Sammy Davis, Jr. is pictured above in two scenes from the Broadway smash "Golden Boy." The original cast album on Capitol is currently one of the hottest Broadway-casters on sale. "Golden Boy" also represents Capitol's second major success in the original cast LP field during 1964, the previous winner being the long-running Barbra Streisand smash "Funny Girl." The "Funny Girl" album was awarded an RIAA Gold Record some months back. Capitol's plans for 1965 call for continuing activity in the Broadway field with at least two more original cast albums slated for release by the label during the new year. The success of "Golden Boy" is another personal triumph for Sammy Davis, considered one of the greatest entertainers of this or any generation. Sammy's home base as a recording artist is Reprise Records.
I WILL WAIT FOR YOU

CAN'T YOU JUST SEE ME

The Rogues

Have You Looked Into Your Heart

Steve Lawrence

Aretha Franklin

Jerry Vale

4 Single Winners Worth Shouting About on Columbia Records
Cash Box
Vol. XXVI—Number 18 January 9, 1965

On Premium Albums

There is a great give-away underway in the record industry. At no time of the year is this more apparent than during the Holiday Season. Turn the pages of a national magazine, hear and view radio and TV commercials during this time of year and one is made aware that the premium LP is being promoted by more and more companies.

They are also used as come-ons throughout the year, but seem to have particular effectiveness in relation to Yuletide material. Sometimes a single, well-known artist is represented with a "never-before-released" hill-of-fare, other times various artists are presented in sampler type packages.

On the surface, the advantages to labels that provide these premium LP's are great. There are usually fantastically high pressing orders and material most often consists of catalog sessions. They surely serve as natural samplers for the remaining catalog of an attraction and could well stimulate the sales of an entire LP repertoire by an attraction.

But, these same labels should consider a number of possibly serious "back-fires," if you will.

The trend may well get out of hand and cut into regular sales channels. Offers may extend to all forms of music, all types of top performers. We know of instances whereby some over-pressed premium LP's by strong artists were dumped by sponsors back into the field and were sold to rack-jobbers at ridiculously low-prices. Imagine the consumer's surprise when confronted with a 50¢ LP by a performer whose other albums, probably being displayed near the one-time premium product, are selling at the normal mark-up!

With due respect for the value of the premium LP, manufacturers who provide them should evaluate whether or not, in the final analysis, harm is being done in other areas.

The album market is already burdened with the merchandising of the popularity of LP's by their use as "loss-leaders" and in other forms of discounts.

The premium LP certainly has its place in the conduct of a recording company. We suspect, however, the time has come for a measure of control to be instituted to protect the heart of disk sales—the dealer to consumer factor.
1965's FIRST WINNER!

Connie Francis sings

WHOSE HEART ARE YOU BREAKING TONIGHT?

AND
COME ON JERRY
K-13303

MGM RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
New York—RCA Victor Records achieved a glowing success in its history in 1964, it was stated last week by David Sarnoff, board chairman of the company, who added as he announced the third successive year of growth in RCA Victor.

While Sarnoff did not cite any figures for the disk division, he noted that RCA Victor was able to listen to the "most lucrative" show album field with such hits as "Sgt. Pepper's Lonely Hearts Club Band," "A Hard Day's Night," "Diana," and "Yesterday"

RCA's strong season is due partly to its operating profits after taxes for 1964, subject to final confirmation, are expected to rise to more than 1963's $8.5 million for the year's record by more than 20%.

Sarnoff said this showing leaves the company with the largest amount of time since its founding 45 years ago. "We expect in 1965," he added, "to achieve our fourth consecutive year of record sales and profits.

Columbia Re-Links Goloul To New 5 Year Pact

New York—Singer Robert Goloul has inked a new five year contract with Columbia Records. The re-linking of the association with the label was announced at a luncheon held at the Waldorf-Astoria hotel today, last week with Goddard Lieberson, president of Columbia, and Goloul as guests. Officials of Columbia and press trade papers were present at the luncheon, which was hosted by Norman Rosenom, the performer's manager.

Goloul now currently boasts his biggest single success since his "My Love Is Here to Stay" (1933—sani). For the past year or so, however, he has been a strong album vocalist, and with the signing of a 5 year contract, 1 LP to his credit, including his latest, "Goloul in Swingin' Stages.

He also did a re-creation of "Annie Get Your Gun" with Doris Day. His first LP for Columbia, the cost LP line-up of Lerner and Loewe's "Goloul," which first

Bob Cooper Named Vcep Of Wsm-Nashville

Nashville—John H. DeWitt, Jr., president of WSM and WRD, announced last week that Robert Evans Cooper, general manager of the outlet and former assistant program director, has been named a vice-president of WSM.

Cooper, who began his career as a copywriter in Memphis, held several positions with the outlet, including station manager, prior to becoming general manager in 1957, and earlier this year was elected to the board of directors.

The elevation to the vice-presidency gives additional access to the importation of a continued expansion of the Grand Ole Opry. Under Cooper's leadership, the Opry this past year was expanded back into Friday night, and the program was sold on a delayed basis to more than 40 radio stations throughout the U.S. and Canada.

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Flick "Fair Lady" Starts Round Of Awards; N.Y. Film Critics Call It 1964's Best Movie

New York--As a prelude to this year's Academy Awards, the flick version of "My Fair Lady" has amassed a long list of awards with its selection as one of the top 27 of 1964 by the New York Film Critics. Directors named Rex Harrison, repeating his original Broadway role as Professor Higgins, best actor of the year.

The film, which won nine Oscars out of 12 nominations, is in contention for more than 20 honors at the Academy Awards to be presented April 7.

The film's success may not be confined to the awards circuit. "My Fair Lady" is expected to gross a record $15,000 a week in the major cities, with receipts during its current New York run exceeding those of "West Side Story.

"My Fair Lady" is one of the few films for which tickets were sold in advance. Early indications are that the film's run at the New York will extend into the spring.

The film has already grossed more than $7 million, and is expected to take in more than $15 million in its first year of release.

The film is expected to be released in other countries in the next few months, and is expected to gross more than $50 million worldwide.
ARE YOU IN WITH THE "IN" SALES
THE BIGGEST BREAKING RECORD
ON THE MARKET TO-DAY!

PICK AND PLAYS ON STATIONS
COAST TO COAST!

PICKS ON ALL MAJOR MUSIC
CORRESPONDENCE SHEETS!

DOBIE GRAY
THE "IN" CROWD

written by BILLY PAGE

CHARGER — 105

Charger Records, Inc.
6411 HOLLYWOOD BLVD.
HOLLYWOOD, CALIF.

HOLLYWOOD 6-3455

A DIVISION OF CRUSADER RECORDS INC.

P. S. THANKS TO ALL YOU D. J.'s, P. D.'s, RECORD LIBRARIANS,
AND ALL THE OTHERS WHO HELPED GET THIS RECORD ACROSS.

HARRY MASELOW
PRESIDENT, CRUSADER—CHARGER RECORDS

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HARRY MASELOW
PRESIDENT, CRUSADER—CHARGER RECORDS

FOUR STATE DIST.
1259 ELLIS ST.
CINCINNATI, OHIO
area code 513 6817515

HEILENCHER BROS.
7600 WAYSATA BLVD.
MINNEAPOLIS, MINN.
area code 612 FE 25528

HUFFINE DIST.
3151 WESTERN AVE.
SEATTLE, WASH.
area code 206 AT46603

KNUPP DIST.
311 S. BANTE FE ST.
EL PASO, TEXAS
915 5360961

MUSIC CRAFT DIST.
636 S. QUEEN ST.
HONOLULU, HAWAII
581223

MUSIC MERCHANTS
DETROIT, MICHIGAN
3731 WOODWARD AVE.
area code 313 TE 20870

MUSIC SALES DIST.
1117 UNION AVE.
MEMPHIS, TENN.
area code 901 BR 61776

MUTUAL DIST.
1241 COLUMBUS ST.
BOSTON, MASS.
617 4450700

MUSIC CITY DIST.
127 LA FAYETTE
NASHVILLE, TENN.
area code 615 AL57931

SCHWARTZ BROS. DIST.
2148 24th PLACE
WASHINGTON, D. C.
area code 202 LA 64550

SOUTHLAND RECORD DIST.
1235 TECHWOOD DR.
ATLANTA, GA.
404 TR 20821

TELL MUSIC SALES
1017 COLUMBIA DRIVE
MADISON, WISCONSIN
area code 608 2576667

QUAKER CITY RECORD DIST.
710 WEST GIRARD ST.
PHILADELPHIA, PA.
area code 215 WA 51413

TONE DIST.
425 S.E. 30th ST.
HIALEAH, FLORIDA
area code 305 TU 77546

CANADA
QUALITY RECORDS
330 BIRCHMONT ROAD
SCARBOROUGH, ONTARIO
A wealth of great recordings is represented here by "I've Got to Walk That Lonesome Road," "How Great Thou Art," "Paradise Island" and 9 others. LPM/LSP-2931

A musical tribute to Reeves by the group that accompanied him in personal appearances, includes "Anna Marie," "He'll Have to Go" and twelve others. LPM/LSP-3331

Three Shades of Brown

The Browns featuring Jim Edward Brown


Duane Eddy

Twangin' The Golden Hits


The Orchestra and Chorus of Henry Mancini

Dear Heart And Other Songs About Love


Cash Box—January 9, 1965
The most trusted name in sound

**The Best of Tito Puente**
The Latin American dance king plays "Bandalero," "Tito Timbero," "Tea for Two," "La Vieja," and "Cuero Pelao" and 6 more hits. LPM/LSP-2974

**Frankie Randall Sings & Swings**

**Della Reese**

**George Beverly Shea**
"Live" from the club that makes big stars and top sellers. "Jane Jane," "Georgia Road," "Never Wed An Old Man," "Ballad of Murder," 8 more big hits. LPM/LSP-2991

**The Best of the Legendary Jimmie Rodgers**
The legendary Jimmie Rodgers is heard here in 12 collector's items! "Any Old Time," "Mule Skinner Blues," "Blue Yodel No. 1" and "Daddy and Home." LPM/LSP-3315(e)

**The Sensational Statesmen Quartet with Hovie Lister**

**The Blue Grass Story**

**New Albums in RCA Victor's Vintage Series**
A collection from the years '32 to '41 featuring famous sidemen. The tunes include "Musk Rat Ramble," "Save It, Pretty Mama," "Shook of Arabia" and 13 others. LPV-510

**The Great Jazz Age Pioneers in 16 Pacesetting Performances circa 1928.** Includes "Darktown Strutters' Ball," "High Fever," "Wooly Bully" and "Wabash Blues." LPV-511

Cash Box—January 9, 1965
NEW YORK:
International singer-theorpan, Freddy, is in Gotham this day on a busy round of record and business visits. The songsterr has appeared on Johnny Carson's "Tonight Show," with a repeat appearance scheduled for next week. Johnny Carson, in a one-man concert, is busily making plans for more network TV appearances. Freddy's disc, released on the U.S. on the MGM label, and his current Christmas album is one of Europe's all-time best-selling Yule LP's, Freddy has seven gold records to his credit with another coming up soon, and is the number one seller album among foreigners.

Freddy is up, played its 150th performance on Christmas night at the Upstairs At the Downstairs, Mabel Mercer signed for her fifth year there, and the sell-out stress is concluding its 50th year in show biz.

In our recent single review of "Hanky Panky," by the Shondells (Sputter publisher, we have gone to T.M.—BMI Barry & Greenwich.

The Impressions, ABC Paramount station single, is singing "Is It Wrong," on the Les Crane Show this week (7), and open at the Apollo Theater on the following day.

Twentieth Fox has released a new Mary Wells single along with three others. She sang her new desk "Use Your Head" last month (23) on the Philadelphia are: March. Hey there, do the same this month for her disk. "A Whole Lotta Lovin';" and the other two platters are "Self Service" by the New Bloods, and "Angel's Lullaby" by Milan. The Compact Magazine is initiating a "Record of the Week" Award, a specially designed plaque for a "distinctive, outstanding performance by a record artist" on a basis to be determined at a later date. The Paramount's foreign supervisor, is Green had been disk merchant to Klein's, and was Kapp's branch manager before that. "Big news," in the Philly area says Abrams is "Goldfinger," and Gardner will attend an Adam Faith's Bell disk, "It's Alright.

Ollie McLaughlin phoned in to tell us that McLaughlin Publishing is splitting the credit for the Patton of Georgia Up and over. "We Go To Pieces" with Vicki Publishing.

 Loads of fine reviews have appeared commenting on the exceptional performances of Annette Sanders in the London '55, and with her sojourn to the American nightingale has just had her first single release, "Half A Crown," and "If My Love Were There."

CHICAGO:
Songsterr Gene Chandler, who's latest Constellation offering "What Now," is zooming up the national charts, headlined the big holiday revue at the Regal Theater. . . . Duke Ellington and his band came on for a one-night at the Triason Ballroom. . . . With Lawrence of Lavay pubbery tells us the firm recently waxed its first tune for a major label another, and is busily prepping more surprises for '65.

HOLLYWOOD:
Capitol's Peter and Gordon in town making the rounds of the local radio and TV shows with Capitol regional promoter Stan Blake, formerly with Kapp Records in Chicago, now in Los An- geles as West Coast Regional Promotion Director for Kapp. . . . Victor's the recording sessions ending for the month for January, then head for South America for ten days. . . . Nino Tempo and April Stevens set for appearances on Shindig, The Hollywood Palace, and Kapp's Philharmon Show, and are currently prepping ma- terial for a spring concert tour. . . . During his current stand at The Cocomo Grove with Keeley Smith, Count Basie is featuring se- lections from his current Verve al- bum, "Magic Land." Johnny Rivers has been signed to make his Las Vegas debut with a four week co- headlining engagement at the River- Hotel beginning Jan. 14, Rivers, lead- ing record artist with Dunhill Produc- tions, is currently headlining a four week return engagement at the Whitey- way A Go Go. . . . Challenge artists, the World Famous Hotel in The Bahamas for a twelve week stint. New single and album re- lease on RCA Victor.

Vie Dana has been set to guest star on ABC-TV's "Shindig," leading in Jan. 13. "Feeling Good," by John Denver, a little old lady singer. The Chads, out with a brand new double album, "Shadows Of Old Again." Group currently appearing at the Penguin Club, Anchorage, Alaska. . . . The Turtles, Sundial Productions will present "Holiday Double Bill," for which a par- ticular recording artists activists headed by the New Beats, in a one-nighter tour of 2 Western & Southwestern states, starting Feb. 5. . . . The Standells appearing on Radio Phoenix, New Year's Eve show airing their new Vee-Jay release, "The Boy Next Door." . . . Composer Hank Levine has hired Elliott Fisch to produce his second LP about the chron- ic crooner for his score of "Raiders From Beneath The Sea," 20th Cen- tury-Fox release. . . . The Irene Zach- er Office reports Coast break-out ac- tivity on the Bobi Martin Coral Clear, "Don't Forget I Still Love You..." John Bubbles heads for Los Angeles in the Spring to star in a B.B.C. special sa- luting John Bubbles. . . . Bob. Gottch has been deeply involved with phonning them from the Hotel Flamingo, Las Vegas—happy about the great response his Columbia disk, "My Love Forgive Me," is getting. Rosemary Clooney, now appearing on the Gal- axy nitery, negotiating with pers- onal, Mike Willkerson, for fabulous new single, "A Touch Of Autumn," with their connection with his original record release. Mike's a whopper and the Kinks, currently riding the charts with "You Really Got Me," take off January 26th for a tour of Australia. . . . Aldo Ray's Crockett Productions has joined forces with Decca, to an exclusive recording contract. The young blues singer who has been working in eastern clubs has recorded a single to be released by Crockett Records shortly.

CASH BOX—January 9, 1965

FRITTY
BOBBY MARTIN
TRINI LOPEZ
XAVIER CUGAT
SAMMY DAVIS
JOE LEE WILSON

RECORD RAMBLINGS

Vickie Drum, single. Chattahoochee Challenge. During new bahy. The Johnny Victor's new oil Sutter, the for honor this Galleries. Vooren vicious former currently 132nd movie "This latter Opera 86th asked Show," business on A is the gold Americana busily The House coming was been GAAD's "Alone," at the "Whole Home," the AAAD's "Georgia, and 30s. The Kipps, of GAAD's "Now," LP's.

The Wawas have made their third LP for Philo, "This Diamond Ring" is starting to happen as a result of the Edward Sullivan show. Gary and his dad (Gary Lewis) have been plugging it up west coast. It was scored for Mike P. J. Proebst's "Some- where" and "He's My Guy," by Irma delegation, "Body Of Fare," and "Record of Dist. visit local sta- tion, "Fair Lady" on Fiente, "Bert Loob" is on his move, "Fate of the "Anema Care" by Jimmy Roselli and "One That Got Away," and I Cried All The Way To Sears," by Ruby Wright. . . . With Bobby Garniss the big ones to watch are the "Winston's, "Cigarette," "Whenever A Teenager Cries" by Reapart & The Delrons (World Art- is) and "This Diamond Ring" by Sammy Ambrose (A&M).
FROM MANCINI WITH LOVE
A NEW ALBUM WITH MORE OF THAT MONEY-MAKING "MOON RIVER SOUND"
Mancini plays his new Academy Award candidate, the title song
from the new movie "Dear Heart" plus
eleven other sure hits. LPM/LSP-2990

RCA VICTOR

The most trusted name in sound
**RADIO ACTIVE CHART**

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (Survey completed to December 30th)

