Once again the trade migrates to Music City (formerly Nashville) U.S.A. for the 12th Annual Country Music Convention held in conjunction with the 38th Birthday celebration of radio station WSM's "Grand Ole Opry," the oldest continuous radio show in the world. Visitors to this year's Convention will notice a change in one of Country Music's major landmarks: The home of the Opry, long known as the Ryman Auditorium, this year becomes WSM's Grand Ole Opry House. Above, WSM's Ott Devine, posts the new marquee of the Opry as some of its stars look on attentively; (l. to r.) Stone and Wilma Lee Cooper, George Morgan, Earl Scruggs, Roy Drusky, Loretta Lynn, Bill Carlisle and Roy Acuff.
Presenting An Exciting New Single By
MAHALIA JACKSON
"Let's Pray Together" c/w "We Shall Overcome"
COLUMBIA SINGLES SELL
The music industry has several conventions throughout the year but none can even approximate the Country Festival’s unique family atmosphere. The reasons why Nashville (pop. 170,074) embodies such powerful emotional stimuli has a far-reaching significance for the entire trade.

The country music world, which is spiritually symbolized by Nashville, is unlike anything else in the realm of popular music. The city’s closely-knit music colony is in constant communication with country treadeaters all over the nation. There is a reciprocity of ideas and news tid-bits between Nashville and the most geographically remote platter spinner. The “Nashville Community,” which extends to every spot on the globe where country music is played and enjoyed, takes on the aspects of a sprawling, widely-separated family. Ostensibly because of WSM’s Grand Ole Opry, the mainstay of country music for the past thirty-eight years, the city has nurtured an ever-increasing orientation to c&w sounds.

Most important, however, are the artists themselves. The tremendous staying power of country artists has made most of the big names dramatic living legends. Everybody in the field is interested and concerned in the lives of his personal favorites. Even the histrionics utilized by country performers in their acts are doted on by their fans. This is a field where sincerity runs rampant and artist-audience rapport is unequalled. The strong ties of togetherness were emphatically demonstrated last spring when the coterie of country artists and fans alike deepely mourned the tragic deaths of Patsy Cline, Cowboy Copas, Hank Snow, Hawkins, Jack Anglin and Randy Hughes. It was as if they lost close friends instead of idols and co-workers.

The intense camaraderie of the country folk is demonstrated by hundreds of fan clubs with impressive, loyal followings. The country music buyer is a distinctive “breed apart” from other record purchasers. This proximity and immediate identification to the common denominators of country music has prompted several labels to continually re-release album product by country stars who have died. There is always a ready, anxious market for a Jimmy Rodgers, Hank Williams or Johnny Horton disk. This phenomenon is almost unknown in the pop field.

On the eve of the 12th Annual Country Music Festival and the Opry’s 33th Birthday Celebration, we at Cash Box extend our sincere good wishes for continued success to the whole, wonderful wide world of country music.
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**PLEASE DON'T KISS ME AGAIN**

**A WALKIN' MIRACLE**
PRESENTING

WORLD

Artists Records, Inc.

LOU GUARINO, Pres.
550 Grant Street
Pittsburgh, Penna.
Phone: 281-1110-1185

JOE SHERMAN'S
ORCH & CHORUS

"TOYS IN THE ATTIC"
WA 1008

Watch for New Album
(Nov. 4th Release)
"TOYS IN THE ATTIC"

BY

JOE SHERMAN
Ork. & Chorus

THE LATEERS
"KICKIN' KANGEROO"
WA 1007

AND ITS
WORLD
OF STARS

"MUMBLING WORD"
THE STEREOS
WA 1012

"HI YO CAMEL"
THE PEEPLE
WA 1010

"I'M GOING HOME"
COACHMEN THREE
WA 1011

Cash Box—November 2, 1963
Leiber & Stoller Form Labels

NEW YORK—Jerry Leiber and Mike Stoller, two of the record industry's most successful and most productive composers and producers of songs and sounds for the teen market, have formed their own record company. They bow in with two labels—one devoted to folk music, the other to pop music. Folk Jamboree is the new label, and Stoller Records, the firm will operate out of offices in 1018 Broadway. The new label, which will operate as subsidiaries of Leiber-Stoller Enterprises, is based on the experience of the veteran record promotion man, who will report to Leiber & Stoller. The project of the Folk Jamboree series features one single on each label. On Daily News, they have arranged with Steve Saint and on Tiger's it's "Hee Haw Angel" by the Lovelocks.

17 New Decca And Coral Albums

NEW YORK—The Decca and Coral labels have announced a combined pop and classical release of seventeen new albums. The new fall program coincides with the Decca branch and division-manager meetings held recently in New York and Chicago.

The new merchandising program became effective Oct. 1 and will run through Nov. 8. Decca tapes and releases includes "Dancing In A Dream" by Carmen Cavallaro and "Memories" by Mel Torme; "Melodies And Memories" by Jan Garber, "We Could Have Danced All Night" by Peter Duchin, "Designs On His Heart" by The Four Tunes, and "I'm Shooting High" by Gildo Mahones, "Eastern Sounds" by Abdul Malik, and "Gumbo" by Jimmy Gomez.

The on the parent Prestige label for Nov. are "Oaktree" by John Coltrane, "Hollar" by Etta Jones, "Grease and Graffiti" by Paul Bley, "The Five Spot Vol. 2" by Eric Dolpi. Singles include "I Feel Alright (1 & 2)" by Shirley Scott, "Seeds" by Isma Y, "D omina" by Tad Tatum, "I'm Shooting High" by Gildo Mahones, "Eastern Sounds" by Abdul Malik, and "Gumbo" by Jimmy Gomez.

10 LP's & 4 Singles In Prestige Nov. Release

NEW YORK—Prestige Records has announced the release of ten albums and four singles for release in a pressgram which spotlights the newly initiated Prestige Jazz 1000 series. The new line's suggested list price is $5.88 with a 10% discount.

Issued in the new series are the "Memorial" by Clifford Brown, "Trottin" by Stan Getz, "Dadora" by Ted Tatum, "I'm Shooting High" by Gildo Mahones, "Eastern Sounds" by Abdul Malik, and "Gumbo" by Jimmy Gomez. On the parent Prestige label for Nov. are "Dakor" by John Coltrane, "Hollar" by Etta Jones, "Grease and Graffiti" by Paul Bley, "The Five Spot Vol. 2" by Eric Dolpi. Singles include "I Feel Alright (1 & 2)" by Shirley Scott, "Seeds" by Isma Y, "D omina" by Tad Tatum, "I'm Shooting High" by Gildo Mahones, "Eastern Sounds" by Abdul Malik, and "Gumbo" by Jimmy Gomez.

Victor's Christmas Merchandising Campaign

NEW YORK—The Victor Records merchandising department has created a massive and many-faceted merchandising, advertising, and promotion program for Christmas for Victor's promotion and catalogue best sellers.

An ad campaign was made by Harry Jenkins, division vice president, who has spread the VCW, and the RCA Victor and Camden Christmas releases and Christmas catalog items to 4000 dealers and 3000 special return privileges to distributors. The ads will begin in the "This Christmas Give the Brightest Stars of All on RCA Victor," features a gigantic joint promotion with Victor's Christmas "Brightest Star" theme and motif highlighting 24 RCA Victor best sellers, assisted by wire hanger utilizing the "Singing Nun" Sings Tone Of Disk Success

NEW YORK—One of the most interesting facets of the kooky music business is the fact that the biggest hits can be derived from the most unlikely places. What could be more unlikely than the "Singing Nun," a happy face, on a record that was a musical growler. The "Singing Nun," as so aptly described by the Nat "Sings" he will be the number slot on the Top 100 chart for the "Singing Nun" record, which has sold over 500,000 copies.

RCA Victor Bows 22 Nov. Pop LP's

NEW YORK—RCA Victor announced last week the release of 22 new pop albums for Nov, including solo performances by Paul Anka, Amanda Lear, and Frank Sinatra, five-pack sessions by Coast chap Davis, Valentine Pringle, Porter Wagner, and the Pharaohs, plus 33 albums in one collection of newly discovered Glenn Miller air checks, plus severalLP's that have never been on record before. Each LP will be available at a $3.98 discount.

Three RCA international albums and three RCA Mexican LP's are also different from the list of the label Nov. release.

Additional solo pop disks are: "Songs I Wish I'd Written" by Paul Anka; "I Love the Morning Airs" by Amanda Lear; "Her Songs...Her Piano;" "30 Hits Of The Flaming 40's" by Frankie Laine; "Power-house" by Valentine Pringle; "Y All Come" by Porter Wagner; and "Joel Williams, Jr." by the Everly Brothers.

The label's group albums for Nov. are: "Lambert, Hendricks & Bavan, the Modern Folk Ensemble" by the Melachrino Strings & Orchestras; "Mid The Green Fields Of Virginia" by the Carter Family; and "The Wayfarers At The Hungry I."

The release contains 2 special packages: "Glenn Miller On The Air," a collection of never-before-released air checks of the late orkester, and the "A Summer In Haiti, Vol. II," which features some of the label's Decca recordings from the Caribbean.

The RCA International albums are: "I Remember The Violins Of Villa Fontana;" "The Caribbean At Night;" and "Here Is The Heart Of Italy Paganini." The three Mexican albums for Nov. are: Miguel Aceves Mejia's "Pa Tedo, El Amo;" "Bailingo Pola" by Mariachi Vargas de Tecalitlan; and "Bal- let Folklorico De Mexico."
HOLLYWOOD—Al Bennett, president of Screen Gems-Columbia Music, this week that, during the first board of directors meeting since the company's recent acquisition of Electronics Corp., action was taken to appoint Phil Staff a member of the board and elect him to the post of executive vice-president.

A former vice-president of Kapp Records, Staff joined the company's board of directors includes Bennett, vice-president-treasurer, Harry Liebman, vice-president and general counsel Raymond Sandeen, and Dennis J. Dean, president.

Bennett, as spokesman for the board of directors, presented Staff as a "many-faced talent who fulfills equally as manager, composer and music writer," and further stressed the importance of the new post. "This will not be shackled by red tape generally prevalent in large organizations. We all have complete confidence in his decisions."

He also noted that "Liberty's phenomenal growth has largely been due to a personal management style, not in the industry. We maintain that no a great deal of our success must not lose sight of the all-important man-to-man relationship. This firm cannot do well unless I have a personal involvement in every project that passes through the years. With this formula in mind, I believe we can do even greater things than we officially announce the major approaches. Staff will take a position as the board's executive vice-president." Staff's background in the recording industry includes indie distribution as well as the recording manufacturing facets of the business. He received a B.A. in music, joining M&S Distribution company in Chicago in 1955. He was appointed to the staff as sales and promo, resulting in the formation of the independent record company of the company in 1958. Following a six-year tenure with M&S, Staff was elected to the board of directors of Kapp Records. He was appointed a vice-president of Kapp late in 1962.

**Screen Gems-Columbia Music**

NEW YORK—Don Kirshner, exec vice president of the music and record division of Columbia Pictures, announced this week that "with "Hollywood Lulu" by Jan and Dean, and "I Can't Stay Mad At You" by Steeler Davis, the firm's pubbery subid, Screen Gems-Columbia Music, has placed twelve tunes in the top ten of the best-seller charts.

"This is the first time a publishing company has had 12 songs make the top ten in only 10 months. This feat equals the former record set by Aldon Music two years ago prior to its acquisition by Columbia Pictures-Screen Gems TV. With this trend continuing, the year remaining, the publishing firm could raise the total with new songs already in release."

Since the start of the year, under the aegis of director Charles Koppelmann and music and talent coordinator Don Bolles, the firm that report to vice presidents Marvin W. Lifton, general manager, and Screen Gems-Columbia pubbery has hit the "winner's circle" with "On (Continued on page 23)"
“DRIP DROP” (2:32) [Quistel BMI—Leiber, Stoller]

“NO ONE’S WAITING FOR ME” (2:07) [Disal ASCAP—DiMucci, Butterfield]

DION DIMUCI (Columbia 42917)

With "Donna The Prima Donna" still riding high on the charts, Mr. DiMucci comes right back with a powerful stomper that could be the biggest deck of his career. Side to eye is "Drip Drop," a gal-walked-out-bluesy that the chorus-backed charter walls with striking sales authority. Great handclapping, rumbler-guitar backing from Bob Mersey's rockin' instrumentalists. Side has Dion sounding better than ever. The other end's a haunting and beautifully effective folk item.

“SHE'S GOT EVERYTHING” (2:14) [January BMI—Raddiffe, Diamond]

“OUT OF SIGHT, OUT OF MIND” (2:14) [Nom BMI—Hunter, Otis]

THE ESSEX (Roulette 4508)

With "Easier Sold Than Done" and "A Walkin' Miracle" under their smash belts, the Essex can make it their third top-tenner in a-row with "She's Got Everything." It's a tantalizing rhythm twister w/ a tearful, losing-a-love storyline that the crew, with Anita Humes featured, put over with telling teen effect. The pretty dual-nart click obie is wrapped w/ a catchy, appealing ballad style on the flip. Both ends are in the group's "Miracle" LP.

“ALLY, ALLY OXEN FREE” (2:30) [McKuen, Yates] ASCAP

“MARCELLE VAHINE” (1:44) [Miller ASCAP—Gopul]

KINGSTON TRIO (Capitol 5078)

The pop-folk songsters seem destined to add this new Capitol release tagged "Ally, Ally Oxen Free" to their long string of previous wax triumphs. The tune is a medium-paced, folk-song message song w/ a clever nonsense refrain. Eye it for rapid acceptance. The coupler, "Marcelle Vahine," is a rousing Afro-Jolly ditty read by the gang w/ their usual poise and authority.

“THAT BOY JOHN” (2:32) [Barron, Greenwich] BMI

“The Raindrops, with two sold blockbusters to their credit ("The Kind Of Boy You Can't Forget" and "What A Guy") are sure to make it three-in-a-row w/ this happy-sounding, handclapping, hymn-to-his-charm-styled ballad. Eye it for an early trip to hitville. The undercut is a very danceable teen-aged thumper that also merits very close attention.

“BABY DON'T YOU WEEF” (3:22) [Rittenhouse, Mellin BMI—Maede]

“For Your Precious Love” (3:00) [Gladdstone ASCAP—A&R Brooks, Butler]

GARNET MIMMS & THE ENCHANTERS (United Artists 658)

It's more than likely that Mimms & his outfit will head back towards some "Cry Baby" territory aboard their new UA entry. Side, tagged "Baby Don't You Weep," is another palpitating, best-ballad, gospel-blues-flavored affair that the crew delivers w/ a building, emotion-packed intensity. Also keep close tabs on the dual-nart obie, an attractive, best-ballad revival of the while-back Jerry Butler success.

“RAGS TO RICHES” (2:18) [Sawders ASCAP—Adler, Ross]

“NOT EVEN JUDGEMENT DAY” (2:59) [Crazy Cajun BMI—Valier, Hughes]

SUNNY & THE SUNLINERS (Tear Drop 3022)

Sunny & the Sunliners can have their second big chart cutout in this follow-up to "Talk To Me." It's another oldie-up-dating job, this time on Tony Bennett's years-back triumph, "Rags To Riches," that the artists shuffle-rock their way into an oldie revisal, coupling a toning beat-ballad lover that Sunny handles in feelingful fashion.

“DEDICATE THE BLUES TO ME” (2:12) [Crazy Cajun BMI—Meaux]

“EVERYBODY LOVES SOMEBODY” (2:21)

[Crazy Cajun, Hatchet BMI—Boudreaux]

BARBARA LYNN (Jamie 1265)

Barbara Lynn, who recently added "Lauras Wedding" to her pop-r&b hit collection, should be in for more of the same happy chart results with her newest Jamie stand. It's a tear-compelling, beat-ballad hip-swing, labeled "Dedicate The Blues To Me," that the lark delivers on a bid that can bust wide open. Also keep a dual-nart watch on the beat-ballad pleader on the other end.

Pick of the Week

“SHOW ME A MAN” (2:14) [T.M., Old Lyne BMI—Clark]

“GONE” (2:10) [Charles H. Hansen ASCAP—Marnay, Magenta, Allen] BMI

SARAH VAUGHAN (Mercury 72187)

Sarah Vaughan is back in the Mercury fold and it's a good bet she'll be on the chart scene in the days to come. And Sarah never sounded better than she does on the captivating jazz-styled affair, "Show Me A Man." Same goes for the job she does on "Gone," a fast moving work w/ the 'Best' Al Hirt on a Corcovado. Fine choruses and instrumental support from the Quincy Jones outfit—with top notch arranging credits going to Bobby Scott on the former and Claus Ogerman on the latter.

“HI DIDDLE DIDDLE” (2:13) [Saturn—BMI—Foxy]

“TALK WITH ME” (3:04) [T.L.—BMI—Foxy]

INEZ FOXX (Symbol 924)

The lark cashes in on the sales acceptance of recent chart cuts, "Mockingbird," with this similarly praised item tagged, "Hi Diddle Diddle." Brother Charles again chimes in w/ some rhythmic rapporte to complete the success pattern. The side has a healthy chart outlook. On the flip, the songstress wins a bluesy weeper spotlighting a talk-sing session that should also get plenty of spins.

“ALL AMERICAN SURFER” [EMI (2:49)

[Lanny, Saka BMI—Lanny, [Al Gallico BMI—Hermanson] Busters]

THE BUSTERS (Arten 749)

The Busters, who did exactly what their initial outing on Arten was tagged "Bust Out," can do likewise with this follow-up session. One half's a sizzling, never-let-up rock thumper that deals with the "All American Surfer," while the other's an explosive, country-flavored powerhouse dubbed "Pine Tree Hop." Two teen naturals.

“WE SHALL OVERCOME” (2:45)

[Laduow BMI—Horton, Hamilton, Carawan, Seeger]

“WHAT HAVE THEY DONE TO THE RAIN” (2:30)

[Schroder ASCAP—Reynolds]

JOAN BAEZ (Vanguard 35022)

The folk lark, who has established a sensational track record w/ her three best-selling LP's, could well break through into the singles dept, with this first-rate reading of "We Shall Overcome," the oft-cut civil rights song. The artist's wide-range, bell-clear voice is aptly suited to the tune's emotional message. The flip, "What Have They Done To The Rain," is medium-paced folk ballad culled from the lark's p.a. repertoire.

“DEVIL'S WAITIN' ON BALD MOUNTAIN” [2:18]

[Joy ASCAP—Dee, Marsters]

GLENCOVES (Joy 549)

The Glencoves, who hit a short while back with "Hootenanny," can easily get back in the hit groove once again with this new Joy outing tagged "Devil's Waitin'." The tune is a hard-driving, uptempo pop-folk affair essayed by the group w/ enough polish to grab some fast spins. The flip, "Better Think Twice," is a lively, high-powered novelty done to the tune of "Hey-Lie-Lee." Also merits a close look.

“PAIN IN MY HEART” (2:22) [East-Time BMI—Redding, Walden]

“SOMETHING IS WORRYING ME” (2:25) [East-Time BMI—Redding, Walden]

OTIS REDDING (Volt 112)

Redding, who did a hang-up sales job r&b and pop-wise w/ "These Arms Of Mine," can do it again with "Pain In My Heart." It's a blueser with that funky Memphis sound and it's treated to a heartfelt reading by Redding. There's also a strong chart potential in the striking shuffle-thumper on the lower end.

“T'M ON THE OUTSIDE LOOKING IN” (2:39) [Jobete BMI—Holland]

“TWO CRY IF I WANTED TO” (2:40) [Jobete BMI—Whitfield, Holland]

EDDIE HOLLAND (Motown 1049)

Holland can blast his way back up the hit list as he pours out his new Motown release, Tabbed "I'm On The Outside Looking In," it's a hard-hitting opus that stomps along in money-making, pop-r&b manner. Great conceptual backing on a bid that can bust wide open. The contagions rock-a-cha-cha coupler also carries loads of chart weight.
The Incredible Miss LENA HORNE
With An Incredible Debut Single!

NOW! (Hava Nagila)
b/w
SILENT SPRING
Fox 449
**Pick of the Week**

**I SAW HER STANDING**

"I LOVE EVERYTHING ABOUT THERE" (2:42) [Gil BMI—Lenin, You] (1:52) Wemar BMI — McCormay, Keys, Relf, Thorpe (BMI)

**TEN LON LEWIS** (Smash 1965)

ROGER WILLIAMS (Kapp 560)
- "THEME FROM THE CAR-
RACK" (2:35) [Topper ASCAP—Moroscope] The beautiful pic
- "THEME FROM THE CAR-"

**TEN LON LEWIS** (London 239)

**I'M ANGEL** (partly) [Cash BMI—Cash, Nilsson]
- "I'LL SHAKE, YOU com-
pletely another tempting
tempting"

THE STRONG's pose

**WALK AWAY** (2:34) [Gil & Tobi Ann-BMI—Eliot, Mosley]
- "THE NEARNESS OF YOU" (2:23) [Pamono SCAP—Washington, Carmichael]
- "MARIE KNIGHT" (Diamond 119)

**DOMINIQUE** (2:53) [General ASCAP—Sourire]
- "ENTRE LES ETOILES (AMONG THE STARS)" (3:13) [Editions Tutti Biem—Sourire]
- "THE NEARNESS OF YOU" (2:23)

**NEWCOMERS**

**SURFER STREET** (2:10) [Dragnowcky—Venice BMI]
- "MONEY" (2:12) [Johote BMI—Bradford, Gordon]
- "LADYBUG" (2:25) [Wanda BMI—Boswell, Johnson, Leiber, Landon]

**THE ALLEYS** are already kicking up a west coast fuss with a deck
could go on to big things on the national level. It's a rumbling,
rock-a-ch-a-ch-a entry, labeled "Surfer Street," that the femmes del-

tinatizing style. Infectious, gimmick-filled instrumental rounds out
the winner, Undercroft's a tempting rock-a-twist rendition of Barrett
Strong's years-back hit.

**HARLEM SHUFFLE**

"I'LL KEEP RUNNING BACK
(2:30) TO YOU" (2:56)

**BOB AND EARL** (Marc 101)

**THE MAN WITH THE CIGAR** (2:02) [Blackwood BMI—Richards, Kasik]
- "COME ON HOME" (2:42)

**LEW COURTNEY** (Imperial 69066)

Lew Courtney can have his 'big break' with his very first outing on Imperial. Artist puts his heart into his delivery of "The Man With The Cigar," a social-economic message song from the Drifters" label, "Rat Race" mold. Dramatic rock-a-string cha cha backing supplied by Alan Lorber. Undercoft's a potent shuffle-rock-blues pleader.

**SHAKE, ROLL AND SOUL** (2:15) [Decca BMI—Mullin, Russell]
- "DO THE PEOPLE" (2:08) [Gib BMI—Jax, Dewey, Cleary] Bob Jaxon could have a fresh newsmaker on his hands with this rol-
llicking, hard-driving song-and-recita-
tional satire of "Do The Mon-
key." Plenty of sales potential here.

**THE SAVAGE** (2:01) [Harms-Wittmark-ASCAP—Paramount, Sajak, Schaefer, Cinnamon, de Vries, Sabino] Black-and-white racing engine sound effects. The boys scored heavily with their white back twist outtake and may score again at another. This is complete.

**EVERYTHING ABOUT HER** (2:20) [Acuff-Rose BMI—Folger, Melson] Touching co-voiced warble by the performer.

**THE GOOD GIRLS** (Counsel 123)
- "I'M IN THE MOOD FOR
LIVE" (2:10) [Robbins ASCAP—Richards, Elliman, Marie, Maning] Alano can really sound like a 50's rock-and-roll teen adapta-
tion of the Harry James classic, "Chirp Bin." It's a happy jumper that should catch on with vocal-mus-
ical assist. Watch it.

**PEN AND PAPER** (2:25) [Chappell ASCAP—Rut, Miss-
quar] Another very pretty entry on this
twelve. Two fine turntable items.

**DELA REESE** (RCA Victor 8260)
- "ANGEL D'AMORE" (2:30)

**WANDERERS**

**THE DOG DOCTOR** [Clem-
ents] In this comedy routine, a patient comes to Viennese-speaking
match psychiatrist to complain about a nervous habit of biting his
fingers, not realizing that he also has dog-barking spells. Stanzas
with comedy segments could make use of the

**RECORD REVIEWS**

**BEST BETS**

**ROGER WILLIAMS** (Kapp 560)
- "THEME FROM THE CAR-"

**STEVE ALAIMO** (Imperial 60063)
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**HAPPY PAPY** (2:16) [Dickson ASCAP—S. & R. Alamo] On this end the char-
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THIS SONG IS IN THE GROOVE!

TONY BENNETT

"DON'T WAIT TOO LONG"

COLUMBIA RECORDS

DON'T WAIT
S. Skyt
Arr. & Cond. by
Prod. by Ernie

© COLUMBIA • MARCAS
**RECORD REVIEWS**

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**Cash Box**

**Best Bets**

- **THE WILLIS SISTERS (Aladdin ASCAP)**
- **"THE PRETTY ONE" (2:12) [Apt-ASCAP]**
  - Kent Thompson's vocals lurk on this ABC with this lilting opus about the fickle nature of women. The fact her guy digs her over "The Pretty One." Solid arrangement and a potent delivery, set the listeners in the mood to up strong sales and airplay potential.

- **AZIE MORTIMER (Swan 4158)**
  - "PUT YOURSELF IN MY PLACE" (2:33) [Ladix BMI—Oberholtzer—Brait]: The artist could have a quick hit on her hands with this three-paced, shuffle-on, condition-oriented r&b lament on an emotional theme of heartbreak. Could be big.

- **JERRY FULLER (Challenge 50217)**
  - "I ONLY CAME TO DANCE WITH A BIRTHDAY GIFT" (2:55) [Ashton BMI—Miller]
    - Fuller's songwriting style is displayed in this torchy, torch-song reading. Dee Jays help could send it on its way.

- **THE YOUNG LAND" (2:37) [4-Star BMI—Fuller]:
  - A potent arrangement adds lustre to this facile torcher. A slick performance by the chanter.

- **BRYAN LINDSEY (Boyd 123)**

- **ROBERT MERRILL (2:57) [Knob Hill BMI—Lynd, Moore]:
  - Lyndsey can have one of the most important entries in the new teen dance craze. Side's a cute rock-a-rhythm that could catch on.

- **JANIE GRANT (United Artists 649) (2:25) [Unart BMI—Grant]:
  - "SO FAR AWAY" (2:25) [Unart BMI—Grant]
    - Lass goes down wishful Nashville-style road this time around appeal. Keyboard tickle and a bouncy touch on this one. Very catchy tune, the kind of platter the Golland orch ( & chorus) adds to the deck's pop country sound. Can get around.

- **PRICELESS POSSESSION" (2:28) [Blackwood BMI—Thomas, Unbridled multitrack by the thrust.]

- **HANK JACOBS (Sue 753) (2:55) [Kjian BMI—Harris, Jacobs]":
  - "SO FAR AWAY" (2:25) [Unart BMI—Grant]
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- **MONKEY HIPS AND RICE" (2:19) [Saturn & Five Point BMI—Harris, Jacobs] Pulsating, up tempo with a rolling multi-

- **GENE AMMONS (Prestige 276) (2:55) [Prest Bmi—Anderson] More fine jazz sounds. This one's a lush-sound-

- **TROY DONAHUE (Warner, 6294)
  - "LIVE YOUNG" (1:52) [M. Kusil, Evans] This catchy tune, from the "Palm Springs Weekend," could do well. Dee Jays follow up. A hit disk derby. It's a rousing rock-a-twist de-

- **SOMEBODY LOVES ME" (2:03) [New World ASCAP—Gerhew, Dehner]: Donahue and his vocal backing run thru a snappy twist beat best-dating of the oldie.

- **RICK & THE RACK-A-SHAYS (Reprise 2320)
  - "RUNNING BEAR" (2:20) [Big Boomer BMI—Richardson]
    - Johnny Preston's one time smash has an engaging melody, one which is perhaps best advantage in an upbeat performance, which is what it gets in the infectious instrumento. Besides the combo, agгля and the "twist" theme. Could be a big one.

- **DEEJAY'S DRAG" (1:58) [Miraleste/Robin Hood BMI—Marasca] Guitar shows up in nifty mid-

- **DONALD HEIGHT (Jubilee 5461)
  - "RUN JOE" (2:10) [Unbelie-

- **SQUIRREL BOD" (2:25) [La-
  - Forget about those ruminations. This "rockin'" danceable items about someone or something attractive to the girls will make a dandy hit. The emphasis on the word "bod" is off-beat enough to catch on. The instrumental combo has set if given a few spins here and there.

- **SUMMER'S OVER" (2:40) [Acme BMI—Bonhamson] Another end of summer entry. It's a cool, rolling something of the old and new sound on this. Coolly smoothed out by the group. Should have a sleeper's appeal.

- **RED ARROW & THE BRAVES (Dunham)"**

- **THE LAST DAYS OF KIN-
  - "(2:14) [Kimuni-BMI—Brooks, Dickerson] This deck could be a protest ballad. It's about an In-

- **RED SKIN BUMBLE" (1:50) [Kimuni-BMI—Dickerson, Neronne]. This hot beat is a bit of old and new sound on this. Strictly instrumental except for the lead chorus. Catchy chorus and funny pickup for interesting listening.

- **LES & LARRY ELGART (Sage):**

- **SANTY (RCA Victor 3529)}
  - "EL DENGUE" (2:27) [Peer In't-BMI—Prado] Odor Prado American dance to take its place at the head of a long list of popular Son Jibaro. It's on this RCA with the "La Bamba" sound but a distinctive beat. A must.

- **NATALIA-DENGUE" (2:20) [Peer In't-BMI—Prado]
  - More fine "dancing" songs but with a new melody.

- **PAT THOMAS (MGM 13171) (2:25) [Gladto SAY AUF WIEDER-
  - SEHN" (2:15) [Glamous ASCAP—Goode, Ogerman] The jazz band with the good production value. The Bossa Nova dishes here and abroad. The chorus is a dandy. The beat tops this one here with a typically German-sounding rendition of a sentimental item, the song device, rocks merrily on the ork-chorus backdrop. Could move.

