talent gets the recognition it deserves. In some cases it just takes a bit longer for the public to recognize great talent. The Decca label's Robert Maxwell is just such a talent. Long identified by the trade as a gifted composer ("Ebb Tide," "Shangri-La," etc.) as well as a gifted harpist, it took Maxwell's own arranging ingenuity to come up with a funky, brassy sound that would reach the mass market. And he turned the trick in fine style with his top ten "Shangri-La" single and high-flying LP bearing the same name. It is reasonable to predict that this unbelievably successful Decca debut by Maxwell will be the forerunner of many more exciting singles and LPs by the veteran. The backdrop is an artist's conception of an imaginary city called "Shangri-La."
WHO HAD 5 CONSECUTIVE SINGLES ON THE CHARTS AND NOW HAS A NEW SMASH ON THE WAY?

"EVERYBODY KNOWS"
ARRANGED AND PRODUCED BY ROBERT MERSEY

STEVE LAWRENCE
ON COLUMBIA RECORDS
The hard-and-fast rules by which the record industry has governed its release schedules are currently going the way of the 78 rpm record.

Once again, the Beatles are the culprits in bringing about new industry thinking in an area that had its axioms (and no-two-ways about them, either!).

Before the Beatles came along, a label figured its singles release set-up on a particular artist along these lines: release the side, hope it clicks and if it does, get the follow-up side out just at that point following its sales peak; now we come to the label that happened to have an older master by an artist who finally came through on another label: release it, of course, but just expect a minimum of sales that comes with riding on the coattails of the artist's newly-gained fame.

This thinking seemed to make good business sense in the era BB (Before Beatles). Now in a dramatic, topsy-turvy turn of events, all releasing concepts have gone by the boards.

The Beatles proved—to the everlasting gratitude of a number of labels—that an attraction can be a resounding chart success with a number of available disks on competing labels. Never mind, too, the follow-up side to a hit that has to wait for post-sales peak showings, as Epic recently did with its second Dave Clark Five single. Now there's a third Clark issue on Epic and the first two aren't even dead yet. Forget also about that silly notion that an older master can only eke out a bare sales existence because it must live in the shadow of a fresh hit.

Today, there seems to be ample elbow room for more than one single at a time by a solid attraction. Pre-hit sides go to market again and join their newer counterparts on the charts. No longer do radio stations take a jaded view of these masters and automatically exclude them from their play lists.

This is the startling way things stand now. Not only with disks by British artists, whose total session output seems to be making their way to these shores in master sprees deals set by a remarkable number of labels, majors and indies alike. American artists, too, are getting simultaneous chart billing with multi-label representation (e.g. the Four Seasons).

This any-thing-goes jolt on singles releases is much too new and unsettled to draw definite conclusions on its future. It is clear, however, that it is a new kind of daring that is producing strong sales results in a marketing concept unheard of as late as the end of 1963. And, we may add, it should provoke thought on other trade axioms that may no longer hold much water in today's music business.
There's Lots Of ACTION at London LP's and Singles!

Chart Breaking single...

NOT FADE AWAY
#9657

Coming soon — the hottest LP in England's history. Includes "Not Fade Away"

THE ROLLING STONES

BILL BLACK'S COMBO

Immediate Reaction—Great Air Play

TEQUILA
#2077

One of the industry's top LP sellers does it again

Hi

Hi

THE BACHELORS

Up, Up, Up

DIANE
#9639

Can't Miss — contains DIANE WHISPERING CHARMAINE

THE AMERICAN GROUP

CATERINA VALENTE

A great ballad on the move...

WITH A SONG IN MY HEART
#9667

The world's greatest female entertainer sings songs of New York

GREAT NEW LP BY ACE CANNON

ACES Hi—Ace Cannon and his Alto Sax
Shangri La; Heartbreak Hotel; Swanee River; Searchin'; Gone; Willow Weep For Me; You Don't Know Me; So Fine; Lonely Street; Honky Tonk Song; Because Of You; Cotton Fields

The world's greatest female entertainer sings songs of New York

 Mono HL 12016 Stereo: SHL 32016

 mono LL 3353 stereo: PS 353

 mono LL 3353 stereo: PS 353

 mono LL 3362 stereo: PS 362

 mono LL 3375

 mono HL 12015 Stereo: SHL 32015

 mono LL 3375 mono LL 3375

 mono LL 3375 stereo: PS 353

 mono LL 3362 stereo: PS 362

 www.americanradiohistory.com
Mercury’s May Program Points-Up Merchandising; 8 New LP’s Debut

CHICAGO—Special emphasis on merchandising at the point of sale, a collection of the “Pop Top 40” catalog theme and three brand new and eight second reissues mark eight new releases make up Mercury Records’ May program.

According to Kenny Myers, Mer-
cury’s director of sales and adver-
sising, the new program is designed to help bring the consumer into the record store, we’ve declared May ‘Merchan-
dising Month.” Record retailers will be going in for heavy emphasis on ex-
clusive or non-exclusive offers, in addition to Mercury’s already expanded advertising program. We’re providing the dealer with trade-build-
ing materials.

Included in the new release are albums by three Smothers Brothers with “It Must Have Been Something I Said;” Les-
ley Gore with “Boys, Boys, Boys;” and The Pixies Three with “Party With The Pixies Three.”

Others are “Blue and Lonesome” by George Jones; “Blue Dream Street” by Patti Page; “The Many Sides Of Max,” Max Roach Plus Four “Heart” by The be-wervin’ group “Horse” by Bob Dylan.

Along with the new albums, Mer-
cury spotlights a group of its 40 top selling pop albums, designated “Pop Top 40,” and including Johnny Ma-
this, The Smothers Brothers, The Beach Boys, The Four Freshmen, Brook Benton, Sarah Vaughan, and Monty Sun.

Backing up the product will be an extensive merchandising program that will run in all major magazines and in trade press.

The coop advertising program will include 8 large ads in the length of plan, and special ads will be made available.

A versatile new three-dimensional frame display is also being introduced to alert the consumer. This display will be pro-
vided to qualified dealers on the basis of one frame for every 50 albums.

The new display frames can be used for window, wall or pegboard. Each of the frames is the same size, large enough that they can even be used as mobiles. Each attractive frame holds and displays a record in its own frame. Six display frames are easy to assemble and are printed in gray and soft gold to properly accent any album cover.

The new program is in effect on June 1, and includes the Mercury pop and classical catalog.

Stan Getz Verve’s Maytime Star

NEW YORK—May at Verve Records has been designated as “Stan Getz Verve Month,” to spotlight the artist and his numerous albums and promo activities.

As part of the promotion, the producer of market-
ing for Verve, has prepared special sales aids such as window streamers and in-store posters, by using these materials, a consumer can learn about a new album or be enticed to try a music album not new to him. Stan Getz albums, for instance, are being featured.

The new album, “Gerry Mulligan Meets Stan Getz,” will be available May 15, and will bring it to the getz fans who have missed his recent albums.

The album will contain a special album jacket and liner notes by Stan Getz and the album will feature “Sister Sadie,” “Steamer,” “Stan Gets Me Chi Baker,” “Stan Getz and the Oscar Peterson Trio,” “Stan Getz and The Chico Hamilton Band,” “More West Coast Jazz with Stan Getz,” and “Hamp and Getz.”

Charlie Gray Buys Cosnat Of Detroit

DETOIT—Charles S. Gray, a vet over 18 years in the record distribution field, has announced purchase of the Detroit branch of Cosnat Distributing Corp, renamed Charles S. Gray Distributing Corp.

The former is the founder of Pontus Distributing in 1948. In 1955, he and Jerry Blaine purchased the corporate name and distribution rights from the Cosnat Distributing Detroit branch.

In 1960, Gray sold his interest to the company to Cosnat of New York, remaining a stock holder and vice president.

In announcing the purchase of Detroit Cosnat, Gray named his associates as Joseph levis, vice president-general manager, and Allison staffi, treasurer.

Skeleski also is a vet of 16 years in the record business. He was manager of Cosnat, Detroit 1955 to 1960, when he became general manager. As vice president of Pontus Dist. Corp, he has announced expansion of sales and promo force.

Griff is a tax expert and as a partner in the firm of Gustafson, Accounting and Tax Service, with which he had numerous experiences in the field of income tax accounting and several record firms.

Superior Record Distributing will be located at 3727 West Ave.
25 New Albums From Columbia

NEW YORK—Columbia Records is scheduled to offer, for the next four to six months, a total of 25 major album projects, including five original cast & soundtrack items, all of which were previously announced by the company earlier this year.


The classics include: Debussy's "Image" and "L'Isle Joyeuse" with the Columbia Orchestra; Beethoven's "Pathétique" and "Eroica" with the New York Philharmonic, Charles Munch; Chopin's "Concerto No. 2," with the Philadelphia Orchestra, Eugene Ormandy.

The other albums to be issued will be:

- Andre Previn's "Sound Stage" (Polydor), "Faith's "More Themes For All" (Capitol), "We Love Our Lovable" (Columbia), "The Perfect Fool" (Decca), and "The Generation" (RCA).

- The Beatles arrive in the United States for their first television appearance, "The Beatles" (Ghilli), "The Beatles" (Columbia), "The Beatles" (Capitol), "The Beatles" (Decca), and "The Beatles" (RCA).

B. B. KING'S
BIGGEST HIT SINGLE
OF ALL TIME!

"ROCK ME BABY"
B/W
"I CAN'T LOSE"

#393

Comming Up Fast!
Elmore James
"Dust My Blues"
B/W
"Happy Home"

#394

KENT
RECORDS
1435 S. La Cienega Blvd.
Los Angeles, Calif.

I'M WATCHING MY WATCH
Johnny Tillotson (MGW 13221)

SWETER THAN SUGAR
Ronnie Core (Diamond 741)

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 VIVA LAS VEGAS Elvis Presley (RCA Victor 2960)
2 YO ME PREGUNTO Yarbrough (Parkway 904)
3 A WORLD WITHOUT LOVE Bobby Rydell (C femme 330)
4 CALDONIA Jomes Brown (Smash 1898)
5 THE WORLD I USED TO KNOW Jimmy Rodgers (Dot 16595)
6 LITTLE TRACY Weston Kelly (Verve 10316)
7 LOUIE—GO HOME Paul Rever & Raiders (Columbia 43008)
8 WHO'S AFRAID OF VIRGINIA WOOLF? Jimmy Smith (Verve 10314)
9 BAD NEWS Trafficmen (Gerritt 4005)
10 ANOTHER CUP OF COFFEE TOO LATE TO TURN BACK Brook Benton (Mercury 72266)
11 SHY ONE Shirley Ellis (Congress 216)
12 IF YOU LOVE ME, REALLY LOVE ME Jackie Trent (Kapp 586)
13 PARTY GIRL Bernadette Carroll (Laurie 2238)
14 SWING Takers (B.T. puppy 500)
15 KIKO Jimmy McGriff (Sue 10-001)
16 THE FALL OF LOVE Johnny Mathis (Mercury 72263)
17 PRECIOUS WORDS Wallace Brothers (Sims 176)
18 NEVER LEAVE ME Stratford's (O'Dell 100)
19 GIVING UP Gildies Knight & The Pips (Mace 326)
20 I SHOULD CARE Gilda Leon (Event 2042)
21 SOUL SERENADE King Curtis (Capital 5109)
22 RED RYDER TEXAS LIL Murray Headum (M.O.C. 657)
23 SHE'S A BAD MOTORCYCLE CREATIONS (Marko 117)
24 JUST ONE LOOK Holies (Impal 6026)
26 TELL ME MAMA Christine Quin (World Artists 1)
27 BIG PARTY Barbara & Browns (Stax 150)
28 ONE GIRL Gaven Morn (United Artists 71)
29 HELP ME Diplomats (Arenk 1008)
30 LONG TALL SHORTY Tommy Tucker (Checker 1075)
31 FUGITIVE Ventures (Coltan 941)
32 I'LL STEP ASIDE Jimmy Clinton (Philo 4018)
33 SOMETHING YOU GOT Alina Robinson (Tiger 104)
34 BURNING MEMORIES Ray Price (Columbia 4279)
35 LET'S HAVE A PARTY Rivers (Kotion 1402)
36 WINKIN' BLINKIN' AND Simon Sisters (Kapp 566)
37 INVISIBLE TEARS Ned Miller (Faber 128)
38 IF YOU LOVE ME, FIRST LOVE Little Johnny Taylor (Galaxy 77)
39 BE MY GIRL Four Evers (Smash 1697)
40 I'VE HAD IT Lennie Muck (Protenally 925)
41 MILORD Bobby Darin (Atco 697)
42 NOMAD Louis Armstrong & Dave Ando (Columbia 77374)
43 GYPSY WOMAN TOLD ME Eddie Powers (Almo 167)
44 TEQUILA Bill Black's Combo (R 309)
45 GINO IS A COWARD Gino Washington
46 TEARS AND ROSES Al Martine (Capitol 516)
47 SOMETHING YOU GOT Fats Domino (ABC Paramount)
48 THE FRENCH SONG Lucille Starr (Almo 204)
49 IF I'M A FOOL FOR YOU Bobby Wood (Joy 285)
50 SWETER THAN SUGAR Ronnie Core (Diamond 741)
ONE GOOD TURN...
THE SWINGING BLUE JEANS
Hit single
"HIPPY HIPPY SHAKE"
#66021

...DESERVES ANOTHER...
A follow-up hit single
"GOOD GOLLY MISS MOLLY"
#66030

...AND ANOTHER!
A hit album

LP-9261/LP-12261

"IMPY"

ash Box—May 9, 1964
**Cash Box**

**Pick of the Week**

**VIVA LAS VEGAS** (2:13) [Elvis Presley BMG—Progressive BMG—Lawrence Shuman]

**WHAT I SAY** (2:03) [Bee Gees—BMG—Lawrence Shuman]

**ELVIS PRESLEY** (CBA Victor 3563)

Once again a Presley deck hits the wax mark and, once again, it means money-in-the-bank for all concerned. Both sides are in Elvis' latest flick, "Viva Las Vegas," and both should be on their way in no time flat. One end, featuring the Jordanaires, is in the pic's title tune that sports the excitement of that fabulous city. The other's a zipping revival of the Ray Charles classic, "What I Say," that has the Jubilee Four & The Lombard Qt. colorfully assisting.

**EVERYBODY KNOWS** (2:35) [Gill BMI—Duncan, Reed]

**ONE LOVE TOO LATE** (2:20) [Max nova ASCAP—Velona]

**STEVE LAWRENCE** (Columbia 13817)

The pro performer has ruffled better than he does on his newest Columbia platter. Steve's husked-voice, (partly) multi-tracked reading is a treat to the ear on the lovely, soft cha cha beat with a Latin flavor. "Everybody Knows," a strong-arranged a-doo-ree style ballad, is supplied by Bob Mersey. Marion Evans turns in a top-back-up job on the warm ballad beat, "One Love Too Late."

**CHOOSE** (2:50) [Gill BMI—Hart]

**HEE-BOOM** (2:10) [Mills ASCAP—Vandyke]

**SAMY DAVIS, JR.** (Reprise 2827)

The fantastic talent can soon add another pair of dike triumphs to his collection. This powerful two-sided follow-up to "Shelter Of Your Arms" can be all over the charts in a week or none. One end, "Choose," is a meaningfully beautiful, build-to-a-big-finish romantic ballad (penned by Lionel "Oliver"") that's as grand as the Jimmy Haskell orchestral out fit put across in dramatically effective fashion. On the other end Sandy and Chuck Eggle's are happily knock out a contagious, finger-snapping novelty titled "Hee-Boom."

**BIG BOSS LINE** (2:10) [Merrimac BMI—Tucker]

**RAY VS. WICK** (2:15) [Maxana ASCAP—Reed]

**JACKIE WILSON** (Brunswick 55260)

Wilson can climb back aboard the hit bandwagon with this new Brunswick stink. Leadoff portion's a wild, hard-hitting rocker, titled "Big Boss Line," that features Jackie at his enthralling best. Red-hot support from the Till Askey-led orchestral group. Companion piece is a tantalizing, hip-swinging beat-ballad romancer tagged "Be My Girl."

**RULES OF LOVE** (2:35) [Kalmann ASCAP—Mann, Appell]

**HEARTBREAK HOTEL** (2:30) [Tree BMI—Axton, Darfen, Plessey]

**THE OHIONS** (Caneo 319)


**LET'S GO TOGETHER** (2:35) [Trio BMI—Barry, Greenwich]

**YOU GOT WHAT I LIKE** (2:10) [T. M. BMI—Greenwich]

**THE RAINBOWS** (2:27) [Pacemaker BMI—Blackwell]

**I WISH YOU WERE MINE AGAIN** (2:22) [Sundance BMI—Vander, Medress, Siegel]

**BOBBY VEE** (Liberty 55700)

**YES, who's coming off a winning entry in "I'll Make You Mine," makes another strong bid for more chart laurels with this new Liberty slice. It's a tantalizing, multi-track cha cha beat affair about three fellas, named "Hickay, Dick and Doc," who chased the same gal—running after her like 'three blind mice," Stellar Bill Justice orch-arranger assists. Ernie Freeman and the Johnny Mann Singers expertly back up on the very pretty, up tempo shuffle beat sentimental ballad coupling.

**HAPPY TEENAGER** (2:16) [Stacy BMI—Marg, Medress, Siegel]

**DRY YOUR EYES** (2:20) [Bright Tunes BMI—Marg, Medress, Siegel]

**RANDY & THE RAINBOWS** (Banta 8088)

Randy & The Rainbows, who had a potent coin-counter with their session debut of last week, "I'm A Fool," can be in even more of the same with this newie about a "Happy Teenager." Side's a sparkling, handclapping jumper with sound-as-good vocal and instrumental tricks. Intriguingly underrating the Tokens' old-dime favorite "Happy Gandy & Co. run thru at a quick beat clip.

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**Newcomers Pick of the Week**

**THE COURT OF KING CARACTUS** (2:19)

**TWO BUFFALOS** (2:16) [Eastlake ASCAP—Hyman]

**ROLF HARRIS** (Epic 962-1)

The Australian hit-maker has another fine one-and-all of these infectious novelty clecks with this deleteable entry. Tagged "The Court Of King Caractus," it's an up tempo ditty that adds a line and kicks up steam each time around. Flocking wobbly-effect in the backstop. "Two Buffalos" takes a toe-tappin' ride on the catchy flip.

**SECURITY** (2:30) [Fast Time BMG—Redding]

I WANT TO THANK YOU** (2:04) [Beg BMG—Redding]

**OTIS REDDING** (Voll 117)

Otis Redding, who hit last time out with "Come To Me," seems destined to go on he is your-pop-idol success run. This newie is tagged "Security." It's a hard-driving full-backed blues lament with a contagious, funky rapidly-changing chromatic pattern. The flip, "I Want To Thank You," is a medium-paced happy romancer essayed with authority and poise by the charter.

