One of the sweetest things to happen to the recently reactivated 20th Century Fox label and the entire recording industry is Diane Renay. The pert young lark has put 20th squarely on the singles map with her nautical teen smash "Navy Blue," which she depicts in the photo above. Her album, bearing the same title, debuts this week. Diane is now completing a coast-to-coast promo tour during which she was screen-tested by 20th for both film and TV potential. A TV series for the '64-'65 season starring Diane is now being discussed. Diane is recorded by veteran Bob Crewe. The "new" 20th label is also enjoying solid LP success since Norm Weiser took over as head of the film company's disk outlet. "Cleopatra," "The Longest Day," the Kennedy Memorial LP and initial distrib response to the "Navy Blue" album have given the company a refreshing new look.
new as tomorrow...

DON CORNELL

LOST DREAMS and LONELY TEARS
b/w FORGET ABOUT ME – FOX 464

Arranged by DON COSTA

proudly presented by

20th CENTURY-FOX RECORDS
THE LONGEST DAY

One cannot hope to move mountains in a normal working day. The record industry, however, has less than eight hours to move mountains of its own. In an effort to remove the status quo that reflects an industry that is harmfully bogged down with ill-defined functions and questionable ethics, the music business will take the spotlight in Washington, D.C. come Mar. 13, when the Federal Trade Commission will hear testimony on a proposed set of trade practices rules, a draft of which has just been formulated by the agency itself (see Feb. 22 issue).

The FTC is giving the industry less than a normal working day for it to speak its piece before members of the Commission. Quite obviously, the whole story cannot be told in that fleeting moment. But if the music business really wants guidelines for the conduct of business, that day can prove to be a Longest Day for the business.

Commissioner John R. Reilly, who will supervise the hearing, has noted that the proceeding is to “assist the members of the industry in their good faith efforts to comply with the law.”

We hope that music men of “good faith” from all over the country will converge in the nation’s capital in great numbers on that important day. All those who appear in the city, of course, will not get a chance to speak. Representatives from industry organizations will be speaking for all.

However, heavy music business representation in Washington on Mar. 13 will serve to impress FTC Commissioners, who will certainly be looking for signs that the business really wants to clean its own house.

The FTC has indirectly made it known that men of “good faith” can be absent in body from the hearing, but there in spirit. This can be accomplished by the simple matter of written comment.

The FTC has invited industry members to refer to it in writing (not later than March 13) their feelings on the proposed trade practices rules.

Doesn’t the attainable goal of a more prosperous business—a feat that a worthy (and abided by) set of trade practice rules can help bring about—merit a few minutes of one’s time?

We urge those who can get away for one day (especially the trade on the east coast) to make every effort to be on hand in Washington on March 13. For those who are unable to attend, a little thought and a 5¢ stamp can go a long way.

Perhaps with great industry response to its sponsorship of the Trade Practices Conference, the FTC will schedule additional time to listen to the music business.

In any case, Mar. 13 can still be the Longest Day in the history of the record business, one of significance in its progress.
1 I WANT TO HOLD YOUR HAND 2/22/1/21
2 SHELLEY LOVES YOU 2/22/1/22
3 DAWN (GO AWAY) 2/22/1/23
4 JAVA 2/22/1/24
5 YOU DON'T OWN ME 2/22/1/25
6 CALIFORNIA SUN 2/22/1/26
7 NAVY BLUE 2/22/1/27
8 STOP AND THINK IT OVER 2/22/1/28
9 UM, UM, UM, UM, UM 2/22/1/29
10 PLEASE, PLEASE 2/22/1/30
11 GOOD NEWS 2/22/1/31
12 SEE THE FUNNY LITTLE CLOWN 2/22/1/32
13 I LOVE YOU MORE AND MORE EVERY DAY 2/22/1/33
14 WHAT KIND OF FOOL (DO YOU THINK I AM) 2/22/1/34
15 I ONLY WANT TO BE WITH YOU 2/22/1/35
16 OUT OF LIMITS 2/22/1/36
17 FUN, FUN, FUN 2/22/1/37
18 HEY LITTLE COBRA 2/22/1/38
19 TALKING RED HOT 2/22/1/39
20 HI-HEEL SNEAKERS 2/22/1/40
21 FOR YOU, THE QUEEN 2/22/1/41
22 PENETRATION 2/22/1/42
23 THE SHelter OF YOUR ARMS 2/22/1/43
24 KISSIN' COUSINS 2/22/1/44
25 WHO DO YOU LOVE 2/22/1/45
26 HOOKA TOOKA 2/22/1/46
27 ANYONE WHO HAD A HEART 2/22/1/47
28 ABIGAIL BECHER 2/22/1/48
29 I WISH YOU WERE HERE 2/22/1/49
30 A FOOL NEVER LEARNS 2/22/1/50
31 OH BABY DON'T YOU WEEP 2/22/1/51
32 A LETTER FROM SHERRY 2/22/1/52
33 GLAD ALL OVER 2/22/1/53
34 LIVE WIRE 2/22/1/54

15 HELLO DOLLY 2/22/2/15
16 THERE! I'VE SAID IT AGAIN 2/22/2/16
17 BLUE WINTER 2/22/2/17
18 LOUIE, LOUIE 2/22/2/18
19 MY BONNIE 2/22/2/19
20 IT'S ALL IN THE GAME 2/22/2/20
21 BIRD DANCE BEAT 2/22/2/21
22 CAN YOUR MONKEY DO THE DOG 2/22/2/22
23 COME ON 2/22/2/23
24 WHAT'S EASY FOR TWO 2/22/2/24
25 MY TRUE CARGO LOVE 2/22/2/25
26 RIP VAN WINKLE 2/22/2/26
27 MALLER'S CAYE 2/22/2/27
28 SURFIN' BIRD 2/22/2/28
29 GONNA SEND YOU BACK TO GEORGIA 2/22/2/29
30 FORGET HIM 2/22/2/30
31 BYE BYE BARBarella 2/22/2/31
32 WORRIED GUY 2/22/2/32
33 BABY, DON'T YOU CRY 2/22/2/33
34 AS USUAL 2/22/2/34
35 WOW WOOF WEE 2/22/2/35
36 MY HEART BELONGS TO ONLY YOU 2/22/2/36
37 422 GLENWOOD AVENUE 2/22/2/37
38 THAT GIRL BELONGS TO YESTERDAY 2/22/2/38
39 LONELY MAN 2/22/2/39
40 OUR POPSICLES AND ICICLES 2/22/2/40
41 HE'LL HAVE TO GO 2/22/2/41
42 THE WAY YOU DO THE THINGS YOU DO 2/22/2/42
43 HE'S A GOOD GUY (YES HE IS) 2/22/2/43
44 STAY 2/22/2/44
45 MY HEART CRIES FOR YOU 2/22/2/45
46 I'LL MAKE YOU MINE 2/22/2/46
47 LOVE WITH A PROPER STRANGER 2/22/2/47
48 UNDERSTAND YOUR MAN 2/22/2/48
This year...  
MARCH IS MANTOVANI MONTH

MARCH 1964

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5 Albums not pictured above:
- CANDLELIGHT Mono LL 1501
- Ennio Morricone: RHAPSODY IN BLUE Stereo PS 320 Mono LL 3205
- LONELY BALLERINA Stereo PS 321 Mono LL 3210
- SOME ENCHANTED EVENING Mono LL 979
- ROMANCH MELODIES Mono LL 766

MR. DEALER: Participate now in this great sales program

- DISCOUNT • AD MONEY
- 100% EXCHANGE • DATING
- DISPLAY MATERIAL

WINDOW DISPLAYS

BROWSER CARDS

MANTOVANI

THIS YEAR'S FABULOUS FEATURE LP... BRAND NEW

MANTOVANI: FOLK SONGS AROUND THE WORLD

Stereo PS 360 Mono LL 3600

5/2/64
20th C-F Tells Distrib Is "Leap Into Spring" Program, Bow 6 New LP's

NEW YORK—20th-Century-Fox Records' distributors were presented with the label's "Leap Into Spring" program at the label's first national district meeting in New York; April 10, 1961. In addition, some 600 investors in 10 states across the country subscribed the 200,000 shares issue at the issue price of $1.

Columbia To Cut "Whistle"

NEW YORK—Columbia Records will release the original-cast LP of "Any One Can Whistle," the New Arthur Laurents-Stephen Sondheim musical, later this spring for a Broadway bow on Mar. 26.

The last Laurents-Sondheim teaming, "Lost in the Stars," was a flop. (Laurents and Sondheim) for "West Side Story," also a Broadway cast LP on Columbia. For "Whistle," Sondheim is still associated with the subject, and will also have charge of the arrangements and orchestrations.

Columbia's new LP, "The Flip Side of 1964," has been given the coveted Grammy Ballot status.
Labels See Clearing For Non-Beatles Singles

NEW YORK—The record business was beginning to sight a clearing in the woods last week after being generally blanketed by Beatmania.

Two weeks ago, in the midst of the great promotion over the release of the Beatles in America, non-Beatles product labels were feeling the equivocal effect of getting stuck with a plethora of disks on the market featuring the hot English group, resulting in fantastic sales and exposure in the name of Beatlemania.

The initial reaction of the industry and majors was to re-schedule singles releases and issue new product that would not compete directly with the Beatles at any point.

With a great percentage of airtime falling on the Beatles, labels tried as best they could to direct their A&R efforts on non-rock areas, such as country music and R&B and soft, modern-tempo postponing release of big name teen discs.

Thus, following previous chart hits with new releases are rarities like Bobby Vinton’s “My Buddy,” the Shirelles, Fats Domino, Trini Lopez, Ruby & the Romantics, and the Byrds, the London, the Essex, the Miracles, and the Supremes.

Signs were also evident that good music radio stations during the past two weeks were putting典型 out of the success of hit singles. Listeners who preferred to sit out the great exposure of Beatlemanias dates on Top 40 outlets had evidently helped put them through.

One of these was “Hello Dolly!” by Louis Armstrong (Kapp), his first singles smash in years.

Britain’sPRS Gets Bigger Cut In Concert-Flick Grosses

LONDON—British writers and composers will benefit from a recent ruling by a special Performing Rights Tribunal to increase the dues payable by promoters of concerts and cinema management.

In the future, 2% of the gross takings will go to the Performing Rights Society from the sale of records of the 1/3 of three-quarters of the takings of the cinema.

Although the original demand was for 4% of the boxoffice take, spokesmen for the Song Writers Guild of Great Britain appealed in connection with the tribunal’s decision.

The application had been opposed by the British National Association and leading impresarios Harold Fielding, Harold Davison, Vic Lewis and Lorin Parney.

The opposition failed and that people went to pop concerts to see rather than hear the stars, whose performance area was of incalculable value to audience participation.

RIAA Presentation At NAB Meet Will Help B’casters In Disk Prog.

NEW YORK—How radio broadcasters can most effectively use records in their programming in order to broaden their audience is one of the main objectives of increased advertising support will be presented at a joint meeting to be held by the Record Industry Association of America at the annual convention of the National Association of Broadcasters in Chicago in April.

According to a joint announcement by RIAA and NAB, the program will develop for radio management a profile of both the customers of records and the radio audiences. It will show how the factors that influence the purchase of records are those that also influence the public’s taste for radio programs.

It will analyze the anticipated effects of changes in age groups, population groupings, earning power and hours of leisure time, and relate them to the changes in marketing techniques that will be forced upon both the record and radio industries in order for them to keep pace with time and taste changes.

The presentation will also include suggestions on how the radio and record industries can cooperate in developing new records of broad appeal. It will also include ideas for exciting in the broad spectrum of artistry and repertoire that is being produced for the record industry and which forms the bulk of the programming used by the broadcasters. And, it will give pointers on how radio management can make the best use of various services offered by record manufacturers.

Is this a Guinea pig? 9's: r...e ea...es th{n
A ,1 Tre, OF'lrod 3-
HOLLYWOOD-Stu Phillips and Jerry Kennedy in Nashville, are available in mono and stereo. The label’s first set of albums was released last Oct.

Stu Phillips Joins Capitol’s A&R Staff

HOLLYWOOD—Stu Phillips has become a pop producer at Capitol Records, according to an announcement made by vp A&R vp, Phillips, who’ll cut singles and LPs for the label, will continue with C-A’s Cleveland and TV.

In the disk field, Phillips has added a number of hit sides during his stay with Colpix Records, for whom he recorded Jimmy Dean, June Carter, Shelly Fabares, Pat Peterson and The Marxes. About a year ago, he moved to the west coast from New York.

He has just signed to score Colman’s upcoming “Eide the Wild Surf.” It’s also a regular composer-conductor for the Donna Reed Show. The second recent addition to Capitol’s A&R staff, Dave Ax-

Harry James Celebrates 25th Year As Bandleader

NEW YORK—Harry James cele-
brates his 25th year as a bandleader
this week (27). Radio stations
throughout the country have sched-
uled a series of programs to salute the
Harry James in music. In conjec-
In conjunction with the anniver-
sary, MGM Records is releasing
rare Harry James hits.

On April 9, a seven-piece crew leaves on a tour of the Orient, which will
spell Japan, Australia, and Hawaii. His programs are by a command of
the U.S. with appearances
scheduled for Carnegie Hall and the New
York World’s Fair.

Liberty "Blockbuster" LP Deal For Feb.-Mar.

HOLLYWOOD—Liberty Records’ "compact but powerful" LP policy, which started with a Jan. push, continues into the Feb.-Mar. period with another "Blockbuster" deal.

Program, highlighted by the issue of five albums, will offer special terms and exclusive offers on the new releases, as well as the entire Liberty-Dition catalog. Deals run un-

New album dates are: "Martial So-
nal," March 4; "The Person, March 12; "String Guitar," March 19; "TV Themes," March 26; "Hornets," and "Spike Jones New-
Albany.

Sides and sales aids available in-
do double ease display of "Mo-
tonna," and "Swing." The longer streamer and browser are also available
on the entire group of new re-

Smash Adds 7 LP’s To Cumberland Line

CHICAGO—Cumberland Records, the low-priced coun-
ty line, has added seven more albums for Spring sales. A special discount is available on the newcomers, the label announced.

The addition, of local Browner’s "Amer-
ican Favorite Square Dances (with
disk), Mercury’s Original Square Dances (without (calls)!": The Shades Boys’ "2 String Guitar," Capitol’s "The Guinea Pigs at the Hills," Jimmy Riddle’s "Country Bar-
rooms," Jimmy Cliffon’s "The Jimmy Rogers Story," Shot Jack-
son’s "Bluegrass Dobro" and The Gosp-
el Jewels’ "Gospel Guitar."

Mercury Names Country Area Prom Dir. For 3 Labels

CHICAGO—Mercury Records is putting all of its country product into the market with the addition of a new national promo director to concentrate on C & W product for all three labels—Mercury, Phillips and Smash.

Chuck Chealman, formerly handling promo for the Stargazers in Pittsburgh and Cleveland, will become the new country music national promo director, according to Irwin H. Stein-

steinberg, executive vp. Chealman will headquarter in Nashville, and will work closely with Shirley Singleton, vp of the company.

Chealman pointed out that this is one of the few instances where Mer-
cury is varying from its product man-
ager concept, in which the man-

operates autonomously under the direc-
tion of a national sales manager.

The addition of a C & W promo-
director to concentrate on C & W product represents another step in our program of increased emphasis on this important aspect of the business," said Steinberg.

Chealman spent last week (17) in Mercury’s Chicago regional offices for orientation, meeting with Kenny My-

ors and Morris Diamond for Mercury, Lou Simon and Bill O’Brien for Philip-

son; Charlie Faye and Bob Vinyard for Smash; and with representatives of the art, merchandising, advertising, publicity, mailing and production de-

partments.

The three labels have all been stressing C & W product. Mercury’s current top-seller is "Young, Margie Singleton, Leo Rey Van Dyke, Dave Dudley and Roy Druski. In Jan., Mercury-Wing introduced the "Little Richard" line, and the full-

line budget C & W collection.

Smash has introduced the low-
ly priced country line, and will put

tirely to C & W product, and also fea-
tures artists such as Mother Maybell-

er Curate and Pete Drake (see separate story for new release). Philips has Darrell McCall, Johnny Sea and Jim-

ny Jay.

London Preps Big Push For "March Is Montavon Month"

NEW YORK—London Records will kick off its 12th annual Montavon Month” promotion with an announcement made by sales ad-

nN-Mark Wilkins, national promo and sales manager. Montavon Month is a promotional and sales campaign has been

The all-out sales and promo cam-

paign will be sparked by a national contest for the disk’s sleeve. Thirty prizes will be awarded to top sales executives around the country, including expenses-paid trips to London, Eng-

land, for two winners. Other winners will be rewarded with free staffers, TV and radio control TV sets and clock radios.

Montavon Month will spotlight the 37-LP catalog high-
ly rated "A Multitude of Songs Around The World. The re-

mainder of the best-selling conductor’s catalog including many of the gold disk winners, among which are featured are "Special March Is Montavon Month" streamer.

Sales and promotional aspects of the "March Is Montavon Month," are available to all label and disk store managers.

The new program represents another step in our program of increased emphasis on this important aspect of the business," said Steinberg.

Chealman spent last week (17) in Mercury’s Chicago regional offices for orientation, meeting with Kenny My-

ors and Morris Diamond for Mercury, Lou Simon and Bill O’Brien for Philip-

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ny Jay.
Johnny Cash
Understand Your Man
4-42964

Marty Robbins
Girl From Spanish Town
4-42968

Claude King
That's What Makes the World Go Around
4-42959
Les Brown and His Band of Renown La Bomba 4-2961

Linda Lloyd

I'm Gonna Love That Guy

4-42990

Lester Flatt and Earl Scruggs Petticoat Junction

4-42982

www.americanradiohistory.com
**Cash Box**

**Pick of the Week**

"THINK" (2:16) [Forrest Hills, Ronbon-BMI—Whitington]

"THE WAITING GAME" (2:03) [Forrest Hills-BMI—Cason]

BRENDA LEE (Decca 31598)

Brenda's newest smash threat is a warm and soulful, blues-tinged romantic ballad labeled "Think." The lark feelingly sings her way through this tuneful sing-ta-sing beaut in her expected polished fashion that should be a surefire winner.

"NEW GIRL IN SCHOOL" (2:35) [Columbia BMI—Wilson, Berry, Christian, Norman]

"DEAD MAN'S CURVE" (2:35) [Screen Gems—Columbia BMI—Wilson, Berry, Christian, Norman]

"THE MAN IN YOU" (2:43) [Jobete BMI—Robinson]

"HEARTBREAK AHEAD" (2:44) [Jobete BMI—White, Robinson]

THE MIRACLES (Tamla 54092)

The Miracles, who recently added "I Gotta Dance To Keep From Crying" to their long list of hits, close their streak with this hit of advice from papa (mama told 'em to "Shop Around") who sez "(You Can't Let The Boy Overpower) The Man In You." It's an infectious shuffle-tek affair that could take off in no time flat. The potent weeper couple takes a rock-a-chacha ride.

"TO EACH HIS OWN" (2:38) [Pepamar ASCAP—Stockey, Yarrow, Okun, Travers]

"OLD GOAT" (3:15) [Pepamar ASCAP—Stockey, Travers, Mezzetti]

PETER, PAUL & MARY (Warner Bros. 54168)

The pop-folk trio have enough good things going for themselves with this new item tagged "Tell It On The Mountain" to reach the charts right quick. The tune is a rhythmic, updating of the folk oldie with a plainspoken nonsense-song motif. The couple, "Old Goat," is a slow-moving emotion-packed ballad which shows the group's effective use of harmony.

"BOOK OF LOVE" (2:05) (Keel, Arc BMI—Davis, Patrick, Malone)

"I WON'T CRY" (2:05) (Pep Int'l BMI—Fields, McHugh, Greene)

THE RAINBOWS' (Jubilee 5460)

The smooth-as-silk performers can be in for a two-sided chart appearance this time out. On one end they wrap up a new entry, "Wonderland Of Love," in their now familiar, easy-going, finger-snappin' style. On the other half they beautifully update the wonderful oldie, "To Each His Own," in tender ballad-style. Two more "must-own" items for the platter spinners.

"STELLA BY STARLIGHT" (2:53) [Famous ASCAP—Young, Washington]

"GEORGIA ON MY MIND" (2:28) [Peer Int'l BMI—Cavanaugh, Cavanaugh, Garrell]

RICHARD CHAMBERLIN (MGM 13205)

"Dr. Kildare" Chamberlain's disk follow-up to "Blue Guitar" should be all over the airwaves in the weeks to come. It's a lovely, warm ballad revival of the beautiful "Stella By Starlight," that Dick delivers in ear-arresting manner. More of the same top drawer ballad stuff on the "Georgia On My Mind." Excellent orchestral support from Jimmy Bryant's crew on both ends.

"COME TO ME" (2:38) [East-Time BMI—Walden, Redding]

"DON'T LEAVE ME THIS WAY" (2:59) [East-Time BMI—Walden, Redding]

OTIS REDDING (Volt 116)

Redding, who now owns a pair of back-to-back, r&b-pop chart efforts in "These Arms of Mine" and "Pain In My Heart," can have his third in-a-row with "Come To Me." Side's a heartfelt, slow, steady beat-ballad blues pleaser that Redding hits with telling effect. On the flip Otis shuffles thru another touching ballad-with-a-beat weeper.

---

**Pick of the Week**

"PLEASE LITTLE ANGEL" (2:36) [Premier BMI—Carroll, Payne, Simpson, Ashford]

"ONE MORE CHANCE" (2:25) [Premier BMI—Carroll, Payne, Gayle]

DOHIS TROY (Atlantic 2222)

Lark can get back in "Just One Look," high-up-on-the-chart territory with her newest Atlantic session. Side to watch is "Please Little Angel," an extremely pretty, soft beat cha cha romantic pleader that Daris carves out with touching sincerity. Horace Ott provides a most attractive choral and organ-highlighted instrumental showcase. More top drawer vocal-instrumental work on the pulsating beat-ballad underset, "One More Chance." Watch it, too!

"YES SIR, THAT'S MY BABY" (2:10) [Bourbon Hill ASCAP—Carson, Redding, Christian, Norman]

"WHAT HAPPENED TO YOU" (2:35) [Premier BMI—Carroll, Simpson, Ashford]

RUTH BROWN (Decca 31598)

Ruth Brown can return to chart status with her first outing under the Decca banner. Thrush takes hold of the delightful oldie, "Yes Sir, That's My Baby," and reveals once again that fabulous shuffle-tek, Garry Sherman orch-choral arrangement rounds out the sales-sizzler. Coupler slows down to a feelingful beat-ballad pace that can also do a warm-jive miles.

"AIN'T NOTHING YOU CAN DO" (2:30) [Don BMI—Malone, Scott]

"HONEY CHILD" (2:21) [Lion BMI—Malone]

BOBBY BLAND (Duke 375)

Bobby Bland, who has had a slew of past dual-mart chart triumphs, can break through once again with this extremely commercial Dole octet tagged "Ain't Nothing You Can Do." The tune is a medium paced, easy-shufflin' rhythm which is sure to take off in the teens.

"I'LL BE A FOOL FOR YOU" (2:11) [Prijan BMI—Price]

"YOU'RE NOBODY TILL SOMEBODY LOVES YOU" (2:23) [South BMI—AP—Morgan, Stock, Cavanaugh]

LLOYD PRICE (Double L 730)

The chart appears to be back in the hit groove with a newcomer that has the flavor of the "old" Lloyd Price. It's a shuffle-tek handclapper, labeled "I'll Be A Fool For You," that has Lloyd and the chorus in a bright back-and-forth vocal session. However, don't overlook the "new" Price on the flip, a swinging, big band version of the evergreen.

"DON'T BLAME ME" (2:13) [Robbins ASCAP—McHugh, Fields]

"SAY IT ISN'T SO" (2:40) [Irving Berlin ASCAP—Berlin]

FRANK IFIELD (Capitol 5134)

British singer Ifield's back with two more old-timers that should be making the grade in the U.S. once again. They're a soft shuffle beat version of "Don't Blame Me" (currently high on Great Britain's best seller list) and a cha cha beat-updating of "Say It Isn't So." Ifield's readily-recognizable, part-yodel delivers a treat to the ears on both ends. Ditto for Natire Parmer's ork support on both sides.