- **I'M IN THE MOOD FOR LOVE" (2:25) [Robkinc BMI—Mach, Fields] Performer is back in the jazz groove with this specialty sounding of the evergreen.

- **THE LOCKETS (Argo 5455)
  - "DON'T CHA KNOW" (2:21) [Ultra-BMI—Terry, Lee, Thomson] Femmes fatales go for a punch, very similar, very busy sounds from the instrumenti.

- **LITTLE BOY (2:30) [Are-
  - "MY SPEC DREAM" (2:55) [Screen Gems—Colum-

- **BRING WHEN THE BOSSA-TWIST (RCA Victor 2390)
  - "SQUIDGY BOD" (2:25) [La-

- **HONG KONG BARY" (2:05) [Top Ten, Tac Ten BMI—Fal-
  - "SANTY ANNO" (1:35) [P.D.] The Elgarts should attract the crowd, particularly to this flight hard-driving treatment of the "Santy Ana" theme from the "Big Band Hootensy" LP.

- **WOMAN'S AFFAIR" (2:10) [RCA Victor 655)
  - "LEGIT BE YOU" (2:30) [Bmi—Cannon, Woods]: On this one the band offers an interesting easy-going version of the "Legit Be You" hit.

- **JERRY VAN DYKE/STEFONIE CARRERS (MGM 3027)
  - "MI LINTOCS THEME" (1:00) [Unart-BMI—Devol, Dunham] The duo happens to essay the theme from the new "Ming Locks" flick. It's a happy-go-lucky folk-

- **BRIGHT RIGHT FOR ME" (1:30) [UA-ASCAP—Dun-
  - "BRING WHEN THE BOSSA-TWIST (RCA Victor 2390)
  - "SQUIDGY BOD" (2:25) [La-

- **"IT'S A MIGHTY WORLD" (2:22) [M. Witzmark & Sons

- **THE TABRAYS (Classptra 1)
  - "HONG KONG BARY" (2:05) [Top Ten, Tac Ten BMI—Fal-

- **JOICE KENNEDY (Ran-Dee 118)
  - "CANT TAKE A CHANCE" (2:12) [Massa BMI—McKin-

- **HOW OLD IS OLD" (2:28) [Jayde BMI—Falcon]: A

- **BARRABA WILLS (Coro 62385)
  - "PRETTY BOY" (2:16) [Jo-

- **WHEN WOMAN'S IN LOVE" (2:35) [Unart-BMI—A-

- **CASSLEY (Cameo 281)
  - "AMEN ON THE FIELD" (2:34) [Unart BMI—Goldsmith]: The vet jazzman dishes up a first-rate treatment of the classical "Amen" and reads this into an emotional sounder from the "Big Band Hootensy" LP. A top bet for the boppers and deejays.

- **EAST SIDE DRIVE" (2:10) [BM, Marks BMI—Hopkins]
  - More fine jazz sounds. This one's a melodic version of the theme from the "East Side-West Side" CBS-TV'er.

**Cash Box**—November 2, 1963
Any day, any season, this kind of single is a smash!

THAT SUNDAY, THAT SUMMER

Nat King Cole
*SLICK NORRIS says: JOHNNY BOND has another all market novelty smash . . . !

“THREE SHEETS IN THE WIND” c/w “LET THE TEARS BEGIN” STARDAY 649

Instant Sales and Round the Clock Air-Play In, HOUSTON-DALLAS KANSAS CITY-ST. LOUIS and SEATTLE

Johnny Bond also has 3 Best-Selling C&W Albums On STARDAY:

SLP-227 “SONGS THAT MADE HIM FAMOUS”
SLP-187 “LIVE IT UP AND LAUGH IT UP”
SLP-147 “THAT WILD, WICKED, BUT WONDERFUL WEST”

*SLICK NORRIS—in c&w circles, a most knowledgeable fellow—highly opinionated and very selective—but occasionally willing to lend support to artists and records of real merit. For reference, ask 1500 c&w djs, and nice successful people like Webb Pierce, Johnny & Jonie Mosby, Sonny James and a very few others.

When buying diamonds—know your jeweler; when buying c&w records—if Slick says it’s a hit—get it!

P. O. BOX 115, MADISON, TENN.
Fon: 228-2575 Area Code 615
on Sparto in Canada

Founded 1952
"The Heart of All Music!"

Cash Box—November 2, 1963

LOOKING AHEAD

1 I GOT A WOMAN
Freddie Scott (Capitol 209)

2 DAWN
David Rackingham Trio (Jade 913)

3 ANY NUMBER CAN WIN
Jimmy Smith (Verve 10299)

4 CUANDO CALIENTA EL SOL
Steve Allen (Dot 16507)

5 IT’S A MAD, MAD, MAD, MAD WORLD
Shirlettes (Scooter 1266)

6 LOVE HER
Every Brothers (Warner Bros 5389)

7 SUE’S GOTTA BE MINE
Dot Shannon (Barbee 501)

8 IN MY ROOM
Beach Boys (Capitol 5069)

9 LONG TALL TEXAN
Moorey Kellion (M.O.C. 653)

10 TALK BACK TREMBLING LIPS
Ernest Ashworth (Nicky 1314)

11 FIESTA
Lawrence Welk (Dot 16526)

12 I COULD HAVE DANCED ALL NIGHT GYPSY
Bon E. King (Alto 6275)

13 SWANEY RIVER
Ace Cannon (Hi 2078)

14 BLUE MONDAY
James Davis (Dot 388)

15 LOUIE, LOUIE
Kingsman (Word 143)

16 THE LONELY ONE
Ria Weadong (Verve 10301)

17 NEVER LOVE A ROBIN
Bobby Vee (Liberty 15336)

18 LOUIE, LOUIE
Paul Revere & Raiders (Columbia 42814)

19 BAD GIRL
Neil Sedaka (RCA Victor 8524)

20 THANK YOU AND GOODNIGHT
Angels (Smash 1845)

21 TOBACCO ROAD
Lou Rawls (Capital 5049)

22 FORGET HIM—I LOVE YOU
Bobby Rydell (Cameo 280)

23 I’LL BE THERE
Tony Orlando (Epic 9622)

24 TALK BACK TREMBLING LIPS
Johnny Tillotson (MGM 13181)

25 I’M A WITNESS
Tommie Hunt (Scooter 1261)

26 PROMISE ME ANYTHING/TREAT HIM NICELY
Annette (Viva 427)

27 AS LONG AS I KNOW HE’S MINE
Marvelettes (Tamla 54088)

28 COWBOY BOOTS
Dave Dudley (Golden Ring 2030)

29 WHY’N THE BOYS HAPPY
Four Pennies (Rust 5070)

30 I’M YOUR PART TIME LOVE
Mitty Colfer (Chess 1873)

31 LOVE ISN’T FOR JUST THE YOUNG
Frank Sinatra (Reprise 20209)

32 BABY DO I LOVE YOU
Goldie (Challenge 9214)

33 WHAT’S EASY FOR TWO
Mary Wells (Motown 1048)

34 GORILLA
Jubilee (Cortland 110)

35 MIDNIGHT MARY
Jony Powers (Amy 892)

36 LIPSTICK PAINT A SMILE
On Me (Dencore 55251)

37 THERE ARE MORE PRETTY GIRLS THAN ONE
George Hamilton IV (RCA 3505)

38 WE BELONG TOGETHER
Jimmy Valvet (ABC 10488)

39 NEAR TO YOU
Weltbirt Norman (Sav-Horn 302)

40 GOING THROUGH THE MOTIONS
Sonny James (Capital 5057)

41 I’M COMING BACK TO YOU
Julie London (Liberty 55065)

42 A NEW KIND OF LOVE
Frank Chacksfield (London 9672)

43 BAD GIRL
Guy Wiggins (BP 1008)

44 SALT WATER TAFFY
Mary Jo (Legand 724)

45 I LOVE THE LIFE I’M LIVING
Slim Harpo (Eccella 2229)

46 STOP MONKEYIN’ AROUND
Don'ts (Parkway 489)

47 MOUNTAIN OF LOVE
David Houston (Epic 9625)

48 CROSSFIRE TIME
Doc Clark (Constellation 108)

49 SUMM’R’S COME AND GONE
Grandmas Singers (Tay 281)

50 CHAPEL ON THE HILL
Dynamas (Liberty 35618)
"CRY BABY"
IS ONLY THE BEGINNING!
A Great New Group!
A Great New Sound!
A Great New Single!
A Great New Album!

GARNET MIMMS
AND THE ENCHANTERS

HOT NEW SINGLE!

"BABY, DON'T YOU WEEP"

AND

"FOR YOUR PRECIOUS LOVE"

UA 658

RED HOT NEW ALBUM!

CRY BABY
AND 11 OTHER HITS
GARNET MIMMS AND THE ENCHANTERS

FOR YOUR PRECIOUS LOVE
CRY TO ME
NORO BY BUT YOU
UNTIL YOU WERE GONE
BABY DON'T YOU WEEP
ANYTIME YOU NEED ME
RUNAWAY LENER
WAITING YOU
A QUIET PLACE
SO CLOSE
DON'T CHANGE YOUR HEART

UA 6305 (STEREO)
UAL 3305 (MONO)

TRULY THE PROUDEST NAME
IN ENTERTAINMENT

Cash Box—November 2, 1963
<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>71 %</td>
<td>Be True To Your School—Beach Boys—Capitol</td>
<td>71 %</td>
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<td>57 %</td>
<td>Nitty Gritty—Shirley Ellis—Congress</td>
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<td>50 %</td>
<td>Wives &amp; Lovers—Jack Jones—Kapp</td>
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<td>42 %</td>
<td>Yesterday &amp; You—Bobby Vee—Liberty</td>
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<td>35 %</td>
<td>Long Tall Texan—Murray Kellum—MOC</td>
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<td>Loddy Lo—Chubby Checker—Cameo</td>
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<td>I Got A Woman—Freddie Scott—Colpix</td>
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<td>Bad Girl—Neil Sedaka—RCA Victor</td>
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<td>Little Red Rooster—Sam Cooke—RCA Victor</td>
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<td>Dominique—Singing Nun—Philips</td>
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<td>Unchained Melody—Vito &amp; Salutations—Herald</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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AL

"I LOVE YOU BECAUSE"
"PAINTED, TAINTED ROSE"

MARTINO

Living A Lie

#5060

Al’s 3rd smash single in a row!!
110,000 copies sold the first week!!
Already on everybody’s chart!!

Fabulous airplay!!

And don’t miss Al’s current best-selling albums...

Capitol RECORDS
Batachino was up to the CB offices last week to introduce Jimmy Hackett who has a new band and will be out to the girls and promote his own single, "Sweet "A.""

One of the most popular Gotham supper club acts, Matt & Ginny Donnelly, were in the city this week (26). Our best wishes to the couple in celebration of their wedding anniversary this week... Those in the trade who know former Bigtop promoter, Sal Licitra, will be happy to learn he's regained his health and has returned to his position of motion-stall and will cover the state of New England address in Liberty Records, 3435 77th Terr., Miami, Florida... Joy Records' David Greeneman, back from a promo trip to Phila. and Washington, buzzed to tell us the early reaction to the new Glencove entry, "Devil's Window" (On Bait M1), has been excellent in these areas.

Bob Kornheiser of Atlantic Records told us that his disputes have come to a nice summit of the side of the New Doris Troy issue is "What's That Girl About in Thee, Alice?" in the sheet music department, Jack Fine's wearing a big grin over the sailboat on Seabrook's "You're Good For Me."... Jack Greenbaum of Greentline Records in Baltimore said that the biggest album of the week is the recent Garnett Mimms' "A" Side of the Package. Charlie Cochran, who did very well with the Jim Franklin TV'er last week, is in town plugging his new Av A LP, "Presenting Charlie Cochran."... Charlie Cochran, who did very well with the Jim Franklin TV'er last week, is in town plugging his new Av A LP, "Presenting Charlie Cochran..."

Steve Wonder

Ginny Hoshino

Topping Jim Scully's list of potential sizzlers is the Garnett Mimms follow-up, "Baby Don't Go" (EAM), and "Lucky Old Sun" by Fred Darian (UA), "The Boy Next Door" by The Secrets (Philips) and "Dominate" by The Singing Nun (Philips).... Throop Tom Lee Scott was feted at a cockpit party in the Ambassador nitey 19/18, where she is currently appearing... Lionel Hampton's recent singing discovery, Miyoko Hoshino, will bow on his Glad-Hamp label in the very near future with an LP titled, "East Meets West."... The Highwaymen will return for an out-of-town appearance on "Hootenanny" after they complete their current college concert tour... Universal Soldier... New Jersey's own John "Misty" Smith is breaking big in Phila., Cleveland, Boston and Newark. He has a new LP on the market, the publishing, which has named Lesley Gore as its International Hit, "The Younger, Better Me"... Pat Thomas' new MGM release, "Amos' Rock," is an up-tempo rocker that should list Glamorous Music as the publisher and Mort Goode and Class O'Grinnan as the composers... Car- men McRae's Village Gate opening is selling out and every table is assigned. His new lark has a new album just released on the Time label, "Kenney Baker Aker Lee's "Misty" will be his biggest deck to date... Lionel Hampton's recent singing discovery, Miyoko Hoshino, will bow on his Glad-Hamp label in the very near future with an LP titled, "East Meets West."... The Highwaymen will return for an out-of-town appearance on "Hootenanny" after they complete their current college concert tour... Universal Soldier... New Jersey's own John "Misty" Smith is breaking big in Phila., Cleveland, Boston and Newark. He has a new LP on the market, the publishing, which has named Lesley Gore as its International Hit, "The Younger, Better Me"... Pat Thomas' new MGM release, "Amos' Rock," is an up-tempo rocker that should list Glamorous Music as the publisher and Mort Goode and Class O'Grinnan as the composers... Carmen McRae's Village Gate opening is selling out and every table is assigned. His new lark has a new album just released on the Time label, "Kenney Baker Aker Lee's "Misty" will be his biggest deck to date...
EDDY ARNOLD
HAS A NEW SINGLE!
"JEALOUS HEARTED ME"
C/W "I MET HER TODAY"
#8253
RCA VICTOR

The most trusted name in sound
ONE OF THE BIGGEST SINGLES OF TODAY

"I LOVE THE LIFE"

SLIM HARPO

Excelsior 2239

"A HIT SPIRITUAL SONG"

THE CONSOLES

NASHBOB RECORDS

177 3rd Ave. N., NASHVILLE, TENN.

Red Hot!!

"Battle of Sex"

Red Fox vs Hattie Noel

DTL #286

A RED HOT HIT

ALLEN CURTIS

FIREBALL]

MAIL

HICKORY

1226

HONG KONG BABY

(T. Falcon - K. Guy)

THE TABBYS

Arr. & Directed by Tommy Falcone

C-1A

"PHYSICAL FITNESS BLUES"

N 4 MASON DR.

HAMILTON, N.J. (201) 264-2296

B/W

4-50

A FALCON PRODUCTION

TOP TEN MUSIC

FACE X MUSIC

(BUS)

0.05

RECORDS

(Continued from page 18)

began jazz at the Crystal Palace. As for label's Chi rep Dick Gassen, he too is very much on the scene—
with the cast album of Meredith Willson's "Here's Love!"! ... Larry Lab- 
liner's Saws, Inc., to handle the list of areas in which "Misery" by The Dynamics (Big Top) is break-
ning big! Also springing up at M. S. are Chubby Checker's novelty "Lolly Pop (Darkberry)," "Nitty Gritty" by Shirley Ellis (Congress) and "Have You Ever Been to West Virginia (Coal Country)?" ... Erwin Barg is making headway
with singles "Lucky Old Sun," by Fred "The Big Bopper" (USA) and "If I'm a Wildcat" by Patti Page (Columbia), "Deep Purple" by Nine Temp. and April Stevens (Aco)" Theme From The VIP's" by Bill Evans (Verte) and "Wheelers In Pop Music." ... Andre Previn and his trio will present an all-jazz concert at the Wilshire Ebell Theater on Thursday night. ... The benefit for the scholarship and building funds of Highland School in North Hollywood opened the Imperial Records' stage at the Wiltern. ... Rock and Roll stars from the "old school" ... Bobby Vinton has been set for a Canadian tour this month taking
in ten day schedule. ... Bob Thompson, national promotion manager for Monument in town ... Bobby Vinton has been set for his first New York appearance, a show at the Club on Fifth Avenue, starting Jan. 16. ... As a follow up to Frankie Laine's hit single recording, "Don't Make My Baby Blue," Columbia has just released a new

DASHER

BOSSA NOVA

DORIS FOLK-THRUSH

DEE MILLER

ELVIS PRESLEY BCA VICTOR

ELVIS PRESLEY BCA VICTOR

WITCHCRAFT

BEACH OUT FOR ME

BIG TOP

BRUNO JANKOFF record, Inc., Blue Note Inc.

THE DYNAMICS BCA VICTOR

MISSISSIPPI BCA VICTOR

THE MORTADAS

JOHNNY CASE COLUMBIA

JOHNNY CASE ATLANTIC

SWEETS FOR MY SWEETS

THE SEARCHERS MERCURY

BOB ALLEN MERCURY

DORIS FOLK-THRUSH BCA VICTOR

HICKORY 1226

DEALER" by the New Christy Minstrels (Columbia) . . .

Bobbi Bland, the Five Du-Tones and McKinley Mitchell opened at the Regal Theater on Dec. 10-25. Incidentally re- ports from United Record Dist, indi- cate Mitchell's latest is one able en-
try "Tell It Like It Is" could be a winner! Elmore Leaser adds that United's getting now are: Lonely

To the Marvelettes' "As Long As I Know He's Mine" (Chold) III "Lon-

gie Louise" by The Kingsmen (Wand). ... Barney Fields is pluggin' away on Dot outings "Fanta" by Lawrence Welk. "Wonderful Summer" by Robin Ward. "Rumble In The Night" by Mike Minor and "Our Tender Love" by Pete Palmer. ... Now that "Dum-Dum Head" by Ginny Arnell is in orbit, MGM-Verre's Bobby Marvin will be concentrating on Johnny Tillotson's label bow "Talk Back Tremling Lips," Gary Hamilton's "Don't Ever Mind Me" and "Let It Get Over" by Bobby Hendricks.

HOLLYWOOD:

Capital Records has signed Chad Everett, star of the ABC-TV series, Dallas, to an exclusive recording contract. First side will be cut this week under direction of Jim Economi-

Columbia Records entertained press and deejays at Jerry Vale's opening at the Cocolrot Grove. Dick Clark in town for a month's stay and talk-
ing a movie deal. ... Original Sound Records released an entire volume of tunes by Stan Hoffman. Titled, "Love At Last" set features congressman Norma French. ... KRLA and KMEN featuring talent contests in conjunction with the Warner Bros album "Sine Along With The Oldies." ... Ken Stear and Merri Dettig were main-

Korea Station holding a cocktail party to honor Nino Tempo and April Stevens and their disk, "Carmen," by Bobby Rydell. ... From Columbia's Ted Bessio comes word that he's getting plenty of action on "Baby Good Bye" by Ron Kenklin, "Saturday Night" by the New Christy Minstrels, and "I'm Gonna Be Strong" by Frankie Laine. ... Columbia promo manager Don Weiss informs that "Toys In The Attic" by Joe Sherman (World) is one of the biggest juke box records in the city.

HERETO AND THERE:

PHILADELPHIA: Our heartfelt con-
gratulations to "Red" Schwartz who's joined the Cames-Parkway staff as national promo director. Red's been busy talking to distributors all over the wire to the benefit of "Let The Phone Bell Ring" by Little Cheryl. In breaking in Detroit, L.A., Pitts-

bury and N.Y. Also happening big for Red are "I Don't Care" by the Chants and "Peanut Butter" by Bobby Rydell. ... From Columbia's Ted Bessio comes word that he's getting plenty of action on "Baby Good Bye" by Ron Kenklin, "Saturday Night" by the New Christy Minstrels, and "I'm Gonna Be Strong" by Frankie Laine. ... Columbia promo manager Don Weiss informs that "Toys In The Attic" by Joe Sherman (World) is one of the biggest juke box records in the city.
### Cash Box Top 100 Albums

#### MONO

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<th>No.</th>
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<th>Sales</th>
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### Cash Box Top 50 Stereo

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"HERE'S LOVE"—Original Broadway Cast—Columbia KOL 6000
Meredith Wilson's "Here's Love," the musical adaptation of the memorable "Miracle on 34th Street" film and a tribute to the myth that is Santa Claus, bows on Columbia as the season's first recorded Broadway musical. Although there is no pulse-quickening "Seventy-Six Trombones" or rollicking "Belly Up To The Bar Boys," the composer's penchant for brass bands, glittery outfits, and opening strains of "The Big Clown Balloons," Princesses Janis Paige, Craig Stevens, Fred Gwynne and Laurence Naismith do admirably by "Arm In Arm," "My Wish," "Here's Love," et al. Wilson is ever a craftsman and the set merits a choice spot on the coat shelf.

"LITTLE DEUCE COUPE"—Beach Boys—Capitol ST-1997
The Beach Boys, one of the hottest vocal-instrumental groups in the country with a steady succession of LP's on the charts, are now in the same manner as they beach their surf boards and turn to hot rodins'. Having pulled plenty of coin with their best-selling singles "Little Deuce Coupe" and "Shut Down," the band now move to the "Other Side" with this new Capitol LP. Other bright bonds here are "Car Crazy Cutie" and "Our Car Club.

LIVE FROM THE BROOKLYN FOX—Murray the K—Various Artists—KFM 1001
WINS-New York deejay Murray the K presents his annual summer holiday show in a live, power-packed recording of some of today's biggest recording stars. Disc offers best-conscious buyers such current hits as "My Boyfriend's Buck" by the Angels, "Surf City" by Jan & Dean, "He My Baby" by the Ronettes, and many others. Always a country chart item, the disc spinner's new package should follow suit.

"HEAT WAVE"—Martha & Vandellas—Gordy GLP 967
Martha and the Vandellas cash in on the sales success of their blockbuster "Heat Wave" to tag this newest LP romp on Gordy. With a pair of potent hits to their credit, the girls make a strong bid for album sales with this top-notch set aimed at teen-acceptance. Power-packed versions of "Heat Wave," "When He Kissed Me" and "Hello Stranger" are sure to reap plenty of coin.

"DEEP PURPLE"—Nino Tempo & April Stevens—Arye CL2071
Nino Tempo and April Stevens, who are currently riding the charts with their up-dating of "Deep Purple," tag this new Arie set after the biggie and include eleven other evergreens and newies. The duo's distinctive style of harmony is presented in first-rate Jimmy Haskell arrangements of "Paradise," "True Love" and "Sweet And Lovely." Plenty of sales potential here.

"COMIN' ON"—Floyd Cramer—RCA Victor LSP2701
Floyd Cramer showcases his keyboard artistry on one of his best albums to date with this Victor session covering a diversity of musical items. The 88'er made a chart showing a while back with his "Swing Along" set and this package has enough built in success ingredients to go up the same path. Best bet here is " Hickory Mist," "The Huckie Buckie" and "What'd I Say."

"DANKE SCHÖN"—Eddie Cano—Reprise 84105
Eddie Cano struck it big on the LP charts a while back with his "Danke Schon" LP and follows it up with this potent offering of piano stylings. The 88'er and his quartet step out brightly with a jazz-flavored treatment of the tag tune, "Danke Schoen," and continues with easy-listening versions of "Holla, Young Love" "Our Day Will Come" and "Mr. Lucky." Lots of coin to be made here.

"WILD STRINGS"—Werner Muller—London PS302
Werner Muller comes up with an exciting potpourri of pop-classical selections performed by lots of lush strings and potent percussion. The LP is Vol I of the Sound Of Strings series which also features Frank Chacksfield and other noted orchestras. Superb in stereo, all four LP's should be welcome additions to the mood collector's shelf. Best bets here are "The Breeze And I," "How High The Moon" and "Granada."

"SUMMER HOLIDAY"—Cliff Richard—Epic LN24063
Cliff Richard, currently clicking in this country with "I'll Never Fall," sings all the tunes from his latest flick, "Summer Holiday," including his present chart bигgie. The chart has one of the largest followings in Europe and is sure to pick up many new admirers here with this excellent package. Sure tight fine tracks here are "Bachelor Boy" and "Dancing Shoes."

"WASHINGTON SQUARE AND THE BEST OF KENNY BALL"—Kapp KL1348
Kenny Ball pays tribute to one of the hottest singles around with a tasty version of "Washington Square" in the "trad" manner that took him to the top of the charts last year with his "Midnight In Moscow" offering. The British bandleader showcases his band in form as they pull out with first-rate Dixieland readings of such goodies as "Mambo" "Jambalaya," "Raindrop," "Smokey" and "The Green Leaves Of Summer." A potent Dixieland disk that merits special attention.

"TERI THORNTON SINGS OPEN HIGHWAY"—Columbia CL2091
Teri Thornton, who won national recognition for her "Somewhere In Time" single, offers an impressive album debut on Columbia with this package of jazz-oriented tunes. The thrush exhibits an emotion-packed voice and a polished way with a lyric as she serves up flavorful treatments of all her favorite songs. This is All I Ask" and "Music, Maestro Please." Eye the disk for immediate acceptance.

"BILL COSBY IS A VERY FUNNY FELLOW RIGHT?"—Warner Bros. 1520
Bill Cosby makes his debut with this comedy session recorded "live" at Gotham's Bitter End. Cosby is a bright new comic with an appealing sense of humor and a fresh approach to comedy that is sure to win him wide acceptance by the public at large. Three hands here are devoted to a riotous bit about Noah and the ark guaranteed to pull laughs from the most conservative dare how. The set is a shot in the arm of recorded comedy and has plenty of sales potential.

"SO IN LOVE"—Leslie Uggams—Columbia CL2071
The velvety voice of Leslie Uggams is aimed at early-teen-warded standards, tunes that are enhanced by her warm and rich delivery. The songstress displays a new maturity and a wide-range vocal charm an artist uniformly surveys the soft melodious as "April In Paris," "Someone To Watch Over Me" and "Love Walked In." A superb entry that is sure to multiply her legions of admirers.

"BACHELOR'S PARADISE"—Ann-Margret—RCA Victor LSP2659
Ann-Margret tags this fourth album outing on Victor after the while-luck flick and directs a kittenish, sexy voice at the bachelors at large as she purrs her way through a bag of standards and recent hits. Orkater Hank Levine sets the proper mood with some artful arrangements for the lark to warble such goodies as "I Wanna Be Loved," "Paradise" and "Romance In The Dark." Could be a brisk seller for the thrush.
ALBUM REVIEWS

"MARVIN GAYE ON STAGE"—Tamia 214
The current "live" recording kick proves to be a natural for Marvin Gaye on this Tamia outing which captures his on-stage performance. The chart collector raises some of his biggest hits here augmented by the rhythmic hand-clapping of the audience. The fans will come out in strength for these pulsating renditions of "Hitch Hike," "Stubborn Kind Of Fellow" and "Pride And Joy." Solid sales seem assured.

"BRIGITTE BARDOT SINGS"—Philips PCC 601
The famous flick actress turns lark on this impressive LP outing from Philips' Connoisseur Collection. As in her films, Bardot evidences a zestful, high-powered style of singing aptly suited to this program of teen-aged Gallic items. The songstress is at her best on "El Cuchipe," "C'est Rigolo" and "Noir Et Blanc." An eye-catching four-color cover of the artist should help spark healthy sales here.

"ORIGINAL SOUNDTRACK OF 'LORD OF THE FLIES' AND OTHERS"—Ava A-30
Flick music lovers will no doubt welcome this LP: successively for LP product for several years and this new Ava set featuring the main theme from the currently-in-release "Lord Of The Flies" plus a host of other film tunes seems destined to create some real excitement. Among the standout selections here are "To Kill A Mockingbird," "The Rat Race" and "The Great Chase." Top-flight listening throughout.

"UNCHAIN MY HEART"—Jack La Forge—Regina R 288
Jack La Forge has earned many laurels in the past with his distinctively professional keyboard stylings but this new Regina effort of popular favorites ranks as one of his best entry to date. While backed by a full orchestra and conducted by Don Sebesky, La Forge turns in blue-ribbon readings of "Unchain My Heart," "My Funny Valentine" and "Days Of Wine And Roses." Fine fare for late hours mood listening.

"14 BIG HITS"—LeRoy Holmes Singers—United Artists
The LeRoy Holmes Singers present their version of 14 current top mongers on this new disk from United artists. The singers follow the original arrangements and could cash in on their built-in sales acceptance of their big name attraction. "If I Had A Hammer," "Then He Kissed Me," "Blue Velvet," "Blowin' In The Wind" and many more.

"A WHISPER AND A HOLLER"—20th Century-Fox TFS 1102
The Righteous kick off their career on 20th Century Fox Records with a top-flight program of evergreen and newer pop-folk songs. The boys, who hail all from N.Y.C., display a technique all their own, and an ethnic-based, moving approach. The Righteous version of "Dona, Dona," "Willie John" and "Going On My Journey." A group to watch.

"WE SHALL OVERCOME"—Various performers—U.C.R. 1
Although there have been recordings of the August 28th March on Washington, this is the only one which spotlights the talents of the folk artists who contributed their services to the event. In addition to speeches from the various dignitaries, the disk features the singing of Joan Baez, Marian Anderson, Oleta and Rob Dylan and Peter, Paul and Mary. All of the proceeds of the album will be used to further the civil rights movement throughout the nation.

JAZZ PICKS

"HERBIE MANN LIVE AT NEWPORT"—Atlantic 1413
This shows Newport Jazz Festival was the scene of this wax date by Herbie Mann and crew recorded live by Atlantic. The flutist, who rode the charts for his "Village Gate" set could do a repeat performance with this top-drawer set again aimed at Brazilian rhythms. The works of Jobim are effectively explored as the aggregation delivers "Desafinado" and "Garota De Ipanema". Herbie for early effort in the jazz markets.

