The element of surprise makes the record industry the exciting business that it is. And there is no better example of the unexpected than The Singing Nun’s unbelievable success on Philips Records. Who, as recently as two months ago, could have anticipated that a Sister from a Convent in Belgium, whose name is Soeur Sourire, and who calls her guitar Adele, would dominate the Number One spot on the singles best seller list with a charming French ode to a Saint called “Dominique,” and the Number One album slot with a $4.98-85.98 album titled “The Singing Nun.” Yet it has happened. And regardless of how the story of her success is related to the Sister, she will never be able to fully understand the impact she and her recordings have had on the American market. Both the single and the LP are now available on the Philips label on a world-wide scale. In addition to the vocal beauty of the album, the package in Philips’ Connoisseur Series is winning mass public approval because of the visual beauty contained within. The Sister is also an artist with the brush and has painted some beautiful water colors of life in the Convent which are included in the album. She is seen in the photo above as she paints. On the right Soeur Sourire is seen as she records.
The Hottest Single Hot Rod Sound Around...

'HEY LITTLE COBRA'

c/w "The Queen"

by THE RIP CHORDS

Columbia Singles Sell
A MUTUAL PROBLEM

Although the worlds of radio and records are two totally different entities with completely varied interests and goals, they, nevertheless, are completely dependent upon one another. Yet with radio’s great need for records as its major source of entertainment and the record industry’s great need for radio exposure, it’s almost unbelievable how little rapport exists between these two fields.

Perhaps it sounds naive at this stage of the game to call for some broad meeting or convention of a sort where these two parties can acquire a better understanding of the other’s problems and needs. The payola incidents of a few years ago and the FCC’s closer scrutiny of stations, their licenses, plus the current to-do about the length of commercials and the quantity of same, certainly have not alleviated the pressure on radio so that other problems can be considered.

But there is a growing feeling throughout the record industry that such a meeting or a series of meetings is becoming increasingly necessary for the benefit of both industries.

Since the investigations, management of radio stations, in many cases, has taken over control of music programmed on the outlets. Although this was no doubt a necessary and healthy move for radio, it may also be responsible for an illness radio is faced with called “Sameness.”

In an effort to keep everything clean at the radio level, fewer chances are taken in programming. There is greater dependence upon top hits. So record manufacturers cut disks to fit the hit sound groove and records, as a result, also take on a sameness. Fewer new sounds, tempos, styles, etc., are attempted by record companies and the circle which encompasses variety keeps getting smaller and smaller.

A meeting at which this major problem can be discussed is necessary. Perhaps at such a meeting an awareness of the rut into which both industries are falling could be brought forth, and from such a discussion both could benefit.

Radio wants new and varied sponsors for its stations. If it hopes to win advertisers from other media it will have to offer something new and refreshing, perhaps a more progressive slant on programming. Yet the sameness of many stations is shocking.

On the other hand, record companies want new and varied buyers of its product so that sales can be increased. And although it is interested in such growth it finds itself producing records cast in a repetitious mold.

In an open meeting of the sort we are suggesting here, where these problems are aired in public, perhaps even before FCC ears and eyes, greater understanding in all areas will result. Perhaps it will be the first step in erasing sameness on all levels and fear of attempting the untried will also be diminished. Such meetings must result in a great degree of improvement in records and radio.

More people each day seem to feel that it’s high time sincere consideration be given to such a move.
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<td>Gotta Lotta Love</td>
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**Cash Box Top 100**

**November 30, 1963**

*Compiled by Cash Box from leading retail outlets.*

**# Sharp Upward Move**

**# Best Selling Records**

**Other Versions Strongly Reported Alphabetized, Top 100 in Each Issue**
Triumph of a singing nun

100...
1000...
100,000....
250,000.....

and now:

575,000

In a gradual crescendo of sales, the voice of Soeur Sourire, the Belgian singing nun, has found its way into countless American homes, invaded bestseller charts and made the LP which features it (The Singing Nun) the fastest seller in recording history.

Poised for world fame

Appearing quietly in the American Philips Connoisseurs Collection The Singing Nun swiftly penetrated general sectors. Before long pop and teenage singers saw themselves outrun by a new, unstoppable competitor: a gentle-voiced nun whose French songs - composed by herself - were stealing a nation's heart.

Meant for connoisseurs - acclaimed by a nation

Triumph in the world's most active record-market books this album for instant fame throughout the world. AVAILABLE NOW is the greatest record of a lifetime - just ready for a season when The Singing Nun's charm, simplicity and message of goodwill will make the demand for her record higher than ever.

The LP: The Singing Nun - Soeur Sourire - Die singende Nonne:
Plume de radis (Plume de radis) — Mets ton joli jupon (Put on your pretty skirt) — Resurrection (Resurrection) — Alleluia (Hallelujah) — J'ai trouve le Seigneur (I have found the Lord) — Entre les etoiles (Among the stars)

The single:
• Dominique (Dominic) — Entre les etoiles (Among the stars)

How to order:
• U.S.A. release: Philips pcc 203/pcc 603
  Obtainable from Philips Records, 35, East Wacker Drive, Chicago I, III., U.S.A.

British release: Philips B 07593 L
  Obtainable from Philips Records Ltd., Stanhope House, Stanhope Place, London W.I, England

International release:
Philips P 08719 L
  Obtainable through the local Philips Records organisation
  Also the 10" LP, released by SPP, 6-8 Rue Jenner, Paris XIII, France: Philips B 14081 R
  • U.S.A. release: Philips 40152

Your local Philips Records organisation will be glad to give you all the details!

This is a publication of Philips' Phonographic Industries Central Offices: Baarn, The Netherlands

Cash Box—November 30, 1963
NEW YORK — A luncheon provided modest beginnings last week of hope for closer meeting-of-the-mind ties between the jukebox industry and record manufacturers.

History of some sort was made, too, since the luncheon, at the Hilton Hotel, this city, was the first such gathering between jukebox operators and label representatives in many years.

It was emphasized by Lou Casola, president of MOA, which initiated the luncheon, that the event was an "expository meeting," but, he added, a helpful one. He said that the discussion did not enter the realm of specifics, and centered largely on the jukebox royalty legislation (HR 717) pending in Congress.

HOLLYWOOD—MOA officials-label reps meet for the first time.

CAUSOLA TOLD THE label reps that many "marginal" jukebox locations would be dropped if the bill was passed by Congress. He estimated a loss of 10% of the approximately 600,000 record sales each week, based on 2-record-per-week-per-machine-purchase figure used for estimation record sales to date.

At a press conference after the meeting, Casola said that further meetings between MOA and labels would take place, but no details were available.

On hand representing the Music Amateurs of America were president James Wheeler, Peter Blocker, Albert Denver, Legislative Counselor Paul Miller, attorney Nick Allen, managing director Bob Hulander, and directors Carl Pavesi, William Cannon and Mrs. Millie McCarthy, Raymond Larocha, attorney with Kirkland, Ellis, Hodgson, Chaffitz, and Marcus, attorneys for the four phonograph manufacturers, attended the luncheon as an observer.

NEW YORK—The financial giant that was "My Fair Lady" stage on wall will get even more from the film version of the all-time musical comedy success. Figures in the millions of dollars turned over with nonchalant hands following a disclosure by Warner Bros. Pictures last week that the film version of "My Fair Lady" has been released.

Jack Warner, WB prexy, said that he expected the film to gross over $50,000,000 and that the fact that this was one of Hollywood's biggest, and the rental break-even point is expected to be $85 million.

Also making million-dollar news is Audrey Hepburn, who is getting exactly what she and her performance as Eliza Doolittle, the cockney flower-seller who becomes his-fair-lady under the tutelage of Professor Higgins. The million-dollar spree at WB began when it first acquired the rights to the show from the Columbia Broadcasting Co., which originally backed the stage production. WB paid $85,000 million for the screen rights, of which CBS, under a seven-year license agreement, will retain 47% of the gross income over $30 million received by WB.

CBS' original stake in the show was $350,000. During the show's record-breaking run of 2,717 performances on Broadway the box-office gross was $220,200, an addition of $2,000,000 to the $21,000,000 U.S. road companies. Productions have also been mounted in 17 countries.

Columbia Records, a division of CBS, has sold some 5 million copies of the original-cast album (value: $25 million). Obviously the soundtrack LP is a million-dollar story. No announcement has been made, however, on which of the two firms—WB Records or Columbia—is to get this bonanza off-the-shelf of the film. A final million-dollar note: the Criterion Theatre is guaranteeing an advance payment of $1,250,000 to WR for rights to screen the effort.

"Lilli Marlene" Rights To E. B. Marks

NEW YORK—"Lilli Marlene," perhaps the most popular song to originate from the battlefields of World War II, and one that captured the hearts of soldiers of both sides, will become the exclusive property of Edward B. Marks Music for the U.S. and Canada.

There's an interesting tale behind this acquisition. Until a short time ago, the song was controlled by the Allen Property Custodian, who licensed this "war price"—originally a German copyright—to several pub-

(Continued on page 39)
SINGING NUN-CLEFFED SONGS ON 99c PALACE LP

NEW YORK—Palace Records' 99c LPs of songs written by The Singing Nun were to be distributed in over 1,000 music specialty stores nationwide this week by S. E. F. (Columbia Broadcasting System) with an accompanying Columbia broadcast. The program is the result of the collective efforts of Palace Records and The Singing Nun, who have been working closely together.

Design Offers "Dominique" LP By Giselle MacKenzie

NEW YORK—Design Records, the low-priced division of Pickwick Intl., has hopped on the "Dominique" bandwagon with an LP of the same title by Polish mezzo-soprano Malgorzata Gabor.

Program is a collection of French folk tunes plus "Dominique," The Singing Nun's big singles hit, performed in both French and English, with a chorus backing the artist.

Design's promo drive on the album includes extensive mailings of the LP to churches and religious organizations and to public, private and parochial schools and colleges. The album, which is a full-length LP, features the title song on an upcoming telecast of the CBS "Singing Nun" show, on which she's a regular attraction.

Golden LP Versions Of Singing Nun's Songs

NEW YORK—Golden Records, the kiddie-minded diskery, has released a $1.98 LP containing all-English versions of the songs performed by The Singing Nun on her smash Philips LP. The performer is Susan Stein, a folk-singer & actress, most recently in the Broadway run of "Take Her She's Mine." The Singing Nun's number one single, "Dominique," has been culled from the LP for a 244 Little Golden Record. Written of the English lyrics is Noel Regney.

Fritz Reiner Dead

NEW YORK—Fritz Reiner, Hungarian-born conductor, died Nov. 15 at the age of 74, after more than 40 years as one of the world's foremost conductors.

Reiner was to have returned to the podium of the Metropolitian Opera this year to conduct "Götterdammerung," his first appearance at the Met in ten years. He had conducted the Cincinnati Symphony in 1922, and the reminder of his career was centered in the U.S. Reiner's extensive RCA catalog of recordings was made with the Chicago Symphony.

Reiner is survived by a wife and two daughters.

RIAA's 100th Gold Disk: "Folk Sing Along With Mitch"

NEW YORK—The Record Industry Association of America (RIAA) has just awarded its 100th gold record for LP sales of over $1 million, and the recipient is Mitch Miller for his "Folk Sing Along With Mitch" album. Anthony Miller, president of numerous sing-along issues, and the 99th for Columbia Records, which has by far the most up any diskery (Columbia Records, Warner Bros., Decca, etc.).

Mitch Miller, Columbia also has the artist with the greatest number of RIAA gold records.


American record manufacturers are not only attempting to express their record industry or to reduce its potential, the RIAA statement declared. They would also be most willing to negotiate with other legitimate and reputable manufacturers "if their products could be protected from the activities of intermediaries and re-sellers," the statement added.

"The record industry finds it ironic that the Government, which has been supported and upheld by the United States as part of the free enterprise system, has been able, or has not considered it important enough, to eliminate this piracy."

"We believe the entire concept of democratic and commercial enterprise, upon which our nation is based and the future strength of the Non-Communist world so largely depends," the protest continued, "would crumble we consider their responsibility for protecting legitimate interests of individual or corporate creative and business activities."

The RIAA statement warned the President on whether foreign aid should or should not be voted to the Republic of China. However, it asked that the statement be sent to the Senate Committee "in order not to apprise the members of Congress of this situation but forcefully to bring it to the attention of the Government of the Republic of China in the hope of securing prompt remedial action.

The statement, filed with Senator Carl Hayden, Chairman of the Appropriations Committee, was accompanied by reproductions of newspaper articles reporting seizure of pirated records in key markets of the Far East and the dilemma that such piracy has imposed on American record manufacturers and their agents abroad.

Riaa Protests To Senate Committee On Bogus Disks Out Of Taiwan

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Reprise Selling Repertory LP's Thru Mail-Order Only; Tie-In With Curtis Pub.

NEW YORK—Reprise Records is bypassing normal distribution channels, for the time being at least, on the first four issues of its repertory theatre series.

The label has tied-in with the Curtis Publishing Co. in a mail-order drive on the releases, the first of which are re-creations of "Guys & Dolls," "Finian's Rainbow," "Kiss Me Kate," and "South Pacific."

Two Curtis Publications, The Saturday Evening Post and Ladies Home Journal, are carrying ads that inform their readers of the availability of the LP's, individually ($5.98), and boxed edition ($17.38 mono, $19.98 stereo), only through use of a mail-order coupon. It is believed, however, that the direct-mail will eventually be made available to regular Reprise distributors for sales through dealers, racks, etc., and when that occurs, the LP will be returned to a one-year deal-expire.

The LP's are loaded with top name-value, including such stars as Frank Sinatra, Joseph Lanza, Bing Crosby, Allan Sherman, the Hi-Lo's, Rosemary Clooney, Jo Stafford and a host of others.

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RECORD REVIEWS

Pick of the Week

Thats Lucky Old Sun (3:05) [Robbins ASCAP—Iglesias, Smith]

OL Man TIME (2:25) [Miller ASCAP—Friend, Reynolds]

Ray Charles (ABC-Paramount 16599)

Charles’ fabulous hit streak will more than likely continue in high gear aboard his newest ABC single. It’s the year-back Frankie Laine triumph, That Lucky Old Sun, about soulful ballad performance from Ray and his orchoral accompanists. “Ol’ Man Time” is a real pleasing, change-of-pace big band swinger on the other end.

AS USUAL (2:32) [Samson Island BMI—Zanetis]

“IT’S THE MAN” (2:16) [Tennessee BMI—Norris, Richards]

Brenda Lee (Decca 31570)

Brenda’s long, long hit chain (she’s coming off “The Grass Is Green” should soon see the addition of This Is Us link in “As Usual.” And “as usual” it’s another stellar ballad performance that’s bound to fill the airwaves in no time flat. Backing’s a captivating rhythmic bluster that can also make the girls go wild.

SOMEWHERE (2:31) “VIEW FROM MY WINDOW”

[ Wynette ASCAP—Mendoza (2:17) Jackson, Strait]

THE TYMES (Parkway 991)

The Tymes, who now own two resounding chart successes in “So Much In Love” and “Wonderful Wonderful!” can make it three in-a-row with both ends of this new Parkway pairing. They’re two extremely pretty ballads, the easy finger-snapping “Someday” (melody’s based on a Mozart sonata) and the hushed Latin beat “View From My Window,” that their artists deliver in their oh-so-smooth manner. Two beauts.

I CAN’T STOP TALKING ABOUT YOU (2:26)

[Screen Gems, Columbia BMI—Goffin, King]

TO THE MOVIES WE GO (2:36) [Maxaxa ASCAP—Colby, Evans]

STEVE & EYDIE (Columbia 12932)

The very talented husky & wife team once again demonstrate their fine duet stylings on a deck that can duplicate their “I Want To Stay Here” chart success. The new one, dubbed “I Can’t Stop Talking About You,” is a jumpin’ multi-racial twister that’s sure to zoom up the lists in no time at all. Charming too-tapping coupler’s from their “At The Movies” LP.

THE SON OF REBEL ROUSERS (2:35)

[Linduane BMI—Eddy]

THE STORY OF THREE LOVES (2:06)

[Charles Foley ASCAP—Rehak, Benjamin]

DUANE EDDY (RCA Victor 8276)

Eddy’s latest is an offspring of his white-back sales giant, “Rebel Rouser.” It’s appropriately tagged “Son Of Rebel Rouser” and it’s a sensational thumper that picks up steam, shouts and excitement along the way. The beautiful melody on the pairing is Rachmaniaoff’s “The 10th Var. From Rapsodie” and it’s delivered in an enchanting Marty Paich showcase.

BON-DO-WAH (2:27) [Kalman ASCAP—Mann, Appell]

DON’T THROW YOUR LOVE AWAY (2:06)

[Wynette ASCAP—Jackson, Wisner]

THE ORLONS (Cameo 287)

The Orions, who just polished off another Top 100 affair in “Crossfire” can add further laurels with the release of “Bon-Do-Wah.” It’s a rock-a-rhythmic teen revilting of an African chant that sounds like money-in-the-bank for all concerned. The infectious rock-a-cha-cha couple can also make a strong bid for the “stop.”

SNAP YOUR FINGERS (2:16) [McLaughlin BMI—Martin, Zanetis]

PUPPY LOVE (2:24) [McLaughlin BMI—Lewis]

BARBARA LEWIS (Atlantic 2211)

Barbara Lewis can be in for another “Hello Stranger” chart ride with her version of the white-back Joe Henderson click. It’s an effective easy-going performance that’s sure to make you “Snap Your Fingers.” Splendid job on the conducting-arranging end by Riley Hampton. “Puppy Love” is a real catchy jumpline that can also catch on.

SOME ENCHANTED EVENING (“THAT’S ME” (2:49)

[Northern ASCAP—Crutchfield & Rodger, Hammerspiel]

PAT BOONE (Dot 16559)

It’s more than likely that Pat Boone will be taking a trip back to hitville with either one of two “Golden Chords,” of which he has half. Pat turns in a real appealing soft teen beat cha cha version of the “South Of The Border” chestnut. He is also warm and musical, he Clark! Orignal orchoral credits belong to Perry Botkin, Jr. on the former and to Jimmie Haskell on the latter.

HATE YOU BABY (1:56)

[Rockmasters BMI—Guida, Royster]

CHANGE PARTNERS (2:36) [Rockmasters BMI—Guida, Royster]

JIMMY SOUL (S.P.Q.R. 3314)

Soul can have another bust-wide-open S.P.Q.R. stand in “I Hate You Baby.” Deck’s a solid sounding stormer chock full of attention-getting tricks (including how-down fiddles) and sports a familiar-sounding melody. The stizzling rock-a-twister, “Change Partners,” can also break thru in a big way.

MY HEART IS FILLED WITH PAIN (2:21)

[Circerto Downey/Mercedes BMI—Clifton]

SINCE I FOUND A NEW LOVE (3:05)

[Mercury BMI—Clifton, Ballinger]

LITTLE JOHNNY TAYLOR (Galaxy 725)

Little Johnny Taylor, who is currently coming off his pop-r&b chart-rider of “Part Time Love,” could well duplicate that success with this new Galaxy outing tagged “My Heart Is Filled With Pain.” The tune is a slow-moving, low-down, shuffling blues lament with an infectious, repeating melodic riff. Eye it. “Since I Found A New Love” is a rhythmic, medium-paced teen-angled lament. Also merits a close look.

THE WEDGE (2:40) [Monsoon ASCAP—Dale]

NIGHT RIDER (1:45) [Monsoon ASCAP—Dale]

DICK DACE (Capitol 5998)

Dale & his outfit follow their recent success, “Savenger,” with another Capitol entry destined to go a similar chart route. Side to eye is “The Wedge,” a hard-driving instrumental that’s sure to keep the kids hopping day and night. More of the, “pull-out-all-the-stocks” hard-rock teen stuff on the “Night Rider” portion.

I SAW A STAR (2:15) [United Artists ASCAP—Weiss, Thorn]

THE STOLES HOURS (2:47)

[United Artists ASCAP—Linley, Keith, Bergman]

JOE SHERRMAN ORK & CHORUS (World Artists 1015)

Joe Sherrman’s orchorical treatment of “I Saw A Star,” is a good bet to give his crew a successful chart follow-up to “Toys In The Attic.” It’s a beautilful new romantic affair that’s treated to a superb ballad performance by the Sherrman outfit. More warm ballad offerings on the pic title tune coupler’s. Enticing harmonica work on both ends.

STAND TALL (2:25) [Metric BMI—Smith, Tenen, Payne, Harmony]

THE STORM IS OVER (2:40) [Travis, Bar-New BMI—O’Jays]

THE O’JAYS (Imperial 66007)

The O’Jays can make it two-in-a-row with this potent follow-up to I’m Drifting, can’t you see an eye-catching look-ler tag, dubbed “Stand Tall,” that can do just that chart-writer, Solid H. B. Barnum arrangement. Backing’s an intriguing, slow steady cha cha beat ops.

HERE COMES THE BOY (2:27) [Saturday BMI—Rambeau, Rebak]

TEDDY’S THE BOY I LOVE (2:16) [Saturday ASCAP—Santos]

TRACEY DEY (Amy 894)

Canary’s new label association can get off winging with an important chart follow-up to “Teenage Cleopatra.” Side to eye is “Here Comes The Boy,” a dandy handclapping twister that features a top notch job on the multi-tracking end. Sock conducting-arranging credits belong to Calellis, Beach and Wehr’s “The Sock’s Got Talent” and “Faddo Daddy.”

LITTLE MISS BLUE (2:10) [Michigan BMI—Favela]

RAINBOW (2:23) [Michigan BMI—Favela]

THE EMOTIONS (20th Century Fox 152)

The Emotions, who gained chart status once again, via their 20th-Fox bow, “A Story Untold,” should be in for another chart run with this follow-up stanza. It’s a feelingful beat-ballad hip-swinging that sports the white-back teen ballad sound that the kids’ll dig. “Rainbow” Is a refreshing twist stand on the flipside.

QUERIDITA MIA (LITTLE DARLIN’) (2:26) [Incro City BMI—Williams, Rubio]

RAMBLIN’ BEE (2:30) [Lenmar, Kennwater BMI—Colley]

KEITH COLLEY (Unical 3011)

Colley, who made a good chart impression with his pretty Spanish-language entry, “Can I Have You?” can add this with this Spanish version of the years-back Diamonds smash, “Little Darlin.” The new version, which has targeted my Lower East Side and Spanish Connection. On the floor, it’s a classy, mind-numbing, straight English and an inviting organ-highlighted instrumental backdrop. Enchanting, deck. The coupler’s a tantalizing cha cha twist novelty that also merits a close look (and listen).
**Newcomer Picks**

"SURFIN' BIRD" (2:20) [Long BMI—Wahner]  
*KING OF THE SURF* (2:25) [Long BMI—LaPole]

**THE TRASHMEN** (Garrett 1962)

This one obviously has the sound that will flip the teenagers—since it’s already making the territory grade. It’s a hard-to-believe novelty rocker, tabbed “Surfin’ Bird,” that sports an unusual vocal, repeating “the-bird” three times, with solid phrasing and heavy backing. Excellent instrumental breaks round out the number. “Don’t Separate Us” makes for an enticing rock-and-roller piece.

"BEYOND THE SEA" (2:15) [T. B. Haras ASCAP—Lawrence Trenell]  
*THE SHOW MUST GO ON* (2:22) [T. M. BMI—Remnick, Bary]

**THE REVERES** (Jubilee 5466)

Linda Brannon can make her first big Top 100 appearance aboard this new Epic offering. Side’s a most appealing, multi-tracked shuffle-sser that Linda puts across with telling effect. Excellent instrumental backing rounds out the winner. “Don’t Separate Us” makes for an enticing rock-and-roller piece.

"PRETTY PAPER" (2:11) [Pamper BMI—Nelson]  
*BEAUTIFUL DREAMER* (2:17) [P. D.—Foster]

**ROY ORBISON** (Monument 839)

Orbison’s entry in the Holiday sweepstakes is a beautiful item titled “Pretty Paper” that Orbison wraps up in most attractive fashion. It’s a touching ballad that features a super Ivo Raymonde orch-choral showcase. The lovely Stephen Foster tune takes a soft, ear-arranging ride on the flip with Joe Tanner’s orch-chorus in fine support.

