful Italian music, which is holding a highly rated position for a long time.

Lebendiger also has the two hit BNN numbers of his prudence, "O Minino Das Laranjas," which has appeared in more than one successful recording and is much-requested in all public appearances and radio and TV programs, and "Balanço Zona Sul," which, in the last Bossa Nova Show at the Paramount, was presented five times in different renditions, both vocal and instrumental. The foyer in the audience was crowded with the "Bossa Novisas," specially in São Paulo, where the "caricature" artists have the biggest opportunity presented in public programs in TV programs. This connoisseur of international music, who is known for his alert pre-vision of success, is starting a promo campaign for the BNN, to try to position it to the public. The show is not only important at the time, also, the international market.

While promotions are being made for the presentation of the Zimbo Trio in the United States, the Brazilian Government, through the Foreign Affairs Ministry (Itamaratí), got wise finally and is sending this extraordinary package to the United States. Of the moment, not only Regina for several TV programs in Lima, Perú, Rubinho, Luís Chaves and Amilton Machado (i.e., Os Cetos) and various artists have been constantly requested for personal appearances and several discos are trying to film these appearances.

The second round of the "First Festival of the Brazilian Popular Music" took place at the auditory of TV-Excelsior, Channel 9 of São Paulo. Probably this was due to the release of some of its programs with the show itself went better. Rhodacota presented it's show, with an attractive fashion parade and musical presentation with Wilson Simonal, Marly Tavares and Luiz Carlos Vinhas' combo, with him on piano, Edison Machado (i.e., Os Cetos) and Raulinho Beschi.

Some very good numbers are among the finalists, for instance those sung by Claudette Soares, Ellis Regina and Eliette Cardoso. The Festival will have

Dandy Prize—One of the leading artists in Argentina's pop music field, leaves a broad trail in the industry, and a gold disk recently awarded to him by the Argentine Record Industry. The coveted gold record signified single "1,000,000 Ray Conniff CBS."
While the San Remo festival should be considered the top promotional manifestation of the winter season of our market's winter season, there are two other important radio events organized by EMJ Italia. The first one is called "A Record For The Summer" and we spoke about in our column last week. The second is called "Cantagiro" (singling tour) and will have its first leg inModena, on May 13. Cantagiro is organized by Enzo Raddielli, and this year marks the fourth contest, which will take place. According to the information given directly by him, Raddielli, it seems that this year the "Singing Tour" will be even more interesting than in the past editions. We would like, once again, to explain briefly how this contest is organized.

First of all, Italian record firms have been invited to participate, and all top records will be presented, in this contest, according to their importance on the Italian market.

Top and top stars as well as unknown debuting artists, will take part in this contest, and the participating singers will be divided into two different teams. The "A" team includes the well known artists, while "B" team will be composed of new and unknown artists. Each team will perform live in Modena, on May 13, at the airport of each singer, a big one for the artists of A team, a smaller one for the B team artists. The cars will be supplied by two main Italian automobile industries, and all cars will participate, in a promotional way, naming the name of the singer.

This caravan of cars will tour Italy, passing through all central airports from June 24 and finishing on July 11. Each night all the singers of both shows will perform in different central towns.

According to Raddielli, last year there was an average of about 15,000 spectators for each show, with a maximum audience of 20,000 spectators in one of the transport vans, which is the largest amusement park of the town. All the shows are presented in a stadium atmosphere, in front of an airport, in a transport park of each town. This is the reason why it is possible that some shows of this year's tour will take place abroad. It is necessary to inform all the public that Cantagiro will represent for the Italian music and artists.

The first town in which the package will perform will be Moscow. Will it be possible? The caravan of cars will reach the airport with all the participants who will have two special planes, which will take them abroad. They will then perform at the "Lenin Stadium" and the show will be televised.

The next morning, the group will once again board the planes to the main airport in Italy from which they left, and will continue the tour by car. Raddielli informed journalists that he is also planning similar moves to present shows in Paris, Madrid and Zagreb.

We wish to recall attention on the strong promotional power of Cantagiro, which has arranged a concert called "Cantagiro Da Te," as performed by Gianni Morandi, on the top selling disc last summer, and Morandi, being the winner of last year, will be the captain of the A team. A list of the participants has not yet been announced, but we are sure that an announcement will be made in a short time and we will therefore inform our readers accordingly.

In our column we have recently mentioned the name of Iva Zanicchi, who reported to be one of the most promising discoveries of the Italian record industry, to have a strong publicity on the national "I.L.F.I. Records," and as such will be presented at the "Cantagiro," which will be promoted through the summer Radio TV contest "A Record For The Summer." We are sure that this time the lack will be a success, and our enthusiasm opinion is shared by Jacques Garnier, the French producer of the well known Radio Luxembourg program, "Balzac 10-10." Garnier, in fact, had her as a guest star on one of the recent transmissions of the program, and his visit by the visit that she paid to France to participate in the "Verus," "Muscogram." On this show she presented her recording, "Come Sono Le Rose," and the French market under the international label, distributed by Discs Festival.

On Apr. 13 she was back in Paris to participate in the theatre show, "Le Laste," which was filmed and transmitted afterwards on French TV. On Apr. 17 the artist will be presented to the Belgian public during a TV show in Brussels. Jacques Garnier, who will also head the Italian team in the next European Festival, to be organized at Brussels' tourist center, will be the guest star on one of the "A" team's shows, and as such she will be back in Belgium from July 9 to 16.