"COME BLOW YOUR HORN"—Maynard Ferguson—Cameo 1066
Maynard Ferguson follows his chart riding LP, "The New Sounds Of Maynard Ferguson," with another equally potent session. From his top-notch Quincy Jones-arranged set. A perfect wax recording is ensured as the lark turns in superb renditions of "Deed I Do," "Gatin Do," and "My Last Affair." Disk should step out quickly in the sales department.

"ELLA AND BASIE"—Ella Fitzgerald/Court Basic Orchestra—Verve V 4661
Although Ella Fitzgerald's Count Basic are closely identified by their swinging musical perspectives, the two have made an LP together before. Their quicky Jones-arranged set. A perfect wax recording is essential as the lark turns in superb renditions of "Ded I Do," "Gatin Do," and "My Last Affair." Disk should step out quickly in the sales department.

JAZZ BEST BETS

"BOSSA NOVA AT CARNEGIE HALL"—Various artists—Audio Fidelity 6613
Last season's bossa nova concert at Carnegie Hall brought together some of the world's foremost exponents of the Brazilian style including such originators as Luiz Bonfa, Jobim, Bola Sete and Joao Gilberto. Here are fifteen excerpts on Audio Fidelity spotlighting the best in bossa nova. Slick sides here are "Manha De Carnaval" and "Guita Vej". "Ol' Delia" by the Oscar Castro Neves Quartet.

"WHERE IT'S AT"—Charles Kyner—Pacific F 7181
Since Jimmy Smith made the breakthrough a few years ago, the organ is no longer considered the romance children of jazz instruments. The World Pacific set showcases the fine keyboad styler who has a superb, distinctive, sensual midstream style. Flanked by a small combo including Clifford Scott on tenor and alto, Kyner creates an intimate version of Tchakovsky's "Francesca Da Rimini." Classical buyers should flock to the package in droves.

CLASSICAL PICKS

"THREE FAVORITE BALLET"—Philadelphia Orch./Eugene Ormandy—Columbia ML 5903
The Philadelphia Orchestra conducted by Eugene Ormandy brilliantly executes three very melodic ballet suites. First the romantic "Les Sylphides" is a Chopin by Chopin, "Syls" by Delibes which is both dramatically staged and finally the "Coppelia" also by Delibes. All three of these works have soaring melodies to give them broad listening appeal. Potent holiday sale item.

RACHMANINOV: Symphony No. 2; Paul Farry conducting the Detroit Symphony—CHALFAGE
Here's a superb classical offering featuring two compact sets by Russian romantic composers. Paul Farry masterfully conducts the Detroit Symphony in a full-bodied reading of Rachmaninov's "Symphony No. 2." The second half of the program spotlights Antal Dorati of the "Three Russian Symphonies" of Tchaikovsky's "Francesca Da Rimini." Classical buyers should flock to the package in droves.
John Gary, who is presently clicking with his premiere RCA Victor LP of "Catch A Rising Star," was born in New Orleans of musically-oriented parents. His mother, a concert violinist, taught him to sing, using her violin to demonstrate the scale. John's career began in earnest when—as a nine year old boy soprano—he won a three year scholarship to the renowned Cathedral of St. John the Divine in New York City. By the time he was 15 years old, he was appearing regularly on U. S. O. shows.

In Hollywood, John's talent came to the attention of the famed film columnist Hedda Hopper, and it was at her suggestion that he was given several film roles (including singing a newboy stint in James Cagney's "Time Of Your Life") and a solo spot in Ken Murray's "Blackouts" revue.

After service in the Marine Corps and several years of p.a.'s around the country, he caught the eye of a major talent scout singing at a party attended by attorney Richard Jahnov and publicist Constance Hope. Both were more than impressed; each—separately and independently to the other—decided to do something about it. They both arranged an audition for John with RCA Victor. The rest is history.

Emotions

The Emotions, who are currently riding the Top 100 with "A Story Untold," on 29th Century-Fox Records, consist of five young men from Brooklyn, New York: Joey Pavale, Joe Negro, Dan Colman, Larry Cassano and Sal Colavita. During the past year the group has made countless radio, TV and night club appearances.

KDKA-Pittsburgh, the world's pioneer station, recently carried announcements throughout the city on Oct. 23 as a salute to WKST-New Castle, Pennsylvania, which celebrated its 25th anniversary. The program, a preceded arrangement was made between Byron McConnel, general manager of WKST and Fred E. Wurtz, general manager of KDKA. The announced announcements were produced by WKST and transmitted to KDKA by phone. The program will be carried by KDKA to help celebrate its 25th anniversary. It is expected that it will be transmitted to the entire country.

Weaver Caribbean

"Sleep Walk" is the title of the latest popular piece by the big band of the same name. The tune has been recorded by many of the top recording artists and is expected to be a hit in the coming weeks.

Cash Box

.goBackbye

MARY ANN

THE DELLS

ARGO 5456

"Gotta Go" to the Point

DAVE "Baby" CORTEZ

CHESS 1874

etta james

"Two Sides"

ARGO 5482

Now On CHESS!

NICK NOBLE
Sings
A Smash Hit Version

"SHY GUY"

CHESS 1876

"GOODBYE MARY ANN"

THE DELLS

CHESS 1872

Gettin' to the Point

Dave "Baby" Cortez

CHESS 1874

BIOS FOR DEEJAYS

John Gary

PLATTER SPINNER PATTER

Cash Box—November 2, 1963
Her first smash single!

JOAN BAEZ

from her new album

VRS-9113 (Mono) & VSD-2123 (Stereo)

JOAN BAEZ IN CONCERT PART 2

"We Shall Overcome"

B/W

"WHAT HAVE THEY DONE TO THE RAIN"

45 RPM VRS 35023
SMASH FOLLOW UP!

“KEEP AN EYE ON HER”
THE JAYNETTS
TUFF 371

“DEAR ABBY”
THE HEARTS
TUFF 370

“YOU SAY YOU LOVE ME”
DEE EDWARDS
TUBA 1706

“I TRUSTED IN YOU”
WILLIE BEE HERMITAGE 806

NATIONAL
RECORD DISTS.
2120 Michigan Ave.
Chicago 16, Ill.

TOP 50
IN R&B LOCATIONS
Pos. Last Week
1 BUSTED
Ray Charles (ABC Paramount 10453)
2 IT’S ALRIGHT
impresario (ABC Paramount 10487)
3 CRY BABY
Georgia Tom Jones & the Embers (United Artists 629)
4 MISTY
Linda Price (Double L 722)
5 TWO TICKETS TO PARADISE
Brunswick (Mercury 22717)
6 MICKEY’S MONKEY
Mickie (Tamla 54083)
7 WALKIN’ THE DOG
Rufus Thomas (Stax 140)
8 TALK TO ME
Sunny & Sunglows (Tory Drop 3614)
9 DOWN THE AISLE
Parti Labels & Bellbows (Newtown 3777)
10 SALTY GO ‘ROUND THE ROSES
Jewettes (Tuff 569)
11 WORKOUT STEVIE WORKOUT
Stevie Wonder (Tamla 54684)
12 A LOVE SO FINE
Chiffons (Laurie 3195)
13 RED SAILS IN THE SUNSET
Fats Domino (ABC Paramount 10484)
14 I’LL TAKE YOU HOME
Drifters (Atlantic 2201)
15 PLEASE DON’T KISS ME AGAIN
Chester & Kopp (Kopp 347)
16 REACH OUT FOR ME
Lw Johnson (Bigtop 3155)
17 HEY LITTLE GIRL
Molar Lance (Oshk 7118)
18 HEY MY BABY
Ronettes (Phillies 116)
19 COME BACK
Johnny Mathis (Mercury 72184)
20 THEN HE KISSED ME
Crystals (Phillies 118)
21 CAN I GET A WITNESS
Marvin Gaye (Tamla 54687)
22 CROSSFIRE
Orleans (Comeo 273)
23 NEW AMERICAN ROSS
10 Seasons (You Joy 362)
24 A STORY UNTOLD
Emotions (20th Century Fox 430)
25 LITTLE RED ROOSTER
Sam Cooke (RCA Victor 8274)
26 HEAT WAVE
Martha & Vandellas (Gordy 7023)
27 YOUNG WINGS CAN FLY
Ruby & Ramelettes (Kopp 557)
28 MY BOYFRIEND’S BACK
Angels (Smash 1316)
29 HEY GIRL
Freddie Scott (Caltip 692)
30 THE MONKEY TIME
Molar Lance (Oshk 7135)
31 THAT, SUNDAY, THAT SUMMER
Nat “King” Cole (Capitol 5227)
32 ANY OTHER WAY
Chad Jackson (Wind 141)
33 DEAR ABBY
Henry (Tuff 5558)
34 TWO SIDES (TO EVERY STORY)
New James (Ang 6552)
35 PART TIME LOVE
Little Johnny Taylor (Galaxy 722)
36 SIGNED, SEALED & DELIVERED
James Brown (King 5028)
37 A FINE, FINE BOY
Darren Love (Phillies 117)
38 LONELY LO
Cletty Checker (Parkway 890)
39 MCGREGOR
Inez Fox (Symbol 919)
40 WHAT’S EASY FOR TWO’S HARD FOR ONE
Mary Wells (Motown 1048)
41 THE KIND OF BOY YOU CAN’T FORGET
Reedraas (Cuban 3455)
42 YOU’RE NO GOOD
Betty Brockel (Vee Jay 566)
43 I’M YOUR PART LOVE
Milty Galliner (Chosa 187)
44 YOU’RE GOOD FOR ME
Solomon Burke (Atlantic 2205)
45 31 FLAVORS
Shimmer (Cavaco 1260)
46 YOUR TEENAGE DREAM
Johnny Mathis (Tamla 54784)
47 BETTER TO GIVE
Joe Hinton (Rockbeat 519)
48 MY RARE
Righteous Bros. (Monglow 223)
49 FRANIEE AND JOHNNY
Johnny Cooke (Eka Victoria 8215)
50 IT’S TOO LATE
William Flickitt (Double L 717)

ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY
On 18 new releases; buy-10-get-1-free; On remaining AF & Dauntless catalog; buy-10-get-1-free. Expires: Oct. 31.

BLUE NOTE
10% discount on all Jimmy Smith LP’s. Expires: Oct. 31.

CAPITOL
All 25 Jackie Gleason LP’s on a buy-5-get-1-free basis; deferred billing; Expires: Nov. 15. Motor music catalog: 5-free-for-every-5-purchased.

CARIB
Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 50-60-90 billing. No expiration date.

DOOTO
Buy-5-get-1-free on all LP’s. No expiration date announced.

DOUBLE L
One free album with every seven purchased. Payments: 1/3 Dec. 10, 1/3 Jan. 10 and 1/3 Feb. 10.

IMPERIAL
Special dealer terms effective 9/30 until 11/30. One free album for every seven purchased. Terms apply to entire order of new releases and catalog. A 100% exchange privilege will apply with merchandise exchangeable any time after March 1, 64. Payment schedule: 1/2 Dec. 10, 63, 1/3 Jan. 10, 64 and 1/3 Feb. 10, 64.

LIBERTY
10% cash discount off the face of invoices on entire order of new releases and catalog. A 100% exchange privilege will apply with merchandise exchangeable any time after March 1, 64. Payment schedule: 1/2 Dec. 10, 1/3 Jan. 10, 1/3 Feb. 10.

LONDON
Part 5 of fall LP push. Special program & terms. See local distributors.

MERCURY
10% discount on all LP’s. Expires: Oct. 31.

NASHBORO
Buy-2-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

PRESTIGE
10% discount on Prestige, Prestige/Folklore, Lively Arts and True/Sound; 25% plus 10% on Moodville, Swingville, Riverview, New Jarr, New East, Iris and Prestige/Art. All direct orders. Expires Dec. 31. All titles Davis LP’s on a buy-10-get-1-free basis. Expires: Oct. 31.

REQUEST
LP catalog available on a buy-10-get-1-free basis. Described as a limited-time offer.

TAMLA-MOTOWN-GORDY
All LP’s available on a buy-6-get-1-free basis. Described as a permanent program.

UNITED ARTISTS
“The Mad, Mad, Mad, Mad Plan!” 10% discount on all LP’s.

WARNER BROS.
10% discount on all LP’s. Expires: Dec. 31.

While Cutting A Christmas Album
NEW YORK—Pictures above in four different shots is Phil Spector, with the four acts on his label, during the recent recording session of the new Phillips LP, “A Christmas Gift To You From Philles Records,” which features the label’s entire roster. From (upper left corner clockwise) the artists are: the Ronettes, Darlene Love, Bob B. Soxx and La La (lead singer of the Crystals).
**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

"CAN I GET A WITNESS"  
MARVIN GAYE  
Tamla 54087

"LODDY LO"  
CHUBBY CHECKER  
Parkway 890

"LIVING A LIE"  
AL MARTINO  
Capitol 5060

"SINCE I FELL FOR YOU"  
LENNY WELCH  
Cadence 1439

"THE MATADOR"  
JOHNNY CASH  
Columbia 42880

"BE TRUE TO YOUR SCHOOL"  
BEACH BOYS  
Capitol 5069

"FUNNY HOW TIME SLIPS AWAY"  
JOHNNY TILLOTSON  
Cadence 1441

"SATURDAY NIGHT"  
NEW CHRISTY MINSKELS  
Columbia 42887

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**Top 100 Singles (Alphabetized)**

- "DENOTES RED BULLET"
  - "You're A Fickle Fickle Boy"  
  - "A Lady In Fine"  
  - "Any Other Way..."  
  - "A Story Untold"  
  - "By My Baby..."  
  - "Be True To Your School"  
  - "Blue Guitar"  
  - "Blue Velvet"  
  - "Bossa Nova Baby"  
  - "Busted Out"  
  - "Can I Get A Witness"  
  - "Came Back To Crimson"  
  - "Cry Baby"  
  - "Cry To Me"  
  - "Dear Abby"  
  - "Deep Purple"  
  - "Dominique"  
  - "Donna The Prima Donna"  
  - "Don't Think Twice, It's All Right"  
  - "Don't Want You Too Long"  
  - "Down At Papa Joe's"  
  - "Down The Aisle"  
  - "Everybody"  
  - "500 Miles Away From Home"  
  - "Fool Rush In"  
  - "Funny How Time Slips Away"  
  - "Gotta Travel On"  
  - "Grass Is Greener"  
  - "Have You Heard"  
  - "Heal The World"  
  - "Honky Tonk Blues"  
  - "I Can't Stay Mad At You"  
  - "I Adore Him"  
  - "I'm Leaving It Up To You"  
  - "If I Had A Hammer"  
  - "If I Had A Hammer (Down Home In Dixie)"  
  - "I'll Take You Home"  
  - "I Wonder What She's Doing Tonight"  
  - "I'll Take You Home"  
  - "Living A Lie"  
  - "Lovely Lu"  
  - "Maria Elena"  
  - "Mean Golden Bliss"  

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**A SOLID SMASH**

MONTEL #921

**"I'M LEAVING IT UP TO YOU**

DALE & GRACE

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**Trini Cuts 2nd Reprise Album**

HOLLYWOOD—Trini Lopez, who is currently riding the album charts with his premiere Reprise album tabbed after himself, is shown in his latest recording session at P. J.'s in Hollywood. The new LP, which will be called "Trini Lopez—Repeat Performance At P. J.'s" will be released at Christmas. Lopez has been playing to turnout crowds at the popular Hollywood nightspot for the past six months.

Cash Box—November 2, 1963
Burlington Music Increases International Operations

NEW YORK—The Burlington Music Company Limited of London, England and its subsidiary, Palace Music Company Limited, have announced the expansion of their operations to include major territories throughout the world. Branches have already been established in France, Germany, Scandinavia, Holland, Italy, Canada, Australia and South Africa.

The ten-year old firm handles the catalogs of 4 Star Music and Tree Publishing in countries outside the U.S. and Canada.

"TuSe Fruitu," Burlington's first hit in '56, was followed by "Travelin' Man," "Greenback Dollar," "From A Jack To A King" and "Acapulco 1922" and others.

Burlington is managed in this country by Mirni Trepel at 529 W. 25th St., New York, and in England by John Nice of Albert Road, New Malden, Surrey.

Premier Albums Expanding Production Facilities

CLIFTON, N. J.—Premier Albums, Inc., manufacturer of budget priced phonograph albums, is completing construction of a 40,000 square foot addition to its manufacturing plant here. Completion of the addition, according to Philip Landwehr, president, will not only expand the company's production capacity but also will enable it to engage profitably in custom record pressing for other recording companies.

The existing Premier plant, also 40,000 square feet, houses the company's pressing, packaging, warehousing and shipping operations. Premier manufacturing operations are under the direction of John Halko.

DiSipio Forms F.D.S. Label

PHILADELPHIA—Fred DiSipio, publisher and artist manager, has announced plans to enter disk manufacturing and independent production. The new label, F.D.S., will operate out of Philadelphia, releasing parent products as well as purchased and leased masters.

The diskery will branch out into every phase of the business with plans which will include bookings, concert promotions, TV packaging and films. Also in the planning stage are New York and California based offices.

Italy's Flood Victims To Get Concert Funds

NEW YORK—La Famiglia Piacentina, an organization dedicated to supporting the underprivileged in the Province of Piacenza, Italy, has announced that it will wave all monies earned in this week's Carnegie Hall concert featuring tenor Placido Domingo and soprano Nancy Tatum, in order that the funds may be turned over to victims of the recent flood disaster in Northern Italy.

Tickets may be obtained at the Carnegie Hall box office or from Mario Petti at 110 W. 57th Street.

Capitol Ups Thrasher To Art Dept. Head

HOLLYWOOD—Marvin Schwartz, administrator of creative services for Capitol Records has announced the appointment of Ed Thrasher to art director for the label.

Thrasher replaces Jim Slike who resigned to devote full time to Cinema magazine, which he started several years ago as a private endeavor. The new art director joined the disclory in 1957 as a staff artist and has been assistant director for the past three years. Thrasher received his art training at Los Angeles Trade Tech and the Los Angeles County Art Institute.

Dot Promotes Welk

HOLLYWOOD—Larry L. Welk has been named Credit Manager of Dot Records, Inc., it was announced by Randolph C. Wool, company president.

In his new capacity, Welk will headquarter at the main Dot offices in Hollywood but continue to make frequent trips to all field areas to visit independent distributors, Dot franchised distributors and Dot's company-owned branches.

Welk, 24, first worked for the Dot label in 1959 as a part-time promotion man while still studying business administration at Loyola University. After being graduated with a B.A. degree and having served a term in the Air Force Reserves, Welk joined the Dot organization as a full-time employee.

Welk will continue to work directly with Randy Wood and Mrs. C. Hamilton, vice president in charge of sales.

New Folk Label Formed in N.Y.

NEW YORK—Catering to the ever-increasing demand for folk product, Herbert Borchardt has formed Aravel Records, a folk-oriented indie, at 46-23 St., Long Island City, N. Y. Bob Borchardt, the firm's veeep, informed "Cash Box" last week he is in the process of setting up the label's national distribution (Alphal has already been named to handle the label in N. Y.). Borchardt also noted that Aravel has packaged a 6-LP release which features such folk names as Pete Seegers and the New Lost City Ramblers.

Magid Augments Offices

NEW YORK—Talent manager Lee Magid has announced the addition of Judy Kyle, former GAC agent, to his New York staff. Nancy Eiseman, formerly with NBC Network sales, will assist Magid and Miss Kyle.

On the West Coast, the Magid office is staffed by Peter Levinson, formerly of MCA, and the newly added Calli McGuire, a former PR rep.

The Magid agency handles such artists as Della Reese, Clyde McPhatter and Ruth Ownes, as well as two pub plye firms, Marvele Music (HMI) and Alexia Music (ASCAP).

Cash Box—November 2, 1963
Colpix Signs Jane Morgan

NEW YORK—Don Kirshner, exec vice president of the music and record division of Columbia Pictures-Screen Gems TV, has announced a signing of Jane Morgan to a long term contract to Colpix Records. The lark comes to the label from Kapp Records where she was a top artist for many years.

Kirshner remarked, "We consider Jane Morgan one of the most important performers ever signed to Colpix Records. Her unique and distinctive vocal styling, together with our all-star line-up of writers and producers, should create one of the most powerhouseful combinations in the record business. During the past 10 months, our writers have been responsible for an all-time music business record of 12 songs that have made the top ten."

The lark has appeared in summer stock, in Broadway shows, and has guested on leading TV musical variety shows. Her first album release under the Colpix banner will be "Jane Morgan Serenades The Victor's." A single will also be issued later this month. During her tenure with Kapp, the songstress had hits in "Fascination," "Love Makes The World Go Round," and "The Day The Rains Came Down."

In the above photo, Kirshner is shown congratulating Miss Morgan on the new wax pact.

Music Biz Secretaries Organize To Aid Kids

NEW YORK—A newly formed charitable organization in the New York area called M.A.R.C.H. (Music And Recording Companies Humanitarians) has undertaken as its first project the musical needs of underprivileged children of University Settlement House on Eivington Street in New York.

The ten charter members are made up of secretaries working for performers, publishers, A & R men and other representatives of the music industry. Two of the secretaries who were instrumental in the formation of the group are Adara Laven (Connie Francis) and Judy Tanner (Steve and Eydie). They were quickly joined by others including Edy Sobers, Adrienne Gilmore, Betty Smith, Rosaline Miller, Beverly Weinsteins, Jeannette Handler, Eve Saslo and Cathy Favaro.

MARCH's present project is to provide records, record players, sheet music and instruments for the children of University Settlement House. The girls' plea for assistance is as follows:

Are you too old to join the WACS and too tired to join the Peace Corps? Do you feel drum-hum behind your desk? Do you want to feel important in your office and become a useful part of the music industry?

The girls in every phase of this industry have formed what we will feel to be an exciting organization. We would like your help. Let us cite the salary for joining: 1. We pay high in satisfaction. 2. The more you contribute the more you are in accomplishment. 3. Dividends in friendship. 4. Stock value in respect.

Only through your help can we accomplish what we have set out to do—and that is to aid needy children wherever our help is needed. If you care to contribute, you may write M.A.R.C.H., P.O. Box 1, Murray Hill Station, New York, N.Y. 10016.
SALES PICKING UP

DEBBIE DOVAL

“HEY LOVER”

R-4521

ROULETTE RECORDS

TRAVELING RECORD SALESMAN

LIVING IN OR AROUND CLEVELAND AREA.

Leading Promotion Budget Record Company, Looking Top Producing Salesmen, To Travel Midwest Territory, Sell to Rocks, Dist., Department Drug & Variety Chains, Mail Orde-

er, Etc., Handle Major Accounts, Require

Responsible Experienced Man, Willing to Travel. Excellent Earning Potential.

MAIL ALL REPLIES TO

BOX 595 — CASHBOX

“TEENAGE LETTER”

Jerry Lee Lewis

b/w

“SEASONS OF MY HEART”

SUN #384

Jerry Lee Lewis

With

Linda Gail Lewis

PHILLIPS INT.

RECORDS

639 Madison

Memphis, Tenn.

PLEASE WRITE

THE TOKENS

Laurie 3180

Capitol Ups Morgan

HOLLYWOOD — Tom Morgan has been promoted to the newly created position of director of artist contracts for Capitol Records, Inc., It was an- nounced last week by Francis M. Scott III, vice president, business af-

airs.

In his new post, Morgan, who has been a producer in Capitol's A&R de-

partment, will be responsible for the administration and negotiation of con-

tracts with artists. Morgan also will work with Scott in various other areas of the label's business affairs.

Morgan joined Capitol Records Distributing Corp. in Los Angeles as a salesman in 1951. In 1964 he was pro-

moted to Boston sales manager and two years later was appointed re-

gional manager covering Cleveland, Detroit, Pittsburgh, Cincinnati, and Buffalo.

In 1957, Morgan joined the Artist and Promotion Dept. at Capitol Records, Inc. In the past six years he has produced recordings for many of the important independent labels, including Mac Demone, Bobby Darin, Glen Gray, George Shearing, and Nancy Wilson.

Before joining Capitol, Morgan played saxophone and clarinet with name bands and jazz combos. A native of St. Paul, Morgan attended the Uni-

versity of Minnesota and UCLA.

He lives in Van Nuys, Calif., with his wife Doris, and their two children.

Amy-Mala Makes Distrib

Deals With 2 Diskeries

NEW YORK—Larry Utall, general manager of Amy-Mala Records and Sherman Brothers, Inc., has announced distrib deals, one with the KFM label, and the other with Gold

Records.

The initial release on KFM is an LP called “Live From The Brooklyn Fox In His Record Breaking Show— Murray the K,” featuring the recent star-studded rock’n roll show hosted by the popular New York disc jockey. Utall noted that initial reaction to the LP was strong enough to result in difficulty in completing shipments on all orders.

Gold is owned by strong producer Luther Dixon and Beryl Haste, and will be the outlet for much of Dixon’s productions, the first of which is “Watch Your Step” by Brooks O’Dell.

London “Lady” Ends Run

LONDON—“My Fair Lady” closed in London last week after a run of five and a half years. The London-Love

musical’s 2381 performances were just three short of the record for a musical in London’s “Staid Days” in much smaller theater. The show is scheduled to go on tour in the im-

mediate future.

Early Halloween

NEW YORK—MGM Records’ lark, Ginny Arnell, recently held a Hallo-

ween party at her home in East

Haven, Connecticut for her fans to acquaint them with her new record release of “Dumb Head.” Ginny is shown in the center, pointing to her Halloween friend.

Atlantic Fall Product Going Great Guns

NEW YORK—Atlantic Records has announced that its distributors are re-

porting top sales activity on the 18 new Atlantic, Ato, Vault and Moon-

glow LP’s released recently.

According to Len Brody, director of album sales and merchandising for Atlantic and Ato, the “Deep Purple” LP by April Stevens and Nino Tempo, the follow-up to their 1957 smash hit, is getting heavy orders along with the new “Herbie Mann Live At Newport” package and the “Hot Rod City” LP by Van Dyke.

The new albums are being offered at a 15% discount during Oct. only with the firm backing up its releases with an extensive pop ad program and specially designed display pieces and new selling aids.

La. Exhibit At World’s Fair To Feature Wax Studio

NEW ORLEANS—The World-A-Fairs Corp., has announced that the Louisi-

ana State Exhibit (Bouhan and Baskin-Stevens) at the New York World’s Fair next year will construct extensive recording facilities in its Opye House Theater.

The facilities will be available for custom or location wax sessions for all diskières in addition to producing studio quality disks in the Opye French Opye House studio itself.

According to World-A-Fairs execs, a major recording company is pres-

ently negotiating for exclusive dis-

tribution rights for a line of LP’s and singles to be produced at the Fair by various artists during their Fair en-

gagements.

Award Music Shows Profit For 1st Six Months

NEW YORK—Award Music Inc., a subsidiary of Premier Artists, Inc., has reported favorably on its first six months of activity, according to prexy Phillip Landwehr and director Aaron Goldmark.

The infant company, which pro-

duces and leases masters throughout the industry, sold to Atlantic the Doris Troy hit, “The Law’s A Lover.” Also during this period, Award signed a number of artists and is negotiating contracts with producers. Included in the roster are Paul Dohnkis, Jr., Jimmy Jones, Carol Shaw, The Vibrations and The Up-

towns.

The parent company also has two publishers, Premier Music (BMI) and West End Music (ASCAP) both of which are under the direction of Gold-

mark.

Rankin On Tour To Promo “Baby Goodbye”

NEW YORK—Kenny Rankin, recently pacted to Columbia Records, is making a national promo tour on be-

half of his first single, “Baby Good-

bye,” which was announced by David Wyn-

shaw, director of artists relations for the label’s sales corporation.

The premier deck, coupled with “Soft Guitar,” is reputedly receiving strong dealer interest.

Rankin’s tour began in Detroit on Oct. 18, and will continue through the end of this month with in-person ap-

pearances scheduled for major cities between Chicago and New York.

FCC Ok’s Sale Of KTVU-TV

WASHINGTON—The Federal Com-

munications Commission has approved the sale of station KTVU of San

Francisco-Oakland Television Inc., to the Miami Valley Broadcasting Corp., owned by James M. Cox Jr., and other members of the Cox family.

The $12,500,000 price tag is among the highest ever paid for a single broadcast outlet. A half interest in the Pittsburgh TV station was sold re-

cently for 10.6 million.

The San Francisco-Oakland TV

firm, a closely held company, includes its stockholders W. D. Ingels, William D. Pabst and Edwin W. Pauley.

The Everlys On Tour

NEW YORK—Phil Everly and his

wife Jackie are shown with Don Ever-


Cash Box—November 2, 1963

Epic Honors “Kangaroo” Pickers

NEW YORK—Epic promo man, Bob Murphy (right), presents a plaque to Johnny Rowe (left), KTLN-Denver disc jockey, as Bob Stevens (center), the label's sales rep in Denver, looks on with approval. Rowe was the first turner to pick "Tie Me Kangaroo Down, Sport" out of Roff Harris' al-

bum, the original on which Epic immediately released it as a single and soon became one of the nation's best-selling hits.

Alto Studio Opens In New York

NEW YORK—The Alto Sound Stu-

dio, a recording studio specializing in preparing demonstration records for publishers, artists and song-

writers, as well as master recordings for indie labels and producers, has moved back to New York City after three years of operating in the sub-

urbs of the city.

The firm, operated by Ralph Mar-

tell and Sheila Marsh Gabriel will be located at 236 W. 59 St. and is equipped for mono and stereo ses-

sions. The studio offers a Steinway Grand piano, a Thomas electrical or-

gan, guitar, drums, bass and ampli-

fiers on premises.

— Continued on page 31 —
HOLLYWOOD—An overflow crowd at the first NARAS-UCLA sponsored series of evening films, "The Recording Arts" forced moving the class to a large auditorium last Thursday night, October 10th. Three top industry spokesmen, Goddard Lieberson, President of Columbia Records, and G. (Mike) Maitland, President of Warner Bros. and Reprise Records, in his and Andre Previn, spoke to the unexpectedly large assembly of trade professionals and students on three phases of the recording arts.

