New label success story of 1964 is, of course, the Red Bird story. Under the label of three veterans, label president George Goldner and creative execs Jerry Leiber and Mike Stoller (left), the infant label has come up with a chain of top ten hits that has truly astonished. Greatly responsible for the label’s strong debut are the people on the left: pianist Jeff Barry and his wife Ellie Greenwich, the hot writing-producing team who played a role in the success of “Chapel Of Love” by the Dixie Cups who are seen in photo with them. Their follow-up “People Say,” and the Jelly Beans’ top tenner “I Wanna Holdin’ On To You” by the Shangri-Las. “Remember (Walking in the Sand)” Red Bird is obviously a label with unlimited potential.
FREDDIE SCOTT'S NEW SINGLE DESTINED TO BE A CHART-BREAKER!

One Heartache
Too Many
4-43112

ARETHA FRANKLIN'S EXCITING NEW SMASH!

Runnin' Out
Of Fools
4-43113

On Columbia Records
THE NEW B'WAY SEASON, & THE NEW WRITERS

Theater-goers who live in the perennial try-out towns such as Boston, Philadelphia and Detroit are beginning to hum (we hope) any number of new songs that have been written for the new season's musical productions.

There's every possibility that try-out audiences are witnessing diamonds-in-the-rough, those shows, now awkward, unwieldy and over-long, that need tightening here and there, a new song in the second act and — bingo! — you're home with a smash hit! In those rare instances, some hits will come from productions that had it made almost from the start.

If there are going to be hit musicals next season — and every fall-winter-spring of Broadway begets at least one — some undoubtedly will come from new writers, either new teams or individuals working with established writers.

It is the abundance of new Broadway talent that is most satisfying about Broadway 1964-65. Cynics will be prone to belittle this development by declaring that new writing talent is only filling a vacuum left by the absence — either by death or age — of the great show writers.

Maybe so. But, isn't it simply a question of one era, as marvelous as it was, coming to an end and another taking its place? The sooner the new era gets a chance to display its wares the better.

The new breed of Broadway writers has already made its mark. There's Jerry Bock and Sheldon Harnick, who are turning out consistently worthy scores, and go to bat again next month with "Fiddler on the Roof." Jerry Herman is becoming a master of the lost art of singable tunes, highlighted by "Hello, Dolly!," that audiences are humming before they walk into the theater. And then there's Harvey Schmidt and Tom Jones, who came from an Off-B'way triumph, "The Fantasies," to write the recent hit On-B'way musical, "110 in the Shade."

There's also a rich vein of show-music melody being tapped by youthful writers from England. Lionel Bart, a words-and-music man, has given Broadway a profuse collection of tuneful songs in his "Oliver!," as have Anthony Newley and Leslie Bricusse with their "Stop the World..." and its hit song, "What Kind Of Fool Am I?"

True, it's a bit early to have heard and passed judgment on the quality of the words-and-music that will emanate from the newcomers this season, but for the time being we'll assume that the producers of the shows and others with financial stakes in them like what they've been hearing.

In any case, there's just no sense in sighing over the "Golden Age of Musicals" of the 20's and 30's, and making a blanket dismissal of today's new crop of writers, as some show-music observers do. New writers must be encouraged, not so much to breed a new George and Ira Gershwin and Rodgers and Hart, but to endow the American musical theater with talent that can meet the greater demands of today's musical shows, and continue America's great musical comedy tradition.

Record companies can do their part, and that would be to listen carefully to the new songs that will be heard this season, and showcase selected numbers with commercial appeal.

We welcome this season's new show writers. They will undoubtedly enrich the musical theater for many seasons to come.
WHERE DO WE GO FROM HERE?

 rundown, rundown
 A CERTAIN ROLLING STONE
 London-9687
 25 I LET IT LIKE THAT
 (Jolette—BMI)
 25 I ROLLING STONES.
 London-9687
 23 I LIKE IT LIKE THAT
 (Jolette—BMI)
 32 I MASTERS
 London-54098
 32 I NEVER WANTED TO MEET
 (ASAP—BMI)
 24 I NEVER WANTED TO MEET
 (ASAP—BMI)
 59 I SATISFIED
 (McKevitt—BMI)
 48 I SAY YOU
 (McKevitt—BMI)
 47 I TELL YOU LADY
 (McKevitt—BMI)
 50 I WALKIN' IN LOVE
 (McKevitt—BMI)
 50 I WALKIN' IN LOVE
 (McKevitt—BMI)
 61 I CAME TO THE HOUSE
 (McKevitt—BMI)
 52 I COME TO THE HOUSE
 (McKevitt—BMI)
 45 I DON'T KNOW
 (McKevitt—BMI)
 39 I DON'T KNOW
 (McKevitt—BMI)
 45 I EVERYBODY LOVES SOMEBODY
 (You Never)
 42 I HAVE YOU LOVING ME
 (Vanpe—BMI)
 62 I HAVE YOU LOVING ME
 (Vanpe—BMI)
 63 I INVISIBLE TEARS
 (Marry—BMI)
 61 I INVISIBLE TEARS
 (Marry—BMI)
 72 I KEEP YOU SATISFIED
 (Marry—BMI)
 52 I KEEP YOU SATISFIED
 (Merry—BMI)
 39 I KISSING YOU AGAIN
 (Pepe—BMI)
 40 I KISSING YOU AGAIN
 (Pepe—BMI)
 54 I LOOKIN' FOR LOVE
 (Pepe—BMI)
 41 I LOOKIN' FOR LOVE
 (Pepe—BMI)
 65 I MISTY MOONLIGHT
 (Musician—BMI)
 31 I MISTY MOONLIGHT
 (Musician—BMI)
 80 I YOU TO MEET
 (Musician—BMI)
 79 I YOU TO MEET
 (Musician—BMI)
 62 I YOU TO MEET
 (Musician—BMI)
 76 I YOUNG ROCKETS
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 82 I YOUNG ROCKETS
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 89 I YOUNG ROCKETS
 (Musicman—BMI)
Great new release from

The Bachelors

I WOULDN'T TRADE YOU FOR THE WORLD

#9693

Currently
England's best seller

Billy Fury
IT'S ONLY MAKE BELIEVE

#9692

PARROT

THE AMERICAN LONDON GROUP
Beatles Tornado Storms Its Way Eastward

SAN FRANCISCO—9,000 screaming fans turned out for the Beatles' first perform- ance last week (19) but the excitement was short-lived, as the British rock heroes were whisked away from the airport after a few seconds exposure to the crowd.

The Beatles returned to the U.S. last week for a month-long U.S. tour which will wind up with a benefit perfor- mance in New York on Sept. 20 which proceeds go to the United Cerebral Palsy campaign.

CONCLUSION

The Beatles will attend an invitational concert benefit for the Cerebral Palsy Foundation of Southern California on Aug. 24. The fund-raising garden party will be attended by Hollywood celebs and their offspring, each of whom will contribute $25 to the foundation. The affair, to be hosted by Capital Records president, Alan Livingston is to be held at a private residence in West L.A. The Beatles will perform but will be pho- tographed with the youngsters.

Before the group returns to Eng- land they'll appear on Broadway, live. The popular British group will make their first live appearance on the main stem for the benefit of charity, in a concert on the stage of the Paramount Theatre on Sunday, Sept. 20, at 8:30 P.M. The arcade proceeds will go to the United Cerebral Palsy of New York City, Inc., and Retarded Infants Serv- ices.

This performance will be the last of the Beatles' current personal tour of the United States. They are sched- uled to return to England on the following day.

Mrs. William C. Langley is chair- man of the event and Mrs. George G. Milhun is co-chairman.

Plans call for other name acts also to perform. These will be announced as soon as they are set. A reception will be held backstage following the concert.

Tickets are priced at $100, $50, $35, $15, $10 and $5. All ticket information may be obtained by writing to United Cerebral Palsy of New York City, Inc., 141 East 40th St., N.Y., or to Retarded Infants Services, Inc., 366 Park Avenue South, N.Y., or by call- ing: NU 7-7500.

NARA CONVENTION ATTENDANCE SETS

NEW MARKET 1964 CHICAGO CONCLAVE

CHICAGO—The National Association of Radio Announcers (NARA) shat- tered all previous opening day at- tendance records when they convened last Thursday, August 20, in the Ascot House Motel in this city for the annual convention. By Thursday eve- ning more than 1100 had registered, with many more expected by officers Friday morning. The convention runs through Sunday, August 23.

Dave Dixon, of Detroit, president of the NARA, heads the panel of officers at the conclave E. Rodney Jones (WVON-Chicago), was program di- rector and convention chairman.

The complete panel of officers in- cludes: Bill Summers (WLOU-Louis- ville), chairman of the board; Joe Howard (WJLB-Detroit), vice- president; Miss W. M. Gracey (KATZ-St. Louis), national & recording secretary; Sir Walter Raleigh (WAMO-Pittsburgh), executive secretary; Eddie O'Jay (WUPO-Buffalo), financial sec.; Ken Knight (WHRC-Jacksonville), treas- urer; Chatty Hatty (WGIV-Charlotte); and John Phillips (KTMU-Los Angeles), chaplain; and John Martin (WOKJ-Jackson, Miss.), sergeant-at-arms.

NARA regional chapters were ap- proved and established during the ex- ecutive meeting Thursday in Chicago, Houston, Atlanta, and Cleveland.

Floyd Ray is NARA's regional di- rector who will coordinate activities in all chapters.

During the opening services and meeting at the Ascot House, Dave Dixon introduced Col. Jack M. Tickle, chairman of the Committee of Special Services and events, who represented Mayor Richard Daley, who was un- able to attend.

Film star Gregory Peck attended dinner and cocktail party Saturday evening, August 22, sponsored by Sweeter Records.
Moody To 20th Promo

NEW YORK—Doug Moody has joined 20th Century-Fox Records as national promotional manager, it was announced last week by Morty Craft, the label's vice-president in charge of promotion.

The English-born music biz vet, previously handled A&R and promotion chores for Smash Records. Prior to that affiliation he helped his own label, Charly, and his own band, the Moody Blues. Moody has had a wide range of experiences in the American and international markets.

Moody, along with Craft and Lenny Lew, are now the new members of the label's top executive reignment.

5 Camden Sept. LP’s

NEW YORK—RCA Camden has announced the release of five new Sept. albums, all produced by Jack Gooding. The titles include: "Dancing By the Living Strings," "The Old And Great Songs By Hunck Lai, and "Movin’ By the Living Strings." Each album will be released on Sept. 1.

New Christys Open Democratic Convention

NEW CHRISTYS—The New Christy Minstrels today announced its decision to open today’s (24) Democratic National Convention in Atlantic City, N. J.

The appearance will mark the fifth time the group has performed for the Chief Executive.

The Minstrels are currently on a national-wide concert tour and they interrupted their travels for the one-day America in Action appearance. They will fly to Los Angeles to star at the Greek Theater for five days starting Sept. 8.

The first White House appearance of the group was in the spring of 1964 when they introduced "Hootenant," the executive mansion.

The Minstrels are presently scoring with their Columbia album of "Land Of Giants."
Cash Box

Looking Ahead

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 50 List is compiled from retail outlets.

1. **IF**
   - Skip James (Bramwell ASCAP)
   - Tim Yuro (Mercury 72726)

2. **I'LL ALWAYS LOVE YOU**
   - Abba
   -𝗹メディャ(イマニャ)

3. **YOU'RE NO GOOD**
   - Christine Ohlman (Sparrow ASCAP)

4. **THE LONG SHIPS**
   - Exercises (Columbia 34418)
   - Charles Albertine (Capitol 226)

5. **LONELY CORNER**
   - Tim Heyl (Decca 37656)

6. **VIVA LAS VEGAS (EP)**
   - Elvis Presley (RCA Victor EPA 4382)

7. **NEW ORLEANS**
   - Archies (MGM 655)
   - Brian Elston & Beaumont (London 9676)

8. **DO WAH DIDDY DIDDY**
   - Frank Ifield
   - Manfred Mann (Accord 2155)

9. **A SHOT IN THE DARK**
   - Tino Cervi (ASCAP)
   - Henry Mancini (RCA Victor 8392)

10. **SQUEEZE HER, TEASE HER**
    - Give Me Back My Heart
    - Jackie Wilson (Brunswick 55289)

11. **SUMMER MEANS FUN**
    - Irv Robbins (Columbia 39055)

12. **I'LL FOLLOW THE RAINBOW**
    - Terry Stafford (Crescendo 109)

13. **SOCIETY GIRL**
    - Edward Schwartz
    - Al Hibbler (Parkway 921)

14. **CANDY TO ME**
    - Frank Sinatra
    - Eddie Holland (Motown 1963)

15. **LA LA LA LA LA**
    - Bee Gees
    - Bandleaders (Reprieve 0291)

16. **SILLY OLE SUMMERTIME**
    - Phil Chess (MCA)
    - Far Side of the Hill (Columbia 36526)

17. **THE DARTELL STOMP**
    - Stoney Williams
    - Winstons (Princeton 401)

18. **SOUL DRESSING**
    - Booker T & MG's (Stax 153)

19. **MAYBE THE LAST TIME**
    - Izzie Brown (Smash 1045)

20. **THE CLOCK**
    - Booker T & MG's (Stax 153)

21. **A MILLION DUMBS**
    - J. J. Johnson
    - Jimmy Clanton (Philips 40208)

22. **IT'S A COTTON CANDY WORLD**
    - Garland Martin ASCAP
    - Jerry Wallace (Mercury 73299)

23. **LET ME GET CLOSE TO YOU**
    - Glenn Yarbrough
    - Sugar Davis (RCA Victor 83979)

24. **LOVER'S PRAYER**
    - English BMI
    - Wallace Bros. (Sims 189)

25. **PUT AWAY YOUR TEARDROPS**
    - Glenn Yarbrough
    - Lottersman (Capitol 5216)

26. **TOBACCO ROAD**
    - Nashville Teens (London 9609)

27. **I'M TOO POOR TO DIE**
    - Little Feat
    - Louisiana Red (Glover 3002)

28. **LITTLE LONELY SUMMER GIL**
    - B.B. King (EMI)
    - David Box (Joed 116)

29. **HEARTBREAK**
    - Chubby Checker
    - Don Clark (Foundation 122)

30. **BROTHER BILL (THE LAST CLEAN SHIRT)**
    - Herman's Hermits
    - Nemsman (Red Bird 10-007)

31. **THAT'S HOW STRONG MY LOVE IS**
    - Ike & Tina Turner
    - G. V. Wright (Gold Wax 106)

32. **ONE PIECE TOPLESS BATHING SUIT**
    - Chordette
    - Rip Chords (Columbia 43003)

33. **MR. SANDMAN**
    - J. M. Miller ASCAP
    - Fleetwoods (Dalton 98)

34. **HERE I GO AGAIN**
    - West 13
    - Hollies (Imperial 66044)

35. **CAN'T GET OVER (THE BOSGA NOVA)**
    - Leon Russell
    - Eydie Gorme (Columbia 43082)

36. **MERCY MERCY**
    - Chuckie Wall
    - Don Covay (Rosemont 801)

37. **WHAT'S SO SWEET ABOUT SWEET SIXTEEN**
    - Gene Vincent
    - Carol Quinn (MGM 13265)

38. **YOU PULLED A FAST ONE (MEN AND WOMEN)**
    - VIPS (Big Top 518)

39. **GET MY HANDS ON SOME LOVIN'**
    - Sam Cooke
    - Artistics (Okeh 1793)

40. **PRAYER MEETIN'**
    - Jimmy Smith
    - Blue Note (7099)

41. **HUMBUG**
    - Faron Young
    - Pete Fountain (Coral 62427)

42. **RINGO FOR PRESIDENT**
    - Beatniks
    - Young World Singers (Decca 3169)

43. **SOFTLY AS I LEAVE YOU**
    - Raul Seaver
    - Frank Sinatra (Reprieve 8071)
    - Matt Mower (Liberty 55725)

44. **WHISTLIN'**
    - R.J. ASCAP
    - Roger Williams (Kapp 607)

45. **DEVOTED TO YOU**
    - Bob & Bobbie
    - Brian Hyland (Philips 80203)

46. **INVISIBLE TEARS**
    - Cash Box
    - Neil Diamond (Faber 128)

47. **SA-BA-HOOLA**
    - Sonny Bono
    - Louisiana Mac (Fraskeu 972)

48. **BABY BABY ALL THE TIME**
    - Brian Hyland (Philips 40203)
    - Frank Sinatra (Reprieve 8071)
    - Matt Mower (Liberty 55725)

49. **LA LA LA**
    - Gene Vincent
    - Carol Quinn (MGM 13265)

50. **DERN YA**
    - Joe Bonamassa
    - Ruby Wright (RCA 126)

Another Great GRECO SINGLE!

**BUDDY GRECO**

"ZIP-A-DEE-DOO-DAH"

5-9713

Here's The True GRECO Sound... The SWINGIN'EST SOUND AROUND
NOTHING IS AS HOT AS

BILLY J. KRAMER'S
SMASH NEW SINGLE
FROM A WINDOW

b/w I'LL BE ON MY WAY

Both songs written by John Lennon and Paul McCartney

EXCEPT MAYBE...

HIS FORTHCOMING
SMASH ALBUM

Featuring: I'll Keep You Satisfied; From a Window; I'll Be On My Way; I Call Your Name; Beautiful Dreamer; Sugar Babe; Second To None; Anything That's Part Of You; Still Waters; Yes, The Cruel Surf; The Twelfth Of Never.

LP-9273/LP-12273

IMPERIAL on the go!
From all appearances KQV, Pittsburgh recently had the coolest spot in steel town. In the midst of unreasonably hot weather, the outlet sponsored a gigantic "Think Cool" campaign featuring a 14-ton ice cube bathing beauty known as "KQV Cutie." The cream bar giveaways, hand fans, a 6-foot snowman and a snowball fight. The huge ice cube kicked off the campaign on Aug. 5 when listeners were asked to guess how long it would take the 14-ton ice cube to melt. The five persons submitting the closest estimates in days, hours, minutes and seconds had their homes air conditioned by KQV. The ice, located in the downtown district, attracted thousands of observers and participants. Part of the attraction might have been due to the "KQV Cuties," who were on the scene in bathing suits and colorful banners. On Aug. 6, the girls distributed 5,000 ice cream bars to passers-by, as they rode in a 1927 LaBelle with station personalities Hal Murray and Steve Rizer. The following day the girls walked through the downtown area near the still-melting ice cube distributing hand fans. The "KQV Cutie," highlighted Aug. 8 by her appearance at the ice cube Location, as the audience witnessed the last piece of ice melt. At the completion of the promotion, the station had received more than 17,500 entries.

WMCA-New York news editor Barrie Beere was recently cited for his station's part in the rescue of five lost youngsters at a Canadian scouting camp. The boys were located after a combined search effort by the outlet's news dept., and the Radio Press International Bureau in New Brunswick, Canada and the Royal Canadian Mounted Police. For his part in coordinating the probe Beere was warmly praised by the Greenville Baker Boys' Club of Locust Valley, N.Y., to which the kids belong.

A group of nimble-footed - and thick-skinned - KVV-Cleveland deejays, heedless of the obvious jokes emanating from an assembled group of 2,000 spectators, recently climbed to the top of the Cleveland Zoo's Monkey Island to stage a two-hour "Zootenanny." The Zoot went off with only one minor hitch. A herd of mountain sheep quartered on the island elected to climb to the top of the island for a closer look at the unusual activities, knocking out the sound system for a brief period.

The broadcasting facilities of WKPA-AM and WYDD-FM-Kennington, Pa., have been acquired by the Gateway Broadcasting Enterprises from stockholders of the former Allegheny-Kiski Broadcasting Company. Nelson Goldberg will function as president of the setup in addition to continuing in his capacity as general manager of WKPA and WYDD-FM.

Fondest dreams will become a dazzling reality for two TV 13 viewers when WJZ-TV-Baltimore announces the winner of its Beatles Forever Contest. The winner (and his or her guest) will enjoy an all-expense-paid trip to Pittsburgh on Sept. 14 to see and hear the popular Beatles. Backstage, following the 8:00 PM performance, the happy pair will meet and chat with the British group in person. John Bartholomew Tucker, host of the outlet's "People Ave Talking" program, will escort the winner to and from Pittsburgh. To enter, contestants must estimate how many people will have appeared on Tucker's air during a recent weekend. The deadline for entries is June 8, through the end of Aug. 28, 1964. Closest estimate to the actual attendance will win the prize. WJZ-TV will award 20 runner-up prizes of Beatles LP's, plus 100 tickets, furnished by Capitol Records.

