Brenda Lee, the pert Decca bombshell, listens to her latest single "Is It True" on the new Rock-Ola "Princess Royal" 100-selection phonograph unveiled last week at the MOA Convention and in distributor showrooms around the country. The compact Model 424 intermixes seven-inch 45-33 rpm stereo and monaural disks and is available with or without full dimensional sound speakers which can be installed on top of the machine as in above photo. Miss Lee recently flew to England to record the "Is It True" single with hot British producer Mickie Most. And Decca has just issued the lark's first Christmas LP appropriately titled "Merry Christmas from Brenda Lee."
THE BIG HITS ARE ON

"FUNNY GIRL" barbra streisand 4-43127

"WHO CAN I TURN TO" tony bennett 4-43141

"RUNNIN' OUT OF FOOLS" aretha franklin 4-43113

"MY LOVE, FORGIVE ME" robert goulet 4-43131

COLUMBIA RECORDS
ANOTHER STEP IN THE RIGHT DIRECTION

On Nov. 9, the record industry will join hundreds of other industries which conduct business under a set of trade practice rules as issued by the Federal Trade Commission (FTC).

As consistently pointed out since the FTC conducted hearings last March on its original trade rules draft (essentially similar to the final guidelines) the promulgation of the rules for the record business is unique in that the business itself initiated—through various trade organizations—the process that led to the Federal agency's action.

This self-confession of serious failings, praised by a number of public figures, including Rep. James Roosevelt, is perhaps the greatest guarantee that the business will take the trade rules to heart.

It should be remembered that the FTC doesn't provide do-or-die enforcement of its trade rules. Penalties for infractions won't put a violator out of business.

Thus, it is gratifying that the business—at least the majority of its participants—has acted from within to bring an element of Governmental regulation.

And, to be perfectly frank about it, the FTC is hardly the final part that Washington could play in record industry matters. If violations of the trade rules are rampant, the industry has been warned, actual legislation from Congress can result—and when that comes about, you've got the entire enforcement strength of the Federal Government as an interested party!

But all who were present at the FTC hearings sensed that the industry felt it was in dire need of trade rules, even if the hearings produced certain qualms on some of the non-vital sections of the proposed rules. With the hearings producing no serious obstacle to final promulgation of the guidelines, it was just a matter of time before the final set of rules would be issued.

That time is here—officially so come Nov. 9. In our view, Trade Practice Rules are a fair and comprehensive document pertaining to the conduct of various factions of the business. For those who question some of the guidelines, the matter is still open to FTC scrutiny and possible change.

Even prior to the promulgation of the rules, there had been indications that the industry had made decisions to set itself on a more orderly and stable course, especially in the area of pricing.

Through intention and action, the industry as a whole seems to be ready to clean house by abiding by the sweeping pronouncements of the trade rules.

Every industry organization and various individuals are to be congratulated for the unstinting efforts that led to the coming of the guidelines. The sympathetic attitude of FTC members is also to be applauded.

The big word for the industry now is COMPLIANCE. In two words that means a more PROFITABLE BUSINESS.
Things are JUMPING at LONDON RECORDS

From Memphis
Jumpin' Gene Simmons
...his follow-up smash to "Haunted House"

JUST RELEASED
THE DODO #2080

From England
The Zombies
SHE'S NOT THERE
...National Breakout!

PARROT #9695
Decca-Coral Start Full Push With 16 New Albums, Plan

NEW YORK—Sixteen new pop-
label albums entered a new phase in a full merchandising program from the Decca and Coral labels.

The decca-coral merchandising program was offered through November 6, with the decca-coral products being available at decca branches and distri-
butions. The promo will be accompanied by various displays, including store book, in-store and window display.
The new decca-coral album includes: a memorial LP on the late Eddie Cantor, "Sings His Hits," by Peter Duchin's "Discotheka Dance Party," "Distractions" by Earl Grant's "Just One More Time," Bert Kaempfert's "Treat For Trump-

New decca-coral albums are: "White Ginger Blossoms," the Hono-
Waltzes of Hono-Bert Kaempfert's "Strictly Sentimental," with the song-
"How A Heartache Begins." The new album by Sal Traynor, "Bert Kaempfert's American Sound," with the does not include "The Best of Bert Kaempfert's American Sound," the label's previous album. The new decca-coral album includes: "White Ginger Blossoms," the Hon-

Victor's Press-Info Dept. Put Under Marketing Wing

NEW YORK—The public affairs unit of the Victor company is being corporating press and info activity, directly related to the decca-coral area label, according to Harry E. Jenkins, marketing vp. While reporting directly to the division staff level, the public affairs dept., headed by Syd Myers, is being made responsible to the decca-coral line.

The move, Jenkins noted, reflects the increasingly important role played by the decca-coral line and the growing demand for a comprehensive all-of-the-label approach to the consumer public.

While Victor as LP publicity administrator, in 1955, is a department of the Victor program, the consumer affairs dept., led by Victor as LP publicist, was added to the label's full activity, the "Consumer Affairs Dept.," Jenkins noted, has been made responsible to the decca-coral line.

Currently, the press info dept. is being run by Assistant manager, Tom Dixon (pop), Bill Myers (classical) and Grelin Landen (west coast). Staff writer is Tom Berman.

Passing Of A Giant: Cole Porter

NEW YORK—Cole Porter, one of the most versatile composers in the history of music, passed away in his New York apartment, April 6, after a long illness. While Cole Porter was born in a well-known Indiana family on June 9, 1891, he attended Yale where he attended the school's two music schools, the Peabody Conservatory and Harvard Law School. While attending the latter university, he formed the famous "Buck Family" with T. Lawrence Suggs — "See You Later Alligator," written by Suggs is a song that could have been written by Porter. The song was written in 1928 and was later published in 1929. It is one of the most popular songs of the 1920s and is still widely performed today. While Porter had written songs (Continued on page 39)

Cash Box—October 24, 1963

Decca classics are: Vivid's "Pap Seacoast" with Ruggero Ricci on Hi, Hutchinson "The Brazilian" with Oscar Peterson and Chico Hamilton "Archaduke Trio" by the Almetra trio and the works of Busoni and Bortkiewicz. The new label of the week is the Vienna State Opera under the direction of William Stricklin.

Hale Neely Named Gen. Mgr. Of Starday

New York: vet disk man Hale Neely has been named general manager of Starday Records and its affiliated companies, it was announced recently by Don Pierce, the label's president. Neely will work directly with Don Pierce and along with national manager Chuck Chelumbo and major executive, will be in charge of all operations.

HAROLD G. NEELY

New York: Vet disk man Hale Neely has been named general manager of Starday Records and its affiliated companies, it was announced recently by Don Pierce, the label's president. Neely will work directly with Don Pierce and along with national manager Chuck Chelumbo and major executive, will be in charge of all operations.

Cash Box—October 24, 1963
COLUMBIA RECORD CLUB WINS DECISION FROM FTC EXAMINER IN ANTI-TRUST ACTION

NEW YORK—The Columbia Record Club received a clean-bill-of-health for its activities from the Federal Trade Commission (FTC) examiner last week. The examiner dismissed all charges that the Club engaged in monopolistic and unfair practices and in doing so, left Columbia protected in the disk industry.

Moore's decision enumerated a number of positive developments in the industry as a whole since the formation of the club in 1955. Moore's 332-page opinion was the culmination of over two years of litigation, with 85 trial days of continuous daily hearings throughout the course. There were 11,000 pages of testimony, and 1,400 exhibits, from 174 different witnesses before the decision was rendered.

As in all decisions of this type, Moore gave each participant an equal opportunity to make a final decision of the FTC and may be viewed as a request for review if the FTC Commission decides to do so.

Columbia, which was the first issued in June, 1962, challenged the legality of li- censed charges to Richard Bowes, Carlton Louis, Columbia Record Club and certain regional record clubs. The issue was whether the Columbia Club, in a licensing agreement, did engage in a scheme of tying agreements to retail sales.

The conclusion of the examiner was that the Columbia Club's arrangement of tying agreements to retail sales is at lower prices than dealers pay and that this activity is anti-competitive. The examiner has concluded that it is, in his opinion, unnecessary to issue an order predicated on practices long discontinued.

Concerning the exclusive-dealing provisions of the agreements, the examiner noted that they "do preclude the outside labels from competing with Columbia in the club or mail order sales of records, and do set up a barrier to the use by other clubs and mail order sellers of records covered by the licensing agreements." Those exclusionary clauses "pose one of the most troublesome aspects from an anti-trust standpoint," according to the examiner.

However, even though it thus appears that "the purpose and effect of the exclusionary clause" are the elimination of competition, at least on a temporary basis, the examiner held the restrictive agreements "permissible" as reasonably-termed "ancillary restraints."

While reviewing precedents in Sherman Act cases, Moore expressed the view that the legality of Columbia's licensing agreements with the outside labels is "governed by the antitrust law and the antitrust law alone, and by the antitrust principles with respect to the legality of tying agreements and of rules prescribing per se illegality."

The examiner said that restrictive arrangements of the kind involved in this case have been upheld where the restraint is "necessary for the protection of some legitimate interest."

Those arrangements are not "undue hardships upon the person person re- strained" and where the restraint is not "injurious to the public as a whole." He held the instant contracts "valid as meeting those specifications."

As to the impact of the agreements on competition, the examiner said the record "amply demonstrated that the vertical restraint has not before having suffered injuries as a result of club operation, there was no bridge of causation linking such injury with (Continued on page 38)

Decca To Cut Kingston Trio

New British Invasion: 7 EMI Directors

HOLLYWOOD—Seven members of the board of directors of the Columbia Music, Ltd. (EMI) will come to America this month at the request of the board's chair- man, Glenn E. Wallach, board chair- man of Columbia Music, Ltd., and member of the board of directors of the Capitol Records, EMI is principal stockholder in Capitol, Inc., and Wallach is a director of Capitol.

The seven execs making the trip are: Sir Joseph Lockwood, EMI's chairman & chief exec; Sir Alan Rid- dell, Col.; C.P. Darrow CB, MVO; John Edward, vice-chairman; Jacob GBE, CB; The Rt. Hon. Vis- count Horder, OBE; and Wallach, EMI's managing director.

The group will begin arriving Nov. 27, when Ed Lockwood will conclude the visit in Hollywood on which they will have traveled through England and to the various points in both America and Canada. Mrs. Livingston will also host activities for wives of the EMI directors during their stay.

HOLLYWOOD—Decca Records has consummated an agreement with the Kingston Trio's Trident Productions for their exclusive services as recording artists, it was announced last week (13) by Milton R. Rackmil, the label's president.

The pact, which was entered into by Decca and Trident Productions, which is owned by the singers and their manager, Frank Werber, calls for the services of the group both as recording artists and producers. The label is having re-recordings on released on the Decca label, they will allow the group to continue on their company on Decca as well.

An agreement calls for an amount of money in excess of one million dollars in terms of five years, with provisions for ex- tension.

The Kingston Trio, who previously cut for Capitol, were, in part, responsible for starting the "folk star" craze among 400 million folk via their million-selling "Tom Dooley" single six years ago. They've been awarded many gold records, among which have been eight gold LPs, over a million dollars in sales, and have been playing over one million dollars in sales. In addition, they have been regularly represented on the Top 100 with such sales giants as "B.T.A.: Where Have All the Flowers Gone?", "John, John, John", "Scooch And Soda," etc.

With their new large audience, the Kingston Trio are now interested in making records for the label, they are seen as being a valuable asset for the label in November, and are ready to go. Wolfman (left to right) in the above picture, is Gabe Raczkin, Trio member Nick Lowe, and singer-igin Stewig and Bob Shae. Pictured at the extreme right is Frank Werber.
ON SCEPTER-WAND
WE TOLD YOU OUR GIRLS
ARE THE GREATEST!

DIONNE
WARWICK
REACH OUT
FOR ME

MAXINE
BROWN
OH NO NOT
MY BABY

SCEPTER 1285
WAND 162

WATCH THEM CLIMB
THE CHARTS!

CASH BOX

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. SLAUGHTER ON 10TH AVENUE
   (Cream—ABC-1)
   Ventures (Dotton 100)

2. DON'T SPREAD IT AROUND
   (Crosby, Stills & Nash—MGM)
   Barbara Lynne (Jemile 1286)

3. MAYBE TONIGHT
   (Shelton—Scepter 1282)

4. YES! I DO
   (Frimen, Corder & Driver—MGM)
   Salmon Burke (Atlantic 2354)

5. MY LOVE, FORGIVE ME
   (Armour, Scussmani—C.F.R.
   Robert Goflet (Columbia 43131)

6. GONE, GONE, GONE
   (Gary & Joe—MGM)
   Every Brothers (Womac Bros. 5478)

7. MY ADORABLE ONE
   (Sears—ABC-1)
   Joe Simon (Vee Joy 609)

8. WHY (DON'T OR BE MY GIRL)
   (Charlotttter, Turner—MGM)
   Charlettes (Mutual 568)

9. GARDEN IN THE RAIN
   (Combs—ABC-1)
   Vic Dana (Dolan 99)

10. OH NO NOT MY BABY
    (Cosimo—ABC-1)
    Maxine Brown (Wand 162)

11. THE DARTELL STOMP
    (Combs—ABC-1)
    Mustangs (Provence 401)

12. RIGHT OR WRONG
    (Combs—ABC-1)
    Donna Dave (Diamond 1733)

13. GALE WINDS
    (Cherry—ABC-1)
    Egyptian Combo (Norman 549)

14. FOUR STRONG WINDS
    (Me-Eighty & Son—ABC-1)
    Bobby Bare (RCA Victor 8443)

15. BABY, BABY ALL THE TIME
    (Combs—ABC-1)
    Supsucks (Dino 715)

16. WATCH OUT
    (Hermans—MGM)
    She's All Right
    (Harry—MGM)
    Jackie Wilson (Brunswick 55737)

17. THE THINGS IN THIS HOUSE
    (Combs—ABC-1)
    Bobby Darin (Capitol 5257)

18. OH MARIE
    (Combs—ABC-1)
    Village Stampers (Epic 9718)

19. LITTLE QUEENIE
    (Mercury—MGM)
    Bill Black Combo (Hi 1079)

20. THAT'S ALL I NEED TO KNOW
    (Trio—ABC-1)
    Bobby Wood (Koy 288)

21. I COULD CONQUER THE
    WORLD
    (Cream—ABC-1)
    Shoedles (World Artists 1025)

22. APPLE OF MY EYE
    (Beach Boys—MGM)
    Four Seasons (Ves Jow 658)

23. HEARTBREAK MILL
    (Dover—ABC-1)
    Fats Domino (ABC Paramount 10596)

24. SOMEBODY NEW
    (Jackson, Pimshire—EMI)
    Chuck Jackson (Wand 161)

25. WAIT FOR ME
    (Cox, Fincher—MGM)
    Rita Pavone (RCA Victor 8204)

26. YOU SHOULD HAVE SEEN THE
    WAY HE LOOKED AT ME
    (Ford—ABC-1)
    Dixie Cups (Red Bird 10-012)

27. GON'T GIVE HER LOVE
    (Garfield—ABC-1)
    Volume (American Arts 6)

28. RINGO
    (Ringo—ABC-1)
    Lorne Greene (RCA Victor 8444)

29. SHE UNDERSTANDS ME
    (Barnett—ABC-1)
    Jerry Black (Tallie 9026)

30. HIS LIPS GET IN THE WAY
    (Fame—ABC-1)
    Marvin Gaye (Vee Jay 618)

31. UNLESS YOU CARE
    (Goldfaden—ABC-1)
    Terry Black (Tallie 1902)

32. THE GYPSY
    (Andrews—ABC-1)
    Robert Devine (Congress 224)

33. THANK YOU FOR LOVING ME
    (Neff—ABC-1)
    Charlettes (Mutual 568)

34. I CAN'T BELIEVE WHAT YOU SAY
    (DeShannon—ABC-1)
    Ike & Tina Turner (Kent 402)

35. GOODBYE GIRL
    (Johnny—ABC-1)
    Ritchie Dean (Tower 102)

36. WHEN YOU WALK IN THE ROOM
    (DeVoe—ABC-1)
    Jackie DeDannion (Liberty 57375)

37. HIGH HEEL SNEAKERS
    (Brick—ABC-1)
    Jerry Lee Lewis (Smash 1930)

38. LUMBERJACK
    (Duet—ABC-1)
    Mel Willis (Sm 109)

39. SOMETIMES I WISH I
    WERE A BOY
    (Browne—ABC-1)
    Leotis Gore (Mercury 72353)

40. THE DODO
    (Combs—ABC-11)
    Jumpin' Gene Simmons (Hi 2081)

41. EMPTY ARMS
    (Barnett—ABC-1)
    Ace Connolly (Hi 1091)

42. I'M MAKING IT OVER
    (Wismen—ABC-1)
    Andy Alfa (Roulette 4575)

43. LOST WITHOUT YOU
    (Wist—ABC-1)
    Teddy Randazzo (DCP 1108)

44. ENDLESS SLEEP
    (Bird—ABC-1)
    Hank Williams Jr. (MGM 15738)

45. IT'S ALL OVER
    (WISTER—ABC-1)
    Walter Jackson (Okeh 1204)

46. DO ANYTHING YOU WANT
    (Coles—ABC-1)
    Harold Bedder (Gateways 747)

47. OH, BOBBY SOXER
    (Smith—ABC-1)
    Chuck Berry (Chess 1912)

48. I JUST DON'T UNDERSTAND
    (DeVoe—ABC-1)
    Tommy Ladderry (Max-Mar 174)

49. I'VE GOT THE SKILL
    (Combs—ABC-1)
    Jackie Ross (Chess 1932)

50. SPANISH GUITARS
    (Perez—ABC-1)
    Jerry Wallace (Challenge 50625)

Cash Box—October 24, 1963
YOU SOLVED IT!

CASE: Can you release another hit with two on the charts?

SUSPECTS: JAN & DEAN
SIDEWALK SURFIN'

CLUES: Everybody's playing it!

EVIDENCE: It's in both these albums, which are selling like singles!

VERDICT: It's another smash!

Produced by Jan Berry
For Screen Gems, Inc.

LSP 3377/LST 7377
LSP 3968/LST 7368

www.americanradiohistory.com
WFLA-Tampa-St. Petersburg has just wrapped up a very successful World Series contest. An appliance dealer used the correct to create in-store traffic. The prize helped the over-all success of the contest—a color TV set. Listeners were urged to go by the client's store and estimate the total runs, hits and errors made by both teams in the Series. The store reported an immediate increase in store traffic and the promotion helped the outlet create interest in its live coverage of the World Series.

Looking back over the summer just past, WLS-Chicago president, Ralph Bean in recently noted that the station gave free air time to 49 different local and national organizations. In many cases, the WLS public affairs department custom-produced the spot announcements for added impact and color. Total cost of air time donated by WLS as a public service to the community for the months of June, July and August totaled $292,000.

"Radio has been known to make its heaviest contribution to public service spots during the slow summer months. I'm happy to report that this summer past was a sales record breaker for WLS, but in spite of heavy business we were able to make a strong contribution in time to the important area of community service," commented Beaudin.

Mike Reberi, operations director of WPQ-Jacksonville, infor word that the outlet, owned by Belk Broadcasting, has changed its programming policy to contemporary Top 40 with strong emphasis on a local news department and Radio Press International.

WMCA-New York's Barry Gray is currently in London, supplying direct coverage of Great Britain's national elections for his nightly interview-commentary series.

A complete Get Out The Vote promotion campaign is presently being highlighted on WABC-New York. The campaign, designed to stimulate voter registration and subsequent voting in the Nov. presidential election in greater New York, will encompass the full facilities of the outlets. Promotional efforts will be spearheaded by WABC on-air personalities encouraging listeners to register. In addition to the announcements, WABC will broadcast many times daily, the locations and hours of places of voter registration, and program special interviews and reports directly from many of these registration locations.

Better be careful when the lady of the house starts cleaning. Never know what you're going to turn up with. Loosep Jorjorian, promotion director, of KSFO-San Francisco was recently looking for a lost file in the station's storage room and came up with a package of bumper stickers that say--"Take It Easy! I'm Listening to KSFO." She gave some to Jim Lange who confirmed it for the air, saying that he would send one to 50 "select commuters." So far, he has received several hundred requests for the stickers.

KQV-Pittsburgh has provided a souvenir of last month's Beatles steel town concert. The souvenirs are 17" x 22" glossy Beatles posters offered by the station to its listeners only one week ago. Over 5,000 requests have already arrived. With proceeds going to the Goodwill Industries of Pittsburgh, listeners are asked to send 25 cents for the poster, which includes seven exclusive photographs of the Beatles press conference, the performance, excited fans, and the station's five deejay personalities. One of the poster highlights is a 6'/1" pie taken during the actual performance of the Beatles standing directly under the "KQV Welcomes the Beatles" sign.

WWDC-Washington personality Jack Rowzie is in real busy days. Rowzie recently inaugurated a new feature on his Saturday Show (10:30-11:00 PM) called "Top 40 Less One." Rowzie plays the station's new "Top 40" but cleverly leaves one of the songs out. The first listener calling in and identifying the song gets the entire (all 40) set of records. Response has been enough to keep the switchboard lit up for slightly more than (40) minutes. One of the lighter sights around WWDC has been working on an idea to fit the station's Amphicar "Scoopy" with ski-runners or possibly military snow-treaders. The skiing idea is being considered along with the ice-skating and skiing information could be gathered first hand and broadcast to the many WWDC listeners who enjoy these activities. At this point, the management of the station has not commented on this point.

Ferrante and Teicher were among the guests appearing in person on the KFI-TV-Hollywood show "9th Street West." Also making live appearances were the top Hayley LP, DeeJay hot Sam Riddler also welcomed Sam Fletcher to the daily half-hour show, as well as Don Lee Wilson, one of the Ventures. These shows were also on those days.

Several Quaker City area public service organizations will be rewarded for the creativity of the radio campaign at the 2nd Annual WIP-Philadelphia Public Service Awards Luncheon on Oct. 26 in Warwick Hotel, it was announced by Harvey L. Glascock, the outlet's producer and general manager. This unique public service switch will honor a winner and two runners-up in each of six categories: Commerce and Industry, Armed Services, Religious Health, Welfare and Education.

KVI-Seattle air personalities recently paid off a debt to McChord Air Force Base in Tacoma and served "Airmen Basics" for the day. The "pay-off" was a result of a bet with station personality Hardwick was on behalf of all the deejays on University of Washington-Air Force Academy football game. Since KUW lost the game, KVI agreed to through a day's basic training McChord...including 12 hours remote broadcasting from four different locations at the air base. Remote shows has started with the Hanswick show at 6:00 AM and continued through the Perry Allen station airing at 6:00 PM. The "bet" was probably the most successful outside promotion the station has ever done, due to the success of the promotion the Air Force is considering working with radio stations in other cities a remote broadcast promotion to make public appearances. The deals made by Air Force bases all over the country.

VITAL STATISTICS:

Alan Dean Jones joins WIP-Philadelphia as a newswoman. Deane formerly with WEEZ-Chester where he was known as Jerry Dean...Dan Clark, formerly on KEYS-Camp Hill, Pa., is going after light as program director of KDKA, the major market Top 40 by Air Force bases all over the country.

By

Mickey Lee Lane

"SHAGGY DOG"

Swan 4183
The sound of a raging Rivers!

**MOUNTAIN OF LOVE & MOODY RIVER**

by **Mr. Go-Go**

**JOHNNY RIVERS**

---

**THE PATH OF A RAGING RIVERS (JOHNNY'S SENSATIONAL TOUR)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 7</td>
<td>San Diego</td>
</tr>
<tr>
<td>October 8</td>
<td>Phoenix</td>
</tr>
<tr>
<td>October 9</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>October 10</td>
<td>Denver</td>
</tr>
<tr>
<td>October 12</td>
<td>Minot, ND</td>
</tr>
<tr>
<td>October 14</td>
<td>Sioux City</td>
</tr>
<tr>
<td>October 15</td>
<td>Lincoln</td>
</tr>
<tr>
<td>October 16</td>
<td>Drake University, Iowa</td>
</tr>
<tr>
<td>October 17</td>
<td>Green Bay, Wisconsin</td>
</tr>
<tr>
<td>October 18</td>
<td>Rockford, Illinois</td>
</tr>
<tr>
<td>October 19</td>
<td>Madison</td>
</tr>
<tr>
<td>October 20</td>
<td>Davenport, IA</td>
</tr>
<tr>
<td>October 21</td>
<td>Marion, IN</td>
</tr>
<tr>
<td>October 22</td>
<td>Indianapolis</td>
</tr>
<tr>
<td>October 23</td>
<td>Murfreesboro, TN</td>
</tr>
<tr>
<td>October 24</td>
<td>Nashville</td>
</tr>
<tr>
<td>October 25</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>October 26</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>October 27</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>October 28</td>
<td>Houston</td>
</tr>
<tr>
<td>October 29</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>October 30</td>
<td>Austin</td>
</tr>
<tr>
<td>October 31</td>
<td>Dallas</td>
</tr>
<tr>
<td>November 1</td>
<td>Salt Lake City</td>
</tr>
<tr>
<td>November 2</td>
<td>Reno</td>
</tr>
<tr>
<td>November 3</td>
<td>Sacramento</td>
</tr>
<tr>
<td>November 4</td>
<td>San Jose</td>
</tr>
<tr>
<td>November 5</td>
<td>Berkeley</td>
</tr>
<tr>
<td>November 6</td>
<td>Fresno</td>
</tr>
<tr>
<td>November 7</td>
<td>Bakersfield</td>
</tr>
</tbody>
</table>

---

**IMPERIAL... on the go-go!**

A DUNHILL PRODUCTION

IMPERIAL RECORDS. A SUBSIDIARY OF LIBERTY RECORDS, INC.
announces the biggest promotion of the year

THE BEACH BOYS BLAST!

"THE BEACH BOYS CONCERT" — THEIR NEWEST HIT ALBUM — AND AN EXCLUSIVE BEACH BOYS FAN MAGAZINE GIVE-AWAY!

Now you can offer the newest Beach Boys album [and all their albums!] each with a free copy of Teen Set magazine!

