Veteran vocalist Jerry Vale, whose disks occupy numerous slots on juke boxes, lends a hand and a smile, at the introduction of the new Rowe AMI 'Diplomat' phonograph for 1965. The Musicansale phone was premiered at Rowe AC Manufacturing's company-wide meet this month in Hollywood, Florida, and will be on display for ops beginning this week during Special Open House Showings at distributor outlets across the country. During the past year, Jerry Vale has made tremendous strides. His latest Columbia LP, "Standing Ovation," is the 6th Consecutive LP by the vocalist to break the album best seller list. His next LP will probably top them all. It's the album follow-up to his current single smash, "Have You Looked Into Your Heart," and it's schedded for release shortly. Vale is currently playing to sell-out audiences in concerts and is set to appear on the Ed Sullivan TV'er Feb. 21.

INTERNATIONAL SECTION BEGINS PAGE 51
The Case for Columbia Records
Country & Western

Stonewall Jackson
"I Washed My Hands in Muddy Water" c/w "I've Got to Change"
4-43197

Carl Smith
"My Friends Are Gonna Be Strangers" c/w "She Called Me Baby"
4-43200

Flatt & Scruggs
"I Still Miss Someone" c/w "Father's Table Grace"
4-43204

Marion Worth
"I'm Not Myself" c/w "The Hands You're Holding Now"
4-43214
A LOOK AT LAST CHRISTMAS

Christmas 1964 should be far from a dead issue as far as the record business is concerned—or, to be more specific, now is the time to give thought to the continuing decline in Yuletide singles product success.

The picture has been clear for a number of years. Exposure of Yuletide singles product starts later and later each year, virtually destroying any chance for hit making saturation. A vicious cycle has developed. Since the gamble in putting over an Xmas single is greater, incentive is less in trying to beat the overwhelming odds against a Yuletide hit. It is natural for composers to put aside thoughts of creating the next "Rudolph, The Red-Nosed Reindeer" or "Have Yourself A Merry Christmas" when such a challenge meets with increasing indifference.

Last Christmas was, in our view, the worst showing yet for Christmas singles. With a few exceptions, most singles product, generally woesome in quality, and often limited to top artists doing the old standbys, did not start receiving radio play until around the middle of Dec.

This new starting date, if you will, cut deeply into what had become somewhat of a tradition: concentrated Yuletide play starts after Thanksgiving Day. Now that this modest time factor has given-way to a more abbreviated exposure period, one can wonder whether Christmases-to-come will no longer inspire the tasteful novelty, the warm Christmas ballad, as expressed by that version that makes all other covers for all-time only second-best.

The situation might be just that drastic if the business doesn't begin within the next few months to think the matter over and make attempts to save the Christmas single from extinction.

One way not to start finding solutions is by playing a blame-game. Radio should not be faulted for late starts in exposing new Yuletide product, nor should the disk industry take the rap for the quality of its releases.

The point-of-view should involve a meeting-of-the-minds between both the broadcasting and record industries that would assure earlier exposure of Christmas singles, and every attempt by record labels to produce the most imaginative kind of Seasonal sessions.

It is obvious that this kind of understanding is the direction that can break that vicious cycle and unvel a new era for the Xmas single. We are certain that another "Rudolph," a new "Have Yourself A Merry Christmas" are waiting in the wings. All they need is the proper climate in which to blossom—even in December!
CASH BOX TOP 100

JANUARY 30, 1965

1. DOWNTOWN
   "FELTUA CLARK-Walker Bros.-71194" 1 4
2. I'LL GROW LOVEST LEADING
   "CHITTY-CLARK-Walker Bros.-71194" 1 4
3. THE NAME GAME
   "SCHEERER-Kapp-VGP-27" 2 3
4. THIS DIAMOND RING
   "DEPAGLIA-Decca-573556" 3 30
5. HOLD WHAT YOU'VE GOT
   "LIDE TIX-Dio-4001" 3 10
6. CONFESSIONS OF Me
   "SHERMAN,Al-MERP-9605" 3 12
7. KEEP SEARCHING
   "GIL,Shirl-Decca-54107" 4 10
8. HOW SWEET IT IS
   "SIMPSONS-Atlantic-1068" 5 2
9. ALL DAY AND ALL OF THE NIGHT
   "VON ZLY-Capitol-3334" 6 11
10. LET'S LOCK THE DOOR
    "JAY & AMERICAN-UAS-805" 7 23

11. I FEEL FINE
    "BEATLES-Capitol-5335" 8 1
12. MR. LONELY
    "VON ZLY-Capitol-3335" 9 12
13. DEAR HEART
    "WANDS-Columbia-43180" 10 17
14. THE JERK
    "LARKS-Monrow-106" 11 9
15. HEART OF STONE
    "BOWLES-Stones-London-9725" 12 30
16. MY GIRL
    "GLORY TEMPTATIONS-Gordy-7038" 13 34
17. TIME WINE
    "ALVYN CASH-CRAWLERS-Man-Vul-110002" 14 35
18. YOU'RE NOBODY TILL SOMEBODY LIES YOU""9
    "DEAN MARTIIN-Repri-0333" 15 27
19. THE JOLLY GREEN GIANT
    "WHITE-Parrot-5330" 16 36
20. PAPER TIGER
    "SUE THOMPSON-Hickey-1287" 17 34
21. TELL HER
    "ZOOBLEAS-Parr-9723" 18 41
22. HAVE YOU LOOKED INTO YOUR HEART
    "SPERRY VALE-Columbia-43181" 19 32
23. THE "IN" CROWD
    "FRANK SINATRA-Repri-0332" 20 38
24. SOMEBODY IN YOUR HEART
    "FRANK SINATRA-Repri-0332" 21 34
25. BYE BYE BABY (GOODBYE)
    "YOUR SQUARES" 22 25
26. GONIN OUT OF MY HEAD
    "ANTHONY/IMPERIALS-DCP-1" 23 13

ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)

1. ALL RIGHT, YOU CAN LEAVE YOUR CHAIR BACK
   "JIMI HENDRIX" 6 93
2. I'M A LEAD QUEEN
   "LUCY SABREED" 7 79
3. THE LAST LADY SINGIN'
   "PETER PAUL & MARY" 9 94
4. I'M NOT THE ONE
   "LOVE THIS LOVE" 10 97
5. I'M GONNA BE A-flyin'
   "LOVIN' LEE" 11 100
6. I'M GONNA GIVE YOU LOVE
   "TOMMY JONES" 12 100
7. I'M GONNA MARRY YOU
   "JACKIE MCLEAN" 13 100
8. I'M GONNA TELL YOU
   "GODFATHERS OF AMERICA" 14 100
9. I'M GONNA TELL YOU
   "ROBERT CRAY" 15 100
10. YOUR HEART IS MINE (TO LOVE)
    "DEAN MARTIN" 16 100

COMPILLED FROM LEADING RETAIL OUTLETS—DOES NOT INCLUDE AIRPLAY REPORTS • SHARP UPWARD MOVE • BEST SELLER • OTHER VERSIONS Strongly REPORTED
No. 1 in England
Immediate Smash in U.S.A.!
The Moody Blues
GO NOW

London Records

Cash Box—January 30, 1965
RIAA: 1964 Disk Sales Up 10%

In line with the expected sales increase, the year 1964 produced the greatest number of RIAA-certified gold disk awards for singles. The record of the year was John Denver and Dean Martin, the Four Seasons, and Bobby Vinton—three artists who each rounded out the seven awards.

Twenty-eight albums received gold disks, the second highest in RIAA’s history. RIAA’s authentication program was inaugurated in 1958.

RIAA Re-Elects Lieberson as President

NEW YORK—The Record Industry Association (RIAA) has re-elected its full slate of officers, with Jimmy Johnson, chairman; Frank Brown, president of the parent company, Metro-Goldwyn-Mayer Pictures.

In citing his reasons for the election, O’Brien said the disk and music (Big 3 publishing unit) net amounted to $498,000.

The entire company had net earnings of $1,637,600 in the first quarter, compared with a loss of $2,650,000 in the same period last year. O’Brien also noted that the disk division was being strengthened. He said the label’s recent purchase of the Lion’s share distrib outlets in New York and Los Angeles as part of the built-up.

Top Juke Leasing was looking forward to the coming of Jan. 5, 1965, for the release of the annual seminar of the salesmen and record buyers of leading stores, a program conducted by Larry Tualt, general manager of A&M.

O’Brien’s organization previously ran Musicor Records, which is now directed by Art Talmadge and is credited with 12 million dollar sales.

A-17’s first release is “Across The Street,” a Million Miles Away by Eddie Hodges and Larry Tualt, who has several big 100 singles.

Tualt said that a heavy disk schedule, featuring new pastees, was under way in New York and on the west coast. A second single due is “New, In, Nein, Fraulein” by newcomer Joey Brook.

Tualt further stated that the label was being built for the potential for both singles and LP sales.

Schrader and Wally Gold are currently producing items out of A-17’s New York office, at 25 West 56th St., while David Mook is doing similar chores at 253 Sunset Boulevard. Talent, songs and masters are being auditioned in both areas.

Epics & Okes Special Jan. LP’s

NEW YORK—Epics is releasing two special albums for Jan., “American Singers at Their Best” and “Close All The Honky Tonks” by Charlie Walker. A third LP, “It’s Over,” by Walter Jackson will be released on the Oke label.

In announcing the release of the three LP’s, Len Levy, Epic’s pre-president and general manager, stated that these artists have already enjoyed hit single records. In each case, the special release represents the first LP by the artist for our label.

Kassner Buys Sporn AME Interests in Settlement Of Suit

NEW YORK—Ed Kassner has acquired 75% of the shares in American Merchandising Enterprises, a Mid-Atlantic company with many disk-publishing interests, from Art Sporn for $315,000,000 (Canadian), Kassner announced last week.

The transaction included acquisition by Sporn against Kassner that was instituted in 1961, a fee for termination of the company’s services, and the appointment of a director of the firm.

Deal also included the sale of Kassner Associates, a new AME two years ago from Kassner production.

There are a total of 88 corporations under the AME bans; these include Bon Ton, a division of Bon Ton, and branches in major markets of the western United States.

1964 was a hot year for AME publishers, with three of them coming up with BMF Awards. They included “Java” (Tideland Music), “The Door” (Blackburn Music, which is a subsidiary of Decca), and “You Really Got” (Continued on page 47)

Picker Named 1st VP At United Artists Pictures

David Picker has been named 1st VP at United Artists Pictures.

Picker is credited with deciding to finance two big UA moviemakers, “Tom Jones” and “Lilies of the Field.”

The new post puts Picker below his uncle, Arnold Picker, exec vp, and just above his dad, Eugene, a vp who joined UA in 1961 after serving as president of Loeewe’s Theaters.
ABC-Par Opens "Big Drive In 65" At Florida Distributor Meeting

NEW YORK—At its three-day dis- tributor convention, ABC-Paramount launched the firm's "Big Drive In 65." The event takes the form of a 10-day, 30-city tour, with a number of top-name personalities attending the meetings and participating in the presentations. The distribution of Edison Roc Hotel, ABC-Paramount’s key account, was highlighted by presentations from the distribution division’s director, Sam H. Clark, and new label head Larry Spelter. The ABC-Par- Paramount convention will conclude with a surprise visit by Ray Charles; a long-distance call from the Impressions; a concert by the Three Degrees; and a presentation by top-name personalities and four-track stereo tapes on the label’s new releases.

Mercury Names Drayson To Head New Import Div.

CHICAGO—Looking toward a self-sustaining import division, Mercury/Decca has named Irwin Steinberg, its executive who made the Drayson arrangements, to become v.p. of parent firm American Broadcasting-Paramount Theatres, made a brief statement of appreciation for the cooperation, and the business meeting was called to order. Newton intro- duced the break by announcing Smith, his assistant, as successor to his office. Smith, in turn, described their duties to representatives to the various record companies, and their responsibilities as record distributors in the area.

In his new post, Ostown will administer all aspects of the publica- tion’s distribution, including both editorial and advertising. He will devote his ef- forts and background to a general ex- pansion of the record and music de- partment, and with his many years of experience in the industry trade, will continue the pages of Gas, his format, plans and programs for the betterment of the industry.

Ira Howard Resigns From CB

New York—Ira Howard has resigned his position as editor of Cash Box, effective immediately. He did not announce his future plans, but he has been reached at the following phone numbers: H 5-9844 or 3-4803.

Stokowski Joins Phase 4; Label Reaches For Big Names

NEW YORK—The magic name of Leopold Stokowski is making its debut on London Records, a development that signifies the turn of the phase 4, the label's "strong" selling vehicle.

Label is releasing this month a performance of the warhorse, "Sche- ster's Scottish Fantasy," under the direction of the London Symphony Orchestra. As explained by Marty Wargo, London's director of merchandising, and as a further indication of the success of the label, the move "shows how serious we are in making a bid for top names in the pop and classical areas for future phase 4 product."

"Peeling" has a hot item on its hands: the 10-city drive-in campaign on the package. This will also be conducted by label’s sales manager, and disk mage and streamer and easel displays for dealer use.

The campaign, under London’s special program for classical product, which features a discount deal, details of which are available at London distrib. In addition, there’s a feature ad in the "Hollywood Reporter." It was Wargo who negotiated the (Continued on page 47)
DUKE-PEACOCK
HAS BIG RECORD PLANS FOR '65
THAT'S... PRODUCING BIG RECORDS!
HERE ARE OUR
FIRST THREE CONTENDERS!!

JOE HINTON'S
NEW ONE
"I WANT A LITTLE GIRL"
AND
"TRUE LOVE"
BACKBEAT 545

BOBBY BLAND'S
"BLIND MAN"
DUKE 386
HEADED TO THE TOP!

A NEW DISCOVERY
WITH A VERY BIG RECORD
LEE LAMONT'S
"CRYING MAN"
BACKBEAT 542

DUKE AND PEACOCK RECORDS, INC.
2808 ERASTUS STREET
HOUSTON 26, TEXAS
OR-3-2611

LOOKING AHEAD
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. CAN'T YOU HEAR MY HEARTBEAT
   Southtown (ASCAP)
   Bernard Herms (BMI) (V.P.J., 2501)

2. LIKE A CHILD
   Penniman (BMI)
   Surround (Mercury 72200)

3. LITTLE MISS RAGGEDY ANN
   Long (BMI)
   Arreta Franklin (Columbia 43203)

4. PERCOLATIN'
   Lewis
   Willie Mitchell (Hi 2083)

5. MY GAL SAL
   (I HEAR YOU) CALL MY NAME
   Sart Ives (Decca 31729)

6. TERRY
   Sundheim (BMI)
   Twinkle (Teddio 1040)

7. MY BABE
   (Roy Maness—BMI)
   Righteous Bros. (Moglowl 223)

8. IT'S BETTER TO HAVE IT
   Magic (BMI)
   Barbara Lynne (Janie 1292)

9. SWEET, SWEET BABY
   Curtin
   Four Pennies (BMI)

10. THE CRYING GAME
    Southtown (ASCAP)
    Brenda Lee (Decca 31725)

11. DON'T COME RUNNING BACK
    Cash (ASCAP)
    Hank Wilson (Capitol 3340)

12. EVERYDAY
    Pearl (RCA—BMI)
    Rappens (Columbia)

13. DON'T OPEN THE DOOR
    (Horace—BMI)
    Jimmy Johnson (Magnam 219)

14. COMING ON TOO STRONG
    Young
    Wayne Newton (Capital 3338)

15. LAND OF 1000 DANCES
    Coker
    Three Midknights (Chaftahoonchee 666)
    Hal Moates (Ramport 642)

16. THE RICHEST MAN ALIVE
    Brian Seale—ASCAP
    Nat Carter (Imperial 6078)

17. BABY DON'T GO
    (Chic, Dino, Toni, May—BMI)
    Sonny & Cher (Miracle 0309)

18. DO-DO-DO BAH-AH
    Brom—ASCAP
    Bert Kayes (Coca Cola 1008)

19. IT'S Gotta LAST FOREVER
    Young
    Trees, Skipper Records—BMI
    Billy J. Kramer (Imperial 60685)

20. DIAMOND HEAD
    (Frederick—BMI)
    Veron (Dillon 803)

21. FLY ME TO THE MOON
    (Kahina—ASCAP)
    Warren Baker (Atlantic 1367)

22. HURT TO BAD
    (Carroll—BMI)
    Little Anthony & Imperials (DCP 1178)

23. YOU'RE NEXT
    (Lamott—ASCAP)
    Jimmy Winterspoon (Prestige 341)

24. CRYING IN THE CHAPEL
    (Pullover—BMI)
    Adam Wade (Epic 9732)

25. JERK AND TWINE
    (Pullover—BMI)
    Jackie Ross (Chess 2920)

26. HE WAS REALLY SAYING SOMETHING
    Johnny (BMI)
    Bobbie Tohill (V.P.J., 7501)

27. STRUNG OUT
    (Terry, MCG, BMI)
    John Crawford (Smash 72347)

28. I WILL WAIT FOR YOU
    Cash (ASCAP)
    Steve Lawrence (Columbia 43192)

29. CROSS MY HEART
    (Simpson—BMI)
    Bobby Vee (Liberty 55761)

30. LEROY
    (Flyer—BMI)
    Rhonda Trace (Day Dell 1776)

31. JAMBALEYA
    Fred—BMI
    Buddy Greco (Epic 7970)

32. DON'T MESS A GOOD THING
    (Prestige—BMI)
    Bobby Mc Clark & Fontelle Boss (Checker 1097)

33. TIGER IN THE TANK
    Prestige—BMI
    Chantels (R.S.V.P., 1105)

34. GOLDFINGER
    (Hank—BMI)
    John Barry (United Artists 219)
    The Oxford 12 (World Artists 1030)

35. POOR UNFORTUNATE ME
    (J. J. Barnes—Ring)

36. LONELY MAN
    Prestige—BMI
    Freddy Scott (Columbia 43199)

37. KEEP ON KEEPING ON
    (Jehovah—BMI)
    Vibrations (Chicago 7321)

38. BLACK KNIGHT
    Prestige—BMI
    Bobby Bland (Duke 386)

39. RED ROSES FOR A BLUE LADY
    If—BMI
    Vic Dana (Dot 304)

40. THE RACE IS ON
    (Glad, Artie—BMI)
    George Jones (United Artists 741)

41. A NEW LEAF
    Prestige—BMI
    Jimmy Reed (Vee Jay 642)

42. THIS SPORTING LIFE
    (Baal—BMI)
    Jan Whitecomb & Bluesville (Tower 120)

43. CINNAMON CINDY
    (Hanna—BMI)
    Jimmy Gilmer (Dot 16847)

44. COUSIN OF MINE
    (Bennett—BMI)
    Sam Cooke (RCA Victor 8426)

45. KISS & RUN
    Bobbie Stit (Coral 826)

46. A LITTLE BIT OF SOAP
    (McFadden—BMI)
    Carlton Mims (United Artists 796)

47. MR. PITIFUL
    (Crawford—BMI)
    Otis Redding (Volt 112)

48. I WANT A LITTLE GIRL
    (Shelp, Arkansas—ASCAP)
    Joe Holton (Backbeat 5084)

49. APACHE '65
    (Hagan—BMI)
    The Arrows (Tower 116)

50. PATCH IT UP
    (Prestige—ASCAP)
    Linda Scott (Kepp 641)
HOW SWEET IT IS
MARVIN GAYE
TAMLA 54107

CAN YOU JERK LIKE ME
THE CONTOURS
GORDY 7037

HE WAS REALLY SAYIN' SOMETHIN'
THE VELVEETTES
VIP 25013

MY GIRL
THE TEMPTATIONS
GORDY 7038

ASK THE LONELY
THE FOUR TOPS
MOTOWN 1073

'HITS ARE OUR BUSINESS'

TAMLA-MOTOWN SALES CORPORATION
2648 WEST GRAND BLVD.
DETROIT, MICHIGAN

Cash Box—January 30, 1965
NOW ON 12" LP'S

From the original masters, Banner brings back long-lost sounds...classics in their own time...songs and comedy that capture the American-Jewish warmth, spirit, and growth. Lost to another era, now the music and mirth you love are reborn under the Banner label.

BANNER Brings 'Em Back

ABC-PARAMOUNT-IMPULSE
"Big Drive in '65": 1 free for each 4 purchased. Expires: April 30.

ATLANTIC/ATCO
10% album program on all LP's—new releases as well as catalog. Expires: March 15.

AUDIO FIDELITY
LP deal: buy-8-get-1-free, plus one stereo spectacular demo at $8 with the purchase of each two catalog records. No termination date announced.

BLUE NOTE
10% discount on LP's. Expires: Jan. 31.

COLPIX
Cash refund of 96¢ on kiddie LP's to 27¢ on top-listed stereo LP's. Reductions of 18¢ on "400" series and 25¢ on "500" series.

DECCA-CORAL-BRUNSWICK
"Singles Powered Proven Product for '65"—Incentive plan, details of which are available through Decca branch and distros. No termination date announced.

DIAMOND
A buy-7-get-1-free deal on a Ronnie Dave LP, "Right or Wrong." Expires: Feb. 28.

FOLKWAYS-DISC
Folkways: 15% discount on all LP's; 100% exchange: Disc: all purchases in multiples of $5 per title; 15% discount; all purchases in multiples of 100 per title; 25%: 100% exchange. Expires: Feb. 28.

FORTUNE
1 free album when 6 are purchased in any combination. No time limit.

GATEWAY
Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

LIBERTY-IMPERIAL-DOLTON

NASHBORO
Buy-7-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
1 LP free for each 10 purchased less 3% cash discount. No expiration date.

PHILIPS

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE

SIMS

SMASH-FONTANA
"This is Two Much": special discount and preferred billing. Details available at local distro. Expires: Feb. 28.

STARDAY
15% discount on 200 regular albums, 5% discount on $1.38 Economy Line. No expiration date announced.

TAMLA-MOTOWN-GORDY
All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

VEE JAY
10% discount on LP's.

WORLD ARTISTS
10% discount on LP's. No expiration date announced.

WORLD PACIFIC
Fall Plan—10% discount, extra 5% on LP orders of 100 or more on any item.

Contact your local record distributor
or CALL, WRITE, WIRE

BANNER RECORDS, Inc.
15 West 20 Street, New York, N.Y. 10011
Phone: (Area Code 212)-989-2255
HEAR
BUD & TRAVIS
SING
"MOMENT IN THE SUN"
THIS FRIDAY ON CBS-TV's
"RAWHIDE"
AND ON LIBERTY #55764
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO JANUARY 20TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>46%</td>
<td>Bye Bye Baby (Baby Goodbye)—Four Seasons</td>
<td>Philips</td>
<td>96%</td>
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<tr>
<td>42%</td>
<td>What Have They Done To The Rain—Searchers</td>
<td>Kapp</td>
<td>42%</td>
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<tr>
<td>40%</td>
<td>For Lovin’ Me—Peter, Paul &amp; Mary</td>
<td>Warner Bros.</td>
<td>86%</td>
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<td>39%</td>
<td>King Of The Road—Roger Miller</td>
<td>Smash</td>
<td>39%</td>
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<tr>
<td>37%</td>
<td>Red Roses For A Blue Lady—Bert Kaempfert</td>
<td>Decca</td>
<td>54%</td>
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<tr>
<td>35%</td>
<td>At The Club—Drifters</td>
<td>Atlantic</td>
<td>35%</td>
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<tr>
<td>33%</td>
<td>Can’t You Hear My Heartbeat—Herman’s Hermits</td>
<td>MGM</td>
<td>33%</td>
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<tr>
<td>32%</td>
<td>Fancy Pants—Al Hirt</td>
<td>RCA Victor</td>
<td>83%</td>
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<tr>
<td>31%</td>
<td>Little Things—Bobby Goldsboro—U.A.</td>
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<td>30%</td>
<td>Fly Me To The Moon—Lavvern Baker</td>
<td>Atlantic</td>
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<td>29%</td>
<td>The Man—Lorne Greene</td>
<td>RCA Victor</td>
<td>40%</td>
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<tr>
<td>28%</td>
<td>Patch It Up—Linda Scott</td>
<td>Kapp</td>
<td>28%</td>
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<td>27%</td>
<td>The Boy From New York City—Ad Libs</td>
<td>Blue Cat</td>
<td>68%</td>
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<td>26%</td>
<td>Lemon Tree—Trini Lopez</td>
<td>Reprise</td>
<td>83%</td>
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<tr>
<td>25%</td>
<td>I’ve Got A Tiger By The Tail—Buck Owens</td>
<td>Capitol</td>
<td>64%</td>
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<tr>
<td>24%</td>
<td>A Married Man—Richard Burton</td>
<td>MGM</td>
<td>44%</td>
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<tr>
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<td>Billy &amp; Sue—B. J. Thomas—Warner Bros.</td>
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<td>22%</td>
<td>I’m Over You—Jan Bradley—Chess</td>
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<tr>
<td>20%</td>
<td>The Birds And The Bees—Jewel Akens</td>
<td>Era</td>
<td>40%</td>
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<tr>
<td>19%</td>
<td>Whose Heart Are You Breaking Tonight?—Connie Francis</td>
<td>MGM</td>
<td>89%</td>
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<tr>
<td>18%</td>
<td>My Heart Would Know—Al Martino</td>
<td>Capitol</td>
<td>47%</td>
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<td>17%</td>
<td>I Wonder—Butterflies—Red Bird</td>
<td>50%</td>
<td></td>
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<tr>
<td>16%</td>
<td>Coming On Too Strong—Wayne Newton</td>
<td>Capitol</td>
<td>47%</td>
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<td>New York Is A Lonely Town—Trade Winds—Red Bird</td>
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<td>14%</td>
<td>Real Live Girl—Steve Alaimo</td>
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<td>Break Away (From That Boy)—Newbeats—Hickory</td>
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<td>12%</td>
<td>Like A Child—Julie Rogers</td>
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<td>It’s Alright—Adam Faith</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<td>Long Long Winter Impressions (ABC)</td>
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<td>I Love You Baby</td>
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<td>Crying In The Chapel</td>
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<td>Don’t Come Running Back To Me</td>
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Cash Box—January 30, 1965
ANNOUNCING
THE FIRST HIT RECORD ON
OUR NEW LABEL

EDDIE HODGES
SINGS
“ACROSS THE STREET”

written by
GENE (HE’S A REBEL) PITNEY

DISTRIBUTED by BELL RECORDS
DISTRIBUTORS OF AMY-mala
1776 BROADWAY, N.Y.C., N.Y.
NEW YORK—Philips Records annual distributors awards for meritorious all-product sales performance were presented during the label’s recent series of division-related meetings held at various points around the country. The awards, in the form of a “Philips statuette,” were presented by label chief Lou Simon, who is shown in the top pic congratulating Stan Drayson (left) of Multi-Disc Dist. of New York at the Gotham conflag. In the bottom shot Simon is pictured awarding Joe Ozmans of Pan American Dist. in Denver his “Philips” at the label’s Los Angeles conflag. The third award was received by Fred Klaxon for A&I Dist., Cincinnati, at the Chicago meeting.

Disc Adds 5 Folk Albums

NEW YORK—Disc Records, the famed folk-blues-jazz label revived last fall by Folkways Records, starts its first full year in its re-rise with six new releases, most of them available in mono and stereo. A special discount program goes along with the newcomers. First part calls for a 10% discount on all purchases in multiples of 25 copies, while a 25% discount is offered on purchases of 100 copies or more. The offer, which began on Dec. 19, runs through Feb. 28.

The new LPs are “Favorite American Folk Songs,” a 3-LP package with Pete Seeger, Woody Guthrie and Leadbelly; “Big Bill Broonzy Sings Country Blues”; “Hard Trav’lin’” by Woody Guthrie; “Friends Of Old Time Music,” Clarence Ashley, Mississippi John Hurt, the Stanley Broz, “Old Time Music, the New Lost City Ramblers; and “Dock Boggs,” the biography of the 20’s rediscovered by Mike Seeger.

Disc rode the crest of popularity in the mid-40’s, thanks to the attention given it by GI’s returning from WWII. The label is said to have been a pioneer in featuring striking album cover artwork.

The set released in the revival was “Sing With Seeger,” Pete Seeger, a steady seller, according to the label.

Richard Burton

Richard Burton began his acting career at 16 when he shared a part in Emyln Williams’ production of “The Corn Is Green.” His thespian activities were interrupted by a year at Oxford and four years in service with the R.A.F. during World War II. After the war he joined Hugh Beaumont’s company where, in a course of a year, he acted in four plays.

During that period he also made his film debut in “The Last Days Of Dolwyn” and married Sybil Williams, the marriage, which produced two daughters, ended in divorce. Burton married Elizabeth Taylor last year.

In the past decade, on the basis of his performances in films, stage, TV, etc., Burton has acquired a reputation as one of the foremost actors in the English speaking world. In 1961 the Welsh-born actor captivated the N.Y. critics with his acting in “Hamlet.”

Although Burton is no stranger to singing (he appeared in “Cameot!” on Broadway and won several competitions as a boy), his current MGM chart-riding, “A Married Man” from the soon-to-be “Baller Street” represents his initial single hit.

ABC Radio is cashing-in on the current renewed popularity of dramatic show programming. The label has timed the late Ian Fleming’s superlative “James O’077” Bond character for world-wide syndication as an hour-long prime-time series. It was also announced that the label is taking a national advertiser is interested in sponsoring the program in the Top 25 U.S. markets. The stanza which is tentatively titled “The Adventures of James Bond—Secret Files O’077” has the obvious tremendous promotional values of the highly successful features films based on the Fleming novels.

The newest inventive programming feature on WJBK-Detroit is something called “Random Phone Call.” At various times of the day Clark Rod and Bob Layne call residents chosen at random from steel town and suburban homes, while Clark and Bob chat informally on the air with the individual, and invite them to tune to WJBK if they are not already doing so. As a follow-up, the deejays send out a personal note and a beautiful gold and silver watch to the individuals conversed with.

Larry Jones, program director of KGBE-Baton Rouge, has announced that the word that the 50,000 watt station has switched to a Top 40 operation. Larry says the station will remain there.

In addition to all the new releases, there are some highlights in golden oldies and classics.

WGLI-Babylon, Long Island, New York is starting the new year right by broadcasting the “Golden Age of Jazz Contest.” Anyone who has broken a New Year’s resolution to attend an RCA record and the station is anticipating a flood of entries. The five most interesting entries, which are presented thus far broken in ’65, will win for their enterprising entries a variety of prizes.

William D. Shaw, vice-president and general manager of KSFO-San Francisco, has named chairman of the Radio-TV committee for the ’65 Lucky International Invitational golf tournament. News Now in the San Francisco Golfing Park on Jan. 24-31. Shaw will also play in the Pro-Am event. Proceeds from the Lucky Open will be used to aid San Francisco, Columbia Park and South San Francisco Boys Clubs.

CKY-Winnipeg recently became the first station in the city to institute daytime talk programming with a talk show of its own. The program is carried from 9 till 11 AM and it features CKY news director Bill Trehearn as host. The program begins with an interview between Pyne and a contro- versial guest is followed by half hour of local phone comment, handled by Trehearn. During the second hour, a special guest program is presented for the second guest. Program director David E. Gordon estimated that the regular program comment has been extremely favorable.

Two fun-filled contests—one for youngsters and one for harried housewives—are added to the inclusion of CKY’s “Parade Of Toys” series. The youngest participant, is conducted in conjunction with the station’s Bob McCrister show, and the program is called “A Boy’s Toy & A Girl’s Toy.” To qualify, the station, which begins Jan. 31, kids 13 years and under and are required to put their name, address, and phone number on a postcard, vote for their choice of toy boys and girls.

