The history-making talent pictured above is, of course, the one-and-only, Elvis Presley, who, in the short span of eight years, has been responsible for the World Wide sales of 100,000,000 RCA Victor recordings. To celebrate this phenomenal feat, which has been felt by the record industry in every corner of the globe, RCA Victor Records is proclaiming the months of April and May as “Elvis Promotion Months” and backing the program with an intensive, nationwide advertising and promotion campaign. Spearheading the two-month Presley “push” is his new album “Kissin’ Cousins,” the movie of which is just opening all over the United States. Included in the massive RCA Victor promotion campaign will be the entire Presley catalog of 36 singles, 20 albums and 23 EPs.

Special 2-Part Issue
SWING into SPRING
RECORD BUYERS AID
Featuring Discography of
Original Cast Albums
and Film Sound Tracks

NAB
CONVENTION
APRIL 5-8
CONRAD HILTON HOTEL
CHICAGO, ILL.

Special Coin Machine and Vending Feature This Issue
1963
ANNUAL
EXPORT VOLUME
REPORT

www.americanradiohistory.com
PEOPLE ARE TALKING ABOUT BARBRA! STREISAND IS SINGING ABOUT PEOPLE!

"PEOPLE" c/w "I Am Woman"
BARBRA STREISAND
Great Songs by Jule Styne-Bob Merrill
From the Broadway Musical "Funny Girl"

COLUMBIA SINGLES SELL®
NEW ALBUM RELEASES AND MERCHANDISING AIDS FOR SPRING

PLUS

A COMPLETE DISCOGRAPHY OF ORIGINAL CAST ALBUMS AND FILM SOUND TRACKS
HEAR THE GREAT MOVIE SOUND TRACKS ON COLPIX
FROM COLUMBIA PICTURES RELEASES

LAWRENCE OF ARABIA
A SAM SPIEGEL-David Lean production

THE VICTORS
CARL FOREMAN'S
A HIGHROAD PRODUCTION

DR. STRANGELOVE
Stanley Kubrick's
(Or how I learned to stop worrying and love the bomb)

THE LONG SHIPS
A WARWICK-AVALA PRODUCTION

HEY THERE, ITS YOGI BEAR
A HANNA-BARBERA PRODUCTION

THE NEW INTERNS
PRODUCED BY ROBERT COHN

RELIABILITY IS OUR BIGGEST RECORD
A DIVISION OF COLUMBIA PICTURES CORP. • 711 5th AVENUE, NEW YORK, N.Y. 10022
THE RECORD BUYER'S AID:
THE DEALER GUIDE TO GREATER PROFITS FROM ORIGINAL CAST & SOUNDTRACK LP'S

In the decade and a half since record buyers have been taking home LP versions of Broadway shows and film soundtracks, the cast-soundtrack field has developed into the most profitable product issued by the record business.

Material in this area is cherry-picking extraordinary. Cherry-picking today is often associated with quick-sell product that is attuned to the current standing of an artist and/or fad. But, cast-soundtrack LP's outsell and outlast the latter fly-by-night releases. They are the items that labels and dealers can count on for day-after-day, year-after-year sales. They are, in short, the backbone of today's album business.

There is a very thin line between the old and the new in the cast-soundtrack field. What is old, but accepted is always a potential purchase. Those just starting out as disk collectors will be around to purchase years-back entries for their basic library. Many who acquired them when they were new will in time want to refurbish their collections with fresh copies. What is new brings to the store both types of collectors.

With the aforementioned unique attributes of cast-soundtrack LP's in mind, the highlight of this "Swing Into Spring" buying guide is an extensive year-round section devoted to the vast and varied merchandise that falls under the cast-Broadway category, including product that ties-in strongly with both areas. The dealer will find a definitive listing of this kind of merchandise. For some of the newer entries, and those established as warhorses, the dealer is advised, in both words and pictures, of outstanding promotional tools that are extremely helpful in making the sales job that much easier.

In addition to the complete coverage of the cast-soundtrack field, this special issue also boasts a round-up of new product in all musical areas. Here, too, the dealer is made aware of major merchandising aids that tie-in with new product promotions.

Like its acclaimed predecessor, the Fall and Christmas Record Buyer's Aid, this guide should also prove an invaluable merchandising tool of its own. Its contents are designed to achieve more efficient selling techniques, and, therefore, greater sales.
Broadway
And
Hollywood
Sound Best On
RCA VICTOR
The most trusted name in sound

Broadway Cast Albums
Original Sound Track Albums
Memorable "In Person" Performances
Plus DYNAGROOVE SOUND
In 1963 the sound on this new RCA VICTOR record challenged comparison with the sound of any other record available on any label anywhere!
ONE YEAR OLD!

In 1964 the Dynagroove sound by RCA Victor is unsurpassed as the finest sound in the recording industry!

DYNAgroove...ACCLAIMED BY ARTISTS

"The best sound I've ever heard on records." CHET ATKINS

"The sound of DYNAGROOVE is brilliant, sharp and clear. By introducing DYNAGROOVE, RCA engineers have made an important and significant contribution to the recording industry." ARTHUR FIEDLER

"DYNAGROOVE is better on any phonograph and represents a great advance in sound by RCA Victor. Magnificent!" SERGIO FRANCHI

"As a concert violinist I am particularly sensitive to the sound of my instrument... the sound I hear on DYNAGROOVE is the sound I want to hear." ERICK FRIEDMAN

"The DYNAGROOVE sound is truly magnificent." MARTY GOLD

"DYNAGROOVE brings out all the best in my horn." AL HIRT

"The most marvelous aspect of DYNAGROOVE is that it brings the tone, sonorities and excitement of the concert hall even to the person who does not have the finest sound equipment." LORIN HOLLANDER

"I like DYNAGROOVE because I sound like me, to me." PETER NERO

"I collect opera recordings and the sound on my Victor DYNAGROOVE records is terrific." ROBERT B. SMITH, Burris, Conn.

"Compare a DYNAGROOVE recording with any other, then you really notice the difference." HOGER LOCKWOOD, Boston, Mass.

"I wish every record company would develop as good a sound as DYNAGROOVE." WILLIAM BLANEY, Great Neck, L.I.

"The engineering results in sound of perfect clarity and balance." NEW YORK TIMES

"DYNAGROOVE has a clear, open, unrestrained sound." CHICAGO DAILY NEWS

"... unprecedented clarity of sound... on all levels, and especially in the last inch of the record where the greatest amount of distortion is present." UNITED PRESS INTERNATIONAL

"It puts you much closer to the music and lets you hear music as it is played." INDIANAPOLIS TIMES

DYNAgroove...PRAISED BY CRITICS

"...a dramatic advance in fidelity." N.Y. DAILY NEWS

"Distortion of all sorts is conspicuous by its absence..." HIGH FIDELITY

"Victor's new sound 'DYNAGROOVE' really does what its makers have claimed for it." BUFFALO EVENING NEWS

"The sound is warmly alive without being overly resonant..." TIME MAGAZINE

"... the great- est amount of distortion is present." LORIN HOLLANDER

"It's absolutely phenomenal how quiet the surfaces of DYNAGROOVE records are." DONALD SREEDAN, Brooklyn, N.Y.

DYNAgroove...SELECTED BY CONSUMERS

"I collect opera recordings and the sound on my Victor DYNAGROOVE records is terrific." ROBERT B. SMITH, Burris, Conn.

"Compare a DYNAGROOVE recording with any other, then you really notice the difference." HOGER LOCKWOOD, Boston, Mass.

"I wish every record company would develop as good a sound as DYNAGROOVE." WILLIAM BLANEY, Great Neck, L.I.

"I like the way you can hear DYNAGROOVE records without the volume turned high." RICHARDS BRADFORD, New York, N.Y.

"You can truly enjoy the magnificent fidelity of DYNAGROOVE records. They're tops!" JACK TRABERT, Rye, N.Y.

"It's absolutely phenomenal how quiet the surfaces of DYNAGROOVE records are." DONALD SREEDAN, Brooklyn, N.Y.

EVERY MONTH MORE GREAT NEW ALBUMS ARE RELEASED IN

DYNAgroove on RCA Victor

The most trusted name in sound

www.americanradiohistory.com
As great as his Carnegie Hall Album
(Recorded "live" at the Greek Theatre)

Here's Belafonte at his best—in person. A 2-L.P. Dynagroove package recorded at the Greek Theatre in Los Angeles where Harry packed 'em in for a month. His program ranged from calypso to Broadway—prison songs to teen beat—an African "Boot Dance" to songs of social satire—plus spontaneous and razor-sharp ad libs!

Order this great 2-L.P. album now on RCA VICTOR

---

LOC/LSO-6009
Order this great L.P. album now on RCA VICTOR

The most trusted name in sound

Cash Box—Record Buyer's Aid, April 11, 1964

www.americanradiohistory.com
HELLO, DOLLY! HELLO, DOLLARS!
RING 'EM IN WITH THE ORIGINAL CAST ALBUM

LOC/DLS 1087

RCA VICTOR
The most trusted name in sound

Cash Box—Record Buyer's Aid, April 11, 1964
"110 IN THE SHADE" IS HOT! HOT! HOT!

“Irresistible”
World-Telegram

“Exhilarating”
News

“Top-Flight”
Journal-American

WATCH IT SIZZLE!

ORIGINAL CAST RECORDING

David Merrick
Robert Horton
Sven Swenson
Stephen Douglass

A NEW MUSICAL

RCA VICTOR LOC/LSO-1085

The most trusted name in sound

Cash Box—Record Buyer's Aid, April 11, 1964

www.americanradiohistory.com
MANCINI SCORES AGAIN!

WITH HIS LATEST FILM SCORE! This time the score abounds with feline fun and joyous Mancini melody. A romping package that includes tunes like "It Had Better Be Tonight," "The Pink Panther Theme," "Something for Sellers," "The Tiber Twist" and "Champagne and Quail." So, stock the "Panther" as fast as you can! It's a cat of a different color!

LPM/LSP:2795

HENRY MANCINI

RCA VICTOR

The most trusted name in sound
Sergio Franchi
women in my life

Franchi has a new hit album

Franchi has a new hit single

"Chicago"

'8315

RCA VICTOR

The most trusted name in sound

Cash Box—Record Buyer’s Aid, April 11, 1964
Labels: Eternal Optimists

In Broadway Show Investments

NEW YORK—Perhaps the way to go about assessing recording companies' financial stakes in the staging of Broadway musicals is to approach it the money lost on such ventures.

In the past few years, which has seen label investments in new shows blossom into fantastic sums (sometimes 90% of an average cost of $400,000 to realize a Broadway opening of a musical), labels that have become the latest type of Broadway angel have fallen flat on their faces. They got the Broadway cast LP, all right, but most of them have the doomsday reputation of being collector's items much before their time.

But, despite the precarious financial risks of label investments in this area, there is no indication that labels, particularly the major operations, are going to watch-they're stepping up their efforts.

A "My Fair Lady" isn't born every day, but when one is, the label which is in on the bonanza (Columbia, in the case of "MFL") is sitting pretty. Not only does it reap the rewards of LP sales, which later will involve the soundtrack version, but profits from all phases of the presentation of the production roll in, too.

Label interest in a cut in a Broadway show has reached the point where some companies have exclusive deals with production companies to assure them rights to efforts not even on the planning board. Capitol Records has a million-dollar arrangement with Feuer & Martin, the fabulously successful producing team, for their future shows, whether they be musical or straight plays. ABC-Paramount recently concluded an arrangement with composer-producer Jule Styne for at least three musicals, the first of which is the upcoming "Fade In—Fade Out," starring Carol Burnett.

Record companies may be showing lots of battle scars from ill-fated financial tie-ins with musicals, but with each investment, they seem to be disregarding the past, and entering the fray anew with fresh hope that a new "My Fair Lady" or at least a good-sized hit is in the offing. Such prospects are evidently worth substantial outlays.

In reverse of this tie-in is the situation where writers are taking the initiative in putting up part of the production costs of their original-cast LPs. Richard Rodgers is the leading example. He and Capitol were partners in the cost of recording his hit, "No Strings." Rodgers and his late partner Oscar Hammerstein, also sponsored the recording of their "Sound Of Music" on Columbia.

Elvis Presley is among those rock 'n' roll performers whose personalities are admirably suited to the screen. While he has matured as an actor, Elvis has never let his musical fans down in any of his films, for he has drilled them out with plenty examples of his singing talent. Thus, his soundtrack performances have been sales bonanzas for RCA Victor in both LP form and on singles.

The colorfully mounted Broadway musical hit, "Kismet," was a natural for one of MGM's super musical films. The flick company's disk affiliate of the same name released the soundtrack score, the melodies of which were adapted by Robert Wright and George Forrest from the exotic music of the Russian composer, Alexandre Borodin.

POSTERS SELL RECORDS—

Record companies go to great expense to assist the dealer in effective merchandising of albums by offering a wide selection of in-store display pieces concurrently with the release of the LP's. Pictured at the right are some of the attractive original-cast and soundtrack displays offered by RCA Victor. Place these album-testing devices in strategic spots in your store—they'll make money for you.

Cash Box—Record Buyer's Aid, April 11, 1964
On Stage...  
On Screen...  
On Columbia Records®

They’re all here! The world’s largest, most complete, best-selling catalog of Original Broadway Cast Albums, Musicals, Dramas, Film and TV Sound Tracks and Re-creations of Broadway Classics.

Check the albums.  
Check your stock.  
Then order from your Columbia salesman.  
Each selection represents big boxoffice for you!
BROADWAY CAST, SOUNDTRACK & RELATED LP's
(Alphabetized According To Record Companies)

This Section Is Designed To Assist The Dealer In Checking His Inventory On Broadway Cast, Soundtrack & Related LP's So He Can Order Product In These Areas That He May Not Have In Sufficient Supply. Should A Salesman From A Particular Label Make A Call At The Store, The Dealer Can Quickly Refer To This Listing To Determine Those LP's He Would Like The Salesman To Order For Him.

ABC PARAMOUNT
RELATED PRODUCT
South Pacific—Jazz—Tony Scott Quartet—ARC/ARC 723
Themes From Broadway Shows—Parnell & Tucker—ARC/ARC 236

ASCOT
RELATED PRODUCT
Jazz From The Movies—Best Original Jazz Created Especially For Films—Various—AM 12001; A15 16001

AUDIO FIDELITY
RELATED PRODUCT
Great Movie Themes—Johnny Puleo—1969; 5999
Hi Broadway Melodies—In Berlin—1972; 5972
Music Of Champagne—Oliver Hinsche—1979; 5979
Music Of Christmas—Oliver Hinsche—1985; 6115
Foreign Film Festival—Lauren—1976; 6114

BUENA VISTA
SOUNDTRACK
Bugs in the Attic—BV 4027; STEF 4027
Summer Magic—BV 4025; STEF 4025
Mary Poppins—BV 4026; STEF 4026

CAMEO
RELATED PRODUCT
Bee Eye Birdie—Bobby Rydell—C 1043
Music From Miami—Band—Clay Teary—C 1004
Great Motion Picture Themes On The Organ—Bill Meader—C 4011

CAPITOL
ORIGINAL CAST
Can Can—Original Broadway Cast—W 437
Plain And Fancy—Original Broadway Cast—W 403
The Music Man—Original Broadway Cast—S W 999
Little Mary Sunshine—Original Cast—S WAD 1740
Fascination—Original Cast—S WAD 1321
Unsinkable Molly Brown—Original Broadway Cast—H 502
Kiss Me Kate—Original Broadway Cast—S WAD 1399

RELATED PRODUCT
Transcript—Original Broadway Cast—S W 1645
Flamingo—Original Broadway Cast—S 1695
A Funny Thing Happens On The Way To The Forum—Original Cast—M W 1912
Beyond The Fringe—Original Broadway Cast—W 1106
Taverners—Original Cast Album—S TAD 1902
Bugs From Symmetry—S TAD 1922

SOUNDTRACKS
Oklahoma Sound Track—S WAD 595
Carmen—Sound Track—S W 875
The King And I—Sound Track—S W 740
Peter Pan—Sound Track—W 750
Oklahoma—Sound Track—S W 773
The Diary Of Anne Frank—Sound Track—Frank Sinatra—Shirley MacLean—S W 320
I Can Do It—Sound Track—Ludwig Geoband—Max Lindley—S W 361

COLPIX
SOUNDTRACKS
Lawrence Of Arabia—CP/SCP 514
The Varsity—CP/SCP 516

COLUMBIA
ORIGINAL CAST
Show Boat—Columbia—Cast—OS 4028
Sing Out The News—Original Cast—OS 4022; 4020
Street Scene—Jeffery—OS 4129
Kiss Me Kate—Original Broadway Cast—OS 4140; OS 1300
South Pacific—Original Cast—OS 4181; OS 3040
Miss Liberty—Original Cast—OS 4250
Gentlemen Prefer Blondes—Original Cast—OS 4290;
(Continued on page 18)

COLUMBIA (cont'd)
A Thunder Carnival—Original—Cast—K01 5580; K01 2074
Roxie Hart—Bing—Cast—OS 5300; OS 5290
On The Town—Original—Cast—OS 5349; OS 5308
One Man In His Time—Cast—OS 6109
I'm a Los Angeles—Cast—OS 5460; OS 5309
Man Of Mark—Walter Reade—OS 5414; OS 5310
Carmelita—Original—Cast—K05 5630; KOS 7031
Happiest—The Movie Of The World—Original—Cast—K05 5650; KOS 7050
Importance Of Being Earnest—K01 5580; KOS 7090
The Man Who Came To Dinner—Original—Cast—K05 5610; KOS 7050
Subways Are For Sleeping—Original—Cast—K05 5715; KOS 7031
(Continued on next page)

COMMAND
RELATED PRODUCTS
Carnival—Film—Original—Cast—KOS 5847; 1938
The Happy Hooker—Film—Original—Cast—KOS 5847; 1938
Kicking Off—Film—Original—Cast—KOS 5847; 1938
The Great Gatsby—Film—Original—Cast—KOS 5847; 1938

ORIGINAL CAST
The School For Scandal—Original Cast—Kos 5758
King Lear—Collins—Original—Cast—KOS 5758
TheMadness Of Sir Gregoire—Original—Cast—KOS 5758
(Continued on page 19)

Cosh Box—Record Buyer's Aid, April 11, 1974

WHAT MAKES SAMMY RUN?—ORIGINAL CAST—
COLUMBIA K01 6800; KOS 2940

Two of the more successful new musicals this season are "What Makes Sammy Run?" and "110 In The Shade." The shows, each musical adaptations of successful novels ("110" stems from N. Richard Nash's "The Rainmaker"), brought in performers who are making their singing debuts on Broadway. "Sammy" is disk star Steve Lawrence, while Robert Horton and Jana Swanson come from the screen and TV worlds.

(Continued on page 18)

www.americanradiohistory.com
created by **Epic** for spring sales & year-round profits
The original-cast catalog owes a lot to Decca's original cast LP of "Oklahoma!" One of the first recordings of the complete cast of a Broadway musical, it has been a catalog standby for more than 50 years. This period has seen the session go from '78s to '80s to '90s and two changes in cover artwork. In addition, a stereo-like copy was made available several years ago.

The Original Cast Album

OKLAHOMA!

The Original Cast—Decca 9017; 79017

BROADWAY CAST, SOUNDTRACK & RELATED LP'S

CONTENPO

RELATED PRODUCT

Twins In The Attic—Dennis Regan—CT 391; CTS 401

DECCA

RELATED PRODUCT

Cinco Rhapsodias—Victor Young—DL 8051
50 Years Of Movie Music—Jack Shaindlin—DL 9010; 9011; 9012
Goldscheidenthal Themes From Original Soundtracks—
DL 6434; 74634
Hollywood Hypnosis—Victor Young—DL 8046
Hollywood Song Book—Neol Hale—CRL 57341
Meet Me In St. Louis—Harvey G. Gilmore—DL 8498
Music Themes From Hollywood—Lamont—CRL 57391
Music From Disneyland—Plateway—DL 8105
Finger & Bean—DL 8114; 8115; 79504
Music Themes—DL 8403; 79033
Themes From Heaven Masters—CRL 57340
The Wild One—Jazz Themes—DL 8249
The Wizard Of Oz—DL 8387
Babes In Toyland/Red Museum—DL 8463; 79234
Broadway Long Songs—CRL 57345; 79234
Memorable Moments From Broadway Musicals—DL 8429
Mercy Whalen—DL 8419
Dad Hill—Evans—Fonwill—DL 8016
Reader—DL 8017; 8018; 8019
Sound Of Music—Steford Strings—DL 8093; 79875
Up In Central Park—Evans—Fonwill—DL 8016; 8017; 8018
The Voyaged King/Student Prince—DL 8367; DL 79340

SOUNDTRACK

Anastasia—DL 8460
Around The World In 80 Days—DL 9046; 79046
Back Street—DL 9097; 79997
The Benny Goodman Story—DL 8335; 79253
The Captain Janeway—DL 9040
The Edelweiss Dancers—DL 8289; DL 79329
The Egyptian—DL 9046
If I Were King—DL 9039; 79289
For Whom The Bell Tolls Golden Education—DL 8481
The Glenn Miller Story—DL 9012; 79034
Miss Christian Anderson—DL 9049
Last Love—DL 10015; 79205
Magnificent Obsession—DL 8078
Men With The Golden Arm—DL 8327; 79317
Monty—DL 8029; 79250
Moon Valley—DL 8287; 79215
My Heart Belongs To Daddy—DL 8586
The Night Of The Hunter—DL 8773; 79987
Oklahoma—DL 8977; 79987
Saturday Matinee—007; 79200
Tommy & The Barkley—CRL 57159
The Ride—DL 9013; 79013
There's No Business Like Show Business—DL 8019

ORIGINAL CAST

Annie Get Your Gun—DL 9016; 79016
Aurora Nights—DL 9116; 79116
Billy Bones—DL 9097; 79097
Borrowed Gown—DL 8015
Carmen Jones—DL 9021
Cavalcade—DL 9024; 79244
Davy Crockett—DL 8015; 79015
Drum On The Village—DL 9026; 79264
The Fugitives—DL 8207; 79027
King And—DL 9009; 79009
Lost In The Amazon—DL 8029
Love Song—DL 8030
My, What A Wonderful World—DL 8037
Oklahoma—DL 9017; 79017
On Your Toes—DL 9013
Ring Around The Rosie—DL 9039; 79039
Send Out Sweet Land—DL 9026; 79204
Sing O' My Mother—DL 9019; 79019
Toby The Alien—DL 8040
Wonderful Town—DL 9010

DISNEYLAND

RELATED PRODUCT

Bambi—LP 1210
Bambi—DL 1210
The Boys—DL 1203
The Brave Little Teddy—DL 1202
The Disney Girls—DL 1201

SOUNDTRACK

Westwind—DL 1202
The Sound Of Music—DL 1236
Dumbo—DL 1203
Uncle Remus—DL 1205
The Lion King—DL 1207
Prince & Pauper—DL 1212
Sinbad The Sailor—DL 1217
Lady & The Tramp—DL 1233

SOUNDTRACK

Walt Disney's Fantasia—Leopold Stokowsky & Philharmonic Orch./WDR 107; 79147; 79148
Swiss Family Robinson—Vincente Minnelli—Musical—
Byron Haskin—DL 1201

DOR

SOUNDTRACK

South Pacific—DL 3078
The Ten Commandments—DL 3054
Before The Begin—DL 3045

EPIC

RELATED PRODUCT

Greenwich Village—William Saroyan—LA 10002

SOUNDTRACK

Black Orchids—Soundtrack—LA 3672

(Continued from page 16)

12 STRING GUITAR

JOE PASS & the followings

CHARADE—LAWRENCE OF ARABIA—MORE
SUNDAY IN NEW YORK—LOVE SONG OF TOM JONES
LOVE WITH THE PROPER STRANGER—HOW THE WEST WAS WON
CALL ME IRRESPONSIBLE—FALL OF LOVE—WIVES AND LOVERS
CARNIVAL FROM BLACK ORPHEUS—IT HAD BETTER BE TONIGHT

YOU'VE NEVER HEARD MOVIE MUSIC LIKE THIS BEFORE!

WP-1823/STEREO-1822 GREAT MOTION PICTURE THEMES / 12 STRING GUITAR

8714 WEST THIRD STREET/LOS ANGELES, CALIFORNIA (30048)

(Continued on page 19)

Cash Box—Record Buyer's Aid, April 11, 1964
**BROADWAY CAST, SOUNDTRACK & RELATED LP'S**

(Continued from page 19)

**MGM**

**ORIGINAL CAST**

Conversi—Original Cast—E/S 3946
OC: The grandson of Mame's father's father at his farm. He loves Mame and is the center of the Mame family.

The Fantasies—Original Cast—E/S 3972
OC: He loves Mame and is the center of the Mame family. The film is about the songs and dances of Mame's life.

The Threepenny Opera—New York Production. With Tony Loewy of E/G 5116 OC: 2
OC: It is about the lives of the Threepenny Opera. The films are about the songs and dances of the Threepenny Opera.

Trouble in Tahiti—Original Cast—E/S 3666

**SOUNDTRACKS**

Ann: Get Your Gun & Three Little Words—Soundtrack—E/S 3578
OC: It is about the songs and dances of Ann. The film is about the songs and dances of Ann.

The Band Wagon—Soundtrack—E/S 2051
OC: It is about the songs and dances of The Band Wagon. The film is about the songs and dances of The Band Wagon.

Broadway—Soundtrack—E/S 3135
OC: It is about the songs and dances of Broadway. The film is about the songs and dances of Broadway.

Deep in My Heart—Soundtrack—E/S 1013
OC: It is about the songs and dances of Deep in My Heart. The film is about the songs and dances of Deep in My Heart.

El Cid—Soundtrack—E/S 3997
OC: It is about the songs and dances of El Cid. The film is about the songs and dances of El Cid.

The Fast Hare—Of the Animals—E/S 3993
OC: It is about the songs and dances of The Fast Hare. The film is about the songs and dances of The Fast Hare.

**Gigg—Soundtrack—E/S 3641**
OC: It is about the songs and dances of Gigg. The film is about the songs and dances of Gigg.

Hit the Deck—Soundtrack—E/S 3136
OC: It is about the songs and dances of Hit the Deck. The film is about the songs and dances of Hit the Deck.

How the West Was Won—Soundtrack—E/S 1565
OC: It is about the songs and dances of How the West Was Won. The film is about the songs and dances of How the West Was Won.

Juliet Cortez—Dramatic Highlights—Soundtrack—E/S 3233
OC: It is about the songs and dances of Juliet Cortez. The film is about the songs and dances of Juliet Cortez.

King of Kings—Soundtrack—E/S 1512
OC: It is about the songs and dances of King of Kings. The film is about the songs and dances of King of Kings.

Kismet—Soundtrack—E/S 3261
OC: It is about the songs and dances of Kismet. The film is about the songs and dances of Kismet.

Lei—Gigg—Soundtrack—E/S 3590
OC: It is about the songs and dances of Lei. The film is about the songs and dances of Lei.

Les Misérables—Soundtrack—E/S 4050
OC: It is about the songs and dances of Les Misérables. The film is about the songs and dances of Les Misérables.

Music on the Soundtrack—E/S 1514
OC: It is about the songs and dances of Music on the Soundtrack. The film is about the songs and dances of Music on the Soundtrack.

Quo Vadis—Dramatic Highlights—Soundtrack—E/S 3554
OC: It is about the songs and dances of Quo Vadis. The film is about the songs and dances of Quo Vadis.

Rain Minnie & 8 Brides for 7 Brothers—Soundtrack—E/S 3697
OC: It is about the songs and dances of Rain Minnie & 8 Brides for 7 Brothers. The film is about the songs and dances of Rain Minnie & 8 Brides for 7 Brothers.

The 3 Stooges—An American in Paris—Soundtrack—E/S 3757
OC: It is about the songs and dances of The 3 Stooges. The film is about the songs and dances of The 3 Stooges.

Stars and Stripes Forever—Soundtrack—E/S 3508
OC: It is about the songs and dances of Stars and Stripes Forever. The film is about the songs and dances of Stars and Stripes Forever.

Till the Clouds Roll By & Singin' in the Rain—Soundtrack—E/S 3770
OC: It is about the songs and dances of Till the Clouds Roll By & Singin' in the Rain. The film is about the songs and dances of Till the Clouds Roll By & Singin' in the Rain.

The Wizard of Oz—Soundtrack—E/S 3999
OC: It is about the songs and dances of The Wizard of Oz. The film is about the songs and dances of The Wizard of Oz.

Hedwig & the Angry Inch—Soundtrack—E/S 3771
OC: It is about the songs and dances of Hedwig & the Angry Inch. The film is about the songs and dances of Hedwig & the Angry Inch.

Yodelin'—Soundtrack—E/S 4060

**RELATED PRODUCT**

She Loves Moe—Denis Davis—E/S 4134
OC: It is about She Loves Moe. The film is about She Loves Moe.

Award Winning Martin Festival Nona Concert Orchestra—The Sound of Music—Benny Goodman—E/S 3810
OC: It is about the songs and dances of The Sound of Music. The film is about the songs and dances of The Sound of Music.

Themes From Lullaby & Other Motion Picture Favorites—Jerry Halow—E/S 6064
OC: It is about the songs and dances of Themes From Lullaby & Other Motion Picture Favorites. The film is about the songs and dances of Themes From Lullaby & Other Motion Picture Favorites.

Lush Themes From Mexican Fiesta—Lena Holoway—E/S 5034
OC: It is about the songs and dances of Lush Themes From Mexican Fiesta. The film is about the songs and dances of Lush Themes From Mexican Fiesta.

A Movie Hit—Toscanini's Finest—Toscanini's Holoway—E/S 3979
OC: It is about the songs and dances of A Movie Hit. The film is about the songs and dances of A Movie Hit.

**RCA VICTOR**

**ORIGINAL CAST**

Fantasia—Soundtrack—Disneyland W/DX-101 STER-101
OC: It is about the songs and dances of Fantasia. The film is about the songs and dances of Fantasia.

For Your Woman—LOC 1006
OC: It is about the songs and dances of For Your Woman. The film is about the songs and dances of For Your Woman.

**PHILIPS**

**RELATED PRODUCT**

Film Music From famous Artists—Phil DiMaggio—P/H 200-71
PG: 005-071

**RCA VICTOR**

**ORIGI NAL CAST**

Fantasia—Soundtrack—LOC 1051
OC: It is about the songs and dances of Fantasia. The film is about the songs and dances of Fantasia.

For Your Woman—LOC 1006
OC: It is about the songs and dances of For Your Woman. The film is about the songs and dances of For Your Woman.

Fantasia—LOC 1051
OC: It is about the songs and dances of Fantasia. The film is about the songs and dances of Fantasia.

The Boy Friend—LOC 1018
OC: It is about the songs and dances of The Boy Friend. The film is about the songs and dances of The Boy Friend.

Dann Yanks—LOC 1075
OC: It is about the songs and dances of Dann Yanks. The film is about the songs and dances of Dann Yanks.

Finian's Rainbow—LOC 1050
OC: It is about the songs and dances of Finian's Rainbow. The film is about the songs and dances of Finian's Rainbow.

Gigi—LOC 1050
OC: It is about the songs and dances of Gigi. The film is about the songs and dances of Gigi.

The Magic World Of Gorgeous Gigi—LOC 1050
OC: It is about the songs and dances of The Magic World Of Gorgeous Gigi. The film is about the songs and dances of The Magic World Of Gorgeous Gigi.

The Musical World Of Jerome Kern—LOC 1050
OC: It is about the songs and dances of The Musical World Of Jerome Kern. The film is about the songs and dances of The Musical World Of Jerome Kern.

The Musical World Of Rodgers And Hammerstein—LOC 1050
OC: It is about the songs and dances of The Musical World Of Rodgers And Hammerstein. The film is about the songs and dances of The Musical World Of Rodgers And Hammerstein.

The Three Billy Goats—LOC 1050
OC: It is about the songs and dances of The Three Billy Goats. The film is about the songs and dances of The Three Billy Goats.

Music From Jake & Other Great Songs—LOC 3997
OC: It is about the songs and dances of Music From Jake & Other Great Songs. The film is about the songs and dances of Music From Jake & Other Great Songs.

Music From Joseph's Children—LOC 3997
OC: It is about the songs and dances of Music From Joseph's Children. The film is about the songs and dances of Music From Joseph's Children.

Music From The Wonderful World Of The Gimm—LOC 1047
OC: It is about the songs and dances of Music From The Wonderful World Of The Gimm. The film is about the songs and dances of Music From The Wonderful World Of The Gimm.

The Theme From Battlefield & Other Great Songs—LOC 3992
OC: It is about the songs and dances of The Theme From Battlefield & Other Great Songs. The film is about the songs and dances of The Theme From Battlefield & Other Great Songs.

The Theme From Cry—LOC 3993
OC: It is about the songs and dances of The Theme From Cry. The film is about the songs and dances of The Theme From Cry.

Themes From Bar O'ke Blackstone—Bar O'ke Blackstone—LOC 3990
OC: It is about the songs and dances of Themes From Bar O'ke Blackstone. The film is about the songs and dances of Themes From Bar O'ke Blackstone.

Grey Movie Themes—Volunteer—LOC 4137
OC: It is about the songs and dances of Grey Movie Themes. The film is about the songs and dances of Grey Movie Themes.

Music From Bar One—Music From Bar O'ke Blackstone—LOC 3990
OC: It is about the songs and dances of Music From Bar One. The film is about the songs and dances of Music From Bar One.

The Music Man & Other Motion Picture Favorites—Paul Smith Quartet—LOC 4065

**MUSICTOR**

**RELAT E D TOPIC**

Themes From One, Two, Three—Roger Wagner—MM 7002, HS 7005
OC: It is about the songs and dances of Themes From One, Two, Three. The film is about the songs and dances of Themes From One, Two, Three.

**GIGI—SOUNDTRACK**

**MGM**

**E/S 3641**

**AROUND THE WORLD IN 80 DAYS—SOUNDTRACK—DECCA 4000-1940**

Two excellent examples of soundtrack LP's that have become staple recordings are "Gigi" and "Around the World in 80 Days." The labels of Gigi and the Around the World in 80 Days was a non-musical, but it sported an astounding score by the late Victor Young, whose title melody quickly became a standard of the song (some 20,000 million disks of the song have been sold since 1956).

Cash Box—Record Buyer's Aid, April 11, 19
The Off-Broadway Theatre

And The Disk Industry

Only a few years ago any logit play further than three blocks off-Broadway was considered too insignificant for intelligent consideration or a Exorbitant main stem production costs, however, forced many theatre people to seek a creative refuge in that ambiguous realm below Times Square. The talented young artisans in Greenwich Village swiftly overcame the patronizing ambivalence of the Shubert Alley theatre-going set and the technical inadequacies of their drafty, poorly constructed playhouses by putting on an imaginative brand of dramas and musicals. With an emphatic assist from the first-line critics, who wrote articles extolling the artistic virtues of downtown production projects, and from the theatrical guilds, which permitted Sheri- Dan Square producers to pay special sub-scale wages, the off-Broadway movement was born.

In retrospect, the past decade of off-Broadway productions has provided a meaningful catalytic spark which has stimulated the developing American Theatre to new vistas of creative expression. Off-Broadway has become the nucleus for bizarre, eccentric and experimental productions, so important in any country with a progressive theatre climate.

But off-Broadway has also served as an educational ground for the off-beat. Off-Broadway has introduced and reintroduced countless playwrights to works of "classical" import by spearheading revival cycles of such playwrights as Shaw, O'Neill, Ibsen, etc.

Today, off-Broadway is as broad as the entire spectrum of theatrical presentation, running the gamut from the delightful musical strains of the past few years ("Oontucake") to the morose, cryptic intellectualistic pre- sades of Orson's "The Blacks."

The U.S. is presently undergoing a rejuvenation of its cultural structure and, in point of fact, the mantle of the Off-Broadway stretches to any community in the nation which is producing plays. Whether it's in a summer stock 'shack' or in a community group theatre with a cardboard stage, the off-Broadway breaking efforts of off-Broadway productions are dramatically felt and appreciated.

In the secondary stages of the off-Broadway revolution (about three years ago) record companies began to realize that there was gold in the

Greenwich Village hinterlands. As the labels became cognizant that there was a limited but significant market for non-Broadway merchandise, they began recording in earnest original cast versions of off-Broadway productions. At this writing, the rich, rapidly-expanding off-Broadway catal- ogue includes such titles as "Riverwind" (London), "Strange In- terrupt" (Columbia), "This Was Bur- leaue" (Roulette), "The Second City" (Mercury), a revival of "The Boys From Syracuse" (Capitol), "The Three Penny Opera" (MGM) and "The School For Scandal" (Com- mand.) No longer are off-Broadway presentations relegated to an inferior, back-seat status. Ad/prom executives are constantly growing off-Broadway theatres for both straight-plays and musicals which can be adapted to records.

The market for off-Broadway releases has not been restricted to the New York City metropolitan area. In any city or hamlet in the country which has been scene for any of the countless reviews, revivals, and otherwise, there is a place for this type of merchandise. The aggressive dealer can reap un- kidding dividends by opening exploitation of off-Broadway albums.

The alert record salesman will initially check his local newspapers to "what is coming to town" or if a performance has been recorded (see companion article in this issue) he will contact his one-stop or distributor to make sure that he is stocked in particular LP. An instore display of the albums possibly coupled with advertising cannot help but yield additional income.

Another avenue open to the dealer is to maintain liaisons with the community groups in this area. Many of these organizations are re- ceptive to tie-in promotion proposals coupled with cooperative newspaper advertising or a theatre lobby display of appropriately-themed albums.