On the subject of I.L.F.I. Records, we have also been informed by Pino Velona, head of the label's foreign department, that his leading voice, Mina has been awarded with the "Pearl Dase" for having been at the top of the charts in Japan with his "The Fascinating Leopard." As such, the artist will be presented as one of the few Italian talents, and will also receive a Golden Disc Award for his "The Fascinating Leopard." Meanwhile, the presence of international talents, the number of another Italian artist must be mentioned. We refer to Poppino Di Capri, who once again entered the charts in Germany with his "The Fascinating Leopard." The artist was presented to the audience the artist at the end of Feb., during a transmission in Munich, Messers. Galli and Mazzocchi, execs for Carisch
MARK

New sheet music from the Wilhelm Hansen, Musik-Foralg publishers includes "Litte Rich Girl" with Danish lyrics (Hvem Skal Jeg Valseg?) by a Helle, and also titled "Under Gedelygen" (Under The Lamps At The Street), finally, "Well... We Did It" with Danish lyrics (same text) by Peter Andersen.

The song "Royal Telephone," here in Scandinavia titled "Jeg Marscherer Din Side" (I March Along With You) with the lyrics changed from its mainly religious touch (that would stop it from being aired in radio and here) to a girl's salute to her UNO-boyfriend-soldier on duty far away, now also reached the Danish charts, sung by Rita Storm on Sonet, Belinda (Scandinavia) AB is Scandinavian publisher of the song that by now been an all-Scandinavian hit.

SAND

(Phojsjoaien Sakh-0-Oy) continues having great success here, it reported to Cash Box. In Ita-Sanomat (a local evening paper in Helsinki) this week, "Royal Telephone" by American Musufttlers AB had not ten of the 15 biggest sellers. In Finland the company is handling, among others, Parlophone, the label with The Beatles.

There's no doubt that Finland will play a great part in the pop music live about the world the next months, everybody is telling Cash Box. The first in Junka or Letkia seems to be getting bigger and bigger every day the tango, traditionally the most popular dance in Finland, has found tough competition.

The U.S. seems to have been 'discovered' as never before by Swedish muscle. Publisher Stig Anderson has been in New York for a couple of years to teach America the Junka/letkia dance, while Birte Ekberg of Meteor Records here left for N.Y. last week and publisher Felix Stahl is planning a trip to his business contacts in New York this week. Sture Berge- dahl's monopolies AB arrives in Los Angeles Apr. 23 and in New York Apr. 28.

Records from Karusell Grammofon AB includes a recording of "Ge-" with trumpeter Arne Lambeth on Karusell. The song, now introduced to the Hooten Singers at the world markets, is being recorded by more and more artists from all over the world, Bengt Bernhard of Polar Music AB told Box.

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FRANCE

Poupée De Cire, Poupée De Son (France Gall) Philips—Bagatelle

C'etait Un Jour d'Annee (Roi Baudouin) (CBS)

France

CASH BOX

Nancy Sinatra, the protege of Tony Hatch, the "composer," and Bob Eubanks, who is in charge of the new label, Disc-A-Z and his partner, André Asséo, in charge of the public relations department of Philips tells the chief editor of this newspaper that he is delighted with the international success of "Poupée de cire, poupée de son," and that the British Columbia—Beaeer Station, first time, one of her songs in Japanese and Nana Mouskouri will record a Spanish adaptation of "Les Parapluies de Cherbourg." The latter just left Canada after his successful concert at the Palais des Congres in Montreal. Williams has been at the Théâtre du Gymnase for two weeks, with show that he called "Theatre des Animaux." According to reports, he will produce a television show, and after 2 weeks in England, she will be back in Paris on April 30.

Christian Daffes of CBS tells us the Beatles are expected in Paris in the French E.F.T.O.P.

Mexico

April 11 to 18 was the holy week in Mexico and almost all the record manufacturers closed their doors to give people a rest and a vacation. As usual, on Thursday and Friday, all the stores closed, so the week was completely lost for any action in the music field.

On April 20, young Enrique Guzmán will be arriving at the Mexican airport and will be accompanied by his wife and children. It is reported that Enrique will immediately record a few new songs and do the performances in town, before leaving for Spain to film a picture.

Guzmán was born in the state of Tamaulipas and in 1965, under the pseudonym "El León," with the orchestra of Silva. In this album, the chanter does twelve of his most popular compositions including "Qué tiene la nina," "Caricio," and "Sanson Llanas." Guzmán is going back to the U.S. in the past year, "Como te extraño mi amor," and after his arrival in town, they will tour the U.S.

Beautiful singer and actress Emily Crane flew to Acapulco to perform for one week at the "El Zorro" nightclub, one of the most popular places in that city. The director of "El Zorro," and producer of the situation comedies stars is one of the most performing and the rest having fun. Popular German singer Kolya, who recorded his "SUNS" album, is also there, fishing and resting before they fly to the U.S. for appearances.

Vicky Leandros is also in the U.S. She will be performing her new album, "Blancanieves," in several cities of the U.S.

Zurich, on April 20, produced the original cast of "Porgy and Bess" music in Mexico, and the picture was released a few weeks ago in town. On the same label, a fabulous album named "Mexico," its culture life in the music and art, and music and art, and music and art, is produced by Godfriend Lieberson, president of Columbia Records, has been released.

This production was presented to the government authorities of the country, by vice-president Carlos Salinas.

After a short season, Santo & Johnny return to México City to perform for one week at "El Zorro." Also, they performed in the "El Llano." We think that the return was too soon and in a bad season.

Los Hermanos Carrió, Ricardo and Lalo, released on Orfeon Records a new LP album, recorded by their group, the Blue Diamonds. The wedding is planned for the middle of the year, and the couple will be guests at the wedding of the famous singer, and the group will perform in the following months.

Produced items from Mexican compositions.

In a recent program, La Sonora Santanera will start a tour through different cities in Northern Mexico as well as to Panama, Colombia, the United States, and Europe to cut records and to perform on TV.