The “Win A Maid From Mike” contest revolves around WJZ-TV’s Mike Douglas. First prize winner will receive the services of a married and experienced maid for an entire month (based on four weeks of five workdays each Monday through Friday).

VITAL STATISTICS:

James E. Harris given the nod over oldies WAGN-TV in New York. ... Bruce Beals takes over the weekend work at WJZ-TV Philadelphia succeeding John Twaddle who has the exit the outlet to WABC-TV New York. ... Martin O’Hara, formerly WBYC-Watts Point, N.J., has taken the-airei air-wair with WPXI-TV-New York. ... Alvin Kerovitz is the new director of the WITI-TV-Tin Can. ... WPRO-Providence, R.I., has appointed William F. Sullivan as its director. ... WFEA-Manchester, N.H., Fred L. Landis has been appointed general manager of WKNJ, Camden. ... Paul Rakes is the new person in charge of promotion-merchandising of WFBM-Indianapolis. ... Lewis Freedman has been programming director of KHJ-Los Angeles. ... Arthur A. Watson upped to general sales manager of WKNJ-Philadelphia. ... Richard N. Hughes has been promoted to promotion-merchandising director of WKNJ-DET. ... Don Bradeen has been elected president of the Retail Broadcasters of New York, also an officer of KAAT-TV-Wichita Falls. He had been the outlet’s vice-general manager. ... the New York Times has been renamed as the New York Times-Pubul. ... Marlou Thibault has joined WSAV-TV-Omaha. ... Jim Carter of WYNE-TV-Atlantic City, N.J., has been spinning some of KFLL’s service on KFLL-Washington, D.C. ... WITI-TV-Wartburg, Tenn., is the new outlet of the station. ... the WNYC-FM-WNYC, New York, is now spinning “Morning Edition” on KFLL, WJR, the outlet of the station. ... Tom Shannon moves from his desert niche on WKBW-Buffalo to the Chicago outlet where he’ll hold down similar chores.

Cash Box—January 30, 1955
HIS BIGGEST SINGLE!

Johnny Tillotson
SINGS

Angel
(Theme from Walt Disney's "Those Calloway's")
b/w
LITTLE BOY
K-13316
A TANRIDGE PRODUCTION

MGM RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
HONEY DON'T ([Hi-Lo BMI-Perkins])
I'M A LOSER (3:30) [Maclean BMI-Lennon, McCartney]
MR. MOONLIGHT [Lover BMI-Johnson]
EVERYBODY'S TRYING TO BE MY BABY (5:02) [Roxo BMI-Perkins]
ONE MORE MEMORY (2:30) [T. M. BMI—Perg, Gaper]

CUPID (2:35) [Kags BMI-Cooke]
MIDNIGHT SPECIAL (2:34) [Trousdale BMI-Arr: Rivers]
DO IT PRETEND (2:37)

Rivers' recent top-tenner was "Mountain Of Love" and from the sound of things "Cupid" will be his next. Tune's one of the earlier hits of the late Sam Cooke and this time around it's a hardclapping jump beat format served up by Johnny and the c.o.r-chorus. The famed folk-blues affair, "Midnight Special," takes on a sparkling new steady rock-beat outlook on the flip, Producer's Lou Adler.

FERRY ACROSS THE MERSEY (2:22)
(Unart & Facer BMI—Marsden)
DO IT PRETEND

[Brandon ASCAP—Douglas, Parman, LaVerre, Bolloc]

GERRY & THE PACEMAKERS (Laurie 3284)
England's consistent hit-makers, Gerry & The Pacemakers, follow their current international hit with "I'll Follow You" which is already high up on the hit lists in Great Britain. It's the title-tune to the pic, "Ferry Across The Mersey," and it's a touching, soft, cha cha best sentiment opus that Gerry vocals with much sincerity. There's a sock-rock retitling of "Pretend" on the contagious undercut.

HURT SO BAD (2:15)
South Mountain BMI—Randazzo, Weinstein, Harsham]
REPUTATION (2:27) [South Mountain BMI—Randazzo, Harsham]
LITTLE ANTHONY & THE IMPERIALS (DCP 1125)

Little Anthony & Imperials' smash comeback deck, "I'm On The Outside" and "Goin' Out Of My Head," should quickly become a trio with "Hurt So Bad." Side is athrobbing beat-ballad lament that Anthony and Co. dish up in dramatically effective manner. Splendid arrangement by producer Teddy Randazzo. Lower half's a pretty soft beat cha cha weeper.

BORN TO BE TOGETHER (2:38)
[Screen Gems, Col. BMI—Spector, Mann, Weil]
BLUES FOR BABY (2:50) [Mother Bertha BMI—Spector]
DO IT PRETEND

THE RONETTES are coming off a big deck in "Walkin' In The Rain" and their newest Phillips stand promises to furnish the gals with more of the same happy chart results. It's a haunting, big-sounding affair (featuring Veronica in the lead spotlite)—that builds its tempo around each scene. Sensational arrangement by Jack "Speck" Nitzache on this deck produced by Phil "No-spect" Spector. There's a pulsating blues opus on the underportion.

DOES HE REALLY CARE FOR ME (1:55)
[Pameco BMI—Weiss, Anfield]
NEVERBOTHERYOURS (I'M IN LOVE WITH YOU) (2:11)
[DeSylva, Brown & Henderson ASCAP—Kalman, Ruby]
RUBY & THE ROMANTICS (Kapp 646)

Here's something a little different for Ruby & Co. It's heartfelt cha cha beat-ballad opus, tagged "Does He Really Care For Me," that sports that full, Detroit-sounding or k showcase-superbly arranged (and conducted) by Leroy Glover. Backing's a tasty shuffle-beat toe-tappin' revival of the dandy oldie. Tom Catalano produced the deck.

ANGEL (2:11) [Walt Disney ASCAP—Livingston, Evans, Stine]
LITTLE BOY (1:54) [Ridge BMI—Cosenza, Trimachi]
JOHNNY TILLOTSON (MGM 13316)

Tillotson, who just added "She Understands Me" to his long list of chart credits, also did this tune. The same marque of the same winning combo, it's a very pretty cha cha beat cha cha opus, tagged "Angel" (tune's from the Walt Disney flick "Those Calloways"), that Johnny and the Charlie Calello or k-arranged rain that builds itself. It's a very commercial fashion. The tender, Bill McElhinney arranged undercut's from the artist's "She Understands Me" I.P. Deck's a Tamridge prod.

RED ROSES FOR A BLUE LADY (2:45)
[Mills ASCAP—Tepper, Bennett]
BLUE RIBBONS (FOR HER CURLS) (2:37)
[McCay BMI—Molodeckis, Kartolovsky]
VIC DAN (304)

"Red Roses For A Blue Lady," the lovely sentimental ode currently making the chart rounds is a top-notch pop로서ifice airbrushed the basic chart entry on what looks like a 4-tune sales monster is the driving rock-a- rhythmic bluebeater labeled "Honey Don't" and it's followed by the heavy, steady beat weeper, "I'm A Loser," the tantalizing toe-tapping romantic, "Mr. Moonlight" and the all-dance delight, "Everybody's Trying To Be My Baby." Take your pick. Each one of these rock-a-billy-danced can come thru in a big, big way.

YOU'RE MY GIRL (2:23) [Aaece-Rose BMI—D. & P. Everly]
DON'T LET THE WHOLE WORLD KNOW (2:10)
[Aacee-Rose BMI—D. & P. Everly]
The EVERYL BROTHERS (Warner Bros. 5600)
The Everly Bros. return to chartdom was their recent "Gone, Gone," "Gone" click. This new WB effort should easily keep them in top gear. It's a halcyon-charming the tag all along the exciting rock-way. The boys that serve up in a manner that's gonna flip the kids. There's a complete change-of-pace in the instantly-remembered composition—touching beat-ballad affair labeled "Don't Let The Whole World Know,"

ASK THE LONELY (2:57) [Jobette BMI—Stevenson, Hunter]
WHERE DID YOU GO (2:25)
[Jobette BMI—Holland, Dozier, Holland]

THE FOUR TOPS (Motown 1073)

Look for the Four Tops to break as they have their 3rd chart-maker in a row with this new Motown offering. Side to watch is the throbbing cha cha beat heartbreaker, "Ask The Lonely," that the fellows serve up with big band backing. Copper's a pleasant shuffle-cha cha, tabbed "Where Did You Go," that the crew also delivers with sales impact. Both Holland & Dozier-produced sides are in the artists' new LP.

THE GREATEST STORY EVER TOLD (3:20)
[United Artists—ASCAP]
TO SPRING (3:01) [Vanguard Artists ASCAP—Ferrante, Teicher]


I DON'T KNOW WHY, I JUST DO (2:15)
[Cromwell, Fred Ahlert ASCAP—Ahlert, Turk]

WINTERTIME (2:20) [Glendon, United Artists ASCAP—Milano]
THE BELMONTs (United Artists 809)

The Belmonts have scored on their own in the past—in addition to their big dates with Dion Di Muci, and chances are they'll have an impressive chart debut on UA. Their initial effort for the discary is a warm and appealing fox trot beat-ballad revival of the years-back lovely, "I Don't Know Why, I Just Do." Audi, as well as the teetenders, should dig this one. Crew has a hot, quick moving jumper in the "Wintertime" pairing. It's a Sea- Shore prod.

COME ON HOME (2:59)
[ECBMI—Trout, Harris]

HE'LL HAVE TO GO (2:25)
[Central BMI—Sgt. BMI, & A. Allison]

BILL BLACK's COMBO (HI 2058)

Bill Black's Combo can have its biggest deck in some time via this double-header date from HI. One half's a sensational, all-dance driver and it has a chorus chanting the tag all along the exciting rock-way. The other's a tantalizing, beat-ballad revival of the late Jim Reeves chart-topper, "He'll Have To Go." A two-sided sales powerhouse.

TAKE A LITTLE LOVE (2:18) [Cotillion BMI—Pickett]

COMEBABY (2:26) [Screen Gems—Columbia BMI—Mann, West]

WILSON PIckett (Atlantic 2271)

Wilson Pickett can quickly get back in his money-making singles ways on the back of this new Week's Pick of the Week. It's a sensational looking, repetitive melodic riff. The attractive copper, Bert Kaempfert, as the tend rather-shuffling rith t earjerker in a tradition-oriented vein.
A demand performance! DJays, nation-wide, have asked for it and here it is!

BOBBY DARIN
HELLO, DOLLY!

b/w GOODBYE, CHARLIE

CAPITOL 5359

Here's the album that started it all! [S]T 2194
THE BOSTELA
(Part 1-2:23)

(Buddy Morrow (Ear 9756)

We'll bet that Buddy Morrow and his LP success be back on the charts in the weeks to come with the Epic date that puts the latest dance fad from France on display. This one, known as the "La Bostella," is a captivating story that has been in the air all weekend on the floor of the end. It's real lively, gypsy-flavored 2-part delight that sounds like everyone's having a ball. Cubed-up arrangements supplied by Teacho Whittle. Producer is Manny Kellum.

SOUL SERENADE
(2:49) [Kiylan, Vee Vee BMI—Dixon, Ousley]

BE ANYTHING (But Be Mine) (2:19)

[Shapiro Bernstein ASCAP—Gordon]

GLORIA LYNNE (Fontana 1968)

This is a hit that can make it big in the record industry. Gloria Lynne's stellar reading of "Soul Serenade" (a recent instrumental hit by King Curtis) that started to break thru-but had to be pulled back due to legal difficulties. The way is clear for this release. And Co-hummed shuffle beat-ballad performs to step way out. The lovely put-down chord's on the flip (the side we received initially) in the lark's "Intimate Moments" LP. Deck's a G.L.P. prod.

WALK ON LITTLE BOY (Montclare BMI—Gilkerson)

THIS IS ALL I ASK [Maeuse ASCAP—Jenkins]

ARTHUR GODFREY (VeeJay 6540)

It's more than likely that Arthur Godfrey will soon be making a chart appearance once again - a result of this outing on VeeJay. It's a Terry Gilkyson-written philosophical, "passing of time" piece of material, titled "Walk On Little Boy," that can be interpreted in many ways. Heartfelt job by Arthur and the Johnny Parker-conducted orch-chorus. There's a warm and appealing performance of the Gordon Jenkins beat on the flip. Both sides were superbly arranged (and produced) by Richard Wolfe for Continental.

SEVEN DADDOSF (2:33) [Sanga BMI—Hays, Mosely]

OLD HOME PLACE (1:55) [Landisowne-Winston ASCAP—Webb, Jayne]

GREENWOOD COUNTY SINGERS (Kapp 47)

The Greenwood County Singers can quickly strike pay dirt with this ton-flight Kapp newie, "Seven Daddosf," which is culled from the crew's "Have You Heard" LP. The tune is a hauntingly plaintive slow-moving "romance" with a contempous beat of the Eddie Cano Quartet. Jocks can have a field day in contests about the "what's-h-e-ay" lyrics. Side B is "Old Home Place," a hard-driving, rhythmic country-ish novelty which spotlights the group's fine gitar work.

WHEN I MARRY YOU (1:49) [JVP ASCAP—Cano]

STAND STILL FOR MY LOVIN' (2:13) [Manger BMI—Cosby]

BIL COSBY (Warner Bros. 4599)

Funnyman Cosby down here and in the singles field with this rib-tickling kick of vocalizing. It's a zizzling, rock-a-rhythmic bluer, labeled "When I Marry You," that has Cosby handing in a tongue-in-cheek, nonsense—type number. This is the Eddie Cano Quartet. Jocks can have a field day in contests about the "what's-h-e-ay" lyrics. Side B is "Old Home Place," a hard-driving, rhythmic country-ish novelty which spotlights the group's fine gitar work.

BABY THE RAIN MUST FALL (2:17)

[Screen Gems, CMI—Bernstein, Sheldon]

I'VE BEEN TO TOWN (2:39) [In ASCAP—McKuen]

GLEN YARBROUGH (RCA Victor 5498)

Yarbrough, who's been making a big splash as one-third of the Lime- light, can have his first true instrumental single in almost six months-date this time via the pop mart route. It's the title tune of the flick, "Baby The Rain Must Fall" currently making the theatre rounds and Glenn's feeling, thumbin'cha change beat performance can step out on the coming weeks. Producer is Neely Plumb. Underfied's an extremely pretty ballad wishful that rates a close look.

A DEAR JOHN LETTER (1:46) [American BMI—Rhodes, Carter]

THE LEADER BEAT THE BOBBY BARE (RCA Victor 8196)

The top country-pop talent combines powerful force on this new Victor dual-merch. See Country Reviews.

Newcomer Picks

YE, YE (2:20) [Mongo BMI—Grant, Patrick, Hendrick]

PREACH AND TEACH (1:54) [Metric BMI—Burch]

GEORGE FAME (Imperial 60086)

George Fame currently owns the #1 deck in Great Britain. As soon as the Imperial release gets around in the U.S. he could make it a repeat performance. The noise will be a thoughtful, quick-vocaled rocker Fame with his Blue Flames in terrific instrumental support. A groovy deck, produced by Tony Palmer, that has that bust-wide-open look.

PLEASE DON'T SAY GOODBYE (2:36)

[Tender Tunes, Elwin BMI—Stevens, Stewart, Moore, McKinney]

GOTTA GET MOVING (2:25)

[Tender Tunes, Elwin BMI—Sanger, Stephens]

THE TOWNSMEN (Columbia 43207)

The label's initial product effort from the hot Kama Sutra outfit could prove to be money-in-the-bank for all concerned. It's a throbbing, soul-filled beat-ballad pleaser, labeled "Please Don't Say Goodbye," that has these all-contending vocal talents of the Townsmen featuring the lead voice of Ernest Stevens. Backing's a fetching shuffle beat blues. Producers are Artie Pipp and Phil Steinberg.

THE SPORTING LIFE (2:54) [Burdette BMI—Whitcomb]

FIZZ (2:35) [Burdette BMI—Whitcomb, Richardson]

IAN WHITCOMB & BLUESVILLE (Tower 129)

Tower has latched on to a Jerden master that's been kicking its fuss out for some time. It's a fast-moving, hit-d茛ng hip-swingin' pleaser that the fellas rock out with telling effect. Deck can break thru in a big way. Producer is Jerry Donen. There's plenty of attention-getting percussive hits on the bluesy-monkey beat instrumental.

BABY, PLEASE DON'T GO (2:10) [Leeds ASCAP—Williams]

GLORIA (2:37) [Hyde Park ASCAP—Morrison]

THEM (Parrot 9727)

This release on London's red-hot Parrot label can make them a big attraction in the U.S. The group, currently riding high on the British charts with "Baby, Please Don't Go," is a hard-driving pleaser that the fellas rock out with telling effect. Deck was produced by the U.S.'s Bert Berns. Coupler's a bluesy, up tempo stomp'er devoted to "Gloria."

Best Bets

CARLA THOMAS (Atlantic 2272)

• HOW DO YOU QUIT (2:13) [East BMI—Porter, Lee, Moore]
• QUIET HEART [Decoteau]

MENESCAL (Kapp JB 46)

• SOFIA (2:10) [Gershwin ASCAP—C. & I. Gershwin]
• HOW CAN I GET TO YOU? (2:21) [Pasline BMI—Soul, Herring, Jr.]}

SHARON SOUL (Wild Deuce 1001)

• THE NIGHT WALKER (2:31) [Northern BMI—Mixiy] This intriguing beat-ballad instrumental reading of the pic title tune also has what it takes for star-dom. Release looks like a two-sided money-maker.
THE DAVE CLARK FIVE “COME HOME” 5-9763
A NEW SOUND DIMENSION - ANOTHER SMASH HIT!

CHECK THEIR CURRENT BEST-SELLING LP

EPIC
GABRIELLE
THEME
I'LL
moody,
COULD
(2:00)
I'D
MY
ARMY
up
WOULD
TAKE

ne-rock-a-nova-styled,
tension
Randy
soon
loaded
shuffle-rock-a-blues
Cash
T.n/rT
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Bob
FREDDIE
heartbreaker.
Byrd,
(B-f)
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BOBBY
Kusada
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Kasha,
Cha-cha
(1:55)
Haywood
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chart-making
airwaves

(B+): RELENTLESS
SIX-TRUCK
T.R.
Dino,
(Bm+)
Kasha-Adams-Kusik
in
Kasha.

IF
I
be
a
BABY
(2:27)

[Ben-
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Kasha,

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BMI—

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BIRDS
(B+). I LIKE MY BABY
(2:14)
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BOBBY
PRIORITIES
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Music, BMI—Kasha-Adams-Kusik

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[Music, BMI—Kasha-Adams-Kusik
Julie Rogers

"The Wedding"
72332

AND NOW

"Like A Child"
72380

both in Julie's great new album

SR 60981/MG 20981
Cash Box

Best Bets

PATIENCE & PRUDENCE

[Shady] 6:00

THE BIRDS

C & C 1019

THE HUCKLE-BUCK

65

LINDA BURKE (Soft 837)

HOMECOMING NIGHT

(2:08) [Lebli, Bobbi, BMI—

Chocarr, Hildebran] Tales of tragedy and triumph for this ap-

parently double-faced creature. All the songs and the charts and this one could do like-

wise. It’s a rippling, up-tempo lament about a heartbreak that’s lost her best friend in a car-train mishap. Slick enough to make you sit up and listen.

THE FIREBALLS

(6:00)

BABY, WHAT’S WRONG?

(2:15) [Tex-Mex Sounds, BMI—

G. Tommaso, B. Tommaso] This is a light and lively cha-cha number with a bright guitar riffle over a thumping throbilng orke. Could very well catch fire in short order. Mike D.Tyler takes the producer’s credit on the platter.

(B+) PATTER PATTER

(2:53) [Michele Pub, BMI—

Stanley] Nice ballad sound.

(B+) DARLING IT’S SO WON-

DERFUL (2:10) [Lebli, BMI—

Weller] Infectious ballad-bad-handed with charm. Jamie/Gayden handles the label.

LINDA BURKE (Soft 837)

—

BOBBY MARCHAN (Dial 4002)

GET DOWN WITH IT (2:26)

[Tree, BMI—Marchan] Bobby

MARCHAN has had hits in the past and he scores once again with this

hard-driving, all-out, rhythm and blues-angled r&b jerk item which boasts some slick lyrics and a decent repeating melody riff. Watch it. "

(B+) HALF A MIND (2:21) [Tree,

BMI—Miller] Tender, slow-

shuffling’ lyrical blues weeper.

B+ REVIEWS

GIA MAIONE (Prima 1-1014)

(B+) WANT YOU TO BE MY

BABY (1:49) [Victory, AS-

CAP—McHugh], Songstress Maione could have a nostramer with this

snappy up-dating of the Lilian

Bridges’ classic.

(B+) WON’T YOU WAIT UNTIL

TOMORROW (2:27) [Roose-

velt, BMI—Marchiarelli] Smooth

Italian ballad.

JOE NEWTON (Raines 9066)

SUGAR BOY WILLIAMS

(B+) LITTLE GIRL TAKE YOUR

TIME (2:30) [BMI—Hot, soul-

filled R & B number. The up-tempo frug could make noise in both the R & B and pop areas.

(B+) SOMETIMES DARLING (2:20)

[Fliptone, BMI] This end fea-

tures a ballad also in the R & B vein.

LIGHTLY’ SLIM (Excello 2262)

(B+) HAVE MERCY ON ME

BABY (2:16) [BMI—Miller]

Lowdown, funny

soul blues traditional.

(B) I’VE BEEN A FOOL FOR

YOU DARLING’ (2:28) [Ex-

cello, Bemi—Miller] Ditto.

GLEN CAMPBELL (Capitol 53650)

(B+) IT’S A WORLD’S WORK

FOR ME (2:35) [BMI—

Mirecki-Cahn] Pleasing pop-country number with a bouncy beat.

(B+) TOMORROW NEVER

COMES (2:28) [Noma Music, BMI—

Mirecki] Up-tempo pop-country number with the appeal of “High Noon.”

JOE LEE (Alley 1016)

(B+) ARKANSAS GAL (2:00)

[Poinsetta, BMI—Lee] Up-

tempo country number with a bouncy beat.

(B+) THEY LIED ABOUT YOU

(1:46) [Poinsetta, BMI—

Meyers] This end features a rock-

ballet.

LINDA BURKE (Soft 837)

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GLORIA LYNNE

NOW RECORDS EXCLUSIVELY FOR

GLORIA LYNNE'S fabulous
Fontana single "SOUL SERENADE"

F-1966

GLORIA LYNNE'S Newest, Greatest
Album Now Being Shipped
INTIMATE MOMENTS

MGF-27528 / SRF-67528
No selection ever recorded before by Gloria! All New and Exciting!
The Animals arrived in New York last week, where they filmed a portion of the upcoming ABC special, "Get Yourself A College Girl," and appeared at a press conference. Despite their title, the group exhibited the same charm, humor, and honesty that has made them overnight heroes to young Britishers in winning over the American public. On the agenda for their first appearance in New York was ABC’s forthcoming TV special, a "Go Go" segment, and appearances at the Apollo Theatre, with a recording session at the last show. MGM is releasing their latest set, "The Animals On Tour," this week. Although Columbia songwriters are said to be getting nervous over LBJ’s Inauguration Gala, she turned down an offer to stay the weekend at the White House, as it was due to the recent economy measures of the new administration. "You see," she explained to an aide, "I like to read at night..."

NICK BARTCLL
BARBARA STRESSAND
JOE MOONEY

Record City in Jamaica, L.L., and that they, with other three-year staff, will be relocated at Tri-Bro Radio.

CHICAGO:

RCA-Victor introduced its new singing discovery, Frankie Randall, at a cocktail party in the Ambassador East Hotel. Frankie, who scored a hit with the album "Sylvia," was accompanied by Jay-Gee, Steve Blaine, and Bonnie Fields. The album "Sylvia," with its title song, is the latest release from the label.

Paul Anka flew to London last week to make guest appearances on seven major TV shows, including "Laugh-In," and found himself being approached by the Who, the Kinks, the Beatles, and the Rolling Stones. Anka is currently working on a new album for Epic Records, due out later this year.

The St. Louis Symphony Orchestra under the baton of conductor-composer Henry Mancini will perform a special program tonight that will feature works by Bartok, Stravinsky, and Copland. The concert is part of the symphony’s annual summer festival, which runs through September 8. The program will include the world premiere of Mancini’s new orchestral work, "Preludes and Fugues," as well as Beethoven’s "Symphony No. 5" and Tchaikovsky’s "1812 Overture." The concert will be held at the St. Louis Symphony Center, and tickets are available at the box office or by calling 314-231-1000.
TAKE HER B/W THIRTEEN

FEATURED ON ABC-TV'S "SHINDIG"— JAN. 27, FEB. 3, FEB. 10, MARCH 3 AND MARCH 10

JOHN ANDREA

SHINDIG’S GREAT SINGING DISCOVERY!

FEATURED ON ABC-TV’S "SHINDIG"— JAN. 27, FEB. 3, FEB. 10, MARCH 3 AND MARCH 10
NEW YORK—The Animals recently lensed into the U.S. for a fast ten-day promotional tour on behalf of their new MGM album, "The Animals On Tour," and their new single of "Don't Let Me Be Misunderstood." The songsters are shown in the above shot autographing their new LP for one of the stewardesses on their flight. While in Gotham, the crew will appear on an Ed Sullivan CBS TV's, will be photographed for the Sunday News Magazine Section, will participate in press conferences, and record an album at Harlem's Apollo Theatre during a personal appearance there.

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BLUE NOTE HAS THE HOTTEST JAZZ SINGLES

IT'S A HIT!!

HORACE SILVER SONG FOR MY FATHER

BLUE NOTE 45x1912

The Big Single
From His New Hit Album

SONG FOR MY FATHER

BLP 4185

GOING STRONG!

LEE MORGAN

THE SIDEWINDER

BLUE NOTE 45x1911

FROM HIS HIT ALBUM BLP 4157

THE SIDEWINDER

JIMMY SMITH

PRAYER MEETIN'

BLUE NOTE 45x1909

FROM HIS HIT ALBUM BLP 4157

PRAYER MEETIN'

JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

LOVE ME

Sonny Knight (Abbey 4505)

I WANTED A LITTLE GIRL

Joe Mietton (Rock Boat 345)

THE SIDEWINDER

Cora Morgan (Blue Note 1971)

COME ON TOO STRONG

Wayne Newton (Capitol 3338)

DON'T COME RUNNING BACK TO ME

Kenneth Wilson (Capitol 5340)

TANYA

(Cont'd) (Capitol 3348)

DO-DO DO BAH-AH

Bert Keyes (Clock 1048)

LITTLE MISS RAGGEDY ANN

Sue Kravitz (Columbia 42050)

IF I KNEW THEN

Ray Conniff (Columbia 43158)

MY GAL SAL/CALL MY NAME

Rury Ives (Doo Wop 11799)

DIAL THAT TELEPHONE

Erie Smith (Doo-Doo)

83—A CHANGE IS GONNA COME

TO THE RAIN

Sorcerer (Kapp 644)

39—GOLDFINGER

Richard Burton (MGM 13307)

75—KING OF THE ROAD

Royer Miller (Vinyl 1965)

76—THE CLUB

Gulliver (Atlantic 2368)

77—REMEMBER WHAT THE

Bobby Goldberg (United Artists 810)

78—BREAK AWAY (FROM THAT BOY)

Newbeats (Hercy 1209)

79—MY HEART WOULD KNOW

Al Martino (Capitol 5146)

80—THE BIRDS AND THE BEES

Jared Atem (Viva 519)

81—SOMEBWHERE

P. J. Proby (Liberty 55795)

82—I'M OVER YOU

Joe Bradley (Chess 1958)

91—REALLY I'M ALL ALONE

Walter Jackson (Glory 7215)

98—THAT'S HOW STRONG MY

Redding (Vlad 124)

99—REAL LUV GIRL

Steve Alaimo (ABC-Paramount 10620)

100—SIX BOYS

J. Frank Wilson (Assia 899)

AIMED at OPS

ELVIS' Hoolerie SHARPSHOOTERS—Elmer Scheidt & His Hooler Band—Dec 25 1967

Two-In-One Celebration

NEW YORK—The Newport Jazz Festival now has a board of directors headed by George Wein, producer of the annual fest.

Comprising the board, which will assist and advise and planning for future Festivals are: Newport's Feltman, vp at Atlantic Records and president of NARAS, the disk awards association, John Hammond, Columbia Records, ideal Gregory, Columbia Records, Charlie McGWhiter, an attorney formerly associated with the Newport Jazz Festival, Rev. Norman O'Connor, C.S.P., a jazz commentator, and Billy Taylor, the jazz pianist-deejay.

NEW YORK—Regina Records president Jack L. Forrester, who is currently clicking with his "Goldfinger" single, recently held a dinner party in the Persian Room of the Plaza Hotel in recognition of the deck and Gerrie Kattman's move to WNEW as librarian. Pictured above (standing from left to right) are: Charlie Goldberg of Affiliated Record Distributors in Newark, Gloria Cooper, managing director of Regina's Long Island office, label veep Mort Hillman, Beta Dist. promo man Mike Kelly and John Campbell, the label's general manager. Seated (left to right) are: Sandy Solash, L Forrester, Gerrie Kattman, Beta topper John Holanka and Edwina Campbell.

Coral Inks

Harold Lloyd, Jr.

NEW YORK—Harold Lloyd, Jr., son of the memorable silent screen comic, who is making a name for himself in the entertainment world, as a singer, has inked a long-term, exclusive deal with Coral Records.

A frequent nitery, TV performer, he's already cut his first LP for the label, which plans to release it in several months.

Cash Box—January 30, 1965
Order now from your distributor

RCA Victor

The most trusted name in sound
With Stars In Its Eyes, WB-Reprise Adds New Talent

BURBANK—With the happy thought in mind that it once signed such new artists as Peter, Paul and Mary, Trini Lopez, Allan Sherman, Bill Cosby, Bob Newhart and others, Warner Bros.-Reprise Records has added eight newcomers as a result of a new talent drive entitled “The New Faces.”

As Mike Maitland, the label’s pres as he put it, “If you haven’t had an invitation for our open door policy,” the labels would not have come up with the aforementioned new artists.

WB and Reprise have formalized their talent search and development in a new program for 1965 entitled “New Faces of ’65.” The “New Faces” concept promises to prop up the roster and is currently being developed and monitored via the labels’ discovery through the future. Joel Friedman, director of the labels, spelled out some of the steps being taken to promote the new artists. Included in the companies’ plans will be radio advertising, promotional tours, concentrations on network showcases, and many unusual means of exposing the new artists to the public.

Currently, the labels are concentrating on three new talents. WB is lining up the promo guns behind vocalist Marilyn Michaels and singer-writer Paul Sykes, both of whom have been performing for the past two months. Reprise’s entry will be made by Bob Marcucci’s newest discovery, a young man who will be ABC-TV’s “Shindig” show featured performer at least once during the same period.

We started “We must of course, be extremely selective in signing new artists. Although we will continue to seek new artists for a major national push, we want to make sure the artist has potential not only in records but also in personal appearances. We are not looking for the greatest talent that can continue for our company,”

In some cases, major artists, who in WB’s view, have not yet seen their full potential in recordings will be signed. Maitland stated that vocalist Vic Damone, already a major singing star, will be a major concentration for WB during 1965. Warner Bros. is currently undertaking a wide search for new material for Damone.

On the Reprise label, recently contacted artists include Charles Aznavour, the top French singer, for an album pact. Aznavour recently completed recording of his first album for Reprise in New York. Warner Bros. Records has added to its contract list vocalists Jerry Holmes as well as Mike Settle and Jean Ritchie, folklore legends. A Warner Bros. Records has placed vocalist Bob Reoster, a Southern California radio personality, on its artist roster.