Still another method the dealer can utilize to move off-Broadway type product is through his local drama by aspiring theorems as excellent prospects for dramatic record- ings. Handbills and flyers delineating "what's available" sent to these in- stitutions will certainly result in lucrative returns.

The dealer should take care not to pigeon-hole himself in his approach to this merchandise. If his community theatre is presenting a revir- tion of "Pinzaure," obviously a dis- play of the London and/or Angel version of the operetta is called for. However, the astute shop owner will stock the entire musical library of Gilbert and Sullivan operettas. This dynamic marketing concept is ideal to the product in this area.

It is the eclectic dealer who be- comes the successful dealer in today's highly-competitive record business. No type of product no matter how seemingly non-commercial should be overlooked, especially the potential- packed category of off-Broadway ma- terial.

Fontana Strives For Leadership

In Foreign Soundtrack Field

CHICAGO — Fontana Records, the foreign look at the Smash label, has added still another goal to its plans for expansion in the coming year.

As Charlie Fach, label head, pre- dicted in his spirited New Year's talk last Dec, Fontana's already famous international line will be extended further — into every motion picture studio around the globe, to make the Fontana label the "world's leader in famous foreign and art film soundtracks.

"The film hits of the world, whether the setting is a sunny Greek island, a bull-fighting plaza of Spain or a ham- let in Vermont, will be brought into America's living rooms by Fontana," says Fach.

In commenting on the firm's deci- sion to enter the specialized foreign film soundtrack field, Fach said, "With television at the crossroads of better programming or pay TV, the transportation of the world's movies is becoming a reality. This is a place for this type of merchandise. The aggressive dealer can reap un- kidding dividends by opening exploitation of off-Broadway albums.

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The United Artists Records' soundtrack version of "Tom Jones," the sensational English comedy film, is proving to be a success just like its rick counter- part. There should be added fuel to the sales fire following the Acad- emy Awards present- ations this month, which should result in a number of Oscars for the film.
BROADWAY CAST, SOUNDTRACK & RELATED LP'S

UNITED ARTISTS

JAZZ SERIES

RELATED PRODUCT
Guys & Dolls—Soundtrack—UAL 8025

The Horse Soldiers—Soundtrack—UAL 3825, UAS 525

Elmer Gantry—Soundtrack—UAL 4089, UAS 5069

Midnight Sun—Soundtrack—UAL 4700, UAS 5209

The Sunset Limited—Soundtrack—UAL 4016, UAS 5067

The Milkman—Soundtrack—UAL 4967, UAS 5067

Dixieland—Soundtrack—UAL 4089, UAS 5069

Peri Bliss—Soundtrack—UAL 4092, UAS 5097

Jazzin' the Nite—Soundtrack—UAL 4092, UAS 5097

Jazzin'—Soundtrack—UAL 4096, UAS 5096

Turner—Soundtrack—UAL 4100, UAS 5160

Pharaoh—Soundtrack—UAL 4100, UAS 5160

The New Cotton Club—Soundtrack—UAL 4102, UAS 5160

Diverse—Italian Style—Soundtrack—UAL 4106, UAS 5165

Get Happy—Soundtrack—UAL 4108, UAS 5160

Dr. No—Soundtrack—UAL 4136, UAS 5100

Jesus Is Love—Soundtrack—UAL 4136, UAS 5100

It's a Mad, Mad, Mad, Mad World—Soundtrack—UAL 4110, UAS 5110

Johnny Cash—Soundtrack—UAL 4111, UAS 5111

Tom Jones—Soundtrack—UAL 4113, UAS 5113

Jazz Rags with Love—Soundtrack—UAL 4114, UAS 5114

ORIGINAL CAST
A Family Affair—Original Cast—UAL 4079, UAS 5099

RELATED PRODUCT
The Appetizer—Hollywood Studio Orch—UAL 3101, UAS 4105

The World of the Great Moments—Fatimas & Tchelitchew—UAL 3171, UAS 6121

Get Happy—Soundtrack—UAL 3356, UAS 6115

Booby—Hollywood Studio Orch—UAL 3173, UAS 6118

The Magnificent Seren—Al Caiola—UAL 3133, UAS 6119

Magnificent Motion Picture Music—Don Costan—UAL 3144, UAS 6158

Motion Picture Themes—Alfred Newman—UAL 3144, UAS 6158

Walt Disney—Motion Picture Themes—UAL 3156, UAS 6159

Original Motion Picture Themes—Various Artists—UAL 3159, UAS 6197

Golden Themes from Motion Pictures—Freeman & Reisman—UAL 3160, UAS 6197

Golden Kid of Broadway—LeRoy Holmes—UAL 3356, UAS 6298

Golden Voyage of Broadway—Broadway Strings—UAL 25533, UAS 6323

The Matador of Broadway by Rodgers and Hart—UAL 3173, UAS 6397

Hollywood Themes—Validation Sound Stage Orchestra—UAL 27833, UAS 6759

Duke Ellington—Soundtrack—UAL 4000, V/WS 5069

United Artists—UAL 3290, UAS 6790

Christian Jazz—Various Artists—UAL 2599, UAS 6799

Joseph From the West—Joe Louis/Milt Jackson Combo—UAL 4094, UAS 5096

I Won To Love—Miami Music—UAL 4090, UAS 5096

Patterns—Modern Jazz Quintet—UAL 4072, UAS 5072

Cox & Caw—Safer Carter—UAL 4073, UAS 5073

VERVE

RELATED PRODUCT
The Cole Porter Song Book—Ella Fitzgerald—V 4016

The Duke Ellington Song Book—Ella Fitzgerald—V 4010

The Duke Ellington Song Book—Ella Fitzgerald—V 4012

Ella Fitzgerald Songs From The Film "Let No Man Write My Epitaph"—V 4043

The George & Ira Gershwin Song Book—Ella Fitzgerald—V 4093-1, V 4031

The Jimmy McHugh Song Book—Ella Fitzgerald—V 4093-2

The Meade Arts Song Book—Ella Fitzgerald—V 4094-1, V 4031

The Irving Berlin Song Book—Ella Fitzgerald—V 4035

RELATED PRODUCT
Counter browser boxes, the ads sales aid stand-by, are particularly effective when used for budget-priced merchandise and, or, held product. Here, a variety of Disneyland dishes with prices as low as $0.99, are each tactfully showcased in a combination of kiodice product at the right price.

Cash Box—Record Buyer’s Aid, April 11, 1964

Now In Stock

ACADEMY AWARD MUSIC NOMINEES !!

Here are two devices that show how films and their soundtrack albums can compliment each other. United Artists is able to revive interest in some of its vintage, back soundtracks product by being fortunate enough to have four of its soundtrack LP's up for music-category Oscar's this year. The streamer gives each LP a solid stamp of Academy Awards acceptance. For films still playing the local houses, a label can make a direct tie-in with each theatre by supplying posters that give word of the soundtrack LP and the nature of the film itself, as Colpix has done for “The Victors.”
CAPITOL’S SPRING WING-DING!
THERE’S SOMETHING FOR EVERYONE IN THIS SPRING SPECTACULAR FROM CAPITOL

BROAD WAY
- Rogers & Hammerstein Deluxe Set (Oklahoma!, Carousel, King and I) (S) TCL 1790 also available in single albums: (S) WAO 595, (S) W 694, (S) W 740 - Cabin In The Sky (S) W 2073 - Beyond The Fringe ’64 (S) W 2072 - No Strings (S) 1695

TEENAGE
- Hot Rod Dance Party (S) T 2061 - The Big Sounds of the Boat Drags (S) T 2049
- Rods ’N Rattinks (S) T 2057 - Thunder Road (S) T 2060

CAMPUS
- Rod McKuen, Sings Rod McKuen (S) T 2079
- The Creative World of Stan Kenton Presents Jean Turner (S) T 2051
- Folk Songs and Country Sounds (S) T 2058
- The Astounding 12 String Guitar of Glen Campbell (S) T 2023
- Wayne Newton In Person (S) T 2029
- Funny How Time Slips Away - The Four Freshmen (S) T 2067

JAZZ
- Togetherness, Bob Flannagan/John Gray (S) T 1957
- Billy Taylor, Right Here! Right Now! (S) T 2039
- Tribute to Teagarden (D) T 2076

COMEDY
- Andy & Cleopatra, Andy Griffith T 2066
- The 1st Nine Months Are The Hardest, Len Weinrib, Joyce Jameson (S) T 2034

HAVE YOUR BUYER CALL CRDC AND ORDER IMMEDIATELY
THE ART—FILM SOUNDTRACK: A GROWING TENDENCY

The dealer who is "up with the times" will certainly not overlook the art-film soundtrack. Although there is not a multifarious amount of this type of product in release, there is, however, an increasingly-growing market for this merchandise.

A dozen years ago art-film patrons were as scarce as Democrats in Vermont. Today, the art-film or imported motion picture represents more than one-third of the films currently in release in the U.S. in addition to the specialized foreign film importing companies, every major American film distributor has a specific division actively engaged in buying and/or renting foreign product. With the loosening up of censorship regulations and the public clamor for bolder, more adult themes, sophisticated foreign motion pictures are consistently outgrowing homemade films.

Traditionally, film-makers abroad have not been as concerned with background music as their more exploitation-oriented American counterparts. There have been exceptions to this rule. Prokofiev’s moving score for Eisenstein’s "Ivan The Terrible" was hailed by critics as a milestone of artistic accomplishment. But these one-shot "flashes of genius" were previously too few and far between to be deemed anything other than a serendipitous occurrence.

The contemporary film business is international in scope, and European ripostes are as frequent as domestic. London Records recently released a track of "To Bed... Or Not To Bed," a spicy, off-beat Italian comedy. Further evidence of the growing art-film soundtrack orientation is Fontana Records which recently released three albums in this category and are preparing to release twenty more before the end of the year. In future months and years more and more of this merchandise will be put into general release.

The progressive dealer should be aware of expanding potential for foreign soundtrack albums. He should, in short, think international and give these LPs the display space they obviously deserve.

ARTISTRY AND THEATER MUSIC—

It’s a winning LP sales combination when a strong LP attraction supplies his artistry to a collection of tunes from either Broadway or Hollywood. Shown on the right are three fine examples of such a teaming: Mantovani directs his orchestra in a new production of the hit musical "Kismet" for London; Enoch Light plays "Great Themes from Hit Films" for Command; and the latest film melodies are wrapped up in "Top Film Themes '64" by Ray Heindorf and The Warner Bros. Orchestra.
20th CENTURY-FOX RECORDS

APRIL SHOWER OF HITS

THE ULTIMATE IN POPULAR MUSIC

Tony Martin at Carnegie Hall
TFM 3138—IFS 4138

The Fabulous Stella Simmons
ORCHESTRA
TFM 3123—IFS 4123

Viviane Della Chiesa
COME RAIL COME SINE
TFM 3148—IFS 4148

The Mad Hatters at Midnight
TFM 3161—IFS 4161

The Mad Hatters
TFM 3139—IFS 4139

Debora Chiesa
TFM 3140—IFS 4140

Tony Martin
TFM 3141—IFS 4141

THE ULTIMATE IN CLASSICAL MUSIC

THE ULTIMATE IN FOLK MUSIC

ALL THE FOLK THERE IS
BOB CAREY—THE SOUL OF FOLK
TFM 3125—IFS 4125

ALL THE FOLK THERE IS
BOB CAREY—THE SOUL OF FOLK
TFM 3125—IFS 4125

ALL THE FOLK THERE IS
BOB CAREY—THE SOUL OF FOLK
TFM 3125—IFS 4125

THE ULTIMATE IN JAZZ

BENNY CARTER IN PARIS
TFM 3124—IFS 4124

BENNY CARTER IN PARIS
TFM 3124—IFS 4124

BENNY CARTER IN PARIS
TFM 3124—IFS 4124

THE ULTIMATE IN ENTERTAINMENT

www.americanradiohistory.com
Listed Below Are The Equilibrium List Of Musicals To Be Presented In Summer Stock 1964, Including Available Original Cast, Soundtrack And Re-creation Albums, And A Round-Up Of The Tents, Playhouses, Arenas, Etc. In The U.S. And Canada. Dealers Should Make Themselves Aware Of Summer Productions Of Musicals In Their Areas And Be Sure Their Show Music Shelf Is Well-Stocked With Appropriate Albums.

<table>
<thead>
<tr>
<th>State</th>
<th>Musicals</th>
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<tr>
<td>California</td>
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**EQUITY LIST OF MUSICALS TO BE PRESENTED IN THE SUMMER OF 1964 IN TENTS, PLAYHOUSES, ARENAS, ETC. (With Available Original Cast, Soundtrack & Re-Creation Albums).**

**BLOSSOM TIME**
- The Boys from Syracuse
  - New York City-Capitol TAO 1932; STAD 1933

**CAMELOT**
- Original Cast-Columbia OL 520; OS 2001
- Soundtrack-Dec 9096, 79094

**DAMN YANKIES**
- Original Cast- RCA Victor LDC 1091
- Soundtrack-RCA Victor LDC 1047, LSO 1047

**FANNY**
- Original Cast- RCA Victor LDC 1093
- Soundtrack- Warner Bros. 1416, S 1416

**FANTASTICS**
- Original Cast- MGM 8370; S 8370C

**FLOWER DRUM SONG**
- Original Cast-Columbia OL 5200; OS 2009
- Soundtrack- Dec 9096

**I MARRIED AN ANGEL**
- Original Cast- Classical LDC 1071
- Soundtrack- MGM 3072

**KISS ME KATE**
- Original Cast-Columbia OL 4140; FS 3300
- Members Of Original Cast- Capitol TAO 1167; STAD 1167
- Soundtrack- MGM 3072

**LITTLE ME**
- Original Cast- RCA Victor LDC 1078
- LSO 1078

**MILK & HONEY**
- Original Cast- RCA Victor LDC 1046
- LSO 1046

**MY FAIR LADY**
- Original Cast- Columbia OL 5050; OS 2015
- Original Cast, Robert Helpmann, Jane Powell- RCA Victor 2274, LSP 3274
- Spanish Version- Columbia WS 115

**NO STRINGS**
- Original Cast- Capitol OL 1895; SP 1895

**OKLAHOMA!**
- Original Cast- Decca 1017; 79017
- OriginalCast, Virginia Hawkins, Kay Ballard
- Soundtrack- Capitol WGO 255; SWD 595

**RED MILL**
- Festival Cast- Decca 8016
- Festival, Kenny Decca 8016
- Original Cast- Columbia TAO 751

**SHE LOVES ME**
- Original Cast- MGM 41180C; S 41180C

**SOUND OF MUSIC**
- Original Cast-Columbia KSO 3400; KSO 3030
- Tracy Family- Warner Bros. 1397; S 1397

**STOP THE WORLD I WANT TO GET OFF**
- Original Cast- London 58011; 8801

**TOVARICH**
- Original Cast- Capitol TAO 1940; STAD 1940

**UNINSKABLE MOLLY BROWN**
- Original Cast- Capitol WGO 1900; SFAD 1900

**WEST SIDE STORY**
- Original Cast- Columbia OL 5270; OS 2001
- Soundtrack- Columbia OL 5267, OS 2070

**WISH YOU WERE HERE**
- Cash Box-Record Buyer's Aid, April 11, 1974
Foreign Musicals Gaining in U.S.

NEW YORK—For the better part of the early 1900's, American theater-goers were fed a steady diet of musical shows that were imported from Europe. But along came the Golden Age of musicals, with creations by home born writers such as Jerome Kern, Richard Rodgers, Cole Porter, Irving Berlin, George Gershwin and Vincent Youmans, and the made-in-America musical, with its fast-paced spontaneity, ended an era of sluggish operettas from abroad.

While it's conceded that the American Golden Age of Musicals left the scene some years ago, the American musical theater is still very much alive, giving us less memorable melodies, but, nevertheless, occasional smash hits. However, the very success of our musical shows in most parts of the world has created what may well be a new era of the resurgence of the foreign musical show on our market.

These shows from abroad, encouraging their operetta ancestors, have elements that indicate that foreign writers have learned a lot from the American musical stage, especially in the pacing of shows, and have used this knowledge to good advantage.

Thus, in the last decade, foreign musicals, the Off-Broadway variety, have made solid headway here. The first show was "The Boy Friend" (1964), which introduced Julie Andrews to American audiences. Ironically, the show was a clever pastiche of American musicals of the 20's, with Sandy Wilson's score making interesting references to the musicals of the 20's that had ousted the operetta era, but had given way to the integrated musical.

The next big foreign musical success, and more representative of indigenous creativity, was "Irma La Douce" (1960), which started life in France, was imported to England (with an English translation). It was the English translation that reached these shores.

What gave greater emphasis to foreign musicals were two English shows produced here in the 1962-63 season. These were "Oliver!" and "Stop the World, ..." and the latter show also had a sideline significance for the record business. One of its songs, "What Kind of Fool Am I?" became one of the few show tunes of the late 50's and early 60's to be the vehicle for a best-selling single, an accomplish-ment underscored by Anthony Newley (London) and Sammy Davis (Reprise).

While none of the "Oliver!" songs made chart action, the score, nevertheless, had a number of tunes that received wide exposure because of their Tin Pan Alley tunefulness.

Both the writers of "Oliver!" (Lionel Bart) and "Stop the World, ..." (Anthony Newley and Leslie Bricusse) should be represented on Broadway in the next season or two.

Interest in foreign musicals has already led to one innovation. This involved "Rugantino," the short-lived Italian musical. The musical was presented in the U.S. sans-translation, but the dialog, including the songs' lyrics, were flashed on a screen mounted above the stage.

The American musical isn't in danger of giving way to European productions. But, look for more and more American producers to make themselves aware of any foreign show that's making the grade in their native countries. It's been proved that they can hit paydirt in the U.S.

HI FIDELITY

"LAWRENCE OF ARABIA"—SOUNDTRACK—COLPIX CP/SCP 514

The field of soundtrack recordings of dramatic motion pictures has become increasingly more important during the past decade. Although the main focus is still on musical tracks, filmtracks of dramatic fights have often outgripped some of their more highly-touted musical counterparts. A prime example of how successful this type of merchandise can be is the above-mentioned slick of "Lawrence Of Arabia." This album skyrocketed to the top of the best-seller charts and is still a significant catalog seller. This disk will certainly rank as "must stock" product for many years to come.

MANTOVANI

This Mantovani divider card for browser boxes, with a convenient catalog listing of all LP's by the famed English maestro, leads the potential customer into a special musical world of shimmering strings, the hallmark of the Mantovani sound. As the catalog listing points-up, many of Mantovani's albums are tied-in directly with Broadway and soundtrack music. Among them is "Exodus," a gold-record seller.

SUMMER STOCK THEATRES

Continued from page 26

RHODE ISLAND

NEWPORT—Newport Playhouse
WARMUTH—Warwick Musical Theatre

SOUTH DAKOTA

ROCKSTILE—Meller Drammer Theater

TENNESSEE

GATLINBURG—Gateway Summer Theater
MEMPHIS—Front Street Theater

TEXAS

DALLAS—Dallas Summer Musical
DALLAS, WORTH, MARSHALL—Alley Theater
MIDLAND—Country Arts Foundation
ROCKY MOUNTAIN—Elitch Young Theater
SALT LAKE CITY—Utah Summer Festival

UTAH

This Mantovani divider card for browser boxes, with a convenient catalog listing of all LP's by the famed English maestro, leads the potential customer into a special musical world of shimmering strings, the hallmark of the Mantovani sound. As the catalog listing points-up, many of Mantovani's albums are tied-in directly with Broadway and soundtrack music. Among them is "Exodus," a gold-record seller.

cash Box—Record Buyer's Aid, April 11, 1964
During this period of transition, the film companies were also developing production deals with indie producers who, wanting to have the strongest possible films, hired the best that top-notch composers were employed to write or their motion pictures. Additionally, special emphasis was placed on title tunes which frequently resulted in different Top 100-oriented writers being called in to compose them. Slowly, a select coterie of professional composers such as Henry Mancini, Andre Previn, Ernest Gold, Elmer Bernstein, David Rose, etc., were pressed into service. These men· composed scores that were well integrated with the films but, most significantly, from a record perspective, the music they wrote could stand on its own merits as saleable disk material.

This opened the door for jazz artists to record versions of film scores offering their fans a form of product which could be stealthily divorced from the respective films.

Eventually, a large important repertoire of music composed for the films came into being. With the wider, more enterprising horizons in Hollywood, serious and Broadway composers were increasingly considering writing for the movies. Hollywood-originated music underwent a dramatic rebirth, reaching heights of artistic expression that hadn't been attained since the bygone days of the 20's when the Gershwins, Gus Kahn, Rodgers and Hart, et al., were composing their classic musicals. There was one major difference. When the composers went to Hollywood three decades ago they wrote musicals — the newcomers directed their talents to straight drama.

Although films, even in the silent era, always had music, D. W. Griffith's famed 1910 production of "Birth Of A Nation" had a specially written score which was performed with the film by a full orchestra in large playdates, the scores were considered secondary to cinematic or dramatic values.

Film music catapulted out of its subordinate status during the early 60's when the newly born in composers began writing superior scores and title tunes. These composers wrote music which powerfully underlined the dramatic elements of their assigned films.

Who can deny that the fact of Dimitri Tiomkin's moving score for the Academy Award-winning "High Noon" helped elevate the picture to greater plateaus of creative representation, or that the leonine, tragcomic mood of "Mammon River" was enhanced by Henry Mancini's plaintive title theme? The concrete manifestations of the film music boom began to be reflected in advertising which credited the composer along with the director, the stars and producer. The composers became "stars" in their own right and the names were highly sought-after individuals by any producer worth his box office.

Although many film composers have today strayed from the flick-composing sphere and branched out into other areas of composing, they owe their commercial acceptance as disk sellers to their formative work in motion pictures. For the main, soundtrack LP's are still utilized by film-record companies to promote their flick product. However, the key composers have become so firmly entrenched with the public that they can move record merchandise on their own merits as does any popular personality.

Debates, in displaying soundtrack, should not be obfuscated to the school children up values of the composer-luminaries. These illustrious gentlemen will be spotlighted in a separate section, giving you a sampling of their recorded catalogs. The results of such a promotion can only yield an additional never-before-obtained source of income.

In an industry as faddish as the music business, where pronounced, emphatic "trends" are as transitory as women's fashions, film soundtracks have slowly moved over the past decade into that rare classification of staple merchandise. Ten years ago the soundtrack LP was relegated to a somewhat feeble inferior status. It was deemed by those few film companies with record arms as an auxiliary device to exploit their films. If a soundtrack would develop in to a strong seller, it was regarded as a freak piece of good luck and not the general rule of thumb. In many instances important motion pictures went into general release without the benefit of a soundtrack.

Today, a glance at the LP charts will quickly reveal the overwhelming obvious fact that soundtracks are most assuredly big business. The charts indicate that even those labels without film company affiliations are represented with many titles. Heading the list of non-flick diskers actively engaged in the soundtrack sweepstakes in Columbia Records who "have Dusty Springfield" track on its distanced the label's original Broadway cast version of the show and has sold over 2,500,000 units both here and abroad. Naturally, any sound track which from which you can custom-tailor ads from your own needs. From a hi Broadway show has a built-in sale acceptance, but the figures are too in impressive to be overlooked. The fact that soundtracks sell in such vast quantities places them in a music category all their own.

The growth of soundtracks as a separate entity began a decade ago when the film companies, confronted with shrinking grosses due to the rise of television, entered the record business as a means to promote the faltering film product (i.e. the introduction of the United Artists, Warner Bros., Colpix, Dot and 20th Century Fox labels.) The film company executives soon realized that the traditional, cliché-ridden background music was not commercial enough to move LP's in the extremely competitive record business.

COLUMBIA RECORDS®
TO BROADWAY
TAKE OFF WHEN THE SPIRIT MOVES YOU AND TRAVEL AT THE SPEED OF SOUND

YOURS ON COLUMBIA RECORDS®
STORE NAME

In promoting the rich catalog of Broadway and soundtrack albums depicted below, a wealth of aids which are available on many labels. The above pictures newspaper display is best a phaln"up for your store name) is just one example of the dynamic type of marketing these labels are preparing. Our market for this product, have prepared black and white sheets of LP.jpg. From which you can custom-tailor ads from your own needs. Use this material in conjunction with in-store displays to make money for you.

Cash Box—Record Buyer's Aid, April 11, 19
The Broadway LP—Silent Salesman

The name Broadway means many things to many people, but to a disk dealer, the sales it rings up in the cash-register is music to his ears. Used as a tie-in with an album, the street is like a silent salesman. Besides its reputation as the show business capital of the world, with all the aura that relationship conjures-up, the street is also synonymous with good music.

If an album title states "Joe Smith sings the Music of Broadway," the consumer may not be attracted to the album's not-yet-arrived artist, but he may well show interest in the LP by virtue of its association with Broadway and the gold-mine of standards that came out of the Main Stem. The draw of Broadway also takes other forms. It also means the great bounty of show-music composers who spent most of their careers writing for the Broadway stage (e.g. Richard Rodgers, George Gershwin, Irving Berlin, Jerome Kern) and names of classic musicals themselves (e.g. "Show Boat," "Porgy & Bess," " Oklahoma!" and "West Side Story").

Labels have used the Broadway-composer-show tie-in to great advantage. They realize that such an association has built-in sales value, whether they're trying to put over a new artist or add even greater appeal to one who is already established. The dealer, too, can use this era to great advantage.

One way this could be accomplished would be to set aside a section of the store devoted to Broadway product. Thus, in one area of the establishment, a dealer could display the great variety of Broadway LP tie-ins in full force. He could group the albums in the following manner: original-cast shows, re-creations of scores from famous musicals, albums devoted to one particular show composer, and famous artists doing various things (e.g. Harry Belafonte, the artist category could be divided into pop and jazz categories.

Labels which release original-cast LP's have a lot at stake with them, and provide handsome dealer displays for them to catch the eye of the potential buyer. If a show opens to rave reviews and gets important press in the days that follow, the dealer should make it a point to spotlight the display piece that shows the hot show in the show-music dept. Dealers in areas that have musical tents during the summer should receive advance knowledge of their schedules, so that they can prepare themselves in headlining standard war-horses (e.g. Carousel) that will play the area during the summer season.

Broadway is a common denominator for a great variety of album product that can be grouped together to give a dealership the reputation for being the show-music center of the area, and the place to go for albums of this type.

COMING UP—One of the highlights of the 1963-64 season is the musical version of Noel Coward's famed comedy, "Blithe Spirit," whose song-and-dance title is "High Spirits." Coward himself is directing the show, with a score by Hugh Martin and Timothy Gray. Poster for the show is at right (similar artwork will be used on the ABC-Paramount Records, cast LP). Left, a scene from the musical with its stars, Beatrice Lillie and Tammy Grimes, (standing) and Edward Woodward. The show opens April 7th at New York's Alvin Theatre.

The Strength of A Cast Album

The word "cast" is often written in large type to catch the consumer's eye. So why not capitalize on this type of record? For example, if a label is releasing a "Suggested Ad Layouts for Concentration 6 Program" album, it could use the word "cast" to emphasize the strength of the album. For instance, "When "Pal Joey" the classic Rodgers & Hart musical, opened in 1940, many believed it was ahead of its time. After all, no Broadway musical until "Joe." had a lead as the main character. As events proved, audiences in 1940 weren't quite ready for this type of musical show. Columbia Records was enough of the songs to make a cast-like-re-creation of the score on LP a decade later, featuring Vivienne Segal, from the original-cast, and Harold Lang. The LP was a prime reason for the revival of the musical in 1955, and it was the first time a revival of a show ran longer than the original production. The new production, also featuring Vivienne Segal and Harold Lang, established the show as an all-time great, and the Columbia re-creation as a staple "original-cast" LP.

In today's highly-competitive record business, it is the aggressive dealer who becomes the successful dealer. Shop owners should take full advantage of the consumer-oriented merchandising aids offered by several labels, such as the above-shown strip of minnies from Columbia Records. These minnies permit the dealer to, in effect, become his own advertising agency and prepare ads and layouts for his own needs and requirements. As an interesting promotion, a dealer might well spotlight the albums of a particular artist or highlight one type of LP product (i.e. original-casters, filmtracks, opera, etc.).
Labels Eye Cast Dramas More And More

The Bard is no longer alone on the Broadway shelf. The recording of original-cast dramas is beginning to draw the dispassionate attention from labels, thus extending the disk catalog of dramas, once limited mostly to studio and radio productions. The plays of Shaw have been

The lead in this area is Columbia, Records, which in the last two seasons has preserved the original cast performances of such acclaimed leg productions as "Who's Afraid of Virginia Woolf?" and "Strange Interlude." The latter play is but one of the creations of the late Eugene O'Neill that Columbia plans to record and release at certain intervals.

While its thinking may not be directed toward a continuous series of drama recordings, Command Records, in its present show business, selling slowly over a period of months and years but ultimately out-selling some of their more flashy teenage counterparts. In 1963, more than one-third of the RIAA-certified gold records went to albums in the Broadway and soundtrack market. Within its pages are complete discographies of all of the merchandise available in this area. All material this still ranks as prime catalog sellers. However, uppermost in your inventory considerations should be the recent vintage albums on those disks whose corresponding films and shows are still in general release or playing touring company engagements. This product is still getting dramatic exploitation in newspapers, magazines, radio, TV, etc., and obviously deserves the most advantageous and prominent display space. In this realm the charts are not a completely indicative reflection of the "what is selling."

Admittedly, these non-chart albums no longer move rapidly but no original-cast section should be without albums like "Little Me" (RCA Victor), which is presently roadshowing across the country.

Important films such as a "It's a Mad, Mad, Mad, Mad World!" (United Artists) often take several years to complete their initial release patterns and should not be relegated to a secondary status because they've dropped off the charts. Check your local newspaper radio, and TV listings and determine what films or show is coming to your territory in the future. If appropriate, LP product has been issued for these shows, and sales acceptance at the consumer level is considerable.

Stock the albums in this area. The unequivocal public favor for Broadway and soundtrack LP's will be more than serve to tide over many a show between its during the approaching summer slack period.

Hollywood Still Turns To Broadway

The last big go-around for most hit musicals is on the screen. Ever since Hollywood abruptly curtailed the output of. original screen musicals in the mid-50's, film producers have turned to the Broadway stage for musical material.

This is not new, of course. Some of the earliest sound movies—even in some instances, silent screen ventures, were adaptations of popular musical shows. But they were greatly out-numbered by Hollywood-born-and-

bred efforts, even if the songwriters were mostly granted (at handsome salaries) from the New York stage. While the film version of a Broadway hit usually contained a small segment of the original productions, popular numbers, the original screen production boasted a number of new songs.

Today, the only new songs to come out of Hollywood are often written as lyric title tunes for dramatic films whose main reason for living is to build interest in the movies.

Why original movie musicals get the axe is not clear. But even some highly successful entries (e.g., "Seven Brides for Seven Brothers," "Gigi") failed to signal a resurgence of hit musical-originated productions.

In fact, there was during the late 50's a sort of vacuum that saw minimum of musical products produced. But, film producers began to hear the great popularity of American film musicals in the foreign market. Instead of coming-up with original material, they turned to Broadway, with the result that a once-fair-sounding hit is a sure-bet for a quick foreign release.

Soundtrack versions of such classic musicals as "Oklahoma!" "Carousel" and "The King & I" are attached to smash sales of their Broadway counterpart. But, the large part of their success is due to the greater attention to the latter releases.

In some fortunate cases, the soundtrack LP's gave scores a new lease on life. The most dramatic example was "West Side Story." During its mod-erate Broadway run, beginning in 1957, the music from this long-late break had a small coterie of admirers. The film opened-up the scores to literally world-wide fame as one of the classic efforts of the American musical stage.

More recently, the film version of "Bye Bye Birdie" greatly expanded its score's audience, giving further impetus to the establishment of many of its songs as standards (e.g. "A Lot of Livin' to Do" and "Put On a Happy Face").

According to some estimates, the soundtrack version of "Camelot," whose cast LP has sold six million albums for Columbia alone, is estimated to reach the remarkable sales mark of one million copies.

Movie musical fans may take heart in knowing that Ira Gershwin is working on a new screen musical. The latter's newly discovered tunes for a Broadway show were recently heard at a symphony concert, giving new tunes for MGM's new film, "With Music," based on his life. This, however, are nostalgic exceptions.

They hardly constitute a trend toward the return of the original screen musical.
THE WORD IS OUT!
PREVIEW AUDIENCES ARE SINGING ITS PRAISES— AND ITS SONGS—THEY ALL AGREE "MARY POPPINS" IS ONE OF THE ALL-TIME-GREAT MUSICAL MOTION PICTURES!

THE ORIGINAL CAST LP WILL BE ON

JULIE ANDREWS • DICK VAN DYKE
IN
WALT DISNEY'S
"MARY POPPINS"
WITH
DAVID TOMLINSON • GLYNIS JOHNS • ED WYNN
Music and Lyrics by
RICHARD M. SHERMAN and ROBERT B. SHERMAN
Arranged and conducted by IRWIN KOSTAL

"MARY POPPINS" and its MUSIC COMING THIS SUMMER!
Backed by a tremendous pre-release campaign utilizing all the facilities and 'know-how' of the Walt Disney organization.

When You Think of 'Original Cast Sound Track' LP's You Naturally Think of Vista

"SUMMER MAGIC" Burl Ives, Hayley Mills
BV 4025 STER 4025

"BABES IN TOYLAND" Ray Bolger, Tommy Sands, Annette, Ed Wynn BV 4022 STER 4022

"SLEEPING BEAUTY" Mary Costa BV 4018
STER 4018

"GRAND CANYON SUITE" Original sound track of the Disney film of Ferde Grofe's composition BV 4019 STER 4019

"FANTASIA" Leopold Stokowski. 3 record set and fully illustrated book. WDX 101 STER 101
Mancini The Magician

Although many motion pictures garner a multitude of Oscars at Hollywood's annual celebration, it is given to only a few men to collect in one evening, much less a lifetime, more than one. Henry Mancini, a forty-year-old, ex-picccolo player from Aliquippa, Pa., is one of the gifted few—having won in the 1962 Oscar derby, one golden statuette for his film score to "Breakfast At Tiffany's," and another for his "Moon River,"—best song to come from a movie—from the same score. Mancini followed this musical sweep in 1963 with another Oscar—this one for his "Days Of Wine And Roses," voted song of the year. This year he achieved the unprecedented with an Oscar nomination for his flick scoring chores on "Charade."

Awards are nothing new to the talented musician. Nominated for an earlier Academy Award with the score to "The Glenn Miller Story," Mancini said then that this was his greatest thrill since receiving an award as first flutist in the Pennsylvania All-State Band of 1937. Between the first flutist award and the Oscar was his best-selling RCA Victor "Peter Gunn" album, which swept the 1958 National Academy of Recording Arts and Sciences (NARAS) sweepstakes with top honors as "Best Arranged LP of The Year" and "Album of The Year."

Ever since the irresistible rhythms and harmonies of Mancini's score for the television thriller exploded into the jazz and pop music scene, Mancini has ranked as one of the most exciting talents in his field. It was, however, the "Breakfast At Tiffany's" score which finally established him as the leading composer-conductor of TV and movie score music in America today.

Born in Cleveland on April 16, 1924, Mancini is the son Quinto Mancini, a steel worker who delighted during off hours in playing the flute. Hank studied the piccolo first, but soon switched to the flute, and then to the piano. With his father's encouragement, he switched at the Music School of Carnegie Institute of Technology, and then at the Julliard School of Music in New York City. Work with local dance bands as a pianist provided the practical experience and the wherewithal; and the academic studies continued under the expert guidance of composers Mario Castelnuovo-Tedesco and Erno Krenek.

After military service in the early forties, Hank returned to civilian life as a member of the Tex Beneke band which had succeeded to the famous sound which was Glenn Miller's. His life as a performer faded rapidly into the background when Mancini joined Universal Pictures as a staff composer in 1951—but the knowledge gained therefrom was very much in the forefront when Universal produced the film, "The Glenn Miller Story," and Mancini was assigned to the scoring. The aforementioned Academy Award nomination followed in short order, as did the score to "The Benny Goodman Story."

What was perhaps the turning point in the rapidly rising star of Mancini was the score he wrote for "Peter Gunn," "Mr. Lucky," "Steve Lawrence and the Fabulous Space Men," "The Benny Goodman Story," and Mancini was assigned to the scoring. The aforementioned Academy Award nomination followed in short order, as did the score to "The Benny Goodman Story."

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Cash Box—Record Buyer's Aid, April 11, 1964
CHESS
COMEDY CARNIVAL
APRIL 1964

See Your Local Chess Distributor For Special Deal!
UA HAS THE BIG ONES!

THE ORIGINAL MOTION PICTURE SOUND TRACK ALBUMS FOR THESE 1963-64 ACADEMY AWARD NOMINEES EXCLUSIVELY ON UNITED ARTISTS

THE MOST MEMORABLE THEMES EVER COMPOSED FOR MOTION PICTURES EXCLUSIVELY ON UNITED ARTISTS

JAMES BOND EXCLUSIVELY ON UNITED ARTISTS BRAND NEW HIT SCORE

You'll find the big ones on THE ONE TO WATCH:
OPPORTUNITY KNOCKS IN MEXICO CITY

When the business talks internationally, comments are usually directed towards the traffic that exists in dealings between America and Europe. And certain current events (e.g. Beatlemania) have put even more emphasis in this direction.

