Has a famous father—comedian Jerry Lewis. Now Jerry Lewis has a famous son. Gary has reached stardom through a different show business route than his dad; though the senior Lewis also has had disk success. Gary Lewis and his Playboys came upon the record scene recently and gave the Liberty label a smash diamond Ring. The group is on its way toward another triumph, “Count Me In.” In the photo, Gary and his teammates are shown with their producer, Snuff Garrett. Presentation of a gold record to the group for a million copies sold of “Diamond.” Pictured from left to right: Dave Castell, Snuff Garrett, exec vp at Liberty, Gary Lewis, and Al Ramsay.
THE MOST WANTED
COUNTRY & WESTERN SINGLES ARE ON COLUMBIA RECORDS

“RIBBON OF DARKNESS” c/w “LITTLE ROBIN”
MARTY ROBBINS 4-43258

“ROCK SALT AND NAILS” c/w “GONNA HAVE MYSELF A BALL”
LESTER FLATT & EARL SCRUGGS 4-43259

“The First Thing Ev’ry Morning” c/w “Awkward Situation”
JIMMY DEAN 4-43263

“Tearful Earful” c/w “The Other Woman”
RAY PRICE 4-43264

“She’s Gone Gone Gone Gone Gone” c/w “Confused”
LEFTY FRIZZELL 4-43256

®COLUMBIA RECORDS PRINTED IN U.S.A.
While airtime exposure of an artist's recorded product remains unchallenged as a source of direct sales, the diskery business is finding greater need to develop personalities who can speak for themselves—off-the-record, that is.

New York promo forces may be disheartened over the news that a prime disk outlet, WINS, will switch to an all-news-talk format later this month, but they should also be thinking of methods to still utilize the vast audience that the station will maintain. How? The answer lies in interviews.

It has been pointed out to us that in New York there are more radio stations with a news-talk format than one of basically music. Interestingly, there has developed in some cases a demand for "exclusivity," a competition among interview shows to get first crack at an important personality. On a national scale, the recent decision by the Federal Communications Commission that requires radio outlets with both AM and FM outlets to offer at least 50% of their FM programming on a non-duplication basis is seen as a further extension of the interview format.

The record industry must see to it that it, too, enjoys the exposure of interview shows. If the industry can’t always benefit from what it wants most, then it must settle for second best—and we believe that interviews can be better than second best.

Obviously, not all disk performers lend themselves to interview shows. As Morty Wax, one disk promo man going full steam into the interview area put it the other day, "it’s important that the interviewee possesses an interesting aspect to his life that does not necessarily deal with music, something that can shed novel light on his off-stage life."

Surely, many of the industry’s record names have this requirement. Label promo departments and/or indie promo men should uncover this facet of a disk artist and in due haste make arrangements to have him exposed on interview shows.

His exposure, incidentally, may even go beyond the borders of the U.S., for we have also learned that many foreign stations are on the lookout for interesting personalities to set down on tape.

We realize that interview shows provide an indirect method of selling records—singles in particular. But, the business must adapt to whatever programming policies either individual stations or groups in general decide is in the best interests of their operations. By no means does it mean that the record industry will be out in the cold.

An expansion of interview appearances is a major form of letting the industry into the great exposure area of the world of broadcasting.
3 MORE HOT ONES .... FROM THE HOTTEST COMPANY...

Ace Cannon
SEA CRUISE
#2089

ENGLAND’S LATEST SOLID SMASH!

UNIT FOUR PLUS TWO
The Original
CONCRETE AND CLAY
#9751

THE big one
DON RANDI
and his exciting piano
MEXICAN PEARLS
played by the composer
#2203

Palomar
THE AMERICAN LONDON GROUP

—April 10, 1965
April is 58 already."

"Some things are only a dream..."

"April and May..."

"pertaining to the affairs of the publishing business..."

"to the Wayside Inn..."

"But the chief head of the publishing business..."

"to the family..."

"This printing..."

"will end of this year..."

"talking about the..."

"end of their..."

"of publishing..."

"in the publishing..."

"of publishing..."

"In the publishing..."

"in the publishing..."
Arnold Maxin To Direct Big 3 Music; Retains Proxy Post At MGM Records

NEW YORK—Arnold Maxin, president of MGM Records, will head up the operation of Big 3 Music (Robinson, Eichler, Illi) which was made known last week. It's understood that Maxin will continue to serve as president of MGM Records, whose parent company, Metro-Goldwyn-Mayer, is the major stockholder in the large publishing set-up.

Hi Keeps Its Musical Instrument With 'The Memphis Sound'

NEW YORK—There's an all-instrumental label aloft in the sea of record labels, boasting the best of the "Memphis Sound." It's HI Records of Memphis, operated by Joe Cuoghi and distributed by Thanasi, Inc. For "The Memphis Sound" is a rare thing, indeed, when a label sticks to instrumental-only sessions, but HI goes even further and produces solely "Memphis Sound" disks for teen-oriented dancing. The Hi label is operating with a hunky-tonk sound generally estranged from a major label's product.

The success of the label can be measured in a comment made by a spokesperson, "The Hi label is the little label that makes it big."

Over at London, this statement can be translated into the claim that Hi Records has built its entire operation on the basis of instrumental LP's for teenagers.


The attractions on all three sets are the same: a ring-upping strong sales for the label are Willie Mitchell and the Hi Tones, Bill Black's Combo is the label's longest-running seller, and tops the best sellers list. The entire catalog is currently on a spring promo kick, with special discounts and displays.

Set NARM's Mid-Year Meet

PHILADELPHIA—The NARM (rack-jobber) Mid-Year Meeting and Personal to Person Sales Conference has been set for Sept. 7 to the 10 at the Pick-Congress Hotel in Chicago.

Immediately preceded by a board of directors meeting on Sept. 7, the Mid-Year meeting will be秸秆 off by a Regular Members meeting, with the Person to Person conference beginning the following luncheon for regular and associate members. The format for the conference will be the same as it was utilized at the 1956 NARM Convention, with manufacturers being seated and the directors visiting each. Each Person to Person appointment will last for 25 minutes and only regular and associate members of the organization will be permitted to attend the meeting.

Treasuries should be directed to the office of the executive director, Jules Malamud, 112 Beverly Road, Philadelphia.

Maxin's appointment, which was made official late last Friday following a meeting of Metro directors, including president Richard O'Brien, follows the recent death of Mickey Scopp, who headed Big 3. Maxin has been associated with MGM records for the past three years. Among his major achievements at the discry were the acquisitions of the Verve and Angel labels and the original 14,000 records issued by the label. Before joining MGM, Maxin was an Audio-Visual producer. A native of Philadelphia, Maxin is former trombone player, having performed with a number of bands.

Ernie Altshuler Named Col's Exec Producer

NEW YORK—Ernie Altshuler has been promoted to executive producer at Columbia Records, it was announced by Ken Glasser, A&R director.

Altshuler will be responsible for the recording of all Col's major artists, including Tony Bennett, Ray Conniff, Jerry Vale and Robert Goulet. Altshuler has been responsible for a number of Gold Record Winners. He is the junior producer of Tony Bennett, Ray Conniff and Jerry Vale, and Robert Goulet. Altshuler has been responsible for a number of Gold Record Winners. He is the senior producer of Tony Bennett, Ray Conniff, Jerry Vale and Robert Goulet. Altshuler has been responsible for a number of Gold Record Winners. He is the senior producer of Tony Bennett, Ray Conniff, Jerry Vale and Robert Goulet. Altshuler has been responsible for a number of Gold Record Winners. He is the senior producer of Tony Bennett, Ray Conniff, Jerry Vale and Robert Goulet. Altshuler has been responsible for a number of Gold Record Winners. He is the senior producer of Tony Bennett, Ray Conniff, Jerry Vale and Robert Goulet.
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>45%</td>
<td>Silhouettes—Herman's Hermits—MGM</td>
<td>85%</td>
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<tr>
<td>40%</td>
<td>Just Once In My Life—Righteous Bros.—Philles</td>
<td>40%</td>
<td></td>
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<tr>
<td>39%</td>
<td>Count Me In—Gerry Lewis—Liberty</td>
<td>73%</td>
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<tr>
<td>38%</td>
<td>It's Growing— temptedations—Gordy</td>
<td>61%</td>
<td></td>
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<tr>
<td>35%</td>
<td>It's Got The Whole World Shakin'—Sam Cooke—RCA</td>
<td>35%</td>
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<tr>
<td>33%</td>
<td>Woman's Got Soul— Impressions—ABC</td>
<td>49%</td>
<td></td>
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<tr>
<td>31%</td>
<td>Goodbye My Lover, My Lover Goodbye—Searchers—Kapp</td>
<td>31%</td>
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<tr>
<td>30%</td>
<td>She's Coming Home—Zombies—Parrot</td>
<td>30%</td>
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<tr>
<td>29%</td>
<td>She's About A Mover—Sir Douglas Quintet—Tribe</td>
<td>49%</td>
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<tr>
<td>28%</td>
<td>And Roses And Roses—Andy Williams—Columbia</td>
<td>61%</td>
<td></td>
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<tr>
<td>27%</td>
<td>Baby Baby—Miracles—Tamla</td>
<td>84%</td>
<td></td>
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<tr>
<td>26%</td>
<td>Truly Truly True—Brenda Lee—Decca</td>
<td>58%</td>
<td></td>
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<tr>
<td>25%</td>
<td>It's Gonna Be Alright—Gerry &amp; Pacemakers—Laurie</td>
<td>25%</td>
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<td>24%</td>
<td>Since I Don't Have You—Jerry Butler &amp; Betty Everett—Vee Jay</td>
<td>24%</td>
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<tr>
<td>23%</td>
<td>Out In The Streets—Shangri-Las—Red Bird</td>
<td>52%</td>
<td></td>
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<td>22%</td>
<td>Toy Soldiers—Four Seasons—Philips</td>
<td>60%</td>
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<tr>
<td>21%</td>
<td>Cast Your Fate To The Wind—Sounds Orchestral—Parkway</td>
<td>72%</td>
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<tr>
<td>20%</td>
<td>Subterranean Homesick Blues—Bob Dylan—Columbia</td>
<td>28%</td>
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<td>19%</td>
<td>The Minute You're Gone—Cliff Richards—Epic</td>
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<tr>
<td>18%</td>
<td>Dream On Little Girl—Perry Como—RCA</td>
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<tr>
<td>17%</td>
<td>The Mouse—Soupy Sales—ABC</td>
<td>41%</td>
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<tr>
<td>16%</td>
<td>Crazy Downtown—Allan Sherman—Warner Bros.</td>
<td>82%</td>
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<tr>
<td>15%</td>
<td>Think Of The Good Times—Jay &amp; Americans—UA</td>
<td>43%</td>
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<td>14%</td>
<td>Iko Iko—Dixie Cups—Red Bird</td>
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<td>13%</td>
<td>It's Not Unusual—Tom Jones—Parrot</td>
<td>64%</td>
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<tr>
<td>12%</td>
<td>See You At The Go Go—Dobie Gray—Charger</td>
<td>34%</td>
<td></td>
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<tr>
<td>11%</td>
<td>I Understand—Freddie &amp; Dreamers—Mercury</td>
<td>23%</td>
<td></td>
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<tr>
<td>11%</td>
<td>Mrs. Brown You've Got A Lovely Daughter—Herman's Hermits—(Tune from LP) MGM</td>
<td>87%</td>
<td></td>
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<tr>
<td>11%</td>
<td>Why Did I Choose You—Barbra Streisand—Columbia</td>
<td>57%</td>
<td></td>
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<tr>
<td>10%</td>
<td>Let's Do The Freddie—Chubby Checker—Parkway</td>
<td>25%</td>
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<tr>
<td>10%</td>
<td>Last Exit To Brooklyn—The Scott Bedford Four—Joy</td>
<td>23%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TITLE</th>
<th>TOTAL % TO DATE</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>8%</td>
<td>A Woman Can Change A Man—Gene Chandler (Dial)</td>
<td>8%</td>
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<tr>
<td>8%</td>
<td>Tamarow—Steve Alaimo (ABC)</td>
<td>8%</td>
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</tbody>
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Tony Clarke
**THE INTER-TAINER**
CHES 1924

Billy Stewart
**I DO LOVE YOU**
CHES 1922

Little Milton
**WE'RE GONNA MAKE IT**
CHECKER 1105

Fontella Bass & Bobby McClure
**DON'T MESS UP A GOOD THING**
CHECKER 1097

The Radiants
**AIN'T NO BIG THING**
CHES 1925

Chuck Berry
**DEAR DAD**
CHES 1926

Cash Box—April 10, 1965
THERE SEEMS TO BE A LINE IN LIFE—
PROBABLY A BLURRED ONE—
BELOW WHICH ONE MORE OR LESS “EXISTS”
AND ABOVE WHICH ONE MORE OR LESS “LIVES”

JUST ONCE IN MY LIFE

THE RIGHTEOUS BROTHERS

PHILLES 127
Think George Maharis - He has a hit single - "Where Does Happiness Go?"

NEW YORK:
Cilla Black, the popular British lark who has had a string of singles hits in England, arrived in the States recently to begin a promotion tour for her first album, owing being issued here by Capitol. She put in an appearance at the London Palladium last night (4), and is beginning a cross-country trip which will conclude with a three-week stay at the Persian Room, Sands Hotel, Las Vegas. Sales prospects for her LP, and the single, "Loves Me, Loves Me Not," look very good according to Tom Regan . . . Bobby Vinton, the Epic hit single, has just completed a string of appearances on ABC's "Tonight" show and is due to return to the Ed Sullivan Show in Miami. The chanteuse, rising high with "Long Lonely Nights," has just been added to the closing roster of Mait Braverman's firm . . . One of the hottest acts of the day is Wayne Mantia, whose "Take Two" LP was hailed as a hit last week. The thrush, a Jack Gold discovery, just opened a two-week engagement at the Surf Club in Revere, Mass. (29). She will follow up with a three-week run at the Living Room starting the 19th . . . A fine phonograph record was turned out to celebrate Liberty's Nancy Ames at her opening at the American's Royal Box. The "Twist Girl" turned out a set of ten tunes in her own right, with the help of Mundy Gayton, also on the bill, came up with a number of fine comedy routines.

CILLA BLACK, SANTO & JOHNNY, MARTINE DALTINO

lining there from Apr. 12 to 17, and then move in to the Basin Street East in New York on the 19th . . . The Righteous Brothers have been signed as a guest star appearance on NBC-TV's "Tonight" show on Apr. 15 . . . United Artists Records is rolling out its red carpet for Martine Dalton, whose "Bed Songs" LP bowed last week. The thrush, a Jack Gold discovery, just opened a two-week engagement at the Surf Club in Revere, Mass. (29). She will follow up with a three-week run at the Living Room starting the 19th . . . A fine phonograph record was turned out to celebrate Liberty's Nancy Ames at her opening at the American's Royal Box. The "Twist Girl" turned out a set of ten tunes in her own right, with the help of Mundy Gayton, also on the bill, came up with a number of fine comedy routines.

CILLA BLACK, SANTO & JOHNNY, MARTINE DALTINO

CILLA BLACK

SANTO & JOHNNY

MARTINE DALTINO

"Hullabaloo" stanzas . . . CB wishes all the best to Donna Kelly, who left Liberty Records at the end of last week, and extends her congratulations to the new Jiff-of-all-trades there Arlene Simons . . . Santo & Johnny doing extremely well all over Latin America will have a new single and album out early next month . . . The Country Music serum is opening up on the 8th Jazz Fest in Memphis this month (12) . . . Says it, Loves Me, Loves Me Not? look very good according to Tom Regan . . . Bobby Vinton, the Epic hit single, has just completed a string of appearances on ABC's "Tonight" show and is due to return to the Ed Sullivan Show in Miami. The chanteuse, rising high with "Long Lonely Nights," has just been added to the closing roster of Mait Braverman's firm . . . One of the hottest acts of the day is Wayne Mantia, whose "Take Two" LP was hailed as a hit last week. The thrush, a Jack Gold discovery, just opened a two-week engagement at the Surf Club in Revere, Mass. (29). She will follow up with a three-week run at the Living Room starting the 19th . . . A fine phonograph record was turned out to celebrate Liberty's Nancy Ames at her opening at the American's Royal Box. The "Twist Girl" turned out a set of ten tunes in her own right, with the help of Mundy Gayton, also on the bill, came up with a number of fine comedy routines.

CILLA BLACK, SANTO & JOHNNY, MARTINE DALTINO

Donna Fuller garnered air time all last week on the NBC-TV "Tonight" show performing tunes from her debut album and "Who is Donna Fuller?" (DCP) . . . Gloria Lynne starts this week at the Apollo Theatre with Jackie "Moms" Mabley, the Herbie Mann Octet and Johnny Hartman. The Tommy Josen dance band is also featured.

Cansa and the Headhunters, showing up on the charts with their "Land of 1000 Dances," paid a visit to the CB lair last week. The quartet has taped a "Hullabaloo" segment and will be appearing at the Rotunda's Brooklyn Fox during Murray the K's Easter Show for ten days before embarking on a seven-week cross-country tour. They have also dropped off a copy of the newly released LP titled "The Hullabaloo" single . . . The Tijuana Brass has formed a regular combo of nine to supplement their disk activities with nationwide concerts. Herb Alpert and Jerry Moss at A&M Records have arranged for Bill "Joe Jimenez" Dana to write and produce a p.a. act for the crew . . . The Animals and Wayne Fontana and the Mindbenders will head up the bill on this week's week (25) at Onidoe's. A large throng turned out to celebrate her first LP under the banner . . . Gary Burton, RCA Victor who has been signed as a featured performer with Stan Getz at Tony Bennett's Lincoln Center Concert (3) . . . "Chubby" Checker's prom director at Cameo-Parkway, flipping over the public's approval on "Do The Freddie" by Chubby Checker, and the Sounds Orchestra's "Crazy About The Wind," . . . Timi Yuro's newie bowed last week, "Get Out Of Your Mind," has been produced and A&M'd by Nick Venet . . . Cecil Holmes reports that Clyde "Ceb" Hatter's "Crying Won't Help You Now" is breaking out in Bait, and "Chilly" and "Mustang Sally" from the Mack Rice is running away with New York as well. Some confusion seems to have developed over the appearance of two immy Velvet figures on the musical scene. One is operating out of Dallas and the other, who has just signed with Phillips records is working from Memphis. The latter, (see photo) is the artist responsible for such past blasts as "We Belong Together" and "Teen Angel," and is currently clicking with "It's All Over Now." Jim Brown buzzed that he has had tremendous reaction to the Gary Lewis side "Count Me In," which is in the WABC-New York "Pick of the Week," and a big response on the radio circuit for "Lipstick Traces" from the O'Jays. . . . Barry Resnick phoned in the next day's promo story coming up with three bright sounding singles this week: "Turn Here" from Eddie and Roy Bryant, "Only The Lonely," and "Adaline" by Ray Bryant. At the turn of the Phillips bash held in Le Club introducing Shelia Sanders to the press and trade. The latter did several numbers from her "Red Hot and Cole Porter" show with Moore Trio, and really broke up the gathering. Some TV shots and promo appearance for Neil Bogart at MGM info that on his recent promo trip to the Boston and Greater New York markets were sewn up for "Silhouettes," by Herman's Hermits, and (Continued on page 19)
Georgie Fame is a hot artist

He has a hot new single

"Let The Sunshine In" & "In The Meantime"

On this hot label

which includes Yeh, Yeh, Let the Sunshine In, I'm In The Mood For Love, The Monkey Time, Preach And Teach, Point Of No Return, Get On The Right Track Baby, I Love The Life I Live, Monkeying Around, Gimme That Wine, Pride And Joy, Pink Champagne. LP-12282 (stereo)/LP-9282 (mono)

April 10, 1965
Think

David Houston—He has a hit single—"The Ballad of the Fool Killer"

Think

FOR HITS

Cash Box—April 10, 1965

Record Ramblings

(Continued from page 10) Sam the Sham's "Wooly Bully." The "Mr. Bongo Suit Got A Lonely Daughter" track has the Hermits' album selling like a single... Audio Fidelity has instituted an r.r. LP line to be issued on the Mars label. The initial release, featuring Erik and the Encores, is the first LP of any length in the series of concert albums providing music to the beat-oriented and vintage rock tunes... Tom Vizi, promo man at London Records, reports excellent sales on the House's "No Arms Can Ever Hold You" album. He will be on the road for the next four weeks handling chores for the tour of England's famous band leader Stanley Black... Tony Arnold, publisher of the Mari- anne Faithfull smash "Come Stay With Me," was in town last week looking for new material for that titrate, he has just lined up... Al Altman at Metro Music buzzes that "Carmen" by Bruce and Terry looks like a sales monster for Columbia... Marvin Denus gets a hit status for ... Dómone's "You Were Only Fooling" and the albums "A Swingin Singin Affair" by Mary Murphy, "Game Of Love" by Wayne Fontana, and "Brown Jr. Goes To Washington"... Liberty's Jerry LaCoursiere and Bill Gerber, dueling the praises of Vic Dana's "Red Roses For A Blue Lady" album, follow-up... Counts Me In by Gary Lewis and "It Was I" by The Fantasticks Baggies... Roger Miller and Eddy Arnold will team up for the first time, together at McCormick Place's Arie Crown Theater 4/18. Ronnie Baker and Anthony Daniels follow Italian tenor Gino To¬ metto into the Camella House of the Drake this week...

HOLLYWOOD:
B. Mitchell Reed, back at KFWB after two months in Europe, is back with a hot new intro... John Coates tapping a "Juke Box" spot at Burbank... Leroy Van Dyke rehearsing for "Shindig"... Ray Price visiting record music exec Bert Siegelman, crossing Sunset and Vine with his black bag full of vocal hits for late December... Dishman Carroll stopping every...
3 NEW SINGLES...3 BEST-SELLING STYLES!

ASTRONAUTS
morrow's Gonna Another Day"
Razzamatazz" 5

SKEETER DAVIS
“I Can’t Help It (If I’m Still in Love with You)”
c/w “You Taught Me Everything That I Know” 8543

JOHN GARY
“A Quiet Thing”
from the coming Broadway musical FLORA, THE RED MENACE
c/w “LONG AGO”
from the coming Broadway musical HALF A SIXPENCE 8544

RCA VICTOR
The most trusted name in sound
Think Cliff Richard—He has a hit single—
"The Minute You’re Gone"

5-9757

THINK EPIC for hits

A long list of awards and honors have been doled out to stations and radio-TV personalities across the country, prompting a Platter Spinner Pat-on-the-back for all those who share the limelight. KFI-Hollywood's "Evening Of Opera," produced by Wally Sherwin and directed by Ray Cleverger and starring Jan Peerse and Mary Costa, has received a TV award from Sigma Alpha Iota and has also been nominated for video's "Emmy" award. Meanwhile, the National Headliners Club has unanimously voted WABC-New York as tops in the "Consistently Outstanding Radio Editorial Category" and Walter A. Schwarz, vice-president and manager of the station, became the first recipient of the Leukemia Humanitarian Award for outstanding contributions to the objectives of the Leukemia Society. KQV-Pittsburgh also stepped into the winner's circle as it received the 1965 "Meritorious Service" Award from the U.S. Navy Recruiting Service in Steel City for its work to that agency and for pioneering the city's first Career Exposition. The latter station, KDCA, was chosen by the Hollywood Advertising Club as having one of the 'II World's Best' commercial announcements in the fifth annual International Broadcasting Awards competition. The commercials, performed by folk singer Aline Greenman, were created by Tony Graham on behalf of the Parents Plan. On the same scene, the station's evening hit, "Even Cordei, has been handed the 1964-65 TV Radio Mirror Award for outstanding programming. At KNX, Los Angeles, veteran WAAP-Chicago personality Marty Faye has been named for the 1965 Good American Award in the Communications Division by the Chicago Committee of One-Hundred for "outstanding contributions in the field of human relations." KNX-Los Angeles newswoman Carroll Alcott was recently awarded the "Public Information Pique" by the Los Angeles branch of the American Cancer Society for being one of the foremost lay experts in the cancer research field.