Both Warner Bros. and Reprise have had successful importing talent to record from overseas, Reprise, with The Kinks and Sandie Shaw, and Warner Bros. with vocalist Petula Clark, are examples of this important means of adding to the roster of the labels.

Maitland emphasized that both Warner Bros. and Reprise will be continuing actively in the search for new artists and masters. Through the labels’ head of East Coast operations, Artie Mogull, as well as the top booking agency in New York, The Burke, Jimmy Hilliard, Joe Smith, and Jimmy Johnson have been able to maintain open access to talent, managers, and agencies with new talent.

A Song For Carol

NEW YORK—Evlin Drake, the man behind the words and music of “What The Sam Hill?” the hit Broadway musical, has penned a tune for "Dolores" are Carol meaning "This is a woman's way," which his star of "Hello, Dolly!" has cut for her coming in the spotlight. She will be marketed shortly.

Some of the latest hits recorded at Talentsmasters are:

**ROSES ARE RED MY LOVE**
**I WANNA BE (YOUR EVERYTHING)**
**MERCI MERCII**
**HEY YOU AND THE WIND AND THE RAIN**

---

Clark "Caravan" Fills Spring Dates

HOLLYWOOD—Dick Clark’s "Caravan” show, his one-nighter tour of 15 to 30 small disc acts, has filled its first and second editions of its spring tour, scheduled to begin April 16. The second simultaneous tour which will play from Chicago westwards is an innovation required by the many unfill requests for the "Caravan of Stars," after the first edition set to play the Eastern states, sold out for dates in a record-breaking 8-day period.

The total of 83 days for both units also represents a new record for a "Caravan" Spring tour, beating the previous high of 40 days according to Rosland Ross and Lee, executive of Dick Clark Produc- tion Company, college radio stations, 15% of the tours, a marked increase from the trend to top popular musical acts, and college students as well as high school students.

Dick Clark Productions will also take special tracks for the tour with performances beginning next month, "Holiday Hallaballo," set to play 24 dates in North- ern and Southern California and all across Canada, starting February 15, headlined by The Kinks, The Larks, The Cannon, The Country Gunner Group and Round Robin; and the "Early Master Parade," beginning a tour of the West Coast, Mountain and Plains states, on March 12, with Shirley Ellis, the "Name It." Clark and others are:

Newly, Ronnie, Jr., one of the first edition of the Spring Tour, with another ennies yet to be chosen. Among the acts booked for the simultaneous tours are The Larks, The Horne, The Beatles, The Drifters, Bobby Vee, Dian Dimuri, Dee Sharp, Round Robin, Mike Clifford, Dusty Hill, The Drifters, Sonny and Sally, The J. C. Cannon, Bobby Freeman, Tommy Roe, Little Anthony & the Imperials, Herman’s Hermits and Moll Carter.

In another Clark-sponsored development, Norman Mittman, an Emmy Award winner and producer-director of Jack Benny's "The Jack Benny Show," has been named to direct "Where The Action Is!" the new pop music TV show which will be produced by Dick Clark Productions for airing on CBS Network in late Spring.

Clark also announced the assignment of Norm Lieben and Ed Hanrahan, his booking agents for 1965. As a result of a successful winning televi- tion and motion pictures, they developed and currently supervise this program of "The Musicians," in which various segments for Color, to be called "The J. C. Dyke Show," "The Donna Reed Show, " "Chrysler Plus," "The Joey Bishop Show," and many other top-rated programs of the past several years.

Connie Francis has been set as hostess for the program which will visit two simulating young peoples parties, one in the sun and one on the ski slopes. Dates will be announced prior to the taping date, which is set for the week of February 14.

Sharing The Bill

---

**WE AT TALENTSMASTERS RECORDING STUDIO AGREE**

"There is no formula for a hit record but—your chances of having a hit are greater when you use a studio that produces hits every day.

Some of the latest hits recorded at Talentsmasters are:

**THE MANHATTANS**
**DON COVEY**
**DON COSTA**
**FREDDIE SCOTT**

---

**WE AT TALENTSMASTERS RECORDING STUDIO AGREE**

"You are judged by the company you keep."

Here are satisfied customers:

**LIONEL HAMPTON**
**DON COVEY**
**DON COSTA**
**FREDDIE SCOTT**

---

**WE AT TALENTSMASTERS RECORDING STUDIO AGREE**

"There is absolutely no doubt that Bob Gallo is the best recording engineer in the United States."

---

**We Agree That Bob Gallo and Talentsmasters Recording Studio Are The Best**

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**TALENTSMASTERS RECORDING STUDIO**

126 West 42nd St. New York 36, N. Y.

**Rates For Studies A&B:**

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**Cash Box—January 30, 1965**
GEORGE FAME
BRITAIN’S FANTASTIC NEW TALENT, HAS ENGLAND’S #1 HIT:

YEH YEH

DESTINED TO BECOME AMERICA’S #1 HIT, TOO!

IMPERIAL
...on the go for '65!
"GOLDFINGER" means action!
so does

2 giant singles breaking out from the original motion picture soundtrack album!!

THE ORIGINAL INSTRUMENTAL SINGLE

john
barry
and his orchestra

"GOLDFINGER"

#UA 791

THE ORIGINAL VOCAL SINGLE

shirley
bassey

"GOLDFINGER"

#UA 790

The original motion picture soundtrack album
FASTEST RISING CHART ALBUM IN THE NATION!!!

Stereo: UAS 6117 Monaural: UAL 4117

all on United Artists Records of course
POP PICKS

MR. LONELY — Bobby Vinton — Epic LN 21336/BN 26136
Pulled the best male vocalist of 1964, Bobby Vinton is on his way toward a repeat in '65 with his newest effort, already bulleted up the charts. Tagged after his latest single smash "Mr. Lonely," Bobby presents a package of goodies that should appeal to both teen and adult markets. Two stand-out cuts worthy of single releases (both in keeping with his hits of yesteryear) are "Laughing On The Outside" and "I'll Never Smile Again." All of Vinton's previous LP's have been mostly top-flight ideas and there is no reason why this one shouldn't follow suit.

THAT HONEY HORN SOUND — Al Hirt — RCA Victor LPM/LSP-3237
Hot on the heels of his chart climbing single, "Fancy Pants," Al Hirt's newest LP should be another item on the lists in short order. This set includes the big deck along with a collection of numbers featuring the trumpeter's capable handling, with a "Choral Backing," "Fiddler On The Roof," "Danny Boy," and "Butterball" are among the other ear-pleasers. This album will follow the trend set by Hirt's previous outings, and can be expected to receive plenty of air play, and sales. Watch it skyrocket.

THE VENTURES KNOCK ME OUT! — Delton BLP 2033/BST 8003
The Ventures, who have won many laurels in the past for their unique arrangements, are sure to go the success route with this top-flight program which is described as a fine sampling of last year's cream of the singles crop and stump. The group's infectious, raunchy style makes for ideal dancing. The title-winning renditions of "I Feel Fine," "Oh, Pretty Woman" and "Sha La La." Big sales indicated here.

LIVE AT THE COCONUT GROVE — Sergio Franchi — RCA Victor LPM/LSP 3210
Sergio Franchi should have no difficulty in rapidly jumping into the winner's circle with this blue-ribbon package of standards and pop favorites cut live during a performance at L.A.'s famed Cocoanut Grove. The lyric tenor's rich, wide-range voice is superbly showcased against Freddy Martin's lush big band. Standout tracks here include "Ask Me, I'll Be a Quanday-Quando" and "In The Still Of The Night." Disk should skyrocket.

WHEN THE FEELING HITS YOU — Sammy Davis and Sam Butera and the Witnesses — Roulette R/RS-4614
The maturing of the talents of Sammy Davis and Sam Butera has resulted in a session that should make the charts in no time flat. This is the kind of disk that will appeal to the fans of pop music who have admired the talented Davis, and the jazz fans who will go for the blue, soulful and driving sounds featured on the set. The team is perfectly matched in tracks like: "This Is Always," "April In Paris," and the title tune "When The Feeling Hits You." A groovy set ideal for programming. Hot sales item.

LOVIN' PLACE — Gale Garnett — RCA Victor LPM/LSP-3242
Following her album and single success of "We'll Sing In The Sunshine," Gale Garnett moves onto the scene with a set tagged after her recent hit single "Lovin' Place." The lark's strong throaty voice is well suited for the bluesy songs which predominate in this collection. This performance is top quality as one may gather from an earful of "Nobody Knows You When You're Down And Out," "O, Freedom," and the title tune, "Lovin' Place." Plenty of sales can be expected for this album, and good deal of air exposure is in store as well.

DON'T FORGET I STILL LOVE YOU — Bobbi Martin - Coral CRL 57472/CRL 57472
Bobbi Martin, has written into the national limelight via her current best-selling single stand, "Don't Forget I Still Love You," cashes-in on the built in sales audience of the hit on this her initial LP of romantic nutshells and newies. The lark's rich, wide-range leg-styled voice is superbly set off against a chorus and a full orchestra. Impressive sides here include "This Love Of Mine," "Kiss Me Good-bye," "Lovin' You." Tremendous sales potential here.

WALK AWAY — Matt Monro — Liberty LRP-3482/LST-7402
It is highly improbable that many Matt Monro fans will be able to walk away without a copy of the songs' latest Liberty outing, tagged after his recent single smash, "Walk Away." This package contains a collection of while back hits like; "Georgia On My Mind," "Who Can I Turn To," and "Softly As I Leave You," done up in a top style with a soft brass backing. The tasteful set makes fine fare for dancing, and is a good bet to get plenty of pop and mood programming.

THE MAN — Lorne Greene — RCA Victor LPM/LSP-3306
Lorne Greene's he-man image, developed in his TV role, has been utilized in his song style, and resulted in the hit "Ringo." The actor's deep vocal intro followed by a tune done in a husky manner is the keynote on this album which features his latest single release, "The Man," along with hard-driving numbers like "Sixteen Tons," and "Nine Pound Hammer." The star's popularity, his single successes, and the fine performance on this album insure it a place on the charts in the near future.

JIMMY DURANTE'S WAY OF LIFE — Warner Brothers — W/WS 1577
Despite the seeming incongruity of Durante doing some big, but without smash sounds before ("September Song"), it is highly likely that this album will follow with heavy sales. This LP has produced some numbers that will be more than make up for in tender understanding- ing of the emotions of the songs; and a light string backing adds additional polish and warmth. The program includes: "I'll See You In My Dreams," "Bring Back That Old Time Feeling," "I'll Remember April," "The Very Thought Of You." Includes "Ringo" and "What A Wonderful World." Goodies included here.

THE NAME GAME — Shirley Ellis — Congress CCL 285-B/C 285-C
Currently sky-rocketing up the singles charts with "The Name Game," a novelty-roker that has caught on with both young and old, Shirley Ellis presents a power-packed LP tagged after her smash. The back of the package features the rules for game, the rest of the disk however shows a different side of the songstress. The lark walls with such popular R & B numbers as "C.C. Rider" and "Stagger Lee" and then gives pleasant pop-ballad selections to "This Beautiful Life." Included is Ellis' oldie "The Nitty Gritty." Watch this one for quick acceptance.

RECORDED LIVE IN IRELAND! — Clancy Bros. & Tommy Makem — Capitol LPM/LSP-1665
The Clancy Bros. and Tommy Makem have been quite successful recently and this new edition of their distinctive style of Gaelic folksinging and good humor cut in their native land should also get them on the charts. The group's sincerity and musical virtuosity are especially showcased on "Wild Rover," "Maid Of Fife" and "The Currie's Song." Fine package for rapid consumer acceptance.

LONDON CONCERT — Limeliters — RCA Victor LPM/LSP-3837
Although the Limeliters no longer record to-day, their exciting pop-folk set cut live at London's Festival Hall seems sure to spark plenty of sales activity. The trio's distinctive juxtaposition of harmony-carried banjo in good stead on "When I First Came To This Land," "The Nobody Side Of The Hill," and "Hard Ain't It Hard," Album has enough built-in success ingredients for a long chart run.

HOLD WHAT YOU'VE GOT — Joe Tex — Atlantic 8106
Joe Tex, who is currently scoring in both the pop, and rhythm & departments with "Hold What You've Got," tags this Atlantic-distributed Dial package after the biggie and includes eleven other funky boppers. The singer's rich, throaty voice and soulful delivery is aptly showcased on "You Got What I Liked," "Right Now," and "You Better Get It." Disk should appeal to teens and oldsters alike. Watch it closely.
I KNOW THEY'VE GOT A SMASH*... BUT DON'T YOU FEEL THAT MY NEW SINGLE** DESERVES A FULL PAGE AD...?

* "DON'T MESS UP A GOOD THING" FONTELLA BASS & BOBBY McCLURE Checker 1097
** "STRANGE FEELING" JOHNNY NASH Argo 5492

CHESS
PRODUCING CORP.
CHICAGO, ILLINOIS 60616
DEL SHANNON SINGS HANK WILLIAMS—"YOUR CHEATIN' HEART"—Amy 688

Shannon's r & f fans are in for a surprise as the songster shows that his talent is not limited to that idiom. Del applied to two markets with this package of Hank Williams tunes done up in true r & f fashion. The songster's country style stands out on "Honky Tonk Blues," "Your Cheatin' Heart," and "Cold, Cold Heart." Watch for a quick reaction in both the pop and country markets.

POP BEST BETS

GUITAR . . . . PARIS—Tony Mattola—Command RS 8778D

Tony Mattola, who has surveyed the music of countless lands, directs his romantic guitar at a warm bevy of chestnuts and recent items associated with the City of Lights. All of the plaintively bittersweet pathos and swirling gaiety of the lady on the Seine is captured by the likes of "The Poor People Of Paris Once In Paris" and "La Vie En Rose." Desjays should find loads of programmable material here.

DISCOVER THE BITTER END SINGERS—Mercury MG 29995—SR

Once in a great while a new group of pop-folk-singers comes on the scene of special merit. The Bitter End Singers (consisting of 3 guys) is exactly such a group. These swingin' youngsters have a distinctive sound all their own and on this premiere disk display a real feeling for the blues idiom in addition to their folk stylings. Among the best listening bets are "Grandfather's Clock," "Forbidden Fruit," and "Crazy Words," "Crazy Tune." Performers to watch.

OUR SHINING HOUR—Sammy Davis and Count Basie—Verve V/V6-8005

The superb pairing of Davis and Basie makes for extremely good music, with each part of the pair complementing the other's talents. Davis is fully supported by the big band, and he leads them into solos of grade A quality. Jazz and pop fans will turn out for this platter, and with good cause. Among the fine numbers, beautifully performed are: "Work Song," "Blues For Mister Charlie," and "The Girl From Ipanema." All of the artists' fans should come out in force for the LP.

THE LIVING BIBLE—Sir Laurence Olivier—Merryway RGM 2001 to

Merryway hath brought forth a most impressive set of readings from the Old Testament, featuring the voice of Sir Laurence Olivier, with complementary musical support by various orchestras and choirs. All of the readings are individually packaged in a double-leaf cover, and the whole set is enclosed in a white leather-like binder. Each of the individual wrappers is ornamented by many of the most famous artistic works depicting scenes from the Bible (i.e., paintings by Rembrandt, Breughels, and Rubens, etchings by Blake, etc.), and contain the text of those selections on the accompanying disk.

Olivier's reading is superb, lending to the often unmanageable text a clarity and depth frequently unobtainable even in a personal reading. The musical accompaniment is always well done, so that it is inobtrusive during the vocal portions, and emphasizes the conclusion of a selection, also providing a lovely bridge into the next excerpt. The superb performance, and attractive packaging, make this an excellent catalog item for religious and educational institutions.

LES PARAPLUIES DE CHEEBOURG—Soundtrack—Philips PCC 216/PCC 616

Philips' soundtrack recording makes its appearance at a most propitious time, while the film is running amid critical acclaim, and singles of the theme, "I Will Wait For You," are exciting very good public reaction. This set is not merely a series of themes, however, as it features a number of scenes (with the dialogue sung to the music) in opera comique style presenting the story as well as the music. Mikel Legrand's score is first-rate and packaged with pictures from the film, and a copy of the text in French and English.

THE QUEEN AND QUINCY—Dinah Washington & Quincy Jones—Coral 29292

Mercury has reached into its files and pulled out some backing numbers performed by the late Dinah Washington and arranged and conducted by Quincy Jones. Dinah's inimitable-blues style brings the best out on such tunes as "Makin' Whoopee" and "Caravan." Charlie Shavers, Clark Terry, Danny Bank and many other big names pour out an exciting backing which adds to the already potent sales potential of this disk.

BARON MUNCHAUSEN—The Famous Theatre Company and the Hollywood Studio Orchestra—Ashland 501

The fantastic tales of the famous Baron Munchausen have always delighted children, and done up in this amusing record with a cast of players and music to boot, there should be an excellent sales reaction to the platter. This competitively priced item presents several of the Baron's remarkable adventures in a series of brief stories of action and fantasy. With blundering buffoons, and a hero of majestic proportions the disk has everything to appeal to the kiddies.

SPY WITH A PIE—Soupy Sales—ABC Paramount ABC/ABC-503

Television celeb Soupy Sales tells the tale of how he cracked the International Network (of Kooks) ring, in 007 style, on this album. In the story, he enlists the aid of all the members of his famous TV cast, which should be a delight for the kids. The disk contains 13 songs tied into the story, making it an all-inclusive package with the humor that has made his show popular. Children will be charmed by such tunes as "We're Going to the Circus," "By You Spynk On Me," and "What Did The Animals Say?"

HOLLY IN THE HILLS—Buddy Holly—Coral CRL 57463/CRL 57463

Buddy Holly's great popularity has led Coral to seek out recordings by the late singer, and this collection of many hitherto unreleased tracks is the result of that search. The cuts, many recorded at the start of Holly's career, are full of the early r&b sound showing a strong c&w influence. Bands which should attract Holly fans are "Wishing," "Lonesome Tears" (recorded with the Crickets), and "I Wanna Play House With You."

BREEDLOVE 500+—Capital—KAP/5KAO 2175

This documentary film from Capital captures the sounds of Coral Breedlove run at Utah's salt flats, which set a new land speed run of over 500 mph., and the tracks that followed. Jack Wagner narrates the story of the history making event, and the voices of Breedlove and some of his colleagues appear along with the sounds of the preliminary and final runs. The package features a double-sided cover with pictures of the jet-powered auto, and its driver, during the event.

THE AMAZING INCREDIBLE PETE DRAKE—Starday SLP 319

Although Pete Drake is now affiliated with another label, this delightful Starday program of familiar country selections should create plenty of attention with all of the guitarist's many fans. While backed a swingin' closely-knit chorus, Drake's distinctive talkin' steel guitar sounds are evidenced on "Y'all Come Color Of The Blues" and "Invitation To The Blues." Loads of listening enjoyment throughout.

MR. JOE LEE WILSON IN THE GREAT CITY—Powertree PMP 5061

Joe Wilson comes on strong in this, his premiere album, demonstrating a powerful style akin to that of Joe Williams. The songster's wide vocal and emotional range is shown in a variety of bluesy and up-tempo numbers like: "It's A Lonely Road," "Alone Together," "Excuse Me," and the title tune, "The Great City." Fine backing is provided by the Ray McKinley Trio and Norman Simon's Group. The set should move well in pop locations. 

Cash Box—January 30, 1965
NOW EXCLUSIVELY ON MUSICOR RECORDS

Wearing My Heart Away

Things Have Gone To Pieces

FIRST BRAND NEW SINGLE

...and his FIRST brand NEW album...

12 Brand New Hit Songs

I JUST LOST MY FAVORITE GIRL • WHAT'S BAD FOR YOU IS GOOD FOR ME • DON'T YOU EVER GET TIRED • HOW PROUD I WOULD HAVE BEEN • FLOWERS FOR MAMA • GONNA TAKE ME AWAY FROM YOU • I CAN'T GET USED TO BEING LONELY • LET A LITTLE LOVING COME IN • THE SELFISHNESS IN MAN • WORST OF LUCK • EVEN THE BAD TIMES ARE GOOD • THE SEA BETWEEN OUR HEARTS •
Grid Star Meets Groove Star

NEW YORK—All-American Joe Namath and RCA Victor trumpet king Al Hirt—two of the hottest hands on the grid and gourds—toured recently in the U. of Alabama dressing room, where Hirt was a visitor. Namath is the highest paid rookie in pro grid history ($400,000 from the N.Y. Jets), while Hirt has been riding high in record land with hits such as “Honey in the Horn” and “Cotton Candy” totaling more than $2,000,000 in sales in the past year.

Loesser Show Titled

NEW YORK—The new Frank Loesser musical, its cast LP just set for release on United Artists Records, has a permanent title. Previously sporting the working title of “Ex-Lovers,” the show now carries the tag of “Plaughters and Palaces.” It opens on Broadway in April, with a theatre yet to be named.

Wishful Thinking

HOLLYWOOD—John Andre (left) crosses his fingers, obviously hoping that his new pact with Reprise will lead to a gold platter. The vocalist, a find of vet producer Bob Marcucci (right) is seen discussing a promotion campaign with Reprise general manager Mo Ostin (center). The singer’s first release debuts in Feb. and will be backed promotionally with TV appearances. He’ll appear on this week’s segment of TV’s “Shindig.”

World Biz Trek

For Dot’s Bailey

NEW YORK—Jim Bailey, Dot Records’ veej, arrives in England this week (25) to start a 2-month tour of the label’s world-wide distrib outlets, which underwent major changes six months ago. A major object of the trip is to place more catalog items in the hands of various reps. He’ll visit England, Holland, Belgium, France, Italy, Germany, Denmark, Africa, Asia, Hong Kong, Tokyo, Manila, Singapore, Australia (Sydney) and New Zealand.

Bob Reno To Paxton

Set-Up As Prof. Mgr.

NEW YORK—Bob Reno has moved into George Paxton’s publishing-disk operation as professional manager. The former artist and writer rep will be PM of George Paxton Corp., Pax- ton Music and affiliated firms. In addition, he’ll assist Paxton and Fred Welsman in the Coed Records’ operation. Reno said he is on the look-out for new songs, masters and performances in an effort to beef-up the publishing firms and Coed.

Dot Sets Promo For

Liberace’s 25th Year In Show Biz

HOLLYWOOD — Dot Records will help celebrate “Liberace 25th Anniversary in Show Business” observance to be launched at a Friar’s Tessinominal dinner honoring the pianist on March 27 in Beverly Hills.

Keynoting the campaign will be the announcement of “Liberace Month” with the issuance of Liberace’s Silver Anniversary album during that month, with plans to sustain the interest during the remainder of the year.

The full force of Dot’s exploitation and promotion will be set into motion during April with broadsides of trade ads, point of sales, material, window displays and other sales incentives.

Additionally, Lib Record will appear on a network of network TV shows promoting the event, with negotiations now under way for a “Liberace Spectacular” designed especially for the entertainers.

Also in the final planning stages is a national tour of one-week engagements in Los Angeles, Phoenix and San Francisco, with a national title the hotel hands on the ground in each city, which will be billed as “Liberace’s Silver Anniversary Tour.”

Last month, Lib Record included a 30-day tour which established new attendance records for him in the majority of cities played.
attention dealers:
gerry and the pacemakers
newest album release

"I'LL BE THERE!"

MONAURAL LAURIE LLP2030 (STereo SLP2030)

Thank you Bobby Darin and T.M. Music for a great title song to a great album.

...... latest Laurie hit single
gerry and the pacemakers
"FERRY ACROSS THE MERSEY"

Laurie 3284
Rady To Take Leave Of Absence

HOLLYWOOD—Alan S. Livingston, Capitol Records head, has announced that Simon Rady, executive A&R producer and director of creative services for the label, will take a leave of absence from his duties to recuperate from a recent major surgery. Rady's leave will become effective as soon as he completes his current recording plans with artists in New York. Livingston said that no substitute has been decided upon as yet.

Among the artists that Rady has recorded for Capitol are: Donna Lynn, Liza Minnelli ( Judy Garland's daughter), Art Buchwald, and Tony Roma. In the past week, the producer has been completing an LP with Bing Crosby and Rosemary Clooney.

Rady joined the Capitol staff early in '63 when CHI purchased the assets of Project Records, a firm formed by Crosby and Rady. He became director of creative services in the east in July of that year. In this position, he managed Capitol's east coast A&R activities; investigation and negotiation for Broadway show properties and original cast albums; discovery of new talent; contract negotiations with artists; and working with independent producers and audi-torium partners for purchase and release by Capitol.

Survey Finds: We Played An Average Of 570 Decks In '64

NEW YORK—Americans played an average of 570 records on phonographs last year.

According to a survey by Jensen Industries, the phono needle manufacturer, taken among a sampling of 700 phono owners, records are played on average of 4 5/2 hours a week. However, among teenagers the average is twice as high.

The Beatles were the most played records in 1964, the Jensen survey showed. Classical records represent less than one fifth of total listening.

More than a third of all records are purchased in record stores, the Jensen study also found, and are played on a phonograph instead of a radio. Most of the records are less than four years old. Most teenage listening is done on portables.

Jensen also states that phono owners on whom they had changed their needle last and 25 per cent of them could not recall the approximate date.

N.Y. Studio Re-Builds

NEW YORK—Mastertone Recording Studios, this city, has undergone a complete modernization, program, which involved the complete rebuilding of the recording and control room. The studio has also announced the appointment of Emil Kotten, formerly of Rec-Art, in Philadelphia, as new recording engineer.

14 GETTING OLDER

BY THE TRAINS

SWAN 4203

SWAN RECORDS
Cor. 8th & Fitzwater Sts.

Another Hit!

JIMMY ROSELLI'S
JUST SAY I LOVE HER
b/w DON'T CRY LITTLE GIRL, DON'T CRY
RIC 5-148

ORDER FROM YOUR RIC DISTRIBUTOR NOW

Cash Box

Cash Box "Sure Shots" highlights records which reports from retail dealers throughout the nation indicate are already beginning to sell quickly or else give indication of doing so.

WHAT HAVE THEY DONE TO THE RAIN SEARCHERS

Kapp 444

A MARRIED MAN

RICHARD BURTON

MGM 13307

KING OF THE ROAD

ROGER MILLER

Smash 1965

AT THE CLUB

DRIFTERS

Atlantic 2268

LITTLE THINGS

BOBBY GOLDSBORO

United Artists 810

BREAK AWAY (FROM THAT BOY)

NEWBEATS

Hickory 1290

MY HEART WOULD KNOW

AL MARTINO

Capitol 5341

THE BIRDS AND THE BEES

JEWEL AKENS

Era 3141

SOMEBODY

P. J. PROBY

Liberty 55757

I'M OVER YOU

JAN BRADLEY

Chocs 1919

A CHANGE IS GONNA COME

SAM COOLE

RCA Victor 8486

Electronovision Forms Disk Subsid. "Harlow" Track Due Before Shooting

HOLLYWOOD—Electronovision, Inc., the company with the speedy film process, has formed a disk company, Electronovision Records, that takes a lead from its parent company with its first release.

Label is offering the soundtrack to "Harlow," a feature film that hasn't gone into production yet. Under the Electronovision process, motion picture production is pre-recorded and "laid-in," whereas conventional features have their tracks scored and dubbed after filming.

Electronovision has already been viewed by the public via Richard Burton's "Hamlet" and a teen-beat release. The label has also signed its first artist, a singer who'll have a singles deck out soon. Other artist signings are expected shortly.

It was pointed out that product from the label will not necessarily stem from Electronovision productions.

Will Real "Lovin'? Writers Stand-Up?

NEW YORK—Cash Box received incorrect information in re-stating writer credits for "You've Lost That Lovin' Feeling." Screen Gems-Columbia, publisher of the hit song, reports that the actual writers are Barry Mann, Cynthia Weil and Phil Specter.

Bob Mack To SESAC

NEW YORK—Bob Mack, formerly production manager for Cadence Records, has joined SESAC, the clearinghouse and producer of special programming LP's, as production coordinator. He'll head the firm's commercial recording and transcription departments. Before joining Cadence in 1957, he served for five years in the recording dept. of RCA Victor.

Columbia Records Productions Hold Nat 'I Confab

NEW YORK—Columbia Records Productions recently held a national sales meeting at the Americans Hotel here. During the confab Mike Maitland (left), president of Warner Bros./Reprise Records, was awarded a gilded record as a trophy for breaking all sales records in Dec. '64 from Capitol Roberts, vice-president of the pressing operation. Shown (sitting left to right) in the right panel during one of round table discussions held at meeting are Roberts, Joel Friedman, Warner Bros./Reprise's director of merchandising, and Southgate, vice-president of pressings production.
almost no. 6 in record sales

INTRODUCES A YOUNG NEW TALENT OF GREAT IMPORT!

BILLY PRESTON
AND HIS ORGAN
DON'T LET THE SUN
CATCH YOU CRYIN'

VJ 646

THE FIRST REALLY BIG INSTRUMENTAL OF 1965
NORTHERN MUSIC INC. PUBLISHERS

THE MOST EXCITING ORGAN EVER
Billy Preston

Cash Box—January 30, 1965
**Tonsorial Designs**

**Douglas To Capitol A&R**

**HOLLYWOOD—**Texas P. J. Proby, currently represented on the Top 100 with his Liberty deck of "Some-where," is shown above applying the finishing touches to west coast producer-publisher Kim Fowley's hair, under the direction of London hairdresser, Mr. Jeffrey.

**Pic Starring Jim Reeves Makes U.S. Bow In March**

**NEW YORK**—A feature film featuring the late country music star Jim Reeves has been set for release in the U.S. sometime in March. That's the word from Jim Reeves Enterprises of Madison, Tenn., which also said that the color film, "Kimberley Jim," produced in South Africa by Jamie Uys Film Co., would be distributed by Embassy Pictures. RCA Victor Records, Reeves' long time disk outlet, will release the soundtrack LP. It was also announced that Victor would also release a collection of Reeves' performances, "The Jim Reeves Way," recorded a few weeks before his death—"in a plane crash—last July.

Along with his U.S. popularity, Reeves had emerged as one of the top U.S. disk acts in Europe and Africa.

**London Names Music Sales Of Fla.**

**NEW YORK—**London Records has named Music Sales of Florida to handle London, Richmond and London import and Coliseum labels in the state. Distrib vets Don Smith and Bob Delaplain have announced that, which is expected to add additional sales and promo personnel in view of the London move.

**CRASHING THROUGH**

**"YOU'D BETTER GO"**

**CHANCE EDEN**

20TH CENTURY RECORDS

**ROULETTE RECORDS**

1631 B'way, N.Y.C.

**IT'S A HIT!!!**

"Use Your Head"

MARY WELLS

FOX 555

the ultimate in entertainment

**Ventures Back After P.A. Triumph In Japan**

**HOLLYWOOD—**The Ventures have just returned from Japan, where a 9-day tour proved as successful as their disk sales there. Group, it was noted by Jerry Thomas, international sales director, was a complete sell-out, with four additional dates added to meet the demand. Even their current hot seller in Japan is an LP called "The Best Of The Ventures."

**Mercury Intros New Home Entertainment Product; Geographical Districts & Reg. Heads**

**CHICAGO—**The home entertainment division of Mercury Records has announced three new product additions to their line of portable record players and a new geographic division of the country for the sales forces. In addition, the regional managers for three of the five sections were named. These announcements were made at the division's sales meeting (9).

At the meeting, the assistant manager of the home products division, said that Mercury is planning to come up with a line which will make the firm a "major force in the home entertainment field. An additional issue of 15 product items is expected before the end of the year.

