Britain continues to make itself felt on the American market as evidenced by the tremendous showing made by the Manfred Mann crew seen striking a dramatic pose above. They gave the Ascot label (a division of United Artists Records) its biggest hit to date with their exciting reading of "Da Wah Diddy Diddy" and are currently burning up the charts with their follow-up "Sha La La." Their first LP is also making solid sales noise. The boys are scheduled to sing their "Sha La La" number on ABC-TV's big "Shindig" show. The Manfred men will tour the U.S. and Canada early in December.

INTERNATIONAL SECTION BEGINS PAGE 45
This Is Columbia Country

Lefty Frizzell
Gator Hollow c/w Make That One for the Road a Cup of Coffee 4-43169

Carl Smith
Lonely Girl c/w When It's Over 4-43124

Ray Price
A Thing Called Sadness c/w Here Comes My Baby Back Again 4-43162

Marty Robbins
One of These Days c/w Up in the Air 4-43134

Stonewall Jackson
Don't Be Angry c/w It's Not Me 4-43076

Great New C&W Singles on Columbia Records

www.americanradiohistory.com
The title song of Rodgers & Hart’s teen-cast musical, “Babes In Arms,” states, in part, that “we’re only Babes in Arms, but we are Babes in Armour . . . .”

The song applied to a group of talented youngsters who wanted to earn money on their own, but television today has begun to recognize that teen talent wears a strong suit of armour when it comes to the rating wars.

It takes untaxing recollection to trace the immediate cause for television’s discovery of the powerful appeal of young performers on video. It began last Jan. when the Beatles were presented on the Ed Sullivan TV’er and sparked tremendous ratings for the venerable talent showcase. The rest is Hooper-Nielsen history, so that at the moment, TV producers are looking high and low to cast star teen attractions on top presentations. The Sullivan standza has become a virtual haven for teenage performers (and fans!). ABC-TV’s “Shindig,” really an offspring of last season’s “Hootenanny,” but casting more out-and-out rock ‘n roll acts, is to be expanded to 60 minutes after a successful go with a half-hour format.

To paraphrase a recent hit, the TV industry is, obviously, on to something good. It’s a grand concession—if that’s the correct word—that teen talent not only captures a significant teenage public (and all its growing purchasing power), but makes the grade with a goodly portion of adult viewers as well. It justifies an old music industry judgment that many adults—though sometimes unwilling to admit it—enjoy much of the rock ‘n roll music and its dance steps.

Whatever the proof of the pudding may be, the record business can view the teen talent bonanza on TV as a boon to increased disk sales. It will take, however, some doing to realize maximum sales increases. One of the prime tasks of music firms is to tie-in teen talent appearances on TV with new or current disk releases. This requires contact with TV producers who desire the casting of young disk performers and the continuation of a healthy rapport between the music and TV industries.

There is also something to be said for the task of giving many teen acts a better stage presence than they possess, thus casting them in a thoroughly professional light.

Both music and TV parties must recognize the mutual gains that will come about in the most effective presentation of teen acts. If teeners can be helpful in TV’s rating wars, it’s time for the record business to see to it that sales figures show corresponding gains.
HERE WE GO AGAIN!
ANOTHER BIG HIT FROM
The Animals

BOOM BOOM
b/w
BLUE FEELING
K-13298

THE MGM
ANIMALS
IS GEAR ON
RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
Stu Phillips Inks Artist Pact With Capitol, Stays As Colpix A&R Man

RCA Victor Bows

New Beatles Single

Columbia Forms New Creative & Information Services Dept.; Harrison To Literary Post

Record Dealers To Distribute 5,000,000 Columbia Sunday Newspaper Supplements
NEW YORK—Columbia Records has signed Woody Herman to an exclusive recording contract. The deal was announced last week by Mitch Glazer, the label's A&R vice-president.

Since Herman took over the Isham Jones big band twenty-five years ago, he has been recording in the world of jazz. During the golden years of the big bands, his band, called consecutively the First, the Giants, and the Birdland Herb, achieved international renown. He has brought to common use jazz greats as Stan Getz, Zoot Sims, Erroll Garner, and Bill Harris.

When other big bands started to fold, Herman continued to command attention in the major clubs. The clarinetist set out to rebuild a band of devoted young musicians and by 1962, a current line-up had been assembled. The Woody Herman band's present line-up is two heavy. Riffs from major festivals in 1963 had to be turned down because the band was solidly booked. Yearly appearances-—at least 12 weeks—are scheduled at the two Harvard Clubs in Reno and Lake Tahoe. Herman will perform in New York at Birdland beginning Nov. 24, one week followed by a two-week engagement starting New Year's Eve.

Woody Herman's first contract with Columbia was in 1946. In 1963, the label released the bandleader's 3-disc "Blowing in the Wind." In addition, Herman's own label records under the new contract include the following disks: For the Thelonious Monk, directed by Woody Herman; and as a senior writer with Schwab and Schwab Advertising in New York.

Lester Sill to Col.—SG As Creative Music Div. Head

HOLLYWOOD.—Edward Nash has been elected vice president and general manager of the Capitol Record and its parent company, Capitol Records. Nash, who was also named to the CRCI board of directors, will bear major responsibility for all Club activities, as well as for other CRCI out-sale operations. He will report to Livingston. He headquarters in Hollywood.

Nash joined CRCI four months ago as director of marketing for the Club. Previously, he had served as vice president of marketing services for La-Salle Extension University; director of advertising and sales promotion for The Cromwell-Collector Publishing Company; and as a senior writer with Schwab and Schwab Advertising in New York.

Don Kirshner (right), head of Columbia Pictures-Screen Gems music division, is interested in developing Lester Sill as director of a creative music group, a new dcp.

NEW YORK—Don Kirshner, president of the Columbia Pictures-Screen Gems music division, is interested in developing Lester Sill as director of a creative music group, a new dcp.

Nancy Wilson, John Levy Reach Settlement

NEW YORK—An amicable and equitable settlement has been reached between Capitol songstress Nancy Wilson and her former personal manager John Levy, according to a joint statement made Sunday afternoon in L.A. last week (19). The lark was represented by attorney Jay L. Cooper and Levy by Samuel F. Norton.

The agreement provides that the singer and Levy an undisclosed sum of money plus rights to her songwriting and other monetary obligations for current or future commitments.

Because of the THANKSGIVING DAY HOLIDAY

all editorial and advertising for next week's (Dec. 5) issue should be in New York no later than WEDNESDAY NOV. 25

If planes cannot make the Wednesday deadline, special arrangements should be made with Cash Box for Friday 12 noon (Nov. 27) arrival of ads.
PLATTER SPINNER PATTER

While it's doubtful that their candidacy will ever reach the White House, Ringo Starr (the drum-playing Beatle) has received a nation-wide nomination for president from the Teenage Party. In a measurement of popularity across the country, KDKA-Pittsburgh's Clark Race has been nominated and will run unopposed, for the office of U. S. Postmaster of the Ringo slate. Although the polls have closed, Race continues to campaign using his major theme: "What this country needs is a good five-cent air mail stamp." The poll, which put Race in the running, was conducted by a major teenage magazine. Final result of the balloting will be announced in Dec.

KWY-Detroit "All Americans" recently met the Playboy Bunnies in a touch football game at Lola Valley, in Redford Township, Michigan. A motorcade, originating from Broadcast House, the home of the outlet, brought both teams to the stadium. Alex Karras, star defensive tackle for the Detroit Lions, was the loss official. Both teams thrilled the fans with their dazzling footwork ... including the monkey, twist, frug, etc. The highlight of the match game came when the Bunnies scored six touchdowns on the same play ... at least that was what head official Karras ruled.

WHB-Kansas City's intrepid deejays recently took to the air again; not the radio-type air, but the rarefied upper strata air found from an elephant's back. Saturday was again the outlet's personalities participated in huge American Royal parade. They rode an elephant train which is used in the summer months at the local zoo. Their curiosities were whetted to the extent that they wanted to try the real thing, and the occasion came last Tuesday. The Ringling Bros. Circus came to Kansas City, and the poor elephants had no idea what they were in for. WHB program director Ron Martin, news director Allen Shaw and deejays Rock Robbins and Jerry Mason rode four elephant friends in the long journey from the Fresno railroad yards to the downtown City Auditorium. Large crowds lined the parade route, and many office pools were formed throughout Kansas City, bet-ive to which man would fall off first, and whether or not all would survive the perilous journey. As it turned out, they all made it, and the only casualties were some sore bones that showed up the next day.

KSTT-Davenport, Iowa recently distributed 30,000 "Good Guy" buttons in the Quad Cities area (Davenport, Rock Island, Moline and East Moline) as a station promotion. The buttons included 15,000 pairs of identical lucky numbers. KSTT offered prizes to persons finding their matchmate. As an afterthought, the station's public relations director Fred Colvin, announced that the outlet would present an expense paid honeymoon anywhere in the continental U.S. to the first couple with identical "Good Guy" buttons who met as matchmates and later married. Sure enough, a Moline, Ill. couple came to the KSTT studios with matchmate buttons and told everyone that they were going to be married. The twosome's expense paid honeymoon to Florida was hurriedly arranged by the station management.

KSF-O-San Francisco was recently named winner of the National Safety "Oscar" Award, along with SFO Helicopters Airlines by the Northern California Industrial Safety Society. The Society presented safety trophies to KSF and SFO Helicopter for the traffic bulletins which saved time for busy people, and more important, many lives and accidents. The KSF-SFO Helicopter live shortwave traffic reports are now in their third year of providing Bay Area drivers with a helpful driver's eye view of traffic spots in the road ahead and the constantly changing weather picture.

When KIV Pittsburgh personality Steve Rienz holds a contest, he really lives up to his nickname "Big Steve." Prior to the Sept. 14 appearance of the world famous Beatles in steel town the deejay initiated a contest for listeners to show how many correct answers they could give concerning personal information about the singers. The ABC-owned station re-ceived a total of 11,056 letters from fans, two free tickets to the Beatles performance to the Civic Arena, but second prize turned out to be even bigger. A young Pa. miss is now the proud owner of a 6' x 8' poster of the famous singers. However, the 40 poles of the Pittsburgh skyline will not be able to display the item due to the collection, transporting the poster posed difficulties. After several calls to area delivery services, one finally could provide a truck large enough to accommodate.

Often called "America's fastest growing sport," skiing has grown by leaps and bounds in recent years. According to the U. S. Department of Commerce, nearly 5,000,000 skiers live in the Gotham area ... about 30% of all U.S. and Canadian skiers ... as that figure grows about 17% a year. Starting Thanksgiving weekend, WABC-New York will feed a weekly series of ski reports to the huge, affluent audience. Information will come to the station through a communications network set-up throughout the major skiing centers in the area. Several reports each week will be fed directly from one of Vermont's largest ski lodges.

Phil Sheridan, popular "Rise And Shine" host on WPIL-Philadelphia, recently received the Legion of Canalius' Distinguished Cross as the "outstanding Protestant layman" of the year. He is the fourth to be honored by the Legion, a PENNSYLVANIA organization.

The latest among the syndicated radio show is "Memories In Music" with Paul Bragg of KXRO-Aberdeen, Washington. The show, consisting 13 full-hour programs, contains original versions of best-selling record of the past 40 years, as well as many others dating back to the cylinder records at the turn of the century. The show took nearly 16 years of research and prepare.

VITAL STATISTICS:

Jim Aylward is now hosting a show on WRFM-New York, and for a new deejay addition to the WXYZ Detroit deejay staff ... Ron Lee given the green light as program director of KROY-Sacramento ... Hugh Jarrett, formerly of WLAG-Nashville, is now a deejay on WFOM-Marrietta, GA.

HAPPINESS is having four GOOD SELLING records; none of which were picked by the trades. Now that's real HAPPINESS!

THE RADIANTS
"VOICE YOUR CHOICE"
Chess 1904

ETTA JAMES
"BOBBY IS HIS NAME" b/w "MELLOW FELLOW"
Argo 5485

JACKIE ROSS
"HASTE MAKES WASTE"
Chess 1915

KOKO TAYLOR
"WHAT KIND OF MAN"
Checker 1092
OKEH RECORDS IS PROUD TO ADD DAVE "BABY" CORTEZ TO THE FASTEST GROWING LABEL IN THE BUSINESS.

DON'T MISS HIS NEW SMASH SINGLE "POPPING POPCORN" 4-7208
Memories of Americana.

Coming up fast from Country & Western air play. Spreading by word of mouth. Strong operator sales. Now breaking wide open in Dallas, Washington, Pittsburgh, Chicago, New Orleans, Cleveland.

ODE TO THE LITTLE BROWN SHACK OUT BACK

BILLY EDD WHEELER

K617 (45 RPM Single)
Out of a smash album.

Breaking now in New York, Miami, Hartford; and more coming in fast.

This is the record that sold over 600,000 copies in Germany.

Now breaks wide open in Buffalo, Cleveland, Miami, New York, and San Francisco.

Love Potion
Number Nine

THE SEARCHERS

KJB 27 (45 RPM Single)

GO!

A Winners Circle Record

HAWAII TATTOO

THE WAIKIKIS

KJB 30 (45 RPM Single)

GO!

A Winners Circle Record
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play lists for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.  
(SURVEY COMPLETED TO NOVEMBER 18TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>35%</td>
<td>Dear Heart—Andy Williams—Columbia</td>
<td>35%</td>
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<tr>
<td>34%</td>
<td>Without Your Love—Four Tops—Motown</td>
<td>34%</td>
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<tr>
<td>33%</td>
<td>Dear Heart—Jack Jones—Kapp</td>
<td>33%</td>
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<td>32%</td>
<td>How Sweet It Is—Marvin Gaye—Tamla</td>
<td>39%</td>
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<td>30%</td>
<td>Gone, Gone, Gone—Everly Bros.—Warner Bros.</td>
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<td>30%</td>
<td>Anyway You Want It—Dave Clark Five—Epic</td>
<td>70%</td>
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<td>29%</td>
<td>Getting Mighty Crowded—Betty Everett—Vee Jay</td>
<td>29%</td>
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<td>29%</td>
<td>Amen—Impressions—ABC Paramount</td>
<td>40%</td>
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<td>28%</td>
<td>I Wouldn’t Trade You For The World—Bachelors—London</td>
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<td>27%</td>
<td>Talk To Me Baby—Barry Mann—Red Bird</td>
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<td>27%</td>
<td>She Understands Me—Johnny Tillotson—MGM</td>
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<td>27%</td>
<td>Do Wacka Do—Roger Miller—Smash</td>
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<td>24%</td>
<td>Willow Weep For Me—Chad &amp; Jeremy—World Artists</td>
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<td>23%</td>
<td>Do What You Do, Do Well—Ned Miller—Fabor</td>
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<td>22%</td>
<td>A Happy Guy—Rick Nelson—Decca</td>
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<td>21%</td>
<td>Across The Street—Ray Peterson—MGM</td>
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<td>21%</td>
<td>Keep Searchin’—Del Shannon—Amy</td>
<td>60%</td>
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<td>19%</td>
<td>There’s Always Something There To Remind Me—Sandie Shaw—Reprise</td>
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<td>18%</td>
<td>Hawaii Tattoo—Waikikis—Kapp</td>
<td>27%</td>
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<td>17%</td>
<td>Hey Little One—J. Frank Wilson—Josie</td>
<td>17%</td>
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<td>17%</td>
<td>Hey Da Da Dow—Dolphins—Fraternity</td>
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<td>16%</td>
<td>Tell Her Johnny Said Goodbye—Jerry Jackson—Columbia</td>
<td>24%</td>
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<td>15%</td>
<td>Walk Away—Mott Monro—Liberty</td>
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<td>15%</td>
<td>Hawaii Tattoo—Martin Denny—Liberty</td>
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<td>14%</td>
<td>Speak To Me—J. Frank Wilson—Josie</td>
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<td>14%</td>
<td>Dear Heart—Henry Mancini—RCA Victor</td>
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<td>13%</td>
<td>Watch Out Sally—Diane Renay—MGM</td>
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<td>12%</td>
<td>Come See About Me—Supremes—Motown</td>
<td>94%</td>
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<td>12%</td>
<td>The Wedding—Julie Rogers—Mercury</td>
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<td>12%</td>
<td>Love Potion #9—Searchers—Kapp</td>
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<td>11%</td>
<td>Run, Run, Run—Gestures—Soma</td>
<td>37%</td>
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<td>10%</td>
<td>Too Many Fish In The Sea—Marvelettes—Tamla</td>
<td>96%</td>
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<td>10%</td>
<td>I Don’t Wanna Love You—Cliff Richard—Epic</td>
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<tr>
<td>10%</td>
<td>Dance, Dance, Dance—Beach Boys—Capitol</td>
<td>90%</td>
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LESS THAN 10% BUT MORE THAN 5%
UP POPS A WINNER
BERNADETTE CASTRO SINGS
"GET RID OF HIM"

BY THE HITMAKERS – HOWARD GREENFIELD-HELEN MILLER
(They Wrote It and Produced It)

CP-759
New for Christmas!

THE GREATEST PROFIT PACKAGE IN HISTORY

You're going to get a rush like you've never known before on these!
Don't be caught short this year! Order your FULL requirements now!

Backed with special window streamers and eye-catching counter-holders!
On-the-air promotion on more than 100 top 40 major stations.

STBO 2222

THE BEATLES' STORY
A NARRATIVE AND MUSICAL BIOGRAPHY OF BEATLEMANIA ON 2 LONG-PLAY RECORDS

Includes
- Selections from their hit records
- Interviews with the Beatles and their fans
- Many new photos
- Their whole story on record... from beginning to Fabulous Fame!
NEW SINGLE!
Their next Number One! 5327

THE BEATLES
I FEEL FINE
SHE'S A WOMAN

PLUS THESE CONTINUING BEST-SELLING ALBUMS
ST 2097  ST 2098  ST 2105

THE BEATLES' SECOND ALBUM
THE BEATLES

THE BIG 5 FOR CHRISTMAS THIS YEAR!
CLIFF RICHARD

"I DON'T WANNA LOVE YOU" 5-9737

STAN HITCHCOCK

"LONELY WINE" 5-9733

PAUL & MILLIE EVANS

"I THINK I'M GONNA KILL MYSELF" 5-9726

THE VILLAGE STOMPERS

"FIDDLER ON THE ROOF" 5-9740

CHARLIE WALKER

"I'VE GOT A TIGER IN MY TANK" 5-9743

"CLOSE ALL THE HONKY TONKS" 5-9727

NEW YORK:

Burl Ives was in town for a few days recently after participating in the annual "Country Music" meet in Nashville. While in the music city, Burl also etched an album for Decca. The actor-folkster's currently clicking along nicely with his "Pearly Shells" single and record and a Disneyland single "Chin Chin Cheree," from the film "Poppins." Burl's also skedded for an upcoming shot on "Hollywood Palace." The Bitter End Sessions return to the Bitter End this week (25) for an indefinite stay. They'll also appear on the Steve Lawrence Special on NBC on the 27th. In last week's single reviews we neglected to mention that the new Santo & Johnny deck, "Goldfinger," is on the Canadian-American label. Chess disk stars Jackie Ross and Mitty Collected half of the new Ray Conniff disk if "I Know That What I Know Now." Capitol has high hopes for a debut disk by the Wellington label. For "Monty's Meat" monster offering by Don Runnion and the Ragamuffins is "Hot.

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VICKI CARR  BURL IVES  PEARL BAILEY

Johnny Farrow notes that Joy Records is enjoying both pop and airplay on "People In Love" by the Taylor Bros. and is also very excited about a new group (American) called The Barbarians who have a promising single, "You've Got To Understand." From Chartburn's Production comes word the firm is producing hit status for "Why (Doncha B My Girl)" by the Chartburners on "Heartbreak Hill" by Fats Domino. MGM's Johnny Tillotson will be on NBC tonight from the Canadian-American label.

According to the Kragen-Carroll office, the Glenn Yarbrough-Bill Cosby West Coast concert tour is doing top gross business in almost every instance. It was a pleasure to meet and talk with Mercury's Cleonan who was with the CB offices last week during a brief respite from his current tour. This is his second tour this year—a 5-week 50-city tour. Cleonan is signed with Columbia Artists. His newest LP for the label is "Country Music For People Who Don't Like Country Music." Tony Bennett's stint on the Sullivans TV'er this week (23) spotlighted the best-selling songstress on five tunes from his upcoming Columbia LP—including his current chart item, "Who Can I Turn To?" Neil Sedaka phoned in a cross-country deejay tour plugging his new Canadian Army anthem: "I Hope He Breaks Your Heart."... The Tobias Brothers, Harry, Charles and Henry, ple rest for two weeks before start-

The Intimates

"I'VE GOT A TIGER IN MY TANK" 5-9743

"CLOSE ALL THE HONKY TONKS" 5-9727

RECORD RAMBLINGS

Cash Box—November 28, 14
in a manner of speaking, this may be a Sinatra Christmas...

"I Heard the Bells on Christmas Day"* is the new Sinatra Single that may easily take it all this season.

Not in recent memory have you heard a Sinatra performance so eloquently suffused with warmth and grace and holiday sentiment.

To describe it, you may wish you hadn’t wasted so many adjectives, these past years, on record offerings far less meaningful...far less deserving.

* Music by Johnny Marks...Lyric adapted from Henry Wadsworth Longfellow
RECORD RAMBLINGS

Cash Box — November 28, 1964

or... Audio Fidelity topper Sid Frey has signed The Teenmates, a rock group currently breaking records at the Metropole in New York. The group's first issue under the AF banner is "Dream On Little Girl." The Duke Niles management office informs the Village Stompers are playing to capacity crowds at the Al Hirt Club in New Orleans. They also have a new deck on Epic tagged, "Fiddler On The Roof." The Pay Park Sherman's Irving Fields skedded for a concert date on the 29th in Symphony Hall in Boston.

CHICAGO:
Fontana arranged a full schedule of p.'s in New York for The Merseybeats, who'll be making their first

P. S. YOU SHOULD ALSO BE IN THE "TALENT BUYERS GUIDE" SECTION...

ALL COMING IN OUR DEC. 26 ISSUE — DEADLINE DEC. 16
YOU SHOULD BE INCLUDED!

INTERESTED IN REACHING THE ENTIRE WORLD????
YOU CAN,...... if you will be included in The CASH BOX "WORLD OF RECORDING ARTISTS" 1964
whether you are BIG or small
YOU SHOULD BE!
CALL US FOR DETAILS RIGHT NOW!

BERNICE MASSA, starring on Broadway in "What Makes Sammy Run," has been booked for a two week engagement at the new Circle Star Theatre in San Carlos starting Tuesday night. Singer is currently enacting his first comedy role in a film in Columbia's "Cat Ballou."

Atco Grammy winners, Nino Tempo and April Stevens, manager, Bob Mareucci, and Ava Records president Glen Costin, will act as judges for UCLA's Annual Homecoming All School Talent Contest. John Andrea set by 20'th Century Fox. William Smith to make a West Coast tour to promote his new release "Every Heart." Ray Peterson is Nashville to record his second album for MGM Records. Joey Pompollie recording artist, has been signed by Dick Clark for special spot in his West Coast Christmas opening Dec. 25. Pearl Bailey opens a two week engagement at the Cocoanut Grove this Tuesday night.

Hank Levine to arrange and record half dozen McKenzie originals & music publisher, Don H. Berry. KMPC radio personality Gary Owen has formed Go Ine, to produce package TV and radio series.

HOLLYWOOD:
Bernice Massa, starring on Broadway in "What Makes Sammy Run," has been booked for a two week engagement at the new Circle Star Theatre in San Carlos starting Tuesday night. Singer is currently enacting his first comedy role in a film in Columbia's "Cat Ballou."

John Andrea
Bitter End Singers
Jackie Ross

PHILADELPHIA — An interest- ing promo flyer from Barry Abrams, Alahm Dist. info's that he's "Gallo-pa Bound" with Ronette & Donny, while he's "Keeps Searchin'" with Dannon for a "Little Bit Better" with Terry Stafford. He's also shuffling "Hey Little Bird" and finding "A Thousand Cups of Happiness" with Joe Hinton. They also Barry's fastest moving decks. Columbus' Ted Kellern reports a sit of winners for the label with "De Heart" by Andy Williams, "My Love For Me Forgive Me" by Robert Goulet, "Me No Flowers" by Doris Day, the soundtrack version of "My Fair Lady."