"LITTLE SAINT NICK" (2:50) [Sea of Tunes BMI—Wilson]  
*THE LORD’S PRAYER* (2:51) [G. Schirmer ASCAP—Mabotte]

**THE BEACH BOYS** (Capitol 5596)

The hot vocal team offers its first Yuletide greetings on discs in a manner that’s sure to go over with the kids. Fellas employ their surefire surfin’ approach on a catchy novelty item tagged “Little Saint Nick.” Can be a highlight Holiday hit. On the flip, the boys offer interesting, tasteful harmony on “The Lord’s Prayer.”

"YOU’RE ALL I WANT FOR CHRISTMAS" (2:25)  
[Bennie Benjamin, Dayben ASCAP—Benjamin, Marcus]

**THIS TIME OF THE YEAR** (2:23) [Vanessa ASCAP—Dwens, Hollis]

**SHOOK BENTON** (Mercury 72124)

Look for Brook Benton’s next big chart outing to be “You’re All I Want For Christmas.” The singer’s on his ballad best as he carves out the ultra-lovelorn scenario set to a soft cha cha beat, chorus-backed arrangement supplied by Jack DeDomenico. Coupler’s a reissue of Brook’s very pretty previous Holiday success.

"THE LITTLE DRUMMER BOY" (3:32)  
[Korwin, Mills ASCAP—Davis, Onorato, Simone]

*HAVE REINDEER, WILL TRAVEL* (3:31) [Elm Drive BMI—Livingston, Webster]

**JONNY MATHIS** (Mercury 72217)

The stirring tale of the Little Drummer Boy, which, of late, has become a Christmas standard, is now treated to a superb new recording by the velvety-voiced singer. Fine Don Costa arrangement with a beautiful, soft Jack Flemann conducted vocal and instrumental backdrop. The charming new light-hearted top-tapper, on the other end, should easily find its way onto the deejay’s turntables in the days to come.

**Christmas Picks**

JOHNNY ACEY (Falew 101)

(B+) “YOU WALKED OUT (AND LEFT ME)” (2:39) [BucksBMI—Avey]  
Johnnie Acey and his fingerspellers tell a tale of the gal who took his guy’s Guy but he turns her away. A bluezy tale of love and loss with feeling. Done up in the New Orleans tradition the song has regional potential, Merits spins.  
(B+/B) "DON’T BE UNFAIR TO ME" [BucksBMI—Lewin, Acey]  
A good rhythm vocal with a novel boogie woogie piano and saxophone backing. A spiffedly sound geared for dancing.

**THE ARNELLS** (Roulette 4519)

(B+) "TAKE A LOOK" (2:46)  
[Nick & Patricia Barry] Jackson The Arnells are larks with lots of current-sound teen finesse. In this action scene the stars deliver a sensitive voice upfront. She’s backed by some striking chart SHOTS and a warm organ, Worth exposure.  
(B) “HEART REPAIR SHOT” (D内外 & B. Jackson, Jones] Well-defined backbeat gimmick in this middle-beat bluster.

**WALACE BROTHERS** (Sims 158)

(B+) "FAITH" (2:15) [Tuneglow]  
[Barry & Patricia Barry] Jackson The Wallace Bros. could make a quick mark here for there’s a lot of potential in this top-flight, medium-paced inspirational-traditional-style pop-rock laments of sales compounding sentiment.  
(B+B) "I’LL LET NOTHING SEPARATE" [Tuneglow & English BMI—Wallace] On this hit the boys offer rhythmic multiple-dance bluster. Side’s natural for airplay.

**JACKIE EVANS** (Vida 1119)

(B) “PEEPIN’ WILLOW” (2:59)  
[Kenny ASCAP—Meool, Morgan]  
[Solo sound here, featuring workout] Warbler Jackie Evans will take kids in their latest teen back to earlier rock days. Nice cuddle-rock entry.  
(B) "TEASIN’ HER HAIR" (2:55) [Kenny ASCAP—McEll]  
Snappy rock doings.

**THE LETTERMEN** (Capitol 5091)

"WHERE OR WHEN" (2:29)  
[Chappell ASCAP—Rodgers & Hart] The Lettermen’s latest gives them a warm blend on the great standard, lambasting the flip with Don & The Belmonts. Here, too, the sound is directed at the teen trade, which will appreciate the sentiments.  
(B) "BE MY GIRL" (2:90) [Gregg mark & S.P.R. BMI—Spector, Sand]  
Warmly weighted by the boys. Two attractive rock-ballad playrouts.

**BARBARA BENNIS** (Mala 468)

(B+B) "TAKE MY SWEET LOVER" (1:55) [Screen Gems—Columbia BMI—Shorter]  
Lark head-up on a sprightly "peck-a-cha" beat. Her over-dubbed statement on the tuneful opus is effective. Sure to get along with the teens.

*(B) "I’M WONDER WHAT HE’S DOING RIGHT NOW" (2:56) [Melody MIL]  
(Shorter) This is another busy sound in a Latinish-rock vein.

**DON RANDI** (Reprise 242)

(B+) "SMOOTH SORROW" (1:50)  
[S_POLL Jo sley BMI—Whalley]  
This is an American version of the seasonal number, released in Britain, with pianist Otto Duvall. A sprightly keyboard sound also highlights this chart holder. With a mournful melody, supplying a tricky happy rhythm.  
(B) "WIND OF CONCERTO DOLCE" (2:05) [Toni-Lori BMI—Rand]  
[True to its title, the session does have a concertos-like sound.]

**TOBIN MATTHEWS** (Warner Bros. 5398)

(B) "IT’S GONNA TAKE A LONG TIME TO TALK TO YOU" (2:31) [Screen Gems—Columbia BMI—Gohn, King]  
The single is from Matthe’s Warner Bros. LP. He’s taken away by an ingratiatingly good-natured rock outing about a guy who’s very much in love with his girl. The construction of the song is spot-on, and the record (in a multiple-dance style) is a little too slow, but works well.

*(B+) "WHEN YOU CAME ALONG" (2:18) [Seventh BMI—Weiss]  
Teenies will like this brisk-beat reading of a pretty teen romance.

**LES DUNNS DEUX**  
(ABC-Paramount 18506)

(B+) "YOU RE A JOU (Cheek to cheek) (2:31) [Privilege, Berlin ASCAP—Nazzelis, Berlin]  
The label’s big (60) French female chorus, a solid LP seller for the diskjockey, does a completely charming, French-lyric reading of the great Irving Berlin standard. The song hasn’t had it this good since a disc sensation, Grand for specialty programming.

(B+) "THE FOUR DEUS" (2:16) [ABC, UK]  
ASCAP—Merry, Yoomans]  
Gala romantic, sound lovely, verse and then goes into a classic (also in French) of the refrain. Both sides stem from an American-song LP by the chorus.

**VIKKI CARR** (Liberty 55504)

(B+) "I’M THE KIND OF MAN" (2:14) [Dasylva, Brown & Hederson ASCAP—Gilbert, Hiller]  
Providing that this tune receives a fine good-natured warp from the diskjockey, the item could prove a marketable pick. The song’s floaty chorus and instrumentation perk up the ever-ready kids behind rock and roll.  
(B+) "POOR BUTTERFLY" & "STAB" [Harms ASCAP—Hubbell, Golden, M.K.T. ASCAP—Raye, Miller] Here, the lark lends lots of emotional driving force to the "Poor Butterfly" and, in an apt tie-in, a new pop version of the famed “One Fine Day” aria from “Madame Butterfly.”

**THE ORIGINAL CADDILLACS**  
(2:36) [Benelli BMI—Wade]

(B+) "I’LL NEVER LET YOU GO" (2:50) [Benelli BMI—Wade, Brooks, Phillips, Glanton]  
This super rock crew, best remembered for its classic cutting, “CHERRY PIE” (2:30) still sounds of many times in this emotional stand, which gives the lead a chance for a heart- 

*(B) "67768" (2:13) [WB]  
(Vincent, Davis]  
(might)  
[Kimberly BMI—Bloom, Harshman]  
The B side of a Warner Bros. release.

**LINDA MATHEWY** (Galle 101)

(B) "YOU WALKED OUT OF MY LIFE" (2:35) [Mays-Dex BMI—Harshman] It’s down-Nash- 

villenau way for the songstress and her rock-n-rolldakings, and the ap-

*BREAKTHROUGH* (2:13) [Warren BMI—Wade, Mykoy]  
(Sterling BMI—Wade, Brooks, Phillips, Glanton] This is a pretty—"the-rolls-end" item.

**DIANNE & THE SUNSETS**  
(Sunset 662)

(B+) "I’M IN LOVE WITH YOU" (2:05) [Bob Stokes]  
*SNAPPY* from the lass and her setting.

**DIANNE & THE SUNSETS**  
(Sunset 662)

(B) "BREAKTHROUGH" (2:13) [Warren BMI—Wade, Mykoy]  
(Sterling BMI—Wade, Brooks, Phillips, Glanton] This is a pretty—"the-rolls-end" item.
The Selling Version!

COMIN' IN THE BACK DOOR

VK 10310

by WYNTON KELLY

on VERVE RECORDS
**Christmas Picks**

“SIX WHITE BOOMERS” (3:17) [Beechwood BMI—Harriss]

“LAST LITTLE BOY” (2:44) [Beechwood BMI—Harriss]

ROLPH HARRIS (Epic 9411)

In Australia, Harriss' homeland, Christmas comes in middle of the Summer and it's too hot for the Christmas traditions to hold. Therefore, the "Six White Boomers" (kangaroos) are employed and Rolph tells about a particular rural Christmas, with lots moving activity. "Last Little Boy" is a wild novelty valentine that can also lust loose.

**HOLY NIGHT** (2:21)

[BRC BMI—Adams: Arr; Tarnapol, Michaels; Michaels]

**SILENT NIGHT** (2:46)

**O HOLIDAY NIGHT** (2:21)

**SANTA’S NEW CHILD** (1:50)

[Champion BMI—Surfarts]

**THE SURFARI** (Deces 31561)

The instrumental hit-makers, who broke with their first-time-out on Decca, "Point Panic," can have a double-decker for the Christmas season. On one end, Ron Wilson grabs the vocal spotlight as he reads off "A Surfer's Christmas List." The other end is the instrumental hot-rodder labeled "Santa's Speed Shop." It's a toss-up for chart honors. Take your pick.

**CHRISTMAS RE-ISSUE PICKS**

"DO YOU HEAR WHAT I HEAR?" (2:30)

[Valleymere BMI—Regeny, Shaye]

HARBOR HUNTING CHORALE (2:7965)

"MONSTER'S HOLIDAY" (2:58)

[Garparc, Underwood BMI—Underwood]

BOBBY (Boris) Pickett (Garparc 44171)

"SANTA CLAUS IS WATCHING YOU" (2:17) [Lowery BMI—Stevens]

RAY STEVENS (Mercury 72688)

**Best Bets**

**SUNNY GALE** (Canadian-American 162)

**TOO BAD FOR YOU** (2:00)

[T. M. BMI—Resnick, Young]

Sunny Gale has highway-church date in quite awhile as she makes a powerful 1st showing on the C-A chart.

"I'M TELLING MY HEART" (2:00) [One O'Clock BMI-Kett]

This pretty sentimental ballad takes a hay, country-flavored shuffle ride.

**LINK WRAY** (Swan 4153)

**RUN CHICKEN RUN** (1:58) [Florentine & Annual BMI-Wray, Cooper]

Instrumentalist Wray has made hit disk three times before, and he could hop on the charts again with this stylized gutiar-led romp.

**CHUCK MILLER** (Capitol 5006)

**LOOKING AT THE WORLD THROUGH A TEAR** (2:35)

[Central Songs BMI—Bare, Williams]

Distinctive country-flavored ballad is given a meaningful expression by the theme construction backed by an original sounding Hank Levine-directed orchestra.

**BOBBY GOLDSBORO** (United Artists 673)

**SEE THE FUNNY LITTLE CLOWN** (2:35) [Unart BMI—Carr and Grimes]

It's more than a surf session; it's also a persuasive reading of a distinctive item, which, as the title indicates, is a caution to the eary-eyes,乃至 whose outer good-humor hides a broken heart. Goldsboro can make a better hit of this than others.

**HAL LEASER** (1:49)

[Leeds ASCAP-Altman]

A more-or-less good-music ballad stand. Ork arrangement resembles the arrangement of the Kali Winding disking of "More."

**JOE MILLER** (Capitol 5006)

**LOOKING AT THE WORLD THROUGH A TEAR** (2:35)

[Central Songs BMI—Bare, Williams]

Distinctive country-flavored ballad is given a meaningful expression by the theme construction backed by an original sounding Hank Levine-directed orchestra.

**GEORGE FREEMAN** (Valiant 6088)

**DOWN & OUT** (2:32)

[Rich & Decker BMI—Chandler, McKendry]

Freeman could get his place with his fine handling of this song and his voice. Original sound-making on this track. Should be heard.

**THE QUIDEE** (2:21) [Fabulous ASCAP-Colonne, Hartt, Britton, Freeman]

This end spreads the word about a new teen-novelty dance.

**LIGHTN' SLIM** (Excella 2240)

**BLUES AT NIGHT** (2:41) [Exelore BMI—West]

The vet blues lover unleashes potential for wide-rage vocal talents full-blown on this fine slow-moving, low-down exclamation at the vocal toasts. A good show.

**DIPPER MISTRETT MIX BABY** (3:00) [Exelore BMI—West]

This one's a plea for understanding from the chart's best gal.

**FRANK VESTRY** (Del-Ves 1000)

**WHY WAS I BORN?** (2:11) [T. R. Harris ASCAP-merstein, Kern]

As Vestry honestly croons the perennial, the Fred Norman arr-chorus backing supplies a bright, teen-minded Latinish back drop. Good way for teeners to be acquainted with all-time great tune.

**HE** (2:15) [Asus BMI—Liman, Richardson, White]

This item offers a short chorus reading of Malotte's version of "The Lord's Prayer." Vestry offers a tasteful reading of the popular inspirational...

**HERBIE MANN** (Atlantic 5063)

**ONE NOTE SAMBA** (2:25) [BMI—Plunk, Corinman, Johnas]

The vet jazzmen seem sure to stir Christmas excitement with this melodic, fast-moving vocal rendition of the while-back boast nova hit. If, you don't dig it, you just don't know jazz...

**LOVE IN PEACE** (2:30)

[Corcorado BMI—Jobin, Morin, Trellet]

The thrill of the newnova item, popular hit, with this offer another nova item which boasts a broad range of interest, too.

**PAUL STEFFEN** (Cite 5067)

**HEY LONELY ONE** (2:00)

[Ken Rose BMI—Deller, Steffen]

This item has the same basic chart dominance and has chart ramifications. This record shows the other gals in town in this interesting outing by the larks, who are supported by a welldone folk sound. Approach is an immediate teen attention getter.

**THE BACK** (2:04) [Grand Canyon BMI—Feldman, Goldstein, Gotscher]

A wild instrumental cowpier.

**THE RAMROCKS** (Press 2811)

**I CAN NEVER FIND OUT** (2:30) [Symphony BMI—Svens, Paul]

The Zenith backed by the Ramrocks lash out with a cleverly ar- ranged version of this oldie waltz. The lead singer takes a strictly modern approach while the choruses have a years-back sound. It's different and could get some action. Ork...

**I CAN NEVER FIND OUT** (Instrumental) (3:00)

**SNEAKY SUE** (2:31)

[Grand Canyon BMI—Spencer, Kiel]

A good third-item from this group. The vocal and hand claps highlight this end.

**PATTY LACE & THE PEECHIE CATS** (Kapp 2:40)

**HEARTS OF JELLY** (2:30) (B-1)

**SNEAKY SUE** (2:15) [Grand Canyon BMI—Spencer, Kiel]

A good third-item from this group. The vocal and hand claps highlight this end.

**DON'T** (2:10) [Conrad BMI—Kain, TV]

And pensive. W SPEC, for disk attention with this blues-orientated ballad about a gal who asks her guy not to leave her. He gets so upset, the chirps displays a feelin...

**HOUSE OF BROKEN HEARTS** (2:38) [ABD-BMI—Coyne]

The unidentified vocalists have developed a hot, warm, country-flavored reading of this tuneful teenage ballad.

**JIMMY RANDOLPH & CHRISTINE SPENCER** (Burlington ASCAP)

**MY LOVE WILL COME BY** (2:30) [Burlington ASCAP—Burke]

Randolph is joined by cast member Christine Spencer in a softie from the score.

**SILVER EARRING** (2:11) [Burlington ASCAP—Burke]

**BLUES AT NIGHT** (RCA 2811)

**I CAN NEVER FIND OUT** (Press 2811)

**THE STRUT** (2:01) [Vinyl acetate]

**AFTERNOON** (2:40) [Beechwood BMI—Goodis]

The teen-dance catalog has another addition in the form of "The Afternoon." The song is composed by that group and the format is a mid-1960's standard. Kids will welcome the bright proceedings.

**THE SURFIN' CITY SWEETHEART** (1:43) [Virtue-Greenbrook ASCAP—Goodis] Merry-vocal-combo-makings again.

**VILLAGERS** (Fetal 1410)

**TO BE REDEEMED** (1:45) [Saulatigo BMI—Bowers]

The villagers play a professional pop folk approach across tempo fast-moving folk ditty. Tune captures trend best of the drawer counterpart portions. Plenty of jingles, and the group has a gשלושית para equação...
Bobby’s current albums:

- Bobby Darin
  - You’re the Reason I’m Living

- Yellow Roses
  - Other Hits

- Golden Folk Hits

Bobby’s fastest breaking single yet!

Be Mad Little Girl

b/w Since You Been Gone #5079

a T. M. Music, Inc. Production
COMING IN THE BACK DOOR (2:20) [Irving Berlin—Turner] Here's one that can get on the ground in a big way. It's an enchanting, easy-going finger-snapper that breaks a major hit on its second week and should be appealing, bossa-nova-like up-dating jazz-rock rousing tone on it.

HEARTACHES ARE BAD (2:46) [Bart Parker—McCollum, Antinola, Rullova] Artists look to the brighter side on this catchy up tempo number.

LOU MONTE (Reprise 241) "DOWN LITTLE DOGGIE" (2:14) [Romantic/Sal Amato—Mills, Sullivan] Lou Monte has added another hit, a beautiful ballad, to his repertoire. The tune is a charming little ditty that will appeal to the listener.

CONWAY TWITTY (ABC-Paramount 15907) "THE LONELY TODDLER" (1:59) [Elevator—Benson, Bolin, Brown] Conway Twitty continues on a roll with this appealing little tune.

JIMMY CLANTON (Philips 40616) "RED DON'T GO WITH BLUE" (2:23) [Columbia/BMI—Keller, Bolster] Jimmy Clanton is on a roll with his latest release, a sturdy tune that will appeal to a wide audience.

ALL THE WORDS IN THE WORLD (2:20) [ASCAP—Bryant, Motley] A middle-of-the-road romance-on-the-rocks chord.

THE CLEBAON STRINGS (Mercury 5836) "Main Theme From The Cardinal" (2:20) [Chappell ASCAP-Moross] This is a most commanding (and commercial) orchestral rendering of the beautiful flick title theme. The maestro could have himself a chart run with this overwhelming sound.


MARY BIANCHI (Jell 414) "LONELY GIRL" (1:55) [Jell BMI—Bianchi] Lark will get sympathy from the teen set with this light upbeat reading of a plaintive item, Dickery is based in Newark.

KEPT STRIGHT (2:20) [Jell BMI—Antonelli, Owens] There's still time to watch and be amazed by the girl in this otherwise instrumental offering.

JOHNNY KAYE (Legend 127) "A CHRISTMAS LOVE" (2:22) [Combination ASCAP—Bova, Wolfson] There is a sincere, pop-ballad quality to this fine good-music entry for Holiday exposure. Smooth wave by Kaye, a Perry Como look-alike, is accompanied by a pleasant chorus that adds to the appeal.

CHRISTMAS IN PARENSES (2:22) [Combination ASCAP—Wolfson] Further pop-ballad styling with a seasonal theme.

PAUL BOONE (Dav 457) "SANTA'S COMING TO A WHIRLIE-BIRD" (2:41) [Scottsdale BMI—Starr] Santa's up in the times in this cute Xmas issue from the songwriter and a young chorus. Catchy cut on a tune that makes the rounds several times this season.

O HOLY NIGHT (2:13) [Swope ASCAP—Arr. Rogers] As one would expect from Pat, a completely reverent reading of the beautiful carol.

DICK & RICHARD (Capitol 5097) "SANTA CAME A COLD SONG" (2:10) [Sargent ASCAP—Addrisi, Foster] Many a nappel will be tickled by the good-natured singing in which the tosome and their musical attacks are fun. An encore of tune handle a Yuletide story line about the year that Santa made his rounds with a sissy, and there are ample gimmick sounds to portray the sneezing idea. Could make a stir.

SPICY LITTLE REINDEER (2:47) [Witone BMI—Marshall] A narrative, against a spiffing setting, about a reindeer who, after caring for himself, makes the grade with Santa Claus.

BOBBY CHRISTIAN ORCH. (Mulg 1098) "LET IT SNOW" (2:23) [Combination ASCAP—Styne, Cahn] The charming wintertime favorite gets a bright jazz-swing reading from the smart Christian crew. Likeable instrumental work. Dickery is based in Oak Park, Ill.

WILLIE CHRISTMAS (1:7) [B. Berlin ASCAP—Berlin] The theme is a perennial goes-awaving here, too.

CHRISTMAS RE-ISSUE "COMIN' DOWN THE CHIMNEY—2" "COMIN' DOWN THE CHIMNEY—2" LITTLE TOOTIE—Fidelity 3014"

RELIGIOUS

BONITA CANTRELL (Nashboro Record Co 794) "God's With Me Everyday" (1:52) "I Must Tell Jesus"

GOLDEN TRUMPETS (Nashboro Record Co 795) "All We Need Jesus" "Working Below"

HOLMES SISTERS (Nashboro Record Co 796) "By His Word" "Set Your House In Order"

RADIO FOUR (Nashboro Record Co 797) "Believe Every Word He Says" "On My Journey"

THE SILVER BELLS (Nashboro Record Co 798) "Some Day You'll Miss Me" "Lord Stop By Here"

THE HARMONETTES (H-Point Records 977-SEP-1909) "I Just Can't Make It By Myself" "I Know Who Hold The Tomorrow"

SEGO BROTHERS & NAOMI (Songs of Faust 890) "My Heavenly Home" "I'll Live In Glory"

SEGO BROTHERS & NAOMI (Songs of Faust 891) "It's Different Now" "Uncle Day"

SEGO BROTHERS & NAOMI (Songs of Faust 892) "I'm Going There" "Satisfied With Me"

SEGO BROTHERS & NAOMI (Songs of Faust 893) "That's Enough To Know" "Just A Cleaning Wont Do With The"

SEGO BROTHERS & NAOMI (Songs of Faust 894) "Beyond Tomorrow" "There Will Be Shouting"

SEGO BROTHERS & NAOMI (Songs of Faust 895) "Chances Are To Jesus" "He's A Savior Be Proud Of"

SEGO BROTHERS & NAOMI (Songs of Faust 896) "Since I Got This Feeling" "Sorry I Never Knew You"

SEGO BROTHERS & NAOMI (Songs of Faust 897) "I Only Be Free" "The Indel's Daughter"
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MG20841/SR60841

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Kamiel Lefèvre, carillonneur
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Cash Box—November 30, 1963
A New York broadcaster has called upon radio stations to regularly mention rival call letters, at least as far as news is concerned. In a letter to the general managers of the major Gotham stations, Mark Olds, general manager of WIN, has asked that outlets give on-the-air credit to other stations for their original reporting and important news breaks. Olds pointed out that stations expect and receive proper attribution in print when New York newspapers and national wire services pick up news originally broken on radio and TV. "It is an ironic fact, however, that radio and TV stations seldom credit each other. . . . This is slugging of broadcast sources by other broadcasters can only work against the future growth, status and effectiveness of electronic news," he said. WIN has been giving and will continue to give such on-the-air credit to other stations as a matter of policy.

WGPR-FM-Detroit has gone full-time stereo broadcasting twenty-four hours a day. This is another first in the Detroit market for the station, as they were the first station to go to full-time stereo from sign on to sign off. Their programming format will continue with the exception of a stereo jazz program from 12 midnight to 7 AM, six nights a week.

Jon A. Holiday, general manager of KROD-FM Paso, a modern middle-of-the-road station, says the outlet has recently started programming recent vintage hits and has met with great success with this policy. The only problem is getting the decks. Jon is virtually interested in any hits of the past five or six years that were big but not necessarily million sellers as long as they are not rock-and-roll or country. All records should be sent to Jon in care of the outlet.