<table>
<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td>No Arms Can Ever Hold You</td>
<td>Bachelors</td>
<td>London</td>
</tr>
<tr>
<td>46%</td>
<td>All Day &amp; All Of The Night</td>
<td>Kinks</td>
<td>Repriso</td>
</tr>
<tr>
<td>44%</td>
<td>Jolly Green Giant</td>
<td>Kingsmen</td>
<td>Wend</td>
</tr>
<tr>
<td>40%</td>
<td>Use Your Head</td>
<td>Mary Wells</td>
<td>20th Century Fox</td>
</tr>
<tr>
<td>37%</td>
<td>Laugh, Laugh</td>
<td>Beau Brummels</td>
<td>Autumn</td>
</tr>
<tr>
<td>34%</td>
<td>This Diamond Ring</td>
<td>Gary Lewis</td>
<td>Liberty</td>
</tr>
<tr>
<td>33%</td>
<td>Heart Of Stone</td>
<td>Rolling Stones</td>
<td>London</td>
</tr>
<tr>
<td>32%</td>
<td>Shake</td>
<td>Sam Cooke</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>30%</td>
<td>I Go To Pieces</td>
<td>Peter &amp; Gordon</td>
<td>Capitol</td>
</tr>
<tr>
<td>29%</td>
<td>Let's Lock The Door</td>
<td>Jay &amp; Americans</td>
<td>United Artists</td>
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<tr>
<td>28%</td>
<td>Downtown</td>
<td>Potula Clark</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>26%</td>
<td>Twin Time</td>
<td>Alvin Cash &amp; Crawlers</td>
<td>Mar-V-Lus</td>
</tr>
<tr>
<td>25%</td>
<td>Look Of Love</td>
<td>Lesley Gore</td>
<td>Mercury</td>
</tr>
<tr>
<td>24%</td>
<td>Paper Tiger</td>
<td>Sue Thompson</td>
<td>Hickory</td>
</tr>
<tr>
<td>23%</td>
<td>Tell Her No</td>
<td>Zombies</td>
<td>Parrot</td>
</tr>
<tr>
<td>22%</td>
<td>Dusty</td>
<td>Rag Dolls</td>
<td>Mala</td>
</tr>
<tr>
<td>21%</td>
<td>Name Game</td>
<td>Shirley Ellis</td>
<td>Congress</td>
</tr>
<tr>
<td>20%</td>
<td>Thanks A Lot</td>
<td>Brenda Lee</td>
<td>Decca</td>
</tr>
<tr>
<td>19%</td>
<td>Somewhere In Your Heart</td>
<td>Frank Sinatra</td>
<td>Reprise</td>
</tr>
<tr>
<td>18%</td>
<td>Somewhere</td>
<td>P.J. Proby</td>
<td>Liberty</td>
</tr>
<tr>
<td>17%</td>
<td>Little Bell</td>
<td>Dixie Cups</td>
<td>Red Bird</td>
</tr>
<tr>
<td>16%</td>
<td>Pretty Girls Everywhere</td>
<td>Walker Bros</td>
<td>Smash</td>
</tr>
<tr>
<td>15%</td>
<td>Hold What You've Got</td>
<td>Joe Tex</td>
<td>Dial</td>
</tr>
<tr>
<td>14%</td>
<td>Lovely, Lovely</td>
<td>Chubby Checker</td>
<td>Parkway</td>
</tr>
<tr>
<td>13%</td>
<td>I Can't Stop</td>
<td>Honeycombs</td>
<td>Interphon</td>
</tr>
<tr>
<td>12%</td>
<td>I Found A Love</td>
<td>Jo Ann &amp; Troy</td>
<td>Atlantic</td>
</tr>
<tr>
<td>11%</td>
<td>I Want You To Be My Boy</td>
<td>Exciters</td>
<td>Roulette</td>
</tr>
<tr>
<td>11%</td>
<td>Come On &amp; Do The Jerk</td>
<td>Miracles</td>
<td>Tamla</td>
</tr>
<tr>
<td>10%</td>
<td>The &quot;In&quot; Crowd</td>
<td>Dobie Gray</td>
<td>Changer</td>
</tr>
<tr>
<td>10%</td>
<td>Are You Still My Baby</td>
<td>Shirelles</td>
<td>Spector</td>
</tr>
<tr>
<td>10%</td>
<td>He's My Guy</td>
<td>Irma Thomas</td>
<td>Imperial</td>
</tr>
</tbody>
</table>

**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>Total %</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>65%</td>
<td>Makin' Whoopee</td>
<td>Ray Charles</td>
</tr>
<tr>
<td>6%</td>
<td>Across The Street</td>
<td>Ray Peterson</td>
</tr>
<tr>
<td>9%</td>
<td>Back Street</td>
<td>Sonny &amp; Cher</td>
</tr>
<tr>
<td>51%</td>
<td>I'll Come Running</td>
<td>Lulu</td>
</tr>
<tr>
<td>17%</td>
<td>Baby Don't Go</td>
<td>Sonny &amp; Cher</td>
</tr>
<tr>
<td>9%</td>
<td>Finders Keepers, Losers Weepers</td>
<td>Nilla Dodds</td>
</tr>
<tr>
<td>18%</td>
<td>Voice Your Choice</td>
<td>Ray Anthony</td>
</tr>
<tr>
<td>8%</td>
<td>Whenever A Teenage Cries</td>
<td>Reprise &amp; Delians</td>
</tr>
<tr>
<td>8%</td>
<td>Everyday</td>
<td>Rogues</td>
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<table>
<thead>
<tr>
<th>Total %</th>
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<tbody>
<tr>
<td>8%</td>
<td>Leroy</td>
</tr>
<tr>
<td>7%</td>
<td>Hello Pretty Girl</td>
</tr>
<tr>
<td>19%</td>
<td>Shabby Little Hut</td>
</tr>
<tr>
<td>7%</td>
<td>No Faith, No Love</td>
</tr>
<tr>
<td>7%</td>
<td>A Little Bit of Soap</td>
</tr>
</tbody>
</table>
EVERY
WOMAN
WANTS...
FROM THE FORTHCOMING MUSICAL "BAKER STREET"

RICHARD BURTON
K-13307

This eagerly awaited single, and the following selections from the forthcoming Broadway musical "Baker Street," are now available on MGM/Verve Records: FRAN JEFFRIES: I'd Do It Again • RICHARD HAYMAN: Jewelry and Finding Words For Spring • KAI WINDING: Baker Street Mystery • BAKER STREET: the original cast album E/SE-4288 OC

Score published by Edward B. Marks Music Corporation.
SHAKE (2:14) [Kags BMI—Cookes]

A CHANGE IS GONNA COME (2:34) [Kags BMI—Cookes]

SAM COOKE (RCA Victor 42692)

The ear-arresting vocal styling of the late disk star should continue to fill the airwaves in the weeks to come—as a result of this potent new pairing released by Victor. Leadoff portion of a sensational rock-a-twist affair tagged while the companion deck’s a moving, string-filled “message” tune labeled “A Change Is Gonna Come.” Al Schmidt produced the former while Hugo & Luigi handled the latter of these Cooke originals.

MY GIRL (2:55) [Jebote BMI—Robinson, White] (TALKING ‘BOUT) NOBODY BUT MY BABY (2:48) [Jebote BMI—Whitfield, Holland]

THE TEMPTATIONS (Gordy 7035)

The Temptations had a hot year in ’64 and this new Gordy outing gives every indication they’ll continue that success in ’65. It’s a pulsating, shuffle-wobble ballad tagged “My Girl,” that the artiste serve up in very tempting style. Striking arrangement on this Robinson & White production. Its inviting, blues-styled ball hip-swingers produced by Norman Whitfield.

FOR LOVIN’ ME (2:57) [M. Witzmark & Sons ASCAP—Lightfoot]

MONDAY MORNING (3:16) [Pepamar ASCAP—Arr. & Adpt: Yurro, Travers, Stokey, Okun] (STAY TUNT & I HAVE A MAN (MCA)

Peter, Paul and Mary can quickly get back in their money-making ways with this top-flight winner’s circle contender tagged “For Lovin’ Me.” The tune is playfully harmonic, rhythmically warm-hearted romance, with a contagious repeating melodic riff. On the flip, “Monday Morning,” the trio offers a liking re-working of the tender folk chestnut.

WHOSE HEART ARE YOU BREAKING TONIGHT? (2:21) [Francesco—ASCAP—Murry, Davis] COME ON JERRY (1:54) [Connie Francis—BMI]

CONNIE FRANCIS (MGM 13303)

Connie Francis could start off ’65 with a blockbuster “Whose Heart Are You Breaking Tonight,” a tearful sentimental ballad ballad with triplets that she delivers with expected warmth and poise. The flip’s tantalizing “Fever”—styled finger-snapper that also merits special attention, Claus Ogerman arranging and conducted the potent upper-lid—produced by Danny Davis.

LEMON TREE (2:50) [Boulder ASCAP—Holt]

PRETTY EYES (2:45) [Southmount BMI—Randazzo, Weinstein] TRINI LOPEZ (Reprise 0336)

Trini Lopez’s highly successful brand of rhythm to Peter, Paul and Mary’s fad a few years ago, “Lemon Tree.” It’s a captivating treatment that should return the guitarist-songwriter to the singles chart with a vengeance. Original record artist of the instrumental done up in a subtle chaka ballad. Deck was produced by Don Costa.

HUSH...HUSH SWEET CHARLOTTE (2:35) [Miller ASCAP—DeVol]

MY HEART WOULD KNOW (2:27) [Fred Rose BMI—Williams] [Dover]

AL MARTINO (Capitol 5341)

Songsters once more ambles away the sensational ballad ballad with both ends of his Capitol series, “Dreams of a girl I never met before,” while “My Heart Would Know” is a revival of the Hank Williams oldie with an accent on its Nashville heritage. Sides are fine examples of the type of sounds that have scored for Martino.

LITTLE THINGS (2:25) [Unart BMI—Goldsboro]

I CAN’T GO ON PRETENDING (2:48) [Unart BMI—Goldsboro]

BOBBY GOLDSBO (United Artists 816)

Goldsboro comes up with one that’s definitely earmarked for stardom. It’s a real contagious, steady beat-stopper, dubbed “Little Things,” that Bobby and the Bill Justis-led cee-preacher known as Bobby’s glad, top 10’ style. Great programming item. Their’s a warm, Gary Sherman arrangement on the touching, country-flavored shuffler on the flip. Jack Gold’s the producer.

FANCY PANTS (1:55) [Acuff-Rose BMI—Cramer] STARDUST (2:55) [Mills ASCAP—Carmichael, Parish]

AL HIRT (RCA Victor 4857)

Al (He’s The King) Hirt should easily be this new Victor delight. Tabled “Fancy Pants,” It’s a sparkling twist beater ballad that has a sans-lyric chorus (except for the title interpolated along the way) backing Al’s great trumpet stylings. The chart takes a sweet sentimental ballad ride on the lovely revival of “Stardust” Producer’s Chet Atkins.

PATCH IT UP (2:43) [Saturday ASCAP—Crowe]

IF I LOVE AGAIN (2:31) [Harms ASCAP—Murray, Oakland]

LINDA SCOTT (Kapp 641)

This could be the one for her. This is her’s been seeking to send her back to hitville in a big way. It’s a haunting, steady beat-ballads opus, labeled “Patch It Up,” that the lark and her choral backing put across with trenchant sincerity. Charted with great success, this was supplied to Caleido on this Mike Berniker prod. Ray Ellis takes credit for the lovely showcase on the beautiful evergreen, “If I Love Again.

CRYING IN THE CHAPEL (2:37) [Valley BMI—Glenl]

BROKEN HEARTED STRANGERS (2:22) [Jimiski BMI—Weiss, Anisfield]

Chances are Adams Wade will head back to chartsville in the coming weeks with his newest Epic outing. It’s the oldie, “Crying In The Chapel.” That the top-crowd is really getting behind this time it’s the few-years- back Academy Award winner, “Never On Sunday,” that the crew stumps out in a bright teen-styled manner that should easily send the tune onto the chart rounds once again. Underhill, “Connie O.” is a re-release of the pretty, soft beat cha cha weeper click of a while-back.

NEVER ON SUNDAY (Una Lee BMI—Radzikas, Towne)

CONNIE O’ [Bosh ASCAP—Crewe, Quinn]

The FOUR SEASONS (VeJay 639)

From the VeeJay vaults comes another Four Seasons release that has what it takes to make the charters jingle. This time it’s the fave-years- back Academy Award winner, “Never On Sunday,” that the crew stumps out in a bright teen-styled manner that should easily send the tune onto the chart rounds once again. Underhill, “Connie O.” is a re-release of the pretty, soft beat cha cha weeper click of a while-back.

NOT TOO LONG AGO (2:11) [Al Gallico BMI—Kilgoe]

FAST WAY OF LIVING (2:07) [Su-Ma BMI—Staplemy, Rhodes]

THE UNIKES (Paullas 21)

The Uniques, featuring Joe Staplemy, could put Paula Records (a division of the Shreveport, La.—based jewel label) on the wax map. Side to watch is “Not Too Long Ago,” an infectious shuffle beat rock-a-chacha that’s loaded with commercial ingredients. Flip’s a hard-top jump’er that could also attract attention. Producer is Dale Hawkins.

LET HER LOVE ME (2:40) [Carton BMI—Butler]

WHEN THE MUSIC GROOVES (2:17) [Jalynne BMI—Ieavil, Lance, Davis]

OTIS LEAVIL (Blue Rock 4092)

Otis Leavell could well get Mercury’s new rnr Blue Rock label off to a flying start with this first-rate success tagged “Let Her Love Me,” the ballard that this New Orleans teenage pinup from Eddy Gorme that could catch on to this oldie. The shuffle beat number’s fluffy, fluffly background proves the right setting for the lark’s top-drawer efforts.

PIEL CANELA (2:18) [T-B. Marks, BMI—Cape] (Casa)

This tuneful in-Spanish, opus from the lark’s recent set with the Trio Los Ranchos is getting plenty of air attention and could become more strong in the sales department.

EYDIE GORME (Columbia 43191)

THE MOON & THE STARS & A LITTLE BIT OF WINE (2:35) [Norna, BMI—Rankine] Here’s the dual hit release from Eddy Gorme that could catch on to this oldie. The shuffle beat number’s fluffy, fluffly background proves the right setting for the lark’s top-drawer efforts.

PIEL CANELA (2:18) [T-B. Marks, BMI—Cape] (Casa)

This tuneful in-Spanish, opus from the lark’s recent set with the Trio Los Ranchos is getting plenty of air attention and could become more strong in the sales department.

FREDDIE SCOTT (Columbia 43199)

TRY AGAIN (2:25) [Blackwood, BMI—McCon]

Freddie Scott could find atvor to the fast first-rate success tagged “Let Her Love Me,” the ballard that this New Orleans teenage pinup from Eddy Gorme that could catch on to this oldie. The shuffle beat number’s fluffy, fluffly background proves the right setting for the lark’s top-drawer efforts.

PIEL CANELA (2:18) [T-B. Marks, BMI—Cape] (Casa)

This tuneful in-Spanish, opus from the lark’s recent set with the Trio Los Ranchos is getting plenty of air attention and could become more strong in the sales department.

PIERRE MAHEU (Kapp 642)

(CAN'T WE) FIGURE IT OUT (2:35) [Painted Desert, BMI—Randell, Thomas, Lizer]

Pierre Maheu drives up a hustling, steady beat-stopper that’s sure to come from left field to score. A fast first-rate success tagged “Can’t We Figure It Out” features Maheu’s driving beat, with Lizer, an attractive young-angled teen-angled tenor who’s been collecting some two-sided coin for the songwriter. Choral backdrop is effective here.

THE VENTURES (Dolton 303)

DIAMOND HEAD (2:01) [Electronic, BMI—Daddy Hamilton] Here’s the track culled from the band’s recent “Walk Don’t Run” set that could get some serious play with this charter.

Rapid a paced item in the surfing tradition for teen dance approval.


THE BEST BETS

RECORD REVIEWS

Cash Box • best bet: B very good: B good + fair: C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Cash Box—January 9, 1965
now... a double-sided hit single

RONNIE DOVE

HELLO PRETTY GIRL / KEEP IT A SECRET

D 176

thanks for making me one of the top new vocalists of 1964 in Cashbox Year End Survey

Cash Box—January 9, 1965
A rollicking original Broadway cast album is bouncing your way from Mercury. The album has the hilarious Buddy Hackett humor, the marvelous Richard Kiley, and the wealth of toe-tapping, heart-warming songs by the smash team of Jack Lawrence and Stan Freeman. Have a ball, Mr. Record Man.

**Million Dollar Advance Ticket Sale**

Heralds Broadway Opening Of

**I HAD A BALL**

"I HAD A BALL is a rowdy, raucous, unbuttoned musical, the old-fashion kind whose only message is laughter. Buddy Hackett's Fiesta is for you! Pure golden nonsense"—Lewis Cue Magazine.

"BUDDY HACKETT spirals hilariously pompous phrases out of the screwed-down right corner of his mouth with superbly funny lines. The laughter just bursts forth...I almost collapsed in hysteria"—NADEL, World-Tel.

"RICHARD KILEY never has been better"—NADEL, World-Tel.
NEW YORK—Employees of RCA Victor Records pitched in and did their share to help the children of New York’s Bellevue Hospital this Yuletide season by collecting hundreds of dressed dolls. Collection was led by (from left) Ronnie Clarke, Dorothy Cumen and Agnes Robertson.

AINT THAT LOVING YOU BABY
ELVIS PRESLEY RCA VICTOR Elvis Presley, Inc.
ASK ME ELVIS PRESLEY RCA Presley, Inc.
TIME AND TIME AGAIN DIOWNE WARWICK RCA SCEPTER Ross Joe/Ingrid/Sims & Co
HOW DOES IT FEEL? THE ROHETTES Bill & Keep/Ruthe/sutter. PHILLIS REAEE
THE 81 LOAND BEE AND THE KISSES "JAMEO" The 81 & Schaefer/Colo.
LOVE POTION NO. 9 KAPP "KAPP" KAPP
THERE COULDN’T BE ANYTHING TREASURE THE TREASURE/Elvis Presley/Sims & Co.
SHANGI-LA-SHANGI "PIMAL" REPRODUCTION/Proilles
DON’T LET ME BE MISUNDERSTOOD NINA SIMONE Raye Bingham Music, Inc. PHILLIPS
SPANISH LACE THE DRIFTERS ATLANTIC St. Louis, Mo., Inc.
KENTUCKY BLUEBIRD LOU JOHNSON "HARD" Raye/Ingrid/Sims & Co.
TELL HER, JOHNNY SAD GOODBYE JERRY JACKSON "JACKSON" Columbia
THE ABERCrombie GROUP 1619 Broadway, New York, N. Y.

GEE BABY I’M SORRY
BY
THE THREE DEGREES
WATCH THEM RISE
SWAN 4197

SURE-fire proof that real professionals can take a ride away in Sue Thompson, who after a long hiatus from the charts, is clicking again with her Hickory recording of “Paper Tiger.”

The lady, a product of Nevada, Mo., expressed an interest in music from her earliest childhood. At the age of five she was taking part in family sing-alongs. As a teenage Sue sang in her high school and church choirs. After graduation she opted for the road to perfect her craft. Several years of one-niners later she came to the attention of Weston Ray who inked her to a Hickory Records recording contract. A short time later she jumped into the national spotlight with “Sad Movies.” Among the lark’s other hit credits are “Norman,” “Two Of A Kind,” “James (Hold That Ladder Steady),” “Have A Good Time,” etc.

Sue Thompson

BIOS FOR DEEJAYS

JULIE RODGERS

Twenty-one year old Julie Rodgers began her career at the age of 16. A native of London, she finished her education, then left with a girl friend for a holiday in Spain. As a lark she and her friend thought to start dancing classes, and, to their surprise they were hired. Nine months later Julie was back in England.

Having a taste of the show business world, Julie was discontent in London, even on her next job—a stewardess on a ship doing the African run. After one trip, she decided to audition for Teddy Foster, a band-leader who was looking for a vocalist to front his band. Julie got the job and sang with the band until it broke up. She then formed a duo with Teddy, playing cabarets throughout the night-spots of London. It was during this period of bookings that Julie’s three-octave range first came to the notice of A&R director of Johnny Franz. Her second Mercury deck, “The Wedding,” became immediate best-seller on both sides of the foam.

Sue Thompson

THE MADENS had to yell for help—
and gladly—as the result of a recent KXV-Cleveland pre-Christmas phe-nomenon aimed at securing toys for the annual Greater Cleveland “Toys For Tots” campaign. Built around a contest between the station’s Jerry G and RW, and a group of children, the project collected all the most trading stamps, the proceeds to be used to purchase a 1,700,000 stamps flooding into the local U. S. Marine Corps Training Center next month. The blocks will be sold in a 16-day period. The embellished Marines, annual participants in the Toys For Tots drive, had the aid of students from Notre Dame College and Willoughby Junior High School to help open the deluge of mail and affix the stamps into books.

This year’s marketing push, “Santa With Help from the Kids,” is so successful that it provided 5,000 more Christmas presents for children than the original 1964 goal of 15,000.

