The exciting young female talent responsible in part for the Vee Jay label's strong showing in sales during the first quarter of '64 is Betty Everett. Her recent top-ten single "The Shoop Shoop Song (It's in His Kiss)" is the reason for the lips. The exciting song stylist bows in this week with a new Vee Jay single dubbed "I Can't Hear You No More."
RICHARD BURTON'S HAMLET
THE MOST IMPORTANT THEATRICAL EVENT OF THE YEAR

...a performance of electric power and sweeping virility. I do not recall any Hamlet of such tempestuous manliness. As one sits through a long evening that seems all too short, one is humbled afresh by the surge of Shakespeare's poetry.

HOWARD TAUBMAN, N.Y. Times

...a voice that seems to prove that sound spirals outward, an intelligence that hears wit when wit is trying to steal by tiptoe—but also all of the myriad qualities which the man Hamlet requires.

WALTER KERR, N.Y. Herald Tribune

"Richard Burton swept mind and memory clean of all other Hamlets, in a performance so lucid and sensible that people will speak of it for years." NORMAN NADEL, N.Y. World-Telegram & Sun

"This is a fine and imaginative Hamlet." JOHN McCLAIN, N.Y. Journal-American

NOW AVAILABLE ON COLUMBIA RECORDS
Once a year, show business takes stock of itself and decides what performances and technical feats reached the finest degree of achievement during the period of 12 months or so.

Each segment of the trade takes its awards seriously. That goes for the disk industry, which last-week—through the full support of the National Academy of Recorded Arts & Sciences—put its best foot forward and presented Grammys—the association’s symbol of achievement—to winners in some 42 categories.

While the Grammy awards, just past its sixth year, have not generated the same public excitement that meets the Oscar ceremony, the industry should be grateful that they are around—and that there’s a group like NARAS working in its behalf.

Even recordings of dubious quality require a lot of hard work for a lot of people. When records come along that uplift music or the spoken word or just plainly entertain with taste, they are worthy of being singled out for special honor, whether the recordings contain Bernstein or Brubeck, the Beatles or the Roger Wagner Chorale.

With the Grammy awards, those recordings whose merit is not brought to deserved light during the year have their day in the sun. It is then that the industry, faced with a bevy of fine product put before it, is fully aware that it is producing works of art. Pride in accomplishment has an even greater shine on Grammy night. NARAS is the only industry organization that is solely committed to the state of the disk art, rather than the disk art as a money-making proposition.

NARAS is not an organization that pops up once a year only to hibernate until Grammy nominations brings it to life again.

During the course of the year, it offers scholarships and continues to stimulate the trade. Through its college-associated seminars and weekly panel discussions, NARAS opens-up to debate and discussion any number of areas that investigate the essence of material and performance, the heart of a recording.

It is necessary for other industry organizations to talk dollars-and-cents; there is also a need for the industry to be constantly informed on the status of records as an expression of art. NARAS has done an admirable job of functioning as a true “academy of the arts,” that is an organization whose purpose is to recognize greatness and spur continued achievement.

NARAS, then, is needed—and we’re happy to note that the record business, continuing to swell the association’s membership rolls, is cognizant and in full support of this fact.

For its own achievements, NARAS deserves its own Grammy award.
THE ROLLING STONES

They’re great! They’re outrageous! They’re rebels! They sell!¶

THEY’RE ENGLAND’S HOTTEST!...BUT HOTTEST GROUP!

*They invade this British colony on June 1, for their sell-out in-person tour and network TV performances*

**LONDON RECORDS**

Cash Box—May 23, 1964
RCA DEBUTS INT'L LINE IN U.S.: LPs', EPs' & SINGLES INVOLVED

NEW YORK—RCA Victor is dipping into the international pool from 16 countries to produce a new line for marketing in the U.S.

The new series, called "A World Of Music On RCA Victor Records," will be the product of the efforts of Lee Shapiro, of late Victor's international man.

The line gets underway with some 650 albums, 150 EP's and more than 100 singles. The standard sellers include Scandinavia, South America, Canada, Mexico, Southern Italy, Ireland, France and Trinidad.

To have a regular line of Victor distro, the sessions will be marketed in the U.S. in their original language, in RCA's English- and foreign-language notes.

Besides dates of an ethnic nature, the line will carry various pop stylings, including foreign-language dates by such American performers as Neil Sedaka and Paul Anka. Due, too, are foreign soundtrack and original cast items.

A monthly release schedule is planned. New issues will be supported by strong promotion campaigns designed to reach both foreign and general pop purchasers.

NARRD Elects Judkins Proxy; Other Officers To New Terms

NEW YORK—A new slate of officers, including Howard Judkins, has been elected by the National Record Association of Retail Record Dealers (NARRD), head, of Judkins Music of Glen Grove, Calif., who will hold office for the year ending May 13, 1965. Other officers elected for the same period are: vp—Joe Goldberg; Petty Records, Wheaton Plaza, Wheaton, Ill.; (VP); Dick Sturdevant, Spinning Disc, Bronx, N.Y.; secretary—Richard Shall, 2101 Wilshire Blvd., Los Angeles, Calif. and treasurer—Frank L. Finns, Times Chronicle Building, Jersey City, N.J.

Directors elected for a two year term ending April, 1966 are: Seymour Block, Cranston Music Center, Cranston, R.I., Region 1; Lou Shapiro, Regent Records, New York City, Region 2; Martin Specter, Specter's TV; Coral Records, 2901 E. 7th St., Los Angeles, Region 3; Frank C. Negman, Miami Beach, Region 6; Fred J. Silver, Silver's Music, San Antonio, Texas, Region 6; Al Rothstein, Lee's Record, and Radio, St. Joseph, Mo., and Howard Judkins, Region 7.


Art Talmadge Buys Musicor; Starts Operation Rolling

NEW YORK—After months of rumors about Art Talmadge's purchases of various record companies, it was formally announced last week that the president of United Artists Records had purchased the Musicor label from Aaron Schroeder and the firm's subsidiary, ARMADA.

Talmadge has already opened Musicor's new office at 827 Seventh Ave. in New York and is preparing his first six albums, which he will introduce at the October 7th, the completion of Musicor's distribution agreement. With United Artists on October 7, the label will be able to handle its own distribution.

An experienced rolling Musicor, Talmadge has acquired the talents of Gene Fisher, who has been a hit producer on several charts. The vocalist has produced a consistent hit producer in the U.S. in the past six months.

In recent years, his forte has been with artists in countries and Australia where he has scored successfully with big hits on the charts. Aaron Schroeder, former Musicor manager, will continue to produce 50% of Pitney's sides with Wally Gold. In acquiring musicor, Talmadge

Rep. Roosevelt To Speak At ARMADA Confab; Distribs To Get Free Legal Advice

CONJ. JAMES ROOSEVELT

The record industry's watchful of happenings on Capitol Hill, will hear from Congressmen James Roosevelt, the son of Franklin D. Roosevelt, at the sixth annual convention of ARMADA, the distro association Convention will be held June 25-27 at the Eden Roc Hotel in Miami Beach.

Rep. Roosevelt, whose subject will be "Owns Or New Life For Independent Distributors?" serves on the House's Select Committee on Small Business and is Chairman of the Subcommittee on Distribution Problems, which was created to look into the areas of record distribution, part of which involved hearings on disk sub-distribution last Dec.

He will address distributors and label owners.

NARM's Mid-Year Meet: Chicago, July 28-30

PHILADELPHIA—Ted deplanning their summer vacations have been announced by Jules Malman, exec secretary of NARM, the rack-jobber association, that NARM's mid-year meeting will take place from Tuesday, July 28, to Thursday, July 30 at the Sheraton Hotel in Chicago. Confab is highlighted by Person-to-

Person Conference's sessions between labels and rack-jobbers.

Fantasy Releases Joan Baez Album

NEW YORK—Fantasy Records, the New York-based, 100-album label, has released a Joan Baez album called "Joan Baez In San Francisco.

The disc, a recording of the singer's recent appearance at the famous Fillmore West, contains standards from the sub's 17-year-old performers. Pro fraud of the overdubs.

In the second time the folk singer has had product released other than on Vanguard, an exclusive pactee, she's recorded the songs she performed last year. Last year's Roulette-district Square label released a Baez LP.
Ska Craze In The Making?

NEW YORK—Is there a hot sound fidg the horizon? A number of producers and top stars in Europe, using rhythm called “oom-ska” or “oom-y ska” can run rampant on the U.S. charts.

In fact, the Top 100 already contains a skinned-reviewed number, if only by way of England. It’s by Millie Small, a Jamaican whose whistling of “My Boy Lollipop” is climbing up the charts—its 72 this week. Ska Records for the lucky U.S. outlet for the sk.

Ska’s parent company, Mercury, is also represented with a ska date, in item called “Suicide Ska” by Jeff Dow. Other labels with ska releases

Smash, Fontana & Cumberland Announce Expansion Plans

CHICAGO—Charlie Fach, head of the smash, Fontana and Cumberland label, has announced that his organization will expand

Fach has announced that a new Western regional manager would be named in the near future.

Columbia Plans International Build-Up For Vocalist Kenny Rankin

Following the convention, Rankin will return to the United States while A&R director…

Yee Joy Reade Its Official World’s Fair LP’

Joe Lasker, vice president of Yee Joy Records, has announced that the label will debut its New York World’s Fair series of Popular Folk Music albums on June 15.

The series of three albums addresses “Where Did My Little Girl Go” and “U.S. Mail,” two tunes which will be released as a single in the United States at the end of May.

The songs have also been recorded by Rankin in Spanish, Italian, French and German, and will be released in conjunction with his European promo tour. To promote these singles, Rankin will sing the foreign versions of the tunes at the convention.

RCA Victor & Columbia Top Label Grammy Winners;

NEW YORK—RCA Victor Records topped the number of Grammys followed that week with a total of 12, including best female vocal performance by Nino Oliviero and Michael Rennie in the category of classical compositions.

With 12 Grammys awarded to pop artists by RCA Victor, the label has now won the best female vocal performance award for six consecutive years.

Columbia Records has the greatest interest in the sound, to have stepped up its size in Jamaica, also owns a studio where ska sessions have been taken place.

In England, the sound for other parts of the world, has become the music trade to see the best.

The U.S. EMI recio, Transglobal, was said to take up the involve. The firm’s Paul Marshall and Roland Rennie took the trip, which resulted in a capital on the sound.

It’s also understood that Columbia Records has signed up as a domestic bring the sound back for its catalog.

The instrumentation of the groups that made the label’s popular LP’s of Yee Joy (Continued on page 38)

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KYW-Cleveland deejay Jim Stagg, whose 39.9-mile walk from downtown Akron to Cleveland’s Public Square on a frigid Jan. 30th raised over $9,200 for the Mother’s March of Dimes, was recently honored by the local chapter of the March of Dimes at a brunch at the Cleveland Pick-Carter Hotel. Actress Jane Wyatt, national Mothers March chairman, presented Stagg with a scrapbook containing the most unusual letters received by the local chapter concerning the now-historic walk.

Len Mirelson, general manager of WNMJ-Newark, announced plans for the outlet’s annual thirteen-week “Talent Search” to be held in conjunction with the RKO Theatre chain. The amateur shows, hosted by all the WNMJ personalities, will be held every Friday night at RKO’s Theatre in downtown Newark with prize plans calling for the finals to be held at the RKO Palace in New York. In addition to weekly prizes, the Grand Prize winners will receive a recording contract with a major record company.

Prior to its industry-wide release, SESAC’s all-new “Mood Romantic” LP package was sold in six key markets around the country. First to take advantage of the offer were: WITZ-Jasper, Indiana; WCAP-Lowell, Mass.; WBRL-Beloit, Wisconsin; KCTV-San Angelo; WITZ-Richmond; and WYVA-Richmond. The “Mood Romantic” package is being offered to the broadcasting industry this month by SESAC in a general trade mailing. Designed to provide the broadcaster with many hours of superb mood music, the album provides more than 115 selections and is available to the industry for $19.95 complete.

In an era where deejaying jobs are as ambiguous (tenure-wise) as the Mets winding up in first place, Hoppy Adams has set an impressive exception to the rule. This “steady” spinner celebrated his 15th anniversary playing the platters on WANN-Annapolis. Congratulations Hoppy!

For the third consecutive year, WLS-Chicago has inaugurated an intensive spot campaign to benefit the Danny Thomas Teenage March on Leukemia. Don Stewart, public affairs director for the station, has divided the campaign into two phases. The first phase, currently on the air, is a recruitment campaign for teenage volunteers. The second phase, which began last week, is directed to adults for donations to be given during the March.

KQV-Pittsburgh is happy just talking to its listeners. At every opportunity, the Pittsburgh station gets out to meet its listeners. At the recent 1963 convention in Atlantic City, station personalities met and talked with most of the 45,000 visitors who attended the eight-day show. In fact, KQV—registered more people for its prize than any other exhibitor at the show. All of the KQV personalities were there—Hal Murray, Harry DeBeco, Dave Scott, Chuck Brinkman and Dexter Allen—giving away record and wallet-sized photos. Every visitor was urged to write his name and address on the address side of a special KQV post card. Visitors were told that one of them would win a beautiful stereo-radio console—and that many of them would receive a personal post card from their favorite KQV personality.

As a special Mothers’ Day feature, WNHC-New Haven last week made arrangements with the various Armed Forces to broadcast taped greetings from New Haven area servicemen from their bases around the world. A special trophy was recently given to WIOD-Miami by the Florida District of Civitan International for the radio station contributing the most to Civitan’s efforts in the building of good citizenship and promotion of the Civitan organization.

WABC-New York has launched the third annual Principal of the Year Election to select the most popular Principal in the New York area schools. This year’s election rules specify that the Principal’s name must appear on 3x5 file cards in order to be considered by automatic ticketers. Last year’s voting procedure resulted in high of 100 extra employees, day and night shifts for a period of two months to count an avalanche of more than 60 million votes, which were received on all shapes and sizes of paper.

Charlie Allen and Jack Taylor of WCG-Chicago’s "Traveling On" segment are presently thumbing through over 150 tapes from college students across the country who are competing in a mammoth talent contest. Among the many in a recording contract with Epic Records.

KDKA-Pittsburgh was recently honored by the Thomas Alva Edison Foundation as the radio outlet that was the first in its industry to broadcast in stereo.

Attention Mesdames et Messieurs

Bobby Darin
A UN GRAND HIT SUR ATCO*

MILORD

6297

* See Your ATCO Distributor For English Translation And Deal

Cash Box—May 23, 1963

www.americanradiohistory.com
TOP SELLING RECORDS FROM THESE 16 COUNTRIES NOW AVAILABLE FOR IMMEDIATE DELIVERY

The demand for recordings by foreign entertainers is booming across the nation! And here's your golden opportunity to cash in on this new business bonanza. Your RCA distributor can now supply foreign records—LPs, EPs and singles—from a catalog of over 1000 selections, including the complete RCA Victor Mexican catalog. Over 650 albums in all. Records are stocked in our own warehouses here, ready for immediate shipment...attractively packaged, shrink-wrapped. Ask your distributor for the attractive sales details.

RCA VICTOR © The most trusted name in sound

SEND FOR YOUR FREE SAMPLE CATALOG, TODAY!

Manager, Foreign Record Sales
RCA Victor Records
155 East 24th Street
New York, N.Y. 10010

Dear Sir:
Please send me your FREE SAMPLE foreign catalog immediately!
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Address:
City: Zone: State:

www.americanradiohistory.com
THE SINGLES JACK MC DUFF

1. Trouble I've Had
2. Don't Throw Your Love Away
3. Be My Girl
4. Spend a Little Time
5. Big Party
6. Swing
7. I Knew It All the Time
8. Soul Serenade
9. Security
10. Big Boss Line
11. Precious Words
12. Little Donna, Let's Have a Party
13. Just Ain't Enough Love
14. Loving You More Every Day
15. The World of Lonely People
16. Tequila
17. Night Time Is the Right Time That's Really Some Good
18. Yo Me Pregunto
19. Bad to Me
20. Help the Poor
21. I'll Step Aside
22. Have I Stayed Too Long
23. Louie—Go Home
24. Little Tracy
25. She's a Bad Motorcycle

Looking Ahead

1. Who's Afraid of Virginia Woolf?
2. Devil With the Blue Dress
3. If You Love Me, Really Love Me
4. Long Tall Shorty
5. I'm Watching My Watch
6. The Court of King Caractacus
7. Fugitive
8. I Only Have Eyes for You/I'm the Lonely One
9. It Will Stand
10. Gypsy Woman Told Me
11. That's All That Matters, Burning Memories
12. If I'm a Fool for Loving You
13. Winkin' Blinkin' and Nod
14. Caldonia
15. Bad News
16. No Particular Place to Hide
17. A Quiet Place
18. Gotta Find a Way
19. Come Closer
20. Farmer John
21. A Fool for a Fool
22. Dream Lover
23. New York Town, the Beale Street Dog

Cash Box—May 23, 1972

www.americanradiohistory.com
the king of novelty

ROLF HARRIS

"THE COURT OF KING CARACTACUS" 5-9682
HARRIS IS UNIQUE! ORDER THIS RIOTOUS FOLLOW-UP TO "TIE ME KANGAROO DOWN, SPORT!"..TODAY!

EPIC

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**Record Reviews**

- **Best Bet B+ very good B good C fair C medio**

only those records best suited for commercial use are reviewed by Cash Box

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**Pick of the Week**

**PLEASE MR. POSTMAN** (2:34) (Johete BMI—Holland)

**THIS BOY** (2:10) (Northern Songs Ltd. ASCAP—Lennon, McCartney)

**ROLL OVER BEETHOVEN** (2:55) (Johete BMI—Berry)

**ALL MY LOVING** (2:04) (Northern Songs Ltd. ASCAP—Lennon, McCartney)

**THE BEATLES** (Capitol EAP 1-2121)

The phenomenal English group is now out on a Capitol EP that's a cinch to move out in the pattern of their smash singles. The package, tagged "Four By The Beatles," sports two items, "Roll Over Beethoven" and "All My Loving," that have already appeared on the Top 100 charts (under the Capitol Of Canada banner) and two others—a tantalizing revival of the Marvelettes' while-back hit, "Please Mr. Postman," and an inviting slow beat-ballad lover's lament, "This Boy"—that should be all over the charts in the coming weeks. All four tunes are also from the boys' 2 Capitol LP giants.

**NO PARTICULAR PLACE TO HIDE** (2:57) (Are BMI—Chuck Berry Music)

**YOU TWO** (2:34) (A Are BMI—Chuck Berry Music)

**CHUCK BERRY** (Chess 1959)

Berry's back in the hit groove, as evidenced by his recent ciek, "Na-dine," and this one could easily follow suit. It's a driving delimiter, tagged "No Particular Place To Hide," it has the sound of his third back successes. On the other end he takes a flavor, shuffle-rock ride thru a light beat and shouts "You Tell Me"—in the Berry tradition.

**The Magic Of Our Summer Love** (2:19) (Wyncote ASCAP—Jackson, Winner)

**With All My Heart** (2:12) (Dehmar ASCAP—Marucci, DeAngelis)

**The Tymes** (Parkway 919)

Here's a new ultra-smooth ballad in a string-rhythm setting from the Tymes that is sure to capture considerable teen-dejay attention. The group has managed to keep the same issues done in the same manner, and this one, "The Magic Of Our Summer Love," is loaded with that same familiar element. The underlay, a sweet ballad with a Latin back drop, should considering the masses of sales aspirations.

**I Wanna Be Loved** (2:23) (Famous ASCAP—Rose)

**Thread Your Needle** (2:35) (Just BMI—Jones, Young)

**DEAN & JEAN** (Rust 5061)

Artists follow their recent chart-maker "Heaven, Hey Dean," with one that could easily duplicate that hit result. This song will undoubtedly earn a dandy style, which sounds no better than does this stringin' versatility on which she substitutes a host of frellas' names in place of the tag. Her second chorus job should really top the deejays' Gal's captivating rendition of the Beatles' giant should be filling the airwaves. Great Johnny Spence orchestrations on both lds.

**Hello, Dolly!** (2:15) (E. H. Morris ASCAP—Herman)

**Can't Buy Me Love** (2:36) (Maelen BMI—Lennon, McCartney)

**ELLA FITZGERALD** (Verve 1032)

There's no reason why the fabulous Ella shouldn't share in the "Dolly" sweepstakes. The lary never sounded better than she does this stringin' version on which she substitutes a host of frellas' names in place of the tag. Her second chorus job should really top the deejays' Gal's captivating rendition of the Beatles' giant should be filling the airwaves. Great Johnny Spence orchestrations on both lds.

**Hello, Dolly!** (2:18) (E. H. Morris ASCAP—Herman)

**JACQUELINE LOUIE** (The Italian Tarzan) (2:38)

**Loui Monte** (Reprise 0281)

Now that Louis (Armstrong) has soared to the top of the charts should the sentimental smash music of his new album Louis (Monte's) previous effort, to the point is to flip the platter spinners as well. Potential Johnnie Ray arrangements. Couple's a rib-tickling novelty replete with jungle sounds.

**Oh! Baby** (Get A Good Thing Goin') (2:06) (Najaci BMI—Ozen)

**Unfair** (2:21) (Fame BMI—Chinn)

**Barbara Lynn** (Jimmie 137)

Lark, who has tasted Top 100 success in the past (including "You'll Lose A Good Thing") appears to have latched onto another good chart thing here. Appropriately tagged "Oh! Baby (We Got A Good Thing Goin')," it's a pulsating, quick moving romancer that Barbara and instrumental support should have loads of appeal. Tearful undertakes this takes a slow ballad-ballad route.