Motorists on Cleveland's West Shoreway were recently treated to a unique facet of traffic control during the rush hour morning. An auto became stalled in the center lane of the traffic threat in 1965. The enlamed motorists looked up in amazement as a small bubble-domed helicopter dropped out of the rain soaked skies and landed at West 45th St. and the Shoreway. It was WERF's copter 13 and out steppin by Elbosh Lemiute, who handles the station's rush hour traffic reports.

WWDC-Washington's "Joe Redskin" contest deadline arrived last week and response to the station's search for the "most typical Redskin fan" has revealed a number of interesting sights. Although the individual who was named "Joe Redskin" (or in case it's a she, "Josephine Redskin") at the Dec 15 Redskin-Cleveland Browns game at D. C. Stadium will be a special person, he or she will receive a lot of attention with many of the almost 5,000 entries WWDC is now pouring over. No surprise was the Redskin most often mentioned in response to the official blank's query, "Who is your all-time favorite Redskin player"—none other than "Slingin" Sammy Baugh.

CHUM-Toronto is staging one of the most unique promotions in recent years, to introduce a new early morning announcing to the Toronto market. When the position became open, all interested applicants, including regular CHUM deejays, were invited to audition. Every day, for a period of three weeks, a different person is being featured on the morning show. Highlights of the promotion so far include the appearance of Jonie Fer-
"Bon-Doo-Wah"

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"CURRY YOUR TONGUE, KNAYE!"—The Smothers Brothers—Mercury SRW9868
The Smothers Brothers come up with another laugh-laden session of vocal tom-foolery on Mercury as an hilarious follow-up to their best-selling "Think Ethnic" and "Purple Onion" LP's. Watch this album make it to the charts in no time flat as the boys spoof folk songs and folk-singers with some of the most contagious humor around today. Best bets here are "American History 1-A," "Lonesome Traveler," "Guss" and "Swiss Christmas."

"LET ME SING"—Brenda Lee—Decca DL74439
Brenda Lee, who had a solid click recently with "The Grass Is Greener," comes up with a bevy of ballads as a showcase for expressive and wide-range vocal charms. The Decca songstress dishes up a generous serving of evergreens and recent pop biggins here as she warmly and feelingfully reads her way through such goodies as "Night And Day," "You're The Reason I'm Living" and "I Wanna Be Around." The set looms as chart-rider.

"RICK NELSON SINGS FOR YOU"—Decca DL74479
Rick Nelson unleashes his potent, wide-range vocal talents full-blast on this second album for Decca. For this session Jack Haskell has created some stunning, imaginative arrangements for a fine batch of evergreens and newer material. The songster is in top-notch form on "For You," "You're Free To Go" and "That's All She Wrote." Album should reach the charts in no time flat.

"HERE'S LOVE"—Frank Chacksfield—London LL3360
The music of Meredith Willson's new Broadway entry, "Here's Love," is surveyed by the orchestra of Frank Chacksfield on the London label. The orchestra, with some top-notch Roland Shaw arrangements, comes up with a fitting and soaring treatment of these Willson tunes which include "The Big Clown Ballads," "Here's Love" and "Love, Come Take Me Again." Lots of lush strings and stirring brass add up to first-rate listening. Could be a winner.

"DOWN MEMORY LANE"—Orlons—Cameo C 1073
The Orlons, who have earned many laurels in the past with their distinctive brand of pop-r&b musical styling, unleash their potent vocal talents full-blast on this polished and Canubb package of while-back r&b hits. The group is in top-notch form as they offer winning renditions of such golden oldies as "Let The Good Times Roll," "Tonight, Tonight" and "Stranded In Jungle." Decylas should really dig the album.

"LESLEY GORE SINGS OF MIXED-UP HEARTS"—Mercury SR68549
Lesley Gore, currently striking paydirt with her singles offering of "She's A Fool," on Mercury uses the biggie as a head-off tune for this new album romp. The young lark runs the gamut of emotion here as she serves up spirited versions of "Young Lover," "My Foolish Heart," "She's A Fool" and "Run Bobby Run." The chip could repeat her first LP chart success with this set geared for her vast teenage audience.

"KATE SMITH AT CARNEGIE HALL"—RCA Victor LSP 2819
Kate Smith's recent historic one-shot performance at Carnegie Hall is perfectly captured on this top-notch disc from Victor. The lark's impressive three-decade career is musically spanned with host of selections long-associated with her. Kate is in superb voice on "Who Cares," "How Deep Is The Ocean" and "When The Moon Comes Over The Mountain." LP could skyrocket.

"ALL TIME Hootenanny Folk Favorites"—Various Artists—Decca DL74469
One of the by-products of the current folk renaissance is the interest in hootenanny type music. Decca cashes-in on the boot trend with this first-rate folk package featuring such name artists as the Weavers, Josh White, Oscar Brand, Richard Dyer-Bennett, Bob Gibson, etc. reading a bevy of folk standards. They offer enough built-in success ingredients to score in the coin department.

"A KURT WEILL CABARET"—Original Cast—Martha Schlamme/Will Holt MGM K-1150
Previous non-tuned diskings by Martha Schlamme and Will Holt did a good job at interpreting the in-depth pop nature of Kurt Weill songs. This disc is the "original cast" offering of the pair's hit Off-Broadway collection of Weill material, which, excepting several tunes, covers Weill's European creations. Considering that much of the songs are done in their original German, it is helpful that the informal introductions to the songs by both performers include an English outline of the lyrics. Pianist Abraham Stokman has a difficult task playing the off-beat Weill rhythms, and his skill gives him claim to being a deft Weill interpreter. Weill has a market that makes this LP close to must inventory.

"GEORGIA BROWN LOVES GERSHWIN"—FS 381
Georgia Brown follows her chart-riding "Georgia Brown" LP with this excellent session aimed at the music of George Gershwin. The lark's wide-range, emotion-packed vocals is the ideal complement to the music of the great composer as she feels every note through such lovely oldies as "But Not For Me," "My Man's Gone Now" and "It Ain't Necessarily So." Kudos to the Ian Fyans Orch and a summa of music.

"ENCORE"—Berno Lee Orch.—Cameo C1057
The Bernie Lee Orchestra steps out brightly with a bag of current hits played in the manner of the big bands of the thirties era. His is an effective combining of nostalgia and multi-flavored melody played by a smooth orch. Plenty of sales are indicated as the crew smoothly and liltingly essays "The Good Life," "Our Day Will Come," "I Would Do Anything For You" and "Schoen." The set has enough built in success ingredients to be an early best-seller.

"HANK BALLARD'S BIGGEST HITS"—King 607
Hank Ballard's significance as one of the leaders of the rock 'n' roll movement is monumental. The King songster is responsible for some of the earliest and biggest r&b hits. This new King album features a dozen of some of Ballard's most famous selections including some of his first triumphs "Finger Poppin' Time," "The Twist" and "Kansas City." The artist's legion of fans should come out in droves for the set.

"THE BEST OF NELSON RIDDLE"—Capitol T1990
Here is a top-drawer package of instrumentals from Nelson Riddle out during his Capitol affiliation. The orkster-arranger includes some of his best chart-rubbers here on a session that should pull plenty of current ground coins. Plenty of potent listening with such goodies as "Liebon Antigua," "Route 66" (Brother John) and "Naked City Theme." Eye the disk for rapid acceptance.

"ON THE AIR"—Glen Miller—RCA Victor LPM 6191
The Glenn Miller catalog is superbly augmented with this attractively boxed three-volume set boasting 43 tunes done in the Miller manner. The set is made of cut of all radio broadcast from the late thirties and early forties. The voices of Ray Eberle, Marian Hutton, The Modernaires and Tex Beneke are included on many of the tracks. Most of the bands here were never recorded before. "There I Go," "Our Love" and "The Lamp Is Low" are just a few. A top-run collector's item.
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**ALBUM REVIEWS**

**JAZZ PICKS**

**HERE, HE COMES AGAIN**—Fats Domino—Imperial LP 9018
Fats Domino is one of those rare artists with amazing staying power. On this set, cut during his days with Imperial, the vet chenter-pianist offers a top-drawer program of blues evergreens and Domino originals all rendered in the artist's distinctive hard-driving R&B style. Highlights of the disk include "Goin' Home," "When I See You" and "Your Cheatin' Heart."

**ROMAN ACCORDION**—Charles Magnante—Command RS 552 SD
A terrific set of stand-up accordion music by one of the best. Charles Magnante takes us on a musical tour of Italy on this sparkling album, which features a rich spectrum of different tones and sounds as he plays his instrument with verve and polish. While backed by a small group, Magnante turns in winning performances on "Gonglione," "Non Dimenticar" and "Arrivederci Roma."

**THE BOB HARTER SONGBAG**—Liberty LST 7314
Although Bob Harter has been involved in countless sessions, this is his premiere solo effort. The chenter has extremely rich, wide-range bass voice aptly suited to the folk idiom. While backed by a chorus and rhythm section, Harter turns in top-flight renditions of such folk favorites as "Hound Dog," "Fair And Tender Ladies" and "Pastures Of Plenty." A most promising entry.

**DOMINIQUE THE SINGING NUN'S SONG**—Le Choeur Enfants de Montmartre—Palace PST 263
Le Choeur des Enfants de Montmartre could well cash-in on the success of the Phillips' Singing Nuns project with this delightful album of softly styled items sung in French. In addition to a fine reading of "Dominique," the chorus comes up with fine renditions of "Marche Lorraine," "Sambre et Meuse" and "La Bercuse." Disk has enough built-in commercial ingredients to create an immediate sales response.

**TOM WEBSTER'S MARRIAGE COUNSEL-OR**—Verve 15019
The recent publicity against and in defense of the marriage counselors sparked this Verve album written and produced by Tom Webster. Featuring a cast of six that includes George Gee, Lovelady Powell, Joan Darling et al., the Marriage Counselor becomes the butt of ribas and barbs hurled by co-writer Webster's Format is a series of interviews between the counselor and clients on a wide variety of marital problems. Lots of laughs to be had here.

**PEARL WILLIAMS AT LAS VEGAS**—Riot RR 7064
Pearl Williams serves up songs and humor on this new Riot outing recorded "live" in Las Vegas. Most of the laughs are here, "Bosha Boi" oriented and clearly labeled for adults only. The outfit has an easy, off-hand delivery calculated to put her audiences in a good mood in short order. Although the disk is unsuitable for air play, the holiday season could spark some brisk sales.

**REVIEWS**

**HEY, HEARD THE HERD?**—Woody Herman—Verve M-5558
Although jazz has taken many avant-garde turns since WHF, the recognition of things past is the Woody Herman big band. Even the most jaded of today's listeners are the thumbs of this album, the Herman crew continues to wall in a relaxed swing-styled manner. The band is in fine form on "Blue Lou," "Men From Mars" and "Four Others." Plenty of potential here.

**THE ROLAND KIRK QUARTET MEETS THE BENNY GOLSON ORCHESTRA**—Mercury SR 60841
What might appear to be a strange wax marriage, that of the Roland Kirk Quartet and the Benny Golson orch., proves to be worthy and natural as the two come up with some first-rate jazz blends. Launching the set with a Mingus original tagged, "Eclipses," the pair continue with a variety of pop and off-beat compositions from Kirk, Golson and Cy Coleman. The theme here is strictly modern jazz and the serious jazz buff will surely dig their treatment of "By Myself," "Roland Speaks" and "I've Got Your Number."

**BROTHER JACK MCDUFF LIVE**—Prestige 7271
Jack McDuff unleashes his keyboard magic on this album session recorded "live" by Prestige in Chicago. The organist, already making noise with a single called "Rock Candy," is sure to reap a harvest of sales with this rhythmic album. Backed by Bill Holloway on tenor sax, George Benson on guitar and Joe Dukes on drums, McDuff is at his very best on "Whistle While You Work," "A Real Doodlin" and "Sanctified Samba."

**HUB-TONES**—Freddie Hubbard—Blue Note 4115
Freddie Hubbard has created a stir with his previous albums but this new Blue Note set clearly marks him as one of the main artist to be watched. The trumpeter's distinctive, musical approach is an ideal mixture of basic blues progressions and new-wave imagination. While backed by a superb small combo, Hubbard renders outstanding performances of "You're My Everything," "Prophet Jennings" and "Lament For Booker."

**FRENCH COOKIN'**—Budd Johnson—Argo LP 721
Budd Johnson teams up with an accomplished crew of jazzmen on this new Argo set including Hank Jones (piano), Kenny Burrell (guitar) and Charles Mingus (bass). Johnson goes through his delightful tenor sax passages in a program of French and the high Italian ballad. The music is funky and relaxed as Johnson diables up first-rate readings of "La Petite Valse," "Le Grisbi" and "Under Paris Skies." One of the best sets that Johnson has cut in quite a while.

**CLASSICAL PICKS**

**A VERDI COLLABORATION**—Anna Moffo, Franco Ferrara—RCA Victor LM 2683
The "collaboration" in this disc tag is the teaming up of Anna Moffo and Franco Ferrara, who conduct the RCA Italiano Symphony. This is obviously a labor of love for the singer who is in superb voice throughout. The concept here was to give the orchestra proper importance and not, as so many Verdi offerings do, regale it to a back-seat status. Among the highlights of this top-notch album are selections from "Ernani," "Il Travatore" and "Otello." Classical buyers should come out in force for the package.

**CONCERTOS FOR THREE PIANOS**—Robert, Gaby & Jean-Claude Carcassi—Columbia ML 5895
This rare classical disk from Columbia boasts the talents of the Philadelphia Orchestra conducted by Eugene Ormandy and pianists Robert, Gaby and Jean-Claude Carcassi. The Mozart Concerto in F Major, the Bach Concerto in D Minor and the Bizet Concerto in F Major. Classical product gets its highest turnout during the holiday buying season and this package should attract the classical devotees.
Thanks to everyone who shared our confidence in the talent of Lenny Welch. It took four long years—But it was worth it.

"Since I Fell For You"
CADENCE 1439
and now ready—Lenny's first LP

Since I Fell For You...
Lenny Welch

CADENCE CLP 3068 MONO • CADENCE CLP 25068 STEREO

CADENCE RECORDS 119 WEST 57 STREET • NEW YORK 19, N.Y.
"CHRISTMAS GREETINGS FROM MANTOVANI"—London PS338

Mantovani, constantly represented on the LP charts with his lush-sounding orchestral packages, bows his second Christmas LP on London. This volume includes a choral group, mostly sacred songs, adding a pleasant touch to these traditional Yule tunes. Bright heard here are "Jingle Bells," "Christmas Bells," and "The Holly And The Ivy." The maestro's current cross-country tour should bring his admirers out in force for the set. A sure-fire chart threat.

"WONDERLAND OF CHRISTMAS"—Andre Kostelanetz—Columbia CL 2068

Andre Kostelanetz has an excellent record with his previous "Wonderland" LP's and this new edition based on a Christmas theme should ring up healthy during this holiday season. The vet orkster has included a warm sampling of 20 all-time favorites running the gamut from pop tunes to the highly reverent. Among the best listening bets here are "Have Yourself A Merry Christmas," "Silver Bells" and "Joy To The World."

"THE GLORY OF CHRISTMAS"—Eric Rogers—London SP41027

The Eric Rogers Chorale and Orchestra perform a dozen sacred Christmas carols on this superbly produced phase 4 package from London. Choral beauty and orchestral brilliance are combined on one of the season's finest inspirational albums. All of the old Yule favorites are here with London's stereo process enhancing the listening pleasure. Included are "Silent Night," "O Holy Night," "Ave Maria" and "Joy To The World." Strong holiday sales are indicated.

"CHRISTMAS WITH THE MIRACLES"—Tamla 236

During the past year the Miracles have acquired an impressive reputation with their best-selling pop-r&b chart-riders and this blue-ribbon Yuletide offering featuring the group reading a bevy of seasonal favorites seems sure to pull plenty of loot. The program here ranges from novelty items such as "Santa Claus Is Coming To Town" to deeply religious selections like "O Holy Night." Superior listening throughout.

"THE CHRISTMAS SPIRIT"—Johnny Cash—Columbia CL3337

Johnny Cash does his bit for the coming holiday season with this package of country-flavored Christmas tunes on Columbia. The chanter doubles as composer on some of the items here with his originals "Ringin' The Bells For Jim," "We Are The Shepherds," and "Who Kept The Sheep." The songwriter also gives warm readings of the more popular "Silent Night" and "The Little Drummer Boy." The singer has a large following and they should come out in force for the set.

CHRISTMAS BEST BETS

"WE SING YOU A MERRY CHRISTMAS"—The Osmond Brothers—MGM E4117

The Osmond Brothers, who jumped into the national spotlight last year with their many appearances on the Andy Williams TV'er, direct their harmonious voices to the Yule season with this package of Christmas favorites from MGM. The brothers' voices blend smoothly and their loyal coterie of admirers should increase with this offering. The boy here are their best,"The Little Drummer Boy," "Deck The Halls With Boughs Of Holly" and "Winter Wonderland."

"HAVE YOURSELF A MERRY LITTLE CHRISTMAS"—Wayne King—Decca DL 74138

Wayne King has been keeping America dancing over the years with his delightful brand of easy-going harmonies and this new Xmas outing features the vet orkster, his band and the Wayne Robinson Singers offering a heart-warming program of seasonal items. King's baton is aware of his erschlichman fans as he leads the crew in danceable renditions of "Winter Wonderland," "White Christmas" and "Carol Of The Bells." Fine fare for either dancing or listening pleasure.
NEW YORK:

Up to the CB offices last week was Vic Dana with promotion material for Brown of Liberty. Vic's in town for the Clay Cole show and a round of radio station visits and is getting ready for a promo tour on behalf of his new single "Voice In The Wind" and "More." P... Milton Karle buzzed to tell us that the lovely Patrickson follows Diahann Carroll into the Royal Box of the Americana, and that Tony Martin, who has a very successful concert engagement at Carnegie recently, will return to the famous Hall for another in February.

Roy Batachio down Capitol way info that the label has issued a special mid-month LP release that includes "Golden Folk Hits" by Bobby Darin, "You're Mine You" by George Chakiris and a "Sing Along With The Kingston Trio" set which spotlights the trio as instrumentalists only. The package includes sing along lyrics.

The Del-Satins broke things up for the teens with their performance at Harold Snider's Golden Slipper Club in Glenove, Long Island last week.

Regina prey Jack LaForge reports tremendous reaction to the Charlie Marino LP, "Portrait In Jazz."

The Highwaymen return to the Village nitey the Gaslight this week (25) for a 4-day stint during a break in their current concert tour. Robertino, young Italian chanter will join Carnegie Hall on Dec. 1 at 8:30 P.M., and give a matinee on the same day at the Academy of Music in Philadelphia for the Benefit Concert. The Kapp artists are being produced by Erberto Landi. Another recording younger on the disc scene is 12-year-old Sandy "C" who has a new deck on J.C. Enterprises that is doing well in the Connecticut area.

Luscious Susan Smith, keeping very busy playing top nities across the country, has a new disk under the 10" banner tagged "Terry" and "Don't."... Kapp's Gene Armond dropped in to tell us that Jack Jones' waxing of "Wives And Lovers" is one of the hottest sides around. Also happening for Gene are Kenny Ball's "Heartbeats" and "Sneaky Sue" by Patty Lace and the Petticoats.

Amy-Ma Ma promo rep Fred DeMaun predicts brisk activity for "Watch Your Step" by Brooks O'Gall (Gold), "Here Comes The Boy" by Tracey Day (Amy), and "Lonely Man" by Don and Juan (Mala)... indie promo man, working hard for Don Romano's "Christmas Rings A Bell" on the Merry-Go-Round label, and "Little Miss Sorry Eyes" by Pete Shriver on A.S.C.

Paul Jusitus of Decca dropped in to tell us Demetris Tapp's Brunswick dishing of "Lipstick, Paint A Smile On Me" was broken in Philly and is spreading to other major markets. Paul sees the Bert Kaempfert single, "Jingo Jango" from his "Christmas Wonderland" LP looks like the hit single for this season. Another biggie for Paul is "The Girl From Rio," produced by Vic Carroll.

Mickey Wallach up from MGM to tip us off to Bill Evans' "VIP's And Other Themes" LP and Vinnie Bell's "Whistle Stop" slice on Verve--also that he is the "Dumb Head."... Paul Shore of the I.J. Morgan Distrib in Philadelphia predicts the new LP tag a top 3 slot for the new Times dishing of "View From The Window" on Cameo.

From Whit Marshall comes word that begun wax artist Jody Berry moves into the Living Room for the next two weeks.... A new June Mate LP spotlights the best of Hungarian folk songs.

Columbia's Jerry Vale worked out at the Hudson Health Club, a popular meeting place for disk hit personnel, while prepping for his Carnegie Hall concert... Ray Rivera, singer-claffer, packing them in at The Other Place in Gotham; Ray's current LP entry is "Ain't That Good News" on Merry-Go-Round.

Smiling Budd Hilelwell making tracks around town on behalf of Jeff Gordon's "Wakin' In Freddy's Footsteps" (MGM), "Heilo Little Girl" (Atco) by the Fourmost which is already a solid hit in England, and Billy J. Kramer's "I'll Keep You Satisfied" (Liberty). Billy was in town engagement at the Olympia in Paris this Spring.... Brook Benton cutting a blues album this week.... Folk at the London diskery are very excited about a new chanter named "Mr. Bass" who has a two-part version of the standard, "Anytime" on Elektra. British singer Raby Keegan, just back from a successful stint at the annual BMI affair in Washington, is looking forward to a Copa engagement...

88's Jules Kutl back to the Malmaison for an unlimited engagement.... England's smash vocal group, The Beatles, set for three appearances on the Ed Sullivan Show.... Bob Feldman, Jerry Goldstein and Richie Goldberg, better known as E.G.G. Productions, are celebrating their first company anniversary. The TWELVE IN THE ATTIC

Last week for a round of radio and TV visits, "The Montells' Golden Crest waxing of "A Ring A Lang Lang," is getting heavy airplay on WHCA, WABC and WINS, according to indie producer Chuck Dell.... One of the newer jazz spots around town is the Gordan Knot which is currently featuring the music of Zoot Sims-Al Cohn Quintet.... Buddy Greco tapped for the Dec. 8 Sullivan TVer.... Jack Fine flipping over the multitude of odds for Shirley Matthews' "Big-Town Boy" (Atlantic) which is also a Florida breakout. Another Atlantic voice heard from was Bob Kornheiser who reported breakout action in Baltimore for "This Little Light Of Mine" by Casey Anderson (Atco)....

Neil Sedaka set for a three-week promo blitz, one of the number one spot this year with their initial release, "My Boyfriend's Back" by the Angels on Smash. They also have high hopes for "Sneaky Sue" by Patty Lace & the Petticoats on Kapp.

ABC-Paramount's Willis Sisters, out with a debut disk dubbed, "The Pretty One," got some network TV exposure last week when they appeared on Johnny Carson's "Tonight Show."... Columbia Records' Jerry Lehrer is all smiles these days since his gal Friday, Carol Levine, returned from her 2-week stay in L.A. The Jolly Green One Up from Reprise with the news that the discory has brisk-moving singles with "Kansas City" by (Continued on page 28)
**CHICAGO:**
Charlie Rich came to town 11/19 for a quickie p.a. tour in behalf of his current Groove outing "Big Boss Man." Irv Brusso (RCA-Victor Dist.) made the rounds with Rich and also managed to get in a few plugs for newies "Son Of Rebel Boomer" by Duane Eddy, "It's No Good For Me" by Johnny Nash (Groove) and "A Fool" by The Avons (Groove). ... Sig Sakovics came back from Europe with a stack of tapes for airing on his various radio shows. ... Sam Cerami gave us a quick call to tout singles "Long Tall Texan" by Murray Kellum (M.O.C.), "Fairytale" by Roberta Bay (Astra), "Whisperin'" by The Bachelors (London) and "Swanee River" by Ace Cannon (Hi). ... A gala cocktail party (11/14) heralded the grand opening of the new Chez Paree, Vic Damone is the headliner. Vet showbiz personality Harry Richman, who was on stage when the original Chez Paree bowed in 1922, took time from his current stand at the Sahara Inn to join the festivities. ... Midwest-Mercy's Fred Ellis hit the local promo trail with new releases "Theme From The Cardinal" by Clebanoff, David Carroll's instrumental version of "Dominique," and yuletide offerings "You're All I Want For Christmas" by Brook Benton and "Little Drummer Boy" by Johnny Mathis. ... The Chicago Arts Festival was held at McCormick Place 11/19-21. An added feature this year was a specially constructed theater showcasing the various performing arts. ... Bobby Gorman tells us he has a load of singles going for him over at Gamma Dist. Here are some of 'em: "We Belong Together" by JimmyVelvet (ABC), "Blueberry Hill" by Artie & Linda (Chancellors), râ£ flavored "Memory Pain" by Perry Mayfield (Tanglewood) and Conway Twitty's ABC-Paramount bow "Go On And Cry." ... James Brown did a bang-up concert at the Ashland Auditorium last Saturday night. Affair was emceed by Rodney Jones (WVON) and attendance reportedly topped the 7,000 mark! Brown's new King single is "I've Got To Change."
(Continued from page 28)  

The big three at United Record Dist. are "Nobody But My Baby" by the Five Hu-Tones (One-derful), "Penny Pinching Blues" by local gal Jean Carroll (Elba) and "31 Flavors" by The Shirelles (Scooter) . . . Folk singer The Gate Of Horn has changed hands. New owner Mel Stein plans to book jazz acts into the room.

