ANY, BABY . . . WHERE DID OUR LOVE GO: These are the opening words of the song that put the Supremes right up at the very top. And if the photo here is any indication, the gals are enjoying their Kelpland success. Soon at the sight in close-up, the 'ncest get another boost up the success ladder when the Motown label bows the trio's "Where Did Our Love Go" LP, this week. A new single from the LP is slated to be released before the end of this month (this yet announced). The two young men on the right, Brian Holland (left) and Lamont Dozier are producers of the gals' smash single as well as a number of other Tamla-Motown hits including Marvin Gaye's "Baby, Don't You Do It," the Four Tops' "Baby, I Need Your Lovin'," and a number of other top sellers.
FIRST IN AMERICA WITH ITALY'S NO. 1 SONG

Robert Goulet Sings "My Love, Forgive Me"

ON COLUMBIA RECORDS

4-43131
1964 EDITION:

RECORD BUYER’S AID for FALL & CHRISTMAS MERCHANDISING

Following the publication last year of our first Record Buyer’s Aid for Fall and Christmas Merchandising supplement, we were shortly made aware that we had something going.

Response from a number of record company executives assured us that we would be back this year with the guide—and, undoubtedly, for years to come.

The success of the Buyer’s Guide went beyond our expectations. You don’t always get off on the right foot when you initiate something that has no precedent in the industry.

This time around, however, we do have precedent, and are even planning to outdo ourselves in content and style, making the 1964 Buyer’s Guide into an even more valuable companion for the gift-buying season ahead.

The supplement, you will recall, is published as a separate issue from the regular weekly issue of Cash Box.

Carrying a publishing date of Oct. 10, it will remain a handy inventory and merchandise.idea compendium for the remainder of the year.

In catalog listing, it will contain a complete round-up of all albums released from July thru Oct.; all new 1964 Christmas product, and older Christmas-theme favorites still on release. Dealers will also be informed of all special deals that apply to various regular and Xmas merchandise.

Pictorially, the supplement will contain the major merchandising displays of the season. In addition, Cash Box will offer ideas for presenting new and catalog product to best advantage. Ads from leading companies themselves also will bring to light the new product and their merchandising counterparts.

In short, the Buyer’s Guide will be a comprehensive compilation of the fall-winter product and program story from all labels, under one roof.

The Buyer’s Guide’s all-encirn-passing character is a natural boon to those who will bear the brunt (e.g. dealers) of the massive release schedules (and all the merchandising angles they entail) for the remainder of the year.

When the first Buyer’s Guide was history, we knew we had something historic in an industry aid. Buyer’s Guide number 2 will be further evidence of this conviction.
<table>
<thead>
<tr>
<th>Position</th>
<th>9/12</th>
<th>9/5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE HOUSE OF THE RISING SUN</td>
<td>The Animals - Jobete-BMI</td>
</tr>
<tr>
<td>2</td>
<td>OH, PRETTY WOMAN</td>
<td>The Beatles - Topical-BMI</td>
</tr>
<tr>
<td>3</td>
<td>BREAD AND BUTTER</td>
<td>The Beatles - topical-BMI</td>
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<tr>
<td>4</td>
<td>WHERE DID OUR LOVE GO</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>5</td>
<td>G.T.O.</td>
<td>The Pointer Sisters - Motown-UK</td>
</tr>
<tr>
<td>6</td>
<td>EVERYBODY LOVES SOMEBODY</td>
<td>The Beach Boys - Capitol-UK</td>
</tr>
<tr>
<td>7</td>
<td>A HARD DAY'S NIGHT</td>
<td>The Beatles - Capitol-UK</td>
</tr>
<tr>
<td>8</td>
<td>REMEMBER (WALKIN' IN THE SAND)</td>
<td>The Four Tops - Hitsville-USA</td>
</tr>
<tr>
<td>9</td>
<td>DO WAH DIDDY DIDDY</td>
<td>Fats Domino - Atlantic-USA</td>
</tr>
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<td>10</td>
<td>HAUNTED HOUSE</td>
<td>The Beach Boys - Capitol-UK</td>
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<tr>
<td>11</td>
<td>IT HURTS TO BE IN LOVE</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>12</td>
<td>DANCING IN THE STREET</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>13</td>
<td>BECAUSE</td>
<td>The Beatles - Capitol-UK</td>
</tr>
<tr>
<td>14</td>
<td>CLIMINING</td>
<td>John Lennon - United Artists-UK</td>
</tr>
<tr>
<td>15</td>
<td>MAYBE I KNOW</td>
<td>The Four Tops - Hitsville-USA</td>
</tr>
<tr>
<td>16</td>
<td>FUNNY</td>
<td>The Rolling Stones - Decca-UK</td>
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<tr>
<td>17</td>
<td>IN THE MISTY MOONLIGHT</td>
<td>The Beatles - Capitol-UK</td>
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<tr>
<td>18</td>
<td>WE'Ll STOP IN THE SUNSHINE</td>
<td>The Beach Boys - Capitol-UK</td>
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<tr>
<td>19</td>
<td>UNDER THE BOARDWALK</td>
<td>The Beach Boys - Capitol-UK</td>
</tr>
<tr>
<td>20</td>
<td>MATCHBOX</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>21</td>
<td>BABY, I NEED YOUR LOVING</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>22</td>
<td>I'M LOOKING (LOOKING IN)</td>
<td>The Beatles - Capitol-UK</td>
</tr>
<tr>
<td>23</td>
<td>OUT OF SIGHT</td>
<td>The Rolling Stones - Decca-UK</td>
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<tr>
<td>24</td>
<td>WALK DON'T RUN '64</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>25</td>
<td>C'MON AND SWIM</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>26</td>
<td>AND I LOVE HER</td>
<td>The Rolling Stones - Decca-UK</td>
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<td>27</td>
<td>YOU'LL NEVER GET TO HEAVEN</td>
<td>The Rolling Stones - Decca-UK</td>
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<td>28</td>
<td>SAY YOU</td>
<td>The Rolling Stones - Decca-UK</td>
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<td>29</td>
<td>RHYTHM</td>
<td>The Rolling Stones - Decca-UK</td>
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<tr>
<td>30</td>
<td>HOW DO YOU DO IT</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>31</td>
<td>YOU NEVER CAN TELL</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
<tr>
<td>32</td>
<td>IT'S ALL OVER NOW</td>
<td>The Rolling Stones - Decca-UK</td>
</tr>
</tbody>
</table>

**Cash Box Top 100**

*COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—DOES NOT INCLUDE AIRPLAY REPORTS*

*SHARP UPWARD MOVE*
Greatest discovery of the year...

England's

Marianne Faithfull

AS TEARS GO BY

Produced by Andrew Loog Oldham 9697

Another proven hit... high on English charts
LEN LEVY NAMED VICE PRES. AT EPIC

NEW YORK—Len Levy, general manager of Epic Records, has also been made a vice-president of the label, according to Goddard Lieberson, president of Columbia Records, Levy's parent company.

A statement by Lieberson noted that Levy had made "significant contributions" to Epic's growth in recent years. He said that Levy would be directly responsible to him for the continued development of the label.

Len, a 20-year disk business veteran, joined Epic in Oct., and as national sales manager. In 1963, he was made general manager of the label by Bill Gallagher, Columbia's marketing vp. Prior to his Epic association, Levy held exec posts for several indie labels and was in distribution and in and around Rochester, N.Y., his home town.

With Levy at its helm, Epic has become a strong indie label, with 1962 sales of 31% increase over 1961, the year Levy joined Epic. Last year, the label’s 15th anniversary, sales were up over 15%. For the first seven months of 1964 are up 130%.

Besides Epic, Levy also directs Okeh Records, a blues affiliate of Epic.

Epic’s current hot artists include the Dave Clark Five, Cliff Richard, Buddy Greco, the Village Stompers, Rolf Harris. Over at Okeh, the big sales factors are Major Lance and Dr. Feelgood.

Larry Taylor Exits Bourne

NEW YORK—Larry Taylor has resigned his post as general professional manager of Bourne Music and its affiliate, the Box last week.

Taylor joined the Bourne organization three years ago, working with Bourne Voyager, cousin of Soul Records, in realigning the Bourne music holdings.

Under terms of an agreement reached when Taylor joined Bourne, the stock purchased by Mrs. Bourne, in Larry Taylor Music (ASCAP) and Jimmy Reed Music (BMI), will be resold to Taylor, jointly with the Sinatra-Basie effort (“It Might As Well Be Swing”) and a soundtrack item (“Roll On, Roll On, Seven Hoods”), including the latter’s success, “Ricochet.”

Goldie Headmark

NEW YORK—Goldie Headmark, veteran publishing-diskey executive, is taking control of two publishing subsidiaries of ABC-Paramount Records.

Goldmark will direct the operations of Goldmark & Associates and Headmark Music, two other ABC-Pay publishers, Apt (ASCAP) and Ampar (BMI). Headmark will continue under the supervision of Paul Vance, general pro- fessional manager of the company’s L.A. branch and formerly operated out of 150 W. 55th St., this city, while Ampar and Piano are housed at the label’s headquarters at 1111 Family way. Goldmark’s most recent association was chief of the publishing division of Warner/Chappell Music where he worked at the late Mo Ghez’s Shel- don Music, which has a poorly known but sizeable catalog, including many of George Brown’s old success, “Ricochet.”

Headmark also had a label, Goldie Records.

Reprise Registers Top Monthly Sales In Aug.

HOLLYWOOD—Aug. was the Reprise label’s biggest sales month in its history, Mo Ostin, label general manager, announced last week.

Pointing out the diskry’s hot summer, official word from the A&R crew at Reprise indicates that Martin’s “Everybody Loves Somebody” has earned a gold disk for sales of a million copies. As joined to Martin’s disk the gold disk and plaque on a Bob Hope T.V. show, which was filmed this week (15).

Ost in declared that Reprise ran up sales exceeding $1 million in August. Besides the Martin single, Ost in named a number of Reprise’s including four Trini Lopez albums, a Martin entry (“Dream With Me,” the Sinatra-Basie effort (“It Might As Well Be Swing”) and a soundtrack item (“Roll On, Roll On, Seven Hoods”), including the latter’s success, “Ricochet.”

Kent Names Lanier To Head Nat’l Promo

LOS ANGELES—Kent Records has named Warren Lanier as its national promo manager. He comes to the label following the operation of his own independent promo firm and as the west coast rep for “Open Mike,” the R&B deejay newspaper. He’s also been the personal manager of several well-known artists, including Etta James, Wini Brown, Betty Everett, the Standells, and the Blackburn Quartet, and has had national promo duties with the Everest and ABC-Paramount label’s 1964, 1965 and 1966 releases. He’ll be based in L.A. and is dividing his time between the offices in New York and L.A.

VJ Skeds Promo For Jimmy Reed

HOLLYWOOD—Vee-Jay Records is issuing its first special promo for Jimmy Reed, to coincide with the release of blue’s new, self-service order-for-dealers.

Lawrence will also visit distribu- tors and put scores in several key markets. Purpose of the junket is to stimulate interest in Reed’s new, $1.29, which is being offered at a trade discount of 1 free with every 10 purchased. It can therefore be sold at 98c, the regular single tag list price.

Distributors Hear Of “Fall Clix From Colpix”

NEW YORK—Ray Lawrence, general manager for Colpix Records, has an- nounced that Colpix has set a series of five regional, distrof sessions to introduce its new, fall album plan.


The albums will be offered to dis- tributors on a buy-seven-get-one-free basis.

Columbia Sets Big Push For 360 Stereo Photo

NEW YORK—Columbia Records last month prevailed its “360 Stereo System” photo newly developed by Robert Goldmark, its retired col- leagues at the CBS laboratories. The new player was shown at a press confer- ence at the New Yorker last week.

The revolutionary stereo system, only 22 inches wide, is a small one-piece disc player or apparatus devised to eliminate additional costs. It is designed to be needed to provide maximum quality cation, the label sees the move as an op- portunity to “cover” a hit tune and still keep a regular single free of competition.

For his release features the Beach Boys, the label’s hot teen-mar- ket team. All four records are drawn from an LP, “All Summer Long,” and are being cut as a tie-in with the film, “The Hollandia (Mercury)” and also cut by Pat Boone (”That’s Life”).

The line, housed in soft liner with a picture sleeve, carries a list price of $7.29. Also, it is being offered at a trade discount of 1 free with every 10 purchased. It can therefore be sold at 98c, the regular singles tag list price.

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In addition to introducing new prod- uct, Lawrence will present new dis- play materials and selling aids, in cluding a new, self-service order-for-dealers.

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SAM COOKE
BELTS OUT ANOTHER CHART-STOPPER!

c/w "THAT'S WHERE IT'S AT"
#8426
RIDE THE WILD SURF

#55724

The original soundtrack recording of the title song from the Columbia Pictures release

From their brand new album
RIDE THE WILD SURF
LRP-3368/LST-7368

PRODUCED BY JAN BERRY FOR SCREEN GEMS, INC.

LIBERTY ENTERTAINMENT IS FOR EVERYONE!

www.americanradiohistory.com
COME AGAIN!

THE ANAHEIM, AZUSA AND CUCAMONGA SEWING CIRCLE, BOOK REVIEW AND TIMING ASSOCIATION

#55724

From their other brand new album
THE LITTLE OLD LADY FROM PASADENA
LRP-3377/LST-7377

YOU HEARD THE RUMOR ABOUT “SIDEWALK SURFIN’”?

THIS ONE’S ALL ABOUT ME AND MY GIRL FRIENDS (WE’RE VERY CLEAN, HONEY)
## RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>Baby, Don’t You Do It — Marvin Gaye — Tamla</td>
<td>56%</td>
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<tr>
<td>50%</td>
<td>Mercy, Mercy — Don Covay — Rosemart</td>
<td>94%</td>
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<tr>
<td>45%</td>
<td>Why You Wanna Make Me Blue — Temptations — Gordy</td>
<td>80%</td>
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<tr>
<td>42%</td>
<td>I Don’t Want To See Tomorrow — Not Cole — Capitol</td>
<td>47%</td>
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<tr>
<td>41%</td>
<td>That’s What Love Is — Miracles — Tamla</td>
<td>41%</td>
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<tr>
<td>38%</td>
<td>Do You Want To Dance — Del Shannon — Amy</td>
<td>55%</td>
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<tr>
<td>36%</td>
<td>Chug-A-Lug — Roger Miller — Smash</td>
<td>93%</td>
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<td>34%</td>
<td>The Anaheim, Azusa Etc.</td>
<td>34%</td>
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<tr>
<td>32%</td>
<td>On The Street Where You Live — Andy Williams — Columbia</td>
<td>57%</td>
<td></td>
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<tr>
<td>30%</td>
<td>Death Of An Angel — Kingsmen — Wand</td>
<td>30%</td>
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<tr>
<td>29%</td>
<td>The Things In This House — Bobby Darin — Capitol</td>
<td>29%</td>
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<td>27%</td>
<td>Little Honda — Hondells — Mercury</td>
<td>84%</td>
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<td>26%</td>
<td>You Must Believe Me — Impressions — ABC Paramount</td>
<td>92%</td>
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<tr>
<td>24%</td>
<td>When I Grow Up To Be A Man — Beach Boys — Capitol</td>
<td>98%</td>
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<td>23%</td>
<td>Come A Little Bit Closer — Jay &amp; Americans — U.A.</td>
<td>44%</td>
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<td>22%</td>
<td>Last Kiss — J. Frank Wilson &amp; Cavaliers — Josie</td>
<td>77%</td>
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<td>21%</td>
<td>Let It Be Me — Betty Everett &amp; Jerry Butler — Vee Jay</td>
<td>95%</td>
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<td>19%</td>
<td>Slow Down — Beatles — Capitol</td>
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<td>18%</td>
<td>Rhythm — Major Lance — Okeh</td>
<td>91%</td>
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<td>17%</td>
<td>She Wants To Swim — Chubby Checker — Parkway</td>
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<tr>
<td>16%</td>
<td>Michael — Trini Lopez — Reprise</td>
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<td>15%</td>
<td>Funny Girl — Barbra Streisand — Columbia</td>
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<tr>
<td>14%</td>
<td>All Cried Out — Dusty Springfield — Philips</td>
<td>14%</td>
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<tr>
<td>14%</td>
<td>Gonna Send You Back To Walker — Animals — MGM</td>
<td>62%</td>
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<tr>
<td>13%</td>
<td>Goodnight Baby — Butterflies — Red Bird</td>
<td>88%</td>
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<tr>
<td>12%</td>
<td>Tobacco Road — Nashville Teens — London</td>
<td>35%</td>
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<tr>
<td>12%</td>
<td>Soon I’ll Wed My Love — John Gary — RCA Victor</td>
<td>12%</td>
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<tr>
<td>11%</td>
<td>J Trust You Baby — Betty Lester — RCA Victor</td>
<td>39%</td>
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<tr>
<td>11%</td>
<td>He Won’t Ask Me — Cilla Black — Capitol</td>
<td>11%</td>
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<tr>
<td>10%</td>
<td>I Don’t Know — Steve Alaimo — ABC Paramount</td>
<td>47%</td>
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<tr>
<td>10%</td>
<td>Till The End Of Time — Ray Charles Singers — Command</td>
<td>34%</td>
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</table>

### LESS THAN 10% BUT MORE THAN 5%:

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
<th>TITLE</th>
<th>TOTAL % TO DATE</th>
<th>LABEL</th>
<th>TOTAL % TO DATE</th>
</tr>
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<tbody>
<tr>
<td>47%</td>
<td>Ride The Wild Surf — Jan &amp; Dean (Liberty)</td>
<td>8%</td>
<td>I Wouldn’t Trade You For The World — Bocephus (Dot)</td>
<td>7%</td>
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<tr>
<td>75%</td>
<td>Have I The Right — Honeymoods (Interphon)</td>
<td>8%</td>
<td>Beach Girl — Pat Boone (Dot)</td>
<td>7%</td>
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<tr>
<td>56%</td>
<td>Wait By The Water — Bobby Darin (Capitol)</td>
<td>80%</td>
<td>Pocahontas — Commodores (Ember)</td>
<td>29%</td>
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<td>26%</td>
<td></td>
<td></td>
<td>The Cat — Jimmy Smith (Verve)</td>
<td>22%</td>
</tr>
</tbody>
</table>
ALLAN SHERNAN | ARTHUR FIEDLER

THE MASTERS OF MUSICAL SATIRE
IN A LIVELY NEW SINGLE

COMING SOON! ALLAN SHERNAN/BOSTON POPS, ARTHUR FIEDLER L.P. ALBUM

#8412
RCA VICTOR

® The most trusted name in sound ®
The Newbeats, who are presently zooming up the Top 100 with "Bread And Butter" on the Hickory label consist of three young men; Dean, 23; Mark, 17; and Larry, 21. During their high school days Dean and Mark played in the school band. Their notion was to put the guitar as a kick, and soon they had mastered all instruments. Upon completion of high school, they decided to launch their careers in show business. Larry first met Dean and Mark when he stepped from the audience in Shreveport, La. to sing a number with Dean and Mark's Combo. This was his first attempt at singing although he came from a family where every member was musically inclined. The audience response was so great that Dean and Mark asked Larry to join them. Early this year the threesome came to Hollywood recently with a tape that had cut in Hollywood. Wesley Rose was impressed with the boys and immediately rushed them into a recording session. Their first release was "Bread And Butter”.