**I Love You So** (2:30) (Try Me BMI—Byrd, Wright)

**Write Me A Letter** (1:38) (Try Me BMI—Byrd, Wright)

**Byrd & Byrd** (Smash 1903)

Byrd, who now owns two chart chart-toppers as a result of a solo session, "I'm Just A Nobody," and a duet "Baby," is back with Anna King & Baby, three-in-a-row with "I Love You So." It's a heartfelt ballad-blues ballad with Byrd and Byrd with telling effect. Undercut moves along at driving rock-blues pace.

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**Newcomer Picks**

**Remember Me** (2:59) (GIL BMI—C: London)

**Just Once More** (2:13) (Duchess BMI—Western)

**Rita Pavone** (RCA Victor 3565)

With this release, RCA Victor introduces to the U.S. market Rita Pavone—a little bundle of dynamite who's been causing a sensation in Italy. And the 18-year-old lark makes an impelling bid on both ballad—emotional ch-ch ballad-blues opus tagged "Remember Me" and a zizzling rocker labeled "Just Once More." Potent Teacho Wiltshire arrangements back the delightfully

**Move Out Little Mustang** (1:54) ([Trousdale] BMI—Wilson, Christian)

**Bucket Seats** (2:08) ([Trousdale] BMI—Alfeld)

The Rally Packs lash out with a top-flight hot-rod vocal with a racing instrumental backdope geared for the dancing and listening excitement of the teen crowd. The market is top-heavy with this type of product but this one is a standout and should enjoy brisk sales. The underlay is a galloping instrumental that also merits plenty of attention.

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**Best Bets**

**Sapphires** (Swan 4184)

- **Gotta Be More Than Friends** (2:38) ([Hill & Range, Shelcro, T-Bone BMI—Gamble, Ross, Smith] The group, who scored recently with "Who Do You Love," can do it again in their barn-back-up-the-best-romantic affair. Deck has the soulful feelingful rhythm)

**Moulin Rouge (Where Is Your Heart)** (2:24) ([Gower BMI—Aune, Enge]) Soft Latin beat oldie up-dating.

**Marv Martin** (Limentlight 3021)

- **Don't Miss Judge Me** (2:26) ([Monoma BMI—della] Chances are newcomer Martin will make the grade with either end. This debut pairing of blues-tinged rhythm)

**Way Down (2:07)** ([Raleigh BMI—Kenedy, Martin] This end's a sensation, a duo that the "dancing" steps' of the "Columbus Stockdale Blues" Great Bill Justin arrangements on both ends.

**Jackie deShannon** (Liberty 5705)

- **She Don't Understand Him Like I Do** ([Metrie BMI—Newman, deShannon] Jackie deShannon has always been a saucy young lady, and with her singles issues, could get considerable sales action and airplay for this back-up ballad reading. It's natural for both top 40 and "soft" music stations. Could happen.)

**Hold Your Head HIGH** (Metrie BMI—Newman, deShannon)

**Dean Martin** (Reprise 0281)

- **Everybody Loves Somebody** (2:40) ([Bourne ASCAP — Lester, Gluck] Hits for this captivating soft ch-ch ballad should be a good staying power. Could be a big two-sider.

**Johnny Nash** (Argo 5471)

- **Lover ain't Nothing** (2:12) ([Arc & Arid BMI—Nash] The talented rock-blues singer has an Argo banner with a strong performance as he swings thru an enticing cha-cha twister. Mention of money-on-my-back may run into airplay difficulty but he's a great make.)

**Talk To Me** (2:15) ([BAC BMI—Seneca] Super ballad ballad with a top-notch production of the pop-ballad type. Johnny's warm, feelingful vocals may well send the tune its chart way one again.

**Timo Yuro** (Liberty 5701)

- **Should I Ever Love Again** (2:14) ([Venice BMI—Gates, Carroll] The lark can earn payp剖析 once again with this slow-rolling-a-cha-cha for a gal who decides to play the romance-game again after an unhappy affair.)

**B+** **A Legend In My Time** (2:15) ([Auff-Rose BMI— Gibson] On this end the artist runs up a plating reading of the whole deal.

**Little Esther Phillips** (Atlantic 7699)

- **Mo Jo Hannah** (2:23) ([Johete BMI — Will) The songstress has had hit in the past and she can go the hit route again with this fast-moving, chorus-backed rhythm-pop-instrumental blues-jerker)

**The Blue-Belles** (Rainbow 1804)

- **You Better Move On** (2:15) ([Phifer, Mardix BMI— Paul] The songstress has had hit in the past and she can go the hit route again with this fast-moving, chorus-backed rhythm-pop-instrumental blues-jerker)

**The Blue-Ettes** (Rainbow 1804)

- **Deborah** (2:15) ([Phifer, Mardix BMI—Mardix, Terry] The Blue-Ettes, who were responsible for the other hit's hit revival of "I Don't Want You Back In Town," have this new hit in this new hit with this newie. It's a solid rock-roller that starts a terrific Martin arrangement can Move out way.

**B-** **You're Just Fooling** (2:30) ([Mardix BMI—Mardix, Terry] The Blue-Ettes, who were responsible for the other hit's hit revival of "I Don't Want You Back In Town," have this new hit in this new hit with this newie. It's a solid rock-roller that starts a terrific Martin arrangement can Move out way.
Lesley Gore

the nation's no. 1 singing teen sweetheart

in another skyrocketing single!

"I DON'T WANNA BE A LOSER"

from Lesley's top selling album

"BOYS, BOYS, BOYS"

MG 20901  SR 60901
**Best Bets**

**Julie London** (Liberty 55705)

**The Boy From Ipanema** (Capitol SC-23073)

**Emmanuel Lanky** (NFC 303)

**Conway Twitty** (ABC-Paramount 10550)

**The Shevelles** (World Artists 1025)

**The Adorables** (Golden World 10)

**Henry Alston** (Capitol 739)

**Best Bets**

**Pete Fountain** (Coral 62413)

**Dorice Hodge** (Decca DL-2250)

**Gene Simmons** (Hi 2076)

**Barbara Wells** (Coral 62412)

**Prince Buster & Skata Busters** (Atlantic 2231)

**Buddy Knox** (Liberty 55604)

**Jack Cudworth** (Prestige 500)

**Budi Dharma** (Shanachie 030)

**Dave Appell & Afiliasi** (Cameo 321)

**Best Bets**

**THE SNOBS** (London 9671)

**Buckley Shoe Stomp** (Decca 008) (Duchess/Atlantic)

**The Five Strangers** (NMG 15230)

**Mockin’ Bird Hill** (2:40) (B) [“I Go A-walkin’”]

**The Roulettes** (United Artists 718)

**Soon You’ll Be Leaving** (2:20) (B) [“I’ll Never Be Unfaithful”]

**The Fireflies** (Taurus 236)

**The Girl of the Year** (2:20) [“Shy Girl”]

**Billy Bud** (Scr 57c) (B) [“The Girl of the Year”]

**Barbara Wells** (Coral 62412)

**Prince Buster & Skata Busters** (Atlantic 2231)

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A BULLSEYE for BRENDA

ALONE WITH YOU

c/w
MY DREAMS

AVAILABLE NOW AT ALL DECCA BRANCHES
RECORD REVIEWS
- best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

B+ REVIEWS

BOBBY OWEN (Motown 1058)
(B+) YOU'RE JUST LIKE ME (2:14) [Stein & Vanstock-ASCAP-Martin, Kay] Beat ballad vocal

B- REVIEWS

BOB ROCK (Motown 1059)

PETER BRADY (Capitol 5189)
(B) THE MASQUEERADE IS OVER (2:03) [DeSylva, Brown, Henderson ASCAP-Magni-Wrubel] Oldie in slick-legit swing
(C-) MELANIE GOODBYE (2:49) [Music ASCAP-Van Horn] Pleasant ballad

DI-CO DYE (Vikin 4226)
(B) THE SIMPLE THINGS OF LIFE (2:11) [Olm ASCAP-Van Horn] Country-flavored up tempo curser.
(B) LITTLE BABY LEE (2:10) [Olm ASCAP-Doyie] Strong rocker.

UBANS (Radiant 102)
(B) ON THE BRIDGE (2:15) [Slayes ASCAP-wooden Soothing shuffle ballad.
(B) GLORIA (2:10) [Benell ASCAP-Navarro] Slow best ballad revival.

SEYMOUR (Sunzy 2302)
(B) PRETEND (1:53) [Brandon ASCAP-Las Vegas] Lock-down, soulful r&b traditional.

YOU ALWAYS HURT THE ONE YOU LOVE (2:24) [Pickwick Roberts] Ditto. Both are instrumental.

SEYMOUR (Sunzy 2302)
(B) COQUETTE (2:20) [Feist Lombardo, Green] Oldie done in Harvey variant.
(C+) POOR BUTTERFLY (1:59) [Harms Brilliant, Hubbell] Softie ballad.

VICKI SUNDAY (TCF 6)
(B) I OUGHT TO THE BOUQUET (2:30) [Bennet ASCAP-James, Marcus, Morris] Rock-a-chu-chu.
(B) THE BELLS IN MY HEART (2:20) [Second Sound-Jones] Rock beat-ballad.

JIMMY LITTLE (Biggot 517)
ROYAL TELEPHONE (2:15) [Valley ASCAP-Bon- nors] Medium-paced folk-gospel item.

HORNETS (2:32) [Hill & Range ASCAP-French, Harris] Pretty, easy-going spiritual.

DARLETTES (Shell 101)
(B) HE'S GONNA GET IT (2:40) [Wiley ASCAP-Shayne] Danceable, teen raucous ballad.

TIL I FELL IN LOVE (2:10) [Craig ASCAP-King] More of same.

EDDIE CARROLL (Fernwood 138)
(B) GOLDEN DOOR NIGHT CLUB (2:33) [Pure Gold ASCAP-Carroll] Funky, low-down soulful blueser.

RANDY PAIGE (20th Fox)
(B) THAT'S MY DESIRE (2:44) [Mills ASCAP-Loveday, Kress-3500] Version of oldie.
(B) DOWN ON THE CORNER (2:07) [Johnstone- Monti ASCAP-Short] Soulful beat ballad.

JIMMY NOL (Mar-Mar 318)
(B) NIGHT TRAIN (2:18) [Aberbach ASCAP-Ferenc Washington, Simkins] Pulsaing instrumental treatment of the study.

(C+) THE LAST RIDE (2:10) [Burdette Half-Breed (1:58)] [B] noise ASCAP-Harris, Nick- Wollens] Teen-angled voice rocker.

COLONY SONGERS (ABC-Paramount 10056)
(B-) BONNIE SHIP THE DIA (2:15) [Cluster ASCAP-Reese] Rousing version of fol standard.

SWEET POTATO (1.59)
[Storimking ASCAP-Seger Folk tone, in itself a fashion.

MURRY SHINER (Coffee House 3002)
(B) WORKIN IT OUT (2:11) [Melody Traps ASCAP-Silver, Rambler-paced track folk-lament.

BEATTITUDE MINI (2:58) [Sing-Out ASCAP-Macaulay, Macall Plantive rendition of folk evergreen. Carlston diras.

C+ REVIEWS

JOHN McDOUGAL (Sleep 113)
(C+) SLEEPER (2:10) [Cotillion-ASCAP-Lebeig] Instrumental wash oldie.

(C+) JOHN'S CARELESS LOV (Sleep-102-BIG- Mcdo- luster also instrumental.

C REVIEWS

JOE DISRAELI (Ruby 2.20)
(C) LOU REED LOVE (2:40) [Mills ASCAP-T-Birds] Up tempo pop.

(C) GIANNINA (2.32) [Hills ASCAP-Lister] Middle East oriented music.

RELIGIOUS

THE SWEET BROTHERS (Rae Cox S-129)
"Victory"/Something Touch Me"/Sensational Spiritual Gospel Singers (Rae Cox S-128)
"Stop And Turn Around"/I Don't Mind"

SIX GODSTARS (Nash 45-815)
"Farther Down The Road"/Evil Do's"

TRAVELING KINGS (Nash 45-815)
"The Great Reunion"/Walking The Water's Edge"

BHEN SILVERS (Nash 45-815)
"Peaceful In The Valley"/"Angels Back Me Up"

SONS OF JEHOVAH (Nash 45-815)
"The Church Of The Hebrew Children"/Pleading To God"

ANNE ROBINSON (Nash 45-815)
"God Sent Jesus"/"God Gave It Me"

16

Cash Box—May 23, 19
Just wanted you to know why we've been so busy!

Soon Due -
GREAT RECORDINGS OF

A BEDTIME STORY (A Lankershim-Pennebaker Production - A Universal Picture)

starring MARLON BRANDO • DAVID NIVEN and SHIRLEY JONES

WILD AND WONDERFUL (A Harold Hecht Production - A Universal Picture)

starring TONY CURTIS • CHRISTINE KAUFMANN

and then -

ALMOST THERE and I'D RATHER BE RICH

I'D RATHER BE RICH - A Universal Picture starring SANDRA DEE • ROBERT GOULET • ANDY WILLIAMS

BILL DOWNER, GENERAL PROF. MGR.
445 PARK AVENUE, NEW YORK 22, NEW YORK
JERRY CRUTCHFIELD
803-16th AVENUE SOUTH, NASHVILLE, TENN.
CATERINA VALENTE
WOODY ALLEN
JODEE SANDS
DENNIS BELL
BARBRA STREISAND
PARK SISTERS

NEW YORK:
The NARAS Awards presentations in New York were more smoothly executed last week than ever before. It was a star-studded affair this year with key disc jockey exes of all labels represented in force. Buddy Hackett was on hand at the Hershey Theatre and the affair’s M.C., broke up the house when he said with a rising inflection, question mark ending to his sentence: “The Grammys will be ac-
cepted in Chicago next Wednesday!” Jack Jones learned a lesson at the 1960 ceremony when the five song nominees for best song of the year. He found out what hap-
pened when a singer forgets the lyrics on a first-night performance and Jack asked, “There is an audience in the listening to his song being serenaded by Jack and”) They crogan with the song, singing an assist with the lyric, in two sec-
dsons flat Tony (with a broad smile on his face) who says, “That was it, and was completing the song. The song. The song. The song.”

Mary Picano of J. J. Morgan is setting the Columbia etching of “World Of Loneliness” to the last record issued by Parin who celebrated the special last record (JUL 14).

Hannah Joyce, George Parkhill go “Frisk” made this comment when she learned of the number of Grammy awards picked up by Victor last week. “Like, Gee!”

Steve Morris, production manager for 20th Century Fox Records, and his wife are the proud parents of a new baby boy born last week (11). Our best wishes to Steve and his family.

The gals at MARCH (Music and Recording Company Hum-
mer) have signed their first fund-raising, a May 4 theater play, and have won their first award, from which over five hundred dollars were sent to the American Hospi-
tal House. The girls’ current proj-
ject is the purchase of records (the in-
musical instruments) for the children. Anyone wishing to buy a record for a child who writes “R.C.H.” at P.O. Box I, Murray Hill Station, N.Y. 18, or call Bernstein at YU 8-1900.

We were happy to hear that Mrs. Jose Morand has returned to the last hospital. The family are the lengthy hospital confinement. To Jose, this was better than a bit record. Jose infor-
mus that things are back to normal and to El Paso.

 herald-embler’s Bill Darrel reports top decay reac-
tion to “Mixed-Up Shook- Up Girl” by The Byrds, “The Hits”.

Victor’s Neil Sedaka off to tour South America before his May 25 recording at the San Su San in Mineola, L.I. The couple are doing a lengthy confinement. To Jose, this was better than a bit record. Jose infor-
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Herald-embler’s Bill Darrel reports top decay reac-
tion to “Mixed-Up Shook- Up Girl” by The Byrds, “The Hits”.

residents” (Dorothy). We have the pleasure of telling the following:

Dorothy Minnies in the Fairlands, now living at the Fairlands.

Roy Batalio at Capitol buzzes that the latest volume, recorded by a backing band, is “out of print” in the record store. “The Sound Of St. Louis” has done the champion’s rounds in New York and Reno on the long version of the twist is called “The Sound Of St. Louis” which is both a song and a dance of great flu-
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RELEASING 9 SINGLES AT ONE TIME?
BLOWING THE BEATLES PROFITS?
THROWING 'EM AGAINST THE WALL
HOPING SOMETHING WILL STICK?!!?
ARE WE REALLY CRAZY?!?!?!
MAYBE SO, AFTER ALL WE'RE STILL ONLY #8 IN SALES!

BUT CRAZY OR NOT WE HAVE 9 BIG HITS!

VEE-JAYS FOLLY

ON VEE-JAY
VJ-598
JERRY BUTLER
I DON'T WANT TO HEAR IT
ANYMORE
AND
I STAND ACCUSED
•
VJ-595
THE DELLS
SHY GUY
AND
WHAT DO WE PROVE
•
VJ-596
THE RUBIES
SPANISH BOY
AND
DEEPER
•
VJ-597
THE 4 SEASONS
LONG LONELY NIGHTS
AND
ALONE
•
VJ-600
THE MONSTERS FOUR
FARMER JOHN

ON TOLLIE
T-9004
MOSES DAVIS
MOSES CROWE
AND
FOR DANCERS ONLY
•
T-9010
THEM OTHER BROTHERS
BE A GOOD LITTLE GIRL
AND
JUST FORGET 'EM
•
T-9011
BILLY JOE ROYAL
MAMA DIDN'T RAISE
NO FOOLS
AND
GET BEHIND ME DEVIL
•
T-9009
THE SENSATIONS
YOU MADE A FOOL OF ME
AND
THAT'S WHAT YOU'VE
GOTTA DO
•
T-9012
SAM FLETCHER
FRIDAY NIGHT
AND
I'D THINK IT OVER
HOLLYWOOD:

Walt McGuire of London Records is in town for a few days meeting with West Coast independent producers. The Platters currently winding up a very successful tour of Japan, their third time to play that country. "Johnny Rivers At The Whiskey A Go Go" on Imperial selling about 100 albums a night at the popular Sunset Strip spot. A note from Max Feirtag from Paris saying that Polydor cut his song, "Louis, Louis" while he was there. Bud Dane reporting Jackie De Shannon's "The Don't Understand" getting the KFWB pick of the week. Jackie's Warner Bros. Bruce Hinton getting big action locally on the and Tina Turner's debut disk for the label. Dick Clark's recent American Bandstand show on The Beatles was the first national television show to be devoted entirely to the British recording group. Over 6000 letters a day are being received at ABC-TV in response to the contest promoted on the program.

The Beach Boys broke all records at the Reno and Sacramento Auditoriums drawing better than 1,500 persons for each of two performances in Reno and 8,300 for each of two turns in Sacramento. Memorial Day this year will be celebrated by most major radio stations throughout the country with special programming of the new Frank Sinatra-Bing Crosby-Fred Waring album "America, I Hear You Singing." Singer Bob Gruabe appearing nightly with Jack Fina's orchestra at the Beverly Hills Hotel featuring his new disclick, "Japanese Doll" in his set. Songster Vic Dana has been signed to headline a one week engagement at Scolas Club in Philadelphia beginning June 7. Dana just returned from a three day entertainment trek of GI camps in Alaska with KMPC's Johnny Grant. Tenor Eizo Suzuki recorded the first vocal version of the title tune from "The Seventh Dawn" starring William Holden, for Jubilee Records at United.

Jack Jones has recorded "From Russia With Love" in Italian for release in Italy as a single record, in Spanish for release in Spain as a single, and in English for domestic release as part of his new album, "Jack Jones... Bewitched." Rich Little, Capitol artist from Canada, has been set to guest on "The Paul Stewart Show" in San Francisco next week. The Irwin Zucker promo firm is in high gear with "Choose," a new ballad styled by both another motion picture, "Bikini Beach," is following up her "Hound Dog" disc successfully with new Canjo release, "The Hook." The Greenwood County Singers, an eight member group, debut this night out show and latest album on Kapp at the Ice House on May 19. Mike Conner, personal manager of Ronnie Greene, announces the popular Coast pianist has waxed "Madrigal," as her new 20th-Fox release, already landing heavy play. Donna Loren, 17 year old Challenge recording artist will be the cover girl of the July issue of Teen magazine. Bob Bel lows, held over at Escape Hotel, Fort Lauderdale, Florida, getting good air-play on Hollywood Accent label, "Goodbye Blue Eyes."

HERE AND THERE:

PHILADELPHIA—Lillian Hegedus from the Philly philosopher, Matty all excited over the prospects for his new B.B. King entry, "Help This Poor," and Ray Charles' new "Something's Wrong" coupled with "My Baby Don't Dig Me" which he does with the Raelettes. Ronnie Singer (David Rosen-Reprise, WS) info's that the new Lou Monte disc, "Hello Dolly," looks like another "Italian Movie." Columbia promo manager Ted Kellem predicts big things for Andre Kostelanetz's single version of "Bluesette," along with Artha Franklin's "Soulville," Barbara Streisand's "People," and Steve Lawrence's "Everybody Knows."

HARTFORD—Ed Monohan and Mike Carr (the Starfree), a local group that has gained large following thru club dates and record dates, have gone into the Army for three years according to Ed's brother Bob.
### Cash Box Top 100 Albums

**MONOURAL**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
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### COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS

Indicates Strong Upward Move
COTTON CANDY—Al Hirt—RCA Victor LPM 2911
Al Hirt has skyrocketed to the top of the singles and LP charts in recent months with a pair of singles ("Java" and "Cotton Candy") and an album tagged, "Honey In The Horn." This set, tagged after the current single, is already climbing the charts rapidly and looms as a top ten item. The trumpeter is standout on his performances of "Hello Dolly," "Walkin'" and "12th Street Rag."