"A LETTER TO THE BEATLES" (2:48) [Larr-Hill BMI—Ull, Larson, Belland]

"COLLEGE CANNONBALL" (2:42) [Larr-Bell, Ace CeeMem BMI—Larson, Belland, Cobb]

4 PREPS (Capitol 5143)

The 4 Preps are back on the wax scene with one of their rib-tickers that should be popping up on the charts in the near future. It's a funny-tongued back-stepper with a gal who, like so many others, fell in love with the Beatles and wrote them a letter telling them about it. Delightful set of lyrics on a good-sounding backer. Backing's a contagious, college-oriented version of "Wabash Cannonball."

"CONGRATULATIONS" (2:16) [Four Star Sales BMI—Fuller]

"ONE MINUTE MAN" (2:02) [Eric BMI—Knight]

RICK NELSON (Imperial 66017)

From the imperial vaults comes another Rick Nelson session that's gonna latch onto loads of loot for the label. One half's a tearful up tempo, chorus-backed affair on which the chart passes along "Congratulations" from a mighty lonely man. The other's a catchy jumper, labeled "One Minute To Go," that can also rake in the coin.

It looks like George Hamilton will go the dual-market success route with his new Victor outing. See Country Reviews.
Who's No. 1 on the English charts?

(You're wrong, old bean. It's the Searchers.)

THE SEARCHERS
"NEEDLES AND PINS"

No. 1 in Britain according to The Record Retailer and Music Industry News, February 6, 1964
**Newcomer Picks**

**"HIPPY HIPPY SHAKE"** (1:50) [Marавиlla BMI—Romero]  
**"NOW I MUST GO"** (1:55) [Ennis]  
**THE SWINGING BLUE JEANS (Imperial 6621)**

This one, a smash in England, is already kicking up a fuss in the States. It's a rollicking, British-styled "Hippy Hippy Shake," on which The Swinging Blue Jeans contagiously carve out a set of new-fangled instructions. Kids'll really dig this end. Get with it. The sentimental couple also moves along with a dandy quick beat clip.

"I'M THE ONE" (2:16) [Peter—Marden]  
"HOW DO YOU FIN IT?" (1:55) [Just BMI—Murray]  
**GERRY & THE PACEMAKERS (Laurie 3233)**

The English hit-makers can have a Stateside hit on their hands with a deck that's currently sewn up the British lists. It's an infectious rock-a-rolling rhythmic that the artists and their rock instrument support knock out in con-catching manner. Backing's a re-coupling of their bright beat, the English hit.

"IF YOU CAN'T SAY SOMETHING NICE" (2:21)  
[A coff Rose—BMI—Orlison, Nelson, Rush]  
**SWEET SWEET DAY** (2:05) [Tyco BMI—Box, Pike]  
**DAVID BOX** (Joed 114)

The chunter can get both himself and the brand new Philly-based label off on the right foot. It's an emotional-packed martial beat cha cha affair, labeled "If You Can't Say Something Nice," that Box will deliver in a vocal manner, much like that of Roy Orbison (one of the tune's clefters). Strong support from the Joe-Kay Singers. The engaging romantic pairing moves along at a quick beat, hand-clapping coda.

"I THINK OF YOU" (2:26) [Robbins ASCAP—Stirling]  
**MISTER MOONLIGHT** (2:03) [Lowry BMI—Johnson]  
**THE MELSEYBEATS (Fontana 1882)**

The Smash-distributed Fontana line can come thru in a big way with this one that bow's Britain's Mersytebara. Tunes, labeled "I Think Of You," is already climbing the best charts and could do likewise in the U.S. It's a pretty, soft-sounding cha cha beat sentimental to an extent that the fellows carve out with loads of teen appeal. More top tunes on the Latin-beat romantic affair, "Mister Moonlight."

**Best Bets**

**SAMMY TURNER** (Motown 1055)  
"DO IT MY WAY" (2:20) [Jayotee BMI—Brennan, Bass]  
Turner, whose past hit successes include "Lavender Blue," shows-up on the Motown label with an intriguing declaration, about his emotional deliver and the haunting rock-a-string & chorus set-up. This can be Top 100 action following a solid airtime sched-ule.

"ONLY YOU" (2:48) [Ward BMI—Ram, Rand]  
Things ease-up on the great success for the Platters.

**DEL SHANNON** (Berlie 502)  
"THAT'S THE WAY LOVE IS" (2:21) [Shannon BMI—Shannon]  
The well-known teen warrior may have charted both more with a tune like this, once more with the type of build-up sound he gave a string of hits. Potent display. Shannons' Dejanc Records handles the Berlie line.

"TIME OF THE DAY" (2:15) [Shannon BMI—Shannon]  
[Shanna BMI]  
A more cozy beat-free display.

**JOE TEX** (Dial 3019)  
"FOR MY PIG" (2:22) [Tree BMI—Tex]  
Joe Tex could very well have a quick hit here. Them with this one could be a major novelty blues opus in which the young rhythm & blues character relates a warm, boogie vibe. Tex has a high-powered, teen-angled future. London distributes.

"SAY THANK YOU" (2:35) [Tree BMI—Tex]  
"Slide movin', show-beauties
down to his own escape
to the story of romance with

**FATS DOMINO** (Imperial 66016)  
"YOUR HEART HEART" (2:08) [Fred Rose BMI—Williams]  
Fats Domino gives us a very intricate treatment to this oldie from his Imperial catalog. Just a successful chunk, who already has a long string of smash hits to his credit. should not neglect to get the attention of the B- and C-listers. Domino's do-dees should be on it very early.

"WHEN I WAS YOUNG" (1:47) [Travis BMI—Domino, Bartholomew]  
The big man hops, jumps and boogies like it's his way through this tuneful delight that should appeal to his loyal coterie of admirers.

**THE BEDURGS** (Liberty 55079)  
"YES YEAH" (2:20) [Non-arch ASCAP—Bagdassarian]  
The creator of the Chipmunks pokes some harmless musical fun at 'this other group with this humorous novelty tune by the Bedurgs, one of whom gets his hair caught in his guitar strings. McHugh can again grab enough to capture plenty of attention.

"LUCY, LUCY" (1:40) [Non-arch ASCAP—Bagdassarian]  
Another catchy item on this end about a guy saying he wants to protect his girlfriend from other guys kisses.

**THE DIXIE PEACOCKS** (Audio Spectrum CK4)  
"GET THE BANG OUT OF THE ATTIC" [Ches- dale BMI—Axajou]  
The Dixie Pea-cocks, a vocal-string band group, take off on a sparkly and melodic romper with much of the flair of the year-back. "I'm Looking Over A Fourleaf Clover," which did so well for the Perko Band The Rumba. The Rumba's N.J. based label could pull big coin here.

"THE OLD TIME SONGS" [Jimtim ASCAP—Kohner]  
More romance on this fine item by the string band singers, this time with a strong Dixie feeling.

**GORDON JENKINS** (Columbia 14958)  
"BLUES FOR BEVERLY" (1:13) [Jenkins ASCAP—Jenkins]  
The Gordon Jenkins sans-lyrics chorus and ork super-essay this Bluey opus culled from his "In A Tender Mood" set. Also written by the orker, it's a natural for late-night programmers and those who like their music easy-listening style.

"I'M FOREVER BLOWING BUBBLES" (1:35) [Remick BMI—Smith, Tupper]  
A buoyant and sophisticated treatment of the years-back favorite by the chorus and ork on this end. Another goody for the PD's.

**BROTHER JACCK MDUFF** (President 903)  
"GREETING MONKEY" (2:22) [Record BMI—McDuff]  
Ganar of the McDuff device curries a top pop market attainment with this top-flight high-powered instrumentation set. The chorus utters the "cut live" technique. Tune has a contagious, teen-angled future. London distributes.

"WINK'S WINK" (2:48) [Tree BMI—McDuff]  
This end McDuff and crew dish-up an appealing sweetly chooved jazz lament with some rapidly-changing chromatic progressions.

**ED SOLONOM** (Diamond 160)  
"THE BEATING DRIFTER." (2:15) [Tama BMI—Burke, Solonom, Fried]  
Solonom, who plays on the Beatle bandwagon with a cute, upt-to-date version of the hit year-back. Rhythm, of course, was from London), who brought the Beatles to the United States, the MC who dominated the air, here. This is the kind of record the DJ's have a ball with, so look for sets of spins.

"WHISTLING DRIFTER" (2:10) [PictureB BMI—Ralph]  
Backed by a Spanish guitar, we get the effect, as the title states, of a whisking Drifter.

**THE KNOCKOUTS** (Tribe 199)  
"MOJO (GET MY MOJO WORKING) (Part 1)" (2:26) [Dare BMI—Foster]  
Here's a real after-shaker that has what it takes to beat down the S.A.P scene. It's a torrid rock that the Knockouts, decked out in the "Beatle" look, will spin with loads of vocal and instrumental enthusiasm. Deck's a 'live' session with teen-angled beat.

"MOJO (GET MY MOJO WORKING) (Part 2)" (2:38) [Dare BMI—Foster]  
More of the same teen spirit prevails here.

**ROUND ROBIN (Doman 1401)**  
"SLAUSON TOWN" (2:17) [Screen Gems Columbia BMI—Blinderman, Clarke, Ed Williams]  
This Rocker had a territorial hit with De "The Slauson," is back on the scene with a real strong jumper here. This session has the sound that could really make it with the teen set. Look for quick sale reactions.

"MALLO, THE ENGINEER" (2:05) [Republic BMI—Parrish BMI—Green, Fink]  
This end is a catchy, all instrumental sound that could make some noise on the airwaves. Deck is part of the London-American Group.

**THE STATESMEN** (Raynard 014)  
"DOO-BOU-BEH-DOU-BEH" (2:00) [Raynard BMI—Johnson]  
The Raynard label, nationally distributed by U.S.A. Records (which is handling the Rivieras' "California Sun") can have a big one with this zazzy instrumental rock that sports the nonsense tag (and similar vocals) vocally along the way. Watch it. Could bust loose.

"TEEN THEME" (1:56) [Renell BMI—Green]  
The end's a happy-sounding teen-style rocker.

**THE NORMAN LUBOFF CHOR & ORCH. (B.CA Victor 5322)**  
"FAIR IS FAIR" (2:24) [We-bound BMI—Brooks, Rodgers]  
Richard Rodgers has penned a very up-to-date version of the old tune that has been dubbed the official song of the London New York Wall Fair. It could hardly be in a more swinging style, vocally and if the Philips takes a little care of it here. Deck is a grand musical toast to every Vampire in Town.

"HAPPY WANDERER" (2:03) [Sam Fox ASCAP—Ridg, Eopoly]  
The familiar item is decked out with its ringing bells, etc for the Summer. Of course, "Grand Tour."
Miss Consistency
BRENDA LEE sings
Her Latest Release
THINK the waiting game
31599

NOW AVAILABLE AT ALL DECCA® BRANCHES
THE TAMMYS (United Artists 078)

"EGYPTIAN SHUMBA" (2:16) [Gypsy BMI-Herbert Christy, London] Here's a one take, doo-wop performance that could make a chart stand with this engaging second rate R&B, whacky and original. Watch it.

(B) "WHAT'S SO SWEET ABOUT SIXTEEN" (2:30) [April ASCAP-Kusky, Snyder, Bah-

bitt, St. James] Gals, the title might indicate, muse in plaintive teen-teen fashion.

THE BEATLE-ETTS (Julipine 5472)

"ONLY YOU MY LOVE" (1:55) [Benell BMI-Kelly, Monroe] Teenagers would have a feminine version of the English sensation. A pity, the females are none of the group's various hits include the guitar-led ballad, is, as English youngsters say, "fab". Could be a smash.

(B) "NOW WE TOGETHER" (1:55) [Benell BMI-Kelly, Monroe] This is a wild-all-around-

showing.

GERR GRANGER (Bighton 514)

"BREAKDOWN" (2:19) [RCA Victor] Big "Laurel and Hardy" with a song in a number in a style reminiscent of Hill and Dale. Teens should give this one more attention it should be a DJ favorite.

(B+ +) "MY LITTLE CLOSE" (2:24) [Val-

ley BMI-Blackwell-Scott] A good wobbly beat. Similar to the "Tit-And-Shout".

QUANTUM RACER (RCA Victor 8317)

"I CAN'T LOSE MORE GIRLS" THAT WAY" (2:14) [Panpep BMI-Howard-Lewis] Also, backed by a choral group, belts out a swinging lady. A clever opening uses a single guitar on this easy-to-swallow reminiscent of the theme of "Tom Jones" and again is a good air play and solid teen recognition.

(B) "THE SPECIAL WAY" (2:18) [CBS BMI-Doctors] The song has a very pretty love ballad which could get some play.

THE CASCADES (RCA Victor 8231)

"THOSE WERE THE OLD DAYS" (2:16) [Honey suckle-BMI-Gammon] The Cas-

cades, who scored a substantial hit a while back with "Rhythm Of The Rain" on another label, could leap out of the doldrums with this potent two-

 sider. This end is an easy-listening group up in winning style. The other end Bert Bacharach, Hilliard. Here's a flow-
ing ballad. The song has Bert Bacharach -
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It's The Beach Boys' latest smash single...

b/w Why Do Fools Fall In Love #5118
CASH BOX

RECORD REVIEWS

• Best bet B+ very good B C+ fair C+ mediocre

Cash Box—February 29, 1964

Cash Box

THE NEVEYS (Reco 1303)

(B+—) "THE HUM" (2:18) [Rawson BMI-Walls] This is a year-round novelty that's best, and it's done with pro vitality by the gals and their backing, which includes a swing- ing five-piece combo that's top-notch. The dixie...
DANNY WILLIAMS
Singing
“WHITE ON WHITE”
UA 685
Produced by Jack Gold
THE SECOND BIG BALLAD HIT OF 1964!!

P.S. THE FIRST BIG BALLAD HIT is
BOBBY GOLDSBORO
Singing
“SEE THE FUNNY LITTLE CLOWN” UA 672
Produced by Jack Gold

ALL ON THE HOT HOT

Cash Box—February 29, 1964
ANYWAY YOU LOOK AT

JAN & DEAN HAVE

HIT SINGLE! (THIS TIME ON

THE NEW GIRL IN SCHOOL • DEAD

LIBERTY
TIT...

ANOTHER...

WAMPUM GETTIN'   1-2 PUNCHIN'

BOTH SIDES

MAN'S CURVE

55672

THE NEW GIRL IN SCHOOL
b/w DEAD MAN'S CURVE
JAN & DEAN

DEAD MAN'S CURVE
b/w THE NEW GIRL IN SCHOOL
JAN & DEAN

ANYWAY YOU LOOK AT IT...

THOSE ALBUMS MEAN VOLUME SALES!

PRODUCED BY JAN BERRY / FOR SCREEN GEMS, INC.
SUPERVISION: LOU ADLER

JAN & DEAN NOW FILMING IN HAWAII—COLUMBIA PICTURE'S "RIDE THE WILD SURF"

sh Box—February 29, 1964

www.americanradiohistory.com
RICHMOND, INDIANA—In a special held recently at their plant here Phillips Records commemorated the pressing of the 1,000,000th "Singing Nun" LP by inviting local civic and religious dignitaries to participate in the ceremonies. Representing the label, plant manager, Lloyd Shaw (right) holds a copy of the record and album cover. Looking (left to right) are Richard Hudelson, president of the Richmond Jaycees, Francis H. Donaldson, president of the Committee of 100 (a local industrial organization), and Richmond Mayor Edward Cordell.

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MEANS
HITS

BOBBY VINTON
"MY HEART BELONGS TO ONLY YOU"
5-9662

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 HAND IT OVER Chuck Jackson (Mond 149)
2 SEARCHIN' Lee Connon (M. 2014)
3 OUR EVERLASTING LOVE Ruby & Romantics (Kapp 578)
4 WHITE ON WHITE Danny Williams (United Artists 685)
5 HERE'S A HEART Diplomats (Arock 1004)
6 I DIDN'T KNOW WHAT TIME IT WAS Crompton Sisters (OCP 1001)
7 HIPPY HIPPY SHAKE Swingin' Blue Jeans (Imperial 66071)
8 WHO'S GOING TO TAKE CARE OF ME Baby Washington (Sun 797)
9 MY BOYFRIEND GOT A BEATLE HAIRCUT Bonnie Lynn (Capital 51279)
10 A HEARTBREAK AHEAD Murmaids (Chattahoochee 636)
11 MOLLY Eddy Arnold (RCA 8296)
12 JAILER, BRING ME WATER Trim Loper (Reprise 0260)
13 I'M LEAVING Johnny Nash (Groove 55030)
14 LOOK HOMEWARD ANGEL Hawksbells (Second Stage 7 2314)
15 ALL MY TRIALS Dick & Dee Dee (Warner Bros. 5417)
16 OUT OF SIGHT, OUT OF MIND Sunny & Stomliners (Teardrop 2027)
17 HEY JEAN, HEY DEAN Dean & Don (Rust 5075)
18 WHY DO FOOLS FALL IN LOVE "Beach Boy" (Capitol 5178)
19 I'LL BE THERE (TO BRING YOU LOVE) Majest (Imperials 66090)
20 CURFEW LOVER Annie Hughes & Sue (Roulette 4542)
21 THERE'S A MEETIN' HERE TONIGHT Joe & Eddie (Crescendo 195)
22 HE WALKS LIKE A MAN Jodi Moller (Capitol 5090)
23 POOREST BOY IN TOWN Paul Peterson (Columbia 2720)
24 ROBERTA Berry & Famolares (Valiant 6040)
25 STRANGE THINGS ARE HAPPENING Little Jr. Parker (Duke 371)
Franchi has a new hit album

Franchi has a new hit single

"Chicago"

%/ "Cuando Calienta El Sol"

'RCA VICTOR

The most trusted name in sound

www.americanradiohistory.com
PHILADELPHIA  

ABC-Paramount's Frank Fontaine, who scored major chart successes with his last two album outings, is shown in the upper photo (2nd from left) autographing copies of his new issue, "How Sweet It Is," during a recent promo visit to Gimbel's Department Store here. With the chanter (left to right) are the store's promo mgr. Chris Mattie, ABC Promo rep at David Rosen, Matty Singer, and Fontaine's manager Joe Lyttle.

In the lower picture, the comic-songster does a bit of Crazy Garden-him for a youngster at a local children's hospital.

Dual Role For Frankie

EPIC MEANS HITS

PAUL JONES

HIT DAVID Marca Reg. T-M.-PRINTED 11 S.S.A

NEW ADDITIONS to Top 100

60—MY HEART BELONGS TO ONLY YOU
Bobby Vinton (Epic 9662)

79— (THAT'S) WHAT THE NITTY GRITTY IS
Shirley Ellis (Congress 208)

80—NEEDLES AND PINS
Sanchart (Kapp 371)

81—THE SHOOP SHOOP SONG (IT'S IN HIS KISS)
Bettie Everett (Fowley 585)

86—YOU MOCCHIE COOCHIE MAN
Dion Di Mucci (Columbia 42977)

JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

PLEASE, PLEASE, PLEASE
James Brown (King 5055)

OUR EVERLASTING LOVE
Ruby & Romentic (Kapp 574)

THEME FROM 'CARDINAL'
Roger Williams (Kapp 549)

SNEAKY SUE
Patti Love & Petticoats (Kapp 563)

PERMANENTLY LONELY
Tim Turner (Liberty 55663)

HEY BOY
Paul London (Limelight 3015)

TELL OLD BILL
Chad Mitchell Trio (Mercury 72234)

NEVER LEAVE ME
Stratford (O' Dell 100)

BE MY GIRL
Dorothy (Parkway 901)

FROM ROCKING HORSE TO ROCKING CHAIR
Paul Anka ( RCA Victor 8311)

JAILER, BRING ME WATER
You CAN'T SAY GOODBYE
Trini Lopez (Republic 0260)

STAY WITH ME
Frank Sinatra (Reprise 20429)

CURfew LOVER
Aneis Homes & Essex (Roulette 4542)

STRANGER ON EARTH
Dinah Washington (Roulette 6334)

HEY JEAN, HEY DEAN
Dinah & Jess (Russ 5073)

I'M WATCHING EVERY LITTLE MOVE THAT YOU MAKE
Little Peggy March (RCA Victor 8020)

MOLLY
Eddy Arnold (RCA Victor 8296)

LET THEM TALK
Run-A-Rounds (Tornado 065)

OUT OF SIGHT—OUT OF MIND
Sunny & Sunlions (Four Drop 2002)

HENRY'S INN (PART 1)
Sam Kennedy (T.O.P. 728)

HAND IT OVER
Chuck Jackson (Ward 194)

MONDO CANE 
Fred Huddleston (Tidal Wave 19113)

OUT OF THIS WORLD
Gino Washington (Ward 147)

ALL MY TRIALS
Dick & Dee Dee (Brow Bros. 5471)

THE SHOOP SHOOP SONG (IT'S IN HIS KISS)
Romero King (Warner Bros. 5476)

HELLO YOUNG LOVERS
Jimmy Durante (Warner Bros. 5410)

FASCINATION ON THE SUNNY SIDE OF THE STREET—Refuel Mandese
Deco 25624

AIMED at OPS

Cash Box—February 29, 1964

www.americanradiohistory.com
5 CHART-BREAKERS

CONNIE FRANCIS
BLUE WINTER
MGM K-13214

THE BEATLES
with Tony Sheridan
MY BONNIE
MGM K-13213

CHRISS CROSBY
YOUNG AND IN LOVE
MGM K-13191

INTRODUCING HANK WILLIAMS, JR.
Long Gone Lonesome Blues
MGM K-13208

JOHNNY TILLOTSON
WORRIED GUY
MGM K-13209

HANK WILLIAMS, JR.
LONG GONE LONESOME BLUES
MGM K-13208

JOHNNY TILLOTSON
WORRIED GUY
B/W Please Don't Go Away
MGM K-13193

AND ONE MORE COMING UP!

KAI WINDING
MONDO CANE #2
B/W Portrait of My Love
VERVE VK-10313

Printed in U.S.A.

www.americanradiohistory.com
NEW YORK—Vet guitarist Al Caiola (above) helps United Artists promote their “Fifty Fabulous Favorites” LP series by displaying his own disc, “Fifty Shades of Guitar Favorites.” Next to the browser box available to dealers throughout the country in which the initial five albums in this grouping are compartmentalized, Ferrante and Teicher, Candido, Tito Rodriguez, Ralph Marterie and the Greenhill Singers are the artists joined with fifty standard tunes in each of the sets.

S 5 BIG NEW GOSPEL SINGLES

“VICTORY SHALL BE MINE”
B/w “COME YE DISCONSOLATE”
Maggie Ingram

“My Heart Bubbles Over”
B/w “EVERYTHING MOVES”
CBS Trumpeters

“The Man’s Alright”
B/w “You Don’t Know”
Eddie Gallman Cooke

“A BRIGHTER DAY” B/w “I’M GOING TO YOUR WORD”
Gospel Clouds of Joy (Columbus, Ohio)

“Pleading for Me”
B/w “Death is Riding”
Dixie Nightingales

ADAM WADE

“SEVEN LOVES FOR SEVEN DAYS”
5-9659

WOWF-Pt. Wayne combined the educational with the ludic in an unusual Washington birthday promotion. On the “father of his country’s” birthday, the station re-enacted the historical crossing of the Delaware with its “Fabulous Four” spinners in the roles of George Washington and a group of Continental soldiers. The river, was not the Delaware but the great St. Mary’s which is also quite historic, especially in the Fort Wayne area. The landing was made at the old Pique Landing which was the terminal point where French-Canadian trappers brought families and cargo up the Maumee from Toledo and Detroit and returned_freq. to Lake Erie in ex-change for traders’ supplies. The pub-lic was invited to watch the crossing. A cavalcade of cars through the downtown section led the deejays (and the public) to the embarkation point. For the public who could not participate officially, there was a contest with valuable awards, including panasonic clock radio, lift, shspecmen. Contestants esti- mated the exact time the crossing took. In addition to the promotional value, the stunt helped publicize the historic spot and let the people of the area know more of their historic herit-age.