Teen Set is a quality magazine. The first issue featuring 36 pages of Beach Boys info and pics. It's a natural!

And with this promotion there's real support — nationally! Display! Special jackets and browsers, streamers, ad mats, "take-one" pads. Along with top advertising and merchandising help! It's the biggest promotion of the year — with and for CRDC and its customers.

TOP 40 RADIO ADVERTISING PROFITS AND PROTECTION!

CHECK THESE BEST SELLERS

ALL BEACH BOYS PURCHASES — UP TO 25 ALBUMS OF EACH TITLE (MONO AND STEREO) — ELIGIBLE FOR EXCHANGE UNDER CRDC CONTROLLED 100% EXCHANGE TERMS!

GET IN TOUCH WITH YOUR CRDC REP NOW!
WHEN I'VE LEARNED (2:12) [Tree BMI—Killer, Baker, Whitson]
I'M WORRIED ABOUT ME (2:48) [Pamper BMI—Cehran]
RUSTY DRAPE (Monument 858)
Draper, who's been absent from the chart scene for some time, can remedy same with this new Monument release. It's a heartwarming, philosophical best-ballad item which, Dick Lively has learned," that rust projects with touching sincerity. Stellar, building-to-a-big-finish ork-verbal arrangement supplied by Bill Justin. The feelingly, country-styled shuffle ballad on the flip also has chart potential.

NEWCOMER PICKS

THE WEDDING (2:28) [Regent BMI—Prieto, Jay]
WITHOUT YOUR LOVE (2:57) [E. B. Marks BMI—Hawker, Schroeder]

JULIE ROGERS (Mercury 72322)
The big foreign-language hit of recent vintage, originally tagged "La Novia," can finally make the grade in the English speaking countries. Turn on The Wedding," is currently a smash in Great Britain via the Julie Rogers version and chances are it will duplicate that success in the U.S. Lark's thrilling interpretation rests securely in a superb John Artyay ork-choral, best-ballad a tempting rocks-chaka romancer that can also make a chart splash.

IT'S ALL OVER (2:17) [Curtin & Jalyne BMI—Mayfield]
LEE CROSS (2:42) [Noma BMI—White]
WALTER JACKSON (Okeh 7204)

Walter Jackson, who is already making pop-rock noise with this new Okeh release, should have no difficulty in zooming up both charts. The side to watch here is "It's All Over," a lush, slow-shufflin' chorus-backed lament about a guy who has made up his mind to cut-out on his chick. Eye the flip, "Lee Cross," is a rhythmic, medium-paced ode about an affectionate ladykiller.

LOW GRADES AND HIGH FEVER (2:03) [B. B.芨 BMI—Byers]
AFTER TODAY (2:23) [Starlight—Hidden]
LINDA LAINA & THE SINNERS (Tower 60020)
The young Tower label can really score with this—the first of the BMI masters to be released here under the Tower banner. It's a soulful and wistfully swinging, morose pop-r&b noise tune, "Low Grades And High Fever," that the artists belt out with unrestrained excitement. "After Today" displays the lark's stellar beat-ballad style. Pretty cool.

MAKE IT (2:06) [Beat, Unart BMI—Lee, Stiles, Rubin]
THINGS GOTTA CHANGE (2:20) [Beat, Unart BMI—Lee, Stiles Rubin]
BARRY LEE (Vee Dip 1201)

United Artists, currently sitting on top with "Do Wah Diddy Diddy" out, is in excellent form. Barry Lee, in a new Vee Dip label this week and it's a good bet they'll have another winner. Side, which also bows newcomer Barry Lee is an appealing philosophical affair tagged "Make It." That stings along in top teen style. Arranging-conducting credits on this chorus-backs item belong to Redda. Backing's a best-rolled, "liverpool-style" rocker.

TONIGHT'S THE NIGHT (2:37)
You're Bad News (2:17) [Jobete BMI—Stevenson]

THOSE HEADLINERS (Y.I.P. 5011)

Look for the Headliners to become just what their names are with this one sitting on the Monument label this week. A.I.P. Side to watch is "Tonight's The Night," an exciting, fast moving jumper that's sure to make the teeners cut up and take notice. "You're Bad News" is a building, cha cha beat opus that can also develop into a chart-maker. It's a WM. Stevenson prod.

WHAT AM I TO YOU (2:20)
Harold & Range BMI—Lynch, Westlake, Shuman

THAT'S WHAT LITTLE GIRLS ARE MADE FOR (2:16)
[Kenny Lynch BMI—Lynch BMI]

KENNY LYNCH (Liberty 55740)

Newcomer Kenny Lynch can make a solid first impression with the Liberty bow. Side to keep close watch on is "What Am I To You," captivating cha cha beat romancer that sports a grade "A" orchestral accompaniment, with suns lyrice chorals, by Harry Robinson's orchestra. The tasty up-tempo rhythm vocals are backed up by a appealing multi-vocal ride. Dover Raymonde's A&M outing could make both pop and country chart news in the near future. See Country Reviews.

Cash Box—October 24, 1961.
number 5 on the charts in just five weeks

"THE WEDDING"

julie rogers

*BRITAIN’S TOP 50 (record retailer and music industry news, October 8, 1964)
but they’re conservative—WATCH OUT AMERICA!

MERCURY SINGLE 72332
The text from the document is too fragmented and contains a lot of errors and typos to be accurately transcribed. It appears to be a collection of song titles and brief descriptions, possibly from a music magazine or review. Due to the nature of the content, it is not possible to provide a coherent and meaningful transcription.
BY POPULAR DEMAND
ANOTHER SMASH HIT
FROM THE ALBUM

THE NEWBEATS

EVERYTHING'S ALRIGHT

C/W PINK DALLY RUE
HICKORY 1282

BREAKING OUT ALL OVER!

LARRY HENLEY
STICKING UP
FOR MY BABY
C/W
MY REASON FOR LIVING
HICKORY 1272

DEAN & MARK
WHEN I STOP
DREAMING
HICKORY 1249

ACUFF-ROSE ARTISTS CORP.
Nashville, Tenn.
Cypress 7-5366

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville, Tenn.
Cypress 7-5366

HICKORY LP-120

BREAD AND BUTTER - BEE BEE LOVES THE SHOOO SHOOO SONG (IF IT'S IN HIS KISS) THERE OUGHTA BE A LAW (DON'T THE STUFF I SAID) SO FINE - PINK DALLY RUE EVERYTHING'S ALRIGHT - A PATIENT ON LOVE - I'M BLUE (THE CUM-GOING SONG) TOUGH LITTLE HUGGY - THAW SHOOT NOT STEAL - AIN'T THAT LOVIN' YOU BABY

BY

HICKORY RECORDS, INC.
2510 Franklin Road, Nashville, Tenn. 37204

Box-October 24, 1964
B+ REVIEWS

JOHNNY PULEO (Audio Fidelity 091)
(B+) 1. I WANNA BE THERE (2:31) (Knightsbridge-BMI—McCartney—Lennon) The harmonica riff and melodic (“Here, there, everywhere”) is so much like the Beatles’ hit.
(B+) 2. ALL MY LOVING (2:30) (Blackwood—BMI—McCartney—Lennon—Ditto).

AQUANAUTS (Sande 104)
(B-) 1. I'M ALL DAY (2:08) (Blackwood—BMI—Todd—Jetter—Holly) Here’s a real jumpin’ rocker. This “swim” can make a chart splash.
(B+) 2. HIGH MOUNTAIN (2:17) (Blackwood— BMI—Todd—Jetter—Holly) This end features a conta-

BOBBY GRAY (Bissmark 1008)
(B+) 1. I'M NOT SLEEPING (2:03) (BoBe Wms BMI—Baltrop) Good offering rock-a-ball similar to the Don Gibson’s hit “Oh Lonesome Me.”
(B+) 2. DIXIE DOODLE DANDY (2:03) (BoBe Wms BMI—Baltrop) Songster rocks on this fast movin’ shuffler.

THE FEMALE BEATLES (20th Century Fox 531)
(B+) 1. I DON'T WANT TO CRY (1:55) (Rambo BMI—Fa-

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

MEO KOFFMAN (Jubilee 5485)
(B+) 1. I WANT TO HOLD YOUR HAND (2:16) (Dutchess BMI—Lennon—McCartney) Artist who’s worked with Brice, Tetley, shows “Swinging She’s Blues” puts the flute sound on this side.

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

FREDDY KING (Federal 12532)
(B+) 1. SOME OTHER DAY, SOME OTHER TIME (2:38) (Brar-

MANOHE (2:10) (Sonlo BMI—Thompson, King) In-

DEAN JONES (Valiant 6005)
(B+) 1. STRAWBERRIES AND CREME (2:44) (Cali—Raford—Gordon) Pleasent, lacce pop/romantic appeal that could very well catch on. But it would be a hard sell to the front door of the charts with this style. Better luck for the near future.

WINDY NIGHTS (2:10) (Mickado—BMI—Carina—Ciacelita—Marchese) All instrumental rocker.

MY CHRISTMAS STAR (2:52) (Five Guys—BMI—Fare songs—Fare records) A rock-a-ball that might catch on in the Christmas season.

FIVE JETS (Jewel 739)
(B+) 1. CRAWL (3:00) (Arco-

(B+) 1. THE SHAKES (1:43) (Su-Ma BMI—Goodwin—Love lace) Infection, has driving terpsichorean-

JONI JAMES (MGM 13288)
(B+) 1. SENTIMENTAL ME (2:40) (Hawaii—BMI—Mar-

DICK JACOBS (Coral 62436)
(B+) 1. THE MUNSTERS THEME (2:15) (Hawaii—BMI—Mar-

SABBATH PRAYER (Sun-

NEAL AND THE NEWCOMERS (Hall-Way 1260)
(B+) 1. I’M NOT N’ PNEUMONIA (2:06) (Ace-BMI—Smith) Here’s a swingin’ instrumental, with catchy choruses, produced by Mike Berniker.

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

BOUDELAUX BRYANT (Monument 857)
(B+) 1. I WANT UP LITTLE SUZIE (2:20) (Acuff Rossini—Bry-

RJOY MILLER (Coral 1405)
(B+) 1. WINDY DAY (2:30) (Cali—Raford—Gordon) Rodgers sound/drumming, cookin’-teen-angled dance.

The Nocturnes (Carlton 4105)
(B+) 1. WINDY NIGHTS (2:10) (Mickado—BMI—Carina—Ciacelita—Marchese) All instrumental.

THE NoCTURNES STAR (2:52) (Five Guys—BMI—Fare songs—Fare records) A rock-a-ball that might catch on in the Christmas season.

ESTER OFARIM (Philips 40277)
(B+) 1. VEGETABLES (2:52) (Mickado—B

DICK JACOBS (Coral 62436)
(B+) 1. THE MUNSTERS THEME (2:15) (Hawaii—BMI—Mar-

SABBATH PRAYER (Sun-

NEAL AND THE NEWCOMERS (Hall-Way 1260)
(B+) 1. I’M NOT N’ PNEUMONIA (2:06) (Ace-BMI—Smith) Here’s a swingin’ instrumental, with catchy choruses, produced by Mike Berniker.

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

BOUDELAUX BRYANT (Monument 857)
(B+) 1. I WANT UP LITTLE SUZIE (2:20) (Acuff Rossini—Bry-

RJOY MILLER (Coral 1405)
(B+) 1. WINDY DAY (2:30) (Cali—Raford—Gordon) Rodgers sound/drumming, cookin’-teen-angled dance.

The Nocturnes (Carlton 4105)
(B+) 1. WINDY NIGHTS (2:10) (Mickado—BMI—Carina—Ciacelita—Marchese) All instrumental.

THE NoCTURNES STAR (2:52) (Five Guys—BMI—Fare songs—Fare records) A rock-a-ball that might catch on in the Christmas season.

ESTER OFARIM (Philips 40277)
(B+) 1. VEGETABLES (2:52) (Mickado—R

DICK JACOBS (Coral 62436)
(B+) 1. THE MUNSTERS THEME (2:15) (Hawaii—BMI—Mar-

SABBATH PRAYER (Sun-

NEAL AND THE NEWCOMERS (Hall-Way 1260)
(B+) 1. I’M NOT N’ PNEUMONIA (2:06) (Ace-BMI—Smith) Here’s a swingin’ instrumental, with catchy choruses, produced by Mike Berniker.

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

BOUDELAUX BRYANT (Monument 857)
(B+) 1. I WANT UP LITTLE SUZIE (2:20) (Acuff Rossini—Bry-

RJOY MILLER (Coral 1405)
(B+) 1. WINDY DAY (2:30) (Cali—Raford—Gordon) Rodgers sound/drumming, cookin’-teen-angled dance.

The Nocturnes (Carlton 4105)
(B+) 1. WINDY NIGHTS (2:10) (Mickado—BMI—Carina—Ciacelita—Marchese) All instrumental.

THE NoCTURNES STAR (2:52) (Five Guys—BMI—Fare songs—Fare records) A rock-a-ball that might catch on in the Christmas season.

ESTER OFARIM (Philips 40277)
(B+) 1. VEGETABLES (2:52) (Mickado—R

DICK JACOBS (Coral 62436)
(B+) 1. THE MUNSTERS THEME (2:15) (Hawaii—BMI—Mar-

SABBATH PRAYER (Sun-

NEAL AND THE NEWCOMERS (Hall-Way 1260)
(B+) 1. I’M NOT N’ PNEUMONIA (2:06) (Ace-BMI—Smith) Here’s a swingin’ instrumental, with catchy choruses, produced by Mike Berniker.

SOUL BROTHERS (2:40) (Dutchess BMI—Koffman)
Good pop/groove appeal that could catch on.

BOUDELAUX BRYANT (Monument 857)
(B+) 1. I WANT UP LITTLE SUZIE (2:20) (Acuff Rossini—Bry-

RJOY MILLER (Coral 1405)
(B+) 1. WINDY DAY (2:30) (Cali—Raford—Gordon) Rodgers sound/drumming, cookin’-teen-angled dance.

The Nocturnes (Carlton 4105)
(B+) 1. WINDY NIGHTS (2:10) (Mickado—BMI—Carina—Ciacelita—Marchese) All instrumental.

THE NoCTURNES STAR (2:52) (Five Guys—BMI—Fare songs—Fare records) A rock-a-ball that might catch on in the Christmas season.

ESTER OFARIM (Philips 40277)
(B+) 1. VEGETABLES (2:52) (Mickado—R
We just hitched our wagon to another star.

Now hear the Great Lloyd Price on Monument.

"I love you" (I just love you) bw "Don't Cry"

monument is artistry
MEET THE BACK PORCH MAJORITY—Epic LN 24123
The Back Porch Majority, conceived as a farm team for the New Christy Minstrels, spread their wings under the direction of the Christys' banjo man, Randy Sparks, and offers an imaginative program of pop-folk selections. Like the Christys, the Back Porch skillfully weaves in snatches of harmony and counterpoint into a cohesive musical expression. Best bets here include "Friends," "Billy, Don't Play The Banjo" and "Cotton Balelev," a group to watch.

THE VERY BEST OF RAY PETERSON—MGM E 4250
Ray Peterson kicks off his MGM album career with this in-depth set which boasts a varied selection of his biggest hits. The champion's warncountry-flavored vocal approach and distinctive phrasing are firmly evidenced on top-notch dating of "Corrine Corrine," "Missing You" and "I'll Never Believe In Love Again." Deejays should find plenty of sinnable material here.

DISCOVERY VOLUME II—Vikki Carr—Liberty LRP 3383
Vikki Carr follows up her first Discovery package with an LP which combines standards and recent musical gems. This lark delivers a song with the kind of vocal porch that could send this album right up the charts. Emotion-packed renditions of "Grandes," "Cuando Caliente El Sol" and "Time After Time" give the album blockbuster potential. Eyes this one for early action.

THE GALLANTS ROCK, SWING AND DANCE MY FAIR LADY—Capitol ST 2134
"My Fair Lady" has been issued vocally, instrumentally, in filmtrack version and original cast, and this new release from Capitol. The Gallants serve it with a big rock beat. Here's a session that thumps from beginning to end and is guaranteed to please teen and collegiate dance crowd. Frug, watusi swim or what have you—they'll all go with "Show Me," "A Word To The Wise," "Just You Wait!" and the rest. This one could come from left held to score in a big way.

POP BEST BETS

YOUR CHEATIN' HEART—Pete King Singers—Kapp KL 1139
The Pete King Singers dish up a generous helping of Hank Williams favorites on this one album from Kapp. The tunes here have been done by a wide variety of artists in the past, but the warm and lilting chorals offering merits close attention. "Your Cheatin' Heart," "Hill A Much," "Cold, Cold Heart" and "Jambalaya" are delivered with charm and feeling. Set has pop and country appeal.

BREAKIN' IT UP ON THE BEATLES TOUR—Jackie De Shannan—Liberty LRP 3390
The Pete King Singers have demobilized the Beatles on their recent 24-date U.S. concert tour, offering a pleasing program of the hit tunes used in her act on tour. The lark's rich vibrant voice is effectively showcased in full on- and backed versions of "Needless An- Pans," "Should I Cry" and "He's Got The Whole World In His Hands." Top-drawer teen-age mandolin.
This is Bobby Goldsboro-

and here's his new hit:

I DON'T KNOW YOU ANYMORE
b/w LITTLE DROPS OF WATER/UA 781/Produced by Jack Gold

BOBBY GOLDSBORO—THE ONE TO WATCH

On

of course!
SATURDAY NIGHT AT THE UPTOWN—Various Artists—Atlantic 8101

Here's power-packed offering featuring a stellar group of pop-rib artists rendering a selection of recent chart items. The set, which was cut live at the Quaker City's Uptown, boasts the eneoeing talents of WNAS deejay Jimmy Bishop. Among the highlights here are "Under The Boardwalk" by the Drifters, the Vibrations' "My Girl Slobby" and "Mixed Up Shook Up Girl" by Patti And The Emblems. Disk should do real well in the sales dept.

THE BEST OF JIMMY CLANTON — Philips PHM 206-145

Here's a handsomely sampled selection of tunes from the Jimmy Clanton repertoire geared for all of the artist's many teen fans. The songster's rich, wide-range baritone voice and feeling, distinc-
tive delivery carries him in good stead on chorus-backed renditions of "Just A Dream," "I'm A Fool For Loving You" and "My Own True Love." Fine listening throughout.

MORE 4 FRESHEMEN AND 5 TROMBONES—Capitol ST 2168

The Four Freshmen, who several years ago cut a highly successful LP with Pete Rugolo's trombones, utilize the concept again on this first-rate Rugolo-arranged and conducted session of chestnut and popular favorites. The quartet's way-fitting romantic style is aptly suited to the likes of "More," "Misty" and "Days Of Wine And Roses." Disk could move out rapidly.

THE JOHNNY BURNETTE STORY—Liberty LPR 3389

Although the late Johnny Burnette will record no more, his memory is preserved for his countless fans via his many albums. This new Liberty set, boasting fine selection of the songster's biggest hits, is a worthy testament to Burnette. Highlights here include such gems as "Settin' The Woods On Fire," "Dreamin'" and "You're Sixteen." Potent wax.

NEW DIMENSIONS IN FOLK SONGS—3 D's—Capitol ST 2171

Once in a while a fresh, original group comes on the folk music scene. The 3 D's are such a group. On this premiere Capitol disk, they offer a hefty selection of familiar poems set to pop-folk melodies. The trio breathes new life into such well-known poems as "Shaker Woody," "Annabel Lee" and "The Charge Of The Light Brigade" via their imaginative music presentations. Folk buffs should really dig it.

IKE & TINA TURNER REVUE—Live—Kent KLP 5011

"Scout" singing runs rampant and rhythm and blues were never more potent than on this "live" cut performance by Ike & Tina Turner and their revue, which spotlights Stacy Johnson, Vernon Guy, Venetta Fields, Jimmy Thomas, Bobby John, Robbie Robinson, and the Kings of Rhythm. "Please Please Me," "The Love Of My Life," and "Drown In My Own Tears" could make this one an instant best-seller on the rib market.

FOLIES BERGERE—Patachou—Audio Fidel AFSDB35

Audio Fidelity offers the original Broadway version of "Follies Bergeres" from Paris with the inimitable Patachou, Georges Ulmer handling the solo chores. In the orchestra under the direction of Joe Bush, the singers survey such high-light tunes as "When You Were Mine," "The More I See," and "We Swing On Can Can." Lots of his original production numbers and outstanding vocals make for top listening enjoyment.

THE SORCERER'S APPRENTICE—Stella Helsinki—Disneyland ST 926

Peter and the Wolf is performed by the Disneyland Studio Orchestra while Leopold Stokowski conducts. Sorcerer's Apprentice. Holloway has been casting adults and the younger set for several roles and this new effort is sure to meet with wide approval. Set is an excellent holiday gift item.

JAZZ PICK

COLLABORATION—Laundino Almeida/Atlantic 829

The collaboration with the Modern Jazz Quartet and Laurindo Almeida proves to be an astute one on this slick jazz session. A varied musical bill-of-fare runs the jazz fan from bright and swingy to Bach to bossa nova and to each one a delightful fusion of instrumental parts. MJQ fans will dig this new offering particularly their rendition of "Silver," "Samba" and "Concierto De Aranjuez."

JAZZ BEST BETS

NIGHT DREAMER—Wayne Shorter—Blue Note 4173

Jazz tenor saxist Wayne Shorter makes an auspicious album bow as an "outsider" swingin' team up with such accomplished musicians as Morgan, McCoy Turner, Reginald Womack, Elvin Jones. Shorter, who has a hard-driven, free-flowing modality, offers a number of numbers: "Night Dreamer," "Virgo" and "Charnel Blues." An artist to watch closely.

MAN FROM TWO WORLDS—Chico Hamilton Impulse A-59

Are avant-garde jazz drummer Chico Hamilton back in again in a program of Charles Mingus-influenced originals. The concept here blends it peeks of the Western and Eastern musical traditions into a free-flowing, lyrical swingin' style. Highlights of the session include "Man From Two Worlds," "Child's Play" and "Love Song A Baby." One of the best albums that Hamilton has cut in quite a while.

CLASSICAL PICKS

BEETHOVEN: Sonatas For Piano And Violin—Mstislav Rostropovich, violin; Sviatoslav Richter, pianist—Philips PHS 2-920

Here's a splendid two-disc classical record spotlighting the accomplished talents of Leonid Kostrovich and Sviatoslav Richter rezising Beethoven's intricate "Sonatas For Piano And Violin." Neither the pianist nor the violinist attempts to grab the solo light for himself. Instead, the artist's virtuosity compliment perfectly each other to go through their varied chromatic phases. An outstanding achievement.

AN ANDRE WATTS RECITAL—Colpix ML 6036

Andre Watts' wax debut on Columbia's piano label, released wide Critical acclaim and he performs the Liszt Concerto marked his debut in concert on the American scene. The youthful artist's now offering includes works by Haydn, Debussy and Chopin, a work which he handles with delicacy and authority. Another superb effort coming from Watts that is sure to create a sensation.
BY POPULAR DEMAND "MR. LONELY" IS NOW A SINGLE
BOBBY VINTON SINGS "MR. LONELY" 5-9730
CHRISTMAS PICKS

12 SONGS OF CHRISTMAS—Sinatra, Crosby, Waring—Reprise FS 2372
Bing Crosby and Frank Sinatra get some fine rate backing from the Fred Waring Chorus and Orchestra on this power-packed offering of holiday items from Reprise. The singers offer alternating solos and team up for the last band of "Wish You The Merriest." This is a triple-threat Christmas package that is sure to please sales. Other Yule delights are "Do You Hear What I Hear," "The Little Drummer Boy" and "Go Tell It On The Mountain."

CHRISTMAS WITH THE NORMAN LUBOFF CHOIR—RCA Victor LSP 2941
Last year the Norman Luboff! Christmas album was one of the season's biggest sellers as this new entry of religious Yule sturdies seems sure to go a like success route. Utilizing striking orchestral arrangements, the large Choral dishes-up standout renditions of "Joy To The World," "O Holy Night" and "O Come, All Ye Faithful." Album should skyrocket.

A VERY MERRY CHRISTMAS—Bobby Vinton—Epic LN 24122
Calling on the arranging talents of Stan Appelbaum, Ray Ellis and Hugo Winterhalter, Bob Vinton comes up with a truly outstanding Christmas package of novelties and seasonal standards. All of the chanter's loyal following and really dig his professional readings of "Dear Santa," "Do You Hear What I Hear?" and "White Christmas." Set looms as a sure-fire hit.

THE BEACH BOYS CHRISTMAS ALBUM—Capitol ST 2104
The Beach Boys' legions of fans should come out in droves for this top-drawer Yuletide set featuring the4some backing by a full 40-piece ork. The material runs the gamut from warm-hearted recent vintage holiday items to beautiful seasonal evergreens. The songs are in fine form on "Little Saint Nick," "Merry Christmas, Baby" and "We Three Kings Of Orient Are." Heavy sales indicated here.

A MERRY CHRISTMAS—Al Martino—Capitol ST 2182
Al Martino launches the Christmas buying season with a two-part program of carols and secular items—al of the standard varieties. The songsters' discovered following should come out in force for this delightfully embroidered set of Yule fare on Capitol. The singer's been running hot of late and it is sure to carry over to this set. Bright bands here are "White Christmas," "O Tannenbaum" and "The Little Drummer Boy."

MERRY CHRISTMAS—Brenda Lee—Decca 74122
Brenda Lee directs her musical attentions to fine sampling of some of the newer and novel Xmas songs on this impressive holiday LP set ing from Decca. While backed by full, lush and chorus, the young songstress delivers fresh and ingenious renditions of "Rockin' Around The Christmas Tree," "Jingle Bell Rock," "Blue Christmas. Album should develop into a Yuletide best-seller.

CHRISTMAS GREETINGS FROM JERRY VALE—Columbia CSD 8025
Jerry Vale, a Columbia sales frontrunner, offers a half-dozen traditional Christmas numbers coupled with six carols of the most-played variety. Backed by the ork and arrangements of Glen Luxe, the songster essays the familiar Christmas gems with his usual warmth and feeling. The Christmas Song," "Have Yourself A Merry Little Christmas" and "O Holy Night" are featured with sales lure—heavy sales can be expected.