Recluding in the harbinger of spring, KEX-Portland, Oregon held a live five-day broadcast stunt in the North Plaza at the Lloyd Center, with station personalities Ric Thomps, Ted Rogers, Jack Angel and Steve Davis on hand. The airmen prompted listeners to join the welcoming committee for the Vernal Equinox by dishing out springtime goodies like free balloons and chocolate bunnies to the youngsters and record albums to a number of adults each day. To top it off the event each day, the visitor to the broadcast tent who wore the craziest hat was presented with a six-foot stuffed rabbit.

WMCA-New York is urging listeners to participate in the St. Jude March on Leukemia to be held later this spring with all funds drummed up by the marchers going to the St. Jude Children Research Hospital in Indianapolis. Climaxing the fund-raising campaign, a special Memorial Day show will be staged at the Randell's Island Stadium for those who participate in the march. Heading up the bill for the show will be Danny Thomas and Chubby Checker and under murderers will be admitted with the contributions that they collect.

North of the border, Canadian station CKY-Winnipeg has been doing some out cash to quick-minded listeners in its Fortune Pone Sweepstakes. Every hour the station airs a different Pone phrase and during the hour, callers are placed to homes in the metropolitan Winnipeg area. Those who answer with "Hello" merely hear a voice reply "Sorry, wrong number," while the hipsters who answer with the current Pone phrase riddle in the green, to the tune of $100. One listener, a little too quick on her toes, however, held the phone one morning with the phrase current at the time, "Hello, Sweetheart," and waited to collect the C-note. Unfortunately the caller was not the station personality, it was her doctor.

KITTEN CUDDILLIN—Flying high with his latest RCA Victor single, "Baby The Rain Must Fall," Glen Carborough steps momentarily to offer a protective arm to another high-flier, WOC-Washington Cooper Kitten Dee Davidson, temporarily grounded by the icy blasts of spring in the Nation's Capitol. Undaunted by the background of blizzard, the other half of the station's news-filer duo, Marie McDonald, creates her own sunlight as she smiles down warmly from her perch on the team's broadcasting vehicle. The two lovelies help make listening a pleasure for the local radio audience as they work out traffic reports 16 times daily.

VITAL STATISTICS:
Irving Lowenthal gets the nod as manager, while Bill Potter takes over as program director and Walt Pinto steps into the public relations coordinating spot at WNLC-New London, Connecticut. Kenneth S. Reed exits KLAC-Los Angeles to assume director of programs and operations at WINS-New York. Bruce Kelly steps into the overnight drive role at KROY-Sacramento. Tony Marano moves into manager position at WTCN-New Brunswick. Charles B. Scott appointed to news director at WSX-Nashville. Gary Todd gets the green light as program promotion head with CKY-Winnipeg, Canada. George Kendall shifts from WJR-Detroit to WWJ. Howard Rutledge exits WLEE-Richmond to become night music editor with WIL-St. Louis. Carson Reed joins WLOL-Minneapolis to WCFL-Chicago. Ray Tippin joins KFRC-San Francisco. Michael Jackson moves to KNX-Hollywood. David E. McIvor, formerly with WSX-Salem, Mass., shifts to WCPB-Boston. Gary Short steps from WEOE-Ohio to WERE-Cleveland. Jack Welby joins news staff at WERE-Boston. Len Brown steps from WCBS-New York. Al Liebert switches from WINZ-Miami to WDAF-Kansas City. Eddie King gets the nod as music director for KEWI-Tops, as Larry James exits the post to move to WPGC-Washington. Meanwhile, Allen Kent, formerly with WOC-Davenport, Iowa, joins KEWL. Jim Gordon leaves news directorship at WABC-New York to join news staff at WINS. Ren Collier and Phil Whitehead move over to WIOD-Miami. Sam Lind steps from WKDA-Nashville to WXLY-Detroit.
IGM/VERVE artists score record number of NARAS GRAMMY NOMINATIONS

STAN GETZ & ASTRUD GILBERTO
Record of the Year—The Girl From Ipanema

JONATHAN WINTERS
Best Comedy Performance
Whistle Stopping With Jonathan Winters

STAN GETZ & JOAO GILBERTO
Album of the Year—Getz/Gilberto
Best Engineered Recording—Getz/Gilberto
Best Album Cover—Getz/Gilberto
Best Album Notes—Getz/Gilberto

GIL EVANS
Best Instrumental Jazz Performance—Large Group
The Individualism of Gil Evans

STAN GETZ
Best Instrumental Jazz Performance—Small Group
Getz/Gilberto

LALO SCHIFRIN
Best Original Jazz Composition—The Cat

JOAO GILBERTO
Best Male Vocal Performance—Getz/Gilberto

ANTONIO CARLOS JOBIM
Best New Artist of 1964

ASTRUD GILBERTO
Best New Artist of 1964
Best Female Vocal Performance
The Girl From Ipanema

OSCAR PETERSON
Best Album Cover—Oscar Peterson Plays My Fair Lady
Best Instrumental Jazz Performance—Large Group
Oscar Peterson/Nelson Riddle

HANK WILLIAMS, JR.
Best New C&W Artist of 1964
Best Country & Western Album—Hank Williams, Jr.
Sings the Songs of Hank Williams

See the Grammy Awards, “The Best On Record,” on NBC-TV, Tuesday, May 18
Think Damita Jo — She has a hit single — "Tomorrow Night"

5-9766 — THINK for hits

Cash Box — April 10, 1965
This will be a natural in the 10 great selections, including "Marilyn," "Choo Choo," "Losers Weepers," "For Ory" and "Hot Pepper." CAL/CAS-874 (e)

Their sought-after sound on 10 hits... some all-time favorites and current smashes. "We'll Sing in the Sunshine," "Softly, As I Leave You," "Love in Bloom" and "Love Your Spell Is Everywhere." CAL/CAS-864


SCORE BIG WITH THESE NEW ALBUMS ON RCA CAMDEN

AMERICA'S BIGGEST ENTERTAINMENT VALUE

Benny is backed up in these 10 hits by Ella Fitzgerald singing "Goodnight My Love," Johnny Mercer singing "Cuckoo in the Clock" and Buddy Clark singing "I'm Livin' in a Great Big Way." CAL/CAS-872 (e)
TICKET TO RIDE (3:02) [Maclean, BMI—Lennon, McCartney]  
YES IT IS (2:40) [Maclean, BMI—Lennon, McCartney]  
BEATLES (Capitol 5407)

The Beatles are back again and their outrageously successful reputation should be further enhanced on the basis of this power-packed newie titled "Ticket To Ride." The tune is a thoroughly bittersweet, rhythm-and-blues-weeper about a fella whose romance is headed for the rocks. "Yest It Is" is a tender, shuffling feeling-fully-essayed tale of devotion.

HELP ME RHONDA (2:45) [Sea Of Tunes, BMI—Wilson]  
KISS ME, BABY (2:34) [Sea Of Tunes, BMI—Wilson]  
BEACH BOYS (Capitol 992)

The Beach Boys are still hitting with "Do You Wanna Dance" but this new Capitol release, "Help Me Rhonda," should not be hindered at all in its advance on the charts. The side is a power-packed hard-driving romantic surfin'-rocker with an extremely infectious danceable back-beat. "Kiss Me, Baby" is a tender, slow-moving moody ballad which effectively blends in atmospheres of harmony and counterpoint.

MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER (2:46) [Bravenhy/Mill & Range, BMI—Peacock]

I GOTTA DREAM ON (2:04) [Chris, BMI—Gordon]  
HERMAN'S HERMITS (MGM 13341)

The nation's deejays gave "Mrs. Brown You've Got A Lovely Daughter" so much exposure that MGM has decided to release the "I'm Into Something Good" LP cut as a single. The tune is a twangy, rhythm-and-blues ode about a lad whose gal gives him the gate. On the flip the Hermits offer "I Gotta Dream On."

WHAT DO YOU WANT WITH ME (2:05) [WA-A, BMI—Stuart, Clyde]  
A VERY GOOD YEAR (2:05) [WA-A, BMI]  
CHAD & JEREMY (World Artists 1022)

The lads are still scoring with their "If I Loved You" stand and this top-drawer follow-up stanza named "What Do You Want With Me" should develop into a Top Ten'er in short order. The tune is a rhythm-and-blues ode about a confused guy who can't make up his mind if he should be true to his girlfriend. Bottom lid's a pretty, folk-styled heart-felt romancer.

SAD TOMORROWS (2:47) [Cornerstone, BMI—Marcellino, Greenbach]  
I'VE LOST MY LOVE FOR YOU (2:05) [Tridon, BMI—Lopez]

TRINI LOPEZ (Reprise 0328)

Trini Lopez makes an interesting departure and comes up with a strikingly potent follow-up to his "Lemon Tree" smash with this sure-fire movie called "Sad Tomorrow." Tune is a hauntingly plaintive slow-shuffling tale of rejection sold with authority by the artist. Flips a pulsating, hard-rockin' Mersey Beat-ish lament.

A'L'S PLACE (2:17) [Dymor, ASCAP—Allen]  
MISTER SANDMAN (1:48) [Edwin H. Morris, ASCAP—Ballard]  
AL HIRT (RCA Victor 5814)

The star trumpeter should have wallowing best-seller in no time flat with this top-rung follow-up to "Sugar Lips." The side to eye, Robert Allen's "A'L's Place," is a slick, low-key shufflin' rock-a-ba-la instrumental with an infectious repeating riff. On the flip Hirt dishes up an appealing rendition of the evergreen.

I GOTTA WOMAN—PART ONE (2:52) [Progressive, BMI—Charles]  
I GOTTA WOMAN—PART TWO (2:58) [Progressive, BMI—Charles]  
RAY CHARLES (ABC-Paramount 10649)

The vet blues songster who is currently coming off his "Cry" smasheroo, is destined to score heavily in the coin dept, with this top-drawer follow-up of his years-back "I Gotta Woman" triumph. Side, which is taken from Charles' "Live In Concert" LP, treats the happy-go-lucky bluesman in an especially infectious fashion. On the flip the artist offers the throbby logical continuation of the top side.

IN THE MEANTIME (2:36) [Robbins, ASCAP—Burch]  
LET THE SUNSHINE IN (2:37) [Almino, BMI—Rundazzo, Borberis, Weinstein]  
GEOBIE FAME (Imperial 66184)

Britisher Geogie Fame is still clicking with "Yeah Yeah" and this new release, "In The Meantime," should have no difficulty in going a similar hitville route. Tune is a rollicking bluesy, funky affair about a lad who sees that he'll take romance wherever he finds it. "Let The Sunshine In" is a hard-driving happy-go-lucky contagious twister.

JUST A LITTLE (2:10) [Tarcarest, BMI—Elliot, Durand]  
THEY'LL MAKE YOU CRY (2:03) [Tarcarest, BMI—Elliot]  
BEAU BRUMMELS (Autumn 10)

The Beau Brummels should zoom up the charts quickly with this blue-ribbon follow-up of the smash to their last hit of "Laugh, Laugh." The top lid, "Just A Little," is a tender, slow-moving lament about a fella whose gal slipped thru his fingers. "They'll Make You Cry" is a raunchy, low-key emotion-packed blueser.

STOP! MUSIC (2:30) [Acaff-Rose, BMI—Loudermilk]  
WHAT I'M NEEDIN' IS YOU (2:40) [Acaff-Rose, BMI—Loudermilk]

SUE THOMPSON (Hickory 1388)

The vet Hickory hit-maker comes up with a first-rate follow-up to her recent chart-rider with "Paper Tiger" with this newest entry called "Stop! Music." The side's a tender, medium-paced, shuffling countryish lament all about romance which has turned sour. "What I'm Needin' Is You" is a warm-hearted, rhythmic ode which concerns a gal who really misses her ex-guy.

JUST BEFORE DAWN (3:01) [Dandellon, BMI—Miller, Aldridge]  
LIGHTS IN THE STREET (2:36) [Dandellon, BMI—N. & S. Miller]  
NED MILLER (Fabor 139)

Last time out Ned Miller smashed thru in both the pop and country departments with "Do You Do, Do Well" and this potent follow-up, "Just Before Dawn," should go a like success route. The tune is a rhythmic, chorus-backed lament about a love-sick guy who has more than his share of regrets about his romance. The flip, "Lights In The Street," is a tradition-oriented, shuffling tale of remorse sold with loads of authority by the charmer.

TOMORROW IS ANOTHER DAY (2.21) [Pamco, BMI—Pass]  
LAUGHING ON THE OUTSIDE (2:25) [Screen Gems, Columbia, BMI—Raleigh, Wayne]  
STEVE ALAIMO (ABC-Paramount 10643)

Steve Alaimo clicked recently with "Real Live Girl" and this newest entry, "Tomorrow Is Another Day," seems destined to create plenty of sales activity. The side is a hard-driving, weeper about an optimistic guy who still looks for that silver lining even though he's presently zinging the blues. "Laughing On The Outside" is a slow-shufflin' teen-angled updating of the rock-'n'-roll oldie.

WHY DID YOU DO IT BABY (2:22) [Pictoritone, BMI—Alfred, Farrell]  
MAKE SUMMER LAST FOREVER (2:44) [Weeh, BMI—Christie, Herbert]  
LOU CHRISTIE (Columbia 779)

Top 40 deejays should come out in droves for this new winner's circle contender from Lou Christie titled "Why Did You Do It Baby." The tune is a raunchy, rollicking chorus-backed tale of rejection with an infectious, danceable repeating riff. Undercut, "Make Summer Last Forever," is an ear-arresting, low-key nostalgic romancer.

ONLY YOU CAN DO IT (2:50) [Unart, BMI—Blackwell]  
HOW EVER MUCH (2:13) [Just, BMI—Hardy]  
FRANCOISE HARDY (4 Corners 123)

Francoise Hardy is a big star in her native France where she records on the Vogue label and this initial sung-in-English entry, "Only You Can Do It," can firmly establish her in the U. S. The tune is a throbbingly bittersweet, chorus-backed romancer about a decidedly one-guy gal. Watch it closely. "How Ever Much" is a tender, lyrical medium-paced ballad.
talk about exposure...

18 MILLION PEOPLE WATCHED THEM SING TRUE LOVE WAYS ON HULLABALOO!

And it's on sale today.
A fantastic contemporary version of the Buddy Holly classic.
**Pick of the Week**

**IT WAS EASIER TO HURT HER (2:47)**
[Rittenhouse & Web IV, BMI—Ragovoy, Russell]

**SO CLOSE (2:12)**
[Rittenhouse, BMI—Bell, Meade]

**GARNET MIMMS** (UNITED ARTISTS 848)

Garnet Mimms can quickly get back in his previous money-making ways with this commercial GA. The song is "So Close To Her." The side is a plaintive, haunting, chorus-backed pop & rhythm tearjerker about a fella who has some regrets about letting her go. The coupler, "So Close," is a pulsating, rhythmic funky romancer.

**IN THE NIGHT (2:13)**
[Screen Gems, Columbia, BMI—Beyse, Hart]

**LITTLE MISS A GO GO (2:22)**
[Big Seven, BMI—Kornfeld, Duboff]

**FREDDY CANNON** (Warner Bros. 5615)

Freddy Cannon can really recite his cold spell and strike chart-payer-into-tune again once this ultra-commercial Warner Bros. outing tabbed "In The Night." The tune is a hard-driving, raucous and rambunctious with a contagious multidance beat. "Little Miss A Go Go" is a pulsating, fast-moving chorus-backed thumper.

**MOON DAWG '65 (1:52)**
[Beechwood, BMI—Weaver]

**DANCE THE FREDDIE (1:50)**
[Mirby, BMI—Curb, Allan]

**ARROWS**
[Tower 133]

This crew jumped into the national limelight with their first instrumental release of "Apache '63" and this newie, "Moon Dawg," is a worthy follow-up, tune with enough guitar and rambunctious rambunctiousness to keep the gimmick shots and a catchy thumping back-beat. On the bottom side, "Dance The Freddie," the Arrows offer a pleasant low-key, guitar-dancing ork.

**CONCRETE AND CLAY (2:16)**
[Saturday, BMI—Moeller, Parker]

**DON'T BELIEVE HIM (2:25)**
[Saturday, BMI—Rambeau, Reback]

**EDDIE RAMBEAU** (Dynovoice 201)

Eddie Rambeau can pull loads of loot with excellent Charlie Calello-produced Dynovoice offering called "Concrete And Clay." The tune is an intriguing slow-rockin' affair about a guy who has no intention of ever giving his gal. On the other side the singer dishes-up a soulful, teen-oriented romantic weeper.

**Newcomer Pick**

**HUCKLEBuck '65 (2:23)**

**I Ran All The Way Home**
[United, ASCAP—Gibson, Alfred]

**BRENDA ROWER & ROYAL SHOWBAND**
[Tower 14]

Brenda Rowley and the Royal Showband can click with either lid or oth of this initial tower release. One side, "Hucklebuck '65," is a lively, uphill cutting of the years-back hit. The other end, "I Ran All The Way Home," is a raunchy, blues-tinged handclappin' rendition of the old smash. Eye 'em both.

**SAVE ME FROM MYSELF (2:35)**
[American, BMI—Page]

**THE BOY ON THE DRUMS (2:30)**
[American, BMI—Page]

**KELLY GARRETT** (Palomar 2267)

Newcomer Kelly Garrett seems sure of doing Top 100 biz with this night impressive Palomar that's named "Save Me From Myself." The side is a rhythmic chorus-backed ode about a gal who doesn't trust herself when that very special guy of her dream is around. "The Boy On The Drum," is a pulsating, romancer about a girl who is hung-up on a youthful Ringo-like drummer.

**GOOD MORNING LITTLE SCHOOL GIRL (2:20)**

[Arce, BMI—Williamson]

**MESSAGE TO MARTHA (3:40)**
[U. S. Songs, BMI—Bacharach, David]

**IAN & ZODIACS** (PHILIPS 40277)

Ian the Zodiacs stand a good chance of establishing themselves as significant record salesmen with this Philips bow called "Good Morning Little School Girl." The side is a pulsating, happy-go-lucky, twangy, extremely infectious ditty with top-drawer danceable beat. Bottom 10, "Message To Martha," is an interestingly off-beat, slow-moving pledge of devotion.

**Newcomer Pick**

**LENA HORNE** (UNITED ARTISTS 851)

- **PLEASURES AND PAIN (2:12)**
[Palomar —Loesser] The sinfully voiced Lena Horne bows on UA with the soft title tune, a real bluebeat namn, "Save Me From Myself." The title, "Pleasure and Pain," is the ork.

**DYNELLES (250)**

- **NEW GUY (2:00)**
[Joni, BMI—Williams] No newcomer to the to the tune camp, the Dynelles could stir up somez thing with this outstanding performance of a catchy, catchy pop & rhythm hook with a great vocal job. Looks like a tune that might go places.

**WITNESS TO A HEART BREAK (2:30)**
[Joni, BMI—Williams] Catchy blues walk.

**BILL JUSTIS ORCHESTRA STRUMS (Chorus Smack '77)

- **THE LAST FAREWELL (2:12)**
[F. Wood, ASCAP—Buchholz] This "Lonely Bull" type deck should ring Justin's name on the best seller lists. There are loads of gold spoons on this soft shuffle side featuring some smooth churning.

**LATE GAME (2:06)**

**FATS DOMINO**
[ABC Paramount 10644]

- **LET ME CALL YOU SWEET HEART (2:20)**
[Shawnee Press, Schapiro, Bernstein, ASCAP—Whitson, Friedman] The combination of Dixie touches and blues has clicked for Fats Domino many times before and this one do just again with this shuffle-rock treatment of a wintergreen.

**GOODNIGHT, SWEET HEART (2:45)**
[Robbins, ASCAP—Noble, Campbell, Connolly] Strangely appealing ballad.

**SADINA** (Smash 1979)

- **I WANT THAT BOY (2:15)**
[Dayshel, Fling, BMI—Lambert, Pegues] Following a Shanghaied type talker opening this number picks up to a driving steady-beat sound that is likely to take up plenty of air time. Might well move up the charts.

**STEADY PACE (2:20)**
[Lowery, BMI—Reed] Steady paced mid-tempo tune with a multitrack vocal.

**GEORGE KIRBY** (Argo 5888)

- **FEELIN' (1:41)**
[Musical Comedy Prodm., BMI—Cruice, Newby] Comedian and mim George Kirby makes his singing debut with this lovely ballad from the upcoming NBC of the Great American Comedy Hour. His vocal is good, and backed with a beautiful lightly jazzy ork, this tune could make a lot of noise.

**B.B. NO MORE (2:12)**

**RONNIE UNDERWOOD**
[PRESTIGE 362]

**WALTZlie HOME (2:30)**
[Blackwood, BMI—Taylor] This newcomer should garner considerable attention when the vocal side featuring the cover of the "Long Walk Home" sound being frequently cut today. The chorus of this mid-tempo feature with fine guitar work, and a drum roll is captivating.

**NIGHT JET (2:13)**
[Blackwood, BMI—Taylor] Another catchy side here spotlighting the vocal talents of Ronnie Underwood.

**HIT PACK**
[Soul 35010]

**NEVER SAY NO TO YOUR BABY (2:29)**
[Jobete, BMI—Stanton, Walker] This song could be a serious contender for the BMI charts, with a catchy, catchy tune which is creating a stir in England and could easily do the same here. The chorus of this mid-tempo is a mellow, mellow kind.

**B.B. I GUESS I WILL (2:56)**

**KATHY LYNN AND HER PLAYBOYS**
[Swan 4209]

- **HE'S GONNA BE MY GUY (2:31)**
[Shan, Todd, BMI—Cassen, Keppen, Amezo] The steady pace on this deck should catch a lot of attention in the teen set; cute vocal and pick. Watch for a big re-action to this effort, it could make a name for Kathy Lynn.

**B.B. I GUESS I WILL (2:20)**
[Shan, Todd, BMI—Cassen, Keppen, Amezo] Nice ork work on this ballad deck.
ADAM FAITH
*talk about love*
AMY 922

BUZZ & BUCKY
*tiger a-go-go*
AMY 924

RAG DOLLS
*baby’s gone*
MALA 499

LOU JOHNSON
*please, stop the wedding*
BIG HILL 554

RICHARD WOLFE
*thanks mr. florist*
ADMIRAL 762

1776 BROADWAY, NEW YORK, N.Y. 10019
**RECORD REVIEWS**

- **Best Bet B+:** very good B: good C: fair mediocre

only those records best suited for commercial use are reviewed by Cash Box

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- **BONDERS (Siana 722)**

  HOW PRETTY CAN YOU GET (2:13) [Smeds, BMI-Phillips]. Infectious harmonizing on a single-rocker with vocal by Linda Prokoc. The Wonders could have just as well lost on their own with this one.

- **GO GO THEME (2:06)**

  [Smeds, BMI-Phillips]. Wild rock sound on this TV show theme.