But the two-way flow of business between the Old and New Worlds is only part of the international record business story.

There is much to be said for the markets within the New World. We're referring specifically to that portion of the business that entails North and South America.

Since Cash Box is the leading trade magazine intermediary between the two areas, we wish to make good our standing by taking special note of a major event that will take place later this month.

It's the Latin-American Federation of Record Producers Convention in Mexico City from April 13-15. The organization, composed of record companies headquarters in the Latin and South American markets, is coming to Mexico to discuss vital topics, all of which can be related to any U.S. label currently doing business south-of-the-border and those firms who are contemplating a move into that area.

We have noted the points to be aired in previous issues. These include relations between labels and publisher societies; positive and negative sides of disk exposure on radio; counterfeiting in Latin America; development of legislation regarding composers' rights in Latin-America; among others.

Since the organization meets once every other year, the convention is a valuable opportunity for American diskmen to meet, in one locale, executives from leading record companies in Latin America.

Latin-America, with some 200 million persons, has great record-market potential, some of which is already beginning to be realized.

A trip to Mexico City for the meeting can prove a highly worthwhile endeavor. Segments of the trade, particularly record men and publishers, should be able to gain great insight into what makes the Latin-American tick as regards the mechanics of the trade itself and the musical tastes of the area both in general and in specific markets.

Cash Box, as noted before, will be on hand at the convention in the persons of Miguel Smirnoff, the publication's Latin-American director, and Enrique Ortiz, our man in Mexico.

As befits an intermediary between North and South, we invite all who attend the gathering to reach either man so that he can offer his services, whether he be to arrange contacts or act as translator.

We urge many in the U.S. trade to be in Mexico City to take advantage of this invitation.
SELLING!

The Bachelors
DIANE

Murry Kellum
RED RYDER

#9639
LONDON Records

#657 B/W TEXAS LIL
M.O.C.
THE AMERICAN LONDON GROUP

Fantastic first week reaction!

The Rolling Stones
NOT FADE AWAY

#9657 LONDON Records

Great Chart Action

The Carefrees

Smash in New York City
Joe Tex
SAY THANK YOU

WE LOVE YOU BEATLES

LONDON Records
#10614

DIAL THE AMERICAN LONDON GROUP
#3019

4th Box—April 11, 1964

www.americanradiohistory.com
NEW YORK — RCA Victor Records will release 22 albums in April, highlighted by Robert Goulet’s new recording for Gordon Jenkins’ famed “Manhattan Tower.” The release will also include 10 other pop LPs, two Latin American albums and eight soundtrack LPs. These albums will be released on four diskettes which salute the music of Paul Hindemith. In addition, the label will also release the original soundtrack recording of Samuel Bronston’s “The Fall Of The Roman Empire.”

Besides the above-mentioned Goulet LP, the ten other key pop albums are: “Mona: Big Band And Quartet In Concert” by Thelonious Monk; the New Christy Minstrels’ “The Love Song Of The Open Road”; the Lufbery String Quartet’s “Jazz Meets The Folk Song By the Paul Winter Sextet; “The Love Song Of The Open Road,” a new version by Andrea Kostelanetz. The two new albums in the label’s Spanish series are: “Sweet And Hot—Latin American Style” by Sonia Lopex, and “Latin Velvet” by Hugo Marcel. Columbia Masterworks’ releases spotlight four recordings of the late composer Paul Hindemith’s famous work, “Mathis Der Maler”; a Symphony Metaphorophones On Themes By Ca Maria Von Weber”; “When Liz Last In The Doorway Ricochet” and “Concert Music For Strings As Brass, Op. 50.” Other classical releases include Shuman’s “Symphonic No. 1 In B-Flat Major, Op. 38,” toned by Leonard Bernstein; “Bein-Stein Conducts Favorite Rossini Over-tures”; “Jennie Tourel Sings Rossini and Poulenc”; “Debussy And Berlioz” by Philippe Entremont; and Pale-Arel’s “Stereo Electronic Music No.

Buenos Aires—One of the most interesting events in the history of the record business in Latin America will take place next week (18) in Mexico City: the third meeting of the Latin American Record Producers, which gathers music people from all the countries south of the border.

Besides the meetings, restricted to the members of the Federation, confab offers plenty of social life as opportunities for meeting disk people from all the markets in the area.

The event, organized by the Mexican Association of Record Producers (AMPORDIS), will continue until April 15, although most of the executives present plan to stay in Mexico several days more.

Lac. Jose R. Bustillos Carrio, the president of AMPORDIS, will host the event in his country, and National Director, Eng. Klinckworth the treasurer, and Mar. Freiberg the public relations chief.

The complete list of activities as follows:

Sunday, 12—Mexican Folk Band
Monday, 13—11:30 AM: Option- Meeting; Mexican President Lic. A. Lopez Mateos has been invited (Continued on page 44)
Decou’s April “V.I.P.” Promotion Introduces 10 Instrumental Albums

NEW YORK—Marked by the release of 10 instrumental albums, the Decou Agency is celebrating the release of their 1964 “Very Important Product (VIP)” with a prine April promotion.

Details of an incentive program are confidential. The promotion will feature a limited edition of 10 albums, each with a different cover design. Artists and album titles are not yet announced. The promotion is designed to generate increased sales and awareness of the Decou Agency’s lineup of instrumental albums.

The new albums, which will be distributed to retailers nationwide, include:

1. *Shangri-La*, featuring the music of the Shangri-La Sisters
2. *Something Special*, featuring the music of the Beatles
3. *Everybody*, featuring the music of the Eagles
4. *Your Man’s Fancy*, featuring the music of David Cassidy
5. *Just A Thrill*, featuring the music of Bobby Vinton
6. *Tain’t That a Shame*, featuring the music of Little Richard
7. *Kissin’ Cousins*, featuring the music of the Righteous Brothers
8. *The Beatle Hook*, featuring the music of the Beatles
9. *The Best of the Beatles*, featuring the music of the Beatles
10. *The Beatles’ Greatest Hits*, featuring the music of the Beatles

In support of the program, a full color brochure will be released and is now in the hands of the Decou field force. Spotting all the new products this brochure book also lists, on the back of the brochure, the release dates and prices of each album.

The agency is also planning a series of events to promote the albums, including in-store appearances by artists, radio and television ads, and a special promotion for retailers.

Artists Sked NARM Appearance; Foley MC’s

PHILADELPHIA—The 1963 NARM awards ceremony, scheduled for the Sixteenth Annual rack jobber convention in Miami Beach (April 19-23), will have veteran country recording star Red Foley as its master of ceremonies. The only country singer to have won a second consecutive gold record award, Foley will cover all the bases of the convention, from the presentation of the NARM awards to the country music industry’s biggest names.

Foley will also be on hand to promote his new album, "Kissin' Cousins," which is expected to be one of the top albums of the year. Foley will be joined by other top country artists, including George Jones, Skeeter Davis, and Ray Price, to perform a variety of hits.

King Sets CWLP Push

CINCINNATI—King Records is reading its one-year-country music LP sale.

The sales plan, in effect during May, June, and July, includes a buy-six-get-one-free deal for any country album in the King and Audio Lab catalog.

King is making up special mailers which will go to all record dealers. It can be used as a part-of-display piece. The mailer will also include an up-to-date catalog of all country LP’s in the King catalog.

Caiola Re-Inked To UA

NEW YORK—Al Caiola will continue to record for United Artists under a new, exclusive long-term pact, according to Si Masi, vp and general manager of the label.

Caiola, a guitarist-arranger-conductor, has had a number of successes with singles and LP’s for UA, and his sales results coming in from both the U.S. and abroad.

His current single is "From Buenos Aires," and his latest LP is called "Fifty Fabulous Guitar Favorites." Gathered around the artist (l-r) are Mike Stewart and Al Caiola, car picture Mike Stewart and seated: president David V. Piker.

Entertainment

ELVIS 100 MILLION DISK SELLER

GETS HUGE APRIL-MAY VICTOR PUSH

NEW YORK—RCA Victor Records has a potent Elvis Presley phenomenon in store for the months of April and May.

The company’s promotion will maximize the singer’s eighth top ten hit in Victor’s stable, and come in a year when Elvis celebrates the anniversary of his first appearance on TV, which was to date of over 100 million world wide sales.

The program includes a full scale national advertising and promotion campaign designed to attract new interest on all of the artist’s current projects. RCA’s"Kissin’ Cousins" album and the Victor catalog, highlighted by a new single "Spotted Sitting LP, "Kissin’ Cousins" for April release.

The album will be the featured album in national and local advertising and in promotions and point-of-sale materials.

National advertising will include full page and two color ad in Screen Stories, Screen Stories, Movie Stars, Movie Life, Photoplay, Motion Picture and two magazines. Trade advertising will include a special 8x10 poster advertising the Cash Box and Billboard and full-page ads in Music Vendor, Variety and Music Business.

Point-of-sale materials include four-color rack card, see-through photo display, two-color consumer supplement (reprint of the trade insert), mounted album covers of "Kissin’ Cousins" and eight other catalog albums; 9-3/4" singles counter merchandiser and catalog browser card.

Promotions will include movie tie-ins with engagements of "Kissin’ Cousins," a 1964 Calendar with one side containing a full-color, autographed portrait of Presley and the other a 1964 Calendar; "Artists of April and May" mailer buttons; copies of the "Kissin’ Cousins" album on a 3-inch circle button; and 12"×12" poster.

Davy Clark Five Set For Carnegie Stand

NEW YORK—Theatre Three Productions will present the Davy Clark Five in their first concert appearance in New York. Presents will take place Friday, May 25, for two shows, 5 p.m. and 9 p.m.

Theatre Three, headed by Sid Bernstein, is a new producing company which will present Davy Clark as the headliner of a concert at Carnegie Hall. It also plans future rock concerts at the Apollo Theatre and to produce a radio show at the New York Paramount, carrying station WMCA’s (640) Rock and Roll programming.

The Davy Clark Five, of course, is the nation’s top teen attraction. Epic Records just followed-up their number one hit "Glad All Over," with "If You’re Happy and You Know It."
We asked the boys down at the ad agency to listen to “Hey, Mr. Sax Man”.

This is how they reacted.

“Hey, Mr. Sax Man”
Boots Randolph

The boys also dig albums “Hip Boots” (MLP 8015) “Yakety Sax” (MLP 8002).
We asked the girls down at the ad agency to listen to "It's Over".

This is how they reacted.

"It's Over" New smash by Roy Orbison

The girls also dig albums "Roy Orbison's Greatest Hits" (MLP 8000), "In Dreams" (MLP 8003)

Cash Box—April 11, 1964
**Cash Box**

**Pick of the Week**

**WHENEVER HE HOLDS YOU** (2:14) [Unart BMI—Goldboro]
**IF SHE WAS MINE** (2:21) [Teart BMI—Blue, Goldboro]

Goldboro, who so aptly worked his way into 'top ten' territory aboard the easy-on-the-ears earer, "See The Funny Little Clown," could easily duplicate that success this time. The newie, "Goodbye Baby," is a tender, multi-tracking teen beat bossa nova cooker also merits a close look.

**WALK ON BY** (2:33) [Blue: Sea, Jackson ASCAP—Bacharach, David]
**ANY OLD TIME** (2:29) [U.S. Songs ASCAP—Bacharach, David]

Dionne Warwick follows her sensational performance of "Anyone Who Had A Heart" with a similarly powerful offering that should quickly follow chart suit. The newie, a walkers "Walk On By" (not the same as the white-back Leroy Van Dyke hit) features another stirring vocal by Dionne and again, a fabulous port Bacharach soul-ballad orchar choral showcase. Backing's a pretty chunky beat romancer also delivered in top flight fashion by everyone concerned.

*I ONLY HAVE EYES FOR YOU* (2:51) [Sinclair 45-07—Burl Ives]

"I'M THE LONELY ONE" (2:18) [Duchess BMI—Milts]

The English hit-maker can have a two-sided smasheroo in his newest Epic pairing. The evergreen portion, "I Only Have Eyes For You," is a natural follow-on to his biggest chart hit of "It's All In The Game" (side's cut from the LP of the same name). Cliff's most attractive vocal job makes this a clinch for programming on both teen and 'good music' outlets. For the rockin', this record is a toss-up for the nation's top 40 stations. It's the sizzling, twist handclapper, "I'm The Lonely One," that the chart recently scored for England. Looks like this one's going hi double-binder here.

**GONNA GET ALONG WITHOUT YOU NOW** (2:21) [Reliance ASCAP—Kellems]

"NOW YOU'RE GONE" (2:21) [Mose Rose BMI—Davis, Mann]

SKEETER DAVIS (RCA Victor 4317)

Skeeter Davis, who had a good chart run last time out with "He Says The Same Things To Me," is a cinch to go a similar success route with "Gonna Get Along Without You Now," the years-back Patience and Prudence item (which Tracey Day is presently kicking up with). Irv Gold gives the shufflin', teen-angled romancer a top-flight, chorus-backed dual-track send-off. The flip, "Now You're Gone," is a slow-moving, plaintive traditional-styled country tear-jerker rendered with poise and feeling by the artist.

**GOODBYE BABY (BABY GOODBYE)** (2:19) [Warner Brothers BMI—Garrett, Farrell]

"SOMEONE TO LOVE ME" (2:32) [Coriolan BMI—Burke]

SOLomon BURKE (Atlantic 7472)

Solomon Burke has added another star to his pop-rock chart-rider of "He'll Have To Go," with this power-packed newcomer, "Someone To Love Me." Burke's the tune is a slow-moving, shuffle' chorus-backed soulful tart tale about the end of an affair it's essayed with sincerity by the chart. The flip, "Someone To Love Me," is a traditional-styled blues lament with an interesting, funky ropedyroping beat.

**THIS IS YOUR DAY** (2:13) [Hallyco, Port ASCAP—Bran, Tobiasi]

"FOUR INITIALS ON A TREE" (2:17) [Pamini BMI—Cookhan, Howard]

BURL IVES (Decca 31610)

The multi-talented balladesse follows his most recent chart-rider, "True Love Goes On And On," with ear-pleasing effort that should make the grade on ease. Burl never sounds better than he does on the captivat- ing liquid, "This Is Your Day." Owen Bradley's ork-assist is first rate. Ditto for the up tempo, country-styled weeper, "Four Initials On A Tree." Stellar two sider.

**ONE WAY LOVE** (2:23) [Keelth, Caesar & Dino BMI—Russell, Ragavoy]

DIDN'T IT (1:09) [Regal Black]

THE DRIFTERS (Atlantic 2222)

The artists should easily add this newcomer to their fantastic string of chart credits (they've just ended a solid run with "Laya Can Dans". This one's a pelatting, thump-a-bita chas opa, labeled "One Way Love," that the boys knock out in their very own commercial manner. Striking arrangement by Garry Sherman rounds out the contender. The infectious rock-a-roll twist undertow has a potent gospel feel.

**SHY ONE** (2:37) [Al Gallico BMI—Hornedo, Chase, Elston]

"TAKIN' CARE OF BUSINESS" (2:35) [Sherry BMI—Chase]

SHIRLEY ELLIS (Congress 219)

Shirley Ellis, whose rendition of the "Nitty Gritty" a big thing with the teener, is a cinch to go an easy cake hit this time. The newie, "Shy One" is a rock-a-roll twist undercut this time. Ellis's most appealing beat-ballad romancer than the lick delivers with load of feeling. Peter Lawler's likeable vocal performance is the key - with aearing section along the way giving it a 'live' session shtick. "Takin' Care Of Business" finds the gal (and her chooring chorus support) back in the bright righton "Nitty" groove.

**Pick of the Week**

**IF YOU DON'T LOOK AROUND** (2:50) [Sausalito BMI—Stewart, Bohy BMI—Goldboro, United Artists 118]

"ON THE SURF" (2:50) [Edward B. Marks Music—McKinnel, Eddy]

KINGSTON TRIO (Capitol 5166)

The pop-folk crew can easily strike paydirt once again with this new Capitol offering dubbed "If You Don't Look Around." The piece, a rhythmic, hard-driving message-song which effectively parodies the Bob Dylan brand of folk-writing. Plenty of airplay potential here. The attractiveness coupler, "Seasons In The Sun," is a romantic ballad with an infectious, south-of-the-border flavor. Also merits a close look.

*I FOUND OUT TOO LATE* "I'VE GOT MINE YER BETTER GET YOURS" (2:35) [Hill & Range BMI—Gamble, Ross] = (Hill & Range BMI—Gamble, Ross)

"THE SAPPHIRES" (Swan 1147)

Here's two potentials with a newie, "I've Found Out Too Late," and the rocking "I've Got Mine Yer Better Get Yours," that the femmes carve out in coin-catching style. It's a toss-up for honors. Take your pick.

**GUITAR CHILD** (2:33) [Metric BMI—DeShanno, Shelley]

"JERKY JALOPY" (2:46) [Moss Rose BMI—Davies, Mann]

DUANE EDDY (RCA Victor 8353)

Eddy's a cinch to return to the winning track with this vocal-backed offertory cut. The tune is a two-sided smasheroo by the background chancers on "Child Guitar" to demonstrate his talents with the bossa nova, surfin', and etc. and he romps thru it in style. An easy paced guitar rocker with top 40 stations high double-binder here.

"IF I CATCH YOU" (2:24) [McLaughlin, Zann BMI—Mathews, Hammonds]

"THERE GOES MY BABY" (2:33) [McLaughlin, Zann BMI—Mathews, Hammonds]

TIMMY SHAW (Wand 151)

Timmy Shaw, just coming off a Top 40 item tagged, "Gonna Send You Back To Georgia," follows it with another Wand stalwart angling for plenty of spins on the rock and roll outlets. The charter's soul delivery of "If I Catch You," is couched with a thumping beat for some slick sounds eye it for early activity. Another rock goodie on the flip.

"SOLUVILLE" (2:30) [Nom & DeLarue BMI—Turner, Lorsy]

"EVIL GAL BLUES" (2:41) [Modern Ace BMI—Feather, Hampton]

AHEATHA FRANKLIN (Columbia 43809)

The vet blues lark could strike paydirt in a big way with this new ultra-commercial Columbia offering tagged "Soulville." Tune is a rollicking, chorus-backed happy lament with an infectious gospel-styled beat. Side, cut from the LP, followed the "Evil Gal Blues," is a traditional, low-down shufflin' blueser essayed with sincerity and feeling by the artist.

**MY LITTLE GIRL** (2:49) [Three Boys BMI—R.O. & R. Ileys]

"WHO'S THAT LADY" (2:49) [Three Boys BMI—R.O. & R. Ileys]

THE ILEY BROTHERS (United Artists 714)

The Iley Brothers, who did a bang-up sales job with their original version of "Twist And Shout" a while back, can get back on the win- ning track with this newie-turned by the boys. This one's tagged "My Little Girl," and it's a captivating, soul-filled opus that sports an atten- tion getting, undulating beat that builds with intensity. Underhill's other haunting opus that takes a Latin best route.

"LOVE ME WITH ALL YOUR HEART" (2:18) [Peer Int'l BMI—Vaughn Rigel]

"SWEET LITTLE MOUNTAIN BIRD" (2:21) [Wendy ASCAP—Charles]

THE RAY CHARLES SINGERS (Command 4046)

The vet vocal outfit, having experienced chart success via the LP route, can make it big on the singles scene with this Command outing. Side to watch is "Love Me With All Your Heart," a very pretty ballad English vocal version of the lovely import, "Cuando Calla El Sol," a recent instrumental cut for the Steve Allen. Underhill's charming new adaptation of "El Calzon Mexico." Both ends are from the outfit's Something Special For Young Lovers' LP.

"TRY TO FIND ANOTHER MAN" (2:29) [Ray Maxwell BMI—Medley, Hatfield]

"I STILL LOVE YOU" (2:35) [Daddy Sam BMI—Tempio]

THE MIGHTY MIGHTY BROTHERS (Moonglow 231)

The "Little Latin Lupe La" hit-makers can head back to chartsville with this new Moonglow offering. Side to watch is "Try To Find An- other Man," that's a very pretty beat-ballad English vocal version of the lovely import, "Cuando Calla El Sol," a recent instrumental cut for the Steve Allen. Underhill's charming new adaptation of "El Calzon Mexico." Both ends are from the outfit's Something Special For Young Lovers' LP.
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IMPERIAL RECORDS
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Los Angeles, Cal.
**RECORD REVIEWS**

*Cash Box—April 11, 1963*

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**Pick of the Week**

**I LOVE YOU MADLY** (2:05) [Angel BMI—Jones]  
**BOOMERANG** (2:30) [Michigan BMI—Boy]  
**THE EMOTIONS** (20th Century-Fox 478)

-The artists, who recently scored with a vehicle of a teen classic, "Stony Untold," can do it again with this up-dating of Charlie & Ray's years-back success, "I Love You Madly." The new version's in a slower, Leroy Kirkland-arranged stamp-a-chacha-chi beat showcase and it's loaded with the vocal and instrumental sounds that hits are made of. The couple's driving, hard-hitting VES "Boom-er-an-g".

**WHAT KIND OF GIRL (DO YOU THINK I AM)** (2:10) [BRC BMI—Sel]

-DEMETRIUS TAPP (Brunswick 55264)

-The canary, who made a fine first impression with "Lipstick Paint A Smile On Me," can have a big double-decker on her hands this time out. Her new, "Army Young (You Think I Am)," finds the gal in a potent, soul-filled quick-sing cha cha pose. The touching, slow-heat "Texas Jive" combined with a belt fashioning, a nice choral & ork credits belong to Bert Kayes on the former and Dick Jacobs on the latter.

**Newcomer Picks**

**EVERY LITTLE BIT HURTS** (2:49) [Jobette BMI—Cohb]  
**LAND OF A THOUSAND BOYS** (2:52) [Jobette BMI—Holloway]  
**BRENDA HOLLOWAY (Taml 54094)

-Chances are Brenda Holloway will soon become one of the star attractions on the fabulous Tama/Motown/Gordy roster. Reason is her got this on a ball, a pulsating, slow beat-ballad romance lament, "Every Little Bit I Love You," that is catching since her instrumental showcase rounds out the winner. Couple's an effective ballad with a heat waltzer that also rates loads of attention. Gals a real find.

**SO YOU?** (2:25) [Vance BMI—Tysu]  
**LARRY L.** (2:00) [H.P.S.-ASCAP—Spector]

-Here's the debut deck of Phil Spector Records and lark Vernon bowing with the whole back teen favorite, "So You." The familiar Spector approach to a back-ballad holds up well on this record revved for the young dance set. The songstress and the label should score heavily with this initial try. Directly instrumental doings on the undercard.

**LEAVE WITH ALL YOUR HEART** (2:10) [Peer Int BMI—Yaz-ku, Clarks]  
**QUERIDA** (2:11) [Zito ASCAP—R.S. Ortiz]

-**THE CORONADOS (Purdy 101)**

-The Coronados will cash in with their very first outing on the new N.Y.-based Purdy label. Group's high is a tempting shuffle-twist English language version of the slow-ever-so-while-back-ballad instrument clock import, "Romantic Cadillac Tune." Creative Tony El Scree has a teen-styled Four Aces delivery. The bottom half's a faster twist beat effort that should also please the kids.

**Best Bets**

**MAXINE BROWN (Wand 152)**  
**LITTLE GIRL LOST** (2:05) [Saul-Polo Marsha BMI—Dixon, Turner, Harrisson] The lark has had Top 10 hits in the past and she can do it again with this medium tempo, dreamy, chorus-backed affair all about a girl who has somethin' or another goin' on that she can't solve problems to solve. Could break quick.

(B+)- "YOU UPSET MY SOUL" (2:24) [Tudor-Plo Marsha BMI—Albrecht, Driau]

**MICHAEL LANDON** (RCA Victor 8380)  
**LINDA IS LONESOME** (2:02) [Lesco ASCAP—Roberts, Clikk] Michael Landon "Little Joe Cartwright" of the popular "Bonanza" TV show) effectively spreads his wings on this notch, teen-oriented, choruss-backed pluginer complete with a fresh, danceable beat that boasts an infectious repeating riff and a fine danceable "Bonanza" Beat.

(B+)- "WITHOUT YOU" (2:06) [Dragoymck BMI—Gates]

**MERRY CLAYTON** (Capitol 5164)  
**REG ME** (1:50) [T.M. BMI—Clark] North Carolina's Mayberry could strike paydirt in both R&B markets with this rapid-paced "what's next" type of entry. A neat change of pace. Some load to be made here. (B+)- "LA LA JACE SONG" (2:00) [A&M BMI—Clark]

**HOTTELS** (Golden Crest 505)  
**AMERICAN WILL COME BACK** (2:08) [David BMI—Dell] The group has a swingin' up-tempo number that should carry Golden Crest (currently repurposed on this chart with the Wailer's "Can't Fool One") that could bust wide open. This record has a hard-driving, punchy beat. An entry that could beat the heat. (B+)- "GEE BABY, WHAT ABOUT YOU" (2:10) [Keel BMI—Sheppard]

**JANE MORGAN (Colpix 727)**

- "FROM RUSSIA WITH LOVE" (2:47) [Unart BMI—Bart] The clear, rich voice of Jane Morgan (who recently scored with "Bless Us O Lord") comes another superb fashion on this enchanting version of their "B'chick"-type tune-from the new James Bond pic. The backing's a great, lush, love-arranging by Charles Albertine. Can be a big winner.

(B+)- "SOUND FROM MOLIN ROUGE (Where Is Your Heart)" (2:00) [Gower BMI—Auwreng, Engvik]

**RONNIE & THE DEL-ALIERS** (Coral 52649)

-"DRAG" (1:36) [Summo BMI—Lindas] This powerful hot-rod entry, from the "Ike & Thel Partly Beach," could give Ronne & Co. a solid chart bow. Deck, which sports with a motor revolving up, sports a hard-hitting Henry Jerome arrangement especially on the per-cussive side.


**WAYNE AND GARY** (Media 9100)

-"I'LL DO WITHOUT YOU" (2:09) [Studio BMI—Stomme, Oakes] This one is a real hardclapper. The boys use facade effectively, in this excellently arranged entry. Watch the sales and spins here. Can bust wide open.

**HE DON'T KNOW** (2:12) [Studio-BMI Storme, Oakes] Another lark-styled entry, on this end. The rock-a-football sound could make this a two-side. Deck is distributed by London.

**THE ATLANTICS (Columbia 40223)**

-"WAR OF THE WORLDS" (1:59) [April-ASCAP—Hood] The Atlantics launch into a world of a "Hitch Hike"-fashion instrumental with an ear-arresting melody and a forceful beat. It's a dance delight with little teen appeal and strong sales potential.

(B+)- "THE BOW MAN" (2:32) [April-ASCAP—Pengils]

**JON EARLY** (United Artists 717)

-"I TURN BLUE" (2:40) [Keel-BMI—Byers, Gilmore]

-The新版的 at the same here. It's a big big hit in this past and he can do it again with this medium-paced, bedazzler's self-penned instrumental stance will be a top seller. Nice synth sax portions. Good bet for spin and decoder.

**THE SERMON-PART TWOTWO** (1:15) [Edny BMI—Smith] The vet organist has had hits in the past and he can do it again with this medium-paced, dreamy, self-penned instrumental stance will be a top seller. Nice synth sax portions. Good bet for spin and decoder.

**BOBBY WOOD (Joy 285)**

-"IF I'M A FOOL FOR LOVING YOU" (2:26) [Drug BMI—Keeler] Here's the guy who kicked up some territorial dust on a previous joy date, can spread his wings. MacDonald, who has some strong country feel as he tenderly delivers. Fine vocal-instrumental support from Bobby's crew. Good bet for spin and decoder.

**CHRISTINE QUATE** (Warner 1022)

-"TELL ME MAMA" (Unart BMI—Gamel) World Artists seems to have found a hit item with this spirit multi-tracked recording that is new to Christine Quate. The lark swings it with a happy up-tempo feel that could gain teen recognition. Keep your eye on this one.

(B+)- "IN THE MIDDLE OF THE ROAD" (2:00) [Milt ASCAP—Malou-Rene]

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*only those records best suited for commercial use are reviewed by Cash Box*
'GEE' is the name of the Pixies' own great single

Mercury hits are bustin' out all over
**Best Bets**

**LEE DORSEY** (Constellation 9424)
- "ORGAN GRINDER SWING" (ASCAP—New Orleans, LA) [Mills—ASCAP—Paris—Milw.
- "DADDY" (ASCAP—New Orleans, LA) [Mills—ASCAP—Paris—Milw."

**VICKY BAKER** (London 0661)
- "I'M GONNA FIND A NEW LOVE" (2:20) [Felsted—BMI—Mac]

**FARON'S FLAMINGOS/ROSY STORM & HURRICANES** (Columbia 43018)
- "LET'S STOMP" (BMI—Federman, Goldstein, Gottleber) [Felsted—BMI—Mac]

**ROSE MARIE & BILL IVEY** (Jameo 2002)
- "SWEET SLUMBER" (2:35) [Advanced—ASCAP—Woods, Bebbinger, Millenior] [Felsted—BMI—Mac] (B+)

**JANUARY JONES** (20th Fox 4414)
- "TRY ME" (2:06) [Jat—BMI—Barnett, Brown, Jones] [Felsted—BMI—Mac]

**ROYAL ROBINS** (ABC Paramount 10542)
- "SOMETHING YOU'VE GOT BABY" (2:34) [Mark Hill—BMI—Barnett, Brown, Jones] [Felsted—BMI—Mac] (B+)

**THE KITTENS** (Herald 568)
- "DON'T LET THEM HAPPEEN AGAIN" (1:53) [Caida, Finnerman—BMI—Richmond] [Felsted—BMI—Mac] (C+)

**THE STYLES** (Jossie 920)
- "I LOVE YOU FOR SENTIMENTAL REASONS" (2:10) [Duchess—BMI—Watson, Terry] [Felsted—BMI—Mac] (B+)

**KING'S ALLEY BAND** (Kapp Four Corners Of The World 106)
- "KING'S ALLEY" (2:10) [Sharipov Bernstein—ASCAP—Winkle] [Felsted—BMI—Mac] (B+)

**THE DAILYTHERS** (Tip Top 2008)
- "DON'T BREATHE TEAR HOW TO UNCLE LUCIE" (2:25) [Antheor—ASCAP—Herrick] [Felsted—BMI—Mac] (B+)

**BRANDYWINE SINGERS** (Joy 392)
- "TWO LITTLE BOYS" (2:25) [Joy—ASCAP—Brandywine Singers] [Felsted—BMI—Mac] (B+)

**NOREEN CORCHON** (Vee Jay 590)
- "DREAMIN' OF YOU" (2:30) [Louie—BMI—Tempo] [Felsted—BMI—Mac] (B+)

**HOLLYRIDGE STRINGS** (Capitol 5165)
- "THE FALL OF LOVE" (2:00) [Leslie, Gould—BMI—Columbia] [Felsted—BMI—Mac] (B+)

**BOBBY GORDON** (Decca 31613)
- "MALT" (2:54) [Beatrice—ASCAP—Gordon, Darmanin] [Felsted—BMI—Mac] (B+)

**BRUCE STEEG** (Sire 101)
- "CONCERTO FOR SWINGERS" (1:55) [Music, Music—ASCAP—Shaffer, Leslie, Gerlach] [Felsted—BMI—Mac] (B+)

**THE HORNETS** (Liberty 55688)
- "ON THE TRACK" (2:01) [American BMI—Cole, Carse, Ceapahert] [Felsted—BMI—Mac] (B+)

**REBEL ROUGHERS** (Mephist 107)
- "NIGHT SURFIN'" (2:23) [Birch—BMI—Harrison] [Felsted—BMI—Mac] (B+)

**THE DAYDREAMERS** (Tip Top 2008)
- "HOW TO UNCLE LUCIE" (2:25) [Antheor—ASCAP—Herrick] [Felsted—BMI—Mac] (B+)

**CHARLIE WALKER** (Atlas 1255)
- "WONG KIND OF WANDA" (2:40) [Blue Moon AS-

**THE RANGERS** (Challenge 92359)
- "JUSTIN" (1:58) [Venice BMI—Harrington, Terry] [Felsted—BMI—Mac] (B+)

**BOBBY WHALEN** (Mumy Note 123)
- "THE POOL" (2:20) [Sigga Seven BMI—Kral] [Felsted—BMI—Mac] (B+)

**THE EGGBREADS** (Bell 601)
- "WHY DON'T YOU STOP SAYIN' AROUND?" [Felsted—BMI—Mac]

**THE BAKER'S DOZEN** (MGM 13231)
- "GRAND STRUDEL" (2:14) [Daybird-BMI—Badale]

**THE UPFRONTS** (Paramount 10589)
- "MOST OF THE PRETTY GIRLS" (2:48) [Helen—BMI—Fowler, Pettway] [Felsted—BMI—Mac] (B+)

**THE KIDS** (Gambor 2530)
- "TO EACH HIS OWN" (2:27) [Paramount ASCAP—Livingston, Evans] (B+)

**THE CHERUBS** (Cappellle 451)
- "I WOKE UP THIS MORNIN'" (1:58) [Internat Pauline A

**SCOTT OBERLE** (Aco 6293)
- "YOU'RE MY SWEET DARLIN'" (2:09) [Claridge ASCAP—Capers]

**THE KINKS** (Cameo 146)
- "I TOOK MY BABY HOME" (1:40) [Kasner-Davis] (B+)

**THE SCIENTIFIC FRICTION** (Par 1) (2:02) [Pattern—ASCAP—Howard] (B+)

**DENISE GERMAIN** (United Artists 707)
- "LITTLE LOST LOVER" (2:30) [Strite/Edlock-BMI—Edward, Parsteel] (B+)

**WILDFIRE** (Sire 2149)
- "DO THE BEETLE" (2:35) [Heleni—BMI—Pettway] [Felsted—BMI—Mac] (B+)

**THE CHAPMANS** (Columbia 75394)
- "SWITZERLAND" (1:36) [Four Star BMI—Seals, Crofts, MacKendrick, Marshall] [Felsted—BMI—Mac] (B+)

**THE MACHINES** (Paramount 10589)
- "WHERE IS YOUR HEART?" (2:20) [Screen Gems, Columbia BMI—Engvick, Arpier] (B+)

**THE KIDS** (Paramount 10589)
- "TO EACH HIS OWN" (2:27) [Paramount ASCAP—Livingston, Evans] (B+)

**THE CHERUBS** (Cappellle 451)
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**THE KINKS** (Cameo 146)
- "I TOOK MY BABY HOME" (1:40) [Kasner-Davis]
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Sash Box—April 11, 1964
B+ REVIEWS

THE LIGHT BROTHERS (Paramount 10530)
(B+) "BERRY HILL" (2:17) [Regency BMI—Light]
(B) "LOST LITTLE GIRL" (2:47) [U.S. Songs ASCAP—David, Bacharach, Kins]

GLEN MADISON (Ebon 105)
(B+) "WHEN YOU DANCE" (2:33) [Angel BMI—Jones]
(B) "WHY DO YOU HAVE TO GO" (2:17) [Conrad BMI—Allison, Abres]

CLIF HARRIS (Frank 105)
(B+) "TODDY" (2:12) [Buck BMI—Book]
(B) "LIZZIE" (2:02) [Book BMI—Book]

SUSAN SMITH (Sal 6900)
(B+) "DON'T" (2:10) [Conrad BMI—Kain]
(B) "TENNY" (2:05) [Conrad BMI—Smith]

WILD JIMMY SPRUILL
(Enjoy 2006)
(B+) "THE ROOSTER" (3:21) [Bob-Ban BMI—Spruill, Johnson]
(C+) "CUT AND DRIED" (3:24) [Bob-Ban BMI—Spruill]

JOEL THOMAS (Foremost 1001)
(B+) "DON'T COME RUNNING" [Wex BMI—Thomas]
(B) "WAITING, WANTING" [WGF BMI—Gerst]

GENE STRIDEL (Columbia 42998)
(B+) "MY TIME IS THE FIRST TIME" (2:46) [Fascination ASCAP—Everett, Stahl]
(B+) "ONE MORE MOUNTAIN" (3:33) [Roncom ASCAP—Vance, Snyder]

B REVIEWS

TINY WATKINS (Teas 1002)
(B) "TO TURTLE LOVE" (2:17) [Gulfway BMI—Watkins]
(B) "ALL AT ONCE" (2:33) [Gulfway BMI—Watkins]

DARRELL SCOTT (Lynne 7006)
(B+) "HALLELUJAH I'M IN LOVE AGAIN" (2:18) [Seven Palms BMI—Shur]
(C+) "I'M GONNA TAKE A TIME" (2:27) [Seven Palms BMI—Shur]

NANNIE (Jahi 1001)
(B+) "SOUIE, BABY, SOUIE" (2:35) [3-Jon ASCAP—Baron, Carney]
(B+) "SHOW N' GOVERN" (2:45) [Jon ASCAP—Baron, Carney]

MAD ENGLISHMAN WITH THE FUNJIES (Vee 5123)
(B+) "LITTLE MANIA" (2:35) [Vee BMI—Marco]
(C+) "JANICE" (3:07) [Vee BMI—Marco]

ELLEN REO (Kearyn 402)
(B+) "I NEED YOU" (2:37) [Kearyn BMI—Reo]
(B+) "LETS TELL HER NOW" (2:05) [David BMI—Dell]

BOBBY LONG (Tea 1001)
(B+) "I'VE BEEN THERE TOO" (2:09) [Bomac BMI—Rogers]
(B) "JENNY LEE" (3:00) [Deert Palm BMI—Rush]

JACK WIEGAN (Cameo 315)
(B+) "STAIRWAY TO THE STARS" (2:16) [Robbins ASCAP—Mariec, Parhuis, Soogrelli]
(B) "PERSONNEL OF LOVE" (2:06) [Mayfair ASCAP—Collum, Robin, Gaskill]

EEZ KEO (Capitol 5138)
(B+) "LITTLE GIRL" (2:12) [Celebration ASCAP—Crichton, Morris, Nevin]
(C+) "ANGEL OF KINGS" (2:51) [Francis Day & Hunter-ASCAP—Crichton]

JOHN ANDREA
(20th Century Fox 482)
(B+) "CATHY CAN'T TAKE YOU HOME" (2:29) [TM-BMI—Evans, Nevin]
(B+) "ATHENA" (2:19) [4 Star BMI—Seals]

THE GALAXIES (Richie 458)
(B+) "THE LEOPARD" (1:50) [Rago BMI—Galasso, Rago]
(B) "DEAR SOMEONE" (2:22) [Rago BMI—Breuer, Galaxies]

ROSALIND MADSON (Revco 1007)
(B+) "TURN BACK THE HANDS OF TIME" (2:10) [American BMI—Revco]
(B+) "DON'T DECEIVE ME" (2:15) [American BMI—Revco, Carpent]

THE RAMADAS (New World 2000)
(B+) "WISH YOU WERE BE BLUE" (2:50) [Corette BMI—Ford, Espey, Hagan]
(B+) "WALKING DOWN THE HALL" (1:40) [Corette BMI—Ford]

R.V. ROBERTS (Cris 112)
(B+) "SOUL SICK BLUES" (2:40) [Mills-ASCAP—Friend, Mills]
(C+) "IT'S NOT ON THE JUKE-BOX" (2:50) [Dundee BMI—Gibson, Roberts]

NICK LUCAS (Accent 1117)
(B+) "HELLO DOLLY" (2:05) [Edwin H. Norris-ASCAP—Herman]
(B+) "TIP TOE THRU THE TULIPS WITH ME" (2:32) [Whale & Sons-ASCAP—Burke, Duhne]

SONNY FLAHARTY AND HIS YOUNG AMERICANS (Ace 1002)
(B+) "MICKEY MONKEYED" (2:05) [Glenway BMI—Flaherty]
(B+) "WALKING AT MIDNIGHT" (2:40) [Glenway BMI—Flaherty]

RONNIE & THE CRAYONS
(Domino 1402)
(B+) "AM I IN LOVE" (2:08) [Sepe-Krasnow-Alma-ASCAP—Johnson—Krasnow—Sepe—Brooks]
(B+) "BIRDCHICK'S BREAD" (2:12) [Repertoire-Port-Capitol BMI—Marks—Romans—Pink]

ELLEN MARTY (Marty 303)
(B+) "DON'T ASK ME—DON'T BUG ME" (2:22) [Mema BMI—Marty]
(B+) "THIS TIME OF YEAR" (2:24) [Hallmark-ASCAP—Livingston—Edelson—Leisy]

JACK KENNELLY (Criss 111)
(B+) "BLUES IS THE SHADOW OF LOVE" (2:39) [Tyco-BMI—Three J's]
(B+) "LOVERS WHEN WE MEET" (3:00) [Tyco-BMI—Three J's]

DELLAH (Shirley 116)
(B+) "PACKIN' UP" (2:29) [Carriage BMI—Grieg]
(B+) "PLEADING MY LOVE" (2:35) [Lion BMI—Washington, Robey]

AURIE ANDREWZ (Danny 101)
(B+) "BUBBA" (2:10) [Maret BMI—Aurie & Betty Andrews]
(C+) "MY LITTLE BOY'S FAVORITES" (2:40) [Maret BMI—Geist]

MARK 3 COMBO (Variety 11308)
(B+) "YOU DO THINGS TO ME" (2:07) [Chicago BMI—Kenton]
(B+) "THE OAK ON THE COBBERS" (1:54) [Chicago BMI—Antonucci]

IKE PERRY AND HIS LYRICIND (Mama 22)
(B+) "AT THE PARTY" (2:22) [Perrivan BMI—Felt]
(C+) "DON'T LET IT GET YOU DOWN" (2:36) [Perrivan BMI—Ferry]

GAY CLARIDGE ORK
(Vanity Fair 93)
(B+) "LITTLE BLUE VASE" (2:24) [Chicago BMI—Abuel]
(C+) "NIGHT AFTER NIGHT" (2:40) [Goliat BMI—Goliant]

FORD LILF (Penten 10445)
(B+) "NATURE BOY" (2:10) [Burk & Van Heusen ASCAP—Albion]
(C+) "LOVE, YOU'RE WILD" (2:15) [Sterling ASCAP—Stirling Ess]

DEAN BEARD (Gina 1116)
(C+) "YOU'RE THE NEAREST THING TO HEAVEN" [Gay-Eastwick BMI—Beard—Smith]
(C+) "STRAWBERRY SHAKE" [Gay-Eastwick BMI—Beard—Smith]

DEBEN BURTON (Alden 999)
(C+) "HE'S THE BOY I LOVE" (1:56) [Futura-ASCAP—Futura-ASCAP—Smuth]

RELIGIOUS

THE SOUTHERNAIRES (Songbird-1097)
(B+) "THE LAST MILE OF THE WAY" ["When I see Me Walking Right]

PILGRIM JUBILEE SINGERS (Peacot-3016)
(B+) "THE OLD SHIP" ["Testify"]

Cash Box—April 11, 19
THE ORIGINAL VERSION . . .