Paul Tagnier, UCLA Program Coordinator of the series, opened the meeting, introducing the first speaker, Goddard Lieberson, as "the dean of the recording industry." Lieberson, who flew from his New York headquarters to attend the Southern California meeting, gave a brief review of the history of the "talking machine," noting that for many years its use for entertainment was staunchly resisted by its developers. With an obvious and complete command of the facts of the industry, as well as with light and humorous approach to the subjects under discussion, he then introduced the other panelists, referred to as moderator for the evening.

Mike Maitland followed Lieberson with a concise description of recording from the businessman's point-of-view. He devoted an extended speech that outlined the students scribbling pages of notes, covering the material, to a discussion on setting up an LP as well as outlining a typical recording company staff set-up.

Andre Previn, the third speaker of the evening, described the "practitioner's view of how one artist views the recording arts." Several times, Previn quoted a simple, but philosophic adage: "The best record is the one that sells." He also described Lieberson as "a man's man," and pointed out the fact that an artist followed be well known in a country he has never visited.

In response to questions about film scores, Carmen Dragon said that the title song of a film is often more important to an artist than the actual score because it became the actual score itself because of its potential success on a record.

One questioner compared the record industry today to television's vast wasteland, and wondered whether record companies felt they had a duty, even at the expense of profit, to record new material to shape as well as reflect public taste. However, Livingston noted that companies today, although all are concerned with a profitable operation, must consider classics and other latest material which is not profitable but serves an important cultural purpose.
Trade Off To Nashville; Heavy Schol. Of Events
(Continued from page 7)


On Friday afternoon, at 5:30 in the Commodore Room at the Andrew Jackson Hotel, Decca Records will be host at a reception for Country Music DJ’s. All registrants are invited to attend the Friday Night Opry in WSM’s Studio C at 7 p.m., at which time the Kroger Network Program will be broadcast. From 9 to 10 p.m., Ralph Emery will MC the broadcast.

As of “Mr. DJ U.S.A.” Show and will feature DJ’s from many of the United States who have participated on this program during the 12 years it has been on the air.

At 10:30 Friday, United Artists Records will present a dance at the Andrew Jackson Hotel featuring George Jones & the Jones Boys.

Saturday, of course, is another jam-packed day for those attending WSM Grand Ole Opry’s 38th Birthday Celebration. At 8:30 there’s the RCA Victor Breakfast at the Andrew Jackson Hotel. At 12:00 noon, the Columbia box luncheon at the Grand Ole Opry House. Both events feature recording artists. At 5:30 Capitol Records plays host at the Pre Opry Reception at the Andrew Jackson Hotel, and of course at 7:30 all head for the Grand Ole Opry House where they are guests of WSM for the 38th Birthday performance of the Grand Ole Opry.

This year, for the first time, Pamar Music Company will host a Saturday night dance at 11 p.m. in the Andrew Jackson Ballroom, furnishing the music, Ray Price and his Cherokee Cowboys!

On Sunday morning, as usual, Columbia Records invites all on their way home to drop by the Hermitage Hotel for a Coffee Clatter.

Bossin Joins Merit Distribut
DETROIT—Merit Music Distributors has announced the appointment of Gordon Bossin to its promotion department.

Bossin joins Merit with over ten years’ experience in the record business. Prior to a long hitch with RCA Victor as a sales and promo representative, Bossin was active in the promotion of independent labels in the Detroit area.

Chancellor Pacts Joyce Troyano
PHILA.—Chancellor Records has announced that it has just signed songstress Joyce Troyano to a wax pact. The Dredel Hill, Pa., lark will have a debut in release in the near very future.

Joe Galcon Has Heart Attack
NEW YORK—Atlanta-based indie promotion man Joe Galcon suffered a mild heart attack last week. The drumbeater is presently recuperating in Crawford Long Hospital in Atlanta, Georgia.

Looking For Folk Producers
NEW YORK—Bob Jones of R. G. Jones, Ltd., London, England, has come to the U.S. to meet with independent producers of Folk Music. He will be in the States for several weeks. Currently in New York, he will attend the Nashville Festival this weekend and will then head to Chicago.

Key Holder
NEW YORK—Frank Fontaine (right), who is currently scoring with his “Frank Fontaine Sings Like Crazy” LP on ABC-Paramount (the portrayals “Crazy Guggenheim” on the Jackie Gleason TV’er). is shown above receiving the key to Atlantic City from Mayor Altman. The artist writes in his liner notes: “Pepper, it’s a long, long time between appearances at the Steel Pier.”

MGM Rushing Out Marriage Counselor LP
NEW YORK—MGM/Verre Records has announced it is rushing out a new comedy album by Tony Webster tagged, “The Marriage Counselor,” as a result of all the national publicity given to marriage counselors in recent weeks.

The Webster package will be on the market Nov. 1.

Fall Window Dressing—Folkloric Style

New York—Peter, Paul and Mary’s new Warner Bros. chart-topper LP, “In The Wind,” provides a decorative fall theme for the Doubleday Book Shop window display. The album title and the colorful leaves in the background have been phenomenal with all three of their LP’s in the top 4 of the album charts.

Cash Box—November 2, 1963
Leiber & Stoller Form Labels

(Continued from page 6)

The names Leiber and Stoller have become synonymous with Teenage hits. Their "track record" as producers and authors of successful records have made them powerful forces in the industry. These boys were responsible for some of the nation's all-time top hits as writers when rock and roll came into being. Some of their songs have literally been recorded by the Who's Who of the recording business, including Elvis Presley. Their list of credits is still growing.

When independent production came into vogue, Leiber and Stoller were the hottest names in the business and were sought by every label. Probably a month has not gone by in the past eight months that some new production of theirs has not been on the best seller charts.

Producers affiliated contractually with the varied Leiber and Stoller are Bert Bachrach, Hal David, Jeff Barry and Ellie Greenwich. The last-named is also an artist in her own right.

Leiber and Stoller are currently listed on the best seller charts with "Bonza Nova Baby" by Presley as writers, "He My Baby" by the Ronettes, "Then He Kissed Me" by the Crystals and "A Fine Fine Boy" by Darlene Love as co-publishers, "Blue Guitar" by Richard Chamberlain as sole writer and producers and they are represented with "Cry To Me" by Betty, "500 Miles" by the Drifters and "Only in America" by Jay & The Americans.

Victor's Xmas Merchandising

(Continued from page 6)

same theme: a full-color brochure illustrated with the latest recordings and new releases; mounted covers; new release bulletins, and ad맞습니다. Following are some of the albums featured in a window display and pendant set: "Peter Gunn"; "Charley Chan"; "Henry Mancini"; "Honey in the Horn; Al Hirt; "Fifteen 14-Karat Folk Songs"; "The Linoleum"; "Jack the Bear Has Walked"/Belafonte; "Catch a Rising Star"; "The Moods of Christmas"/The Robert Shaw Chorale; "Tonio"/Price/De Ste. fano/Teatro; "Dvořák String Quartets"; "Rachmaninoff's Piano Concerto"/Rubinstein/Leimbach/Fontana; "Great Women Composers"/Great Women From Foray and Beggs/Price/War field; "Beethoven Eroica Symphony; Leonore Opus/Concerto; "Concert in the Park"/Fleischer/Boston Pops; "Tchaikovsky's Sixth"/Bruch; "Franchi; "Amahl and the Night Vis itors"/Original Cast; "Teen Scene"; "Danny Boy"/Burt; "I Wish I'd Written"/Paul Anka; "Beethoven Fourth"/Chamber; "Cook Reiner Symphony; "Oliver"/Original Cast; "Bye, Bye Birdie"/Soundtrack; "Yanks! Best Coast Cooker"/Elliot Carter; "Folk Songs"/Odetta; and "Chicago"/Masters of the Fonder=-a; Bonanza/Original Cast.

Other albums featured in advertising, in national paper displays included: "Deutsch Pastoral Symphony; Rehearsals," "Mozart Symphony Orchestra: Schubert C Major Symphony/Tosca- nini/Philadelphia Orchestra; "An Ex ploration of American Music;" "The Card\ninal;" "Soundtrack;" "Jen pro;" "The Shaded," "Original Cast;" "Kate Smith at Carnegie Hall;" "Grand Tour;" Norman Fine; "Polito/Peruccie;" and "Dick Schory.

Trotter—Named NARS Prexy

(Continued from page 6)

rector George Simon. From Chicago were national trustees David Carroll, Joseph Wells and retiring national 2nd Vice-President, Thomas A. Clapper. Representing the hosting chapter of Los Angeles were national trustees Roger Alexander, Leland Sonny Burke, Dave Cavagnoli, Mack Davis, Pete Kline, Paul Williams, Chicago chapter executive director Christine Farnon; and Trotter.

Highlights of the evening were a reception and dinner given Oct. 20, at the Beverly Hills Hotel for the visit ing trustees by the Los Angeles Chapter board of governors and their wives, with an almost seventy in attendance.

Leiber & Stoller Form Labels

(Continued from page 6)

More On Shannon Law Suit

NEW YORK—in last week's issue of Cash Box we reported that the Supreme Court of N.Y. County reitned to stop the rule by Diamond Records of the Del Shannon single "Sue's Gotta Be Mine" on Berlne Records, Diamond Records and Del Shan non, by the Twirl Record Company, had been finalized by the court in Diamond's favor.

Actually, Twirl had requested a stay before serving any papers and the stay had been denied. At the request of Diamond's attorney, a peremptory adjournment was granted until October 25th (last Friday) and at press time the first hearing was scheduled to take place in the New York Supreme Court under Judge Njune.

The case involves a contract with Del Shannon and rights to the master and the tunes on the two sides of Shannon's current single.

Col. Releases "Here's Love" Original B'way Cast Album

NEW YORK—Columbia Records has announced its National Broadway release. The LP of Meredith Willson's new musical "HERE'S LOVE" is due to be released by Janis Paige, Craig Stevens and Laurence Naill, the show opened with good reviews at the Shubert Theatre on Oct. 3.

The album was supervised by label prezzy Goddard Lieberson at a session in Columbia's 30th St. studio on the Sunday following the musical's premiere. The musical direction and arrangements are by Elliot Lawrence and the orchestration by Don Walker.

Pitney Sets European Tour

NEW YORK—Gene Pitney, currently clicking with a new Musical single "Twenty- Four Hour Day," has announced he’ll make an extensive personal appearance tour of Europe beginning Nov. 13.

The chanter-composer will start his tour with a week in England where he'll record for EMI and do radio, TV and record promotion. The last three weeks will be spent touring in France, Italy and Germany.

In his last two album releases on Musical dubbed, "Blue Gene" and "Green Gene," Pitney "The Fair Young Ladies Of Folkland." His discs are distributed through United Artists.

Correction

NEW YORK—In last week's story referring to Hart Sales acquiring a temporary injunction against a jobber, we erroneously published the incorrect information on the B & G. It should have been B & E.

The company has been searched for B & E and is no way affiliated with City Stores, the store originated from selling below the minimum mark-up reioiced in the state of Massachusetts.

George Hamilton On Disk Promo Tour

NEW YORK — George Hamilton, MGM film's actor and newest recording artist, has embarked on a coast-to-coast tour of his first MCM disk, "Don't Env Me." The actor-chanter will appear on dealing programs, TV dance parties and at record hops in Memphis, Nashville, Atlanta, Los Angeles, San Fran cisco, Baltimore, Washington, D.C., Detroit, Pittsburgh, Chicago and Cleveland.

MGM has prepared souvenir auto graphed fan fotes to be given away at the TV dance parties and record hops.

Two More Gold Disks for Eugene Ormandy

NEW YORK—Conductor Eugene Or mandy and the Philadelphia Orchestra have won two more Gold records for LP's with sales over $1,000,000. The awards were presented by Leonard Burkat, director of Master works, for the recordings "The Lord's Prayer" and "Handel's Messiah."
The Orchestra and Ormandy also won a gold disk for last year's "The Glorious Sound of Christmas."

National Breakout

FRANK CHACKSFIELD

THEME FROM "A NEW KIND OF LOVE"

LONDON 9617

ATLANTIC RECORDS

Jerry Fine Opens

Indie Promo Office

BOSTON—Jerry Fine, formerly with Records Inc., and Disc Distributors in Boston, has announced that he has opened his own independent record promotion office with offices at 739 Boylston St., Boston.

Finer, a veteran of ten years in the disk business, started as a violinist and later turned to promotion. The new indie promo rep said he hoped he could be of some service to the record companies in New England area that do not need the services of a full-time promotion man.

—ATTENTION—

SINGERS PRODUCERS
MASTERS SONGWRITERS

Send Your Demos, Songs, Pictures To
A Hit Making Record & Production Firm.

We Are Looking For Masters, Artists, Writers

F.D.S. PRODUCTIONS
2428 So. Broad St.
Philadelphia, 45, Pa.
(Do Not Call!)

Big Breakin'!

The Kingsmen

"LOUIE, LOUIE"

WAND 143

WAND RECORDS

MARY WELLS

"You Lost The Sweetest Boy"

M-1048

MOTOWN RECORDS

(A Cash Box-Best Bet
Breaking Big Nationally!)

"SOUL STREET"

by

THE MIGHTY CRAVERS
ZORRO RECORD #1000
DJ'-OPS—Write for samples
ZORRO-LIKE RECORDS
1138 TINTON AVE. N.Y. 56
(phone: D'Ayton 9-3047)

Big Action

Gerry Williams

"You L"ed The Sweetest Boy"

Bigger Action

M. CURRIT

THE VESPERS

SWAN 4156

SWAN RECORDS
N.W. Corner 8th & Fitzwater St.
Philadelphia, Pa. 19107-7500

YOU WONT BELIEVE THIS CHRISTMAS ALBUM JUST WANT

Phillips Records
THURSDAY, OCTOBER 31
9:00 AM - 10:00 PM REGISTRATION
Presiding: Wives of the Stars of the Grand Ole Opry—Andrew Jackson Hotel

2:00 PM BROADCAST LICENSE RENEWAL ROUND TABLE DISCUSSION
—A summary of the WSM—University of Tennessee Conference of October 22 and 23.
Robert E. Cooper, General Manager WSM, Moderator—WSM—Studio C

8:00 PM STARDAY RECORDING SESSION
Featuring Starday artists in album honoring Grand Ole Opry's 38th year—WSM—Studio C

10:15 PM - 4:45 AM—OPRY STAR SPOTLIGHT
Grant Turner—and visiting DJ's
Assisting: Grand Ole Opry star George Morgan—Broadcast Live—Andrew Jackson Hotel

11:00 PM MERCURY HALLOWEEN PARTY
Host: Shelby Singleton—Hermitage Hotel Ballroom

FRIDAY, NOVEMBER 1
8:00 AM REGISTRATION
Presiding: Wives of the Stars of the Grand Ole Opry
Andrew Jackson Hotel

8:30 AM OPENING OF CELEBRATION . . . WSM
Breakfast—Municipal Auditorium
Host: WSM . . . Stars of the Grand Ole Opry
Presiding: John H. DeWitt, Jr., Pres. WSM
Welcome: Frank Clement, Gov. of Tenn.
Beverly Briley, Mayor Metropolitan Nashville and Davidson County, Tennessee
Grand Ole Opry Spectacular
Opry Stars Memorial
Trade Press Awards
Cash Box, Billboard, Music Reporter, Music Vendor
Broadcast Live WSM—Telecast WSM TV

12:00 noon DOT RECORDS LUNCHEON
Host: Randy Wood—Municipal Auditorium

2:00 PM SALES AND PROGRAMMING ROUND TABLE DISCUSSION
SALES: Len Hensel, WSM, Commercial Mgr., Moderator
Panel Members:
Joseph H. Epstein, Jr., Executive Vice President Walker Seuss Agency; James Fosholz, Broadcast Program Department, Gardner Adv. Company; Dan Scully, Leo Burnett, Kellogg Account Executive
PROGRAMMING: Oh Devine, Grand Ole Opry Mgr., Moderator

Panel Members: Ralph Emery, WSM; Grant Turner, WSM; Doug Mays, WBT, Charlotte, N. C.; Bob Jennings, WLAC, Nashville, Tenn.; Al Edwards, KLAK, Denver, Colo.; Jimmy Logan, WCKY, Cincinnati, Ohio.

5:30 PM DECCA RECORD RECEPTION
Host: Owen Bradley . . . Harry Silverstein
Andrew Jackson Hotel—Commodore Room

7:00 PM FRIDAY NIGHT OPry
Kroger Network Program recording Session with Stars of the Grand Ole Opry
WSM—Studio C

10:00 PM MR. D. J. USA
Featuring visiting DJ's with Ralph Emery
WSM—Studio A

10:15 PM - 4:45 AM—OPRY STAR SPOTLIGHT . .
Live Broadcast . . . Grant Turner
Assisting: Grand Ole Opry star Sonny James
Andrew Jackson Hotel

10:30 PM UNITED ARTIST DANCE
Host: Pappy Daily
Andrew Jackson Hotel . . . Ballroom

SATURDAY, NOVEMBER 2
8:30 AM RCA VICTOR BREAKFAST
Host: Chet Atkins, Steve Sholes
Andrew Jackson Hotel Ballroom

12:00 noon COLUMBIA LUNCHEON
Hosts: Dan Law, Frank Jones, Gene Ferguson
Grand Ole Opry House

5:30 PM CAPITAL PRE OPry RECEPTION
Hosts: Ken Nelson, Marvin Hughes
Andrew Jackson Hotel

7:30 PM GRAND OLE OPry 38TH BIRTHDAY CELEBRATION
Hosts: WSM—Stars of the Grand Ole Opry
Grand Ole Opry House

11:00 PM PAMPER MUSIC COMPANY DANCE
Hosts: Roy Price, Hal Smith
Andrew Jackson Ballroom

SUNDAY, NOVEMBER 3
8:00 AM COLUMBIA COFFEE CLATCH
Hosts: Dan Law, Frank Jones, Gene Ferguson
Hermitage Hotel Ballroom

Heading For #1
“Call Me Mr. Brown”
Columbia Record #42807

SKEETS MCDONALD

We press the Nashville Sound!

Telephone 244-1867

Standard RECORD PRESSING COMPANY, inc.
415 FOURTH AVENUE, SOUTH * NASHVILLE, TENNESSEE
THE NASHVILLE SOUND

"All Over Again"

"The Battle Of New Orleans"

"Our Winter Love" "Ring Of Fire"

"The Burning Of Atlanta" "Ruby Ann"

"I Got Stripes" "Waterloo" "Big Iron"

"Don't Take Your Guns To Town" "P.T. 109"

"Wolverton Mountain" "North To Alaska"

"Dear Ivan" "To A Sleeping Beauty"

"Crazy Arms" "Singing The Blues"

"Devil Woman" "Little Black Book"

"Sink The Bismarck" "El Paso"

"Don't Worry" "Big Bad John"

IS ON COLUMBIA RECORDS
Don Law, Columbia Records Executive Artists and Repertoire producer and his Artists and Repertoire associate, Frank Jones, are as much as anyone today, responsible for "the Nashville sound." Their achievements with Columbia's great artist roster have carried the music of Nashville to every corner of the world.
THE FOLKS AT COLUMBIA RECORDS SALUTE AMERICA'S OWN COUNTRY & WESTERN MUSIC
Denise Ange
Anita Bryant
Harold Bradley
Carl Butler
The Carter Family
June Carter
Johnny Cash
The Chuck Wagon Gang
Jimmy Dean

“Little” Jimmy Dickens
Lester Flatt and Earl Scruggs
“Lefty” Frizzell
Stuart Hamblen
Esco Hankins
Ron Hart
Bobby Helms
The Irwin Twins
Stonewall Jackson

Claude King
George Morgan
Marion Worth
Skeets McDonald
Johnny and Jonie Mosby
Mary Moultrie
The Jordanaires
Ray Price
Charlie Phillips
Stu Phillips

Bill Pursell
Jerry Reed
Marty Robbins
Sandy Selsie
Carl Smith
Curtis Smith
Billy Walker
Charlie Walker
Rem Wall
Johnny Western

Cash Box—November 2, 1963
STAN HITCHCOCK
"THIS TOWN" c/w
"SOMEONE TO BE LONESOME FOR" 5-9631

JIM & JESSE
"LAS CASSAS, TENNESSEE"
c/w "DRIFTING AND DREAMING OF YOU" 5-9635

CHECK FOR SENSATIONAL C & W HITS!
now Moving in C&W

DAVID HOUSTON - A HOT NEW C & W STAR!

“MOUNTAIN OF LOVE” 5-9625

ON THE CHARTS!
Billboard / Cashbox / Music Reporter / Music Vendor

CHECK FOR SENSATIONAL C & W HITS!

Cash Box—November 2, 1963
AT YOUR SERVICE IN NASHVILLE...
THE COLUMBIA RECORDING STUDIOS
(BRADLEY STUDIOS)

For full information concerning the top studio in Music City, with the finest C & W production facilities in the Southeast, contact:
Harold Hitt, Manager
804 16th Avenue South
Nashville, Tennessee
AL 4-5578
## Country Winners in Each Category of Cash Box' Disk Jockey Poll

### Most Programmed Record

1. *Still* - Bill Anderson - Decca - Moss-Rose BMI
2. *Don't Let Me Cross Over* - Carl Butler - Columbia - Tray-Martin BMI
3. *Lonesome 7-7203* - Hawkshaw Hawkins - King - Cedarwood BMI

### Most Programmed Album

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>New Favorites of George Jones</td>
<td>George Jones (United Artists)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Gentleman Jim - Jim Reeves</td>
<td>(RCA Victor)</td>
<td></td>
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<tr>
<td>3</td>
<td>George Jones Sings Hits of Country Cousins</td>
<td>George Jones (United Artists)</td>
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### Most Programmed Female Vocalist

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<tr>
<td>1</td>
<td>Patsy Cline</td>
<td>Decca</td>
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<tr>
<td>2</td>
<td>Kitty Wells</td>
<td>Decca</td>
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<td>3</td>
<td>Skeeter Davis</td>
<td>RCA Victor</td>
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### Most Programmed Instrumentalist

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<tr>
<td>1</td>
<td>Chet Atkins</td>
<td>RCA Victor</td>
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<tr>
<td>2</td>
<td>Floyd Cramer</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>Leon McAuliff</td>
<td>Capitol, Cimmaron</td>
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### Most Programmed Male Vocalist

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<td>(United Artists)</td>
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<tr>
<td>2</td>
<td>Jim Reeves</td>
<td>(RCA Victor)</td>
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<tr>
<td>3</td>
<td>Ray Price</td>
<td>(Columbia)</td>
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### Most Programmed Vocal Group

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<tr>
<td>1</td>
<td>Lester Flatt &amp; Earl Scruggs</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>Wilburn Brothers</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>Louvin Brothers</td>
<td>Capitol</td>
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### Most Programmed Band

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<tr>
<td>1</td>
<td>Hank Thompson's Brazo Valley Boys</td>
<td>Capitol</td>
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<tr>
<td>2</td>
<td>Leon McAuliff's Cimmaron Boys</td>
<td>Capitol, Cimmaron</td>
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<tr>
<td>3</td>
<td>Bob Wills &amp; Texas Playboys</td>
<td>Liberty</td>
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### Most Promising Female Vocalist

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Melba Montgomery</td>
<td>United Artists</td>
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<tr>
<td>2</td>
<td>Loretta Lynn</td>
<td>Decca</td>
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<tr>
<td>3</td>
<td>Judy Lynn</td>
<td>United Artists</td>
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### Most Promising Male Vocalist

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<tr>
<th>Rank</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Ernest Ashworth</td>
<td>Hickory</td>
</tr>
<tr>
<td>2</td>
<td>Willie Nelson</td>
<td>Liberty</td>
</tr>
<tr>
<td>3</td>
<td>Earl Scott</td>
<td>Mercury</td>
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</tbody>
</table>
COUNTRY POLL WINNERS
RESULTS OF CASH BOX 1963 ANNUAL POLL OF DISC JOCKEYS

COUNTRY RECORDS
PLAYED MOST

STILL—BILL ANDERSON
DON'T LET ME CROSS OVER—CARL BUTLER
LONESOME 7-7283—HAWKSHAW HAWKINS
End Of The World—Skeeter Davis
Wolverton Mountain—Claus King
IT FOR Texas—Gramps Jones
Mama Sang A Song—Bill Anderson
Is This Me—Jim Reeves
Devil Woman—Marty Robbins
Ballad Of Jed Clampett—Flatt & Scruggs
Second Hand Rose—Roy Drusky
We Missed You—Kitty Wells
Charlie’s Shoes—Billy Walker
A Wound Time Can’t Erase—Stonewall Jackson
Success—Loretta Lynn
Sayon Talk—Jimmy Newman
Somebody Loves You—Skeeter Davis
Alabama—Cowboy Copas
Willingly—Shirley Collins & Willie Nelson
Walk Me To The Door—Ray Price
Ruby Ann—Marty Robbins
The Volunteer—Autry Inman
Adios Amigo—Jim Reeves
Don’t Call Me From A Hanky Tonk—Johnny & Jonie Mosby
Everybody But Me—Ernest Ashworth
The Comeback—Faron Young
That’s My Pa—Sheb Wooley
I’ve Been Everywhere—Hank Snow
Will Your Lawyer Talk To God—Kitty Wells
Act Naturally—Buck Owens
Not What I Had In Mind—George Jones
Sawmill—Welsh Pierce
From A Jack To A King—Neil Miller
Can’t Hang Up The Phone—Stonewall Jackson
I Take A Chance—Ernest Ashworth
The Yellow Bandana—Faron Young
Cold And Lonely—Kitty Wells
I Saw Me—George Jones
A Violet And A Rose—Little Jimmy Dickens
Lonely Teardrops—Rose Maddox
Leavin’ Your Mind—Patsy Cline
Missing Angel—Jim Reeves
Roll muddy River—Willie Brown
Yesterday’s Memories—Eddy Arnold
Please Talk To My Heart—Country Johnny Mathis
You Took Her Off My Hands—Ray Price

COUNTRY FEMALE VOCALISTS

PATSY CLINE
KIMMY WELLS
SKEETER DAVIS
Rosa Maddox
Wanda Jackson
Loretta Lynn
Marion Worth

COUNTRY VOCAL GROUPS

LESTER FLATT & EARL SCRUGGS
WILBURN BROTHERS
LOUVIN BROTHERS
Johnny & Jonie Mosby
Johnny & Jack
Tampall & Glaser Brothers
Brownie
Everly Brothers
Rusty & Doug
Jim & Jesse & Virginia Boys

COUNTRY BANDS

HANK THOMPSON'S BRAZOS VALLEY BOYS
LEON McALIFF'S CIMMARON BOYS
BOB WILLS & TEXAS PLAYBOYS
Flatt & Scruggs & Foggy Mtn. Boys
Bill Monroe & Bluegrass Boys
Stanley Bros. & Clinch Mtn. Clan

COUNTRY ALBUMS

NEW FAVORITES OF GEORGE JONES—GEORGE JONES
GENTLEMAN JIM—JIM REEVES
GEORGE JONES SINGS HITS OF COUNTRY COUSINS—GEORGE JONES
You’re For Me—Buck Owens
Ray Price’s Greatest Hits—Ray Price
Hank Snow Souvenirs—Hank Snow
Ham Travis—Flatt & Scruggs
Porter wagoner—Porter wagoner
Pistol Packin’ Man—Buck Owens
Wonderful Wanda—Wanda Jackson
George Jones Greatest Hits—George Jones
Country Songs I Like—Eddy Arnold
Girls, Guitars And Gibson—Don Gibson
It’s My Way—Ray Price
Hank Williams Greatest Hits—Hank Williams
Country Heart Songs—Bill Anderson
The Country Music Hall Of Fame—Various Artists
Blood, Sweat And Tears—Johnny Cash
Don’t Let Me Cross Over—Carl Butler
Marty After Midnight—Marty Robbins
Meet Claude King—Claude King
I Saw The Light—Hank Williams
Rose Maddox Sings Bluegrass—Rose Maddox
San Antonio Rose—Ray Price
Red Foley Show—Red Foley

COUNTRY MALE VOCALISTS

GEORGE JONES
JIM REEVES
RAY PRICE
Buck Owens
Webb Pierce
Carl Butler
Johnny Cash
Don Taylor
Bill Anderson
Claude King
George Hamilton IV
Marty Robbins
Don Gibson
Hank Snow
Carl Smith
Stonewall Jackson
Merle Travis
Earl Scruggs
Roy Drusky
Johnny Guitar Watson
Bill Monroe
Jeannie Seely
Bob Luman
Don Gibson
Hal Ketchum

COUNTRY INSTRUMENTALISTS

CHET ATKINS
PUDLY CRAMER
LEON McALIFF
Platt & Scruggs
Hank Thompson
Gordon Terry
Jerry Byrd
Speedy West
Roy Clark
Jimmy Day
Bill Monroe

COUNTRY UP & COMING MALE VOCALISTS

ERNEST ASHWORTH
WILLIE NELSON
EARL SCOTT
Bill Anderson
George Riddle
Dave Dudley
Darrell McCall
Orrville Couch
Country Johnny Mathis
Bill Mack
Sonny Burns
Clayde Bevers
Coleman O'Neil
Durwood Haddock

COUNTRY UP & COMING FEMALE VOCALISTS

MELBA MONTGOMERY
LORETTA LYNN
JUDY LYNN
Marion Worth
Dotty West
Jan Howard
Jonie Mosby

COUNTRY BANDS

HANK THOMPSON'S BRAZOS VALLEY BOYS
CARL BUTLER'S SHACK UP BOYS
BOB WILLS & TEXAS PLAYBOYS
Flatt & Scruggs & Foggy Mtn. Boys
Bill Monroe & Bluegrass Boys
Stanley Bros. & Clinch Mtn. Clan

