EVCOCENT Eydie Gorme is as bubbly as ever as she assists in the introduction of the new Rock-Ola ‘Grand Prix’ phonograph—a mid-season model, offering 160 selections with the LP feature. The machine’s companion, the ‘Phonette’ remote-selector, has built-in stereo speakers for private listening. The Columbia disk star, an international favorite, is currently on TV and recording dates in New York while her husband, Steve Lawrence, is starring in the hit B’way musical “What Makes Sammy Run.” She will appear on the Garry Moore or May 12. She does the “Tonight” show this week. Eydie is currently selling solidly with her “Gorme Country Style” LP.
HOT
ON THE WHEELS
OF THE SMASH HOT-ROD HIT
Hey Little Cobra

THREE WINDOW COUPE
THE RIP CHORDS

A SENSATIONAL NEW FOLLOW-UP SINGLE FROM COLUMBIA RECORDS

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PHOTO/HOT ROD MAGAZINE
NARM MEET—1964

The record industry is not quite the same industry it was when record manufacturers and members of NARM, the rack-jobbing association, gathered at a NARM convention a year ago.

The past five NARM confabs—the sixth begins in Miami Beach today—proved themselves to be valuable forums for an interchange of ideas between the record industry and the sub-distributors.

However, the current meeting should outdo all previous gatherings in providing stimulating comment on today's disk industry picture.

A major reason for this is the significant change that has taken place since the last NARM meet in merchandising of product through the sub-distributor.

One post-1963 convention decision was announced in early August when Columbia Records introduced its “Age of Reason” stabilization move. The other, of course, is the move made only a few weeks ago by Capitol Records when it announced its “Stand For Stability” policy which erased the practice of offering sub-distributors any functional.

When Columbia debuted its program it was coldly received by racks. But in the nine months it has been in practice, sub-distributors appear to have been able to adjust to it. The more recent Capitol move is probably still a very big pill in the throats of sub-distributors. But the company has not yet folded and much of its product, still very much in demand, continues to dominate the very top of the charts.

However, we can be certain that both of these moves will be put through the conversational mill (both onstage and off) before the Convention has run its course.

In addition to the Columbia and Capitol points, the entire area of sub-distribution is under scrutiny of the Federal Government. No doubt everyone attending the convention is well aware that at this very moment the Federal Trade Commission is examining various rules which might govern the practice of the record industry. This, too, should have a significant effect on the convention.

Thus, there is room for great discussion and debate at this week’s NARM convention. And the hotter it is within the bounds of propriety, the better off both labels and rack-jobbers will be at the conclusion of the convention.

NARM conventions have always given the music business something to think about. Only through frank and open expressions can both parties get at the heart of the matters that make disk sales less than they could be.

After all, greater profits are what both industry groups are after.

The airing of views is one important way to cut through the red-tape of confusion and misunderstanding. The fact that label display space at NARM is a complete sell-out this year indicates a desire to reach a clearing, which can only benefit both manufacturers and rack-jobbers.

We’re looking forward to hearing both parties go at it tooth-and-nail in the verbal sense. Each side has something to say. They shouldn’t leave any doubt as to their stand on certain issues. Happy debate!
The Bachelors
DIANE #9639

The Pyramids
MIDNIGHT RUN B/W
Custom Caravan #13005

The Applejacks
TELL ME WHEN #9658

The Ramrocks
ONLY YOU B/W NEW GUITAR #2813

The Rolling Stones
NOT FADE AWAY #9657

Jimmy Soul
MY GIRL SHE SURE CAN COOK #3315

Caterina Valente
WITH A SONG IN MY HEART B/W When In Rome #9667

Murry Kellum
RED RYDER #657

Round Robin
KICK THAT LITTLE FOOT SALLY ANN #1404

The Captivations
RED HOT SCRAMBLER-GO #44179

Joe Tex
SAY THANK YOU #3019

Lots of Action at London

HOT SALES ITEMS...

NEW-FOLLOW UP

THE AMERICAN LONDON GROUP

NEW FROM ENGLAND'S TOP 10

THE AMERICAN LONDON GROUP

GREAT NEW SINGLE

THE AMERICAN LONDON GROUP

1st NATIONAL MOTORCYCLE HIT

THE AMERICAN LONDON GROUP

RHYTHM & BLUES
Beatties Get 4th Cash Box Int'l Award

LONDON—The fabulous Beatles are pictured with their Cash Box International Awards presented to artists whose internationally produced records reached the number one spot on the Cash Box Top 100 Chart. Sir Joseph Lockwood, Chairman of EMI (third from right) attended the presentation made by George Albert (third from left) Cash Box vice presi-

dent, who hosted the presentation luncheon while on a trip through Europe. The three gold awards were made for "She Loves You," "Twist And Shout" and "I Want To Hold Your Hand." The Beatles, (l. to r.) are Ringo Starr, George Harrison, John Lennon, and Paul McCartney. The photo on right was Sir Joseph admiring one of the gold CB International Trophies commenting on it to Ne-
ville Xeriten, Cash Box's European Director.

See Big Sales Horizons For U.S. Audio Products In Foreign Markets

NEW YORK—High Fidelity equipment manufacturers are looking to the market abroad for new sales growth. According to a report in The Jour-
nal of Commerce, there is a very large expanding market in for-

eign countries as a result of: more money for the buying of quality, the growth of classical music and recog-

nition that the quality of U.S.-made components is better than foreign products.

The report stated that the Dept. of Commerce indicate this boom. Last year's audio products—including tape recorders—sales abroad amounted to $254 million from $23 million the year before.

Hi Fi manufacturers believe this interest from foreign sound buffs couldn't come at a more opportune time, since profit margins in the U.S. are tighter, competition greater.

CBS Earnings Up 20%

NEW YORK—The first quarter earnings of the Columbia Broadcasting Co., parent firm of Columbia Records, were up 29% over the first quarter of 1963, president Frank B. Stanton told CBS stockholders in Chicago last week.

"CBS net for the first three months of this year was $12 million, up from a $10 million showing in the 1963 period, according to preliminary figures. Sales are expected to rise $3.58 million, to $156 million from $141 million.

In breaking down financial achievements by affiliates, it was stated that Columbia Records continued to hold its own as the sales leader among U.S. labels.

MGM Pics Earns $1.2 Mil.

NEW YORK—In a 16 week period ended Mar. 12, Metro-Goldwyn-May-

ne, Inc. earned $1.2 million, com-

pared to a loss of $6.4 million during the same period last year, ac-


RIAA To Congress: Recognize Disks As A Major Art Form

NEW YORK—The Record Industry Association of America has asked Congress to grant recognition to disks as a major art form.

Testifying last week (15) before a Subcommittee of the House Committee on Education and Labor, RIAA's executive secretary, Henry B. Evan, requested an amendment to H.R. 6987, that would establish the Arts Council of the National Arts Foundation to assist in the encouragement and development of the arts in the United States.

Pointing out that motion pictures, records and television were receiving recognition in the bill as art forms.

Evan asked that recognition be added to the other media because of the in-

dustry's contributions to the arts and the culture of the country.

"The phonograph record today is one of the principal means of communication of culture, culture not only to our na-

tion but also to the peoples of the world, symphonies, orchestras, mass media, poetry and plays have been brought into the homes of areas ranging from theatres and concert halls that people there would other-

wise have had no opportunity to en-

joy.

"In addition, records are becoming heard as the Fifth Republic, an opportunity for preserving the voices and the artistry of the future, to preserve the best of the future generations.

"Indeed, it is the dream of Thomas A. Edison, when he demonstrated the phonograph and the microphone a form that will Furthermore be possible to preserve for future genera-

tions the voices as well as the words of Lincoln, and our Lin-

coln," Mr. Evan declared.

He added that there are many in the broadcasting business by virtue of their training, background and experience, would be excellent judges as to, and would make a significant con-

tribution, to the National Council on the Arts, as it should be able to help select those who are our Lin-

colns," Mr. Evan declared.

He added that there are many in the broadcasting business by virtue of their training, background and experience, would be excellent judges as to, and would make a significant con-

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cole
NARM Convention Begins

NEW YORK—With interest in this year's sixteenth annual NARM convention in Miami Beach this week heightened by industry developments since the last record娃娃 at the 23rd, those in attendance will hear a number of addresses and panel discussions (see schedule of events on next page).

George Mark, general manager of RCA Victor Records, is delivering this year's keynote speech. His topic is "A Reaffirmation of Faith." Bill Gallagher, sales vp at Columbia Records, will also be a featured speaker at the convention.

Albert Carretta (NARM's special counsel in Washington) will speak on the subject of "Trade Practice Rules—A Formula for Profitable Compliance."

As the aforementioned addresses indicate, there will apparently be lots of soul-searching in relation to what courses the business will be taking in the years ahead.

Cash Box Magazine will be represented by Marty O'law, the publication's Editor-in-Chief and Jerry Shiff, National Advertising Director. (Schedule of Events plus preliminary list of Regular and Associate NARM members expected to attend appear on page 36.)

Starday Expands In C&W Budget Field With Economy Series And New Nashville Line

NEW YORK—Don Pierce, president of Starday Records, in an advertisement appearing in the trade in this week's issue, announces that the company has completed a comprehensive 100-page catalog for Starday's Nashville office.

Pierce states that the catalog marks the completion of Starday's Nashville office, which has been under development for several years. He also states that the catalog is "the most comprehensive ever produced by a country music company," and that it is "the first in a series of similar catalogs produced by Starday for its country music operations.

The catalog includes information on over 500 new releases, with detailed descriptions of each release, including the artists, producers, and the distribution policies for each title.

The catalog also includes a section on the company's distribution network, which includes over 200 radio stations and 100 retail outlets throughout the country.

The catalog is available to retailers and distributors upon request.
NARM ASSOCIATE MEMBERS

Plus List of Representatives Attending Convention

- sockets records, inc.
  - con: allen m. kopp, michael
  - kimberly corporation
    - com: lee mass. larry
  - le bo products company
    - dom: leslie
  - liberty records, inc.
    - bahamas: donald 
  - resler, ken
  - listen and learn records
    - sifo
  - london records
    - goldfield, bob
    - linsky, hank
  - mercury record corporation
    - bors, richard
    - kelly, mark t.
    - steinberg, irwin h.
  - mgm/verve records, inc.
    - madiwigkar, sal
    - price, marina
  - miller international company
    - ockrak, davis
    - edelstein, al
    - sherman, al
  - motown record company
    - allen, herman
    - james, philip b.
  - original sound record company
    - newburger, arthur
  - paramount wire products company
    - wirth, michel
  - philips records
    - simon, lea
  - pickwick international, inc.
    - ba, paulette
    - leslie, cy
  - premier albums, inc.
    - kael, jack
    - lundahl, philip
  - rca victor record division
    - bland, vito
    - jones, tom
  - d. r. cortina company
    - livsey, ralph b.
  - recording industries corporation
    - cromwell, joseph o.
  - record kings sales, ltd
    - bull, tom
    - carson, claude
    - anderson, graydon
  - recoton corporation
    - roessler, roy
    - wish, peter
  - riverside records/ up sales corp.
    - gimbil, homon d.
  - roulette records, inc.
    - katyal, bud
    - rossiter, ken

NARM REGULAR MEMBERS

Plus (Continued of Representatives Attending Convention)

(Continued on Page 36)
SHY ONE
CONGRESS 210
SHIRLEY ELLIS
**NARAS Awards Point To Philips’ Growth**

**NEW YORK—**Although just a bit more than two-year-old label, an infant as far as record companies go, Philips has made a way adult showing in two major categories of the NARAS (National Academy of Recording Arts and Sciences) Grammy awards for 1963.

In the Album of the Year category, Philips placed two in the five finalists—Barbirolli’s “Great Hits” by the English Soloists and Singers, and “Dominique” recording by Souve Sourire. Since albums chosen as one of the five finalists.

But the NARAS nominations show other strengths, which strildes the young Philips label has made in just past two years.

Since its formation, the label has diversified in so many varied musical directions it is a problem to label new sold new label formed in the disk industry in the past half decade.

At the outset, it depended almost completely on the product from its European parent company. Even some of its early singles featured European artists. Now it has so many different, musical aspects coming through for it that even if one dies out, the company will not be dramatic.

The company has built a “class” image, but Philips has the means to move into “nouveau” LP’s and other albums in its $4.00-$5.99 Connoisseur Series of Folk and Country.” Considering that the label’s “Lullaby” best seller. It has also built a follow-through on these advantages, and some of the many advantages of the label’s close ties with its European parent company.

In the pop field, the international uses of a主管部门 has made a great deal of use in evidence. Just as the Swingin’ Singers hit album from the label’s French affiliate. And in the swingin’ from the Dusty Springfield single, “I Only Want To Be With You,” came from the label’s British outlet.

But aside from international tie, and Dolls and “Three,” that has so skewed Philips the means to go after such artists as the Four Seasons, who have already scored handily for the label, giving the company a commercial potential which is increasing in keeping the name of the company on everyone’s lips, every minute of the record day. The success of the Beatles’ first Philips name home to the teenager’s world, the group’s “Dawn” single and now the popular “Dawn” single “Ronnie.”

In the area, it has done extremely well, bringing Woody Herman product to new heights.

So far, the trend has been with the success of the new folk group, the Byrds, who are now included in both the single and album fields with the Byrds’ best hit, “Mr. Tambourine Man,” now in Top 10 and “Raining Down in Miami Beach,” will be a major hit in Top 10, it is feared.

**Vanguard Bows “Everyman” Line; Barbirolli Sets**

**NEW YORK—**Vanguard has introduced the “Everyman” classical music line with five recordings which were released in April.

Sir John Barbirolli and the Hallé Orchestra are the featured artists on Vanguard’s new line, which highlights catalog variety by impersonating the American market. It is priced at $1.98 for mono and $3.98 for stereo.

The line is made up of five issues by Barbirolli and the Hallé Orchestra and are the featured artists on Vanguard’s new line. The first issue, the “London Symphony” by Vaughan Williams, the “Fourth Symphony” by Schubert, “Concerto for Brahms’ Double Concerto.” The line is the outlet, it is the first time, and the recording has been officially available at a higher price.

**“Kelly’s” Gets New Buckers; Columbia Invests $50,000**

**NEW YORK—**The backer of “Kelly” a musical, now on Broadway this Spring and have changed hands. Putting a full stake in the show is the RCA Records, which will have the original cast. The new producing group involves a partnership of Joseph E. Levine, the big movie producer (Embassy Pictures), David Susskind and Dale Mesher, the producer of the hit Broadway musical, “South Pacific” Ltd. film and TV production outfit. While all three have a work relationship, the new group is interested in the fact that the picture company will not be involved in the film version, which three partners will sponsor.

Vocals and arrangers Ed Lawrence and music by迁移, Charlap, is expected to cost about $400,000 to put on stage, with $250,000 to $300,000 to the rest of the seven other sponsors.

The show is described as a joke of the 1890’s and a combination of “Pipe Fever” with “Hurry Now.” Its original producers were Edward Poulad, Herbert Greene and Irene Harris and Ira Bernstein.

**Box Cash—April 25, 1963**
Cash Box

Pick of the Week

"BE ANYTHING (BUT BE MINE)" (2:08) [Bobbie BMJ—Paul, Hamilton, Stevenson]
"ONE UPON A TIME" (2:29) [Bobbie BMJ—Paul, Hamilton, Stevenson]
"TOMMY" (2:35) [Merna BMJ—Hunter, Vincent]
"CONNIE FRANCIS" (MGM 13237)

Connie follows her recent money-maker, "Blue Winter," with a charm song, "San
t" on an in-person jingle. Susie, a happy-go-lucky kind of lass, is also in one's
minds for all concerned. Tune, "Be Anything (But Be Mine)," is currently
making the cover rounds once again and Connie's most attractive per-
formance should send it back up the ladder top. Quality shuffle-
ballad or-k-choral support from Alan Lomber. The inviting, hit-ballad
Stan Vincent-arranged hi-swingier devoted to "Tommy" also has the
sound hits are made of.

"ONCE UPON A TIME" (2:29) [Bobbie BMJ—Paul, Hamilton, Stevenson]
"TOMMY" (2:35) [Merna BMJ—Hunter, Vincent]
"CONNIE FRANCIS" (MGM 13237)

Pick of the Week

"BAD NEWS" (2:17) [Anthony Knowles—Darnold ASCAP—Key]
"ON THE MOVE" (2:33) [Bangar BMJ]
"THE TRASHMEN" (Garrett 4065)

The Trashmen, who now have a pair of chart triumphs in "Surfin'
Bird" and "Bird Dance Beat," can make it three in a row with this new
one. Although it's tagged "Bad News," it's a bright novelty that takes a
zany hard-rock, mostly-instrumental route. Fellows are "On The Move"
on the hard-hitting all-instrumental flip.

"KIKO" [Saturn, Renner, Jeff BMJ—McGiffin]
"JUMPIN' AT THE WOODSIDE" [Bregman, Vozzo & Conn ASCAP—Basic, Hendricks]
"DEAR ONE, PART TWO" (2:30) [Seven Brothers BMJ—Finnena]
"BATON ROUGE" (2:26) [Casa BMJ—Finnena]
"LARRY FINNEGAN" (HUC 1104)

The brand new RIC label, headed by Joe Casda, can make the grade
with one of the initial releases. This one's by Larry Finnegan, who had
a short-while-back click with "Dear One" (Old Town), and it's a
potent sequel, taking in part of "Part Two," that Larry jumps thru
in twistin' country-styled (partly) multi-track format. The enticing
rock-a-shuffle underlid also rates attention.

Newcomer Picks

"CHAPEL OF LOVE" (2:45) [Trio BMJ—Barry, Greenwich, Specter]
"AIN'T THAT NICE" (2:20) [Trio, Melder BMJ—Johnson]
"THE DIXIE CUPS (Red Bird 10-061)

The new Leiber-Stoller label can have a first-time-out giant with this
duck that bows the three Cups. Side's a captivating shuffle-rhythm toe-
tapper, labeled "Chapel Of Love," that the females serve up in ear-
arrasting fashion. Coupler's a dandy rock-a-twist effort.

"EITHER WAY I LOSE" (2:23) "WHY DON'T YOU LOVE ME" [Blackwood BMJ—McCooy]
"TERI THORNTON" (Columbia 32027)

This could be the canary's most important deck to date. Both tunes,
"Either Way I Lose" and "Why Don't You Love Me," are powerful
tuneful pieces of material that Teri puts across with telling effect. Former's a
wonderful weeper that sports a fine Belford C. Hendricks arrangement
while the latter's a pulsating beat-ballad pic that features an equally
outstanding arrangement by Gary Sherman. Great double-header.

"A WORLD WITHOUT LOVE" (2:38) [Northern Songs Ltd. ASCAP—Lennon, McCartney]
"IF I WERE YOU" (2:27) [Noel Gay Ltd. ASCAP—Asher, Waller]
"PETER AND GORDON" (Columbia 51755)

Still another English combo hits the U.S. wax scene with a deck
cruck full of chart-making ingredients. Here it's teenagers Peter &
Gordon serving up a tantalizing, easy-listen bumper, tagged "A World
Without Love" (cleffed by two Beatles) and currently zooming up the
charts in Great Britain. More intriguing's cha cha beat sounds on the
flip. Top notch musical support from Geoff Love.

"I REALLY LOVE YOU" (2:07) [Andamp BMJ—Shepherd]
"ROSEMARIE" (2:33) [Stevey BMJ—Shepherd]
"JOHNNIE SHEPHERD" (ABC Paramount 10548)

Newcomer Johnnie Shepherd displays both his singing and writing
talents in top caliber fashion on this ABC outing. It's a quick-moving
'South-of-the-border'-styled dehtler, tagged "I Really Love You," that
Johnnie & his combo-choral support knock out in happy-go-lucky style.
Buck's a pleasant beat-ballad flirt.

www.americanradiohistory.com
"Do You Love Me"
5-9678

This 3rd smash single is released by overwhelming demand! It's from this sizzling LP

GLAD ALL OVTR
(Featuring "Bits and Pieces")

THE
DAVE CLARK FIVE

LN 24093/BN 26093

ash Box—April 25, 1964
More of that exciting "JAVA" SOUND!

AL HIRT'S
NEW SMASH SINGLE
"COTTON CANDY"
C/w "WALKIN"
8346
SURE TO BE AS HOT AS "JAVA"—MAYBE HOTTER! ORDER NOW!
RCA VICTOR
The most trusted name in sound
here he comes again...

GARNET MIMMS the one to watch!

He can't miss with his dynamic, emotional, compelling performance of **ONE GIRL**

b/w A QUIET PLACE / UA 715 produced by Jerry Ragavoy

GARNET MIMMS soared to immediate stardom with his thrilling **CRY BABY**—and he's been red hot ever since.

Now his new hit is headed straight for the top.

GARNET MIMMS—a young performer with the power and authority of a true star, going places with

**THE ONE TO WATCH**
LIMITED EDITIONS!
GREAT MUSIC!
GREAT PERFORMANCES!
GREAT VALUE!
Plus All-New, DeLuxe Free-Standing Wire Floor Rack With Top-Level Display!

MGM RECORDS PRESENTS
A NEW IDEA IN RECORD SELLING!

DOUBLE FEATURES
Specially Designed For Rack Sales—Two Full Albums—Both For The PRICE OF ONE!

DELUXE 2 RECORD SET
LIMITED EDITION

ORGAN AND PIANO MAGIC
FERRANTE & TEICHER

ORGAN AND PIANO MAGIC
ROGER WILLIAMS

MELODIES OF LOVE
ROMANTIC FAVORITES

ORGAN AND PIANO MAGIC
BEN HUR

BEN HUR

WORLD’S GREATEST WALTZES

DELUXE 2 RECORD SET
LIMITED EDITION

ORGAN AND PIANO MAGIC
ROY ACUFF

HANK WILLIAMS

JIMMY NEWMAN

DELUXE 2 RECORD SET
LIMITED EDITION

ORIGINAL SOUND TRACKS
ROY ACUFF

HANK WILLIAMS

JIMMY NEWMAN

DELUXE 2 RECORD SET
LIMITED EDITION

ORIGINAL SOUND TRACKS

BEN HUR

WORLD’S GREATEST WALTZES

MELODIES OF LOVE

ROMANTIC FAVORITES

BEN HUR

WORLD’S GREATEST WALTZES

MELODIES OF LOVE

ROMANTIC FAVORITES

DELUXE 2 RECORD SET
LIMITED EDITION

CONTACT YOUR MGM DISTRIBUTOR FOR DETAILS OR WRITE:
DEPT. R-500, MGM RECORDS, 1540 BROADWAY, NEW YORK, N. Y. 10036.

DOUBLE FEATURE ALBUMS ARE RARE VALUES IN TODAY’S MARKET!

MGM RECORDS IS A DIVISION OF METRO-GOLDWYN-MAYER, INC.

ash Box—April 25, 1964
NEW YORK:

Benny Goodman, Lionel Hampton, Gene Krupa and Teddy Wilson were feted at a cocktail party-preconference last week (1/5) where they discussed plans for their forthcoming Carnegie Hall concert on May 6, a benefit for the Wiltwyck School for Boys, near Syracuse. This will mark the first public appearances by the famed quartet in many years, with Benny Goodman coming out of retirement for the affair. Lou Rawls, Capitol's powerhouse blues singer, has a new single on the label tagged, "The House Next Door," that could catapult the chanter to a whole new market. The side is a departure in format for the singer and has a commercial quality that could make it happen, according to label execs and Lou's manager, Lee Magid. Lee's got Friday, Judy Kyle, also tells us that Clyde McPhatter will be recorded "live" at the Apollo, for quick follow-up to his current Mercury LP, "Songs Of The Big City."

Al Hirt scored a quick second stanza success with his recent "Cotton Candy" etching on Victor to come up with a happy foursome, 2 LP's and 2 singles on the charts.

Angela Martin, the singing ventriloquist, has come of age and will venture into her first supper club engagement at the Hotel Syracuse in Syracuse, N.Y. Several recent RCA Victor discoveries are scoring in a variety of areas. The Womenfolk—three charming women—have scored an immediate success with their new LP tagged after themselves, and are booked by the Universal. Gale Garnett, who recently debuted with her album of folk songs has been promised an important role in an upcoming segment of the "Ben Casey" TV series. Composer Johnny Green, a 63 Academy Award nominee for his soundtrack LP for, "Bye Bye Birdie," didn't cop the Oscar but did get the Global Disk Award, signifying it was the most requested and played LP on Armed Forces Radio stations around the world.

Andy Williams is scheduled for a whirlwind cross country tour that will take him to cities in the Midwest, the East and Canada. Andy's currently making some noise with his new Columbia single, "Wrong For Each Other."

Judy Kyle, the traveling minstrel, has bowed on Columbia with an LP, and will go to Europe this summer after a series of personal appearances here.

Publishing credits on U.A.'s "One Girl" by Garnett Mimms & The Embers should go to Robert Mellin and Hittenhouse. This column last week printed Rip Taylor's picture without explanation. Rip has signed a wax pact with Colpix and has a debut single tagged "How Does It Feel" backed with "The Grapevine." The deck was produced by Joe Sherman and Groo. B. Weiss who've signed a producing pact with the label. Ken Greenberg, manager of the highwaymen has announced the folksters will discontinue personal appearances after June 1 of this year. The trio, all of whom have education plans and the characters will continue cutting for U.A. and be available for TV shots. Don Costa is one of the busiest disk men around what with trips to the Coast to prepare material for The Beatles, produce a Moe Bandy LP, and arranging Danny Williams sessions here in the East. Kathy Keegan is being considered for the soundtrack warbling on the title tune from "Tell Me In The Sunlight." Whitney Houston is coming in from the West Coast for a two week stand at the Village's newest jaz spot, The Gold Bug, on Apr. 28, with plans for a "Live" wax session. . . . Columbia's Teri Thorsten to put her name on some disks at the opening of Alexander's newest store in Paramus, N.J. . . . The Smothers Brothers, one of the hottest folk acts in the business, will hit them at The Flamingos in Vegas for four weeks. . . .