Cash Box — November 28, 1964

18
This Is The Hit Single
From Brook Benton's
Big New Album
An exciting new concept by Johnny Keating

Wallop and Warmth...

Hear it in a great new LP "THE KEATING SOUND"

Wallop and Warmth...that's the Keating sound! The Wallop of thirteen brass and three drummers...the Warmth of four French horns, four woodwinds and harp.

Johnny Keating leads twenty seven men in a bold program of great material, exciting arrangements, thrilling performances, different sound...THE KEATING SOUND: WALLOP AND WARMTH

LONDON

phase 4 stereo

Listen; Speak Low; Baghdad Blues; Serenata; The Engulfed Cathedral; Samba
D'Orlee; Brave New World; For All We Know; Paris; The Sacrifice; Everything Happens To Me; A Night In Ancient Babylon
SP 44058 (also available in mono LL 3400)
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THE KENNEDY WIT—RCA Victor VDM 101
This week marks the 30th anniversary of the tragic death of President John F. Kennedy and with it a renewed interest in both the written and spoken words of the late President. This album from RCA Victor shows the Kennedy wit at its best in excerpts from remarks before and after his election. The album has both historical and nostalgic value and will surely be appreciated by many.

ORIGINAL GOLDEN TEEN HITS-VOL 1, 2, 3—Mercury Golden Hits 25004
Mercury bows its Golden Hits Series with this three-volume set of teen-angled single winners from years gone by. A host of current and white-back disk names are represented on the LP's, and the fans should find some nostalgic interest in such items as "Alley Oop," "Will You Love Me Tomorrow" and "Quarter To Three." Loads of sales potential here.

TENNESSEE ERNIE FORD SINGS THE WORLD'S BEST-LOVED HYMNS—Capitol STL 65173
Christmas shoppers will not want to overlook this deluxe two-disc set of hymns from Tennessee Ernie Ford. The book-fold package also includes an illustrated booklet. The rich-voiced songster has had considerable success with his Capitol hymn albums and this special set garners plenty of talent. All of the old favorites are here, "Ow’ard Christian Soldiers," "Rock Of Ages," "Beautiful Isle Of Somewhere" and many others. Britsh sales are a natural here.

THE WINTER OF MY DISCONTENT—Morgana King—A & E ALS 18074
Once in a great while a new talent comes on the scene who is worthy of special attention. Morgana King is just such an artist. The lark has a distinctive wide-rangy jazz-blues voice and she utilizes it like a sensitive musical instrument. On this new A & E set she delivers a warm collection of Alec Wilder's "The Winter Of My Discontent," "Your House" and "While We're Young." A performer to watch.

POP BEST BETS

YOU GOTTA GO! GO! GO!—Frances Faye—Reprise RS 3117
Frances Faye's legion of admirers should flip for this Regina album debut which spotlights the nightlife in a bar of choristers and a few new items, all of them dressed up in a contemporary rock setting obviate prov. The conductor-arranger, Shorty Rogers. Strictly a free-swinging session here as the songstress breaks out in rockin' fashion on "Careless," "Willow Weep For Me" and "A Hard Day's Night." This one should be a winner for the label.

BROADWAY-BLUES-BALLADS—Nina Simone—Philips 650 148
Nina Simone explores the rich repertory of main stem bluesers on this imaginative disk from Philips. While backed by a lush, full-orch, the songstress displays her rich soaring lyrical voice on interesting collection of Broadway songs and classics. Newies. She's in tip-top form on "Don't Let Me Be Misunderstood," "The Lastest Gol In Town" and "Something Wonderful." Mighty impressive listening throughout.

YVES MONTAND'S PARIS—Columbia CL 2211
Yves Montand has been a shining light in the French music hall and cafe for more than just a few years and this new LP singing session is always met with widespread approval on both sides of the Atlantic. The chanteur is equally effective with a moving and soulful love song as with a lighthearted novelty number. Both are included in this set from Columbia. Bright bands here are "La Vie En Rose," "Sous Les Ciel De Paris" and "C'est Si Bon."
GREAT NEWS
FROM KAPP RECORDS!

For the first time, 3 Kapp hit LP’s in a beautiful
“My Gift To You” box . . . all wrapped and ready to go.

- A gift package promotion with 3 times
the selling punch

- The one gift that
every body will love
every day of the year

- 7 magnificent gift
packages to choose from

- Each one pre-gift-
wrapped in eye-catching
red and gold
or
silver and blue

- Supported by a
fantastic merchandising
and consumer
advertising
program

The perfect gift for every occasion: from classics to children's records
that music from these fabulous Kapp artists in “My Gift To You” packages

Jack Jones (KGP 100/KGPS 300)
Roger Williams (KGP 101/KGPS 301)
Chad Mitchell Trio (KGP 102/KGPS 302)
Louis Armstrong/Joe Harnell/Hugo Winterhalter (KGP 103/KGPS 303)
The Do-Re-Mi Children’s Chorus (KGP 104/KGPS 304)
Opera without Words (KGP 106/KGPS 306)
Roger Voisin (KGP 105/KGPS 305)

*By box available in monaural or stereo
THE TOP-40 SONG BOOK—Capitol ST 2126

Here's interesting set of instrumental versions of recent Top 40 hits of which all the selections are rendered in the styles of the original artists who made them famous. Obviously geared for a teenage party, the kids can sing along on the likes of "Love Me Do," "It's My Party" and "Bits And Pieces." A booklet containing the lyrics of all the songs is also included.

AMERICA'S GREATEST TENOR—James Carone—Siena WICM 1002

James Carone makes an auspicious album debut on Siena with this set of Italian love songs delivered in English and Italian. The tenor exhibits a wide-range voice with purity and warmth that serves him well on such melodic beauties as "Cara Mia," "Anema E Core," "Come Prima" and "Core N'Grato." This premier LP is sure to win the singer a host of new admirers.

MY FAIR LADY GOES LATIN—Tito Puente—Roulette R25216

Tito Puente offers a Latin tribute to one of the most popular "Ladies" of all time, "My Fair Lady," on this new dance package from Roulette. These familiar tunes—"The Rain In Spain," "Ascot Gavotte" and "I Could Have Danced All Night" are dished up in a variety of Latin rhythms, the rumba, bolero, cha cha, merengue et al, for smooth listening and dancing enjoyment. Puente's large following should come in strength for the set.

MY FAVORITE SONGS FROM MARY POPPINS & OTHER SONGS TO DELIGHT—Ray Walston—Vee Jay VJS 110

Vet thespian Ray Walston, who's been a musical comedy mainstay for the past two decades, spreads his wings and displays his distinctive singing style on this fine Vee Jay disk of tunes from the "Mary Poppins" flick and other favorites. While backed by a full-bodied kids' chorus and ork, Walston shows he's still got those honey-warming renditions of "Feed The Birds," "A Spoonful Of Sugar" and "Let's Go Fly A Kite." Delightful listening throughout.

DON'T MAKE WAVES—Jim Moran—London AML40011

Jim Moran, a frequent guest on the informal T'Vers (Paar, Allen etc.), develops his way out on this package of humor from London. The comic's delivery does not evolve galloping and get the steady chuckle and the raised eyebrow. Rib-tickling are his discussions on "The Skinny Age," "The Female Nesting Instinct," "Love And Marriage" and "The Ostrich Plan For World Understanding." Lots of laughs to be had here.

CARNIVALS & GUITARS—Jorge Renan—I Opera FC ID 1207

For those who like their music warm-hearted and Latinish this new 4 Corners set featuring Jorge Renan and His Guitar Combo should be just the ticket. The program of south-of-the-border favorites here is closely associated with carnivals and Renan injects the required pulsating high-spirits on all the selections. Among the best listening bets are "Up Telegrama," "Sabor A Mi" and "El Trompito.""}

GERMAN FOLK SONGS OF YESTERDAY AND TODAY—Volkswagen Choir—Request RLP 49356

The 90-voice male chorus of the Volkswagen works in Wolfsburg, Germany, was formed more than a decade ago by its members out of their mutual love for singing and it has become one of the most widely recognized in the country. The choir makes its American wax debut on Request with this set of old and new folk songs. The voices blend beautifullly and clearly under the capable direction of Hans Martin; as he guides them through "The Linden Tree," "Winter La Gone," "The Night" and many others. An excellent choral offering.

MY SON THE JOKER—Dickie Goodman—Comet CLP 469

Dickie Goodman latches out with a set of parodies to familiar melodies on this new comedy session on Comet. All the tracks are rendered for airplay, sales activity should be brisk on the party-disk market. The approach here is in the Belle Baroki-Fox v. vein. Included here are "Tavern In The Town," "Dis An Dat" and "See Ya Later Linda."

NEW FANTASY—Lalo Schifrin—Verve V 1001

Ace arranger-conductor Lalo Schifrin directs his musical attention at a distinguished bvery of recent vintage pop, jazz and classical studies on this imaginative new jazz session from Verve. Schifrin has created some striking midstream stylings for the likes of such familiar tunes as "Prelude #2," "Sabre Dance" and "El Salon Mexico." Plenty of sales potential here.

THE BODY & SOUL—Freddie Hubbard—Impulse A-38

Freddie Hubbard makes a radical departure from his previous small combo settings and, courtesy of some outstanding Wayne Shorter arrange-ments, displays his distinctive midstream trumpet artistry with several large ensembles on this new Impulse set. Hubbard creates some valid, lyrical, highly-personal statements on top-flight renditions of "Carnival," "Dedicated To You" and "I Got It Rad." Jazzophiles should come in force for the package.

THE WAY I FEEL—Big John Patton—Blue Note 4171

For this his third album as a leader jazz organist Big John Patton teams-up with an accomplished crew of musicians including Richard Williams on trumpet, Fred Jackson on tenor and baritone sax and Bex Dixon on drums. Although each track differs in its style, the overall effect is one of lift and spice. Patton effectively takes a cooing and softening approach here. The "Rock," "The Way I Feel" and "Davene." Fine after hours mood companion.

FROM VIENNA WITH JAZZ—Friedrich Gulda—Columbia CL 2251

Here's an unusual and interesting jazz package from Columbia that spotlights the piano and his band of Friedrich Gulda giving forth with a set of original extended jazz works. Gulda was one of the first to break the Vienna classical music barrier, and this album was cut by Gulda with European and American musicians. A classical musician of note, Gulda is sure to stir up some excitement and talk in local jazz bistros with this exciting new album entry.

CLASSICAL PICKS

MOUSSOERGSKY, RADEL: Pictures At An Exhibition, Cleveland Orchestra, George Szell

Moussoergsky's "Pictures At An Exhibition," with orchestrations revised by Ravel, and Szell's "Firebird Suite" are dynamically performed by the Cleveland Orchestra with George Szell at the helm. Both works are in the "popular" category and the set should do well during the current holiday buying season. A potent classical package from Epic that merits special attention from classical programmers.

SIBELIUS: Symphony No. 5 in E Flat Major, Op. 87; Sir John Barbirolli conducting the Halle Orchestra

Sibelius' powerful, fifth symphony is given a superb reading by Barbirolli conducting the Halle Orchestra on this fine classical entry. Barbirolli perfectly captures the nationalistic spirit of the work, he effects an exciting turn of the dramatics and the thematic changes so as to progress. The disc also boasts a splendid version of the composer's "Pohjola's Daughter."
GALE'S GREAT NEW SINGLE—
"LOVIN' PLACE"
A SURE-FIRE FOLLOW-UP TO
"WE'LL SING IN THE SUNSHINE"

Gale Garnett
Lovin' Place
I Used to Live Here

RCA VICTOR
#8472

Used to Live Here

25

Box—November 28, 1964
**Pick of the Week**

1. **FEEL FINE** (2:30) [Mae Muller—Epperson, Hunt]
   
   "Lazy Sunday" [BMI—Epperson, Hunt]  
   
   "Feet of Clay" [BMI—Epperson, Hunt]

2. **SHOE FORD** (2:30) [Lute Ford—Epperson, Hunt]
   
   "Feet of Clay" [BMI—Epperson, Hunt]  
   
   "Lazy Sunday" [BMI—Epperson, Hunt]

3. **CUT THE RHYTHM** (2:25) [Lute Ford—Epperson, Hunt]
   
   "Feet of Clay" [BMI—Epperson, Hunt]  
   
   "Lazy Sunday" [BMI—Epperson, Hunt]

4. **FEEL FINE** (2:30) [Mae Muller—Epperson, Hunt]
   
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    "Feet of Clay" [BMI—Epperson, Hunt]  
    
    "Lazy Sunday" [BMI—Epperson, Hunt]

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    "Feet of Clay" [BMI—Epperson, Hunt]  
    
    "Lazy Sunday" [BMI—Epperson, Hunt]

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    "Lazy Sunday" [BMI—Epperson, Hunt]

15. **CUT THE RHYTHM** (2:25) [Lute Ford—Epperson, Hunt]
    
    "Feet of Clay" [BMI—Epperson, Hunt]  
    
    "Lazy Sunday" [BMI—Epperson, Hunt]

16. **FEEL FINE** (2:30) [Mae Muller—Epperson, Hunt]
    
    "Lazy Sunday" [BMI—Epperson, Hunt]  
    
    "Feet of Clay" [BMI—Epperson, Hunt]

17. **SHOE FORD** (2:30) [Lute Ford—Epperson, Hunt]
    
    "Feet of Clay" [BMI—Epperson, Hunt]  
    
    "Lazy Sunday" [BMI—Epperson, Hunt]

18. **CUT THE RHYTHM** (2:25) [Lute Ford—Epperson, Hunt]
    
    "Feet of Clay" [BMI—Epperson, Hunt]  
    
    "Lazy Sunday" [BMI—Epperson, Hunt]
NEATNESS DOESN'T COUNT! NO JINGLES TO WRITE – NO LABELS TO MAIL – NO GAMES TO PLAY!

HERE ARE THE WINNERS
IN THE GREAT
“BET ON THE BRITISH” SWEEPSTAKES

Check These Numbers With Your Distributor:

0320  R-6143

BRITAIN'S NEWEST RUNAWAY RAGE
...REPRISE-ROUTED FOR AMERICA!

A FRANTIC FIRST LP FROM THE
UNACCOUNTABLE, UNBELIEVABLE

KINKS
YOU REALLY GOT ME

SANDIE SHAW
about to happen in
this
hemisphere

“THERE'S ALWAYS SOMETHING THERE TO REMIND ME”

THE KINKS
for whom the Beatles may have been
a curtain-raiser

Cash Box—November 28, 1964
record reviews

- best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

christmas picks of the week

happy holiday (2:19) [irving berlin ascap—berlin]

that holiday feeling (2:36) [westside bmi—jacob, Jacobs, groceri]

steve lawrence & eudie gorme (columbia 43179)

here's delightful holiday programming cheer from the famed couple on "happy holiday the theme that neglected irving berlin song from his old movie, "holiday inn." some whistling bits add to the deed's engaging manner. similar doings on the original couple. both tracks stem from an lp carrying the latter song's title.

"silver & gold" (2:21) [st. nicholas ascap—marks]

"do you hear what i hear" (2:29) [valleydale bmi—regents]

the do-re-mi children's chorus (kapp 627)

"silver & gold" is a lovely minst valse that will be heard on the upcoming tv spectacular, "rudolph the red-nosed reindeer," the writer of which, johnny marks, also penned this new item. kapp's upcoming christmas stem from his "silver & gold." the song's narrative section is included. could prove the season's big yuletide number. christmas number of a few seasons back is nicely displayed on the flip side.

best bets

jimmy witherspoon (prestige 331)

- some of my best friends are the blues [dave brubeck & pele—ascap harris, byron] strong blues-lyric idea, excised in a funky blues backup, is persuasively styled by the ver song-

er. fine blues-pop band sound backs-

up. a song that could develop into an off-cut singles-lp side, with this ren-

dition leading the way.

you're next (2:15)

leads, ascap—tepper, benett. morris's country feel to this inviting wistful. might also get around.

reparata & the delrons (world artists, 1056)

- whenever a teen-ager cries (2:40) [selwaxt, ascap—masere]. girl vocalists can do the chart trick with this effective rhythm piece, which has the colorfully quaint of some of the hits sides coming from the red bird label. a waxing to watch closely.

(b) he's my guy (1:56) [mil-bern, bmi—brown, jerome, jeron]. rocky rhythmic display by the femmes.

van troyer & the saturday knights (canadian-american 181)

- satisfaction guaran-

teed (2:05) [ascap—boulenger, hintz] there's a general feel of an english import here, from the hectic, non-performance by the songsters and their back-

ing to the number itself. in any case, the sound's a score.

(b) louisiana hot sauce (1:58) [sammothee, as-

cap—heard, boulenger] quite a dis-

play of guitar gymnastics in this all-

instrumental attack.

b. j. thomas & the triumphs (turner Bros, 4581)

billy & sue (2:48) [bragg-tyco, bmi—charron]

label has made a master purchase of a well-done dramatic storyline with a tragic plotline. with "sick" disks making a chart come-back (e.g. "last kiss") this one could happen.

(b) never tell (1:45) [bragg-tyco, bmi—charron] happier teen-beat format.

dino, desi & billy (reprise 0324)

- since you broke my heart (2:15) [acuff, bmi—evelyn—thompson's bro's. line are the sons of dean martin and dean arn, respectively, and with the other members are solidly in the teen-

ner's see. the sound has a sprightly, funky-styled way, with fine handclap and guitar bits. could be an important disk start for the tra.

(b) we know (1:52) [compell-connelly, ascap—hil-

den] another good rhythmic effort.

johnny fortune (united artists 780)

- don't stay after mid-

night (2:17) [bragg-tyco, bmi—sudette] vocal-

instrumental rockers can score with this snappy attack whose lyrics will home to teeners. best possesses lot of novelty dance-floor appeal. eye it.

(b) don't you lie to me (2:02) [arc, bmi—berry] rockin' a chart. berry opus.

gene mcdaniels (liberty 5572)

- there goes the for-

gotten man (2:49) [arch, ascap—david, bacharach] the chart-experienced songsters pack a solid dramatic-beat punch on a big-

grounding ball david-burt bacharach number. orb backdrop is commanding. a chart-winner here.

(b) emily (2:49) [miller, as-

cap—mercier, mandel] softie on the off-cut pie opus.

christmas picks of the week

best bets

the pettites (ascoat 2166)

- is thirteen too young to fall in love? (2:17) [blackwood, bmi—babin, robinson] teeners may not get the answer to the title from the deck, but they'll get a catchy rock-attack from the gals and their combo setting. a sound that can go.

(b) i'm gonna love him (yess, yess) (2:15) [tender

tunes, arrangers] infectious blues-styled rockin'.

the reflections (goldies, world 18)

- shabby little hut (2:30) [picturetime, bmi—

mcgoy, rocksters, of "romeo and juliet" note can return to the hard breed with this semi-emotional item, with a secret-rendezvous format. youngsters will dig the latin-rocky color.

(b) you're my baby (don't you forget it) (2:10)

[screen gema-columbia, bmi—veden, savin'] fine handclapping,

teen rhythm here.

the bob crewe orchestra (philips 49241)

- rag doll (2:33) [satur-
day & gavardina, ascap—

crrew, gaudio] the white-back 4 seasons' smash holds up well in this new english-cut lp of hits by the team. could come-up with major air-
time.

(b) ronnie (3:00) [saturday & gavardina, bmi—

crrew, gaudio] another hit by the team gone lush instrumentally with an eye on the teen market.

music by devol

(abc-paramount 10668)

- theme from peyton place (2:50) [robbins, feist & miller, ascap—waxman, webster] the "peyton place" tv's one of hit shows of the season. it's on a new single, which re-

ceives a lush, triple-rated goings-over from the frank devol orch. can develop into a click date.

(b) husky husky sweet chariot (2:28) [miller, ascap—devol] sans-triplet softie on a pie opus.

chautays (downey 126)

- i'll love you back someday (2:19) [downey, bmi—car-
mans, marshall] boys supply a fine english-feel upbeat beat on the ef-

fective teen-romantic. could cash-in strongly on the liverpool sound banes.

(b) beyond (1:59) [downey, bmi—spikard, carman] far-out, guiding instrumental rocker.

billy & dawn (mercury 72344)

- oo—wee—baby (2:15) [merjeda, bmi—huff, phil] philly duo bow on mercury with an interesting bouncy-beat teen-blue.

(b) get something going (2:15) [yvonne & north, bmi—dorsey] there's an original-sounding latin-rock touch to this happy dance-time outing by the new vocal quartet (three fellas, one femnle). johnny pate's orch arrangement is teen-orientied, yet sounding gin-
micks stem from the title phrase and other sans-lyrics comments. can catch.

(b) that's the way the go (2:02) [yvonne & north, bmi—dorsey] more latinish—in slower tempo—feel on this end.

themes inc (veyJay 635)

- theme from peyton place (2:09) [robbins, ascap—waxman, web-

ster] the pretty tv main-title is handed a potent teen-geared arrangement from the orch and a sans-lyrics chorus. show is one of the top-rated tv's and could be a chart factor item in the end of this effective setting.

(paula's percussion [tousdale, bmi—sloan, barrie] existing folkish rockin'.

della rae (groove 0052)

- someone, sometime (2:33) [earl barton, bmi—thompson] label's new, throaty lady serves up a feelingful nashville-

styled ballad performance, somewhat in the brenda lee vein. a poignant tune, touchingly done. could move.

(b) happy day (2:05) [earl barton, bmi—thompson] snappy nashville-football sound.

larry finnegam (big 146)

- (a tribute to ringo starr) the other ringo (2:10) [seven brothers, bmi—finnegam] this is a cut-offake on the current hit, and as the subtitle indicates, applies to the darling of the beatle team. a snappy rock-a-billy format employed. worth eying.

(b) when my love passes by (2:35) [seven brothers, bmi—finnegam] a romantic with countryish airs (strings are part of the arrangement).

www.americanradiohistory.com
HOORAY FOR HIRT
—THE SEASON’S SWINGING-EST SANTA
Al Hirt with the season’s biggest new single “HOORAY FOR SANTA CLAUS” c/w “White Christmas” #8478

The most trusted name in sound
Best Bets

TOMMY QUICKLY (Liberty 55783)

THE MERSEYBEATS (Fontana 1950)
- LAST NIGHT (2:10) [Budd, E., BMI / Solar, BG] A haunting ballad that explores the theme of loss and heartbreak. It's a tender love song that will tug at the heartstrings.

BARBARA GREEN (Vivid 059)
- Young BOY (2:28) [Con- nelly, BMI / Parker, Chicago] A catchy, upbeat tune that's sure to get stuck in your head. It's a fun and lively song that's perfect for dancing.

THREE BLONDE MICE (Ato 6242)
- Ringo Bells (2:27) [Wal- den, ASCAP / Simon] A classic rock song that's sure to get the crowd singing along. It's a timeless anthem that's perfect for any party.

HERBIE MANN (Atlantic 2262)
- Fiddler ON THE ROOF (2:20) [Sunbeam, BMI / Harnick, Ro] A beautiful ballad that's sure to bring tears to your eyes. It's a moving tribute to the power of love.

BERNADETTE CASTRO (Cubisco 705)
- Get RID OF HIM (2:07) [Swenson, BMI / Greenfield, Miller] A bold and empowering song that encourages women to speak their truth and stand up for themselves.

JOE TEX (Dial 4001)
- HOLD WHAT YOU'VE GOT (2:09) [Tree, BMI / Joe Tex] A powerful ballad that celebrates the beauty of love and the strength of the human spirit.

B+ REVIEWS

ROBIN GARRETT (Mutual 510)
- Ringo's REVENGE (2:26) [Eastwick, BMI / Blumberg] A thrilling and intense song that captures the passion and intensity of a love affair.

JIMMY VELVET (Velvet Tone 101)

MICK JONES (Bell 236) [Bam- bino / BMI / Michael] A lively and upbeat song that's sure to get the party started.

THE DEAN HALL COMBO (Pecoria 102)
- Comin' IN THE BACK DOOR (2:19) [Irving BMI / Turner] A jazzy and soulful song that's perfect for a late-night party.

Buddy RANDALL & NICKER- BUCKERS (Challenger 1337)
- Bite BITE BARRACUDA (2:25) [4 Star Sales BMI / Connors, McIlroy] A fun and catchy song that's perfect for any occasion.

QUINTO SISTERS (Columbia 43156)
- CONFIDENCE (2:25) [ASCAP - Shuman, Carr] A heartwarming song that's perfect for a romantic evening.