WQAM-Miami recently set a tiger on the prowl in South Florida. The "Tiger" referred to the station's sponsors, Lee Sherwood, Ted Clark, Jim Dunlap, Charlie Murdock, Rick Shaw and Jack Nardi, who are known as the "Tigers." In conjunction with the Ford Motor Company and a local Ford dealer, which furnished the automobile, each of the WQAM-Tigers took turns driving a brand new 1965 Ford Mustang convertible, with a huge tiger painted on the back and sides. The car was equipped with a two-way telephone, which allowed the spinners to broadcast directly on the air from the car. Anytime, during the day of the promotion, the "Tiger in a Mustang" could be following a car and broadcasting its description on the air. If the person inside the car heard the description and pulled over to the side of the road, he was awarded a prize ranging from six-transistor radios to major appliances. Winners also had a chance to win another 1965 Ford Mustang, two of which will be given away this summer by the station.

Charlie Monk, program director of WACT-Tuscaloosa, Alabama, sends out an urgent s.o.s. for gospel and/or religious albums. Charlie notes that the station has been presenting a solidly-sponsored segment tabbed "Inspirational Hymn Of The Hour" and they have been having difficulty obtaining new product.

The Four Preps, Lucille Starr, Debbie Stanley and the Astronauts were recent guests on KJZ-TV-Hollywood's "7th Street West," hosted by Sam Huddle ... Joe Dolan, KJZ-TV news feature personality, recently won second prize in a Southern California beginner's banjo contest.

WFUN-Miami has made special arrangements to provide its listeners with complete broadcast coverage of the Beatles American tour. WFUN news director Larry Kane will travel with the group throughout the entire tour. He will broadcast five reports daily from the Beatles car and will tape actualities throughout the entire 30-day stint. This will be Kane's first encounter with the lads from Liverpool. Kane landed the foursome's first in Miami when the crew landed the city last February. The WFUN Beatles coverage will also be carried by WMCA-New York, KFWB-Los Angeles, WKNR-Detroit and WQX-Alabama.

VITAL STATISTICS:

Norm Western, formerly on KURY, Brookings, Oregon, and Wes Ryan of KFLY-Corvallis, Oregon, have both joined the staff of KAFT-Salem as deejays. William Hyde will continue his work as general manager of WXYZ-Detroit.
MATUREX (1:37) [Knox BML—Perkins]
SLOW DOWN (2:19) [Veness—Williams]
THE BEATLES (Capitol 5255)
The Beatles are at it again. The fabulous smash-makers serve up two more rockers that should take the wax by storm. One half's a contagious doo-wop movement, while the other's a sizzling, high-speed affair, tagged "Slow Down," that puts heavy emphasis on the instrumentation. Both cuts are from the boys' up-coming "Something New" LP.

WHEN I GROW UP TO BE A MAN (2:01) [Sea Of Tunes BML—Wilson]
SHE KNOWS ME TOO WELL (2:28) [Sea Of Tunes BML—Wilson]
BEACH BOYS (Capitol 2512)
The Beach Boys, who are coming off a tremendous double-decker in the chart-topping "Good Vibes" hit, "Let Worry Baby," should soon zoom skyward once again with this duet. On the leadoff portion they ask what would happen "When I Grow Up To Be A Man"—in the jumpin' rhythm manner that has made them such big teen favorites. That's a captivating cha cha beat romancer that's also sure to please the kids.

ON THE STREET WHERE YOU LIVE (1:30) [Happell ASCAP—Lerner, Loewe]
ALMOST THERE (2:57) [Northern, Barnaby ASCAP—Keller, Shayne]
ANDY WILLIAMS (Columbia 11326)
With all the hullabaloo version of "My Fair Lady" it's a cinch that one of the hit tunes that'll be making the rounds shortly will be "On The Street Where You Live." This beautiful Andy Williams interpretation set against a superb Bob Mersey lifting beat-ballad ork-choral backdrop is destined for a ten cent top position. However, don't overlook "Almost There"—that little gem has made superb Sam Butera's excellent "Almost There" an up coming pick, "I'd Rather Be Rich." It can be a very big two sideer.

YOU MUST BELIEVE ME (2:30) [Carton BML—Mayfield]
SEE THE REAL ME (2:24) [Carton BML—Mayfield]
THE IMPRESSIONS (ABC-Paramount 10051)
The Impressionists, who just added "Keep On Pushing" to their rapidly growing smash chain, should do the same with the following. "You Must Believe Me." It's another one of their tantalizing bluesy, shuffle-beat cha cha affairs that tops notch Johnny Pate arrangement. Underhill's a heartfeet beat-ballad romantic opus.

CHUG-A-LUG [Tree BML—Miller]
REINCRANKIN (1:58) [Tree BML—Miller]
ROVER MILLER (Smash 1926)
Country music's "Rover Miller," who's been fashioning a popular song chart run with his rib-tickling novelty original, "Dang Me," can make it a repeat performance with another one of his self-pleasing delights. Tune, a foot-tappin' affair tagged "Chug-A-Lug," has been called (due to strong deejay response and requests of the "Tonight" TV fans-following Roger's appearance) an "in the Green Light" duet. Watch it take off. Country's a charming up tempo romantic entry—also penned by Roger.

AIN'T THAT LOVING YOU BABY (2:44) [Conrad BML—Reed]
LET IT BE ME (2:50) [Leeds ASCAP—Curtis, Becaud, Delano]
BETTY EVERETT & JERRY BUTLER (VeeJay 613)
Waxo's newest "lovin' Previous" runs like it'll repeat solid two-sided chart results. It's VeeJay's Betty Everett and Jerry Butler who team up in fashionable style on a pair of not-so-old-timers. One's an infectious shuffle-thump-up-lifting of the white-back Jimmy Reed dual-mart success—"Ain't That Loving You Baby." The other's a lovely, lilting beat-ballad revival of the titular "Let It Be Me." Potent instrumental showcases on two hot contender hits.

WHERE IS SHE? (2:10) [Screen Gems, Columbia BML—Weil, Mann]
HOW TO MAKE A FAREWELL (2:00) [Skylark, Zygote BML—Curtis]
BOBBY VEE (Liberty 55725)
Bobby Vee's latest, Liberty offering looks like it'll repeat solid two-sided chart results. It's VeeJay's Betty Everett and Jerry Butler who team up in fashionable style on a pair of not-so-old-timers. One's an infectious shuffle-thump-up-lifting of the white-back Jimmy Reed dual-mart success—"Ain't That Loving You Baby." The other's a lovely, lilting beat-ballad revival of the titular "Let It Be Me." Potent instrumental showcases on two hot contender hits.

SALLY WAS A GOOD OLD GIRL (2:15) [Panmer BML—Cochran]
FOR YOU (1:56) [Tree BML—Domino, Riley]
CATS DOMINO (ABC-Paramount 10584)
Bobby Vee's latest, Liberty offering looks like it'll repeat solid two-sided chart results. It's VeeJay's Betty Everett and Jerry Butler who team up in fashionable style on a pair of not-so-old-timers. One's an infectious shuffle-thump-up-lifting of the white-back Jimmy Reed dual-mart success—"Ain't That Loving You Baby." The other's a lovely, lilting beat-ballad revival of the titular "Let It Be Me." Potent instrumental showcases on two hot contender hits.

WHOLE LOTTA SHAKIN' GOIN' ON (Columbia BML—David, Williams)
GOODNIGHT IRENE (Ludlow BML—Lederbetter, Lomax)
LITTLE RICHARD (Veedyay 612)
Little Richard, who's been headin' back to chartsville via the disk and self-promoted means of record and instrument, has his initial outing on Veedyay. One half's a wildly enthusiastic revival of Jerry Lee Lewis' frantic rocker, "Whole Lotta Shakin' Goin' On" while the subdued pairing's an inviting sing-a-long, rock-a-blasts wall view of the classic "Goodnight Irene." Take your pick. Both ends have the goods.

LITTLE QUEENIE (2:08) [Arc BML—Berry]
BOO-RAY (2:21) [JEC BML—Mitchell]
BILL BLACK'S COMBO (HI 2679)
Bill Black and Co. are the latest to hop aboard the Chuck Berry-material handwagon as they serve up another one of their instrumental delights. This time it's "Little Queenie," that gets that "unatchable rock'n'-shuffle-blues treatment." It's Black's biggest. It's been billed as quite awhile. Companion piece, "Boo-Ray," is a bright shuffle-rhythm dirty that can also catch on.

RANDY (2:12) [Screen Gems, Columbia BML—King, Goffin]
TRENDALOUS (2:50) [Screen Gems, Columbia BML—King, Goffin]
EARL-JEAN (Colpix 746)
Earl-Jean, who was "Into Something Good," chart-wise, with her click Colpix box, can make it two in-a-row with this new stint. It's a fetching shuffle-rock-a-rhythm romancer, devoted to her boyfriend "Randy." Carole King's responsible for this Brautigam instrumental (and handclapping) arrangement. Backing's a catchy cha cha beat opus labeled "They're Jealous Of Me."

IT'S LOVE BABY (24 HOURS A DAY) (2:22) [Excelsior BML—Jarrett]
HE'S GOT THE WHOLE WORLD IN HIS HANDS (2:15) [Leeds ASCAP—Lomax]
JACKIE deSHANNON (Liberty 55730)
Larol, who had previous Top 100 experience, can have her biggest bet to date in this new Liberty stint. It's a pulsating, multi-track revival of the click n' roll wide, "It's Love Baby (24 Hours A Day)," that sports a potent Jack Nitzsche ork-choral arrangement. Laurie London's years-back sensation gets a fresh new handclapping refiling on the tip.

DO WAH DIDDY DIDDY (2:19) [Tro BML—Barry, Greenwich]
WHAT YOU GONNA DO? (2:27) [Al Gallico BML—Jones, Mann]
MANFRED MANN (Avent 2157)
"Do Wah Diddy Diddy," a number one sensation in England, has what it takes to repeat that chart showing in the U.S. (in addition to giving the U.S. A-distributed label it's biggest smash yet). It's by Manfred Mann (five songsters who share the same name) and it's a thump'n' novelty item that's right up anyone's alley. It's an intriguing, hand-rack shuffle entry on the other end can also move out.

SHOW YOU MEAN IT TOO (1:55) [Leeds ASCAP—Davies]
EVERYTHING I DO IS WRONG (2:10) [Hilo BML—Rich]
ME AND THEM (U.S. Songs 601)
The new Bacharach & David label can step out right off the bat on this deck that comes by way of England. It's a swinging, Liverpud-sounding rocker, tabbed "Show You Mean It Too," by a new group with a he And Them moniker. Couple's an inviting stomp beat affair.

GATOR TAILS AND MONKEY SPATS (2:40) [Bloom Hoffman BML—Willis, Venetoulis]
THE ROACH (2:24) [Bloom-Hoffman BML—Willis, Venetoulis]
THE SPATS (ABC-Paramount 10585)
Look for the Spats to break thru to the hit barrier with their ABC debut, "Gator Tails And Monkey Fists." Side's a pulsating, multi-track rocker that should be a big attraction in both the rock and pop markets. Solid Ray Kohman arrangement nice one. Dick Johnson in the spotlite. Undercut's stomp'n'twist'ly dance step.

HIS LIPS GET IN THE WAY (2:16) [Screen Gems, Columbia BML—Miller, Greenfield]
SPORTS CAR SALLY (2:02) [Screen Gems, Columbia BML—Kearfield]
BERNADETTE CASTRO (Colpix 747)
Chances are Bernadette Castro will have a big chart report with this debut on the Colpix banner. Tabbed "His Lips Get In The Way," it's a haunting, piano-tinged stomp'r, from the Memphis school that the lark and her vocal-instrumental arrangement puts her promising tune on the tip. The sparkling multi-track under cut takes a jumpin' hot-rodd best route.

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WE WIN!

"I CAN'T HELP MYSELF"
THE GEMS
Chess 1908

"THEN YOU CAN TELL ME GOODBYE"
JOHNNY NASH
Argo 5479

"I HAD A TALK WITH MY MAN"
MITTY COLLIER
Chess 1907

CHESS producing corp. Chicago 16, Ill.
RECORD REVIEWS

**Best Bets**

- BERT KAEMPFERT (Decca 31666)
- PEGGY MARCH ( RCA Victor 8418)
- EVERY BROTHER (Columbia 47446)
- LESLIE UGAMS (Columbia 4912)
- LESLIE LEE (Select 571)
- KATHY KEEGAN (Columbia 1105)
- KATHY KEEGAN (Columbia 1105)
- BERT KAEMPFERT's ork-chorus
- ALMOST THERE (2:57)
- BERT KAEMPFERT (Kool & the Gang)

**Best Bets**

- PEARL BAILEY (Decca 31607)
- LONNIE DONEGAN (Hicky 1374)
- BUCHEAN & GREENFIELD (Columbia 3155)
- THE INVASION (2:49)
- TOP-FLIGHT KEYTOP (2:35)
- ALFRED RUSSELL & BUCK (2:07)
- BOBBIE SMITH (American 2)
- MISS STRONGHEARTED (3:00)
- BILLIE JEAN HORTON (Atlantic 807)

- BERT KAEMPFERT (Kool & the Gang)
- LONNIE DONEGAN (Hicky 1374)
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- BILLIE JEAN HORTON (Atlantic 807)
A BRAND NEW HIT by

PEARL BAILEY

Now on DECCA RECORDS

I'D RATHER BE RICH

from the motion picture

“ I'D RATHER BE RICH "

A Ross Hunter Production

Starring

SANDRA DEE

ROBERT GOULET • ANDY WILLIAMS

A Universal Picture

in EASTMAN COLOR
B+ REVIEWS
BOBBY WHITESIDE (USA 775)
(B+B) WENDY (2:08) [World Int.-Yo!-World Miami-Whiteside] Multi voice ballad.

LEE MAYE (Jame 1284)
(B+) ONLY A DREAM (2:03) [World Int.-White-Birds-World Miami-Whiteside] Multi ballad delivers a pleasant R&B Pop ballad.

(B) THE BREAKS OF LIFT (1:50) [Njue BMI-I. Maye] More of the same here.

CAROLE COBY (Epic 9771)
(B+B) MEMPHIS CALLING USA 272) [Arc BMI-C. E. King] C. E. King's Danny answers to the "Memphis" hit in similar setting.

I JUST WANT BE A BIG GIRL (2.20) [Fireball BMI-T. Kaye] Good swing, story teller.

BRUCE CHAN (Shah 304)
(B) STAND TOUGH (2:15) [T Tall BMI-Smith, Chand] Cobb Soft ballad.

FREDDIE NORTH (Rieh 119)
(B+B) THE HURT (2:20) [Hill & Range BMI-Blacks Rock & R&B Heart breaker.

(B) KEEP IT GOOD FOR ME (2:08) [Valley BMI-Giant Baum] Top drawer blues ballad.

B REVIEWS
JESS DUBOY (Brunswick 94270)
(B) SILHOUETTES (2:27) [Regent BMI — Slay, Crew] Similar version on the a-week-old R&B's hit.

(C+) THATS WHEN YOU KNOW IT (2:30) [Fred Fischer ASCAP-Larry Gross. Okay presentation of the Fresley hit.

DOLAN ELLIS (Capitol 9413)
(B) KEN KARANGA (2:23) [Marvin M & Ivan Mogollon BMI-CAP-Patterson, Belasco] Catch time with afro-oriented beat.

(T) DROWNED (2:19) [Jep apo BMI - Glenn] Fine snapplin' swinger.

SONNY McLAURIN (Fayette 1652)
(B+) I WANT MY BABY BACK (2:07) [Mary Hill BMI-McLaurin, Hill] Hard hitting rock number.

(B+) THINGS TO DO (2:03) [Mary Hill BMI-McLaurin, Hill] Drownio blues number.

RE LiCIOUS
THE GOSPEL COMMANDERS (Song Bird-1964)
(I) Won't Have To Cry,"Come An' Go"

THE BROOKLYN SKYWAYS (Soul R&B)
("Seeking")"I'm Coming Home"

THE SENSATIONAL NINJITZ
GALES (Peachock-3032)
(never Said A Word)"Travel On"

POLKA
KENB.B.888+ (Decca-3166)
(Medley: 1-Zula) Si Nis Esben, Y.a.T. Mi Y.a "Ore, Potato Two Potato"

Cash Box—August 29, 1964
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ROY ORBISON

AND THE CANDY MEN

OH, PRETTY WOMAN

C/W

YO TE AMO MARIA

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NEW YORK:
The New Christy Minstrels will officially open the Democratic National Convention this week (24) with the singing of "This Land Is Your Land." The folkstars will encore with two additional numbers which they prefer to keep under wraps to give the opening ceremonies a spontaneous air. They will fly to Atlantic City from Oklahoma City for the "fourth anniversary," after which they'll plane to Detroit to entertain the sponsors of their Summer TV show, the Ford Motor Company. Marty Hoffman post cards from the nation's capital where the Bitter End Singers made a White House appearance. The Au Go Go Singers, appearing at the Cafe of the same name, have cut two sides for Roulette which will be released within 10 days. Bill Fox bureaus from Philly that Carolee Matthews and the Enchanters have a runaway best-seller with "Quiet Place." ... Jania-Motown's Marvin Gaye was feted to a two-day Marvin Gaye celebration in his home town of Lexington, Ky. recently. ... Frank Farina called that the Four Seasons picked up their third gold disk for "Rag Doll," on the 21st in Chicago.

The Animals, riding high with their MGM release of "House of The Rising Sun," have been inked for an MGM release of "Au Go Go." to be produced later this year. Joe Di Angelo, promo chief for Kama Sutra Publications, writes the firm is very excited over the sales returns on "Remember" by the BYRDS. And that is the reason the Socialites who have pacted to Warner Bros. ... Matty "The Humdinger" Singer buzzed from Philadelphia that the fastest moving item at ABC-Paramount (David Rozen) last week was "Gator Tails And Monkey Ribs" by a group tagged The Spats. ... David Eames info that Carla Janie Sands has been held over for another week at the Lucky Club in Wildwood, N.J. ... Eddie Heller's Tribute Records has cut an instrumental version of "La Musique" from the B'Way show "Frum Beggars." ... Al Travinson, Jerry Scott & Tom Lerner have openend Jaguar Productions at 601 Madison Ave. ... Heard from Billy James at Columbia on the Coast that while Joe Moneoy is holding forth at the Penthouse Club here, his peripatetic manager Ray Finnegan is in L.A. promoting his new Columbia LP.

Ric's ubiquitous Bernie Lawrence called from St. Louis to tell us that Ruby Wright's "Derr Ya," the answer to Roger Miller's "Dang Me," has already gone over 30,000. The lark is the daughter of Kitty Wells. Bernie's been on the road to introduce the label's debut 9 albums to the distributors. ... Bill Harrel of Herald-Ember's "Pocahontas" by the Camels is acting like a smash. ... Fernandette Castro's new Colpix single, "His Lips Get In The Way," reportedly getting a large sales response and the label is sending her on a national promo tour to plug the side. ... Motown's sending out a crew of engineers to Australia to wax "Fever" Bobby Breen's nifty act. The label will have the album in late Fall. Breen will make an appearance on the ABC-TV'er, "Hollywood Palace." ... Leon Bieb and his guitarist Stuart Sutcliffe were called to深圳 and many encoures during a recent concert in Moscow, according to a Moscow Times correspondent. ... Publicity gal Ethel Gould sees Decca changer Eddie DeRae is clicking with his "Go Back To Him" issue and is also booked for his second appearance on the Clay Cole show. Eddie is the discovery of Allan Lorber. Johnny Cymbal and his manager Jack Gage have formed a production firm to be tagged, Mr. Bassman Productions which will produce the hit ri

JOHN CYMBALE KATHY KEGAN

NOTICE

JOY/SELECT RECORDS will not be responsible for the disappearance of these albums from any distributor's, dealer's or rack jobber's shelf and/or browser box...
CASTRO

BERNADETTE

TIMI YURO

GEORGIA CARR

Pacific). Sig Sokolow will be the first deejay to interview a subject on Phonovision 8/20 when he talks to Herman Shumlin (producer-director of The Deputy) in New York's Grand Central Station. "It's A Pea" by Junior Parker (Duke) and "You've Got It" by Johnny Williams (Kent). Chuck Livingston's high on Mercury singles "Little Honda" by The Hondells (ABC) and "The Moments, Earl Is Over" by Timi Yuro and "It's A Cotton Candy World" by Jerry Wallace.

HOLLYWOOD:

Dot Records' Jim Bailey off this week for a month's tour of the European markets. Ferrante & Teicher have been signed to write their first original movie theme for the Mirisch/A production of "Rage Live." Their previous recording success with motion picture music led to a recent million dollar contract with United Artists Records to be spread over the next ten years. Beverly and Helen Nega bowing their album line on new label, Phono Records, with debut LP by TV's "Pennys," Rosemary Prinz. Della Reese, currently at the Flamingo Hotel in Las Vegas through September 2, and then heads East for recordings and meetings with RCA Victor. Vee Jay recording artist Sam Fletcher departed for Tokyo and five weeks of gigs around the Orient. His current new album has just been released, titled "Sam Fletcher Sings." . . .