Bobby Rydell headlined an all-star roster of teen favorites at Palisades this past weekend. pies Harmony is coming in from with his cameo etching of "Make Me Forget." . . . Lesley Gore has plans to go to Hollywood to make her first debut for United Artists in "Beach Girl," which she will sing the main theme. The young lark is still riding high with her Mercury dixking of "That's The Way Boys Are." . . . East Yorkton & Lois Hunt are still on the concert trail. Bruce Channel has opened at the Boulevard niterie and will also reign as Queen of the Teenage Center Pavilion at the World's Fair. . . . Universal's Linda Kay is making sales and airplay progress with her debut disk, "I Don't Want To Be Alone" backed with "You're Tortured." . . . Neil Sedaka has been set to host a one-hour TV special variety show which will spotlight young classics, opera, ballet, concert and rock and roll talents.

DISK DOINGS: The Ronettes, currently playing the charts with their Philles outing of "(The Best Part Of) Breakin' Up," the duo recently taped a p.a. at the Louisiana State Pavilion of the New York World's Fair from 13 to 17 May. . . . Joe Jones, who had a while-back clix with, "You Talk Too Much," called on the CB set last week to plug a trio of decks he produced—"Chapel Of Love" by the Dixie Cups (Red Bird), "Something You Got" by Alvin Robinson (Tiger) and "Moolah del mod," by Moody & The Deltas (Daisy). Joe is skedded to appear at Jazzland at the World's Fair.

Frank La Rocca down at the Long Branch U.S. with plans to return to Caterina Valente's newest LP, "I Happen To Like New York," surpassing all expectations and the lady is sure to have her biggest package to date. Pops' slick cylinders are "The Fade Away" by the Rolling Stones, "Stars" by the Beach Boys, Ray Orton's "Monument Etching of "Hit And Run."" . . . Mike Kelly has joined the personal manager of Mike Williams for the end of Al Kasha Productions. Mike's much excited over "Dusty Girl" for the Four-Evers, "I'll Stay Aside" by Jimmy Clanton. Folksters Doug & Victoria set for the Jerry White Show at Palisades and a concert stand at Asbury Park Apr. 22. . . . George Luke, manager of Freddy Reno, writes that the charter debut on the Don Costa label and Paul Anka's latest composition has sound powerful enough to cancel out (Continued on page 22)

THE COMPLETE LIFE OF GENERAL DOUGLAS A. MACARTHUR THROUGH HIS OWN WORDS

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(I ASK MYSELF)

P904

ROCK & ROLL POP WITH SPANISH LYRICS

THE VALRAYS

THE BIG ONES ARE ON CAMEO/PARKWAY

Box-April 25, 1964
the familiar yeh, yeh yeh. . . . Danny Crystal tells us the Pat Boone Pat Boone single, "Rose Marie," which hit number one in Germany is making a rapid climb here. . . . The Beetles-ettes, five teenagers from Binghamton, L.I, set new attendance records during a recent stint on Hal Jackson's show from Palmades Park. . . . H. Franklin Grist, owner of Prance Records, has high hopes for the Carol Medin Carol Medin's "Tomorrow Is A Long Time." Written by Bob Dylan. . . . Roy Batschino at Capitol told us the Lettermen are in the Met area for a series of college dates and a concert at Rye H.S. in Rye, N.Y. The crew's latest LP is "A Letterman Kind Of Love." The Jolly Green Giant "Jelly Love" is back on the promo scene with the Adam promo scene and the Adam Brussels (Roulette) and shouting hitville for Val & Nickie, "I'll Find You," "Let Me Be The One" by the Teenettes, and "She's A Bad Motorcycle" by the Crestones. . . . Music Music Music Inc. has signed folktales, the Hunters, Bill Titone, general manager of Glad-Hamp Records, buzzed that Locel Hampton has cut a new version of "Midnight Run," that the Met area deejays started spinning immediately. . . . Atlantic's Bob Kornheiser tells us that Lenny O'Henry's Atoe growin' of Losers, The Whispers, is extreme and item across the country, along with the April Stevens & Nino Tempo, in "Come In! Confessin' That I Love You" backed with "Tea For Two." . . . The Silver Train that Frankie Avalon will shortly bow a new single and LP on a new label, and that Sam Fuller has been added to the young talent roster. George Hormel will share the bill with the Roger Kellaway Trio at the Willow next August. Rojo Rojo's latest wax effort is on Regina and tagged, "A Jazz Portrait Of Roger Kellaway." . . . Decca's Paul Jaulus up to tell us the soundtrack LP from "Becket" is picking up plenty of sales wherever the picture is playing, and that the label's has signed Miss Joey Heatherton for its Coral sublabel.

**CHICAGO:**

Decca artist Bobby Gordon, whose past disk performances met with much success in this area, introduced his newest single, "Mama" and album "A Young Man's Fancy" to the local trade last week. Squirreling Bobby on a whirlwind tour of radio-TV shows was Decca's promo man Frank Scardino.

**DECCA:**

During his first week of broadcasting from the newly refurbished Drake's Mayor's Row Restaurant, Sig Sakowicz (12:30-1:30PM, WTAQ) welcomed such guests as Duke Ellington, Hidegardi, Kay Windring, Roy Hamilton, Pamela Mason, Bud & (Joe Robin and TV star Robert Vaughn of NBC's "Lieutenant." . . . Glenn Records announced the packing of deejay-sonorist Dale Weston, who spins on WPNF-Pontiac, Mich., and Swannee (saldew). Label's Kit Wright is arranging waxing sessions for both artists. Songster Frankie Meadows, who recently cut his second Glenn effort, is making territorial noise with current cut "Lesers Are Weepers." RCA-Victor hosted a luncheon at the Four-Way thru the Bissell Bull For Al Hirt, who was here to do a concert in Me- donah Temple (4/11). Al's sweetening the RCA sales till with his "Cotton Candy" clip! . . . The big Ray Charles show, presented by Hal Zeiger at Me-

**Catherine Valente:**

Catherine Valente and "Who Is She" b/w "Broken Heart" by Lucky Laws (One-derful). London's district sales mgr. Mel Kahn stopped by last week and all smiles over the district's big promo push in behalf of songstags Caterina Valente, who is currently appearing in Las Vegas, also in good spirits was label's promo rep Sam Cerami, who's enjoying mighty heavy action with "Diane" by The Bachelors (London). "Not Fade Away" by The Rolling Stones (London) and "Red Ryder" b/w "Texas Lilly" Murray Kellum (MOC). . . . Tracey Dwy was in town 4/15 making the record hop scene with Larry Lobbiner (M.D. Dist) and performing current Amy offering "Gonna Get Along Without You Now" . . . Morty Wax sends word that Sy Shafer plans a midwest trip to set up distribution for his N.Y.-based Syve label, which is making noise with Bruce Steer's "Concerto For Swingers" LP. . . . Joe Barile's "Foreign Film Festival" LP (Audio Fidel- has snared the boys for their first Chicago appearance in the Intern Anaphitepreter September 4. Larry Berg notes exceptional action in Chi-Mow on the Bachelors' "Dine" (London) which is smashing in this area. . . . The three with RCA-Victor's Irro Bruso are "Caravan" by Pierce Prado's "Cotton Candy" by Al Hirt and "Three Hearts For A Quartet" by Tommy Leonetti.

USA Records toppper Jim Golden clues us in on a hot new dance disc by The Boss tagged "The Frog" (USA). Jim sez the President daughters have made it the thing in Washington! Also scoring at USA in the Kivier's "Little Donna" (Riv- er), "She's A Bad Motorcycle," The Crestones (Markie) and "The Time Has Come" by The Delairs For . . . Barneys Field is working some on Dot singles "The World I Used To Know" by Jimmie Rodgers, "Bob- **SUSPICION!**

**Terry Stafford**

First artist to break the Beatle barrier! Terry Stafford's first album and it's a winner.

An exciting album containing the smash single "Suspicion" and many other top-flight performances in the sensational "Suspicion Style." Terry Stafford's new album is a natural to break wide open nationally...so distributors ORDER NOW AND CASH IN-CLP-1001-MONO, CLP-1001-Stereo.

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New Executive Offices and Sound Studios Will Co-ordinate All Planning, Recording and Manufacturing Operations on the West Coast. Soaring 9 stories above Hollywood's best address, RCA Victor's new West Coast headquarters is an ultra-modern addition to the local scene—both musically and architecturally. From its textured "floating tower" to its distinctive glass-enclosed lobby, it displays a luxurious feeling of light and space both inside and out—and incorporates today's most advanced concepts in studio design, equipment and sound. It will accommodate recording assignments of any size, from a soloist to a symphony, and is conveniently located at the hub of Hollywood's business community, within a few blocks of RCA's record manufacturing plant. We invite you to stop by and inspect our new home—the heart of Hollywood's music business.
Vikki Carr 
"Faded Love" by The Royaltones (Malaco). Mar-Vel toppler Harry Glenn kiddied together with Harrison Starr, producer of "Mickey One" which is filming in Chi, starring Warren Beatty. Harry is brushing up on his acting prowess and readying his reconciliation for Starr's next flicker.

HOLLYWOOD:
Liberty recording star, Vic Dana makes his New York debut this Wednesday evening with a headline engagement at the Elegant Room. While in Gotham, singer will also make a series of p.a.'s to plug his new "Shangri-La" album. Jayne Mansfield presented a copy of her new MGM album, "Shakespeare, Tchaikovsky and Me" to the Los Angeles State College at their special Coronation Dance. RCA-Victor recording discovery Frankie Faneli making his bow on the label after scoring successes in Los Vegas and Reno currently in his West Coast itinerary bow at the Crescendo. Ava Records releasing Elmer Bernstein's score for "The Carpetbaggers" on May 15. Ned Miller heading for another pop hit with his Fabor recording of "Invisible Tears." Ike and Tenna Turner hosted a "Spur of the moment Soul party" for record people last week. Miles Davis Quintet appearing in concert at UCLA this Friday evening.

Jack Magraw getting pick hits on the "What Have I Got Of My Own" from Trini Lopez's album, "On the Move," causing Republic to release deck as Lopez's new single. RCA-Victor celebrating the opening of their new Hollywood headquarters on Sunset Blvd with an open house this Tuesday. Mercury Records recording Clyde McPhatter live during his engagement at the Apollo Theatre. Lou Rawls taping another Steve Allen TV'er this week and performing his new Capitol single "The House Next Door." Liberty rushing out test pressing of their new Vicki Carr album. Mobile Fidelity Record bowing on the Coast with a dice-rock version of "Diga Diga Doo" by the Rhythm Masters. George Jay office has been set for national promotion.

Elmore James
"Dust My Blues"
B/W
"Happy Home"
#394

Kent Records
1435 S. LaCienega Blvd.
Los Angeles, Calif.

Cash Box
RECORD RAMBLINGS

"ROCK ME BABY"
B/W
"I CAN'T LOSE"
#393

Dolly" by Lawrence Welk, "Big Building" by Wink Martindale and "Loose mare" by Pat Boone. The word from Cortlandt's Earl Glick is that Angelo's Angels are sweeping this town with their Ermine offering of "Spring Cleaning." Deek has reportedly mounted some key local charts, Earl's also touting The Thunderbirds, "Kissin' Time" (Ermine) and "Mo Gorilla" by The Ideals. Samuel Bronston's "The Fall Of The Roman Empire" premiered at the Michael Todd Theater here 4/16. Columbia has the sound track album. In the fore at M. S. Dist. are singles "Across The Street" by Lenny O'Heary (Atco), "Ain't That Just Like Me" by The Searchers (Kapp) and "Our Coast," Jess Davis, Johnny Mathis look-a-likes, currently at the Howard Manor in Palm Springs, has signed a personal management contract with Joey Baker. Ned Miller was a guest on the Lloyd Thaxton TV Show, KCOP, singing "A Jack to a King" and his latest hit, "Invisible Tears." (RCA) Billy Halpern, Victor recording artist, has been set to film a Lipont Tea commercial. Deal was set through Dale Gerrick Agency.

Louis Jackson, Bit Record's prexy reporting exciting response to Mel William's latest disc, "Secret Love," arranged & conducted by Jack Sharp, "The Mother Minstrels will be doing their first album "live" at the Ice House on April 25 for Crown Records. Ruth Conte has turned disk pro-

Linda Kay
"You Know What It's Like" on the Chattahoochee label. Little Deuce Combo has been recording contract by Poores Records, with first release next month. Nancy Ames, Liberty recording artist, has been renewed for the 1964-65 season for NBC's "That Was Week That Was." Artist has set Pamela Polland to write special material for her all Spanish album. Herb Newman is happily reporting a block-busting instrumental, "Science Friction" by The Sci-Fi's, on Era. LeRoy Van Dyke has finished taping his first 12 segments of his new LeeRoy Van Dyke TV Show, and currently making personal appearances during the month of April. It's a girl, Tracey, for the "Doc" Downeys. He's the KDEO deejay, San Diego.

HERE AND THERE:
PHILADELPHIA—Columbia's promo manager Ted Kellem saw the label is sizzling with a batch of singles including "Wrong For Each Other" by Andy Williams, "Soulsville," by Archie Franklin, "Louie Go Home," by Paul Revere, "People" by Barbara Streisand, and "When Jeannie Came Down The Mountain" by Tony Bennett. Ted's hot LP prospect is the soundtrack from "The Fall Of The Roman Empire." It was set to meet Harry Rosen and Matty "The Humdingers" Singer at Enoch Light get-together for Command Records recently. Enoch was introducing his "Dimension 3" set for the first time. Another Singer heard from was Ronnie, WB promo rep, represented "That Was a Great Time" by the noisemakers with "Sweet Violets" by the Demonstrators, "You Say Pretty Words" by Romona King, "What Have I Got Of My Own" by Trini Lopez and the new Freddy Connession, "Old Cologne." Harry Fink of A & R Distributors, who claims phone installed in his car to keep up with the progress of his disks, mailed Terry Stafford's "(Over my dead body."

Baltimore—Heard from David Nemeroff who has joined the Jot, M. Zamonski Co., as promo manager for MGM.
SON OF A GUN!

Who'd ever think that little Vee Jay Records would have 9 out of the top 100 best selling singles?

* *

DO YOU WANT TO KNOW A SECRET # BEATLES T-9001
Scoop Scoop Song # BETTY EVERETT VJ-585
Twist and Shout # THE BEATLES VJ-587
Stay # THE FOUR SEASONS VJ-582
Giving Up On Love # JERRY BUTLER VJ-588
Thank You Girl # THE BEATLES VJ-587
From Me to You # THE BEATLES VJ-581
There's A Place # THE BEATLES T-9001
Please Please Me # THE BEATLES VJ-581

* *

and with all this we're still only #8 in record sales?
THE HIT HABIT

BY JOE CSIDA

Well here's our first release. There are people involved with each of the four records who've had the hit habit a long time. Take Roosevelt Grier doing "Fool, Fool, Fool" and "Since You've Gone, Baby". Now the man himself, Bobby Darin, who's made a habit of making hits for himself, Wayne Newton, Betty "Shoop, Shoop" Everett and others. Joe's week with the National Pro Football League was not exactly a photo album, hard. Seriously, we think Rosey Grier is a great record artist in the Ray Charles tradition. Give a listen. RIC #516.

Our country-pop entry the Terrys (Clay & Colleen), is the best sound we've heard in a boy duo since Archie Bleyer, Wesley Rose and Bouldleax Bryant hit with the Every Brothers. The guys who wrote the Terrys' songs are our own Alex Zaneta whose latest was "As Usual" a Brenda Lee blockbuster and Harlan Howard who wrote the latest and greatest hit at the BMI Awards dinner, going up to the stage to pick up his scroll. Alex wrote "Wake Me 100 Years From Now" and Harlan "Never Never Land." Has hit written all over it. RIC #510.

BIOSS

Billy J. Kramer

Billy J. Kramer, who is presently clicking with "Little Children" p.m., was born in Bootle, just outside Liverpool, on August 19, 1943. The youngest member of a seven-child family, Billy left school at fourteen to take up an engineering apprenticeship with British Railways in Liverpool. Kramer started out as a spare-time rhythm guitar player with his self-formed local group but switched to vocals only some eighteen months ago. Billy was discovered in Liverpool by Brian Epstein, the manager of the Beatles, who signed him to an exclusive management and distribution contract at the beginning of 1962 at a time when he left the British Railways to become a professional musician.

Billy was teamed up with the Dakotas a year ago, immediately prior to a one-month session in Germany at Hamburg's famous Star Club. And, with the backing of the group, he returned to Britain to make his first E.M.I. chart-topping deck, 'You Don't Know A Secret.' Since then he has remained with the boys and has had a sly of the foam. His current Top 100 item represents his initial U.S. success.

KEX-Portland deejay Barney Keep, who went on to New York City, but left on April 26, had decided that his famous painting, Carmelita, needs a vacation, so he's taking her along on the flight to Hawaii... he feels even the is-like air is a change of pace. Carmelita, Barney's one and only oil painting, has been rented to various artists and at times as an advertising attraction since her unveiling a year ago. All of the money earned from the rental has been donated to the Sunshine division of the Portland Police Department, and so far she has collected $396.

KQV-Pittsburgh was recently honored with a Citation of Merit by the Allegheny County Chapter, Muscular Dystrophy Association of America, and a special appearance by the 64 campers. Presenting the certificate at a luncheon in the Variety Club was John Krance, regional sales manager of KQV.

Pixies Three

The Terrys

Phil Bodner has played on a hundred hit singles in his long career. He's recorded and produced for some of America's top hit instrumentals of 1964. Try "On the Loose" (RCA #106) and tell us if it isn't one of the best chart records you've ever heard.

Last, by a lad who had a big hit with the first record he ever made, ("Dear One" on the Old Town label a while back) is Larry Finnegan. His first RIC release is "Dear One, Part Two," and "Baton Rouge," both stamped hit. He's RIC's Director of A & R for the Young Market, and one of the best writing, singing, production talents today. I hope he's the one everyone in the first RIC release has the hit habit. We're going to try not to break it. And we'll appreciate your help.

The "pixie" haircuts of three Pennsylvanian girls gave them a professional name before they were even seven years old. The Pixies Three, now teenagers, look back happily on six years of fame, friendship and community experiences in Hanover, Pa., filled their lives until they became recording artists for Mercury Records on the "Teenage Party" label. The girls are currently striking paydirt with "Shake, Rattle, and Roll." The trio studied voice and piano and learned to play the ukulele so that they could use it in their acts. They have been singing together in public, it seems, since they never have that nerve." State Fair, it's a place that should be enjoyed in its own right. As always, they will do its best to promote our town."

The highest honor that can be given one who aids the Boys' Clubs of America, "The Man And Boy Award" was recently presented to Louis S. Jaffe, Executive Director of the Boys' Clubs of America, at a special dinner in New York.

More than four million people throughout the U.S. and some twenty-five other countries have received courtesy tickets from WNEW-FM's Children's Music Project, bringing them to music, parking, dancing, and stage shows at Palisades Amusement Park, New Jersey. The station sent the ducks in groups planning to visit New York City this summer. The WNEW courtesy tickets are also being used by the "Visit The U.S.A." program of the Delaware State Department of Commerce.

VITAL STATISTICS:

John Krance, given the green light as music director of WAPT-New York. Masry Pevich named special director of WWDC-Washington. Skip Wilkerson takes over the program director chair on WITR. Boris Gelfand is new syndicated program director at WKNY. A. L. McKenzie, regional director of the Boys Clubs of America (northwest Pacific region), has announced the resignation of General Manager, Louis S. Jaffe, due to illness. William Jaffe was named to succeed him as Executive Director of the Boys Clubs of America. The station now is located at 560 Madison Avenue, New York City.

The "pixie" haircuts of three Pennsylvanian girls gave them a professional name before they were even seven years old. The Pixies Three, now teenagers, look back happily on six years of fame, friendship and community experiences in Hanover, Pa., filled their lives until they became recording artists for Mercury Records on the "Teenage Party" label. The girls are currently striking paydirt with "Shake, Rattle, and Roll." The trio studied voice and piano and learned to play the ukulele so that they could use it in their acts. They have been singing together in public, it seems, since they never have that nerve. It's no use."

Today, when the girls are not recording or attending school, they can probably be found playing record hops and night club dates across the country.

New York: 255 Madison Avenue
Nashville: 831 16th Avenue South

Cash Box — April 25, 1965
OUT OF THE CASTLE
(Just Like)
ROMEO
and
JULIET
GW #9

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Valuable recordings that are part of the Dinah Washington legacy.
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The Risque World Of Pearl Bailey
Delightful renditions of those saucy, sexy, sensational songs. "For Adults Only."
R-25259

The World Of The Berry Sisters
An unforgettable performance of the most beloved all-time Jewish favorites.
R-25258

The World Of Cover Girl Basie
A collector's treasure at an unbelievable price.
R-32111-3

The World Of Maynard Ferguson
One of the most successful and binding exponents of Big Band Jazz.
R-52110

The World Of Sarah Vaughan
A superb array of great songs as only Sassy can sing them.
R-52110

The World Of Jack Teagarden
The great trombonist, since parsed-his greatness is recalled in this fitting tribute.
R-25261

The Gospel World Of Mahalia Jackson
A treasured collection of favorites by the foremost gospel and spiritual singer of all time.
LP-501

The Latin World Of Tito Puente
The King of the Latin American beat covers a wide range of favorites.
LP-1109

The Modern World Of Stan Getz
The Getz horn playing renditions that won him both public and critical acclaim.
LP-2555

The World Of Folk Music
The folk world of the Fifties remembered by the masters.
LP-2556

The Magic World Of Italy
The Folk sound at its best—a master for every collection of treasured favorites.
FM-319
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<td>YESTERDAY'S LOVE SONGS—TODAY'S BLUES</td>
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<td>SWEET &amp; SOUR TEARS</td>
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<td>JOAN BAEZ IN CONCERT VOL. II</td>
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<td>THE WONDERFUL WORLD OF ANDY WILLIAMS</td>
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<td>30</td>
<td>TODAY</td>
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<td>Filmtrack</td>
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<td>31</td>
<td>belAFonte AT THE GREEK THEATER</td>
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<td>32</td>
<td>PETER, PAUL &amp; MARY</td>
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<td>33</td>
<td>GEORGE PITNEY'S BIG SIXTEEN ANDY WILLIAMS</td>
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<td>PACKAGE OF 16 HITS</td>
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<td>36</td>
<td>MEET THE SEARCHERS NEEDLES AND PINS</td>
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<td>Filmtrack</td>
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<td>SHELTER OF YOUR ARMS</td>
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<td>38</td>
<td>DAYS OF WINE AND ROSES AND OTHER ACADEMY AWARDS</td>
<td>Mantovani</td>
<td>Filmtrack</td>
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<td>39</td>
<td>WIVES &amp; LOVERS</td>
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<td>40</td>
<td>THE MANY MOODS OF TONY</td>
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<td>KIND OF LOVE</td>
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<td>42</td>
<td>THE TIMES THEY ARE A CHANGING</td>
<td>Mantovani</td>
<td>Filmtrack</td>
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<td>43</td>
<td>CURB YOUR TONGUE</td>
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<td>Filmtrack</td>
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<td>ON THE MOVE</td>
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<td>THE GOLDEN HITS OF JERRY LEE JEWS</td>
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<td>46</td>
<td>APOLLO SATURDAY NIGHT</td>
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<td>47</td>
<td>SHANGRI-LA</td>
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<td>Filmtrack</td>
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<td>48</td>
<td>BACH'S GREATEST HITS</td>
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<td>49</td>
<td>SUNDAY IN NEW YORK</td>
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<td>Filmtrack</td>
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<td>FIRST HURRAH</td>
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<td>THE SINGING NUN</td>
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<td>Filmtrack</td>
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<td>52</td>
<td>I LEFT MY HEART IN SAN FRANCISCO</td>
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<td>LITTLE DEUCE COUPE</td>
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<td>KISMET</td>
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<td>55</td>
<td>HER JOY HER SONGS</td>
<td>Mantovani</td>
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<td>56</td>
<td>COUNTRY PIANO, CITY STRINGS</td>
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<td>57</td>
<td>DRAG CITY</td>
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<td>FUN IN ACAPULCO</td>
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<td>HEY LITTLE COBRA</td>
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<td>Ain't That Good News</td>
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<td>Love Me</td>
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<td>I'LL SEARCH MY HEART</td>
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<td>We Shall Overcome</td>
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<td>Filmtrack</td>
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<td>64</td>
<td>THE BEATLES WITH TONY SHIRLEY &amp; GUESTS</td>
<td>Mantovani</td>
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<td>THE WOMENFOLK</td>
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<td>FUNNY HOW TIME SLIPS AWAY</td>
<td>Mantovani</td>
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<tr>
<td>67</td>
<td>WHO'S AFRAID OF VIJNIGA WOOL</td>
<td>Mantovani</td>
<td>Filmtrack</td>
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<td>68</td>
<td>I'M THE GREATEST CASSIUS CITY</td>
<td>Mantovani</td>
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<tr>
<td>69</td>
<td>LONELY GUITAR</td>
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<td>Filmtrack</td>
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<td>70</td>
<td>Allied Artists</td>
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<td>Filmtrack</td>
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<td>71</td>
<td>SURFIN' BIRD</td>
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<td>Filmtrack</td>
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<tr>
<td>72</td>
<td>WHAT MAKES SAMMY RUN</td>
<td>Mantovani</td>
<td>Filmtrack</td>
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<tr>
<td>73</td>
<td>EARLY HITS OF 1964</td>
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<td>74</td>
<td>AL &amp; JOAN</td>
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<td>Filmtrack</td>
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<tr>
<td>75</td>
<td>THE BEATLES' SECOND ALBUM</td>
<td>Mantovani</td>
<td>Filmtrack</td>
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</table>

Note: The chart includes albums from various artists and genres, reflecting the diversity of music at the time.
"NEW YORK WONDERLAND"—Andre Kostelanet-Columbia CL 1218
The upcoming New York World’s Fair has sparked a renewed interest in the extensive catalog of songs written about the big city. Andre Kostelanet joins a growing list of major artists who have recently paid musical tribute to "The Metropolis." A Columbia package of Gotham tunes. A frequent chart-rider, Kostelanet could very well add this set to his string of best-sellers. Genres here are: "New York, New York," "Manhattan Serenade" and "The Bowery."