SPEAK TO ME OF LOVE—Ray Conniff Singers—Columbia CL 2167
Ray Conniff, with a host of best-selling albums to his credit, directs his large crew of Singers to a fine sampling of romantic ballads on this new destined-for-the-charts LP outing from Columbia. The chorus turns in superb performances on "Lover, Come Back To Me," "Beyond The Sea" and "The Sweetest Sounds."

MORE THEMES FOR YOUNG LOVERS—Percy Faith—Columbia CL 2167
Percy Faith struck paydirt with his first package of "Themes For Young Lovers," on Columbia and follows it with this second stanza geared for the same sort of sales activity. As before, the arrangements are lush with strings and an easy best. Best bets here are "Forget Him," "Wives And Lovers," "Ginest I Fall For You" and "Sugar Shack." Good listening for both teens and adults.

GREATEST HITS—Marvin Gay—Tama 252
Here's a rockin' set of singles blockbusters from Marvin Gaye on Tamla, all of which saw plenty of chart activity the first time around. The charter should get plenty of sales support from his legions of teen followers for this "Greatest Hits" package which boasts such goodies as "Can I Get A Witness," "Pride And Joy," "Hitchhike," and "Stubborn Kind Of Fellow."

THE BOBBY GOLDSBORO ALBUM—United Artists UAS 6358
Bobby Goldsboro makes an impressive album debut on United Artists with this package of mostly ballads served up in the distinctive manner that has brought him so much success and attention in recent months. A rarity in these days of excessive gimmickry, the charter takes a straight-forward approach to these tunes and enhances them with warmth and sincerity. Best bets here are "See The Funny Little Clown," "Too Young," and "The End Of The World." A definite chart threat.

HEAR! HEAR!—The Searchers—Mercury SR 69614
The Searchers do their bit to promote the Liverpudian sound on this album romp for Mercury. The group has scored in the singles market with hits on several labels, and this set should get plenty of attention from the teen dance crowd. Included here are the hard-driving sounds of "Ain't That Just Like Me," "I Can Tell," "What'd I Say" and others. Plenty of coin to be made here.

SOUL SERENADE—King Curtis—Capitol ST 2093
King Curtis, who is currently clicking with his single of "Soul Serenade" cashing-in on the built-in success ingredients of the hit and tabs album of hard-driving tunes after the chart tune. The artist's vibrant tenor sax artistry is effectively showcased on "Tequila," "Night Train" and "Memphis." Album should skyrocket.

GOOD GUY JACK SPECTOR PRESENTS 22 ORIGINAL WINNERS—Roulette R 22254
WMCA's "Good Guy" Jack Spector offers up his top 22 r&b winners on this new issue from Roulette. The label has had considerable chart success with its 20 or more "oldies" sets, and this particular boast of some of the cream of the crop of white back and recent hits. The teenagers should come out in droves for the set. Included are "Soft Angel," "Loo-Coo-Motion," "Bo Diddley" and many others.

TRUE LOVE—Burl Ives—Decca DL 74533
The vet country-folk songster successfully combines his own traditional style with the "Nashville Sound" orientation of Owen Bradley, who directs the orch and chorus here, on this delightful easy-going disk of varied country items. Ives' rich, wide-range voice carries him in fine style on top-flight versions of "True Love," "How Can I Keep From Singing,"

DANCE GAL—GIMME THE BANJO — Robt. deCormier Folk Singers—Columbia RS 46531
Robert deCormier Folk Singers achieved a modernist bent of chart attention with their first Command album a while back, and this follow up package should do better. The selection of folk material is diverse and melodic, with all of the tunes served up in an infectious setting. The set has both pop and folk appeal. Slick hands here are "Kilgurry Mountain," "Greensleeves" and "Dance Gal"—"Gimme The Banjo." Top-notch listening.

JOE & EDDIE—VOLUME I—Crescendo GNP 99
In an era where carbon-copying established "nurms" is the rule of thumb, Joe and Eddie offer proof-positive once again that they are a breath of fresh air. While (put) in a folk orchestral setting, the duo's zestful, infectious, blues-flavored harmonies are effectively showcased on a delightful bag of evergreens including "Swing Down, Chariot," "This Land Is Your Land" and "Shenandoah." Eye the LP for rapid consumer acceptance.

GREAT MOVIE THEMES—The Norman Luboff Choir—RCA Victor LSP 2989
The Norman Luboff Choir aims its choral artistry at a dozen film themes of white-back and recent vintage on this RCA. Victor. With old favorites such as "Laura," "Stella By Starlight," "My Foolish Heart," and "The Song From Moulin Rouge," the Luboff crew should spark plenty of sales interest. The arrangements are ultra smooth and first-rate. Loads of listening enjoyment to be had here.

POP BEST BETS

PATTI LABELLE & HER BLUE BELLS ON STAGE—Parkway 7043
Patti LaBelle and the Blue Bells scored a pair of chart triumphs with their stichings of "If I Sold My Heart To The Jukebox" and "Down The Aisle," both of which are included in this "live" cut set from Parkway. The gals were their way through ten other potent R&B-flavored items, the last and most included are "A Tear After A Tear" and "Have I Sinned."

BLOWIN' UP A STORM—Jonah Jones—Capitol ST 2097
Although the Jonah Jones group has a proven record of success with ballads, the crew is equally at home with uptempo chart fare evidenced by it's hard-driving, rhythmic set of swingin' tunes culled from the rich jazz musical legacy over the past four decades. Highlights here include "My Monday Date," "Meten Swing" and "Swoopy Time Gal." Disk should score heavily in the coin department.
It's Hello, Ella - With a 2-Sided Hit!

Take the two hottest songs of 1964, press them back to back...and you have Ella Fitzgerald's newest smash!

Hello, Dolly! | Can't Buy Me Love

Verve VK-10324

The Jazz Of America Is On Verve Records is a division of Metro-Goldwyn-Mayer, Inc.
JAZZ PICKS

LIVE AT THE HALF-NOTE — Art Farmer Quintet — Atlantic 921

Art Farmer casts aside his versatile trumpet for the flueg horn and with his quartet comes up with ace jazz guitar at Jim Hall on this power packed set cut live at New York’s Half-Note. The album perfectly highlights his distinctive talents into one cohesive musical unit on top-drawer renditions of “What’s New,” “I Want To Be Happy,” and “I’m Gettin’ Sentimental Over You.”

CATHERINES—Denny Zeitlin— Columbia CL 1919

Denny Zeitlin, who will be graduated this June from John Hopkins Medical School, displays an impressive, midstream feeling for the keyboard on this his premiere jazz offering from Columbia. While backed by a small, closely-knit group the young 88er shines in a varied program of originals and standards. Standout tracks here include “Two,” “Cathexis” and “Blue Phoenix.” A performer to watch.

JAZZ BEST BETS

THE MANY SIDES OF MAX — Max Roach Quartet — Mercury — SR 69119

Max Roach, who has earned many laurels in the past with his creative jazz discography, demonstrates that he is not one to rest on his pin cushions with this inventive, exploratory package of avant-garde selections. The drummer unleashes his potent instrumental talents full blast on “Freddie,” “Lepa” and “A Little Sweat.” Superior listening throughout.

CLASSICAL PICKS

HAYDN: Symphony No. 101 in D and Symphony No. 95 in C Minor; Fritz Reiner and The Cleveland Orchestra — RCA Victor LM 2742

Fritz Reiner, in this last recording made before his death last year, demonstrates all of expected musical panache and remarkable sense of balance on this first-rate recording of the Haydn symphonies. The conductor infuses all of the colorful nationalistic elements into his reigns which play up the dramatic aspects of works. Classical buyers should come out in droves for this label.

BEETHOVEN, MOZART — Symphony No. 41—Cleveland Orchestra—E. F. Schippers—Columbia CL 1975

The Cleveland Orchestra, under conductor Ermanno Bellocq, больд дважды на аудиоцифровку реконструкции из двух аудиокассет дохать. The program features the full range of symphonies and sonatas by Haydn, Mozart and Beethoven. The performers deliver a memorable rendition of Beethoven’s 5th and Mozart’s 41st, which is known for its musicality and beauty. This album is highly recommended for collectors of classical music.
THE LISTS
PICK IT!
THE CHARTS
LIST IT!

"ANGELITO"

4-43045
BY RENE AND RENE
HAS GOT IT...
THE MAGIC THAT
MAKES IT A
SINGLE HIT!
COLUMBIA
RECORDS
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The RITA PAVONE single

RITA PAVONE 45 RPM
RCA VICTOR 47-8365

REMEMBER ME / JUST ONCE MORE

is here!

on RCA VICTOR

#8365

www.americanradiohistory.com
My Deepest Gratitude To All NARAS Members For Your "Grammy" . . . . . Al Hirt

Best Performance By An Instrumentalist for "JAVA"

RCA VICTOR

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Exclusive Personal Management
The National Academy of Recording Arts and Sciences (NARAS) had its day in the sun last week with gala affairs in New York’s Waldorf Astoria, the Beverly Hilton in Los Angeles and the Knickerbocker Hotel in Chicago. The event, which drew a superb turnout of stars and record industry executives, was for the Academy’s presentation of “Grammy” awards for achievement in the field of recorded music during the year 1963. Photos on this page are all of the N.Y. affair, the Chicago and Los Angeles photos arriving after deadline.

1. Tommy Leonetti, Jack Jones, Barbra Streisand, Ella Fitzgerald, Tony Bennett, Eydie Gorme, Count Basie, Steve Lawrence, Italy’s Katyna Ranieri and William B. Williams—just a few of the stars gracing the N.Y. affair.
2. Leopold Stokowski and Count Basie.
4. Shelby Singleton and Skitch Henderson.
5. Comic Buddy Hackett.

1. Al “King of the Horn” Hirt with his “Java” trophy.
2. London’s Terry McEwen and Skitch Henderson.
3. Quincy Jones, Jack Jones, Steve Lawrence, Barbra Streisand, Eydie Gorme, Tony Bennett and Count Basie.
5. George Avakian (l) and Billy Taylor (r) former NARAS execs with George Simon.

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3. Quincy Jones, Jack Jones, Steve Lawrence, Barbra Streisand, Eydie Gorme, Tony Bennett and Count Basie.
5. George Avakian (l) and Billy Taylor (r) former NARAS execs with George Simon.
Congratulations to our 1963 Grammy Award Winners

Henry Mancini
- **Record of the Year**: The Days of Wine and Roses
- **Best Classical Performance—Vocal Soloist**: That Scene from Gershwin's Porgy and Bess
- **Best Background Arrangement**: The Days of Wine and Roses
- **Best Country and Western Recording**: Detroit City

Julian Bream
- **Best Classical Performance—Chamber Music**: Evening of Elizabethan Music

Arthur Rubinstein
- **Best Classical Performance—Instrumental Soloist or Soloists with Orchestra**: Tchaikovsky; Concerto No. 1 in B-Flat Minor for Piano & Orchestra

Erich Leinsdorf
- **Best Opera Recording**: Puccini; Madama Butterfly (Leinsdorf conducting the RCA Italiana Orchestra & Chorus; Principal Soloists: Leontyne Price, Richard Tucker, Rosalind Elias)

James Malloy
- **Best Engineered Recording—Other Than Classical**: Charade (Henry Mancini)

Robert Jones
- **Best Album Cover—Classical**: Puccini: Madama Butterfly (Erich Leinsdorf)

Al Hirt
- **Best Performance by an Orchestra or Instrumentalist with Orchestra—Primarily Not Jazz or for Dancing**: Java

RCA Victor
- The most trusted name in sound

Box—May 23, 1964
Warmest Thanks to NARAS

Henry Mancini

GRAMMYTIME
On The West Coast

HOLLYWOOD—The attention of the members of the Los Angeles music colony last week was firmly focused on the NARAS Grammy Awards presentation which took place in the Beverly Hilton Hotel. Like the Gotham and Windy City counterparts, the black-tie affair was attended by a host of show biz notables. In the top left pic Paul Weston is shown presenting an award to Henry Mancini and Johnny Mercer for “The Days Of Wine And Roses” which won the “Song Of The Year” Grammy. Standing (left to right) in the top right shot are Nino Tempo and April Stevens (who won in the “Best Rock and Roll” category for “Deep Purple”) and Jayne Meadows and Steve Allen who presented the award. In the second row (left) Margaret Whiting and...
THANK YOU NARAS FOR BOTH AWARDS, PETER, PAUL AND MARY
"HAUNTED HOUSE"

D-001

SAM THE SHAM

SOUTHERN—Nashville, SOUTHLAND—Atlanta, BIG DOWNTOWN—Memphis, RECORD STATE—Dallas, "HAUNTED HOUSE"—St. Louis, Ga.

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SOUTHEND—St. Louis, Mo.

RECORD MERCHANDISE—St. Louis, Mo.

BROADCAST—Tulsa, Okla.

SCHWARTZ—Washington

The Bigger Brass Band

ELKHART, IND.—1963 sales of brass instruments increased more than those of their quietericker rivals, according to estimates just released by H. & A. Selmer, in the band instrument manufacturing firm. Figures compiled from industry and government sources show 177,600 trumpets, cornets, trombones and other brasses were sold by the industry in 1963—an increase of 25% over 1962. Although 283,000 wood winds (clarinets, flutes, saxophones, etc.) were sold in 1963, this was only 5% over the 1962 figure.

The industry total of 460,000 instruments for 1963 was a 16% increase over the past year. Ten years ago, instrument sales were around 372,000 instruments, giving the industry a 46% gain during the decade, according to Selmer estimates. And this doesn't include the large numbers of used instruments that are sold each year.

Students and schools accounted for the lion's share of the industry's sales, according to Jack Feder, Selmer president. He points out that many schools now start younger than in the instrument programs at the 4th or 5th grade level. The program continues through junior high, high school, and college. In fact, Feder estimates that the rapid growth of college level bands and orchestra programs is creating an increased demand for high grade instruments. Modern compositions are increasing the sale of unusual specialized instruments such as alto, bass, and contrabass clarinets and banjo trombones.

Approximately 72% of the band instruments sold in the U.S. in 1963 were made in this country. The remainder were imported primarily from France, Italy, Germany, and Great Britain.

Beatles Aid Youth

CHICAGO.—A happy group above surrounds Irwin H. Steinberg (center), executive vice-president of Mercury Records. Proudly holding the five Grammy awards won by the firm's Mercury and Philips labels, are (from left to right): Morris Diamond, Mercury's national promotion manager; Karen Tobias, label V.P. in charge of sales; Steinberg; Bill O'Brien, Philips' national promotion manager, and Lou Simon, sales chief of Philips. The firm recently won the award for "Civil War Vol. II" conducted by Frederick Fennall with the award going to Robert Fine for the "Best Engineered Recording"; the Single Singers as the "Best New Artists of 1963" and a second award as the "Best Performance By A Chorus" for their "Bach's Greatest Hits" LP; Sonny Bono (The Singing Nun) for her "Dominique" LP as the "Best Gospel Religious Recording" and Woody Herman whose "Encore" album won for "Best Instrumental Jazz Performance—Large Group."

Mercury-Philips Wins 5 Grammy Awards

KANSAS CITY—George Armstrong, general manager of WHB-Kansas City and executive veep of the Storz Stations, presents a kick-off check to Mayor Ilus W. Davis. The check, for $3450.80, represents all of there profits realized from the sale of Beatles booklets on the outlet and was the opening donation in the $25,000 fund-raising drive that will underwrite the Kansas City Youth Symphony's World's Fair trip. They'll perform two concerts on Missouri Day at the Fair on June 17.

My Sincere Thanks to N.A.R.A.S.

"DETROIT CITY"

Best C&W Record 1963

Cash Box—May 23, 1964

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"DETROIT CITY"

Best C&W Record 1963

Cash Box—May 23, 1964
conversation
two hits

“Gee, that’s great! I’m pretty excited too. Ev’ryone is talking about my sound. And sales indicate that I’m also a hit! ... and I’m getting action on both sides...”

“... so like i wuz sayin’ I’m getting fantastic response! Those distributors are ordering me like the presses are about to break down or something...”

CHESS
"NO PARTICULAR PLACE TO GO"

Chuck Berry

ARGO
"LOVE AIN’T NOTHING"

Johnny Nash

(BUT A MONKEY ON YOUR BACK)

"TALK TO ME"

producing company

CHESS

2120 Michigan Ave., Chicago 16, Ill.

Cash Box—May 23, 1964
**Vee Jay Names Siegel To Head Rack Sales, Lasker To Europe**

Hollywood—Bill Siegel, eastern sales manager for VeeJay Records, has been upped to president of national district of rack sales. It was announced last week by Jack Lasker, executive vice-president of the Hollywood-based company.

Siegel, who has been with Vee-Jay for seven months, formerly was in sales and promotion work for Columbia and RCA Victor before joining Vee-Jay.

In his new executive position, he will continue to function as head of Vee-Jay’s New York office, coordinating his activities with Randy Wood, president of the company.

The top executives of Vee-Jay announced the two-week swing around Europe’s major cities last Sat. (10) to scout new recording material as well as to negotiate the company’s foreign licensing agreements.

Departing for London were Lasker, and Mark Sands, comptroller, who will be joined there by Walter Hofer, attorney for the diskery.

**Columbia Plans Int’l Build-Up For Rankin**

(Continued from page 7)

begin his promotion tour in Italy on June 23 with stopovers scheduled in Germany, France, Belgium, Holland, and England. The tour will continue for approximately four weeks, during which time Rankin will introduce his local television programs to foreign-language recordings of “Send Cold My Little Girl Go” and “U.S. Mail,” and the other songs which he will record in Europe. Highlight of the tour will be Rankin’s June 20 appearance at a European television spectacular along with Bobby Solo (who recently made $20,000 as a million-seller), “Una Larina Svoli,” and other stars.

The European promo tour was arranged by Columbia Records International in cooperation with Rankin’s home company, Roadside Bonanza, and also the manager of Dick DiMiceli, one of Columbia’s top Latin and world music artists. Both Dick DiMiceli and Bonanza were instrumental in bringing Rankin to the attention of both director of pop A&R, Robert Mester of Rankin to an exclusive contract.

**Plaque For “Purple”**

**An Award For Bobby**

The American Radio History Association has selected one of its members, Aaron J. Richman, to receive its annual award for outstanding contribution to the American radio industry.

**Awards**

The Association, which is dedicated to the preservation and perpetuation of the history of the American radio industry, presented the award to Richman, who has been active in the industry for over 40 years, for his significant contributions to the field.

**About the Award**

The American Radio History Association, a non-profit organization established in 1982, is committed to preserving the history of American radio and promoting public awareness of its significance. The organization achieved this through various educational programs and initiatives.

**Awards History**

The American Radio History Association has given its annual award to individuals who have made significant contributions to the history of radio. Previous recipients include television personalities and industry leaders.

**Future Plans**

The American Radio History Association plans to continue its efforts in preserving the history of American radio. The Association will host events and seminars and publish materials related to the industry. The goal is to ensure that the history of American radio is preserved for future generations.

For more information about the American Radio History Association and its annual award, please visit www.americanradiohistory.com.
My Thanks to
NARAS

My Thanks Also to
Lou Busch
Warner Bros. Records
All Of The Disk Jockeys

and a special thanks to my wife Dee
for sending the kids to camp

Allan Sherman

*Next Year I'm Voting for Bill Cosby*
MIAMI BEACH—Ceil Stein (left), president of NARM, is pictured at the recent NARM Convention accepting the President’s Plaque from the association’s executive director, Jules Malamud. Stein recently completed his first term as president of NARM, and was re-elected to a second term.

Capitol Re-INKS Web Edwards

HOLLYWOOD—Webley Edwards, popular proprietor of the famous Hawaii Calls show, has signed a new long-term contract with Capitol Records. The pact was signed here recently by Edwards and Capitol president Alan Livingston almost 11 years to the day Edwards first joined the label.

In his tenure with Capitol, Edwards has recorded 17 albums, making his the industry’s largest catalog of Hawaiian music. At a luncheon to celebrate the signing of the new contract, Edwards’ A-List man, Bill Miller, pointed out that every album the artist has made is still in the active catalog and still selling.

Edwards originated “Hawaii Calls” nearly 30 years ago (1935) and the show is heard on some 600 stations around the world.

3rd Smash Single In A Row

THE LONELIEST NIGHT
I’M NOT FREE
DALE AND GRACE
MONTEL 928

Now A Single! Bee-BOM
New Hit by SAMMY DAVIS JR.
(Rivers)

WHEN LIGHTS ARE LOW
TONY BENNETT
(Columbia)
MILLS MUSIC, INC.
New York, N.Y. 10019

Victor, Columbia Top Grammy Winners

Scepter Inks Big Maybelle, Signed To Wand Mgmt.

NEW YORK—Big Maybelle, longtime blues stylist, has inked a pact with Scepter Records and a management deal with Wand Management, an affiliate of the Sundown label. Her next recording session will be cut this week. Her contract includes stringing with the Savoy and Atlantic labels.

FCC OK’s Autry’s $12 Million Purchase Of LA’s KTLA-TV

WASHINGTON—FCC approval has just come for Gene Autry to purchase KTLA-TV, NBC’s outlet KTTLA-TV, for which Autry is paying $12 million. Sale will bring the station to Golden West Broadasters from Paramount Pictures. A sub of Paramount Pictures, Golden West which owns or controls nine other stations in the west, is owned by Autry, his wife and others.

Aavel Snares Kesslers For U.S. Wax Dates

NEW YORK—Bob Borchardt, vice-president, announced last week that Aavel Records, Inc., has inked arrangements with Decca and Columbia Records for the release of the work of the Kesslers Twins in the U.S. The Kessler Twins, whose European recording stars for many years on Deutsche Grammophon’s Polydor label, will release their first English single and LP released by Aavel.

