Five young British lads who obviously have the world on a string are the colorful Rolling Stones pictured above. Although they did not overwhelm the States with the flash impact of many of the other British groups who hit early in '63, they have been making tremendous gains of late and seem to be headed for the top. They no doubt are teenage darlings as evidenced by the sale of their two LP's, "The Rolling Stones" and their current smash album "12 X 5" which is bulleting up the charts. They have also made their best singles showing to date this week by hitting the Top 10 for the first time with "Time Is On My Side." The boys have just completed a month-long tour of the U.S. playing to huge, riotous crowds. They closed with a stint at the Chicago Civic Auditorium Nov. 15. Last week they appeared on the Red Skelton TV show and earlier were on the Sullivan Show. They are featured in the first teen Electronovision film which will be shown for 10 days during the Christmas-New Year Holidays. In addition to being one of the hottest acts in the business today, the Stones are prolific writers having composed a number of chart items. From left to right, the Stones are made up of: Brian Jones, Keith Richard, Bill Wyman, Mick Jagger, and Charlie Watts.
"WHO CAN I TURN TO"—Tony Bennett 4-43141
Tony is in solid with a tremendous hit!

"MY LOVE, FORGIVE ME"—Robert Goulet 4-43131
Bob and Italy’s No. 1 song are an unbeatable combination!

"IT AIN’T ME, BABE"—Johnny Cash 4-43145
Johnny’s newest is nothing short of sensational!

"DEAR HEART"—Andy Williams 4-43180
A sure-shot Academy Award Oscar winner!

Order today!
Few gift purchases so mindfully measure the attention of the giver to the tastes of the recipient as do records. Music is a highly personal thing, and the bearer of gifts who hits the mark in his selection of a particular recording gains that much more gratitude from the individual who receives the record.

Despite the personalized nature of records and the fact that they are readily accessible and relatively inexpensive, gifts of records are not as widespread as they used to be. Among the rubs, it is generally agreed, is that today's discounting of disks has reached the point where records do not carry the prestige value they once possessed, particularly when it's gift-giving time.

Gift buyers seem to be self-conscious about being able to pick-up an album at a drastic reduction from the list price, and are likely to turn down an album as a gift idea because albums individually are so modestly priced.

Last week, Kapp Records announced that it had hit upon an idea that gives records more respectability as a gift-giving idea. The concept is simple, but, we believe, highly effective. Package three albums with the same artist or a similar theme in an attractive gift-looking box and make new gift-giving friends of records.

The Kapp move, designed for all-year-round gift purchases, is too new to be assessed for success, of course, but the label can already be applauded for an action that shows that it's got its thinking "Kapp" on.

In the meantime, it behooves labels to keep an objective eye on Kapp's idea and determine its possibilities within the scope of their own operations. Distribrs and dealers involved in the program owe it to themselves to give the merchandising innovation an opportunity to get a fair trial from the consumer.

However pertinent the Kapp idea is to today's consumer feelings about records in a particular situation, it is but a singular gesture in the varied possibilities in disk merchandising which demand more scrutiny by other labels.

It is up to each label to survey its own product and market potential and take a merchandising course that suits its individual needs. One label may be in a strong position to offer value merchandising, giving the consumer an opportunity to get more for his money; another label may find it more worthwhile to stress a more intangible quality about its product, such as a no- other - label - has - this - kind - of - material - or - not - as - much - of - it approach.

There's much that can be done to bring home to the consumer the point that records can be among the most satisfying purchases one can obtain in its price range—whether for one's own use or as a gift.

It's up to each label to relay this fact in a manner that best speaks for its own personality.
Cash Box TOP 100

11/14 /117

1. BABY LOVE - SUPREME'S-Ascot-1056
2. LEADS THE PACK - OH SHANG-HI-LAS-RCA-10:014
3. LAST KISS - WILLY VALIERS-Joni-923
4. COME A LITTLE BIT CLOSER - JUAN & AMERICANS-USA-99
5. RINGO - RINGO STARR-CA-8444
6. I HAVE THE RIGHT - HONEYCOMBS-Interabong-7707
7. SHE'S NOT SORRY - CASABLANCA-00002
8. YOU REALLY GOT ME - THE KÊRUBS-Parloa-Pe-9697
9. THE DOOR IS STILL OPEN - JOHN MARTIN-Repri-3029
10. TIME IS ON MY SIDE - ROLLING STONES-London-9708

11. MR. LONELY - BOBBY Vinton-Epic-9730
12. OH, PRETTY WOMAN - DIXIE ORION-Monument-851
13. AIN'T THAT LOVING YOU - EVELIS PREE-CA-8440
14. WE'LL SING IN THE SUNSHINE - SCALE GARNETT-RA-3888
15. IS IT TRUE - THE BEATLES-Decca-31690
16. I'M GONNA BE STRONG - GENE PITNEY-Motown-1023
17. DO WAH DIDDY DIDDY - VERA WASHINGTON-Ascap-2157
18. LET ME BE - EVERETT & BUTLER-Vee-Joy-613
19. I'M INTO SOMETHING GOOD - THE MAMAS & THE PAPAS-1280
20. LITTLE HONDA - SHONDELLES-Mercury-7324

21. ASK ME - MARY WARE-RA-8440
22. REACH OUT FOR ME - SIDONNE WARWICK-Sepetera-1285
23. MOUNTAIN OF LOVE - BILL HOLT-50015
24. I DON'T WANT TO SEE YOU AGAIN - GRETCHEN & GORDON-5272
25. EVERYTHING'S ALL RIGHT - JAMES BROWN-123
26. BIG MAN IN TOWN - FOUR SEASONS-Philips-40238
27. TOBACCO ROAD - THE ROMANTICS-London-9669
28. DANCE, DANCE, DANCE - BEECH BOYS-Prestige-5306
29. WHEN YOU WALK IN THE ROOM - THE 505S-Philips-40318
30. AIN'T DOING TOO BAD - BOBBY DILLY-383
31. WALKIN' IN THE RAIN - THE SPINNERS-Forrest-123
32. RIGHT OR WRONG - GENEVIEVE DOVE-Diamond-173
33. CHUG LUG - BRODER-HALLER-Smash-1926

34. SIDEWALK SURFIN' - THE BEACH BOYS-Capitol-1256
35. THE JERK - THE JERK
36. DANCING IN THE STREET - THE DOORS-Capitol-7703
37. MY LOVE FORGIVE ME (Mi Amore Scousami) - THE CLOSERS-Capitol-4313
38. WHO CAN I TURN TO - ONY BETH-Columbia-4314
39. CAN'T HELP MYSELF - SUPREME'S-Ariva-1056
40. DON'T EVER LEAVE ME - CONNIE FRANCIS-12387
41. I'M CRYING - R. MILLER-12374
42. SHAGGY DOG - RONETTES-Love-1413
43. OH NO, NOT MY BABY - MAXINE BROWN-162
44. I LIKE - JAMES BROWN & PAMPER-LOURIE-3271
45. I HAD A TALK WITH MY MAN - 1234567-8901
46. GAIN' OUT OF MY HEAD - ANTHONY IMPERIAL-DEP-1119
47. AIN'T IT THE TRUTH - MALE-3289
48. SLAUGHTER ON 10TH AVE - THE DOORS-1287
49. NEEDLE IN A HAYSTACK - VYETTE-1-P-35000
50. GONE, GONE, GONE - THE RONETTES-12345
51. LITTLE MARIE - BUDDY BERRY-Cherry-1912
52. SHE LA LA - 만들어-12345
53. WE COULD - THE ROOMS-Capitol-5293
54. A SUMMER SONG - STUART & CLYDE-World-Artists-1027
55. YOU MUST BELIEVE ME - THE MODS-Par-10581
56. TEEN BEAT '65 - SANDY NELSON-Imperial-6060
57. BIG SECURITY - GENE CHANDLER-Constellation-1164
58. EVERYBODY KNOWS - GENE CHANDLER-Par-720
59. SHE UNDERSTANDS ME - JOHNNY TILLOTSON-MGM-12884
60. AS TEARS GO BY - MARVIN GAYE-London-9669
61. YOU SHOULD HAVE SEEN THE WAY HE LOOKED AT ME - KISS-RCA-1435
62. ANYWAY YOU WANT IT - DAVE CLARK-Five-Ed-9739
63. CHAINED AND BOUND - THE SPINNERS-Atco-75
64. SATURDAY NIGHT AT THE MOVIES - THE DURITRESP-Atlanta-2530
65. WHEN YOU'RE YOUNG AND IN LOVE - TEARAS-TRAVERS-Columbia-1133
66. RUNNIN' OUT OF FOOLS - BETTY WHITE-Columbia-1143
67. TOO MANY FISH IN THE SEA - THE SQUEEZE-Tomato-54105
68. OPPORTUNITY - JEWELS-Dimension-1034
69. FOUR BY THE BEACH BOYS - THE BEACH BOYS-123456
70. SOFTLY AS I LEAVE YOU - FRANK SINATRA-Repri-3013
71. SOMEONE TOLD ME YOU GOT - RAMSEY LEWIS-Trio-Arigo-5481
72. HEY NOW - THE BAND-Mercury-72533
73. THE PRICE - THE AUTOMOBILE-Burke-Atlantic-2259
74. S.W.I.M. - FREEMAN-Autumn-5
75. LISTEN LONELY GIRL - JOHNNY MATHIS-Mercury-72339
76. IT AIN'T ME BABE - CASH-Columbia-43145
77. RUN, RUN, RUN, RUN - FREDY KING-RE-95
78. IT'S ALL OVER - JACKSON-Okeeh-7204
79. CALIFORNIA BOUND - JOHNNIE & DAYTON-Angel-890
80. WILLOW WEEP FOR ME - OCHAD & JEREMY-World-Artists-1034
81. THE FALLEN - KISSES-Como-Ace-336
82. AMEN - GENE PITNEY-BBC-10802
83. THE DODD - GENE SIMMONS-Hi-2081
84. SCRATCHY - THE MANYMANN-Ave-204
85. SINCE I DON'T HAVE YOU - RUDY JAAKSON-Wand-169
86. ENDLESS SLEEP - BERNIE BLACK-Totie-9705
87. UNLESS YOU CARE - BERNIE BLACK-Totie-9705
88. FOUR STRING WINDS - BOBBY BARE-REC-8443
89. WALK AWAY - JERRY BOBEE-Weekly-55745
90. THE WEDDING - JULIE ROGERS-Mercury-73232
91. ONE MORE TIME - BILL CHARLES-Winsconsin-Com-4537
92. HAWAII TATTOO - THE BROWNS-JR-20
93. HERE SHE COMES - BRUCE KIMBALL-9704
94. BEAUTIFUL VIEWS - G.B. KING-Kent-403
95. A THOUSAND CUPS OF HAPPINESS - BILL CHARLES-Fish-91
96. WHY (Don't Cha Be My Girl) - BILL CHARLES-Musicians-9058
97. KEEP searchin' - BILL CHARLES-Kent-915
98. I'LL NEVER BE OVER FOR ME - BILL CHARLES-Washington-114
99. HOW SWEET IT IS - GWARIN-Gaye-Tempo-54107
100. IF YOU WANT THIS LOVE - GENEVIEVE KIENIGHT-Ascot-403

ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)

1. "Al A Thousand Cups of Happiness" (Bill Charl): 91
2. "Al Ain't Too Young - Bill Charl-123
3. "Al Ain't Too Young - Bill Charl-123
4. "Al Ain't Too Young - Bill Charl-123
5. "Al Ain't Too Young - Bill Charl-123
6. "Al Ain't Too Young - Bill Charl-123
7. "Al Ain't Too Young - Bill Charl-123
8. "Al Ain't Too Young - Bill Charl-123
9. "Al Ain't Too Young - Bill Charl-123
10. "Al Ain't Too Young - Bill Charl-123

COMPILED FROM LEADING RETAIL OUTLETS — DOES NOT INCLUDE AIRPLAY REPORTS

"SPECIAL UPWARD MOVE" OTHER VERSIONS STRONGLY REPORTED

November 21, 1964

www.americanradiohistory.com
A "SUPER" novelty hit...from Walt Disney's
MARY POPPINS

BRYAN RUSSELL
SINGS

"SUPER-CALIFRAGILISTICEXPIALIDOCIOUS"

"SUPER-CALI-FRAGIL-ISTIC-EXPI-ALI-DOCIOUS"
...the best way to say it is to play it

COLISEUM

THE AMERICAN LONDON GROUP
Publisher: Wonderland Music Co.

Sensational follow up to '20-75'
Willie Mitchell
PERCOLATIN'

b/w CHECK ME

*2083

THE AMERICAN LONDON GROUP

Hi RECORDS

Cash Box—November 21, 1964
NEW YORK—Kapp Records has embarked on an ambitious campaign to give record buyers better chance to make gift lists.

While the program makes its debut during the current holiday season, it was emphasized that it is designed to cash in on all gift-giving occasions throughout the year.

Called "My Gift To You," the idea centers around attractive gift-styled boxes containing three LPs each by a particular artist or tied with a similar theme.

The reasoning behind the multi-disc format is that the purchases of individual albums for gift-giving purposes has lost much of its prestige, since LP's are generally available at large discounts.

In addition, Kapp conducted research that uncovered the knowledge that the majority of gift purchases are made in the $7 to $12 price range.

Al Cahn, the label's vp and sales manager, is under the impression that "both the industry and the consumer have been overlooking records as a gift possibility."

The new Kapp plan is designed to recreate interest in the part of the distributor, retailer and consumer.

Cahn noted: "No longer will the consumer leave the record shop to go to a gift shop because no one has properly suggested to him that records beautifully packaged make wonderful gifts for birthdays, Valentine's Day, anniversaries, or any other occasion. The record dealer, for the first time, can have his own gift department."

Cahn noted that distribution to the program had been "excellent," even before the packages could be shown.

There are seven initial packages in the "My Gift To You" series, each available in mono and stereo and in either blue (male) or red (female) colored boxes.

Disks are hopeful that the line will go over big with retail establishments other than disk-only shops.

Kapp's ad-promo plans for the line include extensive trade-consumer ads and a number of dealer aids, including a larger brochure bin, displays, counter displays, etc. Also available will be newspaper ad mats for cop insertion.

Of interest in the label's general ad-display wording is that the Kapp name is not emphasized, making, rather, a general pitch for records as a gift idea.

The first seven "My Gift To You" sets include: Jack Jones—Call Me Irresponsible; "She Loves Me" and "My Favorite Things" by the Roger Edenschmid Trio; "Fabulous Country and Western Hits" and "Academy Award Winners" by the Johnnie Wright Singers; "Rhymin'"; "Fabulous Country and Western Hits" and "Academy Award Winners" by the Johnnie Wright Singers.

In the corresponding period of 1963, Decca reported earnings of $6,500,587 equal to $2.40 per share on 1,577,401 outstanding shares of capital stock.

NBC Switches 65 Convex Data Set To Frisco, Dallas, Mar. 12-18

PHILADELPHIA—NARM, the record association, has decided to change the site of its seventh annual convention to the Fairmont Hotel in San Francisco.

NARM's board made the decision last week at meetings which followed by a special convention meeting held on Sunday, Mar. 14 through Thurs., Mar. 18.

Stauning Jaffy of Gordon Sales Co. in Seattle will serve as convention chairman. Other members of the meeting will be announced within several weeks.

Two new NARM members will be attending the meeting for the first time. They are the Octave, Atlanta, Ga., a rack-firm head by G. R. (Boo) Jones, and Starday Records, which will be represented by top Don Pierce and Chuck Cheiman.

Capitol To Issue Beatles' "Anny" Set

HOLLYWOOD—"The Beatles!" Story will be a deluxe two-pocket set that offers something for everyone. The phenomenal rise to international stardom of the Fab Four is covered for mid-November release.

The special package was designed to commemorate the Beatles first anniversary in the States, Dec. 1963, when their first U. S. single, "Please Please Me," went for $10,345,725, exceeded only by the Beatles' "Hello, Goodbye," "We Can Work It Out" and "Day Tripper" for the decade's top selling song.

Mercury Releases Premium-Priced "Living Bible" Set

CHICAGO—After much preparation Mercury Records is finally shipping its "Living Bible" collection in 12 boxed albums totaling $180.

"The living Bible" project is based on the "American Standard" translation of the Scriptures, with visual illustrations of the Biblical landscapes and life settings.

Cash Box—November 21, 1964

www.americanradiohistory.com
NEW YORK—Sam Clark, one of the record industry's most respected talent men, has been elected to the board of directors of ABC-Paramount Records to step up as vice-president of the theatre and radio division of American Broadcasting-Paramount Theatres, the label's present company, taking over the top post at the record company will be Larry Newton, the label's colorful vice-president of sales.

Both promotions, previously reported by Cash Box, became effective last week.

Clark is replacing Edward Hymen, who is retiring at the end of the year. Newton has worked closely with Clark from the inception of the label in 1950, when it was known as the ABC Record Corp.

Theatre and radio division head Goldenson declared that the label's executive core's proven background and showman will bring to American Broadcasting-Paramount Theatres the label's most vital ingredient to its continued success.

Clark declared that he was leaving the label "with a certain amount of regret," but was "deeply gratified that our parent organization has seen fit to appoint me to this new position."

As for his successor, Clark termed him "one of the most knowledgeable men in the record business."

Newton remarked that under

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Teen Talent Helps TV Shows In Rating Wars

NEW YORK—Teenage talent may be the next big ammunition in the record label's rating wars.

Starting with the amazing rating towning of the Beatles on the Ed Sullivan TV's at the beginning of the year, teen-market potential seems to have been responsible for all the ratings for shows that feature them.

ABC-TV is happy over the response to "The Ed Sullivan Show" and the Wednesday night show that kills solely with artists from "Beatlesmania." Also, NBC's "Today," which literally presented all-area talent. The show, by the way, was pre-engaged last Fri. (13) for a Beatles special, as was ABC-TV's "Wagon Train" last Sun. (15) for another program featuring the English sensations.

The indication of how teen talent aids shows in their ratings will be available Dec. 7 when new Nielsen ratings are made public.

Columbia Invests In, To Cut New Rodgers Show

NEW YORK—Columbia Records, as a principal backer, will release the original-cast version of the new Richard Rodgers-Stephen Sondheim-Arthur Laurents musical, "Do I Hear A Waltz?" based on Laurents' legit comedy, "Time of the Cuckoo."

The show, which is to star Sergio Franchi, Eloise Franchi, will open on Broadway on Mar. 18, at the 46th Street Theatre.

Production has been capitalized at $400,000 with an overcall for Columbia's stake in the show was not disclosed.

Broadly, the LP will involve another "loan" of an artist for a cast LP. Franchi is pitted to RCA Victor. Barbra Streisand (Columbia) and Sammy Davis (Reprise) are among the recent performers who were borrowed by labels to cut cast albums (Barbra and Sammy for Capitol's "Funny Girl" and "Golden Boy" sets).

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KING RECORDS SELLING LP'S, 45's UNDER CONSIGNMENT DEAL

NEW YORK—KING Records has started to service record dealers and other accounts under a consignment-deal basis.

Move, regarded as a first for a label, was initiated nine weeks ago, but was made known last week via a 7-page brochure from the label's president, Syd Nathan.

In essence, the label will stock dealers' shelves with as many albums and 45's as ordered by the dealer, who will pay for only that portion of his purchase that he sells.

From King's point-of-view, Nathan declared that the consignment-deal allowed much greater exposure of King material to consumers. "You can't sell an item unless the retail buyer sees it. If he never gets to see it, there's no way possible to sell it," Nathan explained. Dealers who have been sold on consignment, he added, are "selling merchandise today that they never sold before only because it is in the broadway boxes and the exposure is there."

In the brochure, titled "My 25 Years in the Record Business," Nathan traces the source (and his estimation) of return privileges, ranging from the old 5% return deal during the days before the growth of the indies to the present 100% exchange privilege. The exec said that under the latter deal, dealers have large investments in albums that are exchangeable but not selling.

Nathan noted that many dealers have taken the offer to the idea that they are allowing the label's sales personnel to choose for themselves the King product they think most salable.

This has led King to designate its salesmen as servicemen, and

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Expect Columbia Sunday Supplement To Hit Readership Of 80 Million

NEW YORK—Readers of last Sunday's newspapers were treated to a special 16-page insert from Columbia Records, "The Greatest Stage in the World."

The insert, an extensive review of Columbia LP product in all musical and spoken-word categories, is expected to have a total readership of more than 80 million potential disk (and gift) buyers. A section is also devoted to Columbia's recently introduced "360" Stereo System.

Many photos of the label's stars and album sleeves are reproduced in four-colors, including the front and back pages.

The label had a print order of about 14,200,000, with the various newspapers accounting for more than 13 million copies. In addition, 20,000 have been earmarked for dealer use. A special take-one browser box containing the heading of "Your Guide To Lasting Musical Pleasure" is being used to contain dealer copies of the insert.

In the trade magazine field, Cash Box is featuring the insert on page 13 of this week's issue.

The newspapers that carried the insert and their Sunday circulations are:

New York Times, 1,418,838; Los Angeles Times, 1,110,295; Chicago Tribune, 1,156,268; San Francisco Chronicle, 590,121; Washington Post, 510,549; Cleveland Plain Dealer, 510,263; St. Louis Post-Dispatch, 488,692; Dallas News, 238,647; Philadelphia Bulletin, 1,075,230; Baltimore Sun, 529,670; Atlanta Journal, 513,749; Boston Globe, 522,000; Minneapolis Tribune, 651,844; Detroit News, 581,181; Seattle Times, 389,090; Pittsburgh Press, 734,677; Houston Chronicle, 261,114; Kansas City Star, 377,788; and New Orleans Times Picayune, 315,507.

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COLUMBIA RECORDS
To Give, To Have, To Share

THE GREATEST STAGE IN THE WORLD

The Greatest Stage in the World

THE GREATEST STAGE IN THE WORLD

On left is the cover (in 4-colors) of the 16-page supplement, which appeared in last Sunday's large-circulation newspapers across the country. Columbia has made 20,000 copies of the supplement available for distribution on the retail level.

Customers are invited to "take-one" from the above Special dealer browser box, which contains copies of Columbia Records' special 16-page supplement, which appeared in last Sunday's large-circulation newspapers across the country. Columbia has made 20,000 copies of the supplement available for distribution on the retail level.

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Josh Box—November 21, 1964
London Records Introduces Priceless History In $100-12 LP Churchill Set

NEW YORK—London Records has just made available this $100-12 LP collection of speeches by Sir Winston Churchill, who celebrates his 90th birthday this month (30).

Official announcement of the historical package was made by D. H. Tol ler-Bond, executive vice-president of London, at a press conference last week at the Overseas Press Club. Among those present was Anthony Montague-Browne, Sir Winston’s private secretary.

The set also includes a 60-page book of articles and a number of photos taken from Sir Winston’s private collection. The Churchill albums and their recording were discussed at a question-answer period following the announcement. Mr. Montague-Browne said that the albums were made from some 40 hours of speeches and readings of memoirs. Hugh Mendil produced the album for British Decca and Michael Barclay who engineered the recordings, also commented on the techniques involved in collating all the material into the super package. Mr. Montague-Browne said that in 1949, Sir Winston was given a tape recorded as a gift, and being the historian and journalist that he is, thought that future historians would be interested in hearing important documents as they were presented by the author.

The recording also features some of the speeches which Sir Winston delivered in the House of Commons before no camera, or recording is permitted in Commons, Sir Winston felt that recording some of his feelings made in his speeches when he was a member of Commons, would be of interest to future historians.

The production of the super package took 27 people over six months to complete.

NARM Makes Carretta Available To Rack Men For FTC Rules Advice

PHILADELPHIA—The rack jobber members of the National Association of Record Merchandisers, Inc. (rack jobbers) have been divided by the association’s board of directors, following its recent meeting, that the NARM legal counsel, Albert A. Carretta, will be available to them as well as to their attorneys, for counsel and guidance on the interpretation and implementation of the record industry Trade Practice Rules.

As the first step in the program to better offer its members with regard to the industry rules, an analysis of the Trade Practice Rules have been forwarded to each regular member. The Federal Trade Commission’s guidelines went into effect last week (9).

The decision to offer Carretta’s services to the individual members and their attorneys was made by the board, after rejecting a plan to hold a meeting or series of meetings at this time, as it is the busiest time in the record business, and the time and travel involved in meetings were deemed wasteful, both in time and money. A second factor which greatly influenced the board’s decision was the emphasis put upon individual situations and individual problems. A general meeting, it was felt, would not always pinpoint these problems for the people involved, since many would be reluctant to discuss them in an open forum.

Carretta will be working on the rewriting of the rules, and NARM claims ambiguously illustrate a situation in which NARM members may be involved.

The official NARM policy, for the present time, is one of watchfulness over all segments of the record industry, including the rack jobbers, to determine the effect the Trade Practice Rules actually has on the business of the industry.

Trini Lopez To Tour N. Zealand & Australia

NEW YORK—Trini Lopez, who currently having up the best-selling LP charts with three Renrree album (“Trini Lopez Lives At Basin Street East,” “The Latin Album” and “Trini Lopez At F.J.8”), will make a 13-city 10-city concert tour of New Zealand and Australia beginning in Auckland N.Z. Nov. 18 and ending in Perth Dec. 1.