- **ASTRONAUTS (RCA Victor 8545)**

  TOMORROW'S GONNA BE ANOTHER DAY (2:29) [Columbia, BMI]. The Astronauts are a nifty Chicago group that grab plenty of spars on this rollicking, feel-good, happy-bluesy about an optimistic guy who's convinced all of his romantic problems will come out right.

- **RAZZAMATAZZ (2:12)**


- **RANGERS (Linda 118)**

  TELL HIM (2:21) [Southern]. SCAF-Jagger, Richards]. The Sirens create some impressive spy verses for themselves with this top-notch, medium-paced rock instrumental, which thrives on the short while-back English American hit. Decays dig dig dig dig dig.

- **EASY LIVIN' (2:30)**


- **BLACK GOLD (Asaco 2176)**

  STAR OF LOVE (2:22) [Mills]. SCAF-Bentley, Phillips]. Jack's an all-time rock star, and Phillips can publish himself as an artist with this tune. The Sirens create some impressive spy verses for themselves with this top-notch, medium-paced rock instrumental, which thrives on the short while-back English American hit. Decays dig dig dig dig dig.

- **HAPPY ANGEL (2:08)**

  [Dorothy & Consolidated BMI]. Wood, Clowney, Kriegsmann]. In this, lively reading of the year.

- **THAT'S THE WAY IT IS (2:42)**


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- **RIVIERAS (Riviera 1406)**

  **LET'S GO TO HAWAII (2:29) [Shoreline, BMI—Dobrow].** The Rivieras have hit in this past. And they could indeed work some magic on this catchy, hard-driving rhythmic tune. The melody is catchy and the vocal harmonies a delight. This could turn this deck into a chart item.

- **LAKEVIEW LANE (2:10)**

  [Shoreline, BMI—Dobrow]. Lyrically, melodic-paced warm-hearted romancer.

- **FOUR 'EM (Rololo 5065)**

  **WHILE I'M AWAY (2:30) [Karin. ASCAP—Bebe, Olney].** The Sirens create some impressive spy verses for themselves with this top-notch, medium-paced rock instrumental, which thrives on the short while-back English American hit. Decays dig dig dig dig dig.

- **BEAVER SHOT (2:30)**

  [Panda, BMI—Dobrow]. Interestin' funky, bluesy instrumental stanza.

- **ATLANTICS (Rampart 643)**

  FINE FINE FINE (2:28) [Leatherneck, BMI—Dobrow]. These newcomers can break into the national limelight on the basis of this first single, a rollicking instrumental, and they're onto something. This one could turn them into a big hit.

- **BEAVER SHOT (2:30)**

  [Panda, BMI—Dobrow]. Interestin' funky, bluesy instrumental stanza.

- **THE CHARADES (Music 72414)**

  **POWER OF LOVE (2:30) [Leatherneck, BMI—Mack].** Interesting blues ballad number that's well worth a listen. Good job on background vocals and rock & roll fans quickly. Catchy, gizmick in that the intro is the same as the instrumental. This could be a hit. Watch this one carefully.

- **YOU'RE WITH ME ALL THE WAY (2:32)**


- **BABAR LEWIS (Atlantic 2283)**

  **BABAR IS YOURS (2:28) [Backwood, BMI—Icoy].** Backwood Lewis could return to the best-seller list with one of this beautifully sung, smooth-harmony vocal. Adding a little bounce to the smooth sound, and could turn it into a tune well accepted by the young adult as well as teen listeners.

- **I SAY LOVE (2:22)**

  [Mack]. Unusual vocal arrangement, which turns this rocker into a very delightful side.

- **THE ROGUES (Columbia 42353)**

  **COME ON, LET'S GO! (2:06) [Backwood, BMI—Valens].** The update of Ritchie Valens smash could easily re- peat. The multi-dance beat and familiar melody should help make it a top hit of the summer.

- **ROGER'S REEF PART TWO (2:55) [T.M. BMI—McLever].** All instrumental slow rock beat haunter.

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- **EDDIE LAYTON (Enterprise 5655)**

  **GABRIELLE (2:08) [Unart, BMI].** Strong soulful tune. Makes Gabriele the most sought after female singer. The song is strong and very catchy and will surely hit this deck into a chart item.

- **I CAN'T STOP LOVING YOU (2:54) [Acuff-Rose, BMI—Gibson].** Pleasant, shuffle-beats handling of the country standard.

- **JAMIE COE (Enterprise 5655)**

  **I WAS THE ONE (2:35) [Chevis, BMI—Rivieras].** Strong ballad tune, well-done by James Phelps. The song does a great deal to further appeal on this deck. This could be a hit and break the top 20. Watch this one carefully.

- **MAD, MAD WORLD (2:12)**

  [Karin. ASCAP—Gordon]. Tender, ear-arresting heartfelt ballad.

- **ATLANTICS (Rampart 643)**

  **BEAUTY IN THE HEART (2:45) [Mills].** Rock-a-cha-cha tune with a Sam Cooke sound.

- **RITCHIE DEAN (Tower 121)**

  **DON'T YOU THINK I WAS ME (LIKE YOU USED TO) (2:27) [Mills].** A classic rock & roll style song, which could catch opening which breaks into an infectious cha-cha-cha tune. Sweet vocal sound on the deck should rate good air play, this side might make a strong showing on the charts.

- **HELIOS (2:38) [Helios, BMI—Coburn]. Potently rocking rock-a-cha-cha.

- **SANDRA & GAYL (Episc 7975)**

  **STEP IT UP (Palmer).** This Waltz rocker could make a name for Sandra & Gayl. The tune features a fine blues harmonies and some groovy syncopation to catch the attention of the listener, should find a welcome among disco covers and the public.

- **THE ONE YOU LOVE (Kiley, William).** Lifting ballard here.

- **BRUCE SCOTT (Mercury 72399)**

  **I MADE AN ANGEL CRY (2:28) [T.M. BMI—Forest, Rosemblum].** Very strong teen-Beat. Orking behind this fine vocal job could garner some critical response. "I Made An Angel Cry" has been a hit on this mid-tempo tune. Soundimg like Neil Diamond, this singer might make the hit chart with this side.

- **DO N'T SAY GOODBYE TO ME (2:22) [Meager, BMI].** Sanders, Brunoz Rock-a-cha-cha side with a solid beat.

- **JOHNNY ADAMS (Ron 996)**

  **COMIN' ROUND THE MOUNTAIN (Rols, BMI—Lyr, Ruffin).** New wording and a strong arrhythmia leading into a new album. The vocal handling is superbly handled with plenty of soul and drive. Should catch lots of r&b and spinning and a good sales response.

- **JIMMY BAILEY (Columbia 43260)**

  **EVERYTIME (2:21) [Par- win, BMI—Weismantel, London].** Slow shuffle beat behind a very strong vocal effort. Could hit. Vocal handling is superbly handled with plenty of soul and drive. The vocal could be a huge hit and could be a perfect hit for the soul music market. watch this one carefully.

- **STOP, WAIT A MINUTE (2:20) [Duchess, BMI—Bailey, Harrell].** Solid beat here.

- **PAUL SYKES (Warner Brothers 5626)**

  **TWO-TEN-SIXTEEN (2:45) [In, ASCAP Mc-Kuen].** This revival of the Jimmy Rodgers while-back noise maker could stir up a good deal of interest by the steady-dancing, rock & roll fans. This one could stir up a lot of interest. Watch for this one carefully.

- **FLIP BLACK (Juliebee 5489)**

  **DON'T CALL MY NAME (2:56) [Barnes, BMI].** Could make a name for SANDRA & GAYL. The tune features a fine blues harmonies and some groovy syncopation to catch the attention of the listener, should find a welcome among disco covers and the public.

- **BILLY MISCELLY (Old Town 1181)**

  **THE TIGER AND THE 1ST STREET SHARKS (2:30) [Southern, BMI—Mell].** The West Side Story-styled lyrics on this deck should grab some interest, and the steady-dancing rock & roll fans quick to catch opening which breaks into an infectious cha-cha-cha tune. Sweet vocal sound on the deck should rate good air play, this side might make a strong showing on the charts.

- **MY LITTLE ANGEL (2:30) [Big J. Big B, ASCAP—Barnes, Black].** Catchy organ backing on this ditty.

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- **LORIE BURTON (Roulette 4609)**

  **WHAT THE ROY OF MINE (2:30) [Big Seven, BMI—Kornfeld, Rubin, Kop].** The tune orking behind this fine vocal job could garner some critical response. "What The Roy Of Mine" has been a hit on this mid-tempo tune. Soundimg like Neil Diamond, this singer might make the hit chart with this side.

- **DON'T SAY GOODBYE TO ME (2:22) [Big Seven, BMI—Kornfeld, Rubin].** Slow dance hit here.

Cash Box—April 10, 1965
JAY AND THE AMERICANS
ARE HEADED FOR THE TOP WITH THEIR NEW SMASH HIT
THINK OF THE GOOD TIMES
#UA 845

Produced by Artie Ripp for Kama-Sutra productions

DEL REEVES
sings the fastest-rising C&W hit
in the nation – now breaking into Pop
THE GIRL
ON THE BILLBOARD
#UA 824

of course!!
**RECORD REVIEWS**

- **Best B+**
  - **LITTLE JERRY WILLIAMS** (Southern Sound 12)
    - **Detroit** (2:50) [Claridge, ASCAP — Boulanger, Heard] Hard rock blues sound. This infectious mover could make noise.
  - **THE 1965 KINGSIZE NICO-TINE BLUES** (2:35) [Claridge, ASCAP — Poppellows] Murky blues number that should be appreciated by the soul set.
  - **MARVIN MOORE** (American Arts 20)
    - **INTERVIEW OF THE FAB FOUL** (1:59) [Chartbuster, BMI — Poe, Moore] Cute novelty a la "Flying Saucer" using only Beatle Records.
  - **CHRIS CROSBY** (Challenge 59285)
    - **LOVE IS A ROSE** (4:24) [4-Star Sales, BMI — Crosby, Fuller] The country sound on this hit has the appeal of a Roger Miller and could break as big. The title features a pleasant vocalist with some very catchy orky. Might shoot up the charts.
  - **ONLY THE YOUNG** (2:39) [4-Star Sales, BMI — Seals, Eugene] Enjoyable ballad, with unforced orchestral arrangement adding to its appeal.
  - **Teresa Brewer** (Phillips 40285)
    - **SUPERCALIFRAGILISTIC** (2:50) [Wonderland, BMI — Sherman] Songstress Brewer could see air play with this effective version of the tune.
  - **I'VE GROWN ACCUSTOMED TO HIS FACE** (2:55) [Chappell, ASCAP — Lerner, Lowe] Pleasant reading of the popular melody.
  - **Margie Hendrix** (Mercury 72420)
    - **PACIN' UP** (2:04) [Ben Ghazi, BMI — Hendrix] Fast moving rocking style similar to a spiritual.
    - **BABY** (2:52) [Ben Ghazi, BMI — Hendrix] Effective blues ballad.
  - **The Cherokee** (MG M 13334)
    - **A WONDROUS PLACE** (2:35) [Sito, Hill & Range, BMI — Giant, Lewis] Haunting rock tune that might see some action.
    - **SEVEN DAPPODILS** (3:05) [Stagu, BMI — Moesly, Hayes] Slinky rock-a-ballad with an interesting beat.
  - **NOLAN STRONG AND THE DIABLOS** (Fortune 564)
    - **I WANT TO BE YOUR HAPPINESS** (2:25) [Trianon, BMI — Hathenski] Pretty rock-a-cha with the years back sound.
    - **ARE YOU MAKING A POOL OUT OF ME** (2:38) [Trianon, BMI — ROYSTER] Happy go lucky tune-twister from the recent Disney flick.

**B+ REVIEWS**

- **BILEEN FERRALL** (London 9748)
  - **CLIMB EVRY MOUNTAIN** (3:10) [Williamson, ASCAP — Rodgers-Hammerstein] The lush soprano presents a powerful version of the popular tune. Deck is sure to receive air play on the good music stations.
  - **I GOT DAT FEELIN'** (2:31) [Chappell, ASCAP — Arie, Koehler] Catchy swing-spiritual number.
  - **John Gary** (RCA Victor 8644)
    - **A QUIET THING** (2:45) [Sunbeam, BMI — Ebb, Kander] Very pretty melody from the musical soon to bow on Broadway “Flora, The Red Menace.”
    - **LONG AGO** (2:36) [Chappell, ASCAP — Hemken] Catchy tune selected from the forthcoming musical “Half A Sixpence.”
  - **GIGILOSA CINQUETTI** (G&D Internazionale 10969)
    - **HIS BISOGNO DI VEDERTE** (2:55) [Sunbeam, BMI — Ebb, Kander] Very lovely ballad fetchingly orked.
    - **GRAZIE, AMORE** (2:55) [RIEM — Test, Colonnello] Lively music behind a pretty vocal.
  - **Carl Bell** (Coral 62449)
    - **I HONEST TO DO** (2:30) [Min, BMI — Blanc, Terry] Fast shuffle-rocker with strong vocal work.
    - **IT'S SO WONDERFUL** (2:30) [Min, BMI — Walker, Kemp, Bagby] Soft blues item.

**B REVIEWS**

- **Little Jonna Jaye** (Jolar 1066)
  - **Put Up Or Shut Up** [Zike, Clickbound, BMI — E. Stutto] Cute and lively teen bouncer.
  - **Oh Joey** [Zike, Clickbound, BMI — L. E. Stutto, Callahan] Pretty lament in another bouncy offering.

**The New Yorkers** (Pan P45-157)

- **Mary Poppins Polka** (Spiral, ASCAP — Shelley, McKuen) Nicely offered light-hearted melody with a festive holiday sound.

- **Steve Clayton** (Spiral 1500)
  - **Miss American Teen-Ager** (2:15) [Spiral, ASCAP — Shelley] Very pretty melody from the musical soon to bow on Broadway “Flora, The Red Menace.”
  - **Enter Laughing** (1:39) [Spiral, ASCAP — Shelley] Nicely offered light-hearted melody with a festive holiday sound.

**The Color of Love** (Columbia 9165)

- **Theme From Fantasies** (2:25) [Hill & Range, BMI — Dodds, Rose, Youman] The veteran singer-song-
  - **Theme From Fantasies Hill** (2:25) [Hill & Range, BMI — Dodds, Rose, Youman] The veteran singer-song-
OKAY YOU WIN

STOP THE PHONE CALLS! STOP THE LETTERS! STOP THE TELEGRAMS! YOU WERE RIGHT ALL ALONG! HERE IT IS—THE YEAR'S BIGGEST HIT SINGLE..........

MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER

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JOE TEX

A WOMAN CAN CHANGE A MAN

DIAL 4006
DISTRIBUTED BY ATLANTIC

Buenos Aires — Harvey Schein, vice president and general manager of CBS Records, announced last week that the Argentine subsidiary, Discos CBS, S.A., has been awarded a silver record by the Buenos Aires Musical magazine for the best classical recording of 1964.

Argentina’s leading music critics selected the recording of Malher’s Symphony No. 2 played by the New Philharmonic Orchestra, conducted by Bruno Walter. Dr. Walter was also the author of a book on the world-famous composer.

Shelby-Beatty-Cooper
Form Production Film

Hollywood—Ernie Shelby, singer-songwriter formerly under contract at Capitol Records, has formed his own independent record production firm, Hollywood Enterprises, in partnership with song-writers Beth Beauty and Dick Cooper.

First master produced by the new company, a single by Swiss teenagers Pierre and Anne-Lyse, has been purchased by Vee-Jay Records and Hollywood has also granted exclusive re-release of the masters to the records of the duo.

The initial single, “Don’t Stop,” and “You’ll Laugh About It,” four tunes authored by Beatty, Cooper and Shelby, is slated for national release Apr. 6.

Other contract artists to be recorded include the Mad Lads, the Extremes and Scott Hardera.

To handle national publicity and promotion of the label and its artists, Hollywood has retained Bar- bara Lasser and Associates, who handle p.r. for Vee-Jay.

Dave, Day and Goulart
Take German Critics’ Prizes

New York—Harvey Schein, vice president and general manager of CBS Records, the international label for Columbia, reports that Miles Davis, Doris Day and Robert Goulet have been honored by German record critics. The awarding of a prize to Davis for the “Best Jazz Album of 1964” for his “Seven Steps To Heaven,” and Goulet for their recording of Irving Berlin’s “Amnie Get Your Gun” (Best Musical Com-edy), was featured at the German magazine Fono Forum.

3M To Display New Recorder At New York Exposition

New York—The 3M Company will be featuring the Wollensak 1288, a new reel-to-reel tape recorder designed with accentuating decorator styling, at the Interna- tional Photographic Exposition in New York from May 1 to 9. One of the theories to be played either hori- zontally or vertically, the new model features a walnut case with matching detachable bookshelf speakers, and other features include 4-track stereo and monaural record and playback, dual VU meters, tab controls, separate volume and tone control for each channel, automatic shut-off, automatic tape lifters, built-in reel locks, fast forward and rewind with interlocking safety controls and a patented self-adjusting brake system. The unit also has monitoring capabilities and can record in monaural or stereo from any sound source, and sells for $359.00 complete with two micro-phones, blank tape and self-threading take-up reel.

Also on display will be the company’s M-4 automatic tape cartridge machine as well as the complete Wollen- sak line of reel-to-reel and automatic recorders and accessories.

Among the 3M representatives in the Reverso-Minicon booth J-1 at the exposition will be general sales manager, D. H. Boyd; division veep, R. J. Givens; consumer products sales manager, H. B. LaGrande; eastern re- gional manager, Dave Gannister, and area sales managers, Lester Berger and Frank Rogier.

DJ Reactivates Para Comedy Album

New York—An incidental bit of airplay has created an unusual de- mand for ABC Paramount’s “Laugh A Spell With Doug Harrell” LP, and caused the label to re-issue the album.

The set, issued in 1960, which lam- pooned the medical profession, was dusted off by WJRZ-Newark deejay Bob Brown, who played on his “Com- edy Corner” segment. Record counters reported a sizable number of re-order requests.

Larry Polish of the James Record Distribs, who placed orders with the disqueria, said the demand could build up to a point where ABC was forced to make a special pressing of the out-of-stock album.

Making Their Marx—Carrying on in the family’s show biz tradition, the second generation of Marxes celebr- ated their new Vee-Jay singles releases, Melinda Marx, Groucho’s daughter, congratulates cousin Bill, Harpo’s son, on his instrumental side “Night Time Is The Right Time” and he returned the honor by applauding her “East Side Of Town.”
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"IN" CROWD SOUND!
NOW WE GIVE YOU THE
"GO-GO" SOUND!

THE NEXT #1 RECORD:
DOBIE GRAY
SINGS
"GO-GO"
CHARGER #107

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by
Elvis

ALBUM ALSO INCLUDES: His Hand in Mine • I'm Gonna Walk Dem Golden Stairs • In My Father's House • Milky White Way • Known Only To Him • Joshua Fit the Battle • He Knows Just What I Need • Swing Down Sweet Chariot • Mansion Over the Hilltop • If We Never Meet Again and Working on the Building. LPM/LSP-2328

RCA VICTOR
The most trusted name in sound

Cash Box—April 10, 1965
TOP 100 Albums
APRIL 10, 1965

LOOKING AHEAD ALBUMS

10. MORE MUSIC FROM THE MILLION DOLLAR MOVIE (United Artists UAL 3388/IAS 6388)
11. THE BEST OF THE KINGSTON TRIO (Capitol T/ST 2250)
12. BUTT NOB LOUT (Loo Kawaii (Capitol T/ST 2375))
13. OH! THE DOLLS (Columbia CL 1449)
14. MY GALS (RCA Victor LPM/LSP 3307)
15. Lets Get Righteous Baby (Mojo/W 1001/S 1001)
16. DANNY MARTIN & JIMI MOORE (Caliper T/ST 2300)
17. ROUSTABOUT (Epic T/ST 25064)
18. PEOPLE GET READY (Impressions ARC Paramount 505)
19. THE HOHNY WIND BLOWS (Columbia CL 2305/CS 9705)
20. CHICKALOON FOR MY FATHER (Blue Note 4185)
21. I'D LIKE YOUR MUSIC (Capitol CP/SCP 521)
22. CHICKALOON FOR MY FATHER (Sire VP 381/7061)
23. WHERE I'VE BEEN (Capitol T/ST 2375)
24. BUTT NOB LOUT (Capitol T/ST 2250)
25. CHICKALOON FOR MY FATHER (United Artists UAL 3388/IAS 6388)
26. THE BEST OF THE KINGSTON TRIO (Capitol T/ST 2250)
27. BUTT NOB LOUT (Loo Kawaii (Capitol T/ST 2375))
28. OH! THE DOLLS (Columbia CL 1449)
29. MY GALS (RCA Victor LPM/LSP 3307)
30. Lets Get Righteous Baby (Mojo/W 1001/S 1001)
31. DANNY MARTIN & JIMI MOORE (Caliper T/ST 2300)
32. ROUSTABOUT (Epic T/ST 25064)
33. PEOPLE GET READY (Impressions ARC Paramount 505)
CONFERRED GIRLS—Peter Nero—RCA Victor LPM/LSP 3313

Well-known to the keyboard fanciers and starry-eyed romancers of all ages, Peter Nero takes off on another soaring session of melodic melodies as he dedicates an enjoyable earful to the women of the world. Never at a loss on the piano, the ace musician underlines the intricacies in his usual delightful manner, and offers a pleasant musical potion for audiences including "The Most Beautiful Girl In The World" and "Someone To Watch Over Me." This one should get a lot of spins 'n' sales.

CONNIE FRANCIS SINGS FOR MAMA—MGM E/SE 4294

A powerful package linking Connie Francis' latest hit, "For Mama" and her recent noise-maker "Whose Heart Are You Breaking Tonight" with ten other potent tunes, makes this set last week and should climb onto the best-seller lists in no time flat. The lack's handling of these pop items is gorgeous, and fitted as well to "good music" programming as to "top 40" schedules. This is a set which will appeal to all age groups and very strongly. Watch it take-off.

AESOP'S FABLES THE SMOTHERS BROTHERS WAY—Mercey MG 20899/SM 60899

Following up a string of best-selling albums, The Smothers Brothers turn their wit, and delightful sense of timing and delivery to a bevy of Aesop's fables their musical abilities with their own special brand of humor in a retelling of the tales: "The Boy Who Cried Wolf" and "The Fox And The Grapes." This pair of artists seems to have been unable to do wrong before, and this new collection won't miss either. Watch for a big turn-out from the college crowd and teens.

THE BIRDS AND THE BEES—Jewel Akens—Era 197

Well represented on the charts with his single "The Birds and the Bees," Jewel Akens has two more strong platters which should make the lists shortly, his follow-up "Georgie Porgie" and this album, which includes both sides. The mellow voiced charmer turns in a memorable showing on this disc which features some wonderful rock work, and a batch of beautiful tracks, including "Love Potion Number Nine" and "King Of The Road." This package looks like an extremely fast mover.

LITTLE THINGS—Bobby Goldsboro—United Artists UAL 3425/UAS 6125

Right on the heels of his current single success, "Little Things You Do Today" this outing with the same title, the young artist, whose soul-filled style and self-penned tunes are gaining wide acceptance with the record-buying public, should break out well in the album field with this fine collection of bouncy rousers and tender heart-grabbers which includes, in addition to his chart-rider, "Pity The Fool" and "World Without Love." Very good sales potential.