COUNTRY BANDS

HANK THOMPSON'S BRAZOS VALLEY BOYS
LEON McALIFF'S CIMMARON BOYS
BOB WILLS & TEXAS PLAYBOYS
Flatt & Scruggs & Foggy Mtn. Boys
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LEON McALIFF'S CIMMARON BOYS
BOB WILLS & TEXAS PLAYBOYS
Flatt & Scruggs & Foggy Mtn. Boys
Bill Monroe & Bluegrass Boys
Stanley Bros. & Clinch Mtn. Clan
NASHVILLE
IS GREAT COUNTRY...
AND "COUNTRY" IS
GREAT ON CAPITOL

BOBBY AUSTIN  ★  BUDDY CAGLE  ★  GLEN CAMPBELL
ROY CLARK  ★  TOMMY COLLINS  ★  SIMON CRUM
BOBBY EDWARDS  ★  TENNESSEE ERNIE FORD
HARLAN HOWARD  ★  JAN HOWARD  ★  FERLIN HUSKY
WANDA JACKSON  ★  SONNY JAMES  ★  MARGARET
LEWIS  ★  THE LOUVIN BROTHERS  ★  ROSE MADDOX
JOE & ROSE LEE MAPHIS  ★  MARVIN MC CULLOUGH
LEON MC AULIFF  ★  BUCK OWENS  ★  TEX RITTER
JEAN SHEPARD  ★  HANK THOMPSON
MERLE TRAVIS  ★  MAC WISEMAN  ★  

Cash Box—November 2, 1963
NASHVILLE IS GREAT COUNTRY...

a proud resident of MUSIC CITY U.S.A., salutes...
AND "COUNTRY" IS GREAT ON CAPITOL

* the Country Music Association
* WSM's 12th Annual Country Music Festival
* the 38th Anniversary of GRAND OLE OPRY
NASHVILLE IS GREAT COUNTRY...
AND "COUNTRY" IS GREAT ON CAPITOL

**roy clark sings**

*the tip of my fingers*

arranged and conducted by harry larson

it's now or never
til you love me again
til you come to me
can't wait
come to me

**noun**

is

**sbut**

on
csnm

**Cash Box—November 2, 1963**
To celebrate this year’s Country Music Festival, offers these great new C&W albums, being released nationally Nov.4
TOPS IN COUNTRY MUSIC

The Top 10 Country Records of 1952 thru 1962

As Compiled by Cash Box in its Annual Year-End Poll

1952
1. Half As Much—Hank Williams
2. Let Old Mother Nature Have Her Way—Carl Smith
3. Don't Just Stand There—Carl Smith
4. Give Me More, More, More—Lefty Frizzell
5. The Gold Rush Is Over—Hank Snow
6. Wonderful—Webb Pierce
7. Are You Teasing Me—Carl Smith
8. It Wasn't God Who Made Honky Tonk Angels—Kitty Wells
9. Jambalaya—Hank Williams
10. Honky Tonk Angels—Hank Williams

1953
1. No Help Wanted—The Carlisles
2. Your Cheatin' Heart—Hank Williams
3. It's Been So Long—Webb Pierce
4. Hey Joe—Carl Smith
5. Kaw-Liga—Hank Williams
6. Back Street Affair—Webb Pierce
7. I Forgot More Than You'll Ever Know—Davis Sisters
8. Crying In The Chapel—Darrell Glenn
9. Take These Chains From My Heart—Hank Williams
10. Jambalaya—Hank Williams

1954
1. Slowly—Webb Pierce
2. I Don't Hurt Anymore—Hank Snow
3. I Really Don't Want To Know—Eddy Arnold
4. Even Tho—Webb Pierce
5. Bimbo—Jim Reeves
6. There Stands The Grass—Webb Pierce
7. You Better Not Do That—Tommy Collins
8. I'll Be There—Ray Price
9. Let Me Be The One—Hank Locklin
10. Wake Up Irene—Hank Thompson

1955
1. In The Jailhouse Now—Webb Pierce
2. Satisfied Mind—Porter Wagoner
3. Loose Tack—Carl Smith
4. I Don't Care—Webb Pierce
5. Making Believe—Kitty Wells
6. Cattle Call—Eddy Arnold & Hugo Winterhalter
7. More And More—Webb Pierce
8. Yellow Roses—Hank Snow
9. If You Ain't Lovin'—Faron Young
10. Live Fast, Love Hard, Die Young—Faron Young

1956
1. Crazy Arms—Ray Price
2. Don't Be Cruel—Elvis Presley
3. I Walk The Line—Johnny Cash
4. Heartbreak Hotel—Elvis Presley
5. Blue Suede Shoes—Carl Perkins
6. I Don't Believe You've Met My Baby—Louvin Bros.
7. I Forgot To Remember To Forget—Elvis Presley
8. Hound Dog—Elvis Presley
10. Love Me Tender—Elvis Presley

1957
1. Fraulein—Bobby Helms
2. Bye Bye Love—Everly Brothers
3. A White Sport Coat—Marty Robbins
4. Gone—Ferlin Husky
5. Four Walls—Jim Reeves
6. Young Love—Sonny James
7. There You Go—Johnny Cash
8. Whole Lot A Shakin' Goin' On—Jerry Lee Lewis
9. I've Got A New Heartache—Ray Price
10. Gonna Find Me A Bluebird—Marvin Rainwater

1958
1. Oh Lonesome Me—Don Gibson
2. Ballad Of A Teenage Queen—Johnny Cash
3. Guess Things Happen That Way—Johnny Cash
4. Bird Dog—Everly Brothers
5. City Lights—Ray Price
6. Alone With You—Faron Young
7. Blue Boy—Jim Reeves
8. The Story Of My Life—Marty Robbins
9. Blue Blue Day—Don Gibson
10. The Ways Of A Woman In Love—Johnny Cash

1959
1. Battle Of New Orleans—Johnny Horton
2. Heartaches By The Numbers—Ray Price
3. Waterloo—Stonewall Jackson
4. White Lightning—George Jones
5. I Ain't Never—Webb Pierce
6. Don't Take Your Guns To Town—Johnny Cash
7. Life To Go—Stonewall Jackson
8. Three Bells—Browns
9. Billy Bayou—Jim Reeves
10. Who Cares—Don Gibson

1960
1. Please Help Me I'm Falling—Hank Locklin
2. He'll Have To Go—Jim Reeves
3. Alabam—Cowboy Copas
4. El Paso—Marty Robbins
5. Above & Beyond—Buck Owens
6. Under Your Spell Again—Ray Price/Buck Owens
7. Wings Of A Dove—Ferlin Husky
8. One More Time—Ray Price
9. (I Can't Help It) I'm Falling Too—Skeeter Davis
10. Just One Time—Don Gibson

1961
1. I Fall To Pieces—Patsy Cline
2. Wings Of A Dove—Ferlin Husky
3. Window Up Above—George Jones
4. Foolin' Around—Buck Owens
5. Hello Walls—Faron Young
6. North To Alaska—Johnny Horton
7. I'll Just Have A Cup Of Coffee—Claude Gray
8. Heart Over Mind—Ray Price
9. Tender Years—George Jones
10. I Missed Me—Jim Reeves

1962
1. Trouble's Back In Town—Wilburn Bros.
2. Wolverton Mountain—Claude King
3. Adios Amigo—Jim Reeves
4. She Thinks I Still Care—George Jones
5. Misery Loves Company—Porter Wagoner
6. Walk On By—Leroy Van Dyke
7. Mama Sang A Song—Bill Anderson
8. Losing Your Love—Jim Reeves
9. Everybody But Me—Ernest Ashworth
10. Crazy Wild Desire—Webb Pierce

Cash Box—November 2, 1963
NASHVILLE
WE SALUTE YOU
CELEBRATE
WITH OUR BIG
C&W GUNS

Eddy Arnold
Chet Atkins
Bobby Bare
Carl Belew
The Browns
Skeeter Davis
Don Gibson
George Hamilton IV
Homer & Jethro
Anita Kerr Quartet
Rusty & Doug Kershaw
Hank Locklin
John D. Loudermilk
Roger Miller
Jean Pruett
Jim Reeves
Hank Snow
Porter Wagoner
Dottie West
Lawton Williams
Justin Tubb
Norma Jean
Don Bowman

SEE YOU
AT THE
ANDREW JACKSON
HOTEL,
STATE ROOM
(RCA VICTOR HOSPITALITY SUITE)

RCA VICTOR
The most trusted name in sound
Our sincere thanks to all for a great year!
And congratulations to the Grand Ole Opry
on your 38th birthday . . .

Flatt & Scruggs

Winners of
Cash Box
1963
Country
Music
Disk
Jockey
Poll

Just Released
Smash Follow-Up To HAPPY TO BE UNHAPPY
THAT’S AS CLOSE AS WE’LL EVER BE
b/w
YOU BETTER LEAVE MY BABY ALONE
GARY BUCK
A New PETAL Release
Nationally Distributed by CIRCA, Hollywood, Calif.

PETAL RECORDS 1650 Broadway, N.Y.C.
Jerry Simon—Promotion

Current Album
FLATT & SCRUGGS
AT
CARNEGIE HALL
Mono CL 2045  Stereo CS 8845
Flatt & Scruggs and the sound of
Americana Folk Music . . .

Thanks DJ’s For Voting Us
#1 MOST PROGRAMMED
COUNTRY VOCAL GROUP
(In The Annual Cash Box DJ Poll)

Current Single
“NEW YORK TOWN”
4-42840

COLUMBIA
FLATT & SCRUGGS SHOW
Mrs. Earl Scruggs
201 Donna Drive  Madison, Tenn.  Phone TW 5-2254

Cash Box—November 2, 1963
George Jones not only topped both honors as this year's most-programmed vocalist, his "New Favorites Of George Jones" LP was named most-programmed country album. Jones was born on Sept. 12, 1931, in Saratoga, Texas. At the age of nine, he began playing the guitar and at 12 wrote his first song, "Uncle Sam" backed in '51 and in '53, after his discharge from the Marines, he returned to Beaumont, Texas. In '54 he joined the Houston Jamboree, followed this as a regular with Sharecrop's Louisiana Hayride and an appearance on the charts with his starry-eyed original, "Why Baby Why". He then became a favorite with Opry fans in '56, joined the Mercury roster, and smashed thru with "White Lightning" and "Who Shot Sam" among others. George, is now with UA, along with co-worker and friend George Riddle, who sings harmony and fronts his show, and is in constant demand in the U.S. and Canada.

George, who has now won top vocalist honors for the second year in a row, has clicked big on UA with "I Don't Think I Still Care" and "A Girl Used To Know" among others.

Patsey Cline, who lost her life in the tragic plane crash earlier this year was, along with Deces label-mate Kitty Wells, one of the most consistent best-selling female country vocalists. In addition, Patsey made, and still is, making a big impression on the pop market.

It was back in 1957 that Patsey first played pop-country hit "Still," which was tagged as the most played country single, was born in Columbia, S. C. and bred in Decatur, Ga. The chart was completed his B&A in Journalism at the University of Georgia. His first success in the music business was early in his high school career, when, as leader of his own band, he won the Avondale High School Talent Show, the band of course playing a song that Bill had written.

He has had considerable amount of radio success, on such stations as WGBE-Atlanta, WEAS-Desatur and WQX-TV-Atlanta. He has played many night stands and dances throughout the country and has been met everywhere with tremendous enthusiasm.

His success as a songwriter was cemented when four different recording all had notable success with a Bill Anderson original, "City Lights." He also won the BMI award as the top country tunesmith for 1962. As a recording artist, he has been enjoying hit after hit, starting with his first Deces release "That's What It's Like To Be Lonesome."
congratulates WSM and Grand Old Opry on their 38th anniversary

America’s first family of fine recordings
“JELLOUS HEARTED ME” (2:19) [Peer Int'l BMI—Carter]
“I MET HER TODAY” (2:42) [Gladys ASCAP—Robertson, Blair]

EDDY ARNOLD (RCA Victor 8253)

The chanter, who is still pulling plenty of loot with his “A Million Years Or So” chart-rider, seems sure to add this first-rate tune called “Jealous Hearted Me” to his long string of wax triumphs. The side’s a rollicking, medium-paced, chorus-backed bluesser dished-up in a winning fashion by Arnold. “I Met Her Today” is a slow-moving, shuffle-beat romantic offering in the traditional country vein.

“B. J. THE D. J.” (2:45) [Cedarwood BMI—Lewis]

“BIG HOUSE ON THE CORNER” (2:20) [Stonewall BMI—Jackson]

STONEWALL JACKSON (Columbia 2899)

Stonewall Jackson, who is currently clicking with “Wild, Wild Wild,” is a cinch to repeat that success with this new Columbia outing tagged “B. J. The D. J.” Tuneful is a medium-paced, chorus-backed affair all about a fast-loving country spinner. Deci, could score in the pop markets. The flip, “Big House On The Corner,” is a traditional, shuffle-beat tear-jerker read with feeling and authority by Jackson.

“HOWDY NEIGHBOR, HOWDY” (2:16) [Warden BMI—Morris]

“FIND OUT” (2:24) [Acuff-Rose BMI—Loudermilk]

PORTER WAGNER (RCA Victor 8257)

Porter Wagoner should attract the deejays and his fans in droves with this chartville-booming entry tabbed “Howdy, Neighbor, Howdy.” The chanter’s wide-range, potent, vocal talent carries him in fine stead on this lively, bluegrass-style novelty napo. The flip side, “Find Out,” is a medium-paced, chorus-backed, shufflin’ lament about the search for happiness. Also merits close attention.

“COMING BACK FOR MORE” (2:43)

“THE MORNING PAPER” (2:40)

[Lowery BMI—South] [Acclaim BMI—Zanetis]

BILLY WALKER (Columbia 4291)

The vet Columbia hit-maker has enough good things going for him- self here to have a hit with either side of both of this powered-packed entry. One side, “Coming Back For More,” is a lively, chorus-backed happy blueser read with poise and verve by the songster. The other side, “The Morning Paper,” is a tender, shufflin’ affair about a guy who reads the notice of his ex-girl’s wedding in the paper. Eyes ‘em both.

“SLIPPIN’” (2:45) [Central Songs BMI—Owen]

“JUST FOR YOU” (2:10) [Pamper BMI—Howard]

WANDA JACKSON (Capitol 5072)

Wanda has scored with every release for quite a while and this Capitol item tagged “Slippin’” looks like it has enough built-in success ingredients to be no exception to the rule. The tune is a pretty, slow-moving, chorus-backed weeper about a gal who suspects her romance is coming to an end. On “Just For You” Wanda offers a low-down, shuffle-beat sentimental ballard. Ops and deejays should really dig it.

“I CLOSED MY EYES AND SAW THE LIGHT” (2:17)

[Youah BMI—D. & E. Reeves]

“ONCE A POOL” (2:15) [Youah BMI—Moncrief, Sharp]

DEL REEVES (Reprise 20, 228)

Del Reeves has been building an impressive name for himself with the last few releases and this new Reprise outing should further enhance his position. “I Closed My Eyes And Saw The Light” is a medium-paced, chorus-backed traditional romancer read in an easy-going Willie Nelson style. On the flip, the songster tells of his while-back days when he was “Once A Pool.”
Thanks To Everyone
For All Your Help
In The Past Year . . .
See You All At
The DJ Convention . . .

Busted Wide Open . . . Headed For #1

"SHE LOOKS GOOD
TO THE CROWD"

BOBBY
BARNETT
SIMS #135

Exclusively On SIMS RECORDS

Breaking For A Hit!

"THE LINE BETWEEN
LOVE AND HATE"

BILLY
PARKER
SIMS #146

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a country music SPECTACULAR
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COUNTRY MUSIC REVIEWS

B- very good
B+ good
C+ fair
C mediocre

CASH BOX
BULLSEYE

“SHAPE UP OR SHIP OUT” (2:01)
[Leslee BML-Grace]
LEON MCAULIFFE (Capitol 3966)

Leon McAuliff appears to be heading for the charts with either or both sides of this new top-drawer Capitol release. One side-titled “Shape Up Or Ship Out” is extremely fast-moving, up-tempo novelty with some fine twangy guitar sound. The other lid, “I Don’t Love Nobody,” is a full-ork-backed country romance with a clever lyrical twist. Both sides can skyrocketch.

“TWICE AS MUCH” (2:12)
[Brazos Valley BML-Thompson, Blanchard]
“REACHING FOR THE MOON” (2:12)
[Brazos Valley BML-Thompson, Gray]
HANK THOMPSON (Capitol 5071)

Hank Thompson and His Brazos Valley Boys should reach the charts in no time flat with this top-rung effort. The top side, “Twice As Much,” is a medium-paced, honky tonk-styled romance about a guy who wants some extra time just for the girl of his dreams. “Reaching For The Moon” is a tender, easy-going opus in which the singer proclaims his romantic goals.

THERE’S GONNA BE A WAY” (2:11)
[Sure-Fire & Window BML-Showk]
“OUR THINGS” (2:25)
[Forest Hills BML-Torok, Redd]
MARGIE BOWES (Decca 31357)

Margie Boves, who has been quiet for a spell, can make plenty of rageful sales noise with this ultra-commercial novelty tagger. There’s Going To Be A Way. The tune is happy-go-lucky, chorus-backed affair with a rapidly changing, teen-aged danceable beat. The attractive couple, “Our Things,” is a slow-moving, shuffle-beat opus about a couple who are very much in love.

“THE MINER” (2:20) [Starday BML-York]
“DEATH ON THE HIGHWAY” (2:00) [Starday BML-Vokes]
HOWARD YOKES (Starday 418)

Longtime hillbilly songster Howard Vokes makes an interesting fusion of diverse musical elements (folk, country and gospel) on this fine Starday item called “The Miner.” The tune is a medium-paced lament which tells the heartrending story of the men who work under the ground. Plenty of sales power. Vokes sets “Death On The Highway” can be avoided if drivers are more careful and stay away from drink on the flip.

WYNN STEWART (Challenge 50216)
(B+)-“ONE WAY TO GO” (2:30) [4-Star BML-Stewart, Austin] Wynn Stewart can get back on his old familiar money-making path with this new slow-moving, melodic opus about a guy who takes to drink after he loses his girl. Might skyrocketch.

(B+)-“BIG CITY” (2:20) [Jet BML-W. & B. Stewart] This time out Stewart offers a hard-driving, chorus-backed lament with an infectious, repeating riff.

LONZO & OSCAR (Nugget 208)
(B+)-“GRANDPA’S MOUNTAIN DEW” (2:14) [Longo & Oscar BML-Sullivan, Logan] The wet comedy country songsters are in top-notch form on this medium-paced, infectious ditty all about an old man who likes his corn liquor. Drinks should come out in droves for the side.

(B+)-“GOING UP TOWN” (2:18) [Longo & Oscar BML-Lambert] More blue-chip, country music item with a danceable, teen-oriented beat.

WARNER MACK (Decca 31559)
(B+)-“THIS LITTLE HURT” (2:07) [Moss-Rose & 88 Keys BML-Whittington, Kincaid] The vet hillbilly chanter could create plenty of sales excitement with this medium-paced, chorus-backed tear- jerker with an interesting folk-gospel-flavored beat. Side’s a natural for heavy airplay.

(B+)-“SURELY” (2:14) [Moss-Rose BML-Whittington] This time out Mack pleads for his gal to not forget him in a feeling, dual- track style. Merits a close look.

GENE WOODS (Chart 1040)
(B+)-“LONESOME SIDE OF LONELY STREET” (2:35) [Yonah BML-Woods] If this Chart deck is any indication of his talents newcomer, Gene Woods has a promising future indeed. The self-penned tear-jerker spotlights Woods’ distinctive style of phrasing and wide-range deliveries. Could become a chart item.

(B+)-“AS I WALK ALONE” (2:31) [Yonah BML-Vease, Reeves] Another fine showing. This one’s a chorus-backed shufflein’ ballad with a warm pop-flavored danceable beat.
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RCA CUSTOM RECORD SALES...
THE MOST TRusted NAME IN SOUND AND SERVICE

For that great "Nashville Sound" call Ed Hines, Nashville, Tenn., AL 5-5781, (800 17th Ave., S.)
Thank you, D. J.'s, for voting me

Number One
Most Promising New Country Male Vocalist

And thanks so much for the many plays of my

TALK BACK TREMBLING LIPS
HICKORY 1214

Congratulations To All At The 38th Anniversary Of The Grand Ole Opry . . .

Ernest Ashworth

COUNTRY REVIEWS
B+ very good
B good
C+ fair
C mediocre

RED SOVINE (Starday 505)
(B+) "KING OF THE OPEN ROAD" (2:00) [Starday BMI—Grace, Hill] The vet hillbilly songster utilizes a variety of interesting musical tricks on this fast-moving, bluegrass-styled ditty about a travelin'-type of guy. Watch it.

ROY COUNTS (Commerce 5000)
(B+) "TEMTATION" (2:00) [Hitway BMI—Miller, Morris] Roy Counts has good chance of having a hit on his hands, with this up-tempo, bluegrass-styled opus with a moral. Tune has a commercial melody and some fresh, original lyrics. Could step-out in the sales department.

BOBBY LOWE (Shamrock 719)
(B) "OL' BLACK ENGINE" (2:20) [Wil-Flpo BMI—Butt, Flowers] Bobby Lowe unleashes his potent, wide-range vocal talents full-blown on this extremely fast-moving country novelty. Interesting change-of-pace programming fare.

TONI BROWN (Archoile 506)
(B) "HOW COULD I STAND IT" (2:35) [Tradition BMI—Brown] Toni Brown offers a familiar, slow-moving, hillbilly tale of heartbreak and woe. Luck's bell-clear, wide-range voice is aptly suited to the lament.

BOBBY LEWIS (Saber 107)
(B) "FORTY DOLLARS A WEEK" (2:27) [Lowery BMI—Lewis] Bobby Lewis has hits in the past and he can do it again with this fast-moving, novelty-styled opus about a couple in dire need of loot. Could happen.

FAY DARLING (Kool 1023)
(B) "I REMEMBER" (2:35) [White Cliff BMI—Armand] The songstress seems sure to attract a slew of deejays with this traditional, medium-paced shuffle-beat romancer with some tender emotion-packed lyrics. Good bet for ops.

SHIRLEE HUNTER (Salem 516)
(B) "LONELINESS IS FALLING ALL AROUND" (2:40) [Sugarloaf BMI—Brook] Shirley Hunter tells a plaintive tale about the end of a romance on this tender, medium-paced, shuffle-beat, dual-track lament. Plenty of airypotential here.

LEE EDMOND (Rove 007)
(B) "MY HEART TELLS ME SO" (2:45) [Era ASCAP—Edmond] Lee Edmund has done some commanding vocal style on this medium-paced affair all about a guy who loves his gal too much to let her go. Could get some fast spins.

TED PATTERSON (KLUB 8112)
(B) "EX LOVER" (2:00) [Pleasant Ridge BMI—Patterson] Ted Patterson teams up with the Tunesters on this infectious, high-spirited honky tonky-styled affair about a guy who is finally on the right romantic track. Worthy of deejay attention.

BILL JOHNSON (Saber 1018)
(B) "THE BATTLE OF KERNEL-SAW" (2:00) [Pleasant Ridge BMI—Johnson] Billy Johnson could create a national stir with this breezy, chorus-backed, hard-driving opus with an impressive "Ghost Riders In Sky flavor. Could take off.

BOBBY GEORGE (Toppa 1099)
(B) "TAKE YOUR GUITAR AND GIT" (3:10) [Mixter BMI—George, Sovall] Bobby George could carry some fans with this slow-moving, shuffle-beat western ballad. Tune has a spirited, folk-flavored melody and some top-flight listenable lyrics.

CLAY ALLEN (Longhorn 541)
(B+) "LIES" (2:10) [Saran BMI—Allen, McCoy] Newcomer Clay Allen could make a name for himself with the medium-paced, shufflein' lament with a potent, traditional folk-flavored melody. Watch it.

BILGOODWIN (Vee Jay 564)
(B+) "THE STAND IN" (1:37) [Youahn BMI—Revus] The songster makes some meaningful comparisons between his life and the stage on this medium-paced weeper. Side boasts a fine melody and some real pretty lyrics.

BILL JOHNSON (Saber 1018)
(B) "I WON'T WAIT UP NIGHT" (1:54) [Youahn BMI—Revus] Tender, slow-churnin' country ballad read by Goodwin with loads of verve and polish.

Cash Box—November 2, 1963
Now! A TOTALLY NEW COUNTRY & WESTERN LINE
AT VOLUME SELLING PRICES

CUMBERLAND RECORDS

* All newly recorded in Nashville
  * All top quality vinyl pressings
  * All album jackets in full color
  * All albums skin wrapped

FREE DISPLAY RACK
Your Smash distributor will see that you get this attractive sales tool

BUY NOW! Take advantage of a fantastic Initial Order Deal!

PRODUCT OF SMASH DIVISION, MERCURY RECORD CORPORATION

Cash Box—November 2, 1963
Meet The WSMen

JACK DEWITT
President, WSM

John H. DeWitt, Junior, has pioneered many paths in his long career. In time of war, he led the way in electronic progress, and was cited for his accomplishment of reaching the moon with radar. In times of peace, he has led the development of radio, not only electronically, but from a program standpoint as well. It was his faith in live talent, particularly in the music field, which resulted in the spectacular growth of WSM, and the expansion of the music industry in Nashville. As president of WSM, he has overseen these accompanying developments, and still has the admiration and respect of those in whom he had such faith.

DeWitt, a native of Nashville, was educated at Vanderbilt University. His talents range through the field of astronomy, and he is a keen observer of world affairs. At one time he was consultant for clear-channel broadcasting operations. He is a member of the American Physical Society, American Astronomical Society, a Fellow in the Institute of Radio Engineers, and a member of the board of the National Association of Radio and Television Broadcasters. He has directed several civic and charitable campaigns.

ROBERT E. COOPER
General Manager, WSM

Robert Evans (Rob) Cooper, as director of WSM radio, heads up nine departments of the Clear Channel station—including "Grand Ole Opry" and its artists and service bureau.

He joined WSM in 1955 as radio sales manager, and in the ensuing 12 months WSM recorded its largest sales in history.

Cooper’s duties as director include the coordinating of national, regional and local sales, programming and promotion.

Cooper came to WSM from WMAK, where he had been successful as station manager and vice-president.

Previously he had worked in various capacities at WONE in Dayton, Ohio; WIKY in Evansville, Indiana; WKDA in Nashville and WHBQ in Memphis—where he began his career in 1941 as a script writer.

A strong booster of country and western music, Cooper may be best described as a "Grand Ole Opry" fan. Saturday nights throughout the year find him at Ryman Auditorium, either backstage mingling with the artists or out front with visitors.

Cooper and his wife Wanda—also an Opry fan—live in Nashville.

OTT DEVINE
Manager of the Grand Ole Opry

In his capacity of GRAND OLE OPRY and WSM Program Manager, Ott Devine directs the selection of talent on the station’s extensive schedule of live programming, including "Friday Night Opry" and the "Grand Ole Opry." In his many years service with the Opry he has seen a great number of its performers develop into world-renowned stars. He began his radio career at WJBY Gadsden, Alabama in the early 30’s. Following program and director and announcing duties with WRGA in Rome, Georgia and WDOH in Chattanooga, he joined WSM in 1935 as staff announcer. He was named chief announcer in 1936. In 1942 he moved into the program department, and in that capacity produced and presented more commercial and sustaining network programs than were originated by any radio station in the country with the exception of the network centers in New York, Hollywood and Chicago. A native of Alabama, he is married to his high school sweetheart, the former Virginia Haynie of Anniston, and they are the parents of two daughters and a son.

Thanks DJ’s For My Biggest Year Ever

ROSE MADDOX

"America’s Most Colorful Entertainer"

Bookings: Jimmy Brogdon,
P.O. Box 294, Oceanside, Calif.
Phones 722-7123 729-3031

Cash Box—November 2, 1963
IN THE BEGINNING there was one fiddler. One fiddler and one microphone. That was the birth of WSM’s GRAND OLE OPRY . . . 38 years ago. It is now America’s most popular radio show . . . the foundation of a multi-million dollar industry known far and wide as The Nashville Sound. On November 1 and 2, WSM and the Stars of the GRAND OLE OPRY will celebrate the 38th birthday of this famous show right here where it all began . . . at WSM, Music City, U.S.A. . . . including three important Roundtable Discussions on License Renewal, Programming, and Sales. All country music DJs and station management people are cordially invited.

WSM 650 CLEAR CHANNEL
NASHVILLE, TENNESSEE

OWNED AND OPERATED BY THE NATIONAL LIFE AND ACCIDENT INSURANCE CO.

Cash Box—November 2, 1963
Congratulations and Thanks to all the guys in Nashville for all the hits

Sincerely

AL Gallico

AL GALlico MUSIC CORP.
101 W. 55th St. N.Y.
Phone: JUsdon 2-1368

Nashville
MERLE KILGORE, Mgr.
812-16th Ave. S.
Nashville, Tenn.

London
JIMMY PHILLIPS,
Managing Director
PETER MAURICE MUSIC
CO. Ltd.
21 Denmark St. London,
England

Congratulations To The Grand Ole Opry
And WSM On Your Anniversary...

MERLE KILGORE

Current Hit Single

WHISKEY ROAD
b/w
FIVE MILES DOWN THE ROAD

MGM 13168

P.S. Thanks To Ott Deuna For Those
Grand Ole Opry Appearances...

Personal Management
AL GAllico
101 W. 55th St.
New York City

Booking Direction
BOB NEAL AGENCY
812 16th Ave. South
Nashville, Tenn.