"BUSIEST STUDIO IN TOWN" (WHY?)

<table>
<thead>
<tr>
<th>&quot;RATES&quot;</th>
<th>MONO</th>
<th>2 or 3 Track</th>
<th>4 Track</th>
<th>6 Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20 Per Hour</td>
<td>$25 Per Hour</td>
<td>$35 Per Hour</td>
<td>$50 Per Hour</td>
<td></td>
</tr>
</tbody>
</table>

TALENTMASTERS RECORDING STUDIOS

2 STUDIOS—"ONE FULL BLOCK LONG"—FROM 41st TO 42nd ST. 126 WEST 42nd STREET, N. Y. C. BR 9-9150 • CO 5-9659 • LO 5-9524

"GREATEST AMERICA'S TENOR"

JAMES CARONE
Siena album #1002

Famous Italian Love Songs—IT'S FABULOUS!

Attention DJs—PD's and Distributors. Send for your free copy today.

Write—Wire—Call
SIENA RECORDS
1531 No. Serrano Ave.
Hollywood 27, California
Suite 5 Telephone 464-3610

Cash Box — October 24, 1961
the big single...

LAST KISS

J. FRANK WILSON
and The Cavaliers

-Josie 923

now! the big album...

J. FRANK WILSON
and the Cavaliers

TELL LAURA I LOVE HER
ONLY THE LONELY
THAT'LL BE THE DAY
YOUNG LOVE
SCHOOL DAYS
OVER THE MOUNTAIN
SEA OF LOVE
KISS AND RUN
SPEAK TO ME

LAST KISS - J. FRANK WILSON  J0Z 4006

Listen to this album and you'll know why J. Frank Wilson is the new international teen-age idol.

JAY-GEE RECORD COMPANY, INC.

Josie

a product of Jay-Gee Record Company, Inc.  A DIVISION OF THE COSNAT CORPORATION

318 West 48th Street, New York 36, N.Y. PL 7-8570

Box—October 24, 1964
ATTENTION

MUSIC OPERATORS OF AMERICA!

COLUMBIA RECORDS, THE NO. 1 RECORD COMPANY, OFFERS THE NO. 1 STEREO LITTLE LP STAR ROSTER FOR ADULT MUSIC PROGRAMMING!

DO-IT-YOURSELF PROGRAMMING KITS

ROBERT GOULET

R.F.D.
Marty Robbins 7-9020

I Walk the Line
Johnny Cash 7-8990

More Big Folk Hits
Brothers Four 7-9013

Be My Love
Jerry Vale 7-9811

Love Life
Ray Price 7-8999

Speak to Me of Love
Ray Conniff 7-8950

More Themes for Young Lovers
Percy Faith 7-8967

When Lights Are Low
Tony Bennett 7-8975

Call Me Irresponsible
Andy Williams 7-8971

The Third Album
Barbra Streisand 7-8954

All available through your local one-stop or Columbia Records distributor!

"Sunshine" Promo

WASHINGTON, D.C.—Gale Garnett (center), who is currently holding down the number two slot on the Top 100 with "We'll Sing In The Sunshine" on the RCA Victor label, was recently interviewed by WWDC-Washington personality Fred Fluke (left) when she dropped by the outlet's Satellite Studio which was parked on behalf of the UGP of Greater Washington. The gentleman at the right is Joe Del Medico, the local Victor promo rep.

BLUE NOTE

HAS THE HOTTEST JAZZ SINGLES

IT'S A HIT!!!

LEE MORGAN

THE SIDEWINDER

BLUE NOTE 45x1911

The Big Single
From His New Hit Album

THE SIDEWINDER

BLP 4157

TWO BIG SINGLES BY

JIMMY SMITH

PRAYER MEETIN'

BLUE NOTE 45 x-1909

&

PORK CHOP

BLUE NOTE 45x1906

D.J.'s Write for Free Samples

WINTERBREAK HILL
Bob Dorough (ABC-Paramount 10596)

YES I DO
Safwan Burke (Atlantic 2254)

PRAYER MEETIN'
Jimmy Smith (Blue Note 1909)

WALK OUT SHE'S GOT THE RIGHT
Joe Barry (Brunswick 52537)

THE SIDEWINDER
Pee Wee Ellis (Blue Note 1911)

HIDE AWAY
King Curtis (Capital 2370)

SACRIFICE
Little Milton (Checker 1074)

I'VE GOT THE SKILL
Jackie Vele (Columbia 41315)

MY LOVE, FORGIVE ME
Robert Goulet (Columbia 41313)

ABSENT-MINDED ME
Barbara Streisand (Columbia 43137)

THE LOVE GODDESS WHERE LOVE HAS GONE
Jerry Vale (Columbia 43105)

THE GYSPY
Robert Davis (Congress 224)

HUMBUG
Pete Fountain (Coral 32427)

MORE SOUL, THAN SOUL
Eddie Harris (Columbia 42057)

HE CALLED ME BABY
Patti Cline (Decca 31477)

ROSEBUD
Robert Maxwell (Decca 31468)

SLAUGHTER ON 10TH AVE
Barry White (Dallan 306)

OH MARIE
Village Stompers (Epic 9718)

LITTLE QUEENIE
Bill Black's Combo (Hi 2079)

EMPTY ARMS
Avis Cameron (Hi 2081)

MOUNTAIN OF LOVE
Johnny Rivers (Imperial 6675)

DON'T SPREAD IT AROUND
Barbara Lynn (Jimi 1286)

THAT'S WHAT I CALL LOVE
Linda Scott (Keppie 1616)

WHISTLIN'
Rory Lee (Keppie 407)

I CAN'T BELIEVE WHAT YOU SAY
Ker & Tod Turner (Hont 407)

DO YOU WANT TO KNOW A SECRET?
All My Loving
Champagne (Hi 35534)

ENDLESS SLEEP
Hank Williams, Jr. (MGM 12728)

GALE WINDS
Egyptian Combo (Norman 549)

IT'S ALL OVER
Walter Johnson (Okeh 7204)

WITHOUT THE ONE YOU LOVE
Arthur Prysock (Old Town 1170)

HELLO DOLLY POLKA
New Yokers (Pan 133)

FOUR STRONG WINDS
Bobby Bare (RCA Victor 4445)

MARTA
Los Indios Tabachines (RCA 401)

FEVER
Alvin Robinson (Red Bird 10-110)

I SHOULD HAVE KNOWN BETTER
George Martin (United Artists 750)

OH NO, NOT MY BABY
Marlene Jones (World 142)

SOMEBODY NEW
Chuck Jackson (World 164)

NEW ADDITIONS TO TOP 100

72—EVERYTHING'S ALRIGHT
Newports (Hickory 1288)

77—NEEDLE IN THE HAYSTACK
Volvellettes (V.F.P. 20007)

78—LITTLE MARIE
Chuck Berry (Chess 1912)

83—WHAT GOOD AM I WITHOUT YOU
Geve & Weston (Tomato 5104)

84—REACH OUT FOR ME
Dinah Washington (Scepter 1285)

85—I'M GONNA BE STRONG
Gene Pitney (Mansion 1045)

89—DON'T EVER LEAVE ME
Canoe Francis (MGM 13267)

93—BEAUTICIAN BLUES
B.B. King (Kent 403)

94—S.W.I.M
Nobby Freeman (Autumn 1)

98—I WANT YOU AROUND
Gays & Westons (Tomato 4104)

100—TIMES HAVE CHANGED
Iris Thames (Imperial 6669)

AIMED at OPS

MY FUNNY VALENTINE WHEN IT'S SLEEPY TIME DOWN SOUTH—Seymour's
Harbor-Be Trumpets (Haitian 883)

Spinners Honor Jan & Dean

LOS ANGELES—To celebrate Liberty recording stars Jan and Dean's last year in the record business, KFPE-B-Los Angeles and KHJ's "Street West" jointly honored the boys with a 24-hour fete. The duo's hits was played two or three hours each hour in addition to a pre-broadcast of the Epix disk presentation for "Little Old Lady From Pasadena." Topping things off was a special cake, presented on the television show. Among those who were (from left to right) Roger Christian, Sam Riddle (*9th Street West host), Gene Wood, Wink Martindale, Larry McCormick, all from KFPE,低保-manager Lou Adler and Jan and Dean.

CASH BOX—October 24, 1961

Cash Box—October 24, 1961
Connie Francis

does it again with two great new sides

Don't Ever Leave Me

Produced by
JEFF BARRY
and
ELLIE GREENWICH

We Have Something More (THAN A SUMMER LOVE)

Arranged & conducted by
BERT KEYES
Produced by
MICKEY GENTILE

MGM RECORDS IS A DIVISION OF METRO-GOLDWYN-MAYER, INC.
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO OCTOBER 14TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS ADDING TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 %</td>
<td>Everything's Alright—Newbeats—Hickory</td>
<td></td>
<td></td>
<td>50%</td>
</tr>
<tr>
<td>42 %</td>
<td>Time Is On My Side—Rolling Stones—London</td>
<td></td>
<td></td>
<td>56%</td>
</tr>
<tr>
<td>40 %</td>
<td>Ask Me—Elvis Presley—RCA Victor</td>
<td></td>
<td></td>
<td>71%</td>
</tr>
<tr>
<td>39 %</td>
<td>Little Marie—Chuck Berry—Chess</td>
<td></td>
<td></td>
<td>39%</td>
</tr>
<tr>
<td>37 %</td>
<td>I'm Gonna Be Strong—Gene Pitney—Musicor</td>
<td></td>
<td></td>
<td>37%</td>
</tr>
<tr>
<td>35 %</td>
<td>What Good Am I Without You—Gaye &amp; Weston—Tamla</td>
<td></td>
<td></td>
<td>35%</td>
</tr>
<tr>
<td>33 %</td>
<td>Hey Now—Lesley Gore—Mercury</td>
<td></td>
<td></td>
<td>68%</td>
</tr>
<tr>
<td>32 %</td>
<td>When You Walk In The Room—Searchers—Kapp</td>
<td></td>
<td></td>
<td>70%</td>
</tr>
<tr>
<td>31 %</td>
<td>You Really Got Me—Kinks—Reprise</td>
<td></td>
<td></td>
<td>84%</td>
</tr>
<tr>
<td>30 %</td>
<td>You Should Have Seen The Way He Looked At Me—Dixie Cups—Red Bird</td>
<td></td>
<td></td>
<td>30%</td>
</tr>
<tr>
<td>29 %</td>
<td>Teen Beat '65—Sandy Nelson—Imperial</td>
<td></td>
<td></td>
<td>87%</td>
</tr>
<tr>
<td>28 %</td>
<td>Reach Out For Me—Dionne Warwick—Scepter</td>
<td></td>
<td></td>
<td>28%</td>
</tr>
<tr>
<td>27 %</td>
<td>Up Above My Head—Al Hirt—RCA Victor</td>
<td></td>
<td></td>
<td>98%</td>
</tr>
<tr>
<td>26 %</td>
<td>Gone, Gone, Gone—Everly Bros.—Warner Bros.</td>
<td></td>
<td></td>
<td>59%</td>
</tr>
<tr>
<td>25 %</td>
<td>I Had A Talk With My Man—Mitty Collier—Chess</td>
<td></td>
<td></td>
<td>88%</td>
</tr>
<tr>
<td>25 %</td>
<td>Needle In A Haystack—Velvelettes—V.I.P.</td>
<td></td>
<td></td>
<td>25%</td>
</tr>
<tr>
<td>24 %</td>
<td>Don't Ever Leave Me—Connie Francis—MGM</td>
<td></td>
<td></td>
<td>24%</td>
</tr>
<tr>
<td>23 %</td>
<td>The DoDo—Jumpin' Gene Simmons—Hi</td>
<td></td>
<td></td>
<td>23%</td>
</tr>
<tr>
<td>22 %</td>
<td>Ain't Doin' Too Bad—Bobby Bland—Duke</td>
<td></td>
<td></td>
<td>51%</td>
</tr>
<tr>
<td>22 %</td>
<td>Something You Got—Ramsey Lewis Trio—Argo</td>
<td></td>
<td></td>
<td>36%</td>
</tr>
<tr>
<td>21 %</td>
<td>Right Or Wrong—Ronnie Dove—Diamond</td>
<td></td>
<td></td>
<td>57%</td>
</tr>
<tr>
<td>21 %</td>
<td>Who Can I Turn To—Tony Bennett—Columbia</td>
<td></td>
<td></td>
<td>94%</td>
</tr>
<tr>
<td>20 %</td>
<td>Look Away—Garnet Mimms—United Artists</td>
<td></td>
<td></td>
<td>57%</td>
</tr>
<tr>
<td>19 %</td>
<td>Shaggy Dog—Mickey Lee Lane—Swan</td>
<td></td>
<td></td>
<td>43%</td>
</tr>
<tr>
<td>18 %</td>
<td>When You're Young &amp; In Love—Ruby &amp; Romantics—Kapp</td>
<td></td>
<td></td>
<td>59%</td>
</tr>
<tr>
<td>18 %</td>
<td>Unless You Care—Terry Black—Tollie</td>
<td></td>
<td></td>
<td>40%</td>
</tr>
<tr>
<td>17 %</td>
<td>Walking In The Rain—Ronettes—Philles</td>
<td></td>
<td></td>
<td>17%</td>
</tr>
<tr>
<td>17 %</td>
<td>California Bound—Ronnie &amp; Daytonas—Mala</td>
<td></td>
<td></td>
<td>17%</td>
</tr>
<tr>
<td>16 %</td>
<td>I'm Into Something Good—Herman's Hermits—MGM</td>
<td></td>
<td></td>
<td>63%</td>
</tr>
<tr>
<td>15 %</td>
<td>Is It True—Brenda Lee—Decca</td>
<td></td>
<td></td>
<td>95%</td>
</tr>
<tr>
<td>14 %</td>
<td>Spanish Guitars—Jerry Wallace—Challenge</td>
<td></td>
<td></td>
<td>27%</td>
</tr>
<tr>
<td>13 %</td>
<td>S-W-I-M—Bobby Freeman—Autumn</td>
<td></td>
<td></td>
<td>13%</td>
</tr>
<tr>
<td>12 %</td>
<td>I've Got Skill—Jackie Ross—Chess</td>
<td></td>
<td></td>
<td>12%</td>
</tr>
<tr>
<td>11 %</td>
<td>Listen Lonely Girl—Johnny Mathis—Mercury</td>
<td></td>
<td></td>
<td>27%</td>
</tr>
<tr>
<td>11 %</td>
<td>Chained &amp; Bound—Otis Redding—Volt</td>
<td></td>
<td></td>
<td>29%</td>
</tr>
</tbody>
</table>

**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kentucky Bluebird (Send A Message to My Heart)</td>
<td>Leu Johnson (Big Hill)</td>
<td>9%</td>
</tr>
<tr>
<td>Endless Sleep</td>
<td>Monk Williams, Jr. (MGM)</td>
<td>9%</td>
</tr>
<tr>
<td>Cindy Go Home</td>
<td>Paul Anka (RCA Victor)</td>
<td>9%</td>
</tr>
<tr>
<td>Yes I Do</td>
<td>Solomon Burke (Atlantic)</td>
<td>18%</td>
</tr>
</tbody>
</table>

---

**TOTAL % TO DATE**

- Runnin' Out Of Fools—Aretha Franklin (Columbia) 29%  
- Apple Of My Eye—Four Seasons (Vee Jay) 45%  
- Opportunity—Jewels (Dimension) 18%  
- Once A Day—Connie Smith (RCA Victor) 35%  
- She Understands Me—Johnny Tillotson (MGM) 7%
It's still happening for Philips singles...

4 NEW “EXCITERS” COMING HOME!

THE SERENDIPITY SINGERS
SAME OLD REASON
40236
Best single since “Crooked Little Man”

NINA SIMONE
DON'T LET ME BE MISUNDERSTOOD
40232
Big on every front... R&B and pop! A monster!

BRIAN HYLAND
ONE STEP FORWARD, TWO STEPS BACK
40221
Hyland hits once again—and really big

JIMMY CLANTON
FOLLOW THE SUN
40219
Sure to be the biggest Clanton ever
for his upcoming Copa opening (22) with his long-time associate Ralph Stevens. Stevens' opening act will last only two weeks this year as a result of commitments. "Who Can I Turn To," the chanter's latest, is reported heading for top ten territory.

Congratulations to Ivan Mozell and his wife Marcia on the arrival of son Frank August 17. Ivan recently pasted to MGM, in town this week to wax her first album for the label. "IyBay, Jeanlars Singh "Sex And The Single Girl." Danny Meenan, recently of the "Funny Girl" cast, bowed last week at the Bitter End (14) for a six-week stint. The singer was well received and his engagement appears to be a busy one.

The Animals made their American television debut on the Sullivan CBS-TV series this week (24) and taped another for telecasting this winter. Their disking of powerful new power is building.

Cash favor of wigs! Lanny's opened a wiggy in Brooklyn. RCA Victor's new single "I'm Sorry," by Dean Martin, reaped the award. "The Door is Still Open." The tune top heavy on the chart. The 30 spot this week.

The Back Porch Majority, the folk group that followed the Everly last week, is sort of a New Christy Minstrels house band. Each show the stage as a Jan Martin.

DEAN MARTIN THE PILGRIMS SMOOTHERS BROTHERS

CRANK DuRRY and the Oscar Peterson Trio, out with a new LP on Mercury, recorded while out of the package. "Mumbles," literally launched by the press when columnist Bert Blackburn of the New York Times saw Blackburn called all of his jazz from the "Mumbles" column to the London "Mumbles" column set of weekly lyrics. Never under with the power of his sheer presence, Dean Martin,

Dick Allen of Universal Attractions, England for a tour with the USO. Dick will travel to the Continent. Dick will also negotiate with European artists to work here as well as place American artists throughout Europe and Canada.

JIMMY LANEY, in the U.S. to co-star in the 20th Fox flick, Don Roy, Express, to bring some big stars to the U.S. by Ato. First deck to be "I'll Cut

DEAN MARTIN THE PILGRIMS SMOOTHERS BROTHERS

Cash Box

NEW YORK:

A large gathering of press representatives met with the Columbia folk group, The Pilgrims, in the lobby of the Astor Hotel to hear the label's new folk group, The Pilgrims. The Pilgrims—Angelines, pinup of Bob Guillaume and Millard Williams—have an appealing and new flavor that should spark interest in the industry. They've been appearing at the recently closed Hollywood Cafe and on to the Gaslight Cafe on the 21st for two weeks. Their debut on Columbia is "Just Arrived! The Pilgrims." The guests at the cocktail bash were unable to resist the temptation to try their hand at the Pilgrim's recording.’ That this group has something new to offer in the way of folk music. Atlantic has set an extensive promo and ad campaign for its new LP, "Saturday Night," to be released. It's a tour of hits by the best in the business. The group's driving vocals, lead by Dick Cash, are the highlight of the album. Cash on appearing for The Pilgrims, "I’ve been with them for a long time and I'm excited about their new album. The Pilgrims are a great group with a unique sound. They've got a lot to offer the music industry."

Friday night, the Pilgrims performed at the Gaslight Cafe, their last gig before returning to New York. The crowd was enthusiastic and the band was in fine form.

Yours Truly Off...

Golden Records to tie in with LP release. Their first LP, "Golden Voices," was released last week. The album features a variety of hits, including "The House of the Rising Sun," "Goodnight Irene," and "Mr. Brownstone." The Pilgrims are also planning a tour in support of their new album.

"To Remember You By" was the #1 country hit of the week. The song, written by Don Gibson, was performed by Country Joe and the Fish at the Auditorium Theater in Chicago. The group, known for their energetic and engaging stage presence, captured the attention of the audience with their performance.

CHICAGO:

It was great seeing the many trade associates who flocked to Chi last week for the MOA convention and the Sheraton Hotel's "Gimme Some" weekend. "Tony Wonder" by The Egyptian Group and arrived in town early enough to tour the MOA exhibit floor before dash ing over to the Morrison Hotel where he headlined the association's annual banquet show. Accompanying Tony was local promo man Barney Fields.

Mike Geppert is the new singles buyer for Doctors' Wells outlet in Milwaukee. Guitarist Medford Miller, who has been with the band since it formed, is now handling the association's general manager of Missouri based record store. A big tour break was reported here last week on Ray Deane's current ABC Paramount side "I Wake Up Crying." Label's current issue, "I'm Just A Dream," was said to be coming soon.

Tower records execs Vito Samuela and Danny Kellin are very enthusiastic about the first LP of the label, "First Love," by The Mustangs. "What Am I Without You" by The Highlarks and "A Thousand Cups of Happiness" by The Associates are also predicted to be big sellers.

The Door Is Still Open. The tune top heavy on the chart. The 30 spot this week.

The Back Porch Majority, the folk group that followed the Everly last week, is sort of a New Christy Minstrels house band. Each show the stage as a Jan Martin.

Erlie Glicken's reporting hefty play here on Anita Humes' "I'm Making It Over." (Roulette). Greeks Vee Records. Vee's first LP, "Ree Baby Geo" by The Sisters (Del-Fi). Tony Galgano (Record Dist.) and his Ursula just returned from a combination hit-playup trip to Italy. Kent Beauchamp's "Royal Dirge Dist. is swingin' this week with singles "The Candidate" by Steve Kramen (Jubilee). "Needle In A Haystack" by The Right Or What' by Hellis Floyd (Eddie) and "A Song for Little Girl" by Bobbi Gelor who has another big one on Constellation in "Bless Our Love," is slated to be a big seller this week. Kent Beauchamp's "Royal Dirge Dist. is swingin' this week with singles "The Candidate" by Steve Kramen (Jubilee). "Needle In A Haystack" by The Right Or What' by Hellis Floyd (Eddie) and "A Song for Little Girl" by Bobbi Gelor who has another big one on Constellation in "Bless Our Love," is slated to be a big seller this week. Kent Beauchamp's "Royal Dirge Dist. is swingin' this week with singles "The Candidate" by Steve Kramen (Jubilee). "Needle In A Haystack" by The Right Or What' by Hellis Floyd (Eddie) and "A Song for Little Girl" by Bobbi Gelor who has another big one on Constellation in "Bless Our Love," is slated to be a big seller this week.

ROYAN LARTELLA And Johnny Tillotson, taped in Tokyo, "Beverly Hills "by The Tornados.

Dear Liz, the Missy Librarian, librarian, who is now handling the association's annual banquet show at the Criterion. Her new single, "The Candidate," is doing well on the charts.

Records....

LAFAYETTE, N.C.: The new LP by the All Stars, "Big Smash," is being sold out in stores. The LP features the hit single, "The Candidate," and is currently topping the charts.

The Tornados...
PROUDLY PRESENTS

MARY WELLS

NOW EXCLUSIVE 20th CENTURY-FOX RECORDING ARTIST

FIRST HIT RELEASE

FOX 544

AIN'T IT THE TRUTH

B/W

STOP TAKING ME FOR GRANTED

DIVERSIFIED ARTISTS CORPORATION

161 W. 54th ST.
New York, N.Y.
**In the American Arts Tradition**

Presenting the exciting new R & B Pop Smash

**"GOTTA GIVE HER LOVE"**

by

**The Volumes**

American Arts Record #6

CONGRATULATIONS TO OUR DETROIT DISTRIBUTOR MUSIC MERCHANTS—MARVIN JACOBS, EDWARD VALENTI—ON THE GREAT JOB YOU'RE DOING.

DJ's—you asked for it:—
We're flipping the "Stronghearted" side
It's a one sided Hit

**"WALK ON INTO MY HEART"**

by

Bobbie Smith

American Arts Record #2

Initial DJ Reaction and Chart Picks

**"SAY YOU WILL"**

by

Margo and The Marvettes

American Arts Record #8

AMERICAN ARTS RECORDS
a subsidiary of WORLD ARTISTS RECORDS
550 Grant Street, Pittsburgh 19, Pa.

---

**Cocktails For Connie**

NEW YORK—MGM Records recently feted Connie Francis with a cocktail party in the Plaza Hotel's Terrace Room. The bash, which was attended by more than 200 deejays, radio executives and the trade press, was held to introduce the label's new album release, "A New Kind Of Connie." Shown in the top left panel are the songstress, Frank Maneini, MGM's promo manager, and Arnold Maxim, the label's president. In the top right panel Connie is flanked by Cash Box ad director Jerry Shifrin and CB publisher Joe Orelcock. Connie is shown sitting with her manager George Scheck and CB veep George Albert and his wife in the second left pic. She's pictured hand-holding with Cash Box veep Norman Orelcock. In the third strip Connie is pictured respectively with Sol Handwerger, the label's national publicity manager, and WNEW-New York deejay Ted Brown. Sitting (left to right) in the fourth row are MGM singles sales manager Lenny Sheer, the label's WDRC-Hartford librarian Bertha Porter and Scheck. In the bottom photo Connie is flanked by New Deal Records co-owners Al Levine and Louis Klayman.

---

**Cash Box**

**SURE SHOTS**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

| EVERYTHING'S ALRIGHT | NEWWBEATS | Hickory 128 |
| JUMP BACK | RUFS THOMAS | Stax 157 |
| NEEDLE IN A HAYSTACK | V.I.P. | 25007 |
| LITTLE MARIE | CHUCK BERRY | Chess 1912 |
| SHAGGY DOG | MICKEY LEE LANE | Swan 4103 |
| SOMETHING YOU GOT | RAMSEY LEWIS TRIO | Argo 5481 |
| WHAT GOOD AM I WITHOUT YOU | I WANT YOU AROUND | Tamla 54105 |
| REACH OUT FOR ME | DIANN WARWICK | Scepter 1281 |
| I'M GONNA BE STRONG | GENE PITNEY | Musica 1041 |

---

**Filmland Welcomes Chad & Jeremy**

HOLLYWOOD—British songsters Chad and Jeremy were the guests of honor at a recent star-studded cocktail reception co-hosted by Dean Martin's daughter Claudia and actor George Hamilton with World Artists Records top liner Lou Guarino and his partner Harry Canter. Also participating in the arrangements for the affair which was held at the Beverly Wilshire were label execs Stan Ediss and Louise Sherman.

