The globe that stands before artist Roy Orbison (left) and Fred Foster, president of Monument Records, Orbison's label outlet, certainly has its place in the above photo. If one spins it, it is almost sure to stop and face him in an area where Orbison is a top teen-market attraction. Teen-beat fans the world over regard the performer as one of their favorites. A disk case in point was his fabulous "Oh, Pretty Woman," a great international hit and an RIAA-certified million-seller late last year. His current chart stand is "Goodnight."
ENCORE!
The tremendous American success of "My Love Forgive Me" is happening all over again to a follow-up single adapted from another top Italian song hit!

"BEGIN TO LOVE" 4-43224
("COMINCIAMO AD AMARCI")
BY ROBERT GOULET
ON COLUMBIA RECORDS®
THE 1-SPEED INDUSTRY

Remember the joke about the music business secretary whose vital statistics were 45-33-78?

We’re reminded of this tired one-liner not through nostalgia, but the cold realization that the music industry no longer thinks it’s funny.

When the record business became a 3-speed industry some 15 years ago, music men could well laugh along with the general public when hearing the gag, for it was evident to tradesters that a great new era was dawning for the record business. That era, to be sure, was realized.

The 78rpm disk eventually became a collector’s item—either in its original form in die-hard home libraries and/or through its metamorphosisis into 33-speed sets.

At the recent NARM convention, participants in a panel discussion made it clear that the 45-speed had become but an unnecessary relic of the music business past.

This thinking is not new. There have been a number of well-meaning attempts in recent years to bring about a 1-speed industry, the foremost of which was a rash of 33-singles (issued, of course, with their 45-speed counterparts).

What factors doomed the 33 single in short order? Although many labels participated in the marketing of the 33 single, there was no real unified concept formulated by the industry to establish the LP-single. Consumer education, the key to eventual acceptance of new product ideas, was nil. The industry completely failed to pipe about the advantages of a single speed disc library. For that matter, the industry itself was never explained clearly on the benefits of a 1-speed business—especially in revitalizing the “adult” singles market.

The music business, however, is getting a second chance. The NARM meet turned-out to be a surprisingly effective vehicle for the revival of the 1-speed idea. Its desirability established by all who made comments on the subject, it was also felt that the success of 1-speed industry could only be achieved by label togetherness and proper consumer education.

The truth is that the immediate shipment of 33 singles is of no value. Before these disks go out, label reps and all other interested parties must create a campaign that will in turn create consumer interest in the 33-single. Only when the disk industry is ready to speak its piece about a single-speed concept should its availability be made. After that, let ‘em come!
"Mrs. Brown you have a lovely daughter"

AVAILABLE in the hit album E/SE-4932

HERMAN'S HERMITS
INCLUDING THEIR HIT SINGLE "I'M INTO SOMETHING GOOD"

biggest seller, fastest climber

MGM RECORDS
NEW YORK—The three B's of modern music (Barbra, the Beatles and the Boss) dominated this year's list of nominees for Grammys from NARAS, the music industry's Academy.

Barbra Streisand is involved in 8 nominations, as are the Beatles. Bob Dylan is represented by Stan Getz, Astrud and Joao Gilberto who have nominated them in 6 categories. There are 4 categories in all.

The final winners will be made known on March 18. The telecast will begin at 7 p.m. EST—FLAT—on NBC, with the broadcast sponsored by the Coca-Cola Company.

In addition, there will be a tie-in with radio stations which desire to build programs around the nominees prior to the telecast. They will be supplied with nominated dates and interviews with the librettist winners following their announcement.

Ted Bergman, producer of the "Golden Boy" said that much success this year's program will be aired from 8:30 to 9:30, with Time magazine's sponsors. Also, Rogers & Cowan, the public relations firm, has been retained as an advance build-up for the finalists. A press release will be made at last week's meeting that the show would be featured on the covers of 31 national publications.

As a merchandising tool for the record industry, Bergman commented, "This is the presentation where entertainment value than either the Oscar (movie) or Emmy (TV) awards. This, he explained, can be compared to the exposure of performances at the Grammy Awards will be about TV than winners of "Oscars or Emmys."

"BEST COMEDY PERFORMANCE
FOR SWINGIN' LIVERS ONLY—Alvin Sherman /LP/ RAY MILLER /LP/ THE RAY MILLER ORCHESTRA /LP/ "WINNERS" /LP/ PETER JELLY

"BEST DOCUMENTARY, SPOKEN WORD OR DIALOGUE ALBUM
BBC TRIBUTE TO JOHN F. KENNEDY—London, England, BBC
THE INDIVIDUALISM OF GIL EVANS—Gil Evans /LP/ THE GIL EVANS ORCHESTRA
OSCAR FERRETTI/NICOLAS RIDDERS, "The Passion," /LP/ VOICES OF THE NEW ORCH.
QUINCY JONES EXPLORES THE MUSIC OF HENRY KARGER

"BEST INSTRUMENTAL COMPOSITION
INSTRUMENTAL PERFORMANCE
The Violin Concerto—Boston Symphony Orchestra, Herbert von Karajan, cond.; Robert Shaw, cond.:
Ravel: Daphnis and Chloe—Boston Symphony Orchestra, Karl Böhm, cond.; William Steinberg, cond.

"BEST COUNTRY & WESTERN ALBUM
HELLO, I'M COMING—Nashville's Finest /LP/ AIREN RECORDS
Our Time Is Heaven—Bobby Bare /LP/ CAPITOL RECORDS
Mississippi Sun—Johnny Cash /LP/ CAPI

"BEST RECORDING AWARD
ARTIST IN VOICES AND BRASS—Stan Kenton GETTING SENTiments OF THE HEART—Harry Belafonte, cond.
THE PINK FAN—Henry Mancini
SUGAR LIPS—Al Hirt

"BEST ENGINEERING AWARD
THE CHIPIZZOES SING THE BEATLES—The Chipmunks /LP/ RCA VICTOR RECORDS
MAIN THEME FROM THE ADDAMS FAMILY—Vic Mizzy /LP/ THE ADDAMS FAMILY
WALKING IN THE RAIN—The Ronettes

"BEST ACOUSTIC GUITAR
YOU'VE EVER MADE IT YOURS—John Cipollina /LP/ COINAGE RECORDS

"BEST RECORDING" (SINGING AND INSTRUMENTAL)
OPEL—The Commander /LP/ VERSAILLES RECORDS
THE HURDLES—Quincy Jones

"BEST REPRODUCTION
THE BEATLES SONG BOOK—Hollywood Strings /LP/ A&M RECORDS
PINK FAN—Henry Mancini
AS LONG AS I'VE幾乎—Peter Nero /LP/ GOLDEN BOY

"BEST COMPOSITION
INSTRUMENTAL COMPOSITION
MUSICAL SWING—The Modern Jazz Quartet /LP/ FREEDOM RECORDS
GOLDEN BOY—Quincy Jones (writing credit)
I WANT TO HOLD YOUR HAND—The Beatles and The Boston Pops

"BEST COMPILATION
INSTRUMENTAL PERFORMERS
BURTON /LP/ THE LEONARD BERNSTEIN ORCHESTRA /LP/ NEW YORK PHIL.

"BEST ACCOMPANIMENT
ARTIST IN VOICES AND BRASS—Stan Kenton
THE PINK FAN—Henry Mancini
SUGAR LIPS—Al Hirt

"BEST COMPOSITION
INSTRUMENTAL PERFORMANCE
The Double Six of Paris sings Ray Charles—The Double Six of Paris sings Ray Charles

"BEST PERFORMANCE BY A GROUP
THE BEATLES
By Robert E. Jones

"BEST PERFORMANCE BY A CHORUS
ARTIST IN VOICES AND BRASS—Stan Kenton
GREAT CATALOG OF FAVORITES—The Bosswillows
DON'T LET THE RAIN COME DOWN (CREEK SIDE)—Bob Dylan
LOVE ME WITH ALL YOUR HEART—Ray Charles

"BEST RECORDING AWARD
ARTIST IN VOICES AND BRASS—Stan Kenton
HOLD WHAT YOU'VE GOT—Joe Tex
KEEP ON PUSHING—The Impressions

"BEST ROCK AND ROLL RECORD
A HARD DAY'S NIGHT—The Beatles /LP/ DECCA RECORDS
DOWNTOWN—Pertini Club
ME AND MY MAN—Clay Cole /LP/ DECCA RECORDS
YOU'VE LOST THAT LOVIN' FEELIN'—The Righteous Brothers

"BEST RHYTHM AND BLUES RECORD
BABY LOVE—The Supremes /LP/ BOOKER & SUGAR
GOOD TIMES—Wilson Pickett /LP/ BOOKER & SUGAR
HOLD WHAT YOU'VE GOT—Joe Tex
KEEP ON PUSHING—The Impressions

"BEST POP RECORD
BELAFONTE AT THE GREEK THEATRE—Harry Belafonte /LP/ CONSERVATIONIST
PETE, PAUL AND MARY IN CONCERT—Pete, Paul & Mary /LP/ ROBERT WERNER RECORDS
THE SONNY & CHER FILE—Cher /LP/ ALBERT

"BEST ROCK RECORD
BELAFONTE AT THE GREEK THEATRE—Harry Belafonte /LP/ CONSERVATIONIST
PETE, PAUL AND MARY IN CONCERT—Pete, Paul & Mary /LP/ ROBERT WERNER RECORDS
THE SONNY & CHER FILE—Cher /LP/ ALBERT

"BEST INTERNATIONAL AWARD
ARISTON—HERBERT VON KARAJAN, cond.
KOOP—KENNETH ROBERTS, cond.

"BAND AND ORCHESTRA
THE WINTER CLARINET—Marvin Michel
THE WINTER CLARINET—Marvin Michel

"BEST SOUL RECORD
GETtin' OUT—Billy Stewart /LP/ ABC Records
DON'T TOUCH MY HEART—Billy Stewart /LP/ ABC RECORDS

"BEST RECORDING AWARD
ARTIST IN VOICES AND BRASS—Stan Kenton
UP THE STREET—Joe Tex /LP/ BOOKER & SUGAR

"BEST RECORDING AWARD
ARTIST IN VOICES AND BRASS—Stan Kenton
HOLD WHAT YOU'VE GOT—Joe Tex
KEEP ON PUSHING—The Impressions

"BEST POP RECORD
BELAFONTE AT THE GREEK THEATRE—Harry Belafonte /LP/ CONSERVATIONIST
PETE, PAUL AND MARY IN CONCERT—Pete, Paul & Mary /LP/ ROBERT WERNER RECORDS
THE SONNY & CHER FILE—Cher /LP/ ALBERT
Zaleski To Kapp As Head of Distrib Sales; Fill Vacant Regional Slots

NEW YORK—Marking a major expansion program, Kapp Records has named Joe Zaleski to the post of national sales and marketing manager, reporting to Al Cahn, vp and sales manager.

Zaleski will be responsible for Cahn for the overall direction and co-ordination of all distrib sales and promo. Also, he will handle regional sales of Kapp from his office here. His appointment last was previously associated with United Artists Records, and, before that, the Capitol label.

It was also announced that the label's regional sales set-up has been realigned. Macey Lipman, a vet at the label, takes over as regional manager of distrib sales for the east coast, while Norm Leabt joins Kapp in the same slot for the midwest, based in Chicago. He was previously with the Liberty label.

In another move, Eric Steinnetz has been upped to operations manager and will report to Mickey Kapp, cfo.

Cahn indicated that these appointments were the first in a series of moves to strengthen the strength and growth of Kapp Records.

Decca Earnings At Peak

NEW YORK—Decca Records, which in 1964 amounted to earnings of 15,000,000, have just been announced last, was previously associated with the free lance writers. They will also be concerned with classification of material and maintain liaison with A&M men and recording artists.

David Rosner, also on the professional staff, will continue to function as assistant general manager and will serve as a liaison with Jerry Teifer with prime responsibilities in foreign administration and liaison.

Hi-de-Joy Names New Exec Line-Up

London Inks 5-Year Pact With Camarata & His Disk Firms

NEW YORK—London Records and Tutti Camarata have concluded a five year deal whereby London will handle two labels headed by Camarata, his own Cargo and Paloma, and will provide him with services as an A&R man and artist.

Walt Maguire, London's pop A&R and sales head, made the world-wide deal at an agreement last week and also outlined upcoming projects involving Camarata.

Camarata will continue to provide albums in Coliseum's 20/20 Series line, of which, "The Tutt's Trombones," was recently released. 20/20 Steiner is a process developed by engineers at Sunset Sound Recorders in Hollywood.

As for Paloma, the label is singing a new voice that Camarata believes is here to stay. She's Kelly Garrett, whose initial dictating, "Save Me," was recently recorded.

Gene and Billy Page produced the date (Billy wrote the tune). Garrett will appear at a singles activity on Don Randi's "Mexican Pearl" (A&R) and at upcoming shows or clubs. Marvin Jenkins, vocalists/ pianist; Curtis Amy, saxist; the Jon/Paul/Twist Trio (beats, guitar); and The Detectors and a TV Disney. "Kibroy." First his release on the disky is the "Mary Poppins" tune, "Surreally Fragment is Exhilarating!"

Norm Berkowitz Joins Mercury As Ad Director

CHICAGO—Continuing to create self-sustaining service departments, Mercury Records has appointed Norm Berkowitz as advertising director, according to the label.

Berkowitz, currently with DePerri Advertising Co., is a native of R. H. Macy's, the New York retailer, acting as copywriter for the electrical merchandising section.

He moved to Chicago and was assigned to the copywriting in traffic. He later became an advertising space salesman, working with record stores, and then moved to B&H. He handled Atlantic-Atco records, juxe box department for Macy.

He joined Mercury as assistant to the Chicago manager and is now in charge of the label's local home office corps of Mercury here next week (22).

Berkowitz will start an advertising-record business in 1965, when he joined DePerri and now is promoted to his current position.

Jeff Kruger In U.S.

NEW YORK—Jeff Kruger, head of England's Ember label, arrived here last weekend on a business trip. Top- ping his agenda will be the finalization of a disk deal for Chad & Jere- my. Kruger told Cash Box last week that a reported signing of the duo to Columbia has not been made. It is believed that the deal would be consummated during his stay. He'll also negotiate a new pact with BMI for his publishing firm.

Copyright Bill Hearings Get Underway In April

NEW YORK—Interested parties will have an opportunity to present their long-standing proposed revisions in the Copyright Act during hearings to be held at the end of April and in May. At that time, the House Judiciary Subcommittee on Copyright will hold public hearings on the bill (H.R. 4326), the House revision of a draft completed last year.

Hearing dates are expected to run from April 28-30; May 4-5.

In addition to Capitol Hill per-
1 BABY THE RAIN MUST FALL (Screen Gems, Col.—BMI) Glenn Yarbrough (RCA Victor 4048)
2 BANANA JUICE (Estar—BMI) Mar—Keys (Stax 166)
3 WITH ALL MY HEART (Decca—ASCAP) SOMEBODY ELSE IS TAKING MY PLACE (Columbia, MCA—BMI)
   Al Martino (Capitol 5384)
4 I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT (Four Tops—BMI)
   George Jones & Gene Pitney (MGM 1665)
5 THIS IS IT (Action—BMI) Jim Reeves (RCA Victor 8508)
6 COME BACK BABY (Weaver, Trim—BMI) Riddle Joy (Red Bird 10—021)
7 FIND MY WAY BACK HOME (Fling—BMI) Nashville Teens (London 9736)
8 DOUBLE O SEVEN (April—ASCAP) Dett and Nix (Roulette 09 438)
9 YOU CAN HAVE HIM (Mambo—BMI) Dionne Warwick (Scepter 1294)
10 IT HURTS ME (Mambo—BMI) Bobby Sherman (Decca 37741)
11 SIMON SAYS (Columbia, Trim—BMI) Isley Brothers (Atlantic 2277)
12 HAWAII HONEYMOON (Columbia, BMI) Wayne Kirkpatrick (Kapp 52)
13 WHIPPED CREAM (Sparrow—BMI) Tijuana Brass (A&M)
   The Stokes (Adel 1197)
14 I'LL NEVER FIND ANOTHER YOU (Springfield, Trim—BMI) Seekers (Capitol 5382)
15 WITHOUT A SONG (Miller, Moog—ASCAP) Earl Grant (Decca 25659)
16 YOU DON'T MISS A GOOD THING (Vee—BMI) Irma Thomas (Imperial 66055)
17 THE ENTERTAINER (Chesire—BMI) Tony Crane (Cassa 1924)
18 THE SPECIAL YEARS (Painted Desert—BMI) Brook Benton (Mercury 72309)
19 YOU'RE THE CREAM OF THE CROP (route—BMI) Lee Rogers (D-Town 1041)
20 DO I HEAR A WALTZ (Colt—BMI) John Night & Johnnie—ASCAP)
   Evie Sands (Columbia 43255)
21 WHY DON'T YOU UNDERSTAND (Tutti—BMI) Tanya Cotlair (RCA Victor 8523)
22 CARMEN (Tutti—BMI) Bruce & Terry (Columbia 43238)
23 A DEAR JOHN LETTER (Jewel—BMI) Skeeter Davis & Bobby Bare (RCA Victor 8498)
24 FREEWAY FLYER (Screen Gems, Col.—BMI) Jon & Dean (Liberty 55786)
25 TREAT HIM TENDER, MAUREEN (BMI) Angie & Chuckletoes (Apt 25000)
26 LET THE PEOPLE TALK (Screen Gems, Col.—BMI) Neil Sedaka (RCA Victor 8511)
27 CHIM, CHIM, CHERREE (Viva—BMI) New Christy Minstrels (Columbia 4322)
28 LITTLE LATIN LUPU LU (Viva—BMI) Chancellors (Soma)
29 APPLES & BANANAS (Viva—ASCAP) Lawrence Welk (Dot 16697)
30 TCB (Uni—BMI) Dee Clark (Constellation 147)
31 COME ON NOW (Uni—BMI) Kinks (Reprise 0347)
32 IT'S NOT UNUSUAL (Glo-Kine—BMI) Tom Jones (Parrot 9737)
33 STOP AND GET A HOLD OF MYSELF (April—Blackwood—BMI)
   Gladys Knight & Pips (Mars 334)
34 HELLO DOLLY (BMI) Bobby Darin (Capitol 2194
35 WHY DON'T YOU DO IT RIGHT (World—BMI)
36 YOU'RE BREAKING MY HEART (Geff—BMI)
37 WOOLY BULLY (BMI) Sam The Sham & Pharaohs (MGM 1332)
38 BABY PLEASE DON'T GO (Oes—BMI)
   Them (Parrot 9721)
39 CUPID (BMI) Johnny Rivers (Imperial 60807)
40 DANNY BOY (BMI) Everly Bros & Harmonicas (BMI)
   Jack Leslie Wilson (Brunswick 55277)
41 KISS & RUN (BMI) Bobby Skeels (Satt 826)
42 HEART FULL OF LOVE (Chirp—BMI)
   Invincibles (Invincible Bros 5495)
43 LOVE ME LOVE ME (Cass—BMI)
   Tommy Roe (ABC Paramount 10631)
44 STRAIN ON MY HEART (Red—BMI)
   Eddie Shorn (Shum 227)
45 WE WERE LOVERS (Blue—BMI)
   Daryl D'Amato (World Artists 1045)
46 THE TELEPHONE SONG (Fame—BMI)
   Stevie & Astrid Gilberte (Yvette 19356)
47 TIMES ARE GETTING BETTER (Tutti—BMI)
   Bobbe Bare (RCA Victor 8509)
48 WALK (Screen Gems, Col.—BMI)
   Ferrays (Imperial 60803)
49 TRY TO REMEMBER (Chappell—BMI)
   Roger Williams (Kapp 448)
50 IT WAS NICE (Uni—BMI)
   Jimmy Hayes (Fame 4407)

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.
100,000 SOLD THE FIRST WEEK

Ben E. King at his greatest

'The Record'

{ Baby, I Love You }

ATCO 6343

P.S. If anyone should ask, we were out first

Cash Box—March 20, 1965
Pick of the Week

THE LAST TIME (3:35) [Immediate, BMI—Jagger, Richard]
PLAY WITH FIRE (2:15) [Immediate, BMI—Phegle]
ROLLING STONES (London 9741)

The Rolling Stones, who are presently coming off their “Heart Of Stone” smasheroo, are a cinch to repeat that success with this top-drawer follow-up labeled “Play With Fire.” This side is a driving romantic blueser about a twosome who are destined to split up. On the undercut, “Play With Fire,” the crew offers a tender, lyrical hauntingly plaintive weeper.

I KNOW A PLACE (2:38) [Duchess, BMI—Hatch]
JACK AND JOHN (2:38) [Leeds, ASCAP—Clark, Vidalin, Hatch]
PETULA CLARK (Warner Bros. 5612)

Petula Clark, who skyrocketed to stateside stardom with her chart-topping still-selling “Downtown,” could easily duplicate that success with this first-rate follow-up labeled “I Know A Place.” The side is a rhythmic, dramatic full-ork-backed infectious teen-angled ditty all about a real popular club where the in-crowd heads when work is done. “Jack And John” is a pretty, slow-moving, lacoine romantic tearjerker.

WHY DID I CHOOSE YOU (3:14) [Mayfair & Emanuel, ASCAP—Leonard, Martin]
MY LOVE (2:16) [Mayfair & Emanuel, ASCAP—Leonard, Martin]
BARRA STREISAND (Columbia 43248)

The lack’s distinctive manner of turning main stem tunes into hit decks should carry her in good stead with “Why Did I Choose You,” from next season’s “The Yearling.” The tune is a low-key, lacoon sweet ‘n sour sophisticated ballad aptly suited to Streisand’s dramatic, throaty approach. Under lid, “My Love,” is an easy-going, lyrical pledge of devotion.

I’LL BE DOGGONE (2:52) [Jobete, BMI—Robinson, Moore, Tarplin]
YOU’VE BEEN A LONG TIME COMING (2:16) [Jobete, BMI—Holland, Dozier, Holland]
MARVIN GAYE (Tamlin 54112)

Marvin Gaye, who is coming off “How Sweet It Is,” should have no difficulty in continuing his money-making ways with this first-rate newie. The side to watch here, “I’ll Be Doggone,” is a rhythmic, chorus-backed bluesy tearjerker with a contagious repeating riff. The attractive undercut, “You’ve Been A Long Time Coming,” is a tender, slow-shufflin’ tradition-oriented r&b romancer told with poise and feeling by the chanter.

AIN’T NO TELLING (2:22) [Don, BMI—Malone]
DUST GOT IN DADDY’S EYES (2:33) [Don, BMI—Malone, Scott]
BOBBY BLAND (Duke 390)

Bobby Bland’s long string of pop-r&b chart-riders (he had “Blind Man” last time) should be lengthened once again with this winner’s circle-destined newie called “Ain’t No Telling.” The side is a slow-shufflin’ funny tale about a real jealous guy who sez he won’t be responsible for his actions if his girl cheats on him. The coupler’s a warm-hearted happy blueser feelingly essayed by the chanter.

WE’RE GONNA MAKE IT (2:32) [Chevis, BMI—Davis, Smith, Miner]
CAN’T HOLD BACK THE TEARS (2:50) [Chevis, BMI—Campbell]
LITTLE MILTON (Checker 13722)

Little Milton had a nice piece of the “Blind Man” sales-pie last time out and this follow-up, “We’re Gonna Make It,” should also develop into a blockcraeeer. The tune is a funky, after-hours high-powered happy blueser about a very much in love duo who are sure that things will come out a-OK. Bottom side, “Can’t Hold Back The Tears,” is a tradition-style pop-r&b weeper with a catchy, rhythmic beat.

Pick of the Week

THE BARRACUDA (2:18) [Va-pac, BMI—Williams]
DO IT ONE MORE TIME (2:39) [Va-pac, BMI—Higgins]
ALVIN CASH & CRAWLERS (Mar-V-Lus 6006)

Alvin Cash and the Crawlers, who are still hitting with “Twine Time,” are a cinch to make it two-in-row with this potent follow-up stanza labeled “The Barracuda.” There is a quick rollicking, hard-driving, funky, pop-blues hand-clapper which effectively intros a new teen dance. The flip, “Do It One More Time,” is an infectious, soulful happy-go-lucky instrumental stanza.

OOO BABY BABY (2:12) [Jobete, BMI—Robinson, Moore]
ALL THAT’S GOOD (2:52) [Jobete, BMI—Robinson, Moore]
MIRACLES (Tamlin 54113)

The Miracles seem sure to skyrocket up the charts with this latest success candidate tabbed “Ooo Baby Baby.” The side is a medium-paced, low-down, pop-r&b ode about an unfortunate gal whose singin’ the blues since she lost her guy. “All That’s Good” is a warm-hearted, rhythmic infectious tradition-styled blues romancer.

THE RECORD (BABY, I LOVE YOU) (2:29) [TM, BMI—Young, Resnick]
THE WAY YOU SHAKE IT (2:23) [Web IV & Milky Way, BMI—Berns, Ertegun, King]
BEN E. KING (Ateo 6343)

Ben E. King makes his strongest chart bid in quite a while with this power-packed Ateo release called “The Record, I Love You.” The side is a hard-driving, rollicking, chorus-backed, pop-r&b plea for romance with a contagious repeating danceable riff. Heavy sales indicated here. “The Way You Shake It” is a tradition-styled dual-track funky, blues rocker.

TOMMY (2:38) [Maggie, BMI—Taylor, Daryl]
MAMA DON’T ALLOW (2:27) [Joy, ASCAP—Davenport]
REPARATA & DELRONS (World Artists 1061)

Reparata and the Delrons, who broke into the national spotlight with “Whenever A Teenager Cries,” should dramatically prove their staying power with this top-notch follow-up tagged “Tommy.” The side is a tender romancer about a very human fella with more than his share of faults which the gals are hang-up on. Tune’s a natural for quick Top 40 acceptance. On the coupler the trio offers a rossing, re-working of the folk-blues oldie, “Mama Don’t Allow.”

NOTHING CAN STOP ME [Camad, BMI—Mayfield]
THE BIG LIE [Aba, BMI—Williams]
GENE CHANDLER (Constellation 149)

Gene Chandler, who is still hitting with “You Can’t Hurt Me No More,” can reach the bolleys quickly with top-drawer Constellation newie tabbed “Nothing Can Stop Me.” The side is rhythmic, shufflin’ pop-r&b ode about a determined fella who makes up his mind to leave his gal. Bottom lid, “The Big Lie,” is a tender, slow-shufflin’ funny tale of remorse told with sincerity by the chanter.

CRAZY DOWNTOWN (2:40) [Leeds, ASCAP—Hatch]
THE DROP-OUTS MARCH (2:46) [Curtain Call, ASCAP—Sherman, Bursch]
ALLAN SHERMAN (Warner Bros. 5614)

Satirist Sherman should have a walloping best-seller on his hands with this new Warner Bros. release. The top lid is a take-off on Petula Clark’s chart-topper on which the artist, in speaking for the parents of the nation, notes how happy he is when the kids head off “Crazy Downtown.” Flip, “The Drop-Outs March,” is a rock-filled novelty ditty praising poor scholars.
ORDER THE FIRST, BEST and BIGGEST VERSION of "THE RECORD"
Another big hit by H. B. BARNUM
(the voice that sold "Rented Tuxedo")
Certain to get extra-heavy airplay on Top 40 and Rhythm & Blues stations
EYES OF MINE (2:52) [Meager, BMI—Mici]
I DON'T WANT TO BE HAPPY (2:10) [Shane, BMI—Columbia, BMI—Woe, Fisher]

RITA PAVONE (RCA Victor 5338)

(DON'T) DISCO THEQUE (2:28)
[Grand Canyon, BMI—Feldman, Goldstein, Gottesman]

DO THE FREDDIE (2:23) [Rumbo & Cames-Parkway, BMI—Pomus, Appell]
CHUBBY CHECKER (Parkway 949)

Chubby's career is themed to terpsichorean-oriented successes and this strong newie, "(At The) Discotheque," can put him back in the money-making ranks lickety-split. The side is a rhythm, rockin'-shuffler about the jet set dance spots with a potent rhythmic undercurrent. The couple, "Do The Freddie" in term-beat sound-clappers on which the singer intro a new dance. Also merits a close look.

DREAMS OF A POOL (1:58) [Le Bill & Cub, BMI—Smith, Stalup]
OPEN YOUR EYES (2:00) [Le Bill & Painted Desert, BMI—Cooper]
J. FRANK WILSON (Josie 931)

Desjays should come in force for this first-rate J. Frank Wilson item titled "Dreams Of A Pool." This side is a rhythmic, chorus-tacked, counterpoint-and-harmony bearjitter about a love-sick guy who hopes in vain that his ex-girl will return to him. "Open Your Eyes" is a raunchy, shufflin' teen-aged heart-tugger told with feeling and vere by the chanter.

IKO IKO (2:05) [Tri, BMI—R. & B. Hawksin, Johnson]
I'M GONNA GET YOU YET (2:30) [Tri, BMI—Johnson]
DIXIE CUPS (Red Bird 021)

The Dixie Cups' hiatus from the charts should be over when the crowd strikes paydirt with this Red Bird logoomer tagged "Iko Iko." The tune is an off-beat Afro-clysoo rocko with an infectious toe-tapping melodic line. "Iko Iko" is a lyrical full old-fashioned twangy ode about a determined gal whose positive that she'll scare the guy of her dreams.

FUNNY HOW LOVE CAN BE (2:06) [Southern, ASCAP—Carter, Lewis]
LONELY ROOM (1:39) [Southern, ASCAP—Carter, Lewis, Ford]
IVY LEAGUE (Cameo 356)

The Ivy League are presently scoring heavily in their native England with "Funny How Love Can Be" and this Cane how can make the tune and the American triumph in real short order. Side is a low-key, funky blueser which effectively delineates the tribulations of a teenager romance. "Lonely Room" is a pulsating heart-breaker with an infectious, rhythmic, terpsichorean-oriented beat.