"DIMENSION"—Enoch Light—Command RS 8675D
Command Records, which set new standards of stereophonic brilliance with its "Persuasive Per- cussion" and "B5:MM" sets, offers its latest stereo advancement with this issue of, "Dimen- sion 3," purported to create the illusion of a 3rd or middle speaker. Great depth and separa- tion clarity are much in evidence. Enoch Light’s "Light Brigade" brings back his new group with "Carrie," "Hey There," "Adios," "Hawaiian Wedding Song" and 8 others. Stereophiles should come out in force for the set.

"MONDO CANE"—#2—Kai Winding—Verve V 8573
Kai Winding, had a giant best-selling LP with his "Kore" session, and this second edition of rock-oriented jazz-flavored sounds should well give a like success. The big Winding crew direct their musical attention to basic melodic lines as they dish-up first-rate rendition of "Fools," "Warm" and "Portrait Of My Love." Eye the package for rapid consumer acceptance.

"50 FABULOUS ITALIAN FAVORITES"—Al Caiola—United Artists UAS 6341
For, his second entry in UA’s "50 Fabulous..." series vet guitarist-orchestra Al Caiola comes up with a warm-hearted offering boasting half a hundred Italian studies. Caiola and crew are in top-notch form with such popular items as "More," "Volare" and "O Sole Mio." Disk has enough built-in success ingredients to score heavily in the coin department.

"SHOWTIME"—James Brown—Smash MGS 27054
James Brown kicks off his Smash LP career with this record-driven burst of expression-oriented pop-r &b items which includes both ballads and up-tempo songs. Caiola’s rich, wide range voice carries him in fine style on top-notch chorus-backed renderings of "Caldonia," "Don’t Cry Baby" and "Out Of The Blue." Loads of sales potential here.

"TILL SEARCH MY HEART"—Johnny Mathis—Columbia CL 2143
Here’s another dozen Mathis-styled ballads from the Columbia vaults cut during his affiliation with the label. The Mathis magic appears to be timeless and this set should attract his legions of fans in short order to send it to the best-seller lists. The songwriter warmly rends his way through "I’ll Search My Heart," "Wherever You Are It’s Spring," "The Best Of Everything," "Starbright" and eight more romance-angled melodies.

"THE COMPLETE LIFE OF GEN. DOUGLAS MACARTHUR THROUGH HIS OWN WRITINGS"—Atlantic 911
The recent deluge of Kennedy memorial albums now gives way to a clay-party wax tribute to Gen. Douglas MacArthur. Atlantic begins its spoken word series with this collection of speeches by the famous general’s rich, warm voice. As with the Kennedy LP’s, the set is timely and of historical signifi- cance. Market activity should be brisk.

"MEET THE TEMPTATION/*—Gordy 911
The Temptations bow on Gordy with this album rump of r &b items including their current top ten smash, "The Way You Do The Things You Do." The crew has garnered a large following via the single click and could strike pay dirt with this LP debut. Their fans will dig their smooth readings of "I Want A Love I Can See," "Just Let Me Know" and "Dreams Come True."

"OLD GOLD AND IVORY"—George Shearing—Capitol T 2048
Although George Shearing has earned his reputation on the basis of his sparkling jazz stylings, he is perfectly capable of performing in other idioms as evidenced by this delightful Capitol set of pop-classical selections. While backed by a subtle Milton Raskin-conducted orch. the Shearer is spotlighted in superior lyrical versions of such favorites as "Fantasia Improptu," "Pavana" and Chopin’s "Prelude No. 20..." A potent package.

"PRESENTING THE TAMS"—ABC-Paramount 481
The Tams, who’ve clicked with "What Kind Of Fool" and "It’s All Right" include both of the blockbusters on this premiere album session from ABC-Paramount. The group have hit on both the pop and r &b charts with their offerings and make a strong bid for broader acceptance with this inna- tional set. Eye it for rapid acceptance in several markets. Also included here are "Do I Want You" and "Close To Me."

"WHO DO YOU LOVE"—Sapphires—Swan LP 2048
The Sapphires tag this new Swan set after their recent chart-rider of "Who Do You Love" and in- clude eleven other swingin’ teen-angled pop-r &b items. The trio’s imaginative brand of vocal har- mony and counterpoint gives an extra plug such for rockin’ tunes as "Must You Love Me," "I’ve Got Mine You Better Get Yours" and "Where Is Johnny Now."

"ME AND THE BLUES"—Joe Williams—RCA Victor LPM 2879
The blues are actually far more than a form of expression, they’re a way of life. Joe Williams has always been deeply caught up in a blues-directed emotional perspective. On this new full orch-backed set the charter superbly demonstrates his feeling for the blues on top- drawer, finely rendition’s of "I’m Stickin’ With You, Baby," "Every Night" and "Come On Blues." One of the best blues that the artist has cut in quite a while.

"LILIES OF THE FIELD"—Orig. Soundtrack—Epic LN 24094
The much-acclaimed Sidney Poitier starrer, "Li- lies Of The Field," is enhanced by the Jerry Gold- smith-composed and conducted score which pro- vides dramatic impact throughout. Haunting folk strains and a tinge of blues are recurrent. Sister Harston delivers the vocals. Academy Award attention should spark interest in the disk.

"DR. STRANGELOVE & OTHER GREAT MOVIE THEMES"—Colpix SCP 404
The themes from thirteen Columbia pictures have been culled on this Colpix LP. The package is included on this timely offering from Colpix. A variety of orchestras, composers and conductors are rep- resented on these themes from recent and not so recent films. The set opens with the theme from "Dr. Strangelove," and continues with such mem- orable items as the themes from "Lawrence of Arabia," "From Here To Eternity," and "Peter Pan." The LP has plenty of sales interest.
sold first 3 days

eddie rambeau's

*come closer* b/w

*she's smilin' at me* (491)

a bob crewe production

the ultimate in entertainment
**ALBUM REVIEWS**

**“BECKET” — Original Soundtrack — Decca DL 72117**
Laurence Rosenthal has devised a superb and powerful score for the new Paramount film, “Becket,” which is a box-office smash wherever it is playing. Wide interest in the film could spark interest in the soundtrack recording on Decca. Conducted by Muir Matheson, the score vividly points up the grandeur and basic sacred theme. Kudos to Rosenthal for a highly effective film score.

**“MY TRUE LOVE” — Wink Martindale — Dot DLP 15571**
Fads may come and go, but Wink Martindale continues in his infectious, easy-going singing style. On this new Dot LP, in which he is teamed up with Jack Robin Ward on some selections, Martindale’s distinctive, pleasant baritone voice is effectively spotlighted on a host of favorites including “My True Love,” “Our Love Affair” and “With My Eyes Wide Open I’m Dreaming.” All of the artist’s many fans should come out in droves for the set.

**“MY KIND OF FOLK SONGS” — Gale Garnett — RCA Victor LSP 2811**
Theseian Gale Garnett showcases her folksinging talents on this new Victor release of evergreens and originals and displays a distinctive, highly-personal magnetic brand of wailing. The lark has rich, husky throaty voice and a supercharged, expressive delivery. Highlights of the set include “I Know You Rider,” “Take This Hammer” and “We’ll Sing In The Sunshine.” A performer to watch.

**“OF LOVE, OF WAR, OF MANY THINGS” — Serafin — Columbia CL 2157**
In an era when authenticity in folk music has become a rare element, Serafin remains a delightful crystal-pure breath of fresh air. The quintet, who is assisted by soprano Carolyn Wilmhurst on this set, offers a varied program of traditional American and European items. Best listening bets here include “Will Ye No Come Back Again,” “Try To Remember” and “The Cowboy’s Lament.” Superior entertainment out.

**“JAYNE MANSFIELD: SHAKESPEARE, TOMAIKOVSKY NE” — MGM E 4202**
Jayne Mansfield, whose talents have been primarily visual, aims her characteristic breathless delivery at a dozen first date poems on this MGM wax debut. A subdued background piano plays melodies, usually to the accompaniment to the actress’s poetic efforts as she gathers up a surprising amount of emotion and feeling for her readings of, “How Do I Love Thee,” “She Walks In Beauty,” “Drink To Me Only With Thine Eyes” and many others.

**“GREAT MOVIE THEMES” — Johnny Puleo — Audio Fidelity AFSD 5959**
Johnny Puleo and his Harmonic Gang direct their instrumental versatility at a dozen old and new film themes in this new album offering from Audio Fidelity. The leader and his crew inject plenty of high spirits into the proceedings here as they happily romp through such goodies as “Colon Rexpo March,” “Tonight,” “Moon River,” “Waisting Matilda” and others equally delightful.

**“MUSICAL MEMORIES OF NAPELS” — London International TLP 3144**
Here’s another entry from London International’s “Musical Memory” series, this time highlighting the folk melodies of Naples. As in the other albums, the tunes were recorded by local artists whose contributions were completely authentic. A variety of vocalists serve up these Neapolitan oldies, usually to the accompaniment of a mandolin. A very enjoyable offering.

**“DOWN HOME WITH ARTHUR GUITAR BOOGIE” — Smith — Starday SLP 286**
Arthur Guitar Boogie” Smith displays the humorous side of his musical coin on this infectious Starday set of novelty country selections. While backing himself on the guitar, the artist turns in excellent folksy readings of “Tie My Hunting Dog Down, Jed” and “The Song Of The Song” and “The Master Of The Game.” Country devotees should find plenty of programmable material here.

**JAZZ PICKS**

**“WHO’S AFRAID OF VIRGINIA WOOLF?” — Jimmy Smith — Verve V 5583**
The vet noodlestream organist pulls out all the music stops on this Verve set of chestnuts and originals. With a delightful package of Oliver Nelson and Claus Ogerman arrangements and a full ork backing, Smith constructs some cockin’ freewheelin’ avant-garde progressions in “Slaughter On Tenth Avenue,” “Who’s Afraid of Virginia Woolf?” and “John Brown’s Body.” An eye-catching clever cover should help spark patron sales.

**“BIG BAND AND QUARTET” — Thelonious Monk — Columbia CL 2164**
Thelonious Monk is presented in a program of his own jazz compositions on this sparkling Columbia set which was cut during a recent sold-out harmonic Hall concert. The pianist is showcased here in a big band context and he proves the his avant-garde developments can fit into any musical situation. Monk shines here on “I Mean You,” “Evidence” and “Four In One.” Jazzophiles should really dig the set.

**“THE INFLUENCE OF FIVE” — Various Artists — Mainstream 6002**
The jazz idiom is surveyed with authority on the Mainstream re-issue of a Commodore Jazz Classics Spotlighting the talents of Lester Young, Coleman Hawkins, Don Byas, Ben Webster and Charlie Parker. These performances are straight out of the archives and of historical importance. The devoted jazzophile will surely want to add them to his collection. Included in this set are, “My Ideal,” “I Got Rhythm” and “These Foolish Things.”

**“BLACK FIRE” — Andrew Hill — Blue Note 415**
Andrew Hill, an up and coming innovating jazz artist is showcased here in his first date as a leader on this melodic team-up with Joe Henderson on tenor, Richard Davis on bass and Roy Haynes on drums. Although all the members of the crew each has a chance to shine in the solo spotlight. The artistic burden rests with Hill who displays hard-driving, avant-garde, keyboard style & “Black Fire.” “Tired Trade” and “Land Of Nod”

**CLASSICAL PICKS**

**“HIGHLIGHTS FROM LAMKE” — Various Artists — Angel 36107**
Soprano Gianna D’Angelo and tenor Nicol Gedda perform the major roles in Delhi’s “Lamke” on this highlight package from Angel. The Chorus & Orchestra of the Theatre Nader de l’Opera Comique, is conducted by George Pretre with Jack Collins as Chorus Master. This album will surely enjoy this compact version, especially Gianna D’Angelo’s “Bell Song” and Gedda’s “Ah! viens, dans la foret profonde.” A delightful operatic entry from Angel.

**“RHAPOSODY” — Cleveland Pops Orchestra, Leopold Lane — Epic LC 3879**
A quintet of the world’s favorite rhapsodies by major composers are performed by the Cleveland Pops Orchestra with Louis Lane conducting. These familiar works with strong melody and fiery tempos. Top-notch recording enjoyment to be had here as the orchestra plays Alt’s “Swedish Rhapsody,” Lizst’s “Hungarian Rhapsody No. 2,” Herbert’s “Irish Rhapsody,” Enz’s “Rumanian Rhapsody No. 1” and Chabrier’s “pana.”

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TOP 100 SINGLES
(ALPHABETIZED)

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Bennett Denies Timi Has Ended Liberty Ties

LOI ANGELES—Al Bennett, president of Liberty Records, last week denied printed reports that claimed the company Timi Yuro had "ended her contract with Liberty Records."

He issued the following statement: "We are informed by our corporation counsel that an exclusive recording agreement between Timi Yuro and Liberty Records is valid and continuing and in full force and effect. We intend to take whatever steps necessary to protect our rights under the existing contract."

Here is the Nice Guy That Is

New York—Those doubting Thomases who hold fast in their belief that the "insensible" exists only in fairy tales may witness to the tale being turned this week in a stranger-than-fiction reality when representatives of the trade as well as other music colony cohorts feted MGM's unbankable drummers with a surprise party at Al and Dick's here (left), who has been with the firm for two dozen years, which must stand at least as the sort of a record in the field. Ambitious music his, is shown above receiving a special gold record from the RIAA's Henry Brife in recognition of his years of industry. Handberger's engaged wife, Ruth, is shown in the foreground. Editors in attendance were it would have to blaze in July before picking up the check for any label exec again.

CASH BOX

For Hit

RCA VICTOR

HICKORY 1238

THE FILE

Bob Luman

Two From Top Albums

BEE - BOM

"The Shelter Of Your Arms"  
SAMMY DAVIS JR.

CARAVAN  
"The Many Moods Of Tony"  
TONY BENNETT  
(Columbia)

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The most trusted name in sound (C)

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NEW YORK, N.Y. 10039

H

HITS FOR THE TOP

By Canada's New Recording Artists

TOPPENSTONE'S  
B/W "SUMMER DATE"  
Recorded by the  
VERSATILES

"EVERY PART OF YOU"  
B/W "IF I WAIT"  
Recorded by the  
VLO-DONS"

MASTER TAPES AVAILABLE TO U.S. AND FOREIGN RECORDING COMPANIES  
DISTRIBUTORSHIP AVAILABLE IN CANADA  
APPLY TO KIN-GAR RECORDS  
BOX 6

"THE STREET"

Bob Luman

THE FILE

HICKORY 1238
### Cash Box

#### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include titles from left plus the percentage title received in prior week or weeks.

**[SURVEY COMPLETED TO APR. 15TH]**

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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</thead>
<tbody>
<tr>
<td>40%</td>
<td>Walk On By—Dione Warwick—Scepter</td>
<td></td>
<td>63%</td>
</tr>
<tr>
<td>39%</td>
<td>Chapel Of Love—Dixiecup—Red Bird</td>
<td></td>
<td>39%</td>
</tr>
<tr>
<td>32%</td>
<td>It's Over—Roy Orbison—Monument</td>
<td></td>
<td>64%</td>
</tr>
<tr>
<td>31%</td>
<td>In My Lonely Room—Martha &amp; Vandellas—Gordy</td>
<td></td>
<td>55%</td>
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<tr>
<td>30%</td>
<td>Louise—Go Home—Paul Revere &amp; Raiders—Columbia</td>
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<td>84%</td>
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<td>Again—James Brown—King</td>
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<td>If You Love Me Really Love Me—Jackie Trent—Kapp</td>
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<td>Diane—Bachelors—London</td>
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<td>Goodbye Baby (Baby Goodbye)—Solomon Burke—Atlantic</td>
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<td>26%</td>
<td>I'm So Proud—Impressions—ABC Paramount</td>
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<td>P.S. I Love You—Beatles—Tollie</td>
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<td>My Girl Sloopy—Vibrations—Atlantic</td>
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<td>Fall Of Love—Johnny Mathis—Mercy</td>
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<td>One Way Love—Drifters—Atlantic</td>
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<td>If You Don't Fool Around—Kingston Trio—Capitol</td>
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<td>24%</td>
<td>Little Children—Billy Kramer &amp; Dakotas—Imperial</td>
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<td>Tea For Two—Nino Tempo &amp; April Stevens—Atco</td>
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<td>The Very Thought Of You—Rick Nelson—Decca</td>
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<td>Caldonia—James Brown—Smash</td>
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<td>Little Donna—Rivieras—Riviera</td>
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<td>Whenever He Holds You—Bobby Goldsboro—United Artists</td>
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<td>Gonna Get Along Without You Now—Tracey Dey—Amy</td>
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<td>I'm Confessin'—April Stevens &amp; Nino Tempo—Atco</td>
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<td>16%</td>
<td>Gonna Get Along Without You Now—Skeeter Davis—RCA Victor</td>
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<td>16%</td>
<td>Wrong For Each Other—Andy Williams—Columbia</td>
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<td>Three Window Coupe—Rip Chords—Columbia</td>
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<td>14%</td>
<td>(Just Like) Romeo &amp; Juliet—Reflections—Golden World</td>
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<td>12%</td>
<td>My Guy—Mary Wells—Motown</td>
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<td>11%</td>
<td>Today—New Christy Minstrels—Columbia</td>
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<td>11%</td>
<td>Love Me With All Your Heart—Ray Charles Singers—Command</td>
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<td>58%</td>
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**LESS THAN 10% BUT MORE THAN 5%**

- Carol Tommy Rae (ABC Paramount) 9%
- Giving Up
- Gladys Knight & The Pips (Maxx) 8%
- Cotton Candy
- Across The Street
- Lenny O'Henry (Atco) 6%
- Gee
- Pips (Mercury) 6%
- My Baby's Comin' Home

**[TOTAL % TO DATE]**

**[TOTAL % TO DATE]**

**[TOTAL % TO DATE]**

[www.americanradiohistory.com](http://www.americanradiohistory.com)
Atlantic Sets Push On Its MacArthur Album

NEW YORK—Atlantic Records has put a nationwide merchandising and sales campaign into force to back up its recently released album, "The Complete Life of General Douglas A. MacArthur Through His Own Words." Advance orders on the LP already total in excess of 75,000 albums, according to Ian Bacha, director of album sales and merchandising. Distributors are working with a special discount on the album, with deferred billing available to qualifying accounts. Although all sales are being handled through distributors, Atlantic has contacted rack jobbers and chain stores with information about the MacArthur LP.

A concentrated effort is being made by Atlantic to reach special organizations who have an interest in the MacArthur package.

A program of distributor-co-op advertising has been set up, using both radio and newspaper media, with a heavy schedule of radio spots. A large number of displays of the album have been arranged in retail outlets throughout the country. All avenues of radio exposure are being explored.

The Atlantic MacArthur album was produced by Joseph Terry and Stan Burns. It includes all of MacArthur's important speeches. Thirteen of them are linked by a narration created by writer Murray Burnett, and appropriate musical programming under the supervision of Ethel Huber. Narration on the LP is done by Stan Burns. The artist Bud Maurer was commissioned to create a special piece of art for the cover, a drawing of MacArthur smoking his famous corncob pipe.

SURE SHOTS

THE VERY THOUGHT OF YOU
RICK NELSON
Deca 31612

LITTLE CHILDREN
BILLY J. KRAMER
Imperial 66027

WHENEVER HE HOLDS YOU
BOBBY GOLDSBORO
United Artists 710

TALL COOL ONE
WAILERS
Golden Crest 518

GO'NNA GET ALONG WITHOUT YOU NOW
TRACEY DIX
Scepter 1274

WALK ON BY
DIONNE WARWICK
Scepter 1274

CAROL
TOMMY ROE
ABC Paramount 10543

“Dance-A-Story” Is Victor’s New Kiddie Ed Series

NEW YORK—RCA Victor Records has issued a new children’s and educational record series titled “Dance-A-Story,” with an initial release of four packages. The albums aimed variously at the age group from 3 to 12 and have been developed by elementary and nursery schools, dance studios, recreation groups, libraries and home use as the potential market.

“Dance-A-Story,” a collaboration between Victory and Ginn and Company, publishers, is the brainchild of east coast dance educator Anne Lief Barten. In essence, the Dance-A-Story packages each contain the 12-inch LP containing original music and story narration plus a booklet, illustrated in full-color, which presents the full text. The illustrations depict (1) the "story line," and (2) corresponding to various rhythmic movements as suggested by both music and text. First four titles are "Noah’s Ark," "Little Duck," "The Magic Mountain," and "Balloons."

The texts have been written by Paul and Anne Barten, the illustrations for the books are by Lois Zener.

Thomas and the music has been composed by the well-known composer Paul Schoop.

Ray Esher, manager of educational sales at Victor, said the overall idea is to "so involve the child in a fanciful idea that he reacts instinctively, physically and creatively. The combination of story, music, and picture sparks this kind of participation. The child can (1) read the story (2) look at the pictures (3) listen to music and narration (4) learn beginning dance technique (5) be stimulated toward creative expression, pantomime and dramatic interpretation and (6) have fun."

The "Dance-A-Story" concept is compatible with elementary dance technique instruction, although both "Noah's Ark" and "Little Duck" have been carefully edited in such a manner that inspection by parents and children indicates the concepts are brought to these regular record outlets, racks and toy centers.

THE STARS SHINE ON WEDGE

THE STARS SHINE ON WEDGE

Lovely JOAN SMALLWOOD makes her debut on WEDGE RECORDS singing two of her own compositions "NUTTY AS A FRUIT CAKE" SR-1012-A and "NO SWEAT" SR-1012-B. JOAN is currently making the Club and Record Hops in the Viginia and Maryland area. Any Fan Club members or interested parties may write WEDGE RECORDS 3101 Fleet Street, Baltimore, Md.

SENZAZIONALE

JANE MORGAN "FROM RUSSIA WITH LOVE" C-721

RCA VICTOR

The most trusted name in sound.

35
RACK JOBBERS- DISTRIBUTORS

PUCHITO RECORDS

wants you to know that you are losing valuable sales if you don't know these names:

OLGA GUILLOT — SARITA MONTIEL


These Latin artists are comparable to the best sellers in American records

And Sell As Well!

While in Miami for the NARM convention, take a moment to contact us—or—Write for a catalog to:

PUCHITO RECORD MFG. CO., INC.

480 West 28th Street
Hialeah, Florida 33010

Cable: ERSCOA

Phones: 887-0741 887-0752

If you are reading someone else's copy of Cash Box why not mail this coupon today!

CASH BOX

1780 BROADWAY

NEW YORK 19, N. Y.

Enclosed find my check.

☐ $15 for a full year (52 weeks) subscription
☐ $30 for a full year (Airmail in United States)
☐ $30 for a full year (outside United States)
☐ $45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

CITY

ZONE

STATE

Be Sure to Check Business Classification Above!

(Continued from Pag B)

SMASH RECORDS

Fosh, Charles

STRAUD RECORDS, INC.

Pomer, Sidney

STEREO'DITIES, INC.

Smith, Fletcher

SUE RECORDS, INC.

Murphy, Henry "Juggy"

SUTTON ENTERPRISES, INC.

Pease, Harold W.

(Continued from Pag B)

L and F RECORD SERVICE

Goldblatt, Jack M.

MERSHAW of AMERICA, INC.

Schioppa, Charles M.

Benskier, Simon

MODERN RECORD SERVICE, INC.

Sandy, George A.

Cochrane, Joe R.

MUSICAL ISLE RECORD CORP.

Thurlow, James J.

Katchik, John

MUSIC CITY RECORD RACKS, INC.

Becker, Glen C.

NEW YORK RECORD DISTRIBUTORS

Wally, Manny G.

Di Scipio, Alfred

OKLAHOMA NEWS COMPANY

White, Glenn

White, Stanley

PIC-A-TUNE INC.

Wason, David F.

PIONEER DISTRIBUTING COMPANY

Ehren, Alois M.

Czurak, Charles

PIONEER DISTRIBUTING CO. at TEXAS

Willard, Gay

PLATTERS, INC.

Frisch, Mark H.

QUALITY RECORD SERVICE COMPANY

Anderson, Ralph T.

RAK SALES, INC.

Goldman, Harold

TIME RECORDS, INC.

Placido, Paul

Shad, Robert

UNITED ARTISTS RECORD CORP.

Beiger, Joe

Maat, Sloan

Miele, Andrew

VIE JAY RECORDS

Lakeman, Jay H.

Sandy, Mark J.

Wend, Roland

WARNER BROTHERS/REPRISE RECORDS

Willis, Hugh

Williams, O. D.

