London Records moves into its annual spring promo—the 14th—of leading maestro Mantovani this month, with particular emphasis on the artist’s stature in the stereo field. Manty is held to be the first artist to have sold a million stereo LP’s. His total stereo LP’s to date are reported at 4 million in the U.S. alone. While the entire LP catalog by Monty will be featured in the promo, London is treating his fans to a brand new set, “The Mantovani Sound—Big Hits from Broadway and Hollywood.”

THIS WEEK: NARM CONVENTION, FEB. 28-MARCH 4, SAN FRANCISCO

INTERNATIONAL SECTION BEGINS PAGE 37
There's nothing more relaxing than watching the way hit singles from Columbia Records sell themselves. It sure beats working!

"ORANGE BLOSSOM SPECIAL"-JOHNNY CASH / "EL PUSSY CAT"-MONGO SANTAMARIA / "DON'T BE SCARED"-THE RIP CHORDS / "IF I RULED THE WORLD"-TONY BENNETT / "FOR MAMA"-JERRY VALE
Headline obituaries are usually left to the deaths of prominent statesmen and, for some periodicals of dubious taste, the sordid circumstances that surround a death of someone of no particular public recognition.

Nat Cole’s passing fell into neither category, and yet the tragic news of his passing got highlight front page coverage in the consumer press.

True, his death came at an age when many men have peaks to reach, and he died of a terrible disease that generally claims the lives of people decades ahead of his age.

But, it seems to us, the bold headlines pronouncing Nat Cole’s passing had a deeper significance. In the public’s mind, he had reached a peak many years ago—in artistry and personal esteem—that represents a pinnacle of achievement. In a sense, he had achieved a station in life where he was taken for granted: whenever there would be a good song to sing, you could depend on Nat Cole to record it, to add it to his personal-appearance repertoire; if there were a fine oldie that somehow he had never performed, he would get to it some day, giving it the Nat Cole touch that made the number sound refreshing again.

How many publishers and A&R men, forgetting for the moment that Nat Cole has died, will come across a new song and, like an automatic reflex, disclaim: Nat can do a great job with this one!

The shocking fact is that pop music can no longer have the privilege of a new Nat Cole performance.

But, thankfully, through the miracle of recordings, the great talent of Nat Cole can still shine. As we hear them in the months ahead, there will be sorrow that he is no longer going to grace a recording studio or some other project worthy of his ability. With the years, however, our sorrow will be replaced by a deep appreciation of his distinctive, thoughtful way with a pop song. These recordings will remind us that while musical fads and fancies fly by, there are artists of the calibre of Nat Cole to assure us so beautifully that there are certain invaluable constants in pop music.
The KINKS NEW SINGLE

top of the list; absolute Number One in Britain!!
“Tired of Waiting for You” #0347
b/w “Come On Now”

The KINKS NEW ALBUM

Coming—a chart-cinch, featuring
“All Day and All of the Night” and
“Tired of Waiting for You”

The KINKS U.S. INVASION

foretold by their big big “You Really Got Me”—Single and LP; triggered by a tumultuous shot on “Hullabaloo!”

The KINKS POTENTIAL

tabbed as virtually limitless—one of the hottest groups in the U.S.—Europe—the World!!

Cash Box—March 6, 1965
NEW YORK—This is NARM (rack-jobber) week, as the music industry sends its delegations to San Francisco for the 7th annual convention of the Association. Weeks ago, the association boasted it could not longer accept reservations for the gathering, thus assuring a record turn-out. Reports from a number of labels indicate that there will be more reps from the same companies on hand than in previous years.

Convention business for both regular (rack-jobber) and associate (label) members runs from Sunday, Feb. 28 to Wednesday, Mar. 3 (see schedule below). The morning of Thursday, Mar. 4, will include a meeting of record men in the California Room. Capping the convention’s business & social plans in the NARM Awards Banquet on Wed. night. At that time the association will present its annual awards for sales success in the rack field. Also, a star bill featuring Robert Goulet, Johnny Cash, Brenda Lee, the Supremes and Peter, Paul & Mary will perform for the guests.

**NARM MEET BRINGS MUSIC BIZ TO FRISCO**

**NARM CONVENTION SCHEDULE**

**SUNDAY, FEBRUARY 28**

11:00 AM-5:00 PM CONVENTION REGISTRATION—Lobby
11:30 AM-5:00 PM REGULAR MEMBERS MEETING—California Room
11:30 AM-5:00 PM PRESIDENTIAL WELCOMING COCKTAIL PARTY—Gold Room
Host: COLUMBIA RECORDS—Regular and Associate Members

**MONDAY, MARCH 1**

8:00 AM-9:00 AM BREAKFAST—Venetian Room
Regular and Associate Members
9:00 AM BUSINESS SESSION—Gold Room
Regular and Associate Members
Chairman of the Day: Stanley Jaffe, Convention Chairman
President’s Welcome: Cecil H. Steen, President
Keynote Address: Archie Bleyer
“Appraisal and Assessment—What’s Your Worth?”
Dialogue: Stanley M. Gortikov, Capitol Records Distributing Corp.
“The Manufacturer Views the Record Merchandiser”
Charles H. Schlang, Mershaw of America, Inc.
“The Record Merchandiser Views His Supplier”
Panel Discussion
Host: Alton F. Doody, Moderator

**REGULAR MEMBERS**

JOHN BILLINS—Billins Distributing Company
CARL GLASE—Distributors Inc.
CHARLES H. SCHLANG—Mershaw of America, Inc.
JAMES J. TROEBS—Musical Isc Record Corp.

**ASSOCIATE MEMBERS**

ALVIN S. BENNETT—Liberty Records, Inc.
STANLEY M. GORTIKOV—Capitol Records, Inc.
JOHN M. SMITH—Warner Bros. Reprise Records
JEFFREY H. LINTON—Mercury Recording Corporation

**Symposium**

“Budget Product: Its Role in Record Merchandising”

**REGULAR MEMBERS**

DONALD D. BELZER—Record Service Company
GEORGE A. BERRY—Record Service, Inc.
HAROLD L. RICHMAN—Record Service (Tip Top Music Co.)
HOWARD M. ROSEN—Mid America Specialty Distributors

**ASSOCIATE MEMBERS**

CY LESTE—Moderator
PICKWICK INTERNATIONAL, INC.
DAVID L. MILLER—Record Label International
WILLIAM H. O’DELL—RCA Victor Records
MORRIS S. PRICE—Hi-Fi Records, Inc.

12:30 PM LUNCHEON—Venetian Room
Regular and Associate Members

**LADIES LUNCHEON, BREAKFAST AND SHOPPING TOUR**

Breakfast: 9:30 AM Pavilion Room
Complimentary tours will depart the hotel at 9:00 AM promptly, for an escorted tour of San Francisco’s finest shops
Host: CROWN RECORDS, Inc.

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**DY WEDNESDAY, MARCH 3**

8:00 AM-9:00 AM BREAKFAST—Venetian Room
Regular and Associate Members
9:30 AM-12:00 Noon PERSON TO PERSON CONFERENCES—Grand Ballroom
Regular and Associate Members
12:00 Noon-1:45 PM LUNCHEON-MEETING—Pavilion Room
Regular Members Only
2:00 PM-5:00 PM PERSON TO PERSON CONFERENCES—Grand Ballroom
Regular and Associate Members
6:30 PM NARM AWARDS COCKTAIL RECEPTION—Venetian Room
Regular and Associate Members
Host: CAPITOL RECORDS
8:00 PM NARM AWARDS BANQUET—Grand Room
Regular and Associate Members

Cash Box—March 6, 1965
**Morris Levy Works Out Deal To Re-Open Paramount For “Live” Acts**

NEW YORK—They’ve breathed new life into New York’s Paramount Theater. This has come about via a 1-year lease option worked out by Morris Levy, president of Roulette Records, and a long-time trendsetter in the entire world of the famed stage showcase.

Levy intends to re-open the theater, shuttered last year, and sponsor a series of “live” presentations with varied types of musical formats.

**Utilities & Industries Realigns Mills Music’s Board & Mgmt Team**

NEW YORK—Richard L. Rosenthal, the former Paramount president, is now the leader of the vast, publicly held investment organization which last December purchased the consumer division of Mills Music and its subsidiary and affiliated companies and which the group, in a statement (26), that the board of directors of the new Mills Setup (a wholly owned U.S. affiliate) will have elected new officers.

The new officers elected by the Mills board of directors are Alvin C. Rosenfield, president; Warren Ling, vice-president; Raymond A. Schwartz, assistant vice-president; C. B. Myers, treasurer; and Bernhard Levine, secretary.

Mr. Rosenthal also announced that the new Mills’ offices are at 17 E. 40th Street, the former Paramont, now vacant.

**GGM/Verve Sets Mar. As Stan Getz Month**

NEW YORK—GGM/Verve has proclaimed March “Stan Getz Month” and has planned an all-out sales and promotion program to take advantage of the sales of both albums and film releases of one of the liveliest stars of this year’s biggies.

The forthcoming release will feature special display cases and counter displays; point-of-sale advertising in newspapers, consumer, trade and co-advertising in all music magazines.

Local TV dance parties will feature Getz in the shows. A Getz sweepstakes, where winners can win a free trip to New York, will also be awarded them as contest prizes, and plans are in the making to have the nation’s leading newspapers run Getz ads.

The drive is scheduled to coincide with Getz’s period at Harvard University and college and university bookstores during the month.

**New Albums Offered By Capitol & Angel**

HOLLYWOOD—Capitol Records has announced the release of five albums aimed at the young pop market, all bums highlighted by “the Beach Boys’ first LP” and the boss’ hit c & w single “I’ve Got A Tiger By The Tail.”

Other releases include “The Best of the Kingston Trio, Volume 2,” “Rudolf Serkin and the Nobel Prize in Music” and “From Alabama” by Richard and Jim, “Live Session” by Ernie Andress and Cannonball Adderley, “Made In Japan” by the Benny Goodman Quartet, “Ralph Burns and His Orchestra” and Roberta Roberts and also a package by Peter Brady.

Frankie Laine’s “Believe” and Bobby Rydell’s “Somebody Loves Me” are also being emphasized by artists waxing their first LP’s for the label.

At the same time, the discjockey’s classical affiliate, Angel Records, will be featuring the London Philharmonic under conductor Georges Pretre, pianist Arthur Schnabel doing five Beethoven sonatas on two LP’s, a collection of sonatas by Dietrich Fischer-Dieskau and finally De Falla’s “Three-Cornered Hat” and the Philharmonia under the baton of Ralph Freeman de Borde.

**Decca Coral Spotlight Multi-Disk Sets**

NEW YORK—The Decca and Coral Divisions of the American Decca Corporation have asked off a three-in-one package program at retail music outlets. The program is called Best Of, “Songs Everybody Knows,” and “Golden Favorites” series.

The forthcoming release will be spearheaded by nine duo-record LP of the Best Off label, which will be led by Charlie Parker, Art Tatum’s “The Best Of Big Band,” “The Best Of Louis Armstrong,” “The Best Of Louis Prima,” “The Best Of Fred Waring And The Pennsylvanians,” “The Best Of Glenn Miller,” “The Best Of Benny Goodman Story,” featuring, and “The Best Of Al Jolson,” available now in stereo for the first time.

Further releases will include back-to-back of The McGuire Sisters and The Best Of Teresa Brewer.

First of the concerts will be a rock ‘n roll affair starting on April 16 and running for 10 days. The bill-of-fare will be headed by the Beatles. Also planned is a 4-week run of Dick Clarke’s road show to include the Osmonds, the Four Seasons, and Lou Reed. Levy said he would work with indie producers for packages to appear at various theaters, and even have Reed on his own. Besides the teen-beat, he will bring in the gospel and big band sounds, among others.

**Pickwick Dips Into Capitol’s Catalog For Low-Priced Albums**

NEW YORK — Capitol Records and Pickwick International, have just concluded a year-long deal: Capitol’s assignment to Pickwick, the low-priced LP producer, of the sole and exclusive rights to the Capitol’s U.S. and Canada to selections not long ago culled from Capitol, ABC, and Cahn & Van Heusen’s “Where Love Has Gone” (Paramount) for sale at $1.98 mono and $2.49 stereo.

The material will come out on a new label called Pickwick/33. Among the Capitol selections that have been culled are: "Benito Cerenzi" and "Lay Me Down," "Little Theatre," "Nathan Millstein," "Ott Goldschmain and the St. Louis Symphony Orchestra and Eric Leinsdorf and the San Francisco Symphony Orchestra.

The deal, a spokesman for Pickwick said, will permit Pickwick to market all Capitol material, which already merchandises such budget-priced lines as "Deluxe," "Hilltop," "Negro," "Rondo," "Hurrah and Grand Prix," intends to create a completely new marketing strategy for the Capitol product. This will include, Leslie indicated, a new program of advertising, publicizing, and promotion effort in Pickwick’s history.

The expansion of the paperback concept, which has been so successful in the book publishing business, Leslie stated. “Certain items are culled from a book and transformed into a paperback form. The result in the book publishing business has been an (Continued on page 32)

**Columbia Slates 27 Mar. LP’s**

NEW YORK—The March album issue from Columbia will consist of 27 LP’s of which 14 are Masterworks, 11 are Capitol releases, and two bums in the pop field, and 2 disks in the Spanish and Latin categories.

Four of the albums in the Masterworks line are original cast recordings, among them are “A Streetcar Named Desire,” released on March 6, and the quartet with the Rodgers-Sondheim team, “Fannie Brice” also released on March 15, with recordings of Eugene O’Neill’s “Hughie,” Robert Lewis’ “The Country Belongs to You” and Frank Loesser’s “Flower Drum Song.”

The other two Masterworks albums are “Tchaikovsky’s Symphony #5 in E Minor, Op. 64” by the New Philharmonia under conductor Georges Prêtre, pianist Arthur Schnabel doing five Beethoven sonatas on two LP’s, a collection of sonatas by Dietrich Fischer-Dieskau and finally De Falla’s “Three-Cornered Hat” and the Philharmonia under the baton of Ralph Freeman de Borde.

“Do I Hear A Waltz?” played by Perry Faith and his Orchestra, and “The Best Of Bix Beiderbecke,” released on March 13, by Sharon Trio (accompanists for Tony Bennett) and the London Philharmonic, followed by Andrew Williams’ “Hawaiian Wedding Song,” “Have You Seen On One Of These Tears That I Cry?”, “Johnny Horton Sings I Can’t Help Myself,” by Earl “The Big Bopper” and the Kings of the Hill, and “Paul’s Portrait of Theloneous,” by Miles Davis in Concert “My Funny Valentine,” “The New Elogir Touch” by Lee and Larry Elgart, and Pearl’s collection of c&w tunes “The Old And The New,” “Handle With Care” by Dean Gall “A Song For You” by Charles Mangin.

**The Glorious “Sound Of Music”: Julie Andrews And Rodgers & Hammerstein**

NEW YORK—The charm and bell-voice of Julie Andrews teamed with the ever-tasking Richard Rodgers melodies to make the secret of torturous scores by Rodgers and Hammerstein, and the “Climbing A Hill” and “My Favorite Things” and “Sound Of Music” an unforgettable experience. Musically speaking, the soundtrack is a masterpiece. Miss Andrews’ delivery of the title song, her rendition of “My Favorite Things” and her treatment (with the youngsters) of (Continued on page 32)

**“Mary Poppins” & “My Fair Lady” Head Parade Of Oscar Nominees**

NEW YORK — Two musical hits, “Mary Poppins” and “My Fair Lady,” are leading contenders for Oscar honors this year. “Mary” is up for 18 awards, following its out-of-town Best Picture performance; “My Fair Lady,” which will be released May 13, is up for 11 awards, including Best Picture of the Year.

Tune-wise, the five final nominees for Best Original Score are: “Chim Chor-ee” (Wonderland Music) by SLY & THE FAMILY STONE; “My Kind Of Town” (Sargent, G:oret, Van Huesen) from “Buck & the Preacher”; “Livingston & Evans’ “Dear Heart” (SBN Music); “Chopin’s Walse” (Baxter, Ham; “Hush, Sweet Charlotte”) (The Big 3) and “Where Love Has Gone” (Paramount).

There are also musical awards for Best Original Song and Best Scoring (Adaptation or Treatment). The Best Music finalists are: Lawrence Rosenthal’s “Becket,” Bob & Dick Sherman’s “Mary Poppins,” Robert Mellin’s “My Fair Lady” and “Chim Chor-ee”; Dimitri Tiomkin’s “The Fall of The Roman Empire,” Harry De- Vol’s “Hush, Hush, Sweet Charlotte.” Finalists for Best Scoring are: Howard Shore in “A Hard Day’s Night,” Irwin Kostal for “Mary Pop- pins” and Bobby Troup in “My Fair Lady;” Nelson Riddle for “Robin & The Seven Hoods” and Robert Arm-strong in “The Comedian.”

Also nominated are Brian Wilson, Leo Shakes, Calvin Jackson, Jack Howland, and Max Steiner. Both “My Fair Lady” (Milly- Brown) contain nominations for Best Picture, Best Director (George Cukor), Best Actor (Cary Grant), Best Actress (Audrey Hepburn), Best Musical Score and Best Song (I’ve Never Been In Love) and “Chairs in the Fence” and “I Think I Love My Wife.”

The “My Fair Lady” award is expected to be won by Julie Andrews, for her supporting roles in “Lady.”

**Cash Box—March 6, 1965**
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO FEBRUARY 24TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>44%</td>
<td>Long Lonely Nights—Bobby Vinton—Epic</td>
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<td>40%</td>
<td>Do The Clam—Elvis Presley—RCA Victor</td>
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<td>39%</td>
<td>The Race Is On—Jack Jones—Kapp</td>
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<td>38%</td>
<td>When I'm Gone—Brenda Holloway—Tamla</td>
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<td>37%</td>
<td>Stranger In Town—Del Shannon—Amy</td>
<td>72%</td>
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<td>35%</td>
<td>Do You Wanna Dance—Beach Boys—Capitol</td>
<td>50%</td>
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<td>33%</td>
<td>Anytime At All—Frank Sinatra—Reprise</td>
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<td>31%</td>
<td>Come See—Major Lance—Okeh</td>
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<td>30%</td>
<td>Nowhere To Run—Martha &amp; Vandellas—Gordy</td>
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<td>29%</td>
<td>For Mama—Connie Francis—MGM</td>
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<td>28%</td>
<td>Be My Baby—Dick &amp; Dee Dee—Warner Bros.</td>
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<td>27%</td>
<td>Begin To Love—Robert Goulet—Columbia</td>
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<td>26%</td>
<td>I Must Be Seeing Things—Gene Pitney—Musicor</td>
<td>64%</td>
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<td>25%</td>
<td>From All Over The World—Jan &amp; Dean—Liberty</td>
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<td>23%</td>
<td>Got To Get You Off My Mind—Solomon Burke—Atlantic</td>
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<td>22%</td>
<td>If I Ruled The World—Tony Bennett—Columbia</td>
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<td>21%</td>
<td>Poor Man's Son—Reflections—Golden World</td>
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<td>21%</td>
<td>Why Don't You Let Yourself Go—Mary Wells—20th Fox</td>
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<td>20%</td>
<td>You Better Get It—Joe Tex—Dial</td>
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<td>20%</td>
<td>For Mama—Jerry Vale—Columbia</td>
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<td>19%</td>
<td>Never Never Leave Me—Mary Wells—20th Fox</td>
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<td>18%</td>
<td>I Can't Stop Thinking Of You—Bobbi Martin—Coral</td>
<td>18%</td>
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<td>17%</td>
<td>Shotgun—Jr. Walker &amp; All Stars—Soul</td>
<td>96%</td>
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<td>16%</td>
<td>If I Loved You—Chad &amp; Jeremy—World Artists</td>
<td>85%</td>
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<td>15%</td>
<td>Come Stay With Me—Marianne Faithful—London</td>
<td>37%</td>
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<td>14%</td>
<td>Not Too Long Ago—Uniques—Paula</td>
<td>34%</td>
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<td>12%</td>
<td>Good Times—Jerry Butler—Vee Jay</td>
<td>57%</td>
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<td>11%</td>
<td>With All My Heart—Al Martino—Capitol</td>
<td>11%</td>
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<td>10%</td>
<td>Let The People Talk—Neil Sedaka—RCA Victor</td>
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<td>10%</td>
<td>I Can't Explain—The Who—Decca</td>
<td>22%</td>
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<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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<tr>
<td>It's Gonna Be Alright—Maxine Brown (Wand)</td>
<td>19%</td>
<td>Girl Don't Come—Sandie Shaw (R deprise)</td>
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<tr>
<td>A Dear John Letter—Skeeter Davis &amp; Bobby Bare (RCA)</td>
<td>27%</td>
<td>This Sporting Life—Ian Whitcomb (Tower)</td>
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<tr>
<td>Baby The Rain Must Fall—Glenn Yarbrough (RCA)</td>
<td>8%</td>
<td>This Is My Prayer—Ray Charles Singers (Command)</td>
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</table>
THE SPORTING LIFE

BY

MICKEY FINN

WORLD ARTISTS 1048

WILL BE A QUICK SCORING RECORD
BECAUSE IT'S BY A WORLD ARTIST!

"IF I LOVED YOU"
CHAD & JEREMY
WORLD ARTISTS 1041

"WE WERE LOVERS"
DARIN D. ANNA
WORLD ARTISTS 1045

LOOKING AHEAD IN THE CHARTS
ATTENTION: YOU WON'T BELIEVE THE NEW
REPARTA & THE DELRONS SINGLE THAT'S ON ITS WAY!

WORLD ARTISTS RECORDS
550 GRANT STREET, PITTSBURGH 19, PA.
"The Sound of Music"
all out advertising and
promotion campaign
will create big, big demand for
this new exciting album!

- CONSUMER ADVERTISING. Big full-page ad in 4 colors at left will run in key newspapers and best-read magazines across the country...will tie in with the heavy advertising push being put behind the movie itself.
- NEWSPAPER MATS. 140-, 250-, and 500-line ad mats to use for local tie-ins with the national advertising campaign.
- TELEPHONE ADVERTISING. A special classified advertising campaign will invite readers to dial a number and hear “The Sound of Music.”
- LIGHTED WINDOW DISPLAY. Big 4-color, lighted display is a sure eye-catcher.
- ALBUM BLOW-UPS AND PICTURES. 20 x 20 enlargements of album covers and 8 x 10 movie stills for your windows.
- MERCHANDISE RACK HEADERS. For 3- and 6-bin racks in super markets, variety and chain stores.
- SPECIAL DISPLAYS. The window at RCA Exhibition Hall in New York will be devoted to "The Sound of Music" for one month. In addition, the RCA Exhibit at the New York World's Fair will be used to promote the album.

- CLOSED CIRCUIT TV ADVERTISING. A special program featuring Richard Rodgers and "The Sound of Music" album will be shown on 900 closed-circuit TV sets at the World's Fair.
- GUEST APPEARANCES ON NATION-WIDE TV. Richard Rodgers and other personalities will appear on the "Tonight Show," "Today" and other shows.
- NATIONAL RADIO COVERAGE. A special radio program for the "Music You Want" radio station service featuring music by Richard Rodgers and an interview with him.
- DISC JOCKEY COVERAGE. D. J.'s from coast to coast will receive a special promotion package for use on their programs.
- SPECIAL PROMOTION MAN. An RCA Victor representative will be assigned in local areas to work exclusively on this promotion.
- INTERVIEW ALBUM. A special promotional album featuring "open end" interviews with Richard Rodgers discussing "The Sound of Music."
- SWISS MUSIC BOX. A Swiss music box that plays a song from "The Sound of Music" will be distributed to disc jockeys, dealers and the press.
- JOINT PROMOTION WITH 20TH CENTURY-FOX. Some of the original costumes worn by the stars of the movie will be featured in a traveling display for local exhibition and promotion.
- OTHER TIE-INS. The National Catholic Theatre Conference of Catholic University will promote the movie and the album through its 5,000 amateur theatre groups throughout the country.