Wasn't he just returned from Puerto Rico with the Unbeatables, a group he has a definite LP covered by TWA's B. Mitch Reed. Bernie's set has gone over 6,000 in P.B. orders have come in for 8,000. . . . West Coast Republicans are planning a five-disk-wie on the Domiciles with an album tagged, "The Uncatagorized." The package aims at starved barbats at the Johnson Institute. The Republicans are getting theirs in a set dubbed. "I'd Like To Be Far Right Than President Nixon. This is a set of LP's that will come in, and are such LP's are sure to follow.

CHICAGO:

Ray Colombo hosted a press party at his southside Supper Club honoring Roberta Sherwood who opened there N.G. Hugh Dallas reports a Region 3 breakthrough on Dion DiMucci's "Johnny B. Good" (Columbia). Dick Deck's exceptionally strong in Detroit-Cincinnati-Pitts-Louisville.... . Jimmy Smith and Gloria Lynn headlined Jazz Concert '64 which was held in Aric Crown Theater 8/22. . . . Charlie Buck writes from Minnesota that he recently completed a new album on the Audio Artistry label. Title is "The Two Sides Of Charlie Buck." Bobby Garmisa is working on newies "I Want You" by Bobby Wilding (D.C.P) and "Gator Tail And Monkey Ribs" by The Spats (ABC).... The New Christy Minstrels follow their 6/26 Louisville concert with a 3/4-stint in Detroit. Vic Danone is currently headlining in the Empire Room. Kent Beauchamp's Royal Disc Dust, is red hot with The Mus tangs' "Dartell Stomp" (Providence). "He's In Town" by The Tokens (BT Punky) and "Last Kiss" by J.F. Wilson (Jonie). . . . Chi-based Adanti Records is readying its initial single release featuring local group Dick Cero & The Four Sounds performing "No One But You" h/w "Beverly." Bert Loob buzzed from St. Louis that Ruby Wright's "Dorn Ya" (Ric) is showing up strong in several markets including this one... Among Liberty's hot singles are "Softly As I Leave You" by Matt Mono. "From A Window" by Billy J. Kramer and "Where Is She" by Bobby Vee. WICN-radio aired highlights from the 1934 Annual Chicago Gold Medal Music Festival held in Soldiers Field last weekend.
MR. DEALER:

Is this dramatic double foldout cover of Annette's smash LP based on AIP's smash film in your window? If not, you are losing sales. Contact your Vista distributor immediately for “Annette at Bikini Beach” and details of the all-Annette LP promotion and deal.
## Cash Box Top 100 Albums
### August 29, 1964

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Land of Giants</td>
<td>George Martin (Columbia 2167)</td>
<td>Columbia</td>
<td>85</td>
</tr>
<tr>
<td>2</td>
<td>Together Again/My Heart</td>
<td>Andy Williams</td>
<td>Columbia</td>
<td>69</td>
</tr>
<tr>
<td>3</td>
<td>Meet the Beatles</td>
<td>The Beatles</td>
<td>Capitol</td>
<td>70</td>
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<tr>
<td>4</td>
<td>Stay Awhile</td>
<td>The Ventures</td>
<td>Capitol</td>
<td>71</td>
</tr>
<tr>
<td>5</td>
<td>Very Thought of You</td>
<td>Rick Nelson</td>
<td>(Capitol 2550)</td>
<td>80</td>
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<tr>
<td>6</td>
<td>Today's My Day</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>87</td>
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<td>7</td>
<td>The Best of Andy Williams</td>
<td>Andy Williams</td>
<td>Capitol</td>
<td>88</td>
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<td>8</td>
<td>The Best of Everly Bros</td>
<td>The Everly Bros</td>
<td>Warner Bros</td>
<td>89</td>
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<tr>
<td>9</td>
<td>Have a Smile, Charlie!!</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>90</td>
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<tr>
<td>10</td>
<td>Look Out!!</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>91</td>
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### Pin-Up Sheet

## Top 50 Stereo

<table>
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<th>Label</th>
<th>Sales Rank</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Getz/Gilbert</td>
<td>Stan Getz, Joe Passa</td>
<td>Verve</td>
<td>48</td>
</tr>
<tr>
<td>2</td>
<td>Hello Dolly</td>
<td>Louis Armstrong</td>
<td>Reprise</td>
<td>49</td>
</tr>
<tr>
<td>3</td>
<td>Broadway Cast</td>
<td>RCA Victor (LSP 7087)</td>
<td>RCA Victor</td>
<td>50</td>
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<tr>
<td>4</td>
<td>Pink Panther</td>
<td>Popular Mama</td>
<td>Columbia</td>
<td>51</td>
</tr>
<tr>
<td>5</td>
<td>Broadway Cast</td>
<td>RCA Victor (LSP 7975)</td>
<td>RCA Victor</td>
<td>52</td>
</tr>
<tr>
<td>6</td>
<td>Broadway Cast</td>
<td>Capitol (C VS 2019)</td>
<td>Capitol</td>
<td>53</td>
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<td>7</td>
<td>The Last Waltz</td>
<td>The Four Tops</td>
<td>Columbia</td>
<td>54</td>
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<tr>
<td>8</td>
<td>Hello Dolly</td>
<td>Louis Armstrong</td>
<td>Reprise</td>
<td>55</td>
</tr>
<tr>
<td>9</td>
<td>Day by Day</td>
<td>The Dave Clark Five</td>
<td>Capitol</td>
<td>56</td>
</tr>
</tbody>
</table>

### Compiled by Cash Box from Leading Retail Outlets
- Indicates Strong Upward Move

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**The Beatles'** "Hello, Little Girl" moves from No. 5 to No. 2 on the Hot 100 chart this week.

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**Recommended Reading:**
- **Cash Box Magazine**
- **American Radio History**
- **Billboard Magazine**

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**Contact Information**
- **Cash Box Magazine Customer Service**
- **American Radio History**
- **Billboard Magazine Subscription**
POP PICKS

GREAT THEMES FROM HIT FILMS—Enoch Light—Command RS 8715D

Enoch Light, who struck paydirt with his first Dimension 3 offering, again spotlights the brilliant stereo sound of Enoch's recording system. Here he offers the added effect of a third speaker, with this set of film themes from current and recent flicks. Launching the session with "From Russia With Love," the orchestra continues with inventively arranged versions of "A Hard Day's Night," "Call Me Irresponsible" and "Mondo Cane No. 2." Sales should soar.

AROUND THE WORLD WITH THE VILLAGE STOMPERS—Epic LN 24169

The Village Stompers, poised to the top of the singles and LP charts with their blockbuster arrangement of "Washington Square," and here make a potent bid for similar sales with this new issue on Epic. The Folk-Dixie sound of the crew proves as potent as their concert item with "I Love Paris," "Limehouse Blues," "London-erry Air" and "The Ganges." Looks like another moneymaker for the click band.

BEHOLD A PALE HORSE—Original Soundtrack—Maurice Jarre—Colpix CP 519

Maurice Jarre, who earned an Academy Award for his "Lawrence Of Arabia" score, has created a top-drawer musical backing for Fred Zinnemann's currently-in-release production of "Behold A Pale Horse." The music powerfully underlines the film's dramatic suspenseful qualities with rhythmic passages juxtaposed with lyrical segments. Highlights of the track list include "Paco Leaving Spain," "Manuel's Decision" and "Father Francisco's Hospital." LP should zoom up the charts.

BILL DANA IN LAS VEGAS—Kapp KL 1402

Bill "Jose Jimenez" Dana spotlights both sides of the Dana coin on this new comedy session cut live by Kapp at the Sahara in Las Vegas. One side of the LP is devoted to the comedy of Jimmy Zen. The other features Dana as a stand-up comic delivering gags in his normal voice. Both cuts and the album are hilariously funny and Dana is sure to add this set to his list of winners. Eye this one for an early chart appearance.

BROADWAY RIGHT NOW—Eddie Cano—Reprise RS 6124

Eddie Cano has earned many laurels in the past with his distinctive keyboard style, but this new Reprise set boasting a flock of tunes culled from current major market productions ranks as one of his most powerful entries to date. The 88er dishes-up tasteful imaginative renditions of "People," "Hello Dolly" and "I've Got You To Lean On." Eye the package for rapid consumer acceptance.

EYDIE GORME & THE TRIO LOS PANCHOS—Columbia CL 2203

Eydie Gorme, who is currently clicking with "I Want You To Meet My Baby," teams up with the Trio Los Panchos, one of South America's foremost vocal-instrumental groups on this album cut on Columbia. All of the tunes here are delivered in Spanish and are of the standard Latin variety. The result of this teaming is a first-rate musical hill-of-fame with the label shining in the solo spotlight on such items as "Amor," "Noostro," "Noche De Rondas," and "La Ultima Noche." Heavy sales can be expected above and below the border.

ORIGINAL RHYTHM & BLUES HITS—Various Artists—Liberty LSP 2363

Liberty has had tremendous success with their package of rock hits, and this first edition of a new triumph should develop into a monster seller. The disc boasts a stellar group of artists including Baby Face, Panama "(Ain't No Shame)," Wilson Pickett ("If You Need Me"), Lloyd Price ("Misty"), plus many, many more. Potent wax.

THE SEVENTH DAWN—Joe Sherman—World Artists WS 3006

Joe Sherman, his orchestra and chorus, dish up a dozen melodious gems, eight of which come from the pens of Joe and his partner George D. Weiss. Individually and as a team Sherman & Weiss have produced a string of hits including the recent Nat Cole click, "That Sunday This Summer." These are topnotch programming items destined for the sale charts. Other bright hits here are "Tea In The Attic," "Bamblin' Rose," and "Seventh Dawn.

SONGS OF TRAGEDY—Hank Snow—RCA Victor—LPM 2901

Hank Snow directs his musical attention at a heart-tugging collection of tragic country songs of sorrow on this blue-ribbon disc from Victor. The songster's rich-wide range baritone voice and distinctive delivery carries him in good stead in chording-keened renditions of "The Prisoner's Song," "The Answer," "Marcelle Nam" and "Put Your Arms Around Me." Album should score in both the c&w and pop markets.

HOMECOMING—Highwaymen—United Artists UAS 6320

The Highwaymen made a dramatic return to their alma mater, Wesleyan U, for this impressive set of folk studies and newer selections. The boys are in superior form as their distinctive brand of musicianship and singing is spotlighted on "Standing By," "I Don't Go Gypsy," and "Brandy Is My True Love's Name." Dixie should create plenty of sales excitement.

POP BEST BETS

HOUSE PARTY DISCOTHEQUE—David Carroll—Mercury SR 40692

David Carroll jumps on the rapidly-expanding discotheque bandwagon with this delightful set of popular melodies from Mercury. The set, obviously geared for all sorts of dancing pleasure, includes the latest sampling of different tempos (e.g. fox trot, bossa nova, cha cha, etc.). Carroll skillfully helms in large band in lush arrangements of "My Kind Of Girl," "Play A Simple Melody" and "Muskat Ramble." DeeJay should find plenty of programmable material here.

THE POPULAR FOLK MUSIC OF FRANCE—Vee Jay 6487

Vee Jay unveils its ten-LP set of international folk music albums which have become the offshore recordings of the New World's Fair. The ten albums, featuring the folk music of France, Switzerland, Austria, India, Spain, Germany, Israel, Venezuela, Greece and Italy, were all recorded in the countries represented by leading folk artists. The French edition features songs from old France, the time of Louis-Lautrec, performed by Sache Bros., the Swiss entry is a delightful folk suite from the Swiss Bell Ringers and the Swiss Band Organ. World's Fair exposure should spark sales interest in the entire set which is also of educational interest. There is also a growing interest in the recorded music of other countries which should add sales impetus.

CHARGE!—The Repeaters—Warner Bros. 1559

The former teen rock group have put their best foot forward with a while-back deck tagged, "Let's Go," come with a package of infectious rhythms and on this charge -potent dance heat to a set of college fight sounds. Funky guitar is laid on plenty of tempo and sales. Other bright highlights here are "On W into W," "Rambollin' Wreck," "60 Pack Down Wisco" and "On Brave Old Army Team." Plenty of dance and deejay appeal here. Could pull plenty of c Coke.
THE INDUSTRY FORCED US TO DO IT!

by popular demand comes his new hit single

ROGER MILLER

"CHUG-A-LUG" It's been #1 wherever it's been played...
even bigger than his big hit "Dang Me"

B/W "REINCARNATION" S1926

OUT OF HIS CURRENT SMASH SMASH ALBUM
MGS 27049/SRS 67049

published by Tree Publishing Company, Inc.
905 16th Avenue South
Nashville, Tennessee

if it's a hit...it's a

SMASH RECORDS

VENDOR: MERCURY RECORD CORPORATION
**ALBUM REVIEWS**

**JAZZ PICKS**

**MILES DAVIS IN EUROPE—Columbia CL 2183**
The Newport Jazz Festival's European counterpart, the festival's legacy, and the new Century Fox film. The film's music, featuring Miles Davis, is included.

**LIVE AT THE LIVING ROOM—Three Sounds—Columbia CL 66921**
The Three Sounds, three dozen of middle-of-the-road jazz, are back again in a lounge setting, with this set having been cut at the Living Room. The trio's straightforward, distinctive brand of harmony and counterpoint are effectively showcased on "Mississippi Mud," "Once In A Lifetime," and "Gloomy Lips."

**A MUSICAL AUTOBIOGRAPHY OF LOUIS ARMSTRONG 1926-34—Decca BL 74531**
Here's a nostalgic set of jazz oldies cut by Louis Armstrong and his band, with DDRM's involvement. These Depression tunes have all become familiarly established with Satchmo over the past three decades and the vet trumpetist turns in top drawer renditions of "Body And Soul," "Yes法规你," "Them There Eyes," and "Blue Bells of Scotland." A collector's item.

**A JAZZ PORTRAIT OF JACK LA FORGE—Regina R 314**
The side of the La Forge coin is dully showcased on this new album outing from Regina. The 1980s, with a string of successful pop albums to his credit, exhibited a flair for the jazz idiom as he essayed a down-home and original approach in a meaningful and inventive manner. Leads of good listening and choice programming to be had here as the piano roadmap through such delights as "Like Young," "Blues On Velvet," "But I'll Be Mine," and "Sunset," all sales seem assured.

**JAZZ BEST BET**

**THE SIDEWINDER—Lee Morgan—Blue Note 4157**
Here's a jazz trumpeter Lee Morgan teams up with a non-jazz-oriented adman's group of sidemen. The program is performed by a string of jazz icons, including Joe Henderson, Joe Pass, Gary Bartz, Billy Higgins (drums), and others. Backed by the aforementioned combo, this collection constructs some imaginative, mid-tempo variations on the "Sidewinder," "Gary's Notebook," and "Bop A Night." Leads of potential here.

**CLASSICAL PICKS**

**GROFE: Grand Canyon Suite—Leonard Bernstein conducts the New York Philharmonic—Columbia ML 5818**
Leonard Bernstein departs from his recent usual traditional classical context and directs the New York Philharmonic in a sweeping, full-bodied reading of Grofe's grandly scaled and "Grand Canyon Suite." The conductor injects all of the necessary orchestral "flavor" to work and completely captures the majesty and spirit of the suite's bucolic flavor. A standout recording.

**MAHLER: Symphony No. 5, Boston Symphony/Leonard Bernstein— RCA Victor LM 7031**
Here's an attractively boxed two-disc set from Viazius that includes Mahler's symphonies and spoken word offerings. The civil rights movement has been fraught with sorrow and struggle, and in this sorrow the Freedom Singers tell of long and distant, moving speech. John Lewis is included with "We Are Soldiers in the Army," "They Lead Medgar Evers In His Grave," and many other items. This set is sure to stir up plenty of sales attention.
NEW FAST-
ALBUMS
FOR FALL
FROM
RCA VICTOR

The most trusted name in sound

OUR LAND-OUR HERITAGE
Stories of America's Great Songs

DAN BLOCKER, JOHN MITCHELL

SOMETHING WONDERFUL HAPPENS
FRANKIE FANELLI

WELCOME TO THE PONDEROSA
LORNE GREENE

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WELCOME TO THE PONDEROSA
LORNE GREENE

Brian's Barricade: Blocker spins wistries about the
authentic folk songs John Mitchum (Bob's brother)
sings in a low-browish voice. T.J. Castle, The Whistle of the Republic; others, in this new Dynagroove album. LPM-LSF-2596

Buried by a full orchestra, Frankie's vocals get
shine as bright as ever in this Dynagroove album. Selections include: Young and Warm and Wonde-

rist, "Love Letters," "People, Something Wonderful Happens" and others. LPM-LSF-2598

The TV star lends his true performance of accom-
paniment and singing. "Bonanza" fans will flock to
this new Dynagroove album. Includes: "Ghost Rides in the Sky," "Blue Cannon," "Bonanza," "Pony Express" and six others. LPM-LSF-2623

Belafonte
Ballads, Blues and Boasters

The Mellow Guitar Moods of LOS INDIOS
TABAJARAS
(The Indians)

Follows Bob for "Mississippi Delta" and "Always
in My Heart," this latest Dynagroove album will
be a fine seller. It's smooth, mellow and pleasant.
"Sonora Serenade," "St Louis Blues," "A Very
Peculiar Love," and 6 others. LPM-LSF-2595

Allen Ludden Sings
His Favorite Songs

Peter Nero
Plays Songs You Won't Forget

The Wayfarers
At the World's Fair

The happy hits
DICK SCHORY

We're just a handwriting and line that's been

Annie - Don't Let the End Come Soon

The Pink Panther Theme

If I Can Help It

You Can Have My Heart

Dolly

 iff you're red

NEW FAST-
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The Pink Panther Theme

If I Can Help It

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Dolly

 iff you're red

www.americanradiohistory.com
Gale Garnett, who is currently spining up the charts with her RCA Victor recording of "We'll Sing In The Sunshine," was born in Auckland, New Zealand, the eldest daughter of an English carnival pitcherman and a Russian emigre. When Gale was nine, the family left the South Pacific for America. They travelled throughout the nation before eventually coming to New York. A few years later Gale's father died and she took her own apartment on Gotham's lower East Side and opted for a career in show business. Gale made her professional debut as an actress when she was fifteen. Three years afterwards her high school career ended when she landed a role in the touring company of "The Drunkard." As a teenager she proceeded to be featured in no less than forty-five TV shows. In 1960 a fiek part brought her to Paris where she remained for a while after its completion, soaking up Gallic culture. When she returned to the U. S. she made her singing debut at Los Angeles' Garric. The debut was successful and was soon followed by club dates in key spots across the country and her first Victor LP, "My Kind of Folks Songs." She's been a full-time singer ever since.

Brian Poole and Tremeloes

Brian Poole and the Tremeloes, after a bevy of triumphs in their native England, are scoring stateside with "Someone, Someone" on the Monument label. Brian was born twenty-three years ago in Brixton, Essex. As a child he showed an early interest in music and, encouraged by his parents, took five years of lessons with a private tutor. After the completion of his studies, Brian began a singing career when he was nineteen years old. In 1960 the young hopeful teamed with a four-strong group of musicians and singers who called themselves the Tremeloes. The boys' fortunes soon took a turn for the better. In rapid-fire fashion they hit the charts with "Twist And Shout," "Do You Love Me?" and "Candy Man," and, in their own right, have scored themselves a spot of attention. Since then the group has played engagements all over Europe, plus Africa and New Zealand. They've also made a film together.
RECORD BREAKERS
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GENE PITNEY • THE PREMIERS • THE REFLECTIONS • THE RIP CHORDS • ROUND ROBIN •
THE SHIRELLES • THE SUPREMES • DALE WRIGHT

ROSALIND ROSS • ED McADAM • WILLIAM MORRIS AGENCY • ARTISTS AGENCY CORP.

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‘THE FALL CARAVAN OF STARS’ NOV. 13 to DEC. 6

CONTACT:

JACK STAFF
DICK CLARK CARAVAN OF STARS

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HOLLYWOOD, CAL.
PHONE HO 6 9701
**Healthy Competition**

**NEW YORK**—Charter members of the Animals fan club carrying signs, "The Animals Is Coming," and hauling membership cards, recently crashed the long line of Beatles fans as they waited to see Beatles flick at a Broadway theater.

The Animals, a new British singing crew, are presently holding down the number three position on the Top 100 with their MGM recording of "The House Of The Rising Sun." The group is slated for a personal appearance in Gotham at the Paramount Theatre, Sept. 4-10.

**Sure Shots**

- **SAVE IT FOR ME**
  - FOUR SEASONS
  - Philips 40225
- **HEY, PRETTY WOMAN**
  - ROY ORBISON
  - Monument 851
- **I'M ON THE OUTSIDE (LOOKING IN)**
  - LITTLE ANTHONY & IMPERIALS
  - DCP 1204
- **THERE'S NOTHING I CAN SAY**
  - RICK NELSON
  - Decca 31756
- **(THERE'S) ALWAYS SOMETHING THERE TO REMIND ME**
  - LOU JOHNSON
  - Big Hill 552
- **MICHAEL**
  - TRINI LOPEZ
  - Regal 0300
- **RHYTHM**
  - MAJOR LANCE
  - Okeh 7203

**3 Mgmt. Firms Form Int'l Ties**


MoS presy Al Dale, Hemisphere head Truman Gibson and Sharp announced last week that the new operation for theatrical production, concert tour packaging and signwriting will be centered in London, New York and Hollywood. Group is contemplating a fourth office in Washington, D.C.