Four Tops

Although most tradecrafters are all too familiar with the freak oversold "success who skyrockets from obscurity to record sales fast stops with a Jupiter rocket", the Four Tops, currently scoring heavily in the coin department with their Motown record of "Baby, I Need Your Loving," are no such newcomers. The group comprised of Abdul Fakir, Levi Stubbs, Renaldo Benson and Lawrence Payton, were organized a decade ago in their native Detroit. Over the years the boys have formed a closely-knit organization in which there is an unusual amount of cohesion. This artistic teamwork has been broadened with a broad repertoire (they sing pop, c&w, r&b and rock 'n' roll) has paid off handsomely for the past several years. During the past several years they have played some top night clubs in the nation including such key spots as the Thunderbird in Las Vegas, Los Angeles' Moulin Rouge, the Playboy circuit. They've also gained a reputation via appearances with the Billy Eckstine rock band.

If KYW-Cleveland has anything to do with it, the Beatles will end up on a radio announces the air. These four young men, staff announcer on WJLE-Smithville, Tenn., as he took time out from the morning show to make the announcement on the air. Williams was married in WJLE's studio A. However, it did not spend his honeymoon on the air.

Huntington Hartford, famed artist collector and founder of the Gallery Modern Art, recently purchased an intention to hang the winner of WABC's American Radio History "It's the Beatle Contest in his gallery. Hartford, one of the judges of the contest which drew 16,000 entries, was so impressed with the quality of this amateur art that he made an arrangement as he and the other judges completed their difficult task of choosing the winners. The chosen, chosen from among the names submitted for the contest, will be given the opportunity to live at the Beatles concert at Forest Hills Stadium. Prizes were presented by Susan Ingram, WABC afternoon deejay. Sharing the honors were sixteen contestants, voted most audience appeal in the best in the following categories: largest, most original and most artistic.

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Bob Furry, night personality on KOY-Phoenix, recently decided to his listeners to dream up their idea of what Shulie Dee looks like. It's all part of a Marketing promotion for the Smothers Brothers, whose latest LP, "It Must Have Been 'God Said" contains a gigantic 25-second cut called "Neve Dee." First prize is a trip for two via American Airlines to San Francisco. There are four days at the Venetian Hotel this month, $100 expense money, a tour of the city, and, in addition to the cash award for the Smothers Brothers' show in the West coast and a trip to the Fairmont. Runners-up will win prizes too, varying from portable record players to albums.

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NEW YORK:
It was nice to meet and talk with Parisian lark Jacqueline Danne who came by the Club on Thursday and signed tickets of First Prize of Angel Records. Jacqueline
brought along her first single, "C’Mon Baby," on Capitol of the World a few months ago, and in this country for a round of disc-jockeys and other music-minded guest shots. Her first appearance was on the "Tonight Show" on Thursday, April 8. She has been signed by William Mor-
ris and is scheduled to record next month and they are going to make a Capitol session debut in the near future. Ventrioloquist-song
stress Angela Maria post cards from Cleveland where she’s participating in a new project. She is scheduled to release a Capitol single soon with Bernadette Castro making a promo swing thru Nashville, Miami and Buffalo and her Colpix deck, "Lips Get In The Way," is rapidly
beginning to break in those areas. On the 27th she’ll guest on the
ances on the ABC-7 TVr “Shindig.”
"Slagger Wilson, a member of the new 20th Century Fox film, "Space City, Crowd, and son of columnist Earl
Wilson, was recently interviewed on the "Great Moments in Young America’s" program
sponsored by ABC and heard in the New York radio sta-
tion throughout the country.

DISK DOINGS:
Liberty’s jovial promo man about town "The Chipmunks" Los Angeles are a very
veritable giant in every market in the country. Jim’s choices are correct in this week’s show: "Garden In The Rain"
This week is also featured "Teen Beat 64," by Sandy Nelson (Imperial), "Softly As I Leave You" by Matt Munro (Liberty), and "Anthem Etc." by
tone that info that Lionel Hampton’s
shows, featuring his group and vari-
ous Jay Jay artists, for airing in polka
town on "The Tonight Show" the next
(9/8) was Andy Williams Day in
Cincinnati. The Columbus star visited
client, the inimitable Buck Owens and the
full day’s civic ceremonies in his honor
cities and '70s in the local time slot when
which Columbia hosted... . The Regal
Theater on the history and the job of the
programming format to present a Gospel Special
ula, headlined by the famous Staple
Singers. (See DOINGS.)
Liberty’s newly appointed mid-
west man said they have given a call last week to introd-
ned and the label’s current hit lineup,
Me and "The Generals"
and You” in Chicago. "Rene Records"
exec Bill Mitchell is about to have
icial saying “You’ll Be Mine” by The
RCA-Victor has picked up an
option on Bobby Pickett and he
scheduled his second release on the
label for next Monday.

Lee Magid to New York for confab
with his label, Mark, and his
writings for new Dellas Reece situation
Liberty artist The Standells who recently completed
engagement at the Pepperoni Tomato, New York, on a tour of Central America and on the
outings with those lovely young lasses they
Priscilla Paris of The Paris Sisters
and Silvia Mendoza of The Latinas. His next stop is
a two-week engagement at the Pebble Beach, New
York. (See DOINGS.)

Here To There:
PHILADELPHIA— Columbia promo
manager Ted Kellner is jubilant over
his and his label’s recent release for
“On The Street Where You Live” in
Barbara Streisand will be hit, so long.
Barbra is currently starring as "Funny
This is not the time to mention that
Ann-Margaret has cast as the leading
in the role of the leading
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A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

THE LONG SHIPS
Singles (Convex, Columbia 74477)
Charles Albertine (Candle 725)

ME JAPANESE BOY I LOVE YOU
(See Blue Scar-ASCAP)
Bobbie Goldberg (United Artists 742)

POCAHONTAS
(Chesley Milt) Converse (Ember 1198)

IT'S TIME FOR YOU
(Hopkins, Jingle-ASCAP)
Cilla Black (Capitol 5255)

GATOR TAILS AND MONKEY RIBS
(See Vines Hours-EMI)
Spots (ABC Paramount 10385)

RINGO FOR PRESIDENT
(See Wilson-ASCAP)
Young World Singers (Decca 31166)

THE DARTEL STOMP
(See Davis-ASCAP)
Mustangs ( Providencia 461)

THE CLOCK
(Memphis Man-EMI)
Billy Washington (See 104)

FUNNY GIRL
(See Capo-ASCAP)
Aretha Franklin (Columbia 42127)

IT'S ALL OVER
(See Jones-EMI)
Ben E. King (Atlantic 40515)

LITTLE LONELY SUMMER GIRL
(See David-EMI)
David Box (Dood 116)

DERN YA
(See Bowl-EMI)
Ruby Wright (Ric 126)

ALL CRIED OUT
(See Kingsley-EMI)
Dusty Springfield (Philips 40229)

SOON I'LL WED MY LOVE
(See Mull-EMI)
John Gary & Victor 64131

LOVER'S PRAYER
(See Cates-EMI)
Hollies Bros (Gama 189)

RUNNING OUT OF FOOLS
(See Owens-EMI)
Anita Franklin (Columbia 43113)

LITTLE QUEENIE
(See Stax-EMI)
Bill Black Combo (Hi 2079)

LÈ DE DA, I LOVE YOU
(See Wolfe-EMI)
Viv & Charlie Fox (Symbol 201)

I'LL FOLLOW THE RAINBOW
(See Woman-EMI)
Tony Sartford (Crescendo 109)

FEVER
Arthur Robinson (Red Bird 6-010)

HEARTBREAK
(See Ray-EMI)
The Clock (Constellation 132)

BABY LET ME TAKE YOU HOME
(See Preble-EMI)
Animals (MGM 13234)

SCRATCHY
(See Dore-EMI)
Timo Wannamaki (Authentic 304)

SOMEBODY NEW
(See Fuller-EMI)
Chuck Jackson (Ward 161)

BABY, BABY, ALL THE TIME
Superb (Date 735)

(SAY I LOVE YOU) DUM EE DUM
(See LeRoy-EMI)
Four Evens (Smash 1921)

THAT'S HOW STRONG MY LOVE IS
(Cayo-EMI)
C. V. Wright (Gold Wax 106)

HUMBUG
(See Bim-EMI)
Pete Fountain (Coral 62478)

YOU PULLED A FAST ONE
(See Elrod-EMI)
VIP's (Big Top 518)

I DON'T KNOW
(See Michael-EMI)
Steve Alaimo (ABC Paramount 10580)

GONNA GET MY HANDS ON
SOME LOVIN'
(See Burrell-EMI)
Artistics (Chess 1793)

I'LL FOLLOW
(See Laff-EMI)
Enchanters (Warner Bros. 5460)

GOIN' PLACES
Weslo-EMI
Orlos (Cameo 332)

BEACH GIRL
(See Ace-EMI)
Pat Boone (Dot 16585)

SALLY WAS A GOOD OLD GIRL
(See Burrell-EMI)
Pete Fountain (ABCO 10548)

GARDEN IN THE RAIN
(See Burrell-EMI)
Darlene (Dotton 99)

IF YOU WANT THIS LOVE
(See Bowl-EMI)
Sanny Knight (Aero 463)

L.A.
(See Copple-EMI)
Cobras (Swan 4176)

I COULD CONQUER THE WORLD
(See Copple-EMI)
Sharrelles (World Artists 1025)

GUITARS & BONGOS
(See Boyd-EMI)
Lou Christie (Cupola 735)

THE INVASION
(See King-EMI)
Buckman & Greenfield (Nodel 711)

A WHOLE LOTT A SHAKIN' GON' ON
(See Williams-EMI)
Little Richard (VeeJay 312)

CAR HOP
(See Tom-EMI)
Exports (King 5917)

SHAGGY DOG
(See Wilson-EMI)
Mackie Lee Lane (Swan 4193)

Sacrifice
(See Eeder-EMI)
Little Milton (Checker 1078)

IN THE NAME OF LOVE
Shondells-EMI
Peppie Lee (Cassell 5341)

NANCY'S THEME
(See Cates-EMI)
East Hangs (Cubana 740)

ROBOT WALK
(See Burrell-EMI)
Pat & Lolly Vogel (Apache 101)

TEEN BEAT '65
(See Dore-EMI)
Sandy Nelson (Imperial 66060)

'54 An Especially Fine Vintage

NEW YORK—Laugham-singer Allan Sherman recently helped lark Della Reese celebrate her 12th year in show business by presenting her with a custom-styled anniversary cake. The tribute took place at the Flamingo Hotel in Las Vegas.

ALL DEALERS !!!
BUY 5... GET 1 FREE
on DOOTO'S
NEW RED HOT
BEST SELLING
ALBUM RELEASES

Best Selling Comedy Albums

212. Songs For Fun (Hattie Noél)
214. Laff Of The Party (Redd Foxx)
219. Laff Of The Party (Redd Foxx)
210. Laff Of The Party (Redd Foxx)
227. Laff Of The Party (Redd Foxx)
232. Laff Of The Party (Redd Foxx)
236. Laff Of The Party (Redd Foxx)
236. Laff Of The Party (Redd Foxx)
266. Laff Of The Party (Redd Foxx)
266. Laff Of The Party (Redd Foxx)
270. The Side splitter (Redd Foxx)
274. Best Of Party Fun (Foux, etc.)
275. Racy Tales (Redd Foxx)
275. Party Record Party (Cone & Freddie)
201. The Laff (Redd Foxx)
295. Songs Thru A Keyhole (Roy Cowan)
295. Redd Foxx Fun (Redd Foxx)
295. Pillow Party Fun (Baron Harris)

295. Silly Sex (Redd Foxx)
295. Have One On Me (Redd Foxx)
295. Lafforama (Redd Foxx)
295. Wild Party (Redd Foxx)
295. Below The Belt (Rudy Moore)
295. This Is Foxx (Redd Foxx)
295. Comedy Swaps/Skates (Satchmo Brothers)
295. He's That Way (Redd Foxx)
295. Fox At Jazville (Redd Foxx)
295. The Whole Of Hattie Noél (Hattie Noél)
295. Laff Of The Party (Billy Allyn)
295. The Bold Hattie Noél (Hattie Noél)
295. Early Mirth (Billy Allyn)
295. Crazy Night Court (Gene & Freddie)
295. Hearty Party Laffs (Redd Foxx)
295. Tickled Soul Of Hattie Noél (Hattie Noél)
295. New Flag (Redd Foxx)
295. Laff Along With Foxx (Redd Foxx)
295. Party Of The Party (Hattie Noél)
295. Crack-Up (Redd Foxx)
295. Funny Stuff (Redd Foxx)
295. Battle Of Sex (Foxx-Noél)
295. Sex Is Funny (Ray Scott)

Other Best Sellers

204. Best Vocal Groups In R & B (Penguins, etc.)
221. Spiritual Moments (Lillian Randolph)
223. Rock 'N Roll vs R & B (Roy Milton)
224. Best Vocal Groups (Var. Groups)
225. Best Gospel Singers ( Zion Travelers)
242. Cool Cool Penguins (Penguins)
293. Blame It On The Blues (Wanda Jackson)
501. R & B Hit Vocal Groups (Var. Groups)
507. Down By The River (Zion Travelers)

NEW DURABLE SALES-STIMULATING
CATALOG ITEMS...ASK YOUR DISTRIBUTOR!

* The Best Comedy Is On Dootoo! *
Cousin of Mine (2:27) [Kags BMI—Cook]

That's Where It's At (2:35) [Kags BMI—Cook, Alexander]

Sam Cooke (RCA Victor 4526)

Cooke, who's coming off a giant double-header in "Good Times" and "Tennessee Waltz," might back up this smash with another sensational two-sider. On one half Sam_shuffle-bumps his way over a tantalizing, cornball affair about a "Cousin Of Mine." On the other half he slows down the pace to a moody-blues tempo as he tells "That's Where It's At" in effective multiple voice fashion.

I Like It (2:14) [Gill BMI—Murray]

Jambalaya (2:35) [Acuff-Rose BMI—Williams]

Gerry & The Pacemakers (Laurie 3217)

Here's another previously released Gerry & The Pacemakers' d/c that didn't make the grade-prior to the boys "Don't Let The Sun Catch You Cryin'." It's the follow-up to their 2nd-time-around cliché "How Do You Do It?" and it's a cliche follow-up to a classic. It's a bouncy-go-lucky jumper that Gerry solely vocals in ear-arrassing style. Bucky's a bright rhythm-rock version of the current top 40 side.

I've Got Sand In My Shoes (2:46) [T.M.-BMI—Resnick, Young]

He's Just A Playboy (2:56) [Cassius & Gino-BMI—Russell]

The Drifters (Atlantic 2233)

The Drifters come up with a strong and nostalgic follow-up to their current top 20 entry. "A Good Goin'," comes up with this first impression with the teenies—via their "I Want Love Him So Bad" big, can make this into a now-here Side to stay in with "Baby Be Mine," a subdued cha-cha romantica that sports a top notch Archie Butler arrangement. Coupler's a dandy new jump beat version of the recent Rindoap success.

I Wanna Be With You (2:05) [Merley ASCAP—Strouse, Adams]

It's Time For Me (1:52) [Kazzy BMI—Smith, Maxwell]

Nancy Wilson, who is currently coming off her giant pop-r&b best-seller, of "You Don't Know How Glad I Am," is a cinch to repeat that success with this follow-up titled "I Wanna Be With You." The tune, which is from the forthcoming main tet production of "Golden Boy," the recent Satchmo, is a whimsical rhythm-romancer about a gal who decides that she wants a steady relationship with the guy of her dreams. The attractive undercurrent is a slick, fast-moving legit-styled happy-go-lucky affair.

So Long, Deanie (2:13) [E.H. Morris ASCAP—Herman]

Pretty Little Missy (2:16) [International Music A-CAP—Armstrong, Kyle]

Lois is Armstrong (Mercury 72335)

Mercury has latched onto the fabulous vocal and instrumental talents of Lois Armstrong, a singer from the West Coast, and has released "So Long, Deanie." The tune is a tender, medium-tempo, shuffle, beat-chorus, backed over the sentimental toe-tapper, "So Long, Deane." Watch it take off. Undercut's a happy razz-a-matazz theme c/o Satchmo.

Don't Spread It Around (2:38) [Jazzy-Cajun BMI—B. L. O'Neil]

Let Her Knock Herself Out (2:43) [Najee BMI—O'Neal]

Barbara Lynn, who scored recently with "Oh, Baby, We've Got A Good Thing Going!" comes up with a potent follow-up stanza with this Jamie novelty called "Don't Spread It Around." The tune is a tender, medium-paced, shuffle, beat-chorus, backed over the sentiment toe-tapper, "敲 Long, Deane." Watch it take off. Undercut's a happy razz-a-matazz theme c/o Satchmo.

He Makes Me Feel So Pretty (2:35) [Saturday ASCAP—Crowe, Rambeau, Rahak]

I Can Make You Mine (2:57) [Saturday ASCAP—Crowe, Shanta, Canaan]

Shirley Matthes (Amy 90)

Lark, who scored a short-white-back with "Big Town Boy," can make it to another top 40 again with this Amy bow. Side to watch is "(He Makes Me) Feel So Pretty," an infectious stomper that sports a top tem прием arrangement with Celia's. Lark's a tasty rock-a-chacha romancer.

Robert Goulet (Columbia 43131)

My Love, Forgive Me (Amore, Scussa)—(Gill BMI—Pallavicini, Lee, Mescor) The rich-hued soul-tinted tune from the recent film "Baja, The Jump Beat Version" is a low-keyed, vocal-rhythm-romancer about a gal who decides that she wants a steady relationship with the guy of her dreams. The attractive undercurrent is a slick, fast-moving legit-styled happy-go-lucky affair.

The Orphy (1:53) [Leeds ASCAP—Read] Are arrangement-conductor Davie can step out on his own as a featured artist as "The Orphy," which is his take on a hot-tempo, hip-swinging revival of the year before, back. There's a hint of the Minstrel in the piano-led, string-finished lovely.

As The Time Goes By (2:17) [Harmon ASCAP—Hume] The "Galahasband" delight in a pretty mood setting.

Gia Maione (Prima 1019)

I've Got A Crush On You (2:30) [New World ASCAP—G. & S. Gershwin] The updated version of this oldie is a masterpiece. For this one, Marlene Dietrich could have cut this for Capitol and her admirers would have beena hit.

Linda Scotty (Kapp 610)

This Is My Prey (2:52) [Chappell ASCAP—Huntley, Carter] The English version of this song was introduced to this country by the late young lady. Lovel instrumental support for Gia's teen-angled delivery.

Find Yourself Again (2:50) [Merley ASCAP—Strouse, Adams] The flip of "Big Town Boy," and it's a much needed hit for Gia's teen-angled delivery.
"DEARIE" SURPASSING "DOLLY" IN RACE FOR NO. 1 SPOT...RECORDED SEPTEMBER 3...FIRST 1/5 MILLION ORDERS SHIPPED SEPTEMBER 9...

SO LONG, DEARIE

ANOTHER SMASH HIT FROM THE FABULOUS BROADWAY SHOW 'HELLO, DOLLY'

LOUIS ARMSTRONG

WRITE, WIRE OR CALL YOUR Mercury DISTRIBUTOR NOW!

Dash Box—September 19, 1964
SONNY CHARLES (Fraternity 930)
- THESE TWO FEET (2:04) [Shad O'Shea BMI—Loudal]. Western B. T. Stevens' departure back to the country has left the chart impressing with this quick-moving, country-flavored shuffle. Sentimental lyrical are delivered with loads of feeling by the chorus-backed channel.