WHO ARE YOU (2:06) [Maggie, BMI—Taylor, Darryl]
FUNNY FACE (2:06) (Tender Tunes, BMI—Michales, Gorman)

Stacey Cane (Jubilee 5590)

Newcomer Stacey Cane can quickly establish herself as a significant record saleswoman with this mighty impressive Jubilee bow tabbed "Who Are You." The side is rockin' a chant chorus-tacked teen-aged romantic bouncer about a gal who loves a fella who belongs to another. The flip, "Funny Face," a hand-driving multi-track lament dished-up in an appealing style by the band.

BOB DYLAN (Columbia 43245)

- SUBTERRANEAN HOME- TERRAIN (2:50) [M. War- mark & Sons, ASCAP—Dylan] Bob Dylan could hit the pop charts once again since this rockin’ country folk blueser with a solid beat and catchy lyrics. The guitar and harmonica work are wild. Could soar.

(SHE BELONGS TO ME (2:48) [M. Wilmark & Sons, ASCAP—Dylan] Feelingful blue shuffler.

SUNGLOWS (Sunglow 107)
- PEANUTS (LA CACAHU- TA) [TNT, BMI—Guererro] This polka rock tene has the earmarks of a chart contender featuring a highly contagious instrumental sound which is just off beat enough to catch on. (Don't confuse it with the oldie.)

HAPPY HIPPO (Lois, BMI—Glover, Nix) Foxtrot with a "Shangri La" flavor.

ROCKIN’ BERRIES (Reprise 0355)
- WHAT IN THE WORLD’S EVER COME TO YOU (2:20) [Wy scoop, ASCAP—Wagner, Jackson] Having blown up a storm in England, this tune is a likable item for the best-seller list in the USA. The song features solid beat, ok vocals and throbbing rhythm.


GEORGIA GIBBS (Bell 615)
- VENICE BLUE (QUE TRITE VENISE) (2:48) [Laudow, BMI—Anavaso Leo, Don- rin] Smooth voice, beautiful vocalizing and the kind of tune that can add up to songs that fine outfit which should go well with spinners. An excellent revival of the Arrigo tune which is making lots of noise presently.

LET ME CRY ON YOUR SHOULDER (2:23) [Martin, BMI—ASCAP—Sherman, Weiss] Liltin ballad ditty.

DELLA RAE (Groove 0062)
- IT’S MY FACE (2:26) [The Rock, BMI—Self] Della Rae’s disk debut and a Garner lot of programming time for the label. The soft shuffle ballad is done with a pleasant- ly plaintive air, catchy piano backing and lush orking in a light country flavor. A fine enjoyable listening and dancing sound.

HURRY UP SUMMER (2:30) [Evel Barton, BMI—Thomp- son] Light rucking number.

RONNY AND THE DAYTONAS (Mal 497)
- TEENAGE YEARS (2:23) [Buckhorn, BMI—Willkin] A beautiful tune with appealing lyrics and a very fine performance by Ronny and Daytonas could put this song across with the teen set in a big way. Watch for rapid acceptance of this song in the market.


KAY STARR (Capitol 5386)
- I FORGOT TO FORGET (2:45) [B. Ford, BMI—Sirra] Wise, Starr] Yet songstress Kay Starr is in her usual fine voice on this one. This rockin’ country folk blueser should be ballad which could put her back in the hitsville circuit. Lovely lively orking adds further splendor to the sound.

LARRY BANKS (DCP 1335)
- I DON’T WANT TO DO IT (2:28) [South Mountain, Ex- ton, BMI—Banks] May Larry Banks should find a large audience favoring his showing on this soft blues tune done up with a nice lick and good ork support. The platter has very good possibilities.

FRANKIE RANDALL (RCA Victor 8533)
- RIGHTS OR WRONG (1:61) [Bol- los, BMI—Raleigh, Slegel, Juergens] The Mexican record fans went out for this country style ballad, and it could well hit it off big on this side of the At- lantic. Fine sound from Freddy and the ork.

THE BOSS IS NOT THERE (2:48) [Copeland, BMI—Olias, Wil- kin] The Catchy lyrics buzzing back on this one makes the kind of tender sound.

WHIRLPOOL OF LOVE (2:13) [Falstaff, BMI—Cheyn- Shragger] Slow-shufflin’ lament with a nostalgic years-back sound.

THE SWEETS (Vailant 711)
- I MAMA S A W ME (2:02) [Raford, BMI—Flanagan] Here’s a new pop tune with appealing lyrics which could well make national stars out of the Sweets. Side is a sweet and gay, rhythmic multi-dance hand-clapper with an infectious warm-hearted undercurrent. Could be a hit.

THE RICHEST GIRL (2:45) [Lenor, BMI—Flanagan] Slow-moving, heart-tuggin’ blues weeper.

Pick of the Week

Newcomer Picks

Cash Box—March 20, 1965
exciting new musical!
Best Bets

GAMBLERS (Press 9739)
- FIND OUT WHAT HAP- pened (2:26) [Champion, B M I — Crutchfield] The Gamblers have a good chance of jumping into the winner's circle with this hard-driving, rhythmic, Mersey Beatish beat-oriented romancer with a power- packed danceable beat. Side's a natur- al for airplay.

(G-1) THORPE, BILLY "LULLY LONE" (2:45) [GIL, B M I — Hawk- shaw] Tender, soulful infectious weeper

FOUR SEASONS (Vee Jay 664)
- SINCE I DON'T HAVE YOU [Calico & Southern, B M I — Beaumont, Vogel, Vershapers] The Four Seasons show they have no difficulty in grabbing some fast spines with this fine side cut durin' their days with Vee Jay. The tune is a melodic, shuff- lin' updating of the year-back teen hit, easily-tugging by the crew. Good item for ops.

(F-1) TONIGHT—TONIGHT [Che- rio, B M I — Miles] Another oldie reaping a slick style.

FABULOUS ECHOES (Liberty 57569)
- KEEP YOUR LOVE STRONG [Scepter, B M I — Spector, Les] The Fabulous Echoes have hit in their native England and they can move up here in S. with this smooth roll- ing, rhythmic romancer about a daw who never truly suited to each other. Strong sales indicated here.

(F-1) I NEVER KNEW (2:30) [Metric, B M I — Kirk, Ruivar] Pretty, incomely pledge of love.

FELTON JARVIS (ABC-Paramont 10641)
- TOO MANY TIGERS (2:05) [Screen Gems-Columbia, B M I — South, De Wees]— This is a solid side with a roll- ing, fast-moving, jumpin' romancer. Takes-off on Buck Owens' recent twin market smasheroo. Deejays should con- sider this one in droves.

(K-1) KNUCKLE KNUCKIE (2:34) [Pamco, B M I — Cason, Tubert, Jarvis] Grover, chorus-backed James Hondtie soulful.

YOU KNOW WHO GROUP (Casual 97425)
- DONT PLAY IT NO MORE (3:08) [NT, B M I — Exposito] This group has scored with their 4 Corners dates and this Casual outing seems sure of getting plenty of airplay. Tune is a funky, rhythm-tweaked version, with the group repeating the rifly rhythm. Watch it.

(B-1) RUN (1 WANNA BE FREE (2:07) [NT, B M I — Exposito] Low-down, Mersey Beatish bluesy lament.

BILLY THORPE (Crescendo 340)
- THAT I LOVE (2:40) [Big Three, ASCAP—Barber] Billy Thorpe has his potent, wide- range vocal talents full-blast on this hard-driving, dual-track bluesy ro- mancer about a lucky lady who's finally found the right girl for him. Could break big in Canada.

OVER THE RAINBOW (2:10) [Leo Feist, ASCAP—Arlen, Kouper] Lyrically, slowly-moving rendition of the stude.

LONNIE MACK (Fraternity 942)
- COMING OVER (1:50) [B M I—Brockman, B M I—Mack] Mack has had hits in the past and he has another one with this top-drawer medium-paced lyrical teen-angled tearjurer about a love-sick guy who has great difficulty living without his ex-gal. Watch it closely.

(G-1) COASTIN’ (2:30) [Carlson, B M I — & Raunchy, rhythmic bluesy instrumental.

LARRY HENLEY (Hickory 1298)


MONOTONES (Hickory 1306)
- IF YOU CAN'T GIVE ME ALL (3:00) [Acuff-Rose, B M I — Finnes, B M I—Noble, B M I—Shaw] The Monotones, a group of British lads, can make a name for themselves on this side of the foam on the basis of this rhythm, which opens with a very muchable lover guy who wants his girl to love her for what she is. Job could be big.

(B-1) WHEN WILL I BE LOVED (2:00) [Acuff-Rose, B M I — Everyh] Hard-talking tune of romant- ic rejection.

GLORIA LINNE (Fontana 1507)
- INTIMATE MOMENTS (2:19) [Bonjour, ASCAP—McCoy] Gloria Lynne has a good chance of having a hit on her hands with this easy-going, after-hours pop- ular. Her Ponder to Pennin' song about a very muchable love gal who spent her alone hours thinking about her guy. Deck should get both Top 40 and middle-of-the-road play.

(B-1) THE TOUCH OF YOUR HAND (2:30) [Joy, ASCAP—Noble] Pretty, legitish heartfealt ro- mancer.

GIB AND WAYNE (Starfire 100)
- WORLD OF DREAMS (2:05) [Fairchild-Dimore, B M I — Moore] Blue taint backed by organ and guitar with a steady beat that could appeal to fans of the country and teens. A fine premiere for this pair, whose catchy vocal sound could place them up on the best-seller lists soon.

(B-1) STAGGER LE LE (2:21) [Shel- don, B M I — Logan-Peace] Rocking up- tempo version of the way-back Lloyd Price hit.

HI-LITES (Wassell 701)
- HEY BABY (2:05) [Lee Bill, B M I — Cobol-Channel] This hard driving number with a thunder- ous beat will sell by itself. Deejays should catch quick attention from dance-creepers here. Also, the Hi-Lites show solid sales poten- tial. Production credit to Frank Car- tari.

(G-1) GROOVOY (2:29) [Sultan, B M I — Carlota] Heavy sax wallin' on this swinging instrumental side.

Best Bets

GEORGIA CARR (Vee Jay 667)
- YOU WHO ARE ABOUT TO DIE (All, ASCAP—Carr) Here's a powerful ballad side with an ork sound that gives it the extra push needed to turn it into a best-seller. The steady guitar, with a spicing of castanets, provides a splendid back- ing for a strong vocal job from Geor- gia Carr. Could make it big.

(B-1) SOFTLY [Malabar, B M I — Gall-Beck] Nice vibe work behind sweet bluesy vocal.

BARBARA LYNN & LEE MAYS (Jamie 1295)
- CARELESS HANDS (2:10) [Selson, B M I—Myles] Cons- istent slicker Barbara Lynn turns in another top drawer vocal on this blue side which shuffles smoothly along with a sparkling piano backing. This deck is a likely contender for chart honors, combining enough soul with a lively lament with a beautiful job.

(B-1) JUST LAY IT ON THE LINE (2:17) [Nujac, B M I—Owen] Nice fine blue selections on this side.

CLYDE McPATTER (Mercury ‘72607)
- CRYING WONT HELP YOU NOW (2:27) [Leatherneck, B M I—Townsend] Village product. Clyde McPatter could climb back into the best-seller category with this slow cha-cha bluesier put down with fine ork support. Very nice sounding local job with arrangement by Ed Townsden.

(B-1) I FOUND MY LOVE (2:45) [Olmac, B M I—McPhatter] The old Mc Phatter wonder sound here in a soulful lament.

SAPPHRITES (ABC-Paramont 10639)
- GEE I SORRY BABY (2:27) [Screen Gems-Colum- bia, B M I—Powers, Keller] Interest- ing, rhythmic teen-angled danceable blues romancer.

ESTHER PHILLIPS (Atlantic 2281)
- AND I LOVE HIM (2:40) [Maclin, Unart, B M I—Lennon, McCartney] An interesting ar- rangement of the recent smash by Beatles. Esther Phillips presents this lush singing forerunner of the type that should appeal to the adults as well as the teens. Watch the spins and the sales.

(B-1) SHANGRI-LA (2:42) [Rob-bins, ASCAP—Sigman, Mel- nock, Watson] Pleasant version of the recent hit.

CINDERS (Ric 166)
- GOOD LOVIN'S HARD TO FIND (2:12) [Dunode, B M I—Reeves, B M I—Jones] Here's a solid multi-dance tune which should make it with the teen dance crowd. Solid rhythm and strong vocal drive give it the life that could turn it into a hit song. Might make it big.

(B-1) FOXY IVY (1:49) [Tiger, B M I—Lieber, Stoller] Un- tempo up-dating of the Coasters' oldie.

TEDDY RANDAZZO (DCP 1134)
- YOU DON'T NEED A HEART (2:29) [South Moun- tain, B M I—Hart, Randazzo] Follow- ing a hit, today's Randazzo should click again with this throbbing orked strong ballad done up with a beauti- ful vocal job and loads of feeling. Look for big things to happen to this one.

(B-1) AS LONG AS I LIVE (2:17) [South Mountain, B M I—Rand-azzo] Splendid singing of a dreamy tune.

LORNA DOONE (RCA Victor 8532)
- DANGEROUS TOWN (2:29) [Brit, Gaym, BMI—Fallon, Miller] The duhby multi-track vocal, showcased over a driving and softly thumpin' ork has an infectious quity which should spark a considerable sales response for her effort. A good prospect for the charts.


BARBARA & BRENDA (Held 101)
- THAT'S WHY I LOVE YOU (2:48) [Big Top, BMI—Jones] This AOC-distributed disk should see plenty of pop & r&b spins with this potential, smooth- ch-chaha beat so well performed with catchy orking. Could break out with- out much trouble.

(B-1) ONE MORE CHANCE (2:28) [S & F, Cotillion, B M I—Gas ton, Gaston] Strong coupling side featuring a similar plaintive shuffle sound.

ARETHA FRANKLIN (Columbia 79386)
- ONE STEP AHEAD (2:26) [Roosevelt, BMI—Snyder, Singleton] No stranger to the select circle of hitmakers, songstress Frank- lin could once more join this elite group with this soul filled ballad. Aided by choral backing the commer- cial qualities of this deck are worthy of attention.

(B-1) I CAN'T WAIT UNTIL I SEE MY BABY FACE (2:46) [Picturetone, BMI—Taylor, Meade] Up-tempo ballad is featured on this side.
A "Rose" by any other name wouldn't sell as sweet.

Anonymous

VIC DANA

Red Roses for a Blue Lady

Contains: I'll See You In My Dreams, I'll Be Seeing You, You Were Meant For Me, Once In A While, It Had To Be You, I'll Get By, Love After Midnight, I'll Be Around, You're My Everything, I'm In The Mood For Love, I'd Trade All Of My Tomorrows, Red Roses For A Blue Lady, BST-8034/BLP-2034

DOLTON RECORDS

A PRODUCT OF LIBERTY RECORDS
B+ REVIEWS

 coffe

DAN FOLGER (Hickory 1301)
(B+) TELL HER FOR ME (2:36) [Dundie, BMI—Miel—Folger] Good steady paced bouncer.
(B) MARY IS MY LITTLE LADY (2:42) [Fred Rose, BMI—Blackwell] Heavy low-tone orking
in a slow shuffler.

DIAN JAMES (Groove 0064)
(B+) SOME KINDA WONDER (2:37) [Screen Gems-Columbia, BMI—Coffin, King] Power-
ful throaty revival of the old hit.
(B+) ALL YOU HAVE TO DO IS AKE (2:38) [Larry Shayne, ASCAP—Russell, James] Perky lit-
ing ballad, well done.

FIESTAS (Old Town 1178)
(B+) ANNA (2:21) [Painted Desert, BMI—Alexander] Sweet sounding ballading side.
(B+) THINK SMART (2:15) [Maureen, BMI—Marandola] High-keyed harmony with a good beat.

RITCHE WEEES (Spot 1122)
(B+) NATURAL BORN MAN (2:19) [Cedarwood, BMI—Weems, Franklin] Some fine guitar work-
ing with a country sound.
(B) TRICKS OF THE TRADE (2:22) [Cedarwood, BMI—Tills, Walker] Light piano gallop in a pretty boony ballad.

THE ROYALETTES (MGM 13327)
(B-) POOR BOY 290) [So. Mountain, BMI—Sanders, Weinsteins] Interesting rock-a-baller.
(B) WHAT HAPPENS (2:21) [So. Mountain, Jan ware, BMI—LeeGrand, Gimbel] Smooth slow-beat number with a pretty melody.

WALTER MATTAU (Columbia 45646)
(B+) THE RICHEST MAN IN TOWN (2:44) [East Side, ASCAP—Allan, Greene] The vet
thepianist across a story set music to a la Walter Brennan.
(B+) BRING HER BACK TO ME (2:40) [East Side, ASCAP—Simson, Greene] Tear jerker in
the same style on this end.

DON COVAY (Atlantic 5854)
(B+) THE BOOMERANG (1:55) [Cotillion, Vangel, BMI—Ott, Covay, Sandalph] Hot beat rockin-
that could interest the teens in a new dance.
(B+) DADDY LOVES BABY (Columbia 45646) [Cotillion, Vangel, BMI—Covay] R & B oriented Junper.

THE ENCHANTERS (Loma 2012)
(B+) I PAID FOR YOU (2:37) [Rittenhouse, White-
castle, BMI—Elder, Hapnavy With a style similar to that of Ben E. King
The Enchanters present a catchy slow beat number.
(B+) I WANT TO BE LOVED (2:27) [Rittenhouse, BMI—Bell] Pretty ballad with the years
back rock sound.

PENNY VALENTINE (Liberty 55774)
(B+) I WANT TO KISS RINGO (2:24) [EMI (B-f)] [Chart-
maker, BMI—Strong, Stevens] Ringo lovers should flip for this cute
number.
(B+) SHOW ME THE WAY TO LOVE (2:15) [Cadenza, AS-
CAP—Goodwin] Slow number on this end.

CHARLES AZNAVAR (Mercury 72274)
(B+) LA MAMMA (3:42) [Ludlow, BMI—Aznavour, Gall] Az-
navour presents his own version of this self-
penned tune "For Mama." Italian lyrics should bring regional action.
(B+) THE TIME IS NOW (3:06) [Leeds, ASCAP—Aznavour, McCreery] Romantic sweet and sour
song-poem.

CHARLES HODGES (Alto 2016)
(B+) THERE IS LOVE (2:14) [Mac, Avery, Bofield, BMI—
Goodman, Singleton] Soul filled R & B number, slow beat tune.
(B) CAN I RUN TO YOU (2:03) [Mac, Avery, BMI—Hodges]
This end is an up-tempo R & B.

BACK PORCH MAJORITY ( Epic 5919)
(B+) SMASH FLOPS (2:57) [Country, BMI—Folk-styled
novelty tune with plenty of laughs.
(B+) JACK O'DIAMONDS (2:57) [Sparrw, ASCAP] Wild
rocking version of the folk standard.

JAMES BROWN (Smash 1975)
(B+) WHO'S AFRAID OF VIRGINIA WOOLF? (2:52) [Avant, Garde, ASCAP—Knox, Kirk
patriek] Fast beat number with fine
organ workouts.
(B+) DEVIL'S DEWar SIDE (2:42) [Ar, BMI—Jones
Rocking side. Both tracks from the "Grits and Soul"
album.

JOHNNY BELLINO (Deca 3175)
(B+) ANGEL GIRL (2:52) [Al Gallico, ASCAP, Trimachi,
Kookoos, Cosenza] Shuffle lamento.
(B) I KEEP TELLING MYSELF (2:55) [Al Gallico, ASCAP, Kookoos] Slightly more up-tempo
sound here.

THE DON RIDDELL FOUR (General American 725)
(B+) DON'T BE CRUEL (2:10) [Travis, Elvis Presley, BMI—
Blackwell, Presley] Up-dating of Elvis' hit was recorded in England.
(B) GIRL OF MY BEST FRIEND (2:56) [Travis, Elvis Presley, BMI—
Ross, Bobbirk] Catchy rocker.

J-D AND THE EXPRESSIONS (Gatden-2122)
(B+) SKINNY MINNIE (2:33) [Valley Brook, ASCAP]
Haley, Kedder, Gabler, Orafa Finger snappin' monkey.
(B) BE BOP A LULU (2:01) [Lowery, BMI—Vicent, Davis]
Up-dating of the oldie with a Liverpool
sound.

LOU DONALDSON QUARTET (Argo 5404)
(B+) SOUL GUMBO (2:50) [Arc, BMI—Donaldson] All
instrumental jazz session.
(B) COLE SLAW (2:57) [Academy Of Music, ASCAP—

REUBEN AND THE CHAINS (Peacock 1983)
(B+) HEY GIRL (2:15) [Don, BMI—Martin] Handclappin' frug-
monkey.
(B) WHEN YOU LOVE SOME-
ONE (2:48) [Don, BMI—Martin] Slow blues-ballad on this end.

HOWLIN' WOLF (Chess 1923)
(B+) LOUISE (2:45) [Arc, BMI — Barnett] Soul loaded R & B
ballad.
(B) KILLING FLOOR (2:48) [Arc, BMI — Barnett] Up
tempo blues on this end.

MARIE KNIGHT (Musician 1076)
(B+) CRY ME A RIVER (2:23) [Saunders, ASCAP—Hamil-
ton] Funky blues version of the standard.
(B) COMES THE NIGHT (3:10) [Roosevelt BMI—Singleton,
Snyder] This end is a slow blues makes for
good joke ballad programming.

WES DAKUS (Swan 4206)
(B+) LAS VEGAS SCENE (2:07) [Dundee, BMI — Thomas]
Clever instrumental with a multi-
dance beat.
(B) SOUR BISCUITS (2:26) [Dundee, BMI—Clarke, Dakus,
Allen, Mitchell] More instrumental this time with a slow beat.

NORRIS WILSON (MGM 13823)
(B+) WHERE THE ACTION IS (2:57) [Lowery, BMI—
Stevens, Tubar] Rock-a-baller.
(B+) CHATTILLY LACE (2:21) [Glad, BMI—Richardson] Ef-
factive version of the Big Boppers smash.

PETER DUCHIN (Deca 5668)
(B+) FIDDLE ON THE ROOF (2:10) [Sunbeam, BMI —
Black, Harrick] Interesting arrangement on this pleasant well-played
version of the show tune. Should see all play.
(B) MOONLIGHT COCKTAIL (2:15) [Jewel, ASCAP—Rob-
erts, Gaflon] Pretty piano melody that should also receive air
air.

"BEAUTIFUL" BOBBY GEORGE (Causal 8402)
(B+) MY BROTHER IN LAW (2:06) [Joe, Bar, BMI—Arron-
ton] Stomp beat junper.
(B) WAFFLES AND HONEY (2:00) [Jacquin, BMI—Gallos]
Ditto, but all-instrumental.

FRANK POLK (Capitol 5387)
(B+) WELCOME HOME BABY (2:42) [Screen Gems-Colum-
bia, BMI—Beery, Willingham] Slow
steady shuffle paced number with a ging
chorus.
(B) TRYING TO KEEP UP WITH THE JONESES (2:20)
[Guila, BMI—Carr] Bluesy rock-a-
cha tune here.

SKIP STEWART (Paula 2001)
(B+) SWEET LITTLE ROCK & ROLLER (Arc, BMI—Berry)
Rock-stomp-hand clappin' tune that really
swings.
(B) SIXTEEN CANDLES (2:31) [Coronation, January, BMI—
Dixon, Quent] Soft shufle on an olde.

CAROLE QUINN (MGM K13326)
(B+) I'LL DO IT FOR YOU (2:30) [Seven Ave, BMI—Thomas]
Top-notch blue-beat in a Supreme-ish
style.
(B) DO THOSE LITTLE 2:30) [Seven Ave, BMI—Thomas] Bouncy
here.

ALLEN WAYNE (Try 503)
(B-) NO I DON'T WANT TO FALL FOR YOU (2:38) [Ironman, BMI—Wayne] Wailing
lament geared for r&b siding.
(B) CHILLS AND FEVER (2:04) [Hermes, BMI—Rackep, Nest]
Fast mover here.

KILLER JOE FIO RO & ORCHESTRA (Atlantic 2279)
(B-) THE MILL 9:40) [Broward, BMI—Longo, Byron] Multi-
dance beat, clever lyrics, and a good
vocal (with a title pronounced Millie).
(B+) KILLER JOE (2:13) [Mellin, BMI—Lambert, Elgin, Medley] Latin flavored tune
with infectious orking.

BOBBY WOOD (Joy 295)
(B+) BED OF ROSES (2:15) [Drury Lane, BMI—Hayward,
Phillips, Kaye] Lively liling ditty in the "Red Roses" vein.
(B) SHOW ME (2:04) [Beckle, BMI—Kester] Good sounding
ballad with a beat.

BABY WASHINGTON (Sue 124)
(B+) I CAN'T WAIT UNTIL I SEE MY BABY (2:37) [Pic-
turestone, BMI — Meade, Taylor] Groovy flute intro into a throly
bluez cha-cha.

Bobby JONES (Vee-Jay 672)
(B+) A CERTAIN FEELING [Toddmark, BMI—Goldberg]
Interesting voice quality on this blues
side.
(B) SUGAR BABY [Modern, BMI—Goldberg, Williams] Quick
rhythmued tune.

Cash Box—March 20, 1965
Thank you England...

(They’re now happening here)

Tom Jones
IT’S NOT UNUSUAL
9737

Marianne Faithfull
COME AND STAY WITH ME
9731

Billy Fury
I’M LOST WITHOUT YOU
9740
**B+ REVIEWS**

DONNA FULLER (DCP 1311)
(B) OFF BROADWAY (2:45) South, BMI—[H, B. BARNUM (Capitol S3850)
(B+) THE RECORD (2:17) [T. M. Remick, Young] Catchy lyrics and a strong performance with a light, plaintive tune.
(B) I'LL INTRODUCE YOU (2:42) [Screen Gems-Columbia, BMI—Mann, Weil] Good action beat here.

THE BOBBI-PINS (Mercury 72389)
(B+) SAD SAD GIRL (2:13) [Beat, MRC, BMI—Brown, Robbins] Snappy rock-a-cha.
(B+) LITTLE WHEEL (2:10) [Beat, MRC, BMI — Stylies, Robbins] Handclapping Monkey.

GLORIA LYNE (Everest 2008)
(B+) OUT OF THIS WORLD (2:38) [Morris, ASCAP — Mercier, Green] Pleasant ballad rendition of the standard.
(B) SQUEEZE ME (2:30) [Robins, ASCAP — Ellington, Ganes] Bluesy version of the evergreen.

THE NATURALS (Smash 1972)
(B+) I'M THE ONE (2:18) [Edge-water, Near North, BMI — Perry] R & B slap beat mover.
(B) HEY LITTLE GIRL (2:28) [Edge-water, Near North, BMI — Black, Ditto] Groove.

RAYE, RICK AND RITA (Sound Stage 7483)
(B+) IT TAKES ONE TO KNOW ONE (2:19) [Tuneville, BMI — Stolteck] Happy rock-a-cha cha.
(B+) SHERRY'S GETTIN' MARRIED (1:57) [Falls City Music, BMI — Dunn, Sturgen] Beat ballad on this end.

LISA RICHARDS (Sear-Shot 507)
(B+) MEAN OLD WORLD (2:15) [Don, BMI—Brown, Arling- ton] Slack vocal job on a bouncy number.
(B) TAKE A CHANCE (2:35) [Don, BMI—Brown, Barnes] Sweet lament.

THE SPATS (ABC-Paramount 10640)
(B+) BILLY THE BLUE GRASS- HOPPER (2:22) [Bloor, Hoff- man, House, BMI—Willis] Multitude dancehandclapper with a real infectious beat.
(B) GONNA TELL YA ALL ABOUT IT BABY (2:11) [Landdowne, Winston, ASCAP—Shoewalter, Johnson] The same here over here but not as exciting.

RITCHIE WEEMS (Spot 1192)
(B+) NATURAL BORN MAN (2:19) [Cedarwood, BMI — Weems, Franklin] Infectious rocker with a folk feeling.
(B) TRICKS OF THE TRADE (2:22) [Cedarwood, BMI — Tills, Flam,- walker, Walker] R & B ballad on this end.

SAMMY AMBROSE (Musicor 1972)
(B+) MONKEY SEE — MONKEY DO (2:37) [Roosevelt, BMI— Smith] Enervating dance tune.
(B) WELCOME TO DREAMS- VILLE (2:22) [White Castle, BMI — Elgin, Edwards, Maxwell] Powerful number with a multi-dance beat.

**B REVIEWS**

JERR RAY (Gan 1002)
(B) SIGNED SAM (2:10) [Pure Gold, BMI—Ray, Swarington] Smooth sounding rock-a-cha-cha.
(B) LONELY LOVING YOU (2:30) [Crazy Cajun, BMI—Ray, Swarington] Nicely delivered heart-grabber.

TOMMY MARIS (Showcase SI 2001)
(B) I'LL NTY BACK AGAIN (2:14) [United, ASCAP — Borelli] Sweet love song with lush romantic background.

COLD WATER AND CHERRY PIE (2:22) [Perro, ASCAP—DiDioce, Perrone] Similar sound on this side.

Pramose Sunodynamics (Excello 15824)
(B) IT'S EASY WHEN YOU KNOW HOW (2:31) [Excel- loere, BMI—Green] Shufflin' r & b blueser for the teen set.
(B) GONNA MISS YOU WHEN YOU'RE GONE (3:09) [Excel- loere, BMI—Green] Soulful rendition of a bluesy lamento.

Mary Ann Miles (Celeste 201)
(B) I'LL BE GONE (2:40) [Meres, BMI—Johnson] Easy goin' blues with a smooth band background.
(B) I'LL BE GONE, PART II (2:30) [Mercedes, BMI— Johnson] Same as top side.

Sonny Dave Daye & the Muff-Pins (King-O 102)
(B) BEERGO-ROUND (2:05) [Febe, BMI—Daye, Phillips] Rhythmic finger-snapper for the dancing.
(B) I CAN'T KEEP THE SCORE (2:38) [Febe, BMI—Daye] Slightly faster teen rocker on this one.

Horst Jankowski (Mercury 72392)
(B) WALKIN' IN THE BLACK FOREST (2:50) [MRC, BMI — Schwarzwaldfahr, Jankowski] A swinging pop instrumental with a lush background.
(B) My Yiddish Memomme (2:50) [DeSylva, Brown, Henderson, ASCAP—Pollack, Yellen] Another big band offering on this sentimental number.