Joe McCauley, WIP-Philadelphia’s morning personality, has been invited by former Pennsylvania Governor George M. Leader to become a mem-ber in a new project to honor the memory of our late President, John F. Kennedy. The project will be called the John Fitzgerald Peace Forest and will honor McCauley together with a distinguished group of national lead-ers of all faiths who are planning this memorial. The monument is to be built on the heights around Jerusalem and will consist of an obelisk, similar to the Washington Monument, sur-rounded by fifty columns representing each State of the Union, set in a for-est of Biblical pines. McCauley was selected a committee member to serve in this Midwest area because of his community spirit and twenty-two years with WIP.

A complete radio spot campaign, including both live copy and custom produced taped spots, have been pre-pared for all Windy City radio by WLS-Chicago on behalf of the 11th annual Junior Achievement Talent Fair. Don Stewart, public affairs di-rector for the station, has used voices of Junior Achievers on the taped spots, inviting the public to the Ampitheatre where 250 J.A. companies will exhibit and sell their products.

Twenty-two authentic Beatles sweat-shirts, plus five thousand entry blanks for future sweatshirt give-aways were distributed to orderly crowds which covered last week on the WLS and New York studios. The announcement that the outlet would provide a free Beatles sweatshirt in exchange for any sweatshirt brought to the station was made at 8-40 AM by Ed Hider, WINS deejay broadcasting at that time. By 10:15 all available sweatshirts had been distributed. People who ar-rived after that time were given entry blanks.

WNYC-Minneapolis’ news director Don Bushel, sends along word that the station has received a Special Award for Continuing News Coverage in 1963. The award was presented to the news department for its outstand-ing news contributions by the Min-neapolis Press and the listeners at the same meeting recently.

John Rutledge, president of WHA-Decatur, announced last week approval by the FCC of the purchase WFFG-Marathon, Florida. WHA noted the appointment of John Rutledge as general manager of the new opera-tion.

Promotion-minded WLWI-Aurora, Ill., is working Space Capsule Contest. In cooperation with the local Zeta Delta Chi outlet, the station has obtained 5 Zenith color television sets. For all of the sets an object is placed in WLWI Space Capsule. A riddle is offered for each of the objects clues are given each morning fr. 6-6 AM on the Dick Biondi show. Listeners are asked to send in a post-card with their name, address, phone number and station id, one card a day at random and places the card in the listener. With vogue on air, listeners are asked to mail in the guess as to what is currently in capsule. As and adding bonus, if cards are stamper by a local Zen dealer, the listener also receives Zenith Console Stereo set.

WLDP-Ludington, Michigan’s KMYK-Cheboygan, John J. Armstrong, plus one talent and the “behind the scenes” crew-ers, now use the “Fabulous” broadcast station’s activity for future sweatshirt give-aways. Which its “Fabulous” broadcast station’s activity for future sweatshirt give-aways. Which its "Fabulous" broadcast station’s activity for future sweatshirt give-aways.

WOBF-Boston has been nomi-nated for a major award by Boston Mayor John Collins. The Mayor chose the station for its “Boost Boston” campaign and forwarded a report of the station’s activity for betterment to the U.S. Conference of Mayors. The Pioneers Broadcast Association in cooperation with the U.S. Conference of Mayors will give one radio and one TV station for doing an outstanding job of community service in 1963. The winning stations will be presented awards by the nominating Mayor at a Spacemaster dinner scheduled for the U.S. Conference of Mayors.

Guesting on Wayne Thomas’ KTV-Hollywood “Million Dollar Nite” recently were Frankie Lane, John Gary, and commedienne Sylvie. KIHF spinner Pat Con-ton recently emceed a Chad Milt Trio concert at the Santa Monica Civic Auditorium.

Starr Merritt, program director WAFN-Norfolk, sends along that the r&b station is now making the good blues sounds twenty-fiene.

VITAL STATISTICS:

Dick Biondi is now doing a show on the Mutual Network in New York City.

Ray Warren, WWDN-Wooden and William Droller’s new deejay adds on WJZ-TV-Brook-lyn.

Ron Hart given new light as program director at WRKO-Tampa... Johnny Holiday, ex-air rie on WHK-Cleveland... some similar duties on WINS-New York.

Cash Box—February 29,
BACK AGAIN WITH ANOTHER "CHART BUSTER"

CHUCK BERRY

"NADINE"

CHESS 1883

CHESS PRODUCING COMPANY

2120 MICHIGAN AVENUE, CHICAGO 16, ILLINOIS
SHIRLEY RAY

“HURRTIN’ THE MOST”

5-9661

Street East for an engagement with Jack E. Leonard and Carmen McRae. 
The latest act on an Arden have acquired at Ben Makkah’s Town & Country Tavern, according to an Arden source, has been the combination of Brenda Lee and a Wellesley grad. 
Roy Castle writes that his photo with screen producer Deane in a recent issue of CB has brought six requests for autographs – for Mondo Cane #2! 
Si Zentner has moved into Basin

Nancy Wilson, currently clicking in a big way with her latest Capitol album, Yesterday’s Love Song – Today’s Love Song, has been backed by New York’s top rhythm & blues band, The Cats. The rhythm is also busy with TV appearances and recent engagement for the Rays Brothers. 

As for Earl, Sammy Davis Jr., has replaced another star, Ben E. King, who recently left the group to form his own group, The Drifters.

Roy Castle writes that his photo with screen producer Deane in a recent issue of CB has brought six requests for autographs – for Mondo Cane #2! 
Si Zentner has moved into Basin

Columbia and Warner Bros. . . . Pretty Eileen Rio out with a movie with the screen label taggers, “Cafe Crown,” which also features Sam Levene. The show is set for a late April opening.

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FAIRY TALES COME TRUE ....
AT ROULETTE

Climbing High on The Charts

RIP VAN WINKLE

The Devotions
Roulette 454

CURFEW LOVER
Anita Humes & The Essex
Roulette 4542

CHANGING MY LIFE FOR YOU
The Z-DEBS
Roulette 4544

ROULETTE

Flash Box—February 29, 1964

www.americanradiohistory.com
BOBBY HACKETT

"SUNDAY IN MADRID"
C/W "SOLDIER IN THE RAIN"

SUNDAY IN MADRID
C/W SOLDIER IN THE RAIN
5-9660

& Mary offering "Tell It On The Mountain" and follow-up effect "Roberta" by Harry & The Tangerines (Valliant). Group will have new one out shortly to follow their "SomeMore" (Parkway) which they are promoting very hard this week. There has been a single on Stanley title "I Don't Mind. I'm An Anymore." Erwin Barg is on the West Coast to make overdubs "Stockholm" by Lawrence Welk; "Winter's Here" by Vaughn Williams; "Scatter Shield" by Jimmy Garrett (World Artist). NABAS' national president John Scott Trotter was guest of honor at the Chi chapter's meeting 2/18. Larry Leverett, midwest rep for Billy Daniels, plans to accompany the performer to New York for rehearsals of "Golden Boy" in which Daniels will star with Sammy Davis Jr. Billy is currently appearing at Al Washington's "Renaissance" in Boston. John Wenzlaff clues us in on some hot items from the Midwest-Mercury. List includes "442 Glenwood Ave" by the Pixies 3 "Going Going Goin', Goin'" by Brook Benton, "I'm A Happy Girl" by Maury Gray, "Tell Old Bill" by the Bad Mitchell Trio and LP "Tenor Is The Night" by Johnny Mathis.

Jimmy (The soul) Peterson, popped in last week to advise that he now heads a new production firm, Peters-son DeFrancisco Prods; and that he will have two new releases out shortly, one on his favorite label and one on a new label. While in town, Jimmy exposed his "Martin" (Ches) deck via several hop appearances. In the big time, the 1 8 Dist. are "Needles And Pira" by The Searchers (Rapp); "Hello Dolly" by Janis & Gary Chapman; "Distant" by Jody Stephens and April Stevens and Nina Tempio (Atom) and "That's What The Night Grattsy is by Shirley Ellis (Congress). A high on RCA Victor newies includes "Sunday In New York" by Peter Nero; "Little Betty Falling Sticks" by John Lee Hooker; "Fair And Tender Ladies" by George Hamilton IV; "The Delta" by John Lee Hooker; and "Finest Hour" by Glenn Yarbrough. The local attraction at Gene Ostry's Sahara Inn. Earl Glicken hosts some potent new en-

It's MEAN TO BE HAVE A GOOD TIME

SUNDAY IN MADRID
C/W SOLDIER IN THE RAIN
5-9660

Cash Box — February 29, 1964
TOP 50 STEREO

FEBRUARY 29, 1964

Pos. Last Week

1 MEET THE BEATLES (RCA Victor LSP 2773)
2 HONEY IN THE HORN (RCA Victor LSP 2773)
3 CHARADE (MGM LSP 2775)
4 IN THE WIND (Warner Bros. WB 1507)
5 THE SINGING NUN (Stereophonic PCC 603)
6 WEST SIDE STORY (Capitol CL 2079)
7 THE WONDERFUL WORLD OF ANDY WILLIAMS (Columbia CL 1372)
8 THE BEATLES (RCA Victor LSP 2776)
9 TIME TO THINK (RCA Victor LSP 1542)
10 MEET THE BEATLES (Capitol ST 2170)

COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS — Indicates Strong Upward Move

1. THE GIRL WHO CAME TO SUPPER
   (Columbia CL 1372)
   44

2. YOU MAKE ME FEEL SO YOUNG
   (Columbia CL 2100)
   42

3. KIND OF LOVE
   (RCA Victor LSP 2776)
   50

4. DAYS OF WINE AND ROSES
   (Capitol CL 2079)
   34

5. BACH'S GREATEST HITS
   (Columbia CL 1372)
   36

6. THE SOLID GOLD STEINWAY
   (RCA Victor LSP 2776)
   39

7. MARY ELINA
   (RCA Victor LSP 2776)
   30

8. OUT OF LIMITS
   (MGM LSP 1372)
   53

9. BARBRA STREISAND: THE THIRD ALBUM
   (Columbia CL 1372)
   87

10. TRINI LOPEZ AT PJ's
    (RCA Victor LSP 2776)
    65

11. FOUR DAYS THAT SHOCKED THE WORLD
    (Capitol CL 2079)
    25

12. ROY ORBISON'S GREATEST HITS
    (Monument M 8000)
    35

13. BEAUTY AND THE BEARD
    (A&M Records LSP 2775)
    56

14. TID IN THE GAME
    (RCA Victor LSP 2776)
    57

15. JOAN BAEZ IN CONCERT
    (Vanguard VS 1912)
    37

16. BLUE VELVET
    (Columbia CL 1372)
    39

17. LESLEY GORE SINGS FOR MIXED-UP HEARTS
    (MGM LSP 1372)
    58

18. LAWRENCE OF ARABIA
    (Columbia CL 1372)
    43

19. EVERYTHING IS A O.K.
    (Astronauts [RCA Victor LSP 2776])
    40

20. SURFER GIRL
    (Brook Benton (Capitol CL 1372))
    45

21. JOHN GARY ENCORE
    (RCA Victor LSP 2776)
    78

22. BLUE VELVET & 1963'S GREATEST HITS
    (Decca DL 3559)
    62

23. JOHN F. KENNEDY—THE PRESIDENTIAL YEARS
    (Capitol CL 2079)
    46

24. REFLECTIONS
    (Columbia CL 1372)
    59

25. GREAT FOLK THEMES
    (RCA Victor LSP 2776)
    50

26. I LEFT MY HEART IN SAN FRANCISCO
    (Tony Bennett [Columbia CL 1372])
    47

27. FANTASTIC SONGS WITH THE KINGSTON TRIO
    (Capitol CL 1372)
    31

28. THE MANY Moods of TONY JONES
    (Tony Bennett [Columbia CL 1372])
    30

29. HOW THE WEST WAS WON
    (Columbia CL 1372)
    69

30. WE SHALL OVERCOME
    (Peter Seeger (Capitol CL 1372))
    52

31. DEEP PURPLE
    (BBC (DECCA DL 1915))
    83

32. BYE BYE BIRDIE
    (Filmmaker (Columbia CL 1372))
    54

33. TOP HITS OF 1963
    (Columbia CL 1372)
    77

34. OLDIES BUT GOODIES
    (Vol. 6
    (Various Artists (Original Soundtrack)
    79

35. SINCE I FELL FOR YOU
    (Lenny Welch (Colcord 3068))
    55

36. JOHN F. KENNEDY—MEMORIAL ALBUM
    (Premier 2099)
    80

37. LOVE ME
    (CBS (Columbia CL 2100))
    82

38. ANY NUMBER CAN WIN
    (Jimmy Smith (Verve 8552))
    61

39. THINK ETHNIC
    (Smells Brothers (Mercury MG 20773))
    63

40. MORE TRINI LOPEZ AT PJ's
    (RCA Victor LSP 2776)
    65

41. HELLO YOUNG LOVERS
    (Jimmy Witherspoon (Warner Bros. WP 1372))
    84

42. PURE DYNAMITE
    (James Brown (King K 883))
    92

43. BOB NEWHART FACES BOB NEWHART
    (Capitol CL 1372)
    86

44. SINATRA'S SINATRA
    (Capitol CL 1372)
    75

45. MOON RIVER
    (Singers Unlimited (Capitol CL 1372))
    70

46. QUIET NIGHTS
    (Miles Davis (Columbia CL 2100))
    98

47. THE TIMES THEY ARE A CHANGIN'
    (Bob Dylan (Columbia CL 1372))
    71

48. BORN TO SING THE BLUES
    (Blue Horizon (Mercury MG 20773))
    85

49. SUNDAY IN NEW YORK
    (Peter Nero (RCA Victor LSP 2776))
    99

50. THE GOLDEN HITS OF JERRY LEWIS
    (Smash MG 20765)
    94

51. THE END OF TIME
    (Jerry Vale (Capitol CL 1372))
    95

52. MANDOVANTY MANHATTAN
    (Capitol CL 1372)
    68

53. CHAD MITCHELL TRIO SINGING "OUR MIND"
    (MGM LSP 1372)
    72

54. J.F.K.
    (MGM LSP 1372)
    79

55. THE BEATLES WITH TONY SHERIDAN AND GUESTS
    (MGM LSP 1372)
    72

56. BEAUTY AND THE BEARDED
    (MGM LSP 1372)
    77

57. LAWRENCE OF ARABIA
    (Columbia CL 1372)
    80

58. WEST SIDE STORY
    (Columbia CL 1372)
    76

59. DEEP PURPLE
    (United Artists (Columbia CL 1372))
    90

60. THE GIRL WHO ORCHESTRA STREET
    (Barnaby (Capitol CL 1372))
    93

61. MEET THE BEATLES
    (Capitol CL 1372)
    94

62. HONEY IN THE HORN
    (RCA Victor LSP 2776)
    97

63. CHARADE
    (MGM LSP 2775)
    99

64. IN THE WIND
    (Warner Bros. WB 1507)
    100

65. THE SINGING NUN
    (Stereo Records PCC 603)
    5

66. WEST SIDE STORY
    (Capitol CL 2079)
    5

67. THE WONDERFUL WORLD OF ANDY WILLIAMS
    (Columbia CL 1372)
    5

68. TIME TO THINK
    (Capitol ST 2170)
    10

69. MEET THE BEATLES
    (Capitol CL 1372)
    9

70. HELLO DOLLY
    (Warner Bros. WB 1507)
    22

71. THE BEATLES
    (Capitol CL 1372)
    39

72. WIVES & LOVERS
    (Capitol CL 1372)
    14

73. WASHINGTON SQUARE
    (Capitol CL 1372)
    13

74. FUN IN ACAPULCO
    (RCA Victor LSP 2776)
    12

75. THE BEATLES
    (Capitol CL 1372)
    16

76. YOU MAKE ME FEEL SO YOUNG
    (Capitol CL 1372)
    20

77. LIVING A LIE
    (Capitol CL 1372)
    17

78. MARY ELINA
    (Capitol CL 1372)
    33

79. CURRY YOUR TONGUE, KNAVE
    (Smithereens (Mercury MG 20773))
    17

80. J.K.
    (Capitol CL 1372)
    37

81. THE SINGING NUN
    (Stereo Records PCC 603)
    45

82. MEET THE BEATLES
    (Capitol CL 1372)
    46

83. ERROL CROWSON
    (Capitol CL 1372)
    54

84. MEET THE BEATLES
    (Capitol CL 1372)
    58

85. DEEP PURPLE
    (United Artists (Capitol CL 1372))
    75

86. MEET THE BEATLES
    (Capitol CL 1372)
    61

87. MEET THE BEATLES
    (Capitol CL 1372)
    64

88. MEET THE BEATLES
    (Capitol CL 1372)
    67

89. MEET THE BEATLES
    (Capitol CL 1372)
    70

90. MEET THE BEATLES
    (Capitol CL 1372)
    73
**POP PICKS**

**LET'S FACE THE MUSIC** — Nat King Cole — Capitol SW 2006

Nat King Cole, who is currently skyrocketing up the singles charts with "My True Carrie Love," is reunited (after a span of ten years) with orchestra Bay Lay in this first-rate program of oldies and news. Nat's listener's rich, wide-ranging baritone voice carries him superbly steady on "Day In Day Out," "I'm Gonna Sit Right Down And Write Myself A Letter" and "Warm And Willing." Sure-fire chart item.

**A FRENCHMAN IN NEW YORK/JAN AMERICAN IN PARIS** — Boston Pops, Fiedler — RCA Victor LM 222

The Boston Pops Orchestra with Maestro Arthur Fiedler at the helm is frequently represented on the album chart with its symphonic-styled pop packages. The famed orchestra takes a more serious turn on this latter recording of Milhaud's "A Frenchman In New York," and another version of Gershwin's immortal "An American In Paris." The two works are incomparable in that Milhaud's opus sparkles with gayety while Milhaud's is fraught with dramatic impact. The performance by the orchestra is superb throughout and merits special attention from both pop and classical buyers.

**IN LOVE AGAIN** — Peggy Lee — Capitol T1969

Peggy Lee, who scored substantial chart success with her last three album outings on Capitol, will very likely repeat this achievement on this new two-tempo set (light & lust and lusty) which boasts a dozen recent and while-back items set up in an ear-arresting manner. The last's legions of fans will dig this high-styled readings of "I'll Get You Now," "That's My Style," "I Can't Stop, Loving You." Looks like another winner for Peggy.

**CHANSONS AMERICAINES** — Les Djinns Singers — ABC-Paramount 486

The 60 French Girls of song gain more status on this side of the Atlantic with each ABC-Paramount album entry, and should have the best-seller to date with this lilting package of American evergreens delivered in a Franciase. Recent heavy airplay on some of the items here should spark brisk sales for the set. Bright bands here are "Tea For Two," "Love Walked In" and "Smoke Gets In Your Eyes."

**YOU'RE NO GOOD** — Betty Everett — Vee Jay VJ 1677

Betty Everett, who is still clicking with "You're No Good" in both the pop and R&B markets, cashes-in on the hit and tags this initial Vee Jay LP after the chart triumph. In addition to her biggie, the lady showcases a power-packed, rockin' bluesy vocal style on "Hands Off," "With You I Stand" and "Down In The Country." Album should create plenty of sales excitement.

**BAJA MARIMBA BAND** — A&M 104

The Baja Marimba Band, who are still pulling loads of loot with their best-selling single of "Comin' In The Back Door," a chic to go a like success route with this top-notch LP which, in addition to their hits, features eleven other warm, south-of-the-border style instrumental stanzas. Among the outstanding tracks here are "Baja Nights," "Acapulco" and "María's First Rose." Deejays should really dig the set.

**THE BEST OF THE VEASERS** — Decca DEXS 2173

Although the Veasders have disbanded, this superb 2-disc set from Decca featuring the original pop-folk group's leading bony of their prime hits should pull plenty of coin. The crew's contagious, easy-going, warm-hearted style carries them in superbly on such favorites as "Goodnight from the Hard Ain't It Hard," "Kisses Sweeter Than Wine" and "Teena, Teena, Teena." Folk buffs should come in strength for the set.

**15 NUMBER 1 HITS-VOLUME 10** — Various Artists — Liberty L 0004

The label has done quite well with its previous volume in this series and this package of all-time teen-angled chart triumphs should go a like success route. Among the standout tracks featured here are "Surf City" by Jan and Dean, "Raunchy" by Bill Justus and "Witch Doctor" by David Seville. Album has enough built-in sales acceptance to pull loads of loot.

**IN THE STILL OF THE NIGHT** — Santo & Johnny — Canadian-American 1014

Santo and Johnny cash in on the success of their current chart climber "Baja Nights," here are "Baja Nights," "numana"-styled "Peggy Lee-Capitol 2008" Decca DXSB 2008. The label has done quite well with its previous volume in this series and this package of all-time teen-angled chart triumphs should go a like success route. Among the standout tracks featured here are "Surf City" by Jan and Dean, "Raunchy" by Bill Justus and "Witch Doctor" by David Seville. Album has enough built-in sales acceptance to pull loads of loot.

**FOLK SONG BOOK** — Eddy Arnold — RCA Victor LSP 2811

Eddy Arnold, who has been one of RCA Victor's best-selling country artists for over two decades, displays a natural talent for the folk idiom on this new LP. He has chosen an album from Victor. The warm-voiced chanter is pleasantly at- tained by the 15 Track Singers on a selection of the most flavorful folk items around, including "I've Done Green," "Blowin' In The Wind," "Cotton Fields" and his current country crack, "Molly." Strong chart potential here.

**SUNDAY IN NEW YORK** — Mel Torme—Atlantic 4991

Mel Torme, consistently one of the top male jazz vocalists in the country, directs his attention to New York on this new Atlantic set tagged after the MGM flick of the same name. The singer's unique vocal style creates a natural feel for these city blues and uptempo tunes. Torme is top on "Tea For Two," "Love Walked In," "Do You Love Me" and "There's A Broken Heart For Every Light On Broadway." The chanter should stir up plenty of excitement with this one.

**POP BEST BETS**

**THE BROTHERS FOUR SING OF OUR TIMES** — Columbia CL 2128

The current emphatic trend in folk music seems to be more songs of the message variety. The Brothers Four cash-in on this trend with this excellent session of up-tempo and ballad items, all with moving, meaningful story-lines. The song-stirring items are "Long, Ago, Far Away," "The Monkey And The Engineer" and "Four Strong Winds." This is destined to create some rapid sales excitement.

**CUGAT CARICATURES** — Xavier Cugat—Mercury MG 20888

Over the years Xavier Cugat has built up a firm instrumental reputation resting heavily on his amazing versatility. On this new Mercury set the leader offers proof-positive of wide music spectrum by offering a dozen sturdies in a variety of different Latin tempos. Best bets here include "Fly Me To The Moon" (bossa nova), "Valsea" (samba) and "Night Train" (cha cha). Fine fare for either dancing or listening pleasure.

**SWING REVISITED** — Johnny Keating—London L 0001

The high-powered Johnny Keating aggregation unleash their versatile instrumental talents full blast on this excellent program of swing favorites from London. The disk, which utilizes the cut live take technique, showcases their immediate last pand rapport with the audience as they dish up sparkling versions of "When The Saints Go Marchin' In," "I've Got A Gal In Kalamazoo" and "One O'Clock Jump."
Think about this!

THE KINGSTON TRIO
TIME TO THINK

Also, think about this:

The Kingston Trio was the World’s Number One Folk Group in 1963. They were Number One in 1962. And in 1961... and 1960... and 1959. They will be the Number One Folk Group in 1964. The only difference is that this year Folk is the hottest thing in the business. The Kingston Trio will be Number One in the Number One Field. The Trio’s latest single is “Last Night I Had The Strangest Dream” b/w “The Patriot Game” (5132). It’s headed straight for the very top of the charts, and it comes out of their “Time To Think” album.

Then think about these:

These are four of the most recent Kingston Trio albums. They have been continuous sellers, as have all their albums. But now that the Folk thing has caught fire, these albums are really moving. Think about your stock of the World’s Number One Folk Group. Think about how hot Folk is right now, and then...