The artist’s tour includes four cities in New Zealand and six in Aus-

tralia. Following Auckland he will Dunedin (19), Christchurch (20), Wellington (21). He plays walk 22 in New Zealand and continues to Newcastle (24), Melbourne (25 & 26), Sidney (27 and 28), Adelaide (29) and Perth (Dec. 1).

Parade Adds Robin Ward

HOLLYWOOD — Newly-formed rade Records has announced the signing of Ward to its roster. The lark was signed formerly to Records. An immediate single and is planned with an album in works for the near future.

Encore! Cash Box is preparing the 1964 Annual Review of Music, Talent and Records December 26 Issue

The coverage and special features included in this issue make it one of the most important of the year...

Of Invaluable Aid To Talent Buyers Booking Agents Disc Jockeys TV & Motion Picture Firms Advertising Agencies and others throughout the entire year...

Your Cash Box Rep will be contacting you soon with complete details.

Cash Box—November 21, 1964

Talent Buyer Booking Agent Disc Jockey TV & Motion Picture Firm Advertising Agency

www.americanradiohistory.com
HOW'S THIS FOR EXPOSURE...

(90,000,000 TV Viewers Will Hear This MGM Record)

ROME WILL NEVER LEAVE YOU WHEN IT'S SUNG THREE DIFFERENT TIMES BY RICHARD CHAMBERLAIN

ON THE "DR. KILDARE" SHOW Over the NBC Network November 12, 19, 26 K-13285

Available Only on MGM RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
The KVI-Seattle deejays and the Tacoma City Fathers recently mounted donkeys for a running and riotous game of basketball in the fieldhouse of the University of Puget Sound. The proceeds for the highly successful charity event went to the sponsors, the Tacoma Junior Chamber of Commerce for their annual Christmas shopping trip for orphans. Donkey basketball is played in four quarters. Eight of the players on each team ride donkeys and get off their animals only to retrieve the ball, but must remount before passing or shooting. Centers do the jumping and take the ball out of bounds, but are not allowed to shoot for a basket and do not ride donkeys. The animals wear shoes to protect the gym floor. Competing from KVI were: Fire-Foul Parsman, Double-Dribble Hardwick, Free-Throw Clarke, Fade-Away Allen, Goose Morton, and Fool-Line Harr. Water boys were hooligans from the Winthrop Hotel in Tacoma who carried champagne for the ailing players.

KABL-San Francisco has joined forces with the S.F. Examiner to find the outstanding "little old lady" of the Bay Area. Only those ladies who are residents of the Bay Area and born before 1900 are eligible to compete for the grand-prize Golden Parasol of the Little Old Lady '64. The winner will also receive a three-day vacation for two at Harold's Club in Reno, a PSA jet trip to Disneyland, and a trip for two to the Overbrook Area. In addition, courtesy of PSA, free use of a 1965 Mustang for one week, a hat and dress ensemble from the famous designer Sonni of California, and a hair styling, massage, pedicure and manicure from Peter Esfer, well-known coiffeur. Inspired by the book, "The Little Old Lady's San Francisco," the contest kicked off last week with a column by Examiner city columnist Charles Denton. It will close with a tea party honoring the finalists at Trader Vic's on Dec. 9 when the winner will be chosen.

While preparing a recent broadcast of public service announcements, WJRZ - Newark newsman, Jerry White, came across a release from L'Anteau Francaise of Bergen County, the organization was looking for people who spoke fluent French to join. What better way to do this, than to broadcast the announcement in French. White, who spent two years as a French Tourist at the expense of the U.S. Government, proceeded to translate the announcement into perfect French and this is the way it was aired. The only complication developed when people responded to the announcement to a non-French speaking switchboard operator at WJRZ. She now holds all such calls for White.

The pleasure of shaking hands with the President of the United States was recently granted to four children who never saw Mr. Johnson or his likeness, but who were uniquely capable of sensing the personal and public aspects of the country's highest elected official. The children, ages 14 to 16, were students at the Overbrook School for the Blind in the Quaker City. It began a short while ago, the day before the President's arrival in Philadelphia for campaign activities, when an outwardly strange question was put to WIP reporter, Fred Walters. The station's switchboard operator asked, "How can I get a group of blind kids to see the President when he arrives at International Airport?" Walters, realizing that being crowded a half block away from Mr. Johnson would be sadly insufficient for children who could not see him, called the Democratic City Committee and proposed that a hand-to-hand meeting be arranged. Committee Chairman, Frank Smith, then contacted the White House advance party and was given a quick clearance. And so, at the foot of the Presidential plane, four sightless but thrilled young ladies were brought into personal touch with the President of the United States. They presented the Johnsons with a set of candlesticks produced in the Overbrook School for the Blind machine shop.

Some lucky lady—young or not-so-young—will reign supreme over the WFRH-WJZ-TV-Baltimore "Toys For Tots Bowl" on Nov. 21. In addition to this honor, she'll receive a host of valuable prizes, including a 17-jewel ladies wrist watch, a clock radio, a lady's portable hair dryer, a bottle of My Sin perfume and a lady's electric shaver. What makes this contest so unusual is the total absence of an age limit. She could very easily be someone's 83-year old niece—or a 78-year old grandmother. The only requirement is that entrants send a recent pic, which need not be returned, together with name, address, age and telephone number on the back of the photo to Queen Contest in care of either Baltimore station. On the day of the big game—Nov. 21—the Toys For Tots Queen will be flown directly to the mid-field strip at Kirk Field by WFRH's Traffic cop 130. She'll then present the football to the game officials and the third annual "Toys For Tots Bowl" will be underway. Last year, the promotion collected over 8,000 toys for the Marine Corps' project to brighten Christmas morning for thousands of underprivileged area youngsters.

Congrats are in order to Harold S. Christian. The.exe, who is vice-chairman of marketing on WXYZ-Detroit, completed recently his 32nd year with the outlet.

KSF-San Francisco program director Al Newman was recently honored at the annual meeting of the Police Athletic League with a special PAL star. The award for community service was given for Newman's continued efforts in putting on the annual KSF-O-VIP softball game for the benefit of the Police Athletic League.

Sam Riddle, deejay emcee of KFI-TV-Hollywood's "9th Street West" program, recently presented the lovely Homecoming Queen at the televised football game between Whittier College and Occidental. Some of Riddle's guests last week were Bobby Vinton, Lou Johnson, Roosevelt Grier, the Rip Chords and Lou Christie.

WJHC-New Haven's Nice Thing campaign continues both on and off the air. People around New Haven are still looking on in amazement as the station treats them to free bus rides, pays their overdue parking meter, passes out free coffee—and, performs other "nice things." Also, the station's listeners are walking off with a boaty of prizes in their Nice Thing Sweepstakes.

VITAL STATISTICS:
Tom Herndon given the green light as production and music chief at WORD-Spartanburg, South Carolina.
Mort Crowley, formerly of WLS-Chicago's "Hi-play" staff, now city manager at WDGY-Minneapolis.
Frank Crocker is now spinning vinyl on WWRL-New York while Dan Barnett has taken over the station's traffic systems department. David "Dock" Zimmerman is now a new addition at WOR-New York. "Lucky Larry" is now holding down the 12:30PM slot on WVNOC- Chicago.

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Hard Travelin'/ Dixie Home • Hard Travelin' • The Wreck of the Old 97 • 9 more [CL 1951/CS 8751]*

JOHNNY CASH
I Walk the Line/I Walk the Line • Bad News • Folsom Prison Blues • 9 more [CL 2190/CS 8990]*

JIMMY DEAN
Big Bad John/Big Bad John • Smoke, Smoke, Smoke That Cigarette • Sixteen Tons • 7 more [CL 1735/CS 8535]*

The Songs We All Love Best Wait for the Wagon • Aura Lee • Shenandoah • 10 more [CL 2188/CS 8988]*

FLATT AND SCRUGGS
Foggy Mountain Banjo/Ground Speed • Home Sweet Home • Sally Ann • 9 more [CL 1564/CS 8364]*
Hard Travelin'/ Dixie Home • Hard Travelin' • The Wreck of the Old 97 • 9 more [CL 1951/CS 8751]*

JOHNNY CASH
I Walk the Line/I Walk the Line • Bad News • Folsom Prison Blues • 9 more [CL 2190/CS 8990]*

JIMMY DEAN
Big Bad John/Big Bad John • Smoke, Smoke, Smoke That Cigarette • Sixteen Tons • 7 more [CL 1735/CS 8535]*

STONER JACKSON
I Love a Song/A Toast to the Bride • The Water's So Cold • Pins and Needles • 9 more [CL 2059/CS 8859]*

THE JORDANAIRES
This Land/This Land Is Your Land • All My Trials • Little Moses • 9 more [CL 2214/CS 9014]*

GEORGE MORGAN AND MARION WORTH
Slippin' Around/Slippin Around • Please Help Me I'm Falling • Sin and Silver • 9 more [CL 2197/CS 8997]*

RAY PRICE
Ray Price's Greatest Hits Crazy Arms • You Done Me Wrong • City Lights • 9 more [CL 1556/CS 8856]*
Night Life/Night Life • Lonely Street • The Wild Side of Life • 10 more [CL 1971/CS 8771]*

RAY PRICE
Love Life/This Cold War With You • I Fall to Pieces • Still • 9 more [CL 2189/CS 8989]*

MARTY ROBBINS
Gunfighter Ballads and Trail Songs/Big Iron • Cool Water • Billy the Kid • 9 more [CL 1349/CS 8158]*
Hawaii's Calling Me/Lovely Hula Hands • The Sea and Me • Ka-Lu-a • 9 more [CL 2040/CS 8840]*

“Devil Woman”/“Devil Woman” Ain't Life A Crying Shame • 1 Air Mail To Heaven • 9 more [CL 1918/CS 8718]*

R.F.D./Melba From Melbourne • Change That Dial • Southern Dixie Flyer • 9 more [CL 2220/CS 9020]*

CARL SMITH
Carl Smith's Greatest Hits Hey Joel • There She Goes • Old Lonesome Times • 9 more [CL 1937/CS 8737]*
The Tall, Tall Gentleman/Back Buddy • The Tall, Tall Gentleman /Air Mail to Heaven • 9 more [CL 2091/CS 8891]*
There Stands the Glass/There Stands the Glass • Slowly • Wondering • 9 more [CL 2173/CS 8973]*

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www.americanradiohistory.com
DO-WACKA-DO (1:15) [True BMI—Miller]

LOVE IS NOT FOR ME (2:11) [True BMI—Miller]

ROGER MILLER (Smash 1917)

This is a clinch to be the 3rd smash in-a-row for Miller, who now has chart triumphs in "Dang Me" and "Chug-A-Lug." It's another very clever self-penned ditty, titled "Do-Wacks-Do," that the versatile artist knocks out in his contagious vocal and instrumental gimmick-filled novelty fashion. More tantalizing up tempo gongs on via the "Love Is Not For Me" country-styled delight.

DEAR HEART (2:51)

[Northridge, M. Wittmark ASCAP—Livingston, Evans, Mancini]

EMILY (2:21) [Miller ASCAP—Mercer, Mandel]

ANDY WILLIAMS (Columbia 42199)

Looks like this tune may provide Andy Williams with another "golden disk" opportunity. This time it's the title tune of the forthcoming flick "Dear Heart." It's a beautiful tune expertly handled by the velvet-voiced pop crooner. Andy's conducting (and producing) credits belong to Robert Mersey. The very pretty ballad littered to "Emily" is from "The Americanization Of Emily." "How Sweet It Is (To Be Loved By You)" (2:57) [Jobete BMI—Holland, Dozier]

FOREVER (2:23) [Jobete BMI—Holland, Dozier]

MARVIN GAYE (Tamla 5107)

Marvin Gaye, who hit the bullseye last time out with "Baby Don't You Do It," seems sure to duplicate that success with this destined-for-the-charts newbie labeled "How Sweet It Is." Side is a medium-paced, rollicking blues-backed ode about a fellow who's in love with a girl. Jo Smith sings the following with a full force force of the way out with Miss Right. "Forever" is a slow-shufflin' tradition-styled blues lamento rendered with loads of authority and feeling by the chanter.

GOOGLE EYE (2:20) [Acuff-Rose BMI—Loudermilk]

T.N.T. (2:56) [Contemporary ASCAP—Hawkins]

THE NASHVILLE TEENS (London 9712)

England's Nashville Teens, who have an international click with "Tobacco Road," can do it again with this new one—already high up on the Great Britain charts. The song is a contagious novelty dumber, titled "Google Eye," that the fellas drive out in sparkling fashion. The raunchy shuffle-rock'er, "T.N.T.," has a ready-to-explode feeling.

WALKIN' MY BABY (2:25) [Acuff-Rose BMI—L. & M. Mathis]

WHOA DAD! (2:11) [Acuff-Rose BMI—F. & B. Bryant]

THE TRASHMEN (Garrett 1012)

The "Surfin' Bird" outfit appears to be in top-of-the-chart form once again as they take an encore jumper and knock it out in coin-catching manner. Side, tabbed "Walkin' My Baby," sports a winning, speeded-up tempo gimmick along the way. The undercurrent a tempting blues-flavored rock-a-cha-cha that also rates attention. Deck's distributed by Sonic of Minneapolis.

YOU'RE LOST THAT LOVIN' FEELIN' (3:05) [Screen Gems, Col. BMI—Spector, Mann, Weil]

THERE'S A WOMAN (2:30) [Mother Bertha, Ray Maxwell BMI—Medley, Hatfield, Spector]

THE RIGHTEOUS BROTHERS (Philles 124)

The Righteous Brothers are back with a Phillips bow that can surpass their chart-making "Little Latin Lupe Lu" date. It's a pulsating beat-ballad cha-cha that "You're Lost That Lovin' Feelin'" that features a sensational Gene Page arrangement—that builds each time around. There's a haunting steady beat affair in "There's A Woman."

PICK OF THE WEEK—November 21

DON COVAY (Rosemark 802)

DON COVAY, a nice run for his money last time out with "Mercy, Mercy," and this follow-up stanza, "Take This Hurst Off Me," should quickly follow in the footsteps of the previous hit. The side is a rhythmic, exag return to him. On "Please Don't Let Me Know," Covay dishes-up a fine, emotion-packed, raunchy soul blueser with a contagious teen-angled danceable beat.
An historically hysterical record milestone topping five hit albums
MY PAISANS ACROSS THE WAY (2:11) (Romance BMI—Allen, Merril, Sagetone) I WANT TO HOLD YOUR HAND (2:31) (Duchess BMI—Lennon, McCartney) LOU MONTE (Reprise 0236)

Lou Monte's latest has the disk-buying potential of both the Italian and Jewish dance numbers, in addition to the general market. So go for it. "My Paisans Across The Way" refer to Lou's friends the Goldbergers on this delightful part-English, part-Italian ditty set to the melody of "Hava Nagila." The bright beat's produced and arranged by Joe Sherman. The Beatles smash gets the Italian treatment on the rockin' flip.

DON'T DO IT NO MORE (2:40) [Sagittarius BMI—Fox] I FANCY YOU (2:35) [Sagittarius BMI—Fox] INEZ & CHARLIE (Symbol 201)

Inez and Charlie Fox have enough things for themselves with this new symbol release. "Don't Do It No More," zoom up in the charts. The side is a slow-shuffling chorus-backed rhythm pop-r&b lament about a guy who can't get the girl to stop him from tripping the light fantastic. The cooer, "I Fancy You," is an infectious, raucous-down-happy bluser rendered with sincerity and poise by the artists.

PUNCH AND JUDY (2:15) (Sea—Lark BMI—Mandel, Sachs) JUST THINK OF TONIGHT (2:10) (Sea—Lark BMI—Power, Holler)

James Darren (Colpix 758)

Plick star-singer Darren get back into the swing-of-things with his latest Colpix stint. It's a tear-compelling, echo-chambered rock-a-cha-cha romance, título "Punch and Judy," that apes a teen ork-choral arrangement by Stu Phillips (who also produced the date). It's an easy dish of a candy rock-a-twist format on the potent flip, "Just Think Of Tonight."

SECRETS OF ROME (2:34) (Telerep—BMI—Barry)

SECRETS OF ROME (INSTRUMENTAL) (2:25) (Telerep—BMI—Barry)

SOPHIA LOREN (Columbia 43170)

Sophia Loren, who has garnered a host of laurels for her screen talents, may pick up a few for this vocal effort on Columbia. Her haunting and poignant rendering of a delightful John Barry melody, which will be used in her upcoming TV special, is deserving of widespread attention. The reverse is a lush instrumental treatment of the same tune.

MY LOVE MAN (2:30) (Cherico BMI—Williams)

THE PUSH PUSHER PUSH (2:50) (Cherico BMI—Lennon, Kookoolla)

LITTLE JERRY WILLIAMS (Loma 2001)

The Warner Bros-distributed Loma label can have a real big one in this deck that bows Little Jimmy Williams, who introduces himself as "The Lover Man." Deck, produced by Frank Slay, is a fabulous, two-tempo (cha cha and steady up beat) affair that builds up the way. Great instrumental sounds on this winner. The sizzling rock-a-twist-like ditty on the other end also stand a solid chart change.

Christmas Picks Of The Week

AMEN (2:18) (Pameco BMI)

LONG, LONG WINTER (2:25) (Chordom BMI—Mayfield)

IMPRESSIONS (ABC-Paramount 0602)

The impressions should quickly add new ABC-Paramount offering to their long string of hits and triumphs. The side to watch here, which is already bustin' wide open, is "Amen." The tune is a soul-rockin'-up which is the epitome of gospel clubs with some neat new Yuletide lyrics. Should be a giant. The fill, "Long, Long Winter," is a tender, lyrical pop-r&b lament with a warm seasonal flavor.

ROORAT FOR SANTA CLAUS (1:55)

ROORAT FOR SANTA CLAUS (1:55)

Diplomat—ASCAP—Deluge, Alfred

WHITE CHRISTMAS (2:07) (Rivercide Bison—ASCAP—Berlin)

AL HIRT (Red Seal Victor 8172)

Al Hirt gets some high-spirited support from a kids chorus on this Christmas tune from the flick, "Santa Claus Conquers The Martians." The kids should guarantee top sales and spins this holiday season. The side's to watch here, which is already bustin' wide open, is "Amen." The tune is an easy, sassy little festive number that has the kids singing along with the chorus.

THE HARIOTS (RSVP 1106)

TIGER IN THE TANK (RSVP—BMI—Greco, Salazar—Simon) THE CHURCHER (B+B—BMI—Greco)

THE CHURCHER comes out in fine style on this wild and thoughtful rendition of an Item. It's deliberate that should get loads of teen play. Side, a topical Christmas item, can be a real big one.

(Reprise) OPEN HOUSE (2:04) (RSVP—BMI—Green) More of the same here but subtitled.

JOHNNY THUNDER (Diamond 175)

JOHNNY THUNDER could up with another "Loopy de Loop biggie with this money-ak-a affair he essays here. Johnny's a powerful, chorale-sounding backdrop adds to chanter's effort. (Reprise) SHOUT IT TO THE WORLD (2:15) (Picturetone—BMI—Richardson)

A real winner on this side. A very commercial r&b-pop item.

SANTO & JOHNNY (182)

(Reprise) GOLDFINGER

(Reprise) GOLDFINGER

(Reprise) GOLDFINGER

(Reprise) GOLDFINGER

[Unart BMI—Bricusse, Newby] The guitarists could have one of the bigger discs in quite a while with this top-run instrumental reading of the hit off-the-cut theme from the soon-to-be-released James Bond flick of the same name. Good bet for both pop and r&b departments with this raunchy, happy-go-lucky, rhythmically-charged disc.

(Reprise) SLEEP WALK (2:21) (TM Records—Carr) Meltzer

A.updating of the duo's years-back triumph.

WINNIE RENE (Stax 150)

BAR-B-Q (2:25) (East BMI—Brown, Gropper) The lark, who is coming off "After Laughter," can click again in both the pop and r&b departments with this raunchy, happy-go-lucky, rhythmically-charged disc.

(Reprise) YOUNG AND FOOLISH (2:30) (East BMI—Frier\n
Son)

A up-to-date, traditional-styled blues weeper.

AI FORAN (Verve 1033)

DEAR HEART (2:58) (Northridge Wittmark ASCAP)


(Reprise) WOLVERTON MOUNTAIN (2:19) (Painted Desert—BMI—Kilgore, King) The orkster dished us a captivating updating of the white-blooded Clare King classic.

CHARLES ALBRIGHT (Colpix 765)

THEME FROM THE PUMPKIN EATER (2:10) (Screen Gems Columbia—BMI—Deluxe) Charles Albright, who nearly came to bat as the "Long Ships," offers a big city blues reading of the theme from the Pumpkin Eater. Big string orchestra, loads of guitar, with New Orleans vibes. Excellent desjay item.

(Reprise) HIDDEN VALLEY (2:33) (Screen Gems Coi—BMI—Albertine) Slow blues instrumental with emphasis on strings.

CHIP MOLY (Mala 489)

SUSANNAH (COMIN' HOME TO LOUISIANA (2:35) (Sea—Lark—BMI—Taylor, Richards) The songster serves up an easy-swinging falkey reading of the classic "Susannah," with a chorus backdrop that adds color and flavor. Could be a hit.

(Reprise) FLY BY NIGHT (2:31) (Sea—Lark—Nadar, Alamo)

Slow-moving but poignant ballad.

THE NOVAS (Parrot 45005)

THE CRUSHER (2:07) ([Get- ter-BMI—Nolan) Here's a novelty dance item from the Nova title, "The Crusher." Lead singer grows out the instructions to a rockin' beat. A massive hit for the kids.

(Reprise) TAKE 7 (1:50) ([Getter-BMI—Ronald) Run of mill surf type pop.

VILLAGE STOMPERS (Epic 5-9710)

PILLDER ON THE ROOF (2:05) (Epic—Diamond, Neck, Bock) That "Washington Square" group offers a lovely and top-rattling recording of the title tune of the new B'way smash. Great choice in picking both top 40 and soft PD attention.

(Reprise) MOONLIGHT ON THE CANYONS (2:30) (Columbia—Connelly—ASCAP—Wallace, Myers) The choice of this disc is a no-brainer. It's the music of the 30's hit that also merits attention.

MEL CARTER (Imperial 66078)

The RICHEST MAN ALIVE (2:45) (Ernie Farrell-ASCAP—Sands, Rubin) Mel Carter, who has several biggies during his Sar day, could pick up a few on the winning streak with this ballad-baller he dishes up with feeling.

MALDONO NEVER BE FREE (2:29) ([Laurel—ASCAP—Benjamin, Weiss) The choice of this disc is a no-brainer. It's the music of the 30's hit that also merits attention.

RANDY & RAINBOWS (BS 6009)

LITTLE STAR (2:23) (Keel—BMI—Benosa, Picone) Randy & the Rainbows, no strangers to the charts, could get back on the success path with this stompin' treatment of one of the old favorites.

(Reprise) SHARIN' (1:53) (Bright Lights/Tunes-Friedman—BMI) Stars' latest is a solidly- backed ballad is a natural teen de light. Don't overlook it.

MARTIN & THE OCEANS (Diamond 5675)

HAWAII TATTOO (2:22) (Zebrad-BMI—Tomas) Martin Delgoffe comes up with a polished and rhythmic treatment of the current currenzy, "Hawaii Tattoo," an easy-listening tropical-flavoured opus that should garner substantial airplay.

(Reprise) WHITE SILVER SANDS (2:23) A catchy instrumental affair with bright jazz flavor.

BARRY & TAMELANES (Valiant 0605)

GEE (2:03) ([Patricia-BMI—Watking, Norton, Davis) Barry & the Tame LANES offer this update of this r&b-pop hit by the Crains. It's a friendly-sounding hard-clapper that could make it again.

(Reprise) DON'T CRY IN (2:11) (Winner-Van-Verzon) Typical teen romance item that is nicely reworked by the group.

RAMBLERS (Almont 208)

(Reprise) SUNPRA (2:09) ([Footlight—Herbert, Herbert, Herbert) The choice of this disc is a no-brainer. It's the music of the 30's hit that also merits attention.

SILLY LITTLE BOY (2:08) (Almont—Herbert, Herbert, Herbert) The choice of this disc is a no-brainer. It's the music of the 30's hit that also merits attention.

Cash Box—November 21, 1964
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**THE MASTUGS** (Providence 407)
**TOPSY 65** (2.11) [Cosmo-]Harris
**JUMBO** (2:30) [Screen Gems, Col.] Harris

**THE BEST BETS**

**GARY & GARY** (Heidi 105)
**CONSIDER YOURSELF** (2.48) [Screen Gems, Col.] Harris
Adolph, BMI - Berry

**V.I.P.'s** (Bigtop 521)

**JACK SCOTT** (Groove 0049)

**TALL TALES** (2.18) [Jack Scott]

**DOBY GRAY** (Charger 105)

**THE "IN" CROWD** (2.31) [American, BMI - Page] Gray

**ROYAL JACKS** (Dano 503)

**NEVER BE MINE** (2.04) [Gregg, BMI - Scott]

**GAIL NOBLE** (DFD 1003)

**YOU MOVE ME BABY** (2.34) [Norfolk, Col.] Frazier, Harris, White

**NICKY BLU** (Parkway 931)

**SWEET GEORGIA BROWN** (2.05) [Remick, ASCAP - Berry, Harris, White]

**FREDDIE BRIGGS** (Congress 228)

**HELLO DOLLY** (2.05) [E. Harris, ASCAP - Herman]

**THE BEST BETS**

**THE ROSEBURDS** (Tower 105)

**THE BEST BETS**

**THE BEST BETS**

**THE BEESFEETERS** (Elektra 65013)

**THE TITANS** (Arctic 101)

**BEST BETS**

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**LODD PRICE** (Monument 865)  
- **AMEN** (Unart, BMI—Goldsmith) The debus-back Woody Herman classic gets a gospel-like updating from chanteuse Loddy Price who wails with lots of soul.  