Jack Martin, a South American singer, signed a recording contract with CBS. However, Dusa Records company is fighting the rights of Nadia's contracts.

Gamma Records released a new record series under the name of Command, which will be distributed in the country with a big promotion in radio, TV, and other advertising ways.

Mexico's Best Sellers

1. Cuando Calienta El Sol—Tej P Lopez (Reprise)—Hnos. Rinaldo (Philips)
   Arturo Vázquez (Musart)—Javier Solis (CBS)—(EMI)
2. Sombras—Javier Solis (CBS)—Los Tres Reyes (Orfeon)—Los Tres Ases (Philips)
3. Y La Amo (And I Love Her)—Santo and Johnny (Gamga)—Hnos. Carrió (Orfeon)—The Beatles (Musart)—Los Ayson Boys (Peerless)—Los Bambas (Philips)
4. El Chela—Carlos Alberto (CBS)—(Philips)
5. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)
6. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)
7. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)
8. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)
9. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)
10. Con Elas (Chapel Of Love)—Mayré (Grever)—(CBS)

France (continued)

middle of June. They will appear in the Palais des Sports in Paris, which is the equivalent of the French Capital. Maurice Fanon's CBS LP is just out. Deffes reports that the reactions are excellent, in spite of the ORTF ban. The album, which was recorded by the "Bravos du Music Hall" given by Music Hall Magazine and Europe I, J. Dassin's first EP, "Je Change Un Peu De Vent" ("Freight Train"), has been released and the public is generally pleased by all stations.

Berle Adams and Sal Giunta, M.C.A. vice presidents, are visiting Philip Selig, CBS vice president and General Manager of CBS Mexico, and S.M.I. Paul Beuschel. They are conversing in Paris about European problems concerning represented catalogues.

Mr. Selig's agent, tells us the Barclay artist will leave France on April 30, for a world tour. He will spend 12 days in Tel Aviv, followed by a flight to Moscow and a month tour in the Middle East. From Tel Aviv, he will fly to Argentina, Uruguay, and Brazil, and in November, he will fly to Canada. Afterwards he will make his first U.S. appearance at Carnegie Hall on Dec. 4.

Young Madagascar singers "Les Si-Si" will be on stage at the Olympic Hall for three weeks. After that they will visit France for Conmemorations of the 50th anniversary of their arrival in France, and from the plans are being made for a TV performance in the States in the middle of June.

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Seeburg Rec-O-Dance* records are the secret of financial success in over 3 thousand Discothèques!

The right way to sell more drinks, more food, in a Discothèque is to play the right music at the right time, giving patrons the chance to relax. Only Seeburg Rec-O-Dance records, specifically recorded in 3-phase stereo for Discothèque programming, will do this! Without them, a location may have a packed dance floor and no bar business or food business at all!

Seeburg 3-way programming starts in the records themselves. Each disk provides continuous, ever-shifting dance rhythms. Rec-O-Dance records are also programmed on the phonograph, through loading in a pre-determined order for Discothèque play. Finally, Seeburg alone has the variety of recorded dance music big enough for you to tailor the programming to special needs of all kinds of locations. Over 3,000 successful Seeburg Discothèque locations from coast to coast are your assurance that our Seeburg Rec-O-Dance records are truly the secret of financial success.
COIN MACHINES & VENDING

Cash Box Editorial

The Direct Sale To Locations Is Everyone's Loss

In spite of a fact-filled history of tremendous financial losses incurred, the location owner looking to make a killing will always be around to deal with the glib, fast-talking, quick-money promoters who make a living selling equipment direct to store owners.

Last week a tavern owner in Queens, N.Y. paid five hundred dollars for a juke box worth no more than fifty dollars on the used equipment market, if that much. He expects to see his investment returned "in a matter of months" and from that moment on, "it's all gravy." The location is actually good for about fifteen dollars weekly providing the equipment is comparatively new, the records are changed every two weeks, and the service costs are held to a minimum. This particular machine is far from new, he's lucky if he sees one new record programed a month, forget the service he'll receive, and the parts aren't readily available to repair the machine anyway. But to read the circular which 'pre-sold' this tavern owner "on the merits of owning your own machine," you begin to wonder why 500,000 storekeepers in America prefer to stay in the storekeeping business and let the operator-specialist operate equipment.

This case in point was unquestionably multiplied one hundred times over last week. Since there will always be a location willing to fall for a deal which couldn't work out in a lifetime, let's forget the location. Let's talk to the operator, the businessman who stands to lose more than anyone else.

It's time for an all-out educational program in an area where this problem exists, conducted by the operator—or through the local trade associations—explaining the shortcomings of the quick-money, own-your-own-machine deal. Clear-cut factual information which will show the location owner the fallacy of typical location-promoters will prepare him for the confidence pitch. The wise operator will see to it that every location in his territory is circularized and that the following facts of machine-ownership are presented:

1. In order to obtain net earnings from any machine, all legitimate costs must be taken into consideration. One cannot take a $10 weekly income and proceed to multiply it by four to get the monthly, or by fifty-two to figure the annual income, and then by five or ten years to picture the long-term yearly profits. On paper it looks great. In reality, collections never hold from month-to-month, and year-after-year. New equipment must replace the old machines. Depreciation costs alone cut profits. In the case of an overcharge—evidently 99% of direct sales—the location can't ever make it once the machine is paid for. The purchase, in fact, is complete defiance of the economics of the operating business.

2. Direct-sellers cannot afford to service equipment regularly. In spite of the over-charge, there is no margin for bi-monthly service calls, cost of repair records in the case of phonographs, or emergency service calls. And the oldest equipment requires the greatest amount of service. Deals made for cash usually bring about an official 'no-service' attitude for obvious reasons. Finance deals with 'small monthly payments' charge exorbitant rates. Either way, the location loses.