MARY QUEENEL (Columbia 43146)
- HOLLY JOLLY CHRIST- MAS (1:46) [St. Nicholas ASCAP - Marks] A classic Christmas song that's perfect for the holiday season.

EDDIE HAZELL (Cubisco 43146)
- THE BIG HAIR (1:24) [Mesquite, ASCAP - Marks] A soulful and inspiring song that celebrates the power of love.

BILL DOGGETT (ABC-Paramount 19611)
- THE KICKER (2:45) [alaip, BMI / Doggett] A dynamic and exciting song that's perfect for any occasion.

BOBBY LONG & SATELLITES (Vegas 705)
- YOU'VE GOTTEN WHAT (2:20) [Pera, BMI / Dixon, Coy] A fun and lively song that's perfect for any party.

STIR IT UP (2:10) [Tate, BMI / Dixon] A soulful and relaxed song that's perfect for a cozy evening at home.
### Top 50 R&B Locations

**Cash Box**

**November 28, 1964**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>BABY LOVE</strong></td>
<td>Supremes (Motown 1066)</td>
<td>1</td>
<td>1</td>
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<td>2</td>
<td><strong>REACH OUT FOR ME</strong></td>
<td>Curtis Ward (Scepter 1285)</td>
<td>3</td>
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<td>3</td>
<td><strong>OH NO NOT MY BABY</strong></td>
<td>Joanne Bower (Mend 162)</td>
<td>5</td>
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<td>4</td>
<td><strong>LET IT BE ME</strong></td>
<td>Betty Everett &amp; Jerry Butler (Vee Jay 611)</td>
<td>2</td>
<td></td>
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<td>5</td>
<td><strong>RIGHT OR WRONG</strong></td>
<td>Ronnie Dove (Diamond 173)</td>
<td>12</td>
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<td>6</td>
<td><strong>AIN'T DOING TOO BAD</strong></td>
<td>Bobby Bloom (Dial 385)</td>
<td>4</td>
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<td>7</td>
<td><strong>WALKING IN THE RAIN</strong></td>
<td>Rosettes (Philips 123)</td>
<td>17</td>
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<td>8</td>
<td><strong>LEADER OF THE PACK</strong></td>
<td>Shangri-La's Red Bird 10-014</td>
<td>11</td>
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<td>9</td>
<td><strong>CHAIN AND BOUND</strong></td>
<td>Dino Raiting (Virt 125)</td>
<td>13</td>
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<td>10</td>
<td><strong>GOIN' OUT OF MY HEAD</strong></td>
<td>Little Anthony &amp; Imperialis (DCP 1119)</td>
<td>23</td>
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<td>11</td>
<td><strong>I HAD A TALK WITH MY MAN</strong></td>
<td>Arteen Callier (Chess 1903)</td>
<td>6</td>
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<td>12</td>
<td><strong>SATURDAY NIGHT AT THE MOVIES</strong></td>
<td>Shrimpers (Atlantic 2250)</td>
<td>32</td>
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<td>13</td>
<td><strong>AIN'T IT THE TRUTH</strong></td>
<td>Mary Wells (20th Fak 244)</td>
<td>18</td>
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<tr>
<td>14</td>
<td><strong>YOU MUST BELIEVE ME</strong></td>
<td>Impressions (ABC Paramount 10581)</td>
<td>7</td>
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<tr>
<td>15</td>
<td><strong>TOO MANY FISH IN THE SEA</strong></td>
<td>Impressions (Tamla 54050)</td>
<td>36</td>
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<td>16</td>
<td><strong>MY ADMORABLE ONE</strong></td>
<td>Jess Simon (Vee Jay 609)</td>
<td>8</td>
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<tr>
<td>17</td>
<td><strong>IT'S ALL OVER</strong></td>
<td>Walter Jackson (Okeh 7204)</td>
<td>20</td>
<td></td>
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<td>18</td>
<td><strong>OPPORTUNITY</strong></td>
<td>Jews (Dimension 1034)</td>
<td>25</td>
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<td>19</td>
<td><strong>AMEN</strong></td>
<td>Impressions (ABC Paramount 10603)</td>
<td>39</td>
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<td>20</td>
<td><strong>ONE THOUSAND CUPS OF HAPINESS</strong></td>
<td>Joe Minton (Black Beet 532)</td>
<td>37</td>
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<tr>
<td>21</td>
<td><strong>BEAUTICIAN BLUES</strong></td>
<td>B.B. King (Epic 402)</td>
<td>15</td>
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<td>22</td>
<td><strong>JUMP BACK</strong></td>
<td>Ruth Thomas (Stax 157)</td>
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<td>23</td>
<td><strong>RHETINA</strong></td>
<td>Homer Lance (Okeh 7203)</td>
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<td>24</td>
<td><strong>WASH THE ONE YOU LOVE</strong></td>
<td>Four Tops (Motown 1069)</td>
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<td><strong>THE PRICE</strong></td>
<td>Solomon Burke (Atlantic 2259)</td>
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<td>26</td>
<td><strong>BLES OUR LOVE</strong></td>
<td>Gene Chandler (Constellation 190)</td>
<td>27</td>
<td>34</td>
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<td>27</td>
<td><strong>SINCE I DON'T HAVE YOU</strong></td>
<td>Chuck Jackson (Wand 1567)</td>
<td>24</td>
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<tr>
<td>28</td>
<td><strong>THE DOOD</strong></td>
<td>Gene Simmons (Hi 2040)</td>
<td>36</td>
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<td>29</td>
<td><strong>NEVER TRUST A WOMAN</strong></td>
<td>B.B. King (ABC Paramount 10595)</td>
<td>31</td>
<td>16</td>
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<tr>
<td>30</td>
<td><strong>THAT'S WHERE IT AT</strong></td>
<td>Sam Cooke (RCA Victor 4826)</td>
<td>16</td>
<td>19</td>
</tr>
<tr>
<td>31</td>
<td><strong>THE 81 CANDY</strong></td>
<td>Candy &amp; Kisses (Cameo 336)</td>
<td>37</td>
<td>19</td>
</tr>
<tr>
<td>32</td>
<td><strong>MERCY MERCY</strong></td>
<td>Son Covis (Rossmoor 801)</td>
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<td>33</td>
<td><strong>THAT'S WHAT LOVE IS MADE OF</strong></td>
<td>Martha &amp; Vandellas (Gordy 7033)</td>
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<td>45</td>
</tr>
<tr>
<td>34</td>
<td><strong>IT'LL NEVER BE OVER FOR ME</strong></td>
<td>Felix Washington (20th 114)</td>
<td>45</td>
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<tr>
<td>35</td>
<td><strong>DON'T SPREAD IT AROUND</strong></td>
<td>Barbara Lynn (Tamla 5082)</td>
<td>40</td>
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<tr>
<td>36</td>
<td><strong>LOOK AWAY</strong></td>
<td>Betty Everett (Tamla 1286)</td>
<td>30</td>
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<td>37</td>
<td><strong>GRACEFUL NUGGETS</strong></td>
<td>United Artists 7333</td>
<td>21</td>
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</tr>
<tr>
<td>38</td>
<td><strong>CHITTLINS</strong></td>
<td>Gus Jenkins (Town 107)</td>
<td>43</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td><strong>HURTIN' INSIDE</strong></td>
<td>Barbara Brenda (Medi 104)</td>
<td>42</td>
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<td>40</td>
<td><strong>LUMBERJACK</strong></td>
<td>Berk Benton (Mercury 72333)</td>
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<td><strong>FUNNY</strong></td>
<td>Joe Minton (Black Beet 541)</td>
<td>24</td>
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<tr>
<td>42</td>
<td><strong>A WOMAN'S LOVE</strong></td>
<td>Carla Thomas (Atlantic 2258)</td>
<td>46</td>
<td></td>
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<tr>
<td>43</td>
<td><strong>DANCING IN THE STREET</strong></td>
<td>Martha &amp; Vandellas (Gordy 7033)</td>
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<td>44</td>
<td><strong>HOW SWEET IT IS</strong></td>
<td>Marvin Gaye (Tamla 54105)</td>
<td>46</td>
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<td>45</td>
<td><strong>COUSIN OF MINIE</strong></td>
<td>Sam Cooke (RCA Victor 4826)</td>
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<td>46</td>
<td><strong>GETTING MIGHTY CROWDED</strong></td>
<td>Earl Everett (Vee Jay 628)</td>
<td>-</td>
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</tr>
<tr>
<td>47</td>
<td><strong>NEEDLE IN A HAYSTACK</strong></td>
<td>Valentines (V.I.P. 20007)</td>
<td>38</td>
<td></td>
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<tr>
<td>48</td>
<td><strong>SOMETHING YOU GOT</strong></td>
<td>Ramsey Lewis Trio (Epic 5483)</td>
<td>29</td>
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</tr>
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<td>49</td>
<td><strong>WHAT NOW</strong></td>
<td>Gene Chandler (Constellation 147)</td>
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<tr>
<td>50</td>
<td><strong>DONT' SPOIL ME</strong></td>
<td>Ted Taylor (Okeh 47106)</td>
<td>-</td>
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<tr>
<td>51</td>
<td><strong>LITTLE MARIE</strong></td>
<td>Chuck Berry (Chess 1912)</td>
<td>-</td>
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</tbody>
</table>

**NO NEED TO WONDER ABOUT THIS ONE... IT'S ANOTHER MAJOR HIT!**

**MAJOR LANCE**

**"SOMETIMES I WONDER"**

4-7209

**OKeh.**
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YOU CAN COUNT ON US . . . FOR GOOD QUALITY
YOU CAN COUNT ON US . . . FOR LOW PRICES

WOULD YOU LIKE A HOT DUB (DISC)? . . . . EXACTLY AS YOUR TAPE SOUNDS, AND RIGHT AWAY!!!

<table>
<thead>
<tr>
<th>TAPE TO DISC WHOLESALE RATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PER 10</td>
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<tr>
<td>45 SF</td>
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<td>45 SF (ONE SIDE)</td>
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<td>45 SP (5 Sides)</td>
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<td>45 EP (6 Sides)</td>
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<td>33 LP (12 Sides)</td>
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We have the finest recording studios in America. We also have the best engineer . . . BOB GALLO! No other studio can match the above stereo rates. Our prices DO NOT CHANGE at different times of the day. They remain the same AT ALL TIMES. Try us . . . and save up to $25 an hour.

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Cash Box—November 28, 1963

RECORD REVIEWS

- best bet B+ very good
B good C+ fair C mediocre

NELL McBRIDE (Chart 1155)
(B) CRYING (2:21) [Peach, SESAC - Woods] Pretty, slow-shuffling chorus-backed country-styled romantic.

(B) DESPERATELY (2:00) [Yonah, BMI - Stephen, Helden] Ditto.

JOE LEE (Alley 1015)
(B) SUSAN MELINDA JANE BROWN (2:20) [Poinsettia, BMI - Cooper] Rockin’ happy pop-r&b novelty romancem.

(B) LAZY GAL (2:42) [Poinsettia, BMI - Lee] Funky, low-down traditional after-hours blues lament.

ALLEN CURTIS (Hickory 1287)
(B) LOW AND LONELY (2:09) [Milene, ASCAP - Jenkins] Rollicking, hard-driving countryish affair.

(B) THINK OF ME (1:50) [Marty’s, BMI - Bailey] Interesting, honky-tonkish rhythmic lament.

OVATIONS (Goldwax 119)
(B) WON’T YOU CALL (2:39) [Rise, BMI - Williams, Jones, Lewis] Slow-shufflin’ bluesy tale of romantic loss.

(B) PRETTY LITTLE ANGEL (2:30) [Rise, BMI - Williams, Jones, Lewis] Medium-paced, rhythmic happy teen item.

GARY CLARKE (20th Century-Fox 509)
(B) ONE MORE TEAR (2:13) [TM, BMI - Greenwich, Barry] Hard-driving, chorus-backed potent rocker.

(B) CRABS WALK SIDEWALKS (2:29) [TM, BMI - Barry, Reenick] Amazing, lounge slow-moving novelty.

EDDIE WILSON (Tellie 9003)
(B) TOAST TO THE LADY (2:59) [Jobette, BMI - Robinson] Slow-rockin’ pop-r&b tender tearjerker.

(B) JUST CALL ON ME (2:10) [Jobette, BMI - Gordon, Wilson] Rollicking happy blues handclapper.

SHERIDAN HOLLENBECK (Interphon 7712)
(B) TOKYO MELODY (2:44) [Regent, BMI - Zacharias] Lyrical, slow-rockin’ full-bodied instrumentation.

(B) MICHELLE’S MELODY (2:10) [Trousdale, BMI - Sloan] Raunchy, blues-styled instrumental stanza.

ROBYNE ROOS (Sax 6th Ave. 101)
(B) THE KID NEXT DOOR (1:59) [Sax 6th Ave, ASCAP - Roos] Easy-going, nostalgic-flavored teen romancem.

(B) FOR SALE ONE WEDDING MAS (2:57) [Sax 6th Ave, ASCAP - Roos] Lyrical, heartfelt tearjerker.

FEMALE BEATLES (20th Century-Fox 531)
(B) I WANT YOU (2:15) [Ramed, BMI - Favole] Rhythmic, Mersey Beatish slow-rockin’ ballad.

(B) I DON’T WANT TO CRY (1:55) [Ramed, BMI - Favole] Bluesy, danceable teen-angled twister.

XMAS REVIEWS

THE ORCHIDS (Columbia 43175)
(B-) CHRISTMAS IS THE TIME TO BE WITH YOUR BABY (2:49) [Duchess-BMI-Brooks] An r&b Christmas tune with a heavy beat.

(B) IT DOESN’T MATTER (2:06) [Chappell-ASCAP - Gelber] Rock and roll dance item.

ARETHA FRANKLIN (Columbia 43177)

(B-) WINTER WONDERLAND (2:15) [Bregman, Vaccio & Conn-ASCAP - Bernard, Smith] Another seasonal pleaser from the lady

FAT DADDY (Jonna A 201)
(B-) FAT DADDY (2:22) [Wolf-ASCAP-Wolfson] Novelty Christmas tune with some appeal.

(HOLIDAY BABY (2:29) [Wolf-ASCAP-Keeney, Wolfson] Seasonal opus, a shooting-nomenosally offering. Limited potential.

GARRY FERRIER (Academy 112)
(B-) RINGO-DEER (2:15) [Assembby-BMI-Ferrier] Genuine Christmas tune the kids might take to.

(B-) JUST MY LUCK (2:24) [Assembly-BMI-Ferrier] Pop novelty item the chanter reception would tell the effect.

LEN MAXWELL (20th Century Fox 551)
(B-) A MERRY MONSTERS CHRISTMAS (2:50) Things-Army, BMI-Maxwell Monsters are in vogue and taking part in the upcoming Christmas holidays. Kids will like this one.

**LOOKING AHEAD**

**ALBUMS**

1. SONGS, PICTURES, & STORIES OF THE FABULOUS BEATLES [The Beatles (Vee Jay 1972)]
2. PEOPLE'S CHOICE [Pinnacle L 497]
3. COLOR HIM WILD [Monarch Records (Mainstream 5603)]
4. I DON'T CARE [RCA Victor LPM 1949]
5. DUSTY SPRINGFIELD [Philips PHM 200-151]
6. SAM COOK AT THE COPA [RCA Victor LPM 3199]
7. BURL IVES SINGS PEARL SHELLS & OTHER FAVORITES [Decca DL 7278]
8. GO LITTLE MONT [Holland (Merrit MG 2090)]
9. SATURDAY NIGHT AT THE UPTOWN [Fantas (Atlantic 8101)]
10. G.T.O. [Pinnacle & Daytonos (Mala 4001)]
11. DISCOVERY II [Decca BDP 338]
12. JUST ONE MORE TIME [Coral DL 4576]
14. GREATEST LIVE SHOW ON EARTH [Capitol SVS 2124]
15. THE KENNEDY WIT [RCA Victor VDM 100]
16. JUST BE TRUE [Coral (Constellation 1323)]
17. BACK AGAIN [Bectoners (London L13793)]
18. FANTASTICKS [Original Cast (JGM 38720C)]
19. BORDER BANDITO [Tommy Garrett (Liberty LMM 3033)]
20. SEX-X-PECTANT [Rusty Warren (Jubilee JGM 2014)]
21. NIRVANA [Mercury & Bill Evans Trio (Atlantic 1426)]
22. SECOND TO NONE [Mainstream S 4028]
23. OSCAR PETERSON + 1, CLARK TERRY [Merritt MG 20975]
24. OLDIES BUT GOODIES VOL. 7 [Various (Original Sound LPM 2312)]
25. WELCOME TO THE PONDEROSA [LPM 2834]
26. BROADWAY BLUES BALLADS [Nino Simone (Philips 200-148)]
27. GOLDEN BOY [Coral SVS 2124]
28. THE ED AMES ALBUM [RCA Victor LPM 2944]
29. JUDY COLLINS CONCERT [Electra 1208]
30. THE SWINGIN' HERMAN'S BLUE JEWELS [Philips LPM 600-113]
31. BALLADS OF BROADWAY [Johnny Mathis (Columbia CL 2221)]
32. BEN FRANKLIN IN PARIS [Original Cast (Coral SVS 2791)]
33. ST. LOUIS TO LIVERPOOL [Chuck Berry (Chess LP 1489)]

**DISNEY'S LARSEN ON EXTENDED VACATION**

Jerry Sanders, eastern sales manager and national promo manager for the Disneyland and Viva labels, has left for an extended vacation, which will include a trip to Spain. In the meantime, Larry Resty has assumed the post as eastern sales manager, operating out of the New York office. Larsen is expected to return to the labels' west coast office by the end of the year. But set-up, which fell sales this year, is expected to be "sharper" ahead of last year, is concentrating its promotion on the soundtrack package of "Mary Poppins."

**Radio Show To Cover Disk Biz**

NEW YORK—The record business comes under discussion in a post-Christmas radio program on New York that will be heard in 11 AM shows on NBC TV. Panelists will include David Dachs, author of "Anything Goes—The World of Popular Music," Dee Anthony, manager of Buddy Glasser's American Comedians, the musical comedy authority, Archie Bunker, former head of the new defunct Bumstead label, and Henry Brief, former secretary of theRecording Association of America (RIAA).

**Atlantic Signs Nat Adderley**

NEW YORK—Jazz cornetist and trumpeter Nat Adderley has been signed to an exclusive long-term recording contract by Atlantic Records, according to a spokesman for the label's president, Nesuhi Ertegun, which will give the label's vp and director of operations, and who has been a mainstay since the group was organized in 1956. Nat took a leave of absence from Cannonball's group in 1965 to join Jay Jay Johnson's group and then Herman's smaller group. Nat toured England with Herman at that time. He rejoined his brother's combo at the end of the year and has been with him ever since.

Nat Adderley has also earned a reputation as a songwriter and has contributed many numbers to the Cannonball Adderley book. His best-known tune is "Work Song," which has become a jazz standard and is played by most groups.

Nat Adderley is meeting with Nesuhi Ertegun to discuss recording plans for his first album scheduled to be cut shortly.

**Rosemary Sings "Mary"**

NEW YORK—Rosemary Clooney's new album, single, which comprises the two songs from the Buena-Vista hit film musical "Mary Poppins," will be released in New York this week (10).

The twosome, "Spoolin' Of Sugar," and "Stay Awake," were arranged and conducted by Ernie Freeman.

**Capitol Inks Ford**

HOLLYWOOD—Peter Ford, son of actor Glenn Ford, has signed an exclusive long-term wax pact with Capitol Records, according to an announcement made last week by Tom Morgan, director of artists and contracts division.

A first single for the 19-year-old singer-actor-student, is skedded to be etched under the direction of A&R ace Jim Easonides. Ford, a student at Santa Monica City College, has been in films with his father.

**Jack Lewis To London**

For "Lord Jim" Talks


Colpix is skedded to issue the soundtrack version of the flick in early 1965. The pic features Peter O'Toole, James Mason, and Curt Jurgens.

**Here They Go Again**

NEW YORK—Peter and Gordon, Capitol's hot singing duo from Britain, are currently in the U.S. for another concert tour and TV appearance. Shown with the lads at their arrival at John F. Kennedy International Airport is Roy Batscho (right), national salesman-manager for the label. Their current chart-toper is "I Don't Want To See You Again."
DUKE AND PEACOCK RECORDS, INC.  
2009 ELMWOOD STREET  
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**CHRISTMAS CHART ALBUMS**

(This compilation groups together the top Christmas LP sellers over the years from the Cash Box charts. The feature has been designed as a reference for dealers and disc jocks who are interested in obtaining the best Yuletide product.)

**1956**

- MERRY CHRISTMAS-Jackie Gleason- Capitol 9520
- MERRY CHRISTMAS FROM LAWRENCE WEK- Capitol-CE 2967
- SONGS OF CHRISTMAS-Norman Luboff Choir-CL 7267
- A CHRISTMAS SING WITH BING-Bing Crosby-Decca-DL 8419

**1957**

- ELVIS CHRISTMAS ALBUM-Elvis Presley- RCA Victor-3090
- MERRY CHRISTMAS-Bing Crosby-Decca DL 8129; DL 7812

**1958**

- CHRISTMAS SING ALONG WITH MITCH-Columbia-CL 1305; CS 8007
- LPM 2068-L psychiatric-Columbia-CS 8021
- STAR CAROL-Tennessee Ernie Ford-Capitol-ST 1091
- MERRY CHRISTMAS-Bing Crosby-Decca DL 8128; DL 7812
- CHRISTMAS SONGS-Carolyn Hayden-Decca 8795; DL 142

**1959**

- ELVIS CHRISTMAS ALBUM-CAKA VICTOR-LPM 1951
- CHRISTMAS SING ALONG WITH MITCH-Columbia-CL 1305; CS 8007
- MERRY CHRISTMAS-Johnny Mathis-Columbia-CS 8021
- CHRISTMAS TIME-Roger Williams-Kapp-KS 3048
- SPIRIT OF CHRISTMAS-Mammon Tabernacle Choir- Columbia-CS 8100
- CHRISTMAS CAROLS-Marie Loran-CA Victory-UM 3233; UM 3232
- CHRISTMAS WITH CONNIF-Foch-Columbia-CL 1300; ST 8158
- CHRISTMAS CAROLS-Montana-Linda-CL 912; DL 142

**1960**

- SEASON'S GREETINGS-Perry Como-CA Victory-LSP 4049
- CHRISTMAS SONGS ALONG WITH MITCH-Columbia-CS 8021
- MERRY CHRISTMAS-Johnny Mathis-Columbia-CL 1079
- WONDERLAND BY NIGHT-Bert Kaempfler-Decca-CS 8501; DL 7207
- CHRISTMAS WITH CONNIF-Ray Conniff-Columbia-CL 1300; CS 8185

**1961**

- HOLIDAY SONG ALONG WITH MITCH-Columbia CL 1256; CS 8190
- SILENT NIGHT-LWEN-DE-57390
- CHRISTMAS SING ALONG WITH MITCH-Columbia CS 1050; DL 8149
- CHUCKY CHECKER & BOBBY RYDELL-Conn.-CL 3013
- MERRY CHRISTMAS-Johnny Mathis-Columbia-CS 8021
- CHRISTMAS-Bing Crosby-Decca CL 8021; DL 7812
- HOLIDAY MELODIES-Mammon Tabernacle Choir-Columbia CS 8335

**1962**

- WE WISH YOU A MERRY CHRISTMAS-Ray Conniff- Columbia CL 1256; CS 8192
- CHRISTMAS WITH THE CHIPMUNKS-David Seville- Capitol LP SP 2266; LP 7254
- MERRY CHRISTMAS JOHNATHAN MATHIS-Columbia CL 1196; CS 8501
- SING US NOW FOR CHRISTMAS-Harry Simons-CA Victor CL 2030
- GLORIOUS SOUND OF CHRISTMAS-Enoch sundblom- Columbia ML 5778; MS 6369
- EVERGREEN ALBUM-Elvis Presley-CA Victor-LPM 1951

**1963**

- ANDY WILLIAMS CHRISTMAS ALBUM-Columbia CL 1196
- THIS CHRISTMAS I SPEND WITH YOU-Ray Guarino- Columbus CL 5997
- LITTLE DRUMMER BOY-Harry Simeonas-CLAR 1957
- 30TH CENTURY CHRISTMAS (Self)-CL 1074
- SOUNDS OF CHRISTMAS-Johnny Mathis- Warner 1892

- WE WISH YOU A MERRY CHRISTMAS-Ray Conniff- Columbia CL 1256
- CHRISTMAS WONDERLAND-Bert Kaempfler Orh.-Decca DL 4461
- THE JOY OF CHRISTMAS-Let's Dance Band-New York Philharmonic Orch.-Capitol ML 5812
- THE STORY OF CHRISTMAS-Tennessee Ernie Ford & Roger Wagner Choral- Capitol T 1964
- A CHRISTMAS GIFT FOR YOU-Ray Conniff-Phil. 4065
- MERRY CHRISTMAS-Bing Crosby-Decca CL 8021
- MERRY CHRISTMAS-Johnny Mathis-Columbia CL 1196
- MERRY CHRISTMAS-New Christy Minstrels- Columbia CL 5066

**CHRISTMAS CHART SINGLES**

The singles named below comprise a year-by-year round-up of the most popular single releases in a Christmas theme. The listing, compiled in Cash Box singles charts, contains many a Yuletide offering that brings customers.