MGM RECORDS

Talent Managers
and Bookers

AMERICAN CORPORATION
Box 46
Woodland Hills, California

(RECORDS
244-1755
PA

ACUFF-ROSE ARTISTS CORPORATION
2508-B Franklin Road
Nashville 4, Tennessee

297-5366

(RECORDS
297-5366
PL 7-4190

JOSEPH CSIDA ENTERPRISES
101 West 55th Street
New York 19, New York

Eddy Arnold

CLIFFIE STONE ASSOCIATES
1483 North Vine Street
Hollywood 28, California

Bobby Bare

Garden Terry

Shab Wooley

JIMMY DENNY ARTIST BUREAU
15-5 Franklin Ave., South
New York 4, Tennessee

(AL 5-5661

Larry Moeller, Manager

Webb Pierce

Minnie Pearl

Carl Smith

Johnny Wright & Tenn. Mt. Boys

Carl & Pearl Butler

Jean Shepard

Billy Walker

George Morgan

Red Sovine

Carl Belar

Bill Phillips

Carl Perkins

Cousin Jody

Del Reeves

Martha Carson

Hank Snow & Rainbow Ranch Boys

Roy Price & Cherokee Cowboys

Kitty Wells

Stanwood Javadan

James Dickens

Lefty Frizzell

Grandpa Jones

Claude Grey

Justin Tubb

Willis Brothers

Archie Campbell

Duke of Paducah

Connie Hall

Dottie West

Shirley Ray

DON THOMPSON AGENCY
P. O. Box 208
Rogers, Arkansas

ME 6-1400

Exclusive Management

Leen McAuliffe & Cimarron Boys

Booking Arrangement

Billy Gray & His Western Oakes

LOU EPSTEIN
222 East Fifth Street
Cincinnati 7, Ohio

PA 1-3000

Jimmy Skinner

Connie Hall

TILLMAN FRANKS
604 Commercial Building
Sheveport, Louisiana

Exclusive Management

David Houston

Country Johnny Mathis

Claude King

WILLIAM G. HALL
P. O. Box 849
Beaumont, Texas

TE 2-1522

Moon Mulligan

Asby Jemison

Benny Barnes

Bobby Misell

Billy Carter

Jack Clement

Dicky Lee

Johnny Preston

Rod Bernard

Jimmie Green

Marline Greene

Ches & Gene

Champagne Brothers

Ted

Johnny Barsin

Glenn Wells

Allen Reynolds

(Continued on page 68)

Cash Box—November 2, 1963
Country Cat

Country & Western Music is near and dear to the MGM lion! For many years its musical appeal and wealth of repertoire has influenced even our "pop" records!

For instance... We, at MGM Records, proudly produce the albums of the all-time country great,

HANK WILLIAMS:
THE VERY BEST OF HANK WILLIAMS
E/SE 4168 Mono and Stereo
14 MORE OF HANK WILLIAMS' GREATEST HITS, VOL. 3
E/SE 4140 Mono and Stereo

Then again... It has been our special privilege to record the one-and-only "Country"

CONNIE FRANCIS:
COUNTRY AND WESTERN GOLDEN HITS
E/SE 3795 Mono and Stereo
COUNTRY MUSIC CONNIE STYLE
E/SE 4079 Mono and Stereo

Meet... Versatile "pop" and Country & Western singer Sheb Wooley and his good friend, Ben Colder,

SHEB WOOLEY—
TALES OF HOW THE WEST WAS WON
E/SE 4136 Mono and Stereo
THAT'S MY PA AND THAT'S MY MA
E/SE 4026 Mono and Stereo

BEN COLDER—
SPOOFING THE BIG ONES
E/SE 4117 Mono and Stereo

And Now... We are pleased to present on the MGM label the big "pop" singer, well known and a favorite of Country & Western fans:

JOHNNY TILLOTSON:
TALK BACK TREMBLING LIPS
and
ANOTHER YOU
K 13181

Packaged in an attractive picture sleeve!

With these great Stars... Do you blame us for thinking we're the Country Cat's "Meow"!

VISIT MGM RECORDS HOSPITALITY SUITE
AT THE ANDREW JACKSON HOTEL

MGM RECORDS
THE STARPPOWER LABEL

Cash Box—November 2, 1963
Talent Managers and Bookers

(Continued from page 66)

<table>
<thead>
<tr>
<th>Name</th>
<th>Booking Arrangement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glenn Barber</td>
<td>859-2524</td>
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<tr>
<td>Joe Carson</td>
<td></td>
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<tr>
<td>Johnny &amp; Janie Masby</td>
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<tr>
<td>Wade Ray</td>
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<tr>
<td>Adrienne Roland</td>
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<tr>
<td>Warren Smith</td>
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<tr>
<td>Smokey Stover</td>
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<tr>
<td>Floyd Tillman</td>
<td></td>
</tr>
<tr>
<td>JIM E. RANNE</td>
<td>2304 Fairth Worth Avenue</td>
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<tr>
<td></td>
<td>Dallas, Texas</td>
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<tr>
<td>Country Singers</td>
<td></td>
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<tr>
<td>Don Edwards</td>
<td></td>
</tr>
<tr>
<td>MRS. EARL SCHRUGGS</td>
<td>201 Donna Drive</td>
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<td></td>
<td>Madison, Tennessee</td>
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<td></td>
<td>Exclusive Management</td>
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<tr>
<td>FLATT &amp; SCRUGGS</td>
<td></td>
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<tr>
<td>HOWDY SMITH</td>
<td>778-5454</td>
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<td></td>
<td>El Paso, Texas</td>
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<tr>
<td>O.F. Mike Ottman &amp; KHEY Riders</td>
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<td>Schaffner Sisters</td>
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<td>Nora Kay Handy</td>
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<tr>
<td>Bobby Fuller</td>
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<tr>
<td>SHELLEY SNYDER AGENCY</td>
<td>244-1225</td>
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<tr>
<td>728-16th Avenue, South</td>
<td>Nashville, Tennessee</td>
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<td></td>
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<tr>
<td>Faron Young</td>
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<td>Billy Grammer</td>
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<td>Warner Mack</td>
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<tr>
<td>DON WARDEN</td>
<td>228-3043</td>
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<tr>
<td>Box 8061</td>
<td>Nashville, Tennessee</td>
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<tr>
<td></td>
<td>Porter Wagoner</td>
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<tr>
<td>WILL-HELM AGENCY</td>
<td>244-1403</td>
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<tr>
<td>801 16th Avenue, South</td>
<td>Nashville, Tennessee</td>
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<tr>
<td></td>
<td>(Smiley Wilson, Manager)</td>
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<tr>
<td>Slim Whitman</td>
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<td>Loretta Lynn</td>
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<td>Wilburn Brothers</td>
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<td>Margie Bowes</td>
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<td>Smiley &amp; Kitty Wilson</td>
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<td>Don Helms</td>
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<td>Stringbean</td>
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<td>Osborne Brothers</td>
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<td>George Riddle</td>
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<td>Orville Couch</td>
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<td>Barrier Brothers</td>
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<td>Lloyd George</td>
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<td>Harold Morrison</td>
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<tr>
<td>JOE WRIGHT</td>
<td></td>
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<tr>
<td>F. O. Box 516</td>
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<tr>
<td>Goodlettsville, Tennessee</td>
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<td></td>
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<tr>
<td>Gerry Van Dyke</td>
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<td>Roger Miller</td>
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<td>Fred Carter</td>
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<td>Jack Eubanks</td>
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<tr>
<td>X. Lincoln</td>
<td></td>
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<tr>
<td>Billy Rainford</td>
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Wright Inks Miller

NASHVILLE—Joe Wright, head of the talent agency that bears his name, recently announced the signing of Roger Miller to a management contract. Wright's agency also manages Leroy Van Dyke, Fred Carter and Jack Eubanks.
Congratulations to WSM on the celebration of GRAND OLE OPRY's 38th BIRTHDAY!

Drop by and say "Hello" in Our Hospitality Suite #640...Celebrate NATIONAL COUNTRY MUSIC WEEK, October 27 - November 2!
### COUNTRY MUSIC ASSOCIATION, INC.

#### PURPOSES AND AIMS

The Country Music Association is a non-profit trade association whose purpose is to promote, publicize and maintain the growth and interest of the music industry. To make the public, especially the advertising industry, aware of the commercial value of Country Music as an advertising medium.

This is done by promoting the Country Music network and local station personnel, and to ensure that Country Music retains its individuality. Country Music's popularity has doubled during the tenure of its leadership, and has inspired outstanding success for more than a quarter of a century, a period that has been a major factor in the growth of the music industry.

The Country Music Association promotes its members and broadcasters interested in this field.

#### WHO IS ELIGIBLE?

Those who are interested in the growth of the Country Music industry, including networks, record companies, member stations, songwriters, artists, music publishers, recording engineers, record producers, record promoters, record distributors, and radio advertisers, are strongly invited to join the Country Music Association.

#### ADDITIONAL INFORMATION

The Country Music Association is a non-profit organization whose membership is open to all qualified individuals. Membership is on an annual basis, and all members are required to pay an annual fee. In order to maintain the integrity and standards of the Association, members are expected to abide by the regulations and by-laws of the organization.

The objective of the Association is to promote the interests of Country Music and to encourage the growth of the industry.

### CASH BOX

#### COUNTRY D.J.'S:

**REGIONAL REPORTS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Category</th>
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<tr>
<td>Ron Jay</td>
<td>WARI</td>
<td>DOSM GUTH</td>
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<tr>
<td>Jack Reno</td>
<td>WLON</td>
<td>HAP FY DAY</td>
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<tr>
<td>Pecos Pete</td>
<td>KXJ</td>
<td>UNCLE HANK</td>
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<tr>
<td>Uncle Hank</td>
<td>KXK</td>
<td>PECOS PETS</td>
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### STATIONS PROGRAMMING C & W MUSIC ON FULL-TIME BASIS

(Results of CMA Radio Survey Conducted March 1963)

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### PERSONS AUS. QU. TITLE

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<thead>
<tr>
<th>Name</th>
<th>Role</th>
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<tbody>
<tr>
<td>Bill Dow</td>
<td>Prom. Dir.</td>
</tr>
<tr>
<td>Gary Walker</td>
<td>Pres.</td>
</tr>
<tr>
<td>Buck Owens</td>
<td>Pres.</td>
</tr>
<tr>
<td>Jack Robins</td>
<td>Dir. Prom.</td>
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<tr>
<td>Don Cravens</td>
<td>Dir. Prom.</td>
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<tr>
<td>Jack Deaton</td>
<td>Dir. Prom.</td>
</tr>
<tr>
<td>Jim Borders</td>
<td>Dir. Prom.</td>
</tr>
<tr>
<td>Harry O'Connell</td>
<td>Dir. Prom.</td>
</tr>
</tbody>
</table>

### CASH BOX—November 2, 1963
ABILENE
Aceff-Rose Publications, Inc.
John Loudermilk, Lester Brown,
Bob Gibson

ACT NATURALLY
Blue Book
Voni Morrison, Johnny Russell

BALLAD OF JED CLAMPETT
Cardinaline Music Company, Inc.
Paul Henning

COW TOWN
LeBill Music
Jack Padgett

DETOIT CITY
Cedarwood Publishing Co., Inc.
Danny Dell, Mel Tillis

DON'T CALL ME FROM A HONKY TONK
Panper Music, Inc.
Harlan Howard

DON'T GO NEAR THE INDIANS
Batterup Music
Lorene Mans

DON'T LET ME CROSS OVER
Troy Martin Music, Inc.
Penny Jay

DOWN BY THE RIVER
Sure-Fire Music Company, Inc.
Jan Crutchfield, Teddy Wilborn

FROM A JACK TO A KING
Janie Music Publishing Co.
Ned Miller

A GIRL I USED TO KNOW
Glad Music Company
Jack Music, Inc.

GUILTY
Samos Island Music, Inc.
Tuckahoe Music, Inc.
Alex Zanetis

HAPPY TO BE UNHAPPY
Central Songs, Inc.
Bobby Bare

HELLO OUT THERE
Cedarwood Publishing Co., Inc.
Kent Westberry, Wayne P. Walker

HELLO TROUBLE
Edville Publishing Company
Orville Couch

I TAKE THE CHANCE
Aceff-Rose Publications, Inc.
Ira Louvin, Charlie Louvin

I'M SAVING MY LOVE
Samos Island Music, Inc.
Alex Zanetis

IS THIS ME?
Window Music Publishers
Open Road Music, Inc.
Bill West, Dottie West

I'VE BEEN EVERYWHERE
Bill & Range Music, Inc.
Geoffrey Mack

I'VE ENJOYED AS MUCH
Central Songs, Inc.
Wanda Jackson

LEAVIN' ON YOUR MIND
Cedarwood Publishing Co., Inc.
Wayne P. Walker, Webb Pierce

LEON'SOMES (7-7203)
Cedarwood Publishing Co., Inc.
Justin Tubb

MAKE THE WORLD GO AWAY
Panper Music, Inc.

THE MAN WHO
Robbed the Bank at Santa Fe
Trio Music Co., Inc.
Silverbell Music, Inc.
Jerry Leiber, Mike Stoller

A MILLION YEARS OR SO
Central Songs, Inc.
Charlly Williams

NOT WHAT I HAD IN MIND
Glad Music Company
Jack Music, Inc.

PRIDE
Cedarwood Publishing Co., Inc.
Wayne P. Walker, Irene Stanton

RING OF FIRE
Painted Desert Music Corp.
June Carter, Merle Kilgore

ROLL Muddy River
Sure-Fire Music Company, Inc.
Betty Sue Perry

RUBY ANN
Marion Music
Lee Emerson

SANDS OF GOLD
Cedarwood Publishing Co., Inc.
Webb Pierce

SECOND HAND ROSE
(Second Hand Heart)
Panper Music, Inc.
Harlan Howard

SING A LITTLE SONG
OF HEARTACHE
Youth Music, Inc.
Del Reeves

SIX DAYS ON THE ROAD
New Keys Music
Tune Publishers, Inc.
Earl Green, Carl Montgomery

STILL
Moss Rose Publications, Inc.
Bill Anderson

SWEET DREAMS (Of You)
Aceff-Rose Publications, Inc.
Don Gibson

T FOR TEXAS
Peer International Corporation
Jimmie Rodgers, George Thornt

TAKE A LETTER, MISS GRAY
Tree Publishing Co., Inc.
Justin Tubb

TALK BACK TREMBLING LIPS
Aceff-Rose Publications, Inc.
John Loudermilk

TIPS OF MY FINGERS
Tree Publishing Co., Inc.
Champion Music Corporation
Bill Anderson

WALK ME TO THE DOOR
Panper Music, Inc.

WALL TO WALL LOVE
Aceff-Rose Publications, Inc.
Helen Carter, June Carter

WE MISSED YOU
Tree Publishing Co., Inc.
Champion Music Corporation
Bill Anderson

WE MUST HAVE BEEN
OUT OF OUR MINDS
Glad Music Company
Melba Montgomery

YELLOW BANDANA
Screen Gems-Columbia Music, Inc.
Al Gorgoni, Steve Karliski

LARRY KOHLER
YOU COMB HER HAIR
Panper Music, Inc.
Harlan Howard, Hank Cochran

YOU TOOK HER OFF MY HANDB
Central Songs, Inc.

Wynn Stewart, Skeets McDonald,
Harlan Howard
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| WTHD   | Waltham, Massachusetts | 1000 | WTHD |工业 

8 to 12 Hours Daily

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CASH BOX—November 2, 1963
PAMPER MUSIC, INC.
Box 96  119 Two Mile Peak    Goodlettsville, Tenn.  UL 9-1343
Cable WUX — Goodlettsville

Publishers Of These Big Songs

LITTLE BITTY TEAR
FUNNY WAY OF LAUGHING
SHE'S NOT YOU
TEARS BROKE OUT ON ME

BUSTED
NIGHT LIFE
FUNNY HOW TIME SLIPS AWAY
CRAZY

Exclusive Writers
(Listed Alphabetically)

ROY BAHAM
HELEN CARTER
HANK COCHRAN

BOB FORSHEE
HARLAN HOWARD
DON McKINNON

WILLIE NELSON

Shooting To #1 On All Charts

PATSY CLINE
"WHEN YOU NEED A LAUGH"
DECCA 31552

Cash Box—November 2, 1963
NASHVILLE—Country Music Association officials received a boost late last week in their promo campaign for National Country Music Week which kicked off Oct. 27 as producers of the NBC-TV “Tonight Show” disclosed the program’s origins from home base New York this week instead of Europe as announced earlier. Show officials stated they hope to have prime country talent on the guest list this week (Flatt & Scruggs have already been firmed up for Oct. 29 appearance).

Additionally, the CMA branded itself to rosy into the heaviest concentration of C&W activity on record. Oct. 31 CMA proxy Gene Autry addressed what is expected to be the largest assembly of CMA members ever—membership is up from around 700 last year to over 1,000 currently.

A sellout crowd of some 800 is set for the CMA Fifth Anniversary Banquet (Nov. 1) which features a classic country stage show starring Tex Ritter, Eddy Arnold, Flatt and Scruggs, Leroy Van Dyke, Jean Shepard, the Pla*men and Hank Thompson and his Brazos Valley Boys. The dinner dance is slated for the Municipal Auditorium, this city.

Presentation will be made during the CMA membership session of the first annual Connie B. Gay Award, named after the association’s founding president and one of its most outstanding non-officer CMA’s of the year. Quarterfinals will originate will be dealt with in addition to election of directors and officers during the week’s activities.

On the broadcasting scene nationally, C&W will receive its usual out-and-out Arthur Godfrey radio show on CBS and on the Don McNeill Breakfast Club carried by ABC radio. It was announced earlier that the new network TV show, “An Ernie Ford Show,” “The Jimmy Dean Show,” “The Steve Allen Show,” and others will zero in on NCMW west-guests and themes, Scores of non-affiliated radio stations are scheduled C&W Spectacular promotions.

NASHVILLE—Don Pierce, president of Starday Recording and Publishing Company of Madison, Tenn., has announced a new concept in the merchandising of country album product with the formation of Starday’s Country Music Record Club of America. In addition to offering LP’s from the Starday 150-disc catalog, the club will also distribute singles from the Hickory and King labels.

The decision to form the club was not an immediate one, Pierce said, and was well-known for his advanced marketing ideas, has been cognizant of some time of the ever-growing legion of country fans and the upsurge in the sales of c&w. The Starday club idea grew out of the obvious need of providing better service to this significant market.

Pierce has long been aware of the difficulty, and has recognized the extent by radio mail order sales through the use of such companies as Doubleday & Company’s “RPM” club. This club idea grew out of the obvious need of providing better service to this significant market.

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Several successful stories demonstrated the potential for mail order sales. For example, Columbia had already sold 50,000 more country albums than had been anticipated, despite a lack of advertising emphasis on the country products. The success of Starday’s Record Shops of Dallas in selling sacred music by mail order has demonstrated the need for a specialized approach to sell specialized products like c&w and sacred.

Pierce was convinced Starday was in a position to form the first mail order club specializing in c&w and sacred and call it Country Music Record Club Of America.

“We didn’t kid ourselves about the size of the job,” Pierce says. “Facing competition from major labels, we had to have the best professional guidance in handling promotional, advertising, publicity and sales plans.”

“We did a lot of looking and listening to advertising agency presentations; we all agreed on one agency that’s 2,000 miles from Nashville—Tackett & Kine Advertising of Seattle, Washington. They have an outstanding track record for mail order campaigns and we were especially impressed by their understanding of our market.”

John Kine worked in Nashville with the circuit until he moved to the west coast last year.

For the past year, Hollywood has worked with Starday a very long and close relationship. Year by year, he has become more and more aware of what Starday has accomplished in the area of country music and has been increasingly impressed with the talent Starday has come up with. Starday will not only be able to mail order this talent but will be able to mail it directly to the people who are fans of the talent. Starday will not only be able to mail order this talent but will be able to mail it directly to the people who are fans of the talent.

From the outset, Starday’s Country Music Record Club shows a potential to be a strong addition to the country music industry. Starday has enjoyed an advantage—experience in selling country music customers, and an understanding of their likes and dislikes. Pierce knows that his customers are highly interested in the signing of new artists and in the signing of new contracts and that they will and collection problems automatically fall into the proper categories. Starday’s Country Music Record Club promises to be a strong addition to the country music industry. Starday has enjoyed an advantage—experience in selling country music customers, and an understanding of their likes and dislikes. Pierce knows that his customers are highly interested in the signing of new artists and in the signing of new contracts and that they will and collection problems automatically fall into the proper categories. Starday’s Country Music Record Club promises to be a strong addition to the country music industry.

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ASCAP salutes national country music week!

Country and Western Music has always been an important part of our nation’s music heritage.

Next year will mark the Fiftieth Anniversary of the founding of ASCAP, and among its more than 9,000 members are many writers and publishers who have made a significant contribution to this field of music.

ASCAP is pleased to join its friends in Nashville in the celebration honoring the writers, publishers, and artists who have entertained the public with this typically American music.
WHY IS NASHVILLE CALLED MUSIC CITY, USA?

NEW YORK—WSM-Nashville staff announcer David Cobb stepped to the microphone the other day and said:

"From Music City U.S.A., this is WSM. These words were to become more significant than Cobb probably realized.

1925, Tragedy, unique square sound pictured the big news. The tremendous success of the Grand Ole Opry, Nashville's weekly live radio-recording center bringing an industry to the city that boasts of a gross of forty-five million dollars a year.

The Grand Ole Opry by mid-thirties had become to country music what Hollywood was to motion pictures.

The Opry in the late thirties had become the institution. Many stars had already moved their families to Nashville because they had to be in Nashville to appear on the Opry. They made Nashvile their headquarters, consequently, and some homes moved here too.

Soon when records became big business, it was just the natural place to set up recording studios. The city had all of the natural resources to come at hand in which to record. But then in addition to Nashville's good musicians, something else developed. It was a sound . . . unique to any other sound anywhere. It was not something that seemed to be music in itself. It was something that was unobtainable anywhere but Nashville. This could only be explained by saying that somewhere in the environment something had enhanced the contestant's performance.

The Grand Ole Opry was named simply by the musicians not using a strict musical scale to go by. They were free to choose whatever sounds pleased them, or pick it on a guitar, or perhaps play it on the piano; then they would pick it up and begin to play. This sound, now called "The Nashville Sound," is something like an actor learning lines for a play. The lines are never perfect in delivery, but before he can learn his lines, then he must begin to mold the lines into meaningful speeches that contain emotion. Nashville Sound was, perhaps, the music that is produced in Nashville . . .

"emotion..." thus the music men of Nashville today thoroughly then begin to put the emotion, human element into the music without the orchestrations to hamper their improvisations. As one musician put it to a New Yorker who asked, "Do you read music?" "Yes," he said, "but not enough to hurt my singing."

But the real beginning of what Nashville Sound, today, contributes to Country Music Industry was way back in 1936. It was at Nashville's Opry and Uncle Jimmy Thompson, played his fiddle and sang some old songs that he must begin to mold the lines into meaningful speeches that contain emotion. Nashville Sound was, perhaps, the music that is produced in Nashville . . .

They have this very fine line between what we once called country music and the so-called pop music. Popular means that it is liked by the most people. This term could only be applied to pop music and that is why we heard every Saturday night on the Grand Ole Opry. The influence that Nashville Sound has had on the music industry as a whole has been tremendous. This fact is evident in the recordings of such people as Connie Francis, Patti Page and even such steel as Dean Martin and Perry Como have recorded songs that were once called country. Thus the term country which once was synonymous with rural has experienced a change. The term country no longer means, backwoods or farm or rural route only; it now means anything that is related to the nation. The music of the country or nation. All of the music heard on the Grand Ole Opry is country music in that there is no longer that distinction between the music of two different peoples. The so-called rural areas of today enjoy all the advantages of the city.

So today, as the Grand Ole Opry approaches its sixty years of being a payroll day, we find that those who once scorned what they termed hillbilly music are now buying records by such Opry artists as Roy Acuff, Red Foley, Jim Reeves, Don Gibson, Marion Worth, and yes, Lester Flatt and Earl Scruggs. The 1963 Grand Ole Opry has many new stars who weren't even born when it began, but tradition has been maintained. It's still the music of the people.

After all what's in a song? Words and music that tell a story, the things that country music and that tell a story. It takes a trained ear and an educated mind to understand opera, but the words and music heard on the Grand Ole Opry are easily understood by everyone.

"Madame Butterfly" is a story of a girl who never lived, but she has lived as long as I have been singing this song on the charts today by Opry Star Sonny James called "The Mind Is A Lonely Place"

And a song by Hank Locklin called "Pilgrim" which is translated into "Pagliacci," the sad, miserable clown who must please people.

Simplicity and emotion describe country music. It is music in song, . . . Tragedy, gaiety, love, hate, home, loneliness, . . . all of the emotions that we have. That's what country performers are trying to do when they do their work.

For a writer of a play to express life, he must have lived, so must a songwriter. For an actor to express emotion, he must have experienced that emotion, so must a singer of country music.

This is what is done at the Opry on Saturday night, and on the road, and every day, and on records played around the world. It is what the Opry has done in Nashville, expression of life; and it all began thirty-eight years ago with the Grand Ole Opry.

CMA's Board Of Directors

NASHVILLE — Clyde Gray (left), who is currently writing with "Go Fish," an Associated Music, is receiving one of the first annual awards presented by BMI Records for top-selling c&w decks. Offering a congratulatory handshake is Shelly Stedman, BMI's new up-and-coming director.

Watch The Hootenanny Mule Go!

CINDY LOU

by

"ONE LAST LOOK"

VERN YOUNG & THE AMBASSADORS

CH 101

CHORDS RECORD CO.

160 W. 46th St. (Rm 506)

N.Y.C. LO. 9-2794

W. 46th St. (Rm 506)

CASH BOX—November 2, 1963

Standing left to right are Hal Cook of BMI Records, Ben Nelson of BMI Records, Mc- Connell of Acuff-Rose; Charles Ber- net; Ray Parker, BMI Records, author of "Opry:" Bill Denny, Cedarwood Publishing, BMI; Buddy Lee, BMI, Opry; Sonny James, BMI, Opry; Roy Acuff, BMI president; Wesley Rose of Acuff-Rose, Board chairman; Frances Peyton of BMI, secretary, and Hap Peebles, a promoter and assistant treasurer.
Greetings and Thanks
To The Disk Jockeys
Throughout
The World

Chet Atkins
MR. GUITAR!

20th Consecutive Album Hit

10th Consecutive Year

#1 MOST PROGRAMMED INSTRUMENTALIST 1963
(COUNTRY)

Anniversary Greeting WSM & Country Music Festival

Cash Box—November 2, 1963
NASHVILLE—The initial showing of a feature-length film starring over 17 headline country acts and including a flick strip of the late Hank Williams, adds an exciting touch to National Country Music Week activities focused primarily on Music City.

Sponsored by the Country Music Association, the special premiere showing will be held at the Tennessee Theatre, this city, at 10:30 AM on Nov. 2. Tickets will be available all week both at the theater box office and the CMA booth in the lobby of the Andrew Jackson Hotel.

“Country Music On Broadway” was produced by Marathon Pictures, Inc., of Nashville and stars Lester Flatt and Earl Scruggs, Hank Snow, Ferlin Husky, Skeeter Davis, Hank Williams, Jr., Stonewall Jackson, George Jones, Buck Owens, the Wilburn Brothers, Porter Wagoner, Ralph Emery, Andy Williams and Bill Anderson. The plot centers around a star-studded troupe of C&W personalities playing a stage show on Broadway. The storyline weaves around Hank Snow’s re-collection of Hank Williams and the film clips of the late chanter in action.

The Anita Kerr Singers and others are pictured above in a still from the motion picture.

Ernest Tubb’s Record Shop
Will Hold Open House

NASHVILLE—Veteran country singer Ernest Tubb announced last week that he would hold an open house at his Nashville record shop (the News) on Tubb’s 35th birthday celebration, Nov. 1-2. There will be “live” broadcasts all day, though refreshments and prizes for everyone. All deejays and country music fans are cordially invited to stop by the store.

CONGRATULATIONS
WSM
GRAND OLE OPRY & CMA
FROM
JERRY KUCHERA
& CREW
AT WLDY
LADYSMITH, WISCONSIN

Deejays: Watch For
Sammy Masters
New Gospel Album
“May The Good Lord Bless and Keep You”

#GI00
Galahad Records
11703 East Everest,
White Plains, New York

BMI Country Achievement Awards

NEW YORK—Fifty-three writers and 82 publishers will receive BMI citations of achievement for the success of 43 songs in the country music field during the past 12 months at this week’s Country Music Association dinner in Nashville. The awards will be made by BMI President Roly T. Burton on Thu. (31). The annual awards are based on trade paper polls of national popularity and public acceptance, reflecting disk and sheet music sales, radio and TV performances, coin machine plays, and other factors measured in those polls.

Harland Howard was the leading writer award winner, with four BMI citations, and Cedarwood Publishing Co., Inc., the top publisher with six citations. Other multiple writer award winners included Bill Anderson and Wayne P. Walker, with three awards each; John Loudermilk, Jack Clement, Alex Zetnetis, Webb Pierce, Justin Tubb, Hank Cochran, Charlie Williams and June Carter, all with two BMI awards. Publishers winning multiple awards included Acuff-Rose Publications, Inc. and Ranger Music, Inc., five awards; Central Songs, Inc., four awards; and Glad Music Company and Tree Publishing Co., Inc., three awards each.