(T+T) BREATHE (2:04) [Shad O'Shea BMI—Loudal] This ballad of a haunting rock-a-twist open.

THE CINNAMONS (B. T. Stevens BMI)
- I'M NOT GONNA WORRY (CAUSE I KNOW HE'S MINE) (2:16) [Bright Tunes BMI—Hartung]. Here's a tantalizing, hand-clapping beat that will be the hit this fall, "I'll Just Keep On Loving You." Can put the Cinnamons on the chart map.

(M) DON'T TELL ME (2:10) [Bright Tunes BMI—Margo, Margo, Medress, siegel] This half is a haunting rock-a-twist open.

JOHNNY (Mr. Basaman) CYMBAL (Kapp 614)
- LITTLE MISS LONELY (Basaman Prod. BMI—Cym- bal) This ballad is a back-up hit in his winning ways with this mashed potato handclapper that has that "runaround Sue" flavor. Catchy Bert Keys-arranged date.

(M) BETTY JONES (2:33) [Basaman BMI—Cym-ba] Low-key shuffle.

EGYPTIAN COSMO (Norman 548)
- GALE WINDS (2:40) [Gil- ler BMI]. Here's the Egyptian Cosmo beat, a back-up hit in his winning ways with this mashed potato handclapper that has that "runaround Sue" flavor. Catchy Bert Keys-arranged date.

(M) BETTY JONES (2:33) [Basaman BMI—Cym-ba] Low-key shuffle.

THE VESUVETTES (V.I.P. 25097)
- NEEDLE IN A HAYSTACK (2:29) [Jebbie BMI—Stevenson, Whitfield] The Million-distrib- ution V.I.P. label can have another hit in this engaging, steady driving instrumental that shows off this band's potential and instrumental performance on this potent chart contender.

(M) SHOULD I TELL THEM (2:49) [Jebbie BMI—Stevenson, Whitfield] Fetching rock-a-chas- ba romance.

JERRY COLE (Capitol 25625)
- LIFE WILL GO ON (2:20) [Rose BMI—Blackwell]. Here's an emotion-packed ballad that has Cole with top sales potential. It's a big-sounding affair with string orb and chorus. Eye this one with an assurance.

(B+) MEET ME ON THE CORNER (2:19) [American BMI]. Cole's neglect this tuneful chorus-backed hit in the novelty draws.

SECRETS (Philips 40222)
- HE DOESN'T WANT YOU (2:38) [E. H. Morris ASCAP]. Here's a ballad that could be a hit in this topflight medium-paced, teen-angled shuffling. Tense- jerker about a romance that goes on the rocks. Watch it closely.

(B+) HE'S THE BOY (2:19) [Mer- joda BMI — Madara, White] Hard-driving, rhythmic blues handclapper.

JOHNNY PRESTON (Hall-Way 1204)
- WILLIE & THE HAND JIVE (2:37) [Johnny Otis BMI—Otis]. Preston's follow-up to his classic hit could stir up plenty of dooey and sales excitement. The teen dance crowd should go for it. Could be Johnny's biggest hit yet.

(M) I'VE GOT MY EYES ON YOU (2:15) [Progressive BMI—Woodley] Funky, country-flavored item with pop appeal.

BOBBY SHERMAN (Decca 31672)
- MAN OVERBOARD (2:17) [Premier BMI—Barnes, Knott] A good, catchy one with a classic rock pop flavor.

ERMA BELL (2:23) [T. M. BMI—Curtiss] Spurriety shuffle rock affair.

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These are the singles that will make you remember it!

CAR PARTY/Outta Gas by The Sunrays (101)
GOODBYE GIRL/I'd Do Anything by Ritchie Dean (102)
SIXTEEN TONS/I'm Gonna Lose My Mind by Harry Nilsson (103)
T. C. LEE & KING PINS
(Federal 12525)

(B+) JUST KEEP ON SMILING
(2:40) [Sonny BMI - Weaver, Tomlin] Trembling high-powered pop-r&b rocker.

(B+) I'M A LONESOME ROOST-
(2:38) [Sonny BMI - Reese, Thompson] Tender, funky blues toarjerker.

J. J. JOHNSON QUINTET
(Impulse 227)

(B+) ACROSS THE KAROO
(3:10) [Robbins ASCAP - Paley, Hains] Slow, pleasant-shufflin' jazz variations.

(B) AMEN
(2:45) ['Unart BMI - Goldenstidn] Twangy mid- stream version of the thin theme.

SAMMY WARD (Soul 5004)

(B+) YOU'VE GOT TO CHANGE
(2:41) [Jobete BMI - Stevenson, Johnson] Beautiful, fast-moving, rhythmic happy blues.

(B+) BREAD WINNER
(2:43) [Jubete BMI - Williams] Low-down real soulful r&b weeper.

E. C. BEATTY (Campbell 8882)

(B+) GOLF, GOLF, GOLF
(3:04) [Bentley BMI - Lester] Lively spoof of the golf theme.

(B+) A GOLFER'S DREAM
(3:15) [Bentley BMI - Beatty] Since this is a man who is really involved in golf.

BILLY STORM (Tomo 201)

(B-) I NEVER WANT TO DREAM AGAIN
(2:15) [Jimshill BMI - Daryl, Taylor] High-powered, raucous, teen-angled r&b.

(B+) BABY, DON'T LOOK DOWN
(2:28) [Metric BMI - Newmann] Notorious pop-bluey twister.

HAROLD BURRIAGE (Vivid 102)

(B+) BETTY JEAN
(2:40) [Conno BMI - Hawkins, Toscano] Modulating, slick, happy blues romancer.

(B+) I CRY FOR YOU (2:30) [Conrad BMI - Dixon] Low-down, funky traditional r&b weeper.

BILL MARRX (Vee Jay 617)

(B+) NICE'N'NEASY [Edie Shaw ASCAP - Bergman, Spence] Melodic, oily, slow-moving, mid-stream jazz instrumental.

(B) MOON TUNE [Conrad BMI - McAn] More of the same.

NEIL WOLFE (Columbia 43118)

(B+) GOSPEL WALL STREET
(55) [April ASCAP - Wolfe] Effective uptempo imaginative blues-jazz progression.

(B) WHEN JOHNNY COMES MARCHING HOME (3:26)
[P. D.] Slow-moving reading of the olde.

IMPORTANT III (Wells-Desert 2272)

(B+) HEY MR. LOSER
(2:12) [Phil-Shank BMI - Wills] Slow-shuffling soulful gospel.

(B) CHANGE MY PERSONAL-
(1:55) [Phil-Shank BMI - Wells] Lyrical pledge of romantic devotion.

BRIGHTONES (Warner Bros 5472)

(B+) SWIM, SWIM, SWIM
(2:02) [Ranger 7 & Burhan ASCAP - Bright, Jackson, Wixom] Lively, quick-paced pop-r&b dance hit.

(B) RUMORS
(2:00) [Ranger & Burhan ASCAP - Jackson, Wiseman] Ballad, heartfelt, shellfire blues lamen.

JEKYLL & HYDE (DOC 1111)

(B+) MY BABY LOVES MON-
STER MOVIES
(2:08) [Fireball BMI - Rama, Goodman] Catchy and catchy novelty tune adapted from folk music ballad.

(B) THEME FROM A WHO
(2:00) [Fireball BMI - Rama, Goodman, Wilson, Costa] Rapidly instrumented with heavy guitars and wailing saxes.

GERALD GOODMAN (Trident 212)

(B+) LA MUSIQUE
(2:28) [Four Brothers ASCAP - Phillips, Gerard] Pleasant mood theme.

(B+) CARRIBOSSA
(2:19) [Nas- su BMI - Goodman, Nerman] Easy listening and Latin.

HANK WALLS (RCA Victor 8331)

(B+) HIGHBROW
(2:37) [Tune-
 ville BMI - Steckele] Ear- pleasing instrumental with chorus, strings.

B) DANCE WITHER (3:29)
[T. M. BMI - Reink, Young] Slow-rock dance affair with strings.

THE LOLLIPOPS (RCA Victor 8340)

(B+) BILLY, BILLY, BILLY

(B+) BIG BROTHER
(2:07) [Northern ASCAP - Keller, Coleman] Happy, handclapper r&b.

SHELBY FLINT (Valiant 6002)

(B+) WONDERS
(2:19) [Raford BMI - Adriss] Shiny teen ballad with polished delivery.

(B+) PIPER FOR KEITH
(2:46) [Raford BMI - Adriss] Captivating Scotch folk ballad.

CASEY KASEM UBURN BRING
(Kase Warner Bros 5174)

(B+) LETTER FROM ELAINA
(3:05) [Unart, MacLen BMI - Lennan, McLarnahan] Interesting letter from Beatle fan to "And I Love Her" ballad.

(B+) THEME FOR ELAINA
(3:34) [Burhan ASCAP - Leyden, Sarceen] Lush & moody theme.

BABY'S BAE
(Kase Warner Bros 5174)

(B+) TOGETHER AGAIN
(2:55) [Central BMI - Owns] Warm and feathery reading of Owens hit.

(B) FRIENDS (2:44) [Arch ASCAP - Torpe, Spielberg] Another lifting country love offering.

JO-ANN (Name 4788)

(B+) THE NEW BOY (2:12) [Liz-
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LARRY & MIKE (Era 3135)

(B-) SO LONG LITTLE BUDDY
(2:12) [Bamboo BMI - Duhy, Berry] Duets has strong teen appeal sound on this rock-a-cha-cha beat affair.

B) LITTLE OL' LOVER MAKER
(2:02) [Pattern ASCAP - Howard] Good, hard thumping rocker.

DAVE HILL (Apogee 106)

(B+) THE ONLY BOY ON THE BEACH
(2:41) [Greene AS-
CASA-Hopkins] Pleas-able and pretty ballad with loads of air play potential.

(B) NEW ORLEANS (2:27) [Lu-
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CLARENCE NELSON (Pen 362)

(B-) YOU MAKE ME FEEL

(B-) I HURT (2:52) [Becke BY Nelson) R&B tear-jerker.

FLEETS (Volt 120)

(B-) PLEASE RETURN TO M

(B-) Go AWAY (2:09) [East Group BMI - Doyle, Macaskill] Lively, upbeat tempo with an interesting repeating melody.

THE ZEPHERS (Amyr 213)

(B+) Pink Rhapsody
(1:51) [Populaire ASCAP - Bruce] Boony's "strip" beat instrumental.

(B+) SEE HUM (2:15) [Popula ASCAP - Kremer, Brown] Swingin' vocal offering.

B REVIEWS

4 GENTS (Vida 0120)

(B+) FAR AWAY AT SEA
(2:31) [Kenyon ASCAP - JEG Rs, Jerona, Desarnay, Kanakoy] Slow moving ballad with while back sound.

(B-) MASSACRE
(2:22) [Beecke BMI - zed, McRae] Backed with tom-tom beat.

MENARD ROGERS (Drum Boy 199)

(B-) IT'S JUST IN
(2:06) [Roger's BMI - Owens] Pop-jazz instrumental.

(B-) TO BE IN LOVE WITH SOMEONE

JOHNNY WILLIAMS TRIO
(Fayette 6242)

(B-) OM MORE MINUTE

(B-) HURT ME

THE SINCERES (Columbia 4310)

(B+) SNAP YOUR FINGERS
(2:42) [Cigna BMI - Grady, Zinell] Updating of Joe Hender-

(B) SINCERELY
(2:18) [Are BMI - Fuqua, Reed] Lifting version of white-back McGee Sisters click.

RELIGIOUS

THE CHARIOT GOSPEL SINGERS
(Peacock 3001)

(B-) "That's Enough"/"My Friend"

THE HLWAY O.C's (Peacock 3002)

(B-) "Tomorrow May Be Too Late"

(WHAT Makes A Man"

LITTLE ACE AND THE GOLDEN SWORD (Peacock 3004)

(B-) "My Life Is In His Hands"/"So Good"

POLEK

BOB MASTEL AND THE POKA
(Lodestar 108)

(Eichkatz Laenderl) "Squirel"

"Politician Poka"

Cash Box - September 19, 1962
Girl with a head start on a big future!
The voice of the "Dr Pepper" jingle on radio-tv, star of the movie "Muscle Beach" and others!
Now, her debut on Capitol!

DONNA LOREN
BLOWING OUT THE CANDLES
JUST A LITTLE GIRL
Clean Your Magnifying Glass

CHICAGO—Well, first of all every Argo distributor and certainly almost every disc jockey knows that the Ramsey Lewis single of "Something You Got" (Argo 8481) looks like an absolute giant! Now, a lot of those Argo distributors and many disc jockeys are stamp collectors. Doesn't every stamp collector have a magnifying glass? So they'll look at this ad thru their magnifying glasses and still give the impression that it's really a half page! It's a sensational idea. And who knows; we may never again have to buy a big ad.

CHESS producing corp.

SELL-SATIONAL!!!

"YOU SEND ME" SUNNY AND THE SUNLINERS

TEAR DROP 3040

JUKE BOX OPER RECORD GUIDE

ACTIVE with OPS

(Selctions Not on Cash Box Top 100 reported going strongly with ops.)

SALLY WAS A GOOD OLD GIRL

Salty Dog (Arcam Paramount 10584)

THAT'S WHAT I WANT TO SEE

TOMORROW (Rosemart 801)

THE LONG SHIPS

Francis Albert (Columbia 716)

FUNNY GIRL/ABSENT-MINDED ME

Barbara Streisand (Columbia 41217)

SILLY OL' SUMMER TIME

New Christy Minstrels (Columbia 42092)

THE LOVE GODDESS/WHERE LOVE HAS GONE

Jerry Vale (Columbia 43105)

GOOD TIME CHARLEY

HUMBUG

Johnny Mathis (Capitol 34097)

Jingle Bell

Robert Maxwell (Decca 31668)

SATIN DOLL

Earl Grant (Decca 25633)

MRS. SANDMAN

Fleming (Dot 997)

SINCERELY

Pete Brown (Dot 16641)

ZIP-A-DEE-DO-DAH

Bucky Pizzarelli (Cap 9712)

LA NUIT

Jimmy Ryelet (Emerald 1107)

LITTLE QUEENIE/BOO-BAY

Bill Black's Combo (RPM 2.75)

WHISTLIN'

Roger Williams (Kapp 601)

LOVERS ALWAYS FORGET

Glory, Knight & Pews (MGM 929)

WITHOUT THE ONE YOU LOVE

Arthur Prysock (Old Town 1170)

MELLO DOLLY POLKA

New York Polka (Fort 163)

A SHOT IN THE DARK

Henry Mancini (RCA Victor 8381)

ROCKIN' ROSIN

Riviera (Riviera 1401)

MARTA

Lisa Miles Taddei (RCA 8401)

FEVER

Al Green (Red Bird 10-010)

SOUL DRESSING

Booker T. & MG's (Stax 151)

SOMEBODY NEW

Chuck Jackson (Wand 161)

NEW ADDITIONS TO TOP 100

67—DON'T YOU WANT TO DANCE

Del Shannon (Amy 917)

89—THE THINGS IN THIS HOUSE

Bobby Darin (Columbia 372)

91—I WON'T ASK ME

Cilla Black (Capitol 3258)

83—I WOULDN'T TRADE YOU FOR

The World

The Beatles (London 9699)

59—SOFTLY AS I LEAVE YOU

Frank Sinatra (Reprise 0301)

100—RIDE THE WILD SURF

Jan & Dean (Liberty 55274)

AIMED at OPS

BLUES STAY AWAY FROM ME/COLUMBUS STOCKADE BLUES—Lenny Dee—

Decca 25649

SOLDIERS

SOLDIERS

HARRY OLIVER

QUATRO

QUATRO

Maurice Baron, 

Cleffier, Dies

NEW YORK—Maurice Barry, from 1922-49 a composer for the Radio City Music Hall staff, died here on Sat., Sept. 5, at the age of 75. The French-born composer-arranger-conductor was also a performer of thematic material for a number of films, including 1924's "Hunchback of Notre Dame," and had penned some 850 compositions. Barry was also a performer with a number of symphony orchestras, including the Seattle and San Francisco ensembles. He is survived by a daughter, four grandchildren, and three great grandchildren. His wife died in 1960.

Net Cole's 6 Languages Of "L-O-V-E"

NEW YORK—The record business international look has been further emphasized with the word Net Cole has sold a cut in six languages, the first time the singer-songwriter has done something like this. The tune involved is his new Capitol single, "L-O-V-E," a Bert Kaempfert effort described as being in the mood of "Mack the Knife." Cole also states it's the initial instance of Cole doing a song especially for the foreign market.

Efforts of Frank, German, Italian, Japanese, Spanish and, of course, English. Colle has done exceedingly well with LP's cut in Spanish, especially a date called "Cole Español."

Cash Box—September 19, 1964
Contino-Dot LP Deal

HOLLYWOOD—Dick Contino, the accordionist-singer, last week concluded a deal between his RiCon Corp. and Dot Records, whereby RiCon will produce albums exclusively for release on the Dot Label or Dot’s subsidiary label, Hamilton.

Two Contino LP’s will be released this month, alternately on Dot and Hamilton. First, for Dot, is “Dick Contino On Stage,” featuring the best of the performer’s show as performed at The Riviera Hotel in Las Vegas.

The Hamilton album is titled “Accordion Magic” and features his entire recorded instrumental backing or background instrumentalists. Both were waxed recently in Las Vegas before Contino closed at The Riviera.

Deal was personally negotiated between Contino’s manager James F. Harper and Randy Wood, Dot prezcy. Tom Mack handled A & R chores in Vegas with Dot engineering chief Thorre Nogar helming controls.

Epic Offers 5 Tapes For Sept.

NEW YORK—Epic Records’ round-up of 4-track stereo tapes for Sept. includes four pop and one classical.

Releases include “Around the World with the Village Stompers,” “Buddy Greco on Stage!,” “Hello Louis,” Louis Armstrong, “Lester Lanin and His Orchestra Play 23 Richard Rodgers Hits!” and, on the classical side, Mendelssohn’s Quartets numbers 2 and 3 by the Julliard String Quartet. Latter item is being released simultaneously with its LP counterpart.

Paramount To Stay Open For Dave Clark Five

NEW YORK—New York’s Paramount Theater gets still another lease on life when the Dave Clark Five make a 10-day stand there starting Oct. 31. Show will be produced by Sid Bernstein, who brought the Animals and a number of other rock acts to the Paramount for a 10-day stint completed last weekend. Animals stay re-opened the theater following news of its demise. It was Bernstein who first presented the Beatles in New York (at Carnegie Hall) and the Dave Clark Five as well (also Carnegie Hall). Latter group will have a 45-date p.a. tour here.
Remember Last Year's **POWERFUL**

**FALL & CHRISTMAS RECORD BUYER’S MERCHANDISING AID**?

---

**THE 1964 BUYER’S AID NOW BEING READIED**

- A separate full-size merchandising supplement that the record buyer will refer to each day of the coming months.
- The only complete album listing of all Christmas and fall release albums available to the trade.
- Samples of all “in-store” and “point-of-purchase” aids available to the retailer.

**PREPARE YOUR SALES MESSAGE NOW!**

Time is running out.

