Only a handful of artists become legends in their own lifetimes. Two such all time greats of the jazz world are Verve Records’ Ella Fitzgerald and Count Basie whose acceptance is world-wide. The two celebs are seen above during an informal get-together at Ella’s home in Beverly Hills, Calif., discussing their current Verve LP release “Ella and Basie.” The Count is currently on a one-nighter swing and appeared on Judy Garland’s TV show last week. Ella will be doing one-nighters in the U.S. next month and will appear throughout Japan from Jan. 5-22. She works the Sullivan Show Feb. 1 and goes into the Americana Hotel Feb. 3.
His and Her Latest Single!

"I Can't Stop Talking About You"

Columbia Singles Sell®
METAMORPHOSIS OF
THE YULETIDE LP

With most of the Christmas albums having already crossed the reviewers’ desks, it is interesting to note how dramatically the nature of Yule product has changed in the past few years.

It was only four years ago that stereophonic recordings had an effect on Christmas product. At that time, stereo had just come into its own and in an effort to supply the stereo buyer with disks he could use on his new machine, hundreds upon hundreds of new Yule albums were rushed to market. Many were re-recordings of monaural successes. But there were car-loads of general catalog Yule LP’s with little name value. The fact that those disks were waxed in “STEREO” was their major asset.

Three years ago the quantity rush completed its course. Two years ago there was a tremendous cut-back in releases with only a few novelty items hitting the market. Last year saw the last remains of catalog type Yule albums. This year they are completely gone.

Many albums, hundreds no doubt, have been cut out of the existing catalogs and the 1966 philosophy as it applies to Christmas merchandise seems to be, “Stick only with the big guns.”

This year’s new releases indicate that much thinking is now unanimous. Because of the saturation of the market and the sameness of the material available, every company seems to be aware of the fact that content is of little importance when compared with name value of the performing artist.

The result is greater simplicity. The dealer has fewer decisions to make as to what merchandise he will stock for the limited Christmas buying period. There are certainly fewer new albums he will get “stuck” with even if he stocks all the new ones. And every dealer can call on his experience with the tried and true albums of past years and further decrease the guess-work involved.

Yuletide singles are already beginning to arrive, and should one catch early in the season, the Christmas buying period for records will be extended.

The industry already has a huge attraction as we head into the holiday period between Thanksgiving and Christmas in the Philips album by Soeur Sourire, “The Singing Nun.” It will probably be the most thought of record gift this year, and there could not have been a more timely or tasteful spokesman for the record industry than the “Dominique” single and the related LP.

There has been a drastic change in holiday product in a very short span of years, and it all seems to be for the better of the industry.
Hot from RECORDS

Breaking N.Y.-Chicago-Detroit-Minneapolis

The Bachelors

WHISPERING
9623

Demand Item from his smash LP

Mantovani

TAKE THE "A" TRAIN
B/W
THE BOWERY 9626

David Troy (New Folk Sensation)

A ROSE FOR ROSE
XAM-5203

Smash in England

Jet Harris & Tony Meehan

APPLEJACK 9622

Rage In Germany

The Magnets

DRAG RACE
B/W
THE JOKER 10036

Hot from THE AMERICAN LONDON GROUP

Smash!

LONG TALL TEXAN MOC-653

Hit!

Ace Cannon

SWANEE RIVER
HI-2070

NEW RELEASES

Follow Up Smash!

The Ran-Dells

SOUND OF THE SUN
CHAIRMAN — 4407

Break Out — Seattle!

Roberta Day

FAIRY TALES
ASTRA — 7100

West Coast Sensation

Round Robin

DOING THE SLAUSON
DOMAIN — 1400

West Coast Sensation

The Good Girls

I'M IN THE MOOD FOR LOVE
COUNSEL — 1300
Shapiro, III, Resigns As Head Of NAARD

NEW YORK—Lou Shapiro has resigned as president of NAARD, the disc dealer association.

In a letter mailed to NAARD execs last week, he said his resignation immediately took effect effective March 31.

His health had forced him to step down as head of the organization. Shapiro, who is in the hospital in Jersey City, entered the hospital last week. No further statement was made as to Shapiro's replacement at NAARD.

MOA Gets "Good" Response To Invite For Label Meet

CHICAGO—A "good" reaction to MAO's (Jukebox operators) invite to recording companies for a let's-talk-things-over meet in New York this week was received this week by MAO's managing director, last week.

At the meet, in the form of a lunch, will give both operators and labels the first opportunity to sit down for a discussion.

To be attended by the inviting record execs to the Adams Suite of the New York Hilton was mailed on Oct. 30, that reached $9,007—672 double that of the same period last year, and that last year at this time was $4,569.457. For the first nine months of '63, CBS had earnings, also a record, of $25,377,689. A similar period last year saw earnings of $18,113,749.

Sales for this year's 3-month ($121,968,940) and 9-month ($385,-145,609) periods showed moderate gains of 6.7% and 15% respectively, over the same periods last year.

The increase in earnings over the sales figures was attributed to reduced operation, increased record sales, and added interest in network radio.

The quarterly dividend, which shareholders of record on Nov. 22 1963, is the same as the dividend declared for the first quarter of 1962. It is similar to a dividend in Dec. 1961.

The stock split, due Feb. 25 with a first quarter dividend of 25% in Mar., is CBS's record, 1963. It is dated Mar. 5, and the 3% stock dividend, payable on Dec. 16 to shareholders of record Nov. 22, is similar to a dividend in Dec. 1961.

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New Atlantic-Atco LP Deal; 3 New Albums Due

NEW YORK—The Atlantic & Atco Record Co. has named the rest of its nationally distributed family a new LP, "The Great Caruso," and will give the title to RCA Barnard, the Stax, and Moonglow LP concerns.

There are three new LPs out: "Walking the Dog" by Rufus Thomas (Stax), named after the artist's singles hit; "Surfboat Volume Two" by the Sea Vixens (RCA), and "The New World Singers," folk group (Atlantic).

As part of the promo, A-A is allowing each distributor an expenditure of $30,000 to be used cooperatively with dealers in their areas. A large number of attractive displays are being made available to dealers throughout the country.

In sales, LPs, sales merchandising, director, said that A-A album catalog business has been "consistently strong" this year as in the past. Confirming this, he notes, is the active buying in "breath and death" by districts of A-A LPs.

Burgess & Goebel Join RCA's 25-Year Club

NEW YORK—Two RCA Victor Records' execs, Jack Burgess, commercial sales veep, and Lester M. Goebel, manager of the label's Rockaway, N.J., plant, have entered into the 25-Year Club of the Radio Corporation of America, of which the label is a division.

Burgess and Goebel were honored, along with other RCA employees who have attained a quarter century of continuous service with the company, by the firm's chairman, Jack Waterhouse, who opened the presentation with Ray Barretto Tic single, "The Theme From The Victor." Another Tic single, "Bobo, Do That Thing" by Willie Bobo has had recent chart action in several key markets, the label said. The campaign also embraces a new Dinah Washington release, "Nothing On Earth," and a special holiday single, "Hootenanny Christmas" by Gene and Jerry.

On the company's sales front, Burgess is responsible for the east and Goebel for the west, and both are currently on the road on a cross-country junket covering distributors, retailers and one-stops. Katz has already covered Philadelphia, Baltimore, Boston, Hartford, Buffalo, Cin- cinnati and Chicago, and will continue on through the midwest and on to the west coast. According to Katz, the Squire album, "The Best Of Joan Baez," which is distributed is, racking well in the West.

Strong album sales for the label also include Dinah Washington's "Dinah '63," and a new folk group album released in Oct., "The Missing Ott Jo." The latter has had very strong re-orders in Cleveland, Baltimore and Washington.

Five MGM Musical Film Tracks Tied-In With Pics Re-Release

NEW YORK—MGM Records has started a new drive on five of its products musicals in view of the parent company's national re-release of the films. MGM Pictures is re-releasing, for screenings in Nov. and Dec., new prints of "The Bandwagon," "Singin' in the Rain" and flick biopics of top characters Jerome Kern ("Till the Clouds Roll By"), Robert & Harry ("Words & Music") and Bert Kal- mar & Harry Ruby ("Three Little Words").

At the soundtrack counterparts of each musical, the label has prepared a number of tie-in promos. One dramatic gimmick will be the placement in a specially designed trailer, shown via a rear-view projection device, of scenes from the five flicks featuring artists singing personally available on the LP's. In addition, dealers will be able to give purchasers of the soundtracks freeies of the films, plus home showings.

MGM distros will allocate the give-away tickets on basis of dealer purchases of the albums. Ads in local radio and other media will inform the public of the opportunity to own the free tickets.

MGM distros also will supply movie houses, as well as radio stations, with copies of the LP's for contest give-aways.

Earlier this year, the fickle compa- ny merchandising department, under the guidance of Jules Siegel, prepared a re-release program of its vast musical film catalog. Such classic efforts as, "The Great Caruso" and "Show Boat" (an MGM Records' soundtrack) were marketed anew.

Phono Output Up In Sept., But Distribs Sales Down

WASHINGTON—Factory production of portable and table model phonos was up 9% over the same month last year, has been announced by the National Phonograph Sales Council, who also reported that record-breaking sales were made in September, with "Hootenanny" and "Singin' in the Rain" making the highest sales of any titles ever recorded. The new "Rain" LPs have been on the market now for one month, and have sold more than 1,797,904 copies, which is the highest record for any title ever recorded.

Factory production of portable/instrumental type phonos was up 9% over the same month last year; and also there was an increase of 9% in the production of portable/instrumental type phonos, which has been a consistent increase for the past year.

Distribs sales down on instrumentals in September were down 10% from the year before, with the highest sales of any month ever recorded. The new "Rain" LPs have been on the market now for one month, and have sold more than 1,797,904 copies, which is the highest record for any title ever recorded.

Hoffman Buys Out Marrel Of Maryland

BALTIMORE, MD.—Stan Hoffman announced last week that he had become the sole owner of Marrel of Maryland, the Balt. distributorship. Hoffman, formerly manager of the distro, one of the late Nelson Verbit's distro branches, said that the firm's territories, personnel and cover the same territory (Maryland, Washington and Virginia). Verbit's son, Marshall, will continue running the Marrel Distributing Co. of Philadelphia, as they have in the past.
**Pick of the Week**

**DRAG CITY** (2/18) [Screen Gems-Columbia BMJ—Herry, Christian, Wilson]

**SCHLOCK ROD (Part I)** (2/25) [Screen Gems-Columbia BMJ—Berry, Christian, Torrence, Altfeld]

**JAN & DEBBY** (Liberty 35641)

**DIONNE WARRICK** (Scepter 1262)

**ANYONE WHO HAD A HEART** (2/58) [U.S. Songs ASCAP—David, Bacharach]

**THE LOVE OF A BOY** (2/61) [U.S. Songs ASCAP—David, Bacharach]

**DARLING** (ABC-Paramount 10503)

**THE ECHOES** (Smash 1850)

**ANNABELLE LEE** (2/62) [ABC-Paramount BMJ—Boyce, Bolen, Fulson, Pollock, Freuden, Mundy] Robust folk arrangement of the famed Edgar Allan Poe piece.

**JANIE LEE** (Crescendo 906)

**WHAT'S THAT I HEAR?** (2/15) [Appleseed ASCAP—Ochs]

**MARTIAN HOP** (2/15) [Comet BMJ—Barlow, Shaw, Jarrow]; riding the crest of a recent Top 100 hit, Dune plants a chime-echo effect on a friendly department-store piano note

**THE RIFF CHORDS** (Columbia 12921)

**THE WALK IN THE ROOM** (2/35) [Metcis BMJ—deShannon]

**TIL YOU SAY YOU'LL BE MINE** (2/36) [Metcis BMJ—deShannon]

**JACKIE DE SHANNON** (Liberty 25465)

**NEEDLES AND PINS** (2/10) [Yadin, Daywin BMJ—C&M, C. H. M. Connors]

**THE QUEEN** (2/10) [T.M. BMJ—Melcher, Johnston]

**THE RIP CHORDS** (Columbia 12921)

**WHEN YOU WALK IN THE ROOM** (2/35) [Metcis BMJ—deShannon]

**TILL YOU SAY YOU'LL BE MINE** (2/36) [Metcis BMJ—deShannon]

**SOMEBODY HELP ME** (2/29) [Robt. Caton BMJ—Grinner, Jenkins, Strong]

**ADIOS (MY SECRET LOVE)** (2/19) [Crosby & Rivers BMJ—Crosby, Rivers]

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**DONALD JENKINS & THE DELIGHTERS** (Cortland 112)
Singles

NOW
LENA HORNE
449

THEME FROM
THE CARDINAL
ARTIE BUTLER
451

IF YOU TRY TO
STEAL MY BABY
SUE WINFORD
435

THEME FROM
THE PRIZE
EDDIE HEYWOOD
453
**Cash Box**

**Cash Box—November 23, 1963**

**Newcomer Picks**

"DON'T SEND FLOWERS" (2:50)
[Painted Desert BMI—Crane, Kingsburg]
"THAT'S FOR YOU" (2:35)
[Painted Desert BMI—Taylor]
"WALK (2:32"
[Painted Desert BMI—Taylor]
"NEAR COMING HANDCLAP SONG" (4:00)
[John Coltrane/Blue Note—New York]
"LEROY HOLMES" (United Artists 672)
[Jay & The Americans—Miami]
"TOM JONES" (1:55)
[United—BMI—Jackson]
Leroy Holmes aggregation has had critical acclaim and they continue to deliver this delightful, high-spirited interpretation of the classic song. It's a beautiful arrangement with a driving beat and some interesting novelty effects and clever orchestration to make a fine radio play.

"(B+) THEME FROM THE PRIZE" (2:11)
[Harry Belafonte—BMI—Goldsmith]
On this end the big city blues type reader is given to the theme from the forth-coming film, "The Prize." DOTTI & KATHY (CRC Chart 14)
"THE PRINCE OF MY HEART" (Dragoynwick BMI—Bates) This is a commanding, ring-out-the-news tale of a gallant young man who is strong reading against a pompous old man with a good case. (B) "LITTLE HEART" (2:25)
[Dragoynwick BMI—Bates] Things work up on this interesting wispy display.

"(B+) OLIVER (World 1013)
"THE BIG WALK THRU THE COUN-"
[joi] (2:16)
[Panther ASCAP—Cainey]
There's an infectious, teen-minded r'n'a-ntax quality to this outing by the warbler, who's aided by a banjo key to the bluesy sax sound. Cute sound. (B) "NEAR YOU" (1:57)
[Supreme ASCAP—Craig, Goedl]
An affable middle-beat reading of the perfect love note.

"AMADEO & HIS INDIAN HARPS" (Capitol 1203)
[Glenn Miller—BMI—Blanche]
"THE GRASSHOPPER (El Cigarrillo)" (1:57)
[Hill & Range—BMI—Bradford]
Musicians offer an ingratiating brevity, throwing of a tuneful backbeat, employing a happy merengue and/or baion beat. There could be left-field success for this 50's concept. (B) "BAION BOSSA NOVA" (2:30)
[Editors Latino Americano—Moore] Combo continues on its merry, melodic way.

"MAGNIFICENT (London 1061)"
[B+) "THE BOWERY" (2:00)
[Burlington ASCAP—Gilbert, Gaunt, Easter, Miller] A piano keyboard solo. Boy, this backbeat gets the deck off to an engaging start, with easily one of the most sophisticated, blue-oriented old timer. Later on, the strings perk up brightly spotlighted. This engaging sound is from the popular maestro's "Magnificent." (B) "TAKE THE 5 TRAIN" (1:55)
[Tempo—Strayhorn] Another extract from the LP, with a choo-choo effect heard throughout.

**Christmas Picks**

"HOLIDAY HOOTENANNY" (1:59)
[Ralph, LeBliss BMI—Singleton, Smith]
"HOLIDAY FOR TEENS" (1:19)
[Ralph, LeBliss BMI—Fleischer, Kennedy]
"PAPA & PAULA" (Philips 10158)

The duo can have one of this year's biggest Yuletide sellers in this debut called by request from their "Holiday For Teens" LP, titled "Holiday Hootenanny," it's a slick folk-style rewrite of "Jingle Bells," that the artists knock out with loads of seasonal spirit. Reverse ech- ing's package is exceptionally tasty, a bit too much handclapping tune to the mentioned package.

"THE CHRISTMAS SONG" (3:01)
[R. H. Morris ASCAP—Torme, Wills]
"WISH YOU MERRY CHRISTMAS" (2:25)
[Screen Gems-Columbia BMI—King, Goffin]

**Big Dee Irwin & Little EVA (Dimension 1021)**

The teen set could name Paul in the festive Holiday "Christmas Song" its personal Xmas favorite this year. The label has teamed two of its big hitmakers in a very distinctive blues-oriented rendering of the opus. Both artists offer joyful Holiday greetings—again in a blue vein—on the flip portion.

"DO YOU HEAR WHAT I HEAR" (2:54)
[Valleymile BMI—Regency, Shayne]
"THE LITTLE BELLS" (2:30)
[Valleydale BMI—Regney, Shayne]
THE VALLEY YOUTH CHORALE (Felsted 5693)

The Felsted label could have the leading Xmas deck this year with a wonderful rendering of the old favorite "Little Drummer Boy," the established Yuletide number. Boys deftly make chimes sound on the flip portion.

**Christmas Best Bets**

**GENE & JERRY**
[Roulette 4577] (XMAS)

"HOOTENANNY CHRIST" (1:49) [Tree BMI]
Robinson, Rivero/Charley] The record will not be complete this year without a disk that ties-in the Yule- tide with the hootenanny craze. An ideal's big vocal talent. A very attrac- tive full orchestra backdrop, including some vocal harmony, which can do the job on the hit, 'Old Christmas Tree.'

"(B-) CAROUSEL" (1:43) [Tree BMI—Robinson, Boys] And their backdrop move into a more definite theme in this happy sound.

**NANCY WILSON** (Capitol 5608)

"WHAT ARE YOU DOING NEW YEAR'S EVE" (2:22)
[Frank & Anna Carley—Lesser] The song is, of course, the old favorite, and it gets a new strong lease on life via the West Coast vocalists. A smoothly done here, the tie-in is engaging and totally in the Holiday spirit. A solid step-out.

"(B-) WHAT'S THAT I WANT FOR CHRISTMAS" (2:16)
[Edwin H. Morris ASCAP—Lauretta]
A romantic item tied-in with Xmas.

**RAY FOSTER (PFL 1370)
"PLEADING MY LOVE" (2:07)
[Wenon-Lion-BMI—Foster]
Ace hits get a warm and feelingful treatment by Ray Foster on this un- packed version with a touch of country, in the musical backdrop. The chor- ial section is broad and the record merits revival. Has broad appeal. (B+)
"DACHS-BMI—Green"
Foster's takes the blues with plenty of soul and feeling.

**THE HIGHS** (Jaspy Ben 1963)
"LONESOME ROAD" (P D)
The group lets loose with some stylized vocalizing on a jazz-rock treatment of this ancient pop favorite. The organ and driving rock plus twist sounding af- ter a very fast introduction is a treat. Really kicks, it moves and spins. (B+)
"WINTER CHAMPAGNE"
[Jay—Beec-ASCAP]
Beck, Taylor & Stupper—BMI. Rehearsing here with lilting melody and a polished reading by the crew.

**AMADEO & HIS INDIAN HARPS** (Capitol 1203)
[Glenn Miller—BMI—Blanche]
"THE MIDDLE-BEAT BACKFILED SURF" (2:08)
[Screen Gems—BMI—King, Goffin]

**CASY ANDERSON (Atco 8279)
"THE LIGHT OF MINNE" (3:17)
[Childers BMI—Anderson]
Casy Anderson takes his talent to their hands with this lively updating of the folk-blues evergreen. Side should carry this over on the heels of the (B+) "GREEN ROCKY ROAD" (2:31) [Kevin BMI—Perl]
And Anderson offers a top-notch high-powered reading of the oldie.

**VAL MARTINEZ (RCA Victor 8273)
"THE LONG, LONG ROAD" (2:35)
[Leeds ASCAP —Johnson, Turner]
This song is much along the same routine going, and then goes into a basic upbeat bluesy warble. There's properly funky going-on from the combo. Side lean toward blues-only appeal, but it can pick-up some pop attention.

"PAY DAY" (2:51) [Screen Gems—Kaplan] This is a bluesier about a gangster the audience got his pay before the week's out.

**JOHNNY WILLSON (Enjoy 2002)
"PLEASE BE FAIR" (2:18) [Epic—Dunn]
Johnny Wilson makes a dramatic plea for his favorite gil to understand him on this pulsating, choral-backed lament. Deejoys should carry this over.

"(B+) "YOU'RE STILL MY BABY" (2:40) [Epic—Dunn]
Hard-driving, low-down blueser es- says with pop and authority.

**ROZANKU (PAS 2707)
"DON'T LEAVE ME" (1:40)
[Spontan-Ta]
Freed, Saxon] This is a stylishly backed plea pleasingly portrayed by the lark. Her back-up sound is soft & simple. In keeping with the label's image.

"ABOVE & BEYOND" (2:18) [Fat—BMI—Howard]
A bouncy reading of a Harlan How- ard tune.**
The CHIPMUNKS STRIKE AGAIN!

THE LOVABLE CHIPMUNKS PRESENT THEIR FIRST CHRISTMAS HOLIDAY SINGLE SINCE 1958'S 5 MILLION-SELLER "THE CHIPMUNK SONG." THIS YEAR THEY MAY REWRITE THE HISTORY BOOKS.

LIBERTY RECORDS
**RAY BARRETTO (Tico 426)**

**THEME FROM THE VIC-
TORS (My Special Dream)**

(2:14) [Screen Gems—Columbia BM-
I—Douglass, Kaplan, Greenfield] Bar-
etto's orch's sound is far removed from
the usual novelty, success, *The Watu-
si*, as he batons a very pretty cha-cha-beat reading of a lovely tune
from the upcoming major beck, *The
Victors.* Solid for all-around instru-
mantal programming.

**SWINGING SHEPHERD
BLUES** (2:10) [Nom BMI—
Koffman, Roberts, Jacobson] The old
Moe Koffman choral makes an easy trans-
formation to a Latin flavoring.

**THE FOURMOST**

(Atco 9268)

**HELLO LITTLE GIRL**

(1:50) [Northern Songs, Ltd
BMI—McCartney, Lennon] The Eng-
lish rock vocalists are going great
guns on the English charts with this
tricky, load-in-with-color attack. A
distinctive belt voice that could make
the grade with U.S. teenagers.

**JUNE IN CASEY'S**

(2:42) [RCA—SM—Sosa] Rock-a-hilly stylings doings by the
crew (tune is a Bouldieux Bryant num-
ber)

**LITTLE** ESTHER PHILLIPS

(Lexon 5577)

**GOD BLESS THE CHILD**

(2:35) [E. B. Marks BMI—Holiday]

A reminiscent of the hit trail once
again with this folk-orked, off-beat
inspirational affair with some top-
flight gospel chords. Eye it for rapid
acceptance.

**A LOVER'S HYMN**

(2:25) [Rosehill BMI—Singleth]
More fine-thumbed solos on a
slow-moving, shuffling tear-jerker
with a listenable, fresh-sounding
melody.

**GERRY GRANAHAN**

(20th Century Fox & GM-
G) **HANG UP THE PHONE**

(2:22) [January BMI—Gluck, Nader] Artist has an
emotional date here, and sounds a lot like
Bobby Darin.

**THE CRESCENTS** (Arlen 743)

**WHERE CAN I PUT MY EYES**

(2:10) [Harveys AS-
CAP—Kern, Harsbach] The old favor-
ite is resurrected as a full-orchet
plete teen revamping. As far as the
youngsters are concerned, they
appreciate the infectious approach.