See your CRDC Rep and order all these fast-selling Kingston Trio albums.
**Cash Box ALBUM REVIEWS**

**“HAPPY END” — Lotte Lenya — Columbia OL 5630**
Kurt Weil & Bertolt Brecht’s “Happy End” perhaps had the unhappiest fate of any team’s “3 Penny Opera,” and is today known primarily as the show that produced two Weil-Brecht standbys, “Billie Song” and “Surabaya Johnny.” Weil’s widow and superb interpreter Lotte Lenya is heard in a brilliantly recorded (in Germany) rendition of the “Happy End” score. The Weill-Brecht coterie will be dropping in for the set, which has an English lyric flyleaf insert for those who don’t know German.

**THE EXCITING SOUND OF ACQUAVIVA” — Decca DL4465**
Acquaviva plays pop music with a symphonic approach on this new offering from Decca. The orchestra conducts a big orchestra with plenty of lush strings performing thirteen melodic items which have been richly orchestrated and inventively arranged. Programmers and mood music buffs will find the entire set a top-notch listening experience. Bravo Acquaviva here are “Green Valley,” “Dancing Notes,” “A New Shade Of Blue” and “One Look At You.”

**“TOP TV THEMES ’64” — Carl Brandt — Warner Bros. 1529**
Although all the popular TV programs have theme music, because of the dramatic excitement involved, the music is often exciting. Carl Brandt and the Warner Bros. ork takes us on a delightful tour of some of this season’s most well-known tunes on this new disk. The crew shines as the popular standards of “Burke’s Law,” “Aires And Trial” and “My Favorite Martian” loads of listening enjoyment here.

**MUSICAL MEMORIES OF LONDON” — Various Artists — London International TW 91312**
Jolly old London is delightfully depicted in songs on this Musical Memories series from London International which spotlights the talents of a host of British artists. Some of the tunes here are known internationally, with the remainder of the traditional variety, “A Nightingale Sang In Berkley Square,” “The Lament Walk” and “A Foggy Day” are performed by the Mike Sammes Singers, Gerry Grantham, John Hansen, Vanessa Lee and the orks of Ken Jones and J. Gregory. Lots of pleasant listening to be had here.

**50 FABULOUS LATIN FAVORITES” — Tito Rodriguez—United Artists UAL 3215**
Here’s another entry from United Artists from its “50 Favorite” series, this time spotlighting the Latin rhythms of Tito Rodriguez and ork. This is a first-rate dance package with plenty to offer for the dance set. The ork includes a large sampling of Cha cha, merengue, mambo, sambas and guarachas with such tunes as “Green Eyes,” “Maria Elena,” “Cumbanchero” and “Lisbon Antigua.” Brisk sales are indicated.

**“SWEDISH SONGS SUNG BY WILLIAM CLAUSON” — MGM**
The folk songs of Evert Taube are performed with authority and sensitivity by William Clauson, the Swedish-American folkster, on this new offering from MGM. The tenor has a warm and expressive voice and delivers these Swedish tunes with vigor and polish. The folk purist will find much enjoyment in Clauson’s handling of “Frangis,” “Kosa Ps Bal,” “Sa Skimmarna,” “Valdigr Halet” and “Ballad som Gustaf Blom.”

**“TENDER EMOTIONS” — Cesana — Modern M-1698**
The lush instrumental styings of Cesana are offered up in this charming entry from this entry from Modern. The veteran conductor surveys 19 very melodic items with soaring arrangements just right for moodful listening. This new session by Cesana is a welcome addition to his catalog and should be a natural for the soft-music station. Best bets here are “Yesterday’s Love,” “Now And Then” and “My Only Love.”

**JAZZ PICKS**

**“POINT OF DEPARTURE” — Gary McFarland Sextet — Impulse A-166**
In an era when vibists are becoming quite rare indeed, Gary McFarland comes up with this top-notch set which spotlights his own vibes talents and bongos, for the first time on wax, his Sextet. The McFarland approach is an easy-going midstream style with each member of the group given ample opportunity to display his individuality. Highlights of the disk include “Slant Pipe,” “Hello To The Season” and “I Love To Say Her Name.” Jazzophiles should find plenty to dig here.

**“RIGHT HERE, RIGHT NOW!” — Billy Taylor Trio — Capitol T2039**
On rare occasions a jazz artist comes up with a pure jazz album with sure-fire best-seller potential, and this primer set on Capitol by Billy Taylor could be one of them. The deejay-pianist’s flair for melodic jazz coupled with his tasteful improvisations make for potent listening excitement. A bonus feature here is the big band back up of Oliver Nelson, which adds the perfect touch to the 88’s handling of “Soul Singer,” “That’s Where It Is” and “I Believe In You.” Watch it move.

**“SOUL HITS” — Les McCann — Pacific Jazz T 78**
Les McCann, who has earned many laurels in the past, with his personal keyboard and past teams up with an accomplished group of musicians including John Coltrane on alto, Paul Chambers (bass) and Paul Humphrey (drums) on this one—and a swing set which combines the best moments of jazz and blues into one cohesive musical expression. Best listening bets here include such favorites as “Here Comes The Chicken Shack,” “Work Song” and “Groove Yard.”

**JAZZ BEST BETS**

**“BLACK MOONLIGHT & SUNSHINE” — Mosti Sunshine — Kapp KL1355**
Mosti Sunshine has made quite a name for himself in Europe with his distinctive clarinet popular jazz stylings, kicks off his American career with this tasteful program of easy-going, evergreen Suness and crew effectively combine traditional Dixie sounds with some avant-garde forays as they render top-flight readings of “Just One Of Those Things,” “That’s My Desire” and “Charmaine.”

**“PAGE ONE” — Joe Henderson — Blue Note 414**
Joe Henderson makes an impressive debut here, his Blue Note debut this is a feature jazz offering. Henderson, a gift of the famous concertos. Menuhin does not resort to gimmicks of a complex emotional expression. Both works have broad appeal for the classical devote. An excellent entry for your collection.

**CLASSICAL PICKS**

**MOZART: Violin Concertos 1 & 6 — Yehudi Menuhin, violinist and the Philharmonic Orchestra, Angel S 36152**
Yehudi Menuhin’s already impressive reputation as an interpreter of the romantic composers is further enhanced by this superb Angel offering on which the violinist turns in a potently moving performance. Menuhin does not resort to gimmicks. But with the famous concertos Menuhin does not resort to complex emotional expression. Both works have broad appeal for the classical devote. An excellent entry for your collection.

Wagner’s immortal Overture from Tannhauser and Venusburg Music are executed with artistic fervor and sensitivity by the New York Philharmonic. The Tannhauser music is the perfect fusion of drama and music while the Venusburg music is the perfect fusion of opera and music. Bernstein’s handling of the music is superb.
FROM MITCHELLTRIO

the soaring new single

TELL OLD BILL 72234

right out of their 2nd chart hit album in a row!

FOREMOST IN FINE RECORDING
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right indicate total from left plus the percentage title received in prior week or weeks.

**Survey Completed to Feb. 19th**

<table>
<thead>
<tr>
<th>% of Stations Adding Titles to Prog. Sched. This Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>47%</td>
<td>My Heart Belongs To Only You—Bobby Vinton—Epic</td>
<td>47%</td>
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<tr>
<td>45%</td>
<td>My Heart Cries For You—Ray Charles—ABC Paramount</td>
<td>74%</td>
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<tr>
<td>36%</td>
<td>Stardust—Nino Tempo &amp; April Stevens—Atco</td>
<td>63%</td>
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<tr>
<td>32%</td>
<td>Kissin’ Cousins—Elvis Presley—RCA Victor</td>
<td>62%</td>
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<tr>
<td>31%</td>
<td>Baby, Don’t You Cry—Ray Charles—ABC Paramount</td>
<td>41%</td>
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<tr>
<td>30%</td>
<td>My Bonnie—Beaehes With Tony Sheridan—MG</td>
<td>30%</td>
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<td>29%</td>
<td>He’s A Good Guy—Marvelettes—Tama</td>
<td>57%</td>
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<td>28%</td>
<td>Hello Dolly—Louis Armstrong—Kapp</td>
<td>72%</td>
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<td>27%</td>
<td>Stockholm—Lawrence Welk—Dot</td>
<td>27%</td>
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<tr>
<td>26%</td>
<td>Hi-Heel Sneakers—Tommy Tucker—Chess</td>
<td>43%</td>
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<td>25%</td>
<td>Needles And Pins—Searchers—Kapp</td>
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<tr>
<td>25%</td>
<td>Hippy Hippy Shake—Swaying Bluejeans—Imperial</td>
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<tr>
<td>24%</td>
<td>I’m Your Heartie Cookie Man—Dion DiMucci—Columbia</td>
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<td>23%</td>
<td>Gonna Send You Back To Georgia—Timmy Shaw—Wand</td>
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<td>22%</td>
<td>T’ain’t Nothin’ To Me—Coasters—Atco</td>
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<tr>
<td>22%</td>
<td>Crooked Little Men—Serendipity Singers—Philips</td>
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<tr>
<td>22%</td>
<td>Baltimore—Sonny James—Capitol</td>
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<tr>
<td>21%</td>
<td>Forever—Peter Drake—Smash</td>
<td>71%</td>
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<tr>
<td>20%</td>
<td>Shoop Shoop Song—Betty Everett—Vee Jay</td>
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<tr>
<td>19%</td>
<td>Worried Guy—Johnny Tillotson—MG</td>
<td>52%</td>
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<tr>
<td>18%</td>
<td>Our Everlasting Love—Ruby &amp; Romans—Kapp</td>
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<td>17%</td>
<td>Lonnie On The Move—Lonnie Mack—Fraternity</td>
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<td>16%</td>
<td>Run, Run, Run—Supremes—Motown</td>
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<tr>
<td>16%</td>
<td>(That’s) What The Nitty Gritty Is—Shirley Ellis—Congress</td>
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<tr>
<td>15%</td>
<td>Hand It Over—Chuck Jackson—Wand</td>
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<tr>
<td>14%</td>
<td>Blue Winter—Connie Francis—MG</td>
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<tr>
<td>13%</td>
<td>Changing My Life For You—Z-Debs—Roulette</td>
<td>13%</td>
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<tr>
<td>13%</td>
<td>I’ll Make You Mine—Bobby Vee—Liberty</td>
<td>61%</td>
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<tr>
<td>12%</td>
<td>The Way You Do The Things You Do—Temptations—Gordy</td>
<td>20%</td>
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<tr>
<td>12%</td>
<td>Fun, Fun, Fun—Beach Boys—Capitol</td>
<td>86%</td>
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<tr>
<td>11%</td>
<td>Rip Van Winkle—Devoents—Roulette</td>
<td>65%</td>
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**Less Than 10% But More Than 5%**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>Always In My Heart</td>
<td>Les Indios Tabajaras</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>Nadine</td>
<td>Chuck Berry (Chess)</td>
<td>9%</td>
</tr>
<tr>
<td>White On White</td>
<td>Danny Williams (UA)</td>
<td>9%</td>
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<tr>
<td>Heartbreak Ahead</td>
<td>Murmaids (Chattahoochee)</td>
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<tr>
<td>Suspension</td>
<td>Terry Stafford (Crusader)</td>
<td>8%</td>
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<tr>
<td>Tell It On The Mountain</td>
<td>Peter, Paul &amp; Mary (Waver Bros)</td>
<td>8%</td>
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<tr>
<td>The Funny Little Clown</td>
<td>Bobby Goldsboro (United Artists)</td>
<td>64%</td>
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<tr>
<td>Curfew Lover</td>
<td>Anita Hume &amp; The Essex (Roulette)</td>
<td>11%</td>
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<tr>
<td>Searchin'</td>
<td>Ace Cannon (Hi)</td>
<td>7%</td>
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<tr>
<td>Tell Me Baby</td>
<td>Garnet Mimms (United Artists)</td>
<td>31%</td>
</tr>
</tbody>
</table>

**Total % to Date**

- **Nadine**
  - **Chuck Berry (Chess)** 9%
- **White On White**
  - **Danny Williams (UA)** 9%
- **Always In My Heart**
  - **Les Indios Tabajaras (RCA Victor)** 36%
- **Suspension**
  - **Terry Stafford (Crusader)** 8%
- **Tell It On The Mountain**
  - **Peter, Paul & Mary (Waver Bros)** 8%
- **The Funny Little Clown**
  - **Bobby Goldsboro (United Artists)** 64%
- **Curfew Lover**
  - **Anita Hume & The Essex (Roulette)** 11%
- **Searchin'**
  - **Ace Cannon (Hi)** 7%
- **Tell Me Baby**
  - **Garnet Mimms (United Artists)** 31%

**Cash Box—February 29, 1964**
WHY? . . . the entire world is now your market!

Cash Box

ONLY CASH BOX GIVES YOU

- complete weekly coverage through our own representatives in every major music market of the world.
- features this coverage in the largest and most complete section of any music-trade magazine.
- we carry about 3 times the international advertising lineage than does the number 2 trade paper.

THINK INTERNATIONAL . . . . EVERYONE ELSE DOES!
Decca Re-Pacts Dee

LENNY DEE

NEW YORK—Organist Lenny Dee, long-time (since 1949) attraction on Decca Records, has signed a new long-term contract with the label, according to Leonard W. Schneider, exec vp. Last month, Dee completed his eighteenth LP for the discery. Between disk dates and p.a.'s, the artist spends much of his time managing and appearing in his vacation spot, The Desert Ranch Motel in St. Petersburg, Fla.

Dance Along Offers 1 For 5 LP Deal

NEW YORK—Dance Along Records has announced that it is inaugurating a one for five LP deal to dealers until Mar. 31, as an introduction to its line of dance albums and singles, all of which have been arranged, produced and directed by Jack Hansen.

Lee Weiner, label president, said that the company's roster of distibrs has grown over the past year as a result of increased airplay and sales activity on the line.

USTHENTIC TAHIITIAN RECORDS

L.P.'s From Tahiti

DRUMS OF BORA BORA (M)

Featuring World Famous Tahitian Percussionists

TAMURE! TAMURE!

World Famous Drums Cross (M & S)

TANITI FETE (M) Vol. 1 & 2

Only LP of famous Tahiti Feat.

THE BEAT OF TAHITI (M)

Emile Kantoro and Drums

TA'U TAHITI (M)

Fal Aape of Tahiti

TAHITI DANCES (M)

Six of Tahiti

BEACHCOMBER SERENADE (M)

Featuring on of Tahiti

Prices: (M) $4.98  (S) $9.98 list

CRITERION RECORDS

6224 Sunset Avenue Hollywood, 38, Calif.

WP Offers New LP's, Pacts 3 Attractions In Expansion Moves

HOLLYWOOD—Along with new album product, World Pacific Records has announced the inking to exclusive contracts of three attractions, one of which portrays the "motorcycle sound," which Bock says is a follow-up to the "surf" and hot-rod ideas. The group's first LP is called "The Surfing Set," a group from which a single, "Out Front," is being issued.

Richard Bock, WP head, announced that he has signed The Sandells, which portrays "the motorcycle sound," which Bock says is a follow-up to the "surf" and hot-rod ideas. The group's first LP is called "The Surfing Set," a group from which a single, "Out Front," is being issued.

Another new act at the label are The Kentucky Colonels, a bluegrass group. The new LP's on WP's subsidiary, Pacific Jazz, are highlighted by a band lineup (his third for WP) with Gerald Wilson called "Musical Portraits." Special promo singles are being sent to 45 (45s) and the outlets. Besides two cuts from the LP, the decks also include a rehearsal sequence.

Other new albums, set for Mar. release, are of Jazz vocalist, Air, and Flute N' Folk with Bud Shank and The Folkswingers, on WP's subsidiary label, Pacific Jazz.

Jack Preck, national sales manager, left last week on a sales and promo tour to all major markets in the east and midwest.

Lanier Exits Fantasy For Indie Promotion

LOS ANGELES—Warren Lanier has announced that he has exited Fantasy-Galaxy records where he was a sales and promotion representative. Lanier advised that he is going into independent disk promotion on a local and national level, with headquarters at 1815 S. Hauser Blvd., L.A. 19, Calif.

Prior to his term with Fantasy-Galaxy, Lanier was personal manager of Eetta Jones for eight years, and was a national promo manager for Everest Records.

FCC OK's Sale Of 11 Stations In $38 Million Deal

NEW YORK—The biggest group of radio-TV outlets in history—a $38.5 million package—was approved last week by the FCC. In the massive transaction, three purchasers will take over the 11 radio-TV stations of the Transcontinent Television Corporation.

The Taft Broadcasting Company paid $20,890,519 for seven stations: WABD-AM-FM-TV-Buffalo, WKBW-AM-TV-Syracuse, and WDAF-AM-FM-TV-Kansas City. Time-Life Broadcasting Company paid $1,350,069 for KERO-TV-Bakersfield, and Midwest Television acquired three stations for $10,085,000. The stations are KFMB-AM-FM-TV-San Diego.

The commission vote was 5-1. Commissioner Robert T. Bartley dissented. "I think no statement is against permitting the transactions.

20th C.F. Expect Profits For '63, Music Interests Help

NEW YORK—20th-Century Fox Pictures expects to report a profit of about $9.1 million for 1963, according to Dastey F. Zanuck, president of the company.

At a press conference last week, Zanuck noted that the profit—compared to losses of $39.3 million in 1962—would not stem from film production or distribution, but from other operations. With no breakdowns available, the latter includes 20th-Century-Pox Records, music publishing, TV, film processing laboratories, oil investments and foreign theaters.

Zanuck also reported on the firm's general operations, "Compared to last year, the epic that had brought $25 million into the company would eventually earn $55 million. Sometime ago, we launched a gross of 100,000. 20th-C.F. P's, at the cost of the film was $44 million.

Suit Over Vex "Fidellio" Settled Out Of Court

NEW YORK—An out-of-court settlement has been reached in a suit by the Vienna Philharmonic Orchestra and baritone Herbert Allen against Vox Productions, the New York-based label. The action was taken against a Vox recording of "Fidelio," a production of which the labels. Under the settlement, which Vox has agreed to, the labels initially some years ago, will be re-issued with several changes in format.

New Columbia Flick To Co-Star Disk Artists

NEW YORK—Colpix soundtrack Shel- ley Fabares and Fabian have been tapped by Columbia Pictures to co-star in "Tab Hunter in the Furt- coming production of "Ride The Wild Storm."

Filling the film's lead art Napoleon directed picture will be in Hawaii this week.

Farewell To The Tumult & Shouting

NEW YORK—An extremely uninformed passer-by, oblivious to the news of the world, would have thought that the tortured melancholy outside of New York's Plaza Hotel recently were waiting for a visiting dignitary of no less importance than the president of Mars. In reality, the seemingly count- less throngs, kept in check by standing and mounted police, were patiently waiting for a glimpse of the Beatles. But now it's farewell to all this pan- demonium, for last week the group returned home to England.

Porter Wagoner Re-Signs Long-Term RCA Victor Pact

NEW YORK—Porter Wagoner, one of country music's key luminaries, has been re-signed to an exclusive, long-term contract with RCA Victor Records, it was announced last week by Steve Sholes, the label's vice-president of pop A&R.

Wagoner was brought to victory by Steve Sholes some thirteen years ago, and has become—via his recording and extensive personal appearances in radio, television and the Grand Ole Opry—one of the best-known Amer- ican country singers. Among his hits are "Company's Comin," "A Satisfied Mind," "I Eat Drink And Be Merry," "I've Enjoyed As Much Of This As I Can Stand" and "In The Shadows Of The Wine." He was also had a long list of albums successes.

Porter Wagoner To Bow In New York

NEW YORK—"An Evening of Music Made Famous By Glenn Miller," which has just been pacted by the Capitol Records, is making its Gotham debut next month at the Royal Bowl of the Americas. Featured at the July 1, 2, and 3 month-long series will be the Glenn Miller Singers, Ray Eberle and his Rhythm Aces.

The Capitol pact includes an album to be recorded during the month-long series. Capitol Records group has also been signed by EAC for a summer tour of Sweden, Nor- way and Denmark.

The Glenn Miller Ork To Bow In New York

NEW YORK—An Evening of Music Made Famous By Glenn Miller, a Capitol Records production, has just been pacted by the label, which makes its Gotham debut next month at the Royal Bowl of the Americas. Featured at the July 1, 2, and 3 month-long series will be the Glenn Miller Singers, Ray Eberle and his Rhythm Aces.

The Capitol pact includes an album to be recorded during the month-long series. Capitol Records group has also been signed by EAC for a summer tour of Sweden, Norway and Denmark.

Two Pooped

NEW YORK—Citations for hero above and beyond the call of duty should be made to Fred Martin, a disc producer in New York, and his director, Fred Brown, who arrange for the Beatles' whirlwind invasion of Gotham and Miami. The executives displayed herculean stamina strength throughout the week, and in the final analysis, Fred Martin (right), was finally exhausted Fred Martin (right) being shown with Eberle (left) and Steinboth (middle), of Capitol, was finally exhausted Fred Martin (right) being shown with Eberle (left) and Steinboth (middle), of Capitol, and saw the show Friday while Ringo Starr, who was moved by the turmoil around him, signed a fan's autograph for a fan.
Liberty's New A&R Toppers

Ernie Ford Redefines His Business Firm

Hollywood-The Tennessee Ernie Ford is restructuring his Bertford Corp., effective March 10, in a move to expand his firm's activity.

Bill Burch, for the past two years producer-director of Ford's ABC-TV daytime stripper, becomes executive producer of the show and VP of Bertford. He will devote his activities to creating and developing new ideas for the production firm with a financial carte-blanche.

Bill Martin, who worked with Burch as associate producer, becomes show's producer and Selwyn Toulker, former assistant to Ford's nightime program, takes over daytime directional chores.

Jim "Red" Laucks, Ford's personal manager, gives up executive chores on the show, devoting full-time to the management side of the firm's multi-faceted operations, including real property in Orange County and El Dorado County (Santaco) ranching activities in Northern Calif. and Nev., Okl. oil property and Tennessee holdings.

Colpix-Dimension Uses Toy Autos For Singles Promo

New York—Danny Davis, national promotion director for Colpix and Dimension Records, has announced that he has set up a promotion with the AMT Corporation of Troy, Michigan to plug "I Gotta Drive" by The Matadors on Colpix and "Motor City" by Les Cooper on Dimension.

Davis has sent out over 200 miniature automobiles of various makes to leading dealers throughout the country. The cars are exact copies of the originals and are one-twenty-fifth the size.

"I Gotta Drive" is the second outing for The Matadors, whose initial effort was "Perfidia." "Motor City" is Les Cooper's debut disc on Dimension.

The Liverpool Beat

THE BEATLES
THE BUDDIES

Swell 4170

PICK OF THE WEEK

"RUN, RUN, RUN"

The Supremes

Motown 1054

THE GREATEST . . . is the Greatest

B W

I STAND ALONE

The Percs

ABC 10516

ABC PARAMOUNT

FULL COLOR FIDELITY

With the release of "Pink Panther" to Get Big Record Play

Mancini's "Pink Panther" has been the hottest-selling LP and eight singles based on Henry Mancini's music from "The Pink Panther" series for RCA Victor, and the other will be Jimmy Risselli on the 20th Century-Fox label.

There will be three new versions of the main "Panther" theme. These will be by Mancini on RCA Victor, Quincy Jones on Capitol and the Harmonicats on Columbia.

"It Had Better Be Tonight," the song written for the film by Mancini with lyrics by Johnny Mercer and Ennio Morricone, will be released on five singles. They are Mancini's on Victor, Risselli's on 20th Century-Fox, Buddy Greco's on Epic, Mike Clifford's on United Artists and Lorenzo Amedia on Capitol.

The forthcoming film, which was directed by Blake Edwards for United Artists release, stars David Niven, Peter Sellers and Robert Wagner.