Clifford Scott (King 45-9792)
(B) Chocolate Malt (2:50) [Lois, BMI—Redd, Nath] Hard-driving multi-dancer on this one.
(B) Hobby Horse (2:15) [Lois, BMI—Scott, Nath] More of the same.

The CHAMS (Emerson GE-101)
(B) RAM-BUNK-SHUSH (1:52) [Dornix, BMI—Mulliner, Mundy] Instrumental blueser with a big beat and a good sound.
(B) I'M YOURSELF (1:56) [Rob-Dan, BMI—Cooper, Dunn] Solid hard-driving vocal rocker that'll make for good dancing.

Art Blakely (Lime Light L-3052)
(B) Faith (3:42) [Mesquite, ASCAP — Lawrence, Fre- man] Nice jazz version of the Broadway show tune.
(B) Your One For Gamal (3:58) [Blue Horizon, BMI—Mor- gan] Another swinging session by the jazzman's combo.

Jerry McCoy (Riv S 153-65)
(B) Pokey (2:28) [Cramart, BMI—McCain] Lowdown funky revision of another past hit.

Skip August (Tree-Tree 5007)
(B) Shindig USA, Part I (2:28) [Cry, BMI—Brown] Wild sax arrangement on this multi-din- nerset instrumental.
(B) Shindig USA, Part II (2:18) [Cry, BMI—Brown] Same as the flip side.

Bank Marr (Federal 45-12538)
(B) No Rough Stuff (2:41) [Avenue, BMI—Redd] Wallin' jazz-styled instrumental with plenty of sax organ.
(B) Silver Spoon (2:24) [Ave- nue, BMI—Marr, Redd] Slow-paced shufflin' jazzer.

Ella Thomas (Triad 502)
(B) Introducing a Fool [Carriage House, BMI— Smith, Williger] Well done r & b shuff- ler with a funky background.
(B) Understanding (2:08) [Carriage House, BMI— Smith] A little more bounce in this blueser.

The Kingtones (Drummond 105)
(B) The Girl I Love (2:02) [Lochmoo, BMI—Roberts] Lively multi-dancer with a good teen sound.
(B) I Love You I Had (2:40) [Lochmoo, BMI—Mervenne, Snopp] Nicely done lament on the rock-a-cha-cha style.

Religious

Harmonizing Four
(Vee-Jay-556)
"Think Of God"/"Tone The Bell"

Garden State Choir
(Mayo-Sparks-272)
"Oh What A Day"/"Bye and Bye"

Polka

Lil Wally and The Harmony Boys
(Jay Jay-313)
"One Has My Heart, The Other My Name"/"EE-I-O Polka"

Cash Box—March 20, 1965
Here’s the new Searchers hit the DJ’s asked for!

Out of this smash album, a new Winners Circle Series release by popular demand.

Already breaking out strong in Chicago, Cleveland, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, San Francisco, and Seattle.
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (Survey completed to March 10th)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td>I'm Telling You Now—Freddie &amp; Dreamers—Tower</td>
<td></td>
<td></td>
<td>97%</td>
</tr>
<tr>
<td>55%</td>
<td>I Know A Place—Petula Clark—Warner Bros.</td>
<td></td>
<td></td>
<td>55%</td>
</tr>
<tr>
<td>50%</td>
<td>The Clapping Song—Shirley Ellis—Congress</td>
<td></td>
<td></td>
<td>50%</td>
</tr>
<tr>
<td>48%</td>
<td>Game Of Love—Wayne Fontana &amp; Mindbenders—Fontana</td>
<td></td>
<td></td>
<td>68%</td>
</tr>
<tr>
<td>45%</td>
<td>One Kiss For Old Times Sake—Ronnie Dove—Diamond</td>
<td></td>
<td></td>
<td>45%</td>
</tr>
<tr>
<td>42%</td>
<td>Bumble Bee—Searchers—Kapp</td>
<td></td>
<td></td>
<td>42%</td>
</tr>
<tr>
<td>40%</td>
<td>Tired Of Waiting For You—Kinks—Reprise</td>
<td></td>
<td></td>
<td>88%</td>
</tr>
<tr>
<td>39%</td>
<td>I'll Be Doggone—Marvin Gaye—Tamla</td>
<td></td>
<td></td>
<td>39%</td>
</tr>
<tr>
<td>37%</td>
<td>Peaches And Cream—Ikettes—Modern</td>
<td></td>
<td></td>
<td>49%</td>
</tr>
<tr>
<td>35%</td>
<td>Baby The Rain Must Fall—Glenn Yarbrough—RCA Victor</td>
<td></td>
<td></td>
<td>56%</td>
</tr>
<tr>
<td>34%</td>
<td>Girl With A Little Tin Heart—Lettermen—Capitol</td>
<td></td>
<td></td>
<td>34%</td>
</tr>
<tr>
<td>33%</td>
<td>Mrs. Brown You've Got A Lovely Daughter—Herman's Hermits—MG.M—(Cut from LP)</td>
<td></td>
<td></td>
<td>33%</td>
</tr>
<tr>
<td>32%</td>
<td>Girl Don't Come—Sandie Shaw—Reprise</td>
<td></td>
<td></td>
<td>86%</td>
</tr>
<tr>
<td>30%</td>
<td>Double O Seven—Detergents—Roulette</td>
<td></td>
<td></td>
<td>30%</td>
</tr>
<tr>
<td>29%</td>
<td>Poor Man's Son—Reflections—Golden World</td>
<td></td>
<td></td>
<td>95%</td>
</tr>
<tr>
<td>28%</td>
<td>Anytime At All—Frank Sinatra—Reprise</td>
<td></td>
<td></td>
<td>92%</td>
</tr>
<tr>
<td>27%</td>
<td>I Must Be Seeing Things—Gene Pitney—Musicor</td>
<td></td>
<td></td>
<td>83%</td>
</tr>
<tr>
<td>26%</td>
<td>Treat Him Tender Maureen—Angie &amp; Chicklettes—APT</td>
<td></td>
<td></td>
<td>26%</td>
</tr>
<tr>
<td>25%</td>
<td>Come Stay With Me—Marianne Faithful—London</td>
<td></td>
<td></td>
<td>96%</td>
</tr>
<tr>
<td>24%</td>
<td>I Can't Stop Thinking Of You—Bobbi Martin—Coral</td>
<td></td>
<td></td>
<td>67%</td>
</tr>
<tr>
<td>23%</td>
<td>For Mama—Connie Francis—MG.M</td>
<td></td>
<td></td>
<td>78%</td>
</tr>
<tr>
<td>22%</td>
<td>Never, Never Leave Me—Mary Wells—20th Century Fox</td>
<td></td>
<td></td>
<td>71%</td>
</tr>
<tr>
<td>21%</td>
<td>Got To Get You Off My Mind—Solomon Burke—Atlantic</td>
<td></td>
<td></td>
<td>63%</td>
</tr>
<tr>
<td>20%</td>
<td>I Do Love You—Billy Stewart—Chess</td>
<td></td>
<td></td>
<td>41%</td>
</tr>
<tr>
<td>19%</td>
<td>From All Over The World—Jan &amp; Dean—Liberty</td>
<td></td>
<td></td>
<td>73%</td>
</tr>
<tr>
<td>18%</td>
<td>I Understand—Freddie &amp; Dreamers—Mercury</td>
<td></td>
<td></td>
<td>42%</td>
</tr>
<tr>
<td>16%</td>
<td>For Mama—Jerry Vale—Columbia</td>
<td></td>
<td></td>
<td>45%</td>
</tr>
<tr>
<td>15%</td>
<td>That'll Be The Day—Everly Bros.—Warner Bros.</td>
<td></td>
<td></td>
<td>15%</td>
</tr>
<tr>
<td>14%</td>
<td>I've Got $5.00 And It's Saturday Night—Gene Pitney &amp; George Jones—Musicor</td>
<td></td>
<td></td>
<td>22%</td>
</tr>
<tr>
<td>13%</td>
<td>Come Back Baby—Roddie Joy—Red Bird</td>
<td></td>
<td></td>
<td>20%</td>
</tr>
<tr>
<td>12%</td>
<td>Give Me A Sweetheart—Everly Bros.—Warner Bros.</td>
<td></td>
<td></td>
<td>12%</td>
</tr>
<tr>
<td>11%</td>
<td>It's Not Unusual—Tom Jones—Parrot</td>
<td></td>
<td></td>
<td>18%</td>
</tr>
<tr>
<td>10%</td>
<td>Wooly Bully—Sam The Sham &amp; Pharoahs—MG.M</td>
<td></td>
<td></td>
<td>10%</td>
</tr>
</tbody>
</table>

**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carmen Bruce &amp; Terry (Columbia)</td>
<td>9%</td>
<td>Somebody Else Is Taking My Place Al Martina (Capitol)</td>
</tr>
<tr>
<td>I'll Never Find Another You Seekers (Capitol)</td>
<td>9%</td>
<td>You Can Have Him Dionne Warwick (Scepter)</td>
</tr>
<tr>
<td>I Can't Explain The Who (Decca)</td>
<td>40%</td>
<td>It Was I Fantastic Baggs (Imperial)</td>
</tr>
</tbody>
</table>

Cash Box—March 20, 1965
Two more for the winner’s circle!

TRY TO REMEMBER
Roger Williams

This song is too beautiful not to “happen.” Please take 2 minutes and 30 seconds to hear it.

A Winner's Circle Series release by popular demand out of the great Kapp Records LP “Roger Williams Plays The Hits.”

Strong sales already started in Chicago, Cleveland, Hartford, Los Angeles, New York, and Seattle.

One hit record deserves another. And here it is, by the same group that gave you “Hawaii Tattoo,” with the same intriguing hit sounds.

A Winner's Circle Series release by popular demand out of their great new Kapp Records LP.

Strong sales action already reported in Buffalo, Chicago, Cleveland, and San Francisco.

The Waikikis
HAWAII HONEYMOON

Cash Box—March 20, 1965
As a result of Nat King Cole's recent death, radio stations across the country have been sparking drives to help wipe out cancer, the disease which killed the artist. The recent WRAW-Reading, Pennsylvania, sustained a one-day appeal conceived by program director Scott Wallace, which grossed $1200, including the lunch monies of nearby school children, for the American Cancer Society.

While out west, KESO-San Francisco's Jack Carney initiated a memorial tribute that saw leading merchants and personalities display their services. One of the town's leading butchers, the Off Broadway, will host the program and eight top restaurants will provide the food. The seven-seat capacity was packed on the first day at 225 a couple, prompting the Hungry Horse to serve a free dinner and show to the additional 100 couples who had already sent in their checkbooks. Artists who will appear in the show include Tommy Leonetti, who will fly in from Reno, John Gary, Gale Garnett, the Flamenco Dancers, the cast from the Fantasticks and the complete show from the Purple Onion.

Meanwhile, back at the ranch, Keys-Corpus Christi will be MCing part of the annual Musical Dystrophy Phonathon on Mar. 27-28 and is sending out a general call to any artists who will be in the area at that time to join in the program. Johnny Crawford has already been slated for the station's six-hour stunt, but other talent could certainly be used.

To the more corpulent portion of radio's audience who are planning weight-reducing programs we say "Wait!" WCBS-New York's Jack Sterling is in the midst of giving away pounds (sterling?) for pounds (avoidimous) to his well-padded listeners. The morning personality selects cards at random sent in by his fans and calls their homes to see if they can correctly identify his station as WCBS 880. Those who are able, receive a silver prize and become eligible to balance the scales with either pennies, nickels, dimes, quarters, half dollars or silver dollars. Before going on that diet, send a card to Jack Sterling, Box 880, WCBS, Radio, N.Y.C., N.Y. The giveaway ends on Mar. 19—not much time left.

Washington's birthday prompted a lot of promotion projects including one for KSBJ-Jamestown, North Dakota. Under the station's direction, a local bakery created a huge cherry pie (44" in diameter, 3" thick) and the townfolk attempted to guess the pastry's poundage. Coffee and donuts were doled out to the participants and a local mechanic loaned a stereo phono and a transistor radio for the two guesses closest to the correct weight of 182 lbs., 24/oz. The saint goody wound up decorating the dinner table at the North Dakota Crippled Children's School, where it was put to very good use. . . The station is now organizing its own record survey and asks other stations to send sample ideas for tabulation techniques to Ron Ripley, KSBJ Radio, Box 1271, Jamestown, N.D.

NEW YORK—Sammy Davis is shown at a recent recording session in New York. It was the star's first disk date in Gotham since joining the Reprise roster. As a child, Davis had hoped to work with Broadway composer Richard Rodgers. Now he found himself in the studio with the man, who has already translated three of his songs for RCA Victor. Davis, who had worked with Rodgers and Hammerstein on the Broadway musicals, said: "I'm sorry I have only 15 minutes, but I hope I can do 15 minutes well. I'll be singing 'I am in Love with You.'"

George Maharis "Where does happiness go?" 5-1772

**GEORGE MAHARIS**

**WHERE DOES HAPPINESS GO?**

5-1772

**SOMMY'S N.Y. SOUND**

NEW YORK—Sammy Davis is shown at a recent recording session in New York. It was the star's first disk date in Gotham since joining the Reprise roster.
BRAND NEW FROM
BRENDA LEE
on DECCA

I STILL MISS SOMEONE
and
TRULY, TRULY, TRUE

31782
W8 Inks Three: Jobim, Smith And Lightfoot

BURBANK—Antonio Carlos Jobim, one of the leading composers of bossa nova material, has been signed to a recording contract with Warner Brothers Records. The pact will cover Jobim as a recording artist, both as a soloist and orchestral accompaniment for other artists on the W8-Reprise roster. Negotiations were carried out by Mike Maitland, Maitland also announced the signing to exclusive recording contracts of pianist Paul Smith and singer-composer Gordon Lightfoot.

Jobim came into prominence in the United States through his many South American compositions, most notably "One Note Samba," "The Girl from Ipanema," "Desafinado," and "Meditation." Several recent best-selling albums have come from Jobin's compositions, including "Getz-Gilberto." Currently residing in Hollywood, Jobim is collaborating with lyricist Barry Gibb, who is also acting as Jobin's publishing representative and manager. Together, they are hearing completion of contract negotiations for two film scoring projects. Jobin plans to remain in the U.S. for another six months before returning to Brazil, at which time he will arrange for his future recording and composing activities both in the U.S. and South America.

Lightfoot, a Toronto resident, is composer of the current Peter, Paul and Mary single, "For Lovin' Me." Discovered by the trio, Lightfoot was signed to the album and single recording pact by Joe Smith, head of singles A & R for the label.

Smith, one of Hollywood's leading studio musicians, has already been slated by Warners' Jimmy Hilliard, who will be recording Smith, for an album release in April. The pianist, a featured performer on many albums recorded in Hollywood, will be recorded in live concert performance.

MCA Supplement Marks Universal's 50th Anny

NEW YORK—Marking the 50th anniversary of the opening of Universal City Studios on Mar. 15, 1915, MCA Inc. has distributed 4,180,000 copies of a 24-page color supplement, which presents a panoramic view of the nine major divisions of the company's entertainment complex.

Included in the booklet are Universal Pictures, Universal City TV Productions, Decca Records, MCA TV Ltd., Music Corporation of America, United World Films, MCA Enterprises Inc. and the Columbia Savings and Loan Association of Colorado.

The supplement was carried as part of the New York Times, the Los Angeles Times, the Los Angeles Herald-Examiner and the Valley Times. In addition the story was mailed to the officers and directors of all corporations listed on the New York Stock Exchange as well as all major newspapers, TV and radio stations across the nation and to exhibitors and record dealers throughout the country.

—E.P.C.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

AUDIO FIDELITY

LP deal: buy 6 get 1 free, plus one stereo spectacular demo at $6 with the purchase of each two catalog records. No termination date announced.

COLPIX

Cash reduction of $4 on double LP's to $24 on top-listed stereo LP's. Reductions of 14% on "400" series and 24% on "500" series.

DECCA-CORAL

Special terms on LP's available through local branches and distro. No expiration date announced.

FORTUNE

1 free album when 8 are purchased in any combination. No time limit.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

LIBERTY-DOLTON


NASHBRO

Buy-2-get-one-free on entire catalog including new LP's. 10%% exchangeable. No expiration date has been set.

ORIGINAL SOUND

1 LP free for each 10 purchased less 3% cash discount. No expiration date.

PHILIPS

All pop, jazz, and Count Duckee albums carry a 10% discount. 20% discount available on all classical product. Offer expires Apr. 30. Dated billing from factory to distributor of 30-60-90 days on Mar. purchases, and 30-60 days on Apr. LP buys.

REQUEST

LP catalog available on a buy-10-get-9-free basis. Described as a limited-time offer.

STARDAY

10% discount on 100 regular albums, 8% discount on $1.98 Economy Line. No expiration date announced.

TAMLA-MOTOWN-GORDY

Buy-7-get-1-free. Expire: No time limit.

VEE JAY

15% discount on LP's.

WORLD ARTISTS

15% discount on LP's. No expiration date announced.

WORLD PACIFIC

Full Plan—10% discount, extra 6% on LP orders of 100 or more on any item.

—E.P.C.

Cash Box—March 20, 1965

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

PHILIPS

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.
United Artists Congratulates...

THE BEATLES*
For Their Number One Single
“Eight Days A Week”

and

GERRY AND THE PACEMAKERS
For Their Soon-To-Be Number One Single
“Ferry Cross The Mersey”

*THE BEATLES ARE NOW SHOOTING THEIR FIRST COLOR FEATURE FILM. FOR WORLD-WIDE RELEASE THIS SUMMER!
Columbia Names Clark
As Promotion Manager

HOLLYWOOD—Jeff Clark has been unanimously selected by Columbia Record Distributors in Los Angeles, replacing Robert Mooring who stepped up to regional promotion manager. He will handle promotion of Columbia albums in Southern California and Arizona and will be working closely with Rudy Butterfield, Columbia's national singles product only.

Clark, who joined the company in 1963, after stints with Dot and Decca, will be directing his initial efforts to the latest releases by Andy Williams, the Brothers Four and Les Elgart, in addition to special campaigns for the soundtrack package of "My Fair Lady."

Grossman Moves
To Bourne Co.

NEW YORK—Herbert B. Grossman, former educational director of Mark's Music Corp., has stepped into the sales directorship of the Bourne Co. publishing house. His position will entail taking charge of a large band and choral catalog in the educational field, as well as directing special promotion toward the firm's LP recording subsidiary, Murbo Records/Sound Spectrum Series.

... is adult comedy
says Jubilee

NEW YORK:
Bobby Vinton has been contracted by the Copacabana for his New York night club debut, set for this June. The young Epic star showed off his style, which should go gangbusters with the first-string night spot crowd, when he took over the emcee slot on NBC-TV's "Shindig" stanza last Tues. (6). His current chart rider is "Lonely Long Nights." The re-opening of the Paramount Theater with a live music show will be high-light of the iParament. The Downtowners have been booked as headliners for the opening line-up, starting a ten-day run on Apr. 16. The crew, now touring Canada on a series of one-nighters, were joined by arrangements for this appearance negotiated by Morris Levy, head of Roulette Records and producer of the package, which is arranged for a mass publicity and promo effort for the return of live talent shows to the Broadway locale. ... Bobby Goldsboro, currently clicking with "Lonely Things," dropped up to the CB offices last week as he breathed through New York on his way to Toronto. After his stint there he will spend two or three days in Cal with a taping of a "Shindig" segment planned. Following these activities he is slated for travel with the Lloyd Thaxton package to hit the northwest in Vancouver, Seattle, Portland, etc. ... Goldboro is also scheduled for a three-day tour of some colleges with the Righteous Brothers. The "Lovin' Feeling" pair have just signed Murray Rose as their personal manager, and a ten-city concert tour is being lined-up now. ... Billy Daniels began doubling last week (12), putting in a show at the new Lou Black's while appearing in "Golden Boy" with Sammy Davis. ... The Lettermen were up to see us last week, while they were in Gotham meeting with their new producer, Steve Douglas. The threesome then jetted back to continue their college tour of the Texas area. Tom Rogan, handling the promo chores for Capitol, said that the trio and Douglas discussed the waxing of a new LP to follow up their presently soaring album, "Portrait Of My Love." ... Phillips artist Morris Quaytty is set for several TV shows, including the Ray Heatherton, Clay Cole and Joe Franklin spots publishing his new release, "Blind Date." The comic will open with Nancy Ames at the Royal Box in the Hotel Americana later this month (27).

Lovely Petula Clark flew in for a special shot on the Ed Sullivan Show last Saturday night. The lark's new deck, the follow-up to "Downtown," was just released, labeled "I Know A Place." ... The boys (and girls) from New York City may be able to catch a quick glimpse of the Ad-Libs when they drop in for a few nitty spots during their busy schedule. These appearances are being squeezed in between a tour of the land, of Philadelphia, Pittsburgh, Detroit and several other cities, and an upcoming concert on the road that has Chess Berry. In any spare time the crew can find, they are recording an LP, "The Boy From New York City," for Blue Cat Records. The Dick Clark show has contracted them for a tour as well, and plans are in the works for an English version of the Jay Paul's recording of "Rush ... Hush, Sweet Charlotte" for Columbia has just hit stores, (5). The label has released a promo- leased to tie in with the song's campaign in light of its nomination for an Academy Award. ... Odette followed-up her fine showing on the ABC-TV show this week with a concert appearance at Town Hall last weekend (13). The folk-blues singer's latest release on RCA Victor is a col- lection of tunes by Bob Dylan. ... I've heard that Otis Redding and Queenie Leonard are working on a new album. ... Stanley Kahan produced session of "Cry Me A River" with an rnr beat this week. ... Tony Bennett will be the guest on an upcoming Elvis Pres- illian Show (21), singing his current hit "I Rule The World." While in town (20), he taped a new album plugging Manfred Mann's "Come To Me." ... Jerry Allison will take a roundabout route, but she seems to have finally hit the path to popularity.

(record ramblings)

RIGHTEOUS BROS.
Having tried to have folk circles digest the latest release from the big brother of the Steve Miller Band, EMI, it may do, and was discovered there. Her first effort, an LP for London, has been finely received. ... Plenty of action down at the Vill- age Gate (last week), with the latest, as there is a newly installed Discotheque set-up, which alternates with Herbie Mann on the last Friday night, and the upstairs restaurant, "Top Of The Gate," owned by the Grossman brothers (10). The decor is slightly Spanish, and the food is great. ... Nina Sin- gers played a wild Wednesday week (16) for a three-week run. ... Steve Rossi, singing side-line of com- edian Marty Allen, makes his solo record debut on Red Bird with the theme from "Mondo Puss," "I'll Set My Love To Music." ... Decca's lack Vickie Carroll sitting at the Palm Theater Restaurant in Hot Springs, Ark. following her engagement at the club in Atlanta, and then roller played to SBO crowds at the London House in Chicago, despite blizzard conditions. The jazz pianist is simply booked through spring of next year, making a pending tour in Australia and Europe currently being discussed. ... Mitch Miller and Columbia Records hosted a bash to introduce one of the label's new artists, Bob McGrath. The show was heard from ... Many thanks Jerry Vogel's service. Information about old songs. The vet has one of the most extensive musical reference materials in the business. He can supply information the info stored away inside his heart released, labeled "I Know A Place," is with a question, and is free of charge. ... Tom Chianti's Chicago, Ill., "Standpup And Sway" for Burl Ives' "My Gal Sal." ... Leo Sorocin got a feature role in the upcoming Frank Loesser-Sam Swewack musical, "Pleasures And Palaces." ... Ensel Worthy, label-topper on Kon-Ti, notes three-week stint on the road with Chuck Berry. In any spare time the crew can find, they are recording an LP, "The Boy From New York City," for Blue Cat Records. The Dick Clark show has contracted them for a tour, as well, and plans are in the works for an English version of the Jay Paul's recording of "Rush ... Hush, Sweet Charlotte" for Columbia has just hit stores (5). The label has released a promo-
WE CAN THINK
OF 183 GREAT REASONS
WHY JERRY BUTLER
HAS BEEN A BIG
SELLER FOR YEARS
HERE’S NO. 184

GOOD TIMES
JERRY BUTLER
VJ-651
REFLECTIONS

The Reflections, who are currently scoring with "Poor Man's Son" on the Gold Star label, consist of four young men: Tony Miecule, Dan Bennie, Phil Castrodale and John Dean from the Detroit area who have had great success in a short space of time. In the last year the lads have had three chart entries which have firmly established them as significant record salesmen. Their initial hit, "Just Like Romeo And Juliet," first brought them into national prominence.

Tony Miecule, the lead singer, is an accomplished cartoonist and worked in the Art Department of the University of Detroit before entering a show business career.

Dan Bennie, 24, baritone, was born in Johnstone, Scotland. His family moved to the U.S. when he was in his teens, and Danny quickly developed a love for baseball.

Phil Castrodale, tenor, 23 years old, can be easily recognized on any Reflections record by listening for the high, almost soprano-like falsetto which he employs to give the group a rich, rich sound.

John Dean, 22, provides the big harmony sound for The Reflections. Just back from a stint with Uncle Sam's Army, Johnny is looking forward to touring the country this summer with The Shower of Stars, a group which is on the first National-wide tour for him.

MORTY GUNTY

AD-LIBS

LETTEREN

The post Empire Room of the Palmier House Hotel has been SRO since Columbia Records' Tony Bennett took over the stage with the Ralph Sharon Trio and Bobby Hackett. "Bobby garriss, of Garriss Dans, is shushing about "All Quiet On The Mersey" (Philips). Also, "My Darlin'" (Philips).

Lennie Garriss tells us "My Heart Keeps Following You" by The Serendipity Singers (Philips) is a big one here. Also, "Y. Watanabe", of Nippon Goyaku Bostos; Tokyo, is a visitor in Chi last week. He informs he'll shortly become a grandfather.

HACKETT founding Blunstone. success which Johnstone, of them Rod a will and a back prominence. "Poor vocal-guitarist began and the Parrot bass when they first lead hits of the label. "(Just Heaven" was produced for Billy Vaughan.

Also, "The Walk Away" by Matt Mune. A hot hit is "Every Day, Every Way" by Jimmy McCrackin, and "Feel So Fine" by Don Lee Wilson. Earl Glicker info that Colpix has a very hot single by Lou Christie titled "Why Did You Do It, Baby?" Also, the "Original 20 Hits On Roulette" is moving steadily everywhere, according to the Duke of Earl. Other hits in his camp are the "Lord Jim" album (Colpix), and the new CapBro. single. Jerry Allen tells us Chuck Moses squired screen stars Bert Adams and Olivia DeHaviland around town to promote their new "Hush, Hush" flicker last week.

Lil Wally,ippo of Jay Jay Records, is flippin' over his "No Beer In Heaven" polka deck which has already sold well over 20,000 in the Midwest. Yet promo man Larry Leverett is escorting Hedda Hopper thru town this week during the Toneau Convention. A Liberty Records' Bill Gerber has three huge hits here this week. They are: "Red Roses For A Blue Lady" by Vic Dana, "Midnight Special" by Johnny Rivers, and Georje Fane's "Yeah, Yeah."

George Leaner, One-DeFul Records, has another hit by Alvin Cash & The Crawlers in the new dance craze "The Baracuda," a follow-up to "Twine Time.

HOLLYWOOD:

"That Lovin' Feeling," an original screen treatment based on the careers of The Righteous Bros, will be produced by Dick Clark & filmed by Dick Clark Productions this spring for Columbia Pictures release. French actor Jean-Claude Brialy has been signed to a long-term recording contract with Reprise Records. Anna- nouri's first Reprise single, "Venice Blue," was released last week. "Chicago" Direct Star set Mel Torme as guest soloist for the final concert of the inaugural season by the Los Angeles Neophonic Orchestra, 3/29, at the new Music Center. The upcoming events in Japan, has been transferred to Nashville, where he will be in charge of the midwestern region. McElwee has just returned from Nashville, where he and Dick Blackburn found a fine response to Lloyd Price's novelty, "Old Lady Luck."
<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SONG FOR MY MOTHER</td>
<td>Barbra Streisand</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>2</td>
<td>SOMETHING</td>
<td>The Beatles</td>
<td>EMI-London 45/LSP 2002</td>
<td>1965</td>
</tr>
<tr>
<td>3</td>
<td>CAN'T HELP MYSELF</td>
<td>Andy Williams</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>4</td>
<td>COME BACK, BUT COME AGAIN</td>
<td>Tony Bennett</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>5</td>
<td>HERTZIAN FREQUENCIES</td>
<td>The Kingsmen</td>
<td>RCA Victor (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>6</td>
<td>I'M A SCOUTER</td>
<td>The Chiffons</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>7</td>
<td>еленна</td>
<td>The Bachelors</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>8</td>
<td>TOUCH ME IN THEmorning</td>
<td>The Ventures</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>9</td>
<td>WALK BY</td>
<td>Buddy Holly</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>10</td>
<td>LOVE IS EVERYTHING</td>
<td>Johnny Mathis</td>
<td>Mercury 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>11</td>
<td>EVERYBODY LOVES SOMETHING NEW</td>
<td>Dee Martin</td>
<td>Reprise 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>12</td>
<td>GREATEST LIVE SHOW ON EARTH</td>
<td>Jerry Lee Lewis</td>
<td>Smash 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>13</td>
<td>MR. LONELY</td>
<td>Bobby Vinton</td>
<td>Epic (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>14</td>
<td>MY FAIR LADY</td>
<td>Andy Williams</td>
<td>Columbia 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>15</td>
<td>PETER, PAUL &amp; MARY IN CONCERT</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>16</td>
<td>SUGAR LIPS</td>
<td>Al Hirt</td>
<td>RCA Victor LP/LSP 2965</td>
<td>1965</td>
</tr>
<tr>
<td>17</td>
<td>COWBOYS AND INDIANS</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>18</td>
<td>AMOR</td>
<td>Johnny Mathis</td>
<td>Mercury 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>19</td>
<td>A BIT OF LIVERPOOL</td>
<td>Matt Monro</td>
<td>Columbia 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>20</td>
<td>THE DOOR IS STILL OPEN</td>
<td>Dean Martin</td>
<td>Reprise 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>21</td>
<td>RAY CHARLES LIVE IN CONCERT</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>22</td>
<td>COMMAND PERFORMANCE, LIVE, IN PERSON</td>
<td>Dee Martin</td>
<td>Reprise 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>23</td>
<td>RAMBLIN' ROSE</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>24</td>
<td>THE KINGSMEN VOL. II</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>25</td>
<td>THE JIM REEVES WAY</td>
<td>RCA Victor LP/LSP 2965</td>
<td>1965</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>LATIN THEMES FOR LOVERS</td>
<td>Percy Faith</td>
<td>Columbia 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>27</td>
<td>SOUND OF MUSIC</td>
<td>RCA Victor LP/LSP 2965</td>
<td>1965</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>THE ZOMBIES</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>29</td>
<td>THE KINGSMEN VOL. II</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>30</td>
<td>TO MY LOVE</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>31</td>
<td>LATIN THEMES FOR LOVERS</td>
<td>Percy Faith</td>
<td>Columbia 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>32</td>
<td>SOUND OF MUSIC</td>
<td>RCA Victor LP/LSP 2965</td>
<td>1965</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>I CAN'T HELP MYSELF</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>34</td>
<td>GETZ/ILTERTO</td>
<td>Stu Gelbart</td>
<td>United Artists (USA) 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>35</td>
<td>THE KINGSTON TRIO</td>
<td>Decca (USA) 45/LSP 2965</td>
<td>1965</td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>I HAD A BALL</td>
<td>The Supremes</td>
<td>Motown 45/7093</td>
<td>1965</td>
</tr>
<tr>
<td>37</td>
<td>FRIENDLY PERSUASION</td>
<td>Roy Coniff</td>
<td>Columbia 45/7093</td>
<td>1965</td>
</tr>
</tbody>
</table>

**LOOKING AHEAD ALBUMS**

1. The New Seekers LP
2. The Supremes Sing Country Western and Pop
3. Four Tops
4. The Beatles Today!
5. The Four Seasons Entertain You
6. The Supremes by the Supremes
7. Johnny Mathis
8. The Supremes
9. The Rat Pack
10. The Beatles
11. The Rolling Stones
12. The Beatles
13. The Supremes
14. The Beatles
15. The Beatles
16. The Beatles
17. The Beatles
18. The Beatles
19. The Beatles
20. The Beatles
21. The Beatles
22. The Beatles
23. The Beatles
24. The Beatles
25. The Beatles
**COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS**
CHAD AND JEREMY SING FOR YOU—World Artists—WAM-2005/WS-3005

The British pair of Chad and Jeremy has enjoyed a tremendous string of successes in this country, and this latest outing provides ample illustration of why they have attracted a sizeable following. Their smooth handling of a dozen lovely recent noisesmakers, with fine orking (led by Al Caiola), is tailor made for the young adult audience as well as the teens. Among the cuts, suitable for spinning are: "My How The Time Goes By," "Girl From Ipanema" and "From A Window." Heavy sales indicated.