HOLLYWOOD:

Capitol Records hosted an opening night party for Wayne Newton who opened at the Crescendo Club on Nov. 7th... Frankie Laine recorded his hit single for Columbia, "Don't Make My Baby Blue," in three different languages—German, Spanish and Italian. . . . Singer Mel Torme making another of his popular appearances on the Steve Allen Show this week. . . . Vikki Carr's newly released LP, "Color Her Great," showing strong sales and garnering plenty of air time. . . . Patti Page has been set by her manager-partner Jack Red to appear at the Waldorf-Astoria in New York for four weeks starting on April 27. . . . Anthony Newley's Acappella Company has recorded its first single disk, "Teen Age Valentino" and "It Only Happened Yesterday," featuring Susan & Jennifer Baker. . . . Bobby Vinton gits to Buffalo next month to open week's engagement at the Twin Casino. Singer completed his Canadian road tour last week. . . . Mike Shephard of RKO is rounding off making the rounds with Miyuko Hosino and Bill Titone to promote new album on the Glad-Harry label, "Easy Meets West." . . . Nat King Cole received the annual WOKY "Gold Mike Award" for outstanding contribution to the music industry at the Auditorium, where Cole made appearance in his "Sights and Sounds," TV show. . . . Folk singers Joe and Eddie are currently touring with Jack Linkletter's Hootenanny Show. . . . Ruth Cote, president of Chatsworth Records, who has also formed Conte Records, leading with "Garden of Imagination" by Kelsey Kendrick. . . . Sorry to hear of the passing of Harry Mancini's father. . . . The Paris Sisters will tape a Red Skelton hour on the 1st. of December that will be shown on the 5th. . . . Linda Matheny, 10 year old high school student in Ventura, Calif., debuts on Gaillio Records with "You Walked Out of My Life." . . . Composer George Duning is writing an article on foreign music for the Composers and Lyricists Guild of America News. . . . Bruce Hintos of Warner Bros. reporting brisk sales action on "Turn Around" by Dick and Dee Dee, "Oater Limits" by The Markelettes and "Stew Ball" by Peter, Paul and Mary. . . . Ruth Olly currently appearing at the Continental Houston Hotel in Houston, Texas. . . . Songwriter Gary Usher produced the new Dot Album, "Hits of the Street and Strip," featuring the new hot rod music craze. . . . Johnny Magnus shifts from KGJO to the all-site slot at KEMP. . . . "Everytime You Walk In The Room," Liberty Venturing with words written and performed by Jackie DeShannon has been receiving tremendous reaction. Wink Martindale and Bill Ballance both made the single their personal picks at KFWB. . . . Country-western deejays are heavy on both sides of Red Williams' latest release for Santo. . . . Horizon's newest artist Don Paolin has just recorded his first single, "Sangaroo." Don is currently appearing at the Castaways in Kansas City, Miss. . . . Jimmie Haskell arranged and conducted "Everywhere" with Clairette Clementino as vocalist on the Capitol label. The platter is getting enthusiastic response throughout the country. . . . Lee Magid was in New York for the Ella Faye opening at Basin Street East and for confab with his New York office . . .

PHILADELPHIA: Matty "The Hum-dinger" Singer buzzed the other day to tell us the action is top-drawer on singles this week are "Drip Drop" by Dion DiMucci, "Chicken Back" by Sally & The Rosses, "Move Over Darling" by Daris Day and "I Can't Stop Talking About You" by Steve and Eydie. Ted sex Tony Bennett is playing to a packed house every night at the Latin Casino. . . . The A & L Distrib's Harry Flick hit a double daily double last week—once with the trotters and the other when "Midnight Mary" by Joey Powers (Amy) and "Let's Start The Party Over Again" by Little Eva (Dimension) made the charts. Another biggie in the local area for Harry is Jack McDuff's "Rock Candy." . . .

Baltimore—Dave Carriço at the Maryland Inn, Gaes, writes that the hot ones are "Midnight Mary" by Joey Poweres (Amy), "Since I Fell For You" by Lenny Welch (Cadence), and "Funny How Time Slips Away" by Johnny Tillotson (Cadence). Coming up fast here are Kris Johnson's "Big As I Can Dream" (Hickory), and "You're My Inspiration" by Big Dee Irwin (Dimension). . . . Johnny Tillotson follows his successful, two-week stint at the Holiday House in Pittsburgh with a third engagement at the Mardi Gras here from Dec. 3 to 8.

CLEVELAND—The Cleveland Orchestra's five week tour of the Soviet Union in the Spring of 1965 has been extended to include an additional five weeks of concerts in Scandinavia and Western Europe.
## RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO NOV. 20TH)

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<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
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<td>55%</td>
<td>There I've Said It Again—Bobby Vinton — Epic</td>
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<td>Quicksand—Martha &amp; Vandellas—Gordy</td>
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<td>Why Do Kids Grow Up—Randy &amp; Rainbows—Rust</td>
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<td>Crystal Fingers—Ferrante &amp; Teicher—United Artists</td>
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<td>Be Mad Little Girl—Bobby Darin—Capitol</td>
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<td>442 Glenwood Ave.—Pixies Three—Mercury</td>
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<td>Girls Grow Up Faster Than Boys—Cookies—Dimension</td>
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<td>Since I Fell For You—Lenny Welch—Cadence</td>
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<td>Drag City—Jan &amp; Dean—Liberty</td>
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<td>Today's Teardrops—Ricky Nelson—Imperial</td>
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<td>Beyond The Sea—Reveres—Jubilee</td>
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<td>Kansas City—Trini Lopez—Reprise</td>
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<td>Anyone Who Had A Heart—Dionne Warwick—Scepter</td>
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<td>Drip Drop—Dion DiMuci—Columbia</td>
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<td>Somewhere—Tymes—Cameo</td>
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<td>Bless 'Em All—Jane Morgan—Colpix</td>
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<td>I Can't Stop Singing—Bobby Rydell—Cameo</td>
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<td>Turn Around—Dick &amp; Dee Dee—Warner Bros.</td>
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<td>Big Town Boy—Shirley Matthews—Atlantic</td>
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<td>Forget Him—Bobby Rydell—Cameo</td>
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<td>Wives &amp; Lovers—Jack Jones—Kapp</td>
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<td>Popsicles &amp; Icicles—Murmaids—Chattahoochee</td>
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<td>Gotta Dance To Keep From Crying—Miracles—Tamia</td>
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<td>13%</td>
<td>Midnight Mary—Joey Powers—Amy</td>
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<td>I Have A Boyfriend—Chiffons—Laurie</td>
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<td>Tra La La Suzy—Dean &amp; Jean—Rust</td>
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<td>10%</td>
<td>Louie, Louie—Kingsmen—Wand</td>
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ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ATLANTIC & ATCO
15% discount on all LP's, including Star, Vault and Moonlight. Expires: Dec. 11.

CAPITOL
All 25 Jackie Gleason LP's on a buy-3-get-1-free basis; deferred billing: Expires: Nov. 18.
Meter music catalog: 5-free-for-every-10-purchased.

CARIB
Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 30-60-90 billing. No expiration date.

DOOTO
Buy 10-get-1-free on all LP's; Expires: Dec. 10.

LIBERTY-IMPERIAL-DOUBLE L
15% discount on forty new albums on the Liberty, Imperial and Double L labels; 100% exchange privileges, with merchandise exchangeable after April 1, 1964. Parments: 1/3 payments on Jan. 10, Feb. 10, Mar. 10.

LONDON
Part 3 of fall LP push. Special program & terms. See local distrib.

MERCURY
10% discount on all LP's. Expires: Dec. 31.

NASHBRO
Buy 10-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

PRESTIGE

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

TAMLA-MOTOWN-GORDY
All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

UNITED ARTISTS
"The Mod, Mad, Mad, Mad Man" 10% discount on all LP's.

WARNER BROS.
10% discount on all LP's. Expires: Dec. 31.


Gobble, Gobble, Gobble, Gobble

Let's Talk Turkey!

Cash Box—November 30, 1963

100 SINGLES
(ALPHABETIZED)

BOBBY VINTON
"There! I've Said It Again" 5-9638

LINDA BRANNON
"Don't Cross Over" 5-9640

ADAM WADE
"Charade" 5-9639

CLIFF RICHARD
"It's All In The Game" 5-9633

EPIC
Singles Are Hot!
WHEN MY DREAMBOAT COMES HOME
Jimmy Smith (Blue Note 1950)

TOBACCO ROAD
Low (RCA Victor 5049)

WHAT ARE YOU DOING NEW YEAR'S EVE? THAT'S WHAT I WANT FOR CHRISTMAS
Nancy Wilson ( Capitol 5084)

APPLICATION FOR LOVE
Ray Charles (ABC Paramount 10451)

BLESS 'EM ALL
Jann Mardon (Capitol 711)

LIPSTICK PAINT A SMILE ON ME
Domingos Tejo (Decca 55553)

THE PRISONER'S SONG
Vin Jones (Dutton 87)

OH WHAT A NIGHT FOR LOVE
Ray Trace (Double L 723)

WHERE THERE'S A WILL
Lottie Mack (Footerly 918)

SWANEE RIVER
Ace Cannon (Hi 2079)

NATASHA
Eric & The Scandinavians (ABC 119)

THE BOWERY
Mantovani & His Orchestra

WHEREVER
Brents (London 9623)

HARLEEN SHUFFLE
Buck & Earl (Hary 104)

442 GLENWOOD AVE.
Picks Three (Hercules 7220)

A NEW KIND OF LOVE
Ray Goodwin (Mercury 72192)

PRETTY PAPERS
Ray, Orbison (Monument 830)

WHEN THE LIGHT COMES SHINING THROUGH HIS EYES
Supremes (Motown 195)

STOP MOONEYIN' AROUND
Dovell (Parkway 889)

CHARADE
Mickey Mouse (RCA Victor 856)

RUMBLE
Jack Nitzsch (Replay 30,223)

SHY BOY
Low Christe (Roulette 4527)

ANYONE WHO HAD A HEART
Smokey Robinson (United Artists 629)

HI HIDDLE DIDDLE
Intex Fazz (Symbol 924)

SURFER STREET
Alberto (Vee 1001)

ANY NUMBER CAN WIN
WHAT'D I SAY
Jimmy Smith (Vee 10299)

SHINY STOCKINGS
Ella Fitzgerald & Count Basie (Vee 10295)

OUTER LIMITS
Micklow (Wender Bros. 5391)

52—THERE I'VE SAID IT AGAIN
Bobby Vinton ( Epic 9620)

85—BRAH MAID LITTLE GIRL
Baby Don ( Capital 5079)

86—STEWBALL
Owen & Mary (Warner Bros. 399)

90—PLEASE
Frank Heal ( Capital 5089)

92—COME DANCE WITH ME
Ors (Impulse artists 669)

THE MARVELOUS TOY
Chad Mitchell Trio ( Mercury 72197)

95—TODAY'S TEARDROPS
Nick Nelson ( Imperial 6004)

96—WHAT'S EASY FOR TWO
Mary Wells (Motown 1048)

97—DRAG CITY
Jan & Dean ( Liberty 55647)

99—GIRLS GROW UP FASTER THAN BOYS
Cookies ( Island 1030)

99—PAY ME IN MY HEART
Ori & Amszal (United Artists 669)

100—GOTTA LOTTIE LOVE
Steve Allen (Imperial 6005)

AIMED at OPS

Int'l Hootenanny
Philco Promo Reps
"Hard Sell" Decks On TV

NEW YORK—The hootenanny craze, which spread from coffee shops to records, concerts, TV, supermarkets, night clubs, etc., has now invaded the dignified precincts of the United Na tions. Adlai Stevenson, hosting the U. S. Mission to the U.N.'s annual party for the U.N. delegates inaugurated last week what he called "The First U. N. Hootenanny." Starred were Verve folk singers Steve Addiss and Bill Croft, whose appearance at the parties last year launched them on a series of TV, concert and night club appearances. Folk songs of a va riety of nations, topical satire and a sing-a-long made up the program, which also featured folk lark Judy Collins.

SCRANTON—Five Philadelphia disk promoters were turned loose on Sid Friedman's WNEP-TV TV Bandstand show recently and each was allowed to plug his disk to a live studio audience. Mill. Malosh of the Saul Lampert Co., (faced on right) was the winner with his efforts on behalf of "Old Bold Mountain." Others in the above vie wing parade of luck and right) Ted Kell omen of the Columbia Record Distributing Co., Ray Malanese of Decca's Record Distributing Co., and Sid Drniman, Seated (left to right) are Don Wright of Chips Distributing and Matty Singer of the David Rosen Co.

Cash Box—November 30, 1963
Two To Get Ready

NEW YORK—George Hamilton (left) and Johnny Tillotson check their itinerary during a meeting at the MGM Studios in Culver City, California prior to their setting out on a promo tour for their respective single releases. Hamilton is plugging his “Don’t Envy Me” and Tillotson is promoting his chart-riding “Talk Back Trembling Lips.”

Pickwick Plans
Foreign Expansion

NEW YORK—Cy Leslie, president of Pickwick International, has just left for London on the first leg of a two-week tour of the British Isles and Europe to arrange expansion moves of his overseas operations. Pickwick, producers of low-priced LP’s, is already represented abroad through Pickwick Intl. of Great Britain, which distributes disks under Pickwick’s various labels in England, Belgium, Holland and West Germany.

Leslie will negotiate with other companies in several European countries to develop new distribution outlets throughout Europe and the Common Market nations.

2 Jay & Americans
Suffer Auto Injuries

NEW YORK—Two members of Jay & The Americans, the click UA disk attraction suffered injuries in an auto accident in Angola, Ind. last week. Both members of the quartet, Howie and Sandy, were hospitalized, Howie with broken ribs and other injuries and Sandy with an injury to his ear. The other two song mates were in another car. Boys were doing p.a.’s in the area.

The Galens, who are currently riding the Top 100 with “Baby I Do Love You” on Challenge Records, consist of three young men and one girl, all from Pasadena, California: Galen, leader of the group, Bob Hugues, George Ross and Charlene Knight.

The Galens are an unusual recording group because they can all sing lead and the three boys are also musicians. Galen is featured on piano while Bob plays bass and George is a drummer.

The Galens’ story begins while all were attending school in Pasadena. Charlene, a solo singer, then needed a trio to back her in a school show. Since the boys were all her friends they volunteered. The quartet so well together they decided to form a group with Galen producing all vocal and musical arrangements. Faye Paris, an agent at the time, auditioned them and thought the group had such potential that she became their manager. She signed them with Challenge which resulted in the group’s present first-time-out chart-rider. The label plans to release an LP tagged after the single in the immediate future.
NEW YORK—Inga Swenson and Robert Horton, stars of Broadway’s newest musical, “110 In The Shade,” exchanged glowing glances while recording their roles for RCA Victor’s original cast album of the hit. The label released the cast LP last week.

**********************

Breaking!!

“YOU WALKED OUT
(and left me”)  
Johnny Acey  
and his Fingerpoppers  
FALEW RECORD #101

FALEW RECORDS  
9 W. 122 Sreet, N.Y. (phone JU2-1010)

**********************

THE DARNELLS
“Too Late To Cry, Too Much In Love To Say Goodbye”  
Gordy 7024  
GORDY RECORDS

SUNNY’S
Busting Out!  
Sunny and the Sunliners

Rags to Riches
TEARDROP #3032

YOU’LL FLIP YOUR LP OVER
BARBARA BLUES  
BARBARA LYNN

“Dedicate the Blues to me” !  
B/W

“EVERYBODY LOVES SOMEBODY”  
JAMIE #1265

A NEW RHYTHM 'N BLUES SMASH SINGLE

THE LARKS
“I WANT HER TO LOVE ME”  
JAMIE GUIYDEN DIST.

5/5

SIGHTNESS

Mrs. 111

WASH, D.C.—Some of the performers who entertained at the annual BMI-sponsored show for the National Press Club are shown here with the show’s producer, Russ Sanjek (right). A BMI PR exec. The show saluted outgoing Press Club president Bryson Rash. In the group photo above are (left to right) Two Clancy Brothers, Dave Brubeck, Kathy Keegan, Another Clancy, Tommy Makem and Sanjek.

CASH BOX
SURE SHOTS

The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

“THERE I’VE SAID IT AGAIN”  
BOBBY VINTON .................. Epic 9638

“AS LONG AS I KNOW HE’S MINE”  
MARVELETTES .................. Tamla 54088

“BABY, DON’T YOU WEEP”/ 
“FOR YOUR PRECIOUS LOVE”  
GARNET MIMMS & ENCHANTERS .... United Artists 658

“TRA LA LA LA SUZY”  
DEAN & JEAN .................... Rust 5067

“POPSICLES AND ICICLES”  
MURMAIDS ....................... Chattahoochee 628

“KANSAS CITY”  
TRINI LOPEZ .................... Reprise 20263

“NEED TO BELONG”  
JERRY BUTLER ................... Vee Jay 567

“TURN AROUND”  
DICK & DEEDEE .................. Warner Bros. 5396

“BAD GIRL”  
NEIL SEDAKA .................... RCA Victor 8254

Performers At Annual BMI-Press Club Show

WASH, D.C.—Some of the performers who entertained at the annual BMI-sponsored show for the National Press Club are shown here with the show’s producer, Russ Sanjek (right). A BMI PR exec. The show saluted outgoing Press Club president Bryson Rash. In the group photo above are (left to right) Two Clancy Brothers, Dave Brubeck, Kathy Keegan, Another Clancy, Tommy Makem and Sanjek.
CLOSING DATE
WED.
DEC. 18th
( Issue Dated Dec. 28th
Hits Trade Dec. 22nd)
Deadline For Int'l Advertising
Dec. 11th

DON'T FORGET
CASH BOX YEAR-END WRAP-UP SPECIAL EDITION

EVERYONE WILL BE USING THIS ISSUE AS A REFERENCE GUIDE FOR INDUSTRY EVENTS OF 1963. A PROGRAMMING NATURAL DEE JAYS WILL BE REFERRING TO LONG INTO THE NEW YEAR.

SPECIAL FEATURES WILL INCLUDE:

• Top Singles of 1963 (Pop, Country and Rhythm & Blues)
• Top LP's of 1963 (Monoaural and Stereo)
• Top Artists of 1963 (Male, Female, Vocal Groups, Instrumentalists, Orchestras, Up & Coming Artists in Singles and LP's)

• Complete Summary of the Int'l Market during 1963
• Bios of the year's leading artists in both the U.S. and Internationally
• Top Hits of Past years

YOU'LL WANT YOUR YEAR-END HOLIDAY MESSAGE IN THIS SPECIAL ISSUE!

WRITE • WIRE • PHONE

Cash Box
1780 BROADWAY
NEW YORK 19, N.Y.
Judson 6-2640

OR CONTACT YOUR NEAREST CASH BOX REPRESENTATIVE

ENGLAND: NEVILLE MARTEN, 9a New Bond St., London, W1, Eng. Tel: Hyde Park 2868
HOLLAND: PAUL ACKERT, Theresiastraat 81a, The Hague, Holland, Tel: 070-722546
GERMANY: MAL SONDICK, Amalienstrasse 23, Munich, Germany, Tel: 220197
ITALY: MARIO PANVINI ROSATI, Viale Legioni Romane 5, Milan, Tel: 4073063
SCANDINAVIA: SYEN G. WILQUIST, Kiggetholmway 48, Stockholm-Eskede, Sweden, Tel: 59-46-85
FRANCE: ROGER SELLAM, 26 rue de Moscow, Paris, France, Tel: Labeuck 2623
AUSTRALIA: RON TUDOR, 8 Francis St., Heathmont, Victoria, Tel: 87-5677
BELGIUM: FRANS ROMEYNS, Paul Hymanslaan, 8, Brussels 18, Tel: 71.57.51
MEXICO: ENRIQUE ORTIZ, Insurgentes Sur 1870 Mexico 20, D. F., Tel: 24-65-57
CANADA: JOHN MURPHY, CKOK Radio, P.O. Box 3130, Station C, Ottawa, Ont., Canada
ARGENTINA: MIGUEL SMIRNOFF, Rafaela 3978, Buenos Aires, Argentina, Tel: 69-1538
BRAZIL: RICARDO & PEDRO MACEDO, Rua Joao Ramalho 1524, Sao Paulo, Brazil, Tel: 62-4188
JAPAN: Mgr. SHOISHI KUSANO; Adv. Mgr. Moritomo Nagata, 446 Higashi-Osumi Nerima, Tokyo
NEW HOUSE IN TOWN

aravel records

... built on America's taste in music

How's this for a foundation:

SING OUT AMERICA (LP 1001) Fun Favorites, The Tel-Ray Singers

GOSPEL FAVORITES (LP 1002) The Tel-Ray Singers.


FOLK BLUES SING FEST (LP 1004) Mississippi Slim, John Starnum, Leadbelly, Big Bill Broonzy, Sunny Terry, Jack Dupen, Moses Houston, Bessie Smith, Sunny Terry, The Nat Turner Musing Guitars.

SONS OF THE NEW LOST CITY (LP 1005) Don Fardon, Mike Seeger, John Cohen.

LIVE Hootenanny (LP 1006) Pete Seeger.

For the name of your distributor, write:

ARAVEL RECORDS, INC.
46-23 Crane Street, L. L. C., N. Y., EX 2-6442

from DEEP IN THE HEART OF TEXAS (Major Bill Smith's Nocember Hit)

NOV. 1961 — "Hey Baby" . . . . . . Bruce Channel

NOV. 1962 — "Hey Paula" . . . . . Paul & Paula

NOV. 1963 — "THE YOUNG YEARS" . . . . . The Elements

Limelight Records

MAJOR BILL SMITH
P. O. Box 11152
Ft. Worth, Texas

NARAS-UCLA Course Covers Specialty Disks

HOLLYWOOD — "The Specialty Record" was the topic of a recent class on "The Recording Arts," co-sponsored by NARAS-UCLA.

Course chairman Poll Tanner, a recording musician and instructor at the Westwood campus, was the principal speaker at the session. Tanner covered the broad spectrum of specialty recordings, CHARACTERIZING them as: strict catalog merchandise which has no intention of becoming hit product. Represented in this category were: prose, poetry, drama, documentary and children's recordings: language and instruction records and other educational recordings.

Tanner demonstrated much of the product in the field, playing a large catalog of albums that had been displayed before and during the meetings from such companies as: Recordings for the Blind, Educational Material Center, Music Minus One, Casemond and others, and noted that almost everything had now been put onto records.

Ted Lingren, head of educational recordings for Capitol Records, then addressed the class, noting that: Capital (and, he suspected, other major companies) did not expect their educational sales efforts to pay for themselves, but characterized them as a service to schools, colleges, libraries and religious institutions. Lingren stated that with most small companies a particular emphasis is placed on one area of recordings, so one company will specialize in recordings for elementary schools, another on opera, another on poetry; and so on. However, Lingren noted that the majors cover all areas and on all levels. He felt that classrooms are becoming more aware of the range of product available and are finding increasing use for it in the classroom on all levels ranging from the kindergarten level which uses music for enjoyment, to the college level which learns heavily towards spoken word and foreign language recordings.