**BEG ME** (2:37) [T. M. BMI—Clark]

**FOR ALL TIME** (2:10) [Roma BMI—Jackson]

**CHUCK JACKSON** (Wand 151)

Jackson's a cinch to add another potent coin-counter to his long list of novelties. With this newie, Jackson has "Beg Me," that Chuck and hiscombo-choral support work up in a soul-filled frenzy of a number times along the way. Exciting session that can take right off. Backing's an ear-pleasing cha cha beat love affair.

WE WERE LOVERS (2:01) [When the Party Began]

**HAVING MY FUN** (2:16) [Sylvia BMI—Red, Rooney]

**THE WAX FURTHER** (United Artists 271)

The Exceters can have their most important chart date since their fabulous success with "Tell Him." Side's a tear-compelling rock-a-cha-cha affair titled "We Were Lovers." Another pair that Vs. stock players with a gal-woopee flip, "Bee Me," that Chuck and his combo-choral support work up in a soul-filled frenzy of a number times along the way. Exciting session that can take right off. Backing's an ear-pleasing cha cha beat love affair.

NEW YORK WORLD'S FAIR (2:20) [Rhinelander BMI—Harrison]

**MAMA, MAMA, MAMA** (2:15) [Excellorec BMI—Red, Reed]

**WILBUR HARRISON** (constellation 122)

Harrison is back in the "Kansas City" groove and it looks (and sounds like he has another hit on his hands. This time, however, he's heading towards the "New York World's Fair" and he's doing so in a delightful fashion. Tunes expertly arranged for an in "Kansas City" With the turn in another dandy rock-a-rhythmic job on the "Mama, Mama, Mama" flip. Can be a double-header.

DON'T LET THE SUN CATCH YOU CRYING (2:13) [Pacemaker BMI—Mardens]

**GERRY & THE PACEMAKERS** (Laurie 3251)

Chances are Gerry & The Pacemakers will be the next big English group to be making the U.S. chart scene. Fallas, due here soon for appearances on the Ed Sullivan TVer, are currently riding the lists in England with one end, "Don't Let The Sun Catch You Crying." It's an extremely pretty soft Latin beat romancer that really grows on you with each listen. "I'm The One," on the other end, is a previously-released English hit. It's a dandy stone that's really a big heap here.

WHO CARES WHAT PEOPLE SAY (2:39) [Rittenhouse BMI—Ralph, Meade]

**MY JOHNNY DON'T CRY** (2:19) [Pacemaker BMI—Blackwell]

**DEBBIE ROLLINS** (Ascot 2154)

Debbie Rolls, who linked territorially last time out with "He Really Loves Me," can go all the way up the national charts with this potent Ascot newbie tagged "Who Cares What People Say." The tune is a fine-paced, hard-boiled rock-a-cha-cha, and its hot banding here. This time, however, he's heading towards the "New York World's Fair" and he's doing so in a delightful fashion. Tunes expertly arranged for an in "Kansas City" With the turn in another dandy rock-a-rhythmic job on the "Mama, Mama, Mama" flip. Can be a double-header.

**DOES YOUR HEART HURT A LITTLE** (2:26) [Ludlow BMI—Christopher, Lombardo]

**I'M A POOL (TO GO ON LOVING YOU)** (2:11) [Champies BMI—Martin]

**BOBBIE MARTIN** (Banta 2086)

Bobbie Martin could have the "stepping stone" she's been seeking via her newest Coral effort. Thrush's fine vocal stylings come across with tough in-your-face sincerity as she carves out the "I'm A Pool (To Go On Loving You)" Exciting Nashville-flavored chor-al-orch showcase. Under lid's a tender, tear-compelling shuffle-ballad original—with country over tones.

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**RECORD REVIEWS**

- best bet B+ very good B good C+ fair C mediocre only those records best suited for commercial use are reviewed by Cash Box
BILBOB

JOY/SELECT RECORDS – MARKET FORECAST

MAY 2, 1964

BUBBLING AHEAD

"IF I'M A FOOL FOR LOVING YOU"

BOBBY WOOD

A SOUTHERN-MASTER SMASHING NORTH

(J-285)

SURE BET

"TWO LITTLE BOYS" b/w "MANDY"

THE BRANDYWINE SINGERS

(J-282)

A DEALER-DEMAND SINGLE RELEASE
FROM THEIR CHART-BOUND ALBUM
"THE BRANDYWINE SINGERS"
(JL 1000)

HOTLIGHT

"TAKE THE BITTER WITH THE SWEET"

LITTLE GIGI

THE "NATIONAL" SOUND
S-731

SPOTPICK

"AIN'T THAT NEW YORK CITY SOMETHING"

MATYS BROS.

AN INTERNATIONAL JUKE BOX HIT
S-733

*ALL FORECASTS BASED UPON ACTUAL UNBIASED OPINIONS OF OUR STAFF

JOY/SELECT RECORDS 1790 B'way, N. Y. 19, N. Y.
**Cash Box**

**Best Bets**

- STEVE ALAIMO (ABC-Paramount 10223)
- LITTLE GIGI (Select 557)
- JIM & MONICA (Betty 1209)
- MOJO'S (Parrot 45001)
- CAROL MONTGOMERY (Sound Stage 7 25193, Gabber)

**RECORD REVIEWS**

- best bet B+ very good B good + fair C medicore

- **TOMMY HUNT** (Scepter 1275)
  - *YOU MADE A MAN OUT OF ME* (2:14) [Painted Desert Slam, Bakersfield]
  - It's more than likely that Hunt will be making a chart appearance as a result of this new Scepter slice. It's an inviting rock-a-thump'er that Tommy sells with solid sales authority.
  - Potent Ed Martin arrangement.

- **THE PARIS SISTERS** (MGM 12356)
  - *DREAM LOVERS* (2:35) [Screen Gems, Columbia BMI—Ervin, Kaufman]
  - Their trio puts across a telling buss-voiced effect, most attractive Nick Venet arr-direction.

- **DARIN** (B+)
  - *IT'S ALL A BAD DREAM* (2:44) [Screen Gems, Columbia BMI—Ervin, Kaufman]
  - It's a Monica type of number, telling Darin story about a gal who decides she will try to adjust to losing her boyfriend. Watch it closely.

- **DEE CLARK** (Constellation 120)
  - *COME TO MY LITTLE DEER* (2:16) [Vallo Accord BCI, Clark]
  - Dee Clark's infectious vocal stylin' are sure to land him another chart suc-
  - Dee Clark's infectious vocal stylin' are sure to land him another chart suc-
  - This heartfelt cha cha beat opus also has Dee Clark's usual vocal
  - Another potent tune that can move Dee Clark's splendid Ray Pollard arrangements.

- **RAY BARRETO** (Tico 431)
  - *EL BORRACHO* (2:08) [Ray Barretto & His Latin Latin Barretto and his crew can have another
  - Spanish: El Borrachito (Ray Barretto & His Latin Latin Barretto and his crew can have another

- **LIMELITERS** (RCA Victor 3861)
  - *ALRIGHT* (2:15) [Tico 3861]
  - The Limeliters could pull some loot with this track, a rocking and
  - The Limeliters could pull some loot with this track, a rocking and

- **THE ZIPPERS** (Hickey 1259)
  - *MY SAILOR BOY* (2:15) [Columbia]
  - The Zipper is a new group of fem
  - The Zipper is a new group of fem

- **BARRY & THE TABERNARKES** (Capitol 5064)
  - *I DON'T WANT TO BE YOUR CLOWN* (2:29) [Capitol]
  -**BINGO** (Vee Jay 59)
  - *BINGO* (Vee Jay 59)

- **CAROL MONTGOMERY** (Sound Stage 7 25193, Gabber)
  - *LOVE IS BETTER* (2:10) [Vee Jay 59]
  - Raleigh, Bunkar Carol Montgo-

- **RENE & RENIE** (RCA Victor 3861)
  - *ANGELITO* (2:30) [RCA Victor 3861]
  - Rene & Renie's is a decent little bop number.

- **Cash Box**—May 1960
ELVIS
A SURE BET FOR HOT SINGLE ACTION!

COMING SOON! SPECIAL "VIVA LAS VEGAS" EP • 4 NEW SONGS

RCA VICTOR
The most trusted name in sound
**RECORD REVIEWS**

**Best Bets**

**THE PATTY CAKES** (Tuff 5687)
- **YOU DON'T NEED ME NOW** (2:46) [La Forge ASCAP—La Forge] La Forge's stellar keyboards and the platter spinners sit up and take notice. The pianist leads his orch thru a sensational “What’d I Say”—like an jazz-flavored swinger-penned by La Forge. Can be the one to send the artist to chartville.

**KEVIN & GREG**
- **“I UNDERSTAND THEM” (Instrumental)** (2:45) [Winlyn BMI—Steven Weise]

**STEVE REENER** (Brio 501)
- **“THE WRANGLER STRUTCH”** The new N.Y. based diskery can make a strong chart impression in capturing the national spotlight with their bow on the Hollywood based label. Artists turn in a feeling, Beatles-flavored rolling of a rovin' staggered beat affair. Sock instrumentation on a list that rates a close look.

**W. VIRGIL BANDING** (RVA 2001)
- **ELEPHANT TIME (THE NEW ELEPHANT DANCE)** (2:22) [Unbelievable, Robert Van Albert BMI—Cook, Vann]

**TOMMY RAYE** (Perr 551)
- **YOU DON'T LOVE ME (2:32)** [Beckie BMI—Cobbs]

**W. VIRGIL BANDING** (RVA 2001)
- **LOOSE ME LOVE (2:35)** Frost, Jon Ware BMI—Glover, Levy

**GARY PAXTON & THE 7’S** (Glo 567)
- **TWO, DUAL BUMP CAMEL** (2:30) [Garps BMI—Paxton]

**Benny & The Royallites**
- **WORLD'S FAIR CITY** (2:06) [Dillbert BMI—Levitt, Simpson]

**I DREAMED I LOST MY SPARK** (2:32) [Biltom BMI—Levitt, Simpson]

**JACK LA FORGE (Regina 308)**
- **DON'T NEED YOUR LOVE NOW** (2:46) [La Forge ASCAP—La Forge] La Forge's stellar keyboards and the platter spinners sit up and take notice. The pianist leads his orch thru a sensational “What’d I Say”—like an jazz-flavored swinger-penned by La Forge. Can be the one to send the artist to chartville.

**THE DAWNS** (Atco 0296)
- **“IT SEEMS LIKE YESTERDAY”** (2:41) [Cotillion BMI—Taylor]

**FRAN LORI** (Eimer 1103)
- **MY SISTER AND I** (2:16) [Melody Lane BMI—Bernstein]

**WES FARRELL (Capitol 5379)**
- **THE LETTER** (2:08) [Picturetune, Melinn BMI—Farrell, Berns]

**ERNSTINE THOMPSON**
- **BUT I JUST ONE MORE TIME** (2:12) [Winlyn-zell BMI—Bill Sanner]

**JAYNETTS** (Tuff 377)
- **NO LOVE AT ALL** (2:44) [Winlyn-zell BMI—Bill Sander & Charlie Gordon BMI—Mayfield, Armstrong, Young]

**LONESOME SUNDOWN**
- **I HAD A DREAM LAST NIGHT** (2:29) [Borgolo, Original BMI—Mayfield, Armstrong, Young]

**Benny & The Royallites**
- **IMPROBABLES** (Columbia 43941)
- **HARD TO BEAR** (Maggie BMI—Weeks)

**Ramsay Lewis Trio** (Argo 6407)
- **DANCE MYSTIQUE** (2:55) [Bertland BMI—Lewis]

**KIMBALL COBURN** (Philips 40919)
- **SPRING RAIN (1:49)** [Grenell BMI—Coburn]

**The Strangers** (Warner Bros 519)
- **THERE ARE SOME THINGS I LOVE** (2:15) [Cheri BMI—Barlow, Harris]

**BOBBY CASH** (King 56564)
- **ONLY MAKE BELIEVE** (2:54) [Marvelle BMI—Turner, Nance]

**RICHARD WOLFE & ORCH.** (Contempo 911)
- **YOU DON'T LOVE FROM FLIGHT** (2:39) [Ashtay BMI—United Artists ASCAP—Sherman Guild]

**The Hollywood Persuaders** (Original Sound 44)
- **PESTURASIA** (Drive BMI—Pitts, Leavitt, Pickett)

**The Revels** (Impact 1)
- **HURG CHURK (2:03)** [Beactree ASCAP—Robbins, Caro, Callahan]

**Hannibal** (King 5789)
- **THE DOOR IS STILL OPEN** (2:29) [Berkshire BMI—Wiley, Day, Sasser]

**The Vikingas** (Contempo 481)
- **THERE FOR YOU** (2:33) [Contempo BMI—Dunham, Changes, James]

**Billy Maff (MGM 13229)**
- **ONLY ONE HEARTACHE** (2:33) [Teepee ASCAP—Jones, James, Hints]

**Cash Box—May 9, 1980**
Smash single!

Tears and Roses

b/w A Year Ago Tonight #5183

Al Martino

Capitol Records
B-REVIEWS

LEE BRACKETT (Vailt 912)
(B-+) I SAID HELLO TO SHIRLEY (2:35) [American BMI.—Page]
(B-+) STEADIES (2:15) [American BMI.—Page]

JIMMY WILLIAMS (Holl 9279)
(B-+) SMILE (1:46) [Borne [ASCAP—Turner, Parsons]
(B-+) I CAN'T HELP IT I AM FALLING IN LOVE (2:30)
[Keel BMI—Willingham, Fasce]

IA DENTS (Deltone 5022)
(B-+) FATHER KNOWS BEST (2:08) [Surmon BMI.—Curb, Laura 
(B) LOOK TO THE STARS (2:12) [Surmon BMI.—Curb]

LURLEAN HUNTER (Sham 1894)
(B-+) THERE'S A LULL IN MY LIFE (2:35) [Robbins AS- 
CAP—Gordon, Revel
(B-+) I FOUND YOU (2:22) [Dev- 
ley BMI—Byers]

LEE STONE (Sandurs 712)
(B-+) WAIT FOR ME (2:14) [SPAZ BMI—Stone, Horton. 
(B) LITTLE GIRL YOU WIN (2:08) [SPAZ BMI—Stone. 
orton]

THE WARNER BROTHERS (Everest 2043)
(B-+) THREE LITTLE FISHES (2:29) [Joy BMI—Douglas
(B-+) MAIZBY DOATS (2:24) [Miller ASCAP—Drake, Hoff- 
mam, Livingston]

LOUIS ARMSTRONG (Audio Fidelity 907)
(B-+) JELLY BOLL (1:47) [Shap- 
isn—Bernstein ASCAP—Wil- liams, Williams]
(B) FRANKIE & JOHNNY (3:20) [Matador BMI—Armstrong, 
rey]

PAUL DARNELL (Deltone 5021)
(B-+) RUNNING AROUND (2:22) [Monosur ASCAP—Darnell
(B) SHERRY (2:20) [Monosur ASCAP—Darnell]

TONY VALENTINE (Goodluck 600)
(B-+) DON'T BOTHER ME (2:15)
[Don-Del BMI—Weiss
(B) MY HEART AND SOUL BE- 
LONG TO YOU (2:50) [Don- Del BMI—Weiss

CLARENCE ASHE (Chess 1896)
(B-+) DANCING IN A DREAM 
WORLD (2:50) [Sel's BMI— 
Sanders
(B) I'M GONNA HAVE IT (2:48)
[Sel's BMI—Ashe

MUDDY WATERS (Chess 1805)
(B-+) THE SAME THING (2:40)
[Acc BMI—Dixon
(B) YOU CAN'T AFFORD WHAT 
YOU CAN'T AFFORD (2:56)
[Arc BMI—Morganfield

LOWELL FULSON (Movin 128)
(B+) BABY (2:29) [M BMI —
Junior, Washington, Fulson
(C+) STOP AND THINK (2:18) 
[M BMI—Washington

EDDIE CHAMBLEE (Prestige 302)
(B-+) THE HONEYDIPPER (3:00) [Liggins
(B) YOU'LL NEVER WALK 
ALONE* (3:00) [ASCAP— 
Rodgers, Hammerstein

LUKE RENNY (Bethlehem 3085)
(B-+) YOUR WIGGLE AND YOUR 
GIGGLE (2:30) [Lois BMI— 
Renebaum
(B) YAHAY YAII (3:00) [Lois 
BMI—Renebaum, Cahall

DOUG STEVENS (Miss Julie 6502)
(B-+) SENTIMENTAL JOURNEY (2:15) [E. H. Morris ASCAP— 
Brown, Green
(B) THANK YOU (1:58) [Mavin 
BMI—Saima, Brown

STELLA MARS (Grenadier 200)
(B-+) ANYONE CAN WHISTLE (2:25) [Burthen Sandheims
(B) NEVER LAND NEVER (1:58) [Edwin H. Morris— 
Camden-Greene-Skye

MIGIL 5 (Cameo 316)
(B-+) LONG AGAIN AND FAR 
AWAY* (2:07) [T.B. Harms AS- 
CAP—Gershwin
(B) MOONIN BIRD HILL (2:47) 
[Southern ASCAP—Vanghi 
Horton

TOBI TOWNES (Michele 001)
(B-+) I CAN'T BELIEVE (2:35)
[Townsend-Shayne BMI— 
Townsend
(C+) HIS BUDDY'S GIRL (1:57) 
[Sea-Lark BMI—Radcliffe— 
Stein

THE SPIDERS (Camar 234)
(B+) RUN BOY RUN (1:57) [Por- 
teiro-Palmina BMI—Wray— 
Constantine

LITTLE EMMETT SUTTON (Federal 1214)
(B+) LOT OF MONEY (2:37) 
[Ssnio BMI—Weaver— 
Stern
(B) THAT'S THE WAY YOU 
LIKE TO PLAY (2:35) [Pan- 
dera BMI—Shepard

JIM NEWTON (Kenova 7771)
(B+) WAIT TILL GRADUATION (2:45) 
[Blackwood's BMI— 
Newton—Rucker—Davia
(B) LET ME DOWN EASY (1:39) 
[Blackwoods BMI— 
Newton—Rucker

THE TRI-TONES (Miss Julie 6501)
(B-+) EVERYTIME I THINK OF 
YOU (2:10) [Maverick BMI— 
Saima
(B) TEARDROPS (1:54) [Arc & 
Geh BMI—Charles, Stanley, 
Calhoun, Golde

THE MESSENGERS (Beam 707)
(B+) THIS IS HOW I FEEL (2:10) 
[Zig Zag, Eastwick BMI— 
Blacks
(B) DONTCHA QUIT SCHOOL (2:04) 
[Zig Zag, Eastwick BMI— 
Armstead, Hubble

THERESA BLAKE (Excello 2247)
(B) I QUIT MY KNOCKIN' 
HABIT* [Excclere BMI— 
Miller Fran
(C+) CAN'T YOU SEE (3:00) 
[Excclere BMI—R eed, 
Richards

NATHAN MCKINLEY (Ray 526)
(B) WEEP NO MORE (2:48) 
[Bira BMI—Johnson
(B) OH HOW I LOVE YOU 
(2:05) [Bira BMI—McKlnley