Major talents affected by the new affiliation will be MoS' Mary Amsterdam, Paul Winchell and Patrice Wyomere; Roy Hamilton, Johnny Nash and Chuck Berry of the Gibson office; and the Manfred Man Trio, who just replaced the Beatles as the number one on the British charts, of the Sharp office.

**Garner's Tour Sked**

**NEW YORK**—Octave Records has announced that Erroll Garner will play several East Coast concert dates this month and in early Sept., beginning with a concert at the Barn Arts Center in the Phila. area Aug. 28th.

The pianist will make his only New York appearance this year at the Singer Bowl in the New York World's Fair on Sept. 2. After the Gotham date, Garner will play in the Berkshire Music Barn in Lenox, Mass. (5) and then open for one week at the Casa Loma niterery in Montreal.

After a series of wax dates, Garner will make his annual concert tour of England playing a dozen dates in the United Kingdom.

**New Cast For TV 'Cinderella'**

**NEW YORK**—The Rodgers and Hammerstein original musical, 'Cinderella,' produced in 1957 with Julie Andrews in the lead role, will be newly produced this fall with Lea Salonga in the title role, and Gower Champion, Walter Pidgeon and Jo Van Fleet.

Richard Rodgers, exec. producer, and Charles Duhon, producer-director, chose Miss Salonga for the part after having seen her in the B'Way musical, "110 in the Shade." A new book for the show is being written by Joseph Stein.

**Cash Box**—August 29, 1961
ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC PARAMOUNT, IMPULSE! & TANGERINE
10% discount on all new and reissue products. Expires: Sept. 30.

ATLANTIC & ATCO
12% discount on all new product and rest of catalogs. 30-60-90 day billing to qualifying accounts. Expires: Aug. 31.

AUDIO FIDELITY
LP deal: buy 8-pack at 1-free, plus one stereo spectacular demo at 1 with the purchase of each 8-pack stereo sale. No termination date announced.

BLUE NOTE
10% discount on all L.P.'s. Expires: Aug. 31.

COLPIX
"The Red Carpet Is Out!" - buy 4-pak at 1-free on 13 new L.P.'s; 30-60-90 day billing; 100% exchange privilege after Nov. 1.

FOLKWAYS
A full incentive plan whereby eight pre-packaged units-10 albums each—are offered on a buy-8-get-1-free basis. Also, other L.P.'s at additional 12½% discount.

LIBERTY
"Liberty is for Everyone!" - Full LP program, details of which are available at local distributors. Expires: Sept. 11.

LONDON

MERCURY
"Call Aids for Summer Selling" - cash discount on 14 new L.P.'s, a pre-call discount on catalog sales.

NASBORSO
buy-8-get-1-free on entire catalog including new L.P.'s; 100% exchangeable. No expiration date as seen set.

ORIGINAL SOUND
LP listing available on a buy-8-get-1-free basis. 100% exchangeable. No expiration date set.

PHILIPS
20% discount on albums.

REQUEST
LP catalog available on a buy-8-get-1-free basis. Described as a limited-time offer.

ROULETTE
Full Formula On Roulette! - 15% discount on all L.P.'s, include Roulette, Two, Roust, Square of Russian special dating to qualifying accounts. Expires: Sept. 30.

TARADAY

AMLAMOTOWN-GORDY
All L.P.'s available on a buy-6-get-1-free basis. Described as a permanent program.

TEE JAY
15% discount on L.P.'s.

WORLD ARTISTS
15% discount on L.P.'s. No expiration date announced.

FROM DUKE PEACOCK
A HOUSE FULL OF HITS!!!!

AL "TNT" BRAGGS
"I JUST CAN'T GET OVER YOU" & "HOOTENANNY HOOK"
PEACOCK 1931

JOE HINTON'S
"MONSTER" "FUNNY"
BACKBEAT 541

JUST RELEASED!
BUDDY ACE
"MY LOVE" & "TRUE LOVE— MONEY CAN'T BUY"
DUKE 381

DUKE AND PEACOCK RECORDS INC.
2809 ERASTUS STREET, HOUSTON 26, TEXAS

"BUIESTً STUDIO IN TOWN" (WHY?)

"RATES"

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<th>2 or 3 Track Stereo</th>
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TALENTMASTERS RECORDING STUDIOS

2 STUDIOS—"ONE FULL BLOCK LONG"—FROM 41st TO 42nd ST.
126 WEST 42nd STREET, N. Y. C.
BR 9-9150 • CO 5-9659 • LO 5-9524

Paul & Mimi Evans Pacted By Epic

BY YORK—Epic Records has signed vocalists Paul Evans and his wife Mimi to an exclusive wax pact, according to an announcement from Bob Morgan, exec A&R producer for the label.

Paul Evans' performing credits include the Godfrey Talent Scouts Show, CBS' Philip Morris Radio Show, the Don McNeil Breakfast Club, Garry Lucas, the Grand Ole Opry and Play Your Hunch TV's along with radio TV commercials.

Paul Evans has scored successes as a composer as well as singer, having written Bobby Vinton's "Roses Are Red," Elva Presley's "I Gotta Know," "Johnny Will" by Pat Boone, and tunes for Bobby Rydell, Al Caiola and e late Jim Reeves. Evans has also appeared on many network TV shows of his and produced commercials for TV and radio.

The label plans to record them individually and as a team. The husband and wife team are flanked in the above photo by Leonard Levy and general manager of Epic, and A&R producer Bob Morgan.
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO AUGUST 19)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>60%</td>
<td>Save It For Me—Four Seasons—Philips 60%</td>
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<td>50%</td>
<td>Dancing In The Street—Martha &amp; Vandellas—Gordy 95%</td>
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<td>48%</td>
<td>Pretty Woman—Roy Orbison—Monument 48%</td>
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<td>45%</td>
<td>Knock Knock—Orlons—Cameo 79%</td>
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<td>43%</td>
<td>I'm On The Outside Looking In—Little Anthony &amp; Imperials DCP 94%</td>
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<td>40%</td>
<td>Rhythm—Major Lance—Okeh 40%</td>
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<td>39%</td>
<td>We'll Sing In The Sunshine—Gale Garnett—RCA Victor 76%</td>
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<td>37%</td>
<td>There's Nothing I Can Say—Rick Nelson—Decca 95%</td>
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<td>Haunted House—Gene Simmons—Hi 76%</td>
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<td>34%</td>
<td>The Cat—Jimmy Smith—Verve 80%</td>
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<td>Remember (Walking In The Sand)—Shangri-Las—Red Bird 94%</td>
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<td>30%</td>
<td>Society—Rag Dolls—Parkway 30%</td>
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<td>29%</td>
<td>Michael—Trini Lopez—Reprise 51%</td>
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<td>28%</td>
<td>Ringo For President—Young World Singers—Decca 68%</td>
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<td>26%</td>
<td>A Summer Song—Chad Stuart &amp; Jeremy Clyde—World Artists 99%</td>
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<td>25%</td>
<td>Always Together—Al Martino—Capitol 94%</td>
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<td>24%</td>
<td>From A Window—Billy J. Kramer—Imperial 34%</td>
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<td>23%</td>
<td>Last Kiss—J. Frank Wilson &amp; Cavaliers—J esse 23%</td>
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<td>21%</td>
<td>Out Of Sight—James Brown—Smash 88%</td>
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<td>21%</td>
<td>Where Love Has Gone—Jack Jones—Kapp 58%</td>
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<td>20%</td>
<td>I Don't Know—Steve Alaimo—ABC Paramount 20%</td>
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<td>Goodnight Baby—Butterflies—Red Bird 19%</td>
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<td>Baby, I Need Your Loving—Four Tops—Motown 99%</td>
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<td>Squeeze Her, Tease Her—Jackie Wilson—Brunswick 44%</td>
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<td>Someday We're Gonna Love Again—Searchers—Kapp 96%</td>
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<td>She Wants T' Swim—Chubby Checker—Parkway 15%</td>
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<td>14%</td>
<td>You'll Never Get To Heaven—Dionne Warwick—Scepter 92%</td>
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<td>Yet I Know—Steve Lawrence—Columbia 39%</td>
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<td>Funny—Joe Hinton—Back Beat 83%</td>
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<td>Lovers Always Forgive—Gladys Knight &amp; Pips—Maxx 30%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<th>DO WOH DIDDY DIDDY MONFRED MANN (ASCAP) 9%</th>
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**COLUMBIA RECORDS**
Try to ignore her! You can’t! She’s big in Britain, belts out the rich Liverpool Sound and has one of the hottest singles going! Who?

CILLA BLACK

"IT’S FOR YOU" WRITTEN BY BEATLES JOHN LENNON AND PAUL MCCARTNEY
b/w "Suffer Now I Must." A great follow-up to her smash single, "You're My World."

5258

MANAGEMENT: BRIAN EPSTEIN, NEMS ENTERPRISES, LTD., SUTHERLAND HOUSE, 5 6 ARGYLL ST., LONDON W. 1, ENGLAND.
Hilltop Expands
Country Music Line

NEW YORK—Hilltop Records, the popular-priced series of country albums introduced last Spring by Pickwick International, is picking up steam on both the product and merchandising front. On the eve of the fall selling season, the original 12 LP's were augmented by four new releases. An inten-sive merchandising program, working in conjunction with Pickwick's web of distributors and sub-distributors across the nation has already been blueprinted.

The new release kicks off with a Johnny Horton disk, which features a lively country song associated with the late chanter during his brief life. Carl Blythe is also represented as is the country commodity, Cousin Minnie Pearl. A fourth package has a top-flight quality, offering samples of the wares of George Jones, David Houston and Sonny James, all in the single-78 category. The albums, all with attractive four-color jackets and white type notes, are set to retail at the popular price of $1.56.

Vee Jay Repackages Beatles
And Four Seasons LP's

HOLLYWOOD—Vee-Jay Records is cashing-in on the tremendous concurrent U.S. popularity of the Beatles and the Four Seasons by re-packaging a double-album featuring sides by both groups.

Issuing the LP package, which features the Beatles' personal appearance schedule in the U.S. and the Four Seasons' schedule, a double-album featuring sides by both groups.

The four-sided album cover contains store cards, biographies, pictures and stories of the eight artists, plus a special bonus 8x15'-color pic of the Beatles, suitable for framing.

Victor Plans Big Promo
For New Lorne Greene LP

NEW YORK—RCA Victor Records will back the autumn release of Lorne Greene's "Welcome To The Ponderosa" album with a wide range of promotions including advertisements in TV Guide and the Saturday Evening Post, among other outlets and national and regional contests involving radio-TV, music shop and newspapers.

LP is the fourth by the "Bonanza" TV hero for the label and the campaign aims at establishing his singing career for the long haul as well as boosting sales of this particular album.

Special chiller material plus open-ended interviews on acetate will be furnished, 4,500 deejays, and art-test features on an exclusive basis are going to TV as well as platter editors of 2,500 newspapers. All is blueprinted are telephone interviews for live airing by spinners across Canada and the U.S., additional phoners to TV columnists, heavy schedule of on-the-air appearances, and point-of-sale window displays.

Campaign will actually be double-monstrated, with special attention paid distributors, regional promotion specialists and record dealers.

As his "Bonanza" schedule allows, Greene also expects to hit a number of key cities for personal appearances.

Stanley Roth Named
Controller Of Premier

NEW YORK—Stanley Roth has been appointed controller of Premier Al-bums, it was announced last week by Philip Landwehr, president of the budget-priced label.

Prior to joining Premier, Roth, a certified public accountant, was associated with Arthur Anderson & Co. He has gained diversified experience in industry with particular emphasis in the publishing and entertainment field. He is a member of the American Institute of Certified Public Accountants and the New York State Society of Certified Public Accountants.

Handelman Names Three
New Vice-Presidents

NEW YORK—At a recent board of directors meeting, John Kaplan, David Strons, and Henry Dross were named vice-presidents of the Hand-Company (Amex) in Detroit.

David Strons, who has served as assistant to David Handelman, senior treasurer and chief record department, is president of the phonograph division of the firm. Kaplan and Dross are general managers of the Jay Jay and Jay Jay Music, respectively, firms which were acquired by the Handelman company last year.

The three new executives will participate in the over-all operation of the firm in addition to their special assignments in the disk division.

Reprise Helps Lopez LP
Via Spanish Promotion

BURBANK—Back-up its chart-rising release of "The Latin Album" by Trini Lopez, Reprise Records is undertaking a massive promotional campaign with Spanish language newspapers and radio stations. Every Spanish periodical and AM programming broadcaster in the nation will shortly be receiving copies of the new Lopez album together with a special note from Trini Lopez.

The label is also promoting heavily through its overseas licensees according to Walter Kiernan, the firm's international manager. Reprint for the album, which features a Spanish-language hit sung in Spain, has been notably and immeasurably successful throughout America, but has also caught on in non-Spanish-speaking areas such as Japan and India, according to Kiernan.

Hohner Ties In With
New Beatles Film

NEW YORK—M. Hohner, in which turns out the major share of the world's harmonicas, has prepared a special Beatles harmonica pack-in to go with the film, "A Hard Day's Night." The pack includes a harmonica like the one John Lennon plays in the film, arrangements for two Beatles, and pictures of the group.

To promote the flack and the harmonica pack, the firm is urging dealers to cooperate with theater managers on local contests, and瞧, the dealers with counter cards and window streamers emphasizing the use of the harmonica in the film.

Hohner is also arranging promotions with dealers to offer special offers and movie tickets as prizes.

"Barry's Boys" To Attend
Democratic Nat'l Confab

NEW YORK—When the Democratic National Convention convenes in Atlantic City today (24), the boys of "Barry's Big Band" by the Chad Mitchell Trio will be in attendance—in the form of a specially packaged souvenir designed to mail to the folks back home.

The deek—a satirical spoof of Hubert Humphrey presidential campaign—has Goldwater—has caused waves of partisan furor—including a dem by one California station, "equal time" for local boy candidates.

The single, which will be sold, hotels, cars and novelties throughout the country, is packaged in a specially-designed mailbox package. It comes in a injective pre-pack display.

Kenny Myers, the label's sales manager, noted last week that in prepara-tion weeks there has been a notable increase in sales accounts "fleeting," the Chad Mitchell trio which contains "Barry's Boys."

Cash Box—August 29, 1964
Paramount Pics' Net Up In Qtr., 6 Mos.

NEW YORK—Paramount Pictures Corp., the parent firm of Dot Records, last week announced a net for the six months ended June 28 is estimated at $2,219,000, or $1.57 a share, plus prior quarter's sale of an investment in a television station of $8,250,000, or $5.18 per share—a total of $10.08 a share.

The firm's comparative net income for the corresponding period a year ago was $2,248,000, or $1.56 a share, plus prior quarter's sale of an investment in another television station of $5,000,000, or $3.18 per share—a total of $8.16 a share.

New Belle Barth LP Out; Label Sets Distributors

NEW YORK—George Alpert announced last week the release of "Belle Barth's Wild Wild Wild World," a new comedy LP featuring a recorded live performance of the Haymarket Music. The album is currently being shipped to distributors under the new Record Productions label.

The album was produced and edited by Charlie Hallock and George Alpert. Distributors appointed by Record Productions include: A & L, Phil.: Hamburg Bros., Pittsburgh, Pa.; Record City, Kansas City; Record City, New York; Record City, Chicago; Record City, Milwaukee; Heilicher Bros., Minneapolis; Cadet Record Dist., Detroit; Midwest Ltd., Cleveland; A & I Record Dist., Cincinnati; Gold Dist., Buf- ford, Tex.; Mangel Dist., Baltimore; Florida Record Dist., Miami; Giant Record Dist., Los Angeles; Independent Music Sales, San Francisco; Hill & Dye, Detroit; Mid-American Record Dist., Chicago; Roberts Record Dist., St. Louis; Choice Record Dist., New Orleans; R & R, Dallas; Big M, Dallas; M. B. Krop, El Paso.

Additional distributors will be announced shortly.

The album is the first in a series of comedy albums, to be followed by "Belle Barth at Las Vegas" and "Belle Barth at Orchestra Hall." Also in the works is an all-singing album starring the artist.

Smothers Bros. Gross 37 G's At Two Dates

NEW YORK—Smother Bros., as reported from a personal appearance date in the city, grossed $21,000 for two shows at the Odeon Shell recently. Success few days later at the Salt Lake City Lagoon for a gross of $16,750.

A military alert prompted by the firing of an American-owned, rocket-armed, armored vehicle at the Waikiki Shell date became averted when the vehicle was disarmed and the threat was averted by the arrival of the Waikiki Shell date on a military mission. The main purpose of the Mission was to prevent the Waikiki Shell date from being used as a military training base.

The album is set to be released by the label's expansion plan which includes the employment of top executives to meet the increased release plans centered around the company's growing name artist roster, with a heavy emphasis on singles, and increased production schedule of motion picture soundtracks.

Parade Records Bows In Hollywood

HOLLYWOOD—Indie producers Johnny Cole and George Tipton, owners of the Vine Street pubberly, have entered the disc field with the formulation of Parade Records. While in addition to the releasing of their own material, they will also be active in the acquisition of new artists in the pop field and the leasing of masters from indie producers.

First artist out on the Parade label in Wynn Sims. His initial single couples "Jog, My Love" and "Why Does Play In Your Yard?"

2 Cash Box Staffers To Visit Nashville

NEW YORK—Two members of the Cash Box New York office-staff, Neil BBorgut and Dick Zimmerman, will arrive in Nashville, Tenn., this week, Aug. 27, for a few days' stay. The men, who are being State City staff artists and executives, will be headquartered at the Capitol Park Motor Inn.

Los Angeles—At the recent grand opening of "Shady's Pizza" in Holly- wood, indie promo rep Ernie Farrell got some support for his hat and a Swan LP when L.A. Angels Bobby Koepf (left) and Bob Dalba (right) held copies of the LPs for the phonot, Spinner Johnny Magnus of RPM! holds the bale while Bill Tilley, owner of Shady's looks on.
Columbia Issues
CBS Test Record

NEW YORK—Columbia Records has released its new test record, introduced at the label's annual sales meet in Las Vegas last month.

SCG 101, designed by CBS laboratories, features a simplified method through "pink noise" test tones for testing the accuracy of monaural and stereo sound in a phonon system. The disk includes easy narrated instructions and comes complete with instructions written by Henry Tattersall. The product automatically blends the acoustics of the room, the component system and the human ear into one sound that will be totally accurate in that particular environment. One side of the disk is for mono, the other stereo.

Country Label
Formed In Mich.

MONROE, MICH.—Rufus Shoaffner, vet-technical designer and jockey box operator, has formed American Artists Records, this city. The new label will be devoted entirely to G&W product. First release, which will be out early in June, will feature Kelly Rogers and Jimmy Pappas. The line will be distributed nationally by Sound of Nashville of Nashville, Tenn.

Victor, Camden Bow 8 Stereo Tapes
NEW YORK—RCA Victor and RCA Camden have released 8 new stereo 4-track tapes for Sept., six of which are from the parent label.

The RCA Victor issue are "The Sweetest Sounds" by Kate Smith "Bo Tenderly" by John Gary, "Sugar Lips" by Artie Shaw, "Dialogue" from "Beckett" with Burton & O'Toole, Mahler's Symphony No. 5 with Leinsdorf & Boston Symphony, and Bizzet's Carmen with Leontyne Price, Merrill and Corelli.

The Camden sets are "Music From Fair Lady" with Hill Bowen and Orch. and "Melody Of Love" with the Living Strings.

ABC-Paramount Bows "Beatlejazz" Set
NEW YORK—ABC-Paramount has entered the Beatles market with the release of a new album tagged "Beatlejazz," by the Bob Hammer Band. The package gets its title from the jazz musicians who perform in instrumental versions of the tunes associated with the smash English group.

Aimed at the current market, the LP is getting a big push by the label and its distributors.

Revere-Wollensak Offers 1/2
Deal On Stereo Twins
NEW YORK,—Revere-Wollensak will have a half-price offer on the Revere S-210 stereo twin, matching the RCA Victor stereo, has been announced by the Revere-Wollensak division of the 3M Company.

The offer enables the dealer to purchase one set of stereo twins at the usual dealer price and the second at half price. The program is designed to encourage the dealers to use the twins for demonstrating their outstanding stereo reproduction.

Vee-Jay Signs

New Zealand Guitarist
HOLLYWOOD—Peter Peis, one of New Zealand's top recording artistes whose guitar instrumentals "The White Rabbit" has been a top-selling single for the past several weeks in both New Zealand and Australia, has been signed to an exclusive U.S. deal by Vee-Jay Records.