BLAST OFF

Purdy
(Records)
WITH
The
Coronados
SMASH 1st Release

"LOVE ME WITH ALL YOUR HEART"

b/w
"QUERIDA"
PURDY 101

Their 1st release by popular demand and direct from a national tour. Future appearances on the Johnny Carson Tonight Show, Opening at the New York World's Fair. Get on the Purdy records bandwagon with this Original HIT!!!

Watch for our future big name albums and singles releases . . .

D.J.'s write for FREE sample records of this hit . . .

Purdy Records, 1721 Broadway, New York 19, N.Y.

JOE PERDECK (Pres.) BENNY ARCHILLA (Gen. Mgr.) E. G. STEIN (V.P.)
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of their reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right indicate titles from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO APRIL 11)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>50%</td>
<td>Ronnie—Four Seasons—Phillips</td>
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<tr>
<td>42%</td>
<td>Bits And Pieces—Dave Clark Five—Epic</td>
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<tr>
<td>40%</td>
<td>I Don’t Want To Be Hurt Anymore—Nat Cole—Capitol</td>
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<tr>
<td>39%</td>
<td>(Just Like) Romeo &amp; Juliet—Reflections—Golden World</td>
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<tr>
<td>32%</td>
<td>Love Me With All Your Heart—Ray Charles Singers—Command</td>
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<td>32%</td>
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<tr>
<td>31%</td>
<td>Louie—Go Home—Paul Revere &amp; Raiders—Columbia</td>
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<tr>
<td>30%</td>
<td>Our Faded Love—Royaltones—Mal</td>
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<tr>
<td>29%</td>
<td>Wrong For Each Other—Andy Williams—Columbia</td>
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<tr>
<td>29%</td>
<td>Cotton Candy—Al Hib—RCA Victor</td>
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<td>28%</td>
<td>Fugitive—Jan Davis—A &amp; M</td>
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<td>27%</td>
<td>My Guy—Mary Wells—Motown</td>
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<td>26%</td>
<td>From Russia With Love—Village Stompers—Epic</td>
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<td>25%</td>
<td>Rosemarie—Pat Boone—Dot</td>
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<tr>
<td>25%</td>
<td>From Russia With Love—Kenny Ball—Kapp</td>
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<td>Stay Awhile—Dusty Springfield—Philips</td>
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<tr>
<td>24%</td>
<td>Not Fade Away—Rolling Stones—London</td>
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<td>One Potato—Dovells—Parkway</td>
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<td>Tall Cool One—Waiteers—Golden Crest</td>
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<td>21%</td>
<td>Kiss Me Sailor—Diane Renay—20th Fox</td>
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<tr>
<td>21%</td>
<td>Wish Someone Would Care—Irma Thomas—Imperial</td>
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<tr>
<td>20%</td>
<td>Baby, Baby, Baby—Anna King &amp; Bobby Byrd—Smash</td>
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<td>19%</td>
<td>I’m So Proud—Impressions—ABC Paramount</td>
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<td>John Mason Whitney III—Justin Tubb—Groove</td>
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<td>My Girl Sospy—Vibrations—Atlantic</td>
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<td>Gee—Pixie Three—Mercury</td>
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<td>15%</td>
<td>From Russia With Love—Al Caiola—United Artists</td>
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<td>14%</td>
<td>Do You Want To Know A Secret—Beatles—Vee Jay</td>
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<td>14%</td>
<td>In My Lonely Room—Martha &amp; Vandellas—Gordy</td>
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<td>The Matador—Major Lance—Okeh</td>
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<td>Diane—Bachelors—London</td>
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<td>That’s The Way Boys Are—Lesley Gore—Mercury</td>
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<td>11%</td>
<td>Slip In Mules—Sugar Pie De Santo—Checker</td>
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<td>39%</td>
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</table>

**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>CALL HER UP</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
<th>TOTAL % TO DATE</th>
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</thead>
<tbody>
<tr>
<td>Jacki Wilson (Brunswick)</td>
<td>35%</td>
<td>Be Anything But Be Mine</td>
<td>17%</td>
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<tr>
<td>Gloria Lynn (Everest)</td>
<td>9%</td>
<td>My Heart</td>
<td>8%</td>
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<tr>
<td>Today</td>
<td></td>
<td>Roommates (Canadian American)</td>
<td>8%</td>
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<tr>
<td>Now Christy Minstrels (Columbia)</td>
<td>28%</td>
<td>Walk Walk Freewheelers (Epic)</td>
<td>46%</td>
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<tr>
<td>Whenever He Holds, You</td>
<td>8%</td>
<td>Chorday</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Pink Panther Theme**

Henry Mancini (RCA) Hey Mr. Sox Man Boots Randolph (Monument) Little Children Billy Kramer (Liberty) Where Are You Duprees (Gold)
ENGLAND'S #1 ARTIST HAS ANOTHER U.S. HIT!

CLIFF RICHARD

"I'M THE LONELY ONE"

C/W

"I ONLY HAVE EYES FOR YOU"

5-9670

JUST RELEASED!
HEADED FOR LP CHARTS!

CLIFF RICHARD

IT'S ALL IN THE GAME

LN 24089/BN 26089

ORDER NOW!
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. LOVE ME WITH ALL YOUR HEART
   Ray Charles Singers (Command 4046)
2. GEE
   Pr授课 Three (Mercury 72250)
3. BE ANYTHING (BUT BE MINE)!
   Gloria Lynne (Fontana 1890)
4. CONGRATULATIONS
   Rick Nelson (Imperial 6017)
5. THE WONDER OF YOU
   Ray Peterson (RCA Victor 8333)
6. I'M ON FIRE
   Jerry Lee Lewis (Smash 856)
7. OUR FADED LOVE
   Royal Tones (Mala 473)
8. WHERE DOES LOVE GO
   Freddie Scott (Caprice 724)
9. MR. JOHN
   Bill Sivney (Teahe 2534)
10. THE WORLD I USED TO KNOW
    Jimmy Rodgers (Dot 16595)
11. DONNIE
    Bernoudas (Era 3125)
12. I SHOULD CARE
    Gladis Lamer (Freetel 2042)
13. TODAY
    New Christy Minstrels (Columbia 43000)
14. SOMEBODY STOLE MY DOG
    Rufus Thomas (Stax 149)
15. I'LL FIND YOU
    Valerie & Nick (Fletter 3000)
16. WE'LL NEVER BREAK UP FOR GOOD
    Paul & Paula (Philips 9169)
17. VANISHING POINT
    Marrett Bros. (5423)
18. EASY TO LOVE
    Clifffont (Larkie 2224)
19. I CAN'T WAIT
    Baby Washington (Sue 797)
20. LOUIE—GO HOME
    Paul Revere & Raiders (Columbia 43000)
21. HEY MR. SAX MAN
    Boots Randolph (Monument 835)
22. MEXICAN DRUMMER MAN
    Herb Alpert's Tijuana Brass (A&M 7)
23. WHENEVER HE HOLDS YOU
    Buddy Goldberg (United Artists 719)
24. I AM WOMAN
    Barbra Streisand (Columbia 43965)
25. WEE GEE TALK
    Ringtops (Liberty 55 671)
26. LITTLE CHILDREN
    Billy E. Kramer & Dakotas (Imperial 68007)
27. AIN'T THAT JUST LIKE ME
    Doris Day (Kapp 584)
28. ROSEMARIE
    Pat Boone (Dot 16598)
29. ACROSS THE STREET
    Lenny Henson (Ace 6597)
30. GONNA GET ALONG WITHOUT YOU NOW
    Tracey Day (Amy 901)
31. FIRST CLASS LOVE
    Little Johnny Taylor (Galaxy 719)
32. HOW BLUE CAN YOU GET
    E. & E. King (ABC Paramount 15207)
33. WALK, WALK
    Freewheelers (Epic 9664)
34. LITTLE DONNA
    Riviera (Riviera 1602)
35. LITTLE BOXES
    Pete Seeger (Columbia 49548)
36. HELLO WALLS/DOWN CROSSING BLUE
    Little Esther (Atlantic 777)
37. THAT'S WHAT MAMA SAY
    Walter Jackson (Diah 719)
38. ALL YOU HAD TO DO
    Chris & Cathy (Modest 31)
39. JUST ONE LOOK
    Hollywood (Imperial 66026)
40. ALL MY LOVING
    Jimmy Griffin (Reprise 6248)
41. RED RYDER—TEXAS LIL
    Merv Klem (M.O.C. 657)
42. MOONGLOW/PICNIC THEME
    Buque Marbuna Band (Almo International 203)
43. PUPPET ON A STRING
    Bob & Earl (Marc 105)
44. NOT FADE AWAY
    Rolling Stones (London 9657)
45. SOME THINGS ARE BETTER LEFT UNSAID
    Keith Leazer (RCA Victor 8331)
46. OH BOY
    Jackie DeShannon (Liberty 55079)
47. CALL HER UP
    Jackie Wilson (Brunswick 55265)
48. A THOUSAND MILES AWAY
    Santa & Johnny (Canadian Artists 167)
49. SUGAR & SPICE
    Searchers (Liberty 55689)
50. THE BIG BUILD UP
    Bert Remington (Decca 316)

FRANKIE FANELLI: RIGHT! FROM THE START

Frankie Faneli—new tenor in town—with a voice that's a cinch to sell plenty of records. Frankie's repertoire covers a wide range of material—songs like "What Now My Love?" "Mala Femmina" and "Close Your Eyes." His heart-to-heart approach is a sure recipe for success. He's right—from the start!

FANELLI: A GREAT NEW VOICE ON RCA VICTOR

www.americanradiohistory.com
### Top 100 Albums

#### Monaural

**April 11, 1964**

<table>
<thead>
<tr>
<th>No.</th>
<th>Album Title</th>
<th>Artist(s)</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Meet the Beatles</td>
<td>The Beatles</td>
<td>Capitol T 2007</td>
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<tr>
<td>2</td>
<td>Introducing the Beatles</td>
<td>The Beatles</td>
<td>Capitol T 2008</td>
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<tr>
<td>3</td>
<td>Honey in the Horn</td>
<td>Bobby Sherman</td>
<td>RCA Victor LPM 2373</td>
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<tr>
<td>4</td>
<td>Hello, Dolly</td>
<td>Dolly Parton</td>
<td>Columbia JC 11087</td>
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<tr>
<td>5</td>
<td>Barbra Streisand (The Third Album)</td>
<td>Barbra Streisand</td>
<td>Columbia CL 2745</td>
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<tr>
<td>6</td>
<td>Charade</td>
<td>Henry Mancini</td>
<td>RCA Victor LPM 2375</td>
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<tr>
<td>7</td>
<td>In the Wind</td>
<td>Peter, Paul &amp; Mary</td>
<td>Warner Bros. WB 5107</td>
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<tr>
<td>8</td>
<td>Dawn (Go Away)</td>
<td>Four Seasons</td>
<td>Philips PHPM 200-214</td>
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<tr>
<td>9</td>
<td>Tender is the Night</td>
<td>Johnny Mathis</td>
<td>Mercury MG 4187</td>
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<tr>
<td>10</td>
<td>Living A Lie</td>
<td>Al Martino</td>
<td>Capitol CL T 2001</td>
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<td>11</td>
<td>John Gary Encore</td>
<td>RCA Victor LPA 2004</td>
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<tr>
<td>12</td>
<td>There's I've Said It Again</td>
<td>Phil不愿透露</td>
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<tr>
<td>13</td>
<td>Yesterday's Love Songs--Today's Blues</td>
<td>Phil不愿透露</td>
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<tr>
<td>14</td>
<td>West Side Story</td>
<td>Frankie Lymon</td>
<td>Columbia CL 2740</td>
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<td>15</td>
<td>Pure Dynamite</td>
<td>James Brown</td>
<td>King R 883</td>
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<td>16</td>
<td>Joan Baez in Concert Vol. 1</td>
<td>Joan Baez</td>
<td>Vanguard VSD 2123</td>
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<td>17</td>
<td>Wives &amp; Lovers</td>
<td>Jack Jones</td>
<td>RCA Victor CL 1975</td>
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<td>18</td>
<td>The Many Moods of Tony</td>
<td>Tony Bennett</td>
<td>Columbia CL 2147</td>
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<td>19</td>
<td>Till the End of Time</td>
<td>Jerry Vale</td>
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<td>Sweet &amp; Sour Tears</td>
<td>Ray Charles</td>
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<td>Louie, Louie</td>
<td>King Curtis</td>
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<td>24</td>
<td>Kind of Love</td>
<td>Little Caesar</td>
<td>Capitol CL T 2070</td>
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<td>Time to Think</td>
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<td>26</td>
<td>Reflections</td>
<td>Chad Mitchell &amp; Trib</td>
<td>Mercury MG 20891</td>
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<td>The Ventures in Space</td>
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<td>Shut Down Vol. II</td>
<td>The Ventures in Space</td>
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<td>The Times They Are a Changin'</td>
<td>Roy Rogers</td>
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<td>Glad All Over</td>
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<td>Columbia CL 2105</td>
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<td>The Solid Gold Steinyaw</td>
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<td>Royal Williams (RCA Victor LSP 2136)</td>
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<td>What Makes Sammy Run</td>
<td>Sammy Davis</td>
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<td>Catch a Rising Star</td>
<td>John Gary</td>
<td>RCA Victor LM 2374</td>
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</table>

**Top 50 Stereo**

| No. 1 | Money in the Bank                              | Broadway Cast (RCA Victor LSP 2733) |
| No. 2 | Hello, Dolly                                   | Broadway Cast (RCA Victor LSO 1087) |
| No. 3 | Meet the Beatles                               | The Beatles                                    | Columbia CB 5712 |
| No. 4 | Barbra Streisand/This Third Album              | Barbra Streisand                               | Columbia CB 5712 |
| No. 5 | Charade                                        | Henry Mancini                                   | RCA Victor LSP 2375 |
| No. 6 | In the Wind                                    | Peter, Paul & Mary                             | Warner Bros. WB 5107 |
| No. 7 | Yesterday's Love Songs--Today's Blues         | Phil不愿透露                                   |
| No. 8 | John Gary Encore                               | RCA Victor LPA 2004                            |
| No. 9 | West Side Story                                | Frankie Lymon                                   | Columbia CL 2070 |

**Compiled by Cash Box from Leading Retail Outlets**

- Indicates Strong Upward Move

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| No. 2  | Hello, Dolly                                   | Broadway Cast (RCA Victor LSO 1087) |
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ALBUM REVIEWS

POP PICKS

"KISSIN' COUSINS"—Elvis Presley—RCA Victor LSP-2984
The newest Elvis Presley set, tagged after his current MGM flick "Kissin' Cousins," is skedded for an early summer release. The songwriter launches the LP with the title tune which soared to the top ten of the singles lists. The chartier's almost effortless essay of such others as "Smoky Mountain Boy" and "One Roy Roy Two Little Girls" is sure to bring out his loyal following in droves.

"MANHATTAN TOWER"—Robert Goulet—Columbia OL 6059
Gordon Jenkins' famed hymn to Manhattan, "Manhattan Tower," is dressed up in a fresh new treatment by Robert Goulet and a Jenkins-conducted orch. and chorus. For this disk revival on Columbia, the composer has added a new tune, "The Mist Who Loved Manhattan," that's thematically deftly fitted to the baritone's winning vocal style. Still, the songwriting are "Manhattan," "I Can Always Get" and "Never Leave Me." Attractively packaged in a book-fold jacket boasting a host of colorful pics, the set is sure to get top radio and sales attention.

"THE PINK PANTHER"—Henry Mancini—RCA Victor LSP 2785
Henry Mancini, with another Academy Award nomination to his credit ("Charade"), continues to turn out top-drawer film scores from which come best-selling albums. This latest for the new Peter Sellers flick is ripe with lush orchestrations. Evi the disk for chart status in rapid time. Slick tracks are the "Pink Panther Theme," "It Had Better Be Tonight" and "The Tiber Twist."

"IF I WISH YOU LOVE"—Gloria Lynne—Everest 5226
Gloria Lynne cashes in on the success of her recent single, "I Wish You Love," to tag this latest album romp on Everest. The lark aims her wide-ranging vocal charms at a dozen love songs, most of which have been favorites for many a year, and gives them a fresh updated reading in her distinctive vocal style. Disc here are "And This is My Beloved," "If You Love Me" and "You Don't Know What Love Is." Strong chart potential here.

"GLAD ALL OVER"—The Dave Clark 5—Epic 50493
The Dave Clark 5 scored two quick successive chart blockbusters with their hot selling rendition of "Glad All Over," from which this debut LP (it was tagged), and " Bits And Pieces," both of which are included here. The crew has that infectious musical and vocal quality that has come to the stage with the younger set, and this premier package should make the charts in no time flat.

"I HAPPEN TO LIKE NEW YORK"—Caterina Valente—London PS 362
Caterina Valente, one of the most versatile songstress on the international music scene, adds new depth to her repertoire with this program of tunes dedicated to New York. Backed by the top-flight mood orchestrations of orchestra Johnny Keating, the lark packs an emotional wallop with her feelingful readings of "Autumn in New York," "Something's Coming," "New York New York" and nine other first-rate items. A potent vocal entry from London.

"TOM JONES"—Original Musical Cast—Theatre Productions 58999
No, this isn't the Broadway cast version of the chart-topper, but one would be hard pressed to tell the difference. It's original disk presentation, and a nifty copy that. Everything's been done with Broadway fineness, from the stellar witty score by Ruth Bacheler and Bob Roberts, orchestrated by Eddie Hodder, and sung by Peter Matz, to the performers (e.g. "Oliver's" Cleve Revill, Karen Lane in a double-fold package. The straight film version of "Tom Jones" is busting all sorts of box-office records. This singing rendition could go over big, too.

"AINT NO THIN' BUT THE BLUES"—Judy Roderick—Columbia CI 2153
Penne folk-blues singers are as scarce as Democrats in Vermont. However, one in a great while does come on the scene. Judy Roderick, is just such an artist. The lark has a husky, wide-range vocal style and a power-packed distinctive funky delivery. LP outing, shines on "Wild Women Don't Sing The Blues," "Rock Baby" and "Miss Brown To You." A talent to watch.

POP BEST BETS

"IT'S ALL IN HOW YOU LOOK AT IT"—Dave Gardner—Capitol ST 2655
Dave Gardner gets the benefit of a live audience on this new album outing at the Copa Atlanta by Capitol. The "tar out" Ifann continues to confirm his listeners with his metaphorical sense of humor and evokes gales of laughter in the process. Puffin, relish and personalization remain as his favorite targets. Gardner's corn-pole delivery in an asset throughout. Loads of laughter to be had here.

"THINGS ARE SWINGIN'"—The Kirby Stone Four— Warner Bros. WS 1540
The Kirby Stone Four lives up to the album tag here. They open the session swingin' and sustain the mood till the very end. The group's imitable vocal style enhance these bouncing goodies from the realm of Broadway as they run out with vibrant treatments of "There's No Business Like Show Business," "Hello Dolly" and "Thank Heaven For Little Girls," a potent vocal entry.

"IN TRIBUTE"—Dinah Washington—Revelle R 25244
From her early gigs with Lionel Hampton up to her later position of prominence, the late Dinah Washington cast a long shadow over the music world. Fortunately, for her countless fans, the lark's highly-personal funky blues singing style is preserved via top-notch recordings like this. Best listening bet here include "I've Run Out Of Essences," "Something's Got To Give" and "Funny Thing."

"MORE OF TODAY'S BEST"—Glenn Gray—Capitol ST 2017
Out of respect for the late Glen Gray, Capitol Records and the Casa Loma Records, has now completed this set which was the orchetta's last disk. They jazz-styled swingin' ork go through their musical paces with verve and precision on a host of currently popular items such as "One Note Samba," "Wanna Be Around" and "I Can't Stop Loving You." Fine fare for either dancing or listening pleasure.

"PARIS WHEN IT SIZZLES"—Original Soundtrack—Nelson Riddle—Reprise RS 6113
Nelson Riddle's chart-stopping score for the soon-to-be-released William Holden-Hepburn starrer, "Paris When It Sizzles" the music, filled with fits and pieces of appropriate gallie charm, perfectly captures the comedy mood of the flick. Highlights include "Gabrielle," "French Bubble Bath" and "La Valse Grande." Disk should do well when the film goes into general release.

"THIS YEAR'S TOP MOVIE SONGS"—Four Lads—United Artists-USA 6536
As the Academy Awards enter its own, there is almost here the appropriately-themed album featuring the Four Lads, laurel reading a bevy of this year's nominees plus other favorites, could well score in the cut department. The boys are in their expected professional form on "Tom Jones," "Charade" and "More." One of the best albums that the group has cut in quite a while.
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ALBUM REVIEWS

"A WET BIRD NEVER FLIES AT NIGHT"—Jackie Vernon—Julielee JGM 3052
This Santo execution of a solo set at the Tunnel Inn in Milwaukee, with the vocals of a bird-like, high-pitched, and slightly off-key, but charmingly endearing, variety that bears the hallmark of the Vernon touch. The calypso is a delightful, swinging number that combines elements of jazz and Latin rhythms in a charming manner. The arrangement is sparse but effective, with a simple guitar accompaniment and percussion instruments that add a lively feel to the performance. The overall presentation is engaging and entertaining, with a style that is both innovative and accessible. The record is a fitting tribute to a performer known for his unique approach to music and comedy.

"GOLDEN MEMORIES OF THE PAST"—Various Artists—V. S. Meote 7000
One of the most commercially successful teen LPs of the past few years, this album includes covers of popular songs from the past. The arrangements are well executed, and the vocals are smooth and polished. The album is a great choice for fans of classic pop music. The performance is strong, and the overall sound is pleasant.

"THE FIRST RECORDING BY THE JOYFUL GREENWOOD COUNTY SINGERS"—Kapp K-1362
In the rapidly-increasing popularity of the Greenwood County Singers, this album offers a glimpse into their early recordings. The vocals are powerful and inspiring, and the arrangements are well executed. The recording quality is excellent, and the overall sound is impressive. This album is a must-have for fans of gospel music.

"BANJOS LIVE AT THE RED ONION"—Dan McCall And His Bandjokers—Group W 33063
Here's a delightful, high-spirited set spotlighting the hard-driving banjo technique of Dan McCall and his Bandjokers. The disk, which was cut live at Gotham's Red Onion, includes a nostalgic prog- ram of warm-hearted evergreens. Amid enthusiastic audience applause and singing-along, the group shines on "Looking Over A Four Leaf Clover," "Bye Bye Blackbird" and "Dixie," top-drawer party album.

"MUSICAL MEMORIES OF PARIS"—Camille—London LST 9116
French chanteur Camille reads a bevy of romantic Galle ballads of this delightful set from London. The Café Paris' rich, wide-ranging tone voice carries him in superb shape as he turns in a dramatic, full-orchestra version of "Alma Commence Une Histoire," "Petit Bonhomme" and "Ballade Pour Un Trompet." Pleasant late mood hours companion.

"NICE N' EASY"—Jack Hansen—Dance Along DAL 1315
Jack Hansen and his ork come up with another package of dance tunes geared for those who prefer a variety of popular tempos, and the ork- ster follows through with fox trots, waltzes, cha chas, tangos, lindy's and mambo's. All of the melodies are familiar here and the arrangements are first-rate. Danceable bands are "Lollipops And Roses," "Non Dimenticate" and "This Could Be The Start Of Something Big."

"JAN BART SINGS YINGLISH"—Janet LPJR 1090
Jan Bart lends an easy-listening vocal quality to a set of evergreens and Hebrew-oriented tunes on this issue from Janson Records. The tenor, backed by the orch of William Gunther, gets an Israeli-flavored backdrop from the crew for his lyrical surveys of such oldies as, "I Love You Much Too Much," "That Wonderful Girl Of Mine" and "And The Angels Sing."
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"DON'T LET THE RAIN COME DOWN" (CROOKED LITTLE MAN) 40175

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Today's many worlds of music are the result of an opportunity provided by BMI for thousands of composers, writers and publishers to be heard, to be treated with dignity and respect, and to share impartially in the economic rewards of their talents.
NEW YORK—The 42nd annual National Association of Broadcasters (NAB) confab to be held this week (5-8) at the windy City’s Conrad Hilton Hotel has shaped up, at press time, to be the biggest convention in the industry’s history. Proof of this is the record-breaking attendance with pre-registration figures running 12% over those for a year ago when 3,437 delegates were in Chicago. Lee Roy Collins, president of the NAB, set the positive mood of the proceedings when he noted last week: “We expect this to be not only the best convention but that the best in the history of the NAB.”

Proof-positive of the intense interest in this year’s confab is the fact that 90 equipment exhibitors, taking up approximately 30,000 square feet of floor space, will have displays. In 1963, 71 exhibitors had display booths, also a record number at that time.

The convention proper kicks off on April 5 with a session for small-market TV outlets. The regular PM Day will also be a segment during the day, with the National Association of FM Broadcasters programming the morning session and the NAB the afternoon. Also on April 5 business includes at BMI board meeting, a TV film exhibit at the Pei-Congress Hotel, and a CBS-TV affiliates-hosted reception and dinner which will run throughout the evening. April 6 opening generally for all management and engineering delegates will get under full swing when Donald McGann, president of Westinghouse Broadcasting Co., will receive the 1962 Dixon Award from NAB president Collins. Also on April 6, Management Conference Luncheon presided by WWDC-Washington, D.C., will be the glitter center in the afternoon delegates will be invited to attend. Another Management Conference Assembly in which “Freedom of the Press—Fairness—The Right To Know” will be discussed will be held.

The regular TV Assembly will officially start the April 7 session. The program committee, which will be moderated by Cia. board. At the closing luncheon, immediately after the session, will be the annual Cia. banquet.

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Rhythmic jazz plus concert-style piano (and a surprise sound you’ve never heard before) will be part of the evening presented by the New York City Jazz Quartet. Let your ears be the judge of this totally new sound.

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JAMIE 1273

GENE SUMMERS

PLATTER SPINNER PATTERN

The first new private Canadian radio station on the air in Windsor, officially started broadcasting in the early hours of April 2. The entire programming of CKWW—the only station operated by the University of Windsor—will be directed at greater Windsor. No Detroit advertising will be carried. The station will be called Radio Windsor, but will be heard at 550 on the dial completely covers and duplicates the territory of Windsor, and in fact its signal reaches as far north as London, Ontario. Its American coverage is such that it throws a grade A signal into Toledo. President of the station is Royce Frith, who is well-known for his weekly television show on the GTV network, and who will do a daily talk program. Morning personality is Norm Allman, who has been decided to go to Canada and consequently gave up his job on GTV network and TV show in Toledo, Ohio, to take the position of program manager on CKWW. Mid-morning personality is Warren Hammond, who has worked at a number of stations in southern and eastern Canada. Other personalities include John Anchorage, Stan Switzer, Charles Freedland and Mary Roberts.

WJF-TV-Baltimore general manager Herbert R. Cahan has offered to the Baltimore City School System for presentation of daily, in-school news-
casts. The offer came in response to a published letter which Baltimore Mayor Theodore R. McKeldin sent to President E. J. Murray of the Baltimore City Board. The Mayor suggested that specialized news broadcasts be added to the curriculum of the city’s schools in an effort to explain to many pupils, who are exposed to radio and television news in their homes, but was of the opinion that such news offers should be geared to the intellectual level of the young people.

WMCA-New York and its six popular “Good Guy” air personalities will present live broadcasts and stage shows featuring key recording personalities throughout the summer amusement season at Palisades Amusement Park, it was announced last week by Ruth Meyer, program director of the station.

The State of Michigan recently presented WJBK-Detroit news director Bob King with a special award for his consistently fine quality and intense interest in the subject of outstanding public service program "Assignment Detroit." An engrossing certificate was signed by Secretary of State James H. Snyder and the Coats of Arms of the State of Michigan.

Kai Winding, Joe Bushkin, Dave Brubeck and Paul Winter will fill in for vacationing Billy Taylor on "Tay- lor Time," a syndicated radio show on WNRP-TV, Wilkes-Barre, for use on local stations throughout the country. In addition, broadcast- ers may tape interviews with other top names in the entertainment world for possible use for interviews by Roy Drusky, who heads the asso- ciation’s Big Band Council. NAB officials are Richard Malby and Kai Winding and interviews from the top recording personalities are also featured on SCA’s “Big Band” package which is available to broadcasters for $19.95.

The Freedoms Foundation at Valley Forge has announced that WLS radio is the recipient of a George Washington Medal Award for the 15th annual competition. The outlet was awarded the award for an editorial segment titled “July Fourth” which commented on the country’s blessings of liberty, using the Declaration of Independence as basis.

Congrats are in order for WSPD Toledo. The famous Storer station is celebrating its 40th year of broadcasting which makes one of the oldest outlets in the nation.

Almost the entire staff of deejays at Baltimore’s WWJ won in the NBC "June" Sweepstakes. The winners were called to the CBS -TV studio in New York and given a special plaque. One of the big awards was a trip to the BN for the station’s CBS -TV traveling show. The award got them a spot in the CBS -TV studios and set them back in time to the studio. The winning deejays at WWJ in the NBC "June" Sweepstakes were the following: Ken Slater, George Jr., Roger Duncanson, Mike Logsdon, Robert E. Frisby, the entire staff of the WWJ News Department, Joe Buzben, Ken Linn, Chris Costine, Fred Scholl and Pat Johnson.

VITAL STATISTICS:

Bob Harper wins air spot with "Bob Harper's Free For All" on WLS -AM for the balance of this year. The program is heard on WLS -AM and WLS -FM weekdays, mornings and nights. Harper's program was so popular with the audience that the station decided to promote him to a full-time program. The program is heard coast to coast and contains a variety of musical acts and interviews.
ENCORE '64

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NEW ADDITIONS to TOP 100

64—Ronnie Foster (Ampex 4015)
72—Yes It's Miles (Miles 2299)
77—Charade

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(Selections NOT on Cash Box Top 100 reported going strongly with ops.)
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NEW YORK:

Serre Franchi's recent Copac Func-
ing for their first American con-
in the new and new- ly opened Braidon Hall, a dramatic, hard-
virtuosity, covered a wide range of songs from the mid-
ontinental, and is a testament to the power of the human voice and the
keen, articulate performer.

Columbia's Steve Lawrence will perform some of the songs from his new album, "The Night Has a Thousand Eyes," on April 28 at the Garrick Moore TV Studio. "Big Al" Music Inc. and is on the lookout for demot steve's debut at 921 Washington Ave. in Brooklyn. Co-
necticut, the New York City-based soft rock band, will perform a set of their own songs, including "I'm Just a Loving Woman," on April 6 at the Living Room in the basement of the St. Mark's Place Hotel.

The American Jazz Ensemble sked-
d for one performance only at the Phoenix Theater on April 14. The en-
si will be led by trumpeter Woody Shaw, who will play both tenor and soprano saxophones.

Bob Dylan, who last performed at the Bottom Line in March, will return to New York for a second concert at the Bottom Line on April 15.

Colpix's Jane Morgan played hostess to French actor-composer-singer Charles Aznavour last week (April 22). He was accompanied by his orchestra, and both the label and the artist were pleased with the results.

The Jelly Bean show at the Bottom Line on Friday night was a sell-out, with a waiting list of over 1,000 people.

In Chicago, the new Hedonist Records label will release its first album, "The Hedonist Sessions," featuring John Mayall, Alexis Korner, and other Latin American musicians.

In Los Angeles, the new Kimball Records label will release its first album, "The Kimball Sessions," featuring Bob Dylan, Johnny Cash, and other country musicians.

In New York, the new RCA Records label will release its first album, "The RCA Sessions," featuring Frank Sinatra, Dean Martin, and other Italian-language artists.

In London, the new EMI Records label will release its first album, "The EMI Sessions," featuring the Rolling Stones, the Beatles, and other British bands.

In Paris, the new Philips Records label will release its first album, "The Philips Sessions," featuring Miles Davis, John Coltrane, and other jazz musicians.

In Tokyo, the new Toshiba-EMI Records label will release its first album, "The Toshiba-EMI Sessions," featuring the Beatles, the Who, and other British bands.

In Mexico City, the new Televisa Records label will release its first album, "The Televisa Sessions," featuring the Mexican rock band Los Tigres del Norte, and other Mexican musicians.