**PRETTY PAPER-Ray Kelchman-Monument 430**
- THE MARVELOUS TOY-Charl Mathias-Town-Mercury 70197
- YOU'VE ALL I WANT FOR CHRISTMAS-Book Brent-Mercury 27216
- DO YOU HEAR WHAT I HEAR-Bing Crosby-Capitol 5086
- LITTLE SAVIOUR-Boots OBrien-Capitol 3095
- WHITE CHRISTMAS-Andy Williams-Columbia 42949
- THE TWELVE GIFTS OF CHRISTMAS-Allan Sherman- Warner Bros. 5406
- WHITE CHRISTMAS-Bing Crosby-Decca 22976
- ROCKIN' AROUND THE CHRISTMAS TREE-Red Skelton-Decca 3076
- CHIPMUNK SONG- David Seville and Chipmunks Liberty 53999
- JINGLE BEL BOCK-Bobbi Holmes-Decca 30513
- LITTLE DRUMMER BOY-Harry Simeona 20th F 131
- SANTA CLAUS IS WATCHING YOU-Elvis Presley-Mercury 70235
- SANTA CLAUS IS COMING TO TOWN-Johnny Mathis- 476
- HIPSTER'S HOLIDAY-Bobby Pickett-Greens 60173
- BAY'S FIRST CHRISTMAS-Connie Francis-MGM 13081
- PLEASE COME HOME FOR CHRISTMAS-Charles Brown-MGM 2504
- RUDOLPH THE RED NOSED REINDEER-Schell & DeVille-Decca 75229
- CHRISTMAS AULD LANG SYNE-Bobby Darin-MGM 6193
- NUTIN' FOR CHRISTMAS-Kenny & Casey-Atlantic 3021
- BARRY GUITAR
- THIS TIME OF YEAR-Book Brent-Mercury 71556
- THE HAPPY REJNED-Bobbi Foster-Capitol 4300
- SANTA AND PURPLE PEOPLE EATERS-L. Weirly-GM 17272
- GREEN CHRISTMAS-Steve Forberg-Capitol 4067
- DONDE ESTA SANTA CLAUS-Angie Brown-MGM 20610
- MERRY CHRISTMAS BART-James Brown-King 9171

Cash Box- November 28, 20...
Manager Lee Magid Forms Own Label

NEW YORK—Personal manager Lee Magid has added a label operation to its activities. Label is called LMI Records and will have branches in New York (29 W. 57th St.) and Hollywood (5750 Melrose Ave.).

Magid, who will direct the label, plans to market one LP every six weeks, with singles culled from albums. First date for the label is Al Hibbler's "Believe Me, I'm Serious," and "Blues for the Weepers," to be followed by an LP, "Al Hibbler, Early One Morning." Hibbler, along with Della Reese, Lou Rawls, and Earl Grant, is a member of the talent roster of Lee Magid, Inc., Magid's personal management firm.

Magid plans a distrih network of 20 outlets. Named so far were Pep in Los Angeles, Columbia in San Francisco, Fowlers in New York and Essex in Newark.

ASCAP's Country Music Clan

NASHVILLE—The American Society of Composers, Authors and Publishers (ASCAP) grabbed the spotlight during the recently-concluded Country Music Festival in the Music City when the association gave out a series of awards to the writers of top c&w hits during the preceding year. Shown (left to right) in the above pic are writer Charlie Tobias and his wife, tunemiths Paul Evans and Irving Caesar, Junita Jones, ASCAP's Nashville rep, and writers Don Robertson and Cy Coben.

Cash Box—November 28, 1964
NEW YORK — Sylvie Vartan, France's 19-year-old "Ye-Ye" girl and top rock 'n' roll star, recently arrived in Manhattan to record her first American sides for RCA Victor. The Gallic lark is also a 20th Century-Fox pactee whose first starring flick will be released next Spring.

Fennell To Conduct Univ. Of Miami Orch.

MIAMI Frederick Fennell has joined the faculty of the School of Music and the conductorship of the University of Miami Symphony Orchestra, according to Univ. president Henry King Stanford.

With the Eastman School of Music of the University of Rochester from 1952 to 1962, Fennell has been associate music director of the Minneapolis Symphony Orchestra for the past two years.

He will succeed Fabien Avitinsky, conductor of the University's present semi-professional symphony whose contract will become a fully professional group under the auspices of the Greater Miami Philharmonic Society.

In addition to conducting the all-student symphony orchestra, Fennell will organize a University of Miami Wind Ensemble patterned after the famous group he founded at the Eastman School in 1952.

His work with that group has been recorded in 25 albums of music by the classical division of Mercury Records, which also produced a series with Fennell as conductor of the Eastman-Rochester Pops Orchestra. Under his personal auspices, he has recorded with Mercury, he will continue recording activities which include a series with the London Symphony Orchestra and the new Fennell Symphonic Winds.

During his association with Eastman, Fennell also conducted the school's Symphony Orchestra, Little Symphony, Symphony Band, Chamber Orchestra and Opera Theater. In 1951-52, he was co-conductor, with Howard Hanson of the Eastman Philharmonia's three-months tour of western Europe, the Mid-East and Russia, sponsored by the U.S. Department of State.

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Your Philips Music Publishing Co. Inc. is offering new composers and lyricists the opportunity to have their works published and/or recorded in 1964.

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(212) 757-1802

A Memphis Blues Story

Memphis — Last month Shi Rahen, our Sales V.P., got a phone call from Jerry Blumstein of F. P. Gattus Co. in Memphis. They're Toy Jobbers. Seems Jerry sent us an order for 1,500 assorted LP's. That's where the trouble started. We've never used to that, and as soon as we saw the word "assorted"—it meant only one thing—REPACKS! After all, Memphis is a big town—and Jerry admitted as much—but said that the 22,500 LP's received in 1500 Assorted Prepacks was just a little too heavy a stock for him to handle. We tried to cauole him into keeping them, you know—"Ha! Ha!" don't worry, old boy... we'll arrange proper dating on the billing, etc. That didn't seem to perk Jerry up: "The only 'darter' is to do me any good, 'Shi, is 7, 7 and 7," he says.

"What's 7, 7 and 7?" Shi asked.

"21 years!" answered Jerry. "We only got ourselves a little old store down here!"

ARThUR shiMMiKn
Golden Records
Radio City Center
N. Y. N. Y.

P.S. Here's that 25 LP pre-pack—we have 6 varieties (58700, 58701, 58702, 58703, 58704, 58705) and we promise to send what you order—but make it clear!

P.P.S. We told Jerry to train ship all but the 1500 LP's he wanted—so he's happy! He's even reordered since... 250 (copy's that is.)

P.P.P.S. Jack Weiss (Summit, Chicago) reports that AR-3, our MOOSTER LP, is selling like bismuth!
Everly Brothers

Proof-positive that real profession—
are always a commercial threat
to the Everly Brothers, who, after a
virus, are scoring once again with
one, "Gone, Gone," on Warner Bros.
Don and Phil were born in Brownie,
N.B., to Ike and Margaret Ever-
well known country artists. When
they were six and eight, respectively,
y they made their first public appear-
ce in Shenandoah, Iowa. For sev-
eral years thereafter the family spent
five summers traveling around the
country and settling down only
during the winter months so Don and
Phil could attend school.

When the boys finished high school
they opted on show biz careers
and moved to Nashville. Having
moved to Music City as their first
step, they walked into one of the major
sac publisher's offices. A recording
quickly followed and in short order
the lads were riding the charts with
"Bye Love."

That was the beginning of what is
now as the big time for the boys.
Next few years took them into
our 50 states, Australia, New Zea-
land and Europe. Since their first hit
made the million mark, they have
scored with such titles as "Cathy's
Clown," "That's I Fashioned," "Wake
Up Little Izie," etc.

Don and Phil currently make their
home in Hollywood.

Terry Black

A 16 year old, was born
in North Vancouver, B.C.
and still lives there when
he isn't on the road. He says
that one of the things
misses most is going to regular
school, not that he doesn't study
hard. The charter has a private
game and also takes correspondence
courses.

MICHELLE SCOTTI

LITTLE LONELY DRUMMER BOY

She's only 12 years old but she's got
the poise of a seasoned veteran and
a voice and style that makes teens
go buy-buy! This Philips single
proves it!

So great she even
rates a special four-
color single sleeve
to create more sales
impact!
NEW YORK—Les Surfs, the hot international Madagascar sextet, are pictured above being run through their recording paces by RCA Victor A&R man Joe Rene. The group's initial Victor release, "Stop!" b/w "Just For The Boy," was released nationally last week. In the background are Teacho Wihshire, arranger and conductor at the session, and Roger Maruani, who represents Les Surfs.

3 On Belgian Label's Roster Hurt In Accidents

BRUSSELS—Show Records, one of the twenty or so record companies active in Belgium, has been hit by a streak of bad luck. It's biggest booe, Clark Richard, was the victim recently of a very serious road accident. Richard, an Indonesian by birth, lives in the Netherlands and is certainly one of the best liked singing stars among the Benelux male singers of the three Benelux countries. Late one evening, accompanied by his manager A. M. Domitececo, he was headed for Brussels with his station-wagon when his car was hit head-on. Clark Richard was the most seriously hit of the occupants of the car; his two legs were crushed and he also suffered a severe eye-injury. Manager Dumitrecceco suffered a broken leg and injuries over the whole of his body and a musician was also injured, but less seriously.

This will probably put an end to the career of one of the most promising young singers from Western Europe. His last record and also his first one for Show (he recorded earlier with Gramophone and Ronn, and lately with Ronness), "Come Home" and on the other side "Without You Love," was already enjoying a good response. Remarkable and seldom witnessed before has been the response; every star in Belgium has offered his cooperation, and a benefit show has been organized.

A second accident struck Tony Geys. Tony, the owner of a well-known dance- and song-hall, was hit by a truck. Geys enjoyed a considerable success with popular version of famous Flemish hits. He could now be classed among the Flemish charm-singers with his "Limburg Alein" and "Van Vlae Huis" (Far away from home). "Limburg Alein (Limburg alone) seems to be an unlucky song. Jo Erens, a man from Limburg, who recorded it for the first time, died in an accident not long afterwards. There appears to be a slight improvement in the condition of Geys. The third accident—all in one week—which struck this company happened to Frank Wilson, who produced the hit song "Last Kiss." This record is now in great demand in Belgium and just at the very moment the American has also become the victim of a serious accident.

NEVER TRUST A WOMAN alone)
NEVER TRUST A WOMAN alone)
NEVER TRUST A WOMAN alone)
NEVER TRUST A WOMAN alone)
NEVER TRUST A WOMAN alone)

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THE SIDEWINER

THE SIDEWINER LEE MORGAN

THE SIDEWINER BLP 4157 (BST 84157)

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CASH BOX—February 28, 1964
Whipping up a storm—
direct from the
BEATLES BRITISH TOUR

TOMMY QUICKLY

'The Wild Side of Life'
Liberty Records

Sole Director Brian Epstein

RIGHT HERE IN AMERICA—
RIGHT NOW!
Belafonte Bash

Cash Box

TOP 100 LABELS

<table>
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<th>Label</th>
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<td>Columbia</td>
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Golden Names Distrib For Ohio

NEW YORK—Golden Records, the large producer of kiddie educational and entertainment disks, has named William A. Inks, Jr., to the Ohio area. Label's product is distributed in the U.S. and other parts of the world through indigenous distribution organizations.

It's A Monster Xmas For 20th C-F Album

NEW YORK—Comic Len Maxwell has just completed a Christmas album for 20th Century Fox Records, called, "A Merry Monster Christmas," which ties in with the TV monster craze. A single is being released from the album with the same title, backed with "The Sounds Of Christmas." Both albums and singles are being shipped immediately.

Maxwell, who does all the voices in the package, has performed in night clubs and television and radio, produces, directs and performs all of his own work. In the trade, he is considered the man of a thousand voices. He has completed over three hundred commercials for radio and TV this year. He can be heard in commercials such as: Dannon Yogurt, Ronson (oily bird), Kix Breakfast Cereal, Dynamic Rattler, Raye Line Products, Jean Nater Products, John Hancock Life Ins., Q.T. Frosting and many others.

Maxwell has offered to make monster spots of time, weather and news for disk jockeys who will write to him at 20th Century Fox Records, 444 West 56th Street, this city.

Manning The Ramparts

NEW YORK—The Hullabaloo, Len don's latest rock 'n' roll group, raise a mighty hullabaloo here as well in Britain, stand atop one of the guard towers on the Babylon estate of their personal manager. It is newcomers, who are currently clicking with their debut Robert of "I'm Gonna Get You," are managed by a titled Englishman named John Chamberlain of the Lord Paramount of Holderness. T. The foursome are scheduled to play at 20th Century Fox Records, 444 West 56th Street, this city.

Cash Box—November 28, 1964
Chicagoland—To damn or not to damn—was the question at Mercury Records last week as producers and executives coped with the problem of the last line of Leroy Van Dyke's new single, "Annie Of A Thousand Days," which had become a full-fledged cause célèbre.

In the original pressing of "Annie," a final line of the song has an in-law husband commenting coldly on his wife's line, made famous by Roy Butler: "Frankly my dear, don't give a damn." Mercury vice-president Kenny Myers spun the deck for Art Roberts, Mercury director at WLW Chicago, and thought some listeners might object to the final line: "Damn!" And so the song was re-recorded.

So Myers stopped the presses and decided a promotion tour was in order. In the new version, Van Dyke's voice fades away as he hits the line: "Don't give a damn!"

Problem solved? No. Next the label was to receive calls from key radio stations around the nation. What had gone wrong with the "damn?" they demanded. Having heard the original "strong" version, they weren't satisfied with the new cut.

About the song itself. What to do? Well, currently the Mercury is shipping a pair of singles: "Annie Of A Thousand Days" is on side A: the damn one, with the damn one on side B.

Smooglow Unveils Own Coast Recording Studio

Hollywood—Ray Maxwell of Smooglow, the record company, is currently preparing the opening of a recording studio at the company's office at 6301 Selma Ave. The first disk to be cut at the new studio, "Don't (Judge Me Baby)" by Smooglow's own Bill Wilson, has just been released.

The firm also announced the release of "Medley of the Sky," a song written by the firm's songwriters entitled "Some Blue-Eyed Soul."

The album will be issued shortly. The label execs at Smooglow is expanding its artists and repertoire and will soon release first records by Jerry Miller and Batya, a new singer from Israel.

David Gates To Produce for Dot R&R Subsidiary

Hollywood—David Gates arranges and conducts the film score to produce for Dot R&R subsidiary, Planet Records.

First release scheduled will be "The Near Kind of A Girl," written by Darin Zare, for performing nightly in Los Angeles's major showrooms. All the Gates' releases will be featuring other obscure artists as well as arranging for other labels.

20th Inks Lancelot

New York—Bernie Wayne, A&R director for 20th Century Fox Records, has announced the signing of singer/actor Rick Lane to a pact. The singer, a native of Indiana, will make his wax debut in a week with a pair of sides tabbed, "You" and "That's My Bag." Clark's AB-PT Post Has Added Duties

New York—Sam Clark's election to VP in charge of theatre operations for American Broadcasting-Paramount Theatres fills a newly-created post that consolidates all of the Paramount Theatres under one head for the first time.

Last week's story on the move said that Clark was replacing Edward Hyman who is retiring from the organization, but did not state that the post was actually taking on the aforementioned duties.

Trousdale Music Enters Pic-TV Area

Hollywood—Trousdale Music, the Lou Adler-Bobbie Roberts and Pierre Coissette-owned publisher, has entered the world of Pic-TV area. The company's film catalog are the theme song and music for the latest Electronic vision presentation, "TAMID," which offers a group of top teen performers, and two songs for the "Plintstones" TV'er. James Darren sings the latter numbers.

All the aforementioned material was written by Phil Sloan and Steve, both of whom are under contract to Trousdale.

Chi Management Firm Bows

Chicago—Merey Alexander, vice president of Mid-America Specialty Districts, a rack merchandising firm, has formed Talent Management and Records, Inc. The new company was formed to showcase Mid-west talent via disks and nifty bookings. The organization is equipped to handle publishing, production, A&R, promotion and booking.

Pop and blues singer Bobby Jones is now a direct artist to the TWR label. The singer has already cut a first album to be released in Jan.

Clark "Caravan" Off To Sell-Out Start

New York—Dick Clark's 15-set wand, "Caravan," got off to a strong start in New Haven on Fri. Presented by radio station WAVZ at Fairfield Community Center, the new company was a complete sell-out with some 5,000 rock fans giving the event a gross of $14,922. "Caravan" is playing 22 cities in 24 days. Featured performers are Arnold Lipton, the Drifters, the Supremes, Bryon Hyland, Bobby Freeman and the Crystals.

Atco Buys N.O. Master

New York—Atco Records has purchased NBC's N.O. Master label. The firm, now in New Orleans, will be run by Tommy Cunha, Luiz Mocarzel, in charge, and with Chuck Livingston, Garmsia, promotion man.

Xmas Decks Mark Reprise's Largest Singles Release Yet

Burbank, Calif.—Reprise Records scheduled its most extensive release of singles in its history last week with the issuing of four Christmas singles. Each of the singles comes from the new Reprise album, "The 12 Days of Christmas," created by Frank Sinatra, Bing Crosby, and Fred Waring and the Pennsylvanians. Sinatra's single is "The Bells on Christmas Day," coupled with "The Drummer Boy." As all of these singles Fred Waring arranged and conducted the background. Crosby's single features "It's Christmas Time Again" and "Christmas Candies," while Fred Waring's Christmas single for Reprise is "Do You Hear What I Hear" and "12 Days of Christmas."

All these stars—Sinatra, Crosby, and Waring—will perform at Reprise's fourth Reprise Christmas single, "We Wish You the Merriest" and "Go Tell It On A Mountain." Sonny Burke, director of A&R for Reprise, produced all the sessions for the singles as well as "The 12 Songs of Christmas" album.

To Ava Issue Track Of "Baby"

New York—Ava Records will soon release its ninth soundtrack album. Glen Coulton, president of the label, reported last week that the diskery will release the score of "Painted Faces, Rain Must Fall," a Columbia release starring Steve McQueen and Lee Remick. Music is by Elmer Bernstein and John Albin. Coulton said, at the Top 10 Market.

Some of Ava's best-selling soundtrack albums have been "The Man from The Wild Side," "The Carpetbaggers," "To Kill A Mockingbird" and "The Green Berets."

Diahann Carroll To Cut Kiddie LP For Golden

New York—Diahann Carroll has signed a deal to record her first Golden Records, specialists in kiddie disks, according to Arthur Shulkin, founder and general manager of the label. The diskery will be cut upon her return from Eng. early next month, the set will consist of famous love songs for children. An 18-voice children's chorus and 20-piece orchestra will back her up.

Van Dyke Label Bows

Philadelphia—M. L. Van Dyk has announced the formation here of a label to be called M. L. Van Dyke Records. The initial release by the new firm is "Linda Sue" by Lee Garrett.

Some distributors have been appointed, according to M. L. Van Dyke, with others needed in certain areas. Other artists have already been signed and will have debut disks in the near future.

The firm's headquarters are at 2223 W. York Street.
NEW BLUES RELEASES
I CAN'T TAKE IT ANY MORE
b/w BABY YOU'RE MINE
WHISPERING SMITH
Eccolo 2260

SITTING 'HERE WONDERIN'
b/w WHAT'S GOIN' ON BABY
SLIM HARPO
Eccolo 2261

NOBODY BUT YOU, LORD
b/w NEW BORN KING
SIX TRUMPETS
Nashboro 839

IN THE STONE
b/w WHEN JESUS RISES
NATIONAL CLOUDS OF JOY
Nashboro 841

COME INTO THE ROOM
b/w LORD I'LL G0
SINGING CRUSADERS
Nashboro 842

WHAT IS THIS
b/w I'VE BEEN TRAMPIN'
BROTHER JOE MAY
Nashboro 842

Vanguard Names Fox
Production Coordinator

NEW YORK—Vanguard Records has named Bill Fox to the post of production coordinator. He previously directed the operations of Esoteric/Counterpoint Records and more recently handled production for Elektra Record Corp.

Lettermen Scheduled For
College Concert Dates

HOLLYWOOD—Capitol's the Lettermen will begin an extended college concert swing on Dec. 1 at Oswego, U. of, and Dayton on Dec. 4. Remaining dates are at Missouri Southern College, Rolla, Mo., Dec. 10; U. of Rhode Island, Dec. 11; Brevard College, Front Beach, Fla., Dec. 12; U. of Hacketstown, N.J., Dec. 13; Hilliard Jr. College, Columbus, O., Dec. 16, and Bowling Green, O., Dec. 17.

The trio winds up the month with a three-week stint at the Elmirwood Casino, Windsor, Ontario beginning Dec. 26.

Krause Appointed To
Capitol Credit Office

NEW YORK—Robert M. Krause has been appointed central credit manager of the Capitol Records Distributing Corp. It was announced last week by Stanley M. Gottlieb, the firm's president.

In this position Krause will be responsible for credit and billing. His office will be in the Chicago distribution center, which is located in Nile, III.

Prior to joining CRDC, Krause had worked for Perk-O-Matic and for the Torn Co., division of Gillette as credit manager. He is a graduate of the U. of Ill. and served two years in the U.S. Navy.

Krause will report directly to Howard W. Decker, national credit manager.

EVEREST RECORDS
Announces new appointment of
a new classical director for New England area

Bulldog Distr. Co.
50 Buffum St.
Kyrark, Mass.

Nick Sentos
Featuring:
— Everest Classical
— Disc
Counterpoint: Esoteric

Wajer Tagged Liberty's III. Branch Manager

HOLLYWOOD—Jack Wajer has been appointed branch manager of Liberty Records distributing arm in Hills. It was announced last week by Lee Mendel, the label's director of branch operations.

Wajer, who replaces the recently resigned Fred Cassman, was nominated directly from the ranks of the Liberty organization. He joined the firm two and a half years ago as a sales rep in the Milwaukee area.

He has always been in the music industry, following his discharge from the Air Force, when he secured a job in Detroit and one in Chicago with the Garmina Distributing Co. in the capacity of repping such lines as ABC, Paramount, Mercury and UA.

Roulette Kicks Off
Novelty “Leader “Deck

NEW YORK—Roulette Records' recently-purchased master, "Leader Of The Launromat," a comedy spoof on the current number one smash, "Leader Of The Pack," has stirred up considerable deja vu interest, according to label execs.

300 deep copy records were mailed out before regular copies were available, and early spins of the deck prompted immediate sales response with orders totaling 70,000 after just a few days. Recorders on Monday and Tuesday of this is the first time a disk got off the ground before deep-shipments were made. The tune was written by Paul Vance and Lee Pockriss and features The Detergents.

Saks Fifth Ave. Salutes
ASCAP's 50th Birthday

NEW YORK—An exhibit of musical Americans, tagged “The American Sound Of Music,” will be the theme of an ASCAP tribute on Dec. 14 at the Saks Fifth Avenue department store to ASCAP on its 50th birthday.