LEON AUSTIN (Excello 2248)
(B-+) I'M SO GLAD [Excclere BMI—Austin
(B-+) I'M NOT WORRIED (2:25) 
[Excclere BMI—Austin

CHUCK WAYNE BANJO TRIO (Focus 3466)
(B) ON GREEN DOLPHIN 
STREET (2:07) [ASCAP— 
Washington
(B) GREENSEEDS (2:25)

CHUCK DIXON (Cameo 316)
(B+) I CRY MY CRY (2:36) 
[Bima BMI—Horton

TALISMAN (Blue Star 14789)
(B+) FAST-FREEKING (4:25)
(B) THE OLD GENERAL (2:08)

WES BRAYN (Blue Star 1724)
(B) PIJE LA FITTE (2:15)
(B) I'LL CRY MY LOVE (2:28) 
[Bima BMI—Horton

BEN WEBSTER QUARTET 
(Impulse 224)
(B) FALL OF LOVE (2:43) 
[Leos ASCAP—Jones
(B) LULLABY OF JAZZLAND 
(3:00) [Pab BMI—Albun

YUSEF LATEF QUINTET 
(Impulse 225)
(B) TROUBLE IN MIND (3:12) 
[Leos ASCAP—Jones
(B) YUSEF'S FRENCH 
BROTHER (4:10) [Pamco 
BMI—Latef

MUMBIES SCOTT & 
THE MERRY DiPPERS (Applause 1005)
(B+) SEARCHIN (2:26) [Tiger 
BMI
(B) BABY WHAT YOU WANT ME 
TO DO (2:26) [Donau 
mos ASCAP

THE ROCKIN RAMRODS 
(Ron-Bon 1315)
(B) THE GIRL CAN'T HELP IT 
(1:47) [Robbins ASCAP— 
Troup
(B) SHE LIED (2:06) [ABD 
BMI—Campist, Linnane

PHIL GILBERT (Bellina 777)
(B+) FROM THE OLD JOE'S 
BAR (3:37) [Bellina BMI— 
Glass
(B) CONCHITA (2:50) [Bel- 
linn BMI—D'Angelo

TALISMEN (Blue Star 17390)
(B) CASEY JONES (2:55)
(B) HELB-BOUND TRAIN (2:4) 
[Morgan, Underwood

THE TARANTULAS (Stop 102)
(B) VERA BROWN (2:14) [San- 
dra & Pure Gold BMI—No- 
er
(B) HERKY JERKY (2:22) [San- 
dra & Pure Gold BMI—Tud- 
ner

JACKIE CANNON (Musket 641)
(B) ONLY IN MY DREAMS 
(2:02) [Buna BMI—Levi
(B) JUST OLD MEMORIES 
(2:09) [Buna BMI—Parker

SKY SAXON (Conquest 777)
(B) BOY AND CRY (2:30) 
[Debutante BMI—Mark, 
Wayne, Nuckles
(B) THEY SAY (2:10) [Des- 
tante BMI—Marshall, Vag

THE MONAHANS (Erwin 1099)
(B) WEEKEND (2:20) [Fam- 
yard BMI—Jones, McCles- 
ter
(B) SURGE (2:05) [Bos & 
Den BMI—Jones, McAlli-

JUANITA JORDAN (Laurie 2321)
(B) SOME SWEET DAY (2:40) 
[Dundee BMI—Jordan
(B) A STORY OF MY LIFE 
(1:59) [Dundee BMI—Jord

RELIGIOUS

THE FIVE SINGING STARS 
(Peacock 3019)
(B+) LORD Jesus/Com on Jesus

MIGHTY REDEEMERS 
(Peacock 3017)
(B+) The Night Jesus/You Need 
Me

THE SUNSET TRAVELERS 
(Peacock 3014)
(B+) Old Blind Uncle/Rather/Deep 
Change In Me

REV. C. SIMMONS 
(Silver Cross 401)
(B+) Love Lifted Me/Day By Day

LYNN HARMONIZERS 
(Silver Cross 401)
(B+) I Was Standing/Comme Over Be-
RITA PAVONE
(The international teen-age sensation!)

Adorabile! Incredibile! Sensazionale!
A pocket size package of pure dynamite.
A whirlwind charm that's captured
all of continental Europe. (Over 6,000,000
records sold in Italy alone last year; 200,000 in
her first two weeks in Germany!) Watch for her
personal appearance tours.
Her first American album on RCA Victor.
She's the biggest little star in years!
This is Rita Pavone...watch her go!

- Watch for her first single
  release—coming soon!
- Catch her Ed Sullivan
  TV appearance—May 17.

SHE'S HERE ON RCA VICTOR

The most trusted name in sound

RCA

17
BIOS FOR DEEJAYS

Ray Charles

The phrase “musicians’ musician” is one of the most overworked group of words in show business. But, when it applied to Ray Charles, leader of the Ray Charles Singers, who are currently riding high on the Top 100 with “With Me With All Of Your Heart” on Command, it describes very accurately what musicians think of the man.

For the past ten years he and his singers have been a regular feature on the Perry Como TV show. During the past twelve years the group have recorded with practically every major artist in the music business. He writes the equivalent of a Broadway show every two months in special material for the Como show and other ventures, including commercial jingles. For the World’s Fair, his original music will be used for an historical presentation on the Continental Army. For Command Records he has recorded several successful albums including “Something Special: For Young Lovers” which is presently zooming up the LP charts.

Peter & Gordon

Carroll James, WWDC-Washington radio personality, has done it again. On the "ABC and Company" program (3:30 to 7:30 PM) recently James began playing the Beatles' recording of "Komm Gib Mir Deine Hand" as soon as it arrived from Germany. Four months ago, James imported the same song by the Beatles from England, its English tag, which seemed rather familiar to both fans and non-believers alike, is "I Want To Hold Your Hand"). The outlet’s "exclusive" prompted Capitol Records to move up the American release date from January to December. The rest is music history. Ken Griffin, who, reaction to the Beatles’ singing in German has been most favorable. Both sides of the record ("I Want To Hold Your Hand" and "She Loves You (in German) are heard on all WWDC shows. Capitol is aware of popular German language "car radio airplay, but has not yet announced a decision on whether the record will be released in the States.

Governor Edmund G. Brown, recently presented KFRC-San Francisco with a special Award of Merit for the television documentary, "The Case For The Limited Child," a banquet in the Ambassador Hotel in Los Angeles. The award presentation is held each year under the sponsorship of the California Association for Mental Health and the California Council for Retarded Children, in cooperation with the Mental Health Department of the State of California. Award winners are selected by a special committee from scores of nominations.

Jerry Gordon, who hosts an all-night pop show on WPOT-Hartford, could use some new, commercial jazz announcers. Ken Griffin, who also spins 'em WPOT-Hartford, is set to team up with Dave Clark Five concert at New Haven Arena on March 18 with WINS-New York’s Murray the K.

PLATTER SPINNER PATTER

Cash Box

Carnegie.

PLATTER SPINNER PATTER

Cash Box

WIP-Philadelphia’s Joe McNaughey has learned how serious political groups take the equal time rule. The deejay provoked immediate response when he aired “Barry’s Boys,” an obvious political satire on Senator Goldwater, recently released by the Chas. I. C. T. The day McNaughey said the show was opened to Goldwater supporters, a quartet called “The Goldwasters” beat a path to the station with their LP of conservative folk tunes. They asked for equal time and WIP program director, Dick Carr, allowed the request.

WLOL-Minneapolis’ Bill Bennett is fast becoming the busiest announcer in the Twin Cities. So far this month Bill has emceed the Folk Jamboree at the Minneapolis Auditorium where he had the opportunity to renew his acquaintance with the folk jamboree, Jimmie Rodgers. Bill really shines when he’s surrounded by a bevy of beauty queens, like the recent Miss Minnesota contest he emceed ... and there’s one more, Bill will be the toastmaster for the Minneapolis Some Builders Association Awards Banquet.

The first two places awards for major stations, in the Michigan Associated Press Broadcasters’ Association News Competition, were recently presented by Governor George Romney to WJKB-Detroit. Veep and general manager Harry Lipson, in an executive luncheon speech for the station, expressed his appreciation for the honored recognition by the MAPBA and lauded the outstanding performances of the WJKB news team headed by Bob King.

Congrats to Spaces Howard, half of the popular Spaces duo, and new morning man of Martin and Howard at WPON-Peterborough, Nova, an interview with the Group W outlet Howard joined the station in 1964 in the management of the station, now WMM and worked as a single—in virtually every time slot except the all-news show—until teaming up with Martin two years ago.

The recent advent of full-time stereo programming on WRFM-New York has resulted in a doubling of billings during the first quarter of 1964. It was announced by Ed Don, general manager of the quality music station. Because of the evening disc jockey’s fort, the station, WRFM has been attempting to sell one-hour blocks of airtime to blue chip advertisers in order to list the commercials as not to be detract from the music format. The station is not a fort,” said Miss Dick, “we are in the business for the purpose of gaining results.”

KNVU-Houston has just won its National Safety Council’s 1963 PublicInterest Award for exceptional service to safety in the service of its community. The outlet, the only Houston radio station that was eligible for the award when it was announced last year, in its letter of presentation to the NCS, states that it is “very much aware of the many opportunities for service and we are delighted that the judges agreed.”

WEBB-Baltimore studios were recently invaded by a friendly force, the NAACP youth workers, the offices of the C. J. C’s to rack up the highest registration total since supplemental registrations for registration purposes began on March 14. The office, run by Paul Brown, announced the get-out-the-vote elections office was 784. This top 22 registrants the previous high. Samuel Feldman, veep and general manager of WOL, who knows of the assistance of the NAACP and the C. J. C’s in pulling this registration drive off so well, was this example WEBB’s cooperation with and of timing service to the community.

WJRZ-Newark’s World Fair announcer, Paul Brenner, recently broadcast the dedication of the New York Governor Richard Hughes and notables. In addition, the station announced the ceremonies to the entire N. J. audience. A list of daily features and special events from the Fair.

VITAL STATISTICS

Mark Starr is now spinning the wheel at WWDC-Washington ... Ed Foley, a joined the news staff of WPAS-Cleveland ... Tom Famolare, given the green light as public relations officer of WCOP-Boston.

Cash Box—May 9, 1964.

Checkers 1075

Tommy Tucker

"SLIP IN MULES"

Sugarpie DeSanto

CHECKER 1073

"TROUBLE I'VE HAD"

Clarence Ashe

J & S 1466

"I'M LOVING YOU MORE EVERY DAY"

Etta James

ARGO 5465

CHESS

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introducing

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AN EXHILARATING NEW VIEW ON COUNTRY AND WESTERN FROM THEfolks AT PICKWICK INTERNATIONAL!

AN EVEN DOZEN TO GET US OFF THE LAUNCHING PAD... ANOTHER DOZEN ON TOP OF THE STOVE! Hot new HILLTOP RECORDS gives you the big name artists you want, the hard-hitting promotions you need, the volume price you like to help you move mountains of country and western records! THE AUTHENTIC SOUNDS OF COUNTRY AND WESTERN MUSIC, that's what we've corralled for HILLTOP RECORDS. And we're backing you up with socko window displays...dandy dumps...sales-motivated mats! We're giving you a quality look, a quality sound, a quality brand you can push at a fast-moving popular price. Nice? Just wait 'til you see the action!

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12" LP MONO & STEREO

WATCH FOR THESE TALENTS, COMING SOON FROM HILLTOP! • JOHNNY HORTON • DAVID HOUSTON • FLOYD CRAMER • SONNY JAMES • CARL BELEW • MARGIE HAMBLEN • TEXAS JIM ROBERTSON • MARVIN RAINWATER

HILLTOP
a Product of Pickwick International

Ain't talkin' about High Spirits

The sensational album that has burst on the Original Broadway Cast scene like a bombshell...

Because dealers all over the country are doing all the talking necessary!
ALBUM REVIEWS

POP PICKS

"HELLO, DOLLY!"—Louis Armstrong—Kapp KL 1394
Louis "Satchmo" Armstrong tags this new Kapp album after the all-time best-selling single of "Hello, Dolly," from the click Broadway musical, and includes eleven other easy-swinging standards and newer material. While backed by a small closely-knit jazz combo, the trumpeter-cha changer's throaty, distinctive voice is spotlighted on "If It's Been A Long, Long Time," "A Kiss To Build A Dream On" and "I Still Get Jealous." LP should zoom up the charts in no time flat.

"THE LETTERMAN LOOK AT LOVE!"—Capitol ST 2083
The Letterman, with a host of best-selling LP's to their credit, seem destined to zoom up the charts in no time flat with this new Jimmy Haskell-arranged and conducted set of story-songs and currently popular items. The group's distinctive blend of harmony and swingin' assurance is firmly showcased on "Go Away, Little Girl," "Through A Long And Sleepless Night" and "All I Have To Do Is Dream.

"FOREVER!"—Billy Vaughn—Dot DLP 25578
The vet orkster, his band and chorus, dish-up a delightful easy-listening program of current pop items and overgreens on this new destined-for-success LP outing from Dot. Vaughn skillfully catons his large musical aggregation in top-notch renditions of "Forever," "Love Me With All Of Your Heart" and "Silver Threads Among The Gold." Fine fare for either dancing or listening pleasure.

"TODAY, TOMORROW, FOREVER!"—Nancy Wilson—Capitol ST 2082
With a recent number of best-selling albums to her credit Nancy Wilson should quickly go the hitville route with this new set boasting a fine sampling of chestnuts and newies. The lark's rich, lyrical, wide-range, voice and jazzy-style delivery is effectively spotlighted on "One Note Samba,"" Little Fools In San Francisco" and "Tonight May Have To Last Me All My Life."
SOMETHING SPECIAL FROM COMMAND!

SOMETHING SPECIAL FOR YOUNG LOVERS

The Ray Charles Singers

Featuring the Hit Single

Love Me With All Your Heart

- A SMASH HIT ALBUM IN ALL TRADE PUBLICATIONS
- TREMENDOUS SALES REACTION NATIONALLY... BOTH STEREO AND MONAURAL VERSIONS

SELECTIONS: LOVE ME WITH ALL YOUR HEART • THIS COULD BE THE START OF SOMETHING • I LEFT MY HEART IN SAN FRANCISCO • MORE • THERE! I'VE SAID IT AGAIN • THIS IS ALL I ASK • DOMINIQUE • HELLO, DOLLY! • QUIET NIGHTS • CHARADE • WHAT KIND OF FOOL AM I? • SWEET LITTLE MOUNTAIN BIRD

DIMENSION 3

Enoch Light and his orchestra

WITH THIS RECORD
A NEW ERA IN STEREO RECORDING BEGINS!

An astonishing new achievement in stereo recording... the incredible miracle of "3-Speaker" Presence!

SELECTIONS: ALL I DO IS DREAM OF YOU • LIFE IS JUST A BOWL OF CHERRIES • CARIBEA • WAS SHE PRETTIER • MY OLD FLAME • HEY THERE • LOVE AND MARRIAGE • ADIOS • SWAMP FIRE • HAWAIIAN WEDDING SONG • FOR ALL WE KNOW • IT'S ONLY A PAPER MOON

ALBUM NO. 867

SPECIAL OFFER

ENOCH LIGHT COMMAND PERFORMANCES

12 Magnificent stereo performances recorded by Enoch Light and his Orchestra!

AVAILABLE FOR THE FIRST TIME IN ONE ALBUM

SELECTIONS: LA DOLCE VITA • TONIGHT (From "West Side Story") • ARMY MEDLEY • SEPTEMBER SONG • STAIRWAY TO THE SEA (Scalinatella) • ZING WENT THE STRINGS OF MY HEART • FLY ME TO THE MOON • THAT'S MY DESIRE • THAT OLD BLACK MAGIC • THE THIRD MAN THEME • RIO JUNCTION (Bossa Nova) • OH LADY BE GOOD

ALBUM NO. 868

YOURS AT A SPECIAL LOW PRICE DURING ENOCH LIGHT MONTH ONLY (APRIL 15 - MAY 15)

See Your Command Distributor For Details

ORDER IMMEDIATELY FROM YOUR COMMAND DISTRIBUTOR

Cash Box—May 9, 1964

www.americanradiohistory.com
ONE MORE TIME!—Highwaymen—United Artists (AS 6323) The Highwaymen offer proof-positive of their musical versatility on this impressive set from United Artists which runs the gamut from folk chestnuts to recently written message-songs. The group's superior singing style and effective counterpoint techniques are spotlighted on "Universal Soldier," "Work Of The Weavers" and "The First Time." One of the best albums that the artists have cut in quite a while.

"GREATEST HITS FROM GREATEST FILMS"—Universal Artists—RCA Victor Victor's new collection of songs from the screen includes some extremely beautiful selections from a bevy of films currently in release on this new Columbia instrumental LP. The cm masse harmonica approach seems aptly suited to "The Cardinal," "Charade" and "The Love Song Of Tom Jones." Fine late hours mood companion.

ALBUM REVIEWS

JAZZ PICKS

"OSCAR PETERSON AND NELSON RIDDLE—Verve V 3562 Nelson Riddle has constructed a superior orchestral framework for jazz 88'er Oscar Peterson on his latest program of studies. The Riddle arrangements allow plenty of room for the pianist to take off and create some meaningful orchestral melodic phrases on such tunes as "Foolish Heart," "Someday My Prince Will Come" and "A Sleeping Bee." Loads of side power here.

"TOGETHERNESS"—Bob Flanigan, John Griep—Capitol ST 957 Here's a first-rate wax marriage combining the individualistic jazz talents of guitarist John Griep and trombonist Bob Flanigan. Both men are of the free-flowing melodist school, and their personal inventiveness blends perfectly into one serenely musical factor. Highlights of the record are "I Weary," "I Wonder Where," "A Lot Of Livin' To Do.""

JAZZ BEST BETS

"GORDON JENKINS PRESENTS MY WIFE—Beverly Jenkins—ABC-Paramount A-11 From out of left-field comes a fine jazz-blues voice in the person of Beverly Jenkins, with the vet arranger-conductor-orchestrator. The lark, who is also a mass media personality, is spotlighted on "Universal Soldier," "Work Of The Weavers" and "The First Time." One of the best albums that the artists have cut in quite a while.

"ORIGINAL SOUNDTRACKS AND OTHER MUSIC FROM GREAT MOVIES"—MGM 2E-10 Right on the heels of the Academy Awards MGM comes up with this deluxe 2-disk set of six tunes culled from the label's rich library of recorded music. Some of the selections are from the original soundtracks while others are re-recordings featuring some popular "name" orke-sters as David Rose, Alfred Newman, etc. Highlights include "Love In A Many Splendored Thing" and "Love Theme" from "The Robe."

"PETE FOUNTAIN'S NEW ORLEANS AT MIDNIGHT"—Columbia CL 15129 Musical trends come and go but Dixieland apparently goes on and on. Age cannot wither nor custom stale the infinite variety of Dixie variations. Vet clarinetist Pete Fountain spotlights the bluesy, after-hours side of the Dixie coin on this delightful package of stutters and newies. While backed by a swinging' small combo, Fountain shines on "Want To Be R&B" and "Midnight Boogie."