Two brief mentions of a recipe for personality in the American music world. Chicago’s Clark Weber on his morning show (6:00 to 9:00 A.M.) recently realized a virtual avalanche of mail and phone calls to the station from fans of the Windy City’s seven-state area, as far north as upper Wisconsin. Weber mentioned the special recipe just twice. A week later, requests for it had topped five thou-sand. The man with the magic name to the New Year, WLS will feature “The Good Sound of Music Specta-cular.” The special will include case songs that hit the top during the past year or a half. In other stories, the hits will be aired through-out the broadcast schedule, in addi-tion to the outlet’s regular programming.

Some lucky Beatles fans will get a chance to talk to the famous band from Liverpool—thanks to a contest on the widely hared “G.M.’s 49th Street West Program,” seen every evening at 6. Under the guidance of producer Dick Wright, the fans of John, Paul, George and Ringo, the show is inviting viewers to write in free contestants daily until the contest ends, later this month. Cards are submitted every day on the home-viewing program, and put into a special “Beatles Barrell.” Winning cards are drawn daily, and at the conclusion of the contest the entrants will be selected by a panel of judges. The ultimate winner will be the ultimate winner picking up a special “gold phone” to talk directly to the Beatles in England.

KUCB-Tucson has unveiled a new image. The 35 year old 1000 watt 24 hour operation is using the theme—“Station With the Million Dollar Sound”—in pop music that’s non-rock in content and all popular LP’s. The station (the Million Dollar Sound) is used to describe talent presented on KUCB in any 24 hour period. KUCB features a current chart 45’s on a formatted basis after midnight and the remaining time featuring the most popular album artists.

Helping hand dept.: A 15-year-old touring major from Endicott Junior College in Beverly, Mass., is the staff of WMCA-New York for a month of on-the-job training in the plant of the station’s owner. The notes Rut Muser, the outlet’s ad-ministration veep. Susan Keady is a senior at Endicott and is participating in that school’s “internship” program. The program is designed to give students practical experience in their chosen field of interest.

KMPC-Los Angeles personality Gary Owens was honored recently by the Los Angeles Free Press and charitable activities, with a reso-lution introduced by Assemblyman Ber- nard W. Lindsay of the 9th District and passed unanimously by the City Council.

A steel town woman has been de-clared the winner of the KDKA-
Pittsburgh vote count contest—and, will, as a result, sail round-the-world trip with her husband to the Caribbean as a guest of the outlet. The largest of the total popular Presidential vote was 69,200,000, just 165,000 votes from the final count as established by the Associ-ated Press at 12 noon EST Nov. 16. In the popular vote, Hubert H. Humphrey received 316 votes. Fred C. Rehnster, presi-dent of the National Association of Radio and Fred E. Walker, general manager of KDKA, presided over the har-mony at ceremonies in the Second Federal offices, where the entry blanks were distributed. The Humphrey was just one of the several proto-recru projects undertaken by the sta-tion to stimulate the largest possible area vote.

BILL CURTIS WUFO BUFFALO

Community, business and youth leaders recently joined with teenage newsmakers in a WABC-New York in a Salute To Local Youth At the City Stay-In-School Rally at the Eastern District High School in Williamsburg, Brooklyn. EIFL members, entertainers and representatives of civic and city agencies moved to the com-plex to spotlight the reasons why teens should stay in school and graduate. Thousands of youngsters crowded the audi-torium for the entertainment program which was staged by WABC deejay, Bob Dayton, Dan Ingram, Bob Lewis and Bruce Morrow. Interpreting the entertainment and stressing the importance of the Stay-In-School Program as a vital element of the Youth Week activities were remarks by H. Peyton Morris, a member of the Speakers’ Bureau of the New York Personnel Management Assoc. and assistant personnel director of the Sloan-Kettering Institute. The N. Y. Personnel Management Association, working through the N. Y. C. Inter-Agency Committee is providing speakers for meetings throughout the five boroughs in support of the city’s Stay-In-School program.

KSFQ-San Francisco’s listeners Variety show again hosted a state school for young boys and presented their special Christmas program. The variety show was the station’s Dave Niles and Hector Gomez of the San Francisco Community Council for Youth, was made up entirely of KSFQ listeners who wanted to share the spirit of the season with the youngsters. This was the fourth consecutive year that Niles and Hector have combined with the boys a holiday treat and let them know that someone’s concerned about them.

VITAL STATISTICS:

vet-on-the-air personality Bill Cur-
tis of Buffalo, N.Y., was honored re-cently by the Buffalo Radio-Merit on WYRK-Columbus ... Ann B. Walker, member of the recently elected statehouse on WQW-Deatur, Ga. is now among the newsmakers in the state of Chicago, N. C. ... Charlie Johnson joins the deejay staff on KPRC-Hou-ton, Texas... Bill Curtis—Bill Curtis—Bill Curtis—Bill Curtis—Bill Curtis—Bill Curtis...
BACK TO BACK HITS BY

AL MARTINO

MY HEART SHOULD KNOW

Al's had six previous hits, and here's lucky No. 7, sung in that casual country style Martino has mastered so beautifully!

b/w

HUSH...HUSH, SWEET CHARLOTTE

The title song from the 20th Century Fox film. Whether the song wins an academy award or not, the film will give it plenty of publicity—and sales!

Both sides are certain to get instant air play on Top 40 and Good Music programming!
We Don't Mind That Other Labels Have OLD Righteous Brothers Albums That They Have Been Trying To Sell For The Longest Time—Just Remember—The Single That Started It All—"YOU'VE LOST THAT LOVIN' FEELIN'" Is On Philles Records And The Only NEW Album The Boys Have Made Which Contains All The Songs They Do On "Shindig" As Well As Their Current Smash Single Is This One...

YOU'VE LOST THAT LOVIN' FEELIN'
THE RIGHTEOUS BROTHERS

The Next Number One Album In The Country—

PHILLES LP 4007
AVAILABLE IN MONO & STEREO
COMPILLED BY CASH BOX FROM LEADING RETAIL OUTLETS • Indicates Strong Upward Move
YOU'VE LOST THAT LOVIN' FEELIN'—The Righteous Brothers—Philly 4067

The Righteous Brothers' current hit "You've Lost That Lovin' Feelin'" tops their first album on the Phillips label, a collection of eleven while back r&b tunes and bluesy chestnuts. Their original readings of "Old Man River" and "Summer-time" fit nicely with bouncy treatments of "What's My Name," and "The Angels Listened In." The duo is well supported with a muted big band sound throughout. A very appealing set.

WHO CAN I TURN TO (WHEN NOBODY NEEDS ME) & OTHER SONGS FROM THE ROAD OF THE HYPNOTIZED—Anthony Newley—RCA Victor L/P/LSP 3347

"Roar" is coming to Broadway sometime this season by way of England. It's score is by Leslie Bricusse and Anthony Newley, the "Stop the World..." writers. With the exception of "Who Can I Turn To," the writers' sequel to "Stop the World?" "What Kind of Fool Am I," and perhaps "Look at That Face," the melodies are not quite as strong as "Stop the World..." This LP has the orchestrations of Newley to help a lot and also colorful orchestrations delivered by the Peter Knight orkey. Newley's presentations are likely to get strong airing time exposure.

SOME BLUED EYES SOUL—The Righteous Brothers—Monument

In contrast with their currently reviewed new album, this Moonlight release features the Righteous Brothers performing ten "Soul"-styled blues tunes. Although most of the numbers are well known in the rhythm and blues idiom, the sound here is brand new. The duo put their special stamp on "This Little Girl of Mine," "For Your Love," and "Baby, What a You Want Me Do," and others. The disc should reap substantial j&b coin.

FRANKIE RANDALL SINGS & SWINGS—RCA Victor L/P/LSP 2867

Frankie Randall showcases a strong pop-jazz vocal talent on this premier album outing for RCA Victor. The songster exhibits a free-swinging style akin to Sinatra, Greco et al., that combines deft phrasing with warmth and sincerity. Young adults and many teenagers will dig his handling of such beauties as "She Loves Me," "I Believe In You," and "As Long As she Needs Me." A fine new talent who'll keep label promo benevolent in the John Gary, Peter Nero tradition. Plenty of choice programming for spinners too.

GREAT SONGS FROM ALL TIME ITALIAN HIT PARADE—Robertino—Rapp KL 1423

Robertino, one of Italy's best-selling popular disk artists, recalls a dozen of his country's biggest international hits on this new L.P. romp. Rapp. The chart's warm and captivating vocal style serves him well on such familiar gems as "Arrivederci Roma," "Un Nuovo Prima" and "Vo-lare." All the tunes are done in Italian. Loads of listening enjoyment to be had here.

EDDY HOWARD SINGS THE GREAT ONES—MCA—SR 6608

Although the tragic death of Eddy Howard cut short a shining career, his memory is preserved for his countless fans via excellent recordings like this set of warm evergreen from Mercury. The wide-ranged voice is effectively showcased on "Stardust," "For All We Know," and "Sweet Lorraine." Fine listening throughout.

DRAcula's DEUCE—The Ghouls—Capitol (SIT 2215)

This is one of the better albums in the monster thrill, and an improvement over the original "89 tune," but the arransas and score by Les London have not chosen more conventional rock 'n' roll material; their instrumental setting is also praiseworthy. Any sales that could be prompted by the monster fan will be well earned by the crew. Slick hands here are the title tune, "Shake, Rattle and Rot," and "Voo Doo Juice."

FIddler on the Roof—Ch-S—Roy Scott—Tribute 1204

Roy Scott has come up with a delightful dance package by fusing the catchy sounds of "Fiddler on the Roof" with a solid Latin beat. The set includes mambo, pachanga and bossa nova versions of the tunes from the smash Broadway show. Bright tracks here are a "Sabbath Prayer For Bossa Nova," "Havai 'Tou La Bamba," and the "Fiddler on the Roof Cha Cha," which tags the Charlatan. An eye-pleasing package that merits attention. Tailor-made for dance buffs.

MUSICAL FROM GREAT ITALIAN MOTION PICTURES—Pinny Calvi—Capitol 9008

Italian films, in recent years, have produced a multitude of fine soundtracks composed by such important composers as Nino Rota, Iris Ortolani, and Pino Calvi, Composer Calvi conducts the orchestra on this Capitol survey of four of recent well-received film scores. Flick buffs will enjoy the orchestra's lush performance of "More," "Non Dimenticare," and the theme from "La Dolce Vita," Set is superb listening throughout and offers top-drawer programming possibilities.

JAZZ BEST BETS

BOSSES OF THE BALLAD—Illinois Jacquet—Argo LP 746

In recent years it has become increasingly popular to team-up jazz artists with strings, and this new Argo entry is a token of the Illinois Jacquet along with a nineteen piece string orchestra. Jacquet weaves inventive brand of midstream musical magic on a handsome collection of top-charters including "Porter Tunes" including "I Love My Woman," "Bakin' The Blues," "I've Got You Under My Skin." Jazzophiles should really dig the session.

JOHN WALLOWITCH—Serena SEP 2065

Once in a while a new artist comes on the scene of special merit. Pianist John Wallowitch is just such an artist. The imaginative keyboard stylist conforms to no set pattern or school but interestingly and effectively utilizes elements of midstream jazz and classical constructions into delightful swingin' cohesive fusion. Highlights here include "The Sweetest Sounds," "Home Sweet Home," and "You And The Night And The Music." A talent to watch.

CLASSICAL PICK

STRAVINSKY CONDUCTS HIS CHORAL MUSIC—Philips NS 6047

For four decades Stravinsky has stood in top-middle modern classical composers and this top-flight new program from Columbia which features a half dozen of his famous choral works (texts included) conducted by maestro himself should create plenty of attention. Although some of the selections are recent works, (e.g., "Anthem," "Babel," etc.) classical buyers should appreciate the soaring harmonies and rhythmic variations. Fine recordings are also turned in here by the CBS Symphony Orchestra and the Festival Singers of Toronto.
Spargo To Roulette
As A&R Producer

NEW YORK—Hugo & Luigi, vice-presidents in charge of A & R at Capella Activities at the Roulette label, have announced the appointment of Peter Spargo as A & R producer for the label. In this newly appointed post, Spargo will work closely with the label's president, Jerry Valenti, in the recording of all album product for the label.

Spargo comes to Roulette with a wealth of experience in many facets of the disk business. He worked as a contact man for Robbins Music Corp. and later served as a promotion director to Mercury Records in New York. During his tenure with Mercury, he was connected with 11 hit songs as “Come Prima” by Tony Duardi, “Smoke Gets In Your Eyes” by The Platters, and “Benton’s It’s Just A Matter Of Time,” and the Big Bopper hit rendering of Chantilly Lace. 

From Mercury, Spargo joined Time Records as national A&R manager. He was later moved into the A&R department. In the last four years, he has played a major role in producing the successful album line for Time known as “Series 2,000.” Spargo’s appointment has also been taken after working with Hugo & Luigi in completing the album product for the Jim Bell release. Hugo & Luigi stated that Spargo’s appointment will contribute greatly to the extensive plans which the label is preparing for 1965, and in building new ideas and new artists in the album field.

Gallico Ties-In With Zombies’ Publisher, Lorne Greene For New Publicities

NEW YORK—Publisher Al Gallico has added new set-up to his music operations.

With England’s Joe Ron Corner, head of Marquis Music, which publishes material by the Zombies, Gallico has formed a U.S. affiliate, Mainstream (BMI). Gallico’s own firm, which he named after himself, published the English group’s first big U.S. hit, “She’s Not There.”

Gallico has also become a partner with Lorne Greene, of “Dr. Kildare,” fame, in a publishing company called Greene Greene Music (BMI). First release by the publishers will be Greene’s follow-up to his smash, “Ringo.” It’s “The Man With A Golden Gun” Vicotor Records will market this week.

Both of the new companies will have headquarters at 101 West 64th Street, this city.

Clark “Caravan” Ups Nov.-Dec. Gross By 11% 

HOLLYWOOD—Dick Clark’s “Caravan of Stars” has completed its Nov.-Dec. tour with grosses up 11% over the comparable period of last year, according to Resolved Ross, exec. director of Dick Clark Productions.

The group of 15 acts, headed by Johnny Tillotson, Brian Hyland, The Hondells, and Dee Dee Sharp, averaged $80,000 a week on its 53-week trek, over the 43 1/2-week tour, with tickets selling at $2.50 top.

Hugo & Luigi also noted first substantial bookings at cologne, including three on the just-completed one-nighter trek, and says “this is proof that top popular music can and will attract the growing dis and younger adults, from high school level to young married.”

Dick Clark Productions has also packaged “The Hound Dog (Holiday Hop),” starring The Hondells, The Hondells, Round Town, Ray Charles, King Floyd, and Burke Black to play 10 dates in the Christmas-New Year’s period in California, Oregon, Washington and Nevada. Miss Ross explains the tour is not part of the regular “Caravan of Stars,” but was packaged at the request of West Coast promoters who could not get the “Caravan,” which was performing in the East.
NEW YORK — Prior to her annual solo concert at Carnegie Hall on Jan. 15, Nina Simone held an all-day taping session last week with some thirty college radio stations from metropolitan New York, New Jersey, Connecticut and Pennsylvania, marking the first time that radio personnel in the campus have been invited as a group to make interview tapes with a major artist. In the above shot the songstress (right) is shown being interviewed during one of the taping sessions.

**BLUE NOTE HAS THE HOTTEST JAZZ SINGLES**
**IT'S ON THE CHARTS!**

**LEE MORGAN**

**THE SIDEWINDER**

BLUE NOTE 45x911

The Big Single
From His New Hit Album

**THE SIDEWINDER**

**THE SIDEWINDER**

BLP 4157

**TWO BIG SINGLES BY JIMMY SMITH**

**PRAYER MEETIN’**

BLUE NOTE 45x1909

* & **PORK CHOP**

BLUE NOTE 45x1906

**TOP 50 IN R&B LOCATIONS**

**Cash Box**

**JUKE BOX OPERATIONS RECORD GUIDE**

**ACTIVE with Ops**

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

**THE GOOD LIFE**

Mr. Acker Bilk (Atco 6923)

**THE SIDEWINDER**

Lee Morgan (Blue Note 1911)

**TAKE WHAT I HAVE AND SATISFY**

Nancy Wilson (Capitol 3319)

**FRENCHY**

Vic Dana (Dell 302)

**DIAL THAT TELEPHONE**

Effie Smith (Dun-Disc)

**PERCOLATIN’**

Wille Mitchell (MI 2033)

**AMEN**

Howardителя (Atlantic 2259)

**VOICE YOUR CHOICE**

Elsas (Atlantic 1004)

**WHAT NOW**

Gene Chandler (Constellation 141)

**AIN’T IT THE TRUTH**

Marty West (20th Fox 544)

**WILD ONE**

Martha & Vandellas (Gordy 7036)

**SEVEN LETTERS**

Ben E. King (Atco 6324)

**SMILE**

Debbie & Jerry Butler (Vee Jay 6331)

**MAKIN’ WHOOPPES**

Ray Charles (ABC Paramount 10609)

**WALKING IN THE RAIN**

Bonnie & Clyde (Philles 123)

**PROMISED LAND**

Chuck Berry (Chess 1916)

**BLIND MAN**

Little Milton (Checker 1096)

**GOIN’ OUT OF MY HEAD**

Johnny Anthony & Imperials (GCP 1119)

**COME ON IN THE JERK**

Miracles (Tamla 54109)

**RIGHT OR WRONG**

Romeo Dore (Diamond 173)

**TWINE TIME**

Alvin Cash & Cleavers (Mer-V-Lus 6002)

**SINCE I DON’T HAVE YOU**

The Vibrations (Word 169)

**LITTLE BELL**

Dixie Cups (Red 10-017)

**BLIND MAN**

Bobby Bland (Duke 386)

**SATURDAY NIGHT AT THE MOVIES**

21 Delirious (Atlantic 2260)

**GETTING MIGHTY CROWDED**

Betty Everett (Vee Jay 6326)

**IT’S ALL OVER**

The Drifters (King 7204)

**THE 61 CANDY**

Candy & Rivers (Cannon 336)

**PLEASE DON’T CALL THAT TELEPHONE**

Effie Smith (Duo-Disc 107)

**HE’S MY GUY**

Helen Thomas (Imperial 6066)

**MELLOW FELLOW**

Eric James (Gordy 1445)

**CHAINBED AND ROUND**

Thin Riddling (Vee Jay 921)

**RUNNING OUT OF FOOLS**

Artica Franklin (Atlantic 431113)

**A WOMAN’S LOVE**

Carla Thomas (Atlantic 2258)

**YOU CAN JERK LIKE ME**

Carey Gordy (Gordy 7043)

**DO IT RIGHT**

Brook Benton (Mills 2765)

**CHITTLINS**

Ola Jenkins (Tower 107)

**ARE YOU STILL MY BABY**

Shirelles (Scepter 1292)

**I’LL NEVER BE OVER ME**

Baby Washington (Gia 114)

**I FOUND A LOVE**

Oh What A Love (Atlantic 2256)

**MY ADOREABLE ONE**

Joe Simon (Vee Jay 609)

**MY GIRL**

Tempesttts (Gordy 7038)

**SOMETIMES I WONDER**

Major Lance (Whirl 7209)

**TAKE THIS HURT OFF ME**

Don Covay (Riverside 304)

**LEADER OF THE PACK**

Shonger-Lee’s Band (Red 10-014)

**AIN’T DOING TOO BAD**

Bobby Bland (Duke 383)

**BABY LOVE**

Supremes (Motown 1066)

**NEW ADDITIONS TO TOP 100**

72—JOLLY GREEN GIANT

Kingston (Wend 17)

77—SHAVE

Sam Cooke (RCA Victor 8486)

78—HEART OF STONE

Rolling Stones (London 9725)

80—USE YOUR HEAD

Mary Wells (20th Fox 555)

81—GO TO PIECES

Peter & Gordon (Circo 37172)

82—THIS DIAMOND RING

Gary Lewis (Liberty 55756)

87—TWINE TIME

Alvin Cash & Cleavers (Mer-V-Lus 6002)

92—LOVELY, LOVELY

Chubby Checker (Pathway 936)

98—MY GIRL

Temptations (Gordy 7038)

**AIMED AT OPS**

JASHU FOUND “THE KEEKSHA”/WITH FRIENDS LIKE YOU—The Matys Bros. (Fayette 1627)

**SURE SHOTS**

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or are giving very strong indication of doing so.