**ISSUE DATED OCTOBER 10th**

**CLOSING DATE SEPTEMBER 30th**
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**Top 100 Albums**

**MONOURAL**

**SEPTMBER 19, 1964**

1. **100**
2. **99**
3. **98**
4. **97**
5. **96**
6. **95**
7. **94**
8. **93**
9. **92**
10. **91**

**TOP 50 STEREO**

1. **50**
2. **49**
3. **48**
4. **47**
5. **46**
6. **45**
7. **44**
8. **43**
9. **42**
10. **41**
**POP PICKS**

**SONGS FROM "MY FAIR LADY" & OTHER GREAT HITS — Andy Williams — Columbia C31005**

Andy Williams, with an unbroken chain of top five albums, is sure to repeat that success with this newest effort on Columbia. The chart de-\n
dotes one side of the set to the music from "My Fair Lady" and the other side to six melodic gems from current, recent and years-back Broadway shows. Launching the set with the romantic "On The Street Where You Live," the songstress also includes potent renditions of "I've Grown Accustomed to Facing the Face of the Man," and "People." Watch this one zoom to the top.

**THE BEACH BOYS' SONG BOOK—The Hollywood Strings—Capitol 2156**

The Hollywood Strings came from left field a few months ago to go directly to the top 15 of the LP charts with their lighthearted treatments of the Beatles' biggies. This second offering, aimed at the hits of the Beach Boys, is sure to travel the same hit path as the ork offers lush and swaying renditions of "I Get Around," "Surfin' U.S.A.," "Shut Down" and nine other Beach Boys busters. Eye it for a rapid climb to chartdom.

**DELICIOUS TOGETHER—Betty Everett & Jerry Butler—Vee Jay VLP 1099**

Betty Everett and Jerry Butler have teamed-up quite successfully on several singles achieving the chances are that this pop-r&b session of current favorites and vintage evergreens will create plenty of excitement. The duo perfectly blend their distinctive vocal talents into one cohesive musical unit. Best bets here include "Let It Be," "Strange," "Let It Be Me" and "Our Day Will Come."

**CLIFF RICHARD IN SPAIN—Epice LN 21115**

Cliff Richard could well create plenty of summer and fall sales activity with this top-drawer set of all-time Latin favorites, all sung in Span-\n
ish. While backed and supported by his Shadows and the Norsa Paramor Strings, the songstress shines on "Perfidia," "Amor, Amor, Amor" and "Me Lo Dijo Adela." Eye the package for rapid acceptance.

**ella fitzgerald sings the jerome kern song book—Verve V 4060**

The lady, who scored extremely well with her previous Nelson Riddle-arranged "Song Book" packages, seems destined to go a like success route with the "Jerome Kern" set. This all-encompassing set of Jerome Kern favorites. Ella's rich, wide-ranging, lyrical voice and sensitive delivery carries her in fine stead on "A Fine Romance," "All The Things You Are" and "I'll Be Hard To Handle." Superior listening throughout.

**FAMOUS SCENES FROM 'HAMLET'—Richard Burton & B'Way Cast—Columbia OL 8620**

Richard Burton and the Broadway cast of "Hamlet" perform scenes from the recent box-\n
office smash on this excerpt version from Columbia. Issued in its entirety a few months ago, this "highlight" version is sure to be a welcome addi-\n
tion to the spoken word shelf. Burton's inter-\n
pretation of the melancholy Dane is powerful and the balance of the cast is outstanding. Scenes include the major soliloquies, the Chapel scene, the death of Ophelia and others. A superb pack-\n
age.

**WAYNE NEWTON SINGS HIT SONGS—Capital ST 2185**

Wayne Newton, a performer with both adult and teen appeal as a result of his "Danke Schoen" smash, comes back with his third Capitol album outing—again with a stellar line up of current and recent hits. The charters buoyant delivery and power-packed voice create a natural for such goodies as "Call Me Irresponsible," "Wives And Lovers," "Wishing And Hoping," and "More." Loads of loot to be made with this one.

**GO, TEAM, GO!—Norman Luboff Choir—RCA Victor LSP-2924**

The Norman Luboff Choir heralds the forth-\n
coming college football season with this program of satisfying fight and victory songs from 20 top universities. Backed by a bold and brassy march-\n
ing band, the choirs gather up plenty of steam and spirit for such familiar college favorites as "Ramblin' Wreck From Georgia Tech," "Anchors Aweigh," "Notre Dame Victory March" and 17 others. The Luboff crew has a fine track record at the disk shops and this one should match its predecessors.

**POPCBESTS**

**DICK GREGORY FOR PRESIDENT—Vee Jay VJ 1093**

Dick Gregory is back again and this time on a rapid-fire comedy set for Vee Jay on which the laughman pulls all out the stops. Nothing is ap-\n
parently too sacred for the laughman to attack and/or spoof. Outstanding bits here include Gregory's version of the Negro social agencies and the problems of moving into a white neighbor-\n
hood. Plenty of sales potential here.

**THE 15 GREATEST HITS OF THE BEATLES—Jay & The Squires—Vee Jay VJ 1110**

The Merseyboys come up with a fine musical tribute to the Beatles, as writers, with this blues-\n
ribbon set featuring nine compositions com-\n
posed by the famous lads from Liverpool. The group pulls out all the stops and dished-up fine renditions of such hits as "She Loves You," "Please Please Me" and "I Want To Hold Your Hand." Plenty of potential here.

**SOMETHING WONDERFUL HAPPENS—Frankie Fanelli—RCA Victor LPS 2499**

RCA Victor's newest singing discovery, Frankie Fanelli, makes his second album appearance on the label with this program of romantic ballads dished up with warmth and feeling. The charter has a rich and wide-range voice he uses to strong advantage on such favorites as "Love Letters," "Sweet September," "Will You Be Mine?" and "Hold In Your Pocket." Plenty of listening en-\n
joyment to be had here. Also first-rate program-\n
ming fare.

**INVISIBLE TEARS—Johnny Mann Singers—Liberty LRP 3387**

The Johnny Mann Singers could have one of their biggest albums this summer quite a while with this top-notch set of currently popular bal-\n
ld and up-tempo items. Mann has created some lush orchestral settings to show off this large chorus to best advantage. Among the best bets here are "Invisible Tears," "People" and "Every-\n
body Loves Somebody." Desjays should find loads spinable material here.

**ODETTA SING S MANY THINGS—RCA Victor LSP 2923**

The versatile blues-lark, guitarline, dines-up a fine sampling of traditions songs and newer items on this top-notch set from RCA Victor. O detta's deep, rich voice and feeling, emotion-\n
packed delivery carries her in good stead on su-\n
perb renditions of "Strange Fruit," "Strange West-\n
A-Courtin'" and "Sea Lion Woman." One of the best sets that the artist has cut in quite a while.

**OH, PLAY THAT THING!—Max Morath—Epice LN 21104**

Max Morath, that vet communicator of ragtime symphonies, teams-up with Nashville "par-\n
donaries on this swinging "orchestrating program of familiar and little-known items from bygone eras. The 30"er's is in his best high-spirited form on "Hello, My Baby," "Easy Winners" and "Give It For Me." Album should be great fun for a party.
JAZZ PICKS

MY FAIR LADY—Andre Previn—Columbia CS9905

The following film version of "My Fair Lady" has sparked a deluge of "Lady" albums in recent weeks and this new jazz treatment from Andre Previn is sure to get plenty of sales and airplay attention in the coming months. The offer, equally at home in the jazz, pop or classical media, dishes up these Lerner & Loewe tunes with verve and artistry. Previn fans will come out in strength for these brilliant renderings of "If I Had You," "The Rain In Spain," and "I Could Have Danced All Night."

ARTISTRY IN VOICES AND BRASS—Stan Kenton—Capitol ST 2132

Stan Kenton is obviously not one to rest on his previous laurels. Always reaching for the new, the vet jazzman, this time out, has created an imaginative concept in which an 18-string chorus is set off against five trombones. The result is a lyrical, club-free, interesting experience. Highlights include "Moonlight," "Painted Rhythm" and "Daydreams In The Night." Eye the LP for rapid consumer acceptance.

BASE LAND—Count Basie—Verve V 5507

For almost three decades Count Basie has been one of the leading spokesmen in the world of big band jazz and this latest session on Verve attests to his right to hold this coveted position. The 88'er swings bravely and never loses sight of the music and his pianistics are as fresh and inventive as ever. Basie buffs will dig his superb renderings of "Base Land," "Big Brother," "Count Me In" and "Wanderlust," A first-rate jazz session in the finest Basie tradition.

JAZZ BEST BETS

DIZZY GOES HOLLYWOOD—Dizzy Gillespie—Philips 996 123

The vet jazz trumpet really swings up a storm on this high-powered Philips set of mostly recent vink themes. While backed by a small, closely-knit mainstream combo, Gillespie's inventive brand of melodic progressions are effectively spotlighted on "Moon River," "Love Theme From Lollita" and "Walk On The Wild Side." Jazzophiles should dig this set.

BEATLEJAZZ—Bob Hammer Band—ABC-Paramount BU 1497

Here's an imaginative set which cashes in the beatlity factor of some of the Beatles better-known tunes. The Bob Hammer Band renders up a fine stringing of the British rock group's songs in an effective midstream jazz style. Both jazzophiles and teens should dig this band's spirited renditions of "I Want To Hold Your Hand," "As I Love Her" and "Hard Day's Night."

CLASSICAL PICKS

MARIA CALLAS SINGS ARIAS BY BEETHOVEN, MOZART & WEBER Angel 33 209

Here is Maria Callas performing a variety of dramatic arias from the works of Beethoven, Mozart and Weber. The soprano's powers of emotional intensity and dramatic vocal qualities are truly splendidly exhibited here on "O sai chi l' amore," "I Want To Hold Your Hand," "As I Love Her" and "Hard Day's Night."
Louie Single Says "Hello" Mercury

NEW YORK—Louie Armstrong has just made a new singles appearance on the Mercury label. Topside, in fact, is a song from "Hello, Dolly!", the title song of which he brought to great fame and sure evergreen status via the Kapp issue. Number 2 on the Mercury disking is "So Long Darley."

A Reminder: English Acts Also Strike LP Paydirt

NEW YORK—The English Sound, ever-present on the singles chart, has begun to expand into the LP format as well. This week's mono chart contains 11 albums sporting English groups that have had hits here since the first of the year.

Topping the heavy disk migration to these shores, of course, are The Beatles, who also hold sway on the LP charts with the numbers 1 and 2 sellers, "A Hard Day's Night" (UA) and "Something New" (Capitol). Other Beatles' showings are "The Beatles' Second Album" (Capitol), 53, "Meet The Beatles" (Capitol), 67, and "Introducing The Beatles" (Vee-Jay), 86.

The second best-selling English crew is the Dave Clark Five (Epic), with "Another Day Tour," 17, "Return Of The Dave Clark Five," 48, and "Glad All Over," 61.

Next, in listing order, are the Rolling Stones with "Rolling Stone's London," 23, "The Animals" (MGM), 45, and "This Is Us," the Searchers (Kapp), 57.

UCLA-NARAS "Workshop"

(Continued from page 6)

Warner Bros.-Reprise Records, Randy Wood, head of Dot, and Neely Plum, manager of Victor's pop A&R activities, were in town.


During these "Recording" sessions, the series will move into "Manufacturing," to be covered by "Field Trip to a Pressing Plant," (26) with George Caputo, Capitol's vp of manufacturing and engineering.

The "Marketing" aspect includes: "Recording Packaging and Display; Its Influence on Sales" (Nov. 2): Marvin Schwartz, Capitol's creative services director; Ed Thrasher, Warner Bros. art director; Fred Room, Capitol's national merchandising manager; and "Sales and Merchandising" (Nov. 9): Dan Borsight, Capitol's vice-chairman of the board; Mike Oster, general manager of Reprise; Glen Becker, Music City exec vp, Gene Block, regional sales manager of Columbia; "The Promotion of Records" (Nov. 16): Joel Friedman, Warner Bros. director of merchandising; and Joe Smith, Warner Bros. singles promotion director.

"Case Study of an Actual Album" will be covered by "Selection of Material and Musical Arrangements" (Nov. 23), "The Recording Session" (Nov. 30), "Packaging" (Dec. 7) and "Sales and Merchandising Promotion" (Dec. 14).

The series, for credit or non-credit, entails a fee of $40, payable to the Regents of the University of Calif.

Even Rome's Career Wasn't Built In A Day

NEW YORK—Struggling musical theater writers could take heart from the career of Harold Rome.

At last week's opening ASCAP seminar here, the writer of such hit songs as "You've Got A Friend," "Day By Day" and "Bobby (Who Tabbed "By"

A Chunk Meeting

NEW YORK—Bobby Vinton (right), who is currently riding the top 100 with "Clinging Vine" on Epic, recently secured a piece of material from a somewhat unusual source. An American Hotel bellman, John Korolow (left), an up and coming songwriter, showed the chunker one of his effort's tabbed "By Choice Or By Chance." Vinton liked the tune and he'll cut it in his next LP session.

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JAY & THE AMERICANS
COME A LITTLE BIT CLOSER
UA 759

on the one to watch

July Phono Sales Slip, Radio Figures Up

WASHINGTON—Distrib and factor sales of portable/table model phonographs and factory sales of console phonographs slipped in July, while distrib sales of radios showed a gain for the month.

On the radio front, the Electronics Industries Association reports last week, distrib sales were up substantially from comparable figures.

Portable/table model phonograph sales for July totaled 184,619, up from 170,340 in July for the first seven months of 1964, compared to 211,945 in July 1963. The total for the first seven months of 1964 was 1,178,623, compared to 1,435,370 for January-July, 1963.

Console phonograph sales totaled 101,706 in July, compared to 87,396 in July, 1963. The seven-month total for the period showed 511,437, compared to 719,935 for the same period of 1963.

Factory sales of portable/table model phonographs totaled 196,369 in July, compared to 230,282 in July, 1963, and seven months of 1964 compared to 352,243 in the same period of 1963.

Radio set distrib sales for July totaled 789,360, compared to 699,016 in July, 1963, and the seven month total for the period was 4,873,718, compared to 4,683,742 for the same period of last year.

Retail sales for July totaled 1,055,547, compared to 990,605 in July, 1963, and the second seven months of 1964 recorded 5,991,816 units, compared to 5,755,294 for the same period of 1963.

Consumer distrib sales were 687,056, compared to 613,816 in July, 1963, Auto sales for January-July 1964 totaled 4,531,350, compared to 4,084,442 for the same period of 1963.

Including auto sales, and including other A/FM combinations (total of 106,885 units, compared to 120,013 in July, 1963. FM sets produced for the seven months of 1964 totaled 295,049, compared to 761,732 in the same period of 1963.

Animals To Be Back After Short London Stay

NEW YORK—Ending their 10-day Paramount Theater stay in London, the Animals and their London band were set to fly home to London this week (14) for a short tour. Following their Mercury's "Good Morning Britain," the BBC, they'll return to New York next week to keyhole "Camelot" (Nov. 22) for a 25-city tour, Gors lows on the Ed Sullivan TV'rr Oct. 12, and JoeDROP on Nov. 30. Their spring appearances on the show.

Set Official Introduction Of Music-Artists B'nai B'rith

NEW YORK—The new Music and Performing Arts Lodge of B'nai B'rith will be formally instituted at a cocktail party-dinner & dance at the Tavern on the Green, this city, on Wednesday, Sept. 21. The lodge, the first of its kind in the organization, the formation of which began last spring.

At the fete, there will be addresses by comic Sam Levenson, a member of the Lodge, and Hon. Louis C. även-dent of District No. 1 of the last year.

Members wishing to attend the function should contact V. Price of New York Record Distributors at the following telephone number: 989-2255.

At the Lodge's final meet before a summer recess last June, the following officers and committee members were named: president, Milton Mann, Cy Leslie, Manney Wells, Morris Price; (standing): Stan Mills, Martin R. Romer, Len Levy, Jerry Shifrin, Dave Rothfink, Syl Mclay and Joe Berger.

Cash Box—September 19, 1964
**Jack Jones is Video "Cinderella's" Prince Charming**

NEW YORK—Jack Jones reached an important milestone in his career with CBS TV last week. Lady Rodgers had signed Jack to a $200,000-

year contract to appear in a new TV version of "Cin-

derella" which will be telecast in the fall. This constitutes the first time in his career that Rodgers has made a commitment to a single artist.

Although the effort wasn’t con-

ceived with the studios of "Cinderella" in mind, it’s generally felt among show business buffs that Rodgers was probably influenced by the tremendous success of three-week tours of the show which will be sold to a new televisive version of "Cinderella" on NBC, starring Leslie Warren, with the songwriting teams of Wells, Walter Pidgeon and Joe Van Cleeve.

**"Molly" Booming At Music Hall And "Mary Poppins" Follows-Up**

NEW YORK—"The Unsinkable Molly Brown," a moderate success as a Broadway musical, is a monster of a TV show. The MGM film will be telecast in late May, and it’s expected to prove a real ratings bonanza.

As the MGM film enters its 10th and final week, Lady Rodgers told lady that New York is ready, justly.

"We’re going to make a big deal out of it," she said.

Capital Records, the arm of the Chase National Bank which will produce the musical, has been quite successful in selling the show. It has sold down a bit, but gross sales on the show have been up $1.8 million in the last 10 weeks.

The Victor changer is currently on the LP charts with "Catch A Rising Star" and "So Tenderly," and is skedded for a flock of network TV shows for the coming season.

**Prager Exits Capitol Post**

HOLLYWOOD—Jerry Prager is leaving his post as national imported records manager of Capitol Records, where he has informed Cash Box. Prager said that he will announce shortly the details of several new operations in the entertainment marketing area.

Prager has been at Capitol for 3 1/2 years and formerly held the positions of national sales manager for Angel Records, and general manager of Capito’s international divisions.

Prior to joining Capitol, Prager operated his own disk distributing company in France for 10 years. He was sole distributor for over 100 labels in Northern California.

**Raymond Rosen Names Umin To Disk Division**

PHILADELPHIA—Raymond Rosen & Co., the Philly distro, has appointed Norman Umin as assistant manager for the disk division's Virginia operations. Umin, a 30-year disk business vet, recently serviced Raymond Rosen as district sales manager. Paul Knowlen is vp and general manager of the disk division.

**Hit Time For Sweet September**

PETE JOLLY Trio with Strings (Ave.)
BILLY EVANS (Verve)
FRANKIE FANELLI (RCA Victor)
HOLLY GREY (Cobra)
FRANKIE FANELLI (RCA Victor)
B. F. WOOD MUSIC CO. INC., N.Y.C.

**John Gary Named To Dooley Foundation Bd.**

NEW YORK—RCA Victor singer John Gary has been appointed to the board of directors of the Thomas A. Dooley Foundation, Inc., according to an announcement from Dr. Eugene Burdick, foundation president and noted Boston lawyer.

Gary, replacing the late Tom Dooley's mother, Mrs. Agnes W. Dooley, who died last month, joins such notable luminaries as Arthur Godfrey, Peggy Lee, Henry Cabot Lodge, Eli Fitzgerald, Sydros Silouars and Lowell Thomas Jr.

The Victor changer is currently on the LP charts with "Catch A Rising Star" and "So Tenderness," and is skedded for a flock of network TV shows for the coming season.

**Sanford Clark Sings Again—For WB**

HOLLYWOOD—Sanford Clark, a name from the teen-beat past, is back on the disk scene with a Warner Bros. disk pact.

Clark, absent from the business for the past two years, is, almost single, with a single, "She Taught Me," cut under the supervision of inside producer Len Palma, who also wrote the tune Jimmy Hilliard, WB’s A&R head, was a part of the session.