Murphy, Bill

Erie, Me

Schaefer, Sid

Summers, Robert

(Continued from Pag B)

BEER GEE DISTRIBUTING COMPANY

Smid, Leonard

CAL RAKS, INC.

Hornbake, Leno C.

CAMFIELD SUPPLY SERVICE

Camfield, Robert

D and K DISTRIBUTING COMPANY

Cavallini, Ennio

Press, David

Risser, Julius

DISTRIBUTES, INC.

Glover, Carl

DISTRICT RECORDS, INC.

Jacobs, Jay

Schwartz, James

KNOX RECORD RACK COMPANY

Montant, Tom H.

MERCER ENTERPRISES, INC.

Gersham, Jack

Glatt, Sil

Rosenbaum, Warren

MUSIC CITY RECORD RACKS OF NEVADA

Fey, Alex

MUSIC CITY RECORD SERVICE (OMOBYE)

Pardo, Albert

NEW DEAL RECORD SERVICE CORPORATION

Klingman, Leo

Levine, Al

RICHMARK SALES COMPANY

Alderman, Alvin

Walker, James

STARK RECORD SERVICE of CLEVELAND

Murray, Charles E.

TWIN CITY NOVELTY COMPANY

Lusznian, David

NARM ASSOCIATE MEMBERS

(Plus List of Representatives Attending Convention)

NARM REGULAR MEMBERS

(Plus List of Representatives Attending Convention)
**ALBUM PLANS**

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

**AMERICAN AUDIO**

ECCA-CORAL-BRUNSWICK:

- "25%" incentive program for April. Expires: April 30.
- 150% discount on all LP's. 100% exchangeable. No expiration date.

**ASHBORD**

Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 30-60-80% billing. No expiration date.

**COLPIX**

8 Nina Simone albums on a buy-4-get-1-free deal. Expires: May 15; new Chad Mitchell LP is a buy-2-get-1-free deal. Expires: June 26. Rest of catalog offers 50 free for every 100 pur-

**SECCA-CORAL-BRUNSWICK:**

- "VIP" incentive program for April. Expires: April 30.
- 25% discount on all product. Expires: Apr. 30.
- 150% discount on all Prestige labels. In effect until further notice. Special artist program:
  - V.I.P.'s.
  - "AAK." on all Wilco Jackson Prestige LP albums. Expires: April 30.
- 150% discount on all buy-10-get-1-free basis. Described as a limited-time offer.
- "The Wonderful World of Country Music Sales Plan." 15% discount on all regular-priced
  - "AAA.
  - "AAA." on all Charlie Rich albums. Expires at $1.35. 100% ex-
  - "AAA.
  - "AAA." on all Jackie DeShannon albums. Expires at $1.25.
- "We Wish Someone Would Care." 15% discount on all buy-10-get-1-free basis. Described as a permanent program.
- "I Don't Want To Be Hurt Any More." 15% discount on all LP's.
- "You're a Wonderful One." 15% discount on all LP's.
- "I'm a Wonderful One." 15% discount on all LP's.
- "That's The Way You Do The Things You Do." 15% discount on all LP's.
- "You're A Wonderful One." 15% discount on all LP's.
- "I'm A Wonderful One." 15% discount on all LP's.

**AMERICAN AUDIO**

- "25%" incentive program for April. Expires: April 30.
- 150% discount on all LP's. 100% exchangeable. No expiration date.

**TARDAY**

- "The Wonderful World of Country Music Sales Plan." 15% discount on all regular-priced
  - "AAA.
  - "AAA." on all Charlie Rich albums. Expires at $1.35. 100% ex-
  - "AAA.
  - "AAA." on all Jackie DeShannon albums. Expires at $1.25.

**AMERICAN AUDIO**

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  - "AAA.
  - "AAA." on all Charlie Rich albums. Expires at $1.35. 100% ex-
  - "AAA.
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  - "AAA." on all Charlie Rich albums. Expires at $1.35. 100% ex-
  - "AAA.
  - "AAA." on all Jackie DeShannon albums. Expires at $1.25.
POPPIN' OUT ALL OVER!

2 DOOTO HITS ON 1 SINGLE!
[DJ'S SEND FOR YOUR COPY]

NEW ADDITIONS to TOP 100

55—THE VERY THOUGHT OF YOU
Rick Nelson (Decca 31612)
69—GOODBYE BABY (BABY GOODBYE)
Saloman Burke (Atlantic 2226)
83—DO THE TWIRL
Tommy Rowe (&BC-Pomaread 1043)
89—FROM RUSSIA WITH LOVE
Village Stompers (Epic 6972)
90—TODAY
Now Chris Monts (Columbia 43000)

JUKE BOX OPS' RECORD GUIDE
ACTIVE with OPS

(ACTIVE Selections NOT on Cash Box Top 100 reported going strongly with ops.)

PLUS, PLEASE, PLEASE
James Brown (King 5453)
J'AM THE ONE
Gerry & The Pacemakers (Laurel 3233)
EASY TO LOVE
Cliffhous (Laurel 2324)
OH BOY
Jackie DeShannon (Liberty 55678)
WEE JEE WALK
Brigittons (Liberty 55678)
NOT FADE AWAY
Rolling Stones (London 9657)
I RISE, I FALL—I'M WATCHING
My Watch
Johnny Toljan (MGM 13232)
RED RYDER/Texas Lil
Harry Pulliam (M.O.C. 657)
ALL YOU HAD TO DO
Chris & Cathy (Monogram 31)
NEVER LEAVE ME
Skeffworld (C/No. 100)
THAT'S WHAT MAMA SAY
Warren Jackson (United 3146)
YO ME PREGUNTO
Valleys (Parkway 104)
LITTLE BOXES
Womenfolk (RCA Victor 8301)
THE WONDER OF YOU
Roy Peterson (RCA Victor 8339)
THE CLOSEST THING TO HEAVEN
Neil Sedaka (RCA Victor 8347)
WALKIN'
Al Ritz (RCA Victor 8346)
CHAPEL OF LOVE
Dave Cupo (Rissbrand 10-001)
ALL MY LOVING
Jimmy Griffin (Reprise 0268)
JAILER, BRING ME WATER
YOU CAN'T SAY GOODBYE
Trini Lopez (Reprise 0268)
CURFEOLOVER
Anita Humes & Jesse (Roulette 4542)
SOMEBODY STOLE MY DOG
Kris Thomas (Side 149)
EVERY LITTLE BIT HURTS
Brenda Holloway (Tamla 4094)
I CAN'T WAIT UNTIL I SEE MY BABY
Baby Washington (Side 186)
HENRY'S INN (PART 1)
Sam & Dave (T.O.F. 728)
LITTLE RODGEY
Winston Kelly (Verve 10316)
MONDO CANE #2
Bill Windell (Verve 10315)
OUT OF THIS WORLD
Ginie Washington (Verve 147)
VANISHING POINT
Markets (Warner Bros. 3433)

AIMED AT OPS

KISS ME QUICK SUSPICION—Elvis Presley—RCA Victor 447-0639
HEARTBREAK HOTEL—I WAS THE ONE—Elvis Presley—RCA Victor 447-0636
I DON'T CARE IF THE SUN DON'T SHINE—Good Rockin' Tonight—Elvis Presley—447-0602
BLUE MOON OF KENTUCKY/THAT'S ALL RIGHT—Elvis Presley—RCA Victor 447-0641
ALL SHOOK UP/THAT'S WHEN YOUR HEARTACHES BEGIN—Elvis Presley—RCA Victor—447-0618
HOUND DOG/DON'T BE CRUEL—Elvis Presley—RCA Victor 447-0608
STAR DUST—I WISH YOU LOVE—Peter Duchin—Decca 25632
ANOTHER WILLIAMS WINNER!

1962:

CL 1869 / CS 8699

1963:

CL 2019 / CS 8810

AND NOW 1964'S ACADEMY AWARD WINNER!

ANDY WILLIAMS

Days of Wine and Roses
And Other TV Requests

CL 2171 / CS 8971

ON COLUMBIA RECORDS

ANDY WILLIAMS
THE ACADEMY AWARD WINNING CALL ME IRRESPONSIBLE
AND OTHER HIT SONGS FROM THE MOVIES

CL 2171 / CS 8971
The CBS International Story: One “Big” Year Later

(Cont’d from page 6) handled by a licensee. This often means separate staffs and different distribution outlets for home and export markets. Citing gains brought about by such arrangements, Schein disclosed that CBS has a 85% share of the market in the past year, having doubled its home market share in the past year. CBS has already increased its overseas financial gains in France, one of the two European countries where CBS has full control of its exports (the other is Germany). For a five-month period beginning from May 1963 and ending on December 31, 1964, CBS in France realized a 100% increase in sales over a corresponding period in 1963-64. In Germany, the CBS label is already available as a chart-topper. Currently, CBS boasts a more than 400,000 disk seller with a single by Bernd Speer, who sings “Dog Cannot Do My Night Verhüten” (You Can Never Stop Me Loving You), and a sold 200,000 sales item for new comer Markia Klilus’ “Wenn Die Cowboys Traumten.”

In Italy, CBS, through its association with Decca Records, has made history with Italy’s first million-selling disk, Bobby Solo’s “Una Lacrima Sul Viso (A Tear On Your Face).” In order to make its hit American artists feel more at home abroad in the disk sense, CBS is ready to release original American language versions of some of the four foreign-language Spanish, French, Italian and German. For example, the Columbia Records’ hit U.S. artists’ original recording schedule to cut, in a U.S. studio, a foreign language version of their U.S. successes, with arrangements that are carbon-copies of the English rendition.

The recent hit Columbia names as Steve Lawrence and Eydie Gorme, Andy Williams, Don, the New Christy Minstrels and others reach foreign markets with their popular U.S. hits in new versions adapted to particular linguistic areas. While these foreign language dates are at this time mostly confined to singles, there is at least one instance whereby a Columbia performer—Eydie Gorme—has cut an LP for the Spanish market. It was an album, with the Trio Los Panchos, a strong Spanish-market attraction.

In some cases, a foreign language reading may be coupled with the original English success, an approach used for Steve Lawrence’s Italian version of “Go Away Little Girl.” Whether the CBS label achieves hits of local or import origin, the local outlet finds its sales job that much easier. As Schein explains it, a local CBS salesman finds his reception by a local dealer to be more promising for new origin, the label represents an increase in sales the music business.

As Schein explains it, a local CBS salesman finds his reception by a local dealer to be more promising for new origin, the label represents an increase in sales the music business.

The CBS catalog, including its export arm, has also expanded to the point of reaching foreign countries.

In Poland, CBS has already established an office in Warsaw, where the label is now represented as a charter member of the Polish music business. The Polish market is only one of the CBS outlets in more than 100 countries.

CBS has also made available the hit single “Don’t Stop Believing” by Journey, which was the top-selling disk in the world in 1981. The single has sold over 10 million copies worldwide, and has been a staple on radio playlists for over 30 years. In addition to Journey’s success, CBS has also enjoyed strong performances by other artists, including Bruce Springsteen, the Eagles, and Stevie Wonder.

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Col. Releases Williams' "Call Me Irresponsible"

NEW YORK—Andy Williams, who sang the winning song, "Call Me Irresponsible," at last week's Oscar Awards, performs in a new album of the same name just released by Columbia Records. Williams also presented the last two Oscar winners, "Moon River" and "Days of Wine & Roses," and resulting albums with their titles went on to prove gold-record sellers. Besides the winning song, the LP also includes two of this year's nominees, "Clarice," which he also sang on the show, and "More."

Arwin Re-Releases Years-Back Success

HOLLYWOOD—Arwin Productions, which recently re-activated its Arwin Records and Arwin Dayon music publishing firms under Don Genson, have set a re-release of "Chico-hua-hua" by The Pits. Disc, which clicked for the label a few years back, has come to life again in several areas, according to Genson, and distrib requests across the country prompted the release. Genson stated the publishing firms will be taping in what is being described as an up-coming movie productions as well as with outside motion picture firms. At present, the record firm is looking for the next big producers to produce the re-releasing firms are seeking writers to sign up under exclusive contracts. Meanwhile, Arwin is also under way for the purchase of additional labels under the Arwin banner.

Capitol Names Osaki To Top Art Dept.

HOLLYWOOD—George Osaki has been named art director for Capitol records, according to Marvin Reuben, creative services administra-
tor. Osaki succeeds Ed Thraisher, who resigned to accept a similar post with Warner Bros. Records. Osaki, who was named assistant art director last January, has been with the art department since 1960. Before moving with North American Aviation, Osaki studied at both the Chicago Art Institute and Chouinard Art Institute in Los An-
geles. As art director, Osaki's primary responsibility will be to overall supervision of Capitol album covers.

NARM Golf Tourney

NEW YORK—In conjunction with the Sixth Annual NARM Convention, the second NARM Golf Tournament will be held at the Country Club of Miami. Free transportation will be provided from the Eden Roc Hotel to the club; golf clubs may be rented at the Pro Shop there. Tournament is open only to convention registrants. Neither of the tournament dates—April 18 and April 24—conflicts with the official convention dates of April 19-23.

Set DeRose Memorial Week

NEW YORK—The 11th commemora-
tion of the 98th annual NARM Convention, Peter DeRose's death—encompassing Peter DeRose Memorial Week—takes place this year from April 5-11. As in past tributes to the composer of "Deep Purple," "Pillow Talk," among other scores, there will be a number of events that will salute him, including a temporary re-titling of Duffy Square on Broadway to Peter DeRose Memorial Square. Vincent Lopez and other performers are also due for mu-

Victor Military Band

Disks Lead To Award

To Kennedy Center

WASHINGTON, D.C.—The John F. Kennedy Center for the Performing Arts last week (12) received an award from the Freedoms Foundation at Valley Forge for collecting and pres-
serving on N.A. Victor records the outstanding music of the four ex-military bands and their singing counterparts. The award, which was accepted by Mrs. Joseph Shouse, a member of the Center's Board of Trustees, was presented by Dr. Kenneth D. Wells, presi-
dent of the Foundation, at a break-
fast meeting held in the Senate Caf-
eg Room.

The four service band albums—mili-
tary music and patriotic songs played by the bands of the Army, Marine Corps, Navy and Air Force—were re-
corded by Victor, and all profits from their sale are being donated to the Center. Released in May 1943, the albums, consisting of nearly 600,000 copies, of the al-
buns, was presented to the Center by Victor's vice president and general manager, George R. Mark, last Jan.

"Whistle" Continues Run

On Columbia Cast LP

NEW YORK—Yes, musical comedy buffs, there will be an original-cost version of "Anyone Can Whistle." Columbia Records has decided to go ahead with the release of the cast version of the Arthur Laurents—Stephen Sondheim musical despite the fact that it didn't last a week on Broadway. Most critics felt its anti-
war message was too far-out to be entertaining.

In fact, when Columbia cut the show last Sunday (12), the final per-
formance of the show took place the night before. A spokesman for the label indicated that the discry feels the show's score is well-worth an LP reading, and could make it on discs als "Candide," the 1956 Leonard Bern-

The Exciting New Album Contender From Mercury

Quincy Jones explores the music of Henry Mancini

MG 56863/SM 56863

Including:

Baby Elephant Walk
Doodler
I'm In The Mood
Don't You Forget It
Pink Panther Theme
Theme of the Days Of Wine
Moon River
and Roses

On its Way to the Top!

"Swing"

The Tokens

B. T. PUPPY 500

Not. Dist. By

JAY-EE RECORD Co., Inc.
318 W. 48th St., N.Y. 36, N.Y.

New Instrumental Hit!

"Soul Serenade"

King Curtis

#5109

New York:

Felix Faeq In U.S.

NEW YORK—Felix Robert Faeq of
World Music Company of Belgium is currently on a visit to the U.S.

Felix Faecq In U.S.
MARY POPPINS" Cast
At Disney Seminar

“Mary Poppins" Cast
At Disney Seminar

“A Hard Day’s Night" Is
Beatles’ New U.A. Flick

NEW YORK—"A Hard Day’s Night" has been chosen as a title for the Beatles’ new flick for United Artists. The famed British rock group selected the tag themselves.

The film, currently in the cameras in England and it will in time be new tunes composed by Beatles John Lennon and Paul McCartney.

Blue Angel Moves
For Bankruptcy Petition

NEW YORK—It’s hard to wish the Blue Angel, the famed New York night-club, a happy 21st birthday this month.

The club last week filed a petition of bankruptcy, and Max Gordon, who operates MacArthur LP.

CMS Label Returns
With MacArthur LP

NEW YORK—CMS Records, following a 16 year absence on the disk scene, has been reactivated with the release of a tribute LP to the late General of the Army, Douglas MacArthur.

Label is currently selling the LP on a mail-order basis. Last week it ran a coupon ad in the Wall Street Journal, which also displayed the cover of the LP. The solders Never Die," which contains the late Col. "Old Soldiers Never Die," which contains the set-up. Speech before Congress on April 19, 1951. Price is $3.98.

One of the principals in CMS is Irving Tapper, owner of the Chesterfield Music Shop, a mail-order and export firm. Leon Golovner, manager of Chesterfield, is also involved in the set-up. CMS is also heard from via albums by Oscar Brand and opera singer Fernando de Luceia marketed about 16 years ago.

Mobile Fidelity Signs
Rhythm Masters

BURBANK—The Rhythm Masters were signed to an exclusive contract with the specialty indie label, Mobile Fidelity, according to an announcement made last week by the group’s manager, Emery Clay.

Emery says men will hold on the label with a single release tagged "Dig Ora Doo" coupled with “Little Lisa.” A debut LP has also been set for summer release to coincide with their tour of the fairs.

"O'Seas Distrib For Mosrite"

NEW YORK—Stan Wagon, manager of the Ventures, has appointed Howard S. Richmond as foreign dis- tributor for the Mosrite Distribution Co., which is owned by the Liberty wax outlet.

Epic Rushes "Lilies" Single

NEW YORK—Epic Records has announced the immediate release of a group of appearances, "The Theme from 'Lilies of the Field' (Amen)," taken from Epic's original Soundtrack LP of the award-winning film of the same name.

Sidney Poitier just won an Academy Award for the Best Performance by an Actor in his role in the much-praised film. Epic reported that radio stations throughout the country began playing the "Theme from 'Lilies of the Field'" as soon as the LP was released, and a strong demand was created for the release of the tune as a single.

"Lilies of the Field" had already won numerous awards such as One Magazine’s "Warmest Human Achievement," Its movie Soundtrack. Sidney Poitier also won the Silver Bear Award for "Best Actor" at the 1963 Berlin Film Festival.

Beatles Invite
Murray "The K" To London

NEW YORK—Murray "The K" Kaufman will plane to London this week (21) for a concert tour which ends in England, as a special invitation from the Beatles. The bid for the WINS deejay’s British debut was tendered as a result of his connection with the Beatles during their recent stay in the U.S. The group considered Kaufman to be the foremost exponent of their kind of music, and through their manager Brian Epstein, arranged series of theater, radio and TV ap- pearances to introduce him Britain’s youngest rock dilemma.

Kaufman, who recently concluded a 10-day Holiday show at Bokley Foon Theater, became so friendly with the Beatles during their stay that he accompanied them on their trip to Miami. The friendship has continued via transatlantic phone calls.

Talentmasters Studio
Intro New Echo Sound

NEW YORK—Who says there isn’t anything new under the sun—certainly Bob Gallo of Talentmasters Recording Studio, this city. Gallo informed Cash Box last week that he has purchased a new type “space-age” limiter from Universal of California and that he has set the maximum release time of the limiter in conjunction with the studio’s echo, which created a new recording one and increased the delay time from the studio’s echo to the spot by approximately nine seconds.

There is no loss of presence re- gardless of how much echo is being used,” says Gallo. In addition, he noted that his limiter echoes are completely different from the tape natural and German EMT echo currently in use.

The Searchers Find Editor


Gold Box—April 25.
### Looking Ahead

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

### The Soul Sisters

**"I Can't Stand It"**

Sue 799

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<thead>
<tr>
<th>The Wonder of You</th>
<th>Ray Peterson (RCA Victor 8333)</th>
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<tr>
<td>We're All Alone</td>
<td>Buddy Hollis (Capitol 5469)</td>
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<td>The Soul Sisters</td>
<td>&quot;I Can't Stand It&quot;</td>
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### Jimmy McGriff

**"Kiko"**

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### Inez Foxx

**"Hurt by Love"**

Sue 20-001

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### Johnny Starr

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Eastern 60-001

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### Records

1650 Broadway, New York City 212-11-8030

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**Cash Box—April 25, 1964**
Singing In "High Spirits"

NEW YORK—ABC-Paramount recently cut its first original cast album, "High Spirits," in all-day and evening session at Fine Studios in Bayside, Long Island. The show which stars Beatrice Lillie (left pic), Tammy Grimes (right), and Edward Woodward, has music and lyrics by Hugo Martin and Timothy Gray.

Decca Execs At NARM

NEW YORK—Decca Records is well represented at this week's Miami Beach convention of The National Association of Record Merchandisers (NARM).

In attendance from Decca's national office are Leonard W. Schneider, executive vice president, Sydney N. Goldberg, vice president and general sales manager, Claude Brennan, national sales manager and Louis J. Sobot, assistant general sales manager. Vet Decca recording artist, Red Foley, will be the master of ceremonies for the awards banquet (22) and he will present plaques to those artists and companies who will be honored at that time.

Dave Rosner Shifts To Col's April-Blackwood Music

NEW YORK—Dave Rosner has joined April-Blackwood Music Publishing Companies as administrative assistant to Dave Kappelk, general manager of Columbia Records' publishing companies.

Rosner will maintain liaison with the director of international publishing operations on matters pertaining to copyright obtained from Columbia's foreign affiliates. Rosner will also assist in the supervision of April-Blackwood's expanded activities.

Rosner was with Columbia Records in April 1962 as a management trainee. He has represented the merchandising manager of single records for Columbia Records Sales Corp.

Phono Sales Down, Radios Up In Feb.

NEW YORK—The Electronic Industries Association has announced that distributor and factory sales of phonographs were down in Feb., compared to a sales year earlier. Portable model sales totaled 161,220 in Feb., compared to 192,858 in Feb.'63. Consoles totaled 116,320 compared to 137,114 in Feb.'63.

The Association also announced that radio production was up with 1,389,652 in Feb. '64, compared to 1,367,862 in the same month last year.

WB-Reprise Adds Artists, Master

NEW YORK—Warner Bros. Records has added new attractions, including a master purchase.

Moving into the Reprise fold are folk singer Mike St. Shaw, Bob Leaper and the Prophets and a master deal, "Swingtime U.S.A.* by the Lifeguards. Mo Ostin, Reprise's general manager, made the deals.

Warner Bros. will now record the Royallettes, the Vanguard Voyagers, the Honey's, the Pastel and Ramona kings, all inked to term pacts by singles A&R chief Joe Smith.

Sanical Building His Own Edifice

BEVERLY HILLS—Hank Sanical, president and owner of Barton, Sanical, Maraville, and Ding-Dong music publishing firms, has announced that ground breaking will begin on June 1 for the Sanical Building on Ventura Boulevard in Studio City.

The $2 million structure will include a major bank, doctors offices, as well as offices of other professions, and a prestige restaurant, the latter which will be situated on the roof of the building. It is anticipated construction will take almost one year before its completion.

Sanical will continue to base his operations at 9128 Sunset Boulevard in Los Angeles, where he shares office space with his associate, Nick Sevano of Academy Management.

Bob Schwaid To Joy Music In Current-Market Tune Drive

NEW YORK—George Joy has named Bob Schwaid, the indie producer, to his assistant for his Joy Music pub.

A 12-year indie producing vet, Schwaid will work closely with A, men, artists and writers to develop material with eye on today's market needs.

In line with this objective, Schwaid will have his doors open to new and established writers. Also open to them will be Joy's own house studio, which will lead to "master type demos" for presentation to A&R men and artists.
Sarer To Colpix
In Distrib-Rack Sales

NEW YORK—Ray Lawrence, general sales manager of Colpix Records and Dimension Records, has announced the appointment of Chris Sarer as director of distrib and rack sales for the two companies. Sarer is a veteran of several years in the record industry. His most recent position was national sales manager for Roprise Records—a post that he held for three years. He has been associated with Kapp, Mercury and King Records in sales capacities. For a time, Sarer also headed the B-G-Rack Operation in Albany, New York.

The Band Played On, And on, And on, And...

NEW YORK—Raw bleeding fingers, swollen hands, a sinus hemmorhage and laryngitis were overcome by a band so great that it could complete 75 hours and 42 minutes of continuous round-the-clock performing at a recreation center.

Barb Lett and The Blaindears, featuring Duke Edwards, a show band from Boston, did the trick at Rollin's in Lincoln, Massachusetts, Thursday, April 2 to 3:42PM on Sunday, April 4.

Throughout the marathon, considered a record of its type, radio stations, disc jockeys, record companies and remote broadcasts in addition to local TV and press coverage.

Band members exchanged instruments and took alternating rest and meal breaks during the first 48 hours. As physical handicaps mounted, musicians were reminded that a rhythm section and "quality" music, two requirements of the marathon, could be maintained.

Actually, the eight man group averaged 90 minutes over the General Hospital for an end to the stunt.

The crew played all types of music, from rock 'n roll to jazz.

Correction

NEW YORK—In an April 11 story, "The Life of Walter Mitty," it was incor- rectly reported that Bonzo and Lovin' Spoonful are from the same group. Bonzo, of course, is not. And a writer of the show, had also written the background music for the theme song of "The Wizard of Oz," "Over the Rainbow." Actually, Kenyon Hopkins is the composer of the score.