CONTACT YOUR RCA VICTOR DISTRIBUTOR FOR COMPLETE DETAILS OF THIS EXCITING NEW PROMOTION

RCA Victor
The most trusted name in sound.

FREE ALBUM! RCA Victor will send a FREE album of "The Sound of Music" to the first thousand readers who send in this coupon.

RCA VICTOR RECORDS
DEPARTMENT S
GREENPOND ROAD
ROCKAFEL, NEW JERSEY

NAME: _____________________________
(Please Print Clearly)

FIRM NAME: _______________________

TITLE: _____________________________

STREET ADDRESS: __________________

CITY: __________________ STATE: ______ ZIP CODE: ______

Please check: ☐ MONO ☐ STEREO

If this coupon is one of the first thousand you receive, please send my FREE album of "The Sound of Music" to me at the address below.

Print Box—March 6, 1965
The happiest sound in all the world. "THE SOUND OF MUSIC" Original soundtrack album of the new motion picture. RCA Victor

The most trusted name in sound

This full-color, full-page advertisement appearing in major newspapers and consumer magazines from coast to coast will reach millions of record buyers—your customers!

Cash Box—March 6, 1965
**Kingsmen**

The Kingsmen, who are currently riding high with “Jolly Green Giant” on Wand, consist of five young men from Portland, Oregon: Lynn Easton (vocalist and sax player), Gary Abbott (drums), Don Galluci (organ), Mike Mitchell (lead guitar) and Norm Sundholm (guitar and bass). The band was organized seven years ago by Lynn Easton when he was then a freshman in a Portland high school. Lynn quickly attracted some of his friends to his musical fold and the boys began to develop a distinctive hard-driving bluesy instrumental style.

Through the years the group developed an impressive reputation in the Northwest having done a wide range of p.a.’s, fashion shows, TV commercials, dances and one-nighters. They also had their own float in the annual Portland Rose Festival parade.

The group first achieved national recognition last year with their chart-topping “Louie, Louie” single.

### Vic Dana

Proof-positive that true professionals are always a chart threat is Vic Dana, who after a hiatus from the Top 100, is scoring once again with his Delton recording of “Red Roses For A Blue Lady.”

Dana, whose real last name is Mendola, was born twenty-three years ago in Buffalo, New York. Deciding on a show career early in life, Vic began as a dancer before drifting towards singing. After working the usual breaking-in round of hops, fairs, etc., Delton Records recognized his talents and signed him to an exclusive recording contract. He quickly established a national reputation with such smash singles as “Little Altar Boy,” “I Will” and “Danger.”

During the past two years Dana has branched out and spread his wings in several other performing areas of endeavor. His credits include the top national television shows, first-line night clubs, and flics.

### BIOS FOR DEEJAYS

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### Cash Box

**LOOKING AHEAD**

A compilation, in order of strength, of up and coming records showing signs of breaking into *The Cash Box* Top 100. List is compiled from retail outlets.

| 1 | TIMES ARE GETTING BETTER (Central Songs—BMI) Bobby Bone (RCA Victor 5809) |
| 2 | COME BACK BABY (Bates—BMI) Rudy Joe (Red Bird 10-021) |
| 3 | WHY DON'T YOU DO IT RIGHT (Angelo—BMI) Fats Domino (ABC Paramount 10631) |
| 4 | YOU GAVE ME YOUR HEART (Trotuc—BMI) Fee Tee (RCA 4001) |
| 5 | IT HURTS ME (Buckley—BMI) Bobby Sherman (Decca 31747) |
| 6 | WALK (Green Goss, Col—BMI) Fenways (Impperial 66083) |
| 7 | LET THE PEOPLE TALK (Green Goss, Col—BMI) Neil Sedaka (RCA Victor 8511) |
| 8 | TIME WAITS FOR NO ONE (Tunikis, Winfield, Sophriou—BMI) Eddie & Ernie (Eastern 601) |
| 9 | THE TELEPHONE SONG (Mu—BMI) Stan Getz & Astrud Gilberto (Verve 19341) |
| 10 | HEART FULL OF LOVE (Circle 7—BMI) Invincible (Warner Bros 5495) |
| 11 | YOU'RE MY GIRL (Stoll—BMI) Everly Bros. (Warner Bros. 5600) |
| 12 | YOU'RE BREAKING MY HEART (Buckley—BMI) Charrbusters (Mutual 511) |
| 13 | SYLVIE SLEEPIN’ (Jew—ASCAP) Yabaka (R T Pappy 507) |
| 14 | A DEAR JOHN LETTER (American—BMI) Skelner Davis & Bobby Bare (RCA Victor 4498) |
| 15 | FIND MY WAY BACK HOME (Epstein—BMI) Nashville (London 9736) |
| 16 | WHO CAN I TURN TO (United Artists—BMI) Dionne Warwick (Scepter 1298) |
| 17 | DIANA (Shanta—BMI) Bobby Rydell (Capitol 5532) |
| 18 | CHOP CHOP (Lanc—BMI) Bobby Bare (RCA Victor 4498) |
| 19 | DON'T MESS AROUND (Epstein—BMI) Gostema (Soma 1426) |
| 20 | TELL HER I'M NOT HOME (Lud—BMI) Ike & Tina Turner (Lemo 2011) |
| 21 | LOVE ME LOVE ME (Mullen—BMI) Tommy Roe (ABC Paramount 10621) |
| 22 | APPLES & BANANAS (Van Tilte—ASCAP) Lawrence Welk (Dot 16697) |
| 23 | THE GREATEST STORY EVER TOLD (United Artists—ASCAP) Paree & Issen (United Artists 816) |
| 24 | DOUBLE O SEVEN (Renee—BMI) Dijonkeys (Roulette) |
| 25 | BIG CHIEF (Rowe, Stiner—BMI) Professor Longhair (Watch 1900) |

Cash Box—March 6, 1965
HAS 7 BIG BLOCKBUSTERS

New Hit Single

MARY WELLS

"NEVER, NEVER LEAVE ME"

b/w

"WHY DON'T YOU LET YOURSELF GO"

FOX 570

Her 1st LP for 20th Fox

"1964's Finest Film" ... Saturday Review
(Soon To Be Released Nationally). Nominated For 7 Academy
Awards. A Sellout Album In All Markets Where Film Is Being
Shown.

MARY WELLS, TFM 3171/TFS 4171

ZORBA THE GREEK, ORIGINAL SOUNTRACK, TFM 3167/TFS 4167

AL MARTINO SINGS,
TFM 3168/TFS 4168

THE BEST OF SHIRLEY TEMPLE—
VOL. II, SHIRLEY TEMPLE, TFM 3172

CLIMB EV'RY MOUNTAIN, HARRY SIMEONE CHORALE,
TFM 3169/TFS 4169

JOYA SHERRILL SINGS DUKE,
TFM 3170/TFS 4170

SEE YOUR LOCAL 20TH CENTURY-FOX DISTRIBUTOR FOR FULL CATALOG

Cash Box—March 6, 1965
TIRED OF WAITING FOR YOU (2:30) [Jay-Boy, BMI—Davies]
COME ON NOW (1:45) [Jay-Boy, BMI—Davies]
KINKS (Reg Pres 6347)
The Kinks, who are presently coming off their "All Day And All Of The Night," smasheroo, should certainly duplicate that success with this potent follow-up.装载的 "Tired Of Waiting For You." The side is a medium-paced, shuffle-bent lament about a guy who gets annoyed waiting for his girl to prepare herself for their date. The undertow, "Come On Now," is a rousing, hard-driving bluesy rocker essayed in a feelingful fashion by the group.

ONE BABE (2:17) [Just, BMI—Vera]
MEAN OLD WORLD (2:37) [Four Star, BMI—Seals, MacKendrick, Crofts]
DONE DO HAVE I'M (2:30) [ABC-Paramount]
RICK NELSON (D Potion 668)
Rick Nelson should have no problem continuing in his previously successful ways with this latest hitville looser tagged "Mean Old World." The tune is a rolling hard-driving bluesy, lowkey blues rocker about a forlorn guy who claims that everyone is against his romantic plans. "When The Chips Are Down" is a pulsating Mersey Bestromancer with a rhythmic, funky undertone.

LITTLE SIDEWALK SURFER GIRL (2:15) [Top-Of-Drawer, BMI—Done]
COME ON (Pack It On, BMI—Done)
HONDELLS (Mercury 72600)
The HondeLLs seem destined to score heavily in the coin dept. with this top-drawer new Mercury effort. The top side, "Little Sidewalk Surfer Girl," is an emotion-paced, low-key teen romancer about a guy who is hung-up on a rather athletic gal. Plenty of potential here, "Come On (Pack It On)", a rousing, boppin' affair which effectively blends in sacrifices of harmony and counterpoint.

ONE KISS FOR OLD TIMES’ SAKE (2:35) [TM, BMI—Resnick, Young]
NO GREATER LOVE (2:22) [Tobi-Ann & Florentine, BMI—Dave]
RONNIE DOVE (Diamond 170)
Ronnie Dove should have no difficulty in jumping into the winner’s circle with this top-flight Diamond entry tagged "One Kiss For Old Times’ Sake." The side is an easy-going, melodic, dual-track countryish tearjerkler about a love-sick guy who would like to have his ex-girl back. The flip, "No Greater Love," is a pretty, shufflebeat rockin’ romancer with a sentimental years-back sound.

IT’S MY OWN FAULT (2:28) [Are, BMI—Hooker]
EVEY DAY I HAVE THE BLUES (2:26) [Are & Golden State, BMI—Chattman]
B. B. KING (ABC-Paramount 16031)
The vets pop-blues songer is always a sales thirsty and he’s a likely candidate to reach the charts with this first-rate newie labeled "It’s My Own Fault." The side is a funny, after-hours singing-and-recitation blues tearjerker about a guy who blames his romantic troubles on himself. "Every Day I Have The Blues" is a fast-moving, high powered, swingin’ tradition-styled happy blueser.

I’M TELLING YOU (2:45) [Miller, ASCAP—Garrity, Murray]
WHAT HAVE I DONE TO YOU (2:06) [Ludlow, BMI—Van Dyke]
FREDDIE & DREAMERS (Tower 125)
Freddie and the Dreamers stand a good chance of zooming up the charts with this Tower chart-stabbed "I’m Telling You." The side is a rhythmic hard-core pop-rock that has a hard time convincing his girl that his romantic intentions are sincere. On the flip, "What Have I Done To You," the crew offers a bluesy ode which delineates the tribulations of a teenage romance.

DO I HEAR A WALTZ? (2:30) [Williamson & Burthen, ASCAP—Soondheim, Rodgers]
AFTER YOU’VE GONE (1:53) [ABC-Paramount—Creaser, Layton]
EYDIE GORME (Columbia 43225)
Deejays should really be attracted to this new Eydie Gorme outing which is the title tune of the soon-to-be-released Richard Rodgers main stem musical, "Do I Hear A Waltz?" The tune is carefree, easy-going warm-hearted romancer with a scintillating repeating refrain. On the undercard, "After You’ve Gone", the dark dishes-up a lyrical reading of the romantic sturdie.

MEAN OLD WORLD (2:37) [Just, BMI—Vera]
WHEN THE CHIPS ARE DOWN (2:00) [Four Star, BMI—Seals, MacKendrick, Crofts]
KINKS (Reg Pres 6347)
CONNIE STEVENS (Warner Bros, 5618)
Connie Stevens can rapidly get back her money-making-singles ways with this top-drawer new Warner Bros. release. The side to watch here, "Now That You’ve Gone," is a dramatic full ork and chorus-backed teen-oriented lament about a love-sick girl who is abandoning the blues since she lost her guy. Composer, "Lost In Wonderland," is a lifting, circling, bluesy bluesy bluesy blueser.

SIMON SAYS (2:38) [Capitol-T-Ncek, BMI—Ially]
WILD AS A TIGER (2:10) [Capitol-T-Ncek, Ially]
ISLEY BROTHERS (Atlantic 2277)
The Isley Bros should find their way back to the pop charts with this powerful rock take-off on the children’s game. A strong multi-dance beat and a bay of commercial gimmicks should create excitement with the pop set. The flip side is a fast-paced rocker in the "Shoutin’ vein. Eye this deck carefully.

Looks like Billy Edd Wheeler will go the dual-market success route with his new Kapp release. See country reviews.

Newcomer Picks

THINKING OF YOU (2:26) [Michel, BMI—Raleigh, Damon]
ON BACK STREET (2:07) [Napier, BMI—Rinzer, Randall]
RAMBLETTES (Decca 11752)
The Ramblettes can quickly make national names for themselves on the basis of this hit single ABC-Paramount just released, "Thinking Of You." The side is an interestingly fast-beat romantic with a haunting bittersweet repeating refrain. Watch it closely. The flip, "On Back Street," is a raucous, pulsating teen-angled bluesy novelty sold with poise and verve by the crew.

TREAT HIM TENDER, MAUREEN (NOW THAT RINGO BELONGS TO YOU) (2:37) [Ampco, BMI]
ANGIE & CHICKLETTS (Apt 2568)
A cleverly novel cover was stimulated by Beatles drummer Ringo Starr’s recent nuptials. The top side, "Treat Him Tender, Maur een (Now That Ringo Belongs To You)" features Angie and the Chicklettes advising the new Mrs. Starr to take good care of her spouse. Good airplay potential. Flip, "Tommy," is a tender, shuffle-beat teen-angled lament with a nostalgic white-back sound.

Best Bets

PLAYMATES (Colpix 760)
ONE BY ONE THE ROSES DIED (2:21) [Miller, ASCAP—Vance, Snyder, Donaggio]
The Playmates can create a sales stir with this lyrical, medium-paced hauntingly bittersweet romancer. Side seems perfect material for the radio airplay.

SPANISH PERCUSSION (2:15) [Pianocord By BMI, Byrne, Hart, Farrell] Infectious, swingin’ warm-hearted romancer.

L. C. COOK (Destiny 661)
DO YOU WANNA DANCE (2:40) [Destination, BMI—Cooke, Nathan] Newcomer L. C. Cooke can make a national name for himself on the basis of this rolling, pop-reb ~ beauty that has garnished several formula-singing hits. This one is aTRADEMARKED CUMULUS TOE, a pretty, shufflebeat rockin’ romancer complete with a danceable repeating refrain.


PLEBS (MGM 13320)
BABE (MGM 13321)
DONNA LYN (Capitol 6578)
I’M SORRY, MORE THAN YOU KNOW (2:20) [Integrity & Nancy, ASCAP—Wolf, Boxer] Donna Lynn unleashes her potent, wide-range vocal talents full-blust. This is a hit with a vengeance, chorus-backed teen-angled romancer complete with a danceable repeating refrain.

I’D MUCH RATHER BE ON THE BEACH (2:09) [Immediate, BMI—Richard, Oldham] Affectionate, easy-going item about a romance which has gone wrong.

MIDNIGHTS (Chattahoochee 674)
HEAT Wave (2:26) [The Midnights, who are currently hitting with "The Land Of A Thousand Dances," can score in like fashion with this rollicking, funky reworking of the short white back Marsha & Vandellas smash. Eye it. (B+)"

ROBINSON (Renato, BMI—Hatcher, Rogers) Sentimental, slow-shufflin’ melodic weeper.

ALVIN ROBINSON (Blue Cat 108)
HOW CAN I GET OVER (YOU) (2:50) [Tri, BMI—Motley] Alvin Robinson has hung up the charts in the past and he can do it again with this tender, low-down pop item. (R)"

I’M GONNA PUT SOME HURT ON YOU (1:46) [Vane-Kel, BMI—Lewis] Pulling emotionalERRY WEBSinger with sales backing by the author with the channel.
Cilla Black
sings
IS IT LOVE? The second great song from the new British rock film, "FERRY CROSS THE MERSEY"
b/w ONE LITTLE VOICE
See Cilla on the ED SULLIVAN SHOW April 4th.

Capitol 5373

PLACE YOUR ORDER NOW FOR HER UPCOMING ALBUM

ST 2308
RECORD REVIEWS

**Best Bets**

- **TRAVIS WAMMAC** (Arc 209)
  - **DISTORTION PART 1** (2:18)

- **LOU MONTE** (Reprise 0552)
  - **THE MIXED UP BULL FROM ALERMIA** (2:30)

- **PIERRE LALONDE** (Deca 31750)
  - **FOREVER** (2:11)

- **RONNIE MITCHELL** (Blue Cat 111)
  - **HAVING A PARTY** (2:27)

- **ROGER WILLIAMS** (Kapp KJB 48)
  - **TRY TO REMEMBER** (2:20)

- **THE CINDERELLAS** (Mercury 72394)
  - **FAIRY TALE** (2:06)

- **GEORGE MARTIN AND HIS ORCHESTRA** (United Artists 831)
  - **CALL YOUR FATE TO THE DANCE** (2:20)

- **FRANK DRONE** (Columbia 43233)
  - **WITH THE QUINTO SISTERS**

- **DONALD JENKINS WITH HEART AND SOUL** (Dunhill 104)
  - **WHOLE LOTTA LOVIN'** (2:19)

- **GEORGE BREXTER** (Lolita 49)
  - **GLADYS KNIGHT AND THE PIPS**
  - **STOP AND GET A HOLD OF MYSELF** (2:45)

- **MICKY AND SYLVIA** (RCA Victor 8517)
  - **LET'S SHAKE SOME MORE**

- **DAVID RASKIN ORCH. AND CHORUS** (Mercury 72402)
  - **SYLVIA** (2:48)

- **THE FABULOUS DENOS** (King 5971)
  - **I'VE ENJOYED BEING LOVED BY YOU** (2:45)

- **EAST RIVER BOYS** (Towler 123)
  - **YOU CAN'T BE HAPPY BY YOURSELF** (2:17)

**BEST OF THE REST**

- **PEANUTS** (Smash 1974)
  - **LA CACAHUATA**

- **LETTERMEN** (Capitol 5870)
  - **GIRL WITH A LITTLE TIN FISH**

- **TONY CONIGLARO** (RCA Victor 8523)
  - **WHY DON'T THEY UNDERSTAND** (2:10)

- **TOM AND JERRIO** (ABC Paramount 10588)
  - **BOO-GA-LOO** (2:10)

- **DONOVAN** (MGM 2037)
  - **TRAVIS WAMMAC**

- **GLADYS KNIGHT AND THE PIPS** (Max 394)
  - **WHO KNOWS** (2:37)

- **B+ REVIEWS**

- **Mickey and Sylvia**

- **DAVID RASKIN ORCH. AND CHORUS**

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A HIT SINGLE—
A HIT ALBUM—
A HIT GROUP—
CANNIBAL AND THE HEADHUNTERS
"LAND OF 1000 DANCES"

RAMPART RECORDS
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Cash Box—March 6, 1965
RCA CAMDEN
Proudly presents the low price album of the year

CAL/CAS-869
Take advantage of the nationwide advertising and promotion campaign beginning March 15th. Millions will hear the resounding score promoted on radio and television—millions more will be seeing THIS unique album advertised in America's leading magazines and newspapers. Album leads off with the sparkling overture, followed up by "Climb Ev'ry Mountain," "My Favorite Things," "Do-Re-Mi" and six other hits from the movie.

OTHER NEW ALBUMS FOR MARCH

It's that great ragtime, ricky-tick, honky-tonk sound on favorites like "Bill Bailey," "Bye Bye Blackbird" and eight more. CAL/CAS-862(e)

Singing as they strum, they're sure to be a wild click in the R&B market. "No Good Lover," "In My Heart," 8 others. CAL/CAS-863(e)

Full cast from Walt Disney's lilting motion picture coupled with his other favorites. 20,000 Leagues Under the Sea. CAL/CAS-1057(e)

An outstanding album of favorite Mother Goose rhymes guaranteed to thrill and delight children in the two to six age groups. CAL/CAS-1058


RCA CAMDEN
AMERICA'S BIGGEST ENTERTAINMENT VALUE
4 TOWER-ING SINGLES TO MAKE MARCH BUSINESS MARCH!

APACHE '65
The Arrows 116

THIS SPORTING LIFE (The Original)
Ian Whitcomb & Bluesville 120

A TOMBSTONE EVERY MILE
Dick Curless 124

I'M TELLIN' YOU NOW
Freddie and The Dreamers 125

TOWER'S FIRST ALBUM

SING A SONG WITH THE BEATLES
(S) KAO-5000

Instrumental background re-creations of their biggest hits with printed lyrics and chord symbols. Gives everybody a chance to BE a Beatle!

Get in touch with your nearest Tower distributor
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New Orleans: Delta • New York: States • Philadelphia: Marcel • Pittsburgh:
Fenway • St. Louis: Roberts • San Francisco: C. C. Stone • Seattle: Craig

Cash Box—March 6, 1965
## LOOKING AHEAD ALBUMS

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## TOP 100 Albums

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## COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS
- Indicates Stronger Upward Move
THE ROLLING STONES, NOW—London LL 3420/PS 429

The Rolling Stones, who are still rolling along with their “Heart Of Stone” chart-rising single (spotlighted on this album) seem destined to have a sales blockbuster with this new set of funky bluesers. The group's feelingful, soulful approach is effectively showcased on the likes of “Everybody Needs Somebody To Love,” “Oh Baby We Got A Good Thing Goin’,” and “Little Red Rooster.” Tremendous potential here.

SING A SONG WITH THE BEATLES—Tower KAO 5000

Instrumental song-books have become popular consumer bill-of-fare lately and this Tower set which boasts a thoroughly impressive sampling of the Beatles hits should definitely be a sales blockbuster. In addition to the likes of “I Want To Hold Your Hand” and “Please Please Me,” etc., the fold-out package includes complete printed lyrics and chord finger symbols.

A NEW CONCEPT—Enoch Light and the Light Brigade—Command—R737/R7875D

Enoch Light’s swing catalog adds another chapter with a fine collection of Cole Porter’s well-known show tunes. Light has taken the composer’s romantic flair and created an enjoyable double-jacket package and changed the tempos to fit in with today’s more lively dance numbers. Some of the high spots on the wax are “Begin The Beguine” with a twist beat, and “C’est Magnifique” as a bossa nova. Strong sales potential seems indicated.

THE SHANGRI-LA—Red Bird—RB 20-101

Having turned in three smashes in the singles arena with their miss their first LP effort, which includes “Remember,” “Leader of the Pack” and their latest deck, “Give Him A Big Kiss.” The second side features six tunes taped live, most of which need no introduction to the teens who will turn out in droves for this set. If these gals can displace the Britishers on the best-seller charts, this group has a tremendous selling power, and tunes like “Maybe,” and “Twist and Shout” provide still more appeal.

THE ASTRUD GILBERTO ALBUM—Verve V-5566/6/5606

Astrud Gilberto hit it big when bossa nova took the country by storm, and with the present resurgence of the Brazilian sound, sales should boom for “The Astrud Gilberto Album.” The silken voiced lark is ably assisted by Antonio Carlos Jobim as she glides through 11 tunes, almost all of them by Jobim who wrote “Euphoria,” “Manha de Carnaval” and many more smash songs. “A Hut of Her Own” is a cut which demands special attention, as do tracks like “And Roses, And Roses,” and “Dreamer.” The soft beat, lovely vocals and beautiful selections make this LP an automatic winner.

SOME OF MY BEST FRIENDS ARE THE BLUES—Jimmy Witherspoon—Prestige 7356

Jimmy Witherspoon’s many albums have found warm welcomes among jazz fans and blues buffs, but this set, which features Spoon’s hit “You’re Next!” could sell to the pop market as well. As the title indicates, this collection is steeped in the blues, but across with the chanter’s own brand of strong soulful feeling rippling through a soft exterior. Fine orchestrations arranged and conducted by Herb Geller, the song with the title tune, and “You’re Next!” shining selections include “Who’s Sorry Now” and “The Angels Sing.”

POP BEST BETS

GRITS & SOUL—James Brown—Smash MGS 27657/SHS 67672

James Brown displays the instrumental side of his versatile musical coin of this first-rate program of recent vintage blues items. While backed by a fine swinging band, organist Brown creates some funky, soulful statements on “Tempted,” “After You’re Through” and “Headache.” RB and jazz devotees should find plenty of programmable material here.