Pictured above enjoying the party activities are:

(Upper left to r) Jeremy Clyde, Doug McClure, Chad Stuart and Jimmy Boyd.

(Upper right to r) Chad Stuart, Geo. Hamilton, Ricardo Montalban, Georgiana Montalban, and Jeremy Clyde.

(Middle left to r) Jeremy Clyde, Eddie Fisher and Chad Stuart.

(Middle right to r) Lou Guarino, pres of World Artists, George Hamilton, Claudia Martin, Jeremy Clyde, Harry Canter of World Artists, Chad Stuart and Stan Ediss of World Artists.

(Lower left to r) Harry Canter, Al Chapman of Modern Dist., Jane, Charlie Simms of White Front, Lou Guarino, Chad, and Stan Ediss.

(Lower right to r) Jeremy, Jerry, DeShannon and Chad.

---

**Tower Master Deal**

HOLLYWOOD—Tower Records has purchased Gus Jenkins' recording of "Chitlinz" from General Artists.

The R&B tune is said to be one of the top-selling R&B items in the Los Angeles area. National distribution by Tower is already underway, immediately following the purchase.

Jenkins has had several other big hits including his 1959 tune, "Tricky," which became a top R&B seller in the country.

---

**Golden Adds 2 Dists**

NEW YORK—Golden Records, a large kiddie disk producer, has added two more distributors to its national set-up. The two new outlets are: Enke, Newark, N.J., and Jet, Long Island City, N.Y. Also, the label has made plans to handle its publicity and promotion.
SKEETER DAVIS
“What Am I Gonna Do with You”
\( c/w \) “Don’t Let Me Stand in Your Way”
8450

LORNE GREENE
“Ringo”
\( c/w \) “Bonanza”
8444

NEIL SEDAKA
“I Hope He Breaks Your Heart”
\( c/w \) “Too Late”
8453

Both sides from Lorne’s latest album, “Welcome to the Ponderosa” LPM/LSP-2843

3 Big Names...3 Big New Singles on RCA VICTOR
Les Surfs Arrive!

NEW YORK—Les Surfs, a new vocal group from Madagascar, are shown arriving in the U.S. for their first wax sessions for RCA Victor; they also appear on the ABC-TV's "Hollywood Palace."

Motown-Schek Settle Mary Wells Dispute

NEW YORK—An amicable settlement has been reached between Motown Records and George Schek over the inking of star songstress Mary Wells to 20th Century-Fox Records. Schek reported last week.

Settlement was reached in a Detroit court, and it assures that Motown, the artist's former label, will not contest her move to 20th. Schek is the artist's personal manager.

20th has released her first single, "Stop Takin' Me for Granted" and " Ain't It the Truth."

Liberty Readies LBJ Speech LP

LOS ANGELES—Liberty Records has acquired the master recordings of five speeches delivered by President Lyndon B. Johnson. Now in production under the personal supervision of Al Bennett, the firm's president, the entire project has received complete cooperation from the Democratic National Committee and the White House.

Bennett commissioned Si Waronker, former board chair and creative A & R director, to produce the packages, with Norman Winter, Liberty's promo director, assigned as production coordinator between the label and Washington.

Following presentation of the first two President Johnson's, Bennett plans to distribute initial pressings to new Republican leaders as indices to the President's Club. Additional copies are being made available to Democratic State Committees as a campaign fund raising tool.

Agency Revamping Sets Music Firms

NEW YORK—Bernard K. Kay, senior partner of International Authors' Representatives from Los Angeles, has presided a complete reorganization of the agency, including the formation of an associate unit, International Artists' Records Company.

Associated in the IACM enterprise are S. R. Krysko and I. F. Kay. The company has three subhead units: Pan-"Fare Records, IACM Publications and Willard Music. Larry Fuller will act as A&R man for Panfare and, for the time being, will be in charge of the catalog for both publishing units. David Leo, operating out of Denver, will act as west coast rep. No promotional manager has been named as yet.

The recording unit has eight artists under contract and three strings in the R&B category ready for Nov. release.

Sked Concert On Symphonic Songs By Ernest Gold

HOLLYWOOD—A cycle of six symphonic songs by Ernest "Exodus" Gold, entitled "Songs of Love and Parting," will be performed by the Ventura (Calif.) Symphony Orchestra at twin concerts Nov. 7 and 15 with the composer's wife, soprano Marni Nixon as soloist.

The musical setting to Famous American and British poems was pre- miered two years ago at La Jolla by the Chamber Music Society and has since had many performances nation- wide. It will be played by the New York Philharmonic Orchestra at Town Hall in Dec. with Marni Nixon again featured, and later this season by the Westside Symphony Orchestra in Los Angeles.

Union Sent to Stop Recording of Time Confidential

NEW YORK—The Communications Workers of America have sent time confidential to cease recording its weekly newsmagazine, "Time Confidential," a project "of some 200 hours," the union's 21st letter to Time said.

The last letter of Sept. 25, was met with a four-page letter gratuitously signed by Time's president, John S. Ridgway, Jr., and, the union charged, "in a way which is not in the spirit of the contract which has been made and is being observed by both sides."
Boots Randolph

Mickey's Tune
by I'll Take You Home Again
KATHLEEN
monument is artistry

Boots is a big star now.
So is Mickey's Tune.

Hear, play, sell Mickey's Tune. 45-852
monument is artistry
NEW YORK—Liza Minnelli, who recently debuted her first Capitol album, has been shown presenting a copy of the LP to WHN's Graham Blatehorf. The title of the premiere set is "Liza Liza." The young lark won plaudits for her performance last year in "Best Foot Forward" in New York, and recently appeared in a summer stock production of "Carnival."

BARBARA'S GREATEST EVER!

"DON'T SPREAD IT AROUND"

BARBARA LYNN

JAMIE 1286

ANNOUNCING

THE BOB DANTE TRIO

V.JAMOUS PRODUCTIONS, INC.

If you are reading someone else's copy of Cash Box, why not mail this coupon today?

CASH BOX

1780 BROADWAY

NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weekly subscriptions)

$30 for a full year (Airmail in United States)

$30 for a full year (outside United States)

$45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

CITY

ZONE

STATE

Be sure To Check Business Classification Above!

(Department 102)

(For dealers only)

(Check One)

I AM

DEALER

ONE STOP

DISTRIBUTOR

COIN FIRM

OTHER

(Continued from page 7)

the exclusive-dealing clauses or, as a matter of fact, with the licensing agreements in general.

There was no showing that any existing record clubs or mail-order sellers, or any potential entrants into either of those fields, had suffered competitive injury as a result of the barriers, or that competition is otherwise threatened as a result of the outside label arrangements.

"Whether or not exclusive selling arrangements of the kind in issue here enjoy almost per se illegality, there can be no doubt that there must be a showing that the exclusivity is likely to result in a substantial lessening of competition or the tendency to monopolization which Congress recognizes that burden, but it is a burden which Congress has not met by Government counsel."

The examiner further held that other record companies, Columbia and the licensors as a result of the licensing agreements did not otherwise amount to "concerted activity" in violation of law.

"Turning to the record prices," the examiner ruled: "Columbia has not discriminated among dealers by selling to Club members at lower prices; nor has it 'caused' the licensees to sell to dealers higher than Columbia sells to Club members."

"The Government's proposed findings in the 'Duo Pricing' refer only to Columbia records. No reference is made to outside labels. The dual pricing claim alleged in the complaint appears to have been abandoned with respect to outside labels."

"Columbia has never sold any of its own records, the examiner has concluded that the Government failed to prove that Columbia charged dealers higher prices than it charged Club members. The charge of violation is based on an understatement of prices paid by Club members and an overstatement of prices paid by dealers."

In dismissing the monopoly charges of the complaint, the examiner held, "The record indicates that Columbia has not engaged in sweeping allegations that Columbia has monopolized. If anything, the evidence points to a rather extensive marketing of records."

He also noted that when Columbia entered the record industry in 1958, there were only a few record companies. Today, there are many hundreds of firms in the United States, and many more firms throughout the world which are engaged in record production, large and small, in the United States. The increase in the number of competitors indicates the absence of any significant barriers to entry.

The entry of new competitors has led to a significant dispersal of economic concentration. In 1957, two companies, RCA and Decca controlled 56.1% of the industry); in 1959, those two companies controlled 77.2% of the industry's sales. By 1961, they were sharing only 56% of the total sales with newcomers, Columbia and Capitol."

"In 1961, as new firms became successful entrants into the industry, the market share accounts for those four companies steadily declined as the relative position of other firms increased."

In the aggregate market shares of Columbia, RCA, Decca and Capitol fell by 15% between 1958 and 1961, from 67% to about 52%; and the share of their combined total practically doubled, increasing from 25% to almost 45%. That growth of the smaller record companies during a period when the industry's total sales more than doubled from about $5,000,000,000 in 1951 to more than $5,000,000,000 in 1961, is significant in that ten-year period, those smaller companies obtained twice as great a slice of a pie that was three times larger."

Such a pattern is contrary to the belief that an industry controlled by a monopolist or oligopolist.

Liza! Liza!

Darin Signs Wess

HOLLYWOOD—Darin, the son of Jackie Gleason, has signed arranger-composer-conductor Richard Wess to an exclusive post of music supervising, conducting, and arranging for his T.M. Music, Inc., music publishing and record production firm. Wess will be re-leased on Capitol except for sound-track assignments.

The actor-singer's upcoming LP on Capitol, "From Hello Daily To Goodbye Betty Charlie," due for Nov. release, was arranged and conducted by Wess, their first teaming in five years. Wess was the arranger-conductor on Darin's hits—"Mack The Knife," "Clementine" and "Beyond The Sea."

"Topkapi" Promo Set

NEW YORK—United Artists has announced that a full-scale music pro-mo campaign is being prepared for the Jules Dassin film, "Topkapi," which goes into national release later this month. Special interest in the music from the film has been shown because of the Manos Hadjidakis score— he wrote the award-winning "Never On Sunday" music for the film, "The Pawnbroker." A minimum of three albums and four singles are ready for release to spark a drive with UA's sound-track LP spearheading the campaign. Also on the launching pad are LP's and singles by Jimmy McGriff (Sue) and Joe Cain (Time) with additional singles by Henry Jerome (Decca) and Jorge Ranan (Ascot). All of the decks will be in release this week.

Columbia Record Club Wins Decision

A further finding was that "Columbia's market share in 1962 was almost one-fourth lower than it was in 1961."

The examiner also held that the "price representation" test, which the Columbia Record Club advertised in connection with its "Music Book," was below the standards established by the Commission's revised "Guides Against Reprisals in Labor Disputes," December 20, 1963.

Gregg Donovan, counsel for the examiner, also rejected the various pleas and contentions advanced by Government counsel regarding such charges in the complaint.

"The charges in this case," he observed, "bear on the spectrum of antitrust jurisprudence and belong to the exception. We deal with a mail-order operation and have come up with a whole domitory full of exclusive selling arrangements. In the antitrust storehouse and have come up with a whole domitory full of such far-famed examples as price fixing, division of markets, leverage, boycott, exclusive dealing and mergers, plus a few fairly new like the monopoly and conspiracy."

"Where the facts do not fit the law, or where the law does not fit the facts, the examiner has apparently correctly and judiciously emulated Procrustes and has either cut off the facts or left the law or stretched them to fit the particular concept involved."

"The Government's arguments do not have the permanence associated with mergers, they 'partake' of the facts, or their 'borrowing' from the law."

"This is not a group boycott case, but a group conspiracy."

"And so it goes. In their broad Council have pulled to the edge of the law to try to stretch antitrust law and principles. They have dug into the cases and have shown conclusively that what they have come up with the examiner's sweeping allegations that Columbia has monopolized or attempted to monopolize either the phonograph record industry, the so-called LP market, or the so-called club market."

"The record indicates that the industry is dynamic and competitive at all levels. The Government failed to prove that Columbia or any of its subsidiaries had the purpose or power to monopolize. There was no evidence of any unlawful intent on the part of Columbia."

He also noted that when "Columbia entered the record industry in 1958, there were only a few record companies. Today, there are many hundreds of firms in the United States, and many more firms throughout the world which are engaged in record production, large and small, in the United States. The increase in the number of competitors indicates the absence of any significant barriers to entry."

"The entry of new competitors has led to a significant dispersal of economic concentration. In 1958, two companies, RCA and Decca, controlled 56.2% of the industry's sales. By 1961, they were sharing only 56% of the total sales with new-comers, Columbia and Capitol."

"In 1961, as new firms became successful entrants into the industry, the market share accounts for those four companies steadily declined as the relative position of other firms increased."

In the aggregate market shares of Columbia, RCA, Decca and Capitol fell by 15% between 1958 and 1961, from 67% to about 52%; and the share of their combined total practically doubled, increasing from 25% to almost 45%. That growth of the smaller record companies during a period when the industry's total sales more than doubled from about $5,000,000,000 in 1951 to more than $5,000,000,000 in 1961, is significant in that ten-year period, those smaller companies obtained twice as great a slice of a pie that was three times larger."

"Such a pattern is contrary to the belief that an industry controlled by a monopolist or oligopolist."

Cash Box—October 24, 1963
Smash-Fontana "Sales Route 64" Fall Ad
(Continued from page 6)

DCP Tells Distributors Of "New & Choice" Promo LP

NEW YORK—DCP Records gave its distributors a preview of the label’s new "New & Choice" promo, including five new albums, at a two-day convetion at the Hammerstein Ballroom in New York.

DCP records have received high praise in the international press, which has included the distibution line-up, expressing particular satisfaction with the recently inaugurated association between the two labels.

Songs from DCP were Don Costa’s "The Golden Touch," "I'm On The Web" ("Looking In"), Little Anthony & The Imperious, Kathy Kneen’s "When You’re Young And In Love," The Gable Singers’ "Swingin’" and "Yeah, Yeah, Yeah" by Gary Chester.

Cole Porter Dies
(Continued from page 6)

Over 50 years, it wasn’t until the late 20’s—following true roaring around the high-life with his wife abroad and back on Broadway shows.

Starting with "Paris" (1928) "Les Folies" ("I Love You" ("Just One of Those Things") and "Begin the Beguine," the latter had to sweep away stars to catch on when Arlie Shaw recorded his famous version of the "A minor" in 1938. "Leave It to Me," Porter’s "My Heart Belongs to Daddy" brought Mary Martin to stardom.

In 1938, Ethel Merman, Jimmy Durante, Bert Lahr, Danny Kaye and Jimmy Durante, Bobby Clark, Sophia Tucker starred in various Porter shows.

During the early 40’s it seemed to many that Porter had lost his touch. Writing a few really fine songs for shows that succeeded despite the Porter output, he came up with what is currently considered to be his masterpiece, "I Kiss Me, Kate," the musical version of Shakespeare’s "Taming of the Shrew." Abundant with rich melodies and lyrics that showed Porter’s unflagging flair for bringing the 20th century to another age, the score contained such items as "I’m In Love," "Wandad," "Always True to You in My Fashion," "Another Opin," "Another Show," "Where Thine That Special Face" and "Why Can’t You Behave Like the American, which hit the air in June 1938.

Porter also applied his art to Hollywood musicals, including "Eating Out" ("I’ve Got You Under My Skin" and "Easy to Love," "Rosie" ("I Must Be in Love") and "Broadway Melody" (1940)) "I’ll Contrive Something to Shout About" (1943) "You’d Be So Nice to Come Home To"

His most recent Hollywood efforts were the 1950’s, when he created words and music for an original TV production: "Aladdin.

Col Gets "Mitty"

NEW YORK—Columbia Records has dipped in the Off B’way arena for another musical cast LP. Dastyki announced last week that he had obtained the rights to "The Secret Life of Walter Mitty," the 1947 Roundhead Thielke tale song and dance.

The show opens at the Academy of Music Theatre on Oct. 26, with Columbia getting it into the studio early in Nov. Produced by Joe Shuman and directed by Walter Mitty, Shuman wrote the book, Leon Carr (lyrics) and Earl Shuman (lyrics) the songs.

Rolling Stones & Swingles In Gotam Concerts—Oct. 24

NEW YORK—Britain’s Rolling Stones and Faubus’ Swingle Singers will have their first American tour in New York via the auspices of Sid Bernstein, who also brought the Beatles to the U.S. for their first concert. The rock and rollers will appear at the Down Town Academy of Music at 2PM, and the Swingle Singers will step out the next night at Carnegie Hall at 8:30 PM, sharing the stage with pianist Oscar Peterson and his trio.

The Stones, consistently successful in the States with their London disks, will also appear on the CBS TVer of the 25th.

Grandly-written Swingle singers with traditional acclaim for their first philip album in 1963 which has reached the top of the 'Best-Seller' list, has sold more than 500,000 copies.

New Vinton Single

NEW YORK—EPIC Records has announced the release of a new Bobby Vinton single, "Mr. Lonely," written by the songwriter with Gene Autry.

"Mr. Lonely" was originally included in Vinton’s 1962 album, "Bobby Are Rich," and was used on his recently issued LP, "Bobby Vinton’s Greatest Hits."

The single, which is a top ten seller, has sold more than 500,000 copies.

Proby Back To Liberty

LOS ANGELES—Alvin S. Bennett, president of Liberty Records, has announced that the label has reached a settlement with the singer on behalf of its contract with P. J. Proby.

Bennett, who just returned from England where Proby has been recording, said that Liberty’s agreement with Proby is in force on all future releases. Several unreleased Proby tracks have been turned over to Liberty by Decca.

Electronovision Set Teen-Aged Production

NEW YORK—Electronovision, which last month presented Richard Warden’s "Hallelujah!" in its revolutionary theremin process, is working on 971 theatres coast-to-coast and in Canada, announced the company. Our second presentation will be electrovisioned in the Santa Monica Civic Auditorium on Oct. 7-25-25, will be an original production: a 100-minute teenage music show, featuring a number of recording stars, tentatively tagged "Teen-Age Command Performance."

It will be shown in theatres throughout the world during the Christmas holiday season. Among the artists already signed are the Beach Boys, Chuck Berry, James Brown, Terry Brown, Marvin Gaye, Gerry and the Pacemakers, Little Richard, and Dean and Billy J. Kramer, the Miracles, the Rolling Stones, the Supremes, and The Barbarians.

Going For The K.O.

NEW YORK—Sammy Davis, Jr. is pictured above practicing up his pygulistic skills while Sugar Ray Robinson looks on approvingly. Stone was a recent rehearsal for "Golden Boy," which is a set for an Oct. 20 main event.

Jack Jones Out Of TV’s "Cinderella"

NEW YORK—Jack Jones will not play the part of Prince in the revival of the Rodgers and Hammerstein TVer, "Cinderella." The singer, said to be the personal choice of Richard Rodgers for the role, is believed to be suffering from throat difficulties, which has prevented him from attending rehearsals for the taping of the production. Stuart Da- mes, who had the lead role in the recent Off-B’way revival of "The Boys from Syracuse," has replaced Jones.
Tony Martin To Motown
BEVERLY HILLS, CALIF. — Tony Martin has inked a five year pact with Motown Records, according to Ralph Seltzer, assistant to the president. The leader singer has already cut three singles for the label. Album dates are also scheduled. He'll record in Los Angeles and New York.

Capitol's Authentic Hot-Rodder: Breedlove
HOLLYWOOD — Speedster Craig Breedlove, 27, who last week powered the land-speed record in his jet-pow- ered, three-wheeled vehicle, "Spirit of America," at Bonneville Salt Flats, Utah, has signed with Capitol Records to record the story of his building of his streamlined racer. The name of the album will be "Spirit of America."

Record producer Jim Economics, a speed buff himself, has recorded a "Big Sound" albums for the Capitol label. A recording crew at the floats captured the sound of Breedlove's machine as he regained the land-speed record—working up to a 500 mph run.

Breedlove was clocked at 407 mph last Aug, which made him the fast- est man on wheels at that time. However, that record was topped by the Afrons brothers who clocked 420 mph.

Staple Singers To Epic

ubic Backstulls (left) and Len Leavy, head of Epic Records, are shown dur- ing the past signing that brought the famed Staple Singers to the label. The group-

NEW YORK — Epic Records has signed the Negro Gospel singing family, The Staple Singers, to an exclu- sive recording contract as an addition by Robert Morgan, exec. A&R producer for the label.

Although The Staple Singers have not yet accepted any nightclub offers, their numerous public appearances have included performances at Car- negie Hall and at the International Jazz Festival held in Washington, D.C. In addition, they have performed on major television shows such as the Canadian Broadcasting Corporation's award-winning series, "Quest."

April Sherrill, Epic's Nashville A&R producer, will record The Staple Singers in Chicago.

3 Form Indie Music Operation In N.Y.

NEW YORK — An indie production company, with publishing as a sales promotion, for A&R subsidsies has been formed by Joe Kravetz, Ulpino Mucini and Ralph Johnson.

The firm is called Ulygas. Its publishing subsids are SessaS (ASCAP) and Okra (BMI). The management firm is called Ulygas, Inc. In the last couple of years, Ann King, who's not a new Rust single, "Tears On My Pillow," Patti Austin and Pat Cook, all singers. Operation headquarters is at 35 West 53rd St.

Bournes Eyes New Catalogs, Writers

NEW YORK — Bourne Music, long-time, publicity, is on the hunt for new catalogues and writers in the range build-up of activity, Mrs. Bourne has announced. She was being on the west coast to complete a deal for a new country catalog, and will be to end off to England in a few weeks.

Vee-Jay Inks Vinnegar

HOLLYWOOD— Vee-Jay Records has signed instrumentalist LeRoy Vinnegar. It was announced last week by label toppers Randy Wood, Bossa Nortenaire, Vinnegar, who joins Victor Feldman and Bill Marx in the label's growing roster of jazzmen, will record an album immediately.

Birthday Girl

NEW YORK — It's Vito & the Solutions, who chime in with a short-shafted single, "Unchained Melody," are pictured in the recent recording which the group received the Regina label. Seated, left to right, are the group's producer for a recent tour, Brian Hyland, Dave Richardson, the group's vice-president Mort Hillman and gen- eral mgr. John Campbell. The boys, gathered around the trio, are not currently with their debut deck, "Girls I Know."

Eddie Cantor: Happy Songs He Made Famous

NEW YORK — Eddie Cantor didn't have a great voice, but it perfectly complimented his famed high-spirited dance routine on stage.

The performer, who died on Sat., Oct. 10, at the age of 78, introduced a number of songs that were to become standards, each of them tautman to an Eddie Cantor theme song.

They were naturally happy songs, and among them are "Makin' Whoo-pee," "I'd, Sweet As Apple Cider" and "If You Knew Susie." These three songs and "Other Songs He Made Famous" are heard in a new album from Decca Records.

Solid Booking For Dick Clark's "Caravan"

HOLLYWOOD — Dick Clark's 3-week "Caravan of Stars"—set to kick off Nov. 18, is 100% booked, it has been announced by Rosalind Ross, director of Dick Clark Productions, Inc.

Travel will be by car to 22 cities are Johnny Tillotson, the Drifters, the Supremes, the Velzettes, Dee Dee Sharp, the Crystals, Brian Hyland, Bobby Freeman, Lou Christie, Dee McCann III, Mike Clifford, Jimmy Ford and the Execu-

Marnel Of Bait. Names Sales Rep

Baltimore — Dick McGlynn, formerly of General Distributors in Balti-

C.N.R.'s Van Esch In U.S.

NEW YORK — Pierre Van Esch, an executive of the record division of the Amsterdam-based C.N.R., is currently in New York. Van Esch, whose firm handles Telefunken, Belson and Festival in France, and Mooreg in Belgium, is interested in representing American labels on the continent. He can be contacted this week at OX S-5185 here.

Correction

NEW YORK — A pie caption on page 38 in last week's issue erroneously lists Famentus R. Worthy as being affiliated with WINS-New York. In fact, it's a pop-label deejay on ASCAP label, a longtime mainstay of Gotham's WNEW.

Regina Pacts Vito & the Solutions

Music Biz Readsies 5th Annual Golf Tourney

NEW YORK — The Fifth Annual Music Industry Golf Tourney, which will be held Nov. 7 and 8, at Indian Wells Hotel and Country in Palm Springs.

Capitol's "Teen Set" Prom.

(Continued from page 7)

magazine containing original por-

Pervis Staples, the youngest singer. Operation

A R&B singer, details on future issues "The Teen Set" magazine, and por-

Loren, Hub Kapp and Where's Gladys, the head singer of the Four Preps, The Lettermen, Dee Lynn, The Drew-Vels, and other Beach Boys' favorite artists. The special merchandising racks to be up in the Sound stores, and Beach Boys' albums are featured Window streamers which will advertise the publication of albums.

In addition, CRD's promo will include a radio-advertising campaign, "Teen" and "Belling"; and the supplying of of "Teen Set" EP's to radio stations.

According to Meggs, operation is directly to foster growth of the "Teen Set" experience with The Beach Boys, An-

"Teen" magazine attempts to reach this growing market by speaking to teenagers people directly in the language of the music.
NEW YORK—Fran Jeffries (center) recently signed an exclusive MGM contract as Arnold Resnais (left), president of the label, and Danny Davis, pop A&R staffer, look on. The lanky first MGM LP release in July will be “Fran Jeffries Of Sex And The Single Girl,” tunes from her forthcoming film.

Christmas Catalog Albums

CHRISTMAS CATALOG ALBUMS

Fiesta Records

German Christmas Songs—FLP 1285
Italian Christmas Songs—FLP 1385

ABC-Paramount

Polish Christmas Carol—Ted Maksynowicz—200
Christmas In Hi-Fi—Hank Sylverson—206
Some For Christmas—Frank Raye—200
Joyous Noel—Les Dijons Singers—200
Christmas In A Monastery—Francis

New Popular Album Releases

New

Hungarian Folk Songs and Carols—Fl P 1049
York—Lee Morgan, Marselle—FLP 1050
Bob Scholt Singt Wiener—FLP 1290
Schlagertaler—FLP 1400
Rudi Maksynowicz Singt—FLP 1401
Bobby Rodriguez Singt—FLP 1403
Yugoslavia O FL 404
Rudi FL 1405
Ludwig Bernsinger—FLP 1406

Grephon

Story of the Fabulous Trio Bel Canto—GR 202
Sophia Vembo—GR 209

Cash Box—October 24, 1964
STATEMENT

As Promulgated October 9, 1944

Use of Trade Terms in Price Advertising

The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process of Federal Trade Commission under the Federal Trade Commission Act and the Clayton Act, as amended, to prevent unfair methods of competition and unfair or deceptive acts or practices in commerce. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Section 1

1. "The use of trade terms in price advertising is unfair or deceptive and is a violation of the act."