He played a wide range of product from the catalogs of the various companies such as RCA, Columbia and Capitol, and from text book companies such as the Prentice-Hall Publishing Company. Demonstrations ranged from recordings of original music for children to be used in conjunction with textbooks in elementary schools, to sounds of the heartbeats used in medical schools.

A Decade of Bloopers

NEW YORK—Former radio-TV producer Kermit Schafer presents Johnny Carson with a set of "Blooper" albums, just prior to his appearance on the NBC-TV "Tonight Show," in conjunction with the 10th anniversary of the Johnny Carson television show. One Blooper LP has been released each year since the show's start on "Washington square," is volume eleven.

NEW YORK—Former radio TV producer Kermit Schafer presents Johnny Carson with a set of "Blooper" albums, just prior to his appearance on the NBC-TV "Tonight Show," in conjunction with the 10th anniversary of the Johnny Carson television show. One Blooper LP has been released each year since the show's start on "Washington square," is volume eleven.

NEW YORK—British songster Billy J. Kramer (left) greets Liberty's Bobby Vee during their recent appearance on the Clay Cole TV.

Kramer And Vee

At Clay Cole Show

NEW YORK—British songster Billy J. Kramer (left) greets Liberty's Bobby Vee during their recent appearance on the Clay Cole TV.

Mooglambda Adding Talent, Inks 3 Newcomers

HOLLYWOOD—Mooglambda Records, riding high with bookings by The Righteous Bros., is expanding its talent roster, and has made the initial move in this direction with the inking of three new artists.

They are Tommy Mosley, whose initial disc turn is "Would I Love You" and "Dust to Hold My Hands?" Don Napoli, debuting with "Time After Time (You Came to Me)" and "Hey Angelina"; The Emeralds, going for disc attention with "Sittin' Bull" and "Donkey Kick Ball.

Mooglambda is distributed nationally by Atlantic Records.

Unique Double Exposure On TV For Cities' Crosby's Singles Debut On MGM

NEW YORK—MGM Records is putting its latest efforts on TV for its debut single by Chris Crosby (Holly, recently inked to the label). This comes about as a result of an unusual two-part TVer, one part already shown on the "Dr. Kil- dare" show, the completion of the story being done on "The Eleventh Hour.

The first part of the storyline was screened during last week's "Dr. Kildare" show and this week's (27) "Eleventh Hour" show will end the story. Crosby has had parts written in for him on both shows, enabling him to sing the title of the song, "Man & In Love," each time.

MGM has alerted its distributor on the one-two punch exposure, and has prepared streamers for dealer display.

Crosby is appearing in an ABC tagged "Hootenanny Hoot," whose soundtrack has been released by MGM.

Girl Born To

Bob Thompsons

NEW YORK—A girl was born to Adrian Thompson, wife of Bob Thompson, at present promotion manager of Columbia Records, here last week (21). The child, named Carolyn, weighed in at 9 lbs, 3 oz. She's the Thompsons' second offspring.

ATTENTION

ADVERTISERS!

CASH BOX

WILL BE CLOSED ON THANKSGIVING DAY THURSDAY, NOV. 28

BECAUSE OF THE HOLIDAY, DEADLINES WILL BE MOVED UP ONE DAY, FOR BEST POSITION ALL COPY & PLATES SHOULD BE AT CASH BOX NEW YORK OFFICE BY WED., NOV. 27

LATE FORMS STILL OPEN FRIDAY, NOV. 29 BEFORE NOON

Cash Box—November 30, 1963
Big 3 Wins Olympics, The Music That Is

NEW YORK—The official music for the 1964 world Olympic games in Tokyo has been acquired by The Big 3 (Robbins-Feist-Miller) for the United States and will be promoted abroad by Big 3 International Affiliates. The Big 3 affiliate Eastern Music Publishing Company Ltd. of Tokyo, obtained exclusive rights from the Japanese Olympic committee to exploit the Olympic repertoire in the Japanese territory, while The Big 3 will hypos this material throughout the rest of the world.

A main song and original composition for band, orchestra and chorus are included in the staging of the upcoming Olympics. The official song of the world Big 3, "The Olympics Song," a ballad which has already been issued by Japanese pop star Kyu Sakamato (Capitol), who recently clicked with "Sukiyaki." The Robbins-Feist-Miller album is the one being prepared "The Olympics Song" and all other music for general record exploitation and special music print.

Mills' Gardner Exiting For Work In Concert Field

NEW YORK—Bob Gardner, Mills Music's ad and publicity man for the past four years, leaves at the end of this month to enter the concert field in a concert and publicity. He will set up offices at 119 West 57th Street.

Gardner recently brought over from Germany, American soprano Nancy Flagello, the Olympic's "The Olympics Song," a debut in Carnegie Hall. Her overwhelming success necessitated full attention to her career and the careers of his other clients.

Gardner is also an officer for Scope Records, which is currently represented by "Erato Flavello Signs Rossini and Mozart Arias." Mr. Flavello, basso of the Metropolitan Opera is accompanied by the Sinfonia di Roma conducted by his brother Nicolaus. Scope plans to cut an album of Rossini and Vardi and Warner arias by soprano Nancy Tatsum. Jack Mills has not yet named a replacement for Gardner.

Melyn Davis Douth Album For Sir

NEW YORK—Melyn Davis, the vet stage and screen star, has recorded an album called "A Treasury of Thoughts to Live By" for Sir Records. Immediate distribution of the album is being handled by newspaper and ad agencies. Sir also announced the addition of two distributior outlets on the International Dist. in Phoenix for the Phoenix-Tucson area, and DM Sales in San Francisco for the Frisco-New Calif. area.

A Copa Meeting

NEW YORK—Nino Tempo and his singing partner April Stevens (right) are pictured with May Singhi DeRose, the widow of composer Peter DeRose at their recent Copa cabana opening. The successful duo are riding high with their Atco disk of "Deep Purple."
**ADAM WADE**

HAS THE ORIGINAL VERSION OF "CHARADE" ON EPIC

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**Teen Mag Polls Doeys on Top LP Gifts For Xmas**

NEW YORK — A poll taken by In-ensure Magazine, the teen publication, among the 25 coast-to-coast doejays in its Disc Jockey Advisory Council has resulted in a Suggested Gift Al- bum roster for the upcoming holidays. The vote breakdown was aimed at specific persons; record gift album suggestions for Mom, for Dad, for Girlfirend, for Boyfriend and for Younger Brother or Sister. The votes were made per category, for the Dec- ember issue.

Topping the list of 38 albums, re-gardless of category, was Allen Sherman’s “My Son The Nut” and Bobby Vinton’s “Blue Velvet” in tie-posi-tions, the first king-choice for Dad, the second for "girlfriend." Folk-music clean-swept the two top spots in gifts for boyfriends with The New Christy Minstrels’ “Ram-blyn’” and Peter, Paul and Mary’s “In The Wind” receiving most ballots. Andy Williams’ “Days Of Wine And Roses” took first place in album gifts for Mom, while “Tie Me Kangaroo Down, Sport,” Rolf Harris’ of-fering, won in the “for younger brother or sister” set.

**Regina Names 4 Distribrs**

NEW YORK — Regina Records has made four distrib changes and addi-tions, reports Edwin Romer, general manager. The moves are to Stereo Rec-ord Sales in New York; A&R Record Dist, in Cincinnati; Helbacher Bros., in Minneapolis; and Midwest Dist. in St. Louis.

**LP With Bahamas Police Band**

NEW YORK — An LP, “Presenting the Colourful Music of the World Famous Bahama Police Band,” has just been marketed by Walt Disney. The album’s cover is a 1040 get-away car with a mobster clutching a machine gun; back cover photos: the Al Cane-fore era in the Windy City, where the group holds forth at the Second City.

**Second City’s “Cosa Nostra”**

NEW YORK — The Second City Players, who kid the high-and-the-mighty, “report” on the recent Senate hear-ings on organized crime in an album tagged “The Cosa Nostra Story,” just marketed by Smash Records. The al- bum’s cover is a: 1080 get-away car with a mobster clutching a machine gun; back cover photos: the Al Cane-fore era in the Windy City, where the group holds forth at the Second City.

**Yuletide Gold**

HOLLYWOOD — Christmas is the time for giving and that is just what Louis Thomason and Lefty, Columbia Records’ west coast operations veep, are doing. On the receiving end is Esher Conniff, who was presented with a gold record for his latest million-sell- ing LP, “Christmas With Connie.” This is the orchestra’s fifth gold disk.

---

**Chartbound!**

**A RANG**

**ALANG ALANG**

**THE MONTELS**

**CR 582**

**GOLD CREST RECORDS**

320 Broadway

Huntington Station, L.I., N.Y.

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**From America International’s Spectacular Surfing Film!**

**ONNETTE’S**

**BEACH PARTIES**

**PHILLIPS INT. RECORDS**

639 Madison
Memphis, Tenn.

**Cash Box—November 30, 1963**

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**Princess Greets Greco**

LONDON — Epic chanter Buddy Greco was recently greeted by Great Brit-ain’s Princess Margaret at her recent royal command performance. Princess Margaret’s husband, Lord Snowdon, is seen in the background.

**Capitol Inks Good Time Singers**

HOLLYWOOD — The Good Time Singers have signed an exclusive, long-term recording contract with Capitol, it was announced last week, for the label’s A&R veep, Boyle Gilmore.

The troupe of seven young men and three girls are regulars on NBC TV’S “Andy Williams Show.” They started recording their first album for Capit-ol last week (20). The LP is sched-uled to be rushed out for a Jan. re-lease. Curry Walter is producing for Capitol.

In addition to their regular televi-sion appearances, The Good Time Singers are also prominent in club work and are currently at Holly-wood’s Troubadour.

**New Label Spotlights Foreign Album Product**

NEW YORK — Eurotone International Ltd., a distro specializing in interna-tional recordings only, has been formed here by George Curtis, for-mer head of Buckingham Records, a low-priced LP line.

Among the first LP releases are two Polish polka sets, two Hungarian and one Lithuanian, as well as instru-mental and Polish vocal polka dates. An additional Polish, Serbo-Croatian and Lithuanian LP is scheduled for release in Dec.

The label, located at 1738 Broad-way and the Konzerthaus in Vienna, Austria, has a number of distribs al-ready lined-up and is negotiating for its product to be pressed and distrib-uted in Canada.

**Selmer Names Sales Mgr.**

ELKHART, IND.—Kenneth L. Ingram has been named general manager of H & H Selmer, Inc., the musical in-strument manufacturer. Dr. Jack Fiedler has announced. Ingram, with the company for 11 years, will supervise sales operations for Selmer, Signet, Bundy, Bach and Buescher band instruments and accessories.

**AM Chuckles**

NEW YORK — Warner Bros. laugh-ter mill by recently made a whirlwind tour through Gotham promo-moting his recently-released label LP box. In the above pic Cosby (center) is shown at WMAA-New York with director for Bogart (left) and morn-ing deejay Joe O’Brien.
NEW YORK—One of the biggest department store record-flick tie-ins in recent years has just been made by K. J. Korvette in New York and United Records for the big-budget Stanley Kramer production of "It's a Mad, Mad, Mad, Mad World." All of the store's windows, including four on Fifth Avenue are devoted to the film and the soundtrack album. Project coincided with New York premiere of the film on Nov. 17.

Julie Andrews To Star In Flick "Sound Of Music"

NEW YORK—Julie Andrews, the original "My Fair Lady," will perform as the wife and mother of the singing tramp family in the film version of Rodgers & Hammerstein's "The Sound of Music." 20th Century-Fox plans to put the musical before the public for the first time next year. The performer missed out on repeating her "MFL" role in the upcoming flick version of the classic show (see separate story), the part going to Audrey Hepburn. Mary Martin played the first of several Maria Trappas in the long Broadway run of "Sound of Music." "Marlene!" To E. B. Marks

(Continued from page 6)

lishers, including Marks.

When the song reverted back to peace time status, Joseph Auslander of Marks made a speedy trip to Berlin, concluding a deal with its publisher for the U.S.-Mexican rights. The German firm, Apollo-Verlag, also publishes songs by Paul Lincke, including "Glow Worm," which is a top Marks' copyright in the U.S.

"Lili Marlene" was written by Ger-
man poet Hans Leip and clar-
er Bert Schulz. Under the original title of "Lilli Marlene," a Swedish cabaret singer, Lola Anderson, introduced the song, and her recording became a big success with Rommel's Afrika Korps. Ironically, it became extremely popular with Allied soldiers, too, after the British Eighth Army "captured" it in the Libyan campaign and spread it through its ranks and those of the Allies. Sigmund Spaeth, the musicologist, has stated in his book, "The History of Popular Music," that "Lili Marlene" is one of two songs (the other: Frank Loesser's "Rodger Young") of lasting significance that came out of World War II.

Marks has already published the work in several different versions, and is rushing out further editions, both instrumental and vocal.

Cash Box—November 30, 1963

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LA Distrib Owners Acquire Dealership

LOS ANGELES—Jack Lewerke and Ralph Kaffel, co-owners of Los Angeles' Merlot Distributing and California Record Distributors, have announced their purchase of Sam's Record Shops, one located on West Adams Boulevard in LA and the other in Compton. Both are major singles and jazz LP outlets in their respective areas, it was pointed out.

With the two stores, a new corporation has been formed called Quality Record Sales, of which George Hackett is president. The stores are having a "Saleathon" from Nov. 29 to Dec. 11, during which time they'll be open 24 hours a day. Additionally, jazz radio stations KNOB and KBCA are broadcasting commercials about the new set-up.

Garmisa Brings Ellis To Chi Promo Post

CHICAGO—Lennie Garmisa, head of Garmisa Distributing Co., this city, has announced the appointment of Fred Ellis to handle record promotions for this area for Mercury Record Distributing Co., a subsidiary of Garmisa.

Mr. Garmisa explained that Ellis will be responsible for promo contact with the radio and TV stations, as well as store displays with record dealers throughout this area.

Prior to his appointment, Ellis was employed at Garmisa's Pioneer Record Sales Co. in Miami, Florida.

2 Casts For World's Fair Show Bio On Musicals

NEW YORK—Two complete casts will be necessary to present "To Broadway With Love," at the Music Hall at the New York World's Fair, according to Morton Dacosta, creator and director of the show.

Because the show will be presented 21 times a week—three times daily—during its two six month runs at the Fair, this becomes a necessity and is one of the rare times in the history of the theater that a complete change of cast will be made daily.

The show, produced by George Schaefer and based on 100 years of American musical comedy, will be a complete Broadway musical.

Dacosta will hold auditions for 54 chorus dancers and 40 singers beginning in late Nov., with final selections to be made before Christmas.

Liberty Adds 2 To Promo Staff

NEW YORK—Liberty Records has added two promo men to its staff, according to Ted Feigin, national promo director.

In Detroit, Gerry Lacouriere is working out of Cadet Distributing. Lacouriere previously spent six years on the sales-promo team of Decca Records, also headquartered in Detroit. Eddie Kallick is handling promo activities for Liberty in the Washington-Belt-Va. area, working out of Schwartz Bros. in D.C. He comes from a five year association with Marvel Dist. of Baltimore.

Feigin is currently on a cross-country tour, spreading the news on Liberty product to distributors, deejays, etc.

UA Inks Joe O'Brien

NEW YORK—Art Talmadge, president of United Artists Records, has announced the signing of WMCA deejay Joe O'Brien to an exclusive wax pact.

O'Brien, who has been on the local radio scene for almost two decades, will debut on the label with an album tagged, "Hey, It's Christmas," which introduces "Benny," an original voice creation.

The diskery has planned an extensive promotional campaign for the metropolitan area which includes a series of personal appearances by the singer at schools and stores to introduce the LP and the voice of "Benny."

Gary Meets Snooky

NEW YORK—John Gary, RCA Victor's new singing discovery and daughter Lacouriere gave early big hello at the Howell House in At-Mor, where Lennie with his father John Gary, whose debut LP, "Catch A Rising Star," currently on best-seller lists, is presently on a nationwide press and promotion tour for the label.

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"SHE'S GOT EVERYTHING"

THE ESSEX

R-4530

The Greatest Film Music Bargain Ever!

ORIGINAL SOUNDTRACKS & MUSIC FROM THE GREAT MOVIE PICTURES

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WED., NOV. 27

In Observation of Thanksgiving Day Holiday

Send All Material Air Mail Special To:

Cash Box

1780 Broadway, New York 19, N.Y.

39
New York NARAS Holds General Meeting

NEW YORK—The New York Chapter of NARAS (National Association of Recording Arts And Sciences) held a general meeting at Gotham's Fine Studios last week (20) to discuss changes in the Grammys, "The Best On Record" NBC-TV show, and a recent trustees meeting.

Presiding over the meeting was Dom Corulli and a panel which included George Simms, Richard Jablrowski, Nestor Elterman, Tom Dwyd. Billy Taylor, Joe Csida and Mickey Kapp, Chellist. After the recent vacancy in the New York City, Joe Csida and Bobby Yorke were appointed.

Nestor Elterman discussed the objectives of NARAS and stressed the need for new members so that the association could meet its objective of both financial and artistic. Being the meeting was opened to questions from the floor, the common complaint was the misplacement of albums, albums and singles, etc., in their various major categories. In answering these complaints, all of the panel members reiterated Elterman's plea for increased membership which would result in more diverse and comprehensive voting.

Joe Csida told the attending members that the problem of the problems and many hours of hard work that went into the completion of the NARAS "Best On Record" TV show, (The TV special, which was taped by the Times watch on Records, was shown this week (24) on NBC-TV at 10 P.M.). I was the work of Ted Bergman's Charter Productions currently working with NARAS member, Joe Csida and Bobby Yorke. Several segments of the audio part of the show were played for the audience.

Mickey Kapp briefly discussed the forthcoming Grammy Awards and some of the category changes and additions. An award for the best album under $10,000 will be given at the next awards ceremony in May.

Billy Taylor, jazz pianist and WNEW designer, recently elected to the position of NARAS national vice president, reported on the next NARAS sponsored NYU course which will begin in March and run for eight weeks. The new course, "Recording and Music," will be given on consecutive Wednesdays in the Mystic Room of the Hotel Lancaster at 38th and Madison Ave. The topics to be covered Mar. 4 through Apr. 15 are: "The Influence of Records on Music," "Survey," "Recording and the Performing Career," "The Repertoire Problem: Classical and Jazz," the "Repertoire Problem: Pop, Folk and Gospel," and "The Artist in the Studio," "Composing and Arranging For Records," "Focus on Sound," and "Creative Use of Technology and the Future of Recording." Taylor said that many top recording artists will serve as guest lecturers and a panel of artists for the coming series.

Ben-Ven Adds To Staff

HOLLYWOOD—Nick Venet and Fred Benson, partners in the indie producing firm of Ben-Ven Productions, which recently inked a deal with MGM Records, have added personnel to their staff.

Firm has retained Steve Douglas, former veep of Bobby Darin's T.M. Productions as an associate producer. Douglas produced Wayne Newton's "Dankie Scholar," LP, named after the songwriter's cingle single, "Dream." He has been joined James R. Silke as art director. Silke was executive art director at Capitol Records for three years, winning NARAS Grammy for his cover design of "Judy At Carnegie Hall." He is editor and publisher of Cinema Magazine.

Joyce Shahin, who was Venet's secretary at Capitol, where Venet was an A&R man, has moved over to Ben-Ven, and will continue in the same capacity.

While at Capitol, Venet produced a number of teen-market albums with surfy and/or hot-rod themes (e.g. "Surfin' Safari," "Shutdown"). He also produced singles successes by The Lettermen, and inked The Beach Boys, the label's hot songsters, to the label.

Benson has been the personal manager of such artists as The Four Freshman, Frankie Avalon, Nelson Riddle, George and the Gauntlets, and Joe "Fingers" Carr.

Working out of Hollywood, the pair will create singles and albums in the pop and jazz fields for MGM.

UA's Mimos Clicking With 3 R&B Winners

NEW YORK—Garnet Mimos and the Enchanters, whose debut deck on UA was released only four months ago, are currently dominating the R&B chart with three tunes in the top 20. On this week's R&B chart, the Deejay group holds down the 18, 19 and 20 spots with "Cry Baby," "For Your Precious Love" and "Baby Don't You Weep." These three sides are from their two singles released to date.

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Smiles For "Love"

HOLLYWOOD—Wink Martindale, a deejay on KFPH-Los Angeles, was recently congratulated by his home town, Box Gotham offices executives, Norman Orleck, deejay and general manager and George Albert, deejay and general manager of KFWB-Los Angeles, on his new Dot recording of "Our Love Affair," Standing (left to right) in the above pic are Orleck, Martindale and Albert.

SUBSCRIPTION TO CASH BOX $15

Cash Box—November 30, 1963
A New Building For BMI-Nashville

NASHVILLE—Ground-breaking ceremonies for the new Broadcast Music, Inc., (BMI) building here took place recently with many dignitaries attending and participating. The Nashville office of BMI opened six years ago, will move into contemporary quarters at 16th and Sigler. The architect's drawings of the new building is being viewed above by (left to right) Judge Robert R. Burton, executive Governor Frank Clements, Country Music Association president Gene Autry; and Frances Preston, BMI office director.

Musictapes Offers Free Xmas Tapes In Program

CHICAGO—Musictapes has a special Yuletide season deal going. For every 10 $7.88 tapes purchased—either from the entire Musictapes' catalog, or from a new 43-tape release—or a combination of both—three Xmas tapes will be given free. The Xmas tapes involved are one each by organists George Wright and Richard Purvis, and were culled from the HiFi catalog. It was pointed out that the Xmas tapes cannot be purchased, and are thus non-exchangeable; non-returnable.

Violinist Szerying On Year's Tour Abroad

CHICAGO—Mercury Records' violinist Henryk Szeryng left New York to Paris last Monday (21) to begin a 12-month tour that will take him to a total of 37 countries. Szeryng has just completed a coast-to-coast tour of the United States, culminating with a three-day appearance with the Chicago Symphony Orchestra at Orchestra Hall. Countries included on the Szeryng tour include France, Germany, England, Spain, Scotland, U.S.A., Canada, Italy, Switzerland, Yugoslavia, Denmark, Sweden, Poland, Hungary, Belgium, South Africa and Japan.

Rydel Cuts For Pye

LONDON—Bobby Rydell (center), currently on a tour of Great Britain, is shown at a Pye wax session with A&R men Tony Hatch (left) and Frankie Day, Bobby's manager. The charter waxed a new one tagged, "Since We Fell In Love," due for release this month. Rydell's current chart clip, "Forget Him," kicked off in England before it started its chart climb here.

Anti-FCC Bill Passes 1st Test

WASHINGTON—An anti-FCC regulation of commercials on radio & TV bill made headway in Congress last week. The bill was approved by the House Commerce Communications Subcommittee, step number one in its climb to a vote by the House. Succeeding steps include clearance by the full Commerce Committee and by the Rules Committee. FCC will conduct hearings on Dec. 9 to determine the merits of its plan to adopt the National Association of Broadcasters' voluntary code on commercial time limits.