A top European night club, TV and quick for several years, the Kesslers recently completed a success full four-week engagement at the Persian Rooms of Gotham Plaza Hotel and appeared on many top tele- vision programs including the Ed Sul- livan Show.

Currently fulfilling prior commitments, they are about to leave to prepare for a tour on conferences with Aavel concerns concerning the material to be recorded, a promotional tour and an intensive publicity campaign.

Enith Leases Disk To Kapp

HOLLYWOOD—Norman Mulkin and Jack Hoffman of Enith Int’l Records have leased the West West Ventures holds of “You’re Lookin’ At My Guy” and “Lonesome.” The groups are Dave Kapp for his Kapp label. Deel is expected to be particularly active in northern Calif.

Ska Craze In The Making

(trumpets, an electric guitar, an electric bass and drums. The heavily ac- cented rhythms of music are produced by the bass and guitar, supplying the sound’s foundation.

The label of “oom-ska” apro- ximates the way the beat sounds.

The individuality of the ska beat is owed to its amplification by sound systems, including turning- up loudspeakers to full volume. These systems are present wherever ska is performed in Jamaica.

Dancing to ska is somewhat similar to doing the twist. Unlike the twist, which caught the fancy of high- school teenagers, ska dancers had gotten to it, ska made its debut in the U.S. at Shephard’s, a fashionable New York disco.

Hearing the new beat and seeing ska performed for the first time by dancers who learned it where it be- gan, Mr. and Mrs. Arthur Murray, who danced with two of the Jamaican troupe.

(Continued from page 7)

OR WITHOUT ORCHESTRA: GREAT SCENES FROM CAGE'S "SEVEN PUNCHES F打法 AND BESS"—Price (RCA Victor)

20. BEST CLASSICAL RECORDING-
CLASSICAL: PUCCHERI: MA DAME BU- TTERFLEID conducting the RCA Italian Orchesta & Chorus. Principal soloists: Elia, Rosalind Ellis—Engineer, Lewis La-

21. BEST ALBUM COVER—CLASS- CAL: PUCCHERI; MADAMA BUT- TERFLY. Record alternaled by Elia conducting the RCA Italian Orchesta & Chorus. Principal soloists, Leontyne Price, Mayo- mean—Art Director, Robert Jones (RCA Victor)

22. MOST PROMISING NEW CLASSICAL RECORDING ARTIST: ANDRE WATZL (Potter & York)

23. BEST COMEDY PERFORMANCE: HELLO MUDDUH, DUL (La Pappo‐‐ (Warner Bros.

24. BEST DOCUMENTARY, SPEAKERS’ CORNER IN GENERAL (OTHER THAN COMEDY): WHO AFRID OF VIRGINIA WOOLF? (Citizens for Peace & Freedom)

25. BEST ENGINEERED RECORD ING: CHARADE—Henry Mancini Orches- tra & Chorus—Engineer, James Mancini (RCA Victor)

26. BEST ENGINEERED RECORD ING: SPECIAL OR NOVEL PE PERIOD: TRASH—Frederick Fennell—Engineer, Robert Fern (RCA Victor)

27. BEST ALBUM COVER—OTHER THAN CLASSICAL: THE BARBIE STORY—Art Director, John Ber (Columbia)


29. BEST RECORDING FOR CHILDREN: BERNSTEIN CONDUCTS YOUNG PEOPLE'S CONCERTO FOR ORCHESTRA (RCA Victor)


31. BEST CLASSICAL PERFORMANCE—VOCAL SOLOIST (WITH OR WITHOUT ORCHESTRA): GINS "SEVEN PUNCHES FOR BESS"—Price (RCA Victor)

32. BEST OPERA RECORDING: "DON GABRIEL"—Hilmar Glendinning conducting the Metropolitan Opera Orchestra & Chorus. Principal soloists, Maria Callas, Ruggiero Raimo, Giacomo Scipioni—Engineer, Robert Jones (Victor)

33. BEST CLASSICAL PERFORMANCE—CHORAL: "GIUSEPPE VERDI'S "OTELLO". BRITTEN: WAR B E MANDATA CONDUCTS CHORUS AND ORCHESTRA. Director, Sir Peter Ustinov (RCA Victor)

34. BEST ORCHESTRA RECORDING: "PYTHAGORAS"—Frank Alphonso—Engineer, Richard Mohr (RCA Victor)

35. BEST ARRANGEMENT IN A RECORDING: "THE COWGIRL SINGERS"—Phillips (Philips)

36. BEST SOLO RECORDING: "THE COWGIRL SINGERS"—Phillips (Philips)

37. BEST PRODUCTION: "THE COWGIRL SINGERS"—Phillips (Philips)

38. BEST ENGINEERED RECORD ING: "THE COWGIRL SINGERS"—Phillips (Philips)

39. BEST CLASSICAL PERFORMANCE—ORCHESTRA: "PYTHAGORAS"—Frank Alphonso—Engineer, Richard Mohr (RCA Victor)

40. BEST SOLO PERFORMANCE: "THE COWGIRL SINGERS"—Phillips (Philips)

Merry Facts B. Kainois Recorder Virtuoso

CHICAGO—Bernard Kainos, corder virtuoso, has signed Mercury Records, according to a statement issued by the Speck- leyn, music director of the label.

Kainos, a co-founder of the York Recorder Quartet, will record with an album called "Music Shakespeare’s England," in celebration of the Shakespeare Year. The record will be recorded with the Kainos Or- (ensemble)

Cash Box—May 23, 1967
The Rolling Stones:
The Sight Of Success

Proving how to succeed in show business without really getting dressed for it, the Rolling Stones are shown in a series of photos which may have well been posed for. Top left, Brian Jones gives a physical opinion of a card-board version of Beatles' John McCartney. Top right, Mick Jagger is credited with "ertia" or profound look. Bottom, team members get down to the business of preparing for and actually going through a session.

NEW YORK—London Records is holding beauty in the sales appeal of the Rolling Stones, the hot English rocksters whose unkempt look is en- suing them to England's teenagers. Like their counterparts who have already conquered the Top 100, the quintet is a rage in England, doing the job with a recent smash single, "Not Fade Away," and the top LP and EP sellers (both items named after the group).

As "Not Fade Away" begins its climb on the Top 100, London has launched an extensive promo campaign to put the team over during their p.a. tour in Canada and the U.S. In June, Eric Easton, the boys' manager, arrived in the U.S. last week (12).

Besides a strong outlay for advertising the trade and consumer (in- cluding TV spots) levels, there are various merchandising gimmicks that will take advantage of the team's novelty looks. Their photos will adorn fan club membership cards, the sleeve of the "Not Fade Away" single and T-shirts.

As for the tour, the June trek includes visits to Portland, Ore. (6), Vancouver, B.C. (7), Omaha, Neb. (9), Chicago (12), Indianapolis (13), Louisville (14), Charleston (15), Washington, D.C. (16), Philadelphia (17), Providence, R.I. (18) and New York. A major TV show is also scheduled to feature the group.

It's back to England upon conclu- sion of the tour for a feature flick featuring the group. Meanwhile, Walt McGuire, London's A&R and sales exec, is putting his efforts behind a drive to zoom "Not Fade Away" up the charts in short order.

Col Cuts World's Fair's
"To Broadway With Love"

NEW YORK—Columbia Records has gone far Off-Broadway—the New York World's Fair—for its latest original cast LP. Label has cut and will release next week the cast version of "To Broadway With Love," the Fair's salute, in revue form, to a century of musical comedy. It's being presented at the Texas Pavilion.

The music highlights such com- posers as Richard Rodgers, Jerome Kern, Kurt Weill, Irving Berlin, Cole Porter, Harold Arlen, Rogers and Hammerstein. There are also five original songs by Jerry Bock and Sheldon Harnick, in- cluding the title songs. Franz Allers conducts orchestrations by Phil Lang. Session was produced by Tom Shep- den, Columbia's producer of Master- works A&R.

Cash Box—May 23, 1964

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☐ $30 for a full year (outside United States)
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Names Manager Of Tamla-Motown Talent Firm

Detroit—Taylor Cox, the first Negro to hold a management post at the Coca-Cola Bottling Co., has resigned that position to join Hitsville, U.S.A.'s management operation of the Tamla-Motown set-up.

Cox, former administrative assistant at Coca-Cola, is now manager of Hitsville, U.S.A.'s International Talent Management, Inc., which supervises the careers of Tamla-Motown talents Mary Wells, Marvin Gaye, the Miracles and Stevie Wonder.

Flick Title Song Vocal For Jones

New York—Jack Jones, who won a "Grammy" from the National Academy of Recording Arts and Sciences last week for his hit recording of "Wives and Lovers," has been signed to sing the title song in Joseph E. Levine's upcoming Paramount Pictures release, "Where Love Has Gone."

Jones will also record the Sammy Cahn-James Van Heusen number for Kapp Records. Jones, in addition to "Wives and Lovers," has had hit recordings of two other songs from Paramount films, "Call Me Irresponsible," from "Papa's Delicatessen Condition," and the title song from "Love With The Proper Stranger."

Famous Music will publish the "Where Love Has Gone" title song. Susan Hayward and Bette Davis star in the drama, with Joey Heatherton, Mike Connors and Jane Greer in other top roles, under the direction of Edward Dmytryk. John Michael Hayes wrote the screenplay, based on the best-selling novel by Harold Robbins, author of "The Carpetbaggers."

Boston Pops To Cut "Liverpool Sound" Deck

Boston—The foundation of staid old Symphony Hall may be shaken a bit this week (21) when Arthur Fiedler and his Boston Pops Orchestra adapt the Liverpool Sound for an RCA Victor recording session of "I Want To Hold Your Hand" and "Hello Dolly."

The maestro, who recently returned from a conducting tour of England, succumbed to the Liverpool sound after a visit to the Cavern Club in Liverpool. Fiedler tried the sound on a live audience a few weeks ago with pleasant results. The single will be issued in June as part of the label's Arthur Fiedler Month promotion.

Singer In Critical Condition

Hollywood—Dale Houston, of the Dale & Grace singing team, is in critical condition in a hospital in Minneapolis, suffering from a broken blood vessel of the esophagus. After many transfusions, Houston underwent surgery last week to alleviate the condition.

Sam Montel, president of Montel Records, accompanied Dale to the hospital. The chanter and his partner are currently represented on the charts with a single tagged, "The Loneliest Night."

Prestige Bows New Jack McDuff Single

Bergenfield, N.J.—Prestige Records has released a new single by organist Jack McDuff that couples the theme from "The Carpetbaggers" with the theme from "Pink Panther." The label has also issued a special showered version (2:47) for quick airplay by pop and R&B spinners.

Both of the tunes were cut for an LP, "The Dynamic Jack McDuff," skedded for release this week.

Cash Box—May 23, 1967

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

TELL ME WHY
BOBBY VINTON
Epic 9687

I'LL TOUCH A STAR
TERRY STAFFORD
Crusader 105

I GET AROUND DON'T WORRY BABY
BEACH BOYS
Capitol 5174

GOOD GOLLY MISS MOLLY
SWINGING BLUE JEANS
Imperial 66030

MY BOY LOLLIPOP
MILLIE SMALL
Smash 1893

EVERYBODY KNOWS
STEVE LAWRENCE
Columbia 42047

THE FRENCH SONG
LUCILLE STARR
Alma 204

THE GIRL'S ALRIGHT WITH ME
TEMPTATIONS
Gordy 7012

PARTY GIRL
BERNADETTE CAROL
Laurie 3238

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Alma 204

THE GIRL'S ALRIGHT WITH ME
TEMPTATIONS
Gordy 7012

PARTY GIRL
BERNADETTE CAROL
Laurie 3238

Cash Box—May 23, 1967
Richard Maltby Writes JFK Requiem

NEW YORK—A musical work dedicated to the memory of John Fitzgerald Kennedy will receive its debut before an audience composed of delegates to the 39th Annual Convention of the American Red Cross at Carnegie Hall this Monday (18).

Maltby, known for his work on the Broadway musical "Threepenny," composed a "Sermon For John Fitzgerald Kennedy," which will be performed by the New York Philharmonic, conducted by Leonard Bernstein.

Contino, Levinson To Entertain At Chi Music Show

CHICAGO—Accordion player Dick Contino and comic Sam Levinson will provide the entertainment at the annual banquet of the 19th Music Show at Chicago's Conrad Hilton Hotel. Event climaxes the show, and will be held on Wed., July 1. The ballroom of the Hilton, Sponsor of the show is the National Association of Music Merchants (NAMM).

BMI's Daniel To Europe For UNESCO

NEW YORK—Oliver Daniel, director of concert music administration for Broadcast Music, Inc. (BMI), will represent the National Music Council and the United States National Commission for UNESCO at the International Music Council Congress, to be held in Hamburg in June.

While in Europe, Daniel will also visit composers and publishers whose music is licensed for public performance in the United States through BMI. He plans to attend a number of presentations of their music by the Hamburg State Opera, including the world premiere of Ernst Krenek's "The Golden Ram," performances of Hans Kleebe's "Figaro Divorces," Hans Werner Henze's "The Prince of Hamburg," Luigi Dallapiccola's "The Prisoner," Carl Orff's "Oedipus the Tyrant," Alban Berg's "Lulu" and "Wozzeck" and a ballet performance of Igor Stravinsky's "The Fairy's Kiss." Alternate delegates accompanying Daniel are Mrs. Jouett Shouse and John Brownlee.

New York Is An MGM/Verve Festival

NEW YORK—MGM/Verve disk acts are filling the Gotham personal appearance scene.

Currently headlining nitey engagement are Ella Fitzgerald, who's appearing at Basin Street East from May 14 to June 8, and Stan Getz, who's new combo is at the Cafe Au Gogo in Greenwich Village. Martha Glanzman, an MGM pactee, and Will Holt have re-opened their "Kurt Weill Cabaret" at the Jan Haus Playhouse for a limited run. Their 12-inch, 33-1/3 RPM LP is on MGM.

On May 20, Johnny Tillotson will start a two-week (till June 3) stint at the Latin Quarter. He'll be there at the height of the high-school prom season.

All the performers will present numbers from their current albums and singles releases.

Bobby Byrd

"I LOVE YOU SO"

S-1903

the action you want from a record...a real mover...another great James Brown Production!

The Caravelles

"YOU ARE HERE"

S-1907

that great English duo has another Smash hit going for them!
What is a Billy Budd

Let me tell you—
he's a singer with a
sound ... and the
sound means money!

His first single is:

**WHY ARE YOU RUNNING**

The Girl of the Year

People ask “where are
the new stars coming
from”? Don’t say
we never told you.

His name is

Billy Budd

Watch him ... he's on

The Ultimate in Entertainment

---

**ALBUM PLANS**

Deals, discounts and programs being offered to
dealers and distributors by record manufacturers.

**AUDIO FIDELITY**

LP deal: buy-10-get-1-free, plus one sleeve spectacular demo at 10 with the purchase of each two catalog records. No termination date submitted.

**CARIB**

Buy 10-qt-1-free on entire LP catalog. 100% exchangeable. 30-day-30-day billing. No expiration date.

**COLPIX**

A Nice Simone albums on a buy-4-get-1-free deal. Expires: May 15; new Cindy Mitchell LP on a buy-3-get-1-free basis. Expires: June 26. Rest of catalog offers 10 free for every 100 pur-

**DECCA-CORAL-BRUNSWICK**

Part of the ORDS offer. See local distrib for details.

**NASHBROO**

Buy-3-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date.

**ORIGINAL SOUND**

LP catalog available in a buy-10-get-1-free basis. 100% exchangeable. No expiration date.

**REQUEST**

LP catalog available in a buy-10-get-1-free basis. Described as a limited-time offer.

**SMASH & FONTANA**

Discount (unspecified) on all LP’s. Expires: May 30.

**TAMLA-MOTOWN-GORDY**

All LP’s available in a buy-3-get-1-free basis. Described as a permanent program.

**VEE JAY**

10% discount on LP’s.

**BMI Sponsors Folk Seminars**

NEW YORK—Broadcast, Music, Inc. is conducting a series of folk music seminars to be conducted by the Old
Town School of Folk Music in Chi-
cago during 1964 and 1965. The school
will supervise the seminars, which will
consist of lectures, workshops and
concerts, intended to stimulate inter-
est in the study and performance of folk
music and to assist in the re-
covery and appreciation of folk tradi-
tions.

The first BMI Folk Music Seminar
will be led by Dr. Robert Conby, who
will present six lectures on the gen-
eral subject of folk song. The lectures
will be held on Friday evenings at the
school.

Following initial lectures on “What
Is A Folk Song?” and “Public Domain,
Originality and Ownership,” Dr. Con-
bey will speak during subsequent pro-
grams on “Types of Folksong,” “The
Blues,” “The Ballad” and “Current
Uses of Folksong in Our Culture.”

Dr. Conby, professor of English at
Roosevelt University, has been the
host of a folk song music program on
WBBM, Chicago, for the past six
years, and is well known as a folk-
lorist and author.

BMI has some top folk song writers-
performers affiliated with it, among
them, Woody Guthrie, Pete Seeger,
Oscar Brand, Jimmie Driftwood, Alan
Lomax, Theodore Bikel, Jean Ritchie
and many others.

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**ASSOCIATED AIR FREIGHT NEW AIR FREIGHT SERVICE FOR THE RECORD INDUSTRY**

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**GRADUATION SEASON IS COMING**

THEY'RE ALL ON A PEAKED APPEAL IN "WAIT TILL YOU GRADUATE"

**LET ME DOWN EASY**

JIM NEWTON

WRTI, KENSA 90-179, Nashville, TENN.

Cash Box—May 23, 1964

**BIOS FOR DEEJAYS**

**King Curtis**

Over the years, many top jazz mu-
sicians have sprung from the vast
reach of Texas. Saxman Jimmy
Gill, Charlie Jackson, and
Beneke came from there, as did
guitarist Oscar Moore, Herb
Ellis and Eddie Durham. Fianist
Teddy Wilson and blue singer
T-Bone Walker and Blind Orange Adams also are
natives of Texas.

Another Texan who is now making
his mark on the musical scene is
King Curtis, currently recording
with "Soul Serenade" on Capitol. The versatile
(tenor sax, guitar, drums, piano, vo-
cal) musician was born in Fort
Worth on Feb. 7, 1934, and started
playing saxophone at the age of 12.

After graduation from high school
he joined Lionel Hampton's band
where he stayed for a year perfecting
his technique. Curtis moved to New
York and began picking up work as
a sideman on the dates of important
artists including Bobby Darin, Brook
Benton, Nat King Cole, etc. in 1968
he formed his own jazz group. During
the past six years Curtis and his
crew have played engagements all
around the nation.

**Millie Small**

Millie Small, who is presently rid-
ing up the Top 100 with "My Boy Lollipopp," on the Smash label, was
born in Clarendon, Jamaica on Oct.
1948.

The youngest member of a family
which numbers a round doz-
hen, Millie started to take serious interest
in singing when she was nine. At twel-
ve she entered and won a talent com-
petition in Kingston, picking up a recording
contract to go along with her new
found fame. Her first record reached
the number one position on the Jama-
ican charts. A second hit record fol-
lowed and soon producers were clam-
oring for the Lark's services.

At this point in Millie's career her
manager, Chris Blackwell, decided
that her fortunes would better be served
in England. In short order, under this
A&R aegis of Jack Beverstock (head
of Fontana in England), Millie scored
several British hits. "My Boy Lollipopp," which was previously an English
best-seller, is her initial U. S. success.
A Round Of Autographs From "Round Robin"

NEW YORK—Round Robin is shown signing copies of his new Domain (London Group) deck, "Kick That Little Foot Sully Ann," during a recent appearance on the Dick Clark TV'Y. The charter will also be a member of the all-star line-up to participate in the Dick Clark Summer Tour which begins in June and continues through the summer.

Chi's Beckerman Dist.
Completes New HQ Move

MILWAUKEE—Harry Beckerman, head of Beckerman Distributing Co., this city, advised last week that his recent expansion and removal to much larger headquarters, at 425 North Third Street, is now completed and in full operation. Along with the expansion Beckerman made some necessary personal additions to his staff. Yet prominent man John Heidner was placed in charge of the company's New York office. Jerry Fitzpatrick heads up the stockrooms and warehouse facilities.

The expansion, Beckerman stated, was prompted by his acquisition recently of several new record lines through Beckerman distribution. They are: Amy, Mala, Maxx, Everest, Canadian, America, Scepter, Wand, Bee Jay, Toffee, and Demension.

Tip To New HQ

HOLLYWOOD—Tip Records has opened its New York headquarters at 6725 Sunset Blvd in Hollywood. Topper Murray Cohen recently returned from trip around the country during which he completed setting up the firm's national distribution. Cohen has several releases scheduled and also said he is looking for buyers to buy and release on Tip. Set for release this week is an album by Kathy Barr, who has just been signed to a Tip recording contract, an album by Bob Kay and singles by The Allison's and The Crowns.

Mercury Offers Dealers New Frame Display

CHICAGO—Mercury Records is offering dealers a new point-of-sale merchandise piece as a special feature of its "May Is Merchandising Month" promotion. The piece is a three-dimensional frame for displaying album covers. With the easel back it can be used as a window, shelf or counter piece, and with a hanging easel or two-way tape, as a wall or pegboard display. The label's merchandising manager George Balos (right) is pictured above at Lowe's Discount Record Store showing staff members how easily the frame displays can be assembled.