Some of Clark’s hits, like "Molly," "The Fool," "The Foot" and "Nineteen Hammer"...
Capitol Names Execs For New Pressing Plant

HOLLYWOOD — George R. Jones, Capitol Records, vice-president of engineering and manufacturing, has announced the following appointments of personnel for Capitol's new record pressing facility now under construction in Jacksonville, Illinois. (see Sept. 5 issue).

Jones, who revealed the plans for the $2 million plant, appointed Forrest Dyer, formerly plant superintendent at Capitol's Scranton (Pa.) facility, as plant manager of the Jacksonville operation. Dyer is being replaced at Scranton by Donald Evans, Scranton's chief engineer, plant and manufacturing.

In addition, Lee Simpson, formerly plant engineer at the label's Los Angeles pressing facility, has been appointed plant superintendent at Jacksonville.

Other appointments announced were that of Joseph Ruda, plant engineer at Scranton, and Richard Burkett, plant engineer at Los Angeles. Ruda has been serving as manufacturing engineer at Scranton and Burkett has been serving as manufacturing engineer at Los Angeles.

Kurt Lawhon will remain as Scranton plant manager; Tom Hopkins remains as L.A. plant manager, and Kurt Rendu remains as Plant Superintendent at Los Angeles.

Jones said that the new appointments were not only a result of CR's expansion with a third pressing facility, but also because of a change in functions that will take place with construction at Jacksonville. Plant maintenance, a function formerly handled by the engineering department at each location, will now come under the direction of the individual plant superintendents.

Forrest Dyer joined Capitol in 1947 in the L.A. plant. He was promoted to order service supervisor in 1950, plating foreman in 1952 and manufacturing supervisor in 1963. In March, 1963, he was transferred to Scranton as superintendent.

Lee Simpson joined Capitol's Scranton plant as a project engineer in 1964. He was transferred to the L.A. plant in 1965 and the following year was appointed chief engineer. Donald Evans, Scranton's new superintendent, was hired at Scranton in 1965 as a plant engineer. Two years later, he was promoted to project engineer and in 1956 he became chief engineer, plant and manufacturing.

Richard Burkett started with Capitol as an engineer in the Los Angeles Plant in 1963.

Beatles Inspire WB “Letter” Disk

HOLLYWOOD — The Beatles are responsible for a rush-release single from Warner Bros.

Following the group's recent appearance at the Cow Palace in San Francisco, the label picked up a master by KRLA-Los Angeles deejay Casey Kasem, who narrates a “Letter From Elaina.”

The side started out as a letter written to Casem by a northern Calif. girl who attended the Beatles' a.p. at the Cow Palace and was one of the Beatles. Casem read the letter over the air, and the response to it led to biddings for the disk rights.

WB, through its singles A&R man Joe Smith, won out. It was cut with the musical backing of the Burbank String Band.

Gold For ASCAP

NEW YORK — George Goldner gives credit where credit is due in detailing the origin of “Remember (Walking in the Sand)” by the Shangri-Las (Red Bird), the subject of a Bio for Decca last week.

The bio noted Goldner had auditioned the group, leading readers to believe he was sole responsible for their discovery. The rock music man told Cash Box last week that the concept (and the song itself) for the track was the brainchild of George (The Shadow) Morton, who prepared the demo with the girls for presentation to Artie Ripp, A&R at Tam Jan Records. Ripp played the demo for writers Jeff Barry and Ellie Greenwich, and the trio decided to use it as a showcase to be signed out to be the final master. After all this, Goldner was made aware of the group's talents.

NEW YORK — A gold plaque, in commemoration of the 50th anniversary of the founding of the American Society of Composers, Authors, and Publishers (ASCAP), was recently presented to Stanley Adams (left), president of the association, by Barrie Best, national executive director of the Society. For the Preservation and Encouragement of Barber Shop Quartet Singing in America, in the New York World's Fair.

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Mutual Agreement

SAO PAULO—Douglas Ristes, right, president of RCA Victor in Brazil, and Sebastiao Reis Bastos, president of Audio Brasil, are shown signing the contracts which gives RCA Victor the green light to distribute AP product.

SATURDAY, SEPTEMBER 19, 1964
TOP 100 SINGLES
(ALPHABETED)

Kiddies Get 2 TV Tracks In New LP's From Simon Says

NEW YORK—Two kiddie TV soundtracks spotlight eight new LP's from Simon Says Records, a product of the Wollam Recording, this city.


Under Fire

Sydney—Lionel Long (left) reveals a gold disk for his best-selling Columbia LP, "Waltzing Matilda," from M. M. H. chairman and managing director J. M. Burnett on the eve of the Australia's departure for Europe. Long will spend two years in London and on the Continent promoting Australian folk singing. Presentation of the gold disk was made at a reception hosted by the diskery and attended by press, radio and TV reps.

Kidd Box—September 19, 1964

Sydney—Lionel Long (left) reveals a gold disk for his best-selling Columbia LP, "Waltzing Matilda," from M. M. H. chairman and managing director J. M. Burnett on the eve of the Australia's departure for Europe. Long will spend two years in London and on the Continent promoting Australian folk singing. Presentation of the gold disk was made at a reception hosted by the diskery and attended by press, radio and TV reps.
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CHUCK WARD (Columbia 45109)

I’LL GO DOWN SWINGING (2:20) [Most Rose BMI—Anderson]
COUNTRY MUSIC HAS GONE TO TOWN (1:52)

PORTER WAGONER (RCA Victor 8432)
The vet country hit-maker, who is presently coming off his "Sorrow On The Rocks" Top 50 triumph, hits his traditional-orientated once again with this potent follow-up stanza called "I’ll Go Down Swinging," the quick-paced chorus-backed heartbreaker tells about a fellow who disowns the problems of a wandering gal in his dream. Side one is a simplistic, street-smart, waltz that gives the listener the feeling of an old country gal who dig c&d sounds.

BULLSEYE

GOLDEN, [2:18] [Arf-Rose BMI—Gibson]

NORMA JEAN (RCA Victor 8433)
Norma Jean, who had a nice sales-run last time out with "Put Your Arms Around Me," seems destined to reach success with this new ultra-commercial Victor newie tagged "Go Cat Go." The tune is a medium-paced, shuffling blue-grass-flavored sentiment about a gal who is so much of a down-home type that she can no longer put up with her swingin' boyfriend. The attractive undertone is a super-charged reading of the Don Gibson-penned sturdie, "Lonesome Number One."

LOVE LOOKS GOOD ON YOU (2:19)

[Forrest Hills BMI—Rich, Romy, Monash]
MY LITTLE LADY (2:02) [Peer Int'l BMI—McWilliams, Rodger]
DAVID HOUSTON (Epic 9720)

David Houston appears sure to continue in his money-making ways. This is one of the most impressive of the dozen or so LP's he released over the past year. "Making Plans," is a medium-paced, easy-shufflin' bluegrass-flavored, romantic and sturdie that will penetrate the charts one way or another fairly quickly. Side two is a nice-lickin' country-swing that is well produced and well sung. The harmonic counterpoint on "I'm Gonna Tie One On Tonight," is a nice-lickin' affair about a guy who decides to get even with his girl by hitting the bottle.

LEON MCAULIFFE (Capitol 5206)

(+) DON'T CALL ME, I'LL CALL YOU (2:27) [Low-Low & Cinder- marron BMI—Grace]

THE vet country hit-maker can do powerful business with this easy-going, twangy ode about an unfortunate fellow whose gal gave him a romantic pink slip. Watch it closely.

(+) NEXT TIME I FALL IN LOVE (2:00) [Central BMI—Miler] Pleasant, medium-paced, chorus-backed happy-blueser sold with loads of poise and conviction by the artist.

DANNY MARCUS ( Nugret 9142)

DIAL (B) 32 DIAL (B+)

I AM A
DEALER
ONE STOP
DISTRIBUTER
RACK JOBBER
COIN FIRM.
OTHER

JUDY LYNCH (United Artists 767)

HELLO OPERATOR (2:30) [Columbia BMI—Stewart, Altamir]
The larynx can pull plenty of loot with this feel-goody -easy- going, full ork-backed shufflin' hillybilly lamen with a contagious repeating melodic riff. Eye it.

B) ZONE BELLA TELLA (2:12) [Lonzo & Oscar BMI—Marcus] This time out the songwriter dishes-up a high-powered, rhythmic, rhyming novelty.

(+) I'M MAKING PLANS (2:15) [Surfe-Fire BMI—Russell, Morris] On the end the chip offers a tendril-traditional-oriented hillbilly tale of romantic rejection.

CHUCK WARD (Columbia 45109)

(+) A THING CALLED BAD NESS (2:40) [Pamper BMI—Howard] Chuck Howard has a good chance of having a hit on his hands with this top-flight slow-moving, chorus-backed back singer that will flood the airwaves side one across. The topside two, "Making Plans," is a medium-paced, easy-shufflin' bluegrass-styled weeper with a typical one-way-

WILBURN BROTHERS (Decca 31674)
The Wilburn Brothers can quickly back up their own catch-words with this generous helping of sales potential. The tune, "Making Plans," is a medium-paced, easy-shufflin' bluegrass-styled weeper with a typical one-way-

JUDY LYNCH (United Artists 767)

HELLO OPERATOR (2:30) [Columbia BMI—Stewart, Altamir]
The larynx can pull plenty of loot with this feel-goody -easy- going, full ork-backed shufflin' hillybilly lamen with a contagious repeating melodic riff. Eye it.

B) ZONE BELLA TELLA (2:12) [Lonzo & Oscar BMI—Marcus] This time out the songwriter dishes-up a high-powered, rhythmic, rhyming novelty.

(+) I'M MAKING PLANS (2:15) [Surfe-Fire BMI—Russell, Morris] On the end the chip offers a tendril-traditional-oriented hillbilly tale of romantic rejection.
Dave Dudley’s busy schedule takes him from Arizona to Canada to Texas and back through the states before reaching Texas. Everyone seems to agree that the country star’s recent release of “My Little Run Off” has pleased Mercury’s efforts, “Mad,” can become his biggest since “Six Days On The Road.”

Tillman Franks has taken over the personal management including publicity and promotion of Howard Crockett. Howard has written such songs as “Honky-Tonk Man,” “Whispering” and “Old Slow Juke” plus many, many others. His brand new Melody release couples “Spanish Asleep” in “Little Bedford” with “My Life’s Run Off.” Deejays who haven’t received the tape are advised to visit the Frank’s office at 604 Commercial Business, Shreveport, LA. The tape fast-fact packet, “The Wonderful World Of Country And Western Music” produced by the Country Music Association is still available to CMA members on request with a small charge. It has been updated since original printing with new albums, “A Gusa Line To Nashville” and new station listings. If you already have a copy, but need more, they are available for a nominal charge.

Billy Walker, whose new Columbia record, “Across The Brazos At Watch” b/w “Down To My Last Cigarette” was released last week, is set for a long tour that will take him to Florida, Ohio, New Hampshire, Arizona, Tennessee.

Ernest Tubb and the Texas Troubadours opened up the month of Sept. on Labor Day by bringing the Ohio State Fair to close. The group heads down south where they’ll be performing a slew of dates including appearances in Jacksonville, Savannah, Huntsville, Baton Rouge and New Orleans. The CMA will sponsor the premiere screening of the MGM flick, “Your Cheatin’ Heart,” the story of Hank Williams, in three cities this fall. The first showing of this feature-length film will be in Hank’s home town of Montgomery, Ala. on Oct. 20. The second showing will be in Nashville on Nov. 6 and the third premiere is set for Atlanta. The movie was screened in Toronto during the 3rd quarterly CMA meeting and the response of the board members was enthusiastic. Jo Walker announced that proceeds from the premiere of the film will go to the Hall of Fame Museum and building fund.

The broadcasting studio of KSON-San Diego has been moved into a plate glass picture window studio at Col- legedale Center in San Carlos. Another outlet had been located in the U.S. Hotel for the last few years. “The picture window operation will be the first time that listeners and interested people can see the building and the workings of a San Diego radio station from the ground up.”

According to Dan McKinnon, president of the station. A special microphone arrangement is possible for Microphones watching through the window to talk with the platter spinner while he is doing a show on the air.
In announcing last week the meeting of the A&R manager of RCA's Italian subsidiary, Alfredo Rossi, with John Foster (also of RCA International) who recently visited Europe, we would like to point out his recent hit "Era Vanamo Amici," which has a top position on our charts.

The "Unknown Festival" is a 18-year-old singer whose name is Mario Anzidei. As Teddy Reno told us, the unknowns of RCA, Italian Festival, of course, is under the patronage of RCA Italia, and one of the best cast of the firm, RCA's artists are enthusiastic about the new discovery, who is "in that wonderful big voice." First recording of Mario Anzidei will soon be released.

The two new stars of the San Remo Festival 1964 have confirmed themselves: two new artists. We refer, of course, to Gigliola Cinquetti and to the million seller, Bobby Solo. This is a further confirmation of the extraordinary promotional power of this "unique" manifestation: all the world has had eyes on the two girls, and all the U.S. broadcasters are already invited to a big show together with Petula Clark. He will also appear of course on the Italian Festival, performing on the TV "Age Tende." His recording of "Una Lacrima Sul Vixo" has sold in France something like 850,000 copies. Bobby will continue his non-stop tour around the world: he will be in Mexico, Rio De Janeiro, Tokyo and Summerland.

There's a Neapolitan singer who will be one of the most outstanding personalities of the Italian musical world: we refer to Peppino Gagliardi. We have had the occasion of mentioning the name of this artist who is in fact, guest on many different shows: Peso, Venice, Cape Boi and so on. This man has the connection with all the Italian countries. Peppino is invited by himself that he recorded under the unknown label "Zeus of Naples." Peppino Gagliardi will appear together with the renewal of Festival of Naples September 17, 19, 19. He is also one of the main participants of the next Festival of San Remo.

From all these successes are "Ascolta Mio Dio" (published by MAS) and "Frutto Di Mare." Besides being a singer, Peppino is a pianist and an accordionist, and he's also the good composer of his songs. As a composer, he was recently signed under an exclusive contract by Alfredo Rossi, for his publishing Group Editorialist Ariston.

As we already announced Ariston is now also a record label, under which is released the record production of Alfredo Rossi in the entire field. The first artist to appear under the new mark was Audrey, a young French film star, who now has a contract with the label. Peso, the famous Italian version of "Le Mal De Leur Vingt Anzi," Audrey is producing in Venice, in a special arrangement withDisques Salvador, the French record firm of Henri Salvador.

The name of Ariston also appeared in the list of the record firms which took part in the last San Remo Festival. The two artists presented by the label entered among the finalists: the names of the two singers are Don Miko and Gianni Masecolo. Alfredo Rossi informed Cash Box that Don Miko is a Spanish, and that the Italian scene performing at the next San Remo Festival will be not less extraordinary.

Sure artist of the San Remo Festival is the famous tenor of Elke Sommer: The singer is one of the most of Frem, and after the Italian version of "Le Mal De Leur Vingt Anzi," Audrey is producing in Venice, in a special arrangement withDisques Salvador, the French record firm of Henri Salvador.

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Colograf-Simp is the firm which owns the record mark Phonocolor: the label has reached a good exposure on the Italian record market recently that the firm can be considered a top artist, the label is published by Societa Musicale di Napoli (Paolo Orsini) who made the top of our charts with his smash "Amore Scussami." Published by Leonardo.

Sciascia and Rota also informed Cash Box that they recently paced one of the most famous Italian producers, Claudio Chaves. Chaves, who is considered singer is the most non-conformist artist of Brazil, has just put on our list "Piccola Mariag Pera Una Grande Amore." (Pequenha Marcha Para Uma Grande Amor) (Annonzio/Conteessa Alessandra). Both titles are originally published by Femmata Do Brasil. Chaves was guest during their last presentation, performed in our TV shows.

With the slogan "This Is The New Rhythm!" Phonocolor is introducing and strongly promoting in Italy the Millie Small smash "My Boy Lollipop." "Lollipop" is released on a new label, "Tonight," with Peppino Gagliardi, is also a new release. This song will soon appear on our TV screens thanks to a filmed performance acquired by our TV station. With the new "best" Millie will receive a strong spotlight and, Millie will perhaps be a new star little on the Italian market, too.

Bovema's Columbia-label especially instructed reps and dealers on Shirley Bassey's TV-show on Tuesday night September 1, which caused many favorable reactions.

There is an extensive and steadily increasing plugging on various radio stations for The Cocktail Trio's first Imperial-importing "Hop, Hop, Hop," now a steady seller on the Dutch Market. Also Bing high on the charts.

Ima Marina's "Harlekin," which is expected in many press-reviews to be come Imma's second golden record.


A special 7-days exhibition, starting in Leiden on August 30, features several Bovema-artists: Johnny Jordan, The Cocktail Trio, Ima Marina and The Mountain Moons. Local dealers have been provided with cover, window-displays and photographs.

Delta Records has left the Hague and moved to Amsterdam. The new seat of Harry M. Miller's Maple label.

Last year the "Unknown Festival" put the spotlight on the talent of Dino, who has been cornered by Philips Records in London. As we registered, he informed us of his present project, the little "Queen of the Italian music market, Rita Pavone, two years ago.

Now is "a special moment is approaching rapidly: the annual presentation of the Edison Awards at our Grand Gala Du Disc in September 25th and October 3rd. Last year CBS received 2 Edisons, namely for: 1) Duke Ellington's LP "Piano In The Background" and for 2) Mahler's 9th Symphony conducted by Bruno Walter. This year CBS will again receive 2 Edisons for: 1) Barbra Streisand's"First Album and for 2) "Who's Afraid of Virginia Woolf" by Edward Albee. Concerning Barbra Streisand, CBS already has 3 LP's of this great singer on the market.

The Geschwister Jacob, who currently are hitting the Benelux market with their "Traume der Liebe"- "So Einen Boy," will perform at the popular Grand Gala Du Disc and the set of these four girls is expected to become a showstopper. September 26th next, the Miles Davis Quintet will appear in concert at the Concertgebouw, Amsterdam. CBS already has 11 LP's and 5 EP's of Miles Davis on the Benelux market. Recent CBS already added are "Miles Davis in Europe" LP and "Miles and Monk at Newport" LP.

Recent CBS local productions include The Kilima Hawaiians with their new entries "Stern von Hawaii" - "Moonlight on Tahiti," and The Pico with "Pico Parade Nr. 105" - "Pico Parade Nr. 104".