Dave Bernstein To Beta Dist. Promo Staff

NEW YORK—Dave Bernstein, vet promo man, has just joined the promo dept. of Beta Distributing, this city. Bernstein comes to Beta from a stint at Roulette Records.
COUNTRY TOP 50

1. LOVE'S GONNA LIVE HERE
Buck Owens (Capitol 5025)

2. MOUNTAIN OF LOVE
David Houston (Col. 9625)

3. THE MATADOR
Johnny Cash (Columbia 42880)

4. NINETY MILES AN HOUR
Hank Snow (RCA Victor 8239)

5. BILLY TOLD ME SOMEBODY
June Maddox (Capitol 5038)

6. I ALMOST FORGOT YOU TODAY
Carl Smith (Columbia 42858)

7. IF THE DOOR COULD TALK BACK
Whee Piece (Columbia 31544)

8. TELL HER SO
Willie Nelson Bras. (Columbia 31530)

9. COWBOY BOOTS
Dare Dudley (Golden Ring 3030)

10. THOSE WONDERFUL YEARS
Willie Nelson (Decca 31544)

11. 500 MILES AWAY FROM HOME
Bob Baro (RCA Victor 8238)

12. MAKE THE WORLD GO AWAY
Roy Price (Columbia 42847)

13. WHO'S BEEN CHEATIN' WHO
Johnny & June Mason (Columbia 42841)

14. CALL ME MR. BROWN
Sk stray McDowell (Columbia 42807)

15. THE GREATEST ONE OF ALL
Melba Montgomery (United Artists 652)

16. TALK BACK TREMBLING LIPS
Ernest Atworth (Hickey 1214)

17. THE ALMIGHTY DOLLAR
Freddie Hart (Monument 42456)

18. BEFORE I'M OVER YOU
Loretta Lynn (Decca 31547)

19. LET'S INVITE THEM OVER
George Jones & Melba Montgomery (United Artists 635)

20. SHE LOOKS GOOD TO THE CROWD
Bobby Barnett (Sims 135)

21. SING A SAD SONG
Buddy Cole (Cotillion 5843)

22. HELPLESS
Joe Carson (Liberty 55614)

23. DON'T PRETEND
Bobby Edwards (Capitol 5006)

24. WOODEN SOLDIER
Hank Locklear (RCA Victor 8248)

25. GOING THROUGH THE PAPERS
Sonny James (Capitol 5008)

26. HAPPY TO BE UNAPPY
Gary Bush (Petel 1013)

27. WILD WILD WIND
Stainless Jack (Columbia 42846)

28. FADED LOVE
Patry Climo (Decca 31522)

29. BEGGING TO YOU
Marty Robbins (Columbia 42833)

30. JEALOUS HEARTED ME
Eddy Arnold (RCA Victor 8235)

31. ALMOST THERE
Bobby Gilling (Hickey 1220)

32. DON'T LET HER SEE ME CRY
Lefty Fizziat (Columbia 31553)

33. WE MUST HAVE BEEN OUT OF OUR MINDS
George Jones & Melba Montgomery (United Artists 635)

34. TROUBLE IN MY ARMS
Johnny & June Mason (Columbia 42841)

35. WE'VE GOTTEN SOMETHING IN COMMON
Faron Young (Mercury 72167)

36. RESTLESS RIVER
Earl Scott (Mercury 72190)

37. NOT SO LONG AGO
Marty Robbins (Columbia 42890)

38. ANOTHER CHANCE TO FALL IN LOVE
Kitty Wells & Roy Drusky (Decca 3133)

39. AS LONG AS THERE'S A SUNDAY
Justin Tubb (Grove 4024)

40. AS CLOSE AS WE'LL EVER BE
Gary Bush (Petel 13130)

41. GO HOME CHALET
Clayne Greer (Mercury 72156)

42. THERE'S MORE PRETTY GIRLS THAN ONE
George Hamilton (RCA Victor 8238)

43. THE FALLOUT
Eddry Hawk (Alltel 1976)

44. WE'RE THE TALK OF THE TOWN
Buck Owens & Rose Maddie (Capitol 4997)

COUNTRY ROUND UP

Bob Clark, recently back from the Country Music Festival in Nashville, reports that WLEX-Detroit is experiencing overwhelming success with its twenty-four-hour-a-day country music format. Currently there are over 23,000 members in the Country Club and they’re still coming in. Incidentally, of the more than 20,000 members, 21 are from one family! And also notes that Bill Mobley, formerly head of the WEXL promotion department, is the latest addition to the outlet's air staff.

Walt Breeland has copies of the following releases available: “You Took My Happy Away” by Willie Nelson; “Rose City Chimes” by Bobby Garrett; “The Fallout” by Eddie Noak; “How Long Will You Win” by Clay Allen and “I’ll Always Love You” by Wiley and Jessie Barkdall. Interested deejays should write to Breeland at 8708 Rubby St., Houston, Texas.

Little Richie Johnson sends along word from his Bolen, New Mexico headquarters that one of his new artists, Carlton Rose, has just cut his new season for Sims Records which will be out within three weeks. Red Thompson, who spins the good country sounds on WJL in Nashville, Illinois, sez he is in dire need of new country releases. Red notes that he especially needs bluegrass type product. All decks should be sent to Red Thompson, Vassar, Ill. 62086.

Jack Murrah, Tex. Williams' manager, and Tommy Allsup, country and western chief for Liberty Records, reports that the songster's best seller, "Smoke, Smoke, Smoke," was recorded during the recent deejay convention at Phillips Studios in Nashville. Label fees for "Long John" b/w "Late Movies," are definitely hit records. The label will be released Dec. 26.

"The Reason for the present surge in the popularity of country music... can be said in one word—that work is quality," said Lloyd R. George, veep and general manager of KWBA-Baytown, Texas, recently before a group of country artists, promoters and fans. "Much of our c&w music is played on radio stations. Too much is not. The fault lies in the thinking that c&w music to be "country," it must be sad, forlorn and/or sung as though the artist were a wailing, outcast student. Whether he be a country or city bred, the country fan is not to be talked down to nor sung down to, who wants quality, were that question asked. We're proving that promotional material includes taxi back posters, hospitality, hostess greetings to newcomers to the community, a direct mail campaign, and a distribution of 25,000 imprinted paper dry cleaning bags through four outlets in the city."

Hal Smith Art'sy's productions in- fo that Ernest Tubb and the Texas Troubadours have a string of important one-niters lined up in the next week including appearances in Patina, New York; Niagara Falls, N.Y.; New York City; and Lawton, Oklahoma. Some dates in the South are: "I'll Go Where the Roses Bloom," by Jimmy Dean and "The Song of the Rail," by Hank Snow. Sorry to hear that Jean Shepard and Johnny Wiggens were injured recently when their car struck a pole. The accident occurred on a country road and caused no serious injuries. Jean is expected to be home within a few days.

The following reports appeared in the latest copy of the New York "Western Promotions" Feb. 1:

The Fireballs are in Oklahoma this week and have been recording in Oklahoma City. The Fireballs are a group of young country boys who have been making quite a stir in the Oklahoma area. They are expected to make a big splash in the country music world in the near future.

The Phillips Brothers have been recording in California and are expected to release a new album in the near future. The Phillips Brothers are a group of young country boys who have been making quite a stir in the California area. They are expected to make a big splash in the country music world in the near future.

The Fireballs are expected to return to Oklahoma City in the near future and are expected to make a big splash in the country music world in the near future.

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The Phillips Brothers are expected to return to California in the near future and are expected to make a big splash in the country music world in the near future.
Duane Eddy Feted In England

LONDON—Duane Eddy, who was recently in London for a series of p.a.’s, was hosted with a cocktail party by the local office of the Shapiro Bernstein publicity, standing (standing to right) in the above pic are Leon Brichter, executive, coup of the firm, the charter and Cyril Shane of S-I’s London office. The Victor artist’s latest single release is “Sun of Rebel Rooser.”

Duane Eddy Feted In England

CHANGE OF ADDRESS

ARDMORE & BEECHWOOD (TD.)

EM’S PUBLISHING COMPANY HAS MOVED TO:

30-34 LAMBERT ST. LONDON, W.1.

Telephone——Cables
MUSEUM 6766

Cash Box
November 30, 1963

Canada

Great Britain’s Best Sellers

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<th>Week</th>
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<td>She Loves You</td>
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Great Britain’s Best Sellers

Cash Box
November 30, 1963—International Section
Nathan Joseph of Transatlantic Records informs that "This Is The Ian Campbell Quartet" LP will be released next Spring in the U.S. on Elektra. Also, by special arrangement with Elektra, Transatlantic is to issue one of the "Tillie" singles entitled "When Dullness Was In Flower (And Maidens Lost Their Heads)" sung by leading American folk singer Ed McCurry. American sales of the album already exceed 100,000.

Chappell's "I'm Giving Heavy Exploitation to "My Special Dream," the theme from "The Victor's," which just opened in London. Recordings by Frank Chakks (Decca), Don Barretto (Columbia) and Nelson Riddle (Reprise) are already on the market, and although a vocal version has been cut by Shirley Bassey, it is unlikely to hit the charts before the New Year owing to the success of both the American and the UK "I (Who Have Nothing)" on Columbia. "March Of The Victor's" has been waxed by Ted Heath on Decca and there will be a version by The Royal Marine School of Music on H.M.V. As previously mentioned the soundtrack album is issued on Colpix as is an album by Janie Morgan featuring all songs from the film.

...the I.P.A..."The Singing Nun" already a best seller selling legend on the continent is currently enjoying phenomenal success in the American Top 100 singles and LP charts. With "The Singing Nun" well up in the Top 50 Album charts the single "Dominique" looks like stealing the No. 1 slot. Philips in London have rush released both disks for the U.K. market.

..."I Can Dance," the hit and the trend setting of "Do You Love Me" prevented The Dave Clark Five's version getting into the charts. For his follow up Dave is taking no chances. He has waxed his own composition "Glad All Over" recently recorded by Don & Bobby and Brigitte. British markets took a follow up on Decca titled "I Can Dance."

Further proof of the growing popularity and success of British new wave writers and composers is contained in the November supplement issued by The Song Writers Guild of Great Britain. In July 1963 over 2,700 current hits were published by the British Guild. The American proportion was 36.78%. In 1958, the corresponding percentages were 26.3% and 63.36% American. For Britain this is a comparison which is both gratifying and encouraging reflecting as it does the overall European trend towards home grown material. Nevertheless, in spite of the chart success of the great American material so many of the great American standards continue to earn performing rights that what the Americans lose on the songs of the 60's, the British gain on the roundabouts of the 90's. Record sales continue on the up-and-up. September sales valued at £1,707,000 were a quarter higher than September 1962. The greatest increase was in home sales, increased by about a third; export sales rose by 8 per cent. In the first nine months of this year the overall increase in home sales on the corresponding period in 1962 was about one sixth. Despite a small increase in the levels of January to September were 8 per cent less than a year earlier. Production figures for the first nine months show that 200,000 more 45 r.p.m. disks left the presses than in the same period last year with the output of 33 1/3 r.p.m. records almost unchanged.

Sid Coleman, publishing chief of EMI's Ardmore & Beechwood group, currently preparing to visit America where he expects to be away about three weeks plans to visit New York, Hollywood and Nashville. Coleman hopes to meet Leon J. Breliger, executive vice president of Shapiro, Bernstein, in town for discussions with Cyril Shane of the London office. Breliger confirmed his company's "open door" policy towards British writers and composers to improve local material both here and on the continent for the United States and the rest of the world. Before leaving London Coleman hosted a party at The Mayfair Hotel for Duncan Eddy, whose latest single "Guitared And Feathered" on RCA is published by Twangy Music. Harold Shampan of Filmusric working on "Jenny" for the film "Better Harvenues," is hoping to score for Valle bust's latest film "36-22-36" starring Ian Hendry and Janette Scott. Noel Paramore has just written and recorded soundtrack for "And Daddy Came To" starring James Robertson Justice.

Filmusic also has the music from the film "Live It Up," which features a host of pop artists. Dick wise Holm has recorded an EP tagged after the film's title and Decca is backing the disk with heavy exploitation. Gene Vincent has waxed a single "Temptation Baby" on Columbia and The Outlaws "Law And Order" on Pye.

Having achieved enormous success with his "In Dreams" single earlier this year Baker is currently with the EP of the same title. Ray Orbison looks all set for a run in the album charts with his latest "In Dreams" LP on London. Other albums released by Decca for November include America's "Mr. Soul," The 13th Warhers Bros; Sam Cooke, "Night Beat" on RCA; "Favourites Ballads And Songs" by Kenneth McKeller Decca; "George Brown" also on Decca; "Believe It Or Easy" by Burl Ives on Brunswick. With Christmas in mind Decca has issued a Maustravel album "5 Songs For Christmas" and an EP taken from the LP. "The Twelve Days Of Christmas," Bing Crosby salutes the festive season in a collection of twelve of his favourite seasonal songs suitably tagged after Brunnick "Merry Christmas." Meanwhile the grocer's best selling single "The Night Of" by Dusty has been beautifully waxed by Andy Williams on CBS. Campbell Connolly currently riding the charts with "Ain't Gonna Kiss Ya" by The Searchers on Pye and "Miss You" by Jimmy Young on Columbia. It's a week before Christmas and Top Twenty for Jimmy who, although better known these days as a disk jockey, first made the Hit Parade some twelve years ago with "Don't Let The Young Man Go."
Parangaray chorus group Los Indies' public performance was quite a success and appealed strongly to our Latin song fans who were in the Korkuenken Art Club (KAC) audience. Though their name had been almost unknown here before their visit this time, the excellent play and singing they presented at the KAC opening concert, really brought back the heart of the audience. White's rich voice was the center of enthusiasm, while her son Fantas, 15 years old, presented typical and beautiful solos on his Indian harp. Their visit to Japan as the first Chilean group has left a long-lasting impression on our music community. The art is carrying out very favorable results.

Gospel and doo-wop groups are gaining in Japan, where Nippon Victor is opening an all round campaign to spur the wave, releasing on Dec. 5, "The Best of Mahalia Jackson" LP on Apollo; "Jimmy Rogers Presents The Fairlawn Shakers" LP on Roulette; "Gospel Hits By Little Richard," on 20th Century Fox; "Gospel Granny," sung by Jim grandchildren.

 Toshiba Records is pushing Japanese records to follow "Sukiyaki" for local as well as overseas territories, one being "Asa Gu AruUNOnda" and, on flip side, "Kei Chi No Uta". In the former case, the singer is the Japanese singer. The tapes of this recording have already been delivered to many foreign distributors of Toshiba. The second one, "Kei Chi No Uta", was composed and performed by a Japanese singer, another tune, "Tanka Bushi". 

The most popular singer's record was released on Nov. 11 from American Capitol concurrently with Toshiba. Among other new releases, the biggest expectation is "Memories Memories," by Joanne Sommers, with Japanese version, which is set for a strong plugging to push it up to No. 1 during the Christmas season.

Teichik Records is scheduling at the beginning of next year a strong sales campaign on its 30th anniversary for 4 singles: "Grass Is Greener," "Fool's Paradise," "Don't Stop Joe" and "Point Panama" and 4 LPs by Brenda Lee and Louis Armstrong on Decca. There are contest prizes for the customers who buy one of these records, including 50 LPs each for 100 people at the department store and three LPs singles for 500 people, tie pin for 2500 people, singles for 7000 people. 

JAPAN'S BEST SELLERS

**INTERNATIONAL**

**This Week**

1. You're The Devil In Disguise—Elvis Presley (Victor)—Sub-Publisher/Aberbach
2. Lucky Me—Cliff Richard (Odeon); Beni Sisters (Toshiba)—Sub-Publisher/Aberbach
3. One Boy—Joanne Sommers (B&W)—Sub-Publisher/Palster
4. I Love You—Yumiko Kiyokawa (London)
5. Re Me—By Babo Rojas (Philips); My Couple (King); S. Kako & E. Yasuoka (Toshiba)—Sub-Publisher/Shinko
6. 55 Days At Peking—Four Brothers (Columbia)
7. Blue Note—Bobby Vinton (Epic)
8. Dum Dum Dee Dum—Johnny Cymbal (Kapp)

**LP BEST SELLERS**

**This Week**

1. Bye Bye Birdie—(Columbia)
2. My Fair Lady—Columbia
3. Love Story—(Decca)
4. Nonino—(Toshiba)
5. Satsuki Asa Kitto Kure—Kiyoshi Matsunaga (Toshiba)
6. The Alchemist—(Epic)
7. Utsukushiki Judo—Akira Mito (Victor)

ITALY (Cont'd)

But our TV will soon transmit the nice image of another guest of our TV season. We refer to the Festival artist Line Renaud. She too will be star guest at the "Dreams Fair" where she will sing Italian once again her hit "Famosa." And the list of the foreign hosts that will appear on our screens is at the end of the season, that thanks to the interest of Joe Giannini, general manager of CGD (Festival's representative) have been invited to perform at the top TV show. The first one of the foreign artists that will perform will be the 20-year-old American première talent is Marie La Foret, who is being presented for the first time to the audience. At the same time, the Italian artist Oriana will appear on our screens her recent hit "Le Vendange De L'Avenir." sung in Italian with the title "La V侦探 минин D'Ammore," the recording of which has been just recorded.

While on the subject of CGD, let's say that the general manager of CGD now has more than 30 international TV programs and is working on the TV program of the famous Beirut group, "Danna". The Prima Donna," which he performed during his stay in Milan was organized by CBS/Ricordi, all the Italian press representatives were invited, and present also were many personalities of our artistic and musical world.

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*Cash Box—November 30, 1963—International Section*
The entire record, music and show business trades were deeply shocked to learn of the death of promoter Lee Gordon. American born Lee Gordon spent his last years in Australia on the promotion of many spectacular business ventures and show promotions. Lee was associated with a period from about 1950-1962, when many of his big dance marathons and music extravaganzas were exciting in Australian show business history. He began a series of concerts using top American acts such as had never before been known in Australia. Almost every big name American act that played Australia during the years he was active in concert work. He rarely operated over the years on the basis of just one event. Lee Gordon was well known for his ability to move into the "big time" of quite a number of Australian artists. He opened the way for local stars to perform on shows with leading overseas acts and in doing so, helped many stars to establish their career. Lee Gordon was not only the local promoter of such major stars but managed to promote acts that even the local promoters had written off. Lee Gordon may have had his problems but we cannot—and must not overlook his achievement. He made an inestimable contribution to the show business trade and the trade will always be indebted to the tremendous opportunities opened up in Australian show business by Lee Gordon. Among the overseas stars brought to Australia by Lee Gordon were: Frank Sinatra, Chubby Checker, Bobby Van, Gene McDaniels, Lloyd Price, Stan Kenton, Louis Armstrong, Sammy Davis, Ella Fitzgerald, Brenda Lee, Bobby Rydell, Connie Francis, Tab Hunter, Cathy Canary, Bobby Darin, Everly Bros, and countless others of equal standing.

The present visit to Australia of Sir John (Stigurd) has sparked interest in his two CBS album collections which are available, "Ages Of Man" and "One Man In His Time." During his tour Sir John will perform in Sydney, Perth, Adelaide and Melbourne.

One of the surprise hits here at the moment is "Maria Elena" by Los Indios Tabajaras. It has been successfully in the United States and RCA has now issued the album More Spanish songs. Australian Record Company officially released the South Australian distribution branch this week (26), to mark the occasion a special cocktail function is being given for the trade. The branch will be operated by Jim Moore, formerly director of ARC. Smith will be accompanied by Ray Bull, general sales manager, for South Australia and South Australia.

An American record that did not do terribly well in the United States is the hottest selling item in Australia at the moment. It is "California" by The New Vaude, released on MGM the label. This one is receiving a lot of air time and could easily move farther up the chart over the coming weeks. A future single on "California" is likely to be "Call Me" which carries the "Crusher" single of "Royal Telephone." Jimmy has been doing some solid promotion work on the record and the results are encouraging. Television shows are already being filmed here. The UK record has just been released. "Dang Dang" c/w "Hey Maie"- The Continental Cousins and "Summer Is Here" by the Moondogs are also doing well.

A younger singer who has been doing well on television for quite a while is Colin Cooper. His first record has just been released by CBS, the top half is "Jill" and the uncorrected is "Sarfin Honeymoon." "Jill" was composed by John Chapman, who has several hit songs of the past to his credit.

Australians can now release the "Palettes" logo on this label. City first three singles "Dang Dang" carried the "Crusher" single of "Royal Telephone." Jimmy has been doing some solid promotion work on the record and the results are encouraging. Television shows are already being filmed here. The UK record has just been released. "Dang Dang" c/w "Hey Maie" - The Continental Cousins and "Summer Is Here" by the Moondogs are also doing well.

One of the best selling music sheets across the nation is the re-issue, by Allan Munday "On The Road Again," which carried the "Waltz..." single of "Royal Telephone." The single was released by CBS recently and has sold over 200,000 copies in Australia.

As the Christmas season approaches, the German record industry is gearing for the traditional season that would include a high number of big name releases. This year footage has set up special classical packages and low priced pop LP's to capture the gift buying public in which should be the top year LP-wise that Germany has ever known.

Over in Australia, despite the fact that records of radio commercials are made up for by an increase of over 50% in LP sales and the trend is increasing. In Germany, over 100 UK record firms put out their last releases of the year in the middle of November and did not release any records during the last week of November and all of December. Concentration is put on special product and releases of established product. Surprisingly, the LP "Blue Album"—unost, which is one example. The reason for the lack of Xmas singles is very simply lack of money. LP's and singles of this type are only made during the sales of the singles market. Although many people believe that the price increase from 1 dollar to 1.10 for singles is primarily responsible for the singles drop, a marketing and public research institute reported that a big percentage of over 200,000 people asked gave the price as the reason for their buying habits. The hit singles have also not sold as many singles at any price. At any rate, the biggest season of the year and the sales results will certainly help to form the policies of the German record business for the year to come.

Paul Sweet has reactivated his Paul Siegel Music publishing firm and has bought out the rights of his former partner, New York manager Al Sangler. Paul and his company is now handling Ruben Raff's and Jimmy Bydell, "The Walls Have Ears" from Elvis Presley and "The Happy Reindeer." In 1965, Paul did well with "Woo Hoo" on Roulette. As an A&R man, Paul now switching with a new disking for Todes of a Berlin group known as "The Beatles." The record has been released in the USA by London Int. Pub. rights for the record are handled by both MCA-Mercury and Fontana. "La70" has recently been released. "Great" an the version of "Ring Of Fire" done by John Hennick for Electrola and a new Opry Nite with "Willy Nelson"-working on "Our Winter Love" by Bill Pursell on CBS. The last deal at present for Paul is the placing of the master "King's Alley Band" for Phillips Records.

Bernhard Mikulsion of CBS-Germany reports that Nat Shapiro recently visited the German offices to talk about the recording of a new album for Nat and the company. This album will include both German and American songs and is scheduled for record in the summer. Nat also reported that The Beatles have started on their second LP for Capitol.

Germany's Best Sellers

1. Rote Lipp Olsen Soll Man Kussen (Lucky Lips) - Cliff Richard - Columbia - Hans Gerig Music
2. Vom Stadtspark Die Laternen (The Lanterns In The City Park) - Giitte & Rex Gildon - Columbia - Hans Gerig Music
3. Die Nacht Ist Mein (Tonight's My Night) - Connie Francis - MGM

Australia's Best Sellers

1. Dance On (Kathy Kirby Decra) J. Albert & Son
2. Painted Tinted Rose (Al Martinato) - Capitals - Leeds Music
3. Royal Telephone (Jimmy Little - Festival) - Belinda Music
4. Star Shack (Lynne Millard) - M.C.P.S.
5. Hootenanny Hoot (Sheila Wycoos - M.G.M)
6. Maria Elena (Los Indios Tabajaras) - RCA Allang Music
7. Hangin' Five (Tina Mynarski) - M.C.P.S.
8. Bossa Nova Baby (Elvis Presley - RCA) - Belinda Music
9. Washington Square (Chappell & Co) - Belinda Music
10. Blue Bayou (Roy Orbison) - London - Acuff Rose

Locally Produced Record.
**Denmark's Best Sellers**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>Brand Me Bare</td>
<td>Mike</td>
<td>AB</td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
<td>Jealousy</td>
<td>Andy</td>
<td>AB</td>
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<tr>
<td>3.</td>
<td>3.</td>
<td>The Dreamer</td>
<td>Peter</td>
<td>AB</td>
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<tr>
<td>4.</td>
<td>4.</td>
<td>Danish Love</td>
<td>Oddo</td>
<td>AB</td>
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<tr>
<td>5.</td>
<td>5.</td>
<td>A Man'_s World</td>
<td>Mike</td>
<td>AB</td>
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**Norway's Best Sellers**

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<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title</th>
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<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>My Little Baby</td>
<td>Mike</td>
<td>AB</td>
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<tr>
<td>2.</td>
<td>2.</td>
<td>You Are My Life</td>
<td>Andy</td>
<td>AB</td>
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<td>3.</td>
<td>3.</td>
<td>Denmark Calling</td>
<td>Peter</td>
<td>AB</td>
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<tr>
<td>4.</td>
<td>4.</td>
<td>Norwegian Love</td>
<td>Oddo</td>
<td>AB</td>
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<tr>
<td>5.</td>
<td>5.</td>
<td>Norwegian Stars</td>
<td>Mike</td>
<td>AB</td>
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**Sweden's Best Sellers**

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<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>Born to Be Happy</td>
<td>Mike</td>
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<tr>
<td>2.</td>
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<td>Norwegian Melody</td>
<td>Andy</td>
<td>AB</td>
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<tr>
<td>3.</td>
<td>3.</td>
<td>The Dreamer</td>
<td>Peter</td>
<td>AB</td>
</tr>
<tr>
<td>4.</td>
<td>4.</td>
<td>Danish Love</td>
<td>Oddo</td>
<td>AB</td>
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<tr>
<td>5.</td>
<td>5.</td>
<td>A Man'_s World</td>
<td>Mike</td>
<td>AB</td>
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**Cash Box**

**Belgium's Best Sellers**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>Ooh La La</td>
<td>Fats Domino</td>
<td>AB</td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
<td>The Twist</td>
<td>Chuck Berry</td>
<td>AB</td>
</tr>
<tr>
<td>3.</td>
<td>3.</td>
<td>All Shook Up</td>
<td>Elvis Presley</td>
<td>AB</td>
</tr>
<tr>
<td>4.</td>
<td>4.</td>
<td>Hound Dog</td>
<td>Elvis Presley</td>
<td>AB</td>
</tr>
<tr>
<td>5.</td>
<td>5.</td>
<td>Love Me Tender</td>
<td>Elvis Presley</td>
<td>AB</td>
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**Scandinavian Charts**

**Sukiyaki**

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**Cash Box**

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**Belgium**

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**THE YEAR-END ISSUE'S COMING! WILL YOU HAVE RESERVED YOUR SPACE?**
Cash Box - October 30, 1963

**France's Best Sellers**

1. Elle Etait Si Jolie (Alain Barriere) Alain Barriere - Editions Tuttu
2. Nous On Est Dans Le Vent (Michel Paje) Michel Paje - Vogue International
3. Da De Ron Ron (Specter Acor) Johnny Hallyday - Pigalle
4. Catching You (Paul Anka) Sylvie Vartan
5. If I Had a Hammer (Trini Lopez) Trini Lopez - Tropicales
6. Bis Si J'Avais Un Marteau (Lee Hayes, Seeger, Claude Francois) Claude Francois - Tropicales

Barclay In Belgium Hosts New Artists

HOLZSCHUER - Eddie Barclay (2nd from left), proxy of the new Barclay record firm in France and Belgium, is pictured with new Flemish artists Hilda Elisa (left) and Elsie Soms. (center). The Barclay organization has appointed a new director for the label and head of the publicity which bears his name. The label boasts the talents of Jacques Brel, Dalida, and Leo Ferre.