LITTLE RICHARD’S GREATEST HITS—Vee-Jay 7538

This new Vee-Jay release of the smash hits that were made by Little Richard is not merely a re-release of the oldies that helped fuel the rise of the rock ‘n’ roll music. There are no songs that were left out, and among the moving numbers are: “Good Golly Miss Molly,” “The Girl Can’t Help It,” and “Slippin’ and Slidin’.” The set is aimed at the dance market, and should appeal to the entire area.

THEM COTTON PICKIN’ DAYS IS OVER—Godfrey Cambridge KAPP 1412

Comic impersonator Godfrey Cambridge has waxed a live bundle of chuckles in his initial appearance at the Hungry I San Francisco. The rib-tickler provokes the belly laughs with his fresh approach to poking fun at the stereotypes of his own race as well as others. Cambridge’s distinct voice is effective, and rich in a deep-throated tone, that makes for a thoroughly enjoyable listen.

THEMES FROM THE UMBRELLAS OF CHERBOURG—Don Costa—DCP International DCL 3886

The Umbrellas of Cherbourg, the widely acclaimed French motion picture has become the basis for this Don Costa LP. The conductor-arranger has been able to capture the film’s themes and has put his own skills to work to produce a fine package of soft jazz. Also in the album are several themes from other new films, including “How to Murder Your Wife” and “Goldfinger.”

LIVE AT THE REGAL—B. B. King—ABC Paramount STS 1275/1417

“Blues Boy” King is going strong in his second decade on the r&b scene, and judging from his latest effort, he shows no signs of being left behind. Backed by a solid rhythm section, the guitarist drives through a sampling of ten songs, recorded live at a concert, many of which he has turned into hits. The soul vocals, and wild r&b guitar breaks should sell up a storm in the r&b areas. Among the moving numbers are: “Every Day I Have The Blues,” “Please Love Me,” and “Woke Up This Mornin’.”

GOLDEN BOY—H. B. Barnum—Capitol T2774/ST2778

H. B. Barnum has arranged and conducted a glittering interpretation of “Golden Boy,” the Broadway musical smash. Lush orchestrations, including “I Want To Be With You” and “Don’t Forget 127th Street,” highlight the album and provide captivating listening. Barnum’s criss-cross arrangements are spiced with exciting solos on drums, bass, guitar, and tenor sax, among others. Package has broad sales potential.

ZORBA THE GREEK—Original Soundtrack—Mikis Theodorakis TFS 4167

Theodorakis has succeeded in creating a stirring package of themes in splendid keeping with the vitality of the movie, “Zorba the Greek,” the greatly-acclaimed story of a fiery Greek peasant. The soundtrack, with comments by Anthony Quinn as Zorba, captures the bold spirit of the story in its lead-off tune, “Theme from Zorba the Greek,” and the vibrant motif continues throughout the score. A delightful package.
JAZZ PICKS

OUT OF THE WOODS—The George Shearing Quintet—Capitol T/ST 2272
Composer Gary Bartz has created a nice collection of swingers for waxing by the George Shearing Quintet and the Four Woodwinds. The saxophonist's lively session is topped off with some exciting numbers including "The Great Fugue" and "Ballin' the Jack." 

ELLAS JUAN-LES PINS—Ella Fitzgerald—Verve V 16-V 16-4001
The international jazz festival at Juan-les-Pins provides the background for this package of Ella Fitzgerald grooves. Since there were no plans to record the concert the thrush's warblings were waxed from a video tape. The always impressive artist highlights the LP with such memorable tunes as "Got Under My Skin" and "The Lady is a Tramp" plus her imaginative "The Cricket Song.

MONK—Thelonious Monk—Columbia CL 2291/CS 903
The faithful following that Thelonious Monk has accumulated should find many additions via this excellent collection, which will completely satisfy the most demanding of Monk's old fans and delight the jazzophile unenchanted as yet by his unusual orchestration. The remainder of the quartet, especially fine solos by saxist Charlie Rouse. Among the tasteful pieces which stand out in this collection are "April In Paris," "Liza" (All the Clouds Roll Away!), and "Just You, Just Me." One of the Monk's best to date.

JAZZ BEST BETS

BABY BREEZE—Chet Baker—Linelight LM/LS 50493
Chet Baker's return to the jazz scene almost a year ago was the cause of quite a bit of excitement, much of which was channeled into LP sales. The latest outing features his horn in the company of guitarist Joe Durrant (guitar) and Bobby Scott (piano) ruffling through ten grade-A tunes; including "One With One," and "Come On In." This is it in the hot-tempo vein, and a couple of blues selections, several showing Baker as a vocalist. Fine sounding set, with very good sales potential.

IN 'N OUT—Joe Henderson—Blue Note BLP 1166
Joe Henderson gathers together a combo of vet mainstream musicians, and a handful of tunes by composer Kenny Barron himself, and wails through a fine session on his new Blue Note album "In 'N Out." This set makes a fine start to finish showcasing off the wealth of improvisational talents in Henderson on alto sax, Durham, pianist McCoy Turner, and bassist Ritchie Davis, supported throughout by the fine drumming of Elvin Jones. Everything in the album is Grade A, especially cuts like "Serinity," which is anything but calm, "Short Story," and the tab tune "In 'N Out."

CLASSICAL PICKS

CHOPIN: PIANO CONCERTO NO. 1 IN E MINOR; Emil Gilels with the Philadelphia Orchestra conducted by Eugene Ormandy; Columbia ML 6112/MS 6712
When well played, the complex configurations of this Chopin concerto sound simple, and this Emil Gilels reading is one which seems to dismiss him from credit because the work appears so easy. The nationalistic fervor of the composer rings out clearly in the main and fast movements, separated by a very well played romantic section. The piece glitters in the hands of Gilels with Eugene Ormandy balancing the Philadelphia Orchestra, and forms a most magnificent selection, which should be a delight for many classical listeners.

HINDM/HOCHM: HUNGARIAN DANCES (Complete); Robert Gerle, Norman Shelton; Westminster XWN 1903
The masterful compositions in which Brahms captured the poignant gaiety of the Hungarian people, tinged with a great deal of flavor, are all included in this Westminster album. The 21 dances are beautifully read by violinist Robert Gerle, whose virtuosity is both demanded and ably showcased on this disc. Accompanist Norman Shelton, on piano, also merits praise for his performance. Once again Westminster has enlarged its catalog with a sterling package that should please the most exacting discophile.
NEW YORK:

An enthusiastic throng welcomed the recent New York opening (18) of Oscar Brown, Jr.'s one-man show at the Gramercy Arts Theatre. The versatile singer-tennis-court-acor-
dor-writer-actor has been on a transcontinental tour of American and
assorted selection of mostly self-pen-
shed, and displayed a fantastic ability to
imbibe any sound or style he chanced upon quickly as if the lights could fade-out and give him a new start. The program included "Only Me" and "Rags And Old Iron." The Floyd Morris Trio provided the music. Admiring Brown's remarkable tour-de-force.

The recent national tour of "The Wife" appeared last week (23) at a
banquet testimonial ball for Detroit's Mayor. The show, which was presented at the Alvin Theatre, turned out great sounds on selections from Broadway musicals along with their own rock hits, will surely be turned to C&W songs, in an LP with Billy Corgan. So why Keynes has been set for a flock of nitery en-

Cochrane Smith has just waxed the

Larry Fortine hit "I'll Cry At Your Feet" and Jerry Butler heads up the list of en-
tertainers on this week's roster at the Apollo Theatre. The show, with him are The Temptations, Maxine Brown and Tom Pat-
terson. Actor-voice man Frank La is on the Joe Franklin TV' er this week (5) promoting his latest album "Lost And All Alone."

Vic Damone, having cut a new album for Warner Brothers, will be on the Joe Franklin TV' er this week (1-7) and appear on "The Hollywood Palace" this Saturday (6). Grief-Carr Man-
agement is giving full attention to the reissue of his new recording "Cherie" by the New Christy Min-
strels, and their "Cowboys and Indi-

Canny Wax's House of Wax for promos in

New York and to handle the men in other major markets. A

"Whenever A Teenager Cries" (World Artists). Minnesota Min-
ester, who has recently been signed as a "RCA Victor" record-
ner at a special demonstration in

Boulevard Studios last week. 

Bill Okash is in the album picture "It Started Out As A Child" (WB), is
us. Some time ago he received a citation from Penn High principal Anne Egan for his help during the school's show. Mort Crowley sends word from St. 

"Lock, Stock and 2Barrel" by the Original foursome of KOKO out there. Former Chicago Jim Lounsbury, now with ABC, in the album picture "It Started Out As A Child" (WB), is

in this area. Columbia Records has been holding the Saturday night show at the Happy, Medium Theater 2/24. Bennett is in town for a two-week engagement at the Empire Theatre. Former Proman Larry Zubliner (M. S. Dist.) is expounding the theme of "The Race is Run" (Amy). Former Larry Butler (Vee-Jay), "With All Your Heart" by Dee Dee War-

Rick Deaver, Deuce singer, opted for

The late presentation was given in the Continental on Pacific, Hollywood, for the show. There are no Elkie scenes, but his is on the cross-country tour... 

Glen Yarbrough broke up the house at his opening night performance last week (9). The singer's repertoire consisted mainly of ballads and folk material, which showed off his amazing tenor voice which is capable of attaining a high volume and then being immediately crescendoing into a

"The Crystals," 36 songs, has given the public a preview of their

lighting, some of the highlights are from their last album. 

Johnny Mathis is featuring one of his

Philadelphia... "Without A Song," on ABC Para-

matic's second volume of its "The

Definitive Jazz Scene." Despite its length (6:20), most spinners are showing no qualms about airing the song and an edited version may go into the works soon. On the singles scene, "Humdinger" high fliers in clude B. B. King's "My Own Fault" and "Feeling Good" by Marge 

Dawson. Singer says: "When you meet a man without a smile, give him one." 

The "Deep" and "Far" in Diamond's "I ...

Keepers, featuring Tony Bennett's "If I Ruled The World," "For Mama" by 

Jerry Vale, and "I'm Walking Away" by Edye 

Gorme (whose "Sound Of Music" LP is selling saleswise).

BALTIMORE—Dave Carrico notes

the following Marshall-Mangold mon-
sters: "The Leaves Are Paling," by " Lau-

Shannon's "Stranger In Town." Also

coming on strong are Colpix/Dimen-

sion's decks "Wake Up John." By 


HENDERSONVILLE - Happy to

hear that Bill Justis is out of the hospital.
DEAR CASH BOX READER:
MY NAME IS GWENDELEN HIGGENBOTHEM
AND I HAVE A PROBLEM. I MET AN OLD BOY
FRIEND OF MINE LAST WEEK AND THE FIRST
WORDS OUT OF HIS MOUTH WERE AS
FOLLOWS:

"ONE KISS FOR
OLD TIMES' SAKE"

WRITTEN BY—
ARTHUR RESNICK
KENNY YOUNG

PUBLISHED BY—
T. M. MUSIC, INC.

D-179

ENCLOSED IS HIS PICTURE

RONNIE
DOVE

WHAT SHALL I DO? PLEASE HELP ME.

Gwendelen
Higgenbothem
NEW YORK—Columbia Records has re-inked the Cleveland Orchestra with conductor George Szell to an exclusive recording contract, it was announced last week by Ken Quincy, the label’s vice-president.

The Cleveland Orchestra has recorded for Columbia since 1939. After contributing an extensive catalog of recording to Epic, Dr. Szell and the ensemble returned to the Columbia fold last fall.

Shown (left to right) in the above pic at the inking session are: Frank E. Joseph, president of the Musical Arts Association of Cleveland, Szell and Columbia president Goddard Lieberson.

Atlantic Cuts Killer Joe On Discotheque LP’s

NEW YORK—The discotheque sound on Atlantic Records is going to carry the famed dance-floor name of Killer Joe (Piro).

The dance authority, a special favorite of discotheque patrons, will personally supervise a series of disco-theque albums under an exclusive deal with the label. Deal was made by Jerry Wexler, exec vp of Atlantic, in conjunction with Milton Gray and Lenny Newton, associates of Killer Joe.

The first of these albums, “Killer Joe’s International Dancehole,” is scheduled to be released early this month. He has selected the dances, the tempos as well as the recorded sequence. Steps include the Watusi, the Fanga, the Swim, the Jerk, the Mille, the Shake, the Bossa Nova and the Merengue.

The label is also releasing a single from the album, "The Mille" and "Killer Joe." "The Mille" is being launched by Madameissie Magazine, for which the dance was named, via a feature story and photo spread in its March issue.

To tie-in with juke boxes, the disk will be released bilaterally from the Killer Joe albums in Little LP form. These will be made available to all ops as basic material for machines that plug discotheque material. Killer Joe, in fact, has become the official spokes-man for Rowe Juke-boxes that specialize in the discotheque sound.

Atlantic should greatly benefit from features on many national TV and radio programs that have featured the discotheque fad with strong mentions of Killer Joe.

Eckstein To Motown

DETROIT—Berry Gordy, Motown label toppler, gleams over the Billy Eckstein staking of his new tune. Gordy’s expansion moves of late have been marked by additions to the Motown roster of Tony Martin, Bobby Breen and Eckstein.

National Association of Record Merchandisers

REGULAR MEMBERS

J. L. Marsh Company Knox Record Company (Smash & Hulton) Victory Records

L. P. Records

Mache Enterprises Atlantic Records

Motel of America, Inc. Imperial Records

Midland National Company

Modern Record Service

Music City Record Ranks, Inc.

Musical World Records (Jamboree)

National Merchandising Service

New York Record Distributors

Jackson N.B.C. News Company

Piggy Tunes, Inc.

Platter Distributing Company

Plasticor, Inc.

Regal Entertainment, Inc.

RCA Victor, Inc.

Quality Record Service Co.

Rok Sales, Inc.

Record Distribution Co.

Record Service Co., Ltd.

Reed Record Distributing Co.

Reed Record Supply Co.

Regal Distributing Co.

Regal Sounds, Inc.

Rex Records

Riviera Service

Robert Records

Rozelle’s Sales Co.

RPM Distributing Co.

Rudy’s Records

Rurner’s Sales Co.

S. B. Sales Co.

S. I. Records

S. J. Sales Co.

S. S. Sales Co.

Salesman’s Service

S. P. Sales Co.

S. W. Distributing Co.

SAVILLE, Filmore International

SCHOFIELD, R. D.

SCHULLER, J.

SCHULTZ, J. P.

SHAPIRO, S. M.

SHEPPARD, J.

SHERRY, M.

SHINE, H. M.

SILLER, H.

SIMPSON, W.

SINCLAIR, J.

SILVER, M.

SIEGEL, S.

SOLBERG, H.

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Thanks NARMsters
And All Rack Jobbers
For the Tremendous
Job You’ve Done With
My
Records
**The Beatles Snare More Trophies**

LONDON—The Beatles recently took time out from their hectic schedule of concerts and parades to stop by the studios of EMI for a special presentation. EMI board chairman Sir Joseph Lockwood presented the group specially-made dolls on behalf of the record salesmen of Japan as a token of appreciation. Sir Joseph had already presented them with a gold disk from Toshiba Musi-

**Texans Flock To See Hirt**

NEW YORK—Jazz-minded Texans have been filling the house in capacit-

**Bernstein Skeds Spring Concerts**

NEW YORK—Promoter Sid Bern-

**Neophonic To Introduce Carmichael Composition**

LOS ANGELES—The Mar. 1 con-

**Bob Levine To Manage British Promo Office**

NEW YORK—Mike Jeffery, president of M.J. Promotion, Ltd., has an-

**AI Trace To Welk**

SANTA MONICA—Lawrence Welk Enterprises has signed Al Chase to

**Chess Checks In**

LONDON—Pye Records held a wel-

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**ALBUM PLANS**

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

**ABC-PARAMOUNT-IMPULSE**

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

**ATLANTIC/ATCO**

10% album program on all LP's—new releases as well as catalog. Expires: March 15.

**AUDIO FIDELITY**

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at $6 with the purchase of each two catalog records. No termination date announced.

**COLPIX**

Offer of two of six single LP's to $21 on top-listed stereo LP's. Reductions of 15% on 446" series and 25% on 400" series.

**FORTUNE**

1 free album when 6 are purchased in any combination. No time limit.

**LIBERTY-DOLTON**

Special terms, available from district, on albums. Expires: Mar. 31.

**NASHBORO**

Buy-2-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

**ORIGINAL SOUND**

1 LP free for each 10 purchased less 5%. cash discount. No expiration date.

**REQUEST**

LP catalog available on a buy-10-get-1-free basis. Described as a limited-time offer.

**STARDAY**

15% discount on 200 regular albums, 50% discount on $1.98 Economy Line. No expiration date announced.

**TAMPLA-MOTOWN-GORDY**

Buy-2-get-1-free. Expires: No time limit.

**VEE JAY**

10% discount on LP's.

**WORLD ARTISTS**

10% discount on LP's. No expiration date announced.

**WORLD PACIFIC**

Fall Plan—10% discount, extra 5% on LP orders of 100 or more on any item.

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**ON BEHALF OF**

**KAMA-SUTRA PRODUCTIONS**

By Mizrahi—Artie Kip—Phil Steinberg

Would Like To Take This Opportunity To Publicize State That

**RUTH CONTE**

of CHATTANOOGA RECORDS

To Be Respectable, Honest And Deserving Of Respect, You Must Do The Right Thing Everywhere.

HY MIZRAHI

President

KAMA-SUTRA PRODUCTIONS

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**Cash Box—March 6, 1965**
The New Yorker Magazine, in its Feb. 20 issue, has named WAB-L-New York the town's most-listened-to station on the air, based on its citation in the list of the 50 most popular stations of the city's "New Sophisticates," with young adult listeners. The article defines the new generation as "the last to remember the second world war and the first to be subject to the draft in peacetime," and "chronologically mixed but basically unified." The article further states that "such fine facilities, such personality, and the fact that there is not the unspeakable ghastliness of the WABC radio station, would be New York's most popular radio station."

Specially taped segments of WPRO-Providence programming are due for a trip to New York, when the destroyer escort Hammurabi departs for participation in NATO maneuvers in the Atlantic. Attractive voice artists Craig, Charlie Jeffers, Al Gates, Pat Patterson, Joe Thomas, and Bob Dieik will be piped to the crew during the cruise in an effort to keep the poles in communication with home while out on the briny.

The month of Feb. saw WJKB-De-roit handing out RCA-Victor color TV sets to the weekly winners for their "Just Beautiful Rainbow" contest. In total, 25 sets were distributed to listeners qualified by correctly identifying five out of seven weekly songs which were played simultaneously daily, naturally, all the tunes were sounded the name of a color in the title.

KEX-Portland, Oregon's Barry Keen has taken to pumping a pianola every morning on his 6-6 slot for the benefit of his listening audience, and encouraging his fans to write in and select a guest pianola star. Each Tuesday a different guest personality is invited to select and play on the pianola.

A recent Pulse survey has shown that KEWB-San Francisco's program director and afternoon air personality, Don Steele is considered by the bay area listeners to be the top mid-day attraction. However, the city of hills still rates KYA as its favorite station according to the census of the radio audience.

In Sept., the first edition of the Disc Jockey Year Book, an alphabetical listing of all known disc jockeys in the U.S., will be going to press. The hard cover book will contain short biograms, station listings, record firms, legal rulings relating to records and agencies, as well as other information valuable to trade personalities, and will be edited by Louis Friel, editor and manager of the Public Relations Society of America. Advance orders will entitle the purchase to a special numbered copy afterwards. Further information can be obtained from the Metropolitan Publishing Co., 104 S. 4th St., Philadelphia, Pa. or by calling Raymond Herahman at (215) 874-5700, in Reading.

I wouldn't enter any dumb contest because..." KSFO-San Francisco's Herb Kennedy has been requeried to offer his contest citation in the KSD contest. I would complete the phrase on the back of a postcard and be considerably impressed by the lucky 20 who will be hosted to a night on the town by Kennedy and his master car of Jimmy Jamo. The winners, complete with a guest group, will begin the festivities with cocktails on the top of the Mark, followed by a tailor-made dinner and an evening of music. A contest group will dine at the Gazebo Room of the Hilton Hotel and then on to the way to the Hungry 4 for a show and dance. The evening will up at the Gill Broadway for another show dancing and, of course, a lift nightcap. Friends and relatives of the stations employees will be permitted to enter the contest... unfortunately, they cannot win.

Earlier this month WAE-Allentown's Gene Kaye presented trophies to the KNEB-Kings, who won first place. Kings of the March of Dimes and most popular recording group of the year during the March of Dimes dance held at the de-jeaux's "Club Teen" in the local airfield grounds, the co-chairman of the dance also awarded a trophy to Lesly Goe, queen of last year's fete.

KMPF-Los Angeles' Gary Owens was honored on Feb. 23 with a "Night With the Mayor" dinner at the woodlake Bowl by hosts Lou Solie and partner Gus Bivona. Owens' recent appointment to honorary Mayor of Woodland Hills featured such names as Jack Jones, Allen Sherman and Peter, Paul and Mary.

The death of Nat King Cole sparked WIP-Philadelphia and the American Cancer Society to team up in presenting a special fifty-minute tribute to the well-known performer. April 15. The program, hosted by Tom Brown, had the two-fold purpose of airing the words and thoughts of "the King," as recorded at the studios, and, also to gain volunteer workers for the cancer society. Officials of the society manned the telephones and penned sixty volunteers.

VITAL STATISTICS:

Willie Crenshaw, Cardinal football star, has signed on as sportscaster for KATZ-Saint Louis. Ernie "Lee" Davis, formerly of WPTR-Albany, joins the programming and production staff at WOLF-Syracuse. Rob Foster replaces Roy Christian on KFFP-Holyoke. Manager John Miller has become anachronistic youngster and Charles S. Blair moves up to chief engineer at WZJ-Baltimore. . . . Richard Applegate gets the nod as broadcast consultant with NBC-Boston. Allan Slate steps up to sports director and Don Allen gets the green light as sportscaster. . . . KABC-Los Angeles. Robert H. Martin moves from WGBK to the new station manager at WRCV-Philadelphia . . . . Hugh K. Bolte replaces the late Robert Lukeski as news director. J. Richard Kourer of KTHI-Fargo, N.D. . . . Kenneth Miller, the voice of the Los Angeles Rams, .. Bob Liss, producer of the "Focus" show on KGE- Los Angeles . . . Robert Lee Chesson III switches from WTN-Washington to announce-weather at WGHF-High Point, N.C.
NEW YORK—MGM executive personnel and Broadway principals were able to find a moment for photos even in the rush-release schedule set for the cast of "Baker Street." The show album was recorded Feb. 21, and set to be in dealers' shops by the first of March. In the picture are (left to right) Raymond Jessel and Marion Rudoff who wrote the music and lyrics for the adaptation of several Sherlock Holmes tales; Arnold Maxin, prezxy at MGM Records, who supervised the session; Inga Swenson, co-star of the show; and Harold Hastings, musical director for the play and the album.

3-D Breakthrough

Jensen Bares New Needle Display

CHICAGO—Jensen Industries, manufacturers of hi-fi accessories, has introduced a new display with several of the best-selling diamond needles mounted on a gold and black easel-type stand for dealers. The refillable exhibit includes six diamond styles with a list price of $9.95 each, and has a headline with the price deleted to allow record dealers to insert their own sales price. The special K795 display offers an excellent profit mark-up on the needles, which can fill 80% of all replacement requests.

Jensen styli are guaranteed as "Hand Polished Precision Ground Genuine Gemstone Quality Diamond Needles."

CBS Records Adds Bolivian Licensee

NEW YORK—CBS Records has concluded a licensing arrangement for the distribution of the diskery's records in Bolivia with the nod going to "Discolandia" Dueri y Cia, Ltda. The contract was negotiated by Janez Truden, veep of the label's Argentine company Discos CBS, S.A. and Miguel A. Duerti, the prezxy of the Bolivian firm.

Doris On The Mend

NEW YORK—Atlantic artist Doris Troy is reportedly showing "very encouraging" progress in her recovery from a recent auto accident in Greensboro, N.C. The "Just One Look" girl met with the mishap when her car skidded and overturned on a rain-drenched street following a late show at one of the local spots. Her latest single is "Hurry" and "He Don't Belong To Me."