**JOHNNY WON'T RUN AROUND**

(2:20) [Tiki BMI—
Rudnick, West] A reworking of the
hit rhythm Dion dates for the
attack here, whose dirty, by the way, is
somewhat of an answer to *Dion's Run-
around Sue.*

**GRADY JOHNSON**

(Sims 142)

**CLAP YOUR HANDS**

(2:16) [English & Tune-
good—Johnson] Listeners are invited
to go along with the deck's good-clean
in this rock-a-ballad. Johnson's
happy vocal, there's a good-
tempered sound that

**PAPAMOLO**

(2:17) [BMI—Greene] An harmon-
ica is included in this western-type reading of a pretty opus.

**ALAN COPLEAND**

(Warner Bros. 5406)

**THE SHAMPOO**

(2:50) [Jana ASCAP —McCann] Teven's version is a
keen one, with an infectious blues heritage-
ous combined with the
Copeland or-khus (male &
female voices) is
vocally amusingly
aimed at the teen set,
there is a big-band feel to the proceed-
ing.

**IT'S YOU I LOVE**

(2:09) [Travis BMI—
Domino, Bollétholm] The male female
together make a
bright reading of the old Fats Dom-
ino hit.

**STAN HARPER**

(Coral 62588)

**CHARADE**

(2:39) [Northern
Songs, Ltd BMI—Mancini, Mercer] The latest pic col-
aboration in this topsy-turvy
world. Mercer is
relayed with appealing warmth by the
harmonica player and his
ingtale rendition. A
worthy instrumental version of an
out-stated hit.

**I DON'T WANT TO WALK WITHOUT YOU**

(2:13) [Paramount ASCAP—Styne, Loe-
er] The standard, also stemming from
Hollywood, gets easy-go styling.

**JOE HARNELL ORCH.**

(Kapp 502)

**THE DAWN OF LOVE**

(2:03) [MCA BMI—
well ASCAP —D'Aquisto, Serarini]
The socko-jock Esther Harnell, who
bounced
in the No. 1 spot with the
hit *Fly Me to the Moon,* performs and helms a
Beauty of a fine instrumental
sound. Tune, time at tunes is a reminder of
the oldie, *The Object of My Affect-
ions* Likely to come-up with lots of
spins.

**WHO AM I?**

(2:36) [Cavali-
cade ASCAP—Harnell] Har-
nell treats one of his own creations, a
tender tune, with warmth.

**LITTLE SANDY**

(0101)

**MY PRAYER**

(2:14) [Shaf-
sky, Reddy, Boulanger] This very youthful
chanter comes up with a smooth but
memorable treatment of the years-
back oldie. A potent arrange-
ment could very well lend a
lustre to the proceedings here. Good
memorandum.

**DEVOITION**

(2:13) [J.C.
BMI—Bruce] The lad goes up-
tempo on the underneath of the
lyric romantic ballad that's got plenty of
appeal for the early teen set.

**ANGEL**

(2:20) [Madelon
BMI—Grogan] Grogan em-
ployes sound of the fake devices
used by the 4 Seasons in this rhythm piece
rhythm. Their rhythmic
clicks, hits, or 4 Seasons date-
sounding, are in the setting.

**FOLKISH ROCK**

(2:35) [Madelon BMI—Grogan] Folkish ditty back's a middle-beat
ballad display.

**THE MONARCHS**

(VeeJay 7209)

**DIANE**

(2:10) [EMBM —McAllister, Jones] It's easy-paced surfing or
hot-rolling as this West Coast group that is reportedly mak-
ing some area noise with the
tunes. This might be a candidate for
dancing and listening and could spark considerable regional
interest, *BMImay help to the
jock.*

**WANDITIO**

(2:10) [BMI—McAllister, Jones] A complete switch on this end with a soft, seductive
rhythm on this brightly arranged instrumental display.

**DON BRADLEY**

(Commerce 5510)

**LOVE ME BABY**

(2:25) [BMI—Bradley] The charm makes his debut on Com-
merce with this rock cooker
served by some rhythmic handclappin' and a
bright-sounding sans-lyric chorus
cut. It's a doerior, definite that
they could go pop or reb. Top 40 spinnings
are good here.

**DON BRI—Malone**

(I DON'T CARE)

(2:08) [ Bounds —BMI—Bradley] Strong gospel entry to this
rowsome effortlessly surveyed by the char-

**PERCY MAYFIELD**

(Tangerine 935)

**DON'T MAKE ME MORE**

(2:42) [Venice BMI—
Mayfield] The vet artist should create
a stink on this hot, tight, hard-
riding, pulsating reb weeper with a
lot of golden sound. A rip,
ripping rif. Watch it.

**MEMORY PAIN**

(2:15) [Venice BMI—Mayfield] Slow-
moving traditional lament with an
interesting, absorbing ditty. A

**TNT BRAGGS**

(Peacock 1928)

**TAKE A LOOK AT ME**

(2:14) [Dion BMI—
Braggs, Malone] Braggs effectively utilizes the "cut
live" technique on this moving or-
rowsLABEL Charley-styled upstems item themed to teen tastes. Cool
cuts.

**DIP DIP GOES THE**

(2:11) [ BMI—
Braggs, Malone] On this end the
singer offers a tender, slow-moving
chant!...

**HUNTSMEN**

(Tarheel 601)

**THE PEDDLER'S SONG**

(2:55) [BMI—Memory] The Huntsmen could create a
national stir with this extremely
memorable, sing-along folk
lament. Interesting change-of-place
innovation....

**GOIN' DOWN TO TOWN**

(1:35) [Burlington ASCAP —
Burrows, Barlow] The tune is a
rousing, fast-moving folk ditty with a
warm, happy traditional flavor.

**CASH BOX—November 23, 1963**
first time as a duet team

BROOK & DAMITA JO

STOP FOOLIN'
BABY, YOU'VE GOT IT MADE

72207

America's first family of fine recordings

Mercury Records
THE EXPRESSIONS (Parkway 892)

"ON THE CORNER" (2:10) [This is a stately, bluesy performance from Jimmy Reed.]

Boys could have a chart turn with this piece, but this one’s too good to lose... (Antelli, Boy)

THE VERSATONES (Atlantic 2211)

"BELA" (2:31) [Crimson Blvd — Worell, Tindall] Here’s a real weirdie that could develop into a "field trip" chart sensation. It’s a funky thumper chock full of vocal and instrumental sounds that are sure to make the teenagers sit up and take notice. Exposure can send it soaring.

"DON’T IT SKIRT AND SWEATER" (2:28) [Figure BMI — Goodman] This side has the crew mumbling across a rocky rhythm.

BILLY MASHBURN (Atlantic 2286)

"DON’T IT SOUND GOOD (Part 1)" (2:00) [Sonny Boy — Junior, Mashburn] This is an effective oldies-but-goodies format, the new wave of their favorites and background singers seems strong. Could branch-out into a click session.

"DON’T IT SOUND GOOD (Part 2)" (1:58) [Steelestorm BMI — Junior, Mashburn] Same dose of teen sentiment here.

JEFF CONDON (MGM 1318)

"WALKIN’ (WINDY ZONE’S FOOTSTEPS)" (2:10) [Lurian — ASCAP — Goodie] Here’s a live one with a rhythm section that has all the necessary ingredients for a successful record. It features the famous "Ripper" chanter, backed by a strong choral group and an ear-arresting arrangement. Definitely a powerful cut of this rock ballad.

"NEVER YOU MIND" (2:00) [William — BMI] A bit more funny on this end but the rhythm is overpowering and a natural for the teen dance crowd.

JIMMY REED (Vee Jay 570)

"OUTSKIRTS OF TOWN" (2:45) [Leeds ASCAP — Razaf, Weldon] The vet of the songsters unleashes his potent, wide-range vocals to full effect on this low-down shuffle-beat-tradition-styled bluesy".

S. "ST. LOUIS BLUES" (2:17) [Leeds ASCAP — Handy] Rousing, high-powered rendition of the W. C. Handy-penned blues classic.

JAMES BROWN (King 5829)

"I’VE GOT TO CHANGE" (2:05) [Wise BMI — Brown] James Brown has had hits in the past and he can achieve Top 10 status once again. This one’s a goodie. Teen-angled, chorus-backed lament of his effeminate blues-tinged melodic changes. Eye it.

"THE BELLS" (3:04) [Billy & Gene — BMI] Get out the songster dishes a slow, moving, extremely funny faking of the Billy Ward tune.

BETTY & LEE (Challenge 50218)

"LITTLE MISS TREATER" (2:24) [4-Star Sales BMI — Burgess, Inc.] This enticing shuffle-lyric rhythm dance number is perfect for the open sports a Cookie vocal flavor. A real appealing entry that should easily find its way onto the Jockey’s turntables. Watch it closely.

"ALWAYS BE IN LOVE WITH YOU" (2:13) [Kags BMI — Campbell] More fetching Cookie stickings on this uptempo cut.

THE CHIEFS (Valiant 0083)

"HOW" (2:07) [Eldorado BMI — Galilee] The Indian-theme conceived by the group and the tune’s title is carried through in this wild-toned rock hit. An interesting electric guitar is the big voice here.

"TOM TOM" (1:55) [Eldorado BMI — Galilee] Drums get the big say in this attack.

JOHNNY GALAHAD (Decca 31564)

"MOVIN’ FREE" (3:09) [T.M. BMI — Carmel, Rice, Kimler] The warbler tops off a folk-rock tune. Sound is made-up of a folk band, and this tuneUmves interest of both the vocal and the combo backdrop. May come-up with some success.

"MODEL-A" (2:00) [T.M. BMI — Glick, Rice] More familiarizing with a song: a romp with a hot-rod theme.

THE VETTES (BMI 13186)

"HAPPY HOBODDY" (2:30) [Arky BMI — Douglas, Shane] The subject matter is a man who’s old far ahead of the teens, and the group tells about one such auto with a flavor reminiscence of the old hit, “Alice Opi.” Good-sounding fun date is from an LP.

"LITTLE FORD RAGTOP" (2:20) [Arky BMI — Douglass] The old-fashioned rag plays up a rich cut of the old-time blues. The resultant big choruses sound. Kids will like getting acquainted with a tune their parents might not agreeably.

"JUST LIKE A FOOL (1 Keep Burtin)" (2:55) [Al BMI — Lajeff, Loughlin] Blues-done-up in today’s wisful gourmet by some voices.

THE DIME FORD (ABC-Pramway 13679)

"SHOO FLY PIE (2:22) [Criterion ASCAP — Gelan, Wood] The old novelty is a natural for teen market updating. Lark, who’s based on area, is up against a catchy blues-type backing, which comes from a band with female chorus sound. Kids will like getting acquainted with a tune their parents might not agreeably.

"I TURN YOU ON, BABY" (2:25) [Edwin H. ASCAP — Coleman] Coleman writes and records this item for a flock called “The Masters.”

TONI CARROLL (MGM 13184)

"LONELY" (2:50) [Chart BMI — Robinson, Hammond] Lark is joined by a male voice in a tricky pose on a wisfulsoftie. A dusky ballad with some swing and a nice beat track.

"HURRAY" (2:21) [Chart BMI — Nathanson, Antell] A sentimental item with a backbeat hit that doesn’t match the straight whiteface by the performer.

PETE SHRYADER (Ascot 2143)

"LITTLE MISS SORRY (2:10) [Phayre ASCAP — Robert, Denny] From the Atlantic roster is this forceful pop entry with broad appeal.

"I DON’T WANT TO LOVE YOU" (2:30) [Anu, Gigantic] The songster wraps up one formula with a slick roll and roll flavor coupled with strings is a flavorful combo.

ROYCE MCCAFFEE COMBO (Warner Bros. 5367)

"ONCE THERE WAS LOVE" [Noel & Big D — BMI — Davis] Straight-forward instrumented rearrangement of this Bilk-styled solo lead by Joe Davis. Lush strings add the right touch to the moving, well-assembled Top programming fare.

"HOT LINKS" (1:57) [Nette BMI — Davis] A mild rock rage with more solo work.

FRANKIE BRUNCK (Fairmount 613)

"HAW BYE, FEELINGS" (7:00) (2:40) [Cameo-Parkway BMI — Jackson, Strakia] Brunck gets across the idea of the title with a persuasive blues-heritage-semi-ballad reading of the drama opus. Backing pulsers a punch with its gospel-type approach. Interesting sound from the Cameo-Parkway label.

"MOVE BABY MOVE" (2:26) [Roosvelt BMI — Maurer, Franklin] Good bluesy stuff for the teen-dance-floor, finite partytime.

CHRISTMAS

STAN KENTON (Capitol 5088)

"WHAT IS A SANTA CLOUD" (2:28) [Anton ASCAP — Coulson, Thurman] Against a backdrop of “Silent Night" performed by The Ralph Carmichael Choir and the Kenton orchestra, a Narrator offers a poem about the making of the Saint. A warm Yuletide stall for most.


"MARY, DID YOU DAVE THE TOWN" (2050) [Pine ASCAP — Conolly, iff "IT’S BEGINNING TO LOOK A LOT LIKE CHRISTMAS"] (1:55) [Frank, Rimmer & Pyrmus ASCAP — Willig. Potter]. Something’s identity divides his vocal time between the "Christmas Song" and the Yule favorite. They’re both charming items and agreeably handled as a double tabled by UA.

"EVERY CHRISTMAS MORNING" (1:50) [Famous ASCAP — Gordy, Gillis, Weeks] Cheerful Holiday sounds from Arthur and his backing.

Cash Box — November 23, 1963
BOBBY VINTON HAS ANOTHER #1 HIT ON EPIC

HAVE YOU HEARD BOBBY VINTON'S NEW SINGLE!

Everyone's Talking About Bobby's Latest Smash Hit!

"THERE! I'VE SAID IT AGAIN"

ALL YOU EVER TALK ABOUT IS BOBBY VINTON!

Why Can't I Sing Like Bobby Vinton?

Cash Box—November 23, 1963
The Righteous Brothers

Today's most exciting and dynamic performers on records and stage

First Single

Little Latin Lupe Lu

(M-215)

A HIT!

Second Single

My Babe

(M-223)

A HIT!

and now—their latest and greatest—

THE PICK OF THE WEEK IN CASH BOX

and Billboard of November 16, 1963

KOKO JOE

b/w

B-Flat Blues

(M-224)

their first great album:

observing its 43rd anniversary of continuous broadcasting, KDKA-Pittsburgh, the world's first station, recently conducted a day-long series of events reviving around the number 43. Prizes were awarded to the first driver with 43 on his license plate who checked in at the outlooks in the day; the first man who could prove he was exactly 43 years old; the first person with 43 in his Social Security number. A youngster, who thought he was qualified for the prize to be given to the person who weighed 43 pounds, stepped on the scales near the KDKA birthday car and discovered he weighed 44 pounds. However, after removing his jacket and his shoes, under urging by several bystanders, he weighed exactly 43 pounds and walked away with a $10 prize and his shoes in hand. The station also gave away watches, jewel boxes, cuff links, perfume and other prizes in the day-long celebration.

Homemade Hootenanny: Charles DeLuna, most time personality on WOAI-San Antonio, recently introduced an informal folk-singing during the 11:30-5 PM slot time. The station’s late evening listeners hear not only the current folk hits by the current talent, but also hear Charley feature an occasional bit of historical background when presenting a favorite folk recording from years past. Initial comment and listener response has been favorable and the stanza seems assured a long run in its present slot.

The TV Tower, which supports the antennas of three Baltimore television stations will be extended in height an additional 270 feet, it was announced jointly last week by WMAR-TV, WTRT-TV, and WJZ-TV. Present height of the tower is 630 feet above ground, and the extension will place the new platform supporting the three transmitting masts at a height of 900 feet. Les Davis, who spins "em on WJZ-WNewark, played a clever telephone "trick" on his listeners on Halloween Eve. Davis gave as "tricks" such things as: two pairs of tickets to the fifth game of the 1963 World Series; a weekend for two at the Hilton Sellers in the Grand Duchy of Penwick; a 1964 Tucker, complete with white walls and a radio; a season's pass to Ebbets Field, and many other kooky gag presents. Davis hosts the mid-morning show on the station. Oh yes, the treat was a gold-plated WRZ key ring.

WYD-Pittsburgh will initiate its 1963-1964 ski programs. The programs will be a combination of daily direct reports of area ski conditions, general ski information on local reports including Seven Springs, White Mountains, etc. and interviews with professional skiers.

Earl Robbin, emcee of WWDC-Washington's nightly hootenanny show, is now giving away prizes and providing his listening audience with folk artist interviews as well. Listeners can hear interviews with guest folk artists and composers and supply the answer to a singing jingle by adding the numbers and sending in their estimates on post cards. For instance, the singing group asks, "Add the three Mondays in June to a holiday in July and subtract the date of Valentine's Day and you get . . . . (a number)." Prizes include tickets to current concerts, luggage and other items. The show also conducts a live "Hoot" at a Washington area high school, or college, giving local amateur talent an opportunity to perform, and is presently lining up institutional programs. The one-performance only show is booked to the Public Auditorium for Friday evening at 6:30 PM.

WJAS-Pittsburgh will broadcast a new series of educational programs. The weekly half hour series, produced in cooperation with Duquesne University, is tagged "Is at View." The series will feature various members of the Duquesne University faculty and student body, discussing issues on current affairs in government, education and general subject matter of interest to most steel town listeners.

What started out as a search for a lost trophy has now turned into the second annual "Toys For Tots Bowl" and is taking on all the aspects of another drug-down, drug-out fight-to-the-finish. In the 1963 renewal of this touch football "classical," WJZ-TV-Baltimore's "Big Guns" will be pitted against the "Pumbling Finks" of WFBF on Nov. 23 at Kirk Field, game time is 1 PM. Admission to the "contest" can be gained by donating a toy to Marine Corps' campaign to provide playthings for underprivileged children.

Last year's event saw accumulation of 5000 spectators who donated the equivalent of six truck-loads of toys. KFJZ-Fort Worth's 1270 or Elise game continues with tremendous success. Over six thousand post cards are in to the station's contest. Approximately six or seven out of every ten cards drawn respond by calling the station's contest line to play the game . . . prizes range from a paper clip to $50.00 cash. It's amazing how people like to gamble . . . as yet no one has chosen to keep the $1.27, they all choose to spin the wheel of fortune. . . . KFJZ's Hay Arnold has been named new manager of the Sugar Shack, a teen age night club which serves no alcoholic beverages. Norman E. Cash, president of the Television Bureau of Advertising Club of Philadelphia recently addressed the members of the club at their monthly luncheon at the Warwick Hotel. Cash spoke on the controversial subject of Quaker City advertisers using New York agencies.

VITAL STATISTICS:

Chuck Phillips has been given the green light (as station manager) of WLYO-Milwaukee. . . . Steve Davis is now spinning in the Midwest. . . . Two new adds on KFIL-Dallas are Rex Jones (program director) and Ken Dowse (music director). Also announced is the addition of his spot on WDRC-Hartford to join WJ TV-Baltimore. . . . Jack Gale is in a deep-joy at WMEX-Boston. . . . Steve Trivera, formerly program director of WCPD-Boston, has been named director of program operations at WFAT-New York.

Cash Box—November 23, 1963
3 GREAT NEW CHRISTMAS SINGLES...ALL ON

BING CROSBY

Do You Hear What I Hear? b/w Christmas Dinner Country Style #5088

STAN KENTON

What Is A Santa Claus? b/w O Tannenbaum #5085

NANCY WILSON

That's What I Want For Christmas b/w What Are You Doing New Year's Eve? #5084

BEAT THE CHRISTMAS RUSH—SEE YOUR CAPITOL SALES REP TODAY!

Cash Box—November 23, 1963
Cash Box

Looking Ahead

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 WE SHALL OVERCOME
   John Deere (Vanguard 52022)
2 STEWBALL
   Peter, Paul & Mary (Warner Bros. 3399)
3 NEAR TO YOU
   Wilbert Harrison (Leo-Hana 502)
4 SWANEE RIVER
   Ace Cannon (M 2070)
5 OH WHAT A NIGHT FOR LOVE
   Roy Tyson (Double L 723)
6 WHAT'S EASY FOR TWO IS HARD FOR ONE
   Mary Wells (Motown 1048)
7 CROSSFIRE TIME
   Doo Clark (Constellation 6024)
8 STOP MONKEYIN' AROUND
   Darrell (Parkway 889)
9 CUANDO CALIENTA EL SOL
   Steve Allen (Dot 16507)
10 DON'T ENVY ME
    George Hamilton (MGM 13178)

11 COME DANCE WITH ME
    Jerry & Americans (United Artists 468)
12 DUMB HEAD
    Ginny Arnold (MGM 13177)
13 BE MAD LITTLE GIRL
    Bobby Darin (Capitol 5079)
14 HI DIDDLE DIDDLE
    Nat Fox (Samba 926)
15 BLUE MONDAY
    James Davis (Duke 368)
16 LIPSTICK PAINT A SMILE
    Demetrio Topp (Decca 55331)
17 COMING BACK TO YOU
    Maxine Brown (Might 142)
18 CHARADE
    Henry Manzini Orch. (RCA Victor 2356)
19 ANY NUMBER CAN WIN
    Jimmy Smith (Verve 10299)
20 THERE I'VE SAID IT AGAIN
    Bobby Vinton ( Epic 9838)

21 SURFER STREET
    Allison (Top 1011)
22 CHEER LEADER
    Paul Peterson (Capitol 707)
23 I'M DOWN TO MY LAST HEARTBREAK
    Wilson Pickett (Double L 724)
24 WE BELONG TOGETHER
    Jimmy Velvet (ABC Paramount 10468)
25 BABY THINK IT OVER
    Martellis (Success 110)
26 SCAVENGER
    Dick Delie (Capitol 5048)
27 WHERE THERE'S A WILL
    Lannie Mack (Fraternity 918)
28 HARLEM SHUFFLE
    Bob & Earl (Mars 104)
29 SALT WATER TAFFY
    Marty Jay (Legend 734)
30 BIG AS I CAN DREAM
    Kris Jenner (Hickory 1224)
31 THE MARVELOUS TOY
    Chad Mitchell Trio (Mercury 72197)
32 GOTTA LOTTA LOVE
    Steve Alaimo (Imperial 66003)
33 BABY, YOU'VE GOT IT MADE
    Brook Benton & Damita Jo (Mercury 72267)
34 WHEN THE LOVE LIGHT STARTS SHINING THROUGH
    His Eyes (Motown 1051)
35 WATCH YOUR STEP
    Brooks O'Dell (Gold 216)
36 THERE'S A MEETIN' TONIGHT
    Joe & Edie (Crescendo 195)
37 A LETTER FROM SHERRY
    Dale Ward (Dot 14290)
38 GIRLS GROW UP FASTER THAN BOYS
    Cookies (Dimension 1020)
39 I LOVE THE LIFE I'M LIVING
    Slim Harpo (Epic 2239)
40 DEVIL'S WAITIN' (ON BALD MOUNTAIN)
    Glencoes (Jay 149)
41 SHY GUY
    Radiants (Chess 1872)
42 THE FEELING IS GONE
    Bobby Bland (Duke 376)
43 TIME IS ON MY SIDE
    Kail Winding (Verve 10307)
44 BABY'S GONE
    Gene Thomas (United Artists 640)
45 PEN & PAPER
    Jerry Lee Lewis (Smith 1857)
46 HEARTACHES
    Kenny Ball (Kapp 554)
47 NATASHA
    Eric & Savenniers (RC 119)
48 COLD, COLD WINTER
    Pista Trio (Mercury 72288)
49 SURFIN' BIRD
    Trashman (Garrett 4002)
50 THERE'S MORE PRETTY GIRLS THAN ONE
    George Hamilton IV (RCA Victor 8350)

A top 40 giant in Canada under the title "Fryksdaldansen"

Now a monster in the United States on Stacey 970

Recipe

First, form a crust of .... "catchy" rhythm
sprinkle lightly with ...... "funky" piano
spice it up with a dash of ...... "Swedish" drums
blend gently with .......... "folksy" fiddles
add a hint of .............. "Hootenanny"
and just a dab of .......... "svenska" chorus

BAKE for 2 minutes and 2 seconds at 45 rpm.