THE GAME OF LOVE—Wayne Fontana and the Mindbenders—Fontana MGF 76542/SRF 76542

Opening sales over the premier deck from Wayne Fontana and the Mindbenders has precipitated the rush-release of this LP tabbed after the crew's smash. The smooth shuffle-rock style of this English quartet rambles on through a dozen teen pleasers, including "Keep Your Hands Off My Baby," and tune featuring "Girl Can't Help It." The sound which has clicked for this group should score very heavy sales for their initial album outing. Watch this one take off.

ONE THOUSAND SIX HUNDRED SIXTY ONE SECONDS WITH BRIAN CRANSTON—Any 3906

Del Shannon, who seems to rack up one hit after another, with his self-penned tunes, includes in his latest Amy Grant's a half dozen of his own compositions, but a grouping of tunes written and made popular by other top names in the rock 'n' roll area. The artist's vibrant full-bodied style does justice to the Bobby Freeman reissue, "Do You Want to Dance," as well as the powerful and pulsating Roy Orbison throwback, "Running Scared," and his recent self-penned hit, "Keep Searching," creating a package that should travel straight up the charts.

YEY YEY—Georgette Fame—Imperial LP 9282/LP 1222

Riding on the popularity of his "Yey Yey" hit, Georgette Fame should make his first entry on the best seller lists with his first Imperial LP, and the big teen-beat sound of the remaining eleven tracks should set this set sky-rocketing. Spins are built-in with cuts like "Get On The High Track Baby" and "Monkleying Around." The younger crowd should flock for this highly danceable collection of tunes; watch for a fast and very big reaction on this one.

TALKING STEEL AND SINGING STRINGS—Pete Drake—Smash MGS 27064/SRS 67064

No newcomer to the charts, Pete Drake and his vocalizing guitar have embarked on another melodic flight through some of music's most memorable melodies. Backed by the Anita Kerr Singers and Millie Kirkham, the steel-picker guides his singing strings through an entertaining and enjoyable session featuring such unforgettable evergreen compositions as "Unchained Melody" and the more recent "Roses Are My Love." The package, arranged by Bill Justin and Cam Mullins, could get a big reaction.

LAND OF 1000 DANCES—Cannibal and the Headhunters—Rampart RM/RS 3302

Hitching their wagon to a slew of hits, Cannibal and the Headhunters have rushed out their new smash LP in this set tabbed after their chart riding "Land Of 1000 Dances." Fine harmony and infectious rhythmic rocking makes for extremely danceable tracks on "Shotgun," "The Boy From Over the Garden Wall" and "This Meeting Of Mine." There is little question that this is an album that will hit big. A great sampling of the top tunes handled in a top-notch manner.

TURN THE LIGHTS DOWN LOW—Marty Robbins—Columbia CL 2304/CS 9104

Veteran chantier Marty Robbins, whose country flavored outings have a habit of becoming hits in both the C&W and pop fields, should have no trouble in grabbing the legions of sales and sales again with his latest Columbia package. Robbins fans and newcomers turn out in droves for this collection of sentimental smoothies turned out with the artist's usual emotion-packed style. Impressive features include "Forever Yours" and "I'll Be All Right" as well as the title track.

100 PERCENT CHARLIE FONZ—Son LP 1697

The dynamic sound of the man and Charlie Fonz has been unleashed once again in a wide package of music. The album should attract a large portion of the r & b audience with this emotion-packed set of infectious wailers, mostly penned by this singer and songwriter. The album also features their past hits, including "Hurt By Love" and the contagious "Mockingbird." Backed by a real lowdown combo, the Fonz could pull in a lot of coin with this standout performance.

JERRY HOLMES SINGS—Warner Brothers W/WS 1593

Jerry Holmes pulls out all the stops in his premiere package under the Warner Brothers aegis as he moves effortlessly through a collection of recent stage, stage and Broadway, show-stoppers. A smooth voice with a lot of heart are the earmarks of this newcomer to wadom, as he careens through "Softly As I Leave You" and "I Wanna Be Around" as well as the memorable "I've grown Accustomed to Her Face" from "My Fair Lady." Keep an eye on this one.

THE CRADLE WILL ROCK—Original Cast Recording—MGM E/SE 4289-2 OC

From the opening, this revival of "The Cradle Will Rock" offers up a complete original cast recording of the play in its author's complete original form, and with the thralling words of this tale of timeless appeal, done interestingly and excellently under the direction of Howard Da Silva. The cast stars Jerry Haa, Bobby Darin, Jus Collins, Carrie Snodgrass, the Laurie Peters and Nancy Andrews in splendid reproductions of their role. All theater-goers who attended, and many who missed the show will want this caster.
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-- April 10, 1965
**JAZZ PICKS**

**ELLINGTON '66**—Duke Ellington—Reprise R-5561

A short while ago Duke Ellington came up with a swinging jazz handling of pop tunes culled from the best seller 3427 "The World of Duke Ellington." Ellington once again shows his finger-popper talent through the track again with "Ellington '66" which includes numbers from the song books of entertainers as varied as Brafa Breesand the Beatles. R & B fans might get a kick out of the funky, days. Of "Mr. And Roses" or "All My Loving," but basically this is a package for the jazz bend and big band admiring. Groove set with plenty of spins in store.

**CANNONBALL AND COATLRANE—Cannonball Adderley and John Coltrane—Limelight LM/LS 5600

Heading up a tremendous Limelight release is this re-issue of an LP cut six years ago with both John "Cannonball" Adderley appearing together. The two saxists who have led the jazz scene for several years are together adeptly, and each spurs the other on to some brilliant heights. The original album, "The Cannonball Adderley Quintet In Chicago," has not been available for some time, but listening to tracks like "You're A Weavers Dream" and "Stars Fall On St. Louis," one can be thankful that the album was re-released. Great set.

**THE LEE MORGAN QUINTET—Vee-Jay 2508

Enjoying the taste of success with his Blue Note outing "The Sidewinder," Lee Morgan will find plenty of pot calling in this set cut during his days with Vee-Jay. The hornworming by some top figures on the scene: Art Blakey, Paul Chambers and Wynton Kelly among others. A generally soft tenor note like this, which, despite "the cool" sound, never becomes dull listening. "Bess," and "Easy Living" top the tracks.

**JAZZ BEST BETS**

**MIDNIGHT PIANO**—Billy Taylor—Capitol TST/2302

Brilliant keyboard antics from Billy Taylor are highlighted set against the Capstet set againer, varied backdrops of lush strings, horns and a big band. The creative genius of Taylor and his trio, which also includes drummer Shelly Manne (bass) and Grady Tate (drums), shimmer in cuts like "My Room" and "You and the Night and the Music," one of his most quantified albums. Released 1966.

**THE SWINGER FROM RIO—Sergio Mendes and Brasil '66—Atlantic 1341

Since the original influx of Brazil's musical exports began to take hold in this country a few years ago, the audience for this music has continued to grow. Many of Brazil's top musical exports take notice of Brazilian Pop Music, or bossa nova. An exciting export of this Latin jazz beat, Sergio Mendes, teams up on this package with one of the forefathers of bossa nova, Antônio Carlos Jobim, for a captivating collection of swingers, including the well-known Jobim compositions, "Girl From Ipanema" and "Sunshine of Your Love." The jazz and college following that the crew has accumulated will turn out for these for this lovely set.

**CLASSICAL PICKS**

**TWO TWENTIETH CENTURY MASTER-PIECES, BARBER-HINDEMITH VIOLIN CONCERTOS—Issac Stern with the New York Philharmonic conducted by Leonard Bernstein—Columbia 3-L 1010

Two masters unite their powers on a pair of stunning works in this Columbia offering aptly titled "The Two Twentieth Century Master-Pieces" Leonard Bernstein, noted for his conducting of modern composers, is at the peak of his powers in the conducted interpretation of Samuel Barber and Paul Hindemith. Likewise a virtuoso, Isaac Stern is at the crest of his game. The works are among the more conservative contemporary compositions, and should be welcomed by classical followers despite its modernity.

**WAGNER: PARSIFAL; Bayreuth Festival Recording; Philips PIM 3-550/PIS 3-550

The voices receive as many adjectives of grandeur as this Philips recording of "Parsifal." The work is of such stature; the task of capturing such performance in Bayreuth Festival is of such magnitude; and the cast is made up of such accomplished artists. The set cannot but succeed in whetting the appetite of those Wagnerian disciples. Hans Knappertsbusch leads the brilliant, reading behind stellar showings by George London, Jess Thomas and others.
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LET MERCURY FEATHER YOUR NEST WITH THESE NEW HIT ALBUMS
SALES ARE SINGING

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GREAT MUSIC BY AMERICAN COMPOSERS
Howard Hanson conducts the Eastman-Rochester Orchestra.

SR 90420/EM 50320

MacDowall, Suite No. 2 ("Indian").

Goffin, "Presto" Duet of Kholui Khan and other works.
SA 60422/EM 50422

Pistone, The Incredible Flutist.

Sessions, The Black Messiah.

Hawkens, Prelude and "Quintuple Fugue.


Hanson, Symphony No. 3 in One Movement.

Capoletti, Quintet, Symphony No. 3 (Antal Dorati).

Mandolin Symphony Orchestra, "SR 90421/EM 50421"


cx—April 10, 1965
Chad & Jeremy Sue
Ember To End Pact

NEW YORK—Chad & Jeremy, the English disco stars, have filed suit in New York Supreme Court against Ember Records International, the group's home label.

The suit charges that their contract with Ember is no longer in force or effect, since their contract calls for the services of composer-conductor John Barry at their sessions. Barry, the composer of the James Bond scores, the complaint notes, "in or about the latter part of the year 1964, the defendant was no longer able or willing to furnish the services of John Barry on Jan. 11, 1965, the complaint goes on, the label notified the label that its contract was no longer in force.

The suit also states that the defendant has "wrongfully notified New York recording companies that if they enter into any agreement for the recording services of the plaintiffs, they will be sued for interfering with defendant's contractual rights." The complaint also states that because of this action, the defendant's rights to be employed as recording artists in New York have been "seriously damaged and impaired."

The court action seeks declaratory relief that the contract between Ember and the group is no longer in force or effect.

Cash Box—April 10, 1965
STANLEY BLACK

By—Stanley Black, a pianist of wide experience in radio, motion pictures and on the concert stage, will be heard on "Ask Your Father" this week. Black has played in the bands of many of the greats in his field, including Gus Arnheim, Paul Whiteman and Jack Benny, and has been heard in many films. He is a member of the Screen Actors Guild and has appeared in many movies. Black was graduated from the University of Michigan, where he studied music. He is married and has two children. His hobbies are music, sports and travel. He will be accompanied on the piano by his wife, Marcia, who is also a musician.

Black has been a member of the American Federation of Musicians for over 20 years and has been a member of the Screen Actors Guild for 15 years. He is currently a member of the Board of Directors of the American Federation of Musicians Local 802. He has served as President of the Local 802 for the past three years.

Music in Musicals

Hear A Waltz?

It is not only a delightful song but also a fine example of a fine song. It is written in 1919 by the late Irving Berlin and is one of his finest compositions. The song was written for the musical comedy "The Trolley Song," which opened on Broadway in 1923 and ran for 1,053 performances. It was later made into a film in 1924, and has been heard in many other productions.

The song is performed by the cast of the current production of "The Trolley Song," which opened on Broadway last week. The cast includes such well-known actors as Fred Astaire, Ginger Rogers, and Judy Garland. The show has received critical acclaim and is currently playing to sold-out houses.

Mercury Names Bookrose

(Come from page 6)

Theodore Bookrose has been named Director of Distribution for Mercury Records. He will succeed William A. Farnsworth, who has been named Vice-President and General Manager of the company.

Bookrose has been with Mercury for 12 years, and has been associated with the company since its inception. He has served in a variety of capacities, including Sales Manager and National Sales Manager.

He will be responsible for all distribution operations, including sales, promotion, and advertising.

Swing Into Spring

(Come from page 6)

The swing bands are back, and they're better than ever. The Count Basie Orchestra, under the direction of Basie himself, has returned to the stage after a long absence. The band is in top form, and the music is as swinging as ever.

Col. Ups Altschuler

(Come from page 7)

Altschuler, the famous vaudevillian, is back on the road again. He has been touring the country for the past few months, and is currently performing in San Francisco. Altschuler is known for his lively and enthusiastic performances, and is always a crowd pleaser.

Looking forward to seeing you this week on the west coast.

MORNING LARIAT

April 10, 1965

MORNING LARIAT

IT THANK YOU AMERICA FOR MAKING MY SONG

I'M TELLING YOU NOW NO. this week.

can be contacted in Los Angeles through:

IT WORLD COMMUNICATIONS, INC.

Telephone (213) Madison 6-4744

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MORNING LARIAT
Star Presenters
N.Y. NARAS Fete

York—A stellar line-up of "wows" will hand winners their awards at the NARAS Awards dinner in New York on Tuesday night, April 9. Including the event as performers are the Louis Armstrong, who's just t'en behind the Iron Curtain, the Woody Herman Band.

A source previously "date" Sammy Davis, Barbra Streisand, Lawrence, who, by the way, are way's top musical comedy stars. Eyde Gorme, Duke Ellington, Ira Gilberto, Stochl, Henderson, J Jones, Allan Sherman, Dionne Warwick and Morton Gould.

Nashville—Don Pierce, president of Cardinal Records, the big country music label in this city, has just been appointed official syndicate of the Tennessee Colonel on the Governor's Staff according to an announcement made by Tennessee's Governor Frank Clement, long-time enthusiast of country music as well as one of the most active promoters of C & W music on the Nashville scene.

In the course of his appointment, Pierce attributed his being accorded the honor in part to his recent good work, which will tour of Japan in January on behalf of Country Music.

Pierce declares that the felt played a role in his becoming a Colonel were: the expansion of Starday's operation and its benefit to the state of Tennessee as an employer of a greater number of black and non-black employees. Pierce operated Country Music Record Club which was publicizing the attributes of Country Music to a large audience of Country Music Fans both domestically and abroad; and Pierce's goodwill trips which brought credit to the state of Tennessee and its music.

Webmans Sue Larry Spier, Jr.

New York—A $250,000 damage suit has been filed in New York Supreme Court by Belle Nardone Webman and Harold Webman against Larry Spier, died execs and firms in the label name publication obtaining.

Belle Nardone Webman and Larry Spier, Jr. are equal partners in Larry Spier Music, while the Webmans and Spier have a third interest each in B. L. & H. Music and We Three Music, also named as defendants.

The complaint charges Larry Spier's has engaged in activities with the other defendants that "...breach his fiduciary obligations to them by depriving them (the Webmans) of his services and of securing such services for a competitor and thereby injuring said corporations..."


The plaintiffs also allege that the "...claim of the defendants corporations was and is substantially impaired and the corporations will continue to suffer irreparable damage should Spier continue his...activities on behalf of the Schwartz Corporations."

The action also seeks to enjoin Spier from "soliciting and accepting" business in competition to the Larry Spier Corporations so long as he remains an officer and director of any or all Larry Spier Corporations.

Juggy Gayles Resigns Post At Mainstream

New York—Juggy Gayles announced last week his resignation as sales and promotion manager for Mainstream Records, reports the Buffalo (N.Y.)孱癠ian. Gayles indicated that his resignation is effective April 9, Gayles did not announce his future plans.

Johnny Mathis Skeds European Stands

Hollywood—Under a British recording-release deal, Johnny Mathis will leave for England to record an LP with EMI in London under the direction of Norman Newell, while in Paisley Town, he will also film his own spectacular for BBC-Television and is set to play "Stuey's Sunday Night At The Palladium."

Following his British commitments, the artist will be presented in concert in Vienna on May 7, Munich on May 9 and Paris on May 11.

Engagements were set by GAC and produced by Mathis' Rojon Productions in association with Vic Lewis' organization in London.

"Bands'" Marks Fox's Initial-Run Syndication Move

New York—Alan Silverbach, vice president in charge of syndicated sales for 20th Century Fox Television Inc., has announced that his firm has acquired the rights for worldwide first-run syndication of "The Big Bands," a new series of 26 half-hour color-on-tape performances of the leading bands in the country. "Bands" marks the first of several planned projects for 1st-run syndication by the company, and will be released at the TFE '65 Convention, and is to be offered in color or black and white videotape and 16mm film.

Featured in the weekly half-hour series, being produced by WGN-TV, Chicago, are the bands of Count Basie, Tex Beneke, The Jimmy Dorsey orchestra conducted by Sam Donahue, Lee & Larry Elgart, Duke Ellington, Ralph Flanagan, Jan Garber, Lionel Hampton, Woody Herman, Sammy Kaye, Guy Lombardo, Ralph Marterie, The Glenn Miller orchestra conducted by Ray McKinley, Art Mooney, Vaughn Monroe, Perro Prado, Claude Thornhill, Si Zentner, and others to be announced.

Silverbach said, "We felt the time was right, the all-family appeal of 'The Big Bands,' which can be programmed in any of many time periods, coupled with big names, network caliber production values and subject, provides the local station with an answer to network programming. The universal appeal of top artists performing songs that are still standards, make the series a perfect one for international release, as well."

"Tosca" Goes Pop

Hollywood—Jack Cohen, Capitol's national sales manager, issued an alert last week which announced that Maria Callas might become a "pop" threat. The last LP from the soprano, "Aria," has sold 100,000 copies, and her newest package, "Tosca" seems to be following a similar sales trend.

Cohen said that the initial allocations for the new LP and additional sets are now being rushed to distribution centers throughout the country. This follows the same pattern as Miss Callas' last "hit" outing, which has been the best seller for almost two months.

Should "Tosca" make the hit lists, it will be the first time in the history of the music industry that two different, completely different artists, have appeared on the pop charts together.

Much of the consumer demand, Cohen said, stems from Miss Callas' recent appearance at the Metropolitan Opera House after an absence of seven years. She sang "Tosca"—with Tito Gobbi at both performances.

Bmi To Present New Talent Shows

New York—Lehman Engel, director of broadcast music, will direct a new workshop, will present a series of one-hour showcases at the New Theater, 151 E. 55th St., in New York to introduce the works of new composers and lyricists. The performances, which will be exclusively for a who's who of theatre producers, directors, music publishers and agents, will be held each week in the past three consecutive Tuesdays beginning Apr. 12.

The programs will feature varied workshop assignments, ranging from musical adaptations of scenes from contemporary plays, to works in an original material designed for the musical theater.

The Musical Theater Workshop was founded five years ago by Broadcast Music, Inc., as a means of expanding the industry, to expand the opportunity for creative and commercial activity. The workshop is similar in concept to that of the Actors Studio, its membership must meet professional requirements.

Writer whose works will be presented in these premiere performances are Bonnie Arndt, Kolf Burnes, Karl Blumenkranz, Bob Bohenski, Jeff Brown, Tom Burke, Hal Freedric, Hy Gabert, dei Gomez, Al Goldstein, Larry Meyers, Mel Mitchell, Virginia Radelphi, Bob Rosenblum, Norman Sachs, Thomas Selleck, John Small, Bernie Sprow, Bob Wagoner, Michael Sorvino and John Wolfson. They come from all parts of the United States, and many of them have already obtained credits.

For more information regarding the performances, contact Allen Becker, 580 Fifth Avenue, New York.

Back To Top

Tamba Records last week staged a welcome home luncheon for Marvin Gaye who had recuperated from his long battle with pneumonia. Standing (left to right) in the above pic are Irw Weiss, vice-president of Salomon Spier and Sergeant Music, public relations exec Mike Maman, the charter and Harve Geller and Lois Kell of CB's Hollywood office.

Cash Box—April 10, 1965
WORLD ARTISTS RECORDS PRESENTS

an unbroken chain of hits

TOMMY by Reparta and the Delrons WA 1051

JEANNIE'S THEME by The World Artist Strings from the LP "THEMES FROM THE JEAN HARLOW FILMS" WA 1054

I ADORE YOU by Tommy Regan WA 1049

STILL EXCLUSIVELY ON WORLD ARTISTS
Chad & Jeremy WHAT DO YOU WANT WITH ME WA 1052

(PREACHER MAN) STOP THE WEDDING by The Charmettes WA 1053

WORLD ARTISTS RECORDS, INC.
The modern new RCA Victor recording studio in Nashville is capable of comfortably housing 100 performers in its 85,000 cubic feet. For perspective, the guitar was provided by Chet Atkins, operations manager, and recording star for Victor.

Radio Caroline Broadens Its Format

NEW YORK—Radio Caroline, Britain's floating commercial station, will "AI-1..." their daily fifteen-hour format. Currently, Caroline is interspersing occasional Americana discs with English product. "Now," says George Bernard, "we will increase the number of broadcast operations, "A complete revolution in British station programming is underway. Already, major record companies are flooding our New York office with promotional copies for airplay in Great Britain; one copy for the North ship, another for the South and the third selection to be fielded in the London record library.

Furthermore stated that WMCA-New York's Jack Spector, heard in the 7-8 P.M. slot Monday to Friday, "specializes in the reverse budget" and is the talk of the Great Britain market. The veteran songstress, who for many years recorded under the RCA Victor banner, last year had a noise machine. "Now," for 20th Century Fox Records.
Abner Levin Moves To Monitor Manager Spot

NEW YORK — Abner Levin has been appointed as general manager of Monitor Records. A veteran in the music business, Levin has been associated with Sam Goody, Connaisseur Records, Folkways and others.

George Kirby To Make Film Debut In 'Oh Dad'

NEW YORK — Following closely on the heels of his disc debut with Chess Records, come George Kirby has been signed by Seven Arts Productions to make his film premiere in the upcoming Paramount release "Oh Dad, Poor Dad, Mama's Hung You In The Closet And I'm Feeling So Sad," based on the Arthur Kopit play. Kirby, who is currently fluctuating between the Copacabana, will fly to Hollywood May 10 to film his role.

Kirby's initial dubbing was recently released, coupling "Feeling Good" and "No More." An album scheduled for issue late this month.

Harvard Asking For Miracles

DETROIT — Intercollegiate rallies seem to have extended into the record business as Harvard University has begun a U.S.Vinyl and Wood sessions, for a concert, following stand appearances at Motown's 'The Supremes' in the famed halls of Yale and Colby College.

The Miracles, making strong moves on the charts with their new smash single, "Ooo Baby Baby," will be hitting the Ivy League circuit on May 14.

Bill "Smoky" Robinson, lead singer of the group and weep at Mo- town, recently displayed his writing abilities when he penned the sizzler for the Temptations, "My Girl."

Colpix Launches Pat Woodell Promo

HOLLYWOOD — Colpix Records has launched a saturation-type promotion campaign over the West Coast for its newest album, Pat Woodell. The songstress will be exposed to record industry personnel ranging from col- leagus to one-stop in an area from Seattle to Los Angeles in the campaign, which will precede the release of her initial single, "What Good Would It Do?"

Meanwhile, Comic Woody Allen has re-signed his recording pact with the label. Allen, who returned from a movie-making stint in Paris earlier this year, has released one previous album, titled "Woody Allen," which has been nominated for a NARAS award as the best comedy album of 1967.

Plans are now in the making to cut a "live" session during the comedian's forthcoming engagement at the Basin Street East in New York.

Clanton Moves To Amy-Mala

NEW YORK — Jimmy Clanton, a veteran recording artist with a number of chart-bottomers, signed an exclusive pact with Amy Records. His first release for the label, "Hunting For Other," was produced by Peter Udell and Gary Gild.