BMI citations go to writers and publishers of the following songs:

“A Tulip” by John Loudermilk, Lester Breck, Coachie St. Clair and in Acuff-Rose Publications, Inc.;

“Aert Naturally” by Alex Zetnetis, Morris, Bill Rodgers, Jr., and in Central Songs, Inc.;

“Ballad Of Jed Clampett” by Paul Henning, Pub.: Carolitone;

“Cone Town” by Jack Peggott, Pub.: LeBill;

“Detroit City” by Danny Gill, Mel Tillis, Pub.: Cedarwood;

“I Don’t Call Me From A Honky Tonk” by Harlan Howard, Pub.: Pamper;

“I Don’t Go Near The Indians” by Lorene Mann, Pub.: Buttercup;

“I Don’t Let Me Cross Over” by Penny Jay, Pub.: Troy Martin;

“Down By The River” by Jan Crutchfield, Teddy Wilburn, Pub.: Sure-Fire;

“From A Jack To A King” by Ned Miller, Pub.: Janice;

“A Girl I Used To Know” by Jack Clement, Pub.: Glad, Jack;

“Guilty” by Alex Zetnetis, Pub.: Sams;

“Happy To Be Unhappy” by Bobby Bare, Pub.: Central Songs;

“Hello Out There” by Kent Weatherly, Wayne P. Walker, Pub.: Cedarwood;

“Hello Trouble” by Ovrille Conch, Pub.: Edville;

“I Take The Chance” by Ira Louvin, Charlie Louvin, Pub.: Acuff-Rose;

“I’m Saving My Love” by Alex Zetnetis, Pub.: Sams;

“Is This Me?” by Bill West, Pub.: Window, Open Road;

“I’ve Been Everywhere” by Geoffrey Mack, Pub.: Bill & Range;

“I’ve Enjoyed As Much Of This As I Can Stand” by Bill Anderson, Pub.: Mos Rose;

“Kickin’ Our Hearts Around” by Wanda Jackson, Pub.: Central Songs;

“Leavin’ On Your Mind” by Wayne P. Walker, Webb Pierce, Pub.: Cedarwood;

“Lonesome (7-7890)” by Justin Tubb, Pub.: Cedarwood;

“Make The World Go Away” by Hank Cochran, Pub.: Pamper;

“The Man Who Robbed The Bank At Santa Fe” by Jerry Leiber, Mike Stoller, Pub.: Trio Music, Silverbell;

“A Million Years Or So” by Charlie Williams, Pub.: Central Songs;

“What I Had In Mind” by Jack Clement, Pub.: Glad, Jack;

“Prize” by Wayne P. Walker, Irene Staunton, Pub.: Cedarwood;

“Ring Of Fire” by June Carter, Merle Kilgore, Pub.: Painted Desert;

“Roll Muddy River” by Betty Sue Perry, Pub.: Sure-Fire;

“Ruby Ann” by Lee Emerson, Pub.: Marizon;

“Sands Of Gold” by Webb Pierce, Pub.: Cedarwood;

“Second Hand Rose (Second Hand Heart)” by Harlan Howard, Pub.: Pamper;

“Sing A Little Song Of Heartache” by Del Reeves, Pub.: Youah;

“Six Days On The Road” by Earl Guitze and Montgomery, Pub.: New Keys, Tune;

“Still” by Bill Anderson, Pub.: Mos Rose;

“Sweet Dreams (Of You)” by Don Gibson, Pub.: Acuff-Rose;

“I For Texas” by Jimmie Rodgers, George Thornt, Pub.: Peer International;

“Take A Letter, Miss Gray” by Justin Tubb, Pub.: Tree;

“Talk Back Trembling Lips” by John Loudermilk, Pub.: Acuff-Rose;

Sesac “Country Spec” Pkge To Be Introduced
In Nashville, Oct. 31

NEW YORK—Designed to please the rapidly increasing audiences for an art form indigenous to America, a novel “Country Music Spectacular” LP package consisting of five LP’s of country music and an all-new C & W “Drummers” release has been produced by SESAC and will be introduced at the forthcoming Country Music Festival in Nashville on Oct. 31 and November 1st and 2nd. The release will be available and available for audition in the SESAC Hospitality Suite at the Hermitage Hotel on the Festival’s three-day street. Included in the talent lineup in the “Country Music Spectacular” package are Bill Anderson, Hank Williams, Johnny Horton, Leon McAulliff, and Darrell McCall, plus a group of top-notch Nashville musicians.

The new series is flexible in scope, designed for both programming features as well as sales aids. An important part of the package is a special “Just A Minute!” LP consisting of 60-second country music show-stoppers aimed at production and sales requirements. The complete package, comprising five country music LP’s and the C & W “Drummers” album is available on an outright sale basis for just $45.00.

The new “Drummers” disk is the fifth release in the C & W SESAC Spectacular LP series and is available for representatives at the Hermitage Hotel during the convention will have all five of those “Drummers” LP’s available for audition purposes.

“Tips Of My Fingers” by Bill Anderson, Pub.: Tree, Champion;

“Walk Me To The Door” by Conway Twitty, Pub.: Pamper;

“Walk To Wall Love” by Helen Carter, June Carter, Pub.: Acuff-Rose;

“We Missed You” by Bill Anderson, Pub.: Pamper;

“We Must Have Been Out Of Our Minds” by Melba Montgomery, Pub.: Glad, Jack;

“Yellow Bandana” by Al Gorgen, Steve Karlinski, Larry Colber, Pub.: Screen Gems-Columbia;

“You Combed Her Hair” by Harlan Howard, Hank Cochran, Pub.: Pamper;

“You Took Her Off My Hands” by Wynn Stewart, Skews McDonald, Harlan Howard, Pub.: Central Songs.

Mercury Debut

NASHVILLE—Country Music Week could well be Roy Drusky’s personal celebration—as the country field has produced “28” number one recorded songs for the Gorgis Boy. Recently parted by Mercury, he is pictured above cutting his first single, “I Love You.”

Roy’s string of previous hit records on Decca has established him as one of the most popular artists in the country field. He has become one of the biggest box office attractions in the country and has countless fan clubs throughout the nation.

Cash Box—November 2, 1963

Grand Ole Opry Wives
Answer Helped Ad

NASHVILLE—When the country music deejays come to Nashville for the 35th birthday celebration of the Grand Ole Opry, 20 deejays and Grand Ole Opry wives who will hold down the registration desk. Shown above (left to right) are the gals belonging to Bobby Lord, Bill Anderson, Jimmy Newman and Leroy Van Dyke.
Many Thanks

RCA
VICTOR
The most trusted name in sound

New Single Release

"HEARTLESS HEART"
b/w
"THE HUCKLE BUCKLE"
47/8216

Current Album

"COMIN' ON"

COMIN' ON
FLOYD CRAMER
LFM/LSP 2701

RCA VICTOR

Cash Box—November 2, 1963
New CMA Plaque

I welcome the opportunity to highlight the "Country Music Story" as it pertains to England, Europe, and other countries outside the United States and Canada.

The international acceptance of American Country Music is a phenomenon. I can't explain all the factors that have helped country music expand and increasingly important commodity outside the United States, but I can fairly well outline what seems to be the most important one: the perception that Country Music seems to be headed. You might say that country music is "all the rage in London," and this "comes across" wherever it is heard. As people in England, Europe, and other foreign countries developed a curiosity and an interest in Country Music, they tried to obtain records, but they were, unfortunately, not able. For several years, they could only obtain country records by mail order from such sources as the Gibson Music Store in London, from the "Hillbilly" magazine, from the turn-in of records to the Blake's mail order, operation in Chicago, Soldiers and Foreigners alike would order a blank record at retail at a time from these mail order sources. Country Music was "Hard to get," and very few firms knew how to promote and merchandise it properly.

The next development was the formation of the Country Music Appreciation Clubs in foreign countries. These took the form of Country Music fan clubs such as the Country Music Appreciation Clubs in England and other countries. It was a sort of gathering of collectors and connoisseurs who had a special interest in the specialized type of music that was very difficult to obtain.

Notable among these Country Music clubs and magazines overseas were the "Hillbilly" magazine of Steiner of Basel, Switzerland; "Country Music" magazine by General Records of London, England; "Country and Western Record Review" issued by Dave Harrington, London; the "Havridey" by B. W. Schippen of Holland, and those issued in several other countries in the early 1950's. In recent years there have been several other new publications, such as "Country Music" by Kevin Emmerson of Australia, "Country Music" by Ben Maddox in South Africa; and more recently, an Irish Country Music magazine issued by John O'Reilly in Ireland. These publications of Country Music radio shows came into existence in England, and in 1957, the "Hillbilly" was revisited by Murray Kush for the British Broadcasting Company. All of these developments were important, but the biggest impact was to be made by Country Music in the United States. The American Country Music sound seemed to spread and find favor. Therefore, as in America and Canada, Country Music has been more highly appreciated and in demand.

Road" Waxing

NASHVILLE — Jerry Lee Lewis (center), recently-taxed to a long-term Smash recording contract, paused for a brief break during a talking session of his first Smash single, "Hit The Road Jack," b/w "Pen and Paper." In the above pic the chart is shown talking over session problem with A&R director Sheldon Singleton (right) while tunesmith Eddie Killeen looks on. Lewis has been tabbed for the star attraction of the soon-to-be-opened Cez Paree in Chicago, following a recent appearance at the Thunderbird Club in Las Vegas.

COUNTRY MUSIC INTERNATIONALLY

The exchanges purchased from foreign firms that leased Country Music masters from CMA.

As our gold shortage problem became severe, President Kennedy encouraged the exchange of their records from the U.S. This meant that Country Music had to find a market among native populations in order to obtain overseas releases. This happened despite the lack of artists personal appearances, and the lack of air play on stations other than the Armed Forces Network.

Noting the upswing in demand for Country Music, some industry people went to England and Europe to help the situation along; Wesley Rose of the Acuff-Rose Publications firm of Nashville is a case in point. His publishing interests in England required him to travel extensively in England and Europe and in doing so he looked for every opportunity to educate the record industry in Europe concerning the potential of Country Music. The writer went to England and Europe in the 1950's to conduct the master leasing deals with English and European firms and music publishing companies, and to encourage English and European publishers in England and Europe to see the potential of Country Music and then they also followed through for air play and publicity. Cyril Baker, working in the U.K. at the time as well, formed several associations with Baker Associates and the Aberbach Brothers, a publishing firm that worked in Africa, and Baker had a high regard for music man in London with whom he worked and Country Music record manufacturers. It happened that Belgium's firm in London, the U.K. company, was interested in Country Music and he liked it. When he was sure that the issuance of Country Music was commercially feasible in England, he worked with Geoffrey Milne of London, Baker was instrumental in bringing the Starday catalog to the London firm and as a result no less than 35 long play albums have been released from that catalog in England in the last 18 months. As Country Music expanded overseas, it was aided at every turn by the Country Music Association which gave wide-spread publicity to "Our Cousins Overseas." CMA has many foreign writers and CMA gives constant expression to the activities of Country Music fans internationally. CMA recognizes that the full potential for Country Music cannot be achieved unless we approach the problem as a world-wide proposition. At present CMA is actively working with the Estonian officials to encourage more personal appearances by Country Music artists outside the U.S. and Canada.
Thanks D.J.'s for Making This My Biggest Year —

Skeeter Davis

I CAN'T STAY MAD AT YOU 47/8219
I'M SAVING MY LOVE 47/8176
END OF THE WORLD 47/8098

Congratulations
WSM — 12th Annual Country Music Festival and GRAND OLE OPRY'S — 38th Anniversary

exclusively:

RCA VICTOR

current album:

SKEETER
DAVIS
Cloudy,
with occasional tears

LPM/LSP—2736

Cash Box—November 2, 1963
THE Opry: First PERSON

Country Music Internationally

(Continued from page 80)

is the program where the world has come in to see what Roy Acuff has to offer. He has been able to make his way overseas, but he has not been as successful as other country music artists in making a mark on the international scene.

Country Music is a strong force in the world today. It is growing in popularity in Australia and New Zealand, and it is starting to catch on in Japan. It sells in Germany, in the Nordic countries, and in Scandinavia. So far it has been slow, but it has the potential to grow in other international markets.

At present there is a trend overseas to develop local talent, local writers and local recording rather than to import the masters from the United States; however, Country Music on the whole is still relatively unknown and probably will be for a while. This is probably the problem that it faces in America, as Country Music artists perform throughout the country and abroad. This is something that Country Music owes to itself—a sense of identity.

Any discussion of pioneering Country Music overseas would have to give full recognition to the contribution of Roy Acuff and his flip-flops. "The Grand Ole Opry" is growing in Australia, and Roy Acuff is a man who represents the very best and the most authentic of Country Music. He is a tremendous asset to any Country Music artist or artist of any type of music.

An old entertainment machine for the world, the Grand Ole Opry is one of the most important entertainment centers of the world. The Opry is a place where people can come to have fun, to enjoy good music, and to be entertained. It is a place where people can find relief from the stresses of everyday life.

The Opry has a long and rich history, and it continues to thrive today. The Opry is a place where people can come to see the best in Country Music, and it is one of the most important entertainment centers in the world.

Cash Box — November 2, 1963
Chet Atkins is the best A and R man in the world. Wesley Rose is the best manager. Jim McConnell is the best booking agent. And Abilene is the prettiest town I’ve ever seen.

“IV”
After much work and preparation on the part of many people the 12th Annual Country Music Festival and 50th Birthday Celebration of the Grand Ole Opry is finally here. This week the Music City will be packed with Festival-gose (artists, bookers, producers, deejays, manufacturers and press reps) who are really coming to Nashville from all parts of the country. From the kick-off of the Convention, the registration on Oct. 31, to the last scheduled event, Columbia's coffee catch on Nov. 3, the city will be a hub of activity and excitement. In addition to the usual label-sponsored goings-on and traditional events, this year WSM has arranged for some informative round table discussions and panels. From advance indications it looks like this year's Convention will be the biggest and most impressive to date. The rapidly-increasing importance of country music as a factor in the pop markets, makes the report of significance to the entire trade. It will be extremely interesting to observe what develops in Nashville during the Convention. It's been a hectic month for everyone concerned with country music but it looks like all the extra effort will certainly be more than worth it. Once again, our special thanks go to WSM's Trudy Stamper and CMA's Jo Walker for their invaluable help and assistance in the preparation of this issue.

Manager Joe Wright informs that Leon Van Dylke will be a very busy man during this year's DJ Festival. The songster will conclude a 26-day tour in Houston, Texas, on Oct. 30, will perform at the Mercury Halloween Party on Nov. 1, the CMA Banquet on Nov. 1, appear on "Breakfast At The Opy" and the "Opy" on Nov. 2 and do a mailing in Des Moines, Iowa on Nov. 3. A pretty busy week for Leon and the gang.

Tom Cash sends along word of the opening Johnny Cash pubbery in Nashville. The office is at 812-16th Avenue South and is in the market for new songs and writers. Tom also notes that all artists, managers and A&R men are invited to stop by at any time.

Hank Snow, who is currently clicking with "Ninety Miles An Hour (Down A Dead End Street)" on RCA Victor, informs that the past few months have been extremely fulfilling and exciting for him. A recent highlight in his career came when he was given a role in the new flick, "Country Music On Broadway." The chanter not only sang in this film but also did some lines and scenes with Hank Williams, Jr. Many other country artists are in this movie which is to be premiered during the Convention. During his twenty-eight years as an exclusive Victor artist, Hank has been presented with many honors but he is mightily thrilled over the latest honor he received. On the closing of his performance at the Al-Sar-Ben World Champion Rodeo in Omaha, Nebraska, he was named to rodeo's Hall of Fame. The officials of the Rodeo presented Hank with two beautiful plaques... Hank's pubbery, the own. Hank wishes everyone of them the best of luck and success.

Field and promotional reps for Acuff-Rose have been covering the country recently plugging their releases. Mel Ford and John Brown completed a trek through St. Louis, Kansas City, Minneapolis, St. Paul, Madison, Milwaukee, Chicago, Indianapolis and Los Angeles. Acuff-Rose has covered Pittsburgh, Cleveland and Detroit and Lester Ross journeyed to the west coast covering such cities as San Francisco and the surrounding areas. All reports from the territory indicate this will be the best year in the history of the firm.

After four weeks of appearances in the ten central states, Buck and his Buckaroos return to California and will spend the next several weeks picking and singing on the west coast.

Veron Stewart, country spinner and Veejay recording artist, reports enthusiastic reaction to his release, "Up On The Hill" b/w "Tarnished Angel." It is expected by many to be even bigger than his recording of "The Way It Feels To Die" earlier in 1963. Deejays needing copies are requested to drop a note on station letterhead to Country Western Promotions, P.O. Box #2, Postal Station "J", Toronto 6, Ontario, Canada.

George Hamilton IV and his wife, Tinky, will be winging to Hawaii shortly to spend most of the month of December on a bit-pleasure jaunt, MGM's flick, "Hootenanny Hoot," which Hamilton appears in, broke all records at a recent showing in Chatanooga.

Connie B. Gay, well-known figure in the music industry via his connection with country music and his network of radio stations, has recently purchased a Colonial home on Franklin Road in Nashville. Gay, of "Down & Country" fame, plans to produce several TV shows using Nashville talent. Gay is responsible for launching the first Jimmy Dean and George Hamilton IV network TV shows.

Paul Wayne, popular Starday recording artist and tunesmith, has been hospitalized in Xenia, Ohio. Surgery was required to correct a hearing defect. He would appreciate receiving cards, which he intends to speed his recovery. Send them to his home address: Route #1, Sabina, Ohio.

Larry Connie Hall, Anita Carter, and Eleanor Martin decided to try something different during a recent visit to Toronto, Canada, a guided tour of Toronto's Subway! It was a new experience for all three. Tour
ROUND UP

Philadelphia, Pittsburgh, Louisville, Indianapolis, St. Louis, Kansas City, Wichita, Oklahoma City and Tulsa promoting current Panper tunes including Rusty Draper's "Night Life" and Johnny Tillotson's "Funny How Time Slips Away," ... Pubbery executive personnel are looking forward to WSM-Grand Ole Opry's 38th Anniversary celebration. They are making final preparations for this year's Convention and will sponsor the final Opry show program with a dance at the Andrew Jackson Hotel Nov. 2. Music will be furnished by Ray Price and the Cherokee Cowboys. Featuring guest artists will include Wilburn and Hank Cochran.

Thousands of postcards from Continental United States, Canada, Hawaii, Australia and Europe have been sent to KFXJ-San Francisco's popular cowboy personality, Marshall "J" by his young "diciples." From time to time during the summer Marshall "J" asked his faithful young viewers to "drop him a line" while on vacation. The results were somewhat astounding. Marshall "J" personality was delegated with post cards from such places as Sidney, Reno, Mexico, Paris, New York, Oklahoma City, D. C. Honolulu, Nisota, Kansas and Shell Rock, Iowa. One might say that Marshall "J" is up to his gun belt in post cards.

The Jim Denny Artists Bureau's stable of artists have been quite actively working key dates across the nation. Hank Snow and his Rainbow Ranch Boys, Carl and Pearl Butler and Jimmy Newman just wound up a 13-day Canadian tour. ... Webb Pierce has completed a slew of dates in New England including appearances in Westfield, Mass., Rocky Point, R. I., and New Milford, Connecticut. Lefty Frizzell played a two-day shot in Trenton, New Jersey. ... Kitty Wells, Johnny Wright and his Tennessee Mountain Boys, Bill Phillips and Harold Morgan released a knocked 'em dead in Springfield, Mo. ... Jimmy Dickens and Stonewall Jackson have completed a successful engagement in Madison, Wisc. ... George Morgan has just finished his last engagement at the Theatre Plane Cafe in Minneapolis and is presently fulfilling four dates in Ohio.

Faron Young recently held down the role of George in the Harvey Record Department's portion of the Grand Ole Opry on WSM, promoting his new Mercury album, "This Is Faron." To mail order purchasers of the LP, Harvey offered a free picture of Faron Young, a free country single, and a free copy of the Nashville publication, Music City News.

Gene Posner, president of WMIL- Milwaukee, sends along word that the second in a series of presenting Milwaukee and Wisconsin residents the highest array of stars in the world of country music and recording fame on stage—in person will be staged at the Milwaukee Auditorium Saturday evening. Nov. 1 at 8:00 PM. Heading the continuous three-hour star-studded attraction includes such well-known personalities as Roy Acuff, Del Reeves, Dave Dudley, the Wilburn Brothers, Judy Thomas, Bill Monroe, Ernest Ashworth, Don Helms and Rose Lee and Joe Maphis.

Barbara Martin reports that a total of fifty dates have been scheduled for artists that book through her agency. Bette Davis and the Talbots are billed as "The World's Only Girl Bluegrass Band," scheduled for dates in Bridgeport, New Jersey, Wise, Virginia, Baltimore, Maryland, Toronto, Ontario and Farmington, New Mexico. Jimmy Martin and the Sunny Mt. Boys with Penny Jay are on a tour of the east coast which started in Norfolk on Oct. 5. Barbara also notes that the group was recently in Bradley's for a single recording session.

KFXJ-Fort Worth's Lawton Williams is now the owner of the Cowtown Jamboree which is viewed over channel 11 (KFTV-Fort Worth), 9 PM on Saturday nights. This new show which originates from Panther Hall in Fort Worth recently got off to a great start with the first special which spotlighted Bob Wills and the Texas Playboys. Future artists who will be seen on Cowtown Jamboree are: Tex Williams, Sue Thompson, Ray Price, Hank Thompson and many other top country names. Anyone interested in appearing on the show should contact Williams at KFXJ.

The famous "Grand Ole Opry" is now being programmed every Thursday and Friday morning from 10:30 to 11 AM on WABP-Pittsburgh, an NBC-owned outlet.

Rex Zario, proxy of Skyrocket Records, info word that he has decays copies available of the following releases: Hank Carlin's "I Told You So," Art Tobar's "Careless Heart" and his own "Two Timin' Baby." Spinners wanting sample copies should write on station letterheads to Zario in care of the label at 1378 N. 3rd St., Philadelphia.

Roy Acuff is coming to Tidewater. Roy, you might have heard, went into well-deserved retirement some time back, but WCMS-Norfolk has brought the artist out of retirement for what most probably will be his last engagement in Tidewater. Station executives are extremely happy that this show will be held in Newport News. There will be two performances, 3 and 8 p.m., Sunday, Nov. 17 at the Newport News Sports Arena. The entire Roy Acuff troupe with the Smokey Mountain Gang will be on hand plus other name acts.

KCLI Radio, the all-country and gospel station in Shreveport, has increased its power to 5,000 watts. The manager is Bob Smith who also does time as a deejay along with Bill (Continued on page 86)
Now On Commerce Records
With A New Hit
Eddie Dean

"Don't Take Advantage of Me"

and

"Stop Me, If You've Heard This One Before"

#5013

On The Charts
Thanks For The Plays
"Temptation"
by Roy Counts

#5009

Sensational!
Five Year Old
Jimmy Bradley, Jr.
World's Youngest Professional Drummer!

"Teddy Bear Stomp"
and
"Drummer Boy Rock"

#5011

The New Cool Vocal Sound!
Diamond Jim Bradley
Singing His Own
"I Don't Care" and "Love Me Baby"

#5012

Declays:—For your free copies write:
COMMERCCE RECORDS
P.O. Box 9479
See us at the convention

COUNTRY ROUND UP

(Continued from page 85)
Bassler and Reverend Billy Franks, who is on tour for three hours a day playing gospel records.

A new corporation of major significance has been formed in Nashville called Sponsored Events. The organization opened offices in Suite 101 at 886-16th Avenue, South. The firm is headed by Oscar Davis, proxy, Hubert Long, secretary-treasurer, both of Nashville, Jim Peachy and Richard Blake, veeps, both of Indianapolis. The firm will co-sponsor personal appearances of country shows with Kroger tie-ins in newspaper, radio and TV advertising in each of the Kroger markets. The first Kroger tie-in show was in Cobo Hall, Detroit, on Oct. 28, 1962, where last May promoter Davis set a new one day house record of over $4,000 gross for country and western music. Among the many personalities who appeared at the Cobo Hall program were Roy Acuff and the Smokey Mountain Boys, Marty Robbins, Red Foley, George Jones, Lester Flatt and Earl Scruggs, the Foggy Mountain Boys, Porter Wagoner and the Wagonmasters, Trios, Melba Montgomery, Jean Shepard, Bill Monroe and the Bluegrass Boys, Hank Williams, Jr., The Collins Kids, George Hamilton IV, and WSM personality Grant Turner. Other Kroger tie-in shows are being formulated by Davis and Long.

Country music executive Gabe Tucker was in Meridian, Miss., recently promoting the new Long Year Drop release, "If I Should Need You," which was penned by Tucker. Gabe wrote the song some 14 years ago and it has been recorded several times. While in town, Gabe called on his old friend Carl Fitzgerald, who spins the wax on WMSW in Meridian, and they talked over old times. Tucker recently exited his post as veep of P.O. Box 900, Yuma, Arizona.

Fred is considered one of the pioniers of country music in Yuma. He started his present sir stance twelve years ago and it's still going strong. Set Fred, "How about all you distributors of good country music putting up on your mailing list to receive all new releases. Sure would appreciate it. Send all records to me in care of KVOY, P.O. Box 900, Yuma, Arizona."

NASHVILLE—A new addition to the expanding Jim Reeves Enterprises was bowed recently with the newly formed Shannan Records Inc. First issue on the label is "I Heard Jenny Singin' On The Radio" by Billy Deaton, backed with a Reeves original tagged, "Is It Really Over." The new discery was formed to further the career of deserving young artists Reeves has met in his many travels.

The Shannan banner follows closely on the heels of the recently formed Ruby Aertain Music Inc, which became the third publishing company owned by Reeves, the other two being Tuckahoe Music Inc, and Open Road Music.

In the upper photo, Jim Reeves is shown in the control room of his new offices.

Cash Box—November 2, 1963
## COUNTRY TOP 50

### Pos. Last Week

<table>
<thead>
<tr>
<th>Position</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE'S GONNA LIVE HERE</td>
<td>Buck Owens</td>
<td>Capitol 5035</td>
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<tr>
<td>2</td>
<td>8 x 10</td>
<td>Bill Anderson</td>
<td>Decca 31552</td>
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<tr>
<td>3</td>
<td>HEART BE CAREFUL</td>
<td>Lefty Frizzel</td>
<td>Columbia 42899</td>
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<td>4</td>
<td>TELL HER SO</td>
<td>Wilburn Bros.</td>
<td>Decca 31520</td>
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<tr>
<td>5</td>
<td>MAKE THE WORLD GO WAY</td>
<td>Ray Price</td>
<td>Columbia 42847</td>
</tr>
<tr>
<td>6</td>
<td>SHE LOOKS GOOD TO THE CROWD</td>
<td>Bobby Barnett (Sims 135)</td>
<td></td>
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<tr>
<td>7</td>
<td>THANKS A LOT</td>
<td>Ernest Tubb</td>
<td>Decca 31520</td>
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<tr>
<td>8</td>
<td>TALK BACK TREMBLING LIPS</td>
<td>Ernest Atchworth</td>
<td>Hickory 1214</td>
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<td>9</td>
<td>COWBOY BOOTS</td>
<td>Dave Dudley (Golden Ring 3030)</td>
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<tr>
<td>10</td>
<td>FASTED LOVE</td>
<td>Patric Collins</td>
<td>Decca 31522</td>
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<tr>
<td>11</td>
<td>CALL ME MR. BROWN</td>
<td>Skeets McDonalds</td>
<td>Columbia 42807</td>
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<tr>
<td>12</td>
<td>THOSE WONDERFUL YEARS</td>
<td>Webb Pierce</td>
<td>Decca 31544</td>
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<td>13</td>
<td>DON'T PRETEND</td>
<td>Bobby Edwards</td>
<td>Capitol 5006</td>
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<tr>
<td>14</td>
<td>HAPPY TO BE UNHAPPY</td>
<td>Gary Buck (Petal 7041)</td>
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<tr>
<td>15</td>
<td>THE GREAT MATADOR</td>
<td>Johnny Cash</td>
<td>Columbia 42860</td>
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<tr>
<td>16</td>
<td>WILD WILD WIND</td>
<td>Stonewall Jackson (Columbia 42846)</td>
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<tr>
<td>17</td>
<td>DON'T LET HER SEE ME CRY</td>
<td>Lefty Frizzel</td>
<td>Columbia 42839</td>
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<td>18</td>
<td>AIN'T GOT TIME</td>
<td>Bob Gallion (Hickory 1220)</td>
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<td>19</td>
<td>SOMEBODY TOLD SOMEBODY</td>
<td>Roy Rogers &amp; Rose Maddox</td>
<td>Columbia 5038</td>
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<td>20</td>
<td>MINTY MILES AN HOUR</td>
<td>Hank Snow (RCA Victor 2239)</td>
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<td>21</td>
<td>WE MUST HAVE BEEN OUT OF OUR MINDS</td>
<td>George Jones &amp; Melba Montgomery</td>
<td>United Artists 575</td>
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<tr>
<td>22</td>
<td>I ALMOST FORGOT YOU TODAY</td>
<td>Carl Smith</td>
<td>Columbia 42858</td>
</tr>
<tr>
<td>23</td>
<td>MOUNTAIN OF LOVE</td>
<td>David Houston ( Epic 9635)</td>
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<td>24</td>
<td>WE'VE GOT SOMETHING IN COMMON</td>
<td>Faron Young (Mercury 72167)</td>
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<td>25</td>
<td>NOT SO LONG AGO</td>
<td>Marty Robbins</td>
<td>Columbia 42831</td>
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<tr>
<td>26</td>
<td>GO HOME CHEATER</td>
<td>Claude Gray (Mercury 72156)</td>
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<tr>
<td>27</td>
<td>50 MILES AWAY FROM HOME</td>
<td>Buck Owens &amp; Rose Maddox</td>
<td>Capitol 4992</td>
</tr>
<tr>
<td>28</td>
<td>WE'LL BE TALKING OF THE TOWN</td>
<td>Buck Owens &amp; Rose Maddox</td>
<td>Capitol 4992</td>
</tr>
<tr>
<td>29</td>
<td>TIE MY HUNTING DOG DOWN, JED</td>
<td>Arthur &quot;Guitar Boogie&quot; Smith</td>
<td>Starday 642</td>
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<tr>
<td>30</td>
<td>HEY LUCILLE!</td>
<td>Claude King (Columbia 42833)</td>
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<tr>
<td>31</td>
<td>AS LONG AS THERE'S A SUNDAY</td>
<td>Justin Tubb (Groove 6024)</td>
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<td>32</td>
<td>ABILENE</td>
<td>George Hamilton IV (RCA Victor 8182)</td>
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<td>33</td>
<td>SWEETHEARTS IN HEAVEN</td>
<td>Buck Owens &amp; Rose Maddox</td>
<td>Capitol 4992</td>
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<td>34</td>
<td>RING OF FIRE</td>
<td>Johnny Cash (Columbia 42788)</td>
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<td>35</td>
<td>NEW YORK TOWN</td>
<td>Flett &amp; Scruggs (Columbia 4284)</td>
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<td>36</td>
<td>LITTLE OLE' YOU</td>
<td>Jim Reeves (RCA Victor 8193)</td>
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<td>37</td>
<td>GOING THROUGH THE MOTIONS</td>
<td>Sonny James (Capitol 5087)</td>
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<td>38</td>
<td>YOU COMB HER HAIR</td>
<td>George Jones (United Artists 570)</td>
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<tr>
<td>39</td>
<td>DETROIT CITY</td>
<td>Ben Colden ( MGM 131577)</td>
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<td>40</td>
<td>WHISKY ROAD</td>
<td>Mark Kilgore</td>
<td>MGM 13168</td>
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<tr>
<td>41</td>
<td>MY WORLD'S LOSING YOU</td>
<td>Ray Smokey &amp; Jitty Walls (Decca 31323)</td>
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<tr>
<td>42</td>
<td>LET'S INVITE THEM OVER</td>
<td>George Jones &amp; Melba Montgomery</td>
<td>United Artists 635</td>
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<td>43</td>
<td>A MILLION YEARS OR SO</td>
<td>Freddy Arnold (RCA Victor 8397)</td>
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<tr>
<td>44</td>
<td>SING A SAD SONG</td>
<td>Buddy Cagle (Capitol 5043)</td>
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<tr>
<td>45</td>
<td>IF THE DOOR COULD TALK BACK</td>
<td>Webb Pierce (Decca 31544)</td>
<td></td>
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<td>46</td>
<td>THE FALLOUT</td>
<td>Eddie Hearn (Althor 7204)</td>
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<td>47</td>
<td>THE ALMIGHTY DOLLAR</td>
<td>Freddie Hart (Monument 42826)</td>
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<tr>
<td>48</td>
<td>SOMEBODY LEFT THE GATES OF HEAVEN</td>
<td>Ott Stappens (RCA Victor 70198)</td>
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<tr>
<td>49</td>
<td>BEFORE I'M OVER YOU</td>
<td>Lorette Lynn (Decca 31544)</td>
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<td>50</td>
<td>DETROIT CITY</td>
<td>Buddy Bane (RCA Victor 8182)</td>
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**Thanks**

**For**

**All The**

**Plays!**

*Buddy Cagle*

"Sing A Sad Song"

and

"Love Inside My Door"

Capitol #5043

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Cash Box—November 2, 1963

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Management:
Don Sessions
Box 47
Belle, Calif.
NASHVILLE—The Country Music Association is five years old this week. This may mean change, a baby, but she’s not. CMA is a full-grown woman. And the job she’s doing is fantastic.