**Holland's Best Sellers**

**This Last Week**

<table>
<thead>
<tr>
<th>Week</th>
<th>Chart</th>
<th>Artists</th>
<th>Records</th>
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<tbody>
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<td>2</td>
<td>1</td>
<td>Petula Clark</td>
<td>Saar, Basart/Amsterdam</td>
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<td>2</td>
<td>2</td>
<td>Dino</td>
<td>RCA/Italy</td>
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<td>2</td>
<td>3</td>
<td>Audrey</td>
<td>MAS</td>
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<tr>
<td>2</td>
<td>4</td>
<td>Audrey</td>
<td>Disques Salvador</td>
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<td>2</td>
<td>5</td>
<td>Federico Fabiani</td>
<td>Arista/NL</td>
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**Italy's Best Sellers**

**This Last Week**

<table>
<thead>
<tr>
<th>Week</th>
<th>Chart</th>
<th>Artists</th>
<th>Records</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Umberto Tozzi</td>
<td>RCA/Italy</td>
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<td>1</td>
<td>2</td>
<td>Dario Ienco</td>
<td>RCA/Italy</td>
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<td>1</td>
<td>3</td>
<td>Toto Cutugno</td>
<td>RCA/Italy</td>
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<td>1</td>
<td>4</td>
<td>Giorgio Caproni</td>
<td>RCA/Italy</td>
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<tr>
<td>1</td>
<td>5</td>
<td>Adriano Celentano</td>
<td>RCA/Italy</td>
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**Millie Small Gets CB Trophy**

Millie Small, who zoomed to number 4 on the CB chart Top 100 with her smash disking of "My Boy Lollipop," happily accepts the Cash Box International Silver Award from Leslie Guild, general manager of Philips Records in London. The Jamaican lady is currently on her second visit to the United States.
Great Britain’s Best Sellers

This Last Weeks

Week Week On Chart

1  5  Have I The Right—The Honeycombs (Pye) (Decca)
2  10  I Won’t Forget You—Jim Reeves (RCA) (Philips)
3  10  I Really Got a Mo—The Kinks (Pye) (Kasner)
4  9  The Way We Were—Barbra Streisand (Imperial)
5  14  The Crying Game—Dave Barry (Decca) (Southern)
6  12  What I Wouldn’t Trade—The Bachelors (Decca) (Lobell)
7  8  Hard Day’s Night—The Beatles (Parlophone) (Northern)
8  13  Raggedy Ann—The Four Seasons (Philips) (Armondo & Beechwood)
9  16  I’m Into Something Good—Herman’s Hermits (Columbia)
10  11  It’s Not Unusual—Manfred Mann (HMV) (West One)
11  14  12
12  7  We Can’t Help It—Faith No More (Philips) (London)
13  8  Touch of Velvet—Jim Reeves (RCA)
14  9  I’ll Remember April—The Bachelors (Decca)
15  10  We’re Gonna Hold On—The Beverley Brothers (Philips)
16  12  Because—Jim Reeves (RCA)
17  13  The Night They Called Him Atom—The Bachelors (Decca)
18  4  Don’t Want To See You Anymore—Rory Storm (Ringtone)
19  15  You’re Not There—The Lomaxes (Decca) (Marquis)
20  6  Everybody Loves Somebody—Dean Martin (Reprise) (Morrisey)

Top Ten LP’s

1  Hard Day’s Night—The Beatles (Parlophone)
2  The Rolling Stones—The Rolling Stones (Decca)
3  The Stroll—Cliff Richard (Columbia)
4  The Beatles—Flux: 16 Great Songs—The Beatles (Decca)
5  Kissin’ Cousins—Elvis Presley (RCA)
6  The Bachelors—Flux: 16 Great Songs—The Bachelors (Decca)
7  West Side Story—Soundtrack (Parlophone)
8  With A Little Help From My Friends—The Beatles (Parlophone)
9  Touch Of Velvet—Jim Reeves (RCA)
10  The Beatles—Beatles (Parlophone)

Top Ten EP’s

1  Five By Five—The Rolling Stones (Decca)
2  Long Tall Sally—The Beatles—Parlophone
3  The Look Of Love—Cliff Richard (Columbia)
4  The Bachelors—Flux: 16 Great Songs—The Bachelors (Decca)
5  Mr. Mary—Peter, Paul & Mary (Warner Bros)
6  From The Heart—Jim Reeves (RCA)
7  All My Loving—The Beatles (Parlophone)
8  The Bachelors Vol. 2—The Bachelors (Decca)
9  Welcome To My World—Jim Reeves (RCA)
10  The Bachelors—Flux: 16 Great Songs—The Bachelors (Decca)

HAL SHAPER IS IN NEW YORK CITY FOR THREE WEEKS

AS THE WRITER OF

"SOFTLY AS YOU LEAVE" YOU

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FRANK SINATRA & MATT MONRO

AS A PUBLISHER—SPARTA MUSIC LTD. ENGLAND

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The Best in Britain... Bens

35

Cashbox

September 19, 1964

International Section

www.americanradiohistory.com
DENMARK

New night-clubs in Copenhagen, where there used to be more than 40 of them, isn't what it used to be, according to the fact that many of them are closing as night-clubs and turn into other businesses. October 1 this year the city forgot, however, about its night-clubs and theq night-life. 40 of them, are going out, especially of really Japanese feeling-songs, more than twice that July, probably because of the increase of foreign tourists, so that their emphasis will be laid on those disks for visitors until beginning of December when we'll have the Olympics. Pushed away by surfn' hits, dealers laments the 10 people on Hawaiian disks, which had been the key of summer sales and they seem to be switching to mood music for autumn.

Nippon Columbia, one of the first Japanese Music Market Operator Group in May, is sending the second group, on September 20, for 18 days, on similar schedule of touring in America as that of the first, staying in Los Angeles for three days from September 20 into night-clubs including the American hits "I'll Follow Him", "Hello Heartaches, Goodbye Love", Japanese originals "Utara-Butter", "Nakazawa Wakanrani", etc. all records on Nippon Vicotor Studio in Japanese versions.

Rosemary and her band, invited by Yomuri Press and promoted by Kyo Kikasahara, arrived at Tokyo International Airport on August 20, and held press conference at Tokyo Prince Hotel, while for the opening of the hotel on September 1 she will be the big guest singer. During her stay for about 25 days, she will have four public performances in Tokyo and Nagoya, and appear at night clubs and American officers clubs.

Nippon Victor is releasing a special release "Everybody Loves Somebody" and the Band of Skat rhythm, "Shakin'.

Mieko Hiroto, songstress of Toshiba Records, is opening her singing show at Kyoritsu Hall Tokyo on September 7, with Nobuo Hara and his Sharp and Flat Orchestra.

Japan's Best Sellers

INTERNATIONAL

This Last Week

Week Week

1 Non Ho L'eta—Gigolo C.ventesti (Five Seas) Michiyu Amuro (King) Sub-Publisher/Suiseina
2 Please Mr. Postman—Beatles (Odeon) Sub-Publisher/Troyo
3 Foreign Dragon—Eckardt (Toshiba) Village Stompers (Ep) Max Monroe (Liberty) Sub-Publisher/Tayyo
5 A Hard Day's Night—Beatles (Odeon) Sub-Publisher/Toshiba
6 Non Ho L'eta A Mano A Mano—Beatles (RCA) Koichi Fujimoto (Teichiku) Agent/Foldel
7 You Don't Know What You've Got—Shirley Bassey (Odeon) Sub-Publisher/Toshiba
8 Viva Las Vegas—Elvis Presley (RCA) Blue Jeans (Toshiba) Sub-Publisher/Toshiba
9 Sammy Going South—Fergus Macelland (London) Nana Kinomi (King) Yoko Oniodaka (Columbia) Tuposhi Tomimatsui (Toshiba)
10 Suspicion—Terri Stafford (Seven Seas) Sub-Publisher/Aberbach

JAPAN'S BEST SELLERS

This Last Week

Week Week

1 Tokyo Olympic Ondo—Haruo Minami (Teichiku)
2 Nana Onna No Ondo—Masaru Konuma (Toshiba)
3 Tokyo Blues—Suchiko Nishio (Parlophone)
4 Orea Omena Yowaina—Yojiro Ishibara (Teichiku)
5 A Hard Day's Night—Beatles (Odeon) Sub-Publisher/Toshiba
6 Kudo Sururururu—Yuko Haashi (Victor)
7 Osourea—Kazuo Torigashi (Teichiku)
8 Ashitono Nij—Yojiro Ishibara (Teichiku)
9 Komikidze—Teruko Saigo (Crown)
10 Mitsu—Mitsumetsu—Rasuko Ayaniwa (Columbia)

LP BEST SELLERS

This Last Week

Week Week

1 The Beatles—The Beatles (Odeon)
2 Surf'n With The Astronauts—Astronauts (RCA)
3 Blue Hawaii—Blue Hawaii (Toshiba)
4 Surf'n Ventures—Ventures (Liberty)
5 The Beatles—The Beatles (Odeon)

France's Best Sellers

This Last Week

Week Week

1 A Hard Day's Night (The Beatles/Parlophone) Multiple A/S
2 Nana Onna No Ondo—Masaru Konuma (Toshiba)
3 It's All Over—Merlin (Louis Armstrong/Knopp) Inudzui A/S
4 The Beatles Their Satanic Majesties Request—The Beatles/Parlophone
5 On The Beach (Cliff Richard/Columbia) Dacap Musicforlag
6 Sur'n With The Astronauts—Astronauts (RCA)
7 Skal De Skares Ud I Pape (Grebbe Song/Sonet) Winkert Production
8 Handa—Sugu—Miyoko Akiyama (Odeon)
9 You Don't Know What You've Got—Shirley Bassey (Odeon) Sub-Publisher/Toshiba
10 Nadja—Nadja—Grebbe Song/Sonet

Cash Box—September 19, 1964—International Section
ARGENTINA

Top news of the week is Roberto Yanez's trip to the United States, where he is already appearing at the Chateau Madrid and on Johnny Carson's Tonight show. RCA Victor is going to the_totals a couple of weeks before leaving, and the night before this Cash Box representative took part in a dinner offered by CBS, Yanez's label, to the chanter, at the "Au Bec" one of the most popular spots in Parisian Air. Yanez at album reform in Venezuela and Puerto Rico, and early in 1965 will fly to Europe-

Cash Box

ARGENTINA

ABC-Paramount

37 73

Jodie

45

Amo

87

Kapp

36 83

Atlantic

22 63

Laurene

33

Atlantic

28

Brooklyn

19

Mala

78 100

Back Hill

7

Mercury

18 71

Big Hill

19

MGM

1 61 69 84

B. T. Puppy

44

Cemento

18 71

Challenger

12 34

Coro

10 39

Coral

12 34

Parkway

59 96

Coro

10 39

Decca

50 54 86

Philips

8 85

Decca

50 54 86

Red Bird

8 85

Delta

27

Rosmarie

51

Epic

16 17 77

Stax

26 48

Fama

77

United Artists

74 60 99

Goody

15 56

Veejay

56 48 57

Hickory

3

Verve

56

Imperial

1 11

World Artist

90

Imus

41

Wend

81

In answer to requests for such a service Cash Box will run the Top 100 Labels feature on a weekly basis. It has been designed primarily an aid to our international readers doubtless a complete summary of labels they carry. This Cash Box Top 100 Feature can also be a handy order list for distriks, rock dealers and one-stop ordering disk labels by disks.

Sweden's Best Sellers

This Last Week

This Week On Chart

1 5

Vive Una Grande Noche (The Beatles/Parlophone) Sonora Musikförlag AB

1 5

Vive Una Grande Noche (The Beatles/Parlophone) Sonora Musikförlag AB

2 3

De Wah Diddy Diddy (Manfred Mann/HMV) Belinda (CBS)

2 3

Mule Skinner Blues (The Streakers/Columbia) Edition Odeon

3 2

Rudi & The Rude Boys (RCA Victor) Alfa (Epic)

2 3

Mule Skinner Blues (The Streakers/Columbia) Edition Odeon

4 7

Tell Laura I Love Her (John Leyton/HMV) Reuter & Reuter AB

4 7

Tell Laura I Love Her (John Leyton/HMV) Reuter & Reuter AB

5 5

It's A Long Long Way (The Rolling Stones/Decca) Reuter & Reuter AB

5 5

It's A Long Long Way (The Rolling Stones/Decca) Reuter & Reuter AB

6 8

Papa Ow Now Mow (The Sportswaves/Ske-O disc) Edition Odeon

6 8

Papa Ow Now Mow (The Sportswaves/Ske-O disc) Edition Odeon

7 6

Am I Sweet (The Beatles/Polydor) Bens Musik/Stig Odeon

7 6

Am I Sweet (The Beatles/Polydor) Bens Musik/Stig Odeon

8 4

5 Trousery (This O'H House) (Parry/Metronome) Phoebe

8 4

5 Trousery (This O'H House) (Parry/Metronome) Phoebe

9 10

15 Tennessee Waltz (Alma Cogan/Columbia) Reuter & Reuter AB

10 15

15 Tennessee Waltz (Alma Cogan/Columbia) Reuter & Reuter AB

ARGENTINA (Cont'd)

Tonodise has inked Adolfo Bevon, long time tango artist, and is marketing his first single "La Bella" Lott. Among its releases are two Compact 35's by "Los Cuatro por el Mundo" and its玛拉, Group's title like "Graciela" and "La Persona," and "Cumbia en la Playa," and "Te Olvida "More about CBS. The diskery is another record under the Quinteto Imperial: "Adios Adios Corazon" and "La Chiquita," according to releases are two Compact 35's by "Los Cuatro por el Mundo" and its玛拉, Group's title like "Graciela" and "La Persona," and "Cumbia en la Playa," and "Te Olvida "More about CBS. The diskery is another record under the Quinteto Imperial: "Adios Adios Corazon" and "La Chiquita," according to

Argentina's Best Sellers

This Last Week

This Week On Chart

1 1

Changuito Canero (Kort) Palito Ortega (RCA)

1 1

Changuito Canero (Kort) Palito Ortega (RCA)

2 2

Cerezas (Sharon Hermann-Carlin Music Hall) CBS

2 2

Cerezas (Sharon Hermann-Carlin Music Hall) CBS

3 3

Rosamel Araya, Juan Ramon (Disc Jockey); Zaina Beleno, Los Cava, Bernal (Columbia) Tony Renis (Odyssey Pop); Chicote (Philips);

3 3

Rosamel Araya, Juan Ramon (Disc Jockey); Zaina Beleno, Los Cava, Bernal (Columbia) Tony Renis (Odyssey Pop); Chicote (Philips);

4 4

Pilo Paz (Kort) Rita Pavana (RCA)

4 4

Pilo Paz (Kort) Rita Pavana (RCA)

5 5

Santiago Queiroz (Melodrama) Leo Dan (CBS); Gasparin (Philips)

5 5

Santiago Queiroz (Melodrama) Leo Dan (CBS); Gasparin (Philips)

6 6

Twist And Shout (Twist and Gritos) (Vicent Gusados) (Decca); (Tony Espinosa) (CBS); (Tony Espinosa) (CBS); (Tony Espinosa) (CBS);

6 6

Twist And Shout (Twist and Gritos) (Vicent Gusados) (Decca); (Tony Espinosa) (CBS); (Tony Espinosa) (CBS); (Tony Espinosa) (CBS);

7 7

Enamor (Victoria) (RCA Victor) Reuter & Reuter AB

7 7

Enamor (Victoria) (RCA Victor) Reuter & Reuter AB

8 8

Camelot (The Beatles/Parlophone) (RCA Victor) Reuter & Reuter AB

8 8

Camelot (The Beatles/Parlophone) (RCA Victor) Reuter & Reuter AB

9 9

Isla De Luna (Las Hermanas Carrion) (CBS); (CBS); (CBS); (CBS);

9 9

Isla De Luna (Las Hermanas Carrion) (CBS); (CBS); (CBS); (CBS);

10 10

Te De Mi (RCA) Rita Pavana, Lalo Fransen (CBS); (CBS); (CBS); (CBS);

10 10

Te De Mi (RCA) Rita Pavana, Lalo Fransen (CBS); (CBS); (CBS); (CBS);

11 11

Noche De Verano (Kort) Beto Feme (Music Hall)

11 11

Noche De Verano (Kort) Beto Feme (Music Hall)

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Ni La Nieva (Kort) (RCA) (CBS); (CBS); (CBS); (CBS);

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Some Time On Friday Clyde Gordon (Warner Bros)

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Some Time On Friday Clyde Gordon (Warner Bros)

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Santander (RCA) (CBS); (CBS); (CBS); (CBS);

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Palito Ortega (RCA)

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Palito Ortega (RCA)

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Carlos Vives (CBS)

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Carlos Vives (CBS)

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Roque Prieto (CBS)

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El Peso (CBS)
Let's talk about that phenomenon of song and hitmaker number one, Adamo. Belgium has only a few in its library, and it is honestly not surprising to find that there is a Pollyanna-like hit parade, both in the Flemish and the Walloon country. For the top hit in the hit-parade, both in the Flemish and the Walloon country. It seems that makes this 21 year old Sicilian, who has lived in Belgium for the past six years, a likely candidate for success. He has managed to do what he has to say, or for the way he is saying it, which means his way of putting his songs together is quite original and convincing. And this is the position of his success? It's hard to say, but the fact is that Adamo is now far ahead in our world of show and that he heavily tips the scales with the sales-dating Parlaphone. He has acquired the rights from his own label, and Oscar Sainfalt listen to it and put it on paper. Jeff is not only artistic, but Adamo is also an innovator, and perhaps it would serve a purpose to try to see what is happening backstage to the busy star.

In the first place there is Salvatore Adamo himself, who still lives in a popular trailer of Jemappe with his parents and numerous brothers and sisters, although he is not interested in business affairs for what he has to base of his success, as he writes his own words and music. He had been writing songs for three years, until his first record "Cash Out" was released in 1961. He is now working on his newest album and he is interested in the success of the record for the Folksong. The Factory has worked out a really impressive plan for the distribu- tion, Adamo records and the transfer to singles, EP's and LP's. This is important to a performer.

And we must not forget to mention the man who arranges contracts for singers. His name is Jean-Pierre Armande and he is the outstanding promoters of shows in this country. Byrons also knows his business well. He has a young and promising star named "Jemappes" and he also applies to appearances abroad. We feel that it is important to arrange "I Refuse" performances for Adamo on TV. Prominent singers seem somewhat reluctant to do this, even in Belgium, on technical grounds or even otherwise, but few performers are nevertheless disappointed. Adamo was obviously interested in the TV project and he made the decision to do it on the basis of his success in Belgium and his position as a national star. But technically it could have been better; somehow the accompany- ing music was not enough to do with a little more technical knowl- edge, in this respect. Why not have the Adamo himself do that when he is behind a microphone. But an inferior accompani- ment could not prevent the other from being solid.

The new-arriving publishing company of Jean Kluger, named after himself, has also acquired the rights of the Flemish hit-singer Will Turnbull in co-production with World Music. Also four other Fugacig's songs of his will be published by his company. Kluger wrote music for two of them. "Shameful" and "There's No Place" are the titles of the two compositions that the company acquired the rights of "Schaaf, Schaaf. Hausle Baise" and "Sweet William" (Tony Adami) and "Lollipops" (Chubby Checker) who, hit in our country a couple of years ago in the No. 1 position with his "Let's Twist Again," never succeeded in repeating this effort, till he hired some weeks ago, on his own, with his songwriting for the folk-song, "Hey Bobba Needle" Antoine, which is representing the Cane Parking label over here for a few weeks. He's only country in the world where "Hey Bobba Needle" reached very high. Let's hope Chubby can not forget to visit Belgium during his forthcoming European tour. With the new development, and the successful placing of "Schaaf, Schaaf. Hausle Baise" and "Sweet William", the new music is really very high.

Ron Winter's, rhythm & blues version of the Chuck Berry composition, "Friends in Deed" 
Is The Waikiki's, only No. 1 top dance hit by Depeople (Fontana) & "Surfin' Liza"-Van Doren (Funckel), and "Napoli"—De Selviera's (Avalon).

Mrs. Robberfod, top exec of Disques Antoine Fonopolitan, announced that this new hit-making firm will start the well-known classical Westminster label in Belgium. Adamo has only a few days to go before his version of "Kiko"-Jimmy Selvera's (Artone) is out. The song is one of the newest hits in Belgium and it is expected to be a big hit.