In the present release is the company's first tape recorder, expected to be marketed in late summer. This inch recorder has dual motors and separate record and erase heads, and capstan drive; it also features two-speed operation with half-track recording; remote control capability; solid state circuitry; five inch read/reattract mechanism; dynamic microphone, and magnetic earphone. The machine can record or playback in any position, even while being carried. Housed in a break-resistant plastic, the machine measures 12 3/4" x 7 1/2", weighs eight pounds and plays 78s and 45s in single and size "D" flashlight cells, with AC or battery power.

The second of Mercury's new tape recorders is a 4-track recorder powered by eight "D" Size flashlight cells. The light-weight machine weighs 5 1/2 pounds and can be played while being carried. In any position, it has a capstan drive recorder which has capstan drive, 2-speed operation, half-track recording, remote on-off switch and solid state circuitry. The case is break-resistant plastic, and weighs 4 1/2 pounds for under $60.

Mercury's third product introduced to carry a Mercury label is a fully transistorized portable radio and phone/record combo. This disc player plays all size and speed disks and has a flashlight battery with size "D" "D" flashlight cells. Which permits play of both mono and stereo records. The combo unit weighs five pounds, has explosion proof electronics, distortion-free speaker, auto- matic selection, 3-speed operation, automatic phono switching, and heat-free operation with drift and fade eliminated in the radio tuning. The unit plays for 10 hours on six flashlight cells.

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**Serious Music Showcase Set By ASCAP**

**NEW YORK—**ASCAP is giving long-haired clients a chance to display their work through a two-day Talent Showcase, April 12 and 13. Programs will take place at 5:45 pm at Judson Hall, this city.

**Honor "Poppins" Writers**

**HOLLYWOOD—**The song writing brother team of Robert and Richard Sherman have been awarded the Christopher Award, along with a similar honor from the So. Calif. Motion Picture Council for their original musical score from Walt Disney's "Mary Poppins." Pair, under contract to Disney, just received a Gold-en Globes nomination for the "best original musical score" for the Disney film.

**Hi Signs Organist**

**MEMPHIS—**Young (23) organist Bobby Emmons, in the modern jazz-pop school, has been inked to a pact with Hi Records. As a result of the signing, Emmons will become label topper. An LP is already in the works. Emmons toured with a combo for three years and recently moved to Los Angeles to pursue a successful stay at a local club.

Also announced during the meeting was a new geographic partition of the country for the Division's sales force.

The regional managers reporting directly to the sales manager have been established. Three of the five regional managers were also announced during the session. David Emmons, head-quartered in New York City, joined Mercury as one of the regional managers of the New England, New York, Pennsylvania and New Jersey territories. He will fill a long vacant products. He has been the eastern sales manager for Magnavox, Tantan and Sentinel Divisions, as well as national sales manager of the Stand-ard Division.

Ronald Knowden, who for the past two years has been the sales manager of the division, the regional manager for the central and midwestern states area. Bob Benetti, long associated with Mercury and the Mercury wing of the company, said that the remaining two regional managers will be appointed as soon as possible.

Another highlight of the sales meeting was the first survey of present product users. The up- date was reported by Winokur, who directed the field promotion sheet was sent to 1,000 known Mercury telephone graph owners and 40% were returned.

Of the questionnaires returned only 4% were returned with a complaint to make about the products. The McGlohon survey showed phono graph on an average of 20 hours per week; and Mercury was the number one — '7' radio across all age levels as well as the principal teen-market.

**Loma Inks L.A. Deejay**

**BURBANK, CALIF.—**Popular Los Angeles disc jockey, Bob Winkler, has been signed to the Loma Records label, Bob Krausso, A&R chief of the label, announced last week. Foster, currently one of the highest-rated disk-jockies in the Los Angeles area, has completed his first single, "Something You Got," for Loma.

Foster has been program director and promotion man for two Los Angeles radio stations, having come to KRLA from Cleveland's Westhousen station KYW. Foster was leader and guitarist of his own band at his home state of Texas before graduating into a radio career in Fort Worth.

The former Sonny Boy Foster singing at a local Los Angeles dance hop and signed him to a long-term exclusive recording pact. Bono and York-Palms Records exec Charles Gren and Brian Stone sold the completed master on "Something You Got" to Loma, which is distributed by Warner Bros. Records.

**Big Early Start For NAMM Show Exhibitors**

**CHICAGO—**Six months before the scheduled opening of the 64th annual Music Show in Chicago, more than 90 long-established music trade entertainment exhibitors have booked space for the event. This early return, says Bill Gard, exec vp of the National Association of Music Merchants, sponsors of the show, is "unprecedented" and will make the show the biggest yet. The show starts June 27 at the Copley Hilton and Pick Congress hotels.

Cash Box—January 30, 1965
JOHNNY TILLOTSON SINGS "ANGEL" Theme from the new WALT DISNEY Motion Picture THOSE CALLOWAYS SOON IN THEATRES EVERYWHERE "ANGEL" Lyric by Jay Livingston and Ray Evans Music by Max Steiner B/W "LITTLE BOY" K 13316 A TANRIDGE PRODUCTION MGM RECORDS
Sherman & Weiss Buy DiMucci-Bonafede Music Pubberies

NEW YORK—Joe Sherman (left) and George Weiss, indie producers and writers, have expanded their publishing interests in the purchase of the Mon-Dial music catalog from Ross & Ross, auto makeup and parts, and Sal Bonafede. No purchase was disclosed. The firms have been renamed Campobasso and Marimba. Some of the hit tunes in the catalogs are “Run Around Sue,” “The Wanderer,” “Donna The Prima Donna,” “Born to Cry,” “Lovers Who Wander,” all past DiMucci-sung hits, and others.

LaForge Injured In Auto Collision

NEW YORK—Jack LaForge, producer and pianist for Regina Records, was seriously bruised last week as a result of an accident here at the West Side Airline Terminal. LaForge, on his way to Newark Airport for a flight to Cincinnati, where he was to do promotion, was about to leave his car when it hit him in the rear by another car.

LaForge, a veteran performer, is currently headlining at the Polyvocal in Manhattan. His right side showed serious bruises and a number of stitches were required on his face. It is expected that LaForge will leave the hospital this week for further recuperation.

As an artist, LaForge is one of the performers who have a 100 night option on the “Goldfinger” main-title.

Dot Added to R-W Auto Tape Catalog

NEW YORK—Dot Records has signed an agreement with the 3M Company for the availability of its catalog for 3M’s new Revere-Wollensak automatic tape recorder. The daisy is the 27th label lined-up by 3M for this machine, which now has a catalog of about 300 releases. Top Dot performers include Lawrence Welk, Pat Boone, Bob Crosby, Liberace, the Mills Bros., Jimmy Durante and Leonard Nimoy, Smith, Billy Vaughn, George Wright and others.

Godfrey Inks With Vee Jay

HOLLYWOOD—Arthur Godfrey has just inked an exclusive contract with Vee Jay Records. A deal was also made between Jay Lasker, vice president of the label, and Richard Wolfe, partner with Godfrey in Contempo Records, to entitle Vee Jay to the recording rights on Godfrey’s new single, originally cut for Contempo in New York. “Walk On, Little Man,” the top side, was especially written for Godfrey by Terry Gilkyson, and is skedded for immediate release.

Bourne Names Scherer Gen. Prof. Manager

NEW YORK—Bernie Scherer has been named general professional manager of Bourne Music and its subsidiaries—ABC Music and Bourne-Film. It was announced last week by Mr. Ron Bourne, president of the firm.

In his new position, effective immediately, Sherer will work closely with professional staffers Del Serino and Jerry Lewin, as well as with the firm’s office which is headed up by Jack Perrin.

A publishing veteran of many years, Scherer previously did general professional management with Rob-ers, accompanied by a version of the Tommy Dorsey bands and World and Republic Music.

Carol Stays as "Dolly" Until June 1, 1967

NEW YORK—Carol Channing will remain Broadway’s Dolly at least until June 1, 1967. Under the dance of a previous commitment, she’ll receive 10% of “Hello, Dolly”’s weekly gross instead of 7 1/2%, it’s understood. The smash musical just celebrated its first birthday on Broadway. The new contract allows Carol, to make two pictures, and the time she takes off with them can extend her run in the show past the named date. It’s believed that all out to introduce his record for the longest Broadway stay by a principal in history.

Special Delivery For Walt Hofer’s 2nd Child

NEW YORK—“Hello, it’s here!” cried Sandra over the phone. That’s all Sandra Hofer, music business attorney, had to hear last Tues., (19) morning to run out on a conference, rush to his Manhattan apartment and deliver his second child. The unexpected came off without a hitch, and as Hofer said later: “It’s not as hard as people think.”

A married and newborn girl, later named Karen, were taken to Mount Sinai Hospital, where they’re both doing fine. The couple also have a 3 ½ year old son, Eric.

Bud and Travis to Introduce New Song On “Rawhide”

NEW YORK—Blackwood Music will publish the song “A Moment in the Sun,” which will be done for the first time on the CBS-TV “Rawhide” segment this week (29), by Bud and Travis. Concurrent with the first public performance, a recorded version of the title will be released by Records. The disk was produced by Dave Poll.

“A Moment in the Sun,” written by Van McCoy, Bruce Geller and Herschel B. Gilbert, will be used thematically throughout the program, close following the plot and serving to delineate the characters.

Bud and Travis are currently on a tour of colleges and universities, and have added the tune to their repertoire.

$25 6 Promo For VJ’s New Talent: Gary LeMel

Vee-Jay President Randy Wood and Jody Kander are anxious to sign up a new artist for Vee-Jay exclusive and the label’s LeMel to an exclusive contract on the label, with plans to build him as Vee-Jay’s top young singing star.

The young singer, whom the company describes as a “cross between Bobby Darin and Jack Jones, started his career in Tucson, where he starred on his own television show for two years. Before his discovery by Vee-Jay as a solo artist, he sang with the Merry Mess, and also as Peggi deCastro’s night club partner.


NEW YORK—Mickey Shorr, former top deck jay name in Detroit, has been named operations manager of WYON-FM in Chicago. Outlet is owned by Leonard and Phil Chess, owners of the Chess, Checker and Argo labels.

Final Word Due On Sceptor’s ‘64 Sales

NEW YORK—Florence Greenberg, president of Sceptor Records, has informed Cash Box that a story in the June 16 issue involving the label’s 1964 sales showing did not reflect “our true sales picture.” “Within a few weeks,” she reported, “our accounting is being completed for the year end, and figures will be available at that time.

Correction

NEW YORK—Last week’s story on the death of Ike Klayman contained some abiguities. Ike Klayman’s brother and Al run Supreme Distri-butors in Cincinnati. A fourth brother, Lou, is a partner with Al Levine in New Deal Distributors of New York.

Just For Laughs

NEW YORK—“Hello, Dere” laughmen Marty Allen and Steve Rossi recently generated plenty of consumer interest in their new Mercury album of “In Person—At The Sands” by autographing the disk at Gimbel’s Department Store.
This is the Big One!...
The Most Explosive
Trini Lopez LP of Them All!....
The One with "Lemon Tree"

TRINI LOPEZ
THE FOLKALBUM
ARRANGED AND PRODUCED BY DON COSTA

INCLUDING PUFF (THE MAGIC DRAGON) • LEMON TREE
BLOWIN’ IN THE WIND
CROOKED LITTLE MAN
MICHAEL - WE’LL SING IN THE SUNSHINE

Cash Box—January 30, 1965
Sight Of Success: BMI Awards Banquet

NEW YORK—The joy of award-winning, in this case BMI’s banquet had Two, (19) he-win-
ing winner of BMI Continental Award for 1964 disk product, has been pre-
served in this round-up of personalities as-
sociated, in one way or another, with the
winning product.

Jean Aberbach and Paul Case; and Mr. and
Mrs. Harris Levy.

Mr. and Mrs. Irvins Pincus; Bob Sour and Bobby Darin; and Mrs. and
Mrs. Wesley Ross and Mr. and Mrs.
Al Gallice.

(Standing) Phil Specter, Marty Orteau, Wou Farrow, (Sitting); Irv Lichtman, Neil Bogart and Danny
Davis; Brian Epstein and Walt Reiter; Elie Greenwich, Bobby Darin and Jeff Barry; Phil Specter, Mari-
John Wilkins, Larry Ullom.

Walt Disney’s Jimmy Johnson, flank leaving BMI’s Bob Burton, Bob & Dick Sherman, writers of the
“Mary Poppins” songs; Murray Deutsch and Bobby Goldberg; Mike Studler, Elliott Greenwich and Jeff
Barry; Francis Preston, Bob Sour and Mr. and Mrs. Arnold Show.

UBPPUberty Sets Promo
Sights On “Murder” Score

NEW YORK—Feb. is the month movie-going husbands will learn
“How to Murder Your Wife,” the score of which will get a hefty promo,
keyed to air exposure, from United Artists. Music reports Murray Deutsch,
VP of the firm.

The music from the movie, star-
ing Jack Lemmon and Virna
Lisi, was written by Neil Hefti who has reached new heights of al-
bumb with his orchestra and chorus for United Artists Records.

The title song from the UA release will be wized by at least four re-
cording artists: Mike Clifford on UA, Julie London on Liberty, Aetna
Franklyn on Columbia and Don Costa on DCP. The flip side of the Clifford,
version features another song from the film, “Here’s To My Lover.”

Another instrumental title song, for the UA release, “Bash Brannigan,” has been set by Al Cohn on the
UA label and Joe Harnell for Kapp rec-
ords.

Additionally, Neil Hefti and his Orchestra have released a single of
“Virna’s Theme” backed with “Req-
Iem For a Bachelor,” all featured in the

A gala invitational “demonstration” of “How to Murder Your Wife,” will
be held at the Victoria and Cinema I Theatres on January 25, and will
be attended by the two stars of the comedy, Jack Lemmon and Virna
Lisi, and by celebrities in the enter-
tainment world.

known, she told Cash Box that she has been considering offers to join the
publicity staff of New York and west coast organizations.

Sweden May End Its Version Of Excise Tax On Records

STOCKHOLM—After His Majesty the King’s opening of the fall session of the Parliament to drop the present special luxury tax (in the U.S. it is like a sales tax) on gramophone records as of July 1, 1965.

It is only a proposition to the Parliament, but nobody expects the Parliament to refuse.

The move was adopted by the Par-
liament in spring 1948 and from July 1 that year, the tax was one Krona (20c) on each record sold or im-
ported in Sweden. It was said from the government that it was an ex-
traordinary tax adopted in a time when the government had to raise some from the very start, the trade worked hard to get it removed, but until now the governments has shown no interest in giving up this income of around six million Kronor (800,000) annually. When the old tax was abolished, the new tax took the place of the tax on one Krona (20c) on each record sold or imported in Sweden.

As a curiosity, it can be mentioned that a proposal of this drop of luxury tax on records was made by Hanna-Barbera, who pointed out that the prices going down in Sweden 1964 (the government announced taxes to make prices and living costs in Sweden equal up four to five per cent from July 1, 1965).

Commenting on the possible end to the tax, the trade in Sweden and EMI said: “This is one of the best developments in a long time, it’s hoped that all countries do not invent any other taxes that will make it im-
possible to trade on the prices corresponding to the luxury tax we finally got rid of.”

As of six months of 1964, the government received 1,683,446 Kronor from singles, 2,100,201 Kronor from LP’s, or to-
gether 3,783,647 Kronor (505,870), which was 43 per cent down.

The new tax was brought into effect a few weeks after the change and was charged on all sales of records.

The legislators had pointed out that records were often an outlet for special luxury tax on books.

Bohanan Outlines Plans For Hanna-Barbera Opr.

(Continued from page 6)

that and with the build-in popularity of the Hanna-Barbera characters on the label, plus new concepts of marketing and merchandising, Hanna-Barbera will be able to do all this and that of the potential market.

The new “go at it” will be set up in the next two weeks to handle the line throughout the country. In addition to the domestic market, Boh-
an also expects to reach a large international market through the new Canada.

Thirteen of the Hanna-Barbera TV shows are now being released in foreign countries, with sales of 100,000,000 copies.

As soon as the kiddle line is launched, Hanna-Barbera expects to start the international sale of the popular pop fes, Bohan at present represents all of his clients, including the new pop artists at the firm’s Calahan Blvd. headquarters. The firm’s pub-
lishing companies have been activated and are presently negotiating with record companies for the sale of upcoming TV films, and looking for new writers to sign to the publishing company.

Hanna-Barbera has future plans to enter the “live” action film and five live television series, all with their animated cartoons. Bohan said that artists signed to the record company will be fully developed and expanded into media in which the firm is represented.

ABC-Par & Impressions
Work Out New Deal

NEW YORK—The Impressions and ABC-Paramount have agreed to con-
tinue their successful partnership for “some time to come” under a long-
term contract renewal, according to Larry Newman, president of the label.

The trio, consisting of Curtis May-
field, leader; Samuel Gooden (bass) and Fred Cash (singer) has sold many hit records within the past few years, including “Gypsy Woman,” “It’s All Right,” “Keep On Pushing,” and their current top hit, “Ain’t No Half Step.”

As a tribute to the popularity of the team, ABC-Par has included two albums by the group in its Jan. re-
lease: “People Get Ready” and a col-
collection of their top hits.

This month recently appeared on Les Crane’s ABC-TV network show and an upcoming issue of Sepia Magazine will devote a feature photo story to the artists.

1964 Was Command’s Second Best Year

(Continued from page 7)

addressed the meeting. Loren Becker, national sales manager, along with-
Charles Trepel, eastern manager,
ager, and Gene Goodman, national promotion director, reviewed the prev-
lous year and presented their planning ideas for 1965.

Light also presented four new pop albums and an accented program for a new single by the Ray
Charles Singers, whose previous three singles have been big sellers, was played.

A new single by singles by Dick Hyman, Tony Mat-
olas, Lee Evans and Artie Light.

Carol Channing’s first album for Command will be released within the next few weeks. Light out-
cuts from the disk, told “Carol Channing Entertains,” which makes the distris that the LP would be shipped in early Feb. He noted that the CD will be promoted nationally through numerous TV and radio appearances.

Decca’s Salidor
Takes To The Road

NEW YORK—Lenny Salidor, national promo manager of Decca Records, has started a 2½ week tour to make personal appearances this week in Hollywood and San
Francisco. One of Salidor’s prime pushes will be to sell the Decca CD to the Roses for a Blue Lady,” the oldie which is the subject of a hot new a number of artists for big Top 100 action.

Dawn Enterprises Signs
Kan Dolls, Starts Pubby

MINNEAPOLIS—Dawn Enterprises, headed by John Allan and Scott Allan, Jr., has just announced the signers of a new group, the Kan Dolls. The firm, based here, will release the group’s first single shortly. It was a self-financed release issued on the Boss label, a subsidiary corpora-
tion of the Harold N. Lieberman Com-
bpany.

Dawn manages and produces for the Ventures label. A disc under the Soma label, “Run, Run, Run,” hit the national charts. The company has also recently entered the publishing field with their Ringneck Pubby. All the firm’s business is based in Suite 105, 902 West 77½ St. Minne-
apolis.

ASCAP Names To Station Relations Staff

NEW YORK—J. M. Collins, ASCAP sales manager, has just announced the appointment of Robert S. Wadsworth to the station relations staff. Wadsworth will operate out of ASCAP’s Chicago office, at 645 North Michigan Ave.

Wadsworth joined the society as a field rep in 1963 and worked out of the Philadelphia office.
ANOTHER EPIC FIRST!

"THE BOSTELLA"

PARTS 1 & 2

PLAYED BY

BUDDY MORROW

AND HIS ORCHESTRA

THE DANCE CRAZE THAT'S ROCKING FRANCE,

"THE BOSTELLA,"

THE DANCE OF HAPPINESS AND SADNESS!
Three For The Show

Bud Daim Named VP At Crescendo Records

HOLLYWOOD—Bud Daim has been named a vice-president at Crescendo Records. Daim, who joined the label in November, will head-up merchandising, bringing in new product, including new artist signings. Before joining Crescendo, Daim spent four years with Liberty Records, working in promotion and later becoming owner of label's branches. Crescendo is currently clicking with LPs by Joe & Eddy and a Billy Strange single of "Goldfinger."

Smash Bows New LP’s (Continued from page 7)
mailing pieces on the new product combined with a complete listing of all albums and singles released in his firm’s "The Sounds of '65" program should be better than last year’s; a special in-store display piece; dealer order forms, artist tunnels, brother brochures, and sleeve-backs.

From the firm’s "All-Time Smash Hit" campaign, hand-wired art and merchandising aids are offered, including a Frapack Merchandising Box designed to hold six of the double hit singles each, together with divider cards for each; a new type packaging, introduced for the series, to withstand customer contact; and a clear plastic sleeve package for permanent in-store display of each record.

The National Retail Board has chosen the "This Is Two Much" drive consists of: "The Return," a record printed to include the two hit singles "King of the Road" and "Do-Waaka-Do," and Gloria and Fontana of the hit "Intimate Moments," (see separate story).

Extensive advertising, promotion and publicity campaigns are planned for the Miller and Lynne albums in connection with the sales program.

Columbia Introduces 5 New Master Works Packages

NEW YORK—Columbia Records Sales Corp. has announced the addition of five new Masterworks model records, including one portable phone, two packaged audio component systems, and two radio phone consoles.

J. Harris, general manager of Master Works, has emphasized that the important new model was chosen as a part of the solid state 30-watt hand-wired portable phone, model No. M-1916, which is featured among the drop-in models. Weighing only 57 lbs. and equipped with a Garrard M-50 cartridge, the phone has a cartridge and four speakers, the unit includes a one-piece Samsonite luggage case as an enclosure, available in Oxford Grey or Dover White. The M-1616 carries a suggested list price of $199.50.

The U.S. State Packaged Audio Component Systems with record loading platforms are being debuted. Model No. M-4090 comprises a 30-watt output, Garrard M-50 changer, Precision 1700 reflex baffles, and a diamonndataq needle and sealed speaker compartment.

Containing four speakers, the system is enclosed in solid walnut cabinets with a suggested list price of $235. Incorporating the same features as model M-4060, model M-4060 includes all-transistorized AM/FM/FM stereo with automatic FM, an add-on AM/FM/FM stereo, and auxiliary inputs at a suggested list price of $335.

The cabinets housed in 60-inch cabinets are models M-1950 and M-2050. Housed in a 60-inch contemporary cabinet with walnut finish, model M-1950 is equipped with a custom changer, AM/FM, four speakers, record storage space and pilot light and, priced at $190.50. A 60-inch cabinet of oil well-hardwood holds model M-2050, priced at $250.50. The console features six speakers, ceramic cartridge and AM/FM/FM stereo, with FM stereo indicator.

The five new product packages are carried over into the current line: models No. M-1800 and M-1805. A free bonus package, retailing at $100.95, and consisting of an extra diamond needle and single speaker, is included with model M-1805. A self-contained "Dropp-a-Matic" stereo unit, the package includes a woofer price of $95.95, including the bonus package.

DCP Bares New LP’s In "Sound Of '65" Plan

NEW YORK—Don Costa, head of DCP Records, announced last week his company’s participation in the "Sound of '65" Plan, in which albums and singles released in his firm’s "The Sounds of '65" program last year have been weather tested better than ever. The campaign plans were unveiled at a meeting at the firm’s offices with distributors. At these sessions, a review of the company’s first six months of operations was presented; and future plans were also discussed, indicating a diversification of the DCP catalog.

The meetings also included a description of the following DCP recordings: "Don Costa Plays Music from the Motion Picture ‘The University of Minnesota’ and Other Themes," "Goin’ Out Of My Head" by Little Anthony and the Imperials; "I’m Gonna Get My Baby Back Full Loving Love," and "The Monster Album." Additional plans for the Monstar album campaign has been developed for each of the four LP’s. Promotion of Costa’s album included music from a film, a brand new album and a special promotion for a visiting Artist. The awards to several plus songs that are also expected to figure in the selection of the best song from a movie in 1964.

The contests are planned to stimulate interest in Donna Fuller’s LP. There will also be several promotions for the "This Is Two Much" LP. A promotion trip to major record markets is being set up for Miss Fuller.

"The Monster Album" will also be the focus of various advertising and promotion efforts.

Promotion for the album by Little Anthony and the Imperials is geared to capitalize on its inclusion of the famous hit "I’m Gonna Get My Baby Back Full Loving Love," among its selections.

Distributors who were not present at the Chicago meetings will receive mailing pieces which will inform them of the DCP promotion plans and a demonstration LP which contains excerpts from the four LP’s, the company said.

Merchandising aids for DCP’s new product line include easel-back covers for a window display and a special order pad for distributor salemen. The promotion costs and retail cover, and the selections in each album are listed.

Vicotor’s Feb. Release (Continued from page 7)


The following downloads were distributed by the approaching St. Patrick’s Day, the following disks are also available: "Irish Songs—Country Style" by Bobby Dillon, "John Lennon’s Little Bit of Heaven," and "Rare Songs of Old Ireland" by Leo N. McCaffrey, all on RCA Victor; Cameron’s "Johnny Mathis Sings Songs," "Living Voices Sing Irish Songs," and "When Irish Eyes Are Smiling" by the Living Strings; "The Living Voices Sing Irish Songs" is also available on tape.

Top Disk Names Appear at Inaugural Gala

WASHINGTON—The disk industry was well represented at the Inaugural Gala for President Johnson, held earlier before President Johnson, VP. Hubert Humphreys, almost every top office holder of the federal government, and 48 of the nation’s state governors.

Opening the evening’s activities, John Reardon sang the national anthem and then did his famous "Mack The Knife," and "Once In A Lifetime”; Woody Allen and Carol Burnett and Julie Andrews repeated past turns. Among the newer entries were Fanny Green (who had closed for the night to permit her to perform), as had Bob Denver of "The Gilligan Show" (appearing to appear); and closing the show after a multitude of events was Mrs. Ellsworth Lee of Mexico’s Ballet Folklorico.

In addition to Hitchcock, were Caroll Channing, Ann-Margaret, and Johnny Carson of "The Tonight Show" and directed by Richard Adler, with assistant producer Jerome Lawrence. Special guest was the huge National Guard Armory. After the show, President Johnson,VP. Hubert Humphreys and the cast, particularly Carol Channing, met with the heroes of the performance and had a brand new lyrics written especially for the inauguration by Jerry Herman. "When I'm 64," the campaign song in 1964, entitled "Hello, Lyndon!"

Allan Freed Dead (Continued from page 7)

sound teenagers were taking in.

Freed’s popularity grew to such proportions that he was accorded the title of "the King of the Rock and Roll artist. This was most evident when his program drew in some of the sets in one of his packaged shows. New York’s Paramount Theater, was one favorite of them. He once was arrested in Boston when he was charged with obscenity in his shows at the Boston Arena, when his teen audience, police reported, rioted and had more than 100 persons arrested. The charges against Freed of anarchy andEnciniting to riot were later dropped, but a number of cities refused to let him bring his shows in. Freed recently was criticized from WIN in 1958 was due to the heart trouble suffered him in the Boston incident.

When Hollywood started picking up the show business, Freed, a roll to teenagers, he was selected to be featured in the movie, including "Don’t Knock the Rock." He also is credited with being the father of those teen classes as well.

During the payola scandal, Freed has been accused of paying the so-called six labels to favor their releases on the air. In 1962, he pleaded guilty to the charges and was sentenced to a six month suspended sentence and a $200 fine. It was reported at the time that Freed had a hard time coming up with the money.

Surviving Freed is his wife, Inga; two daughters, two sons and a granddaughter.

Freed was born in Palm Springs. Freed’s ashes were scheduled to be flown to New York for burial. Freed’s widow is residing at 205 Desert Holly Circle in Palm Springs. Her one number is: 202-2413.

Cash Box—January 30, 1965
Kassner Buys Sporn's Interest In AME

(Continued from page 6)

Kassner's English office manages the Kinks, the hot British group, whose member, Ray Davies, composer of their dates, wrote exclusively for the Kassner organization.

Some of the top tunes in the AME catalogs include "You Made Me Love You," "I'll Be With You in Apple Blossom Time," "Take Me Out to the Ball Game," "Mony Mony Around Me, Honey," plus more recent creations as "Round and Round," "Portrait of My Life," "Teenage Fan Club" and many songs by the late Chuck Willis.

Record labels include Seville and President, distributed through London Records.

Decca Readies For Xmas '65

NEW YORK—Decca Records is hanging its Xmas hopes on the brave little tree a little early this year. The label recently acquired an original Christmas album with music played by Frederick Swann at the organ of the Interchurch Center in New York. The LP, tabbed "In Sweet Jubilation" contains familiar Yuletide favorites as well as pop classics with a Christmas identification.

Frederick Swann is the organist at the Riverside Church in New York City, and is the only person playing the organ in concert. He records exclusively for Gusya Production Corp.

Tower Buys Jordan Master

NEW YORK—Tower Records has purchased the master of "This Sporting Life" by Ian Whitcomb from Jerry & Julesville from Jerry Don- non's Jordan label.

The deck has already broken on the west coast. The official Tower release is this week (25). The record was a KJLA "wood single," recorded a year ago if the day its release on Jordan.

European Tour Set For Roe

NEW YORK—Tommy Roe, ABC Paramount's young star, whose first European tour did much to popularize him abroad, will begin his second Japanese tour, this time on a bill with English stars including Cilla Black and Charlie Chester, by his own group, The Reemans. The tour will last approximately three weeks and Roe will visit France, Belgium, and Germany.

Roe's new single is entitled, approposely enough, "Diane From Manchester Square.

Victor To Offer "A Time To Keep: '64"

NEW YORK — RCA Victor Records will release "A Time To Keep: '64" this week. The disc is the second album in the special series, intro- duced last year, which documents the moods and events of the entire year throughout the world. Narrators are NBC News team Chet Huntley and David Brinkley, also be heard on the 53 set.

The recording features documentation of highlights at the Democratic and Republican presidential conventions, the debut on public beaches of the topless bathing suit, the "resigna- tion" of Premier Khrushchev, the war in Vietnam, the prison movements, the openings of the World's Fair, the campaigns of Johnson and Goldwater, sports coverage, obituaries of famous personalities, and the Warren Report on President Kennedy's assassination.

The album, which is inclosed in a double-flap package with spotlight lighting, was produced by James L. Holton, edited by William A. Bales, and written by Bales, Huntley, and Brinkley. Running time is 83 minutes and 20 seconds.

New Christy's Plan for M.Y. Music School

NEW YORK—The New Christy Minstrels will open a music school in New York City in early Spring. The school, to be called New Christy Music College, will be for amateurs wishing to gain experience playing in folk and other vocal and instrumental groups. The accent will be on voice, but instruction will also be given including singing, theory, and bass.

Because of the Minstrels concert schedule, they will not teach at the school. Their chosen representa- tives will be Robert Gehr, the group's manager, adding "that the college will offer the unstained a thorough grounding in the technical and historical workings of folk and other vocal and instru- mental music".

Vee Jay Waxes Velasco

NEW YORK—Vl Velasco, recently panted to Vee Jay Records, arrived in New York this week for conferences with the firm's executives to plan the campaign for her first single release, "Don't Wanna Go Out" and "You Are My Sunshine," that is slated for early January.

Nash Records, who had been Diahann Carroll's standby in "No Strings," was invited to appear at Los Angeles' Fleming Hotel where she is giving concerts for her performances there. She is now weighing several TV and nity offers.

AAP Label Returns With British Sound Date

NEW YORK—AAP Records is going English Sound in its first date since its reactivation by ABC-Paramount late last year. (that's the right spelling) offer "Nights," which is going to market the 27th. The discs come from three guitars and drums.

ABC-Paramount Debuts "Big Drive In '65"

(Continued from page 7)

one free LP for six purchased (begin- ning 11/1 and running through 11/30). He also specified a $6.98 suggested retail price for ABC and Impulse tapes.