(NO NEED TO PRE-HEAT OVEN)

Stacy Records

1918 Prairie
National Promotion: George Jay

P.S. It's the original from Sweden!

Rune Overman
Stacy 970
A top 40 giant in Canada under the title "Fryksdaldansen"

Now a monster in the United States on Stacey 970

Cash Box—November 23, 1963
PAUL ANKA

"DID YOU HAVE A HAPPY BIRTHDAY?"

C/w "FOR NO GOOD REASON AT ALL"

# 8272

The most trusted name in sound®
GUARANTEED

5000 RETAILERS

Read Your Message in

Cash Box

Every Week

No Trade Paper Gives You More

But you Pay Less in Cash Box

Comparative Cost Per Page

Cash Box $770  Billboard $1100

Cash Box—November 23, 1963
**ALBUM REVIEWS**

**POP PICKS**

"JOAN BAEZ IN CONCERT PART 2"—Vanguard VS 2123

At the forefront of the contemporary American movement must stand Joan Baez. The lark, who has three fantastically best-selling albums to her credit, has established a somewhat majestic image which reflects remarkable sensitivity and sincerity. On this new Vanguard session, cut live during a series of concerts, the album offers a varied program of folk evergreens and newer material. While accompanying herself on the guitar she turns in superb performances on "Once I Had A Sweetheart," "We Shall Overcome" and "Hush Little Baby." Immediate powerful sales indicated here.

"DOWN MEMORY LANE"—Dee Dee Sharp—Cameo 1971

Dee Dee Sharp should make an early trip to chartville with this powerful-packed album of oldies delivered in her own feelingful manner. In this set the young lark displays a new depth and vocal maturity that is sure to add to her stature as a performer. Her legions of fans should come out in force for her first-rate treatments of "To Be Loved," "My Prayer," and "For Your Precious Love."

"THE CARDINAL"—Original Soundtrack—RCA Victor LPM 1864

Otto Preminger's newest film, "The Cardinal," like many of his earlier films is made more dramatic and impressive by a top-notch musical score. This one was composed by Jerome Moross who is also credited with the scoring of the B'way show "The Golden Apple" and the film "Hans Christian Andersen." Its dynamic score, permeates the elements of classical, pop and sacred music in a most effective manner. The score ranks with the "Lawrence of Arabia" in scope and beauty. Eye one this for rapid acceptance when the film goes into general release.

"THE SHIRELLES SING THEIR SONGS IN THE GREAT MOVIE "IT'S A MAD, MAD, MAD, MAD WORLD"—Scepter 311

The Shirelles, one of the most dominant female vocal groups in the country, provided vocal background for the new Stanley Kramer flick, "It's A Mad, Mad, Mad, Mad World." On this new Scepter LP entitled the girls repeat many of their hits on the flick plus a swingin' version of the tag tune. Musical sales and their albumized treatments of "You Satisfy My Soul," "31 Flavors" and "Jive Is The Thing." The girls should soar.

"CHART BUSTERS — VOLUME 3"—Various Artists — Capitol ST 2086

The label has been so successful with the two previous albums in this series, and this new package spoiling for myself the past hits of some currently hot artists as the Beach Boys, Nat King Cole, the Kingston Trio, Al Martino, etc. seems sure to reap loads of cash. Among the best listening bets here are "Treat My Baby Good" by Bobby Darin and "Desert Pete" by the Kingston Trio. Sure-fire chart item.

"MARIA ELENA"—Los Indios Tabajaras — RCA Victor LP 2822

Los Indios Tabajaras cash in on the built-in sales acceptance of their current blockbuster single, "Maria Elena," to tag this album session on RCA Victor. The brooding approach to the guitar is a lyrical, straight-forward and very melodic. Their intricate treatments of such oldies as "Star Dust," "Moonlight Serenade" and "Maria Elena" are refreshing and colorful. This new album could follow its single predecessor to hitville.

"FOR ME TO THE MOON"—Earl Grant—Decca DL 7452

The versatile Earl Grant has earned countless laurels in the past with his imaginative pianistic and/or organ stylings and this new Decca set featuring the keyboard stylist utilizing both instruments on a collection of familiar and newer should provoke immediate customer response. While backed by a subtle rhythm accompaniment Grant turns in winning renditions of "More," "Stella By Starlight" and "Over The Rainbow." A deejays delight.

**POP BEST BETS**

"THE PHOENIX SINGERS IN CONCERT"—Warner Bros. WS 1522

The Phoenix Singers created quite a stir with their first Warner Bros. release earlier this year and this second edition of their hard-driving brand of pop-folk will cut live at the Shadow in the nation's capital could well develop into a major threat. The crew dishes-up top-drawer readings of such favorites as "There Was Time," "Ole Gator" and "Goodnight Irene." Eye the album for rapid acceptance.

"THE BEST OF AL CIALOA"—United Artists USA 6310

Over the years Al Cialoa has earned a stunning reputation for his distinctive, professional musical stylings but this new UA album containing a bevy of the guitarist's all-time favorite recordings plus a helping of newer selections ranks as one of most impressive performances to date. The organist shines on such new romantic selections as "Beverly Hills," "Meet Me Tonight In Dreamland" and "Love Me Baby, The World's Too Wide." Deejays should flock to the set in droves.

"SANDY NELSON PLAYS"—Imperial LP 9249

West coast drummer boy Sandy Nelson has long been a favorite among deejays. On the new Imperial Sandy is turning Nelson rendering a top-notch program a years-bestselling string singles has enough built-in success ingredients to take off quickly. Nelson gives new life to such favorites as "What'd I Say," "All Shook Up" and "Splish Splash." A power-packed entry.

"WE SHALL OVERCOME"—Pete Seeger—Columbia CL 2101

Here's an historic album (cut live at Carnegie Hall) featuring vet folk singer Pete Seeger offering a program of studies and topical folk material. From the opening track, "If You Miss Me At The Back Of The Bus," the chanter-guitarist establishes a dramatic contact with the audience which continues throughout the disk. Seeger is superb on "Oh, Freedom," "Guantanamera" and "We Shall Overcome." All of the artist's many fans should really dig the set.

"THAT SAN FRANCISCO BEAT"—Ernie Heckscher—Columbia CL 2086

Proof-positive that easy-going swing-styled dancing music is not dead is this delightful LP spotlighting the Ernie Heckscher aggregation recording a melodic program of popular danceable tunes. The Heckscher's baton is aimed at terrapin cheery delights as he offers top-notch versions of "Days Of Wine And Roses," "Dance Schoen" and "Put On A Happy Face." Fine fare for either dancing or listening pleasure.
AVAILABLE

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A
CHRISTMAS
GIFT
FOR YOU

From
Philles Records

White Christmas/Winter Wonderland/Frosty The Snowman/I Saw Mommy Kissing Santa Claus/Rudolph The Red Nosed Reindeer/Santa Claus Is Coming To Town/Sleigh Ride/The Bells Of St. Mary/Here Comes Santa Claus/Parade Of The Wooden Soldiers/Marshmallow World/Christmas

Division of PHIL SPECTOR PRODUCTIONS, 440 E. 62nd St., NEW YORK CITY 21, N.Y. TE 8-8360

Cash Box—November 23, 1963
**JAZZ PICKS**

"ADVENTURES IN BLUES"—Stan Kenton—Capitol ST 1985

For over twenty-two years Stan Kenton has been in the vanguard of experimenters in jazz with his imaginative, creative musical stylings. On this new Capitol offering the orkster-pianist leads his big band in nine first-rate Gene Roland-penned arrangements of formidable items in the blues idiom. The orchestra successfully meets the challenge on splendid versions of "Reuben's Blues," "Blue Ghost" and "Night At The Golden Nugget." Jazzophiles should come out in force for this set.

"BRANDENBURG GATE: REVISITED"—Dave Brubeck Quartet—Columbia CL 1963

Here's an imaginative jazz offering featuring the Dave Brubeck Quartet walling a number of original German-flavored selections in a setting most conducive to the improvisational forces. The group is in their usual superlative form and they render "Brandenburg Gate," "Summer Song" and "2nd Presto" with unadulterated precision. Set seems destined to pull plenty of coin.

"NIGHT TRAIN"—Oscar Peterson Trio—Verve V 271

Oscar Peterson and his boys, Ray Brown (bass) and Ed Thigpen (drums), unleash their potent musical talents full-blown in this funky, bluesy set from Verve. S8'er Peterson sets the pace for this top-flight session as he leads the boys in a moody rendition of "Night Train." Other notable tracks here are "Georgia On My Mind," "Easy Does It" and "Band Call." One of the best efforts that the crew has cut in quite a while.

"BAREFOOT SUNDAY BLUES"—Ramsay Lewis Trio—Argo 723

The Ramsay Lewis Trio explores a bag of blues-oriented jazz items in highly-stylized fashion on this "Barefoot Sunday Blues." Ramsay's very personal trademark is indelibly stamped on each track and his keyboard magic is constantly inventive and refueg. Blues, melody is never overpowered by the technique or gimmickry here as the boys lay out with some fluid, provocative items as "Lonely Avenue," "Don't Even Kick It Around" and "Come On Baby." A first-rate jazz LP.

"TREAD YE LIGHTLY"—Clark Terry—Cameo 1971

Clark Terry's second album outing for Cameo, "Tread Ye Lightly," is a session of blues-oriented jazz arranged by the lad and trumpeter. Terry and crew wrap themselves in a funky atmosphere and sustain it throughout in a refreshingly easy way. It's not some potent jazz treatments of "Georgia On My Mind," "Misty," "Free And Easy" or "Lilacs In The Snow" but it's an excellent jazz set that should stir up the buffs and spinners.

**CLASSICAL PICKS**

Tchaikovsky: Symphony No. 5 in E minor, Philharmonia Orchestra/Klemperer—Angel SML 344

Tchaikovsky's sweeping and breath-taking 5th Symphony is dynamically performed by the Philharmonia Orchestra conducted by Otto Klemperer. The conductor's personal and sensitive interpretation effectively captures the spirit of the composer and the first andante (Allegro con anima) is inspiring. The 5th Symphony is a moving composition and this performance shows with dedication and emotional power. A superb classical entry that merits special attention.

"SVIATOSLAV RICHTER ON TOUR"—Deutsche Grammophon SLP 18849

Sviatoslav Richter, one of Europe's foremost keyboard artists, was recorded "live" during a recent concert tour during which he surveyed the melodies of Chopin and Scriabin. The pianist's forceful and "heavy" technique is eloquently and excellently captured on this splendidly articulate performance of the "Polonaise-Fantaisie in A flat major," "Ballade No. 4 in F minor," "Jardins sous la Pluie," and "Sonata No. 5 in F Sharp major." An impressive recital with broad appeal.
Here is the most exciting innovation in children's records you have ever heard! MGM's brand new STEREO-MOTION Series! At last, all the motion and sound potential of Stereo has been utilized brilliantly to bring these all-time children's favorites to life. Here are records that bring EVERY child INTO the story. Compare these albums with any other children's records on any label—and hear the difference. Commended by Parents' Magazine. Also available in mono.

Available Now! 10 New MGM Stereo-Motion Albums that bring every child into the story!

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

Album No. 1: Snow White—Sleeping Beauty—Rumpelstiltskin—CHS/CH-501
Album No. 2: Cinderella—Ranast & Gretel—CHS/CH-502
Album No. 3: Pinocchio—Gingerbread Boy—Tom Thumb—CHS/CH-503
Album No. 4: Mother Goose Nursery Rhymes—CHS/CH-504
Album No. 5: Peter & The Wolf—Story Of Celeste—Tubby The Tune—CHS/CH-505
Album No. 6: Bambi—Dumbo—CHS/CH-506
Album No. 7: Little Engine That Could—Little Tom—Little Red Capeose—CHS/CH-507
Album No. 8: Peter Pan—Alice In Wonderland—CHS/CH-508
Album No. 9: Jack & The Beanstalk—Three Little Pigs—Little Red Riding Hood—CHS/CH-509
Album No. 10: Wizard Of Oz—Babes In Toyland—CHS/CH-510

MGM's MULTI-USE CHILDREN'S ALBUM DISPENSER!
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Tour

Mercury's bright young promo man about town, up to the CB offices with Brook Benton who's just "waited for the right time to release the Palladium... Another vet performer to the CB line last week was REED, who dropped by the office to pay his respects. REED's got a new record signing at "Cobby Eyes," on the Armour label, that's sure to get a lot of holiday action. REED's Harris sax isn't coming along the way with a new called "On The Corner," by the Expressions. The Jolly Green One up from Reprise to sing the praises of the new Trioli deck, "Kansas City," Nelson Riddle's "My Special Dream" and Count Basie's "Walk Don't Run." Smiling Phil Wesen down London way guarantees a hit for "Do You Hear What I Hear" by the Valley Youth Chorale on Polystar. Other potential runaways for London are "Whispering" by the Bachelors and "Sound Of The Sun" by the Ron-Delins (Chairman). Jimmy Peterson and the Chessquins, just back from a tour with Chubby Checker, have been invited to Mercury as affiliate label "Lumilight" and are currently appearing at the Cottage Inn in New Jersey. Hi Miratrix and Phil Steinberg of Kamra-Sutra Productions told us, they've placed six masters with major labels. Joe DeAngelsi called to tell us Kathy Lawrence has just signed a long-term wax pact with Sue Records. Jackie Vernon, dead-pan comic who created quite a sensation on the CBS "Talent Scouts" program this past summer, moved into the lonely CB offices this week (18), for a two-week stay.

Irv Perlman of the J. L. Morgan one-stop in Philly and wife Sandy are the proud parents of a newborn daughter named Karen Anne born Nov. 3. Joe Converse, with a deck tagged "I've Never Been There" has his Century Fox will sing the tune on the Clay Cole Show this week (23). Don Anthony, who has a new LP on the CB offices, Topic Records, produced the famous Songs of Today and Yesterday with the Comerford theater chain for two weeks next month in New York and Pa.

Indie promo rep Morty Wax informs that Jack LaForge's Regina label has signed blind pianist Eddie Thompson and will issue a first release tagged, "Chill Con Carne" backed with "I Guess I'll Have To Hang My Tears Out To Dry..." Maestro Jack Adato writes that Serafynn, The Wandering Minstrel (whom he manages) has just recorded a new LP for the CB offices, a debut out in the near future. . . . From the Coast, reports that he's working on 3 new decks that are starting to buzz. He is personal to the label "Babe We Got Love" on the Decca label. Of "Babe Lots Of Luck" (Sar), and Mel Carter's "After The Party." . . . A new record by Latin maestro-arranger Lalo Schifrin has already been re-signed for a '42 release. The Shirelles are on tour in Garnet Mimmus single, "For Your Precious Love" and "Baby Don't You Weep" is getting breakout action across the country and zooms as a sure-fire winner for Mimmus. . . . Gene Krupa's Jenkins' Thanksgiving Day parade for the CB offices is for a group of youngsters instead of his own. . . . Roy Batachio of Cap-It was recently at the CB offices, has joined forces to sponsor a Capital Record Holiday Nite at the White Brick Inn in West Hempstead. This is one of the most successful get-togethers ever and, and the Nite will be the awarding of the prizes by the CB label and the CB label with their respective record players and hot rod kits. . . . Indie promo rep Joe Petralia was on My Side" by Kai Winding, are among the red hot singles in this area, Bob's hoping for a local breakthrough with Charter item "The Prince Of My Dream" by Dottie and Cathy, which has really swept the CB offices. A new label in our midst, LaZel Records, has signed a new artist by Bob Davis & Trino (who are currently in at the PlayBoy Club), tagged "You're On My Side" and a pair of r4b sides "Don't Break The Heart Of A Fellow" and a side from Sam on Tap. On tap is a pop tune with religious overtones geared for the CB audience "The Heart Of A Lover" by Claire Collier. . . . Irv Brusso's CB label has been promoted with newwigs "Did You Have A Happy Birthday" by Alan Re, "The Diction Song" by Don Robertson and "Payday" by Val Martinez. . . . Here's big news from Snashal Topper Charlie.

New York: Jeff Condon, new MGM singing discovery, has been selected by Dick Clark as Pick-To-Hit star potential and headliner at the new Sands hotel which is now underway. The songster's new single, "You Never Know," will be a debut out in the near future. . . . Maestro Jack Adato of "GBS" was in the CB offices, a debut out in the near future.

Cash Box — November 23, 1963

Record Ramblings
Johnny Ray Gomez sings "Lonely For Love," b/w "Kick Off," Label head Chuck-values has gone out for it ... "Barney Fields" big ones are "Wanderful Summer" by Robin Ward, "Fiesta" by Lawrence Welk, "Teen-Six-Eighteen" by Jimmy Rodgers and "Choo Choo Amar" by Billy Vaughn—all on Dot.

HOLLYWOOD:
RCA Victor is about to release their new singer Frank Faneioli, who they predict will be a big star. They just finished his first LP which includes "Broadway Heartbreak" and "New York, New York," all done to a fine version. 

MGM: Currently Jerry Seehorn is featuring a new series of singing stars. "Fiesta," the first English version ... Singing star Sue Evans and the Jumps opened a two-week engagement at the Sands on November 7th.

HOLLYWOOD:
... 

HERE AND THERE:
PHILADELPHIA—Talked to Marna Musclant at Chandler who tells us that Rocco Ochaida, Chandler V.P., is in New York and is recording at home. 

NEWPORT, ARK.—Razorback Records has announced the signing of two new artists—Jim Aldridge, whose first release will be "Something On Your Mind," and Geannie Flowers with a debut disc tagged, "Let's Do The Itch."

BOSTON—Jerry Fine of Disc Promotions info he's got a trio of hot ones with "If You Were Mine" by the Charmanes (Fraternity), "Baby, What's Wrong" by Lonnie Mack (Fraternity) and "Susie's Gone" by Jimmy Helm (Symbol).

BERKLEY, CALIF.—Ray Dobard of Music City Record Shop is excited over the smash possibilities for "I Want Her To Love Me" by the Larks on Guyden.

DENVER—Louie Oxman, vice-president and general manager of the Mile Hi One Stop, Inc., writes that his firm will move into new quarters in 1964 at 77 Kalamath St., a 10,000 sq. ft. building which will house all of the operations of the Pan American Rec. Supply Co., J & L Racks, and Mile Hi One Stop.

MIAMI—Over 8,000 people turned out to see Ray Charles at the Dinner Key Auditorium recently. The concert, produced by Stuart Goldman, Jack McDermott and Tony Thomas, was en- cased by WIKAT's Jack McDermott and WMBM's China Vallis.

FORT LAUDERDALE—Bruce Howard, out with a new album on the Stevie Ollidays label tagged, "My Friend The Lover," was urged into making the album by Allan Sherman—and hence the title. The LP went into general release last month.
**RADIO ACTIVE CHART**

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO NOV, 13TH)

<table>
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<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
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<th>TOTAL % OF STATIONS TO ADD TITLES TO PROG. SCHED. TO DATE</th>
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<td>28%</td>
<td>Be Mad Little Girl—Bobby Darin—Capitol</td>
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<td>Kansas City—Trini Lopez—Reprise</td>
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<td>Forget Him—Bobby Rydell—Cameo</td>
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<td>Time Is On My Side—Kai Winding—Verve</td>
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<td>Drip Drop—Dion DiMucci—Columbia</td>
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<td>Turn Around—Dick &amp; Dee Dee—Warner Bros.</td>
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<td>Wonderful Summer—Robin Ward—Dot</td>
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<td>The Impossible Happened—Peggy March—RCA Victor</td>
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<td>Midnight Mary—Joey Powers—Amy</td>
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<td>Hit The Road Jack—Jerry Lee Lewis—Smash</td>
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<td>Come Dance With Me—Jay &amp; The Americans—U.A.</td>
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<td>Since I Fell For You—Lenny Welch—Cadence</td>
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<td>That Boy John—Raindrops—Jubilee</td>
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<td>Young Wings Can Fly—Ruby &amp; Romantics—Kapp</td>
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<td>Stewball—Peter, Paul &amp; Mary—Warner Bros.</td>
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<td>The Marvelous Toy—Chad Mitchell Trio—Mercury</td>
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<td>Cross Fire Time—Dee Clark—Constellation</td>
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<td>The Boy Next Door—Secrets—Philips</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<th>MARTHA &amp; VANDellas (GORDY)</th>
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<th>WIVES &amp; LOVERS</th>
<th>JACK JONES (KAPP)</th>
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<th>LIVING A LIE</th>
<th>AL MARTINO (CAPITOL)</th>
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"Kings Of Comedy"

CHICAGO—The Smothers Brothers, Mercury’s “New Kings Of Comedy,” who are currently ruling the charts with “Think Ethnic,” get royal treatment in the above-pictured set of new promotional pieces created by the label as part of the current “Who’s Hoot In Folk” plan. A colorful, self-standing window and in-store display piece is done as a simulated playing card. Caricatures of the duo replace the traditional king of hearts’ face—and as an added attention-getter, the caricatures feature moving eyes. The display also includes full color reproductions of the Smothers Brothers’ four album covers, centered in playing cards. Accompanying the display is an actual deck of playing cards—with the artists again substituting for the four kings. As a companion piece, Mercury has prepared a consumer folder designed as a “Smothers Family Album.” The 7” square folder includes candid photos of the brothers, the complete story of their careers, and shows the cover of each Smothers LP along with complete descriptive copy on each. On the back, space is provided for the dealer’s imprint.