IF I RULED THE WORLD—Sammy Davis, Jr.—Reprise R/RS 6159

The overwhelming talents of Sammy Davis, Jr. are channeled into the Broadway vein in this Reprise outing featuring the hit title from "If I Ruled The World" as the opener, and ten selections from current and white back minstrels musical to round out this "Fab Davis" present vehicle. "Golden Boy" is represented with "Night Song," "Guys and Dolls" and "Who Can I Turn To" are other strong entries on this tremendous performance. The disk makes for brilliant programming, and should see plenty of sales activity.

RED ROSES FOR A BLUE LADY—Vic Dana—Dolton BLP-2004

Vic Dana's national anthem of "Red Roses For A Blue Lady," currently bounding up the charts, heads up the program. lilting ballads in his new dolton album tabbed after the single smash. Dana is in fine form as he swings lightly along with a lush orking on tunes like: "You Were Meant For Me," and "I'm In The Mood For Love." The charming quality of the vocal renditions, and the terrific spinning material should combine to make this outing a rapid entry on the best-seller lists.

BAKER STREET—Original cast—MG M 7000 OC

The musical is Broadway's lavish tribute to the era of Sherlock Holmes, and has been a big hit for a four week run. Its top "My Fair Lady" score by Marian Gruff, and Rodgers & Hammerstein, is also well demonstrated, with an assortment of talk-song and pseudo-beer hall numbers. The only sentimental gesture that sticks is "A Married Man," the kind of appealing song that Broadway composers are afraid of writing these days. The cast recording is crisp, with pro performances by Fritz Weaver (Holmes), Inga Swenson and Martin Gabel. Sales look promising, and "A Married Man" is a draw in itself.

OOOOOOOEEEE!!!—Dusty Springfield—Philips PHM 200-174/PHS 600-174

A collection of ballads and blues showcases the many gifted talents of England's Dusty Springfield in her latest outing for Philips. The lady's voice shifts from soft, to strong, to sensual, always remaining smooth and easy on the ear. There should be little difficulty in finding sales for this effort; which starts with the newest single from the beauty, "Looking For," and includes "You Don't Own Me" and "The Lovelight Starts Shining Through His Eyes." Look for strong response on this package.

LIVE FROM THE BROOKLYN FOX—Various Artists—Brooklyn 301

Murray the K's jam-packed holiday show at the Brooklyn Fox Theater has "made the scene" with this wailing. Featured artists in this "live" package include: Petula, Johnnie Ray with his big number, "Walk On By," the Shangri-las doing "Leader Of The Pack" and the Drifters with "Under The Boardwalk," as well as several others doing their big hits. This is a rocking package of sounds and should be eyed for a quick reaction.

THE TEMPTATIONS SING SMOKY—Gordy G 1006

Packaging the power of a nationwide hit, "My Girl" and their while back "The Way You Do Things You Do," there is little chance in marketing this new offering from the Temptations to the large audience of the crew, suftly orking, and a bevy of other tunes which have hit the best-seller lists, combine to make for an item that will sell to the young and old alike. All the songs are from the pen of Bill "Smoky" Ross and Paul Anka. The big selling numbers are: "You Beat Me To The Punch" and "You've Really Got A Hold On Me," included here.

SHINDIG—Various Artists—Kapp KL/ES 1431

culling some of the hottest performances by the best-selling groups on this new package. Coming strong on the heels of a single smash which broke wide open in the pop area as well as the rhythm and blues market should have his his best-selling LP to date in the new package tabbed "Shindig" which is being promoted as "The Tilt." Accompanied by The Buckaroos, the country star sings a lively collection of western blues tunes with a terrific beat. Among the songs included here are: "We're Gonna Let The Good Times Roll," "Memphis," and the title tune. Should find a very good reception.

THE GREATEST STORY EVER TOLD—Original Soundtrack—United Artists—UAL 4120/501

Alfred Newman has composed an inspired score for the monumental George Stevens production of "The Told." The music bears a mystical beauty and bymlik quality which never becomes excessive, but retains the singularly attractive quality of the movie. The mystical charm of the main theme is woven through a splendid score, which will see sales activity sparked by the large scale promotion of the film. The record, and its gorgeous package will make a wonderful memento for many of the moviegoers who see this movie.

THE BEST OF THE KINGSTON TRIO Vol. 2—Capitol T/ST 2280

The second volume containing some of the best cuts from the group's latest LP. From the group's high in its humorous and musical presentations. These are folk songs weave fl songs of many years, show up well on tracks like "Greenback" Dollar," "Coplas" and their hit single sound "Reverend Mr. Black." The large following that this threesome has accumulated during their long road to popularity has come on for this attractive collection of their finest efforts.

THE CHIMPUNKS SING WITH THE CHIL-DREN—Alvin, Simon and Theodore with David Seville—Liberty LIP 2405/2406

David Seville's prodigious chipmunks are back on the musical scene with a novelty package of well-known singalongs. The rambunctious rodents have teamed up with the Jimmy Joyce Singers in an enjoyable session of show tunes, "Hello Dolly" and "Supercalifragilisticexpialidocious," and oldies such as "Down By The Old Mill Stream." The album should be enjoyed by the adults as well as the youngsters.

POP BEST BETS

THE BUD AND TRAVIS LATIN ALBUM—Liberty LIP 2405/2406

Folk stylists Bud and Travis, who attract a large audience in any language, have waxed another "canzone." The steady rhythmic tunes from south of the border are treated by the duo with a smooth yet powerful interpretation as they swing easily from the haunting Spanish love song "El Atonandadodo," to the tune "Los Banos." Folk buffs could give this one a lot of attention.
Lesley Gore
America's number one female vocalist sings...
"ALL OF MY LIFE"
&
"I CANNOT HOPE FOR ANYONE"
#72412

Mercury Records

Lesley Gore
America's number one female vocalist sings...
"ALL OF MY LIFE"
&
"I CANNOT HOPE FOR ANYONE"
#72412

Mercury Records
Odetta Sings Dylan—RCA Victor LPM/ LSP 3324
Odetta’s ability to handle folk and blues material has never been better as they are expertly showcased in this sampling of Bob Dylan tunes. The fire and feeling of the voices of the various composers appears tailor-made for the vocal talents of Odetta, and she adds a quality to the songs not often attained in other renditions of the same. Included for 4 songs, but sing-along can hardly be expected. Shining tracks, which will catch the ear of every college folk fan are: “The Times They Are A-Changin’,” “Masters Of War,” and “Long Time Gone.”

The Greatest Hits of Ike & Tina Turner—Sue LP 1088
The earthy, driving sound of Ike and Tina Turner should draw the devoted R&B fans in droves to this package of the duo’s biggest hits. The veteran team delivers a song with the same dynamic drive that has built up an enormous following over the years, including the rockin’ “Tra La La” and “It’s Gonna Work Out Fine.” The soulful “You Should’ve Treated Me Right” this package should get a great deal of acceptance from the R & B audience.

LUV—Original Broadway Cast—Columbia DOL 319
Columbia has presented an original cast waxing of the Broadway smash “Luv,” which stars Alan Arkin, Eli Wallach, and Anne Jackson. The entirety of the two-act play, directed by Mike Nichols and produced for records by Gaddie Lieber, is featured in this dual-record box, as well as a brochure including photographs from the show and the cast of the performers. Should be a big hit with the Broadway buffs.

The Stars Salute Dr. Martin Luther King—Various Artists—Warner Brothers—W/ W 15181.
Ten of the finest performers on the pop scene combine their talents, each appearing on a single track, in a tribute to Dr. Martin Luther King. Included on the stellar program are Louis Armstrong, Count Basie, Ray Charles, Sammy Davis and others. The tunes range from Negro spirituals (“My Lord What A Mornin’”) to pop ballads (“This Land Is Your Land”) and one song picking up a distinctly stamp from the starry entertaining. There is plenty on the musical end to recommend this set, and as much credit in the reason for the performances.

Motion Picture Hits—Ralph Marterie—Musicor MM2049/MSS049
The smooth and gently gliding styling of Ralph Marterie and his orchestra, featuring the combination of violins and trumpet, provide gift-edged versions of several of the best-known themes to hit the market recently. Pleasant readings, with loads of swing, of songs from the motion picture “Funny Girl” will draw the attention of adult listeners, should afford good sales for this package. Included in the assortment are “Goldfinger,” “The Sound Of Music,” and “Black Orpheus” along with ten others, a baker’s dozen with the Marterie icing.

Pipe Organ Plus—The Monty Kelly Orchestra with Buddy Cole—Audio Spectrum AS/SAS-681
The debut of the Audio Spectrum label features the sweeping sounds of Buddy Cole at the organ with the Monty Kelly Orchestra in a series of great selections ranging from Richard Rodgers’ “Slaughter On Tenth Avenue” to a pattern of medleys. “Carroussel.” The softly powerful drive of the band is superbly captured in a finely recorded disk which will draw to the owner of fine phonograph equipment and listeners with an ear for a lovely tune well played. Other tunes include “The Carousel Waltz” and “Paisaniana.”

Where Is Love—Ketty Lester—RCA Victor LPS/LSP 3328
Ballads on the blue side abound in this new album by Ketty Lester, which also includes an occasional soft swing number to change the pace without entirely breaking the sullen spell cast by her charming voice. The set is suited for the late hour decorist’s needs, and should be well received by the spinners. Among the cuts featuring the soft smooth styling of this songstress are: “I Got Lost In His Army,” and “Where Is Love?” mixed up with tracks that gently pick up the pace like “Wouldn’t It Be Lovely?” Very fine sounding LP.

Jazz Picks

My Funny Valentine—Miles Davis—Columbia LSP 3346
Miles Davis’ phenomenal craftsmanship has shown itself best in his recording of songs featuring his genius. His “live” concert performance. The sensitive bits and pieces, mid-stream hornwork in this Columbia package well rank among the finest of the trumpet’s catalog, with excellent collaboration from George Benson on tenor sax, Hank Jones at the piano and the rest of the combo. Davis is at his best on tracks like “My Foolish Heart” and “I Think Of You.” This visit is a must for jazz collectors.

Live Session—Cannonball Adderley and Erroll Andrews—Capitol T/TST-2284
Milt Jackson jumps on the jazz samba wave with this Impulse outing, which shifts the band into high gear, playing with a few up-tempo samba, the “soft” samba set is on jazz rather than samba, but the lift of the shuffle remains. The “jive” vibe, so, is a smooth, samba, and with Connie Ray drums, some fine guitar playing by Barry Galbraith, and top-notch collaboration from the maestro of the personnel, this package should find a ready market. Standout selections include “Oh! Benny,” “I Love You” and “Blues For Juanita.”

I Had A Ball—Bobby Scott Quartet—Mercu S-9000/MS-6995
The fine score from Broadway’s popular “I Had A Ball” is terrifically captured here featuring the Bobby Scott Quartet with Milt Jackson guesting occasionally at the keyboard. Basically soft, the tracks have subdued echoes which glide through on tunes like “The Neighborhood Song,” “The Fing O’Fate,” and “The Only Half Of Fate.” Very able efforts are to be found from the rhythm of the crew, Mike Lande (piano), Hank Davis (guitar), Del Payne (bass) and Mickey Roker (drums).

Eric Dolphy & Booker Little Memorial Album—Prestige PR 7384
The late jazzmen Eric Dolphy and Book Little are remembered once more in this wonderful collaboration recorded live at the Five Spot in New York. The tenor and bass work of Dolphy, a member of the Downbeat Hall of Fans, died three years later. The package, which includes a track with Eric’s brief appearance with “Golden Boy” and “Boo-Koo Waltz” is a fine memorial to two outstanding jazz artists and should get an excellent reception from jazz circles.

Classical Picks

Brands: The Four Symphonies; The Berlin Philharmonic Orchestra conducted by Horbert von Karajan; Deutsche Grammophon K/331 188
The magnificent symphonic works of Johann Brahms are given a superlative reading by the powerful, yet sensitive, Herbert von Karajan, and the Berlin Philharmonic Orchestra. The recent tour of this excellent company should evoke considerable interest by followers of this first-class group. This recording is marketed to admirers already attracted to von Karajan through his remarkable recording of the Beethoven symphonies.

French Art Songs—Cesare Valletti—RCA Victor LM/LSC-2787
The vocal artistry on the part of the tenor Cesare Valletti, sparkling piano accompaniment from Leo Taubman, and a superb sampling of songs from the works of Berlioz, Hahn, Falla, Duparc and Satie make this recording one of classical discophobia should be delighted with. Peculiar readings of such popular works as “Claire de Lune,” “Chanson Triste” are graced with a style effectively evoking the ambiance which such an important part of the French art song. Fine addition to the RCA Victor catalog.
NAB TIME IS DRIVE TIME!

Time to hear an exciting new programming concept

Traffic tempo music for on-the-go-listeners

FEATURING:
Duke Ellington / Count Basie / Woody Herman
Boots Randolph / Kai Winding / Al Caiola
Si Zentner / Larry Elgart / Terry Gibbs
and many others

PACEMAKERS* FOR DRIVE TIME

OVER 100 SELECTIONS ON 8 SESAC® RECORDINGS LPS \$19.95

STOP! ...LOOK! ...LISTEN!

at our Discothèque Party

SHOREHAM HOTEL
SUITE G 200
MARCH 21-24

SESAC INC.

NEW YORK: 10 COLUMBUS CIRCLE • NEW YORK, NEW YORK 10019 • PHONE: 212-586-3450
NASHVILLE: 806 16TH AVENUE, SOUTH • NASHVILLE, TENNESSEE • PHONE: 615-254-5703

sh Box—March 20, 1965
Dukes Of Dixieland
Disking For Decca

NEW YORK—The Dukes of Dixieland, who formerly recorded for Colum-
bia and Audio Fidelity, have signed an exclusive long-term pact with Decca Records.

The veteran jazzmen have their first session under their new affilia-
tion scheduled for the near future with A&R man Harry Meyerson di-
recting. Representing the group in the contract negotiations were per-
amount manager Joe Delaney and Sid Millis, acting as intermediary.

Ertegen To Europe

NEW YORK—Atlantic’s album operations veep, Nesuhi Ertegen, who is also the director of the label’s inter-
national business, has left for a three-week business jaunt in Europe.

While there, he will visit with the the label’s licenses in France, Switzer-
land, Italy and England.

BUTLER DID IT

HOLLYWOOD—Jerry Butler received a warm welcome which pre-
cipately hit the Holly-
wood scene for the first time. The Vee-Jay star was guest of honor at a cocktail reception at Romale’s by his dickey. The fiesta en-
abled him to become acquainted with the press and hajays who turned out in force to meet him. Shown greet-
ing him are (left to right) Vee-Jay proxy Randy Wood, the firm’s founder Vivian Bracken and Roosevelt Green.

No Beales On
Riddle TV'er

NEW YORK—Cash Box has received word from a spokesman of the Beales that the group has made ar-
rangements to appear on a Sam Rid-
dle TV show the announcement of which was made in last week’s Cash Box.

Babbfield Three

COLUMBIA'S ROBERT CATO
Hosting One-Man Art Show

NEW YORK—Robert Cato, creative director for Columbia Records, will be putting on a one-man art exhibition from Mar. 16 to Apr. 3 at the Blon-
delle Gallery in New York.

Cato, a native of New Orleans, studied at the Chicago Institute of Design and has been art director for Junior Bazaar, Glamour and Theatre Arts magazines. He has had two other one-man shows in 1953 and 1956 and has edited and designed Mark Shaw’s best seller “John F. Kennedy: A Fam-
ily Portrait”. He is presently working on a book about Jacques Lipchitz and is preparing a book of his own photos to which will be published later this year.

Herschel Gilbert
To Leave CBS-TV

BEVERLY HILLS—Herschel Gilbert has requested his release, at the conclusion of the 1965 season, from his duties as executive music director of the CBS-TV network in order to devote his full attention to TV and motion picture scoring. A three-year Academy Award nominee, prior to his association with the network, Gilbert was also the music di-
cector for Roster Star Productions, commenting under the terms of Cinerama’s “Law,” “The Dick Powell Theatre,” “Rifleman” and “The Detective’s.”

Col To Release Five
4-Track Stereo Tapes

NEW YORK—Two pop and three classical selections are being issued in Columbia’s May 4-Track stereo tapes.

Pianist-conductor-composer Andre Previn is featured on “Andre Previn Plays Today’s Big Hits,” and the sig-
nature tunes of famous big bands are spotlighted in “The New Elgar Trilogy,” with Les and Larry Elgart.

The classical packages include Rud-
olph Serkin with the Philadelphia Orchestra under Eugene Ormandy playing Schuman’s “Concerto In A Minor for Piano and Orchestra” and the “Introduction and Allegro Appassionato for Piano and Orchestra;” The Philadelphia Orchestra also is represented in “Magic Fire Music/ Wagner Favorites” and the final classical selection is Beethoven’s Sym-
phony No. 6 in F Major (“The Pasto-
ral Symphony”) conducted by the Philharmonic under Leonard Bernstein.

Warner Bros. Artists
Waxed By Kama-Sutra

BURBANK—Two Warner Bros. re-
corded artists, the Olympics and Leonard Cannon, have been booked into waxing sessions with Artie Ripp of the indie Kama-Sutra Productions, with the label indicating more projects to come.

Also on the discer’s singles front, the Everly Brothers will be cutting sessions in Nashville this week, super-
vised by Wesley and Jimmy Jam and Joe S informed is slated for discing sessions in Hollywood with arranger Tommy Dinner.

Broadway To See
“Little World, Hello”

NEW YORK — Jack Beekman and The International have been cleared by the rights to “Little World, Hello” for a 1960 Broadway musical. The story, written by the authors, involves Jimmy Savo, concerns 19 peasants who make their home in a 13th cen-
tury castle in Poggi, Italy, with the libretto for the show being written by the authors, who wrote the Savo, who was presented with the castle as a wedding gift from Savo.

Composer Dick Manning, whose hits include “Fascination,” “Alle-
gary Moon,” and “Hawaiian Wed-
ding Song,” has been given the nod to write the music and lyrics for the $480,000 package. The pro-
ject is for Savo and will be named for the original cast album.

Jansen Debut In
Iwoy Field

HOLLYWOOD—David Janssen, star of TV’s “The Fugitive,” will expand his interests into the recording field as a firm as a result of an LP deal with Epic Records. The veteran thespian began his last week for the waxing.

“The Hidden Island,” which was written and composed by Sonny Sklar, Janssen will narrate and the label’s exec producer Manny Kel-
ner will supervise the production of the package.
EW YORK—Enoch Light presents a new album of music by the composer of "The Light," a new addition to the New York Public Library, as part of the "Music for the Mind" series. The album, produced by Light, features several selections by William Steinberg and the Pittsburgh Symphony Orchestra, and other sets of similar recordings were recently made at the Library of Congress in Washington, D.C.

Atco To Handle Lemco Master

EW YORK—Atco Records has been granted the rights to the song "Stabburned," an original composition by fellow Atco artist Sam Samuels. Side is reportedly hitting in San Francisco area, and a full promo will be available.

Vanguard Releases 11 LP's
NEW YORK—Vanguard Records has released eleven new LP's, highlighting the "Symphony in Tintinnabulation," based on the encyclopedic work by Pope John XXIII. The album, released in 1960, is one of the first recordings of the Bartok-Szigeti concert held at the Library of Congress in 1949.


Other selections include "Pop Goes The Accordion" by the Mohner Accordion Symphony Orchestra, Strauss Waltzes (Anton Pauk conducting the Vienna State Opera Orch.), (Denis Matthews' pianist) and Mozart Quintets in G Minor-C Major (William Primrose, viola).

Canada's Quality Records
To Handle Regina Product
NEW YORK—Jack LeFarge's single and album of "Goldfinger," on Regina Records, will be distributed throughout Canada by Quality Records, according to a pact between the two companies. The artist, who is also a partner in the Regina label, expects that his discography will be handled in the same way in Canada.

Kent-Modern Inks 2
LOS ANGELES—Blues singer, Big Mama Thornton and comic Earl Thomas have been signed to exclusive recording pacts by Kent-Modern Records, with plans for immediate release of singles and LP's by both artists.

Askol Opens Pubbery
NEW YORK—Askol Productions, headed by Ron Newbold, personal manager of J. Frank Wilson, has expanded its activities by stepping into the publishing and record areas. Sansepolo Music, the firm's new pubbery, is affiliated with BMI and is run by Roland Pike, who has also signed with Askol as an indie producer. Pike has recently produced his own co-owned "You Don't Have To Go Home" by Dan Beard, one of the original Champs.

The production company has also leased a new master, "The Jerk With Me" b/w "Always Means Goodbye" by Nathaniel Kelly, to Jay-Gee Records. Produced by Newdoil and arranged by Jim Wynne, the waxing is slated for immediate release by the label. Other artists being developed by the discography include Sydna Taylor, Grainger Hunt and the Believers, the Sangeos and Marsha Lynn. Askol is now actively seeking new artists, material and masters.

Cash Moves To B&C
EL PASO—Joseph Cash has resigned from the Craig Corporation of Denver, the disk distri, to take up the vice president position at B & C Records in El Paso.

Due to the expansion another firm, newly-formed Lindy Distributors, Inc., Cash will also function as assistant to the president of that organization. Both companies are located at 427 West San Antonio St., El Paso.

GAC Inks Dalton
NEW YORK—Singer Martine Dalton, who recently was pacted to United Artists Records, has signed with General Artists Corporation for representation in all fields.

Golden Records Handling Own Sales And Distrib
NEW YORK—Golden Records, formerly distributed by Pocket Books, Inc., will undertake its own sales and distribution immediately, thereby unifyi

Off To The Boot

MADRID—Lark Constable Bautista (left), who will represent Spain in the Eurovision Festival next month in Naples with "Que Bueno Que Bueno," is pictured above with Discos A&R exec Joaquin Alfonso.
Remains To Be Heard

L.A. Deejays Play Musical Chairs

HOLLYWOOD—Los Angeles radio is now experiencing its greatest transition in recent history with even more switches expected during the next few weeks. Several deejays have moved or will move from such widespread areas as New York, Chicago, Phoenix and San Francisco and others have simply expanded their record bags and moved to one local station to another.

Reh Foster, for example, left KRLA in mid-week and was heard the following night on arch rival station KFWB. Joe Yocem and Roger Thomas have already left KFWB to make room for Foster and for the return of B. Mitch Reed, back again after two years with WMCA in New York. Bill Baldwin has moved up to the evening drive slot at KFWB and Reed will be heard once again from 6-7 p.m.

Jim Randolf, after a four year absence, has returned to L.A. and can be heard again on KGFI. Rudy Harvy has switched from KGFI to KDAY and Dick Blandi, back in town, is once again on KRLA.

KBLA, which recently increased its signal, now has Tom Clay, last heard on KDAY and Dick Whittington, previously heard here on KLAC, the station he created in KGIL. Roscoe, last heard on KGFI, and "Huggie Boy," have also been added to KBLA's staff.

At KIHF there are plans to switch the musical format from "tallie" all album and jazz to a conservative "contemporary" "doowop" sound and already the station's news department has been informed that "in depth" news reporting will be put back to five minutes. Michael Jackson has already left and Mal Albert's minute sportscast has been dropped. It is reliably reported that Sam Riddle will be leaving KFWB and will join KIHF's revised line-up and that several other local jocks will translocate within the next few weeks.

KFI, the local NBC affiliate, has just announced that Geoff Jarboe, who replaced Edwards former P.D. at KIHF, will soon be heard mornings from 6-10.

At KNX, the CBS outlet, the music policy for week ends has changed radically and now many Top 40 hits are aired in place of the Sunday morning show which was formerly hosted by the Mormon Tabernacle Choir.

Industry Execs Tour Columbia Record Plant

HOLLYWOOD—A special tour of Columbia Records' facilities in Santa Monica, California was set up for several record industry execs immediately following the National Association of Record Merchandisers (NARM) convention in San Francisco.

The guests, Robert Livingston, ex-priest of D. D. Cortina & Co., Richard Schapiro, head man at Simon Says Records, and Marvin Schlaeter, veep of Scepter Records, were flown by chartered plane from San Francisco to Santa Monica where they were greeted by several of the local municipal officials.

Following a luncheon, the party toured the facilities, observing the various stages in record manufacturing, and were then flown to Los Angeles and the tour was set up by Cal Roberts, veep with Columbia, and Floyd Glinton, national sales manager, with the cooperation of Kenneth Grove, supervisor of the custom order services.

Can-Am Moves

NEW YORK — Canadian-American Records has moved to new quarters here at 250 West 57th St. (Flake Building).

TREAT HIM TENDER MAUREEN
Angie (Columbia 31856)
WHIPPED CREAM
Tijanous Brass (A&M 760)
RAY OF LIGHT
Warren Conelson (Decca 31746)
I HEAR A WALET
Lyle Greene (Columbia 32255)
CHIM, CHIM, CHERE
New Christy Minstrels (Columbia 43215)
JACK ALAMIN
Tony Clark (Chess 1934)
YOU'RE THE CREAM OF THE CROP
Lee Rogers (Do-From 185)
WITHOUT A SONG
Earl Grant (Decca)
HEARTACHES
Per Bevins (Dot 16699)

SOMEONE TO LOVE
Z. Z. Hill (Kot)
HAWAII HONEYMOON
Waltkin (Kapp 15)
THE SPECIAL YEARS
Brook Benton (Maccay 31289)
DISCOTHEQUE USA
Jimmy McGriff (Cee 123)
IF YOU'VE GOT A HEART
Peter New (RCA Victor 8059)
I'M NOT TAKING MY PLANS
Al Martino (Coral)
TELPHONE SONG
Gale/Gilberts (Verve 10336)
BIG CHIEF
Professor Long Hay (Vocalion 1900)

NEW ADDITIONS TO TOP 100

52—I'M TELLING YOU NOW
Johnnie Taylor (Pee Wee 125)
62—I KNOW A PLACE
Pebble Clark (Warner Bros. 3415)
63—THE CLAPPING SONG
Shola Ellis (Congress 313)
64—SAY IT AGAIN
Sanchoy (Kepp 49)
70—GAME OF LOVE
Wayne Fontana & Minibanders (Fontana 1761)
80—ONE KISS FOR OLD TIMES SAKE
The Everly Brothers (Ode 1170)
81—I'LL BE DOGGONE
Marvin Gaye (Tamla 5415)

Bernalde Castro Leaves Show Biz

NEW YORK—Bernalde Castro, 20-year-old Colpix recording artist, will retire as a show business performer and undertake activities as vice president of the Tel-Radio Advertising Co. in New York.

Aside from handling ads and promotions for major clients, she will also represent the adworld and radio-TV commercials for her father's Castro Convertible Co. The young lady originally gained prominence as a singer of folk music. Her age and stature is comparable to that of the television Parisienne Baccarat.

The Tel-Radio facility is located at 519 8th Ave. in New York City and has a complete production staff which is currently used by artists for waxing singles or LP's.

Moss To Compose "War Lord" Score

NEW YORK — Composer Jerome Moss has been contracted by producer Walter Seltzer and Charlton Heston to compose the score for their forthcoming Court production of "The War Lord." Among Mossor's credits for original scores are "The Cardinal", "The Big Country" and "Five Finger Exercise." A new production, slated for Universal release, stars Heston, Rosemary Forsythe and John Drew and was directed by Franklin Schaffner.

Personnel Firm Adds Music Biz Dept.