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Section 2

2. "The use of trade terms in price advertising is unfair or deceptive and is a violation of the act."

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Section 3

3. "The use of trade terms in price advertising is unfair or deceptive and is a violation of the act."

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.

Cash Box—October 24, 1944

The use of trade terms in price advertising is unfair or deceptive and is a violation of the act. The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.

The use of trade terms in price advertising is unfair or deceptive and is a violation of the act. The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.

The use of trade terms in price advertising is unfair or deceptive and is a violation of the act. The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.

The use of trade terms in price advertising is unfair or deceptive and is a violation of the act. The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.

The use of trade terms in price advertising is unfair or deceptive and is a violation of the act. The Federal Trade Commission reports that the use of trade terms, such as 'cost plus', 'house mark-up', 'f.o.b. and others, is widespread in the competitive process. The Commission has determined that the use of trade terms in price advertising is unfair or deceptive and is a violation of the act.

Example 1: A manufacturer advertises that the price of its product is 'cost plus', which is not a true statement of fact.

Example 2: A retailer advertises that the price of its product is 'house mark-up', which is not a true statement of fact.

Example 3: A retailer advertises that the price of its product is 'f.o.b.', which is not a true statement of fact.

Example 4: A wholesaler advertises that the price of its product is 'distributor's price', which is not a true statement of fact.

Example 5: A retailer advertises that the price of its product is 'discount', which is not a true statement of fact.

Example 6: A wholesaler advertises that the price of its product is 'business to business', which is not a true statement of fact.
FTC TRADE RULES

Rule 20—Deceptive Use of Trade or Corporate Name, Trademarks, etc.

Members of the industry not to use the word ‘TRADE,’ ‘corporation,’ or any other deceptive designation which may lead consumers to believe their product is of the same or substantially similar type to that of any other Member not engaged in dealing with similar merchandise, except as used to designate the true character or quality of the product. The words ‘TRADE,’ ‘corporation,’ and any other designation which may lead to the above conclusion must be used directly preceding the name of the product.

Rule 21—False Misleading, Deceptive, or Other Trade Description.

No Member of the Industry shall make any express or implied representation, or false or misleading description, or use any descriptive phrase or phraseology which is designed or calculated to lead any prospective purchaser or any consumer to believe that the product is of a different kind or quality than it is, or which is calculated to deceive or mislead, to the injury or damage of any person, or which is calculated to mislead the public as to the quality, kind, or character of the product.

Rule 22—False Inquiries, Inducing False Answers, or Other Representations.

No Member of the Industry shall solicit, cause, encourage, or accept any inquiry which is a false representation of the product, or which is calculated to induce a false answer as to the quality, kind, or character of the product.

Rule 23—False Statements by a Member of the Industry.

No Member of the Industry shall make any express or implied representation, or false or misleading description, or use any descriptive phrase or phraseology which is designed or calculated to lead any prospective purchaser to believe that the product is of a different kind or quality than it is, or which is calculated to deceive or mislead, to the injury or damage of any person, or which is calculated to mislead the public as to the quality, kind, or character of the product.

Rule 24—Quarantine Warranties, Etc.

(a) Industry members shall not represent in any advertisement or representation, or in any manner or form, that a product is “guaranteed” or that a clear and apparent disclosure of the facts is false or misleading. (b) The nature and extent of the guarantee, and the manner in which the warranty is determined by the industry member, and whether the product is subject to the terms and conditions of the guarantee, shall be clearly stated in all advertisements or representations, and shall be clearly stated in all advertisements or representations.

Rule 25—Use of the Word “FREE.”

In advertising or offering free products or free products, the offer shall not be made unless, at the time the order is received, the product is delivered, and the offer shall not be made unless the terms and conditions of the offer are clearly stated in all advertisements or representations.

Rule 26—Deceptive Pricing.

No Member of the Industry shall make any express or implied representation, or false or misleading description, or use any descriptive phrase or phraseology which is designed or calculated to lead any prospective purchaser to believe that the product is of a different kind or quality than it is, or which is calculated to deceive or mislead, to the injury or damage of any person, or which is calculated to mislead the public as to the quality, kind, or character of the product.

Rule 27—Misleading, Misrepresentation, or Deceptive Selling.

No Member of the Industry shall make any express or implied representation, or false or misleading description, or use any descriptive phrase or phraseology which is designed or calculated to lead any prospective purchaser to believe that the product is of a different kind or quality than it is, or which is calculated to deceive or mislead, to the injury or damage of any person, or which is calculated to mislead the public as to the quality, kind, or character of the product.

A Helping Hand

New York’s BMI president Robert Burton recently received a check for $10,000 from Mercury’s record executive, the company’s vice-president, Shubert Singleton, on behalf of the label and its president, Irving Greene, for the Country Music Association’s Building Fund. Burton is Fund chairman.

Covington Sees Music Ed.

As Field For Wax Artists

New York—Vest dance band leader Warren Covington is currently setting up a schedule of master lesson appointments at which time he’ll give one-hour lessons to budding trombonists, testing performance technique, tone, etc. Students are already scheduled for New York sessions and will be tutored once monthly. Additional Covington has written a series of stage band arrangements, a folio of playing tips and solo improvisations, single Sentimental Trombone.” His Music is publishing.

The progressive dance band leader must take advantage of the multi-promoted music business situation today and plunge directly into the educational music market,” covered Covington.

The oyster is accepting a limited number of students for the master lesson and can be reached at 271 Madison Ave., New York City, or 4735 Susie Lane, Indianapolis.

NEW YORK—Robert W. Watt, Com- the Eastern Regional Manager for the company’s New York City (left) recently extended Gotham’s greetings to Columbia Records’ head Victor Field Liberman, who is also president of the Record Industry Association (RIA), upon the industry’s observance of National Record Month in Oct. Commissioner Watt appeared in behalf of Mayor P. Wagner at the RIAA’s eastern regional meeting held in the Rook Garden of the Hotel Pierre.

Music Publisher Turns Legit Producer

New York—Writer-producer Eddie White has become a legit producer and is underway with a production entitled, “The Family Man.” Slated for a Philadelphia opening at the Wal- nat Theatre on Dec. 26 and a Broadway premiere on Jan. 13, White is producing the play in association with Leonard Sillsman of “New Faces” fame and Sandy Farber. An instru- mental recording inspired by the title is contemplated.

HAPPINESS EVERYWHERE

Especially at BEATBEAT

WITH THE RELEASE OF

JOE HINTON’S
RE-RELEASE

“A THOUSAND CUPS OF HAPPINESS”

BROKE IN NEWARK AND NEW YORK . . . NOW EVERYONE’S ASKING

FOR IT! ORDER NOW BEATBEAT 532

GOING STRONG IN ALL AREAS!!!

Robby Bland’s

“AIN’T DOING TOO BAD”

DUKE 363

THE MIGHTY MUSTANGS

“FIRST LOVE”

SURESHOT 5004

BROKE IN SAINT LOUIS

DUKE AND PEACOCK RECORDS, INC.

2809 ERASU STREET, HOUSTON 26, TEXAS
OR-3-2611

43

www.americanradiohistory.com
Jelly Beans

The Jelly Beans were discovered in Jersey City by their manager Bill Downs, while on a hunt for new talent. Advised by a song writing friend that he was working with a group that he thought was ready for recording, Downs went to Jersey City to hear them. He liked what he heard and signed them to an exclusive management pact. Later he arranged with indie A&R man Steve Venable at Christmas pressing to hear the group who in turn took them to a Recordings.

A recording contract quickly followed and Venable, along with axe tune-smiths Ellie Greenwood and Jeff Berry gave birth to the Jelly Beans. Their first release, "I Wanna Love Him So Bad," was an immediate best-seller which was followed-up by their current smash, "Baby Be Mine."

The group, three girls and a guy, all live within one block of each other in Jersey City. With the success of their first record they toured Canada, played engagements in Philly, Pittsburgh, and spent the month of Aug. with the Dick Clark Caravan. During the last ten days of 1964 they were booked for a stint with Fat Daddy at the Royal Theatre in Baltimore, Md.

Jewels

The Jewels, who are currently clicking with "Opportunity" on the Dimension label, consist of Grace Ruffin, Martha Harvin and Sandra Beas. Grace and Sandra were childhood friends in Washington, D. C. They met Martha while in high school. The three expressed a mutual interest in music and singing and decided to form a singing group.

After finishing high school the girls worked in clubs and theatres in the Baltimore-Washington area. During an engagement at the Howard Theatre in Washington they were scouted by Smokey McAllister. McAllister was extremely impressed with the group and immediately made arrangements to handle them. He also contacted Gene Reed, an indie producer for Dimension Records. Gene helped the Jewels find material and prepare a demo record, which he submitted to the label.

LOS ANGELES—Al Sherman (left) of Record Sales gets a hearty handshake and a gold disk from St Mael, vice president and general manager of the Artists Records, for leading the nation in sales in his area on the label's second one album, "A Hard Day's Night" by the Beatles. Other winners were Henry Drey of Art Distributors in Detroit, Henry Stone of Tone Distributors in Miami, and Frank Holland of Mutual Distributors in Boston.

Cash Box—October 24, 1964

www.americanradiohistory.com
## COUNTRY TOP 50

<table>
<thead>
<tr>
<th>Pos</th>
<th>Last Week</th>
<th>Pos</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I DON'T CARE (RCA Victor 5240) Rock Group</td>
<td>26</td>
<td>HE CALLED ME BABY (Capitol 31671) Porter Wagoner</td>
</tr>
<tr>
<td>2</td>
<td>I GUESS I'M CRAZY (RCA Victor 3833) Jim Reeves</td>
<td>2</td>
<td>SAM HILL (Capitol 31671) Kitty Wells</td>
</tr>
<tr>
<td>3</td>
<td>CHUG-A-LUG (MGM 4527) Roger Miller</td>
<td>3</td>
<td>GO CAT GO (RCA Victor 3833) Mike Reeser</td>
</tr>
<tr>
<td>4</td>
<td>DON'T BE ANGRY (RCA Victor 4167) Sherrill Jackson</td>
<td>5</td>
<td>CROSS THE BRAZOS AT WACO (RCA Victor 3833) Mike Reeser</td>
</tr>
<tr>
<td>5</td>
<td>ONCE A DAY (RCA Victor 4167) Connie Smith</td>
<td>9</td>
<td>COWBOY (RCA Victor 31671) Porter Wagoner</td>
</tr>
<tr>
<td>6</td>
<td>THE RACE IS ON (Mercury 751) George Jones</td>
<td>12</td>
<td>ME (United Artists 751) Carl Smith (Columbia 43033)</td>
</tr>
<tr>
<td>7</td>
<td>DERN YA (RCA Victor 3833) Billy Wright</td>
<td>11</td>
<td>MAD (RCA Victor 3833) George Jones (Mercury 751)</td>
</tr>
<tr>
<td>8</td>
<td>DANG ME (RCA Victor 3833) Roger Miller (Smith 1881)</td>
<td>8</td>
<td>PLEASE TALK TO MY HEART (RCA Victor 3833) Billy &amp; Elsie Bellamy</td>
</tr>
<tr>
<td>9</td>
<td>MY FRIEND ON THE RIGHT (RCA Victor 3833) Faron Young</td>
<td>6</td>
<td>MY LOVE LOOKS GOOD ON YOU (RCA Victor 3833) Kenworth Brothers (Mercury 751)</td>
</tr>
<tr>
<td>10</td>
<td>THE RACE IS ON (Mercury 751) George Jones</td>
<td>16</td>
<td>I LOVE TO DANCE WITH ANNIE (RCA Victor 3833) Ernie Ashworth (Mercury 751)</td>
</tr>
<tr>
<td>11</td>
<td>LET ME GET CLOSE TO YOU (RCA Victor 3833) Skeeter Davis (RCA Victor 3833)</td>
<td>14</td>
<td>DON'T LET HER KNOW (RCA Victor 3833) Bill Anderson (Decca 31630)</td>
</tr>
<tr>
<td>12</td>
<td>I'M GONNA TIE ONE ON TONIGHT (RCA Victor 3833) Willbourn Brothers (Decca 31674)</td>
<td>10</td>
<td>WHERE IS MY HEART (RCA Victor 3833) Bill Anderson (Decca 31630)</td>
</tr>
<tr>
<td>13</td>
<td>LOVE LOOKS GOOD ON YOU (RCA Victor 3833) Kenworth Brothers (Mercury 751)</td>
<td>4</td>
<td>PASSWORD (RCA Victor 3833) Kitty Wells (Decca 31622)</td>
</tr>
<tr>
<td>14</td>
<td>THE LUMBERJACK (RCA Victor 3833) Holli Wells (MGM 207)</td>
<td>13</td>
<td>EVERYTHING'S OK ON THE L.B.J. (RCA Victor 3833) Lowman Williams (RCA Victor 5070)</td>
</tr>
<tr>
<td>15</td>
<td>SECOND FIDDLE (RCA Victor 3833) Jean Shepard (Capitol 5169)</td>
<td>16</td>
<td>THERE STANDS THE GLASS (RCA Victor 3833) Carl Smith (Columbia 2173/CS 8973)</td>
</tr>
<tr>
<td>16</td>
<td>I DON'T LOVE YOU ANYMORE (RCA Victor 3833) Charlie Louvin (Capitol 5156)</td>
<td>17</td>
<td>HOW THE OTHER HALF LIVES (RCA Victor 3833) Johnny &amp; Jake Hobbs (Mercury 751)</td>
</tr>
<tr>
<td>17</td>
<td>I'LL GO DOWN SWinging (RCA Victor 4167) Porter Wagoner (RCA Victor 4167)</td>
<td>36</td>
<td>MOTHER-IN-LAW (RCA Victor 3833) Jim Nettles (Chart 5100)</td>
</tr>
<tr>
<td>18</td>
<td>PLEASE BE MY LOVE (RCA Victor 3833) George Jones &amp; June Montgomery (United Artists 731)</td>
<td>18</td>
<td>LONELY GIRL (RCA Victor 3833) Buddy Holly (RCA Victor 3833)</td>
</tr>
<tr>
<td>19</td>
<td>WHEN IT'S OVER (RCA Victor 3833) Carl Smith (Columbia 43126)</td>
<td>32</td>
<td>THE NESTER (RCA Victor 3833) Lyle Frizzell (Columbia 43051)</td>
</tr>
<tr>
<td>20</td>
<td>WHERE COMES MY BABY (RCA Victor 3833) Dallas Wind (RCA Victor 3833)</td>
<td>20</td>
<td>MEMORY #1 (RCA Victor 3833) Webb Pierce (Decca 31671)</td>
</tr>
<tr>
<td>21</td>
<td>BAD NEWS (RCA Victor 3833) George Jones (Mercury 751)</td>
<td>21</td>
<td>THE BEST OF JIM REEVES (RCA Victor 4167) Faron Young</td>
</tr>
<tr>
<td>22</td>
<td>I'M GONNA TIE ONE ON TONIGHT (RCA Victor 3833) Willbourn Brothers (Decca 31674)</td>
<td>34</td>
<td>THE BEST OF BUCK OWENS (Capitol T 3193/ST 2101) Buck Owens</td>
</tr>
<tr>
<td>23</td>
<td>TOGETHER AGAIN/MY HEART SKIPS A BEAT (Capitol T 3193/ST 2101) Buck Owens</td>
<td>22</td>
<td>LOVE LIFE (RCA Victor 3833) Roy Price (Columbia CL 2187/CS 8989)</td>
</tr>
<tr>
<td>24</td>
<td>TRAVELLIN' WITH DAVE DUDLEY (Mercury 751)</td>
<td>41</td>
<td>MOONLIGHT AND ROSES (Capitol T 3193/ST 2101) Buck Owens</td>
</tr>
<tr>
<td>25</td>
<td>COUNTRY DANCE FAVORITES (RCA Victor 4167) Faron Young</td>
<td>30</td>
<td>FROM A BLUE SKY (RCA Victor 4167) Faron Young</td>
</tr>
<tr>
<td>26</td>
<td>SONGS OF TRAGEDY (RCA Victor 4167) Faron Young</td>
<td>26</td>
<td>COUNTRY MUSIC HITS (RCA Victor 4167) Faron Young</td>
</tr>
<tr>
<td>27</td>
<td>COUNTRY MUSIC HITS (RCA Victor 4167) Faron Young</td>
<td>21</td>
<td>GOLDEN COUNTRY HITS (RCA Victor 4167) Faron Young</td>
</tr>
<tr>
<td>28</td>
<td>I'M GONNA TIE ONE ON TONIGHT (RCA Victor 3833) Willbourn Brothers (Decca 31674)</td>
<td>10</td>
<td>DOWN HOME (RCA Victor 3833) Faron Young</td>
</tr>
<tr>
<td>29</td>
<td>COUNTRY DANCE FAVORITES (RCA Victor 4167) Faron Young</td>
<td>9</td>
<td>CHERRY LIMEADE (RCA Victor 4167) Faron Young</td>
</tr>
<tr>
<td>30</td>
<td>COUNTRY MUSIC HITS (RCA Victor 4167) Faron Young</td>
<td>8</td>
<td>TRAVELLIN' WITH DAVE DUDLEY (Mercury 751)</td>
</tr>
</tbody>
</table>
KBER-San Antonio recently returned to the San Antonio Municipal Auditorium with a stellar Grand Ole Opry show. This was one of the 4 programs included in the annual Opry meet-up that included such hit-makers as Webb Pierce, George Jones, Jean Shepard, Grandpa Jones, George Hamilton IV, Roger Miller, plus Bob Wills and the Texas Playboys. Station is currently prepping for its third anniversary which will take place on Nov. 16, featuring, among others, Rock Orentes Skeeter Davis, Jimmy Dickens and Slim Whitman.

Jimmy Key, head man of the Music City talent stable which bears his name, is presently on a two-week tour of the midwest, west and southwest. Plans call for Jimmy meeting with some of the artists represented by his firm including Dave Dudley in Colorado Springs, Billy Walker in Dohogue, and Jimmy Newman in Odessa where they will be touring during this time.

Connie Smith, the new Victor lark

ANOTHER SMASH! MOTHER-IN-LAW
BY JIM NESBITT
CELEBRATION CHART RECORDS
955 14TH AVE. S
NASHVILLE, TENNESSEE

OVER 65,000 SOLD!
A JUKEBOX HIT!
WELLS FOLEY'S
"ONE BY ONE"
M-50-552
All Orders, Booklets etc.
CONTACT M-RECORDS
1427 Wells St., Fort Wayne, Ind.
Call Collect: 424-0573

ROSE MADDOX
"TIA LISA LYNN"
Capitol #5263
Deejays: Copies Available
Write: Jimmy Brogdon
P. O. Box 294
Oceanside, Calif.

Central Songs, Hollywood, Calif.

Cash Box

COUNTRY ROUND UP

After a brief summer lay-off, KBER-San Antonio recently returned to the San Antonio Municipal Auditorium with a stellar Grand Ole Opry show. This was one of the 4 programs included in the annual Opry meet-up that included such hit-makers as Webb Pierce, George Jones, Jean Shepard, Grandpa Jones, George Hamilton IV, Roger Miller, plus Bob Wills and the Texas Playboys. Station is currently who is currently clicking in both the country and western departments. With "Once A Day," filmed a segment of the Jimmy Dean ABC-TV'er last week in New York Program will be broadcast on Oct. 22.

Al Brumley sends along word that deejays who have net, as yet, received copies of his new Topic deck, "A Heartache And Two Empty Arms" b/w "I'll Just Wait Around," can get same pronto by writing the letterheads to him at P. O. Box 5251, Roswell, N. M., Calif.

Mercury's Box Allen recently inked a contract for a personal appearances with the Honolulu International Rodeo, which he'll do at the Cow Palace on Nov. 5-10. Besides Allen, Dale Stomy, president of the Rodeo, has signed Monty Montana and a crew of twenty-five Indians. Jim Shoulders will also be heading the Rodeo stock.

Sam Shor, Jr., head of Del-Ray Records, is real pleased with the prospects of "Ain't Hard To Love" by Eddy and The Mods, the latter who do a good job of yodelin' came to the attention of the Del-Ray A&R chief Howard Vokes, who rushed them into the studios along with his band for a quick session. Country platter spinners can obtain samples by writing on station letterheads to the diskery at 4 Center St., Harrisonburg, Delware.

The CMA announced recently that Hank Williams, Jr., Audrey Williams, who goes by Hank Williams, and the Hank Williams, Jr., Band will appear at the CMA Monday Night showings of MGM's "Your Cheatin' Heart." The picture which traces the life story of the famous singer is scheduled for showings in Montgomery on Nov. 3, Shreveport, La., Nov. 6 and Atlanta on Nov. 10. Hank Williams letterheads to Herbert sound-track for the flick is expected to do many of the tunes included those used in the picture. Bill Hudson, who is coordinating the premiere showings, announced advance tickets are on sale in all three cities, and red tickets indicates a sell-out at each location.

After winding up appearances in Rockford, Illinois and Madison, Wisconsin, Buck Owens and his Buckaroos will be off to Los Angeles for two weeks engagement at the Golden Nugget from Dec 16-23.

Sonny James back from a whirlwind tour of east Tennessee, Maryland, Washington, D. C. and Norfolk, Virginia to work in promotion of his brand new Capitol release which is currently going great guns. The Southern Gentleman has a number of hits, thanks to RCA for promotion of the record in cooperating with WSM. RCA.

Deejays who are missed in the mailing of the new Bill Anderson Decca release, "Three AM!" in Case You Ever Change Your Mind" may obtain a copy by writing on their station letterheads to Houston Decca, 777 South Moss-Rose Boulevard, 806 16th Ave. South, Nashville, Tenn.

Cash Box

COUNTRY REVIEWS

B+ very good
B good
C- fair
C mediocre

THE CASH BOX

BULLSEYE

I'LL WANDER BACK TO YOU (2:45)
[Capitol-odd BMI—Tillis, Burch, Dill]
KISS MY LOVE GOOD BYE (2:24) [Bronze SESAC—Staller]
ELI SCOTT (Decca 31694)
Earl Scott kicks off his Decca career in fine fashion with an ultra-commercial newie which seems destined to reach the charts in no time at all. The side to watch here is "I'll Wander Back To You," a medium-paced, what's happening? styled self-penned lament about an unfortunate guy whose gal gives him the cold shoulder. The couple, "You'll Never Get A Better Chance," is a medium-paced, showcase tale of remorse rendered with loads of poise and feeling by Tubb.

PREMATURITY BLUE (2:34) [Tree BMI—Tubb]
YOU'LL NEVER GET A BETTER CHANCE (2:35) [Tree BMI—Tubb]
JUSTIN TUBB (Groove 0047)
Justin Tubb can quickly get back in his money-making ways with this top-notch new effort from Groove. The top side here, "Prematurity Blue," is an outstanding, soulful-tinged styled self-penned lament about an unfortunate guy whose gal gives him the cold shoulder. The couple, "You'll Never Get A Better Chance," is a medium-paced, showcase tale of remorse rendered with loads of poise and feeling by Tubb.

MY PAST (2:34) [English BMI—Inman]
YOU'RE WELCOME DEAR (2:05) [English BMI—Povey]
AUTRY INMAN (Sims 185)
Autry Inman can finally establish himself on a national basis with extremely promising item tagged "My Past." The side is a tender, medium-paced, sentimental heart-tugger about a real short romance. Dormancy should come out in droves for the side. Welcome "You're Welcome Dear," a soothing, uptempo happy blueser about a guy who thinks himself unworthy of the current femme light in his life.

SING THE GIRLS A SONG, BILL (2:14)
[Central Songs BMI—Howard, Hart]
THE RACE IS ON (2:14) [Glad/Acclaim BMI—Rollins]
WAYLON JENNINGS (A&M 753)
Waylon Jennings has a good chance of having a hit on his hands with this one. The vocals and instrumentation are all perfect along with the song's appeal. The tune is a rollicking, chorus-backed, warm-hearted rhythm romancer which makes fine use of the singin' in the round technique. Watch it chart. The R. P. B. "The Race Is On," is a first-rate cover of the roving, Joe Gordon, tee-sayer.

Both RCA's Skeeter Davis and Capitol's Glen Campbell serve up platters that have that dual-mart hit look. See Pop Reviews.

WAYNE COCHRAN (King 5950)
(B-1) MR. LONELYLY (2:45) [Bobble BMI—Cochran]
Wayne Cochran could only do Top 50 business with this pretty, slow-moving, chorus-backed ode all about the man who goes through a romance goes on the rocks. Eye it.

(B) WRONG NUMBER—WRONG gal (2:04) [King BMI—Cochran] This time out the songster dishes up an appealing rockin' pop-styled novelty.

PEE WEE KING (Coca 1182)
(PETTICOAT JUNCTION (2:39) [MGM—Henning, Massey] Pee Wee King’s latest is a fast-moving western-styled reading of the popular TV theme song. Plenty of potential here.

(B) TENNESSEE WALTZ (2:10) [Acuff-Rose BMI—King, Stewart] On this side King and Co. turn in a top-flight instrumental version of the pop-cd studie.

STATLER BROTHERS (Columbia 43146)
(B-1) YOU GO FOOLISH BMI (1:45) Johnny Cash BMI—L & H Reid] The Statler Brothers could use a sales spurt with this high-powered, rhythm ditty which concerns itself with the trouble of carrying on a romance.

(B-1) I STILL MISS SOMETHING (2:34) [Country Cash BMI—Cash] On this lid the crew offers sweet-toothy vocalizing about a mid-deck recitation and an impressive-sounding-th-borders flavor.