Ray Charles made an unexpected appearance while preparing the five recorded album for ABC-Paramount played through the headphones of another pianist, who had flown from California for the occasion, received a standing ovation from the convention. In his few re- marks, Charles jokingly asked dis- tractors: "With so many records coming out every day, if you can't remember my music, please try to remember my name."

Howard Stark, singles sales direc- tor, presents the new single, "Cry," as well as new releases by The Kittens and Tommy Roe. He also announced that ABC-Paramount is distributing 100 free records for every 500 pur- chased (minimums for the life of the record for ABC Paramount, Impulse, Tangerine, and Apt."

Via the "beep-beep" home, Curtis Mayfield, leader of The Impressions will present his ABC product at the New York City's Apollo Theatre, called to per- sonally thank the distributors for their support. Larry Newton, introduced Joe Adams, producer, and Michael Enterprises, including Tangerine Rec- ords, distributed by ABC-Paramount.

Howard announced that the policy of three single releases each month to every LP every two months. First three releases under the stepped-up program are scheduled for February.

Irwin Garr, vice-president in charge of Apt Records, announced that recognition of the label's with single and LP product, with the first being slated for J. C. and the label, revealed negotiations with artists Marge Doderer, Alton Little, and Ina Mayfield, Bill Haley and the Comets, and others.

In connection with the line of publishing activities, Goldie Gold- mark, in charge of Ampeo, Panco and Vee Jay Music, emphasized the presence of three of his songs selling very well, and added that sales could produce considerable financial contact from him in the future.

Paul Wexler, director of diversifi-
cations, announced the release of baroque music on the Music Guild label, suggesting retail price of $2.49 for mono and stereo, and the intention of streamlining the West- ern division with the present commercial product and fewer re- leases. Marty Goldberg, the new gener- ator for ABC-Par's classical division, unveiled eight new releases for West- ern, with three on the Collector's Series; and twenty of the Music Guild records. Centex-

New minuter items carry a 33 1/3% discount deal. In addition, Goldstein presented another double tape for the same.

The meeting ended at 4 pm, with individual meetings to individual distribu-
tors and company execs continuing throughout the day and on Saturday. The meeting was followed by a cocktail party and banquet in honor of Clark, held in ABC's Empire Room. Following dinner, Irving Gomping of Joseph M. Za- thers, Baltimore, Baltimore, distributed all of distributors, presented a dia- monot, with flowers and plaques as farewell tokens of appreciation; and a gavel to Newton, symbolizing his new office. On behalf of Ray Charles, Joe Adams presented a watch to Newton, marking his one year as well as newly-appointed vice-president in charge of artist relations, David Berger.

5 NEW GOSPEL SINGLES!
TIME IS WINDING UP

A PLEA FOR MAN
MAGGIE INGRAM
Nashboro 484

GOD KNOWS WHAT I'M FEELIN'!
MOTHER'S ADVICE
TAYLOR BROTHERS
Nashboro 887

WON'T IT BE GRAND?
WHEN GOD CALLS ME GOSPEL SONGBIRDS
Nashboro 886

KING JESUS IS LISTENING
YOU CAN'T DO WRONG & GET BY
BELLS OF JOY
Nashboro 484

THE LORD WILL PROVIDE
NOT BREAD ALONE
ORCHESTRA ECHOES
Nashboro 489

2 NEW BLUES SINGLES!
HAVE MERCY ON ME BABY
I'VE BEEN A FOOL FOR YOU DARLIN' LIGHTNIN' SLIM & THE PINETOP BLUES BOYS
Nashboro 885

BABY, KISS ME AGAIN
THINGS GON'T GET BETTER SWEET CLIFFORD
Excello 2208

NASHBORO RECORDS
177 3rd Ave. No., Nashville, Tenn.

Mechanic's Insurance Company
47

Cash Box—January 30, 1965
COUNTRY REVIEWS
B + very good
B good
C+ fair
C mediocre

Cash Box—January 30, 1965

CASH BOX
BULLSEYE

LET ME LIVE A LITTLE (2:22)
(Cedarwood BMI—Pierce, Walker)

WEBB PIECE (Deca 31737)
The vet hit-maker makes his selections to score with either side or both of this new Decca coupling. One lid, "Let Me Live A Little," is a slow-shuffling, sweet-sounding weeper, almost deathless as it tends to undercut, "Loving You Then Losing You," is an uptempo, rhythmic, chorus-backed blueser all about the problems of the love-game.

JUST THOUGHT I'D LET YOU KNOW (2:53) [Cedarwood BMI—Lewis]

WEB DESTROY EACH OTHER (2:16)

CARL BUTLER & PEARL (Columbia 43216)
Cari and Pearl Butler seem destined to score heavily in the coin dept. with this hit-like coupling new Columbia release labeled "Just Thought I'd Let You Know." The side is medium-paced, rhythmic bluegrass-flavored tearjerker on a plaintive theme of romantic rejection. Should move quickly.

A DEAR JOIN LETTER (1:53) [American BMI—Rhode, Carter]

TOO USED TO BEING WITH YOU (2:55) [Lu-Tal BMI—Talley, Owen]

SKEETER DAVIS & BOBBY BARE (RCA Victor 8496)
Label-mates Skeeter Davis and Bobby Bare edit-only coupling their best-selling talents on this top-board winner's circle contender. The side to watch here, "A Love That's Right," is a year's-back hit, is given plain, emotive-packed recitation and singing, updating by the due. The undercut, "Too Used To Be With You," is a slow-moving, bluegrass-styled tearjerker and is hitting with the old-fashioned "slow-shufflin'" lament about a couple who are obviously quite wrong for each other.

HONKY TONK SONG (2:06) [Columbia & Tree BMI—Tills, Paddy]

PICK ME UP ON YOUR WAY DOWN (2:02) [Pamper-Moving BMI—Howard]

CHARLIE WALKER (RCA 972)
Charlie Walker has cut a slicking with "Close All The Honky Tongs" and this latest similarly themed entry, "Honky Tonk Song," seems sure to go like sugar on a stick. The side is a medium-paced, rhythmic, blues-based ode all about the tribulations of living that fast life. Watch it closely. The attractive coupler, "Pick Me Up On Your Way Down," is a rousing, lively hillbilly blueser with a catchy repeating melodic riff.

TOO EASY TO GET UP (2:41) [Starlady BMI—E. & J. Green]
BLAZING SMOKESTACK (2:00) [Starlady BMI—B. & L. Amos]

The Willis Bros., who broke into the national limelight last time out with "Give Me 40 Acres," are a cinch to repeat that success with this pop-like hit-cummercial new Columbia release labeled "Too Easy To Get Up." This is an infectious, high-spirited honky tonkish item about a guy who is constantly disturbed by the early AM freight train which runs by his home. The flip, "Blazing Smokestack," is a hard-driving, rhythmic traditional country романзер.

I'M BLUE (3:40) [Linduanu BMI—Eddy]

GIVE YOUR WIFE A KISS FOR ME (2:24) [Hill & Range BMI—Pomus, Melrose, Poster]

HANK LOCKLIN (RCA Victor 5497)
Hank Locklin should have no difficulty in rapidly reaching the charts with this new ultra-commercial stand tag "I'm Blue." The side is a medium-paced, shuffling item about an unfortunate guy who would like to do what he wants, but is held back by the love he has for someone.

ROY ACUFF (Hickory 1291)

(A+B) ALL THE MONKEYS IN THE ZOO (2:11) [Cen-
TRAL BMI—Collins] Tommy Collins could well do Country Top 50 business with this hard-driving, pulsating nov-

ity ditty which poking fun at the side "monkeybusiness" of the currently hot "long-hairs" and their fans. Plenty of punch here.

(B+) DON'T LET ME STAND IN HIS FOOTSTEPS (2:40) [Central BMI—Collins]

This side is a slow-shufflin' dual-track heartbreaker about a guy who hopes that his girl will think him different than all her previ-

ous boyfriends.

ROY MONTAGUE (Lee 1004)

LIFE TO GO (2:08) [Star-
lady BMI—Collins] Roy Mon-\ntague can snare plenty of spins with this easy-going, straight-for-
ward cut. "Life To Go," shuff-

lin' lament about avarue unfortunate guy who was sentenced to spend the rest of his days in jail. Eye it.

(B) BALLAD OF BARBARA ALLEN (2:55) [Adamsa-Er-
ridge BMI—Greenhill] On this end the songster dishes up an appealing, feeling chorus-backed reading of the folk stremus.
FOR THE THIRD YEAR IN-A-ROW

IN MUSIC TRADE PUBLICATION ADVERTISING

MORE PAGES OF ADVERTISING IN THE MUSIC, JUKE BOX AND AMUSEMENT GAME FIELDS APPEARED IN CASH BOX THAN IN ANY OTHER MUSIC TRADE PUBLICATION IN THE WORLD.

1964 TOTAL:

CASH BOX 1875½ . . . . . . pages
BILLBOARD 1664¼ . . . . . . pages**

**In the endeavor to be as impartial as possible this survey credits all of Billboard's small books as full pages when in reality they are ½ price of regular edition.
The San Remo Song Festival, by far the most important international song competition, takes place this week on the stage of the famous San Remo Casino the nights of January 28, 29 and 30. Present this year are stars from all over the world representing a broad spectrum of languages and nations. They are listed alphabetically above along with their Italian record company affiliations. The song contest is the 15th such competition and carries the official title "Festival of Italian Song."
BUONA FORTUNA IN SAN REMO.

TO OUR FIVE CBS RECORDS® ARTISTS FROM THE
UNITED STATES, ITALY AND GERMANY.

CBS Records/Entertaining the Entire World®
Holland’s Best Sellers

Keeping Abrace

Prepping For Wax Date

Belgium’s Best Sellers

Germany’s Best Sellers

Cash Box—January 30, 1965

International Section

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DENMARK

The present conflict between the record industry and NCB has been met by the Danes in their own way. Some of the music publishers’ contracts with NCB (mechanical collection) are on a 5-year basis instead of renewing the contract, it seems as the publishers will sign contracts with the new company themselves. This will make the battle on the Danish market practically the same as before the conflict started. In other words, there will be no end to recording to hurt the industry. Next week, Cash Box will write more on the situation.

Owe Wilsholm of Nordisk Polyphon Akt, (NFA) to Stockholm to attend the Wiisholm Scandinavian meeting.

FINLAND

Osmo Ruuskunen of Os Musikiili-Fazer to Stockholm for the Philips Scandinavian meeting.

Latest local releases from Scandia-Musiklii Oy include two Jennkas, “Amina” and “Letkaay” recorded by Edo Linnqvist’s Orchestra and “Ex Tadoe” Niski Hus and 2nd Choir of the same. The recording is on the Scandia label, Scandia is publisher of all four titles.

NORWAY

Little felt. With the Big Band, there are sprouting up like grass. Every record firm in Germany, with the exception of EMI’s Electra, have their doors wide open to the indie producers; and more and more major firms are also turning over to sign up the indie artists to the indie producers for productions financed by the firms themselves. The trend started about 2 years ago when all of the major firms had their productions firmly in the hands of house producers and were not interested in independent productions. Now the trend has reversed itself completely. Several of the indie producers have already formed their own labels and some of the U.S. have given the indie producers a big shot in the market. It’s like being in the farm to the sagging singles business here. It is also looking like a yearend for the number of English hits has led to the formation of literally hundreds of beat bands working in clubs and bars over the country. One of the more interesting issues of the year has been the search for the new name and have none been able to find their way into the top 10 with the exception of studio beat productions, A&R men are eagerly buying up the bands for record productions. Right now the English version of top beat hits still dominate sales in this sector, but as the quality of the bands and production improves, as it must, the sales figures will certainly reverse themselves as they have in the past. It’s a proven fact that the German public would rather have their hits in German, as long as the quality of the recording is equal to that of the foreign version

Rudi Schroeder, of Will Meisel Music, writes that he’s off to a rapid start in 1965 with a few intense hits from Frankie Ford, Thomas Wendland, and Billy Vaughn along with his Monopol label which is going strong as ever. Elite Special label is winging along on the strength of its strong English productions from The Shadows and a new waxing by The Chancellors which is moving well. The Rackets’ newest single is the oldie “Only You.”

The sound of the band is a strong new waxing by former Ariola star Ing Bruck, the new record was started in German TV on New Year’s eve.

Philips Records has signed star trumpeter Roy Etzel to a contract. Roy has recorded for Jupiter records until now. Philip A&R man Volker has a name for U.S. hits that have a chance for hitvaille in Germany. Hans wrote to let us know that he has produced the top German versions of “Memphis, Tennessee,” “Skinnny Minny,” and “The Wrong Man.” The band has been invited to record with Phantom, and Hans’ wife has written the German lyrics for the above mentioned hit tunes and has just finished the lyrics for “Ringo” in German which will soon be down here.

Electrola Records reports that its top international stars are selling like crazy. The chart favorite is “This is My Story” (Sue & Chuki) — Siski’s Records — Freddy Quinn — Polydor

5 5 8*Schneemann (Snowman) — Manuela — Telefunken — Intro —

6 6 5*Cinderella Baby — Debi Deutscher — Decca — Nero — Hammern — Meisel

7 7 14Memphis, Tennessee — Bernd Spier / Johnny Rivers / Pat Boone — CBS/London/Vogue — Hans Gerig Music

8 8 8*Do Wad Diddy Diddy — Manfred Mann — Electra — Aberbach Music

9 9 8*New Des Mandshauden (Eveline Nite in the Moonlight Street) — Connie Franci — MGM — Francon/Schneider

10 10 2*Kiddy Kiddy Kiss Me — Paul Anka / Rita Pavone — RCA Victor — Arif Arisme

*Original German Hit

Two Sided Hit

Cash Box — January 30, 1966

International Section

Germany's Best Sellers

This Last Week
1 1 8*Die Sie Die Frage Alter Pragen (Scandinavian) — Cliff Richard
2 2 7*Froken Friken (Svenga’s/Philips) — Edition Odeon
3 3 6*Fahren Genauf (Telefunken) — Werner Flicker
4 4 5*Oma, Oma (Telefunken) — Werner Flicker
5 5 4*Fragen (Telefunken) — Werner Flicker

Last Week
1 1 8*Die Sie Die Frage Alter Pragen (Scandinavian) — Cliff Richard
2 2 7*Froken Friken (Svenga’s/Philips) — Edition Odeon
3 3 6*Fahren Genauf (Telefunken) — Werner Flicker
4 4 5*Oma, Oma (Telefunken) — Werner Flicker
5 5 4*Fragen (Telefunken) — Werner Flicker
**TODAY’S MOST SUCCESSFUL INDIE RECORD PRODUCTION IN GERMANY**

Top Sales + Top Artists Built Up In 2 Years By

**HANSA MUSIK PRODUKTION**

Peter & Thomas Meisel, Berlin

<table>
<thead>
<tr>
<th>Artists</th>
<th>Hit Records</th>
<th>Record Companies</th>
<th>Sales:</th>
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<tr>
<td>MANUELA</td>
<td>Schuld war nur der Bossa Nova</td>
<td>TELEFUNKEN</td>
<td>1.600.000</td>
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<td></td>
<td>Ich geh’ noch zur Schule</td>
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<td></td>
<td>Hey Mama</td>
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<td></td>
<td>Schwimmen lernt man im See</td>
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<td>Schneemann</td>
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<td>DRAFI DEUTSCHER</td>
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<td>Shake Hands</td>
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<td></td>
<td>Keep Smiling</td>
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<td>Cinderella Baby</td>
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<td>CHARLY COTTON</td>
<td>Der Liebestraum als Twist</td>
<td>ARIOLA</td>
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<td>Wilhelm Tell Twist</td>
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<td>TAHITI TAMOURSES</td>
<td>Wini-Wini Wana-Wana</td>
<td>POLYDOR</td>
<td>600.000</td>
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<td>Liebeskummer lohnt sich nicht</td>
<td>METRONOME</td>
<td>800.000</td>
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<td>Just released</td>
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<td></td>
<td>Kusse nie nach Mitternacht</td>
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<tr>
<td>MAL SONDOCK</td>
<td>Das Madchen mit dem traurigen Blick</td>
<td>POLYDOR</td>
<td>100.000</td>
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<tr>
<td>SWEETLES</td>
<td>Ich wusch’ mir zum Geburtstag einen Beatle</td>
<td>POLYDOR</td>
<td>100.000</td>
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<tr>
<td></td>
<td>Good-bye, my summer love</td>
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**ASSOCIATED PUBLISHING COMPANIES:**

Edition Intro Gebr. Meisel K.G.
Musikverlag Paul Schmidt GmbH
(Screen Gems)
Phoenix Musikverlag GmbH
Radio-Tele-Music GmbH
(Radio Luxemburg)
Nero Musikverlag G. Hammerling OHG
Schwartz Musikverlag

**NEW ARTISTS:**

Jan and Kjeld
Anita Traversi
Ivo Robic

**INTERESTED IN:**

× TOP INTERNATIONAL TEENAGE ARTISTS FOR GERMAN LANGUAGE RECORDINGS
× NEW SONGS
× MASTERS

Cash Box—January 30, 1965—International Section
We had Salvatore Adamo this month for the first time in Paris as the star of a show. It was a live broadcast of Europe No. 1: Musicorama. His success was so big that Bruno Coquatrix, who manages the Olympia, the most important music-hall in Paris, engaged him after the show, for three weeks as the lead in Sept. During 1965, Adamo will sing only in France. This will be a good thing for Patrick Marconi. They cut him on their Vox de Son Matre label.

We have some bad news from Bel Air records, Nicole Barclay's firm. Her two most important artists, Rika Zarai and Levy Escudero, are leaving. These two artists haven't decided what firm they will choose.

Claude Leveille, CBS Canadian artist and composer, is back in Paris for his second stay. He has been invited to appear on several TV programs and to make a tour of France. He is recording an LP in Paris for immediate release in France and in Canada at the same time.

Gene Pitney, the New Christy Minstrels, Kenny Rankin, who are all cut by CBS, are due in Paris at the beginning of Feb. after the San Remo Festival. Orchestra conductor Eddie Vartan will be on record on Philips. Until this month Eddie was with his sister Sylvie Vartan on the RCA Victor Label. Eddie leaves Sylvie but joins her fiancé Johnny Hallyday, on Philips.

Les Trois Menséres are going to Canada. They will spend three weeks in Montreal and then they will go to Quebec. On this occasion, Philips, distributed in Canada by London, will release an LP by the group in that country. The last LP of the Swingle Singers, singing Mozart in jazz, is already selling in England, Canada, U.S.A., and Japan. Other Philips artists Les Gam's just recorded 2 titles in German.

Felix Leclere is in Paris. On this occasion Claude Pascal, international department manager of Editions Tutti, has decided to promote Leclere's songs in different countries and is looking for sub-publishers.

Pascal announces the release of Frank Alamo's "Le Chef De Bande" which is a French treatment of "Leader Of The Pack."

With the new year a new record label has been born in France. Its name is Palmaries. This firm was created by Editions Musicales Derby and will be distributed by Polydor. The three first Palmaries artists are: André Blanc, Jean Loup Chauby and Anne-Marie Vincent. On her first EP Anne-Marie recorded a French adaptation of Sandy Nelson's "Don't You Know My Name."

For his part, Leon Cabat, president of Vogue Records, announces that Sandie Shaw will record four songs for French Philips. In the next month, Jean Jacques Debout, who just renewed his contract with Vogue, will record a new EP at the end of Jan., and in Feb. another record sung in English. Cabat hasn't told us if this is going back to the English or if he is very well.

Pierre Perret, the man of "Le Tord Boyau," had to stop a tour around France because his arm can't dance. But this is another young Vogue artist, went to Germany on Jan. 16 to record some songs in German. On this occasion Paje was featured on TV shows in Munich and Dusseldorf. We have two new discs in France since the beginning of 1965. One is called the "Tax-O-Tac" and is presented by Albert Raisner, producer of a very important French TV program, "Etoile Du Bois." The second one is "La Bostella" and it is danced in a very well known Paris night club, Chas Castel." Bel Air just released the first Bostella EP.

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**Top Ten LP's**

1. Beatles For Sale — The Beatles (Parlophone)
2. The Bachelors Plus 16 Great Hits — The Bachelors (Decca)
3. Lucky 13 Shades Of Val Doonican — Val Doonican (Decca)
4. A Hard Day's Night — The Beatles (Parlophone)
5. The Rolling Stones — The Rolling Stones (Decca)
6. The Kinks — The Kinks (Pye)
7. Oh Pretty Woman — Roy Orbison (London)
8. The Animals — The Animals (Columbia)
9. Fame At Last — Georgie Fame (Columbia)
10. Mary Poppins — Soundtrack H.M.V.

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**The Best in Britain…Bens**

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**Top Ten 100 Labels**

ABC-Paramount — 42, 44, 99
Amy — 8, 59
Arts — 70
Atlantic — 76, 93
Blue Cat — 36
Blue Rock — 94
Capital — 13, 31, 46, 79
Carnival — 93
Charger — 31
Checker — 4
Chess — 49, 68, 82, 87
Columbia — 15, 30, 32
Crest — 4
Creston — 63
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Duke — 5
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Vall — 98
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**Top Ten EP's**

1. Kinksire Session — The Kinks (Pye)
2. A Hard Day's Night — The Beatles (Parlophone)
3. Five By Five — The Rolling Stones (Decca)
4. The Bachelors Hits — The Bachelors (Decca)
5. Groovin' With Manfred — Manfred Mann (HMV)
6. Dusty — Dusty Springfield — Philips
7. The Pretty Things — The Pretty Things (Fontana)
8. A Hard Day's Night — The Beatles (Parlophone)
9. The Rolling Stones No. 2 — The Rolling Stones (Decca)
10. Four By Five — The Beachboys — The Beachboys (Stateside)
France’s Best Sellers

1. Amsterdam (Jacques Brel) Barclay
2. Sacred Charlemagne (France Gall) Philips
3. Vous Les Copains/Eruste Ce Disque (Sheila) Philips—Pigalle—Tutti
4. Donna Donna (Claude François) Philips—Mill
5. Vous Permetzte Monleur (Adamo) Voix De Son Maître—Pathé Marconi
6. La Garde Au Ciel (Richard Anthony) Columbia—AMI
7. Que C’est Triste Venus (Charles Aznavour) Barclay—French Music
8. Les Filles De Mon Pays (Enrico Macias) Pathé—Tutti
9. Debout Les Gars/Pensai Moi (Huguette Auvray) Barclay—Paul Beucher—Parade
10. L’Orange (Gilbert Becaud) Voix De Son Maître—Rideau Rouge

GREAT BRITAIN (Continued)

charts with “Go Now” by The Moody Blues (Decca), for whom Shaper is also Business Manager. The group writes all their own material, including “Go Now,” and have signed a long term contract with Sparta. Shaper together with group member Alex Murray planned a trip to the U.S. shortly to set up tour dates. Under a recent deal the Sparta catalogue will be handled in Israel by Subar Music. Sparta copyrights already placed on the continent include “The Boy I Used To Know” by Andes Silver, with Klnger of Brussels who in putting out a cover by Adrianne on Palette, and “No Tears For Johnny” goes to Continent Music (Belgium) who plan a cover version by Murray La Fount.

Burlington Music, putting together considerable chart success recently via Jim Reever’s “There’s A Heartache Following Me” (RCA) and The Bachelors’ “No Arms Can Ever Hold You” (Decca), have high hopes for The Beach Boys’ latest. Statewide single “Dance, Dance, Dance.” They also have “Up Cherry Street” by Herb Alpert and Tijama Brass on Pye International. The number is used by the BBC as a signature tune for their nightly disk show “Newly Pressed.”

Having hit the jackpot with their last two disks “You Really Got Me” and “All Day And All Of The Night” The Kinks hope to complete the last trick with their latest Pye single “Tired Of Waiting For You.” The group, who made their first overseas appearance in Paris earlier this month, are now targeting Australia and New Zealand. They return via New York for radio and TV dates including appearances on “Shindig” and “Hullabaloo.”

The Rolling Stones are currently on their first tour of Australia playing Sydney, (where they televised a TV date to be networked throughout Australia) Brisbane, Melbourne, Adelaide, Perth, thence to New Zealand for dates in Invercargill, Dunedin, Palmerston North, Auckland, Wellington and New Plymouth. The boys expect to return to Britain around the end of February, and will undertake a 14-day nation wide tour of this country, followed by a second tour of Scandinavia in March. In France, Germany, Holland and Belgium. Their latest album on Decca “The Rolling Stones Volume 2” received an advance order of 250,000 copies before sale.

Newcomers To The Fold

London—Dapper EMI chairman Sir Joseph Lockwood is flanked by two of the company’s newest talent acquisitions. The young gal at the left is Danish newcomer Princess Charlene, who recently cut her first disk in English, “The Heart That You Break,” while the gentleman at the right is up and coming British artist Beau Brummel.
ARISTON RECORDS — Piazzetta Pattari 1/3, Milano
  AUDREY    presenting “Prima O Poi”
  GIANNI MASCOLO    presenting “Di Fronte A'l'Amore”
  DON MIKO    presenting “E Poi Verra' L'Autunno”

DISCHI CBS — Via Berchet 2, Milano
  THE NEW CHRISTY MINSTRELS presenting “Le Colline Sono In Fiore”
  KENNY RANKIN    presenting “Se Piangi Se Ridi”
  BERND SPIER    presenting “Il Tuo Amore”
  presenting “Vieni Con Noi”

CELLOGRAF-SIMP — Via Maffucci 18, Milano
  JOHN FOSTER    presenting “Cominciamo ad Amarci”

CEMED-CAROSELLO — Via Beccaria 5, Milano
  ROBERTINO    presenting “Mia Cara”

CGD INTERNAZIONALE — Galleria del Corso 4, Milano
  CONNIE FRANCIS    presenting “Ho Bisogno Di Vederti”
  YUKARI ITO    presenting “L’Amore Ha I Tuoi Occhi”
  HOAGY LANDS    presenting “Io Non Volevo”
  GENE PITNEY    “Amici Miei”
  LES SURFS    presenting “I Tuoi Anni Piu' Belli”
  JOHNNY TILLOTSON    presenting “Si Vedra’”
  presenting “Non A Caso Il Destino Gi Ha Fatto Incontrare”

COMPAGNIA GENERALE DEL DISCO — Galleria del Corso 4, Milano
  GIGLIOLA CINQUETTI    presenting “Ho Bisogno Di Vederti”
  BETTY CURTIS    presenting “Invece No”
  VITTORIO INZAINA    presenting “Si Vedra’”
  BRUNO LAUZI    presenting “Il Tuo Amore”

DECCA ITALIANA — Via Brisa 3, Milano
  ANITA HARRIS    presenting “L’Amore E' Partito”

EDIZIONI DISCOGRAFICHE ITALIANE — Via Tarchetti 1, Milano
  JOE DAMIANO    presenting “Cominciamo ad Amarci”
ITALIAN SONG—SAN REMO

January 28, 29 and 30

Record Companies and Artists

EMI ITALIANA — Via Domenichino 14, Milano
PINO DONAGGIO  presenting "Io Che Non Vivo Senza Tè"
JODY MILLER  presenting "Devi Essere Tu"

FONIT-CETRA — Via Bertola 34, Torino
FRED BONGUSTO  presenting "Aspetta Domani"
MILVA  presenting "Vieni Con Noi"
FRANCO TOZZI  presenting "Non A Caso Il Destino Ci Ha Fatto Incontrare"

JAGUAR RECORDS — Galleria Passerella 1, Milano
RICKY GIANCO  presenting "Devi Essere Tu"

JUKE BOX — Galleria del Corso 2, Milano
GIORDANO COLOMBO  presenting "Io Non Volevo"

M R C, MILANO RECORD COMPANY — Via San Francesco d'Assisi 10, Milano
BRUNO FILIPPINI  presenting "L'Amore Ha I Tuoi Occhi"

PHONOGRAM — Via Benadir 14, Milano
DUSTY SPRINGFIELD  presenting "Tu che Non Sai"
TIMI YURO  presenting "Di Fronte All'Amore"
KIKI DEE  presenting "E Poi Verra' L'Autunno"

DISCHI RICORDI — Via Berchet 2, Milano
WILMA GOICH  presenting "Le Colline Sono In Fiore"
BOBBY SOLO  presenting "Se Piangi Se Ridi"
ORNELLA VANONI  presenting "Abbracciami Forte"

RI. FI RECORD — Corso Buenos Aires 77, Milano
FABRIZIO FERRETTI  presenting "Tu Che Non Sai"
IVA ZANICCHI  presenting "I Tuoi Anni Piu' Belli"

SAAR — Via Di Porta Vercellina 14, Milano
PETULA CLARK  presenting "Invece No"
NICOLA DI BARI  presenting "Amici Miei"
DANIEL GERARD  presenting "Mia Cara"
PEPPINO GAGLIARDI  presenting "Ti Credo"
REMO GERMANI E LE AMICHE  presenting "Prima O Poi"
UDO JURGENS  presenting "Abbracciami Forte"
XV FESTIVAL OF THE

Top International Event

Publishers and Songs

EDIZIONI MUSICALI ALFIERE — Piazzetta Pattari 2, Milano

E POI VERRA’ L’AUTUNNO performed by Timi Yuro
TU CHE NON SAI performed by Don Miko

GRUPPO EDITORIALE ARISTON — Piazzetta Pattari 1/3, Milano

DI FRONTE ALL’AMORE performed by Dusty Springfield
IL TUO AMORE performed by Gianni Mascolo
TI CREDO performed by Kenny Rankin

CASA EDITRICE MUSICALE BIDERI — Via S. Pietro Majella 17, Napoli

VIENI CON NOI performed by Bernd Spier

EDIZIONI MUSICALI CANTICO — Galleria del Corso 4, Milano

INVECE NO performed by Petula Clark

EDIZIONI CURCI — Galleria del Corso 4, Milano

IO CHE NON Vivo SENZA TE performed by Jody Miller

GRUPPO EDITORIALE LEONARDI — Corso Europa 5, Milano

COMINCIAMO AD AMARCI performed by Joe Damiano
DEVI ESSERE TU performed by John Foster

Cash Box—January 30, 1965—International Section
ITALIAN SONG—SAN REMO

January 28, 29 and 30

Publishers and Songs

EDIZIONI MUSICALI MAS — Via San Vittore 42, Milano

PRIMA O POI performed by Audrey Remo Germani e Le Amiche

GRUPPO RICORDI MUSICA LEGGERA — Galleria del Corso 2, Milano

ABBRACCIAMI FORTE performed by Udo Jurgens

LE COLLINE SONO IN FIORE performed by The New Christy Minstrels

SE PIANGI SE RIDI performed by Wilma Goich

EDIZIONI MUSICALI C.A. ROSSI — Galleria del Corso 2, Milano

IO NON VOLEVO performed by Hoagy Lands

NON A CASO IL DESTINO CI HA FATTO INCONTRARE performed by Giordano Colombo

Johnny Tillotson

Franco Tozzi

GRUPPO EDITORIALE SOUTHERN — Piazzetta Pattari 2, Milano

ASPETTA DOMANI performed by Kiki Dee

L’AMORE HA I TUOI OCCHI performed by Fred Bongusto

Yukari Ito

Bruno Filippini

EDIZIONI MUSICALI STAR — Galleria del Corso 2, Milano

MIA CARA performed by Daniel Gerard

Robertino

SUGARMUSIC — Galleria del Corso 4, Milano

AMICI MIEI performed by Gene Pitney

HO BISOGNO DI VEDERTI performed by Nicola Di Bari

I TUOI ANNI PIU’ BELLI performed by Connie Francis

SI VEDRA’ performed by Gigliola Cinquetti

Gene Pitney

Iva Zanicchi

Les Surf

Vittorio Inzaina
ITALY

This week CB was in Rome to be present at the RCA show which was organized in cooperation with LAI-TV, as reported in another part of our Italian section. While in Rome Cash Box had the pleasure of meeting some of the most important individuals in our TV set-up and we had spoken to them about the present schedule for musical shows. First of all we received from them an explanation about the fact that almost all the TV programs are produced in Rome.