**Argentina's Best Sellers**

This Last Week Week
1. Cucro (Aldon-Formata) Rita Pavone, Violeta Vivas (RCA); Blanqui Silvian, Lucio Milena (CBS)
2. Celia (Mundo Musical) Leo Dan (CBS)
3. El Bule Del Ladrillo (Caraci-Formata) Rita Pavone, Violeta Vivas (RCA); Hugo Mendonca, Lourdes Machado (Philips); Chicote Lopez (Odeon Pops); Lucio Milena (CBS)
4. Acuarela Del Rio (Tempos) Los Frontieros (Philip); Roberto Yanes (Caraci-Formata); Ingrid (Philips); Los Andarigueros (Polydor); Ramona Galarza (Odeon); Julio Molina Cabrales (CBS); Santa (Micronet); Ester Melchi (Sermadis); Farias Canaballos (Hyb); Tomas Campos (CBS)
5. Hay No Vamos (Japon) Rita Pavone (RCA)
6. Regalito (Lagos) Rodolfo Zapatka (Music Hall); Horacio Guarnier (Fidel); Ricardo Salinas y Nieves (Philips)
7. Todo Es Mejor Que Nada (Papagayo) Joel Torrens (Philips); Pepe No Que No (Kern) Palito Ortega (RCA)
8. Niiza Nueve Ola (Philips); Rita Pavone (RCA)
9. El Pescador (Maro-Korro) Los Wawancos (Odeon Pops); Roberto Minaya, Claudio (Odeon Pops); Joe Rorani (Philips); Horacio Milena (RCA)
10. Muchas Veces De Verano (Fernata) Nat Cole (Columbia)

Cash Box - November 30, 1963 - International Section
Last week this editorial space carried a message extolling the values of service schools in the light of the highly technical equipment being manufactured today. It is ironic that, although the editorial met with a fine reception, it brought about general discussions of service on today's equipment and eventually the small degree of service necessary on the coin-operated pool table became the main topic in some circles.

One of the biggest factors responsible for keeping the coin machine business in the hands of the coin machine industry has been the responsibility of service. The location owner is at odds with himself when the need for repair and service comes about on a juke box or a standard shuffle alley or most other games. What may be a simple service stop to a knowledgeable serviceman is a major problem to the neophyte. We have found this to be true in many areas today both at home and in business when a non-mechanically inclined individual is temporarily disfavored by a breakdown which requires nothing more than replacement of a fuse or perhaps a simple splicing of electrical wires. To the layman, however, there is nothing simple about it since he has no background knowledge of mechanics or electricity.

The analogy is brought out here to point up the importance of having a machine appear to be the equipment of a professional. Many locations have attempted to own their own juke boxes but once the service problems go beyond the simple replacement of a needle or perhaps a small bulb, the professional operator is a definite asset to the continued operation of that machine. Amusement machines are so complex today that most location owners do not consider ownership.

Even in the case of the cigarette machine, where operators are constantly faced with the sale-to-location problem, the need for service and the purchase of merchandise stands as an obstacle to many who would otherwise own their own machine.

The coin-operated pool table business, as we know it today, is a prime factor in keeping the life-lines of operating open. There is no estimate as to how many operators may have collapsed under the high cost of operating equipment today if it weren't for the pool table. But there has been evidence that locations do buy their own pool tables, and for obvious reasons. While there is no legal way in which to prevent this from taking place, since the location is entitled to do as he pleases, it seems as though the industry is missing an opportunity to keep the pool table business in the hands of the operator, providing all it takes to change the location's mind about operating would be that simple fuse, or wire, or whatever other ingenious but low-cost gadget could be designed to give the operator the edge should the idea come about. It is food for thought.
New York - The effects of the Music Operators of America's re-vitalized membership and organizational programs is rapidly felt far away from Chicago as Skowhegan, Maine, where an association VP was named for the first time in its history. That state, last week. Led by President Lou Casola, the MOA and its Director were spreading the gospel in New Jersey, Massachusetts, and New York City, where the message was slightly altered for a group of record company representatives who attended an MOA luncheon.

MOA's goal is increased membership. Without the national affiliation, the New Jersey area cannot present the same, last year's successful Convention spurred the officials and the membership on to new heights.

With membership close to the 1900 mark, following the national Convention last September, the formation of additional local associations, where possible, will eventually result in even bigger MOA rolls. Hence, the presence of Canada, and his Managing Director, Bob Brillante, in areas hundreds of miles away from home last week.

Separate meetings were conducted with Jersey operators, New England members, and New York City record company personnel. Stories of these meetings appear on page 5 in a general news coverage of MOA activities during the past week.

Send Money: Casola

NEW YORK—MOA officials varied their association presentations to fit the needs of local music organizations in groups in various states but with different problems. One segment of the talks was the same throughout—"Send money." MOA is dependent on contributions from members and local associations, and also from individual operator contributions.

The national association has never before conducted as costly a touring program as it is currently carrying out, nor has the growing need for more intense legislative action been evident. "These things cost money," said President Lou Casola during a stop-off in NYC last week, "and we aren't particular about which operator writes the check."

New Jersey Ties Four Locals Together With Cannon At Helm

NEWARK, NEW JERSEY—The New Jersey Coin Machine Operators Council was formed here Tuesday, November 18, following a meeting between a group of coin machine company representatives and several Directors of the Music Operators of America, Inc.

Bill Cannon, Cannon Music Company, of Haddonfield, N.J., was elected President of the newly formed Council. Before the formation of the statewide Council, New Jersey programs were served by four local associations: The Music Guild of New Jersey; The Southern New Jersey Coin Machine Association; The Tri-State Coin Machine Operators Association; and the Monmouth County operators group.

The main purpose of the formation of the statewide group, according to Cannon, is to better MOA programs, to inform MOA as to local conditions, and to benefit from the services MOA offers members. It is expected that eventually all of the Council members, all of whom belong to the respective local groups, will become MOA members through their local affiliation.

Jock Casola, who is credited more than an Association in order to circumvent the paper work, the collection of dues, and the various time consuming details which go hand in hand with association work. Instead, dues will be collected through the locals.

The NJ Council booth is carried on by Sec.-Treas. Dick Steenberg, who heads the Music Guild of NJ; Danny Sylvester, Rudy Liegtb, and Allan Waldor, officials of the other three associations. At present, the MOA Directors Bill Cannon and Millie McCarthy, who assisted in the formation of the group, feel that Jersey can use additional local associations. The south shore of Jersey, it was noted, has no representation.

On hand at the meeting, which was held in Newark's Essex House, were the following coinmen: Bert Betti, Joe Lederman, Cleo Rosazza, Allan Waldor, Dick Stohrberg, Bill Cannon, Bob Blundred, George Rose, Danny Sylvester, Rudy Liegtb, Irving Morris, Millie McCarthy and Irving Pearl.

The next meeting of the Council will be held December 5 at the Essex House, during a luncheon scheduled to be served at 12:30 P.M.

New England Group Headed By Mawdsley Covers 5 States

NEEDHAM, MASSACHUSETTS—The Coin Machine Association of New England was organized here on Monday, November 9, following the national Convention last September, the formation of additional local associations, where possible, will eventually result in even bigger MOA rolls. Hence, the presence of Canada, and his Managing Director, Bob Brillante, in areas hundreds of miles away from home last week.

Separate meetings were conducted with Jersey operators, New England members, and New York City record company personnel. Stories of these meetings appear on page 5 in a general news coverage of MOA activities during the past week.

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Chicago Coin Intros
‘Spotlite’ Shuffle Alley

CHICAGO—Mort Secore, director of sales for Chicago Dynamic Industries, Incorporators of this city, asserted this past week that Chicago Coin has attained the ultimate in a stunningly colorful cabinet design, in his announcement of the introduction of ChiCoin’s “Spotlite” 6-player, pack shuffle bowler. And, he added, there are plentiful surprising scoring innovations on the “picture frame” hitzone, which are aimed at considerably increased collections and profits in locations in this country and in foreign markets.

Secore further explained that the popular “Spare-Lite” feature, which attained international popularity in ChiCoin’s coin-operated “Official Spare-Lite” big ball bowling alley, is featured for the very first time on a pack shuffle bowler. The “Spare-Lite” feature shows players where to aim the pack to pick up a strike, or—if need be—a spare. It is an illuminated indicator (directional arrow) conveniently placed at the front-center of the pinhood. It is accompanied with such popular Chicago Coin bowling and scoring games as “Regulation,” “Special-O-Matic” and “Dual Flash-O-Matic” bowling. ChiCoin engineers and designers have created such exciting new features as “Spotlite,” “Step-Up” and “Add-A-Frame” bowling.

“Spotlite” (a skill bowling game), Secore explained, is very similar to “Shadow bowling” as practiced by pros who try to sharpen their aim at the pins for tournament competition on the big, regular lanes. And, is played without any bowling pins visible on the playfield. The player aims for the ‘strike spot’ on the lane. Or, for the “strike,” is the lighted “Spare-Lite” arrow directs player’s aim for the spare pick-up. Also, the back-rack (new modern design) extends all the way to the floor (one-piece box), and has corner brackets for ease in moving equipment about. In front, the cabinet stands on two sturdy metal legs.

For added ease in servicing “Spotlite” there is a “flip-up” ball replacement hood panel. Finally, there is a strong, steel (pilfer-proof) cash box, with a double door in front of the cabinet.

Secore stated, in conclusion, that a new advancement from Chicago Coin’s distributors is that acceptance for “Spotlite” pack shuffle alley bowling is assured among the pinball operators, according to advance orders. Production and shipping are geared to meet the urgent requirements of the firm’s distributors throughout the United States and overseas.

Hymie Zorinsky Extends Rock-Ola Distribution To Include So. Dakota

CHICAGO—David C. Rockola, President of Rock-Ola Manufacturing Corporation, Chicago, has announced the appointment of H.Z. Vending and Sales Co., Inc., as the new Rock-Ola Distributor for its phonograph and cigarette vendor lines in the state of South Dakota. The appointment is effective immediately.

Parks Show
Space SRO

CHICAGO—The convention and trade show, International Outdoor Amusement Exposition, Dec. 1-4 in Chicago’s Sherman House, is a sell-out. It was announced last week by Marvin Staton of Springfield Park, Oklahoma City, chairman of the exhibits committee. The trade show is held in conjunction with the 45th annual convention of the International Association of Amusement Parks. (CR Nov. 16.)

Staton said that with a record high of 212 exhibits, “we regard this as our biggest and finest show in history. It is the largest ever and of special significance is the fact that a sizeable portion of exhibitors are in the new products exhibit area.”

Also for the first time, Staton said, there will be several exhibitors catering to fairs add expositions.

believe that this will easily be one of the most exciting new game bowling features developed in the past few years.

“Step-Up” is a high scoring bowling feature. The strike and spare scores advance in value from frame-to-frame. i.e., strikes graduate from 30 pins in the first frame to 60, 90, etc.

Secore further explained that “Add-A-Frame” exchanges on a surprising extended play of 1, 2, or 3 extra frames for high score, at the end of the 10th (final) frame. When flashing “Add-A-Frame” indicator (placed at the front-right of the pinhood on the “Spotlite” pack shuffle alley.

Secore was favorably eloquent in describing the high-styled, colorful decor of the cabinet. There are new design Formica sidewalls (for longer life and striking appearance).

The back-rack (new modern design) extends all the way to the floor (one-piece box), and has corner brackets for ease in moving equipment about. In front, the cabinet stands on two sturdy metal legs.

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Hymie Zorinsky, the owner of H.Z. Vending, in commenting on the appointment of his company to cover this additional territory for Rock-Ola, made the following statement: “With the tremendous growth of Rock-Ola music sales in the last five years and with the great potential involved in the revolutionary Caravelle Cigarette Vendor, all of us at H.Z. Vending are most pleased that the Rock-Ola Corporation saw fit to let us serve this additional territory. With this expanded line, we’re anxiously looking forward to meeting and serving the operators in South Dakota, and demonstrating to them the great profit making features on the 'Rhapsody' and 'Capri' phonographs and the 'Caravelle' Cigarette Vendor. They are really the best I’ve ever seen in all my years in the coin machine business.”

Until arrangements are made for a South Dakota office, Zorinsky said that this new territory will temporarily be handled out of Omaha; but he assured all the operators that they will receive the same personal service which has made the H.Z. Vending and Sales Company the outstanding distributorship it has always been in the rest of its territory.
ROCK-OLA COMES TO LONDON TOWN: When Rock-Ola shows in London, Ruffer and Walker are always the hosts. That was the case last month when 100 coinmen attended a cocktail party (CB Nov. 23) which accompanied the premiere of the “Rhapsody II” and “Capri II” phonographs. Shown above, in one of the photos taken during the affair, are from L. to R. Ron Murray, Roy Ruffer, Leonard Collum, Fred Walker and F. Gordon Walker. The firm is sole distributor of the Rock-Ola line for the United Kingdom.

Bally Develops New Motor For Flipper-Type Games

CHICAGO—A motor which operates on either 60 cycles or 50 cycles in the newest development of Bally Manufacturing Company, according to President Bill O'Donnell.

“The new universal motor,” O'Donnell said, “will be standard equipment in all Bally flipper-type games, commencing with "Hootenanny." At the same time the new Bally universal transformer, which may be used with either 115 volts or 220-240 volts current supply, will become standard equipment. Both the universal motor and universal transformer may be used in earlier Bally flipper-type games and will be available for Bally bingo games in the near future.

“Besides enabling us to standardize our U.S. production with the rapidly increasing world wide demand for Bally games, the new motor and transformer will expedite the international trade in used equipment. Replacement of motor and transformer

Bilotta And Kane To Exhibit 'Kwik-Flip' At Bismarck

PHILADELPHIA—Bill Kane, Sales Manager of the Todd-Williams Corp., mfrs. of a new remote control TV unit which can be installed on present model television sets, will set up a hospitality suite at the Bismarck Hotel in Chicago, in conjunction with John Bilotta, Bilotta Enterprises, major distributor of the Todd-Williams line.

Kane and Bilotta expect to sign additional distributors for the unit for sale to bars and locations. The item—“Kwik-Flip”—was premiered at the liquor dealers trade show last month in Greensboro.

NEW M.O.V. PRESIDENT: Gil Bailey, coin machine operator from the Virginia area, was elected last month to the Presidency of the Music Operators of Virginia, following Hy Lesnick who held the post for one year (CB Nov. 23). Bailey heads one of the most progressive associations in the country today and is expected to continue the work necessary, assisted by knowledgeable industry people, to bring about M.O.V.'s long-term programs which encompass the legislative, public relations, and operator relation projects now on M.O.V. drawing boards.
A Texas Soda Fountain Goes Automatic

GREENVILLE, TEXAS—An automatic food service operation begun last August is proving successful for both the owners and customers of the Big State Drug Store in Greenville, Texas.

The battery of seven automatic food and beverage venders replaces a soda fountain-grill which required seven girl counter attendants to operate. The automatic facility now requires two girls—including labor for preparing sandwiches and ice cream products, loading the machines, and keeping the area tidy.

Approximately the same variety of food is served now as was available at the soda fountain, including sandwiches and hamburgers, ice cream sundaes, banana splits, cones, etc.

Canteen Extends O'Malley's Contract to 1968 Without Vote

VOTE HIM 10,000 Share Option

CHICAGO—Nathaniel Leverone, Founder-Chairman of Automatic Canteen Company, America, announced last week that the Board of Directors has voted to extend for 3 years the contract of Patrick L. O'Malley as President and Chief Executive officer of the Company. O'Malley’s original contract, which would have expired Jan. 1, 1966, has been extended to expire Jan. 1, 1969. Leverone said that the Board “as an additional expression of the high regard and value which we hold Mr. O’Malley” has voted him a stock option for 10,000 shares of Automatic Canteen common stock.

Herman Perin, Genl. Vending Exec, Dead At 60

BALTIMORE—Herman Perin suffered a fatal attack in his home last week and died at the age of 60. At the time of his death, Perin was sales representative for General Vending Sales Company, Rock-Ola.

Rowe Ami Music makes pleasant more pleasant

Facts On The Drug Store Installation

Big State Drug Store, Greenville, Texas

(256, 30 mi. north of Dallas, purchased and operated by Mr. and Mrs. Lloyd Leslie and Mr. and Mrs. Lorain (Bud) Shackleford. 

Hamburger, 25c

Vending machine contains six pieces of equipment at rear of a dining area comprised of fifteen booths. An additional vender, serving cold drinks, is at the front of the store. 

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Sales Are Up

For the past 11 years they operate the store with their wives, each working most of the 12-14 hour day which begins at 8 a.m. and ends at 9 p.m.

“Our sales are up since we put the venders in," says Leslie, "and we have 500-600 Customers.

Approximately the same variety of food we did formerly. This big advantage now, at least from our customers’ standpoint, is speedier service since they have time to come in, and have been surprised to learn that some school children can make their selections, warm their sandwiches, eat and be ready to leave in five minutes. Of course, it takes adults longer, but a lot of them are in a hurry for a snack or a meal, and therefore appreciate the instant service the venders offer.”

Between 600 and 800 persons patronize the venders each day. Students from nearby Greenville Junior High School form a large percentage of the drug store’s food business. The school, which has an enrollment of 900 students, maintains a cafeteria but allows children to leave the ground for their 30-minute lunch period.

Immediately behind the battery of venders is a small kitchen where all foods are prepared. The refrigerated section of the former soda fountain has been moved into this area, and the two girl attendants dip ice cream by hand and make the desserts, placing them a few feet at a time in the Vending ice cream vender. Sandwiches and banana splits are garnished with whipped cream and cherries, and plastic spoons are inserted in each portion. Small flat-bottomed cones are placed directly in the compartments of the vender.

The two girl also make sandwiches and load the two hot food venders from the rear. Hamburger is always on the menu, but the selection of cold sandwiches is changed daily for variety.

Personal Service Important

One of the girls is constantly on duty in the serving area during the peak noon hour, helping customers, answering questions, and cleaning the tables. Change is made by a cashier at the back of the store and at the front of the store. A porter and three school boys who work part time as clerks complete the help hired by the two owners and their wives.

The girls make up all sandwiches and ice cream items in the morning, and the machines are loaded by 11 o’clock. While doing this, they aren’t constantly interrupted by someone wanting a sundae or a sandwich. In this way, the work goes smoothly. They spend the afternoons cleaning up and getting ready for the next day’s work.

All sandwiches are wrapped by hand in plastic film. Those meant to be warmed in the microwave ovens are labeled, reminding customers how many seconds’ heat they will require. Hamburger are warmed for 30 seconds.

“Having two micro-wave ovens prevents bottlenecks,” says Leslie. “We wouldn’tbe able to handle such fast service with a single oven.”

The 20 by 40 foot vending space is approximately one-fourth the total area of the drug store. Booths are coral red, walls are light blue, the floor is light blue tile, and paneling is in a wood in a light natural finish.

Cash Box-November 30, 1963
Seeburg Tells Europe To Think Big

200 Distribs and Affiliates Listen

ZURICH, SWITZERLAND—The Seeburg Corporation recently held a large-scale International Sales Convention in Zurich, Switzerland. Over 200 Seeburg executives, representatives and distributors from all over the world attended the two-day meet which was staged at The Spiegelsaal, close to the headquarters of their distributors, Musikvertrieb A.G. of Switzerland.

Banquet carrying "Think Big And Sell Big" slogans adorned the walls of the conference hall around which were displayed the full range of Seeburg's latest vending and music equipment.

The first day was given over entirely to vending with the new Marquee series stealing much of the limelight. On display were the hot drink-cold drink vendors with their new panel styled in walnut decarvite with personalized console view selectors, first introduced at the recent NAMA in Chicago. Other machines attracting attention were the Seeburg/Bally 764 coffee vendor with a 600-650 cup capacity and the smaller Marquette coffee vendor with a 220 cup capacity.

The Industrial series of soft drink machines and the new-look refurbished Seeburg top loading personalized cigarette machines were also on show.

Pick-A-Pax

Seen for the first time in Europe, and a highlight of the convention, was the brand new Pick-A-Pax multi-vendor. The machines, which are now in production, will be ready for export within the next 60 days. The Pick-A-Pax can vend a variety of some 5,000 different articles. In fact anything which can be put into a cellophane bag and is not too big can be vended: clothing, such as shirts, socks, stockings; cleaning materials, toilet requisites, foodstuffs—this list is practically inexhaustible. The Pick-A-Pax can also be fitted with refrigeration. A machine can carry a maximum of fifteen selections at fifteen different prices ranging from 5 cents to $3.50. The machine operates on a system of horizontal spirals of which there are fifteen fitted on various levels. The specially made and patented box in which the various goods are packed hangs from the spirals to which they are attached by a kind of double hook. As the coin is inserted and the appropriate button pressed the spiral carrying the selected product makes several revolutions, thus pushing the hooks forward until the article is ejected and dispatched into the delivery compartment. Undoubtedly the Pick-A-Pax was one of the major attractions of the show.

Also demonstrated during the first day were the Seeburg electronic organs with their exclusive built in 'Select-A-Rhythm'. The organs, which are compact, come with a matching bench in a choice of walnut, fruitwood or mahogany, and are ideally suited for use in clubs or smaller select locations and for home use. It has not been established that all Seeburg distributors will market this item.

The New Look

The second day was devoted to music when, once again, the Seeburg 'new-look' theme was everywhere apparent. The assembled delegates were welcomed back by Mr. George Gilford, Vice President of Seeburg International who later called upon Mr. Jack Gordon, Executive Vice President, to review the company's progress and leadership in the phonographic field. Gordon recalled that it was just one year since Seeburg staged their European break-through programme and launched the L.P. Console. L.P. Console sales were initially handicapped by lack of albums. However, due to the efforts of Mr. Maurice Rosenberg and Tedde of Germany some 32 are now available and another 23 little L.P.s are being added. E.C.A. of Italy is also releasing 13 in the very near future and more are on the way from England. Gordon announced that tremendous strides had been made by European record manufacturers who are now more willing to co-operate in the production field.

With no new models scheduled before 1965 the existing L.P. Console has been given a 'new look' and its presentation at the Zurich convention drew spontaneous applause from the audience. Without intending to obviate the current model the motives behind the 'new look' are to protect the operators against the necessity to re-invest in new equipment and to stimulate and create interest in the L.P. Console.