NEW YORK—A job placement firm here has added a dept. that specializes in positions within the music and recording field. The company is Smith's Personnel Service of 251 West 42nd St. Personnel manager is Ruth Verroco.

Spoken Arts Records Releases Seven LP's

NEW YORK—Spoken Arts Records, which generally concentrates on spoken-word materials, has announced the release of seven new musical albums, bringing its total to 25 in the Irish Music, Folklore, Poetry and Drama category.

The new releases include "Irish Folk Songs Sung in Irish and English by Grinnar No Eigeartair, Brendan Mulhane And His Co.; Michael McCann sings Songs of Ireland," "Bernadette Greav's 'Songs of An Irish Revolutionary By Peader Bourke Arl Vera Diffy' and two packages of "Irish Folk Songs By Brendan Behan and Siobhan McKenna."

Blossom Special

NEW YORK—Budding smiles decked the faces of the three Blossoms as they accepted the Teen Award Screen for the Best Vocal Group on Teen Vision. The Phillips artists, who reignite the ABC 's' screech show, were presented with a gold trophy signifying this award at the recent distribution of the Teen Screen honors.

—Cash Box—March 20, 1963
Sue Singles Push  
(Continued from page 7)

the label can go full steam ahead in the creation of hit singles.

RCA at this time is a number of its vet performers in its revived singles program (e.g. Inez & Charlie Fox, Move It), the diskery is going to give new label the chance to make the singles grades.

Among them—some already cut, others yet to be released— are singers Tina Britt, Kitty Nobel and Shirley West. The record label is also single session in the works for established stars Beverly Wright.

Murray says Sue, which has steady sellers in the R&B field, is attempting to offer the paying public a sound that, like its R&B product, will immediately identify it as an original sound. Besides the fact that Murray is in on all Sue sessions, this identification policy is further upheld by use of a newly created studio band—headed by Jimmy Morrall. Sue's own recording singer—and Sue's own recording studio—which is located at Sue's headquarters at 265 West 54th St. (Murray owns the building).

Murray says Sue, will not be completely putting LP products aside. There'll be albums cut by artistry who have hit singles sides. Coming soon, too, are a Martin Luther King LP, containing his remarks in New York following his return from Sweden, where he received the Nobel Prize, and another volume, the last of an oldie hit series, “Hits A Go.

Singles dates produced by Murray will be augmented by master purchase, one of which involves Nora King's first effort for the label.

On the international scene, Murray has distribution in all parts of the world with the exception of Japan. Latter situation is expected to be corrected when Murray goes to Japan in about three months. In the meantime, he has just concluded a deal with British Decca for the distribution of Sue product in England, Scandinavia, the Benelux and Germany.

Sixth name among those, Murray notes, are Inez & Charlie Fox and the Soul Sisters (especially England) and Jimmy McGriff (especially England, France and South Africa).

Cash Box—March 20, 1965

ad: RCA Earnings For ’64 Set Company Record

NEW YORK—Radio Corporation of America chairman David W. Sarnoff, and the firm's president, Edwin W. Engstrom announced in the company's annual report that sales and earnings in 1964 set new all-time highs for the third consecutive year. The breakthrough, achieved recently (261) showed profits after taxes of $82,495,000 up from the previous year's $65,083,000; while sales hit $1,812,499,000 compared with $1,718,377,000 in ’63. A common share showed earnings of $1.51 last year while $1.30 in the year before, after retroactive adjustment for the three-for-one stock split in Jan. 1964. No financial returns on RCA Victor Records were released.

Sarnoff and Engstrom noted that RCA's progress at the mid-point in the 60's is continuing in major aspects of business and technology; finding the corporation in a position to capitalize on advances in the national economy in general, and the electronics industry in particular during the last half of the decade.

Adam Names New Mgr.

NEW YORK—Murray Jacobs, former manager of Mervin of Miami for Mervin of Miami, has been appointed new general manager. Jacobs, in the record business since 1946, will handle all sales promotion and merchandising operations for the organization.

Adam represents the Four Tops, Martha & the Vandellas, the Supremes and Four Tops, and will handle both the New York area and is currently hot with “Stop In The Name Of Love” by the Supremes on the Motown label’s “Tamla” and “Double-O-Seven” by the Detergents on Roullette.

London Names P.R. Aide

NEW YORK—Sandy Ginsburg has been named to the newly-created post of publicist manager for London Records; it was announced last week by Walt Maguire, the label’s director of publicity.

Miss Ginsburg will prepare stores for consumer publications as well as service the branch manager for Atlantic division.

Copyright Bill Hearings

(Continued from page 7)

sonalities, the hearings will bring to Washington a flood of music industry factions. A strong point of debate is the bill’s exclusion of the Law’s exemption of juk-boxes from payment of royalties. That exemption is also contained in a separate bill (HR 18), sponsored by Rep. Emanuel Celler (D.N.Y.), chairman of the Judiciary Subcommittee, that, in its varied forms, has been put before Congress for many years.

Other new aspects of the Bill include: higher mechanical royalties, 2¢ to 3¢; and extension of copyright protection to life plus 50 years, replacing the 60-year protection (20 on the original application, another 28 on renewal).

Compulsory licensing—permitting anyone to copyright a copyrighted work once it has been previously marketed—is a major carry-over from the current Law.

current staff includes Rick Willard, national promo; Barry Resnick, New York promo; and Roberta Kingsburg, production.

N.Y. Musicians Local Picketing Discotheques

NEW YORK—Local 802 members of the American Federation of Musicians were expected to begin their second weekend of picketing selected New York discotheques last Friday (12).

The picketing of the recorded music in lieu of “live” musicians the AF of L Local placed pickets at the sites of three discotheques over the weekend of March 6. Two more establishments, a spokesman for the AF of L noted, were due to be picketed this past weekend.

The spokesman further stated that the weekend picketing would be the union’s policy in the week’s ahead. He also said that the Local’s action had not produced a dialog with the management of the various discotheques.

The Local is acting on its own, and there was no indication that the picketing of discotheques would be adopted by the national union on a country-wide basis.

sad: THE DETERGENTS  
“DOUBLE-O-SEVEN”  
ROULETTE 4603

ROULETTE RECORDS
1631 E’way, N.Y.C.

"How Can I Prove"  
JOHN FRED
JEWEL 743

"Even Though"  
LITTLE ALFRED & THE CUPCAKES
JEWEL 744

P A U L A  J E W E L  R E C O R D S
726 TEXAS ST.  PHONE: 318-427-7129
SHreveport, La.
COUNTRY REVIEWS

THE CASH BOX BULLSEYE

TURN AROUND WALK AWAY (2:34) [Ernest Tubb, BMI—Tubb, Abercorn]

DO WHAT YOU DO DO WELL (2:53) [Central Songs, BMI—Miller]

ERNEST TUBB (Decca 31742)

Tubb is currently running hot and this latest release, "Turn Around Walk Away," sounds as if it will reach the charts in no time flat. The tune is a catchy, medium-paced lament all about a romance which is headed straight for the rocks. On the flip, the chart becomes a top-drawer reading of Ned Miller's recent twin-market smasheroo, "Do What You Do Do Well."

LIFE TURNED HER THAT WAY (2:45) [Wilderness, BMI—Howard]

HE STANDS REAL TALL (2:00) [Yonah & Champion, BMI—Veale]

"LITTLE" JIMMY DICKENS (Columbia 43243)

The artist can quickly get back in his money-making ways with this top-rung Columbia item called "Life Turned Her That Way." The tune is a hauntingly plaintive slow-shufflin' ode about a poor gal who has become hardened by the agony of broken romance. "He Stands Real Tall" is a contagious, rhythmic, chorus-backed folkish affair about a realistic folkie who is perfectly content with his lot in life.

SUNNY SIDE OF THE MOUNTAIN (2:06) [American, ASCAP—McAuliffe, Gregory]

20-20 VISION (2:33) [Golden West, BMI—Estes, Allison]

JIMMY MARTIN (Decca 31784)

Jimmy Martin should have no difficulty in jumping into the winner's circle with this top-rung new Decca entry tabbed "Sunny Side Of The Mountain." The tune is a resonating, high-powered, rhythmic romantic ditty essayed with loads of poise by the chart. The cueper, "20-20 Vision," is a medium-paced, chorus-backed tradition-style country weeper.

GOING IN TRAINING (2:08) [Pamper, BMI—Price]

SOMEBODY IN MY DREAMS (2:31) [Pamper, BMI—Cochran]

HANK COCHRAN (RCA Victor 8528)

Decays should come out in droves for this most promising Hank Cochran newbie. The side to watch here, "Going In Training," is a pulsating, fast-moving, chorus-backed infectious warm-hearted novelty. "Somebody In My Dreams," is a sentimental singing-and-recitation lament read in a moving, sincere style by Cochran.

LAWFPN PAUL (Maseron 1077)

(B+) TWO GUILTY HEARTS CROSS THE LINE (2:40)

[Gladd, BMI—Mellos] Newcomer Lawfpn Paul stands a good chance of making a national name for herself on the basis of this top-rung, shuffle-beat lament about a love which can never become a reality. Side's a natural for airplay.

(B+) WHISPERING PICTURE (2:37) [Gladd, BMI—Batson, Melton] This time out the dark dishup a tender tale of remorse with some real moving lyrics.

WARREN ROBB (Enterprise 1001)

(B+) I MET HER IN A HONKY TONK (2:09) [Glaser, BMI—Mulkey, Frizell] Warren Robb could very well share plenty of spins with this twangy, rhythmic emotion-packed ball about a poor guy who has fluck in trying to change his sweetheart. Watch it.

(B) MIND OVER MATTER (2:56) [Glaser, BMI—Glaser] Sentimental, slow-moving heart-tugging hillbilly tearjerker.

CASH BOX

1 I DON'T CARE Buck Owens (Capital T 2186/ST 2186)

2 THE RETURN OF ROGER MILLER (Smash MGS 2706/SRS 67061)

3 YOU'RE THE ONLY WORLD I KNOW (Columbia T 2159)

4 TROUBLE & ME (Columbia CL 2378/CS 9078)

5 THE BEST OF JIM REEVES (BMI—Miller)

6 MEMORIES OF AMERICA (Biff Ed Winsley)

7 BITTER TEARS (Spud Allen)

8 TALK OF THE TOWN (Dave Dudley)

9 BILL ANDERSON SHOWCASE (BMI—Miller)

10 THE JUDY LYNN SHOW (RCA Victor LPM/LPS 2668)

11 THE JIM REEVES WAY (BMI—Miller)

12 HAVE I TOLD YOU LATELY (BMI—Miller)

13 BLUEGRASS SPECIAL (BMI—Miller)

14 MR. & MRS. COUNTRY MUSIC (BMI—Miller)

15 I GET LONELY IN A HURRY (BMI—Miller)

SINGLES FROM THE CASH BOX

16 SONGS FROM MY HEART Lorette Lynn (Decca DL 4602/7 4640)

17 THE FABULOUS SOUND OF FLATT & SCRUGGS (Columbia CL 2355/CS 9055)

18 HALL OF FAME Roy Acuff (Hollywood LPM 119)

19 LESS AND LESS (Capitol T 2159/ST 2208)

20 YOUR CHEATIN' HEART (BMI—Miller)

21 LOVE LIFE Roy Price (Columbia CL 2198/CS 8999)

22 I'VE GOT A TIGER BY THE TAIL Buck Owens (Capital T 2138)

23 THE PICK OF THE COUNTRY COUNTRY COUNTRY (BMI—Miller)

24 THANK YOU FOR CALLING Billee Welker (Columbia CL 2206/CS 9006)

25 BLUEGRASS FAVORITES Mac Wiseman (Capitol T 1800/ST 1800)

26 COUNTRY DANCE FAVORITES Faron Young (Mercury MG 1201/ST 6091)

27 ORANGE BLOSSOM SPECIAL Johnny Cash (RCA Victor CL 2309/CS 1109)

28 COUNTRY MUSIC TIME Kitty Wells (Decca DL 4554/4554)

29 R. F. D. Marty Robbins (Columbia CL 2220/CS 9202)

30 I WALK THE LINE Johnny Cash (Columbia CL 2190/CS 8990)

If you are reading someone else's copy of Cash Box why not mail this coupon today!

CASH BOX

1780 BROADWAY

NEW YORK, N. Y. 10019

Enclosed find my check.

[Check One]

$15 for a full year (52 weeks) subscription (United States, Canada, Mexico) $30 for a full year (Airmail United States, Canada, Mexico)

$30 for a full year (other countries) $45 for a full year (Airmail other countries)

NAME

FIRM

ADDRESS

CITY STATE ZIP

Be Sure To Check Business Classification Above!
Country music's largest talent agency has undergone a change of ownership, and it's a name. "No change of management is involved, however, emphasized W. E. "Lucky" Moeller, who announced that the Nashville-based firm he has served as president, Dunn-Moeller Talent, will henceforth be known as Moeller Talent. Moeller, his son, Larry, and son-in-law, Jack Andrews, have obtained full ship of the organization which the older Moeller and the younger Jim Dunn established in 1957. The present owners purchased Dunn's 50% interest from the James R. Denny Estate. Denny, who died 18 months ago, pleted a seven-day tour with Buck Owens. They played Colorado Springs, Amarillo, San Angelo and Lubbock. They also appeared with Porter Wagoner at the Houston Coli-

Johnny Bond, who is currently seor-
ing in both the pop and cwap depart-
ments with "Ten Little Bottles" on the Stai-
day label, kicked off a tour this week in Phoenix which he eventually will take through the Lone Star State and California.

David Houston has just recorded the title cut and an Ed Lewis pro-
duction, "The Pool Killer," starring

HANK SNOW
JONES
GEOGE
Perry
TERI
Tony
Owens. This movie was filmed near Knoxville, Tenn. In addition to
Owens, the flick also stars Edward Albert, the Tillman
Frank—and tune A AND I by Eric's Billy Sherrill. It'll be released
March 15.

The Country
and the Buckaroo
keep on traveling. In March they will be appearing in Colorado, Oklahoma, Texas, Arkansas, Georgia, and Canada.

KBER-San Antonio began the 1963 season with the presentations of the Johnny Cash Show at the Municipal Auditorium. Talent included Cash, Roy Clark, June Carter, the Statler Bros. and Gordon Terry.

Orville Couch and the Troubleshoot-

ers are on an extended tour of the Midwest and West. The song-
ger's agent, James Horden, of Dallas, Texas, reports to us that this tour will continue through the middle of April. Any disciples who missed out on Orville's latest Vee Jay release of "Hello Dal!" b/c "we can't print them" may obtain a copy from Borden by writing in a box at 901 Ryan Road, Dallas, Texas.

Freddie Hart opens in Phoenix on
March 29th and then starts some Texa-
s dates. The artist will then kick off a trek of key p.a.'s and one-nites in the southwestern area, starting May 6th, opening in Denver and finishing May 25th.

Vol country promo man Slick Nor-
ris has deejay decks available on the following releases: Glenn Barber's "Knock Knock," Wilma Lee and Stony Cooper's "I Couldn't Care Less," Johnny and June Carter's "Strawberry Wine," Johnny Wright's "Blame It On The Moonlight," Adrien redhead's "Better Judgement" and Kitty Wells' "You Don't Hear." Instant

Cash Box—March 20, 1963

M-RECORDER
1427 E. 8th, Fort Worth, Ind.
ColLECT: 424-0573

OVER 30,000 SOLD!
A HURKEY HIT!

WEBB FOLEY'S
"TIME TO DO"

VOLUNTEERS
WANTED
to Play
War On Poverty

by LAWTON WILLIAMS

on RCA-VICTOR

Pos. Last Week
10 LITTLE BOTTLES
Johnny Bond (Starday 704) 2
KING OF THE ROAD
Roger Miller (Smash 1965) 1
I'VE GOT A TIGER BY
(Blue Rock-MI) 3
The Wishing Well (Mercury 73375) 9
AND THEN ONLY
Connie Smith (RCA Victor 8499) 4
A TANGER IN MY
Peach—SAS) 8
FOURY (MERCURY 73375) 13
THE WISHING WELL
Roger & Tanya—SAS) 12
TEN LITTLE BOTTLES
Johnny Cash (Columbia 43106) 6
THEN AND ONLY THEN
Connie Smith (RCA Victor 8499) 7
WALK TALL
Faron Young (Mercury 73375) 5
A TANGER IN MY
POCKET
Donna Fargo (Capitol 2567) 14
JIMMY JOHNIE
BOWMAN.

Pos. Last Week
26 SHE CALLED ME BABY
Carl Smith (Columbia 43200) 10
27 I'M NOT GONNA TAKE
Dottie West (RCA Victor 8467)
28 TAKE YOUR HANDS OFF
MY HEART
Hay Pillow (Capital 5233)
29 ODE TO THE LITTLE BROWN
JUG AGAIN
(Memphis—SAS) 25
30 SITTING IN AN ALL
NITE CAFE
Billboard (Capitol 5336)
31 YOU DON'T HEAR
Kitty Wells (Decca 31749) 28
32 LESS AND LESS
Charlie Louvin (Capitol 5276) 31
33 I'M GONNA TIE ONE ON
TONIGHT
Dolly Parton (Wishbone Brothers 31674)
34 I'M NOT SINGING ANYMORE
Carl Smith (Capitol 5336) 35
35 SIX LONELY HOURS
Kitty Wells (Decca 31705) 33
36 FREIGHT TRAIN BLUES
Ray Acuff (Hickory 1291) 34
40 I'LL REPOSSESS MY HEART
Kitty Wells (Decca 31705) 36
41 I'LL WANDER BACK TO
YOU
Connie Smith (Capitol 31693) 21
42 DO WHAT YOU DO
Well Ramsey (Columbia 43205) 14
43 TWO SIX PACKS AWAY
Barney Bentham (Decca 31700) 22
44 HAPPY BIRTHDAY
Ray Price (Columbia 31700) 16
45 I STILL MISS SOMEONE
Johnny Cash (Columbia 31700) 21
46 I CAN'T TELL A LIE
Ray Price (Columbia 43162) 17
47 PASS THE BOOZE
Jimmie Davis (Mercury 73340) 18
48 MAKE WHAT A MAN
WANDER? (RCA Victor 31701)
49 ANNE OF A THOUSAND
(Starday-EMI) 20
50 ONCE A DAY
(Starday-EMI) 40
51 THE JUKEBOX SONG
(RCA Victor 5336) 39
52 I'M GONNA TIE ONE ON
TONIGHT
Dolly Parton (Wishbone Brothers 31674)
53 I CAN'T TELL A LIE
Ray Price (Columbia 43162) 34
54 WE'RE GONNA TIE ONE
ON AGAIN
Wishbone Brothers (Decca 31749)
55 SIX LONELY HOURS
Kitty Wells (Decca 31705) 33
The Eurovision Song Contest of 1965 will take place in Naples on Saturday, March 20. During the past few weeks preliminary heats have been held in the eighteen participating countries to find the songs and singers which they will be sending to this international event. The artists taking part are listed above alphabetically by countries.
A Bridge That Spans the Seven Seas

Albums created all over the world have been released with great success in the U.S.A. by Columbia Records. From Holland, "Farewell Hawaii" by the Kilima Hawaiians. From Israel, "My Fair Lady"—in Hebrew. From France, "Yves Montand's Paris." From Spain, "Festival of Overtures" by the Madrid Symphony Orchestra and Alicia De Larrocha performing works by Albéniz. From Mexico, "My Fair Lady"—in Spanish. From Italy, "Canzoni Italiane" by Di Stefano and the Italian "My Fair Lady." And these are but a few. CBS Records bridges countless countries and all continents in an exciting interchange of music, talent, culture and entertainment. CBS Records/Entertaining the Entire World

*STEREO
Great Britain’s Best Sellers

This Week

1 "It's Not Unusual"—Tom Jones (Decca) Leeds
2 I’ll Never Find Another You—The Seekers (CBS)
3 "Don't Let Me Be Misunderstood"—The Animals (Columbia) Want One
4 "Here Comes The Night"—Pete Seeger (Pye) Springfield
5 I'll Stop At Nothing—Sandie Shaw (Pye) Glisando
6 Come And Stay With Me—Marianne Faithful (Decca) Metric
7 The Searchers—The Searchers (Pye) Southern
8 "I'll Never Find Another You"—The Seekers (CBS) 9
9 "Don't Let Me Be Misunderstood"—The Animals (Columbia) 10

Last Weeks

1 "It's Not Unusual"—Tom Jones (Decca) Leeds
2 I’ll Never Find Another You—The Seekers (CBS)
3 "Don't Let Me Be Misunderstood"—The Animals (Columbia) Want One
4 "Here Comes The Night"—Pete Seeger (Pye) Springfield
5 I'll Stop At Nothing—Sandie Shaw (Pye) Glisando
6 Come And Stay With Me—Marianne Faithful (Decca) Metric
7 The Searchers—The Searchers (Pye) Southern
8 "I'll Never Find Another You"—The Seekers (CBS) 9
9 "Don't Let Me Be Misunderstood"—The Animals (Columbia) 10

Top Ten LP’s

1 The Rolling Stones No. 2—The Rolling Stones (Decca)
2 Beatles For Sale—The Beatles (Parlophone)
3 The Voice Of Winston Churchill Soundtrack (Decca)
4 The Best Of Jim Reeves—Jim Reeves (Columbia)
5 Cilla—Cilla Black (Parlophone)
6 Sandie—Sandie Shaw (Pye)
7 Lucky 15 Shades Of Van Halen (Pye)
8 The Kinks—The Kinks (Pye)
9 Another Side Of Bob Dylan—Bob Dylan (Columbia)
10 The Bachelors Plus 16 Great Songs—The Bachelors (Decca)

Top Ten EP’s

1 The Green Shades Of Van Doorn—Van Doorn (Pye)
2 Five By Five—The Rolling Stones (Decca)
3 Kinksize Session—The Kinks (Pye)
4 The Bachelors Hits—The Bachelors (Decca)
5 A Hard Day's Night—The Beatles (Parlophone)
6 The Animals Is Here—The Animals (Columbia)
7 The Prettiest Things—The Prettiest Things (Fontana)
8 Kinksize Hits—The Kinks (Pye)
9 R & B At The Flamingos—George And Joe (Columbia)
10 Always Something There—Sandie Shaw (Pye)

GREAT BRITAIN (continued)

CBS March releases include an album in memory of Sir Winston Churchill, titled "I Can Hear It Now," edited by Ed Murrow and Fred Friendly. The voices of Franklin D. Roosevelt, Dwight Eisenhower and Neville Chamberlain are included. CBS also released a Decca Vol. 1 LP by the American singer, "The Voice Of Winston Churchill." The album is dedicated to the memory of Sir Winston Churchill, who died in January, and includes many of his famous speeches and interviews. The album features a collection of black and white photographs of Churchill, along with his written words and quotes. It is a tribute to the man who served as Prime Minister of Great Britain during World War II and is known for his leadership and speeches. The album is a reminder of the importance of memory and the power of words. The album is available in both Vinyl and Digital formats.

The Frankfurt Trade Fair, which has just taken place, has resulted in £500,000 worth of export orders for Jennings Musical Industries Ltd. Highlights of the orders is worth £13,000 for a revolutionary guitar-organ which plays like an electric guitar and, at the flick of a switch, produces an organ sound. It can also produce a continuous bass strum tuned to keys with the melody.

Vic Lewis and Don Black of The Vic Lewis Organisation, which represents GAC's interests in this country, recently expanded their interests independently by releasing an album with the formation of the Specials, a leading British group. The album, titled "It's Not Unusual," was released on Decca.

The Sandy Wilson musical "Divorce Me Darling!" (a follow on to The Boy Friend smash hits) has been released by the original London cast and released on Decca.

The Sandy Wilson musical "Divorce Me Darling!" has since been adapted into a film and has been released by the original London cast and released on Decca.

The Sandy Wilson musical "Divorce Me Darling!" is a musical based on the classic novel of the same name by Patrick Hamilton. The musical was first staged at the New Theatre, London, and then transferred to the Cambridge Theatre. The musical was directed by Andrew Lancel and choreographed by Anthony George. The cast included various actors, including Brian Rix, who played the lead role of Mr. Shaw, and Anna Cropper, who played the role of Miss Addington. The musical was a great success and was soon followed by a film adaptation, "Divorce Me Darling!" which was released in 1969.

Bunny Lewis, indie producer of Ritz Records, is off to New York on his annual visit to the States. He plans to meet with record companies with a view to placing masters. Lewis has no exclusive contractual ties in the U.S., although his recordings are with Fontana for the States. The latest hit from Lewis' stable is The Searchers' "Hot Line," which is a follow up to their previous hit, "I'll Never Find Another You." Lewis is handling the TV show "Hot Line" for the rest of the world. He will also have a spin-off album in April on Columbia "Reelin' and Rockin'". It is a follow up to the smash hit number "Rockin' in the Back Yard," which was expected to bring the group reelin' and rockin' back to the Top Twenty.

The Best in Britain...Bens

Cash Box—March 20, 1965—International Section

43
There is still a crisis striking the Italian record market.

While record producers, distributors and retailers were strong on the production side of the business, they are being let down by meager sales. It is a reoccurrence of the situation of the last year. On the whole the country is still in stagnation despite all the efforts of the big companies. The situation is described as it is that the production of the 15th edition of the event was not powerful enough to awaken the interest of the greater public.

We think that the crisis stems more from production than from economical reasons since the public is looking for a new production with a new sound. We think that our public is very well aware of the situation and the labels are putting all their efforts into the new spring and summer production.

There is a new dance, arriving from Scandinavia, which seems to be able to speak the language of the younger generation. The dance, which will give strong promotional support to their high-ranking record sales. A single by the group, containing "I Feel Fine" and "Kansas City," is one of only two original foreign numbers among the top 20 best sellers. The other foreign hit is "The Italian Stallion," a single by Italian singer and actor. The official version of the best selling list is "Golddigger" by the Italian group, selling over an EMJ Italian label. "Golddigger" is published in Italy by Sugarman Records.

As we announced last week, another guest on our TV package "The Dreams Fair" is Richard Anthony, who will present to the Italian public his new single, containing the Italian version of the American success, "Boys Cry." The Italian lyrics were written by Dante Fanciulli, while the song is co-produced in Italy by Video-Girl Publishing firm and the publishing of Emil Italians.

Alfredo Rossi has announced the opening of Ariston Spain, a publishing which will be part of the Armonico Publishing Group of Barcelona. Rossi announced also that the company will sign new Italian and Spanish artists for Spain.

Also announced by Fonit, is the release of a single grooved by the well-known American artist, Jack Jones, under the Kapp label. The top side of this single is "Where Love Has Gone" derived from the Paramount film, and being presented now on NBC. The single is a new single with the public and a new long-term contract, with the beginning of the year the diskery pacted another among the top Italian artists, Fred Bongusto. Bongusto was formerly with RI.FI and Enidwo was with RCA Italians.

An other pop Italian artist that has left the label under which he made his debut in Giorgio Gaber, who joined RI.FI Records at the end of his five year contract with Diciotti Records.

Italy’s Best Sellers

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

Some of the most recent releases are "Se Pianig Se Ridi" by Bobby Solo/Ricordi, "Mina/RI.FI" published by Ricordi, "La高清的: The Minstrels/CBS Published by Ricordi, "Sogni" by Goreo Mimi: Gene Pitney/CGD Int. Published by Sugarman, "In해 york: Petula Clark/Saar Published by Cantico, "Che ci Voglia: Ennio Morricone/EMI Published by Ricordi, "Viva La Pappa: Rita Pavone/RCA Published by RCA Italia, "A Mio Amore: Joe Dipino/EMJ Published by Ricordi, "Nina Sesso D'oro: Gianni Morandi/RCA Published by RCA Italia, "Un Anno D'amore (C'Est Irreparable): Mina/RI.FI Published by Sugarman. *Denotes Original Italian Titles

Australia’s Best Sellers

3. "Down town" (Pietu Clark—Astro) Leeds
4. "Do What You Do Do Well" (Marty Anderson—RCA) RCA
5. "Only The Lonely" (Sue Thompson—His) Arforn-Ross.
6. "Over The Rainbow" (Billy Thorpe & Arctoons—Parlaphone) J. Albert & Son
7. "Walk Away" (Sally Potter—RCA) RCA
8. "Under The Boardwalk" (Rolling Stones—Decca) Time Music
9. "The Wedding" (Jail Rodgers—Phillips) BEM/Jewel
10. "Keep Searchin'" (De Shannon—Stateside) Belinda Music

*Locally Produced Record.
# EUROVISION SONG CONTEST 1965

<table>
<thead>
<tr>
<th>Country</th>
<th>Song Title</th>
<th>Composer</th>
<th>Publisher</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTRIA</td>
<td>“SAG IHR ICH LASS SIE GRIESSEN”</td>
<td>Handel</td>
<td>MONTANA MUSIKVERLAG</td>
<td>Nussbaum Str. 16, Munich, Germany</td>
</tr>
<tr>
<td>BELGIUM</td>
<td>“ALS HET WEER LENTE IS”</td>
<td>Handel</td>
<td>ARDMORE &amp; BEECHWOOD</td>
<td>Quai des Charbonnages 72, Brussels 8, Belgium</td>
</tr>
<tr>
<td>DENMARK</td>
<td>“FOR DIN SKYLD”</td>
<td>Handel</td>
<td>WILHELM HANSEN MUSIKFØRLAG</td>
<td>Galleregade 9, Copenhagen K, Denmark</td>
</tr>
<tr>
<td>FINLAND</td>
<td>“AURINKO LASKEE LANTEEN”</td>
<td>Handel</td>
<td>X-SAVEL</td>
<td>Hietalaistenkatu 17 A5, Helsinki, Finland</td>
</tr>
<tr>
<td>FRANCE</td>
<td>“N’AVOUJEA JAMAIJS”</td>
<td>Handel</td>
<td>EDITIONS TUTTI</td>
<td>46, Rue Lafitte, Paris 9, France</td>
</tr>
<tr>
<td>GERMANY</td>
<td>“PARADIES WO BIST DU”</td>
<td>Handel</td>
<td>PETER SCHAEFFERS PRODUCTIONS</td>
<td>Pachtstrasse 4, Berlin, W. Germany and Sonnen Str. 33, Munich, Germany</td>
</tr>
<tr>
<td>ITALY</td>
<td>“SE PIANGI SE RIDI”</td>
<td>Handel</td>
<td>RICORDI</td>
<td>Via Berchet 2, Milan, Italy</td>
</tr>
<tr>
<td>LUXEMBOURG</td>
<td>“POUPEE DE CIRE, POUPEE DE SON”</td>
<td>Handel</td>
<td>BAGATELLE</td>
<td>10, Rue Washington, Paris, France</td>
</tr>
<tr>
<td>MONTE CARLO</td>
<td>“VADRIR A L’AMOUR”</td>
<td>Handel</td>
<td>EDITIONS TUTTI</td>
<td>46, Rue Lafitte, Paris 9, France</td>
</tr>
<tr>
<td>NETHERLANDS</td>
<td>“’T IS GENOEG”</td>
<td>Handel</td>
<td>LES EDITIONS INTERNATIONALES BASART NV</td>
<td>Leidsegracht 11, Amsterdam C, Holland</td>
</tr>
<tr>
<td>NORWAY</td>
<td>“KARUSELL”</td>
<td>Handel</td>
<td>ARNÉ BENDIESSEN A/S</td>
<td>Måleråsveien 23, Oslo, Norway</td>
</tr>
<tr>
<td>PORTUGAL</td>
<td>“SOL DE INVERNO”</td>
<td>Handel</td>
<td>VALENTIM DE CARVALHO. S.A.R.L.</td>
<td>Rua Nova Do Almada, Lisbon, Portugal</td>
</tr>
<tr>
<td>SPAIN</td>
<td>“QUE BUENO, QUE BUENO”</td>
<td>Handel</td>
<td>SOUTHERN MUSIC ESPANOLA MUSICA DEL SUR</td>
<td>Diputacion 377, Barcelona, Spain</td>
</tr>
<tr>
<td>SWEDEN</td>
<td>“ABSENT FRIEND”</td>
<td>Handel</td>
<td>CARL GEHRMANS MUSIKFORLAG</td>
<td>P.O. Box 505, Stockholm 1, Sweden</td>
</tr>
<tr>
<td>SWITZERLAND</td>
<td>“NON”</td>
<td>Handel</td>
<td>EDITION CADENZA</td>
<td>8, Rue de Hasse, 1200, Geneva, Switzerland</td>
</tr>
<tr>
<td>UNITED KINGDOM</td>
<td>“I BELONG”</td>
<td>Handel</td>
<td>ROBBINS MUSIC CORPORATION</td>
<td>23, Denmark Street, London, W.C.S, England</td>
</tr>
<tr>
<td>YUGOSLAVIA</td>
<td>“CEZNJA”</td>
<td>Handel</td>
<td>LES EDITIONS INTERNATIONALES BASART NV</td>
<td>Leidsegracht 11, Amsterdam C, Holland</td>
</tr>
</tbody>
</table>
Bovena's Columbia label launched two albums of Peronelli works by the famous Argentinian chansonnier; Annette von der Heyde, an Italian woman who tour Holland in the course of this month.