The exhibit will show memorabilia of the musical scene for the last fifteen years, including war songs, songs of presidential campaigns, the history of radio and its music, jazz, folk music, folk songs and concert music, as well as the great show tunes of the last five decades. In addition, the public will be able to hear Kate Smith, Rudy Vallee and Bing Crosby sing their famous theme songs, as well as the voices of eight internationally famous performers of the past, including Panned by New York's George M. COhan, Harry Lauder, Edie Freling, Place Lawrence, Ruben Morgen, Al Jolson and John McCormack.

Capitol Radio LP Says
Greetings From Its Stars

HOLLYWOOD—Capitol Records have announced their new LP release—"Greetings From Its Stars." It will be a combination holiday show designed to enhance a station's sound-image and give the public a chance to hear the voices and talents of Capitol artists.

It includes "Happy Birthday" greetings from The Four Freshmen, anniversary congratulations from Nat King Cole, Nancy Wilson, Fred Astaire and Bing Crosby, "Merry Christmas" wishes from Bob Hope, Anthony, Miss Windsor, Sarah and Andy Griffith. The LP concludes with "Auld Lang Syne," sung by Bing and Bob.

Close to 3,000 of the LPs have been pressed and distribution to the signers of CRDC's Silver Platter Service in addition to radio stations throughout the country.

Victor Adds Robinson
NEW YORK — RCA Victor Records have announced the appointment of Paul Robinson as regional field agent in radio and TV artists relations. Robinson will cover the north east section of the country and will report to John Roscare, manager of radio and TV artists relations.

A veteran of the disk business, Robinson has been a promotion man for London records Records and ABC/FPG Inc. Prior to promo assignments, Robinson owned a P.G.F. Inc. firm, Robinson Productions Inc.

Victor Claims Gary
Scores On Yule LP

NEW YORK—RCA Victor Records is getting noteworthy Yule sales millions out of its big LP, "The Gary Christmas Album," released Oct. 28. The album, which hearing Arthur Miller and the label's recording director Hal Mooney, the play will be the first to be released by the diskery under its new agreement with Lincoln Repertory Center.

CHICAGO—Completing negotiations for Mercury Records' forthcoming album of "After The Fall" are (from left) A&R boss-out sold, Ernie Frank, Mercury executive vice-president, Peter Muni and writer Arthur Miller and the label's recording director Hal Mooney. The play will be the first to be released by the diskery under its new agreement with Lincoln Repertory Center.

Cash Box—November 28, 1964

42

abc-par signs soupy sales

NEW YORK—Soupy Sales, the kid-

ABC-Par Signs Soupy Sales

NEW YORK—Soupy Sales, the kid-
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<tr>
<th>No.</th>
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<th>Pos. Last Week</th>
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<td>I DON'T CARE</td>
<td>Bobby Bare, Arthur Wood</td>
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<td>2</td>
<td>2</td>
<td>2</td>
<td>ONCE A DAY</td>
<td>Connie Smith, Renaldo Bosso</td>
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<td>THE RACE IS ON</td>
<td>George Jones, United Artists 751</td>
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<td>4</td>
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<td>CROSS THE BAZOS AT WACO</td>
<td>Billy Walker, Columbia 43120</td>
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<tr>
<td>5</td>
<td>6</td>
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<td>I'LL GO DOWN SWINGIN'</td>
<td>Porter Wagoner, RCA Victor 4842</td>
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<td>GIVE ME 40 ACRES (TO TURN THIS RIG AROUND)</td>
<td>Willie Nelson, Monument 855</td>
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<td>MAD</td>
<td>Norma Jean, RCA Victor LSP 3369</td>
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<td>FOUR STRONG WINDS</td>
<td>John Denver, Columbia 32230/CS 9020</td>
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<td>CHUG-A-LUG</td>
<td>Roger Miller, Columbia 4845</td>
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<td>HE CALLED ME BABY</td>
<td>Patsy Cline, Decca 31621</td>
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<td>THE LUMBERJACK</td>
<td>Roy Drusky, RCA Victor 8466</td>
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<td>IN THE MIDDLE OF A MEMORY</td>
<td>Jim Reeves, RCA Victor 8383</td>
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<td>YOU'RE THE ONLY WORLD I KNOW</td>
<td>Sonny James, Capitol 5380</td>
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<td>I THANK MY LUCKY STARS</td>
<td>Bobby Bare, RCA Victor 4845</td>
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<td>FORBIDDEN STREET</td>
<td>Carl Perkins, Columbia 43120</td>
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<td>IT AIN'T ME BABE</td>
<td>Lefty Frizzell, Capitol 5380</td>
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<td>THREE A.M.</td>
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<td>ONE OF THESE DAYS</td>
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<td>DON'T BE ANGRY</td>
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<td>PLEASE TALK TO MY HEART</td>
<td>Roy Drusky, Columbia 43086</td>
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<td>HERE COMES MY BABY</td>
<td>Johnny Cash, Columbia 32250</td>
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<td>GO CAT GO</td>
<td>Norma Jean, RCA Victor 8433</td>
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<td>EVERYBODY'S DARLIN' PLUS MINE</td>
<td>Merle Travis, RCA Victor 8432</td>
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<td>24</td>
<td>41</td>
<td>41</td>
<td>I DON'T LOVE YOU ANYMORE</td>
<td>Baby Bennett, BMI 758</td>
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**Cash Box Top Country Albums**

1. The Best of Buck Owens (Capitol T 2103/ST 2105)
2. The Best of Jim Reeves (Capitol VLP 2040)
3. Together Again / My Heart Skips a Beat (Buck Owens, Capitol T 2105/ST 2115)
4. Bitter Tears (Johnny Cash, Columbia CL 2348/CS 9048)
5. There Stands the Glass (Carl Smith, Columbia CL 2173/CS 8971)
6. Country Dance Favorites (Mercury MG 20931/8 60931)
7. R. D. M. (Marty Robbins, Columbia CL 23230/CS 9090)
8. Yesterday's Gone (Ray Driscoll, Mercury MG 2079/CS 60981)
9. Songs of Tragedy (Hand Book, RCA Victor VLP 2087)
10. More Hambone Souvenirs (RCA Victor VLP 3813)
11. Blue and Lonesome (George Jones, Mercury MG 20996)
12. Don't Let Me Be Lonely on Tonight (Johnny Cash, Columbia CL 2101/ST 2101)
13. Thanks a Lot (Ernest Tubb, Decca 31648)
14. The Travelin' Babe (Bobby Bare, RCA Victor VLP 2955)
15. George Jones Sings Like Dickens (Capitol VLP 3684/8 6364)
16. Love Life (RCA Victor CL 2109/CS 8989)
17. Country Music Time (Columbia CL 2106/CS 8060)
18. Moonlight and Roses (RCA Victor VLP 2054)
19. Faithfully Yours (RCA Victor VLP 2629)
20. The Fabulous Sound of Flatt & Scruggs (Columbia CL 2225/CS 9055)
21. Golden Country Songs (Capitol T 2099)
22. Travelin' With Dave Dudley (Mercury MG 20896/8 8999)
23. A King and Two Queens (George Jones, United Artists LAL 5367/US 6387)
24. Before I'm Over You (Columbia CL 2103/CS 8990)
25. Down Home (Melba Montgomery, United Artists LAL 3369/US 6388)
26. I Get Lonely in a Hurry (George Jones, RCA Victor LAL 338/US 6388)
27. Dang Me (Roy Drusky, Smash MPS 37019/RS 67060)
28. I Walk the Line (Johnny Cash, Columbia CL 2101/CS 8990)
29. Thank You for Calling (Billy Walker, Columbia CL 2206/CS 8908)
30. World of a Country Boy (Johnny Sue, Phillips 720 1391/PHS 600 139)

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1. Country
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3. Rhythm & Blues
4. Rock
5. Ethnic
6. Traditional
7. Specialty
8. Other
KIKK-Houston recently celebrated the opening of their new $250,000 plus office building and studio with a series of special openings and parties. The chamber of commerce held a special ribbon-cutting ceremony for the building. The grand opening ceremonies, preceding the cutting of the ribbon, the outlet's president, Larry S. Bigger, released 65 helium-filled balloons containing $550 in cash certificates. People who attended the ribbon-cutting ceremony were then served champagne in KIKK's Emerald Room just signed a new contract to continue her affiliation with the label for another year. Paul also notes that Shirley will have a new duet shortly and deejays can obtain samples by writing to the diskery at 111 Main Street, Salem, Mass. Another Grand Ole Opry stage spectacular under WCMS-Norfolk Radio Ranch sponsorship was held to kick off a series of special Thanks-giving-through-New Year holiday events. Two performances are slated for 2 and 8 PM, Nov. 22 at the Norfolk Municipal Auditorium. Headlining the show will be Hank Snow, Sonny James, Moon Mullican, Carl and Pearl Butler and Melba Montgomery. Featured in the hick hop blower will be the Bludge Ridge Quartet, Carolina Charlie, the Four Rainbow Ranch Boys and the Jones Boys.

Art Roberts, who spins 'em on WLS-Chicago, received more than a hundred letters and phone calls in the last two days in response to the Emerson (Doc) Beauchamp celebration directed by the station. Deejay copies of their latest LP, "The Fabulous Sound Of Lester Flatt And Earl Scruggs," may be obtained by writing a request to the artists at 201 Donna Drive, Madison, Tenn.

Vet deejay Jack Sanders has stepped out of radio to take over as vice-president of Lyric Music, a fast-rising publishing firm owned by Andrew Williams, widow of the Country Hall of Fame star Hank Williams. Sanders resigned his deejay slot on Nashville-WRXD, in order to accept the music post. Earlier, during a five year tenure on WAKY-Louisville, he grabbed the number one country rating and held it for a solid five years.

Claude Tomlinson, program director at KWKH-Wichita, has signed an agreement along with his video-taped TVer "The Schultz Show," which is syndicated in 20 southern markets in going great guns. Any artists interested in appearing on the show should contact Claude at the station.

Smiley Wilson reports that Martha Carson, longtime favorite in the country gospel field, has joined the list of stars at the Wil-Heim Agency. She is also a regular on the Ed Hardy Shows, "Country Junction," on WLAC TV. Other additions to the roster at Wil-Heim are Bobby Burnett and Kathy Dee.

Salem Records' Paul Grash pens word that last Summer Hunter has "ONE BY ONE"

WEBB FOLEY

SINGS THE HITS

"NEW RELEASE"

"TIME TO MOVE" (2:00)

(Little-town, BMI-Harmon) Webb Foley has a good chance of creating a sales stir with this top drawer, slow-moving lament about a fallen angel who wants his ex-gal back again even though it means unhappiness. Ruby Wright, the songster dished up a real hard-rocking, down-tuned twist in this arrangement.

BILLY HARDIN (United Artists 782)

(B+) THE SHOES I'M WEARING DON'T FIT MY FEET (2:29) [Tree, BMI-Wayne] Newcomer Billy Hardin can make quite a name for himself with this raunchy, rhythmic country song about a guy who has more than his share of problems in life.

(B-) THERE'S NO FOOL LIKE AN OLD FOOL (2:13) [Noma, BMI—Hardin/ Introduced by a slow-moving lament about a fellow who begs his girl friend to return.

RICK HENDE (BMI-Young)

(B+) TIME TO MOVE (3:00) [Little-town, BMI-Harmon] Webb Foley has a good chance of creating a sales stir with this top drawer, slow-moving lament about a fallen angel who wants his ex-gal back again even though it means unhappiness. Ruby Wright, the songster dished up a real hard-rocking, down-tuned twist in this arrangement.

AL DEXTER (Allstar 7306)

(B) MY CARELESS HEART (2:38) [Vogue, BMI—Dexter] The vet country노 거주 오른 솔드마이, 잠들게 해주니석 행해요, 노른 곳에 죽었어요. Deejays should really dig this.

BILLY HARRON PAYCHECK (Hilltop 302)

(B-) DON'T START COUNTIN' ON ME (1:41) [Krauss & Barnour, BMI—Young] Johnny Pay has had hits in the past and he can sneak again with this twangy, rhythmic country backed tale of true devotion Side boosts some fine lyrics and a contagious repeating riff. Eye it.

B. LITTLE BIT OF BLUES (2:34) [Youah, BMI—Anderson, Glenn, Hunt] This time out the songster offers a Plantation, shuffle-backed fin' bluegrass-bluegrass tearjerker in a tradition-oriented country vein. share... The time is a medium-paced, chorus-backed ballad with some heartfelt meaningful lyrics. The flip, "You're Not Really Leaving Me," is a lively, high-powered, rhythmic happy bluer which asks an interesting rhetorical question.

GO TELL IT ON THE MOUNTAIN (2:10) (P. D.)

IT'S CHRISTMAS TIME AGAIN (2:53) [Jimmie Davis BMI—Davis] Jimmie Davis can quickly get back in his money-making ways with this first-rate Yuletide-chanted release from Decca. The side to watch here is, "Go Tell It On The Mountain," the gospel oldie which is given an affectionate, chorus-backed seasonal updating by the chantier. The attractive coupler, "It's Christmas Time Again," is a tender, slow-moving plaintive ballad in the "Danny Boy" tradition. Also merits a close look.

HERE COMES MY BABY BACK AGAIN (2:18) [Tree BMI—West]

DID WE HAVE A PARTY (1:55) [Lowery BMI—Brown]

RAY SMITH (Tollie 9029)

Jimmie Davis can quickly get back in his money-making ways with this first-rate Yuletide-chanted release from Decca. The side to watch here is, "Go Tell It On The Mountain," the gospel oldie which is given an affectionate, chorus-backed seasonal updating by the chantier. The attractive coupler, "It's Christmas Time Again," is a tender, slow-moving plaintive ballad in the "Danny Boy" tradition. Also merits a close look.

RICK HARRON (United Artists 782)

B+) TIME TO MOVE (3:00) [Little-town, BMI—Harmon] Webb Foley has a good chance of creating a sales stir with this top drawer, slow-moving lament about a fallen angel who wants his ex-gal back again even though it means unhappiness. Ruby Wright, the songster dished up a real hard-rocking, down-tuned twist in this arrangement.

BILLY HARDIN (BMI-Young)

B+) THE SHOES I'M WEARING DON'T FIT MY FEET (2:29) [Tree, BMI—Wayne] Newcomer Billy Hardin can make quite a name for himself with this raunchy, rhythmic country song about a guy who has more than his share of problems in life.

B-) THERE'S NO FOOL LIKE AN OLD FOOL (2:13) [Noma, BMI—Introduced by a slow-moving lament about a fellow who begs his girl friend to return.

RICK HARRON (BMI-Young)

B+) TIME TO MOVE (3:00) [Little-town, BMI—Harmon] Webb Foley has a good chance of creating a sales stir with this top drawer, slow-moving lament about a fallen angel who wants his ex-gal back again even though it means unhappiness. Ruby Wright, the songster dished up a real hard-rocking, down-tuned twist in this arrangement.
Swedish artist Siw Malmquist is one of Scandinavia's most internationally successful stars. Metronome Records signed her to a long term contract in 1955 and since then she has recorded over 100 titles in various languages. She made her TV debut in 1959 and the same year won the Swedish heats for the Eurovision Song Contest with "Augustin," which she later recorded in German. In 1960 Siw made her first film and has also enjoyed considerable success as a star of stage musicals and in cabaret. Well known all over Europe she has appeared in Germany, Austria, Holland, France and England. In June 1964 she won the German Song Festival in Baden-Baden with "Liebeskummer Lohnt Sich Nicht" (It Doesn't Pay To Be Lovesick) and the number subsequently topped the German charts and sold over 400,000 copies. Siw's "Sale, Sale, Sale" hit the U.S. Top 100 on Jubilee.
A toast to youth and vitality. Germany's CBS Schallplatten GmbH and its most outstanding young recording stars Marika Kilius, Hans-Jürgen Bäumler and Bernd Spier are selling records in the hundreds of thousands. Singers Marika and Hans, both former ice skating champions, record individually and as a team. Bernd, once part of a singing group, is now one of Germany's most popular vocalists. Here's to a dynamic organization, and three of the most vital young talents on the international scene. Prosit!
Great Britain's Best Sellers

Week Last Week

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Baby Love</td>
<td>The Supremes (Stateside) Jobette</td>
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<tr>
<td>2</td>
<td>Oh Pretty Woman</td>
<td>Roy Orbison (London) Accuf-Rose</td>
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<tr>
<td>3</td>
<td>All Day And All Of The Night</td>
<td>Petula Clark</td>
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<tr>
<td>4</td>
<td>I'm A Man</td>
<td>The Rolling Stones (Decca)</td>
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<td>5</td>
<td>Don't Bring Your Guns</td>
<td>Tony Bennett (London)</td>
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<td>6</td>
<td>In The Midnight Hour</td>
<td>The Rolling Stones (Decca)</td>
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<tr>
<td>7</td>
<td>Madame Joseph</td>
<td>Dusty Springfield (Phil)</td>
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<tr>
<td>8</td>
<td>You'll Never Walk In The Rain</td>
<td>Dusty Springfield (Phil)</td>
</tr>
<tr>
<td>9</td>
<td>She's A Lady</td>
<td>Dusty Springfield (Phil)</td>
</tr>
<tr>
<td>10</td>
<td>Paradise City</td>
<td>The Rolling Stones (Decca)</td>
</tr>
</tbody>
</table>

Top Ten LP's

1. A Hard Day's Night
2. The Beatles (Ed Sullivan Show)
3. The Rolling Stones
4. Mount Rushmore
5. Five Faces of Man
6. The Kinks
7. The Animals
8. The Beatles
9. The Rolling Stones
10. Gentleman Jim

Top Ten EP's

1. Five By Five
2. The Rolling Stones
3. Long Tall Sally
4. The Beatles
5. The Beach Boys
6. Dusty Springfield
7. The Rolling Stones
8. It's Over
9. The Beatles
10. Wonderful Life

Other Best Sellers

- La Mia Festa (It's My Party) - Richard Anthony/EMI Italia
- In Ginocchio Da Te - Gianni Morandi/RCA Published by RCA Italia
- Non Lo Peto Nessuno - Little Tony/Durium Published by RCA Italia
- E Adesso Te Ne Puoi Andare - Fontana
- The Beatles
- You Ve Never Seen My Heart - The Beatles
- The Rolling Stones
- The Beatles
- The Rolling Stones
- The Beatles

GREAT BRITAIN (Continued)

On the Liberty label, The Stylos make their mark with "Head Over Heels" published by Dick James Music. The same company has "Look At Me" written by Mitch Murray and David & the Natheeds, on Parlophone. Señor Kinkis returned to the recording studios to cut his first disc since 1963 and pay tribute to the man who brought "A Song Of Beatles". The session reunited James with his old A & R manager George Martin and his old label Parlophone.

Jack Barry of 20th Century Fox and attorney Halsey Cowan in London recently for discussion with the British distributors. E.M.I. Records Ltd. They later left for the continent.

Quickies: Geoff Stephens who penned Dave Berry's current smash "The Crying Game" has written his follow-up "One Heart Between Two" issued and distributed by Southern. Three Films debut on Columbia with "Melody" starring Deanna Durbin and "The Nightingale". Actress Honor Blackman (Pussy Galore) in the latest James Bond movie "Goldfinger" has waxed an LP for Decca "Everything I've Got". Honor is currently in America in conjunction with the State-side showing of "Goldfinger" and has pre-recorded her LP which will be issued early in December on London. Mike Berry revises the Mary Wells American hit "Two Lovers" on HMV. "I Feel Fine" current Beatles single had advance of over three quarters of a million...Advance for Beatles LP "Beatles For Sale" over half million.
DON'T FORGET!

The Cash Box Year-End Special Edition, International advertising, (Dated Dec. 26th) goes to press Wednesday, December 9th. If you haven't already scheduled your Holiday message, do so immediately.

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Alvaro Obregon Sur 1870 Mexico 20, D. F., Tel: 899-55

SPAIN: FEDERICO MALFERN
Sagasta 23, Aparato 4025, Madrid, Spain

France's Best Sellers

1 Que C'est Triste Venise (Charles Aznavour) Barclay—French Music
2 Le Féminier (Johnny Hallyday) Philips—Ray Ventura
3 Donna, Donna (Claude François) Philips—Milla
4 La Corde Au Cou (Richard Anthony) Columbia—AMI!
5 Ecoute Ce Disque (Sheila) Philips—Tutti
6 Mains Barrières (RCA Victor—Tutti
7 Laisse Tomber Les Filles (France Gall) Philips—Bagatelle
8 Les Pins Du Bord De L'eau (Enrico Macias) Pathé—Tutti
9 Les Oise Of Rising Sun (The Animals)—Ray Ventura
10 Carai (Rolling Stones)—Decca

Sweden's Best Sellers

This Week's On Chart

1 1 6 Oh Pretty Woman (Roy Orbison/London) Acous-Rose Scandia
2 2 1 I Should Have Known Better (The Beatles/Odeon) Song
3 3 2 I Love You Because (Jim Reeves/ RCA Victor) Reeter
4 4 1 Do You Know (The Lollipops/Karussell) Multitone AB
5 5 4 In My Imagination (Paul Anka/RCA Victor) Sweden
6 6 3 I'm Into Something Good (The Herman's Hermits/Columbia) Sweden
7 7 1 Frånken Fräken (Sven-Ingvars/Philips) Edition Odeon
8 8 2 Where Did Our Love Go (The Supremes/Stockholm) AB
9 9 1 A Hard Day's Night (The Beatles/Paraphone) Sonora AB
10 8 6 Around And Around (The Rolling Stones/Decca) AB

(Cast Box—November 28, 1964—International Section

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**BEBO'S GIRL**

Music by

CARLO RUSTICHELLI

Original Sound Track Album
CAPITOL

**WOMEN OF THE WORLD**

Music by

Riz Ortolani

Audio Fidelity—Theme—Joe Basile
Decca—Theme—Riz Ortolani
United Artists—Theme—Al Caiola
Verve—Theme—Jimmy Smith
Coral—Theme—Pete Fountain
Coral—Theme—Liberman
Reprise—Theme—Jack Nitzsche
Original Sound Track Album
DECCA

**FEDERICO FELLINI'S "8½"**

Music by

Nino Rota

Cameo. Theme from "8½" The Bearcats
London. Theme from "8½" Frank Chacksfield
Mercury. Theme from "8½" Clebanoff
United Artists. Theme from "8½" Al Caiola
Warner Bros. Theme from "8½" Werner Muller
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**"MONDO CANE #2"**

Music: Nino Oliviero

Original Sound Track Album
20th CENTURY-FOX

**"VENERE IMPERIALE"**

Music:
A. F. Lavagnino

**MALAMONDO**

"FUNNY WORLD"

Music By
ENNIO MORRICONE

Colpix: JANE MORGAN (as sung in the picture)
Atlantic: Herbie Mann Epic: Ken Colman
Columbia: Eddie Harris Impulse: Johnny Hartman
Decca: Grady Martin RCA Victor: Si Zentner
Decca: Maureen Tomson Verve: Astrud Gilberto
and more to come

Original Sound Track Album
EPIC

**EDWARD B. MARKS MUSIC CORPORATION**

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Herbert E. Marks, President
Arnold Shaw, Gen. Prof. Mgr.
Several visitors arrived from abroad last week in Buenos Aires: spending several days in Argentina, Brazil and Mexico, to study the Latin American recording scene. In Buenos Aires, they will meet with record company executives, who will market several waxings in the local market. Clave has been expanding its roster during the past years and covers now both the been and the folk music scene. In addition, the record company, which merged recently with the Odeon label, will be represented in Uruguay.组成部分 represent several European labels, wherebody and Cesar Lahuerta of Discos Latinos, who will manage several waxings in the local market.

Also in town are Carlos Patiño and Leonidas Ortiz, from Chile. Both have been invited to participate in the show "Arte en Musica" ("Art in Music"). Patiño and Ortiz will be part of the show "Arte en Musica" organized by the Ministry of Education and the Ministry of Culture. They will be part of a group of artists who will perform in front of an audience as part of the cultural activities in the city.

Among the artists being mentioned are tropical singer Vicente Valdes, who plans to ride high on the bolero wave. Valdes is scheduled for appearances on TV and radio programs in Buenos Aires, Cordoba and Mar del Plata three times a day. Castellanos is a long time disk jockey, and is also associated with Edelhagen, Helmut Zacharias and other major European orchestras.