3. The simplest machine—the mechanical cigar machine—requires a specialist if only to stock proper brands. A price increase, or an increase in tax—rather common these days—would inactive the location's machine. An empty column not only irritates customers but places the responsibility of stocking the vendor on the shoulders of the operator.

4. Amusement machines have enjoyed the success they have because operators know human nature. Rotation of machines on location brings a new toy machine into each location, periodically. The same machine on location offering the same play, on the first of the month in, on month out, will eventually net nothing. It's a fact of life that every operator is familiar with. In short, the cost of the machine will never come out of the cash box.

Every locale has its own problems and its own solutions. In order to get at the core of this problem, every effort should be made to discourage the distributor-jobber who sells the direct-sale crew, or who in fact sponsors the location. Every sale not only results in tremendous loss to the location, but stifles the legitimate operator from placing equipment which would be mutually profitable.

The direct-sale is like the plague. It happens with least expected and at the moment, Boston, New York, Milwaukee and Omaha are faced with these tactics. While the exception of the seller, everyone loses—the distributor, the operator and most of all, the location. It's up to the operator to see that the location understands these facts of operating equipment. He will, if the next circular he receives is from you, the operator-specialist.
WURLTZER’S PETEET, BAKER COMPLETE CANADIAN TRIP  
**Conduct Service Schools**

NORTH TONAWANDA, N.Y.—L. W. Peteet and E. W. Baker, Wurlitzer Representatives, traveled much of the West Coast of Canada the week ending Mar. 29th. The purpose of this trip was to follow up the formal showing of the new Wurlitzer 2900 Phonograph, the “Greatest of All Automatic Entertainers,” held recently at C. J. Shelly, Ltd., Wurlitzer Distributor in Toronto, Canada.

Peteet and Baker covered Vancouver, British Columbia; Edmonton, Alberta; Calgary, Alberta; and Winnipeg, Manitoba, putting on informal showings and accelerated service seminars. The simplicity of service necessary for the continued operation of the 2900 was stressed at all of these seminars, and the proof was borne out by the number of “on-the-spot” purchases by operators.

Dale Company Distributing, British Columbia was host to the following operators on March 5th and 6th: Dale Johnson, Bert Jacobs, Ray Dunfries, George Curtis, Martin McIntyre, Marty Gervio, Gordon Ollie, Pat Whitney and Al Waterhouse.

The House of Coin, Edmonton, Alberta, was the scene of the Wurlitzer showing and service seminar on March 8th and 9th, with the following operators attending: Harvey Van Doesen, Mickey Adams, Ray Dunfries and Mickey Adams.

On March 10th and 11th, the service school at Southern Music Company, Calgary, Alberta was attended by: Dick Johnson, Wally Robertson, Bert Erickson, Lorne Bethel and Alec Sinclair.

The following operators attended the service seminar at Monarch Coin Machine Company, Winnipeg, Manitoba on March 12th: Ted Savage, Les Nicholson, Owen Picton, Al Vezorel, George Campbell, John Gass, Andy Petkau, Maurice Basse and Maurice Francine.

O’Donnell Names Harling Bally’s Asst. Sales Mgr.

CHICAGO—Continuing his policy of sales responsibility to executives with technical experience, Bill O’Donnell, President of Bally Manufacturing, announced the appointment of Anthony J. Chinacchio, who recently joined the company, as Vice President of the U.S. Air Force, during World War II. He rose rapidly through the ranks and in 1942 was appointed production control manager responsible for coordinating and expediting the flow of components, both purchased and

furnished, to the numerous assemblies lines. He is succeeded in the production job by Carl Guisano, production veteran of many years.

Harling, 41, is married and lives in Chicago with his wife and two children.

**Ginsburg Donates Phonos**

CHICAGO—Sig Sokwicz, a popular radio and television personality in this area (WGN and WTAD) advised this past week that he recently interviewed several radio stations in Canada which are interested in purchasing a phonograph from Ginsburg of Chicago, Illinois. He expressed his gratitude for a charitable contribution by Ginsburg to alleviate a particular need at Guantanamo Naval Base, in Guantanamo, Cuba.

At the invitation of the United States Navy, Sokwicz visited the beleaguered naval base more than a year ago, and had taped messages for many of the Navy’s young sailors in the base’s Teenager Center to be sent to their parents by Sokwicz through the United States.

Subsequently, Sokwicz was recently notified by Cmdr. Jug Varner, stationed at the base, that the coin-op phonograph in the center was inoperative after many years of continuing use. He is, in turn, relayed this information to his family.

As a result, Ginsburg immediately shipped to Cmdr. Varner’s attention at Guantanamo Naval Base for installation in the Teenage Center.

Sokwicz now refers to this, and other such gestures by Ginsburg, as Ginsburg’s “Silent Service.”

Several months ago Ginsburg sent a phonograph to a youth center sponsored by Bishop Alyosius J. Wyciszlo, Auxiliary Bishop of the Chicago Roman Catholic Archdiocese, when Sokwicz reported to him that the bishop is trying to keep the teenagers off the streets in the vicinity of the north side parish. Ginsburg immediately responded in a similar fashion and in other such cases.