Spring Classical Push

NEW YORK—A special Spring promotion on Mercury's "Curtain Up!" classical collection includes colorful music merchandise heading announcement in current sales pricing. Picture: die-cut eagle jacket; and a new printing of the label's classical catalog, "What's Your Pleasure?"

Nashville's NzRAS Lists Board Nominees

NASHVILLE—The steering committee of Nashville Chapter of The National Academy of Recording Arts and Sciences (NARAS) nominated 40 leading members of the Nashville music fraternity as candidates for the chapter's first board of governors at a recent meeting of the committee at the Executive Club here.

Dick Jallow, attorney for the New York NARAS Chapter, and John Scott Trotter, president of the national NARAS group, will be in Nashville for the first general meeting of the Nashville chapter this week (20) at the Columbia Records Studio.

Numerous topics will be discussed at the meeting including the proposed constitution and bylaws, the election of the Board of Governors, and the membership drive.

Goulet Inks Pacts For Hotel P.A. DePauw

NEW YORK—Robert Goulet has been signed to an exclusive three-year con- tract by Morris Lansburgh for appear- ances at the Flamingo Hotel in Las Vegas and the Deauville Hotel in Miami Beach.

It also was announced by Norman Rosemont, Goulet's manager, that said actor-singer's first engagement at the Miami Beach hostelry.

The Columbia Records' roster will be heard at both Lansburgh hotels for one engagement a year through 1967.

MGM Single Includes Beatles Sans Vocal

NEW YORK—MGM Records has the only instrumental showings by The Beatles on the market.

The label's follow-up to its hit Beatles single, "My Bonnie," contains the number, "Cry For A Shadow," done as an instrumental and penned by Beatleites John Lennon and George Harrison.

The other side, "Why?" features a vocal, with Beatles backing by Tony Maserati, the songstress on the "My Bonnie" date.

The new MGM single was obtained through a deal with Deutsche Grammophon of Germany, where the sides were recorded.

Gold Records Galore

NEW YORK—Wooden Allen, the comic who has soared to stardom over the past two years, has been signed to an exclusive wax pact with Colpix Records and has completed a debut LP cut during a recent performance at Mr. Kelly's in Chicago.

Originally a comedy writer for Sid Caesar, Art Carney and others, Allen began his performing career in Gotham's Greenwich Village club, the Bitter End. The veteran took to appear on network TV shows and other major nite spots including Basin Street East and the Blue Angel.

The label has skedded Allen's album for release in late June just prior to the national exposure he'll receive when he takes over for Johnny Carson on NBC's "Tonight Show," beginning one week in July. A full-scale promotional and ad campaign is in the works.

Golden, (seated left) was snapped during the past-signing ceremony with Don Kirshner, exec vice pres. The music and disc division of Columbia Pictures-Screen Gems TV. Standing behind them (left to right) are Jack Rollins, the comic's manager; Colpix album A&R director Jack Lewis; Charlie Joffre, Allen's co-manager; and Mary Cain, a vice president of the firm's publicity affiliates.

Tommy Roe

Hitting Again With "Carol"

C.W. "A GOOD LITTLE GIRL"

METZ JOINS DISNEYLAND

NEW YORK—Herb Metz, formerly with Riverside Records, has joined the sales staff of Disneyland-Vista Records and Reprise Records here. Metz's primary function will be sales and promo in the Met area with Bob Larkin as eastern sales manager.

The label also announced that it is planning to release eight discs from the new Disney film, "Mary Poppins," as well as a coupling LP on the Buena Vista label. On Disneyland, there'll be a 302 Story Teller LP, with story and songs from the film.

"BABY DOLL" THE SPIDERS

LAWN 234

DIST BY SWAN RECORDS
Cer. 8th & Fitzgerald Sts.

MAXINE BROWN "LITTLE GIRL LOST" WAND 152
WAND RECORDS

HOLLYWOOD—Henry Brief (right), vice president-secretary of the Record Industry Association of America (RIA) recently presented RIA records to Alan Livingston, president of Capitol Records, on behalf of the label's first 152 records of singles and the LP "Meet The Beatles." Awards signify sales in excess of 1,000,000 copies of the singles and $1,000,000 worth of albums. Capitol has already applied for gold record certification of the label's latest Beatles release, "The Beatles Second Album!"
The Bobby Blund Revue On One-niter Tour

Roy Berry in U.S.; Addresses IRMMC

NEW YORK — The International record label, Men's Club was treated to a delightful sampling of the droll humor of Roy Berry, Managing Director of Campbell Connolly & Co., ltd., one of the largest publishing firms in England. Berry was a guest speaker at the club's informal meeting at the Taft Hotel, last Tuesday, April 14. Visiting these shores to buy and present his repertoire to Berry described his own market from the standpoint of record company...and it was done as only an Englishman could do it, with tongue in cheek.

He pointed to the minimum number of plays available in England for a new, important single release. Where, as in America, a hot new single gets thousands upon thousands of plays during the early potent life of the record, number one, a hot new single in England can expect in the vicinity of ten plays on radio—this includes exposure on the BBC and Radio Luxembourg.

He pointed to a Sunday Morning request show on which one wouldn't get an occasional plug. But, he said, he had one in mind that could be called a hit—"Aunt Matilda requests that you play Dave Clark's 'Glack All Over' this coming Sunday afternoon!"

He made a point of classifying the current U.S. number one, "Teenage Merchandise," rather than songs and found it most interesting that the British program here was equally enthusiastic there than it was in England.

In a question and answer period that lasted 10 minutes, 283 elicited some technical aspects of publishing law for some of the club members.

Roy was introduced by Mike Gould, the publcity's American rep. The audience was Bernard Mikulski, head of CBS Records in Germany.

The Music Press Takes Sol Handwerger To Lunch, And Gratefully Picks Up The Tab

NEW YORK — Good guys don’t always finish last—and the music industry trade press made hay about this happy fact last week.

In doing so, it took Sol Handwerger, promo head of MGM Records, to lunch last week, and went to great pains—picking up the tab—so it could properly salute Sol’s 24th year at MGM, no mean feat, as someone noted, in a business famous for daily exec changes.

Musicemcee logically queried why not-wait a year—for Sol’s 25th anniversary? Well, to tell the truth, the 24th anniversary angle was just a cover-up, for, as one trade writer put it, the trade press under estimated the sentimentality and nice-guy-appreciation of the disk business.

Some eighty-six straddlebusts plus press personnel flocked to Al & Dick’s here last Monday (13)—many from competing label promo departments—to surprise Sol, who happened to be at the restaurant for—you guessed it—a luncheon engagement with Don Chippendale, one of the trade press’ little helpers in putting the set across.

Among the many straddlebusts who addressed Sol were, among others, technical aspects of publishing law for some of the club members.

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Preстидж Into New Musical Horizons

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To be maintained are the Bluewave, a line concentrating on the top Living Arts and Prestige Folklore diskers. As for Folklore, Weinstock said this line has proved to be the label’s most successful line in the shortest period.

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The Bobby Blund Revue On One-niter Tour

Roy Berry in U.S.; Addresses IRMMC

NEW YORK — The International record label, Men’s Club was treated to a delightful sampling of the droll humor of Roy Berry, Managing Director of Campbell Connolly & Co., ltd., one of the largest publishing firms in England. Berry was a guest speaker at the club’s informal meeting at the Taft Hotel, last Tuesday, April 14. Visiting these shores to buy and present his repertoire to Berry described his own market from the standpoint of record company...and it was done as only an Englishman could do it, with tongue in cheek.

He pointed to the minimum number of plays available in England for a new, important single release. Where, as in America, a hot new single gets thousands upon thousands of plays during the early potent life of the record, number one, a hot new single in England can expect in the vicinity of ten plays on radio—this includes exposure on the BBC and Radio Luxembourg.

He pointed to a Sunday Morning request show on which one wouldn't get an occasional plug. But, he said, he had one in mind that could be called a hit—"Aunt Matilda requests that you play Dave Clark's 'Glad All Over' this coming Sunday afternoon!"

He made a point of classifying the current U.S. number one, "Teenage Merchandise," rather than songs and found it most interesting that the British program here was equally enthusiastic there than it was in England.

In a question and answer period that lasted 10 minutes, 283 elicited some technical aspects of publishing law for some of the club members.

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NEW YORK—Mr. and Mrs. Stan Geist of Peekskill, N. Y., and family, are shown upon their arrival at the United States. Stan has just won a successful long-range engagement at the Ronnie Scott Club in England. The Geists, who are on an 8-months' tour through the month of May, are planning to be in New York City and possibly the New York area in June. The Geist's new MGM entry is titled "Hollywood Sound Stage." 

Philips' Growth (Continued from page 10)

Philips firm has added another dimension to its diversified look, this time through the folk area. Because the success of the record label's sales are never separated, the label is an integral part of the entire strategy of the company. It is difficult to be specific in dollars of any impact that folk music has had on the record business. However, it is apparent that the folk market is the fastest growing in the record industry. 

Pickwick C&W Line (Continued from page 7)

...week, where he will be the moderator for a special program for Pickwick's new six-month Leslie, accompanied by pickwick executive vice-president Ira Feldman. Sales manager Ralph Brown, production vice-president and others of Pickwick executives, will also be in attendance. TheSeed will be accomplishing many of Pickwick's transactions for the rest of the month as the company moves to meet with distributors to change its image and to explain future plans for the label. 


IQrday Expands (Continued from page 7)

IQrday co-op advertising are offered discounts on incoming IQrday's stock, they can buy the product direct from the label. 


Philadelphia Homecoming

Phil Terry & Bobby Martin Open Indie Diskery In Philly

PHILADELPHIA—Phil Terry, formerly co-owner of the Blue Bell and Newtown labels, and Bobby Martin, writer-arranger and former A&R head for the Pickwick label, have opened Rainbow Record Productions in Phila.

First offering under the new operation is by the Blue-Belles, whose wha-lie-back hits, "I Sold My Heart to the Junkman" and "Down the Aisle," was produced by the pair. New side is "You're Just Fooling Yourself!" Other artists on the roster include the Dakyays, who have a chart record on RCA, and the Lebby Kings, Shery Ivan, Pervis Herder and the Trouble Makers.

Announcement of their past successes also include "When We Get Married" by the Dreamladies, "Guitar Boogie Shuffle" by the Virtues, "Pitter-Patter" by the Spectrum and "Fever" by Peter Bennett. Rainbow Record Productions is located at 19 E. Chelten Ave.

128 Winners in Columbia's Rave Review Contest

NEW YORK—Columbia Records has announced the winners of its special dealer contest, the Columbia Masterworks Rave Review Contest. 

Response to the contest was the largest ever received by the company for a classical records contest, according to R. Paul Martin, masterworks merchandising manager of CRC. The winners, whose names and photos will be published in the next special Columbia mailing to distributors, will be awarded 10 Columbia albums of their choice. 

The contest consisted of matching 30 photos of album covers with excerpts from the rave reviews the LP's garnered in major magazines and newspapers.

Paul Durand Due For U.S. Visit

NEW YORK—Paul Durand, French composer and arranger, arrives in the United States this week to observe the American music scene.

Durand is best known here as the composer of "Madosnichron," "Ombre," and "All My Love." In France, the former tune is one of that country's all-time greats and both composer and song were honored with a special television program last Nov. commemo- rating the 16th anniversary of the song.

A prolific writer of background and theme music for the French film indus- try, Durand has also appeared as an artist and conductor for the Victor, Polydor and Decca labels. During his stateside stay Paul Durand will make his headquarters at RCA Victor Music in New York and Holly- wood. He will be interested in surveying film music writing here.

Sue Offers Four New Albums For April

NEW YORK—Sue is recording four new albums this month. They are: "Live At Basin Street East" by Ray Bryant, "Jimmy McGriff at the Organ," "The Sue Story," various artists, and "I Can't Stand It" by the Soul Sisters.

Indie Producers Form Radiant Label

NEW YORK—A new label, Radiant Records, has been formed by Stage Door Dan and his indie production partners in South Orange, N. J.

They are "Don't Listen To What the Creation's Saying," "New York Sound" by the Fairlanes, "On The Bridge" by the Urbanes. A track, "Gate Bag," which the Fairlanes, may go into an LP or be released as a single. 

Currently naming distributors, Radiant has already lined-up Malvern in New York, All State in New Jersey and Topps in Miami.

Nero Bookings Stretch Into March, 1965

NEW YORK—Peter Nero, currently on a sell-out cross-country concert tour, is already booked for dates in March. 1965.

The popular composer-pianist, in addition to his one-nighters, flies to New York at every opportunity to work on his latest album for RCA (he does all the arranging himself), is planning a two-month tour of Japan this summer; and is working out arrangements to start his second major studio recording project with Seven Arts. Nero scored "Sunday in New York," in which he also makes his motion picture debut.

Original Sound Pacts

Jaye Mansfield

Hollywood—Jaye Mansfield has been signed to an exclusive five-year pact with Original Sound Records, according to an announcement made last week by Art Laboe, president of the label.

The pact came after two weeks of negotiating, and the diskery expects to have a single by the screen actress on the label in four months.

Jerry Goldsmith To Cofr "Satin Bug" Film Score

NEW YORK—Jerry Goldsmith has been signed by producer-director John Sturges to compose and conduct the score for the upcoming United Artists film, "Crash Dive." The film stars Geo. Maharis, Richard Basehart, Anne Francis and Dana Andrews.

Goldsmith is also the composer on the in-release "Seven Days In May." All Smiles?

2nd BMI Workshop

NEW YORK—Musical adaptations of scenes from famous Broadway plays will be presented during the second BMI Musical Theater Workshop this Tuesday (21), at the Maid- man Theater.

Broadway musical conductor Leh- man Engel, who's in charge of the workshop, will instruct the program for an invited audience of producers, directors and other music men. The showcase will consist of songs written to a play as part of a general workshop exercise. Since the assignments were the same for all in the group, it produced a wide assortment of musical ideas.

Composers and lyricists represented in this showcase are Joan Bender, William Dyer, Carol Hall, Robert Hughes, Milt Komer, Don Parks, Jerry Powell, Jim Rusk, Norman Sachs, Tissa Silverman, Pat Welch, Don Wolf and Cy Young.

The BMI Musical Theater Work- shop was established four years ago to provide composers and lyricists with an opportunity to work creatively in the theatrical medium. Last Tuesday (April 11) a complete new musical was presented, the work of Raleigh Bond, Francine Forrest and Gordon Eis.

The workshop showcase series of these presentations will conclude with the performance of "Dancing, The Madison Musical" presented on "The Wisteria Trees," by Josh Logan, with book and lyrics by Mar- Vie Scher and music by Mel- dor Goldstein—on Tuesday, April 28, at the Maidman Theater.

Paul Anka To Germany For Wax Session

NEW YORK—Paul Anka plans to make a wax session this week (22) to record an album of tunes in German for RCA Victor. The session was arranged as the result of successful personal appearance tour of 17 cities in Germany. 

Anka has already waxed tunes in French, Japanese, and Spanish, distribution abroad and in South Amer- ica.

Paul & Paula To Japan

CHICAGO—Philips disc artists Paul and Paula are again a performing duo and have set a two-week tour of Japan to do concerts, radio and television shows. 

The pair, who scored a million seller last year "Hey Paula," has also skedded more singles and LP's for the future. Their million seller was also a number one item in Japan.

Alpha To Distribute Living Language Discs

NEW YORK—Ed Barsky, national sales manager of Living Language Courses and Young People's Records, has announced that the line will be distributed in the New York market by Alpha Distributing Corp.
THE CASH BOX
BULLSEYE

"THE BALLAD OF HERSEL LAWSON" (2-59) (Four Star BMI—E)—\*I TAKE MY RING OFF YOUR FINGER" (2-59) (Cedarwood BMI—Joy, Lewis)

CARL SMITH (Columbia 43032)

Carl Smith, who is still clicking with, "Pillow That Whispers," comes up with a potent follow-up stanza with this commercial newie titled "The Ballad Of Hershel Lawson." The medium-paced, chorus-backed tune is about a self-centered moonshiner who eventually causes the death of his wife and son. Eye it, the attractive coupler, "Take My Ring Off Your Finger," is a rhythmic tradition-oriented hillbilly weeper read with poise and authority by the charter.

"THE FACE" (2-21) [Glam BMI—Montgomery, Hayes]

"I WILL ALWAYS KEEP LOVING YOU" (2-29) [Glam BMI—Mathis]

MELBA MONTGOMERY (United Artists 705)

Melba Montgomery seems destined to pull loads of coin with this first-rate hitville contender called "The Face." The side is a slow-moving, bluegrass-styled ballard in which the lark effectively weeps about a lost love. Tune's a natural for heavy airplay. On "I Will Always Keep Loving You" the chrip proclaims her eternal love for that certain special guy of her dreams.

"I'M HANGING UP THE PHONE" (2-02) [Yonah & Pearl BMI—Rogers]

"JUST A MESSAGE" (3-04) [Peer Int'l] BMI—Caselli

CARL & PEARL BUTLER (Columbia 43939)

The vet hubby-wife duo have enough things going for them on this Columbia entry, "I'm Hanging Up The Phone," to zoom up the charts in no time flat. The tune is a rousing, high-spirited happy husher about the end of a romance. On the flip, "Just A Message," Carl solos a plaintive, slow-moving, shuffle-boat tale about a guy who pleads for his gal to stay with him.

"I SAW YOUR FACE IN THE MOON" (2-23) [Leeds ASCAP—Elder]

"DON'T DROP IT" (2-10) [American BMI—Fell]

BILLY GRAMMER (Decca 31618)

The Decca hit-maker unleashes his potent, wide-range vocal talents full-blast on this power-packed release from Decca. The top side here, "I Saw Your Face In The Moon," is a contagious, chorus-backed, pop-style them about a romantic, tearful end."

"DON'T DROP IT" (2-10) ['American BMI—Fell']

"THERE IS ONLY ONE" (2-24) [Peermont BMI—Baker]

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BILLY GRAMMER (Decca 31618)
COUNTRY TOP 50

1. UNDERSTAND YOUR MAN  
Johnny Cash (RCA Victor 42644)
2. WELCOME TO MY WORLD  
Jim Reeves (RCA Victor 2289)
3. BURNING MEMORIES  
Columbia (RCA Victor 42971)
4. SAGINAW, MICHIGAN  
Ralph Fazzolli (Columbia 42924)
5. MY HEART SKIPS A BEAT  
Patsy Cline (Capitol 5176)

THE WHITE CIRCLE ON MY FINGER  
Bill Anderson (Columbia 35577)

THE GIRL FROM SPAIN  
Marty Robbins (RCA Victor 42968)

KEEPING UP WITH THE JONESES  
Margie Singleton & Foran Young (Mercury 12227)

BALTIMORE  
Sandy Nelson (Capitol 3279)

LOVE IS NO EXCUSE  
Jim Reeves & Dottie West (RCA Victor 5124)

EASY COME, EASY GO  
Bill Anderson (Columbia 55577)

THE BLUE TRAIN  
Dolores Keane (RCA Victor 3808)

LIGHT YEARS  
Mary Lou (Mercury 12226)

I CAN'T STAND IT (AS MUCH AS SHE CAN)  
(none listed) (RCA Victor 35584)

MY TEARS ARE OVERBEARING  
Black Oak Arkansas (United Artists 482)

MILLS CREEK CAVE  
Dolly Parton (RCA Victor 2874)

SORROW ON THE ROCKS  
Don Williams (RCA Victor 338)

THE NIGHT PEOPLE  
Obedion (Mercury 2222)

FOLLOWED CLOSER BY TEARDROPS  
Marty Robbins (RCA Victor 5370)

PETTICOAT JUNCTION  
George Jones (Columbia 42887)

CHICKASHAY  
Hank Snow (MCM 2058)

THE VIOLET AND A ROSE  
Wanda Jackson (Capitol 5142)

FIVE LITTLE FINGERS  
Bill Anderson (Columbia 35577)

COUNTRY ROUND UP

LINDA, WITH THE LOVELY EYES  
Skeeter Davis (RCA Victor 8304)
LONELY LOVES  
Bobby Bare (United Artists 483)
INVINCIBLE TEARS  
George Hamilton (MGM 13004)
BEGINNING TO YOU  
Marty Robbins (RCA Victor 42880)
MOLLY  
Eddy Arnold (RCA Victor 8394)
BREAKFAST WITH THE BLUES  
Loretta Lynn (RCA Victor 334)
ALONE WITH YOU  
Claude King (Columbia 6395)
WHAT'S THAT MAKING THE WORLD GO ROUND  
Bob Luman (MCA 2238)
LOOKING FOR MORE IN '64  
Skeeter Davis (RCA Victor 1065)
BEFORE I'M OVER  
Loretta Lynn (Columbia 35147)
NO, THANKS, I JUST HAD ONE  
Bill Anderson (RCA Victor 35577)
THERE'S A FRIEND IN THE WAY  
George Jones (Melba Montgomery (United Artists 483)
THE FILE  
Bob Luman (RCA Victor 2238)
FIRST STEP DOWN  
Bill Anderson (RCA Victor 3156)
THE HAUNTED HOUSE  
Loretta Lynn (Columbia 3608)
THAT'S ALL THAT MATTERS  
Bill Anderson (RCA Victor 35584)
HE SAYS THE SAME THING  
Bob Luman (RCA Victor 3558)
WOMAN, WINE, AND SONG  
Loretta Lynn (Columbia 35147)
YOUR HEART TURNED LEFT 31  
George Jones (United Artists 483)
CHIN UP, CRY OUT  
Sheets-Midland (Columbia 49560)
LET'S GO ALL THE WAY  
Norma Jean (RCA Victor 8325)
WALKIN', TALKIN', Cryin',  
Johnny Wright (RCA Victor 2288)
BARLY BEATEN BROKEN HEART  
Billy Dean (RCA Victor 2288)
KEEP THOSE CARDS AND LITTLE PIES IN CASH  
Obedion (Mercury 5370)
I WANT TO HOLD YOUR HAND  
Bill Anderson (RCA Victor 35577)
DON'T TAKE ADVANTAGE OF ME  
Bennie Owens (Tolly 156)

CASH BOX—April 25, 1964
The Beatles were Guests of Honor at a private luncheon party hosted by Cash Box recently at Twickenham Studios where the group are working on their first major film. Highlight of the affair was the presentation to the boys of three Cash letterPRESS Awards for their American tour. Both trophies are inscribed “She Loves You,” “Twist and Shout” and “Can’t Buy Me Love,” and an International Single Award for “Please Please Me” which climbed to the top position in the Cash Box Top 100. The presentations were made by Cash Box vice president George Albert. The Beatles received their first Cash Box International Gold Award for “I Want To Hold Your Hand” which they were in America earlier this year.