"THE VERY BEST OF AL HIRT & PETE FOUNTAIN"—MGM EJ 216 The traditional New Orleans rhythm and blues of New Orleans Dixieland jazz are surveyed with vigor and know-how by two of the country's foremost Dixieland artists, Al Hirt and Pete Fountain, on this entry from MGM. Many of the items here are in the blues vein, and the trumpet and clarinetist shine in the solo spotlight as they es- ey "Jazz Me Blues," "Tip Roof Blues" and then go uptempo with "Washington & Lee Swing." A potent Dixieland package that should score at the marketplace.

"THE LOVE SONG OF TOM JONES AND OTHER GREAT MOVIE HITS"—Jerry Murad's Harmony Choir—T 2166 Flick themes have been a popular source of album material for a number of years and Jerry Murad's Harmony Choir have done it again in this effort. The choir's baritone arrangements are currently in release on this new Columbia instrumen- tal LP. The cm masse harmonica approach seems aptly suited to "The Cardinal," "Charade" and "The Love Song Of Tom Jones." Fine late hours mood companion.

CLASSICAL PICKS

STRAUSS: Also Sprach Zarathustra, Op. 30—Gene Ortmann conducting the Philadelphia Orchestra-Columbia CL 5947 Measure for measure the seventy-year-old Strauss work still holds up musically although some of the factors which shaped its creation no longer exist. Eugene Ortmann adopts an epic lyrical approach as he leads the Philadelphia orchestra in an inventive rendition playing the work's numerous counter-melodies. Classical buyers should really appreciate the album.

TCHAIKOVSKY: Symphony No. 5 in E Minor, Op. 64—Rudolph Kempe conducting the Berlin Philar- monic—Paperback Classics SL 9229 The sweeping, majestic strains of Teileichner's bubbly Frist movement are "read" by Rudolf Kempe conducting the Philharmonie Orchestra on this superior cut from Capitol's budget classical line. Kempe's steady hand injects all of the necessary power and nationalistic spirit into this romantic work. A standout achievement.
BRIAN POOLE & THE TREMELONES ARE HERE!!

CANDY MAN / I CAN DANCE #840

In America, exclusively on Monument
NEW YORK:

Gene Pitney post cards from New Zealand that he's having a fine tour and will be in Hawaii for a brief rest before going on to Peru and Argentina. Gene also just finished a month in England. Command's Don Light guests on ABC-TV's "Missing in Action," which is being taped in mid-June of its "Enoch Light Month" promo which highlights all of the orchestra's output live and in studio. Barbra Streisand, who recently launched their hit album, "The Way We Were," is having a second week in Britain and has also been having a second week in the States. RCA Victor's The Grandson Singers have reorganized and are now called The Grandson Singers, Inc. and they have expanded their repertoire to include country, folk, and straight folk. Al Hirt, riding the charts with two L.P.'s and two singles for a 45 week stint in summer in Atlantic City. The RCA Victor trombonist has also just opened a new nitey in New Orleans.

Albums: RCA Victor's new series of "The Johnny Lewis Series" has put out several songs from his newest LP, "The Johnny Lewis Series, Vol. 2." The album has sold 250,000 copies in its first month of release.

Johnny Tillotson is now appearing on ABC's "Shindig," and his new LP, "With You in My Dreams," is currently in the top ten on the charts.

Johnny Lewis is active in the recording business, and his new album, "The Johnny Lewis Series, Vol. 2," has sold over 250,000 copies in its first month of release.

At the Village Gate, the Johnny Lewis Band is playing nightly to packed audiences.

Leona Williams is back in town after a successful tour of the Western States, and her new album, "The Leona Williams Story," has sold over 100,000 copies in its first month of release.

Johnny Tillotson has sold over 200,000 copies of his new album, "With You in My Dreams," in its first month of release.

Johnny Lewis has sold over 150,000 copies of his new album, "The Johnny Lewis Series, Vol. 2," in its first month of release.

Leona Williams has sold over 100,000 copies of her new album, "The Leona Williams Story," in its first month of release.
The first release on Phil Spector Records, "So Young" by Veronica, was taken off the commercial market several weeks ago because of serious legal complications. This was an unfortunate turn of events with which to begin a label. Because of the many calls we are presently receiving in regard to this record it has become necessary to let all know through the trade papers that the record is no longer available. This will not affect the New Label in any way, nor the career of the artist involved. When complications can be settled this record will be re-released.

I Am Sorry,

Phil Spector

Peter De Rose Memorial Week

In grateful appreciation to Radio and TV Stations, Producers, Performers, Record Companies, Our friends and colleagues in Tim Pan Alley, ASCAP, his Music Publishers, the Press, and Henry Okun for his untiring efforts as a member of the executive committee of the Peter De Rose Memorial Week, for their continued support in perpetuating his name and his contributions to American Music.

Mary Siugh/Brude DeCo

PROVEN SMASH - HEAVY AIR PLAY ALL THE EAST AND MID WEST!

"RUN LITTLE GIRL" sung by Donnie Elbert
b/w "Who’s It Gonna Be?"
Gateway #731

ALSO SHOWING STRONG SALES POTENTIAL:

"Wild Cat" Red Prysock
"Tarrytown" Liz Seneff
"Blue Grass Breakdown" Dixie Travelers

GATEWAY RECORDING, INC.
234 Forbes Ave., Pittsburgh, Pa., 15222

11th COMMEMORATIVE ANNIVERSARY APRIL 23rd - 30th 1964

Peter De Rose Memorial Week

in grateful appreciation to Radio and TV Stations, Producers, Performers, Record Companies, Our friends and colleagues in Tim Pan Alley, ASCAP, his Music Publishers, the Press, and Henry Okun for his untiring efforts as a member of the executive committee of the Peter De Rose Memorial Week, for their continued support in perpetuating his name and his contributions to American Music.
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.  

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 %</td>
<td>Do You Love Me—Dove Clark Five—Epic</td>
<td></td>
<td>72 %</td>
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<tr>
<td>40 %</td>
<td>Good Golly Miss Molly—Swingin’ Bluejeans—Imperial</td>
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<td>48 %</td>
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<tr>
<td>39 %</td>
<td>Once Upon A Time—Mary Wells &amp; Marvin Gaye—Motown</td>
<td></td>
<td>56 %</td>
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<tr>
<td>31 %</td>
<td>Be Anything (But Be Mine)—Connie Francis—MGM</td>
<td></td>
<td>31 %</td>
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<tr>
<td>30 %</td>
<td>Tell Me Mama—Christine Quaite—World Artists</td>
<td></td>
<td>56 %</td>
<td></td>
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<tr>
<td>30 %</td>
<td>People—Barbra Streisand—Columbia</td>
<td></td>
<td>30 %</td>
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<td>29 %</td>
<td>A World Without Love—Peter &amp; Gordon—Capitol</td>
<td></td>
<td>52 %</td>
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<tr>
<td>28 %</td>
<td>Too Late To Turn Back—Brook Benton—Mercury</td>
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<td>28 %</td>
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<td>27 %</td>
<td>Carol—Tommy Roe—Coral</td>
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<td>36 %</td>
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<td>26 %</td>
<td>A World Without Love—Bobby Rydell—Comeo</td>
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<td>26 %</td>
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<tr>
<td>25 %</td>
<td>The French Song—Lucille Starr—Almo</td>
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<td>24 %</td>
<td>The World I Used To Know—Jimmie Rodgers—Dot</td>
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<tr>
<td>23 %</td>
<td>Be My Girl—Four-Evers—Smash</td>
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<td>30 %</td>
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<tr>
<td>22 %</td>
<td>Kick That Little Foot Sally Ann—Round Robin—Domain</td>
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<td>22 %</td>
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<td>21 %</td>
<td>Across The Street—Lenny O’Henry—Atco</td>
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<td>54 %</td>
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<td>20 %</td>
<td>Yesterday’s Hero—Gene Pitney—Muscior</td>
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<td>20 %</td>
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<tr>
<td>19 %</td>
<td>Diane—Bachelors—London</td>
<td></td>
<td>73 %</td>
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<tr>
<td>18 %</td>
<td>Tall Cool One—Wailers—Golden Crest</td>
<td></td>
<td>18 %</td>
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<tr>
<td>17 %</td>
<td>Kiss Me Quick—Elvis Presley—RCA Victor</td>
<td></td>
<td>42 %</td>
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<tr>
<td>17 %</td>
<td>Donnie—Bermudas—Era</td>
<td></td>
<td>33 %</td>
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<tr>
<td>17 %</td>
<td>Viva Las Vegas—Elvis Presley—RCA Victor</td>
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<td>46 %</td>
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<tr>
<td>16 %</td>
<td>Little Children—Billy J. Kramer &amp; Dakotas—Imperial</td>
<td></td>
<td>83 %</td>
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<tr>
<td>16 %</td>
<td>Every Little Bit Hurts—Brenda Holloway—Tamla</td>
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<td>42 %</td>
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<tr>
<td>15 %</td>
<td>The Very Thought Of You—Rick Nelson—Decca</td>
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<td>47 %</td>
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<tr>
<td>14 %</td>
<td>Chapel Of Love—Dixie cups—Red Bird</td>
<td></td>
<td>77 %</td>
<td></td>
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<tr>
<td>13 %</td>
<td>One Way Love—Drifters—Atlantic</td>
<td></td>
<td>70 %</td>
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<tr>
<td>12 %</td>
<td>Three Window Coupe—Rip Chords—Columbia</td>
<td></td>
<td>45 %</td>
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<tr>
<td>11 %</td>
<td>I Rise, I Fall—Johnny Tillotson—Cadence</td>
<td></td>
<td>24 %</td>
<td></td>
</tr>
<tr>
<td>11 %</td>
<td>Love Me With All Your Heart—Ray Charles Singers—Command</td>
<td></td>
<td>83 %</td>
<td></td>
</tr>
</tbody>
</table>

**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>TITLE</th>
<th>TOTAL % TO DATE</th>
<th>ARTIST</th>
<th>TOTAL % TO DATE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wrong For Each Other</td>
<td>95 %</td>
<td>Andy Williams (Columbia)</td>
<td>Swing</td>
<td>Barry’s Boys (Mercury)</td>
</tr>
<tr>
<td>Cotton Candy</td>
<td>72 %</td>
<td>All Hirt (RCA Victor)</td>
<td>Tokens (B.T. Puppie)</td>
<td>Chad Mitchell Trio (Mercury)</td>
</tr>
<tr>
<td>The Theme Of Sand</td>
<td>70 %</td>
<td>Heine (RCA Victor)</td>
<td>Blown ‘In The Wind</td>
<td>It’s Over</td>
</tr>
<tr>
<td>Gigolo</td>
<td>60 %</td>
<td>Big Dee Irwin (Dimension)</td>
<td>Stan Getz (Verve)</td>
<td>Ray Orbison (Monument)</td>
</tr>
<tr>
<td>Hurry</td>
<td>56 %</td>
<td>Inez Foxx (Symbol)</td>
<td>One Girl</td>
<td>Tea For Two (Atco)</td>
</tr>
<tr>
<td>Leaving Home</td>
<td>53 %</td>
<td>Inez Foxx (Symbol)</td>
<td>Giving Up</td>
<td>Today</td>
</tr>
<tr>
<td>Leaving Home</td>
<td>53 %</td>
<td>Inez Foxx (Symbol)</td>
<td>Gladys Knight &amp; Pips (Motown)</td>
<td>New Christy Minstrels (Columbia)</td>
</tr>
</tbody>
</table>

*Survey Completed April 29th*
ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY
LP deals: buy-6-get-1-free, plus one stereo spectacular demo at 50% with the purchase of each two catalog records. No termination date announced.

CARIB
Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 50-69-990 billing. No expiration date.

COLPIX

DECCA-CORAL-BRUNSWICK
Part of a VIP Program incentive program on all vocal LP's. See local district for details. Expires: May 25.

NASHBROO
Buy-7-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

REQUEST
LP catalog available on a buy-10-get-1-free basis. Described as a limited-time offer.

SMASH & FONTANA
Discount (unspecified) on all LP's. Expires: May 30.

FAMLA-MOTOWN-GORDY
All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

JEE JAY
10% Discount on LP's.

Making It Official

EW YORK—The above pictured happy quartet is beaming with the final...
### Cash Box

#### TOP 100 SINGLES

(ALPHABETIZED)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Loser</td>
<td>John Lennon</td>
</tr>
<tr>
<td>2</td>
<td>Love Me Tender</td>
<td>The Beatles</td>
</tr>
<tr>
<td>3</td>
<td>I Want You</td>
<td>Otis Redding</td>
</tr>
<tr>
<td>4</td>
<td>All My Love</td>
<td>The Beatles</td>
</tr>
<tr>
<td>5</td>
<td>Do You Know Where You're Going?</td>
<td>Dionne Warwick</td>
</tr>
<tr>
<td>6</td>
<td>Baby, Baby, Baby</td>
<td>The Beatles</td>
</tr>
<tr>
<td>7</td>
<td>The Tears of a Clown</td>
<td>The Beatles</td>
</tr>
<tr>
<td>8</td>
<td>Rebel Rebel</td>
<td>Brian Connolly</td>
</tr>
<tr>
<td>9</td>
<td>A World Without Love</td>
<td>Phil Spector</td>
</tr>
<tr>
<td>10</td>
<td>A World Without You</td>
<td>Phil Spector</td>
</tr>
</tbody>
</table>

#### ESAC Inks 10 country Pubbersies

**NEW YORK**—Ten new country pub bersies have been signed by ESAC since the company opened Nashville office on January 15th. The surge of activity in the field of country music," according to Roy Eisman, ESAC’s Nashville manager, is credited to long recording stay, just the beginning as ESAC was set to capture an ever-increasing segment of this vitalizing phase of today's music.

**Set Dates For Newport Folk Fete**

**NEW YORK**—The Newport Folk Festival gets underway on July 23 for a four day run until July 26. The directors of the Newport Folk Foundation have invited many folk artists representing various aspects and traditions of folk music in America as well as several artists from other countries. Some of the artists already set for the fete include: The Bachelors, Judy Collins, Bob Dylan, Pete, Paul, & Mary, Frank Ifill, Odetta, the Staple Singers, and Doc Watson and Family. The directors also announced that the most recent grant made by the Foundation is an award of $5,000 to the John Edward Memorial Foundation in Calif. The directors: The Bachelors, Alan Lomax, Clarence Cooper, Ronnie Gilbert, Dick Lipe, Mike Seeger, Jean Richie, Peter Yarrow and George Wein, producer.

#### If you are reading someone else's copy of Cash Box

why not mail this coupon today!

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- RACK JOBBER
- COIN FIRM
- OTHER

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Cocktails For The Searchers

NEW YORK—Kapp Records recently feted the Searchers with a cocktail party and shows in London. At the British coast party was here a short while back for an appearance on the Ed Sullivan "CBS-TV". The boys, who are presently riding the charts with a "Ain't That Just Like Me," are now on a p.a. tour of the U.S. which will be climaxed with a Freedownload shot in June. Standing (left to right) in the top pic are chanters Tony Jackson, Chris, Curtis, Dave Kapp, president of the label, and John McNally and Mike Pender. The mustached gentleman in the background is Tito Bruns, the group's manager. In the middle shot the group is shown flanking Al Calvin, the firm's national sales manager. Gene Armonda, New York promotion man, is pictured with the boys in the bottom pic.

Sonet's Bergstrom Making Trek To U.S.

NEW YORK—Gunnar Bergstrom, president of Sweden's Sonet Gram- nophon AB (label) and Sonet Music (publisher) and Sonet's bureau AB (artist management & bookings), started a three-week visit to New York and Chicago this week (6).

(5) In New York, he'll meet with execs of U.S. labels his firm represents, including Ray Lawrence of Capitol/Dimension, Albert Peckover of Roulette and Eddie Joy of Joy. In Chicago, he'll see Marshall Chess of Argo-Chess-Chester and Jim Golden of USA, which has "California Bums" by the Rivieras, which Bergstrom's firm has for Sweden.

He will also have meetings with some publishers and with Jack E. Green of Associated Booking Corp and Bob Astor of General Artist Corp. He will also meet with west coast music publisher Jim Fowley to discuss the promo of Sonet artists Jerry Williams and Susie in the U.S. Fowley will come to New York for this meet and he will then continue to Europe where he will visit the Swedish Sonet company in Stockholm.

Hodes Back In U.S.

Hodes Back In U.S. With Lots Of Deals & Observations Of Eng. Market

NEW YORK—Lennie Hodes, head of Sonet Records, "Spectrums" Music, has just returned from a two-week business trip to London, where he completed a number of deals with English publishers and diskers.

From Dick James, he obtained the sub-publishing rights to the recent hit by the Beatles, "Please, Please Me." He also acquired from Bron Music the sub-publishing rights to "She's My Girl" by Bobby Shafto on Par- lophone, and the rights to place several masters in the U.S. of some "Beat Groups." Hodes also acquired several new English songs which he will be showing to various U.S. labels. In viewing the British music industry as a whole, Hodes had this to add: "The British industry is dominated by groups," Hodes observed, "several important single artists are now coming to the fore such as Cilla Black, Bobby Shafto, Tommy Quickly, Millie and others. It still goes without saying that the Beatles are number one with the Searchers coming up along with the Rolling Stones very, very rapidly." As for American performers, Hodes named a trio of big successes in England: Doris Day, Gene Pitney and Diane Warwick.

Newly added to the roster of groups under the A&R aegis of Sonet Records' parent company, "United Artists," are three elderly groups as well as adults in the current Beat Craze.

"While the English industry is dominated by groups," Hodes observed, "several important single artists are now coming to the fore such as Cilla Black, Bobby Shafto, Tommy Quickly, Millie and others. It still goes without saying that the Beatles are number one with the Searchers coming up along with the Rolling Stones very, very rapidly." As for American performers, Hodes named a trio of big successes in England: Doris Day, Gene Pitney and Diane Warwick.

Superior Record Distributing Corp.

(formally Concert)

3727 Woodward, Detroit, Mich.
Temple 3-4700

New in name but experienced in service to the record industry and its promotion.

Thomas Griffin, Sec'y, Treas.
Abner Levin Joins Folkways As Gen. Mgr.

NEW YORK—Abner Levin has been appointed general manager of Folkways Records it was announced last week by proxy Moses Aseh. Levin will function as an administrative capacity, reporting directly to Aseh. Both will work closely together in an effort to create new product and broaden an already extensive catalog consisting of some 1200 LP’s.

Levin, who for many years was general manager for the Sam Goody Corp., has been serving as general manager for the Forum Record Sales Corp. vacating this position to join Folkways.

Sought to be released, reports Levin, will be an LP recording of Mrs. Margarette Oswald on which she reads and comments on letters written to her by her late son, Lee Harvey Oswald, accused killer of President Kennedy. Also a Pete Seeger album, the artist being Folkways’ strongest contender in the folk groove.

According to Aseh, “...with Levin at the helm, he anticipates future growth in catalog product and new decks currently being readied for production as well as Folkways’ continued leadership in the educational field.