**DEMONSTRATION MECHANISM**

Used in Seeburg distributor service schools is an open chassis specially designed for this purpose. Illustrated below is Seeburg Field Engineer Sam Garvin explains features of LPC-480 before servicemen from the metro New York area. Seeburg Consolette is also used to demonstrate electronic and mechanical features of Seeburg equipment. Factory-designed open mechanism for distributor schools and for sessions conducted in operators’ shops. School was held at Atlantic New York Corp.
Williams ‘Double Play’ Has Animated Field Action

- Baseball Game Ships This Week

CHICAGO—The introduction of a new Williams coin-operated baseball amusement game at this time of the season is being welcomed with enthusiasm, much like the opening of many amusement parks throughout the country. This year’s Williams release—“Double Play” baseball game, according to Sam Stern, president of Williams Electronic Manufacturing Corporation, is a particularly exciting one, because—as he expresses it—Chicago has a couple of baseball writers looking this season in the Sex and Cubs. Similarly, Williams, he said, has a sure-fire winner in the new “Double Play” baseball game. He added that the excitement and thrills of a Williams baseball game are certainly and clearly reflected in continuing excellent money making results for the nation’s operators.

Illustrating a fresh promotional approach, the company is offering a new animation for “Double Play” baseball game. Williams Electronic Mfg. Corp. has supplied the firm’s family of distributors with novel brochures designed to unmixedly resemble the high known baseball mft. The heading at the top of the Pitt reads: “The Greatest Catch of the Season!”

This year’s baseball model has the animated 3-dimensional baseball display that features a backglass, and a baseball field and diamond on the backglass, with a pitcher, batter, and, several skill targets. The emphasis is placed on skill shooting and suspending play.

Another popular innovation is the new customized shield strip on the back of the animated baseball field. This personalization, whereby the location owner has the name of his place appropriately spelled out on the machine, is now a standard procedure with all Williams amusement games.

“Double Play” baseball game is easily adjustable for 1, 2, or 3 innings of play. It also has the “Life-The-Home-Run” course and each grand slam home run lights a letter in a novel field (it is a carry over from one game to the next, etc.). A completed name (of the game) scores the ‘special’.

When the player hits all seven targets in one game he earns an extra inning of play. This newest Williams amusement game also offers a novel “double play” feature, whereby the players start and complete the double play as in the regulation baseball game.

Among the exciting innovations are such new Williams features as: A new pitching unit for fast and slow pitches, a motor operated baseball bat, and animated infield action whereby players start and completed double-play. “Double Play” has a standard 3-way multiple coin chute.

Bud Lurie, sales manager for Williams Electronic Mfg. Corp., advised that ample shipments of “Double Play” baseball amusement game have already been shipped to the firm’s distributors. And, that they are being prominently displayed so that operators may come in to their nearest Williams distributor and see and demonstrate this game.

“Double Play” is a companion piece along with such popular Williams amusement games as “Alpine Club” 3 or 5 ball flipper, “Hollywood Driving Range” golf game, “Geezah” puck shuffle alley, and “Galileo” big ball bowler. It is also the “Skis Club” add-a-ball model (of “Alpine Club”).

WE'RE BUYING

1963-64 5-BALLS

1963-64 BASEBALLS

1963-64 ADD-A-BALLS

PLAYLAND

PONY EXPRESS

LONG RANGE RIFLE

MUSICAL DIST. - NYC Equipment One-Stop

BROOKLYN, N.Y.—Harold Kaufman, a man who by most standards is neither a baseball nor a baseball equipment distributor, or owner of a major league field, or a big city engineering center and as exclusive factory distributor in this area for Wurlitzer, this month, the Dichburn Organization of England.

Each of the major factors in the current tide of success, being enjoyed by the Wurlitzer Model 2900 phonograph, Kaufman who received the franchise approximately five years ago, has already in the first quarter of 1964 established new machine sales records for Musical Distributors Inc., his distributor outlet which covers Southern New York, Northern New Jersey and Fairfield County, Conn. With his headquarters on Beverly Road in Brooklyn, he maintains a branch office on Tenth Ave. in Manhattan.

The established high caliber of the Wurlitzer’s obvious good looks plus the all-important fact that they are being furnished for so few service calls (the Kaufman’s phonograph),” Kaufman stated, “have made it possible for distributors to get more sales from operators and consistently increasing sales.” Parts Dept. manager Larry Kaufman (nephew) declared that

Musical Dist. (Division of Empire Coin Machine Exchange, Inc.)

DETROIT: 7743 Puritan • DI 1-5500

Chicago: 1012 N. Milwaukee • EV 4-2500

CARLE: EMCOMACH

WE'RE BUYING

1963-64 5-BALLS

1963-64 BASEBALLS

1963-64 ADD-A-BALLS

PLAYLAND

PONY EXPRESS

LONG RANGE RIFLE

Harold Kaufman, shown in the midst of the wide array of equipment in the showroom of his Brooklyn headquarters, has grown, in a relatively short time, into one of the leading figures in the coin machine industry.

New York today.

Experienced phono mechanic Isaac Blackwell is shown above giving a thorough inspection to a machine ready for delivery. Every piece arriving from the factory is always checked for any possible damage which may have been suffered in transit.

Dichburn’s chief engineer Jerry Chief service mechanic Sam Sears (left) explains the workings installed in his music room by one of his firm’s cold machine to representative of the Vendo Co. mechanic Eddie Horna. pany Artie Bressock.

Cash Box—April 24, 1965
SUNNY NEWS
—our new Coin-Machine List has such low prices that you'll be singing in the rain. Send for it!

Exclusive Rowe AMI Distributor for Pa., S. Jersey - Bel-Md.-D.C.

SPECIAL SPRING SALE
Dependable Coin-Operated Phonographs from DAVIS ALL EQUIPMENT RECONDITIONED and REFURBISHED.