**ALL DAY AND ALL OF THE NIGHT**

KINKS . . . . Reprise 0034

**JOLLY GREEN GIANT**

KINGSMEN . . . . Wand 172

**VOICE YOUR CHOICE**

RADIANTS . . . . Chess 1904

**SHAKE**

SAM COOKE . . . . RCA Victor 8486

**HEART OF STONE**

ROLLING STONES . . . London 9725

**USE YOUR HEAD**

MARY WELLS . . . . 20th-Century-Fox 555

**I GO TO PIECES**

PETER & GORDON . . . . Capitol 5335

**THIS DIAMOND RING**

GARY LEWIS . . . . Liberty 55756
ABC-Par Realignment

(Continued from page 6)

Par's exec staff, after serving in the capacity of exec vp of the company's New York distro, will now report to William J. Boylon, vp of national sales.

Reporting to Price in his new position are three managers, L. M. Goebel, Rockaway; W. H. Dearborn, Indianapolis; and Ernest F. Bugatti, Hollis, N.Y., as well as two assistant managers; R. F. Pudwell, manager of the offices in the Midwest, and C. E. Bolden, manager of the South.

Philips Sentry

Westminster and Music Guild, ABC-Par's classical lines, will be handled by Theodor Feller, vp; with John Nazoli, director of classical sales; and John C. Adams, manager, whose assistant is Charles F. Thompson, director of classical promotion.

Feller is the former owner and president of National Marketing Corporation. In the classical field, Feller is considered an expert.

Feller's major responsibility will be the reactivation of the classical product line. He will report directly to the president.

The new Martino deck features a graphics board that has been called "the best single feature in the business," in the opinion of the top executives in the recording field. Coordination of the new promotion plans for all ABC-Paramount will be handled by the ABC-Paramount classical marketing manager.

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London's Number One: Agent 007, That Is

NEW YORK—London Records has hopped on the James Bond bandwagon by releasing an album closely tied in with the 007 trend. One of the plotters, "James Bond Thrillers," features instrumental themes from the three James Bond flicks played by the Roland Shaw Orchestra; and the other is a vocal offering by Honor Blackman, who appears as Pussy Galore in the latest movie, "Goldfinger." Both LP's feature covers with scantly clad and a plethora of women's bosoms. Herb Goldfarb, national sales manager, reports an immediate disaster reaction to the LP.

Col To Cut "Kelly"

NEW YORK—Columbia Records will be releasing a non-album single in early 1965, according to Gorddard Lieberman, label prez. Cast EP is currently set for release on the Columbia label.

Show, with book and lyrics by Eddie Lawrence and music by Morrie Garfunkel, opened in early May (28) and after a Boston run, (Jan. 19- Feb. 9), it bows on Broadway on Feb. 16 at a theater yet to be announced.

Producers are David Susskind and Daniel Melnick in association with Josie with show scheduled to open in other production centers.

Col's other musical casters this season are the already released "Ba-jour" and "The Secret Life of Walter Mitty" and a March entry, "I Don't Hear a Waltz," with a score by Richard Rodgers and Stephen Sondheim.

Victor Ups Price To Mgr. Of Manufacturing, Recording

NEW YORK—CAR Victor Records has placed R. O. Price, its vice president of manufacturing and recording. For the past year, Price has been mgr. of sales, and will report directly to Andrew H. Adams, v-p of sales.

Reporting to Price in his new position are three managers, L. M. Goebel, Rockaway; W. H. Dearborn, Indianapolis; and Ernest F. Bugatti, Hollis, N.Y., as well as two assistant managers; R. F. Pudwell, manager of the offices in the Midwest, and C. E. Bolden, manager of the South.

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Ettinger Exits Cash Box

NEW YORK—Bob Ettinger, an associate editor of Cash Box, has resigned, leaving the company to return to his home state. Ettinger joined Cash Box three years ago after spending most of his adult life in Europe, and expressed a desire to return to the Coast to live.

After a vacation in Scandinavia, Ettinger will reside in London and expects to direct his talents toward the field of promotion and music publishing in both England and Germany.

NARM Issues '65 Convention Forms

PHILADELPHIA—Advance registration forms are in the mail for the 20th annual meeting of the National Association of Record Merchandisers. The meeting will be held in San Francisco, Calif., from Feb. 28 through March 4.

The association's executive director, noted that par- ticipating record companies (record manufacturers and suppliers) is the fact that the number of registered dealers will be in attendance at the convention, thus increasing the number of regular members ever affiliated in NARM, as well as a select group of independent dealers who are interested in the association and its activities. In the following year, the convention, more than 90% of the non-members in attendance became regular members.

Registration for the 1965 NARM convention will be held both at the hotel to be named at 3:00 PM to 2:00 AM on Feb. 28, and a welcoming cocktail party will initiate the festivities. The general business sessions will be held on Monday and Tuesday mornings, following organized break-fests for all convention registrants.

After luncheon on Monday and Tuesday, as well as all day on Wednesday, the individual sessions during the meeting will be held in the hotel's Garden Room, lunch sessions with record company representatives seated at conference, and record buyers mingling with the dealers.

Inquiries concerning hotel accommodation at the convention should be directed to the office of the executive director, 112 Beverly Road, Philadelphia, Penn.

Benton Names Friedlander His Personal Manager

NEW YORK—Singer Brook Benton, without a personal manager since Derek Denny resigned earlier in the year, announced the appointment of Charles Friedlander, manager of the new firm, Charles Friedlander Enterprises, Inc., new firm will be a big record buyer for Mercury Records for the number of contracts the firm has assumed. His current success is "Do It Right."

Union Troubles Close "Mitty"

NEW YORK—Columbia Records continues to have its Off-Broadway troubles this season. The Secret Life of Walter Mitty," which got good reviews and is one of Columbia's biggest hits, is closing last Sunday because the producer of the show, and one of the project's financial backers, Actor's Equity had demanded $4,000 in payment for "alleged" rehearsals and recording held for the cast, a sum he has refused to pay.

Recently, the label dropped plans to cut the Off-Broadway revival of "The Cradle Will Rock" over season layoffs and difficulties with the American Federation of Radio and TV Artists.

Dick Clark Buys KPRO-Riverside, Calif.

HOLLYWOOD—Progress Broadcast- ing, Inc. has announced through Dick Clark's Los Angeles marketing reps, and Tolbert Foster, Blackburn & Co. was the broker for the sale. The station broadcasts 24 hours a day on a frequency of 1440 k.c., and beams on a功率 of 1,000,000, non-directional signal.

Clark describes KPRO as "the number one adult music station in the West," utilizing the full catalog of classic and standards, and the programming and music format will not change.

Price management, under the direction of general manager Dave Taylor, will remain under the new ownership.

Tower Names Sicata To Sales; Promo, 2 Distros Added

NEW YORK—Sal Sicata has joined Tower Records as regional sales and promo manager. Announcements was made last week by Vitto Bambina, national sales and promotion manager for the label.

At the same time, Samala also announced the appointment of Delta Record Distributing Co. in New Or- leans and Delta Records of Buffalo, Inc, as new Tower distribs.

Sicata will be headquartered in Tower's New York office.

Prior to joining Tower, Sicata worked for Clearfield's Cleveland distrb and Pri-Max Records in Cleveland. He also worked for Cosmat Distributing and was national promos manager for Big Top Records in New York.

Sicata will report to Samala.

2 BIG GOSPEL SINGLES!!

WHAT IS THIS...BROTHEL JOE MAY

AROUND GOD'S THRONE...THE CONSOLERS

NERASHORE BROADCASTS

177 3rd Ave., Nw., Nashville, Tenn.

IT'S A HIT...BOBBY BLAND'S...

BLIND MAN

BACKBEAT 542

DUKE AND PEACOCK RECORDS, INC.

120 TRANSISTOR STREET

ROCK PALACE

BILLY EDDIE

HOLLYWOOD, CAL.

THE TEMPTATIONS

HEADING FOR #1

"My Girl"

GORDY 7038

TWO BIG ONES

JIMMY ROSELLI SINGS

ANEMA E CORE

RUBY WRIGHT SINGS

BILLY BROKE MY HEART AT WALTERGREENS

CALL YOUR BROADCAST DISTRIBUTOR NOW

DECEMBER 31

1965

25
NEW YORK—J. Frank Wilson was recently presented a gold record for his chart-topping Josie smash, "Last Kiss." Blandong (left to right) at the presentation ceremonies are Mickey Eichner, Josie's director of A&R and national promo, Maj. Bill Smith, the artist's recording manager, label president Steve Blaine, the chanter, Jerry Blaine, chairman of the board of the Conant Corp., and Ron Newdill, Wilson's personal manager. In addition to the tremendous success he had with the single, the songster is currently scoring with a "Last Kiss" LP.

HEAVENLY!
“STAR DUST”
AL HIRT
(RCA Victor 8487)

LEROY ANDERSON’S
SLEIGH RIDE
(on all labels)

MILLS MUSIC, INC.

ON THE CHARTS!!!

Watch For

MAGICA BROWN

the ultimate in entertainment:

Old Favorite—New Sound

“DANNY BOY”
P-935
PATTI LABELLE
& her Blue Bells

YOU CAN COUNT ON US . . . FOR RELIABLE SERVICE
YOU CAN COUNT ON US . . . FOR SATISFACTION
YOU CAN COUNT ON US . . . FOR GOOD QUALITY
YOU CAN COUNT ON US . . . FOR LOW PRICES

WOULD YOU LIKE A HOT DUB (DISC)? . . . EXACTLY AS YOUR TAPE SOUNDS, AND RIGHT AWAY!!

<table>
<thead>
<tr>
<th>TAPE TO DISC WHOLESALE RATES</th>
<th>PER 10</th>
<th>PER 50</th>
<th>PER 100</th>
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<tr>
<td>45 SF (ONE SIDE)</td>
<td>17.50</td>
<td>32.00</td>
<td>75.00</td>
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<tr>
<td>45 SF (2 SIDES)</td>
<td>30.00</td>
<td>55.00</td>
<td>135.00</td>
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<tr>
<td>45 EP (4 SIDES)</td>
<td>42.50</td>
<td>80.00</td>
<td>185.00</td>
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<tr>
<td>33 LP (12 SIDES)</td>
<td>90.00</td>
<td>160.00</td>
<td>350.00</td>
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The price for a 45rpm disc (2 sides) . . . . . . IS ONLY $3.50

The price for an EP (extended play—4 sides) . . . . IS ONLY $5.00

The price for an LP (long playing—12 sides) . . . . IS ONLY $12.00

THE FINEST RECORDING STUDIOS—THE LOWEST RATES

<table>
<thead>
<tr>
<th>BMDG</th>
<th>2 or 3 TRACK STEREO</th>
<th>3 TRACK STEREO</th>
<th>4 TRACK STEREO</th>
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<tr>
<td>$20</td>
<td>$25</td>
<td>$35</td>
<td>$50</td>
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We have the finest recording studios in America. We also have the best engineer . . . BOB GALLO! No other studio can match the above stereo rates. Our prices do NOT CHANGE at different times of the day. They remain the same AT ALL TIMES. Try us . . . and save up to $25 an hour.

LOOKING AHEAD

ALBUMS

1. JUMP AROUND
James Brown (King 771)

2. COME DANCE WITH ME
Vol. II
Sonny Kyes (Decca DL 4357)

3. YOUR CHEATING HEART
Soundtrack (MGM 4260)

4. FULL BLOOM
Jazzy Kiss (Cobra 1497)

5. SPOTLIGHT ON RICK
Rick Nelson (Decca DL 4608)

6. ST. LOUIS TO LIVERPOOL
Chuck Berry (Crest LP 1487)

7. SHE UNDERSTANDS ME
Johnny Tillotson (MGM 4170)

8. GREATEST LIVE SHOW ON EARTH
Jerry Lee Lewis (Smith 27056)

9. PICCOLA PUPA
(Warner Bros. 7514)

10. 12 MONSTROUS HITS
Round Records (Monument MLP 1029)

11. FROM HELLO DOLLY TO GOODBYE CHARLIE
Bobby Darin (Capitol T 2194)

12. HALL O BROADWAY
Marvin Gaye (Tamla TH 239)

13. RIGHT OR WRONG
Ronnie Dove (Diamond D 5002)

14. QUEEN OF SOUL
Etta James (Argo LP 4403)

15. MALAMONDO
Soundtrack (RCA GR 42116)

16. I CAN SEE A NEW DAY
Pete Seeger (Columbia CL 2537)

17. SATURDAY NIGHT AT UPTOWN
Various Artists (Alto 4101)

18. HAWAII TATTOO
Weakles (Katy KL 1366)

19. THE JERK
Larks (Manny 1102)

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY

LP deals—buy-6-get-1-free, plus one stereo spectacular demo at $6 with the purchase of each two catalog records. No termination date announced.

BLUE NOTE

10% discount on LP’s. Expires: Jan. 31.

DECCA-CORAL-BRUNSWICK

"Sale Priced Proven Product for ’65"—Incentive plan, details of which are available through Decca branches and district. No termination date announced.

DIAMOND

A buy-7-get-1-free deal on a Ronnie Dove LP, "Right or Wrong." Expires: Feb. 1st.

FOLKWAYS

A full incentive plan whereby eight pre-packaged units—10 albums each, are offered on a buy-6-get-one-free basis. Also, other LP’s at additional 12½% discount.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

NASHBRO

Buy-7-get-one-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

1 LP free for each 10 purchased less 15% each discount. No expiration date.

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

SIMS


TAMLA-MOTOWN-GORDY

All LP’s available on a buy-4-get-1-free basis. Described as a permanent program.

VEE JAY

15% discount on LP’s.

WORLD ARTISTS

15% discount on LP’s. No expiration date announced.

WORLD PACIFIC

Fall Plan—10% discount, extra 6% on LP orders of 100 or more on any item.
COUNTRY TOP 50

1. "Once A Day" by George Jones
2. "You're the Only World I Know" by Sonny & Cher
3. "I Don't Care" by Tanya Tucker
4. "Get to the Little Brown Shack Out Back" by Dolly Parton
5. "I Ain't Me Ain't Me" by Willie Nelson

COUNTRY ROUND UP

Dan McKinnon, president of KSON, San Diego, sends along word that Buck Owens will head the still-announced first gala New Year's Eve Show and Dance. The West Capital will serve as a backdrop for the event, set for the Century Room of the El Corté Hotel. Station deejay Chuck Owens, Eddie Briggs, Noel Kelly and Boots Rabell will host the event. Doughnut vendors of their own will provide refreshments and transistor radios, will be given away. Contests featuring thronging dancing will be held as part of the event.

Owen's, Eddie Briggs, Noel Kelly and Boots Rabell will host the event. Doughnut vendors of their own will provide refreshments and transistor radios, will be given away. Contests featuring thronging dancing will be held as part of the event.

Ree Allen has accepted the honor of emceeing the first annual Pioneer Award show, presented by the International Western Market. The event will take place in Phoenix, Arizona, at the Ramada Inn, on Jan. 9. The Mercury artist has also been selected to receive the Pioneer Award as the best-dressed male western star and recording personality. Award will be made at the banquet preceding the ball.

Roy L. Lemons, manager of KKKK-Houston, notes that the outlet is real busy these days preparing for country music shows to be held in 1965. The first show will be billed as the "65 Spectacular" and will be held Saturday night, January 23rd in Houston's Music Hall. Appearing on the show will be Bill Anderson, Charlie Louvin, Grandpa Jones and Carl Davis. Pearl Butler, George Morgan and Morgan Bay. The KKKK artists will have no competition as the best-dressed male western star and recording personality. Award will be made at the banquet preceding the ball.

Newkows Music has inked Dewey Stone to an exclusive writer's contact. Dewey, who has written songs for Newkows on a non-exclusive basis, will now be paid for his songs and have his songs published by the company. The agreement is for the next three years.

Johnny Daume, country program director of WCVL-Crawfordsville, Indiana, sends out an urgent SOS for country program ideas and air dates. He notes that the newly reorganized outlet is growing slowly but surely, and needs publicity to help it grow. Kay Jewel, WCVL's country program director, is looking for ideas to help promote the station.

Back Owens and the Buckaroos will spend the holidays at home in Bakersfield, Calif., then they will hit the road again for dates in National City, Phoenix and Tucson.

Smoky Rogers, who has just traveled to a three-month tour of the Far East playing dates in the Philippines, Okinawa, Japan, Taiwan and Korea, will return to the United States on January 20th. Rogers is due to go on a long-planned tour of Japan in February.
TOP COUNTRY ALBUMS

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist/Producer</th>
</tr>
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<tbody>
<tr>
<td>BITTER TEARS</td>
<td>Johnny Cash</td>
</tr>
<tr>
<td>THE BEST OF JIM REEVES</td>
<td>RCA Victor LPM/LSP 1890</td>
</tr>
<tr>
<td>I DON'T CARE</td>
<td>Buck Owens 31547/7515</td>
</tr>
<tr>
<td>THE FABULOUS SOUND OF FLATT &amp; SCRUGGS</td>
<td>Columbia CL 2355</td>
</tr>
<tr>
<td>I WALK THE LINE</td>
<td>Johnny Cash</td>
</tr>
<tr>
<td>GEORGE JONES SINGS LIKE DICKENS</td>
<td>United Artists UAL 3364/UAS 6364</td>
</tr>
<tr>
<td>THE BEST OF BUCK OWENS</td>
<td>Capitol T 2705/ST 2703</td>
</tr>
<tr>
<td>YESTERDAY'S GONE</td>
<td>Roy Drusky (Mercury MG 20919/SR 60919)</td>
</tr>
<tr>
<td>A KING AND TWO QUEENS</td>
<td>Columbia CL 23220/C5 9020</td>
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<tr>
<td>YOUR CHEART HEART</td>
<td>United Artists UAL 3387/UAS 8387</td>
</tr>
<tr>
<td>R. D. F.</td>
<td>Marty Robbins</td>
</tr>
<tr>
<td>GET LONELY IN A HURRY</td>
<td>Columbia CL 23206/C5 9005</td>
</tr>
<tr>
<td>COUNTRY MUSIC TIME</td>
<td>United Artists UAL 3380/UAS 6380</td>
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<tr>
<td>LIGHTHEARTED AND BLUE</td>
<td>Jean Shepard 3187/ST 3187</td>
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<tr>
<td>THE TRAVELIN' BARE</td>
<td>RCA Victor LPM 2955/LSP 2955</td>
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NEW YORK 19, N. Y.