NEW Decca Phonos Bow
At N.Y. Nat'l Sales Meet

NEW YORK—Led by Syd Goldberg, vp and general manager, Decca Distributing Corp., held its national sales meet here last week (15, 16) at New York's St. Moritz Hotel. The meet, attended by all Decca division and branch managers, was specifically called to introduce the label's new line of Decca phonos for 1965. According to Decca, the line has been completely "streamlined" for the new year. After the business sessions, Decca managers attended a luncheon at the Friar's Club, which was hosted by Lea Schneider, exec vp, at which time they were joined by the home office staff.

Returning to their respective branches this Monday (18), the managers will hold individual meetings with their sales and promo staffs, who will begin contacting their trade with the new line this week.

Fire Destroys Chappell Building In London

LONDON—The music industry was stunned by the tragic news of the fire which swept through the Chappell music emporium in New Bond Street and completely destroyed the building. Well known music man and director of the firm, Tommy Holmes, was in the building at the time of the fire and fell from a first floor window while being rescued. He was hospitalized with severe injuries. One man was killed as the fire, which started in the basement, quickly swept through the building destroying everything in its path.

Many valuable scores were destroyed, including the first editions of works by Igor Novello, George Gershwin and Rodger and Hammerstein. Later being completed, the Chappell staff is being housed in adjoining George Street offices.

New A-1 Flick Role For Stevie Wonder

NEW YORK—American International Pictures has just signed Little Stevie Wonder, the Tamla disk attraction, for his second movie role. The blind teen performer will appear in "Bikini Beach," a sequel to A-1's "Muscle Beach Party," which bowed last May.

Singing science-fiction and mystery-and-terror films are on their way from A-1. Rare subject matter for musical treatment, the former effort is called "The Maid & The Martian" while the latter entry will be "Pajama Party." "Maid" starts shooting in Aug., "Pajama" later in the year.

UA To Bow 2 New Ortolani Albums

NEW YORK—Riz Ortolani (left), who picked up a NARAS "Grammy" last week for the best instrumental theme of the year, is shown with David Picker, president of United Artists Records during the composer-conductor-arranger's recent visit from Italy. Recently pacted to the label, Ortolani, will be represented is the June release with two LPS. The Seventh Dawn" soundtrack album and a collection of Italian film themes called "Made In Rome."

DECCA NEWS

TREMENDOUS REACTION!
WATCH IT CLIMB!

"MY MAN"

WALTER GATES & ORCHESTRA

SWAN RECORDS
Cor. 5th & Flower Sts. Philadephia, Pa.

STERLING RECORDS
6 Beacon St., Boston, Mass.

NEW Hit RELEASE!

"SHE TOOK THE RING
FROM HER FINGER"

b/w "IF I HAD BELIEVED
IN YOU"

NORMAN BURNS &
LEW TOSIN ORCH.

STERLING RECORDS
6 Beacon St., Boston, Mass.

NEW...-exciting...SURE TO CLIMB!

"THE MAGIC OF OUR SUMMER LOVE"

b/w "WITH ALL MY HEART"

JAINE MORGAN
FRE RED WITH CRY"
COUNTRY DJ
REGIONAL REPORT RECORDS

MACK ALLEN
WTCR
Ashland, Kentucky
1. My Heart Skips A Beat (Bob Owens)
2. Locking For More In '64 (Jim Reeves)
3. You Found It (Bill Williams)
4. Keep Those Cards And Letters Coming In (Dave Donahue)
5. A Week In The Country (Ernest Ashworth)
6. Folk Song (Johnny Owens)
7. Looking For More In '64 (Jim Reeves)
8. Circumstances (Billy Walker)
9. Indigo (Porter Wagoner)
10. Blue Train (Don Gibson)

EARLY WILLIAMS
SYRROCO, New York
1. Tender Is The Poinsettia (Killinger Taxi)
2. My Heart Skips A Beat (Bob Owens)
3. Lookin' For More In '64 (Jim Reeves)
4. Understand Your Gal (Morgan Walker)
5. Circumstances (Billie Walker)
6. Indigo (Porter Wagoner)
7. Blue Train (Don Gibson)
8. Looking For More In '64 (Jim Reeves)
9. Circumstances (Billie Walker)
10. Second Fiddle Upton Pearl

MAX GARDNER
KORE
Austin, Texas
1. Together Again (Indigo)
2. Please Be My Love
3. I'm Coming Home Again (Johnny Pacheco)
4. Shanghaied Twenty (20) Capital
5. Runnin' Man (Kelly Cash)
6. Chickenfoot (Kermit Howard)
7. Ballad (Sammy Davis)
8. Keep Those Cards And Letters Coming In (Johnny Cash)
9. Understand Your Gal (Morgan Walker)
10. Linda With The Lovely Eyes

FRED KELLEY
KORE
Fell City, Alabama
1. Together Again (Indigo)
2. Understand Your Gal (Morgan Walker)
3. I Stepped Over The Line Wednesday
4. Hurry For That Difference (Johnny Horton)
5. Circumstances (Billie Walker)
6. Wine, Woman And Song (Loretta Lynn)
7. Understand Your Gal (Morgan Walker)
8. Look In My Heart (Johnny Cash)
9. Look In My Heart (Johnny Cash)
10. Look Of The Lady (Billie Joe Black)

KIRK POWERS
KORE
Little Rock, Arkansas
1. Together Again (Indigo)
2. Understand Your Gal (Morgan Walker)
3. I Stepped Over The Line Wednesday
4. Hurry For That Difference (Johnny Horton)
5. Circumstances (Billie Walker)
6. Wine, Woman And Song (Loretta Lynn)
7. Understand Your Gal (Morgan Walker)
8. Look In My Heart (Johnny Cash)
9. Look In My Heart (Johnny Cash)
10. Look Of The Lady (Billie Joe Black)

LEE SANDERS
WEGG
Chipley, Florida
1. My Heart Skips A Beat (Bob Owens)
2. Burnin' Memories (Easy Pilac)
3. Understand Your Gal (Morgan Walker)
4. Keep Up With The Joneses
5. Something's Lickin' (Little Joe Walker)
6. Baby Sway You Don't
7. Blue Train (Don Gibson)
8. Somebody Looks (Billie Joe Black)
9. Welcome To My World (Jim Reeves)
10. Love Is No Bed Of Roses (Bud Grace & Justin Walker)

JESSE TRAVERS (D'Arcy 1051)
(B+) WELCOME HOME BROKEN HEART (2:27) [Twenty Grand BMI—Traver-
ners] More fine country sounds. This one's a lively, hard-driving, chorus-
backed novelty.

JESSE TRAVERS (D'Arcy 1051)
(B+) BLUE EXPRESSION (2:21) [Twenty Grand BMI—Travers-
ers] More fine country sounds. This one's a lively, hard-driving, chorus-
backed novelty.

STANLEY BROTHERS (King 8890)
(B+) I SEE THROUGH YOU (2:30) [American BMI—Jule-
ley] The Stanley Brothers could very well create some sales excitement with this rousing, high-powered, blue-
grass styled romancer with some extremely fine lyrics. Side's a natura-
for airplay.

B) DON'T CHEAT IN OUR HOME TOWN (2:26) [Ben

Cash Box—May 23, 1960
# Cash Box May 23, 1964

## Country Top 50

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I STEPPED OVER THE LINE</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<tr>
<td>2</td>
<td>NOT YOUR KIND OF PEOPLE</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<tr>
<td>3</td>
<td>MY HEART SKIPS A BEAT</td>
<td>Webb Pierce</td>
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<td>4</td>
<td>LOVE IS NO EXCUSE</td>
<td>Webb Pierce</td>
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<td>Capitol 8294</td>
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<td>5</td>
<td>SOORROW AT THE ROCKS</td>
<td>Webb Pierce</td>
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<tr>
<td>6</td>
<td>GIVE ME BACK MY HEART</td>
<td>Webb Pierce</td>
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<td>Capitol 8294</td>
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<td>7</td>
<td>THIS WHITE CIRCLE</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<td>8</td>
<td>KEEPING UP WITH THE JONESSES</td>
<td>Webb Pierce</td>
<td>4/6</td>
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<td>AGONY IN GLOUCESTERS</td>
<td>Webb Pierce</td>
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<td>10</td>
<td>WINE, WOMEN, AND SONG</td>
<td>Webb Pierce</td>
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<td>Capitol 8294</td>
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<td>11</td>
<td>Gonna Get Along Without You</td>
<td>Webb Pierce</td>
<td>4/6</td>
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<td>MOONLIGHT MELODY</td>
<td>Webb Pierce</td>
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<td>13</td>
<td>THE VIOLET AND A ROSE</td>
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<td>TOGETHER AGAIN</td>
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<td>INVISIBLE TEARS</td>
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<td>BLUE TRAIN (OF HEARTBREAK LINE)</td>
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<td>17</td>
<td>MILLER'S CAGE</td>
<td>Webb Pierce</td>
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<td>18</td>
<td>EIGHT YEARS</td>
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<td>MEMORY #1</td>
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<td>20</td>
<td>I WANT TO HOLD YOUR HANDS</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<tr>
<td>21</td>
<td>TIMBER I'M FALLING</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<td>22</td>
<td>THAT'S ALL THAT MATTERS</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
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<tr>
<td>23</td>
<td>I CAN STAND IT (AS MUCH AS SHE CAN)</td>
<td>Webb Pierce</td>
<td>4/6</td>
<td>Capitol 8294</td>
</tr>
</tbody>
</table>

## Country Round Up

Texas Governor John Connally recently officially proclaimed Roy Acuff as an honorary admiral in the Texas Navy, with all rights and privileges thereof. The event was formally presented with his certificate of admiration on stage at the San Antonio Municipal Auditorium where he headlined a Grand Ole Opry show. Also present to witness Acuff's moment of honor were Minnie Pearl, Sonny James, Bob Luman, Hank Williams, Jr., and Bobby Bare.

David Houston and his manager, Tillman Franks, have just returned to Shreveport, Louisiana from Nashville, Tenn., where the songster recorded for Epic Records, under the supervision of Billy Sherrill. The label is extremely enthused about the session and is planning on a rush release.

Philp Morris' annual Derby Festival in Louisville's Freedom Hall during Derby Week took some of the spotlight away from Northern Dancer with a host of country music's greatest stars featured during a 2½ hour show. The package, which is sponsored each year by the Philip Morris Tobacco Company, drew a record-breaking crowd of over 20,000 persons according to W. E. Moeller, president of the Denny-Moeller Talent stable, who has set the talent and produced the show for the past seven years. Headliners on the show this year were Johnny Cash, Carl Smith, Lefty Frizzell, Stone Oil Jackson, Carl and Pearl Butler, Billy Walker, Ken-ee-King and the Golden West Cowboys, Red Stewart, Jene Carter, Harold Bradley, the Statler Brothers and the Stony Mountain Cloggers. Columbia Records taped the live show for an album which is scheduled for release in the near future. The live recording required an estimated 1,000 pounds of recording equipment which had to be flown into Louisville from Columbia's Nashville studios. Don Law and Frank Jones, the label's country A&R executives, were on hand to supervise the taping of the show.

Ralph Beo, program director of KTCR-Minneapolis, reports that the station has doubled their ratings in the past, KTCR is the dominant Country music outlet in the Twin Cities. Congrats are in order for KTCR's Tom Terrance whose wife recently gave birth to their second son, Patrick.

Mercury's L-Ray Van Dyke has inked with International Talent Associates and Abrams-Rubinoff for representation. ITA will handle all personal appearances and TV guest shots, while Abrams-Rubinoff will handle the station's new TV show and represent him in films. Harry Bell, veep of TV, will meet with Van Dyke in the Music City to coordinate personal appearance activities with the singer, who just completed filming 13 segments of his new TV show which was produced and directed by Gene Nash.

Thurston Moore in the Music City promoting his 1965 Country Music Who's Who and the Country Music Playing Cards. For a new brochure on the Who's Who write Moore at 3256 S. Wadsworth Blvd., Denver 27, Colo. While in Nashville he gave Larry Moore and Jack Andrews exclusive selling rights on the Playing Cards for artists and bookers. The report is that these cards are a hot item for show sales and the Nashville artists can now pick them up at the Denny-Moeller office.

### 30,000 SOLD!

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**WEBB FOLEY’S “ONE BY ONE”**

**M-551**

All Orders, Bookings etc.,
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Dan Sessions
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Bell, Calif.
### Gigliola Charms Belgians During 2-Day Stay

**BRUSSELS**—Gigliola Cinquetti, the 16-year-old singer from Verona who was the winner of the San Remo and the Cinesiagn Festival of England with "Non Ho L’Eta (per Amarti)," was in Belgium for two days, where she took part in a show of Flemish TV with about half a dozen songs she arrived from Milan, accompanied by her mother and Signor Porta of the Italian CCD record firm. The guests were welcomed by journalists and Jules Bécaud, Managing Director of the Belgian hit-parade, who distributed the CCD label in Bruxelles. Cinquetti was visibly impressed to learn she is at the top of the Belgian hit-parade. Holland is to follow such very soon; in the latter country, Show distributes Decca records. Flemish television was there to do a reel which will be featured in the record program "Our Good Friends." Cinquetti flew over to do a film for this feature, which is exclusive to Flemish TV. She arrived at the Aloumin, an impressive relic of the World's Fair of Brussels, and was submitted to an interview by Bob Boon. At night, the party was entertained at the leading Italian restaurant, with waitresses attired in costumes of different Italian regions. The young Italian singer, who has charming, simple, winning ways, was moved to tears by this spontaneously offered welcome.

On her last evening in Brussels, hundreds of guests were present at the Martini Club in Brussels where Cinquetti was introduced to dealers of Show records. Not only journalists, but also the most important dealer records were present. Gigliola had to pose for pictures and hand out autographs for more than two hours. She complied with a never-failing smile.

Among people present were Mr. Kluger of World Music, the firm publishing the music of "Non Ho L’Eta (per Amarti)" in Belgium. Also there was the managing director of Delta Records in Holland, who takes care of this distribution of the Cinquetti label in this country. He suggested that Cinquetti may appear as guest-star at the ABC-CBS Radio "Wicked Words," which is to be held in the renowned seaside resort at Scheveningen.

The Italian party then left Brussels to take the plane to Berlin where other TV and radio-activities await them. The filmed shows will be telecast in Belgium on Monday, May 25. All went well and the show is surely heading for success.

### Belgium's Best Sellers

**FLEMISH**

1. *Non Ho L’Eta (per Amarti)* (Gigliola Cinquetti/Ciello/Italmusic)
2. *Anyone Who Had A Heart* (Dionne Warwick/Scepter/Vogue)
3. *I Want To Hold Your Hand* (The Beatles/Parlophone/Vedette)
4. *You-Permettez, Monseigneur?* (Adamo/Pathé/Armore and Beechwood)
5. *All My Lovin’* (The Beatles/Parlophone/Vedette)
6. *De Schwarzer Zigeuner* (Gigliola Cinquetti/Monty/Italmusic)
7. *Dies Bäst Me Love* (The Beatles/Parlophone)
8. *Quand Les Roes* (Adamo/Pathé/Armore and Beechwood)
9. *S’i Vous Plaît* (Adamo/Pathé/Armore and Beechwood)
10. *Sole Sole Sole/Al Elke Dag* (Lize Marke/Philips/Primavera)

### WALLOON

1. *Qui Ont Un Coeur* (Petrula Clark/Vogue/Beilina)
2. * Anyone Who Had A Heart* (Dionne Warwick/Scepter/Vogue/Beilina)
4. *Prés De Ma Rivière* (Robert Goggi/Philips/World-Primavera)
5. *Etoile Bleue* (Bonheur/Philips/World-Primavera)
6. *Sole Sole Sole/Al Elke Dag* (Lize Marke/Philips/Primavera)

### The Best in Benelux . . . . . . . Bens

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<tr>
<th>Country</th>
<th>Label</th>
<th>Year</th>
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<td>Liberty</td>
<td>1964</td>
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<tr>
<td>Belgium</td>
<td>Golden Era</td>
<td>1964</td>
</tr>
<tr>
<td>Belgium</td>
<td>Columbia</td>
<td>1964</td>
</tr>
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### SUBSCRIPTION TO CASH BOX

**$30 FIRST CLASS**

**$45 AIR MAIL**

In answer to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. It has been designed primarily as an editorial summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order for distributors, agents and one-stop ordering disks by labels.
Cash Box

HOLLAND

Adamo, appearing in Rotterdam on May 10, as reported earlier, had his Golden Disc Award on the 15th. Adamo will be top of the bill in Amsterdam (Carnegie), preceding similar shows in Utrecht, The Hague, Tilburg and Rotterdam.

Bovema's Columbia-label has released the 12th album Session with the Dave Clark Five, this group rapidly gained wide popularity in this country with such high-listed hits as "Glad All Over" and "Bits and Pieces.

Bovema's HMV-label reports that French singer Gilbert Becaud will appear on Dutch VPRO-TV on May 10.

Gramophonehouse's Folk Music Series has now launched its first ep-recording, featuring Scottish music by The City of Edinburgh Police Pipe Band.

Betty Horsley's "Shoo Shoo Song" and The Four Seasons' "Stay" are among the fastest running singles released by Bovema's Stateside label. Also in the charts are: TV-personality Dick Van Dyke's "Free Wheels on My Wagon" and "Little Richard sings Gospels" (LP).

Capitol is hitting the Dutch market with Donna Lynn's "Ronnie" and Stan Kenyon's new album Featuring Jean Turner, while Bovema's Liberty-label does a fine job in "The Man & Dead's Cash Box hit "I Can't Go On." Dutch and foreign radio stations are constantly playing this last item.

New items in Bovema's Teenager Top Ten-series are the Ventures' "Walkin' with Pluto" and Hawk Harr's "I Can't Do It.

On account of the very successful TV-film-series: "The Beverly Hillbillies," which is being seen on Dutch NCRV TV, CBS released a single of "The Ballad of Jed Clampett" (Chorus song of the TV-series) sung by Lester Flatt & Earl Scruggs. The 65th birthday of Robert Casadesus, on April 7 last, has been reported by CBS P & R dept., to Dutch Press, Radio and TV. The beloved pianist has been honored in the Dutch press and NCRV Radio paid attention to the pianistic work of Robert Casadesus, with a whole week's program.

His LP recording of the Pianoconcert of Bach and Mozart, for three pianos and orchestra, has been received with great admiration in Holland. CBS released the stage-play of Edward Albee, "Who's Afraid Of Virginia Woolf?" and its LP version, which has been highly lauded by Press, radio and TV and paid strikingly much attention to this sensational stage-presentation. Dutch classical Monthly "Luister," came out with one page glistened red review about this unique event.

A wonderful souvenir of the unforgettable early morning of March 21, 1964, when the Dutch Express Jr. gave a superb performance on the stage of completely packed "Theater Carre" in Amsterdam, was released by Artoine's suberdink Recordable LP entitled "Sunday Davis Jr. Recorded Live in Concert" contains some 41 minutes of terrific in person performances by dynamic Davis. Since the Stage Show was filmed by AVRO in Holland on April 11 and in Belgium on April 19, the LP got off with a big bang, as its contents were compiled by Pete Fellemans, in front of 100000 available Reprint editions by Sunday Davis and the Times, this product was practically identical to Davis' local performance. A second Sunday Davis Jr. LP, containing 37 minutes of imitations, impressions and imitations plus no fewer than 4 EP recordings and several new singles will be released shortly.

The Belgian Eurovision-title "Peres De Ma Riviere" sung in Copenhagen by Robert Gogar will be recorded in Dutch by famous songstress Anneke Griselin, who represented in Copenhagen the Dutch territory. News comes from Wim van der Klaauw (Editions Altona) who handles this. Editions Altona further reports that the San Remo-title "Solo Sole" sung by Siw Malmswiet and the famous couple Willy & Willette Alberti, now obtained a beautiful Dutch recording by Louis Malmkwist in The Philips label. The SA-Hit Parade "White On White" recorded in Dutch language by Hollands Number One singer Rob De Nijs, Editions Altona expects big things from this waxing. Most important news from this month: songstress Corry Brokken's comeback on the charts with her wonderful Dutch version of the Charles Arnavour-composition "La Mamma." Van Vught is very happy that Corry Brokken is now released in the Dutch market, which brought "Vogue's Rolled Gold," which brought her back on the new golden record, it is again a title of Editions Altona that brough her back into the market again.

Dutch singer: Frans van Schaik made a wonderful recording of "Ik Vertrouw" (I Believe) - Basart. This number will also be recorded by popular Mieke Tielman, and simultaneously with a Medley Monthly "The Circle Whose Membership Contains Only The Best: The Philips' Phonograph Industries Group of Companies, Who Release Their Records Throughout The World.

This is a publication of Philips' Phonograph Industries Central Offices: Baarn, The Netherlands

Cash Box—May 23, 1964—International Section
It was our pleasure recently to welcome Norman Orleck, vice-president of Cash Box, and his charming wife Thelma to Australia for a brief visit. During their stay Orleck was able to meet many people from all levels of the trade, in honor of the visit, a special cocktail reception was held at the Chevron-Hilton hotel in Sydney at which Orleck was the honored guest. (See photos.) In dressing the gathering of record company, music publishing, coin machine and radio station representatives, Orleck pointed out just how small the music world has become as a result of jet air travel. This was having the effect of bringing the world trade closer together than ever before and record com- pany and publishers were now cooperating in a trading manner that was never dreamed of a few years ago. A product of this “nearness” is the fantasy worldwide success of many artists from outside the United States—and in particular English stars right at this moment. Orleck also touched on the ever increasing number of simultaneous singles releases in many countries around the world. At the conclusion of his address to those present, Norman and Thelma Orleck were given a warm Australian welcome and spent time chat- ting with individual guests at the function. It was their first real introduction to Australia and the country and they were most pleased at the fact that it was obvious that most Australians in the industry were well up to date.