JIMMY STREKLAND (Arlington 6606)

(B) I CARE NO MORE (2:04) [Bob Wills BMI—Anderson] More fine country sounds. The "I Care No More" is a fine-triob-styled oriented weeper.

Cash Box—October 24, 1964

www.americanradiohistory.com
The young man on the left set record industry history recently when he became the first artist to sell more than a million singles of one title in the Italian market. He's Bobby Solo, who accomplished the seemingly impossible feat under the Dischi Ricordi label with a tune titled "Una Lacrima Sul Viso." Seen with Solo are Guido Rignano (center), Ricordi's general manager, and Mario Piccinin Rosati (right), Cash Box's Italian Representative, who is seen receiving a copy of a Solo LP. The hit was released in many other countries by CBS, which issued Dischi Ricordi products in many areas.
Cash Box

is proud to announce that beginning next week this full page space will be occupied every week by

CBS INTERNATIONAL

This program scheduled by CBS International is further recognition of the growing need to tell one's story on a consistent basis to the world's music and record markets.

Cash Box is the only truly international trade publication for the music and record industries.
Top brash from the Motown, Tamla, Gordy trilogy of Hitsville, U.S.A. arrived in London on the first leg of a three-week tour of Europe to con-

sign a new series of songs as a result of the outstanding success in America. Motown president Berry Gordy Jr. accompanied by Mrs. Esther Edwards, vice

president and director of International Operations, Barney Ales, executive

vice president and sales director and attorney George Schiffer had discussions with L. G. Wood, managing director of EMI Records Ltd. They later lift

up their various continental audience. Gordy insists that the effect of the success in America can be reflected in the British market and that it will

create further opportunities for artists such as the Temptations, Gladys Knight & the Pips, and the Supremes. The tour is expected to be a major event in the British music scene.

A special meeting of the British Phonographic Industry unani-
mously declared their intention to assist the admission process to record sales in the U.K. They will apply for registration under the Resale Price Act of 1964, in the committee, under the Chairmanship of Sir Edward Hullaballoos. Their

aim is to prevent price main-

Great Britain's Best Sellers

This Week:

Week Week on Chart
1 2 5 O Pretty Woman—Roy Orbison (London) Ascot Rose
2 1 7 I'm Into Something Good—Herman's Hermits (Columbia)
3 3 3 Where Did Our Love Go—The Supremes (Stateside) Jobette
4 4 6 The Wedding—Julie Rogers (Mercury) K.P.M.
5 5 9 Rag Doll—The Four Seasons (Philips) Ardenore & Beech-

wood
6 6 8 I Wouldn't Trade You—The Beechnuts (Decca) Lebull
7 12 3 I'm Crying—The Animals (Columbia) Ivy
8 14 2 When You Walk In The Room—The Searchers (Pye) Metric
9 9 1 Together—F. J. Proby (Decca) Campbell Connely
10 13 4 I Can't Forget You—The Rolling Stones—(Columbia) Burlington
11 16 3 We're Through—The Hollies (Parlophone) Hollies
12 11 6 There's No Place—Les Martin (Reprise) Morris
13 17 1 Walk Away—Matt Monro (Parlophone) Ardenore & Beech-

wood
14 14 5 Always Something There To Remind Me—Sandel Shaw (Pye) December
15 10 27 I Can't Get You Out of My Head—Mary Hopkin (Columbia) Mar
16 16 3 The Twelfth Of Never—Cliff Richard (Columbia) Frank
17 20 2 Hot Soo—Henry Mancini (Columbia) Compass
18 9 5 You Really Got Me—The Kinks (Pye) Kasner
19 19 2 Bread And Butter—The Newbeats (Hollies) Acuff Rose
20 17 5 It's True—Brenda Lee (Brunswick) Southern

Local copyrights

Top Ten LP's

Top Ten EP's

1 A Hard Day's Night—The Beatles (Parlophone)
2 Moonlight And Roses—Jim Reeves (Decca)
3 The Rolling Stones—The Rolling Stones (Decca)
4 The Faces Of Man—Man-\n
"a\n
Man (H.M.V.)
5 The Bachelors And 16 Great Songs—The Bachelors (Decca)
6 Wonderful Life—Cliff Richard
7 Gentleman Jim—Jim Reeves (RCA)
8 West Side Story Soundtrack
9 Fame At Last—George Fame
10 Original Cast (CBS)

Comets To Newcastle

NEWCASTLE, England—Bill Ha-

piness is a state of being that is often

achieved by sharing experiences with friends and associates immedi-

ately after a successful performance. At the close of their sold-out concert at the City Hall Auditorium in Newcastle, the band members were in a joyful mood. They were the guests of honor at a dinner hosted by the city's mayor and his wife. Boz Scaggs, often referred to as the "King of the Hill," was also in attendance. The event was a celebration of the group's success in the region, with a special emphasis on the contributions of the band members to the local music scene.

SUBSCRIPTION TO CASH BOX $30 FIRST CLASS—$45 AIR MAIL
DENMARK:
Per Nystrøm of Svenska Manu-Musik in Stockholm in Copenhagen to establish an office of the company. A new name will be Danish Manu-Music A/S and it will operate from Vibyvej 31, Copenhagen NV. The records of the German, French, English-speaking countries, will be distributed in Denmark by Metronome, Tono and Oktav. At the moment, nothing is known about the personnel of the Danish company, but it is known that Danish Manu-Music has its first debutations on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

SWEDEN:
The latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

According to the latest information from Metronome, the company has been contacted by a French publisher, HNF (Hede Nielsen's Fabriek A/S) with a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

FRANCE:
As I am writing my first column for Cash Box, I would like to thank you for the following information that you will find here from now on an EP Top Ten. EP's are quite popular in France at the present time.

There are 50 sales marks in both France and Nord West, France market. Among the latest news from the company, HNF (Hede Nielsen's Fabriek A/S) has contacted a French publisher, HNF (Hede Nielsen's Fabriek A/S) with a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.

Among the latest news from Tono can be mentioned "Pourtant tu maimes", "Ja, je sui seul" by on with "Ay Pa y Dole tu" with AIMable on Mode, and 4 EP's in Ariola's classical "Flower Season." On Metronome's single, the NPA (Nordisk Polyphon Aktiebolag) issued a special list of available records with Miles Davis, The Dave Brubeck Quartet, and The Ventures. However, it is not known if there will be Manu on the Danish version of the German song, "Ja, ich weiss wenn ich will," a song which was written by Nora von Winterfeldt in Norway and Anne-Karine and Karl Reuter in Sweden, for Manu.
Japan's Best Sellers

JAPAN

Nippon Records opened a show in the camp of Olympic athletes September 25, where Toshiba says, good sellers are the Beatles, the Ventures, and Kyu Sakamoto. Also, at the show of Toshiba Shoji Co., transistor radio record players and electric products are showing favorable sales.

JAPAN

Nippon Records is opening the popular seasonal songs "Snow Crown Pa." at Fukuoka City on Oct. 31, for the first anniversary of its foundation, where the stars will be Hiroshi Moriyo, Teruhiko Saigo, Kazuko Takashii, Fumiko Takagi, and members of the company's groups. Nippon Victor decided which Christmas records are to be released on this occasion or the Christmas Dalon Songs (18" stereo LP) and Golden Christmas Party (12" stereo LP), by Blue Sat Orch, including "A Merry Christmas" (Victor) and "Steeple" (other). Rod and the Clementines Dance Party" (stereo single by The Space Men), "Sing Along" (mono single by Tokyo Choir Group), "Rudolph, the Red-Nosed Reindeer" (by Sadako Kuwana) b/w "Santa's Blues" (by Yoko Inoue) b/w "Sants Coming To Town" (by Jan Tatsaka) and "Rudolph, The Red-Nosed Reindeer" (by Sadako Kuwana) b/w "Santa's Blues". Nippon Gramaphone started representation of the MGM label on Oct. 1, with the release of Christmas Carols (18" stereo LP) and "Remember Christmas" (Victor) b/w "The Little Drummer Boy" (King) b/w "Sub-Publisher/Subsibhea "Kiss Me, Cousin" (Elvis Presley) (RCA) Sub-Publisher/Aberbach Tokyo "Uta Larrima Su Vigo" (Bobbi Solo) (Seven Seas) "Salve Ni El Caudillo" (masumi Yukimura (Victor) "Cool Cats (Columbia)" Chiyoshi Tomitashii (Toshiba) "Futurino Hisago Sayaoke—Paul And Paula (Philips) "Yasuo Rollins (Victor) Sub-Publisher/Victor "My Boy Lovely (the Small Smalsham)" Mie Nakao (Victor) Sub-Publisher/Aberbach Tokyo "The Beatles—The Beatles (Sony) Sub-Publisher/Taiyo "From Russia With Love—Kenny Ball (Fly), Village Stompers (RCA) "Mexico Town—Kenny Ball (Fly) "Don't Want To Be Had Anyway—Not King Cole (Capitol) Frank Naga (Victor) Sub-Publisher/Shinko

JAPAN'S BEST SELLERS

This Last Week

1 Tokyo Olympic Ondo—Haruo Minami (Teshiiku) shinasanen Teo Takato—Kyu Sakamoto (Toshiba) 2 Ato Satunara—Yuko Hashi (Victor) 3 Tokyo Blues—Suechi Nishida (Polydor) 4 &zua Nihita Yowainda—Yojiro Yoshiba (Teichiku) 5 Ato Shio Aizune—Kazuaki Aoyama (Columbia) 6 Futurino Hisago Sayaoke—Makoto Satoko (Vanguard) 7 Ato Iso Shinme—Kazuaki Aoyama (Columbia) 8 Ato Aio Shinme—Kazuo Tanabe (Victor) 9 Ato II Na—Kazuo Tanabe (columbia) 10 Shining Nochihara—Yasuo Yoshimura (Capitol)

BEST SELLERS

This Last Week

1 The Beatles—The Beatles (Odeon) Sub-Publisher/Subsibhea "Secret Garden No. 2—Harry Bolaforte (RCA) "Non Ho Dite—Elvis Presley (RCA) Sub-Publisher/Victor «The Beatles No. 2—The Beatles (Odeon) "Sertin With The Astronauts—Astronauts (RCA)"}

MEXICO

Mexico's Best Sellers

1 Como Te Extraño Mi Amor—Leo Dan (CBS)—(Munusa) 2 Tu Seras Mi Raro—Las Surfs (Gamma) 3 La Ultima Pasarela—Peregrinos (CBS)—Darío Rojas (RCA)—Carlos Campos (Munusa)—Los Xochimilcas (Peeler)—Los Blue Boys (Munusa) 4 Pavo—Sonia Lopez (CBS)—Javier Solis (CBS) Pepe Jara (RCA)—Olga Guillot (Munusa) 5 Mantra—Conni Francis (MGM) 6 Estrella Total—Javier Solis (CBS)—Alvaro Zemorino (Orfeon)—Flor Silvestre (Munusa)—(Munusa) 7 El Esquileo—Miguel Angel (Munusa) 8 El Orugante—Sonora Santanera (CBS)—Chico Novaro (RCA)—Paco Sanchez (RCA) 9 Perdoname Mi Vida—Alberto Vazquez (Munusa)—Loco Gatica (Munusa) 10 Hector Cabrera (Velvet)—(Pham) 11 Sabor A Nada—Los Lobos del Ritmo (Orfeon)—Angelica Maria (Munusa)—Los Galante (Orfeon)—Loco Gatica (Munusa)—(Brambila)

CBS Bash In Brazil

SÃO PAULO—CBS do Brasil recently hosted a cocktail bash to launch the annual special "Four Days in Brazil". Cayetano Rivas, CBS do Brasil's General Manager, and guest, ///////////////////////////////////////////////////////////////////////////
The new season on the Italian record market starts with optimistic expectations. After the deep slump during the summer months, sales are once again reported to have improved and we hope they will be sustained by the release of 1,300,000 records before Christmas.

The voice of one of the oldest of Disci Ricordi is now under the spotlight: the young talent of Wilma Goich, the winner of the 6th edition of the Mediterranean festival of Barcelona (Spain), where the song "Canta Ti" won first prize for the second edition of the "Capitel Capitel di Ti" also published by Disci Ricordi. Wilma had as partner Emilio Pericoli. The record waxed in the absence of the Barcelona audience, having a strong reaction on the Spanish market where the contest was televised and broadcast.

It is announced that the press releases of the Mediterranean festival will be soon televised in all countries of Europe.

A further news about Disci Ricordi concerns the classical field: Disci Ricordi published a "Classico Italiano Musicale" in the new series, continuing the policy of our all leading record companies for the promotion of the classical production, will be sold at the price of £1.90 for each album (about $3.20). According to the promotional plan of Disci Ricordi for the promotion of the new series, buyers of ten different albums are granted an exclusive free gift.

Alfredo Rossi, owner of the publisher Gruppo Editoriale Ariston and of the Disci Ricordi, has been named as manager of both branches from Piazzetta Pattari #2, to a more large and modern plant located at Piazzetta Pattari 36. We had the occasion to receive the most recent news concerning the Ariston's activities: Audrey, the French song produced in France by Henry Salvador and here by Ariston Records, has received at Salsomaggiore, a special award of "Casa di Musica Box" along with another artist of the Ariston firm, Don Marino Barretto Jr, who has also received an award for "La Lampada" also published by Ariston.

The New Christy Minstrels in Europe will be called only "The Minstrel Thespians" and will have a brand new poster in the style of "Hansel and Gretel". The million sellers Bobby Solo, that seems the Minstrel's biggest problem, will have as partners on the San Remo stage for the next contest, both Wilma and Audrey.

The Top Carohe artist Peppino Di Capri, just returned from his successful Japan and Thai tour, has now received a special commission of his own. Peppino, on the basis of the award of "Sulamente" ("Sulamente") in the Petar Ester Special, is "the new face" of "Sulamente" in Japan, and is now the only recording artist of his kind in the world. Peppino will be the guest of the famous television show "Cantagiro" and is now recording a new single "Casa di Musica" in the studio of "Ri.Fi." and "Ri.C.B." record companies. In the meantime, Piazzetta has left Italy for a long stay in the States with "Canta gi Biondi" and "Canti di Giulietta".

Some news about Disci CBS: George Greg, manager of New Christy Minstrels, came to Italy to deal the participation of the well known USA group in the next Festival of San Remo. He signed an agreement with the well known band "The Minstrel Thespians" (the ten best sellers of the Italian market at this moment), who are now recording a new album. The results of this new collaboration will be presented at the Festival of San Remo.

The New Christy Minstrels are very well known in Germany and have a release of their record by EMI Special in "Hansel and Gretel" and the million sellers Bobby Solo, that seems the Minstrel's biggest problem, will have as partners on the San Remo stage for the next contest, both Wilma and Audrey.

The top Carohe artist Peppino Di Capri, just returned from his successful Japan and Thai tour, has now received a special commission of his own. Peppino, on the basis of the award of "Sulamente" ("Sulamente") in the Petar Ester Special, is "the new face" of "Sulamente" in Japan, and is now the only recording artist of his kind in the world. Peppino will be the guest of the famous television show "Cantagiro" and is now recording a new single "Casa di Musica" in the studio of "Ri.Fi." and "Ri.C.B." record companies. In the meantime, Piazzetta has left Italy for a long stay in the States with "Canta gi Biondi" and "Canti di Giulietta".

Some news about Disci CBS: George Greg, manager of New Christy Minstrels, came to Italy to deal the participation of the well known USA group in the next Festival of San Remo. He signed an agreement with the well known band "The Minstrel Thespians" (the ten best sellers of the Italian market at this moment), who are now recording a new album. The results of this new collaboration will be presented at the Festival of San Remo.

BAHRAIN-Top Five Compacts

CAMPIONE Group Produces 500th Filmmat Track Score

VENICE- The 500th film soundtrack covering the past eight years has been produced by the Campione Group. Campione Artistiche Musicali publishing company, both owned by the Campione brothers, is celebrating its 50th year. The soundtrack includes the songs "Cantagiro 1964," which was written by the late great C.A.M. and "Sulamente," which was produced by Remo Tautz.

To honor the 500 figure, a cocktail party was recently held in Venice at the historic Arsenale. The Italian and international music men attended.

The 500th musical soundtrack is from a significant production. It is "Desertos Rossos," which was written by the late great C.A.M. and published by the national Venice Film Festival. It is a film by Vittorio and Richard Harris and was released in Italy on December 21.

For the production of "Desertos Rossos," the Campione operation controls tours in Australia and South America. The film was also released in Japan, where it was given a special release and in June 1964 it was released in the United States.

Another Australian, producer Tenz, whose most recent production is "Degli Uomini e delle Scimmie," which was produced by the late great C.A.M. and released in Italy in December 1963, was invited to participate in a special release of "Degli Uomini e delle Scimmie," which was released in the United States in June 1964.

SWITZERLAND-Hans Oestreicher, a famous Austrian producer, has recently released a special release of "Degli Uomini e delle Scimmie," which was released in Italy in December 1963, and has now been released in England and is being eagerly awaited by the British public.
BRAZIL

The promotion of the record industry is getting more and more all the time in this country. More invitations for cocktail-parties and dinners at the time of the launching of a new LP or the anniversary of another company.

Deseo Odeon invited us, and another couple of hundred people connected with the music business, on Monday evening. The new label of the company was shown through slides, music and speech, finalizing with a recording of the recent activities of Debora, which was of all the advantages. A short and simple program of radio and TV men of the specialty. Good organization and for the fact that too little Brazilian music was presented during the showing of the program.

At the same time, CBS do Brasil hosted a cocktail-party for the official releasing of a new LP of the group Dino Mattiace and his orchestra, "Baile do Aniversário, Vol. II." At the occasion, Obon Rubeu, head of the promo dept. in Rio, and Enalson Lima, administration manager, also were present. The music was presented through the bands of golden medal, for the celebration of Sylvia's 100,000th record sold. Besides the staff of the company, some artists were there. The LP containing 16 romantic balads that were hits in the last thirty years.

From the same U.G.D label, represented in this country by RGE, another LP, containing the songs "Canzone Per Una Estate," probably one of the best produced albums with the artists from that label.

From Radio Sul, which is heading the office during President Lebendiger's absence, we have the following news: as predicted, this publisher has on hand one of the most successful records of the recent months. "Geli" from Dilma, has already sold 12,000 copies. More, more, this time by Chanteur's exclusive artist Mauricio Moura, adding another record to his already successful career. Also included was "Aqui Só Estou," by Fernanda, with the well-known local artists Alberto Rachael, Rosário Garcia and Luiz Piech, which will be released in the next LP of the singer, which is done in Rio by E.M.I.

The numbers are composed by maestro Gabriel Migliarese, the same author of the soundtrack of the internationally famous film "O Papafogão De Promesses," just starting its filming in this country. "Gem E Meu Amor." The LP is being prepared by João Araujo's assistant, Sue C. Clark, from Companhia Brasiliera De Discos (Philips), the news are as follow: the three big hits of the moment are with the company! The growing success of Jacob Jm. Jorge's "Odeon" disks, the chart, with numerous requests for personal appearances and also shows, both in the Paris and London '70, has led the third album "Deuce To The Moon," with the worldwide known local artists Alberto Rachael, Rosario Garcia and Luiz Piech, which will be released in a new album of the singer, which is done in Rio by E.M.I.

The numbers are composed by maestro Gabriel Migliarese, the same author of the soundtrack of the internationally famous film "O Papafogão De Promesses," just starting its filming in this country. "Gem E Meu Amor." The LP is being prepared by João Araujo's assistant, Sue C. Clark, from Companhia Brasiliera De Discos (Philips), the news are as follow: the three big hits of the moment are with the company! The growing success of Jacob Jm. Jorge's "Odeon" disks, the chart, with numerous requests for personal appearances and also shows, both in the Paris and London '70, has led the third album "Deuce To The Moon," with the worldwide known local artists Alberto Rachael, Rosario Garcia and Luiz Piech, which will be released in a new album of the singer, which is done in Rio by E.M.I.

Also on the local scene we find that the Festival group is out with a new single. "Planeta" is a new popular cut Jimmie by songwriters due to the big distances to be covered. This is probably the one reason keeping record companies out of the company-owned field. Brisbane is the capital city of Queensland and has a population well over the half million mark and the east coast of Queensland boasts many cities with populations well in races of the 20,000 mark—some running to better than, but again due to the size of Queensland (670,000 square miles) these important centers are spread over tremendous distances. The nearest one to Brisbane is more than 1,000 miles from Brisbane. One can immediately see the disadvantage of being in a record company's chair.

For the month of October the Australian record industry is planning to run another record company selling and retailing their product in the mail order basis. The name of the company is to be called "Australia's Best Sellers," ro the name is to be changed as new companies are launched.

**Australia's Best Sellers**

1. Pretty Woman (Roy Orbison—London) Acuff-Rose
2. I Should Have Known Better (The Beatles—Parlophone) Leeds Music
4. William Tell Overture (Sounds Inc—Columbia) Leeds Music
5. The Stomp (Oddie Diddle—Columbia) Schwab & Co.
6. Our Love Is Here to Stay (E.V. Revell and The Statler Brothers—Columbia) E.M.I.
8. Where Did Our Love Go (The Supremes—Stateside) Belinda Music
9. Mack The Knife (Bessie Smith—MGM) E.M.I.
10. Where Did Our Love Go (The Supremes—Stateside) Belinda Music

**Festival Records Launches Dot In Australia**

SYDNEY—As part of an international expansion program, the Dot label was recently launched in Australia. Its launching was timed so that DOT products will be released in the country under its own banner.

Recording artists and radio, TV personalities, and Dot records company officials gathered recently for theDot launch party held at the Sydney Opera House in Sydney. The leading Dot artists were on hand for the occasion, with new artists being added as the label grows.

Major emphasis was placed on the launching of Dot Records nationally. Distributors, wholesalers, artists, and other Dot personalities were on hand. The launch was attended by a large number of celebrities and the event was well attended by the press and media.

The Dot label was formed in November 1963 and has been successful internationally. It is now available in Australia through a partnership with a local record company. The Dot label is distributed by Festival Records, a division of Festival Records International Limited.
Argentina

Argentina's Best Sellers

This Last Week

1. "Vestida De Novia" (Korn) Polito Ortega
2. "Santander De Rustoga" (Melogro) La Charranga del Caribe
3. "El Toque" (Melod) Cacho Banda
4. "Himno De Amor A La Madre" (Chico Novarro)
5. "La Trenza" (Lo De Mi, El Edad)
6. "El Cantor" (Ruben Rivas)
7. "El Tito" (Ruben Rivas)
8. "Adios Adios" (Korn) (Cantante Imperial)
9. "Por Favor" (Korn) (Cantante Imperial)
10. "Momotan" (Korn) (Cantante Imperial)

Argentina's Best Sellers on Charts

Week Week on Charts

1. "Dias Conmigo" (Korn) Polito Ortega
2. "Volvere Volvere" (Korn) Polito Ortega
3. "Se Me Olvidaste" (Korn) Polito Ortega
4. "Que Tienes" (Korn) Polito Ortega
5. "El Tio" (Korn) Polito Ortega

Argentina's Best Sellers

Brazilian music has been expanding its reach in Argentina, driven by artists such as Ruben Rivas, and by a resurgence of interest in traditional rhythms. The stock of printed music from this tune has vanished, of course, because the children are playing it on the street. 

Ricardo Mejia of Neumann Publishing and a very close association with Beethoven, Dvorak, and the like, has been recording for several years now. The label's first record, "Chiquito" on a new album, under the United Artists banner, featuring several big names in modern jazz music. It is no surprise, then, that Maricel Lambertucci of the Argentine mudanza company, which has recently inked a deal with the label "Volvere Volvere," has been training with the label "Volvere Volvere," and has been working with top new German talent. His tunes will be cut by several instrumental groups, for wider coverage.

Ricardo Mejia, the owner of Neumann Publishing, is very glad about the success of "Chiquito," for Odeon. The song is also very popular these days because of Motto Recordings. Every Sunday they sell a couple of hundred sales, and the stock of printed music from this tune has vanished, of course, because the children are playing it on the street.

Rogelio Giacoppo of Smart Music is jetting this week to Brazil, to visit some of the recording artists there. Smart is expecting to get several tunes from the album "Guia da Musica" in Brazil. The label's first record, "Chiquito" on a new album, under the United Artists banner, featuring several big names in modern jazz music. It is no surprise, then, that Maricel Lambertucci of the Argentine mudanza company, which has recently inked a deal with the label "Volvere Volvere," has been training with the label "Volvere Volvere," and has been working with top new German talent. His tunes will be cut by several instrumental groups, for wider coverage.

Ricardo Mejia, the owner of Neumann Publishing, is very glad about the success of "Chiquito," for Odeon. The song is also very popular these days because of Motto Recordings. Every Sunday they sell a couple of hundred sales, and the stock of printed music from this tune has vanished, of course, because the children are playing it on the street.

Rogelio Giacoppo of Smart Music is jetting this week to Brazil, to visit some of the recording artists there. Smart is expecting to get several tunes from the album "Guia da Musica" in Brazil. The label's first record, "Chiquito" on a new album, under the United Artists banner, featuring several big names in modern jazz music. It is no surprise, then, that Maricel Lambertucci of the Argentine mudanza company, which has recently inked a deal with the label "Volvere Volvere," has been training with the label "Volvere Volvere," and has been working with top new German talent. His tunes will be cut by several instrumental groups, for wider coverage.

Ricardo Mejia, the owner of Neumann Publishing, is very glad about the success of "Chiquito," for Odeon. The song is also very popular these days because of Motto Recordings. Every Sunday they sell a couple of hundred sales, and the stock of printed music from this tune has vanished, of course, because the children are playing it on the street.

Rogelio Giacoppo of Smart Music is jetting this week to Brazil, to visit some of the recording artists there. Smart is expecting to get several tunes from the album "Guia da Musica" in Brazil. The label's first record, "Chiquito" on a new album, under the United Artists banner, featuring several big names in modern jazz music. It is no surprise, then, that Maricel Lambertucci of the Argentine mudanza company, which has recently inked a deal with the label "Volvere Volvere," has been training with the label "Volvere Volvere," and has been working with top new German talent. His tunes will be cut by several instrumental groups, for wider coverage.