Seeburg M100G $135.00
Seeburg 150 $225.00
Seeburg HF100G $225.00
Seeburg HF100R $225.00
Seeburg 100G $225.00
Seeburg 100J $225.00
Seeburg L100 $225.00
Seeburg K200 $225.00
Seeburg 201 $225.00
Seeburg 222 $225.00
Seeburg Q160 $225.00
Seeburg Q161 $225.00
Seeburg AT160 $225.00
Seeburg DS160 $225.00
Seeburg 1900 $225.00
Wurlitzer 2000 $225.00
Wurlitzer 2104 $225.00
Wurlitzer 2105 $225.00
Wurlitzer 2200 $225.00
Wurlitzer 2205 $225.00
Wurlitzer 2300 $225.00
Wurlitzer 2305 $225.00
Wurlitzer 2700 $225.00
Wurlitzer 2800 like new $25.00
AMI G200 $125.00
AMI 120 $125.00
AMI F120 $125.00
AMI H120 $125.00
AMI H200 $125.00
AMI J200 $125.00
AMI J200 $125.00
AMI K200 $125.00
AMI Continental 200 $125.00
AMI M20 like new $125.00
Rockola 1448 $125.00
Rockola 1455 $125.00
Rockola 1459 $125.00
Rockola 4185 Rhapsody #2 like new $5.00

Don't miss the Downpour of values!

November 21, 1963

Hugo Betti, of the Eastern Novelty Distributing Co., is off to Europe for ten days. The pool table distributing exec was scheduled to spend Easter Sunday with his father's family in Italy and then continue on to the state quarantines where he will be before returning home. Hugo will also visit the Rowe AC distributor meet at the Governor Morris Hotel and then return to New York for meetings with several major operators. The first stop of his trip will be in Europe, introducing Jersey ops to Rowe's new discothek set-up (doing quite well at it, too), says the "big sound" is heard in this country. Hugo also plans on picking up a batch of miscellaneous supplies from 8" outdoor speakers to overhead pool table lamps and are inviting all ops to come on down...Irv Morris knows the "politician" eye of location-equipt buyers, and the "move every thing" is already underway. Gottlieb distript spent some time recently with some of his coinop friends from New York, N.Y. Go, Go, Go! time for all along the show and tournament stops... alles offen für a full-week's biz. Hope we all have a great season!

Jersey Jottings

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When we interviewed Edward G. Doris in his office at Rock-Ola Mfg. Corp. last week he advised that sales on Rock-Ola's "Grand Prize" and "Princess Royal" phono have never been better. This optimistic feeling was in turn passed on to David Rock-Ola, George Hinkle and Les Lee.

... the plant at Chicago Dynamic Industries is really humming these days with both, Sam Wolberg and Sam Gensberg, busy as bees producing the new Rock-Ola phono. Because of a new development in design and size the price will be reduced to coincide with a single player model, according tounity operators of Illinois and Wisconsin. 

Two color combinations: Blue & White, Cardinal red & white.

The Hydo-Matic, with its latest model, was a best seller. The new model features a "Fas-tractive" design.

The major emphasis of the Rock-Ola program is on the "Fas-tastic" model. This model features a "Fas-tractive" design.

The major emphasis of the Rock-Ola program is on the "Fas-tastic" model. This model features a "Fas-tractive" design.
American Electra & Classic

Either one is the perfect pool table for your location. The Electra features an electrically operated drop coin mechanism (used with either a battery or available current) while the Classic features a "feather touch" cheat-proof coin mechanism.

AMERICAN SHUFFLEBOARD CO.
210 Paterson Plank Road, Union City, N. J. (201) UN 5-6833

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$15 for a full year (52 weeks) subscription (United States, Canada, Mexico)
$30 for a full year (Airmail United States, Canada, Mexico)
$35 for a full year (other countries)
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California Clippings

The rains, which continued through most of this past week and caused the cancellation of the Angels-Cleveland game, did not dampen the enthusiasm of the Tuesday night audience at the new Robinson Co. where Midway's new baseball game—"Play Ball"—was introduced. It's aptly named "Play Ball" and offers an exciting evening of fun and entertainment. Operators have enjoyed the success of Midway's previous baseball-themed promotions and Hank Tronick at C. A. Robinson expects "Play Ball" will be even bigger. Bowler shuffle alley activity was seen at its highest level in weeks as Tronick told us that it's amazing that, with all the emphasis on pool tables these days, new and used bowling alleys are still in demand and operators are producing excellent results. "Bally" executive, Al Bettelmann, No. 2 son of C. A. Randy Bettelmann, is still shattering records with the Hamilton High swim team. Sailor who accomplished swimming feats in Australia, speculates on a back stroke and looks like a possible prospect for the 1958 Olympics. Not only is he great in the water, we're told, but he also does a great "swim" on the dance floor! The Selle girls at Luehnagel report that "Swing That House Of The House" on Capitol is their fastest moving single—one of the strongest for them this month. At Rex Radios Chuck Klein has returned from week's holiday in Hawaii with his wife, Wanda and daughter, Suzanne. Don Edwards and Ron Shimer visited operators in the San Diego area last week. Advance Automatic Sales Co. is touting its "Twinkle Top Brass" shuffle game with several innovations. And they report the Super Sonic bowling alley with the swivel head is continuing to improve on Chicago's "Bally" line. Austin Bliene, who was visiting ops in the L.A. area last week, has returned to the San Antonio Lake City office. Pres will be back in May. The firm has just received the new "Bally" line shuffle games. 

New England Newsnotes

Music and Vending's Al Levine flew into Chicago with his wife upon hearing that his mother-in-law had passed away. While in Chicago, Levine visited the Rock Ola plant, met with Ed Doris and the top brass, and ran into colleague Jack Jahnke, who was also looking for pool table locations. The Little LPS are doing well in the right locations here. Some ops wishful thinking about a new super-duper-deluxe photo with only 100 selections. Claim 160 and 200 are too much to program. While all the hits are on the market?, the little LPS are doing particularly well in the right locations. The Little LPS are doing extremely well in the right locations.