NEW YORK—Tommy Roe, one of ABC-Paramount's hottest young talents, was sworn into the U. S. Army last week by Captain Ronald D. Wimberly of the 1st Battalion, 128th Artillery, Georgia National Guard. Following basic training the cadet will serve on active duty for four months and then participate in the U. S. Army Reserve program for five and a half years. Although he will be in service, there will be no shortage of Roe discs. He has been on a heavy schedule recently, and will continue to record after his induction, when time permits.
NEW YORK—Gesturing with evident pleasure, Iger Belafonte (left) listens to a playback during the recent recording session in a studio called Apollo Nuss-gette. Seated with him is young composer Claudio Spies. Stravinsky conducted the recording session with an economy for the recording which will continue the label's series of albums featuring Stravinsky compositions conducted by the composer himself.

Dick Dale Signs Deal For Aragon Ballroom P.A.'s HOLLYWOOD—The famed Aragon Ballroom in Santa Monica, which has housed some of the biggest bands in the country (e.g., Lawrence Welk, Freddy Martin and Russ Morgan), is scheduled to become the new home of Dick Dale's teen-orientated attraction, Dick Dale & His Del-Tones. Dale, who signed a long-term lease for the ballroom, premiered on March 6 and on hand for the occasion will be some of the top disk artists in the country. Dale is scheduled to appear Fri., Sat. and Sunday nights for an indefinite period following the premiere. Dale's future plans for the Aragon include a live TV show and the filming of a motion picture. Capital also has plans to record Dale and his Del-Tones live from the ballroom. Capital recently acquired Dale as a single, "Mr. Eliminator," and an album of the same name is due out by Dale, March 2.

In past years, Dale has headlined the Rendezvous (Balboa), for two highly successful years, and Harmony Park (Anaheim) ballrooms.

**EACH A&R Man Uses These Reference Books**

THE STECHSON CLASSIFIED SONG DIRECTORY

By arts & Anthony Stechson

A classified directory of over 100,000 song titles, with licenses, rights and company. Price $25.00

Just Reissued! NEW HOT DISCOGRAPHY

The standard directory of recent Jazz, Hits, pre-sellers, also extra sections of 20th Century and company. Price $5.00

Box 328, Hollywood 26, Calif.

**DAMITA JO**

"It Kills Me"

#416

Meric Records 1405 W. Center Hollywood, Calif.

**GOOD TAKE**

**HAPPENING ALL OVER!**

**SHOO SHOO SONG**

Betty Everett

Vee Jay 585

1449 S. MICHIGAN AVE.

CHICAGO 16, ILL.

**BMI's Burton Heads Fund For Country Music Hall-Museum**

NASHVILLE—The Country Music Association Board of Directors announced last week that BMI's Richard J. Burton will head a fund raising drive to raise money for the erection of a Country Music Hall of Fame and Museum.

Mr. Burton, chairman of the board of CMA, said: "Contributions will be pledged to the Country Music Foundation and will be tax deductible. Those contributing $10,000 or more will have their names placed on a bronze plaque in the building. Pledges will be paid over a ten-year period. The building will house CMA offices, and a Hall of Fame and Museum. Building Committee includes Mrs. Preston of Broadcast Music, Inc.; Bill Denny, President of Cedarwood Publishing Co.; Dick Frank, CMA attorney and Hal Cook, publisher of Billboard.

Rodgers' "Fair" Song Cut By Victor's Norman Luboff Choir

NEW YORK—Richard Rodgers's "Fair Is Fair," the official march of the New York World's Fair, has been cut by the Norman Luboff Choir and released as a single RCA Victor distribs are sending radio station announcements with letter to stations. Robert Moses, president of the fair, has praised the Rodgers composition and expresses hope for lots of airtime.

620 Records Bow

NEW YORK—Swaya Fagnia and Lynda Johnstone, execs of the Dilly Bean Product firm, have branched out and entered the disk business via the formation of a new label tagged 620 Records, with headquarters at 410 Central Park West, New York.

The new disc jockey issued its first single recently with a pair of tunes titled "The Dilly Dile" backed with "My Girl." The band is formed by the Red Ompr Jazz Band. The partners, along with ciefier Steve Knight, also wrote "The Dilly Dile." The gals have reported that early re-action to the new disc was very strong.

**San Remo Festival Winner Issued On London Int'l**

NEW YORK—The winning song at the 1964 San Remo Song Festival, "Non Ho L'Eta Te Anamurt," performed by Festival artist Giglisana (Cinquetti), has been released under the London International banner.

**Gateway Expands Facilities, Ups Production Schedule**

PITTSBURGH — Gateway Records has announced the completion of work on its expanded facilities at its studio and offices in the National Record Mart Building, this city.

Over 6,000 square feet of space was added in the three months of construction. Expansion includes production offices, tape storage, enlarging studio A to 30 x 80 feet and the addition of studio B and its control room.

Additionally, Gateway has expanded its production schedule. Diekhoff has 40 albums in production, with such names as Red Priscoe, Freddy Cole (Nat's brother), Donnie Elbert and Harold Batters.

**Cassius Clay Novelty Tune Released By Carlton**

NEW YORK—"The Ballad of Cassius Clay," a novelty tune pointing up the upcoming bout between the outpoxed Clay and defending champ Sonny Liston, has been issued under the Carlton banner performed by an R&B group called the Alcoves. The Frank Carli lyrics make no predictions nor take any sides, but merely ponder the question will Clay emerge from the fray with the same big lip or with an ordinary fat lip. Diekhoff and distribs were armcruii last week (21) to insure as much pre-bout airing for the deck as possible.

**Belafonte To Tour U.S. Colleges In Fall**

NEW YORK—Harry Belafonte has been signed to make the first tour of colleges of American universities in almost a decade this Fall.

Belafonte is credited with being a pioneer in achieving public acceptance of the folk idiom in this country as well as many foreign countries. The following in vivo visits indicated: 10 campuses offering a large repertoire of songs. The singer is also noted for sponsoring new folk artists, the most notable being African songstress Miriam Makeba.

**ASCAP Day In L. A.**

NEW YORK—Jim Heid, eastern sales manager of ASCAP Record Custom Records, recently presented a check to Swan Records officials for the first million disk pressed of "She Loves You Baby," a Beatles song. Accepting the label are (left to right) producers Don Sheed and codispers Tony Mammarella and Berni Ninnick.

RCA Presses 1,000,000 Beatles

**Darin To Clef Three For New Universal Film**

HOLLYWOOD — Capitol songster Bobby Darin has been tapped by Universal Studios to write three songs for "The Lively Set," a feature currently being filmed here with James Darren, Joanie Sommers, Pamela Tiffin and Doug McClure. Two of the tunes will be performed by Joanie Sommers with the title tune going to Darin. Darin is not so new to this medium, having written tunes for "Come September," and "If A Man Answers," earlier Universal flicks in which he also appeared.

Porky's rights on the three new tunes will be split between the studio music company and Darin's T.M. Publishing Co.

Atlantic Handles Vest "Monkey" Single

NEW YORK—Atlantic Records has made a deal to handle a single singer on the Vest label. Dale is "The Monkey Shout" by Bobby Davis & The Rhythm Rockers, which, reports Atlantic, is making noise in New York and Detroit. Deal, made between Jerry Westler, Atlantic's exec vp, and Danny Robinson, owner of Vest, called the session on the Vest tag.

The Atlantic and Vest setup is in a standard arrangement with two outside labels, Stax (through Atlantic) and Good Vibrations (through Atlantic's parent company) to handle Atlantic and A&R respectively.

Cash Box—February 29, 1964
Cash Box

TOP 100 SINGLES
(ALPHABETIZED)

Abigail Brecker & Jody Brecker
A Fool Never Learns
Love
Always in My Heart
Altogether
At The Hop
Baby Don't You Cry
Bird Dance Beat
Blueberry Pie
Can You Monkey Do The Dog
Cantil's Og
Cantu Little Man

Doors (Go Away)

For You
Fall In, Fall Out
Girl From Spanish Town
Girl In All Over
Goin' Back To Louisiana
Gonna Send You Back To Georgia
Good New

Hesitation Shuffle
Have You Ever Been Lonely
Hillbillies
Him Says The Things To Me
Here We Go To
His Little Cobweb

High On The Hill
High Heel Sneakers

If I Don't Stand Up
I Gonna Love You More And More Each Day
I Gonna Miss You

I'm Gonna Hold Your Hand
I Wish You Love
I Wonder What's Her Name
I'm Making My Love
I'm Still Of The Night
I'm All In The Game

Jesse
Kissin' Cousins

Learnin' New
Live Wire

Long Lonesome Blues

Louise, Louise
Love With The Proper Stranger
Miller's Cave
My Heart Cries To You
My Heart Cries For You

Nadir:

Navy Blue
Noodles And Pils

Oh Baby Don't You Weep

Out Of Limits
Penetration
Pickin', Pickin', Me
Popsicles & Hockey Pucks
Puppy Love

Rip Van Winkle
Run Run Run
Saginaw, Michigan

Say The Fool Of Town
Shelter Of Your Arms
Shimmie Shimmie
Shrimp Shrimp
Shuffle And Shout

Southland U.S.A.

Stay

That's Just What It's All About
This Is My Baby

Understand Your Man

Vera Com Dolls
Way You Do The Things You Do

What Kind Of Fool (Do You Think I Am)
What's Easy For Two
Who Do You Love
Woman Loves A Man
Wow Wow Wow

You Don't Own Me
Young And In Love

London Isn't Claims Smash For "We Love You Beatles"

NEW YORK—London International may have its biggest hit to date with a new release tagged, "We Love You Beatles" by the Carefreees, according to a report by Sy Warner, sales exec of the London group. Warner said that all the local stations in Great Britain are giving it heavy play each week resulting in a deluge of phone calls and orders for the disk. The group is composed of the "We Love You" series melody from "Bye, Bye, Bye," and is named by a female group from England.

London's N.Y. branch Manager Phil Winters held a local giveaway last weekend with full distribution scheduled for this week.

"Sunday" Serenade

NEW YORK—RCA Victor's 68th

star sesameed little 24/7
car "Cherry" Fredericks at the "Sunday" show by the skating party held Saturday night by the label in the Cafe Francais and skating rink of the Rockefeller Center. Miss Fredericks, whose Dark Fredericks, is an ABC radio star, was one of some 400 happy customers at the affair which was pre-

Cash Box—February 29, 1964

Chamberlain Does TV Plugs For New Single

NEW YORK—Various TV plugs have been set for Richard Chamberlain's new MGM single, "Stella By Starlight." The performer, TV's "Dr. Kilgore," is making six performances on the NBC-TV quiz shows, "You Don't Say." The first took place last week (18) on the show's evening slot, and the five additional guest-shots are slated for the show's daytime period this week (24-29). A mention of the new disk is being made on all the programs.

On his own show, he will announce the "Stella" side during the credits crawl at the end of the program.

Femme Beatles

NEW YORK—It was inevitable, it had to happen. The Bettiebees, a trio of young playing young girls, have come up with an answer to the Beatles' number one chart-topper with "Yes! You Can Hold My Hand." The girls pictured at Carnegie Hall, also have an album out appropriately called "The Bettiebees Outside Of Carnegie Hall," presented by Victor and Bruno-New York to celebrate Nemo's first field score, "Sunday In New York," his current album release.
BERGENFIELD, N.J.—Prestige Records has announced that it has obtained the American rights to the English HMV waxing, "B-3-4-3-2-1," by Manfred Mann, and that the disc has been released as of Feb. 21.

The single, currently holding down the number four spot on the British best-seller lists, is performed by five young men who tap themselves after pianist Manfred Mann. The label is giving top priority attention to the release with an all-inclusive promotion campaign planned with heavy emphasis on deejay exposure.

The acquisition and release of "5-4-3-2-1" is another first for the label marking its growth from a strictly jazz oriented line to a diversified jazz featuring classic, folk and pop music.

Pye's Benjamin Tours U.S.; Places Artists

NEW YORK—Louis Benjamin, general manager of Pye Records of England, returned to Britain last weekend after a two week business trip through the United States. Traveling with him were Pye's International director and Irving Chesar, Pye's United States manager, the execs met with brass from each of the companies they represent in England to discuss programing of new product for the next few months. They also placed a number of articles with labels for U.S. release.

In California, Benjamin met with Mike Mattland and Mo Ostin of Reprise to schedule releases for the independents. In New York, he met with Dave Kapp to discuss three Pye labels with such artists as Dessie Missy, Benny Ball and Jackie Trent. Coincidental with his visit here, Benjamin watched the Searchers' release of "Needles And Pins" make it onto advance charts throughout the country.

Others with whom the Pye men met were Walt Maguire of Colpix and Dimension, Jack Holtzman of Elektra, and Joe Zega of Scepter.

In Nashville, Benjamin met with Wesley Rose of Hickory Records (Pye recently concluded a pact with Hickory for the release of its acts) and placed five artists with the Rose label, all of whom have a sign with long term pacts. The artists include Julie Grant; a group called the English Countrymen; Dominic Behan, a folk-singing brother; and two other groups, the Monotones and the Commanders.

In Philadelphia, where the British exec met with Bonnie Louie and Harry Chipets, of the Cameo-Parkway labels, Benjamin placed two groups, the Undersiders and the Kinks.

The trip also included a stop-over in Chicago, where Benjamin met with Leonard Chess of Chess Records.

Vee-Days In Europe

LOS ANGELES—Liberty recording star Bobby Vee has left for a two month European tour where he'll include England, Scandinavia, Germany and France.

Following Liberty recording sessions in Nashville last Thursday (20), Vee and his manager Arnold Mills, left New York on Friday evening via BOAC, and were scheduled to arrive in London Saturday morning.

The singer will spend a total of five weeks in England then head to Scandinavia, Germany and France for the remaining three weeks of his two month trek.

Philly Stations Sponsor Benefit For Retarded Kids

PHILADELPHIA — Radio stations WIBG, WFIL, WDAS and WCAU-TV were also sponsors of a benefit show in Convention Hall with proceeds going to the mentally retarded children in Philadelphia and the surrounding five-county area.

Five high school and five college folk groups were chosen to perform the program which also featured an appearance by Checker and professional folksters.

Co-chairs for the festivities were Benjamin Reiner, WIBG and WFIL, and Kal Rudman of WDAS. WIBG ran a heavy spot campaign on Action Community College-Ike, the folk groups to the competition which also resulted in top ticket sales at the local schools.

The concert was promoted a week in advance by the stations. The $425 hall rental was paid by Coca Cola.

The new "hot rod" sound that has swept the music industry has made the Rip Cords one of the brightest new finds on today's entertainment horizon. The trio has scored such successive hits with their initial Columbia recordings, "Here I Stand," "Gone" and present chart-rider, "Hey, Little Cobra." Their first album made the same single hit has proven to be similarly successful.

Perry Stewart, Rick Rotkin and Arnie Marcus, the three young men who comprise the Rip Cords, are all from New Jersey----they signed together a year and a half ago, when they met at a record store. They immediately formed a trio and began rehearsing. After several weeks, they added a fourth member, a single hit has proven to be similarly successful.

Perry Stewart, Rick Rotkin and Arnie Marcus, the three young men who comprise the Rip Cords, are all from New Jersey----they signed together a year and a half ago, when they met at a record store. They immediately formed a trio and began rehearsing. After several weeks, they added a fourth member, a single hit has proven to be similarly successful.

A Rough Chartersmart

"SAVE A LITTLE MONKEY"

THE CORSAIRES

Tuft 375

CROSSING COMPANY

2121 MICHIGAN AVENUE

CHICAGO, ILLINOIS

Doris Troy

PLEASE SEND ANGEL

ATLANTIC 2222

Sunny Shines Again

"OUT OF SIGHT

OUT OF MIND"

SUNNY & THE SUNLINERS

TEARDROP 3027

Bios for Deejays

Rip Cords

Casino

In R&B Locations

Top 50

Cash Box—February 29, 1964

WHAT KIND OF FOOL

(Do You Think I Am) There

(ARC/Paramount 16052)

GOOD NEWS

(ABC/Paramount 1299)

THE SHELTER OF YOUR ARMS

Lammy Dev Jr. (Keystone 20516)

LADY LUV

UM, UM, UM, UM, UM, UM

Maurice (De-Lite 7187)

TALKING ABOUT MY BABY

Impressions (ARC Paramount 15511)

BABY DAYDREAM

(ARC/Paramount 15510)

Tommy Tucker (Checker 1667)

GOING, GOING

Goin' Badder (Mercury 72320)

I WISH YOU LOVE

I've Been Loving You (Mercury 2056)

ANYONE WHO HAD A HEART

(Atlantic 1962)

VAYA CON DIOS

(Atlantic 2126)

CAN YOUR MONKEY DO THE DOG

(Rufus Thomas (Stax 144)

KINGMERE

(United Artists 142)

ATLANTIC 2126

LITTLE LUCKY

(Tuff Records 2789)

TOUGH

I'm Tuff (Capitol 5125)

BOBO

Jelly Wells (Motown 1048)

PUPPY LOVE

Benjamin Lewis (Atlantic 2124)

WHO DO YOU BEAR?

(Pye Records 2122)

BABY DON'T YOU CRY

(Pye Records 19630)

SHIMMY SHIMMY

(De-Lite 295)

DOBIE DUBERT DONNA FALL

IN LOVE WITH ME

(Pye Records 2124)

CAN I GET A WITNESS

Kitty & Boys (Toni 5889)

HELL HAVE TO GO

Solomon Burke (Atlantic 2138)

SOMEONE SEND YOU TO GEORGIA

Tommy Shov (Wend 146)

THE WAY YOU DO THE THINGS YOU DO

Hot Tampou (Gerry 7028)

TIL I SEE A BETTER WORLD

(De-Lite 795)

LEAVING HERE

Mado Miller (Atlantic 1052)

HE'S A GOOD GUY (YES HE IS)

(Junior Productions 5009)

NEED TO BELONG

Jerry Vee (Jaw 567)

MY HEART CRIES FOR YOU

Pye Records 10539)

WHEN THE LOVERS CRY

(Pye Records 10537)

SHOOTING THROUGH MY EYES

Supreme (Motown 1041)

STRANGE THINGS ARE Happening

Little Jr. Parker (Sku 371)

DO YOU LOVE ME

Sherry & The Sweethearts (Pye 11)

THIS IS WHAT THE NITTY GRITTY IS

Ike & Tina Turner (Capitol 205)

LITTLE BOY

(Pye 589)

SHOUT SHOUT SONG

Philly Sirens (Vee Jay 587)

I CAN'T STAND IT

Soul Sisters (Sur 799)

UP IN SMOKIN' (Motel 1054)

EMERGENCY MERRY RUN

Ray Charles (ARC Paramount 1560)

IF SOMEBODY TOLD YOU

(Pye Records 1056)

GONE

Tony Banks (Motel 102)

THINK NOTHING ABOUT IT

The Shangers (Contemporary 111)

NAIDAY

Chuck Berry (Chess 1883)

OUT OF THE WORLD

Gino Washington (Wend 147)

BETTY HARIS (Jubilee 5465)

QUICKSAND

The Vandelles (Gerry 3025)

GREASY SPoon

Frank Mar (Pacific 12509)
While Cutting “Dylan” Caster

NEW YORK—Continuing in a recent trend of waxing original-artist versions of legit Broadway stage hits, Columbia Records last week cut “Dylan.” A bio of part of the life of the late poet, Dylan Thomas, the play stars Alec Guinness as the poet and Kate Reid as his wife. In the above pic Goddard Lieberson, president of the label, who supervised the session, is shown listening to a playback with the vet Thompson.

Gensler Is Voted ARD Proxy

NEW YORK—Mickey Gensler of Spinning Disc, Brux, New York, has been elected president of the Association of Record Dealers of New York and New Jersey, Inc., it was announced last week.

Other association officers elected were Dan Montgomery, vice president; Karl Olesen, vice-president; Charles Siegel, vice president; Don Harnik, treasurer; Louis Shapiro, financial secretary; Ernest Weinberg, recording secretary; and Benjamin L. Finn, executive director.

The members also met to discuss the proposed FTC Trade Practice Rules for the industry, and various recommendations were made to the ARD and NARED (the national dealer association) Government Liaison Committee to be presented at the forthcoming hearings Mar. 15, in Washington.

Criterion Music Gets 30-Year-Old French Hit

HOLLYWOOD — Criterion Music Corp. has acquired a 30-year old song from a French publisher which has been a record favorite for years in Europe, “Le Bistro Du Port.”

While publisher Michael H. Golden was working on the native score for “The Mutiny On The Bounty,” he heard about it from the composer Bromlander Kasper, who was with him in Tahiti for MGM. All the French on the island said it was still a big cafe hit.

After a search of almost two years, the original publisher was located in France, but he did not even have a copy of the song, since he was in the classical field and acquired it in a catalog from another publisher.

New disclosures on the song are in the works. Publisher Golden originally brought over “Autumn Leaves” and “When The World Was Young.”

SALES! SALES! SALES!

Bobby Lord SINGS

LIFE CAN HAVE MEANING

HICKORY 1232

OUT OF THIS WORLD

YOU HAVE TO SEE THEM TO BELIEVE IT . . .

The JUMPIN’ TONES

No one knows what they look like, dress or where they come from . . . Someday you may see them on the other hand and possibly never . . . The closest to earth communication is Their recording of

“GRANDMA’S HEARING AID” b/w “THAT ANGEL IS YOU”

Earth Representative

TED KAKUK Jr. 6-6380
Talent Exchange, Inc.
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New York, N.Y.

Earth Label

RAVEN RECORDS
1721 Broadway
New York, N.Y.
D.J.’s WRITE FOR COPIES

Eddy Arnold & RCA Victor Celebrate 20th Anny

WEBBER—Eddy Arnold (3rd from left), one of RCA Victor’s best-selling country-singers for twenty years, was feted by the label recently at an anniversary celebration here, included among the several hundred guests who red the charter mark his 20-year affiliation were (left to right) Bob “Coft-“ Larsen of WIND, Bob Krueger of Victor, Mrs. George Michigan and Mr. George of WRIT, Cash Box’s Lee Brooks, and H. E. Reits, disc director manager at Taylor Electric.
Epic's New Folk Team: The Goldebras

NEW YORK—Epic Records has the exclusive talent services of a new folk singing group, The Goldebras, according to Bob Morgan, the label's exec producer. Their debut album, named after the group, has just been released.

The Minneapolis group consists of two sisters, Sherri and Dottie Holmberg, and two boys, Kurt Roetkeer and Ron Nelson. They formed The Goldebras when they met at the Lenco coffee house in Minneapolis, where they performed together on a professional level. They have also sung in various Omaha coffee houses and have made appearances on ABC-TV's "Hootenanny Show."

The crew created a good luck charm wherever they go. Called Jezebel, described as a fertility goddess, the charm is a small rock appearing in trade papers to herald the new team.

ASCAP's W. Coast Members To Meet

NEW YORK—The west coast membership of ASCAP meets this Wed (26) at the Beverly Hilton Hotel in Beverly Hills at 6 p.m. Reports will be given by Stanley Davis, president, and other ASCAP officials.

Victor Spring Promo For Blank Magnetic Tape

NEW YORK—RCA Victor Records has a special spring sales program going for RCA blank magnetic reels and snap-load cartridges. The program includes all 8 and 1-inch reels of Red Seal and Vibrant tapes, RCA Snap-Load Cartridge and several smaller reel sizes.

In addition to the promotion is the Pre-Pack BTL 1, which includes 12 various sizes and kinds of tape and an attractive, competitive, counter-top merchandiser.

Free of charge will be shipped to dealers during the first half of 1964 in Broadcast Engineering, Modern Phonograph, Saturday Review, Tape, and High Fidelity magazines.

Aside from the national program, two test programs currently are being conducted in the New York and Los Angeles markets. These programs include spot FM radio campaigns and newspaper ads.

Ad Correction

NEW YORK—An ad for a mag and photos on The Beatles in last week's issue (on page 8) stated an incorrect list price for the photos. Instead of a 10¢ list, which is a wholesale price, the correct list was given as from 19c to 25¢ in stores. A story in last week's issue also carried a 10¢ list. Mail order photos are available from Manny Wells New York Record Distributors and the New York City Record Distributors of Miami, Fla.

MGM/Verve Boasts Big Chart Show

NEW YORK—MGM/Verve Records is doing solid chart business these days.