"White Rabbit" goes into immediate release in the states on the firm's Tollie label. According to Tollie exec Steve Clark, the 22-year-old artist will cut new sides this week to follow up an LP as well as singles.

First records for the Viking label in New Zealand.

Regina Pacts

Frances Faye
NEW YORK—Jack La Farge, presi-
dent of Regina Records, has an-
nounced the signing of Frances Faye to a long-term exclusive with the firm. A first album for the songstress, a blister LP, is scheduled for Fall release, and another featuring some original material is projected for the future.

ATLANTA—Surfer Girl" Tommie Armstrong was recently on hand at the S. E. Kreiger store, this city, with a special summer surf promotion. The window and in-store displays were set up in a several set up in the Atlanta area by Capitol Records' distributing arm and local Top 40 outlet, WQXI.

George Martin
RINGO'S THEME
UA 745

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why not mail this coupon today?

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Enclosed find my check.
☐ $15 for a full year (52 weeks) subscription
☐ $30 for a full year (Airmail in United States)
☐ $30 for a full year (outside United States)
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☐ AM A DEALER
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☐ DISTRIBUTOR
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☐ COIN FIRM
☐ OTHER

Cash Box—August 29, 1960

Double Winners

NEWKARK—Johnny Brantley (left) promo helper for Red Bird Records and Frank Tanta, marketing manager, were among the four winners of a "Look at America" contest sponsored by the WNJR and RKU's Proctor Theater, here. The four came in on top of a 13-week contest in which 130 sets of tickets were awarded. The grand prize was a trip and a Red Bird wax pent.

RECORD RAMBLINGS

(Continued from page 10)

Bobby Pickett, RCA-Victor record artist, has been signed by Jackie Hill to front star in the "record- ters" television series. The Grandin Singers set for the Ice House special Thursday Tuesday through September 20th at the Bugle Club. The show is booked through the Guild Artists for the Lincoln, N. B. store.

Here and there...

Phila-adelphia—Ronnie Singer Warner Bros.-Reprise test set two four real action sides with "I Want Thank You" by the Les Bakers, "Chase" by Trini Lopez, "La La La" by the Bicklers, and "Save Your Lovin'" by Frank Sinatra, Ted Kessel with Columbia. "Ain't Misbehavin'" has formed its new album tagged "The Ship wii Sing The Bealls Hits" by Warner Bros. Dick Dee Dee back from a highly successful tour of the Orient and schedule for recording sessions this week, the Composer Ben Oakland back in top form for the month long tour, "The Lloyd Thaxton TV Show, rec locally over Channel 13 was aired in 36 additional markets throughout the country.

Miami—Eddie Lambert (Mecart) of Florida Sales Info's two rolls of 45's and single are very much in demand and the music a day or so for his "Dang Me" LP, is "If" by Tino Yuro.

Memphis—Hi Records' disk art piece schon is booked solid three months in advance of "Haunted House" etching Bill Bird Combo, another Hi label, booked one of the "Arts" with the Best as we go to press, for which they'll play England for 26 days.

Baltimore—Ralph Johnson, Revlon topper, has also been sent label's newest release, "I'm Dear a You Want To Know?" by the Les Bakers. The LP is high on the charts and still in stores.

Cincinnati—Indie promo gal Paul Godfrey writes that the hot spot in Cincinnati is still the hotter in Ciel the weather, the weather in Ciel is just perfect for "Haunted House" by Gene Simmons (Hi), "Tonight's the Night" by the Rockettes, (MGM) and "I Dare You To Keep the Car Tan" by Victor.)
BEATLES GO HOME!

THE HONEYCOMBS HAVE TAKEN OVER THE NO. 1 SPOT!!!!

HAVE I THE RIGHT?

IN 7707 NOW THE NO. 1 BEST SELLING SINGLE IN ENGLAND

AND

(VEE JAY'S BABY BROTHER) HAS THEM EXCLUSIVELY!
New York—Jose Feliciano, the singer guitarist, has been clubbed at the recent Newport Folk Festival, has signed an exclusive RCA Victor recording contract, it was announced last week by Steve Sholes, the label's division head for A&R.

Feliciano's first single, "Take Me," was produced by A&R exec Jack Sommer and will be released this week. Sholes indicated that Somer would also produce an LP with Feliciano in the near future.

The artist first came to the attention of Sam and, subsequently, RCA Victor during an engagement at Gerold's Folk City in New York, whom he was an instant click. More recently, he has done successful stints at laboratories in Philadelphia, Boston and Chicago.

At Newport, Feliciano, who has been blind since birth, caused a sensation with his vocal delivery and guitar artistry and was repeatedly called back to the stage for encores.

Robert Bosmans Dies

Brussels—Robert Bosmans, long-time post and publisher of the Brussels-Press died earlier this month (19). He had been in failing health for some time. The executive were held, this city, last week.

Trouble In Mind

Jimmy Ricks

Atlantic 2246

A powerful new spiritual album!

"Songs of Comfort"

Edna Gallmon Cooke

Nashboro LP 7020

with 7

Nashboro Records

177 3rd Ave. No., Nashville, Tenn.

Hot! Hot! Hot!

"Summertime in Venice"

Swan 4191

Al Alberts

Swan Records

Carl A. & Finkworth St.


36

Colpix Unveils 3 New Sound Track Sets

New York—Colpix Records has announced that its summer LP releases of the three soundtrack albums from "Kiss Me, Kate," "Nothing But the Best," and "Lilith," French composer Maurice Jarre, who also composed the music for "Lawrence of Arabia," wrote the score for "Kiss Me, Kate;" Harold A. P. Heifetz, who wrote the music for "Lawrence of Arabia," composed the score for "Nothing But the Best," and "Lilith" was scored by Kenyon Hopkins. The album of "Kiss Me, Kate" is the season's "East Side-West Side" TV series. British film composer Ron Grainer of "The Man with the Golden Gun" will produce the score for "Lilith" with his vocal delivery and he released the world's first LP without his name.

Capitol's New Singer Getting To Those "Firsts"

Hollywood—As his disk career continues, newcomer singer Billy Marlin is going through a rush of "firsts." This week, the label releases "Rag Doll," which he wrote as musical director, "Open Your Eyes," and "Swingin' Summer," the first of a series of RCA Victor hits by Bay Davis.

According to Capitol, the tune is fast becoming a hit in England.

4 Seasons A Sell-Out At Asbury Park

New York—The Four Seasons, currently playing a series of one-night engagements throughout the country, have a crew of 3,500 and 4,000 fans a night at their sellout concert at the Dance Pavilion in Lake Arrowhead this weekend. Soon, he's to appear in his first full-length Broadway musical, "The Fantasticks," starring Jim Stacey, Bill Wall, Noel Harrison, and Maurice Jarre, who wrote the score for "Swingin' Summer." Other "firsts" associated with Marlin include the first single produced for Capitol by Dick Avery, "You Really Got Me," and the first film effort from National Talent Consultant-Beno Carrell Productions.

8 Words: Can't You Be Gentle With Me Baby

Chicag—Alan Mink (left), national promo manager for Smash, and Don Devine, manager of the Opry, introduced Dickie Wooten and the Osborne Bros as the newest members of the Opry. Their joining marked the first simultaneous additions since March when Ernest Ahworth and Jim and Jesse used to the country music "family." The last has been added in recent months with a series of RCA Victor hits by Bay Davis.

Orchard Parking

Consignments for Dick Clark's "Caravan" Tour

New York—Based on the success of its current week's (June 26-Sept. 8) "Caravan Of Stars" tour which was a huge success, Dick Clark has set an additional three-week "Caravan" tour, Nov. 15, which will cover the north eastern and middle Atlantic portions of the country.

The tour is already set by Clark for the new tour include: Johnny Tillotson, the Drifters, Bakery Freeman, Brian Hyland, and the Crystals, with most top recording artists to be added be announced as the tour commences.

Clark reports that even though official announcements are not expected before the announcement, tour is more than 50% booked, with 16 dates fixed on a total of 24. Dates thus far are: July 30, Washington, D. C., August 5, Toronto, Ont.; July 27, Providence, R. I.; August 17, Boston and Hartford, Conn.; August 9, New York; August 15, Philadelphia, Pa.; August 20, Buffalo, N. Y.; August 23, Rochester, N. Y.; August 31, Chicago, Ill. Also scheduled for this week are Los Angeles; Las Vegas, Nev.; San Francisco, Calif.; Portland, Ore.; Seattle, Wash.; Minneapolis, Minn.; Kansas City, Mo. and St, Louis, Mo.

Close Box—August 29, 1964
WEIGH THE FACTS

MUSIC & RECORD ADVERTISERS KNOW THE BEST DOLLAR BUY IN THE INDUSTRY

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We’ve Got The “Lady” Covered

CL 2205/CS 9005*

CL 5090/OS 2015*

CL 895/CS 9004*

CL 2195/CS 8995*

Coming Soon! The Exciting “My Fair Lady” Original Sound Track Album

The Many Sounds of “My Fair Lady” on Columbia Records®

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CASH BOX REVIEWS
B- very good  C+ fair  B good  C mediocre

THE COUNTRY SONG
THE WORLD'S GREATEST LOVE (2:16) [Blackwood Brothers - Sykes]
FARON YOUNG (Mercury 72133)
Faron Young, who hit last time out with "Rhinestones," is in a cinch to repeat that success with this blue-ribbon follow-up. stanza tagged "My Friend On The Right." The side is a medium-paced, shufflin' lament about a poor fellow who loses his gal to his best friend. The flip, "The World's Greatest Love," is a full-ori-backed pledge of romantic devotion rendered with telling authority by Young.

MAD (2:39) [Newkeys - BMI - Hall]
DON'T BE SURPRISED (2:30) [Raleigh BMI - Singleton, Kennedy]
DAVE DULEY (Merry 72386)
Dave Dudley should zoom up the charts in no time flat with this power-packed Mercury offering called "Mad." The tune is a Rolling Hills -like affair with a truly sharp rhythm. Side has a swell idea about the title of the song. Dudley uses a really effective bass line here.

THE FRENCH SONG (2:52) [Jasper BMI - Starr]
KENTUCKY WALTZ (2:22) [Peer International BMI - Monroe]
MARIAN WORTH (Columbia 43119)
The lark should have no difficulty in continuing with her recent hit skid with this potently destined-for-the-charts entity. The top side here, "The French Song," is an easy-going, tender, slow-moving, chorus-backed tale of heartbreak in a traditional country vein.

THANKS A LOT (2:10) [Laura BMI - Pierce]
I TURNED HER DOWN (2:06) [Al Someone BMI - Wills]
SANDY WELLS STORY (2:09) [Bullseye BMI - Monroe]
These out Monroe dishes -up a swell package of proper entries which include some pop loads of poise and stuff. On "The French Waltz," for instance, the poor fellow is a full-ori-backed pledge, although the rhythm is weak.

COUNTRY D.J.

COUNTRY D.J. REGIONAL RECORD REPORTS

TED KIRBY WRLI
Dublin, Georgia
1. Sweet Adorable You (Billy Arnold)
2. Be Quiet Mind (Phil Phillips)
3. Just Between The Two Of Us (Billie Holiday & Harry Haggard)
4. I'm Hanging Up The Phone (Carl Perkins)
5. Talking To The Night (Billie Holiday)
6. Mother Lover (Hank Ballard)
7. Last Date (Beverly Storey)
8. Blue Guitar (Judd Wooten)
9. I've Lost All I Had (Billie Holiday)
10. I've Left With All Those Heartaches

WILD BILL PRICKETT WRO
Scottsboro, Alabama
1. I'm Gonna (Sonny James)
2. I Don't Care (Chuck Berry)
3. Circumstances (Billy Walker)
4. I Don't Love You Anymore (Charlie Louvin)
5. Momma (The White Drivers)
6. I've Gotta Be On My Own (George Jones & Melba Montgomery)
7. I Can't Hang On The Door (Willie Nelson)
8. To Be The Top Of The World (Jessi Colter)
9. Don't You (Billy Vaughn)

BILL N. MORRIS WCDT
Winston-Salem, North Carolina
1. The Cowboy In The Continental Suit (Hank Robbins)
2. Bung Me Roger Miller
3. I Don't Love You Anymore (Charlie Louvin)
4. Pennsylvania (Waylone Walker)
5. Hot News (Colt vs. Skelton)
6. Memory (The White Drivers)
7. I've Gotta Be On My Own (George Jones & Melba Montgomery)
8. I'm Gonna (Sonny James)
9. Here Comes My Little West (Gene West)

JACK ROH WHOW
Clinton, Illinois
1. I Guess I'm Crazy (Loretta Lynn)
2. You're Not Home Yet (George Morgan)
3. Talking To The Night (Billie Holiday)
4. Number One With My Little Friend (Ronnie Milsap)
5. Bad Old Days (The Righteous Brothers)
6. I Love My Way (Waylone Walker)
7. Stronger Than Dirt (Lillie Oldham)
8. I Don't Care (Chuck Own)

CASH BOX

TOP COUNTRY ALBUMS

1. MOONLIGHT AND ROSES 1
   Jim Reeves (RCA Victor LPM/LSP 2856)
2. I WALK THE LINE 2
   Johnny Cash (Columbia CL 2190/CS 8997)
3. THE BEST OF BUCK OWENS 3
   (Capitol T 3105/S T 3105)
4. DANG ME 4
   Porter Wagoner (Smash MPS 2079/RCA 46708)
5. THE BEST OF RAY CONWAY 5
   RCA Victor LPM/LSP 2890
6. GUITAR COUNTRY 6
   Chet Atkins Ric richest Y LI P/LP 2798
7. IN PERSON 7
   Porter Wagoner (RCA Victor LPM/LSP 2840)
8. BY REQUEST 8
   Faron Mable (Capital T 3107/S T 3107)
9. THANKS A LOT 9
   Ernest Tubb (Decca DL 4141/DL 4141)
10. NIGHT LIFE 10
    Rick Price (Columbia CL 1871/CS 8771)
11. THERE STANDS THE JASS 11
    Carl Smith (Columbia CL 2713/CS 8773)
12. RING OF FIRE 12
    Johnny Cash (Columbia CL 2593/CS 8853)
13. ON THE BANDSTAND 13
    Buck Owens (Capital T 1879/S T 1879)
14. A WIDOW MAKER 14
    Johnny Cash (Decca DL 4358/DL T 4356)
15. BEFORE I'M OVER YOU 15
    Loretta Lynn (Decca DL 4613/DL T 4613)

Position Last Week
1. OUR MAN IN TROUBLE 14
   Don Bowman (RCA Victor LPM/LSP 2851)
2. FOLK SONG BOOK 18
   Folksinger (RCA Victor LPM/LSP 2885)
3. BEST OF GEORGE JONES 15
   United Artists UAL 3298/UAS 6289
4. WORLD OF A COUNTRY BOY 20
   Johnny & June Cash (Capitol CL 2170/CS 8997)
5. MORE HANK SNOW SOUVENIRS 21
   (RCA Victor LPM/LSP 2812)
6. BLUE AND LONESOME 28
   George Jones (Mercury 72006)
7. SLIPPERY AROUND 27
   (RCA Victor LPM/LSP 2809)
8. KITTY WELLS STORY 19
   (Decca DXD 714/DXJ 7176)
9. R.F.D. 29
   Jimmy Robbins (Columbia CL 2220/CS 9300)
10. BILL ANDERSON SINGS OF LOVE 24
    (RCA Victor LPM/LSP 2798)
11. SONGS WE LOVE BEST 22
    (Columbia CL 2178/CS 9498)
12. TOUCH OF VELVET 21
    Merle Haggard (Columbia CL 2181/T 8997)
13. TOGETHER IN STM 20
    Glen Campbell (Capitol ST 8181/T 8181)
14. LORETTA LYNN SINGS 26

Position Last Week
1. BLUE DANG ME (Roger Miller)
2. IF I GUESS RIGHT (Ray Price)
3. I GUESS I'M CRAZY (PhilPhillips)
4. I'M GONNA HANG UP THE PHONE (Carl Perkins)
5. I'M TALKING TO THE NIGHT (BillieHoliday)
6. MY MOMMA (Billie Holiday)
7. HEARTACHE TO HEARTACHE (Loretta Lynn)
8. I'M A WORKING ADVERTISEMENT (Jimmie Rodgers)
9. YOU WIN, TAILS (Bill Monroe)
10. I DON'T LOVE YOU ANYMORE (Charlie Louvin)
11. I'M GONNA BE A COWBOY (Toby Lynn)
12. I TURNED HER DOWN (Laura BMI - Pierce)
13. I'M GONNA HANG UP THE PHONE (Carl Perkins)
14. I'M A WORKING ADVERTISEMENT (Jimmie Rodgers)
15. I'M GONNA BE A COWBOY (Toby Lynn)
16. I'M GONNA HANG UP THE PHONE (Carl Perkins)
17. I'M GONNA HANG UP THE PHONE (Carl Perkins)
18. I'M NOT HOME YET (George Morgan)
19. I'M GONNA HANG UP THE PHONE (Carl Perkins)
20. I'M GONNA HANG UP THE PHONE (Carl Perkins)
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29. I'M NOT HOME YET (George Morgan)
30. I'M NOT HOME YET (George Morgan)

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<td>26</td>
<td>THE NESTER</td>
<td>2</td>
<td>Lethy Frazzle (Columbia 40510)</td>
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<td>BE BETTER TO YOUR BABY</td>
<td>36</td>
<td>Shelly Wood (MG 12432)</td>
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<td>BLUE GRAPHICS</td>
<td>23</td>
<td>Sorrow on the Rocks (Capitol 43083)</td>
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<td>SOOROW ON THE ROCKS</td>
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<td>Blue Bird Let Me Tag Along (Capitol 43080)</td>
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<td>30</td>
<td>WORKIN' IT OUT</td>
<td>32</td>
<td>I Don't Care (Capitol 43045)</td>
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<td>31</td>
<td>I DON'T CARE</td>
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An important visitor to these shores is Madame Colette de Nantes, manager of the international division of Vogue Records of France. During her stay she will display the magnificent collection which she has brought with her from the famous Vogue Records of Australia who represent the Vogue line in this country.

Ray Charles is set to visit Australia next month. He is set to play Melbourne on 1st and 2nd September, Brisbane 3rd September and Sydney 4th and 5th. In honor of the event, Festival Records—who handle Ampex, Atlantic, Fontana, Parlophone & Rendition in Australia—are planning an all-out promotion and sales drive on their range of albums featuring Charles, with special emphasis on the page 150,000,000s.

Festival records are out with an orchestral release by the Enoch Light Orchestra of, “A Hard Day’s Night” the title tune from the Beatles film. The LP and EP, recorded live at Hollywood Studio City, California, have been released as a package entitled “Hello Dolly” by Louis Armstrong, named after his great smash of the same name’s, “Hello Dolly”.

Another hot set from A.R.C—this time on Chess—is “Chuck Berry’s Great Hits.” It is an all-time five-seller and one of the best pop disk attractions in Australia at the moment and there is strong talk that he will visit Australia for personal appearances quite soon.

From RCA we have two singles each with a big chance of being popular. Paul Anka has “In My Imagination”, Skeeter Davis is out with “Let Me Get Close To You”, and Joe Williams is represented with “High Noon”.

The late, great C&W star Jim Reeves appears on a recently-reissued RCA single with “I Guess I’m Crazy” c/w “Not Until The Next Time”. Following the enormous success of “Dance”, “I Believe” and “Ramona”, EMi has released the latest single by the Bachelors which carries “I Wouldn’t Trade You For The World” on the A side and “Spring’s What EMi Looks as though The Hollies have struck oil because their version of “Lucille” has been released as a single from their album “Stay With The Hollies.”

The whole country is in the grip of the Beatles and “A Hard Day’s Night.” Airplay on their material from the film is almost unbelivable and EMi has issued another three singles: “I Want To Hold Your Hand” and “A Hard Day’s Night” as part of a 37p “Secret Hit Pack” which has outsold the majority of their single releases. With the Peter, Paul & Mary “fever” still at high pitch, it is interesting to note that ABC is all geared up for a big drive on the “In Concert,” the 27th October release, which is already in Warburton’s salesrooms. At the moment the Stigwood Group of companies have developed the Goodies, and the distribution of teasers, posters, leaflets and window displays all round Australia. Stigwood is a do or die of this one and they are likely to insured well before the end of September.

It’s good to report that Liberty recording star Vikki Carr is returning to Australia for a hotel season which is scheduled to begin on 27th August. To coincide with her visit EMi is releasing a brand new single “In Love For The Very First Time” and “Should I Follow”.

Belinda Music is enjoying a good run with a batch of top titles including “I Don’t Know How To Reach My Million Dreams”, “You’re My World”, “Spanish Harlem” and “Till I Touch A Star.”

EMi “carries for you” and “He Won’t Ask Me”...its on the Parlophone label through EMi.

EMi (Australia) Ltd has announced a total profit of better than £400,000 for the year ending June 30th 1964. This is a remarkable profit for a company in Australia and there is no indication just what the result was from the record department.