If you are reading someone else's copy of Cash Box, why not mail this coupon today?

THE CASH BOX
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NEW YORK 19, N. Y. 10019

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$15 for a full year (52 weeks) subscription (United States, Canada, Mexico)
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$35 for a full year (other countries)
$45 for a full year (Airmail other countries)

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FIRM
ADDRESS
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Be sure to check business classifications above.

This week's California Clippings and New England Newsnotes, as well as the Happy Birthday This Week To section, have been extracted from the original document. The text is readable and does not require any further processing.
Big-name artists... hot singing groups who sell records by the carload... top pop music heard daily over the airwaves... instantly recognized names and tunes that have always kept your popularity meters spinning. The JUKE SET won't buy the imitation, they won't play the imitation! And... it's the real thing — not imitation you get from ROWE distributors... records of big-name artists... hot singing groups... pop music... names and tunes... the choice is yours!

Program your DISCOTHEQUE for the JUKE SET... give your customers what they want — records hot off the charts... music for sale to everyone — everywhere... let 'em hear it (and dance to it) on equipment tailor-made for the finest DISCOTHEQUE — available at ROWE AC DISTRIBUTORS everywhere!

Write to your Rowe Distributor about the tremendous promotional package... 89 exciting pieces to transform your place into authentic Discotheque.

---

**Rowe® AC MANUFACTURING**

Troy Hills Road, Whippany, New Jersey

FOR FULL DETAILS, NO OBLIGATION, CALL YOUR ROWE DISTRIBUTOR
2-Player
Robert Cash Services, aumoku ball of in that CHICAGO included group publicized of Sales, from name!
Pierce 4 MB "Big Tom 18 games.
 begun day.
new to the the the United United 
shortly.
"Millie" was to the the the last

Starts were known, every it was also
Vend-O-Matic, the the the the service

VICE PRESIDENT, was elected secretary-treasurer. Stanley S. Leinick, Midfield Vending Company, Baltimore, was named president of the Maryland Automatic Merchandising Council, with Richard Collier, Automatic Sales, Inc., Aberdeen, serving as assistant vice president. J. C. Groff, Dean Brothers, was named vice president, and Joseph H. Marshburn, Conoco-Binding Co., of Baltimore, was elected secretary.

Leinick appointed the following committees of private and public relations:

Washington, D.C.—While the recent MOA mid-year meet conducted in the nation's Capitol was a serious three day affair, it was not without its lighter aspects generally found when individuals get together from around the country.

Tom Greco, Greco Bros. Amusement Company of New York, and his group of MOA colleagues which included Mrs. Millee McCarthy, President of the N.Y.S.C.M.A., and owner of Catskill Amusements, also in N.Y.S. The MOA reps sought out the much publicized Senate building, million-dollar office building which now houses the United States Senate in splendor, to say the least.

Mrs. McCarthy, not exactly unknown to Congressmen and Senators from New York and around the country, made-believed Greco, Leo Casella, Clint Pierce and the group, everyone she walked into a politico's office. "Even the secretaries know her by her first name!" exclaimed Greco. "We were given personal tours of the lavishly appointed building the moment the Senators found out that Millie was with us," he continued. "She is the most fantastic woman I've ever met and certainly the best known person in our group to ever walk the halls of the Capitol."

At one point, toward the close of a personal tour of the Senate Building, the congressmen found that they were on the opposite end of the building. To exit at this point would be cause to walk several long blocks out of their way. "Millie charmed the guard, the politicians, and the onlookers, and so help me she guided what is evidently a door which shouldn't be "officially" be opened, and also, we found ourselves walking through the sealed exit, as though we were LBH himself!" continued Greco. Actually, Mrs. McCarthy is not only well-known in Washington, she has quite a following in Albany, her State's capitol, and in State capitals wherever she has had reason to present the industry's cause. Millie McCarthy is a natural when playing the political circuit, for Millie McCarthy is a bit of a politician herself.

They All Know Millie In Washington (!)

VASCOS RECONDITIONING Biz GROWS
Katz Has Inventory Of 500 Machines

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BROOKLYN, N.Y.—Zach Katz, well-known veteran of the vending industry here, has taken over the facilities and officers of his newly-formed firm VASCO (Vendors Automatic Supply Corp.) which has an extensive inventory of vending equipment for conversion to the new vending machine structure in this state.

Katz advised that he has twelve mechanics on hand at VASCO to handle practically every type of coin mechanism and is offering full reconditioning service to include conversion, overhauling and painting. "The main function of VASCO's reconditioning equipment for vending operators," Katz revealed, "and we have some of the most extensive facilities in the country for this purpose." Besides supplying operators with machinery servicing, vending will also be reselling numerous pieces to both the domestic and foreign markets.

With a stock of 500 pieces of new and used equipment currently in stock, Katz can truthfully say he can supply almost any operator's needs. Among those new equipment lines offered by VASCO are: Mar-Vend, Lorex-Vend-O-Matic, M-A-Matic, Hamilton Scale and Modern Metal Products.
KEYS TO THE SUNSHINE: As chairman of the Sunshine Coach Committee for the Philadelphia Variety Club, Tent No. 13, David Rosen (center), president of David Rosen Inc., exclusive coin and vending distributors, turns over the keys to the specially constructed coach to a city official.

The Sunshine Coach, especially designed to transport crippled and handicapped children, was donated to the City of Philadelphia, and Rosen promised his committee would help secure additional coaches as the need arises. Mrs. Mary C. Van Benschoten (right), director of the Physical Medical Rehabilitation Department of the Philadelphia General Hospital, which will make wide use of the coach, looks on with interest as the keys are turned over to Charles Cranford (left), Deputy Commissioner of Recreation for the City of Philadelphia.