The Knickerbocker's Orchestra led by Carl Felleman, performs in the Haarlem Concertgebouw on Mar. 15th. The Belgian singer is still riding high on the charts with his "Les Filles Du Bord De Mer." Peronelli, another of Holland's new label, "Giant," released a new LP by his debut. This label release, as the group has received from fans and our columnist, "the LP was hand-shaken onto a sofa." The record, however, will be released on March 15th, the same day the assassin of a confirmed appointment.

The Arnhem's Jazzy Kees label "the long-awaited" international newcomer, Magda von der Heyde, "the top jazz singer" for his hits this year. Magda von der Heyde, who has already made a successful concert tour in the United States, is scheduled to perform in Amsterdam on March 16th. The label has promised that the recording will be released soon after the concert.

Philips Records' label "the first LP" by the populars "the Holland-based." This label, which has fired the charts with its "new LP," is expected to release a recording by the group "in the near future." The label has also announced that it will release a new album by the group "in the coming weeks."
BELGIUM

In a communiqué dated Jan. 30, Sebodi told us the titles “Lettkis Best” and “Kissin Lettkis” were doing fine in Belgium. In order to avoid possible misinterpretation, we have asked Sebodi to clear the air and we are happy to announce that these titles have taken over for sale in France, Germany, England and Canada.

Even if John Foster or Gildola Cinquetti didn’t win at the San Remo Festival, they will not be disappointed, for at the moment they begin with there is Foster himself. Looking through press reports, one notes with interest that the San Remo program, which has by now been topped by Foster, is being prepared by Di Francesco, who has already had his success with “Comandino Ad Amari.” He has stuck to his own style which is mellow but at the same time has a metallic American accent. In recent times Di Francesco has been spending a lot of time on TV in the States, and resulting from his personality was the result of reviews by Betty Curtiss. Her record also has excellent sound and is being sold in Belgium.

Another songwriter made a tremendous impact. His name is Vittorio Innis. His compositions are selling like hot cakes and are the outstanding product of festival-sweetness. There is also a new Cinquetti record, which he has done for Polydor and is selling at a fantastic price. The latter seems the most pleasing of the two. San Remo was very profitable for Show records as it acquired publishing rights on “San Piazzio,” “Riti,” (the record of Johnny L’Eau), “Jenka” (from the San Remo) and “Abbracciam Forte” by Ornella Vanoni and Udo Jurgen, “Jenka,” “Colline Son Re Fiore” by Wilma and Mirella and “Non Volero” by Giordano Colombo. And last but not least, this firm will, in the future, take care of distribution of the records by Japanese songstress Yukiho Nakajima. Polydor has also acquired the “Recordings” for the telecasting of “The Wiggle,” a composition by Jack Hammer, and they will be exploited in Belgium for one of their invariable standards in Belgium.

Publications experienced a rather amazing situation with their present hit “Lettkis,” composed by Finn R. Lehtinen. The title is one of many originated by a dance imported from Finland, called “The Jenka.” So if there is a Lettkis, and one can only imagine that there is one, it is, naturally, righted by the composer, as soon as it became obvious that this new dance has taken on life elsewhere. Furthermore, there is a possibility that companies, suddenly discovered their own “Lettkis,” overlooking the fact that it is not just the name given to a dance but a very specific title of a song. The difference between the two is as great as between the two Cemal Sehens and smile.

He is right, because his “Lettkis” is definitely the one which comes out on top. The one which first reaches the market locally, there is practically no place where the “Jenka” is not being used.

SA Gramophone tells Cash Box that radio presenters have paid special tributes to the memory of Nat King Cole, also that the talented Gribouille, whose compositions have been a worldwide success, has just been signed by the International Martini. He got a big publicity build-up by the daily press and the weeklies. Berry, who has proved to his fans that he is really the “Hottest Male on the Market,” is back again and in a big way. And soon, Artone released a new record by the Newbeats on the Hickory label. The composition was called “Damir Ondina” and screening was set up on the Belgian ladder of success with “Everything’s Alright,” and their first single, has the makings of another hit. Great hopes also for the Motown record “I’ve Gotta Get There,” which is being released next week.

March 17, 1965

BELGIUM (continued)

The first album released by the BelgaSax—a Northern Rhodesia beat group who has been over here some time and the Canadian set-up, Les Têtes Blan- ches—has just been released. The group, which is starting on the Antwerp Radio Station, Decca has made a new discovery whose beginnings are still relatively unknown. Her name is Claudia Sivana, she is seventeen and lives at Binche in the Wallonia district. Claudia has her own songs and also writes the lyrics, and her first record, “Je Plaisir” b/w “Si J’etais dans ton rêve,” has just been released and is selling exceptionally well. She should soon be found on our hitparade. Flemish songwriter Ronny Temmer has just landed a new contract with the Decca label, for which he has never had published it, got a tremendous reception.

Albert Van Hoogen, manager of Globe Music and the Decca record firm, sold us sales of records by the Shale-Spears (a Northern Rhodesia best group who has been over here some time) and the Canadian set-up, Les Têtes Blanches—has just been released. The group, which is starting on the Antwerp Radio Station, Decca has made a new discovery whose beginnings are still relatively unknown. Her name is Claudia Sivana, she is seventeen and lives at Binche in the Wallonia district. Claudia has her own songs and also writes the lyrics, and her first record, “Je Plaisir” b/w “Si J’etais dans ton rêve,” has just been released and is selling exceptionally well. She should soon be found on our hitparade. Flemish songwriter Ronny Temmer has just landed a new contract with the Decca label, for which he has never had published it, got a tremendous reception.

March 14, 1965

Philippe Adler and Michel Netter, who are in charge of jazz broadcasts on the Radio Luxembourg channel, celebrated last month the first anniversary of their station’s French-language jazz program. From leading musicians of New Orleans to the vanguard artists of Greenwich Village. After one year of continuous broadcasting, they agreed that the most popular jazzmen in France are: Charlie Parker: 19 weeks on chart, Martial Solal: 14 weeks on chart, Oscar Peterson: 13 weeks on chart, Louis Armstrong: 11 weeks on chart, and Sonny Stitt.

We must notice that we have at the second place one French musician, pianist Jean Brosse.

Speaking of jazz, we had the pleasure to see the Art Blakey Jazz Messengers and Jimmy Giuffre in Paris a few days ago for two concerts at the Olympia. Their playing was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.

Jean Brosse, in charge of jazz department at Philips France, just released a very interesting 10-10 set named “Plaisir du Jazz,” in an effort to popularize Jazz in France. Each LP is dedicated to a well-known musician. We have for example, an album with Frank Richer and Jean Vanier. His recordings were from Riverside, Pacific Jazz, Kaynote, Mercury and Philips catalo-

France

FRANCE

Philippine Adler and Michel Netter, who are in charge of jazz broadcasts on the Radio Luxembourg channel, celebrated last month the first anniversary of their station’s French-language jazz program. From leading musicians of New Orleans to the vanguard artists of Greenwich Village. After one year of continuous broadcasting, they agreed that the most popular jazzmen in France are: Charlie Parker: 19 weeks on chart, Martial Solal: 14 weeks on chart, Oscar Peterson: 13 weeks on chart, Louis Armstrong: 11 weeks on chart, and Sonny Stitt.

We must notice that we have at the second place one French musician, pianist Jean Brosse.

Speaking of jazz, we had the pleasure to see the Art Blakey Jazz Messengers and Jimmy Giuffre in Paris a few days ago for two concerts at the Olympia. Their playing was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.

Jean Brosse, in charge of jazz department at Philips France, just released a very interesting 10-10 set named “Plaisir du Jazz,” in an effort to popularize Jazz in France. Each LP is dedicated to a well-known musician. We have for example, an album with Frank Richer and Jean Vanier. His recordings were from Riverside, Pacific Jazz, Kaynote, Mercury and Philips catalogues, from New Orleans, to Greenwich Village.

It was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.

Jean Brosse, in charge of jazz department at Philips France, just released a very interesting 10-10 set named “Plaisir du Jazz,” in an effort to popularize Jazz in France. Each LP is dedicated to a well-known musician. We have for example, an album with Frank Richer and Jean Vanier. His recordings were from Riverside, Pacific Jazz, Kaynote, Mercury and Philips catalogues, from New Orleans, to Greenwich Village.

It was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.

Jean Brosse, in charge of jazz department at Philips France, just released a very interesting 10-10 set named “Plaisir du Jazz,” in an effort to popularize Jazz in France. Each LP is dedicated to a well-known musician. We have for example, an album with Frank Richer and Jean Vanier. His recordings were from Riverside, Pacific Jazz, Kaynote, Mercury and Philips catalogues, from New Orleans, to Greenwich Village.

It was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.

Jean Brosse, in charge of jazz department at Philips France, just released a very interesting 10-10 set named “Plaisir du Jazz,” in an effort to popularize Jazz in France. Each LP is dedicated to a well-known musician. We have for example, an album with Frank Richer and Jean Vanier. His recordings were from Riverside, Pacific Jazz, Kaynote, Mercury and Philips catalogues, from New Orleans, to Greenwich Village.

It was a real delight. From leading musicians to young prodigies. From leading musicians to young prodigies. They played with great enthusiasm with the audience.
ARGENTINA

Royalties and the month of March are the biggest headaches for diskers and phonographers alike. As a result, although there is, officially, "free" exchange market where dollars for pesos and pesos for dollars are exchanged at any time, all the major phonographers are taking the logical disturbances between the foreign publishers or manufacturers and local dealers into consideration. Besides, no big record hit is seen on the horizon, and diskiers will probably have to make do with their existing catalog and strong-selling artists, instead of the hotcake-record.

Composer Reyno Molin reports that he is working, with Demetrio Ortiz, the hit version of the "Los Dias Calientes," starring Isabel Sarli and Armando Bo. The tune, "Primera Mano," have been recorded as the first single. Fernata Publishers are working on "Por Ti Morrre" and "Amor Juvenil," recorded by Blanquita Silvan for CBS, as well as "Les Cosas de Esta Casa" and the Italian hit, "Per Primi Rischi." The latter is by newcomer Valentino for Odeon Pops.

Odeon has released a Compact 33 by a Chilean group, the Ramblers, currently in Buenos Aires. Among the titles are, "Elegante con la Primavera" and "Jaque Mate." Other new releases are, "La Piloto" by Penadito Taylor, and Federico Silva's tango, "Amor de Verrano," by Miguel Montero and his orchestra. Together, they have sold over 40,000 units. Mills Small, also in the international field, is doing well with "De Re Mi," very well favored by air play and wide newspaper exposure.

Julio Korn, publisher of the Midem, will present "A Presente Tu Peux Ten Aller," the British song that hit the French charts via the Richard Anthony version. "You will have to fight," has been sung in Brasil by El Indio Gasparino, who has also cut them for CBS. JKE has also inked Cholo Aguirre, who has had several hits in the folk field, as well as teen composer-singers, such as Asch. The group has an album in full awaiting Music Hall.

Speaking of Music Hall, here are some of its latest outings: "Mi Facieran Tu," by Cholo Aguirre, has been recorded by El Indio Gasparino, a folk artist Edmundo Zaldivar Jr; "La Clave," by Tito Albori; "Tropedano," by folk group Los Chamanes and "Rumor de Viento," cut by the teen group, Los Crystalitos. The latter recently inked the echo and dance parties organization. In the LP field, the news concerns another album by Ruben Rada, a well-known and folk artist, and an album by Adolfo Peralta Achaval and his guitar. Lagas Publishers is busy dealing with the new tunes that appeared at the Argentine's Best Sellers

This Last
1 Il Mio Mondo (Ce monde; Fermata; Richard Anthony; Odeon Pops) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles and "A Toi de Choisir," also by Anthony.
2 Tres Datos de 1000 (Korn) Two of the hits, "Los Chamanes," and "Rumor de Viento," cut by the teen group, Los Crystalitos. The latter recently inked the Echo and dance parties organization. In the LP field, the news concerns another album by Ruben Rada, a well-known folk singer, and an album by Adolfo Peralta Achaval and his guitar.
3 La Llorona (Korn) Famosa) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
4 Amor Perdoname (Fernata) Claudia (Odeon Pops; Marto Gonzalez; El Indio Gasparino) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
5 La Calle (Tempo) Violeta Rivas (RCA); Pepito Perez (Disc Jockey) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
6 Sosama Llamame (Melodia) Leo Dan (CBS) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
7 Amore Scusami (Fernata) John Foster (Fernata) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
8 La Casa de Los Balañes (Korn) Benita (CBS); Mina Ballesteros (Melodia) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
9 In La Casa (Korn) Odeon Pops; Marto Gonzalez Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.

This Week
1 Amore Scusami (Fernata) John Foster (Fernata) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
2 Sosama Llamame (Melodia) Leo Dan (CBS) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
3 In La Casa (Korn) Odeon Pops; Marto Gonzalez Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
4 La Casa de Los Balañes (Korn) Benita (CBS); Mina Ballesteros (Melodia) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
5 Amore Perdoname (Fernata) Claudia (Odeon Pops; Marto Gonzalez; El Indio Gasparino) Two of the hits, "Primera Mano" and "Los Dias Calientes" have also been recorded by allied Alfredo de Angola. Odeon's top sellers are, "Ce Mundo," by Richard Anthony, "A Hard Day's Night," by the Beatles, and "A Toi de Choisir," also by Anthony.
**Sweden's Best Sellers**

<table>
<thead>
<tr>
<th>Last</th>
<th>This Week</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1 Rock And Roll Music (The Beatles/Parlophone) No publisher</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>1 That's The Way (The Honeycomb/Fye) Sweden Music/Sig Anderson</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>1 Keep Searchin' (Del Shannon/Stateside) Belinda (Scandinavia) AB</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>4 Long Tall Shorty (The Dejays/Polyphone) Sweden Music AB</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>4 'Det Var I Var Ungdoms Fagraste Vår (Sven-Ingvars/Philips) Sonora Musikförlags AB</td>
<td>7</td>
</tr>
<tr>
<td>6</td>
<td>2 I Should Be Glad (Tage/Platina) Sonora Musikförlags AB</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>12 Tell Me (The Rolling Stone/Decca) Southern Music AB</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>3 New Orleans (The Nameless/Columbia) No publisher</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>2 Monaco (Magnus Quinet/Philips) Sonora Musikförlags AB</td>
<td>8</td>
</tr>
<tr>
<td>10</td>
<td>11 Little Honda (The Beach Boys/Capitol) Gehrmans AB</td>
<td>8</td>
</tr>
</tbody>
</table>

**Norway's Best Sellers**

<table>
<thead>
<tr>
<th>Last Weeks</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Rock And Roll Music (The Beatles/Parlophone) No publisher</td>
<td>4</td>
</tr>
<tr>
<td>2 Infran Fräken (Sven-Ingvars/Philips) Karl M. Iversen AB/S</td>
<td>6</td>
</tr>
<tr>
<td>3 Rosa Rio (Jim Reeves/ RCA Victor) Palace Music/Sig Anderson</td>
<td>7</td>
</tr>
<tr>
<td>4 Norsk Merjer Ved Din Side (Royal Telephone) (Wenche Myhre/MTV) Norges Radioselv</td>
<td>8</td>
</tr>
<tr>
<td>6 I Could Easily Fall In Love (Cliff Richard/Columbia) Belinda (Scandinavia) AB</td>
<td>8</td>
</tr>
<tr>
<td>8 I Love You Because (Jim Reeves/RCA Victor) Reuter &amp; Reuter AB</td>
<td>8</td>
</tr>
<tr>
<td>10 I Feel Fine (The Beatles/Parlophone) Edition Lycke</td>
<td>10</td>
</tr>
<tr>
<td>10 Tired Of Waiting For You (The Kinks/Pye Broadway Music/Sig Anderson)</td>
<td>10</td>
</tr>
</tbody>
</table>

**Finland's Best Sellers**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist/Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tango Pelargonia (Kari Kuva/Scandia)</td>
<td>Scandia Musikkly Oy</td>
</tr>
<tr>
<td>CASCADE</td>
<td></td>
</tr>
<tr>
<td>Tell 41</td>
<td></td>
</tr>
<tr>
<td>Mustalaisprimas</td>
<td></td>
</tr>
<tr>
<td>Downtown Tell 42</td>
<td></td>
</tr>
<tr>
<td>Klimenko/Philips)</td>
<td></td>
</tr>
<tr>
<td>two</td>
<td></td>
</tr>
<tr>
<td>Spader</td>
<td></td>
</tr>
<tr>
<td>over</td>
<td></td>
</tr>
<tr>
<td>variety</td>
<td></td>
</tr>
<tr>
<td>IUser</td>
<td></td>
</tr>
<tr>
<td>Di</td>
<td></td>
</tr>
<tr>
<td>Kari</td>
<td></td>
</tr>
<tr>
<td>Bassey/Columbia)</td>
<td></td>
</tr>
<tr>
<td>JUST FIVE</td>
<td></td>
</tr>
<tr>
<td>Rev</td>
<td></td>
</tr>
<tr>
<td>Reeves/RCA</td>
<td></td>
</tr>
<tr>
<td>The</td>
<td></td>
</tr>
<tr>
<td>Sweden's Best Sellers</td>
<td></td>
</tr>
<tr>
<td>Last Weeks</td>
<td></td>
</tr>
<tr>
<td>Week On Chart</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>1 Rock And Roll Music (The Beatles/Parlophone) No publisher</td>
</tr>
<tr>
<td>2</td>
<td>1 That's The Way (The Honeycomb/Fye) Sweden Music/Sig Anderson</td>
</tr>
<tr>
<td>3</td>
<td>1 Keep Searchin' (Del Shannon/Stateside) Belinda (Scandinavia) AB</td>
</tr>
<tr>
<td>4</td>
<td>4 Long Tall Shorty (The Dejays/Polyphone) Sweden Music AB</td>
</tr>
<tr>
<td>5</td>
<td>4 'Det Var I Var Ungdoms Fagraste Vår (Sven-Ingvars/Philips) Sonora Musikförlags AB</td>
</tr>
<tr>
<td>6</td>
<td>2 I Should Be Glad (Tage/Platina) Sonora Musikförlags AB</td>
</tr>
<tr>
<td>7</td>
<td>12 Tell Me (The Rolling Stone/Decca) Southern Music AB</td>
</tr>
<tr>
<td>8</td>
<td>3 New Orleans (The Nameless/Columbia) No publisher</td>
</tr>
<tr>
<td>9</td>
<td>2 Monaco (Magnus Quinet/Philips) Sonora Musikförlags AB</td>
</tr>
<tr>
<td>10</td>
<td>11 Little Honda (The Beach Boys/Capital) Gehrmans AB</td>
</tr>
</tbody>
</table>

**International Best Sellers**

<table>
<thead>
<tr>
<th>Last</th>
<th>This Week</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1 The Beatles—(The Beatles/Odeon)</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>2 Rock And Roll Music (The Beatles/Parlophone) No publisher</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>3 Miss America (The Rolling Stones/Decca) Southern Music AB</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>4 Doin' The Jenka (Jan Robbe/Scandia) Scandia Musikkly Oy</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>5 Kom Hjem, Jensen, Korn Hjem (Today's Teardrops) (Sven-Ingvars/Philips) Musikförlag/Sig Anderson AB</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>6 Belgium Potatoes (The Defenders/Sonet) No publisher</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>7 I Could Easily Fall In Love (Cliff Richard/Columbia) Be</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>8 Ain't That Loving You Baby (Elvis Presley/RCA Victor)</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>9 The Last Tall Shorty (The Dejays/Polyphone) Sweden Music/Sig Anderson</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>10 sayonara Tokyo—Kyu Sakamoto (Toshiba)</td>
<td>10</td>
</tr>
</tbody>
</table>
Mike Duff at CKHD in Amberst, N.S., reports some important new developments in Canadian country music. Mike has just signed a one-year contract with the Columbia organization calling for eight national release singles. Since the label has decided to change their name to the New Scotian, the label has set up a new gimmick directly connected with their personal appearance that should create quite a stir: they're offering a chance to win a pair of tickets to see them in May. King will also be offering tips on their haircuts to grow back in, abandoning the Iroczo look that was their trade mark. Some time ago, in fact, they were offered the chance to join a fine Canadian group, which is now receiving well deserved American recognition.

Lee Costin of Quality has released some fantastic sales figures. Their current #1 hit, "Blind Luck," is topping the chart listings in the Western world. In fact, the record is grading well on the records in every Canadian market. The charts are being sold out at a very exciting rate.

Another Sales question is "White Cliffs Of Dover" by Sir Raleigh, "Green Surf" by the Squires (a Canadian group) and "Did Ya" by Tracey Day. Calgary sales have already prompted the label to reserve Canadian spinners with the side. Quality's "Giselle" passes along the information that Al Slaght was recently appointed by the president and director of Toronto's CHUM. The numbers that the trade—coast to coast—are extended to this popular broadcaster.

Frank Sinatra's new great pairing on Roprise should make the top runs of the chart world in double quick time. "Anything Goes" is the pick side at the outset, and based on deploy and consumer reaction to Frank's most recent outing, "Sway In Your Heart," this new side should take over when that one left off earlier on a long chart ride and healthy sales reports across Canada. Barry Pain has seconded long distance instant air play in large quantities for the new Warners by Vic Damone, "Bo My Baby." Pain has high hopes for a big piece of the current action on the ballad, "For Mama," with his version of the song on Warners by veteran chanter, Vic Damone. The crooner's debut for Warners should receive a lot of attention.

Another Quality branch is touting a big chart breakthrough. An American sample air play has been outstanding for the new Buddy Knox offering entitled, "Jo Ann." Quality is rushing a Canadian release of the side and urging all of its distributors across the Country to see the film New Mexico, starring Roy Rogers and Andy Devine. The record is coming from the manager of veteran C&W artist, Myrna Lorrie. He hopes to release a new pairing first in the U.S., expecting reaction there to create a demand for the two sides in Canada. The song has a history of big Country hits, including the vocal version, "You Were Mine." She recently enjoyed considerable regional success with a Quality release, recorded at the same Nashville session that produced this new material, which is available to interested parties through her manager.

On the subject of things Country, a group of about two dozen top names in Country music circles met in Toronto (5/6 & 7) to lay the groundwork and discuss the future of the family branch of the Canadian Association Of Country Music Entertainers. According to Fred Roy, the aim of the new organization will be the furthestance of Canadian Country Music. Roy indicates that all interested parties will shortly have the opportunity to join the organization. All information concerning the new branch will be issued directly to the Country Music Association. He adds that although the two bodies will not be directly affiliated, there are plans for extremely close cooperation between them. Harry Boon in touch with C.R. to report some changes at the AM and the new Ontario station will be named C.FUN. The Edmonton outlet, was just recently named station manager. He is succeeded as P.D. by Barry Boone. The likeable Boone has been music director at CJCA for some considerable time, and indicates that they are in search of a replacement for him.

One of the hottest items on the CJCA singles scene currently, he reports, is Barry Allen's "Easy Come Easy Go." While fellow Edmontonian, Wes Dakus is also well represented on the station's chart with his latest on Capitol, "Hobo." CJCA booked Bobby Curtola together with Barry Emms and the Key- men for "Somewhere You'll Be Waiting," which should do well in the market.

This week's news at Jack London on Capitol has Paul White all smiles of late. The disc is breaking on several important charts across Canada, including CHUM in Toronto and Rockin' Robert's listing in Saint John.

The recent appearance of Patti Page at the Winnipeg International Auto Show sparked GBQ-Winnipeg to present Patti Page Day," Kirk Northcott reports that station moved everyone to the roof, where there were informal chats with the singing star that were broadcast throughout the day. The music played during the presentation on GBQ traced the warbler's career from her first hit record, "Confess" to the present. Northcott indicates that the feature was "audience participation"—the audience actually got to really happen. Early action on the Dick Wilson air stances over CKPR at the Canadian Lakehead have indeed been encouraging. Now all we need is for the crew to make the Lakehead scene in person for a Dick Wilson TV guest shot. The group could then return to the visual medium with their charming young lady-member, Judi Jensen.

Germany's Best Sellers

This Week's Sales
Week Week On Chart
1 1 5 Das War Mein Schoenesten Tanz (I Only Came To Dance With You—Bobby Spier—CBS—Melodie Der Welt—Micha
2 2 3 Taxi Nach Texas (Taxi To Texas)—Martin Luther—Poly- dor—Hans Gerig Music
3 3 2 Winner On A Night With Her Number—Paradies Wo Rast—Rolf Budde Music
4 4 1 So Ein Seeman Macht es Richtig (A Sailor That Does It Right—Bart Buchholz & The Troopers—Rheinpegel—Golden 12—Transatlantic Music
5 5 1 Rag Doll—The Five Tops/Four Seasons—Philips—Eid
6 6 1 Elisabeth—Paul Anka— RCA Victor—Melodie Der Welt—Micha
7 7 1 Inoch Amman—Edition Idee & Kann Ein Land (Know A Land—Edition Market—Romy—Telefunken
8 8 1 Warten Ist So Schwer (It's So Hard To Wait)—Renate Bles—CBS—Melodie Der Welt—Micha
9 9 1 Downtown—Petula Clark— Deutsche Vagon—Hans Gerig Music
10 10 1 Original German Copyright—Edition Sides Hit
THERE'S GOLD IN THE WORLD'S RECORD MARKETS!!!

England - U.S.A. - Germany - France - Italy - Holland - Denmark - Scandinavia - South America - Australia - Japan - Hong Kong - Mexico - Canada etc.

Do you know what's going on in all these record markets?
You get complete information every week in Cash Box—the only, truly International magazine in the World.

SUBSCRIBE NOW!

For Subscriptions and Advertising information
contact
EUROPEAN DIRECTOR
NEVILLE MARTEN
ENGLAND
NEVILLE MARTEN
Dorris Land
9a New Bond St.
London, W1, Eng.
Tel: Hyde Park 3968

HOLLAND
PAUL ACKET
Theeslaanstraat 81a,
The Hague
Tel: 070-722546
ITALY
MARIO PANVINI
Viale Legioni Romane 5
Milan Tel: 6073983
FRANCE
CHRISTOPHE IZARD
24 Rue Octave Feuillet,
Paris, Fr Tel: 870-9358
BELGIUM
FRANS ROMEYN
Paul Hymanslaan, 8
Brussels 15, Tel: 71.57.51
ARGENTINA
MIGUEL SMIRNOFF
Rafaela 3978,
Buenos Aires, Tel: 69-1538
CANADA
JOHN MURPHY
30 North Hill St.
Port Arthur, Ontario
Tel: (807) 344-3526
SPAIN
FEDERICO HALPERN
Sagasta 29,
Aptadre 408,
Madrid

GERMANY
MAL SONDOR
Amalienstrasse 28,
Munich 77
SCANDINAVIA
SVEN G. WINQUIST
Kappelodravagen 48,
Stockholm-Enskede,
Sweden, Tel: 89-48 45
AUSTRALIA
RON TUDOR
8 Francis St.,
Healesville, Victoria
Tel: 87-9677
MEXICO
ENRIQUE ORTIZ
Alwesta 1870
Mexico 20, D. F., Tel: 24-65-57
BRAZIL
LUIS DE M. C. GUEDES
Rua Augusto 210,
Sao Paulo,
Tel: 38-36-33
JAPAN
MORIHIRO NAGATA
Bld. Higashi-Diam,
Neirima, Tokyo

If you are reading someone else's copy of Cash Box why not mail this coupon today?