**MIKE ST. SHAW** (Reprise 0325)  
- **SEND ME SOME LOVIN’** (2:25) [Venice, BMI—Price, Maraselac] Mike St. Shaw may find himself in the sales spotlight with this rockin’ affair he wails effectively. Side is a natural for r&b jocks and could get some pop plays.  

**BOBBY VERNON** (Deville 114)  
- **BLUE OVER YOU** (2:05) [Tocotocrafters, Impromptu] Tunes, BMI—Fisher) Bobby Vernon feelingly essays a country tune that shows strong pop potential. Harmonious assist from the Robin Twins is enhancing.  

**THE LONDON DERRY STRINGS** (Warner Bros. 4402)  
- **GOLDFINGER** (2:06) [Unart—Bill—Larry—Sydney/New—ley] Watch for airplay on this strong version of the theme from “Gold- finger.”  

**JOANNE TOUCHSTONE** (Sound 7 Stage 2555)  
- **WALK SOFTLY** (2:06) [Triumvirage BMI—Simon] Multi-dance rocker with vocal.  

**ANDREW PREVIN** (Columbia 43136)  

**JUNE VALLI** (DCP 1120)  
- **EMPTY ROOMS** (2:49) [Zel- ler-ASCAP—Freed, Lake] Lark has a top-drawer country-pop presentation here.  

**RAY CONNIF SINGERS** (Columbia 43168)  
- **I’M MADE FOR LOVE** (Not For Hurtin’) (2:45) [So. Mt. BMI—Boyce) Reading is also in coun-try-pop vein.  

**VIC CHO** (Dragon 4405)  
- **BUT MY HEART WAS BLIND** (2:46) [Tunehouse ASCAP—Priore, Nota] Smooth romancer with gospel-flavored backdrop.  

**CARMEI QUINN** (Dot 16677)  
- **THE WORST MISTAKE** (2:43) [Acuff-Rose BMI—Loudner] W. C. Carr and Quinn could have made this their commercial death in some time. Side is this country-pop opus.  

**WILLIE ROSS-A-RUO** (BMI 15205)  
- **WORMLY BLUES** [Wobble-ChaCha BMI—Rodriguez] In- fectious, medium-paced Latinish happy bluer.  

**YAYI’S INSTANT MAMBO** [Triumvirage BMI—Cruz] Extremely fast-moving rhythmic mambo sounds.  

**REWIND REVIEW**

- **THE LONDON DERRY STRINGS** (Warner Bros. 4402)  
  - **GOLDFINGER** (2:06) [Unart—Bill—Larry—Sydney/New—ley] Watch for airplay on this strong version of the theme from “Goldfinger.”  
  - **WALK SOFTLY** (2:06) [Triumvirage BMI—Simon] Multi-dance rocker with vocal.  
  - **I’M MADE FOR LOVE** (Not For Hurtin’) (2:45) [So. Mt. BMI—Boyce) Reading is also in coun-try-pop vein.  
  - **BUT MY HEART WAS BLIND** (2:46) [Tunehouse ASCAP—Priore, Nota] Smooth romancer with gospel-flavored backdrop.  
  - **THE WORST MISTAKE** (2:43) [Acuff-Rose BMI—Loudner] W. C. Carr and Quinn could have made this their commercial death in some time. Side is this country-pop opus.  
  - **WORMLY BLUES** [Wobble-ChaCha BMI—Rodriguez] In- fectious, medium-paced Latinish happy bluer.  
  - **YAYI’S INSTANT MAMBO** [Triumvirage BMI—Cruz] Extremely fast-moving rhythmic mambo sounds.  
  - **REWIND REVIEW**

**TIME IS PRICELESS—YOURS AND OURS LET’S NOT WASTE IT!**

**JACKIE ROSS**

“HASTE MAKES WASTE**

**IT’S A WINNER**
DANG ME CHUG-A-LUG
AND NOW... HIS
3rd BIG CHART-BUSTING
SINGLE IN A ROW!

MORE FUN-PHILOSOPHY FROM
ROGER MILLER
DO-WACKA-DO
b/w LOVE IS NOT FOR ME #S-1947

STILL GOING STRONG...
HIS BEST SELLING L.P.
DANG ME — CHUG-A-LUG
(MGS 27049 / SRS 67049)

If it's a hit... it's a
SMASH RECORDS
VENDOR: MERCURY RECORD CORPORATION

If it's a hit... it's a
SMASH RECORDS
VENDOR: MERCURY RECORD CORPORATION
Watch This
New Single by
THE BROTHERS FOUR
Charge Up the Charts!
"LITTLE PLAY SOLDIERS"
4 - 43147
on Columbia Records

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. MY RAMBLIN' BOY
   By The Spektors
   (Decca 37102)

2. GALE WINDS
   By The Castles
   (Capitol 43138)

3. ALMOST THERE
   By The Searchers
   (Columbia 43128)

4. A HAPPY GUY
   Don't Breathe A Word
   By Rick Nelson
   (Decca 37103)

5. MUMBLES
   By The Oscar Peterson Trio
   (Mercury 72452)

6. HEY DA DA DOW
   By The Doc Pomus-Tammy Wynette
   (Fraternity 601)

7. LUMBERJACK
   By The Bob & Jeanne Show
   Hal Willis
   (Sims 107)

8. LOST WITHOUT YOU
   By The Continentals
   Teddy Randazzo
   (DCP 1198)

9. SOMETIMES I WISH I WERE A BOY
   By The Mantles
   Lesley Gore
   (Mercury 72353)

10. DO ANYTHING YOU WANNA
    By Harold Berrters
    (Gateway 747)

11. DON'T IT MAKE YOU FEEL GOOD
    (Bill & Johnny Show)
    Overlanders
    (Hickory 1275)

12. SILLY LITTLE GIRL
    By The Carpenters
    (ABC Paramount 10601)

13. A WOMAN'S LOVE
    By Carla Thomas
    (Atlantic 2258)

14. I WOULDN'T TRADE YOU FOR THE WORLD
    (Bob & Jeanne Show)
    Barbara Albin
    (Hi 1974)

15. TELL HER JOHNNY SAID GOODBYE
    By The Jimmy Witherspoon Trio
    Jerry Jackson
    (Columbia 43158)

16. SAME OLD REASON
    By Annette Veilleux
    Serendipity Singers
    (Philips 40236)

17. MY ADORABLE ONE
    By The Contours
    Joe Simon
    (Vee Jay 609)

18. I DON'T WANT TO WALK WITHOUT YOU
    By The Phoenixes
    Phillips
    (McCabe Reprise 0310)

19. I HOPE HE BREAKS YOUR HEART
    By The Chants
    Neil Sedaka
    (RCA Victor 8453)

20. JULIE KNOWS
    By The Castles
    Randy Sparks
    (Columbia 43138)

21. TALK TO ME BABY
    By Mary Ann (Red Bird 10-015)

22. DON'T SHUT ME OUT
    By The Phoenixes
    Sammy Davis Jr.
    (Reprise 0322)

23. CHITTLINS
    By The McCoys
    Guy Jenkins
    (Tower 107)

24. WATCH OUT SALLY
    By The Overlanders
    Diana Ronnie
    (MGM 13296)

25. HEARTBREAK HILL
    By The Overlanders
    Ace Cannon
    (ABC Paramount 10096)

26. KENTUCKY BLUEBIRD
    (Send A Message To Martha)
    By The Martha Africa Trio
    (Vee Jay 8450)

27. LOVE POTION NO. 9
    By The Manhattan Transfer
    (Kapp K 157)

28. EIGHTH WAY I LOSE
    By The Crusaders
    (Mercury 107)

29. SHE'S ALRIGHT
    By Betty Everett
    Jackie Wilson
    (Brunswick 5273)

30. DON'T FORGET I STILL LOVE YOU
    By The Jacks
    Bobby Martin
    (Coral 63246)

31. JUMP BACK
    By The Crystals
    (Sext 107)

32. I JUST DON'T UNDERSTAND
    By The Penguins
    Tommy Adderly
    (M-G-M 316)

33. HIDEAWAY
    By The Sensations
    King Curtis
    (Capital 5278)

34. I'M GONNA LOVE YOU TOO
    (Baby Talk)
    By Biff
    (Roulette 4581)

35. EMPTY ARMS
    By The Jacks
    Ace Cannon
    (Hi 2081)

36. ROSES ARE RED, MY LOVE
    (Old Time String Band)
    You Know Who Group
    (4 Corners 11)

37. WITHOUT THE ONE YOU LOVE
    By The Overlanders
    Four Tops
    (Motown 1065)

38. LONG LONG WINTER
    (Carly Simon)
    Impressions
    (ABC Paramount 10487)

39. CAR HOP
    (Hi 1108)
    Impressions
    (King 5917)

40. RUNAROUND
    (Philips 10591)
    Ann-Marie
    (Jubilee 5490)

41. NEVER TRUST A WOMAN
    By The Penguins
    B. B. King
    (ABC Paramount 1065)

42. HIGH HEEL SNEAKERS
    (John Lee Escape)
    Jerry Lee Lewis
    (Smash 1930)

43. (THERE'S) ALWAYS SOMETHING THERE TO REMIND ME
    (Ray Anthony, Blue Suede
    Sunny Show
    (Reprise 0310)

44. THE GOOD LIFE
    By The Turtles
    The Four Tops
    (Motown 1065)

45. BIG BROTHER
    By The Contours
    Dickey Lee
    (Mercury 1974)

46. EVERYBODY WANTS TO FALL IN LOVE
    By The Ideals
    Valentines
    (Sar 155)

47. STOP TAKING ME FOR GRANTED
    (Mary Wells)
    Mary Wells
    (20th Fox 564)

48. ONCE A DAY
    By The Four Tops
    Connie Smith
    (RCA Victor 8450)

49. YOU'RE THE ONLY ONE WHO KNOWS
    By The Overlanders
    Sammy James
    (Capital 5280)

50. GETTING MIGHTY CROWD
    By The Del-Tones
    (Vee Jay 593)
CHUBBY CHECKER PRODUCTIONS PRESENTS...

NIKKI BLU
FORMERLY WITH THE ORLONS
(WHOA! WHOA!)
I LOVE HIM SO
P-931

HOT SPOT

THE BRONZETTES
P-929

THE BIG ONES ARE ON CAMEO/PARKWAY
NEW YORK: The Smothers Brothers, currently heading for payday with their new Mercury LP tagged, "Take 'Em For a Ride or American History And Other Unrelated Subjects," have completed a series of recent West Coast engagements. A recent date in Columbus, Ohio grossed nearly $600 and another at the University of Maryland brought in $50,657.50. The duo is currently playing the midwest. Jerry Butler, Vetty Jackson and Brian May surprised the audience with a result of "Let It Be Me," out with Betty Everett, is seeking for a series of appearances on Johnny Carson's "Tonight Show" as well as ABC-TV's "Shindig." Another English rock group set for an American TV bow are Herman's Hermits. The band says they've scored a runaway bestseller with "I'm Into Something Good." "They'll appear on a late December segment of "Shindig." to spread their particular brand of Herman's Hermits' unusual youth clubs around these days is bathed in joy. Barbara Streisand Fan Club comprised of members of the Steeplechase Club of State Prison. In case you're curious, the president of the club is number 85502. Barbara has had a very fine year, she was the first debut on Capitol dubbed, "I Just Can't Stop Loving You." She'll continue on with "Two Is The Loneliest Number," in New York for one day last week to make the promo rounds with label promo rep Tom Rogan. Bobby visited效益 and taped a Clay Cole segment during his one-day stay. He's making a 13-city promo jaunt along the East coast to push his new single. Actress-singer Lisa Kirk, currently a big success in the road company version of "Her's Love," will cut an album of pop tunes cleared by Meredith Willson. Vaughn Veijler's new single package on Ardee skewed for Dea. I release is tagged "If The Shoe Fits."

COLPix Jack Bernardetto Castro to reissue her college education at the University of Floridan in Jan. She'll continue in movies and do TV guest shots. Henry Tobias info that several college clubs have adapted his "Let's Go Singing" written by Irwin Fields and David Unique from the original song "Leeds" national promog, Tommy Chong back from the Nashville singing with a slightly red face. Of actor George Montgomery, who made an appearance at the festivities, shock the actor's hand and said to the pleasure to meet you, Mr. Garner. . . . Red hot Kama Sutra Productions has just completed its first for its newest singing find, "The Petites," a group of 15-year-old lasses who bow on August with a date on the "Too Young To Fall In Love." The Kama Sutra crew is in a state of shock in reaction to the youthful lasses has been notable to date. Congratulations to Herb and Jackie Goldfarb who've just celebrated their 20th wedding anniversary. John Austin, national sales manager for London Records is now a father for the first time in Puerto Rico last week. They're the proud parents of three young Goldfarb nannies.

JIMMY BRACKEN AND ELI TOSCANO: Vivid Records have a hot new pairing for their next LP. Its Epstein Brothers. . . . Areas. Sides are "Too Young" b/w Should Have Treated You Right" by Barbara Green.

HOLLYWOOD:
Capitol Records has assigned Jimmie Haskell to arrange and conduct the soundtrack for the upcoming movie. Bel by songstress Kaye Stevens, will have walls h. . . . L.C. "Vic Dana Now!" get this Liberty/Dolton total concept campaign on promotion. . . . Exposé signed for a headline engagement at the Flamingo, Las Vegas, beginning Nov. 26. . . . "I Want You To Told Everything" by Lee Rogers on the 8-town label breaking for a big hit.

NANCY WILSON

HERMAN'S HERMITS

JERRY BUTLER

Dino Records' Klea Bee Deau scheduled a 17 day tour of outsiders for Marion Lush & The Musical Stars logging in Flct. 27 and winding up in Boston. Congrats to Vesta Howard实力fully with wife Nola on the birth of their son, John Austin Miller. The Dave Clark Five did two shows at McCormick Place 11/5. 19 yr old Chiange to change his name to "Buddy Stayt" radiator on his mark on the record scene via a long-term pact with Liberty. A huge turnout of industry reps attended a luncheon at the Millionaires Club last week for yet promo man Barney Fields who'll be departing for the west coast shortly to establish his new firm. Barney's been on the scene for many years and will certainly be missed by everyone. We might add that Paul Gallie did a fine job of making all the arrangements.

A very excited Rebe Lawrence called to tell us his new Lawful poby is forging head with some potent material to be waxed shortly. . . . In a fore at United Record Dist, are recent releases "How Sweet It Is" by Marvin Gaye (Tamla), "Feel Good" by John Thomas (Junior), "And You're Mine" by Bobby Simms Trio (New Breed) and "Twins Time" by Alvin Cash & The Registers (Mar-V-Lus).

ENZO STUARTI OPENED AT THE SABARA LAST WEEK. Dito the Gene Krupa quartet at London Roamines. Twas a hot night in New Orleans last week. Enzo Shorron and his band of 23 landed and popped in on Al Hart at the latter's nitty for a swingin' session. Promo man Mike Allen (Liberty) is concentrating on Enzo's single, "Momma's Walk Away," Vic Dana's" Freedom Train" and Mimi Wine's "The Last Waltz Tattoo." Good news from Bobbie Goldsborough of West Virginia. Our good friends on the west coast to the effect that the "Mary Poppins" sound track album surpassed 185,000 copies in 7 weeks! Bobby Garmisa arranged a show tour with a new 9 p.m. for. Your West Coast singer Bobby Goldsboro who was in "The Happening" is making a.jwt effort. "I Don't Know If You Are Married" by Glenn Records' topper Harry Glenn is all excited about the new Billy Hall deck "Os-Boo Boo-Boo Boo" which is geared for $20-pop exposure.

Cash Box—November 21, 1965

Cash Box

RECORD

SMOTHERS BROS.

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Cash Box—November 21, 1965
THE HULLABALLOOS

Recorded in England by THE HULLABALLOOS

A Smash in England and Clear Across the U. S. A.

THE HULLABALLOOS

Now on Roulette

ENGLAND'S Newest SINGING SENSATIONS

I'M GONNA LOVE YOU TOO

The Hullaballoos

ROULETTE

R-4587

RECORDED IN ENGLAND

ROULETTE
IT'S DEAN JONES WITH HIS NEW AND EXCITING RECORDING DEBUT ON VALIANT

THE HIT DEAN JONES SINGLE
"STRAWBERRIES AND WINE" C/W "WOMEN"
RECORD NO. 6037

CURRENT VALIANT SINGLES:
- "JACK OF ALL HEARTS"—Redcoats/6053
- "COWBOY"—Loretta/6054
- "YOU'RE GUILTY"—George Freeman/6057

GREAT DUET
- "GONNA WRITE A LETTER" Donna and Arnie/6056

A SUBSIDIARY OF FOUR STAR TELEVISION

www.americanradiohistory.com
Cash Box

TOP 100 Albums
MONORAL

NOVEMBER 21, 1964

Pos. Last Week Pos. Last Week Pos. Last Week
1 PEOPLE 1 PEOPLE 1 PEOPLE
2 EVERYBODY LOVES SOMEBODY 2 EVERYBODY LOVES SOMEBODY 2 EVERYBODY LOVES SOMEBODY
3 DANNY MARTIN (RCA Victor RS 6130) 3 DANNY MARTIN (RCA Victor RS 6130) 3 DANNY MARTIN (RCA Victor RS 6130)
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2 EVERYBODY LOVES SOMEBODY 2 EVERYBODY LOVES SOMEBODY 2 EVERYBODY LOVES SOMEBODY
3 DANNY MARTIN (RCA Victor RS 6130) 3 DANNY MARTIN (RCA Victor RS 6130) 3 DANNY MARTIN (RCA Victor RS 6130)
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POP PICKS

GOLDEN BOY—Original Cast—Columbia SVAS 2121

In its musical comedy (or play) showcase, "Golden Boy" rarely makes any concession to outright Schubert row charm, but attempts to face up to reality. This honest concept hasn't been mated with great melodic appeal by composer Charles Strouse on the order of his "Big Eye Birdie" or "All American." It rests on meaningful lyrics by Lee Adams and the colorful orchestrations of Ralph Burns. Best numbers for Sammy Davis are the boisterously syncopated "Don't Forget 127th Street" and the positive, spiritual-like "No More." Billy Daniels is excellent in his several numbers. Davis' presence here is a sure-fire sales attraction. Summing up the score: it's exciting and highly relevant to today's social scene.

TOUR DE FORCE—The Smothers Brothers—

Mercury SR 60418

The Smothers Brothers have an unbroken chain of hit LPs on Mercury, and this sixth set very likely could be the biggest of them all. The laughable folk duos has come up with some of the most hilarious material on this set which is subtitled, "American History And Other Unrelated Subjects." The Smothers' lectures on several historical characters evoke gales of laughter. Plenty of programmable tracks here. This could be a top Ten LP in short order.

THE FOLK ERA—Kingston Trio—Capitol STLC 2186

As much as any group on the scene today, the Kingston Trio is responsible for the contemporary folk musical revival. The group's precedent-making hits were recorded on Capitol and this new deluxe 3-disc set from that label offers a handsome sampling of 32 of their biggest successes. Highlights of the set are such now-storied numbers as "Tom Dooley," "A Worried Man" and "Where Have All The Flowers Gone." Package, which boasts a bio-type illustrated booklet, should make an excellent Christmas gift.

YOU REALLY GOT ME—Kinks—Reprise 6141

The Kinks, who are currently burning up the Top 100 with their best-selling single of "You Really Got Me," tag this, their premiere album outing after the biggie (for the obvious built-in sales acceptance) and include eleven other racyish Mersey Beat bluesey items. The foursome's many teenage admirers should really dig "Long Tall Young," "Don't You Forget Me," and "Stop Your Sobbing." Disk should skyrocket.

NEW ORLEANS WONDERLAND—Andre Kostelanetz—Columbia CL 2239

Andre Kostelanetz, who scored quite a success with his "N. Y. Wonderland" sets utilizes the same techniques on this colorful package of mood ballads on Command. These choristers have been cleverly laced in a big way both in the singles and LP areas, and their newest noise-maker, "One More Time," opens the program here. Other smoothies geared for relaxed listening are "I'll Never Smile Again," "Dear Heart" and "I Wish You Love." Eye this one for rapid consumer acceptance.

GOLDFINGER—Original Soundtrack—United Artists UAS 5177

The last two James Bond Adventure films by United Artists has made an international hit of 007 and disk hits of the title themes. This third segment, produced by John Barry and lyrics by Newley-Bricusse, should follow the same success path as its two predecessors. Shirley Bassey wails the vibrant main theme. Watch for a rapid sales rise when the flick goes into general release. Chart status should be forthcoming shortly.

A BIT OF LIVERPOOL—Supreme—Motown 623

The Supremes, who recently returned from a triumphant tour of England, offer a first-rate tribute to their musical brothers from His Glory on this new Motown LP which boasts a variey sampling of recent Mersey Beat hits. The gals fare real well as they turn in musical renditions of such favorites as "How Do You Do It," "A Whole New World Love" and "A Hard Day's Night." Sure-fire chart potential here.

ITALIANO—Gene Pitney—Musicor MM2013

Gene Pitney has become a vocal fixture in Italy in recent years as a result of the in-Italian version of his American hits. Here is the songwriter singing a collection of Italian tunes with the same feelingful delivery that has made him a consistent hitmaker around the world. Included here are "Town Without Pity," "Half A Heartache" and "What Will Happen To Me." Pitney fans should dig the set.

MODERN COUNTRY—Kai Winding—Verse V6-6602

Kai Winding, noted for a vibrant and hard-driving approach to pop-jazz material (as in "More"), takes a new turn on this Verse album musicians cut in Nice (and the Anita Kerr Singers. The result is a rhythmic and ear-pleasing set of country-oriented material geared for increased enjoyment. Lots of spins and sales should come from the orchestra's way "Square Dance," "Busted," "Detroit City" and "Bye Bye Love.

TALKING STEEL GUITAR—Pete Drake—Smash RKS 6764

Pete Drake's last album, "Forever," was a tremendous seller and this new session of easy-going country styllings gives every indication of going a like success route. While backed by his brother's band, Drake dishes up some hauntingly plaintive renditions of "Blue Guitar," "Ain't She Sweet" and "Funny How Time Slips Away." LP should skyrocket.

HBN FRANKLIN IN PARIS—Original Cast—Capitol SVAS 2791

Here's an imaginative album concept that Ben Franklin on Broadway didn't quite come off. However, the Mark Sandrich, Jr. (music) and Sidney Mi-

chant (lyrics) team has a very pleasing to the ear, sometimes very welcome, in the case of the "Two Charming," "To Be Alone With You" and "How Laughable It Is." And "Look For Small Pleasures," Robert Preston doesn't vocally rival his character, "Music Man," role. There's much to charm the musical comedy buff here.

I'M ON THE OUTSIDE (LOOKING IN)—Little Anthony & Imperial—DEP DC6 6891

Little Anthony and the Imperials tag this program album on their current single blockbustter, "I'm On The Outside (Looking In)," the tune which returned them to the sales light after a hiatus of several years. The group has a warm and appealing vocal style that serves them well on these old and new goodlies. The dance crowd should flip for their readings of "Where Did Our Love Go," " Tears On My Pillow" and "Walk On By." Lots of loot to be made here.

SOFTLY, THE BRAZILIAN SOUND OF JOANIE SOMMERS—Warner Bros. WS 1375

Joanie Sommers' album concept which presents Joanie Sommers in a strikingly different light. The orchestra and orchestral backdrop created by Laurindo Almeida. The lady really hits her stride as she turns in some mighty impressive lyrical renditions of "Medita-

tion," "Dear Heart" and "I Could Have Danced All Night." Delightful listening throughout.

ALBUM REVIEWS

www.americanradiohistory.com
A tribute to late, great C&W stars!

**RED JOHNSON**

**THERE'S A GRAND OLD OPRY SHOW PLAYING SOMEWHERE**

b/w RAILROADED

A break-out in Minneapolis-St. Paul... a hit at CMA... and soon
to be a great favorite with all who love country and western!
BIG COLORFUL LIGHTED WINDOW DISPLAY. A sure shopper-stopper for your window! Big 34" x 42" dimensional display piece is brightly lit for maximum eye-appeal—features 20 top-selling albums in full color. CONTACT YOUR DISTRIBUTOR FOR DETAILS OF THE RCA VICTOR WINDOW DISPLAY CONTEST.
from RCA Victor

Complete promotional program that gives you the merchandising—the advertising—and the point-of-sale support to help you wrap up more holiday sales!

Artful national advertising in consumer publications will record buyers across the land—and push the same best-sellers shown in your local display.

Vesatile counter display is a 19" x 25" exact full color replica of the big window display. Use it "as is" showing the 20 top albums or slip in any 12" album cover you want to feature.