In Buenos Aires, the new RCA Records label will release its first album, "The RCA Sessions," featuring Carlos Gardel, and other tango musicians.

In Mexico City, the new Televisa Records label will release its first album, "The Televisa Sessions," featuring the Mexican rock band Los Tigres del Norte, and other Mexican musicians.

In London, the new EMI Records label will release its first album, "The EMI Sessions," featuring Miles Davis, John Coltrane, and other jazz musicians.

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Cash Box — April 11, 1967
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"FROM RUSSIA WITH LOVE"
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A HOT NEW ALBUM! A SENSATIONAL SELLER!
NEW YORK—The above-pictured young gentlemen are not, as they may seem, rejects from an ancient horror flick. They’re actually the Rolling Stones, a Liverpool Sound-styled English rock ’n’ roll group, currently red hot across the foam with their best-selling British Decca recording of “Not Fade Away.” The boys, whose single was recently-released in the U.S. by London Records, are now negotiating for network TV shots in America.

Cash Box

(Continued from page 32)

HOLLYWOOD:

Reprise Records going the ‘if you can’t beat em, join em’ route with the release of a new Jack Nitzsche album, “Dance To The Hits Of The Beatles” . . . Ray Maxwell of Moonlight Records, reports that he is getting terrific reaction on the new single by the Righteous Brothers, “Try To Find Another Man.” Side got three personal picks from L.A. stations. . . . Miltone-Jack Hoppin Productions set the Rubyvees with Veseyau Records. Calvin Carter, A&R head of Veseyvees, is in for some big news with gal duo this week. . . . Jerry Moss reporting fast reaction to new

Here and there:

Philadelphia—ABC Paramount “Matty the Humdinger” Singer

Philadelphia—ABC Paramount “Matty the Humdinger” Singer

Baltimore—Dave Carrico at M manual handled another new one for Lenny Welch with his new dance outing, “Ebb Tide,” and the potential for a newie called, “If You Heart Says Yes” by the Seventyes (V.I.P.). A big album for Dave “The Best Is Yet To Come” by S via DeSylves (Reggae). . . . Her from Joe Welby, who’s coming out on Canadian-American which he wrote with Steve Lawer when they were in the Army, dubbing, “In My Blue Room.” Also “Whistling Piano Man” and “Wishing Piano Man’s Boogie” have picked up by Hi-Fi Music in Ben for distribution on German Elvis.

Seattle—Al Katz of Norther Record Center sends along word Victor Dana’s Dolton disking of “I Love You” has taken the lead on chart in the area.

Late NY Report: Warner Bros. chair Fredy Cannon celebrated his nth anniversary in show biz on A & I, and the no one barra Carroll off to Europe for a series of personal appearances. Hee buzzed from Cadence to Columbia and then back to RCA Victor in many key markets, especially the Balato-Wash area where he made a show with Pat Passman and Simon Maslow’s production on the MGM label is called “Cry Strudel!” backed with “Little Bit of Caipira” by the Baker’s Dozen.

Her chart-action in Argentina is “brillante”! Watch her action here on RCA Victor

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“HELLO DOLLY” “WHAT MAKES SAMMY RUN” “110 IN THE SHADE” “OLIVER”, AND OTHER HIT SHOWS...

Dance Along Records

They Gather No Moss

They Gather No Moss

34

They Gather No Moss

Cash Box

April 11, 1964

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and remember—PROFITS

TOMMY ROE
CAROL
\%w BE A GOOD LITTLE GIRL
ABC-10543

STEVE ALAIMO
LET HER GO
\%w LOVE’S GONNA LIVE HERE
ABC-10540

THE IMPRESSIONS
I’M SO PROUD
\%w
I MADE A MISTAKE
ABC-10544
HITS OF THE WEEK
45-142
MANFRED MANN
Getting Better
45-129
Big Sale! Action All Over
45-329
GEORGE JONES
White Lightning
45-154
JACK MACKIE
BIG NATIONAL BREAKOUT—POP—ROCK—R&B
Looks Like Another Big Churn Item
45-220
SATIN DOLL
45-292
SHIRLEY SCOTT
FUNK UNDERNEATH
45-280
ROLAND RING & McDuff
2 Pop Hits—Midwest
45-300
KATIE MEE
45-325
LIGHTNING HOPKINS
Big Southern Blues Hill
45-490
TUBBY LOVE I'VE FOUND YOU
45-534
GENE AMMONS
The Boss Tenna Is NotAgain
45-175
S.K. BLUES
45-321
JIMMY WITHERSPOON
Heavy R&B Air Play—All Markets
45-237
7th SON PARCHMAN FARM
45-295
MOSE ALLISON
Two GOLDS Whiz Out In L.A.
45-306
D.J.'s Write For Sample Copies

BIOS

Jerry Lee Lewis

Proof-positive that no performer can ever be counted out is Jerry Lewis. The chanteur-pianist is currently after a long absence skyrocketing up the LP charts with both the top album on Smash and is also clicking with a single, "I'm On Fire." The artist's story began on Sept. 29, 1955 in Peoria, Ill. One of four children of Mary and Elmo Lewis, Jerry's original ambition was to be a preacher. During his religious studies the young would-be-preacher, had seen fit to add a beat and a roll- bee to a gospel standard—much to the dismay of the school's faculty. Jerry's studies for the ministry ended then and there (at the request of the faculty) so he embarked on a musical career, playing drums at the Wagon Wheel in Natchez, Miss. After winning first prize at the Louisiana County Fair for his sizzling piano renditions, the artist's confidence to make music his career was strengthened. Years of one-niters followed until he was pacted to a record deal early contract with Sun Records in 1956. In quick succession Jerry hit with such now-famous "classics" as "Great Balls Of Fire," "Breathless" and "High School Confidential." The rest is history.

Vibrations

The Vibrations who are currently pulling plenty of coin in both the pop and R&B departments with their rapid- rising Atlantic deck of "My Girl Sloopy," consist of five young men from Los Angeles: Don Bradley, James Johnson, Carl Fisher, Rick Owens and Dave Gowan. The boys, who received their initial vocal experience singing in their own church choirs, all come from deeply-religious backgrounds. However, their desire for show biz careers prompted them to join forces and form the present group about five years ago when Don Bradley came out of the Navy. Like most of their rock 'n' roll peers, the crew's first few years were tough sledding. They first jumped into the national spotlight back with their best-selling Checker deck of "Watusi." With the success of their current chart-rider the guys have been extremely busy working theatres, clubs, one-nighters, etc. Additionally when they are not on the road they are presently occupying much of their "off" hours studying musical instruments.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY

LP deal: buy 10-get 1-free, plus one stereo spectacular demo at 15 with the purchase of no. changing records. No termination date announced.

CARIB

Buy 10-get 1-free on entire LP catalog, 100% exchangeable. No expiration date announced.

DECCA-CORAL-BRUNSWICK:

"V.I.P." intensive program for April. Expires: April 30.

HASHBORO

Buy 10-get 1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy 10-get 1-free basis. 100% exchangeable. No expiration date set.

PHILIPS

10% discount on all product. Expires: Apr. 30.

REQUEST

LP catalog available on a buy 10-get 1-free basis. Described as a limited-time offer.

ROULETTE

"Profit More in '64:" 15% discount on all albums. No termination date announced.

SIMS

2-for-10 albums. Expires: April 30.

STARLITE

"The Wonderful World of Country Music Sales Plan," 10% discount on all regularly-priced merchandise, 10% discount on Starlite's economy line of seven LP's ( Pricing at $1.98—$1.69—to ship free with $10 order. Expires: May 31.

TAMLA-MOTOWN-GORDY

All LP's available on a buy 10-get 1-free basis. Described as a permanent program.

VEE JAY

10% discount on LP's.

Irwin Schuster Joins Darin's T.M. Firm

HOLLYWOOD—Bobby Darin, marking further expansion of his T.M. Music, Inc., has signed Irwin Schuster as east coast professional manager of the music publishing and record production firm, according to Ed Burrows, T.M.'s executive vice-president and general manager.

Two weeks ago, the singer-actor named Harvey Geller as the firm's professional manager for the west coast.

Schuster, 34, has been a key music industry figure in New York for 15 years. He started his career at Hill & Range in 1949, and in 1955 joined Trinity Music, where he was especially active with young writers and artists; he is credited with bringing Santo & Johnny and "Sleep Walk" to the firm, as well as for signing artist-writer Jeff Barry.

Following Darin's purchase of Trinity in February of '65, and the subsequent change to T.M. Music, Schuster worked for Hill & Range. As professional manager of the east coast, he gives the T.M. catalog great continuity because of his knowledge of all the songs and copyright from virtually the inception of the former Trinity Music.

T.M. is currently riding the charts with Betty Everett's "The Shoop Shoop Song," on Vee-Jay, Trini Lopez' "Jailer Bring Me Water" on Reprise, and "Looking Ahead" item.

Rations To The Ranks

NEW YORK—WINS deejay Murray The K, whose Easter holiday stage show at the Brooklyn Fox Theatre played to capacity crowds during its entire 30-day run, did a warm up turn in the beautiful morning by dishing out hot chocolate and sandwiches to the happy hordes lined up outside the theatre each day at the frightening chilly hour of 8:00 AM. Starring Chuck Jackson, Johnny Tillotson, The Shirelles, Ben E. King and six other record acts, the show set a new Easter Sunday box office record at the huge showplace by grossing approximately $26,500 on that eventful day.
SMASH FOLLOW-UP TO DUMBHEAD!

GINNY ARNELL

I WISH I KNEW WHAT DRESS TO WEAR

HE'S MY LITTLE DEVIL

K-13226

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
**Columbia Cuts Hebrew "Fair Lady"**

NEW YORK—Columbia Records has recorded in Hebrew the original cast version of Israel's "My Fair Lady." The LP will be released by CBS Records (Israel), Ltd.

Ettore Stratta, manager of international A & R and creative services for Columbia Records International produced and supervised the Hebrew recording in Tel Aviv. Stratta recently produced the Italian original cast album of "My Fair Lady" in Milan, which has been released in Italy. The album will mark the latest addition to the extensive foreign language catalog of "My Fair Lady" recordings.

The world-famous musical, which has been produced in virtually every area of the world, is currently available on the CBS label in Spanish, as well as in Italian. In Brazil, Discos CBS has also recorded "My Fair Lady" in Portuguese.

Columbia Records' original Broadway cast version of the Lerner and Loewe classic, based on George Bernard Shaw's "Pygmalion," has already sold over 5 million LP's, making it the top best-selling LP in the history of the phonograph record industry. Included in these sales figures is the stereo re-recording made in London three years after the mono LP was released in 1956. Both albums were produced by Goddard Lieberson, president of Columbia Records.

Recently, the label announced it would release the soundtrack LP of "My Fair Lady," starring Audrey Hepburn, Rex Harrison and Stanley Holloway. Foreign language versions of the soundtrack, French, Italian, Spanish and German—will be released overseas on the CBS label.

The Hebrew stage production of "My Fair Lady" recently opened in Tel Aviv. Reviews of the show, Ettore Stratta, Rivka Raz (Israel's Eliza Doolittle), Shai Ohir (Israel's Henry Higgins) and Simon Schmidt, managing director of CBS Records (Israel), Ltd, at the recent recording session in Tel Aviv of the Hebrew Original Cast version of "My Fair Lady."

**Elektra Sees Heavy Sales On 3rd Judy Collins LP**

NEW YORK—Marty Kadosh, national sales manager of Elektra Records, reported last week that the sales on folkinger Judy Collins' third album, "Judy Collins #3" have more than held up to the label's expectations. Kadosh also noted that as a result of the excellent showing of the third offering, her first two albums, "Maid of Constant Sorrow" and "Golden Apples Of The Sun," have enjoyed an increase in sales.

New York sales of the LP received an extra boost due to the label's recent highly-successful Town Hall concert. This was not her first appearance of this type but was a milestone in the 23-year-old artist's career. The critics lauded the performer as establishing herself in the front rank of American balladeers.

**Bob Hilliard Writing Lyrics For Chrysler's World Fair Show**

NEW YORK—Bob Hilliard, vet lyricist, will provide the original lyrics for Chrysler Corporation's "Show-Go-Round" at the World's Fair. Music is being written by Bernard Green. The script is by Max Lieberman and Lucille Kalil, and the entire show, a unique blend of live, film, and show animation, is the conceptualization of Hazen Coe.

Among Hilliard's Broadway credits are songs for the productions "Hazel Flagg" and "Angels in the Wings," and in Hollywood he has done "Living It Up," Walt Disney's "Alice in Wonderland," and other feature films. His hit songs include such pop standards as "Civilization," "Mention My Name In Shohaygan," "Dear Hearts and Gentle People," "Somebody Stole de Wedding Bell," "My Summer Love," and more than 50 others. In addition to writing songs, Hilliard also publishes them, as one of the entrepreneurs of Garson-Hilliard Productions, Inc., comprising Day Music Co. and Bob Hilliard Music Co.

Chrysler Corp.'s "Show-Go-Round," is a 30-minute musical comedy with a full and original score, with a musical range from semi-abstrait mood music to calypso, modern ballad, and rock-and-rol numbers. It will be housed in a theatre built especially for it, and will play to an estimated 45,000 people a day.

**300 Broadcasters Sign For World's Fair Programs**

LOS ANGELES—More than 300 of the nation's broadcasters have signed to the initial announcement of the availability of a series of World's Fair radio programs. Robert H. Ullman Associates, Inc., sales organization for Morton and Wax Companies, Inc., is distributing programs which are being produced by Radio New York Worldwide.

Several types of shows originate at the Fair. They are being offered by Ullman included are one-minute feature programs, half-hourA programs designed to highlight varied aspects of the Fair and its inhabitants.

The response to these World's Fair programs has been phenominal. Dwight L. Case, executive vice president of the company said, "and increasing as the opening day of the Fair draws nearer. We have had inquiries from consumers and small markets in all sections of the country, many of whom plan to make final arrangements with us at the NAB Convention. Ullman plans to new audio services at the meet, now taking place in Chicago. Among the first stations to sign for the complete group of shows airing 1964 and 1965 are KTOP, TOWER, KAN, WSAX, WINS, WNEW, KSL, WINS, WKBW, Bostontown, Pa.; WAUB, Auburn, N.Y.; WCPA, Clearfield, Pa. and WAB Scranton, Pa.

S. B. Forms New ASCAP Publinary

NEW YORK—Shapiro, Bernstein Music has formed a new ASCAP publishing firm. It's Cameback Mountain Music Corp.
Running headlong for the charts!

'FUGITIVE'

BY

THE VENTURES

DOLTON #94

DOLTON RECORDS
Easter Offering

NEW YORK — Donna Connolly, a Baldwin, Long Island teenager and avid Connie Francis’ fan, showed up at the lark’s Gotham office last week with her Easter gift to the singer — a 4’ tall bunny, for Connie to add to her publicized collection of stuffed animals. The artist is currently doing Top 100 business with her MGM single of “Blue Winter.”

THE FOLLOW-UP SMASH TO HIS GREATEST HIT!

“MAKE ME FORGET”

C-309

BOBBY RYDELL

SOLOMON BURKE

“GOODBYE BABY”

(BABY GOODBYE)

ATLANTIC 2226

Jane Morgan: New Single, Future New LP & Lots Of P.A.’s

NEW YORK—Jane Morgan dropped into the New York studio of Chubby Checker to give a promo lift to her second Colpix single, “From Russia With Love,” and cut her second LP for the label.

While in Gotham, the songstress served as hostess for a reception in honor of Charles Aznavour, the famed French actor-singer-composer who has returned to the U.S. for personal appearances.

The artist is scheduled to host this year’s annual party for newsmen that will roll over the country, which is sponsored by “Parade.” Parts of the fete will be filmed and shown later on local television throughout the United States. In the film Miss Morgan will sing her first Colpix release, “Sells Em All,” a solid turntable hit.

Next year is expected to bring about a re-release of the “Around The World” flick.

As for Mike Todd, Jr., he is busy with other projects besides “Around The World.” “America, Be Seated,” featuring Mike Todd’s Mavets, will be a feature at the New York World’s Fair. He has also taken over the management of Al Ferrini, a former bass player turned vocalist. Known as “The Wild Man,” Ferrini’s first disk effort, an album, is being set for release on a label yet to be determined.

Lesley Gore Goes H’wood For Flrick Debut

NEW YORK—Lesley Gore flies to Hollywood this Sat (11) to make her movie debut in the upcoming United Artists’ color film release, “Beach Girl.” In National General Productions. The performer, who gets 100% billing in this, her first film, will also sing the theme song from the film’s soundtrack, plus two of her upcoming releases for Mercury records. She plays a young sorority girl in “Beach Girl” and her songs will be featured in a teenage nightclub sequence.

Lesley, currently riding the charts with “The Way Boys Are,” will stay at the Beverly Hilton Hotel in Hollywood, and will return to school in New York on April 14.
ARTICLES

You Can't Beat The Beatles

DETROIT—WJBK Radio in the motor city recently required a special staff of four to process orders for the "Official WJBK Beatle Book." An immediate sensation, the 1,000-page daily mail campaign stimulated the offer when response topped the 10,000 mark, with orders still pouring in.

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cash Box—April 11, 1964

The International Language


cloth

Price:

CHAIO—Jordon Ross, well-known record industry attorney and a former executive secretary of ARMAF, says that "freelaces, discounting and retail" are forcing record companies to make an agonizing reappraisal of recording contracts.

"Several weeks before some 50 members of the National Academy of Recording Arts and Sciences here, Ross said that for companies have changed the wording of recording contracts to keep pace with the industry. "Single-page contracts are no longer adequate," Ross said. An artist needs specific language to spell out the various provisions involved in today's marketing pattern.

The record industry executive said that today, many major artists will refuse to become producers, own their own masters, and lease the product to a major manufacturer. "It's no longer a matter of just signing an artist."

Based on the Federal Trade Commission hearing on record company problems, Ross said he did not expect any changes to affect record contracts. "Most of these changes have been made long ago," he said.

Discussing publishing, Ross said it used to mean when a piece of music was offered for sale to the public. Today, it probably means "when a record is issued." Ross said.

A subcommittee of the artist and past president and founder of the local NARAS chapter, was honored with a plaque for his efforts on behalf of the music industry in Michigan.

"I have been on the Chicago chapter to go on "making the country aware of the importance of Chicago as a recording center."

Lee Pincus In U.S.

NEW YORK—Lee Pincus, managing director of Ambassadress Music, the London-based operation of George Pincus, is making a short visit to the U.S. to place British songs with Gil-Pincus for U.S. A&R execs and artists. He will also acquire new Gil-Pincus songs for British artists. He leaves for England this Mon. (6).

Gil-Pincus Music, by the way, has rights to nine recordings by the Beatles. Its disks have reportedly sold 39 million copies in all during the first quarter of 1964. In view of increased traffic to its doors, Gil-Pincus is stepping up its international activities in the areas of songs and talent.

Buddy Friedlander III

NEW YORK—Buddy Friedlander, vet music man, is recuperating from an attack of pneumonia at Hillcrest General Hospital in Flushing, Queens.

Campbell-Connolly's Roy Berry Due In U.S.

NEW YORK—Roy Berry, director of the Campbell-Connolly Group in England, is due in New York this Sat (11) to review new material for the English publishing operation. One of the A&R's current hot copyrights is "Goin' All Over," the Dave Clark Five smash.

While in New York, he'll be staying at the New York Hilton and will have open house for material from all sources. His stay in Gotham will last about two weeks after which he'll return to Nashville, Chicago, Los Angeles and Las Vegas. In all towns, he'll work with writers, publishers and producers for representation abroad. Accompanying him in New York and the other locales will be Mike Gould of Campbell-Connolly's offices in Studio City, Cal.

Negotiations were just completed between C.C. and Monmouth Music Ltd. for a long-term renewal. Directors of the company abroad are Berry and Roy Munns in London and Wally Brady and Terry Gilksy in New York. The U.S. Catalog includes such copyrights as "Greensleeves," "Marianne" and "Memories Are Made Of This." Final contracts will be signed by Berry on his arrival here.

Revere-Wollensak Names 2 To New Positions

ST. PAUL, MINN.—The Revere-Wollensak division of the 3M Company has named two exes to new posts. R. Mitty, who has been named director of the sales dept., and Dale W. Keller, has been named manager of design engineering.

In his new post, Mitty will assist in formation of ad plans and programs for the division's complete line of photographic and tape recording products. He will report to R. E. Colligan, sales promo manager.

Paparella joined Revere-Wollensak in 1962 and has been sales rep in the Midwest and advertising areas. He assumes duties held by J. W. Neher, who left the company.

In his new assignment, Keller will be responsible for all design engineering of the division's St. Paul and Chicago facilities and will report directly to Sandell.

Keller, who holds a degree in mechanical engineering from the University of Minnesota, joined 3M in 1957 in the Duplicating Products division.

He came with Revere-Wollensak in Jan. 1963, as a design engineer, a position he held until this promotion.

Keller will continue to headquarter in St. Paul, but will maintain close liaison with the Chicago facilities.

NEW YORK—Vet globo-toting folk-singer Peter, now on a worldwide tour, recently took time off after Carr & Shuman To Pen Score For Musical "Mitty"

NEW YORK—Leon Carr and Earl Shuman, the pop writers and legendaries to Off-Broadway this fall with a musical version of "The Secret Life of Walter Mitty." It's being produced by Joe Manchester, who also wrote the musical's dialogue. Carr & Shuman, creators of the score for the upcoming flicks, "Lilith" and "Barabas," have penned such hits as "Greensleeves," "Marianne" and "There's No Tomorrow." In the TV-radio commercial world, the two wrote the Chevrolet tune, "See You in Your Chevrolet."

Ranieri To Sing "More" At Oscar Ceremonies

NEW YORK—Katya Ranieri has been selected by the Academy of Motion Picture Arts and Sciences to sing "More" at the award ceremonies on the 13th. The tune, composed for the film "Mondo Cane," by her husband, Richard North, was originally the film's theme until lyrics were added and its rendition was dubbed in on the soundtrack.

Other artists selected to sing at the awards ceremonies are Andy Williams, Harry Belafonte and Debbie Reynolds.

Tjader Campus Trek With Ford Caravan

NEW YORK—Gal Tijader, the jazz vibist on the Verve label, will be touring with the Ford Caravan of Music which is playing a number of Western colleges and universities this month.

To give the artist's two albums on the label a sales lift, Verve is supplying schools on the itinerary with two albums for college station exposure; photos and feature stories for college newspapers and local dailies.

The tour begins this Fri. (1) at Lakota Univ. in Los Angeles, ends Fri., May 1 at the Univ. of Oregon.

Cy Coleman Forms N.Y. Pubbery

NEW YORK—Cy Coleman, the composer-pianist, has formed his own music publishing office at 850 Seventh Ave. His firm is called Notable Music and will handle both Tin Pan Alley and showtunes. Erle Cockline will be the general manager of the firm. First effort copyrighted thru Notable is "That's My Style" by Peggy Lee.
Two For One

Set 1st Nation-Wide, Closed Circuit Telecast To Raise NAACP Funds

HOLLYWOOD—The first nationwide closed-circuit television fund-raising program for the general public, the NAACP Freedom Spectacular, is set for May 14, with Steve Allen, Lena Horne, Margaret Whiting and Sullivan Davis, Jr., serving as co-chairmen. The two-hour, star-studded telecast emanating from both Los Angeles and New York, will commemorate the 10th anniversary of the U.S. Supreme Court decision on school segregation. Allen and Lena Horne headed up the committee putting on the first hour of the show, which will originate in Los Angeles Sports Arena and be telecast through CBS-Television City facilities. Sullivan and Davis serve in a similar capacity for the second hour, originating at New York’s Madison Square Garden and staged by ABC-TV.

At least 45 key American cities are expected to receive the program in their area, with 29 already confirmed. Produced by the Freedom Network, the Spectacular is a thematic show including both dramatic vignettes and music, and is dedicated to the “hearts and minds of children.”

The goal set by NAACP executive secretary Roy Wilkins is $1 million, part of the fund being earmarked for bail bonds for defendants in civil rights demonstrations and community bail costs reached $270,000; this year’s figure is expected to top $400,000.

Stars donating their services on the two-hour program include Garry Moore, Frederic March, Tony Bennett, Duke Ellington and Lena Horne, Dick Gregory, Oscar Davis, Ruby Dee, Edward G. Robinson, Harry Belafonte, Shirley Povich, James Davis, Edward Region, York, Reese and many others to be announced shortly.

The event marks the largest turn-out of important figures of the entire world in making their services available to raise funds for the cause.

The West Coast portion of the show, titled “Some People,” is headed by executive producer Jimmie Baker. It was produced and directed by Steve Binder and co-produced by Jack Rees. The United Nation’s Children’s Fund will close the show.

The East Coast hour, “Let Freedom Ring,” will be produced under supervision of Bob Banner, with William Branch as coordinator, Garry Moore and Sidney Povich will ence the New York portion.

Among other major cities where the show will be seen are San Francisco, Denver, Miami, Atlanta, Chicago, Des Moines, Kansas City, New Orleans, Baltimore, Detroit, Minneapolis, St. Louis, Newark, Cleveland, Columbus, Portland, Ore., Memphis, Nashville, Dallas, Houston, Richmond, Va., Seattle, Atlanta, Buffalo.

Killough Upped In Col’s Masterworks A&R Dept.

NEW YORK—Richard Killough has been promoted to the post of associate producer at Columbia Records, according to John McClure, director of Masterworks A&R.

Killough is responsible to McClure for editing tapes and producing recordings of Masterworks artists as assigned.

Killough was a part-time editor in the Masterworks dept. from 1959 to 1962. In August 1963, he rejoined Columbia as Masterworks music editor.

8 BMI Writers Win Music Fellowships

NEW YORK—Eight BMI-affiliated composers have been awarded 1964 John Simon Guggenheim Foundation Fellowships in music composition for the year 1964-65.

They are William Bolcom, Gene Gutsch, Robert Helms, Ulysses Kay, Roger Reynolds, Halsey Stevens, Lester Trimble and Charles Whittenberg.

They are part of a group of 312 scholars, scientists and artists who were chosen from among 1,878 applicants. This year’s awards totaled $1,812,000 and represent the largest sum ever granted by the Foundation. The fellowships are an annual period of further their accomplishments in their area by carrying on work they have proposed to the Foundation.

T. M. Microfilms Lead Sheets

HOLLYWOOD—Bobby Darin’s T.M. Music, Inc., music publishing and disk production firm, has instituted a unique procedure of filing lead sheets via microfilm.

The new system has just been installed in T.M.’s New York headquarters, which says that T.M. is the first firm in the music industry to initiate such a system. It works like this: T.M. gives their main lead sheet, ABC; ABC photographs the lead sheet on microfilm and at the same time makes an onion skin copy; from the onion skin, ABC makes all the copies that T.M. needs.

Upon completion, T.M. keeps a file of the microfilm, the original lead sheet and the onion skin copy; if the skin gets frayed or lost, they can make a new one from the microfilm.

The biggest advantage of the new system to T.M., according to Pritchard, is that over a period of years a lead sheet tends to disappear. The microfilm file will always be a quick source of reference, and eliminates the possibility of loss, as well as requiring only minimal space to store vast quantities of material.

The new procedure is in line with the progressive, dynamic leadership with which Darin has run T.M. since purchasing the international publishing-disk-production firm in February of ’63.

Flick-Disk Chat

NEW YORK—RCA Victor’s Jim Reeves, star of South Africa’s big musical film association, “Meet Jim,” which is slated to open short in the U. S., is shown with Tom Mclane, andabond, affiliated with the production. The chart tothem the Flick-Disk Chat also featured on a recently-released album which features music from the motion picture.

SACEM’s Tourney To Speak In New York

NEW YORK—Jean-Loup Tourner, general manager of the French Performing Rights Society (SACEM), will deliver the second annual Jean Garsinger Memorial Lecture on international copyright law at 5:30 p.m. this Thurs. (9), in the Auditorium Room of the Hotel Pierre, this city.

The lecture, free and open to the public, is sponsored by the New York University School of Law and the Copyright Society of the U.S., which has its headquarters at the School.

Tourner will discuss the first five years of the French Copyright Law of 1957 with particular reference to its effect on music, literature, and the theater.

Funds for the lecture were raised by friends of the late Mr. Garsinger, author, composer, authority on international copyright law, and a vice-president of Broadcast, Inc., New York City, at his death in 1957.

Award Music Adds Carroll, Kaufman

NEW YORK—Gregory Carroll and Paul Kaufman have signed writing and producing pacts with Award Music Inc., it was announced last week by general manager Goldie Goldmark.

Carroll was the producer on Dick Tracy’s “Just One Look,” and has produced several albums for Ruth Brown, Big Joe Turner, and Lonnie Donegan. Kaufman comes to Award from Screen Gene-Columbia. Both men will report to Goldmark.

Checking The Charts

Sao Paulo—Brazilian TV personality Eduardo Vianello (center) is pictured perusing a copy of Cash Box with Sandro Blackstein (left) and CB correspondent Luis De M. C. Guedes (right). TV actress Neide Alexandra looks on from behind.

Cash Box—April 11, 1964
Columbia Appoints

GEO WEISS

NEW YORK—In the top pic is seen Geo Weiss, the new general manager of Columbia. He promoted Mr. Geo Weiss, the label's northeast regional sales manager, to the bottom photo. See page 6 for update story.

Liberty To Issue

MARLENE DIETRICH DECK

NEW YORK—Liberty is set to release "All The Flowers Gone?" sung by Marlene Dietrich. The album has been acquired by Liberty Records for U. S. distribution, according to Phil Skaff, exec vice-president of the label.

Revere-Wolensak Ups 3

ST. PAUL—The Revere-Wolensak division of the 3M Company has announced the appointments of three men to new positions.

H. B. LaGrandeur, former sales manager, has been named product manager for tape recorders; A. G. Coelen, former sales manager for tape cartridge systems, is the new Western regional sales manager for consumer products; and J. C. Shaver, former territory representative for cartridge tape systems, is project coordinator for cartridge tape systems.

Jameco-Hawk Label Bowls

Baltimore—Bernice Hawkins has announced the formation of Jameco-Hawk Records with headquarters here with a branch operation at 90-52 Sutphin Blvd., Jamaica.

Bill Seabrook has been named A&R director of the new label with Ronnie Germon heading sales and promotion.

The diskery's first release is "Sweet Smother" by Joe Marie & Bill Sprowy with the barbers.

Del Scriver Joins Bourne

NEW YORK—Clifford Del Scriver has joined the staff of Bourne Music, it was announced last week by the label's general professional manager Larry Taylor.

Scriver, an experienced composer, will work with Taylor in creating a more diversified music catalog. The publishing house has been represented recently with "Midnight Mary" and "I Gotta Love That Guy" by Linda Lloyd on Columbia.

Her sales in Germany are "sensational!" Watch her move here on RCA Victor

Here We Go Again! Now It's The Searchers' Turn

Utica, New York—In the top pic is seen "Tom Jones" LP

NEW YORK—United Artists Records filed action last week in New York Supreme Court against the cover sleeve on Theatre Productions Records' musical version of "Tom Jones," the first release on the new Bobby Shaw diskery. UA contends that the artwork and phrase "original musical cast" leads purchasers to believe that they are buying UA's soundtrack version of the smash film version of the classic comedy. UA has requested the court to order the defendants, Theatre Productions, and Bobby Shaw, to cease and desist utilizing the jacket immediately.

The defendants were ordered to show cause at a hearing scheduled last Fri. (3), at presstime, before Judge Fred Becker.

Theatre Productions' "Tom Jones" is a words-and-music retelling of "Tom Jones.

Joyce Western Joins Erroll Garner Firm

NEW YORK—Joyce Weston, of The Choral Artists Inc., group, will join the staff of Erroll Garner Enterprises. She will be working with the tape Music Publishing catalog which publishes the major part of Garner's original works. She will concentrate on music exploitation, primarily artist contact. She will also be working with a full range of projects exclusive with Garner's works.

The tape Music Publishing catalog contains many of Garner's best known instrumental works. Lyric treatment of selected group of Garner compositions is in process; a folio of Garner selections with lyrics by top writers including Eddie Heyman, Steve Allen, Sidney Shin, and others will soon be available for vocalists.

Beetles & Rigat Gold

(Continued from page 7)

"You Can't Do That" will be included in the Beatles' second album along with "She Loves You" and "Roll Over Beethoven," already released as a single by Capitol of Canada.

Meanwhile, Capitol's first Beatles album, "Meet The Beatles," is the top seller for the 10th straight week. It was released 11 weeks ago.

McKuen To 21 Cities

1ST CAPITAL LP

LYLEWOOD—Rod McKuen, re-" ...
Jimmy Mack Joins Liberty A&R Staff

HOLLYWOOD—Don Blocker, executive A & R director of Liberty Records, has signed Jimmy "Mack") MacEachin to an exclusive contract as an a & r producer for the label. Mack, who will headquarter at the label's Hollywood offices, plans to develop his own artists in addition to taking on several Liberty contractees. He has already pact the Furyz quartet to a term pact and plans immediate sessions.

Breaking Nationally

CAN YOU DO IT THE CONTOURS

GORDY 7029

TAMLA/MOTOWN GORDY RECORDS

2648 W. Grand Blvd., Detroit, Mich.

NEWSTERS

"MONEY"

Wand 150

WAND RECORDS

BIG NEW GOSPEL RELEASES FROM NASHBORO

"YES! HE'LL TAKE CARE OF YOU"
B/W "DO LORD REMEMBER ME"
Angelic Gospel Singers
Nashboro 807

"AT PEACE WITH JESUS"
B/W "NO OTHER HELP"
Sons of Glory
Nashboro 110

NASHBORO RECORDS

177 3rd Ave. No., Nashville, Tenn.

NARM Adds 3 Labels To Membership Rolls

NEW YORK—Three labels have been added for associate membership in NARM, the rack-jobber association, Original Sound, Recording Industries Corp., and R. D. Cortina.

All three will have representatives on hand at the upcoming NARM convention in Miami Beach (April 19-21). Original Sound's rep will be sales exec Arthur Newsler; Joe Cortina, president of recently-formed Recording Industries Corp. (R.I.C.), will be there, as will Robert E. Liversey, sales exec at R. D. Cortina, parent company of the Cortina Academy of Language and the Institute of Language Study, and a producer of language lesson recordings. Live- nsey will be meeting with rack job- bers to develop new marketing approaches for Cortina product through racks.

Two Philly Retailers Are Distributs For Beattles Product From Capitol Of Canada

PHILADELPHIA—Two Philadelphia retail outlets are serving as distributors for Beatles product on the Capitol of Canada label.

The dealerships, Joy Records & Co., 37th & Spruce St. and Baibier's Record Shop, 518 Germantown Ave., are blanketing the Philly area with three singles released so far by Capitol of Canada. They are "Roll Over Beethoven," "Love Me" and "All My Loving." Top singles are selling each single for $0.25 for each of them.

WMCA's "GOOD GUYS" Sign-Up With Greengrass For Mgt.

NEW YORK—Radio station WMCA's deejay staff of "Good Guys" is taking on a management pact with Ken Green- grass, head of GLG Productions with Eydie Gorme and Steve Lawrence.

The deejay team, composed of Joe O'Brien, Johnny Dark, Danny Dan- iels, Harry Harrison, Jack Specter and Mitch Reid, will be cutting singles and do an LP for United Artists under a deal just negotiated by Green- grass. Also in the works are deals for merchandising ideas and in- vestments. All arrangements for the "Good Guys" are subject to approval by WMCA.

The deejays completed an Easter Show for teeners at New York's Paramount Theater, where they alternated as emcees for top teen acts.

20th Century-Fox Inks John Andrea

NEW YORK—20th Century-Fox Records has signed John Andrea to an exclusive recording contract with options for both motion pictures and television. It was announced last week by Norm Wiser, the label's vp, Andrea's first release couplies "Athena" and "Cathy, Can I Take You Home."

Light & His Execs To Meet Command's Distribys In Midwest

NEW YORK—Enoch Light, mana- ging director of Command Record, Lennox Becker, national sales ma- ger, Charles Tropel, eastern sa- manager, and Bobby Byrne, associa- producer, are going to Chicago Ap- 14 for a meeting of Command's mi- west dealers and distributors.

A dinner party is being held at the Command Motor Inn in De Plaines followed by a demonstration of Com- mand's new recordings, including the new "project X" album which has been delayed and may not be unveiled this week (8).

Plans for Enoch Light Mont which starts April 15 will also be unveiled at that time. Enoch is due in Canton, Ohio, his home town the 15th for a round of festivities for his honor.

Gurwitz Named ASCAP's International Rep

NEW YORK—ASCAP president Stanley Adams has announced the appointment of Arnold A. Gurwitz, a former executive of the society's international representative, as ASCAP's new international ambassador. Gurwitz will make goodwill trips to foreign countries to discuss with the society's foreign affili- ates all problems of mutual interest.

The exec will serve under the ASCAP foreign department, now headed by Dr. Rudolf Nissim.

"Young Lovers" To Col.

NEW YORK—Samuel Goldwyn, Jr. (left), director and producer of the soon-to-be-released flick, "The Young Lovers," is shown in the above pic with Goldie Hadid, presidente, Columbia Records, who has an announced that the label will release the original soundtrack of the film. Th flick stars Peter Fonda, Sharon Ha- gueney, Nick Adams and Deborah Walley. Score is by Saul Kaplan, as heard in from "The Victors." Pic due for release this summer.