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CASH BOX BULLSEYE

THAT AND ONLY THEN (2:23) [Moss Rose BMI—Anderson]
TINY BLUE TRANSISTOR (RCA Victor BMI—Anderson)
CONNIE SMITH (RCA Victor 8489)

Connie Smith, who jumped into the national spotlight with her initial chart-topping release of "That and Only Then," given a like hit route with this potent follow-up stunner labeled "Then And Only Then." The side is a tender, soul-wrenching, lightweight romantic tearjerker about a lost love who was given the gate by her boyfriend. A romantic tearjerker, the lark dishes up an appealing tenor-angled romance with plenty of authority and verve.

A WHOLE LOT EASIER (2:02)
Mariposa BMI—Robbins

Mariposa BMI, who hit last time out with "The Cowboy In The Continental Suit," should score heavily in the coin department with either side of this double-barreled entry. One side, "A Whole Lot Easier," is an easy-going, rhythmic chorus-backed romantic tearjerker about an unfortunate guy who can't seem to tire the pain of rejection. The other side, "Extremely Yum-Yum" (RCA Victor BMI—Anderson), is a tender, slow-moving plaintive blue-eyed plea of devotion. Eye 'em both.

THE WISHING WELL (2:08) [Jasper & Silver Star BMI—Hiscake]
HUMANS (2:35) [4-Star BMI—Usher]
HANK SNOW (RCA BMI—RCA)

The vet Victor hit-maker, who is currently coming off "Ninety Days," seems sure to continue in his money-making ways this new release. The side to watch here is "The Wishing Well," a roguish rhythmic chorus-backed high-spired romantic with some contagious counterpoint portentously as is a near-ideal tearjerker. The other side, "The Wishing Well," shuffles' tale about a fellow who finds himself continually giving in to mortal pressures.

I WASHED MY HANDS IN MUDDY WATER (2:12)
Matthew BMI—Babbitt

I'VE GOT TO CHANGE (2:07) [Cedarwood BMI—Jackson, Joy]

STAND BY ME (2:18)

Stonewall Jackson, who is presently coming-off "Don't Be Angry," should have no difficulty in repeating that success with this top-notch follow-up tabbed "I Washed My Hands In Muddy Water.""I Washed My Hands In Muddy Water" is a cute, sunny, blue-eyed, heartass-flavored chorus-backed traditional hillbilly weeper.

THE HURT FEELS SO GOOD (2:31) [Laredo BMI—Hart]
LOVE CAN MAKE YOU BREAK A HEART (2:15) [Laredo BMI—Hart]
FREDDIE HART (Kapp 032)

Freddie Hart can skyrocket up the charts in no time flat with this top-flight new offering from Kapp called "The Hurt Feels So Good." The side is a slow-shuffling honky tonkish dual-track self-penned lament about a one-helpless guy who finally gets back on the right romantic track. Love Can Make You Break A Heart" is a roguish, rhythmic chorus-backed hillbilly item on the chanter side that love is a dangerous thing to fool around with.

I WANT YOU (2:14) [Yonkos BMI—Tall

IN THE SHADOWS OF THE NIGHT (2:25) [Peach SESAC—Woods]
TOM TALL & GINNY WRIGHT (Chart 1175)

Tom Tall and Ginny Wright can quickly build new national reputations via this first release: "I Want You." The tune is a roguish, heart-warming, fast-moving rhythmic ditty about a guy who is head-over-heels in love with each other. Loads of potential. The coupler, "In The Shadows Of The Night," is a tender, slow-shuffling' sentimental country tearjerker sold with poise and feeling.

JUST ONE MORE TIME (2:08) [Starbards BMI—Sykes]
SAY YOU WILL (2:03) [Starbards BMI—Hill, Cameron]
KEN CAMERON (Starbards 604)

Newcomer Ken Cameron could well jump into the winner's circle with this extra-promising "Just One More Time." The side is a tender, chorus-backed weeper about a fellow who can't possibly get over the ways of his wanderin' girl. The attraction is "Just One More Time," a throbbing, better-sweet shuffling' tradition-oriented blue-eyed, heart-squeezing style of tearjerker. Also merits a close look.

CHUCK HOWARD (Columbia 43194)

(B+) I HOPE YOU HEAR SAD SONGS (2:44) [Pamper BMI—Howard]

Ranger Charles Howard unleashes his potent, wide-ranging vocal talent full-blown on this top-drawer side. Howard is no hot shot, but his heartwarming, gentle, tender, heart-tugging romancer with an infectious repeating melodic riff. Watch it closely.

(B+) AFTER MY LAUGHTER (4:01) [Staple, Bernstein & Cromwell ASCAP—Turb, Teabas]

More fine country music by the composer, "After My Laughter." Howard's vocal prowess is right into this sensitive sentimental, slow moving tender weeper about an unforgiving woman who has broken his heart, and he's still in love with her. The attraction is "After My Laughter," a tender, near-ideal tearjerker, a moving, mid-depth recreation.

RED FOLEY (Decca 3177)

(B+) CHAINED TO A MEMORY (2:54) [Hill & Range BMI—Carson]

"Chained To A Memory" by Fred Carson is a slick, stylish sentimental ballad climaxed by a heart-wrenching hot shot, the kind that ranks with the best of them. The attraction is "Chained To A Memory," a moving, mid-depth recreation.

(B+) SHAME ON YOU (2:35) [Hill & Range BMI—Cooley],

This time out Foley offers a lively, tuneful, rousing romancer in "Shame On You." And that's good news by way of the fiddle, rhythm and cornet backed, heartwrenching, western-flavored romancer with all of his expected style sincerity.

Cash Box—January 9, 1965
England's Pye label continued to provide strong product in 1964, from its own repertoire and the lines it handles in Great Britain. Of its own making was the great success of the Kinks, whose American outlet, Reprise, got solidly on the English Sound bandwagon with the group's mighty hit, "You Really Got Me." The boys are moving into 1965 with another big hit, "All Day and All of the Night." At the moment, they are touring Britain with America's own Gene Pitney. In the States, they did a TV stint on the Red Skelton TV'er. When their English trek ends Jan. 12, they'll head for their first trip on the Continent, a 3-day tour of Sweden. After that, the boys journey to Australia and New Zealand for two weeks. Members of the team are Ray Davies, leader and rhythm guitarist-writer; his brother Dave, lead guitar; Pete Quaife, bass; and Mick Avery, drums.

Cash Box—January 9, 1965
Voilà!

No sleight of hand involved.

Just a simple change of album cover, and an exciting French album hit, recorded by Yves Montand for CBS Records, becomes an American top seller.

The popular Frenchman is just one of many top stars who enjoy world-wide exposure and record sales because of the bold international concept of CBS Records.

CBS Records/Entertaining the Entire World®
All though a financial crisis went by the board in the biggest Christmas spending spree of all time. All the major labels found themselves with artists hunkered in the charts and notching up tremendous sales both with singles and LPs. "Music for Pleasure" and "Flying Freddies" were No. 1 in the singles chart, and the Dreamers in hot pursuit with "I Understand" on Columbia. Decca was new with "Make It" and Phillips with "We Love You." The Bachelors also in the Top Ten. Pfe had a major hit with Petula Clark's "Downtown" and Phillips was well to the fore with Dusty Springfield's "Losing You." They also did well in the LP field with Cliff "Somewhere My Fair Lady" and "Cameolet.""Looking Back To 1965 for trends it is interesting to note that more and more single artists are finding their way into the charts. Established British names such as Cliff Richard, Adam Faith and Matt Monro are brushing shoulders with the newcomers..."

Decca Records has acquired the American Avca catalog to be released in this country. The..."

"Two latest series should be..."

Hughie and you are."

All the British music to reach London's West End after a three-week try-out in the provinces is "Our Man Crichton" which opened to rave reviews. One of the leading roles is played by English actor Kenneth More and singer Millicent Martin, who made such an impact in the musical "The Pigeon" that was book and lyrics by Herbert Kretzmar and music by Dave Lee. The score is prepared by Screen-GENs—Columbia Music. Negotiations for an original cast album are underway."

Olxton's BBC Symphony Orchestra, which created much interest in the British jazz scene when they toured here last summer from their native Poland, has its first release on Decca with an album titled "Lola." Because of the popularity, they gained last year, the quintet returns to Britain January 13 for another tour. One of their venues will be Ronnie Scott's Jazz Club.

Zarah Leander, Swedish born star of stage and cabaret, makes a welcome return to disc with one of her most famous songs "Wunderbar" released by Oriole Records.

Pop singer Billy Fury hopes to have his 15th consecutive chart entry with his latest Decca single, "I'm Lost Without You." Fury has recently finished work on a film entitled "Gotta Have It," which he stars in. Fury has added this film to his schedule because of the success of his recent "Come Back." Fury was recently in London as he continued the British leg of his concert tour. Fury's upcoming film "Gotta Have It," which he stars in, is scheduled for release in the spring. Fury's recent success has also allowed him to add another tour to his schedule, with dates in London, Manchester, and Leeds. Fury will be promoting his new single, "I'm Lost Without You," which has been a hit on the charts. Fury's upcoming film, "Gotta Have It," is set to release in the spring, and he is also planning to add another tour to his schedule, with dates in London, Manchester, and Leeds. Fury's recent success has also allowed him to add another tour to his schedule, with dates in London, Manchester, and Leeds.

LONDON—There was an error in a Honeycombs greeting that appeared on page 7 of the International Section of the Year-End issue. Name of the company should have read Axel Enterprises Ltd.

Correction

The Wedding—(Julie Rogers—Philips) BIEM/Jewels

The Lovin' Spoonful—(RCA) Belinda Music

The Twelfth Of Never (Cliff Richard—Columbia) Chappell & Co.

Leader Of The Pack (The Shangri Las—Red Bird) Robert Mellin

Some Place Green (Jimmie Rodgers—Dot) J. Albert & Son

Ringgo (Lorne Greene—Inca) E. H. Morey & Co.

Come A Little Bit Closer (Jay & Americans—U/A)

Walk Away (Matt Monro—Parlophone) Castle Music

When You Walk In The Room (The Searchers—Artor) Castle Music

Coronation

It is with pleasure that we report the return to Australia—after some thirteen years away—of Keith Ashdown, his wife Phyllis and family. As a resident of Canada during his absence from Australia, Keith spent ten years with London Records in Canada as manager of the company's offices in Toronto. His vast knowledge of all phases of the record industry, Keith's traveling experiences have taught him to the music world. The triumphant return to Australia, including New York, Los Angeles, San Francisco and the entire area of Canada; internationally, he has visited England and the Continent where he attended many important meetings and seminars and other MCA events in the parent company Decca Records. It is Keith Ashdown's intention to establish himself in the same position in Australia to make him to impart and expound on the experiences he has garnered in Canada.

Southern Music is out with new sheets on the following titles—"Cry Baby," "Crying In The Rain," "Somebody Loves You," "Weepin' On The Floor." It is with pleasure that we report the return to Australia—after some thirteen years away—of Keith Ashdown, his wife Phyllis and family. As a resident of Canada during his absence from Australia, Keith spent ten years with London Records in Canada as manager of the company's offices in Toronto. His vast knowledge of all phases of the record industry, Keith's traveling experiences have taught him to the music world. The triumphant return to Australia, including New York, Los Angeles, San Francisco and the entire area of Canada; internationally, he has visited England and the Continent where he attended many important meetings and seminars and other MCA events in the parent company Decca Records. It is Keith Ashdown's intention to establish himself in the same position in Australia to make him to impart and expound on the experiences he has garnered in Canada.

Australian group The Liberty Singers make their disk debut on RCA with "Derrie Derrie Dreaming" and "Lay Me Down Dead."}

[Top Ten Lists]
Fred Roy is organizing a “Country Music Who’s Who” for publication in November. The project appears to be a directory of important figures in the country music, particularly pictures of an historic nature. Contact him at Box 363, Cark Ervin Station, T. Toronto, Barbara Nicholson, continuity writer at Winnipeg’s CKY, is taking sabbatical leave from the Canadian Radio-Television Commission. Her employers immediately arranged for a replacement. Roy has said that he hopes to continue the “Country Music Who’s Who” when his return is certain. In the meantime, he is enjoying a tour of events when crafting Barbarella decided to combine pleasure with business and turn the award winning trip into a honeymoon at Niagara Falls, Montreal. Barbarella is currently performing with Bud McLean. Congratulations on both counts, Barb. Quality Records really beating the drum hard on the recent release of Bud McLean’s debut album, “The Boy From the Country.” It appears to be making the chart scene in solid fashion right across the country. “I Can’t Live Without You,” by Joe Pepolidi is really developing some steam in comparison to the previous release, “Bud McLean.” The label and promotion people are trying to break the chart barrier in every Canadian community. Definitely a na- tional success, the record is already in the Top 10 Canadian chart, set to break the Top 5 Canadian chart at any moment. Canadian content these days. His list is among the first in the country to list the great new Pat Harvey sound, “Think About Me (You’re The One).” The London, capital outing is also well under way at CHS in St. John, Tom E. Swift postcards from Van- couver. “Live For A While” by The Goon Try. He indicates he will be appearing on some cross Canada TV’s originating on the West Coast, Pete Clark’s set for P.A. in Montreal at Jackie Canadiene from Jan 9th to 10th. Her record of “Downtown” is the gigantic hit it deserves to be right across Canada. It is distributed in most places in the country by the Warner Bros. and in the Province of Quebec the record appears on its original Vogue label from Toon, Canada. McGar reports that “Big Brother” by Dickie Lee is a solid item on CKOK in Hamilton where Art Todd was among the first Canadian spinners to really get on the good sound.

Canadian overtures to Venice can be CFCF’s Dave Boxer, whistling a happy tune. His comparatively new night segment walked away with the November rating picture, resulting in no end of distress and anguish. His is a well planned promotion, and as such, he is using a long way to improving the entire station’s rating picture to a very marked degree.

Whitney Haines is enthusiastically talking up a new wax outing by Shirley Field.

Rather drastic changes on the Montreal radio personnel scene have occurred in recent days. Early morning deejay-program director, Doug Burrows, exits CKLW in Detroit to join CHC in Brampton, Ontario. He is re- placed at the Montreal outlet by Ralph Kirchen from CKJ in Montreal. Shortly after this change (12/18), CKXG announced that Dick Varney and the Mermaid Market have been replaced by Bob Varney and the Mermaid Market. A change in the latter group has brought the addition of Dean Hagopian from Ottawa’s CKOY will shortly join CKXG’s regular lineup of newsmen. The station’s programming manager, Wally Comtois, on their air replacements at CKXG have not yet been announced by General Manager Don Wall.

As of today, the Canadiana have set something of a record on their production of the first Canadian musical original cast, “Le Vol Rose Du Flamant,” the production in question, stars an impressive lineup of French Canada’s top artists, including several Canada’s top musical celebrities and associated activities: director, cover, etc., pressing and distribution of the initial run was all accomplished in less than one week. It is on release through RCA’s Canadian International series which will open the door to world wide exposure for the fine production. This is another giant step forward for the recording industry in Canada, and the RCA’s by the way, has been an unerring and sympathy act as they are everywhere, but Canadian talent is concerned. Another new Canadian album that is being released next week is “The Sound Of Canada,” and it has already been released by Arc. Catherine McKinnon offers a program of the more commercial folk items of recent vintage, “Today,” “Dominique,” together with some lively rock items to give the album a bigger selling chance on a regular feature on numerous network TV’ers and is now seen weekly on the Doon Armatage show.

Among the best of the new single releases that are making jocks sit up and take notice across Canada is the latest outing by the Ray Conniff Singers, which has been released in both Canada and the U.S. Ray Conniff has just returned from England, and this release features the wonderful Philadelphia Orchestra under conductor Eugene Ormandy. The single is a winner of a double for Ray Conniff. A very fine addition to the album is included in this release. A review of this album by the Canadian music critic, Phil Najvits, genial Phonodisc toppper in Montreal, is slated over the year just past at the company’s branch in Montreal. According to Phil the firm are releasing their first single of Bob’s big “Jack The Knife,” etc. days, Count looking forward to a blockbuster ’65 with new hits through the Miracles, “Come On,” the Searchers upping the charts hot on the heels of “Love Potion No. 9” by the same group, new outings by Sandie Shaw, The Honeybakes, starring with the late, much loved, Ray Bennett, who recently had an item on the Billboard charts. In addition, David Rosi has a blockbuster sound about to happen as the New Year gets rolling. “Somewhere” by P. J. Proby figures to introduce the artist to adult audiences and to the American market. Proby is heaps pleased by the reaction all over Canada. “I Love The Way things are” by the Chad Harris Band is needed for follow up to their hits, “Love Letters From Amsterdam.” Dwight has Clyde McGregor whistling a happy, money-in-the-bank tune over at Quality lately.

Bob Pugh at Raleigh is just as excited as he can be, and with good reason. This is first class commercial outing. It’s on Act. Easily the best album set in many years. Columbia have too much to answer for this one. It is only a pre- view. To Buyodays Charlie” is Bobby at his best with tremendous musical assistance from the swinging Richard Weiss band. It’s coming in for air play in amounts that should come in for some considerable Canadian air action. Early tests have brought encouraging results. Best new side of the week is the recorded-in- studio 15” record by the Chicago Transit Authority featuring Richard Thompson, of the Jefferson Airplane, a true Blue Grass talent. It is a fine, thoughtful Canadian gal. “Think About Me,” although it’s a B side of the disk features jazz guitar. The other side is an eleven minute instrumental.

SUGAR MUSIC:

Ho Bisogno Di Vederti (Gigilola Cinqueetti/C. Music—Connie Francis/CGD Int.)
Amore Di Tu (Nicola Zani) (Gene Pitney/CGD Int.)
Si Vedrà (Vittorio Inzina/CGD—Les Surfs/CGD Int.)
I Tuoi Anni Fini” Belli (Iva Zanicheli/BLF—Gene Pitney/CGD Int.)

RIGORI:

Si Pensi Si Ridi (Bobby Solo/record—The Minstrel/CGD)
Le Colline Sono In Fiore (Willem Goich/CGD—The Minstrel/CGD)
ABOVE THE Poldi (Orrela Yanoni/Rico/Ricardo—Udo Jurgensen/Saar)

LEONARDI:

Le Esere Tu (Ricky Gianc/Jaguar)
Inevce No (Betty Curtis/CGD—Pettal Clark/Saar)
Comunicamo Ad Amarcio (John Foster/Philonocolor—Joe Damiano/Bluebell)

ARISTON:

Ti Creo (Pappino Gagliardi/Sar—Tino Yaro/ phonogram)
Il Tuoi Amore (Bruno Lauci/CGD—Dionne Warwick/CGD)
Di Movemento (Gianni Muscolo/Ariston—Vic Damone/CGD)

SOUTHERI:

L’Amore Ha I Tuoi Occhi: (Bruno Fili/Murci—Yukari Kito (CGD Int.)
Aspetta Donna (Fandolong/FontSize—Ceta)
C. A. ROSSI:

E Poi Verra L’Autunno (Gian Costello/CGD/Italiana—Maurizio Mouskouri/phonogram)
ESEDRA: (phonogram’s Publishing firm)
Tu Che Non Sol (Fabrizio Ferretti/BLF—Dusty Springfield/phonogram)
MAS: (Sar’s Publishing firm)

IDIRI:

Poi (Remo Germani & Le Amiche/Saar/Audrey/Ariston)

BIDIRI:

Viven Con Noi (Milva/FontSize—Ceta)

DURAM:

L’Amore E’ Partito (Beppe Cardile/Durama, Anita Harris/Decca Italians)

Principal support for the Festival organization derive from the record field. All publishing groups are participating in the contest with their record artists. Artists have been named in radio releases from their label’s and Italian charts, Gianni Mascato, “Ricordi,” and the well-known singer, Mauro Del Bello, “Mazz.” For Durum, this is the second year it is presenting its own publishing contest, the “Il Lusso” and last year a great publishing hit in San Remo with “Quando Vedrai La Mia Ragazza.”