UPPER MID-WEST MUSINGS

Arnold Brusk and serviceman Ted Myers were in town for the day making the rounds and picking up parts and records. Also in town for the day, buying their records and parts, were: John Czerniak of Duluth, Don Hazel of Atikin, Einar Carlson from Virginia and Clayton Norberg of Manisto. Bob Leonard of Minneapolis has just returned from a very nice visit to Miami. Nels Nelson is visiting his mother in Oregon. Julius Knuver of Rapid City is out of the hospital now, back on the job and says he's feeling fine. Earl Hauser, from East Forks, is up and around after spending several days in the hospital. Happy Birthday to Irv Sandek of the Sandek Dist. Co. in Minneapolis and Earl Berkowitz of B & B Novelty Co. in Superior. Bob Ahegrin of LaMoure, N.D. has sold out to Stan Baeder. Mr. and Mrs. Fritz Eckhanger are back after spending a wonderful month's vacation in Hawaii. Mr. and Mrs. Gene Clennon spent a nice weekend in Minneapolis and took in the Sportsmen's Show. Dennis Weber was in town for a few hours picking up parts and records. Mr. and Mrs. Gordon Rummel's lovely daughter Marsha is out of the hospital now and is feeling much better. Mr. and Mrs. Arndt Peterson were in town for the day.

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SUPERMART for MUSIC—VENDING—GAMES

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BASEBALL & BOWLERS
Chicago Coin 2-PLAYER 5-BALLS
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C.C. Duchess 345
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OTHER GREAT CREATION FROM
the MASTER-MAKER of
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- All Rollovers Increase Holes High Score Values.
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A SERVICE MAN'S DREAM—
IT SWIVELS!

CHICAGO COIN'S
Super Sonic

YOUR SERVICE MAN WILL LOVE THIS BOWLER! THE SCORE RACK SWIVELS AND TURNS, MAKING SERVICING A PLEASURE! EVEN IN A CROWDED LOCATION, SUPER-SONIC CAN BE SERVICED FROM ANY ANGLE!

SEE HOW THIS SCORING RACK SWIVELS AND TURNS!
It's the first time this has ever been done on a bowler!

SIZES
13' and 17' Lengths
Also Specials—up to 37'

NEW! Ultra-Modern Fluorescent Lighting with PERSONALIZATION Feature

NEW! FLASH-BONUS SCORE GAME—Bonus Score Collected in 11th Frame

NEW! RED-PIN GAME—Red-Pin Bonus Score for Strikes in 3rd, 6th and 9th Frames

Plus...
STEP-UP!
The high scoring game feature where strike and spare scores advance and change in values by the frame!
and • REGULATION
• DUAL FLASH and
• FLASH-O-MATIC SCORING
• Recessed Rubber Shin Guard.
• Available in 13' and 17' lengths.

YOUR CHICAGO COIN DISTRIBUTOR IS NOW DELIVERING THESE PROVEN PROFIT MAKERS

MUSTANG
2-Player PIN GAME

TRIUMPH
6 PLAYER PUCK BOWLER

CRIS CROSS POP-UP
The Game with the BOUNCING BALL ACTION!

CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

CHICAGO COIN MACHINE DIV.

since 1931

PROVEN PROFIT MAKERS

Cash Box—April 24, 1965
The WURLITZER 2900 gives listeners better stereophonic music because of solid state amplification—gives the player better value because of its Golden Bar Top Tunes feature—gives the operator better return on his investment because of the high earning power and lower service costs.

Hadn’t you better see your Wurlitzer Distributor now?
THE GREATEST CATCH OF THE SEASON

Williams®

the original designer of animated baseball games now adds more animation

DOUBLE PLAY

1-2 OR 3 INNING ADJUSTABLE

LITE THE NAME FEATURE

EACH GRAND SLAM HOME RUN LITES LETTER IN THE NAME. (CARRY-OVER GAME TO GAME) — COMPLETED NAME SCORES SPECIAL!

HIT ALL 7 TARGETS IN ONE GAME FOR EXTRA INNING

NEW YOUR CUSTOMER’S NAME ON CUSTOMIZED TITLE STRIP

- DOUBLE PLAY FEATURE — ANIMATED INFIELD ACTION
- PLAYERS START & COMPLETE DOUBLE-PLAY AS IN BASEBALL
- NEW PITCHING UNIT FOR FAST AND SLOW PITCHER
- NEW MOTOR OPERATED BAT
- STANDARD 3-WAY MULTIPLE CHUTE

Williams® ELECTRONIC MANUFACTURING CORP.

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AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR
some things never become obsolete

And one of them is a Rock-Ola phonograph. Rock-Ola has never designed phonographs to put you on the spot through obsolescence. Most Rock-Ola parts are interchangeable—model to model; designed and built to keep service calls at a minimum and eliminate breakdowns and repairs. Also, think of the inventory saved! Because of this, Rock-Ola phonographs are always as up-to-date as the newest on the market. We make the kind of phonographs that keep you happy. Our mail and sales tell us so.

New Princess Royal, (Shown Above) Model No. 424—plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles, stereo or monaural intermixed, for programming in any bank, in any sequence. Famous Rock-Ola quality. The only really new compact unit!

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REMOTE SPEAKER WALLBOX—gives personal listening pleasure and volume control. Permits programming of LP's or single 33⅓ or 45 RPM records on any page, any sequence. Reproduces stereo. Famous Rock-Ola simplicity, Model No. 500—160 selections; Model No. 510—200 selections.

The Grand Prix—Prestige stereo-mono phonograph—160 selections 33⅓ or 45 RPM records, 7" LP albums or singles intermixed. Full Dimensional Sound, stereo or monaural. Your key to plushest and increased take. Model No. 425.