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**Top 50 Cash Box—November 23, 1963**

1. IT'S ALL RIGHT
   Impression (ABC Paramount 10487)
2. LITTLE RED ROOSTER
   Sam Cooke (RCA Victor 8274)
3. WALKIN’ THE DOG
   Rodger Thomas (United Artists 140)
4. TALK TO ME
   Larry, & Spooner (Tear Drop 3614)
5. BUSTED
   Ray Charles (ABC Paramount 10453)
6. CAN I GET A WITNESS
   Marvin Gaye (Tamla 54687)
7. HEY LITTLE GIRL
   Major Lance (Okeh 7181)
8. YOUNG WINGS CAN FLY
   Ruby & Romance (Rapp 557)
9. LOOBY LOO
   Charly checker (Passport 890)
10. MYSTIC
    (Double L 722)
11. CRY BABY
    Garrett Minus & The Encounters (United Artists 629)
12. YOU LOST THE SWEETEST BOY
    Harry White (Motown 1581)
13. LOUIE, LOUIE
    Peab & Genesis (Tape 141)
14. DOWN THE Aisle
    Perry & Nikels & Bluebells (Newton 5777)
15. YOU'RE GOOD FOR ME
    Solomon Burke (Atlantic 2205)
16. TWO TICKETS TO PARADISE
    Bruce Botenol (Mercury 72777)
17. STILL THE SAME
    Betty Everett (Vee Jay 566)
18. DON'T YOU LOVE ME
    Ruby & Romance (Rapp 5459)
19. I'M A WITNESS
    Tom Jones (RCA Victor 2361)
20. PLEASE DON'T KISS ME AGAIN
    Charnettes (Rapp 547)
21. THE FLAMINGOS
    Shirelles (Scepter 1260)
22. AS LONG AS I KNOW HE'S MINE
    Marvelettes (Tamla 50888)
23. MICKEY'S MONKEY
   4-Track (Tamla 50838)
24. I GOT A WOMAN
    Freddie Scott (Capitol 709)
25. FOR YOUR PRECIOUS LOVE
    Garvin Mimms, & Encounters (United Artists 658)
26. A FINE FINE BOY
    Dorothy Love (Philips 117)
27. REACH OUT FOR ME
    Lou Johnson (Rapp 1715)
28. THAT SUMMER, THAT SUMMER
    Not "King" Cole (Capitol 5027)
29. BABY DON'T YOU WEEP
    Garvin Mimms, & Encounters (United Artists 658)
30. RED SAILS IN THE SUNSET
    Fats Domino (ABC Paramount 10648)
31. I'LL TAKE YOU HOME
    Drifters (Atlantic 2201)
32. NEED TO BELONG
    Jerry Butler (Vee Jay 567)
33. WORKOUT STEVIE WORKOUT
    Stevie Wonder (Tamla 54086)
34. I ADORE HIM
    Angie Stone (1854)
35. BE MY BABY
    Ronettes (Philips 116)
36. I HAVE A BOYFRIEND
    Chiffons (Laurie 1212)
37. A LOVE SO FINES
    Chiffons (Laurie 3195)
38. QUIRSAND
    Martha & The Vandellas (Gordy 7025)
39. OUT OF SIGHT, OUT OF MIND
    Isaac (Roulette 4336)
40. ANY OTHER WAY
    Chuck Jackson (Imp 141)
41. WHAT CHA GONNA DO ABOUT IT
    Darrell Tifey (Atlantic 2206)
42. NOW
    Lena Horne (25th Fox 449)
43. I GOTTA DANCE TO KEEP FROM CRYING
    (Tamla 50689)
44. COME BACK
    Johnny Hallyday (Mercury 72184)
45. STOP FOOLIN'
    Brook Benton & Donnie Jo (Mercury 72207)
46. DOWN TO MY LAST
    Heartache
    Wilson Pickett (Double L 724)
47. NEAR TO YOU
    Without Hameen (Son Horn 502)
48. WHAT'S EASY FOR TWO'S HARD
    For One
    Mary Wells (Motown 1048)
49. SALLY GO 'ROUND THE ROSES
    Janette (Tuff 169)
50. CROSSFIRE
    Otis (Coventry 273)
51. NEW MEXICAN ROSE
    4 Seasons (Vee Jay 542)

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There’ll Always Be A... WINTER WONDERLAND

...And Always Those Great Recordings!

Bregman, Vocolo and Conn, Inc.
NEW YORK - HOLLYWOOD

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Some Of This Year’s Great Recordings:

BOB GOURLEY
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JACKIE GLEASON
Columbia CL 758
ANDRE KOSTELANETZ AND ORCHESTRA.
Columbia CL 7068
WAYNE KING AND ORCHESTRA.
Decca DL 4438
EDDY ARNOLD
RCA Victor 2554
PAUL AND PAULA
Phillips 500-101
BERT KAEMPFERT AND ORCHESTRA
Decca DL 4441
THE PLATTERS
Mercury MG 20841

---

It's a lot!

PLEDGING MY LOVE c/w
IN THE DARK by
RAY FOSTER
P.J. Records 451 W. 47 NYC
One of the big records of the year is "Washington Square" on Epic (# 7 on this week's Top 100). The deck introduced a new group, the Village Stompers, and created a new music trend called "folk-dixie."

Leader of the group and its trumpeter soloist is Frank Hubbell. Prior to joining the Stompers, Hubbell has his own jazz band, the Sun City Six. Clarinet and saxophone player Joe Muranyi also led his own group, who he called the Gut BUCKET Six. Trombonist Dick Brady has appeared with Phil Napoleon, Ralph Marterie and Benny Goodman. Pianist Don Coates has appeared with Wild Bill Davison, Jack Teagarden, Yank Law- son and others. Al McManus, the crew's drummer, also appeared with Pee Wee Russell and Wild Bill Davison. Ralph Casale, guitar and banjo player, has played for such vocalists as Keely Smith and Frances Faye. The group's other guitarist, bassist and pianist is Lenny Pugno, who has gained a reputation as an outstanding music teacher specializing in guitar. Mitchell May, the group's bassist, has appeared with Ralph Flanagan, Teddy Wilson and Richard Malloy.

Ian & Sylvia

Ian and Sylvia, who are currently riding the album charts with "Four Strong Winds" on Vanguard, have been folk-singing together since the fall of 1966.

Ian Tyson was born Sept. 25, 1933 in British Columbia. After an education at the University School for Boys on Vancouver Island, and a seven month visit to England, Ian returned to Canada to work in the bush country of B. C. Ian spent several years doing a variety of odd jobs, then he drifted toward a singing career. The artist received his first big break when he met famed English folk-singer Roy Guest who helped nurture Ian's interest in folk music. During the late 50's the chanter-guitarist played in key Toronto night clubs and appeared on several nationwide TV shows.

Sylvia Fricker was born Sept. 19, 1940 in Chatham. Coming from a musical family, it was only natural that the youngster should demonstrate an interest in music. Sylvia is a senior matriculant with a full education in music. During the fifties she was singing at banquets, meetings, and concerts. About three years ago she met Ian who was so impressed with her work that he insisted that she join forces with him. They've been a team ever since.

Gluck & Darrow Form Master Producing Co.

NEW YORK—John Gluck, writer of a number of teen hits, and Jay Darrow have formed Daruck Productions, an indie producing outfit, this city.

First production for the pair is "Hey, Lovely Boy" by Violet Rivers, which has just been issued by Decca Records. A second effort, with Diane Castle, will be released by the same label about the first of the new year. Gluck said the firm is currently negotiating with several other companies for other dates just recorded. Gluck is the author of such hits as "It's My Party," Lesley Gore's first hit, a number 1 seller, "Lover, Lover," "Night, Strangers by Day" by The Fleetwoods, "Furnished Her" by Bobby Vee and "Trouble Is My Middle Name" by Bobby Vinton.

Gluck and Darrow co-authored "Hey, Lovely Boy" and "Don't Say You Love Me" by George Maharis.

New Additions to Top 100

80—QUICKSAND Martha & Vandellas (Gordy 7025)
87—RAGE TO RICHES Sunny & Sundliners (Four Drop 3022)
88—POPSICLES AND IICLES Huey (Chantwhistle 428)
93—TURN AROUND Dick & Doodee (Warner Bros. 5396)
94—STOP FOOLIN' Bruce Reiten & Donnie Joe (Merrcury 72207)
95—ALLY, ALLY OXEN FREE Kingston Trio (Capitol 5078)
96—TOMORROW'S POSSIBLE HAPPENED Little Piggy March (RCA 8267)
97—NOW Little Horne (20th Century Fox 449)
99—I GOTTA DANCE TO KEEP FROM CRYING Miracles (Tambo 50809)
100—THAT BOY JOHN Ronaldus (Abras 2456)

AIMED at OPS

DON'T GO LOVE ME TONIGHT/JEANIE MARIE, IT SEEMS—Triini Lepin—King (EP) 4843
WASHINGTON & LEE SWING/ARRIBA ARUBA—Big Tiny Little & Joe Fingers Carr—Coro 65576

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Disk Exec's Father Dies In L.A.

LOS ANGELES — Pinacee Waronker, 60, father of Si Waronker, founder and former chairman of the board of Liberty Records, Inc., died last week (12) in Mt. Sinai Hospital after a lingering illness.

Waronker, a resident of Los Angeles for the past fifty years, is survived by his wife, Pauline; a daughter, Mrs. Nathan Linden; four grandchildren and two great grandchildren.

Cash Box—November 23, 1963
ALBUM PLANS

DEALS, DISCOUNTS AND PROGRAMS BEING OFFERED TO DEALERS AND DISTRIBUTORS BY RECORD MANUFACTURERS.

ATLANTIC & ATCO

15% discount on all LPs, including Stax, Vault and Moonlight. Expires: Dec. 11.

CAPITOL

All 15 Jackie Gleason LPs on a buy-1-get-1-free basis; deferred billing; Expires: Nov. 14; Motion movie catalog: $2-free-for-every-15-purchased.

CARIB

Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 30-40% billing. No expiration date.

DOOTO

Buy 1-get-1-free on all LPs. Expires: Dec. 10.

LIBERTY-IMPERIAL-DOUBLE L

15% discount on four new albums on the Liberty, Imperial and Double L LP labels; 100% exchangeable, regardless of merchandise. Available after April 1, 1963. Payment: 1/3 payments on Jan. 10, Feb. 10, Mar. 10.

LONDON

Part 2 of fall LP push. Special program & terms. See local distributors.

MERCURY

15% discount on all LPs. Expires: Dec. 31.

NASHBORO

Buy 1-get-1-free on entire catalog including new LPs. 100% exchangeable. No expiration date.

ORIGINAL SOUND

LP catalog available on a buy-1-get-1-free basis. 100% exchangeable. No expiration date.

PRESTIGE


REQUEST

LP catalog available on a buy-10-get-1-free basis. Described as a limited-time offer.

TAMA-MOTOWN-GORDY

All LPs available on a buy-1-get-1-free basis. Described as a permanent program.

UNITED ARTISTS

"The Mad, Mad, Mad, Mad Man" 15% discount on all LPs.

WARNER BROS.

10% discount on all LPs. Expires: Dec. 31.

Flick Music Is Topic Of NARAS-UCLA Course

LOS ANGELES—"Motion Picture Music and the Recording Industry" was the topic covered at NARAS-UCLA course here on "The Recording Arts." Elmer Bernstein chaired the meeting, with co-speakers Bronislav Kaper, of Livingston, Ray Evans and film mixer Murray Spivack.

Bernstein opened the evening session with a picture presentation of soundtrack recording, quoting Morris Stoloff's statement, "A motion picture score differs from all other music in that it is heard only once." Bernstein felt that, if a film composer is to be called true, then it will be difficult to make a soundtrack album from his score, since the film score is designed to be "invisible" behind a motion picture, while a soundtrack album is designed to be "foreground music.

Bronislav Kaper felt that the film composer had little to do with the success of an LP soundtrack album; a successful movie creates a successful album. Kaper, who likes the prevalence of soundtrack albums because the composer's music can be heard in isolation, downgraded the practice of creating albums entitled, for example, "Exodus And Eleven Other Hit Films," as well as the practice of using famous artists as film composers, regardless of their suitability.

Following Kaper, Spivack, who is currently supervising sound recording for "My Fair Lady," detailed the elements of good sound recording for films. Ray Evans then took over on the songwriters view of the subject, and stated that musical films have come full cycle, through their heydays just after the Second World War, to today's almost total absence of the original film musical. The only room for original songs in today's films is in the creation of title themes or "Oscar" type dramatically integrated song material. Evans stated that during the question-and-answer period, Evans explained that one main reason why musical films are "dead" now is that song lyrics are very difficult to translate into European languages, where 80% of film sales occur.

Bernstein capped the evening with his presentation relevant to the music publishing industry, that he foresees a battle to come over the copyright ownership of film scores being waged between the composer and the motion picture companies.

Ed Warren, Lyricist, Dies

NEW YORK—Lyricist Ed Warren died of a heart attack on Thurs., Nov. 7 in Venice, Italy, where he had been a resident since last Aug.

Warren, who was 44, was the co-author of many songs, including such teen hits as "Adonis," "Take Good Care of Her," "Tonight I Won't Be There," "Two Current Issues. War-" Warren words are Dean Martin's "Sugar Hill" and Julie London's "I'm Coming Back to You."

Warren, a member of ASCAP, was associated with Joy Music for seven years, working mostly in collaboration with composer Arthur Kent.

A native Virginian, he moved to New York in 1949 from Atlanta, where he had been writing special material for hit song writers.

A sister, Mrs. John W. Meredith, of Silver Springs, Md., survives.

Reprise Inks 3

BURBANK, CALIF.—Reprise Records have signed three new recording artists this week by Jimmy Bowen, A&R director. Singles by all three are being readied for release in the near future.

Cash Box—November 23, 1963
“BABY PATSY”
Queen of Baby Tunes!
A Sure-Fire Jukebox Payoff!
Distributors Welcome!

CARMEN RECORDS
54 W. Randolph St., Chicago 1
Rm. 700

THE OFFICIAL VERSION

“GIRLS GROW UP FASTER THAN BOYS”
The Cookies
Dimension 1020

Chartbound

WHAT WILL MOTHER SAY
THE SWEETHEARTS
BRUNSWICK 55255

TOMMY HUNT
“‘I’M A WITNESS”
Scepter 1261

SCEPTER RECORDS

Cash Box—November 23, 1963

TOP 100 SINGLES
(Alphabetized)

ADAM WADE HAS THE ORIGINAL VERSION OF “CHARADE” ON

WAYNE NEWTON CUTS “LIVE” LP FOR CAPITOL

HOLLYWOOD—Wayne Newton, currently making his nifty debut at the Crescendo, recorded his first “live” album at the nifty last week (12 & 16). Capital Records and the chanter’s T. M. Music disk producer, Bobby Darin, decided on the “live” format LP following the box-office reaction to the singer’s L.A. debut. Newton has been set to co-headline the Copacabana with Myron Cohen for three weeks in Dec.

GERARDI EXITS CHANCELLOR FOR INDIE PROD., MGMT.

PHILADELPHIA—After a long association with Chancellor Records, Pete Gerardi will be exiting that company in favor of a record production and management firm under his own banner.

During the past seven years, Gerardi has been operations head for Chancellor, Deibsar and Ramble, the publishing outlets, and MBD Enterprises, Rob Marcucci’s management firm. He was one of the original incorporators of Chancellor with Marcucci and Peter DeAngelis, and was with the firm during the building of Frankie Avalon and Fabian. Gerardi was also the court appointed guardian for Avalon until Sept. of 1961, when the singer reached his majority.

Gerardi now has a record production agreement with ABC Paramount Records and will set up world wide publishing alliances. He is also partnering with Dom Pino at the Venus Lounge, a prominent Philadelphia restaurant and cocktail lounge, and will be operating temporarily out of the lounge while permanent offices are being set up.

DANNY WILLIAMS TO CUT IN U.S.

NEW YORK—Art Talmadge, president of United Artists Records, poses with Danny Williams, young EMI wax star, at the label’s New York City headquarters. Occasion was Williams initial visit to the United States where he (the cuts for Prestige), Julietta de Luca, soprano, and Salvador, tenor.

ROBERTINO COMING TO U.S.

NEW YORK—Robertino, the young (16) Italian vocalist who has made it big abroad and whose Kapp LP’s are well sold in the U.S., will make his American debut on Dec. 1. That day, he’ll give a matinee p.a. at the Academy of Music in Brooklyn, to be followed in the evening by an appearance at Carnegie Hall.

The artist will arrive here from Italy accompanied by his musical director Otto Francker and will concertize in this country and Canada. Robertino will have ABC Frankie Avalon and Fabian. Gerardi was also the court appointed guardian for Avalon until Sept. of 1961, when the singer reached his majority.

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DON'T FORGET
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YEAR-END
WRAP-UP
SPECIAL EDITION

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- Top LP's of 1963 (Monoaural and Stereo)
- Top Artists of 1963 (Male, Female, Vocal Groups, Instrumentalists, Orchestras, Up & Coming Artists in Singles and LP's)
- Complete Summary of the Int'l Market during 1963
- Bios of the year's leading artists in both the U.S. and Internationally
- Top Hits of Past years

YOU'LL WANT YOUR YEAR-END HOLIDAY MESSAGE IN THIS SPECIAL ISSUE!

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Hits Trade Dec. 22nd)
Deadline For Int'l Advertising
Dec. 11th

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Hollywood 5-2129

CHICAGO:
LEE BROOKS
29 E. Madison St.
Financial 6-7272

ENGLAND: NEVILLE MARTIN, 9a New Bond St., London, W1, Eng. Tel: Hyde Park 2868
HOLLAND: PAUL ACKER, Theresiastraat 81a, The Hague, Holland, Tel: 070-722546
GERMANY: MAL SUNDOCK, Amalienstrasse 28, Munich, Germany, Tel: 250197
ITALY: MARCO PARVINI ROSATI, Viale Legioni Romane 5, Milan, Tel: 4079363
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FRANCE: ROGER BELLAM, 26 rue de Moscou, Paris, France, Tel: Laborde 8523
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JAPAN: Mgr. SHOISHI KUSANO; Adv. Mgr. Monhiro Nagata, 446 Higashi-Ozumi Nerima, Tokyo
ADAM WADE HAS THE ORIGINAL VERSION OF "CHARADE" ON 5-9639

Lenny’s Got A Hit And They’re Knockin’ On His Door

NEW YORK—After three years of trying for the big one, singer Lenny Welch has come-up with a fat hit in “Since I Fell For You,” and he’s already beginning to reap the rewards of disk success. Welch, it was reported, is getting a host of p.a. offer- ings which guarantees him bookings for two years. One hitch is that the performer will soon have to serve in the U. S. Army. The deck, by the way, on the Cadence label, his disk affiliation for the past three years, gets a bullet on the Top 100 this week for its move into the number 20 slot.

Streisand To Make Concert Hall Debut

NEW YORK—Barbra Streisand, who zoomed to the top of the LP charts with her “Second Barbra Album” on Columbia, will give her first solo concert at the Arie Crown Theater in Chicago on Nov. 29.

The young lark, who will star on Broadway in “Funny Girl,” the musical based on the life of Fanny Brice, appeared at the Hollywood Bowl with Sammy Davis Jr. last month, where the duo set new attendance records.

Bob Larsen Named Disneyland Promo Mgr.

HOLLYWOOD—Jimmie Johnson, executive vice-president of Walt Disney Music Co., has announced the appointment of Bob Larsen to the position of national promotion manager of Disneyland Records.

Larsen will continue to serve as Western sales manager for both Vista and Disneyland Records.

Make 2 Pilots Of New Hoot TV’er

NEW YORK—The first two half-hour pilots of a new folk TV’er, “Hoot’n’Sing,” have been produced by West- chester Productions.

Format for the video-taped shows eschews informal off-the-cuff presentation in favor of a prepared show utilizing script, stylized sets, studio lighting effects and ensemble per- formances.

Initial programs include The Clancy Bros., and Tommy Makem, Judy Col- lins, The Rooftop Singers, Valentine Pringle and Jim Boothe as hosts.

Producers are William L. Snyder, head of Rembrandt Films, and Vernon P. Becker, producer of Pathe News.

Steve Venet Joins Col. As Associate Producer

NEW YORK—Steve Venet, recently appointed by Columbia Records as as- sociate producer, is shown during a wax session with the label’s new vocal group The Durettas. Venet was the producer of “That Boy Is Messin’ Up My Mind” by the Orchids.

Hickory Makes 2 Distrib Moves

NASHVILLE—Hickory Records has made two distrib changes. Label’s new Los Angeles outlet is Diamond Dist., while the Nashville area is now being covered by Southern Record Dist. Latter distrib is also handling the Memphis territory, since the label has dropped its distrib there.

Big 3 Starts Drive On “Prize” Score

NEW YORK—A disk exploitation drive has been launched by The Big 3 (Robbins-Feist-Miller) for its recently acquired score for “The Prize,” the upcoming flick.

Push centers on the main-theme, which has been cut by Jerry Gold- smith (composer of the music for MGM, Ronnie Aldrich (London), Eddie Hey- wood (20th Century-Fox), Chabonof (Mercury), Eddie Dunstedter (Capi- tal), Ray Heidruck (Warner Bros.), with other diskings set for future re- leases.

Pubbbery is scheduling special music editions in coordination with the disk promo.

Rory-O And Pals At St. Jude Benefit

CHICAGO—Rory-O, who makes his singing debut at Corvii with a deck tagged, “Make A Wish,” is shown with Bobby Rydell (left) and Danny Thomas at the Danny Thomas All Star Show held here recently for the benefit of the St. Jude Research Hos- pital. Approximately 20,000 people attended the performance.

Cash Box—November 23, 1963
HOLLYWOOD—Folks in the great South Bay region in the Los Angeles Harbor Area must be well-aware by now that Clyde Wallichs has opened his fourth Music City store at 1539 Victory Blvd., Burbank, and he is reported last week.

To spread the news in the area, Wallichs has a giant 10-day "super community promotion" going designed to reach 500,000 people in cities of South Bay, Store, opened last Fri. (10), is located in the South Bay Shopping Center.

Wallichs has developed a saturation campaign in 11 community newspapers and eight radio stations, to include the cities from San Pedro to El Segundo.

Disk personalities to be on hand during the 10-day period include: Kaye Sargent, The Lennon Sisters, Del Reeves, The Beach Boys, Jack Jones, Jan & Dean, Dick Dale, Bob Crane, ence, Johnny Prophet, Tim Morgan, Vic Dana, Tish Lopez, Wayne Newton, Bud & Travis, The Surfaris, The Ventures, Gene McDaniels, The Righteous Brothers, and Tony Jerome.

Wallichs also has Marilyn Fox, of Las Vegas, dance as Miss Music City, official hostess at the store during the 10-day ballyhoo. She's shown with Wallichs in the photo above.

GMG Inks New Songster

NEW YORK—New teen songster Jeff Condon has been inked by GMG Records. Condon is accompanying Dick Clark on his new, 31-city package tour. He was dubbed by Clark as his "pick-to-hit" performer. First MGM date for Condon, out this week, is "(Walking In) Freddy's Footsteps" and "Never You Mind."

HOLLYWOOD—The new Lee Reed (left) displays the special plaque which was awarded to him by Alan W. Livingston (right), president of Capitol Records, last week at a private dinner party in which more than 50 persons joined Livingston in congratulating Ford on his album "Hymns," which has become the largest-selling LP ever recorded by a Capitol artist.

C-P's "Teen Corner" Rack Succeeds

NEW YORK—Cameo-Parkway Records has a winner in its new "Teen Corner" album rack, Herman Kaplan, sales manager, reported last week.

The rack, expected to greatly facilitate customer traffic during the heavy Christmas buying period, is making the reorder grade, Kaplan said. It holds 30 albums per rack taking up one square foot of floor space. Made of wire, it stands five feet high, with slots holding 10 discs each. Dealers can display six new LP's by the discotheque owners Bobby Rydell, Chubby Checker, Dee Dee Sharp, The Orlons, The Dowells and The Tymes.

Crosby Continues On Reprise Talent Roster

BURBANK— Bing Crosby will continue to cut LP's and singles for Repreeze Records, the label said last week.

The announcement was evidently a classification of Crosby's standing with the label, since it was recently made known by Capitol Records that the vet songster would be making disks for it, too, (first release was a Christmas single, "I'd Be Your Hears"). Crosby is Reprise as part of the diskery's new musical comedy repertory idea, which features a bevy of the label's top names in re-creations of old musical hits. In addition, additional album and singles projects are currently being discussed with Sonny Burke, Reprise A&R director.

Crosby's label was previously associated with Warner Bros. Records, which recently purchased Reprise, and cut four albums for the label, including a good Xmas seller, "I Wish You A Merry Christmas" and a sing-along LP.

End Sabina Distrib Tie With Can-Am

NEW YORK—Sabina Records is no longer being distributed by Canadian-American Records, it was announced last week. Diskery is now operating out of 401 Broadway. Firm has had a number of hits by the Ketmans, among them "I Need Someone," "Come On Little Angel" and "Didley Dee-Dum."

Do English Critics Give U.S. Musicals A Fair Shake?