Harold Hull of Musik (Planned Music, Melbourne—a subsidiary of Baby Melbourne S.A.) has just won the International Monthly Sales Award which is conducted by The Musik Corporation and Trouble—Manfred Mann. RCA of Australia Pty, Ltd, has now set up its own record distribution ele- ments in the major cities of Sydney, Melbourne, Brisbane and Perth. The ne- plan is already in operation and marks a further important step in the progress of RCA in this country.

As was anticipated, “Can’t Buy Me Love” has become the top selling song across the nation within a week of its release. It could easily hold this position for some time to come as the Beatles are due to arrive here for a concert series within the next couple of weeks.

### Australia’s Best Sellers

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<th>Last Weeks</th>
<th>This Week On Top Chart</th>
<th>Top Selling Songs</th>
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</thead>
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<tr>
<td>1</td>
<td>This Time</td>
<td>&quot;Can’t Buy Me Love&quot; (The Beatles—Parlophone)</td>
</tr>
<tr>
<td>2</td>
<td>My Boy Lollipops</td>
<td>&quot;Lullaby of the Leaves&quot; (Fontana)</td>
</tr>
<tr>
<td>3</td>
<td>I Believe</td>
<td>&quot;Round The World&quot; (Pye)</td>
</tr>
<tr>
<td>4</td>
<td>World Without Love</td>
<td>&quot;Hound Dog&quot; (Columbia)</td>
</tr>
<tr>
<td>5</td>
<td>Can’t Buy Me Love</td>
<td>&quot;Can’t Buy Me Love&quot; (Parlophone)</td>
</tr>
<tr>
<td>6</td>
<td>I Don’t Go To Work</td>
<td>&quot;I Don’t Go To Work&quot; (Columbia)</td>
</tr>
<tr>
<td>7</td>
<td>World Without Love</td>
<td>&quot;You Belong To Me&quot; (Columbia)</td>
</tr>
<tr>
<td>8</td>
<td>The World Is Mine</td>
<td>&quot;World Without Love&quot; (Columbia)</td>
</tr>
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</table>

### Greatest Britain’s Best Sellers

<table>
<thead>
<tr>
<th>Last Weeks</th>
<th>This Week On Top Chart</th>
<th>Top Selling Songs</th>
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<tbody>
<tr>
<td>1</td>
<td>The Rolling Stones</td>
<td>&quot;Can’t Buy Me Love&quot; (Parlophone)</td>
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<tr>
<td>2</td>
<td>The Beatles</td>
<td>&quot;I Believe&quot; (Fontana)</td>
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<tr>
<td>3</td>
<td>The Shadows</td>
<td>&quot;Round The World&quot; (Pye)</td>
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<td>4</td>
<td>The Shadows</td>
<td>&quot;I Don’t Go To Work&quot; (Columbia)</td>
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<tr>
<td>5</td>
<td>The Shadows</td>
<td>&quot;You Belong To Me&quot; (Columbia)</td>
</tr>
</tbody>
</table>

### Happy Birthday Dusty

**MELBOURNE:** Radio station 3KZ-Melbourne recently threw a birthday party for visiting English lark, Dusty Springfield at their studios during dinner, the artist blew out the candles on a giant birthday cake. Dusty is currently riding the Top 100 with "Stay Away" on Philips. **International Section**
STANLEY—Norman Orleck, traveling Cash Box vice-president since portfolio, recently took a big jaunt through the huge South Pacific area dealing with members of the music trade in the various territories and tussling mutual problems. In the loose pack (left to right) Orleck is shown meeting with representatives of the Australian music colony during a lavish opening at the beginning of a "town under" trek: (1) Harry Miller of Pan Pacific, Mr. Orleck, Mr. McGinn of Seeburg, EMJ's John Norman, Orleck and Basil Akres of the Chappell pubhery; (2) Kent Taylor, manager of 2 GB radio, George Nichols of the Australian Broadcasting Commission's program department, Orleck, 2 UW deejay Tony McLauren, and George Cooper of Boosey and Hawkes; (3) Ray Bean of the 2 UW program department, Ron Tadon, CB's Australian rep, Jack Argent of Leeds Music, Orleck, ZSH's Judy Wade and RCA's Johnny Devlin; (4) coin operator George Davison, Judy Wade, coin on Alex Hankin and Jack Argent; (5) GB spinner Ken Sparkes, Orleck, Tony Brady of Bellini's Music, Roy Farr of Essex, 2 UE deejay Sam Kroop and Argent; and (6) Harry Miller, Orleck and 2 SM spinner Mike Walsh. Standing with Orleck on the right side of the breaker in the bottom pie is Rudi Tolmay, head of RCA's Australian operation.

Victor's Dario Soria In Japan To Study Disk Market
JAPAN—RCA Victor division vice president Dario Soria, poses with two geishas and T. Yagisawa, the label's manager in Japan. Soria visited Japan recently to promote tours by Victor artists and to study first hand the Japanese disk market in connection with the label's endeavor to enlarge its world market.

Cash Box—May 23, 1964

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Victor's Dario Soria In Japan To Study Disk Market
JAPAN—RCA Victor division vice president Dario Soria, poses with two geishas and T. Yagisawa, the label's manager in Japan. Soria visited Japan recently to promote tours by Victor artists and to study first hand the Japanese disk market in connection with the label's endeavor to enlarge its world market.

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José Escolar, president of RGE-Discos, is giving full support to the effort of young music people from Sao Paulo to promote modern pop music here. Among these promotions, the newspaper man Armando Afafio is organizing every Monday, in a experimental theater, Jazz Evenings. The best musicians from Rio and Sao Paulo have the opportunity to return to what is considered the base for the new Brazilian music wave, be it Bossa Nova, Balanço or whatever, people like to call it. The first three evenings were a complete success and presented were: the Zimbo Trio, with Luiz Chavez (bass), Hamilton Godoy (piano), Roberto Maniero (drums), who cut a successful album for RGE, and the Manfredo Fest Trio and the quintet Cincinatto, currently at the "Jogo Sebastiao Bar", with Huda (trumpet), Carlos Alberto (tenor sax), Heraldo (guitar), Nhu Viana (bass), Araduna (drums), together with the Quartet De Garoto—Luiz Melo (piano), Matias (bass), Antonio Dinis and Garoto himself in the wiharfone. The Bahia Trio also scheduled Luiz Duarte, production manager, announced the new LP productions of the company: "Solemne sucession" featuring Latin American rhythms for dancing purposes with Ubirajara and his golden solovox; a young songstress of modern rhythms, 16 years old "brothino", waxed "Twist, Hully-Gully and Clede Alves; "Emalle" is the title of another album cut by a 33 year old medicine student, Tenorino Junior, and his group—Milton Banana (drums), Meireles, Hector Coitita, Paulo Moura (sax), Edson Marcel and Raulinho (trombone). Tenorino is a promising discovery of Roberto Menendez—"Lugia" is a waxing of a socialite of SP who was recently focused in all Brazilian newspapers through a divorce case. Lygia Froitas Vale sings numbers by Vincue de Marais, Nde Rosa, Paulinho Nogueira, Walter Santos, Geraldo Vandre, Luiz Bonfa and others among the most representative of today's new movement. Mano Nóbilo, from the international and promo dept, received an interesting letter from one of the exclusive artists of RGE, presently in the United States—Caetano Zama—a composer—musician who went there to produce jingles, ended up cutting an album for 20th Century. Fozx, he was also invited to work for Paul Winter but couldn't accept, so Winter placed another Brazilian called Dulio. Zama's composition "Brazilian Summer" will probably be recorded by Mantovani and Lawrence Welk. RGE is making an interesting promotion of two interpreters of "Jovem Dr. Jr.," who was recently focused in the NY World Fair. The first evening, then, Rita Pavone, Johhie Mathis, Paul Anka, Frank Sinatra Junior, Pat Benatar, Sonny Bono, etc., were present. The second evening was an anxious to see the speciality of the LP in a new moment that was taken over by the Italians during these last times. How about it?

In Brazil, a Brazilian artist has been very happy with the enormous success that the LP of "Sergio Mendes and his Bossa Nova Group" released recently, this LP has been sold in Mexico, Argentina, Uruguay, Italy and Portugal, with great curiosity among people interested in orhithology.

Orlando Stefano, in charge of RGE and Odem, announced that a new waxing cut for that label by the very popular trio Trakatan, called "A Bossa Que Gostamos De Cantar." The three artists just back from tour in England, France, and Spain, are considered to have the greatest opportunity of their careers. It is very curious that pulse as far as the Brazilian pop music is concerned and are trying with this new LP to conquer that public, with a special view to the US fans of Bossa Nova. Odem considers the selection and interpretation in this new album able to please all over the world and, for that reason, selected it to figure among those LPs which will be launched in the future. The LPs released recently, only to come back to Brazil after a long stay in the US and Great Britain. The well liked pianist and composer, whose the Brazilian public was already missing, cut an LP for this company called "Gae—Seu Piano E Cia Orquestra," intended to make that Brazilian artist known on the international market.

Douglas Reid, the new Brazilian president for RCA Victor, is traveling to the United States in order to contact the head office, after being appointed for that important position with the company. For that reason, he's not going to be seen for the next week and will be postponed.

In connection with the promotion of American Idiot do Brazil, advises that one of the very good groups of modern Brazilian music—Sambalombo Trio is currently also playing at the "Jogo Sebastiao Bar" here in Sao Paulo, are expected to make a big impression in the US due to their excellent new rhythm. Cézar is on the piano, Cleber on the bass and Airton on the drums, a group who will be cut for the first time an LP for the US market. They are invited for a tour in Argentina and will perform at the swank resort of Batoufula and the fashionable hotel Seleno. Before they go, through this promotion of a travel agency from SP, the trio will finish a Bossa Nova record for the label.

Brazils' Top Five LP's

1. Samba, Esquema Novo—Jorge Ben/Philips
2. Sergio Mendes—Sergio Mendes/RCA Victor
3. Jovem Dr. Jr.—Emi/Philips
4. Groove: Da Seguinte Seguinte Sozinho (Vitale) Moacyr Franco/Cop, cabanas
5. Mimo Oficial—Paulo Menescal/Cop, cabanas

Brazils' Top Five EP's

1. Rita Pavone—Rita Pavone/RCA Victor
2. Rita Duarte—Emi/Philips
3. Jovem Dr. Jr.—Emi/Philips
4. Samba, Esquema Novo—Jorge Ben/Philips
5. Prelobus De Amor—Luiz Viera/Copacabana

The American Beatles canceled their trip to Brazil at the last minute of the recording of the trip in New York. The Beatles told their agency that they didn't want to have any connection with the Beatles who are there. The trip was planned with the Beatles who are there. The Beatles learned to trust the people who gave them the opportunity to see the famous musicians of the Beatles: Brian Epstein, Brenda Lee, Ray Anthony, Harry James, Benny Goodman, Al Jolson, The Rat Pack, Sammy Davis, and more. The performance was easy for the famous Beatles: Brian Epstein, Brenda Lee, Ray Anthony, Harry James, Benny Goodman, Al Jolson, The Rat Pack, Sammy Davis, and more. The performance was easy for the famous Beatles: Brian Epstein, Brenda Lee, Ray Anthony, Harry James, Benny Goodman, Al Jolson, The Rat Pack, Sammy Davis, and more.
Mexican music has been popular for some time. The Latin American Federation of Record Producers has awarded the gold medal to the singer Marco Aurelio, who will stay in town for about three months, performing at various local and national events. At Aurelio's premiere on radio were present, among others, several Mexican and foreign entertainers. Expected from Mexico, Los Hooligans, for performances on TV and radio, and some Spanish groups that have already been given contracts to fulfill in Mexico City. Leaving Argentina is Lucho Gatica, who will visit Brazil for a short time away absence, and afterwards fly to Mexico and Los Angeles, to start his new tour and record session.

Enrique Iriberry of Succo informs that his company, representing United States artists, will pay a visit to Mexico. A new tour is being planned, and a special contract will be negotiated with Los Hermanos Carrión, the most popular romantic group of the Mexican "new wave," will finish a new long play, for the Orfeon label before their first tour in the United States. Los Hermanos Silva, Los Hermanos Apson, and singer Rocío Durcal will have a very popular tour through the country and after that will do their first movie. León, the main hit group is getting to the top in popularity all over the world. Los Hooligans, this group is Los Apson Boys, who record at Peerless label and has made several hits like "Pepseye," "Atras De La Reyna," "Anoche Me Enamore," "El Mairiantio" and others.

And speaking about Los Hooligans, they just recorded the Mexican version of Lalo Franges's hit "Desenfada." Los Hooligan is about to be with Buenos Aires for their first performances in that South American city and the Orfeon label will release a new long play with this group.

By this time the new rock and roll and group can record in Mexico City. As we informed before, the musicians are on a labor strike, helping the management of Warner/Reprise to sign the contract with the new rock and roll group Los Seven Days.

Chilean Los Hermanos Silva recorded at RCA an extended play and it includes the songs "Perdóname Mi Vida," Mexican top hit (with Alberto Vázquez), "Mucho, No Pongo Yo Nad," "Signo Sindo De Ti," and the Japanese hit "El Mairiantio." Los Hermanos Silva will leave for the States, where he is living, he saw again his old friend George Albert (Cash Box vice president) and said: "Very nice to be back in America again."

Elvis Presley's "Suspicion" was released at RCA in its original version and also in its Spanish version by Ricardo Roce. The same song also was released by Jumbo, who recorded it with the new rock and roll group Los Seven Days.

Spanish Los Hermanos Silva recorded at CBS a new long play and it includes the songs "Perdóname Mi Vida," Mexican top hit (with Alberto Vázquez), "Mucho, No Pongo Yo Nad," "Signo Sindo De Ti," and the Japanese hit "El Mairiantio." Los Hermanos Silva will leave for the States, where he is living, he saw again his old friend George Albert (Cash Box vice president) and said: "Very nice to be back in America again."

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**Norway's Best Sellers**

1. *I Love You Because* (Jim Reeves/RCA Victor) Reuter & Reuter AB
2. *La Meg Viare Ung* (Wenche Myhre/Triola) Arne Bendiksen A/S
3. *Non Ho L'Eta* (Giorgio Cinque/Triola) Stockholm Musikproduktion
4. *Can't Buy Me Love* (The Beatles/Parlophone) Edition Lyrics AB
5. *My Boy Lollipop* (Mille/Fontana) No publisher
7. *All My Loving* (The Beatles/Parlophone) Edition Lyrics AB
8. *I Wanna Be Loved By You* (Billy Fury/Parlophone) Multitone AB
9. *Good Golly Miss Molly* (The Swinging Blue Jeans/HMV) Southern Music AB
10. *Viva Las Vegas* (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB

**Denmark's Best Sellers**

1. *Non Ho L'Eta* (Giorgio Cinque/Triola) Stockholm Musikproduktion
2. *Can't Buy Me Love* (The Beatles/Parlophone) Multitone AB
3. *Sang En Om Dig* (Bjorn Tidemand/Odeon) Imudico A/S

**Finland's Best Sellers**

1. *All My Loving* (The Beatles/Parlophone) Scandia-Musikkilta
3. *Tidet Mere Ylla* (Reijo Timosen/Scandia) Scandia-Musikkilta
4. *Seniilää On Korvat* (The Waa Ylät) (Eino Grön/Scandia) Belinda (Scandinavia) AB
5. *She Loves You* (The Beatles/Parlophone) Scandia-Musikkilta
6. *I Want To Hold Your Hand* (Beatles/Parlophone) Scandia-Musikkilta
7. *Non Ho L'Eta* (Giorgio Cinque/Triola) Stockholm Musikproduktion
10. *Can't Buy Me Love* (The Beatles/Parlophone) Music Fazer

**Cash Box—May 23, 1964—International Section**

**Scandinavia**

**Norway**

New record manufacturer, music publisher and artist agency in Norway is Jörg Fr. Ellertsen, S.A., from Oslo, head of the company is Jörg Fr. Ellertsen, who has been with Egon Moan Iversen A/S between 1957 and Feb. of this year. A & R man of the new company is Ivar Thorsløn. The new company deals with eight singles pop music on the latter label and two LP's with religious music by Kristine Tønner. The two labels are distributed by A/S Nera, among others handling RCA Victor, Telefunken, Cupol, etc. in Norway.

The Bergen Record, the series of recordings with local small combos from Bergen, the city on the west coast is Norway's reply to Britain's Liverpool Beat. Music life in Bergen is very active, according to Norsk Phonogram A/S (Philips), and there are at present more than 40 guitar groups in the town. Phillips has made recordings with several of the best ones, and as reported in this column last week, the first three have been released. Manu Records has distributed sample copies of a new record to retailers all over Norway. "Love Me Now" by the new company A/S Nera Nera, Jorg-Fr. Ellertsen, Sen. The new company is based in Norway and Sweden on the week moving from 17 to eight on the chart. New on the top of the charts here this week is Jim Reeves on RCA Victor with "I Love You Because."
Richard Anthony, the EMI French artist, has fully confirmed his success on other side of the ocean with his recent hit, "Love Me Forever," under the "Cin-Cin," Italian version of the American tune "Cheek-To-Cheek." (published by Durium). This important news signifies that Richard has reached the top of our hit parade. The record has sold during this period, considered as a standstill in his record business, more than 200,000 copies.

He is the only Romesian of this generation to reach the top of the Italian charts after many years.

With two recorded songs on top of the charts, on the second and the third spots, our singing star Mina once again displays her strong value as a hit-maker. The present market situation there are very few artists who are able to sustain demand. Success can thus be defined as a lucky formula, along with Adriano Celentano, can be considered among these. Top scorers of the moment are in a position to present us with songs like "Vale Like A Man" and "The Lonely Town." The first one is published in Italy by Connelly (Abbate), while the second one is published by A aberch Caridoni.

Francesc Jamieson, president of London Record of Canada, spent one day in Ottawa yesterday to hear the latest phonograph by Phonogram, and met with our secretary Alice Khoury. He paid a visit to Durium, where he talked with Elisabell Kritianing about the good success of the Durium reper-

The conclusion of the special sales campaign called "Festival In Casa" in Canada makes convincing the reports by Phonogram's representative in Canada, London Records, has sold 60,000 copies of one of the instrumen-
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The record in question is a double LP containing four numbers sung in French by the well known trio of Los Marcellos Ferial. This disk will be particularly devoted to the French speaking people of Quebec (Canada) and it will do a strong pro-

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Only Seeburg has built-in income protection

Seeburg's Income Totalizer is safely built in—not merely plugged in. It is unpluggable and unalterable. It provides operator protection that is thoroughly location-tested and location-proved.

Operators enjoy three proved benefits from Seeburg LP Consoles and Stereo Consoles equipped with built-in income totalizing.

First, collection costs are cut to the minimum. Collectors do not have to waste their time counting coins in locations.

Second, collectors gain extra time to invest in profitable location programming. They can keep phonographs programmed at the peak of their earning power.

Third, your relations with locations are automatically put on a more business-like basis. You deal only with undisputable facts.

A free booklet explains in detail how the operator benefits from the Income Totalizer. Ask your Seeburg Distributor for it.
Last week it was Buffalo, with a per-machine tax on vending machines. This week it’s New York City where operators of equipment in City-owned buildings will be asked to pick up the cost of electricity for the operation of vending machines serving New York City employees. You have to work real hard these days just to make sure you don’t lose money.

That’s about what will happen in some instances where operators have low-volume installations which show only a fair profit. The electrical charges will be figured, according to the Commissioner’s office, on the “rating” of each machine. This is confusing and quite alarming, because in the case of a cigarette vendor the cost would probably amount to approximately $2.00 per month, whereas a cold drink vendor, with compressor activated and additional amperage incurred when a patron drops a coin, could run as high as twenty-five amps when in full use. At $1.08 per amp, the City’s official cost figure, most of the machines would have to be removed.

Although the City claims that the program is a result of an economy drive, no thought is being given to the operator who pays a commission, incidentally, to the various City departments, depending on the location. The operator has already invested in equipment to serve the City employees and has placed additional equipment which may or not be profitable, only to hold the location. To skim from $2 to a possible $25 per month from the operator’s net income is to turn many marginal locations into losers, and the City could be the ultimate loser on this one.

The New York State Automatic Vending Association will meet again with the Commissioner’s office, armed with profit-loss statements, electrical ratings, costs of meters and other arguments which should aid the operator’s cause. They have met before but with little success.

In the words of the Department of Water Supply, Gas and Electricity “we have a deadline to meet.” They have no understanding of electrical power ratings for vending machines, nor do they seem to realize the losses which will be incurred should this ruling go through as is. But they do have a set charge, they think they have a per-machine rating, and of course, they do have a deadline.
ASSOCIATION OFFICERS: Left to right, sitting: James Mullins, Miami, vice president; Charles Byer, Daytona Beach, secretary; Lionel Louque, Perry, President; Fred Deeb, Tallahassee, Chairman of the Board. Standing: Ron Rod, Orlando, member of board; Wesley Lawson, Winter Haven, member of board; Jack Andrews, Gainesville, member of the board; Bill Owens, Vero Beach, member of the board; A. W. Fallin, Miami, member of the board; and George Peoples, Sarasota, member of the board.