Let us remind you this problem of centralization of the programs was discussed in our Christmas editorial. The TV executives say that this is directly based on the fact that in Rome there are several studios and the special studio Delle Vittorie which is the largest one, followed by studio number 7 which is the smallest one.

In Milan consists of one big studio at Teatro la Piera and two other studios. Also in Milan, one of the big studios is being rebuilt.

EXECUTIVES have also confirmed the fact that the TV show "The Dreams Fair" will continue to be produced in Milan and not in Rome as it was announced. The first broadcast will be held in Milan on Feb. 4. There are also two other TV shows devoted to the light music. The first is entitled "Ora Maggiore" which is a series of 7 shows, all presented by Liana Orfei, Vittorio Concia and Arrigo Tietti. Each show will be introduced by a different film actress such as Anna Maria Canale, Scilla Gabbi, Silvana Pampanini, Yoko Tani, Valeria Chiangotti, Giovanna Moli and Norma Bongi.

The singers that will act as partners of these stars are: Sugar Robinson, Giannino Morandi, Domenico Modugno, Giorgio Gaber, Nino Rosso, John Foster and Johnny Dorelli. There are also two larks who will appear on each broadcast of the series. Their names are Louiselle and Margherita. The show will be transmitted each week on the second channel.

Another important TV show is also produced in Milan and it is entitled "I Capostipiti" (The Leaders). This too, consists of 7 different transmissions each one dedicated to one of several famous personalities of the Italian song herd. Here we list the names of the leaders, and, in brackets, the names of their followers, who will appear in each broadcast: Alberto Rabagliati (Natalino Otto, Ernesto Bonino, Carmen Villani, Vanna Scorti), Tony Dallara (Betty Curtis, Joe Sentieri, Iva Zanichki, Jimmy Fontana, Rita Povilla) Niki Tizzi (Perla Barone, Dino Dots, Fausto Cigliano, Fred Bongusto, Miranda Martino, Nico Fidenza, Wilma Goich), Uly De Palma (Renata Mauro, Lilian Terry, Vittorio Paltrinieri, Fausto Mola), Edoardo Spataro (Pino Donaggio, Gino Paoli, Giorgio Gaber, Luigi Tenco, Daisy Luminzi, Sergio Endrigo), Claudio Villa (Rino Salvietti, Giorgio Orsini, Robertino, Bruno Filipollo). The encore will be Enzo Tortora.

We follow our weekly column with the news as usual now on the San Remo contest. A.T.A. (San Remo organization) has officially communicated the list of the singers who will participate in the next festival along with the songs they will present on the San Remo stage. They are: Gigliola Cinquetti, Gigi Vial, Rossana Pavese, "No Rispetto" (Melodie Di Bari (Saar), Gene Pitney (CGD Int.) singing "Amici Miei", Vittorio Insanza (CGD), Los Surf (CGD Int.) singing "Si Vedra", Iva Zanichki (RI, Fl), Gene Pitney (CGD Int.) singing "Vivi Amici Pigi Belli", Ricky Gianco (Jagruc), Jody Miller (EMI) singing "Devvi Essere Tu", Betty Curtis (CGD), Petula Clark (Saar) singing "Invez No", John Foster (Photochrome), Joe Damiano (Bluebell) singing "Romantic Love" and Lucio Dalla (Emme) singing "Se Piangi Se Rider", Wilma Goich (Ricordi), 1 Minstrels.

San Remo Festival songs are the only ones sold in Italy. To overcome this, and to put in evidence its production, therefore will try to promote its product, RCA Italiana decided to organize this performance, which will be broadcast and in studio (RCA) before or after the San Remo Festival. Concerts of all top representatives of Italian press was present at the manifestation which was held at the Teatro Comunale, Rome.

It was the first time that TV cameras and microphones of our Rai TV company were guests in the studios of a record firm. 1600 spectators, members of RCA Disk Club, "Amici del disco", were invited to be present at this performance.

The TV stage director was Anto-
nello Falci. The master of Ceremony was a very brilliant and famous Italian film and theatre actor: Walter Chiari.

The program of the show divided into two parts: the first part was video- tape record on January 5 while the second part was presented on January 7. This is the list of the artists and one of the songs they presented during the two evening shows:


In conclusion we dare to rise enthusiasm in the audience, especially when Paul Anka was the partner with Rita Pavone.

For the first time, a Japanese artist will have the honor of representing the Jamaya of RCA Victor Japan who specially came from Tokyo to take part in this final line up. The first Japanese songstress debuting before the Italian public was Hiromi Kato and presented an original Japanese music.

Here are five numbers presented by RCA Italiana, which will have been performed on the San Remo Festival:


Other shows presented by RCA Italiana, which will have been performed on the San Remo Festival, were: "Bella Irene", "Bella Irene", "Te Lo Leggo Negli Occhi", and "Spaghetti Bolognesi" with the "Amici del Disco" voice. The whole piece is pictured with the "Amici del disco" voice (right). Standing (left to right) in the "Spaghetti Bolognesi" piece are Nino Fidenza, Rita Pavone and Jimmy Fontana.
Pat Boone, one of Japan's favorite singing personalities, returned Jan. 2 for a concert tour, promoted by Kyodo Kitaku Productions.

Ron Andrews, vocalist of the English group Slade and star of the West German TV show "HOT 10," along with American bassist and drummer Don Lamond, Jr, and drummer Bob Bootz, opened the tour at Hibiya Public Hall on Jan. 11.

On Jan. 12, they performed at Fukushima on Jan. 4, a single show at Sendai on Jan. 5, two concerts at Osaka Festival Hall on Jan. 12 and single concerts at Shinagawa, Nagaoya, Tokunohama and Yokohama on Jan. 13, 14, 15 and 16, respectively. On Jan. 17, they opened at Tokyo's West Music Hall, and performed on Jan. 18 and 19 at Kyoko and a single show on Jan. 20 at Kobe.

Boone, who accompanied by Pat Smith, Sam Cheoffet, bass and Don Lamond Jr. on drums. Boone also brought one of his favorite girl singers, Jennie Smith, to participate in his concerts. His manager, Jack Spina, was also on hand.

Only last March, Boone enjoyed what was probably the most successful and best tour of an American rock group ever made in Japan. For two weeks he packed concerts from coast to coast and played to sold-out houses all over the country as well as some fans sitting in the aisles. Such was the demand for tickets that extra showings were added.

The Ventures and the Astronauts, promoted by Kyodo Kitaku Productions, arrived Jan. 2 for a series of performances together at concerts and dance parties during the New Year holiday season.

Their records are among the top sellers and most frequently played by disk jockeys. The Ventures' biggest numbers in Japan are 'Walk, Don't Run,' 'Lo-comotives,' and 'Walk, Don't Run.' The Astronauts are best known for their hit disks, 'Movin', 'Hot Rod,' 'Surfing Party' and 'Pipeline.'

They opened their tour Jan. 3 at Kosei Nenkin Hall with a concert at 12:30 and a 5:30 dance party the same day at the Riki Sports Palace. The following day, the groups performed for a two dance parties at the Riki Sports Palace.

A group of four American record companies, including Sony, Rca Victor's, and Nippon Columbia's, have joined together to establish a single label in Japan. They presented a concert at Yokohama's Shunrei Hall. Immediately after San Remo, Bobby Solo has planned a tour in Japan, where he will record his own theme song, and in South America, where CBS is strongly promoting this artist.

A great opportunity is the spread of CBS (Ricordi) on the occasion of the release of the American film 'Singing in the Rain.' Two weeks were scheduled for a concert at Yokohama's Bunka Kaikan. The concerts were returned to Tokyo for more dance parties at the Riki Sports Palace, and two additional concerts at Kosei Nenkin Hall the next day. While the Ventures and the Astronauts were slated to close their tour with two concerts in Sapporo on Jan. 13, and Hachioji during the Pop Festival.

The mineral spirits of the American groups in Tokyo and Yokohamas, with the Blue Jeans also making the Osaka and Nagaoya dates.

The invitation of foreign musicians through this year in Japan is very good both in quality and quantity. During the New Year holiday season, Tokyo was flooded with well known musicians as Art Blakey, The Ventures, and the Astronauts. A real treat was the American singer, Tommy Elf, and the British group, the Penguins.

Four weeks were scheduled for a concert at Yokohama's Shunrei Hall, and on March 7, chanson singer Juliette Greco, at the invitation of Toho Geino Production, comes here to give 10 performances including six performances on the following day. Argentine tango orchestra, the Tango Deporte, was led by Pagliuse, Osvaldo, and in the fall, a western festival is on foot bringing famous acts and dresses shows to soon visit.

The Japanese Rock and Pop Festival Song Contest will be held this year for the under the auspices of Nippon Victor Geino Production. Invited are Chet Atkins, The Braziers, the Hawks, Hank Locklin, and Skeeter Davis.

Due to Nippon Victor's announcement, the best five LP's and SP records on RCA sold in '64 are as follows:

1. "SURFIN'" with the Astronauts
2. "GREAT HITS BY PRADO"
3. "KISSING COUSIN" by Elvis Presley
4. "THE TWENTY GREAT HIT CONCERT NO. 19" by Harry Belafonte
5. "GLENN MILLER IN STEREO"

MOVIN', Astronauts
"LA PLUS BELLE POUR ALLER DANAR," Sylvie Vartan
"KIRI NO NAKANO SHOJO," Peggy March
"HOT ROD PARTY," Astronauts.

At the invitation of Art Exchange Association, a German guitarist, Siegfried, and the Polish songstress Berina, will come here at the end of January and perform a concert at the Hibiya Public Hall.

Warend, once the chairman of the World Guitarists Assembly in Tokyo in 1962, and familiar with Japanese music lovers through two visits, will get a warm welcome on his third visit.

They are expected to make successful performances as they did in Europe, while Yoshio Records is releasing an LP titled "Guitar and 24 Songs," to honor their visit.

Pat Boone, one of Japan's favorite singing personalities, returned Jan. 2 for a concert tour, promoted by Kyodo Kitaku Productions.
**Brazil**

After our return from a successful visit to the United States, connected with promotion of the Brazilian Modern Popular music, we resume our info about the Brazilian recording scene. We receive word that a new label, RCA Victor, has opened in Brazil.

Gravações Elétricas S.A. which label, in a brief article on the well-known Discos Continento, opens our news release, the first of this New Year, which we predict will be a good one. While Discos Continento in the recent past has been the national department and presently stationed in São Paulo, too. The A&R section is divided in two, one representing Country & Western, the other for Rio de Janeiro; in charge of the former are Diogo “Palmareira” Muler and Agostinho Gravatá, while for the latter are Carlos Viera Braga, better known as “Braguinha,” responsible for the A&R section, and his wife, a real jewel—“Disquinho,” a wonderful collection of information. 

As Brazil opens its doors to the world, the arrival of RCA Victor is now accompanied by new, and well-known, labels: Philips and Columbia.

**Discos Continento** will start new activities and new good news about that are sure to appear. The folk music is one of the strong lines of the company and to prove it are the Award “Chapeu de Couro” with Nilha Teixeira, among the exclusive artists of the label have been presented by the International Community.

In 1954, a single with the title “Mamãe, Meu Coração,” by Adalberto Santos, was their first successful appearance in the Brazilian market through a live radio program with RCA Victor. A few months ago, the company was restructured and several of the old personnel were replaced. This move made it possible for Discos Continento to open in Brazil.

**Philips** has just signed a deal with the Brazilian label, and the company is fortunate to have the best possible record of thegün Brazilian music, with one of the world’s biggest names in its阵容—Amalia Mendoza.

**Columbia** is also present, as is RCA Victor, with the release of the record “Meu Coração, Meu Amor,” by Adalberto Santos.

As we write this, the company is preparing to release a new album, “O Canto de Meu Coração,” by Adalberto Santos, which promises to be a huge success.

**Cash Box**—in the recording industry.

**MEXICO**

Mexican singer Leda Moreno has left town for Germany, where she will debut on German TV and may do some recordings at the Polydor label. She is expected to return in the summer, after a string of concerts and recordings in Austria, which she plans to tour. Leda sings “Soul” wonderfully, and if Polydor approves it, she may be a big hit. Leda also sang with the “Panico” folk singer Amalia Mendoza; “Por Amor Al Dinero” and “Seis Años” with Jose Alfredo Jimenez; two songs of its own; “Nueva” (new) and “Que Tal” and with Puerto Rican singer Héctor Cabrera and the orchestra of Chicho Cofano.

A large number of Mexican recordings have already been sold in the U.S. market. In fact, the Mexican market is now one of the most important in the world. Mexico is a country with a rich musical tradition, and its influence is felt throughout the world.

Among the new RCA releases we can mention with Marco Antonio Muniz the hit “El Conde,” with its catchy melody and verses that paint a colorful picture of life in Mexico. Muniz is a well-known Mexican singer, and his music is popular throughout the country. The song has been well-received by fans and critics alike, and it is certain to be a hit.

Another new release from RCA is “Vive con Ella,” a duet by Orlando Sepulveda and Maria del Carmen Zarzosa. The song tells the story of a couple in love, and its melody is simple but sweet. The vocals are harmonious, and the song captures the essence of true love.

A third new release from RCA is “El Corazon de la Noche,” a duet by Rogelio Sosa and Ana Maria Hinojosa. The song tells the story of a couple who are separated by the night, and their love is so strong that they can’t bear to be apart. The lyrics are touching and the melody is beautiful.

All three of these new releases from RCA are expected to be huge hits in both the Mexican and international markets. The Mexican music industry is booming, and these new releases are sure to contribute to its continued success.
Following a series of heavy explosions the three-story building owned and operated by White & Gillespie (Melb.) Pty. Ltd., recently burst into flames. All staff was immediately ordered out of the building because of the tremem- dous thickness of smoke which filled the three stories of the building.

The staff of the company, the building houses the administrative offices, processing and pressing plants of W & G., and also offices of various sub-contracting companies who were the result of spontaneous combustion in the storeroom for cellulose sheeting used in the manufacture of drawing scales and precision scientific equipment.

The thick smoke and the hot temperature of the lower floors offered badly from water damage. Interviewed after the fire, Ron Gillespie, the owner, stated that the company, Ron Gillespie, the owner, stated that the company, Ron Gillespie, and the insurance companies were the result of spontaneous combustion in the storeroom for cellulose sheeting used in the manufacture of drawing scales and precision scientific equipment.

Frente Adorable 17 10 2.

Angelito Sensazionale—O Love releasing a 16 hours position reported in a recent music "Young over such."

Jays; And Smith, and Ruben Casar—The Beatles/Odeon — CBS's top seller. The Beatles' International smash "I Feel You Charging Your Hold and "Exodus." Our Thanks to John Gunnesson for the survey.

Argentina's Best Sellers

This Week

1 2 "Santander De Batanga (Megalagra) Charraneta del Caribe (CBS)"
2 12 "Berto Fermina, T 3 Beatles (Odeon)" Johnny Tedesco (RCA); Juan Ramon (Disc Jockey); Sandro (CBS)
3 5 Catalucio (Edam) Cuarteto Imperial (CBS); Los Nocturnos (Music Hall)
4 7 "Vergil de Amor (Korn) Pialitto Ortega (RCA)
5 6 Ballando Sobre Una Estrella (A Toi de Chistolier) (Neumann) Richard Anthony (Odeon Pops); Juan Ramon (RCA); Frank Nestor Fabian's success with the tune; and "Los Reyes Magos," by tropical music group Los Panteros, is also currently breaking in Argentina. The Spanish lark Gloria Lasso, and The Beatles' international smash "I Feel You Charging Your Hold and "Exodus," Our Thanks to John Gunnesson for the survey.

Republic is releasing a new single by a British group, The Hollies: "Were Through" and "Come Back," and expects this record to arouse action soon. There is also a single by Juan Baxter and The Typhoons, originally recorded under the title of "Shyly Duller," and included in the previous oulting, "Perico" and "El Muñeco de Marinela."

Disc Jockey's Rodriguez Laque is now busy promoting Jorge Sahel's latest album, "Canzian de Ascarin," which contains several tango standards with modern arrangements, like "Cristal," "Margarita Gautier" and "Cuartito Azul." "Sahel is a very strong newcomer, not only in Argentina, but also in other South American countries and Spain.

Also filled with tango standards is Phonogram's "Whispering Tangos," cut by Arthur Perry, his group will surely find an interested market, as Andre's previous disk did. For tropical music lovers there is an LP by La Beat Bruja combo, "Spanish Days," which includes "Karrati Krati."

On the folk music side, there is a new album by Horacio Guarany: "Tajo Largo." Famous in the Juan Ramon promotional campaign is at full steam, and already seems to be showing good results. The chart's singles are doing well, and it seems that his first album will move on the same line. Vila Rivas' two singles, "El Cardenal" and "El Ajar," are also among the label's best sellers. The disk has released a deck by French chantier Alan Barriers: "Madrid," which was cut in the pop field, there is a new single by Los Huacna Hues: "Los Bichos."

Brazil's Top Six Double Compacts

1. Twist And Shout—The Beatles/Polydor
2. Send in the Clowns—The Beatles/RCA Victor
3. S Young—Ray Conniff/CBS
4. O Colombo de Arcade/Carlos/CBS
5. É Fáil Ser Félix—Moscay Franco/Copacabana
6. Frente Ao Mar—Agnaldo Eloy/Copacabana

Top 25 Double Compacts—1964

1. Adorable—Rita Pavone/RCA Victor
2. Rita Pavone—Rita Pavone/RCA Victor
3. O Colombo de Arcade—Carlos/CBS
4. The Beatles—The Beatles/CBS
5. Do Ce Amargura—Moscay Franco/Copacabana
6. S Young—Ray Conniff/CBS do Brasil
7. Quero Me Casar—O Colombo de Arcade/CBS do Brasil
8. Samba, Esquema Novo—Jose Benj/Pilips
9. CBD
10. Frente Que Canta—Seara Sourire—CBS
11. Sensacional—Rita Pavone/RCA Victor
12. O Gainsboro Group—The Beatles
13. P Paré No Cona Mio—Roberto Carlos/CBS
14. Frente Ao Mar—Agnaldo Eloy/Copacabana
15. Alternar Dutra—Alterna Dutra/Copacabana
16. Jesus Reive—Guitarra music in Argentina
17. Blue Star—The Jordans/Copacabana
18. The Dranbow Arue—Luis Vieira/Copacabana
19. Wonderful Land—The Jet Black's/Chantecler
20. Pombinha Branca—Silvana/Copacabana
21. Francisco Hardy No.—Francisco Hardy/Mocambo
22. Veneno—The Clevera/Continental
23. Garota Alvareza—Orlando Alvareza/Continental
24. Oficial—The Beatles—Polydor
25. Chico Chico—The Beatles/Chantecler

Brazil's Top Six LP's

1. The Latin Album—Trudis Lopez/Reprise
2. O Fino Da Bossa—Several Brazilian artists (live)/RGE
3. Zimbo Trio—Zimbo Trio/RGE
4. Or Yon—England—Reprise/Chantecler
5. Trecas Onze—Demonials da Garca/Chantecler
6. Quere Tu De Mim—Alternar Dutra/Deuts
Joseph Panarinfo, the originator of Discothèque, says:

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A Salute To The
21st Annual
Amusement
Trades Exhibition

Ever since 1960, *Cash Box*, The International Voice of the Coin Machine Industry, has published a special issue in honor of the annual Amusement Trades Exhibition. This year Europe's major coin machine event comes of age and we are therefore particularly pleased to pay tribute to both the show itself and the organisers and to wish them, on this their 21st anniversary, very many happy returns.

We also hope that it will not be long before they find spacious exhibition quarters larger than the one in which they have grown up but have now completely outgrown. Criticisms regarding the inadequate facilities viewed at last year's show and in these columns have not gone unheard. This is no new problem for the Directors of the Exhibition Company. Although they managed to ease the pressure a little this year by securing three extra rooms and an additional stand in the entrance hall, they know this is not enough and are continuing their search for a more suitable location. At the time of writing the organisers are pursuing an entirely new line of inquiry and although it is far too early to say whether or not it will provide a satisfactory solution to the difficulty it appears to hold considerable promise. The Board is treating these investigations as a matter of extreme urgency and in the very near future hopes to make an important announcement of the utmost interest to the trade in general.

Meantime, still at the New Royal Horticultural Hall this year's event will take place from Tuesday, January 26th thru the 28th and it is anticipated that more visitors than ever will throng the aisles to view 1965 offerings.

What can they expect to find?

Indications are that it will be an exhibition of quality rather than quantity. In all categories machines and equipment tend to become larger and more elaborate—a trend particularly noticeable in the increasing number of multi-slots which will again be a major feature of the show. The last year has seen a general election and a new Government which immediately introduced a 15% import tax levied to ease the balance of payment problem. Announced as a temporary measure it seemed obvious that it would be some time before we were out of the red with no hope of the tax being lifted before or in time to affect the purchase of equipment required for the 1965 season. It seems almost certain that the tax will remain for another six months. Therefore, operators who refrain from buying new equipment in the hope of escaping the tax may, if they wait too long, find themselves unable to get delivery in time for the season and as a result end up considerably out of pocket.

The year has also seen revisions to the Betting and Gaming Act mainly affecting coin operated machines. The most important change concerns payments in kind. Under the original act there was no limit on the value of the prizes in kind, but from October 31st this year these will be limited in value to five shilling (70 cents). Many of the new machines on show have been designed to comply with the law and in many other cases manufacturers are making the necessary adjustments. Now that the law has been clarified the five shilling limit may result in machines taking less but sales will almost certainly be stimulated amongst prospective but hitherto uncertain buyers.

Britain's switch to decimal coinage is still very much a question of to be or not to be. It is generally felt that the new Government, faced with many other more important and, in some cases, costly, projects, is likely to defer the decision on decimal coinage for some considerable time. However, remembering that a majority of the Government's Committee of Enquiry recommended a decimal system based on the pound sterling which, if adopted, would eliminate the 6d coin, the report for 1963 just published by the Deputy Master and Comptroller of the Royal Mint, is interesting. It reveals that the most popular coin in Britain today is the 6d piece. In the past five years 6d pieces have risen from about 10 per cent to 32 per cent of cupro-nickel coinage, and in 1963 124 million were struck bringing the estimated total in circulation to 2,492 million. These figures give strong support to the views urged by the Trade Associations, particularly the A.C.A. that the system adopted should be based on a ten shilling unit. Under this system it would be possible, not only to retain the 6d equivalent but the new coin could be minted at exactly the same size and weight as the present 6d. It would also be possible to keep the present coin in use during the period of transition.

Nevertheless, the introduction of decimal coinage remains speculative while the introduction of the 15% import tax is factual and therefore uppermost in the minds of American manufacturers for whom the United Kingdom is a major market. So far there is little evidence that the increased price has had a detrimental effect on sales and if the leading manufacturers of America, or any other country, have first class equipment to sell Britain will buy, tax or no tax.

On this optimistic note we extend our thanks to the A.T.E. committee and members of the Amusement Caterers Association and Music Trades Association for their continued efforts on behalf of the coin machine industry. Once again *Cash Box* welcomes you to Stand 138 where copies of this special issue will be available. Subsequent issues will carry editorial and pictorial coverage of the event.
21st Annual A.T.E. Convention Will Host Record Turnout, Exhibit Space Sold Out, Eyes Of Industry Focus On London’s Show

SPECIAL A.T.E. SECTION

- Directory Of Exhibit Booths
- Floor Plans For Conventioners
- Booth-by-Booth Preview Report
- Domestic and International Advertisements

The A.T.E. Convention Floor Plan

New Royal Horticultural Hall Floor Plan

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The A.T.E. Exhibits: What To Look For...

SEEBURG (GREAT BRITAIN) LTD.

As last year Seeburg were unable to get adequate accommodation at the show and will again be holding their own exhibition in their showrooms at 480 Edgware Road, London, W. 2. This year however they will be between 9.00 a.m. and 6.30 p.m. on any day from 26th to 29th January. They will also hold a special preview of new equipment on Monday, January 25th—a day of the exhibition—at the near-by Mostyn Hotel. On show for the first time will be the new Seeburg automatic standby digging machine—being released after the Motor Show—and the Mustang 100 selection. The Seeburg L.P. Console 480 with its new spotlighted album award feature will also be prominently featured, as will be the Diskotheque which is gradually gaining favour over here.

JUBILEE PRODUCTS (STANDS 105-106)

Jubilee Products this year have a larger stand than in previous years to cope with the increasing demand for their product and to afford visitors better viewing facilities. On display will be the now firmly established and popular 3d立体 Miracle model, (with live visual jackpot and 6d and 1d play guaranteed jackpot models). Jubilee machines incorporate several major features including fluorescent lighting, large attractive award card, large payout tray and king size cash box plus a new safety locking and deep vision reel viewing. This Australian manufactured machine is available for distribution all over the world and will take any size foreign currency. Mr. Harold Smith, U.K. Manager will be available to discuss and demonstrate the Jubilee exhibits and Director, Mr. John Middle is flying in from Australia specially for the show. All visitors will be warmly welcomed on Stands 105-106.

MAR-MATIC SALES LTD. (STANDS 64-67)

Ten stands in the centre of the hall will be occupied this year by Mar-Matic Sales Ltd. and five of their distributors, Coughreys Automations Supplies of Nottingham, Birmingham and London; Peter Simper of Bath; Perret Automatics Ltd. of Cardiff; and Direct Machines Distributors of London. Their Scottish distributors Symphonics will have a stand in the Floral Room (B). A highlight of the Mar-Matic stand will be Keeney’s brand new electric upright. The Super Blue Spot will be having its world premiere at the A.T.E. The machine has a multiple coin entry which accepts 2/6d; 5/-; 1/- or 6d. These are registered on a credit meter, winnings or credits can be exchanged for sixpences by pressing the cash button. There are four separate cash boxes, one for each denomination for easy counting. The machine also has a percentage dial control, credit meters, and coins in and out meters. Payoffs of 100 and multiples of 100 are paid by Gold Tokens representing 100 gold coins each. It has the Blue Spot Feature which pays a bonus of 10 for lighting name and for nothing—once double and triple top feature with red arrows wild to match any denomination. Players can also erase symbols held in error. The machine is housed in a 100 per cent, curvaceous model with hand finished aluminium trims and edges, with one piece glass cabinet and colourful flash. New Jennings models on show for the first time in Britain will include the Lady Dig'O'Matic featuring five jackpot chances and 180 surprise pay-outs, but maintaining a high percentage of profit to the operator. There will also be “The Challenger” which are operated individually but pay out electrically and the new Golf Ball bonus.

Mar-Matic Sales will also feature the latest genuine Mills-Bell-O-Matic machine by the American company now manufacturing and assembling in London among the latest slot machines with models with front opening and the Mills Midas. Backed by 78 years of manufacturing experience it holds a considerable interest in Britain now that they are manufactured here. As usual Mr. Maurice Sykes will be flying in for the show and also on hand to welcome visitors to the stand of Jeffrey Grange, Sales Manager and Mr. John Goddard, Publicity and P.R.O.

KRAFT’S AUTOMATICS LTD. (STANDS 6-11)

Back on their usual stands on the left hand side of the hall veteran exhibitors Kraft’s Automatics once again have a large display of their own designed and manufactured machines. On sale to the trade for the first time will be two new 1d play wall machines in the new “R” series. La Ronde with 2/-2 pay out and Rondo, the same machine plus a token play. Both machines are available as single player, floor standing consoles and four-player consoles. In accordance with the policy of these machines it is the opportunity afforded for player participation. After depositing the coin the player can press a button in order to bring the spinning wheel to pay out position. An extra quality perspex dome introduces a new look to the wall machines which also have all material new lighting. An exhibit show for the first time in London will be the 1d play four-player console “The Money Spinner.” This machine is unique inasmuch as no relays are employed, operation being entirely automatic, and it is at all times visible giving maximum player appeal. Also on the Kraft stand will be their usual range of guns, flippers and imported wall machines etc. Mark Kraft and Derek Kraft will be in attendance throughout the three days.

MILLERS (MULTI-SLOTS) LTD. (STANDS 41-49)

Original manufacturers and distributors of ABC’s Royal Derby Racetracks, Lucky Pennies and Chemie Dice machines etc. Miller’s are featuring their new Black Jack 20 and 10 player automatic machines with ppués, loops,嬉戏, etc., and the new Black Jack is that although there is an odd to each player, 1 or 2 pennies may be inserted as desired. The winner receives money based on the D.O.C. or play-a-side, for example, 2-2-2-2-2-2 pay-outs. Also being offered for the first time by Millers will be Find Lady 1d play wall machine. Other equipment on show will include The Royal Derby twelve, ten and six sided machines which proved so popular last year.

SYMPLOY LTD. (FLORAL ROOM B)

Occupying the Floral Suite on the third floor above the main exhibition hall will be Symploy Ltd.—U.K. distributors for Th. Bergmann of Germany. The Symploy exhibits will be the “new look” S100 Luxus which has been a considerable success since its introduction into the U.K. last August. The A.T.E. will also see the third side debut of the Symphonie Super 80. This machine features a 2/-2-2-2-2-2 pay-off and an appointed main Scottish distributors for Jennings, Keeney, Mills and Berkley fruit machines. Most of the latest products from these companies will be on show including the Keeney Super Blue Spot. For the first time Symploy will be showing a multi slot machine on their stand. On one wall machine to one twelve pay (Continued on page 71)
The A.T.E. Exhibits: What To Look For...

(Continued from page 70)

outs manufactured by Warren Ward Ltd. of Birmingham for whom Symplay are sole London and Scottish agents. Also on show will be the Jubilee range of fruit machines. Mr. Ray Seabrook, General Manager, will be in attendance and Th. Bergmann and Ergo will be coming to the show from Hamburg, Germany.

PHONOGRAPHIC EQUIPMENT (DISTRIBUTORS) LTD. (STANDS 52-59)

Exhibiting for the first time as a public company, Phonographic this year will present an island site in the body of the main hall. Highlight of their elaborate stand will be the new Universal Bally. Bally will be represented by a complete range of single and double slot pin tables and the latest slot machines and pay out uprights including the Maximosa Belle, a recent addition to the range. There will also be a number of Whittaker arcade multi-slots and English manufactured 1¾ play wall machines.

RUFFLER & WALKER (STANDS 71-80)

Ruffler & Walker will once again occupy their old island site in the centre of the main hall. A special section will be set aside for the latest new machines including a change-giver and The Rainbow Bell 6d play. Sega's latest range of coin-operated machines will be well to the fore on the Phonographic stand. In the phonographic section a new 1966 Jupiter console 96 and 120 selection will take pride of place. Here will also be a number of Whittaker arcade multi-slots and English manufactured 1¾ play wall machines.

COUTHREY'S CONSOLIDATED SUPPLIES CO. LTD. (STANDS 68-79)

With veteran coinman George Couthrey in attendance the stands will have a fine showing of Jennings machines for which the company is one of the largest distributors in the world. Established favourites will be joined by new models including The Challenger, Lucky Lady and Gold Ball Bowlers. They will also be showing the new Kenney Super Blue Spot and the complete range of Mills-O-Bell-Matic machines now manufactured in Britain and some of which will be getting their world premieres. Additionally Couthrey's will be showing the NSM phonographs which include the Serenade, a box that can be dismantled in 90 seconds without the aid of any tool; the elegant Consul and the 100 selection Minibox. They will also have an excellent selection of football tables and the new 32 RMG crane. Amusement equipment will include the latest flipper by Bally, Gottlieb and Williams.