Cap Gal Friday Weds Gedda

NEW YORK—Stacey Caravolitis, Gal Friday over at Capitol Records, was married to famed tenor Nicolai Gedda in Stockholm, Sweden, on Sunday, Feb. 28. She is leaving Capitol to make her home in Sweden. Gedda, Sweden's leading tenor and a mainstay of the Metropolitan Opera Company, appears with Maria Callas in Angel Records' new "Carmen" set, which is a big seller, with LP chart representation.

Hollywood—Alan W. Livingston, president of Capitol Records, presents the label's new full-dimensional stereo sampler to Capitol songstress Nancy Wilson. The double-jacket sampler, which can be used for display in record stores, has a 3-dimensional cover and contains tracks from eight of the firm's Feb. releases.

HOLLYWOOD—March 6, 1965

Cash Box
Musicor's union of George Jones and Gene Pitney has the potential of soaring high on the best-seller lists in both the pop and c&w fields. Both singers have long proved their appeal in both areas, and this coupling does not detract from either. The tunes are all spiced with a western flavor which could easily sweep over the pop market. Among the tracks are two sides released on a single, "I've Got Five Dollars And It's Saturday Night," and "Wreck On The Highway," and other samplings by the individuals, as well as the new-formed duet.

The liner notes of this album states; "George Jones can do no wrong — this album proves it." An elaborate statement but quite true. The program consists of all new material, ballads and rhythm, written by several outstanding country composers. Jones is in his usual top form throughout.

Gene Pitney’s Latest Smash!

"I MUST BE SEEING THINGS" MU 1070

The Combination of Jones and Pitney can’t miss. Their individual styles blend perfectly on material that should hit fast and furious on the pop charts as well. Flip is the famous, traditional country number (WRECK ON THE HIGHWAY) well performed by the duo.

"THINGS HAVE GONE TO PIECES" MU 1067

watch for new hits by Sammy Ambrose & Marie Knight
Glorious Sounds Of Music
(Continued from page 7)

The agency chose Sparky's music as being the best of contemporary American folk music for readers behind the curtain and has already granted travel visas to the tunes "To Be," "When Green," and "Ride, Ride, Ride."

Stephan Marks Joins E. B. Marks In New Foreign Post

NEW YORK—Stephen Marks has been named president of the newly created post, coordinator of foreign operations.

The news was made, it was announced, as a result of the publishing company's growing awareness of foreign ties, including the acquisition of a number of Italian Rick scores catalogs, and the establishment of a new French affiliate, Marks-France S.A.R.L.

Stephen Marks was previously associated with Fairchild Publications, where he had been president of the company's business publication, "Daily Newsweek," and also as publisher of its "Home Furnishings Daily."

He is the nephew of Edward B. Marks, who founded the company five years ago and the son of the late Max B. Marks, who was vice-president from his firm's inception until his death in 1949. He is the son of Herbert E. Marks, president of the company.

ended on Feb. 3. The proceeds of subscription, together with the proceeds of the bank loans, were, thus, used by Mills Music Trust to acquire the right to receive these payments from the new Mills Music, Inc.

Mills Music, Inc. is the successor of the Mills Music Trust, issued in connection with the offering of Mills Music Trust Certificates, which are the aggregate gross royalty income on the 277,712 Mills Properties. New Mills Money, Inc., of $626,000. The pro forma statement of earnings in the prospectus indicates that, out of the $626,000, which would have been received by the Trust under the purchase agreements, the Trust would have paid the principal interest of approximately $107,000 on its bank loan and would have repaid about $311,000 of the principal of the bank loan and also, trustees' fees and other expenses of about $22,000. In this basis, the Trust would have had available for distribution to the Trust Certificate Holders a net amount of $177,000 or 57% of the Trust Unit, based on the 277,712 Mills Music Trust Units outstanding.

The result of the acquisition of the Trust of the Mills Music, Inc. was payment to the old Mills company for a copyright catalog, inventors, including assignors and assignees and users of music, would have been paid by the Trust, which under the purchase agreements, would have been the beneficiary of settlors' entitlements to receive proceeds arising from the use of copyright properties of a major music publishing company, undiluted by any other assets. Rosenthal noted that the Mills Music, Inc. had acquired some subscription in the Beatles' Northern Songs publiry on the London exchange was made after

Bernie Lawrence Moves Over To DCP As Sales Head

NEW YORK—Bernie Lawrence has been named national sales manager of the United Artists Records-handling company, DCP. He thus transfers from UA, where he has served as national coordinating producer for about three months. Before joining UA, he was associated with the RLG label and, before that, he held the general manager slot at Canadian-American Records for three years.

RCA Victor Announces Four To New Marketing Posts With Record Club

NEW YORK—Alan Kaye, marketing manager of the RCA Victor Record Club, last week announced four additional marketing posts in the company's marketing activity unit of the Club.

Frank A. Wells, former president of the advertising agency of Weis & Friese has been named managing director and promotion manager.

Bernard B. Braddock, formerly advertising director and national sales manager of the Classical Division of Columbia Records, has been named managing manager of the record divisions.

Kaye also announced the appointment of Jack M. Fuller as administrat-ive supervisor, sales promotion; and Robert L. Jockers as administrator of marketing administration.

This was associated with both the Book of the Month Club and Readers Digest Music when they functions as agents for RCA Victor's Record Club. At Book of the Month he functioned as associate director of the music firm as associate editor. A professional musician, Fuller also worked at Columbia Records and contributed to Readers Digest in 1960 working in the production and fulfillment departments before being assigned to Readers Digest Music, in 1963, as cycle plans coordinator.

the Dec. 7 filing date of the Mills Music Trust. He also brought out that the Lennon-McCartney compositions, although still owned by Sony today, can not be classed as stradies, as are the Mills copyrights. The U&I stockholders tremendous interest in the Mills offering of course, the reason in copyright income was demonstrated by the fact that the stock was over-subscribed shortly after its issue.

ROSA Adds New Members

PHILADELPHIA — ROSA (Record One Stop Association) added four new members today. The newly-con- 
ed winter meet here. The new members are: Eric Bernay's A-1 One Stop (New York), Milt Berelson's Music Sales (Boston, Mass.), Sid Williams & J'S One Stop (Philadel- phia) and Peter Geitl's Mountain Dist. (Nashville).

The association's next meeting will be held in Nashville on May 22 and 23. Several selected manufacturers will be invited to attend this conference.

Cash Box—March 6, 1965
LORD JIM IS HERE!

Colpix Records proudly presents the magnificent music from the year’s outstanding motion picture...
Available Now CP 521 (Mono) SCP 521 (Stereo)

COLPIX RECORDS

ORIGINAL SOUNDTRACK RECORDING

Lord Jim

A FILM BY RICHARD BROOKS
A COLUMBIA PICTURES RELEASE

Music Composed by Bronislau Kaper • Conducted by Muir Mathieson

...And from this towering achievement—two important singles!
Now Breaking Nationally: Charles Albertine’s Lord Jim single (CP 766)
And Just Released: Lord Jim love theme "The Color of Love" sung by the exciting new rage Lainie Kazan (CP 768)

Colpix Records • 1347 North Cahuenga Boulevard • Hollywood, California 90028
NEW YORK—Dick Williams (extreme right) smiles at several of the children who made his recent Argo album, "Dick Williams' Kids Sing For Big People." The LP includes a dozen chestnutta sung by the moppets, backed by a lush string arrangements.

Singer Company Makes Packaging Machinery

CHATANOOGA—The Singer Company will be breaking into the packaging machinery field with its Cobble division as of Apr. 1.

Cobble, located in Chattanooga, Tennessee, will develop, design, manufacture, sell and service the new line which will include hand-operated machines, mechanized packages, automatic perimeter packages and two designs of shrink tunnels, all to serve the shrink film packaging segment of the industry.

F. W. Jencks, former sales manager of the Fort Smith Plywood Company, has been appointed to manage the new section, with A. Harold Biggs, Otto F. Dobrovolsky and W. J. Gaughe as region managers in the east, midwest and farwest, respectively. Chattanooga will handle the north and southeast.

Project engineer will be John Ledford and the foreman will be Charles Scelfi.

The equipment will be shown to the public for the first time at the packaging Exhibition in Chicago, Apr. 8.

Pickwick-Capitol Deal

(Continued from page 7)

enormous proliferation of retail outlets, a gigantic increase in the book-buying public, the greatest revenues to successful authors in history, and a whole new class of customer who brought in additional income to the old-line book publishers and actually served to increase hard-cover sales."

"Capitol has realized that precisely the same effect as the paperback situation in the book publishing field can develop through this arrangement with Pickwick," the exec continued.

Leslie said there were negotiations with other firms being conducted for similar arrangements.

Pickwick International, which is a publicly-held company, traded over-the-counter, recently revealed sales for the first six months of rent fiscal year, May 1, 1964 to October 31, 1964, of $5,306,412 and earnings of $131,250, or 48.1 cents per share. For their full fiscal year, which will end April 30, 1965, Leslie estimates that sales will reach $7 million mark and earnings will be approximately $1 per share. This would set a new high in both sales and earnings and mark the twelfth year in which Pickwick has been able to report increases in both revenues and grosses.

In the past year, Pickwick International has been much more actively into the $1.08 category with the skies they merchandise. The Hilltop C & W label, the Allegro classical line and Playhour Records, a deluxe children's LP series, carried the $1.08 tag as compared to the price of 7 inches which was the traditional item for the economy field.

Leslie stated: "Our surveys have convinced us that the former 99 cent album customer has become more sophisticated and more affluent and will move up to $1.08 mono and $2.49 stereo if the product is good enough.

There is a huge, untapped market here that will react favorably and strongly to the marvelous material that Capitol Records is making available to us.

Morris Levy Works Out Deal To... Re-Open Paramount For "Live" Acts

Movie-Makers To Do "Shindig"

HOLLYWOOD—ABC-TV's musical and entertainment show to be the forthcoming flick by Selmura Productions.

The film will be produced and directed by Rod Anato and the screenplay will be written by Joel Kane, who has been released by Revue Studios for the project. Regulars of the video series the "Shindig" dancers and the "Shindig" band will be featured in the video. The 20 minute drama and well-known acts will be integrated into the picture.

The release is scheduled for April and May, with release slated for this summer.

Kapp Names Linsky To Head Rack, Special Sales

NEW YORK—Kapp Records' new post—manager of racks and special sales—has been inked to Harb Al Cahn, vp and national sales manager.

Linsky will be responsible to Cahn for the development of merchandising and sales proves technique, as well as sales to rack men, through Kapp's regular distrub channels.

For the past two years, Linsky had served as director of special markets for London Records, a position which included emphasis on the rack field. Before that, he was associated with the Epic and United Artists labels as national promotional director.

FOLK BUR. 4593
"DID YOU EVER" THE HULLBALLOOS
R.4593
ROULETTE RECORDS
1631 E'way, N.Y.C.

CRASHING THROUGH

SOLOMON BURKE
GOT TO GET YOU OFF MY MIND
ATLANTIC 2276
DISTRIBUTED BY ATLANTIC

Come On, Be My Special Love

HOLLYWOOD—"Be My Special Love" has been inked by the publisher as "a number one hit record," which will be produced for Atlantic Records.

The song was written by Johnnie Lee and Frank Lauder, and is produced by Robert Von Winning.

The release is scheduled for February, with the single expected to sell over 500,000 copies.

Musician Pacts VAli

NEW YORK—Art Talisman (standing), president of Musicor Records, recently inked Gus VAli and his Orchestra to an exclusive recording contract. VAli is well-known for his playing of Greek music. His new Musicor LP release is tagged "Motion Picture Hits For Belly Dancers."
I'M GONNA FEED YOU NOW (2:10) [4 Star Sales, BMI-Morris]

THE BRIDE'S BOUQUET (2:30) [Dixie, BMI-Nash, Hale]

The vet Victor hit-maker seems destined to pull plenty of loot with this latest power-packed release. The side to watch here, 'I'm Gonna Feed You Now,' a rollicking, fast-moving high-spirited novelty homedown essayed with plenty poise by Waggoner. Flip, "The Bride's Bouquet," is a soulful blue-grass-overswept weeper on a familiar TONIGHT I'M SINGING JUST BURNING BRIDGES (2:29) [Sage & Sand, BMI-Scott]

[This, BMI-Jones, Leiber]

BILLY EDD WHEELER (Kapp 655)

Billy Edd Wheeler, who zoomed up the charts last time out with "Ode To The Little Brown Shack Out Back," can quickly duplicate that success with either end or both of this new double-header entry. One side, "I'mBegging You," is an easy-going, tender-hearted backwoods tale of romance with pleasant soul-of-the-border flavor. The other end, "Burning Bridges," the off-cut from the album is given a soulful touch by Wheeler. "Em both.

HOUSE OF GOLD (2:21) [Araff-Rese, BMI-Williams]

I DREAMED MY BABY CAME HOME (2:09) [Gladd, BMI-Jones, Montgomery]

GEORGE JONES & MELBA MONTGOMERY (United Artists 828)

The Jones-Montgomery teaming-up has proven quite successful in the past and this new release should certainly move to the hit parade in no time flat. The top side, "House Of Gold," is a heart-tugging Hank Williams-penned item on a moving, sorrowful theme. "I Dreamed My Baby Came Home" is a homespun, rhythmic up-tempo bluesy number. Also merits a close look.

GETTIN' MARRIED HAS MADE US STRANGERS (2:25) [Acapella Union, BMI]

IT JUST TAKES PRACTICE (2:30) [4 Star Sales, BMI-Sealy, Talley]

DOTTIE WEST (BMI 8252)

Deejay should readily catch on to this new song by Dottie West titled "Gettin' Married Has Made Us Strangers." The side is a sentimental, slow-shufflin' weeper about a gal who has some serious second thoughts about her marriage. The undertak, "It Just Takes Practice," is a tradition-oriented bluesy about an affair gone wrong told with feeling and verve by the singer.

THANK THE DEVIL FOR HIDEAWAYS (2:48) [Araff-Rese. BMI-Loudermil]

I DON'T HAVE THE HEART (TO DISAGREE) (2:05) [Araff-Rese, BMI Gallon, Sibson]

BOB GALLION (Hickory 1300)

Bob Gallion can pick and sing in that homespun-single ways with this extremely strong Hickory side called "Thank The Devil For Hideaways." The tune is a rhythmic, medium-paced, chorus-backed reflection about an illicit romance. The attractive couple, "I Don't Have The Heart (To Disagree)," is a high-powered, fast-moving, lament about a headed-for-the-rocks relationship.

HOWARD CROCKETT (Melody 119)

(B+) THE MILES (2:16) [Cave, BMI Haussy]

Howard Crockett has a voice that gets back in his homespun-making singles ways with this extremely strong Hickory side called "Thank The Devil For Hideaways." The tune is a rhythmic, medium-paced, chorus-backed reflection about an illicit romance. The attractive couple, "I Don't Have The Heart (To Disagree)," is a high-powered, fast-moving, lament about a headed-for-the-rocks relationship.

DON WAYNE (United Artists 811)

(B+) PERFECT STRANGER (TO MYSELF) (2:46) [Society BMI-Wayne]

Don Wayne can create some sales excitement with this first-rate, slow-shufflin', chorus-backed hillbilly tearjerker all about an unfortunate guy, who had all the wrong breaks. Watch it closely.

(B+) BIG TREE TEXAS (2:37) [Society BMI-Wayne]

This time the songster offers a slow, high-powered folkish ditty about a determined man of unusual strength.

TED KIRBY (Chart 1180)

(B+) I'LL FIND IT LIKE A MAN (2:16) [Peach, SESAC — Goodwin, Allen] Ted Kirby could create some sales excitement with this top-drawer, medium-paced, bluegrass-flavored, chorus-backed rolling tale about a love-lick who plans dire action if his sweetheart reads another.

(B+) THESE ARE THE THINGS (2:30) [Youah, BMI — Reeves] This time out Kirby offers a dramatic soulful lament with an infectious rhythmic repeating riff.

If you are reading someone else's copy of Cash Box, why not mail this coupon today?

CASH BOX
1780 BROADWAY
NEW YORK, N. Y. 10019

Enclosed find my check.

☐ $15 for a full year (52 weeks) subscription (United Canada, Mexico)
☐ $30 for a full year (Airmail United States, Canada, Mexico)
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Be Sure To Check Business Classification Above!
Bill Hudson & Associates, advertising and public relations agency, has been appointed to handle the worldwide public relations for the Country Music Association, according to executive director Jo Walker. Hudson will be working in all areas for CMA service with heavy concentration in the radio-TV category at the outset. Other services on the agenda for immediate action are a survey of all radio stations in the U.S. and Canada, revision of the CMA's radio kit, and expansion of the organization's monthly publication of which Hudson is already editor.

Capitol's Roy Clark having just finished two very successful appearances on the Johnny Carson-Tonight NBC-TV stanza is set for a guest shot on ABC-TV's "Shindig" show.

Western Sound Goes East

vet country promo specialist Little Richie Johnson is now working on new singles by Dave Dudley, Howard Crotchet, Tom T. Hall and Ginny Wright. Ted Kirby, Rocky Starr and several others. Decays needing copies are advised to write to Little Richie at P.O. Box 3, Belen, New Mexico.

George Jones and the Jones Boys will be hitting the road in March playing string of key one-niteers and club dates in Salem, Oregon; San Diego, Calif.; Phoenix, Ariz.; Albuquerque, N.M., and El Paso, Tex.

Della Rae, a seventeen-year-old newcomer, has been signed to an exclusive groove recording pact. Chet Atkins has already cut his first sides and he's been set for an upcoming Jimmy Dean segment. The deal was set by the Morris office and the lark's manager, S.I. Siman.

Howard Vokes and his Country Boys recently played the Garden Theatre in Cleveland, Ohio with a drop-off on the Lee Shuman show over WKHN-Youngtown. Vokes and the band are kept busy on the road five days a week.

Dick Floom has left the warmth of his home in Nashville to fight the midwestern blizzards as part of a Hap Pebbels package. The songstress' new Kapp release, "I Need All The Friends I Can Find," is currently getting a lot of airplay.

Eric Scott, who spins the good country sounds Down Under on 7L.A. Launceston, Tasmania, sends out an urgent a.o.a. for better service singles with an exotic air that are selling 90% of the best-selling c&w decks are available in Australia.

KIXT-Pendleton, Oregon recently celebrated their first anniversary by holding a giant show at the Pendleton Memorial Armoury. Featured on the bill were Freddie Hart, Tommy Dunnan, Johnny and Joni Mosby and Carl Belew.
The latest group to hit the top of the British charts—with "I'll Never Find Another You"—all hail from Melbourne, Australia. The Seekers arrived in England a year ago after working their passages as entertainers on a luxury liner. An introduction to the Glode Organization led to an appearance on "Sunday Night At The London Palladium." Reaction was tremendous and bookings for tours, TV and radio poured in. Tom Springfield, impressed by the group's folk-flavored sound and style, penned "I'll Never Find Another You" especially for them. This was waxed independently by FXB Productions and issued on the Columbia label by EMI which brought them chart success. The disk is released on Capitol in the U.S. and in their native Australia on the W & G label. The group is seen at London's Piccadilly Circus. Left to right: Keith Potger, Judith Durham, Athol Guy and Bruce Woodley.
home again...

ten thousand miles, one award later.

This is the year that the Old World discovered the New Christy Minstrels. Both Europe and the Christys will treasure the experience for a long time to come. The popular American singing group began its exciting European tour early in January. The cold chill of winter soon gave way to the warm cheers of enthusiastic crowds from the British Isles, the Netherlands, France, Italy, across Scandinavia, back down to the Mediterranean. The Christy Minstrels came...sang...and conquered. Then, on a stage in San Remo, they won their crown—the Festival’s coveted Foreign Artist Award. Thus the Old World opens a new world for a prizewinning singing group.

CBS Records/Entertaining the Entire World
Great Britain's Best Sellers

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This is the list of the top 10 songs in Great Britain as of March 1965 as published by the Cash Box magazine. The list includes songs by artists such as Elvis Presley, The Beatles, and Buddy Holly. The magazine also features news and reviews of the music industry.
At last Spain has a song for the Eurovision Song Contest. It was chosen from among thirteen in a special TV transmission. And it is titled “Qué Bueno, Qué Bueno” The number was sung by Spanish Colourful Bautista, one of the best and most distinctive in the modern-popular style; who sometimes sings folk music, and sometimes modern music, but always has success. In the last Spanish contest, first he believed John Foster, a former student at Aarschot, was right on the spot, wanting to buy some numbers, either for the Berlin or Luxembourg performance. But when he heard John Foster, the girl who labeled his distribution in Belgium. He also believed “Le Spaghetto”, would win the Day. But as soon as it was known that Bobby Solo, Lonnie Donegan, and Bastian Witt should also participate, he had to change his mind. In the last Spanish contest, Vittorio Inzaina had some merit with his “Si Verdi” and “Ogni Sera Accanto A Me”. Obviously Show came out with the participating song by Giglio Cinquetti “To Do Or Not To Do”, the second another attractive number. For Show and Belgia it has been a very successful performance.

Polydor by the way stands a good chance to score a hit with “Ho Bisogno di Vederli”, the tune Connie Francis sang at San Remo, even though they have to perform “Ringo Bo 1962” which has been known in radio and TV for a long time. Polydor has therefore made a special promotion effort with press and radio people. Artist manager Mertens is however very pleased with the recent success of the latest John Larry single (John being, by the way, “the darling of Flemish girls”) called “Ik zie in je ogen”. Polydor in the meantime has added two new numbers to their repertoire, one by Sir Henry and his Butler’s, on Polydor.

The victory of “Three Little Birds” and the ticket to the market the winning tune at San Remo, and initial sales figures were encouraging. Pascal Robertfroid, manager of the firm, announces that Mimmie Smith has been engaged as public relations officer, and Polito will be known in radio and TV as the number one best-placed to publicize records by her firm. Solo’s “Cristina” in the meantime is doing very well; it is well placed to become a hit, also because of atmosphere for this kind of number, ”Kiss me a Lot” is a Brunswick product. Siw Malmkvist has produced a dashing tune in the style of “Liebeskummer lohnt sich nicht.” Its title is “Kiss me After Milkshaking.”

When the time of the Flemish songs was made, Polydor also left a good impression. So the number “Frederick” has been in Belgium where he performed at the Old Belgium and for Flemish and Wallont TV. The firm did its utmost to provide promotion for this number. But the market for this kind of music is in this country, Romanus, who is under contract with Veresol has also appeared at Old Belgium and a great number of journalists were present at a reception in his honour.

Inelco received visits from two of its top performers, Alain Barrière who has made a comeback, and Peter Baccalz, who is a potential new star. Theaping of 30 “Alain” has a great future in America. Veresol are working on a contract with Alain, who is a potential new star. The firm will soon be a major player in the Belgian music market.