NEW YORK—Returning from England last week, where the English production of Rodgers & Hart's "The Boys From Syracuse" failed to impress seven out of 10 critics, Richard Rodgers has stated that the public controversy over whether London critics have been in a prejudice against American musicals.

For decades now, some of America's top musical hits have been imported to England only to receive generally cool reception. If not downright friendly reactions from the overseers of the drama department of London's big theaters.

Shortly after his return to New York, Rodgers stated that there was "a general anti-American feeling against American musicals" among English reviewers.

"The Boys from Syracuse" is the 1938 Rodgers & Hart musical which was received with unanimous critical acclaim Off-B'way earlier this year, and may prove one of the all-time successes of the off-stem.


If the problem comes to a head at this time, it would prove something of an irony. English musical productions have never had it so good in recent years, the U.S. with such efforts as "Oliver!," "Stop the World..." and "Beyond the Fringe" (a revue) packing them in.

Many American musicals hit brick non-English critics and audiences alike even under the burden of translations—a difficult task considering the idiomatic nature of American shows. What gives with English critics, American producers could well wonder, when the same show goes to England where nary a change in a single lyric is required?

Newport Folk Festival Films Up For Sale

NEW YORK—International Talent Associates, Inc., has announced that it will negotiate, gratis, the sale of the films made of the Newport Folk Festival. Sponsored by the Newport Folk Foundation, the affair partakes of one of the nation's outstanding folk artists.

Bert J. Block, president of I.T.A., said the sale of the films to television would be high in the six figure bracket and that the monies earned would be used for grants to various artistic endeavors for the furtherment of the folk idiom as an art form.

The three-day festival was filmed for the Foundation's archives, but after editing was found to be ideally suited for TV exposure. I.T.A. offered to act as agents for the sale of the film which features the talents of such folk names as Pete Seeger, Bob Dylan, Joan Baez, The Tarriers and many others.

ATTENTION SONGWRITERS

Marita Music Co. is looking for original song material.

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BENIE LOWE ORCHESTRA (Vol. 3)

C-1056

"ENCORE"

THE HIS MOLS ART-O-CAMER PHOTOGRAPHY
Epic Switches To Indie Distribrs in Detroit, Cincy

NEW YORK — Epic Records has named two new distributors for Detroit and Cincinnati areas. The label and its Web affiliate, previously handled by Columbia Records Distributors in both cities, are now being handled by Omnibar Merchants, Inc., in Detroit, and Cleve-Disc in Cincinnati.

Horne’s “Hiptionary” Is Marked As Source Of An Off-B’way Satirical Revue

NEW YORK — Elliot Horne’s “Hiptionary,” recently published by Simon & Schuster, is due to make the scene Off-Broadway in the form of a satirical musical review.

Joe Mintons, the New York publicist, has acquired the dramatic rights to the book, a collection of hip definitions as applied to today’s social and political scene, from S&S.

Country Package Show Gives A Command Performance In Holland

NASHVILLE — The entire cast of the Town and Country music show which is appearing at the RAI Building in Amsterdam, Holland as a part of the U. S. Food and Agriculture Exhibitions there last week for Her Majesty Queen Beatrix and Prince Bernhard of the Netherlands.

The command performance marks the first time in the history that a Town and Country type show ever played a special performance for reigning royalty.

The official flowers and greetings to Her Majesty and Prince Bernhard, from the United States Government, were presented by Bobbi Staff of the show’s cast.

Reporting by telephone from Amsterdam, Connie B. Gay, producer of the package, said the show had broken several records and had also established many firsts for the Town and Country type music which was being presented there. The show was be first of its type ever to appear simultaneously on the Voice of America, Dutch TV, Eurovision, Radio France-Europe, the Armed Forces Network and the Telestar communications satellite.

Gay said the troupe fulfilled 16 requests for appearances in radio, television and for diplomatic functions on a command trip to Amsterdam. Included in the schedule of pre-performance was a special lunch for Vice President Lyndon B. Johnson and a special luncheon party given by the American Ambassador to the Netherlands at the Hague.

The entire cast of the Gay’s Town and Country show is pictured above at Jifworld International Airport just prior to their departure from Rome.
KREE-San Antonio, full-country territory, recently celebrated its second annual benefit concert. KREE, under the direction of George Jones, Jim Reeves, Webb Pierce, Hank Snow, Justin Morgan, Marie Osmond, and Cy Cze Brasfield plus the added attraction of new starry artist Glenda Jean, "Country Music On Broadway.""Showing was during the recent Country Music Festival at the Music City's top Tennessee Theatre located in the heart of downtown Nashville designated by proclamation from Metropolitan Mayor Beverly Briley as "Music's Highway to Fame." Plans for Vast-O-Vision and Eastman Color, the movie presents 21 headline country

flck, "Country Music On Broadway."" Showing was during the recent Country Music Festival at the Music City's top Tennessee Theatre located in the heart of downtown Nashville designated by proclamation from Metropolitan Mayor Beverly Briley as "Music's Highway to Fame." Plans for Vast-O-Vision and Eastman Color, the movie presents 21 headline country

acts. Most previewers felt the flick would reach an audience previously untouched by other forms of country music exploitation such as recent personal appearances.

Back Owens and his Backdoors are real busy these days working p.a.'s throughout the southwest. The songster and crew recently started an exciting engagement in Dallas, Temple, Austin, San Antonio, Fort Worth, Odessa and El Paso.

WTAQ-LaGrange, recently celebrated its lucky, 13th birthday with a big all-star party. The show held over the weekend was renowned to all country music fans, and the audience were full of country music's newest and most potential, the CMA-sponsored premiere showing of the Nashville-produced Marathon Pictures feature

Raye, the outlet, which is under the direction of owner A. V. Bamford, is the number four station in the metropolitan area.

Johnny Cash, the Tennessee Three, June Carter and their manager, Saul Holiff - have returned from their current tour of Ireland and England. Johnny's record of "Forty Shades of Green," of which he is now compiler, has already reached the status of a standard in Ireland. According to Holiff, the tour was not only an unqualified success, but the hospitality accorded the show was of the highest order, according to Fiddler, and the Irish people made their trip to this beautiful country the most welcome experience of the tour, since they started in the business. Upon Cash's return from Ireland, he visited Nashville to receive a Columbia Gold Guitar Award for sales in excess of 250,000 on the song "Ring Of Fire."

Lee Ross, of KFOX-Long Beach, sends along word that a new country music showcase, the Golden West Auditorium, has just opened in downtown Burbank. The new establishment is opening on Oct. 5 with an all-star show headlining Hank Thompson and The Brazen Barry Boys. The auditorium, which seats over 2000 people and parking is ample, is dedicated entirely to the presentation of country music. The Dec. artists roster includes some of country music's newest and most potential names as Bob Wills and the Texas Playboys, Ernest Tubb and his Tennessee Three, and Rose Maddox. Lee sets any artist or act interested in playing the auditorium should write him in care of the outlet.

KSON-San Diego has just ended its first month as an all-country music station. Owner Dan McKinnon and Jim Henson, sales manager, says the station was met with great enthusiasm by both the San Diego country music fans. Eddie Briggs, top-rated west coast country spinner, and Ted "The KAY-SEO, in order to beef up the strong KSON jock roster. Other deejays on the new channel are Missouri country music voice are vet orksters in the San Diego area, Roger Williams, Chuck Owen and Mike Larson.

Slim Williamson, Yonah Music, proxy, has he deejays copies available on the following hooks: "You Took My Happy Away" by Billy Nelson, "I'll Always Love You" by Clay Allen, "I'll Always Love You" by Billy Nelson, "I'll Always Love You" by Wiley and Jessie Barkdall, "Rose City Chimes" by Bobby Garrett and "The Flood" by Eddie Noake.

James Hensley sends along word that everything is going great guns on KSON-San Diego, California, the city's first and only country station. Floyd "Jimmie" Smith says he is in dire need of better record service.

Buck Owens is currently up on cloud number 9. The California artist who is holding down the #1 position with "Hey, I'm Gonna Live Here," is enjoying the highest period of his career. Buck's previous release also reached the top spot on the country charts.

Congrats are in order to vet country music personality Roy Dee. Roy was recently given the green light as program director of WMX-Maresville, North Carolina, an all-country outlet.

26 SING A SAD SONG Buddy Cole (Capitol 5943) 34
27 WILD WILD WIND Stoney Edwards (Columbia 42846) 23
28 BEFORE I'M OVER YOU Lerette Lynn (Decca 31547) 38
29 AIN'T GOT TIME Dan Gillies (Hilltop 12202) 24
30 FADING LOVE Patsy Cline (Decca 31320) 39
32 HELPLESS Cee Carson (Liberty 5041) 40
33 WE MUST HAVE BEEN OUT OF OUR MINDS George Jones & Melba Montgomery (United Artists 575) 27
34 Beggins TO YOU Marty Robbins (Columbia 42832) 41
35 WE'VE GOT SOME THING IN COMMON Faron Young (Mercury 71267) 29
36 GO HOME CHEATER Claude Gray (Mercury 72164) 33
37 WOODEN SOLDIER Hank Locklin (RCA Victor 42848) 45
38 NOT SO LONG AGO Marty Robbins (Columbia 42890) 31
39 TOO LATE TO TRY AGAIN Carl & Pearl Butler (Columbia 42892) 44
40 AS LONG AS THERE'S A SUNDAY Justin Tubb (Goldenvale 6024) 37
41 THE FALLOUT Eddie Noake (Aladdin 7296) 41
42 JEALOUS HEARTED ME (Cody Arnold (RCA Victor 42833) 29
43 WE'RE THE TALK OF THE TOWN Buck Owens & Rose Maddox (Capitol 4992) 35
44 B.J. THE D.J. Stonewall Jackson (Columbia 42819) 37
45 TROUBLE IN MY ARMS Johnny & June Melody (Columbia 42841) 35
46 DON'T PRETEND Bobby Edwards (Capitol 5006) 18
47 THE GREATEST ONE OF ALL Melba Montgomery (United Artists 452) 30
48 THE ALMIGHTY DOLLAR Freddie Hart (Monument 4526) 32
49 GETTING THROUGH THE MOTIONS Sunny James (Capitol 5087) 29
50 HAPPY TO BE UNHAPPY Gary Buck (Petal 1011) 22

50 SWEETHEARTS IN HEAVEN Buck Owens & Rose Maddox (Capitol 4992) 39

Cash Box—November 22, 1963
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Cash Box—November 23, 1963
After many months of performances in several South American cities, especially Buenos Aires, the recordings at Gamma Records and will return in February to Argentina, the city which he fell in love with, and he may settle there in the future. Dyno’s first recording in Paris was in February. While Lucho Gatica flew to Buenos Aires to fulfill some contracts, his wife and children followed him, and they had a beautiful and tender child. Before leaving, Lucho recorded a new long play for Musart Records and he is planning, for next year, to do a long season of performances around the world. Pianist Carmen Cavallaro arrived in town to make 10 performances at the Casino and do two or three TV shows. Carmen came with his partner.

“Single” by Connie Francis, Spanish record versions are getting more popular in Mexico. Recently, Carmen Cavallaro recorded a new song for Musart Records, and the orchestral support and arrangements of Chuck Anderson, Enrique is still the most popular young singer in town. The 11 Zavala Brothers made their debut in theater, having as main part of their show, a song played with 11 pianos, that is, each one of them plays one piano. Magda Gálvez, a member of the group will introduce two of her own compositions named “Recuerdos Del Dando” (Souvenirs Of The Dando) and “Ninna Te Olvidare” (I Will Never Forget You).

South American countries recorded again at RCA, the songs “Me Haces Pensar” (You Make Me Think) composed by Torojun and “Una Sola Nena” (One Little Girl) composed by Agustin Lara, while Enriqueta Gutierrez, Lucho Gatica and Mariano Moré and some other people will start their own label, the “Moré Records.” They will record and release, in a few days in town, they flew to the United States (Los Angeles and Las Vegas. Los Rufino are preparing new recordings for Peerless Records.

Mexico’s Best Sellers

1. Despeinada—Los Hooligans (Orfeon), Manole Muñoz (Musart), Pablo Bellq de la O (RCA), Ray Perez (Orfeon), Los Xochimilcas (Peerless) (REBELSA).
4. El Dandón—Lucho Gatica (Musart), (Brambila).
5. Tequila Con Limón—Arturo y Los Juniors (Peerless).
6. Recuerdos De Iparacari—Nel Sedaka (RCA), Monna Bell (Gamma). (Ferreza).
9. Cooper—Malo Reyes (Musart).

Belgium’s Best Sellers

FLEMINISH
1. If I Had A Hammer (America) (Trini Lopez/Reprise/Tropicale)
2. Moon River (Harry Bell) (RCA/Vandellas)
3. It’s All In The Game (Cliff Richard/Coleman/Vedette)
4. N’est Ce Pas Merveilleux?/Crier Ton Nom (Adano/Pathe/Rudo and Andi)
5. La Baminti (Trini Lopez/Reprise)
6. I Can’t Help Myself (Elvis Presley/RCA/Belinda)
7. That Reminds Me Of You (Carreño Correa/Arbíola)
8. Droom Van Mij (Bob Besny/Polypoly)
9. Plazza De Tendera (Hnos. Paredes)
10. Song For Rosemary (Fats Domino/ABC Paramount/Mollin)
11. De Lees In Je Geloet (Annie van Profkourt)
12. Aileen (John Larry/Polypoly/Pase Partout)

WALLON
1. If I Had A Hammer (Trini Lopez/Reprise/Tropicale)
2. It’s All In The Game (Cliff Richard/Coleman/Vedette)
3. N’est Ce Pas Merveilleux?/Crier Ton Nom (Adano/Pathe/Rudo and Andi)
4. Je Serais Mieux Chez Moi (Robert Cogot/Philips/World)
6. Pauvre Petite Fille Riche (Claude Francois/Philips)
7. C’est Ma Fete (Richard Anthony/Columbia)
8. Denain Tu Te Maries (Patricia Carl/Bel Air/Peter Plum)
9. A la Vraie (Les Ganas/Philips)

Peter Plum, managing director of the music-publishing firm of this name, and also artistic director of the new independent Barclay set-up, has brought us an excellent and well-knobbed £50,000 sale in London. He told us in Brussels and he told us he will again appear in Carnegie Hall soon. Asna- vour is popular in many European countries, including Belgium. Shortly he will make his comeback in London. What he is going to do at the Royalty Hall is unknown. The attraction for four weeks running at the same place. He will have a part in the forthcoming film of "The Best of Europe" by Yves & Richard Anthony.

This little woman is undoubtedly a great artist with a strong personality. He has a reputation of not being too friendly with the press but this time he subordinated his artistic career and we think he may be on the way to a triumph.

Willy Turis has produced his first LP for Paletta. Excellent work and a disk that is sure to sell well.

There are 4. A career to Peter Mostdags first record with CBS, it features "Dashboard Lieve Vrouwe" (The Lazy Barmhartie Samitarizantes) and "Een Kinderenlach" (A Child’s Laugh). The latter is a beautiful and very popular figure in Flanders and his followers are also to be found among non-believers. The EP by Jackie Delmonte also seems to have started well. This too is a popular hit with "Drum Tassig".

Phillip is very happy about the news that Belgian nun Sourire Sourie is now on the American hitparade with her French hit "Dominique." This is a rather unusual case of a nun who is successful in two different countries, it seems as if sourire is a likeable but very shy nun who keeps dodging photographers.

This is the reason why so far no pictures have been made of her. Sourire Sourie is still at the Louvain university but lives in a Dominican convent at Fichertorn near Brussels. She has recorded four songs here in record and its success in America. She is now busy with new compositions and apparently inspiration comes quite naturally. Her spiritual outpourings are genuine musical poems.

Vogue is now on the market with a single by The Limeliters, featuring "Malagana Salerosa" on side A. This is an idea of managing director Roger Van Damme who lifted it out of their "Follansongs" LP. This record is bound to break through.

Show records told us that the recent recording by Carlos Montere, "Adios Amor/Podio El Mexicanos," is on its way to the Top Ten in Belgium. A number of foreign firms have shown interest for this number; they expect a lot of the record and are not content to Chody Leader. Victor is said to be planning to produce a new recording of Mina soon. A new take by The Orleans, "Cross My Heart," has been recorded by the group and they report it is "Let's Make Love Tonight" and "Childhood Sweethearters." Toppers with Show are: "Giddy Up" (The Crazy Rockers), "Ein Traum Wird Wah" (Alberto Couture) and "Een Kinderenlach" (A Child’s Laugh) by "Wied and Williams and The Violents," "Twist And Shout" (Chubby Checker), "Heat (It's That Martha and the Vandellas), "La La La La La" (Stevie Wonder) and "Mickey" (The Mickeys).

E. Garin, SA Gramophone’s commercial manager, wrote us from Paris where he attended the latest Gilbert Bécaud show at the Olympia. Bécaud has in fact appeared at this wellknown Paris musichall for eleven years running and he has once more reaped an enormous success. Backstage Garin met Claude Nougare, who is still walking about on clyches. Alain Barriere, Diek Rivers, Richard Anthony (who will be star performer at Olympia from Nov. 7 onwards) Gilbert’s songwriters, Maurice Vidalin, Louis Amade and Pierre Delacoe were there to share in his triumph.

While talking to staff members of Pathé Marconi there has been question of further appearances in Brussels of Richard Anthony, Diek Rivers and Gilbert Bécaud. Garin also contacted agents of Ria Bartok and Alice Dona and it is possible they will appear before the cameras of Belgian TV. The latest available information is that Anthony is making a record "I Love You, El Ch一起o (Che Chant)" is on its way to becoming a hit in France as well as in this country. The record appears to be a follow-up of "Los Pollos Pouched" volume Nr. 5 of his "Pages Ce-lobre" is to come out this month.

The publishing-house Brourea reported that Les Editions Mollin have the right to print the music of Richard Anthony, and the crooner will record two songs for them, "There Goes My Heart Again" and "Song For Rosemary," the last ones by Fats Domino. The version by "Les Pollos" is "Blowin’ In The Wind," "No Pets Do La" and "Elle Est Trop Loin" and "It’s All In The Game." Brourea controls "Bambola" by Peter Alexander and even the hits songs of "D newPassword" "Nystagmus" (Klaus Leder) are most popular.

We have been informed by Mr. Darlier that Nicole Joy has won herself the Oscar of achievement in Italy soon after her record featuring "La Vita Sai Tu" and "L’Amore" (Papou and Eric). It is not known if this version of the song is going to reach Italy. It features "Le Jour Ou Je Pourrai Damer" and "A Noto Notte." Also going strong is Louis Pascal’s hunters song called "La Chasse."
### Great Britain’s Best Sellers

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>We'll Never Walk Alone—Gerry &amp; The Pacemakers (Columbia)</td>
<td>Chappell</td>
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<tr>
<td>&quot;She Loves You&quot;—The Beatles (Parlophone)</td>
<td>Northern Songs</td>
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<td>Sugar And Spice—The Searchers (Pye)</td>
<td>Welbeck</td>
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<td>Be My Baby—The Ronettes (London)</td>
<td>Belinda</td>
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<td>Have You Ever Been (718)</td>
<td>The Turtles (London)</td>
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<td>Memphis Tennessee—Chuck Berry (Pye)</td>
<td>Jewell</td>
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<td>The First Time—Adam Faith (Parlophone)</td>
<td>Poster</td>
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<td>Then He Kissed Me—The Crystals (London)</td>
<td>Savile Row</td>
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<td>If I Had A Hammer—Trini Lopez (Reprise)</td>
<td>Essex</td>
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<td>Fools Rush In—Rick Nelson (Brunswick)</td>
<td>Cavendish</td>
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<td>&quot;Hello Little Girl&quot;—The Fourmost (Parlophone)</td>
<td>Northern Songs</td>
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<td>Bossa Nova Baby—Elvis Presley (RCA)</td>
<td>Belinda</td>
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<td>&quot;Don't Talk To Him&quot;—Cliff Richard (Columbia)</td>
<td>Shadow Music</td>
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<td>Secret Love—Kathy Kirby (Decca)</td>
<td>Harms-Witmark</td>
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<td>Blowing In The Wind—Peter, Paul &amp; Mary (Warner Bros.)</td>
<td>Blossom</td>
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<td>Miss You—Jimmy Young (Columbia)</td>
<td>Campbell Connolly</td>
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<td>I'll Keep You Satisfied—Billy J. Kramer (Parlophone)</td>
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<td>Everybody—Tommy Roe (HIM)</td>
<td>Chappell</td>
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### Sweden's Best Sellers

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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tr>
<td>If I Had A Hammer (Trini Lopez/Reprise)</td>
<td>Musikliflaget AB</td>
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<tr>
<td>Detroit City (Bobby Baret/RCA Victor)</td>
<td>Bellinda (Scandinavia) AB</td>
<td></td>
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<tr>
<td>I've Got A Lovely Bunch Of Coconuts (Sunbeam/Reprise)</td>
<td>Reuter &amp; Reuter</td>
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<td>She Loves You (The Beatles/Parlophone)</td>
<td>Sonora Musiklaget AB</td>
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<td>My Whole World Is Fallin' Down (Brenda Lee/Brunswick)</td>
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<td>&quot;Spel-Olåtter (Trio me Bubbly/Polydor)</td>
<td>Nordisk Musikförening AB</td>
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<tr>
<td>Skridåttarvisan (Sven-Ingvar/Philips)</td>
<td>Sweden Music AB</td>
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<td>Cottonfields (Ace Cannon/London)</td>
<td>Musikföreningen Essex AB</td>
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<td>Mean Woman Blues (Roy Orbison/London)</td>
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<tr>
<td>&quot;Miss Mitt Hilitta (Pick Up The Pieces) (Stiv Malmqvist/ Metronome)</td>
<td>Edition Odeon</td>
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### Holland’s Best Sellers

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<th>Title</th>
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<tr>
<td>&quot;One World Concert,&quot; recorded live at the Seattle Skyline Fair, with the participation of many pop and rock musicians.</td>
<td>Erroll Garner</td>
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<td>The sales are supported by a large commercial campaign for Dutch record-dealers like windows displays and in-store promotions.</td>
<td>Garner came to Holland Nov, 9th, for personal appearances on Dutch TV. During the same period, the Band of the Royal Netherlands Army Concert in Amsterdam, 1963.</td>
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<td>The death of Erroll Piaf has caused a strong demand for the recordings that made her famous in her early career. Under the title &quot;Les Grandes Chansons D'Edith Piaf,&quot; with each such historic Piaf recordings as &quot;Mon Legende,&quot; &quot;L'Accordéoniste,&quot; and &quot;C'est Toujours La Meme Histoire,&quot; the album finds a ready market in Holland, where Piaf was very much beloved.</td>
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<td>The best of Edith Piaf was presented in a new Imperial version.</td>
<td>Overview of her career was released by a new record company, Phonogram, with the intention that producers and talent should meet to discuss the possibilities for TV-appearances in Germany. Among the Dutch artists were Ria Valk, Anneke Grönloh, Rob De Nijs &amp; The Loco, Johnny Lion &amp; The Jumping Jewels and the newly discovered singer Willy Carlino. Mr. Stamer told Cash Box that the contact had resulted in several excellent contracts. He added that Germany showed a growing interest for Dutch musical talent, and he pointed out that the latest TV-appearance of The Blue Diamonds in Germany had resulted in a tremendous sale of &quot;Bosch&quot; in the German version.</td>
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<td>Bovena’s Columbia-label is about to release Edith Piaf’s memorial-album &quot;La Souvienne Edith Piaf,&quot; featuring 10 of her biggest hits. Other highlights in the books are Cliff Richard’s Spanish sing-hit &quot;Maria Nomas&quot; and Frank Field’s new version of &quot;Mule Train.&quot;</td>
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<td>Edith Piaf in the United States now stands out as a major groups of significance on the record scene: The Shirelles, doing fine with their &quot;What Does A Girl Do?&quot; The Chiffons &quot;I’m Into Something That’s Fine&quot; and the Four Seasons, hitting upon their &quot;New Mexican Rose.&quot;</td>
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<td>Bovena’s Atlantic-label, this week, rushed out the No. 1 U.S. Hit-Pardner &quot;Keep On&quot; by the single-chambered jazz items by The Jazz Messengers, Erroll Garner’s Trio and Herbie &quot;Bossa Nova&quot; Manu, recently entering the &quot;Billboard&quot;.</td>
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<td>Gramophonehouse’s Imperial-label still receives many demands for Imca Marion’s popular &quot;Lass Mein Herz Nicht Weinen.&quot; She will be the star of the Viennese route, with the new label of the day. &quot;Holland,&quot; Peter, Robby, Bobby Staff, Obrey Williamson, Fred Bunting, Erroll Piaf, Leon Wilkie, Don Hogston, the Willis Brothers and the Tennessee Haymakers.</td>
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<td>Additional release by Funker-Peter Bond have been ordered for Trini Lopez’ Reprise efforts. Helped by his outstanding performance at the annual Grand Gala Du Disque—for which event the Dallas-born singer and former-sidekick Mickey Jones were flown over by local Reprise exec Pete Fellman. Trini is now the 1 record personality in the Benelux with sales of &quot;If I Had A Hammer&quot; well over six figures and his Trini Lopez At P.J.’s album the hottest LP on the market. Additional releases already in the best-selling brackets: a two-sided reading of &quot;La Bamba&quot; on a single and a special Lopez EP which includes &quot;Hammer,&quot; &quot; Bye Bye Blackbird&quot; and a medley of two standards.</td>
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<td>Time was extracted from Frank’s latest album “Sinatra’s Sinatra” which was recorded at his last New York recording session of “The Voice” did so far—including the highly successful “Sinatra-Basic” album, said Pete Fellman.</td>
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### Cash Box

**HOLLAND**

- **Sweden’s Best Sellers**
- **Great Britain’s Best Sellers**
- **Holland’s Best Sellers**

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**The Best in Britain. Bens**

- **Cash Box**—November 23, 1963—International Section
The Beatles epidemic continues to sweep the country as more and more people are bitten by the bug. Latest victims, the notoriously staid audience at the Royal Command Performance. Despite a star-studded cast it was Britain's beat boys who stopped the show. The same fate awaited the front page of the equally staid Financial Times. The national daily reported that, due to the fantastic demand for The Beatles' records, EMI's entire production resources were being marshalled to meet the mounting orders superimposed on factories already working to capacity to meet peak seasonal demands. Since their first disk "Love Me Do" left the presses in October 1962 well over 2,000,000 Beatles singles have been sold and an advance of over 700,000 awaits their fifth and latest single "I Want To Hold Your Hand" scheduled for November 25. With a week to go the advance for their second L.P. "With The Beatles" already stands at the stilt-time high of over a quarter million.