Solo Cuts Million

(Continued from page 6)

film production, named after the title hit, in Naples. In the picture, he will perform some of the same songs that were promoted during the summer months.

Meanwhile, the artist has recorded his million-seller hit in Spanish for Discos Vergara, which tributes the Recordi line in Spain, as well as in French for Disques Festival. The performer is scheduled to make various personal appearances in Europe. At the end of April he will be pre- doed on TV shows in Paris and Lon- don. He just returned from a 7 day performance in Barcelona, Spain.

Cash Box—April 11, 1964
New York—Deutsche Grammophon, distributed in the U.S. by MGM Records, has announced the release of seven new classical packages for April. Headlining the new release is Beethoven's 'Symphony No. 6 in F Major' (Pastorale) by the Berlin Philharmonic with Herbert von Karajan conducting. Others are Mozart's 'Piano Concertos No. 16 and No. 23' with Geza Anda, pianist, and the Salzburg Camerata Orchestra; Debussy's 'Preludes, Book II' by pianist Monique Haas; Bartok's 'Cantata Profana' with Josef Reti, Andreas Farago and the Hungarian Radio Chorus & Orch. conducted by Georgy Label; Schubert's 'Symphony No. 7 in C Major' by the Berlin Philharmonic with Karl Bohm conducting; Haydn's 'Mass In Time Of War, No. 7' with various artists; and the Don Cossacks' Choir's 'Russian Choral Music.'

**Epic Releases New Cliff Richard Single**

NEW YORK—Epic Records last week released a new Cliff Richard single, "I'm The Lonely One." The deck is already a best-seller in Britain, Holland and Norway. The English chanter achieved chart success in the U.S. with his two previous singles: "Lucky Lips" and "It's All In The Game!"

**DGG Bows 7 April LP's**

NEW YORK—Columbia Records will issue the forthcoming Broadway cast recording of Shakespeare's "Hamlet," according to an announcement from Goddard Lieberson, president. Under the direction of Sir John Gielgud, "Hamlet" stars Richard Burton, Eileen Crowne, Alfred Drake, Eileen Herlie, William Bestfield, George Moss, George Voskovsk, Philip Conkley, John Gullion, Michael Ebert, John Evans, Clement Fowler, Geoff Arland, Barnard Hughes, Linda Rush and Robert Mill. Produced by Alexander H. Cohen, a production began pre-Broadway runs in Toronto on Feb. 26 and is currently playing in Boston until April 1. On April 9, "Hamlet" will premiere at the Lunt-Fontanne Theatre for a limited engagement.

**San Remo, Eurovision Winner, Gets English Lyric**

NEW YORK—"This Is My Prayer" is the English lyric version of "Non Ho L'ua," first place winner in both the San Remo and Eurovision Contests. With English words by Buddy Kaye and Phil Springer, the song will receive a number of readings by U.S. disk artists, according to Kaye. Publisher of the English version—"Non Ho L'ua," in the U.S. and England— is Chappell. In its original Italian-lyric form, the song helped bring Italian thrush, Gigliola Cinquetti to stardom. She sang it at the two contests.

Kaye's own publishing firm (with Danny Reissler), Kingsley Music, has acquired the rights for the current English best-seller, "Boys Cry," whose original hit version by Eden Kane will be released here by Fontana Records.

**Return Of The Native**

NASHVILLE—Martha Carson looks on with approval as Bob Neal points out highlights in the Cash Box News column. Occasion was the launch's signing with the Neal Agency in Nashville for exclusive representation. Martha, long a top country music name, recently moved back to the Music City and will be working numerous fairs and package shows from that location.

**Johnny Nash To Chess**

NEW YORK—Singer, sometime actor Johnny Nash has inked an exclusive disk pact with Chess Records. Nash and his new personal manager, Truman Gibson, Jr., met with Leonard Chess and other company execs in Chicago to negotiate contract terms. The label plans an all-out push on the performer, to be personally supervised by Leonard Chess. His first single is due soon, and an LP will follow shortly afterwards. Nash's last disk affiliation was with Groove Records, the RCA Victor sublabel. Before that, he had a long stay on ABC-Paramount.

**ASCAP Names Harmon Mgr. Of N.O. Office**

NEW YORK—J. M. Collins, ASCAP sales manager, has just announced the appointment of David H. Harmon as district manager of the society in the New Orleans office. He has been with ASCAP since Jan. 1961 and was previously attached to the Society's Dallas office. Harmon, a graduate of Amherst College, was a Sgt. in the United States Army Airborne Division from February 1955 to February 1956.

**Col. Cut B'way Fun Of "Hamlet"**

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**Emme Artists Named mong 10 Best Dressed**

Ew York—Femme musical talents have been named among the 10 best dressed women in America, as noted by The Custom Clothiers' Assn. The awards, made to personalities different fields (e.g. recordings, names, etc), include recordings: Piaf, Frances theatre: Carol Channing, new "Hello Dolly!" opera: Maria Moffo; modelling: Deanna Moffo; television: Diahann Carroll.

**Mel Price Forms Distrib In L.A.**

LOS ANGELES—Mel Price, formerly distro sales manager of Reprise records, announced last week the creation of his own indie record distributor, this city. The new firm, which will be known as Giant Record Distributors, will have offices at 217 Pico Blvd. Price will announce a line that he will handle in the immediate future.

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**MAKE YOUR AD PLANS NOW! CONTACT YOUR LOCAL CASH BOX REP**

**ADVERTISING DEADLINE FOR THIS ISSUE—THURS., APRIL 23**

**NARM CONVENTION ISSUE! DATED APRIL 25 — HITS THE TRADE APRIL 20**

**THIS ISSUE WILL BE DISTRIBUTED AT THE UP-COMING, 6TH ANNUAL NARM CONVENTION AT THE EDEN ROC HOTEL IN MIAMI BEACH, FLA., APRIL 19-23**

1780 Broadway New York 19, N.Y. Tel. Judson 6-2640
COUNTRY DISK JOCKEY
REGIONAL RECORD REPORTS

FRED KELLEY
WFHK
Fell City, Alabama

CAROLINA CHARLIE
WCMS
Nofoka, Virginia

HAPPY WILSON
WENH
Madison, Tennessee
1. Understand Your Man (Johnny Cash) 2. Sing Me Songs I Can Cry (Lonnie Provid) 3. Trip From Man (Buddy Maddox) 4. Last Day In The Mines (Dave Dudley) 5. Goodbye Country (Art Allen) 6. Almost Out Of My Mind (Buddy Maddox) 7. The Price Of Goodbye Town (Johnny Robbins) 8. All Right (Gene Humphrey) 9. Together Again (Back Owens) 10. You Just Told Me About My Wrong (Marsian Worth)

ERNIE LOTZ SHEPARD
KOTA
Rapid City, South Dakota

BARNYARDER
KSFA
Nacogdoches, Texas

JIM THOMPSON
WFAQ
Mount Airy, North Carolina

ACE BELL
KNX
Big Spring, Texas
1. Sing Me Songs I Can Cry (Lonnie Provid) 2. Understand Your Man (Johnny Cash) 3. Double Life Love (Jerry Lee Lewis) 4. I Can't Stand It As Much As She Can 5. Five Little Figures (Bill Anderson) 6. Along With You (Bob Wills) 7. Long Gone Lonesome Blues (White Williams) 8. Keepin' Up With The Joneses (Margie Singleton & Ferlin Young) 9. Love Is A Evocative Sun (Rutles & Dottie West) 10. Run, Run, These Things In Your City (Eddard Huddleston)

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COUNTRY REVIEWS

B = very good
B+ = good
c = fair
c+ = mediocre

THE CASH BOX
BULLSEYE

"THIS HAUNTED HOUSE" (2:23) [Bronze SESAC-Doolittle]
"WINE WOMEN AND SONG" (2:02) [Sure-Fire BMI-Perry]
LORETTA LYNN (Decca 3160)

The lark seems destined to zoom up the charts with this latest, powerful-hitted hit-takeout contender from Decca. The top side here, "This Haunted House," is a medium-paced, rhythmic tale about a gal who is living all alone since her husband rejected her. Loads of airplay potential here. The attractive coupler, 'Wine Women And Song,' is a lively, high-powered, chorus-backed ditty about the "easy life" with a delightful honky-tonk-style beat.

"THE STREET OF LONELINESS" (2:04)
[Tuckahoe & Neilira BMI-Winkler, Hathcock, Hicks]

"PLEASE HELP ME BELIEVE" (2:10)
[Painted Desert BMI-Winkler, McPherson]

CHARLIE PHILLIPS (Columbia 4014)

The vet Columbia hit-maker has enough things going for himself here to quickly reape chart dividends with this ultra-new commercial item dubbed "The Street Of Loneliness." The tune is a tender, medium-paced, shuffle-beat chorus-backed tale of remorse read with feeling and verse by the chanter. The flip, "Please Help Me Believe," is a catchy, duet-track opus all about a guy who pleads for understanding in a romance.

"JOHN MASON WHITNEY III" (2:12) [Tree BMI-Tubb]
"IF I MISS YOU" (2:06) [Tree BMI-Tubb]

JUSTIN TUBB (Groove 0934)

Justin Tubb should create an immediate sales stir with this top-flight Groove offering. On the top side the chanter tells a plaintive story about a G.I. who gets a "Dear John" letter from his ex-girl who's getting ready to marry "John Mason Whitney III." Deck boasts a moving mid-tempo recitation. Eye it. "If I Miss You" is a hard-driving, chorus-backed folk-symphoned laments with an interesting, rapidly-changing beat.

"MY BLACK GOLD" (2:16) [Glad BMI-Riddle]
"THEY BOUGHT THE HOUSE NEXT DOOR" (2:09)

GEORGE RIDDLE (United Artists 712)

George Riddle can strike paydirt once again with this super-charged new United Artists outing called "My Black Gold." The tune is a high-spirited, rhythmic ditty about a guy who becomes rich but still can't interest the one gal he loves. On "They Bought The House Next Door" the songster offers a sentimental, slow-moving tradition-oriented blue-grass-flavored weeper.

"ANGEL ON LEAVE" (2:26) [New Keys BMI-Key]
"SUMMER SKIES AND GOLDEN SANDS" (2:12)
[Duques BMI-Mason, Bartholomew, Friswell]

JIMMY "C" NEWMAN (Decca 31609)

The songster seems sure to add this newie, "Angel On Leave," to his long string of previous chart-crests. The song is a slow-moving happy romantic in which the artist sez he can't believe his good luck in finding the girl of his dreams. The other side, "Summer Skies And Golden Sands," is a winning, high-powered chorus-backed pop-style dancefloor item with an appropriate seasonal theme.

RAFAL COLLIER (Sims 168)

"LEAVING THE HEART-ACHES" (2:49) [English BMI-Collier] Newcomer Rafael Collier can jump into the scene with this tender, waffling chorus-taxed tear-jerker with a warm lyrical melody. Watch it closely.

"I'VE JUST GOT TO KNOW" (2:15) [English BMI-Collier] This one's a rhythmic affair about a guy who plays an emotional question-and-answer game with his girl.

JIMMY SKINNER (Starlay 68)

"THE CORK AND THE BOTTLE" (2:37) [Starlay BMI-Emerson] The vet country songster unleashes his potent, wide range vocal talents full-blast on this first-rate raunchy, hard-driving about a fellow who attempts to fumble away his troubles with drink.

"LET'S SAY GOODBYE" (2:40) [Ernest Tubb BMI-Russ Tubb] This time out Skinner dials up an appealing medium-paced, blue-grass-flavored traditional lament.

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CASH BOX—April 11, 1960

www.americanradiohistory.com
The Cash Box chart for April 11, 1964, features a variety of country music hits. The top song of the week is "I'm Falling" by Ferlin Husky, which is followed by "The Legend of 1923" by Jacky Wright, "I Can't Stand It (As Much As She Can)" by The Billy Boys, and "Your Heart Turned Away" by George Jones. Other notable songs include "My Tears Are Overdue" by George Jones, "I'm Falling" by Ferlin Husky, and "The Legend of 1923" by Jacky Wright. The chart also highlights a range of other country music hits, reflecting the popularity of the genre at the time.
TOP COUNTRY ALBUMS

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>Current Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RING OF FIRE</td>
<td>Johnny Cash (Columbia CL 7953/CS 8533)</td>
</tr>
<tr>
<td>2</td>
<td>GUITAR COUNTRY</td>
<td>Tex Williams (Columbia LPM/LSP 2735)</td>
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<tr>
<td>3</td>
<td>LORRETTA LYNN SINGS</td>
<td>(Decca DL 4577/DL 7407)</td>
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<tr>
<td>4</td>
<td>OWENS BUCK SINGS TOMMY COLLINS</td>
<td>(Capitol T 1099/ST 1879)</td>
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<tr>
<td>5</td>
<td>RETURN OF THE GUNFIGHTER</td>
<td>Marty Robbins (Columbia CL 2072/CS 8872)</td>
</tr>
<tr>
<td>6</td>
<td>ON THE BANDSTAND</td>
<td>(Columbia CL 2073/CS 8873)</td>
</tr>
<tr>
<td>7</td>
<td>LOVE A SONG</td>
<td>Stewball Jackson (Columbia CL 2074/CS 8874)</td>
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<tr>
<td>8</td>
<td>SAGINAW MICHIGAN</td>
<td>(Columbia CL 2075/CS 8875)</td>
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<tr>
<td>9</td>
<td>LESTER FLATT &amp; EARL SCRUGGS AT CARNegie HALL</td>
<td>(Columbia CL 2076/CS 8876)</td>
</tr>
<tr>
<td>10</td>
<td>BILL ANDERSON SINGS</td>
<td>(Decca DL 4493/DJ 7449)</td>
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<tr>
<td>11</td>
<td>LOVING ARMS</td>
<td>Carl &amp; Pearl Byron (Columbia CL 2123/CS 8925)</td>
</tr>
<tr>
<td>12</td>
<td>WHAT'S IN OUR HEART</td>
<td>(United Artists LAL 330/UAS 6570)</td>
</tr>
<tr>
<td>13</td>
<td>FLATT &amp; SCRUGGS AT VANDERBILT UNIVERSITY</td>
<td>(Columbia CL 2314/CS 8947)</td>
</tr>
<tr>
<td>14</td>
<td>HITS OF TODAY &amp; TOMORROW</td>
<td>(Decca DL 4578)</td>
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<tr>
<td>15</td>
<td>INTERNATIONAL JIM REEVES 17</td>
<td>(Columbia LPM/LSP 2704)</td>
</tr>
<tr>
<td>16</td>
<td>TENDER LOVIN' CARE</td>
<td>George Morgan (Columbia CL 2111)</td>
</tr>
<tr>
<td>17</td>
<td>GEORGE JONES SINGS MORE NEW FAVORITES</td>
<td>(United Artists LAL 3225/UAS 6138)</td>
</tr>
<tr>
<td>18</td>
<td>OUR MAN IN TROUBLE</td>
<td>Don Burton (Columbia LPM/LSP 2633)</td>
</tr>
<tr>
<td>19</td>
<td>HANK WILLIAMS, JR. SINGS HANK WILLIAMS, SR.</td>
<td>( MGM LSP 2705)</td>
</tr>
<tr>
<td>20</td>
<td>THE BEST OF GEORGE JONES</td>
<td>(United Artists LAL 3295/UAS 6295)</td>
</tr>
<tr>
<td>21</td>
<td>TALL TALENT GENTLEMAN</td>
<td>Carl Smith (Columbia CL 2079/CS 8913)</td>
</tr>
<tr>
<td>22</td>
<td>PORTER WAGONER SHOW</td>
<td>(Columbia LPM/LSP 2965)</td>
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<tr>
<td>23</td>
<td>STORY SONGS FOR COUNTRY FOLKS</td>
<td>(Decca DLX 5615/DSP 6806)</td>
</tr>
<tr>
<td>24</td>
<td>RED FOLEY STORY</td>
<td>(Decca DLX 5667/DSP 7177)</td>
</tr>
</tbody>
</table>

COUNTRY ROUND UP

Tex Williams is set for a busy summertime as he tours the country with his manager, Jack Murrah. After finishing two days in Columbus, Georgia, his main tour hot spot, Watts Tex is scheduled to do the Jr. Chamber of Commerce Rodeo in Red Bluff, California, on April 18—and then other shows in Omaha, Nebraska April 24 for a 5-day run with Hap Peebles. Then he starts a 12-day tour of the Southwest for three weeks of dates, including the John Hitt Agency and Billy Gery in June he leaves for an extended tour of Japan. On his return in August, he do will five west coast rodeos.

Country Music Industry, outside of its Western reports that Devy Buff coconut, due to her current release of "Big Cowboy," has just completed a Las Vegas tour and taped a color TV show, the WGN "Barn Dance" in Chicago and is now on her home string of one-nighters in Texas and New Mexico.

A package set by Rex Binehart through the Denver-Moeller Talent Agency has dates scheduled in six states, and will begin with the first show in Kearney, Nebraska. Other states in the tour include Wyoming, Colorado, Idaho, Oregon and California. Stars included on the 18-day tour are Stommie Jackson, Jimmy Dickens, Jimmy Newman, Red Sovine and his Tennessee Valley Boys, Jan Moore and Rex Binehart.

Bill Anderson was recently honored with a "Bill Anderson Day" in the music country thanks to WEXL there. The songster's decks were featured throughout the day on the outdoor, the members of his band were interviewed on the air in the morning, and he was on hand himself with the program director Bill Samples that afternoon. Anderson's current hit single, "C'mon, Easy Go," which is the flip side of his "Five Little Fingers" chart-toppers.

Arrangements have been completed for another Connie H. Gay country music station which will be held in the New Orleans Municipal Auditorium for two shows on April 12. Airline coast to appear on show are Webb Pierce, Hank Snow, Carl Smith, Minnie Pearl, Porter Wagoner, Billy Walker, the Willis Brothers, Noma Joe, Hobbi Storh, Rainbow Ranch Boys, and the Wronmasters.

Cougars are in order to Johnny and Janie Muday who are the proud parents of a baby girl, Cindy Rae. The mom is fine, the baby is fine and the new record, "Keen Cards and Letters Comin'" b/w Take Me Home" is

Niece speaking to Chuck Chaffin, the newly-appointed Mercury Records country music promo manager, who called the day from the "road." Chuck is on a three and a half week tour visiting districts and dejects in a show of southern and mid-western circuits.

Smiley Wilson, director of talent for the WJ Helm Agency, sends along word that Jeann Shepard will now be represented by the talent stable. The engineer and the outlet plans presenta- tion of top country stars in El Paso area in the near future.

Despite some bizzarre weather conditions, Mac Wiseman Day brought hundreds of WEXL-Detroit's country dancers and autographs. Mac's imprint has been misplaced during his trip to the Motor City, but the vet entertainers were on hand in the lobby, the staff until the last fan had been greeted.

WTD-Newest recently held its first "Big T Jamboree" of the season. The audience was packed for the show with stars Lefty Frizzell, The Osborne Brothers, Greer Gay and Tisdale's top talent. The station plans on having many more shows on a regular basis spotlight top talents in country music for the million population. Newport area. The "Big T Jamboree" was in front of the outest T men and gal. Johnny Huddleston, Tommy Thomsen, Gray Ingram, Gus Thomas and Ann Smith.

Jack Brown sends along word that Fortune Records has definitely got back to the country music fold. New artists pictured are Tommy Kate, Hall Brothers, Danny Richards, Paul Lynne, Wynn Smith and Rusty Howell.

Dave Dudley and the Roadrunners embark on the longest tour arranged to date by Key Talent since its formation in July of 1963. The tour will keep them out for 86 days shut working days out of that time. The tour will begin March 21 and end June 14. During this period the group will cover the entire country from Salt Lake City to Texas, back to California, Oregon, Washington, back across the west and mid-west winding up in Kansas City the Hap Peebles show on June 14.

It's a Hit!

Rose Maddox
"Alone With You"
Capitol 5110
Booking Agent: Hitt Attractions
1835 Saw Joeta
Dallas 4, Texas
Phone: Taylor 1-3370

Cash Box—April 11, 1964
ABC-Paramount 52, 76, 89
Argo 96
Argo 74, 73
Atlantic 56
Columbia 65
Columbia 1, 2, 4, 21, 43, 84, 86, 88, 99
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Wendm 93
Warner Bros. 31

In answer to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. This page will appear on the second Saturday of the month, as in previous issues, and will be complemented by an index which will enable readers desiring a complete summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy aid for district, racks, district, and one-shot ordering disk buyers.

**Top Ten LP's**

1. With The Beatles—The Beatles
2. Please Please Me—The Beatles
3. West Side Story—Soundtrack (CBS)
4. Stay With The Hollies—The Hollies (Parlophone)
5. Meet The Searchers—The Searchers (Pye)
6. How Do You Like It—Gerry & The Pacemakers
7. The Shadows Greatest Hits—The Shadows (Columbia)
8. Born Free—Frank Ifield (Columbia)
9. Freddie & The Dreamers—Freddie & The Dreamers
10. In Dreams—Roy Orbison

**Top Ten EP's**

1. All My Loving—The Beatles (Parlophone)
2. The Rolling Stones—The Rolling Stones (Decca)
3. Twist And Shout—The Beatles (Parlophone)
4. Dave Clark Five—The Dave Clark Five (Columbia)
5. Hungry For Love—The Searchers (Pye)
6. The Beatles Hits—The Beatles (Parlophone)
7. Peter Paul and Mary—Peter Paul and Mary (Columbia)
8. Twenty Four Hours From Trafalgar—Tom Jones (United Artists)
9. I Think Of You—The Merseybeats (Fontana)

**Great Britain's Best Sellers**

This Week's New Entries

1. I Believe—The Shadows
2. The Fall Of The Roman Empire—The Shadows
3. Like You Or Not—The Shadows
4. The Shadows Greatest Hits—The Shadows
5. Meet The Searchers—The Searchers
6. How Do You Like It—Gerry & The Pacemakers
7. The Shadows Greatest Hits—The Shadows
8. Born Free—Frank Ifield
9. Freddie & The Dreamers—Freddie & The Dreamers
10. In Dreams—Roy Orbison

**Special Awards**

1. Brian Epstein, Owner, Plastic Ono Band, for his unparalleled contribution to the music business.

**Main Changes**

1. *The Beatles* replaced *The Rolling Stones* as the top LP.
2. *The Shadows* entered the Top 10 with their album "The Shadows Greatest Hits."
Adamo's new series is currently featuring on a recent TV series on Wilt-

coming show on No. 1. This series has already charmed many of his fans by presenting his entire family of brothers and

sisters. The show is called "The Costume." Titles are "Beautiful Isle Of Somewhere" and "The Ninety and Nine." The show is

aired on the Oriental TV network. A very exclusive edition is being done for Columbus's Dave Clark Five, which has

been successful in recent years. The show recently appeared at the De-

stermoerk's Cine-Theatre. The group features its numbers "Gilt Nightly

and Bits and Pieces on the Spot." The Gramophone label also released its

new album "The Beatles - Yesterday And Today." The show is called "The

Festino series.""Artone's best seller," judging twice a month by a teenage

panel, has been received very well. New items now added to the list are Big D.

Eggers, "Donkey Walk," Del Shannon's "Mary Jane" and The Trashmen's "Bird Dance."

Liberty's singer Bobby Vee will visit Holland next week, doing a TV ap-

pearance on AVEO's Scala show. A press conference will be held at Schiphol

airport. The singer will sing recently released hits such as "I'll Make You

Mine" and "Buddy's Song." His last album is "Sloppin' In Las Vegas.""Kathy Kirk's fast rising star in English Showbiz is also shining over Hol-

land. Her first Decca hit to become popular here was "Dance On," followed by "That's The Way Love Goes." She is plugged on radio and television, and has received tremendous sympathy on the young "I'm Sorry."

swing singer with the tremendous voice. A new Kathy Kirk album, featuring her latest hits from "Stars & Garters" (De-

LP), accompanied by big class and theatre-orchestras, was released in Holland in March.

Jon Ros of Phonogram informed Cash Box that the popular English trio

The Bachelors ("Whispering," "I Believe," "Diane"), Decca artists, will do a

world tour and perform for Dutch TV on April 7. Producer of the show is

Dick Harris (Vara), who flew to England to meet in person. The British trio, Artone's new hit (in England already over

125,000 sold), got a good deal of success in Holland with their first release.

A young Dutch girl, 17 years old, winner of a highly important Amateur

Gala, made her first appearance in Belgium a few months ago, to compare

with the talents of Caterina Valente. Her name is Trea van der Schoot.

She is a big hit in Holland and played with her very successful, just as

her young colleagues contracts for German Valente Shows. As the name

"Van der Schoot," she is hard to pronounce both in English and in German.

Trea's name has been changed to "Carrie." Her first LP, recorded under her

name "Van der Schoot" was recently recorded in Germany for Decca "Blender Capitano" and "Am Ferne Ufer.""The Blue Diamonds continue their "Hey Ba-ba-redup!" success with an

other one. Their latest LP, "The Beatle "The Beatles" (in the studio, to take part of the TV show "Top pop.""

The popular duo invited a gang of old friends and fans in the studio, to take part of the TV show "Top pop.""

is a very exciting act for the Dutch kids. "Hey Ba-Ba-Redup!" is a song about a young girl who wants to be a star.

is a young Dutch group Reek whose hits are "Glad And Banaanina." Their new LP is "Dance On.""

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The results of the song for Europe contest held recently in Copenhagen and televised all over the continent were both happy and sad. Happy because the 15-year-old Swiss singer, Paul Anka, had won the contest for his song "My Boy," which he released in English for EMI. His song has already sold 100,000 copies in 15 countries and has reached the number one spot in Copenhagen, Amsterdam, London, Paris, Berlin, Brussels, and Frankfurt. In the United States, the song has sold over 50,000 copies and is currently in the top 10. Anka's success was not unexpected, as he had already won the contest in 1957 with his song "Doin' the Thing." However, the results were also sad for the other contestants, as many of their songs did not fare as well. Among the notable contestants were the Italian singer, Edda Mosca, who performed "Ogni Giorno," and the German singer, Heino, who performed "Wir Schaffen's." Mosca's song was successful in Italy, but Heino's song failed to make any significant impact. Overall, the contest was a success for EMI, as it had the highest number of winners, including Anka, Mosca, and Heino. However, the other record companies, such as RCA, Philips, and Columbia, also had some success with their contestants. The contest was held in Copenhagen, Denmark, and was sponsored by the European Broadcasting Union (EBU) and the European Broadcasting Union (EBU). The contest was a showcase for the talent and creativity of the record industry, and it was a testament to the power of music to bring people together across borders. The results of the contest will undoubtedly influence the music industry for years to come, as record companies continue to invest in talent and promote their artists around the world.
Jenkins' "Manhattan" these extremely some new Audio disc's that is receiving Radio, He own importance and sales potential of the French Canadian market is final beginning. This French version is already in the works by Lucille, and from early action reports Quality seems sure to release the original French-English version.

The new Jimmie Rodgers pairing on Dot is a pip. "The World I Used To Know" b/w "I Forgot More Than You! Ever Know" rate as the best sides Jimmie has done in his long hit-studded career.

Ginette Renais to extensive CKY air play on Coral, is beginning to attract considerable Canadian desay attention. "Find Me A Boy" is one of the more commercial sides to hit Canada. Cups is undertaking a concentrated publicity campaign on behalf of the charming and talented Miss Reno. One of the cutest plug ideas is a short note in Ginettes's handwriting, on her personal stationery, to help "find me a boy." It makes one stop and think until the amusing note was written by E. G. Basil on his Gret. The pleasure of talent in the Basile French language market and now seems destined to repeat with her first English release.

April 20 will mark the CKGM, Montreal debut of Johnny Murphy. Murphy has been associated with Ottawa's CKOY for the past seven years, with a hit disc "I'm a Beatle," and is one of the country's most popular performers. He leaves the 6-9 AM air segment on the Capital City outlet to take over the same time slot on the Montreal outlet. Murphy is a former student, The Campus Club. For the past two years Murphy has been Cash Box's Canadian correspondent and editor. He will continue in this capacity with a weekly column for the Montreal outlet. Murphy is a native of Montreal, and his first known radio appearance was as the host of "The French Language Market" show.

Bruce Penetela writes from CJAD, Montreal to report that they are receiving good audience reaction on the outlist of their exposure of two new Columbia Stedman, early spring releases. A reissue of a past hit, "Take Me Back," track, is creating such a stir with CJAD listeners says Bruce—that some though it was the first time since its release fifteen years ago. The second single, "I'm In Love With A French Girl," by Leonard Bernardo. The other set getting some extensive air play on the Capital City outlet is the Tony Bennett package, "The Many Moods Of." The Canadian version is bound to be the most popular. Tennessee, recently played on a S.R.O crew at Ottawa's Capitol Theatre. A Canadian release is promised. "I'm in Love With a French Girl" has been easily one of the entertainment highlights of the year in Ottawa. The capacity crowd is a most enthusiastic audience for the rousing songs of the four sons of the old song. Their Columbia shows head the sales lists throughout the Capital City area indicates Burt Dunseath of the label's Montreal branch. Claude Ranallo was on hand to introduce the Clancys and Makem to the trade before and after their very successful appearance.

Expect big chart things for the great ballad outing by Gloria Lynne as she debuts on the Donata label with the years back smash, "Be Anything." A familiar face, she is with the consumer reaction to the great side by the CHUM-birds. "Brotherhood Of Man (This Past Part of past Goulet)," is one of their hot ones, and is featured in most of the new Audio Frolics singles featured on these extremely good sides. As usual the unmistakable recording quality and recording under the best possible conditions is evident, by outstanding musicians. Do not overlook this release by the A.F.P people an outstanding event in the recording industry.

Paul White has some more British product that can't help but hit the top of the Jukebox charts. "You've Left Me With the Memory," is a hit in the entire world. New singles by Billy J. Kramer, "Little Children," "Blue Suede Shoes," all offer some of the really outstanding film music of recent vintage as performed by a host of talents. On the other side is noted with Basile, on accordian, Dick Hyman, Al Casado, Phil Bodnar and Bobby Hargray are just some of the leading sidemen featured on these extremely good sides. As usual the unmistakable recording quality and recording under the best possible conditions is evident, by outstanding musicians. Do not overlook this release by the A.F.P people an outstanding event in the recording industry.

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MEXICO

Mexico’s Best Sellers

1. **Las Cerezas (La Celegio)** - Broco Carrion
2. **Dominguín - Angela Maria (Musart)** - Los Domingo (Orfeon)
3. **Carmelo Jose** - Giorgio Becce
4. **Mina** - Roberto Farnesi
5. **Rita Pavone** - Rene De Los Angeles
6. **Enrique Santos Discépolo** - Hugo de la Carrera
7. **Amalia Moreira** - Antonio Vizcarra
8. **Even More** - RCA
9. **El Gran Baile** - RCA
10. **Despedida** - RCA

BRAZIL

Brazil's Best Sellers

1. **Tacca Tacca** - Ivan Faria
2. **Uma Noite na Casa do Dinheiro** - Alceu de Melo
3. **Quem Se Pula** - Antonio Carlos
4. **O Sertanejo** - Samba
5. **Menino do Pau** - Samba
6. **Rita Pavone** - Rita Pavone
7. **Domingo** - South American
8. **Alcides** - RCA
9. **Rita Pavone** - RCA
10. **Rita Pavone** - RCA

Sergio Endrigo’s personal appearances at the Teatro Record came to an abrupt end. Although he was in bad physical condition, he performed his last show at the Teatro Record, where he...
The "Surfin'" sound is expected to be emphasized by major Japanese recording companies for this summer season, including the American hits of last year. Each label has had high powered artists in the Beach Boys and Dick Dale the label is extending a strong campaign along with the first push of Fan Fan Pan and The King Of The Surf Guitar, to be released in early April.

The mail box sale of records, meaning further exploitation of potential consumers, has been developing in a more serious nature. A Digest cooperation with RCA Victor, and Concert Hall Society with European film, back, while another new company Japan Direct mail International Division is starting business in early April. The authorized capital of the company is forty million yen, while the sale is to be done completely by direct mail without record distributors. The records for this exploitation will be on the WBC label, under EMU group.

**Argentina's Best Sellers**

**This Week**

1. "Pocito (Korn)"- Kichio Lope (Odeon Pops)
2. "Mi Triste"- J.T.M. (Philips)
3. "I Am Not What I Used To Be"- Peter Nero (RCA)
4. "Pocito"- Ira DeLuna (Philips)
5. "Amor De Mi Amor"- Julio Jorn (Philips)
6. "Pocito"- Kichio Lope (Philips)
7. "Mi Triste"- J.T.M. (Philips)
8. "I Am Not What I Used To Be"- Peter Nero (RCA)
9. "Pocito"- Kichio Lope (Philips)
10. "Mi Triste"- J.T.M. (Philips)

**Last Week**

1. "Pocito (Korn)"- Kichio Lope (Odeon Pops)
2. "Mi Triste"- J.T.M. (Philips)
3. "I Am Not What I Used To Be"- Peter Nero (RCA)
4. "Pocito"- Ira DeLuna (Philips)
5. "Amor De Mi Amor"- Julio Jorn (Philips)
6. "Pocito"- Kichio Lope (Philips)
7. "Mi Triste"- J.T.M. (Philips)
8. "I Am Not What I Used To Be"- Peter Nero (RCA)
9. "Pocito"- Kichio Lope (Philips)
10. "Mi Triste"- J.T.M. (Philips)

**Music Week**

1. "Pocito (Korn)"- Kichio Lope (Odeon Pops)
2. "Mi Triste"- J.T.M. (Philips)
3. "I Am Not What I Used To Be"- Peter Nero (RCA)
4. "Pocito"- Ira DeLuna (Philips)
5. "Amor De Mi Amor"- Julio Jorn (Philips)
6. "Pocito"- Kichio Lope (Philips)
7. "Mi Triste"- J.T.M. (Philips)
8. "I Am Not What I Used To Be"- Peter Nero (RCA)
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10. "Mi Triste"- J.T.M. (Philips)

**Cash Box—April 11, 1964**—International Seller
DENMARK

SGA (that’s KMi here) is very happy these days. This week, six out of the ten records on the Danish charts are EMI products, and the same is the case for Columbia. Our research indicates that the Danes, like many others, have suddenly turned their attention towards the American market, thanks to the success of ‘American Television’ and ‘The Hippy Hippy Shake’.

Helping the statistics as far as EMI is concerned is of course the Beatles, Cliff Richard, The Swinging Blue Jeans, John Leyton and The Trashmen.

A strong 2/3 grouping this week in the Swedish charts is made of the songs ‘Sangen Om Dig’ (The Song Of You) which has been chosen as the Swedish Eurovision Song Contest entry, sung by Bjorn Tidman from the group, ‘Det Er En Forskel’ (It Is A Difference), the song coming second in the local Song Contest, looks like another top seller, this week in the third spot with Virian and Bertot on Polydor. ‘Sangen Om Dig’ looks like a strong contender with the German Ris Kerrins and the International possibilities.

Germany is interested, Knut Möck told Cash Box. Italian singer, Robertino, on an exclusive contract to Trioli, is another name that goes around the world. Mark said, The latest interest is shown from Japan.

The girls and fathers of Hasling are sailing from Bremen on March 30. A TV show will be made on board the ship.

‘Doing very well on the charts here is Osvald Holmuth on Philips with “Det Er En Forskel” and ‘Gena’s Tonight’ by The AB Caretaker’s Daughter When The Caretaker’s Busy Taking Care.’ The record company on the charts for second week.

Denmark has not changed its opinion that this year’s Eurovision Song Festival was “thanks and goodbye” to those spectaculars as far as Denmark is concerned. It was announced last summer that after having arranged this year’s contest, Denmark would withdraw from future Contests. The general feeling is that the whole thing has grown too big and for each year it becomes more and more difficult to handle. Also, there is always a lot of noise around the local Song Festivals when the local entry is chosen. Or, so it was said.

The other Scandinavian countries also has six of ten of the charts this week. It’s a baby, but try to handle it when it has grown up.

‘No doubt, the music industry is looking positively on the new, and arranging the biggest music affair of almost $100,000 for the country who is lucky (or unfortunate) to win. In general, the only thing the arranging countries can count upon is the money, like Copenhagen did when the show ended with the orchestra playing “Wonderful, Wonderful Copenhagen.”

SWEDEN

The strike among artists and artists in the pop field against radio and TV in Sweden since December 1 last year suddenly came to an end on March 20, when a memo from Swedish Radio, SVT, which the artists claimed were not any new records during the ‘Aster’s Guild. The first thing to happen was that Swedish TV viewers could see the Eurovision Song Contest from Copenhagen March 21. Instead of programs with Swedish artists, the TV series, like Perry Mason, Burke’s Law, Maverick, The Defenders, Flintstones, etc. have been on the air.

In Sweden, there were less than 14 such American shows running every week, and a daily newspaper in Stockholm that more than Musikkolagen AB stated it would be better to change the station call to “American Television, Stockholm.”

As an immediate result of the strike’s end, Swedish radio and TV began again recording new material March 24, a week after Dec. 20, when the strike started. Another result is that there is a great activity in all recording studios because artists want to go back after the strike, since they couldn’t get any promotion on radio and TV.

New records arriving at this Cash Box office recently include the Sunbeams on “Mozart,” with Nino Tempio and April Stevens on Atlantic. EPs with Colinda and Vitas, Polydor with Freda Linn, etc. with the artists in the scenes.

One of the most interesting arrivals in the store for American artists is “Tiramas” Charles Armstrong and guitar from RPM record.