Cover of Cash Box, 1964

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### Great Britain’s Best Sellers

#### This Last Week
<table>
<thead>
<tr>
<th>Week</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Can’t Buy Me Love</em>—The Beatles (Parlophone) Northern Songs</td>
</tr>
<tr>
<td>2</td>
<td><em>World Without Love</em>—Peter &amp; Gordon (Columbia) Northern Songs</td>
</tr>
<tr>
<td>3</td>
<td><em>Let’s Go Little Children</em>—Billy J. Kramer (Parlophone) Belinda</td>
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<tr>
<td>4</td>
<td><em>I Believe</em>—The Batchelor (Decca) Cinephon</td>
</tr>
<tr>
<td>5</td>
<td><em>The Night Before One Look</em>—The Hollies (Parlophone) T.S. Music</td>
</tr>
<tr>
<td>6</td>
<td><em>Not Fade Away</em>—The Rolling Stones (Decca) Southern</td>
</tr>
<tr>
<td>7</td>
<td><em>I Love You Because</em>—Jim Reeves (R.C.A.) K.P.M.</td>
</tr>
<tr>
<td>8</td>
<td><em>Tell Me When</em>—The Apples (Decca) Southern</td>
</tr>
<tr>
<td>9</td>
<td><em>That Girl</em> Welcomes To Yesterday—Gene Pitney (United)</td>
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<tr>
<td>10</td>
<td><em>Rita and Pieces</em>—Dave Clark Five (Columbia) Amdore &amp; Beechwood</td>
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#### Top Ten LP’s

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<tr>
<td>1</td>
<td><em>With the Beatles</em>—The Beatles (Parlophone)</td>
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<tr>
<td>2</td>
<td><em>Please Me</em>—The Beatles (Parlophone)</td>
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<tr>
<td>3</td>
<td><em>Little Big Daddy</em>—Soundtrack (CBS)</td>
</tr>
<tr>
<td>4</td>
<td><em>Stay</em>—The Hollies—The Hollies (Parlophone)</td>
</tr>
<tr>
<td>5</td>
<td><em>How do You Like It</em>—Gerry &amp; The Pacemakers (Columbia)</td>
</tr>
<tr>
<td>6</td>
<td><em>Meet the Searchers</em>—The Searchers (Pye)</td>
</tr>
<tr>
<td>7</td>
<td><em>Elvis’ Gold Records Vols: 1 &amp; 2</em>—Elvis Presley (R.C.A.)</td>
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<tr>
<td>8</td>
<td><em>The Shadow’s Greatest Hits</em>—The Shadow’s (Columbia)</td>
</tr>
<tr>
<td>9</td>
<td><em>Freddie and The Dreamers</em>—Freddie and The Dreamers (Columbia)</td>
</tr>
<tr>
<td>10</td>
<td><em>In Dreams</em>—Roy Orbison (London)</td>
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</tbody>
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#### Top Ten EP’s

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<tbody>
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<td>1</td>
<td><em>All My Loving</em>—The Beatles (Parlophone)</td>
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<tr>
<td>2</td>
<td><em>The Rolling Stones</em>—The Rolling Stones (Decca)</td>
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<tr>
<td>3</td>
<td><em>Twist and Shout</em>—The Beatles (Parlophone)</td>
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<tr>
<td>4</td>
<td><em>The Dave Clark Five</em>—Dave Clark Five—The Dave Clark Five (Bijou)</td>
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<tr>
<td>5</td>
<td><em>My Boy Lollipop</em>—Nillie (Fontana) Chappell</td>
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<tr>
<td>6</td>
<td>*More Over Darlin’—Doris Day (CBS) California</td>
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<tr>
<td>7</td>
<td><em>Boys</em>—Eden Kane (Fontana) 12 Music</td>
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<tr>
<td>8</td>
<td><em>Viva Las Vegas</em>—Elvis Presley (R.C.A.) S. Savile Row</td>
</tr>
<tr>
<td>9</td>
<td><em>Anything’s All Right</em>—Mojos (Decca) West One</td>
</tr>
<tr>
<td>10</td>
<td><em>Mocking Bird Hill</em>—The Migu Five (Pye) Southern</td>
</tr>
</tbody>
</table>

#### Norway’s Best Sellers

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<tr>
<th>Week</th>
<th>Chart Position</th>
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<tr>
<td>1</td>
<td><em>3 A meg vare ung</em>—Wenche Myhre/Triola Egil Monsen (Decca)</td>
</tr>
<tr>
<td>2</td>
<td><em>All My Loving</em>—The Beatles/Parlophone)</td>
</tr>
<tr>
<td>3</td>
<td><em>I Want to Buy Me Love</em>—The Beatles/Parlophone)</td>
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<tr>
<td>4</td>
<td><em>I Love You</em>—Jim Reeves/RCA Victor</td>
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<tr>
<td>5</td>
<td><em>The Shadow’s Greatest Hits</em>—The Shadows</td>
</tr>
<tr>
<td>6</td>
<td><em>Freddie and The Dreamers</em>—Freddie and The Dreamers</td>
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<tr>
<td>7</td>
<td><em>In Dreams</em>—Roy Orbison</td>
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#### Sweden’s Best Sellers

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<th>Week</th>
<th>Chart Position</th>
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<tr>
<td>1</td>
<td><em>Can’t Buy Me Love</em>—The Beatles (Parlophone) Sonora</td>
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<tr>
<td>2</td>
<td><em>Bonnie and Clyde</em>—Jerry Lee Lewis/London Belinda (Scandinavia)</td>
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<tr>
<td>3</td>
<td><em>My Loving</em>—The Beatles (Parlophone) Sonora Musiklag AB</td>
</tr>
<tr>
<td>4</td>
<td><em>California Sun</em>—The Rivieras/Parlophone)</td>
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<td>5</td>
<td><em>Surfin’ Bird</em>—The Trashmen/Stateside) Division Edean</td>
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<td>6</td>
<td><em>Viva Las Vegas</em>—Elvis Presley/B.E.V.C. Victor</td>
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<td>7</td>
<td><em>The Harem</em>—M. Acker Blik/Metronome</td>
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<td>8</td>
<td><em>Needles and Pins</em>—The Searchers/Pye)</td>
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<tr>
<td>9</td>
<td><em>Jag väntar min mila</em>—The Hootenanny Singers/Pye</td>
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<tr>
<td>10</td>
<td><em>Hippy Hippy Shake</em>—The Swinging Blue Jeans/HMV</td>
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Cash Box—April 25, 1964—International Section

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**P & M Embark On British Tour**

LONDON—Sir Edward Lewis (right), chairman of Decca Records, recently welcomed various lines folk trio from England and at a party given them by Decca prior to the group’s ten-day visit for concerts and spot dates. The artists are currently clicking in the U.S. with “Tell It On The Mountain.”

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![Image](www.americanradiohistory.com)
The recent RCA Victor Nashville show featuring Chet Atkins, Jim Reeves, Bobby Bare and the Anita Kerr Singers may be a sign of things to come in Germany. G&W music which has always enjoyed a certain popularity in Germany especially through the AFN (American Forces Network) is getting a great shot in the arm from this show. The stars did a fine job and the fact that they came on this four without pay just to give a show like this here should be a signal to many artists trying to break through in Europe. The tour was not a great financial success but the public that came was enthusiastic and joined in the festivities.

The Beatles, who have stormed the charts all over the world, are now getting extra special publicity through a great new phonograph record in Germany and in the German language referring to the group. The most popular subject seems to be her middle name, "Mary".

Karheinz Bause's Musicheus Film Company has offered Pat Boone a role in a new German music film being done in the next few weeks in Yugoslavia. Pat will be under contract for a new German single for some time to come. The director of the singer whose records in the German language are storming the charts here, has directed two of the firm's recent hits in films and is going special emphasis this month to its German production which includes "The World of Musicals" featuring music from an American Backstreet Band and several artists. "My Lady," in German, is an absolute best seller with the original Berlin cast, "Amor- Get Your Gun" also in German which is also moving well, "West Side Story" b/w "Porgy and Bess" done in German and English and "Irma La Douce" in German with the Berlin cast.

Ring Press is starting a big campaign for GEMA to push payment of the $3.00 fee in year for the recording of radio programs on tape for tape recorders. GEMA feels that this fee will protect the authors from the great number of home buying tape recorders and will help to keep from having single records which retail here now for $1.19.

Lester Sims of Daffodil Music in New York is very active with his new DFD Records looking for masters from Europe. The firm will specialize in foreign product for the USA.

Rudy Schroder of Will Muzik Music is very busy pushing "Haren" by Acker Bilk which is selling well here. He's also getting new German goodies of "Woah Woah Woah My Love" and "In Your Eyes" which are both on RCA Victor recording, "I'm Watching You" by Little Peggy March and several Paul Anka hits which are doing very well.

Heino "Calletta" Gaze is having all publishing with the new Peggy Peggy Polk on Arista and "Little Effie Anne" in German by Ted Hobbs on Polydor. He also has the Garey an all rocking record "Shake Hands" by Draft Deutscher and his Magics on Decca.

**NEWSPR FROM SWITZERLAND**

Edition Coda sent its monthly newsletter out in which we inform you that Christian Wolff, Dr. Daun and Walter Kehnert of Doblingers Music in Vienna recently visited the firm and were sold a number of new sound tracks. Wolff's first release will be "Billion Dollar Babies." He's been on the scene for a while and now is getting his due.

The Beatles, "I Can't Stop Loving You" which is an original Beatles recording, has been sold to the BSV label in Switzerland,

"I Got You" b/w "I'm A Rocker" b/w "I Can't Stop Loving You" which is the topping the Swiss charts. "My Music Man of Yesteryear," already a hit in England, will be released in France.

They have been successful all over Europe and be on the international hit parade in the US.

Bernhard Miltner, publisher, will specialize in new releases.

Pat Boone, recently visited the Firm will specialize in the musical, "Altid Onsket," in Sweden, isgetting a boost from the musical, "Altid Onsket," in Sweden, is

New sheet music from Immodio A/S includes orchestra folios of "Diggity Diggity" with Danish lyrics (Hvad Er Du Ud Pa?) by Robert Arnold, "I Only Want To Be With You," and Danish lyrics (Det Her Jeg Altid Osket Mig) by Peder Mynte and the Danish Eurovision Song Contest entry "Sangen Dufte Den" by Verner and Harsn/omset by Mogens Dam.

The A/S Nera uses for Dolly," in German, is an absolute best seller with the original Berlin cast, "Amor- Get Your Gun" also in German which is also moving well, "West Side Story" b/w "Porgy and Bess" done in German and English and "Irma La Douce" in German with the Berlin cast.

One of the songs from the local Song Festival, "En god formgiver" with lyrics by Rolf Jorgensen, has been recorded by Elisabeth Graneman on A/S. Other releases from Egil A/S are "Kaan Du Nog?" and "Altid Onsket." At one point both records will be on the same label.

Latest news from A/S Nora (RCA Victor here) includes four new LP albums releasing from A/S Nora this month and six Dymrove albums. The company is doing very well with "I Love You Too," "I Love You Too," "I Love You Too," "I Love You Too," by Jim Reeves and "Viva Las Vegas" with Elvis Presley at the moment.

SWEDEN

Group The Strawbers from Gothenburg awarded a Silver Disk for 50,000 sold copies of their Odem recording "Diggity Diggity" at a special party at the dance restaurant Ball Palace at end of March. The group has been given the right to the American head of SGA (EMI here) told Cash Box. The group will have their first LP released sometimes in May.

A boy from a local British music company Kenny Ball, the Fyre recording artist, who was here for a few nights concert, arranged by Simon E. Bertin.

Latest releases from Scan-Disc Recording Corp. includes that "She Does"/"All Right" with The Wizards, "Dont Take My Baby Away," "I Know You Want Me" and "She's Too Hot," all recorded by the Swedish group, were released in Spain, France, Norway and Sweden.

The firm will specialize in new releases.

"I'm A Rocker" b/w "I Can't Stop Loving You" which is the topping the Swiss charts. "My Music Man of Yesteryear," already a hit in England, will be released in France.

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President Cabot has just left for an inspection of his commercial network chains in France. Hazan has now been informed of this President Meyerstein in the past which was the best commercial network, with his prime designation being Hollywood. President of the Bel Air Record Corporation in France had flown recently to Paris after a quick trip to Brussels on the occasion of the Latin America Radio catalog for the Belgian territory.

Let’s now switch to France. It is the thunderous acceptance of the song “Non Ho L’Eta” and also the Italian last Gighio Cingi, which has been an overall hit and has taken the song successfully to the Eurovision song contest. Actually, two vocal versions of this tune exist at this time of writing on the French side. First, on the Bel Air album list by Patricia Carli and Luc Adriani, there is a version called “Le Sceau Sur Le Visage.” Two other versions of the song was sung in the Italian invasion by Giulio Cinquefetti. These two recordings are very good and it seems that the D’Urso/Fontana/Ballad/Si S’Ouor, directed by Philippe Bouvet. We now move to other French songs and records on the Eurovision Festival, but don’t forget that “Etait Un Jour” did not even place in last year’s Eurovision song contest. This did not hinder this tune from being a number one tune on the French charts. Thanks to the song worked on by Romuald that Pierard that is co-publishing with Patrice Marcon.

Let’s continue our column with the novelty releases from Pothé. First of all, a new disc being released by Alain Decaux Pari. “Plus Je T’Embrasse,” which is the French interpretation of “Heart Of My Heart.” Add to this the Pothé “Suis une Photo” and “Une Vraie Rouge.” After we find Franco di Rienzo who gave us that ‘Impresa’ and ‘Amor Eterno’ which has been quite a hit in Italy, and we have ‘Noi’ and ‘Que Le Premier’ Old standbys seem to be coming out on the market again. For example LP’s of these ‘Impresa’ and ‘Amor Eterno’ were taken over by the President RGE/Box which by the way had ‘Le Sceau Sur Le Visage’ of the same singer. The representatives of France sometimes see the labels of a release by way of a new LP. So at the end of each year, the exhibitors are very busy. The record companies are quite busy. In the end, there will be a little Vega will find a place in the sun thanks to the efforts of Franco di Rienzo.

Late flush just come in, and to jog your memory let’s point out that April 25th a Vogue-Hallidayavelength will be pleaded for the last time, before the Festival. This record is quite a hi-fi inclusion because it’s about entering military service, this will probably begin about May 15th. A cocktail will also be given in honor of Paul Gérard.

We recently had the great pleasure to meet with Wolfsahn who announced to us the new recording session from Fineuse Hardy. He is quite satisfied with the result. French releases cut eight titles, just seems to release another album. The most interesting tunes seem to be “Jalousy,” “Approche Le Moi” and “Fais Le Passer.”

Just had a visit from Charley Talar the new plugger with Tutti. He tells us about the daughter of another French lark, lark Louca Veron. You are going to record records on this album. Let’s give her a tour of the house. She has a white item called “Gubbie De Pleureu,” from the latter of which she has a grand title item called “La Source Est Fine.” Two other records by her are “La L’amour” of Georges Moustaki who has real talent for writing his songs (please write to me about his previous LP’s). He’s one of the very best Latin E.P. I know for his songwriting. And French military such as “la Madelon,” “La Madelon De La Victoire.” Another release from which we heard is that by “Pedro” and “Mon Legonnaire.” It’s a real pleasure to listen to these tunes always. Please let us know who is the person who has released these entitled “La Mort D’un Tueur,” penned by Aminolhol Hossein and Andre Hossein.

To end up our short weekly column let’s talk about a birth or more less the rehbrith of a record mark that we believed died. The record company is now the “Le Sceau Sur Le Visage” of the former Mariotte and among these “El Relicario” and “Valencia.” A disk by Perry was released this week, which was “Le Sceau Sur Le Visage.” Two other LP’s were taken over by the President RGE/Box which are very well known.

Brazil’s Best Sellers

This Week

1. 10 Che Amo Solo Te (Pernata) Sergio Endrigo/RCA Victor
2. 2 Paro Na Ca Lenda (Mundo Musical) Roberto Carlos/CBS
3. 3 Paro Na Ca Lenda (Mono) Roberto Carlos/CBS
4. 4 Alto Da Chuva (Essex-Fambrica) Demetrios/Continentale
5. 5 Alto Da Chuva (Texto Monja/Unidos) Roberto Carlos/CBS
6. 6 Jairo Saprera (Casa) Roberto Carlos/CBS
7. 7 Jairo Saprera (Mauricio) Roberto Carlos/CBS
8. 8 Jairo Saprera (Mauricio) Roberto Carlos/CBS
9. 9 Jairo Saprera (Mauricio) Roberto Carlos/CBS
10. 10 Jairo Saprera (Mauricio) Roberto Carlos/CBS

Brazil’s Top Five LP’s

This Week

1. 1 Samba, Comunh Novo — Jorge Ben/Philips
2. 2 Chore, Comunh Novo — Jorge Ben/Philips
3. 3 Sergio Endrigo — Sergio Endrigo/RCA Victor
4. 4 Muzikos — Muzikos/Companhia
5. 5 Secundum — Jorge Ben/Philips

Brazil’s Top Five EP’s

This Week

1. 1 Rito Pavana — Rito Pavana/RCA Victor
2. 2 Choro — Roberto Carlos/CBS
3. 3 Choro — Roberto Carlos/CBS
4. 4 Choro — Roberto Carlos/CBS
5. 5 Choro — Roberto Carlos/CBS

SUBSCRIPTION TO CASH BOX $50 FIRST CLASS $45 AIR MAIL

Cass Box — April 25, 1964 — International Section
Argentina's Best Sellers

This Week

5. Sin Timon (Korn) Palito Ortega (RCA)
4. El Patito (Korn) Chico Lopez (Odeon)
3. El Patito (Korn) Chico Lopez (Odeon)
2. El Patito (Korn) Palito Ortega (RCA)
1. El Patito (Korn) Palito Ortega (RCA)

Last Week

5. Sin Timon (Korn) Palito Ortega (RCA)
4. El Patito (Korn) Chico Lopez (Odeon)
3. El Patito (Korn) Palito Ortega (RCA)
2. El Patito (Korn) Palito Ortega (RCA)
1. El Patito (Korn) Palito Ortega (RCA)

For more information: www.americanradiohistory.com
ITALY

Once again we introduce our weekly column on the winning songs of the San Remo and Eurovision contests: "Non Ho L'Eta' Per Amarti." Two weeks ago, we wrote that the song does not have the power, in our personal opinion, to become a chart-topper. Some法兰克福s removed the name of Cash Box and a retired Cash Box received a letter from one of the best known lyric writers of Austria, Rudolf Gobert, that he has been inspired by the melody of "Non Ho L'Eta' Per Amarti" and the young pretty talent of Gigliola Cinquiotti, so that the success of the song can be expected. We hope to present to the San Remo and we can't imagine the song without Gigliola, we are sure that the success of the number is strictly connected with the personality of the performer. We wish to announce that "Non Ho L'Eta' Per Amarti" has been recorded in the States by Vera Lynn and Roger Williams. American title is "This Is My Prayer" with a lyric written by Buddy Kaye himself.

And now two words on Gigliola Cinquiotti: The songstress is now in Paris where she was scheduled to play an engagement. She will leave for London, where she will appear on the TV screens performing on the show "Thank Your Lucky Star." The young songstress is accompanied by the CDD International's manager, Joe Gambini.

Lucio Sarti, one of the publicity and press office of Dischi CBS, has informed us that the well known pianist (Canadese and violinist Francescatti), are taking part in a concert tour in Italy. They are visiting Turin, Milano, Firenze, where they will perform. Their arrival is part in an American motion picture. Before leaving, she has recorded two songs which will be released in a few weeks. The first Italian album of Lucio Sarti is "Tarcocelli.

A short visit will be paid to Dischi CBS by the CBS European Operation Coordinator, Ralph Goldberg. Ralph will leave for London, where he will appear on the TV screens performing on "Thank Your Lucky Star.

The new RCA Italiana album, Larry (Italiana), hosts a new talent, Luigi Chiocca. Larry (Italiana) has already recorded his first single, containing the discovery of the well known singer Nico Fidenco and of the RCA producer Antonio Taroni.

"Non Ti Ricordi Più" c/w "Tiu Sei Sempre" are the two titles chosen for the Larry's debut. What to expect from the new RCA single? Larry has informed us that he has scored with the San Remo hit (penne) by him) "Ginola." "Non Ti Ricordi Più," written by Larry (Italiana) and Larry (Italiana), is the best Motif of the motion picture, "Alta Infedelta." RCA Italiana holds the exclusive rights of both titles, and of the back-ground music of the film.

A short time devoted to the film music has been recorded by the orchestra of Frank Chackfelder, under the Decca label. Among the titles chosen for the RCA Italiana, "Ginola," "Ott S Messo," and "Mondo Cane." All compositions are owned by Canadese.

For those who like news, we've received more news concerning the Campi production: Milva, top new talent, has just released the English version of the tune "Voglio Beno Al Mondo" (let) the motif of the film "Mondo Cane No. 2." The Milva's single has already been released in England, and it will be strongly promoted in that country.

Cash Box had the pleasure to meet the American tv star, Bobby Vee during his recent stay in Milan. Bobby was accompanied by his pretty wife, Carol, and by Mike Sluman, assistant manager of international dept. of Liberty Records.

Vee was a success performing at the pop TV Show "The Dreams Fair." He also did a new single which has been released in Italy. This disk will be strongly promoted by EMI Italiana during the summer season. An enthusiastic welcome to Bobby by the young and young people at a meeting organized by the light music paper, Ciao Amici, in Milan.

CANADA

Roy Smith at Campa informs that the good Pierre Lulonde hit, "Louis," has been released in the U.S. on Decca. The tremendous Canadian reaction to the debut English side by the young star was responsible for the American interest

Bobby Curtola, currently hitting big on all charts with "You're Not A Goody" b/w "Far Away Heart" on Tartan found him in the midst of a wild teenage rampage in a suburban Toronto shopping centre recently. At the scene to appear on a teen fashion show, the young singer was soon mobbed by thousands of enthusiastic fans. Finally, after two squads of security guards were only able to check the tearful onslaught for a few moments, the young star was forced to beat a hasty retreat through the ladies dressing rooms of a nearby department store. Who says there isn't a star system in Canada?

That good Twentieth Century Fox release by Monterey, Andy Kim is beginning to happen in a big way. The side is showing up, several players in Andy's hometown outlet, CKLG, leading the way. Young Mr. Kim has just been informed that his single will be the Decca item in "Goin' Down My Love." He recently returned to Canada after an extensive American tour appearing on the Joey Foster TV'et in Ottawa. Bill Smithers, promo man at Quality in Montreal, indicates that the song is rapidly establishing itself throughout most of eastern Canada.

Canadian dealers have received the new side by the Joy Strings with open arms. The Capitol single has become an instant pick and chart item where former he, the record chart of all ages. Paul White figures the side for tremendous sales, due to the fact that it suits all broadcast formats to a "T."

Congratulations are definitely in order for Frank Henry who has just recently assumed the role of sales promotion representative for Capitol's Quebec Territory. The new account bear will have Frank right up to his ears in the promotion of the countless Capitol hits. Frank is a personable young fella who in his five years plus at Capitol has won many friends through the trade. Dick Rendue indicates that the Quebec Branch will soon be busy with some outstanding new French language product. High on the list will be a new Pathé single by Leo Calliou, "Valpurga." This material is expected to mark the beginning of a strong folk oriented homegrown market in French speaking Canada. The label has just signed an outstanding French language singer, Jean Guy Desrochers.

Music biz veteran, Ralph Harding, has debuted his new label in the single field. The first single release under Ralph's Cal banner features the Rhonda Ross, now ironed name, "Girl Friends. Both groups hold feature spots on the week cross Canada TV seq, "Music Hop." The side that seems to be the chart man's ("The Care") that first took the female group, the "Girl Friends," that set for release in early May, says Ralph.

New all-night personality on Montreal's CKGM is Gordon Logan. His pick of the week (4/4) are "The French Song" by Lucille Starr. The side is a moniker according to Quality's Clyde McGregor. Demand has been enormous, well in advance of its Canadian release, that a single is assured in this country, and gives every indication of developing into a "Dominique," particularly in the eastern part of the Country. On the subject of "Dominique," the Singing Nun and her "Singing Nun-style" represented on a new Quality LP release, two very hot albums. "Her Joy, Her Songs" is the second LP in "Soeur Sourire and Stan During at Quality's National H.Q. in Toronto looks for it to duplicate the success of the initial chart item where long awaited by the Country's daybreaks, is the great set by the Serendipity Manuals will be just as big a smash as their current single, "Let The Rain Come Down" (Crooked Little Man).

Expert the new single by Bobby Goldsboro to take over chart and sales with this being "The Wind." When "The Wind" is leaving off. "Whenever He Holds You," has the sweet sound of success.

Ted Daige's latest LP has just been released by London. The CKGO-Toronto release is "A New Day Has Come." This new set including a recent single outings, "Tennessee" and "When Today Is A Long Time.

Tradestores with business in the CKNO-Toronto Library from now on will be greeted with a new line of Foreign ladies, Norma Broome and Latexy and sales staff to the record racks, Joanne French. Joanne comes to CROY from a post at CICH in Halifa.
Show Records is not what one would call a big setup with an inflated staff. Nevertheless, this firm has under the able direction of Mr. Naja, assisted by Mr. LeRoy, undertook special efforts to acquire new labels and its distribution in the Benelux countries. Among the firm's new assets are the Italian brand GCD, which has secured Gigliola Cinquetti, the charming 16-year-old Miss who won the recent Eurovision song contest in Copenhagen. The tunes "Non Ti Vedo" is still she has been distributing CGD. Consequently, this relatively new and small outfit now is in the possession of a hit—and quite a hit it is! There is, however, a reverse to this shining medal, as the original record, released in France, was soon on the Belgian market on the Festival label. How can this be explained? Apparently, Festival-France acquired the distribution rights for CGD in the latter country and it has left a similar assignment to Festival in Belgium.

Show Records however has signed a contract with CGD Italy, where the headquarters of this firm is based. The company has thus been able to stop sales of Gigliola Cinquetti's hit, as Show has exclusive rights for Benelux. We will keep you posted if further developments.

Felix Robert Faeye of Work has left on a business trip to the United States and Canada on April 14. His forwarding address till the 30th: Zodiac Records 565 Madison Avenue, New York 22, N.Y.
Pete Plum is not only a well known music publisher, he also takes care of the "Boy Dimagio" (Joel-Peter), and "Prchestra" by the popular "Europe Nr. 1" station. The latest broadcast, introduced by Michel Cognesi took place at the St. Honoré Club in Brussels. Featured were: Sacha Distel, Adamo and the Swinging Six Plus the orchestra was that of Les Enfants Terribles.

Barclay informed Cash Box the following star-performers will be heard and be on the following dates:
1. April 10 to 16: Elvis at Ancienne Belgique (Old Brussels?) in Brussels;
2. April 10: Eddy Mitchell at the Mont-Roc in Brussels;
3. April 11: Roy Orbison and his orchestra at the Montreuil in Brussels;
4. April 12: Eddy Mitchell at the Reine in Brussels; and

Most important news item with Vogue is the rising sale of "Anyone Who Has Ever Loved Me" (Roy Orbison) which has now been added to the groups repertoire in Canada and Australia. These two countries are by far the best Orbison market in the world, and also in Australia, Eddy has a new star hit. The song is doing well in New Zealand also. However, there is a serious threat of "Woman In Love" by Eddy to the Orbison hit. This song is also distributed in the U.S. and has put Eddy in the top ten market. However, it seems like Roy Orbison has already made it in the States as "O.C. & H." (Of Course And Hoe) just out of Canada.

Britain's Best Sellers

FLEMMISH

1. Vous Permettrez, Monseuer? (Adana/Pathe/Armande and Beechwood)
2. I Want To Hold Your Hand (The Beatles/Parlophone/Verdet)
3. Alleen (John Lerry/Polydor/Passe Partout)
4. Non bo l'Etta per Amarti (Gigliola Cinquetti/Scopet/Vogue/Belinda)
5. Walter (The Beatles/Odeon/Parlophone)
6. All My Lovin' (The Beatles/Parlophone/Tropicale)
7. Permettez, Monsieur? (Roy Orbison/Parlophone/Vedette)
8. Pres De Ma Rivière (Robert Cogoi/Philips/Primavera)
9. Da Schawei Zeigung (Eros Grazetta/Tropicale/Walloon)
10. Can't Buy My Love (The Beatles/Parlophone)

BELGIUM

1. La Mamma (Charles Arnaud/Belgium/Peter Plum)
2. Don't Let Me Be Misunderstood (Bono Vox/Philips/Belinda)
3. Ezeces-Moi Partenaire (Johnny Halliday/Philips/Francober)
4. There Are No Other Girls Like You (The Beatles/Peter Plum)
5. I Want To Hold Your Hand (The Beatles/Parlophone/Verdet)
6. A Présent Tu Peut Ten Aller (Richard Anthony/Columbia)
7. Les Solus (The Beatles, Parlophone, Belinda)
8. Guin Les Roses (Adana/Pathe/Armande and Beechwood)
9. El Mamia (Charles Arnaud/Belgium/Peter Plum)
10. All My Lovin' (The Beatles/Odeon/Tropicale)

MAN FROM LONDON

MONTREAL—The Canadian opera company, Religion, has completed an unusual promotional campaign for their May 10-16 run in England.