CASH BOX
1780 BROADWAY
NEW YORK, N. Y. 10019

Enclosed find my check.
$15 for a full year (52 weeks) subscription (United States, Canada, Mexico)
$30 for a full year (Airmail United States, Canada, Mexico)
$30 for a full year (other countries)
$45 for a full year (Airmail other countries)

ADDRESS .................................................. NAME ...........................................
FIRM ..................................................... CITY ...............................................
STATE ................................................ ZIP # ..................................................

(Check One)
I AM A
DEALER .................................
ONE STOP .................................
DISTRIB .................................
RECORD CO. .................................
DISK JOCKEY .................................
COIN FIRM .................................
OTHER .................................

Be Sure To Check Business Classifications Above!
We’ve got it again... that feeling someone’s been looking over our shoulder. This time, peepers bugged their eyes at the automated Seeburg Discothèque we invented—and packaged—for operators. As usual, they rushed off to glue up an imitation. But what they cannot duplicate are Seeburg Rec-O-Dance* Albums... music selected, arranged, and programmed exclusively for Discothèque dancing. As we’ve said, a Discothèque without Rec-O-Dance Albums is a big nothing. **You know it!**
When one stops to realize the damage which could be done should a rash of unqualified technical service schools break out, the stand taken by NAMA in an official announcement issued last week is commendable.

In the wake of publicity which points to the shortage of technically qualified service people for music, amusement and vending equipment, it is to be expected that get-rich-quick schemers could move into the business of technical schools. The only way to protect the legitimate school, which is greatly needed, is to set standards that will result in bringing qualified service people into the industry. This is what NAMA did last week and not a moment too soon, even if the schools of tomorrow had every intention of meeting these high standards.

Consider the unfortunate circumstance which might come about should a school set up in an area where the servicemen shortage does not exist. Only direct contact with the vending firms in a specific area will answer the question of need. Duplication of existing facilities would result in wasted motion—and money paid in tuitions.

Financial aid to students is another check point to be considered since any community sponsoring such a project would be expected to look into the qualifications of schools applying for student assistance. NAMA recognition would serve as a criterion, and possibly stimulate aid.

Complete instruction in all phases of a proposed program is necessary before a student can be expected to meet stringent industry requirements. Before NAMA will recognize such a vocational institution such credentials must be presented.

It would appear that such schools would desperately need the assistance of qualified industry representatives before offering technical curricula to potential students. People of this calibre are not always available for such duties.

These are some of the requirements that should be met by individuals offering technical school programs designed to turn out qualified servicemen. The NAMA Criteria and Standards for the establishment of training courses, of course concerns itself only with vending. Perhaps the Music Operators of America, in conjunction with phonograph and amusement machine factories, might emulate this action and issue industry accepted standards for the music and amusement machine school.

Only in this way will the legitimate school, the student, and the coin machine and vending industry benefit from the constructive steps being taken to remedy the present shortage of manpower.
Richard insure and « 2 - 54 deal- ently tizing on geral President Wheaton, George president San City; erenal installation 12 ining of the organization at Palm Springs.

LOS ANGELES—Dwight C. Dickin- son, Servomation Bay Cities, Inc., San Francisco, was reelected president at the annual winter meeting of the California Council of National A matic Merchandising Association held at Palm Springs, Calif., on February 12 and 13.

Other 1965 officers are John Lunn, Los Angeles; Jay Scherer, Oakland, vice president; and William Demm, Los Angeles, secretary-treas urer.

More than 170 vending industry members from Arizona and California attended the meeting with NAMA President J. Richard Howard of In dianapolis participating in the insta lishment of new officers as special guest of the council.

Members of the Board of Directors for 1965 are: John W. Borg, Redwood City, Arnold Claver, Sacramento; Ed O’Hara, Los Angeles; J. Goulf, Mountain View; Richard Haraway, Palo Alto; Clarence Landis, San Francisco; J. L. Norby, Los Angeles; Chuck Marques, San Francisco; Rob- ert Natale, San Diego; Richard Pa- rina, San Francisco; Bud Patton, Mo desto; Harry Robb, Los Angeles; George Seeden, Los Angeles; Ed Stanton, Sr., Los Angeles; Ed Wach- ter, Los Angeles; William Lara, Los Angeles; Claude Weibuck, San Francisco; Tom Young, Los Angeles; Chuck Myers, Los Angeles; Ted Niclai, San Bernardino; and Pang Wheelan, San Diego.

Senate Cig Hearings

WASHINGTON—U.S. Surgeon Gen eral Luther Terry, recently appointed to another four-year term in office by President Johnson, will be the leadoff witness March 22, as the U.S. Senate opens hearings on cigarette labeling and advertising. The Senate committee will hear from Dr. Terry and other members of his department, from Paul Rand Dixon the chairman of the Senate and rally with several members of the tobacco industry.

A previous FTC ruling which would require warnings of health hazard on cigarette pack after Jan. 1, 1965 and in all cigarette adver tising after July 1, 1965 had been suspended in order to see if the situa tion could be handled by congres sional legislation. Two bills are pre sent pending in the Senate which deal with the compulsory health warn-

Tri-State To Sponsor Shuffle Tourneys Again

MANCHESTER, N.H.—Ed Martel, president of the Tri-State Amuse ment Distribution Association, said his firm will again sponsor the North East Western Regional Shuffle Championships this year, to be held April 2, 3 and 4, at the Burlington Venues Club in Burlington, Vt.

Teams from the six New England States and other regions will be invited to participate. Martel was contacted by the Tri-State, who wished to extend the cash prizes, the Tri-State, added.

A.R.A. Promotes Stephens and Hutton

PHILADELPHIA—James F. Hutton, president of the automatic merchandisers, was named president of the two operational companies of the National Retailers of America. Both are vice presidents of ARA.

Hutton board chairman, announced that Hutton became president of the Accessory and Industry Service while Stephens becomes president of School, College and Hospital Service.

William S. Fishman is corporate president; Davidson is chief executive officer. R. O. Coomey, as senior vice president, finance.

Retail division serves business, industrial, government and military; clients in 48 states and Puerto Rico. Hutton was president of Slater’s Service Management when that com pany was acquired by ARA.

Stephens heads service to education al and medical institutional cli ents in 38 states and Puerto Rico. Hutton was executive vice president of Slater at the time of the merger.
Chicago, May 23-24—Heralded in the Penn., New Place: Georgia, to strike the Clay, and June's one-year lease's late's leart. "This new combination than the 82nd Annual Conference. "This annual event is the most exciting, most competitive, and most challenging event of the year."

The "Lazzy Susan" feature is only one of many exciting new games. "The other features on 'Super-Sonic' big ball bowling are: A highly-styled contemporary design, with recessed lights at the front of the playfield, and ultra-modern fluorescent lighting. There is also a personality feature (the name of the location on the pinhead front glass, and Chicago Coin supplies the title strips to the operator for his locations."

Among the other cabinet innovations Secore spelled out to the Cash Box reporter were: A super quiet, completely cork insulated, rubber mounted playfield, polished stainless steel trim rails, recessed rubber skin guards at the front of the playfield, and other desirable innovations.

Another surprising introduction on "Super-Sonic" ball bowling is the new "Stamp-Up" high scoring bowling game where the strike and spare scores advance and appreciably change in value frame-by-frame. Among the scoring games in "Super-Sonic" bowl-er are: The standard "Regulation" bowling, "Flash Bonus," where strike values are dots and spare values are 30 points.

The "Flash Bonus" is played in the 1st frame. The player shoots the ball to halt the flashing lights on the pinhead glass at the highest value. By changing the layout, the full value of the lighted bonus scores and spare scores half the value of the lighted bonus score.

In "Red Pin" bowling, an exclusive Chicago Coin game, the pins hit the red pin lights in frames 3, 6, and 9; and adds 50 extra points to the score for a strike made in the aforementioned frames. "Flash-O-Matic" offers the player strikes and spares scores as are indicated by the flashing lights across the pinhead glass. The flashing lights stop when the pins are struck by the ball.

Finally, in "Dual Flash-O-Matic" scoring the flashing lights travel during the first and second shots at the pins. The player throws the bowling ball to halt the flashing lights at the highest value for strike and spare scores.

Secore advised that the "Super-Sonic" big ball automatic bowler is now available to the coin machine trade in 13 foot and 17 foot playfield lengths. Four and eight foot extension lengths are also available for locations which require longer bowling lanes.

"Super-Sonic" bowler is in full production, and shipments are being made daily to Chicago Coin's distributors throughout the United States, according to Ralph Wycoff, assistant sales manager.
A Rock-Ola Factory Tour With The Firm's

Factory Claims
No. One Sales
Spot In Growing
Oriental Market

CHICAGO—A group of Japanese executives of the combine of Utamatic-Sega-Nippon Goraku Bassan R.K., of Tokyo, Japan, were visitors to the Rock-Ola Manufacturing Corporation Thursday, March 4, as guests of the Chicago based firm. They were escorted on an extensive guided tour of the entire factory complex by Dr. David Rockola, assistant to the president, David C. Rockola; Art Janacek, manager of the Export Department; and George Hincker, advertising and sales promotion manager.

During their visit at the huge Rock-Ola factory they managed to chat at length with David C. Rockola, and executive vice president Edward G. Doris.

The Japanese group was headed throughout the tour by Jun Kano, sales manager of Nippon, Goraku, Bassan R.K. In the party, along with Mr. Kano, were: Y. Yamagata, H. Yagi, Y. Watanabe, and S. Ogawara.

The esteemed visitors spent considerable time digesting every bit of information they could possibly garner in practically every production and planning department in the factory's music and vending equipment plant including engineering, the large assembly lines, and the cabinet shops. Dr. Rockola and Art Janacek explained each step during the extensive tour.

Dr. Rockola clearly stated that Rock-Ola's strength in the Far East has grown extensively over the past several years. He said that "Rock-Ola Mfg. Corp. is now #1 in Japan, which is certainly one of the most progressive, industrialized countries in the world. "Our excellent dealings within the Utamatic-Sega-Nippon Goraku Bassan combine in Japan is a glowing example of a United States firm of stature in the Orient. And, our business relationship is growing there fantastically because of the caliber of product we produce," Rockola asserted.

The visitors from Japan concluded their tour in this country, before departing for a visit to the European Continent, with a guided trip through the facilities at Empire Coin Machine Exchange, Rock-Ola Mfg.'s phonograph distributor in this area. The escorted tour was conducted by Joe Robbins, vice president of Empire Coin; George Hincker, and Art Janacek, of Rock-Ola Mfg. Corp.

Dr. Rockola further advised that plans have been set to considerably revamp and modernize the extensive factory facilities for the purpose of expansion of many of the departments in the huge Rock-Ola factory complex.

"Greater demands for our coin-operated music and vending machines all over the world have necessitate these vital changes in our plant facilities," Rockola stated. "Needless to say it, but it will be a very large project, and we will ultimately have one of the largest, finest plants of its kind throughout the world. "When we complete this expansion we will, of course, enjoy maximum production and shipping to all of our world markets," concluded Rockola.

The guide tour through the Rock-Ola factory commenced in the Bonderizing and Finishing department. Dr. Rockola is shown at extreme left with: Y. Yamagata, Art Janacek (background), Jun Kano, Y. Watanabe (background), H. Yagi, and Lee Brooks, of Cash Box.

The woodshop: Where cabinets are made from raw lumber on the premises.

Dr. Rockola illustrates how the metal (being bonderized) is fed on a conveyor system into five stages of bonderizing and protective coating.
Japanese Distributors

A Pictorial Report Of The Tour

The large punch press room where there are over 100 to 300 ton presses.

The second floor punch press dept. (from 5 ton to 100 ton presses).

A huge punch press in operation.

The metal fabricating division. A line of 300 ton metal shearing brake presses. This is the type of press utilized to form the larger vending machine cabinets at Rock-Ola Mfg.

Automatic welders. Record magazine production for Rock-Ola phonographs.

Rock-Ola form mechanisms being shunted into the various assembly stages.

Rock-Ola storage room showing the efficient frontal display line (board). Here all of the parts and components in the stock line are catalogued for easy order picking by employees.

The end of the mechanism line. Testing and inspection.

A line of "Caravelle" coin-operated cigarette vendors being admired by the Japanese visitors.

Dr. David Rockola explains the operation of the Pneu-Vend (model 3302, type S40) can vendor.

Shipping Dept.; Jun Kano is shown pointing to destination indicated on the crate (a Rock-Ola phonograph) which is their firm in Tokyo. All of the visitors autographed the shipment so they can see their markings on the crates when they return.

George Hincker explains the operation of the Rock-Ola Fresh-Brew, single cup coin-operated coffee vendor.
From New Orleans...

To Boston...

...And Even Back To Europe Where The Idea All Began...

The Embassy Club in Zurich, Switzerland.

Len Schneller of W.S. Dist. indicates Discotheque sign at entrance to Boston’s Sherry Biltmore Party Lounge.

Discotheque With The Seeburg Accent Lands
Rekindles The Dancing Fancy Of The Reason For The Success Of Discotheque Lies In The Grooves
... LIEBERMAN HAS IT!

WE HAVE THE NECESSARY INGREDIENTS:
• Rec-O-Dance Stereo Albums!
• Rhythm Twins Dual Channel Stereo Speakers!
  • Discotheque Switch (Conversion kit, too!)
  • Decorative Wall Panels!
  • Napkins, coasters, etc?
  • Discotheque dance floor!
  • Complete publicity kit!
  ... and the LPC-480 CONSOLE!

LIEBERMAN MUSIC CO.
257 Plymouth Avenue, North Minneapolis, Minnesota
Tel. (612) 332-7131

In Philadelphia:
EASTERN MUSIC SYSTEMS CORP.
334 North Broad St., Phila., Pa.
Tel. (215) 10-4413

In Baltimore:
EASTERN DISTRIBUTORS INC.
1812 Worchester St., Balt., Md.
Tel. (301) 76-7618

Cash Box—March 20, 1965
CHICAGO — Last week Marvin Stein, of Eastern Music Systems Corporation, made formal arrangements to install a Seeburg Packaged Discotéque in the Cherry Hill Inn, a posh eatery located outside of Philadelphia and the event reflected the broad scope of this coin-operated phonograph program inaugurated in early January. The national tally, according to Seeburg officials, passed the 2,500 mark last week.

In addition, the installation underscored several points which were notably observed by Seeburg officials as indications of continued success to be expected from this coin-operated dance program. First off, the Cherry Hill location did not previously have coin-operated music on premises. Being an upper-class spot, proprietors relied on live music for entertainment. Second, the live musicians will stay on as always, with Seeburg going into an area which offers great potential for additional income. It will not interfere with patrons’ dining or musicians’ performance. Also, the entry of coin-operated music into a location which claims to be one of the finest locations in the east, is a victory in itself, for the industry. Seeburg officials who have witnessed the installation of equipment in similar locations which formerly were without dance music agree that the Discotéque program is always accomplishing one of its main purposes—the opening up of new locations to the music operator.

Last week, President Jack Gordon told Eastern Music Systems editors that Discotéque was “the greatest thing that’s happened to locations since repeal.” The item found its way onto the pages of the management publication surrounded by three pages of pictures and copy which glorified the coin-operated dance idea and, incidentally, crystallized one aspect of discotéque publicity which has appeared in mass media elsewhere—the Juke box has been showcased in a wholesome atmosphere for the first time in ages. “We’re shooting for 10,000 installations by the end of the year!” stated Tom Herrick, Seeburg’s Marketing Director, in an interview last week with the press.

Frank Luppio, Seeburg’s Advertising Manager, told Cash Box last week that he has accompanied editors to locations to view first-hand discotéques in the Chicago area. “Even the staid classical music lovers swing when they view the action,” exclaimed the ad chief. And that’s been part of the reason for the Seeburg success in getting into print the story of the dance idea. Distributors are just as optimistic. Bill Schwartz, W. S. Distributing, in Massachusetts, set one of the first installations. “Our only problem is in filling the orders for installations,” said the vending exec, who added that inside of 30 days the firm’s road men could spot a location which offers the potential for dancing on a grand scale.

Perry London, Miami distribs, claims equal success in Florida, as in Milwaukew and his other branches. “Ted” Elms, one of the nation’s largest music machine operators, who distributes the Seeburg line in Mississippi and Louisiana, swears by the custom-designed Rec-O-Dance discs which provide the continuous dance music. Texas, a territory which in some areas is still on nickel play, has taken to (Continued on page 60)

2,500 Locations And The American Public

THE ONLY DISTRIBUTOR IN TOWN WITH AUTHENTIC DISCOTHEQUE

SEEBURG

DISCOTHEQUE

...IS LONDON!

WE HAVE THE NECESSARY INGREDIENTS:

• Rec-O-Dance Stereo Albums!
• Rhythm Twins Dual Channel Stereo Speakers!
• Discotéque Switch (Convert kits, too!)
• Decorative Wall Panels!
• Napkins, coasters!
• Discotéque dance floor!
• Complete publicity kit!

...and of course, THE LPC-480 CONSOLE!

S.L. LONDON MUSIC CO., INC.
3130 W. Lisbon Ave., Milwaukee, Wisc. Tel. (414) 344-3220

LONDON DISTRIBUTING CO.
5000 West Dr., Houston, Tex. Tel. (713) 942-5861

LONDON DISTRIBUTING CO.
310 Riverside Ave., Jacksonville, Fla. (305) 356-0218

LONDON DISTRIBUTING CORP.
P.O. Box 8471, Fernadz Jones Station, San Juan, Puerto Rico

IN LOUISIANA & MISSISSIPPI

SEEBURG

DISCOTHEQUE

Is Available Through:

OPERATORS SALES, INC.

WE HAVE THE NECESSARY INGREDIENTS:

• Rec-O-Dance Stereo Albums!
• Rhythm Twins Dual Channel Stereo Speakers!
• Discotéque Switch (Convert kits, too!)
• Decorative Wall Panels!
• Napkins, coasters!
• Discotéque dance floor!
• Complete publicity kit!
...and of course, THE LPC-480 CONSOLE!

CALL TODAY!
Tel. 822-2370

THROUGH THESE SPEAKERS PASSES THE GREATEST DANCE MUSIC EVER HEARD!

SEEBURG

DISCOTHEQUE

WE HAVE THE NECESSARY INGREDIENTS:

• Rec-O-Dance Stereo Albums!
• Rhythm Twins Dual Channel Stereo Speakers!
• Discotéque Switch (Convert kits, too!)
• Decorative Wall Panels!
• Napkins, coasters!
• Discotéque dance floor!
• Complete publicity kit!
...and of course, THE LPC-480 CONSOLE!

H. A. FRANZ & COMPANY
606 Dennis
Houston, Texas
Tel. (713) JA 3-7366

O’CONNOR DISTRIBUTING CO., INC.
9030 Directors Row
Dallas, Texas
Tel. (214) ME 1-0150

Cash Box—March 20, 1965
Texas.

Decorative Napkins, Cash Rhythm Rec-O-Dance.

discotheque Dave ter racked 45 panels offices.

ing," while features Seeburg's playing.

Frank and on the the Martin upset said H.

A. Paso's rpm said Luppino, "We're with 33 rpm.

In Detroit dance stressed the the dance center's which mood LPC-480, program.

The discotheque," said Luppino, "with provision for both indoor and outdoor dancing, depending on the weather. The Chamber of Commerce is footing the bill." Next week a discotheque goes into a Chicago O'Hare Airport cocktail lounge. "We held our initial show there and the owner has been asking for one ever since," continued the ad man.

In Arizona

Phoenix's Thomas Mall.

In Colorado

Denver's Red Embers Lounge.

Only DAVIS Gives You AUTHENTIC Discotheque!

WE HAVE THE NECESSARY INGREDIENTS:

- Rec-O-Dance Stereo Albums!
- Rhythm Twists Dual Channel Stereo Speakers!
- Discotheque Switch (Conversion kits, too!)
- Decorative Wall Panels!
- Napkins, coasters, etc.
- Discotheque dance floor!
- Complete publicity kit!

... and the LPC-480 CONSOLE!

Syracuse: 730 Erie Blvd., East Tel. (315) 68-5-5555
Buffalo: 1221 Main Street, Tel. (716) TT 2-5500
Albany: 1056 Broadway, Tel. (518) 7-4-4455
Rochester: 335 Alexander St., Tel. (716) 346-7844

Cash Box—March 20, 1965
Discotheque in the Los Angeles area is happy to report that sales have remained steady over the course of the year, with a slight increase in business activity... At Advance Automatic Sales Co., Bob Portale said Chicago Coin's new "Tournament" bowler and Criss-Cross 'Pop-up' games are proving briskly. Sonny Lombroso, spending a few days in San Diego calling on p's in that area. Some new employees have been added to the staff, Bob Hoffman in the sales division, Jack Fletcher in the shop and 'girl Friday,' Gayle Cromwell Stevens in the office... Saul Esfeld, president of American Coin in Seattle, visiting for a few days at the Badger Sales & Vending Co., Lee Simpson reporting business in general on the upgrade, and added that he is very happy to be associated with Badger Sales. . . . The Solle girls of Leavenworth, the record bar' back on the job after spending the week end in the mountain area of Big Bear... Emly Eddy of the Wurlitzer office in Ne. Tonawanda, N.Y. and Henry Hebard, northern credit mgr, in town to assist in taking over the Cleveland and local factory branch. Clayton Ballard returned from a successful business trip to the Palm Springs and San Diego areas... Another change in the Valley pool tables arrived this week at Simon Distributing. Frank Menciris informs the shop has been busy each week with export orders being processed for shipment to the Far East. Frank went on to say they en- joyed receiving visits from Jim Kano and his group from Tokyo and Joe Munves of New York City... Claude Brennan of Decca, New York in con- tact with Gabe Orlando and Endright California Music Distributing Co., returned from attending the NARM convention where he was asked to be a part of the Industry Panel... At Paul Laymon, Inc, Jim Wilkins reports very good action on used equipment and also mentioned receiving another carload of new 'Valley' pool tables. Hal Martinez in this week from Santa Maria pick- up a shipment just before returning to his hometown, Henry Bohlin, pres. of Electronic Sales Co., a neighbor of Laymons, was badly injured last week during a robbery which took place on his premises. Bohlin is well known on Pico Blvd. . . .

**UPPER MID-WEST MUSINGS**

Bud Knudson, of Moorhead, was in town on Wednesday and stayed on long enough to pick up his parts and records on Monday. The weather was so nice, he had to stay over the extra day... Mrs. Gerald Johnson and her daughter Geraldine were in town Monday. Geraldine graduates this month and will enter St. John's College in Menomonee next semester... Mrs. Fred C. Bowden, Chgo, Ill. . . . Diplomat! Musicmolar introduced in Texas! . . . Tommy Salinas, background music service technician, is directing a review on Georgia Air Force Base, putting in complete background music and sound system in various locations system. Don Edwards covering the bases this week and Jim Crosby is spending a few days at Bakersfield. John Hoot's wife, Jean, will be in Los Angeles Orthopedic Hospital for ten days or so. Jean's mother from Portland, Oregon will be in town to assist in the care of her... Sir Miller's daughter, Mrs. Ron Denton, gave birth to twin sons, Ron and Steve, on Thursday. Sir, February 20th. Pat Beets, background music div., entertain- ing her mother from New York and the kids from San Francisco and Carmel. Ed Mason manager of the parts dept., enjoying his new Olympic size swimming pool and holding 'open house' for his many friends.

Happy Birthday This Week To: Cecil L. Hopkins, Galion, Ohio... Henry Keys, Orange, Texas... Joseph J. Frederick, Det, Mich... Ronald Cogswell, Twin Falls, Idaho... R. D. Rose, Marietta, Ohio... Ron W. Pepple, Seattle, Wash... Ahn J. Lund, Chgo, III... Fred C. Bowden, Chgo, Ill... Dolores L. Silverstein, Cleve... Sam Stern, Chgo, Ill... Velvin N. Allbritton, Murray, Ky... Sam Mallek, Montreal, Que, Canada... Chas. J. Kanter, Cinci, Ohio... Manuel M. DeHerrera, El Paso, Tex... Eddie Ginsburg, Chgo, Ill... Fred C. Bowden, Chgo, Ill... Betty Hawkins, Mich... Harry Silverberg, E.C... Gees, Sydak, Akron, Ohio... Wm. P. Hurst, Atkins, Ark... Ben H. Hoeszman, Little Rock, Ark... Leon Schuster, N.Y... John P. Pierce, Lansing, Mich... Herb Jones, Chgo, Ill... Max Klein, Yonkers, N.Y... LeRay Gerdes, Chgo, Ill... Leonard Hicks, K.C... Dave Feldman, Bklyn, N.Y... Lowell Bo Gessard, Dunkirk, Ohio...
M. Weller, of the Lewis Mercantile Co. of New York, is shown above while packing in his duties at this firm which manufactures and distributes several popular styles of coin collection bags to the vending, coin-op laundry, department store and other industries which handle large amounts of coins. David Lewis, the firm’s chief executive, advised that he plans to distribute his coin bags to a greater degree in the juke box and games trade in the coming months. He further advised that his products come in a variety of fabrics, sizes, with rippered or draw-string openings and may also be custom made to the operator’s exact particular specifications.

If you are reading someone else’s copy of Cash Box why not mail this coupon today?

THE CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y. 10019

Enclosed find my check.

$15 for a full year (52 weeks) subscription
(United States, Canada, Mexico)
$30 for a full year (Airmail United States, Canada, Mexico)
$30 for a full year (other countries)
$42 for a full year (Airmail other countries)

NAME

FIRM

ADDRESS

CITY

STATE

ZIP #

Please Check Proper Classification Below
JUKE BOXES
AMUSEMENT GAMES
CIGARETTES
VENDING MACHINES
OTHER

Please be sure to check cash box classifications above.

M. O. A.’s Directors at Feb. 28th Capitol Luncheon

Table to left of picture: left to right, are: Leon Taksen, Joe La Scala, Phil Eisenberg, M. L. Holland, C. C. Bishop, Jack Bess, Bill Cannon, Hank Leyser, Bill Pous, Moses Froffitt, Paul Brown, Len Montooth, Jerome Jacomet and S. R. Hastings. Table to right of picture: left to right, are: Sam Weissman, Hal Shinn, Sandy Nardone, Russ Mawdsley, Ralph Ridgeway, K. A. Corn- nelius, Dick La Viez, J. Harry Sondzier, Max Hutcheser, Ray Larocco, Royce Green, Larry LeStourange, John Truccano and K. A. O’Connor. At the head table at rear, left to right, are: Fred Granger, Jim Tolisano, Clint Pierce, Lou to remark, “We cater to the set—all tables but no chairs!...” Joe

Eastern Flashes

A D’Inzillo, sales are at the Albert Simon, Inc. (Rock-Ola phonograph on left in New York), advises that a big deal is cooking in the direction to turn the place into a coin-op discotheque via additional speakers for the Grand Prix already on location there. Simon’s sales-service while Har Koepel also revealed that Rock-Ola’s current phone sales promotion campaign has attracted many of the town’s operators into the showroom and enable them to update their routes with new equipment with some special big prizes as the necessary added incentive.... Art Daddis, national sales director for the U.S. Billiards factory, has been mighty busy with pool table orders during the past two months, which he reason he claimed has been going to get out on the road. The sales director claims that production of the P Series with long, back-billaguered bow will keep it afloat and finally.

Musical Distributors’ man-in-the-field Mittie Tucker was in to the firm Thursday last week. Meanwhile, boss Harold Kaufman, enjoying his biggest year as Wurlitzer district manager, gave Mittie a night out with Wed. with his wife and a group of friends for a week’s vacation in Poet Anderson’s home in La Jolla, Calif. Meanwhile back home at the office, Mittie claims that sales on the dimeophone are swinging and he’s looking forward to receiving the factory’s Di- eosophic speakers for those discotheque locations. Harry Berger’s We Side Coliseum and Bonanza Line those U.S. Billiards accounts are according to the caulman. Used phones, vending machines and games are also good in the sales Dept., Harry claims. West Side’s reconditioned machines are some of the most extensive on the Tenth Ave. corner. Meanwhile, Mittie was fort down the street from West Side, Charlie Litchman’s brand new N.Y. Dist. Co. for business, offering the town’s ops new and used equipment in many varieties.

Joe Munves of the Mike Munves Corp., has returned from several weeks traveling down the East Coast and across the Gulf Coast, visiting arcade op- erators and collecting equipment orders for the upcoming arcade season. Meanwhile, brother Mike, Nick, Greenburg, service are Wally Gies and the rem of the Munves crew have been busy assembling the equipment to fill orders sent up by Joe and those delivered personally by arcade operators who are dropping in the firm’s Tenth Ave. headquarters for their equipment needs. Some of the ops down last week came from arcade centers from Rock- aways, Coney Island, Palisades Park (N.J.) to Atlantic City (N.J.) and included Harry Prince of Boston, Lou Capocci of New Hampshire and Joe Fisch- berg of Pacadica in Atlantic City. New addition to the Munves showroom floor is Dunke’s “Ski ’n Score” ski machine which is facing a test through Mike’s front window and raising the curiosity of many passersby. Conal Sales is the official distrib here.

Ab Lipsky of Lipsky Distributors is mighty proud of the new Carnival pool table series which his firm is distributing in this N.Y. area for C. K. Campbell of Kalamazoo, Mich. The handsome new line offers operators a removable coin mechanism ball drawer. 5½ in. slate bed and comes in three sizes (59” x 88” and 46” x 76”). Now that the dock strike has been resolved, Ab advices his distributor friends that they’re shipping a batch of used phonos to a customer in Greece. ... Ed Henlo, Bridgeport, Conn. is saying that he has an active association member up there, dropped down to coinrow last week for his route supplies.... Lou Druckman, sales at Mike East Co., claims that he is selling up a storm of Matador shuttles. A shipment of Fischer pool tables, which arrived by the distrib last week from Belton Est. in Jersey, promised Lou to remark, “We cater to the set—all tables but no chairs!...’’ Joe Lyons, Sales Chief at Dunke Corp. into NYC for business, cites the success of the firm’s Ski ’n ’Glow’, the mand. Part or Ski ’n Glow’ and Dunke, sales more ideas “now on the planning boards.” Dunke will launch a spring sales promotion to increase distribution and sales on the amusement equipment.