Form Statewide Florida Association

* Lionel J. Loque Elected President

DAYTONA BEACH — The Florida Amusement and Music Association was formed at Daytona Beach, Florida, at the Daytona Plaza Hotel during the first week of May by the coin machine operators in the state, it was announced from the Tallahassee office of the organization last week. More than 100 operators representing about 25,000 locations attended the organizational meeting which lasted for two days and resulted in the adoption of a constitution setting forth that the objectives of the association, among other things, would be "to encourage, sponsor and build better public relations; and to secure the cooperation and assistance of the press in presenting the Industry to the general public in its proper light." Lionel J. Louque of Louque Amusement Company, Perry, Florida, was elected president of the state organization and regional vice-presidents were elected from various sections of the state. The vice-presidents are George J. Peeples of Sarasota; Charles Livingston of Pensacola; Gleason Stambaugh, Sr. of West Palm Beach; James Mullins, of Miami; and D. J. Barton of Jacksonville. Charles Beery of Beery and Brown, Daytona Beach, was elected secretary and treasurer.

A board of directors of nineteen members was chosen at the convention and Fred E. Deeb of Tallahassee was elected chairman of the board of directors and Fletcher A. Blalock of Pensacola was elected vice-chairman.

Other directors are the officers and Joe F. Smith of Crestview; Jack Andrews of Gainesville; A. W. Fallin of Miami; Bill Owens of Vero Beach; James Tolisano of Clearwater; Wesley Lawson of Winter Haven; James Kemp of Tampa; Maynard Ross of Miami, and Ron Rod of Orlando.

Deeb, in addressing the group at an installation banquet stressed the need for the establishment of a center for the exchange of information between people engaged in the coin operated business and the need for a state office to coordinate the activities of the association members in seeking to guard against the passage of harmful or unjust state legislation.

An annual meeting at the Daytona Plaza Hotel is planned with frequent directors meetings to coordinate the activities of the organization.

The law firm of Leonard Pepper, Tallahassee, was retained as general counsel to the association.

Cinebox Will Attempt A Comeback

NEW YORK—Cinebox officials, advised Cash Box last week, that the company has been activated and will be manufacturing the audio-visual machine head. John Mayo, chairman of Cinebox, a product of the Cinevision Corporation, of America, subsidiary of Estey Electronics Corporation, is headed by Stanley Green. The Estey firm held bankruptcy proceedings last year but the proceedings did not affect Cinebox. Two weeks ago (CB May 16), Scopitone will produce its own films here by Sepeuton-USA, a firm which溶割 its stock on the stock exchange two weeks ago.

Celler Hearings Postponed

WASHINGTON, D.C.—The suddenly scheduled Celler Bill hearings before the House Rules Committee, which was to take place last week, Tuesday, May 12, was canceled at the last moment when Congressmen Emmanuel Celler and Congressman Edwin Willis, Chairman, had to attend meetings elsewhere it was advised here today.

The Celler Bill, which is designed to remove the present copyright exemption from juke box operators, passed a House Sub-Committee vote nine months ago and has been awaiting action by the Rules Committee since. The hearing scheduled for last week was called for by Rules at an eleventh hour, but had to be canceled.

The postponement was "for an indefinite period."

CMA Meet June 26-28

NEW YORK—The Cigarette Merchandisers Association will hold their 28th Annual Meeting at the St. Regis Country Club, Monticello, N.Y., the week-end of June 26-28. Literature describing the many activities which will take place during the outing plus accommodation reservation blanks were mailed to association members and their guests last week by Benjamin Bloom, association president.

The primary activity of this outing, Bloom said, "is for the meeting of business associates at informal get-togethers for the exchange of ideas, exchanges of information and suggestions. Bloom further stated that visitors attending will enjoy "a good cross section representation of the industry by the presence of cigarette manufacturers, vending machine manufacturers, insurance firms, etc."

Amusement Machine Exhibitor List For MOA Convention Grows

CHICAGO—MOA officers lunched with amusement game manufacturers on Thursday, May 7, (complete story in Cash Box, May 16 issue) to mull over plans and during the forthcoming MOA Convention, October 14-16, in the Sherman House. The luncheon-meeting was held in the Sherman's Jade Room. Among those on hand were: (Left to right) Herb Jones, Bally Mfg. Co.; MOA Presy; Lou Casola, Hank Ross, Midway Mfg. Co.; Nick Biro of Billboard; MOA vice pres. Clint Pierce, Dick Boylan, Logan District; (standing) Ed Ratliff, I. T. Patterson Dist. Co.; MOA Managing Director Fred Granger, Johnny Casola and Herb Oettinger, of United Mfg. Co.; (standing) Dick Wilson, Billboard, Sol Liniker, American Shuffehort Co. (standing) Lee Brooks, Cash Box; Louis Scheer, of Westerns Amusement Co.; Jack Mittel, Williams Electronic Mfg. Corp.; Pat Parris, Fischer Sales & Mfg. Co.; Bill Ferry, of Fred R. Kleeen Advertising, representing Valley Sales Co.; and Mort Spero of Cinevision's management.

Fred Granger, MOA Business Manager, announced that a trade show exhibit of Cigarette Sales Company, distributors of Tel Bergman's "Arizona" gun and other import machines, agreed to exhibit late last week. This brought the total number of exhibits for exhibit booths at MOA to sixty.

The Convention (Sherman Hotel, July 20-25) will feature a souvenir program containing a list of MOA members. Advanced registration procedures will be made ready for arrival with a new innovation. Registration lists will be provided to the exhibitor.

A PANORAMIC COMPOSITE OF AMUSEMENT MACHINE FACTORY EXEES AT MOA CONVENTION LUNCHEON TOUR IN CHICAGO'S SHERMAN HOUSE ON MAY 16.
If you want to get into the background music business... or, if you're in it but would like better equipment or better music or both... then you should know about the profit you can make in Customusic

- This great new music system plays from endless tape cartridges—plays more than 60 hours without repetition—needs minimum servicing.
- Every business in your area is a prospect, with unlimited opportunities.
- Three brand-new music libraries, especially selected from the great music centers of the world—Production, Atmosphere, Commercial.
- You build recurring income with every lease or rental.

And you are backed by one of the nation’s largest vending and music companies—by hard-hitting national advertising—by promotional programs tailored for your own use.

For further information, write CUSTOMUSIC DIVISION.

ROWE MANUFACTURING
The Merchandise Mart
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Rowe sets the standards in vending equipment, bill changers, music systems
The Cost Of Electricity In City Buildings

- New York City Says Operators Should Pay

NEW YORK—Operators of vending machines in New York City-owned buildings will have to pay for the electricity they use beginning July 1st, according to Armand D'Angelo, Commissioner of Water Supply, Gas and Electricity. Representatives of the New York State Automatic Vending Association, by Morris Weinspruth, have met repeatedly with D'Angelo in order to arrange for an orderly transition and an equitable electric charge, but at press time, D'Angelo told Cash Box that the machines would be charged at $1.06 per amperere. The charge would be based on the "rating" of the machine.

Vending service engineers have advised that while cigarette machines may be rated 30 amps, thereby bringing the monthly cost of electricity to $2.16, the amperage of a drink machine may run as high as 28 amps when a compressor is on and the machine is activated by a patron dropping a coin. The charge here, according to D'Angelo's figures, would therefore be $7.08, or an exorbitant hourly fee which would result in many of the machines being pulled from the locations.

There was no clear-cut explanation from the Department as to how these standards would be used to figure electric charges. One of the main reasons, D'Angelo says, is that ratings which appear on the metal plates affixed to each machine breakdown the amperage by compression, heating element, amps used when idle, and so forth. It seems that in order to rate the machine at its peak for the 24-hour period, seven days each week when actually the machine would reach this peak only at various intervals.

Weinspruth is expected to meet with various officials and, according to the New York Times, that the cost to operators would be "between $6 and $8 per month," but this would only be applicable to machines using 6.7 amps. How this figure was determined was not explained.

Under the new plan, D'Angelo said that the City would collect approximately $70,000 annually from the operators and refund $60,000 to the utility companies. The Association is set up to collect the money and to refund the utilities, but the City is to keep the difference.

BUFFALO Operators To Select Legal Counsel

BUFFALO—Buffalo operators will meet Tuesday to Wednesday, June 19 or 20, to decide on legal council to represent the newly organized Buffalo Automatic Vending Machine Association, according to President Henry Winters.

The City of Buffalo passed an amendment to the City Code two years ago calling for a per-machine-tax (CB May 16) on vending machines, and has decided to fight the constitutionality of the amendment. The amendment, which was passed by the City Council under 21 years of age, does not include all vending machines, and permits only U.S. citizens to receive a license to operate upon application. The collection of the machine-tax by the NYS Automatic Vending Association has been questioned by Richard Funk, NANA counsel.

Benroy Elected President Of Md. Ops Council

CHICAGO—Herbert L. Benroy, Benroy Vending Co., Inc., Baltimore, has been elected president of the Maryland Automatic Merchandising Council, according to Gilbert H. Tansey, NANA state council secretary.

He succeeds Gordon Eldridge, Can- terbury Automatic Distributing Company of America, Baltimore.

Announcement of the election was made at the vending group's annual meeting in Baltimore, May 2.

Officers of the council are Vice Pres- ident Stanley S. Leinick, Midfield Vending Co., Baltimore, and Secre- tary John Raffeld, A. L. Mathias Co., Division of Servomaton Corp., Baltimore. J. Gilbert Snapp, West- Virginia Vending Corporation, Hagerstown, was elected auditor.

Members of the Maryland council's board of directors, in addition to the newly elected officers, are Meyer Gelfand, Marks Vending Co., Wash- ington; Frank Scharf, Maryland; Al- bert Piker, Coffee Time, Inc., Brent- wood; Robert F. Frank, ARA Serv- ice of Baltimore, and Richard Collier, Automatic Sales, Inc., Aberdeen West- Virginia Automatic Merchandising Council is a state council of NAMA.

Conex Produces Styrene Hot Drink Cup

24 and 48, and in conventional com- mercial packs for use in vending machine distribution.

The high-impact, high-reheat- fast Bakelite styrene from which the cups and sleeves are made is extremely thin, strong walls. The styrene is formulated to resist tem- perature well above normal hot drink temperatures, Conex stated.

New Products

NEW COIN BOX SEAL

A NEW SEAL FOR COIN MA- CHINES. The new coin box seal de- veloped by Inter-County Industries, Inc., Canonsburg, Pa., and manufactured by the Vending Sales, Inc., division of the Metal Service Co., is available to vending operators.

Made of a patented alloy, the seals are designed to be inserted into position by hand but break if an attempt is made to force them. The upper part of the slotted bracket is mounted behind the front flange of the lock, into which the seal is inserted and bent so as to pre- vent removal. This prevents a key from being inserted into the lock and the undetected opening of cash boxes.

Bracketes to accommodate these new seals have been designed to fit the various makes of coin boxes on the market. Nail holes are included in the flange for the attachment of tacks to hold the seal in place, and the new 5000 machine figure has been proposed, which should include Wal- ter Crain decals as well as Car- sters ads.

Cash Box—May 23, 1948

Cash Box—May 23, 1948

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Cash Box—May 23, 1948
NYSAVA Outing Has Serious Moments

WAN LAKE, N.Y.—New York state vending operators were treated to an excellent business-pleasure meet at Stevensville Resort last weekend. The pleasures included golf, fine food at top-flight entertainment. The business segment offered NAMA counselor Dick Funk and his penetrating film "Achilles and His Heel," a film which deals with legislation and the business man, a timely topic. NYSAVA President Morris "Tiny" Weintraub stressed the present Buffalo situation as story CB May 16; and advised that 1965 "will be a crucial year for vending." 300 attended the meet, a spite of the tempting social activities outside the meet, present facili-
ties, NYSAVA President, was awarded a plaque on behalf of the society, by Marty Winter, Chairman. Photos of softball and golf tournament winners will appear next week.

Monroe To Add 7000 Sq. Feet For Vending

LEVELAND—Norman Goldstein, Monroe Coin Machine Exchange, Inc., tore AC music and vending distribu-
tors here, will expand present facilities to 7000 square feet with an addition to house full-line vending equip-
ment and supplies, it was announced last week. Monroe was awarded the low AC vending line last February at, after having distributed the machine line for several years. Goldstein expects the firm to expand vending aspects of the business. Since Feb. 1st the firm distributed the line only. He commented that the new Rowe AC coffee vendor called SK-9 single-cup coffee vendor, 2000-executive cup, 700-capacity chassis, saying that the vendor has already helped establish the Rowe AC as a prime vending line for full-
time ops.

VENDING MECHANIC
FOR LARGE MID-WESTERN DISTRIBUTOR. MUST HAVE A THOROUGH KNOWLEDGE OF ALL VENDING EQUIPMENT, AGE; MARITAL STAT-
US; AND A COMPLETE WORK RESUM.
ME. REPLY TO BOX 
#702.

Cash Box

VENDING NEWS
The Vending Machine Industry's Only Newsweekly

HERE'S THE LOW-PRICED GAME YOU'VE BEEN WAIT-
ING FOR! RETURNS INVESTMENT IN A FEW WEEKS!

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Brand New—Special Price!—Order Now!
Earn up to $50 a week in average location, with automatic electric school board, priced to open countless new locations for you, patrons enjoy the game with miniature hockey sticks and a backlit, lighted push button illuminates player! No free-play coin-shuffle or counter. Game is legal everywhere.

Instant Coffee
Machines—Write:
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CINCINNATI '71SHOE SHINE' VENDOR
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Bally 662 - 550
Universal 900C - 150
Seeburg 45CD - 2310 - 1300

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Ready For Delivery,
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ChiCoin Continental 16 $550

MUSIC
Seeburg Seeburg AF120
Wurlitzer 2410S $750
Seeburg HF100 $325.00
Seeburg 61100C $275.00
Seeburg 3W100 (Square) Wall Box $89.50
Seeburg D3WA Wall Box 39.50

PHONOGRAPH SPECIALS
Seeburg AF 160 SH $875.00
Wurlitzer 2410S 495.00
Seeburg HF100 325.00
Seeburg 61100C 275.00
Seeburg 3W100 (Square) Wall Box 89.50
Seeburg D3WA Wall Box 39.50

MUSIC
Seeburg Seeburg AF120
Wurlitzer 2410S $750
Seeburg HF100 $325.00
Seeburg 61100C $275.00
Seeburg 3W100 (Square) Wall Box $89.50
Seeburg D3WA Wall Box 39.50

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H. R. F. $1,000
Vendart $1,500
Roller City $1,750
Bowling Value $1,995
IMC 950 $2,500

GAMES
Amuseme-ment Korner 995
Hill, Shooting
Fashion 33 Bowl
Larue; Blow Away
Mene; Drawing Balls
Kline; Belle Gallery
Kline; Highballs
Mene; Leader BB 325
Hill; Outlaw Ball
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CONTINENTAL COIN Machine Exchange
1827 Adams St., Toledo 2, Ohio, 43623

KEENEY'S ALL-NEW COLORAMA

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See your Distributor or contact
J. H. KEENEY & Co., Inc.
3600 W. 50th St., Chicago 22, III.
Phone: Humboldt 4-6500

8th Box—May 23, 1964

KEYSPEAKERS Dick Funk (1) and Morris Weintraub discussed legislation and taxes before packed meeting room.

Van Myers Heads So. Florida Assoc.

MIAMI—Van Meyers, Senior VP of Vommeto Enterprises here, was elected President of a newly formed association called the South Florida Vending Association. Also elected were Mel Chasen, Ace Sweets Co., VF; John Saxon, Smoke King, Treasurer; and Wm. Blatt, Sweets Inc., Exec-
dee. Named to the Board were: Sol Tahl, Mar-Tub; Bud Kaufman, C&L Vending; Mort Steuber, Pan-American Vending; Jerry Winter, So. Vending; Jimmy Fielding, Miami Tobacco; and Eddie Katzin, Richard Vending. Association officials said that the organization will adapt a charitable mortgage contract for operator-member, maintain a reliable list of servicemen and study current legislative programs in the State. The association will also initiate a credit bureau to check out locations and attempt to eliminate bid risks for operators.
Chicago Dynamic Releases 'Bronco' To Pin Markets

Corroll 'Kick-Out' Featured

Nash Gordon and Tiny Weintraub devoting much time to vending problems in the state and when we say problems we mean problems from Buffalo (per-machine-tax) to the City of New York (where op's will get hit with electric bills for machines installed in City buildings).

Millie McCarthy working diligently on her project for the UJA dinner—making arrangements and setting up the dinner. The Baxter, N.Y., County Democratic Dinner skedded for the same June 6th eve. Most politicians will have to choose the political affair. — One politician (Whose don't dare to talk) said at last night's committee meeting that if the former VP of the U.S., Nixon will attend the cocktail reception. Sec. of State John J. Blind will be there too. Speaking of Coca-Cola is that those tropical drink machines (Minute Maid—a (coke subside) are giving the service people headaches out at the Florida Pavilion of the Fair. The trade reports the recent Scottston Varsity machines sold out (and maybe more films) for his Cinebox route in Philly. ...Looks like Carsilaya will expand its don’t-purchase promotion via zig machines. They're going to Rochester shortly.

Murray Kaye of Atlantic New York spent the west-end of May 8th-9th in a New Haven-Detroit-Chicago trip, stopping at the Atlantic office. Murray and Mrs. Greenfield were the guests of the Lumbia Presbyterian Hospital last Wednesday for an operation. Naturally, all our best wishes are sent along for complete success and a speedy recovery for Mrs. Greenfield.

Eric Bernay of A-1 Record Sales reports that two of his operator-customers figures are being shown. One is a (not sure) 'Spinning Top' and the other is a (not sure) 'Dixie Hot'. The other is a 'Now' and the Dixie Cups 'Chapel Of Love'. While reminiscing on his days as a record manufacturer, Eric said that reason for the success of his current enterprise has a great deal to do with the fact that the industry.

Musical Distributors' Sid Greenfield was echoing the words of most along the Tenth Ave. beat last week when he said that business was never better. On a less happy note, and guests of the Atlantic office. Naturally, all our best wishes are sent along for a complete success and a speedy recovery for Mrs. Greenfield.

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—BUMPER POOL®

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11 Kenney Bumperpo 12 100.00
1 Kenney Tripe Score 100.00
6 Bally ABC Bowl Lanes 14 100.00
12 Bally Strike Bowler 14 150.00
1 CC Bowling League 14 125.00
1 Bowling League 14 125.00
2 Classic 14 275.00
2 Selective 14 250.00
18 Selective 14 450.00
1 King Bowlers 345.00
1 CC Y. Bowlers 135.00

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Chicago Dynamic

CHICAGO — Sam Wolberg, co-head of Chicago Dynamic Industries, Incorporated, in this city, announced the introduction of the coin machine truck last week of Chicago Coin's "Bronco" two ball, self-cleaning amusement machine. One of the most exciting features Wolberg showed the Cash Box reporter, during a visit to the factory last Wednesday, May 13, is a "Corroll" kick-out feature at the center of the playfield, where the ball is constantly bumped on an additional roller action bumper in the center of the playfield. The only point of egress are the top and bottom of the "corroll". This is referred to by Mort Secore, director of sales, and by Ralph Wykoff as "wild bucking 'Bronco' kick-action." The balls enter the corroll from the home side.

Wolberg advised in addition that there is a novel "Special Roll-Over," which is adjustable for the first, third, or fifth ball in motion. There are two scoring targets, and two action kicker holes.

The score-frame has stainless steel trim at the front, and protective metal cover at the back to prevent damage to the area. In other cabinet features front hand rests are made of Cynolite plastic, and the automatic callers come from which telephones are made. It will have a turnip, has an amazing longevity, and remains clean at all times.

As an exclusive ChiCoin feature there is a "Lift-Out," self-locking unit on the playfield. This reportedly offers instant entry to the interior mechanism. It has no screws or levers.

Another interesting innovation was incorporated into "Bronco," according to Mort Secore, whereby the "tilt" is easily adjustable by the operator or location owner for one ball tilt or complete game tilt, whichever is most desirable for the particular location. "Bronco" is adjustable also for three or five ball play. It has the Chicago Coin "Match Feature," and a "brilliant life" three ball playfield. This game is also available in a two-player add-a-ball model for certain areas.

added ball play balls are added in this manner: One ball each for 500, 1000, 1500, 2000, and 2500 points. With the addition of ball available when the player hits the "Special Roll-Over" button when it is.

Secore stated that the Chicago Coin factory is operating at peak effort in production to meet the extremely heavy shipping schedules because of "Bronco" ball game's popularity in all markets.
Chicago Chatter

Coinbix Activity was considerably sparked this week by the introduction of three new pinball models by Chicago based manufacturers for distribution to export markets. Bill O'Hara and Ron Jones heralded the intro of Bally's new "Mad World" amusement game. Also, Chicago Dynamic Industries is singing the praises this week of the "Bronco" two-player. Another new release on the fire in Williams Electronic Mfg. Corp.'s "Paloalka" flipper game. Initial reports from the offices of Williams' proxy Sam Stern an sales manager Jack Mittel indicate that "Paloalka" is a 'knockout'. Speaking of Chicago Coin: Suren Peshian, president of Mondial, dropped into the Coin factory last Wednesday during a visit to Chi. He huddled with Sam Wehrenberg, sales manager. By Kelp Wyckoff.

We're tickled to see Joe Klue, proxy of First Coin Machine Exchange, looking chipper after the painful bout with his dentist. Meanwhile, Sam Kolber tells us are still booming out at First Coin on Wurlitzer phonos and export business.

The joyous anticipation by Joe and Marian Robbins over their eldest son's (Mark Jay Robbins) Bar Mitzvah reception, scheduled for the Covenant Club, Sunday evening, May 17, was tragically and abruptly postponed when Joe's father, Louis Robbins, age 65, died in a West Haven, Connecticut hospital late Friday evening (5/8). Joe and Marian jetted to West Haven for the funeral services which were held on Sunday. Meanwhile the religious service marking Mark Jay's Bar Mitzvah were on schedule Saturday morning in Beth El Temple in Lincolnwood.