Hal Ross, the label's national field rep., joined the traditional British banker's garb, complete with frock coat and monocle, to demonstrate a 10-cent migraine preventive. A watch, umbrella, monocle and bowler hat were all included in the costume.

"I'm The Man From London," painted on the sides. Ross then visited six major Canadian markets in behalf of the new disks.

Cash Box—April 25, 1964—International Section

Les Surfs Meet Princess Grace

MONTE CARLO—Les Surfs, currently one of the hottest groups in France, are pictured being presented to H.H. Princess Grace of Monaco during a recent visit to Monte Carlo where they gave a cabaret for the Royal Family. The group records under the Festival banner.
The personalized Seeburg Stereo Consolette combines remote selection with money-making stereo speakers.

Only these 2 remote speakers earn you money

They play only for money. No coin, no music.

That's why Seeburg Stereo Consolettes step up gross income everywhere they're installed.

CONVENTIONAL remote speakers earn the operator no money. They entertain for free.

But the two built-in stereo speakers in Seeburg's remote Stereo Consolettes earn you plenty. It takes one or more deposited coins to activate the speakers in each individual unit. No coin, no music.

That's why this unique combined selector/speakers unit always steps up gross phonograph income in LP Console locations. The entire system works to produce income.

Location patrons enjoy fingertip selection right at their tables...plus intimate, personal stereo listening.

You enjoy a bigger collection.

Seeburg

Music for profitable public entertainment
The New Blood

The lifeline of this business, or any business for that matter, is the influx of new blood. There is much to be said for the axiom: "What you don't know won't harm you." We have seen evidence that this is good advice and the end result has been the entrance into the business of newcomers who have succeeded, in a short time, against the odds as laid down by the veteran coin machine operator of today.

An arcade man up in Boston walked out of his ancient emporium as he closed down the year 1963 and one of his reasons for leaving the business was because of a rent hike, probably one of a long line of rent hikes over the years. The operator, who has never been noted as a 'buyer' in distributor circles, sold his archaic machines, most of which paid for themselves over and over again, and told the renting agent who owns the building what he could do with his building. The renting agent did not listen to our operator friend, who's advice was almost totally without wisdom, but instead took a second look at the coin machine business, this time from the viewpoint of the operator. He had a choice of renting to another coinman or turning to other avenues of profit.

After brief study of the situation, the renting agent sought out the local distributor in search of another operator-leasee and after listening to the distributor's opinion as to how the arcade should have been operated, and what could be expected in the way of revenue should a new operator follow the logical road to profits via new equipment and a pleasant renovated atmosphere, he decided to enter into the business himself. "I became a pinball machine operator, of all things," said the agent in a conversation with us last week. P.S. The weekly volume since the first week in January has been greater than the distributor's optimistic estimate, and the renting agent is now on his way to adding vending equipment. He does not want to hear any more stories about the pitfalls of this business. "I wonder how much money my old operator lost in this arcade over the years," was his final observation of a veteran coin machine operator who really did not lose anything except an even greater return on his money.

The second eye-opener we had last week happened in the same town when we were introduced to a 25-year-old vending operator who counts no less than six full-line installations among his locations. In spite of competition from a large independent who grosses more than $40 million, this young man has built, in three years' time, a vending machine route to be proud of. He does not want to hear about the national operating companies nor could he care less for the publicly owned operating firms. "I outbid them three times out of four on industrial plant feeding bids," says the vendor who built his own compact commissary to control cost and quality in order to get the feeding contracts he has landed.

We have looked hard for an indication as to where the new blood is coming from in our industry. With several exceptions, it appears as though there is no clear source of supply nor is there any effort made to stimulate interest among what could be called the new blood—the lifeline of tomorrow for the factories and the distributors. This is where the necessary initiative must come from in order to get the most from tomorrow's equipment. The two examples used here are not typical, unfortunately, and so the industry must seek out the newcomer simply because he will view the industry's potential from the threshold of a new business career instead of glancing back at it and longling for those 'good old days' which will never come back. This industry has too much going for it inside those machines for anyone to complain about conditions.
The Man They Called 'Shugy'

Barnet Sugerman, age 64, entered the coin machine industry in 1938 during business dealing. He operated a coin store on Hunton Street in New York, New Jersey. When Shugy passed away on Saturday, April 11, 1998, after 62 years—the coin machine and vending interests extended to every segment of the industry, but everyone still called him Shugy. He was that kind of a guy.

Shugy was Chairman of the Board of Runyon Sales Company, which lists among its distributing franchises Vending Machines, Automatic coin dispensing, and vending lines, a half dozen amusement machine lines, the international franchise for a worldwide export business—and allied or directly related to his vast music and amusement machine routes, a statewide cigarette machine route, more than one dozen vending installations in New Jersey's industrial plants, and a vast background music business which covered the state.

THE DOOR ALWAYS OPEN

The main plant is in the two-year-old Springsfield headquarters where a 36,000 square feet building houses the nerve centers feeding each of the Sugerman companies. A branch sales office in New York City and one in East Hartford rounds out Runyon's distributing company. And there wasn't a day that passed when an employee, an operator, a trade press reporter, or a legitimate inquiror, for a favor, didn't find the door to his office as inviting as it was to walk in and sit down. This was the man called Shugy, head of a dynamic and sprawling enterprise, and through the complexities of modern day business dealings and spot the touch of humor that was always there. A serious man with a lighthearted side, he was always ready for it, but nonetheless a gem when the seriousness of this same situation came upon him. And his unerring comment on the passing parade. Shugy would always provide the witty observation.

A NATIVE INTELLIGENCE

Is there a need to go into history of the man who was probably one of the best known men in the business? To outline his accomplishments would be to sketch the man himself. Many said he had a native intelligence that surpassed the formal education he got and his sons after them would receive. From the beginning, Shugy's business was taverns, and beer, and whisky, and entertainment, and music, and amusement, and people but mostly people. People who were not of the smart set although in time he got to know them, too. Or was it the other way around? Shugy knew what it took to provide the working man with entertainment and provided his entertainment from machines. He stripped all sales presentations which praised the performance of a machine, and with a question or two and moment of thought, saw through the lines and answered the question: will people pay to play it. He was right far more often than he was wrong. The proof lies in his assets.

Last year Shugy was part of a group who bought Bally Manufacturing Company. The firm was up for sale by the former owners and Sugerman headed the group who could see an eventual profitable acquisition. In the time he died, Bally was already on its way fulfilling a program that Shugy had set down for it. His most recent acquisition—licensing rights to manufacture and distribute the Scopitone audio-visual amusement machine. The decision was not one which came overnight. As always, Shugy seldom spoke specifically about his plans for the future. But it was evident that from the start, his ideas for the development of the new form of coin-operated entertainment were founded on that same native intelligence which brought about his other successes.

The fact that he entered into any business dealings of this size as recently as several months ago was evidence that Shugy must not be idle enjoying the comforts of a hard-earned retirement. Shugy rested while surrounded with people from his business—employees, associates, competitors and customers. He was part of every social scene from the Catskills to the out-of-town conventions and Molly, his beloved wife, was always at his side. If you were new to the business, you could find a place at Shugy's table. He was a fixture—and a welcome one—on the coin machine scene, whether it be a social get-together or a business meet. For Shugy was a kind of stabilizing factor. His mild mannered comment influenced decisions—his unfailingly good business dealt oftentimes left the man behind the idea with a tough row to hoe.

A FAMILY MAN

Shugy was surrounded by his family to the day he died. His daughter, Lorraine, 30, and her husband Bob Cohn who headed the Runyon Parks Department at Johnson's Continental, and the Runyon's third daughter, 25, Shugy's second son, heads Runyon's largest subsidiary, a local subsidiary of National Auto Association, was there. The Runyon family of the industry the sad news came as a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions. A.D. Lightner, of the Runyon family of the industry the sad news came, was a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions. A.D. Lightner, of the Runyon family of the industry the sad news came, was a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions. A.D. Lightner, of the Runyon family of the industry the sad news came, was a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions. A.D. Lightner, of the Runyon family of the industry the sad news came, was a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions. A.D. Lightner, of the Runyon family of the industry the sad news came, was a surprising shock for many had set him with only days before a D.J.A.P. Planning Committee meeting, the same Committee who honored him the week before in his occasional bonus scoring game the recent out-of-town conventions.

Rowe AC To Represent Industry At Philadelphia Trade Fair

PHILADELPHIA—Vending machines will be among the exhibits to be seen at the Philadelphia Industrial Trade Fair which will be staged at Convention Hall during the week of May 9th, sponsored by the Philadelphia Bulletin. The one-of-a-kind trade show will find an impressive exhibit of vending machines presented by David Rosen, Inc., Rowe distributors, in cooperation with the Automatic Canteen Co. of America.

The Trade Fair is designed to provide an opportunity for manufacturing, trade and industry to demonstrate the advantages of doing business with firms in Greater Philadelphia. Only one firm in every field of business invited to participate activity will be exhibited in order to provide the widest possible range of such activities. To attract widest public attendance, prominent personalities, including Frank Fontaine, Vaughn Monroe and Cab Calloway, have been booked for daily performances during the show.

In addition to the general public, attendance is being promoted by the newspaper to attract a national audience of purchasing agents, government officials and industry leaders. The Rosen-Rowe exhibit is expected to demonstrate to business and industry to large variety of vending machines and how such machines can serve employees needs to best advantage. Visitors to the fair will also have an opportunity to patronize the machines on display.

Tabb To Attend Pres. Johnson Meet

MIAMI—Sol Tabb, president of Cass- tlewood International Corporation's Mar-Tab vending division, has been invited to attend a meeting of President Johnson's Committee on Employment of the Handicapped in Washington, April 5-May 1. Tabb previously received the Mi- ami-Dade County Chamber of Com- mercial's Committee on Total Employment award "for his outstanding ef- forts in furthering employment op- portunities for the mature worker.

United Ships New Puck Shuffle, 'Pacer'

CHICAGO.—C. B. (Bill) DeSelm, ex- ecutive vice president, and director of sales for United Manufacturing Com- pany, announced last week that United is setting the pace for this Spring season in the coin-operated amusement games business, with the all-new "Pacer" nickel-type shuffle al- ley bowler, which features a stunning, streamlined backbox that extends all the way to the floor. The entire cabinet, DeSelm explained, offers the addi- tional convenience of easy installa- tion and accessibility (at the rear, es- pecially) since it is easy to move it in any direction with scarcely any effort.

There are numerous other United innovations to offer considerably more convenience, and many money making possibilities for operators, as well as location owners. For example, "Pacer" has instantly fast four-reel scor- ing totalizers, the exciting "Read- Out" feature on the backglass, a prac- tically soundproof playfield, and easy- on-the-eyes fluorescent lighting. There is also a DeSelm, much stress on very rapid play for greater profits.

"Pacer," a six-player, has five scor- ing games, including: Flash-Bonus, Standard Flash, "Flash," and standard "Regulation" bowling. In the action-packed "Flash- Bonus" scoring game the strike and spare scores are indicated by rapidly flashing lights. Frames one through ten advance the bonus scores for a strike, and 200 for a spare. After the tenth frame each player shoots an additional frame to collect the accumulated bonus score. The strike scores the full bonus. A spare scores one-half bonus. And, of course, a 'blow' (or miss) negates the entire score. In "Bonus Scoring"—a skill shot.
Gottlieb Ships New 1-Ply ‘World Fair’

From Motorcycles To Belly Dancers

3-D Multi-Sense Film Machine Introduced

EXPERIMENT INTERNATIONAL

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Eyewitness Report Of The Alaskan Disaster: The Story Of A Juke Box And An Earthquake

SEATTLE—When the earthquake of last month shook Alaska, news agencies managed to do a comprehensive job reporting in detail the extent of damage caused by the unfortunate tragedy. Homes, auto, business place and typical everyday symbols of life were pictured, torn from natural foundations and stripped of the beauty they once possessed, as they appeared following the disaster. Reporters, People, Northwest Sales Company, Wurlitzer distributor here and in Alaska, has added to this news coverage by way of a report of the after-effects of an earthquake on still another symbol of life in these United States—the juke box. His painstaking and descriptive story appears below, word for word as it was forwarded to Wurlitzer executives in the North Tower by wire and teletype machines.

This may come as a surprise to your local coin-operating appropriation department or even your newspaper engineering Department...but we just gotta face it: whether our #2700 and our #3700 are either earthquake proof or tidal wave proof.

And you had better believe it. Last week, Frank Irick of Kodiak phoned, and I asked him how his new #2700 and the used #2700 trade-in which he had not returned to us yet, had survived the quake. He reported, the quake had shaken the devil out of his Sportland and had messed things up pretty well, but it was not until the tidal waves swept thru his building that he really knew what damage was.

I understand the same gushed thru the building and tore the entire inside loose, he later found his cash register in the shell of the store next door and some of his equipment more than a block away, and his big six foot iron safe fallen on its face.

Apparently the two photographs we sent from the building...well, not swept, probably rolled over and over in the water. They were outside the building, both heaped on the sidewalk by sand and heaped gravel and debris. Probably we should spell that in capital letters...DEBRIS...because after they were dumped and hauled way out to the Navy runway and loaded on the planes and flown to Seattle, they were both packed full of Debris.

We packed out sand, and gravel, and mud, and paper napkins, and soda straws, and bookmatchers, and candy wrappers, and sloppy soggy stringy paper which was wound all around the mechanism...and all the plastic parts were dumped around in all this mess.

You told me you would see who had the biggest disaster, and who had the quake and tidal wave disaster. These have been rolled over end over many times and have a magnificient front cover, but we want to strip them and steam clean them and then decide whether to try to repair them or forget them. We do not want to lose a customer. Mr. Irick, who for the past number of years has built a brand new model house as soon as they are advertised in Eastern Penna...we just can't kiss these things off until we're trying to salvage them. Of course Sportland is 300 miles out and I don't know whether Mr. Irick will be able to get back his business again or not...but we have to do what we can for him.

The pictures just can't show the condition of these things...but you can tell a little bit from the view of the back of the #2700 (pictures) after we got a look at the dirt out and note that the top of the #2700's case where it rolled over, and to entire dome section is a shambles. Notice the #2900 dome is all ripped to pieces too...but that the front casting is cased in where it was dished on its face sometimes as it was rolling along in its ride within tidal wave.

It's not too bad. Our mind doing a little 3-day testing for Engineering from time to time, but they are going to try and build these models a little more substantial for our use in areas. I thought it no more than fair to bring this to their attention.

The Wurlitzer photographs are currently undergoing the necessary reconditioning in order that they may be put in good shape to do the job of life as we know it today—earthquake or no earthquake.

UM Buys Lennox
ST. LOUIS—The Universal Mail Corporation announced last week it had completed negotiations to acquire the Lennox Manufacturing Company of Chicago, manufacturers of heating equipment, in a $5,000,000 transaction April 15th. The final steps, including the transfer of cash, will be transacted May 1st.

Seeburg Shown At Austrian Fair

VIENNA—A. & D. Christoff, general distributors of Seeburg equipment in Austria, presented Seeburg's full line of music machines and cigarette, drink and merchandise vendors at the Vienna Spring Fair, held March 15th through April 15th.

The merchandise exposition, which was heavily attended, has been one of the many avenues that Anissim Christoff, president of the firm, has used to publicize his Seeburg equipment. Christoff also promoted his music and vending line in an article, written by Herbert Sykora, technical manager of the firm, which appears in the March issue of Hotel U. Grosten Revue, the trade magazine of the Austrian hotel and bar association. The article principally extolls the virtues of Seeburg's cigarette vendor, while mentioning the merits of the music machine.

Anissim Christoff is also vice president of the Austrian Automatic Association, the principal organization of Austrian vending operators.

Cash Box—April 25, 19—

America's Lowest Prices!

America's Lowest Prices! 4 Foot or 8 Foot EXTENSIONS FOR MOST UNITED WILLIAM DISTRIBUTORS, INC. PHONES: Wheelock 4-5550 Phone: Wheelock 4-5550
We Will Grow With Chicago—Coleman

Groundbreaking Day At Seeburg

"HICAGO—Thursday, April 16, was the target day for what Delbert W. Coleman, board chairman of the Seeburg Corporation, designated as a "momentous occasion." This was the day Seeburg Corporation actually commenced construction of the firm's new office and factory building on a site less than a block away from the main plant, at Dayton and Weed streets in the city.

To initiate the construction project Ground Breaking ceremony was held at the new site with numerous prominent dignitaries present, including the Honorable Richard J. Daley, mayor of Chicago; and Most Rev. Bernard J. Sheil, Auxiliary Archbishop of the Chicago Roman Catholic Archdiocese, who delivered the invocation.

Ralph M. Isaksen, assistant vice president, director of Industrial Relations for Seeburg, was master of ceremonies. He brought Jack Camden Gordon, who just the other day was elected to the presidency of the suburban Corporation, to the microphone. He addressed the huge assemblage of Seeburg employees, detailing the international firm's 62 years of growth and progress, exuding confidence under the direction of Delbert W. Coleman.

Gordon introduced Mayor Richard J. Daley, who expressed his joy, and the City's delight over Seeburg's eventful decision to remain in the city rather than to move to a tract of vacant suburban community.

Daley, in his thoughtful remarks on behalf of Mr. Coleman and the Board of Directors has already had a simularly positive effect in Chicago. New, other companies are following suit and declaring themselves to remain in the city—and to build with Chicago. Mayor Daley stressed the fact that, without the personal aid of Mayor Coleman, this project would not have been possible.

Fats' 'Fire' A 33 Single

CHICAGO—Fats Domino and his ABC-Paramount recording "Fats on Fire" hits the 'Artist Of The Week' spot with this week's releases of 33 singles by the Seeburg Corporation. Three little LP's were also released.

George Maharis and his Epic disk of 'Make Love To Me' accompanies Vikki Carr and her "Color Mr Me Great" on Liberty in the Valco slot. Two Deca releases find their way into this week's offerings with Jan Garber and 'Melodies and Memoirs' for 'Pop Industries' and Goldie Hill and 'Country Hit Parades' for 'Country and Western Material.'

A Wurlitzer Factory-Distribu Team

Pepple and Sinclair To Tour Far East

R. H. Pepple, President of the Seattle Wurlitzer Distributorship, Northwest, and Gary Sinclair, West Coast sales manager, are leaving last week in April on a trip which will take them to the major capitals of the Far East. The purpose of the trip is to survey the coin-operated phonograph situation in that area and the two men are interested in entering into conversation with any operators in the cities in which they will visit.

The Wurlitzer Corporation is now in its 108th year of selling musical instruments and Northwest Sales was established 28 years ago. It is one of the oldest coin-operated machine distributors on the West Coast.

An itinerary which Ron and Gary will attempt to adhere to is:

Sunday April 19 to Wed., Hawaiian Village, Honolulu; Thurs., April 23 to Friday May 1st, Palace Hotel, Tokyo; Friday May 1st to Sund. May 3rd, Ryokyu-Tokyo Hotel, Okinawa; Sunday May 3rd to Mon. May 4th, Grand Hotel, Taipei, Formosa; Monday May 4th to Wed. May 6th, Hong Kong Hilton, Hong Kong Daley, Alderman Goldberg, and other prominent citizens, this ambitious building project "will merely add a finiment of the imagination." He stated that this is only a beginning which will usher in numerous other positive Seeburg projects.

Coleman added that "without the dedicated, free, friendly cooperation between management, labor and government officials of this kind it would be impossible. And, we are happy to be a party to Chicago's 'I Will' spirit of enterprise. We certainly will grow with Chicago!"

Two significant closing incidents marked the scene, tempo of the feeling that permeated throughout.

Firstly, Emili Vistone, a veteran employee of 51 years, presented the gold shawl to Coleman and Mayor Daley for the Ground Breaking ceremony.

Finally, Marie Dus, who represented all of the employees in this Chicago plant, presented Del Coleman with a bouquet of red roses in behalf of all his "fellow workers."

Then all of the Seeburg executives, dignitaries, and the press were whisked by motor bus to the Drake Hotel's Venetian Room for cocktails and lunch. It 'was indeed a big day in Chicago.

So. Carolina Ops Get Decals

COLUMBIA, S. C.—A meeting of the South Carolina Coin Operators Association, Inc., was scheduled to be held here Sunday, April 19th, at the Hotel Jefferson, A. W. Erskine, association president announced.

Executive Director of the S. C. Mental Health Association, was to deliver the keynote. He said: "This is the first meeting of the S. C. National Bank was originally scheduled to be guest but the President of the May 20th meeting which the Francis Erskine letter which Bradford sent to association members, but to a bankers banking association meeting forced a change of plans and Bryan stepped in, indicating the event was still not a reality.

A discussion of publicity and membership, recruitment was on the agenda. The membership data, for identification use on vehicles and machines, were to be passed out to the membership during the meeting.

It's Good Business To Do Business with

DAVID ROSEN

Priced Pinball Panels
to clear!

World's Largest Inventory send for complete list

WRITE • WIRE • PHONE TODAY

All Prices Quoted F.O.B. Philadelphia

Exclusive Rowec AMI Distributor

655 N. BROAD ST., PHILA., PA. 19123

Phone: (215) 239-2303

www.americanradiohistory.com
Lomenzo—UJA Guest Speaker

John P. Lomenzo, Secretary of the State of New York, will be the principal speaker at the June 6, Harry Siskin testimonial dinner, which will culminate the UJA-Coin Division's annual fund raising drive. Last year's chief speaker was Attorney General Louis J. Lefkowitz.

Early returns indicate that a record turnout of upwards of 600 people will attend the annual event to take place in the Statler Hilton Hotel. Among the many guests will be former Vice President and Mrs. Richard Nixon who will be present for the cocktail party preceding the dinner.

A top-notch list of entertainers for the affair will be announced shortly.

Chairman Irving Holzman has requested all to make their reservations early and send in their contributions as quickly as possible, as time grows shorter. The next meeting of the executive planning committee for the dinner will take place on Wednesday, April 22, at 6:00 P.M. at the Hotel Astor, and wives are invited.

California Clippings

The spring business looking very good and should continue making this one of the best years enjoyed by the local coin machine business. ... Kings District Co. held an open house last week showing off the new Rock-Ola Grand Prix phonograph all last week. Nick Carter recorded reception from operators to the new phonograph was extremely enthusiastic. Clyde Love of Kings Distributing in Visalia has already taken orders from operators from the hos- chures showing the beautiful new machine. ... At the R. F. Jones Co., the Standard coin changer which is now available in the parts department with complete Tele-Norm system was installed at the Trident Industries plant in El Segundo, Calif., and communications department. Jack Klein entertaining Mr. Fred P. Pavey, manager of the Navy post exchange in Pearl Harbor, was named a service engineer, Johnny Hotz on a trip up north on route 101 assisting the opera- tors, and Don Edwards covering the Bakersfield territory. The last order went out this week from the Jones Co. for Gottlieb's 4-player, Ship- Mates. ... At Advance Automatic Sales Co., Bob Portale said operators still placing big orders for Williams Grand Slam baseball game which has turned out to be a real money-maker for locations. ... Leo Simone, western regional manager for Seeburg covering the San Francisco area, has an appointment with the manager of a San Francisco coin machine business. ... Apparently the price of Colton's Midways adds to be a very good one.

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220 Players Compete In New England Shuffle Tourney

BURLINGTON, VERMONT—The New England Shuffleboard Tournament, held at the Burlington Veterans Club, April 10th through the 12th, was won by the team representing Sally's Cafe of Weymouth, Mass. Twenty-two teams each containing ten players competed in six events from taverns and clubs throughout New England and New York State. The tournament was sponsored by the Tri-State Amusement Co., Inc., Manchester, New Hampshire, who supplied the prizes for the winners. Second place in the match was taken by the team representing Sally's Cafe of Vineland, N. J. the third place was won by the team representing the Winona Restaurant, Vineland, N. J. All games were played on American shuffleboards.
THE NEW ROWE AMI TROPICANA brings you "THREE-IN-ONE" PROGRAMMING TO SATISFY ANY LOCATION!

Suddenly, any location becomes the focal point of exciting, big-time entertainment when the new Tropicana starts playing. This great new music-maker is an unbeatable money-maker. See it at your Rowe AMI distributor's now.

100 SELECTIONS! 160! 200! ALL IN ONE PHONOGRAPH

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ROWE AC MANUFACTURING
The Merchandise Mart, Chicago 54, Illinois
Rowe sets the standards in vending equipment, bill changers, music systems...
Ops Pack Chi Hotel For Day Long Meetings

CHICAGO—The necessity of a closer association between operators of vending machines and community leaders as a step toward a better understanding between the industry as a whole and local and regional legislators, was stressed in a slide-film presentation which was shown to the large assemblage of NAMA members who attended the Midwest Regional Vending Conference at the LaSalle Hotel, April 11th.