Belgium’s Best Sellers

**BELGIUM**

**FLEMISH**

1. Dolce Paola (Adamo/Pathé/Armode and Beechwood)
2. French Song (Lucille Star/Foncon)
3. Que C’est Triste Venise (Charles Azzavaur/Barclay/Plum)
4. Lethe (Several Versions) (Peter Plum)
5. Mother in Law (Les bitches Blanches/Enonne/Globe)
6. You’re So Simpatico (Ray Mondo/Cardinal/World)
7. Tell Me (The Wrong Beat) (RCA Victor)
8. The Door Is Still Open To My Heart (Dean Martin) (Hisp/Reprise)
9. It’s A Sin To Tell A Lie (Red Sheldon/Discostar/Francis Day)

**WALLOON**

1. Que C’est Triste Venise (Charles Azzavaur/Barclay/Plum)
2. Les Filles du Bord de Mer (Adamo/Pathé/Armode and Beechwood)
3. Tous les Coups de Mon Chapeau (Ray Mondo/Globe)
4. Un Coin Qui me Rappelle (Edith Mitchell/Enonne/Beechwood)
5. Ecoute ce Disque (Sheila/Philips/Primavera)
6. Les Cloches Sonnent (Claude François/Philips)
7. Le Cauchemar (Earl Slick/Enonne/Globe)
8. Jacques Amsterdam (Jules Bel/Potino/Enonne)
9. Je t’Aime Pas Crois (Guy Mardel/Vogue)
10. Amour, Excuse-Moi (Dalida/Barclay/Moderne)
11. Je me souviens (The Three Tenors/Enonne/Globe)
12. Amsterdam (Jacques Bel/Barclay/Bril)
13. Le Monde a Un Jour (Ricardo/Herf/Discostar)
14. Le Chef de la Bande (Francois Alain/Reprise/Brauer)
EUROVISION SONG CONTEST 1965

SPAIN PRESENTS

CONCHITA BAUTISTA

WITH THE EXCITING HIT

QUE BUENO, QUE BUENO

PUBLISHERS: PEER-SOUTHERN WORLD ORGANIZATION

EXCLUSIVELY FOR

BELTER records

MADRID - BARCELONA - SPAIN
LISBON - PORTUGAL
BUENOS AIRES - ARGENTINA
It is our opinion that the record market situation at the moment in Italy, is not good, in spite of the promotional support which was expected from the record companies.

Of course the present situation stems directly from a general economic crisis, as we stated in our column last week.

From the above it is evident that economic crisis is slowly but surely reaching a solution, but we think that, as far as the record market is concerned, the resolution of the crisis will occur later.

The San Remo Festival can do little to speed up the market revival for which the industry was hoping, and we think that this is due to the fact that this year's contest was not at the same level as in past years.

This year there was a noteworthy lack of attention of the record buyers such as last year's "Una Larima Sul Viso", "Ogni Volta", "Quando Vedrai La Mia Ragazza", "Non Ho L'Etta".

There is something odd about this and that even if many of the San Remo records entered the charts (including some that did not enter the finals), there are no strong requests concentrated on them.

The other hand it is really curious to make a final report about the successes derived from the contest since the chart positions of the San Remo records are not defined enough.

As an example, the biggest selling record was "Le Colline Sono In Fiore" by the Ministril while, at the moment the best selling disk on our list is "Se Pianaro Se Ridi: Bobby Solo/Riccardi Published by RCA Italiana".

Another example is the Petula Clark recording, "Invece No" which listed at the 10th place the week immediately following the festival and is now climbing up the number of orders.

Regarding this disk, we wish to report that the SAAR representatives have announced that three weeks after the festival the record had sold 200,000.

And then the audience continues to listen to our news concerning the SAAR artiste who participated in the San Remo Festival.

Peppino Gagliardi, who did not enter the finals, will once again present to the audience a new single "San Remo's "This Is My Country" (that he interpreted along with Timi Yuro) on the TV show "La Pira Dei Sogni" (The Dream Fair), in which Jurgens has been chosen by our well known film producer Dino De Laurentis to sing the lead motif of the Princess Soraya film, "I Tre Volli" (The Woman With 3 Faces). The song entitled "Camminando Per Roma" (published by De Laurentis) will be presented on the same TV show by Jurgens himself.

The other SAAR artiste who took part in San Remo is Nicola Di Bari who interpreted "La Mia Ragazza". "Amici Miei". He recorded the song in Spanish and in French for immediate release on both markets.

The thrust will be appearing in Spain on the TV show "Noce de Estrellas".

Joe Giannini, manager of CGD International, informed us of the visit of guitar-composer Pino Donaggio who came to Italy for an interview with some of his recent compositions. Orchestrations and arrangements of these records will be done by Randazzio himself.

Another guest of Italy was English songstress Samantha Jones who came to Milan to record the Italian version of the recent English hit "It Is All Because Of You" ("Una Goccia D'Amore") for CGD International. Giannini further stated that the two Kessler sisters, Alice and Elena, have also signed a long term agreement with CGD. Their recordings were previously released in Italy under the Polydor label. The duo will be participating this year in the new series of the festival "Studia Uno" (Studio Uno). This release represents for them the invitation to offer to the Italians the new Scandinavian dance "La Sorrentina" which is going to be a success over here. "Letkiss" with the Italian title "Lascioti Baciare", will be the first Italian recording by the sisters under CGD. The flip side of the record is entitled "La Notte E' Piccola" on the label Int. (Italy).

Franz Leonard informed us that the San Remo song "Cominciamo ad Amare" which he has published has been recorded in the States by Robert Goulet for "Marry Me To Love". The tune was originally recorded by John Foster, whose disk will be released in the States by Capitol. Composer of the song, Giuseppe Mescoli previously had another success with both the artists doing their duet "Don't Forget Me".

August Bzatem, Export Manager of Electrola, the EMI's German affiliate which has strong commercial interest in the South Tirol territories, has paid a visit to La Vece del Padre in Milan to make arrangements of mutual interest for a forthcoming sales campaign.

To commemorate the death of the great English leader, Winston Churchill, Decca Italians has brought together in a package, twelve albums containing the memories and the speeches of the statesman. This release represents a unique historical document which is completed by an illustrated book. All recordings contain the voice Churchill himself and are narrated by the famous English historian Sir Arthur Bryant.

It's a Lovely World!

One never knows who will one encounter on an airliner these days. A recent Lakehead-Montreal flight offered the opportunity for this reporter to have a chance encounter with a rather famous singer who performed a recent week-end at a Montreal winter carnival where the singer was appearing. Basil proved to be a harbinger with news of a new Capitol single, that for several reasons, was expected to be a hit. This being the case, Basil will have a number of capital appearances in the near future, starting right after a recent station play list. The deejay is acquiring a trade rep as a hit maker, therefore it is expected that a new line up of Capitol recording will be forthcoming shortly.

"Fannie Mae" is a new composition for the new Faron Young offering on "Mercury," "Walk Tall," it came in for excellent exposure recently on the Don Ros the best of the many Cole hits.

"Shakin' All Over" and "Till We Kissed" now confirmed as a two-sided smash in most Canadian markets coast to coast. Eye "High On A Hill" by the Danvekian group, which previously was in the no. 1 position of the Canadian charts, is now filling the no. 1 position with good results, according to Burdon, in a completely new approach to sound. Nashville's Cliff Parmain is the man behind the new sound. "Blues" will be backed with a copy of "Shakin' All Over".

And then the deejays announce a new Capitol chart lister by Jack Jones aptly titled "She's A Wonderful Woman" and released on the "Disneyland" label. The single, "It's Just A Game" has just been released on Allied. The group had the opportunity to introduce their new record at the recent Ottawa one night stand. The release of the single, "It’s Just A Game," is an example of one of his personal pet plug items is now enjoying. "I Can't Explain" by the Who is showing nicely, thanks to Mair's concentrated efforts, in several of the top market listings. This release indicates big album action on the new Coral set by Bobby Martin, "Don't Forget Me" and "I Know" with the single waxing by J.B. and the Playboys, "I'm Not Satisfied." The number is getting a lot of exposure on the Wilson radio and TV shows. All the best to the group also with the recent release of single blessedness with Debbie Dennis, station librarian. Now there's a sneaky way to get the new sounds exclusively on your show, fellas. Jack Ste- kay's "Surfs/CGD" is now also on the market. The March 18th record.

Hal Ross reports that "Red Roses For A Blue Lady" by Vic Dana appears to be a strong hit as there is no reason to doubt its many mentions in the current weekly chart listings. Another good outing on the fledgling, Canadian label features an instrumental waxing of the Randy commercial that they call "The Switch," which is now getting into the buying area, as indeed has been proved, in the Butterflies. The combination of a good record and extra on-air support, plus the fact that the new RCA compilation, "The Canadian Hits," is noted, despite rather poor sampling practices by the distributor concerned, on a single by Ian and Sylvia, "Four Bye Bye" b/w "Nova Scotia Farewell" on "RCA Victor," that is getting a lot of air from CKOC-Ottawa. It's a fact that Musmart sends out no sample disks, but order forms. Deejays can't play order forms on their shows, gentlemen. It would be wise to take a long hard look at the new EMI, "The Man Who Never Forgives Me."
"1965 will be the year of the break-through for stereo in Germany." This is the headline of the trade paper "Musikmarkt" which reported that every firm is heavily concentrating on stereo product. Herfried Kier, p.r. chief of Electrola, and Hans Ruth, press boss of D.G.G., have turned in reports on their LP productions as far as stereo is concerned. The German public bought 3 times as many stereo sets last year as in any before and the demand for stereo is rapidly reaching top sales proportions. All new productions by Electrola and D.G.G. will be issued in stereo, Ratz says that already 50% of all sales are in stereo and that this figure is expected to increase. CBS reports that stereo makes up 32½% of all their LP sales. German Vogue reports that all new releases will also be in stereo. Elite Special reports that their stereo sales increased 70% in 1964. It took many years for the stereo business to break through here and it looks like the time has finally come for stereo to take its place as a very important factor on the market here.

CBS reports that they have sold over 25,000 L.P.'s from the film soundtrack of "My Fair Lady," Larry Yaskiel of German Vogue reports that the firm has 3 top U.S. hits leading sales, including "Downtown" by Petula Clark, "The Name Game" from Shirley Ellis, "Jolly Green Giant" from The Kingsmen, "All Day And All Of The Night" by The Kinks, and "The Boy From New York City" by The Ad Libs. The new Kinks single "Tired Of Waiting For You" is also racking up impressive sales figures.

Toldeo reports that the first Bobby Vee German language record is getting good reactions from D.J.'s and dealers. German Vogue has rehuffled their top management positions and the new constellation looks like this: managing director—Jacques Finsterwalder; assistant director—Roger Lilla; distribution chief—Klaus Paulus; executive secretary—Christine Kainradi; sales manager—Helma Jergens; international manager and press chief—Larry Yaskiel; radio and press promotion—South Germany—Hans Danner, North Germany—Doris Wiegner, West Berlin—Gerhard Rehn; A&R man—Friedel Berlipp. Body Sleigh of Abeckbach Music tells us that he's got a stock of hot new singles from Heidi Bacht, Peter Hinnen, Billy Vaughn and The Jailbirds to start off this month. The new Elvis Presley L.P., "Roustabout," is also high on his list of push items.

Mr. Acker Bilk comes to Germany early in March for a five day blitz tour of the country covering Berlin, Hannover and Hamburg as well as a national TV shot.

Press chief Hans Georg Ehmk of Ariola dropped us a line about the visit of Maurizio Gotta the international manager of Fonit/Cetra Records from Italy.

Chubby Checker, who just recorded two more German numbers, is set to return in March to other German waxings. The firm is now pushing new releases from Werner & Renate Leisemann, Peter Hinnen and Carmela Corren; and the top news is that the firm has signed radio and TV D.J. Chris Howland, who has been with Electrola for many years, to an exclusive pact.

The "Letkiss" has found strong reaction in Germany and all record firms are doing a top job publicizing for the dance. The Finnish craze is especially popular during the Carnival season now going strong here and the big question is if the dance will hold on after the "crazy" season comes to an end here. One funny complication has developed because of the dance, which is a combination of the popular polka-bunny hop with a kiss at the end. It seems the dance is causing a cold epidemic here, and several cities are thinking of banning the dance for this reason.

Germany's Best Sellers

This Last Weeks
Week Work Off Chart
1 3 5 Das War Mein Schonster Tanz (I Only Came To Dance With You)—Benjamin Spreier—CBS—Melodie Der Welt—Richter German Music
2 8 3 "25000 Meine Damen, Kommen Sie her—Rolf Buddel Music
4 2 13 "Kann Ein Land (Know A Land)—Edition Marbot & Kleine Annabell—Edition Idee—Tonny—Telefunken
5 4 5 "Rag Doll—Die Five Tops/Four Seasons—Philips—Edition Accord
6 — 1 "Kuss sei Nie Mitternacht (Never Kiss After Midnight)—Morgen—Edition Intro/Melody
7 1 13 "Das Ist Die Frage Frage (Spanish Harlem)—Cliff Richard—Columbia—Aberbach Music
8 — 1 Taxi Nach Texas (Texas To Texas)—Martin Lauer—Polydor—Hansa Gerig Music
9 5 14 "Pretty Woman—Roy Orbin—London—Acuf Rosen/ R. M. Siegel
10 10 3 Diese Nacht Hat Viele Lichter (This Night Has Many Lights)—Connie Freyoebe—Electrola—Progress Music/Michel
11 7 5 The Rolling Stones—Decca (Teldes)
"Original German Copyright
"Two Sided Hit

GERMAN "LP" BEST SELLERS

This Last Months
Month Month On Charts
2 1 10 "My Fair Lady—Original German Cast—Philips
3 2 3 "Die Spitzenreiter—1964 (The Top Hits—1964)—Various Artists—Polydor (D.G.G.)
4 3 12 "West Side Story—Original Film Soundtrack—CBS
5 4 12 "Aszund And Around—The Rolling Stones—Decca (Teldes)
6 8 2 "Spaziergang durch das Land der Operette (A Stroll Through The Land of Operettas)—Peter Alexander—Polydor (D.G.G.)
7 10 7 "Fasching No. 1, II, III, IV—Jacques Lousier—Decca (Teldes)
8 — 1 "Winner Spaziergänger (Vienna Stroll)—Peter Alexander—Polydor (D.G.G.)
9 — 1 "Schlager Der Jahre (Hits Of The Year)—Various Artists—RCA—Ru (Electrola & Teldes)
10 7 5 The Rolling Stones—Decca (Teldes)
"Original German Production

Philips' Phonographic Industries, who distribute Mercury products in Europe, congratulate Mercury Records and

TIMI YURO

on the phenomenal success of

E POI VERRA’ L’AUTUNNO

(Gold Award for the Best Performance at San Remo, from the Italian Press)

and

YOU CAN HAVE HIM

(his latest American chart-climber)
This week, the Scandinavian column will deal with the local Song Festivals only. Winning songs in each country, will be shown at the Eurovision Song Contest at Naples, Italy, on Mar. 20.

DENMARK
A year ago, it was officially declared that Denmark would never more participate in those spectacles, for some reason, the people concerned seem to have changed their minds.

To get a Danish entry, ten composers were invited to send in their contributions and so they did. DIS-TV has announced that they have picked the song, “Run For Dig” (Only For You) as the winner, but the song has not yet been presented to the audience.

Music of the music is Professor Jørgen Anim. The lyrics writer is Poul Henning. The song will be sung at Naples by Ellen Winther. There is no publisher yet, since local pubbies seem to prefer to wait until the song has been presented officially. And due to the competition between the mechanical collecting society and record manufacturers, there are no recordings available.

As judging from Danish trade people, nobody seems to care too much about the Festival this year. The composers invited are known as specialists either on ‘classical music’ or jazz.

FINLAND
The local Finnish Song Festival took place as a TV show on Feb. 13. Four of the original ten songs had been voted out of the competition and of the six songs left, ten juries of ten people in each, had spread all over Finland, voted for the one they liked best. A Scandinavian jury, with members from Denmark, Finland, Norway and Sweden, was sitting in Helsinki, doing its own voting, and finally, the audience was invited to vote, too. This confusing system gave Finland three winners. The ten juries gave their votes to “Jenteord” the Scandinavian jury, preferred “Kun Aurinko Laskee Läänteen,” and finally, the audiences preferred “Minne Tuuli Kuljelettat.” As a result of all this, the Finnish TV people decided to follow the advice of the Scandinavian jury, and send “Kun Aurinko Laskee Läänteen” to Naples.

Below is the result of the ten juries and how they voted.

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Publisher: Jig Ain’t Rock It


come to Scandinavia

Sweden's Best Sellers

1. "That’s The Way (The Honeycombs/Pye) Sweden Music/Stig Anderson
2. "Keep Searchin’" (Del Shannon/Stateide Belinda (Scandinavia) AB
3. "Little Honda" (The Beach Boys/Novo) Gehrmans
5. "Lover, Lover Shorty (The Decays/Polydia) Sweden Music/Stig Anderson
6. "Rock And Roll Music (The Beatles/Parlophone) Sonora Musikförlags AB
7. "I Feel Fine (The Beatles/Parlophone) Sonora Musikförlags AB
8. "Frukör Fröken (Sven-Ingvars/Philips) Edition Lycke
10. "The Lollipop Shake (The Lollipops/Karussell) Multitone AB

SCANDINAVIA (Continued)

2. "What a Wonderful World" (Whitney Houston/Philips) Philips
3. "The Best in Scandinavia... Bens"
4. "Annickes Valse" (Annikke Valse) Philips
5. "The Best in Scandinavia... Bo Nielsen"
6. "Feel The West"
7. "Beach Boy" (Sven-Ingvars)
8. "The Best in Scandinavia... Bo Nielsen"
9. "Little Red Rooster (The Rolling Stones/Decca) AB

A General Staff Meeting

LONDON—One of the busiest offices in the music world is that of United Music Ltd. In London. In the above pic director Noel Koger (seated) is shown surrounded by key members of his staff (left to right): Martin Davis, John Spaulding and Roger Welch, hard at work on such blockbusters as "Goldfinger," "The Greatest Story Ever Told," and the forthcoming Beatles film, as yet untitled.
The Terraza Cassino night club closed its doors last week after a Bob Conrad performance. As we have said before, night club taxes are so high that there is no business anymore. Now, only Lo Fuente’s place is still open as a first-class place. It is really a pity because Mexico is rapidly losing its nightlife.

It is reported that Bob Conrad is recording an album in Spanish for the Orfeon label. These will be his latest recordings since Bob said that, in the future, his songs will be performed in English.

Mussert Records just released the fifth Beatles’ album including such tunes as “No Reply,” “I’m A Loser,” “Baby In Black,” “Rock And Roll Music,” “Kansas City,” “Eight Days A Week” and others. Miguel Alemán, Jr. and Jacobo Zabludovsky flew to meet the Beatles and filmed an interview with them for Mexican TV. On the other hand, we know that there are several people interested in bringing the Beatles to town, so they can perform in different entertainment places.

Henry Mills, president of the General Artists Corporation, arrived in town to arrange future contracts with national and foreign artists.

Alberto Vázquez, one of the most popular “new wave” Mexican singers will perform at the Hollywood Palladium for three weekends. After that he’ll perform in Panama and Ecuador. In the near future his fifth Mussert LP will be released.

RCA’s Fernando Valadés started a tour through several cities in the United States (New York, Philadelphia, Chicago and Washington). Fernando’s popularity began in South American countries and after that he was introduced in Mexico. RCA has registered a record of his song “Candela” in America.

Los Hermanos Castro, who two weeks ago signed with RCA and recorded an LP, flew to Puerto Rico to do a series of performances with laugham Sergio Coroña. He will extend his tour to Santo Domingo for three weeks.

Gamma Records cut Los Surfis with their Spanish version of “I Only Want To Be With You” and “Shoo Shoo Song.” There are plans to release an album by the crooners sometime soon.

A large series of single releases from Perez Prado at Orfeon Records. Among them are “Poloz,” “Maravilla Dengué,” “Dengue Del Bombo,” “La Paloma,” “Las Tres Elena,” “Anoche Soñé,” “Ay Santa Claus” and “Mi Suegra.” Prado finished a long season in a theater in town and now is ready to tour the country and finish a picture he is doing.

Cuban singer Olga Guillot flew to Venezuela to fulfill a contract. Olga just finished acting at “El Quínto” night club and also wound up a TV series. The lark is leaving Mexico City for some time.

About Mussart’s new releases we can mention “Ramona” and “Blue Winter” by Los Aragón, “Adios En El Puerto” and “Sin Fe” by Manual Vela, “Tibia Noche” and “Ya No Vuelas Mariposa” by Lucha and Fausto and “Se Casó Pascual” and “Morenito Colombiano” by La Sencilla Femenil.

CBS Records cut Héctor Y Marco with “You Can Never Stop Loving Me” and “My Whole World Is Falling Down.” With Las Jilguerillas they cut La Chiva De Don Teo” and “La Solteron”; El Cuarteto Imperial’s “Noche De Estrellas” and “Mar Adentro” and with Carmen Rivero (Mexican creator of “Rumors”) and the Latin Players (from this label) we were informed that Cico Sánchez returned from his tour through U.S. where he performed in Texas, Arizona, New Mexico, Colorado and California. In April, Cico will perform in New York, Venezuela, Argentina and Spain while he will record a new LP and start a new picture.

Several Mussart artists will be out of town in the next weeks: Lucha Villa will fly to New York and Chicago, Daniel Köhler will do a picture in Puerto Rico and Luchito Gatica has to fulfill a contract in Santo Domingo.

CBS is announcing a future performance of Gene Pitney in Mexico City. It is said that Gene made an album singing in Spanish, which will be released a few days before his arrival.

Gloria Laso cut an album for Mussart singing ten songs in French. Gloria was born in Spain, has settled now in Mexico City.

Mexican TV made a program in hommage of Nat King Cole. Jorge Saldàma presented a film with Nat singing and several newpapers talked about him and played some of his most popular records.

Mexico’s Best Sellers

1 Y La Amo (And I Love Her)—Santo and Johnny (Gamma)—Hernando (Gómez) is founded in Columbia) — Los Pajaros (CBS) — Carlos Campos (Mussart) — (Fermata Mexicana)
2 La Pollera Colora—Carmen Rivero (CBS) — Pablo Beltrán Ruiz (RCA) — Von Eutis (Hermanas) (CBS)
3 Vete Con Ella (Chapelle Of Love) — Mayoit (RCA) — (Grevor)
4 Que Te Deje De Querer—the Blue Diamonds (Philips)
5 Silvia—Perez Prado (Orfeon) — (EMMI)
6 Betty Woman—Roy Orbison (Peersess) — Los Hooligans (Orfeon) — Manolo Muñoz (Mussara)
7 Me Confimo—Marisol (Gamma) — (Brambila)
8 La Pollera Amarilla—Sónia López (CBS)
9 Lemon Tree—El Limonero—Trini López (Reprise) Martin Roca (Orfeon)
10 Te Voz—Enrique Guzmán (CBS) — (Mussara)

The Seekers who are now in England with their No. 1 smash single “I’ll Never Fall In Love Again” (CBS) have been chosen as the first all-Australian group to hit the charts in England and Cash Box has had countless requests from the people there to send congratulations to the quartet—so there you have it. Congratulations to Judy Durham, Athol Guy, Keith Potger and Bruce Woodley the four members of the Seekers.

The Australian Record Company has broken up the original Broadway cast package of “My Fair Lady” with four EP sets. The LP has now sold better than 250,000 copies through Australia—this is by far the best selling album in the history of the record industry in this country.

Nice to see Judy Stone out with a new album on the Festival label. The set is called “Got You On My Mind” and could be a big sales item. Judy is one of the most popular local talents in Australia and has a lot of hits to sing to her credit. Also on Festival we find the two-LP set “A Grady Martin Dance Party.” This should be a real winner as Grady Martin has become one of the most popular country artists in the world in recent years.

Latest single issue from EMI include “The Special Years,” Val Doonican: ‘Tell Her No,” The Zombies, “Red Roses For A Blue Lady” Wayne Newton, “Cupid,” Johnny Rivers. Popular New Zealand star Dinah Lee has a new single out which carries “I’ll Forgive You Then Forget You” b/w “What Did He Say” and she is supported by a New Zealand rhythm and a white cast of session men on the flip side. “I’ll Be There.” From the front, EMI has issued new singles by Bryan Davis, “Honey” and by Bobby Darin, former has “I’ve Gonna Make You Cry” b/w “Watch What You Say” whilst the latter has “Teenage Country Style” b/w “You’d Better Be Waiting.”

Interesting and star announcing a new release is Robin Alvarez whose new Lead label single is comprised of two standards “Don’t Get Around Much Any More” b/w “Hi Lili, Hi Lo.” Robin is the wife of prominent radio station (see Jee) anymore.

On its Disneyland label, EMI has released the soundtrack package from The Walt Disney film “Pollyanna” and “Ennio Morricone’s Theme From The Film,” “Three-Penny Opera,” featuring Sammy Davis Jr.

The album, which has been enjoyed Australia on behalf of Pan Pacific Promotions Pty. Ltd., look like they’re having a real smash in Australia with their current hit single “Hurry Away” (From That Boy).