Ricardo Mejia, the owner of Neumann Publishing, is very glad about the success of "Chiquito," for Odeon. The song is also very popular these days because of Motto Recordings. Every Sunday they sell a couple of hundred sales, and the stock of printed music from this tune has vanished, of course, because the children are playing it on the street.

Rogelio Giacoppo of Smart Music is jetting this week to Brazil, to visit some of the recording artists there. Smart is expecting to get several tunes from the album "Guia da Musica" in Brazil. The label's first record, "Chiquito" on a new album, under the United Artists banner, featuring several big names in modern jazz music. It is no surprise, then, that Maricel Lambertucci of the Argentine mudanza company, which has recently inked a deal with the label "Volvere Volvere," has been training with the label "Volvere Volvere," and has been working with top new German talent. His tunes will be cut by several instrumental groups, for wider coverage.

Ricardo Mejia, the owner of Neumann Publishing, is very glad about the success of "Chiquito," for Odeon. The song is also very popular these days because of Motto Recordings. Every Sunday they sell a couple of hundred sales, and the stock of printed music from this tune has vanished, of course, because the children are playing it on the street.
Holland's HMV-label launched Manfred Mann's new single hit "Sha-La-La," intended to be a strong follow-up for "Do Wah Diddy Diddy," still riding high. Capitol-Holland will add several new albums to next week's release list, among them are Nat King Cole's "I Don't Want To Be Hurt Anymore" and The Fair Ladies' "Al Martino's "Altogether." 's "Love, Love, Love." Further strong new items are The Beach Boys' "When I Was Young." 's "Prtii" has high hopes for Little Richard's "Goodnight." Gerard Heystee presented an attractive MMD-demonstration on TV, which has aroused many favorable reactions in Gramophone's House-MMD dept. last week. Hebstreit's recently important classical recording, released early October by Philips' Phonographic 's "Sacred and Profane" and the "Harpsichord and Violin" by J. S. Bach, a culmination of all Baroque Sonatas. Perfomers are the Italian harpsichordist Miss Egidia Giordani Sartori, famous Belgian violinist Arp. The two LP's are packed in a splendid box; added are the complete scores of the Sonatas, a free service. Chansons by Edison-winner Georges Brassens (much to his regret unable to send his Holland album to receive his award) are still in such demand that the label manager Otto Vreeneberg of Phonogram and five Phillips-singles on the Philips label under the title "Success de France." Among them are all the Brassens-favorites like "Brave Margot," "J'ai Rendez-vous Avec Vous," "La Complainte Des Filles De Jacq," "Saying Swings The Sentry," "Voeux De Saint-Si." The Dutch CBS expected the release of "Little Red Mill (Philips), "Chor-U-Luc" by Roger Miller (Philips), "So Long Darrie" by Louis Armstrong (Philips), "Little Wing" of Nino Rota (Philips) and "I Love The Way You Love" by Mille (Fontana). The new CBS release on Friday, Oct. 9. They are welcomed by CBS sales manager Henmi J. S. Wapperom and Cash on a Week. CBS Gramophone released on last week. All the former featured artists of both artists will be played over the PA-system of the Apollo Hall all day long. Five records of Barbara Streisand, Dutch Press saying paying much attention to the Barbara Streisand-sound, according to Henmi's speech. VABA TV will show CBS Music-shouts of Tony Bennett, Dave Brubeck, ak Else Eblingo, Bruno Walter, Mitch Miller, Andre Freire, Isaac Stern and Clive Sharp, head of the European management of The New Christy Minstrels have visited Holland and has been discussing TV and concert performances with this wonderful group in Holland, with CBS' Henmi J. S. Wapperom. Basart acquired the rights of the Dutch Deutchesong "Es Was Einmal." Another German hit song, "Wir Koen- nen Uns Nur Briefe Schreiben" (Greet Kaufeld on Electrola) will be heard very soon on the Dutch airwaves. The Dutch hit charts. Mills Holland (Basart) reports a heavy action around the song "I'm Sorry." (Skeens Lennert M. van Im). Two local records were already arranged: one by Sini on Philips and one by The Sell- rva on the Artoine label. Gert Timmerman, top of the hit list of "Jullie Lanter." (Basart), with a Dutch title "De Bonte Roovers, written by Ger Rensen. This song was introduced by Gert Timmerman on his early "Rlk." The rights of the American hit song "Climbing Vine" are with Basart and "Amsterdam" on the Dutch hit list in the Dutch market. The German song, dedicated to a Dutch girl "Antje," (Basart) was recorded by Gert Timmerman on the Telefunken label.

Holland's Best Sellers

**Last Week**
- **Cindy** (Royal Orinon/London) (Auff-Rose/Brussels)
  - I Should Have Know Better (Basart/Parlophone/Paris, Basart Amsterdam)
- **Billy Joel** (Rolling Stones/Decca) (Leeds Holland Basart, Amsterdam)
- **Hans Bedel** (Honeycomb/Eye) (Basart/Amsterdam)
- **Hans Assimakos** (Hans Assimakos/Paris, Basart Amsterdam)
- **A Hard Day's Night** (Beatles/Parlophone) (Leeds Holland Basart, Amsterdam)
- **I Won't Forget You** (Jim Reeves/RCA) (Altona/Amsterdam)
- **On The Beach** (Cliff Richard/Columbia) (Basart Amsterdam)
- **Jennie** (Jennie/Paris, Basart Amsterdam)
- **Do Wah Diddy Diddy** (Manfred Mann/HMV) (Belinda/Amsterdam)

**This Week**
- **SSS?** (Auff-Rose/Brussels)
  - I Should Have Known Better (Basart/Parlophone/Paris, Basart Amsterdam)
- **Billy Joel** (Rolling Stones/Decca) (Leeds Holland Basart, Amsterdam)
- **Hans Bedel** (Honeycomb/Eye) (Basart/Amsterdam)
- **Hans Assimakos** (Hans Assimakos/Paris, Basart Amsterdam)
- **A Hard Day's Night** (Beatles/Parlophone) (Leeds Holland Basart, Amsterdam)
- **I Won't Forget You** (Jim Reeves/RCA) (Altona/Amsterdam)
- **On The Beach** (Cliff Richard/Columbia) (Basart Amsterdam)
- **Jennie** (Jennie/Paris, Basart Amsterdam)
- **Do Wah Diddy Diddy** (Manfred Mann/HMV) (Belinda/Amsterdam)

**CB's Murphy Upped To Outlet's MD**

Ontreal-John Murphy, Canadian rep for CB's Cash Box, has been named Leslie Cartwright's new MD of CB's Ontario. The new move was made over the station's sales dept. Murphy will continue to handle the outlet's 2:30 to 6 pm spot.

**The Best in Benelux . . . . Bens**

CBC's Murphy Upped To Outlet's MD

ONTREAL-John Murphy, Canadian rep for CB's Cash Box, has been named Leslie Cartwright's new MD of CB's Ontario. The new move was made over the station's sales dept. Murphy will continue to handle the outlet's 2:30 to 6 pm spot.
In the wake of convention activities, it is more apparent that the men behind the local and national associations in this industry are carrying the brunt of responsibility. Looking back over the business year, while the accomplishments of the Music Operators of America are many, the people responsible in a large measure, are few and far between.

A similar situation exists in almost every local trade association where the leadership is in the hands of two or three representatives while hundreds reap the harvest. This continued situation may be criticized as not being fair to the overworked leaders, however the fact is, unless they are given physical support, or to reach for the impossible, unless they are relieved for a spell by equally capable people, the industry cannot progress at its present rate of accomplishment.

While everyone does not partake of his share of the burden, everyone will, indeed, suffer the loss of leadership should our present association officials limit the amount of personal time given over to association activities, as apart from the attention deserved by each executive's personal business. The frustration of which comes first, association business or personal investment in one's own company, is at times, almost unbearable for some. Many dedicated individuals have expended personal funds to keep the home fires burning at association headquarters. But this is secondary with most, surprising though it may seem. However, when a man's operation or distributing business suffers, even temporarily, he must ask himself "for what?" and we must sympathize with this individual.

No one can expect personal sacrifice in regards to a business which is after all only one of thousands represented by as many businessmen who have not lent a hand. In fact, it is in this light that this same association leader can be viewed as just another member of this industry. Too many times he has been asked to divide his attention between his business and industry leadership.

Most of our association leaders, fortunately, have managed this task unusually well. The complaints are few. This is to be expected of the caliber of men who lead us. But let's not overdo it. The time has come for each of us who has already benefited in some way from the progress that has been made, to lend a hand. One man cannot carry the burden forever.

National and local association elections are being held and will be carried out between now and the months ahead. Let one man in each association stand up, who has not stood before. Let one individual give of his time, even if only a fraction of what has been given by others before, to relieve at least for the moment, the mainstay. Only then will we continue to reap the harvest of plans as set down by our present leaders. Only then will we be able to show by deed our appreciation for the people who have held this industry together.
14th Annual MOA Convention Attendance Nears 1,000; Displays And Discussions Mark Most Colorful Exposition

Music, Amusement, Vending & Record Displays Spark Most Exciting Show

On the MOA Convention Floor: Conventioners attending the 14th Annual Music Operators of America Convention at the Sherman House here (Oct. 14-16), saw what was perhaps the largest variety of music, amusement and vending machines as well as records and service supplies ever displayed during the past six to eight years of convention activities.

The show had a definite class look to it, that had spilled success for many exhibitors as early as Thursday evening, with one fall day remaining.

Exhibitors went all out to display products in a colorful atmosphere and conducted hospitality suites with live music, cold drinks and warm food for overflow crowds.

The total attendance figure was not available at press time, but judging from early registration crowds in the hotel lobby and on the convention floor, the 1,000 mark appeared to be within reach.

Meetings were held on Wed. and Thurs. mornings (see separate stories) which both informed and stirred enthusiasm from listeners who crowded into the meeting rooms. Record programming sessions scheduled for Friday's meet will be reported on next week.

MOA president Lou Casola turned over the reins of the presidency to Clint Pierce, an MOA founder. Fred Granger will undoubtedly stay on as business manager, having helped score a victory for the Association and the coin machine industry, the likes of which hasn't been seen in years.

Pierce Elects MOA President

MOA Convention Chicago—The MOA Nominating Committee, composed of Jack Rea, Jim Tolisano, Frank Fabiano, Millie McCarthy, Howard Ellis, and K. W. Gilbert had all of the nominees elected to new MOA posts at an election meeting on Thurs. Oct. 15th. Clinton S. Pierce was elected president of MOA.

Following are the new MOA officers: John Wallace, Sec.; Jim Tishler, Tres.; Ted Nichols, Set. at Arms; and the following vice presidents: Al Denver, Howard Ellis, Frank Fabiano, Norman Goffe, Jim Laverne, Bill Carter, and J. C. McCarthy, Jr. William Cann, Henry Lesyer and Harry Snodgrass.


Laverne Stresses P.R. To Ops Forum

SINATOR THOMAS LAVENER

MOA Convention—Senator Thomas Laverne, of Rochester, N.Y., delivered a stirring keynote address here last week Thursday pointing up with considerable eloquence the areas where music and game operators suffer needlessly because of poor public relations and lack of proper commercial endeavor. He stressed the need for more state and local operator organizations all over the country.

Laverne called for greater cooperation on all levels of the industry everywhere and suggested a "chamber of commerce approach" to organizational problems. He urged operators not to work "out of their back pocket" but to maintain a sound, professional bookkeeping system. Laverne has worked closely with operators in the New York State area in the past on legislative problems.

Laverne's president Al Denver addresses the assembled MOA on the subject of chattel mortgages.

CHICAGO—The first big meeting at the MOA Convention, on Thursday afternoon, was actually the kick-off of the convention, which was well attended conclusively. Harry Shiner, president of Border-Sun, Albuquerque, New Mexico, and MOA's executive chairman, moderated the panel discussion on the panel were David Howie, vice-president Rock-Ola Manufacturing Corp.; Mort Secore, sales director of Chicago Dynamic Industries; and John Trunano, head of Black Hills Novelty Co. in Deadwood, South Dakota.

Mort Secore opened the Diversification discussion by spelling out some of the changes many music operators will have to make to assure some measure of success in vending. He said that locations will not prove to be a proper way of acquiring locations in the vending business:"

Daves Howie, Harry Snodgrass and John Trunano dwell chiefly on the proper procedure for a music operator to diversify—to go into full line vending suddenly, or to diversify gradually. The general consensus of opinion was that an operator should enter the vending field in gradual steps, usually commencing with cigarette machines. Ultimately he will seek commercial type locations and then start the ball rolling towards full time vending.

Howie stressed the need for an operator to fully realize that in vending he actually becomes a merchant, and starts to deal in fractional percentages.

"Make no mistake about it, gentlemen," he said, "the music operator is definitely moving into a different, more complicated world. But, there is plenty of room in this rapidly expanding industry for the enterprising operator."

Snodgrass cited several cases where his company acquired large organizational and commercial locations. He stated that a location head, usually a sound businessman, will in most cases appreciate the facts shown in a Profit and Loss statement.

"Vending," he said, "consists of the buying and selling of a multitude of products, including refreshments, cigarettes and eigares, and all sorts of foods. Get to know it very well before you plunge into it headlong."

This session was concluded with a spirited question and answer period.

Then, Al Denver discussed Chattel Mortgages and location contracts in detail. With him on the dais were Harry Snodgrass and Lou Casola, president of MOA.

This meeting terminated just prior to the 1:00 PM opening of the exhibitor floor trade show, because the operators in attendance queried Denver at length about the five points in the contract and chattel mortgage forms used in New York State.

Denver explained that despite problems from time to time the contract practically in most cases alleviates the operator's headaches with problem location owners.

The chattel mortgage, he added, guarantees greater security. In other words, it is an "iron-clad" protector. In the future, Denver said, the chattel will be known as a security agreement.
Rock-Ola Mfg. Co. & Distrib Network Launch

‘Princess Royal’ 100-Selection Phonograph

**New Model 501 100-Selection Wallbox Also Available**

R. F. Jones Acquires Steelmade, Inc.
Manufacturers Of Can Vending Equipment

San Francisco—R. F. Jones announced last week that he has purchased Steelmade, Inc., Minneapolis vending machine manufacturer. The purchase was made for an undisclosed amount of cash.

R. F. Jones is president of the R. F. Jones, a major distributor handling Rowe-AMI products in 13 western states. Jones is also President of R. F. Jones (Far East) Limited, a distributing Rowe-AMI products in the Pacific area. Jones said that R. F. Jones specializing in the manufacture of cold can vending machines, will be operated as an independent company.

Jones advised that the purchase of Steelmade was motivated in large part by the potential of the cold can beverage. Studies made of the market before acquiring Steelmade definitely indicated that the public in many instances prefers cold drinks in cans, he said.

George E. Nelson, president and founder of Steelmade, will remain as a consultant, and John Sturrock will continue as president. Sturrock will continue as president of the company. Nelson has had a long career in the vending industry and holds many patents for bottle and can vending equipment.

Jones stated that Carl J. Lawson, associated with the R. F. Jones Co.

Jack Ray, president of Steelmade, Inc., will continue as president of the company. Jones has had a long career in the vending industry and holds many patents for bottle and can vending equipment.

San Francisco office will assume new duties as vice president and sales manager of Steelmade. His responsibilities will include the establishment of new sales and distributor organizations to market Steelmade equipment, as well as the distribution of Steelmade products across the United States.

The exclusive Rock-Ola “Mech-Matic” Intercom is an automatic, mechanical record changer, which includes a 7-in. turntable, a 45-rpm, and stereo-mono receiver in one component. There are, surprisingly, no wires, and no mess switches; nor are there any extra aids for changing motor speeds or spindle sizes. This can be tied into Doris’s revolution.

The all-new “Transistor-Amplified” Reproducer reportedly saves the operator money on tube replacements. And also simplifies the servicing of the phonograph. The elimination of excessive heat saves wear on other component parts in the mechanism of the machine. It also is a noise suppressor—automatically eliminating any surface noises. Circuit breaker helps prevent damage to transistors if the speaker leads are shorted.

Doris advised, in conclusion, that Rock-Ola distributors are presently setting their plans for a gala showing of the new ‘Princess Royal’ and ‘Phonette’ wallbox in their respective territories to coincide with the factory’s sales campaigns.
Providence Op Cites Sales Increase With Rock-Ola 'Phonette' Installation


says:

"If you want the phonograph that has everything, you'll go for Rock-Ola's Grand Prix."

Joe Barton, manager of Bush International-Jacksonville, welcoming the group.

"You'll like Rock-Ola's Automatic Volume Control. It operates completely without tubes. Ends that service problem for good!"

Twenty-Nine Ops & Servicemen Attend Bush Intl. Service Class

CKSONVILLE—Bush Intl. held a new AMI 'Tropicana' service school on October 6th and twenty-nine operators turned out. John Hickman, AMI Field Engineer conducted the dinner was served. The buffet and service school were hosted by local Bush International manager, Ed Barton.


Group picture shows the participants attending the October 6th service school on the Rowe AMI Tropicana Phonograph.

FOR SALE at close out prices

Midway:

Targa Gallery, Slugger Shooting Gallery, Deluxe Shooting Gallery, Rifle Gallery

Chicago Coin:

Cater, Rocket Shuttle, Red Pin Bowler

Bally:

ABC Bowler, Strike Bowler

9 Voice-O-Graphs, 1 brand new, 8 reconditioned at $450. Each.

All machines reconditioned, ask for special offer.

Kommanditgesellschaft Nova Apparate GmbH. & Co.

Hamburg 39, Semperstr. 24

PETER J. GERITZ

Mountain Distributors.

Denver, Colorado

says:

"If you want the phonograph that has everything, you'll go for Rock-Ola's Grand Prix."

"You'll like Rock-Ola's Automatic Volume Control. It operates completely without tubes. Ends that service problem for good!"
Roster Of Congressional Candidates Sent Out To MOA Members By Board

- Ops Are Urged To Carefully Consider Their Choice Of Reps This November

In Light Of Pending Legislation

TO: MEMBERS OF MOA

This letter is a reminder to you that you should all perform your civic duty by taking an active interest in the current Congressional elections campaign.

Of particular interest to all operators are the Senators and Representatives who sit on Congressional Committees which pass upon copyright legislation affecting music operators. A list is enclosed of the names and addresses of these Senators and Representatives who are now running for office. We urge that you bring the operators' interests to their attention and request the support as well as offer them your support on their campaigns.

We cannot stress too strongly the importance of your showing this interest at this crucial time.

It is up to each of you to do your utmost in furthering the interests of your business and your industry.

Finally, we would like to ask each of you to keep MOA informed of your activities.

Legislative Counselor & Board of Directors

<table>
<thead>
<tr>
<th>State</th>
<th>Judiciary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>Arkansas</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>California</td>
<td>Sen. Edward McGhee, D.</td>
</tr>
<tr>
<td>Colorado</td>
<td>Sen. R. E. W. Colmer, D.</td>
</tr>
<tr>
<td>Connecticut</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>District of Columbia</td>
<td>Sen. H. E. Harris, D.</td>
</tr>
<tr>
<td>Delaware</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Georgia</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Hawaii</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Idaho</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Illinois</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Indiana</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Iowa</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Kansas</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Kentucky</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Louisiana</td>
<td>Sen. F. W. Colmer, D.</td>
</tr>
<tr>
<td>Maine</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Maryland</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Michigan</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Minnesota</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Missouri</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>Montana</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>Nebraska</td>
<td>Sen. E. S. Turner, D.</td>
</tr>
<tr>
<td>Nevada</td>
<td>Sen. R. E. W. Colmer, D.</td>
</tr>
<tr>
<td>New York</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>New Jersey</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>New Mexico</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Ohio</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Oregon</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>South Carolina</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Texas</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Utah</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Vermont</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Virginia</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
<tr>
<td>Washington</td>
<td>Sen. H. W. Colmer, D.</td>
</tr>
</tbody>
</table>

Cash Box—October 24, 1963
Rock-Ola 'Princess' Distributor Preview 'Road Show' Returns For Chicago Session

Chicago—Rock-Ola Manufacturing company's "road show" preview for distributors of the new "Princessoyal" phono returned to windy City, Monday, October 5. The session, complete with meeting, cocktails and luncheon, was held in the Water Tower Inn.

Joe Abraham, of Lake City Amusement Co., in Cleveland, Ohio, chats with Dave Howe, Rock-Ola's sales vice pres.

Joe Abraham, of Lake City Amusement Co., in Cleveland, Ohio, chats with Dave Howe, Rock-Ola's sales vice pres.

Left to right: Al Calderon of Calderon Distributors, Ed Doris, Gil Kitt and Joe Robbins of Empire Coin.

AL LEVINE
Music & Vending Corp.
Boston, Massachusetts

"Tremendous! Never before so many outstanding features on two magnificent phonographs. You've done it again Rock-Ola!"

Cash Box, the International Voice of the Coin Machine Industry, was anxious to promote the interests of Belgium manufacturers and distributors throughout the world and looked forward to many years of close co-operation.

Mustang' By ChiCoin

For the future, Marten said that cigarette vendors and similar merchants are a good customer and the third largest importer in Europe, lags far behind Germany and the United Kingdom. However, with more than 1,000 cafes in Belgium it seems likely that a considerable amount of installation will be necessary before placing is accepted on a large scale. Containment is mainly centered around the vacant cigarette vendors and similar establishments.

Cash Box—October 24, 1964
MORRIS PIHA
Greater Southern
Distribution Company
Atlanta, Georgia

says:

“With interchangeable
parts in the
Rock-Ola Princess
Royal and Grand Prix
Phonographs,
servicing is a cinch!”

Sinatra-Basie On Little LP
With ‘It Might As Well Be Swing’

* Also Dean Martin and Trini Lopez

CHICAGO—The Seeburg Corporation’s little LP releases for the week of Oct. 19th is highlighted by the current top-selling Reprise album by Frank Sinatra and Count Basie titled ‘It Might As Well Be Swing’. Included among the album’s six selections are such location favorites as ‘Fly Me To The Moon’, ‘I Can’t Stop Loving You’ and ‘More’. Accompanying the Sinatra-Basie offering in Seeburg’s ‘Pop Vocal’ slot are Dean Martin and his ‘Everybody Loves Somebody’ and Trini Lopez and his ‘The Latin Album’—both also on the Reprise label.

For ‘Country & Western’ material, Seeburg has released on little LP the Buck Owens-Capitol album titled ‘Together Again My Heart Skips A Beat’. Among the selections on this album are ‘Truck Drivin’ Man’ and ‘Over And Over Again’.

H. R. SANDERS
Sanders Distributing Co.
Nashville, Tennessee

says:

“This one has
everything! The
ultimate in sound and
styling. Rock-Ola’s
Grand Prix Phonograph
puts you in plushest
spots!”

ROMINE C. HOGARD
Tulsa Automatic Music Co.
Tulsa, Oklahoma

says:

“If anybody ever
offered everything—it’s
Rock-Ola! Compact-
ness—versatility—top
quality! The new
Princess Royal and
Grand Prix
Phonographs are the
greatest!”

Rock-Ola Dists Preview ‘Princess’
(Cont’d from preceding page)

Left to right: J. D. Lazar (B. D. Lazar Co.), Eil Ross (Ross Distributing Co.), Joe Ash (Active Amusement), George Happed (Sanders Distributing Co.), Brenda Lee, Frank Ash (Active) and Harry Sanders (Sanders Dist. Co.).

Left to right: Bob LeBlanc (Music & Vending), J. D. Lazar (J. D. Lazar), Brenda Lee, Irv Blumenfeld (General Vending), Al Levine (Music & Vending) and Frank Ash.

Left to right: Harry Koppel (Albert Simon, Inc.), Brenda Lee, Freddie Puffer (Active Amusement) and Larry LeStourgeon (LeStourgeon Dist. Co.).

Left to right: Stanley Nankel and Al Simon (Albert Simon, Inc.) with Brenda Lee and Rock-Ola Exec. VP Ed Doris.

Car 54’s Toody To Help Cure Coin Shortage

WASHINGTON—Secretary of the U.S. Treasury Douglass Dillon has requested the services of television’s Car 54 to help ferret out the millions of coins now being hoarded by the nation’s coin collectors. TV police officers Toody and Schnozzer of Car 54, Where Are You?”, TV’s Shari Lewis and her puppets and actress Fredric March have been called on and consented to make a series of spot radio and television announcements for the American Bankers Assn. asking listeners to put whatever coins they may be hoarding back into circulation.

Cash Box—October 24, 1964

www.americanradiohistory.com
Bally Releases 'All The Way';
'1st New Shuffle Alley Look In 15 Yrs.'

Sally-

BALLY'S ALL THE WAY

CHICAGO—"First really new shuf-

"All The Way" in 15 years," is the way Bill-

Dennell, president of Bally Manu-

facturing Company, describes the

company's new pack-play game,

which is identified by the improbable

and intriguing name of "All The-

way."

"Bally 'All The Way,'" O'Donnell

plowed, "is, first of all startlingly

in appearance. I don't mean mere-

ly new styling, but a new 'no pins'

strategy that gets immediate atten-

tion.

And, when I say 'All The Way'

new in play appeal, I don't mean

only another version of bowling,

but a basically new style of play

that fascinates non-bowlers, as well

as bowlers, men, women, youngsters.

"All The Way" retains all the

smooth aiming skill appeal of Lane

and Super Lane play... plus Bonus

Lanes... plus the amazing 'All The

Way' Lane for which we named the

game... plus lickish timing skill to

shoot the oscillating Ball-Gun

plus fantastically fast sports of scor-

ing, as lively red balls jump, like

giant jumping beans, from low scores

to high scores.

"But the greatest new attraction of

'All The Way' is the thrilling new

'Dump Opponent' feature, which, for

the first time in shuffle-alley history,

permits players, not only to build up

their scores, but also to block and

baffle opponents with 'offense-defense'

strategy, what one distributor calls

'the whoopie satisfaction' of pushing

opponent back where he has to fight

to catch up.