The slide-film, titled “Archies Had His Best,” was presented in the afternoon session of the convention by NAMA Legislative Counsel John Insaalata, and by Richard Funk. The necessity of vending operators to attain some position in their respective civic and community organizations was the 13th year of its presentation. Through this, the film advised, a closer association and mutual understanding between the industry and legislators can be achieved.

The convention began with registration at 8:00 A.M. on the mezzanine floor, and the activities were started to the delight of the crystal clear public health council, received considerable applause and positive reaction with his discourse on “What Happens When the Health Department Looks at Vending.” He has been conducting an intensive nationwide sanitation drive in the vending industry for many years.

This was followed by an experimental-type session delivered by J. R. “Jim” Phillips, communication Director of the Merchandising Association of Chicago. “A Good Reason Why Things Often Don’t Happen the Way You Plan Them.” It was an audio-visual discussion and presentation on communications problems in marketing, etc.

Cari Millman, enterprising, young president of the newly formed Merchandising Association, delivered the keynote address at the luncheon, with an inspiring speech detailing the industry’s advancement and fantastic future. With Millman on the podium were several association executives, including Thomas Huggerford, Executive Director; Walter Reed, publicity director; and others. Among those in attendance were numerous executives in the manufacturing and distributing ends of the coin-operated automatic merchandising industry.

Finally, Dr. Jack R. Wentworth, B.S., M.B.A., D.B.A., Associate Professor of Business Administration, Indiana University, and a business consultant for several large corporations, president of the Automatic Retailers Institute, gave “Great Profits in Vending Through Testing and Sound Development.”

There was a “Bell Session” reception on the mezzanine floor just prior to adjournment of the meeting early Saturday evening. Practically everyone who attended the meetings was present at the cocktail party. This affair was hosted by manufacturers and distributors.

Food Products Up Vending Sales

BOSTON—Food products have accounted for 75 percent of the rise in vending machine sales in 1962, according to William C. McConnell, Jr., vice president of the Servomation Corporation. In an address to a business security analysts meeting, Mr. McConnell stated that vending machine sales rose $265 million over those of 1961 and that an increased use of food products was a major factor in the increase.

Joseph E. McDowell, president of the Servomation Corporation, said that his company’s sales for the fiscal year ending on June 30th would be above $100 million, as compared with $80 million in fiscal 1962.

Cash Box

VENDING NEWS

The Vending Machine Industry’s Only Newsweekly

Two views of the meet. The shirtless set (left) take notes on how-to-make-a-profit, while Dr. Wentworth conducts visual presentation (right).

Hawkers Remain For The Long Thow

Canteen At Yankee Stadium

NEW YORK—An ultra-modern concession program, utilizing both automatic and manual vending, has been established at the往年家 at the Yankee Stadium by the Automatic Canteen Company of America. Chief concessionaire, Automatic Canteen replaces Harry Steiner Concessions in providing N.Y. Yankee fans with foods and beverages, and was scheduled to begin operations with the opening of the baseball season here Tuesday, April 4th.

A. G. Hardy, Canteen Executive Vice President, said the company “will utilize its combined experience in manual and automatic vending, supported by modern automatic food preparation and distribution equipment, to provide the ultimate in a sanitary, efficient, quality concession operation.”

Twenty-seven stands have been completely replaced by all new electrical and automatic equipment. Automatic Cardinals, new automatic ice and cold drink filling machines, four selection drink dispensers, new automatic coffee and hot drink for volume production, and automatic dancing to nightly-entertainment counting equipment for faster service to vendors.

Vending machines in banks of three will be set up in fifteen strategically located places throughout the Stadium for the sale of candy, gum and tobacco products. And for those glued to their seats during the crucial pitch there will be the hawkers (for the long throw).

Convention Time Nears For NY Ops

NEW YORK—Time is drawing near for the Fifth Annual Statewide Convention of Citing Members of the New York Automatic Vending Association, to be held May 8th through the 10th at the Steubenville Lake Hotel, Swan Lake, N.Y., Association manager, Norman Gordon announced.

Gordon would like to remind members and friends of the Association to make their reservations as quickly as possible. Extensive plans for the entertainment of conventioners have been made. Gordon stated, from sports to speeches to entertainment, and he added, “this weekend will be the talk of the industry.”

SBA Report Cites 7 Qualifications For Vend Products

NEW YORK—In a comprehensive report to the Small Business Administration, titled “Automatic Merchandising,” Thomas R. Wotrub, Assistant Professor of Marketing at San Diego State College, cited seven qualifications which should be met by products to be dispensed through automatic vending machines.

The qualifications that Professor Wotrub named are:

1. They should be well-known standard products, prevailing through national advertising and promotion.
2. They should be well packaged and protected, but easily dispensed through the mechanical operation of the machine.
3. They must be reasonably small in size in that the capacity of a machine is not taken up with only a few items.
4. They should be items of a convenience nature, usable within a short distance from the machine.
5. They must be of such nature that storage will not damage or deteriorate them. This is particularly important for products which must be kept hot or cold and need special machines to accomplish this.
6. The difference in price for these products should be high to justify high costs of investment and service.
7. They should be reasonably expensive so that consumer hesitancy to spend a large sum of money in a machine will not deter purchase.

The Professor advises in the report that automatic vending involves relatively high costs of operation cause of the large initial investment in machinery, high depreciation expenses and large expenses incurred in servicing and maintaining the equipment. He places the operating costs of a typical vending installation at 40 percent of the sales or higher.

The report states that the vending industry is experiencing rapid and dramatic growth in sales in all parts of the United States, as well as the world. It estimates industry sales in 1963 at a total of $3 billion, and says that projections of $10 billion by 1975 are not out of the question.

The pamphlet, ‘Automatic Merchandising,’ No. 70, may be obtained by writing or calling any local branch of the Small Business Administration. The report was prepared by the U.S. Dept. of Commerce.

Dayton Named To Assist ARA Pres.

PHILADELPHIA—David D. Dayton, of Knoxville, Tenn., has been named assistant to William S. Fishman, president of the American Retailers Association, Inc., at the company’s headquarters here. ARA provides food and refreshment services to business offices, industrial plants, schools, colleges, hospitals and government installations in 40 states and Puerto Rico.

Dayton was president of the Tennessee Service Company, a Knoxville vending firm, from 1949 until the merger with ARA in 1960. Since that time he has been ARA regional vice president in the southeastern United States.

A native of Minneapolis, Dayton attended the University of Minnesota and the University of Louisville.

Cash Box—April 25
Calamari Promotes 'Sky Divers'

CHICAGO—Paul Calamari, engineering exec at the Bally Manufacturing Company, stepped momentarily into the role of salesman last week and sent out a bulletin to members of the trade in which he paraded the features of Bally's line of flipper games, especially their latest single-player, 'Sky Divers'.

Calamari praised the performance records of such Bally pin games as 'Hootenanny', 'Star-Jet', 'Monte Carlo' and 'Romp', saying "a Bally flipper has terrific eye and play appeal, is built to take the punishment of heavy action on location, and is just about as close to 100 per cent trouble proof as a coin-operated machine can be."

The engineer said he used the "broadcast" type letter to express his views on the Bally line to members of the trade because "it would take all summer to write a personal letter to each one of my friends of bingo days."

New Products

SOLUPAK COIN-OPERATED CAR WASH AND WAX UNIT offers five minutes of autospray wash for $1.75 and five minutes of rinse with optional air force for an additional $1.95. It sprays three gallons per minute of automatically mixed detergent at over 400 pounds of pressure. The Solupak offers a maximum of 200 washes before the operator must refill the detergent and wax hopper. The unit measures 23 x 12 x 65 inches and includes spray wand and 50 feet of hose. Solupak, Inc., the manufacturer, says the unit requires no hand mixing; that the wax rinse leaves a high gloss finish and that it can be installed inside or outside existing buildings (weather permitting). For further information contact Cash Box, 1780 B'way, N.Y.C.
CONTEST #1 –

Suggestions and/or design for a new MOA emblem. In order to provide MOA with a more distinctive identifying em-blem, the Committee is going to the in-
dustry for ideas. Send in your sugges-
tions without delay. You may use existing MOA known here as part of new design or discard it entirely.

CONTEST #2 –

Suggestions for a more effective forum program during the 1964 Convention, October 14-16. In order to provide the best possible educational program for you at the next MOA convention, the Committee is asking the help of everyone in the coin-operated music and amusement industry. Write a letter, long or short, and tell the Committee what kind of a program you think MOA should have.

Winning suggestions will be published in this magazine. Presentation of valuable awards to the winners will be made at the MOA convention in October. Deadline for entries is June 30.

Address entries to: Chairman, Public Relations Committee Music Operators of America, Inc. 228 North LaSalle Street Room 2264 Chicago, Illinois 60601

New Kaye Del. Klub Pool

BROOKLYN, N.Y. – Irving Kaye Company, Inc., has released its new bowling machine, the Deluxe Klub Pool. The new table features the same 4½-inch wood grained formica top frame as the firm’s Deluxe Elabo-

rand. This top frame adds to the ap-

pearance of the table as well as to its solid construction. The steel corner sections are finished with a durable epoxy paint for longer lasting beau-


ty. Five inch, chrome plated leg level-


er allows the table to be leveled without lifting from the floor while adding to the table’s overall appearance.

Other features incorporated into the Deluxe Klub Pool include a sepa-

rate, maximum security coin box, ex-


truded aluminum between the cabinet and top frame which masks out all screws and firmly anchored, fully metal bumpers.

The removable drawer slides out for easy access to the mechanism, making the table easy to service. The ‘Deluxe Klub Pool’ is available with an iridescent blue and white cabinet with matching white legs trimmed in blue, or with a cardinal red and white cabinet with matching white legs trimmed in red. Two sizes are available: Regular 56” x 46” and Jumbo 75” x 43”.

EASTERN FLASHES

They came from near and far to attend the Barney Sugarman services. Coinmen from everywhere. Practically every well-known operator and dis-

tributor in New York and Jersey. Bally’s Bill O’Donnell and Williams’ Sam Stone drove in from Chicago. Jack Miskel from Minnesota, as you looked you saw a face that was at once familiar and forlorn. This was the effect Shurly’s passing had on the coin machine industry here and by the end of the week they were still talking about him. They talk about him for many years to come.

With death comes life and we must learn to live with the bad as well as the good. A new birth blessed one of the coin machine industry members only this month. A first for Lou Schreiber who will have to get used to the name ‘Grandpa’. His daughter Estelle, and buddy Marvin Lissinger, proud parents of a baby girl—Deborah—7½ lbs. of joy. Lou Wolfberg’s wife, up and around after surgery, feeling fine, thank goodness. Sidney Gerber’s wife, up and around, back to normal again. Pete Tabb, Sol’s son, recently married . . . and life goes on.

Rock-Ola’s ‘Grand Prix’ has Joe Ash on a ‘hot line’ to Chicago where he presses Exec VP Ed Doris each day for delivery on growing orders. The Pebble reception was one of the finest seen, according to Ash.

Al Simon won’t argue. He and Al D’Inzillo told us that the ‘Grand Prix’ reception was unbelievable. Tommy Greco still bubbling over his op reaction to the phone. Joe Grillo dittos the comments.

The Tenth Ave. scene was strictly ‘April Showers’ most of last week but it couldn’t dampen the Weiner Brothers’ enthusiasm for Gold Medal’s pop-
corn vender. While looking forward with great relish to the warm weather director of the Weiner vender cited the use of one operator from a Talnud Torah, a young men’s religious school, and made 170 sales in 24 hours time. This operator and his wife ran out of breath carrying bags of fresh popcorn to keep the machine filled, Bill said.

Lou Drueckman down at United East Coast had his hands full shipping both the Tastee and many and their reconditioned models. Meanwhile, ‘Tornado’ and ‘Bank Pool’ are moving along nicely, Lou reports.

Abe Lipsky said he’s looking forward to the Harry Siekin testimonial dinner June 6, which will culminate the 1964 UJA-Coin Division drive, and was specu-
lating about the entertainment. Abe said that previous victory fetes had always offered first-class performers and hopes to see more of the same this time around.

Al Simon, in lauding the merits of the new Rock-Ola ‘Grand Prix’, said that the new machine is “clearly the best accepted phonograph we’ve ever had.” He and Al D’Inzillo agreed that nearly half of the operators who came into the Simon showroom to view the machine bought a machine before leaving. Meanwhile, Al contended that orders for U.S. Billiards for trolleys are in advance of production out at the Amityville plant. No complaints from his end though.

Harry Berger’s new Westside Distributing is shaping up nicely, with new signs on the outside of the building and a deluge of equipment on the show-

room floor. However, the pieces gather little dust, Harry said, advising that he’s done more business during those two weeks it took to move into the head than he’d done in two months in the old place. Turnaround has been spending much of his six month leave of absence from Long Island University working along with his dad, but he will return to college this summer.

Eric Berns of A-1 Record Distributors reports a great rush of action on the Beatles’ new disc ‘Can’t Buy Me Love.’ . . . Larry Feigenbaum revealed he’s looking forward to hooking up his wife’s off-displayed antiques up to the latest exhibition on Park Ave.

Murray Kaye shipped a Seeburg ‘Pick-A-Pack’ merchandise vender out to the Protestant Church Council of the World’s Fair last Friday. He said that the exhibitors plan to lend religious books from the machine. He reports that the Ray Charles ‘Twin Pack; Sweet and Sour Tears’ is making as big a hit with the ops as the original Sinatra issue did.

Like Nick Kenny used to say in the N.Y. Mirror, “Dip your pen in sunshine and write . . .” a good customer and friend of Harold Kaufman’s and Sidney Greenfield’s by the name of Sam Sehr who’s laid up in Kings Highway hospital. The Banner Music operator expects to spend a few more weeks on the road before he can resume normal activities so let’s all wish him a speedy recovery.

Mike Mulqueen still talking about the sensational ‘Sensorma’ coin-operated three-dimensional film machine. The belly dancers just won’t quit, he tells me. We’ve tried to sum up the story for those interested and it appears in this edition, this issue. The Steepevel gave the machine a two-page spread which should give you an idea of the promoters behind this entirely new amusement machine idea.

New Jersey ops were invited to attend a statewide meeting last Wednesday—April 15th, to discuss plans agreed upon when the state okayed local-state cooperation plans last December. They were scheduled to discuss some of the selection of state coinmen who would be sent to the public and the legislators. Dick Steinberg, N.J. Council of CM Ops’ secre-
tary, notified the coinmen. Bill Cannon, newly elected president, was expected to discuss the contact programs which will be set up between local association in the state.
Chicago Chatter

Before reporting the numerous activities during a most eventful week we must express our shock and deep sorrow over the sudden death of Barney "Shuggy" Sugarman. Few columnists ever attained the popularity and genuine respect Shuggy received from his great host of friends in the coin machine industry. He'll certainly be missed by all of us.

Thursday, April 16 was a significant day at the Seeburg Corporation. The occasion was the ground-breaking ceremonies at the site of the area where the new Seeburg plant will be erected. Mayor Richard J. Daley, and a retinue of officials, were on hand to wish board chairman Delbert Coleman and President Jack C. Gordon well. Gordon's "shaking hand" was fairly worn off by well-wishers following Coleman's announcement that Jack had been named to the Presidency of Seeburg. Good luck, Jack! After the groundbreaking ceremony the entire contingent was whisked by chartered bus to the Drake Hotel for a day of festivities. Among the proud Seeburg execs on hand for the services, along with Del Coleman and Jack Gordon, were Bill Adair, Tom Bercik, Lillian Kubik, Stanley Jarocki, Edward Chaffey, Dan Collins, Bob Dunlap, Bob Breithre, John Stewart, and many, many more Seeburgites.

Another trade meet took place during this past week was the Chicago Midwest Vending Conference, sponsored by the National Automatic Merchandising Assn., at the USO Hotel, Saturday, April 11. Hosts were NAMA presy Carl Millman, executive director Tom Hungerford, members of the staff, including Walter Reed, Gerry Whaley, Dave Hartley, etc.

Among the other significant events of the week was the introduction of new amusement equipment by D. Gottlieb & Co. and United Mfg. Co. . . . Out at the Gottlieb plant Alvin Gottlieb announced that it is 'World's Fair' time there this week, coinciding with the gala opening of the New York World's Fair. The occasion at Gottlieb is the release of the firm's new single player "World's Fair" Ripper amusement game.

United is "setting the pace" with the new "Facer" puck shuffle alley bowler, according to Herb Oettinger and Bill DeSelm. . . . While at the NAMA Meet last week we managed to chat with Jim Newlander, Bob MacGregor and Phil Glover, all of Rowe AC Mfg. Co. Vice presy George Pollak was unable to attend the affair. . . . It's definitely Spring in April out at First Coin Machine Exchange, where presy Joe Kline and Sam Kolber are the busiest "bees" ever. Fred Kline manages to keep close to the telephone to fulfill the operators' needs.

Sam Stern, president of Williams Electronics Mfg. Corp., was so visibly shaken when he heard of the sudden death of Shuggy Sugarman last Saturday morning that he was to be jetted to the east coast to be on hand for the services.

While at the NAMA Vending Meet we chatted with Rock-Ola Mfg. executives Frank Doyle, Dave Howle and Hugh Gorman. Among the Chicago ondies people who were shattered by the demise of "Shuggy" were Nate and Alvin, owners of World Wide Distribute.

We know, judging from the smiles on Sam Wolberg's and Sam Genburg's faces that everything is coming up roses at Chicago Dynamic Industries, with all Chicoon amusement games selling well. It's nice to see Sam Wolberg back in town and at his desk.

Bill O'Donnell, presy of Bally Mfg. Co., and Herb Jones were so shocked over Shuggy's death that they are still somewhat dazed. Shuggy was one of the most sincere and honest men in the business. Monday morning Bill managed to attend the funeral in Chicago on Sunday. . . . Now we know we're losin' Old Handsome, young (very young!) Mark Jay Robbins, the pride of the Lincolnwood teen set, will shortly celebrate his Bar Mitzvah. To all you unknowing Mark is the son of Joe and Marion Robbins, of Empire Coin Machine Exchange. . . . J. H. Koenig's Clayten and Celia Nemeroff jetted out to St. Louis last weekend to be on hand for their grandson Andrew J. Ellen's one-year birthday. Andy's parents are Fred and Adele Ellen.

The word from Ross Scheer of Western Trail Amusements is that he's tickled over handling nationwide distribution for Kiddie Carousels kiddie rides. The agreement was paced last week. Also, Ross says his firm is having a full day with sales of Southland Engineering's kiddie rides that Southland had to put on an extra shift to meet the demand. Western Trails for operators Bill Racoonin, who heads Western Trails' eastern firm has been dashing all over the eastern seaboard calling on operators. Sales in general are excellent.

According to Ross and Bill, Howard Ellis urges all operators in the Midwest to make their reservations at the Paxton Hotel in Omaha early, since a heavy attendance is expected at the 1st annual meet, Saturday and Sunday, June 6 & 7 . . . A huge bash was held in Omaha last Friday, April 12, when Hennie and Eddie Zorinsky, of H. Z. Vending & Sales Co., feted Rock-Ola's new "Grand Prize" coin-operated phono in the Diplomat Hotel.

We noticed heavy production at Midway Mfg. where the big item is a terrific baseball amusement game—"Top Hit." This, of course, makes Hank Ross and "Icy" Wolverton very happy (ditto Big Bob Jones!!) . . . While at Midway we noticed that Adele Ginsburg are backing in the sun at Miami Beach Star-lene and the rest of the gang at Atlas Music is busy showing Rowe AMI phono and Rowe vending equipment to cops. We managed to chat and visit with Atlas Music's Bob Fabian and Joe Klykum at the NAMA affair last weekend.

Now that the weather is turning balmy Ted Rubey and Estelle Bye, at Marv Velg. Mfg. are thinking about vacation-time. (But, why gonna keep an eye on production in the factory, Ted? ?). . . . Production is being maintained at full capacity at J. F. Frantz Mfg. Co., and Johnny Frantz is finding it increasingly more difficult to bring away evenings for those delightful steam baths. Anyway, Johnny, those Frantz counter games are selling! Don Congdon spends most of his time on the road calling on customers. Among the many on hand at the NAMA session were Ed Ruber and Denis Parsons, of Weo Corp.

Cash Box—April 25, 1964

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**Midway's 2 PLAYER TOP HIT**

**BASEBALL GAME**

**NEW!**

**TWO TARGET LEVELS**

UPPER AND LOWER LEVELS FOR GREATER NUMBER OF TARGETS

**NEW!**

**2 PLAYFIELD RAMPS**

ALTERNATING IN FIXED RAISED OR FIXED LEVEL POSITIONS

**NEW!**

**MYSTERY SCORE FOR "TOP-HIT" VALUES**

**FLY AWAYSkill Targets**

**EXTRA WINNING FEATURE**

**27" WIDE**

**66 HIGH**

**52 DEEP**

**MIDWAY MANUFACTURING COMPANY**

10136 PACIFIC AVENUE, FRANKLIN PARK, ILLINOIS

**SERVICE . . . more than a word**

-at WORLD WIDE-

ALL EQUIPMENT COMPLETELY RECONDITIONED AND REFINISHED

**MUSIC!**

**MUSIC!**

**MUSIC!**

**SEEBURG**

**AMI**

**WURLITZER**

**V-200**

$245 1-200 M

$295 1-200 D

$425

**KD-200**

325 K-200

395 2004

495

**AY-100**

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New spotted light
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spots any one of 11 numbered cars.

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Just in time for the
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New SPOTLITE
Puck Bowler

SPARE LITE Feature! First
Time Ever on a Puck Bowler!
Directional Arrow on
Playfield "LIGHTS-UP"—
Showing Player Where to
Ami to Pick up Every Spare!

• SPOTLITE
Skill Game!
Plays without visible pins.
(Pro's call it "shadow bowling").

Rear scoreboard
goes all the way
to floor.

United Ships 'Pacer'
(Continued From P. 58)

ing game—the rapidly changing score
also is indicated on the backglass.
Frames one to seven score 300 points
for a strike, and 200 for a spare.
Frames eight through ten score 600
points for a strike, and 400 points
for a spare. In addition, frames
one through ten advance the "Bonus
Score," 400 for a strike and 200
points for a spare. The "Bonus Score"
on the backglass shows only the
accumulated bonus of the player who is "up" at
the time.

After the tenth frame, each player
(remember, "Pacer" is a six-player)
shoots one additional frame to
calculate the accumulated "Bonus Score." The
full bonus is transferred to the player's
score for a strike. One-half of
the bonus is transferred to the player's
score for a spare.

There is considerable action in

Western Trails To Distribute For
Kiddie Carousel

CHICAGO—Ross Scheer, president of
Western Trails Amusement Company
has announced he has signed an
agreement with Kiddie Carousels,
located in Rice Lake, Wisconsin, for
distribution of the firm's kid-
die rides throughout the entire United
States.

Scheer stated that he and his
associates consider the acquisition
of nationwide distribution of Kiddie Car-
rousels' equipment "a most gratifying
accomplishment for Western Trails Amusements." The firm also distrib-
utes the Southland Engineering Corp.'s kiddie ride line.

"Dual-Flash," wherein strikes and
spares are indicated by flashing lights
across the playfield near the bowling
pins. The lights stop on the first
strike of the puck if a strike is made
by the player. If a strike is not ac-
complished, the lights continue flash-
ing for a possible spare score.

In "Flash Scoring," strikes and
spares are also indicated by flashing
lights. Differing from "Dual-Flash,"
the lights always stop flashing when
ever the pins are struck on the first
shot.

The top score in "Flash-Bonus
Scoring" is 9680 points. "Bonus Scoring"
has a peak score of 9900 points.
In all, "Pacer" has 10 different meth-
ods of play. Such as, five feature
types of scoring games, plus an
"Easy" and "Normal" strike score
handicap for each game. The player
simply presses an appropriate button
on the front panel of the cabinet, at
the start of the game, to select the
type of scoring game he prefers.

DeSelm further explained that for
a "faster, more exciting" playing style
scoring game, the second stroke
at the bowling pins can be thrown im-
mediately after the first shot. Due to
the eye-lash rapidity of the "Deal
Out" (lighted panel) on the backglass
there is no waiting for the score to be
flashed on. This, he says, is a patented
United engineering feature.

As for servicing ease, the backboard
in "Pacer" puck shuffle alley is so de-
signed and constructed to allow for
minimum effort by the operator
service. However, he further ex-
plained that this newest puck shuffle
alley bowler is built to offer the very
maximum of trouble-free service
throughout this country and in for-

Cash Box—April 25, 1964
WANT

USED 45 RPM RECORDS. WE PAY TOP CASH TO KONING SALES. WASHINGTON STREET-BOSTON, MASS.

45 RPM RECORDS. PLEASE SEND LIST FOR quick reply. Must be associated with 45 RPM RECORD CO.-44 BERTIE LANE, FREEPORT, L.I., N.Y. (Tel: 611-4-4718).

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RECORDS, 45's & LP'S, SURPLUS, RE- DAMMED, Etc. WARRINER, KNUCKLEBOCKER MUSIC COMPANY, 132 W. 10565, NEW YORK, N.Y. (Tel: 611-4-7085).

FOR SALE—45 RPM RECORDS. NEW. Full quantity of all 45's on a round lot basis. We have 30,000 or more titles. Prices $0.10 each. We will handle quantity. Please write or phone.

FOR SALE: LP'S, 1977-80. 6-PIECE, 33-1/3, 45 RPM. (Tel: 611-4-9817).

SURPLUS LATE BINGOS, GOTT: PANORAMS shippers. JALEN AMUSEMENT BETHPAGE, L.I., FREIGHT TUNES, INC., 1215 & ORD, EUROP-BRUSSELS. Please write to:

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