Chimpmunks Help Smokey Bear Fight Forest Fires

HOLLYWOOD—David Seville and the Chipmunks, Alvin, Simon, and Theodore, Liberty Records’ famous singing creatures, have been selected as the official helpers of Smokey Bear in the forest fire prevention program among the nation’s youngest audiences.

In support of this public service campaign, The Chipmunks have recently made fully-animated commercials for the Forest Service singing commercials for radio.

The arrangements were handled for the advertising campaign by Poole, Conno and Belding Advertising Co.

Over the past five and one-half years, Alvin, Simon, and Theodore have grown from an idea in the mind of their creator, Ross Bagdasarian, to a leading children’s recording group, and are currently among the most popular animated characters of all time.

Their half-hour animated musical television program is one of the highest rated programs on the CBS Television Network and has been on the air for the past three years.

The Chipmunk record catalog is among the leading sellers of Liberty Records, and their original single record release, “The Chipmunk Song,” has become a permanent classic.

In addition to TV, recording, and radio, The Chipmunks are also prominent in the field of merchandising.

Chipmunk Enterprises, Inc., the licensing organization for The Chipmunks, has developed a merchandising program which now embraces 25 states in the nation’s leading companies which produce under license one and one-half hundred items of merchandise including such items as T-shirts, wrist watches, calendars, baseball, bath, throw and quilt, dolls, books, Christmas stockings, marionettes, puppets, pillows, comic magazines and lunch kits.

Premier Ups Kurtz, Pasin As Mitt Ross Leaves Firm

NEW YORK—The appointment of George Kurtz as sales manager and Don P. Pasin as assistant sales manager of Premier Albums, Inc., has been announced by Phil Landwehr, president. Kurtz and Pasin, both of whom have been associated with the Premier staff will assume the responsibilities formerly held by Milton Rosen, known in the trade as Mitt Ross. Rosen has left the company.

Kurtz has been with Premier for five years. Prior to that, he had excelled in general sales management, merchandising and marketing activities in the grocery, drug and discount fields. In the past he was a general manager for American Home Foods.

Pasin, who has been with Premier for three years, is a veteran of the record industry with specific experience in the budget record field.

E. B. Marks’ “8½” Score for Instruments, Other Fellos Tie-In With “Grammys”

NEW YORK—E. B. Marks Music has just published for piano/guitar the score of the Academy Award-winning film, “8½.” Included in the score are piano duets, organ duets, piano and other piano/keyboard instruments, including bass, guitar, viola, cello, bassoon, flute, and trumpet. It has been announced by E. B. Marks that “8½” will be released to radio on January 31.

Colpix Adds To Promo Staff Names New Distribricts

NEW YORK—Ray Lawrence, general sales manager for Colpix, has appointed Adaider E. Mala to replace Illy Rozen who recently left to be assistant to Carl Post, DGG’s national sales manager and will work through the Chicago district, Music Distribs.

Lozak was formerly operations manager and classics buyer with Columbia Records in Minneapolis and most recently has been associated with Melody Music City in Minneapolis.

Epic Names Craig Its Seattle Distributor

NEW YORK—The Craig Corp. has been named to distribute the Epic and Okeh labels in Seattle, Washington, according to an announcement from Len Levy, general manager. The district change is effective immediately. The Craig Corp. currently represents Epic and Okeh in Washington state and claims to have developed a fine outlet in the Pacific Northwest.

Stuff N Loopy Killed In Auto Crash

NEW YORK—Jerry Arnold, a folk singer, was killed on Fri., April 24, in an automobile accident in Savannah, Georgia. Columbia Records recently released an EP by the performer called “Of Love, Of War, Of Many Things.”

Billy Vaughn Is Among NARM’s Best

NEW YORK—Last week’s round-up of NARM awards’ winners failed to include Billy Vaughn’s (Dot) award as the best orchestra.

Jack Fine Exits Atlantic-Ato

NEW YORK—Jack Fine has resigned as national promotion director of the Atlantic and Ato labels, it was learned last week.

Fine, with the label set-up for a stint of more than a year, said he will immediately take a vacation after which he will announce his future plans.

It’s understood that his replacement will be named this week. Before joining Atlantic-Ato, Fine served in the sales and promo dept of the Amy-Mala operations. Before that, he was associated with Dimension in a similar capacity. At one time he worked for the Walt Disney music firm, and early in his career was a regional manager of Irving Caesar Music.

Losk Joins DGG As Chi Sales Rep

NEW YORK—Jerry Schoenbaum, regional manager MGM classical division, has appointed Harry Losk sales rep. in the Chicago area for Decca Grammaphone records, distributed by MGM in the U.S. and Canada. Losk will report to Carl Post, DGG’s national sales manager and will work through the Chicago district, Music Distributors.

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Imperial Signs Mel Carter

RIC Names 25 U.S. Dists

NEW YORK—RIC Records, which recently sold the disk art to the disk industry, has announced four singles releases, has appointed 25 districts in key markets of the U.S., and has ordered 24 districts in all parts of the world.

To Sammy To

McFarland To Keynote Chi Music Show

CHICAGO—Dr. Kenneth McFarland, educational consultant of General Motors, will keynote the 1964 Music Show at the opening luncheon at the Conrad Hilton Hotel Monday, June 29.

In his address on "Who Bites the Bountiful Hand?" Dr. McFarland will deal with the role of businessmen in the free enterprise system and how freedom can be preserved against increasing encroachments.

Dr. McFarland, for many years a top school executive and for nine years superintendent of schools in Topeka, Kansas, has won a national reputation for his talents as a lecturer and was chosen "America's Foremost Public Speaker" in a poll conducted by the U.S. Chamber of Commerce. He has served as guest lecturer for both Reader's Digest and the nation's biggest trade association, the American Trucking Association.

The Music Show is sponsored by the National Association of Music Merchants (NAMM), composed of dealers in the music instrument field.

Beatles Coming Back

(Continued from page 7)


Sept. 1: open; Sept. 2: Philadelphia's Convention Hall; Sept. 3: Indianapolis State Fair Grounds; Sept. 4: Milwaukee's Auditorium; Sept. 5: Chicago's International Amphitheater; Sept. 6: Detroit's Olympic Stadium; Sept. 7: Toronto's Maple Leaf Gardens; Sept. 8: Montreal's Forum; Sept. 9 and 10: open; Sept. 11: Jacksonville's The Gator Bowl; Sept. 12: Montgomery's Coliseum; Sept. 13: Baltimore's Civic Center; Sept. 14: Open; Sept. 15: to be held; Sept. 16: New Orleans' City Park Stadium; Sept. 17: Open; Sept. 18: Dallas; Sept. 19: Houston's Astrodome; Sept. 20: to be announced.

ABC-Par's "High Spirits" Repeats Broadway Success

NEW YORK—ABC-Paramount Records' original cast LP of "High Spirits" is beginning to make the grab, just like its LP version of a Broadway musical should.

The LP reports that last week every distri who has received its first shipment of the album makes its initial entry on the LP charts this week. It shows Beattles, Little and Tammy Grimes. ABC-Par is reading its second casters of the season, that of Carol Burnett-starrer, "Fade Out, Fade In," which the label reports have out shortly after the show New opening on May 26.

Meanwhile, the label has released a Steve Alaimo single on the 7" with a big band arrangement by sid Felker.

Nat Cole Set To Sing On NAACP Telecast

HOLLYWOOD—Nat King Cole has been set by producer Sidney Rinker to close the NAACP Freedom Specta
car closed circuit television show aug
ing May 14 with the singing of "There's No Place for Us But In the Child's Theme," written by Dette Wayne, Richard Loring and Bindi Cole, who co-stars on the show with Burt Lancaster, Sammy Davis Jr., Frederich March and Jackie Gleas
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Singer last week concluded a fiv
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Cameo-Parkway's Sales

(Continued from page 7)

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10019

Cash Box—May 9, 1964

www.americanradiohistory.com
Adams Re-Elected
ASCAP Presy

NEW YORK—Stoney Adams has been re-elected president of ASCAP. Other officers elected at a recent board of directors meeting were: presidents: Adolph Vogel, president of Edwin Vogel and Son, Inc., New York; and Ed M. Washington, treasurer; Frank H. Connors, president of Clark Fish- er, secretary; Paul C. Conner, assistant treasurer; Jack Mills, president of Mills Music, assistant secretary; Morton Gould, treasurer.

Mort Millman To Leave Jay-Gee

NEW YORK—Mort Millman this month resigned as Jay-Gee's national sales and promotion manager of Jay-Gee, the record company, which includes the label among its affiliates. Millman told Cash Box that he will visit the firm in May 22. He said that the plans were indefinite. With Jay-Gee's command label was issuing singles also handled rack sales in addition to its sales-promo activities. Before joining Jay-Gee, he spent three years as general manager of the Sereo label.

George Folster Dies

TOKYO—George Thomas Folster, who has sold and marketed many famous artists in his capacity as head of the American record houses in Japan, passed away recently in Tokyo. He was 57 years old and had been a long-time rep of the Far East branch of NBC in 1957 to form the music copyright foundation company, and at his death, he was in an influential position in the foreign music publishing in Japan.

Command Hit Single: A Taste of Honey

(Continued from page 6)
time early in February, that Light introduced the single in one release with an announcement that the Command label was issuing these singles not for the reason of attracting some play for the LP's from which they were culled, but for the sole purpose of coming up with a big single hit. Prior to the February singles release, Light's single efforts were solely promotional in nature due to a new play on a cut or two of a new command LP.

The story single release designed to make a dent on the mass market, Light chose the demo which he judged could make it; "What'd I Say" from the Dick Hyman "Jazz Sym- phonic" LP; "I Want To Be Wanted" from Light's own "Kome 35" album; and "My Love With You" from the Ray Charles "Something Special For Young Lovers" LP.

The result is making chart history in both the single and LP fields and has no doubt given Light a taste of an exciting phase of the business which prior to the present he had not experienced.

The company also reports strong action on its new "Dimension 3" Sound Line, another example of Lights to follow in the footsteps of his "Persuasive Percussion" series and "60's MM" hits. The "IT IS IS" hits the Cash Box stereo best seller list this week at number 14.

As far as the Ray Charles Singers' single, "LP are the singles #1 this week and the LP #53. Both are red bull disks.

Cyril Shane Due For N-Y Visit

LONDON—Cyril Shane, general manager of Shapiro, Bernstein, arrives in New York this week (3) for a three week visit. In addition to consultations with Shapiro, Bernstein of Uniesco, U.S.A., he will also be studying the American music scene and sifting material with European potential. He'll be staying at the Empire House.
Roy also works the WWVA Jamboree each and every Saturday night, plus making personal appearances at 15 Houston's Eddie Stewart, who is a full-time country deejay on KPRC-Houston. Eddie spins the top country discs and has starring stars as local personalities as guests. He always welcomes stars who are playing in or around Houston to be his guests.

Leon McAuliffe and his band will tour Europe, starting on June 9 for about a five week period. The tour includes stops in Madrid, Rome, Naples, and many other places in Italy. The Irelond portion will be for Bob Miller (Columbia) in many ballrooms throughout Eire. The balance of the tour will be for their mutual benefit throughout the continent. All of the shows will be for radio and are anticipated the trip very much. What they don't like are the many details connected with passports, shots, and stuffing a lot of clothes in one small bag. At the end of the tour in Spain, they have only two days to get back and travel to Rapid City, South Dakota, where they open at the Old Town Supper Club for a week.

Mercury's Rex Allen recently signed two personal appearance contracts. One is for an appearance in Winnipeg, Canada at the Winnipeg Rodeo, May 15 thru 18. The other show is at the Flame Theatre room in Minneapolis. Rex will be accompanied by his third appearance for Allen in this area in the next two years that he has been of rodeo date he will be accompanied by Les Koker and the Men of the West.

Question "Reed" Welty, president of B-W Music, recently returned to Ohio as a member of a coast to coast tour with United Artists' Kathy Dee, the star lady of B-W's management firm. Kathy works the Ohio Pennsylvania area. Many on-ones, then heads west for a two week tour of New Mexico, Colorado, Wyoming and Montana. Dates for which are now being completed. The schedule is so jammed into renewed publishing activity for B-W and its bond firm "We'Dee." The exec is also touting the firm's re-issues of early Nashville releases in Florida, (A Victor) and in Canada (United Attr) and mainly concentrating on "Multiply The Heartaches," cut from the new George Jones-Melba Montgomery album.

Russell Sims, of the label bearing his name, visited backstage at the annual Louisiana Hayride on April 11. The principal reason for the jaunt was the appearance of Bob Templeton, of the Sims stable, before the Hayride audience.

Frankie Miller (Starland 672)

(H+) OUT OF THIS WORLD (2:20) [Starland BMI-Miller, Bynum] Frankie Miller might have a break-out with this medium-paced ode about a guy who set out to really miss his gal because he'll be too busy to know what's happening.

Loads of potential.

(B+) 15 ACRES OF PEACE AND LAND (2:17) [Starland BMI-Moore, Jones] High-spirited, charming road-weary rancher fantasy about a hard-working homo "Pirate King" in a lovingly up-tempo romantic ditty concerning a bygone ladies' man. Also merits a close look.

CHARLIE LOUVIN (Capital 488)

(H+) I DON'T LOVE YOU ANY MORE (2:30) [Most BMI-Anderson] The vet crooner singer tells a sad tale of a fellow who can't stop loving sweetie even though she's left him for another guy on this middling-paced, charming ballad.

(B) MY BOOK OF MEMORIES (2:49) [Jat BMI] Easy-going, lyrical nostalgic sold with conviction and feeling Louvin.

TEx WILLIAMS (Liberty 55698)

(B+) PICKIN' WHITE GOLD (2:35) [Acuff-Rose BMI-Carter] Tex Williams' big, rich, wide-ranging voice is suitably suited to this singing-and-recitation country ballad of his own. The spell, flowery, affection, infectious humor, and occasionally broader rifts. Deejays should come out in droves for this one.

(B+) MR. ALL ALONE (2:22) [Moss-Rose BMI-Brock] This one's a pristine tear-jerker about a guy who is so unhappy since his gal left him that he's stopped eating.

MERELE HAGGARD (Tally 108)

(B+)(H+) SAM HILL (2:28) [Songs BMI-Collins] Haggard has fun with this one as he can do it again with this mix, fast-moving, country-ballad about a distant memory. Side's a natural for airplay.

(B) YOU DON'T HAVE TO (2:24) [Owen BMI-S. Haggard] Shuffled-beat, styled hillbilly romance with polish by the chartman.
A three-day international sales meeting took place at Fontana Records' central offices in Baarn recently. Plans were worked out for the 1964-1965 season in which Fontana will record and market music distributed by Fontana in all major markets outside the USA and Canada. The label's sales personnel will sell Fontana records to Britain, France, Germany, Italy, Holland (itself attended by the occasion). Present as special guests were Orin Kee- ne, chief of the outstanding record labels operations in the States) and Alan Bates of Inte- disk. It was learned that among the identifying and marketing campaign for major talent represented on the labels, among them Canneda (Addler, Art Blakey, Count Basie, Thelonious Monk and West Coast) is the line-up N.V. Bovema reports some miscellaneous news from its dynamic bunch of U.S. labels, including a collector's item: the late Eddie Cochran, still very much in demand in this area. Columbus, Italy's Epic-like, recently leased Bobby Vinton's "My Heart Belongs To Only You," Capitol launched two new singles by the American group The Serendipity Singers, the first country, the second country. Carson Monckon's "Charly's Blues" and "You Can't Keep a Good Man Down," Randy Crawford and the Crusaders, Duke Reade's "Love Me" and "I'm So Blue," and Golden World's "Love Me" and "Sail Me" will receive the first country. For the recent reviews for his last TV-show on Sunday, April 19, the singer's on his way to a working-vacation in Spain. Disc lovers' "Moonlight Serenade" series celebrates its 1st anniversary. A number of 28 albums have been released so far, all in achieving these series to be the cheapest and most frequently reviewed in Holland. Sales of "Moonlight Serenade" series in the past two months, which included the piece by Milly Aerts and Van Switaer's "B&D," have been high. The Monthly Monckon's "Niemand Eins" by Willy Schwart, "Oedipus," have a large market in Holland. This is heavily promoting the Thelonious Monk LP's "Criss-Cross," which received enthusiastic critical response after Thelonious Monk's recent appearance in Amsterdam. CBS contracted the popular American group The Poet's, who just return from a highly successful tour for the American soldiers in Germany. CBS plans to make a live-recording of the greatest contemporary Dutch jazz-act "Nest Van Dijk."
New boys Peter and Gordon are making a very big impression on the British pop scene right now. With a composition by Paul McCartney and John Lennon "You've Gotta Be" Love" (Columbia) has been so popular that the number is also topping the Best Selling Sheet Music Lists—quite a feat for a debut disc when they have just recorded their first album which is due for release May 1 is as is their Columbia single as yet un-titled. Already completely filled filming in "Just For You," a Jaques de Laine Lee production, the pair are now planning to tour the U.S. With the name is currently being worked out with Paul McCartney. Peter and George are under the management of Noel Gay Art Ltd. "World Without Love" now issued in America on Capitol was chosen "The Everly Brothers" and "Diana Ross and The Supremes."

Regular visitor to England, Swedish publisher Felix Stahl of Stockholm Scandinavica, dropped in to tell us that he has placed "Drum" with Dick and Jacky Lee Music Company to be recorded by The Dakotas—Billy J. Krau, the backing group, "Drina." A Yugoslavian twist has had a resounding suc the continent as well as reaching No. 1 in Scandinavia and currently the top ten in Germany via the Jorgen Ingmann waxing. The Dakotas will record a number under the direction of a d @ r Manager George Martin for release Parlophone. Having completed this successful deal, Stahl left for New York to place the number in the States and to seek American material for his own agency.

American publisher Lenny Hodes of Concertone Songs Inc. recently in Britain calling on his music publishing colleagues seeking material for his company. He negotiated with Bron Associated for the new Bobby Shafts single, "She's My Girl." Hodes is the happy publisher of the Beatles' "Please Please Me" naturally called on "publisher" John Lennon who is busy moving to offices in New Oxford Street.

News from Robert Stigwood's Association is that John Leyton now filming a role in "Batas," is taking the romantic theme of the Fitzroy Mayfair "collection of Every Day's A Holiday," which is set in a holiday camp. This role stars in the major color musical film being produced by Grazina and Mike Sarne will play a comedy role. Shooting starts in Stockholm later this month. The film is due next year.