The celebrated BBC TV duo "Stephoe & Son" taped the act and the disk was rush-released on the day following the show's presentation on TV. All proceeds from the record are being donated to the Variety Artists Benevolent Fund.

From the L.P. "Buddy's Back In Town" EMI issued Buddy Greco's "This Could Be The Start Of Something" on Columbia. Buddy, recently in town for The Royal Command Performance, spent a few hectic days recording several TV and radio spots including "Thank Your Luck Stars" to be screened by ABC TV November 7. Buddy deputised in the Royal Show for jazz pianist Erroll Garner.

M.D. Harold Geller, formerly with Dominion Music, has launched his own Lynn Music at 142, Charter Cross Road. As well as publishing interests the firm has its own independent recording set-up under the direction of Duncan Starrr. Lynn Music will specialise in a pop catalogue and its first release is "The Big Bird" by pianist Des Champ, on Parlophone.

"Maria Elena," the Latin-American standard which has been hitting hard in America looks as if it will be in the British charts with the Les Indios Tabajaras waxing on RCA. From his album "50 Guitars Go South Of The Border" Liberty's Tommy Garrett has a single track of the number released here.

American singer Gene Pitney, now in this country on his first visit making a tour of ballrooms, made his British TV debut on "Ready Steady Go" November 15. Several radio and TV spots have been set including a "Thank Your Lucky Stars" on November 25. His latest disk which will be very high in the American Top 100 "Twenty Four Hours From Tulsa" is issued here on United Artists.

Carry On Carnaby Street "Ride High With PB" opens here November 19 and the big theme song penned by Sid Kaplan "My Special Dream" is published by Chappell. Records of the number are being lined up. Meanwhile the soundtrack album, which contains a track by Frank Sinatra, is released on Colpix. Other Chappell news is that Planetary Kahl has the latest Ruby And The Romantics, "We've Lost Our Love," while as receiving interest the firm has its own independent recording set-up under the direction of Duncan Starrr. Lynn Music will specialise in a pop catalogue and its first release is "The Big Bird" by pianist Des Champ, on Parlophone.

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France's Best Sellers

1. Elle Etait St. Jolie (Alain Barriere—Editions Tutti)
2. Nous Ont Dans Le Vent (Michel Paje)—Michel Paje—Vogue International
3. Da Don Ron Ron (Spector—Aber) John Halladay—Pigalle
4. I'm Watching You (Yves Montand)—Bertwistle
5. If I Had A Hammer (Trini Lopez)—Tropicales

All Smiles In Sweden

France's Best Sellers

1. Elle Etait St Jolie (Alain Barriere—Editions Tutti)
2. Nous Ont Dans Le Vent (Michel Paje)—Michel Paje—Vogue International
3. Da Don Ron Ron (Spector—Aber) John Halladay—Pigalle
4. I'm Watching You (Yves Montand)—Bertwistle
5. If I Had A Hammer (Trini Lopez)—Tropicales

STOCKHOLM—The Caravelltes, who are clicking all over the world with "You Don't Have To Be A Baby To Cry" (on Smash in the U.S.), recently stopped in Stockholm for pan's TV appearance. In the above picture the girls are shown checking the Cash Box chart for a new period to Bee-Gertruds (left) and Ewen Lindbohm (right) of Sonet Grammofon AB.

One of the most unusual artists to hit the German record market is England's Cliff Richard. Although Cliff is certainly England's number one male teenage star, this does not necessarily lead to a success here especially in the German market. To make Cliff's music in the German market a huge success is basically unknown. Due to his sparse but excellent work in the German language, he has developed a following which can be seen as just the first step in a bright international career for this young talented artist. Many artists have followed his example as to how records should be made for the German market.

Metronome Records has released a parody on Madame Nhu in German sung by Korean bass Lilia. The firm also seeks the help of young stars Nina and Frederik for TV shots.

Rolf Bieber reports that on working hard on the first Rita Pavone German discing for Teldec. They also have new records in the works in German from Peter Paul and Mary and The Every Brothers. The publishing house also has two new versions of the hit "Tropicana" on in English by Kathy Kirby and one in German by Wyn Hoop, both for Teldec.

Michael Arends of Arends Music reports that Metronome music star Rainer Bertram has recorded two top C&W tunes, "Be A Good Girl" and "Little Bitty Eilbo Abernathy Nathan Allen Quincy Jones" in German. The songs were originally done by Leroy Wiseman and then covered by... 

Theodor O. Seeger of Peer Music recently was visited by publisher and editor David Glamorton from the U.S. during his European trip. At the meeting, the subject of songwriters and their work was discussed.

Ralph Maria Siegel reports 8 swinging new discs in German of C&W tunes in the Embassy. In addition, Welsh song has been recorded in the USA by London Records.

Sasha Schipot reports that Heino has had plenty of visitors lately. Reg Owen, English band leader, and composer dropped in as did English publisher Fred Jackson and Mr. Acker Bilk. Nat Shapiro from Columbia Records also visited the Embassy. Finally, there is a wave of some new "Gaze" compositions. Heino has several new international hits on his record. The hits "I Want Your Love" and "I'm On The Side" in France by Maurice Chevalier and in the USA, "Blue Concerto" with Hugo Winterhalter, "Fiesta" with Lawrence Welk and "My Paradise" with Christopher Monte are all really hot. Publishing wise, Heino's work has been handled on "Little Eddie" Annie and several other international hits and Gaze numbers in Germany. Sabine just made her first appearance in New York at the Met. She's also been seen by Dick James, Norrie Paramor, Peter Maurice Music and Ambassadour Music and Paris where she had meetings with Dr. Rolf Marbot, Francis Baxter, the lyric writer Salvat and Empire Music as well as her publisher, Germany and other numbers were sub-published from Heino Gaze and new numbers were acquired for their Song Exchange publishing branch.

That's it for this week in Germany.

Germany's Best Sellers

This Week

1. 6. From Stadtpark Die Translanten (The Lanterners In The City) In German
2. 4. The Night Is Near (Tonight's My Night) —Co-written with Francis Bricol
3. 8. You're Going To School —Stil Go To School —Manuela
4. 10. Rote Lippen With Our Lips —Bedt —Tore Meier
7. 13. Rosenarie—Pat Boone—London—Melodie Der Welt/Jo
8. 15. I Love Capri—Pepino di Capri—Italia—Kar Heinz—Juss Music
10. Original German Copyright

Norway's Best Sellers

This Week

1. 1. 7. Gi Ggi En Cowboy Til Mann (Ich Will 'Ne Cowboy Als Mann) (Alfons—Der Kommende/NY/Twixi) Stockholm Musikproduktion
2. 2. 3. I Had A Hammer (Trini Lopez—Reprise) Musikförlaget Ese AB
3. 3. 4. Sukayki (Kyu Sakamoto/Hiromi) Invicta A/S
4. 4. You're Going To School —Stil Go To School —Manuela
5. 5. I Love Capri—Pepino di Capri—Italia—Kar Heinz—Juss Music
7. 7. The Night Is Near (Tonight's My Night) —Co-written with Francis Bricol
9. 9. Rosenarie—Pat Boone—London—Melodie Der Welt/Jo
10. 10. Goodbye Baby—Gus Backus—Polydor—Hans Gericke Music

Cash Box —November 23, 1963 —International Section
DENMARK

Skandinavisk Grammofon A/S has released an LP with Raquel Rastenni, presenting some of her biggest successes with the company throughout many years. A couple of years ago, she left EMI and is now contracted to Sonet. This year, she celebrated her 26th anniversary as an artist. Other SGA releases include “Don’t Talk To Him” with Cliff Richard on Columbia and Björn Tidemand with a Danish version (“Den lille trommeslag”) of “The Little Drummer Boy” on Odeon.

“Bondegeleg” with The Scarletts on Philips, now a top seller here, is the oldie “Down Yonder.” Publisher of the song is Multitone A/S.

Nordisk Polyphon Aks. has made a Danish version of “Please Don’t Talk To The Lifeguard,” here titled “Jeg har talt til en garder” with Vivian and Ierit on Polyphon. The two newcomers are advertised as “the discovery of the year” by the company.

SWEDEN

The Caravelles, British top sellers on records, on a short tour and TV in Sweden . Harry Orvoman, head of Scandia-Musikliki Oy in Helsinki visited Stockholm for his talks . Ann-Britt, American singing sensation to Stockholm to attend the opening of her picture “Bye Bye Birdie” on November 11 . Ernulf Ahlin, head of Ahlra Musikförlag, back from business visit in Oslo . Hans Rosengren, head of Gloo, sold Ake Sohr, singer on same label, just returned from Oslo where the latter appeared in radio.

Veni speaks about his success abroad is Rune Ahlin, jazz pianist, who since 1962 has won great international reputation with his Gazzell recordings of among others “Fryksadaldansen.” The tune is a Swedish oldie with new arrangements by Orvoman, and so far his version has done very well in Canada, where it was released by Quality Records Ltd. Stacy Records has released in the USA. In Canada, many requests have come from other countries, and according to Orvoman, this record might very well be released all over the world. Title in America is “Smorgasbord.” Since 1962, Orvoman is the featured soloist with Arne Rondestra, and now one of Sweden’s most booked dance bands.

As reported in this column the other week, new rules will be tried for the last Swedish Song Festival this year (or actually 1964 as the result will not be available until February next year). Other years, composers, professional as well as amateurs, have been invited to send their contributions to SBC-TV and (+) and later a jury has picked out those who were considered as “the best.” The latter were presented in a TV show and the jury voted for the best one. Next year, the record manufacturers are invited to pick out one song each for a special competition between the record companies. At the same time a second competition is arranged the same way as usual, and, out of the two competitions, SBC-TV hopes for something worthy to represent Sweden in the 1964 Eurovision Song Festival.

The rules for the record manufacturers stipulate that the records in this competition shall not be released or available to the audiences before the local Song Festival has taken place.

The Cash Box Year-End Special Edition (Dated Dec. 28th) goes to press Wednesday, December 18th. (Deadline for Int. advertising is Dec. 11th.) If you haven't already scheduled your Holiday message, do so immediately.

The Cash Box Year-End Wrap-Up issue will review the 1963 Record Year and will feature:

- Top Singles of 1963 (Pop, Country, Rhythm & Blues)
- Top Albums of 1963 (Monaural & Stereo)
- Top Artists of 1963 (Male, Female, Vocal Groups, Instrumentalists, Orchestra, Up and Coming Artists in Singles and Albums)

- A complete summary of the International Market during 1963
- Biographies of the year’s leading artists both in the U.S. and Internationally.

YOU'LL WANT YOUR COMPANY'S MESSAGE IN THIS SPECIAL ISSUE

Write or Phone: CASH BOX, 1780 BROADWAY, NEW YORK 19, N. Y. JUdson 6-2640 or contact your nearest International Representative Now!

Don’t Forget

Denmark’s Best Sellers

This Week’s

Week Week On Chart

1. 4. Brand New Breo (Pick Up The Pieces) Bjorn Tidemand/Oideon Imudiko A/S
2. 3. Bondegeleg (Down Yonder) The Scarletts/Philips Multitone A/S
3. 6. Hey Mama (Frankie Vaughan/Philips) Imudiko A/S
4. 3. If I Had A Hammer (Trini Lopez/Reprise) Marks Musikförlag
5. 5. You’re The Devil In Disguise (Elvis Presley/RCA Victor) Bellinda (Scandia/AB)
6. 7. I’ve Been A Lovin’ Man (Sweetheart) (Who Are You Gonna Love This Winter, Mr. Lifeguard?) (Syds/Scandia/AB)
7. 4. Ogod Elver Nedad (Oswald Helmhuth/Philips) Multitone AB
8. 10. Down In Napoli (Tel-Aviv) (Johnny Reinar/Philips) Wilhelm Hansen, Musik-Förlag
9. 8. 12. Twist And Shout (Brian Poole/Decca) Robert Mollin (Scandia/AB)
10. 9. 29. Ben Little Gjyde Ring (Little Band Of Gold) (Gustav Winckler/Sonet) Gehrmans

A Favorite Finn

BELSINKI — Taisto Tammi (left), who has two records in the top ten here, is pictured with A&R exec Osso Ruuskanen of Musik-Fazer. Tammi’s current best-selling Decca disk is “Tangoysto.”
Over the past several years, the trade has taken a long, hard look at the singles scene as it applies to Australia, not the brightest section of the industry. Most record companies have been called "boofing" for ages about singles and their overhead. From the trade but no one seems to be doing anything about the problem and the scene is this. The fact is, the trade feels, that the record industry of Aus-

tralia is on a "singles depression" and that this is particularly hard in the market for singles. See it this way—(a) there are far too many singles being released; (b) far too many singles are being released which appeal only to minority audiences.

No one in any type of business produces and markets products knowing full well beforehand that such products will only be accepted by a small section of the community—but this is happening in Australia. This type of action only manages to clutter the market with a lot of products that have been made but won’t be accepted in the long run, and is driven away from records by an action started by the industry itself. Why is it that there isn’t more production effort devoted to middle-of-the-road singles that have produced hits in recent years? The singer released "Rita," "Tar- haute," "From A Jack To A King," "Rambin' Rose," "Telstar;" "Summertime Swing," and the like have far out-sold any other singles released this year... and yet, in spite of this common knowledge, most local record pro-
ducers have joined the scramble to release surfing, stomp and other minority appeal products in the face of strong overtures from the public that they know full well that there is a huge market awaiting records of much wider appeal. While on the subject of singles, many of our most powerful radio stations have now become much more selective in their choice of singles. Some of the really big stations operate a Selection Committee made up of station program executives and disk-jockeys and each single submitted to the station must pass the com-
mittee before it is added to the play list. More singles are rejected than ac-
cepted by some of these stations and if a record is knocked back by several of these stations it stands little chance of getting off the ground. This is just an-
other reason why something must be done to reduce the number of "dead" singles
that are currently available at any given time. Many suggest less single releases of a quality not generally acceptable to the Australian consumer. Of course, there are other points to be considered such as promotion, company and retail sales activities etc. but these operations can only function with the releases that are available to the producers. The Cash Box in Australia will welcome any com-
ments that will make singles available and acceptable in the retail industry.

Viking Records has released a single called "Hootenanny Coming Your Way" by the Viking Records presenting to receive interest in sales of singles. This is definitely in order for the showing made by young Canadian, Good Lightfoot, on a recent CTY "Let's Sing Out" segment. The hootenanny-type show originates weekly at a different Canadian College or University. Light-
foot was featured on a show originating at Ottawa’s Carlton U. Along with Good Lightfoot the show was not commercially-bred. Judy Collins and weekly host, Oscar Brand. His rendition of "Four Strong Winds" was outstanding. The young singer has been represented on the Canadian record market in the past on the Chante label and seems to improve each time out. Still with things folk, Rose indicates that considerable sales action is expected around the world on the new material. The LP has been released in the U.S, and the


Australia's Best Sellers

1. Dance On (Kathy Kirby--Decca) J. Albert & Son
2. Painted Tinted Rose (Al Martino--Capitol) Leeds Music
3. Maria Elena (Los Indios Tabajaras--RCA) Allan's Music
4. Sugar Shock (Jimmy Gilmer--Viva) Jimmy Gilmer
5. Washington Square (Village Stompers-- Epic) Dave Clark & Associates
6. Blue Bayou (Roy Orbison--London) Acuff Rose
7. Royal Telephone (Jimmy Little--Festival) Belinda
8. The Ketchum Song (Festival) Belinda
9. No Trespassing (Helen Shapiro--Columbia)
10. The ballad's new single "Dance On" when it appeared on the Cash Box Top 100. Other newies from Phillips include "First Day Back At School" by Paul & Paula; "Sunday In Madrid" by Bill Justis; "Where Is The Boy" by Diane Ray; "It's A Mad, Mad, Mad, Mad World" the Shirelles and "Between Two Loves" by Susan Barrett.

A Gold Deck For Nana

Backstage At The Olympia

PARIS—Paul Anka, currently on a record-breaking fifth international tour, has announced plans to release a new single at the back stage at the Olympia Theatre in Paris. When the single goes out in the spring the names above are Anka and Johnny Halliday, French singer and boyfriend of France's former Miss France. The song is "Have A Happy Birthday."
Argentina's Best Sellers

This Last Week
1. Celia (Mundo Musical) Leo Dan (CBS).
2. Cuore (Aldo-Fernanda) Rita Pavone, Violeta Rivas (RCA); Blan- 
ca (CBS); A lo Caruso, Lucio Milanes (CBS).
3. El Baile Del Ladrillo (Ilullo dal Mattone) (Curci-Fernanda) Rita 
Pavone, Violeta Rivas (RCA); Juan Ramon (Disc Jockey); Los 
Tortugas (Epic).
4. Regalito (Lagos) Rodolfo Zapata (Music Hall); Ramona Galazza 
(Odeon); Horacio Guarany (Philips).
5. La Solitaria (Epic) Juan Carlos Posse (Epic-Fernanda) Nino Se- 
calika (CBS); Juan Ramon (Disc Jockey).
Seeburg Little LP Album Stereo Record

Every package includes a full-color album cover, 3 miniatures, 5 title strips... and the unsurpassed album stereo record originated by Seeburg for high-profit 50c play. There are 420 of these records, on 45 labels, in the newest Seeburg Catalog. And more coming every day.
Estimates show that there are approximately 500,000 music machines on location throughout the United States and with an estimated replacement of about 10% this amounts to 50,000 new juke boxes sold each year. The new machine that does not feature a technical improvement over its predecessor is unique in this day of advanced engineering and the serviceman who can get along without professional instruction regarding these new changes is also unique. He is almost non-existent. Hence the vital need for the service school, the factory’s prime tool for keeping their machines working on location bringing in the collections necessary to pay for the cost of the operation.

Over the years the need for technical know-how has become more apparent as manufacturers design equipment with high level performance features. While there is the easy snap-in cartridge installation, there is also the need for a basic knowledge of electronics in order to comprehend today’s electronic method of selection on some machines. The serviceman who does not have an understanding of transistor theory—at least the fundamentals—could be in trouble the next time he attempts to service a transistorized amplifier. Removal of an entire unit is not always necessary although today’s construction makes this possible. A little knowledge might prevent a costly service stop.

A career in juke box service isn’t as valuable as a two-hour service school when it comes to the new military-type plug-in relays which work off AC current. Again, a little knowledge can cut down time and costs. Some current model machines offer ease of unit removal thereby cutting down wear and tear on the serviceman as well as the operator’s costs but unless the know-how of amplifier tube removal, or the new approach to a selector mechanism is explained, needless time is spent trouble-shooting these breakdowns.

Top servicemen today can remove a selector assembly using the correct step-by-step procedure, in about twenty minutes. The same job, without benefit of previous instruction, takes one and one-half hours. Common fuse blowouts can be corrected with a switch adjustment and the money saved by this simple correction must be in the higher brackets.

These then are some of the points brought out at service schools. Music machine manufacturers invest heavily in this area to insure that once the machine is sold, it operates at peak efficiency. Every operator in the business owes it to himself to see that his firm is represented at the service schools held in his town. Nothing but good can come of it.
CHICAGO—The International Association of Amusement Parks, Pools and Beaches, will hold its 45th Annual Convention at the Sherman Hotel here, December 1-4. Among the more than 100 exhibitors displaying merchandise and equipment will be the J. F. Prants Company; Gold Medal Products Company; International Mutoscope Corporation; Johnson Fare Box Company; Mike Neuera Corporation; Philadelphia Tobogcan Company; Southland Engineering Corporation; Standard-Harvard Metal Typer Inc.; Victor Products Company; and Urban Industries.

The show usually attracts the major amusement parks in the nation, in addition to those mentioned above but some of the majors will not be participating this year.

A segment of the coin machine industry attends this primary outdoor amusement show each year and is expected to do so again this year. Cash Box reporters cover the event from the trade point of view and will report on activities affecting the coin machine and vending industries as they occur.

Group business promotion with emphasis on more profitable operations is an important part of the agenda for more than 6,000 representatives of amusement park, kiddie land and pool, and recreation area owners and operators.

Mr. K. F. Curren of Salt Lake City, president of the amusement park association, said latest available statistics show the breakdown for good, equipment, services and refreshment sales in the growing market is $2.2 billion.

More than 100 exhibitors will display their latest products and improvements at amusement parks, kiddie parks, carnivals, arcades and fairs ranging from new design in games and rides to a new plastic "pre-fab," gaily colored portable building that can be taken down and stored as a tent.

The keynote address of the convention will be delivered at 11:15 a.m., Monday, December 2nd, by Dr. R. C. S. Young, General Motors Corporation, Detroit, Michigan.