Polygram reports the summer season, although rather calm, nevertheless has a lot of sunshine. The top hit is "Sweet William" by Shelia (Philips), "Les Maurice Garçons" by Johnny Hollyday (Philips).

The Flemish hit-parade and this for 8 weeks already, is Liliane's version of "We Gotta Stop!" (Philips). This young girl is preparing her next album, and her customers daily and here's hoping they must not wait too long.

Willeke Alberti's (Philips) "De Winter Was Lang," still on top in Holland, also doing fine over here. For "The Boyfriend" (Fontana) is still doing strongly and her "Sweet William" is followed closely by "L'Amour De La Main" by Jerry Lewis ("Long Tall Sally") also has important sales.

Ma Vie" (Alain Barriere/Reca) is the best-seller for the moment. From the pop side, "Ne Me Manque Pas" (One Summer) and "Adieu La Belle" (Farewell Beautiful) by Alain Barriere, which has beengetin a few surprises, the best-seller for the moment. From the pop side, "Ne Me Manque Pas" (One Summer) and "Adieu La Belle" (Farewell Beautiful) by Alain Barriere, which has beengetin a few surprises, and "Nous Avons Plus L'Age," by Adamo, which was released in the same week. Both records are to be released in the Benelux and France.

Ma Vie (Alain Barriere/Reca) Primavera 2. "Nie Me Tete A Tete" (Reca) (Maraud) 3. "Adieu La Belle" (Farewell Beautiful) (Reca) 4. "Ne Me Manque Pas" (One Summer) (Reca) 5. "Nous Avons Plus L'Age," (Adamo) (Reca) 6. "Me Manque Pas" (One Summer) (Reca) 7. "Adieu La Belle" (Farewell Beautiful) (Reca)
The singles business in Germany is going strong once again for German songs. Eight of the Top 10 hits this week are German compositions and both of the other chart entries are German songs. In the latter case, the record is a generous dedication by Miss Sparte, who shares honors with Heidi Buhrdorf of Germany with the number 8 song "My Boy Lollipop," and who was on the floor from 1980-81-82, English from the American and especially the English hit parade. The kids in the big cities are strong for original product and are buying and dancing the Beatles and other English songs. Sales of several of these associated with the Liverpool sound pool are not strong, but the small cities and country people are still German product minded and are buying the hits that are on display. The Beatles and other English songs are still powerful in the larger cities. The kids throughout Germany demand a strong hit chart position on the German language product and are willing to pay the necessary price. These artists hold down an unusually high percentage of hit positions but Paul Anka, Cliff Richard, Sweden's Siwa Malmvik & Mille all hold down top 10 slots in all of the Well records are being recorded. This will establish hit potential from the strong supply of singles product that could last until the middle of the year.

Klaus Teubig from Edibon, Espalnade reports that the new Freedy film "Freddy And The Songs Of The Prairie" is a huge box office success and the LP from the film is racking up top sales for Germany's best seller. Joachim E. Brender, jazz critic and head of jazz at Radio Baden-Baden, reports that the Berlin Jazz Festival is to be held on Sept 24-27. Germany's top artists Klaus Doldering, Albert Mangelsdorf and the Max Greger big band will be on hand to perform along with top foreign stars including Roland Kirk, Benny Bailey, Don Menza and Bud Freeman. Hans Gerig reports that the tune "Memphis, Tennessee" is one of the most recorded tunes around these days. Along with German performers some American and Canadian artists are doing a great job. The hits are going great guns and several other English language versions of the tunes "Julia's Cadillac, Rik and Roger, and CBS top star Bernd Sperre have done the tune in German.

Teldec records reports that it has released 14 new LP's in its 5 star program of best sellers. Both German and English records are being issued. The recordings are being made in both Hamburg and Munich and are being booked with top performers. The German LP's take in the top 10 places on every chart in the world and are often in the top place. "Elvirita." Teo Seeger of Peer Music is back pushing "Love Me With All Your Heart" which was a favorite in the spring of this year. "Sally Wasn't That Good" by The Beatles was also used for showing with the film in Europe. It is being sold in English, French, Italian, and German. Erwin also wrote the music for the new Lee Skating film with world records for German release. The film will be shown in this country soon.

The firm has signed the Swedish duo The Chicks and have recorded the U.S. smash hit "Oh My Darling," which is moving like wildfire. The record is the Hansburg Radio Jazz Workshop concert has been released for the label including a big band lead by tenor man Hans Koller and featuring Benny Bailey, Donald Byrd, Albert Mangelsdorf, Klaus Doldering, Johnny Griffin and others.

Peter Lach of Capriccio Music has a new top push item in the new Gerhard Weber "Lieder" album of the popular "Love Story," which is being heard on radio stations throughout the world. It is sung in New York and Paris, and is being heard on American and European band charts.

The firm is the best seller of all German songs worldwide. The hit record will be made public in September. The record is the new single "Oh My Darling," which is racking up top sales after the groups recent appearance on the Parkinson program.

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Germans' Best Sellers

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Cash Box—September 19, 1964—International Section
here & now! the new Seeburg

new
Most sensational money-making feature ever introduced in the history of the coin-phonograph industry! Seeburg's great new play-exciting Spotlighted Album Award* feature. Now proved in the field to earn more money for operators and locations than any other phonograph feature ever manufactured. You have to see it to appreciate what it can mean to you. Have your Seeburg Distributor show you how this sensational feature works. THEN... ask any operator who has the new Seeburg LP Console/480 on location.

new
Thrilling cascade of stereo sound! Seeburg's great new 3-Way Audio feature! Six matched speakers for the most dramatic stereo ever. Super hi-fi tweeters and middle-voice ellipticals at the top...brilliant bass speakers below. There has never been a sound to match it!

new
- Display of 15 Additional Albums
- Stereo Album Merchandising Panel
- Illuminated Personalized Panel

new
has the industry's only complete Income Totalizer

*Patent Pending.

Cash Box—September 19, 1964
Of the many attractions scheduled for the coming MOA and NAMA Conventions, one thing is certain. The halls will be filled with ideas for earning greater profits from coin-operated equipment and the operator who does not take himself to Chicago during the October 14th through 20th convention dates will not benefit from long-range selling and merchandising techniques as well as first-person contact with factory execs.

The manufacturers of music, amusement and vending equipment are at this moment finalizing plans for the increased sale of equipment. They have long since realized that it takes more than a simple twist on a former idea to sell machines. Especially in the case of music, where increased income per location is a necessity these days, operators will find themselves in a position to speak directly with the machine manufacturers and the record companies who have initiated a renewed interest in the operator—the industry responsible for a large segment of overall record production. What better way to guarantee that all that is to be known on the subject of records is obtained than to get the information at first hand. Of course, operators can also register criticism where warranted and thereby take steps to assure that future releases both in the record department and in the area of machine production are created with the operator in mind.

How many amusement machine ideas emanate from the operator? Not many, of course. It’s the business of the manufacturer to produce income-earning equipment. But there have been instances where an enterprising coinman has submitted ideas which have been used. The MOA Convention presents an excellent opportunity for discussion along these lines and the manufacturers would welcome it.

In the field of vending, the NAMA Convention will overflow with new ideas, new equipment and new merchandising techniques. To get the information second-hand, or even worse, to continue unaware of certain innovations in operating, whether in the area of legislation, contracts, public relations or new equipment, is obviously not in the best interests of any company’s route, regardless of type of operation.

It is time for the operator to become genuinely interested in his business and one way to learn more about his business and the people who comprise his business is to attend industry conventions such as will be staged by the Music Operators of America and the National Automatic Merchandising Association. Both associations have arranged for highly successful trade shows. There isn’t an operator in the country who can honestly say that he is not in need of the benefits to be derived from attendance at either show.
CHICAGO—A two-day tour through the coin machine plants here last week proved an exhibitor enthusiasm for the St. Louis National Convention scheduled for the Sherman Hotel in mid-October. In every instance, the plants are running at high capacity to meet the demand on the back orders in preparation for full shipments and in many instances for impact before and during the operator trade shows.

Among the factories interviewed in Chicago last week, the Rock-Ola Manufacturers Corporation was representative of the small independent. Due, however, at a feverish pitch, the entire executive staff was occupied with the compilation of materials and plans for both MOA and NAMA. The Rock-Ola booth at the NAMA will be the most impressive ever put forth by the factory. Seeburg is geared for both shows with music, amusement and vending equipment scheduled for respective showings at the conventions. The firm's NAMA display will occupy a large exhibit space. Seeburg will fit out its 3IOA booth with an extensive display of its new pinball equipment. Chicago Coin, in addition to a display of its entire line, is preparing a promotional idea designed to attract ops to its booth. Midway's Hank Rowden advises that the firm will show a new game in addition to its current line of novelty machines. United's games line will now be incorporated into the Seeburg exhibit (as will the Williams line). Both were purchased by Seeburg this year. MOA's business manager Fred Granger reported that factories outside of the Chicago area have also indicated intentions of displaying a wide range of machines from professionally decorated exhibits. The Sherman House layout has music machines and record firms, along with one-stoppers, in a music room. A mezzanine will handle the amusement machine section with another room handling the balance of the exhibitors.

Forums, panels, association meets and a sell-out banquet are other indications of interest and a large advance registration. The opinion of factory execs in Chicago last week was that the MOA show will undoubtedly be a success in the past six or seven years.

MOA Issues Advance Registration Cards

CHICAGO—Fred Granger, managing director of the Music Operators of America, is personally calling to the trade what he considers to be this year's most important innovation as far as convention planning is concerned—advance convention registration and banquet reservation cards.

The purpose of the advance registrations is to allow members the opportunity of planning to attend the conference and to fill a fall in a territory reportedly encom-

sioned by the Eastern representative.

"We're currently shipping 'Polaris' bowlers and 'Orbit' shuffles to the ter-

Bullf^es Rules Pool Tables Legal

BUFFALO—Allied Vending Service, owned by John Cooper, and the firm's attorney John Condon, Jr., scored a major victory in the courts here last week September 10 when Supreme Court Justice Gilbert H. King ruled that coin-operated pool tables could be legal.

The ruling could have broad ramifications throughout the State and make a number of the pool table operators in the City of Buffalo action in an arbitrary and capricious manner in refusing licenses. The three-justice panel ruled there is a need for a uniform policy throughout the State in determining the validity of pool table permits.

Justice King pointed out that the City's own expert at a hearing testified that pool tables are almost identical to shuffling machines. The decision then stated that the City's policy of not issuing permits for pool tables was so arbitrary and capricious as to be illegal. The Buffalo City Court ordered the city to register pool table permits without fee. The Buffalo City Council is scheduled to hear the matter on October 14.

Many pool table operators may also facilitate their admission to the annual banquet and floor show scheduled to be held Friday, October 15, by filling out the registration card and enclosing a $20.00 check.

Granger said that a few minutes spent filling out and mailing these advance cards now will save time and avoid inconvenience at the show.

Columbia Little LP Packs To Feature 20 Title Strips At No Increase In Price

NEW YORK—George Weiss, General Sales Manager, Columbia Records, advised joke box operators last week that the label's nationwide direct network, that future Little LP releases will feature twice as many title strips as in the past. "All Little LP product will have a three-page disc with two of the pages cut with ten title strips each for a total of twenty title strips for each seven-inch disk," said Weiss in an interview with Cash Box last week. Heretofore the packs, which are gaining wide acceptance by operators of 35-35 speed equipment, often featured ten strips.

Columbia released six Little LP two months ago and the sales are running high. Ops are asking for twice as many strips. Many joke box- 

B-Hall of fame Little LP packs, and the stereo single packs, both featuring selections collected from current LPs, offer the same type pack with the six selections for Little LP, and two selections for stereo singles.

celebrate this year and could also stand a breather from those pressing problems that have been banded study by the association.
Cash Box

VENDING NEWS

The Vending Machine Industry's Only Weekly News

Vendo Machines To Exhibit And Operate At Bulgarian International Trade Show

WASHINGTON—Seven pieces of equipment will be exhibited by the Vendo Company, Kansas City, Mo., at the International Trade Exhibition at the 21st Plovdiv, Bulgaria International Fair, Sept. 13-21, and will also dispense snacks and beverages to exhibit visitors, the U.S. Department of Commerce announced last week.

A bilingual Bulgarian student, trained and trained at the exhibition, will demonstrate the vending equipment to visitors and will also tell them the story of the U.S. vending industry—with its four million machines and more than 10,000 persons and indirectly bringing employment to thousands more, salutes at the Department advised.

The Department's Bureau of International Commerce has built the exhibition around the theme, "Machines to Better Living." Food is the predominant element of the show, with the emphasis being placed on the help produced, transport, process, package, and market food products.

The exhibition will illustrate its abundance of material goods available to the average American, its orientation to the U.S. economy, and the consumer and the rewards of fine food production and competition in the food industry.

80 Diversified Firms To Show At NAC-Motion Picture Ind. Trade Fair

NEW YORK—Eighty firms, occupying 110 booths, will be exhibiting at the 1964 NAC-Motion Picture Industry Trade Show, September 25-October 1 at the Conrad Hilton Hotel, Chicago. The 80-year anniversary of the formation of the National Association of Concessions Operators is the feature of exhibitors at this year's combined show, co-sponsored by the National Association of Theatre Owners and Theaters Owners of America, reads like a veritable Who's Who of amusement manufacturers.

The show will be presented by the United States, Canada, Puerto Rico, and several foreign nations, attended the convention.

In January, 1955, Frank was appointed director of sales for Holly-wood Brands, Inc., Centralia, Illinois, manufacturer of a complete line of candy bars. Frank has long been active in affairs of the candy industry, and is a founder and past president of the California Confectionery Salesmen's Club.

ARA President Fishman Leads Campaign To Establish Brandeis Economics Chair

William S. Fishman, president of Associated region's dealers and manufacturers, has been named head of a committee to establish a Chair of Economics at Brandeis University.

Dr. Abram L. Sachar, university president, will personally spearhead a drive by the Friends of Clinton S. Darlington to establish the Chair and to form the committee. Dr. Darlington, director of the National Automatic Merchandising Association, darling has served NAMA, trade association of the vending industry, for 25 years.

"This addition to the Department of Economics will make Brandeis known as a focal point for research and development in the field of economics," Dr. Sachar said.

Fishman, who twice served as president of NAMA, hopes to establish the Chair by December. To accomplish this, the University of Massa-NOUS, he abandoned an intended career in the insurance business to pioneer in the vending and food service industry.

80 Diversified Firms To Show At NAC-Motion Picture Ind. Trade Fair

NEW YORK—Skool, a brand of woodflavored fine-cut chewing tobacco, increased in sales during the seven months of 1964 by 1,131,800 pocket cans, in comparison to the comparable period of 1963. The announcement was made by Thomas W. Holley, president of United States Tobacco Company.

"The sales records show conclusively that we have been many other companies to Skool this year, and that this favorable trend is continuing," Holley said. "More and more men are learning that they can continue to fill their tobacco needs, even if they can't smoke where they work or if for some reason they don't want to quit smoking," he further advised.

He attributed the recent growth of Skool primarily to word-of-mouth approval of satisfied users—older men advised to younger co-workers—and to the expanded advertising program that emphasized the theme, "Skool—tobacco for those who can't smoke." This schedule calls for regular Skool ads over the radio in selected states and in many daily newspapers.

Spot surveys made in many sections of the country by U.S. Tobacco Co. field representatives have established that Skool appeals particularly to younger men, of whom work in laboratories, factories, assembly lines or other places where they can't smoke, Holley stated. "This also applies to athletes, owners of small pleasure boats, and participants in other recreations that demand use of both hands. Many of them find that a small pinch of Skool between the gum and cheek gives a pleasant, long-lasting woodflavored taste, and satisfies their need for tobacco, Holley added.

Although this expansion in use of Skool came during the period following the report on smoking issued early in January by the advisory committee of the Surgeon General, Holley emphasized that Skool had been gaining steadily for years and that it had been merchandised as a tobacco product that gave tobacco satisfaction without smoking prior to the gain of 1,131,800 pocket cans in the first six months of 1964. Holley reported that the sales of Skool, and its sister prod-"
On Tenth Avenue in New York, on Broad Street in Philadelphia, and on all other coin-ops of the nation's big cities and towns, most of the equipment outlets were either operating on skeleton crews or were closed entirely on Monday and Tuesday in observance of the Jewish New Year. George Goldman, Harry Hoffman, Irwin F. Blumenfeld and the rest of the staff at the General Vending Sales Corporation were among the many who sent out cards and messages wishing you a Happy New Year. The staff at Cash Box would also like to take this opportunity to wish all its friends a belated Happy New Year.

Jack Harper, Chicago based president of the Rowe Manufacturing Company, stopped into the company's main production floor at Whipsaw Avenue in Chicago for a personal inspection. Rowe's sales staff, and especially Dick Gluck and Jim Nevins, were creating for the company an impressive number of upcoming trade exhibitions, scheduled to take place between now and late November. Weekly factoids exhibit its equipment. Beginning with the Texas Merchandising Vending Association show at the Fort Worth Hilton on September 24-26, Jim Newlander reports that Rowe is scheduled to hit seven-count ten—seven shows, including the NAMA Expo at Atlantic City, the Chicago Coin & Billiards Assn., and the NAMA Western Show. One item which Jim feels sure will generate a big hit with the vending operators in Rowe's SR-2 coffee vendor with "mechanical simplicity, economics, and dependability. Rowe's new machines have made it one of the best received pieces of food dispensing equipment in the show business, and can be expected by October 1st to do even better. The company is confident that it's out to surprise "a very, very busy producer.

Reports from Washington tell the story of increased coin production and a 1964-date stamp freeze on all coins, even those produced after January 1, 1965, until early next year. This will mean that when the Tinker bell man has been alleviated. The Department also reveals some gratifying August production figures—some 580 million pennies, nickels, dimes, quarters and halves, representing an increase over July by a modest 35%. With this introduction of new pieces, the Department thinks it will be able to produce over seven billion coins by June of 1965.

That 'Arizona' gun at the 47th Street & B'way Playland arcade in Manhattan never gets a rest, especially from the little fellows who probably find the 18-cent game the most interesting of all. Other popular attractions at the arcade include a line up of four 'Astro stafe' alley machines manufactured by United, a pinball which also get a terrific workout. "Miltie Tucker of Musical Distributors of the West," "the flagship outlet on Tenth Ave.," was out in the Southern New York State territory visiting with friends and customers and outlining the features of the '2800' phonograph:

Harry Berger, president of the West Side Coin Machine Corp. reports that the company enjoyed a terrific rush of business for August, especially during the last week which began on the 21st. The company produced "a lot of ringing and didn't stop for ten days." Now, he reports, he and his staff are "going into production looking at orders." Harry also says his metro New York area cigarette route is doing real well, but this, the action at the West Side showroom, all point toward a great fall sales season.

Louie Werbiger of Bropun Sales is back at his post after a brief absence in the Finger Lakes district. Louie's salesmen are now off to Connecticut to talk with customers and friends about Rowe music and the equipment that Williams delivers. Louie reports that he and the family closed up the bungalow which they had rented for the summer at the Irvington Hotel, S. Fallsburg, N.Y., and says the next time he'll be heading up to the mountains will be for the combined association weekend conclave at the Nevele, Sept. 25-27. Those operators who stopped in at Bropun Sales during the week for parts, equipment or just a general look at the new machines, included Steve Hodge of Atomic Vending, Harlem, N.Y., Harry Pagliaro of H & M Machine, Huntington, Long Island and Gene from the G & W Cigarette Service, NYC.