Gerry Bron of Bron Associated is very happy to have the new single by Sandy Shaft, "She's My Girl" (Parlophone). Bobby—A Lionel Bart discovery. A second string to the bow of action for a hastily mounted company by Grazina and Mike Sarne has cut an Aaron Harvey—Baz Gay Day (CBS) single. First single issued by J.B. Independent Record Production Ltd., formed recently by John Barry, is "Me" by The Band Of Angels, a quintet of ex-Harmony boys who are now on stage. A new composition is released and published through United Artists. Barry has made an agreement with Ember Records, who produce his own current films. The recording business Barry is currently singing on the film score of "Mister Moses" starring Robert Mitchum to be released in the new James Bond picture. "Gold!" Has acquired the rights to Graham Greene's famous novel "Brighton Rock," Barry, in collaboration with Allan Mankevitz, will be transforming it into a large scale musical. Singer-comedian-dancer Roy Castle had his own show on BBC 2 May 2 various guests include The Mary Kaye Trio and comedian Phil Foster. BBC 2 is now running its weekly showcase for major comics in "Best Of Both Worlds" since May 3. An impressive array of talent has been lined up, including George Formby, Harry Mancini, David Barrie, Nelson Riddle, Robert Parson, Percy Card, Stanley Black and Frank Chacksfield. This will be Mantovani's first series for three years having been kept pretty busy with his world tours and annual concert tour of the States in set for the autumn. A teenage idol in Australia, Bryan Davies is now trying his luck in Britain. He has signed a contract with a d @ r manager, Nog Paramore here he has recorded Rockin' Wild. Another recording band is "The Searchers," this time they have signed on to Fontana. Hints among the series are Billy Fury, Billy Fury, Billy Fury!

With his return to Britain after an eighteen month stay in New With his return to Britain after eighteen months in New York, he is now producing the Anthony Newley's "In My Solitude" LP which was recorded independently by Newley and American arranger-conductor Ray Ellis. With the help of CBS's EMI's LP Lists include "A Tapestry Of Bird Song," the first recorded of natural bird voices and "The Pattern Of Poetry And 2" the first release of 13 records in a new anthology of some twenty-four being in time from the 16th Century to the present day. Many well known pairs will be heard throughout the series including Anna Massey, Alec Clunes, Pauline Moran and Dulcie Gray.

He has just issued the first Guinea Collector series, a classical cata The disc was recorded by various artists, like Janacek, Berioz, Haydn and Walton. First issue comprises anthems by J.S. Bach, with future releases will be made every three months. New group of Englishmen, the Wedgewords, being tipped as a successor to the sadly lamented Shadows, may make their bow with an album "September in the Rain." To "ride with the arrival of Chuck Berry, making his first British tour in May, with his group "The Beiderbeckers," will release "No Particular Place To Go."

Around The Beatles" tour of America produced by Jack Good for TV screen May 6. Also featured: Cilla Black, Sounds Incorporated, Incy & Decy, Long John Baldry and American O.J. Murray & The Dervishes. Although the show will be screened in the States the dates have not yet been

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**Top Ten LP's**

1. The Beatles—"The Beatles" (Parlophone)
2. The Rolling Stones—"The Rolling Stones" (Decca)
3. "Stay With The Hollies—"The Hollies" (Parlophone)
4. "Side Show Soundtrack" (CBS)
5. "Please Please Me—The Beatles" (Parlophone)
6. "Meet The Mamas & Papas—The Searchers" (Parlophone)
7. "Little By Little—The Dave Clark Five" (Columbia)
8. "Blue Gene—Gene Pitney (Philips)
9. "A Girl Called Dusty—Dusty Springfield" (polydor)
10. "Elvis' Golden Records Vol. 3" (Elvis Presley (RCA))

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**Top Ten EP's**

1. The Rolling Stones—"The Rolling Stones" (Decca)
2. "All My Loving—The Beatles" (Parlophone)
3. "Just One Look—The Hollies" (Parlophone)
4. "Twist And Shout—The Beatles" (Parlophone)
5. "The Merrybeats On Stage" (Fontana)
6. "Hungry For Love—The Dave Clark Five" (Columbia)
7. "The Twisters—The Dave Clark Five" (Columbia)
8. "Love In Las Vegas—Elvis Presley" (polydor)
9. "The Beatles—The Bachelors" (Decca)
10. "I Only Want To Be With You—Springfield" (Philips)

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**Britain's Best Sellers**

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**DICK JAMES**

is happy to announce that as from 4th May 1964, the address of DICK JAMES LTD.

NORTHERN SONGS LTD.

JAP MUSIC LTD.

PACER MUSIC LTD.

METRIC MUSIC LTD.

and MELCHER MUSIC LTD.

will be

71-75 NEW OXFORD STREET

LONDON, W.C.1

The telephone numbers will be TEMple Bar 1610 / 1035

in addition to

TEMple Bar 1687 / 8

which will remain unchanged.

Suit 2, 132 Charing Cross Road, London, W.C.2.

TEMple Bar 1687 / 8
There's no doubt that Italian popular music aroused a great interest in foreign markets during the past year. Italian best-sellers have entered into the international market with regular frequency and this is due not only to the "new Italian sound," top tera, but also and mainly, because of the intense work and promotional activity developed by the "Italian committee".

Promoter in this sense is Mr. Giuseppe Giannini, manager of CGC Internazionale (a joint venture between RCA and Bigga, a widely known label, which has been conducting a "concerts tour Project" with concert recordings of its top artists, also a well known novel, "The Song of the Wind," a fact which has been confirmed by the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States. Rita is now acting in Italy on a musical TV program. If such is the case, the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States. Rita is now acting in Italy on a musical TV program. If such is the case, the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States.

Another top RCA artist, Michele, made his debut on the stage of the well known Olympia Theatre in Paris. He is also appearing in the role of "The King with the Red Hair," a fact which has been confirmed by the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States. Rita is now acting in Italy on a musical TV program. If such is the case, the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States.

Among the most important events of the last month, we should mention the recent release of "L'Eta' Per Amarti," a song by Michele, which has been confirmed by the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States. Rita is now acting in Italy on a musical TV program. If such is the case, the beginning of the special promotional campaign conducted on this pop Italian artist by RCA Victor in the States.

Another important thing accomplished in the convention was the concept of record distribution between different label owners. Even people outside of the record business, for example, John Cash, President of the National Association of Manufacturers, who was invited to the convention, was able to see the real power of the American record business. And, I must say, it was a wonderful "fiesta."
A very important event unfolded recently in Paris. It was the first Vogue international convention. By international we mean European. A very recent event was the meeting of the French and British record associations and the recording of a new song and an album for Pathé, the master record producer. One of the first things that it is the first convention of this sort organized by a purpose.

To be more precise on this family reunion, Belgium was represented by the representative of the Belgian music industry and the representative of the Belgian record industry. France was represented by the representative of the French music industry and the representative of the French record industry. Switzerland was represented by the representative of the Swiss music industry and the representative of the Swiss record industry. Germany was represented by the representative of the German music industry and the representative of the German record industry. Austria was represented by the representative of the Austrian music industry and the representative of the Austrian record industry. The Netherlands was represented by the representative of the Dutch music industry and the representative of the Dutch record industry.

In the conversation worked out the problem of the free circulation of the records, the problem of the free circulation of the music, and the problem of the free circulation of the artists.

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Cash Box

SCANDINAVIA

SWEDEN

Publisher Felix Stahl just wrote this office from London and said he and Mrs. Stahl will be leaving New York for Stockholm. Gunilla Grantsson AB here, leaves for a business visit to London and New York and Chicago May 11.

Carl Gerhard, 73, died of heart disease in Stockholm April 22. Debuting before World War I, his light shows have become an institution in Sweden. Once, during the 20's and 30's he and late Ernst Edel was bringing the luxury Ziegfeld shows to Sweden. Karl Gerhard created a lot of noise politically, in 1936 with his production of "The Nightingale Horse," a song which after German protests was banned by the authorities. Throughout the years he made several recordings, and first company to follow up his death by announcing the release of a new CD of "The Nightingale Horse," (Elvis Victor). Also His Master's Voice and Copel has several LP's and EP's in stock. Soner Grammatik AB here, in cooperation withChess and Checker. These labels will be handled here by Sonet, and the first records will be released in June. So far they are out at the label show, but Rolf was pressing them under the Chess label later on. Dag Haga, qrist of the publicity dept at Sonet told Cash Box, Marshall Chess visited Stockholm in March when the contracts were signed. During his visit to the U.S. in May, Gunnar Bergstrom of Sonet expects to meet Chess in Chicago, he also expects to meet Hollywood producer who is very much interested in Jerry Williams and Suzie, two Sonet artists. Suzie is now on a promotion tour in Germany where she has just made four TV programs and appeared in radio.

First Swedish Blues record has been made by Mama here, Per Nystrom head of Svenska Music. "Put Out The Light" and "Oh Blues Beat," and "The Clowns Twists," with Carl and Kettie. Great Britain, Germany, Switzerland, Austria and Holland are reported as being interested in the music. Mama is also making its first record with newcomer Gunilla Posto- roff, who will sing the two songs "Blue Winter," and "Nine." Latest release from Polar Music AB on its Polar label includes "Iklariin," "Bonnie Ship The Diamond" with The Hootenanny Singers, an EP including "Back Beat Bally" with The Scene, and "She's Not Bad." Run Away" with Christian Laine and The Sventers.

Mr. Stahl was indeed very happy about the new label which included others Sammy Davis Jr., Ingred Bergman, etc. etc. brought in about $32,960, according to morning papers here. All dailies gave most of their space to Sammy Davis Jr., in all dailies featured at press conference. Scan-Disc Recording Co. again offers six LP albums with Mahalia Jackson, four EP's from B.B. King, and a new EP with songs sung by Ulla Sallert. Scandinavia's new record label is a big business for the music business includes an EP with the local trio The Jail-

birds singers, presenting "medium-different versions of Nordic artists. The artists also made one-meters in Copenhagen and Oslo. Producer of Bens Music AB expects a lot from the Italian "Una Lucinda Sul Volo," the first record selling one million in Italy. Hans is Swedish publisher of the song, titled "Taverner Ner Vid Hatve" with Swed- ish lyrics by Benny Winslow. The first record under way in Denmark, Norway, Finland and Sweden, Anderson reports. He also told Cash Box that the Italian Polkar Music is being more and more spread out over world. Recently he made an agreement with Marper Records in Madrid, who will release The Hootenanny Singers in Spain. The group will later this year visit Spain and Portugal, before going to Israel and Japan.

Gehrman has rushed out the Oscar awarded "Call Me Irresponsible," in Swedish entitled "Jag Borde Inte Få Ga Los" with Swedish lyrics by Geeta Rhyant.

Cash Box

Canada

Considerable Canadian air play appears on the flip side of Elvis Presley's RCA Victor single, "Suspicion," "Kiss Me Quick" has achieved pick status at least two outlets in CKBK in Barrie, and CKGL, Montreal. This action comes just as the label is releasing a new Elvis single altogether, "Viva Las Vegas." "She's Not Bad" is also available, with the flip side, "Viva Las Vegas." Label will apparently concentrate on "Viva," although there is bound to be deejay action on the flip, the almost standard "Rawhide." Winnipeg heard from, as Reg Ayres, Quality Topper in the mid-west reported here, "I've Got the Rain Come Down," and Jerry Stafford's, "Suspicion," "Romeo And Juliette," by the Reflections and "Hound Dog," by Sonny & Cher Bono, are getting heavy play. Reg goes on to say that "Our Faded Love," by the Royal Tone, showing strong hit signs in Canada's midwest. Reg figures Winnipeg to be pretty fair for "Faded Love," and "We're Swinging with the Vagabonds," by Ken. Sure there is no indication. Discussed by CKY's Bill Greenan, the side is currently going on a full scale airplay basis, and a better made-in-Canada outing, "Baby Beatle Walk" by the Al Mint. Six is facing its hit muscles and developing into a much played instrument. Quality reportedly will distribute the red hot side, "Chapel Of Love," by the Dixie Cups. It already appears at #1 on the current CKY, and Fabulous Fifty Survey.

Cash Box

CASH BOX

DENMARK'S BEST SELLERS

1 3 Non Ho L'Ega (Gigliola Cinquetti/Triola) Stockholm Mu-

2 5 Det Er Nerver (Who's Gonna Take Care Of The Car- 

2 5 I Saw Her Standing There (The Beatles/Parlophone) Mul-

4 7 Sangen Om Dig (Enorn Tidebo, Omeden) Imucide A/S

4 6 Det Er En Forel (Vivian & Bert) Polydor Multinone A/S

5 8 Sarinh Bird (The Trashman/Stockholm) Polydor Mul-

5 6 Singing On A Star (Big Dee Irwin/Cobpix) Musorh

8 10 Hippy Hippy Snake (The Swinging Blue Jeans/HMV) Inmu-

8 10 Little Children (Billy J. Kramer/Odeon) Belinda (Scand-

9 10 My Tiny Hobbit (Millie/Fontana) No publisher

Cash Box

NORWAY'S BEST SELLERS

1 5 "La Meg Veare Ung (Wenche Myhr/Trilola) Arne Bendik-

2 5 "Run Away Because (Jim Reeves/ RCA Victor) Reutter & Re-

3 4 "Put Out The Light (The Beatles/Parlophone) Edito Lyr

3 7 All My Loving (The Beatles/Parlophone) Edito Lyr

3 6

4 5 AVI Hjarta (Pick Up The Pieces) (Siv Malvikvant/ Metrono-

4 6 Viva Las Vegas (Elvis Presley/RCA Victor) Belinda (Scan-

4 8 Non Ho L'Ega (Gigliola Cinquetti/Triola) Stockholm Mu-

7 13 Hippy Hippy Shake (The Swinging Blue Jeans/HMV) Imu-

1 7 Little Children (Billy J. Kramer/Odeon) Belinda (Scandi-

1 9 My Tiny Hobbit (Millie/Fontana) No publisher

Cash Box

SWEDEN'S BEST SELLERS

1 15 Can't Buy Me Love (The Beatles/Parlophone) Solera 

2 2 Bonnie B (Jerry Lee Lewis/London) Belinda (Scandi-

3 15 California Sun (The Rivieras/Sonet) Robert Millaen A/S

3 6 Viva Las Vegas (Elvis Presley/RCA Victor) Belinda (Scand-

4 7 All My Loving (The Beatles/Parlophone) Sonet MM

5 8 Good Golly Miss Molly (The Swinging Blue Jeans/HMV 

5 10 The Hound Dog: (Acker Bilk/Metronome) Reutter & Re-

6 7 I Love You Because (Jim Reeves/RCA Victor) Reutter & Re-

7 9 Starfisr (The Trashman/Stateide) Edition Odeon A/S

8 10 Little Children (Billy J. Kramer/Odeon) Belinda (Scandi-

9 10 All My Loving (The Beatles/Parlophone) Sonet

10 10}
BRAZIL

Several important changes have taken place in the German record industry in the past few days. First of all, Polydor production chief Kurt Rich-ter, who has been at his post for 14 years, has resigned due to health reasons and will vacation until September. His future plans are not known at this time. Polydor-international chief Helmut Veit will take his place in addition to his duties as head of the international department until a replacement is announced.

The Gerhard Mendelssohn production firm "Monte Carlo Productions" has moved its Munich offices to Nymphenburger Str. 139. The new telephone number is 69791.

Thomas Meisel of Edition Intro just returned from his trip to the U.S. where he visited with publishers and music industry people. Tommy reports that he is hard at work on the new Duris Davis LP, which he made over the summer with his Heino "Caletta" Caine tune "Shake Hands," Rita Pa- sano's German version of "My Jack Is 2 Metres Tall," "My Tennessee Waltz" by Peter Binnin and Suzanne Doucet's new recording in German, which has passed the 30,000 mark in 3 weeks sales.

Ralph Maria Siegel reports that his musical "Herr Kayser And The Night- ingale" is being done in German TV with Violetta Ferrara and Hans Schon- inck in the lead. Ralph is awating with present with the new Bob Moore wax- ing "Hooten Trumpet" and "Little Donkey" and "Twist And Shout" by The Beatles and in German by The Animals.

Bert Barel of Edition Marcat is hard at work on the new Doris Day wax- ing "For The Lullaby Of Love" by Roberta Flack. Karl Breuer of Edition Sikorich reports that the German version of "The Girls Of Copenhagen" by Andrea Moni is getting a lot of action and is due out soon. On May 14, the Original Oberkiser Quintet have sold over a million records, have had over 100,000,000 people will be awarded a Golden Record on the Werner Muller TV' er. The group is from with the new Duris Davis LP.

Former Ariola press chief Willy Kofaf has left the firm for a post at Brem- en radio. The new press chief is former Radio-TV promotion chief Michael Andries. Michael's new chief represents the first record company, the first German recording of the hit musical "Oklahoma!"

Germany's Best Sellers

1. "Oh My Darling, Carline (Clementine)"-Ronny-Telufon
2. "Wenn Die Cowboy Trumsen (When The Cowboys Dream)"-Martha Kilnes-CBS-Melodie Der Welt/Michel
3. "Komm, Gib Mir Deine Hand (I Want To Hold Your Hand)"-The Beatles-Odeon-Edition Accord-46
5. "Du Kannst Mir Nie Verleiben (You Can Never Stop Loving Me)-Bimber-Sper-BBC-Edtion Accord-13
6. "Zwei Auf Einer Bank (Two On A Bench)-Gitte & Rex Gr. CBS-Deutsche Schallplatte
8. "Jalousie"-The Beatles-Odeon

Brazil's Top Five EP's

1. Samba, Esquema Novo-Jorge Ben/Bobys Siffert/Raul Seixas
2. Pari Na Contra Mao (Mao Musical) Roberto Carlos/CBS
3. Acorrentados-Encadenados (Vitale)
4. Ditte De Duarte (Gil) CBS
5. Rita Du Chav"-Demetrius/Continent
Seeburg announces Sinatra Twin Pack!

NEW!
Seeburg Twin Pack Little LP Stereo Albums. Twice as much of everything for those who like a lot.

"DOUBLE THEIR PLEASURE... double your take," says Frank Sinatra, premier artist on Seeburg's new Twin Pack Little LP Stereo Album records.

New Twin Pack contains 2 Little LP stereo records by the same artist—equivalent of both sides of a 12-inch LP disc—a whole album. New Twin Pack also contains 1 full-color album cover, 3 miniatures, 10 title strips.

The Twin Pack Little LP Stereo Album is one more Seeburg programming plus to boost your collection.

Sinatra's is the first Twin Pack release. More will be coming all the time. Just check your Seeburg Distributor.

-Seeburg-
MUSIC FOR PROFITABLE PUBLIC ENTERTAINMENT
Discussions among coin machine and vending operators oftentimes bridge the local scene with the national picture. There is little that happens in a locale today that does not have some bearing on every operator in the country. Among the more important topics of this industry were three subjects which were receiving more than the usual amount of attention from operators last week, and each one was of interest both from the local and the national viewpoint.