John S. Bowman of Chicago, executive secretary of the International Association of Amusement Parks, has scheduled the formal business session of the convention to take place Monday noon, December 2nd, and it will be followed by several presentations including an address on vending machines.

BOWMAN'S SWAN SONG

CHICAGO—The 45th Annual Convention of the International Association of Amusement Parks (IAAP), December 1st, will be the 45th anniversary of Bowman's association and the last time this will be the "Swan song" for John J. Bowman as executive secretary. He is resigning, effective at the conclusion of the convention, to accept an executive position with Tamblyn & Brown of New York City, a fund-raising and public relations firm.

Bowman was with a Pittsburgh fund-raising agency before entering organizational work.

Coming here from Erie, Pa., where he was an executive vice president of the Chamber of Commerce, Bowman has been with this association six years. He is a native of Erie and was a campaign director for Ketchum, Inc., in Pittsburgh. And, before that was a newspaperman for 16 years.

The executive board of IAAP acknowledged that the association has experienced a decided growth in activities and membership during Bowman's tenure at the helm.

Reach Half-Way Mark

In Keeney Modernization

CHICAGO—Reception from record manufacturers to the MoA luncheon mailed two weeks ago (CB Nov. 9) has been "very good" according to Bob Blundred, Managing Director of the Music Operators of America.

MoA has scheduled a luncheon meeting with record companies located in New York, Chicago and the November 20th date appears to be shaping up as the first time a national meeting of record manufacturers to discuss the record manufacturing group is to sit down for a discussion.

A formal letter inviting record companies to the Adami Suite of the new Hittey Hotel in NYC was mailed on Wednesday, October 30, and the move was the first on the part of ZOA to stimulate a meeting to discuss "federal legislation and other mutual problems" with the labels.

No official word was available from MoA as to whether they have received the invite but MoA officials will be in NYC on Tuesday, November 19, to organize the meeting and clubs for the following meeting date.

National Sound Acquires

Background Div. Of Conley Electronics

Discontinues 'Moodmaster,' Producing 'Symphonaire'

ART WEINHARD

CHICAGO—J. J. (Art) Weinhard, president of J. H. Keeney & Company, embarked the Cash Box reporter on a "fact-finding tour" of the Keeney plant last week when he reported on the progress being made in Keeney's plant expansion and the liberal modernization of the overall facilities. He explained, however, that the present development has only barely reached the part of the plant in which overall modernization of the factory proper.

Weinhard revealed the new installation of a conveyor system, which facilitates the various assembly operations of Keeney coin-operated amusement games, and other products. He said that the entire area has been converted for greater efficiency in production and shipping.

The various departments affected by the current modernization program, in addition to production and assembly lines, are: The model building and production control room, the machine room, the impact tool room, and the plating plant.

Several metal stock, cumbersome rooms have been completely eliminated, as the additional floor space allowed the conversion of the cabinet, and playfield lines, have been completely converted.

A new important innovation, according to Weinhard, is the installation of a new line of air tools, for greater speed, efficiency and ease in the handling of tools.

He expressed the feeling that the entire renovation and refitting of the plant was completed in about six months or so.

In other MOA activities, Blundred will have his trip to New York City on Sunday, November 17 to meet with the MoA's association officials before prepping a trip to Boston where the association officials will meet with their counterparts. It is planned that Baker to discuss MoA membership in the major cities.

On Tuesday, Blundred and Mrs. Mccarthy will meet in New Jersey with Bally Bill Cannon and Music and Globe company manager will join past-president Harry Snodgrass, MoA proxy Lou Casella, YP's John Wallace, George Miller, Jim Tolman, Albert Denver, Attorney Nick Allen, Bill Cannon, and representatives of the law firm Kirkland, Ellis, Hudson, Chaffetz and Masters, attorneys for the juke box manufacturers.

N.A.H.C.E.M. represent the music machine manufacturers in Washington, where the current Collee Bill (H.R. 128, the proposed coin-operated bill) will be discussed by the House Rules Committee. Earlier, a face-up came about when the jube box ops asked for increased mechanical royalties in place of remuneration, and the exemption as it pertains to the Copyright Act.

Several companies claimed any mechanical royalties increase would affect them if they are not a record, not just the jube box ops. The MoA officials have, since indicated that a meeting of the minds was in order, hence the Wednesday date when the box ops and manufacturers will confer.

Members of the press will not be permitted to attend the meeting but details of the meeting will be made available through MoA and the various labels.

Todd-Williams Names Billotta, Cleveland Coin for TV Remote Unit

PHILADELPHIA—Todd-Williams Corporation has appointed Billotta Enterprises as exclusive distributors for Kwik-Flip Remote Control units in the Philadelphia area, according to sales manager Bill Kane.

Billotta demonstrated the Kwik-Flip unit at the New York Tavern Owners Association fall convention, (CB Nov. 9). During these demonstrations it was shown that it is no longer necessary to purchase a new television set in order to use a remote control unit. Kwik-Flip, which attaches to any set, new or old, changes channels, controls volume, pans the set on and off, and completely off from as far as 25 feet away, according to company officials.

Kwik-Flip is fully guaranteed by the Todd-Williams Corporation, 1324 Locust St., Philadelphia 7, Pa., according to Kane.

Kane told Cash Box last week that the company is backed through retail dealers for sale to consumers, the firm is also setting up a coin machine distributor network through deals with various vending locations. Kane, a former veteran salesman with broad experience in the coin machine and vending field, said that the Kwik-Flip will be available through the Cleveland Coin Machine Exchange Inc. of Cleveland for that territory, Al and Roy Bergman, formerly of Sheldon Sales Company, Syracusa, have taken the line for the Florida territory.

Cash Box—November 22, 1963
Virginia Ops Elect New Officers


BUSINESS MATTERS: Attorney James Minor discusses the Celler Bill and local legislation with MOV members during Convention activities. Seated I. to r. Nick Allen, Bob Blundred, Hy Lesnick and Bob Minor.

RICHMOND—When the Music Operators of Virginia went back to work on Monday, October 21st, they had elected a new slate of officers, taken part in a very active coin machine convention, and at the same time had a good time. That in a nutshell is the MOV story for this year.

Guest speakers included MOA's Bob Blundred; Seeburg's W. Wolfe; American Shuffleboard's Sal Lipkin; MOA Attorney Nick Allen; MOV Attorney James Minor; and local association leaders. Former President Hy Lesnick stepped down in favor of Gil Bailey, newly-elected President. Attendance was high. Exhibitors included Roanoke Vending, Diamond Coin, Eastern Distributors, General Vending, Meridian Electronics and Pat's One-Stop. In all, the Convention was a success as usual. Pictured here are some of the highlights.


For Information
For Sales Results
For A-C-T-I-O-N

Cash Box

Cash Box—November 23, 1963
**Cinebox To Shoot New Films In Miami Beach Locations**

HICKSVILLE, N.Y.—M. S. (Mickey) Greenman, executive vice-president of Cinevision Corporation of America, a Division of the Elytra Electronic Corporation, announced last week that it has signed with Motion Pictures Films Inc., a Miami Beach producing company, to film the second series of selections for the Cinebox movie music machine.

Stanley Green, Board president, has joined Motion Picture Films President Harvey Berman on location in Miami. Greenman is executive producer of the project.

The second set of films is said to be a set featuring comedy and dance. Cinebox is expected to draw upon talent in the Miami Beach area as well as shoot films with previously signed artists.

The Miami night club acts are expected to be filmed in addition to other location shots which prove to be interesting enough for the new type machine.

The first Cinebox series which features Tina Robin, Tommy Leonis and Lonnie Sattin, are expected to be available on location in the Cinebox machine shortly.

Greenman told Cash Box earlier this month that distributor plans have progressed satisfactorily. Sam Taran in Miami, a veteran coin machine distributor and operator, is the newest distributor to develop sales in a virgin territory. Last week Cinebox announced that it had signed a Carnegie Hall in-person act for filming.

**Bauters Discusses 2% Indiana Sales Tax Before St. Joseph Valley Convention**

- Blundred Sees Celler Bill Slowed By Pending Civil Rights Legislation Before Rules Committee

South Bend, Indiana — The Music Operators' Association of St. Joseph Valley and the Theater Managers Association of South Bend, Indiana, gathered Wednesday evening, November 13, for their Annual Banquet and Pre-Christmas celebration at the Blue Chip Banquet, in Irving's Dining Rooms, in this city.

Host for the evening's festivities was Al. C. Evans, Entertainment Chairman of the MOA. Frank Fabiano, head of Fabiano Music Co., is President of the association.

Fabiano opened the business part of the affair by introducing Bill Blundred, managing director of MOA, who delivered the opening address. He announced that since the House Rules Committee in Congress is bogged down with Civil Rights legislative matters, which are very pressing, there will be no decision during this session on the Pending Sales Tax Bill, "a troublesome piece of legislation to all music operators."

In conclusion, Blundred urged all music operators to keep in touch with congressmen, and to be among those counted when discussions on the Cellers bill resumes again in 1964.

Joe Bautera, a long time member of MOA, and an accountant, was the next speaker. He gave a detailed report to MOS members on the new Indiana Sales & Use Tax Law, which was placed into operation on October 22, 1963. This statement is commonly referred to here as the 2% Sales Tax.

Entertainment was provided by Bud Moore, head of Vallo Record Company, of South Bend. Vallo recording artists were: Carl Simpson, Miss Terry Street, The Oruals, a talented soul-oriental-group managed by Johnny Knight.

Among the guests representing manufacturers of juke box manufacturers, admission to the banquet were: Jack Burns, of Empire Coin Machine Company, Chicago; John Stockdale, of J. & J. Distributing Company, Bloomington; Wisconsin; Joe Weinberg, Southern Automatic Music Company, Indianapolis; Al Gange, the Seeburg Corporation, Chicago; Dick Herridge, and Fred Sigir, head of Singer One Stop Records, in Chicago.

**Daddis Named Sales Mgr. Of National Shuffleboard**

East Orange, N.J.—Paul Koter, President of National Shuffleboard and Billiard Company, announced the appointment of A. W. (Art) Daddis as National Sales Manager of the firm last week. Daddis resigned from his position as Sales Manager for the Edward A. Garber Company to take the new position.

Daddis, a 30-year veteran of the industry, with many years of service in the field of coin operated operations, advised Cash Box that National is in its fortieth year of manufacturing equipment. The firm makes a 6-pocket billiard and carom board table, having introduced the 'Royal' series two years ago. The firm expects to expand present facilities to handle increased production, according to Koter.

The table—a 4¼ x 9´ model—comes in 5 decorator colors with contrasting colored cloth. The table, "is the firm's home model. Tables are made with a formica finish and a slate top. National has made shuffleboard tables for thirty years. The firm's current 'Artist' model is 22 feet long, the 'Starlite,' a 13 foot model.

Daddis is expected to leave for a road trip immediately to strengthen the firm's distributor sales outlets.

He said there is much to be accomplished in organizing the state operators, and towards building together an Eastern East Coast location of the coin machine industry. In his previous position as Director of the National Pool, Bill Daddis, of the Daddis Company, Chicago; the firm's firm's home model, offered many concessions to the coin machine operators' firms, to maintain any degree of success. He said that he is currently working on the new model, and is in a general planning practices and procedures.

Lou Casola took the floor and presented the eventual new location of the new Jameson model. He stressed the importance of the new line, and the production of the new line, and the production of the table, the Bob's Wagon, the pool table, and the pool table, the Sure Shot, and the Sure Shot.

Lou Casola's suggestion that at a future meeting several different tables from Perel's and Lefton's etc. should be carefully tested as part of the final planning practices and procedures. He said there is much to be accomplished in organizing the state operators, and towards building together an Eastern East Coast location of the coin machine industry.
Seeburg Decides To Stay In Chi, Will Rebuild Plant Facilities
With Mayor Daley’s Blessings

Seeburg’s operation in Chicago is evidence that business, industry, and the city government of Chicago can work together effectively to solve industrial problems. We think that most companies that are willing to look at the facts will find that a Chicago location offers substantial opportunities for increased profits. The Committee for Economic and Development is moving to solve or considerably alleviate the situation that has sometimes been associated with urban sites.

In Seeburg’s case, the fine cooperation of the Department of Streets and Sanitation, Urban Renewal, City Planning, and the Community Renewal Program with the Committee enabled us to assure Seeburg that its locational problems would be solved. The staff of the Committee, under Executive Director Paul Zimmerman, is ready at all times to assist Chicago industry," Kennedy said.

Bally’s New 5-Ball Called ‘Hootenanny’

CHICAGO—The Hootenanny rage seems to have reached Bally Manufacturing Company in the form of the Bally ‘Hootenanny’ ball novelty game last week. Bill O’Donnell, Bally’s president, declared that this amusement device has made the biggest hits in years in the single-player, 5-ball novelty class. "Maybe some of the radio and TV hootenanny glamour has rubbed off on Bally ‘Hootenanny’ or maybe we’ve just packed so much action, suspense and ‘come-close’ repeat play appeal into the game that money-making success on location is a sure thing. Fast action is encouraged not only by the clever playfield layout, but also by new actionizing features, such as the Spark-Flap Button, which operates a plain ordinary Rubber Rebound into the explosive action of a Bally 'Kicker', driving the ball directly into a nest of 3 Thumper-Bumpers for a real hootenanny of sound reaction."

"Another new action-maker is the express new Bally Post Score Porthole, which scores like a Bumper but occupies half the space of a Bumper, keeping the front field of action not criss-cross ball action," said O’Donnell.

"Much of the attraction of ‘Hootenanny’ on location can be attributed to the double hold-over features—the progressive scoring Free-Ball Lane and the old favorite spell-name feature. A ball shot through the Lane with both Gates closed scores 10. When top Gate is opened, both Lanes, which remain open from game to game until a free ball escapes

through the Lane, ringing up 100 on the Day. Each free ball light shows a letter-carry-over from game to game, until complete name is hit for Special score," concluded O’Donnell. "Hootenanny" can be operated with or without the popular match-score feature.
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Seeburg Christmas
Little LP's Ready

From Plotters To Bing

CHICAGO -- Seeburg's Christmas packages for music operators are six
Little LP Album packages and five
Artist of the Week packages--eleven
record packages of Christmas music by
populating artists.

The six Little LP Album releases include the New Christy Minstrels'
"Christmas Song," Bing Crosby's "White Christmas," Peggy Lee's
"Christmas Carousel," the Ramsey Lewis Trio's "The Sound of Christ-
mas," Jim Reeves' "12 Songs of Christmas," and Andy Williams'
"Christmas Album."

The Little LP Album packages comprise Mahalia Jackson's "Silent
Night," the Platters' "Christmas with the Platters," Kitty Wells' "Christmas
Day with Kitty Wells," and Andy Williams' "Christmas Album."

Eastern Flashes

The next big show on the list will be the forthcoming Parks Show sched-
uled against Columbia's Sherman Hotel for Dec. 14. Mike the
only N.Y.C. firm showing equipment, Larry Galante of International Mutoscope
(J.L.C.) is expected to display his equipment at the amusement park show as
well. Columbia has got lists set and has informed us that they
lost to our memory either one has the show. Johnny Frantz will be on hand and
Bed Larse will fly in enough Southland equipment to fill four booths, we
are told.

Busy-man-about-town is MOA's Bob Blundred who had Jersey, Boston,
N.Y., then Jersey again, on his three day agenda, as we spoke with him in
Chi last week. Mrs. and Bill McCurdy and Bill Cannon will join us
for a hub meeting with Bob Jones and Dave Baker and then go south in Jersey
to meet with Ashby Park ops, Dick Steinberg, and other music machine
leaders in that state.

Wednesday of this week is shaping up as a big date for the jube box industry.
It will be the first time the industry has sat down with record companies
(1) to discuss the mutual problems. Lou Cordovero of H.C.L. told us that
they didn't expect miracles, just common sense discussions, and that's about what
was expected since the luncheon scheduled for the Hilton Hotel was
an hour early. Next time out the boys can come out swinging(1). The Celler Bill
was expected to get a good going over.

Irvine Holzman (Mr. Show Biz) never quits. He has had the name of the new United 'Skipp' game changed to 'Hit It,' and has been going
go to get lunch with important people like Nassau DA Bill Cahn who is a close
friend of the H.C.L. people and was at the Pristecent,
where songman Steve Lawrence got a roasting (and how!). Jack Leonard, the quip
of late evening tv is even more penetrating in person. Just ask Holzman.

Mickey Greenebaum delighted with the new film contract signed by Motion
Picture Film Inc. to show ten movies for the Cinemo machine. The location
has been set in Miami so don't expect rain to hold up any of the plans (not
at all). Art Daddo left Iowa for the National Shuffleboard in East Orange, N.J. Art will develop the 6-pocket
shuffleboard mfr's distributor network and try to get National a bigger chunk
of the shuffleboard market. ... Abe Lipsky is reporting recovering at home from
his operation. ... with his operation. ... no bad news either. Lee has suffered two setbacks of his own. First, his
sick list: Sidney Gerber, Runyon's ace traffic manager, who is at St. Vincent's
Hospital in Montclair, New Jersey. It's on Elm Street. Send him a get-well
card.

The Mike Munves Corporation's second floor is now called the World's Fair
Room. It is completely redecorated and offers visitors a complete array of
more than 200 models, fully reconditioned and ready for location. The machines range in age from 1900 vintage to last year's gun game (of which there
must be two dozen alone). Joe Munves, supervisor of the renovation is proud
of the cost and the accomplishment and rightly so. It's quite a layout.

Johnny Bilotta talked with Bill Kane two weeks ago and the result is that
Kane's Todd-Williams Corp. have given Bilotta the coin machine distributing
rights for the new TV remote control unit that is selling up in the West in the
summer level. Morris Gisser will get the line for Ohio. AI and Roy Bergman
have it in Florida and the deal includes consumer and coin trade, for the
State.

National Sound's Jack Prygoff is the same Jackie Prygoff who once headed
Runyon's service department. Today he's president of the firm, which acquired
the background music division of the Corwin Co. on Tuesday, and runs one
of the Moodsmusic machines. Sales Manager Larry Meyers advised us that he'll
set district plans this week and line up coin machine outlets in addition to
customer dealers across the nation.

Bill and Murray Weiner were gratified by heavy turnout last Saturday and
Sunday when they hosted close to 75 people at the Smokeshop 'Starlite' Open
House party. Weiner says the biggest hit of the evening was when some chance
had a ball. The machine is gaining in acceptance everywhere, according to
Bill. On display in the showrooms is the coinchanger which can be demon-
strated to show how the two-dime change of the action takes place behind
closed doors. The model permits viewing and its operation. . .

When Joe Ash sat down to lunch in an Italian restaurant in Milan last week
during the Rock-Ola district vacation trip, he learned it was Gerry Nims'
birthday. Gerry is the wife of New Orleans district Bob Nims. After asking the
Italian-speaking orchestra to play 'Happy Birthday To Gerry,' Joe sat down
and everyone -- including the band -- toasted Gerry with sherry wine. Later, the
matron handed Joe a tab for the sherry wine for the entire group, plus the
band, plus some onlookers. It turned out that the band thought Ash wanted
everyone to have a toast of sherry on him while the orb played birthday music.
He said it was the highpoint of humor on the trip.

Bill Witten running the Sizzo showrooms when Abe plans a Miami vaca-
tion with his Mrs. before leaving on a European trip. ... St. Ignatius Loyola,
home of a Jesuit order in NYC, sent Irv Holzman a nice letter thanking him
for the shuffle alley. ... Monaghan John F. Kelly will have his letter out by
next week after his plans after announcing his plans to announce, his plans to
say, to announce. ... to announce. ... to announce. ... to announce. ... to announce.

Daley convinced Del Coleman he should stay in Chicago and expand. . .
Bally's new S-5 ball is called 'Hootenanny' after the folk music song...Gill Bailey is the new head of the Music Ops of Virginia. ... Seeburg has new
Music Park with their real estate brothers, and huge expansion plans. As
such can be keeping those Wurlitzer 2700's rolling out of the Bklyn plant.
Larry Feigenbaum never ceases to amaze parts shoppers with his answers to
questions. ... Irving Kaye, Abe Green and Barney Sagarman in town for a
meeting early last week. ... Al Simon still spending time at the Amityville
plant. ... MONY has attracted nationwide interest with its new location
contract.

Cash Box — November 23, 1963
The future of the budding Illinois operators’ assim looks bright, since the fine attendance of ops from every part of the state at last Sunday’s meeting in Peoria. North advertising was the name which was altered to read: Illinois Coin Machine Operators’ Association (I.C.M.O.A.). Full approval by the membership of the organization’s constitution and by-laws. Officers on the dais were: Les Montooth, president; Bill Pass, vice president; M. H. Gillette, secretary-treasurer; and Earl Kies, director.

Lou Casola, pres of M.A.; and Bob Blundred, managing director of M.A., were on hand in an advisory capacity. Distributing notables who made the scene included: Eddie Ginsburg, of Atlas Music; and Nate Feinsteine, of Wico. Also, Rex Orlitz, World Wide; Bill Phillips, Stan Levin, and Chuck Harper, of Atlas Music Co. We certainly enjoyed chatting with Bob Blundred, Mfg., who is one of the truly popular veterans in coin biz in Illinois, Fred Sipiora, of Singer One Stop Records attended the session.

As soon as we put this column “to bed” we’ll dash out to South Bend, Indiana to attend the annual banquet of the Music & Vending Machine Operators of St. Joseph Valley (MOS). In Mr. Davis’ Dining Room (Wed. Nov. 13) Bob Blundred, of MOA; and Phil Glover, of Rowe AC Services, were expected to attend. We’re expecting to see many old friends, including such columnists as Frank Fabiano, Al Evans, and Joe Bauters.

It’s “bootenanny” time at Bally Mfg., according to proxy Bill O’Donnell and Herb Jones, with the release this week of the new Bally “Bootenanny” single-player, 5-ball novelty game. Bill sez it’s loaded with popular playing and scoring features.

Joel Stern and his pretty Bernadine “hit the jackpot” last week! How about that! After seven days? Their baby boy, Anthony J. Stern (named after Joel’s illustrious, late dad, Al Stern) was born on Nov. 7, at 7 o’clock, and, he weighed in at 7 pounds, 7 ounces. AND, if that isn’t hitting the 7 babies Anthony J. was the 7t delivery of the day at Michael Reese Hospital! (Mazel Tov, Joel—7 times!).

We’re finding First Coin’s Joe Kline, Sam Kolber and Fred Kline busier than usual on the phones. The reason is: the export trade is so busy they’re trying hard to get good, used music and games equipment for orders — somewhere. Ed Rober toured the east recently. While he was visiting with N. Y. Op. Assn. proxy Millie McCarthy; and, in Syracuse called on Rex Bilotta. Incidentally, Ed dropped this heavy snow in some areas (br-r-r-r).

Seeburg’s Jack Gordon and Bill Adair left last week from their European sojourn where they made the scene with George Gilbert, Stan Jack, Pinball magazines, Tom Herrick left town on business—his first trip since returning from Europe. ChiCoin’s Mert Secore advises that sales on Chicago Coin’s “Miss Side-Arms” pinball amusement game and “Offcial Space-Lite” big ball bowler continue at a terrific pace. It’s a mighty good Fall season, he sez—

Johnny Frantz, proxy of J. F. Frantz Mfg. Co., will string along with his pinball and counter games, “J. F. League” and “Kicker & Catcher,” so long as he and sales chief Don Congdon are enjoying this fine acceptance among ops. Don motored to Iowa last week on business (and we missed him at the steam baths).