Mounted album covers in full color with easel backs for use with the window display or separately.

Timely radio scripts featuring Christmas themes give you another way to tie in with RCA Victor's national advertising.

Millions of dollars worth of free publicity on radio, television and in national magazines. RCA Victor artists headline the top-rated shows and are featured in glamorously illustrated articles that keep their names constantly in the public eye. You can count on RCA Victor artists to use their personal appeal as sales power to boost your profits.

RCA VICTOR® The most trusted name in sound
POP BEST BETS

VALENTE & VIOLINS—Caterina Valente—London FS 3678
Caterina Valente's powerful and emotion-packed vocal delivery is potently showcased on this program of evergreen and currently popular ballads. The vocalist's deft phrasing and ease with a tricky melody add up to top-notch listening enjoyment for her legions of admirers over the world. All tracks are standout—especially "What Now My Love," "Somewhere," and "All The Things You Are." Certainly one of her most captivating albums to date. Heavy sales seem assured.

THE FABULOUS SOUND OF FLATT & SCRUGGS—Columbia CS 9655
Flatt and Scruggs have earned many laurels in the past with their distinctive brand of folk-country-bluegrass musical stylings but this new Columbia session ranks as one of their best efforts in quite a while. The duo dishes up a host of self-penned favorites and recent vintage items in their imaginative instrumental approach. Highlights here include "Hello Stranger," "I'm Walking With Him," and "My Wandering Boy." Loads of sales potential here.

IN A YOUNG MOOD—Marty Gold—RCA Victor LSP 2942
Marty Gold aims his best-selling orchestral talents at the music of the teen crowd on this RCA Victor album. The orchestrator could reap in a pile of dual market (adult and teen) coin here as he offers very danceable-listenable versions of "A Hard Day's Night," "My Boy Lollipop," "Tennessee Waltz" and "Love Me With All Your Heart." Brisk sales should be in order for this universally appealing disk.

I CAN'T STOP LOVING YOU—Bobby Goldsboro—United Artists UAS 6315
Bobby Goldsboro is obviously out to please his teenage fans with this romantic set of pop tunes from United Artists. The young singer does not resort to gimmicks but delivers each tune in a distinctive, crystal-clear fashion. He shines on "I Can't Stop Loving You," "I Can't Go On Pretending" and "It Keeps Right On A-Hurtin'" Heavy sales predicted here.

THE GREAT HITS OF 64 AND SOME GOLDEN OLIVES—Various Artists—Vee Jay VJ 1112
Vee Jay has gone into its vaults and come up with this first-rate teen-angled package which contains some of the label's biggest hits during 1964 plus, thrown in for good measure, such fine while-back triumphs as "La Bomba" and "Venus In Blue Jeans." Among the highlights of the stellar collection are "Have I The Right" by the Honeycombs, and Terry Stafford's "Suspicion." Disk has enough built-in success ingredients to score nicely in the coin dept.

JUST ONE MORE TIME—Earl Grant—Decca DL 74576
Earl Grant has played the hits and/or current pop material in previous album packages but this time out the versatile and stylistic vocalist weaves his distinctive brand of musical magic on a sentimental packet of off-requested evergreens. Grant turns in some strikingly fresh interpretations of "Tuxedo Junction," "The Way You'll Know" and "Night Train." All of Grant's many fans will want the LP.

JULIE LONDON IN PERSON AT THE AMERI-CANA—Liberty LSP 3375
Julie London fans, and they are legion, should come out in droves for this top-rung set which has culled material from the singer's smash performances at the Royal Box in Gotham's American Legion Hall. Earl Grant's rich, wide-range, warm voice and lyrical delivery carries her in good stead on "The London Rhythm," "Send For Me" and "The Man That Got Away." A worthy addition to the large London catalog.

AND NOW! THE THRILLING NEW VOICE OF TONY DALLI—London TONY DALLI—London
Tony Dalli, considered to be a prime candidate for the role of Mario Lanza in an upcoming film based on the tenor's life, makes his America disk debut on London with this set of familiar ballads, Neopolitan love songs and theater tunes. The tenor displays a formidable range and a genuine warmth that is quite evident here. Brave bands here are "I (Who Have Nothing)," "Stranger In Paradise" and "A Vucchella.

SOUTH OF THE BORDER—Herb Alpert's Tijuana Brass—A&M LP 108
The talents of Herb Alpert's Tijuana Brass are back again in a program of currently popular tunes and vintage Latin items on this lush entry from A&M. All the selections here are treated in the band's distinctive mariachi-styled instrumental approach. There's fine fare for either dancing or listening pleasure as the group offers "South Of The Border," "The Girl From Ipanema" and "All Of A Sudden." Designs should find plenty of spinnable material on the disk.

GOLDEN BOY — Quincy Jones — Mercury ML 6983
For those who dig their music on the after-hours bluesy side, this fine package of instrumental by the Quincy Jones aggregation should be just the ticket. The multi-talented Jones either wrote or arranged all the selections here and his distinctive, warm, infectious style is perfectly evident on "Theme From Golden Boy," "The Witching Hour" and "Soul Serenade." Set should create plenty of sales excitement.

CITY GIRL IN THE COUNTRY—Gogi Grant—Capitol M 107
Gogi Grant's disk return on Capitol should be welcome news to her loyal legions of admirers. The lark's special and distinctive brand of vocal magic has long been a top-buyer's showcase his collection, and this Nashville-cult album of pop-country favorites is a delightful showcase for her talents. "Lonely Street," "It's No Sin," and "Oh How I Miss You Tonight" are standout in melodic, goodness and feelingful delivery. A slick '65 entry from the label.

DRACULA'S GREATEST HITS—Gene Moore—RCA Victor LSP 3952
Gene Moore goes the Dracula route on this new RCA Victor album outing which surveys a dozen tunes with an eerie twist. Launching the set with a danceable treatment of "I Want To Bite Your Hand," the remainder continue with catchy renditions of "Drac The Knife," "King Kong Stomp!" and "Ghoul Days." Current monster shows could spark some interest in the LP.

COME RAY 'N COME CHARLES—Allan Davis Singers—Reprise RS 6189
The Allan Davies Singers pay vocal tribute fellow songsters, the Ray Charles Singers, on this Reprise outing spotlighting a bag of male beauties. Opening with a lilting, "Heart-Burnin' Hannah," the remainder continue with easy-going, smoothly-arranged versions of "I Can't Stop Loving You," "Caretless Love" and many other equally delightful. Excellent soft-music programming.

MY FAIR LADY — The All Stars — 4 Corn FCIA 2003
Recent weeks have seen the disk market focused with "My Fair Lady" albums, each with a special approach to the film's music classics. This set by the All Stars on 4 Corn has its merit in straightforward, formal arrangements for dancing and relaxed listening. The flavor is pop-jazz to make for wider appeal. Wouldn't It Be Lovely!" "Just Wait" and "Without You" are still bright charming.
ALREADY A SMASH HIT IN ENGLAND!

THE ORIGINAL RECORDING OF

TOKYO MELODY

by HELMUT ZACHARIAS
and his Orchestra

31715

exclusively on DECCA of course

FLASH!

DJ Samples are on their way to all points!

November 21, 1964
ALBUM REVIEWS

CHRISTMAS PICKS

A CHRISTMAS FESTIVAL — Philadelphia Orchestra, Eugene Ormandy - RCA Victor LM 1985

The Philadelphia Orchestra’s Christmas album has traditionally received first-rate sales and has commanded attention throughout the year in preparation for the holiday season. This year’s offering, however, is distinctly different. Instead of the usual hymns and carols, it features selections from the operatic repertoire. The program includes arias from Handel’s Messiah, Verdi’s A Christmas Cantata, and Puccini’s La Bohème. The orchestra is conducted by Eugene Ormandy, and the soloists include sopranos Kathleen Battle, Donald Runnicles, and Peter Schreier. The album is released on the RCA Victor label and is available in both LP and CD formats.

JAZZ PICKS

EL LATINO — Terry Gibbs — Roost LP 2260

Terry Gibbs makes a departure from the middle-of-the-road melodies that he has been recording over the past few years, offering a jazz orientation that is influenced by his South American background. His quartet features an array of talented musicians, including saxophonist Frank Wess, pianist Horace Parlan, and bassist Charlie Haden. This album includes original compositions by Gibbs, as well as interpretations of Brazilian standards. It is available on the Roost label.

CHRISTMAS BEST BETS

CHRISTMAS PARTY — Frankie Yankovic — Columbia CS 9053

Frankie Yankovic’s 1953 Christmas package offers a delightful program of holiday favorites. The album includes a mix of traditional carols and popular songs of the time, accompanied by Yankovic’s on-key baritone and the versatile accordion. It is available on the Columbia label.

CHRISTMAS WITH RONNIE ARLICH — Ronnie Aldrich — RCA LM 44603

Ronnie Aldrich has had considerable success with his Christmas packages over the years, and this new offering is no exception. The album features a mix of traditional carols and arrangements of popular songs of the time, performed by Aldrich and his Orchestra. It is available on the RCA label.

ALL AROUND THE CHRISTMAS TREE — Kids Incorporated — Kids Incorporated LP 44603

The largest Carillon in the world, housed in the Coca-Cola Pavilion at the World’s Fair in New York, is played by an enor-mous kollegium, the Kids Incorporated. The network, assisted by a BBC orchestra and chorus, the artist offers stirring and intense renditions of “Silent Night,” “Joy To The World,” and “Greenleeves.” A thoroughly enjoyable LP that meritis special attention.

JAZZ BEST BETS

DESTINATION OUT — Jackie McLean — Blue Note 4165

Ace jazz alto saxist Jackie McLean teams up with an accomplished crew of jazzmen including Grant Green on trumpet, Bill Evans on piano, and Ray Beadle on drums to create an album that is frenetic, vital, and full of jazz potential. This album is a must for any jazz lover.

CHRISTMAS BEST BETS

CHRISTMAS — The Quinto — CBS 9054

The Quinto is a quintet of Swedish musicians who have made a name for themselves with their creative and energetic arrangements of Christmas carols. Their first LP, “Christmas,” features a mix of traditional carols and original compositions, performed with a joyful spirit. It is available on the CBS label.

HOLLY JOLLY CHRISTMAS — The Quinto — CBS 9054

The Quinto’s second LP, “Holly Jolly Christmas,” continues their creative approach to Christmas music. The album includes a mix of traditional carols and original compositions, performed with a festive and playful spirit. It is available on the CBS label.

MONSTER SOUNDS AND DANCE MUSIC — Frankie Stein — Pioneer 358

Here’s an off-beat but highly interesting set which is basically a lively, program of dissonance-oriented tunes. The novelty here is that sandwiched in between each odd-standing on the twist and the belly dance are some fabulously eerie sound effects. Best bets here include “Goon River,” “Louie’s of the West Land” and “Knives and Loves.” Disk seems ideal for a party.

JAZZ BEST BETS

THE SOUND OF IPANEMA — Paul Winter/Carlos Lyra — Columbia CS 6972

Columbia’s much-acclaimed alto saxist Paul Winter traveled to Rio to Janeiro to etch this set of Brazilian rhythms with composer-piano, singer Carlos Lyra. The recent upsurge of interest in the winning bossa nova has sparked a series of delightful albums by major artists. This new offering has much to recommend it. Particularly effective are “You And I,” “Whoever Wants To Find Love” and “The Most Beautiful Thing.”

JAZZ BEST BETS

DESTINATION — Jackie McLean — Blue Note 4165

Ace jazz alto saxist Jackie McLean teams up with an accomplished crew of jazzmen including Grant Green on trumpet, Bill Evans on piano, and Ray Beadle on drums to create an album that is frenetic, vital, and full of jazz potential. This album is a must for any jazz lover.
THE RAY CHARLES SINGERS

ONE MORE TIME

b/w BLUESETTE

RELEASED ONLY 23 DAYS AGO!

HIT CASHBOX TOP 100
HIT BILLBOARD HOT 100
HIT MUSIC BUSINESS POP 100
HIT RECORD WORLD TOP 100 POPS

AND THE FABULOUS NEW ALBUM BY

the RAY CHARLES SINGERS

SONGS FOR LONESOME LOVERS

SELECTIONS: ONE MORE TIME • I'LL NEVER SMILE AGAIN • THIS IS MY PRAYER • OVER THE RAINBOW • A TOY FOR A BOY • BY MYSELF • DEAR HEART • PEOPLE • SMILE • I WISH YOU LOVE • WILLOW WEEP FOR ME • I AIN'T GONNA CRY NO MORE #874

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New Red Hot Best Selling Album Releases

Best Selling Comedy Albums

212. Songs Thru Party
279. Party

278. Lad

277. Lad

276. Lad

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- Dooto Records

9512 South Central Avenue
Los Angeles 2, California

LDrain 7-2466

Cash Box—November 21, 1965
TOGETHER AGAIN!
THE TWO FABULOUS
"THE DAYS OF WINE AND ROSES"
AND "MOON RIVER" TALENTS.

ANDY WILLIAMS
SINGS
"DEAR HEART" 4-43180
BY HENRY MANCINI
LATEST HIT VERSION OF
ANOTHER SURE ACADEMY
AWARD WINNER
ON COLUMBIA RECORDS®
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include titles from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO NOVEMBER 1ST)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHD. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO DATE</th>
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<tbody>
<tr>
<td>60%</td>
<td>Saturday Night At The Movies—Drifters—Atlantic</td>
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<td>43%</td>
<td>Talk To Me Baby—Barry Mann—Red Bird</td>
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<td>39%</td>
<td>Keep Searchin’—Del Shannon—Amy</td>
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<td>32%</td>
<td>Watch Out Sally—Diane Renay—MGM</td>
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<td>Anyway You Want It—Dave Clark Five—Epic</td>
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<td>29%</td>
<td>As Tears Go By—Marianne Faithful—London</td>
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<td>28%</td>
<td>Runaround—Ann Marie—Josie</td>
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<td>Come See About Me—Supremes—Motown</td>
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<td>26%</td>
<td>Love Potion—Searchers—Kapp</td>
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<td>25%</td>
<td>Roustabout—Elvis Presley—RCA Victor</td>
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<td>24%</td>
<td>Too Many Fish In The Sea—Marvelettes—Tamla</td>
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<td>23%</td>
<td>Willow Weep For Me—Chad &amp; Jeremy—World Artists</td>
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<td>Walk Away—Matt Monro—Liberty</td>
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<td>21%</td>
<td>Goin’ Out Of My Head—Little Anthony &amp; Imperials—DCP</td>
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<td>20%</td>
<td>A Happy Guy—Rick Nelson—Decca</td>
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<td>Dance, Dance, Dance—Beach Boys—Capitol</td>
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<td>The Jerk—Larks—Money</td>
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<td>Sha-La la—Manfred Mann—Astot</td>
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<td>Since I Don’t Have You—Chuck Jackson—Wand</td>
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<td>Ain’t It The Truth—Mary Wells—20th Fox</td>
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<td>The Price—Solomon Burke—Atlantic</td>
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<td>California Bound—Ronnie &amp; Daytonas—Mala</td>
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<td>Don’t Shut Me Out—Sammy Davis, Jr.—Reprise</td>
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<td>Run, Run, Run—Gestures—Soma</td>
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<td>Amen—Impressions—ABC Paramount</td>
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<td>We Could—Al Martino—Capitol</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<th>TOTAL % TO DATE</th>
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<td>Hawaii Tattoo Winkins (Kapp)</td>
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<td>She Understands Me Johnny Tillotson (MGM)</td>
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<td>The Wedding Julie Rogers (Mercury)</td>
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<td>Chittles Gus Jenkins (Tower)</td>
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<td>Slaughter on 10th Ave Ventures (Dalton)</td>
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<td>Tell Her Johnny Said Goodbye Jerry Jackson (Columbia)</td>
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<td>Sidewalk Surfin’ Jon &amp; Dean (Liberty)</td>
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<td>How Sweet It Is Marvin Gaye (Tamla)</td>
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<td>Gale Winds Egyptian Combo (Norman)</td>
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<td>Walkin’ In The Rain Ronettes (Philles)</td>
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<td>Bobby Is His Name Ers Jomes (Argo)</td>
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<td>Come See About Me Della Dodo (Wand)</td>
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<td>Careless Love Big Maybelle (Rejc)</td>
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<td>Johnny Tillotson (MGM)</td>
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Cash Box—November 21, 1961
She has a hit and she's now on Vee-Jay Records

Shelley Fabares

VJ #632  I KNOW YOU'LL BE THERE

Vee-Jay is still only #7 in sales

A DUNHILL PRODUCTION
Bill Cosby, who is currently zooming up the charts with "I Started Out As A Child," his second Warner Bros. LP, almost never became a comedian. He was a star halfback at Temple University, but decided to give up a pro football career for comedy. The rest is history.

Cosby is currently taping "I Spy," a TV series in which he co-stars with Robert Clup. It will be produced by Sheldon Leonard as a one-hour color show for the NBC network and will be aired in the fall of '64. He's already working on a third Warner Bros. LP which will deal with the problems of the expectant father.

Cosby's wife, the former Camille Hanks, is expecting a baby in April and has also taken a bit part in the TV series he is filming.

Cosby will appear on the Jack Parr NBC-TV'er on Jan. 15, the Jimmy Dean ABC show on Feb. 11, the Andy Williams NBC on Nov. 30, and the "Tonight" show as often as possible. The comedian's current schedule covers such spoofables as Karate, street football, Noah's Ark and TV commercials.

NEVER TRUST A WOMAN
B. B. King (ABC-Paramount 10199)

HEARTBREAK HILL
Patsy Cline (ABC-Paramount 10596)

THE GOOD LIFE
Mr. Acke Birk (Acko 6321)

PRAYER MEETIN'
Jimmy Smith (Blue Note 1909)

WATCH OUT, SHE'S ALL RIGHT
Jocie Wilson (Brunswick 33272)

THE SIDEWINDER
Lee Morgan (Blue Note 1911)

HIDE AWAY
King Curtis (Capitol 5270)

Sacrifice
Little Milton (Checker 1978)

FUNNY WORLD
Arlo Morgan (Columbia)

HUMBUG
Pete Fountain (Coral 62427)

MY RAMBLIN' BOY/HOPE YOU UNDERSTAND
Kingston Trio (Decca 31702)

HE CALLED ME BABY
Patsy Cline (Decca 31831)

NEW ADDITIONS to TOP 100

62—ANYWAY YOU WANT IT
Dave Clark Five (Epic 9739)

64—SATURDAY NIGHT AT THE MOVIES
Drifters (Atlantic 2260)

73—THE PRICE
Salomon Burke (Atlantic 2259)

79—RUN, RUN, RUN
George & Cricket (Copa 9117)

80—WILLOW WEEP FOR ME
Chad & Jeremy (World Artists 1034)

82—AMEN
Imps (ABC-Paramount 10602)

LITTLE QUEENIE
Bill Black's Combo (Hi 2079)

EMPTY ARMS
Ace Cannon (Hi 2081)

DO YOU WANT TO KNOW A SECRET ALL MY LOVING
Chimamunks (Liberty 55334)

EITHER WAY I LOSE
Clayton, Kwate & Keys (Maxx)

GALE WINDS
Egyptian Combo (Norman 449)

HELLO DOLLY POLKA
New Yorkers (Fos 191)

MIRA, MIRA
Latin Quartets (Red Bird)

SHAME AND SCANDAL IN THE FAMILY
Shawn Filan (Roulette 4586)

CHITLINS
Gus Jenkins (Tower 107)

I SHOULD HAVE KNOWN BETTER
George Martin (United Artists 700)

I DON'T WANT TO WALK WITHOUT YOU
Phillis McGuire (Reprise 0310)

AIMED at OPS

YOUR CHEATIN' HEART; DUMMY SONGS—Louis Armstrong (Decca 25653)

Mercury Fetes Mathis In Chi
Another Winner From Mancini!

THE TITLE SONG FROM THE NEW MOTION PICTURE

HOW SOON

c/w "HOW SOON" #8458

Watch for Mancini's new album, "Dear Heart and Other Songs About Love" LPM/LSP-2990—coming in January!

RCA VICTOR

The most trusted name in sound ©
NEW YORK—Orkster Sammy Kaye (left) is shown above presenting his new Decca release, "The Theme From Golden Boy," to Sammy Davis, Jr., the star of the click main stem musical. Occasion took place backstage at the Majestic Theatre.

FOLK RECORDS AND CHRISTMAS CAROLS FROM POLAND

Sammy To Sammy

NEW YORK—Orkster Sammy Kaye (left) is shown above presenting his new Decca release, "The Theme From Golden Boy," to Sammy Davis, Jr., the star of the click main stem musical. Occasion took place backstage at the Majestic Theatre.

FOLK RECORDS AND CHRISTMAS CAROLS FROM POLAND

Mieczyslaw Fogg

Folk & Dance

MAGNIFICENT MAZOWSZE
(The Polish Song with Dance Ensemble)

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(MAZOWSZE da tatu ludu)

N. 0208/mono

MIECZYSŁAW FOGG SINGS
FAVORITE HITS OF HIS YOUTH
(Mieczyslaw Fogg sang polskie piesniki swojej miedzoludzi)

N. 0187/mono

POLISH SOLDIERS' SONGS

(Where soldiers tomm. (seam)

N. 0189/mono

YOU KNOW YOUR COUNTRY?

(Neak, Sława Polski)

N. 0185/mono

Polish Christmas Carols

"MAZOWSZE" SING

CHRISTMAS CAROLS

"Mazowsze" (Zima Polski) XL 0190/mono, stereo

"THE POZNAN NIGHTINGALES" SING CHRISTMAS CAROLS, conducted by S. Stulginski

W. 0209/mono, stereo

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(St. James' Merry singers)

XL 0191/mono

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New dealer costs, effective immediately, see $3.10 for 33 1/3 LP's, $2.25 for 45 LP's, $1.15 for 78 RPM LP's through Dec. 31, on all new product and catalog LP's.

AUDIO FIDELITY

LP deal: buy 8-get 1-free, plus one stereo spectruman demo at $6 with the purchase of any two catalog records. No termination date announced.

DECCA-CORAL

2nd Phase of Fall/Winter Campaign: Special incentive plan; details available at Decca branches. Expires: Nov. 30.

DEUTSCHE GRAMMOPHON-ARCHIVE

All multiple sets at a 15% discount. Select group of seasonal records also included. Expires Nov. 30.

DOOTO

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FOLKWAYS

A full incentive plan whereby eight pre-packaged units—50 albums each—are offered, buy 8-get 1-free basis. Also, other LP's at additional 15% discount.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

LONDON


MERCURY

"Part 2 of Out of This World with Mercury!": Special discounts on 7T new LP's and catalog. Expires: Dec. 31.

NASHBONO

Buy 8-get 1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy-10-get-one-free basis. 100% exchangeable. No expiration date.

REQUEST

LP catalog available on a buy-12-get-2 free basis. Described as a limited-time offer.

ROULETTE

"Everything's Coming Up New On Roulette!": 15% discount in free merchandise on all sales. Expires: Nov. 30.

SMASH-FONTANA

"Talent Route '64": Special dibridisc discount on Smash-Fonata LP catalog. Expires: Dec. 31.

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All LP's available on a buy-4-get-1-free basis. Described as a permanent program.

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10% discount on LP's.

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10% discount on LP's. No expiration date announced.

WORLD PACIFIC

Fall Plans—10% discount, extra 5% on LP orders of 100 or more on any item.

Bringing Down the Curtain

NEW YORK—Although the above-pictured young gentlemen might be thermo-nuclear engineers, they're actually the Dave Clark Five. Enthusiasts donned the steel chapeaus outside the Gotham's Paramount just prior to the final performances at the theatre. Besides their two shows at the moont, the artists also held a press conference as well as making an appearance (their third) on Ed Sullivan's CBS-TV show. The crew is currently Top 100 business with their Epic single of "Everybody Knows."
-YES WE’RE PROUD-
JUST CAN’T HELP IT, WITH

JOE HINTON’S
“A THOUSAND CUPS
OF HAPPINESS”
BACKBEAT 532

BOBBY BLAND’S
“AIN’T DOING
TOO BAD”
DUKE 383

JUNIOR PARKER’S
“JIVIN’
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THE MIGHTY MUSTANGS’
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SURESHOT 5004

WE’RE JUST PRODUCING HITS!!!

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Box—November 21, 1964
NEW YORK—Riz Ortolani, who created an international reputation for himself with his film music from the film "Mondo Cane," source of the smash ballad "More," has become one of the busiest and most sought after film composers in the industry.

Signed exclusively to United Artists Records a year ago, Ortolani has completed scoring chores for "The Seventh Dawn," and is currently working on "The Yellow Rolls Royce" before beginning work on a UA western, "The Glory Guys." He's also responsible for the scores to "Woman Of The World," and "Easy Life."

Johnny Mathis' recent etching of Ortolani's Oscar-nominated "More," was the 100th waxing to make it the most recorded tune of 1968. Ortolani has also recorded an LP for UA.

Set Tribute For Parents Of Len & Phil Chess

CHICAGO—The parents of Leonard and Philip Chess (Chess-Checker-Ago)—Mr. and Mrs. Joseph Chess—will be honored on Sunday, Nov. 25 at a "State of Israel Tribute Dinner" in the Sheraton-Chicago Hotel. Dinner is sponsored by the Congregation Anshe Motele, of which the Chess' are members.