Also, the 15th Edition of the contest is marking the debut in the Festival of some publishing firms that are owned by top record firms. This is the case for Rossellini—Rosselli, and Rossella Rosselli’s daughter, Rossella Rosselli—Cemed and so on. Also, the 15th Edition of the contest is marking the debut on the scene of the Festival of its new voice, Beppe Cardile, who is at the same time, lyric writer and composer of the song presented, “L’Amore E Partito.”

Writing and presenting artists are Nicola Di Bari, a recent discovery of Saar, who already had last summer a hit record, Vittorio Inzina of CGD who was re- vealed by the Castrovaco contest for new voices (whose winners were automatically entitled to take part in the San Remo contest). A debuting singer also discovered at Castrovaco is Franco Tozzi, pacted by Fontit-Cetra. Other artists who for the first time will try the stage of the San Remo Casino are:

—Who—

—Mas—

Also, the 15th Edition of the contest marks also the debut of this young dynamic record firm.

This year participating at the Festival of 1965 continues with Pappino Gagliardi of Saar who is displaying his extraordinary personality on the record scene, Bruno Lauzi of CGD, who will be presented himself at the Venice contest (a festivals’ stage) marking also the debut in San Remo of the new Alfredo Armand of the Italian charts, Gianni Mascato’s “Ficapo” group, Giannella Contet, and last but not least, Gian Costello, a well-known artist of EMI Italians who, in spite of his talented voice, and without the help of a music publisher, never had the chance to sing until he was discovered by Rossella Rosselli, recently left BLF, which first launched and introduced his talent, to sign a new pact with Fontit-Cetra.

We pass-up comments on foreign talents, all of them being well-known all over the world: some of them will come to the Festival for the first time at San Remo and some others are coming again in the contest they will enjoy a strong success in the 15th edition of this world known contest. All these talents are going to make the contest a triumph in every respect in the contest. The two Italian protagonists of the latter year’s Festival, Bobby Solo and Gigilola Cinqueetti will take part once again in the event. Gigilola will be the winner of the 1964 edition with “Non Ho L’Etta Per Amarti” and Bobby Solo was the top selling artist of the contest with 1,400,000 copies sold of his recording “Una Lacrima Sul Viso.”
RCA Italiana Explains Decision To Withdraw From San Remo Festival

NEW YORK—Last week's Italy column noted that RCA Italiana had decided to withdraw its participation—invoking its artist line-up—at this year's San Remo Festival. Artists who will not appear include Paul Anka, Alain Barriere, Dalida, Neil Sedaka and Gino Paoli.

As promised in the column, here is the letter sent by Giuseppe Ornato, managing director of RCA Italiana, to the members of the selection committee, ATA, explaining the label's action:

Rome, December 12, 1964

Messrs,

Giorgio Berti
Rodolfo D'Intino
Angelo Cavallio
Vittorio Franchini
Sandro Delli Ponti
Carlo Savina
Filippo D'Errico
Vella Veniero

members of the committee for the selection of the songs to be presented at the XV San Remo Festival

Gentlemen:

First of all we wish to express our appreciation and thanks for the confidence you showed to us in selecting, among 35 compositions, eight tunes which should have been performed by RCA Italiana artists.

Therefore we feel we must explain to you the reasons why RCA Italiana did not participate in the Festival.

On Thursday, December 3, ATA informed us, through one of our executives, that among the tunes selected, there were only three by RCA Italiana (for which we are listing below, also the suggested interpreters) and namely:

La Verita (Bardotti, Trovajoli, Pea) (co-publishing Spanka Italiana) Jimmy Fontana (RCA Italiana) Paul Anka (RCA Victor); Non Basta Mai (Ti Voglio Troppo Bene) (Reverberi, Bardotti) (co-publisher Pentagramma) Little Tony (Durium) Nei Sedaka (RCA Victor); Prima Di Vederti (Paoli) Gino Paoli (RCA Italiana) Romy Yamada (RCA Victor); Thus leaving out: Quattro Ragioneri Per Non Amarti (Mancini, Sentieri) Donatella Moretti (RCA Italiana) Alain Barriere (RCA Victor); Ascoltami (Proteggiom) (Rossi, Bezzi) Louiseille (ARC Dalida (Barclay); Parla di Te (Paoli, Del Turco) Riccardo Del Turco.

As soon as we knew this unexpected as well as final decision, we got in touch, on the same Friday morning, Dec. 4, with Mr. Gianni Ravera informing him that, according to the previous conversations, we had already made firm arrangements with the artists who were now excluded from the Festival.

In confirming the ATA decision, Mr. Ravera suggested informally to have Alain Barriere perform the song by Gino Paoli. At the same time he reported that some publishers from Milan had expressed to him their disappointment for being poorly represented among the 24 songs of the Festival.

Not the actual exclusion of the songs, previously approved by your committee, but the climate in which such a decision had been made brought us back to the atmosphere of the 1962 and 1963 Festivals, to which, for the same reasons—RCA Italiana did not participate. Apparently the parenthesis of the 1964 edition, to whose success RCA Italiana greatly contributed with suggestions and innovations as well as its active participation, is to be ascribed to contingent circumstances.

Upon request of Mr. Ravera, on Friday noon, Dec. 4, we sent ATA a cable requesting them to exclude from the Festival all the songs already selected, if at least five of them (those to be performed also by our world-wide popular artists) should have not been accepted.

If, based on our request, ATA had shown their willingness to discuss with us the conditions of our participation, we could change our opinion on the criteria adopted presently, so similar to those of the 1962 and 1963 editions.

A few hours later, however, ATA cabled their harsh negative reply.

RCA Italiana decided not to participate in the XV San Remo Festival as the conditions indicated by ATA were unacceptable. Our company in fact would have been exposed to all the risks connected to this event (risks confirmed by several clamorous cases of the past) only with worldwide popular artists who succeeded in gaining their popularity outside San Remo, artists who maintain their record sales at constantly high levels. Besides all this RCA Italiana was not given the possibility to present on the stage of the Festival some artists already known such as Riccardo Del Turco, Donatella Moretti, Louiseille, the possibility which, we know, is given to other record companies.

It's Best Sellers

It's Best Sellers

This Week Last Week On Chart

1 1 3 "Non Son Degno Di Te; Gianni Morandi/RCA Published by RCA Italiana
2 2 11 La Mia Festa (It's My Party): Richard Anthony/EMI Italiana Published by Ricordi
3 6 7 E Adesso Te Ne Puoi Andare: (Mantenuto Tu Peux T'En Aller): Les Surfis/CGD Int. Published by Chappell
4 4 5 "Bambini Miei; Adriano Celentano/Clan Published by Clan
5 12 1 "Non Aspetto Nessuno; Little Tony/Durium Published by RCA Italiana
6 9 2 "Te Lo Leggo Negli Occhi: Dino/RCA Published by RCA Italiana
7 5 5 "Io Sono Quel Che Sono: Mina/RI/Phil Published by Sugar
8 10 2 "Cristina; Bobby Solo/Ricordi Published by Ricordi
9 — 1 "Per Un Pugno Di Dollari: Ennio Morricone/RCA Published by RCA Italiana
10 — 1 "E Quando Vien La Notte; Gene Pitney/CGD Int. Published by Sugar

*Denotes Original Italian Titles

The list of the songs selected by the organizers of the San Remo Festival as well as of the artists participating therein will give you an additional chance for a better evaluation.

Anyhow, it is obvious (as I already said about the Festivals to the press two years ago) that the organizers of any kind of shows are free to realize them as they like, RCA Italiana on its part is free not to participate.

We hope that the results of our work will continue to be worth the consideration you have shown us on this occasion.

With our kindest regards,

Giuseppe Ornato
Managing Director

SUBSCRIPTION TO CASH BOX
$30 FIRST CLASS—$45 AIR MAIL

Cash Box—January 9, 1965—International Section
Germany's Best Sellers

This week's top best sellers are:

1. "Das Ist die Frage Aller Fragen" (Spanish Harlem) - Cliff Richard - Columbia
3. "Know A Land" (Editon Marbot & Kleine Annabell) - Little Anabel - Edition Idee - Ronny Telefunken
4. "Vergangen, Vergessen, Verlösche" (Gone, Forgotten, All Over) - Editon Marbot/Oliva & So Ein Tag (Such A Day) - Philips
6. "Schneemann" (Snowman) - Manuela - Telefunken - Philips
7. "Do Wah Diddy Diddy" - Manfred Mann - Electrola
8. "Du, Du Gscht Vorbei" - Suzy - Vogue
9. "Cinderella Baby - Drastic Deutscher - Decca - Neo/Hamming/Meiel
10. "Tennessee Waltz - Alma Cogan - Columbia - Peer Music - Seeger"

"Original German Copyright"(Two Sided Hit)

Nippon Columbia will release the second push of Mieko Hirota since her contract with the company, "Napolit Fortuna Mia," "Hey Now Baby," on Feb. 5, as a special issue.

To make closer contact among Columbia shops, Nippon Columbia is now publishing "Columbia Circle News," a newsletter for the benefit of Nippon's customers.

Japan's Best Sellers

INTERNATIONAL

This Week

1. La Raggiata Di Bube—Sound Track (Posta) Sub-Publisher/Victor
2. The House Of The Rising Sun—The Animals (Odeon) Paradise King (Toshiya) Jimmy Tokita (King) Sub-Publisher/Shinko
3. Oh Pretty Woman—Roy Orbison (Seven Seas) Sub-Publisher/Victor
4. GTO—Ronnie & Daytonas (Stateside)
5. "My Baby's Gone Away" — The Everly Bros. (Poole) Harold (Mercury) Bo & Po (Title) Sub-Publisher/Thajy
6. I Should Have Known Better—Beetles (Sub-Publisher/Thajy)
7. Chateau Eau Soud—Sound Track (Seven Seas) Yoko Kishi (King) Sub-Publisher/Shinko
8. La Plus Belle Puer Aller Dancer—Sylvie Vartan (Vic) Mie Nakao (Vic) Publisher/Sub-Victor
9. Everybody Loves Somebody—Dean Martin (Reprise) Sub-Publisher/Sand (Foster)
10. Slow Down—Beetles (Odeon)

LOCAL

This Week

1. Ozashiki Kouta—Mahina Stars & Kazuko Matuo (Victor)
2. Aito Shie Mitsume—Kazuko Aoyama (Columbia)
3. "The Waltz Of Naoko"—Toshio (Columbia)
4. Nanino Iwanaide—Mari Son (Polydor)
5. Anokutabukiwai Kujo Uta—Harumi Miyako (Columbia)
6. Surumana—Yoko Hashi (Victor)
7. Sayonara Tokyo—Kyu Sakamoto (Toshia)
8. Shiawasone Toro Taka—Kyo Sakamoto (Toshia)
9. Tokyo Olympic Ono—Haruo Minami (Teichy)
10. Tokyo No Hiya Itsumado—Jiro Shinakawa (King)

ALBUMS

This Week

1. My Fair Lady—Broadway Soundtrack (Columbia)
2. La Raggiata Di Bube—Sound Track (Posta)
3. Our Very Best—The Beatles (CBS)
4. Peggy March In Japan—Peggy March (RCA)
5. Belafonte At Greek Theater Concert No. 2—Harry Belafonte (RCA)

Headin' East

NASHVILLE—The above-pictured group of Music City personalities are seen preparing for the annual Christmas concerts and telecasts. The trek was organized and sponsored by vet artist-producer Bill Justis. The package is spending eighteen touring days Japan. Korea, and Japan and will be completed with the New Year holidays. The package is being fulfilled by vet artist-producer Bill Justis. The package is being presented in tour by Jack Johnson, tour director and emcee of the show, Ronny Dayton, tumenish John Wilkin, guitarist Ronald Peterson, orch. Ross Kelly, drummer Lynn Will E and songstress Son Yen.

Holland's Best Sellers

This Week

Week Week

1. I Feel Fine (Beatles/Parlophone) (Basart/Amsterdam)
2. Pretty Woman (Roy Orbison/London) (Acoff-Brussel)
3. The French Song (Lucy Stille/London) (Albona/Amsterdam)
4. The Song Of Happiness (H.M.V.) (Aitong/Heemstede)
5. I Could Easily Fall (Cfichs/Richard/Columbia) (Belinda/Amsterdam)
6. Baby Love (Supreme/Motown) (Belinda/Amsterdam)
7. Riding The Rails With Sheila (Jawa/Imperial) (Portegen/Amsterdam)
8. The Wedding (Julie Rodgers/Murray) (Albona/Amsterdam)

35 Cash Box—January 9, 1965—International Section
Belgium

Tattoo),
wide
climbing
Hello
6
Benton,
"Une
(Pick
Just
As
The
Is
is
first
as
Swing,"
and
it
Issued
on
charts.

Bobby Solo, famous Italian singer, had a concert in our country. The artist also sang "Oye Ramirez" and "Bello de Mar". Fang was enthusiastic about it. CBS Belgium is convinced records of Bobby Solo are sold out. Indeed, the first record released in Belgium was "Credi A Me" b/w "Le Cose Che Non Ho."

Belgium released a new wonderful LP of the French artist Colette Magny. Although the record has not yet been widely advertised, sales are expected to become prominent.

Just before leaving the States, Kluger noted that "Hawaii Tattoo" was still climbing high and may be as big as on the continent where "Hawaii Tattoo" reigned.

The first Frank Sinatra-Court Basic album on the Reprise label was still a very good seller in our country. So, Disques Artois Fonoplen released a new record, "La Meu/Debout" by Julio Gutierrez.

It really is a big pleasure for us to note that Dean Martin continues to sell his records everywhere. Just before leaving the States, Kluger noted that "The Door Is Still Open to My Heart," his "Everybody" remains a chart topper.

On the United Artists label, Artois released two new singles - Gernet Mimms: "Look Away" and "One Woman"; Little Anthony & The Imperials: "I'm On the Other Leavin' Kicking In" (I Like You) "Des Choses Que Loin Oublie" (Pick of the week) "Seche Tes Larmes" (Dry Your Tears) "Pourquoi Es-Tu"

As we already mentioned last week, Year End social life has been particularly active this time. After CBS' party offering a gold record to Les Danse Moderne, they issued one million records in little more than three weeks. Following on December 21, we saw the first Edison's Succa to award Palito Ortega, Los Chalchaleros, Juan D'Arienzo, Johny Todesco and Violeta Rivas for the same outstanding achievements. RCA's sales & promotion manager Adolfo Pino, with the label's newest artist, cine-actress Graciela Borges, as "guest star." The Mitch Miller Orchestra, together with Dany Gérard, Frana Fernandez and Giannelli, also present at the party.

On the occasion of the last events was the dinner offered by tropical music group Los Wawaneco to the press, deejays and friends, celebrating a new anniversary of the successful combo. The meeting took place at one of the lead

Tattoo"

In the Westfjord, a first release in the "Silber-Serie," consisting of 6 different albums, were introduced last week, with such famous works of: Beethoven, Borodin, Gershwin, Tchaikovsky, Bizet, and interpreters as: Clara Haskil, Rudolf Serkin, Casals.

POLYGROM BELGIUM REPORTS:

1964 was a most excellent year for the record industry. A new factory was opened in Antwerp. In February, Rockville Halliday, Claude Frank Hepple, France Gall, les Gam's, Barbara, Robert Copo, Liliane, Willyque Alberti, Antonio Carlos Jobim, Kees Kramers, and the extraordinary Swing Singers.

This for the French, English and Dutch speaking artists, but also Gerhard Werner, the Jamaica talent, who has become a sensation in his native country. Werner released a new record, the latest of the series "Woundtich," a new炸弹 title, and received a golden card on Jan. 2nd, at the City Theatre in Amsterdam.

Just before leaving the States, Kluger noted that "Hawaii Tattoo" was still climbing high and may be as big as on the continent where "Hawaii Tattoo" reigned.

On the Reprise label, Disques Artois Fonoplen released the first 12" album - "Canni Americano" of the great singer Gianni Di Stefano, singing 12 well-known Italian songs. This album is becoming a bestseller in the semiclassical catalog department, due to his very commercial quality.

In the Westfjord, a first release in the "Silver-Serie," consisting of 6 different albums, were introduced last week, with such famous works of: Beethoven, Borodin, Gershwin, Tchaikovsky, Bizet, and interpreters as: Clara Haskil, Rudolf Serkin, Casals.

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EMI's new stars, the Animals, featured on December 15 for a one-night performance at the Olympia Music Hall. They made a big hit and the French audiences digital downloads. The group's latest single is larger than "The House of the Rising Sun."}

Alex Hecqueville, marketing and merchandising manager of EMI's French branch (Pathe Marconi), is back in town after a German tour. In Berlin he visited Allen, head of Electrona in Germany, to organize the release of French records in that country. Alex Hecqueville also visited his friend Loquendi at Munich. He told us that Pathe Marconi just built a special studio to record movie soundtrack material. This is in order to make sure that studio is able to supply wide distribution of music for cinema. The long awaited release of Michel Legrand's music from the Jacques Demy film: "Les Parapluies De Cherbourg." Meyeinstein is also visited by Langenberg, head of Philips International. At the same time Louis Hazan, head of Philips' variety department, went to London to see new English films and music which are attractive to the American market.

After Philips and Veejay's world wide agreement, we are waiting for the first EP in France from Veejay's catalog. Philips announces it will be a Little Richard EP. The first single is "Good Golly Miss Molly." Leon Gabat, head of Vogue Records, announces an important agreement with Cachex, head of Compagnie Generale De Disques, which releases a lot of American records on the Pacific label. This new contract will allow important distribution of Pacific Product. This agreement has been inked for all territories under the Vogue franchise.

Gabat is delighted with the strong position of Vogue stars in states. Pélula Clark song "Downtown" is featured in the Cash Box Top 10. Warner Bros. released an LP by her, and Kapp will release one by Francois Hardy. This girl will also go to New York during the last week of Jan. to do an important TV show.

Colette Renaud is just back from an extensive Canadian and U.S. tour. She was also visited by Leon Gabat and interested by the American market. A new release will be in Washington, Herve Alphon. The lark was very impressed when she learned that Vice President Eject Humphrey was in the auditorium (Colette Renaud shows "L'Art Du Feu" show).

Gérard Tournaire, head of Agence Musicale Internationale, was visited by Dragon Dazzl, Warwick, and Shaw, who control her reissue by agreement with Freddie Poser. Tournaire also met Lulu, who sings "Here Comes The Night," as she was in Paris for a Europe No. 1 live broadcast "Musiqueorama." On the same show we heard Burt Bacharach and Van Quickenbush who were just brought to France by Dany Gérard (Disc/ADAM), "L'Ame Viole" a song from Russia recorded by Enrico Macias (Pathé).