RCA New Zealand recently announced that it will be taking its last shows with its nightclub appearances in Australia...same applies to our very own Reif Harris who is back home for a brief season. Frank Field has performed himself an artist of world stature during a recent hotel, club and television visit to Australia. Eddie Balmer has resigned his post of manager of station 5KZ. His replacement is Les Hyle who has been with SUT for a number of years. Hank Snow’s new c.w. crop in the last few months has included “Divil Drifters” and “Cold Cash.”

Peter, who last summer toured Australia on behalf of Pan Pacific Promotions Pty. Ltd., look like they’re having a real smash in Australia with their current hit single “Hurry Away” (From That Boy).

Australia’s Best Sellers

1 Downtown (Petula Clark—Astor) Leeds Music
2 Ferry Cross The Mersey (Gerry & Pacemakers—Columbia) Leeds Music
3 Over The Rainbow (Billy Thorpe & Anser—Parlophone) J. Albert & Son
4 Do You What You Do Well (Ned Miller—W&G) Boosey & Hawkes
5 Country Holler (Jodie Rodgers—Pheons) R.I.E.M. & Jewel
6 Paper Tiger (Sue Thompson—Hickory) Acuff—Rose
7 Saturday Night At The Movies (The Drifters—Atlantic) Tco-Con Music
8 I’ll Never Find Another You (The Seekers—CBS) Chappell & Co.
9 The Twist (Tommy Scott & Harry) : CBS
10 Under The Board Walk (The Rolling Stones—Decca) T. M. Music

Locally Produced Record.

All Latin American Hits Come From

Fermata

Brazil—E. Lebendiger Atlantic Music
Argentina—M. S. Brener San Martin 640, Buenos Aires
Mexico—M. Fredberg Diskos Del Norte, Mexico City

Australia’s Best Sellers

Experience in Publishers

100% all over the world
place their big hits with

GEHRMANS

Prominent Publishers of pop music in Scandinavia
for more than 50 years

CARL GEHRMANS MUSIKFORLAG

Vasagatan 46—P.O. Box 593
Stockholm 1.—Sweden

Cash Box—March 6, 1965

International Section
Toon Hermans, Holland's foremost comedian, presented his internationally famous One Man Show on AVRO's Feb. 27 TV program, after 600 performance.

The Company of HMV labels will soon release the album of the Show, recorded at Carre-
Cheek, London, the mecca of London's revues. The Shepherds Trio, also on HMV, will be guests on Corrie Brokken's TV show on Mar. 7. Label manager Hereimas reports that the group will tape an album of their own at the same studio.

The sad news of Nat King Cole's death caused a lot of reactions and exten-
sive reports in newspapers. AVRO's "Bamboo Club" did a special memorial program on Monday, Feb. 22, featuring the radio-premier of the sing-
er's 'Love' album. Complete discographies have been distributed to all Bovema
labels. Both the HMV and Columbia labels have already taken special action on the programme.

The company's Sidesteak label this week released Ronnie Dodge's "Right Or
Wrong," as well as Alvin Cash & The Crawlers' "Twice Time."

On Jan. 31, the Swimming pool's latest single, "Wrong," was taped by Otto Glastra van Leeu, P.R.O. and adviser for affairs in Phonogram's classical field. He also mentioned the SRO personal appearance of Mercury's Rafael Puyana at the Mauritshuis Museum in The Hague where he performed on this occasion with a large phosphoric ensemble of the late Wanda Landowski; his repertoire includes mainly harpsichord music from the 17th, 18th and 19th centuries. Phonogram has released two of his LPs on Mercury, and more material from Baroque composers is to follow. A meeting for eventual double-recordings on records will soon be arranged.

Further, British recordings are now available by Arthur Grumiaux.

Arthur Grumiaux, the young violinist of Belgian origin, is now respected in America as a great violinist. He will record one of the Beethoven sonatas for the Columbia label.

On Mar. 20 the Eurovision Song Festival 1965 will be held at Napoli, Italy.

For Holland, Conny Van Der Donk (28), a popular Philips artiste, who gained world-wide popularity through her broadcasts on Dutch and Italian radio and TV, will be the contestant. The other contestants are the Unknowns, a pop group, and the Unknowns, a rock group. The Unknowns are the winners of the recent Dutch "Jonge Talenten" talent contest.

On Mar. 21, another contest will take place, and Ronnie Tober in third place.

In this contest, the Unknowns will be able to use the complete list of songs that were performed in the contest, and the Unknowns will be the winners.

Philips has announced that they will be able to release the first three "Love" songs to the Philips label's record.

The Amsterdam's Party label continues to release the "Love" album, and the "Love" album will be released in the Philips label's record.

For Holland, Conny Van Der Donk (28), a popular Philips artiste, who gained world-wide popularity through her broadcasts on Dutch and Italian radio and TV, will be the contestant. The other contestants are the Unknowns, a pop group, and the Unknowns, a rock group. The Unknowns are the winners of the recent Dutch "Jonge Talenten" talent contest.

The contest will include Kenny Rankin's Italian items "Il Tuo Amore" and "Non Mi Posso Innamorare Di Te," and Bernd Spier's "Baby, Baby, Baby." These items will be released in the Philips label's record.

New Motown releases from Arthur's sub disc "Feeling" Records include "I'm Only" by The Temptations, a "Breathe Taking Guy" by The Supremes, a "Come On Do The Jerk" by The Miracles, a "Wild One" by Martha And The Vandellas and a "I Love You For Free" by Gaye Perry. These items will be released in the Philips label's record.

The contest will take place in the Philips label's record.

The Unknowns are the winners of the recent Dutch "Jonge Talenten" talent contest.

World-famous CBS pianist Robert Casadesus arrived in Rotterdam on Feb. 17, for several concerts in Rotterdam, The Hague, Arnhem, Amsterdam and The Hague. He will perform in Belgium, and in several cities in Holland. He will perform in several cities in Holland. He will perform in several cities in Holland.

CBS Gramophoneplaten Holland released three new singles by The Righteous Brothers, "I Only Have Eyes For You," "You've Lost That Lovin' Feelin" and "Unchained Melody." These items will be released in the Philips label's record.

BRUSSELS—Chuck Berry recently made a whirlwind promotional tour of the United Kingdom, and will appear on several television shows and p.a.s. The trek, which was arranged by Funckle Records' exec Pete Feiliman (right), was highlighted by the chanter's appearance on an RTE stanzas-
making session seven of his biggest hits.
Japan’s Best Sellers

INTERNATIONAL

This Week

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>La Piazzola Pour Aller Dancer</td>
<td>Sylvie Vartan (Victor)</td>
</tr>
<tr>
<td>2</td>
<td>I Feel Fine</td>
<td>Beatles (Odeon)</td>
</tr>
<tr>
<td>3</td>
<td>Un Boca Minchien</td>
<td>Mie Nakao (Victor)</td>
</tr>
<tr>
<td>4</td>
<td>La Ragazza Di Bibe Sound Track</td>
<td>Fontana (Sub-Publisher/Victor)</td>
</tr>
<tr>
<td>5</td>
<td>A Hard Day’s Night</td>
<td>The Beatles (Odeon)</td>
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ALBUMS

This Week

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<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>My Fair Lady Broadway Sound Track</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>The Best of Petula (Vox)</td>
<td>Liberty</td>
</tr>
<tr>
<td>3</td>
<td>All About Continental Tango</td>
<td>Alfred Hause (Polydor)</td>
</tr>
<tr>
<td>4</td>
<td>Poetry In My Heart</td>
<td>Carmen Cavallero (Decca)</td>
</tr>
<tr>
<td>5</td>
<td>A Hard Day’s Night</td>
<td>The Beatles (Odeon)</td>
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LOCAL

This Week

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Otsu Jihiko</td>
<td>Mahina Stars &amp; Kasso Katso (Victor)</td>
</tr>
<tr>
<td>2</td>
<td>Yoake Uta Yoko Kishi</td>
<td>King (Odeon)</td>
</tr>
<tr>
<td>3</td>
<td>I Can’t Help Myself</td>
<td>Shadow Riders (Columbia)</td>
</tr>
<tr>
<td>4</td>
<td>Una Sena Di Tokyo</td>
<td>Mahina Stars (Victor)</td>
</tr>
<tr>
<td>5</td>
<td>Namino Inuana</td>
<td>Mari Sonyo (Polydor)</td>
</tr>
<tr>
<td>6</td>
<td>Sonora Tokyo Kyu Sakamoto (Toshiba)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Che Che Che</td>
<td>Yukisho Hashi (Victor)</td>
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Argentina’s Best Sellers

This Week

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<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Il Mio Mondo</td>
<td>Dora Milord (CBS)</td>
</tr>
<tr>
<td>2</td>
<td>A Hard Day’s Night</td>
<td>The Beatles (Odeon)</td>
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<tr>
<td>3</td>
<td>Let Me Be (Korn)</td>
<td>Palito Ortega (RCA)</td>
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<tr>
<td>4</td>
<td>I Pappas</td>
<td>Korn Polito Ortega (RCA)</td>
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<tr>
<td>5</td>
<td>Trapa Trapa</td>
<td>Palito Ortega (RCA)</td>
</tr>
<tr>
<td>6</td>
<td>Angelito (Korn)</td>
<td>Trapa Trapa (RCA)</td>
</tr>
<tr>
<td>7</td>
<td>Il Furfante</td>
<td>Sergio Inzora (Music Hall)</td>
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<tr>
<td>8</td>
<td>La Sirena</td>
<td>Juan Ramon (RCA)</td>
</tr>
<tr>
<td>9</td>
<td>Nada Vale Sin Air (Korn)</td>
<td>Palito Ortega (RCA)</td>
</tr>
<tr>
<td>10</td>
<td>Lagrima Secca</td>
<td>Pérez Peppino (Dacapo)</td>
</tr>
<tr>
<td>11</td>
<td>Palito Ortega (RCA)</td>
<td></td>
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<tr>
<td>12</td>
<td>Los Nuestros</td>
<td>Palito Ortega (RCA)</td>
</tr>
<tr>
<td>13</td>
<td>Il Furfante</td>
<td>Sergio Inzora (Music Hall)</td>
</tr>
<tr>
<td>14</td>
<td>Cafe de Oro</td>
<td>Palito Ortega (RCA)</td>
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</tbody>
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French EP Top Ten

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>Vous Permettez Monsieur (Adamou)</td>
<td>Voix de son Maître (Pathé Marconi)</td>
</tr>
<tr>
<td>Sacré Charlemagne (France)</td>
<td>Phillips Bagatelle</td>
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<tr>
<td>Un Coin Qui Me Rapelle (Eddy Mitchell)</td>
<td>Barclay - Pigalle</td>
</tr>
<tr>
<td>Le Léthiao (Antoine Bares)</td>
<td>Roussard - Girod</td>
</tr>
<tr>
<td>Johnny Lui Dit Adieu (Johnny Halliday)</td>
<td>Philips</td>
</tr>
<tr>
<td>Écoute Ce Disque (Sheila)</td>
<td>Philips - Tuttì</td>
</tr>
<tr>
<td>Le Temps (Charles Aznavour)</td>
<td>Barclay - French Music</td>
</tr>
<tr>
<td>Amsterdam (Jacquart Brel)</td>
<td>Barclay</td>
</tr>
<tr>
<td>Les Filles De La Rue (Cees Macka)</td>
<td>Pathé-Tuttì</td>
</tr>
<tr>
<td>Mon Amie La Rosa (La Nuit Est Sur La Ville)</td>
<td>(Francesco Hardy) Voge</td>
</tr>
</tbody>
</table>
Monsieur Joseph Panarinfo, the originator of Discothèque, says:

Vous ne pouvez pas vaincre
"YOU CAN'T BEAT
cette combinaison.
THIS COMBINATION.
Ralliez-vous à elle!
JOIN IT!"

THE AUTOMATED PACKAGED

SEEBURG

Discothèque

Big Sound Stereo plus Rec-O-Dance* Albums

New Rhythm Twins stereo floor speakers have sectorial horns and 15" woofers. With the 6 speakers in the LP Console, they pour out a Niagara of Big Sound without distortion. It's the only sound designed for Discothèque.

And don't forget only Seeburg has the Discothèque Switch. Only with this feature can you have a Discothèque... and a regular phonograph as well. It's a two-for-one feature... exclusively yours from Seeburg.

The most danceable tunes ever—now recorded in pulsating big-band arrangements specially made by Seeburg for authentic Discothèque dancing. Only Seeburg has individual albums programmed to vary the beat from tune to tune to keep the party lively... and profitable. Twenty Seeburg Rec-O-Dance Albums available now. Hear them and hear the difference.

Call your SEEBURG Distributor for complete information... N-O-W!
A hopeful ray of light was cast on an otherwise dimly lit problem corner of the coin machine industry last week when a foundation was laid in New York City for a City-sponsored music machine operator service school. Coming at a time when the entire industry suffers from an acute manpower shortage, a meeting held in the offices of the Music Operators of New York between industry leaders and the Board of Education’s Manpower Development and Training Program, may not only ease the shortage of qualified servicemen, but can serve as an example for other cities to do likewise.

While the basic plan has been in the discussion and research stages for several years, Board recognition of the problem, and its willingness to serve the coin machine industry as it already has served dozens of other businesses, is indeed encouraging. City-sponsored technical courses now serve a wide array of businesses including the printing, office equipment, electronics and meatcutting industries, to name but a handful. Close to $10 million has been spent by the City’s Board of Education to provide training grounds for qualified people where trade apprenticeships once served this need. The scarcity of skilled servicemen can never be overcome by the individual operating company in this day and age. Modern equipment, constantly changing innovation, high cost of labor, have combined to place the burden of instruction on the shoulders of distributors and factories. And this instruction is specialized, in that courses of instruction are aimed at experienced people. Technical courses for the neophyte are costly and can be assumed only by the larger industrialists. Smaller industry, such as the coin machine and vending fields, require outside assistance. The New York City program will provide this assistance.

The mechanics of the course have been worked out between the Manpower Training Program and the music machine distributors and association officials in New York. The cost of the equipment necessary for study will be shared by the industry and the Board. The necessary manuals and plans will be furnished by the distributors. Instructors must come from within the industry. Classrooms will be held in several available schools with ample space and facilities. While the initial number of students budgeted for the first session is but twelve, this number can be expected to grow in relation to the success of the program. Later perhaps, amusements and vending will be covered. Other industries have hired students for jobs beginning the day of graduation. The coin machine industry in New York City can be expected to do likewise.

No starting date has been set since additional steps must be formulated. But the Manpower Board heard what it wanted to hear at the meeting last week—namely, there is a desperate shortage, the industry will provide total assistance to get a technical school underway, and the graduates will be placed immediately.
Dance Celeb To Make Appearances

Rowe AC Signs ‘Killer Joe’, Offers Ups Guide, More To Come


WHIPPANY, N.J.—The Rowe AC “Discotheque Program” continued to meet with success, allowing the company to continue to sell their new Blonde Model Phonograph last week; “If I may be placed in more locations in which to make money for my operator—let me go there as a blonde!”

It was in this spirit that the factory announced last week that its new Model 2900-A, a hundred selection phonograph and the Model 1920-A, one hundred selection phonographs, are now available in a blonde wood finish cabinet, for use in locations where femininity should be the center of attraction.

Embodying all the mechanical characteristics of its Kashmir Walnut twin, the 2900-A series is, and looks like, like boxes, and does not blend, or “disappear” into the existing decor of a location, exclaimed Bear.

The theatrical appeal of the visible turntable and record fan, framed in a polished walnut plinth, is one of glistening gold background as given by the price tag, and in the small, like the outside carnival pitchman we remember saying, “Step right up, you wonderful curious spenders,” continued Bear.

The top front of the World Model 2900 Series phonograph is die cast and finished in gleaming chrome, which prevents “coin tappers” from marring the finish. The sides are of “K” Weldwood Hardly, a waterproof, three-ply fir plywood panel bonded to ¾” thick hardboard panels. “These new walnut models, with their recessed panels are finished with Dino Tm high-strength resin and cements and four cleaning fluids. The chrome metal die castings on the top, sides and back—complete with an apparatus of a one-piece design, which adds rigidity to the double-thickness dome glass—it’s virtually the opposite of the on-the-way-realization, stated Bear.

This, too, Walruter insists, the company states that repairs on this blonde model are “simplicity itself. It is a well-detailed stereo changeover, and the quality of the piece of this flexible material over the marred surface, with perfectly matched grain pattern. The patch adhesive hardness within twenty-four hours and blends beautifully. As for any of the Dino Tm’s scrubbed or gouged, a simple patching job may be accomplished by sanding the repair on the one side, being the Mississippi of this flexible material over the marred surface, with perfectly matched grain pattern. The patch adhesive hardness within twenty-four hours and blends beautifully. As for any of the Dino Tm’s scrubbed or gouged, a simple patching job may be accomplished by sanding the repair a bit of liquid wax. The patch adhesive hardness within twenty-four hours and blends beautifully. As for any of the Dino Tm’s scrubbed or gouged, a simple patching job may be accomplished by sanding the repair a bit of liquid wax.

With the exception of the Sonotone dual-styled picking up the Walruter, the Eoncom, Walruter 2900-A Series is an entirely new sound system. The solid state amplifier has 25 watts output per channel. The amplifiers and stereo changeover, and the patch adhesive hardness within twenty-four hours and blends beautifully. As for any of the Dino Tm’s scrubbed or gouged, a simple patching job may be accomplished by sanding the repair a bit of liquid wax. The patch adhesive hardness within twenty-four hours and blends beautifully. As for any of the Dino Tm’s scrubbed or gouged, a simple patching job may be accomplished by sanding the repair a bit of liquid wax.

The Golden Bear feature, a Walruter exclusive, permits the player to change a pre-selected number of the Walruter’s sixty-six songs, the Walruter’s sixty-six songs, and then, by using a Walruter, the Walruter’s sixty-six songs, the Walruter’s sixty-six songs, one song or album, or a program of location favorites for a half-dollar or two hundred and fifty cents, the Walruter’s sixty-six songs, the Walruter’s sixty-six songs, one song or album, or a program of location favorites for a half-dollar or two hundred and fifty cents.

The Model 2900 Series was equipped to play Little LP’s and can be preset for bonus play.

Ruffler & Walker Set Record Rock-Ola Year

LONDON—Gordon Walker, Director of Ruffler & Walker, importers and distributors for the Rock-Ola graphs in the United Kingdom, reports over 1,400 Rock-Ola units have been sold one of the biggest machine figures in the world. For handling the line for seven years Ruffler & Walker’s confidence in the quality of Rock-Ola has enabled them to introduce their new and revolutionary Phonoront plan whereby bona fide operators may rent any of the largest range of Rock-Ola models, on terms which will enable them to expand faster than their capital would normally allow.

The plan also makes it possible for operators, specializing in other types of equipment, to install two boxes as well. Operators with Phonoront Rock-Olas are also given free servicing of machines in the Ruffler & Walker works and free spare part replacements (excluding vacuum). Should the machine be out of action in the works for more than one day R & W will loan a replacement. Free delivery and installation on site in any part of the country is also extended. Ruffler & Walker report that interest in the Deluxe Princess Royal 100 selection, since the A.T.E has been constituted, has been unprecedented. The excellence of the machine is the sound reproduction system which is the same as the Grand Prix successfully introduced in 1944.

The Starlet which was flown in from America, especially for the A.T.E where it his world pre-

Atlantic Records To Release Discotheque LP

NEW YORK—Atlantic Records will make available to the music machine operators, through its distributor outlets and one-stop service, its new phonograph, the Discotheque album in Little LP size, according to Promotion Director Bob Altschuler. "We expect music operators with discotheque installations to find this record unusually valuable in programming genuine discotheque dance music for this type location. The little LP will be available in several weeks," stated the export executive.

It was learned that Rowe AC exec Fred Pollak was instrumental in bringing about the Atlantic re-release in little LP form since the package is quarrly the name and illustration of "Killer Joe", who signed with Rowe for special promotions, last week.


NORTH TONAWANDA, N.Y.—Rob Bear, Sales Manager of The Wurlitzer Company, spoke for the factory’s new Blonde Model Phonograph last week: “If I may be placed in more locations in which to make money for my operator—let me go there as a blonde!”

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CHICAGO—Ted Rubey, presy of Marvel Manufacturing Company, in this city, advised this past week that the plant is undergoing a complete remodeling and renovation in keeping with the firm’s growth. Marvel is utilizing its available space during its expansion.

The general offices are being completed. The plant offices have been altered, and the walls and the ceilings are being lowered. Other changes involve the laying of new floors, and application of new furniture on the walls.

Rubey announced that there has been no stoppage in production of two popular machine-components units which are creating considerable, widespread interest in the trade.

As an example of the new “Glide-Mount” scoreboard for shuffleboards, and the removable coin box which holds $500.00 in dimes. The coin box is also available on request for nickels and quarters, according to Elliott Byr.

She explained that the new Marvel coin box can easily be installed on amusement games, kiddie rides, and laundry and dry cleaning equipment, etc.

New York—Leaders of this city’s coin machine industry and a ranking member of the Board of Education convened here last Tues., Feb. 25, and laid the initial groundwork for the establishment of a technical school for training juke box mechanics under the auspices of the Board’s Manpower Development and Training Program.

The meeting, which was held at the headquarters of the Music Operators of New York, Inc., was attended by association president Al Denver, VP George Holzman and managing director, and a group from the Manpower Program. By: Meyer Parkoff (see-burg), Harold Kaufman (Wuritz- zenter), Joseph Rowan (Rowe-AN), and Harry Koopeal (Rock-Ola), representing the four phonograph distributors and was initiated and conducted by Elf Bjornson, Super- visor of the Manpower Program.

Bjornson informed the assembled column that he had received a directive from the Board of Education to work with the union to prepare a training project for juke box mechanics. It is the Board’s decision to establish the training course by repeated request of the city’s operators for qualified mechanics and by the State Employment Service. Blake had recognized a notable scarcity of such technicians in the city’s labor force to answer a growing need for such men.

Bjornson announced that the Board has decided to select twelve men for its first jube box course—five men to cover New York. It had decided that the city’s need for qualified phonograph mechanics and seven to cover the probable replacement of those already in the field. While unanimously agreeing upon the urgent necessity of such men, the representatives conveyed their feeling that the city’s distributors and operators could easily be persuaded to cooperate. Bjornson revealed that twelve trainees were indeed the smallest number allocated to any of the Manpower Program’s trainee fields (by Jan. 32, Manpower had graduated 2,101 men trained in twenty different occupational fields) but that this was the number decided upon by the Board through information supplied by the Unemployment Office.

The Supervisor advised the candidates for the class to be drawn from an available 210 men who have met the required standards. The class qualifications will require each student to be over 21 years of age, be a high school graduate, have some electronics experience, have already be in a position to get a driver’s license and be suitable for personal contact. Placement of the class’s graduates, Bjornson said, will be done through the Board and through the advisory committee (in this case, the publishers and phonograph read- ers). Bjornson revealed that many trainees in other Manpower occupa- tions had been promised employment by prospective employers even before the class’s first meeting.

After discussing the matter of the class’s curriculum or lesson plan, the committee suggested that a suitable area of study would involve one each of the manufacturer’s new phonograph models and one each of those of the older series. These machines, they felt, would give the trainee a mechanical feature of jube boxes presently on location in New York City before the students for their fa- miliarization. Toward that end, the distributors decided they would send manuals and schematic diagrams of this equipment to Mr. Bjornson for his consideration. Bjornson further advised the trainees that he would attend the service classes which have been scheduled at the various distributor show- rooms. Once the class program has been established and suitable instruc- tors have been selected, Bjornson will submit his plan to the Board of Education and ultimately announce the date and place where the class will begin. Instructors will be drawn from those experienced in the field. Photographs will be asked to make available service en- gineers to instruct students.