Impulse! Inks 2 Soviet Jazzists Now In The U.S.

NEW YORK—Boris Midney and Alexei Kupriankis of the two Russian jazzmen who attracted the attention of the world when they recently defected to the West, have been signed by an exclusive recording contract with Impulse! Records, ABC-Paramount's jazz subline.

They arrived in the United States less than a month ago from Tokyo, where they sought asylum in the U.S. Embassy last fall. Impulse! plans to release an LP cut last week in Japan. "Caleidoscope," the modern jazz album will feature Midney and Baruskitsa, who play alto and bass, respectively, along with Americans Kenny Kosek (piano) and Grady Tate (drums). The group is billed as The Russian Jazz Quartet.

The quartet appeared on the "Today" show last week (11), and arrangements are under way for appearances in spots such as New York's Village Vanguard and the Ed Sullivan CBS-TV show.

Midney and Baruskitsa quit a Russian variety show in Tokyo in Aug. to seek asylum in the U.S. Embassy there, because, they said, "The musicians' initiative is deprived in Russia." Boris Midney, 36 years old, works in the vein of the "new thing" streaming freedom from rhythmic and harmonic restrictions. Baruskitsa, who plays bass, is 31. Both men are Moscow-born, studied at the Moscow Conservatory, and were employed by the State Estrada Orchestra prior to their defection. Their trip here has been sponsored by the American Friends of Russian Freedom, Inc.

Skied Opening Of 5th Record Centre Branch in New York

NEW YORK—The fifth Record Center retail operation in the Metropolitan area will open shop around Nov. 20, according to Bob Staub, head of the parent company, Record and Tape Sales Corp. Location is 135 W. 50th St., the new American Management Building. Store manager is Harry Friedland, formerly with Angel Records and for 20 years foreign records store manager for the Liberty Record Store.

HOLLYWOOD—Flick producer Stuber, conductor David Berlsner, songstress Nancy Wilson are planning to record for Nancy's Capitol recording of the tune for Bresler's "Love Has No Faces," a Columbia Pictures starring Lance Turner.

Cash Box—November 25, 1968

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THE IMPRESSIONS

The Hottest Group in the U.S.A.!!

...Now Pouring on the Coals with a blazing new single!

AMEN

C/W LONG, LONG WINTER

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WOULD YOU LIKE A HOT DUB (DISC)? .... EXACTLY AS YOUR TAPE SOUNDS, AND RIGHT AWAY!!

<table>
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<tr>
<th>TAPE TO DISC WHOLESALE RATES</th>
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<tbody>
<tr>
<td>45 SF Discs (1 side)</td>
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<tr>
<td>45 SF Discs (2 sides)</td>
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<td>45 EP Discs (1 side)</td>
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<td>45 EP Discs (2 sides)</td>
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<td>33 LP Discs (1 side)</td>
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<td>33 LP Discs (2 sides)</td>
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The price for a 45rpm disc (2 sides) is $3.50.
The price for an EP (extended play) disc is $4.50.
The price for an LP (long playing) disc is $6.00.

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B/W
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"SOME AREAS OPEN FOR DISTRIBUTION"
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LIL TEE ENTERPRISES
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Hackensack, N.J. (201) DI 3-2920—HU 8-8663

CHICAGO — Mercury's attorney下周 will file a unit for the "Original Golden Hits" series for 12 albums (pictures above) features a fold-over card box front that lists all albums; and back card with space for dealer price; a choice set of divider cards, and a giant "Original Golden Hits" seal to be displayed over the unit. The display piece carries out the golden record motif.

Cash Box RECORD RAMBLINGS

(Continued from page 40)

HERE AND THERE:

PHILADELPHIA — Jamie (Guy) Fein, sends us a single, the Bobby Skell's "Kiss And Run" (on the Soft label), arrives as a sure-fire winner. "It's Alright" by Alz Williams, "Sam Hill" by Jimmy Bond and "I Ain't Me Baby" by John Cash.

BALTIMORE — Dave Caruso at Marshall-Mangold sells the Ben E. King area is coming in strong for "Everythings Alright" by the Newhearts, "Walkin' Girl" by Kenny Rogers and "Fair Lady" soundtrack is selling like a single, along with such other name makers as "Almost There" by Abi Williams, "Sam Hill" by Jimmy Bond and "I Ain't Me Baby" by John Cash.

CINCINNATI — Indie promo man turn Fred Homer, tells us that the Larry Williams, "Be My Baby" by the Ronettes is doing well. Patti LaBelle & The Ronettes are easily selling well as a single, along with such other name makers as "Almost There" by Abi Williams, "Sam Hill" by Jimmy Bond and "I Ain't Me Baby" by John Cash.

Cash Box — November 21, 1972
this is the freshest, funniest, most farcical Allan Sherman LP of them all!

NOW AVAILABLE! SEE YOUR DISTRIBUTOR FOR COMPLETE DETAILS OF MAMMOTH ALLAN SHERMAN SALES CAMPAIGN

WARNER BROS. RECORDS
HOLLYWOOD—Ava Jark China Lee recently arrived in Los Angeles to promote her new single, “Goes, Me,” b/w “Whatever Lola Wants Lola Gets.” As one of her first official appearances, China visited KFWB deejays (from left) Bill Ballance and Wink Martindale for on-the-air interviews to push the deck personally.

ALTON ALBRIGHT

“MY LITTLE BLACK BOOK”
(THE NATUS & SWIM SONG)

“I’M A DREAMER”
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THE OTHER RINGO
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RIC 5-146
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DISTRIBUTOR NOW

CARLA THOMAS
A WOMAN’S LOVE
ATLANTIC 2258

Jan.-Sept. Radio Sales, Production
WASHINGTON—Distrib sales of radio sets for the first nine months of 1964 were ahead of those for the similar period last year, while total radio production dropped slightly from 1963. Report is from the Electronic Industries Association.

In addition, EIA reported that distrib, sales and production of radio sets were up substantially in Sept. over Sept. 1963.

Distrib sales for the first nine months of this year amounted to 6,980,405 units, compared to 6,616,451 in the comparable 1963 period. Production for the first nine months was 13,921,299, compared to last year’s 12,611,366.

Sept. distrib sales were 1,297,571, compared with 1,113,464.

Bullish Outlook Seen For U.S. Organ Sales

NEW YORK—Organ music has been, for the past decades, one of the very staples of the disk industry. Some light has been thrown on the subject of explaining the popularity of this vehicle’s popularity last week in an address made by Stanley W. Sorenson, president of the Hammond Organ Company.

In a talk before the Boston Society of Seasoned Analysts, the exec noted that 3.2 million persons now were playing the organs, compared with 8,250 in 1947. He further estimated that the 385 million amateur musicians in the country today compared with 19 million in 1947.

David Gordon Killed In Auto Crash

NEW YORK—David Gordon, 43, died last week (9) as a result of injuries received in an auto accident on Long Island.

Gordon, who worked for many radio stations, was music director for WQAT until 1964 when he became a vice-president. He served as vice-pres. until 1963.

He is survived by his mother, Mrs. Hyman Goldman of L.A., and three sisters, Mrs. David Omlas, Mrs. Merey Wilner and Mrs. Milton Kalker and two brothers, Steven and Aurther. Funeral services were held last week (11) at Riverside Funeral Home in Ocean Parkway, Brooklyn.

Paul Tannen To Europe

NEW YORK—Paul Tannen of Tam- ridge Productions, and producer of Johnny Tillotson’s MGM disks, is touring Europe setting deals for Ridge Music (BMI), and Natcon Music (ASCAP). While in Europe, Tannen will visit Italy, Germany, Netherlands, Belgium, and England. Later this week he joined Tillotson in England to assist in promoting the chanter’s new MGM single, “She Understands Me.” In Italy, Tannen will select the artist for Tillotson’s appearance at the San Remo Festival in Feb.

Varied Xmas Singles Bill From Atlantic-Atco

NEW YORK—The Atlantic and Atco labels have a Yuletime single for everyone. Disk operation is releasing Xmas decks in the pop, R&B and jazz areas, three newcomers and two re-releases. The newcomers are Atlantic’s “The Christmas Song” by the Drifters and “Merry Christmas Baby” by Hank Crawford and Atco’s “Ringo Bells” by the Three Bionce.

Making a return holiday visit are Elmore’s “White Christmas,” by Glyn McPhatter and the Drifters and Carla Thomas “Gee Whiz, It’s Christmas.” Atlantic notes that in the cases of the releases by the Drifters and Carla Thomas, it’s the first time the label has released additional singles by artists who have current items on the market (The Drifters “Saturday Night at the Movies” and Carla Thomas with “A Woman’s Love”)

Cut “New” Gershwin Bros.

NEW YORK—Three recently uncovered George Gershwin melodies, set to fresh lyrics by his brother Ira, are coming up with important disk attention.

Featured in the upcoming flick “Kiss Me, Stupid,” are “Sophia,” “I’m a Poached Egg” and “All the Live Long Day.”

Dean Martin, starred in the flick, and Ella Fitzgerald have cut “Sophie,” for the Reprise and Yale labels. Also overAre “Mambo,” by (Mercury) has also cut “Sophie” backed with “All the Live Long Day,” which has also been done by Gerry Granahan for UA. Latter label’s pac- firm is distributing the disc, which has a background score by Andre Previn.

Merseybeats On Brief U.S. Visit

NEW YORK—Fontana Records’ Mr. & Mrs. Armstrong and their band are scheduled to arrive in the U.S. this week (4) for a four-day round of press meets, promo visits and an appearance on the Clay Cole TVer.

After the initial press conference at Kennedy Airport, the English rock group will participate in a series of interviews with deejays and magazines and newspaper editors.

In England, the Merseymen scored winning decks with “I Think Of You” and “Wishing And Reaping” and hope to match that success on this side of the Atlantic with a newly-released Fontana deck titled “Last Night.”

“Sunshine” Chatter

NEW YORK—The people responsible for the success of RCA’s Night of 100 Stars, Mr. & Mrs. Paul Tannen and producer Andy Warwul—are shown above with interviews. Edell (left) gave the studios of Radio New York World wide. An interview which is being distributed to outlets throughout the world, the trio discussed both the single hit and the fast-closing LP.

Vale Unveiling

BALTIMORE—Columbia Records Baltimore-Washington group led by Bill Milt Berson owner of the Musical Sales, producers announces an Xmas salute to Jerry Vale, who was 20 actually, the set is titled: “To You Zia Zemarel,” prom manager of the Columbia distributorship, and Berson ar- ranges the entire wall of the Musical Sales outlet to be blanketed with Vale product. Shown (left) right) in the above pie are Zemarel, the chanter and Berson.

Capitol Names Kenyon To Head New Division

HOLLYWOOD—Alan W. Livingston, president of Capitol Records, has an- nounced the appointment of Grant G. Kenyon as the admin of the la- bel’s newly-created division, manage- ment services.

The new division brings together, under one head, the industrial rela- tions, personnel, policy and procedure and office services departments.

Kenyon will be responsible for labor relations, labor contract negotiations and administration for the company.

Livingston stated that the new division will be known as GRI, and will be one of the key departments under one head for the first time.

Vital manpower duties were han- dled by Richard D. Quinn, who re- signed his position as coordinator of industrial relations to become a part-time consultant in the labor relations field.

Kenyon joined Capitol in Jan., 1960, as director of personnel. Two years later he was appointed administrator of management services, executive and mail order, a post he held until assuming his new position.

New Firm Supplies Road Managers

NEW YORK—A company has just been formed that will provide a road manager for touring acts. The New York-based outfit, called One For The Road, Ltd., is the creation of Bob Livingston, known as the “road manager for Joe Louis.”

According to Levine, who recently handled the tour’s fall leg for Rwa, personal managers, personal managers, are “unfor- tunate for road representation which would closely complement their own efforts.”

One-for-the-Road, Ltd., will set up a clearing house supplying road man- agers for concerts, one-timers and ac- tory attractions, as well as handling tickler and record promo tours.

Levine was previously associated with Sid Bernstein in the promo of the Rolling Stones and David Diamond concerts.

Firm is located at 1776 Broadway

Correction

NEW YORK—Last week’s story of the new LP releases from the Chess and Argo labels indicated that a Rather “Mama’s Son” was a re-release of one of Argo’s best sellers, “Sound of Christmas.” Actually, it was a newly record- item with new material.

Cash Box—November 21, 1964

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AMOS, GIMME ANOTHER
10,000 OF SOMA 1417!
YEAH . . . "RUN, RUN, RUN"
BY THE GESTURES!!!
RUSH!

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PHONE: (612) 333-8281
Court Orders Fantasy To Deliver "Frisco" Tapes To Joan Baez

NEW YORK—Fantasy Records has been ordered, under a permanent injunction granted by the Superior Court of California, to turn over all "Frisco" tapes to Joan Baez all masters, tapes and stamper’s of an LP, "Joan Baez in San Francisco," to Sony Records.

In addition, Fantasy must recall from dealers all records and cassettes to be destroyed, and to return all records to RCA Victor creators to be destroyed, to destroy all jackets and front cover slicks and printing plates of the record, and to return all records to Sony to report all disposals of all records previously shipped to the performer.

In granting the permanent injunction, the Court held that the parties involved in this dispute had never obtained the rights for commercial sale of same.

The performer, linked to the Vanguard label, filed suit against Fantasy’s release of the album in a number of cities, but the decision in San Francisco disposed of the related actions.

Danco Names Distris

NEW YORK—Danco Records, U.S. label of Canadian disc man Karl Schmidt, has named six distris. They are: Danco Supply, Chicago; Davis & Topps, Miami; Chips, Philadelphia; M.S. Chicago; and Zamoiski, Bait-Wash.

Danco’s current effort is a single, “You’ll Never Be Mine” and “Don’t Act Smart With Me” by The Royal Jacks, a master purchase from Norman Simon. Soon to come is Billy Mure’s “When You’re Alone” and “Break My Heart.” Schmidt, who runs the Phonorama label in Canada, plans a full scale singles and LP releases on Danco.

Schirmer Buys Associated

NEW YORK—G. Schirmer, Inc., the longtime music firm, has purchased Associated Music Publishers, BMI, of which it was a wholly-owned subsidiary since 1947.

More given Schirmer, cleared through ASCAP, a BMI-cleared affiliate, to deliver to folk artists, extends its trend in pop music—publishing houses with ASCAP and BMI affiliations, to the full range of music publishing interests.

Schirmer’s catalog includes a number of prominent American composers of serious music. It also represents in the U.S. a number of important serious music catalogues from Europe.

Operating as a separate division of Schirmer, Associated will be managed by Hal B. Flom and Frank leases.

Some of the American writers who have worked for their writers through Associated are Milton Babait, Elliot Carter, Henry Cowell, Roy Harris, Leonard Kirchner, Walter Piston, Gunther Schuller, Charles Wuorinen, Wallingford Riegger and Vittorio Riez.

For some years, BMI has paid close attention to the development of a catalog of serious works in the concert field BMI stated that the support of such works would continue.

Epic, Okeh Running Hot, Low, Hot Reports

NEW YORK—Epic Records, along with its blues sublabel, Okeh, is swingin’ on all musical fronts, reports Len Kaye, Epic’s national marketing manager.

Heading the list of pop winners is Buddy Holly, whose singles and LP’s have been top sellers. Vinton’s current single is "Mr. Lonely." The songster also has a first Christmas album that has just been released.

The Dave Clark Five continue to be big in the dance classes along with Godfrey Cambridge, the Village Stompers, Cliff Richard and the Shadows, who lead the LP field as they have for some time. To levy, the label’s new issue, the soundtrack LP from "Malamonde," featuring Ken Colman singing "Funny Woman," looks as if it will be best-seller for Epic.

In the country field, Epic has a chart item with Charlie Walker’s "Close All the Honky Tonks" and has another chart-experience songster in David Houston.

Making R&B noise for Okeh is Wilson Pickett’s "In the Race for Over." Label’s big sales factor is Major Lance, whose latest dates are "Sometimes I Wonder" and "I’m So Lost."

Buddy Cole Dies

NEW YORK—Buddy Cole, organist and accompanist for a number of performers, including Bing Crosby for the past 17 years, died Nov. 5 of a heart attack in his North Hollywood home at the age of 48. It was his third heart seizure in five years.

Among others he supplied musical arrangements and accompanying for were Peggy Lee, Nat Cole, Jo Stafford, Doris Day and Rosemary Clooney.

In the recording field, the Warner Bros. label released a number of LP’s in recent years featuring Cole as a jazz vocalist.

His career also involved band, radio, TV and film work. He is survived by his wife and two daughters by a previous marriage.

Country Artists From All Over U.S. Perform At Nashville Music Festival

HOLLYWOOD—Listening to the first playbacks at the Columbia session for the original revival cast LP of "Cinderella" are (left to right) conductor Barry Schirmer, Johnny Green, Columbia’s technical director, and engineer Jack Lattig. The album will be released when the Rodgers-Hammerstein TV musical airs on CBS on Feb. 22, 1965.

Italian Songster Deb in "Malamondo"

NEW YORK—Adriano Celentano of Italy’s top pop singers, made his film debut in Marshall Naffy’s ”Malamondo” which opens at the Elgin Theatre on Nov. 12 Dec. 2.

The film is a film of the singer’s own tune, "Bad Baby Night," a song made famous in Italy by the country’s leading troubadour. The film is reportedly a box-office hit on the West Coast.

Cash Box "November 21, 1964"
An exciting new concept by Johnny Keating

Wallop and Warmth...

Hear it in a great new LP

"THE KEATING SOUND"

Wallop and Warmth...that's the Keating sound! The Wallop of thirteen brass and three drummers...the Warmth of four French horns, four woodwinds and harp.

Johnny Keating leads twenty-seven men in a bold program of great material, exciting arrangements, thrilling performances, different sound...THE KEATING SOUND: WALLOP AND WARMTH

LONDON

phase 4 stereo

Listen; Speak; Love; Baghdad Blues; Serenade; The Engulfed Cathedral; Samba

Everything Happens To Me; A Night In Ancient Babylon

SP 44058 (also available in mono LL 3400)

www.americanradiohistory.com
Burbank, Calif.—A new singing trio composed of the sons of Dean Martin, Desi Arnaz, and a third schoolmate, has just been signed by Reprise Records to an exclusive recording contract. Known as Dino, Desi and Billy, the trio has been performing the warm-up portions of The Lucille Ball Show. Reprise plans to release the first single by Dino, Desi and Billy this month.

The trio was brought to the attention of Reprise A&R man Jimmy Bowen by Frank Sinatra. Sinatra heard the three 15-year-old performers rehearsing in an upstairs bedroom during a visit to Dean Martin’s house. Sinatra told the young men not to change the way they were performing.

The three boys met on a Beverly Hills Little League diamond. Dino (Dean Martin’s son) was in the process of pitching a no hitter against Desi’s team (Desi being the son of Desi Arnaz and Lucille Ball). Billy Hinshe is a team mate of the other two.

The boys provide their own accompaniment in addition to singing. Both Billy and Dino play guitars, while Desi follows in his father’s tradition, playing drums.

The boys are (left to right) Dino Martin, Desi Arnaz and Billy Hinshe.

Mathis Puts Activities Under Single Roof

Beverly Hills—Johnny Mathis has announced the formation of Rojon Productions, Inc. to handle his varied professional activities.

Rojon will seek to discover and develop promising young talent. Four artists contracted by company are the new singing group, The Young Americans, 36-vocal, teenage ensemble who appeared with Mathis twice this season on the Greek Theatre in recording-breaking engagements, the Arena, Hollywood, and are currently appearing with Mathis in his most far-reaching national tour to date.

Company’s immediate plans call for The Young Americans to make their recording debut in an album now in preparation under the supervision of musical director Milton C. Anderson and Allyn Ferguson. Also paced by Rojon Productions is French entertainer and puppeteer Andre Tahon, appearing currently with The Johnny Mathis Show on tour.

Eventual independent feature production is planned by Rojon, with initial project outlined to pair Mathis and other top names in starring roles.

Mathis serves as president of the organization, with Donald C. Riber, formerly with Warner Bros. as vice-president, and Edward Blau acting as secretary and legal advisor.

Kornheiser On Coast To See Distris

New York—Bob Kornheiser, national head for the Atlantic A
to labels, left his New York head- quarters in New York last week for a 10-day trek to visit his west coast distributors, Los Angeles, San Francisco and Seattle. Agenda at each call will include the labels’ fall-winter product and new Christmas singles (see separate story).

French Rock Stars Ink U.S. Mgt. Pact

New York—Les Chats Sauvages, top French rock ‘n roll crew, will soon show their musical wares in the U.S. as a result of a personal management contract with Atlantic’s Dino Latter is currently negotiating a disk pact for the group, whose dates in France appear under the Pathe-Marconi banner. In the U.S., the team will be billed as “The Savage Cats.”

Roulette Re-inks Pearl Bailey Signs The Exciters

New York—One of the original partners of Roulette Records—Pearl Bailey—has re-joined the label under an exclusive deal, according to Hugo & Luigi, vice-presidents and A&R heads of the label.

Morris Levy, president of the label, noted that the artist cut one of the label’s most consistent LP sellers, “Songs for Adults Only,” which Hugo & Luigi recorded in 1958. Similar product is in the works.

H.L. also announced the inking of the Exciters, remembered for their “Tell Me” hit. Pair has already cut a single which is due for an early record exclusive for Roulette.

“Dear Heart” Song & Pic: The Name’s The Same Now

New York—“Dear Heart” could have been a song from the movie, “The Out of Towners,” but now it’s a nifty duet from the film of the same name.

Warner Bros. Pictures, which is releasing the effort in Jan., changed the name of the pic after totalling the number of disk readings of the song—number one. More, Al McAninley, lyrics by Jerry Livingston and Ray Evans— in the works.

So far, there’s dates by Mancini himself (RCA Victor), Andy Williams (Columbia), Jack Jones (Kapp), Kai Winding (Verve), the McGuire Sisters (Reprise), Bobby Darin (Capitol) and Teresa Brewer (Mercury). Publishers of the song are Northridge and M. Whitmar.

Louis & Gia Team For Pic

Hollywood—Louis Prima and his wife, Gia Maione have been signed by producer Maurice Duke to star in a fantasy-musical comedy enti- tled “King Louis the Most,” which Duke will film in color starting Jan. 15. Sammy Goldenberg, producer.

The Stephen Lord screenplay is in the production picture to be produced by Jerry Blaine and Duke’s Concert film company. Initial pic was “The Candidate.”

King Louise” will also mark the pic debut of Prima’s regular vaudeville chimpanzee. Louie will be shot in Las Vegas at the Sahara Hotel where Prima is headlining beginning Nov. 28. Sam Butera and the Witnesses will be top- lined in the comedy-musical.

W.B.’s Friedman, Smith At Head Of UCLA Course

Hollywood—Two Warner Bros. execs, Joel Friedman, director of merchandising, and Joe Smith, singles A&R man, discuss “The Promises Of Records” at this week’s (16) Workshop in the Recording Industry,” the UCLA extension course co-sponsored by NARAS, the disk awards society.

Hollywood Guest Shot

Noisemakers

Miami—Livening up Miami sounds of the holidays is the Mercury’s hot Howells, who have been wowing the hometown with their hit single, “Last Da,” with a new click LP, “Lost Without You” on the DCP label.

Cash Box—November 21, 1963.
JAMES BOND & BILLY STRANGE
Together Again

The Theme From
GOLDFINGER
BILLY STRANGE
His Guitar and Orchestra

b/w
The Theme From "The Munsters"
GNP #334

On The Charts . . . .

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GNP 2004 (2004S)
**Electronovision Teen Show To Get Wide Xmas-Holiday Dates**

NEW YORK—Following the premieres of the second Electronovision production—the first was "Hamlet"—in 30 theatres in the Los Angeles area last weekend, the teen-target effort will lay low for awhile and then burst out in some 2000 theatres across the country during the Christmas holiday period—Dec. 19-Jan. 3. The show features 12 rock acts performing their hit sides and, many of their hit songs.

The performers are Jan & Dean, Chuck Berry, Gerry and the Pacemakers, Bonzo Dog Doo Daddy, Lesley Gore, the Beach Boys, Bill Haley & the Comets, the Barbarians, the Flamingos and the Flames and the Rolling Stones.

Entire production was shot Oct. 7 for an America Come (aka) Go Auditorium.

Electronovision is a speedy mod of composing and producing. The projects are produced at a TV rate, thereby taking advantage of the fast and costly processes in straight film duplications. The final results are screened via regular movie film.

**Sam Clark And Larry Newton Promoted**

(Continued from page 7)

Clark's guidance the label—in its 10 years—has come to be generally recognized as one of the leading names in the business.

It is believed that if it were to present there would be no change personnel at the company. At the end of the remainder of the year Newton will—be it given close scrutiny all aspects of the company and will be meeting with Clark on a regular basis to prepare for the change leadership.

Newton also emphasized that would continue to employ Clark's vice in the future. "Although Sam Clark has been with the company for 10 years, Newton, "I respect him as an important man for his opinions. As a close friend, I expect to call on him for advice."" Newton said. "I can actually take over the helm. firm will continue to follow current policies.