Much talk about Seeburg and United of course, and Sam Stern appears to have already initiated production schedules for new United equipment. The Williams line will feature a new game next week. Gottleib shipped 'Sea Chaser' for several weeks. The MGA will probably feature some new machines than ever, and even the pool table factories will continue to redesign new tables to keep up with the rest of the business. The staff at Atlantic New York Corp. delighted with news that the little lp is catching on all over. They figure it's good for LP Console biz. "It's what we have been gearied for," the MGA sales manager says. There's been a neat spot on the Sherman House exhibit floor and expects to draw the usual large number of ops to the firm's multi-boot exhibit. "Iry Morris, Newark," new product manager, says the game would hit the way it has. Oscar Parkoff breaking new ground with the "Seeburg," and if you haven't made MGA plans yet, whadda ya waitin' for!

Irving D'Inzillo, sales manager of Bill Wiener extend their New Year wishes to the trade, wishing all health and happiness. Murray said to state that "we" are not shying and adds that both he and the Mrs. will be attending. -AI Drollma, sales chief at Albert Simon Distributors, advises that the company's regional meetings will be held the next meeting with their Rock-Ola, U.S. Billiards and ChiCoin customers in the New Jersey and New York State the spectator, lord and master of Simon's parts department, says he's looking forward for a good year to both the coin machine trade and the antique trade a very active sideline for him (and especially for his wife).
Chicago Chatter

The convention pulse-beat is quickening in Windy City as both, the MOA and NAMA Convention times draw nearer. Heaviest planning activity was evident in the coin machine and vending machine factories throughout this past week. And, it appears that hundreds of thousands of dollars will be appropriated and expended in exhibit display preparations and other planning activities. The single greatest activator among factory executives is the full realization that for the first time in several years a record breaking number of operators is expected. Naturally, MOA and NAMA staffs are bending every effort to assure the success of the two conventions. We are advised by Lou Casola, president of MOA, and Fred Granger, the managing director, that several new forums and panel sessions are being planned to further arouse the interest and participation of visiting operators during the conclave.

During a visit to Rock-Ola Manufacturing Corp., we chatted with Howard Goddard, of Goddard Novelty Co., in Sydney, Australia, who is currently on a tour of the States. Goddard made the rounds of the Rock-Ola plant with Art Janecek, export manager. George Hincker elaborated on Rock-Ola's extensive exhibit plans for both upcoming conventions. Edward G. Doris, executive vice president of Rock-Ola Mfg., was out of town on business last week. lumber cutter in the last week was Ray Jones, of R. F. Jones Co. of the West Coast areas.

Nate Gottlieb was lavish in his praise of the brand, spankin' new Gottlieb "Sea-Shore" two-player flipper game, which was introduced this past week is the coin machine trade. Alvin Gottlieb is spending much time at Gottlieb Memorial Hospital in Melrose Park overseeing construction plans for two additional floors at the ever expanding hospital.

Ginmen were just getting used to the idea that Williams Electronic Mfg. Corp. is a subsidiary of the seaburg Corp., when the story broke in Cash Box last week of the purchase by Seeburg of United's games assets. When we visited with Herb Gettinger, Ray Riehl, Bill DeSelim, Johnny Casola and Mark Dabek we got the impression from them that many exciting new plans are in the works for United. Sam Bernstein has already assumed the dual control of the United and Williams plants.

A sensible manufacturing planner is Hank Ross, Midway Mfg. Co., in Franklin Park. Hank advised that he and co-head Marcine "Iggy" Wolverine are developing many exciting game ideas for the coming months. Meanwhile, Frank, Iggy and Bob Jones are eagerly looking forward to the MOA Convention where they will exhibit Midway's "Trophy Gun" and "Flying Turns" two-player.

We're glad to see Jack C. Gordon, president of the Seeburg Corp., back in his office after his extended tour of the European markets recently. He also visited with Stan Jarocki, sales vice president Bill Adair, Executive Secretary Lilian Kubieck, and Bob Breither on his first day back.

That's a beautiful tan Sam Gensberg, of Chicago Dynamic Industries, is sporting these sunny days. When we chatted with Ralph Wyckoff and Mort Scree we were advised that ChicoIn's several exciting ideas for the firm's exhibit at the MOA conclave. Gottlieb's new "Sea-Shore" two-player flipper amusement game is a welcome addition to the line of amusement games at National Coin Machine Exchange, according to Morton Levine.

While visiting at World Wide Distributors the other day we chatted with Harold Schwartz, head of the music division, about the Seeburg "Little LP's" and record programming on phonos in general. Harold informed that collections in many locations using albums has increased considerably in location.

We had a chance meeting with Stan Levin and Mike Blumberg, of Atlas Music Company, last week. They advised that sales of Rowe-AMI M-200 phonos and Rowe vending equipment are up. And, that the approaching fall season should be a very good one in coinbird.

Herb Jones, of Bally Mfg. Co., reports that the new Bally "Slot Machine" is shining well in Nevada and on the European Continent. Herb and Bill O'Donnell, president of Bally Mfg., are confident that the slot machine will remain a top selling item in foreign markets and in Vegas. Herb stated that Bally will have a huge exhibit at the MOA convention in October... Wico Corp. will go all out with an exciting display at the MOA Conclave, according to Mel Ruber and Milt Wieser. They are already building their exhibit in the factory with the aid of Morris Wiesen and Dennis Parsons.

Empire Coin's Joe Robbins informs that sales of Rock-Ola phonos have risen during the past few weeks. They, considering the fact that Empire Coin owner Bill Kitt reports fine sales during the summer months, is a healthy indication, according to Robbins. A reminder to coin machine and vending advertisers: Don't forget to get your copy in EARLY for the upcoming MOA and NAMA Conventions!

Cash Box—September 19, 1964

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The Seeburg 160-200 selection wallbox is today's best investment for the phonograph operator:

1. A well-placed wallbox will often double the income in a secondary location.
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A SPECIAL OFFER

At your request Davis will rebuild the Seeburg 160-200 selection wallbox with Seeburg factory parts to provide one play for a dime, four plays for a quarter, for $7.35 additional.

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Gottlieb Sales Heavy On "Sea-Shore" Two-Player

CHICAGO—The new Gottlieb "Sea-Shore" two-player flipper amusement game was introduced this past week with an overall fine sales report in the coin machine markets throughout the United States and on the European Continent, according to Alvin and Nate Gottlieb, of Gottlieb & Company. This report takes into consideration sales during the introduction week, September 5-12.

Prior to this period "Sea-Shore" two-player was well received in numerous domestic and foreign locations and it is expected that the results, Nate Gottlieb stated, "This newest Gottlieb flipper amusement game is certainly proving to be one of the most popular and accepted competitive two-players we have ever developed in our factory. It was designed to offer players the highest degree of suspenseful action in skill-competitive play."

"And, as usual, the attractively appointed cabinet is so colorfully illustrated that it will certainly enhance any and all locations.

In explaining the playing and scoring features in Gottlieb's "Sea-Shore" two-player flipper game Alvin Gottlieb stressed the thrilling rebound action and high scoring probabilities.

He added that every feature—internally, as well as in external appearance, is the personal owner and the amusement game operator in mind, with the highest money making possibilities the ultimate goal.

In scoring "Sea-Shore" two consecutive hits on any one ball return the "Roto-Target" value by 100. The top two of the six balls return the "Roto-Targets," thus light-up for high scores.

The machine is designed to rate 10 points on the playfield score up to 100 points. Included in the features as usual is the exciting Gottlieb "Match Feature." One of the several features which supply the return ball and on the "Hard-Cote" finish on the playfield, which expand the life of the playboard to an all time high, are such new innovations as "Snap-on Rings," which protect the playfield directly under the pop bumpers where ball action is the heaviest for wear normally, and sturdy metal "Jewel Posts." All bumpers and targets are colorfully illustrated, Gottlieb noted.

August Coin Production

Up 132 Million Pieces

1964 Date Freeze Seen

WASHINGTON—The U.S. Treasury Department announced two recent developments in its battle to alleviate the coin shortage—the depletion they have been trying to solve by gaining control over coin production. The first was the freeze of the 1964 date on all coins dated January 1, 1963. Phase one as long as they thought necessary, and also the announcement of production at their Denver and Philadelphia plants.

The first development, the Department reported, is that August coin production increased by 132 million pieces from that of July. The total for August was 590 million coins (including pennies, nickels, dimes, quarters and half-dollars), which amounted to an annual rate of between 7 and 9 billion as compared to only 4.3 billion coins produced during the year which ended June 30.

The Treasury also announced that it will utilize recently passed Congressional legislation to stamp coins produced in 1966 with a 1964 date, a move expected to be a real coin collectors who have been hoarding 1964 "mint" coins to free these coins into general circulation and also to discourage further speculation.

The Department also announced that by June 30, 1965, sixty additional coin presses will have been installed to assist production, a necessary step in their manufacturing step-up.

More recent reports from Washington indicate that the Treasury Department is considering reducing or even limiting entirely the amount of silver used in the production of various U.S. coins. This prospect has raised the congressional interest of many in the coin machine and vending industries since such a move may have an effect upon certain coin mechanisms.

With the advent of the fall selling season, activity has picked up considerably along coin machine rows with many local and out of town-promotion shopping at wholesalers and distributors. 

Sonny Lemberg at Adams Amusements Co., Washington, D.C. said, "Coin's Majestic Bowler is doing very well with the operators. Sonny also said that many retailers have expressed interest in the sale of such used equipment. Bob Portale is moving his famed dance machine recently from Chicago to points south. Columbia Records Clyde Jackson is seeing the Solie Sisters at Leihausen Kabinetts in New York with the new Barbara Streisand recording of "Fanny Girl." At C. A. Robinson & Co., Charlie Robinson was on hand in Salt Lake City for a United Features order and will shortly be on the road to the Steel City where he will sign for his new machine, the Topper. The Topper permits the game to be played six different ways.

George Muraoka, Simon Distributing Co., is currently enjoying a week's vacation with a trip to Las Vegas and a few days spent in the mountains. The new Round-Up-Pooper is now set up on Simon's showroom floor and Frank Mencken said the operator is interested in running very high artists as the tables. Ernest Tabio, order left Simon's this week for shipment to the Philippines. 

Emil Addo, executive vice president of the number one operator, has an annual visit to the local Workshop factory. Also in town this week visiting with Clayton Barlow was Worthington regional sales manager, Gur Newbert is on a trip up north.

The R. F. Jones Co. is now in the middle of it's giant September sale of phonographs, vending machines and miscellaneous equipment. September 30th ends the Jones Co.'s fiscal year, and Chuck Klein reports that the company enjoyed it's best year of the three and a half years which the firm has been established in Los Angeles. Chuck said their first shipment of Gottlieb's Sea-Shore had sold out and the Jones boys are looking forward to first shipments of Gottlieb's Majorettes with the add-a-half ball feature. Also selling well at Jones are the Fisher pool tables. Bill Gray is back from a very pleasant week's stay in Hawaii. Also spending some time in the islands while Bill was there, was Dosch, the new National Secretary. Carolyn Prescott received a small injury when she was involved in a car crash which was back at her desk the same day. Don Edwards is visiting his main friend at Alvin Gottlieb's factory in Chicago this week. Don's job is to handle the music distribution at the Jones Co. is now handling the Messenger selection of records. The Messenger is carried by key personnel who are on the move and receive their coin machines delivered and to check in by phone. 

Vacation Time at the R. F. Jones Co., San Francisco, was presented with a week-long, sightseeing tour of San Francisco, Salt Lake City; Mel Seemans, manager of the background music department in the new Muraoka building, was in town and paying private annual visit to the local Workshop factory. Also in town this week enjoying his vacation at the New York World's Fair; and Henriette Goddine, assistant to Jack Rodigher, vacationing in Long Beach.

The American Music Co., owned and operated by brothers Tommy and Edward Arwardy, reported good business on the sale of "Escort," a 1200 b. capacity hand truck designed especially for handling coin operated equipment. American Music one of the longest established bona fide operating firms here. It has progressed from that of the week in January 1, 1963 for a larger building on Gentry and Street and is now housed in its own completely modern plant on Leedale Ave. The front office of the present outfit is possessed of a large and well equipped office and a little boutique security named Anna Garcia. 

On Aug. 29, 1964, Central Sales Co.'s representative, Frank Stockton, Calif. presented to the national convention of the American Retailers of AMERICAN Music Co. servicemen at a noon luncheon in a private dining room of the Holiday Inn, opening a service school on Rockes SK-9 coffee vendor and generally away from crowds at all times. Concerning Houston ARA with office at $511 West Dallas, Houston, Tex. B. A. (Bob) McAdoo, prominent in local coin machines past decade, signed on Aug. 29, as a sales representative for the Central Sales Co. Don Mehara, the owner of Allstar Records and Music Enterprises, reported excellent progress for his "Country Stars of Texas" production. A New York ad agency is handling the one hour National TV show which will originate from the Houston Municipal Music Hall, Dan said all names as right, had been registered and would be protected. The production, he reported, will feature Ray Price, Buck Owens, George Jones, Roger Miller and others. Out of town common Little Boy Neal, owner of Neal's Cigarette Service, Jasper, Tex., is doing his routine trade in the city. Local musician G. M. Harris said he was still in business anywhere. John E. Johnson, sales manager of National Amusement Distributors, Inc., said Rock Ola console sales were good. Janie Johnie Johnson is back from a satisfactory vacation. He gained some extra weight and another year's hard work will go for a second year. Johnie Johnson and his wife, Faithful friend and her larger order has also sign for Rock Ola and Bally stuff for Amusement Distribution. The new Circo has been on "Time magazine," gives the name of Johnie Johnson and his wife, Faithful friend and her larger order has also sign for Rock Ola and Bally stuff for Amusement Distribution.

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Houston Happenings

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Rock-Ola Australian Rep Visits Factory

**CHICAGO—**A visitor to the Rock-Ola Manufacturing Corporation's busy plant here last week was Howard Goddard, Goddard Novelty Company, Sydney, Australia.

Goddard is the Rock-Ola distributor for Australia for both the phonograph and vending lines. He spent several days in Chicago, was hosted by Art Janacek, Rock-Ola's Export Manager, and the Rock-Ola executive staff. Ed Doris, exec VP of Rock-Ola has called out of town earlier and wasn't present during meeting.

In Goddard's opinion, the coin machine sales potential in Australia is strong, although the competition is not as vast as it would appear. The population is capable of absorbing more mechanized equipment than is now in location but sales have been hurt by 'blue sky' promoters who have evidently been trying their tricks on unknowing operators.

Several years ago, operators in the USA were taken in by these same type promoters who sold routes of kienex and peanut machines at triple and higher prices leaving the ops to shift for themselves once the true facts of the deal were realized. The Australian 'blue sky' schemes have hurt the sale of legitimate coin machine and vending outlets, such as Goddard's, and other distrub outlets here.

Mancini, Hirt and Prado Featured On RCA-Seebug LP

**CHICAGO—**The Seeburg Corporation has made four additional little LP's available to music operators this week. Highlighting this group of new releases, under Seeburg's 'International Instrumental' heading, is the RCA Victor album titled '3 Great Bands'. This is performed by the three great recording luminaries Henry Mancini, Hirt and Perez Prado. '3 Great Bands' features such favorites as 'Till There Was You', 'I Only Have Eyes For You' and 'It's a Long, Long Way To Tipperary', and should score heavily on many locations.

In Seeburg's 'Country & Western' category this week is a Decca 'Twin Pack' titled 'All Time Country & Western' which is performed by various country artists, including Red Foley, Webb Pierce and Fats City. Rounding out the week's offerings are the Duke Records—Bobby Blank album ' Ain't Nothing You Can Do' under the 'Jazz/Rhythm And Blues' pennant and RCA Italiana's 'Napoli' by Miranda Martino as 'International Vocal' material.

Cass Box—September 19, 1964
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AMEXO
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CAMECO

A天生-122, 36 inch various, Dept. 26

CO. MFG.

Card Vender (Mechanics) Model

Interstate 24" length

Bally Coin Vendor, 12" length

Retail Phish 16" (4/4)

Card Vender (Mechanics) Model

Deluxe Bally Bowler 18" length

Xergi 12" length

Globe Cigarette Vendor, 12" length

DEL KANE CORP.

EXHIBIT SUPPLY Co.

Card Vender (Mechanics) Model

"The Century," 20" length

Card Vender (Mechanics) Model

Mercury "200," 16" length

FISCHEI SALES & MF Co.

Sneakers Advertising Sales

Empress 92"

Comet 80"

Brisco 77" (7"

Brisco 142" (7"

Brisco 171" (8"

Brisco Plast 31"

Rexy Junior Riddler Horse

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MOA and NAMA

CONVENTIONS!

...plus, get round-the-world readership from buyers of coin machine and vending equipment who may not be present at either show!

OCTOBER 17, 1964 ISSUE

The October 17, 1964 Issue will be edited for the convention-going coin machine and vending buyer planning to attend the Music Operators of America Convention (October 14-16 Sherman House, Chicago) and the National Automatic Merchandising Association Convention (October 17-20, McCormick Place, Chicago). Everyone attending either Convention (or both) will receive a copy of the CASH BOX CONVENTION ISSUE. Many MOA visitors will stay on in Chicago to attend the NAMA show. Vending operators are planning now on early arrival in Chicago to attend the MOA show. CASH BOX will be on hand at BOTH conventions thereby giving every advertiser of coin operated equipment and supplies a powerful 2-for-1 convention sales tool.

Features Programs For Both Trade Shows

Here are some of the features which will appear in this all-important industry convention guide:

- Listings of exhibitors at BOTH trade shows with equipment and supplies to be shown plus names of personnel on hand at each booth. Puts contact between buyer and seller on a more personal basis. Hospitality Suites will be recorded where desired.
- Listings of forums, panel discussions and meetings for BOTH trade shows. Helps operators plan their convention hours.
- Up-to-the-minute pre-convention news as gathered by our editorial staff, up to near-departure time.
- Pre-convention announcements designed to break with new equipment introductions at show time.
- All regular weekly features found in every issue of Cash Box. Reach the readers who left home before their subscription copy arrived!

Advertising Deadline—October 7th

Using An Insert? Call Judson 6-2640 for mechanical requirements. Increase your print run now and include CASH BOX in your Convention coverage!
A ROCK-OLA FOR EVERY LOCATION AND PHONETTE SUITS ‘EM ALL . . . AT THE RIGHT PRICE!

Intimate, personalized stereo sound in any booth or bar location increases plays, brings home extra profits! Rock-Ola’s new Phonette coin-activated remote speaker Wallbox unit is the perfect profit companion to the new Rock-Ola Grand Prix . . . and it may also be used with almost any phonograph. The Phonette features two built-in stereo speakers, a simple selection system for singles or LP listening, plus personal volume controls; may be mounted anywhere; works with Rock-Ola Money Counter. Beautifully styled for any location. Rock-Ola Phonettes step up gross income wherever you install them. Bigger collections, anyone?

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MORE PLAY...
MORE PROFIT...
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REMOTE SPEAKER WALLBOX

PERSONAL VOLUME CONTROL
Three volume settings—high, medium and low. Customer chooses his own sound level.

PERSONAL LISTENING
The new Phonette may be mounted on bar, counter, wall or table—for customer’s private listening pleasure.

LP’S OR SINGLES
New Phonette permits playing of LP’s or singles; 33 1/2 or 45 rpm records from customer’s seat.