Jersey Jottings

If it’s service classes that Jersey operators want, it’s service classes they’re getting at the Runyon Sales Co., in Springfield. This Rowe AC distro hold another in their 18 series of sessions last Tuesday evening. This time on the subject of the Box Credit and Sales Co. and it was operated by the operator-servicemen, according to Runyon sales exec Morris Rood. Morris also advises that the firm will be conducting similar classes before others (March 16th), this time on the Rowe Cold Drink Vendor. This session will be conducted by Rowe vending expert Louis DiPalma, a veteran of much experience in the field. As usual, refreshments will be served. Bert Betts is location testing a brand new game—“brand new in concept and design” and is anxious to check this game at some length. He is also advised that he’s put one of the pieces into a location which hadn’t one game, and says the sophisticated design of the new piece is responsible for this success. P.S. Don’t forget the big Open House party this Saturday, the 16th, at Marvin Stein’s Eastern Music Systems firm has set several dozen Seeburg Discos to the o.c. A Home date sped for March 16. The finest spot in the East, which former had no coin-operated equipment, will keep the “live” combo playing, but stay for the dance package in another room.
Chicago Chatter

David C. Rockola, Edward G. Doris, and Dr. David Rockola were extremely delighted last week when a visit from all the way to Tokyo, Japan, by several executives of the combine of Sega-Ulamatic-Nippon Gorkau, Bussan K. K. in the Rock-Ola Mfg. Corp. factory, Dr. Dave, Art Janacek, Larry Neeley, and George Hincker, advertising and sales promotion manager escorted the visitors on a guided tour of the entire plant. The party, which was headed by Jun Kano, sales manager of Nippon H. Yagi. Before they concluded their visit in Chicago the group called at the proxy of Empire Coin Machine Exchange. He and several of his staff showed them how an American distributor conducts his business.

Cash Box—March 20, 1965

Cash Box Congrats to Ed Blankenbeckler, who was upped recently to the position of national sales manager of Seeburg's Phonograph Division by Executive Vice President Bill Adair. Ed, who has been with the Seeburg Corp. since 1949, rose rapidly in the ranks.

Bill O'Donnell, proxy of Bally Mfg. Co., presented his method of helping to alleviate the pressing coin shortage in this country last week. Bally now operates one accepting the other accepting quarters. He explained that nickels actually are in the shortest supply at this time.

Williams Electronic Mfg. Corp.'s Bud Lurie, Herb Oettinger, Bill DeSelm and Jack Mittel held a meeting at Fritz' Restaurant last Thursday evening, March 4, to huddle with some of their midwestern distributors on the subject of front money and/or commissions and guarantees on Williams coin-operated amusement games. In attendance were such popular midwest distributors as: Lou Rabin, of Lieberman Music Co., Minneapolis; Nate Victor, S. L. London Music Co., Milwaukee; Frank Martin, Martin & Snyder Dist. Co., Dearborn, Michigan; Phil Moss and Joe Blend, Phillip Moss Co., Des Moines, Iowa; Joe Flynn, on hand for World Wide Distr. Corp., Nate Feinberg, Harold Schwartz, Irv Ovitiz, Fred Skor (who heads World Wide's amusement games division), and Howie Freer. John Stockdale and Joe Flynn, of J & J Dist. Co., in Indianapolis, Indiana, were unable to attend since they were snowbound.

Eddie and Adele Ginsburg, of Atlas Music Co., returned to chily Chicago last Wednesday, March 10, from Miami Beach where they basked in the sun the week before. Eddie expressed his complete satisfaction over the way the Rowe-AMI Discotheque program (with the "Diplomat" Musicconsole) is progressing in this area.

While Lou Casola, Clint Pierce and Fred Granger (MOA's officials) were in the Nation's Capital during the association's Board of Director's meeting recently they dropped in to the United States Mint and chatted with Miss Eva Adams, director of the Mint, and her assistant, Frederick Tate. They offered their full support to NAMA's position on the coinage silver content question, which is very pressing at this time.

Demand is growing by leaps and bounds for D & R Industries 1965 parts catalog, according to Dennis Baker and Richard Uttaford, co-heads... Iggy Wolverson and Hank Ross, of Midway Mfg. Co., have been huddling considerably of late, and this means there's something new brewing in the equipment hopper at Midway. Presently, Midway's "Rifle Champ" is still selling like blazes in all markets, according to Hank... Joel Kiehman, at Pioneer Sales in Milwaukee, reports that the big thing in amusement sales is Rowe-AMI equipment for discotheque locations in Wisconsin. He and Sam Cooper are keeping busy setting up locations.

Max Berenson, of Distributing Corporation of Illinois, is receiving fine support for his upcoming operators conference this week. He has just come from the two day conference of operators from the Las Vegas area that was quite successful. The new Chicon Super-Sonic ball bowler has a "Lazy Susan" swivel back box for greater simplicity in an approach. The recent sales tour to and a look at this wunder game was the highlight of the trip for Morton Secore and Ralph Wyckoff. Ralph & Rosalie Wyckoff's new son was named Charles.

Sam Hastings, Hastings Distributors, reports that the MOA Board of Directors held a extremely well attended meeting in Washington, D. C. recently. While there they managed to talk to Congressional committee members on the Cellers Bill. Hastings Distributors last week included operating John Jaske, of Sheboygan; and Fred Schmidt, of Plainfield... Walter Tettig, of T & T Novelty Co., Oconomowoc, departed last week with his wife for a vacation in New Orleans. During Walt's absence his son, Regnier (Reggie) Tettig is minding the store... Harry Jacobs, Jr., and C. Reid Whipple, United, Inc., two of the directors, and franchised distributors in Wisconsin, hit the road through Wisconsin calling on the trade. They're delighted with the fine break in the weather affording them excellent motoring conditions... Al Giltitz, of May's Candy of Chicago's Vending Division, was a weekend visitor at S. L. London Music Co. Nate Victor informs that Al hit the road with Doug Williams, our own vending machine salesman. Also Seeburg's Dale Landes brought the Seeburg van in to Milwaukee and called on the college towns in Wisconsin with London's phone salesman, Walter Koebi. Nate ses they were extremely well received results. Nate Victor was a visitor in Chicago last Thursday, March 4, to attend Bud Lurie's dinner meeting at Fritz's Restaurant. Other William's execs in attendance were Herb Oettinger, Bill DeSelm, and Jack Mittel.

Midway Manufacturing Company
10136 PACIFIC AVENUE, FRANKLIN PARK, ILLINOIS

MECHANIC
We need 2 high quality people for the following:
1—Vending Mechanic
2—Music Mechanic
Must be completely familiar with Rowe Phonograph and Full Line Equipment
Write complete resume and past experience. All replies will be held in the strictest confidence.

MONROE
COIN MACHINE EXCHANGE INC.
4229 PAYNE AVENUE CLEVELAND, OH 44124

C-R-R-R-R-S BUYS on completely reconditioned United Shuffles. All Models
DOLPHIN to ULTRA
contact us for low prices:
BANNER SPECIALTY CO. 1641 N. Broad St., Philadelphia. CE 6-5000

If you haven't received your D & R Catalog yet—Drop us a line

We're the discount house for all types of coin machine parts and supplies.

3323 W. Foster Ave.

D & R INDUSTRIES, CHICAGO, ILL. 60625
Phone: (312) 588-3532
Wurlitzer Conducts 5-Day Service Seminar In Atlanta

ATLANTA—On Sunday evening, February 21, 1965, twenty-four operator-serviceemen from the Southeastern section of the United States converged on the Piedmont Hotel in Atlanta for a full scale service seminar. What makes this seminar unique is the fact that all the equipment for the seminar was brought in from the Wurlitzer Company's plant in North Tonawanda, New York.

The service personnel were greeted by Wurlitzer's Service Manager, C. B. Ross, and Wurlitzer Field Service Engineers, Harry Gregg and Karel Johnson.

"It was a working seminar," according to Ross. "Service sessions began promptly at 8:30 A.M. on Monday morning, February 22nd, and continued each day (through Friday, February 26th) until 8:00 or 9:00 P.M.

On Monday and Tuesday, Ross assembled 50% of the service personnel and conducted complete electrical classes, covering the electrical components of the new Wurlitzer 2900 series automatic coin-operated phonographs. This instruction took the form of a review of some of those in attendance...and a primary electrical course for the newer servicemen. The curriculum covered circuits and the proper method for reading, understanding and using schematics. The other 50% in attendance was again split into two groups...one, under Gregg and the other under Johnson. Gregg's group were instructed in the various mechanical components of the chassis and related player, including a complete tear down of the chassis, and a step-by-step reassembly, with proper adjustments being made "as you go.

Johnson's group was given detailed instruction on the slug selector, play-back, key-in, and proper phantom, plus accessory items such as the 5220 and 5225 (200 and 100 selector) schematics, plus explanations of the 201-B and 255-B stepper. The operation of the card feed and the receiving system were also explained during this session.

On Wednesday and Thursday, the groups continued this "company fair" type of instruction...so that each of the three groups received the complete course.

On Thursday evening, after the final class bell had rung, the dinner gong sounded and a "Graduation" banquet was held in the main dining room of the Piedmont. C. B. Ross stated that the interest was so intense during Thursday's instruction that the dinner was delayed by mass mutual consent. Before the evening was over, however, there were many "I told that the day would be spent in review. Each operator-serviceeman was asked to choose that facet of the past four days' instruction in which he was most interested, or felt that he could profit from more advanced instruction.

The group was again split into three "classes," under the three instructors, and with their newfound knowledge plunged into a full day of questions and actual troubleshooting.

Area service personnel awarded Completion Certificates were: J. B. Stowe, American Cigarette Service, Atlanta, Georgia; Jerry Orr, Atlanta Coin-Operated Service, Atlanta, Georgia; Bert Wellborn and Dewitt Cronic, both from Southern Amusement, Dalton, Georgia; Lanier McGhee, Julian Martin Music Company, Macon, Georgia; Bobby D. Ward, Jack Byerly and Billy Suggs, all from Modern Music, Inc., Little Rock, South Carolina; Jack O. Burwell, Dell Music, Spartanburg, South Carolina; Lloyd C. Woodard, Elly Witt Cigarette—Candy Division, Gainesville, Florida; Ronald F. House, Fred House Music Service, Sarasota, Florida; James Gary Scales, Jackson Amusement, Jackson, Tennessee; Harry E. Towns, Rock City Distributing Company, Nashville, Tennessee; Lloyd J. LeBlanc, The Wurlitzer Company, New Orleans, Louisiana; Robert L. Rice, Idlehour Music, Atlantic Beach, North Carolina; C. C. Dickerson and Jim L. Eudy, both from Brady Distributing Company, Charlotte, North Carolina; Dean Spencer, J. M. Brown Amusement Company, Gaffney, South Carolina; Frank Brox, Anderson Music Company, Hapeville, Georgia; Manny Duddo Southern Music Company, Orlando, Florida; Harold DePeo, Lawson Music Company, Winter haven, Florida; G. E. Boyd, Thomasville Music Company, Thomasville, Georgia; J. W. Townsend, Lake View Music Company, Lake View South Carolina; and W. W. "Bill" Betz, C & C Enterprises, Miramar, Florida.

Special guests at the Thursday evening banquet were: A. F. Dietrich, Piedmont Field Service, Atlanta, Georgia; The Wurlitzer Company, Messrs. Dyke Hawes, R. C. Clark, John Anderson, Dickie Buford, Bill Ray and Dean Griffin, all from Peach State Music Company, Atlanta, the host Wurlitzer Distributor.

Operator-serviceeman tracing the circuit from the schematic during the recent Wurlitzer seminar held in Atlanta's Piedmont Hotel. Pictured above, left to right, are; Bill Betz, Manny Duddo, Ronald House, Boyd Woodard, Frank Brox, C. B. Ross (Wurlitzer Service Mgr.), James Sotates, Harry Towns, Dewitt Cronic, Bert Wellborn and Robert Rice.

The pin is down and the record is coming into play position." explains Instructor Harry Gregg, Wurlitzer Field Service Engineer during one of the periods of instruction at the recent Atlanta service seminar. Operator-serviceemen at this session included: Lloyd LeBlanc, Ben Mullins, Harry Gregg, Jack Byerly, Bob Ward, Dean Spencer and G. R. Boyd.

“WHAT MAKES IT TICK? The what, when and how of the mechanical operation of the Wurlitzer 2900 phonograph is explained by Harry Gregg, Wurlitzer Field Service Engineer during a session at the service seminar.”

A troubleshooting session at the Wurlitzer service seminar, instructor Karel Johnson, Wurlitzer Field Service Engineer, explains an out-of-order condition...and demonstrates the mechanical action...as well as the circuit that is deposited in the coin slot of the Wurlitzer 2900 phonograph.

Sure 'n' begorra!

You'll save plenty O'Green at DAVID ROSEN when ye see the "foine" bargains in our New Machine List. We have more bargains than you can shake a shillelagh of.

"The Bally BLOWOUT! OUR IRISH IS UP—Prices Are DOWN!"

Write * Phone * Wire

Exclusive Rowe AMI Distributor
Ex. Po. - S. Jersey - Del. - Md. - D.C.

D A V I D R O S E N I N C

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) 329-2200

Cash Box—March 20, 1965
For proven CASH returns . . . install the ULTIMATE in COIN-OP EQUIPMENT

THE

EMPRESS

by Fischer

CUSTOMER APPEAL + Proved Profitability

It pays to serve the nation's fastest growing sport with the nation's finest equipment—FISCHER. The beautiful table with the big difference in performance. The table that pays for itself faster because more players prefer it. Beautifully styled to be at home in the most luxurious cue club or location . . . quality-crafted to please the most serious players . . . durability designed to give extra years of use. FISCHER—proved in use for over 15 years.

Wurlitzer Sales Hit High At Musical

of Musical Distributors, Inc., Wurlitzer phonograph outlet with branches in Brooklyn advised last week that sales by his firm of the factory's new Model 2900 phonograph have been so impressive since its release to the trade last January that they have equaled four times the number of sales during the comparable period in 1962.

"The new Wurlitzer wallbox," Kaufman advised, "is sensational sales-wise." The distributor also revealed that the interest of New York operators in Wurlitzer's new blonde cabinet and their Model 2900-7 walnut finish has been equally great.

As if to say the sales rush had left him a little short of wind and in need of a short vacation, Kaufman announced that he, his wife and a group of friends were leaving last Wed. for a week's recreation in Puerto Rico. Kaufman added that he'll be looking forward to continued Wurlitzer action upon his return.

Stone Appointed At Monroe Coin

CLEVELAND — Norman Goldstein, Vice President, Monroe Coin Machine Exchange Inc. announced the appointment of Joe Stone as Sales manager of the new phonograph division.

Stone is a veteran of 27 years in the music business, from a route man, location solicitor and for the last 9 years in sales of new phonographs.

Stone's prime responsibilities will be to assist operators in securing location contracts, and placement of the new "Rowe-Killer Joe Fire" discotheque package and Rowe Diplomat Phonograph.

"The association of Monroe-Joe Rowe, coupled with the Rowe-AM1 Discotone Diplomat Phonograph, will be of a great assistance to our many operator friends," stated Goldstein.

Cash Box—March 20, 1965
Criteria and Standards for the Establishment of New Auto. Vending Occupational Training Courses
by The National Automatic Merchandising Association

The answers to the following questions, judged against the standard set out immediately following, should be the basis for determining the extent to which the proposed program would meet the requirements needed for the operation with a particular automatic vending occupational training program.

1. WHAT MOTIVATED THE EXPLORATION OF TRAINING COURSES FOR VENDING MACHINE PERSONNEL?

Certain questions should be made of the extent to which the vending industry's interest in the proposed program has been generated by local school student interest, labor unions, or government agencies such as the employment services working independently or with the manpower development agencies. Use there a need for training personnel and a commitment to hire qualified graduates, the local vending industry would be doing a disservice to participants and the community by encouraging a program.

2. TO WHAT EXTENT DOES THE VENDING INDUSTRY IN THE GEOGRAPHICAL AREA TO BE SERVED OFFER PRESENT EMPLOYMENT OR OPPORTUNITIES TO GRAPHICAL TRAINING?

The industry should indicate the present employment needs in the area, such as the L.A. Times College's program for the western states, new training courses should be developed to fit these needs.

3. ARE QUALIFIED POTENTIAL TRAINEES AVAILABLE IN THE AREA OR CAN THEY BE RECRUITED FOR THE PROPOSED TYPE OF TRAINING?

The educational institution should be properly accredited and recognized vocational educational institution. The quality of existing programs of instruction and record of alumni should also be for excellence.

4. IS THE SCHOOL AT WHICH THE COURSE IS TO BE OFFERED A PROPERLY ACCREDITED AND RECOGNIZED VOCATIONAL EDUCATIONAL INSTITUTION?

The educational institution should ideally be a properly accredited vocational school whose plant, including lecture rooms, laboratories and training shops, would enable complete instruction in all phases of the trade. The school's administrative person and faculty exceed in instruction and have had previous experience with the type of problems that are presented. Also, the educational institution should have a good reputation.

5. IS THE CURRICULUM BEING DESIGNED TO DEVELOP THE SKILLS, BASICS OF THE TRADE, TO PROVIDE ACCREDITATION FOR SUCCESSFUL ENTRANCE AND ADVANCEMENT OF THE TRAINEES IN THE INDUSTRY?

A curriculum must be designed to develop the skills, basics of the trade, to provide accreditation for successful entrance and advancement of the trainees in the industry. The curriculum for both the local industry committee should be designated to work with the school faculty as an industry-faculty curriculum committee, to develop the curriculum, and the faculty. Where a curriculum is being used by another school is adopted, this committee should make certain that the content of the program includes and covers sufficiently those subjects required.

6. WHAT WILL BE THE SCHOOL AT WHICH THE COURSE IS TO BE OFFERED AND COOPERATION FROM A REPRESENTATIVE LOCAL VENDING INDUSTRY COMMITTEE IN SUCH MATTERS AS: CURRICULUM, QUALIFIED INSTRUCTORS, EQUIPMENT, SPECIAL TRAINING EQUIPMENT, INSTRUCTIONAL MANUALS?

An active, effective local vending industry committee composed of representatives both independent and national companies, machine manufacturers, and suppliers, (i.e., a representative cross section of the local industry) must be organized. The Committee should meet regularly at the school with the faculty and administrative representatives to develop specific recommendations on all matters concerning the program. Anything less than complete and continuing support by such an industry committee is deemed fatal to the success of any new training program. Previous experience indicates that several hundred man hours of work per year are required of Committee members in meetings with established program administrators.

7. HAVE THE PROPOSED PROGRAMS BEEN SUBMITTED FOR APPROVAL BY THE RELEVANT STATE AGENCIES?

The curriculum for both the regular two-year course and the accelerated 56-week course for Machine Repairmen developed by NAMA, is in line with the instructional materials for similar courses, as approved by state authorities.

8. IS IT POSSIBLE TO RECRUIT AN EXPERIENCED AND EFFICIENT INSTRUCTOR TO CONDUCT THE CLASSES?

Since the graduates of the proposed program will reflect, to a great extent, the knowledge and skill of the instructor, it is important to go into the selection of a thoroughly competent instructor whose qualifications, knowledge, and skill are an exact match for the curriculum. In addition, the instructor must be highly trained, experienced, and knowledgeable and must be protected by an institution's tenure policies.

9. WHAT WILL BE THE COST OF THE PROGRAM AND HOW WILL THE COST BE PAID?

The cost of the program should be reasonable and should not exceed the cost of similar programs in other industries. The cost of the program should be determined by the actual cost of the program, including all costs associated with the program, such as tuition, fees, and equipment.

NAMA Admits Music-Amusement To Membership

The NAMA Board of Directors, at its last meeting in Chicago, approved the membership of many of the nation's leading amusement and music companies.

NAMA Admits Music-Amusement To Membership

The NAMA Board of Directors, at its last meeting in Chicago, approved the membership of many of the nation's leading amusement and music companies.

Cash Box — March 20, 1969
Lurie Conducts
Amusement Game
Front Money Meet

CHICAGO—Bud Lurie, sales director of Williams Electronic Manufacturing Corporation, met last Thursday evening, March 4, at Fritze's Restaurant, in this city, with several of the company's midwestern distributors, to lay the groundwork for the current drive to encourage operators to promote front money and/or commissions and guarantees on coin-operated amusement games. With Lurie, on the list, were Herb Gettinger, Bill DeSelm, and Jack Mittel.

Among the distributors who managed to attend were Dave Lurie, Henry Scarbrough, and Herb Gettinger (Williams Electronic), Fred Skor, and Howie Freer, of World Wide Dist. Co.; Phil Moss and Joe Blend, represented Philip Moss Dist. Co., in Des Moines, Iowa; Nate Victor, S. L. London Music Co., Milwaukee, Wisconsin; Lou Rubin, Lieberman Music Co., Minneapolis, Minn.; and Frank Martin, of Martin & Snyder Dist. Co., Detroit, Michigan.

Lurie stressed the need for the distributors to spearhead front money, commissions and guarantees among the operators in their respective territories.

He asserted, "Coin-operated amusement games should not be permitted to exist in locations where they are over five years old. During my recent lengthy trip in many parts of this country I was quite shocked to note that there are still many wooden rail games in locations.

"After all, the location owner has a right in many cases to insist upon a better, more up-to-date amusement game in his location. Games permitted to be in locations for three or four years must be re-scheduled to 18 month program.

"I tell you, we cannot continue along on the present trend because of ever increasing costs in manufacturing equipment. The negative trend of permitting obsolete games in locations must cease!" Lurie exclaimed.

He further explained that Williams has instituted an intensive mailing campaign to help promote this front money program; which, he said, is very important for marginal locations (not necessarily in "A" and "B" class locations, where the income is adequate).

"Not one operator can honestly state that this situation does not apply to him in some measure. It applies to every operator. who handles amusement equipment in locations." Lurie asserted. "We must fight this apathy in the coin machine business (games), and instill confidence in our operator friends—and, you are the men who can do it!"

"And now," he stated, "simple economics necessitates this healthy, new program. Actually, front money, commissions, and guarantees is the only way to operate in this business—to keep it on a profitable basis for the nation's operators!"

Lurie suggested to his distributor guests that they arrange meetings in their showrooms with a "hard core" group of operators in their areas to fully discuss the problems with them. In this manner, he said, they will more satisfactorily be convinced that since this program is being promoted from the factory level, on down through the distributor—and, finally, the operator level—it cannot falter from lack of sincere effort and inter- est.

Finally, Lurie urged "everyone in this room to return to your territories and go to work on this program at once."

There was a spirited discussion period, after which everyone agreed that this is a worthy program. And, when they did it immediately "start the ball rolling."

Cash Box—March 20, 1965
MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown.

ALL TECH INDUSTRIES
Gold Crest 6 (475"x5")
Gold 7 (550"x4")
Gold Crest 9 (64"x114")
AMERICAN SHUFFLEBOARD CORP.
Electra 9 (5"-6" table)
Electra 2 (5"-6" table)
Electra 2 (5"-6" table)
Electra 2 "T" (5"-6" table)
Electra 2 Classic (5"-6" table)
Electra 2 "T" (5"-6" table)
Imperial Shuffleboard (10" to 22")
Imperial Shuffleboard (22" to 24")
Bank Model Shuffleboard (30" to 40")
AUTOMATENBAU FOERSTER
Natl Sales Agency. L. T. Patterson Distribute.
Europe Multiar Klubheckey
Matterhorn Scale
Billiard Tables Miniature
AUTOMATIC PRODUCTS CO.
CIGARETTE VENDORS
Semi-automatic "Starlite 65"; 16 selects, cap. 450.
Semi-automatic "Starlite 60"; 16 selects, cap. 350.
Semi-automatic "Starlite 60"; 27" table, cap. 500.
CANDY VENDOR
Candy cup, 16 oz., 400 capacity, freestand, first-out feature, multiple pricing.
AUTO-PHOTO CO.
Model 12 Studio, 1, 2, 3, 4, 6, 12, 24, 48, 96 exposed prints.
$324.00
BALLY MFG. CO.
Sheb 2P (3-6) Fm.
Sheb 2P (Bingo) (2-6)
All The Way Shuffle 2P Fm.
Delly 2P (3-6) Fm.
Delly Bally Shooter 16" lengths
Rocky Bungle Kidde Horse
$96.00
Bally 1P Fm. (1-6)
Bally 1P Fm. (1-6)
BATES INDUSTRIES
Round Pool Table
T. H. BERGMAN CO.
Natl Sales Agency. Dunes Sales Co.
Arizona Gun (Live action pellet)
CAMCEA
Scopitone-Audio-Visual Machine. 36-Sel., 26-in. Lens, Natl Sales Agency, Scopito
Inc., USA.
COAN MFG. CO.
CIGARETTE VENDORS
Model 64-ML; 15 sel., cap. 74
Model 12-F; 14 sel., cap. 74
Model 54-NU; 16 sel., cap. 94
Model 54-UC; 18 sel., cap. 94
Model 54-UW; 16 sel., cap. 116
Model 116-W; 70 sel., cap. 116
Model 124-4; 70 sel., cap. 47
CHICAGO COIN MACHINE
Super-Sonic Shooter
Triumph Shuffle Alley (1-6)
Top-Up 1P (1-6)
Top-Up 1P (1-6)
Majestic Bottle Cap (1-6)
DeKANE CO.
Silver's "Share"
FISCHER MFG. CO., INC.
COIN
Express 100 (18")
Express 150 (21")
Quest 95 (18")
Quest 140 (21")
Queen 200 (24")
Queen 55 (Bopper. Burm.
Queen 100 (Bumper. Burm.
Queen 125 (Bumper. Burm.
Queen 150 (Bumper. Burm.
Queen 200 (Bumper. Burm.
Town & Country (Rev. Bumper)
Pins 50 (Rev. Bumper)
J. F. FRANTZ MFG. CO.
Little Beaver (12")
Little Beaver (17")
Little Beaver (22")
Little Beaver (22")
Little Beaver (22")
ADVENTURE SHUFFLEoard CO.
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
ADVENTURE SHUFFLEboard CO.
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
American "Devil" 1050
ROWE AC SERVICES
Rowe Super Coin Graphon (Trinidad) with Automatic, Stereo-Beacon-Stay (3-36 x 10")
Rowe Self-Service Coin Graphon with Automatic, Stereo-Beacon-Stay (3-36 x 10")
Rowe Self-Service Coin Graphon with Automatic, Stereo-Beacon-Stay (3-36 x 10")
Rowe Self-Service Coin Graphon with Automatic, Stereo-Beacon-Stay (3-36 x 10")
Rowe Self-Service Coin Graphon with Automatic, Stereo-Beacon-Stay (3-36 x 10")
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
HAC-500 Hideaway, 250 Sel.
NEW CABINET DESIGN, IMPROVED FEATURES AND MECHANISM THROUGHOUT. INCREASE OPERATORS PROFITS... EASIER TO SERVICE

NEW YOUR CUSTOMER'S NAME ON CUSTOMIZED TITLE STRIP!

NEW 1-PIECE STAINLESS STEEL FRONT MOLDING — ELIMINATES CHROME PLATED CORNER CASTING

NEW MODERN DESIGN BALL SHOOTER HOUSING

NEW SINGLE ENTRY COIN MECHANISM WITH 3-WAY SLUG REJECTOR THAT TAKES ANY DENOMINATIONS OF COINS

NEW HINGED DOOR ON LIGHT BOX FOR EASY REPLACEMENT OF LIGHT BULBS OR BACK-GLASS

NEW COIN RETURN FLAP THAT ELIMINATES SPILLAGE OF COINS

NEW LARGER, LOCKED CASH-BOX

NEW AUTOMATIC BALL LIFT. SIMPLE, FOOLPROOF RETURN OF BALL TO PLAYER. ELIMINATES MANUAL BALL LIFT ASSEMBLY. (MECHANISM SHOWN WITH BOTTOM ARCH REMOVED)

NEW PLAYFIELD LATCH.

Mountain climber feature that carries over game-to-game and scores special when climber reaches peak!

Hitting center target when lit, opens “Free Ball” Gate and advances value of kick-out holes from 300 to special!

- NUMBER MATCH
- STAINLESS STEEL TRIM
- PLASTIKOTE FINISHED PLAYFIELD

ALSO AVAILABLE IN ADD-A-BALL MODEL—“SKI CLUB”

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DEALER
we’ve said it before…we’ll say it again! NOBODY...BUT NOBODY...GIVES YOU THE OPTIONS THAT ROCK-OLA DOES!

The Princess Royal: New, compact, stereo-monaural phonograph (Model No. 424)—Only 30½” wide, 43½” high. Plays 100 selections of 33⅓ or 45 RPM, 7” albums or singles stereo or monaural. Exclusive Mech-O-Matic intermix. Everything you need and options to crack any location in a compact, high-fashion cabinet. Low in cost, very big in value. Full Dimensional Stereo sound system . . . optional. Famous Rock-Ola quality.


Full Dimensional Sound: Add Full Dimensional stereo sound system to the Princess Royal at any time. Easy to install. For larger spots where even finer sound is desired, but where compactness and cost are still important.

Automatic Coin Counter: Not every location needs a coin counter. Rock-Ola leaves the decision to you. You needn’t pay for accessories you do not require. Where desired, the Rock-Ola Automatic Coin Counter is unexcelled; fits any Rock-Ola phonograph; counts nickels, dimes, quarters and half dollars. Gives exact total of receipts. Reading visible through window.

and for larger locations:

The Grand Prix: The prestige stereo-monaural phonograph. Plays 160 33⅓ or 45 RPM records, 7” LP albums or singles in any intermix. Full Dimensional Stereo. The ultimate in grand styling, the Grand Prix opens the doors to your plushest locations. Traditional Rock-Ola dependability and simplicity of design make the Grand Prix the finest phonograph on the market!

Model 425

YES—OPTIONS MAKE THE BIG DIFFERENCE IN ROCK-OLA! Greater flexibility, greater versatility, choice of machines, to satisfy every location’s need—without a big investment or costly inventory. A difference that makes more profit for you!