The label will move into the ABC Building on the Avenue of Americas next year around June 24. A native of Boston, the record business shortly after discharge from the U.S. Navy in World War II. He formed his first record distributorship in 1948. Clark was generally recognized as one of the largest independently owned distributors in the United States. In 1962, Clark and another distributor, Archie Bleyer of the formation of a new record company, Cadence Records. Clark was appointed president of American Broadcasting-PARAMOUNT Theatres, Inc., in 1961.

A native of Philadelphia, Newton began his career in the record industry with his first job in 1933, still in high school. From the Soundman Records, Newton became a representative in Philadelphia, he project manager for different releases at the label, including Varisty, Cosmo and the Bow. Starting in 1946, he saved five years with the U.S. Army as a paratrooper. Newton was a player of that of the hand in Derby Records. His successes included the Bunny Gale and P. Morgan.

In September, 1956, Newton was appointed by Clark as a sales manager for ABC-PARAMOUNT in 1959, he was promoted to president in charge of sales.

**Cash Box—November 21**
THE Hit Single "CHIM CHIM CHEREE"
from THE Smash Hit Score
of "MARY POPPINS"
From the soon-to-be-released 'DISNEYLAND' LP

BURL IVES - Chim Chim Cheree
... and other Children's Choices

A Spoonful of Sugar  •  Let's Go Fly a Kite
Lavender Blue Dilly Dilly  •  Constantinople
The Big Bad Wolf  •  Mairzy Doats
Polly Wolly Doodle  •  Swingin' on a Star
...and others...

ST 3927
Tex Ritter Is Named To Country Music Hall Of Fame

NASHVILLE—Tex Ritter, veteran country artist and newly re-elected president of the Country Music Association, was recently named to the Country Music Hall Of Fame (9).

The honor was bestowed on Ritter at the premiere showing of MGM’s “Your Cheatin’ Heart” at the Loew’s Theatre in Nashville during the Country Music Festival. Mrs. Frances Preston, chairman of the CMA board, made the presentation. Mrs. Preston described Ritter as “a man whose personal inspiration, dedication to his God, his family, and his profession are continuing inspiration to his friends all over the world. Ritter, who in addition to his singing career, starred not only on radio and TV, but also in the flocks and live theatre. His records include such hits as “Hillbilly Heaven,” “Deck Of Cards,” “Jealous Heart,” “Bo Weevil,” and others. These were all released on Capitol Records which Ritter joined two decades ago as the label’s first country artist. As a “singing cowboy” in the tradition of Gene Autry, Ritter has made some 80 films for various picture companies.

As president of the Country Music Association during the past twelve months, Ritter has spearheaded the drive to acquaint advertisers and advertising agencies with the sales power of country music. In implementing this campaign to increase the use of country music and its artists on radio and television, Ritter and his co-workers in the CMA have presented country music shows to advertising and broadcasting executives in key metropolitan centers.

The country Music Hall of Fame was founded by the CMA in 1961. Selections are made by a committee of 100 of the foremost figures in the field—each with at least 10 years experience in country music. The only other living member of the Hall of Fame is Roy Acuff. Other members are the late Jimmie Rodgers, Fred Rose and Hank Williams.

Standing (left to right) in the above photo are Mrs. Jo Walker, executive director of the CMA; Mrs. Frances Preston, and Ritter.

A New Ned Miller Release

“Do What You Do, Do Well”

Looks like a winner—Great Lyrics—Good Performance.

Easy to Remember—Carries a Great Message—Sounds like a Hit!

Top 40’s Picking It-Up—Going Both Country and Pop.

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Cash Box

TOP COUNTRY ALBUMS

1 THE BEST OF JIM REEVES (RCA Victor LPM/LSP 3280) 16 BY REQUEST (Capitol T 2011/ST 210)
2 THE BEST OF BUCK OWENS (Capitol T 2105/ST 2105) 17 MOONLIGHT AND ROSES (Capitol LPM 2529)
3 TOGETHER AGAIN MY HEART SKIPS A BEAT 3 Buck Owens (Capitol T 2315/ST 2315)
4 BITTER TEARS (RCA Victor LPM/LSP 3289) 4 TRAVELIN’ with DAVE DUDLEY (Mercury MG 25086/SR 8989)
5 R. F. D. (Mercury LPM/LSP 2955)
6 THERE STANDS THE GLASS (Columbia CL 2712/CS 8979) 18 THE TRAVELIN’ BAREFOOT BOY (Capitol T 302/ST 302)
7 COUNTRY DANCE FAVORITES (RCA Victor LPM/LSP 2812)
8 MORE HANK SNOW SOUVENIRS (RCA Victor LPM/LSP 2818)
9 THANKS A LOT (RCA Victor LPM/LSP 2814)
10 YESTERDAY’S GONE (Mercury MG 20919/SR 60919)
11 GEORGE JONES SINGS LIKE DICKENS (United Artists UAL 3364/UAS 6364)
12 BLUE AND LONESOME (Mercury 62906)
13 LOVE LIFE (RCA Victor LPM/LSP 2907)
14 SONGS OF TRAGEDY (RCA Victor LPM/LSP 2909)
15 COUNTRY MUSIC TIME (RCA Victor LPM/LSP 2901)

Cash Box’s C & W Awards

Cash Box—November 21,
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>26</td>
<td>DERN YA</td>
<td>Roy Wright</td>
<td>RCA 12664</td>
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<tr>
<td>27</td>
<td>EVERYBODY'S DARLIN' PLUS MINE</td>
<td>Brownie McGraw</td>
<td>RCA Victor 4823</td>
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<td>28</td>
<td>MOTHER-IN-LAW</td>
<td>Jim Nash</td>
<td>Chart 1100</td>
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<tr>
<td>29</td>
<td>I THANK MY LUCKY STARS</td>
<td>Eddy Arnold</td>
<td>RCA Victor 8645</td>
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<tr>
<td>30</td>
<td>MR. &amp; MRS. USED TO BE</td>
<td>Ernest Tubb &amp; Lovettte Lynn</td>
<td>Decca 31645</td>
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<tr>
<td>31</td>
<td>I NEVER CARED FOR YOU</td>
<td>Carl Belew</td>
<td>Monument 855</td>
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<tr>
<td>32</td>
<td>HALF OF THIS, HALF OF THAT</td>
<td>Wayne Stewart</td>
<td>Capitol 3271</td>
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<td>33</td>
<td>LONELY GIRL</td>
<td>Carl Smith</td>
<td>Columbia 4734</td>
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<tr>
<td>34</td>
<td>HERE COMES MY BABY</td>
<td>Carl Tubb</td>
<td>Columbia 8374</td>
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<td>35</td>
<td>JUST BETWEEN THE TWO OF US</td>
<td>Kitty Wells</td>
<td>Decca 31674</td>
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<td>36</td>
<td>PUSHED IN A CORNER</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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<td>37</td>
<td>I'M GONNA TIE ONE TONIGHT</td>
<td>Webb Pierce</td>
<td>Decca 31645</td>
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<td>38</td>
<td>NINETY DAYS</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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<td>39</td>
<td>DON'T LET HER KNOW</td>
<td>Webb Pierce</td>
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<td>40</td>
<td>WHEN IT'S OVER</td>
<td>Webb Pierce</td>
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<td>41</td>
<td>I DON'T LOVE YOU ANYMORE</td>
<td>Webb Pierce</td>
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<td>WHAT AM I GONNA DO</td>
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<td>43</td>
<td>IN CASE YOU EVER CHANGE YOUR MINE</td>
<td>Webb Pierce</td>
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<td>44</td>
<td>HE MADE YOU FOR ME</td>
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<td>45</td>
<td>DANG ME</td>
<td>Webb Pierce</td>
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<td>46</td>
<td>HIGHWAY MAN</td>
<td>Webb Pierce</td>
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<td>47</td>
<td>CLOSE ALL THEM HONKY TONGS</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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<td>48</td>
<td>SAM HILL</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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<tr>
<td>49</td>
<td>DOWN TO MY LAST CIGARETTE</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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<tr>
<td>50</td>
<td>ODE TO THE LITTLE BROWN SHACK OUT BACK</td>
<td>Webb Pierce</td>
<td>Decca 31657</td>
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Be Sure To Check Business Classification Above!
**KFOX-Long Beach, Calif., has initiated a series of country music talent contests in an effort to find new and promising talent. The first of the series was conducted recently at the new Long Beach Arena in connection with the world’s presentation of a Grand Ole Opry show starring Ray Price, Stonewall Jackson, Little Jimmyjones, and other Nashville luminaries. The contest drew more than 400 entries from all over Southern California. More than 100 actually participated in the event which was conducted in the Arena on the same day as the Opry show. The judges included well-known country music executives—New Plush, Ken Nelson, Tommy Allsup, Eddie Dean. The contest was conducted under completely professional conditions. The performers had the advantage of complete background preparation including a professional musician to assist them in finding their proper key. The prizes in the contest included a $100 first prize plus a record contract with Saguaro Records and the opportunity to perform with the stars of the Opry. The lucky guy who capped first prize was Kerin Kreuz. Other prize winners were Ben Macon and Bruce Marmon. KFOX will continue in their efforts to discover new and promising country music talent in the Southern California area.

Buddy Meredith, whose new rice release of “Sugarland, U. S. A.,” b/w “We Let Love Go To Sleep,” is looking real good, recently moved his family to the Music City from Rapid City, South Dakota. Here he will continue his promising career in the music business under the direction of Jimmy Key.

Deejays who need copies of “The Belle” by Merle Travis, “The Lumberjack” by Hal Wallis may get them with their station letterhead to Clyde Beavers Promotions at 225-10th Ave., So., Nashville.

George Jones and the Jones Boys are back on the road again. This time out George and the boys will be playing dates in Illinois, Wisconsin, North Carolina, Virginia and Iowa.

George A. Crump, president of WCWS-Norfolk, carrying word of the talent line-up of the next Radio Ranch Grand Ole Opry Spectacular, which is slated for Nov. 23. The holiday Opry will feature Hank Snow, Carl and Pearl Butler, George Jones, Melba Montgomery, the Jones Boys.

**Cash Box**

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**WEBB FOLEY **

**SINGS THE HITS**

**NEW RELEASE**

**TIME TO DO**

b/w “WISH I WAS ONLY A DREAM”

**M-RECORDS**

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**Cash Box Round Up**

**Country Reviews**

B+ very good

B good

C fair

C mediocere

---

**THE CASH BOX BULLSEYE**

“GATOR HOLLOW” (2:55) [Cedarwood BMI—Tillis]

MAKE THAT ONE FOR THE ROAD A CUP OF COFFEE” (2:34)

“TRAVELIN’” (Heart Line BMI)

Ernest Frizzell could easily have another “Saginaw Michigan” success with this new ultra-commercial outing from Columbia tagged “Gator Hollow.” The tune is a slow-going, shufflin’ chorus-backed folk-flavored romance about a simple guy with enough pride for an army of his friends. Eye it. The flip, “Make That One For The Road A Cup Of Coffee,” is a rhythmic, soulful, traditional country bluser sold with loads of feeling by the chanter.

**WILD AND WOOLLEY BIG UNRULY ME (2:37)**

(Chanell ASCAP—Woolley BMI)

SITTIN’ and THINKIN’ (2:25) (Knox BMI—Rich)

SHEB WOOLEY (MMBMI 13294)

Shub Woolley seems destined to have a hit on his handle this new hitville loomer labeled “Wild And Woolley Big Unruly Me.” The tune is a rolling, rhythmic novelty ballad about a good-natured fella whose just an overgrown kid. The attractive coupler, “Sittin’ And Thinkin’,” is a tender, easy-going, shuffletale of romantic rejection.

**LONELY WINE” (2:10) (Rozarita ASCAP—Wells)

CANDY APPLE RED” (2:30) (Ashna BMI—Turner)

STAN HITCHCOCK (Epic 9733)

Stan Hitchcock can finally break through into the national limelight with either end of this new Epic pairing. One lid, “Lonely Wine,” is a medium-paced, shufflin’ folk-flavored romance that has a running line of some promise which has gone on the rocks. Loads of potential. The other side, “Candy Apple Red,” is a lively, rhythmic ode about two desperate lovers who have a brief but meaningful affair. Eye ‘em both.

JULY CARTER (Columbia 43156)

(“+”) GO AWAY STRANGER” (2:53) (“Widerness BMI—Cart) July Carter could well do Country Top 5 bid business with this first rate folk-flavored lyrical weeper about a girl who wants to work out her romantic problems all by herself. Watch it closely.

(“+”) I WANT YOU AGAIN” (2:24) (Johnny Cash BMI—Cash/”Travelin’”)

On this end the dark dishes’ up an appealing, hard-driving chorus backed pler for romance. Deejays should really dig it.

**RED JOHNSON** (Capitol 5218)

(“+”) RAILROADED” (1:45) (Bud Auge BMI—Johnson) Red Johnson unloads his potent, wide- range vocal talents full-blust on this swingin’ hard-nosed profile about a guy who is happily snared by that very special gal of his dreams.

**(B) THERE’S A GRAND OLE OLYMPIC SHOW” SOMEWHERE” (2:42) (Bud Auge BMI—Euge Johnson) One of the songster offers a tender, western-styled rendering of the sentimental ode to several late Opry greats.

**GENE AUTRY** (Hilltop 3001)

(“+”) ONE SOLITARY LIFE” (1:46) (Jeb BMI) The vet star is a good chance of pulling plent Yuletide loot with this moving, react song about a man in Christ. Eye with-kor-backing.

(“+”) A COWBOYS PRAY” (1:40) (Jeb BMI) On this the show offers another. On this the show offers some plaintive advice on to live a proper Christian life.

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**HAROLD HOWARD** (MGM 864)

(“+”) THE DEEPENING” (2:12) (Pamper BMG—ardu) The vet star’s country tune nursing as a chanter with this hit by good chance of pulling plent Yuletide loot with this moving, react song about a man in Christ. Eye with-kor-backing.

(“+”) A HOBO JUNGLE” ([Combine BMI—Bon) More fine c&w sounds. This could lively, funny affair about a guy out without funds who leads the life.

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Cosh Box—November 21, 1964
Lionel Bart has done it again! His latest musical, "Maggie May," is the current darling of London's West End, where his English and American smash, "Oliver!," is playing in its fourth year in London, and is approaching its second year on Broadway. "Maggie" stars Rachael Roberts (at the piano) and Kenneth Haigh (standing next to her). In the background are Lionel Bart (left), composer of the songs, and Alan Owen, writer of the show's book. The show will come to the U.S. via a $500,000 advance royalty deal for American film and Broadway rights from United Artists. The original London cast LP is due this month from United Artists.
Tres Señores y One Lady

America's Eydie Gorme and Mexico's Trio Los Panchos are simpatico! They make beautiful music together with lilting voices and soft guitars. They offer—in Spanish—a dozen exciting Latin love songs. To both English and Spanish speaking record buyers it is "Amor" at first sight. The enormous success of their album in the U.S.A., Spain, Mexico, Argentina, Puerto Rico is made possible through the bold international concept of CBS Records, combining imagination with leading talent recruited from many lands. CBS Records/Entertaining The Entire World
Astoria Motel invasion took place at EMI House recently when Martha and the Vandellas, Kim Weston and The Earl Van Dyke Quartet were special guests of honour at a party hosted by EMI. Martha and the Vandellas were there to promote their new single, "Get Off of Me," and "Top Gear," "Saturday Club," etc. promoting their current State-side material, "A Mod Romance," "There Goes My Baby," "I'm Gonna Get You," "I Love You," "Don't Go Away Mad," "Mean Woman Blues," etc.

Disappointment, however, for Kim Weston and The Earl Van Dyke Quartet who were to have undertaken their first British tour for Robert Stigwood Associates, manager of the band. This was due to the illness of the saxophonist, who will return to Australia with the band next week. But at the last minute Stigwood announced that he had cancelled P. J. Proby's contract the lead singer for the group. It is understood that Proby will be replaced by a New Zealander.

Weep covered the agent/manager Tony Lewis whose Earl Van Dyke Quartet was recently given the top slot on the bill at the Astoria. This band was expected to emerge as one of the leading British groups currently in the States.

Stigwood announced two singles for his "Yesterday's Hits" series, "Come A Little Bit Closer" by Jay & The Americans. The B-side looks to be "Baby, I'm Yours," by The Searchers, who are being promoted by EMI. The original version, by The Searchers, was released earlier this year. Stigwood is currently in the States but is expected to return to London at the end of the month.

American label Decca has its first hit in Britain under its own label, previously distributed here by Decca Records on their London label, the new pact being made between Louis Benjamin, managing director of Pye Records and Jim Bailey, international director of Decca Records during Benjamin's recent trip to the United States. First release comprises six albums by folk singer top stars Pat Boone, The Hill Brothers, Lennon & Nast, Jimmy Rogers and Billy Vaughn. Boone also makes his Debut with a single "Teach Girl." Releases will be made periodically throughout the year and Pat Boone has launched a big dealer promotion campaign for its release. The new hit, made by the third American company to give itself an own label distribution, is expected to be a big hit in America and soon the Red label album, will also be launched.

Nathan Joseph, managing director of Transatlantic Records, the independent label specializing in folk music, is currently in the States checking on his American Licensor acquiring new artists and placing its own material. He is also negotiating for two of his groups, The Moody Blues and The Who. According to Nathan, The Campbells Across the Hill's album is released here on Transatlantic and Elektra in America of "The Dubliners," and on Atlantic in the States. Another film score handled by United Artists is "Topkapi," by Manuel de Falla, which will be released by United Artists in the States. The single stars Melina Mercouri and Peter Ustinov opened in London November 12 and United Artists in issuing a sound track album and a single by Joe Jackson. (See BRITAIN, November 13.)

Andrea Gill, former lead singer of The Kinks, is currently recording in the States under his American Licensor acquiring new artists and placing his own material. He is also negotiating for two of his groups, The Moody Blues and The Who. According to Nathan, The Campbells Across the Hill's album is released here on Transatlantic and Elektra in America of "The Dubliners," and on Atlantic in the States. Another film score handled by United Artists is "Topkapi," by Manuel de Falla, which will be released by United Artists in the States. The single stars Melina Mercouri and Peter Ustinov opened in London November 12 and United Artists in issuing a sound track album and a single by Joe Jackson.

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Australia's Best Sellers

1. Have I The Right (The Honeybees—Astor) Reg Connelly Music
2. She's A Mod (Ray Conniff—Astor) Conniff Music
3. We're Gonna Be Alright (The Kinks—Astor) Astor Music
4. William Tell Overture (Sounds Inc.—Columbia) Music
5. I Want To Be A Man (Bertie Blackbeard—Astor) Astor Music
7. I Want To Be A Man (Bertie Blackbeard—Astor) Astor Music
8. We'll Sing In The Sunshine (Gale Garnett—RCA) Music
9. I Should Have Known Better (The Beatles—Columbia) Music
10. Little Red Riding Hood (Astor) Apollo Music

Great Britain (continued)

EMI Welcomes Beach Boys To Britain COME TO ME AT THE RIVERRUN LONDON The Beach Boys, who are currently burning up the US Top 100 with "Good Vibrations," "Heroes And Heartsaches," "Fun, Fun, Fun," "Funnel Of Love," "Help Me, Rhonda," "To Love Somebody," and "Little Deuce Coupe," are preparing to make their debut in London on a p.a. trek. While in London, the lads visited EMI Records, the parent firm of their American label (Capitol). Shown (left to right) are EMI's managing director, Geoff Bridge, deputy managing director of the firm, Beach Boy Brian Wilson, L. G. Wood, managing director, Al Jardine, Mike Love and Brian Wilson, marketing manager for their hit and licensed repertoire. Seen from the foreground are Beach Boys Carl Wilson and Dennis Wilson.
Brasil's Best Sellers

This Week

1. Deixa Isso Pre'a Lida (Tododao) - Jayr Rodrigues/Philips
2. Boy Lollipop (Lollipop) - Ford/Philips
3. Cin-Cin (Embo) - Richard Anthony/Odeon
4. Trianon Coracao (Philippines) - RCA Victor
5. Serviço (Edições RCA) - Rita Pavone/RCA Victor

Last Week

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Brazil's TOP SIX LP'S

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2. Zimbo Trio - Zimbo Trio/BGE
3. The Beatles Again - The Beatles/Odeon
4. Atraktor - Victor Coelho/Philips
5. 'O Young - Ray Conniff/CBS
6. Mês de Maios - Rita Pavone/RCA Victor

Top Six Double Compacts

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5. E Proibido Fumar - Roberto Carlos/CBS

Argentina's Best Sellers

This Week

1. Vestida De Nova (Korn) - Palito Ortega (RCA); Los Notos (Music Hall)
2. Santander De Balata (Melogram) - Charanga del Caribe (CBS); Los Notos (Music Hall)
3. Olga Sofia (Melogram); Los Notos (Music Hall)
4. Jose Trini Lopez (Odeon)
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Trini Lopez, Cesar Costa, Vicente Valdes and Richard Anthony are making headlines these days in Buenos Aires: the first two, performing in concert, and Lopez and Anthony, going very strong with his second hit in a couple of months, "A Toi De Choix" ("Swinging"), On A Star.

Lopez, as expected in times and genre, and Anthony, with his recent hit, "Cast," got very high rating marks. Previously, Reprise's representative in Argentina, Horacio Menchaca, had offered a cocktail party to the press and the aldermen at the Alvear Palace hotel. Cesar Costa, one of the top names among teen singers in his country, Mexico, visits Buenos Aires as part of a ten-city tour. South America's number one vocal group, Los Yambas, has not been heard in Argentina for almost a year. Lopez's side, it may be said that this French chanter is turning into a very consistent name, after the success of "Chin Chin," his latest album and first visit to Argentina some time ago, and it should be interesting to see him back here soon.

RCA is releasing a new album by Sylvia Vartan, titled "French Girl," containing the latest recordings by this well-known lark, and of course her hit, "Si Je Chante." This tune has been featured in several selection albums, with "Ros Masanases," an old Colombian standard. The publicity is also included in the list of albums by pianist Liberace.

News from CB: the diskery is releasing a new single by tango singer Julio Esepi, who has recently cut "Roll Over Beethoven," included in RCA's fourth "records magazine." Sold at newstands at 100 pesos.

Jugan of Smart Publishers info's that this pubbery is working on a version of "Deixa Isso Pra Lá." This publishing is also included in the list of albums by pianist Liberace.

News from CBS: the diskery is releasing a new single by Colombia's leading dimity, "Una Noche Llorar." One of the latest inks of Mejia's producing company is German duet Peter and Alex, now living in Argentina after many years spent in Chile; these artists have recently cut "Entre Sueños," "Cuando Esa Mia Mi Veja," besides his after singles on Channel 4, Montevideo, and RCA's "Buenos Aires for '65." Bates and his CBS artists, Regis, have cut a new single, "Si Quiero Llorar," and "Yen Y Dime," in the Liverpool line, while Sandra's latest, "A Hard Day's Night," remains selling very well.

Elohin is launching a new label, "P.O.S.," priced at 406 pesos, and seems to be attractive. All sorts of cards includes is a line-up of acoustic music by Los Chasquis, another one of Paraguayan recordings by Pierre and Los Barzagnones. On the singles side, the newies are "Por Favor, Please." "Amapola," by Claudia Caramo, "Malibro," by Brazilian singer Albor Deiros, "La Guapitos," by folk group Los Amigos.

News from Teodosio: a new folk singer, Roberto Carala Paro, has been signed by the diskery, and has already cut four titles: "El Albergue," "Noche de Carnaval," "Muelle De Troncos," and "Muy Triste." It is considered that this one is a big star, which is very soon.

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ROLL OF HONOR:

The Cash Box Year-End Special Edition, International advertising (dated Dec. 26th) goes to press Wednesday, December 9th. If you haven't already scheduled your holiday message, do so immediately.

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Holland's Best Sellers

Holland's Best Sellers includes a variety of music releases, focusing on popular artists and songs. The document mentions the success of Dutch singer Peter Koekelijn, who surprised the trade with a very strong performance. The text highlights the latest hits and albums that are doing well in the Netherlands, reflecting the preferences and tastes of the audience.

The list includes hits from various genres and artists, showcasing a diverse range of popular music. The inclusion of commercials and offers related to the music sales provides an insight into the strategies of the music industry in the Netherlands at the time.
Two hot items over at the Decca side of combo these days include "I'm a Happy Guy" by Dick Nelson and "Hope You Understand" by the Kingston Trio. Both are standouts on Decca's present hit parade. The Kingston Trio recently did a re-recording of "Madenosigna" by Orval Proehl. Orval did considerable work on this译文为：

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SCANDINAVIA
Knut Mork of Morks Musikforlag has asked for a correction. "Oh Pretty Woman" is not published by Morks but by Acuff-Rose Scandia for Scandinavia. Reuter & Reuter is the publisher of the song in Sweden and Denmark. However, Acuff-Rose Scandia is also the publisher of "Bread And Butter," a song being recorded by several artists in Scandinavia. Italian singer Claude Reuter is also expected to sign for Danish label Triola ever since he started his career several years back. In connection with his birthday, he will be moving to his new home in Rome this fall. The schedule.