Three new artists will make their disk debut in this country late in August through Australian Record Company. They are the Newbeats with “Bread And Butter” (Hickey), the Greenwood Country Singers present “Frankie And Johnny” on Kapp, and on the Chess label comes Jackie Rees with “Selfish One.”

Butter” coincide with Spring’s what EMI Looks as though The Hollies have struck oil because their version of “Lucille” has been released as a single from their album “Stay With The Hollies.”

Listen to the World horizon is a chance for “Long Tall Sally” to appear on the magazine’s cover and for-General Manager, John E. Treuttel, to speak of his company’s national sales force and visitors from overseas included E. Taretton (U.S.), R. Carranza (Australia), and E. Blasi, E. S. Niewenhuis (Philo Eindhoven), W. Hamburger (Denmark), Rusnakus (Finland), Bo Lotberg (Sweden); H. Tueten (Norway); Hans Baum (CBS Germany); S. Von Friederichs (CBS Austria) and Johns Vls (CBS Belgium). Over 150 London dealers attended each two evening presentations for a preview of ABKCO’s new artist, the J. B. Lenoir and Pete Winwood, new CBS signing. Special lavish display material has been prepared to offer the CBS Broadway Original Cast album of “Cameleon” which opens in London this week.

The Beatles relinquish their stay at the No. 1 position in both the British and American charts with “A Hard Day’s Night.” In Britain they are succeeded by Manfred Mann with their first chart topper for EMi “Do Whady Diddy Diddy” which in America by Dean Martin “Everybody Loves Somebody.” However, with three red bullet singles in the American Top Twenty, an a.r.o. nation wide tour and rave reviews for their film, it won’t be long before they return to No. 1 and challenge the Cash Box International Award. Meanwhile they continue to top the LP charts on both sides of the Atlantic.

The latest British group to storm the American charts, The Animals, are chugging their way to No. 2 on “House Of The Rising Sun” whilst another British group, Brian Poole and the Tremeloes have their first American chart entry with “Someone, Somewhere” which has just left the British Top Twenty as a 10-week stay to make way for their Decca release “Twelve Steps To Love.”

A major chart entry for Pye Records comes from a new group, The Honeycombs, with their recent release “I’m In The Night” and are now shooting up to challenge the laboula’s established chart The Searchers. The song was written by two of the band’s female drummers, 20 year old Honey Lantree and her brother John plays guitar. Line up is completed by founder Martin Murray (rhythm guitar) Alan Warburton (bass), and Colin Ell (vocals). Like many top groups they have released some of their tracks this side of the Atlantic.

The Woodworm group of companies have opened a new agency devoted to book talent not personally involved in the organisation. Agreements to date for the Woodworm group include plans to make the Woodworm Sound to make way for their Decca release “Twelve Steps To Love.”

Oriloe Records announce that Reg Warner has assumed overall responsibility for the company’s a&r department and will be assisted by Ted Taylor who will be responsible for the organisation. As a result Cash Box Office’s future plans include a wider use of independent productions and arrangements have already been made to utilise the services of top M. Raymonde and Johnny Worth—both of whom have written major hits for such stars as Dusty Springfield, The Beatles and The Adams and Faith.

The Robert Stigwood group of companies have opened a new agency devoted to book talent not personally involved in the organisation. Agreements to date for the Woodworm group include plans to make the Woodworm Sound to make way for their Decca release “Twelve Steps To Love.”

Dutch-American comedian and recording star Victor Borge returns to London for a two-week session at The Shaftesbury Theatre presented by Arthur Lewis, Bernard Delmont and Tom Arnold.

最快的是Latest Presley release on RCA a Johnny Ray hit of ten years ago “Such A Sad Day.” When released in 1954, RCA paid $27,500 for the right to make it a hit for him by Mr. Hurst, late of The Springs. —Millen Music happy to see its songs again and has sold this one for an average price of $100 a week. New releases on Capitol are “Dinner For Two” by The Hollies have Silver Disk for their send-up single “Call The Groups” as Columbia ... Peter and Gordon make their first visit to Scandinavia on August 30th for concerts and TV ... LP releases on Fontana “It’s Eden” (Kane) and “More MIlle.”

The Best in Britain...Bens

Cash Box—August 29, 1964 — International Section

2. Hello Dolly: (Louis Armstrong-Kapp) E. H. Morris
3. Roll (Pye)—-The Hollies
4. The Spartans (Sounds Int-Columbia) Pally & co.
5. Wishin’ And Hopin’ (Dusty Springfield-Philips) Pally & Co.
6. The World: The Animals—Columbia
7. The House Of The Rising Sun: The Animals—Columbia
8. Wishin’ And Hopin’: The Hollies
9. Oh Rock My Soul (Peter, Paul & Mary—Warner Bros)
10. You’re My World (Cilla Black—Parlophone) Belinda Music

1. A Hard Day’s Night: The Beatles (Parlophone) Northern Songs
2. Call Up The Groups: The Baron Knights (Columbia) Variagallo
3. It’s All Over Now: The Rolling Stones (Decca) Kags
5. Tobacco Road: The Nashville Teens (Decca) Southern
6. The Look of Love: The Beatles
7. Haunted House: The Shadows
8. The Beach: Cliff Richard (Columbia) Eiltree
9. I Believe: Billy Fury (Decca) Frances Day Hunter
10. I Want a Woman: Billy J. Kramer (Parlophone) Northern Songs

1. A Hard Day’s Night: The Beatles (Parlophone)
2. The Rolling Stones: The Rolling Stones (Decca)
3. Up Where We Belong Life: Cliff Richards (Columbia)
4. The Bachelors Plus 16 Great Love Songs: The Bachelors (RCA)
5. Kissin’ Cousins: Elvis Presley (RCA)
6. With The Beatles: The Beatles
7. West Side Story: Soundtrack (RCA)
8. It’s the Searchers: The Searchers (Pye)
9. A Man And Jim: Jim Reeves (RCA)
10. A Patch Of Velvet: Jim Reeves (RCA)

1. Long Tall Sally: The Beatles (Parlophone)
2. That’s Alright: The Rolling Stones (Decca)
3. Love Me Tender: Cliff Richards (Columbia)
4. The Barrow In The Street: The Searchers (Pye)
5. On Stage: The Mersey Boys
6. Peter And Mary: Peter And Mary
7. The Shadows: The Shadows
8. The Beatles Vol. 2: The Beatles
9. Wishing For You: The Shadows
10. The Brilliant Shadows: The Brilliant Shadows (Columbia)

The Best in Britain...Bens

Cash Box—August 29, 1964 — International Section

2. The Rolling Stones: The Rolling Stones (Decca)
3. Up Where We Belong Life: Cliff Richards (Columbia)
4. The Bachelors Plus 16 Great Love Songs: The Bachelors (RCA)
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8. It’s the Searchers: The Searchers (Pye)
9. A Man And Jim: Jim Reeves (RCA)
10. A Patch Of Velvet: Jim Reeves (RCA)
**Japan's Best Sellers**

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<td>Crescendo</td>
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<td><em>Futago, Nuit</em></td>
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<td><em>Kurokage</em></td>
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<td><em>Kisaragi</em></td>
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<td>Kikumori &amp; Floor</td>
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<td>Yoshiki</td>
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<td><em>Yume no Uta</em></td>
<td>Takaaki Kihara</td>
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<tr>
<td><em>Ai no Onna</em></td>
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**INTERNATIONAL**

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<td><em>The Best of The Rolling Stones</em></td>
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<td><em>The Best of The Eagles</em></td>
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<td><em>The Best of The Who</em></td>
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**JAPAN'S BEST SELLERS**

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<td><em>The Best of Kikumori &amp; Floor</em></td>
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**L.P. BEST SELLERS**

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**CANADA**

Congratulate! oun to Connie Francis from all her Canadian friends on the occasion of her recent marriage.

“Little Brown Shoe” shows up as a single on the CHS, Halifax chart. Capitol could do a lot worse than get this item from the LP out as a single. It’d be a giant. Rig chart, item buy everywhere you look in Canada these days in "I Want You To Meet My Baby," by Erdie Gorme.
DENMARK

Sonet is now releasing the first records from the Specialty catalog in Denmark, and it looks like "Bama Lana Hanja Lou" with little Richard house is now available and very popular. An excerpt from the liner notes reads: "The world is a stage, but the stage is a stage, not the world."

Latest releases from Tono Grammofonoples.dk include "Black Eyes"/"Caravan" with The Phantom (the first of two albums) and "Juliette" with The Swe-Banes on Warner Bros. "I Won't Forget You" with Jim Reeves and "Shane On Me" with Bobby Bare and "Good Times" with Charley Rivas on RCA Victor.

Sept. 1 marks the 25th anniversary of Hitler's armies attacking Poland and starting World War II. Metrophone has noted the event by the release of an LP that gives a quick review of the bloody years from the German attack in Poland to Japan's capitulation in August 1945. Among the voices you'll hear are those of Bing Crosby, Miss Millie, Jack Benny, Jimmy Durante, Information, Charlie Barnet, and Bing Crosby (The Gate-Money), is to come in singles as well as for albums. The film opened in Copenhagen a couple of weeks ago, and the actor playing Jeanette MacDonald is well with their "Shakin' All Over" and after their p.s. in Copenhagen in the end of August, the sale of the records will increase even more, Mikkelsen thinks.


SWEDEN

A Norwegian song titled "Cigarettes," recorded in Sweden by Anita Lindblom on Fontana has created the real noise here. The medical authorities declare that "in a time when the world is frighted by the American report on cigarettes vs. cancer, this dirty propaganda for smoking is available on records, and furthermore, it is aired on radio several times each day." Miss Lindblom's comment is that "it is ridiculous to think people will smoke more and less because of the lyrics in a pop song."

The record will soon be available on a second LP on the Polar label, reports Bengt Bambah to Cash Box. They have a successful tour around Sweden this summer, and for the autumn, they are contracted for a TV show in Sweden and an international pop project promoting Sweden. The group consists of: Bengt "Manon" "Ramona" as recorded by The Bachelors on Decca, debuting on 9th spot. Back on the charts after a couple of weeks is Elvis Presley with "Kissin' Cousins."" 

MEXICO

The Mexican duo Dúrcal is again heard frequently on radio with their hit movie themes "Camino De La Felicidad" (Road To Happiness) and "Pepos De Mi Barrio." A new picture by Raúl Díaz with Enrique Garza is starting to record songs. The group is expected to be signed to RCA Victor with a tour in California very soon.

In Peru, Perez Prado recorded new decks in the style created by him; his "Dengue." Perez Prado started his career in Mexico many years ago.

Manuel Villareal, chief of the Latin American CBS record division is a Mexican CBS vice president, will visit with his wife in Scotland and other European countries.

Last week J. Manuel Vidal Zapater came to Mexico City. He is general rector of Mexican Gamma Records and Spanish Vox Records, the well-known Mexican record company.

Lachy Moreno and his husband Jose Juan are now on RCA, and have cored two new songs named "Debajo De Los Laureles" (Under The Trees) and "Un Tierno Amor" (A Tender Poem)." 

Mexico's Best Sellers

1. Tijuana - The Persuaders (Gammia) - Pablo Beltran Ruiz (RCA) (Grever)
2. Sabor A nada - Los Locos Del Ritmo (Orfeon) - Angelita Maria (CBS) (Brambila)
3. Entrega Total - Javier Solis (CBS) - Alvaro Zenteno (Orfeon)
4. El Esqueleto - Miguel Angel (Musart)
5. Perdone Mi vida - Alberto Vazquez (Orfeon) - Lucho Gables (CBS) (Brambila)
6. Angelito - Rene & Rene (CBS) - Los Seven Peacocks (Peacocks)
7.AGENTE DEL RITMO - Los Rebeldes Del Rock (CBS)
8. Los Cerditos - Hnos. Carrién (CBS) - Orfeon (Campein)
9. Muevame Toda - Vianey Valdes' (Peacocks) - Los Rebeldes del Rock (CBS)
10. Como Te Extraño Mi Amor - Leo Dan (CBS)

SCANDINAVIA (Cont'd)

Victor), 4) "Down By The Riverside" (Osterberg Brothers/RCA Victor) "I Have Found A Friend" (Johnson & The Sounds/Scandia), 6) "Short (Eddy & The Lightnings/Decca), 7) "Short On Love" (Danny & The Island/Scandia) and 8) "Tohna Dolly" (Delia's Group) (The Finn TV/Record)."

The Miami Boys, playing at the University of Miami, have been playing in various Latin spots in Miami, including the most popular one in the Miami area, the University of Miami. They are scheduled to appear at the University of Miami coming October 2nd. They are playing in Miami for the next few weeks, and are scheduled to appear at various Latin clubs in Miami during the fall.

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While Europe was engrossed with the Troubadour's new LP of 1963, the Brazilian Association Of Record Critics. The brilliant pianist will receive an award "Granfomone" presented by the ABCO to the best soloist of 1963. The most important award of the competition, which is presented annually by the Richard's recording. "Il Mondo" is an English translation of the Italian hit, "You're My World". As it's known the title was number one in England thanks to the performance of Cilla Black, and it's now winning the contest. Sales of Emi, the new LP's are also topping this year’s sales charts with various Execs of RGE, "La Bussola" of Verve, "Show he wish to announce the release of a new single by the hit-maker, Richard Anthony. The new record is expected to be released in Italian, Brazil, and the great American, Gilbert B. T. who also enjoyed with his recent smash, "Cin Cin". It's the top-seller of the new disk, "Il Mondo", which is expected, is a success on the French market thanks to the Richard's recording. "Il Mondo" is originally published by Emi Records and featured in its Original Italian Numbers. Brazilian Socialite, after the performance on August 1962. Emi Italiana are releasing a new disk, "La Bussola" of Verve, "Show he wish to announce the release of a new single by the hit-maker, Richard Anthony. The new record is expected to be released in Italian, Brazil, and the great American, Gilbert B. T. who also enjoyed with his recent smash, "Cin Cin". It's the top-seller of the new disk, "Il Mondo", which is expected, is a success on the French market thanks to the Richard's recording. "Il Mondo" is originally published by Emi Records and featured in its Original Italian Numbers.
The social activity of the week was given by Odeon, which hosted a party for the Madrid theater, including the presentation of the film "Dance and the Waltz," recorded by Los Wawawas, tropical music group, and tagged "Inspirational Wa-Wa-Wa Whirl." The film was directed by Jorge Abate, who led the group that has shot a film with the choreography of Cumbia music, to be shown in Great Britain and Europe. The new debut contains songs by various artists: "Baila Mi Negra," "Cuando," "Te Doy Mano," "Loca," and "Baila Mi Negra.

Another gathering was organized by Hoddo Heide, Deutsche Grammophon's South American representative, who's leaving the country and returning to Hamburg, Germany, as representation has been discontinued. DGG records are now available in the United States through a new agency and the title song from the film "Gigi," produced by the Rialto-Baumler picture "Kisses In The Night," performed by Peter Kraus. Hanseatic Records' J. B. St. Peter's stereo records reports that the Liverpool group "Vipers" are really making a raked sales wise here with their hit "My Boat," "She's Got It!" which is being ordered by the box full. The group now has their second single, "Skinny Minnie," b/w "Oh Mona Lisa" on the market here, and 5,000 records were sold in the first week of release. Teldor is rushing release of "Singing in the Rain" and "The Band Wagon." Both tunes failed to make the top 10 in Germany. Hans Gerg is really working now on some new German tunes by Rex Gildo and Gitta. Both of the German tunes are showing action.

Indie producer Gerhard Mendelson has 4 new hot summer releases by Pol ydrops, who is now on his honeymoon in St. Tropez, can relax as the indie production firm has all 3 of the top 10 tunes in Germany including the British singer June Anderson's second and the young team Rex-Gitto in number 3. Pardon us, we've already mentioned the second, but surely rack sales are being enjoyed by the Nana family, and "Mambo" is moving very well as is the Nana Moskouri festival record.

Cash Box Argentina's Best Sellers

This Week Week

1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1 1 1 12 1

1 Si Tuviería Un Martillo (Fernatta) Rita Pavone, Lalo Franco (Columbia), Capitol
2 "Santiago Querido (Melegato) Leo Dan (CBS); Gasparr (Philips)
3 Me Permito (Korn) Palito Ortega (CBS), Los Dukas (Music Hall); El Peón, Rostros (Odeon)
4 Chantaje Cañero (Korn) Palito Ortega (CBS), Los Dukas (Music Hall)
5 Romance and Shout (Melinn-Ferrand) The Beatles, Los Jets (Olsen Pops), Sylvia Vartan (CBS) 
6 Los Veranos (Beatriz-Koko) Palito Ortega (RCA) 
7 Los Veranos (Beatriz-Koko) Palito Ortega (RCA)
8 Los Pescadores (Mr. Robin) Los Cinco del Rito, Los Dukas (CBS); Ruben (Philips); Gis Renni (RCA) 
9 Com to Me (Edam) Richard Anthony, Los Jets (Olsen Pops), Violeta Rivas (CBS) 
10 Rita Pavone (RCA) Los Santos (Music Hall) Los Jets (RCA) 
11 Buena Vida (Jockey) Palito Ortega (CBS), Sandro (Columbia)
12 Pido Paz (Korn) Rita Pavone (CBS)
13 Y en los Angeles (Philips); Paco de Lucía (RCA) 
14 Llora, Llora (Philips) Los Veranos (Beatriz-Koko) 
15 Canto Corderitos (Korn) Palito Ortega (RCA), Sandro (Columbia)

Local Product

PERÚ'S BEST SELLERS

1 Como Te Extrañé Mi Amor —Leo Dan (CBS) 
2 En Mi Casa —Hermosa (Odeon) 
3 Ofrezco Mi Corazón —Ernesto Rojas (CBS)
4 Como Te Extrañé Mi Amor —Leo Dan (CBS) 
5 Yo Amo Mi Perú —Hermosa (Odeon) 
6 Me Extrañé Mi Amor —Leo Dan (CBS) 
7 En Mi Casa —Hermosa (Odeon) 
8 Ofrezco Mi Corazón —Ernesto Rojas (CBS) 
9 Como Te Extrañé Mi Amor —Leo Dan (CBS) 
10 Yo Amo Mi Perú —Hermosa (Odeon) 
11 Me Extrañé Mi Amor —Leo Dan (CBS) 

CHILE'S BEST SELLERS

1 Natálie—Gibert Recaud (Odeon); Hnos. Arriagada (Philips) 
2 En Mi Casa —Hermosa (Odeon) 
3 Ofrezco Mi Corazón —Ernesto Rojas (CBS) 
4 Me Extrañé Mi Amor —Leo Dan (CBS) 
5 Yo Amo Mi Perú —Hermosa (Odeon) 
6 En Mi Casa —Hermosa (Odeon) 
7 Ofrezco Mi Corazón —Ernesto Rojas (CBS) 
8 Como Te Extrañé Mi Amor —Leo Dan (CBS) 
9 Yo Amo Mi Perú —Hermosa (Odeon) 
10 Me Extrañé Mi Amor —Leo Dan (CBS) 

Cash Box —August 9, 1964—International Section
The Rolling Stones were in Holland on Saturday August 8th, at the Kur-
haus, Scheveningen, where a gang of young riff-raff kicked up a row, and
began the fight. Definitely not the best idea for the band's reputation. The
girls from the winning Dutch team, 22-year old Ilonska Bilkasa, got a
deal with her recording of "Yesterday and You" by "Sugar Shack" on the
Philips label (around the same time she was born and raised in Holland),
under a Phonogram contract for two years, made several recordings for
her label and was reunited with her Dutch fans. At the Koninkrijk Festi-
val on August 21st, Ilonska, who was a member of the Dutch band "Cosmonade",
which had just released "Disqueographie Francaise" that year, closed the
aftermath of the Rolling Stones' concert. The magazine later pointed out
that "Disqueographie Francaise" has been discontinued completely from
the circulation.

CENSUS AIRS...The folks at CBS-Argentina recently feted singer Leo
on a concert party in honor of the first anniversary of reselection:
"Celia." The singer, who had an unbroken chain of successes since his first album,
currently topping the charts with "Santiago Quereile."
most sensational money-making feature ever introduced in the history of the coin-phonograph industry!

The Spotlighted Album Award feature on the new LP Console/480 is an entirely new concept in selling music to the public. It's so new that we wanted to have it tried and proved on locations from coast to coast before we made such a statement. After only 8 weeks on location, the new Seeburg with the Spotlighted Album Award feature has proved to earn more money for operators and locations than any other phonograph ever manufactured in the history of the coin-operated phonograph industry.

Go to your Seeburg Distributor today and have him explain this great new feature. If he doesn't convince you, just ask any operator who has one on location.

Seeburg

SPOTLIGHTED ALBUM AWARD*

*Patent Pending
The record industry has made available to the juke box operator the adult music he has asked for, in the form of the little lp, but unless the producer—the record firms—and the recipient—the operator—and other parties interested in its progress—namely juke box distributors and one-stops, offer full support to this program, the new product could take longer than is necessary to be a complete success. Observations made from a vantage point which provides full view of all of these levels of the industry prompt comment at this time to insure that the little lp receives the attention it deserves.