The Manpower Development and Training Program, a relatively young project, was instituted by the Board of Education to provide training fa- cilities for certain skills which have little or no such provision for formal study today. Bjornson said that the days of apprentice learning training are virtually over, except in the cases of certain labor unions, and as such, a scarcity in skilled employees has been reported to the Board. By mid- 1965, approximately $20,000,000 had been allocated by the Board of Education to supply training for the employed men and women such skills as office press operation, office ma- chine, washing machine and oil burn- er repair, electronics mechanics and meatcutting. Members of the coin ma- chine advisory board at the initial meeting also expressed their desire to create more qualified games and vending machine mechanics in addition to phonograph specialists, citing a scarcity in this field also.

Irv Blumenfeld
Dead At 62

New York—Charles and Freius Dan- nemann, the trade representatives of the American National Amuse- ment Machine Co. of Stockholm, Sweden, stopped by Cash Box offices recently en route to lay absences that number, Bjorn- son, Las Vegas, and a visit to the west coast. The European coin machine dis- tributing firm handles the Seeburg, Juke-box machine line, and is con- trolled by the D. Gottlieb & Co. amusement ma- chine line. The Dannemans are ven- turing that they would visit several dinanavian territory as well. The coin- men will be in the USA for 14 days.

MOA-Record Company Meet Postponed

CHICAGO—The original date set for a meeting between officials of the Music Operators of America, and representatives from record companies in New York, which was set to be held at the Waldorf-Astoria Hotel in NYC, will be re-set for another date, according to Business Manager Fred Granger. The record industry will attend a joint meeting on the west coast beginning Sunday, February 28 and con- tinue for five days. This NARM meet would have conflicted with the MOA meet.
20th Anny Coming Up For S. Dakota Assn.

CHICAGO—The Music and Vending Association of South Dakota will highlight the quarterly meeting, March 23-25, in Aberdeen by celebrating its 20th anniversary. The two-day gala, a combination business and social meeting, will be held in the Ward Hotel, Aberdeen, South Dakota. Veteran member Dean Schroeder will host the affair.

Johnny Trucano, head of Black Hills Novelty Company, and its vending subsidiary, and president of the Music and Vending Association of South Dakota, asserted that the organization is actually celebrating twenty years of continuous, steady, active business in behalf of all the operators in the state.

He further stated that all of the surviving original charter members will be honored guests of the association at the two-day bash.

The most significant item on the business agenda is an election of officers for the new term. Current officers, besides president John Trucano, are Darl Maxwell of Pierre, vice president; and Earl Porter of Mitchell, secretary-treasurer.

Eddie Gibson

CHICAGO—Eddie Gibson, president of Atlas Music Company, distributors in this wide area for Rowe AMI Manufacturing Company, hosted a service school class in the firm's showrooms featuring trouble shooting on the Rowe-AMI 'Diplomat' Musicconole coin-operated phonograph, last Wednesday evening, February 17. More than 55 music operators and servicemen attended the session.

A catered buffet dinner served to the guests prior to the start of the class.

On hand with Gibson for Atlas Music Company were Sam Kolber and Joe Elia. Paul Hochsch, midwest regional sales manager for Rowe AMI Mfg. Co., represented the Rowe-AMI factory in Grand Rapids, Michigan.

Hank Hoevenaar, Rowe-AMI's field service engineer, conducted the service school. He was assisted by Atlas Music's Frank Bach, Ray Grier and Mort Jacobs. Jacobs is the manager of Atlas Music Co.'s Parts Dept.

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$15 for a full year (52 weeks) subscription United States, Canada, Mexico.

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Mr. and Mrs. Ike Sundum were in town over the weekend making the rounds and picking up their records and parts. The Sundums had moved into their new home the previous week. . . . Pete Worsom and Clayton Norber of Mankato were also in town for the day getting records and parts. . . . Ray Jacobson from Huron, is home from the hospital now and is feeling much better. Tony has to lose about 40 pounds on doctor's orders. . . . Jim Stansfield and Frank Phillips of Winona were in town same day at the same place. . . . The same records. . . . Bob Keesee was also in town for a few hours making the rounds. . . . Bob Lamers, Leo Roa and Vern and Terry Boege, of the town of Goodfield, were visiting friends in town this past week to pick up their records and parts. . . . Bill Caff, the service man for the Twin City Novelty Co., and his wife, returned last Thursday from a month's vacation in Florida. . . . Jim and Effie Rambo, of Las Vegas for two days of fun. . . . Mr. and Mrs. Fritz Eichinger of St. Paul will be leaving next week for a month's vacation in Hawaii. . . . Mr. and Mrs. Walter Witt of Minneapolis leave on the 24th for a three week vacation in San Francisco, Los Angeles and Las Vegas. . . . Harry and Johnny Galew were in last week trying to pick up orders and parts. . . . Tom Roberts and Al Berquist also stopped by town the day to pick up their records and parts.

Upper Mid-West Musings

Happy Birthday This Week To:


California Clippings

Distributors and wholesalers looking forward to the arrival of new spring products from the various factories. The H. J. Jones Co. hosted a special service school recently for the Rockwell Vending Co. of Santa Ana, where everyone tried out their machines. Attending from the Jones Co. were: Service Engineer, Johnny Hotz; General Manager, Chuck Klein; Ed Mason, Parts Department Manager; and Sid Miller of the sales department. Chuck said a contingent from Jones enjoyed the open house held by Music-Matic, Inc., and owe-Matic Co., to open their new headquarters in Santa Ana. David Rosen of David Rosen, Inc., the most successful AMI distributors for Philadelphia spent a few days on the West Coast, and stopped in to visit with Chuck. At least one Record Manufacturers urging them to release discophone recordings which will appeal to the younger generation through the coin-operated stores around the country. Gottlieb's new 2-player game, 'Thoro-Bred', with the new cornet player, arrived at Jones Co. and was accepted enthusiastically by the operators. Don Edwards in the San Bernardino area this week demonstrating the Rowe AMI 'Diplomat' Musicconole to local operators. John Malone of the background music department in San Diego calling on Bob Notani, manager of Canteen of San Diego. . . . Lou Wolcher, Advance Automatic Sales Co., in town from San Francisco. Sonny Lemberg reporting the Chicago Coin 'Triumph' Bowler continues to prove very popular with the operators. Sonny leaving this week to cover the San Diego territory for Advance. . . . Carl Weber, operator in one of the largest California vending operations, called on Bob Notani, manager of Canteen of San Diego. . . . T. S. Schott, Advance Automatic Sales Co., in town.
Introducing

the Diplomat

MUSICONSOLE

a brand-new phonograph

by ROWE® AMI

THE REASON THE DIPLOMAT MAKES FRIENDS SO READILY is easily seen. Its smart, distinctive, go-everywhere styling enhances the most discriminating location. Just look at the distinctive grille panel, the dramatic full-width backlit location panel, the attention-getting album display panel, the intriguing star-pattern color wheel.

The Diplomat gives you everything you want for increased play and profits. Big selection keys. Easy-to-read, easy-to-select titles. Room-filling, self-contained Stereo Round.* Versatile programming that lets you switch, on the spot, to 200, 160 or 100 selections. It's designed to play and play and play with a minimum of fuss and servicing, but when you want to take a look at it, access was never easier.

Here's just what you need to make better friends in your present locations, make new friends in new locations. See it. Hear it. Put it to work making friends—and profits.

Rowe

AG MANUFACTURING

Troy Hills Road

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KILLER JOE & Rowe®
COMBINE TO GIVE YOU AUTHENTIC

Discothèque

NEVER BEFORE has there been such a combination!

ROWE, creator of ROWE AMI DIPLOMAT, the magnificent quality musicconsole seen in all the best places, and KILLER JOE, foremost authority on Discothèque, bar none—have joined hands to bring you greater profits! This unbeatable partnership will show you how to set up a Discothèque. They'll have to fight their way into and onto the dance floor!

KILLER JOE PIRO—the world’s foremost authority on Discothèque—will tell you how you can profit by setting up a true Discothèque. A complete package—leaving nothing to your imagination—will be supplied to you by your Rowe Distributor. All under the supervision and personal guidance of Killer Joe Piro.

EXCLUSIVE! Patented® Stereo Round Sound System plus new Discophonic extra speakers that envelope the room with living sound! No “spotty” blaring. The truly great music that makes Discothèque irresistible!

200 SELECTIONS...Overall maximum flexibility and tremendous variety for Discothèque programming.

© Stereo Round Sound System
U.S. Patent No. 3,153,120

Cash Box—March 6, 1965
"Lucy Baines Johnson's favorite dance teacher."

"Killer Joe should know. A lithe, electric homunculus, he is Diskville's No. 1 dancing master, a hierophant of the subtle shades of difference between the Chicken and the Bird, etc."

"America's Dancing Master!"

"Maestro taught more than one million Americans how to do the Frug, Mile and Mule."

"Major magazine editors thank you... outstanding."

"The dance master of the Discothèque is... Killer Joe."

Take advantage of this remarkable combination of ROWE and KILLER JOE... and find out how you can double your business—triple your profits!

DON'T DELAY, SEE YOUR ROWE DISTRIBUTOR, TODAY!
ALL-TECH
The Table
That Never
Grows Old

BUILT WITH
THE FUTURE IN MIND!

GOLD CREST 6
(46” x 78”)...
- Fiberglass side panels
- Formica covered
- Gold anodized legs and molding

GOLD CREST 7
(67” x 101”)

GOLD CREST 8
(64” x 114”)

A dapper cloth applied to the ALL-TECH models on location for years turns a used table into a sparkling new model. This means higher trade-ins values for you! Call your local distributor today, or write:

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Features Vl 200...
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YOUR GREATEST PROFIT OPPORTUNITY for 1965
- DELUXE 6-POCKET
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- The Dependable Tables!
See Your Distributor or Write:

Complete Selection Parts and Accessories.

GET ALL THE FACTS
at the 85th St. ULA hearings and plans for their June 19th end-of-drive dinner and Mlinaci testimonial. Guest speakers were suggested, invitations laid out and numerous corned beef sandwiches consumed. These plans included the guest of honor, Al Mlinaci, Irv Holzman, Harold Kaufman, Meyer Parkoff, Bill Kohler, Abe Lipsky, Lou Sherman, Yeller, Eric Bernay, Ted Brodsky, George Nemzoff, Ben Chicofsky and John Kraushaar.

New York City was a beehive of industry activity this past week as the town's column gathered together all of the new slot topics as the new state cigarette tax and furthered plans for such upcoming affairs as the 1965 UFA-Code Machine Division victory dinner. Perhaps the most significant and constructive meeting of the week was held in the conference room at MOUNT headquaters last Tuesday when Al Denver, George Holzman and Ben Chicofsky met with representatives of the four phone distributors to listen to a plan to train julek boys on education. Bjornson, who is supervisor of an agency of the board called "Manpower Development & Training Program," outlined his organization's proposed plan to teach an initial class of twelve men to repair coin-operated phonographs under the supervision of the Board of Education. The ground was laid at the meeting by Bjornson with the assistance of the assembled columnists who in this instance was quite long. Further news on the progress of the program will be reported as it comes in the coming weeks.

Two highly interesting visitors to the Cash Box offices recently were Charles and Freius Danneman, distributors in Sweden of Gottlieb, Seeburg and Midland. Charles was in town to purchase new machines and may be interested in some of the machines available in Scandinavia. The Dannemans were kind enough to stop by while en route to Scranton and Betti business to start swingin' at Charlie Litchman's New York Distributors any day now.

Those coin-operated Doocustad copying machines you may have noticed poppin up in various numbers in New-Surplus-Nazi-Export shacks in the metropolitan area are being operated by the Doocustad company itself, and the manager John Mulhearn, the "copy-conscious" public (those accustomed to using copying machines) has really been giving the machines the business with their birth certificates, income tax reports, discharge papers, marriage (and divorce) documents and business papers which company executives would like to keep absolutely secret.

Max Goldin at Musical Distributors says orders from operators for Wurlitzer's Model 2900 phonophones are still ahead of delivery dates. Who may want to order to get their reservations in now. Max, while drawing an analogy to a bit Broadway show, comments that although ops have to reserve orders for the 2900, "it's well worth the wait." Joel Brown, Atlantic New York's vending rep in the field, says Seeberg's copier, notable not only for being engineered for quite a while now and reveals that the milk vendor has had an exceptional sales run from such location on as schools, industrial facilities and other spots where workers, students eat in their own lunch. Meanwhile, Seeberg's new salesman Murray Kaye, has been supervising the progress of the Seeberg Duplicating parts in the field and looking over locations for ops and helping them decide how many speakers are needed, where they should be set up and where the appropriate decorations should be placed.

Sam (Musical Moments) Morrison using color shield title strips from the Wurlitzer Corp., with great success. He's also taking a lead and booking before signing them. Too many folding these days, Sam may consider replac- ing the bonus money with tangible fixtures and securing the deal with a chattel mortgage on the burlar alarm system, for instance. The marginal spots are getting rentals from Morrison with two installed last week.

Harry Brown, manufacturer's representative in the Hudson area last week collecting equipment to outfit a new cigarette machine location.

Morris (Tiny) Weintraub and about 70 members of the CMA gang put their hands together at the Bravo Restaurant in the City last Tuesday. Mr. Weintraub and the City's College of Commerce have been working together and finalized their plans to fight the proposed New York State cigarette tax increase. The proposal, which was suggested in Gov. Rockefeller's recent budget message, would double the present $5 per pack tax and also two individual communities the option to add their own sales tax (up to 5%). If passed, Tiny said, it would cost the cigarette smoker an average yearly increase of $25.00, which would force many smokers to purchase cigarettes in neighboring states and consequently affect drastically both the cigarette vending and retail businesses.

The City has stated its position is that if they can to avert this unjust tax and they will be urging everyone, either in or out of offices, in companies, to sign the assemblymen and senators and register their opposition to the tax proposal.

Seeburg distrubes were in NYC this week for a regional meeting with presxy Jack Gordon.

To another Wed. evening get-together, the executive committee of the UFA City Machine Div. gathered at the 85th St. ULA hearings and plans for their June 19th end-of-drive dinner and Mlinaci testimonial. Guest speakers were suggested, invitations laid out and numerous corned beef sandwiches consumed. Those present included the guest of honor, Al Mlinaci, Irv Holzman, Harold Kaufman, Meyer Parkoff, Bill Kohler, Abe Lipsky, Lou Sherman, Yeller, Eric Bernay, Teddy Brodsky, George Nemzoff, Ben Chicofsky and John Kraushaar.

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Bert Bettii planning a big Eastern Novelty Open House shindig for March 20th. All Jersey ops will be invited. Big attraction: the second annual mailing of the Fischer pool table line. Surprises for all. Much work going on in the plant. Bettii doubled the parts dept. space. Added 2000 sq. ft. to existing space by using empty spaces. Another 600 sq. ft. of space may be added. Bettii will be off to Europe in April for a supplier trip. The entire Bettii family, wife, kids and all, will visit Europe this summer (6 weeks) in March. First, Bert and wife Jane will take a short vacation in Jamaica. Meanwhile the pool table supplies business perks along at top speed. - Bill Cannon, Cannon Gear. Bill is back from Europe. No more cool machines. Bert-son's "Red Rose" is on slot for biggest pay on his route. - FredPollock and Ed Claffey hosted the Atlantic House's annual noontime rally. - Earl, Alice, and a companion. - Fred, Ed, Jack Harper, Bob Edinger, Phil Glover, Dick Glick, Paul Huebsch, George Kleros, Bob MacGregor, Hans Von Reydt, all went out to dinner and a tower of NYC's discotheques led by no less than "Killer Joe" Firestone. - Oscar Parkoff was due into NYC for Seeberg meets when we called.

Myron Superczak was back at his Rochester desk after a week in Jersey. Morris Rodd advised that the 'Diplomat' school drew a large response from Jersey ops.

DJs Cash Box—March 6, 1965
While preparing the ad for "Border Beauty" Bally Mfg.'s newest bingo type pinball gameJoiner had a field day with his favorite letter of the alphabet—capital "B" written in script (for the Bally trademark). The script "B" appears nine times in the advertisement, as in the initials of "Bally," "Bingo," and "Border Beauty." And, also in the closing line which reads: "For a Big Bingo Bonanza get Border Beauty today." Herb Joiner of Chicago claims he "can't imagine how one can ever say 'B' without thinking of 'Border Beauty' in any situation."

Alvin Gottlieb, D. Gottlieb & Co., info's that "Thoro Bred" two-player bingo type pinball game Joiner is setting out for "tough duty" with its favorite letter of the alphabet—capital "T" written in script (for the Thoro Bred trademark). The script "T" appears nine times in the advertisement, as in the initials of "Thoro," "Bred," and "Two." And, also in the closing line which reads: "For a Big Bingo Bonanza get Thoro Bred today." Alvin Gottlieb claims he "can't imagine how one can ever say 'T' without thinking of 'Thoro Bred' in any situation."

While visiting at the Rock-Ola Mfg. factory we noticed that the sales dept. is a bit of a gambling office. We flipped over Edward G. surf, Genevieve Hinchee, Leo Rieck, Dr. David Rockola, Hugh German and Sal Cordero. ... Empire Coin owner Gill Klitch is doing the store these days while Joe and Marian Robinson (and their little son, Rocky) are banking in the sun in Florida. Jack and Sidney Burns are getting ready to depart shortly for Treasure Island, Florida. From there Jack plans to visit in New Orleans where he will look up RCA's trumpet sensation Al Hirt.

Eddie Gafney, Rock-Ola Mfg., announced that he has joined the pool having recently acquired the new rides. Mr. Gafney is also busy looking over the installation of new Seeburg's Trumpet Casse in both places. The new ride has been a great hit in all places. ... Mr. Gafney is also busy looking over the installation of new Seeburg's Trumpet Casse in both places. The new ride has been a great hit in all places.

Ex-Chicago Supply's Chet Gore informs us that he is offering a new card series called "Hare Kode" (and Dangsters) in full color. They've vended exclusively in Exhibit's "Vacuumatic" (models 415, 307 and 311) card vendors. Chet also has a new series of recording artists available to the trade. The X-250 plastic vendor now fits on bulk vending machine stands. Gorer asserted that he expects an appreciable increase in sales this year.

Eugene Trubman, presy of Atlas Music Co., is busier than ever these days, since Stan Levin, Bill Phillips and Chuck Harper are out on the road calling on customers. Other busy bees at Atlas are Joe Kline, Sam Kolber and Frank Orlowski and Frank Trucano, of Black Hills Novelties, in Black Hills, South Dakota, long distance to advise that the Music & Vending Assn. of South Dakota had its quarterly meeting, March 28-29, in the Ward Hotel, Aberdeen by celebrating the association's 20th anniversary. All surviving charter members will be honored guests during the two day bash. Dick Schoeneman, who is the affable general manager of the association, is conductive to the affair.

J. H. Kearney's Art Weinland headed for Europe this past week to call on the trade. He recently vacationed in Palm Beach with his wife Kay, Art patinated with the occasion and said word that something editor, Eitel Music Co., in Detroit, died recently. He was 52. ... World Wide's Harold Schwartz informs us that the distributor's new campaign of assistance for operators, helping them spot the right products and their commissions in locations is making excellent headway. He and Nate Feinest are elated over results, as are Fred Skor and Irv Dvini.

Ed Ruber, Wico Corp., tells us the firm's new 32 page vending supplement for the 1955 catalog is being distributed internationally this week. ... While in Chicago during the recent A.T. meeting Clarence Schueller, presy of Games, Inc., visited with Cash Box European director Neville Marren. ... Ralph Wyckoff advises that the heavy production and shipping at Chicago was kept in check somewhat with the bill received daily.

D. R. Industries' Dennis Ruber just returned from a visit to Des Moines, Iowa, Richard Utanoff, Ruber's partner, is back on the road again. ... Ross Scheer, presy of Western Trails Amusement Co., advised that Unique Industries will return to the latest kidz at the time offered. It is a fine idea. ... MOA's Fred Granger informed us that the March 5 meeting with the major manufacturers has been definitively canceled because it clashed with the upcoming NARM Convention. The meeting will be rescheduled for a later date—as yet undetermined, according to Granger.

Sam Stern, presy of Williams Electronic Mfg. Corp., is back in his busy office again after a hectic spring trip to Europe and a short holiday in Jamaica. Sam is busy with the business tour into the West Coast this week. ... Dennis Robery, presy of Dynaball Co., in Skokie, an area of interest to many readers, has acquired two new new games for the area—two new games for the area.

Nate Victor, of S. L. London Music Co., expressed his elation over the way Seattle Vending System is catching on in Wisconsin. He feels very strongly that this is the answer to most operators' problems in collecting in localities. ... In a recent letter to the editor, the manager of Seattle Vending, wrote: "We have found that the Seattle Vending System is the answer to our problems. It has helped us make our business more efficient and profitable."

We are happy to announce that Chicago based Chicago Chatter is now available online! Visit: ChicagoChatter.com for all the latest news and information on the industry.
BULLETIN
British 15% Tax Reduced 5%

The 15% per cent import tax will be reduced by five per cent to ten per cent on March 26th. This tax was introduced six months ago as a temporary measure to restrict imports and ease Britain's balance of payments, the Government has decided that sales tax should be further reduced in this direction to enable them to make a cut. The announcement, well received in Britain, received some rather warmer welcome from some of the seven members of the British Trade Association (EFTA) at Geneva, Switzerland. Mr. St. John Browne gave no indication if, and when, further cuts would be made.

One of the requirements is to affect operators here, to any great extent, as by large manufacturers and importers, like most other industries, have absorbed most of the tax anyway.

One of the requirements is to affect operators here, to any great extent, as by large manufacturers and importers, like most other industries, have absorbed most of the tax anyway.

Meeting Dates & Trade Events

MARCH
20 Convention. Place: Constitution Plaza, Hartford, Conn.
27 Minnesota Vendors Assn. Place: Sheraton-McGill Hotel, Minneapolis, Minn.

APRIL

MAY
8 New England Vendors Assn. Place: Lafayette Hotel, Chicago, Ill.
11-12 Western Vendors Assn. Place: Hotel Peabody, Memphis, Tenn.

JUNE
10-11 National Front Office Hotel, Myrtle Beach, N.C.

SEPTEMBER
14-16 ADA Convention & Exposition. Place: Pick-Congress Hotel, Chicago.

OCTOBER
16-19 NAMA Convention. Place: Atlantic Beach Convention Hall.

Cash Box — March 6, 1965

Trini Lopez, St. Pat's Pkg.
On Seeburg Little LP's

Chicago — The Seeburg Corporation's phonograph programming releases for the week of February 15th include the cover of the "Two for One" Ballads, released by Seeburg's "Two for One" Ballads, released by Seeburg's...
**Mike Stanley Set For Swingingest Discotheque In Town**

SEATTLE—Mike Stanley, President of the M. J. Stanley Co., Rock-Ola distributors in the northwest territory, advised Cash Box last week that to celebrate the Grand Opening of this firm’s new 3000 sq. ft. addition, an Open House will be held at a private club here on March 13. Highlight of the evening will be a discotheque dance session with music provided by the Rock-Ola ‘Grand Prix’ phonograph which will be booked up to twin dual stereo speakers custom manufactured by Stanley. In addition, props, signs and promotion material will be used to give the party an “authentic discotheque party atmosphere” according to Stanley.

Details of the Open House Party will be made available next week, following mailings to operators throughout the area. “We have a three-step program set to publicize the show, and operators will be invited via three special mailings announcing just some of the program,” said Stanley. “I have on hand some of the wildest discotheque dance music a dancer could ask for, which will be heard over speakers designed to keep a dance session jumping, and I look forward to a good time to be had by all.”

Stanley stated that Rock-Ola factory officials will attend as will Stancraft and other factory officials. The coinman recently opened a Los Angeles showroom where the Stancraft line is reportedly doing an unusually successful missionary job of selling non-food merchandise through the Stancraft line of record, general merchandise, greeting card, and novelty vendor.

**UJA Drive Launched In N.Y.**

**NEW SEEBURG MERCEDES:** Seeburg’s new German van is a Mercedes (pictured above) outfitted to showcase the firm’s Discotheque Package to European outlets. The photo was taken in front of Seeburg director Musik-vertrieb during Seeburg meetings in Zurich, Switzerland recently.