Soupy Waxes 'Mouse' LP

NEW YORK — Following hot on the heels of his hit single, "The Mouse," Soupy Sales has recorded an album by the same name, his second LP for the ABC-Paramount label.

Arranged and produced by indie Charlie Carlile, the package features songs penned for the most part by Sandy Linzer and Danny Handel, exclusive writers for Bob Crewe’s Saturday Music firm, who wrote "The Mouse." Other tunes in the album are published by Al Gallico Music.

GIRL'S TALK — The above picture of gentleman pensively listening to playback are the responsible one for one of the hottest country discs in the nation right now, "The Girl Of The Billboard." They are Kelso Hun- ton, United Artists Nashville A&R staff, and singer Del Reeves.

Fontana Inks Donner

CHICAGO — Ral Donner recently signed an exclusive contract with Fontana Records. The Chicagoan who had noise-makers presents with the Gone and Reprise labels, is currently on tour through Ohio, promoting his first single under his new banner, "You Finally Said Something Good."

BIG SEVEN PROMO PRESENTS EVENING TIME—Elena LITTLE MISS AU GO GO—Freddy Curran I ADORE YOU—Tommy Reagan WALKIN’—Jimmy Jones

KOPPELMAN & RUBIN 1631 BROADWAY NEW YORK, N.Y.

THE 2nd RUDY VALENTYNE RECORD Is Out This Week! "GIRLS" and "I COULD HAVE TOLD YOU" R-4613 on ROULETTE RECORDS
ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

82C-PARAMOUNT-IMPULSE
Big Drive to "get" 1 free for each 4 purchased. Expires April 16.

MAY-MAL A
Buy 1 get 1 free plus one stereo spectacular dome at $6 with the purchase of each catalogue record. No termination date announced.

AUDIO FIDELITY
Buy 1 get 2 free, plus one stereo spectacular dome at $6 with the purchase of each catalogue record. No termination date announced.

OLPlix
35% cash reduction of $4 on middle LP's to 27% on top-listed stereo LP's. Reductions of 18% on "Golden Garden" series and 21% on "False" series.

CCCA-CORAL-BRUNSWICK
411% plan-dealer incentives available. Details through distro. Expires April 30.

FORTUNE
Free album when 6 are purchased in any combination. No time limit.

LITTLEWAY
2 for 1 free for every 10 albums purchased on entire catalog. Exploitation date indefinite.

FIFTH
Special spring program on all Phase 4 product. See distributors for details. Offer expires May 31.

FIDELITY
3% discount catalog LP's. Expiration date unknown.

ASHBROOK
Buy 1 get 1 free on entire catalog including new LP's. 100% exchangeable. No expiration date set.

ORIGINAL SOUND
LP free for each 10 purchased plus 5% each discount. No expiration date.

6IPS
All pop, jazz, and Country music albums are 10% discount, 29% discount available on classical product. Offer expires Apr. 30. Detailed billing from factory to distributor of 30-40 days on Apr. LP buys.

DISTINGUISHED STATUS
4% discount on all Prestige LP product until further notice. Discount on Status albums, all through distro.

QUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

EPITER-WAND
LPs free with every ten purchased. No termination date announced.

FASH-FONTANA
50% discount offered, details available at distro. Plan expires May 31.

YARDAY
10% discount on 200 regular albums, 5% discount on $1.98 Economy Line. No expiration date.

MLA-MOTOWN-GORDY
15% off-1 free. Expires No time limit.

LE JAY
5% discount on LP's.

WORLD ARTISTS
5% discount on LP's. No expiration date announced.

WORLD PACIFIC
5% discount, extra 5% on LP orders of 100 or more on any item.

This ad appeared in Billboard last week

The季度 ADVERTISING LOG
January Through March, 1965

We must congratulate Billboard on a very clever ad. . . . BUT—the figures are not exactly accurate.

AND

our sales figures

ARE AUDITED!

Cash Box—April 10, 1965

NOW READ THE NEW AD > > > > > >
Cash Box Version of the
BULL THROWER
HORN BLOWER
SERIES

True
THE QUARTERLY
ADVERTISING LOG
January through March 1965

<table>
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*—Based on 13 regular issues.
**—Plus 67 pages in Campus Special. (These pages are 1/2 page size sold at much lower rates.)
#—These figures do not count Billboard’s pop-corn and peanut ads which play no part in our industry.

1780 Broadway, New York 19, N.Y.
United Artists To Do 'Thunderball' Score

NEW YORK—With the production of the new James Bond film, "Thunderball," under way, United Artists Records is preparing the soundtrack of the movie, following up its sizzling Goldfinger set which has come close to the $200,000 mark in sales.

The new film, currently on location in Nassau, stars Sean Connery as the British super-spy, and Claudine Auger and Luciana Paluzzi as his latest female conquests. Terence Young, who directed "Dr. No" and "From Russia With Love" is at the helm of the newest 007 flick and Kevin McClory is producing. Harry Saltzman and Albert R. Broccoli are executive producers with the screenplay written by Richard Maibaum and John Hopkins.

TERRY SAY IT WITH ROSES — The days of imaginative in-store disk promos are fast becoming a thing of the past. The Gray-\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*}\n
Prepping For The Road—

Yes — Jay’s national sales manager Bill Siegel (left) and presi- dent and founder of the road (center) discuss his upcoming national tour with his tour manager Gary LeMel (right) who has been preparing a press and deejay re- ception at the Holiday House in Malibu, Calif.
I CAN’T HELP IT (2:20) [Fred Rose, BMI—Williams
YOU TAUGHT ME EVERYTHING THAT I KNOW (2:40)
[Crestmoor, BMI—Davis]
SKEETER DAVIS (RCA Victor 47-8543)
Skeeter Davis, who is still riding high on the charts with her
teen-ager guitar, "A Dear John Letter," should easily find
a spot with this solo outing of the well-known Hank Williams-
standard, "I Can’t Help It (If I’m Still In Love With You)." On
this song, youngster Davis shows her writing talents as she
emotes a self-penned heartbreaker called "You Taught Me Everything
Every Time."".

I’VE GONE GONE GONE (2:21) [Wilderness, BMI—Rector
UNPULSED (2:18) [Al Gallice, BMI—Hulky, Frizzell, Kilgore]
LEFTY FRIZZELL (Columbia 4-43256)
Veteran in the hit-making field, Lefty Frizell is a cinch to score
with this newie on Columbia, titled "She’s Gone Gone Gone." The
is an infectious, up-tempo two-step done with the artist’s
poise and convincing interpretation. On the flip side the chart
out a traditional, shuffling ‘tale of woe called “Confused.”

FOOT TWO BY TWO (2:54) [Starlry, BMI—J.W. Green
STRANGE OLD TOWN (2:57) [Starlry, BMI—Emerson
THE WILLIS BROTHERS (Starlry 713)
newcomers to the charts, the Willis Brothers should have no
trouble getting big notes with this newie on Starday, called "A Trip Two
Foot Two By Four." The tune is a catchy, dual-chor, honky-tonk novelty
about an angry wife who wishes a big stick. The couple, "Strange
Old Town," is a medium-paced, sentimental bluesier that also merits
a look.

WHITE LIGHTNING (2:28) [Gladd, BMI—Richardson
I SAW IT (2:19) [Gladd, BMI—Montgomery, Hayes
MELBA MONTGOMERY (United Artists UA 556)
Melsa Montgomery, who had a hit in the past, should have
enough with this United Artists single dubbed "White Lightning." This
is a lively, sparkling version of the old novelty tune about
making and drinking a popular and powerful mountain.
The underlay is a pretty, shuffling, countrified lament called "I Saw
out a girl who sees her true love straying from the straight and
wise path of love.

BILLY RAY MILLER should have no difficulty in scoring in both the pop and
country markets with this song, which is a Walworth release titled "Just Before
You See Her." See pop reviews.

BARNETT (Sims 231)
BEST MAN (2:28) [English, BMI—Darnell, Luper, Barn-
nessinger offers an emotive version of a slow-moving,
uncut blueser about a fellow listless to his love."
HEATIN’ KATHLEEN (2:05) [English, BMI—Barn-
n is an uptempo, guitar-barrelhouse finger-popper
happy blue background.

BILLY JIM FOSTER (Artists UA 108)
FOUR ON THE FLOOR AND A Fifth Beneath The Stars (2:38) [Far
r, BMI—Foster] Trooper Jim Foster is a newcomer to the record
y with a catchy, self-penned novelty song about the evils of bootin’ and
driving.

LUCKY LEE (Decca 3177)
(B-) PLAY THE PART OF A FOOL (2:11) [Ridgeway, BMI
—Richards, Lee] Lucky Lee may get a lot of reaction to this catchy,
flavored item. Backed by a brisk arrangement, the tune should
find favor with a lot of spinners.

HEARTACHES COMIN’ ON (2:36) [Camarillo, BMI—Richards, Lee] The underlay is a
bouncy, string-backed bluesier with a lot of potential.

MIKE HIGHT (Chart 1190)
(B-) I HURT TOO MUCH TO DIE (Chart 200) [Russian, BMI—Foster] The artist stands on a good chance
to break out strong and make a national name for himself with this
lowdown, countrified weeper about the regrets he’s seen dreams of
romance go up in smoke.

HOW ABOUT THAT (2:00) [Peac, Sasac—Hight] This one is a catchy, self-penned
song about a guy who’s been hating his living way to

CASH BOX 1780 BROADWAY
NEW YORK, N.Y. 10019

Enclosed find my check.

$50 for full year (52 weeks) subscription (United
States, Canada, Mexico)
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2. TO BE SURE TO CHECK BUSINESS CLASSIFICATION ABOVE.
Moeller Talent, Inc., gives us the word that the Porter Wagoner Show at the Boston Arena last week was a whopping success. A sell-out crowd squeezed into the arena for the talent-packed show, which also featured Norma Jean, Minnie Pearl, George Hamilton IV, Lefty Frizzell and the Western Dreamers. ... Another Mother production was staged last week for the annual Houston Fire Department's gigantic benefit show. Top

Nashville artists who participated include Hank Snow, Faron Young, Stonewall Jackson, Redd Stewart, Carter Family, Carl Perkins and Boots Randolph.

Capitol Records' singing-comic, Roy Clark, whose latest is "When The Wind Dies In Chicago," has put in an appearance on the Johnny Cash Shows. He has another TV stint on Jimmy Dean's May 13 package. ... Also ready for the Dean show is George Jones, who will be facing the cameras on Apr. 15, along with Gene Pitney. Jones, who is currently touring the west coast, will surround his TV appearance with a string of one-nite-ers in the northeast.

Carol Klein of Kasko Records has sent us word that Clyde Beavers has a newie, "I'd Rather Fight Than Switch" b/w "Why Didn't I Think Of That". Other recent releases by the label are the Carpenter Brothers with "I Had A Date" b/w "The Way I Do", and "Talking Wheels" b/w "For Me There's Only You" by the Cantrells. Don't know if they get copies but the label at 220 16th Ave. So., Nashville, Tenn.

Several spinners of good country music are sending out distress signals to labels and promotion people. Jim Whithack says he spins 50 hours of C & W every week on KBR-Sparks, Nevada and needs new material desperately. His address is P.O. Box 1270, Sparks. Meanwhile, Buddy Williams at WFPL-Monroeville, Pennsylvania and Tiny Stong at WOR- Nelm (for KBLL-Hele na, Montana, are also in dire need of new country singles and LPs.

Publisher Howard Vokes would like to know the whereabouts of Mimi Román, who used to record for Decca Records. Anyone having information can get in touch with him in care of his publishing house located at Draper 1029, New Kensington, Pennsylvania.
France's RCA label enjoys the hit vocal artistry of the ye-ye girl herself, Sylvie Vartan. Her high popularity in Europe has made her the exponent of the new spring and summer fashions designed in Paris in Mademoiselle Arlette and manufactured in the U.S. by the Arkins. Speaking of the U.S., the performer is a stateside pactee of RCA Victor Records, which released her singles performances of "I Made My Choice" and "One More Day." She is currently on her first country-wide U.S. tour, meeting the entertainment and fashion press during her 3-week stay. She's also getting extensive TV exposure on such big audience shows as "Hullabaloo," "Shindig," "Nightlife" and "Go Go."
How to turn millions of pesos worth of talent...

Take the greatest Latin American talent in the world. Add to it an incredibly vast distribution network. The result is the most complete, most exciting and fastest-selling catalog of its kind in the record industry. Columbia Records, the distribution arm in the United States of this successful partnership, and the Discos CBS affiliates with their creative resources throughout Latin America have come up with a sound formula for success. They have already sold over one million Lp’s in the United States alone. Here are just five representative albums from this dynamic catalog.

**CBS Records/Entertaining the Entire World**

- **El Trio Los Panchos**
  - Romantic Guitars
  - Ex 5111/Ex 1811*

- **Love Letters**
  - Roberto Vamos
  - Baritone
  - Ex 5133

- **Javier Solis**
  - Anderezas
  - All About Love
  - Ex 5128

- **La Sonora Santanera**
  - Con un Beso
  - Ex 5127

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*The asterisk indicates the stereo version.*
**Great Britain's Best Sellers**

<table>
<thead>
<tr>
<th>Week</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>2050</td>
<td>The Last Time</td>
<td>The Rolling Stones</td>
<td>Decca</td>
</tr>
<tr>
<td>2050</td>
<td>In the Midnight Hour</td>
<td>Wilson Pickett</td>
<td>Stax</td>
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<tr>
<td>2050</td>
<td>One More Time</td>
<td>The Beatles</td>
<td>EMI</td>
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<tr>
<td>2050</td>
<td>What Do You Want to Make Those Eyes Do</td>
<td>Tina Turner</td>
<td>PolyGram</td>
</tr>
<tr>
<td>2050</td>
<td>I Can't Stop Loving You</td>
<td>Ray Charles</td>
<td>Atlantic</td>
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<tr>
<td>2050</td>
<td>We'll Be Together</td>
<td>The Righteous Brothers</td>
<td>Columbia</td>
</tr>
<tr>
<td>2050</td>
<td>The Night They Called Me Mollie</td>
<td>Harry Belafonte</td>
<td>Decca</td>
</tr>
<tr>
<td>2050</td>
<td>Until You Come Back to Me Again</td>
<td>Johnnie Taylor</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2050</td>
<td>How Can I Be Sure</td>
<td>The Searchers</td>
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The song, "Long For Europe", is over and the big push has now started for newcomer France Gall, who will certainly record her winning many any languages and get plenty of TV exposure to help sell her the songs she has so far become better in a European-wide song but one thing is certain. The millions of viewers are also record buyers, and the business a great boost when a festival of this sort takes place. In the right of a big push for their new "royal sound" with plenty of new releases on hand to demonstrate the sounds, reports that the English hit, "Terry," done here by Marlon Litton, on Polydor is getting lots of airplay for his English band, goes well.

A jazz star, Klaus Doldinger, with his quartet, is set for a South tour of 32 concerts in Brazil, Paraguay, Chile, Ecuador, Uruguay, Argentina, Colombia and Mexico. After the 6-week tour the band is to visit New York. The tour is sponsored by the German Goethe-Institut, will be a cultural and musical delight for all who get to see him. The quartet is composed of Klaus Doldinger, left, and two German basses, and an American saxophonist.

Each of Capriccio Music has new releases to push from Li-Pa, Capitol, CBS, and Polydor. A representative of Polydor reports that his company has 4 of the top 5 tunes this week's hit parade including "Downtown" and "Let's Kiss" as foreign and German hits. The top names are set for TV shots this week including the Supremes, who have done an outstanding job recording done recently in German composer-A&R man Werner Scharfenberger for CBS. Peter, is also set for the same TV with her number 1 smash, "Down, German"

Germans' Best Sellers

Weeks

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>Downtown</td>
<td>Petula Clark</td>
<td>Deutsche Vogue</td>
</tr>
<tr>
<td>Nach Texas</td>
<td>Texas To Texas</td>
<td>Martin Laurens</td>
</tr>
<tr>
<td>Let's Kiss</td>
<td>Roberto Delgado</td>
<td>Polydor</td>
</tr>
<tr>
<td>Kuss Nie Mutternach</td>
<td>Ursula Nett</td>
<td>Hans Gerig Music</td>
</tr>
<tr>
<td>I Only Came To Dance</td>
<td>Sw Malmkvist</td>
<td>Monfreid</td>
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<tr>
<td>The Heart</td>
<td>Sacha Distel</td>
<td>Polydor</td>
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<tr>
<td>Leathys</td>
<td>Roberto Delgado</td>
<td>Hans Gerig Music</td>
</tr>
<tr>
<td>The Heart</td>
<td>Sacha Distel</td>
<td>Polydor</td>
</tr>
<tr>
<td>You Say Goodbye</td>
<td>Peggy March</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>Buddha Music</td>
<td>Rolf Bode Music</td>
<td>Mondo Music</td>
</tr>
</tbody>
</table>

Cash Box - FRANCE

One of the new Pink Floyd albums has been released as "The Dark Side Of The Moon," which has been well received by the public. The album is said to be a commercial success and has been well received by the critics.

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Je Me Suis Souvent Demandé (Richard Anthony) Columbia-Beuscher
Alors Salut (Claude Francois) Philips-Plante
Vous Permettre Monique (Adamo) Voix de son maître-Pathe Marconi
Petit Papa Deny (Stephanie) Philips-Plante
Sacré Charlemagne (France Gall) Philips-Bugatti
Letikis (Anton Leopold) —Newly editions Barclay
Le Torador (Aznavour) Barclay-French Music
La Montagne (Jean Ferrat) Barclay-Production Gérard Mays
A1 (Peer Marconi) Glamorous 70's
N'Avoue Jamais (Guy Marzell) AZ-Tutti
CONGRATULATIONS TO FRANCE GALL FOR HER SPLENDID ACHIEVEMENT IN FINISHING AS THE FIRST OF EIGHTEEN PARTICIPANTS IN THE EUROVISION SONG CONTEST 1965.

THE WINNING SONG, POUPEE DE CIRE, POUPEE DE SON IS NOW AVAILABLE INTERNATIONALLY ON PHILIPS 328 036 JF IN ITALIAN VERSION, "IO SI, TU NO" HAS ALREADY BEEN RELEASED.

PHILIPS MAKE RECORDS IN MORE WAYS THAN ONE
The Rolling Stones, currently touring Denmark, are reportedly making great progress on their upcoming Scandinavian tour. The tour includes stops in both Norway and Sweden. While in Denmark, the band will perform at the Royal Hotel, incidentally, in the same suite used by former Beatles manager Brian Epstein the last time the Fab Four visited Copenhagen last June. After Denmark they take the tour to Sweden.

The first Diamond Record has been awarded in Norway by daily paper Aftenposten. Not surprisingly, it was given to the late Jim Reeves for 76,000 copies sold of "I Love You Because," an all-time record very hard to break in Norway. A Silver Disc is awarded after 25,000 sold, and a Gold Disc after 50,000. The award is estimated to be between 350 and 500 kroner per disc, and usually, a Silver Disc is a very good sale. A Gold Disc appears very seldom.

Jim Reeves has a record hard to break for any artist in Norway. The sales figures for his leading top sellers includes "I Love You Because" (76,000), "Won't Forget You" (52,000), "Adios Amigos" (39,400), "He'll Have To Go" (36,000), "The Best Of Jim Reeves" (70,000), "Gentleman Jim" (51,000), "Country Side Of Jim Reeves" (41,000), "The Very Good Old Disc" (36,000), and "I'm An Old Cowhand" (35,000). His new record, "The Young Rebel," was awarded a Silver Disc in Norway.

Back from the Eurovision Song Contest in Berat, Bruno of Gehrke, who was very satisfied with all the arrangements at the contest. The Italian TV people did a good job with the arrangements, Baade told Cash, but the publisher did not find any new songs for Sweden at the festival. More interesting for his talk, is Sture Borgström, former manager of the Cash Box, and the songs he used to present at the contest he does not want to go through all again. "All this noise means inconvenience for our guests." The American publishers are back in Scandinavia.

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Newcomers on the charts here this week are The Rolling Stones with "Annette" and The Animals with "Don't Let Me Be Misunderstood" on Columbia.


Salvador Suarez, president of the most important record chain in the country, has announced that he will record new material during the past twelve months. Here is the list of the winners who received the Discountravaria award: Javier Solis; folk singer of "boleo-ranchero" rhythm; Lola Beltran: Best female folk singer; Carmen Rivera: Best singer with "La Pollera Colorida"; Sonia Lopez: Best tropical singer; Gabriel Ruiz: Best composer; Enrique Guzman: Best singer of the "new wave.""Alberto Vazquez: Best singer; Los Ranchos: Best trio; Hermans Aguilera: Best female singer with "El Fantasma;" Olga Guillot: Popular foreign artist; Agustín Lara: Popular Mexican composer; Saira Salas: Popular Latin American.

On Mar. 21, a cocktail party by Mexican RCA welcomed the American and Latin American RCA executives, who are in Mexico City assisting at an international convention. Among some important matters were the importance of the Latin American Free Commercial Agreement (ALALC) in the electronic RCA business, coordination between all the RCA companies, problems of the record business in each country, expanded sales, internationalization of the RCA artists, etc.

Present at the convention were Alejandro Mejia, vice president; subsidiaries companies RCA international division; J. R. Marek, vice president and general manager RCA recording division; Dario Sorio, vice president international Liaison dept. RCA record division; W. Walsh, manager, management projects, RCA international division; H. Metz, manager personnel, RCA international division; R. R. Jacob, manager overseas and financial control, RCA international division; E. H. Griffiths, vice president international finances, RCA international division; R. F. Warn, president RCA Argentina, S.A.I.C., D. J. M. Reid, president and general manager RCA Electrónica Brasil S.A.; E. Skinner, record manager RCA Electróneica Brasilieria; Julio del Rio, executive president, managing director of Corporación de Radio de Chile, S. A., and A. Martin, manager marketing, merchandising and manufacturing administration, RCA international division; R. Pilly, manager RCA Mexico international division; J. Delissio, manager broadcasting administration, RCA international division; J. R. Hogan, manager of international marketing administration, RCA international division; E. Ukoven, manager of public relations.

Representing RCA Victor Mexico, S.A. de C.V. were Bernard Ness, pres.; David L. Crump, general sales manager; Mariano Rivero Conde, director, administration of RCA Victor Mexico, S.A., and Jean Adam, general manager of special projects; J. Calles, general comptroller; Ruben Fuentes, A&R in charge; Angel Garibay, infante sales, manager and Juan Calderon, advertising manager.

Marco Antonio Muñiz released a new LP named "Twelve Different Ways To Say It," in a bilingual presentation. It includes songs in Spanish and English. "I Love You," the first song on the record, is one of the most popular songs in Latin music. Muñiz is a well-known Mexican recording artist.

EImoca Records released a new album by Santo and Johnny, which includes "More," "Tequila" and "I Left My Heart In San Francisco," "Sherry" and others. The more records released by Muzart records are not expected to be "I Don't Want To Spoil The Party" and "Eight Days A Week" by the Beatles, "More" and "Sugar" by the Kinks. The most expected songs from the British Invasion are coming from Los Beatles and Los Beatles, who have just released "La Playita" with Claude Charly, "La Mia Festa" and "Mi Manche Tu" with Richard Anderson and Dick Rivers respectively, "Ciego Corazón" and "Siempre Te Quise A Ti" with Los Pescos A Paco and "Amor Eterno" with Gloria Lasso, "Carilo, Carilfo" and "Mago De La Luna" with Malo Reyes, "El Solitario" and "Raiata De Canela" by Mike Laurie and Leo Blue Boys. "No Me Entrees" with Leo Blue Boys.