A letter just arrived from Munich where the Norwegian show biz king Arne Bendiksen is with Wenche Myhre, the Norwegian lark now making her international career with German recordings and TV. The artist, only 17, is the sensation of the century at the pop market in Norway where she just had her sixth or seventh top seller on the charts, a Norwegian recording of the German tune "Ja, Ich Weiss Wenn Ich Will" (I know what I want). It is a good result of a local artist in a country where most people prefer to buy records guided by the Continental Radio Luxembourg, a station where very few Norwegian records are aired. Bendiksen, head of Arne Bendiksen A/S, a local label, is a "Cats" producer. He has just signed a contract with Mr. Beierlein of Edition Montana in Munich and will start releasing his new label Star Club in Norway. Also on the publishing side there will be a close cooperation between Bendiksen and Beierlein for the future.

The Jim Reeves song, "Not Until The Time," on the charts here for the third week was included by Polydor Music AB, the Stig Anderson publisher in Stockholm. Now on the charts here this week is "Twelfth Of Never" with Cliff Richard. Latest releases from Verves & Frogh A/S, EMI here, include six singles, mainly British, four EP's and three LP's. Among the latter can be mentioned "The Fabulous Favorites" with Kay Starr on Stateline.

SEWEN
Publisher Stig Anderson of Sweden Music AB and other publishers, off for Paris and Amsterdam for business talks. Publisher Felix Stahl expected back from Hamburg where he had been hospitalized.

Bo Loofberg of Philips-Sonora looked very happy when he studied the sales report for the last week with local labels Norn-Ingars. They have done two local copyrights and if the sale continues as expected for Danish labels. They are published by Poly 3, a label of Polydor Records.

The Jim Reeves success, "I Love You Because" has been recorded in Sweden by Gunnar Winkler for EMI, his debut record for this company. The Swedish lyric, "Mitt Av Allt," have been written by Gusta Rybrand. It is backed with "Jag Fix Inget Svav Av Dig," a Swedish version of "Have I Stayed Away Too Long." Reuter & Reuter is publisher of the two songs.

DENMARK'S BEST SELLERS
This Last Week Week On Chart
1 1 Should Have Known Better (The Beatles/Odeon) Multitone A/S
2 4 Have I The Right (The Honeycombs/Yoze) Wilhelm Hansen, Music Publisher
3 6 Oh Pretty Woman (Roy Orbison/London) Acuff-Rose Scandia
4 4 Let's Go (Sir Henry & His Butlers/Sonet) Winckler-Production
5 15 A Hard Day's Night (The Beatles/Parlophone) Multitone
6 9 Everybody Loves Someone (Dean Martin/Reprise) Imudio A/S
7 8 The House Of The Rising Sun (The Animals/Columbia) Imudio A/S
8 10 Sunnis Night (Elvis Presley/RCA Victor) Mork Musikforlag
9 10 It's All Over Now (The Rolling Stones/Decca) Morks Scandia
10 7 Do Wah Diddy Diddy (Manfred Mann/HMV) Belinda (Scandinavia) AB

JAPAN'S BEST SELLERS
This Last Week Week
1 1 A Hard Day's Night-Beatles (Odeon) Sut-Publisher/Toshiba
2 3 Should Have Known Better-Beatles (Odeon) Sut-Publisher/Toshiba
3 6 The Lady Di-Bowie (Sonora) Sut-Publisher/Toshiba
4 7 Non Ho Leta-Gigliola Cinquetti (Seaven) Mipcho and Atlantic
5 5 Kussin' Cousin-Elvis Presley (RCA) Sut-Publisher/Ateli
6 2 I'll Touch A Star-Terry Stafford (Seaven) Masayuki (To)
7 10 Salier Boy-Sherry Sisters (Epic)
8 9 We Should Have Known Better-Beatles (Odeon) Sut-Publisher/Toshiba
9 7 The Big Build-Up-Kurtzwerk (Polydor); Izumi Yakita (To)
10 8 Futarino Hosho Sanga-Otome Kabuki (Toshiba)

 Scandinavia

Newly released by Richard Anthony, Sylvie Varlan, Claude François, and Ingrid Rosseland.

This week we had Brenda Lee for one show at the Olympia in the Musica rama broadcast. Brenda has been a huge success and after the show, director Polydor Records announced that she might come back in the Spring for three weeks.

On the same program we saw Frank Alamo. This young French singer has now classed as a star.

Prior to the Alano Festival in France, he was presented by Duke Niles' Rayven Music in the U.S.

"The Big Build-Up" by Duke Bolding and his new vocal group tagged "Les Parriennes." This record will be on sale very soon. The label plans to expand operations within France:

"Tobacco Road" has been released by Pathe by Dick Rivers. The Surf's record for Festival another American hit "That's The Way Boys Are." French title: "Je Ne Peux Pas Changer Monty, on Barclay records, sings "Teckhe Tchane." French treatment of "The Big Build-Up" by Claude François, for Polydor Records announced. The latest release from the "There are a few of his songs: "Merci Tout P'tit." Pathe by a Falla," the record will be made by Jean Ferrat with one song called "Serio Si Sans Tal."
A new promotion for singles is in the air as the Discotone business continues to grow.

The German singles industry, which must depend on radio play and juke box play, now has a new weapon in the form of a poster campaign backed by strong six-inch singles. The idea is to spotlight the artists with the most hits so far and to use posters and press to build a buzz around them.

For instance, the recent release by the firm of Klaus Temann, "I'm So Happy That You're Mine," has been supported with a large marketing campaign. The campaign includes a series of posters featuring the artists and their singles, as well as a series of articles in the trade press that highlight the singles.

The campaign has been so successful that it has generated a lot of interest in the singles market, and it has helped to boost sales of the singles.

In conclusion, the German singles industry is doing well, and the new promotion for singles is helping to build a buzz around the artists with the most hits so far.

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**France's Best Sellers**

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<tr>
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<tr>
<td>1</td>
<td>Viva Danse, tenue (Charles Aznavour)</td>
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<td>2</td>
<td>Le Petit Chien, le (Vinicio Capossela)</td>
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<td>L'Enfant Qui Sang, le (Mireille Mathieu)</td>
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<td>Le Diable, le (Yves Montand)</td>
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<td>L'Azur, L'Azur, L'Azur</td>
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<td>6</td>
<td>La Valse, la (Georges Boulanger)</td>
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<td>Le Jazz, le (Pauline Julien)</td>
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<td>Les Amoureux, les (Georges Brassens)</td>
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<td>9</td>
<td>La Chanson, la (André Bocelli)</td>
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<td>10</td>
<td>Le Coeur, le (Georges Brassens)</td>
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**Hospitability - German Style**

FRANKFURT—Gerd Liebinger, president of Columbia Records, interviewed by German officials in Berlin. He was in Berlin to promote the firm's new album, "The Best of the Best," which has been released in Germany and is doing well.

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A Nationwide Dilemma

THE GAMBLING DEFINITION

Whenever a question is followed with an answer that does not apply in every instance, confusion and indecision usually result in areas where the answer must be provided. When the question must first be interpreted and the answer ultimately based on conditions prevailing in a particular area, the overall result is a multitude of answers each applying respectively to an area but in total no single answer suffices for the general situation. This is what happens when the Federal Government condones gambling per se but leaves it to the States who in turn permit the counties to accept or reject the means whereby gambling activities may be made available to the citizen. This procedure confuses the citizen who leaves a race track without breaking the law but finds that the race track principle cannot be engaged in elsewhere in his community. It also has a serious and detrimental effect on business people who provide amusement that cannot be classified as gambling but oftentimes is, and on people who make a living catering to the gambling urge but find that their market is an indecisive one, from the standpoint of legality.

While the pinball machine is indeed a part of Americana, so to speak, and is welcomed in many sections of this country, there are too many areas where the pinball machine is considered a gambling machine of varying definition, depending on which law you read. In short, the pinball machine suffers from a multitude of answers to the gambling question—is it or isn’t it? Many areas have solved this dilemma by studying the amusement machine and judging it on its merits. An amusement machine which does not pay off the player in cash based on the findings of a complex mechanism purely designed for the pay-out cannot be considered a gambling machine. While this is ruling in many areas, other parts of the country—New York City for one—consider the pinball game illegal. The reasoning is sometimes based on hearsay, unfounded rulings loosely written years ago and often times as a result of the understandable ignorance on the part of the lawmaker to clearly see the difference between a pinball machine and a gambling device. The bettor does not help. The fact that the American Bettor finds action playing license plate numbers or sports scores, or similar situations where the outcome of a human situation cannot always be accurately forecast, does not lead to the ban of these activities. It has, however, been instrumental in restricting the market for pinball machines.

The coin-operated bingo amusement machine has been included along with slot machines for about two years now, being part and parcel of the Eastland Bill which prohibits interstate shipment of these machines. The Eastland Bill does not affect the pinball machine because it is legally classified as an amusement machine, rightly so. However, there are states which approve the bingo machine, and use a provision which permits receivers of bingo machines to legally distribute an operate this type equipment. Hence, the bingo machine manufacturer has a limited market and can only make the best of a situation, hoping that other states eventually change their thinking. Clearly, the bingo machine is recognized as a gambling machine and can operate in territories where the machine is legally approved.

Many companies and individuals associated with manufacture, distribution, and operation of coin-operated machines in this country, have been faced with the problem of what is or is not a gambling machine seen through the eyes of the local lawmaker. One individual, Lou Boasberg, of New Orleans Novelty Company, dealing in a market that is affected by the gambling definition, has taken pen in hand and proposed a meeting of the factories as a step toward establishing a ruling which would result in broader acceptance of the pinball machine, and has expressed his views on the matter as it concerns gambling in general. Both articles appear in this issue.

If the coin machine industry agrees that steps should be taken to provide the basis for a program designed to achieve Boasberg’s aims, then the time to do something about it is now.
Association Activities Dominate Coin Machine and Vending Industry News

MONY Meet Will Cover IRS-Good Will, Contracts

- Election Of Officers Nov. 24

MOA Picks Chi For '65

CHICAGO—The MOA conven-
tion will be held in this city. Dates of the trade show will be Sept. 9-11 (Saturday through Monday), in the Pick-Congress Hotel. Actually, a full month separates the MOA and NAMA conventions. The vending show is slated for Miami Beach, commencing October 16.

The MOA decision was reached in this city last week after a series of top level meetings. The officers in at- tendance were: Clint Pierce, presi- dent; Lou Casola, board chairman and Fred Gummere, executive sectary-treasurer of MOA.

MOA President Clint Pierce autho- rized the announcement last week.

"After several meetings among our officials, and taking into consideration the unsolicited requests of many man- ufacturers who indicated their feel- ings during informal conversations throughout the recent Chicago Exposition, it was an unanimous decision to hold the 1965 Conven- tion in Chicago," said Pierce.

Granger also advised that the ban-quet and floor show will be in the new Great Hall of the Pick-Congress.

Incidentally, Tom Mackey, who served the Midwest Coin Machine Associa- tion for many years during conven- tions in the Missouri Hotel, is the convention manager at the Pick-Congress and will oversee this convention as he has those in the past.

Granger To Speak At 5 Meetings

Under Lou Casola's direction, MOA has managed to bring about greater support than ever from the local industry. President Clint Pierce has stated that this pro- gram will continue under his leader- ship.

Following are several of the stops on a road trip through the south- eastern section of the country, by Granger: South Bend (Indiana Convention), 11/20-21; Columbus (Ohio Convention) 11/22, North Carolina (N.C.C.O.A. Meet) 12/6; Illinois opa meet (Janu- ary date).

Parks Show Set For Nov. 29

CHICAGO—The 44th Annual Conven- tion of the International Associa- tion of Amusement Vending Oper- ators (Parks Show) will open here November 29 and remain in session at the Sherman Hotel through December 2.

Among the coin machine and vend- ing firms scheduled to exhibit during the 5-day trade show are as follows: American Distributors of America (con- cessions and vending machines); Can- ada Dry Corp. (cold drink machines); Canadian Soda Co. (coin-operated amusement gun games); International Mutoscope Corp. (phone machines).

Johnson Fare Box Co. (coin handling equipment); King and Co. (bulk vending machines); King Toy Co. (toy vending machine); Los Angeles Coin (arcade equipment); Pepsi-Cola (cold drink syrup); Philadelphia Toboggan Co. (cold drink syrup); Standard Har- vard Metal Type Co. (identification plaques); Urban Industries (coin- operated machines) and several other suppliers.

In addition, eighty outdoor machine manufacturers and suppliers to the amusement park industry will also display.

West Coast Vend Convention Will Be Tailored To Area's Requirements

LOS ANGELES—Presenting the most program items from the recent na- tional convention, and with the trade show space sold out to 69 exhibitors, officials of the NAMA Western Con- ference and Exhibit expect a record turnout of vending executives at the Ambassador Hotel in Los Angeles from November 20 to 22.

Emphasis at the Western conven- tion will be on "Western Operators' Merchandising and Customer Rela- tions Practices," according to John Nutter, chairman of the program committee. Several NAMA sessions will be tailored to the needs of Western operators, Nutter said.

An evening program on the "School Vending Market in the West" on Fri- day, November 20 will hold special interest among many of the new develop- ments in high school vending origi- nated in California. Vending opera- tors, school officials, a government representative and a manufacturer will be seated to lead the panel discussion.

Other topics set for discussion on Saturday, November 21, are a repeat presentation of the "Five Best Merchandising Ideas" based on the na- tional contest for member oper- ators and a both-sides-of-the-coin discussion on customer relations, fea- turing a leading operator and an in- dustrial vending location representa- tive.

NAMA President Carl Millman will be on hand to open the program with an address on "Creating a Better Business Climate for Our Members," and Bob Eichenberg will make an address on "How to Sell Your Business to the Buyers." Other Saturday program items will be reports on the Western legislative session, the annual meeting of the Cal- ifornia and Northwest State Councils of NAMA.

The NAMA Western Show is open to all vending operators free of charge. Kiender predicts that last year's record registration of 3,500 will be equaled with a possibility that the past year's attendance increase will continue in 1964.

Miami Coinmen To Meet In Bahamas

MIAMI—Keith Nelson, Secretary, Amalgamated Machine Operators As- sociation, announce that A.M.O.A will hold its 14th Annual Ban-quet and Weekend Affair on Saturday and Sunday, December 5 and 6 at the El Faro in Freeport, Grand Bahamas.

This is the first time that the assoc- iation will hold its annual meet- ing outside of the country. The Grand Ban- hashas has attracted many coin ma- chine industry people via the new business route and as a favorable re- port for relations. Keith Nelson rep- ersonally cover this area through factory visits. Eventually, some of these instances, brach out into this area, to develop coin ma- chine and vending routes.
The first and most important project of the manufactures' association is to open more territory for gambling games, and make gaming an international business. It would form a framework of a strong organization, with a central headquarters and branch offices in all parts of the country. With such a network, manufacturers could control the industry and all of us are apt to face a very different type of problem.

The third most important project of the manufactures' association is to open more territory for gambling games, and make gaming an international business. It would form a framework of a strong organization, with a central headquarters and branch offices in all parts of the country. With such a network, manufacturers could control the industry and all of us are apt to face a very different type of problem.

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Cash Box

VENDING NEWS

The Vending Industry's Only Newsweekly

Bottlers Report 3% Rise In Vending Sales Volume

CHICAGO—There is a general consensus of opinion among the top brass of the American Bottlers of Carbonated Beverages (ABCB) that approximately 16 to 18% of the total volume of cold drinks is dispensed in coin-operated vending machines in this country. Eight out of every ten bottlers of carbonated beverages are utilizing vending machines. Bottlers reported an increase in vending sales for 1964 of about 3%.

The ABCB Convention and Trade Show was held in McCormick Place and the Sherman House Hotel, November 9-12.


UMC's Chief Named Med. Cntr. Chairman

THOMAS B. DONAHUE

ST LOUIS — Announcement of the appointment of Thomas B. Donahue, president of Universal Match Corporation as chairman of St. Louis University's Medical Center Campaign was made last week by Rev. Edward J. Drummond, S.J., Vice President for the University's Medical Center. Plans for the Medical Center's over-all expansion calling for $34,025,000 during the next ten years and immediate needs set at $16,400,000 were made public by the University's Medical Center Council and Loy Board of Trustees at a dinner meeting attended by medical center faculty at the Sheraton-Jefferson Hotel last month.

"We are proud that Mr. Donahue, who has demonstrated his concern for the needs of society through his community leadership, has accepted the chairmanship of the first stages of our 1964-1968 campaign," stated Father Drummond.

GOLD MEDAL: With the growth of full-line vending via the bottleneck, Gold Medal brought the firm's popcorn vendor to ABCB. Above, President J. C. Evans demonstrates unit.

ROWE: A constant convention participant, Rowe's drink machines (above) were on hand as usual.

VENDO: The factory's automatic refreshment center—was exhibited before ABCB conventioneers. Above, visitors to the exhibit discuss Vendo's equipment.

WESTINGHOUSE: Swinging into the firm's second major Convention of the season, following NAMA, the new vending entry displayed its cold drinks, coffee, candy and cigarette equipment. L. to r.: Bernie Shapiro, Bob Olson and Whity Carson tend the booth.
SPECIAL SALE ON LATE 5 BALLS

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Block
3 Wms. Lunenburg
Skyline
4 Wms. Exceltown
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Rowe 1010A Isomaker
Rowe 11000 with Rounalds Isomaker
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Coraior 30-cell
Coraior 20-cell
Rowe 77 Candy

- COLD DRINK
- CIGARETTE
- CANDY

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EASTERN FLUSHES

Mrs. Millie McCarthy, legislative standard-bearer in New York State, to
claim that recent election results may be one of the great historical
breakthroughs in the history of women. She said it proved that the people of the state are watching their legislators closely.

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Coraior 30-cell
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There was a far greater participation of vending machine manufacturers at the annual American Bottlers of Carbonated Beverages Convention and Trade Show this year over preceding years. The huge show was held at Kemperick Plac3, Nov. 9-12. Some 12 major vending machine companies exhibited. We offer a low to Tom Baker, executive vice president of Box-November, 21, 1964
**GUNS & RIFLES**

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**Runyon Skeds SK-9 Class In N.J.**

- Also Plans 10th Ave. Showing

**SPRINGFIELD, N.J.—Irving Kemper, general sales manager of the Runyon Sales Co., announced last week that the company has scheduled a service class on Rowe AC's Model SK-9 coffee vendor to begin at 7 P.M. Nov. 17, here in their Springfield office. All operators and their servicemen are cordially invited to attend, Kemper stated.**

The class will be conducted by Vinny Francischiatti of Rowe AC Manufacturing. "Francischiatti has many years of field experience in vending," Kemper stated, and "all operators and servicemen are sure to find the class both interesting and informative." Kemper further advised that Runyon's New York City branch will hold a two day demonstration of the Rowe AC full vending line on Nov. 20-21. Runyon representatives Ben Markowitz and Leslie Biebberg will be on hand from the New Jersey office to help out. All metropolitan area operators and servicemen are cordially invited to attend the showing, Kemper stated, and added that refreshments will be served.

**Cleveland Coin International**

255 Principals with Cleveland and All Penns Issued 1/73

**California Clippings**

Lots of activity with wholesalers, distributors, and operators this week; all of which are being handled by the National Automatic Merchandising Association Western Conference and Exhibit to be held at the Ambassador Hotel this weekend Nov. 20, 21, and 22. From advance information cards received, attendance looks to be at an all-time high. Bob Fortale back at his desk at Advance Automatic Sales Co., after spending a few days in Advance offices in San Francisco. Used equipment business good at Advance and sales holding well on the U.S. Billiard and Irving Kaye pool tables. At Duarte International Sales Co., shipments leaving this week for Penang, Malaya, and Kobe, Japan. A visitor at Duarte this week was Mr. D. R. Wehner, Managing Director of the Pacific Sales Co., St. Peter, Australia who stopped en route home from the recent Chicago conventions.

Carl Lawson, new vice president of Steelmade Corp., firm recently purchased by R. P. Jones, visiting with Chuck Klein at the local R. P. Jones office. While in town Carl was meeting with Mr. Putman of the Shasta Beverages Co. Sig Miller returned to California last week attending a meeting in Los Angeles. Other operators and Jones customers. Bill Gray back from a successful sales trip to San Diego. Chuck said the Jones Co. will be bringing a full line of vending equipment at the NAMA this week. Newcomers to the Jones Co. also will host a hospitality suite during the three days of the convention Don Lunday from Rowe AC Manufacturing and field sales representative, also attended a visit to Laguna’s Record Bar to play the new Ultima Records waxing of “Zoo-be-Zoo-Be-Zoo” by singer-actress-dancer, Maria Korda. Jerry Kuncketh of Pioneer Amusement and Vending Co. of Montebello, who once worked with Seeburg Auto-Drive Products, was in town last week attending a meeting in Chicago with the Steelmade Distributing Corp. for a reunion with Jim McKoon, General Manager of Seeburg Automatic Products. McKoon was visiting Los Angeles encore home after attending the MOA and NAMA conventions in November. The Steelmade story said itsSeeburg’s International Sales manager is looking to the local vending operators. Leo said that the Seeburg Corp. will be exhibiting the system at the NAMA show.

The first shipments of Billipool arrived at Badger Sales and Vending Co. and according to Bill Happei have been enthusiastically received by the operators. Shipments on Royal’s new “Water Polo” game imported from Italy are being anxiously awaited at Badger. At Simon Distributing Co., two large shipments leaving for the Far East this week. All the various types of equipment purchased by Jack Simon while attending the MOA convention in Chicago starting to arrive at the showroom. Zolly Kullman, well-known operator from Great Falls, Mont., and Mr. and Mrs. Bob Bear and Mrs. Leo LaFair from town returned from their trip to Hawaii. Visiting operators on Pico Blvd. the week included: Lela Smith, Barlow; Bill Worthy, San Diego; Jim Ditchie, San Diego; Raymond Roses, Santa Paula; and Ed Emore from Buena Park.

**UPPER MID-WEST MUSINGS**

**Doc Keintz was in town for the day picking up records and parts.**

- Ruth and Dennis Weier, of Watertown, were in town for the day taking a break from the rounds.

**Congratulations to Mr. and Mrs. Darrell Weber on the arrival of a new baby girl Oct. 15. The baby will be named Cynthia Louise.**

- Steve Baeder, of Fargo, spent the weekend in the cities and called on the distributors early Monday.

**Happy birthday to Roy Foster, of Sioux Falls; Ralph Bevery, of Mitchell; Andy Benna, of Ironwood; and Forrest Dahl, of Perquay Fall.**

**Congratulations to newly wed Mr. and Mrs. Ronald McCarthy, of Wau, Iowa. The couple did some of their honeymooning in the Twin Cities and some in Canada.**

- Peter Nero played to a full house at the campus of Gustavus Adolphus, at St. Peter. Minn. this week....

**Jim Stanfeldt, of Crosse, spent several days in Colorado elk hunting. With a party of four, brother Jack being one of them, they went out to my part of the state to watch the Minnesota-Iowa football game. The latest fad here to trek to the northern part of the state or to Wisconsin for deer hunting.**

- The members of the University of Minnesota were Stanley Woznak, Lee Lawrence Schilling, Robert Le Cleir and many others.

Happy Birthday This Week To:

Wm. L. Whitcomb, Jacksonvile, Fla. 
- Fletcher G. Fuller, Ocala.
- Austin F. Lassiter, Lassiter, N.C.
- Harold C. Miller, Cedar Falls.
- O. H. Weisman, Rockford, Ill.
- Lester C. Rice, Chgo., Ill. 
- Desmon C. Fortner, Pontiac, Ill.
- W. H. Nyland, Chicago.
- John R. O'Neil, Chicago.
- Mrs. Morris Hankin, Atiba, Ga. 
- Chas. Johnson, Chgo., Ill. 
- Seymour C. Raifite, St. Louis, Mo.
- Ben Feinberg, Flushing, N.Y.

**Cash Box—November 21, 1953**

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**ACTIVE Amusement Machines Co.**

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(One of UMC) -TECH

C-1-TECH

DISTRIBUTOR

Wheaton, Md.-At the U.S. Post Office Department's new drive-up, 24-hour self-service post office in Wheaton, Md., a woman prepares to make a deposit from a National Savings and Loan Association. Two cashiers, in the form of 2-deck

all-TECH

The Table That Never Grows Old

. . . built with the future in mind!

Gold CREST (6 x 7") 80.00 Gold CREST 7 (3" x 7") 27.00 $10.00

Gold CREST (6 x 11") 9.00

All fiber glass side panels

Gold anodized side panels

A dump truck supplied by the ALL-TECH merchandising company was used to provide a 3-foot-tall cutout of a table made of UMC. The truck was driven into the Wheaton Crossroads Plaza in early December. The table is for sale, says Carl Nestle, distributor, of wood.

milwaukee Mentions...

The new Badger Novelty Co. management setup, with coinvert Orville Carnitz as president and Will L. Eisele as secretary-treasurer, is giving the company a new lease on life and is doing a great job. Carnitz is here for the long haul, and is doing a fine job.

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mailbox - November 21, 1964

Postal Dept. Utilizes Vending Equipment

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NOW! ANOTHER GOTTLIBB
4-PLAYER MONEY-MAKER!

Hit one-point values anywhere on the playfield and the clown jumps up and down, his eyes sparkle like a star! Dynamic action plus cute clown antics attract players 5-10.