So many stars of Patricia Amour and President Records is delighted by the very good results of six TV shows which featured the Italian journalist and singer John Foster. Foster's hit "Amore Scusami" has been adapted in France by Burt Bacharach and Van Quickenbush. President Records announced an agreement with Enrico Macias. Fourier recordings of this treatment have been released in France. There are also Deluca, Michel Cogni, Fran Pourel, Mathé Alty, Georges Jouve, etc.

Mora tour last month in Cash Box that Felix Stahl, a publisher in Stock- house, interested in Alberto Benucci's universal release of "Dernier Train De L'Espace." He tells us that now this song is published by Editions Amour. Jocelyn, the 14-year-old girl singer on Polydor Records, will fly to N.Y.C. in Jan., for three TV shows.

Claude Pascal, manager of the international department of Editions Tutti is back from New York. He tells us that it is almost impossible to find good songs in that country. He visited about 30 publishers.

In London, Pascal met Marcel Stellman, who is European sales promotion manager for ABBA and, also, the producer of Gainsbourg's song "La Javanaise." English title is "Men Will Deceive You." United Artists named a new manager of their Editions Asssovied and Dom- rain Editions, for France, Belgium and Luxembourg. He is Eddie Adamia.

David, another S.E.M. I.P., publishing, was recently visited by Mr. Joseph Peer, President of Southern Music, a firm which S.E.P.I. represents in France. They talked over current publishing problems. Mrs. Peer is doing an extensive tour to visit European branches of the Southern organization. On December 15th, new events happened just before and after Christmas in the record trade. Records manufacturers had things enough to do during the holidays distributing all their records.

At the Olympia, the last lead of the year is Marcel Amour. This singer, cut by Polydor, presented a Ben- dom show which is really impressive. And, Gainsbourg's new song "La Javanaise," English title is "Men Will Deceive You." United Artists named a new manager of their Editions Asssovied and Dom- rain Editions, for France, Belgium and Luxembourg. He is Eddie Adamia.

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New York—A. G. Spooner, general manager of the British-American Chamber of Commerce, congratulates Command Records' artist Tessie O'Shea on her new "Cheers" album. The chamber cited the album for the high level of British entertainment she brought to this country.
a thrilling new cascade of sound!

new
Seeburg's great 3-Way Audio feature! Biggest jump ahead in sound since Seeburg gave the industry stereo in 1959. Six speakers pour out a lavish cascade of stereo sound. Look at the picture below: two super hi-fi tweeters and two big middle-voice ellipticals at the top; two brilliant 12-inch bass speakers at the bottom. Never before has there been a phonograph sound like this. Does that make you wonder about this new LP Console/480? Ask any operator who has one on location.

new
Seeburg has the industry's only complete Income Totalizer

new
Sensational money-making feature! Seeburg's new Spotlighted Album Award*—proved in locations to earn more money for operators and locations than any other phonograph ever manufactured in the history of the industry. You have to see this to appreciate what it can mean to you. Check your Seeburg Distributor. THEN... ask any operator who has the new Seeburg on location. Around the clock, this one's always working to make money for you!

*Patent Pending.
If ever the industry had an obligation to fulfill it would be the obligation to unite at all levels for the purpose of achieving victory in areas that are not necessarily concerned with the actual sale and operation of equipment. We are speaking particularly of the area of legislation where an industry can be stymied regardless of its ingenuity where manufacturing, distributing or operating is concerned.

For too many years, and this past twelve months has been certainly no exception, the law of the land has not always been favorable to the coin-operated machine and the people who comprise this industry. One of the reasons for much of the unfair legislative decrees has been the size of the voice denouncing such proposals from their inception. Mere numbers can often present a defense which stifles inequitable rulings before they gain broad recognition.

At the operator level, blanket membership in a local association is often enough to carry the financial burden of bringing the facts to the legislators and presenting in person the impressive picture of that industry in any given locale. While an apparently simple accomplishment, there are few associations which make claim to 100% membership.

The distributor is a unique individual but a vital link between the flow of equipment in territories across the country. The one thing all distributors have in common is the present problem of dealing with a territory's complement of operators on the one hand, location problems on the other, and again the hand of the law as it affects licenses, taxes, and credit. Every phase ultimately effects a sale, one way or the other. Distributor associations, locally, may enable the wholesaler to iron out common problems with less anxiety and expense, with gains for all. Nationally, the NCMDA might take steps to arrange for several meetings during the course of the year in order to look at these same situations from the national viewpoint.

MOA is as strong as its membership and unless local associations pave the way, membership cannot increase at the slow pace of one and two new dues-paying operators. Across-the-board dual memberships in both local and national associations has helped MOA become strong. Operators may well observe the power of a national association, and the advantages to be derived from such a trade group, when they consider past and present accomplishments of MOA in dealing with projects of the scope of a Celler Bill. The local association is the answer to national strength.

1965 should be the year in which the manufacturers of amusement machines voice a clear declaration of what their business is all about and in a way that carries this voice to the uppermost levels of government, so that the industry may continue to market equipment for every territory in the country instead of to a market which shrinks in size as a result of conflicting views. What is written here has been written before, and will more than likely have to be written again. But the cry of unity at all levels must continue to be heard. For as the association goes, so goes the industry. It is in this area that the problems become vital because they affect a complete unit—a pinball machine, a cigarette vendor, income from the play on every music machine, credit extended for an entire industry.

Before we can expect to succeed with the tools of our trade we must be certain that the path to this success is open. These problems are not localized in a person, a machine, or a location. They are widespread and affect the very life of this business. The year 1965 should be the year in which the individual—the operator, the distributor, the manufacturer—stands united. For this is the only way we can be certain that our business can continue to grow.
Bally Ships ‘Bus Stop’ 2-Player

*** Flipper Features Two Bonus Charts

**BALLY BUS STOP**
CHICAGO—While announcing delivery on a new 2-players flipper type pinball game, “Bus Stop,” Bill O’Donnell, president of The Bally Manufacturing Company, Chicago, declared that the game revives an old favorite feature, presented, to quote his words, “in an exciting new style on a playfield fashioned for fast and furious flipper action.”

Two separate Bonus ‘charts’—one red, the other yellow,” O’Donnell explained, “climb from 10 to 500 top, stepping 10 points when red or yellow advance targets are hit, two targets of the mushroom bumper style being allotted to each color. Bonus ‘charts’ climb a quick 50 points, when a flip top rollover in hit, the color ‘chart’ to get the boost depending which color, red or yellow, is hit.”

“Because the Bonus ‘charts’ remain lit, from game to game, until ‘collected’ by shooting ball into Bonus Hole, the Bonus feature is a strong repeat play stimulator. After all, who’s going to quit, when the ‘charts’ are half way to the top, specially when either one of two competing players (or a solo player) can actually ‘collect’ both Bonus scores with a single skillfully flipper maneuvered ball?”

“Another novel feature of ‘Bus Stop’ is the fact that both bottom rollovers score special when lit, insuring last ball suspense to the very bottom of the board.”

“Styled in the whimsical mood of ‘Mad World’—by the same artist—‘Bus Stop’ promises, by world-wide location tests to top the earlier game in play appeal and earning power,” O’Donnell concluded.

1st Seeburg Discotheque
Location Opens In Chi

*** Dancers Flock To Club

CHICAGO — Joe Filitti, owner of Blackstone Music Company, a veteran music operator in this city, advised last week that he recently installed the very first Seeburg Discotheque Music location in this area, in a location south of Braintree’s Club, at 3232 South Avenue.

Filitti is shown here (at the extreme right) explaining the operation of the Seeburg LPC-480 phon in Discotheque play to Edward Ber- riers, one of the owners of the location. Onlookers (at the rear) are Nate Feinstein (left) and Harold Schwartz, of World Wide Distrib, Seeburg’s distributors in this area.

Seeburg’s LPC-480, flanked by the new Discotheque speakers.

Cash Box—January 9, 1965

**We’re Proud to Announce Our Appointment as . . .**

**Exclusive Distributors for***

**UNITED and WILLIAMS**
Full Line of Games and Parts Effective January 1, 1965

Our complete Sales and Service Staff is ready to serve you at our “One-Stop” Games and Music Supermarket.

NATE FEINSTEIN
HAROLD SCHWARTZ
ART WOOD
BOB CRISTO

FRED SKOR
IRVING OVITZ
HOWIE FREER
JACK HAUMAN

HOBERT SHAFFER
LEO LEWIS
RICHARD JESCHKE
TOM HIGDON

WORLD WIDE distributors
2730 WEST FULLERTON AVE., CHICAGO 47, ILL.
Everglade 4-2300 CABLE: GAMES—CHICAGO

**Williams—United Games Line Now Distributed By World Wide**

CHICAGO—Nate Feinstein, of World Wide Distributing Company, distributors in this wide area for the Seeburg Corporation, advised this past week that as an aftermath of the recent Seeburg acquisitions of Williams Electronic Manufacturing Corporation and United Manufacturing Company the two amusement games lines are now handling for distribution throughout this territory by World Wide.

Feinstein recalled the other day that in a recent policy speech at a Seeburg national distributor meeting in the Blackstone Hotel Seeburg Board Chairman Delbert Coleman announced that it was his intention and wish that all Seeburg distributors would be placed in the advantageous position of having all of the lines (music, vending machine, amusement games, and background music equipment) available for distribution in their respective territories.

Fred Skor is the director of amusement games sales at World Wide Dist. Co. Other amusement games lines under his supervision include: Irving Kaye and Valley pool tables, and AllTech Amusements.

Feinstein expressed his and the other executives of the Firm’s satisfaction at having such a strong, diversified line of all types of coin-operated equipment available to operators in the Northern portion of Illinois, and Lake and Porter Counties in Indiana.

Besides Feinstein and Skor, other principals include Harold Schwartz, head of the Music Division; and Irv Ovitz, in charge of vending machine sales at World Wide Dist. Co.

Feinstein stated in conclusion that the company’s “supermarket” showroom approach (Cash Box, January 2, 1965 issue) is proving very popular among the coin machine operators in this area.

**Williams Shipping ‘Matador’ Big Ball Bowling Alley**

CHICAGO—Sam Stern, president of Williams Manufacturing Corporation, in this city, the Amusement Games Division of the Seeburg Corporation, announced the introduction into the New Year of United’s new “Matador” big ball automatic bowling alley with two exciting cabinet innovations: An entirely new type pedestal leg, and a customized (personalized) title strip for the location’s identification on the pinhead. At the base of the title strip there is a line which can be devoted to an announcement, such as: “Leagues Start January 1.”

“Matador,” according to Bud Lurie, Williams’ sales manager, also has faster scoring drum units (reels) in the backbox for instantaneous score totaling on the backglass for six-player action.

The bowling scoring games to play are: “Cash,” “Cash Bonus,” “Regulation” bowling (standard ABC scoring rules), and “Flash Advance” bowling. In all the flash bowling games lights flash across the alley, in front of the bowling pins, for greater suspense in skill bowling.

Among the additional location tested cabinet innovations in United’s “Matador” big ball bowling alley are: Easy back door access (entry) for simplicity in servicing the unit (easier access to the pin panel), super sound-proofing on the bowling alley to muffle the sound of the ball rolling on the lane, the United “Easy-Normal-Strike” adjustment on the backbox for the operator’s convenience, (finally) a built-in ashtray at the front of the cabinet, near the coin chutes.

“Matador” is available in 13 foot and 16 foot standard alley lengths, with four-foot extension sections whenever they are required for greater length.

Williams also features the recently introduced “Zig-Zag” single player flipper type amusement game, and United’s “Sambo” puck shuffle bowl-
Proudly Announces
Their Appointment as
Exclusive Distributors for

CHICAGO COIN MACHINE DIV. OF
CHICAGO DYNAMIC INDUSTRIES
in
ILLINOIS, IOWA, NORTHERN INDIANA

NOW DELIVERING

TRIUMPH
6 PLAYER PUCK BOWLER

TOURNAMENT
6 PLAYER AUTOMATIC BOWLING LANE

* MUSTANG
2 PLAYER PIN GAME

* POP UP
BOUNCING BALL NOVELTY GAME

TO OUR OPERATOR FRIENDS:
Our appointment as Distributors for
CHICAGO COIN MACHINE Games
marks another major advance in the
Atlas program of FULL SERVICE for
our customers.
Now Atlas offers you the ease and con-
venience of filling all your needs for high
quality, high earning Games, Music,
and Vending through a single reliable source
... Atlas Music Company.
You are cordially invited to call on us,
by phone, or in person at our Showrooms.

Eddie Ginsburg

Chicagon—Bill Pons, of Valley Mu-
sic Co., in Aurora, Illinois, president of
the Illinois Coin Machine Opera-
tors' Association (ICMOA), last
week urged coin machine operators
from every section in the State of
Illinois to be certain to attend the up-
coming general meeting of ICMOA,
January 23 and 24, at the Holiday
Inn South, in Springfield.

Pons explained that it is imperative
that the state's operators be on hand
to discuss the ever growing taxation
problems, and help to formulate re-
medial action through the Illinois
use of alloys in any new coinage
which has similar properties to exist-
ing coins, so that the present coin
mechanisms will continue to operate.

"Further, the industry supports
those measures which will insure an
adequate coin supply and prevent the
disappearance of coins from circula-
tion."

Ill. Ops To Meet In January

Legislature and Licensing Commis-
sion. He stressed the fact that these
tax problems are growing from day-
to-day in Illinois.
The sessions will kick-off Saturday
evening (Jan. 23) with an Open
House cocktail party as a sort of
semi-annual get-together among
the rank and file members of ICMOA.
Officers, along with Bill Pons (pres-
ident) are Harry Schaffner, of East
St. Louis, vice president; and Mary
Gillette, of Chicago, secretary-treas-
urer.

Associations Discuss
Coinage Problem

Chicago—The National Automatic
Merchandising Association took the
lead last Tue., Dec. 29, at a meeting
in the association's headquarters in
this city, with officers of MOA, NVA
and the National Laundry and
Cleaning Council present, to attempt
formulating a successful plan of ac-
tion toward the alleviation of the se-
rious silver metal shortage. Con-
gress it is felt, must be allured to
this problem as soon as possible.

Thomas Hungerford, the executive
director of NAMA, chaired the meet-
ing that was attended by board chair-
man Lou Casola, president Clint
Pierce and managing director Fred
Granger for MOA, Don Mitchell, sec-
retary of NVA; and Ward Gill execu-
tive secretary of the Laundry and
Cleaning Council.

This shortage, which has reached
the critical stage along with the coin
shortage, has aroused the vending
and coin machine industries to an
immediate action. However, Fred
Granger explained that all parties
concerned are laboring toward this end.

Granger urged all members of
MOA to contact their congressmen
in Washington to impress upon them
that alleviation of the silver and coin
shortage is imperative at this time.

Herewith is NAMA's recently de-
clared POSITION ON COIN
SHORTAGE (dated, 11/10/64):

"The merchandising and service
vending industry is vitally interested
in any coinage decisions which affect
coin-operated machines.

"The National Automatic Mer-
chandising Association, in behalf
of its industry, urges a solution to the
coinage problem which will allow the
continued operation of existing coin
mechanisms.

"Therefore, we advocate the reten-
tion of sufficient silver content in the
coinage to permit the continued use
of present coin mechanisms, or the

Gottlieb's Sky-Line
(See story on P. 48)

Cash Box—January 9, 1965

YEAR END CLEARANCE

We have a tremendous selection of Used Five Balls, Late Cabinets and Old Cabinets.
Write for our complete list!
Chicago Coin Appoints Atlas For Distribution

Atlas Music Is Now Outlet
For Full C.D.I. Games Line

CHICAGO—Sam Wolberg, president of Chicago Dynamic Industries, Inc., in corporation, for many years a major manufacturer of all types of coin-operated amusement equipment, located in this city, announced the appointment this past week of Atlas Music Company to handle distribution for the firm throughout this wide area. The move, from the northwest side of Chicago with Eddie Ginsburg, president of Atlas Music Company, and with the considerable mutual satisfaction with the arrangements for distribution of Chicago Coin Machine Company’s equipment.

In the current lineup of games now on prominent display in the huge coin amusement showroom at Atlas Music Co., are such ChicoCoin games as: “Triumph” puck shuffle alley bowler, “Tournament” big ball automatic bowling alley, “Mustang” two-player flipper-type pinball game, and “Pop-Up” bouncing-ball amusement game.

When the transaction to move distribution to Atlas Music was set, prominent members of both companies gathered at Chicago Dynamic Industries and Atlas Music Co. where the cameraman photographed the action:

Ralph Wyckoff, assistant sales manager of Chicago Dynamic Industries, explains the scoring on the backglass of the new ChicoCoin “Tournament” bowling alley to Sam Gersh, vice president at Atlas Music Co.

Starting at top left we find: Joe Kline, Atlas Music, expresses his delight with the Chicago Coin lineup placing his hands on a couple of ChicoCoin scenes.

Frank Bach, a veteran of more than 20 years in the amusement business, “Mustang” flipper game’s playfield; "Smlin' Stan" Levin, the amusement games specialist at Atlas Music; Chuck Harper alongside of the "Triumph" shuffle bowler; Service specialist Gus Grillaert looks over the coin mechanism in ChicoCoin’s "Mustang" flipper amusement game.

William Warin, a veteran service man at Atlas Music Co., concentrated on the high styling of the “Mustang” pinball cabinet here.

Ginsburg Fetes Employees To Gala Holiday Celebration

CHICAGO.—Eddie Ginsburg, president of Atlas Music Company, culminated the 1964 portion of his year-long observance of the firm’s 30th anniversary celebration with a gala Christmas Party for his entire staff on Monday evening, December 21, in the Sheraton-Blackstone Hotel. The evening’s festivities commenced with a cocktail party, followed by dinner and dancing.

The roving cameraman recorded the evening’s activities, as follows:

(1) From top left—Bob Mac Gregor, Ed Phillass, another veteran with many years of service at Atlas Music Co., looks over Chicago Coin’s “Tournament” bowling alley.

Sam Kolber readyed himself to demonstrate ChicoCoin new “Pop-Up” bouncing-ball game.

(2) Atlas Music vice president Bob Fabian, Joe Kline, Frank Ogle, and 30 year Atlas Music vet Frank Malek.

(3) A bevy of hand-shakers: (left to right) Lee Brooks of Cash Box, Eddie Ginsburg, Sam Gersh, and Fred Kieiman, head of Frederic K. Kleiman Advertising Agency.

(4) From bottom left (seated) Frank Ogle, 30 year vet (at Atlas Music Co). Frank Bach, vice pres Bob Fabian, and Joe Klykun. (rear) unidentified, vice pres Sam Gersh and Rowe AC’s Bob Mac Gregor.


(6) From left: Paul Huesch, Gus Grillaert, Stan Levin, and Sam Gersh.
Gottlieb Welcomes New Year With
New 'Sky-Line' Single Player

ALVIN GOTTLIEB

CHICAGO—D. Gottlieb & Company, manufacturers of the Multi-Bumper flipper game, demonstrated the "Multi-Bumper" scoring on the playfield, and a new animated concept on the light box with a comical animation innovation. This feat doubled as a rib-ticker in which there are two elevator door illustrations at the right of the light box (with a high scoring elevator floor indicator above the door) which when opened—reveals a hilarious comical scene. Alvin Gottlieb describes it as one that "is guaranteed to make the players laugh.