The Veto

as exercised by New York State's Governor Nelson Rockefeller on two separate bills concerning the coin machine operator and his amusement machine equipment, came as a surprise to many operators in the State who had expected that the $100 "substantial alteration" fee in the present law would exclude amusement equipment. Too, many ops had expected to become licensed by another amendment which would also have permitted the operation of free-play pinball machines. None of the legislation as approved by a favorable Assembly and Senate was signed by the Governor. One of the reasons given for the veto, was that a license would furnish a cloak of respectability for the very few whose practices it seeks to curb, and lulls the public into a false sense of security. Upstate operators who are in a position to operate pinball machines were dismayed by the news. City operators saw it as an avoidance of having to pay a license fee without being in a position to take advantage of the free-play clause. But all of the operators were talking about the veto and the interest spread across the nation to associations in other sections of the country who were already at work writing similar legislation for their own state. Another bill which effects operators is the recently passed Speno Bill, a New York State law which requires

A Sticker

on every cigarette vending machine in the State, effective July 1st, which states that the sale of cigarettes to persons under 18 years of age is prohibited by law. Similar legislation is on the books of 48 states but it has not been enforced over the years. Since the Tobacco-Health Reports, legislation such as this is common, and the progressive vending operator has already heeded the advice of the Operation Alert Program of two years ago. However, while operators talk of this new law, many machines stand on location without the sticker and conscientious association leaders scourg the State preaching the gospel of no-sales-to-minors before the effective date when $50 fines will be meted out to offenders.

The third topic,

The '64 Convention

centered on record companies, who shied away from participation in MOA Conventions after several bad shows but began to trickle back last year. At the close of the '63 Convention it was apparent that the MOA Show would attract more record firms than last year. After three days of calling on record company execs in New York, Fred Granger, MOA's man-with-a-mission was more optimistic than ever. Major labels were giving the project serious consideration, while at least one agreed to exhibit. Some of the large independents were optimistic about their participation at MOA, and by the end of the week Granger's score was 1.000. He didn't hear a 'no' all week.
A Joint Agreement
Belgian-US Pact Set

Morris Nahum, R. H. Belam Company (right) with H. De Vroey, Natl. President of UBA, during a Brussels conference.

BRUSSELS—Various circumstances, compounded by misunderstandings created by several articles printed in foreign newspapers, under the headline "Mr. De Vroey," on March 34 had created the belief that Morris B. Nahum, VP or R. H. Belam Company of New York, was planning to intervene and influence various dealers concerning taxation of coin-operated machines in Belgium.

During his stay in Brussels, Nahum was also able to exchange views with Mr. De Vroey, national president of the UBA (Belgian Union of the Automatic Trade), thus eliminating what was thought to be a mistake of views.

Within the frame of a general agreement between his views and those of the UBA, Nahum emphasized the great need for a constant and close relationship between the Belgian operators in order to insure a healthy and prosperous future for the automatic market in Belgium.

On the other hand, Mr. De Vroey approved Mr. Nahum's position concerning pinball machines, which were the main subject of disputes between the two parties, and assured that he would defend the principles of a substantially lower taxation, in proportion to their earning power. This would therefore allow the creation of appropriate operating conditions for the machine, by encouraging operators to put them on their routes at this low rate of taxation, according to release issued by R. H. Belam last week.

Messrs. Nahum and De Vroey are recognized that it would be senseless to defend their own machines in proportion to their vintage, as these older machines, while costing less at their importation, could not be operated profitably.

Nahum, who represents, through his Belgian agents, several American manufacturers of amusement games, had promised Mr. De Vroey all the backing of his company, as well as his views. "In addition, we will put at the disposal of this organization, every spare part of the machine manufactured and intended for export, so that owners of this organization can see, try, and appreciate these particular machines," said Nahum. "Furthermore, these machine will be put at the disposal of the authorities, in order to back the policy of lower taxation," he added.

It has also been decided after this first joint agreement, that a continuous exchange of views between U.S. and Belgian coin men will allow a just and fair policy of exportation from the United States toward the Belgian market, stated Nahum in an interview with Coin Box last week.

Messrs. Nahum and De Vroey are wishing to make public their joint agreement, signed over Messrs. Nahum and De Vroey, on Tuesday, April 21, 1964, and authorized its release to all European trade magazines (see picture).

'Foosball' Agents To Expand Distribution

CINCINNATI—Barry Mour, Vice President, L. T. Patterson Distributors, has announced the formation of the "Foosball Match" coin-operated amusement machine, to develop its representation in the U.S. by appointing coin machine distributors equipped to handle the line.

H. Z. Vending Sales Omaha-based distributing firm, has had the line for four years and will continue with the firm, the model distributor.

The Zorinsky Brothers, Hymie and Louis, have manufactured over 1,000 Patterson equipment since January 1st of this year and evidently due to increase purchases of the foreign football game, and new types games expected to be made available to US ops through the Patterson company this week.

Lily-Tulip Sales Dip

NEW YORK—Although sales of the Lily-Tulip Corp. declined slightly during the first quarter of this year, the firm's chairman, Walter J. Bergman, announced last week.

Earnings during the remainder of the year should continue along the same unchanged pace, said the chairman, with the introduction of further production and cost cutting methods at the company's Holmead, N.J. factory.

Columbia Okays MOA Show; Label Participation Is Promising

NEW YORK—Columbia Records will exhibit again this year at the 1964 MOA Convention, which was introduced by Mr. De Vroey, Managing Director of the National Jazz Box Open Association. The label was on hand to officially offer exhibit space. The label will be held in the convention's amusement machine section.

The label will be open to all coin and amusement machine companies, and will be on display in New York talking to label execs. Columbia said it has no idea about the forthcoming coin machine show and quotes reading "the convention serious consideration keeping an open mind," "very pleased with MOA and its many achievements," were in attendance.

The label was optimistic about the possibility of having a larger exhibit at the Convention from Columbia Records and other independent record firms.

MOA will also attempt to contact Columbia Records in making arrangements for a MOA show, thereby giving opportunities to the label in the New York market.

The convention companies on a part of their business to this year's MOA show, and will be at the Convention, according to Mr. De Vroey, and Columbia Records. The label's display at the record firms featuring Columbia, in addition to Columbia Records, an exhibit of the record firms featuring Columbia in addition to Columbia Records.

Also attending the Convention:

Cash Box—May 9, 1964

A handshake seals the deal.

Rockefeller Vetoes Licensing Measure As Not In Public Interest

NEW YORK—Two major coin machine bills—the alteration bill and the licensing bill—were vetoed by Governor Nelson Rockefeller in Albany. The legislation was introduced by Senator Thomas Laverne and Assemblyman Richard Lounsberry. Text of both bills appeared in the April 11 issue of Cash Box pages 3 and 4.

In summary, the alteration bill would have amended the alcoholic beverage control law to exclude coin-operated amusement machines, with $100 fee, as long as the game installation did not alter the seating capacity of the location.

The licensing bill was a two-pronged affair calling for owners of one or more machines (thereby including liquor dealers and locations who own their own amusement machines) to pay a nonrefundable $600 every two years. The bill would have been carried out under the supervision of the Secretary Of State. It would have also amended section 509 of the Penal Law, exempting free-play pinball machines from the law which prohibits certain types of equipment. Reaction from operators outside of the city was strong and immediate.

Following is the official release from the Governor's office which accompanied the veto on the licensing bill:

Convinced It was a Good Bill: Mrs. McCarthy

HURLEYVILLE, N.Y.—There may have been mixed emotions over Governor Rockefeller's two-pronged veto last week, but there was no doubt as to the feelings of Mrs. Miller McCarthy, the one woman army which fought the alteration bill to the Assembly and the Senate onto her side, almost single-handedly, only to watch the front of her bill defeated by a veto. "I am now more convinced than ever that the Laverne/Lounsberry Licensing Bill contained the formula which would have cured our ills," said Mrs. McCarthy following word that legislation was not acceptable to the Governor. "I simply stated my hand on the past and afforded every operator the opportunity to "build or police" his own machine. All most vehement objections were from our industry and the liquor dealers. "Mr. Rockefeller has been very consistent and insists that all it not lost. "The bill is written. The anguish, sweet and anxious to mold it properly is behind us now."

In her bill, the Governor stated that a licensing bill with a clause excluding those in the business five years or more, would furnish a cloak of respectability for the few whose practices it seeks to curtail. "It is depressing to me that we are too low to be licensed, and according to S.A. rules to even own a box, she said the Hurleyville operator. She said that should be section be relaxed, next year's changes of license would be good.

In Mrs. McCarthy's opinion, the bill contained fourteen good points. She said that the bill covered the man, not the machine, as a coin-machine would do. Mrs. McCarthy stated for the record that she was grateful Senator Thomas Laverne, Assemblyman Richard Lounsberry, Governor Rockefeller, Montgomery, and to Jack Shavers, Rex-Billota Corporation manager Rocky Van Wyck, head of Synex Slate Co.; Mike Mulqueen, President of the N.Y. Bill Association; and the State Police for the help offered. "As for me," stated Mrs. McCarthy, "I did this selflessly. I have determined to "straighten the record to try to leave a better heritage to my children. I still am—how about you?" concluded the upstate operator who will unquestionably strive for acceptance at the next session of legislature.

MEMORANDUM filed with Senate Bill, Introductory Number 3699, Number 4579, entitled: "AN ACT to amend the general business law and to repeal and replace the conformed amusement machine bills and any appropriation therefor! NOT APPROVED" This bill would add a new rule to the Penal Law and allow the "management of any such amusement machine," as the Governor stated on his veto.

The Governor vetoed the bill which would have made it illegal to use gambling devices and is not in the public interest. As noted by the Department of Gaming in its comments concerning the legislation, the Governor noted: "I am extremely disappointed in your bill: "More often than not it furnishes a cloak of respectability for the very worst; the few bad practices it seeks to curb and hulls the public into a sense of false security."

The Division of State Police, the Mayor of the City of New York, the New Convention Association Director, Daneo, ABC-Parlons, recommended disapproval. The bill is disapproved. (Signed) Nelson A. Rockefeller.

Granger Calls On New York Record Firms

NEW YORK—Granger calls again this year at the 1964 MOA Convention, it was announced by Fred Granger, Managing Director of the National Jazz Box Open Association. The label was on hand to officially offer exhibit space. The label will be held in the convention's amusement machine section.

The label will be open to all coin and amusement machine companies, and will be on display in New York talking to label execs.

The convention companies on a part of their business to this year's MOA show, and will be at the Convention, according to Mr. De Vroey, and Columbia Records. The label's display at the record firms featuring Columbia, in addition to Columbia Records.
Scopitone Holds Service School

MIAMI BEACH—Twenty-two technicians arrived here last week to attend a special three-day service school on the Scopitone audio-visual coin-operated machine. Scopitone, Inc., licensed US firm for the French-made machine, sponsored the school which was held under the guidance of Jack Mitznick, Sales Director of the new company.

Chief Engineer Roger Duval of LAMECA, the Paris, France manufacturing firm, conducted the April 27-29 sessions in a newly acquired warehouse/storage building which occupies 3000 square feet of space here. Alvin Mathis heads the Miami Beach firm. Officials have advised that filming is underway to complement the present library of close to 200 foreign-made films which are now being used on Scopitone machines placed in locations in different parts of the country. Previously mentioned were the top plush hotels in Miami Beach as well as several well-known cafes in New York City. The machines reportedly are doing very well.

Mitznick leaves in one week to demonstrate the machine for distributors and potential operators via a "Theater of Entertainment" trailer which houses a replica of an actual tavern complete with equipment and decor.

Scopitone Steals NY Licensee Trade Show

Irvine Kaye Shows Pool Table Line

NEW YORK—Twenty-thousand liquor licensees from New York, New Jersey and Connecticut attended the 1964 Marketing and Merchandising Fair, sponsored by Beverage Retailer Weekly, at the Hilton Hotel here last week (April 26-29) and the 'Scopitone' stole the show.

The audio-visual coin-operated machine was displayed by the Runyon Sales Company booth, which featured the Irvine Kaye Company booth, the only two coin machine firms to accept an invitation from the Trade Con.

Scopitone was set on automatic play and 36-film selections, in color, featuring swingers, cockers, twisters, and some very scenic shots of various beaches, pools and some of the top women in the same music in the same mood as in the 'Scopitone' stole the show.

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Tobacco Institute Adopts New Ad Code

NEW YORK—As first-quarter sales figures trickled from some of the nation’s major tobacco companies and the early returns in an election, it appeared that the sales dip which resulted from the Surgeon General’s December report was more drastic than had first appeared. Many of the companies reported recuperative upswings, however, in late March and early April.

During the three months succeeding the report, which linked smoking with cancer and other diseases, it was obvious that smokers were shifting away from cigarettes in large numbers. The hardest hit company was P. Lorillard, who reported a first-quarter sales drop of 50%. Other companies which reported a dip for the first three months were: E. J. Reynolds with a 65% drop, the American Tobacco Company with 1.6%, and Liggett & Myers with a 25% drop.

Meanwhile, the Tobacco Institute, representing most of the tobacco manufacturers, announced that it had drawn up a new advertising code which would rigidly guide future cigarette advertising. The new code, which was formulated more or less under indirect pressure from official U.S. health organizations, is primarily dedicated to “obroning” and improving which would tend to motivate young people into becoming cigarette smokers.

The strict new code was voluntarily agreed upon by the tobacco companies. To prevent the creation of young smokers, the companies have agreed to provide all cigarette users outside high school and college newspapers; any athlete, and all persons having special appeal to those under 21 years of age, from endorsing cigarettes; the appearance of cigarette advertising in media specifically directed at young people; all promotion of this product on school and college campuses; and ads which might infer that cigarettes have a beneficial effect on health, unless such is scientifically proven.

The code, which is still subject to the approval of the U.S. Justice Dept., will probably mean a substantial loss in income to many athletes and celebrities. A paid administrator will be appointed by the Institute to enforce this code. He will have the power to fine violators up to $100,000, and to make public the infractions which incurred the fine.

New NAC Region V. P. Appointed

CHICAGO—Virgil E. Odell, president of Odell Concession Specialties, Inc., Caldwell, Ohio, has been appointed a regional vice-president of the National Association of Concessionaires. It was announced last week by NAC president Edward S. Reston.

Odell, who also operates three drive-in theaters, will represent Region No. 6 for NAC, which embraces the states of Idaho, Montana, Oregon, Washington and the territory recently concluded a term as president of Mountain States Theaters Association, Salt Lake City, is a past president of the Eversit, Idaho Chamber of Commerce. He has been an active member of NAC, having attended and participated in the work of several of the organization’s regional meetings and conventions.

Cash Box

VENDING NEWS

The Vending Machine Industry’s Only Weekly

First-Quarter Cig Sales Dip

More Drastic Than Expected

Tobacco Institute Adopts New Ad Code

CHICAGO—A continuing program of service schools for vending machine distributors and operators is "basic" to Rowe AC’s manufacturing-over-all viewpoint and merchandising program according to Jack Harper, Rowe AC President.

Harper said that Rowe AC’s field service program, under the direction of S. Atabo, Director of Service Engineering, will continue to expand in 1964 to cover as many distributors and operators as possible in all parts of the country.

"There’s no such thing as knowing a piece of equipment perfectly," Abato said. "For this reason, we want to help all service personnel understand the equipment better. Each service session covers one or two pieces of equipment at a time, giving concen-

Service School Sessions Seen As Essential To Rowe AC Sales Program

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Saf-T-Fresh, Inc.

Saf-T-Fresh, Inc.

Saf-T-Fresh, Inc.

Saf-T-Fresh, Inc.

Saf-T-Fresh, Inc.
It's time to merchandise music

that is if you like

the sound of money

What pays the most profit in most locations?

If you said the music customers buy through the Rowe AMI Tropicana phonograph, you're one hundred percent right.

In the new Tropicana Rowe has created an unbeatable music-maker—and an unexcelled money-maker.

But The Tropicana will make more profit for the location if the music is merchandised.

Now you can see the reason for the clock shown here. It has terrific attention-getting, point-of-sale value. Everyone's eye is drawn to a clock; what better time to encourage play—to merchandise music—than by reminding customers it's music time?

When you merchandise music, you help your locations make more money, more profit. And when you merchandise music, you help yourself make more money by opening up more profitable locations.

See your Rowe AMI distributor today for his deal.

ROWE AC MANUFACTURING

The Merchandise Mart, Chicago 54, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems
NYC Ops Discuss Location Sales

NEW YORK—Twenty-two operators from the Brooklyn area met on last Wednesday evening for the first regularly scheduled monthly regional meeting of the Music Operators of New York (MONY). President A. J. O'Leary, manager Ben Chiofsky hosted the business meeting which was held at Michie's Restaurant in Manhattan. Unexpectedly present was MOA's Fred Granger who arrived in the city to call on record companies in regard to exhibits at the forthcoming Convention (Oct. 14-16). Granger also made the opening address in a show of delivery and stressed the importance of MOA's street association membership.

The New York ops discussed local problems which include the sale of pool tables to locations, a practice which was strongly promoted by the coin industry, New Jersey firms, via shipments from Chiofsky.

We have also found that conflicts arise when an operator outside of the location installs a pool game where other types of coin-operated amusement equipment are already in the location.

The MOY group discussed Governor Rockefeller's recent veto of the alteration bill which would have provided the operator with the separate veto of the license bill which would have saved the operators in the State a license fee of $3000 every two years. The State, generally speaking, has been putting pressure on the middlemen on this point, with upstate ops in favor, primarily because of a free-play law and game clause, and the City operator urging the veto of the bill. A previous veto by the Governor would be a greater problem than piecemeal changes that are permitted in the bill.

Operators were asked to afford stickers to all equipment identifying the operator's name and his place of business. Chiofsky advised that the returns would be worth credit. An EC
department has picked up momentum and that with the support of operators, bad locations or questionable risks can eventually be eliminated.

The MOY chattel mortgage— which has met with widespread success—is also under attack. Orders were taken for additional location contracts from the common present. Among those in attendance at the meeting were Sam

MOY's next meeting will be held in Queens during the next month and will be attended by visitors and new members.

Growing Coin Machine Interest

PARIS—United States coin and machine industry interest is growing in the former world capital. Paris Fair, scheduled to be held here May 16th thru June 1st. One important reason for this interest is the "Automatique" seg ment of the show which has already attracted many coin machine companies, many of whom will show US equipment. Largest factory to currently date has been United Mfg. Co. An estimated million people will visit the Fair with thousands expected at the coin machine segment. The Fair is packed with visitors from forty-two nations. Details of the Fair will be published in Cash next week.

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COIN MACHINE EXCHANGE, INC.

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Cash Box—May 9, 1944
The international aspects of coinops are mushrooming by leaps and bounds day by day. As two fairs are on the calendar in Europe during May quite a few of the local coinmen are either preparing to depart shortly for the European Continent, or are already on the way over. Dr. David Rockola took off last week. He will first visit the Hanover Fair in Germany, and then cross over the Channel to Paris, France for the annual Paris Exposition. Gil Kitt, owner of Empire Coin Machine Exchange, will shortly enplane for Paris for the gala exposition. Dave Rockola and his capable executive staff hosted an ex- pensive trip to ten days in several points of interest in this country for a group of European distributors, April 17-27. Al Adieckes, of Nova Apparate, in Hamburg, Germany, accompanied the European visitors. Rockola’s aides here were Edward G. Doris, Dr. David Rockola, George Hincker, Art Janacek, Don- ald Rockola, Dave Bowle, Frank Doyle, Hugh German, and many others.

Swinging back to the local scene: Fred Granger, MOA’s managing director, elected to N’Yawk last Monday to explore the possibilities of encouraging greater participation at the 1964 MOA Convention from the nation’s record companies. While in Big City Fred visited at the Cash Box offices with Joe Macek and Marty Tookey.