AINSWORTH CONSOLIDATED (GREAT BRITAIN) LTD. (STANDS 126-127)

Ainsworth Consolidated will again dominate the top of the right side of the hall with their usual stand. The company's exhibit will be the completely new styled 1½d play Arcadian 6½ show in London for the first time. Major features include a giant award display area which is fully illuminated and 100 per cent player appeal. Compact and ultra modern in design the machine is housed in a new box girder cabinet with replaceable panels, bench and console models are available. In the ‘Starlite’ range the new 6½ will also make its first appearance. Suitable for 6d or check play the mechanism retains the reliable features which made the original Starlite so popular.

The machine has a complete new cabinet styling larger and clearer jackpot scorecard, fully illuminated and king size cash box. Ainsworth will also show the trade range including The Gold Star 6d play with automatic self loading jackpot and coin selector rejector. A new addition to the range will be the Tic-Tac-Toe automatic visible stopping jackpot with reserve 6d or check play. Also on show will be the newly released model 3 coin changer exclusively distributed throughout the U.K. by Ainsworth. Automatic machines are being used world wide and Ainsworth have machines available for operation in all countries and for all currencies. All Ainsworth's representatives will be in attendance as will their General Manager Geoff Muir and Publicity Manager Tony White.

EDWIN HALL & CO. (STANDS D & C)

Edwin Hall & Co. manufacturers and exporters of coin operated children's rides will once again be on the stand. This year several new models will be added to their range of 6d solo rides including Kangarooe, Chipmunks and Deer. The 6d motor cycle rides, always a tremendous attraction of the Edwin Hall stands, will be featured once again. Mr. Edwin Hall will be in attendance.

PETER SIMPER & CO. LTD. (STAND 62)

Owing to the limited space available Peter Simper will be showing in conjunction with Mac-Static Sales. Exhibits will include a full range of Keeney, Mills and Jennings products in Mr. Peter Simper and Mr. Hardy will be in attendance.

(Continued on page 72)
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(Continued from page 71)

AUTOMATIC CANTENO CO. (G.B.) LTD. (STANDS 51 and 60)

SAMSON NOVELTY CO. LTD. (STANDS 20-22)

Highlights of the stands will be the new AMI machine The Diplomat 200. The Tropicana 100 selection stereo box is being carried on for another year and will also be on show. This is available at its original price despite the new export tax. The electronic phonograph manufactured by their associate company, Canteen Automatentenbau of Germany, will also be on show. Mr. Shelley, AMI’s Divisional Manager will be in attendance.

ROBINSON PARTNERS (LONDON) LTD. (STANDS 33-35)

This year Robinson Partners will be showing four new 6d play models, the Pub Twin and The Circus, both dual rides and a Noddy Car solo ride. They also have a new fibre glass space ship Jet Patrol. There will also be a wide selection from their comprehensive range of kiddie rides which total 15 various models. Mr. Ernest and Cecil Holloway will be in attendance.

HALE ENTERPRISES AND MAJOR-MATIC LTD. (STANDS 132)

Gottlieb Equipment (Automatic Phonographs) (STANDS 100-101)

Major attraction is expected to be the MM Paint Spinner ideal for any location and sold either as a complete kit, spinner cards, folders and paint which has been specially manufactured or as such (kit separately). A new fruit machine cabinet The Ambassador designed for player appeal with front opening, double lock cash drawer, large illuminated award card, and many other features most Mills machines will also be on show. The cabinet is in three colours, red, blue and green. Steel and chrome fronts are available if desired. Also on show, and almost as important the illumination machine will be a special ‘thrush’ which separates the coins of the realm and token box and ferrous. Mr. Topgun, a firm favourite and money maker in any arcade, will be seen again. Mr. Hal Eldridge will be in attendance.

MORRIS SHEFRAS & SONS LTD. (STANDS 94-96)

Ditchburn Equipment (Background Division) (Entrance Hall Stand)

Morriss Shefras & Sons will feature several new items of bingo equipment together with new fruit and wall machines of their own manufacture, and speciality aimed to conform with the New Betting and Gaming laws.

They will also show a range of Buckley (Chicago) manufactured fruit machines including three 6d play models Five Jacks, 21 Bells and Tic-Tac-Toe Sevens as well as the Copper King 1d play with two to twelve pay outs pay token awards. There will also be a display of Jubilee fruit machines for which they are agents.

LOWEN AUTOMATEN STAND A.

Lowen Automaten, the exclusive World Sales organisation for N.M. Apparatebau of Bingen/Rhein, Germany will be exhibiting at the ATE for the first time.

Their stand will be used for presentation only, sales will be conducted on the show floor by their various British distributors.

Lowen Automaten will be showing a wide range of Consoles, Serenades, Mini-Boxes and Payout machines.

BRYANS WORKS (STANDS 81-82)

Manufacturers of coin operated machines designed primarily for the amusement and entertainment of the players, the company will feature a wide range of equipment, including 1d and 3d single ball pay out wall machines and three-ball pay out machines with metered autoplay. Other machines on show will include Clocks, Pyramids, Two-Players, Kiddie Rides and Tick Tock in a variety of cases and colour schemes.

Following their success last year with the Challenger wall machine Samson now present The Challenger De Luxe, 16 column shilling pay out model. Also on show is the new manufactured new Samson Shooter with targets comprising 100 different changing colour film pictures with aircraft motives. Multi slots will include the brand new Play Genie Disc console ten-player machine with 9-4-6 and jackpot pay outs. They will also show the All Star 6d play four frame bowlers, 3d and 6d coin operated telescopes and the Charwood candy floss machine etc.

As usual Ditchburn Equipment Ltd. will be showing some exciting new automatic phonographs. The 1965 range of Wurlitzers are on general show for the first time at this exhibition. In previous years a smaller range comprised two machines but this year there is a new addition The Lyric console. The Lyric console is so new that Ditchburn Equipment were not sure how many we will have as soon as it was agreed that we are told that it is a brand new machine embodying all technical skill and designing ability of the Wurlitzer Organisation which has been established for over 100 years. It is a 100 selection machine with many attractive features and is an Automatic Phonograph with a good selection of songs because it can be played in any type of location and provides a big selection of songs. The 200 model has been completely redesigned and now renamed The Wurlitzer 2000. This machine is a model of perfection and has many new features. Its dignified appearance makes it excellently suitable for any type of establishment. The Lyric is unchanged, retaining all the attributes of the past years, even now. This is a 100 selection machine and is reasonably priced. The Ditchburn-Wurlitzer partnership with its top quality range of machines and nation wide service look to another year of continued success.
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U.B.A. UNION VAN DE BELGISCHE AUTOMATENBRANCHE
UNION BELGE DE L'AUTOMATIQUE,
228, Rue Theodore Verhaegenstraat,
Brussels 6, Belgium

DENMARK
Foreningen AF Fabrikanter Og Optillere AF Musikautomater
I Danmark.
Lyskaer, 8, Herlev-Copenhagen, Mr. Edwin Jensen.

FRANCE
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AUTOMATIQUES
72, Boulevard De Montparnasse, Paris, Mr. Bouzanquet.
Fédération française Des Exploitants et Commerceurs de L'Automatique.
38bis, Rue Vivienne, Paris (2e), Mr. Jean Paraut.
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184, Boulevard de Clichy, Paris, Mr. Charlot.
1, Quai de Grenelle, Paris 15e. Mr. Gaillard.

GERMANY
V.D.A.I. Verband der Deutschen Automatenindustrie eV, Köln-Lindenthal,
Ascher Strasse 199, Cologne, and W 15, Lietzenburger Strasse 39,
Berlin. Contact Dr. Jutz, Bad Kreuznach, First Chairman; Herr Gunter Wulf,
Vice-Chairman, Berlin. (Assoc. of German manufacturers of automatic machines)
ZOA
Zentralverband der Organisationen der Deutschen Automaten
Aufstellgewerbes.
Koeln, Kaiser Wilhelm-Ring 6–8
President: Mr. Hasso Loebier, Cologne
(Central Organization for German operators with association in the 11
countries of the German Federal Republic).
DAGY
Deutscher Automaten-Großhandels-Verband eV
Hamburg I, Grosse Baeckerstrasse 3
President: Mr. Heinz Kastner, Rothermalshausen Bez. Kassel
(Association of the German wholesalers of automatic machines)
Grosse Baeckerstrasse, 3, Hamburg 1. Mr. Helmut Neuberg.

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IRELAND
Amusement Caterers Association of Northern Ireland.
6, Carlisle Circus, Belfast. 14. Mr. J. H. A. Swinson.

ITALY
Via di Villa Patrizi 10, Roma, Mr. A. Ricardi.
ASSOCIAZIONE NAZIONALE NOLEGGIATORI APPARECCHI AUTOMATICI
Pza Buonarroti 24, Milano. Mr. F. de Fendi.

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Music Co-Operation
Rechthuisstraat 8, Rotterdam. Mr. H. J. de Groot.

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Cash Box—January 30, 1965

75
MOA's Managing Director Speaks Out On Coin Shortage

"...to allow the continued operation of existing coin mechanisms."

Fred Granger

In past months a number of articles have appeared in newspapers and newsmagazines concerning the shortage of coins and the shortage of silver for coin production. Recently such articles have become more numerous and have been "slanted" toward the interests of special groups. Some groups advocate the elimination of silver from dimes, quarters and half-dollars, while others, such as the silver producers, oppose such recommendations.

It should be understood that no change in our coinage can be implemented without the authorization of the U.S. Congress, and that these private suggestions do not represent an official viewpoint of the U.S. Mint. It is quite possible that the Congress will take up the question of changes in the coinage in the 1965 session.

Because the direct interest of our industry is so closely concerned with coinage, the mere suggestion of changes has alarmed MOA to look into the situation. The complete elimination of silver from dimes, quarters and half-dollars or a change to certain alloys would, of course, have a direct effect on the satisfactory operation of our coin mechanisms.

The MOA staff in concert with NAMA and certain qualified industry representatives are keeping in close touch with officials of the U.S. Treasury and the U.S. Mint to determine exactly what the interests of the music and amusement industry are. This will be followed by a detailed investigation of all possibilities of change in coinage and will present coin mechanisms which will affect present coin mechanisms is an important part of testing procedures at the U.S. Mint.

What is the Position of the Industry?

Within the next few weeks you may be asked (by reporters or other interested people) how these various proposals would affect your business. Until such a time as there is an official pronouncement from the U.S. Treasury or the Congress, anything you, or we, might say would be pure speculation, and might well be harmful to the interests of the industry. At this time we believe that the wise course is to support fully the official position taken by the National Automatic Merchandising Association, which is as follows:

"The vending industry's concern centers on a solution to the coinage problems which will allow the continued operation of existing coin mechanisms. Therefore, we advocate the retention of sufficient silver content in the coinage to permit continued use of present coin mechanisms, or the use of alloys which have similar properties to existing coins, so that present coin mechanisms will continue to operate. Further, the industry supports those measures which will insure an adequate coin supply and prevent the disappearance of coins from circulation."

MOA—The Source of Information

Should reporters or others ask you for information on any phase of coin-handling problems, or even how a coin mechanism works, it might be well to refer them to MOA for information. While you may know the answers to specific questions, even the best intended information given by you may be misconstrued or misused by those with possibly interests. Do not hesitate to call for advice before you give answers, or to refer inquiries to MOA for answers. Please do not take independent action at this time (this means please do not contact Congressmen or Senators).

Co-Operation During the Coin Shortage

Since coins continue to be in short supply, the industry can show its good faith and serve its own best interests during this period of shortage by returning coins to normal channels of distribution just as fast as possible. The Treasury Department has called our attention to reports that some operators have been "selling coins at a premium." Because the good will of government authorities is needed in any coinage solutions, it is doubly important that the industry co-operate fully with the Treasury in its efforts to alleviate the coin shortage.

If you should be approached to sell coins at a premium price, don't do it under any circumstances. If you're concerned about public relations, here's when you can make or break your good reputation. To profit from a national shortage is short-sighted foolishness. Critics of such practices could well maintain that "It is no more ethical than black-marketing." Gain good will in your community by putting coins back in circulation through normal banking channels, and by announcing that you're doing so. Yielding to the temptation to profit from the shortage can result in more damage to public confidence in your company than the unthinking operator may realize. It's unlikely that many will yield. It's against the public interest. It's plain bad public relations behavior.

Join M.O.A.—Keep Informed!

If you are not a member of M.O.A., join now and receive, as a member, regular reports on this and other matters of importance to the coin-operated music and amusement industry.

Frederick M. Gruener, Jr.
Executive Vice President

Cash Box—January 30, 1965
Rowe Distsibs Premiere ‘Diplomat’ Musiconsole

PIONEER SALES SHOWING NEW ROWE PHONO

J. KLEINMAN

WILKES—Pioneer Sales showed off its new ‘El-\lipiopoll’ pool table, which will also be on display in the main showroom, with the use of two recently introduced Rowe-AMI vinyl record players flanking the phonograph. Art Frigo, creator of the new “El-lipipool” pool table will also be on hand to demonstrate the coin-operated tables for the guests.

A large buffet table will be set up during both of the gala showings, while on Sunday, January 24-25, in the firm’s showroom.

As an added attraction to the open house showing there will be a complete discotheque music for dancing with vinyl wood grain.

ROWE AMI ‘DIPLOMAT’

of the firm’s distributors all over the United States have scheduled gala preview showings in their territories of the new phonograph.

Ed Ginnberg, president of Atlanta Music Company, in Chicago, set up a separate “Rowe-AMI Discotheque” room during his showing, Sunday, January 17, in the Sheraton-Blackstone Hotel. The room was set up with a bar, tables and a dancing area so that the operator guests could see discotheque in action. Other Rowe-AMI distributors will demonstrate the discotheque features at showings starting this week.


Cash Box—January 30, 1965

ROWE AC and Distributor wives took part in ‘Diplomat’ doings. Meetings were held for two days.

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NEW YORK—Suren D. Fesjian has announced plans to restructure and com-

bine the commercial and laundry portions of the Mondial Company, as of Janu-
ary 31st. Mondial, which is the largest company of the same name in the United States, will be sold and the proceeds of the sale will be used to finance additional coin-operated structures.

Fesjian, who has been with Mondial for 30 years, has decided to retire from the company. He will continue to work as an executive consultant to the company for a period of four months. During this time, Fesjian will tour Europe and direct the establishment of training schools in strategic cities, personally communi-
cating with every coinman participating,

and in his own language, Fesjian is a

linguist. "We will initiate a program through the Continent which is based on my formula for increasing the sale of amusement machines in every market," continued Fesjian, "and it should take about four months before all of Europe will be functioning according to our plan."

Another program in Europe today, of course, is the restricted credit sit-

uation which hampers the purchase of equipment by operators who have reached the end of their credit line. "Mondial will solve this problem with another solution—money," said the exec. "Credit institutions in Europe are expected to continue strict con-

trols during 1965, Mondial will in-

clude its new finance program with professional trade associations ex-

plaining the 20% of the machine's location which has brought about a thin spread of profit for the operator. "Too many machines is no

good either," continued Fesjian, "be-

cause the operator must remain sol-

vent." Mondial expects to see that their operator-customer's will take part in this new program which will profit by it and remain solvent.

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New Cig Labeling Bill Proposed By Sen. Magnuson

WASHINGTON — Senator Warren Magnuson (D., Wash.), chairman of the Senate commerce committee, introduced a bill in Congress last week which would require the tobacco manufacturing companies to label each pack of cigarettes they produce with the phrase “continual smoking may be hazardous to your health.” The bill would also require each pack to bear the amount of tar and nicotine contained in each cigarette.

This new bill differs from previously proposed cigarette labeling legislation in that it is the first to require the disclosure of the tar and nicotine content (ratings of the various would be based on the Cambridge testing method). It is also different in that it would levy a $100,000 fine for violation of its measures if passed as law.

Senator Maurice Newberger (D., Ore.) reintroduced her labeling bill which would instruct the FTC to establish the warning-labels on cigarette packs and cigarette advertising. Sen. Newberger has stated that such legislation is necessary in order that the FTC be strengthened in its jurisdiction in this area and also to have Congress declare for the first time that it “accepts the verdict of the Surgeon General’s report.”

Seeburg & N.R.I. Classes Held At W.S. Distributing

BRIGHTON, MASS.—Bill Schwarts, of the W.S. Distributing Co., here, announced last week that a service session on Seeburg’s coffee vendor, cold drink machine and Income Totalizer System was held in the company’s headquarters last Jan. 6th. The class was attended by about 110 servicemen from all over the New England area.

The class was conducted by Ted Rademacher, Seeburg’s field service engineer in this area. Rademacher was assisted by Bob Green and Jake Jacoby of W.S. Distributing. A class on the National Rejectors coin acceptor was also conducted at the same time by Bob Mahoney. The entire meeting was termed a great success by the servicemen themselves.

Some of the scores of servicemen who attended the ITS class at W.S. Distributing.

David Lecht, Esther Lecht, Franklin Carpenter, Donald Bronson, Raymond Allen (all from New England Vending), Bob Fileteau and Max Isaccoff.

Ted Rademacher (Seeburg) Don McIntyre and Richard D. Raymond of A & D Merchandising, Hudson, N.Y.

Max Isaccoff (W.S. Distributing) with the boys from T & S Enterprises, Manchester, N.H.—Saul Toube, Joe Dyrkxaz, Norm Ploss, Dave Williams, Peter Olson and Bob Olson.

Mr. and Mrs. Charles Adams, of W. Lebanon, N.H. and Mr. and Mrs. David Lecht, of Cranston, R.I.

Bob Mahoney of National Rejectors instructing the class of their coin changer.

NAMA Spring Management Conferences

To Be Held In 11 Cities During 1965

CHICAGO—Spring management conferences of the National Automatic Merchandising Association will be held in 11 different cities in 1965, coinciding with the annual meeting of nine NAMA State Councils, according to J. Richard Howard, association president.

With the first meeting scheduled on March 20 in Hartford, Conn., the conferences will conclude in Milwaukee on June 12. All meetings will be held on Saturday and are open to all vending operators in the respective meeting areas.

“We are finalizing details of the program now,” with special emphasis on management efficiency for the medium-size and small operator,” Howard said.

Hotel arrangements in five cities were announced by Howard, with the location for other cities to be indicated in a few days.

The complete schedule of the meeting is as follows:

March 20, Hartford, Conn. (Connecticut Automatic Merchandising Council); March 27, Minneapolis, Minn. (Minnesota Vendors Association); April 3, Atlanta, Ga. (Georgia Automatic Merchandising Council); April 10, Baltimore, Md., Sheraton-Belvedere Hotel (Maryland Automatic Merchandising Council).

April 24, Portland, Ore., Sheraton Motor Inn (Northwest Automatic Merchandising Council); May 1, Oklahoma City, Okla., Skirvin Hotel (Oklahoma Automatic Merchandising Council); May 8, Chicago, Ill. (Mid-West Conference).

May 15, Memphis, Tenn. (Mid-Southern Conference); May 22, near Stroudsburg, Pa., Tamiment-in-the-Poconos (Pennsylvania Automatic Merchandising Council); June 5, Anahiem, Calif., Disneyland Hotel (California Automatic Vendors Council); and June 12, Milwaukee, Wis. (Wisconsin Automatic Merchandising Council).

The sale (10c)

The profit (7½c)

Nationally, hundreds of locations are proving it every day: 7½c profit per 10c sale with our popcorn vendor. And profits build with practically no effort on your part. Customer serves himself; maintenance is minimum; all you do is fill it with pre-popped and pre-flavored popcorn. Only needs 17 x 17” floor space. Takes a dime or two nickels: 15c option optional. Handsome unit, too. Remember, everybody loves popcorn, and popcorn means more beverage sales. This vendor costs less than you think. Write for full information.

Similar model available for peanut vending.

Exclusive Export Manager
Q. C. Wilster
Gold Medal Products Co.
Box 3214 Stamford, Connecticut

GOLD MEDAL PRODUCTS CO.
1893 Freeman Ave., Cincinnati 14, Ohio
Bill Miller Back At Miller-Newmark Dist.  

GRAND RAPIDS—Bill Miller's back and he couldn't have picked a better time to get back into the swing of things, according to Jack Gallagher, General Manager of the Miller-Newmark Distributing Company, Rowe AC outlet here.  

According to Gallagher, the distributing firm enjoyed a record year on the Rowe 'Tropicana' photo during 1964. "And we're looking forward to breaking that record in '65 with the 'Diplomat'" he exclaimed. Showings are being conducted all week long with all ops in the area invited. Special discotheque demonstrations will be conducted via the 'Diplomat' and special speakers booked into the new photo. "The sound is sensational," said Gallagher.  

Miller, who has been ill, will spend four to five days in each of the office contacting customers and managing the plant he established years ago.

Belam Exec Cites Potential In Japanese Coinmarkets  

NEW YORK—The Okinawan and Japanese markets have purchased thousands of American-made coin-operated music and amusement machines and the resultant success of this equipment and the bright potential for future business has in no small way been brought about by a combination of Asian and American talents. The American firm responsible for the shipment of a large segment of this business is the R. H. Belam Company, headed by President Vic Haim. On the receiving end, in Okinawa and now in Japan, is Shigeru Iha, Pres. of the Macy Shokai, Inc. importing, distributing and operating company. Together the two coin machine companies have capitalized on a market that has boomed (Okinawa) and are in the process of starting another boom (Japan).  

During a recent trip through this part of the world, Haim spent several weeks with the Shokai company, its headquarters and plants. The importing firm employs more than two dozen people who work a six-day week, selling coin machine installations and reconditioning equipment. The company recently opened a Tokyo branch and has plans for additional outlets in Japan.  

Haim sees a big potential in the far east, in spite of a continued bright picture for Belam in Europe, where the firm does a large volume of business and has a warehouse in Antwerp.  

The R. H. Belam Company sees a fair market in the Philippines where several coin machine companies have limited business, but the volume warrants continued investment, according to Haim. In the Philippines, of course, has prospered because of the presence of the American Army, which literally supports thousands of bases in the islands, not to mention the rest of the replacement market because of an apparent saturation, but Belam's volume here continues very strong, with Macy Shokai running close to its all-time high.

Skilled labor shortages continue to curtail sales in Japan. Once this is solved, the Japanese market will boom, according to Haim. Thousands of bars and cafes open coin-operated boxes, almost automatically, but the equipment cannot be reconditioned fast enough in Japanese shops, and the cost to do it in the USA makes the price exhorbitant. While Haim was in Japan, several of the coin-op shops were photographed. The pictures appear in this page.

MAR-MATIC SALES LTD.  
STANDS: 64.65.66.67  
INTRODUCING FOR THE FIRST TIME  
KEENEY SUPER BLUE SPOT  
JENNINGS LUCKY LADY  

5 JACKPOTS  
100 SURPRISE PAYOUTS  
GOLF BALL BONUS  
WITH BONUS AWARDS FOR LIGHTING 9 HOLES.  

CHALLENGER CONSULT  
MECHANICAL PLAY  
BELL-O-MATIC  
THE NEW BRITISH RANGE  
Including  
FRONT OPENING MACHINES  

31-35 KIBBY STREET.  
HATTON GARDEN. LONDON.  
E.C.1. ENGLAND.  

Volunbar: 0516-0517

Phonographic Eq. Names Coote And Green  

LONDON—As part of their progressive sales program, Phonographic Equipment Distributors Ltd. has made two new appointments. Mr. Allan Coote, former Sales Manager with Bell Lighting and Shops Booth, whose family has long been associated with showmen and the coin machine industry, will join Michael Wurlitzer “Whammo” After “2900” Showings  

NEW YORK—Wurlitzer’s A. D. Palmer flew into New York last week and advised the trade that sales and immediate reaction to the firm’s new “Model 2900” phonograph were “fantastic.” Not being an advertising exec who throws superlatives about without rhyme or reason, listeners had cause to believe every word uttered. “The machine has a different appearance and overall design,” stated the executive, “and there’s enough in it to initiate immediate sales.” All listeners agreed. The “2900” looks like a small Console and that’s what the operators want," he explained. Again, there were no dissenters. “We went ‘whammo’ in the Midwest when the ‘2500’s were shown and there was enthusiasm there for more equipment from the factory.” He explained that ‘whammo’ meant that distributors sold out their first month’s inventory before they were scheduled to do so. “One eastern distributor sold his quota before the showing and couldn’t have a showing this week. But he was very happy anyway!” concluded Coote. “I am heading back to the factory to add further persuasion to the already growing pressures on our production lines, concluded Palmer, a very persusasive sales exec who does not resort to unnecessary use of the superlative.

Come In, and SEE and HEAR the New ROWE-AMI ‘Diplomat’

BOWLERS GAMES
Grand Prize Bowler .... 795.00 Gut, Bonnema (new) .... Write
King Bowler ........... 325.00 Gut, Goucha ........... 350.00
Queen Bowler .......... 325.00 Fire Cracker .......... 310.00
Un. Bonus Bowler ...... 235.00 El Toro ............... 295.00
Bally Free American .. 195.00 Gut, Swing Along .... 245.00
El League Bowler ...... 145.00 Gut, World Fair .... 295.00
Players Choice ......... 135.00 Silk Chick .......... 295.00
C.C. TV Bowler ......... 135.00 Gut, Big Deal .......... 245.00
Cash Bowler .......... 130.00 Gut, Quebec .......... 245.00
Bally Lucky Ball ....... 75.00 Foto Finish ........ 135.00
Bally Lucky Puck ...... 50.00 Reserve ........ 165.00
Bally Lucky Pump ....... 50.00 Kwingle Doll .... 119.50
ABC Tournament ....... 65.00 Gut, Texan .......... 149.50
ABC Tournament ....... 65.00 Gut, Jeep .... 119.50
ABC Tournament ....... 65.00 Gut, Jungle .... 95.00
ABC Tournament ....... 65.00 Magic Cock .... 139.00

W. B. MUSIC COMPANY, INC.  
2900 Main Street • Kansas City 8, Mo. • JE 1-5713

Rowe Making Discotheque Speakers

THIPPANY, N. J.—Rowe AC Manager, going into production on “Discophonic” speakers for use with the new “Diplomat” phonograph which premiered this week. An excited Fred Pollak, Vice President and General Sales Manager, told Cash Box last week that the firm will go all-out to see that its distributors are equipped to install juke-box discotheques in locations around the country. We’ll make better music programmers out of operators while we’re at it!” Pollak, who is also going to press with discotheque record listings to help ops program dance music for the locations. “I’ve been involved in discotheques for years. Started last April with some ideas and we’re on top of it here at the plant,” exclaimed Pollak.  

“We’re going to make a really ‘tight’ record at demonstrations and I want you to tell your operators that this is unbelievable!” Pollak pointed to Eddie Miller’s close-up on the Telecaster. “The ops are just about to see the potential of these discotheque equipment. We’re just about ready with some exciting new props, designed to set the atmosphere for dancing to pulsating, repetitious hard-rock sounds, and when we put ops in the discotheque business, they’re going to know more about dancing and pop rock music than they ever knew before!”

Cash Box—January 30, 1965
“PACE”

All new Electric Slot—19" X 14" X 14"
Electric hopper payout—Telephone type electronics
Simplified all-steel mechanism (no castings)
Mechanism with less than 20 different parts
1/8" thick all-steel cabinet—self hatching front door
lifetime clock—slug rejector coin acceptance

“PACE 21”

Complete BLACKJACK GAME
“Electronic” (Solid State)
Only moving parts are payout hoppers, and coin acceptors
All Coin Denominations
Three Players at one Time
TESTED IN LAS VEGAS OVER ONE YEAR

SPACE MANUFACTURING CO., INC.
5203 Raynor Ave., Linthicum Heights, Maryland, U.S.A. 21090 (Tel. 301-636-1221)

Bally Releases ‘Bullfight’ 1-Pl.

CHICAGO—Announcing delivery this week of ‘Bullfight’ single-player flipper-type pinball game, Bill O’Donnell, president of Bally Manufacturing Company, Chicago, stated that a new rotary target selector built into the game "does more tricks on the playfield than any other skill feature in recent years."

"The selector," O’Donnell continued, "lights up top scoring targets or, if the player is skilled enough to advance the selector to ‘star’ position, all targets are lit and thus active for piling up scores. The selector also lights a Special rollover and opens the Free Ball Gate."

"Although every advance of the selector rings up 20 points, the player will often prefer to hold the selector motionless at a favorable spot, and believe me, as much if not more skill is required to hold the selector than to score an advance."

"Because the selector advantages in effect at the end of each game carry over to the next game, the target selector is a strong repeat play magnet. Who’s going to walk away when he can start a game with the free-ball gate wide open?"

"All of our location tests show ‘Bull-

BALLY BULLFIGHT

flight’ beating every single-player game in earnings. ‘Bullfight’ is definitely the game for operators to wind up the year with top earnings. And, like Herb Jones says in the ad, ‘That’s no bull!’"

PRO SERIES for ’65

Most modern, most rugged, all-slate, all-mica pool tables built!
All latest features!

ALSO DELIVERING:
U.S. Club Pool
(WITH exclusive split-ball return)

By Jove! . . . they’ll be Stomping at the Savoy . . . in London, of course,

. . . it’s the SAVOY HOTEL where the ROSENS will be staying to meet and greet all their Overseas friends and customers attending the

AMUSEMENT TRADES EXHIBITION
JAN. 26-27-28 in LONDON

* Exclusive Rowe AMI Distributor
** We Stock the World’s Largest Inventory

Cash Box—January 30, 1965
ROANOKE VENDING EXCHANGE, INC.
4930 WEST BROAD ST., RICHMOND, VIRGINIA (Telephone 2-4231)
CHARLESTON, WEST VIRGINIA CHARLOTTE, NORTH CAROLINA
625 OHIO AVENUE (Dickens 3-0311)

invites you to see (and hear)

the Diplomat
MUSICONSOLE

THE BRAND-NEW ROWE AMI PHONOGRAPH

it goes everywhere . . .
and it makes friends wherever it goes!

SHELDON SALES
DISTRIBUTING CORP.
881 MAIN STREET • BUFFALO, NEW YORK
CALL COLLECT! (716) TT 5-9106

invites you to see (and hear)

the Diplomat
MUSICONSOLE

THE BRAND-NEW ROWE AMI PHONOGRAPH

it goes everywhere . . .
and it makes friends wherever it goes!

California Clippings

Plenty of activity along Pico Boulevard this week with operators both from the local area and many from out of town flocking to distributors showrooms to see the new model phonographs and games on display. The traffic as well has stimulated the sales of used equipment. . . . Bob Portale, at Advance Automatic Sales Co., said that the fine line-up of games coming in from the Chicago Coin factory is keeping both he and Sonny Lonberg busy writing up the orders. The games include the 'Tournament' six-player automatic bowling lane, the 'Triumph' six-player buck bowler, the 'Mustang' two-player pin game, and the criss-cross 'Pop Up' game. . . . Business picking up at Duarte International Sales Co. according to Joe Duarte, Joe said he had export shipments going out this week to two unusual ports. One shipment is headed for Saigon, Vietnam, with the other one shipping to Bangkok, Thailand.