The reaction on Rowe-AMI’s “Tropicana” pheno internationally is excellent. This is the consensus of opinions from all axes; Prexy Jack Harper, Exec vice president Dean McMurdie, vice president Fred Pollak, and sales chief Phil Handrich. Phil Glover plans to head out to Detroit after attending the MOS ops’ banquet in South Bend, Indiana.

Edward G. Doris, executive vice proxy at Rock-Ola Mfg. Corp., dashed back from his European trip with Rock-Ola distros when his dad, Peter Doris, became suddenly ill. Unfortunately, the elder Doris died just before Ed Doris got back to his hotel, Friday, Nov. 8. Adolph George Hincker, in-law (Les Rieck just returned from the European trip. Art Janacek, manager of the Export Division for Rock-Ola Mfg., remained on the Continent calling on the trade.

Empire Coin’s Joe Robbins returned from his home in Connecticut other day, where he visited with his ailing father. Over at D. Gottlieb & Co. the word is that the new 2-player “Flying Chariots” took off on a terrific sales accomplishment in all domestic and foreign markets. Alvin Gottlieb is heading back home after a fine jaunt on the European Continent... Bill DeSelm tells us United Mfg.’s new “Skippy” puck shuffle bowler “Bill-Jill” (in the New York market) is off and running sales-wise.

When we chatted with Jack Mittel, sales manager of Williams Electronic Mfg., we learned that Williams’ new game, a 2-player “Merry Widow” flipper amusement game is so far ahead in sales that Prexy Sam Stern is pushing production as hard as he can. It’s a winner! He exclaims... J. H. Kerney Prexy Art Weinand and sales manager Clayton Nemeroff gave us a “cook’s tour” of their facilities in modernization and expansion. Art is tickled over the way the factory is shaping up. Board chairman Roy McGINNA is delighted over the results of Art’s efforts... Marvel prexy Ted Rabhey and Estelle Bye are now certain they have a terrific amusement game in No-Stop and that their experience accidentally dubbed coin buddy Eddie Holstein in naming ICMOA board members last week. Sorry, Ed. That’s what you get for sitting behind us.

The power-packed manufacturing trio at Midway Mfg. Co.—Hank Ross, “Jiggy” Wolverton and “Big Bob” Jones—know they have a sales-getter in Midway’s “Race Way” 2-player, sales are that good... John Bowman and his staff are hard at work getting ready for the upcoming Parks Show in the Sherman House, Dec. 1-4. IAAP’s president is Robert E. Freed, of Salt Lake City.

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CASH BOX—November 23, 1963
NEW YORK—Tobacco was in the headlines of this week's press and was expected to continue to be a main topic of controversy— with increasing degree—in Washington, DC, the tobacco markets of the country, and of course the cigarette vending machine industry, between now and December 31st, the approximate date U.S. Surgeon General will issue his report on smoking and its possible effects on the health of 65 million smokers in the nation today.

To the extent that the debate over tobacco is to be held, the very beginning of the first stage is set for melodrama is to understand the importance of Surgeon General Luther Terry's report. Effect will be an $8 billion industry, the nation's fifth largest cash crop, 750,000 tobacco farm families, three million workers, and the vending industry which sells more than $1 billion in cigarettes through machines, a figure which represents about one-third of the total business done today, or $3 billion.

Politically speaking, there is a powerful vote in the Virginia-N.C.-S.C.-Tennessee-Ky.-Georgia farm bloc as evidenced by the voices of Senators and Congressmen from these areas.

Those on the side of the anti-smokers claim that the evidence presented to date indicates that there is scientific evidence that cigarette smoking is a cause of lung cancer and coronary disease. The American Cancer Society and more than twenty medical and voluntary organizations support this viewpoint. In addition, the American Lung Association of the United Kingdom, Russia and Italy have condemned smoking or the promotion and sale of cigarettes to some degree.

On the other hand, there is the Tobacco Industry Research Committee, directed by Clarence Cook Little, which has authorized grants to 141 researchers at a cost of $8,250,000, and in the words of Mr. Little, "it is not known whether those factors are causative in any real sense."

The Surgeon General's Committee has studied 7,100 research studies and is preparing a final report, a summary of which will be written for Mr. Terry's review, then passed to Health, Education and Welfare Secretary An- thony J. Celebrezze, and finally to President Kennedy.

The government can be expected to take steps should the Surgeon Gen- eral's report declare smoking injurious to public health, as legislation will take of course is not known until the report is in.

Senator Maurice Neuberger, Ore- gon, the nemesis of the tobacco industry and author of much anti-smoking legislation, published her book "Smoke Screen" last week (Prentice-Hall $3.95). She stands ready to file legislation the day the SG Report is made public. Sen. Neuberger is expected to release a warning labels on packs, a regulation of tar and nicotine content, an industry that will feel the impact and it is here that NAMA directed its greatest effort more than one year ago when the Operation Alert Program was put into practice. Today, after an expenditure of $25,000—a cost of more than $400 per man in the Alert 6-man staff—and 130 local meetings attended by more than 3000 operators in 60 cities, the cigarette vendor is in a more advantageous position to defend himself than he was two years ago.

The Gilbert Research Study, paid for by NAMA, offers additional information and ammunition for cigarette operators who are harassed by local boards and parent groups with facts and figures concerning the sale of cigarettes through vending machines which are not authentic.

The Gilbert report places the vending machine in a favorable light and supports its findings with authentic statistics showing the comparatively small amount sale of cigarettes to teenagers (not necessarily minors) from machines.

It is in this area that the vending industry is most concerned. The industry can best prepare itself in the remaining weeks ahead by adhering to the rules as set down by NAMA's Operation Alert Program and forfeit or correct location of machines which might be subject to attack by the offensive which must certainly will be launched by year's end.

New Low Cal Cola

EVANSTON—Mead Johnson & Company has announced that it has granted a trademark license to the Cot Bottling Co. of New England, Inc., for the manufacturing of a soft drink concentrate and the marketing of a low calorie carbonated beverage under the brand name Merti/Cola.

The licensing agreement is a long-term one, according to Mead Johnson, under which Cot pays royalties to Mead Johnson on a basis of the volume of concentrate used in manufactur- ing Merti/Cola. Specific terms of the agreement were not made public.

In addition to licensing Cot for the manufacture of Merti/Cola, Mead Johnson will also directly license approved bottlers to use the Merti/Cola brand name.

Hubenicht, Canteen Controller, Named To Post

George C. Hubenicht, controller, Automatic Canteen Company of America, Chicago, has announced that he has membership to the Financial Exec- utives Institute.

FOUR FOOT REAR: Volkswagen's panel delivery truck for 1963 features four-foot-wide rear doors for straight- loading of bulky articles. Double side doors are standard, but now available as an option is a sliding side door which assures access to the cargo compartment when parked in narrow quarters. With 170 cubic feet of cargo space, the 56-mile-an-hour VW panel has a payload rating of 1,830 pounds.

With almost simultaneous publication dates major national consumer, business and trade media carried articles on the smoking contro- versy last week. Among them, Newsweek, Ad- vertiser's Age and Wall St. Jnl. featured news stories.

Cash Box—November 23, 1963

Smoking and the Surgeon General's Report

Breaking the Habit

Cigarette Health Puror

Spare Demand for Items To Help Curb Smoking

Lorentz, Gum, Paper Offers Tobacco Trade with Problem Sell Bricks

1 Smoke Alone Because

Products To Quit Smoking By

Market Flooded With Pills

NEW YORK—The consumer market was filled to the brim last week with products designed to help the smoker quit his habit, or at least to alleviate the frustration which comes with the cessation of habitual smoking for an extended period. Among the items selling to the public range in size and shape from spanners, to remanie lettuce leaf cigarettes. Some of the pills available are made from the chemical leonol sulfate, a wild-smoke herb found in the midwest. Here's a partial list of products available for the smoker who wishes to quit: Nikoban, 20 tablets, $2; Smok- ush, 100 tablets $2.55; Bariston, 15 tablets, $1.55; STOPlan, a kit consisting of 200 Nicotine tablets, a 36-page booklet, periodic encouraging letters to help one too the mark, and report cards on progress, all for $29.90. The Anti-Tobacco Center of America Program offers a plan with 120 Propri- ety tablets for $24.85.

U. S. Tobacco's King Sane cigs, "less than 1% nicotine" is 15% ahead in sales. Brown & Williamson's Life brand is benefiting from the recent Reader's Digest report which listed it as lowest tar and nicotine content. Gemini cigarettes, selling for 50c per pack, are made from a design which enables the smoker to tear the entire package in half, thereby giving him 2 small packs of ten cigs to a pack. Sentry, a cigarette made from the Romaine lettuce leaf, sells for 35c per pack. Aquafilter cig- arette holders are available for 10 for 49c. Dunhill sells a $3 kit including 1 holder plus 10 standard size filters.

Pearson Premium

SAINT PAUL—Pearson Candy Company is promoting sales of Nut Goodies and Salted Nut Rolls to retailers with a special offer of an Early American set of Peppermill set.

In effect for six months, one-ounce size salt-and-pepper set is redeemed for $2.50 and three coupons from 24-packs of nuts or vanilla, 6-ounce box- ies or 10-cent Salted Nut Rolls.

Made of handsomely grained hard- wood with brass trimmings, the salt- and-pepper, stands 10 inches high. The peppermill has a precision steel grinding unit.
Stanley Attempts
To Arouse Northwest
Ops' Service Interest

Directs Plea Through
Local Union To Spur
Service School Action

SEATTLE—The situation here re-
garding operator interest in factory-
distributor service schools has been
less than bright during recent years.
While no territory in the country
boasts 100% attendance by operating
firms at service school sessions, many
areas have managed to impress oper-
ators with the importance of service
and the part it plays in efficient oper-
ating today. The end result has been
a marked attendance increase in most
sections of the country with distrib-
utors and factories alike sharing in
the satisfaction that the service-
school programs are today's magic,
strength, and its weakness. The oper-
ators in Seattle, however, have not
been moved by the vital need for im-
proved service level knowledge. Mike
Stanley, a Rock-Ola distributor here,
took the bull by the horns last week
and issued a notice to all ops in the
area, asking them to attend "all"
service schools—"even those conducted
by the competition"—and the notice,
addressed to members of the Whole-
sale and Retail Delivery Drivers and
Salesmen, Local 390, is reprinted,
here:

As it has been in the past, and
hysterically repeats itself, so it is bound
to be in the future, the technical as-
pects of all products pertaining to our
industry are getting more complex
and complicated daily. Therefore, I
hope that the contents of this letter will
serve as a purpose in relating to
you, members of this union, the very
importance of keeping up with the
times. In the past, the writer has in-
vited members of your union to at-
tend service schools for the various
models and innovations concerning
the products of our industry. I most
candidly admit I have yet to see a
good turn-around. On the other hand,
when it comes bargaining time for
you, gentlement to seek higher wages,
benefits, etc., you very often run into
a problem seeking what you endeavor.
One of the primary reasons for this
trouble is that a large percentage of
you are not and have not, kept up
with the times. This, as far as I
concerned, is your own fault, I
cannot speak for my competitors, nor
will I attempt to, but in speaking solely
for myself, I am making a per-
sonal appeal to each and every one of
you gentlemen to attend the various
service schools pertaining to every
phase of our industry in the forth-
coming year. And, I might add, not
only the M. J. Stanley Company ser-
vice schools; I will go so far to state
you should attend competition schools
also.

If you do this, the following things
you will accomplish: First, you will
be able to mend the service problems
that arise in your automatic phonog-
raph systems, cigarette vendors, etc.,
because you will obviously have the
key to the fact that you have
made the small sacrifice in attending
the service school. Secondly, and neces-
sary to say, your bargaining power will go
up because you will be worth more.
It will take you less time to complete
a trouble call and you will be assured
that when your work is done it is
done well. And last, but not least, you
will have the very personal recom-
nendation of a competent technician. This,
in itself, I would assume would be
worth the effort.

In conclusion, the M. J. Stan-
ley Company and the Kool-
Kaper Manufacturing Company are going
to the expense to provide you with a series
of service schools commencing on
November 11th, Monday, at 7 a.m.
and on November 12th, Tuesday, at 8 a.m.
I sincerely extend to you this in-
vitation to attend. We will try
and make you as comfortable as possible
and I am certain that Mr. Barabash,
of the Rock-Ola Manufacturing Com-
pany, will fill your cup of knowledge to
the brim.

BULLETIN—At press time, Cash
Box learned that 43 serviceemen
attended the Stanley-Rock-Ola service
school sessions, a record turnout
for this area. Details on the school it-
selt, will follow in later issues.

WANTED

TOP NOTCH
Phonograph Mechanic
Call — Write —
or
Apply In Person
EMPIRE COIN MACHINE
EXCHANGE, INC.
1012 N. Milwaukee
Evagrade 4-2600

BULLETIN—At press time, Cash
Box learned that 43 serviceemen
attended the Stanley-Rock-Ola service
school sessions, a record turnout
for this area. Details on the school it-
selt, will follow in later issues.

SERVICE MEN!

A Seeburg Distributor is opening
a new office in MIAMI.

We need skilled electronic phonograph
men plus men with game and vending
experience. Any experienced service
man may apply by writing to:
LONDON DISTRIBUTING CO.
1100 N. W. 163 Drive
Miami, Florida 33169
State background, experience and
references in first letter.
The Harbor Music Operators Association of Long Beach held their annual meeting and election of officers, at the Sierra Restaurant in Bellflower last Tuesday. Bob Holland was elected president and Johnny Miller secretary of the Association. The new deal to model Valley pool in great demand recently at Simon Distributing Co., and continuing to show good sales response, Frank Mercure said with the increase of their export business they will fill the back log of orders on phonographs & bowlers. Export orders are being prepared this week for shipment to Japan and the Philippines. Frank was happy to in form that his son, “Butch,” is now employed at Simon’s, assisting in the shop. Mrs. Blomma Goldstein, (ex Friday) and new employee, doing an excellent job in the office. Hank Tronick of A. C. Robinson & Co. reports the new Skippy shuffle alley arrived, and everyone agrees that it is the most attractive game that United has produced to date. Hank went on to say, it will unquestionably be just as beautiful inside the cash box.

Jack Gataullah of Corona in, visiting with Charlie Robinson, Paul Laymon, Inc. running a special sale on their full line of Raymore products. Jim Wilkins said many operators are taking advantage of specials on amplifiers and turntables for background music. Walt Hemmens, operator & pres. of Cal. division of Calif. Music Merchants Assoc., returned from the Cleveland hospital on vacation from his home in Glendale; Bill recently moved from Seal Beach. Mike Hall returned from a weekend of skiing in the Sierras, and lives again following a month’s vacation in Chicago. At California Music Jerry Barish said record sales have remained firm and steady, and they are now preparing for the holiday rush. For the holding been exceptionally good sales action on new equipment at R. F. Jones & Co., keeping the shop busy with installations.

A showing of the new Rowe AMI Tropicana phonograph was held at the Kings Inn in San Diego. The largest attendance of operators than ever before, came to view the new Phonograph, and were greeted by Jack Klein, Don Edwards and Jack Leonard. Ed Wilkes informed that Jim Crosley is now working actively as a sales manager in the area. Jim is a well known figure in the coin machine industry and his many friends will be happy to know of his location. Chuck Klein proud of the new silver-blue Chev Impala sedan purchased for business purposes. He is another business trip to the home office in San Francisco.

Marshall Amco Record Music and Vending Inc. will be spending a few weeks in San Diego, setting up a new office for that area.

Lou Hoffman will be taking over at the Pico branch during Marshall’s absence. . . Some of the visiting operators seen along coin machine routes this week were: Ray Brandenburg, La Habra; William Leerskov, Barstow; Charles Gasper, Ventura; S. O. Griffin, Pomona; Manuel Torres, El Monte; Herman Staffaucher, San Bernardino; Charles Lyon, Los Alamitos; Jerry Craven, El Monte; Robert Hathaway, Ventura; Walter Hennes, Costa Mesa; Dick Kanoud, Oxnard; Sheridan Thompson and John Kecksher, Long Beach.

UPPER MID-WEST MUSINGS

Red Wilbur, Dubuque, Minn. in town for the day picking up parts and recording orders. . . Frank Couhal in town last week for the day making the rounds. Frank suffered a stroke just a few years ago and is getting along quite well. Although he has to use a cane to get around he is driving his car and is showing great improvement. . . Plenty of the boys in Minnesota are deer hunting this week-end as the season starts. Way up North, Elmar Carlson and Vern Thomas, Virginia, Minn. don’t have to travel but a few miles. . . Mr. & Mrs. Lawrence Sanford, Dodge Center, Minn. in town for few hours making the rounds.

. . Happy birthday to Forrest Dahl, Fergus Falls, Minn.; Ralph Harvey, Milwaukee, Wis.; So. Dakota; Roy Foster, Sioux Falls, So. Dakota; and Almon Heifferich, Minneapolis. . . Don Hapner, Atikin, Minn. has been operating his restaurant in Miami the past few years is building a new home in Atikin, and will remain there. . . Mr. & Mrs. John Czerniak, spent a two week vacation at Baton Rouge, La., one of the events of the trip was to attend a wedding. Bill Smlowvich, in town for a few hours visiting relatives in St. Paul, and picking up records and parts. . . Frank Kral, and Bob LeClair and Lawrence Schillinger will be on the firing line next week when deer season opens in Wisconsin.

Happy Birthday This Week To:

THE NEW
ROWE AMI TROPICANA
brings you
SMART, PLAY-INVITING
STYLING
IN A GREAT NEW
MUSIC-MAKER!

Your Rowe AMI distributor invites you to stop in and see this beautiful new phonograph today. It's not only the greatest music-maker you've ever heard, but an unexcelled money-maker, too.

LISTEN TO THE SOUND
OF MONEY AS YOU'VE NEVER
HEARD IT BEFORE!

• Room-filling Stereo Round*
• Versatile "Three-in-One" Programming
• Exclusive Self-Contained Speakers
• Dramatic Personalized Location Display
• Top Album Hit Feature
• Color, Motion, Salesmanship

*Pat. pending

ROWE AC
MANUFACTURING
The Merchandise Mart, Chicago 54, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems

Cash Box—November 23, 1963
100 Attend
Ruffler-Walker
London Showing

LONDON—Messrs. Ruffler & Walker, sole importers for Rock-Ola in this country recently hosted a celebration to launch the 1964 Rock-Ola line. Over 100 juice box operators attended the cocktail party and luncheon at a banqueting hall adjacent to the company’s Clapham Junction headquarters. A highlight of the event was a cinematic review of all Rock-Ola models which Ruffler & Walker have promoted since they took over the agency nearly seven years ago. This was followed by an address of welcome by Fred Walker and a comprehensive introduction to the new machines by Gordon Walker.

The somewhat early showing of the 1964 phono line has been brought about by the world wide success of the 1963 Rhapsody I and Capri I phonographs which reached the year’s estimated sales volume three months ahead of schedule. Praising the new Rock-Ola 1964 Rhapsody II, Walker said that the phonograph justified still further the manufacturer’s claim for reliability and simplicity. He particularly praised the predominately black but attractive color scheme which together with the subtle introduction of brighter colors allied to perfect illumination made the Rhapsody II not only eye catching but easily adaptable to any kind of decor. Another attraction is the new hard wearing “conoline” processed cabinet in which the machines are housed. This, and all the other new machines including the wallbox Rhapsody II and the Capri II have been specially designed for acceptance in top class locations. Gordon Walker also announced that when the new Rock-Ola Caravelle cigarette vendor is introduced here shortly Ruffler & Walker will be handling it exclusively for the U.K.

After the celebrations the majority of operators went back to the Ruffler & Walker showrooms where they viewed the large range of equipment which is handled by Ruffler & Walker for the United Kingdom. This included machines by Gottlieb, Jennings, Keeny, Games and Sega.

CHICAGO—Joe Robbins, vice president of Empire Coin Machine Exchange, in this city, last week announced the addition of the Wisconsin and Iowa territories for distribution of United Manufacturing Company’s coin machine products. Robbins stated that this is the culminating step in the territorial expansion program Empire Coin embarked on several months ago. Previously, the territory for Rock-Ola Mfg. Corp’s line of coin-operated phonographs, and Williams Electronic Mfg. Corp’s, amusement games was extended for Empire Coin to include the midwestern states surrounding the Great Lakes.

Joe Robbins
United’s New

“Jill-Jill”

The New York City Version of

SKIPPY

Now Available From United East Coast. Call Today!

Big 4-REEL Scoring
in the
THOUSANDS
in
Dual • Flash • Advance

FREE PRIZE TO FIRST 100 OPERATORS WHO GUESS THE NAME OF UNITED’S NEW GAME!

They said it couldn’t be done, but UNITED has done it again! It’s the latest game sensation that’s going to give amusement machine operators another new lease on life! Ready to roll from United’s production lines, soon!

Can you guess the name of this sensational new game?

Play picture-word game below. Call Irv Holzman with your answer for chance at free prize for correct name!

*Work out picture-word game shown at right for the name of this fantastic new money-making game. Call Irving Holzman at PE 6-6680 with the correct game name and win a valuable prize! Prizes to first 100 calls, only! No purchase necessary.

UNITED EAST COAST CORPORATION

583 Tenth Ave. New York 36, N.Y. PE 6-6680

“UNITED OPERATORS ARE SUCCESSFUL OPERATORS”
FLUORESCENT LIGHTING

EASY TO SERVICE

Designed by the ORIGINATOR of Coin-Operated SHUFFLE ALLEYS and BOWLING ALLEYS

HIGHEST RESALE VALUE

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!

UNITED'S NEW

SKIPPY

SHUFFLE ALLEY

Features

Fascinating HIGH SCORES by Popular Demand

Big 4-REEL Scoring IN THE THOUSANDS IN Dual Flash • Flash • Advance

3-REEL Scoring IN REGULATION AND REGULATION CHAMP

RUGGED Pilfer-Proof CONSTRUCTION

8½ FT. LONG
2½ FT. WIDE

SHIPPING WEIGHT (CRATED) 465 lbs.

Handicap Feature
EASY OR NORMAL STRIKE

Standard 10¢ Play
MULTIPLE COIN MECHANISM (OPTIONAL AT EXTRA COST)

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
Exclusive ROCK-OLA feature takes the guesswork out of profit yield per cup

Perfect coffee flavor is a sure bet!
Only Rock-Ola gives you four ways to "turn" perfect flavor into more profits...with these four exclusive inter-changeable measuring cups. As you know, accurately measured coffee throw ends waste. With this exclusive Rock-Ola feature you get more cups of coffee per pound, more profit. You know in advance the exact profit yield per cup!

Here's how it works: The Coffee Hopper is a simple revolving unit. When a coffee selection is made, fresh coffee is automatically dropped into brewer; there it is brewed at a pre-set time adjustment for proper extraction and dispensed. Upon completion of vending cycle measuring cup is refilled in coffee hopper, excess coffee is "cleaved" away. An accurately measured cup of fresh coffee is now ready for the next vend cycle.

To vary coffee throw...vend more cups per pound, simply change measuring cup at the bottom of the hopper. The 45 cup per lb. measuring cup drops 9.9 grams each vend, the 52 cup per lb. measuring cup drops 8.7 grams each vend, the 58 cup per lb. measuring cup drops 7.8 grams and the 63 cup per lb. measuring cup drops 7.2 grams. Adjustable brewing time feature assures proper extraction regardless of cup quantity selection.

That's all there is to it! No augers, no impellers...nothing to break down, no waste! Like all Rock-Ola coffee vendor features, simplicity is the key to top profit!

Look to ROCK-OLA for advanced products for profit

ROCK-OLA CORPORATION, A subsidiary of Rock-Ola Mfg. Corp. 800 North Kedzie Avenue, Chicago 51, Illinois