The Top 100 this week is dotted with five MGM decks. They include "Blue Winter" by Connie Francis (37), "My Bonnie" by The Beatles (39), "Worried Guy" by Johnny Tillotson (56), "Long Gone Lonesome Blues" by Hank Williams, Jr. (71) and "Young and In Love" by Chris Crosby (71). Upward movements this week for the Connie Francis, The Beatles and Johnny Tillotson records are also in the red-bullet class.

In the album area, MGM Verve has three chart items. MGM has "The Beatles" (92) and Johnny Tillotson's "Talk Back Trembling Lips." (48). Verve is represented with "Any Number Can Win" by Jimmy Smith (76).

In addition to product with chart standing, MGM/Verve has 16 new worthy LP sales activity on "The Very Best of Connie Francis," "The Very Best of Judy Garland," "These Are The Blues," Ella Fitzgerald, "Oscar Peterson-Nat "King" Cole," "More Hits of the 50's and 60's" and "The Hunter's Breeze from the East."

The label also expects a strong reaction for a Jonathan Winters album, "The Mad, Mad, Mad, Mad World of Jonathan Winters," as a result of the NBC-TV special last week (20).

Carlton To Release Dates By German Maestro, Soloist

NEW YORK—Carlton Records has secured the rights in the U.S. and Canada for the disk services of German's Fradel Berlipp, the marxist, and Heins Hotter, featured soloist, pianist and arranger.

First release under the deal, announced by label topper Joe Carlton, is "Kandyan Dance," a success in Germany. Originally released in Germany on the Melodia label, the side is an adaptation of the original drum and rhythm pattern used in the fertility rites Spring celebrations held in the Indian city of Kandy A resident of Kandy, Nemal Mendis, wrote the number, which is published by Mistletoe Melodies of England.

JFK's Favorite Irish LP

NEW YORK—One of the personal possessions of the late President Kennedy that will make its way to the proposed Kennedy Memorial Library in Boston will be a London Records' LP, "Irish Song Along." The late President was said to have considered the album his favorite among his collection of Irish music disks.

At present, the album is in the office of Mrs. Evelyn Lincoln, the President's long-term secretary.

Disturb Contest On From RCA Camden-Sabena Airlines

NEW YORK—RCA Camden Records, in conjunction with the Belgian airline Sabena, launched a "Sentimental Journey" contest for distributors.

Keyed to the RCA Camden Latin Strings album release for March, "To Be Judged" is the contest. The Picks for winning distributors will be four round-trip tickets via Sabena Airlines for passage to six European cities: Brussels, Paris, Amsterdam, London, Rome and Madrid. Contest winners may visit any or all of six cities. In addition to the flight tickets (two to each contest), prizes include worldwide vacation packages, $1,000 in cash to provide for expenses incurred on his journey.

In conjunction with the album, Sabena "Sentimental Journey" contest will be determined by points credited for performance in two areas—total sales and advertising promotion. Total sales performance will include contests with key album, all 1964 RCA Camden product, and all RCA Camden catalog product released prior to 1964.

Advertising and promotion packages to be judged includes window displays and in-store displays, quality of local advertisement placement, and the distributor's own sales and advertising promotion.

MIAMI—Cash box publisher Joe Orleck and his wife Pauline, (front) are shown with Columbia Records vice president Bill Gallagher and his wife Mary at Tony Bennett's closing night performance at the Diplomat Hotel.

Cash Box—February 29, 1964
Boyd. Inc. of New York. The show will be Hank Snow, Ferlin Husky and Webb Pierce. Other headliners will be announced soon. Roger Foy, veteran showman and ex-newswoman, will handle the Evening Creek. Larry Williams also that a New York City Travel Agency will offer a special tour to be used available through country deejays. Included in the pack - ages, transportation, lodging, show tickets and a jaunt to the World's. Fainc, Tentative price is the low $35-10 bracket. There will be two performances each on May 28. The Garden country is an industry first.

Seattle promoter Jack Roberts having just finished a ten day tour of one-nighters with Kitty Wells, Johnny Wright show begins a string of key dates featuring Roy Acuff and his Smokey Mountain Boys. The Pacific Northwest tour will take Acuff and his group through Washington and Oregon. Following the Beef tour, Roberts leaves for Los Angeles and begins his tour of the West Coast on a country music trip.

Hubb Long, president of the Hubert Long Talent Agency, sends along word that he will work on behalf of Freddy Fender, Bill Anderson and Shootert Davis for individual appearances on Star Beach and other locations. The Road Chuck radio deejay will appear on ten to fifteen shows.

Featured at the gala opening of Denver's most lavish night club, Susan Table, was one of the top country music stars, Carl Smith, who appeared at the end of Jan. The new night club is under the management of Randy King and will operate four nights each week with the leading deejays of the country music world. Larry A. Mueller, vice-president of the Denver Talent Agency, who is booking the artists for the new club, was in Denver for the opening. Stars let by Fender and others to appear include Stowell Jackson and Bette Walker.

Ernest Tubbs and the Texas Troubadours, who recently wound up a couple of tours, now swing into Texas, Oklahoma and Colorado for an extensive series of engagements which winds up March 2 in El Paso.

Johnny Cash, during his recent Hollywood sojourn, did a guest appearance on Joe Allison’s Country Corner Show. Johnny & the Whites join him on the roster. Joe was the com- ponent of ‘Hell Have To Go,’ one of the songwriter’s all-time hits. In his recent告别, he marked his birthday, December 1958.

Tompall and the Glaser Bros. and Warner Mack were recent guests on KIOW in收支, the show which was hosted by Bob Clark, Bill Mohedy and Tom Berry. They showed them around the outlet.

United Artists’ Kathy Dee is still on the road promoting her latest for the label, the Roy Drusky-written ‘Blue Rose. Kathy is getting excellent response in key markets. It is released by Kathy included dates at the Craig Plaza in Toronto and Syracuse.

Ohio-based country disc-jockey, Wells, recently announces two new releases by Jack Campbell and a new
COUNTRY D.J.  
REGIONAL RECORD REPORTS

JIMMY SIMS
WSWN
Belle Glade, Florida
1. Put Your Arms Around Him (Bob Mann)
2. Begging To You (Harry Robbins)
3. September, Michigan (Lefty Frizzell)
4. Morgen' Around (William Brothers)
5. Feel A Little Nearer (Ray Drake)
6. Worst Of Luck (Bobby Burnett)
7. I Make Errors (Johnny & Harry)
8. On The Bar (George Williams)
9. Welcome To My World (Jim Reeves)
10. Stop The Young, The

WAYNE ALLEN
KVR
Vancouver, Washington
1. My Tears Are Overdue (George Jones)
2. Saginaw, Michigan (Lefty Frizzell)
3. B. J. The D. J. (Stevanowich/Donk)
4. Old Rouds (Margie Singleton)
5. Widow Maker (Johnny Martin)
6. Morning Paper (Billy Walker)
7. Five Little Fingers (Bill Anderson)
8. (George Hamilton IV)
9. That's What Love's All About (Don Everly)
10. Good Morning My Love (Jim Reeves)

STEVE MALONE
WYTH
Madison, Georgia
1. Before I'mifter the Sun Comes Up (Johnny Cash)
2. Understood Your Man (Johnny Cash)
3. A Weak In The Country (Ernest Tubb)
4. Widow Maker (Johnny Martin)
5. September, Michigan (Lefty Frizzell)
6. A Little South Of Memphis (Frenchie Miller)
7. Five Little Fingers (Bill Anderson)
8. The White Circle On My Finger (Hilly Woods)
9. Five Little Fingers (Bill Anderson)
10. B. J. The D. J. (Stevanowich/Donk)

DON MACLEOD
KYKE
San Luis Obispo, California
1. All Right (George Morgan)
2. Sally Adie Arnold
3. September, Michigan (Lefty Frizzell)
4. Begging To You (Harry Robbins)
5. Understood Your Man (Johnny Cash)
6. triangle (Carl Smith)
7. That's Why I Sing A Hunkie Tunkie (Skeeter Davis)
8. Stop The World And Let Me Off (George Hamilton IV)
9. Miller's Cove (Bobby Bare)
10. A Week In The World End Shawntz

KATA
Arcata, California
1. Begging To You (Harry Robbins)
2. My Man's Friend (Stevanowich/Donk)
3. September, Michigan (Lefty Frizzell)
4. Love's Gonna Live Here (Bob Owens)
5. Whiskey A Man (Hank Snow)
6. Before I'mifter the Sun Comes Up (Johnny Cash)
7. Welcome To My World (Jim Reeves)
8. B. J. For A Day (Jimmy "C" Newman)
9. Old Rouds (Margie Singleton)
10. Molly Teddy Arnold

WHIT
Ludce, Mississippi
1. Begging To You (Harry Robbins)
2. Welcome To My World (Jim Reeves)
3. September, Michigan (Lefty Frizzell)
4. Five Little Fingers (Bill Anderson)
5. Hewdy Neighbor Hewdy (Porter Wagoner)
6. That's Why I Sing A Hunkie Tunkie (Skeeter Davis)
7. Miller's Cove (Bobby Bare)
8. Welcome To My World (Jim Reeves)

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DES MOINES—Veteran country promoter Smokey Smith recently staged an all- star show at the KXNT Theatre here which played to 6,500 paid admissions.

The package, which was booked through the Denny-Moeller Agency in Nashville, featured (left to right, back row) Bill Waller, Webb Pierce, Faron Young, Jan Moore, Lefty Frizzell, Elton Britt and Smokey Smith. Pictured kneeling in the front are the Faron Young Band.

The Kitty Wells Crew In Hawaii

HONOLULU—Stepping off the planes which landed them in Honolulu are Kitty Wells, and her husband, Johnny Wright, grouped with the Tennessee playing the Marine, Air Force and Pearl Harbor bases and the municipal Circle On My Finger" on Decca.

ROY ACUFF (Hickory 1244)
(B+) "LOW AND LONELY" (2:00) [Milton ASCAP — Jenkins]

The vet country singer unleashes his potent, wide-range vocal talents full-blown on this five treasy, high-spirited happy blueyes. Deejs should eagerly come in droves for the side.

(B-) "END OF THE WORLD" (2:10) [Leeds ASCAP — Rose]

This time out Acuff offers a nostalgic, slow-moving folk-flavored musical metaphor with a heartwarming moral.

(M茼) "WHO'S TALKING" (2:23) [Acclaim BMI — Walker]

"LOVE IS NO EXCUSE" (2:27) [Tree BMI — Tubb]

JIM REEVES & DOTIE WEST (RCA Victor 8224)

Jim Reeves, who is still riding high with "Welcome To My World," teams up with this new dandy for b.h.c. & House.

The top side here, "Look Who's Talking," is a tender, shuffle-beat romantic weeper with an effective honky tonk instrumental backing. The other end, "Love Is No Excuse," is catchy, rhythmic, chorus-backed lament all about a hopeless love affair. Also merits a close look.

"MY HEART SKIPS A BEAT" (2:23) [Bluebook BMI — Owens]

"TOGETHER AGAIN" (2:24) [Central BMI — Owens]

BUCK OWENS (Cash 1136)

Buck Owens comes up with a potent follow-up to his currently coin-pulling "Love's Gonna Live Here" with this top-flight newie tagged "My Heart Skips A Beat." The tune is a uptempo, rhythmic dual-track opus about a guy who can't get over his good luck in meeting this girl. The attractive coupler, "Togethe Again," is a slow-moving, bluegrass-styled tradition-oriented tale of joy sold by Owens with feelingful sincerity.

"LINDA WITH THE LOVELY EYES" (2:35) [Acuff-Rose BMI — Loudermilk]

"FAIR AND TENDER LADIES" (2:12) [Acuff-Rose BMI — Carter]

GEORGE HAMILTON IV (RCA Victor 8384)

George Hamilton IV, who is still clicking with "There's More Pretty Girls Than One," is a chip off the old block as he goes for a like success route with this new Victor outing tagged "Linda With The Lovely Eyes." The tune, in a medium-paced pop-styled romancer delivered by the chanter in his usual easy-going vigorous style. The flip, "Fair And Tender Ladies," is a top-flight chorus-backed updated of the sentimental folc alike.

"JOHNNY ZERO" (2:22) [Al Galileo BMI — Kilgore, Christopher]

"ALWAYS AN APPLE" (2:21) [Al Galileo BMI — Kilgore]

MERLE KILGORE (MGM 13208)

Merle Kilgore, who scored last time out with "Whiskey Road," should have another chart-roister with this second MGM entry tagged "Johnny Zero." The tune is a high-spirited, chorus-backed lament about a guy who is weeping because he lost his girl, Eye it. On "Always An Apple" Kilgore offers an appealing, slow-moving folk-flavored musical metaphor with a heartwarming moral.

"WHERE THE OLD RED RIVER FLOWS" (2:25) [Peer BMI — Davis]

"TRYING" (2:05) [Window BMI — Wall]

REM WALL (Columbia 32988)

Newcomer Rem Wall can finally break through the chart barrier with this ultra-commercial opus called "Where The Old Red River Flows." The tune, which is the white-backed, cow-penned hit, is a jolly, high-spirited ditty all about the benefits of a bucolic La. life. "Trying" is a medium-paced, chorus-backed hillbilly tearjerk read by Wall with sincerity and poise.

COUNTRY REVIEWS

Cash Box—February 29, 1964
Great Britain's Best Sellers

This Last Week

<table>
<thead>
<tr>
<th>Week</th>
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<td>1</td>
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Great Britain's Top Ten LP's

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>With The Beatles - The Beatles</td>
<td>(Parlophone)</td>
</tr>
<tr>
<td>2</td>
<td>Please Please Me - The Beatles</td>
<td>(Parlophone)</td>
</tr>
<tr>
<td>3</td>
<td>Meet The Searchers - The Searchers</td>
<td>(Parlophone)</td>
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<tr>
<td>4</td>
<td>How Do You Like It - Gerry</td>
<td>The Pacemakers</td>
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<tr>
<td>5</td>
<td>West Side Story - Soundtrack</td>
<td>(CBS)</td>
</tr>
<tr>
<td>6</td>
<td>The Big Three At The Cavern - The Three</td>
<td>(Parlophone)</td>
</tr>
<tr>
<td>7</td>
<td>The Shadows Greatest Hits - The Shadows</td>
<td>(Parlophone)</td>
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<tr>
<td>8</td>
<td>Standing Stones Go - Various Artists</td>
<td>(Parlophone)</td>
</tr>
<tr>
<td>9</td>
<td>Freddie And The Dreamers - Freddie And The Dreamers</td>
<td>(Parlophone)</td>
</tr>
<tr>
<td>10</td>
<td>With The Hollies - The Hollies</td>
<td>(Parlophone)</td>
</tr>
</tbody>
</table>

Great Britain (Continued)

For those who enjoy the classic sound of the Beatles, you can find their hits in the Top Ten LP's. These records are always a popular choice among music lovers. The Beatles, known for their catchy tunes and innovative music, have a significant presence in the charts. Their songs like "I Want To Hold Your Hand," "A Hard Day's Night," and "Help!" continue to be beloved by fans worldwide.

If you're looking for something a bit different, you might want to check out the Hollies, who were known for their harmonies and radio-friendly arrangements. Their songs, like "The Hollies," "The Hollies," and "The Hollies," are always a hit with audiences.

The Shadows also made their mark with their signature sound. Their hits, such as "The Shadows Greatest Hits," "Standing Stones Go," and "Freddie And The Dreamers," are popular choices among music enthusiasts.

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DENMARK

This Scandinavian report this week will mainly deal with the local Scandinavian Song Festival in Copenhagen. The festival is one of the most important events in Denmark, and each year it attracts thousands of visitors from all over the world. The festival is held in the spring, and the contest takes place over several days. The songs are performed both in Danish and in the official language of the country, which is often the national anthem of the country. The festival is known for its high quality performances and is considered one of the most prestigious music festivals in the world.

DENMARK

The following serious evenings were sung in the local Festival: "Mig Private Grand Prix," music by Bjarne Hover, lyrics by Ida and Efke. The song is sung by the singer Anni Mosen, who was born in Copenhagen.

IRELAND

"My Fair Lady," the theme of this year's Eurovision Song Contest, was chosen by the Irish authorities. The song was written by Alan Bergman and Howard Dietz, and was sung by the singer Kenny Lynch. The song was a huge success and Ireland won the contest with a score of 105 points.

FINLAND

Finland's local Song Festival took place on Feb. 15, with two different types of singing: one for the first time, the other for the second time. The two contests had ten different entries, including a local entry from each of Denmark, Norway, Finland, and Sweden. The local entries were selected by a panel of judges who listened to the songs and determined which ones would be chosen for the public. One of the local entries was sung by the singer Sven Buemann, who was born in Finland.

JAPAN

The Japanese version of the Eurovision Song Contest was held in Tokyo last year. The contest featured 15 different countries, including Japan, and the winner was the singer Yumi Ueno, who sang the song "Make a Memory." The contest was broadcast live on television and radio, and received a lot of attention from the public.

FINLAND

The Eurovision Song Contest is held every year in different countries, and is the most important music competition in Europe. The contest is open to all countries in Europe, and the winner is chosen by a panel of judges who listen to the songs and determine which one is the best. The contest is broadcast live on television and radio, and is watched by millions of people around the world.
Cash Box:

HOLLAND

Rodgers & Hammerstein's musical "The Sound Of Music" has started its new performance in Amsterdam. Bovema's Imperial label released its highlights in the "M for You" series. Gramophone house's Stateside label will catch on the current hitparade songs for "Downtown" with singer Mary Ford, the other half of the Lea-Paul Mary Ford-duo.

Imperial Holland is now by Annie de Reuver, Freddy Moro, Jet van de Mouten, The Cocktail Singers, and several others. The group of "Jisperman-duo Janneke Peper, the White Rockets and The Age's, all being highly promoted in Holland.

Bovema's Atlantic-label will also soon hit the jazzmarket with MJQ's latest album "I'm Leaving." One of the most remarkable items on the stand: the Drifters' modernized "Vaya con Dios"-treatment.

This company has Hit Master's Voice-label releases that 25-year old Antette Fouryo's "Jeek" opened for Mayor William Booth. The group of "Fouryo's" has been recorded in the Dutch version by the lady title "To Zandzandvogel Mary." "Washington Square," recorded by Min Burgess and his New Orleans Syncopapers reached the Dutch "Hit Parade." "Hait Wird Ein Märchen War," published by Basart-Novaton, has been recorded by Gini van Hoog on Telefunken. "Jeek" had recorded "La Piovosina" in the Dutch version. Basart-Productions made a recording of Caroline Kaart (producer Willy van Remert) and an EP, Operette Highlights, by the American tenor Leonardo del Foro.

Cash Box:

FRANCE

We will begin our weekly column with a mention of the appearance of Johnny Hallyday at the Olympic Music Hall. It is very difficult for us to judge the French artist's abilities in the English language, since he has been heard on several well-known Parisian newspapers. In general the newspapers gave mixed reports on the English version of his songs. When asked about his songs, he mentioned that he had been working on the health of the record trade, and the solution to such and such a state of things, that he will be going to the San Remo music festival recently. Let's say the sub-editor of France in Editions Barclay. This fais being that Nicole Barclay since her collaboration from Eddie. The French title is "Je Suis A Toi" and recorded by atten singer. The French version of the title "Hello Dolly." was recorded for Joe's Records. It's a French tune, no "In Love With Him.

Norway's Best Sellers

The last week on Cash Box Chart

3 Hippo Hippy Shake (The Swinging Blue Jeans/HMV)
4 I Want To Hold Your Hand (The Beatles/Parlophone)
5 Hello Dolly (Doris Day/Columbia)
6 Dominique (The Singing Nun/Philips) Norsk Musikforlag
7 Je Gis P4 Skole (Ich geh' noch zur Schule) (Wenche Myhr/Triola) Egn Monrissen A/S
8 Lychee (The Santoras) Norsk Musikforlag A/S
9 She Loves You (The Beatles/Parlophone) Edition Lychee
10 Maria Elena (Los Indios Tabajaras/ RCA Victor) Mexican Sound AB

Svenska Hitlista-

3 Bobby Bare/RCA Victor (Sweden/Scandinavias SA)
7 Leaving My Love Away From Home (Bobby Bare/RCA Victor) Music AB
8 I'm Leaving It Up To You (Darce&Lodge/Canada)

Cash Box:

CANADA

Bobby Vee's latest Liberty release is finding immediate favor with the country's popppers. "Hey Bobba Noodle" is the first song to begin paying off in brisk sales action on the new single.

One of the better songs being played is getting a big play in Ottawa. It's the debut single on Philips by The Serendipity Singers, "Crooked Little Man." The group is expected in the nation's capital on March 13, to participate in the University of Toronto's Spring Ball. The Serendipity Singers dropped from their initial album release under the Philips banner and is getting heavy play in Ottawa. It's the debut single for Andy Nagy working out of the Quality Branch in Montreal. Andy reports dealers are going for the latest. Four Seasons single, "Dawn," in big way. During a recent Cash Box visit, Andy singled out the Philips debut of the Seasons as one of his hottest singles. Also getting good action is the latest single from "Hey Bobba Noodle" b/w "Pena Tena." From all reports the Checker pairing is doing very well in all Canadian markets. A newie by the Chad Mitchell Trio is creating a "Fragile Bill," and should prove to be another biggie for the Quality folks across the country.

John Porteous, national promo man for Arc Sound Ltd., indicates that Arc is expecting big things from the latest Richie Knight wax outing on the label. "Homework" is the pick side and, according to John, the deckays are flocking to the side in droves. Picks for the Knight outing are occurring daily at stations from coast to coast. One of the biggest boosters for the disc, says John, is CKY- Toronto's DJ Roman. The Toronto spinner is giving away copies of the waxing to teen age listeners who send him the brightest reasons why they should do their homework. John welcomes contacts from the country's spinners with regard to similar promotions on the Richie Knight wax.

Phonodisc top 10 Don McKim has announced several appointment to key posts in the firm's coast to coast distribution and sales set up. Phil Najvosts has been appointed manager of Phonodisc's Montreal Branch. Phil has many years of sales experience behind him as he takes over this important slot in the company's eastern division. Just after his appointment and shortly after the Phonodisc Sales-type Jerry Gordon were Cash Box visitors. They came with hot singles aplenty, including the great new thing by Louis Armstrong, "To You." Eddy Poole was in charge of the Phonodisc label and appears to be a solid chart item for Kapp. Other outstanding sides that stood out at the Phonodisc offices were the full share of "You'll Never Know" by The Everly Brothers, "Hey Bobba Noodle" by Andy Nagy, and "Our Everlasting Love," a side that will keep the phonodisc fans busy. The Phonodisc release of "A Girl A Girl A Girl." by Annie Hickey, has been doing quite well in the country and adds to the possibility for Johnny Cymbal; "Sandy," a Del-Play outing for Johnny Crawford that has "hit" around all over it; and "Midnight Joey" by Lorna Dane. The latter is the theme of "Midnight Joey," which just may develop into a big winner for the Joey-select people. Another important appointment in Acoustique Branch, is that of John Peck. John Peck, as promotion and A/R chief, will be remembered as one of the Beau Marks vocal group, and the group that occupied Canadian chart spots frequently with their numbers, that kept the old regulars, Phil and Andy, on the air. Joey reports that the break up of The Beau Marks was a very amicable parting of ways, with the group's members now pursuing other lines of endeavor. Ray Hutchinson, former lead vocalist of the group, is now the Canadian night club circuit as a single artist, appearing with the musical backing of the Montreal-based group, Dave Nichols. And The Coins. Mike Keelhagone has gone into the record retail field, operating an outlet in Montreal that he calls the "Beau Mark Music Shop." Gilles Tailleur is a very successful junior executive in the lumber business in Montreal. Getting back to Joe, he will conduct all the promotion for Phonodisc's English lines and A&R a new French Language Division, just established by the firm. Joe has been successful in his endeavors from the trade of large is a forgone conclusion. Two other Phonodisc appointments have William Booth taking over as the company's midwest sales representative, working out of Winnipeg, and Jim Graydon joining the Ontario sales force.