Williams Electronic Mfg. Prexy Sam Stern’s organizational skill came to the fore last week when he spearheaded the creation of a stronger coin machine element of the combined Jewish Appeal’s Amusement Trades Division, during his 1964 fund raising campaign. Stern’s co-chairmen are: Nate Feinstein, World Wide Distrib; Gil Kitt and Joe Robbins, Empire Coin Machine Exchange; Herb Gettinger, United Mfg. Co.; Stan Levin, Atlas Music Co.; Joe Line, First Coin Machine Exchange; and Lee Brooks, of Cash Box. Director of the Amusement Trades Division is Lee Bustman.

When we chatted with Nate Gottlieb, at D. Gottlieb & Co., we were advised at Gottlieb’s “World Fair” flipper-skill amusement game is reaping much column in every quarter. We get the impression from Dave Gottlieb, Alvin Gott- lieb and Judd Weinberg that the company has a big profit maker in this single layer for the nation’s operators.

Now that the bulk of festivities regarding Jack C. Gordon’s elevation to the presidency and the ground-breaking ceremonies at the Seaborg Corporation are over everyone is settling down to having, what Stan Jarocki tells us, is the greatest sales year in the firm’s history.

The spotlight (no pun) is still on ChiCoin’s “Spotlite” puck shuffle alley at Chicago Dynamic Industries, according to Mort Secore and Ralph Yorkoff. While Sam Wolberz was in Michigan on a short trip last week Sam managed to keep production moving at a peak rate at the amusement game manufacturing company... Bally Prexy Bill O’Donnell and Herb Jones are dutiely riding high on sales of Bally Mfg’s “Sky Divers” single player of it.

Spring is bustin’ out all over at J. F. Frantz Mfg. Co., and Johnny Frantz is sing it more every day. Sales on Frantz counter amusement games were never better, he sez. Bill DeSelm informs that United Mfg’s “Pacer” puck shuffle alley bowl is definitely out-pacing many amusement games in num- ber of sales. Other United games doing well, according to Billy, are “Tor- do” big ball bowl and “Bandolier” (of course!).

There is a definite stirring at NAMA headquarters where the powers-that-be are already laying the groundwork for the NAMA Convention, come this Oc- tober. Among the busiest are Tom Hungerford, Walter Reed, Gerry Whaley, Schapiro, Dave Hartley, and others. After chatting with Hank Ross at Dynaball Mfg. Co., we came away satisfied that Midway has a winner in “Top c” baseball amusement game. Meanwhile, Hank, “Iggy” Wolverton and Bob Tosi are in constant huddles laying plans for a multitude of new ideas for coming months.

This coming Monday, May 4, is the target day for the Annual CJA Sport & Amusement Dinner, at the Carnegie Theater. The affair is encored by old Joe (Fris) Kupcinet, Ch’s original man-about-town. Ted Rubey and Telle Ryka of Marvel Mfg. Co., report that business is holding up well these early Spring days. There is big action on electrical scoreboards for shuffleb- eled games. Clayton Nemeroff resigned his sales post at J. H. Keeney & Co., and is surveying the possibilities.

When we met with Sam Betger at Dynahall Co. we were taken on a tour the modern plant. Sam says that sales on billiard accessories and coin ma- chine parts and components are mushrooming day-by-day at Dynahall.

* * *

Robber, Milt Wiczer, Dennis Parsons and Morrie Wiczer, all of the Wico 7, are busier than ever lining up the 1965 catalog. We were info’d by M. Wiczer, sales manager of Williams Electronic Mfg. Corp., that the new “ceeer” amusement flipper-skill shooting game is competing mightily with Jams popular “Grand Slam” baseball game in the Williams sales column. If this is correct this will be one of Williams very best sales seasons in years. Mort Levinson reports from National Coin Machine Exchange that Gott- lieb’s “World Fair” single player is a very popular seller among local opera-
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[8 December 31 Renewal]

NY Ops Council
Gathers Steam

HADDONFIELD, N. J.—Discussions
between the New Jersey Council of
Coin Machine Operators and state
and local government agencies,
concerning the conditions under
which billiard tournaments may be legally
conducted in the state of New Jersey,
have been underway in recent weeks,
and the results to-date will be
revealed at the Council members' next
meeting, May 27, William
Cannon, Council president, announced
last week.

One main purpose of the billiard
tournament discussions, Cannon
advised, is to increase the value of the
operator to the location. This,
and other Council projects, according to
Cannon, "are part of our concerted
effort to make the ownership of coin
machines by locations, less desirable."

The meeting, to be held at the
Bricktown Inn, East Brunswick, will
also report on the progress of the
Council's search, through govern-
ment agencies, for relief from trade
practices which are harmful to the
coin machine industry as a whole.
Members will also hear reports
on the membership drive for Jersey
operators not presently affiliated with
a regional association and discussion
plans for the formation of regional
associations in those areas which have
none.

Cannon stated that his association
will continue working closely with
the type of legislation recently introduced
in New York State. "We have
completed our course of work that
the New York State association
has already introduced, even through
its recent legislation licensing operators
was vetoed by the Governor."

The meeting agenda will cover
suggested plans for closer cooperation
between the New Jersey Coin Operators
Association, and will hear reports on
the progress of their public relations
program which is still in the planning
stage.

California Clippings

Even though it is late in the buying season, arcade equipment continues
to sell well this week. Also contributing to good business conditions was an
increase in vending machine sales.

Jack Leonard reported lots of activity at Advance Automatic Sales Co.,
week. Jack said the operators are very impressed with the parts depart-
ment, and very few requests for parts that the department cannot fill.

To additional business, a new man, Buddy Parks, has been added to the
staff. Also, N. 7 Robinson & Co., in the Bay Area has inquired about the
business the likes of which they have not experienced for some time.

According to Bink, the sport in sales is not to fast, but increasingly
in a steady movement of bowlers, shuffle alleys, baseball games, pool
table, and used equipment of all shapes and sizes. To meet the increased
business, a new building of our own is planned to have "an interesting
way's sensational 'Top Hit' baseball game, Kaye and Valley Pool Tables,
and a new line of amusement equipment for children." The firm's hardware
sales office, operated by Russell, brought Dot recording artist Mike Minor in to see Buddy Robinson.

California Music Co., and also checked on the sales of Mike's new
"Silver Dollar." Sammy Reichlin and Gabe Orland, and their wives, were
Lumbia Records guests for Tony Bennett's opening at the Coconut Grove.

At R. F. Jones & Co., Bill Gray covering the Newport-Lang Beach area
this week. Ed Wilkes reports great reception by the operator to Gottlieb's
Town Fair game.... Local operator Bill Yedlin off to Mexico on a ten day
trip.... At Paul A. Laymon, Inc., Red Crosswell, former twenty-year employee
at Laymons, stopped in to say hello to everyone. Mrs. Paul Laymon back
from a vacation trip to Chicago. Phonograph mechanic, Allan Kimmel recovering
after a slight accident in the shop. Jimmie Wilkins reports business
is good and that Brit Adelman had doubled as a salesman while he was
in, and sold nine pieces of equipment to an operator.

Bill Happe at Amco Music and Wending getting terrific actio on Seeburg's
new Multi-Pack Cigar Vendor, which Bill said are moving out just as fast
as they can get them in... Mike Borchetta brought Frankie Carle in to see the
sisters at Lonhagen's Record Bar with his new RCA Victor release, "Oh Wise
Old Man"... Marshall Ames of Vandurt Distributing Co., the most recently appointed distributors for J. H. Keneoy & Co., said Keeney's Colema
game is doing very well with the operators... Ray Eberts of Eberts Music
Co., Los Angeles on a trip to Japan and Hong Kong and kicking a visit
at ABC's toe...atsu... Jack Gavette, former owner of the ABC Record
Crest... Jack Irene, of WNYC, has a very nice new apartment, which

Clayton Ballard at the Wurlitzer Factory Branch received a card for a
Wurlitzer regional manager Gary Sinclair from Honolulu, first stop on his
Pacific tour... Coin Machine business saddled with the death of well
known and respected coin op men over the past year. The National News
in the coin op magazine reports, "The audience of fans greeted Peter Nero at his one night stand at West
Junior High School... Pete Fountain and his New Orleans Jazz Band
played at the Mayo Civic Auditorium on April 22nd... the St. Paul
symphony played host to Gordon and Sheila Macfar and their performance
'Bells Are Ringing,' April 23rd through May 3rd... Rev Aaldland, White House... Bert Davidson and Bud Wischerath of the Wurlitzer
Company, visited the Sandler Distributing Company in Minneapolis... Let's stop in the resort areas are being kept pretty busy nowadays, and
their equipment ready to be moved in before the fishing season opens in
Minnesota and Wisconsin.

Mr. and Mrs. Jim Donatello, Spooner, Wisc., spent a pleasant two
tour at Los Angeles and California... Mrs. Roy Stone, Rice Lake
recuperating at home after her recent operation at the Mayo Clinic
in Rochester... Amos Miller, who has been laid up for several weeks
with a broken bone in his foot, is now able to work for the firm and do a
good job. Earl Berkovich is at home with a bad cold... Czernecki, Duluth,
was in town one day last week picking up parts and repair
supplies... Mr. and Mrs. Ray Sellman, International Falls, spent last
week end visiting their children and grandchildren in St. Paul. The
audience of fans greeted Peter Nero at his one night stand at West
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their equipment ready to be moved in before the fishing season opens in
Minnesota and Wisconsin.

Happy Birthday This Week To

Jack Keiner, Chgo., III. ... Alex A. Mitchell, Montgomery, W. Va.
Brooks, Chgo. ... Michael Rimsky, Dunellen, N.J. ... Ronald L. Ral-
rockford, Ill. ... Emery Desmarais, Nashua, N.H. ... Thomas W. Ref-
Cleveland, Ohio ... Jack De Reo, L.A. Calif ... Frank Gangemi, Jersey
bary, N.J. ... J. Leon Horkin, Birmingham, Ala. ... Emory A. Green-
Madison, Wis. ... George Forest, Great Bay Wise. ... Olin E. Spen-
burn, Ala. ... C. B. Farris, Galveston, Texas ... Joe B. Barger,
to, Calif ... E. G. Bixler, Chicago, Ill. ... Dave Gelderich,
Ill. ... Frank B. Staffe, Lincoln Pk, Mich. ... Vincent Langan,
Calif. ... Urban G. Thiemann, Chillicothe, Ind. ... Mrs. Everts,
New Bloomfield, Mich. ... George C. Packard, Wabash, Ind. ... C.
A. Worrall, Ashville, N.C. ... Bert A. Shetter, Las Angeles, Calif.
Marshall E. Boynton, Benton Harbor, Mich. ... John T. Hogan, St.
ette, Ind. ... Dale C. Moore, Rockford, Ill. ... E. C. Wetzel, Nor-
Cash Box—May 9,
GREGG COMPLETES
Southeastern US
Service Swing

NORTH TONAWANDA — Mid-April
was a busy time for Harry Gregg,
Wurlitzer Field Service Engineer in
southeastern United States. In rapid
succession, he held four service
schools in the Brady Distributing
Company territory beginning
Monday, April 13th and ending Saturday,
April 18th. The cities included Char-
lotte, North Carolina; Greensboro,
North Carolina; Asheville, North
Carolina and Greenville, South Caro-
lia.

During this period of intensive
training for operator servicemen, a
forty-men were in attendance at the
eight-day seminars. The largest
turn-out was in Charlotte where a
school held Monday, April 13th at the
Brady Distributing Company head-
quarters attracted twenty service-
men. They included: R. W. Austin,
Rose Phillips, James Lewis, Jimmy
Watkins, Larry Hopkins, Clifford
Honeycutt, Frank Hopkins, Aaron
Watkins, Hamp Jones, Dean Spencer,
Valt Prichead, W. C. Wilson, War-
ren Train, Theodore T. Thawson,
W. M. Cheeser, John Archer, Kay D
Austin, Ben Carter, Bad Bacon and
Frank Heyle.

Gregg then moved on to Gre-
ensboro where six men from that city
and nearby communities were in-
structed. Those attending were:
Owen Jackson, Worth Heath, Ken-
yth Matthews, Fred E. Ayers, Lynn
Lay and W. W. Irwin.

The Asheville class held on Wed-
nesday, April 15th, was attended by
Jack H. Aiken, Leon Ellis, Bruce
Harris, Milton Hobbs, Hal Heggings,
F. Walls and John M. Porter.

In Greensboro, seven more students
from that South Carolina city and
Sparksburg spent a full day being
instructed on the servicing of Wurlit-
er equipment. The following servic-
emen attended: J. Lander Gentry, Jack
B. Burwell, Marvin C. Harrison, J.
Brooke, Sr., E. B. Trammel, Mer-
don Stueit and Dan Bright.

The Brady Distributing Company
scheduled these schools at the re-
quest of operators in their territory
and C. R. Brady was reported to be
well pleased with the attendance and
the results of the service training.

SAM BERGER FORMS
Parts Supply Co.

CHICAGO — Samuel H. Berger, a
vet-

eran of many years activity in the
music machine industry here, has
formed a parts and accessories com-
pany recently, based in nearby
Rockie, Illinois.

The firm, known as Dynahall Com-
pany, is housed in a modern plant, and
specializes in immediate service in-
dustry all parts of the United
States, according to Berger. He
lists among his specialties, billiard
accessories and a wide variety of
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Berger was an executive for many
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years standing at Williams Electronic
Corp. He was a vice president and
served President Sam Stgep when he
assigned to form Dynahall Company.
CHICAGO—After several years of efforts to initiate and motivate a coin machine division drive in the Combined Jewish Appeal fund raising apparatus Sam Stern, president of Williams Electronic Manufacturing Corporation, in this city, recently took it upon himself to call a meeting of several key coin machine men in this area to "sort of take the bull by the horns."

He explained that this new unit will continue under the overall auspices of the Amusement Trades Division of C.J.A. (under the guidance of Leo Rustman for C.J.A.), which also includes the phonograph records and music industries, as well as the entertainment and sports fields.

Under the new setup Stern will act as chairman. His co-chairmen are Herb Oettinger, United Manufacturing Company; Gil Kitt and Joe Rabin, Empire Coin Machine Exchange; Nate Feinstein, World Vending Company; Stan Levin, Allied Music Company; Joe Kline, Fisher Coin Machine Exchange; and Leo Brooks, of Cash Box.

During the first meeting last Monday, April 27, Stern invited the group to a luncheon in the Williams electronic Mfg. dining room where the meeting adjourned.

Irv (Kup) Kupcinet, popular Chicago personality, will emcee the Sports & Amusement Division Dinner Monday evening, May 4, at the Carnegie Theater. Max Robert, sales manager, a leading Chicago businessman, will address the group to report on the international situation as it affects the Jewish world.

The above photo shows the new coin machine division during the initial meeting at Williams Electronic Mfg. (Left to right)—Lee Silverman, Nate Feinstein, Stan Levin, Herb Oettinger, (standing) Joe Kline, and Gil Kitt. Sam Stern is at the extreme right of the picture.
ALL TECHNOLOGY
Gold Crest (15x9.5" 5 Pkt. Table) $175.00
Gold Crest (15x12.5" 5 Pkt. Table) $195.00

AMERICAN SHUFFLEBOARD CORP.
Electra "7" (7" 6-pkt. table) $195.00
Classic "60" (6-pkt. table) $175.00
Classic "60" ex. table) $165.00
Imperial Conquista Model (17") $250.00

AUTOMATENBAU FORER
Europea, L. E. Parmann Distributors
Europa Mainz Einbeke

AUTOMATIC PRODUCTS CO.
CIGARETTE VENDORS
Model 1000 450 Left Selp. 450 Left Selp. $1,250.00
Model 2000 450 Left Selp. 450 Left Selp. $1,400.00

AUTO-VIDEO CO.
Deluxe Push Button Video games $875.00

BALLY MFG. CO.
Superior Slot Punch $495.00

BALLY MFG. CO.
Bally Diver 12 Pin (1/8/64) $595.00
Deluxe Bally Bowler 16" lengths $1,295.00
Super 8 Shuffle $495.00

T. H. BERGMAN CO.
Deluxe Automall Sales Co., Auntie Gun (Live action pellet)

CAPETI
Sponging-Auto-Visual Machine, 36-Sel., 26
Model 1000 Auto-Video Model $1,250.00

CIGARETTE VENDORS
Model 74-AFC 14 sel., cap. 74 $495.00
Model 94 UP 94 sel., cap. 94 $595.00
Model 94-DC 94 sel., cap. 94 $595.00
Model 94-WC 94 sel., cap. 94 $595.00
Model 150-D 150 sel., cap. 150 $645.00

CHICAGO COIN MACHINE
Guadilla Ball Bowler (16"y2) $595.00
Spotlite Table (11"y2) $595.00

CINECARO, INC.
CIGARETTE VENDORS
Model 250 - Cinch Fresh Brewed $795.00
Tobacco Shpero 3-25 sel., cap. 850

CINCH SALES & MFG. CO.
FISCHER SALES & MFG. CO.

CHERRY SALES MFG. CO.
Emperor 131 (105") $375.00
Center One Hundred (100") $295.00
Centurian (77") $185.00
C-Vend (95") $155.00

J. F. FRANTZ MFG. CO.
Double Ringer (96") $375.00
Candy Spur (90") $325.00
Kicker & Catcher $295.00
ART Getter Scale $275.00
ARTeshire Scale $195.00

J. H. KEENEY & CO.
Colomna 22 Pk 102 (50c) $10.00

LEIGH, INC.
CIGARETTE VENDORS
Smoker $325.00-
Model 1000 Left Selp. 450 Left Selp. $1,400.00

MIDWAY MFG. CO.

NATIONAL VENDORS, INC.
CIGARETTE VENDORS
Series 250-Single cruisers, cap. 447
Upholstered 113, 13 centrif. shafts, cap. 447
Model 300-Single cruisers, cap. 505
Model 400 Series (4-Sel., 450-1/2 Selp.) $250.00

RED DODDING CO.
Cigarette Machine (Vendor and packed clinic pack) $50.00

ROCKOLA MFG. CO.
Carvallery (20 Sel. 800 Packs) Model 3025
Model 4030 150-Sel. (Grand Prix) $1,195.00
Model 4156-250-Sel. (Grand Prix) $1,295.00
Model 4158-150-Sel. (Brazilian II) $1,195.00
Model 4175-300-Sel. (U.S.S.) $1,495.00
Model 4200-450-Sel. (U.S.S.) $1,795.00

SALES CO. of BALTIMORE
Beach Baseball $95;
ALMAN- WICHITA HOUSE 925
920 E. 21st St.
83-1800;

STANDARD MFG. CO.
CLEANING STATION-Auto-Video Model $1,250.00

UNION - CHICAGO COIN
300-850;

VEND-A-MATIC

WILLIAMS WORLD SERIES 2750
KILMETS 3748
SKILL POOL.

WORLD SERIES 2750
KILMETS 3748
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