Orfeon records released the first LP recorded by new sinning promise, Fito de la Quintera, who is being promoted by the famous Miguel Salvador. The album includes songs like "Devotion" and "Fiesta." On March 24, Paco de la Barrera, A&R man of RCA left for New York, to attend a convention of all RCA international catalogue. Pace will remain in that city approximately 16 days.

Spain's Best Sellers

1. La Yenka (Johnny and Charley) Hispavox
2. I Feel Fine (Beatles) EMI
3. Flamenco (Flamenco) Novello
4. El Luna Y El Toro (Miikela) Zafiro
5. Se Piangi, Se Ridi (Bobby Solo) Vergara
6. Mu Vie (Alain Barriere) RCA Victor
7. Mi Mundo (Richard Anthony) Voz Su Amo
8. Downtown (Petula Clark) Hispavox Vogue
9. Heavy Day's (Zafiro) Philips
10. Le Penitencier (Johnny Hallyday) Philips

Spanish song has approximately twenty-seven other versions.

Warner Bros. Records, formerly represented in Spain by R.C.A. España is now being distributed as of April 1, by Hispanov.

Canada (Canadian)

To succeed, Dave Lyman, as director of Public Service at Winnipeg's CY. In addition to his promo activities, Todd holds down the 2-4 a.m. airband. Gerry Wolf indicates that there is a good deal of action on recent US releases by Jimmy Buffet, "Jim's Little Girl," a recent release on CBS. In The last season of The Whig, which is among the most prolific themes in the history of the show, they were held at The Whig-Way Multi-Record Show, and Red Alx was one of the station's big guns to originate programming from the show. Headliner for the show, Cindy Layne, joined the show's cast. Terry Paine, who is also a member of the show's band, has a ball with a weenie. He's the hit parade watch machine, a scale open to the public, but connected to a cardboard machine behind the scenes that brought gales of laughter with comments like, "What's he doing, answering a phone?"

Terry Paine is one of the station's best sellers, and has recently announced that he has made arrangements to distribute the product to Jewel in Canada. They have a new debut outing, reports Don, "Not to Mention.

Recently Jim Baily (director of the International Division of Dot Records) spoke at the RCA Española meeting in Madrid. He discussed the details of the programming which will be delivered to each of the 12 stations.

Another important visit for the record sales representative was Mr. Gutierrez, from Spain. During the visit, he contacted the Spanish representatives of Zafro S.A., and was happy to report that they will be able to supply a specific number of their hits in Spain. The performance of "La orden mayoral del Cacibiel Oro" by The Brincos has been tremendous success. As mentioned in other columns, the group of four is singing in English and Spanish and their compositions in Spanish and English have captured the attention of the public.

It is clear that the early efforts of The Whig-Way Multi-Record Show, the Brincos, the Pellegrinos, the Mustangs, the Sirex, and the Rellamapas are gaining ground in Spain. As a result, the station will have a record in USA. ("The Four Mule Skinner" by The Brincos). The song is an arrangement of a traditional Spanish theme for instrument.

The Italian bands have a record in Germany ("Vikings"), and the songs are going well. The song is a big hit in Spain, and it seems that Spanish groups are on the way. The success of the song is due to the way that in Naples there were several songs better than "Que busco," which is a smash in the States. The song has been reviewed, and the selection of "Que busco" to represent Spain in the contest was made on the basis of the reviews. A weekly program devoted to records is made by disc-jockey Pepe Paulli, who has a weekly program of best sellers and artists.

The Spanish song has approximately twenty-seven other versions.

Warner Bros. Records, formerly represented in Spain by R.C.A. España is now being distributed as of April 1, by Hispanov.
Leeds Music Pty, Ltd, has become the publisher of an all-Australian opera, "The Broken Pitcher," which will be produced at the University Theatre, Sydney University on Friday, Apr. 2. The opera is based on an original play by the Broken Pitcher" by Heinrich von Kleist, which was first performed in 1811. The new version of the opera was written by Professor Len McShan of the University of New England (New South Wales); the music by Eric Gross, lecturer in music at Sydney University. The music was especially written for the occasion while the performers of the world's premier operas have been written by one of our largest cigarette manufacturers. Each of the two operas was performed in Melbourne, Brisbane, and Canberra. The introduction of any opera in Australia is quite unusual but the world premiere of an all-Australian opera such as "The Amorous Judge" is closely associated with the opera are hoping for success, with the performances on schedule.

The people, one of Australia's most popular vocal groups, have a new single out on the London label which combines the old Paul Anka hit "Lonely Boy" with "Walk." It has been a long while between singles for the group and we welcome them back to the scene. Also on the Leedon label, through the Festival Records complex, we find a locally produced album for Ray Brown and the Whispers. The album is set to release on Apr. and is named after the group. Another Australian group to come along with their first is Tony Worsley & The Fabulous Blue Jays, which is also the title of the album on the Sunshine label, distributed by Festival.

CBS has released a locally produced album entitled "Romantically Yours," refe to "The Lost Days." Which has four is released is explained in the top this, features the works of Australian composer Dorothy Dodds who is best known for her English lyrics to "Granada." All titles on the package are produced by Source in the charts. At the 15th place there is the Shirley Bassey, Stewart Southern Music and CBS are giving the LP some very heavy promotion.

Late May/early June will see the return to Australia of our world-famous group "The Seekers." The group, which is perhaps best known for its hit "I Will Find Another You." The Seekers are scheduled to arrive in Perth on May 23 and their tour will take them to all major cities.

The EMI boys have been having a frantic time of late, playing host to a whole rock of overseas artists and returning Australians. Among those were Cilla Black, Sounds Incorporated, Freddie and Billie, Tony and Queen, the Beatles, and Al Martino. All were in Australia around the same time for concerts, TV and/or club and tour work.

As for the records, the bulk of record action being built among Australian artists—groups in particular. Latest amongst these to appear on discs are the Spinning Wheel, which we featured on our domestic charts last week, and "Another Day," which has been a hit around the world. RCA of Australia hasn't lost any time at all in the release of their highly touted soundtrack album of "The Sound Of Music" featuring Julie Andrews and the original cast. The set should do well in the United States is any indication.

Julie Andrews is high in popularity in Australia now and her stocks should go even higher with the screening of "The Sound Of Music" and "Mary Poppins."
ARGENTINA

"Panorama Hogareño," the TV 19 program directed by Nelly Raymond, featuring well-known newsmans Germinal Nogues, seems to be becoming the most popular TV program in the country. Last Thursday night, the program's audience included Cordoba, San Juan, Mendoza and Salta, and several new stations, including Comodoro Rivadavia, in the Far South, will be added soon. Shown by Televisora Argentina, the program, which is shared each year with the other cities and make a program with local talent. Nogues specializes in current events in the province and in the program and in presenting a view of the life through the world.

Discus Fenix. Under Verve's label, Fenix will send to market an LP titled "Cuando el Sol sale," performed by the "Los Chicos," a group of talented young musicians. The LP is produced by Yoko Roda and César Gaudio, with a beautiful design, and is expected to be a big hit.

JAPAN

Japan's Best Sellers

INTERNATIONAL

TOP 10

1. Un Buco Nella Sogna—Mina (Fontana) Mijko Hitoira ( Columbia)
2. Allo Ito (Victor) Sumiko Sakamoto (Toshiba)
3. Pureo Head—Ventures (Liberty)
4. Long Tall Sally—Beatles (Odeon)
5. Rock and Roll Music—Beetles (Odeon)
6. Lock and Load Music—Beatles (Odeon)
7. Story of the Tropicana—Santander (Toshiba)
8. Keep Searchin”—Del Shannon (Stateside)
9. I Feel Fine—Beatles (Odeon)
10. Mr. Lonely—Johnny Vinton ( Epic)

ALBUMS

TOP 10

1. The Best Of Ventures—Ventures (Liberty)
2. The Ventures—the Ventures (Tatsuro) (Toshiba)
3. Beatles—The Beatles (Odeon)
4. All About Continental Tango—Alfred Hanse (Polydor)
5. Poetry In My Heart—Mario Canova (Toshiba)
6. Keep Searchin”—Del Shannon (Stateside)
7. I Feel Fine—Beatles (Odeon)
8. Mr. Lonely—Johnny Vinton ( Epic)
9. The Ventures—the Ventures (Tatsuro) (Toshiba)
10. The Ventures—the Ventures (Tatsuro) (Toshiba)

LOCAL

TOP 10

1. Matsunoki Koutu—Yukiko Ninomiya (King) Yukiji Asakura (Toshiba)
2. Yawara—Hibari Misora (Columbia)
3. Ozakichi Koutu—Maihar Sato and Takako Masu (Toshiba)
4. Che Che—Che Che (Hitachi)
5. Yoake over the Golden Dogs—Dark Dogs (Kyo) Sakamoto (Toshiba)
6. Akomashigakut Keinosaka—Harumi Miyako (Columbia)
7. Abashiri Bangash—Ken Takakura (Toshiba)
8. One Rainy Night In Tokyo—Fujikichi Koshiji (Toshiba)
9. Aito Shio Bite—Kazuko Aoyama (Columbia)
10. Nanmono Inami—Mai Sono (Polydor)
Argentina's Best Sellers

Last Week

This Week

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

2 'Trinidad (Melograf) Cuarteto Imperial (CBS) 2
3 'De Re Mi (Korn) Millie Small (Philips) The Cousins (Disc
4 Jockey) Simonette (RCA); Los Platinum (United Artists); Zaina
5 Beleso (RCA); Los Clavidos (Polydor); Siro San Roman (Mail)
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

2 'I Feel Fine (Fernata) The Beatles (Odeon Pops); Jorge Tonelli
3 Alvarez (Disc Jockey); Silvio Navarrete (CBS)
4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

South America, the second largest in the world, is also ready for the LP and folk market in the market is Canhoto's "Bons Momentos." The Vitalpe pubbery is a store with some few news items. The two songs that Fayon sings on her record bow for CBS, "Quero Vê" and "Nosotros," have been market hits of the company. The album "El Chico," "A Media Luz" and "Esta Noche Me Enamoraré," are single hits by Broadway Arrabelles with the Ponta Peró Orchestra.

Brazils' Best Sellers

SAO PAULO

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

1 Perfúdias (Vitale) Trini Lopez/Reprise
2 Amores Scussani (Fernata) John Foster/Reprise
3 The House Of The Rising Sun (Fernata) Simon & Garfunkel/Island
4 'Trem Dos Onz (Vitale) The Beatles/Odeon
5 Casa Vazia (Sinfóbras) Nilton Cézar/Continental
6 O Menino Das Laranjas (CBS) Petronio/Continental
7 Frente Alentejana (RCA) Ginotoe/Ciane/Chanteur
8 From Russia With Love (Fernata) Matt Monroe/Odeon
9 Michael Myers (CBS) Joe Jackson/RCA
10 Os Reis Do Yé, Yé (RCA) Nelson Morandini/Canhoto/Chanteur
11 Os Tropas Mário De Andrade; "Bons Momentos" by The Beatles, an albumbyter by Broadway Arrabelles with the Ponta Peró Orchestra.

Top Twelve LP's

1 The Latin Album—Trini Lopez/Reprise
2 'S Lovely—Ray Coniff/CBS
3 BO Fins (Brazilian Artists)/RGE (live rec.)
4 5 Os Reis Do Yé, Yé—The Beatles/Odeon
6 Four Queeres Ty De Milim—Almátra/Odeon
7 'Bossa No Paramentor—Several Brazilian Artists (RGE) (live rec.)
8 Amor—Eddy Gourme/Chanteur
9 Samba Dourado—De Vitor Mendes/Chanteur
10 'Nova Dimenção Do Samba—Wilson Simonal/Odeon
11 'Sambalango—Armando Morodin/Chanteur
12 'Bossa Dos Caricicos—Os Caricicos/Philips (CBS)

Indicates local product

Top Six Double Compacts

1 Alternat Dura No. 2—Alternat Dura/Odeon
2 Sinfonia Dos Canários—Canary birds rec. by J. D. Frisch/Copacabana
3 'Nova Dimenção Do Samba—Wilson Simonal/Odeon
4 Samba Dourado—De Vitor Mendes/Chanteur
5 'Bossa Dos Caricicos—Os Caricicos/Philips (CBS)

Indicates MPM (Bossa Nova)

BRAZIL (continued)

soon at the "Teatro Paramount" and will have the curious name of "BO 65." The very best of Bossa Nova, the BNN will be personally delighting the rhythm's many fans, an always growing crowd, on the stage of that theater. Also practically ready is the difficult organization of the "First Festival of Popular Music," which will take place at the beautiful beach of Guarujá in the near future. Responsible for this Festival are TV-Emissora Rodinaete and magazines Manchete, Fotos & Fotos and Jorn.
HOLLAND's Best Sellers

Last Week

1. Letizia (Stig Raun) (Barclay, Godman Jankin/Alpha, Jan Rohde & The Wild Ones/Delta) (Altona/Amsterdam)
2. Colinda/Crazy Arms (Lucille Starr/London) (1st title: Holland Amsterdam)
3. The French Song (Lucille Starr/London) (Altona/Amsterdam)
4. Eight Days A Week (Beatles/Far&Hole) (Basar/Amsterdam)
5. Younger Than Your Father (Vee/Veg) (Flushing)
7. De Schommelstoel (Gert Timmerman/Telefunken) (Chappell/Amsterdam)
8. You've Lost That Lovin' Feeling (Righteous Brothers/Omega, Black/Black/Altoonia) (Altona/Amsterdam)
9. Ten Nights In Berlin (Int. Muziek Co./Belgium) (Red Roses)
10. Red Roses For A Blue Lady (Vic Dana/Imperial) (Francis-Day/Amsterdam)

Cash Box

ABC-Paramount 62, 69
Atlantic 85
Capitol 11, 16, 19, 28, 73, 95
Checker 29, 48
Chess 46, 61, 94
Columbia, 65, 74, 78, 80
Congress 13
Constellation 83
Coral 47
Dot 30, 56, 57
Epic 79
Fontana 7
Golden World 71
Gordy 9, 36, 64
Imperial 42
Kapp 15, 26, 70, 97
Laurio 18, 91
Liberty 41, 43
London 17, 27, 32
Mar-V-Lus 100

Holland's Best Sellers

ABC-Paramount 62, 69
Atlantic 85
Capitol 11, 16, 19, 28, 73, 95
Checker 29, 48
Chess 46, 61, 94
Columbia, 65, 74, 78, 80
Congress 13
Constellation 83
Coral 47
Dot 30, 56, 57
Epic 79
Fontana 7
Golden World 71
Gordy 9, 36, 64
Imperial 42
Kapp 15, 26, 70, 97
Laurio 18, 91
Liberty 41, 43
London 17, 27, 32
Mar-V-Lus 100

Cash Box

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Checker 29, 48
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Fontana 7
Golden World 71
Gordy 9, 36, 64
Imperial 42
Kapp 15, 26, 70, 97
Laurio 18, 91
Liberty 41, 43
London 17, 27, 32
Mar-V-Lus 100

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Red Bird 91, 90
Reprise 12, 38, 51
Roulette 79
Sceptor 75
Smash 69
Soul 68
Starday 66
Tomato 25, 33
Tower 91
Tribe 67
20th Century Fox 10, 35
United Artists 70
Voll 70
Wand 67
Warner Bros 8
World Artists 68

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In spite of critical deterrents and major obstacles in several of the largest export markets for US coin and vending equipment, the industry shipped a record $44,380,018 in machines during 1964. Unfortunately, this record figure doesn't tell the complete story.

The $3.5 million gain over the previous year is almost entirely reflected in the Amusement Machines column, and looking further, it is obvious that $2.5 million of this increase was made in Europe. However, the gains were made during the first six months of the year when France bought amusements in huge quantities, Italy permitted the machines in certain locations, and Belgium's rulings were not near as stringent as they are now. After July 1st, France restricted credit and placed limitations on number of machines imported. Following a hectic legislative year, Italy finally banned all machines, according to a March 25th report from that country. And Belgium, once a highly prosperous market, is still entangled in pinball legislation which has impeded US business.

While these markets consume a large segment of the business, there are also bright spots in the overall picture. As reported here on several occasions during last year and more recently last month, Japan is booming, coming through in '64 with almost three times the former volume. Unofficial figures for the early part of this year certainly give cause for continued optimism in this market.

As for new markets, look to the Middle East for potential, where manufacturer representatives of the stature of Mondial Commercial Corporation are at this moment attempting to bring about new business from a fertile territory. Canada, of course, growing as it is, continues to present broad opportunities for the US-made products. While prime South American markets such as Argentina show little sign of improving at the moment, although industry representatives are doing their utmost, other countries do show signs of good prospect—Peru, as a case in point bought almost $100,000 worth of music, amusements and vending during the year.

The United Kingdom broke its amusement-import record with a whopping $4 million volume. West Germany showed a 50% increase by passing the $3 million mark—another bright prospect for continued business.

Leading industry exporters look for political changes in France insofar as present legislation is concerned in view of the forthcoming Presidential elections in December. The situation in Belgium could change for the better in time, what with industry reps working on revised legislation designed to bring a change about.

In spite of the problems you can't argue with the figures. Let's hope that the natural growth of a segment of the business which has grown from below $20 million to a record 1964 total of $44 million in less than ten years, overcomes the ever-present problems which are almost inherent when sales volume reaches these levels.
64 EXPORT SALES AT $4 MILLION

114,428 Machines
Shipped Around World

NEW YORK—United States factories and distributing outlets shipped $44,360,818 in machines to foreign ports last year—a total of 114,428 phonographs, amusement machines, and vending machines. These figures represented a record-breaking volume surpassing in both cases that of 1963 when 96,875 machines were shipped.

Of the $4 million, more than half of the export business is for the amusement machine, novelty machine, and vending machine account for $1.5 million when vending registered $4.4 million.

European prospects are excellent, however, throughout the world. New phonographs and amusement machines dot the map of every country in the world except behind the iron curtain country although reports show that the juice box has found a home there, too.

The industry’s distributers continue to plow the export markets with equipment, billing that the industry’s distributers have had to do demands for this market with American merchant.

The Fact Sheets are available at no charge and in recent issues, they have been placed within the next ten days, will be accompanied with free Leave Leaflets and will be accompanied by a description of the future Fact Sheets made available by this firm.

All requests should be sent to: Bally Mfg. Co., Dept. C, 2640 Belvedere Avenue, Chicago, Illinois 60618, U.S.A.

SOREN D. FESJIAN
NEW YORK—Soren D. Fesjian passed the halfway mark of his four-month European trip last week, and according to Aspet Varten and Richard Sarkisian, executives of the Montclair Mfg. Corp., the international exporting firm’s president will embark this week for the Middle East.

Fesjian left this country on January 31st in order to spend time and lend financial assistance to the firm’s official distributors in parts of Europe where local rulings have been detrimental to increased amusement machine volume.

Upon leaving for Europe at that time, Fesjian advised Cash Box that he would introduce a plan whereby distributors can buy equipment for home use in the Middle East.

In his own words, Fesjian said: “We have to learn of his many capabilities and willingness to work with them.”

Fesjian will be headquartered in London and will be assisted by a full-time, local agent.”

A new name replaces Geo. Glass Dist.

CAGO—William F. Adair, Executive Vice-President-Sales and District Manager of the Seibert Mfg. Corp., announced the appointment of Gene Seibert as distributor for Southern Illinois.

Mr. Seibert is also a member of the Seibert family and has been living in Southern Illinois for the past three years.

Mr. Seibert will be responsible for all sales in the Southern Illinois market, and he will work closely with the Seibert family in their efforts to expand the business.

The Seibert Mfg. Corp. is a well-established company with a long history in the gaming industry, and Mr. Seibert’s appointment is seen as a positive step in further expanding their operations.

Word of Mouth, To Fight Gag Tax

CAGO—The Music & Vending Operators’ Association of South Dakota will be hosting its annual meeting, February 12-13, 1965, at the Best Western Hotel, with a gala celebration of its 10th anniversary. During the two-day session the following charter members who helped to form the association in 1955 will be feted and honored by the membership:

Fred Scott, who is the sole survivor of the original framing committee of the charter, and one of the charter members, was feted and honored with a dinner. He delivered the keynote address on the subject: “Reminiscing” at the banquet, Monday evening, Feb.

Other original charter members on hand for the meeting included: M. H. Warsh, S.D.; Bill Powers, Las Vegas, Nevada; Burt Brown, Moberg, S.D.; and Mrs. J. J. Nelson, of Deadwood, S.D.

The first item on the agenda was to elect officers for the new term. This session was well attended by the officers of the association.

Several taxation problems existing in the state of South Dakota were discussed openly during the business sessions, along with the ASCAP legislation and the pending in the nation’s capital.

Efforts are being pursued by the

from the standpoint of gas tax, under-age laws, license fee, taxation, to say nothing of restrictions designed to protect home dollars, all enter into the picture.

In addition, the state and the National Vending Association’s annual convention which began Monday evening at the Best Western Hotel.

The outlook here, in spite of strong opposition, is that the gag tax bill may become law.

The Middle East offers good potential and is already being surveyed for a 1965—only time will tell whether or not the dollar will figure in the company for each country, since the first machine was shipped.

Fesjian Off For Middle East

Reaches Halfway Mark On Overseas Itinerary

Rieck, Rieck, & Co., Inc., at 823 W. Lake St., St. Louis, Missouri, 63103. It is the largest distributor of its kind in the world. Rieck, who is the founder of the company, has been in the business for over 30 years.

Rieck will visit his daughter, Mrs. Louise Rieck, who will serve as Secretary-Treasurer. Rieck, who is the owner of the company, also serves in the capacity of Chief Engineer and has been with the company for over 25 years.

The service division will be operated as in the past, with Charles Lof- feld, Secretary-Treasurer, and the other officers of the company.

Mr. Rieck will be accompanied by his daughter, Miss Janet Rieck, who will be responsible for all sales in the St. Louis area.

The Seibert Mfg. Corp. is a well-established company with a long history in the gaming industry, and Mr. Seibert’s appointment is seen as a positive step in further expanding their operations.

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The Seibert Mfg. Corp. is a well-
1964 ANNUAL EXPORT Vol.

PHONOGRAPH M AMUSEMENT M

COUNTRY 1964 VOLUME (Jan.-Dec.) 1963 VOLUME (Jan.-Dec.)

Bahamas 40 $24,037 65 $28,943
Barbados 14 5,990 10 5,990
British Honduras 16 1,947,084 10 1,947,084
Costa Rica 25 45,483 5 37,193
Cuba 1,413,227 10 1,413,227
Dominican Republic 19 4,996 2 4,996
El Salvador 18 1,597 10 1,597
Guatemala 16 4,996 2 4,996
Honduras 3 5,961 3 5,961
Haiti 24 16,494 24 16,494
Panama 154 19,942 154 19,942
Paraguay 8 2,047 5 2,047
Trinidad 14 10,552 14 10,552
Venezuela 3,447 $2,960,684 3,045 $2,960,684

NO. and CENTRAL AMERICA

TOTAL 10,552 $2,960,684 3,045 $2,960,684

COUNTRY 1964 VOLUME (Jan.-Dec.) 1963 VOLUME (Jan.-Dec.)