France's Best Sellers

1 La Mama (Charles Aznavour) Charles Aznavour—French Music AB
2 The Lord Yugoslav (Joe's/RCA Victor) Joe's/RCA Victor—Holland
3 Le Tord Boyau (Pierre Perret) Pierre Perret—Vogue International AB
4 Spiegelbeeld/Tes Tendres (World Music AB)
5 If I Had A Hammer (Lee Hayer, Seeger) Trini Lopez—Tropicales
6 Si J Ayais Un Mariette (Lee Hayer, Seeger, Claude François) Claude François—Tropicales

Holland's Best Sellers

This Last Week

1 Pour Moi La Vie Va Commencer (Johnny Hallyday/Philips)
2 I Want To Hold Your Hand (The Beatles/Parlophone) (Les Ed. Des Bassano AB)
3 Spiegelbeeld/Tes Tendres (World Music AB)
4 Le Tord Boyau (Pierre Perret) Pierre Perret—Vogue International AB
5 The Lord Yugoslav (Joe's/RCA Victor) Joe's/RCA Victor—Holland
6 If I Had A Hammer (Lee Hayer, Seeger) Trini Lopez—Tropicales
7 Si J Ayais Un Mariette (Lee Hayer, Seeger, Claude François) Claude François—Tropicales

The Best in Benelux:

1 Bobbe (World Music Brussels)
2 Andy Nagy (Philips Holland)
Brazil's Best Sellers

1. Dominguinhos (Fernata) Giane
2. Atila (Microfon) Roberto Carlos
3. Acostumado (Vitale) Alegro Rayal
4. Sabe Deixa (Mysa) Antonio Alberti
5. Pombohina Branca—Vaira Columa (Rodrigo) Silvana
6. Veneno (Fernata) The Clevers
7. Doce Amargura (Fernata) Macedo Franco
8. Mais Que Nada—Jorge Ben
9. Blue Star (Todoamérica) The Jordans
10. Prova de Amor—Michelangelo

UP AND COMING
Paz Do Meu Amor—Luiz Vieira
Nova Fiever (Fernata)—Francisco Petronio

TOP FIVE LP ALBUMS
1. Samba, Esquema Novo—Jorge Ben
2. Mocidade—Mocidade Franco
3. O Jovem Dr. Kildare—Richard Chamberlain
4. Rita Pavone—Rita Pavone
5. Nino Fidenco—Nino Fidenco

TOP FIVE COMPACTS
1. Dominguinhos—Sorocó Sourrice
2. Doce Amargura—Mocidade Franco
3. Pomba Buba—Atila Roberto Carlos
4. Blue Star—The Jordans
5. Dominguinhos Giane

Argentina's Best Sellers

This week

1. "Si Timon" (Korn) Palito Ortega (RCA)
2. "Pampe" (Mundo Musical) Leo Dan (CBS)
3. "Dece Porque No Queres" (Korn) Palito Ortega, Toscana (RCA)
4. "Enamorado" (CBS)—Le Dan (CBS)
5. "Marta" (Microfon) Evaristo Alberto (Philips)
6. "Portorriqueño" (Polygram)
7. "Maria" (Philips) Leo Dan (CBS)
8. "Desenedena Mi Corazon" (Korn) Trini Lopez (Reprise)
9. "Carmen De Alegria" (RCA)—Voce Agunda, Orlando (CBS)
10. "Siempre" (Korn) Chico Novarro (RCA)

Top 10

1. "Dece Porque No Queres" (Korn) Palito Ortega, Toscana (RCA)
2. "Carmen De Alegria" (RCA)—Voce Agunda, Orlando (CBS)
3. "Siempre" (Korn) Chico Novarro (RCA)
4. "Marta" (Microfon) Evaristo Alberto (Philips)
5. "Si Timon" (Korn) Palito Ortega (RCA)
6. "Enamorado" (CBS)—Le Dan (CBS)
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10. "Siempre" (Korn) Chico Novarro (RCA)
1,200 records containing the new songs of the San Remo Festival have sold so far in Italy: this is the first positive result of the 14th edition of the Festival. Sales have passed the sales of the 8th edition of San Remo, the edition of 1950, which, until today, was considered the best edition of the Festival.

10 of the 24 best selling singles of the hit-parade this year are San Remo hits, and they have been selling very well all over Italy. We have heard of sales of up to 2,000,000 in one week.

Let’s say once again that first on the list is the new talent of Bobby Solo, who is also the first new artist to reach the top of the charts. Bobby Solo is the son of the famous Italian singer, Gigliola Cinquetti.

We can say that along with Gigliola Cinquetti, who is the official winner of the 14th edition, Bobby Solo is really the performer of this year’s Festival.

The other disks listed among the first 10 in the hit parade are: "Ogni Città" by Pino Daniele; "La Mia Ragazza" by Little Tony and Gene Pitney; "Non Ho L'Età" by Gigliola Cinquetti; "Motivo D’Amore" by Pino Danaggio; "La Prima Che Intorno" by Enzo Ferrari; "Bacio Importa Me" by Domenico Modugno; "Io Ho Incontrato Mia Madre" by Toto Dimenticarti; "Pino Dallara," "Passo Su Passo" by Claudio Villa, and "L’Ultimo Tram" by Mia.

But along with the 15 new titles of the Festival of San Remo there is also an original Italian song, one of the 20 best selling records on our market this year. This record being released by EMI Italiana. Anthony was expected to perform both new songs of the Italian TV Program "San Remo" as one of the entries in the first edition of the Festival.

Richard Anthony, who is now becoming popular on our market, prefers to wax a more composed musician, who has already recorded in Italy two of his hits "Cin Cin" and "Un Momento Ancora." The record containing these songs has been released by EMI Italiana. Anthony was expected to perform both new songs of the Italian TV Program "San Remo" as one of the entries in the first edition of the Festival.

Among the records listed in our hit-parade, there is also the new recording issued under the RIFL label. The title chosen for her debut with RIFL is "Il Reale," which has been released on the Italian TV Program "San Remo." The title is coupled on the record with another title, "La Mia Ragazza," which has been released in Italy, too.

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It is encouraging to note that the Music Operators of America have decided at this point in their progress to renew their Public Relations Program activities, a job that was started some time ago but to this day is a job left undone.

Various public relations programs within the coin machine industry have received support not only from MOA but from groups of manufacturers, distributors and operators, and from local associations, many of whom today have productive programs running smoothly.

The most recently organized attempt on a national scale was the formation of the Public Relations Council back in 1960 when present MOA head Lou Casola led that group along a promising path until the money ran out. Following the appointment of Chicago's Public Relations Board, Inc., a professional PR outfit, Casola brought the coin machine industry story to the nation via press conferences and PR releases which appeared in print. As favorable and authentic stories appeared in the nation's press, the bandwagon rolled on. Membership increased, with various segments of the industry paying a proportionate dues fee. Much was accomplished in the way of a favorable image for the industry. The press began to make use of facts which were presented in kit form, and the front page blasts which the industry had received up to that point almost disappeared.

By late September of 1961, however, a New York newspaper hit the juke box industry between the eyes with the usual racketeer-infiltration story, ignoring pleas made by the local Association and by MOA for consideration in later editions of the paper. Later that month CMC made desperate requests for additional financial support of the PR program. Money was running very low, several of the individuals leading the drive were personally picking up a share of the costs, and future projects were being sidelined.

In October 1961, CMC called it quits, and submitted a plan for distribution of whatever assets were remaining, following a silence to the 90-day notice for urgent support earlier in the year. Officially, CMC said that continued failure of the industry to support CMC in sufficient strength led to its demise. The curtain fell on a show which could not continue.

Last month, during an MOA Board Meeting, Lou Casola and the Directors decided to give it another try. The new Public Relations Committee will serve as a part of MOA. It will therefore be supported by the 1000 MOA members. As membership increases, as it is expected to do, the funds should grow in size. Realizing the limitations of such a program, at least at the outset, the Chairman, Henry Leyser, who incidentally was a unanimous choice by the Board to head a Committee which needs his type leadership, has stated that the first goal will be to poll members on opinions and suggestions for furthering the aims of the PR group. On the agenda are contests, emblem decals, and an expanded awards program. This seems like a sensible start. At least the price is right. Eventually, projects broader in scope may be attempted. One thing is certain however. There are two ingredients necessary for a successful public relations program—the interest of industry members and their financial support. The Public Relations Committee doesn't expect to gain the unswerving support of every single member of the industry. The conscientious few will carry the brunt as usual. This will not deter the progress. But unless the financial support is there, every week of the year, the PR Committee will only be able to repeat history. And the history books on this subject need no repetition.
Seeburg Shows Profit For 13th Successive Qtr.

[Inaugurate Qtrly. Dividend Policy Of 10c]

**Chicago**—The board of directors of Seeburg Corp. (Chic.), meeting here in a special session opened Monday, declared an initial quarterly dividend of 10 cents a share, payable April 20 to stockholders of record March 15. The announcement of the dividend and publication, following it, that a special meeting of stockholders meeting here Wed., Feb. 25, included the information that it was voted to increase the company's quarterly dividend policy. The action increases an annual rate of 40 cents.

**Coleman Says Seeburg Share Of Europe Grows**

**Chicago**—Evidently the publicly owned vending machine firm is not immune to harassment by the nemesis of the nation's stockholder meetings, on Eugene Gilbert, who attended the Seeburg meeting following a session with stockholders of another company whose stocks were dyled by the del't Del Coleman, may have given Gilbert reason to research his own company more thoroughly for future meets here and elsewhere.

Shareholders were treated to coffee and doughnuts, a situation which advised that Seeburg's meeting would be on display ready to serve massed.

In discussing the European market, Mr. Gilbert told the owners that Seeburg's share of the European market is growing to point of the factory's interest in foreign sales, and exchanges on the Continent.

Seeburg also reported that earnings and sales in the three months ended Dec. 31 1963 were the second highest in first quarter records for the company, with a 19% quarter of profit increase over the comparable quarter of the previous year. Income rose 19 cents to $7.94 per share based on 1,974,000 shares outstanding and earnings rose by 3,825,000 shares outstanding and earnings rose by 31.54 cents per share, up 33% from $7.94 to $25 1/64 from the 1963 quarter of $7.94 to $19.64, or 43% from the 1963 quarter of $7.94.

Pierce Named Top Citizen

**Chicago**—Clinton S. Pierce, one of the founding fathers of Music Operators of America and its American Projectionists Chicago Chapter, was recently named Outstanding Senior Citizen of the Year in the American Projectionists of Chicago, by the community's Junior Chamber of Commerce. He was described by his "many years of exemplary service" to his community to Brodhead and to the factory in numerous capacities over the years.

Considering his close ties to Brodhead and for this service to his fellow fathers at one time dubbed Pierce, Mr. Chairman, Mr. Chairman, Pierce was named to the chairmanship of the Green County of Brodhead, which holds this position.

Walter 1958 he was Brodhead's mayor. At that time he helped plan and was there for the Brodhead's Chamber of Commerce, and has served as president since 1951. He was also president of Progress for One organization, which was founded in 1951, as well as the community's Chamber of Commerce.

One of the biggest events held in Brodhead was the Centennial in 1918, because of the work of the chairman, and was under the the leadership of Governor's of the Exchange, as well as the president of the Exchange, and a letter on the subject of the Exchange.

Since Pierce is so widely known among the members of MOA as "Mr. Action," it is fitting to list some of the other activities he manages during periods of rest and relaxation. He is a director of the Bank of Brodhead, and was awarded the Honorary Chapter Farmer Award by the Future Farmers of America in 1962.

During last year's MOA Convention Clinton Pierce was presented by the plaque in recognition of his many contributions to the industry over the years. From 1956 to 1960 he was the first vice president of MOA, and a director from 1949, and still is.

Pierce has been a director of the company for the past 25 years.

**Leyser Meets With MOA Leaders On PR Program**

**Chicago**—Fred Granger, Managing Director of the Music Operators of America, met February 10 with Henry Leyser, of the Associated Coin Amusement Company to map plans for a positive public relations program in 1964.

The purpose of the first project, in line with the "grass roots" approach mentioned by Granger in his presentation to the Springfield last month, was to secure the cooperation of the members of the promotion of membership interest and participation.

Other important projects which the committee agreed upon were: a contest among the members for the development of a new MOA emblem, a parade. In 1960 the type of promotion program desired, and the expansion of the model program.

Previous attempts at the formation of a successful national PR committee by the MOA have failed, partly because the financial requirements were not met and partly because the organization. However, a tide of optimism has swept over the membership since the change in leadership two years ago, and this, coupled with the recently issued raise in dues, should make a successful committee in 1964.

Granger's form letter to the members of the trade two weeks ago, in which he asserted his attitude toward the MOA and its problems, and his role in the 1964 PR committee, but in line with overall progressive campaign toward gaining MOA's prospective goals. Granger also served notice on the membership that the forthcoming Oct. 14 Convention, to be held in the central head quarters in Chicago, will be "the greatest ever."


**Bally Shipping 14 Nations Around World**

**Chicago**—Herb Jones of Bally Manufacturing Company is busy building a United Nations of coin-instruc- torship. Its name? Bally's Ballygrams. We now stock plates and cars for 14 nations in addition to U.S. and Canada," says Jones.

For Belgium we supply instructions in both French and Flemish. Most coin-instructions merely involve translation, but the Japanese text for 1964, "The Bally Bally Bowler" was a problem. Luckily, I found a Japanese newspaper in Chicago, to set the type. The Ballygrams are gaining a hold around the world, I expect to have some really fancy coin-plates," said Jones last week.

**Canteen 1st Qtr. Earnings Increase To 20c Per Share**

**Chicago**—Patrick L. O'Malley, President of Automatic Canteen Company of America, told stockholders at the annual meeting last week that Consolidated net income for the first quarter ended Dec. 21, 1963, was $1,032,153, or 20c per share of the company's $6,747,817 shares outstanding.

This compares with earnings of $1,139,670, or 20c per share for the corresponding period a year ago, on 6,904,997 shares outstanding. Net sales for the first quarter were $6,875,000 after taxes or 10c per share of the company's $7,291,305 of sales. Total of the company's plastics division, brought total earnings during that period last year to 20c.

Consolidated sales and operating

**O'Malley Sees No Sales Dip In Cigarettes**

**Chicago** During the Canteen 1st Quarter—occupied by President Pat O'Malley, the vending exec. advised stockholders that al- though there has been a decrease of 25% of Canteen's overall vending business, due to the Surgeon General's report at the beginning of the year, the vending volume. He admitted to 6% increase in sales over the first quarter of 1963.

Pierce was married in 1932 to Marie Rougier, who was a school teacher, and is still associated with him in his business ventures.

Income for the first quarter were $61,836,844, or 20c per share, compared to $64,548,206, or 20c per share for the corresponding period a year ago.

Mr. Jones last week.

**ChicOn Names Advance For L.A.**

**Chicago**—Bob Secret, Director of sales, American Coin Chicago, has announced the appointment of Advance Automatic Sales Company, Los Angeles, as the distributor for Chicago Coin products for Southern California.

American Coin Sales Company (also of San Francisco) presidt Lou Wolleson, together with Advance Automatic Sales Company, Los Angeles, are almost an exact du- de of the Chicago company's work. They are both involved in the vending machine business. Such features as off-the-street parking for visiting operators, and many over the counter sales, are also involved in Wolleson's machinery.

Chicago Coin's complete line of coin-operated amusement machines will be on display in Los Wolleson's office. Advance Automatic Sales Company distributorship, located at 1185 West Pico Boulevard.

Above Japanese text refers to Bally's 1964 "De Luxe Bowler."
Boston operators give 7 reasons why their Seeburg

Melo-Tone Vending Inc. has already equipped 35% of their locations with LP Console systems. And those 35% are earning 80% of the total collection.

Dave Baker and I, "Spec" Spector, owners of Melo-Tone Vending Inc., have been operators in the Boston (Mass.) area for 23 years. W. S. Distributing Co., Boston, is our Seeburg distributor.

Their LP Consoles—35% of their equipment—are earning 80% of their total collection. Some locations gross over $200 a week.

Dave and "Spec" give top credit to Seeburg's built-in Income Totalizer, and offer seven reasons why:

1. "You simply cannot overestimate the value of Seeburg's built-in Income Totalizer. It has revolutionized the business."

2. "With the Income Totalizer, our collection men can spend more time properly programming and servicing the equipment."

3. "Collection costs have dropped from 11% to 6% of operation costs—a tremendous saving of 45%.

4. "Collection men can now do 18 stops a

Portion of the modern Record Room at Melo-Tone Vending.
"You cannot overestimate the value of Seeburg's built-in Totalizer."

"There is no question that the Stereo Consolettes increase earnings."

**LP Consoles top all other equipment in earnings**

8. "With income totalizing, we now get our share of the breakage, which previously went to location owners."

6. "The Income Totalizer has put us on a more businesslike basis with locations. Our collectors place the collection in a sealed bag. The location gets a slip showing the Totalizer reading at the time of collection. The money is counted, not by hand at the location, but automatically in our office. Checks are mailed each month to location owners. The Seeburg Income Totalizer has proved completely accurate."

7. "With the LP Console and the Totalizer, we now approach locations we could never approach before. For example, a chain in the Boston area with eight locations. They are all equipped with LP Consoles and Consolettes with Totalizers. We send one check, for all eight spots, to their main office once a month."

*And the Stereo Consolettes—what do Dave and "Spec" say about them?*

- "There is no question that they increase earnings."
- "Our locations with Seeburg Stereo Consolettes are totalizing earnings that are up 25% to 75% from what they were without the remote Consolettes."

*Seeburg*  
**MUSIC FOR PROFITABLE PUBLIC ENTERTAINMENT**
R. F. Jones Buys Back Distrib and Finance Companies From Automatic Canteen Co.

End 3-Year Rowe AC-Owned Distriq Set-Up

CHICAGO—The R. F. Jones Company division of Rowe AC Manufacturing, a subsidiary of Automatic Canteen Company of America, and Interstate Finance Company, also owned by Automatic Canteen, has been sold for an undisclosed sum, as was announced last week by Patrick L. O’Malley, Automatic Canteen President.

Purchaser of both companies was R. F. Jones, who was the original owner of both firms prior to their acquisition by Automatic Canteen three years ago.

R. F. Jones and the Jones organization have been well-known as one of the leading distributors in the coin machine industry for more than 20 years.

O’Malley said that Jones has signed a long-term franchise as a distributor of Rowe-AMI phonographs, Rowe’s full-line of vending equipment, bill-changers and background music equipment.

The franchise includes the western states and the Far Eastern market serviced by Jones offices in Denver, Salt Lake City, Los Angeles, San Francisco, Seattle and Honolulu.

... and in Whippney, NJ, a sales meet...
It's time to merchandise music

that is
if you like

the sound of money

What pays the most profit in most locations?

If you said the music customers buy through the Rowe AMI Tropicana phonograph, you're one hundred percent right.

In the new Tropicana Rowe has created an unbeatable music-maker—and an unexcelled money-maker.

But The Tropicana will make more profit for the location if the music is merchandised.

Now you can see the reason for the clock shown here. It has terrific attention-getting, point-of-sale value. Everyone's eye is drawn to a clock; what better time to encourage play—to merchandise music—than by reminding customers it's music time?

When you merchandise music, you help your locations make more money, more profit. And when you merchandise music, you help yourself make more money by opening up more profitable locations.

See your Rowe AMI distributor today for his deal.

ROWE AC MANUFACTURING
The Merchandise Mart, Chicago 54, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems
Cash Box

VENDING NEWS
The Vending Machine Industry's Only Newsweekly

East Coast Firm Beats Cigs Dip
Via New Cigar Pack at 50c Per

Vendo's Antique Machine Exhibit
Promotes Calif. S & L Company

ON THE ROAD IN CALIFORNIA—Antique coin-operated devices from the Vendo Company Museum of Antiques, of Kansas City, Mo., are part of an exhibit currently touring California in observance of the diamond anniversary of the Home Savings and Loan Association.

A thirty-five foot custom built trailer houses 35 antique coin-operated vending machines and two modern vending machines. The machines are set behind glass into alcoves. They include a mechanical Hen which lays hard boiled eggs, a collar button dispenser, and replicas of the first known vending—dispenser. For holy water—invented around 100 BC.

The trailer's interior has been designed to simulate the Victorian era, with maroon flocked wallpaper, globe chandeliers, gold and red head curtains and a wine colored carpet, in order to dramatize the gaslight age in which most of the vendors were in use.

The two modern vending devices on display in the roaming exhibit are a Vis-Vend Ice Cream Vendor and a 1964 Vendo dollar bill changer which may be patronized by visitors.

Alex Iazzard, vice president of public relations for the Vendo Company, says the modern machines contrast the leisurely pace of life in the time when the exhibit's antique vendors were popular, and point up the faster tempo of today. Iazzard says today's emphasis is on "availability and instant service."

The trailer exhibit is one more project in Vendo's widespread public relations and advertising program designed to improve the image of the vending machine at the consumer level.


MIAMI—Mar-Tab Vending, subsidiary of Castlewood International Corporation, has named Edward F. Casey sales manager of its new industrial division.

Sol Tabb, president of CIC's vending division, said Casey will be responsible for obtaining new accounts and general operation of the recently formed industrial department.

"The appointment is part of our continued expansion program to better serve the growing industrial community in South Florida," Tabb added.

Prior to his appointment, Casey was associated for five years with the stock brokerage firm of Reynolds and Company in Philadelphia, Pa.

NY State Vending Meet!
At Swan Lake May 8-10

NEW YORK—The Fifth Annual State Convention Outing of the New York State Vending Association will be held at the Stevensville Lake Hotel, Swan Lake, N.Y., from May 8th to May 10th, it was announced by Morris Weintraub, Association Manager.

The Outing Committee has rented the entire hotel, and has planned many varied activities for the amusement of its guests, from golf and softball to entertainment and dancing.

The Vending Association's outing in past years has enjoyed good representation from all areas in the industry.

Cash Box—February 29, 1964
U.S. Tobacco 1963 Net

NEW YORK—Consolidated net earnings for United States Tobacco Company increased to $2.05 per common share in 1963 from $1.85 the previous year, Louis A. Bantle, president, announced last week.

Net earnings for 1963 totaled $3,815,996, in comparison to $3,592,278 in 1962, Bantle said, with the increase nearly 10 per cent.

Sales of the Company’s diversified line of tobacco products, nuts and nut products, and writing instruments during 1963 totaled $45,692,931, in comparison to $45,862,959 in 1962.

Analysis of earnings by the Company increases during the last decade by Eric J. Seyffer, vice president in charge of finance, showed that earnings increased from $1.20 per common share in 1964 to the record high for the period of $2.05 last year. Seyffer said this was the first time during the 10-year period that earnings had gone above $2 per common share.

SEEBURG,
ON THE OCCASION OF ACQUIRING
ARTHUR H. DU GRENIER INC.,
AGAIN PUBLISHES THIS
STATEMENT OF SALES POLICY:

Seeburg, and Seeburg Distributors, believe firmly that the vending operator is the foundation of our vending industry.

He is the specialist in the industry who best knows his territory and the growth and profit opportunities it affords.

Seeburg vending equipment, as well as the Seeburg selling policy, has always been devised with the continuing economic stability of the vending operator as our foremost consideration.

We are happy to acknowledge freely that the continued growth of Seeburg to its top position in the industry rests solidly on the business of the successful vending operating companies.

Seeburg will continue to build on this policy. We re-state it now, on the occasion of Seeburg’s acquisition of Arthur H. Du Grenier Inc. of Haverhill, Massachusetts.
Bally Ships New Pin Game, 'Monte Carlo', A Single Player

- Features 'Mushroom' Type Flipper

The new Bally "mushroom" bumper is a featured attraction in "Monte Carlo" one-player flipper game introduced last week by Bally Manufacturing Company.

"Big advantage of the 'Mushroom' Bumper," said Bill O'Donnell, Bally president, "is that, while scoring like a flipper, the 'Mushroom' occupies only half the space of a standard Bumper, thus keeping the playfield open for maximum flipper-skill action. The 5 'Mushroom' Bumpers on the 'Monte Carlo' playfield are targets for the BIG WIN feature, by which out-hole scores 199 and Special carry-over feature on backglass advance one step. 'Monte Carlo' actually has 2 carry-over features. Lit letters of BIG WIN remain lit, game to game until BIG WIN is completed, and lit numbers of backglass feature remain lit, game to game, until Special is scored.