Seeburg distill Bill Schwartz left here for NYC last week to attend Seeburg regional sales meets in that town. . . . Bill Racocins breathing a mite easier these days now that National Rejectors has shipped some of the coin mechs for that awaiting kiddie ride. They’ll be shipping by the time you read this.

Trimount’s sound division delighted over the reaction patrons give the specially built speakers in the Boston discotheque. The sound is really big.

Russ Mawdsley, New England Assoc. proxy, expected to spend time in Waah., DC with MIA officials, re the copyright jails . . . Music and Vending’s Al Levine into NYC for talks with Al Simon of US Billiards and the distributing company, and for meets with record company execs . . . The Rock-Ola ‘Grand Prix’ moving well up there.

Si Redd and Bob Jones out of town later in the week. St’s working on a new idea for bowling alleys that sound revolutionary . . . The Wurlitzer Model 2900 moving well in the New England area and reports from Bob Bear at the Wurlitzer plant indicate that the new ‘blonde’ the 2900-A has already started to move out of Redd’s Watertown showrooms.

Gottlieb’s “Thor-Bred” pinball machine following the pattern of “Skyline.” Practically a sellout in the New England area. Trimount’s Ir Margol dé held a veteran New Englander land three new locations which never before had a juke box. Placed the ‘Diplomat’ into all three clubs on a discotheque deal. “The music machine end is very active this month,” stated Margol.

**Rock-Ola Ups Gorman Cordero Moves Up**

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, last week announced the promotion of Hugh Gorman to the newly created position of General Sales Representative. Also, Sal Cordero was upped to Gorman’s previous post of Sales Co-ordinator for the Chicago based company.

In Gorman’s new assignment he will supervise sales activities on Rock-Ola coin-operated automatic phonographs and vending machines.

Gorman joined the Rock-Ola Manufacturing Sales Department as its co-coordinator in 1962. Prior to this he was with the Marketing and Research Dept. of Clayton, Marky & Company. Before that he was in the Marketing and Research Dept. of the Admiral Corp.

Cordero was appointed to sales administration at Rock-Ola Mfg. Corp. in October, 1964. Preceding this he was in sales administration at Master- serts.

Prior to this post he was administrative assistant to the president of Sturt, Towne Products, Inc.

A Seeburg Distrib. Reports On Discotheque

COLUMBIA, S.C.—The following notes on the discotheque scene were compiled by Walter Campbell, branch manager for Southeastern Distributors, Inc., Seeburg equipment outlet here in Columbia.

We are exceedingly happy and proud to advise you of the tremendous success of our recent discotheque, held at Columbia, S.C. at Capitol Lounge, 1229 Water Ave. There wasn’t any local newspaper announcement. Only verbal invitations were issued to customers and customers to friend. By 10:00 PM the night of the opening, people were being turned away and that has been the story each night. It has been a fabulous, Mr. Joel Hendriz, the owner of Capitol Lounge and also the owner of Capitol Music Company has leased another building and expects to open soon.

We have another music operator here in the process of installing Discotheque in two locations, Witt Music Company in Greenville, S.C. is in the process of installing one or two Discotheques in Greenville, S.C. The first one was at the Nineteenth Street Community Center and the other will be made over Radio Station, WOOS here in Columbia, S.C. concerning discotheque.

On Jan. 10th, 1965, Southeastern Distributors, Inc., in Columbia had an open house party for the new line of 1965 coin-operated Phonographs. A 15-piece orchestra, under the direction of Kay Suel on, performed. The gala evening was closed with a pinball tournament conducted by the very able and apt Mr. William Beckett. We had an attendance of 25 music operators from North and South Carolina and the Mayor of Columbia, Mr. Joel Hendriz attended the school and he also. This was by far the most successful discotheque.

**Marvin Stein Is Honored In Philadelphia**

**HUMANITARIAN AWARD (left) of the Philadelphia Allied Jewish Appeal is presented to Marvin Stein, partner and executive head of Eastern Music Systems Corp., Seeburg distributors, at the annual dinner of the Coin Machines Division held recently at the Warwick Hotel (CB Feb. 27). Shown (left to right) are Ralph W. Fries, executive vice-president of Berle’s Vending Company, who is a vice-chairman of the AJA Trade Council; Joseph Silverman, executive secretary of the Amusement Machines Association of Philadelphia, who chaired the dinner and presented the honoree with a painting of himself; William F. Adair, executive vice-president of Seeburg Corp., who wasATTERN of the many out-town guests at the dinner; Marvin Stein; Harry R. Rockower, a vice-chairman of the AJA Trade Council; and Joseph Levin, head of Blue Ribbon Vending Company who is chairman of the Board of the Amusement Machines Association.

**GUEST OF HONOR (right) Marvin Stein, is shown with members of his family, admiring the painting of himself presented to him by Joseph Silverman in behalf of the Amusement Machines Association of Philadelphia. Mr. and Mrs. Marvin Stein are shown seated with their four children. Also shown with the two sons and two daughters, standing in the rear, is William F. Adair, executive vice-president of Seeburg.**

Cash Box—March 6, 1965
CHICAGO—Continuing its emphasis on management methods for vending operators, the eleven 1965 Spring meetings of the National Automatic Merchandising Association will be highlighted by a two-hour presentation entitled "How To Manage Time To Realize Extra Profits Potential!" According to NAMA President J. Richard Howard, professional experts from the Chicago-based Business Forum organization will conduct the sessions, including standards for measuring efficiency, personnel control methods, profitable allocation of sales and service time, and financial controls for vending operators.

"These professionals have conducted intensive personal on-the-spot analysis in more than 20 different vending operations, to adapt their successful methods specifically to our industry," Howard said. "No vending operator can afford to miss this year's sessions, in my opinion."

Beginning at Hartford, Conn., on March 30 and scheduled through June 12, ten of the meetings will be held in cooperation with NAMA offices, with their annual meetings coinciding with the program dates, according to G. H. Tansey, NAMA director of conventions. The program format will be similar at each session, and all are scheduled on Saturdays.

All vending operators are welcome to the conferences and may choose the meeting most convenient to them. No registration fee will be charged. Annual business meetings of the state councils and general vending business discussions are scheduled from 10 a.m. to noon, with a keynote address scheduled after a group luncheon.

From 2 to 4 p.m. the schedule calls for a presentation methods conference, followed by the customary sponsored hospitality hour from 4 to 5 p.m.

"Two-hour "take-home" printed material will be furnished to each operator at the conclusion of the afternoon session," Tansey said.

Alternating at different meetings in the vending management presentation will be the following three experts from the Business Forum organization: George S. Comonikes, Forum director and former project director of the Center for the Study of University of Chicago; Allen F. Jung, associate professor of marketing at the University's Graduate School of Business; and John G. Randall, Forum vice president and former Director of Marketing Services of McCann-Erickson, nationally known advertising organization.

Business Forum was established in 1937 specifically to provide training and educational services to business and industry. Current clients include Montgomery Ward and Company, Western Electric Company, and Anchor-Bush, Inc.

Featured as luncheon speakers at each meeting will be a top officer of NAMA, President J. Richard Howard, Senior Vice President W. J. Manning, Jr., Vice President James T. McGuire, and Treasurer Meyer Gelfand will alternate as keynote speakers, Tansey said.

Registration for the meeting will begin at 8:30 a.m.

NAMA will also take part in the programs of the Ohio, Carolinas, and New York State meetings, which are organized by independent state groups.

Dates and places of the NAMA-sponsored conferences are as follows:

March 30, Hotel America, Hartford, Conn.; March 31, Sheraton-Belvedere, Baltimore, Md.; April 4, Sheraton Motor Inn, Orlando, Fla.; May 1, Sheraton-Oklahoma Hotel, Oklahoma City, Okla.; May 8, La Salle Hotel, Chicago, Ill.; May 15, Hotel Peabody, Memphis, Tenn.; May 22, Tamales-in-the-Pocenos, Pa. (near Stroudsburg); June 5, Disneyland Hotel, Anaheim, Calif.; and June 12, Hotel Pfister, Milwaukee, Wis.

New NAMA Assistant
P.R. Director Named

STEVEN R. POLCYN

CHICAGO—Steven R. Polcyn, the National Automatic Merchandising Association's recently appointed assistant public relations director, will be including as one of his major duties, the editing of the association's "Newspaper Public Relations Manual" for which "The Blue Book of Automatic Merchandising" is the province.

Polcyn, a graduate of Elmhurst, was previously associated with the Continental Illinois Bank and Trust Company of Chicago and the Mid-America Chapter of the American Red Cross.

Business Experts To Discuss & Analyze Vending Operations at NAMA Spring Meets

HOWARD CONOMICIES

JUNG RANDALL

Hot Stuff For Vendors

Gebhardt Offers New Pdt. For Hot Machines

SAN ANTONIO—Instant Beef Stew and Instant Spaghetti with Meat Sauce, specifically designed for hot canteen and vending machines and institutional food service use, have been introduced by Gebhardt Mexican Foods Corp., Chicago.

Both are packed in individual-serving eight-ounce cans and are comparable in quality to Gebhardt's Instant Chili Con Carne with Beans, a line that has been marketed successfully.

They were created in Gebhardt's kitchen and successfully evaluated.

The Instant Beef Stew is a uniform blend of spices, flavorings, selected meat chunks of choice, USDA-inspected beef meat.

The Instant Spaghetti is "chili-mac" style with more than 70 per cent of sauce seasoned with Gebhardt's Eagle Chili Powder. Uniformly ground beef and No. 1 Semolina spaghetti are basic ingredients.

Products have proved long life in laboratory and machine tests and successful marketing.

Both items are shipped 46 cans per case, 24 cases per pallet. The Instant Spaghetti is 20 to 25 cents each. For the Instant Beef Stew, the probable selling price is 30 to 35 cents each.

Philadelphia—Robert T. Garri- son, president of The Arrow Company, a Division of Clissett, Peabody & Co., Inc., has been elected to the board of directors of Automatic Retailers of America (ARA) for the term ending March 27. M. T. Salmon, board chairman, said, "Mr. Garrison comes well-equipped to add his tre- mendous knowledge and sound marketing principles to ARA's vigorous expension program." Mr. Garrison said, "His election is also evidence of ARA's desire to broaden the contribution our directors can make."
With The Shortage In Mind

New Bally Bingo
Takes 5¢ And 25¢

CHICAGO—Bill O’Donnell, president of Bally Manufacturing Company, points out that “Border Beauty,” the company’s newest bingo type pinball game, is “designed to alleviate the present coin shortage.”

“Border Beauty,” O’Donnell explained, “is equipped with two coin chutes, one accepting nickels, the other accepting quarters. Players can deposit a nickel for each play or deposit a quarter for one play plus four credits on the replay register. Thus the game attracts play even when the location is low on nickels, which appears to be the coin in shortest supply.”

O’Donnell stated that ‘Border Beauty’ also has a removable quarter box, and with single or double coin mechanisms suitable for coins of various nations.

New Wico Meter/Timer

CHICAGO—A new coin meter/timer has been introduced here, by the Wico Corp., according to the firm’s executive officer Ed Ruber. “Two important features of this timer,” Ruber stated, “are the wide range of timing cycles and the unusual number of coin acceptance settings. All available preset at the factory. There are over 30 different timing cycles to choose from, and the meter can be preset to accept one or two pennies, nickels, dimes or quarters. The current shortage of half-dollars makes the acceptance of two quarters of great interest to operators,” he added.

This new design coin timer has a slug rejector, automatic timer reset, removable cash box, and a heavy duty slide bar and lock assembly for double protection against burglary and vandalism,” Ruber stated. “Its compact size—only 12-1/4” high, 7” wide and 1” deep—allows it to be mounted anywhere convenient to the metered appliance.” The box housing and paneling door are of all-welded heavy gauge construction with a durable baked hammer-silver finish, he added.

Philadelphia Fare

Marvin Stein, Eastern Music Systems exec, whose recent reception of the Humanitarian Award for his role as chairman of the Allied Jewish Appeal drive and for his other charitable activities served to honor one of this town’s most diligent workers for the Jewish cause, was also presented by Joe Silverman with a portrait of himself on behalf of the Amusement Machine Association. Marv passed along just about the finest compliment ever given a portrait—by a subject, saying, “It looks just like I’d like myself to look.”

Dave Rosen, fresh from a series of business negotiations in Los Angeles, was scheduled to hop off again for Italy on Sunday Feb. 27. This energetic coinman, whose seemingly boundless energies were concentrated to a great degree on charitable activities during 1964 when he served as Chief Barker, is now stirring up an interesting business brew with some extensive globe-trotting on behalf of the firm. Dave says he’ll have an interesting announcement to make on his return from the continent. . . . That commotion over at the Active Amusement Co. is simply a beehive of operator-interest stirred up by Gottlieb’s new ‘Thor-Bred’ pinball. The firm’s chief Joe Ash says the game’s combination of a multi-bumper action with two-player competition has been making it a winner for the Active gang. . . . Jimmy Ginsburg and the service gang at the Barnes Specialty Co. have combined their talents and extensive reconditioning facilities and produced a generous collection of “like-new” of United Shuffle games, which include ‘Ultra’s’ and ‘Dolphin’s’ and everything in-between, are also available at the Barnes branch in Pittsburgh. “Come on in!” says Jim.

Conat shows ‘Ski ’n Skore’ At NY Show

Skiing fun at the New York Sportmen’s Vacation & Travel Show, held at the N.Y. Coliseum Feb. 19-28, was provided by DuKane’s ‘Ski ’n Skore’ game at the Conat Sales Corp. exhibit booth No. 114. The lady in charge of all this commotion is Myrna Cohen, wife of Conat exec Teddy Cohen who’s been distributing and finding locations for the game all over the New York area since its release by the DuKane Games Division last summer.

Cash Box—March 6, 1965
Bally ANNOUNCES NEW*STYLE Bingo

Border Beauty

- NEW 20-HOLE PLAYFIELD with new fast action, new skill-appeal
- NEW 20-NUMBER CARD with refreshing new scoring simplicity
- NEW 4-COLOR SCORES red, blue, yellow, green score separately
- NEW A-B-C MYSTIC LINES with new "number-shuffling" flexibility
- NEW 4-STAR FEATURE with new top bracket score-appeal
- NEW DOUBLE SCORES with powerful extra coins attraction

plus old favorite Red Letter Games...
popular Pick-A-Play Buttons...
Star Rollovers... Extra Time... Extra Balls...
new Nickel-Quarter Play

For a Big Bingo Bonanza get Border Beauty today

SOLD ONLY in foreign commerce or, pending clarification of the law, a State of the U.S. where "specifically enumerated as lawful in a statute of that State."

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.
WANT
FOR RESALE—SEEKING AND WURLITZ- 
ER Phonographs, Games, Send inventory and 
prices to W. H. SMITH, 8220 S. FLORENCE 
ROUTE—MILWAUKEE 15, WISC.

BINGOS, MISS AMERICA, KOLLER 
DECK, CHERRY, PLUG, TOY, 7-1411.
See and Wurlitzer 1413-1418, Ballerina, 
Cowan,楚, Dauphine, Elgin, Ideal, 
Carnival, Binks, Judo, Goldengate, Silver 
Star, 1935-1950s, Address: 4823 S. KAN 
ZANIA, CHICAGO 31, I. L. (Tel. W. 426- 
2061)

USED 45 RPM RECORDS, ALL TITLES as 
shown, right off the roll. No sorting or 
picking. We pay freight from anywhere in 
U.S.A. to 25 Cents a roll, less than 1,000 
roll C. O. D. PAYABLE HERE. JIMMY 
JONES & SHIPS, 1034 W. DAVIS ST., 
CHICAGO, ILL.

WANT TO BUY—ALL LATE MODEL, 
refurbished, 1949-1956, state price and 
condition in first letter, MIKE BURNO, 
2503 CEDAR, 
NEW YORK, NEW YORK 10036. (Tel. 
1-3752)

TELEQURZ ARE WANTED, WRITE TO 
THE MANUFACTURER, 7-51, Seesen, 
SAXONY, GERMANY.

WANT—Model 50s or model 
with antique and 
unlike units. Late model Base- 
ball, Bally, Gottlieb, Stern, 
make, condition and best 
price. The Tri 
TALBOT ST, ST. THOMAS, 
ONTARIO, CA.

HOB NO. 16.235. 1954-55, 
200-Wattorator 345. 341, 
Kernow Twist 
Ball, Made in England. 
Lennon T. F., 
NEW YORK, NEW YORK 10010. 

COMPLETELY RECONDITIONED 
SPECIALS: Songbird (with 
carry bag & 
Headlight), $69.50; 
Fashion Flier (with carry bag & 
Headlight), $89.00; 
Fashion Flier 3 (with 
carry bag & Headlight), $99.50; 
Zephyr, 18"x23"x15", 
$199.00; 
Mandrel Grill 312, Ship US or export 
Port of 
NEW ORLEANS, NEW 
ORLEANS, LA.

AMI H-16, H-28, H-345, 1944-45, 
1950-1955. 10" x 5", 
200-Wattorator 284, $105, 
Kernow Twist 
Ball, Made in England. 
Lennon T. F., 
NEW YORK, NEW YORK 10010.

WANTED—All Sevago, 
Archer, Mundial 
export; also Miles & 
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W.A. WILSON, 
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LATE BINGO'S AMERICA/UP, GOTT- 
LIEB 2-4 players. Bowlers had late 
models. For any late 
models, pack original 
cards. Pay cash in 
dollars. Address: 
BINGO'S, 3200 
MADISON AVE., 
CINCINNATI, OH. 45206 & 
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BELGIUM.

RECORDS, 45's and LP's, SURPLUS, 
RETS, overstock, cat-o'-nine-tails, 
Herbert Hodge's, 1922-1956, 
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We are unable to 
grant our usual 45 rpm 
records up to 10 years old. High 
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anywhere. Up to 450 each 
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SEEKING Wurlitzer: AMI and Rock-Orn, 
music, radios, phonographs, 
write or call: PALMER AT BELL, 
21-316, COMMERSTRAAT—ANTWERP, 
BELGIUM.

SELL YOUR SURPLUS 45's TO 
THE NA- 
Tional American Record Club, 
world's largest 
purchaser of promotionally priced record 
inventory. We will 
send money 
by the 
follow 
slow, Wire-Shows 
for 
only $1.50 per 
100. Address: 
J. LEONARD, 
HANOVER, 
NEW JERSEY 1138 (Area 511-7-3984)

NEW 45 RPM RECORDS. NO 
QUANTITY too 
small. In stock. Write or 
phone. 
PAUL'S RECORDS, 
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N. J. (Tel. 2-2543)

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2212, 2215, 2219, 2243, 
Wurlitzer 1810, 1811, 2010, 2230, 
2239, 2241, 2250, 2254, 2255, 2256, 2257, 
2258, 2288, K-20, JONES, ROWE, SHIVERS, 
LIGHTNING CIRCUS, DOUGLAS, DAMIC, 
GOTTLEB, Ringer. Such offers to 
VICTOR 
DEALE 
R, 524 COLONNY 
AT 
CHEL, BELGIUM.

RECORDING OPPORTUNITIES, 
20 CENTS a roll, freight 
& freight for 
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SALES, 
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ASHINGTON STREET—BOST. 
M.A.

EXHIBIT YOUR LINES 
throughout 
18,000 Professional 
commercials! Longest 
show business 
vendors. Per 10,000 
ideas $2.50, 
by 1,000 ideas $5.00. 
Contact: Your 
Current 
Features, 320 
STATE STREET, 
DEERFORD, 
BElmont 
HAROLD BURTON, 
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INSTRUCTION AND SERVICE 
MANUAL for Gottlieb Amusement 
Equipment. A detailed 
checklist of parts 
and accessories 
complete. Unique 
equality to receive 
library at very 
low price. W. 
GOTTLEB, 
DEERFIELD, 
III.

CAJUN MUSIC FROM LOUISIANA: 
Singles and Albums. Free 
Cajun singles in CATALOGS 
are available. 
Attirant 
Singles with street.

THE FLOYD'S RECORD 
SHOP, ville Plaise, Louisiana T. 70656.
MORE Play—MORE Revenue—MORE Profit
with CHICAGO COIN’S Exciting

TRIUMPH
6-PLAYER PUCK BOWLER

MORE EYE-APPEAL CONTEMPORARY HI-STYLE CABINET/LONGEST and WIDEST PLAYFIELD/ULTRA-MODERN FLUORESCENT LIGHTING ON PINS and BACK GLASS

MORE PLAYER APPEAL with FLASH BONUS SCORE GAME—Bonus score collected in 11th frame/RED PIN GAME—Red Pin Bonus score for STRIKES in 3rd, 6th and 9th frames/STEP-UP, REGULATION, DUAL-FLASH and FLASH-O-MATIC SCORING.

GO with CHICAGO COIN and you go with Assurance!

PROVEN Player Appeal!
PROVEN Trouble-Free Operation!
PROVEN Instant-access Serviceability!
PROVEN Profitability!

* Pilfer-proof Cash Box—all steel, double door.
* Shadow-box Back Glass frame.
* Easy Bulb Replacement.

YOUR CHICAGO COIN DISTRIBUTOR IS NOW DELIVERING THESE PROFIT MAKERS!

TOURNAMENT
6-Player Automatic BOWLING LANE

CRISS CROSS POP-UP
The Game with the BOUNCING BALL ACTION!

MUSTANG
2-Player PIN GAME

CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

Cash Box—March 6, 1965
**MUSIC MACHINES**

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**PINEAPPLES SALLY**

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**CHICAGO COIN Shuffles**

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<td>Triple Score (1/55)</td>
<td>Score-A-Line (9/55)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**WILLIAMS Ball Bowlers**

<table>
<thead>
<tr>
<th>Roll-A-Ball 6P (12/56)</th>
</tr>
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</table>

**WHENLY**

<table>
<thead>
<tr>
<th>Missuri (6/59)</th>
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</thead>
</table>

**COIN MACHINE INVENTORY LISTS—USED EQUIPMENT**

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section.
NEW! DIFFERENT!

Pretty Baby

2-PLAYER ADJUSTABLE 3 - or - 5 BALL

2 EJECT HOLES PROTECTED BY 2 DROP TARGETS. HITTING DROP TARGET OPENS EJECT HOLE TO SCORE 100 TO 1000 POINTS!

- Number Match
- Slug Rejector
- Plastikote Finished Playfield
- Stainless Steel Trim
- Twin Chutes (opt.)

plus

MANY EXCLUSIVE WILLIAMS FEATURES

And United

MAMBO

SHUFFLE ALLEY

FASTER SCORING DRUM UNITS

New YOUR CUSTOMER'S NAME ON CUSTOMIZED TITLE STRIP!!!

- Colorful Backglass and Cabinet
- Easy-Normal Strike Adjustment in back box for Operator's Convenience
- Standard 10c Play — Multiple Coin Mechanism Optional at Extra Cost

Williams

ELECTRONIC MANUFACTURING CORP.

3401 NORTH CALIFORNIA AVE. CHICAGO, ILLINOIS 60618
Cable Address: WILCOIN, CHICAGO

BUY THE BEST—BUY WILLIAMS

WILLIAMS FEATURES

10 IT WIDE

Shipping Weight (Crated)

500 lbs.

PLAYER'S CHOICE OF 6 WAYS TO PLAY...

NEW IMPROVED SERVICE FEATURES AND MECHANISM THROUGHOUT

EASY TO SERVICE • EASIER ACCESS TO PIN PANEL

DUAL LOCKED CASH BOX

8¼ Ft. Long

2¼ Ft. Wide
ROCK-OLA MAKES PHONOGRAPHSTHAT KEEP YOU HAPPY!

With Rock-Ola phonographs, you get the widest choice of options in the business! You get the equipment you want and can use! For example, the Princess Royal Stereo-Monaural Phonograph is so compact it fits anywhere. You can easily add the Full Dimensional Sound Speaker system to satisfy the very finest locations. Mechanical intermix permits programming in any bank, in any sequence. And for the ultimate in phonographs Rock-Ola offers the prestige stereo-monaural Grand Prix. Rock-Ola is famous for dependability. No obsolescence! Interchangeable parts for fewer service problems! Get into more locations with the phonographs that keep you and your locations happy—Rock-Ola!

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