With Columbia Records already on the market, through its own distributors and independent one-stops, with six little lp do-it-yourself kits plus more to come, RCA Victor channeling its seven-inch disks to company owned outlets, and the one-stops, and now Kapp Records with ten initial releases in little lp form, plus RIC, Canadian-American and Sue Records product announced two weeks ago, the market is beginning to take form. With all due respect to the high calibre of music, and acknowledging the void which is being filled, suffice it to say that even pure gold at discount prices must be promoted.

The Seeburg Sales Corporation has long since proven that there is a definite market for the little lp and that patrons in the nation’s locations want this adult album music. Disk sales from Seeburg distributor showrooms confirm this. Now that the record companies have made the 33 rpm disks available through normal distribution channels, it is up to the diskeries, the distributors, the one-stops and the juke box distributor—the point of sale, for the 45-33 rpm phonographs—to promote the little lp.

In spite of current record company promotion programs, it is our suggestion that the labels also concentrate on the juke box distributor in every city in this country. Notices advising of the availability of the product at the one-stop in each town where a juke box distributor is located would speed the process of getting the disks into the hands of the operators. All new equipment now has provision for programming of the 33 speed records. Unless the machine distributor knows the source of supply for these disks, the machines may go into location without sufficient 33 programming. It will then be up to the individual operator to obtain them. This is avoided once the juke box distributor is alerted.

Strange as it may seem, the business of selling juke boxes does not necessarily call for complete understanding of the business of selling records. Once the record company informs the distributor however, he will more quickly use the product. From this point on the operator is on his own. As mentioned at the outset, the little lp brings in additional income. But he must start with the knowledge necessary. It can come from the label or the one-stop, or it can come from the juke box distributor. Otherwise, the machines designed to play the records may not be programmed to the fullest extent.

It would be logical to assume that other record companies are considering little lp production for general operator consumption. Let’s not expect the new product to take hold simply because it has value and because there is a need for it. This is a shining example of having to take the interested parties by the hand. Once the little lp is receiving the coverage it deserves, the momentum will then carry it on to its greatest potential.
A Tribute To Trimount And To Dave Bond

The weather here on Monday, August 3rd—"Dave Bond Day"—turned from bleak to bright at 12 noon, and with it, 400 guests of Trimount's chief executive began their day-long tribute to this man who was celebrating 40 years of service to the coin machine industry. Twelve hours later, after a truly fabulous outing highlighted by sports prizes, awards, and testimonials to the grand man of coin, the well-fed representation of New England's coin machine and vending trade ended a day which topped all expectations.

Canteen's chief exec Pat O'Malley, Rowe's proxy Jack Harper, Rowe V.P. Fred Pollak, regional rep Dick Gluck, and their wives, plus Midway's Hank Ross, Alvin Gottlieb of D. Gottlieb & Co., the lovely Marion Bond, Dave's wife, and the rest of the Trimount execs and staff were among the many close friends present. 375 festive guests dined royally on king clam, lobster, sweet corn and cocktails by the gallon, and old-time operators like Romeo Rivard, Wilfred Benoit, Dana Anderson, Martin Oliver, George Desongers, Dino Donati, Tony Lazan, Leo Gershman, Jim Marzocki, Luke Levine, Art Sturgess, Russ Mawdsley, Leo O'Rourke, Pete and Walt Stuteck, Bill Killman, Leo Ruggieri, Dave Baker and many, many more, came from Maine and shores of other New England points to participate. Gifts, based on the Trimount point program, and other door prizes, virtually flowed through the doors, from TV sets and pieces of luggage to blenders and travel kits.

Short talks by O'Malley, Harper, Irwin Margold and an acceptance speech by Dave, were all brief, in order that the joyful tempo of the day not be interrupted. Telegrams and floral bouquets all echoed Pat O'Malley's words earlier: "This is not just a company party; it's a tribute to Trimount and to Dave Bond." It certainly was.

Completing the head table, left to right, we find man-of-the-hour Dave Bond; his lovely wife Marion; Pat O'Malley, president of Automatic Canteen; Mrs. Fred Pollak; Fred Pollak, vice president and general manager of Rowe and Midway Mfg. exec Bank Ross.

Chaise lounges at the Blue Hills' colorful cabana area got a terrific workout from many guests and their wives. Ah, this is the life! For one day, any way.

More awards for a grand performance on the golf links are presented by Marshall Caras. This time they go to Al York, at store No. 1, left, and George Simpson of Pawtucket, Rhode Island.

Irwin Margold makes sure the ladies aren't passed by when the awards are given out. The lovely winners are Mrs. Will Benoit of Lewiston, Maine, on the left, and Mrs. Al York of Randolph, Mass.

Dave Bond

"Not just a party... but a tribute to Trimount and to Dave Bond," said our own biz. Canteen's president Pat O'Malley.

Our four celebriats in their holiday attire are, left to right, Mrs. Fred Pollak, Rose Goran, Pat O'Malley and Marion Bond.
World Wide Heralds Seeburg LCP 480 Road Show As Success

The photo on the left shows the starting point of the statewide showing tour, in front of the World Wide Building. The center photo reveals the interior of the Seeburg van. Bob Dunlap, Seeburg VP, is shown with several Decatur operators. The photo on the right illustrates a Seeburg 'Consollette' installation, in the van, at the right is Ray Lucas of Mac's Music, Galesburg.

Nate Feinstein is seen in the photo on the left with Mr. and Mrs. Dick Hunts of Davenport, Iowa, demonstrating the LP Console 480. Seeburg's field engineer Oulde (Dick) Gates demonstrates the console for operators in the center plate. In the photo on the right we find World Wide's Fred Storw with Mr. and Mrs. Taylor and another local operator.

CHICAGO—Nate Feinstein, of World Wide Distributing Company, in this city, declared last week that the firm's six-week "road show" to such key Illinois regions as ChampaignFrance, Decatur, Springfield, Quincy, Rockport, Aurora, with the Seeburg LP Console 480 and the Consollette was a "rousing success." He attributes a great part of that success story to the Seeburg mobile demonstration studio.

He said: "The Seeburg van was utilized by one operator during the tour, to go back to one of his locations which had rejected his photos in lieu of background music equipment. The location was recovered with the use of the van."

Feinstein advised that the secondary benefits of the shows were to demonstrate to the operators that the Seeburg van, used correctly, is an important tool in getting their locations to accept contracts and better deals. The above photos show some of the action on the six-week road tour.

Simon Dist. Hosts Philippine Coin Rep

During a recent visit to the United States, Defin Franco, of Manila, P.L. co-entertained in Los Angeles by officials of the Simon Distributing Company. Seen left to right in the above photo are the firm's vice president George Brocas, Franco and Simon general manager Frank Venenzi. Simon Distributing is one of the largest exporters of coin-operated equipment on the West Coast.

Standard Financial VP Weds Ballerina

OS ANGELES—Arthur F. Bilbert, senior and vice president of the Standard Financial Corporation, a firm which has played an impressive role in the financing of many coin machine concerns, was married in Los Angeles to Roberta Lubeck, Boston ballerina of the New York City Company. The wedding ceremony was conducted on board the aircraft Liner S.S. Lurline and officiated over by Rabbi Edgar Magnin at the Wilshire Temple, here in Los Angeles. The couple will remain on board the Lurline, which is now Hawaii bound on the Pacific, for their honeymoon.

Besides the New York Ballet, Miss Lubeck's graceful talents have also been exhibited on the Bell Telephone and Red Skelton TV shows. She is also well known to the children of America as the "Treasure House" Ballerina on the CBS Captain Kangaroo TV Hour.

www.americanradiohistory.com
MOA's Granger Returns From W. Coast
PR Trip; Signs More Exhibitors For Show

CHICAGO—MOA Managing Director Fred Granger, who has just returned from a call on record companies to sell them the wisdom of exhibiting in the MOA Convention in October. Among the more than a dozen companies he called on, Granger stated, were Dot, Vee-Jay, Warner Bros. and Liberty.

Granger said that although there were no immediate decisions from west coast companies, they all showed considerable interest in the MOA Convention. He said he was delighted with the warm reception he received, and is optimistic about having a large representation of record companies from the west coast.

He journeyed from Hollywood to Oakland, California, where he visited with George A. Miller, Henry Levy and several members of the California Music Merchants Association. He also called on two record companies in the San Francisco area. During the brief stop-over in Denver, Colorado, he met with Pete Goritz to lay plans for a regional meeting there next fall.

Companies who have contracted to exhibit during the past ten years are: Tennessee Promotions, Inc., Electronic Division (Mr. F. N. James, Jr., confirming for them, which are located in Nashville, Tennessee, and Western Record Company, Chicago, Ill. (Mr. Ross Scheer). Also Mr. Ma- cy Lipman, Regional Sales Manager for Gramophone Corp., returned Aug. 29th, 1964, just indicated they will exhibit.

Murray Kaye, sales ace at Atlantic New York, advises that many N.Y. tavern owners will shortly have the opportunity of acquiring their favorite records when the liquor license passed down recently by Albany, and that once this does, an additional 500 new liquor license will be issued in the metro area. Both Murray Kaye and Bob Greenblatt of the famous New York's sweeping urban renewal projects will be building construction, considerably affecting the local area in 1965, when the liquor licenses pass down, according to Murray. Murray contends, and the situation is hardly what it was five years ago. Murray's music ops have also reported that collections have been going through the roof, and are stimulating the growth of the MOA. Murray has already begun his efforts to book the show at the M.O.A., and says they'll be keeping their eyes and ears open for all levels of discussion on the progress of the future of the little LP.

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Chicago Chatter

Coinvet Joe Westerhaus, prey of Royal Distribs in Cincinnati, got the biggest surprise of his life when his employees threw a gala surprise party for him Saturday evening, August 15. Reason for the celebration was Joe's 30th birthday. Joe was at the helm of Royal Distribs when we asked him what he said at the height of the surprise, Joe said "Nothing! I was speechless!"

With the introduction this week of the new "Majorettes" single player flipper amusement game the execs at D. Gottlieb & Co. are anticipating fine acceptance in this country and in most foreign markets, according to Alvin Gottlieb and Judi Weinberg. This Gottlieb creation is loaded with innovations. The "Majorettes" feature Fall in the "weather report" this "weather map" was motivated by the arrival of new equipment this week. United Mfg. Co. is releasing the "Polaris" big ball bowler this week. Also, Hank Ross and Marcene "Iggy" Wolverton, heads of Midwest Mfg. Co., announced the release to the coin machine trade of the new "Flying Turn" pinball amusement game last week.

We witnessed the installation of a Rock-Ola "IVI" coin-operated cold drink can vendor at the poolside of O'Hare Inn, located near O'Hare Field. On hand for the installation were Frank O. Doyle, Dave St. Pierre and George Hincker, for Rock-Ola Mfg. Corp.; Sam Gauldo, vending and pre-mix manager of the Reynolds Division of Canada Dry Bottling Co., and Dan G. Paxis, executive vice president and general manager of O'Hare Inn.

When we chatted with Gil Kitt, owner of Empire Coin Machine Exchange, and sales chief Joe Robbins, we were advised that they're anticipating a good fall season on sales in this country and in foreign business. Eddie Howard, director for the Jennings Co., phoned other day to info that he's feeling much better these days. Eddie has been laid up for several months due to a prolonged illness. He's expected back in his office shortly. Harry Jams, prey of United, Inc. in Milwaukee, departed with his lovely frau for a weekend in Cleveland.

We noticed that all of the top execs were in at the Seeburg plant last week for a change. "Handsome Dan" Collins is delighted over the way things are going for the new Seeburg electronic organ, which was first intro'd at the recent NAMA Show in Chi. Joe Hards tells us Seeburg background music is also enjoying exceptional success all over the country. Before taking time off to move his residence to Plum Grove Countrywise this week Stan Jarocki chatted with us. He advised that the Seeburg LPC400 coin-operated phonograph was selling well here while that the new spotlight album awards feature is a big winner. Both Sinn Stern and Jack Mittel are still singing the considerable praises of Williams' "Stop 'N Go" flipper amusement game.

Joe Westerhaus, Jr., of Pioneer Distribs in Cincy, urges all operators in the Chicago area to attend a meeting at World Wide Distribs, at 7:30 p.m., Wednesday, August 26, when he will give them all the facts about his coin-operated Bowling League (Diamond Bowl) plan. Which, he says, has been highly successful for operators in other cities. World Wide execs have graciously offered the firm's facilities to Westerhaus for the session. Atlas Sales' Frank Nagoya is on the road last week on business. Western Trails' Ross Scheer will cover the eastern part of the country next week with his vice prey Bill Racomin.

Nate Feinstein and Harold Schwartz gave us a "cook's tour" last Monday of their beautifully decorated new "supermart" showroom, which was fitted out to correspond to the operators finest shopping and browsing facilities. Shipping sweeps issued by Bill O'Donnell and Herb James easily indicate that Ball & Co. has a big winner in the new "2 In 1" two-player pingame. "Mort and Ralph Wyckoff advise that Chicago Coin's big new trio-'Royal Bank' flipper pinball amusement game, "Major-ite" big ball bowler, and DeVille's 6-player shuffle alley—is enjoying fine acceptance in this country and abroad.

As a footnote to his recent trip to the west coast to call on record comas Joe Granger, managing director of MOA, advised that from 12 to 15 companies are expected to exhibit at the MOA Convention this fall. MOA prey Lou Casola and board chairman Harry Snodgrass invite all re- serve and local associations to hold their meetings during the convention. New meetings are being planned for the first day of the month of the date of the convention, Wednesday, October 14. Arrangements are being coordinated by the MOA office in Chicago. Now that the summer season is waning Ted Rubey, Estel Bye, of Marvel Mfg. Co., are eagerly looking forward to a healthy fall season. Ted info'd that heaviest production days this month at Marvel is on getting scoreboards for shuffleboard games.

Roe-A&M's Paul Huebch and Atlas Music's Joe Klein are making the rounds in Chi visiting with operators. Sam Kolber greeted visitors from the west coast at Atlas Music last week. They were Kazuo Chatani, Masami Takahashi and Leo Sugano, all of Chubu Bunkakkiki Sales Co., Ltd., of Nagoya City, Japan.

The new Gottlieb "Majorettes" flipper game is already making it big at National Coin Machine Exchange, according to Mort Levinson. Initial sales are keeping National prey Joe Schwartz happy these days. Many execs, prey of J. F. Frante Mfg. Co., tell us its counter games would continue to enjoy continued good sales into the fall season. Meanwhile, we're spending a lot of time on the drawing board whipping up new ideas.

The arcades are still pouring in to this office lauding the services offered by the new Cash Box Directory. This was a classic example of an inspired idea on the part of all Cashboxers.

5th Box—August 29, 1964

53
Rock-Ola's IVI Can Vendor Termed 'Ideal For Pool Side' By Motel Mgr.

NAMA Convention
General Chairman

It also has a sanitized, heated can opener, and multiple coin insertion. Pavis advised that this new Rock-Ola "IVI" cold drink vendor eliminates the hazard of broken bottles at the poolside, which had been a problem at the Inn heretofore. The photos above were taken during the installation at O'Hare Inn.

Japanese Vendor
On Way To U.S.A.

Chicago—Sam Guildo, vending and pre-roll manager of the Maywood Division of Canada Dry Company, recently called a Rock-Ola coin-operated cold drink can vendor at the poolside of O'Hare Inn, located near O'Hare International Airport, at the request of Dan G. Pavis, executive vice president and general manager of the company.

Frank R. Doyle, vice president and director of Rock-Ola's "IVI" Division of Rock-Ola Manufacturing Corp., explained that the new cold drink vendor has a capacity of 230 (12 ounce) cans, with a selection of four popular Canadian Dry beverages.

Cash Box
VENDING NEWS
The Vending Machine Industry's Only Newsweekly

NAC Forecasts Convention 'New Look'

Chicago—This year's Convention Program of the National Association of Concessionaires is being developed in such a fashion that there will be something new and of particular interest to every concession operator, no matter what area of the amusement-recreation industry he serves," NAC president Edward Redstone stated last week.

Working on this premise, Philip L. Lowe, Lowe's Merchandising Service, Newton Centre, Mass., who is this year's Convention Program Chairman of NAC, promises that members and others attending the organization's convention at the Conrad Hilton Hotel, Chicago, September 28-October 2, will be treated to a more diverse and outstanding program, which should command and occupy their interest throughout their stay in this Nation's most popular convention city. Emphasis will be on "New Format," "New Faces," "New Subjects," "New Profit Making Ideas" with this year's pro-

program taking on a completely "New Look." Outstanding and authoritative leaders in almost every facet of the Food, Beverage, Concessions, Automatic Merchandisers Industries are now being lined up by Lowe's committee to take part in this well-balanced program and, as it begins to unfold, all details and particulars concerning it will be announced at frequent intervals to the trade.

Financial reservations being received at NAC headquarters indicate that there is very keen interest in both the NAC-TGA Trade Show and conventions of the two co-sponsoring organizations, Redstone advised. Requests for booth space are still being received and it is estimated that when the ribbon-cutting ceremonies take place on September 28, when the show officially opens, every inch of exhibit space will be occupied in the spacious West Hall of the Conrad Hilton Hotel.

ABC Named Caterer
To Dem's Convention

New York—The Democratic National Committee has appointed ABC Consolidated Corporation as caterer for the Democratic National Convention at Convention Hall, Atlantic City, June 24-26. Sam Alesker, vice president of the national food services company, said ABC Consolidated will provide the hotels and Convention Hall, which his company has provided as a concessionaire since 1944.

Laundry Show's
Exhibitor List

New York—The following list of vending equipment manufacturers and suppliers are scheduled to exhibit at the National Automatic Laundry and Cleaning Council's 1964 Convention-Exhibit, August 26-30, at the Coliseum, according to Ward A. Gillette, General Chairman:

K. G. Brown Manufacturing Co., Inc., will exhibit outside vending equipment at booth 216.

Coin-Op Sales Corporation, will exhibit a complete line of products for resale through vending machines in coin-operated laundries, at booth 315.

Control Corporation, will exhibit coin handling and timing devices at booth 61.

Gold Medal Products Corporation, will exhibit vending equipment, including coin operated snack machines, equipment, popcorn and vending machines, at booths 111-118.

Hamilton Scale Corporation, will exhibit coin changers, ticket vendere, bill checkers, scales and standees. changing devices at booth 159.

Hana Electric Corporation, will exhibit Helmac Inc. Pick-Up vending, Fahrlcomb, Helmac's portable and semi

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NAMA Convention
General Chairman

Chicago—David Bach, president of the Bell Vending Company, Rochester, Minn., has been appointed the 1964 NAMA convention general chairman, Gerald F. Whaley, NAMA's information services manager, announced last week. Bach is also president of the Minnesota Vendors Association and holder of the Musician background music franchise in the Rochester area.

Bach founded his vending business with his brother John in 1940. He began with five cold drink vendors and expanded throughout Rochester with soda, coffee, cigarette, candy, ice cream, and milk machines. Bach also has experience in the retail music business, at which he worked with his father back in 1898.

HANDKERCHIEF VENDOR

Tokyo—Fumio Suzuki, international representative of the Hana Electric Corporation, Ltd., has announced that he will shortly introduce to the American vending market his company's new "Warm or Cold Handkerchief" dispenser. "As almost all the foreigner who have ever visited Japan know, we have an unusual custom," Suzuki stated. "Before meals, a warm or cool handkerchief is served on the table, and this custom is accepted by the foreigners with pleasure," he further advised.

Hana Electric has the machine patented in every country of the world, according to Suzuki. He advised that the machine could be placed in schools, hospitals, bowling centers, theatres, golf fields and restaurants.

Marache Elected Dynamic Director

New York—Herbert W. Marache, Jr., vice president of the New York Stock Exchange Firm of Blair & Co., Granberry, Marache, Inc., has been elected a director of Dynamic Vending Corporation. The new director is Rudy Appel, Dynamic secretary.
Majorettes Attract All the Crowds!

- Five red and silver bumpers made in rotation light targets and rollovers for added balls
- Making A-B-C-D rollovers adds one ball and mystery reset spots rollovers
- New! Bottom field kick-out hole provides "last minute" action
- Flippers positioned up-field for maximum action
- New "Bumper-Rings" protect playfield under bumpers
- New sturdy metal "Jewel-Posts"
- Stainless steel trim
- Match feature

SEE YOUR DISTRIBUTOR FOR A FEATURE DEMONSTRATION

Gottlieb Ships 1-Plyr.
'Majorettes' Flipper

EVERYBODY LOVES A PARADE!

GOTTLIEB'S

Exciting New ADD-A-BALL Attracts ALL the Crowds!