'One of the most exciting features of 'Monte Carlo' is the 'Do-It-Again' feature, which permits player to light BIG WIN, then flipper-drive the ball to hit B or G 'Mushroom' Bumper, thus re-setting BIG WIN for additional BIG WIN scoring with the same ball," said O'Donnell.

"Although a single-player game, 'Monte Carlo' is adjustable for 5 or 8 balls, with or without match feature. World wide location tests indicate that 'Monte Carlo' will surpass the extraordinary earning records of 'Hootenanny,'" concluded O'Donnell.

Roanoke Vending Remodels Plant, Acquires 2 Warehouses in Expansion, Open House For Ops Feb. 27-Mar. 1

RICHMOND—An Open House has been scheduled for operators in the Virginia and Carolinas territories, celebrating the acquisition of two warehouses by Roanoke Vending Exchange, Inc., and the complete remodeling of their present quarters here in Richmond.

Jack Beas, President of the company, announced that the Open House would be conducted from February 27 through March 1, and that the new plant would combine business with pleasure.

The warehouses are located about two blocks from Roanoke's present large-size plant and each one offers about 5000 additional square feet of the storage of new and used equipment.

The present quarters will now be used for larger display space for a brass selection of music, amusement vending equipment, and also large more workable quarters for the executives.

VI Harry Moseley advised Cart Box that factory representatives from all of the plants have been invited as well as a large number of manufacturers from the area.

Among the lines handled by Roanoke are: Rowe AC Service, ( burgeoning and vending lines); Bally, Chicago Coin, Keeney, Irving Kaye, Midwest Valley, Williams, Victor Vendors, Salt-O-Matic, and Vendors Misc. Beas was out of town last week following business in Chicago and MOA where he is a member of the Board.

The firm has completed restorations on a new shop, and a new stock room. All of the factory equipment is expected to be displayed in a more sweeping display than ever before. Hundreds are expected to attend the Open House before the close of activities on March 1.

New Coinfirm On 10th Ave.

NEW YORK—Charles Katz, vending machine sales rep, has formed his own firm called the Charles Katz Company, and is occupying quarters located at 658 Tenth Avenue in N.Y.C.

The address is the site of Capitol Jr. an arcade equipment firm, but according to Katz, there is no connection between the two companies. Katz is handling the 'Flintstone Car' and will announce several other kiddie rides to be produced by the American Rides and Service Inc. Company, Long Island company.
ChiCoin Names Musical Sales For St. Louis

JOE McCORMICK
President

CHICAGO—Mort Secore, Director of Sales, Chicago Coin Division of Chicago Dynamic Industries, Inc., announced the appointment of Musical Sales, Inc., St. Louis, Missouri, as Chicago Coin's distributor serving the St. Louis territory. Joseph McCormick, president of Musical Sales, Inc., says that with the addition of Chicago Coin's complete coin-operated amusement line to Musical Sales' current line makes Musical Sales, Inc., the complete one stop for the coin operated amusement operator's every need.

The new line of Chicago Coin's "Champion Riff Range," "Cadillac Big Ball Bowler," "Firecracker," 2-Player, 5-Ball Pin Game, and "Spotlite Puck Bowler" are setting sales records beyond Chicago Coin's fondest expectations, according to Secore.

McCormick cordially invites the operators in the St. Louis area to visit the Musical Sales, Inc., showrooms at 2920 Locust St., in St. Louis.

ASCAP Attacks Ops In NY Times Ad

NEW YORK—In a twenty-four page Special Section of the New York Times, ASCAP Counselor Herman Ekelstein has authored an article entitled "What's Wrong With Our Copyright Laws" which devotes a typographical to the juke box operator who does not pay a publishing royalty to songwriters. They pay a mechanical royalty upon purchasing each disk. The current Celler Bill (HR 7194) as an ASCAP sponsored bill is removal of the copyright exemption as it pertains to juke box ops. This bill calls the juke box operator "the greatest commercial user of popular songs" and states that "no nothing to writers because of a antiquated 1909 copyright law." Ekelstein calls the ASCAP counselor against the juke box industry representatives in the current battle in Washington DC where the Celler Bill stands on the threshold of the House Rules Committee.

Cash Box—February 29, 1964

Collector To Exhibit 70 Rare Vending Machines

NEW YORK—The remarkable collection of antique vending machines owned by famed collector Fred Fried will be exhibited to patrons attending the 20th Annual National Antiques Show at Madison Square Garden Feb. 26—March 5. Over 70 machines, including the smallest vending machine ever made, the baker boy who serves up ball gum, the hen that lays boiled eggs, the automatic violin with piano forte accompaniment, 3 tobacco boxes from 1827, and some surprises, will be on hand for the expected 120,000 persons expected.

Fried owns the largest collection of machines, has completed an Encyclopedia Of Coin Machines scheduled for publishing this year, and has received national fame via TV and the press.

Collector Fred Fried with some of his invaluable collection.

THE GREATER THE GAME—THE GREATER YOUR PROFITS

NEW WILLIAMS
2-PLAYER OH BOY

ADJUSTABLE 3-OR 5-BALL PLAY

- Five center bumpers advance when lit.
- Four bumpers SCORE 10 points when lit.
- Fifth bumper SCORES 100 points when lit.
- Eject hole scores 50 points plus 100 points when lit.
- Two shooters at bottom of playfield return ball into play for more scores through side roll-over lanes that SCORE 50 points when lit.
- Two roll-over buttons light jet bumpers for 10 points and side roll-over lanes for 50 points.
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- Two rebound kickers
- Twin chutes (optional)
- Plasticole finish playfield
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- Slag rejector

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- Drum Units are trouble free and faster acting
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BUY THE BEST—BUY WILLIAMS
CHICAGO—After many recent huddles at Williams Electronics, Inc., the parent company of Williams, a two-player coin-operated baseball game has been announced. This game is considered to be the best possible commercial model of the original coin-operated baseball game. It is a two-player, score-keeping game that is designed to simulate the action of a professional baseball game. The game is designed to be played by two players, and the winning player is the one with the most runs scored. The game is 10 innings long, and there is a new baseball that is used in each inning. The game is played on a large, rectangular playfield that is divided into two sections for each player. The game is played with a coin, and the winner is the one who scores the most runs in the two innings. The game is a popular attraction in arcades and amusement centers, and it is available for rental to operators.
Chicago Chatter

On the local newsbeat the introduction of new amusement equipment highlighted the week. In this group Bally's new Monte Carlo single-player is a factor. Prexy Bill O'Donnell and Herb Jones heralded the intro of an innovation on the playfield, called the "mushroom" bumper feature. D Gottlieb & Co. successfully released their new four-player, "Ship-Mates," which is the last word in color. After buddling with Alvin Gottlieb, Nate O'Donnell and Mort Secore of Weinberg, all we can say is that they expect big things from "Ship-Mates" this season. The four-player amusement game release is always a significant annual event at D Gottlieb & Co.

Another big annual release was made by Sam Stern, president of Williams Elfrida, Corp., who is singing the praises along with sales chief Jack Kettel, of Williams' "Grand Slam" 2-player coin-operated baseball amusement game (the extended play model is called "10th Inning"). Sam and his lovely wife left for a vacation in Acapulco, Mexico.

In other newsworthy items both Seeburg and Automatic Canteen Co. of Atlanta had their annual stockholders' meetings in Chi. On hand for the Seeburg session in the Grand Ballroom of the Knickerbocker Hotel, last Wednesday a.m. (Feb. 19) were such popular Seeburgites as Del Coleman, Jack C. Gordon, bill Adair, Tom Herrick, Dan Collins, ed Claffey, Stan Jacroft, Bob Bretherick E. Kenney, Bruce Jager, and many, many more, too numerous to mention here. The Canteen meeting was chaired by Pat O'Malley. Others on hand were Nathan Leverone, founder-chairman; Jack Harper, and many others.

This first annual quarter is shaping up terrifically at Rock-Ola Mfg. Corp., according to Edward G. Doris, executive vice president. Most execs of the Chicago based firm are popping in and out on the road. In this group are David bowie, Frank Doyle, George Hincker, Les Rieck and Hugh Gorman.

After chatting with Mort Secore and Ralph Wyckoff, of Chicago Dynamic Industries, we learned that the "Champion" rifle range was a howling success. In fact, it's sold out already. Other popular Chio'ain amusement games are still doing well everywhere are the "Cadillac" big ball bowler and "Spotlite" puck shuffle alley bowler.

While visiting at First Coin Machine Exchange we noticed that the Wurlitzer "2500" coin-operated phono is still a big seller, and this elates precy Joe Line more than somewhat. . . . Henry (Harry) Leyer, of Associated Amusechicago.


Art Weinand and his lovely wife Kay (he's precy of J. H. Keeney & Co.) finally returned home after a long sojourn in Europe, during which they took in the action at the recent A.T.E. Conclave in London. Art and Kay had an audience with Pope Paul VI at the Vatican while in Rome, and Art's still walking on "cloud nine." During Art's absence Clayton Nemeroff kept the home fires burning ever so brightly.

Back to the smilin' Irishman, Pat O'Malley: The Canteen precy is "babblin' over" with good tidings since sales and earnings in the first quarter shows a shipped report this week and elated for the remainder of this year, anticipating a continued growth in sales and income, with a relative increase in earnings. . . . While visiting with Gil Kott, owner of Empire Machine Exchange, and vice precy Joe Robbins last week we chatted with Les Spannagel, of Seeburg Novelty Co., in Kennesaw, the Seeburg director.

Herb Oettinger and Bill DeSelm are a happy duo at United Mfg. Co., used on sales reports still coming in on United's "blankoop." Other happy guys at United are Ray Riehl, L-Boy Kraehmer, Art (Buddy) Rapacz, R. E. Cassia, Al Tholek, and Glenn Johnson. The happy sales figures pigied out of this week of spilling over. In fact, Ted Rubey, precy of Marvel Mfg. Co., is having a high time with sales of "Sluggage" caller game.

Every week's "Tropicana" week at Atlas Music Co., where Stan Levin sports a continuing high sales effort with Rowe-AMI's "Tropicana" phono. Seeberg is beginning to look forward to the coming of Spring when we'll spend more time chasing barns on the farm.

The Seeburg picture looks brightly at World-Wide Distrib., as well as at the Seeburg factory. Nate Feinstein info's that the Seeburg's "LP Console" line is a dominating factor among music operators in this area. Seeberg and its equipment is also high on the sales charts at World-Wide. Ditto for Gottlieb's Anniversary is running high.

Joe Schwartz and Mort Levinson are smiling more since they received directy on Gottlieb's "Ship-Mates" 4-player flipper skill game amusement. . . . a popup out on Johnny Frantz and Don Condon, of J. F. Frantz Mfg. Co., who are setting up for the baths. But Johnny see he needs the relaxation after a winning day at the factory. He's that busy these wintry days.

Ed Ruber and Denis Parsons, of the Wico Corp., report that the brand new riding parts and supplies catalog is being delivered to all Wico customers, and ils have already been shipped. . . . Chet Gore, precy of Exhibit Supply, is releasing a great many new picture cards for Exhibit's card holders. . . . Over at Midway Mfg. Co. Hans Ross, Marline "Iggy" Wolverine of "Big Bob" Jonesy is hard at work on many new ideas. Meanwhile, always a "Winner" is doing a big sales job in this country.

5th Box—February 29, 1964
New model games coming from the factories, and the continuing good sales of pool tables, keeping things hopping on coin machine row. Jack Leonard at Arena Automatic Sales busy getting the new showrooms and offices in shape. The new quarters contain 14,000 sq. ft. of space, with adequate facilities for repair shop and service department. Advance has received initial shipments of Chicago Coin’s “Fire Cracker,” “Champion Gun,” and “Cadillac” and “Spotlite” bowlers; and William’s “Beat the Clock,” “Oh Boy,” and “Grand Slam.” They have been hitting it out of the park in Las Vegas. They sell good in both new and used equipment, with especially good sales of the Lasting Life and Rock-Ola. The Bordeauxs are pushing their complete new shipment of Bally’s new “Monte Carlo” game and the new improved 1041 De Luxe Bally bowler.

At Simon Distributing Co., a large shipment of Gottlieb equipment, Frank Mercouri and two truckloads of used equipment for export which are going to be driven all the way to Central America. Also, a new shipment of Central American machines, according to Gottlieb.

Colorful History

“We have always enjoyed excellent relations with the record business,” says Gottlieb, “and we are looking forward to the general release of the pinball machine, which, according to Gottlieb, will be a sure-fire big profit producer. Gottlieb concluded that the pinball machine, being designed to appeal to a younger crowd, will create a new hobby and a new market.”

The New 1780

The game is called the “Ship Mate.” It features a double tilt, stainless trim, and a double color scheme that changes every time the ball is hit. The machine is designed to appeal to both children and adults, and its success is expected to be enormous.”

NAME

California Clippings

Mr. and Mrs. I. F. LaFleur, Sr. are enjoying a vacation on the west coast.

Upper Midwest Musings

Frank Coulal, Bloomer, Wis., in town for the day visiting distributors. Frank is coming along just fine since his stroke last year, and has been driving his car for the past several months. John Trucano, Davenport, S. Dak., who returned last week from vacation in Florida, dropped in on Minneapolis, Wed., Feb. 12, to attend the N.A.M.A. meeting at the Lebanon Hotel... Les Bruns, Fargo, in town for the day, making the rounds and returning the favor that Mr. and Mrs. John Holsom, of Des Moines, Ia., did for him in the cities for the day... Fred Grosh, St. Paul, leaves next week for a trip to the Carolinas... George Mellin, Minot, who had suffered a broken ankle last fall while pheasant hunting, is on the mend and able to get around without any difficulty... Oscar Wendy, LaCrosse, in town for the day picking up records and parts... Mrs. Jeannette Trucano is visiting her children in California... Congratulations to Mr. and Mrs. Gary Witt, Minneapolis, on the birth of their little daughter, Gavina. Gavina is the most spoiled. In town for the day, picking up parts and records were Lloyd Williamson, Winona; Jack Godfrey, Shasta; Bel Lucking, Benson... Mr. and Mrs. I. F. LaFleur, Sr. are enjoying a vacation on the west coast.

Happy Birthday This Week To: Frank J. Bieimaire, Carroll, Ia. ... Edward Leopold, Hattorn, Pa. ... Henry J. Leyser, Oakland, Calif. ... Raymond Galante, Seattle, Wash. ... Kilburn A. Corman, Richmond, Ky. ... Paul E. Andre, Lansing, Mich. ... Archibald E. Culp, Minnetonka, Minn. ... Paul T. Burton, Minster, Ohio... Thomas B. Chappell, Derby, Kan. ... George H. Buckley, N.O., La. ... Wm. H. Richardson, Sr., Columbia, S.C. ... Clayson... Stephen Pierce, Brodhead, Wis. ... Jerome Augustin Distel, Portsmith Oh. ... A. H. Kezi, Franklin Pk., Ill. ... Ron W. Wood, Orlando, Fla. ... C. A. Culp, Tulsa, Okla. ... E. M. Brodin, Minneapolis, Minn. ... Marvin Jarne, Detroit, Mich. ... Harold M. Rudman, Cambridge, Mass. ... August Vellick ... Brackell, Dufrene, O. ... Joes. Bradish, Freefield, Pa. ... Chas. J. Breitenauer, Chago, Ill. ... Wilfred Fritz, L. A. Calif. ... Harold E. Ross, Fargo, N.D. ... Leo WIlens, N.Y.

New Gottlieb 4-Player ‘Ship-Mates’ Design Reflects Colorful History Of Pins

CHICAGO—Spectacular—is the adjective being generated around the plant and offices at D. Gottlieb & Company, in this city, to describe in a nutshell the new Gottlieb four-player “Ship-Mates” flipper skill amusement game; which, according to Gottlieb, is now in full production and on a heavy priority shipping schedule throughout this country and in foreign markets.

“This new beauty is in every sense of the word a breathtakingly appealing Gottlieb flipper skill amusement game,” Gottlieb asserted.

“We have always enjoyed excellent comment from operators and our distributors, as well as fine collection reports from equipment placed in random locations in many parts of this country and overseas for pre-test purposes, prior to general release to the coin machine markets.”

In “Ship-Mates,” which is a four-player loaded with innovations, group competitive action creates considerable excitement, and generates the desire for repeated play, therefore a much higher profit ratio in all locations.”

“Ship-Mates” epitomizes the colorful reputation of the pinball machine, and its image both here and abroad. The backglass is a veritable color wheel on display.

“A merchandise item is all it really takes for any operator or location owner to agree that this flipper skill game is a sure-fire big profit maker.”

Gottlieb continued by demonstrating to the Cash Box reporter the elegance and color, as well as the playing features, in “Ship-Mates.” The playfield and contoured lightbox stylishly display with color and exciting illustrations. The playboard has the Gottlieb “Auto-Clamp” for ease and simplicity in servicing the playboard mechanism. There is also the new “Hard Core” finish, which extends the playboard life to an all-time high.

In playing and scoring features the six targets and six rollers on the playfield determine the roto-target values. Furthermore, the roto-targets light the 1-2-3 sequence to score the exciting “shoot-again” feature. Rollers at the bottom of the playfield constantly light alternately up to 100 points. There are on-off pop bumpers at the top of the playfield.

In the Gottlieb “Match Play” feature the matching matching number of the cashier’s choice or the player’s choice scores the points everlasting when the game is over awards one replay. There is a high gloss stainless trim around the playfield, a double size cash box, and a re-set tilt feature. Alvin Gottlieb concluded by urging coin machine operators to visit the showrooms of their nearest Gottlieb distributor to see and demonstrate “Ship-Mates” four-player, since they are now on display everywhere.

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A Note to Cash Box Business Contributors Above!

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Wyckoff Named Asst. Sales Mgr. Of Chicago Coin

CHICAGO—Samuel Wolberg, President, Chicago Dynamic Industries, Inc., announced the appointment of Ralph R. Wyckoff to the position of Assistant Sales Manager, last week.

Wyckoff comes to Chicago Coin with considerable industry experience, having been previously associated with Rock-o-las Manufacturing Corporation, and most recently with a coin-operated photocopy machine manufacturer.

Wyckoff says that he is extremely delighted with Chicago Coin’s current line, and the plans Chicago Coin has for the coin-operated amusement operation, in the near future.

Chicago Coin’s recent re-entry into the 5-Ball, 2-Player Pin Game market is heralded by “Firecracker,” which is now without question the winner of the year, according to factory officials.

Wolberg says that Chicago Coin’s current line of games represent only a small hint of what is in store for the future. No details are available on games currently being readied for production.

The Name Of The Game Is ‘Spinning’

NEW YORK—An unusually large amount of mail has been received in the Cash Box NYC office inquiring the name of the novelty machine mentioned in a Cash Box editorial which appeared in the February 8 issue.

The machine was described as “a novelty machine manufactured overseas and being sold by a leading Chicago factory.” The game was set for two-week trial. When location sales dipped, an operator in the New Orleans honky-tonks set it for two-nickel play, and the game has since been set for two-cent play. It gathers $12.00 a week in pennies and has served to prove that machines must be adapted to location conditions. This was the point of the editorial. The name of the game is the Bally “Spin-o.” It was released by the factory in February 1963, and is now in longer in production. Used machines may be had for $60, as these games are operated, from amusement machine wholesalers.

Seeburg Adds Gleason, Polkas To List

CHICAGO—The Seeburg Corpora-
tion’s “Little LP” releases for the first of February 26, offer a wide variety of material to operators, from RCA’s Gleason’s treatment of “To-
ny’s Romantic Hits” to the rhythmic off the Six Fat Dutch-

men and their Dot recording, “More Great Polkas.”

But also scored with Billy Vaughn’s “Greatest Boogie Woogie Hits” which joins Gleason’s album in the “Pop-In-
strumental” category. Riverside label has provided “Compositions for Haro-

 Silver,” which is performed by vari-

ous artists, for the “Jazz” slot. The Decca recording “Drei Lilien, Drei Lilien” by Major Gerhard Scholz rates as the “International” selection. Seeburg’s “Artist of the Week” release was the previous week’s “Pop Vocal” selection—Andy Williams’ Columbia recording, “The Wonderful World of Andy Williams.”
WANT-Records, 45's & LP's, surplus, returns, overhaul, repairs, etc., HARRY WARNINSE, KNICKERBOCKER MUSIC CORP., 1423 MEER, STUYVESANT, N.Y. (Tel. 285-0582).

WANT-Records, 78's, 45's, & LP's, surplus, returns, overhaul, repairs, etc., HARRY WARNINSE, KNICKERBOCKER MUSIC CORP., 1423 MEER, STUYVESANT, N.Y. (Tel. 285-0582).

WANT-Full set of records, condition varies from near mint to fair, STAY TUNE, 2215 STRAND STREET, CLEVELAND, OHIO.

WANT-To buy old, rare, unusual phonograph records, Louis LEVINE, 321-24, NEW YORK (Tel. 365-1301).

WANT-We buy old records. Any quantity, any condition, including 78's, 45's, 33-1/3's, etc., BILLY HAMILTON, 1341 MAIN STREET, NEWPORT, KY 41071.

WANT-New & used records. We need records.及old records. Used records. We pay top price. 78's and 45's. We pay cash. CASH BOX, 2700 BROADWAY, NEW YORK, N.Y. 10027.

WANT-New & used records. We need records.及old records. Used records. We pay top price. 78's and 45's. We pay cash. CASH BOX, 2700 BROADWAY, NEW YORK, N.Y. 10027.

WANT-To buy old 78's, 45's, & LP's. We have a large 78's stock. We need 45's too. 1357 W. 18TH STREET, CHICAGO, VAL.

WANT-We buy old, rare, unusual phonograph records. Louis LEVINE, 321-24, NEW YORK (Tel. 365-1301).

WANT-45 rpm records. We pay freight & tip prices. KING RECORDS, 1453 WASHINGTON STREET, BOSTON, MASS.

WANT-Surplus records. Any price. Any quantities. We will take records of any kind. WE BUY BACK, 66-1/2-242, NEW YORK (Tel. 751-1421).

WANT-New records 45 rpm and 45's & LP's are any variety. Highest prices paid. All replies confidential and insured. Payment guaranteed in full. HARRY WARINSE, KNICKERBOCKER MUSIC CORP., 1423 MEER, STUYVESANT, N.Y. (Tel. 285-0582).

WANT-Late Blues, Gatti, 4-3 players, Stuyvesant, N.Y. 10002. CMP-245. U.S.A. (Tel. 285-0582).

WANT-Juke Box Operators. For a steady record of old records, we need records. We pay top prices. Drop us a line. R.G. KENNEDY, 1100 E. 122ND, CHICAGO, ILL.

WANT—Well-known movie company requests records of the following artists: Frank Sinatra, The Rat Pack, Dean Martin, Dean's own '65 single. All better than average records. SCOTT&CO., 2215 1ST ST, TOPEKA, KANSAS.

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WANT—Want good used records, of any kind. PAY TOP PRICES. 1613 W. 57TH STREET, CHICAGO, ILL. (Tel. 285-0582).

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WANT—Besides records, we also need old 78's, old sheet music, old photographs, old anything & everything, Louis LEVINE, 321-24, NEW YORK (Tel. 285-0582).

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It isn't a new Rock-Ola feature. It isn't even the kind of feature most people would shout about... with so many other big features we could talk about. But it illustrates a very important point: that no matter how "insignificant" a single operative feature may seem, we've given it the same consideration we'd give, for example, to rebuilding the entire phonograph. If we can eliminate "nuts and bolts," we do it. If we can eliminate "spaghetti wiring" and improve a component by making it entirely mechanical, we do that, too.

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We could tell you more... much more about the simplicity of design... the dependability... the fast, easy servicing of our new phonographs. But why not see them all... the Rock-Ola Rhapsody II and Capri II, now at your Rock-Ola distributor's!