New sheet music from Gehrmans includes the title song from Paramount’s “Love With The Proper Stranger” with Swedish lyrics (Nikolaas (Dax) Bengt Siguard, “For You” with Swedish lyrics (For Dig, For Dig) by Gusta Eyrtent, “Don’t You Say No To This” with Swedish songs (Se’n Jag Full For Dig) by Rybrant, “When Jimmys Comes Home” with Swedish lyrics (Nir Jom Kinner Hem) by Key, and Frimis “Indian Love Call” with Swedish lyrics.

Grimsson & Elnell RCA Victor have others has started a special promotion campaign for Buri Ives and his records, he also 18 LPs on RCA Columbia, Brunswick and Decca, and eight LPs on Brunswick. An LP on RCA Columbia has been recorded by “Don’t You Say No To Smoking” with The Living Strings is counting on a recent campaign against tobacco.

Denmark’s Best Sellers

This Last Week on Chart

1 1 9 Hippy Hippy Shake (The Swinging Blue Jeans/IMV) Imu- dio A/S
2 2 1 “La Varene Eng” (Wilheime Myhre/Triola) Erik Mon- dios A/S
3 3 5 Slangen På (Det Er En Forskel/Bag) Jeppe Vost Høir- dalsen/AB Victor Imu- dio A/S
4 4 5 Slangen På (Det Er En Forskel/Bag) Jeppe Vost Høir- dalsen/AB Victor Imu- dio A/S
5 5 5 “Jetty” with Swedish songs (Se’n Jag Full For Dig) by Rybrant, “When Jimmys Comes Home” with Swedish lyrics (Nir Jom Kinner Hem) by Key, and Frimis “Indian Love Call” with Swedish lyrics.

Norway's Best Sellers

This Last Week on Chart

1 1 5 All My Loving (The Beatles/Parlophone) Sonora Musik- forlaget AB
2 2 5 Shoulder (The Trashmen/Stadeside Edition) Odeon
3 3 5 Ronnie B (Jerry Lewis/London) Belinda (Scandinavia)
4 4 5 Can’t Buy Me Love (The Beatles/Parlophone) Sonora Musik- forlaget AB
5 5 5 The Harum (Mr. Acker Bilk/Metronome)
6 6 5 Needles And Pins (The Searchers/Frye) No publisher
7 7 5 I Was Only 18 (The Beatles/Parlophone) Odeon
8 8 5 Drive A Car (The Beatles/Parlophone) Odeon
9 9 5 I Love You Because (Jim Reeves/Canada) Victor
10 10 5 ‘Luv Addict’ (Benny Mille (The Hootenanny Singers/Polar Music AB

Belgium’s Best Sellers

1. Allen (John Larry/Polydor/Passe Partout)
2. I Want To Hold Your Hand (The Beatles/Parlophone/Decca)
3. She Loves You (The Beatles/Parlophone/Intermède)
4. Anyone Who Has Ever Loved Me (Shirley Bassey/Veiled/Imu- dio A/S)
5. Maria Elena (Lind Ob Taibaianas, R/C/A, World)
6. La Mamma (Charles Arraveur/Barclay/Peter Pluim)
7. Maria Nomas (OMC/Cliff Richard & The Shadows/Parlophone)
8. All My Lovin’ (The Beatles/Polynome/Tropicale)
9. Every Minute (The Beatles/Polynome)
10. Prés De Ma Rivière (Robert Cogoi/Philips/World/Primavera)

The Best in Benelux . . . Benny
Now! Full-range stereo response in a wall space $33\frac{1}{8} \times 25\frac{1}{4} \times 9\frac{3}{4}$

Have you heard the Stereo Console with new Extended Bass?

See how it gives you one more Seeburg way to increase collections.

EVERYWHERE the Seeburg remote Stereo Console is installed it steps up operator revenues.

Now it is available with new Extended Bass—a handsome unit that needs less than a square yard of wall space, less than 10 inches in depth, and no floor space.

It delivers full-range stereo response anywhere music is desired in the large location with several adjoining rooms.

And in any location using remote stereo speakers, it turns each speaker area into a new income-producing area. Patrons enjoy handy selection. You profit by it.

Crossover network . . . 8" dynamic-range bass speaker . . . beautiful Decarlite® walnut finish! One more new Seeburg innovation to boost operator income!
In 1959 we reported rather feverishly that the total export volume for the preceding year had "broken through the trade barrier," so to speak, because of a record $20 million in business posted at American factories and wholesale outlets as equipment went out into foreign ports all over the world. Last year's $40 million volume can either make us feel successful and sophisticated or ob-servant and cognizant of the fact that this very market not only enables our factories to produce at a lesser cost, but also assists operators in culminating the deal with the distributor via the all-important trade-in; for this same trade-in machine has had a dual market for many years—back on the American location, or into a shipping crate for duty in an international cabaret. Either way the wholesaler can sell his territory easier and with more confidence—providing he has the important export outlet.

Over the years several of the larger export houses have either confined their business to select individ-uals, or have managed to grow with the business. As we have observed in the past, the day of the quick dollar has long since gone. The first word is price and the quality had better be evident—a combination which has helped shake loose the frauds and the incompetents who—for a temporary period—hurt the export business for all concerned. The leading companies shipping world's ports today are equipped to compete and, of course, the foreign markets benefit.

While vending has been a disappointment as compared with the sale of music and games, the juke box business has presented almost unbelievable sales increases from year to year. Last year's figure of $16 million was close to the total volume for all equipment just five years ago. There is no question that fruit machines, and other gambling equipment have been responsible for the fantastic growth in games shipments over the years which resulted in the $20.8 million figure recorded for last year. But a second look shows that the pingame has also paved the way for the amusement machine not only in France, Italy and Western Germany but in Japan where it appears that the birth of a potentially booming market is in the making.

From the manufacturers of these same pingames to the smaller factories which turn out the novelty machines, and of course the juke box manufac-turers who service the world, the export buyer has enabled the American coin machine industry to prosper to a greater degree than would have been possible were it not for the acceptance of this equipment overseas. Let's hope this economic situation continues. The best way in which to keep the golden goose alive is to keep him well fed—with engineer-ing innovations and creative ideas which result in the finest coin-operated products in the world.
The Amusement Machine Industry

Focuses Attention On The State Of The Business In New York

The coin machine industry in New York State awaited the decision of Governor Nelson Rockefeller last week following unanimous approval of the Assembly and the Senate to change the complexion of the amusement machine business as it pertains to the owner of one or more machines on location in that State. Rockefeller reportedly had 90 days from March 26 in which to follow the vote of both houses, but in view of pending legislation which will change the face of the liquor industry—legislation that the Governor himself has proposed—it appeared as though no signatures would be forthcoming until after April 15th, a date set aside for a special session devoted to the Governor’s liquor legislation which has not received approval from an obstinate House. There was no guarantee either way that the legislation would receive the Governor’s attention.

$100 Alteration Fee Rejected

The first piece of legislation which passed through both Houses fairly easily was an amendment to the alcoholic beverage control law, in relation to a substantial alteration requiring a fee. The amendment, which was passed, now states that the installation of coin-operated machines will not be considered a substantial alteration as long as said installation does not change the seating capacity of the location. Heretofore, ops were advised to pay an alteration fee of $100 whenever certain equipment was placed in locations serving alcohol. If the amendment is signed, it shall take effect July 1, 1964.

$600 License Every 2 Years

The second bill, and one which has much broader ramifications, is the amendment to the general business and penal law, by insertion of a new article which makes it mandatory for games operators throughout the State, including New York City, to pay a license fee of $600 every two years. "Games" are defined as amusement machines which confer an immediate and unrecorded right of title which is defined as a fair return and continued amusement, and not a thing of value. This same bill amends section 982 of the penal law and reads that any machine bearing a license, shall be exempt from the provisions of article 982, an amendment to the penal law which up until now prohibited free play on amusement machines.

From the standpoint of pinball territories in the State, the passage of the bill and the signature of the Governor could lead to better operating conditions in the State where pinball machines are permitted. Pinball machines are considered illegal in New York City, Albany County, Buffalo and other sections of the State. Passage could, however, be a stepping stone to a change of heart by legislators in these areas. A recent pool table diecut at the State level, led to the approval of six-pocket tables in the City of New York.

The licensing of games operators will be controlled from the Secretary of State’s office. The bill, which is reprinted in full on this page, calls for licensing of owners of one or more machines. This would make the cost of a single game prohibitive for locations, who in the past, have bought their own machine, in some instances.

The recent pool table rage has led to sizable sales of pool tables even before the new law. This would probably cease in view of the $600 license fee, which would be necessary in addition to the cost of the table.

Pingame Mfrs. Watch With Interest

Pinball machine manufacturers watched the legislation with a careful eye, seeing the State as an additional market for pingames once the bill is signed. Free play will stimulate sales of all types games, actually it will not effect music machine operators unless they also operate games. The license will require an application for newcomers to the business. Operators who can prove they were in the business for a period of five years preceding a January 1, 1964 date, will not have to undergo an investigation by the Secretary’s office. All others will be subjected to a test of moral character, and "will have not been convicted of a felony", and all applicants must show "the necessary financial responsibility to conduct the proposed business."

Operators in the upstate area have been working under duress for years, following decision of authorities to enforce section 982 of the penal law. This amendment should end the harassment.

The Secretary’s office will also have the power to revoke a license should the licensee fail to perform according to the satisfaction of the Secretary’s office, in relation to certain codes outlined in the bill. Before a license is revoked, issuers are entitled to personal hearings ten days before a license is revoked. Should the Governor sign the amendment, the act will take effect immediately.

No $100 Alteration Fee For Machines

The bill was introduced by Congressman Louisberry in the Assembly on February 15, Print 5183, 5911 Intro 5855. The bill had been introduced by Senator Mollen and it on the Senate on February 4, Print 292 3626, 4571 Intro 2423. Text of the amendment follows:

AN ACT

To amend the alcoholic beverage control law in relation to substantial alteration requiring an application fee

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivision one of section twelve hundred and sixty of the alcoholic beverage control law, as amended by chapter two hundred four of the laws of nineteen hundred sixty-three, is hereby amended to read as follows:

1. Before any substantial alteration to a licensed premises may be undertaken, the licensee shall make an application to the alcoholic beverage control law for effect such alteration, and shall pay to the alcoholic beverage control law in advance upon filing the application a fee of one thousand dollars, where the base license fee is for a room or more, or twenty dollars in all other instances. Such fee shall not apply to holders of special liquor licenses.

A substantial alteration shall be defined as any enlargement or contraction of a licensed premises; any physical change to the extent of the licensed premises that involves the creation or relocation of any window, door or, or reduces the visible that exist at the time of the license of any other physical alteration of the interior of a licensed premises that materially affects the character of the licensed premises or the physical structure that existed at the time of the license.

Provided, however, that the installation of equipment or amusement dens that do not alter the existing layout of the premises shall not be a substantial alteration requiring a fee, and

in the case of establishments concerned for consumption on the premises, any enlargement contracts of the dining or kitchen facilities, any change in the size or location of any bar within the contemplation of the provisions of this chapter at which alcoholic beverages are dispensed.

For all such alteration the first, nineteen hundred sixty-four.

WHAT THE NEW LAW WILL MEAN

Liquor dealers have been caught in the act of violating the new liquor law which was introduced by Senator Mollen and it in the Assembly on February 15, 1964. The reason is obvious. A $600 license will now be needed on the cost of many liquor dealers to operate their own. The license is a one-way street however.

Many location owners have served beer and wine and are licensed, there can be no further legal squabbling which have to do with liquor dealers to do to any liquor dealers to fill a need they had never received or need in the service of amusement machine state tax have been taken away, following enforcement of the state's amendments (982) and in many instances liquor license received a citation.

(Continued on page 99)
Licensing Bill
Location Owners

According to dealers in the state, location owners have to remove those on local charges of "cackettes," and the late sunset hour for the opium known as "cackettes," was set by the state legislature.

The bill was introduced in the State Senate by Senator Longdon, chairman of the Senate's public safety committee, and was referred to the Senate's public safety committee. On March 23, 1914, it was signed into law.

The bill prohibits the use of "cackettes" on streets or public places, and makes it a criminal offense for anyone to operate a "cackette" or to knowingly allow one to be operated.

Violation of the bill is punishable by a fine of $500 or six months in jail, or both. The bill also authorizes the Department of Health to revoke the license of any person convicted of violating the bill.

The bill was signed into law by Governor Smith on March 23, 1914, and is effective on the date of the governor's signature.

Additional information on the bill and its provisions can be found in the laws of the state of New York, as well as in other sources available online.

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| TOTAL | 2,697                  | 1,569,164              |
### VENDING MACHINES

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Exporting to all parts of the world for a quarter of a century!

- All Types Coin-Operated Equipment New and Used
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- **Kit to modernize 200-selection 50¢ wallboxes in 35 minutes—Drill 2 holes—saw 1½" joints—and twist 2 connections.**
- **(timeout)**

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Tel. FE 1-1979
### Annual Export Volume Report

#### Phonomographs

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Note: Annuial Export Volume Report data is as of April 11, 1964.
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FOUR QUARTERLY REPORTS FOR 1963

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Jab Box—April 11, 1964
ANALYSIS OF 1963 ANNUAL COIN MACHINE EXPORT VOLUME REPORT

GENERAL
The rise in dollar volume to the 1963 total of $40 million came about gradually with each quarterly period rising on the previous volume and ranging from $8.5, to $9.8, to $11.5 to $12.6 million in the last three quarters. Finally the $11.5 million which was recorded during the final Oct-Dec quarter, Phonos dipped in the first quarter and was followed by a $15.3 total against $9.8 million in 1962. Games soared from $3.9, to $4.3, to $5.9 to $6.6 winding up a record year with $20.8 million against $12.6 in '62. Vending machines dipped almost $2 million from 1962 with a total strength of 1,800 showing signs of life.

In spite of restrictions by certain areas, the latest of which may come about in the form of a revised Betting and Gaming Act in England, amusement games fared very well.

West Germany ranked no less than fourth in each category coming in second for phonos behind Japan. Jovemaiexoted to the number four spot in the vending class and number three in music. The effects of the West’s “leisure” life was in no small way a contributing factor here.

Europe is still the big receiver of imports with about $30 million of the $40 million exports and ports such as France, UK, Germany and Belgium.

At year’s end, the new machines arriving from the factories were taking on all the qualities of used machines was a greater problem. The business has grown, in five years, from $20 million to $40 million and this does not include American equipment made in Europe.

Music machines manufacturers were introducing phonos simultaneously here and abroad. Games manufacturers who were not permitted to do business in America were spending more time and money cultivating the export field. And the vending industry just didn’t seem to be making much headway. Next year? Based on the track record everyone looked for continued growth.

PHONOGRAPHS
Music machines exported from the US to ports around the world totaled 28,486 and they were sold for a total cost of $16,390,667. Last year’s figures were 25% less than the 1963 total and so it appears as though there is no question as to the superiority of the American juke box. But millions of phonographs swept out of distrib showrooms and onto European bound shippers where no less than $12,196,274 were ordered for delivery in 1963.

Biggest user in Europe is Belgium which racked up $5.3 million in imports. Next was A. Germany with $3.7, Japan at $1 million and Canada the only nation taking more than $1 million in a year.

Venezuela saved So. America from a bad show, taking 661 phonos. Belgium turned its $3.3 million to $5.3 million for a neat year’s business on music, leading Europe from top to bottom. West Germany added a half-million to its total import for a $3.7 million gross. Italy, Switzerland and the United Kingdom bought more than 1000 phonographs each adding to the huge figure for Europe.

Japan steamed ahead from $161 thousand to a whopping $1,022,854 for 2,224 machines.

The phonos market is more important than ever now that Japan is shooting ahead and north-west coast exporters are working harder to woo the yen. Canada bought 1,661.

There is little sign of prosperity for our export marketers in the land under Australia just hasn’t grown in music machine business as expected. The total import figure for the twelve months during ’63 was short of $100 thousand for a handful (19%) of machines.

Ditto for Africa where not even games are making headway. In all, the juke box industry can thank the world markets for $16 million in business it otherwise wouldn’t have had and it was not without profit either.

AMUSEMENT MACHINES

The 1963 export figure for games hit $20 million nearly doubling the “paltry” $12 million of ‘62 reflecting a business in American amusement machine exports the like of which this industry has never seen.

The total coin machine export volume for 1958 was on a par with the game figure alone for that year, an amazing increase. American manufacturers have turned to Europe and elsewhere looking for markets for machines built here and similar equipment which cannot be sold in some US cities. Europe bought $17 million in games during 1963, certainly a record number. France led the way with pinball games taking the greatest toll. No less than 1,671 games were shipped to France, a market which bought less than 8000 machines last year when the country was moving away from restrictions.

Japan continued to stand out however, with a purchase of 432 machines at a cost of $2,072,854. The Un. of So. Africa bought 29 machines at a price of $436.00.

Export market just hasn’t taken to our vending equipment the way it has to the American juke box and game. American firms are diligently at work building this end of the machine business but by year’s end the total figure stood at just $3.5 million a dip from the promising $16.2. Canadian interests were responsible for half of this volume while Europe went almost the other half. West Germany, Belgium, Switzerland and Finland garnered the European market’s share.

EXPORT SPECIALS!

When you deal with a small, well-organized export house... you benefit from personal attention on every order...

Our small town location helps us benefit from low-overhead costs which results in rock-bottom prices to you.

Write to us and benefit from doing business with distributors!

EXECUTIVE SEEBURG DISTRIBUTORS

WHEN YOU DEAL WITH A SMALL, WELL-ORGANIZED EXPORT HOUSE... YOU BENEFIT FROM PERSONAL ATTENTION ON EVERY ORDER...

OUR SMALL TOWN LOCATION HELPS US BENEFIT FROM LOW-OVERHEAD COSTS WHICH RESULTS IN ROCK-BOTTOM PRICES TO YOU.

Write To Us and Benefit From Doing Business With Distributors!

PHILIP MOSS & CO.
1420 Locust Street
Des Moines, Iowa

EXTRACTS OF THE DAILY EDITION

THE VENDING MARKET

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DEPENDABLE Coin-Operated Equipment FROM DAVIS

NORTH TONAWANDA, N.Y.—Joe Hrdlicka, a veteran Service Manager for the Phonograph Division of the Wurlitzer Company, retired from the company on March 31st. The position has been filled by C. B. Ross, who for the last five years represented Wurlitzer in the Middle West with headquarters in Minneapolis and more recently in the plant at North Tonawanda.

Joe Hrdlicka's first association with Wurlitzer was in 1928 when the retail store he owned in St. Louis, owned by the company, was selling a juke box called the Wilcox-Simplex. It fell to Joe's talents to keep this early ten selection 78 r.p.m. wonder working and it wasn't easy. Within a very short period, the Wurlitzer Company purchased the Simplex mechanism out of stock, and introduced the first Wurlitzer coin-operated phonograph designated the P-10. From that point, Joe's association with the automatic music industry carried him through a wide variety of positions all associated with the service end of the business.

Following ten years in the retail store division, he transferred to the Wurlitzer factory in North Tonawanda from which he was assigned at various times as Field Service Manager, and as Service Manager for salesmen in the Wurlitzer distributor areas. When Wurlitzer began production of war matériel in 1941, Joe took over the duties of special representative for the Wurlitzer, North Tonawanda plant on war contracts and made frequent visits to eastern manufacturers and sold them this capacity produced until 1945.

At the close of hostilities, he became Service Manager for the Wurlitzer distributor in Philadelphia where he remained another five years prior to his retirement.

He returned to North Tonawanda in 1950 as Special Services and Service Representative and in 1954 became head of the Service Department and assumed responsibility for the overall service policy and supervision of the activities of the Field Service Engineers. For nearly ten years, Joe has maintained a residence in Kenmore, New York which he will now leave for his new home in Washington State.

As for further plans, Joe and Mrs. Hrdlicka will move to the vicinity of Seattle where their son, Merle, is an engineer for the Boeing Aircraft Corporation. To keep his hand in mechanisms and electronics which have been his occupation as well as his livelihood, Joe plans to set up a shop in his new home and dabble in the creation of stereo music systems and radio and television repair. Says Joe, "My years with Wurlitzer have been pleasant, profitable and have produced a great many enduring friendships. I have always thought that when the time came to slow down the Pacific Northwest, that would be where I wanted to be."

CHICAGO, ILLINOIS—Robert Ross, who has been a service executive for the last five years in the Pacific States with Wurlitzer, has retired from the company. Ross is a graduate in the business of the University of California and has served in many capacities. He joined the company in 1951.

In an interview with 'Top Tunes', Ross said, "My service for Wurlitzer was a true career. I started out in the service department as a service man and worked my way up to a position in the service department. Then I was assigned to the Wurlitzer factory in Syracuse, N.Y., and finally to the West Coast. I have been with Wurlitzer for eight years and have had a lot of experience in the field service department."

Ross said that he had enjoyed his service career with Wurlitzer and that he would miss the company and its employees. He added that he would like to return to the company in the future.

Ross is the son of the late Robert Ross, who was a prominent businessman in Chicago. Ross has been active in many community affairs and is a member of the Chicago Chamber of Commerce. He is married and has two children.

His new duties will include the responsibility for all Wurlitzer Field Service Operations. Particular emphasis will be placed on the maintenance of the company's customer relations and sales offices. Ross will also be responsible for the development of new service personnel and the training of existing personnel.

Ross will be based in the company's new West Coast office in San Francisco. He will report to the company's president, Edward G. Wurlitzer.

N.Y. State License Bill (Continued from page 59)

amusement machine to be used as a premises for other than amusement purposes shall, upon conviction, be guilty of an offense punishable by a fine of not more than five hundred dollars.

3. Appropriation. The sum of twenty-five thousand dollars ($25,000), or so much thereof as may be necessary, is hereby appropriated to the department of state for the remittance of moneys in the state treasury in the general fund to the credit of the said purposes fund not otherwise appropriated and made immediately available to the state treasurer for distribution to the department of state for the remittance of moneys in the state treasury in the general fund to the credit of the said purposes fund not otherwise appropriated.

4. This act shall take effect immediately.

EXPLANATION—Matter in italics is new, matter in brackets [ ] is old law to be omitted

Cash Box—April 11, 1944
**AMERICA'S FOREMOST COIN MACHINE DISTRIBUTORS AND EXPORTERS**

**BOWLERS**
- LANDEAU 13-3/4 & 14
- LEAGUE 13-3/4 & 14
- Pro Bowl 13-3/4 & 14
- Major 13-3/4 & 14
- Gold Medal 13-3/4 & 14
- Hummer 13-3/4 & 14

**ACADEMY**
- Academy 13-3/4 & 14
- Classic Star 13-3/4 & 14
- Continental 13-3/4 & 14

**JAGUAR** (BRAND NEW)

**POKERINOS**, **HAIR-DRYER & CHAIR**

**SUPER-CRANES**
- $275
- **$225 for Export Only**

**LEADING VENDOR**

**IMPORTERS**

**Jan.-Dec. 1963**

**UNITS DOLLARS**

**CANADA** 4,528 $1,181,571

**WEST GERMANY** 2,544 $723,695

**UNITED KINGDOM** 3,054 $833,363

**JAPAN** 422 $777,647

**BELGIUM** 198 $522,966

**FINLAND** 130 $685,600

**SWITZERLAND** 274 $94,853

**SWEDEN** 566 $85,688

**30th Box—April 11, 1964**

**LEWIS ROSEN**

**ELLIO ROSEN**

American's Leading Export Distributors
- ARCADE
- GAMES
- VENDING
- MUSIC
- RIDES

Exclusive Rowe AMI Distributor
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Look to Rosen for

**MORE IN '64**

**AROUND THE WORLD IT'S DAVID ROSEN!**

**RARE-COIN SEEKERS**

**HAUL 15 Million Silver Dollars From Treasury**

**COIN SHORTAGE CONTINUES**

WASHINGTON — Over 15 million silver dollars were hauled up from the rusty vaults of the U.S. Treasury Building two weeks ago to appease just about the wildest rush of rare-coin speculators ever seen here.

The enthusiastic hordes of treasure hunters barraged the Treasury for three days, dragging in sacks as many as 1,000 silver dollars per man, by cashing in an equal amount of paper money, in hopes of unearthing one of many valuable coins in a leading catalogue had stated were lying in the depths of the Treasury Building.

With only three million silver dollars left and going fast, and the prospect of mining more becoming a very real possibility, Treasury Secretary Douglas Dillon called a halt to the spree. The beauty part, of course, was that speculators couldn't lose anything more than time and maybe sleep in their quest for riches, while the actual possibility of finding a valuable dollar remained.

Meanwhile, the Treasury Dept. reported a continued shortage in the more common circulation coins — nickels, dimes, quarters and pennies — which hold special value to coin machine operators.
Rock-Ola Revamps Design, Dists View New Grand Prix’ Phono Line and ‘Phonette’ Wallbox-Speaker; Sked Shows

CHICAGO—Rock-Ola Manufacturing Corporation surprised its network of distributors last week with a new phonograph and wallbox which is completely apart and different from any phonograph the veteran factory has produced in its history. While photographs of the “Grand Prix” phono and “Phonette” were not available, it can be said that the new machine is of a cowboy-console style with title strip selection panel positioned parallel to the base or floor. The machine stands 45½ inches high. A stand-up display panel highlights album selections available on the machine. The sides are of finished walnut. The machine is closer to looking like a “home” unit than any machine the plant has produced. The 100-selection phono accepts LP’s in groups of ten with patron offered both sides of any album or any combination of sides, mixed with the standard 45 rpm singles on the machine.

Another highlight, which received as much acclaim from the distributors as the juke box itself, is the new box “Phonette” which is equipped with twin speakers, a three-way volume control, with sound coming across only when the “Phonette” is activated by the drop of a coin. Patrons hear the selection already being played, then hear their own selection, and then the sound shuts off until another coin is dropped. The growth of the dinner business in America, according to Rock-Ola officials, is the market Rock-Ola distrbs and ops will go after. Albert Simon, the New York distrib, was reported to have landed a dinner deal on the strength of the wallbox just twenty four hours after the equipment was announced.

The machine has a “common” receiver system, an automatic money-counter which totals machine receipts, and works with the “Phonette”. The amplifier is transistorized, eliminating the tubes.

The “Grand Prix” Model 425 and “Phonette” Model 500 will not in place, on the Rock-Ola production line, the current Models 418 and 416 “Rhapsody JI” and “Capri JI” machines. According to Exec VP & Doris, “The automobile industry is quarrying its enthusiasts with different models to satisfy the taste of its customers. We see, at the moment, the need for at least three machines to satisfy the demands of operators and our distrbs.” Operate showings will be announced.

Robinson-Piha-Franco-Capilouto Firm To Distribute Rock-Ola in Georgia

CHICAGO—David C. Robinson, President of Rock-Ola Manufacturing Corporation, Chicago, has announced the appointment of the Greater Southern Distributing Company, 321 Edgewood Avenue, S.E. Atlanta, Georgia, as the new Rock-Ola distib. for its phonographs and cigarette vendor lines in the state of Georgia. The appointment is effective immediately.

Seeburg Follows Sinatra Twin-Pack Smash With Charles

■ Sell-Out On 1st Twin

CHICAGO—Ray Charles stars on the Seeburg Corporation’s second “Twin Pack” issue, released this week, with his ABC-Paramount album, “Sweet And Sour Tears.” The first Twin Pack, featured Frank Sinatra, “Sinatra’s Sinatra” and was an immediate sensation with operators, according to Seeburg officials, who have high hopes for this second issue.

“Seeburg’s Artist of the Week” slot has been filled by a 33 rpm edition of Ray Charles’ “Sweet And Sour Tears.” Also among their releases for the week of April 6th are the Liberty recording of Spike Jones, “Washington Square,” in the “Pop Instrumental” category; Barbra Streisand’s “The Third Album” on Columbia for the “Pop Vocal” company; and Decca’s “Loretta Lynch Sings” by Loretta Lynch for “Country and Western.”

Urban Movie Machines At Paris and NY World’s Fairs

LOUISVILLE—The blue grass state is also heading into the world’s fairs last week in the form of Urban Industries’ offering of a new line which was heading toward the first shipment of the Model AP “Movie Theater” which was shipped to France in time for the Mondial internationnal distributor in Paris unveiling and set up the machine at the Paris Fair which opens April 27th.

The second shipment was readied for the opening of the World’s Fair on April 22nd. The firm’s audio-visual and experimental systems has been used educational purposes as well as and will be exhibited in the Hall Of Education at the NY Fair which opens April 27th.

The film is available in several themes and has been popular in Europe, Russia and the United States.

Cash Box—April 11, 1962
SCOPITONE "Puts the Show on the Road"

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on 26 Inch
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International
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Musical Fun
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SCOPITONE, Inc.
Britain’s Gaming Amendment Will Limit Value Of Prizes In Public Places

**Trade Associations Up In Arms**

LONDON—On February 28th the Betting, Gaming and Lotteries (Amusements with Prizes) Bill, which has its second reading in the House of Commons. Although it is a Private Members Bill, which means it was originally promoted by a member in his own name, it has, in fact, received Government approval and support. The purpose of the Bill is solely to amend some of the provisions of Section 49 of the present act governing the operation of automatic and gaming machines in public places for which a permit has been issued by a local authority. The most important change that would be brought about by the Bill is that a limit of £1 per week would be imposed on all prizes both in cash and in kind. At the moment the limit only applies to each pay-out with no limit at all on prizes in kind. Not only would the limit of £1 apply to single games but would also prevent players from exchanging an accumulation of winning tokens for a single large prize such as a bottle of whisky.

The Bill also gives local authorities wider powers of discretion in dealing with applications for permits and if it goes through it seems almost certain that in the future, permits will be issued much more sparingly than in the past. Further, when permits are issued the authorities, for the first time, will be able to limit the number of machines which may be installed. But this will apply only to so-called single sites and not to arcades and other legitimate amusement centres.

Finally, the Bill also empowers the courts to cancel a permit in the event of conviction for a breach of the gaming laws. It is only Section 49 which will be affected by the Bill and other sections of the law, including the part governing the operation of gaming machines in clubs, will not be changed.

For the benefit of U.S. readers who are not familiar with the set-up, this is not yet law and it is possible that the Amendment Bill will be changed considerably before it finally comes into operation.

The Trade Associations are far from happy with the new proposals and negotiations are already in progress between them and the Government with a view to obtaining some further concessions when the Bill reaches Committee stage which will possibly be at the end of April. However, as it is only a Private Members’ Bill and it seems to be a great deal of do as regards the discussion table and if the Prime Minister announces a fairly early General Election the Bill would undoubtedly go by the board for the time being.

**American Shuffle Intros Ball-Box Illuminator Device**

Cleveland—Joseph Nemish, president of the National Showroom Corporation, exclusive United States agents for the German ‘Arizona’ gun game, was among the operators who have been very successful in placing the game on a 40-60 basis with location owners.

Even higher payment for the ‘Arizona’ gun game, which Nemish has officially announced, was the result of a recent meeting of the ‘Arizona’ gun distributors, most of whom are enthusiastic about the new product, Nemish stated, and added that ‘one operator may have three in his location with the gross take of the cashbox.”

Nemish, who was engaged in the distribution of Seeburg Corp. products for 22 years until he liquidated his interests in 1960, rejoined the ‘Arizona’ at the last MOA convention.

The majority of ‘Arizona’ distributors are most enthusiastic.” Nemish stated, and added that ‘one operator may have three in his location with the gross take of the cashbox.”

Approximately one-half of the United States is now covered by franchised ‘Arizona’ distributors, Nemish said. He recently appointed Royal Distributing and The Clearview Automatic Machine Exchange as distributors for Ohio.

The ‘Arizona’ gun sales are reported that orders have been placed with the German manufacturer, Th. Bermann & Co., to keep up with the increasing overseas demand for the game. One large shipment is expected particularly by operators already on the high seas to be delivered from England and direct from Europe,” he concluded.

**Lomenzo To Speak At Siskin Testimonial**

NEW YORK—New York State Senate Majority Leader John Lomenzo, a frequent audience the 1964 UJA, Columbia University’s victory dinner June 6th, chairman Irving Horowitz announced. The dinner, testimonial to Harry Siskin, will be held in the Statler Hilton Hotel and will feature some top names on the entertainment bill which will be announced shortly.

The entertainment committee for the dinner will hold their next meeting on Wednesday, April 6th, at the Skyline Motel, Tenth Ave. and 56th St., beginning with dinner at 6:00 P.M. Horowitz urges all members to bring contributions and dinner reservations to the meeting.

**NAC-TOA Trade Show Booth Space Going Fast**

Sixty-one advance space reservations, representing 45% of the available 121 booths at this year’s Motion Picture and Concessions Industries Trade Show, scheduled for September 16th to October 2nd, 1964 at the Conrad Hilton Hotel, Chicago, have already been received, it was announced today.

“Response to our initial announcement last month has been absolutely enthusiastic.” NAC Exhibit Chairman Fred J. Pizzitola, Allied Theatre, Anson Exhibit Company, Chicago, said.

**American Brass And Phonograph Manufacturers Hold Convention Powow**

CHICAGO—There was a top-level luncheon meeting in the Sherman House Hotel on April 1, of officers of Music Operators of America and members of the four phonograph manufacturers, to discuss a number of national and international matters, including the forthcoming 1964 MOA Convention, scheduled for October 14-16 in the Sherman House.

Granger addressed during an interview following the session that although there will be no formal commitments on any of the many topics discussed. If until Monday, April 6, there was an "apparent feeling of mutual satisfaction and understanding as a result of the meeting."

He stated: "We were very pleased with the amicable reception we received, and spent a good deal of time in a tour of the new exhibit space which will be available in the Sherman House."

"We were given the impression that the people who represented the phonograph factory are very happy about the idea of the show and the physical layout on the exhibit floor."

"There will certainly be a definite statement of commitment for the trade press which will be given to manufacturers early next week.”

MOA officials at the meeting were Louis Cassola, president of MOA; Olle Piere, vice-president; and Fred Granger, managing director.

Representing the factories were A. D. Palmer, the Wurlitzer Co.; Fred Poljak and Paul Hoch of Rowe MC Manufacturing Company; Hugh Gorman, Rock-Ola Manufacturing Co.; and Stanley Jawor, the Seeburg Corporation.

**Would you like a coin box on Tape-Athon?**

**British Keycee Expands Throughout Britain**

LONDON—George Coughtry, Coughtry Automatic Supplies Ltd., of Nottingham, is to extend his interests, recently awarded the title of Jennings largest distributor in the World, ‘The Quo!’ as he is known in the trade, plans further expansion in both English and American branches in other parts of Britain. He has recently been appointed Main Distributor for N.S.M. Juke Boxes, by Lowen-Automaten of Berlin, Germany, and celebrated this by placing an initial order for £250,000 and reports fantastic response and sales. George is emphatic that his firm’s loyalty will remain with "Furys" My lovely and plans for the future, years ago with Fruit Machines and these will remain the foundation of all my activities because in the field ‘I am the greatest!’ It sounded familiar.

Would you like a coin box on Tape-Athon?

Would you like a coin box on Tape-Athon?

Selling Service

Write us for latest U.S. market data and price quotations on jukeboxes, games, bingo, fruits.

DUARTE INTERNATIONAL

835 E. 31 St., Los Angeles 11, California

NEW KEYCOURN DESIGN FOR "Big Spot" upright to fit more dynamos and decor of British clubs who wish to get the "Espanol" designs of American machines. Mar-Matte distributors.

Cash Box—April 11, 1964
Top 10 Phono Importers
Jan.-Dec. 1963

Gottlieb Service Manual Acclaimed By Pingame Ops

Two Years In The Making

CHICAGO—Alvin Gottlieb, of D. Gottlieb & Company, advises this past week that the firm's copyrighted Service Manual, which is being distributed through Gottlieb's distributors, has been receiving widespread acclaim from operators.

He explained that this manual was more than two years in the process of development by Gottlieb's engineering staff.

"All of D. Gottlieb & Company's 37 years of experience in the development and manufacture of pinball amusement games greatly enhanced the creation of this most effective service manual. Which, incidentally, is very easily available to the nation's operators," Gottlieb asserted. "Furthermore, it is the only one of its kind in existence today!"

"We wish to stress the important fact that there are many operators in the United States—in the music business as well as other phases of the coin-operated equipment business—who want to get into the operation of pinball machines. And, who are neglecting to do this because of the lack of understanding of this field.

"Thus, this new Gottlieb Service Manual, which covers all of the pinball games ever produced by D. Gottlieb & Company, will most certainly simplify entry into this area of coin machine operating," Gottlieb added.

He explained that there are five major sections contained in this copyrighted service manual. They are:

1. Description and adjustment of components.
2. Circuit analysis.
3. Trouble shooting.
4. Set-up for operation.
5. Maintenance.

These service manuals are easily obtained by operators from the Gottlieb distributor in their respective territories.
Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsly

Coin-Op Dry Cleaning & Laundry Booms In
Western Europe; 340 Centers Since 1962

Dynamite's Bechhofer (right) at a recent opening.

WEST GERMANY—The coin-op dry cleaning and laundry industry is booming in Western Europe, according to Walter C. Bechhofer, vice president of Dynamic Vending, Inc. of New York. An estimated 340 centers have opened in Western Europe since the first opened its doors in Bremen during February of 1962. The centers rely largely on American-made machines.

In nations such as West Germany, which has about 640 of West Europe's estimated 1,700 dry cleaning machines, the centers are considered among the fastest growing service industries. Their popularity in that nation stems from the German's acute labor shortage and its expensive dry cleaning stores.