Bahamas 125 $22,034
Barbados 163 79,003
British Honduras 81 1,064,048
Costa Rica 97 390
Cuba 10,254 6,953
El Salvador 4 709
Guatemala 11 309
Honduras 22 5,084
Jamaica 39 9,650
Mexico 720 54,042
Netherlands Antilles 5 9,552
Nigeria 9 2,635
Panama 118 50,660
Trinidad 57 11,515
Venezuela 7,791 $1,334,650

TOTAL 10,552 $2,960,684 3,045 $2,960,684

SOUTH AMERICA

South America 252 $56,972
Bolivia 17 127,052
Brazil 11 215,040
Chile 43 10,069
Colombia 212 17,052
Ecuador 36 722,504
Guatemala 9 2,292
Uruguay 8 1,334
Venezuela 824 503,664

TOTAL 1,827 $413,556

EUROPE

Europe 135 $40,799
Austria 5 4,242
Belgium 4,196 1,420,189
Bulgaria 132 51,019
Denmark 1 5,147
Finland 272 65,052
France 14,038 15,038
Germany 425 135,040
Greece 10 14,835
Ireland 15 1,952
Italy 1,875 17,482
Netherlands 4,195 22,002
Norway 7 134,302
Sweden 2,173 448,056
Switzerland 1,071 434,302
Turkey 139 41,516
U.S.S.R. 148,246 19,578

TOTAL 1,199 $230,064

ASIA

Asia 3,901 $2,487,945
Arabia 4 $2,846
Bahrain 4 1,770
Ceylon 2 7,766
Ceylon 8 7,766
Ceylon 8 7,766
China 71,052 71,052
Hong Kong 48 26,445 55 26,445
India 48 26,445 55 26,445
Iran 2 1,698
Iraq 4 4,100
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Japan 3,254 1,728,713 2,024 1,728,713
Korea 25 47,504 24 47,504
Kuwait 26 12,046 26 12,046
Lebanon 28 9,398 60 9,398
Malaya 28 9,398 60 9,398
Malaysia 60 9,398 60 9,398
Myanmar 38 11,261 38 11,261
Pakistan 38 11,261 38 11,261
Philippines 264 11,261 264 11,261
Singapore 84 42,241 44 42,241
Syria 4 7,766
Syria 4 7,766
Thailand 21 3,057 21 3,057

TOTAL 3,901 $2,487,945

AUSTRALIA

Australia 126 $4,784 157 $4,764
New Zealand 21 $4,784 21 $4,764
T. Pesc. 3 2,047 3 2,047
T. Pesc. 6 2,047 6 2,047

TOTAL 157 $53,724 185 $53,724

AFRICA

Africa 3,591 $3,203,785 4,311 $3,203,785

TOTAL 3,591 $3,203,785 4,311 $3,203,785

AUSTRALIA

Australia 826 $228,488
New Zealand 10 4,746
T. Pesc. 3 2,047
T. Pesc. 6 2,047

TOTAL 838 $228,488

AFRICA

Africa 880 $10,658 880 $10,658

TOTAL 880 $10,658

GRAND TOTAL 7,938 $1,266,883

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**GRAND TOTAL**

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**COIN MACHINE REPORT**

VENDING MACHINES

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### Phonoographs

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<th>Country</th>
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<th>2nd Quarter Volume (Apr.-June 1964)</th>
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### Amusement

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ANALYSIS OF THE ANNUAL COIN MACHINE & VENDING EXPORT VOLUME REPORT 1964

GENERAL

The four quarterly export report finals for phonos, amusement and vending, if placed on a graph chart, would read like an electronic ping-pong match. Starting with the first three months, smiles broadened as the volume reached almost $15 million. The second quarter straightened the smiles somewhat when just over $12 million was recorded. But the third quarter, the one which reflected the straight-jacket credit conditions of France, the changing scene in Belgium, and other inequitable rulings, all of which limited export shipments, didn’t even touch the $9 million mark. By the year’s end, the final quarter, which brought the record $44 million annual figure into view, sales had climbed back to $10.4 million. Brightest spot on the globe was Japan, which continues to shine. What the future will bring in France—and Italy, where as of March 25th no equipment was permitted—only time will tell. Here’s the way the “types” of equipment broke down.

PHONOGRAPH

Off $8 million in world total volume, music picked up a half million dollars in North America thanks to Canada’s drive and development. So. America managed to even-off in the face of trouble in Argentina. Peru did nicely in units but dollar volume remained constant. Europe dipped $2 million largely because of Belgium and Switzerland where it is reported European made jute boxes which sell for around $750 in domestic currency are making headway. The UK and West Germany, ever true to the import cause, took more equipment than ever. Japan spoke for Asia with a resounding $1.7 million volume and the boom is not near its peak, wherever the peak may be. Chicago, Grand Rapids and Tonawanda factories are enjoying a break-out in Japan, previously reported in a Cash Box editorial, and on-the-scene exporters such as R. H. Belam, look for boom-markets to continue here not only in music but games as well. Several of the new equipment distribs in Japan are also unusually large operators. The stage is set for continued expansion here. In Africa, music is shipped mostly to Kenya, and from there to outlying territories. But the figure is rather constant.

AMUSEMENTS

Imagine what the Amusements total would be if it were not for the problems in Europe. With a six-month flood of equipment going into France, for instance, the total figure would have been astronomical had it not been for restrictions imposed by the Government. Belgium can’t make up its mind over bingos and pinball problems and Italy has completely rejected all amusements, even in clubs (March 25th notice). Italy registered almost $2 million before the close-down. Switzerland fell off here too, with a $300,000 drop for the year. England, bless her heart, bought almost $4 million in amusements and games. The 15% import tax didn’t mean a thing when it was passed before the year’s end, and the 5% relaxing of this tariff bringing it to 10% won’t mean anything either. Europe picked up $2 1/2 million against ’63 in spite of the legisaltive and credit restrictions. Japan bought 5,383 amusement machines in 1964. Some bright prospect? Kuwait continued to increase volume and the Philippines showed encouraging signs. Australia’s economy and various rulings held the volume to $200,000 but it was all welcome.

In African territories, Malagas led a group of one dozen countries, most of which represent good potential for the long-term pull. By New Year’s Eve 1964 the export market bought more that $24 million in Amusements, more than half of the action. In spite of reported European-made pinball games and such, America was still taking more than a lion’s share of amusements business through exports.

VENDING

This slow-growth area, for American-made equipment, picked up more than 25% with a $7 million gain in ’64. As usual, this figure represents only equipment (new and used) shipped from U.S. ports. The factories with European plants turning out machines for domestic use over there, would of course fatten this figure considerably.

Canada takes almost all of the No. American figure. So. America can’t handle much of a business at this moment. Most of the gain was made in Europe where Spain led the rest, all of whom were evenly spread about neck and neck as far as total figures are concerned. Sweden and the UK are possible exceptions showing individual gains above the average. Japan dropped in vending, possibly because of increased factory production in the homeland. Africa’s Un. of South Africa spurted for a $53 thousand volume, after buying only 25 vendors in the whole of 1963.
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Telephone: Wisconsin 7-5661
CABLE ADDRESS: NYMONDIAL NEW YORK
A Seven Year Growth Pattern

EXPORT VOLUME FROM U.S. PORTS

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<tr>
<th>Year</th>
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1964 EXPORT QUARTERLY STATISTICS

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The Dancemaster Talks Business

Killer Joe Basks In Rowes Discotheque Success

WHIPpany, N.J.—The demand for personal appearances by 'Killer Joe' Rowe, in Rowes AC distributor territories, has mounted to such an extent that the creation of Rowe's 'Killer Joe Discotheque' became a reality. Last week Rowe VP Marketing Director Fred Pollak left town to conduct Regional Distributor Meetings in New Orleans, Chicago, the west coast and back to New York. Before leaving, Pollak managed to capture the flavor of the 'Killer Joe' personality, in order to pass on to distributors, ops, and location owners a feeling of what the celebrated discotheque personality is really like. Following is a conversation from Piro, who is Rowes AC's official advisor on everything that is "discotheque." The short, compact, little dancemaster was interviewed in his West 6th Street dance studios in NYC. In spite of almost twenty years of teaching dancing he is still overflowing with colorful answers faced with body movement emanating from a seemingly inexhaustible supply of energy.

"The Rowes package is one of the best deals in all America—just wait until you see and hear it! It's making music all over America into a dance floor. Even breath-taking won't be easy if this pace keeps up, and who says it won't? Seriously though, I'm glad to be associated with the Rowes. Their whole sound setup is put together just what is most 'dancing needs—real live tone that really gives you music with that beat—kind of knocks you off your seat and on your feet!"

"I go with Fred Pollak when he says discotheque will make an 'urban renewal' of your juke-joints—they are too easy, too much for you... just can't set down a dance— discotheque—they're all as simple and natural as you can be to the Twist, right?"

"Discotheque is fine for bars, restaurants, soda shops, cause you don't need much room. Nowadays there are two basic kinds of dancing: one where the feet move,as in the Hully Gully, and that's done in a kind of chorus line; and the other where the feet stay still and the body moves, like in the Frug. All the others are variations on these and none of them need room, so almost any place is a good spot for discotheque."

"That's one of the reasons I decided to go along and advise Rowe on their package. Do you know we have more than 50 pieces to our Rowes' package? Anyway, I was in on the planning 'cause I don't want my name connected with anything that isn't the real thing—and, I can tell you, the Rowes people went all out to follow what I said. And since discotheque has hit the country like a big fever, it's great that it is new and easy to make any place into a discotheque. And it doesn't cost much, either."

When asked about special music and records for the juke boxes, Killer Joe laughed and said, "All you need is the sound—the beat that makes you move. For some dances, you need a slow to moderate tempo and for others, you need a faster beat—any kind of Twist music. Actually, any of the top rhythm and blues singles on the market will do—all the juke box owners need in different kinds and the dancers will pick the ones they want. And, as for no vocals—that's a lot of jazz—vocals have beats, too, you know—you can sort of sing along while you dance."

"Fred Pollak has screened hundreds of good dance singles and boiled 'em down to a red hot list of about fifty great dance singles. He's helping ops pick tunes where they need the help. I tell you our package gives you everything!"

And as Fred Pollak and his Rowes AC exec staff moved across the country, it was apparent that the 'Killer Joe' vitality has spread to the entire country, the distributors, and in showrooms, where Rowes AC reports "excellent" sales on the Rowes AMF "Diplomat" phonograph.

Bettso Operator Shindig

NORTH BERGEN, N.J.—Despite an unseasonably late snowstorm, about 200 operators, their families and their guests turned out Saturday, March 26th, for a gala open house party thrown by Bert Bettso and the Bettso Enterprises staff.

Many of the equipment lines which Bettso handles in this territory were on display for the guests, including a discotheque using the Rock-Ola Model 425 phonograph, which went over very well with the young—according to Bettso, adviser.

The entire line of 1965 Fischer tables was also on display. Bettso revealed that they had a local three-man billiard team who had been sponsored by Bettso Enterprises and by Sam Mitty's Master Vending Corp. to demonstrate the Fisher equipment.

The great Lakes Games Company, which is an annual event at Bettso, and is looked forward to all year by many operators and their families, was "a lot of work," the distributor revealed, and added quickly, "but we all enjoy it."

Genl. Sales Skeds Two Elliptipool-Orbit Shows

BALTIMORE—Arnold Kamink, General Vending Sales Company, an


cash Box—April 10, 1965

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2—SUNSHINE
2—HI DIVER
2—KENNY DOLL
2—PREVIEW
2—SEVEN STARS
2—SUNSHINE
2—SWING ALONG
2—TEXAN
2—WAGON TRAIN
2—WHIRLWIND

WILLIAMS FIVE BALLS
3—BEAT THE CLOCK
3—HIGHWAY
3—JUMPIN’ JACK’S
3—JUNGLE
3—Mandi GRAS
3—Merry WIDOW
3—SPACE SHIP
3—STOP ‘N GOM
3—TEN SPOT
3—SAN FRANCISCO
3—THREE COINS
3—TIT-TAC-TOE
3—KING

ARCADE & GUNS
BALLY BULLSEYE
BALLY SHARPSHOOTER
MIDWAY CHAMP
MIDWAY DELUXE BASEBALL
MIDWAY RACEWAY
MIDWAY RIFLE CHAMP (NEW)

PHONOGRAPHs
SEBURG BAC
SEBURG HFI 1000
SEBURG HFI 1000
SEBURG KO-200
SEBURG V-200
SEBURG VL-200
WURLITZER 1900
WURLITZER 2150
WURLITZER 2250
WURLITZER 2350
WURLITZER 2400
WURLITZER 2500

Please write for prices.

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DETROIT: 7743 Proctor • DI 5-8000

Hialeah, Fla.—This section of Florida may be abuzz with the sound of America’s national pastime—baseball, but the buzzing you hear in the All-Tech Industries manufacturing plant is producing another American pastime—kiddie rides. For the kiddies young enough to appreciate it. Rolling off the factory’s assembly lines are the famed All-Tech line of kiddie rides—twelve different rides, each with action aplenty for the millions of kids who must be kept busy while momma spends her shopping money in multiple shopping centers and local neighborhood establishments each week.

All-Tech President Justin J. Goldsmith, a veteran coin machine manufacturer, and a leading pool table manufacturer as well, told Cash Box last week that kiddie ride production is now in high gear. “Our ‘drawing dozen’ will fill the needs of thousands of locations, and operator orders this year indicate that we are giving them exactly what they want,” said Goldsmith.

From fine engines to ferris wheels, All-Tech has something for every kiddie taste. The staple horse, backboned of any ‘drawing dozen’ ride line, is produced in five different designs: “Indian Scout” featuring a combination horse and pistol game with scoring; “Cow Pony,” the buckin’ bronc that’s seen everywhere; “Chuck Wagon” and “Stage Coach” which features an attached sit-in wagon; and the “Fire Engine,” with the “chief” standing at rear. All-Tech’s “Musical Ferris Wheel” is another good seller. A carnival of music accompanies the kids as they travel the circular ride, an upright machine which can be located flush against any wall. “Twirlybird Helicopter” is made to order for the boys and girls who love realistic action. “Satellite Explorer” couldn’t be more timely, with newspaper headlines practically promoting the attraction. “Cross Country Racer” fea-

ARTISTS Touch: After spraying, the personal art touch is added.

DESIGNING: George Rettle (foreground) designs the All-Tech line. He introduces a front panel with revolving drum showing the countryside passing by as the kids roll on. “Kiddie Hi-Way Patrol” scores each driver with “Captains” for best driver, “Troopers” for losers and “Lieut” and Sgt in between. “Santa Fe Express” offers sound effects and realism while “Midget Racer” tempts the kids to drive it right off the platform. The line is the most extensive and certainly the most colorful available, according to Lewis E. Cohn, Vice President.

George W. Rettle designed the entire line. “He’s the most creative ride designer in the business” says Goldsmith, who supervises the entire operation.

All-Tech’s modern plant occupies 20,000 square feet. Rides emanate in the drafting room where they start to come to life once the superstructure is molded in virgin fiberglass. Grinding, sanding, filling and surface preparation steps take place prior to painting, spraying with the latest spray guns. Artists supply the custom art completing the decorative work on each model.

The All-Tech woodwork shop turns out cabinets at the same time the molds are going through the assembly line. Building, shaping and cutting steps result in cabinets which house the mechanism and form the kiddie ride base. Coverings are done in formica which is washable and durable. Metal turnings and parts are buffed, polished and decorated. After welding and fabricating, rides are wired and components are assembled.

The All-Tech main assembly line brings all sections together where the finished ride is actually put together. Stringent tests are applied with each ride being put to “on-location” conditions. Once final inspection is conducted, rides are crated and shipped to all parts of the country. In addition to All-Tech’s network of distributors, many rides are shipped to European outlets.

All-Tech kiddie ride production in high gear for spring biz.
Bill Weikel Heads Sales For Great Lakes and Orbit Engineering

LANSING—R. W. (Bill) Weikel announced this past week that he has assumed his sales management position with the new Orbit Engineering Company after a 10 year stay. Simultaneously, he advised that Bally Manufacturing Company has named him President of Great Lakes Games, manufacturers of the "Elliptipool" pool table. Coinciding with Weikel's joining the Great Lakes was the transfer of the firm's sales offices from 1208 Ridge Road, in suburban Lansing, to Weikel's permanent headquarters.

In his relationship with Great Lakes, Weikel will concern himself with sales engineering and design development.

Weikel further stated that he is associated with Orbit Engineering Company, Florida producers of a line of remote radio controlled, electrically operated amusement games. He supervise sales in a vast area, including the upper (northern) tier states in this country. Orbit manufactures three games currently. They are: "The Ten Toe," "Five Shoe," and a game of "Gold Dominoes." The Orbit games are being shown in conjunction with a gala series of galas showing featuring "Elliptipool" in several regions to distributors.

Art Frigo, creator of "Elliptipool," has been appointed to demonstrate this new pool table at all of the showings. Art Frigo, a veteran of many years with Bill Weikel's organization, handled the demonstrations on the Orbit amusement games.

In discussing his dual business roles Weikel asserted that his sales organization has been, during the past several years, guided by a great degree of "versatility" in action. "As for 'Elliptipool' and the Orbit amusement games, with cool imagination, and a continuity in development and sales, we eagerly look forward to a great degree of success. "Incidentally, 'Elliptipool' is only the very first of this 'pool family' that Great Lakes has introduced. Other, new, and exciting ideas are on the drawing boards, and forthcoming."

THE ROAD: Orbit Engineering Corp., equipment is being shown around the country by active amusement's Frank Ash (left) with Weikel, and (right) John Bilotta and Sid Redd, during distributor previews, last month.

Eastern Names Two Sales Supervisors

PHILADELPHIA—Marvin Stein, vice executive of Eastern Vending Distributors, Inc., Seeborg vending equipment outlet here, announced the appointment last week of Roy Prince Joseph L. Furnjancie as full line district sales supervisors.

Stein advised that Prince was formerly an assistant manager of technical training and joined Eastern in 1951. Furnjancie left a consulting post in the insurance business to join Eastern. Both men report to Frank D. Stein, vice president.
Eastern Flashes

Zach Katz, exec at VASCO (vending machine reconditioners in Brooklyn), says he's got his hands full helping the town's cigarette operators re-set their machines for the new "plus tax" prices. He echoes the statements of most operators—that the new machines reconvert rather easily whereas older models require more costly re-working. ... Get well quick! Greetings are in order for Virginia association pres Gil Bailey who's currently overseas getting a "tour of duty" at Johnston-Willis Hospital in Richmond. Gift's being treated for a mild coronary condition. ... Virginia ops have been asked to attend a special meeting April 11th (at noon) to discuss pending copyright legislation and the Virginia consumer sales tax proposal. ... The NYS Op's Guild is slated to be held in Poughkeepsie on April 30th. The commission has set for 7:30 P.M. ... Busy coinman Johnny Bilotta took advantage of the recent 'Elliptiplot' showing & demonstration, held at the new Muni's place recently, to hold a meeting of all of his branch office managers. Incidentally, Johnny claims the marvelous demonstration of the 'Elliptiplot' table by Great Lakes Games' Art Frico was directly responsible for selling all five of the five tables he had on hand in New York and to five different operators at that. The coinman says the game is great for most all locations where the 6-pocket game, and especially good where the location regulars have "mastered" 6-pocket and are looking for the next challenge. Johnny says he's also doing a sales job with Brad brand cues, which he claims will last for a year with proper care.

Another new member to join the ranks of the Music Operators of New York is Jerry Folkert of Cue Ball Sports, Inc. Money's Ben Chicofsky says the new member is selling up a storm of U.D.A. tie already. Larry Diamond of Bruno Electronics was down on the street recently with samples of his firm's line of amplifier supplies. ... Moritz Helig, inventor-operator of the 'Sensorama Simulator,' advised that any investors interested in getting involved with his audio-visual device can contact him at 1 Washington Square Village, N. Y. ... Joe Munves is off to Fort Worth for a meeting with a group of New England arcade operators. ... Willie Gains, formerly with the Mike Munves Corp., is now on his own as a free-lance amusement machine service mechanic. Willie's presently spending most of his time with arcade operators in preparation for spring openings. Anyone needing a top-notch mechanic, call Sleedeshead 3-8043 (Brooklyn, N. Y.).

'Keep On Pushin', that's the production theme out of the Irving Kaye Co. factory, according to sales manager Howard Kaye, when he was down on the street recently with samples of his firm's line to all coin-op dealers. He proudly points out his group's new "Ambassador" home line with slate top on all four sides, and Joe Tomasz of Melody Vending says by importing that into his operation, he has very little trouble filling the coin-op back orders and toward the release of their new 'Ambassador' home line table with slate top on all four sides, in Joe Tomasz of Melody Vending says he's currently expanding his metro New York music route to include cigarette, candy and even cold drink machines. Joe Munves is off to Fort Worth for a confab with a group of New England arcade operators. ... Willie Gains, formerly with the Mike Munves Corp., is now on his own as a free-lance amusement machine service mechanic. Willie's presently spending most of his time with arcade operators in preparation for spring openings. Anyone needing a top-notch mechanic, call Sleedeshead 3-8043 (Brooklyn, N. Y.).

A very fine time was had by all who attended last Wednesday night's meeting of the Southern New England Div's executive committee at the Hudson Room of the Statler Hilton Hotel. On hand for the dinner-meeting was this year's coinmen of the year Al Mundel and MUNVES's pres Al Derman. In the absence of chairman Irving Holzman, other guests who attended included: Bob Austin of Record World, Mr. and Mrs. Max Bloom (celebrating their 25th Anniversary), Mr. and Mrs. Al 'Senator' Bodkin, John Borchert, Harry Brodsky, Ben Chicofsky, Claude Hall and Aaron Sternfeld of Billboard, Tom Rotari, Mrs. and Mrs. Max Klein, Bill Kobler, Mrs. Henry Lipkin, Abe Lipkin, Mike Malquen, Stan Nankoff, Meyer Parkoff, Carl Pavesi, Al Simons, Mr. and Mrs. Harry Siskind, Gil Sounin, Nate Sugarman and Marty Toohoo and Ed Ahlum of Cash Box.

Morris Nahum, of the R. H. Belom Co., Vic Haim's right hand man, planning a European trip, but not until Passover, Easter and the Greek Orthodox periods have come to a close. When Morris does go, in addition to his regular stops of call, he has plans for new business in some countries which offer some fine export prospects. ... Saren D. Fesjian, Mondial International's head, spent several months in Europe, and left last week for the middle East to develop new coin machine export markets. ... Tape Athon's George An- thony will be in New York's Americas Hotel for those who may be interested in background music installation.