A new recording by Leo Dan is always news: this week, CBS is releasing "Pero Raquel" and "La Sombrilla De Mi Mama," and, of course, hopefuls will get it in time for the Latin pop charts. Leo Dan is back in Argentina for "El Sol," a joint venture between Leo Dan and Rene Rosendo, while El Indio Gasparino, with Jorge Calandrelli's group, went "Nuestra Corazon" ("Our Heart"). In the LP field, there is a new album with Italian standards, cut by several artists, and another one by Maria Elena Walsh, "Canzones Para Mi." Patito Ortega demonstrated last week that not only The Beatles' lives are in danger. When hundreds of fans gather around them, he set this province, Tucuman, on a tour that included radio programs and other events and was greeted by thousands of admirers, who were disappointed when they couldn't get tickets for the concerts. The tour was sponsored by the province's tourism office, which decided to take place in the city. Special measures had to be taken to prevent overcrowding from the face, anyway, the tour proved to "trend among the biggest success stories in the history of pop artists in Argentina.

El Corazon, one of the biggest record companies, by orchestra, "Entre Dos Aguas" by Carlos Di Sarti, Juan D'Arienzo and Anahí Tolo, three of the top names in the specialty. The album contains several standards and will surely reach very good sales. All tracks are recorded with the famous "El Vito Corp." band, by this new folk group, carrying titles like "Cielo Giro," "La Tejedora" and "El Cazador."

Alberto Mendizbal, well known newspaper and disk reporter, has started a new monthly magazine devoted to consumables, titled "Por El Mundo Del Disco." Before, it had to share the same space with other features. We hope Mendizbal will enjoy success with this new week in "Por El Mundo." Surprises are out on "Johnny Cool," the music from the film of the same title, composed and directed by Billy May, featuring Sammy Davis Jr. as guest star. The LP will be released immediately, and it's an encore and stereo, with wide promotion backing it. The deck belongs to the United Artists house.

Famous adds still one more album to the line of tropical music recently launched by Philips Argentina. This time, the album is like "El Cejalon," "La Llorona," "Cero 39" and others, and has been also cut by Sonora Matancera, one of the best groups in Argentina. The LP includes the "El Testamento" and another one by El Combo Maravilla ("El Tesoro del Amor").

Music Hall reports top results after Trini Lopez' successful visit to Argentina: there is renewed action around Lopez' first singles, and especially "La Bamba," which is showing satisfying results. Lopez recorded three programs for TV Channel 9, which are being aired now. Other new tracks include "Sueno en el Mar" by Los Pires, and "Centro" by Orquesta Arboreal. Three of the LPs mentioned above are already made or are being prepared. Los Angeles Louie de Dice Jockey is happy with the success of his new LP, which is the latest addition to his "La Llaga" series. This LP will be released in several Latin American countries and Spain. On the foreign side, "Glad All Over" seems a hit to several South American discos. All tracks are already made or are being prepared.

Pedro Perico, currently in the charts with his "La Llaga Triste," will cut his next album, which is also expected to be the hit of the season in parts of the North and West of Argentina, where he is already a big star.
Hondells is a song by the Hondells, written by Ronnie Keely and produced by Lee Deforest. It was released as a single in 1959 and became a hit, reaching number 20 on the Billboard Hot 100 chart. The song features a catchy melody and a driving rhythm, and it is noted for its distinctive vocal performance by Lee Deforest. Despite being produced by Lee Deforest, the song is credited to the group's lead singer, Kenny Leco, and was written by Keely and Deforest. The song was later re-recorded by other artists, including Jethro Tull, who included it on their album "This Was" (1973), and it has been covered by numerous other performers over the years.
DENMARK

Latest sheet music releases from Reg Connelly (Musik-Forlag A/S) includes orchestra folio of "I Have It The Right" and "Thinking Of You Baby." Same publisher has also piano sheets of "Lazy Elvis Molly." There is a recording by Chubby Checker (Musik-Forlag A/S) of his hit "Let's Twist Again." Last week Orfeon A/S released "Cover" among the titles which can be mentioned are "She'll Be Coming Round The Mountain," "Red River Valley," "Mountain Dew," "On Top Of Old Smoky," "Home On The Range," "You Can Have Her with the Baby," and something not only for the local market. Tono also has two singles with Poul Bendgard where he sings "Rubinstein Plays Tchaikovsky's "Mephisto Waltz" and "Takatsu Plays Chopin's "Mign" ("Stranger On The Shore," Jeg Har Kun Mine Minden ("Elle Etait, Si Jolie") and Jeg Vil Haæ ÆT Genyen" (Uno Larcomis Sul Vis). All the records mentioned are on the Tono label. At the Teener label is the single "Sandy" b/w "Da-Doo-Ron Ron" ("When He Walked Me Home") by Eva og Inge.

Latest releases from Metronome present a single by Annie Lykke including "Al Sande-atu's The Positive" b/w "The Morningside Of The Mountain." Knut Mork of Morks Musikforlag, handling Peye here, is expecting a lot from "Always Something There To Remind Me" by Sandie Shaw, a top selling British artist. Also "When You Walk In The Room" by The Searchers should have good possibilities on the Danish market, Mork thinks.

Danske Grammofonpladsferlag has 17 new singles among their November releases, among them three local-made singles by Rita Storm, Gustav Winkler and Dario Campeotto. There is also a Sonet LP titled "Dansk Jul" ("Danish Christmas") which has some of the most popular Christmas songs sung by various artists. The singles releases are on Sonet, Karusell, Red Bird, Colpix, Cameo, Parkway, and Funkybird labels.

HNF (Hede Nielsen Fabrikker A/S) has issued its Christmas catalog with a number of new releases compared to the RCA-Victor catalog. HNF has "Ain't That Loving You Baby" by Elvis Presley as the most important release at the moment. In the classical field there is Artur Ruhmefin von Johan Wallenfels.

Metronome A/S has a series of special children's records coming out with two from "Peter Pyle," a pop figure in Danish radio for 20 weeks last summer. Poul Overgaard Nielsen, who did the series on radio is also doing the records.

Japan’s Best Sellers

This Last Week

Week On Chart

2 3 I Should Have Known Better — Beatles (Edeon) Sub-Publisher Toshiba
3 3 Of course Im Crazy — Elvis Presley/CAT RCA Victor
4 10 You Are Nothing — Paul Young (Japan)/CBS
5 6 A Hard Day's Night — Beatles (Parlophone) Multitone A/S
6 7 A Twist Of Fate — Cliff Richard (Columbia) Bellinda (Scandinavia) AB
10 9 Where Did Our Love Go — The Supremes (Stateside)/Bellinda (Scandinavia) AB

Finland’s Best Sellers

This Last Week

Week On Chart

1 9 I Should Have Known Better — The Beatles/Edo (Odeon) Multitone A/S
2 10 Of course I'm Crazy — Jim Reeves/RCA Victor
3 10 You Are Nothing — Paul Young (Japan)/CBS
4 20 A Hard Day's Night — The Beatles/Parlophone Multitone A/S
5 20 A Twist Of Fate — Cliff Richard (Columbia) Bellinda (Scandinavia) AB
6 20 Where Did Our Love Go — The Supremes (Stateside)/Bellinda (Scandinavia) AB

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6 20 Where Did Our Love Go — The Supremes (Stateside)/Bellinda (Scandinavia) AB

The best sellers in October of Toshiba Records in the foreign popular song section are "A Hard Day's Night" (Beatles), "I Should Have Known Better" (Beatles), "Please Mr. Postman" (Beatles), "From Russia With Love" (Matt Monro).

Nikko Victor announced its foreign pop best sellers for October: "Hot Red Party" (Astronauts), "Movin'" (Astronauts), "Naazeda Kazmarani" (Peggy March), "Kiss Me" (Amber).

Onkyo, a music fans' association, is celebrating its first anniversary at the Nippon Public Hall on Nov. 23. The singers there will be: T. George, Tom Hata, Kaoru Uji, Three Funkies, Toshio Oda, Tomaki Sawa, Yoko Ishii, Gen-taro Yashiba, among others.

Nippon Crown reports that these six LP's to honor Stan Getz, new visiting Japan: "Jazz Samba," "Reflections," "Mulligan Meets Getz." Actress Karen Black will perform on stage with the 27-piece orchestra, John "Rubinstein Plays" ("Stranger On The Shore"), "Jeg Har Kun Mine Minden" ("Elle Etait, Si Jolie") and "Jeg Vil Haæ ÆT Genyen" (Uno Larcomis Sul Vis). All the records mentioned are on the Tono label. At the Teener label is the single "Sandy" b/w "Da-Doo-Ron Ron" ("When He Walked Me Home") by Eva og Inge.

Kenny Hall and his sextet, visiting here, are having a charity show at Kino Sellin.Ag. Osaka, a top singer of 1962 in Japan waiting for the hits to come. On top of this, his new single by Annie Lykke including "The Most Popular Hit of Morks." On top of all this, there is "Hot Red Party" (Astronauts), "Naazeda Kazmarani" (Peggy March), "Kiss Me" (Amber).
An article entitled "Eurtes Docete" (a gospel phrase which means "Go And Tell") has been published in the new Italian magazine "Fido" and by the department of the Curia. The record is distributed and presented to the bulk of the world's music lovers.

This is the first time in history that records will serve to introduce all over the world the words of the holy gospel. This is the first time that the voice of the Pope is heard in the same language as the Christian prayer the "Paternoster." The voice is that of His Holiness Paul VI.

The second part of the set is a complete panorama of religious music from various eras. It contains music of Africa and Asia and the spirituals of America. Secondly, there is a new section on the "Living Church," with religious inspiration: works of Mozart, Palestrina, Frescobaldi, Dufay, Palestrina, Massi, etc.

The record, of course, will be distributed all over the world, with profits from the sale of the disc going to the Institute "Propaganda Fide.

Maurice Brenner, well known lyric writer and general manager and partner of the London Operatic Theater, has been appointed to perform on four different TV programs, and where he recorded for Spanish RCA Victor. They also visited Milan and Rome: while in Rome the singer recorded a twelve minute video-tape for Italian TV. Ramon is that the numerous engagements the Argentine singer has already signed in his native country. We will probably take part in the "San Remo Festival."

Ramon and Brenner will be responsible for the introduction and consequent success of Italian music in the South American countries. Up to now Ramon has recorded Spanish versions of something like 22 Italian songs and almost 18 Italian songs are being released by the RCA TV station "Un Pincel Ti Chiedo Perdonos, "Che Cosa C'è?" ("I Watouso, "Abbronzino-"Mi Vuo la Pelle"") and "Te Ne Andare" and so on. Brenner, under the pseudonym of Ben Molar was responsible for the Spanish lyrics of these successful songs, while Ediciones Francesas were responsible for the recording and the commercial success of the Italian repertoire in all South-American countries.

Luigi Andorno, formerly with Karim Records, has been recently appointed sales manager and head of the publicity and promotion department of one of the well known Italian disc labels, "Fonit Cetra." We had the occasion of meeting him in Turin, where Fonit Cetra has its head office.

Andorno had just signed a long term agreement for the distribution in Italy of the USA's RCA. They have immediately started a strong promotional campaign on the Kapp top artist Jack Jones' "The Cupid Song," among other things. Among them particularly interesting is a single containing the theme of the motion picture "Lolita." "Surfin' Safari," "Surfin' USA," "Beach Boy Lollipop" and "La Paloma." So far no news about the new catalogues of the world, including 83 different recorded operas.

The record activity of Fonit Cetra is backed by its Music Publishing branch shared by three different firms: Edizioni Visinopo, Edizioni La Cielica, (in Rome), and Edizioni Visinopo Spans. The successful U.S. group The Beach Boys, were Italy's guests for two days November 11th and 12th. This is the first time that the surf's inventors have ever been in Europe. They were in England, and in France, and will continue on to Spain and South America. It is said they took part in a TV show presenting five of their hits "Surfin' Safari," "Surfin' USA," "Shut Down," "Surf's up" and "Teenage Idol." Unfortunately, according to our present TV trend, they will not be able to go immediately to TV, since their performance was recorded on video-tape and will go on the road. We can't therefore say that the reaction of the public will be. In any case the records will be released. The new LP "Surfin' Safari," "Surfin' USA," "Beach Boy Lollipop" and "La Paloma." And this is the new LP "Surfin' Safari," "Surfin' USA," "Beach Boy Lollipop" and "La Paloma." And this is the new LP "Surfin' Safari," "Surfin' USA," "Beach Boy Lollipop" and "La Paloma.

A new up coming singer on the Italian disc scene is RCA Italiana's Gianni Morandi. He must be considered one of the top best selling artists of the year 1964, thanks to his recording "In Girofio Da Te," which followed such other hits as "Andava A Certo Allora, "Go-Kart Twist," "Fatte Mandare Dalla Mama A Prenderi I Liette." Morandi was the winner of the great 1964 contest "Cantapire" (Italian version of "American Idol"), with his song "In Girofio Da Te," which was at the top of the charts of the Best Sellers for 22 weeks.

Gianni will make his debut as a film actor in a motion picture entitled "In Girofio Da Te." He has huge success seems destined to continue with his new release entitled "Non San Degno Di Te," in October by O.M.A. and director Mario Monicelli. Among them particularly interesting is a single containing the theme of the motion picture "Lolita." "Surfin' Safari," "Surfin' USA," "Beach Boy Lollipop" and "La Paloma." So far no news about the new catalogues of the world, including 83 different recorded operas.

As mentioned above, the new Gianni Morandi disc seems to be repeating the same formula that has already been used in the Italian market but with this difference, immediately the first 30 best sellers on our charts, moreover with "Non San Degno Di Te," Gianni won the new TV contest "Il Festival delle Belle," presented at the Italian capital of Television, with "In Girofio Da Te." Confirmed the extraordinary promotional power of Gianni Morandi's personality, and the fact that the recording of the Rome's Festival delle Belle seems in the spotlight thanks to Gianni Francesco giving the recording "Non San Degno Di Te" released by RCA Italiana.

Among the new names which are appearing on the Italian record scene, is a young RCA Italiana disc named "Iva." Iva, 15, is a new disc by Iva, entitled "Resta Solo (C'è una disc," which reveals various Abbeys Road recording style. The new disc is "Te Ne Andare," and immediately the first 30 best sellers on our charts, moreover with "Non San Degno Di Te," Gianni won the new TV contest "Il Festival delle Belle," presented at the Italian capital of Television, with "In Girofio Da Te." Confirmed the extraordinary promotional power of Gianni Morandi's personality, and the fact that the recording of the Rome's Festival delle Belle seems in the spotlight thanks to Gianni Francesco giving the recording "Non San Degno Di Te" released by RCA Italiana.

"Top Six Double Compacts"

Brazil's Best Sellers

This Week

1. Deixa Isso Pra 'Lá (Tododia) Jair Rodrigues Philips
2. My Boy Lollipop (Fernata) Millie Small Philips
3. Cin-Tim (Aesop) Ruta Pavone RCA Victor
4. Sul Caraobol (Fernata) Rita Pavone RCA Victor
5. Some Foods (Conti) Alfredo Dutra Dutra
6. Taina (Ediciones RCA) Rita Pavone RCA Victor
7. Doris Prym (Pepito) Mario (Vitace) Auginaldo Kayol Copacabana
8. Michael Tripe Lomis RCA Victor
9. Ana Lucinha Silva (Nassas) Bobby Solo/Chantecleer
10. Que Tu Gostes de Mim (Pepito) Umbertos Pedroso and Rolando Baldini Continental

Last Week

1. Saudades De Você Martha Mendonca Chantecleer
2. Separaçao (Ediciones RCA) Caio de Barros RCA Victor
3. Saudades De Você (Ediciones RCA) Carol Alves Odeon
4. Jamante De Amor (Ediciones RCA) Jose Lopes Chantecleer
5. A Hard Day's Night (Fernata) The Beatles Odeon
6. O Siao Mafamadura (Roma) Viniello RCA Victor
7. Wonderful Land (Fernata) The Jet Black's Chantecleer
8. In Gineocio Da Te Gianni Morandi RCA Victor Chantecleer
9. Como Se (Conti) Iva Lomis RCA Victor
10. Datemi Un Martello (Fernata) Rita Pavone RCA Victor

Brazil's Top Six LP's

1. O Fino Da Bossa—Several Brazilian Artists/RGE
2. Twist And Shout—The Beatles/Odeon
3. E Produtor Finao—Roberto Carlos CBS
4. The Beatles Arvin—The Beatles/Odeon
5. Younger Than Springtime—Younger Than Springtime CBS
6. Meus 18 Anos—Rita Pavone RCA Victor

Top Six Double Compacts

1. Twist And Shout—The Beatles/Odeon
2. O Calumbahoe—Roberto Carlos CBS
3. S Younger Than Springtime—Younger Than Springtime CBS
4. Adorable—Rita Pavone RCA Victor
5. S Younger Than Springtime—Younger Than Springtime CBS
6. Meus 18 Anos—Rita Pavone RCA Victor

Cash Box—November 28, 1964—International Section
most **sensational** money-making feature ever introduced in the history of the coin-phonograph industry!

**new**

It's Seeburg's great new play-exciting Spotlighted Album Award* feature. Proved in the field to earn more money for operators and locations than any other phonograph feature ever manufactured. You have to see it operate to appreciate what it can mean to you. Have your Seeburg Distributor show you how this sensational feature works. **THEN** ... ask any operator who has the Seeburg LP Console/480 on location.

**new**

Thrilling cascade of stereo sound! Seeburg's great new 3-Way Audio feature! Six matched speakers for the most dramatic stereo ever. Super hi-fi tweeters and middle-voice ellipticals at the **top** ... brilliant bass speakers **below**. There has never been a sound to match it!

**new**

- Display of 15 Additional Albums
- Stereo Album Merchandising Panel
- Illuminated Personalized Panel

**SPOTLIGHTED ALBUM AWARD**

with the industry's only complete Income Totalizer

*Patent Pending

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[Image of Seeburg phonograph with ads for features and awards]
The election returns from national and local areas have brought about vast changes in the names of representatives occupying seats in Congress, the Senate, and in the State legislatures all over the country. The Democratic landslide should have served as the signal for coin machine and vending industry leaders, many of whom have worked on favorable rulings pertaining to the trade, to solidify relationships with incumbents among the re-elected representatives. But the opportunity to call on the newly elected officials is a ripe one, indeed.

Reports from several industry leaders indicate that the job began the day after Election Day, and we might add, not one day too soon. To the industry rep affronted with a new man in office, oftentimes completely unfamiliar with our industry and the specific problems which require orientation, may we suggest that the coinman place himself in the official’s chair, behind a desk that will eventually hold a multitude of file folders, each one representing a problem which must be faced and answered with a solution satisfactory to all concerned.

The Junior Representative is a man set on a career of public service which has no bounds. We know of many Representatives responsible for passage of a host of rulings favorable to all types of equipment in widespread areas around the nation. These industry victories have been brought about at local and statewide levels after a fair presentation of the facts—and we can point to the cigarette, pool table, pin game, sanitation, self-inspection, licensing bills which were passed—as concrete evidence that progress is possible.

Let’s not kid ourselves into believing that the politician in office is not concerned with our problems. Place yourself in his position. True, he often is not aware of them. But face the newly elected official with the facts of the matter in his district and ask for an understanding attitude in the Legislature, and the official will, in most instances, do his level best to represent you. His term in office requires a continuous personal campaign for re-election. He cannot build Rome in one term. But he can build a following among our industry, something his predecessor may not have done. And since the line outside his office grows longer with each passing week, the time to tell your story is now.
Hungerford Raps Special Interest Groups Proposing Cut In Silver Content Of Coins; Advises US Mint

**U.S. Billiards Has Coin Meter On Bumper**

**It's Tamper-Proof: Daddis**

AMITYVILLE, N.Y.—U.S. Billiards has developed a new innovation in the coin-operated pool table field—the coin-meter on the bumper. The feature is available on the U.S. Bumper Pool Machine and was introduced at the recent Pool Hall Association's trade show. The feature features an exclusive split-ball return installed last month at the MAC Convention.

Sales Manager Art Daddis stated last week that the coin-meter on the bumper is installed in such a manner as to prevent any tampering. The main purpose of the meter is to enable operators, especially those who have routes extending hundreds of miles to service equipment via meter readings. While many ops in the metropolitan area prefer to keep the personal touch in their respective operations in order to insists on the location remains aware of the service necessary to keep a machine working properly, many operators today in the outlying areas resort to the bonus system. "The tamper-proof meter is for them," commented Daddis who was preparing last week for a road trip swinging through the southeast. The coin-meter on the bumper is installed in the operator, and while there is no official center who can install the gets, from the cash box, the location handles the coin-meter on the bumper rests on the meter reading to tally the coin when the location is eventually serviced.

"The meter cannot be altered, either forward or backward, because of the way in which we install it on our pool table. This was the key to the coin-meter on the bumper," said Daddis.

Daddis said that the coin-meter on the return feature, another exclusive innovation, is installed in the way that will prevent acceptance by operators. "We will continue to develop this and any other coin controls in this in order to give the pool table operators the equipment he needs to more effectively operate his present operation," said Daddis.

**Reasons Why Business Fails**

**NIB Reports On 87 Firms**

NEW YORK—A survey by the National Institute of Business (NIB) of 87 companies who had this unfortunate experience revealed the following results (in order of frequency given):-

1. Inadequate market analysis.
2. Poor product design.
3. Poor distribution; (a) without cooperation of agents and salesmen; (b) without follow-up in order to notify new customers. In this the company has what it is necessary to keep the sales of the product flowing.
4. Poor servicing of the product, which results in the loss of interest or lack of knowledge of the new product. (b) Weakness in distribution.

**First Austrian Trade Convention Covers Broad Coin-Vending Show Format**

**VIENNA, AUSTRIA—** The Coin-Vending show is the venue for the first International Exhibition and Convention of the European Coin-Operated-Machine Federation.

During the November 7th through November 10th, exhibition, known as INCOMAT, was divided into two separate parts. The top floor of the Kunsthalle was devoted to phonographs and games while the ground floor was occupied by the Vending section.

Throughout the four-day period lectures were given by experts in various sections of coin machines and trade; and took in such subjects as selling and operating machines in large factories; the economics of vending, problems of hygiene; purchase, storing and packing foodstuffs for machines; how to become and remain a successful operator; the operating of coin machines for gaming, and the conception of the harmless game in English and German legislatures.

The social aspect of the proceedings was not forgotten and delegates and their wives, from all Europe had a number of opportunities for seeing the wonderful buildings and other events that Vienna can afford the visitor. Coach tours, visits to wine cellars, the etc., and the famous Spanish cafes were all open to them.

In the upstairs rooms of the Kunsthalle, the counters and phonograph tables and games which are extremely popular throughout the countries of Western Europe, were set up. At one time there were a number of American products that were given pride of place.

**AUTOMATEN-UND WAREN- HANDLERSG-SSELLSCHAFT, OF VIENNA, showed the Rowe-AMI phonograph and games as well as some pinball machines from Williams. These included the 4-play 'Woopen', the 3-play 'Stop n Go', and the single player 'Heatwave.'**

GROMMER & CO., of Vienna and Salzburg, the company owned and the vice-president of the Austrian总公司, are also now dealing for Nova-Apparate, of Hamburg, who are the European importers and distributors for the Rowe-Ola organization. This company has the copyright of phonographs from that company as well as one that has a specialty cabinet of coin machines. Grommer also demonstrated Gottlieb's 'Happy Clown' player game.

A. D. CHRISTOFF are the Austrian representatives for the Seeburg Corporation and they showed the latest L.P. Console 480, while Wurlitzer Overseas, of Switzerland, demonstrated the Model 2800 200-selection machine. This year the Wurlitzer Company of America purposely chose Vienna for their annual Phonograph Distribution meeting so that it could be held immediately after INCOMAT. (Coin Vending Convention).

Wurlitzer showed three of their Electronic phonographs.

The coin-vending rooms of the Kunsthalle where the vending equipment was on view were much more active than upstairs perhaps because of the natural progression of both the main conference hall and the refreshment room. Also, it was from there that the famous music of the Austrian Coin Men's Federation and organized with a group of Alexander Rudolph, Rampf, controlled the activities.

Vending is growing more popular and is done every day and the representatives of American coin machines could not miss the opportunity to show the very latest pieces of equipment that could be introduced. For example, the Wurlitzer, who had staid at INCOMAT and around the premises, got the many prospects.


A distinguished visitor from Germany was the owner. Lars K. Skriver from Hamburg, with the coin machine manufacturer, Mr. A. Young and T. Adams from Auto Slot (Sales), Ltd., with Mr. Harold Smith of Jubilee Products.