In addition, coin-operated machines dry clean at one-third the cost of commercial dry cleaning establishments and offer while-you-wait service compared with a one-week wait that is common at commercial cleaners. The time and cost difference are not as great in the United States.

In addition, the relatively heavy capital outlay required for opening a center in Europe—$50,000—has discouraged “mom and pop” operations. The independent operator has accounted for the major share of discrepancies in that country, according to Dynamic.

Persons in the industry maintain the high sales volume has changed the maintenance habits of the public. Because of the high cost of cleaning prior to coin-op machines, articles such as dressers, slip covers, and children's snowsuits received a far higher degree of usage between cleanings.

European centers are generally far more attractive than ours are and often are much bigger. One of the Continent's larger centers, which has 10 drying cleaning machines, will be opened in Frankfurt shortly, according to Bechhofer.

Dynamic, built the first center in Europe 25 months ago, shortly after being named exclusive distributor for Norpe and Borg-Warner coin-op machines in Germany. It recently opened its 76th center, in Vienna, Austria. The company estimates it has sold 37 percent of the dry cleaning machines in the U.S. and 27 percent of the units in Western European countries.

The company gives a large share of the credit for the success to its aggressive sales promotion for them. The ballyhoo of the American appliance industry, unknown in Europe until now, has proved very successful, according to Bechhofer.

Through subsidiaries in Frankfurt and Vienna, the company advertises the opening of the centers via television, newspapers, motion picture theatre trailers and circulars. To attract the American wives of an Air Force base to a nearby center, Dys-

Tobacco Industry To Challenge FTC's
Right To Force Health Labeling

■ Will Ask Congress To Outlaw Such Action

NEW YORK—The Federal Trade Commission's right to force cigarette manufacturers to carry health warning labels on their products will be the subject of a court challenge by the tobacco industry, and they will further attempt to get Congress to ban such an action by legislation, spokesmen said.

F.T.C. Commissioner Paul Rand Dixon has said his commission has already invited the tobacco makers to file the warnings both at the sales level and in cigarette advertising—especially in those markets where the FTC has challenged the tobacco industry in the controversy by opposing the warnings. He is extending the F.T.C.'s authority to compel them (see Cash Box March 26).

Another prominent figure in the controversy is Dr. George James, Health Commissioner of New York City, who has threatened separation of the city unless the F.T.C. acts quickly to require the warning labels.

Fisholow Releases Two Compact Vendors

BIRMINGHAM—England—“Fisholow, the vending division name of Fisher & Ludlow Ltd., has followed up their late 1963 release of the ‘Junior Six’, economically sized hot drink machine, with the recent release of another compact dispenser, the ‘Chilled Carton Vender’.

The Fisholow ‘Chilled Carton Vender’, designed for interior or exterior use, will vend cartons from $0.05 to a pint and features an automatic straw dispenser. The vending unit is made of plastic and glass and stainless steel and can be removed from the cabinet for cleaning. It operates on 13 to 16 amps, carries National Rej ector coin mechanism and stands 81 in. high, 21 in. wide, and 21 in. deep.

Tobacco Distribrs Meet In Miami

MIAMI—The National Association of Tobacco Distributors open its annual convention here, April 4th, to discuss cigarette industry personal. In view of the continued health controversy, this continues to simmer, the climate of the six-day convention was expected to be warmer than usual.

Included on the NATD convention's schedule will be round tables, management seminars, and marketing seminars. On the lighter side will be banquets, receptions and sports tournaments.

Among the topics to be discussed concerning the cigarette vending industry will be the Executive Management Conference talk titled, ‘Opereation of Vending Machines’. Event #29, on April 8th.

Cash Box—April 11, 1964
THE NEW
ROWE AMI TROPICANA
brings you
THE DRAMATIC WORLD
OF BIG-TIME
ENTERTAINMENT
IN STEREO-ROUND*

What's the most profitable item in any location? The music a customer buys through this Rowe AMI phonograph to entertain himself. Let your Rowe AMI distributor tell you the whole money-making story.

*Pat. pending

NEW, POWERFUL POINT-OF-SALE CLOCK
When you merchandise music, you make the profitable Tropicana an even greater money-maker. What better time to remind customers that it's time to enjoy music than right now? This attention-getting clock is a great merchandiser for the location, a powerful business-opener for you. See your Rowe distributor for the complete details on this clock promotion.

GREAT NEW MUSIC-MAKER!
UNBEATABLE MONEY-MAKER!

- Exciting New Styling
- Versatile "Three-in-One" Programming
- Exclusive Self-Contained Stereo
- Dramatic Personalized Location Display
- Top Album Hit Features
- Color, Motion Salesmanship
- See it at your Rowe AMI Distributor

ROWE AC MANUFACTURING
The Merchandise Mart, Chicago 54, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems

Cash Box—April 11, 1964
BELAMEX
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GOTTLEIB PINBALL MACHINES
BALLY BINGOS, BOWLERS, SHUFFLES
FRUIT MACHINES (Milis, Jennings)

and for Vending Machines
(Cigarette, Soft Drink, Candy, Pastry, Ice Cream, etc.) contact our subsidiary

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FOR EXPORT

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BELAMEX

FOR ALL YOUR COIN MACHINE NEEDS

PHONOGRAPH

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FOR APRIL DELIVERY

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AMI: G 120, G 200
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51 MADISON AVENUE, NEW YORK 10, N.Y. M.T. 9-5623-4-5

WESTSIDE OPENS ON 10TH

NEW YORK-Harry Berger, veteran coin machine salesman, recently announced the opening of his new Westside Distributing Corp. at Tenth Ave. and 48th St. Westside will offer the U.S. Billiard pool table line and also distribute reconditioned amusement and vending equipment. "There is over 4000 sq. ft. of floor space in the front showroom," Berger said, "and almost as much in back for the shop." Commenting on the difference he sees between Westside and his old place down the block, Berger said, "I've already sold more arcades here than I ever sold down there on purpose."

Rock-Ola distributors from the east in town for the preview of the new "Grand Prix" unveiled at the Summit Hotel last Thursday. Distributors flipped, but won't get the chance until next week when operator showings will be non-compulsory. A Meekap and Larry战 Oxygen opened at Warlitz, who had the place looking like a million in preparation for the large group of expected to turnout for the unveiling of the new 'Grand Prix' next week. Some Rock-Ola distributors, who visited Simon, were impressed by the U.S. Billiards Professional line which Simon has on display. Art Dadas, back from a trip which covered the east, reported "saturation coverage" for the new Mississippi following the line reception he and the US Billiards "Pro" pool table line received.

Harry Green was out tearing up the Avenue and says he felt almost as if the unfortunate lad he saw on the Larry Moore Show last week who had quit the Beatles to form his own group just before the Britain pic was high. He said the boy looked perhaps a little too clean-cut to make anyway.

Harry Berger, relaxing in a plush new chair in his brand new office of Westside Distributors, was reminiscing about his many contacts traveling as a coin salesman. Later that afternoon he got a chance to do some more traveling—out with the Sid Mollin's Army Boys at the Summit Hotel.

Billy Sporino, Harry's "girl Friday," looked right at home at her new Westside station.

Bill Weiner, down at Weiner Sales, has nothing but raves for Gold Medal popcorn vendor. He says he's moving 'em like mud and looks forward to even more frantic summer sales season for the warm-weather favorite in a YMCA operation which could very well blossom into a multi-YMCA operation with the popen season. Gold Medal's merchandise vendor is also a fast mover, according to Warlitz.

Sid Greenfield, Musical Distributor, says he and Harold Kaufman or hardly get enough of the Wurlitzer 2800s to keep up with demands for machines. He also reports that Tape-Athon sales are moving very well.

Sid's son Phil resigned from the news staff of California station KFWB earlier this week to become a reporter for Warlitz in New York, where he'auto' class. He is now attached to the L.A. Sheriff's Dept. Evidently Phil background as a police reporter for KFWB has really paid off.

Ab Lipsky, anxiously awaiting the arrival of All-Tech's 5x0 pool table, thought winter was trying to make a comeback during those unseasonable cold days last week, and was mighty glad to be looking out that big window at the Tenth Ave. side of his export sales are moving along nicely, he reports.

The sales scene was anything but chilly at United East Coast where Leo Druckman was selling up a storm with United's "Tempest" and the Fisher pool table line. The pool is jammed with equipment as usual, but he says business is a matter of fact to get the sales out from there. His word is sworn that he never knew the color of the floor until he was working for four years. Miss Irving says she checks up on both records every day during his out-of-town trip and that the "Levy" is busy United business.

Mik Munro's brother Joe is now tramping the territories up New England way, on his sales tour which has taken him all over the United States. Joe and his right hand man Dick Greenberg, were reflecting on the many possible business possibilities that the combination of Shea Stadium and world's Fair will cause, and without being a little anxious. Dick says he has a friend whose home is at least two miles from the Fair and yet both the Fair's parking lot.

Murry Kaye, up at Atlantic, N.Y., reports that the initial release of Simon's new "Twins" LP have Frank Sinatra a half-hour's talk and a handful of digit, on the other hand, sold well here in Miami. The very day Murry received the first shipment he was bought by eager horde of operators, and immediately had to issue a second one for 200 more.

Harney Superman interested in the early figures on Seaplane sales that Jack Marnick, sales head of the newly formed Miami division, which he supervises, is on the road with his fully-equipped trailer. Irving Kaye, another Seaplane cop, is busy mailing Seaplane film follows, and the creative boys at William Morris are already laying the groundwork for some very colorful film clips. Murray Superman busy with Runyon export lots Wolber's on the phone for a one-hour scratch next week when he was worth it and Kempy stumps the upstate hills.

Games ops in NYC still not delighted with having to pay a $500 line fee (two-year license) if Governor results new blood for the movie hits the town this last Thursday. "I'm sick of it," one op said. "It's worth it and Kempy stumps the upstate hills.

Don't forget the UJA-Coin meet, April 8 (Wed.) at the Skyline Motor on Tenth Avenue. Guest of Honor, Harry Stark, tells us that since the Amendment went unanimously through the Congress (April 4) and it definitely assures self-service machines from the "substantially self-service" clause. The Amendment will end the era of 1982 for the industry.

Suren Fesjian, Mondial head, left from Idlewild for Europe, on Wednesday and will spend some time at the Paris Fair when he's not pushing his Goliath, ChiChin, Southland, and midway lines. He will have a new play of new Urban movie machines shipped especially for the big French and American Vente and Dick Sarkesian will hold down the fort whilst Fesjian away.

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But Lute, Sales chief of Southland Engineering, claims that his "Little-Peg" will require less service calls than any previously on the scene. The name has turned out. "Time Trials", according to Lute, "greened more name location than any other game, (except bingo,) produced in the last years."

Norman Berkowitz, Deperris's man-on-the-scene, in Philly making rounds with the benefit of his two boys, Steven and Michael. After final business, he treated the lads to a view of a famous wild animals Museum and the future advertising scenes were still wide eyed on the back seas.

Si Redd is enjoying successful franchise business with the "Cinch" line. He plans to do a lot more and then directed his sales pitch at specialty salesman of the country. A S. Nat Barden of Urban Industries who is selling his new movie line in franchise plan. The line is not a great success just yet.

And if this ain't spring, then you'd better get out of the overcoat big

Cash Box—April 11, 1959
Three major coin-op events are occurring this week, highlighted by the Cash Box Annual Export Volume Report in this issue (which strongly indicates the tremendous, steady growth in the vast overseas coin machine markets), and the introduction to Rock-Ola distributors of Rock-Ola's new "Grand Prix," model 952, 156 selection, coin-operated phonograph, and "Phonette," model 505, coin-activated remote-speaker-selector unit.

And finally, MOA brass met last Wednesday, April 1, in the Sherman House Hotel with executives of the four major phonograph manufacturers to set the stage for the MOA Convention, scheduled for October 11-16 in the Sherman House. MOA officers at the session were Lou Casola, presxy; vice president Clint Farrand, and managing director Fred Granger. The phone companies were represented by Fred Pollak and Paul Hubsch (Rowe AC Mfg.), Hugh Gorman (Rock-Ola Mfg.), A. D. Palmer (the Wurlitzer Co.), and Stanley Jarocki, for the Seeburg Corp.

As Spring actually begins to seem like it's going to hang around for awhile (hurray!), Joe Kline, of Fred Coin, is tickled over the action he, Sam Kohler and Fred Kline are enjoying at the busy distrib. They're having a field day with Wurlitzer phones.

It seems that Rally's Bill O'Donnell and Herb Jones are so tickled over the sales they're beating the 'bongos' for 'Bongo' amusement game. The action is in this country and in the European markets. We hear by the good old reliable grapevine that old buddy Hymie Zorinsky, of H.Z. Pricing & Sales in Omaha, has taken up a new hobby—coin collecting! He's more time sortin' out than we were looking for the proverbial needle in the haystack (Oh, we still make those huge searches!)

Among the coinmen in for Rock-Ola's big midwest showing at O'Hare Inn were Homer Hough, Lou Piatek, "Big Red" Wallace, H. B. Brinek, Eddie Zorinsky, Gil Kitt, Joe Robbins, Bob Wiley, Jack Burns, and Dick Flaherty, old friend Joe Abraham, and so many more it's impossible to name everyone (sorry, we're still too busy to keep up with all of Rock-Ola's businesses.)

TIDBITS ON THE LOCAL SCENE. Hank Ross and Marlene Wolverton, of Ross Mfg., are so happy over the way "Top Hit" baseball amusement game is going in all markets they're reaching the bongos for 'Bongo' amusement game. The action is in this country and in the European markets. We hear by the good old reliable grapevine that old buddy Hymie Zorinsky, of H.Z. Pricing & Sales in Omaha, has taken up a new hobby—coin collecting! He's more time sortin' out than we were looking for the proverbial needle in the haystack (Oh, we still make those huge searches!)

The action at World Wide makes Nate Feinmehl, Harold Schwartz, Fred Skor and Irv Ovitz forget about the heavy snowstorm we had last weekend. Alvin Seltzer is delighted over the response D. Gottlieb's distribs are getting with their recently distributed pinball service manual.

MORE NEWS: Sam Stern, presxy of Williams Electronic Mfg. Corp., returned from his brief holiday in Miami Beach to the release of Williams' new angle player, "Soccer" flippers skill amusement game. Jack Miller, sales manager, told us immediate acceptance was "very heartening, indeed."

Over on the southside, Art Weindorf, presxy of J. E. Keneely & Co., reports export business is "soaring" with all of Keneely's distributors. Clayton Nemeroff spells this out other with facts and figures. We didn't have to go further than chatting with Mort Secore and Ralph Wyckoff, at Chicago Dynamic Industries, to get the inside story on the firm's progress in foreign sales. Mort informs us that Coin is having a banner year. The big push is on more-and-more production of Chico. They're working overtime.

When we chatted with Stan Levin, of Atlas Music Co., last week we were advised that Spring business thus far easily surpasses prexy Eddie Ginsburg's expectations (keep it up, fellows!). We were "snowed under" with reports at United Mfg. Co., where Herb Oettinger and Bill DeSelm exactly advised that a "storm" of orders are flowing into United's sales offices on Tornado's big ball-bowling alley and "Tempo" puck-shuffle alley. Even Al bose was all smiles (we'd just kiddin', Al). Ted Redye and Estelle Bye, Marvel Mfg. Co., are certain they'll have a big Spring season, judging by the big production is being pushed more every day.

The big action of late at J. F. Frantz Mfg. Co., according to genial Johnny Frantz, is on "U. S. Marshal" counter pistol-target amusement game. Don Johnson informs us he's so busy on sales he hardly gets a chance to play with his children at home in Zion. We hear from Empire's Jack Burns that longtime distributor Fred Kerdash and his Amy, of Indians, are baking in sunny Florida, playing golf with their daughters Tina and Katha. Fred and Amy are very popular among the coinbie people in the Hoosier State (and with us, we might add).

His friends here are mourning the death of Andy Train, head of the national in-home service bearing his name. Mar. 25. Must Rev. Cletus O'Donnell, auxiliary bishop and vicar general of the Chicago Archdiocese, celebrated the solemn pontifical mass. Bishop O'Donnell (a fine broth of a lad, loved by all) was one of Frain's whereabouts from 1930 until he was ordained as a priest in 1941.

Barry Mour, of Patterson Distributors in Ciny, long-distanced to advise that Football is enjoying a banner season in this country—Herb Perkins, presxy of Journeymen Distributors in Chi, is looking for a good repairman's job and in the urge approaching to contact him now. The word from Mort Levinson, of National Coin Machine Exchange, is that as the new Spring season progresses, National's business grows daily. And, he sez, that goes for export sales as well as acceptability of Gottlieb pinball amusement games.

Chicago Chatter

NOW A VERSATILE ALL PURPOSE COIN OPERATED MOVIE THEATER

MODEL AP-10

THIS VERSATILE UNIT IS ADAPTABLE WITHIN 20 FEET OF WHATEVER SUBJECT YOU'RE LOCATED AT! WARRANTIES.

Model AP10 will accept T-TOPIC plus PROFIT ENSURING SO COMPACT IT'S natural for any location.

Your choice of subject.

 Instructional films are available in 32mm or 35mm. 32mm - 10 min. 35mm - 20 min. Shipping weight 54 lbs.

(For "Where to Buy") See your distributor or write for complete information.

urban industries inc. 713-17 West Main Street Louisville 7, Kentucky AC #502 583 8559
NEW
MONEY MAKER
ARIZONA

Makes more money for the operator and location owner by reason of live-action.

ARIZONA—the “HIT” of all Europe . . . Versatile . . . Limitless location opportunities . . . Fascinating, absolutely safe live-action gun. Unique construction design reduces servicing to a minimum . . . appeals to all age groups!

ATTENTION: Operators, write or phone for name of Distributors in your area.

DUNCAN SALES CO. National Sales Agents for U.S.A. announced that territories are now open throughout the United States for Distributors of ARIZONA.

Phone, wire, or write Mr. Joseph Nemesh. Phone 241-3801.

DUNCAN SALES CO. 737 Carnegie Ave. • Cleveland 15, Ohio

CHICAGO — Williams Electronics Manufacturing Corporation, is introducing the thrills of soccer to the public this week, in the firm’s new simple playfield, “Soccer” flipper amusement game, with Williams’ novel multiple playfield appeal. This game—according to Mr. Jack Mittel, president of Williams Electronics Manufacturing—presents an exciting, new competitive play idea with a “Red Team” in scoring competition with a “Blue Team” on the playfield and the backbox.

Here is how it works, as explained by Jack Mittel, sales manager: Enter the “Red” or “Blue” team is selected by the player with his first flipper played over the top rollovers in effect, the player moves the ball toward the goal by hitting the top Advanced bumpers, two rollover buttons, two “Red” or “Blue” targets, and the bumper when hit.

Mittel explained further that goal can also be scored by going into center “shooter,” or “Red” or “Blue” eject pockets. Every time the player “kicks” the ball a goal is registered under either the “Red” or “Blue” team.

In other scoring action, the two bottom rollovers score a “Spear” when hit. Making four jet bumpers, scores 10 points and the “Adverse” when hit.

In Williams new “Soccer” flipper skill shooting amusement game that is continuous, exciting light box action, speeded up considerably by the use of four drum-type scoring rolls in the backbox.

Mittel stressed the importance of the competitive play feature that Williams “Soccer,” despite the fact that it is a single player amusement game, is a selection of two competing teams by the player himself to considerably to the suspense and excitement. He said this game is a total to the operator or location three or five ball play.

Mittel further added that Jack Mittel was more pleased with collection reports in several random test locations than ever before. this type of amusement equipment developed in the Williams factory. The basis of these reports from Williams distributors, both—Stern Mittel feels that “Soccer” will remain acceptance in the amusement, foreign market and the Spring season.

Among the important exclusive (Williams) features in the new “Soccer” single player are: The above-mentioned drum-type scoring rolls, a new coin switch, which is considered foolproof, Williams’ “Flip Controlled” latch-lock playfield innovation, a larger cash box, and a more effective motor unit.

Other Williams features include two flippers at the bottom of the playfield, two automatic kickers, a unique match feature, sub rejectors, coin chutes (optional). The Williams “Plastikote” finish on the playfield for greater durability, and a burglary proof locked cash box.

W. Va. Meet In Sept.

ATLAS Export Experience and Friendly “Personal Service” —Your Assurance of Complete Satisfaction!

SPECIAL!!
AMI “STEREO” CONTINENTAL 1-200
33 1/3 and 45 R.P.M.
$575
WRITE FOR COMPLETE LIST: PHONOGRAPHES, GAMES, VENDING MACHINES

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Exclusive Chicago Area Distributors for WURLITZER PHONOGRAPHES and PARTS

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1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

IMPORTERS—Send for FREE LATEST CATALOG 64 PAGES—Fully Illustrated

CHICAGO—John (Red) Wallace, of Wallace & Wallace Music Company, advised last week that the annual West Virginia Music and Vending Association Convention is scheduled for September 18 and 19 in Huntington, West Virginia. The convention will be preceded on September 17 with a Board of Directors meeting.

The site of the convention and board session is the Holiday Inn in Huntington. The convention committee consists of John Wallace, W. T. Kruse, and Jack Beas, of Roanoke Vending & Sales Company.

Cash Box—April 11, 1961

Williams Releases Multiple Player Soccer Pingame
NEW Bally 2-PLAYER BONGO

LITE-A-LINE
with one busy ball®
FOR OUT-HOLE BONUS
LITE-A-CARD
with one busy ball*
TO SCORE SPECIALS

Each and every ball delivers the thrills of a complete game

Played with 5 balls or 3 by solo players or two in competition... BONGO is alive with flipper-frenzied action. Players can actually LITE-A-LINE or LITE-A-CARD 3 to 5 times a game. And every ball is loaded with "come-close" excitement, building up to a climax of last-ball suspense and plenty of "try-again" repeat play. See and play BONGO at your distributor today. Get Bally BONGO now.

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

ARCADES
World’s Largest Supplier
of
ARCADE EQUIPMENT
Write for latest catalog

We also carry a complete line of parts and supplies for all coin-operated equipment.

MIKE MUNVES CORP.
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Tel. Sylmar 9-6677

HIT THE TARGET!!
with
U. S. MARSHAL

Fossil Target Amusement Game
With Peanut & Gumball Vendors
1 Stand—It's a Space-Saver
and a Tried & True Money-Maker!

J. F. FRANTZ MFG. CO.
1940 W. Lake St., Chicago 12, Ill.
Tel. Taylor 9-2999

Houston Happenings

Becky Lancaster, well known locally in wholesale record distribution, now works out of Palms Music Center, a major retail record store in Palms Center, just across a strip shopping center in East End Section. H. W. (Pappy) Dally has moved into his thirty-fifth year of continuous coin operated machine activity. His is founded and managed enterprising of H. W. Dally, Inc., major one stop wholesale record dealership with headquarters here and offices in two of the Texas cities. Pappy spends most of his time in shipping department here actual work is, leaving management of firm mostly up to his sons.

Kelly, owner Southwestern Amusement, Inc., back in his office and apparently recovered from a rather severe heart attack suffered some weeks ago.

Operators in Houston and Gulf Coast area are informed that H. A. Franz Co. (Houston) together with Record Service Co. will remain open until Noon on Saturday for sale of parts and records. Bob H. Wells, sales representative of Franz-Amusement Distributors, Inc., (Rock Ola and Bally) said orders for the braveline, new Rock Ola cigarette machine were well above average.

Charming Miss Willie Bryan recently started working in phonograph and adding department sales office of Central Sales Co. (Rowe-A-MI). Before visitor in our fair city was Louis Jamaii, Sanatan Sales Co., San Antonio. C.O. (Red) Harrington, owner Harrington Amusement and daughter Janie working at that most enjoyable (sic) and completely unprofitable desk of filing income tax returns. Janie, by the way, has been her Dad's secretary these past several months. For the record, a classified ad in Sun-

By Box—April 11, 1964

www.americanradiohistory.com
EXPORT SALES

A Six Year Growth Pattern

EXPORT VOLUME FROM U.S. PORTS

1958 - 1963

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FIRST QUARTER TOTALS

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SUBSCRIPTION TO CASH BOX

$30 FIRST CLASS—$45 AIR MAIL

Cash Box—April 11, 1964

EXPORT

SALES

Coin-operated phonographs?
CHECK THESE ADVANTAGES OFFERED TO THE ORIENT BY NORTHWEST SALES CO.

- experience
Northwest Sales Company is one of the oldest coin-operated machine distributors on the West Coast and has provided over 78 years of continuous service to the industry.

- name brands
As one of the older franchised Wurlitzer distributors, Northwest Sales Company is also taking trade-ins of AMI's, Rock-ola's and Seeburgs. You buy the best for less at Northwest!

- selection
As a volume distributor, Northwest Sales Company is able to maintain one of the largest stocks of quality, used merchandise available.

- service
Ron W. Pepple and Marshall McKee of Northwest Sales are known for delivering what they promise. Your satisfaction is assured by their over 62 years of combined know-how and experience.

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NORTHWEST SALES CO.

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Ron W. Pepple
3130 Elliott Ave
Seattle, Wash. 98121
Phone 206-284-8030

PORTLAND OFFICE
Marshall McKee
1940 S. W. Second Ave
Portland, Ore. 97204
Phone 503-228-6557

SUBSCRIPTION TO CASH BOX

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NORTHWEST SALES CO.
ACTION GALORE! FUN TO PLAY!

with Williams® new single-player

SOCCER

3 or 5 BALL PLAY
MULTIPLE PLAYER APPEAL

Replays

FOR:

HIGH SCORES

GOALS SCORED

- 4 Drum Type Scoring Reels
- 2 Special When Lit Rollovers
- 1 Kicker in center of playfield that kicks ball toward top of playfield.
- 2 Sling Shot Kickers • 2 Kick-out Holes
- 2 Flippers • 4 Jet Bumpers
- Slug Rejectors • Twin Chutes (optional)
- Number Match • Plastikote Finished Playfield

IMPORTANT EXCLUSIVE WILLIAMS FEATURES

- Motor Unit
- Coin Switch
- Latch-locked Playfield
- Large, Locked Cash Box

WANTED!

EXPERIENCED

coin machine repairman
State Qualifications
No Drifter

Contact:
PURVEYOR DIST. CO.
4522 W. Glenwood Ave., Chicago, III.
PHONE: Juniper 8-1814

“Lucky Draw” console which created a sensation last year. The “Wild Bar” is considerably lower in price and is, indeed, the least expensive of all quality console machines. As part of an overall promotion campaign R & W are stepping up their advertising and are participating in more trade shows with larger stands, than at any time in their history. To introduce important new machines to the market they also stage elaborate sales meetings for operators, combined with newsworthy luncheons and other amenities. Another, important factor in Ruffler & Walker’s promotional plans has been the reorganization and growth of its direct mail advertising department. This is equipped with the very newest addressing and processing equipment to handle the thousands of mailing pieces that are put into the post every day.
Atlas Service Sessions Draw Heavy Turnout


In order to again accommodate an anticipated heavy turnout of music operators from a wide area two large rooms were utilized for separate simultaneous classes. Cliff Bitting, "headmaster" of Rowe-AMI's "Little Red Schoolhouse" in Grand Rapids, Mich., conducted one of the sessions, and Hank Hoenenauer, another Grand Rapids staff, and Rowe-AMI's midwestern field engineer, handled the instruction chores in the other showroom.

They were assisted by Frank Bach, Ray Grier and Johnny Havrilla of Atlas Music Co.'s service dept. Other Atlas co-hosts were: Sam Gersh, Mort Jacobs, and Bill Phillips.

Robin AC Mfg. was represented by Paul Huebsch and Bob MacGregor. A buffet dinner was served to the guests before school classes were formally opened by Bitting and Hoenenauer. Good will was advised that Atlas operators will be notified well in advance of the next scheduled service school session at Atlas.

NOW DELIVERING UNITED'S "TEMPEST" AND "TORNADO"

PHILADELPHIA, PA.

PITTSBURGH, PA.

EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

If you are reading someone else's copy of Cash Box, why not mail this coupon today!

CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.  

$15 for a full year (52 weeks) subscription  

$30 for a full year (Airmail in United States)  

$30 for a full year (outside United States)  

$45 for a full year (Airmail outside U.S.)  

NAME  

FIRM  

ADDRESS  

CITY  

ZONE  

STATE  

To: Check Business Classification

California Clippings

With the early Easter this year, and spring vacations, the arcades are getting ready for a long season. Many of the arcade operators are seen in town looking over new models and re-conditioning present equipment. At A. Wuritzler Factory Branch, Clayton Ballard back at his desk after a few days in Las Vegas on business. Clayton grateful that the recent disastrous fire in Glendale stopped just four blocks from his home. Cliff Nugent returned from trip through central California which took him as far north as Bishop. Branch completed their fiscal year, which showed the past year to be the best since the branch has been in business. Gary Sinclair, Wuritzler representative called from the Rocky Mountain area to say he would be in town this week.

Ed Ames, formerly of the Ames Brothers singing group was in at California Music Corporation visiting Sammy Bicklin, with whom Ed is promoting his new recording of "It Only Took A Moment," and is here for motion picture work.

John Malone of the background music department of R. F. Jones Co. in Phoenix has again told the Del Webb construction people about some new installations. Chuck Klein said that they are expecting first shipments of the new Celebrity SK-9 single cup brewer coffee vending machine. Ralph Phipps, field representative is on a trip back to the factory in Whippney, New Jersey to look out the various new types of equipment. Bill Gray traveling Route 101 up the Coast to call on operators...

At Advance Automatic Sales Co., Be Portale reports particularly good action on Chicago's new Spotlite phone, and it's doing well in the midwestern area. A few of the hot items to hit the market this year according to Jack Leonard...

D. Peters and his wife, former employee of Paul A. Laymon, Inc. in town visiting Paul Laymon and telling him their resort town of Denio, Nevada is really surprising. Perry Huppert back on the job with his foot in a cast and wearing crutches.

The first shipments of Bally's Bongo game arrived and Charlie Daniels reports local operators giving the game an excellent reception.

At Amoco Music and Vending, Bill Happend said Seeburg's new Pick-A-Pail package is paying off handsomely, with operators taking extra Sets of dial cards. Bakersfield with the Seeburg LP console, Seeburg representative, Leo Sime still on the road and in Montana this week...

Ed Boese announces the purchase of a service department at C. A. Robinson & Co., taking an early two week vacation. Harmonic reporting continued brisk sales on Midway's Top Hit Baseball game with Hank Harmon expects to see one of the big sales during the spring vacation. Lee Palmer of Everest Records at Leonhagens Record Bar playing the new forsy Lora Yvon recording of "I Should Care" for the Rahuaters, Joe and Bill, over Automatic Sales Distributing Co., Marshall Ames returned from a successful sales trip to San Diego, writing some excellent orders for used equipment. Marshall's wife...Steve, and Joe Duarte's son Phil, both helping out during their spring vacations from school...

Wim Marchand, service engineer from Newberry, Florida, has joined the company...Operator Del Harrold of Williams Music Co. in Pasadena visiting distributors on Fees this week. Other visiting ops included: Leslie B. Chene, Riverside; Perry Irwin, Ventura; and Sal Campagna, Fontana.

UPPER MID-WEST MUSINGS

Dec Keitz, Tomahawk, was in town for the day making the rounds picking up parts and records...

Mr. and Mrs. Daniel Weber will leave Aspen, Colorado this Thursday, for a very nice skiing vacation...

Mr. W. Urban Gaskin's son Mike, eleven years, past year's successful heart operation in a Rochester hospital. He spent six weeks in the city and will now have to spend another three in bed at home. The doctors assure Mike that he will be able to do the things he likes to do—baseball, football, etc.

Lawrence Jenkins, Bath, So. Dakota was in town for a few hours picking up records and parts... The Local Distributing Company held a service school session on Thursday, March 6th and enjoyed a very large trip back to the city.

Mr. Ross, Wuritzler service engineer dubbed the class, which began at 10:00 A.M., broke at noon for a very healthy buffet luncheon and ended at 4:00 P.M. Operators and servicemen who attended the school session were: Rodney Cernick, Dallas; Donald, Montana; Workman; Water; Del Onstad, Minneapolis; Duan Reimers, Shiloh...All the usual suspects...the Wonder of the Week was one for the scrapbooks...Dziewczynski, Swansea; John Trowbridge and Bill Weber, Cheboygan; Matt pert, Red Wing; Darrell and Dennis Weber, Blue Earth; Bob LeClair, Eau Claire; Alex M. Anderson, Eau Claire; Cliff Pineski, Big Lake; Noel Heite, Grand Forks; and Boeger, St. Cloud.

Happy Birthday This Week To

Max Hurvich, Birmingham, Ala.  Saul Weinstein, Boston, Mass...

Van Dusen, Edmonton, Alta. Canada  George Dockhus, Rockford...

Bernard Lazoer, Chgo, Ill.  Phil Role,New York City...

Iron River, Mich.  Martin Ostrow, C.B.  Dino Angel, W. Frank...

Joseph Krueger, Detroit, Mich.  Mike Kapilla, Stauton, Ill.  E. Hulay, Middleton, N.Y.  Dowd, Michigan, N.Y.  Mr. McColl, St. Louis, Mo.  J. Fred Barber, Dallas, Texas...

W. B. Partridge, Austin, Texas.  Pubman, San Antonio...

Brookline, Mass.  Daniel M. Kenagy, Pocatello, Id.  Frank C. Walker, Oregon...

Montebello, Calif.  Shute, Milwaukie, Wis.  Mccabe, Dallas, Tex.  James G. Mattingly, Elizabethtown, Ky.  George J. Chig, Ill.  Sam A. Pierce, Austin, Tex.  Anthony Siracusa, Dallas...

E. W. Martin, Malone, N.Y.  Donald Robertson, The Texas...

Cliff Nichols, St. Louis, Mo.  

CASH BOX—April 11, 1963
Leading Games Importers
Jan.-Dec.—1963

1. FRANCE 11,571 $5,226,449
2. UNITED KINGDOM 9,148 $3,247,872
3. BELGIUM 7,110 $2,407,713
4. WEST GERMANY 4,974 $2,199,195
5. SWITZERLAND 3,350 $1,611,111
6. ITALY 4,192 $1,564,156
7. CANADA 3,446 $884,066
8. JAPAN 1,768 $716,172
9. VENEZUELA 1,445 $575,171
10. SWEDEN 848 $383,084

Cleveland Exec To Tour Europe

LEWIS—Ronald A. Gold, sales exec of Cleveland Coin International, will leave for a three-week European business trip April 9th, to crystallize negotiations with new accounts and pay calls on those already established, Morris S. Gisser, president, announced last week.

This will be Gold's first European business trip. The exec has been associated with Cleveland Coin for seven years, and according to Gisser, "has become quite expert in our foreign department, and has an exceptionally good working knowledge of a number of foreign languages."

Gisser stated that Gold will call on number of accounts in London, Antwerp, Amsterdam, Copenhagen and Paris. The itinerary showing the hotels and dates where Gold and his wife, who is accompanying him on the tour, will be stopping, will be forwarded to Cleveland's accounts in these cities.

Gisser and his wife have just returned from a combination business and pleasure trip through Latin America. Gisser deemed the tour "very profitable" and said "many new accounts were negotiated."

American's "IMPERIAL" Pays...

The exciting IMPERIAL attracts more players and more coins because it is designed to work for you, the operator.

Handsome and sturdily constructed, its many new features include Horse-Collar Play Control, Pin Gate Control (even when electricity is off), beautiful, cantilevered scoreboard, brilliant lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the IMPERIAL at your distributor's or write for free color brochure.

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CASH TO PAY HIGHEST PRICES. ROLL-OVER BOWLERS. SOUTHWESTERN DIST. - CASH BOX, 1500 W. 23RD STREET, SAN ANTONIO, TEX.
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SONGBRITERS SONGS RECORDED, Full ORCHESTRA and VOCAL BACKUP, PRE-PRODUCED for both sides 10¢. CAT RECORDS - P.O. Box 1854-BRENO, NEVADA.

CASH BOX - April 14, 1964
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With "BUCK’N ACTION CORRAL"!

**ALL NEW**

**CHAMPION RIFLE RANGE**

- Rolling Targets Defy Gravity!
- Unlimited Shots!

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**NEW 6 PLAYER**

**SPOLTITE PUCK BOWLER**

- New Spare-lite "Directional-Arrow" Feature!
- New Spotlite Shadow Bowling!

**NEW 6 PLAYER**

**CADILLAC BIG BALL BOWLER**

- New Shadow-Bowl!
- New Spare-Lite!
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"Swing-away" cabinet provides 10 second servicing, Anywhere!

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Cash Box—April 11, 1964
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WURLITZER TEN TOP TUNES FEATURE WITH THE GOLDEN BAR SELECTOR

No single feature in coin-operated music history ever accelerated earnings like the Wurlitzer Ten Top Tunes feature. Given the added impetus of the Golden Bar Selector, it has proven to phonograph operators that when it comes to money making, a Wurlitzer will win any time, any where in any location.

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YOU GET THE BEST FEATURES FROM WURLITZER

THE WURLITZER COMPANY - 108 Years of Musical Experience - NORTH TONAWANDA, N. Y.

Cash Box—April 11, 1964
The Aristocrat of All Games

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It’s New!
It’s Original!
No Competition!
Terrific Appeal!
Terrific Profits!

Skill Shot on Break Can Score 30-20-10

FIRST LEAVE AFTER BREAK
15 Balls Automatically Drop in Pattern

Player gets up to 4 additional shots
To pick up all 15 balls

Unlimited Variation of Bank Shots
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