ICMA Prexy Leo Mentonno info's there will shortly be a meeting of the Illinois operator group (no date set as yet). A visitor in Leo's Proria offices Monday was Fred H. Town, sales manager for Ditchburn Equipment, Ltd., of London, England. Town also planned to call on Fred Granger, managing director of MOA during his midwestern jaunt.

When we chatted with Nate Gottlieb, D. Gottlieb & Co., last week we weren't surprised to learn that Gottlieb's "World Fair" is a hit in all markets.

Nate's report is considerably backed up by Dave Gottlieb, Alvin Gottlieb and Jud Weinberg.

Bill DeSelm, sales vice proxy of United Mfg. Co. expressed his joy over the recent appointment of Diamond Coin, in Norfolk, Virginia to handle distribution of United's shuffle alleys, big ball bowlers, and "Bankpool" amusement in Virginia and North Carolina. Diamond tops are Harold Christensen, Jim Donnelly and Bernard Christensen.

One of the busiest bets in Chi these days is World Wide Distributors, where there's terrific action on Seeburg phonos and vending machines and ChiCoin vending equipment. While there we spotted Nate Feinstein, Irv Ovitz, Harold Schwartz and Fred Skor hard at work on the phones.

We spent a delightful (but too brief) period last week visiting with Fred Pallak, Paul Huesch, Don Landau and Bob MacGregor at Rowe AC Mfg. Merchandise Mart headquarters. There's considerable activity in AC's "Customo" background music unit and music library, and--of course--the "Tropicalian" model M-200 phonos.

Edith Ginsburg (healthy and well tangled after his recent Florida vacation) and Stan Levin, manager of Atlas Music's music dept., hosted a service school session on Rowe AMY's M-200 phonos, last Wednesday evening, May 6. A private show-room Chinese buffalo, Hank Hoening and Fred Granger came in from Grand Rapids, Michigan to conduct the classes. Other Atlantic staffers on hand were Sam Gerah, Frank Bachi, Johnny Havrilka, Ray Grier and Mort Jacobs.

How could we have missed seeing Atlas Music's Morris Minkus at the recent CIA Dinner. (Sorry, Murray, but you're so little!)

Dave Hawe and Frank Doyle, of Rock-Ola Mfg. Corp., were on hand the other day in Baltimore to sign up General Vending Corp. for distribution of the Rock-Ola vending equipment line, in addition to Rock-Ola's phonos line. General's heads are: convets Irv Blumenfeld, George Goldman and Harry Hoffman.

When Gil Kilt, owner and proxy of Empire Coin Machine Exchange, reaches Florence, Italy on his European jaunt he'll stay at the Villa Medici instead of his previously scheduled plans in the Hotel Excelsior.

You'd think that after all the hectic activities at the Seeburg Corp. of late that the normal day-to-day simple life would be the order of the day. But not with Seeburg's game still busy as blazes, and all the execs such as the Volman, Coley, Jack Gordon, Bill Adair, Tom Herrick, on down look forward eagerly to Seeburg's biggest profit year. Stan Jarocki is all smiles over these happy facts.

MOA has 60 booths committed for the '64 show, and managing director Fred Ginzburg intimates that all available exhibit space will be needed (and that's an understatement). On the dotted line is Joseph Nemesh, of Duman Sales in Cleveland. A delightful information Fred tells us about is an advance registration procedure. Badges of those registering well in advance (by mail) will be ready and waiting. So all operators are urged to use this procedure.

Bill Racconin popped into town to visit with Ross Scheer at Western Trails Amusement Co. to-day. Billie Eichenbaum, Ross' gal Friday, returned from her lengthy vacation. . . . Hank Ross made the scene at the recent MGA luncheon, and expressed his, "Iggy" Wolverton's and Bob Jones' happy anticipation of the upcoming MOA Convention.

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Chicago Chatter

INDEX OF ADVERTISERS:

Attention EUROPEAN IMPORTERS!

GIL KITT

"The Man from EMPIRE" is coming your way on a tour of the continent. EMPIRE COIN is offering the complete line of coin machine equipment, including:

- PHONOGHAPHS
- FIVE BALLS
- BOWLERS
- SHUFFLE ALLEYS
- ARCADE EQUIPMENT

Mr. Kitt's itinerary, as reported in Coin Box, May 16th:

May 19 Leave Chicago; May 20 Arrive London Hilton Hotel; May 23 Leave London Hilton; May 24 Leave Paris for 2:00 PM Transfer Cinconagi Hotel; May 31 Leave Paris Arrive Rome Transfer Flora Hotel; June 4 Leave Rome by train Arrive Florence Hotel; June 5 Leave Florence by train Arrive Milan Transfer Principio & Savoy Hotel; June 8 Leave Milan Arrive Homburg Transfer Hamburg Hotel; June 10 Leave Hamburg Arrive Copenhagen Transfer Royal Hotel; June 15 Leave Copenhagen Arrive Stockholm Transfert Grand Hotel; June 27 Leave Stockholm Arrive Oslo Transfer Grand Hotel; June 30 Leave Oslo for Chicago.

DOMESTIC DISTRIBUTORS:

Rock-Ola • United

Daimler • Midway

CABLE: EMCOCH
Williams Ships 2-Player ‘Palooka’ Flipper Game

add-a-ball flipper-type amusement games’ this past week. The production number is being released to the coin machine trade in the installations as well as the domestic territories this week, and is in full production in the Williams Electronic factory in this city.

The beautifully designed cabinet is tastefully embellished with stainless steel trim, and has a contoured lightbox. Such Williams innovations as the “Latch-Lock” playboard, a newer and larger (extra-safe) cash box, the super-strong “Plasticote” finish on the playfield, and other attractive cabinet features have been utilized in “Palooka.” Furthermore, Stern advised, there are the new “Drum-Type” scoring units in the backbox, and another mechanical innovation in the new motor design for greater improvement in scoring.

Jack Mittel, sales manager at Williams Electronic Mfg., explained that there are more ways to get extra balls for higher scores in “Palooka.” He said players will find that this is the most exciting amusement flipper games ever designed for location elsewhere.

“Palooka” (as the name implies) has a prizefighting theme. Two shooters, on the bottom of the table, can shoot the ball back into the playfield for extra play and much higher scoring possibilities.

There are five drop targets, three jukeboxes, and two flipper balls in the playfield.

Mittel stated in conclusion that Williams distributors advise that operating a show is keen interest in “Palooka” already, and that production is prazed to meet the anticipated heavy demand.

American Displays Games & Equipment at AAHPER Meet

UNION CITY, N.J.—The American Mushroom Corporation displayed shuffleboard and pool table equipment at the AAHPER Convention in Wash DC at the Sheraton Park May 8-10. The American Association of Health, Physical Education and Recreation is responsible for the purchase of this type equipment for use in hospitals and recreation centers. Earlier this month, the American displayed its own and creative the Associated College Union Convention at Indiana University and the 3rd Annual Building Activities. 700 attended. American, led by Sales Manager Sol Prattles, has increased its Convention participation in recent years to include many non-casino industry shows.

Cleveland Coin Machine Exchange, Inc.

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September 27-29, 1961

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BETTIE Betti

UNION CITY, N.J.—Bettie Betti, head of Little Company, Disposing Monitors, leading pool table supply house here, left May 8, May 16, is in a buying trip throughout Europe. Bet- ti’s pool table supplies are imported from Italian and French sources and are in addition to domestic products also distributed by the firm. The visit will join his father Hubert in Milan and the father of three children. Bettie Off To Europe On Buying Trip

Seeburg Names Ex-Pepsi Exec Operations Head

MAY

17-20 National Industrial Recreation Association

19-21 Paper Pickle Cart Hotel, Cleveland, Ohio

23-24 Carolines Vending Association—South Carolina Automatic Merchandising

15-17 Atlantic City, N.J. Casino Park Hotel (meeting)

25-26 National Restaurant Association—American Motor Hotel Association Annual Convention

Place: McCormick Place, Chicago, I11.

27 New Jersey Operators Association—

Place: The Brunswick Inn, East Brunswick, N.J.

JUNE

5-7 Coin-Operated Industry of Nebraska

Place: Pattee Hotel, Omaha, Neb.

7-9 California Automatic Vendors Association

Place: Mark Thomas Inn, Morro Bay, California

6 Wisconsin Automatic Merchandizing Council

Place: Park Motor Inn, Madison, Wis.

9-16 U.S.A. Coin Division Distributors—New York Convention

16 Pennsylvania Coin Division Distributors—New York Convention

16-18 National Coin Laundry Equipment Manufacturers— Chicago Convention

Place: Beverly-Hilton Hotel, Los Angeles, Calif.

18-20 Indiana Tobacco-Candy Distillers & Vendors

Place: Crosspoint Motor, Indianapolis, Ind.

20-23 Southern Wholesale Tobacco and Candy Association Inc.

Place: Drinker Pizza Hotel, Atlantic City, N.J.

21 Music & Vending Association of South Dakota

Place: Lucherenko Music Co., Aberdeen, S.D.

22-23 Catholic Hospital Association, Can Merchandisers

Place: New York Hilton, N.Y.C.

26-31 Cigarette Merchandisers Association

Place: Laurel Country Club, South Lake, Monticello, N.Y.

AUGUST

4-11 National Candy Wholesalers Association

Place: Sheraton Park Hotel, Washington, D.C.

3-5 American Management Association

Place: 153 W. 50th St., N.Y.C.

26-30 National Automatic Laundry & Clean- ing, Inc.

Place: Sheraton Hotel, Kansas City, Mo.

SEPTEMBER

24-26 Michigan Tobacco & Candy Distribu- tors and Vendors Association

Place: Statler-Hilton Hotel, Detroit, Mich.

24-25 Texas Merchandising Vending Associa-

Place: Tesas and Oklahoma Tobacco Distributors (joint meeting)

25-27 Music Operators of America Annual

Place: Plaza Hotel, Atlantic City, N.J.

27-1 October 1961 National Association of Concessionaires

Place: Conrad Hilton Hotel, Chicago, Ill.

27-1 October 1961 Hot Dog Picture & Concessionaires (joint meeting)

Place: Conrad Hilton Hotel, Chicago, Ill.

OCTOBER

14-16 Music Operators Of America Pennsylvania Chapter Annual Convention

17-20 National Automatic Merchandising Association—Annual Convention

Place: Statler-Hilton Hotel, Chicago, Ill.

Cash Box May 25, 1961

www.americanradiohistory.com
RICAGO—R. C. Rolfing, President of Wurlitzer Company, reported a week that net earnings for the fiscal year ended March 31, 1964 (including foreign subsidiaries) were $2,046,965, equal to $2.26 per share on 927,209 shares outstanding on March 31, 1964. For the preceding fiscal year net earnings were $1,358,927, $1.79 per share on 784,519 shares outstanding. At the fiscal year ended March 31, 1963, have restated to include foreign subsidiaries. Sales for the fiscal year ended March 31, 1964 were $11,104,225, compared with sales of $10,743,330 for the preceding year.

It was a fine year for Wurlitzer, a sales and profits of evidential outlook showing satisfactory increase, Rolfing stated, "and with prospects for increased sales and earnings for the fiscal year ending March 31, 1965, looking very good."

5.

Wurlitzer Closes A Right Fiscal Year

Riding HIGH!
Chicago Coin's
NEW BRONCO!

**EXCLUSIVE!**

BUCK'N ACTION CORRAL!

- Hold on to your hats for blazing fast, sustained high-scoring action when balls are "flipped-up" or "kicked" into BUCK'N CORRAL!
- Double-barreled, "front-gate" targets light-up Corral center bumper for EXTRA score when hit!
- Special "roll-over" button!
- Exclusive "lift-out", self-locking playfield! Instant access to interior mechanism! No screws! No levers!
- "Perma-Gard" finish on playfield retains bright new appearance longer.
- Protective stainless trim around scoreframe and playfield!
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<th>MODEL</th>
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<td>$185.00 ea.</td>
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<td>Wurl. 2200 Stereo</td>
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<td>Wurl. 2410 Stereo</td>
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<td>AM Cont. III Stereo</td>
<td>$995.00</td>
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Wichita, Kansas: 67203
AM 4-6311 — AM 4-4504

The Smiling faces shown in the recent Sports & Recreation Dinner in the Carnegie Auditorium to raise funds for Combined Air Appeal (CB May 16) belong (seated, left) Leonard Sherman, Shostman and Irv (Kup) Kunszt. (standing, left) Raymond T. Williams, president of Wurlitzer Company, and Sam Stern, president of Electronic Mfg. Corp. (standing in Cash Box last week (May 20).
Bally's New 'Mad World' 2-Plyr Satires Madness Of Human Race

Pin Game Features Free-Ball Alley

BALLY MAD WORLD 2-PLAYER

CHICAGO—Gay satire of the world scene greets the change of pace in the theme and decoration of "Mad World," new 2-player flipper-type pinball game, introduced this week by Bally Manufacturing Company. A little man in fur cap and Cossack boots sits on the horn of a crescent moon on the backglass, peeking at the "Mad World" below through binoculars. The moon, providentially equipped with arms and hands, covers his eyes in dismay. Elsewhere on the glass, a man in a modern space suit labeled "Satellite Emergency Crew" prepares to blast-off into space with a cluster of toy balloons as his motive power. A little bird-hitch-hikes a ride atop his space-helmet. World pre-occupation with money is cheerfully satirized in two figures, one a top-hatted "cap-

italist," reading the "Wild Street Journal" while riding a bicycle to the rear of which is attached the in- evitable "Interval" sign, the other a scrub-woman who pauses in her task of mopping to study the ticker-tape. Another foible of the human race is ridiculed by a gorgeous gal (with blue hair) discharging a fire-extinguisher at a "wolf" in a real wolf's skin.

Conducting on "Mad World," Bill O'Donnell, Bally president, pointed out that the pay-up-all of the game is as refreshing as a "mad" art. "Fast, exciting action," he said, "is insured by exclusive Bally actionizing features, providing strong fast-ball suspense and the 'game-close-try-again' fascination that keeps players coming back."

The new Free-Ball Alley is, without question the strongest carry-over idea ever built into a 2-player game. A ball shot through the Free-Ball Gate remains in the Free-Ball Alley, from player to player and from game to game, inching closer and closer to final escape. Players in duo competition 'cash-in' on each other's skill, and, if they quit with a ball in the Alley, other players are quick to try for the 'left-over' ball. "An indication of the impact of 'Mad World' on the coin-machine world is the fact that one distributor for only one country of Europe has placed a firm order for close to 1,000 games. And, from Helsinki in Finland to Tokyo in Japan, from Portland, Maine to California, Oregon, pre-production orders for 'Mad World,' based solely on location testing samples, top anything we've seen since the first day of the free ball," they quit in 'Mad World,' we're not mad at anybody!"

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Cash Box—May 23, 1965
Rowe AC Promotes All Aspects of ‘Customusic’ Unit

Distributor Relations And Service Training Emphasized

CHICAGO—Rowe AC Manufacturing Corporation, of this city, has recently gone all out to promote the firm’s "Customusic" background music unit with strong emphasis on equipment, distributor relations (training, general orientation, etc.), and in music programming.

Fred Pollak, vice president of Rowe AC, said, "All last week the management made strides in programming were made with the recent expansion and development of the music department located on the West Coast. This operation is supervised by H. A. (Slim) Tanner, music director.

Pollak further stated that Rowe AC Mfg. is presently engaged in a distributor training program which—in conjunction with the knowledge that we have the finest equipment available in "Customusic," and the most versatile music library for our customers—will certainly open up countless excellent locations in all markets throughout this country.

Lunday explained that Rowe AC Mfg. Corp. will deal strictly (and only) with distributors on "Customusic." He said that all dealings with operators or locations must be made with the Rowe AC distributor in any given area.

He further stated that "Customusic" plays from endless tape cartridges for more than 60 hours without repetition, and requires the very minimum of servicing.

He said: "A large part of the music was composed especially for specific ‘Customusic’ libraries. Also, there is a great variety of selections from the world’s great music. Only music which can serve a specific programming purpose is selected for ‘Customusic’.

There are three separate and distinct libraries—"Commercial," "Atmosphere," and "Production."

The "Commercial" library consists of a balanced program, recorded by medium-sized orchestras in medium tempo. It creates a harmonious background without distracting attention. This library is considered ideal for banks, stores, lobby, transportation terminals and restaurants.

The "Atmosphere" library consists of rhythmic music with somewhat more tempo recorded by larger orchestras. It offers a medium-slow tempo, and is particularly suitable for intimate cocktail lounges, fashionable restaurants, private clubs, and exclusive retail shops and stores.

The "Production" library offers lively rhythms with greater emphasis on brass, woodwind and percussion sections. It has a medium-fast tempo. Programming is for industrial plants and is widely used for amusement parks, shopping centers and sports arenas.

Recently, a set of three distinctive, fast-selling brochures were developed by Rowe AC Mfg., which are now available to all of the firm’s distributors. The brochures have convenient, easy-to-use return mailer cards for each previous purpose, according to Don Lunday, is to aid distributors, and to facilitate the development of a strong prospect and customer following in the shortest possible time.

Cash Box—May 23, 1964

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Runyon’s ‘Tropicana’ Service Class Scores High With Mechs And Ops

NEW YORK—The first of three scheduled service schools, designed to familiarize operators on the construction of the Rowe AMI ‘Tropicana’ phonograph, was held Monday night, May 11, at the Runyon Sales Company. The class was conducted by Rowe AMI regional service engineer Art Segland and presided over by Runyon official Nate Sugarman, Lou Wolberg and Irv Kepner. Lou Wolberg termed the session "an absolute success," saying that the interest of operators and mechanics was so aroused during the fast-paced meeting that they were still asking questions after the session ended at 5:00 P.M. Also in attendance from Runyon were Sid Gerber, Jack Mils, Wally Zucker and James Gough.

Operators and mechanics from throughout the New York metropolitan area were present for the session, at which food and refreshments were served. Among those present were: B.J. and Eddie from Bronx, Maintenance, Maxine of Majestic, Lenny and Joe of Friendly Vending, Geo. and Neal of Rosenberg, San Lerner, Karl Halpern, Phil Swartz, Henry Getzoff, Alex Miller, Joe Kugyey, Jerry Begue, Ruby of Maxwell Music, Al Douglas, Harold Monroe, Art, Bud, Jim, Freedy Arthur and Tony Killibash from LaSalle Music.

Wolberg said that this was the first of three classes for the purpose of acquainting operators and mechanics with the entire mechanism of the Rowe AMI machine. The next class will be held in two weeks.

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INFORMATION

Rowe AC Mfg. Co.

Cash Box—May 23, 1964

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BIG PRIZE MONEY TO BE MADE

with Williams® great add-a-ball game

Real Excitement

MORE WAYS TO GET X-TRA BALLS

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Two shooters at bottom of playfield shoot ball back into playfield for extra play and extra scores.

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- New "Hard-Cat" Finish extends playboard life to an all-time high!

**Bess Named Roanoke Chairman, Moseley Elected President**

**Bess to Concentrate On PR Efforts**

RICHMOND—Major changes in executive positions at Rowe Vending Machine Exchange Inc. have resulted in the election of Jack G. Bess to the post of Chairman of the Board, and Harry D. Moseley, President, of the coin machine distributing firm. Roanoke's Board of Directors met last week and following the decision, made public the announcement.

Roanoke is Rowe AC Services distributor for the coin-operated phonograph, vending, and background music lines and has branch offices in Charleston, West Virginia and representatives in Charlotte, North Carolina.

According to Chairman Bess, the move will enable him to spend more time with public relations and legislative programs thereby unloading some of his executive responsibilities in the equipment sales area on the shoulders of newly-elected President Moseley. The company recently held an open house party here celebrating the expansion of the firm and the addition of newly acquired warehouse and storage facilities. "We expect to continue to roll along at an even faster pace," said Bess in an interview with Cash Box last week.

Bess, who has helped to increase sales on the Rowe vending line here said that he expects to see greater diversification on the part of the music and amusement operator into the vending field as time goes by. "We are selling more coin machine operators with each passing month," stated Bess, "and of course, with the introduction of our new Rowe Model SK-9 Coffee Vendor, we look to quick acceptance of all Rowe equipment. We have always enjoyed sales on our cold drink vendors. The SK-9 should make for a powerful sales combination."

In addition to Rowe, Roanoke also distributes the following lines: American Shuffleboard; Automatic Products; Chicago Dynamics; J. H. Key; J. F. Frantz; Bally; Valley; Midway; Irving Kaye; Victor Vendor; Standard Change-makers; Williams; Kloppe; and Wallying. Roanoke's territory includes Virginia, West Virginia, North Carolina, and eastern Tennessee.

Cash Box—May 23, 1964

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WE PAY CASH ALWAYS FOR SEED. SEND ANYTHING YOU HAVE TO 

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FOR SALE OR TRADE--C.C. BOLLY EYES CHALLENGER, perfect condition. 16'-- 3fad 45 record changer.

JENNINGS, 16'BALLY CHALLENGERS, model 1772, Bally Club Bowler $156; Bally Deluxe Bowler $180; DeLuxe 

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Shuttle Ball $112; Fischer & Ketcham Pool Table $150; Exhibit A Pocket Pool Table $75; Col. Dennis $130; 

Warlitzer $125; Budweiser $115; Bally $125; Seeburg $195; JENNINGS GAMES $100. (Tel. 285-0582).

FOR SALE--NEW KIDDIE RIDES SOUTHLAND TRAVELING RINGS, 25 FOR $150. (Tel. 285-0582).

SIX VACUUM CARD MACHINES FOR SALE----$250. LINWOOD BLVD., KANSAS CITY, MO.

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