- "Spinning-Numbers" indicate target value and "Shoot Agent" feature.
- Hitting all letters in C-L-O-W-N allow targets to score 10 times the value of "Spinning-Numbers".
- After hitting C-L-O-W-N second time, targets score 100 times indicated value.
- Two hop dollies, 2 side targets and 3 kick-out holes activate "Spinning-Numbers" feature.
- Pop-bumpers and bottom rollers light in rotation for high score.
- Bumper rings protect playfield under pop-bumpers.
- Unique metal "Jewel-Fast". 3 or 5 ball play.
- Stainless cabinet trim. No Match Feature.

Ask your distributor for a future demonstration!

Model Vending's 63 Changebank

The Model 63 Changebank, manufactured by Model Vending Controls, Inc., Canton, Ohio, offers a remarkable "cash control" cartridge as one of its main features. This cash control cartridge, which is an aluminum magazine with double rows of back-to-back coin chutes, can be reloaded in seconds, according to the manufacturer. The chutes are calibrated in number of payouts so that the amount of money in the magazine can be determined quickly at any time, according to the manual. Officials at Model Vending further advise that the Model 63 Changebank is believed to be the only coin changer now offering a magazine.

Model 63 also has a quiet motor-driven mechanism and is truly automatic, requiring customers only to place a coin in order to receive change, and the payout circuitry positively prevents overpaying," the manufacturer states. The Model 63 also has flush-mounted doors, vault-type construction, double recessed ramps, and keys and locks that are individually registered with the factory.

Model Vending's 63 Changebank

JACK GALLAGHER

GRAND RAPIDS — Jack Gallagher, president of the Miller-Newmark Distributing Co., stated last week that his company has enjoyed "extremely good success" with the Rowe AMI Tropicana phonograph during 1964. "The year was the greatest year in the history of Miller-Newmark," Gallagher also advised that Rowe's "Kiddie" cigarette vendor is "generally considered by operators in this area to be the best of the electric coin.

Aside handling Rowe equipment, Miller-Newmark also offers a wide variety of used phonos, games and vending machines, both domestically, in Canada and along the export channels to many foreign coin markets.

New Products

"Changebank" Coin Chute

D. Gottlieb & Co.

1140 N. Kostner Avenue - Chicago, Illinois 60631

Phila-delphia Fare

Marty Brownstein of the Active Amusement Co. has revealed last week that quite a number of Rock-Ola's new "Princess Royal" phonos are already out on location in this the Philadelphia area, particularly in tavern locations. Marty also reports that Active has enjoyed outstanding success with Gottlieb's "Riviera Queen" which was released to the trade last Sept. He further advises that sample location tests on Gottlieb's brand new "Happy Clowns" four-player, on both transient and regular-customer spots, has been especially promising, and because of these results, predicts one of the hottest games yet.

Active's head man Joe Ash, who just returned from that Rock-Ola-Hawaiian distrub parley, says he had a terrific time and highly recommends this vacation paradise to all. At press time, many oga, distubs and factory reps were expected to attend the Dave Rosen State of Israel Tribute dinner on Sunday, Nov. 16. The Rosen testimonial was mounted by the Automatic Vending Machine Assn. in cooperation with the Philadelphia Committee of State of Israel Bonds in recognition of the countless hours Dave's devoted to the task of upbuilding the State of Israel over the years. Joe Silverman was selected to be general chairman for the dinner. Jim Ginsburg, president of the Banner Specialty Co., here, is elated over "an exceptionally good run" by operators on United's "Orbit" shuffle alley. Citing one of the biggest runs on any piece of game equipment in a long time, the Banner ex se said that excellent location receipts reported by operators on the shuffle has provided strong sales momentum for the piece, the end of which is still not in sight. Jim further revealed that his company has been doing a smashing job distributing home model pool tables to the homeowner market.

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You'll Gobble Up These Buys
SEND FOR NEW MACHINE LIST

We ★ ARCADE
Advertise ★ GAMES
Only What ★ VENDING
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Count every word including all words in form number. Name is additional cost at $2.00 per line. Words on a discount of 10 words or less. ORDER ON ELECTRONIC FORMS. contact your sales representative. CIRCULARS,Typography, Specifications,forms,space charges, and specifications are charged at $1.50 per line. All copies are subject to theCLASSIFIED ADVERTISING COMPANY. If you are not satisfied with your copy, return it within 10 days from the date of publication.

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Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y.

WANT


USED 45 RPM RECORDS. ALL TYPES AS THEY run out of stock. No service. We pay freight from anywhere in the US. Address: 50c each. 20c each. SHIP PC.

JEAN SOKOL, 4054 HARRISON, CLIFTON, N.J.

ATTRACTION AND SEASONAL SHOE. Grass or your own. Want 45 rpm records up to 10 years old. Highest prize paid anywhere. Up to 50% new condition. Attractive shoes. Call or write. WASHINGTON ST., TAMPA, FLORIDA.


SALE/BUY—OPERATING PIANO OR ORGAN. Artist is in Chicago. $200. -$250.—1500.00 and up. Trade or buy. Ask for information. The price is right. 2101 Channing Way, Berkeley, Calif.

WE BUY ARRANGEMENTS—No fees. Entirely by mail. For the arranger. We accept arrangements at 50 yen per page. Send your arrangement by mail. Also buy a number of arrangements. Address: 1311 3rd Ave, New York, N.Y.

WE BUY ANY Model 630, 640, 650, 660, 670, or 680. The price. The condition. Address: 1551 S. Figueroa St., Los Angeles 4, Calif.

FOR SALE—FESTIVAL 6, PIANO. ORGAN. Virtually new. $450.00. UP. The condition. Write. Address: 1551 S. Figueroa St., Los Angeles 4, Calif.

FESTIVAL 6, PIANO ORGAN. Virtually new. $450.00 UPS. Write. Address: 1551 S. Figueroa St., Los Angeles 4, Calif.

FOR SALE—124 1/2 VERTICAL CORP.-8038 WALL AVENUE, DETROIT 32, MICH. (Tel. CRANES 2030)."
MANUFACTURERS NEW EQUIPMENT CURRENTLY IN INTRODUCTION

ALL-Tech INDUSTRIES
Golliwog 900 (24") $900.00
Golliwog 1200 (24") $1,500.00
Golliwog 900 (6") $900.00
Golliwog 1200 (6") $1,500.00

BRAIN HUB CORP.
Electronic "G" (6") $9,000.00
Electronic "G" (18") $9,000.00
Electronic "G" (24") $9,000.00
Electronic "G" (36") $9,000.00

AUTOMATENAUER FOERSTER
Model: Bains, 1. T. P. T. Pattern Drying Machine
Industrial Embroidery
Wingback, 100

AUTOMATIC PRODUCTS CO.

STAMPED "50" 18 sel. exp. 420
STAMPED "70" 21 sel. exp. 850
CANDY VENDERS
Carnival, 10 oz. 400 capacity, fest-in.
Check special, feature multiple pricing.

AUTO PHOTO CO.
Model: M-120, $3,540.00

BALLY MFG. CO.
Herbert, 18" (6/63) (Standard Model)
Tall-Boy 18" (6/63) (Ambassador Model)
Big Dog 18" (6/63)
Deluxe Bally Baby 16" (6/63)

T. H. BERGMAN CO.
Model: Bains, Duran Sales Co.

CAMERA
Scene-Audio-Visual Machine, 36-sel., 26
inch screen. Natl. Sales Agents, Benini

CO-OP MFG. CO.

U-ONE MACHINES
Model: M-106, 74 sel. exp. 74
Model: M-107, 74 sel. exp. 74
Model: M-109, 74 sel. exp. 74
Model: M-110, 74 sel. exp. 74
CAMECO

SUN & MFG. CO.

CHICAGO COIN MACHINE
Pop-Up (10/11/43)

CINEVISION CORP.

GAYLORD MFG. CO.

FISCHER SAVES & MFG. CO.

JOHNSON & GROVER, INC.

MIDWAY MFG. CO.

MIDWAY MFG. CORP.

MIDWAY PRODUCTS CO.

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GUITARE BONDS

PROTECIONEERING, INC.
REDD DISTRIBUTING CO.

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THOMAS MFG. CO.

UNITED MFG. CO.

UNIVERSAL VENDORS

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VALLEY SALES

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WILLIAMS MFG. CO.

MISCELLANEOUS

MISCELLANEOUS PROFESSIONAL COMEDY LINES

HALLmarks: Comedic Introductions for radio, TV, and film. Prepared and recorded on 3 recording sessions. All voices for the individual roles. No repeat sentences. Terms: C.O.D. or cash in advance. Separate contract for each radio program. Average rental of repeat program is $150 per week. Charges determined by length and number of words.
BIGGEST HIT IN AUTOMATIC MUSIC

WURLITZER TEN TOP TUNES FEATURE

A lot of phonograph manufacturers have taken a swing at incorporating a feature on their instruments that would prove an extra powerful play and profit producing stimulant.

It was Wurlitzer that really scored the grand slam hit with its Ten Top Tunes feature.

No other feature on any other phonograph is even in the same ball park when it comes to making money. Get the details from your Wurlitzer Distributor.

WURLITZER 2800
MAKES THE SWING TO HIGHER EARNINGS

THE WURLITZER COMPANY • 108 YEARS OF MUSICAL EXPERIENCE • NORTH TONAWANDA, N.
**NEW 4-PLAYER REPLAY**

**WHOOPPEE**

**TWO LANE "CENTER TRAP" BALL ACTION**

- Target Values Increase 100 to 500 Points When Balls Go From Lane to Lane
- Score Specials When all 5 "Trapped Balls" Move to "Lit" Lane
- Two Shooters At Bottom of Playfield Shoot Balls Back Onto Playfield For Extra Play and Scores

**4 SCORING DRUMS FOR EACH PLAYER**
- 3-or-5 BALL ADJUSTABLE
  - Number Match
  - Plastikote Finished Playfield
  - Stainless Steel Trim
  - Slug Rejectors
  - Twin Chutes (opt.)

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**united’s new**

**Orbit** and **Polaris**

**SHUFFLE ALLEY**

**BOWLING ALLEY**

**BOTH FEATURE 6 WAYS TO SCORE**

- EASY-NORMAL STRIKE ADJUSTMENT LOCATED IN BACK BOX FOR OPERATORS CONVENIENCE
- STANDARD 10-PLAY, MULTIPLE COIN MECHANISM OPTIONAL AT EXTRA COST

lighted
strike and spare
indicators

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**Williams® ELECTRONIC MANUFACTURING CORP.**

3401 NORTH CALIFORNIA AVE. CHICAGO, ILLINOIS 60618

Cable Address: WILCOIN, CHICAGO
ROCK-OLA MAKES PHONOGRAPHS THAT KEEP YOU HAPPY!

Full Dimensional Sound—Add Full Dimensional Sound to the Princess Royal at any time. Takes just minutes to install. "Step-up" the locations—without foregoing in a completely new unit.

Princess Royal Model 424: Model 424 plays 100 selections of 33 1/3 or 45 RPM, 7" albums or singles, stereo or monaural, intermixed mechanically. Beautiful. Compact. Famous Rock-Ola quality. The only really compact unit.

New Princess Royal, (Shown Above) Model No. 426—plays 100 selections of 33 1/3 or 45 RPM, 7" albums or singles, stereo or monaural, intermixed mechanically. Beautiful. Compact. Famous Rock-Ola quality. The only really compact unit.

With Rock-Ola phonographs, you get the widest choice of options in the business! You get the equipment you want and can use! For example, the Princess Royal Stereo-Monaural Phonograph is so compact it fits anywhere. You can easily add the Full Dimensional Sound Speaker system to satisfy the very finest locations. Mechanical intermix permits programming in any bank, in any sequence. And for the ultimate in phonographs Rock-Ola offers the prestige stereo-monaural Grand P. Rock-Ola is famous for dependability. No obsolescence. Interchangeable parts for fewer service problems! Get into more locations with the phonographs that keep you and your locations happy—Rock-Ola!

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651

Look to ROCK-OLA for advanced products for profit.
Britain continues to make itself felt on the American market as evidenced by the tremendous showing made by the Manfred Mann crew seen striking a dramatic pose above. They gave the Ascot label (a division of United Artists Records) its biggest hit to date with their exciting reading of "Do Wah Diddy Diddy" and are currently burning up the charts with their follow-up "Sha La La." Their first LP is also making solid sales noise. The boys are scheduled to sing their "Sha La La" number on ABC-TV's big "Shindig" show. The Manfred men will tour the U.S. and Canada early in December.

INTERNATIONAL SECTION BEGINS PAGE 45
This Is Columbia Country

Great New C&W Singles on Columbia Records

Lefty Frizzell
Gator Hollow c/w Make That One for the Road
a Cup of Coffee
4-43169

Carl Smith
Lonely Girl c/w When It's Over
4-43124

Ray Price
A Thing Called Sadness c/w Here Comes My Baby Back Again
4-43162

Marty Robbins
One of These Days c/w Up in the Air
4-43134

Stonewall Jackson
Don't Be Angry c/w It's Not Me
4-43076

www.americanradiohistory.com
The title song of Rodgers & Hart’s teen-cast musical, “Babes In Arms,” states, in part, that “we’re only Babes in Arms, but we are Babes in Armour...”

The song applied to a group of talented youngsters who wanted to earn money on their own, but television today has begun to recognize that teen talent wears a strong suit of armour when it comes to the rating wars.

It takes untaxing recollection to trace the immediate cause for television’s discovery of the powerful appeal of young performers on video. It began last Jan. when the Beatles were presented on the Ed Sullivan TV'er and sparked tremendous ratings for the venerable talent showcase. The rest is Hooper-Nielsen history, so that at the moment, TV producers are looking high and low to cast star teen attractions on top presentations. The Sullivan stanza has become a virtual haven for teenage performers (and fans!). ABC-TV’s “Shindig,” really an offspring of last season’s “Hoot-enanny,” but casting more out-and-out rock ‘n roll acts, is to be expanded to 60 minutes after a successful go with a half-hour format.

To paraphrase a recent hit, the TV industry is, obviously, on to something good. It’s a grand concession—if that’s the correct word—that teen talent not only captures a significant teenage public (and all its growing purchasing power), but makes the grade with a goodly portion of adult viewers as well. It justifies an old music industry judgment that many adults—though sometimes unwilling to admit it—enjoy much of the rock ‘n roll music and its dance steps.

Whatever the proof of the pudding may be, the record business can view the teen talent bonanza on TV as a boon to increased disk sales. It will take, however, some doing to realize maximum sales increases. One of the prime tasks of music firms is to tie-in teen talent appearances on TV with new or current disk releases. This requires contact with TV producers who desire the casting of young disk performers and the continuation of a healthy rapport between the music and TV industries.

There is also something to be said for the task of giving many teen acts a better stage presence than they possess, thus casting them in a thoroughly professional light.

Both music and TV parties must recognize the mutual gains that will come about in the most effective presentation of teen acts. If teeners can be helpful in TV’s rating wars, it’s time for the record business to see it that sales figures show corresponding gains.
HERE WE GO AGAIN!
ANOTHER BIG HIT FROM
The Animals

BOOM
BOOM

b/w
BLUE FEELING
K-13298

THE MGM
ANIMALS
IS GEAR ON
RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
**Stu Phillips Inks**
**Artist Pact With Capitol, Stays As Colpix A&R Man**

Report English Rock P.A.'s Show Decline

NEW YORK—The Liverpool Sound and the Little Britain Revue's slick personal appearance drawing power in England, but their disk sales are still booming.

That was the report late last week from England as released on a CBS radio news show out of New York. As one of the lead items the report stated that promoters of concert appearances by rock bands weren't realizing the sold-out houses that characterized "live" performances as favoriting.

But, if there is a decline in p.a. attendance, the newcomers added, it wasn't being felt as yet in the disk field, as records by teen favorites continue to rampant in sales.

**Christie Barter To Head Capitol Eastern Info Dept.; Tepper To Coast Post**

RCA Victor Bows

NEW YORK—RCA Victor's Dec. schedule of album releases including its popular sets, a Red Seal entry, two mono versions of stereo packages, and from the label's economy line, an RCA Camden LP tagged, "Eddie Cantor Sings 'Ida, Sweet As Apple Cider.'" The popular albums include "Luna At Waiaku" with Harold Haksue and the Villagers, "Man Of The World" with Alex Hassivel, "The Pick Of The Country, Vol. 2" with various artists, and "A Swingin' Thing" with the Three Suns, "In The 30's, In The 40's" by Louis Armstrong, "Music For Romance" with the Melachrino Strings.

New Beatles Single

HOLLYWOOD—Capitol Records' schedule of single releases for this week will be spearheaded by a new Beatles disc, "I Feel Fine" paired with "She's A Woman," both of which were penned by Lennon and McCartney. This will be the first new single by the group since their recent American tour.

According to Vogue Gilmore, A&R vice president, for the label, advance orders have topped the 70,000 mark, with sales expected to pass a million within a week after the disc is released (25).

Columbia Forms New Creative & Information Services Dept.; Harrison To Literary Post

NEW YORK—Columbia Records has combined its public relations, information, advertising, and promotion department into a new creative and information services department, it was announced last week by Goddard Lieberson, the label's president.

"The establishment of this new department under Leonard Burkat vice-president," Lieberson said, "facilitates uniform presentation of Columbia's image to the public.

In the new department, the new lieutenants are Roberto Ortega, creative director of art and design; Alvin Goldstein, advertising director; and Jay Harrison, new director of literary services. Burkat is responsible to Lieberson for the supervision of the work in advertising, publicity, and packaging.

Harrison will be responsible for Burkat for directing the creation and presentation of publicity material and artist appearances. Harrison's duties also include supervision of all publicity departments and sales promotion matters and to participate in the development of new promotional materials.

A former music editor of the York Herald Tribune and assistant professor of music at New York University, Harrison has been a contributor to periodicals on musicology.

Record Dealers To Distribute 5,000,000 Columbia Sunday Newspaper Supplements

Columbia Records' special 14-page supplement (any right) will appear this Sunday (29) in newspapers with a total circulation of more than 13 million.

Last week's story on the supplement gave an incorrect insertion date.

In addition Columbia will have the entire contents of the supplement available to dealers for distribution to their customers; they'll be housed in special take-one browser boxes.

The Sunday Supplement was featured in last week's (Nov. 21) issue of Cash Box.
Woody Herman Signs Columbia Disc Pact

NYC—Columbia Records has signed veteran bandleader Woody Herman to an exclusive recording contract. Woody Herman will fly to Hollywood at the end of next week, by special arrangement, with the label’s A&R vice-president, A&R scouter, and Columbia’s top studio arranger. Herman will report to L. Cary Cooper, vice-president of creative music for Columbia, who has assumed administrative control of the label. Herman is under a new contract with Columbia, and his recording sessions are expected to begin in early October.

HOLLYWOOD—Edward Nash has been elected vice president and general manager of the Capitol Record Company, parent company, Capitol Records. Nash, who was also named vice president of the CRCI board of directors, will bear executive responsibility for all Club activities, as well as for other CRCI all-order operations. He will report to Livingston. He heads headquarters in Hollywood.

Nash joined CRCI four months ago as director of marketing for the Club. Previously, he had served as vice president of marketing services for LaSale Extension University, director of advertising and sales promotion for The Crowell-Collier Publishing Company, and as a senior writer with Schwab and Beauty Advertising in New York.

Dec. 21 Deadline For APL Copyright Protection

NEW YORK—ASCAP publishers who have not yet registered their works in the U.S., before 12, 1957 must notify ASCAP by Dec. 21 for protection before Dec. 22. Under the Copyright Law of 1948, works published in the U.S. before 1957, and not registered before Dec. 21, will be registered by ASCAP, through the Copyright Office, without charge. The notices must be filed with the ASCAP office by Dec. 21.

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While it's doubtful that their candid­ate will ever reach the White House, Ringo Starr (the drum-playing Beatle) has received a nation-wide nomination for president from the Teenage Party. In a measurement of popularity across the country, KDKA-Pittsburgh's Clark Race has been nominated and will run unopposed, for the office of U. S. Postmaster of the Ringo slate. Although the polls have closed, Race continues to campaign using his major theme: "What this country needs is a good five-cent air­mail stamp." The poll, which put Race in the running, was conducted by a major teenage magazine. Final result of the balloting will be an­nounced in Dec.

The WXZ Detroit "All Americans" recently met the Playboy Bunnies in a touch football game at Lola Valley, in Redford Township, Michigan. A motorcade, originating from Broad­cast House, the home of the outlet, brought both teams to the stadium. Alex Karras, star defensive tackle for the Detroit Lions, was the lone official. Both teams thrilled the fans with their dazzling footwork -- in­cluding the monkey, twist, frug, etc. The highlight of the match game came when the Bunnies scored six touchdowns on the same play - at least that was what head official Karras said.

WHB-Kansas City's intrepid dee­jays recently took to the air again; not the radio-type air, but the rare­fied upper strata air found from an elephant's back. Several weeks ago, the outlet's personalities participated in huge American Royal parade. They rode an elephant train which is used in the summer months at the local zoo. Their curiosities were whetted to the extent that they wanted to try the real thing, and the occasion came last Tuesday. The Ringling Bros. Circus came to Kansas City, and the poor elephants had no idea what they were in for. WHB program director Ron Martin, news director Allen Shaw and deejays Rock Robbins and Jerry Mason rode four elephant friends in the long journey from the Frisco rail­yards to the downtown City Audi­torium. Large crowds lined the parade route, and many office pools were formed throughout Kansas City to­itive to which man would fall off first, and whether or not all would survive the perilous journey. As it turned out, they all made it, and the only casual­ties were some sore bones that showed up the next day.

KSRO-Davenport, Iowa recently distributed 30,000 "Good Guy" buttons in the Quad Cities area (Davenport, Rock Island, Moline and East Moline) as a station promotion. The buttons included 15,000 pairs of identical lucky numbers. KSRO offered prizes to persons finding their matchmate. As an after thought, the station's president, Frederick Faust, an­nounced that the outlet would present an expense paid honeymoon anywhere in the continental U.S. to the first couple with identical "Good Guy" but­tons who met as matchmates and later married. Sure enough, a Moline, Ill. couple came to the KSRO studios with matchmate buttons and told everyone that they were going to be­come hitched. The two-tone's expense paid honeymoon to Florida was hurriedly arranged by the station management.

KSFO-San Francisco was recently named winner of the Society's "Outstanding Safety "Oscar" Award, along with SFO Helicopter Airlines by the Northern California Industrial Safety Society. The Society presented safety trophies to KSFO and SFO Helicopter for the traffic bulletins which saved time for busy people, and more important, many lives and accidents." The KSFO-SFO Helicopter live, shortwave traffic reports are now in their third year of providing Bay Area drivers with a helic known ones' eye-view of trouble spots in the road ahead and the con­stantly changing weather picture.

When KTV-Pittsburgh personality Steve Rizer holds a contest, he really lives up to his nickname "Big Steve." Prior to the Sept. 14 appearance of the world famous Beatles in steel town, the deejay initiated a contest for listeners to show how many cor­rect answers they could give concern­ing personal information about the singers. The ABC-owned station re­cently offered three sets of two free tickets to the Beatles per­formance at the Civic Arena. The second prize turned out to be even bigger. A young Fa. miss is now the proud owner of a .0 x 8 poster of the famous singers. However, the 40­year-old manager's wife, Mrs. Ber­leen. First, the poster had to be printed and mounted in the lobby of the photographer's studio, since it was impos­sible to fit through the door of the studio, pre­ducers room and sound­stage, to the completion, transporting the poster posed difficulties. After several calls to area delivery services, one finally could provide a truck large enough to accommodate.

Often called "America's fastest growing sport," skiing has grown in leaps and bounds in recent years. According to the U.S. Department of Commerce, nearly 5,000,000 skiers live in the Gotham area... about 30% of all U.S. and Canadian skiers... so that figure grows about 17% each year. Starting Thanksgiving week­end, WABC-New York will feed a weekly series of ski reports to this huge, affluent audience. Information will come to the station through a communications network set up throughout the major skiing center in the area. Several reports each week will be fed direct from one of Vei­mont's largest ski lodges.

Phi Sheridan, popular "Rise And Shine" host on WIP-Philadelphia, recently received the Legion of Cul­narius' Distinguished Cross as the "outstanding Protestant layman of the year." He is the fourth to be so honored by the Legion, a Pennsyl­vanian organization.

The latest among the syndicate radio show is "Memories In Music," with Paul Bragg of KXRO-Ahmed Washington. The show, consisting of 13 full-hour programs, contains original versions of best-selling record of the past 40 years, as well as many old favorites and hits dating back to the cylinder records at the turn of the century. The show took nearly 2 years to research and prepare.

VITAL STATISTICS:

Jim Aylward is now hosting a show on WZFX-New York. During his show, he announced a new deejay addition to the WXYZ Detroit deejay staff. Ron Lee, with the green light as program director of KROY-Sacramento Hula­Hula, is now WZFX's newest "radio­man." Hugh Jarrett, formerly of WLAC-Nashville, is now a full-time deejay on WFOM-Marietta, G

HAPPINESS is having four GOOD SELLING records; none of which were picked by the trades. Now that's real HAPPINESS!

THE RADIANTS
"VOICE YOUR CHOICE"
Chess 1904

ETTA JAMES
"BOBBY IS HIS NAME" b/w
"MELLOW FELLOW"
Argo 5485

JACKIE ROSS
"HASTE MAKES WASTE"
Chess 1915

KOKO TAYLOR
"WHAT KIND OF MAN"
Checker 1092

The Radiants... voice your choice...

Cash Box — November 28