Majorettes

GOTTLIEB'S MAJORETTES

CHICAGO—The latest entry released to the national coin machine trade by D. Gottlieb & Company, as announced by resident Alvin Gottlieb, is a novel single player called "Majorettes", which, among other characteristics, offers the exciting new "Add-A-Ball" feature.

This attractively designed, ultra-stylish fliper type amusement game is generously embellished with glossy steel cabinet trim, with sturdy metal "jewel posts," Gottlieb said.

Gottlieb further advised that "Majorettes offers players several innovations in playing and scoring features. He explained that five "Red" and five "Yellow" pop bumpers are made in rotation by the player lights the score and rollovers for added balls. Using the A-B-C-D rollovers adds one ball and the mystery reset spots rollovers on the playfield. There is a novel, new kick-out hole in the extreme bottom of the playfield, which provides last-minute suspense action for players. Furthermore, the flippers are positioned up-field for "kicker" action.

Another Gottlieb fliper, Alvin Gottlieb added, there are "bumper -rings" under the pop bumpers to protect the finish on the playfield where the bottle service is anticipated. This, and the Gottlieb "Hard -core" finish, team up to extend the throng life to an all-time high.

Gottlieb stated that "Majorettes" flipper games are being shipped to fliper distributors everywhere this week, and will be on display for operators.

Cinebox Scores At West Pa. Location

MONEGROVILLE, PA.—The Cinebox audio-visual machine recently made its local debut here in western Pennsylvania in the cocktail lounge of the Town and Country Motel, and according to Elmer Jonnet, the motel’s manager, the device is increasing bar revenue by 50 to 100 per cent and patronage by almost 500 per cent.

Jonnet stated that his lounge now draws 30 to 40 customers nightly during the week as compared with the four or five patrons it formerly had drawn the same nights, and the increase is even higher on weekends.

In addition, he reported that patrons are buying more now, saying, "they stay at the bar longer and definitely spend more. Our beverage profits have gone up 50 to 100 per cent since the Cinebox was installed," he added.

The Town and Country leased its Cinebox machine about one month ago from Cinevision of Pittsburgh, a sub-distributor of Cinevision Corporation of America, itself an affiliate of Estey Electronics, Inc. According to its agreement, the motel has leased the machine for 12 months, enjoys exclusivity in its area and is supplied with three new films each week to insure a constant choice of new films among the 40 selections that are available. The primary Cinebox distributor in Western Pennsylvania, West Virginia and Ohio is Meck Murray Associates in Pittsburgh.

The Fabulous 100 KITS!

NOW READY FOR DELIVERY! ALSO CUSTOM CABINET REFINISHING IN YOUR SHOP WRITE FOR PRICES ON VILDSHE'S CINEBOX KITS! AVAIL. AT EXHIBITORS COUNTERS and Kits

1/3 deposit on all orders.

SUN REFINISHING CO.
200 E. Daggert Fort Worth, Texas

Morrison Appointed Northwest Sales Rep

KITTERY—Ron Pepple, president of the Northwest Sales Company, announced last week that Eddie Morrison, the veteran coin man, has been added to the Northwest sales contingent.

Morrison, who has chalked up twenty years experience in the field, was formerly associated with the old Jack R. Moore Company, now in Washington, for which he is sales rep in Montana, Idaho and Eastern Washington. When the Moore Company was succeeded by the Funfair Distributing Company, Morrison remained with the new organization as manager of the Spokane branch.

Born and raised in Montana, Ed.

Eddie Morrison

is well qualified to serve the "Empire" and the "Big Sky Country" he understands this area well. Pepple advised. Morrison will have his residence in Spokane but will be on the trade in Montana, and in Eastern Washington, representing Northwest Sales for Wurlitzer, Seeburg, Tape-A-thon, pinball and music, Smokebox cigarette

 vendors and other amusement games, pool tables, bowlers and shuffle alleys which Northwest Sales handles in its Seattle, Washington and Portland, Oregon branches.

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NEW YORK—A newly designed, variable cue stick rack currently being manufactured by the Irving Kaye Co., Brooklyn, one of the nation’s leading table manufacturing companies. The rack holds six cues of all sizes and contains four shelves for the head plus an additional shelf for chalk and other billiard accessories. Irving Kaye, the company’s president, advised that the rack is sturdy constructed of wood and formica, is easily mounted on the wall and becomes a beautiful addition for any room or pool room. Its handsome lines complement any decor, he added. Test unit is shipped knocked down and is easily assembled by simply lowering the four screws into the pre-drilled holes, he further advised.

Western Trails Acquires National Distribution Of "Satellite" Kiddie Ride

CHICAGO—Ross Scheer, president of Western Trails Amusement Company, in the city, announced last week that his firm is now handling national distribution for Modern Products Company of Kansas City, Missouri, manufacturers of the "Satellite" kiddie ride. The deal was finalized at a meeting in Scheer’s office last week between Scheer and Clifford T. Wren, president of Modern Products Company. Scheer further advised that the "Satellite" kiddie ride will be on display in the large Western Trails exhibit at the upcoming NFMA Convention in the Sherman House. Other kiddie ride lines to be exhibited are: Scotland Engineering Co., Kiddle-Rousell, and Union Industries.

Leverone Joins Ill. Economic Council

NATHANIEL LEVERONE

CHICAGO — Nathaniel Leverone, executive chairman of the Automatic Pinball Company of America, has added a place on the National Council of the Institute for Economic Inquiry, Robert S. Solinsky, Chairman of the Board, National Can Corporation, announced last week. The Institute for Economic Inquiry is a 50-year-old, non-profit, non-political Illinois corporation of whose national council Solinsky is temporary chairman.

Leverone is a distinguished industry and civic leader with wide interests. He is president of Chicago Youth Week, and has been since 1945; a member of Citizens' Board of Council Laymens National Committee; and of Hadley School for the Blind. In addition, Leverone is a trustee of Culver-Stockton College and is Chairman of the Board, Kansas City Athletics, Inc.

Eckstine & Streisand On Seeburg Little LP’s

CHICAGO — The Seeburg Corporation’s little LP releases for the week of August 24th bring two great artists into the spotlight with Barbra Streisand’s Capitol recording, with the original cast, of ‘Funny Girl,’ and Billy Eckstine’s Mercury album ‘The Modem Sound of Mr. B.’

For those who may like folk music preferences, Seeburg is issuing the Serendipity Singers on Phillips label with ‘The Many Sides of the Serendipity Singers.’ In the country and western groove, operators can now get George Jones’ Mercury album ‘Lonesome and Blue.’

On the international scene, Seeburg has released on little LP Sergio Endrigo’s RCA Italiana recording titled appropriately, ‘Sergio Endrigo.’

NEW 2-PLAYER
ADJUSTABLE 3-or-5 BALL

NEW BONUS FEATURE
SWINGING TARGET SCORES 10 TIMES VALUE WHEN LIT

SHOOTER AT BOTTOM OF PLAYFIELD SHOOTS BALL BACK ONTO PLAYFIELD FOR ADDITIONAL PLAY AND SCORES

- Number Match
- Slug Rejector
- Plastikote Finished Playfield
- Stainless Steel Trim
- Twin Chutes (opt.)

PLUS
MANY EXCLUSIVE WILLIAMS FEATURES

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BUY THE BEST—BUY WILLIAMS

ARA & FTC Reach Agreement

PHILADELPHIA, Pa. (ARA), announced August 20th that it had reached "a satisfactory agreement" with the Federal Trade Commission (FTC) on a consent order which terminates the commission’s three-year investigation of the company’s acquisitions.
NOW! strike X it rich! in every location!... Gottlieb's Bowling QUEEN

DYNAMIC ANIMATION KICKS MULTI-COLORED BALLS INTO LIGHT BOX!
- Making one to roll out kicks red and white balls into light box track
- Specials scored for getting 6 balls onto track
- Making more balls scores additional specials
- New "Bumper-Blugs" protect playfield under pop-bumpers
- Hitting targets fungi gap bumpers for high score, bottom rollers for specials
- Existing cabinet trim
- New color art "Annual Photo"
- 3 or 6 ball play • Match feature

Ask your distributor for a feature demonstration!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago, Illinois 60651

Our modern new factory is devoted exclusively to manufacturing

SCHMELKE QUALITY CUE STICKS
Professional Design—Long Life

SCHMELKE MFG. CO.
SHAKOPEE, MINNESOTA

Ski ’n Skore’s Water Version

Miss Pat Quillen, Illinois beauty queen, demonstrates the new water skiing version of Dukane Corporation’s Ski’n Skore game. The new electronic skill game is designed to duplicate the thrill and excitement of a water slalom course.

Meeting Dates & Trade Events

AUGUST
24-26 National Association of Concessionaires Eastern Regional Conference Place: Marriott Hotel, Plymouth Meeting, PA
26-30 National Automatic Laundry & Cleaners Association Place: Roosevelt Hotel, New York City

SEPTEMBER
6 Magic and Mentality Association at South Dakota Convention Place: Mitchell, SD
11 Connecticut Assn. of Tobacco Distributors Place: Statler Hilton Hotel, Northampton, PA
18-19 Minnesota Candy & Tobacco Distributors Association Place: Leaming Hotel, Minneapolis, MN
18-20 Iowa Association of Tobacco Dealers Place: Hotel Savery, Des Moines, IA
24-26 Pennsylvania Association of Candy & Tobacco Distributors Place: Homestead-In-The-Pines, Tarentum, PA
24-26 Michigan Tobacco & Confectioners and Vendors Association Place: Statler-Hilton Hotel, Detroit, MI
24-26 Texas Merchandising Vending Association - Texas and Oklahoma Tobacco Distributors (joint meet)
25-27 MONT, NYS Operators Guild at Western Convention Place: Newe Hotel, Ellenville, NY
26-27 Oct 2 National Association of Concessionaires Place: Conrad Hilton Hotel, Chicago, IL
26-Oct 1 Naching Picture & Concessions Industry Trade Show Place: Conrad Hilton Hotel, Detroit, MI
29-Oct 1 Ohio State Restaurant Assn. Place: Franklin Cyls, Vets. Memorial Bldg. Columbus, Ohio

OCTOBER
1-4 New York State Association of Tobacco Distributors, Inc. Place: Concord Hotel, Saratoga Springs, N.Y.
6-S Tobacco Distributors Association of New England Annual Convention Place: The Colony, Atlantic City, N.J.
14-16 Magic Operators Of America Place: Sherman House, Chicago, Annual Convention
15-17 Ohio Association of Tobacco Distributors Place: Statler-Hilton Hotel, Cincinnati, OH
17-20 National Automatic Merchandisers Association Place: McCormick Place, Chicago, Annual Convention
20-29 Wisconsin Food and Tobacco Institute Place: Schroeder Hotel, Milwaukee, Wisconsin

NOVEMBER
6-7 Wholesalers Tobacco Distributors Magazine Place: Sheraton Bellevue Hotel, Seattle, WA
11-14 American Bottlers of Carbonated Products Place: McCormick Place, Chicago, IL

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WANT TO BUY: Coin-Operated Phonographs, slate machines. In New England area only. Please call or write in Box 716 1700 WAT. NEW YORK, N.Y.

USED E 45 RPM RECORDS. We pay freight to any address. KING SALES-111 WASHINGTON STREET-BOSTON, MASS.

USED E 45 RPM RECORDS. All Types as above. We pay freight to any address. (Tel. Darr 1-7179). Classified Ad each week if you so desire. All goods over a year old to be sold for a year on consignment. (111 W. Washington Street).

NATIONALLY KNOWN RECORD COMPANY (We pay freight to any address). Machines of all types available for children's records. Raebus in original crates. Inter-Chime 1011. 1570 broadway. NEW YORK, N.Y.

PANORAMS AND PANORAM PARTS. All types panorms. All types parts. All types service. Automatic sales co., inc. 1109 HOWARD ST. BALTIMORE, Md. 21213.

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WE PAY BEST MACHINES IN NORTHERN WASHINGTON DC, VIRGINIA, MARL.H, NEW JERSEY. ETC. WITH A SPECIAL BONUS. 111 WASHINGTON ST. BOSTON, MASS. 02111.

ALWAYS IN SCARCE CIRCUITS. Circuits for Bally, Gottlieb, Williams, Outlaw, Eagle, etc. Requested by players of this country. SHAKERS, FLYERS, MACHINES, ELECTRICAL, ELECTRONICS, CONCISE. YOUR MACHINE CAN BE MADE TO QUALIFY. PHONE 12-0529. 1220 WILLOX AVE., URBANA, ILL.

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LATE BINGO MBS AMERICA/IF Gott.-Tab 6-14 Players. Bowbraina Late Bally BINGO Machine. (Tel. 2-5200.) We buy all types machines. You get paid cash. Highest prices. Prime For money reasons. MAX R 2700. (Area code) 617. 1-1583. 1193 Garden St., BOSTON, Ma.

CARDBOARD BOXES. For coin operated machines. Box 786, No. 21 ROAD. Industrial Park, LINCOLN, ILLINOIS 62656.

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RECORDS, 45's & LPS, SURPLUS. REPRODUCERS, MECHANICS, PARTS, etc. WRITERS WASHING, KENCADRECORD MUSIC CO., inc., 789 HOLLAND ST., YONKERS, N.Y. (Tel. Greenfield 6-7772).

ATTENTION DISTRIBUTORS AND STORE OWNERS. There's Gold on your shelf. Want big profits? Want more sales? Buy machines that pay. (1220 WILLOX AVE., URBANA, ILLINOIS 61801). (Tel. 1-3334.)

MECHANIC WANTED. AGE 15 TO 35. FOR COMPLETE COIN OPERATED SERVICE. SHOWROOM, SERVICE, REPAIRS, PARTS. JIG AND TOOL ROOM. NATIONAL BAGGAGE INC., P.O. BOX 117-ISLAND PARK, N.Y. (Area code) 415-3-9320.

WE PAY CASH AS ALWAYS FOR: Seeburg; Wurlitzer; AMI and Rock-Ola music. Gottlieb, Williams, Outlaw, & others. We also pay cash for your machine. Call Bob at desk. (Tel. 415-3-9320.)

PLEASE, ANY SECURITY IS SO IMPORTANT. PLEASE CALL AS SOON AS POSSIBLE FOR A RELIABLE MECHANIC. Tools are a MUST. NATIONAL BAGGAGE INC., P.O. BOX 117-ISLAND PARK, N.Y. (Area code) 415-3-9320.

SELL YOUR SURPLUS 45's TO THE NATIONAL PURCHASE COMPANY, THEY ARE THE NATION'S LARGEST PURCHASER OF COIN OPERATED MACHINES, WE WILL DELIVER YOUR MACHINES FREE. WE PAY THE MONEY YOUR MACHINE IS WORTH ON THE STAND. All we need is your machine. (Tel. 415-3-9320.)

COIN-OPERATED PHONOGRAPH, GOOD CONDITION. (Tel. 415-3-9320.)

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FOR SALE—BOWLING MACHINES. Call 415-3-9320 for complete listing. (Tel. 415-3-9320.)

COIN-OP-REPRODUCER. 415-3-9320.

ROCK-Ola AND WURLITIZER MUSIC. Bally, Gottlieb, Williams, Outlaw, Eagle, and others. With or without bases. Complete coin operated. Many are new. (Tel. 415-3-9320.)

GREAT GAMING MACHINE. $100 Vend. (Tel. 415-3-9320.)

ROCK-Ola AND WURLITIZER MACHINES. Bally, Gottlieb, Williams, Outlaw, Eagle, and others. We also sell bases. In excellent condition. (Tel. 415-3-9320.)

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MUSIC, GAMES, VENDING, CALL. ATLAS DISTRIBUTORS 193 COMMONWEALTH AVE., BOSTON, MASS. 02215 (Tel. 577-1101).
ITS EARNINGS ARE THE BIG NEWS IN THE INDUSTRY

Ten Top Tunes Feature Proves Wurlitzer 2800 Red Hot Seller

From the outset the Wurlitzer 2800 had a lot of features going for it. The manufacturer's claim that it was the best looking, best sounding phonograph Wurlitzer ever built has been generally accepted. Its styling has certainly won it a place in a great many locations, and its high fidelity, stereophonic sound is breathtaking in its realism.

On top of these, the Wurlitzer 2800 has the Ten Top Tunes feature wherein the patron can enjoy ten selections for a single coin at the press of the Golden Bar. No feature in the history of the industry has proved more popular or lucrative so far as earning power is concerned.

Wurlitzer engineers have chosen the Ten Tunes, which are, from the standpoint of the phonograph company, as varied and far reaching a selection as any they could have chosen. The record numbers range from 281-1 to 281-10. They include such varied material as Broadway tunes, movie themes, old-time favorites, and novelty numbers. It is a package, so to speak, which any patron could select and enjoy.

A: The Ten Top Tunes feature is a notable addition to the Wurlitzer 2800. It is designed to appeal to a wide variety of musical tastes, from traditional tunes to contemporary hits. The selection process is straightforward and convenient, making it an attractive option for customers at locations where the phonograph is installed.

Q: How do you feel about the financing of musicals by the recording companies?

A: The financial aspect of musical recordings is a complex one. Record companies invest significant resources in producing and marketing musical recordings, and they need to recover those costs through sales. While some musicals may not have the financial backing to be successful, others can become popular and generate substantial profits. The success of a musical recording often depends on factors such as the quality of the music, the marketing efforts, and the preferences of the audience.

WURLITZER

Biggest Money Maker Of Them All

What gives a Wurlitzer 2800 its big edge over competition? Superior stereo sound for one thing. Sheer beauty for another. The ability to keep playing with a minimum of service is important. But more than anything else . . . greater earning power. And what produces that? The features above plus the feature that is Wurlitzer's and Wurlitzer's alone — TEN TOP TUNES FOR FIFTY CENTS AT THE PRESS OF THE GOLDEN BAR. Resultant earnings are, by far, the big news in this industry. Ask your Wurlitzer Distributor for specific examples.
Sell BOTH Conventions with

Cash Box

the only trade publication which will be distributed at the

MOA and NAMA

CONVENTIONS!

plus, get round-the-world readership from buyers of coin machine and vending equipment who may not be present at either show!

The October 17, 1964 Issue will be edited for the convention-going coin machine and vending buyer planning to attend the Music Operators of America Convention (October 14-16 Sherman House, Chicago) and the National Automatic Merchandising Association Convention (October 17-20, McCormick Place, Chicago).

Everyone attending either Convention (or both) will receive a copy of the CASH BOX CONVENTION ISSUE. Many MOA visitors will stay on in Chicago to attend the NAMA show. Vending operators are planning now on early arrival in Chicago to attend the MOA show. CASH BOX will be on hand at BOTH conventions thereby giving every advertiser of coin-operated equipment and supplies a powerful 2-for-1 convention sales tool.

Here are some of the features which will appear in this all-important industry convention guide:

- Listings of exhibitors at BOTH trade shows with equipment and supplies to be shown plus names of personnel on hand at each booth. Puts contact between buyer and seller on a more personal basis. Hospitality Suites will be recorded where desired.
- Listings of forums, panel discussions and meetings for BOTH trade shows. Helps operators plan their convention hours.
- Up-to-the-minute pre-convention news as gathered by our editorial staff, up to near-departure time.
- Pre-convention announcements designed to break with new equipment introductions at show time.
- All regular weekly features found in every issue of Cash Box. Reach the readers who left home before their subscription copy arrived!

YOU SELL ALL OF THE COIN MACHINE INDUSTRY CONVENTION-GOING BUYERS WHEN YOU ADVERTISE IN THE CASH BOX MOA-NAMA CONVENTION ISSUE. RESERVE SPACE TODAY. ADVERTISING DEADLINE, WEDNESDAY, OCTOBER 7th

Planning on using an insert? Call JUdson 6-2640 for mechanical requirements. Increase your print run now and include CASH BOX in your Convention coverage!
A ROCK-OLA FOR EVERY LOCATION AND PHONETTE SUITS 'EM ALL . . . AT THE RIGHT PRICE!

Intimate, personalized stereo sound in any booth or bar location increases plays, brings home extra profits! Rock-Ola's new Phonette coin-activated remote speaker Wallbox unit is the perfect profit companion to the new Rock-Ola Grand Prix . . . and it may also be used with almost any phonograph. The Phonette features two built-in stereo speakers, a simple selection system for singles or LP listening, plus personal volume controls; may be mounted anywhere; works with Rock-Ola Money Counter. Beautifully styled for any location. Rock-Ola Phonettes step up gross income wherever you install them. Bigger collections, anyone?

Look to ROCK-OLA for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651

MORE PLAY... MORE PROFIT... FROM THE NEW ROCK-OLA PHONETTE

PERSONAL VOLUME CONTROL
Three volume settings—high, medium and low. Customer chooses his own sound level.

PERSONAL LISTENING
The new Phonette may be mounted on bar, counter, wall or table—for customer's private listening pleasure.

LP'S OR SINGLES
New Phonette permits playing of LP's or singles; 33⅓ or 45 rpm records from customer's seat.

REMOTE SPEAKER WALLBOX