An open house for operators and all those in the area was held last Sunday from one to four P.M. at the new headquarters of Struve Distributing Co., newly appointed Seeburg Distributors for Southern California and Arizona. Visitors were properly impressed with the beautiful building and the new showrooms. On display were the Seeburg LP Console 480 with the complete Discoteque package, Williams single player, Zip-Zap, and United's 'Mambo' Shuffle Alley as well as other current Williams and United games. Also on display was a complete bank of the latest in Seeburg vending machines. On hand for the party were: Pres Struve, president of the Struve Distributing Companies, Stan Larson, general manager of the new distributing company, Leo Simone, sales manager, and the entire staff . . . Mike Brochetta, Ed Wilkes covering the Paco Robles area for Coln Counters, A shipment of Automatic Products Co.'s Snoop Side arrived, and Ed said this is one item you don't have to sell, instead you hope you have enough of the rest fill the orders. Ed and his wife recently celebrated their twenty-seventh wedding anniversary with a party at the Tyrol restaura

in Idewild. . . . Chuck Klein at the R. F. Jones Co. reported a terrific turnout of operators at their very successful three day show introducing the new Rowe-AMI Diplomat musiconsole phonograph. Chuck said the new phonograph was met with great enthusiasm by the operators who liked the many new features which it incorporates.

Mr. and Mrs. John Czernecki of Duluth, spent the weekend in Minneapolis visiting their children and left for home Monday afternoon. . . . Mr. and Mrs. Russell Gerty were in town for the day picking up parts and records. . . . Earl Porter and Tony Ratchford drove in together last Sunday and spent a few days in town making the rounds and picking up parts and records. . . . Mrs. D. R. Keintz is home recuperating from an operation and is getting along very well. . . . Tom Weber, operator of Blue Earth, was in town one day picking up parts and records. . . . Raoul Gelineau was also in the cities for the day picking up parts and records. . . . Doc Keintz is treating an ulcer and seems to be getting along okay. . . . Mrs. L. Barkovitch stopped off in Minneapolis for a few hours last week and boarded a plane for Tucson to visit her children. . . . Stan Woznak, of Little Falls, was in town for the day picking up parts and records. . . . The Sandier Distributing Co. hosted a gala Open House Jan. 18-22 where they showed the new Wurlitzer 2000 Model. Sandier reports that sales are very brisk with Midway's new Rifle Champ. . . . Billy Gummow, of Hopkins, was in town for a few hours picking up parts. . . . Gab Anderson, of Judson, also dropped by town for the day to make the rounds.

Happy Birthday This Week To:

Cash Box—January 30, 1965
Irwin Margold advises that Trimount Automatic Sales will be hosting a week-long Open House to premiere the new Rowe Diplomat to all the ops in the tropical center sale this week. In the phone last week inviting as many coinmen as they could. Irv, who is just back from a stay in Florida, also announced that he is setting up a discotheque demonstration to be discotheque demonstration to be demonstrated at the Open House. ... Stodd and Bob Jones up at Redd Distrubuting reported that their showing of Wurlitzer's new Model 2000 was a terrific success, and back coinmen are delighted with the new machine. Nearly 100 servicemen from all over the New England area attended a Seeburg service session on Jan. 9th at which Ted Badenmacher, Seeburg field service representative, demonstrated their coffee and cold drink machines and also Seeburg's Income Totalizer System. The meeting was termed a "great success."

**Houston Happenings**

Benny Jelinek, well known Houston coinman, passed away at 6 P. M. yesterday. Prior to his death he was with Ace Music Co., Port Aransas. We extend our sincerest expressions of sympathy to his immediate survivors. ... Lynn Conner, formerly with Streete Distributing of Houston and recently with P.A.B. in New Orleans early this year and now as sales representative for Gulf Coast Distributing Co., 1703 Leeland Ave., Houston (11733), presently will handle city and suburban sales. Conner said he was happy that this column provided a medium for informing old acquaintances that he was back home, invited them to drop by and visit, and concluded his statement by saying "I still believe you can't beat a Wurlitzer..." Jesse Herrera has opened himself a lounge right next to his Jesse Herrera Amusement Co. (17033) and named it the Amusement Lounge. A right classy layout it is too. ... Besides collecting $1000.00 bills (sic) local coinmen have some varied and interesting hobbies and avocations. Operator D. H. Gardener (Gardener Sales Corp.) and wife are justly proud of their orchid growing project. ... Then there is Pat Quinn, United Record Distributors, a Scotch musician in his own right, member of musician's union, etc., who has lots of fun and makes in considerable coin of the realm as a drummer in the George Knodell Band. This group of music makers are rated as better than average and give out melody at some of the better known local spots including Houston Country Club. As place permits more hobbies will be mentioned further in this column. Fall in line now fellows and tell us about your hobbies, sidelines and the like. ... Gene Lazzaro, service man at American Music, is the proud owner of a 1965 model Oldsmobile 88 sedan. Presently driving, attracting most attention from Seeburg music operators in this area is "Hody's Discotheque Room" arranged in main display room of H. A. Franz & Company. Set up includes backdrop with life sized picture of a five piece band in action. In foreground is the music producing equipment. Front and center is occupied by miniature dance floor with semi-circle or comfortable chairs for listeners. Lolling in one of those chairs with eyes closed one can hardly realize he is not actually listening to live music from some big time band or other. H. A. (Hody) Franz, head of the Franz Company, is mighty well pleased with the reaction to his unique promotion.

**Philadelphia Fare**

Joe Ash, president of the Active Amusement Co., advises that active sales exec Marty Brownstein is currently basking in the Caribbean sun while vacationing in St. Thomas, the Virgin Islands. Meanwhile Joe, and son Frank, are busy filling orders for Rock-Ola's "Grand Prix" and "Princess Royal" phonos. ... The Amusement Trade Exhibition, currently attracting hundreds of coinmen from all over the world, will be even greater American representation this year with the presence of this town's own Dave Rosen, who together with his son Lewis, a Wurlitzer (export sales representatives for the company) and accountants and lawyers has gone off to the fair to meet all of the firm's overseas friends and customers. Rosen will evidently discuss longer-term agreements. Dave and the rest of the Rosen sales force on the homefront have been spending the past few weeks preparing for a big send-off for the Rowe AMI Phonograph, of which they expect big things during 1965. ... Billy Wisnewitz, of the Scott-Groove Co., has been more than happy with operator reaction to Bally's new "Bus Stop" two-player pin game which is completing good cash box receipts during the game's test period has gone right along right now that the game is enjoying regular distribution. Bally's brand new "Bullfight" single-player pin has also been a winner on both coasts of the Scott-Groove exec declares, and says he looks forward to a full run of sales on both new games. ... Jimmy Ginsburg, of the Banner Sales Co., has just delivered the initial operator reaction to Wurlitzer's new Model 2900 phono and contends that its Golden Bar "Ten Top Tunes" feature plus its half dollar acceptor in both console and wall box combine to make it the prize-promoting phonograph ever produced. ... Marty Berger, president of Universal Vendors Inc., is pleased with the latest type of location area for his "Candy" vending-dispensing snack items. Several of his distributors have reported that the machines, vending such items as peanuts, cheese crackers, peanut butter sandwich cookies etc. have not only taken the load off the bar tender's shoulders who usually provides such snacks, but has added a lucrative vending area for enterprising operators. The operator simply replaces the word "Candy" on the machine with "Snack": the items to be vended come from numerous suppliers such as the National Biscuit Co. whose NAB division provides snack items especially for this market.
TRIMOUNT AUTOMATIC SALES CO.
40 Waltham Street
Boston, Mass.
Tel. Liberty 2-9480

invites you to see (and hear)

the Diplomat
MUSICONSOLE

THE BRAND-NEW
ROWE AMI PHONOGRAPH
it goes everywhere...
and it makes friends wherever it goes!

RUNYON SALES CO.
SPRINGFIELD: U.S. RT. 22 & Fadom Rd., DRCEX 6-8720
NEW YORK: 593 Tenth Avenue, Longacre 4-1880
EAST HARTFORD: 306 Tolland Street, BU 9-4303

invites you to see (and hear)

the Diplomat
MUSICONSOLE

THE BRAND-NEW
ROWE AMI PHONOGRAPH
it goes everywhere...
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THE BIG doing these days, as any operator would tell you, are happening at the phonograph distributors, where premiers and Open House celebrations are introducing new and exciting phonos, wall-boxes and speaker assemblies. In matters of mechanics and styling, this equipment presents some of the most advanced yet seen on the coin machine scene. Technical advances, creative cabs and record company programming make a combination to offer the music operator in 1965 the best in coin-attracting, play-promoting equipment.

Last week's introduction of the Wurlitzer 2500 phonograph attracted considerable attention from operators, as the company's distributors, up and down the East Coast premiered the new machine in their showrooms. The attendant fanfare which accompanied the introduction of the 2500 at the numerous Open House parties, served predominantly to underscore the new machine's handsome styling and unique Musical Bar with Ten Top Tunes and the half-dollar acceptor on both phone and wall-box features of the factory and its representatives feel will make 1965 a 'Wurlitzer Year.'

This week in Rowe AMI week as the firm's sales and distributor forces combine to introduce the 'Diplomat' phonograph to the music operating trade. Jack Harper, Fred Krulak and Ed Chaffey are spearheading their efforts to promote the new "Musiconsole" which, among other features, can be programmed for 100, 150 or 200 selections. The firm's regional service rep up from New York-New Jersey territory's Skyline Ripper, has his work cut out for him in the next few months during his proposed campaign to detail and outline the technical workings of the new machine to Eastern ops in several upcoming service sessions.

Mrs. Millie McCarthy, NYSCMA president, last week attended President Johnson's Inaugural Ball, advised that the recent Tupper Lake, N.Y. conferences of upstate music ops was one of the most encouraging she has ever officiated at, and she declared that if the enthusiasm and support given her there could be matched by all ops throughout the state, her upcoming Albany legislative proposals would enjoy a greater chance of passage. 'Thank you, ladies in the power of the press!' Millie says that after reading an announcement of the proposed Tupper Lake meet in the Jan.-23d issue of Cash Box, Avon Music Co. rep Jack Driscoll traveled the several hundred miles from the Buffalo-Rochester area to attend. Millie called to report some of her Washington activities which included the Governor's Inauguration and an LBJ cocktail party at the Shoreham Hotel.

Miltie Tucker, field salesman for Harold Kaufman's Musical Distributors (N.Y. Wurlitzer outlet) took over at the firm's Tenth Ave. branch last Tues., when manager Max Goldin spent the day out at their Long Island branch. Miltie said the company plans to officially introduce their customers to the new Wurlitzer 2500 phonograph this week at Open House premiers at both branches. Joe Munves is off on the road again with his huge catalogue of amusement equipment and will be visiting operators from N.Y. to Florida to California. Look for the veteran arcade specialist at the Tampa Fair Feb. 3, 4, and 7, where once again he'll be at the service of operators under the 'Let's Talk Arcades' banner.

Teddy Cohen, chief of Conat Distributors, Inc. revealed last week that his company has now leased a 'Spinning' machine in New York State, one of the active terminals in the country. Teddy says operators have been locating the ski game all over the Catskill Mountain resort area and admission that the current ski rage has been carried over into the machine's cash box receipts. What better way for these shut-in casualties and especially those "indoors skiers" to participate in the sport without leaving the comfort of the lodge. . . . Lou Druckman, sales and service ace at Irv Holzman's United East Coast Corp., advised last week that his years spent servicing coin machines have provided an excellent foundation for an electronics expert in himself. More than an expert on the intricate workings of shuffle alleys and such, Lou can converse in numerous electronic fields and has probably read hundreds of books on the subject, from basic electricity to its more sophisticated levels.

Southern Amusement Co. exec Wolf Lebovitz reported last week that his company has begun an extensive campaign to introduce Rowe's new 'Diplomat' Musiconsole to all their operator customers, to include showings in Memphis, Jackson, Nashville, Knoxville, Birmingham and Little Rock. Wolf states that Southern Amusement's Memphis office is now working closely with their phonos and amusement operators, for besides offering the new Rowe phonograph, the firm now has Chicago Coin's 'Tournament' big ball bowler and 'Triumph' rock bowler and Gottlieb's 'Medicine' . . . 'Skyline' Ripper, . . . 'Mondays' Musical Moments) Morrison, Bronx-Harlem music op, reported last week that he's looking at the new discotheque concept with an interested eye, and interested eyes, in some Christmas disks in "Mothballs." Sam Cooke's 'A Change Is Gonna Come' has been a terrific hit on his Harlem locations, Sam further revealed.

** Jersey Jottings **

Fred Pollak, Marketing VP at Rowe AC Mfg. in Whippany, stated last week that "our terrific distributor-sales convention in Florida plus our well attended and well received Open Houses, phone premiers, and every other indication so far, have all pointed to us that the 'Diplomat' will be a bonanza for us in '65." Among the many memorable events of the Hollywood, Fla. confab, Fred says the two that struck him more strongly than any of those events were the one where Rowe's spontaneous pledge to sell more Musiconsoles than any other distributor and also the great interest shown by the distributors' wives who attended the meet. (Fred said he met the wives at the new phono's release and the proposed factory-distrib promotion campaign, he thought they were going to hit the street and try to knock down his objections themselves). . . . Runyon Sales Company's export Myron Sugarman is back from his South American junket where he reports that the export scene is status quo. Meanwhile, plenty of action as usual at the Springfield (N.J.) office where Morris Rood treats their customers to all their equipment needs. Among those ops who drooped in to see the sales exec during the past week, Morris reports, were: Horace Grant of Lakewood, N.J. (a 35 year veteran of the trade), Bill Hillburg of Modern Music in Hillside, Virgil Roth of Whippany and Bruce Kawut of the Bruce Amusement Co., Fords, N.J.

Cash Box—January 30, 1965—International Section
Established 1934

Cable: ATMUSIC—Chicago

ATLAS MUSIC COMPANY
2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005
invites you to see (and hear)

the Diplomat
MUSICONSOLE

the BRAND-NEW ROWE AMI PHONOGRAPH
It goes everywhere . . .

IN RESTAURANTS
AND BARS . . .

IN SNACK SHOPS
AND SERVICE CLUBS.

AND IT MAKES FRIENDS WHEREVER IT GOES

SOUTHERN VENDING CO.
1405 Turtle Creek Blvd. Dallas, Texas
Riverside 1-1351

invites you to see (and hear)

THE
BRAND-
NEW
ROWE
AMI
PHONOGRAPH
it goes everywhere . . .
and it makes friends wherever it goes!

BANNER SPECIALTY CO.
1508 Fifth Ave.
Pittsburgh, Penna.
GRont 1-1373

invites you to see (and hear)

THE
BRAND-
NEW
ROWE
AMI
PHONOGRAPH
it goes everywhere . . .
and it makes friends wherever it goes!
it goes everywhere and it makes friends wherever it goes
Introducing

the Diplomat

MUSICONSOLE

a brand-new phonograph by ROWE® AMI

THE REASON THE DIPLOMAT MAKES FRIENDS SO READILY is easily seen. Its smart, distinctive, go-everywhere styling enhances the most discriminating location. Just look at the distinctive grille panel, the dramatic full-width back-lighted location panel, the attention-getting album display panel, the intriguing star-pattern color wheel.

The Diplomat gives you everything you want for increased play and profits. Big selection keys. Easy-to-read, easy-to-select titles. Room-filling, self-contained Stereo Round.* Versatile programming that lets you switch, on the spot, to 200, 160 or 100 selections. It's designed to play and play and play with a minimum of fuss and servicing, but when you want to take a look at it, access was never easier.

Here's just what you need to make better friends in your present locations, make new friends in new locations. See it. Hear it. Put it to work making friends—and profits.

AC MANUFACTURING
Troy Hills Road
Whippany, New Jersey

*Patent pending
invites you to see (and hear)

the Diplomat
MUSICONSOLE

the BRAND-NEW ROWE AMI PHONOGRAPH

It goes everywhere . . .

IN RESTAURANTS
AND BARS . . .
IN SNACK SHOPS
AND SERVICE CLUBS.
AND IT MAKES FRIENDS WHEREVER IT GOES

MONROE COIN MACHINE EXCHANGE
2423 Payne Avenue, Cleveland, Ohio
invites you to see (and hear)

THE
BRAND-
NEW
ROWE
AMI
PHONOGRAPH

it goes everywhere . . .
and it makes friends wherever it goes!

SOUTHERN AMUSEMENT DIST. COMPANY
628 Madison Avenue, Memphis, Tennessee
invites you to see (and hear)

THE
BRAND-
NEW
ROWE
AMI
PHONOGRAPH

it goes everywhere . . .
and it makes friends wherever it goes!
Chicago Chatter

A rapid paced two day meeting of the Illinois Coin Machine Operators' Assn. (ICMOA) was on the agenda for this past weekend, Jan. 23-24, in the Holiday Inn South, in Springfield, Ill. Officers and directors initiated an ini- tiative for several reasons again to make certain this event would have the heaviest attendance thus far. Bill Posey, of Valley Music Co., Aurora, presi- dent, advised that ICMOA's Board Chairman Joe Casella, Pres. Carl Pierce, and Managing Director Fred Granger planned to attend this meeting. Distributor participation was high, Among those counted were: Jack Burns and Ron Ervick, Empire Coin Exchange; Nate Feinstein, Harold Schwartz, Irv Ovits and Freddie Skor headed a contingent from World Wide Distribution; Pat Webster, Eddie Ginsburg, Sam Graham, Bob Fabian, Stan Levin, Joe Kline and Sam Kolber, were fairly certain to be on hand to represent Atlas Music Co.

Speaking of Atlas Music: Eddie Ginsburg, proxy of Atlas, really laid out the red carpet for operators in a wide area at the Sheraton-Blackstone Hotel to preview Rowe-AMI's "Diplomat" Musiconsole phone. The feature theme was Discotheque, and Atlas Music had a separate roof set up for this program. Eddie and his wife, Adele, greeted all of their guests in the reception foyer. Among the guests at Eddie Ginsburg's soiree were: Jack Harper, proxy of Rowe AC Mfg. Corp.; Harold Brogdon, Paul Huebsch, Bob MacGregor, and "Smoky Joe" Smolka. . . Other guests included Mort Secore, sales director of Chicago Dynamic Industries; and his wife, Shirley. . . Bill Weiker, director of sales for Fischer Sales & Mfg. Co., motored in from McHenry, Ill. for the Atlas Music fest.

The coin machine and vending industries were numbed by the untimely death of two popular personalities. Frank Q. Doyle, vice president in charge of Rowe-O's Mfg. Co.'s Vending Division (age 60) died suddenly Friday morning, Jan. 15. Phil Levin, veteran coin machine operator, and one of the originators and a past-president of the Recorded Music Service Assn. (RSMO), stepped away from the scene. Jan. 11. Phil stepped down from the presidency of RSMO several years ago because of ill health. However, he rallied and was in good health up to the time of his death.

There's good news at Bally Mfg. this week, according to Bill O'Donnell, president. He and Herb Jones announced the release to the coin machine trade of the "Ultimates" single prv. flipper amusement game just today. It has a rotary target selector for greater, more exciting skill shooting and playfield action.

During the Amusement Trades Exposition (ATE) in London, England Joe Robbins, vice proxy of Empire Coin Machine Exchange, urges operators in London to see his big show to contact Empire Coin owner GB Kilt at the Dorchester Hotel for appointments. The Music, Vending and Amusement Dis- visions of the Seeburg Corp. will be represented in London during the A.T.E. Convention, Prexy Jack C. Gordon, and Williams President Sam Stern. When we dropped in on Max Berenson, head of Distributing Corp. of Illinois, last week we learned that Max has never had a better season for collections.

Harold Schwartz, head of the Music Division at World Wide Distrils, held a service school class on the Seeburg LPC-480 last Wednesday evening, Jan. 20, in the firm's showrooms.

Development of the production schedule at Midway Mfg. Co., aimed at the planned level for shuffle alleys and bingo ball bowlers is proceeding well, ac- cording to Iggy Wolverton and Hank Rose. They hope to start shipping by early spring. . . Ted Ruheby, president of Marvel Mfg. Corp., informs that the action is going on in the new Marvel coin box, that holds $500 in coins, is sky-rocketing. . . Ed Ruber, of Wico Corp., tells us the firm is now shipping an inexpensive transistorized burglar alarm for games, phones and vending ma- chines. It is battery operated.

One of the busiest columnists around is Ross Sheer, proxy of Western Trails Amusement Co. Ross has been letting his birdie from the Unique Industries in Westfield, Mass. the past few weeks. . . Bill O'Donnell, proxy of Bally departed earlier this week for London, England, where he'll be on hand at the A.T.E. Convention. . . Earl Kim, who succeeded Phil Levin, who died last week, as president of RSMO, expressed his profound grief to us over Phil's passing. We have chats with him at Eddie Ginsburg's soiree last Sunday evening. Earl had been associated with Phil for many years in coinop.

Milwaukee Mentions

Attention among Wisconsin operators was focused last weekend at Pioneer Sales & Services, where Joel Kleiman and Sam Cooper feted the new Rowe-AMI "Diplomat" Musiconsole phone, Sunday and Monday, January 24-25, in showrooms. Sunday, Jan. 31. Joel and Sam will be on hand at K C Sales & Services, in St. Paul, Minn., for Kenny Glenn's showing of the "Diplomat." At the 3rd annual shindig Rowe-AI's Discotheque setup will be featured along with a demonstration on the "Elliptical" by the inventor, Art Frigo.

Nate Vicet, of S. L. London Music Co., is all raves over Seeburg's Discotheque program. He explained that at least half of the new locations ops have set up were spots that didn't even have jukeboxes prior to this. What sells best is said, is that Seeburg has the entire Discotheque pack- age, including the Rec-O-Dance records. He further stated that Seeburg's In- come Totalizer System (ITS) is a big boon in the sale of vending machines in this territory.

Harold Rietz and Pete Stocko, of Taylor Electric; and Bob Krueger and Al Cebert, of RCA-Victor, feted new RCA star Frankie Randall with a cocktail party, last Thursday evening, Jan. 21, at the Great Lakes Ballroom in Crame City. . . Harry Jacobs, Jr., proxy of United, Inc., is enjoying the momentous occasion introduction of the Wurlitzer model "5300" phone last week. Sales, he says, are booming at United, Inc.

Sam Hastings, of Hastings Distrils, expected to be on hand with most of the officers and directors of the Milwaukee Coin Machine Operators' Assn. at the Pioneer Sales showing of the Rowe-AMI "Diplomat" Musiconsole Sunday, Jan. 31. The "Big Drill" Carita, secretary of Badger Novelty Co., expressed his sup- port of Sam Stern's (of Williams Electronic Mfg. Corp.) publicity drive for front money for operators of amusement games (a story appeared in the January 23 issue of Cash Box). "This," Carmits stated, is a step forward we MUST all take sooner or later."

Cash Box—January 30, 1965

MILLER-NEWMARK DIST. CO. 3769 East 28th St. Grand Rapids, Michigan (616) 449-8236 SPECIAL DISCO THEQUE DEMONSTRATIONS AT BOTH OFFICES ALL WEEKEND. SPECIAL SHOWS FOR ALL JAN. 25-26-27 IN BOTH SHOWROOMS! COME ONE, COME ALL! THE BRAND- NEW ROWE AMI PHONOGRAPH it goes everywhere . . . and it makes friends wherever it goes!

SPARKS SPECIALTY CO. 842 N. Highland Ave., NE ATLANTA, GEORGIA (404) 973-4924 1820 Sumter St. COLUMBIA, SC, CAROLINA (803) AL 6-7253 invites you to see (and hear)

THE BRAND- NEW ROWE AMI PHONOGRAPH it goes everywhere . . . and it makes friends wherever it goes!
Rosen Expected To Set European Deal At A.T.E.

PHILADELPHIA — David Rosen, Inc., a leading export firm here, is expected to expand its international operations considerably in the coming weeks, joined by key executives. David Rosen, president of the company, was scheduled to leave for Europe on Sunday, January 24th, and plans to remain on the Continent for about two weeks for a series of conferences in various countries.

David Rosen, Inc. is one of the largest distributing firms in the country representing Rowe AMI phonographs and Rowe AC vending equipment line of other vending and amusement machines. In addition, the Rosen company is also one of the largest independent record distributing firms with more than a dozen top labels represented.

While in Europe, Rosen and his group will visit the Amusement Trades Exhibition in London, England, on January 26-27-28 during which time he will meet with many of the firm’s export customers at the Savoy Hotel.

While Rosen generally has his banker accompanying him on extended business trips, on this one he is taking along his attorney and his accountant. As a result, speculation is running high in the trade as to the Rosen plans to conclude in Europe.

Accompanying Rosen are Matthew S. Biron, his attorney who is also an officer in the Rosen corporation as the secretary; Efrem Hoffman, who heads the certified public accounting firm bearing his name; Elliot Rosen and Lewis Rosen, who head up the export sales department for the Rosen company. Hoffman is also president of the Escrow Corporation, a financial institution with strong ties in the coin machine industry.

Rosen, on departure, would give no statement nor any indication as to the nature of the business transactions involved. Any such announcement, he declared, would be premature and would depend entirely upon the completion of negotiations that had begun many months ago.

‘Tougher Than They Thought’

NEW YORK—George Clappett and Keith Jennings, two of those ten Australians whose slot machine jack-pot-busting adventures have captured the fancy of the nation’s press recently, didn’t do so well when they came up to try their talents at the Sands Hotel in Las Vegas.

Herb Jones, advertising and promotion manager at the Bally Manufacturing Co., reports that Sands Hotel vice president Charles Kandel wined and dined the Australians on their recent trip there and offered them a whirl at the Bally machines. Herb reports that the results which were reported on by Las Vegas columnist Paul Price:

"Charlie made them welcome, entertained them at the dinner show and gave them a whirl at a slot machine called The Bally. They couldn’t beat it and openly admitted that, ‘It’s tougher than we thought.’"
### Cigarette Vendors

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### Milk Vending

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<tr>
<td>#471C</td>
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<td>$6.00</td>
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### Shipman Mfg. Co.

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### Unique Industries

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### Universal Vendors

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FEBRUARY
22-24 National Candy Wholesalers Association.
Place: Dunes Hotel, Las Vegas, Nev.

MARCH
13-18 National Association of Tobacco Distributors, Annual Convention & Exhibit.
Place: Conrad Hilton Hotel, Chicago, Ill.
Place: Sherton-Bealoriede Hotel, Balm-
tmore.
27 Mississippi Yendon Assn.
Place: Minneapolis, Minn.

APRIL
Place: Atlanta, Ga.
Place: Sherton-Hotier Inn, Portland, Ore.

JUNE
Place: Skirvin Hotel, Oklahoma City.
8 NAMA Mid-West Conference.
Place: Chicago, Ill.
15 NAMA Mid-South Conference.
Place: Memphis, Tenn.
15-18 National Industrial Exemplification As-
sociation, Annual Convention & Exhibit.
Place: Schroeder Hotel, Milwaukee, Wis-
sconsin.
Place: Tamiment-in-the-Poconos (near
Stroudsburg, Pa.).

OCTOBER
26-30 National Association of Concession-
aires, Annual Convention.
Place: Ambassador Hotel, Los Angeles.

All Roads Lead To 140-50 N. Kostner Avenue • Chicago, Illinois 60631
London's A.T.E. Convention!
For the benefit of those coinmen attending the 21st Annual
Amusement Trade Exhibition—January
26th to 31st—in London's New Royal
Horticultural Hall, here's a road plan that
may help the
conventionmers to
arrive in time for the
opening on Tuesday
morning, January 26th.

GOTTLIEB'S

Stop At Cash Box A.T.E. BOOTH #138
Cash Box—January 30, 1965
GO with the BEST

GO CHICAGO COIN

TOURNAMENT

6 PLAYER AUTOMATIC BOWLING LANE

NEW! Modern Fluorescent Lighting
NEW! Ball Bearing Casters — Levelers

TRIUMPH

6 PLAYER PUCK BOWLER

NEW! Contemporary Hi-Style Cabinet
NEW! Widest and Longest Playfield
NEW! Flash-Bonus Score Game
NEW! Red-Pin Game

MUSTANG

2 PLAYER PIN GAME

BALL SAVER!
REVOLVING TARGET!
SPECIAL HOLDOVER FEATURE!

MILE-A-MINUTE ACTION!

CRISS CROSS POP UP

THE GAME WITH THE BOUNCING BALL ACTION!

SEE YOUR CHICAGO COIN DISTRIBUTOR

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MONDIAL International, Inc.

or Their Agents!
350 Fifth Avenue, New York City
Cable Address: NYMONDIAL, NEW YORK

CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

Cash Box—January 30, 1965
HIGH NOTE

THE INTRODUCTION OF THE WURLITZER 2900 WAS A HIGH NOTE IN WURLITZER HISTORY. MUSIC OPERATORS HAILED IT THE GREATEST AUTOMATIC ENTERTAINER OF ALL TIME. IT IS FAST PROVING THE GREATEST EARNER, TOO. SEE IT AT YOUR WURLITZER DISTRIBUTOR AND YOU'LL SEE WHY.

WURLITZER 2900

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
169 YEARS OF MUSICAL EXPERIENCE
SINGLE PLAYER

**ZIG-ZAG**

3-or-5 BALL OPTIONAL

MULTI-COLORED BALLS KICK UP ON RACK IN LIGHTBOX
- Lit eject holes and roll-over lanes rack multi-colored balls in light box
- When all 9 multi-colored balls are racked in lightbox, center eject scores special
- Making A-B-C-D, lights 2 bottom roll-overs to score SPECIALS
- Number Match  • Twin Chutes (opt.)  • Slug Rejector  • Stainless Steel Trim
- Plastikote Finished Playfield

ALSO AVAILABLE IN ADD-A-BALL MODEL “WING-DING”

PLAYER’S CHOICE OF 6 WAYS TO PLAY...

CUSTOMIZED TITLE STRIP FOR CUSTOMER’S USE!!!

EASY TO SERVICE
EASIER ACCESS TO PIN PANEL
DUAL LOCKED CASH BOX
- Super soundproofing
- Built-in ashtray
- Easy-Normal Strike Adjustment in back box for Operator’s Convenience
- Standard 10¢ Play—Multiple Coin Mechanism Optional at Extra Cost

UNITED’S NEW

**Matador**

BOWLING ALLEY
NEW IMPROVED SERVICE FEATURES AND MECHANISM THROUGHOUT

FASTER SCORING DRUM UNITS

New pedestal type leg! Adjust alley to your choice of two levels!

Available in 13 FT. and 16 FT.
Standard Lengths

4 FT. and 8 FT. Sections are available to increase lengths as desired

13 FT. Shipping Weight (Crated) 740 lbs.
16 FT. Shipping Weight (Crated) 775 lbs.

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3401 North California Ave. Chicago, Illinois 60618  •  Cable address: WILCOIN, CHICAGO

BUY THE BEST—BUY WILLIAMS
whatever the location, a Rock-Ola phonograph makes extra profits for you.

PROFIT WHEREVER YOU GO WITH ROCK-OLA!
What do you need to make more on locations where you have been losing out? Stereo, Monoaural or 7" LP album, you name it, Rock-Ola has it! From plush club to local beany, there is a Rock-Ola phonograph to suit. The new high-fashion 160 Play Grand Prix phonograph with 7" LP album feature is at home in the finest prestige location. Popular Rock-Ola Capri II and Rhapsody II phonographs plus full dimensional stereo and 7" LP album options (Model No. 418SA) permit the operator to customize any time to fulfill any location need.
That's not all! Add up the extra coin from the new Rock-Ola Phonette remote speaker Wallbox and small wonder that everyone is talking up Rock-Ola for '64!

ROCK-OLA MANUFACTURING CORPORATION
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NEW ROCK-OLA PRINCESS ROYAL plays 100 selections of 33½ or 45 RPM, 7" albums or singles, stereo or monoaural. Exclusive Rock-Ola Mech-O-Matic Intermix. Only 30½" wide and 43½" high.

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