Inter-Communication

The next speaker was Mr. Bill Adair, Sales Director, on the subject of the Seeberg Consolette. Adair claimed that in America it was fast replacing and outstripping all other wall machines—a success story which has been repeated in Great Britain where one Consolette for every console has been sold. On the continent progress has been slower. However, Adair went on to disclose the biggest surprise of the two-day convention. The introduction and world premiere of another version of the L.P. Consolette. As yet unnamed the model was unveiled and enthusiastically received.

The new Consolette features an intercommunication system. The (Continued on page 56)
Eastern Flashes

The east was indeed flashing with news last week. MTA execs were in town here in Jersey, in Massachusetts and probably a few other places we forgot to look. Irv Morris and Bert Betti were on hand in Jersey with Bill Cannon, Dick Steinberg and Millie McCarthy to help set up a statewide Council, which they did. Next meet December 5 at the Essex House in Newark. If you operate, you should attend.

The Boston meeting on the night before resulted in a New England group being formed, and if all of this sounds familiar, you probably read it on page 51 of this issue, where you can find out all about MTA's programs and concentrations driven for local associations. They have decided that if there's an association in town, ask 'em for support. If there is no association, organize one! Bet you wish you could do that with your accounts . . .

Some of our record company friends told us that while the attendance at the MOA-Hilton luncheon on Tuesday didn't send Hilton Hotel stock soaring upward, it did serve to form the basis for future meetings which was about all that was expected. We don't know why there were a few red faces later Tuesday when some people thought they were "attended?" Judging from what our contacts tell us, it was nothing to be ashamed of. But then, unless you take an optimistic view, even a sell-out at 'My Fair Lady' can be made to look bad, depending on who reports it.

In any event, for the first time in the history of this business, it appears as though there is a definite movement forward to organize the nation's industry—nationally. This time next year we should have experienced still another successful convention and even more association activity. And the chances are, the Celler Bill will not have passed, or so say the soothsayers from Capitol Hill.

Meyer Parkoff brought his Atlantic NY Corp. group into the International Hotel at Edgewild last Sunday for a day-long meet that had 20 members of the staff asking questions, answering some of them, and hearing all about the company's progress, its gains, its weaknesses, and in general receiving a healthy picture of what makes Atlantic tick and how each individual can make it tick more profitably next year. The employees advised us that they enjoyed the meeting, and after about six hours, could have sat down for another four if it wasn't that late.

Marty Rosen bought the City Island Arcade. That's the one all the way down at the end of the street where the bus turns around. He'll pick it up for the season and go to Israel where he should be refreshed before returning in the spring. We remember the spot as a kid and today it's a good location all over again with a whole new crop of Bronxites coming up nights and weekends looking for entertainment.

Roger Seglin was in to Paramount Music for a school session and about ten of Al Miniaci's men sat in to hear Seglin run through the machine, its parts, and the best way to service it.

Sorry to hear that Sol Silverstein died. He was an old-timer in experience but young in years (only 61). Another death out of the Baltimore area was reported last week; when Irv Blumenfeld told us regretfully that his sales representative Herman Perin had died after suffering an attack. Herman was 60 years old, and had about thirty years in the business having worked for Runyon Sales before and during WW II.

Art Daddis called in from National Shuffleboard and Billiard, his first week on the job, to tell us that the firm is considering expanding its walls to fulfill production demands.

Bob Jones, WS Distributing, a busy man up in Boston, actively participating in the formation of the new association up there and selling up a storm for Bill Schwartz on the Seeburg line during working hours.

Si Redd out of town on a trip, expected back in a week or so. Si has plans for 1964 that include the development of the games territories up here. If the project comes off it should increase sales immeasurably.

Bill Cannon, Cannon Coin Machine Company, Haddonfield, appears to be a man on the rise in this industry both at the operating and the association levels. That's what we need. Young men like Cannon and the newly elected president of New Eng. Assoc. Russ Mawdley, With Cannon leading Jersey, look for the formation of more local associations.

Sol Lifkin, American Shuffleboard's Sales head, calls us to advise that the pool table is selling up to production figures, but he is amazed that "Imperial" shuffleboard keeps moving along. "I don't consider the two games at all competitive," said Sol. Certain locations want the shuffleboard, others demand the "Electra II" pool table.

Jack Gordon, Seeburg exec VP, took son Bobby along on the European jaunt, two weeks ago, and after the Seeburg people heard all about the new Consolette features, the organ, the revised look to the LP Console, the vendors and the additional Little LPS's heading out their way, they adjourned for dinner, whereupon young Bobby pulled his clarinet in tow and joined the local Zurich jazz group. Bobby's LPS's are available on Seeburg's Little LP program. (snatch). John Stuparits is making an international name for himself. He can demonstrate equipment in Atlantic New York at the NAMA show, or in Zurich (where a translation battery of four men broke down into four different languages).

The drive for funds for the Cardinal Spaulding Servicemen's Club is on. The committee consists of members from the area. They are: Al Bodkin, Al Denver, Abe Fish, Tom Greco, Irv Holzman, Harold Kraftman, Millie McCarthy, Mike Malmeen, M. Arthur Newsom, Meyer Parkoff, Carl Sibreen, Barney Sagerman and Marty Toohey. If you receive a letter asking for funds, make out a check for any amount you desire and return it to Monsignor John P. Kelly. He asks but once each year. And believe him, it's a worthy cause . . . That's it for the week so have a Happy Turkey! (and let the diet be damned).
Chicago Chatter

There is a decided stirrings in Chi this week as the nation's common and amusement park operators are getting ready to converge on the area surrounding the Sherman House for the Parks Show, due in from Dec. 1-4. IAAPA, headed when John B. (Jack) Kelly, Jr., ex-olympic squash champ and brother of Princess Grace of Monaco, was slated to make the keynote address Monday, Dec. 2, during the height of the conclave. . .! Hear! Hear! Parks Show exhibit space is completely sold out, according to Marvin Slaton, chairman of the exhibits committee. A record high of 212 exhibits will be set on display, in the second exhibit hall of the Sherman House. By the way, all John Bowman's friends will be on hand to wish him well in his new position. John leaves his post of executive director of IAAP at the conclusion of the Parks Show.

All that excitement at Chicago Coin is being generated by the brand, spankin' new peach of a shuffle alley Moi Secor has been extolling of late. It has a right-smart lookin' cabinet, and loads of profit making features, according to Sam Ginsburg and Sam Wolberg. Chicago's distributors should have their orders in fast to get this headache stopper in South Bend, Indiana, for they are offered and have been delivered at Fred and Amy Keidash, of Crown Intl., Indiana. Fred has been a successful operator in the St. Joseph Valley region for more than 25 years. Amy's knowledge of coin is amazin' and both Fred and Amy are Cash Box readers from way back. With them was ol' buddy Jack Burns, of Empire Coin Machine Exchange.

Among those delighted over H. Z. Vendor & Sales Co. announcement to handle distribution of Rock-Ola phonos and cigarette machines in South Dakota are David C. Rockola, president; Edward G. Dorr, executive vice prexy; andachdige George Hincker. Also (of course) ol' buddy Hymie Zorinsky and young pal Eddie Zorinsky. The new territory will be handled out of the Omaha office until a new branch is set up in S. Dakota.

Gene Donnelly, of Bally Mfg. Co., advised last week that a new machine which operates on either 60 or 65 gallons of standard equipment in all Bally flipper-type games (See a full explanation elsewhere in this issue of Cashbox) . . . The big action of late at First Coin is on Wurlitzer phonos, and from prexy Joe Klein. Meanwhile, Sam Kolber and Fred Klein are keeping pace with export orders to many foreign markets. Jack Mittel, sales manager at Williams Electronic Mfg., can hardly contain himself when he reports on the sales action he and president Sam Stern are receiving on Williams' "Merry Widow" 4-player flipper amusement game . . . W. K. (Bill) Weikol, director of sales for Fisher Sales & Mfg. Co. (Naturally, he acts as prexy) . . . One place Australian coinman Jack Rooklyn was sure to take in during his visit last week was Atlas Music Co. Jack and Atlas pres Eddy Ginsburg are old buddies from "way back."

It was that same time of the year when David & Dorothy Gottlieb started getting sales for their machine, the "Merry Widow," the Coin Machine Exchange, are flippin' over the local action. Also, see Mort, we're having a busy season in business.

One of the most talked about distrb accomplishments in this wide area of late is the advanced reconditioning procedure and operation at World Wide Distrb. Harold Schwartz extols this method, as does Nate Feinstein, Irv Oriz, Fred Skor and Howie Freer, Harold knows that only the most qualified experts man each step in the procedure to make available to operators the best possible used machine and reconditioning and vending equipment for locations. Dean McMurdie, executive vice prexy of Rowe AC Sales, is off on an extended tour which will go into the middle of December. He's headed out to the Far East where he'll visit in Japan, etc., meanwhile, back in the Mary Alice, pres Jack Harper, vice president Fred Pollak, and sales director Paul Huesch are busy with international sales on the new Rowe-AMI "Tropicana" phono . . . We chatted with Empire Coin vice prespy Joe Robbins another day, and learned that business is growing even faster than the terrific expansion of the firm.

United Mfg.'s Bill DeSelm informed that United's "Skippy" pack shuffle bowler is already receiving fine acceptance everywhere. Irv Holzman's model sold in the New York area is called "Jill-Jill."

We sure enjoyed visiting last week with Tom Herrick, Bill Adair, Dan Collins and Stan Jarocki, Jr., at Seeburg. While there we chatted a bit with Lillian Kubiebck, Seeburg's secretary and legal counsel (quite a lawyer, we're told). Another Seeburgite of the fair sex we dropped in on is Millie Heinsburger, sister of Seeburg's Jack Gordon's secretary. Millie's a pal of ours from "way back . . . It's always nice to meet with Dan Collins, vice prespy of Seeburg's Musical Instrument Div. Dan, who spent so many years in the heart of New York's music biz, urges all his old friends to drop in and say "hi" whenever they make the trip.

We get quite a kick out of the kind of action Hank Ross, "Iggy" Wolverton and Big Bob Jonesie are getting with Midway's "Race Way" amusement game. Sales are that great, according to Bob . . . Ed Ruber, Wico Corp., took off the day after an extended business trip . . . Johnny Frantz, and Don Condon, J. F. Frantz Mfg. Co., are getting their exhibit material set up and ready to go when the Parks Show opens in the Sherman House. Johnny tells us he always does well at this annual year-end show.

Cash Box—November 30, 1963

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Cardinal Spellman

Asks Operator Support

NEW YORK—A letter of solicitation was mailed from the offices of His Excellency Francis Cardinal Spellman last week asking support of the Cardinal Spellman Servicemen’s Club from colo machine operators in the area. The mailing, an annual event, usually raises about $2,000 in individual contributions from operating firms and is used to keep the Cen- teen located in NYC open to servicemen of all creeds every day of the year.

Very Rev. Msgr. John P. Kelly, Executive Director of the Club said, “This appeal has always come to you just before the Christmas holidays because... members of the Armed Forces are separated from their families.” In sending a check you support a most worthy cause and brighten the holidays for thousands of Servicemen from all over the country.” CSSC plans host to 15,000 servicemen from all over each month. This number swells during the holiday season. Nothing at the Club, from the food to the entertainment, has a price on it. Everything is free and sometimes the costs run the gamut, including beer for the soldier who has no plane fare back to camp.

The Cardinal Spellman Servicemen’s Club has received support in the form of monographs, amusement and funds from the industry for about ten years. However, during the past several years, the amount raised has fallen off. Unfortunately, the number of registrants enrolling in the Club increases each month. Checks should be mailed to: Cardinal Spellman Servicemen’s Club, 487 Park Ave., NYC 22.

Everyone along “Column Machine Row” discussing plans and looking forward to the Thanksgiving holiday... The new Rowe AMI “Tropicana” phonograph is proving to be very popular among the operators at K. W. Wilkes and Don Edwards are traveling up the coast this week displaying the “Tropicana,” which has previously enjoyed many successful showings. Ed and his wife, Frances, recently celebrated their 20th wedding anniversary. Johnny Hotz returned from San Diego and now planning a week trip to New York to attend the Tele-Norm school, to better service the operators. Chuck Klein will be spending another few days at the home office in San Francisco and will be a guest at their annual Christmas party being held on Dec. 7th. Chuck and Wanda, along with the Clampetts, are expecting the Jones boys and their wives on Thanksgiving day. Woody Mathias, former Jones boy, taking over the Peninsula Music and vending Co., Monterey.

At Amco Video & Vending, Inc., Dave Yates mentioned that Tommy Wig- gins, the owner of Delford’s new business in Harvard’s Busy Morris, “Silly Willy,” on the Challenge label, David Friend of Don Ross, married Miss Colleen Pearson last week carried to Charleston and Engineering visiting Amco’s Pico branch, reports the “Time Trials” game doing great on the entire west coast. Leo Simone, Seeburg regional manager, re- turned from a one week trip to Portland. Miss Winifred Timpson re- formed the Seeburg “Consoles” doing a tremendous job for the operators. At C. A. Robinson & Co. Bank Trokee said, “the calm before the storm,” typifies business during the past week. A temporary lull is being experienced in eager anticipation of new products coming soon. In the meantime a sale on used equipment will help clean the decks for action.

Buck Stapleton, promo man for Capitol Records, in Leuenhagen’s “record bar” and happy with the sales action on “Shape Up Or Ship Out” by Leon McQuillen, the Stinging Pig.

Simon Distributing Co. enjoying exceptional sales activity for the entire month with only one type of equipment, the 20’s and 30’s era machines offering a good profit.

The Automatic Laminator is on display at Paul Laymon, Inc., creating a great deal of interest. Jim Wilkins said they are looking forward to receiving the Bally ‘Hootenanny’ sometime this week.

New phonograph company has been forming at a hectic pace at the Worlifter Factory Branch, leaving the showroom practically void of equipment. Royce Gar- ris is back on the job following a few days absence due to illness. ‘Bart’ Harr- themewell is calling on ops in Blythe and Cliff Nugent is covering the Ventura area.

Singing star Neil Sedaka paid a visit to California Music Co. checking sales on his latest disc, “Big Girl” on RCA Victor. Gabe Orland returned from a successful house tour to the East Coast.

The shop at American Coin Machine, Inc. unusually busy these days, resulting from a special deal running on overhauling & repairing of phonographs and machines. Many advantages are taking advantage of the reduced rates, according to Bill and Nick Lanyz.

Jose Ramirez of Mexico City paid a visit this week at Dunham Interna- tional Sales Co., Joe Durante said the shop is in better shape than ever hard to keep up with the influx of export orders.

Visiting operators in town this week included; Lester DeChene, Riverside; Jerry Graves, El Monte; Fred Anderson, Pasadena; George Lakey, Norwalk; Cecil Ellison, Lancaster; Charles Pedicord, Buena Park; Allan McMahan, San Jacinto; Ken Arnold, Harrows; Bob Hathaway, Ventura.

UPPER MID-WEST MUSINGS

Bud Knudson, Moorhead, Minn. in the town for the day visiting a few distributors and picking up his record and parts... Ernest Wortz, Hankinson, N.D., in town for a few hours making the yearly round of the Min- nesota football game last weekend at Iowa City, were Harold and Norton Lieber- man and Lou Robin, and Irving Sandler and son David. Mrs. Neal Men- son, Minn. in town for the day picking up parts and records... Mr. & Mrs. Dean Schroeder, Aberdeen, So. Dak. in town for a few days... Grand Ole Opry biscuit crumbs Marty Robbins at the Dinky Ann for the second time this year...

Johnny Mathis at the Minneapolis Auditorium... Moscow Circus at the Min- neapolis Auditorium Nov. 24 through Dec. 1st... Stars of the ballet with full symphony orchestra at the Northrup Auditorium Monday and Tues- day Nov. 25-26... The Golden Strings are still at the Hotel Radisson... Mrs. Clem Pieczek getting along as well as can be expected after having undergone hip surgery on her feet. Still in a wheel chair but expects to be up and around soon... Capt. R. W. Rieck in town for a few days... Many of the record company men in town this week... Deer season opens today in Wisconsin and Bob LeClair will be an early one in the woods as will be Mr. & Mrs. Lawrence Shillinger.

Happy Birthday This Week To:


If you are reading someone else’s copy of Cash Box why not mail this coupon today?

THE CASH BOX
1760 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$13 for a full year (32 weeks)
$30 for a full year (outside United States)
$45 for a full year (Airmail outside U. S.)

Please Check Proper Classification Below

MY OPERATES THE FOLLOWING EQUIPMENT:

JUKE BOXES
AMUSEMENT GAMES
CIGARETTES
TENNIS MACHINES
OTHER

NAME ____________
FIRM ____________
ADDRESS ____________
CITY STATE ____________ ____________

Be Sure To Check Business Classifications Above!

California Clippings

Thanksgiving Day, Thursday, November 28, is a legal holiday. Therefore, all advertising and news copy scheduled for the December 7th issue, must be in the New York City office of Cash Box no later than Wednesday, November 27th, one day earlier than usual . . . and have a Happy Thanksgiving! CASH BOX, 1760 Broadway, NYC 19.
Seeburg’s Sales Plans Unfolded In Europe Mkt.

Newness Is Backed With Creative Merchandising

(Continued from page 55) "medium" volume control button in the original model is given a new function. Present Consolettes have three volume control buttons—high, medium and low. In place of the medium volume control, a tie-line to a master station located in the kitchen or similar service room in the location permits communication between the patron, who must press the button formerly marked "medium volume." Once the button is pressed, a light flashes on the corresponding button of the master station which services twelve booths (or tables). The corresponding button on the master station is then activated and the service bar, or kitchen head, may now talk to the patron and orders for food and drink may be placed. An intercommunication is thereby set up between location personnel and patrons permitting service via an existing Consolete, or through the services of a new Consolette installation. The demonstration dazzled distributors.

Another new innovation using the existing Consolette was introduced, called “Pedestal Consolette.” The present Consolette is attached to the backboard which extends upward from a larger speaker, the new unit allowing for a wider range of sound than is available from a single Consolette installation. Purpose of the new model is to enable operators to install a system for back rooms which do not warrant the investment of multiple Consolettes. The new innovation however is superior to the standard additional speaker installations used for years since, in order to hear the music in the back room, a coin must be dropped into the Consolette. Music from the LP Console which is stalled up in front of the location cannot be heard from the juke box itself but only from the Pedestal Consolette arrangement. To hear the record from the LP Console, a coin must be inserted thereby stimulating additional coins for the same record, the principal behind the personalized sound of the Consolette.

Seeburg also announced that their van selling operation, already established in America as a service of vital importance to the company’s growth, was to be extended to Europe. Starting with five vans and a trained staff headed by Hans George Krauss it is eventually hoped to increase the force to 15 vans and 40 personnel.

The International Sales Convention wound up with a dinner at Zurich’s famous Zum Ruden restaurant hosted by Seeburg’s Jack Gordon, George Gilbert and Maurice Rosengarten of Musikvertrieb A.G.

The Seeburg meeting was conducted with the use of four translation booths similar to a system used by the United Nations. Since English was the language used in addressing the group, it had to be translated into French, German, Flemish and Italian for the benefit of the guests from various countries. Gilbert said that it was the first time such an elaborate system had been used at a Seeburg meeting and enabled all of the distributors and affiliated firms on hand to participate to the fullest extent.

The Pedestal Consolette was being shipped to domestic distributors in the USA but at press time there was no word on delivery of the inter-com Consolette unit.

Cash Box—November 30, 1963
WANT—Attention: Distributors and record shops. There’s Gold in them there hills! The Want Appearances Section of the Classifieds has grown by leaps and bounds during the past year, and we’re reporting over 4000 newWant ads in each week’s issue. Look for a period of One Full Year, 32 consecutive weeks. You will be able to follow the progress of Want ads at a glance. New Want ads will appear in the Wednesday issue of the Classifieds. Weekly Want ads will be included with your week’s issue. Want ads are available for a period of One Full Year, 52 consecutive weeks. You will be able to follow the progress of Want ads at a glance. New Want ads will appear in the Wednesday issue of the Classifieds. Weekly Want ads will be included with your week’s issue. Want ads are available for a period of One Full Year, 52 consecutive weeks.

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SPOTLITE Feature! First Time Ever on a Puck Bowler! Directional Arrow on Playfield "LIGHTS-UP"—Showing Player Where to Aim to Pick-up Every Spare!

New

SPOTLITE Skill Game! First Time Ever on a Puck Bowler! Plays without visible pins. (Pro's call it "shadow bowling"). Player aims for Strike "Spot"—if Strike is missed, "Spare-Lite" directs aim for Spare!

New

New

STEP-UP High Scoring Feature! The Strike and Spare scores ADVANCE and CHANGE IN VALUE by frames!

ADD-A-FRAME Feature! Flashes on surprise EXTENDED play of 1-2 or 3 EXTRA frames at finish of 10th frame!

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NEW OFFICIAL "SPARE-LITE" 6 PLAYER BOWLING GAME

DIRECTIONAL ARROW "LIGHTS-UP"

NEW! "SWING-AWAY" Servicing — Provides INSTANT ACCESS to Mechanism without moving Game!

ALL NEW 2 PLAYER SUN VALLEY PIN GAME

DIRECTIONAL ARROW "LIGHTS-UP"

NEW! EXCLUSIVE "LIFT-OUT" SELF-LOCKING PLAYFIELD!

NEW! SCORE-FRAME HAS STAINLESS STEEL TRIM ON THE FRONT, AND PROTECTIVE METAL CORNERS AT THE BACK

NUMBER MATCH FEATURE!
This Compact Wurlitzer Half Dollar Single Coin Wall Box Packs Mammoth Earning Power

Wurlitzer operators have proved it on location. The already fantastic play-stimulating power of the Wurlitzer Ten Top Tunes feature gets an added boost from these wonderful little wall boxes.

No need for a customer to move from booth, bar or counter. No buttons to push. No delay through making selections. Just drop a half-dollar into a single slot and enjoy ten top tunes. Any other coin returns through a chute at once.

Here's the greatest aid to extra earnings since fifty-cent play was introduced . . . another Wurlitzer exclusive.

See it at your Wurlitzer Distributor

The Big Money-Makers come from Wurlitzer

The Wurlitzer Company • North Tonawanda, N. Y.

107 Years of Musical Experience

Cash Box—November 30, 1963
NEW LOOK! NEW LOOK! NEW LOOK!

UNITED'S NEW

Fury

BOWLING ALLEY
With Powerful Repeat-Play Appeal

PLAYERS' CHOICE OF

REGULATION
REGULATION CHAMP
FLASH
ADVANCE
DUAL FLASH

BEAT THE CHALLENGE
TOP THE SCORE
First shot of game sets up the score in bright lights for other players to beat . . . stimulates competition.

HIGHEST
RESALE
VALUE

Available in
13 FT. and 16 FT.
Standard Lengths

4 FT. and 8 FT. Sections are available to increase lengths as desired

NEW
Easy Service features

PULL-OUT
Pin Panel
TIP-OUT
Mechanism Panel
SWING-OUT
Back Door

SEE YOUR
UNITED
DISTRIBUTOR
TODAY!

13 FT. Shipping Weight (Crated) 740 lbs.
16 FT. Shipping Weight (Crated) 775 lbs.

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY - 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS - CABLE ADDRESS: UMCO
Remember that one? Or how about “Stompin' at the Savoy,” or “Pennies from Heaven”... top tunes from back in 1936. The year we introduced one of our “big hits,” too... the Rock-Ola Multi-Selector. “America's finest phonograph... at America's lowest price.” And here’s what we said about it then... 

“... just two tools. An ordinary pair of pliers and a tiny, dime store screw driver. That’s about all you need to keep your Rock-Ola Multi-Selector in perfect running order 24 hours a day throughout the year. This is because the Rock-Ola Multi-Selector is so well built. So solidly constructed. Its entire assembly is a masterpiece of simplicity. All useless parts—all excess grief and baggage—have been done away with. Only the necessary elements remain. That’s why you can always depend on your Rock-Ola Multi-Selector to perform smoothly and satisfactorily.”

Years pass. Fads change. So do people, products, and even entire companies. Yet, for us one thing has never changed. Outlined in that brief passage is our philosophy of manufacturing which has remained the same for nearly 30 years. Pure and simple concepts of engineering... a tradition of excellence which has made Rock-Ola the most respected name in phonographs... a tradition well-represented by our new 1964 Rhapsody II and Capri II De Luxe Stereo-Monaural phonographs. 

See them at your Rock-Ola Distributor’s today!