Jersey Jottings

The curtain will be going up on the arcades season any day now (so far as that March wind stops blowing) and operators from Seaside Heights and Belmar down to Asbury Park and Atlantic City have been hustling to get their amusement devices in order for the busy time. Some of those already been filling their machine orders from the vast catalogue of equipment offered by New York's Mike Munves Corp. whose sales exec Joe Munves is a familiar face to all, not only in those parts but in almost every part of the country. ... Sol Lipkin, American Shufboard's national sales figure, is off on the road again, this time to San Francisco where the National Union Conference is meeting. Sol advised recently that Mike Stanley, the Mer- cier Island, Wash, based distributor, is really doing a terrific sales job with American Shufboard's new units. The line has been a big hit. Shufboard sales exec also recently made a promotional swing through the South- west and commented on several enjoyable meetings with some of the coinmen down that way, including: Jack Askew, Lou and George Janajal, J. Wallace, Earl Chatten, Dwe Ringo and Bill Wilborn. ... Eastern Novelty's chief Bert Mott has expressed his liking for Orbit Engine's new line of radio-controlled coin-op games and says the sales samples which Bill Winke paid on him have been paying off on several locations. The line features the 'Pitching Horses,' 'Tick Tac Toe' and 'Dice Game' models.
Chicago Chatter

There has been an obvious increase in amusement game sales reported by manufacturers and distributors of this exciting new age of coin-operated machines. The break in the weather was a welcome shot in the arm, indeed. Alvin and Jack (The Duke) Frantz of Gottlieb & Co. claim that the lovely weather and normal popularity of Gottlieb's "Kings & Queens" single player upper amusement game combined to give the Chicago based manufacturer a mighty boost in sales of its machines. It now seems more difficult to divide his time between the factory and Gottlieb Memorial Hospital.

Hohbey, Dynahall Co., are repeating their terrific success on the new "Hot Box" automatic use machine because of the acceptance it is receiving from distributors all over the country. A design and development of this new machine, it is a "Cheetah" shuffle alley, and pool tables. All amusement games in general are doing well at World Wide, as is the Seeburg Discotone music.

There are a few new machines by T. F. Frants Mfg. Co., enjoying fine sales activity with "Kicker & Catcher", a perennial favorite.

Phonograph manufacturers were represented at the recent Music & Vending Machines' National Convention in Minneapolis. Olga Mfg., Corp., by Les Rieck; Wurlitzer, Bert Davidson and B. Ross; and Rock-Ola by Chuck Gates. Among the distributors in attendance were Edie Zernisky, H. Z. Vending & Sales; Salty Rose, Lieberman Music Co.; Arlen Sandler and Bob Crosby, Sandler Dist. Co.; and Kenny and John Frantz, who were there regularly attending to the Spring season's hammering of new business.

The Atlantic Co., proxy of National Coin Machine Exchange, is elated over the news that he and Mort Levinson, with Bert Davidson's (of Wurlitzer) aid, have succeeded in building a fine image for the Wurlitzer "2900" phone in this country. The Wurlitzer sales chief, who was a visitor at National last week, reported that Wurlitzer's sales have increased by 50% in the past six months, and that the new weather here. Heaviest sales activity is in the "Cheetah" shuffle alley, and pool tables. All amusement games in general are doing well at World Wide, as is the Seeburg Discotone music.

Hastings, who did a lot of work at Empire Coin last year, met the new Empire's owner Gil Kitt rested after minor surgery on the West Coast, and has just returned from a tour of the country with Dick Steward of Japan. Jack Barnes plans to attend the upcoming wedding of Fred and Amy Keidoch's daughter in Indianapolis, April 24. Bill Miller departed last week to visit Bob Rondeau in Marinette.

Herb Jones, Ballenger Mfg. reports that an up-dated model of the Bally Bowl will be released early in April. "Sheba" and "Border Beauty" are enjoying fine sales in the country market.

Now that the lovely Spring weather is here, the stay (we hope!) Midway Mfg. has considerably increased production on their various models according to Wolfervon and Hank Ross. Their very optimistic about business in general during the Spring season. Among those left by the quality and sales potential of Chicago's "Top Brass" Alley, "Vend-A-Rom" Alley, "Challenger" Alley, "Vend-A-Rom" Alley, "Rambler" Alley, and "Challenger" Alley have found a new life in the local coin-op scene. He expects Atlas Music to have its biggest sales year ever, music, amusement and vending equipment.

Milwaukee Mentions

Harry Jacobs, Jr., owner of United, Inc., and his wife, LaVerne, just returned from a delightful vacation in balmy Florida. He and wife went to the Isle of Capri, near Naples, Florida.

Reid Whipple tended the business here. We extend heartfelt sympathies to Mrs. Ellen (Bobbe) Rohde on the tragic death last week of her husband, Harold Rohde (61), who was associated with Sam Hastings, at the Anguskirk Co. of Milwaukee. The company's office, sales are reportedly booming at Pioneer Sales, where George Fleck and Sam Cooper advise the action on music, games and pinball machines. The new ChiCoin "Super-Sonic" ball player with the "Lazy Cup" and "Cheetah" alley has a popular hit. Al Dickey, metal detector, coin changer, coffee vendors, and Rowes-A-Mats "Diplomat" Muscleonco are high on the sales reports. Joel Pietsch states that the Rowe coin drinker vendor is beginning to move now that the Spring season is here. Nate Victor, of S. L. London Music Co., informs us that sales are currently going well at London Music of Milwaukee's "Cheetah" puck shuffle alley and Williams "Skull Club" add-a-ball fibonacci amusement game. Other big sales items are Valley and All-Tech pool tables. A number of operators in the Wisconsin region are up in arms over the increase in late in the selling of coin-operated equipment to locations; they are clamoring for unity of action to eliminate this menace to their security. Orville Carnish, prodigy of Badger Novelty Co., minced no words in saying that this fact is cropping up in other parts of the country.

Midway Manufacturing Company

10136 PACIFIC AVENUE, FRANKLIN PARK, ILLINOIS

G-R-R-R-R-8 BUYS
on completely reconditioned United Shuffles. All Models
DOLPHIN to ULTRA
contact us for low prices:
BANNER SPECIALTY CO. 1641 N. Broad St., Phila. CE 6-5000

MUSIC

Back-Ola 1625 Grand Prix
395.00

Rock-Ola 1600 Princess Royal
495.00

Rock-Ola 1250 & A. $850.00

Rock-Ola 1600 S. $600.00

GOTTLEIB

Sparx
595.00

Gottlieb
545.00

Bally
545.00

Ball
365.00

Specials

SHUFFLE ALLEYS

Chicago Coin

250.00

300.00

500.00

1000.00

1500.00

2500.00

TRIUMPH

250.00

500.00

1000.00

2500.00

5000.00

SHUFFLES

All"Way"

125.00

250.00

500.00

1000.00

2500.00

TRIUMPH

250.00

500.00

1000.00

2500.00

5000.00

GAMES

Bally

250.00

500.00

1000.00

2500.00

5000.00

CHICAGO COIN

Caddie $715.00

Space Needle

$715.00

Starlite

$715.00

Jet

$715.00

Fighter

$715.00

10000.00

ARCADE EQUIPMENT

Gottlieb

$425.00

Bally

$425.00

Chicago Coin

$425.00

Williams

$425.00

Carnish

$425.00

Generic Fixture

$425.00

Space Needle

$425.00

Starlite

$425.00

Jet

$425.00

Fighter

$425.00

10000.00

CARNISH DISTRIBUTING, INC.

435 N. Alabama St. Phone: Milford 4-8800

Indianapolis, Indiana

Midway Box—April 10, 1965
New York — The Metropolitan Opera revealed management plans and architectural features of three restaurants and lounges to open with the new Metropolitan Opera House in Lincoln Center in the autumn of 1966.

Anthony A. Bliss, president of the Metropolitan Opera Association, Inc., announced that the Metropolitan had signed a ten-year agreement with the Metropolitan Company of America for operating all restaurant facilities in the new opera house.

Bliss further announced a separate one-year contract had been signed with the firm covering the Metropolitan's present restaurant and cocktail service in the present house during its final season, 1965-66. Automatic Canteen also will be the caterer for the Metropolitan's summer concerts at Lewisohn Stadium, June 21 to August 7.

Patrick L. O'Malley, president of Automatic Canteen, said the Metropolitan operation represents a further penetration of his firm into the quality restaurant field. The company is exploring similar opportunities in other parts of the country, he said.

O'Malley stated the Metropolitan Opera restaurants in Lincoln Center would provide opera patrons and the general public with the highest quality of food and service in accommodations and surroundings consistent with the standards of the Metropolitan Opera and Lincoln Center.

Plans for the three restaurants and lounges have been drawn by Wallace K. Harrison of Harrison and Abramowitz, Inc., architect of the new Metropolitan Opera House.

For opera patrons only, a restaurant to be known as "The Grand Tier," will be located on the grand tier floor, affording guests a view of the north and east skylines. The walls will be serpentine and the floor heavily carpeted. The lighting will be indirect and soft. The serpentine bar, also for opera patrons only, will be at the south end of the grand tier.

A second restaurant, as yet unnamed, and planned to take its place among New York's most beautiful restaurants, will be located at the very top of the new opera house, seventy feet above the plaza level, with spectacular views to the east, north, and south as well as Lincoln Center Plaza, the fountain and reflecting pool. The walls will be fabric covered, the ceilings vaulted, and the trimming of scrolled wood which will make liberal use of figured wood and sculptured tile. The bar will be solid oak faced with travertine, with mirrors behind and above.

The Opera Cafe, a plaze-level cafe and lounge, will open directly on Lincoln Center Plaza at the north, permitting outdoor service during the summer months. Interior color scheme will make liberal use of figured wood and sculptured tiles. The bar will be solid oak faced with travertine, with mirrors behind and above.

The Opera Cafe and the roof-top restaurant will be open throughout the summer. The cafe will have particular convenience of Lincoln Center visitors, the theater and concert patrons, and students at the Juilliard School of Music.

Charles J. Bitzen, vice-president of Automatic Canteen Company of America, and Herman E. Krawitz, assistant manager of Metropolitan Opera, negotiated the contracts together with Benjamin Strong of the Metropolitan's Board of Directors.

Vendo Director Elected Pres. Of Junior Achieve.
Leading
Vendor
Importers
Jan.-Dec. 1964

NAMA Urges Ops To Speak To Congressman
On Industry’s Standpoint On Coin Problem

CHICAGO—All operators of vending equipment and their suppliers were urged today to contact their Senators and Congressmen and acquaint them with the overwhelming problems which would ensue if the Congress adopts new coins which will not work in present vending machines.

Hungerford pointed out that the dwindling silver stockpile of the U.S. Treasury requires a change from the present 90 per cent silver content of dimes, quarters and half dollars.

Last week Cash Box published an editorial entitled “A Nation Without Coins,” which outlines the book by the same name. Copies of this editorial are available by writing: Cash Box, 1780 Broadway, New York 19, N. Y.

Accepts Half Dollars Or Two Quarters And Returns Change In Nickels

Also accepts dimes and nickels.

- Returns change in nickels with pack of cigarettes...For example: 30¢ price pack and 4 nickels; 35¢ price pack and 3 nickels, etc.
- Capacity in nickels: 690 (115 nickels per tube).
- When changer is empty—illuminated sign indicates: “Use Correct Change Only.”
- 50c merchandise can be vended upon insertion of any denomination of coins totaling 50c.

Cash Box
VENDING NEWS
Vending Machine Industry’s Only Newsweekly

Edward And Upward

NAC Board

Y.C. Health Comm. Speaks On Labeling

WASHINGTON—New York City’s 8th Commissioner Dr. George S told the Senate Commerce Committee last week that approximately 2,000 New Yorkers died from cancer during 1964 as a result of cigarette smoking and urged the Senate to pass health-warning legislation for both cigarette and for cigarette advertising. Dr. James was a major witness during the second week of hearings on the matter of labeling legislation, requiring such health labeling to be introduced by both Sen-Warren Magnuson and Maurine Negey. Such a measure would be handled by the U.S. Surgeon Gen-Dr. Luther Terry, however, Mr. opposition has been registered by the tobacco industry which has dived into the Senate hearings on proof denying the results of 1964 report on smoking and has stated the necessary economic play by the industry.

Exclusive With

Smokeshop...HALF-DOLLAR ACCEPTOR!

ELECTRONIC!

One Easy Loading! Accessory Available. Only one partially filled tube to count for inventory. Only one screw to remove to lift unit out. Opens completely new vending field and strengthens your present locations!

PLACE YOUR ORDER...ONLY Smokeshop Has It!

PLUS ENDLESS OTHER DESIRABLE FEATURES FOR THE CUSTOMER AND OPERATOR

Glamorous Outside, Simplicity inside...the new Smokeshops are amazingly versatile and their price is right! Remember...by using Smokeshops, what you save in servicing and upkeep adds to your profits!

PERSONALIZING FEATURE on all models.

Now you can identify each location by inserting its name in a prominently displayed space. A feature that helps you acquire and keep locations...they’ll love it!

CHOICE OF 3 MODELS

Starlite “850” — The most versatile cigarette vending machine on the market today! For prime locations where volume sales require extra capacity.

Capacity: 36 columns accommodating 850 packs: regular king size crushproof boxes. Regular and king size flat boxes. 27 selections. Plus 9 shift columns.

Starlite “630” — The Sales Leader of the Smokeshop line, with new exclusive features that make it more desirable than ever.

Capacity: 27 columns accommodating 630 packs...18 selections. Plus 9 shift columns.

Smokeshop Modular “900” — Companion to the Candyshop, illuminated crown caps and leg skirts available to coordinate with existing banked equipment.

Capacity: 27 columns accommodating 900 packs. 18 selections...plus 9 shift columns.

The Smokeshop Series
Color choices galore!

10-4319

301 Chestnut St., St. Paul 2, Minn. Phone: 224-4391

Copyright, 1965, by Cash Box.
Discoteque appears to be the thing along Pico phono-row with showrooms being set up—and some already completed displaying the sights and sounds of multi-channel stereo. By the time these notes appear in print Wurlitzer should have their new discoteque package on display along with their first 50 remote speaker wall boxes. Model 2225 is a 190 selector and 2220 is a 200 selector with all models equipped to play little LP's. Leonard Hicks informs that he's now holding service school at Wurlitzer every 2nd and 4th Tuesday. Every 1st and 3rd Tuesday he conducts schools in San Francisco, and every 1st and 3rd Wednesday he can be found in San Diego instructing on repair and maintenance. . . . Jerry Barish of California Music reports that they are selling piles of the new Righteous Bros. single, “Just Once In My Life” despite the 3:55 length of the record. . . . Also heard that Pep Distributors had bought Modern and will distribute Vanguard and Living Language Records among others. . . . Bill Gray at R. F. Jones putting the finishing touches to the huge carpeted room displaying their Rowan A.M.I. ‘Killer Joe’ discoteque, that should have everyone “dancing” their way to the bank. John Penteost, A.M.I.'s field manager from Jackson, Miss. conducted a service school on April 5th, Ed Francisco last week to help set up new equipment and assist Carl Bond with the department. Bill Gray informed that a carload of new Steel-made cans vendors have just arrived at R. F. Jones. At Badger Sales, Victoria Zavilek has just joined the office staff and Dave Yates has returned to the parts department. Dave first joined the firm in 1956. Joe Dautee tells us that Badger is doing great business with pool tables and is selling many for home use in blue, gold and green felt.

At C. A. Robinson and Co. Hank Trenick reports that Midway's new game should arrive any minute—great interest in this one from all the ops. . . . Pres Struve is dividing his time shuffling between Phoenix, Denver, Salt Lake and L.A. but will be spending at least two weeks of each month in town. Pres is showing the new 4-track multi channel stereo Seeburg discoteque, with the spotlighted albums which looks and sounds beautiful. He also told us about the very successful service school that field engineer, C. S. Britton, conducted in San Francisco on April 1st. Frank Negri, a veteran coin machine man and former manager of R. F. Jones in San Francisco, has arrived in L.A. as assistant manager at Struve (L.A.) Dist. Co., and Dan Murphy has moved to Struve's Salt Lake City office. Sonny Lomberg professed the new Chico Coin Super Sonic bowling alley at Advance and showed us the new coin operated head-operators, which is very impressive. Jack Leonardi displaying the new display case in the parts department. It'll accommodate over 1300 parts with each manufacturer grouped with parts and components from associated units displayed together . . . At Paul Laymon, Inc., Bill Fritz back from the hospital, with his job, pool table company in the strong ranks of arcade operators are starting to arrive in droves, according to Brit Adelman. . . . At L.V. Monarch: Joe Perry, Dean Baggerly, Dean Earick check on the new Paty Cline single of “Your Cheatin’ Heart.” . . . At Simon Distributing Co. George Muraska is busy working on an export order for the Far East and reports that business is warmer than usual. The arcade operators dropping in . . . Some of the visiting operators this week were: Jim Frightch, Santa Ana, Bill Bradley, Covina; Ben Snyder, San Diego; Jerry Drucker, U.P.; Cecil Elkins, Lancaster; Harry Mcgill, Art Eus, Palmdale; Jerry Graves, El Monte and Bill Worthy, San Diego.

Bob Bregel, Willmar, in town for the day picking up parts and records for the route . . . Jack Godfrey and service man Bill in town for the day picking up parts and records . . . John Gale, Muncie, Ind., for a few hours to pick up necessary parts and records . . . Leonard Kinard, Service manager of the Seeburg Corporation held a service school on vending equipment at Buckeye, Ohio . . . Howard H. Wolf, St. Cloud, Mn. . . . Mike Imig, Yankton, is enjoying the sunny climate of Miami . . . Darrell Wetzel in town over the week end with his family visiting the beach . . . The Minnesota Vendor Association held their annual meeting at The Thunderbird Motel Sat. 27th. North Dakota, South Dakota, Nebraska, and Wisconsin operators were invited to attend . . .

Happy Birthday This Week To:

Richmond, Va.—K. A. O'Connor, secretary of the Music Operators of Virginia, announced last week that a special association meeting has been called by President Gil Bailey for Tuesday, April 11th here, at the William Byrd Motor Hotel.

O'Connor made the announcement in the absence of President Bailey who is currently undergoing treatment for a slight coronary condition at the Johnson-Willis Hospital.

O'Connor advised that the purpose of the special meeting will be to consider how best to present the association's case against the pending federal Copyright Legislation and also to combat the proposal for a Virginia Consumer Sales Tax.

According to Roanoke Vending Exchange's Jack Bass, "the proposed sales Tax legislation seems to be gaining momentum at this time."

The 1965 convention for the Virginia operators will be held in the Hotel Roanoke, Va. on October 22-23rd.

Harold Rohde Dead At 61

ILLUKEE — The coin machine trade here was stunned Saturday evening, March 27, when longtime owner Harold Rohde, age 61 years, died suddenly of a heart attack in the fitness of Hastings Distributing Company. He was survived by his wife, Helen (Bobbe) Rohde.

Funeral services were held last Wednesday morning, March 31, at the Barawoff & Sons Funeral Home in this city.

Sam Hastings, owner of Hastings Distributing Co., advised that Rohde had been associated with him at the local Rock-Ola sub-distributor for more than 26 years.

"The coin machine industry can ill afford to lose men of Harold's caliber," Hastings sorrowfully added.

IN THE NEWS THIS WEEK ....

Richmond, Va.—Gil Bailey, president of the Music Operators of Virginia Inc., has been temporarily hospitalized and is presently undergoing treatment for a slight coronary condition, according to Jack Bass, chairman of the board of the Roanoke Vending Exchange Inc. Bailey is in the John-son-Willis Hospital, in room No. 214, and is to be devoted to association matters and state-wide coin machine legislation.
TOP BRASS, The exciting hi-score shuffle game that challenges the player's skill... timing... reflexes and judgment.

Player shoots puck to stop flashing lights at number of his choice in each of five rows.

Then the player shoots puck at bonus score arrows in rotation from left to right.

THE ABOVE CONSTITUTES 1 FRAME... THERE ARE 2 FRAMES TO A GAME.

WIDE Formica Hand Rails.
FRONT DOORS hinged for easy bulb replacement.
NEW LARGE all steel, pilfer proof Cash Box.
FITS ALL LOCATIONS, only 7 Feet Long.

Weight 295 lbs.

YOUR CHICAGO COIN DISTRIBUTOR IS NOW DELIVERING THESE PROVEN PROFIT MAKERS

TRIUMPH
6 PLAYER
PUCK
BOWLER

SUPER-SONIC
with SWIVEL
SCORE RACK

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CHICAGO COIN MACHINE DIV.
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Speaking of Go-Go

The Wurlitzer 2900 Really Has It!

If your problem is to liven up a location — pull in people — create a new atmosphere — and MAKE MORE MONEY — move in a Wurlitzer 2900 with the Golden Bar. Presto! You've solved your problem.

SEE YOUR WURLITZER DISTRIBUTOR FOR DETAILS

THE WURLITZER COMPANY • 109 Years of Musical Experience • NORTH TONAWANDA, N. Y.
ALPINE CLUB
3 OR 5 BALL ADJUSTABLE PLAY

CABINET DESIGN, IMPROVED FEATURES AND MECHANISM THROUGHOUT INCREASE OPERATOR'S PROFITS ... EASIER TO SERVICE

Mountain climber feature that carries over game-to-game and scores special when climber reaches peak!
Hitting center target when lit, opens "Free Ball" Gate and advances value of kick-out holes from 300 to special!

- NUMBER MATCH
- STAINLESS STEEL TRIM
- PLASTIKOTE FINISHED PLAYFIELD

ALSO AVAILABLE IN ADD-A-BALL MODEL—"SKI CLUB"

both feature
THE NEW CUSTOMIZED TITLE STRIP FOR YOUR CUSTOMER'S NAME

united's NEW CHEETAH

SHUFFLE ALLEY PLAYER'S CHOICE OF 5 WAYS TO PLAY...

AllNew "STRIKES 90 FEATURE"
PLAYER CONTINUES TO SHOOT IN THE SAME FRAME AS LONG AS HE STRIKES!

- Easy to Service
- Easier Access to Pin Panel
- New Glass Separation Allows Easier Reading of Player's Score
- Easy-normal Strike Adjustment in Back Box for Operator's Convenience
- Double Nickel or Dime Play is Standard Equipment — 25c Multiple Coin Mechanism Optional at Extra Cost
- Newer, Larger Double-locked Cashbox
WITH THE NEW ROCK-OLA PRINCESS ROYAL PHONOGRAPH
SERVICE IS A CINCH

here's why: You get more than new beauty and big sound—new compactness and versatility—with the new Rock-Ola Princess Royal. Rock-Ola unitized engineering and simplicity of design assure easiest possible servicing if ever needed. Fewer service calls, less service time, mean more profit for you, plus happier locations.

Rock-Ola Princess Royal Phonograph plays 100 selections of 33⅓ or 45 RPM, 7” albums or singles, stereo or monaural intermixed, for programming in any bank, any sequence. Model No. 424

---

Revolution Record Magazine Engineered with famous Rock-Ola simplicity: Famous the world over for dependability, the Rock-Ola revolving record magazine has proved itself through years of trouble-free service.

Exclusive Mechanical Selector Fastest selection-to-play cycle available. Coupled with revolving record magazine, it selects any record in 10 seconds or less! Ends selector coil problems and sticky selector levers ... replaces them with positive-action mechanical selector levers.

“Common” Receiver System Operates with the Rock-Ola Princess Royal and other current model phonographs. Ends cost of multi-receiver system inventory ... plays with 100 or 160-selection wallbox. Just one example of how Rock-Ola design simplicity benefits you.

Transistorized Amplifier All new! Provides lifelong service for phonograph, saves money on tube replacements. Elimination of excessive heat saves wear on other components. Noise suppressor automatically eliminates surface noise. Circuit protector bulbs prevent damage to transistor if speaker leads should be shorted.

Exclusive Mech-O-Matic Intermix Completely automatic changer intermixes 7” LP albums, 33⅓, 45 RPM stereo-monaural records in any bank, any sequence. No wires, micro-switches, electronic aids for changing motor speeds or spindle sizes.

Automatic Coin Collector tamper-proof plug-in, dimes, quarters, the exact machine receiving visible through window. Rock-Ola Phonette Works.