**Broad Line Supports Monroe Expansion**

**NORMAN GOLDSMITH**

COLUMBUS—Norman Goldsmith, an independent coin-operated machine factory distributors for the Rowe AC photograph and vending lines, advised Cash Box last week that the distributor outlet now occupies 15,000 square feet of space, following an expansion move which was complete several weeks ago.

Monroe, typical of many distributors today with a broad scope of different type equipment, is serving over the Ohio territory with new merchandising and new sales, such as the new "Fido" Candy Vendor, to the China Coin 'Pop-Up' amusement machine game which Goldsmith considers to be unique. The "Fido" is taken to it without the usual sale push, and that speaks for itself.

The Rowe 'Tropicana' juke box is now also offered, as well as the new Wurlitzer 'Hi-Fi' candy sales in next year. Cigarette and candy are given to the coin machine by Monroe, venturing into the vending field. Rowe and Golden Days are done in the three skedded for service schools housed on Monroe's. New English service department has added a high volume for the Monroe line. Furthermore, Rowe is doing business to Goldstein, and pool table lines, and continue to seek new markets. "We've no complaints," concluded Goldsmith, "with one exception—"can still use more space!"
Seeburg Training

... the practical approach to service

Early this year Delbert Coleman, chairman of the board of the Seeburg Corporation, called for an all embracing service school training program for music and vending machine operators and their service personnel to be conducted at the Seeburg factory here. Immediately the wheels of progress at Seeburg began to turn and John T. Chapin, director of field engineering and training, answered the call. He, in turn, surrounded himself with a group of able specialists in this field.

After 6 Months, Hundreds Of Graduates

The enterprising Service Training Program is now more than six months in existence and has already graduated hundreds of servicemen in the music machine (phonograph and background) and vending fields. Recently instruction on the Seeburg line of Kimman electronic organs was added to the school curriculum.

Temporary headquarters for the school are located at 1010 Weed Street, near the main factory and general office buildings. Upon completion of the new multi-million dollar building now in construction at 1010 North Dayton Street, the school will be moved to its larger, more permanent quarters where both music and vending schools will be in progress simultaneously. Presently they are, of necessity, staggered.

Course insures practical training...

...for complete and thorough training.

Custom designed tool racks hold all the tools necessary for disassembling, re-assembling and adjusting the equipment. Students are taught intricate technological procedures as well as the elementary use of tools. Learning that returning tools to the proper place at the close of each day will make the next job that much easier. Many positive working habits such as these are part of the normal school day curriculum.

On Location With Problems

"Active participation by the serviceman on real location-type equipment insures his training to be practical, usable, and instills confidence in his ability to cope with any and all servicing problems," stated Chapin.

Just this past week the Cash Box reporter made the rounds of the Seeburg Training School with Chapin and Woodhull. At that time, a phonograph class was in progress with instruction on Seeburg LP Consoles and SCI Consoles.

One of the most striking aspects noticed immediately in the school was the complete devotion to the task at hand by the staff—from Chapin and Woodhull and Baldowsky on down through the instructors and office personnel. This attitude is contagious and is reflected in positive student attitude. Chapin advised that he trained his staff thoroughly in developing this friendly, courtious attitude. And, that their response to this was quick in coming.

The Practical Approach

In further explaining the school procedures Chapin stated: "This is a practical school program, where all of the students have an opportunity to disassemble, re-assemble, adjust, and 'shoot' trouble to their heart's content on complete units of working equipment. They learn both the mechanical operation and the electrical control circuit functions of the LP Console and the SCI Console."

Chapin and Woodhull made it clear that any phonograph or vending serviceman employed by an operator of Seeburg music or vending equipment, who handles his own servicing, is eligible to attend classes. The operator applies for the training program for his service personnel by simply contacting his nearest Seeburg distributor.

When the application is accepted for a specific school program a hotel reservation is immediately made at a hotel close to the downtown area of Chicago. Students are taken to and from the factory schoolroom and the hotel, in private taxicabs arranged for by Seeburg.

Cash Box—November 28, 1964
Seeburg Phila. Distrib Sets 100 Pic-A-Pac School Deal

PHILADELPHIA — Marvin Stein, president of Eastern Music Systems, Seeburg outlet here, announced last week that during the next six months his company will be placing approximately 100 Pic-A-Pac-A-Packs, currently the best-selling stores, at school locations in and around the Philadelphia area.

Several of the 'Pick-A-Pack's' (Seeburg's general merchandise), are already at high schools here, Stein added, vending for the present year's school supplies. He stated that he has been asked to expand this concept in the main branch of the Philadelphia Library System and in a local branch store, providing practically the same products as in the Pic-A-Pack-A-Pack units (pens, pencils, etc.) and hopes to expand in this area also. Stein, who also claims to have enjoyed a full year with the Seeburg two phographons, said, "we're all particular of the place, with this new project and hope to have more encouraging news to report in the months ahead.

MOV Show to Exhibit Lines

RICHMOND—The Music Operators of Virginia expected a full house in attendance as the MOV scheduled its Annual Convention to be held at the John Marshall Hotel, Nov. 29-30, Director Jack Bess, of Roanoke Vending, represented the association said that all of the factories would be represented with distributor-sponsored exhibits of all new equipment. MOV's Fred Grover was among the guests scheduled to speak.

So. Carolina Rep. to Speak At S.C.—O.O.A. Meet

COLUMBIA, S.C.—Following the trend of most associations, the South Carolina Coin Operators Association here will play host to The Honorable Peter D. Hyman, Florence County Representative, when it opens its doors to begin the S.C.O.A Convention scheduled to be held Thursday, November 21 at the Wade Hampton Hotel in Columbia. The Congressman was scheduled to speak on the value of a trade association.

Wurlitzer 2800 Makes the Swing to Higher Earnings

WURLITZER 2800

NOW DELIVERING UNITED'S "ORBIT" AND "POLARIS"

ANNEX SPECIALTY COMPANY

PHILADELPHIA, PA., 1614 W. BROAD ST. • PITTSBURGH, PA., 1505 FIFTH AVE.

Redd Distributing's Bob Jones is away from the Redd Watertown show recently for about one month. The reason the event will make a trip to Europe to cover the export market for Redd visiting England, Holland, Belgium, France and Germany. Ron Reyes's check book report looking up, according to the news desk head back in town, and it seems as though Redd believes in the instant-shine program. Redd's new second floor is practically filled with equipment, according to the property, and the space looks like "as the machinist won't be around long." OrCoIn's "Pop-Up" game, premier at MOA, has ops looking twice at the novelty act. The bat-a-ball-hit-the- target-idea is great, according to Redd's salesmen. Wurlitzer photos moving out with good frequency. Al Dugas, Dugas Vending, Webster, Mass., extremely pleased with his latest Wurlitzer installation in the Worcester area. The dealer has already set plans for more half-dollar Wurlitzer photos in other Dugas spots. Meanwhile, Si expects to be a busy guy until Jones gets back from the Continent.

Bill Schwartz, W. S. Distributing delighted with increased number of ops visiting his Seeburg showrooms. The newly completed Massachusetts Turnpike Extension brings in ops from the western area after only a 25 minute drive. W. S. Dist is about one-half mile from the Seabright branch outlet, which assures that Seeburg background music sales have increased in the New England territory by 100% during this year.

John Colgan and Lennie Schneider, W.S. sales reps, doing a busy selling job on the Console and Coin-Op. The term is the same all over the country. Among the ops using Consolesettes (and LPC-480's) with far increased collection reports are Art Strahan of Groveland Fielder and George Dresser, Mlton River Junction's gift to Vermont guests puts a cleaning price tag on United's "Orbit" last week. Sold about all of 'em. Trimbout's Irv Margold completed four of the largest vending machine orders ever received, skedded for December delivery. One new plant location is taking 10 pieces of equipment, Art Prates, Trimbout's vending manager on the phone. The Gottlieb 'Happy Clown' 4-player keeps the trucks backing up for loading at the Trimbout shipping platform. The game is one of the biggest 4-player sellers Gottlieb ever made, according to Marshall Caras, Trimbout's man-on-the-phone. Bob Bourgeois, Trimbout's 4-man box shipment for Africa. The African market appears to be breaking and Trimbout's export division is ready for it. Gil Will leave on his annual deer hunting jaunt soon, leaving the vending world behind (temporarily).

Redd Distributing’s Jones To Europe On Export Trip

WATERTOWN, MASS.—Bob Jones, Sales Manager of Redd Distributing Company, leading Wurlitzer and amusement machine distributors here, left last week for a three-week tour of Europe, in conjunction with the firm's export business.

Jones told Cash Box that he would visit buyers in England, Belgium, and Germany, in an attempt to expand the company's export business. He claimed that he would like to solidify the relationships with Redd's present customers in Europe.

"We've worked with many European buyers over the past few months," W. S. said about 1000 miles from here. "I intended to visit with our new customers and set sales programs for the month to come. Our present facilities in Watertown, or our Port of Boston shipping outfit, combine to make for a fine source of supply. My main objective is to carry a regular inventory of all types of equipment. I believe we will expand our present export sales and the European buyer understands this." Giepen and Cinch lines, for example, evolved from this company, was scheduled to visit a few leading firms in their country. I do not want to know where we are, screen my associates, with the European" Jones said.

Slifer Calls For Membership In Dean's Club Organization

CHICAGO—Bob Slifer, President of the National Coin Machine Distributors Association here, and co-founder with Willie Blatt of the Dean's Club, addressed the trade last month. Through its membership lists have totaled 295 names of members in the business for more than 15 years.

Charter memberships, according to Slifer, will be opened to new members until January 1, 1965. There are no membership dues, or fees of any kind. According to Slifer, "Regular meetings with people from your own business, held periodically, will enable the oldtimers to recall the days when the coin machine and vending business paved the way for this industry as we know it today." said Slifer.

All membership applications should be mailed to: O. L. Slifer, 30 North LaSalle Street, Chicago 10, Illinois, or: Willie Blatt, Supervalu, 128 W. 22nd Street, Miami, Florida. Slifer has an MC with the 3245 at the month club's final meeting. Slifer, Blatt, and Eberhardt all called a large number of members The Dean's Club met during the month club's final meeting of the year on Friday night. "We'll meet again next year!" observed Slifer, and the guests will be welcome to the next gathering. Slifer will continue his monthly visitation to the club. Slifer, who originally joined the attention of the industry, ideas for an oldtimers get-together worked with Slifer at the MAO convention and the result was the membership drive and the plans for it.
PHILADELPHIA—More than 550 persons, representing the leadership of the city's banking, business, civic and welfare agencies, together with leaders in the coin machine industry, filled the Grand Ballroom of the Bellevue-Stratford Hotel to capacity last Sunday night (Nov. 13) to honor David Rosen, president of the distributing firm here. Attest to his popularity in both the industry and the community at large, both the City of Philadelphia officially and the Sons of Italy joined with the State of Israel to make the dinner the high point of one of the outstanding events ever staged in behalf of the State of Israel. The dinner, sponsored by the State of Israel Bonds, was in cooperation with the Automatic Vending Machines Association. And in honor of David Rosen, purchases of more than $150,000 in State of Israel Bonds were announced that evening. Rosen is president of David Rosen, Inc., distributors for Rowe AC Manufacturing, a line of amusement machines and arcade equipment, and also the largest independent distributors in the East of phonograph records.

The State of Israel Tribute, symbolized by an impressive plaque, was presented to Rosen by Benjamin Beilin, President of the Board of State of Israel Bonds. The inscription read: "In recognition of his contributions to the task of building the State of Israel over the years, its State of Israel Tribute being presented to David Rosen (right) by Benjamin B. Beilin, Esq. (left), an officer of the Philadelphia Committee for State of Israel Bonds.

Philadelphia, birthplace of American democracy, swells the chorus of grateful voices raised in tribute to the accomplishments of this distinguished citizen."

Adding further distinction to the dinner was the appearance of The Honorable Judith Berlin, Consul of Israel in New York City, as the official representative of the State of Israel. She stressed the importance of the economic aid that Rosen had contributed to the task of building the State of Israel for many years.

Chairman of the dinner was Joseph Silverman, executive director of the Automatic Vending Machines Association, and coin machine association chairman. Industry leaders who were head table guests were Jack Berezin, president of ABC Consolidated Corp.; and Ralph W. Price, head of Bevlo Vending Company. Also at the head table were a number of banking officials widely known for the financial support they have given the coin machine industry over the years, including Raymond J. Erbs, executive head of the Lincoln National Bank; Percy Hankin, president of the Bank of York Road; Hubert Horan, Sr., chairman of the board of the Broad Street Trust Company; and Morris Shechman, president of the Globe Consumer Discount Corp.

Samuel Stern, president of the Automatic Vending Machine Association and Maxey H. Grossfeld of the Philadelphia advertising agency agency, were among those serving as associate chairmen for the dinner. To climax a most wonderful affair was the popular TV comedian, "Prof." Irwin Covy.

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Bobby Darin On Seeburg Little LP

CHICAGO — The Seeburg Corporation's release of Little LP material for the week of Nov. 23, offers albums by Atoe, Liberty, RCA Victor and Jay Jay Records and features the Bobby Darin release on Atoe titled 'Bobby Darin Winners.'

Under the 'Pop Instrumental' heading, Seeburg has released 'My Mother the Ragtime Piano Player' by Mrs. Mills on Liberty, 'Sugar Lips' by Al Jolson on RCA Victor and 'Organ Grinder's Swing' by Bert Fabric on Atoe.

For those many operators who like to program polka music, Seeburg has released 'Ell Wally's Greatest Hits' by L'il Wally on the Jay Jay label.

INDUSTRY GUESTS—Starting at the far right and going counter-clockwise around the table are Mr. & Mrs. Joseph Orbeck, Publisher of Cash Box; Mr. & Mrs. Philip I. Greenspan and Mr. & Mrs. Samuel Nickelberg, partners in Exhibit Sales Co.; Mr. & Mrs. Frank Hirsch; and Mr. & Mrs. Philip P. Remer, a principal backer of Sammy Davis' "Golden Boy" musical hit.

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Chairman of the dinner was Joseph Silverman, executive director of the Automatic Vending Machines Association, and coin machine association chairman. Industry leaders who were head table guests were Jack Berezin, president of ABC Consolidated Corp.; and Ralph W. Price, head of Bevlo Vending Company. Also at the head table were a number of banking officials widely known for the financial support they have given the coin machine industry over the years, including Raymond J. Erbs, executive head of the Lincoln National Bank; Percy Hankin, president of the Bank of York Road; Hubert Horan, Sr., chairman of the board of the Broad Street Trust Company; and Morris Shechman, president of the Globe Consumer Discount Corp.

Samuel Stern, president of the Automatic Vending Machine Association and Maxey H. Grossfeld of the Philadelphia advertising agency agency, were among those serving as associate chairmen for the dinner. To climax a most wonderful affair was the popular TV comedian, "Prof." Irwin Covy.

Bobby Darin On Seeburg Little LP

CHICAGO — The Seeburg Corporation's release of Little LP material for the week of Nov. 23, offers albums by Atoe, Liberty, RCA Victor and Jay Jay Records and features the Bobby Darin release on Atoe titled 'Bobby Darin Winners.'

Under the 'Pop Instrumental' heading, Seeburg has released 'My Mother the Ragtime Piano Player' by Mrs. Mills on Liberty, 'Sugar Lips' by Al Jolson on RCA Victor and 'Organ Grinder's Swing' by Bert Fabric on Atoe.

For those many operators who like to program polka music, Seeburg has released 'Ell Wally's Greatest Hits' by L'il Wally on the Jay Jay label.
GIANT YEAR-END CLEARANCE SALE!

ARCADE

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SHUFFLE ALLEYS

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DISTRIBUTORS: CHICAGO, IL

TERMS: 1/3 Deposit, Bal. Slight Freight or C.O.D.

these are our mistakes—the good deals that turned into bat. these special buy all equipment regularly priced

THEY'RE HERE!!!

IN CINCINNATI: Call Marilyn or Colin Collect Tottel's (area code 312)

ROYAL

CINCINNATI 1210 Gleden-Winard Rd
Columbus: 112th North High Street

PRO SERIES for '65

most ragged, best sales, all-state, all-mighty pool tables built!

FUNHOUSE ALLEYS

(With exclusive split-ball return)

DELIVERING:

U.S. BUMPER POOL

SERVICE... more than a word

-at WORLD WIDE!

CHICAGO COIN 5-BALLS

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DISTRIBUTORS FOR: CHICAGO & SEEBURG

Terms: 1/3 Deposit, Bal. Slight Freight or C.O.D.

starting the weekly trip to pick up her records and supplies from the various stops along the way. Mike Mulligan, who heads the NYS Operators Guild, of which Mrs. Hays is an active member and programmer and material person.

As time goes by, little LP's become more and more accepted by operators and location patrons and the proper album material continues to issue from the record manufacturers, the market expands, and the demand grows according to Eric Bernay. And the future looks rosy even more in the jazz world, with a generous display of material on display at Eric's A-1 Record Sales Co. Eric has provided a special section, right in the center of the store, for the display of the little LP's products of the many labels, from which operators can find just about anything they need to fill their stock, and not missing out on new labels coming in by such labels as RCA Victor, Columbia and Kapp provide the operator with an easy-to-use and turnable-to-select from. Those little LP's which Eric named as the top sellers at A-1 are: Louise Armstrong's "Hit Day" and "Kapp, Trixi Lopez at J.J.'s," on Reprise, Robert Goulet's "Without You," and Tony Bennett's "Two People." Roger Williams on Kapp have also been consistent sellers since their release. Eric advises.

Dropping on to tenth from Beaver, N.Y. for her regular Tuesday afternoon visit was the Mrs. Hays of Embaco Brown of Paterson, who makes the weekly trip to pick up her records and supplies from the various stops along the way. Mike Mulligan, who heads the NYS Operators Guild, of which Mrs. Hays is an active member and programmer and material person.
Chicago Chatter

The general consensus of opinion from all coin machine quarters in and around Windy City indicates that there has been an appreciable increase in sales and collections on all types of coin-operated equipment this week. Spirits are high everywhere. . . We took the "cook's tour" of the Seeburg factory service last week guided through the facilities by Len K. T. Chapin and Freeman E. Woodhull. During our visit we were shown the Seeburg "school on wheels" portable units for training operators and their service personnel in the various territories on Seeburg music and vending equipment. All of the units are on casters for ease in handling and for portability, according to Chapin. We were particularly greatly impressed by the friendly atmosphere of the entire staff.

Chicago Coin Machine Co. has already shipped advance orders of the new "Pop-Up" single player flipper amusement game to the firm's distributors. Sam Wolberg, president of ChiCoin, reflected on the approaching New Year with his projection that he expects 1965 to be a very good sales year for ChiCoin and the industry as a whole.

We bid adieu to an old and dear friend of many, many years. During this past weekend the Morrison Hotel shut its doors for the last time, and will shortly fall before the wrecker's hammer and iron ball. There was a tear in Tom Mackey's voice when we discussed the razing of the Morrison. He was a convention host there for a long time. Tom is now on the staff at the Pick Congress and will host the 1965 MOA Convention there.

Nate Feinstein, of World Wide Distribrs, made the trek to Scotti Bend for the Music Operators' Society of St. Joseph Valley Quarter day. Art Wood, World Wide's man-in-motion, headed out to call on the trade throughout Illinois last week. His first stop was Rockford. Irv Oritz, head of the Vending Division, hosted the second in a series of service school classes in the main showroom of Wednesday evening (Nov. 16). The session was conducted by Leonard Kennard. Frank Gumma assisted Kennard. Between 35 and 40 operators and servicemen were expected, according to Howie Freer.

For the past several months Dennis Ruber and Richard Uttanoff, of D & R Industries, suppliers of coin machine parts and supplies to the trade, had been alternating in covering the national markets. The result of this great effort to popularize their product with the buyers is that they now have a very popular coinman who has the TV coverage of the World's Series baseball games in their booth at the MOA Convention, and wrote up a lot of orders. . . Johnny Frantz, president of E. F. Frantz Mfg. Co., is busy readying his exhibit for showing at the forthcoming I.A.A.P. Convention and Trade Show, Nov. 29 thru Dec. 2, in the Sherman House. His prime amusement game is the old faithful "Kicker & Catcher."

The big action this week at Empire Coin Machine Exchange is on Rock-Ola's "Princess Royal" and "Grand Prix" phonos. Joe Robbins, see Williams and Gottlieb, four-player is a huge success here. . . Ever since Edward G. Darin returned to his office at Rock-Ola Mfg. Corp. he has been a veritable man-of-the-go. Sales have been booming and he's having quite a time catching up with his other chores. The new Rock-Ola model 1404-S coffee vendor is a big seller these days. It was first introduced at the recent NAMA Convention.

The Music Operators of Virginia Convention opened in Richmond last Friday (Nov. 20-21). MOA's Fred Granger jetted there to gather with the Virginia dignitaries right after the South Bend affair, where he sounded the clarion call in his address for greater participation in MOA's affairs among the nation's outposts. When asked to describe the amiable that the next MOA Conclave will be in Chicago's Pick Congress Hotel, Sept. 11-13 (Saturday thru Monday) . . . Joe Kline, Stan Levin, Joe Klykun and Sam Rolber were on hand at the Music Operators Society of St. Joseph Valley in South Bend last Wednesday evening. Sam expressed his delight, when we chatted with him, over the considerable improvement in export business of late.

Herb Jones, of Bally Mfg. Co., advised that Bally's single player "Harvest" (and its add-a-ball counterpart "Flayride") are enjoying wide acceptance, as is the "All The Way" pick shuffle alley. However, the "2 In 1" two player pinball game is definitely not taking a back seat in sales, according to Herb . . . Chicago's Matt Secore and Ralph Wyckoff informed that Irv Sandler's Sandler Dist. Co. in Minneapolis was named by Sam Wolberg and Sam Gensburger to handle distribution for ChiCoin's games in Minnesota, North Dakota and South Dakota . . . When we visited with Bud Lurie and Bill DeSelm at United Williams the other day, we were amazed by the whirlwind of activity they generate answering the phones and writin' up orders. The offices at United-Williams are in the process of being remodelled.

Nate Gottlieb, of D. Gottlieb & Co., minced no words in describing the kind of action he, Alvin Gottlieb and Judd Weinberg are enjoying on the new "Happy Clown" four-player flipper amusement game. Nate said it is selling well throughout this country and in the European markets. Alvin boasted out of the city to call on Gottlieb distributors. . . When we called on Hank Bush and Marjine Wolverton last week we were not surprised to see such interest in the activity in all production departments. The new "Rodeo" two-player pinball amusement game is indeed a very popular piece in many markets (and Hank Ross showed us the proof!).

Coin Box—November 28, 1964

Midway's RODEO 2 PLAYER

Designed with CENTER SHOOTER
for larger & EXCITING PLAYFIELD ACTION!

-FLASH-O-MATIC DUAL FLASH

add-A-Frame FLASH-O-MATIC

10136 PACIFIC AVE. • FRANKLIN PARK, ILLINOIS

DEVILLE 6 PLAYER PUCK BOWLER

- SPARE-LITE • STEP-LITE • SPOT-LITE

ADD-A-FRAME FLASH-O-MATIC

dual flash and regulation scoring

Chicago Dynamic Industries, Inc.

1721 N. DIVERSEY ELKON
CHICAGO 14, ILLINOIS
ALL-TECH
The Table That Never Grows Old
...built with the future in mind!

GOLD CREST 6 (12" x 97")
GOLD CREST 7 (13" x 97")
GOLD CREST 8 (13" x 101")
GOLD CREST 9 (14" x 114")

"...fiberglass side panels..."
"...formica covered..."
"...gold anodized legs and molding...

A jump start applied to the ALL-TECH model: a solution for those who want a table ready to
accept people at once. Call your nearest distributor
TODAY, or write:

ALL-TECH INDUSTRIES, INC.
910 West 20th Street - Miami, Florida
Tel: Tulum 8-7551

TAITO TRADING CO., LTD.
Head Office: 206-8 Fukoku Bldg.
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Exclusive Importers of
CONTINENTAL FRUIT MACHINES
WORLDWIDE INQUIRIES INVITED

CABINET RESTYLING KITS OR CUSTOM CABINET RESTYLING FOR MODEL 1000-C-WAG-K-I
and V & VL200

WRITE
SUN REFINISHING CO.
201 E. DAGGETT
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ID 2-4935

If you are reading someone else's copy of Cash Box
why not mail this coupon today!