"Because of this combination of
defensive, and offensive play, we are

confident 'All The Way' will be the

greatest two-players' competitive

game ever built in any class. But

don't get me wrong. 'All The Way'

does not, like pool tables, for ex-

ample, require two players. Extensive

evaluated location tests prove that

'All The Way' also gets plenty of

play."

"We expect 'All The Way'

will start a new shuffle-alley boom as

big as, if not bigger than, the original

bowling boom, and we are geared

to take care of boom demand. We're
going all the way with 'All The

Way,' concluded O'Donnell.

In his capacity as

Pres. Barker of the Phi-

adelphia Variety Club,

No. 19, David Ro-

came host recently to

play of handic-

pered and crippled chil-

ren for the perfor-

ance of the Big Thrill Show which

headlined Bob Hope and

Martino among many

stars. Rosen is shown

at the club's San-

pinne. On his left

Paul D'Ortona, presi-

ted by the City Council Philadelphia.

Rock-Ola Pics Cont'd From Preceding Page)

DAVID STERN
Seacoast Distributors, Inc.
Elizabeth, New Jersey
Est. 1930

says:

"For the Best
Wheel and Deal."
call Dave Stern.

MICHAEL J. STANLEY
Michael J. Stanley Co.
Mercer Island, Washington

says:

"Rock-Ola's Princess
Royal fits anywhere...'
meets the needs of
any location! A sure bet
for increasing take!"

Vicki Carr Visits Seeburg's Australian Rep

SYDNEY, AUSTRALIA—When an

American artist visits the land down

under, chances are Jim McKeon,

Seeburg Automatic Products Ltd.

Pty. here, takes time out to welcome

the artist. Last month the visitor was

more than welcome since she hap-

pened to be Liberty Records' Vicki

Carr, whose "Color Her Great! Little

LP is on practically every Seeburg

Console on location here. Shown

above, is McKeon greeting the vocal-

ist and in the background is the

Seeburg Extended Bass Stereo Con-

sole which displays the lark's cur-

rent recording. The extended bass

features additional speakers which

give full sound from the Console

but plays only when activated with

the drop of a coin.

A. L. PTACEK, JR.
Bird Music Distributors, Inc.
Manhattan, Kansas

says:

"Never have I seen
such easy

serviceability! The

Rock-Ola Princess

Royal and Grand Prix

Phonographs will

amaze you!"

www.americanradiohistory.com
**Eastern Flashes**

Rowe AC vending vEEP Jim Newlander, convention hopping with Jack Harper, Fred Pollak and the rest of the factory execs and regional managers, moved from the Sherman House lounge to the Orchard Club for the NAMA spectacular. Rowe’s exhibit at the NAMA show will feature among other products, their full line of vending equipment, their dollar change changer, the “Tasty Twenty” candy manager, the “The Greco” coin operated slot machine, the “RPM” jukebox, and a full line of coin operated Ray Gun equipment. Rowe’s general sales manager, says operations are in the last stages of detail, and he is looking forward to a record year for the distributor.

Joe Munro of the Mike Munro Co., specialists in supplying areas with equipment, signed up at a booth at the show under the banner — “Let’s Talk Arcades”. Mike, who decided not to attend this year’s conclave, was doing a little reminiscing last week on the hospital services his company used to host in Chicago. Dick Greenberg does his conventioneering, he says, when his parents come to town for the annual jewelers’ convention. At the end of the show, his close associate Charlie Katz huddling around Duncan Sales Company’s “Arcoball” exhibit.

Look for Rozanne Verdingle’s Jack Bass, Barry Moseley and Lloyd Strawhun at Rowe’s NAMA exhibit where they’ll be greeting customers and friends, tending the show from the Virginia area. Last week, Epic Records and “Arms Long” Leonard Lown announced the issue of six little LP’s by company to coincide with the MOA show. The disk will be distributed through the various one stops and their regular distributor channels. A new line of reissues by Epic’s ‘Memory Lane’ series of eight singles hit the stand at the5th show: MAD and the QUEENS. Meanwhile, Billie and the Village Spotters... A good attendance was expected at the Chicago Cigarette Merchandisers Association annual dinner dance on Saturday evening.

Joe Silverman, business manager of the Philly ops association, is proud of his association’s chairman of the board Joe Levin and Levin’s ray gun expanding vending operation. Levin, who was recently involved in an ambitious expansion program which they estimate will cost roughly $250,000 by the time it’s completed. Silverman says Levin’s machine is the only one in the country where the sales person does not have to be an employee of the company’s little LP program, he operates his own in a little shop. Meanwhile, the company’s little LP program is doing a terrific job.

Murray Wiener, of the Wiener Sales Co., left New York Sat., the 17th, Chicago and the start of the NAMA show. Murray will be seen circulating among the exhibits of Gold Medal Products, their “Candyshop” vendor and Universal Vendors. Meanwhile, brothers Wiener, remaining behind to tend the ship, will be getting his share of activity. On Sat., evening, Bill and his family will be hosting a private dinner to formally announce the engagement of his son Arthur to Gail Hixson. A big wedding is being planned for somwe time in May. Meanwhile, F. A. 1 Record Sales was an early arrival for the MOA show. Another early arrival at the U. S. Billiards exhibit was Harry Berger of the West S. Coin Machine Corp.

Other representatives of the U. S. Billiards on the MOA scene were sales manager Al Simon and general sales manager Art Daddio. Simon held a two day meeting during the week at his office New York. The phone is a little city area open to the new “Princess Royal” by Rock-Ola. Simon’s sales service ace Harry Koeppel opened the public house festivities for the 11th show. Sales were well attended and Simon is an old hands of Steve Tarzans of Musical Moments, Mo Bloom and Lou Hersh. Harry reports that the Rock-Ola distrab has a strong, saleable product and expects it to do well and possibly better than its big sister “Princess Royal” when it was introduced last April. Irving Kaye and Howard and Arnold looked over the machine, and put the equipment display at the MO show.

Sam Gafin, sales representative for David Rosen, Inc., cited an interesting comparison between the coin-operated pool table and the professional coin-op model. The Willowgrove Bowling Lanes just outside of Philadelphia, Rosen’s largest and most profitable singular locations, has both a professional and a coin-op parlor, Gafin says, and the coin-op models do better in the sales department than do those other tables while customers at an hourly rate. Willowgrove Lanes also sports an amusement and large vending services, all operated by Rosen. This single-location operation is so large, Gafin says, that the company must keep one man attending the machines and two men servicing them.

Various large vending operating firms such as Wisconsin, Interstate Paramount are preparing to send crews into the World’s Fair after the 15th closing date to remove much of the equipment for transfer to other locations and bed the rest down for the winter until opening day in April. equipment played a great part in fulfilling one of the millions of fair visitors during the 1964 season... Millie Tucker Musical Distributors touched home base at Tenth Ave. briefly last week her Winter sales swung through many of the New York State country. Irving Solomon of United East Coast Corp. says his firm will be attending the MOA convention and could be spotted in and around the Williams United display area greeting his many friends and customers.

Teddy (the Champ) Seidel, advises that he and Mr. and Mrs. Ben Cohen (mony business manager) will be attending the Bar Mitzvah celebration for machine veteran Al Goldberg’s son, a Bar Mitzvah celebrator for some 30 years, will be hosting the affair at a lavish hall in Queens. The Champ said that he was invited mainly because of his Ukulele playing, and adds that he will be most happy to accommodate such old time favorites as “You’re Nobody ’Till Somebody Loves You”
Chicago Chatter

First hand impressions, as we go to press, indicate that this 1964 MOA convention could break all previous attendance records. Coinmen were already seeking in at the Sherman House early Tuesday morning. One thing is certain, according to MOA president Lou Casola and managing director Fred Enger, the show is a sellout in exhibit space and banquet tickets. One of the "bash sessions" on tap preceding the convention was the "brief evening of Jack Benn" Nominating Committee, last Monday evening. It was Faye's guess as to who will be the president of MOA for the next term, preceding Casola. The slate of officers will be revealed later this week.

Deepest sympathies to Empire Coin owner Gil Kitt, and the rest of the Kitt family, on the death of Gil's father, Jack Kitt, age 73, who passed away in Baltimore after a lingering illness Friday, October 9. Longtime Chicagoan Gordon Stout, of Pierre, S. Dakota, is a candidate for state senator in his home state. Gordie is on the Republican ticket.

Great Lakes Games Corp., makers of the exciting, new "Elliptipool" coin-operated pool table, invited music operators to visit them in suite 1029 in the Biarac Hotel. Art Frigo, inventor of the table, and Morris Miller are monitoring the play on the equipment. The firm exhibited on the floor at the Sherman in booths 18 & 49.

Bill Weikel and Ewald Fischer headed up the Fischer entourage, showing the new Fischer "Empress" and "Regent" pool tables during the MOA Show. Billed as the "best" and "most popular" in Minneapolis, it is just beginning to feel okay after a long siege of Hepatitis. Ray was unable to attend the MOA bash this year.

It's a hearty Mazel Tov to Red Sievers, of Central Novelty in Lake Geneva, Wisconsin, and his wife, Jackie, on the birth of their fourth son. To show their feelings towards Gil Kitt, Gil's "Uncle Joe" Robbins of Louisville, Ky, and his trained embryo operator Gilbert Robbins Sievers. He weighed in at a husky lbs., 10 ounces.

Dr. Holzman, proxy of United East Coast Corp., made the scene in the ipsan-United exhibit booth on the exhibition floor at the MOA Conclave. Included on the Williams-United staff in the display were: Sam Stern, Bud Scher, Jack Metcalf, Herb Gettinger and Billy DeSelm.

Billy Mfg. scheduled a surprise showing of the new "All The Way" puckiffe alley at the convention. Prexy Bill O'Donnell refers to this amusement as "the first really new shuffle alley in 15 years." With Bill at the show is Herb Jones, a covent of many, many years. Walt Waldman, of S. L., checks the new "Duke" in Louisville, Ky, is a viable communter these days. He pined Chi for the recent Rock-Ola "Princess Royal" showing, and then abled back for the MOA and NAMA Conclaves. Then later this week Walt ans to jet out to San Francisco.

The big doors at D. Gottlieb & Co. are swinging wide this week with a number of coinmen for the conventions coming out to the northwest side fac-ty to visit with Dave, Nate and Alvin Gottlieb, and Judd Weinberg. While they're getting a good look at the new Gottlieb "North Star" single slider amusement game.

Always on hand at the Chicago Coin exhibit are Mort Secore and Ralph Ackoff, Sam Wolberg, Sam Gensberg, Jerry Koci, Avron Gensburg and iry Glick pop in occasionally. The new ChiCoin game in the exhibit is "Mustang" two-player pingame.

Lance Schuyler, proxy of Games Inc., has been somewhat inactive during past few years, ever since the ban on upright games in this country, where he still makes the scene at the MOA Trade Show, and enjoys sitting with his multitude of old pin machine cronies. Among the per-son in the Seeburg exhibit display area Delbert Coleman, Jack C. Gordon, A. Ahod, Tom Hertz, Stan Jarocki, Bob Dunlap, Al Giltz and Ed Claffey.

World Wide was represented in the Seeburg booth by Nate Feinstein, rich Schwartz, Irvin Ovitz, Fred Skor, Howie Freer and Art Wood.

Net George, of Exhibit Supply Co., is making his annual pilgrimage through exhibit area greeting old friends. Chat is not an exhibitor this year.

Tractors were urged to check the bulletin board and inform the coinman desk in the Sherman House lobby for hospitality suite room numbers after house visits. Some of the hospitality suites are located in neighboring el. This information may be acquired on the exhibit floor.

Always look forward to seeing Eddie Ginsborg, proxy of Atlas Machine one of the actual pioneering coin machine distributors. With Eddie in the AC Manufacturing display exhibit are: Joe Klune. Same Gersh, Bob Massman Stan Levin, Son Koller, Frank Ogle, Chuck Harper, Bill Phillips, Joe Rybkin, Paul Huebsch, Rowe's regional sales manager, and MacGregor greeted Fred Pullas, Jack Harper and Jim Newlander, of Whitney's, N. Jersey plant at the Sherman House.

out to name a few prominent coinmen seen on the floor during our meander-

- Ruber, Dennis Parsons, Milt Wiener and Merv Wiener, of Wien Corp.
- Baby and Setelle Ihle, Marvel Mfg.
- Joe Schwartz and Mort Levinson.
- Leon Coin
- Dennis Ruber
- Richard Uttonoff, of D&R Industries
- Les Montooth, Cin Fierce,
- L. Davis Pfaelch, Hank Lyster, old buddy Frank Fabian, Norm Gefk
- Walter Wepp. they're all here for this MOA Conclave.

October 24, 1964
Wurlitzer Five-Day Service Seminar Draws Thirty-Five Ops & Servicemen

ATLANTA — A pictorial record of the Wurlitzer Service Seminar in Atlanta, Georgia where thirty-five music operators and servicemen completed an intensive five-day course of training in all facets of the business. The classes were conducted by the Wurlitzer Service Department under C. B. Ross, its manager, and instructors included Harry Gregg, Karel Johnson, and Hank Peteet.

The closing night banquet was attended by representatives of Peach Distributing Company including the owner-partners Dyke Hawes, Al Hawkins of Macon, Georgia, the managers of their two branch offices, Jim Faulk of Lake City, South Carolina and Dick Burford of Atlanta, Georgia, and Bill Ray in charge of the Atlanta Service Department.

The speaker at the closing banquet was A. D. Palmer, Jr., Advertising and Sales Promotion Manager for the Wurlitzer Company.


Epic Issues 6 Little LP’s; To Be Showcased With Past Hit Singles

"Thanks to Rock-Ola, I can meet any location’s needs with just two amazingly versatile phonographs – the Princess Royal and Grand Prix!"

EPIC RECORDS

NEW YORK—Leonard Levy, vice president and general manager of Epic Records, announced the release of six new stereo little LP’s by his company to music operators. These new products, released concurrently with the MCA convention, will be marketed through the label’s regional distributor channels and one national mailers which they will be showcased in national merchandising display called the "Juke Box Program Center."

The stars and titles of these six little LP albums include: "Wabash Square" by the Village Singers; "There! I’ve Said It Again" and "Very Merry Christmas" by Minton, "Hobby Hawk’s Plays Hondo" by Mancini, "It’s All In The Game" by Cliff Richards and On Sale at Buddy Greco. Besides the little LP’s, the "Program Center" will also feature two single hits for the price of one from Epic and its subsidiary Okeh Records.

Cash Box—October 24, 1965
THE BRILLIANT NEW
PRINCESS ROYAL
BY ROCK-OLA
Beauty! Compactness! Big Sound!
Plus the options you need
to satisfy any location!

1. The Princess Royal: New, compact Model No. 424—only 30½" wide and 43½" high. Plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles, stereo or monaural intermixed mechanically. Transistorized amplifier. Everything you need and options to crack eight out of ten locations in a compact, high-fashion cabinet. Big in value.

2. Full Dimensional Sound: Add Full Dimensional Sound speakers to the Princess Royal at any time. Easy to install. For larger locations where even finer sound is desired, but where compactness and cost are still important.

3. Princess Royal with Full Dimensional Sound Added: All the features and sound of a "Grand" Rock-Ola, plus the compactness of a Princess to fit any location.

interchangeable parts mean maximum versatility...
minimum service...
top profits for you!

1 "Common" Receiver System. Operates with the Rock-Ola Princess Royal and other current model phonographs. Ends cost of multi-receiver system inventory.

2 Automatic Money Counter. Sealed, tamper-proof, plug-in unit counts nickels, dimes, quarters, half dollars. Totals exact machine receipts; "totals" reading visible through window. Also works with Rock-Ola Phonette.

3 Exclusive Mech-O-Matic Intermix. Completely automatic mechanical changer intermixes 7" LP albums, 33⅓, 45 RPM, stereo-monaural records in any sequence. No wires, no micro-switches or electronic aids for changing motor speeds or spindle sizes.

4 Transistorized Amplifier. All new... Rock-Ola engineered. Saves money on tube replacements. Simplifies service. Elimination of excessive heat saves wear on other components. Circuit protector bulbs prevent damage to transistors if speaker leads should be shorted.

SPECIFICATIONS—Model 424 PRINCESS ROYAL
CABINET CRATED
Weight Height Depth Width Weight Height Depth Width
228 lbs. 43 1/4" 22 1/4" 30 1/4" 258 lbs. 41 1/4" 26 1/4" 33 1/4"
With Full Dimensional Sound 53" 22 1/4" 30 1/4"
Cabinet Finish: Walnut
Coin Equipment: Single entry, four coin—nickels—dimes—quarters—halves—U.S. Coins. 50¢ a standard feature. Also credit accumulator.
Record Changer Mechanism: Model 424-50 (100 selections) 7" records, 33⅓—45 RPM. Mech-O-Matic Intermix standard feature.
Speaker Complement: Two (2) 12" woofers Full Dimensional Sound Kit: Two (2) 5 x 8" tweeters.

Rock-Ola Manufacturing Corporation, whose policy is one of continuous improvement, reserves the right to change designs, specifications, price and equipment at any time without notice or incurring obligations.

look to ROCK-OLA for advanced products for profit
- VERSATILE
- COMPACT
- DEPENDABLE

Rock-Ola Manufacturing Corporation
800 N. Kedzie Ave., Chicago, Illinois 60651

Form No. PR-6513 Printed in U.S.A.
NOVA Brings to you.....

Through the courtesy of ROCK-OLA
The grandest phonograph of all......

PRINCESS ROYAL
Model 424
To Suit The Needs of EVERY Location In Europe today!

and the perfect companion,
THE PHONETTE
Model 500  160-Selection Remote Speaker-Selector Unit
and
Model 501  100-Selection Remote Speaker-Selector Unit

NOVA APPARATE
HAMBURG, GERMANY
NICK CARTER
Kings Distributing Company
2712 West Pico Blvd.
Los Angeles 6, California

says:

"Fantastic! Never have I seen such advanced engineering as in the Rock-Ola Princess Royal and Grand Prix Phonographs!"

BUD PATTON
Patton Music Company
Modesto, California

says:

"Biggest phonograph value yet! I get options to satisfy every location with Rock-Ola Princess Royal."

If you are reading someone else's copy of Cash Box
why not mail this coupon today!

THE CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y.

Enclosed my check.

☐ $15 for a full year (52 weeks) subscription
☐ $30 for a full year (Airmail in United States)
☐ $30 for a full year (outside United States)
☐ $45 for a full year (Airmail outside U. S.)

NAME

FIRM

ADDRESS

CITY ZONE STATE

Please Check Proper Classification Below

MY FIRM OPERATES THE FOLLOWING EQUIPMENT:

☐ JUKE BOXES
☐ AMUSEMENT GAMES
☐ CIGARETTES
☐ VENDING MACHINES
☐ OTHER

Be Sure To Check Business Classifications Above!

California Clippings

Operators, distributors and wholesalers returning from the Music Operators of America convention in Chicago all reporting the show one of the best conventions in years with operator attendance the best ever. At the R. P. Jones Co., Chuck Klein said that Don Edwards and Sig Miller enjoyed meeting customers and friends at the MOA meet and are looking forward to this week's NAMA show. The first shipment of Gottlieb's new 1-player five ball, North Star arrived at the Jones Co., and Chuck said the new game looks like a sure winner with the operators. A new shipment of Rowe-AMPI Tropi-Land phonographs is on the way, and also a shipment of Riviera cigarette machine coming by boat. Jerry W. Schlesinger has been added to the sales department to handle the increased business in the Tele-Form department. U. N. T. is putting in orders on customers and operators in the Northridge area. A bit of excitement last week, when Chuck Klein about to close up for the night saw a robber barglarizing a store across the street. Chuck gave chase to the street. Chuck gave chase to the

If you are reading someone else's copy of Cash Box why not mail this coupon today!

THE CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y.

Enclosed my check.

☐ $15 for a full year (52 weeks) subscription
☐ $30 for a full year (Airmail in United States)
☐ $30 for a full year (outside United States)
☐ $45 for a full year (Airmail outside U. S.)

NAME

FIRM

ADDRESS

CITY ZONE STATE

Please Check Proper Classification Below

MY FIRM OPERATES THE FOLLOWING EQUIPMENT:

☐ JUKE BOXES
☐ AMUSEMENT GAMES
☐ CIGARETTES
☐ VENDING MACHINES
☐ OTHER

Be Sure To Check Business Classifications Above!

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.

Mr. & Mrs. Elmer Cummings of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. Mr. & Mrs. Gene Clemen were in town last week shopping for a new Thunderbird. Mrs. R. E. & Mrs. Morris Berger in the city having their yearly check up at the U. of M. Clinic.
Kemper Named Runyon General Sales Manager

IRVING KEMPER

NEW YORK—Abe Green, President Runyon Sales Company, distributors for the Rowe AC phonograph vending line, has announced the appointment of Irving Kemper as General Sales Manager of the distributing firm. Kemper will now supervise sales on all types of equipment out of all three Runyon offices New York, Springfield, N.J., and at Hartford, Conn. Remodeling is in underway in the company's New York office and showrooms where Kemper will headquartered.


Kemper has been with Runyon for twenty-four years, having started the firm's route at that time. He has been in the coin machine business since 1937 and has been actively engaged in every phase of the business. Previous to this appointment, Kemper was Sales Manager of the firm's Connecticut and Westchester county sales territory. He is a member of the Masonic Order, the Benevolent Protective Order of the Elks, Shriners, B'nai B'rith, Fairlawn Yacht Club, and the American Legion Congrass. Kemper lives in Fairlawn, N.J., with his wife Norma and his younger son, Bobby, who will start freshman at Rutgers next semester. An older son, Kenneth, is an electronic engineer with Lockheed Aircraft on the west coast.

RAY W. BROWN
Brown Brothers, Inc.
Minneapolis 11, Minnesota

SAYS:

"Styling was never so magnificent! The Rock-Ola Princess Royal and Grand Prix Phonographs top them all."

RUBIN A. FRANCO
Franco Distributing Co., Inc.
Montgomery, Alabama

SAYS:

"Brilliant designing! The new Rock-Ola Princess Royal Phonograph tops anything yet for fastest, easiest servicing!"
At last! A really new Shuffle-Alley!

FIRST SHUFFLE-ALLEY EVER INVENTED WITH ‘DUMP OPPONENT’ STRATEGY PLAY

Here's a brand new skill-thrill that keeps them playing by the hours! Your opponent has inched his way up to top-scoring position... with 8 balls in his C Stack ringing up 80 points for each hit the target that dumps opponent's Balls! His high-scoring C Stack is emptied in a flash...he is the first alley ever invented which permits players, not only to build up their scores, but to block and baffle opponents with exciting "offense-defense" play. Result: the fattest collections since the early days of the shuffle-boom!

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

80 Points for Each Hit

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢

8 FT. 8 IN. LONG - 31 IN. WIDE - 6 FT. 7 IN. HIGH

10 Fast Shots Per Player 10¢

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY...in Skill Lanes... Super Lanes...Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley.

And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL...to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!

Fun for One or Two

Bally

ALL THE WAY

10 Fast Shots Per Player 10¢
TEN TOP TUNES

Rack Up Substantial Profit Increases

Only Wurlitzer has it! Ten Top Tunes for a half-dollar at the press of a Golden Bar. Consistently proven to produce important increases in profits over phonographs that lack this intriguing feature. Install a Wurlitzer 2800 with this musical bargain in any location and watch the flow of half-dollars that follows.

Ask Your Distributor for Details

THE WURLITZER COMPANY • 108 Years of Musical Experience • NORTH TONAWANDA, N. Y.
NEW 2 PLAYER

MINI GOLF

A REALISTIC 9-HOLE PUTTING GREEN UNDER GLASS!!

- PLAYER TURNS "MINI GOLFER" TOWARD LIGHTED HOLE
- PLAYER CONTROLS "MINI GOLFER'S" STROKE WITH "HARD STROKE" OR "EASY STROKE" BUTTON
- PLAYERS PUTT ALTERNATELY, HOLE BY HOLE, 'TIL ALL 9 HOLES ARE MADE OR 27 STROKES USED

AVAILABLE IN "REPLAY" OR "NOVELTY" MODELS

united's new

Orbit and Polaris

SHUFFLE ALLEY
BOWLING ALLEY

BOTH FEATURE 6 WAYS TO SCORE

- EASY-NORMAL STRIKE ADJUSTMENT LOCATED IN BACK BOX FOR OPERATORS CONVENIENCE
- STANDARD 10¢ PLAY. MULTIPLE COIN MECHANISM OPTIONAL AT EXTRA COST

lighted strike and spare indicators

13' and 16' standard lengths 4' and 8' sections available

Electronics Manufacturing Corp.
4242 W. Fillmore St. CHICAGO, ILLINOIS 60624
3401 North California Ave. CHICAGO, ILLINOIS 60618
Cable Address: Wilcoin, Chicago
ROCK-OLA brings you TOP PROFIT VALUE IN QUALITY VENDORS

1. CARAVELLE CIGARETTE VENDOR—Model 3003. New, easier servicing! New, smoother operation! New, advanced design! Best built electric cigarette machine on the market. Every component is entirely unitized... can be removed in seconds. Packs a full line—20 brands. Holds 800 packs, even vends “Benson & Hedges” type box.

2. CAN COLD DRINK VENDOR—Model 3301. New 288-can capacity can cold drink vendor features exclusive spray-proof can opener that provides cleaner, convenient opening. Vends 4 flavors in 4 chutes and pre-cools 30 cans. Available with illuminated or non-illuminated front. Simple design and mechanism assure trouble-free operation.

3. BATCH BREW COFFEE VENDOR—Model TRLB-M. High profit vendor for high volume locations. Serves flavor-rich coffee 4 ways: black, with sugar, with fresh cream, with sugar and cream. Also serves hot whipped chocolate or soup or tea. Extra cream and sugar buttons a standard feature. “Ever-Pure” Water Filter assures pure fresh water for every brew-cycle.


5. COFFEE AND HOT DRINK VENDOR—Model 3402. Perfect small location vendor for spots where other machines would be prohibitive in size and operating costs. Brews soluble coffee. Serves coffee and tea 4 ways. Also serves hot whipped chocolate. Model 3403 available without tea feature.

look to ROCK-OLA for advanced products for profit!

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651

www.americanradiohistory.com