Furthermore, the brand new (for 1965) flipper game, "Sky-Line," was also introduced. This game was heralded by a cluster of quick-action pop bumpers which score any of 12 numbers from 12 different positions on the playfield. Making all 12 numbers in the Multi-Bumper or numbered rollovers re-lights a roll-over at random for special high scorers.

Alvin Gottlieb further explained that the "elevator" doors in the light box keep a record of the number of advances scored by the skilled player. Scoring is "dramatically" opened in the light box revealing the comical scene.

Gottlieb optimistically based his belief that this exciting new, fully-cabineted flipper amusement game will achieve a "record high in sales in most of the world's coin machines markets" on the "high collection receipts" which have been garnered in all of the random locations. "Sky-Line" flipper game has been installed for pre-testing purposes.

"All of us in sales at D. Gottlieb & Company feel certain that we are starting this New Year in the winner in the profit making competitive whirl," Gottlieb asserted. "In this spirit of congeniality we take this opportunity to wish all of our customers everywhere, healthy, happy and prosperous New Year!"

When Gottlieb unveiled the new "Sky-Line" flipper amusement game to the Cash Box reporter, he was fairly ecstatic over the handsome, colorfully illustrated cabinet. He stated that this cabinet gives "Sky-Line" that "extra touch of Gottlieb quality.

Syndicate Demonstrates Ability To Beat Slots, Says Sydney's Press

SYDNEY—Reports from the office of the Associated Press here have indicated the existence of a 10-man syndicate whose members have allegedly demonstrated to several newspaper reporters a legitimate system of beating slot machines.

With members of both the press and the Criminal Investigation Branch, the syndicate claimed to have figured out a method of picking the numbers of coin boxes that are to be drawn by a cluster of quick-action pop bumpers which score any of 12 numbers from 12 different positions on the playfield. Making all 12 numbers in the Multi-Bumper or numbered rollovers re-lights a roll-over at random for special high scorers.

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NYS Ops Guild To Meet Jan. 20

BEACON, N.Y.—Mike Mulqueen, president of the New York State Operators Guild, Inc., announced last week that a general meeting of the association will be held on January 28th at Old Nathan Hotel, Newburgh, N.Y.

The meeting, to begin promptly at 7:30, will concern the Guild's plans and legislative proposals for 1965, as well as the annual election of officers. Among those assisting Mulqueen at the meeting will be the Guild's attorney Leo Werner.

Seeburg Issues Reeves 'Artist of the Week'

CHICAGO—"Artist of the Week" release by the Seeburg Corporation for the week of Dec. 28th is the RCA Victor issue by Jim Reeves titled 'The Best of Jim Reeves'. This album includes suchkeen Year Off with a big Pop Vocal material, Seeburg has released for little LP operators, the Dot album by those juke box favorites the Mills Bros. titled 'Say Amen'. In addition, under the 'Pop Instrumental' banner, operators can now program the Mercury offering of 'Golden Goodies', a collection of performances by leading instrumental artists, including Dinah Washington, Brook Benton and Sarah Vaughan. Other instrumental material in this category includes 'The Hit List'. Pre-Radio Records recording by D'Artega titled 'Flight of the Fiddles', L'il Wally scores under the 'Polka' standard 'Oh Boy, Polka Joy!' on Jay Jay

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Chief Barker Rosen To Be Honored Jan. 11

Philadelphia Variety Club, Tent No. 18, reaches the $50 mark in its membership with the induction of its newest Barker—J. Harrison Jones (left), president of the Broad Street Trust Company, which has had strong financial affiliations for many years with the amusement machines industry in Philadelphia and was the first financial institution to give the industry financial support. Carol No. 500 is being handed to him by David Rosen, Chief Barker of the Philadelphia Variety Club, and president of David Rosen, Inc.

PHILADELPHIA—David Rosen, president of David Rosen, Inc., has added distributors of music, vending and amusement machines, and phonograph records, will be honored at a Testimonial Dinner by the Philadelphia Variety Club, Tent No. 18, to mark the completion of his term as Chief Barker of the local chapter of that international show business organization. The affair will be held on Monday evening, January 11th, at the Bellevue-Stratford Hotel.

In addition to many record and show business personalities, civic and business leaders who will be in attendance, James Carreras, International

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1780 BROADWAY, NEW YORK 19, N. Y.
Seeburg Corp. Appoints Luppino
Ad And Sales Promotion Manager

CHICAGO—Thomas L. Herrick, vice president for marketing at the Seeburg Corporation, announced the appointment last week of Frank Luppino Jr. to advertising and sales promotion manager at this Chicago based company.

"The continuing diversified expansion of the Seeburg Corporation requires that our own executive staff be increased so that we are always in position to take the greatest advantage of marketing opportunities," Herrick said. "We are pleased to have our corporate advertising division and solid, corporate position assume responsibility.

Herrick said that the promotion manager position has been created to guide the company's advertising and sales promotion activities. Luppino will be responsible for all advertising and sales promotion activities, including the planning and execution of advertising campaigns, the development of sales promotion programs, and the supervision of the advertising and sales promotion staff.

Luppino previously served as the advertising director for Billboard magazine. He was also business manager of Tide, a trade publication.

FRANK LUPPINO JR.

in the advertising and marketing fields and also worked for the Davis Distributing Corp., Syracuse, distributors of Seeburg coin operated phonographs and vending equipment.

Luppino was scheduled to assume his new post with the firm on January 4. He will move his office, however, after he signed the deed to his home, to be completed in Chicago in the near future. He is a World War II U.S. Navy veteran, a member of numerous music industry associations and has been honored by the Associated Business Publications, United Jewish Appeal, Radio Free Europe and the United Nations.

Seeburg's board chairman Delbert Coleman recently informed the firm that the company had new products scheduled for 1965 than was produced in the last three years by the company. He pictured Seeburg as the one-stop coin machine industry since "it is the only one to offer operators three kinds of coin operated equipment: juke boxes, amusement games and vending machines." He further suggested that the firm continually improve its products to meet the changing needs of the market.

The coin boxes were really jingling over the holidays, particularly in one of the busiest locations on Lou Tartaglia and Bros. County Vending Co. route—the Cross County Diner in Yonkers, N.Y. This room the closeout of activity offers a generous number of Seeburg Consoles, both the counter and in the booths, and don't those customers make good use of 'em! The diner's management also made use of 'em to help display stand-up cardboard Santas who let the folks know what hours the place would be open during the holiday season. Another budding Santa, the River Club, is doing a land-office business with the r & b set now, seven days a week. This location sports a Seeburg LFC-1 and is operated by Frank Galle's Galle Amusement Co.

American Shuffleboard's national sales director Sol Lipkin tuned in last week to ads that the company hosted a grand opening to its new 'El Dorado' shuffleboard to Kaye distributors by the latter part of January. Howard Dorado' shuffleboard to Kaye distributors by the latter part of January. Kaye told Fred that he experienced a "spur of the moment" sale in all other round table sales. Howard looks forward to '65 to continued good sales on their 6-pocket models and says that during the year his firm will strive to continually improve on all models and turn out the best products possible.

Howard Kaye, general sales manager at the Irving Kaye Co. advised us that the company will be kicking off the new year with a shipment on their new 'Ring-O' round pool table. They also expect to be shipping their new 'El Dorado' shuffleboard to Kaye distributors by the latter part of January. Howard Dorado' shuffleboard to Kaye distributors by the latter part of January. Kaye informed us that the firm is already filling orders for their Whirlpool line and that their Dharma will continue to be a "hot item" in all other round table sales. Howard looks forward to '65 to continued good sales on their 6-pocket models and says that during the year his firm will strive to continually improve on all models and turn out the best products possible.

Cal Hering, president of Unique Industries (Division of Florida Western) advising us that one of the most attractive features of their 'Stone Age Rock-It' kiddie ride is its removable coin box. Cal contends that such a feature should end coin box break-ins forever. The removable coin box standard on Unique's other rides, according to Western Trails exec Bill Raccoon, who also reveals that the body of each ride is interchangeable with other new bodies. . . . Donald Dishow, a young operator of coin-op dry cleaning machines in Noye, Long Island, is mighty pleased with the success he and his dad have enjoyed with this machine—"the best"—and that the new "successful" machines and is giving some serious thought these days toward expansion.

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Two of this city's most prominent coinmen are to be honored by both industry and community in the next few weeks. Marvin Stein, of Eastern Music Systems (Seeburg outlet here), will be honored at the annual Allied Jewish Appeal's dinner slated for February 11th of the Warner Theater. The testimonial, to be sponsored by Joe Silverman's Amusement Machines Association of Greater Philadelphia, will honor Stein for his labor as Chairman of the coin machine division of the 1965 JJA fund raising campaign. Chief Barker Dave Rosen, presenting the testimonial at the dinner here, will also be feted on January 11th for his efforts on behalf of the town's Variety Club. Many notables, both in and out of the industry, are expected to attend this affair in the Bella Vista, Pennsylvania.

Banner Specialty's Jimmy Ginsburg is tickled pink with initial reaction to Unique Industries' "Matador" big ball automatic bowling alley. Certain innovations which make the bowler stand out above the others. Jim declares, are its new type pedestal leg and its customized (personalized) title strip for location identification (there is a line on the base of the strip which can be used for location announcements). . . . Joe Ash and Marty Brownstein are welcoming their '65 season with Gottlieb's brand new Sky-Line single-player flipper. The piname, which features 'Multi-Bumper' scoring on the playfield, offers a comical animation innovation on the light box which the distrub figures will guarantee to make the players laugh. . . . Bill Wilson, reporting excellent test location results with Bally's new 2-player set to premier next month.
Chicago Chatter

Coinmen in this area look to a promising 1965 with keen optimism and anticipation. '64 has been reported on an unusually active year in growth and sales accomplishment. There doesn't seem to be any reason for any halt in this growing in total coin machine equipment sales, according to an almost unanimous consensus of opinions in coindom. . . . Patrick L. O'Malley, president and chief executive officer of Automatic Canteen Company of America, expects the record sales impetus (a 20% increase in sales for '64, fiscal year ended in December) to carry over in '65. And even hopes to better that record high. Pat is also anticipating fine results through the New Year with the manufacturing division of Canteen.

The introduction of new amusement equipment dominates the coin machine scene as the New Year come in. Listed among this array of new pieces are: ChiCoin's "Triumph" puck shuffle alley bowler and "Tournament" big ball automatic bowling alley; Midway's "Rifle Champ" rifle-target amusement game; Gottlieb's "Sky-Line" single player flipper; Bally Mfg.'s "Bus Stop" two-player flipper-type amusement game; and, Williams' "Zig-Zag" single player flipper ("Wing-Ding" is the add-a-ball model), United "Matador" big ball automatic bowling alley, with pedestal legs and alley adjustment to two levels for coin-operated bowling fans.

Among the old friends we chatted with at the huge Williams Christmas party was Harry Riback. Williams proxy Sam Stern was a whirlwind of a host dashing about seeing to the comfort of all his guests. Among his co-hosts were Bud Lurie, Herb Oettinger, Bill DeSelm, Jack Mittel, Hank Dabek, and many, many more. . . . We chatted at length with Art Weinand, of J. H. Keeny & Co., at the Williams bash the other day, and he appeared very chipper and nastily attired. Art hopes to accomplish a great deal in re-developing the Keeneys domestic markets for amusement equipment in '65.

1964 has been a banner year in sales of music and vending equipment at Rock-Ola Mfg. Corp., according to Edward G. Dorris, executive vice president. Ed feels certain that 1965 will be even better in all areas for the company. . . . When we asked Bill O'Donnell, proxy of Bally Mfg. Co., about his company's plans in 1965 the other day he unhesitatingly sang the plaudits for Bally's newest amusement game, just being released—"Bus Stop"; which, Bill says, is a surefire winner for all markets. Herb Jones informed that this new game is loaded with winning play and scoring features.

There has been little or no time for play during the holiday season at D. Gottlieb & Co., according to Alvin Gottlieb. The reason for this spirited activity is the introduction this week of Gottlieb's "Sky-Line" single player flipper-type amusement game. . . . The recently announced plans by "Iggy" Wolverton and Hank Ross to further expand the production and sales facilities at Midway Mfg. Co., and to commence production of a Midway line of puck shuffle bowlers and big ball bowling alleys, was greeted by Empire Coin owner Gil Kilt and vice proxy Joe Robbins with considerable joy. The reason for this feeling is that (as Robbins explains it) it is common knowledge that Wolverton, Ross, and other Midway engineer-designers Bob Jones and Louis "Cyclone" Imre, were among those responsible for the development of this type of amusement equipment, Empire Coin Machine. Exchange hopes to do a big job with Midway amusement games throughout 1965, as well as with Rock-Ola phonographs and "Caravel" cigarette machines, and with Fischer pool tables.

Eddie Ginsburg sure hosted a wingding of a Christmas party for his staff at the Blackstone Hotel just before the holiday. Everyone there had a whale of a time. This affair was a fitting sequel to the one Eddie held last summer at the Pheasant Run Lodge in St. Charles celebrating Atlantic Music Co.'s 30th anniversary. On hand for Rowe AC Mfg. Corp. were Paul Huebsch, Bob Mac Gregor and Joe Smokvina.

We were greeted by a group of very happy coinvets last week when World Wide's execs: Nate Feinstein, Harold Schwartz, Irv Ortiz and Freddie Skor welcomed the Williams and United amusement games lines into the World Wide Distributing fold. As to the outlook for 1965, Nate minced no words in expressing his and his partners rosy prediction for an even greater year in sales than in '64.

Well, Chicago veteran music operator Joe Filitti has his chest 'way out there this year. The reason? Joe just installed the first Seeburg Discotheque location on the far south side of the city in a club called, Braintree's. On hand with him at the grand opening of the club were Nate Feinstein, Harold Schwartz, Irv Ortiz and Fred Skor, of World Wide Distributors, who handle the Seeburg line. Dennis Ruber, owner of Braintree's, is also the owner of the Braintree's, the owner of Braintree's was also present. . . . Sam Stern was just shocked to hear via long distance telephone that his old partner Bernie Weinberg died while on a cruise. Sam and his wife jetted to Philadelphia last Tuesday, Dec. 29, to attend the funeral services.

NEWS BRIEFS: A local survey among manufacturers and distrbs for the business outlook for '65 reveals that . . . Ted Rubey, proxy of Marvel Mfg., feels that his production and sales will be up on all equipment . . . Dennis Ruber and Richard Uttanoff, of D & R Industries, suppliers of coin machine parts & supplies, enjoyed their first big year in '64. 1965, they say, will be much better.

Cash Box—January 9, 1965

Tri-State Shuffleboard Tournies Going Strong

MANCHESTER, N.H.—Ed Martell of the Tri-State Amusement Co. here, sponsors of several shuffleboard tournaments in the New England area, announced that their Twin City Shuffleboard League has completed the first half of its scheduled series of games, and residing at the top of the league standings is the "Moose" team with 65 wins and 27 losses. Next in line is "Bill's Rest," with 63 wins and 27 losses. Third in line is the "Happy Hour Restaurant" gang with 57 victories and 33 defeats.

Martell, who is also instrumental in organizing both the New England Shuffleboard Tournament and the annual Tri-State shuffleboard championships, revealed that the runner up team in last April's Northeast games, the "American Restaurant" team, is presently in fifth place in the Twin City league. Plans for a 1965 Northeast Championships, to be held again in Burlington, Vermont, are in the works, and the kickoff date will be announced shortly, Martell advised. Prizes for last year's games were donated by Tri-State and all games were played on American brand shuffleboards.

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Mr. & Mrs. Ernest Weytoszek and family drove into the cities Wednesday and are spending the holiday with relatives. Mr. & Mrs. Noel Hefte Grand Forks had their daughter and son-in-law spend the holidays with them. Gabby Clusiau, Grand Rapids, drove his wife to the cities where she caught a plane to the west coast to spend the holidays with her. Mrs. Clusiau will spend about 2 months on the west coast. Mr. & Mrs. John McCarthy, Waterloo, Iowa, in town for a couple of days attending a funeral. Lloyd Williamson and son in town for the day making the rounds and picking up parts and records. Terry Boerner, in town for a few hours picking up parts and records. Tommy Mathews in town for the day picking up parts and records. The Seeburg Distributing Company had open house and a Christmas party for the employees. The Lieberman Machine Company also had open house and a Christmas party. Ice fishing is excellent, ask some of the operators that are having wonderful luck catching crappies and walleyes. The Les Bruen's did not make it to the Twin Cities this week because of the stormy weather in the Dakota's.

Happy Birthday This Week To:

NRI Institutes Major Executive Appointments

ST. LOUIS—David A. Elliott has been elected vice president and sales manager of the Vending Sales of The Seeburg Corporation, which he took over from his late father R. B. Seeburg, who stepped down last December. Elliott has been a director of the company for 10 years, and will oversee the company's four divisions.

ELLIOTT—Sales

SOLOK—Manufacturing

NRI Begins Heavy Membership Drive

CHICAGO—Two major committees of the National Association of Concessions Operators have been established to promote intensive membership recruitment campaigns which will blanket the entire country. The NAC Liaison Committee and the NAC Regional Vice-Presidents are the two main units of the campaign.

ARA ExeCites Service Expenditures

PHILADELPHIA—Expenditures for services represent the fastest growing segment in our economy today,” stated Davie J. Davidson, chairman of the board at Automatic Retailers of America, Inc., in a report issued last week. Davidson noted that, “in 1965, we will see an acceleration of such spending patterns, not only by individuals, but also by business and other organizations.”

Breither New Vend Chief At Seeburg

The appointment of Mr. Robert H. Breither as Vice President in charge of Vending Sales of The Seeburg Corporation has been announced by J. Cameron Gordon, the company's president.

NAMA's Spring Sessions

To Be Combined Again With '65 State Council Meetings

CHICAGO—The National Automatic Merchandising Association's 1965 spring program of meetings will again be timed to coincide with the annual meetings of the association's State Councils, according to NAMA president-elect J. Richard Howard. Beginning in mid-March, the weekend meetings will extend through early June with programming supplied by the association in addition to the business sessions of each state council, he added.

As in 1964, several meetings are planned in areas which are not covered by state councils of NAMA in order to bring the program presentations within reach of all association members.

"Interest and attendance at last year's meetings has encouraged us to go ahead with a similar format, although the program will cover even more diversified areas," said G. Tansey, the association's director of conventions and state council secretary.

"The program will be announced in a few weeks, he added.

ARA Exec Cites Service Expenditures As Fastest Growing Segment Of Economy

Cash Box—January 9, 1965

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- Standard 10c Play — Multiple Coin Mechanism Optional at Extra Cost

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whatever the location, a Rock-Ola phonograph makes extra profits for you

**PROFIT WHEREVER YOU GO WITH ROCK-OLA!**

What do you need to make more on locations where you have been losing out? Stereo, Monaural or 7" LP album, you name it, Rock-Ola has it! From plush club to local beanyer, there is a Rock-Ola phonograph to suit. The new high-fashion 160 Play Grand Prix phonograph with 7" LP album feature is at home in the finest prestige location. Popular Rock-Ola Capri II and Rhapsody II phonographs plus full dimensional stereo and 7" LP album options (Model No. 418SA) permit the operator to customize any time to fulfill any location need. That’s not all! Add up the extra coin from the new Rock-Ola Phonette remote speaker Wallbox and small wonder that everyone is talking up Rock-Ola for ’64!

**ROCK-OLA MANUFACTURING CORPORATION**  
800 North Kedzie Avenue • Chicago, Illinois 60651