THE CASH BOX
1760 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription
$30 for a full year (Airmail in United States)
$45 for a full year (Airmail outside U. S.)
$50 for a full year (outside United States)

NAME
FIRM
ADDRESS
CITY
ZONE
STATE

Please Check Proper Classification Below
MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
JUKE BOXES
AMUSEMENT GAMES
CIGARETTES
VENDING MACHINES
OTHER

Be Sure To Check Business Classifications Above!

California Clippings

The National Automatic Merchandising Association Western Conference and Exhibit held last weekend at the Ambassador Hotel saw a large turn-out of local operators in attendance, making for a highly successful show. The past month at R. F. Jones Co. was annual coffee machine sale month with greater values than ever before. Chuck Kenney has been working hard to ensure that local operators have the first shipment of Baliis' new 'All The Way' shuffle alley with special 'dump opponent' feature. Carl Lawson, San Francisco representative told us that on hand for the Los Angeles showing of the new Steelman can drive vendor at the Western Conference. Sales rep. Sig Miller quick tripped to the Bakersfield area, returning to join the Jones boys to give the hospitality suite to welcome the local operators. Visitor Elke Ray, Gottleit's well known representative pleased with the touchdown at Jack's with the new 'Clown' four-player pin game. Don Edwards, back from a successful sales trip to the Central States, reported interest on Bunn's AIM wall box has been high, along with stereo speakers units. Don also said Rowe 2800 Riviera phonographs continue to be a best seller in the area. A Tele-Norm 24-phone system was recently installed at Fed Mart in Anaheim under the guidance of Jerry Murphy, new business development and communications manager at the Jones Co.

Clayton Ballard, manager and local Wurlitzer Factory representative, told us that Mr. Ballard, enjoying a three day trip to the Bahamas Islands as one of the winners of the Wurlitzer sales contest having exceeded quota in the local market. Ken Siler said the pre-Christmas incentive for operators is meeting with very good acceptance.

Bart Bartlow is covering the San Diego market this past week. Former Canadian deejay, Ken Coleman, now an Epic Recording Star with "Funny World" dropped in at Leuvenhamen's Record Bar with promotion man, Irwin Zucker. The used equipment at the San Diego Automatic Sales Co., according to Bob Portale, is also good with William's new 'Touchdown' football game, and Chicago Coin's new Multi-Goldie pinball game, featuring the rapid action playground. The 'Center Shooter' on Midway's new Foster 2-player pinball is meeting with operator interest at C. A. Robinson & Co. Preliminary location reports indicate that this novel idea in pinball machines will become as permanent an innovation as the flipper. Speaking of flipper games, what Hank Tronick says the customers have been doing over the most beautiful combination of games ever seen—United's Polaris Bowling Alley and Orbit Shuffle Alley. More operator approval is being encountered over Robinson's Protection Plan for Polaris and Orbit.

Al Fifer, manager of the Seeburg Distributing Corp., back from a visit to the Seeburg offices in Phoenix, and reporting that Sal Delcamp, manager of the Phoenix office, is doing a great job with the Seeberg 480 Console LP phonograph in the Phoenix market. Salesman Great Forrest on a trip up and down on the West Coast with Jimmie Wilkens at Paul A. Laymon, Inc. reporting good sales on Rock-Ola's Grand Prix and Princess Royal Phonographs. Also Bally's new single player Harver model and the add-a-ball Hay-ride model meeting with a very enthusiastic reception from the operators. Operators seen visiting along Poe Bazaar this week included: Rishi, Bradebury, Laffla, Harwood, Dardanella Hills; Sheridan Thompson, Long Beach; and Wyn Edling from the Ojai Valley.

Milwaukee Mentions...

The outlook in "Cream City" is rosy these days with most districts and operators reporting healthy increases in sales and collections. Over at Phone Sales & Services Joel Kleinman and Sam Cooper are moving a lot of Rowe-AMI "Tropicana" phonos and Rowe coffee vending machines. There's good acceptance also on Roper's "All The Way" and add-a-ball amusement games and arcades. A surprisingly popular item is the "Elliptipool" pool table. Ornalee Car-

rit, topper at Badger Novelty, info's that as the fall season progresses business is growing steadily. Sales and collections are up considerably. A visitor at Badger last week was retired ex-precy Carl Hoppel, who dropped in to say hello to the old gang.

The big piece at S. L. London Music Co. is the brand new Gottlieb "Happy Clown" four-player flipper game. Nate Vieru noted that S. L. London's phonos are selling well all over Wisconsin.

Harry Jacobs, is in minding the store at Uni-United, Inc. which is doing quite well.

Mr. & Mrs. Les Bruns were in town a day or two ago. Mr. Bruns is employed at the Albert Company, phosphers are being sold here all over Wisconsin.

Jack Hastings spent a hectic weekend checking up on Hastings Distributors extensive music and game routes. The Pat Gaffney finally made it! Pat's wife, Joanne, gave birth to a cute baby girl (their third child) last Sunday. Pat issued a big sigh of relief.

...Regards to all his friends everywhere from Harold Rietz, owner of Taylor Electric and Record City One Stops.

Mr. L. I. Harris, of Enderlin, No. Dakota, was in town for a few days visiting relatives, checking up on parts and records. Mr. Harris is a regular visitor. Mr. & Mrs. Les Bruns were in town a day or two ago. Mr. Bruns is employed at the Albert Company, phosphers are being sold here all over Wisconsin.

Johnny Morton, drove in for a day to take care of business. Clem Pinewski has been released from the hospital. Clem suffered a back injury recently from an accident and has been unable to work. Bob Brewik and his serviceman Ted were in town for the day making the rounds. Happy birthday to Dennis Edgar, builder of Diamond Products, of the firm of Bierer & Company. Eddie Brewik is the owner of the firm.

Emar Carlson, of Virginia, is out of the hospital now but must take it easy for awhile. Staying from a heart condition, he was in the hospital for a five-day spell. Glad to see you around post assistant Dave, who was in the hospital for a month due to a heart attack, is getting along just fine now but will have to ease up for awhile.

Mr. & Mrs. Jack Mesch have a big announcement. They are the proud parents of a nice baby girl. Welcome to the Family, baby! We'd like to extend our congratulations to the parents. Baby will be along in the fall and we're welcome to take a look any time. Mrs. Jack Mesch, of course, is thrilled.

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ChiCoin Names Sandler Dist.

MORT SECORE

CHICAGO—Mort Secore, Director of Sales, Chicago Dynamic Industries, Inc. has announced the appointment of Sandler Distributing Co., 236 Girard Ave., N., Minneapolis, Minne-
sota, as the Chicago Coin distributor for the entire state of Minnesota, North Dakota and South Dakota.

Secore said: "We are certain that with Sandler Distributing Company's experienced crew of sales and service technicians coupled with Chicago Coin's dynamic line of coin-operated amusement equipment, Sandler Distributing Company will become the coin machine headquarters for op-
erators in the Minnesota, North Da-
kota and South Dakota area."

Sandler Distributing Company comes to Chicago Coin with a world of experience and background in the coin-operated amusement field.

Boston Distib Praises 'Princess Royal' Phono

BOSTON—Al Levine, president of the Music & Vending Corp., distributors in this New England area of Rock-
Ola phonographs and vending equip-
ment, stated last week that the first
month of sales reaction on the new
'Princess Royal' 100-selection phone indicates that the factory has fol-
lowed the 'Grand Prix' with another
smash seller. Levine further advised
that an exceptionally fruitful twoweek sales swing through Maine and
Vermont by field sales rep Bob Le-
Blanc has borne this out.

Levine, who also distributes the U.S. Billiards pool table line in this area, advised that Music & Vending is supplying many coin-operated ta-
bles to parlor locations. The com-
p any just recently completed a 14 ta-
ble installation at a large location here, he revealed.

of experience and background in the
coin-operated amusement field.

Irv Sandler and the entire staff at
Sandler Distributing Company con-
dially invites all the operators in
Minnesota, North Dakota and South
Dakota to stop by and see the dy-
namic Chicago Coin line now on dis-
play.

Irv Sandler says that he and his
entire staff are "ready to wheel and
deal and provide the operator with
his every need."

Chicago Coin's line currently in
production includes the 2-player pin
game 'Mustang'; the 'Majestic' Big
Ball Bowling Alley and the 'Devil's'
Shuffle Bower, according to Secore.
NYAV A’s ‘66 Officers: Harold Poli (second from right), 1964 president of the New York Automatic Vending Association and president of Poli Vending, poses with newly-elected NYAVA Officers for 1965. From left to right: Bert Nathan (Theatre Drink) treasurer; Paul S. Weingarten (A.R.A.) president; Martin F. Winter (A.R.A.) vice president. Elections took place during an N.Y.A.V.A. General Meeting held in October.

NYAVA Election Winners for 1965: ARA’s Weingarten Elected President

New Products

Dial-A-Shake Vender

A new thick shake vendor by Dial-A-Shake, Inc. New Lenox, Ill., vends three flavors of shakes from a fresh mix. The three selection vendor features a 10-second cycle, and dispenses up to 450 shakes per filling, according to the manufacturer. It has a 9-oz. cup capacity (will also hold cups measuring from 7 to 12 oz.), two compressor and refrigeration systems (Rendix Westinghouse and Sani-Sert), a cup sold out switch, waste tank overflow, National Rejector or Coin acceptor Coin Mechanism and a Reed Electro Mech Cup Holder.

U.S. Tob. Declares Dividend

NEW YORK—An extra dividend of 10 cents per share and the regular dividend of 35 cents per share on its common stock for the fourth quarter were declared last week by United States Tobacco Company. The company also declared the regular quarterly dividend of 43 1/4 cents per share on its preferred stock.

40 Ops & Servicemen Attend SK-9 Session

SPRINGFIELD, N.J.—Runyon Sales Company, Rowe distributors here, held a service school on the Rowe SK-9 coffee vender on Tuesday, Nov. 17. Forty operators and servicemen attended.

The class was conducted by Vincent Frangisetti, Rowe service engineer, who was assisted by Al Panuzio and Ed Boykie. George Kiessey, Rowe regional sales manager, also attended the class and took part in discussions.

Among the Runyon personnel in attendance were: Jack Milz, Larry Raffaele, both of the New York office, Morris Reed, Ben Markowitz, B. Biebl, and Marshall Graham, of the Springfield office.

Door prizes were awarded, refreshments were served and Norman Gilden of First Class Vending won a top kit.

Cash Box

VEN ENDING NEWS

The Vending Machine Industry’s Only Newsweekly

DIAL-A-SHAKE VENDOR

NAMA Western Show Exhibitor Roster

LO S ANGELES.—The nation’s leading vending machine manufacturers and suppliers were heading here last week for the first time for the 1964 NAMA Western Conference scheduled for Nov. 20-22.


1964 Chi Convention Presentations on Sale

CHICAGO—Copies of the presentations given at the recent 1964 Convention of Automatic Merchandising in Chicago are available at $6.50 per set from the National Automatic Merchandising Association. Association officials announced last week.

The following seven presentations and panel discussions of the NAMA Convention, the bound set will be shipped via fourth-class mail. Checks must accompany all orders and should be addressed to NAMA, 7 South Dearborn Street, Chicago, Ill. 60603.

Vendo Delivering New ‘Inter-Changer’

ST. LOUIS — The Vendo Company, national distributors for Micro-Magnetic’s Inter-Changer, dollar-bill changer, which can be added to vending equipment, is now delivering the unit, according to spokesmen for the firm. The changer was premiered at the recent NAMA Convention.

The bulletin stated that vending machine advertising several years ago. Allan E. Bachman, NBBB Executive Vice President, said substantial strides in this direction can be made by denying the dishonest operator access to his principal avenue of approach to prospective victims — the classified and display advertising columns in print media.

Seven minimum criteria for evaluating the acceptability of vending machine advertising, as proposed by the NBBB bulletin. They cover references to specific earnings from vending machines, franchise arrangements, misuse of national brand names, misrepresentation of locations, and the sale of machines disguised as an investment offer, among others.

Taking note of the industry’s postwar growth rate, the bulletin said there are now more than 4,000 automatic merchandising machines in operation. The annual volume of merchandise vended approaches $3,500,000,000.

The bulletin said automatic merchandising offers competent individuals an opportunity to make money operating good machines in good locations. However, it adds, when vending machines are purchased on the basis of fraudulent or deceptive representations by irresponsible promoters, the odds against success of the venture are extremely high.

Currently, the bulletin noted, a number of “blue sky” operators are busily promoting machines which dispense “emergency” type products (so distinguished from “convenience” items), which require high-volume locations seldom found in business places. It also pointed to machines dispensing various drug items, which may or may not be legally operated in the area in which the vendor proposes to do business.

New Products

NBBB Condemns Unscrupulous Promoters In Vending Biz

NEW YORK — The National Better Business Bureau and the National Automatic Merchandising Association warned recently that some unscrupulous promoters are utilizing the growth of the vending machine industry to fleece uninformed persons with false promises of large profits, little work and no risk through the operation of vending machines.

A NBBB bulletin on deceptive vending machine promotions prepared with the cooperation of NABA said the great majority of those who manipulate, sell and operate vending machines are legitimate business men, but that noted that there is a small number of dishonest promoters operating on the fringe of the $3,500,000,000-a-year industry.

These high-pressure salesmen, the bulletin said, are generally independent agents who buy vending machines from small manufacturers and then resell them to inexperienced persons who hope to find an easy route to extra income.

The bulletin said these promoters move from community to community and interview prospective applicants from transient quarters. Contact is usually made through newspaper classified advertisements.

A typical ad reads:

A MONTHLY SPARE TIME: National requires small men at women to save money and operate vending machines in this area. No selling. Must have 48 hours per week spare time. Reference immediately. A monthly income guaranteed. Terms payable with personal check. Earn as much money as full time. Income increasing accordingly.

The bulletin stated vending is a full-time occupation requiring capital, knowledge and training and any offer to get started in the business "part-time" is almost always suspect. To curtail the activities of unscrupulous promoters in the field, NBBB and the vending industry trade association recommended to advertising media minimum standards for the acceptability of vending machine advertising.

Ability of vending machine advertising several years ago. Allan E. Bachman, NBBB Executive Vice President, said substantial strides in this direction can be made by denying the dishonest operator access to his principal avenue of approach to prospective victims — the classified and display advertising columns in print media.

Seven minimum criteria for evaluating the acceptability of vending machine advertising, as proposed by the NBBB bulletin. They cover references to specific earnings from vending machines, franchise arrangements, misuse of national brand names, misrepresentation of locations, and the sale of machines disguised as an investment offer, among others.

Taking note of the industry’s postwar growth rate, the bulletin said there are now more than 4,000 automatic merchandising machines in operation. The annual volume of merchandise vended approaches $3,500,000,000.

The bulletin said automatic merchandising offers competent individuals an opportunity to make money operating good machines in good locations. However, it adds, when vending machines are purchased on the basis of fraudulent or deceptive representations by irresponsible promoters, the odds against success of the venture are extremely high.

Currently, the bulletin noted, a number of "blue sky" operators are busily promoting machines which dispense "emergency" type products (so distinguished from "convenience" items), which require high-volume locations seldom found in business places. It also pointed to machines dispensing various drug items, which may or may not be legally operated in the area in which the vendor proposes to do business.
Stanley Names Griffin
To Sales Mgr's Post

MERCER ISLAND, WASH.—Michael J. Stanley, president of Michael J. Stanley Company, distributor for Rock-Ola Manufacturing Company, announced the appointment this past week of Dean Griffin to the position of sales manager.

Stanley recently returned from a Rock-Ola trip to Hawaii, via the sales contact route, where he also owns a new branch outlet, opened about three months ago.

Meeting Dates & Trade Events

NOVEMBER

20-22 NAMA Western Conference & Exhibit
Place: Ambassador Hotel, Los Angeles

11-12 South Carolina Coin Operators Association Annual Convention
Place: Wailea-Hilton Hotel, Columbia

24 Music Operators of New York, Dinner-Meeting
Place: Holiday Inn, New York City

DECEMBER

4 North Carolina Music Operators Association
Place: Charlotte, N.C.

FEBRUARY

7-8 National Candy Wholesalers Association, Winter Convention & Exhibit
Place: Dunes Hotel, Las Vegas, Nevada

MARCH

17-18 National Association of Tobacco Distributors, Annual Convention & Exhibit
Place: Conrad Hilton Hotel, Chicago

JUNE

3-5 North Carolina Vending Assn. and South Carolina Automatic Merchandising Assn. Annual Carolina Convention & Exhibit
Place: Ocean City, Maryland

6-7 National Confectioners Association, 12th Annual Convention & Exhibit
Place: Conrad Hilton Hotel, Chicago

OCTOBER

10-14 National Association of Concessionaires Annual Convention
Place: Ambassador Hotel, Los Angeles

Philadelphia Fare

Over 550 of this city's leading citizens, together with leaders of the coin machine industry, packed the Grand Ballroom of the Bellevue-Stratford Hotel last Sun. night for the Dave Rosen State of Israel testimonial. One of the highlights of the evening was the announcement that more than $150,000 in State of Israel bonds were purchased in Dave's honor. Professor Irwin Corey performed to the delight of all. Every local coin machine distributor was at the affair. Included among those factory representatives who attended were: Irving Kaye, president of the Irving Kaye Co.; Al Simon, president of U.S. Billiards; and George Klersey, Rowe Am's Eastern rep. Also seen among the industry notables were N.J. Council chief Bill Cannon and Macke Vending V.P. Al Rodstein who is also presy of Banner Specialty.

We're Ready For You With A Harvest Of Good Buys. Send For Our New Machine List—You'll Be Thankful You Did!

Exclusive Rowe AMI Distributor
Ea.Po. - S.Jersey - Del. - Md. - D.C.

DAVID ROSEN INC
855 M. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2900

NOW! ANOTHER GOTTLIEB
4-PLAYER MONEY-MAKER!

It's time for
Thanksgiving
TO ALL OF YOU . . . FROM
ALL OF US . . .
A SPECIALLY BIG
"THANK YOU"

We're Ready For You With A
Harvest Of Good Buys. Send
For Our New Machine List—
You'll Be Thankful You Did!

Exclusive Rowe AMI Distributor
Ea.Po. - S.Jersey - Del. - Md. - D.C.

DAVID ROSEN INC
855 M. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2900

www.americanradiohistory.com
ALL-TECH INDUSTRIES

Gold Crest (5g), Gold Crest (6g), Pkt. Table.

SUPER MACHINERY CORP.

Electra (2g), Gold Crest (4g), Pkt. Table.

AUTOMATENBAU CORPORATION

Electra (2g), Electra (4g), Pkt. Table.

COMMONWEALTH VENDING

Classic "7", Classic "8", Pkt. Table.

JENNY'S MILLION RELAYS

Imperial Shellboard (14 & 22) Ste.

BACKGROUND MOONLIGHT ORGAN

PROFESSIONAL ENGINEERING INC.

V-Shark Distributing CO.

UKR. Indian Shaker Vendor.

GREAT NATION VENDORS, INC.

ATTIRE & AUTO SERVICES & CUSTOM MADE PRODUCTS CO.

MARKET DISTRICT VENDORS, INC.

Superman "8" (21st), 21st, cap.

ROCK-OLA INC.

Kellogg "500" Slot Machine Model 3002

NATIONAL VENDORS, INC.

CIGARETTE VENDORS


Number Series "A" in 13 reel shift, cap. 447.


Colonial Series "A" in 13 reel shift, cap. 44.

Semi-Classic Series "A" in 13 reel shift, cap. 44.

Colonial Series "B" in 13 reel shift, cap. 67.

Phoenix Series "B" in 13 reel shift, cap. 49.

Glover "200" Series "B" in 13 reel shift, cap. 67.

ROLLED BOLTING NO. 550,000.

Pettit "200" Series "C" in 13 reel shift, cap. 67.

COLLINS VENDORS, INC.

Brookside "250" Seated w/Top Box.

SUPER MACHINERY CORPORATION

Brookside "250" on Pedestal, cap.

Glenwood "200" Series "B" w/Top Box, cap.

Glover "200" Series "B" w/Top Box, cap.

Glover "200" Series "B" w/Top Box, cap.

COLLINS VENDORS, INC.

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Glover "200" Series "B" w/Top Box, cap.

Glover "200" Series "B" w/Top Bo
## COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere In This Section

### MUSIC MACHINES

<table>
<thead>
<tr>
<th>Model</th>
<th>Dimensions</th>
<th>Features</th>
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<tbody>
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<td>D-49</td>
<td>54 x 49</td>
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### CHICAGO COIN

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<tr>
<td>Sun Valley 8 (6/33)</td>
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### SHUFFLES—BOWLS UNITED SHUFFLES

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<tr>
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<td>super shuffle (2/52)</td>
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<td>Del Rio (5/52)</td>
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<td>Del Rio (5/52)</td>
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<tr>
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Cash Box—November 28, 1962
NEW 4-PLAYER REPLAY

WHOOPEE
TWO LANE "CENTER TRAP" BALL ACTION

- Target Values Increase 100 to 500 Points When Balls Go From Lane to Lane
- Score Specials When all 5 "Trapped Balls" Move to "Lit" Lane
- Two Shooters At Bottom of Playfield Shoot Balls Back Onto Playfield For Extra Play and Scores

4 SCORING DRUMS FOR EACH PLAYER
3-or-5 BALL ADJUSTABLE
- Number Match
- Plastikote Finished Playfield
- Stainless Steel Trim
- Slug Rejectors
- Twin Chutes (opt.)

united's new
Orbit and POLARIS
SHUFFLE ALLEY
BOWLING ALLEY

BOTH FEATURE 6 WAYS TO SCORE
- EASY-NORMAL STRIKE ADJUSTMENT LOCATED IN BACK BOX FOR OPERATORS CONVENIENCE
- STANDARD 10c PLAY. MULTIPLE COIN MECHANISM OPTIONAL AT EXTRA COST

lighted
strike and spare
indicators

Williams® and United
WILLIAM'S ELECTRONIC MANUFACTURING CORP.
3401 NORTH CALIFORNIA AVE. CHICAGO, ILLINOIS 60618
Cable Address: WILCOIN, CHICAGO

13' and 16' standard lengths
4' and 8' sections available
WITH THE NEW ROCK-OLA PRINCESS ROYAL PHONOGRAPH
SERVICE IS A CINCH

here's why: You get more than new beauty and big sound—new compactness and versatility—with the new Rock-Ola Princess Royal. Rock-Ola unitized engineering and simplicity of design assure easiest possible servicing if ever needed. Fewer service calls, less service time, mean more profit for you, plus happier locations.

Rock-Ola Princess Royal Phonograph plays 100 selections of 33 1/3 or 45 RPM, 7" albums or singles, stereo or monaural intermixed, for programming in any bank, any sequence. Model No. 424

---

Revolving Record Magazine Engineered with famous Rock-Ola simplicity. Famous the world over for dependability, the Rock-Ola revolving record magazine has proved itself through years of trouble-free service.

Exclusive Mechanical Selector Fastest selection-to-play cycle available. Coupled with revolving record magazine, it selects any record in 10 seconds or less! Ends selector coil problems and sticky selector levers. Replaces them with positive-action mechanical selector levers.

"Common" Receiver System Operates with the Rock-Ola Princess Royal and other current model phonographs. Ends cost of multi-receiver system inventory. Plays with 100 or 160 selection wallbox. Just one example of how Rock-Ola design simplicity benefits you.

Transistorized Amplifier All new! Provides lifelong service for phonograph. Saves money on tube replacements. Elimination of excessive heat saves wear on other components. Noise suppressor automatically eliminates surface noise. Circuit protector built-in prevents damage to transistors, speaker leads should be shorted.

Exclusive Mech-O-Matic Intermix Completely automatic changer intermixes 7" LP albums, 33 1/3, 45 RPM stereo-monaural records in any bank, any sequence. No wires, microswitches, electronic aids for changing motor speeds or spindle sizes.

Automatic Coin Counter Seals, tamper-proof plug-in unit counts nickels, dimes, quarters, half-dollars. Displays exact machine receipts, "totals" reading visible through window. Works with Rock-Ola Phonette Wallbox also.

Look to ROCK-OLA for advanced products for profit
ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651

www.americanradiohistory.com