Under the leadership of CMA President Gene Autry and Chairman Wesley Rose, CMA has this year weathered the storm of growing pains and established itself as a fully recognized and highly capable trade organization. Its track record speaks for itself.

Two huge projects, during the past year, point to CMA’s ability to serve the C&W industry in high fashion:

1) CMA sponsored and staged a special presentation before the sophisticated (and extremely influential) New York Sales Executives Club. It was an important contact, and it gave CMA an opportunity to open the eyes of key sponsors, agencies, TV and radio outlets to the dollar-making potential of Country and Western Music.

2) CMA prepared and distributed a polished radio kit titled, “The Wonderful World of C&W Music.” Crammed with facts, figures, success stories, photos, and even information on setting up a C&W format, this book has already found itself in the hands of C&W broadcasters to better present their potatoes for potential sponsors: and to aid CMA members in wooing more broadcasters into the C&W field.

The key area of responsibility for CMA has been in the broadcasting field. In a radio survey conducted by CMA executive director and staff, 118 stations turned up in the full-time C&W column. (Further statistics show some 130 stations programming C&W on an exclusive basis.) There were only 51 stations there when the last survey was taken in 1961. There are currently 1408 stations programming two to twenty-four hours of C&W per day.

In the heavy kiloycles swing to country music, CMA has been able to provide a real service. For instance, when KAYO, an important 5,000 watt station in the 2 million-plus Seattle, Wash., market, indicated an interest in swinging to a C&W operation, CMA was able to send a veteran C&W radio expert to lend a hand in person. Hundreds of phone calls and countless pages of correspondence pass through the CMA headquarters daily with country broadcasting, CMA proves its worth in this area alone.

Broadening its scope from the local to the national level, CMA has been making a path to the doors of network television producers, bumping for more C&W exposure. One of CMA’s master plans from the beginning was a Country Music TV special on an 8-week facilities. Officials indicate this may be the year it comes to pass. In the meantime, more and more nationally televised programs are recognizing C&W, especially during International Country Music Week (October 27-November 3).

Of course, CMA is not limited to the circle of broadcasting and advertising. It lends itself to every phase of the C&W picture: artists, composers, managers, booking agents, publishers, and non-affiliated situations.

Apparently CMA is making itself felt. Its membership has soared from 704 members last year to over 1,000 members today. There are 45 corporate or organizational members which include some of the largest firms in the music trade today. International membership is on the upswing, and the CMA banner is being raised in different nations in addition to the U.S. and Canada. And Canada, incidentally, has become more closely wedded to the U.S. C&W program, thanks to CMA.

Congress, broadcasting networks, group insurance firms, national magazines, sponsors, and agencies, just to name a few of the organizations who have entered into dealings with CMA. In this coming year, CMA will be working in high diplomatic circles in attempts to set up an international cultural exchange with Russia, involving country music.

With high affairs of state such as the above, plans for a permanent headquarters in Music City, and the scores of other meetings on its 1963-64 agenda; it appears CMA is heading into its most important year of promoting country music.

NASHVILLE—Ground-breaking ceremonies for BMI’s new Nashville building have been planned for Friday, Nov. 1, Mrs. Frances Preston, director of the Nashville office, announced last week many dignitaries will be on hand to participate in the ceremonies. They include Judge Robert J. Burton, executive vice president of BMI; Congressman Ross Bass, Congressman Richard Fulton, Tennessee Governor Frank Clement, Nashville Metropolitan Mayor Beverly Briley, and CMA president Gene Autry.

Among the BMI executives in Nashville for the occasion will be Carl Haverlin, president; Merrill Lindsay, head of the board of directors; Robert S. Sours, Jr., assistant vice president; and Russell Sanjek, director of public relations.

BMI’s Nashville office was opened six years ago, and has remained under the direction of Mrs. Preston since its beginning. It is now on the 23rd floor of the Life and Casualty Tower.

The one-story, concrete building will be located at Sixteenth and Sigler in Nashville, and will house BMI personnel exclusively. The building will cover the better part of an entire block, and will have more than 4,500 square feet of office space. The construction firm is the W. B. Camp, of Company of Nashville.

Ground-Breaking Scheduled For BMI’s Nashville Building

The “Opry”-Out Front And Backstage

Headed for the top
Johnny and Jonie Mosby

“Who’s Been Cheatin’ Who” b/w “Trouble In My Arms”

Columbia 4-42841

American Corporation

Box 47
Woodland Hills, California

Cash Box—November 2, 1963
UNITED ARTISTS RECORDS GRATEFULLY ACKNOWLEDGES THE ACCEPTANCE OF ITS COUNTRY AND WESTERN PRODUCT AMONG THE MANY DISC JOCKEYS, DEALERS AND ITS DISTRIBUTORS THROUGHOUT THE UNITED STATES AND CANADA... AND SALUTES WITH APPRECIATION THE CONTRIBUTION MADE BY H. W. "PAPPY" DAILY IN CREATING AND PRODUCING THE ARTISTS THAT HAVE PUT UA AT THE TOP OF THE NATION'S C&W SALES AND POPULARITY CHARTS.

GEORGE JONES
NO.1 C&W FAVORITE
BY ALL LEADING TRADE PAPER POLLS

OTHER OUTSTANDING UNITED ARTISTS C&W STARS
JIMMIE BLAKLEY
KATHY DEE
BILL MACK
FRANKIE MILLER
GEORGIE RIDDLE
Country JOHNNY MATHIS
J. O'GWYNN

JUDY LYNN
MOST PROMISING C&W FEMALE ARTIST

MELBA MONTGOMERY
NO.2 MOST PROMISING C&W FEMALE ARTIST

CURRENT CHART SINGLES
YOU COMB HER HAIR (UA578) GEORGE JONES
WE MUST HAVE BEEN OUT OF OUR MINDS (UA575) GEORGE JONES & MELBA MONTGOMERY
UNKIND WORDS (UA627) KATHY DEE
HALL OF SHAME (UA576) MELBA MONTGOMERY

Cash Box—November 2, 1963
ALBUM REVIEWS

COUNTRY MUSIC LP'S

"THE INTERNATIONAL JIM REEVES"—RCA Victor LSP 2704
Jim Reeves. Over the years the vet songster has been as successful in foreign p.a.'s as he has been in the U. S. On this delightful Vitor disk Reeves offers a warm collection of folk-styled songs culled from his visits around the world. The artist shines on "The Old Kalarha," "I'm Crying Again" and "The Hawaiian Wedding Song." Enjoyable listening throughout.

"HANK THOMPSON AT THE STATE FAIR OF TEXAS"—Capitol ST 1955
Hank Thompson comes up with an attractive concept with this disk featuring Hank Thompson and the actual song, sound and excitement of the State Fair of Texas, the world's biggest annual fair. Although the spotlight is mostly on Thompson and Jacee Thompson and his Brazos Valley Boys, the Fair itself is really the star here. Among the standout tracks are "Deep In The Heart of Texas," "My Heart Is A Playground" and "Beautiful Texas." Even the pitiful fail.

"THE BALLAD SIDE OF GEORGE JONES"—Mercury 60836
George Jones should create plenty of sales excitement with this top-flight session of traditional country ballads cut during his days with Mercury. The songster, who is perfectly capable of waiting novelty items, displays his sensitive understanding of ballad idiom by rendering meaningful, emotion-packed readings of "Someone Sweet To Love," "The First One" and "I Always Wind Up Loser." Plenty of potential here.

"THE COUNTRY'S BEST"—Anita Bryant— Columbia CL 2669
Anita Bryant has acquired an impressive reputation as a pop songstress but that does not prevent her from offering up this blue-ribbon program of all-time favorite country hits. While backed by the Jordennaires, the lady's bell-clear, power-packed singing style is showcased in fine, authentic-sounding renditions of "I Can't Stop Loving You," "A Wound Time Can't Erase" and "The End Of The World." The backing is typical.

"THE VERY BEST OF HANK WILLIAMS"—MGM E 4165
Although Hank Williams has been dead for some time, his memory is superbly preserved for his countless fans via excellent recordings like this which contain a potent bevy of late author-singer's famous hits. Williams' distinctive, wide-range voice and soulful delivery is effectively showcased on "Your Cheatin' Heart," "Jambalaya" and "Lovesick Blues." Disk should step out lively in the sales department.

"COUNTRY MUSIC SPECTACULAR"—Various Artists—Hickory LPM 118
Here's a power-packed commercial set which spotlights Hickory's roster of country luminaries including Roy Acuff, Sue Thompson, Bobby Lord, Bob Luman, Wilma Lee and Stoney Cooper, Ernest Ashworth and Bob Gallion reading an excellent sampling of their past triumphs. The obvious name value of the various artists coupled with an eye-catching cover should help spark healthy sales.

"HERE IS OUR GAL JUDY LYNN"—United Artists—UAS 6288
One of the most in-demand female country newcomers to come on the scene in recent years is Judy Lynn. On this first-rate session from United Artists the talented lady showcases a distinctive, versatile singing style by offering a fine program of tear-jerkers and up tempo items. While backed by an excellent country combo, the artist comes up with slick performances of "The Showdown," "I Make Excuses" and "Slowly Day By Day."

"THE LAST RIDE"—Hank Snow—RCA Camden CAL 782
Budget-conscious fans of Hank Snow should come in droves for this fine disk from Victor's Camden line which features a flock of the songster's hits which have never before appeared on a LP. Among the best listening artists are "The Last Ride," "Would You Rather Have A Rose," and "Why Do You Punish Me (For Loving You)." Deejays will find lots of spinnable material here.

"OHH, THAT'S COTNLY"—Homer & Jethro—RCA Victor LPM 2743
Budget thirty years later, Homer and Jethro have been amassing their legion of fans with their own songs and homespun, country comedy and this new LP includes some of the duo's most popular routines and numbers. Part of the team's success is their distinctive method of poking fun at themselves as they offer "Does Anybody Here Play The Piano," "I Can't Tell My Heart," and "I Never See Maggie Alone." Eas package for quick consumer response.

"STAR OF THE ORPY"—Cowboy Copas—Star- day LSP 247
One of country music's most stunning tragedies was the recent passing of Cowboy Copas. Fortunately, for the fans many fans, his memory and spirit is preserved via the many recordings he left behind. On this Staraday album Copas offers a varied standard and recent vintage hits including "In The Jailhouse Now," "Walk On By" and "Nobody's Fool But Yours." Disk seems destined to create plenty of excitement.

"BLUEGRASS CLASSICS"—Jim & Jesse—Epic LN 24671
Over the past few years bluegrass music has become increasingly popular with collegiate folk buffets. One of the outstanding groups, who utilize this regional type of music in their repertoire, is Jim and Jesse and the Virginia Boys. On this Epic set the gang unleashes their potent vocal and instrumental talents full-blast on such popular items as "Wildwood Flower" and "Worried Man Blues." An outstanding entry.

"TEX WILLIAMS IN LAS VEGAS"—Liberty LRP 3301
In an era where descriptive identifications of a performer are often ambiguous, Tex Williams is one of few authentic western style singers around today. This Liberty set, cut live at the Desert Inn in Las Vegas, spotlights the big-voiced charmer singing some of his famous tunes and engaging in some friendly kidding around with eager Biff Colyar. Williams is at his best on "Wild Card," "Ten Years" and "Cowboys Prayer."

"LONELY STREET"—Plaismen—Sims LP 104
The rich repertoire of country evergreens is drawn upon by the Plaismen on this top-notch Sims LP outing which boasts a dozen well-known country standards. While supported by a band of superior Nashville musicians the boys dish-up winning versions of "I Was Sorted Wonderin," "I Can't Get Over The Way You Got Over Me" and "You Are Sunshine."

"GUITARS COUNTRY STYLE"—Kelso Herston & The Guitar Kings—Time S 2864
The guitar has always been one of the prime instruments in the country-folk idiom and yet Nashville musicians have ignored this classic one of the finest guitarists. On this delightful instrumental package, Herston is teamed up with an accomplished crew of Musi- City instrumentalists including Jerry Kennedy and Fred Carter. Plenty of listenable enjoyment as the aggregation offers "No Letter Today," "Night Train To Memphis," and "I Love You So Much It Hurts."

Cash Box—November 2, 1963
GREETINGS & THANKS FROM MARTY ROBBINS

Current single "BEGGING TO YOU" and "OVER HIGH MOUNTAIN"

4-2890

New album just released "RETURN OF THE GUNFIGHTER"
CL 2072
CS 8872 (stereo)

Exclusively COLUMBIA RECORDS

THANKS DJ'S... FROM 3 GREAT NAMES IN C & W MUSIC

"NO SIGNS OF LONLINESS HERE"

"RUBY ANN"

MARIZONA MUSIC, INC.
713 18th AVE. SO. NASHVILLE, TENN.
phone: AL 4-5918

"TEENAGERS DAD"

"WON'T YOU FORGIVE"

"I HOPE YOU LEARN A LOT"

MARIICANA MUSIC, INC.
713 18th AVE. SO. NASHVILLE, TENN.
phone: AL 4-5918

"NOT SO LONG AGO"

"I'M NOT READY YET"

"CIGARETTES AND COFFEE BLUES"

MARTY'S MUSIC, INC.
713 18th AVE. SO. NASHVILLE, TENN.
phone: AL 4-5918
The articles chosen to appear in the Royal Variety Performance in the presence of H.H. Queen Elizabeth, The Queen Mother on November 4th, include a selection of the very latest in jazz and pop music. The half-hour programme will be hosted by Max Bygraves, Wilfrid Bramble and Harry H. Corbett in their television roles as "Sooty and Son." Landlord and landlordess to the half dozen singing and dancing dogs, there will bePlatform. The excerpts from current West End musicals will be staged—Harry Secombe in "Pickwick" and Tommy Steele in "Half A Sixpence." The programme will be screened by TV on November 19th. All proceeds from the stage show are donated to The Variety Artists Benevolent Fund.

Coincidental with Errol Garner's arrival in this country for a nation-wide tour, the film "A New Kind Of Love" for which he scored the incidental music, opened last week. The film, with the participation of the Jockey Club, is made by Associated British and is distributed by EMI. Garner was greeted with enthusiasm by both critics and public.

Listed Board of Trade figures show that manufacturers' sales of gramophone records were 600,000,000 in November, an increase of almost 150,000,000 on November 1983. Sales were up 10 per cent. Compared with a year earlier, production of records in August rose by five per cent and the output of 45 r.p.m. and 33 1/3 disks increased by four per cent and seven per cent respectively. Production of 78 r.p.m. disks was down by a year earlier for the second month running.

Question: Scots singer Andy Stewart has now HMV disk "North Of The Border."... "Busted" International... Dusty Springfield makes first solo performance in Berlin this weekend.

A delegation of Japanese record dealers visited Philips Records London H.Q. on November 22nd. The making of a sales report of a sales programmes has been carried out by Phillips in Japan to find the top salesman in that territory. The twelve winners from their country will be flown to London and, as guests of Phillips, were taken on an international tour meeting Philips artists and personnel in Holland, France and London. Later some of the delegation travelled to the States.

Because of the enormous popularity of British M.D. and Arranger, Johnny Greaves, many of the "Midland"-sounding compositions are, especially for the Japanese market. It was given an enthusiastic reception by the twelve dealers.

Orchide Records' new "Realtime" series which started in September with jazz greats from the Sawaya catalogue and then added a classical section of famous European artists from the Arlola (Germany) catalogue now has a third section. This time the accent is on pops and the first release in November will be "Busted" International, a half dozen songs, including "Surf City." As was already announced, the remaining six songs which have been released during the year: "Sway Like Latin" by British Latin-American exponent Bernard Monshin and an album by David Roskoff.

Another popular name in the list of recording activities this week is the signing of a contract with The London Solistik Ensemble whose first album includes works of contemporary composers. The group have released six concerts in Germany at the beginning of 1964 and further concerts are being negotiated for Switzerland and Spain.

An old friend of the companies Errol Garner has been reunited as host of the recent shows on October 17th, "The British" (Parlophone) and "Trini Florida" (Polydor). Trini Lopez has been a regular host in the company of Brook Benton, Dion, Lesley Gore and Timi Yuro. Timi Yuro jumped into the spotlight with his waxing of "If I Had A Hammer" and Trini has just issued his reprise album "Trini Lopez At P.J.'s." Many TV and radio dates have been lined up.

Cameo-Parkway artiste Dee Dee Sharp who visited Britain a few weeks ago for the first time now returns to start her first four-week tour through 25th with two days at The Star Club in Hamburg. She will promote her latest waxing "Wild" and several radio and TV dates have been booked.

Spanish singer Alberto Cortez, just returned from Spain where he appeared on several TV programmes and concert halls. There is a chance that Timi Yuro will come to Britain for a TV show later than November 4th, the day that her Great Britain tour ends. Henri Tost is in Brussels and so are Anneliese of Amsterdam and Dick Charles they play together "Visa Pour L'Amour," the well known band leader Frank Porey was in Brussels where several radio and TV shows have been settled.

Will Tuta just recorded his first LP for Palace featuring his hit-tune "Je L' ettiği" (this latest Silver Record) and "Zeg Ben Je Vank Mijn" as well as two more. Stagings "Je N'osai Plus Jamais" (Wat Zeg Dan Mil Mijn). Tuta was the Hally Gally project. Following the Hally Gally craze they just recorded both in French and English two hally girls, "Goeleedee" and "Hally Gally Boy," as well as two shows "Je N'osera Pas Jamais" and "J'ai Revu Ton Visage." Record to be released in France as well.

Patelette introduces a new vocal duet: The Lady Birds, two lovely English girls singing "Lady Bird" and "I Don't Care Anymore." A first TV appearance for the girls has been fixed for October the 19th.

The COUNSES

Making the first instrumental version of the Belgian hit "Waar En Wanneer" new title "Try." This is one of the best records ever produced by this leading trumpeter.

Polydor best sellers of the week are as follows: "Only You" by Brenda Lee & The Crickets "Alleen" (Pye) and "Good Luck" by Dusty Springfield, "The Matoor."... Craig Hughes waxing "From Russia With Love" on Decca/Ritz... Fontana issue new Nana Mouskouri single "Wildflower" and Chappell to see Jimi Hendrix on Top 100... Polly Perkins (who really does come from Paddington Green) has "I Don't Care About You" (Pye) and "Curse My Heart" (Sunset) as Dusty Springfield makes first solo performance in Berlin this weekend.

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French folk singer Sylvie Vartan will visit Argentina early in 1964, it was learned by Cash Box promo man Leo Vanez from RCA. The 17-year-old songstress will make her first appearance in the country on April 17, when she will perform in the Rividale, Buenos Aires. The singer has released recently an EP cut by Sylvie, and is preparing a big promotional campaign.

The local artistic world suffered a severe loss with the death of folk group Los Cantores de Salavina, killed in an auto crash last week during a tour of the country. They had made several recordings, including a couple of LPs, and were considered among the best in their field.

CBS is launching a new artist, Sandro, who has already made his first recording, "Devil In Disguise" and "Pure Que Llaman A Esto Amor," both sung in Spanish. Of course, Sandro will soon appear on TV, in the "Escala Musical" program, Channel 15. And speaking about CBS, let's add that Los Troubadores Del Norte, after a trip to several provinces, are now recording their second LP. Reportedly, the first one is still selling very well.

A new album by Los Chalchaleros is always news, and there is a new one in the works. This LP, tagged simply "Los Chalchaleros," contains several rather unknown folk tunes, like "Al Dejar Mis Montañas," "Flor De Nagual," and "Bajo El Bajo," mixed with standards as "Guitarros" and old Chilean songs "La Cariñosa." The group has been recently appearing on radio, and preparing a summer tour, to start soon.

News from Fermata: Juan Ramon (Disc Jockey) has recorded two new Spanish versions of European hits: "El Sol Caliente Callentes" and "Si Me Perdieron," Sonia (Philips) has cut "Tenemos 10 Aces" and "Tus Caprichitos," while Odeon Pop has recorded a new tune under promotion; "Con El Long Play Bajo El Brazo," Danieli (Odeon Pops), the Cole hit; "Those Crazy, Lazy, Hazy Days Of Summer," while Los Big Ben (Music Hall) have added a new waxing of "The Dreamer.

Julio Korn Publishers have acquired the rights to "Sugar Shack," currently number one in the US Top Hundred, and are preparing Spanish lyrics for it. There are several versions for "Unchain My Heart," recently recorded on the charts by Trini Lopez. The first recording in Spanish has been made by Donald (Music Hall), while other JK items are "El Noche," Brazilian tune currently hitting the charts in Chile, and "Me Tie Kangaroo Down, Sport," under promotion.

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ITALY

Last week we mentioned Hermann Scherenbeck. The well-known orchestra conductor was guest of Milan for a concert at "La Scala." This week, our principal theatre had as guest another personality of the world of the classical music. It was the legendary conductor Alberto Savoretti, recently shown in our city. His performance was accompanied by the high orchestra ofthe "Ace of Clubs" which probably was the first one to appear on the market. In the concert also, a young pianist who has attained a wonderful position in the world of the classical music, was present. The concert was successful and was given a standing ovation.

On the occasion let's mention the publicity campaign promoted by CBS/Ricordi on the recordings of Isaac Stern.

..."Ace of Clubs," a legendary conductor, has been mentioned many times in this column. The present time is interesting for the release of the new album "Ace of Clubs" which has been the first one to appear on the market in Italy. It is a true blacklisted disc which is very well liked by the public. The album "Ace of Clubs" is a repertoire which includes classical and modern, popular and unknown compositions. The repertoire is sold at the public to a price of 2,500 liras ($5,000). As an example, we wish to stress the release of this month, that include a selection of the first Decca's recording of the opera "Aida" by Verdi, performed by the Orchestra of the Accademia della Scala di Milano. The conductor is Alberto Savoretti, represented by Fidenco.

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Holland's Best Sellers

ITALY (Continued)

ITALY

HOLLAND

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Holland's Best Sellers

Italy's Best Sellers

SUBSCRIPTION TO CASH BOX

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Cash Box—November 2, 1963—International Section
YOUR COMPLETE SOURCE FOR THE LATEST Stereo products!

AN EVENING WITH STEVE MILLER BAND...

NEW YORK—Loddy Gove, who is
currently editing the Top 100 with
"She's A Fool" on Mercury, is shown
above at a New York International Air
port prior to boarding a jett entour-
ge to London, for a ten-day singing tour.
This is the first trip to Europe for the
lark.

GERMANY—Dave Kapp (left) talks with Ariola general director: Rudolf
Engleder during a recent visit to
Europe. Kapp has been in close
association with the German music
industry for many years.

ALL LATIN AMERICAN HITS COME FROM
FERMATA
BRASIL—E. Leobdinger Av
Ipiranga, 1123, Sao Paulo
ARGENTINA—M. S. Brenner
San Martin 640, Buenos Aires
MEXICO—M. Freidberg
Durango 252, Mexico City

New Records

France's Best Sellers

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2. La Plaque de Plomb (Arno) Johnny Hallyday—Pigalle
3. Nous On Est Dans Le Vent (Michel Paige) Michel Paige—Vogue International
4. J'ai Tout Oublie (Clark, Cour) Petula Clark—Vogue International
5. Pendant Les Vacances (Bryan, Ehier) Shilla—Tropeca

Kapp Visits Ariola

Engel and Ariola are two of the
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world today. Kapp, who has been
associated with both companies,
will be attending the company's
annual meetings in Paris and
London.

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DENMARK

Helle Nielsen's Fabrikker (Hit) which has made an LP with the Scandinavian Philharmonic Orchestra and conducted by Ib Grøndahl. The LP includes "Trumpet Concerto" by Gindsay. and Joseph Haydn's "Trumpet Concerto in E" major.

"Miss Canada," another album by Bobby's Wagon, has been released on pop radio in Copenhagen, Sweden, and other labels in Denmark) has a record with Fritz Helmhout selling two Danish copyrights. "From the Field," an RCA Victor seller in the pop field, has recorded a Danish version of the Swedish copyright "Hills Mikael från mig."

Jürgen Kleinert of Imudio A/S told Cash Box that his vinyl publishing was always done on the Danish chart they have had some four out of the ten most sold records from week to week. Kleinert was not happy to see that "Deedee's on Parade" is placed as the Danish "Teenagerlove," the stage sensation in many European countries at the moment. Imudio also has the background music at the Copenhagen "Moonlight" op which has been released since March in Denmark and Sweden end of October. "Tina La Doro" is another film to which Imudio is publishing and which is a big hit, and is the biggest success. Another song from which they expect a lot is "Pick Up The Pieces," the Danish version of the success in 9.

One of the label managers, a CBS, Mercury and Philips at Norden Polyphon Akten (NPA), was greatly satisfied with the season when this corresponded visited him at his office this week. "Hive Mama" with Frankie Vaughan, "Opal after nectar" by Mork, and "Down In Napoli" for Victor has all been great successes in Denmark. Reimar's "Down In Napoli" also looks like an international success, just to prove the opposite by releasing "Take A Hand, Take A Fellow" with the local orchestra on Fontana, the start has been made with an LP with Louis Jhlum. On CBS "I Want To Stay Here" with Steve Lawrence and Eydie Gorme has been released last week.

The Audio Fidelity label new is now getting a lot of promotion in Denmark, it seems. The pop field, the teenagers seem to have a lot of money, and they seem to have a lot of music. New sheet music from Wilhelm Hansen, Musikforlag, includes "The Legend Of The Blue Sea," and "My Fair Lady," and "The Voice Of The Gun," from the film "Lawrence Of Arabia," which opened in Copenhagen last week. "China Nine." "Goodnight Sweetheart," and "Sailor's Song" with Wilhelm Hansen, Arne Spliid of this publishing house reported.

In Copenhagen, also the Musikforlag, told Cash Box that he has just made a special Christmas record with Robertino to be released in the United States by Kapp. The Italian singer Robertino, who local artist Jensen and another appearing at the royal Lyceum. Another Tilman artist, guitar, Erik Knudsen, is also becoming internationally famous, Mörk said.

Some of these new records will be released by Toshiba in Japan and Tonette in the Philippines. A newcomer on records at Triola it Asse Kay who just debuted with "I'm Jogy kan tro på dig" (Try Asse Kay). Kaiser has the other outlet, and among others appearing at the Royal Lyceum. A young artist, Erik Knudsen, has a busy program at Sonet, said that Sonet's local artist, Dario Campanito, has a busy program that is not to be missed.

When visiting music people in Copenhagen, the general feeling seems to be that while the first six months of 1963 were good, the second six months have seen a drop in interest, which are reported at almost every record company. In this column next week will be reported the result of a visit just made to music people in Oslo, Norway, by this correspondent.

Norway's Best Sellers

This Week

Week Of November 2, 1963

1. 4. 3. 2. 5. 6. 7.

1. "It's All In The Game" (Cliff Richard/Columbia) Musikforlag
2. "Jealousy" (Bobby's Wagon) CGB
3. "You Don't Have To Be A Baby To Cry" (The Caravels/Philips)
4. "Sweet" (The Beatles/Parlophone) Eilwe
5. "Sincerely" (Bobby & Dee Dee) Belinda (Scandinavas)
6. "If You Go Away" (Tommy Tyld et al. RCA)
7. "Duchess Of The Field" (Jim & John) Eilwe

On Chart

1. "It's All In The Game"
2. "Jealousy"
3. "You Don't Have To Be A Baby To Cry"
4. "Sweet"
5. "Sincerely"
6. "If You Go Away"
7. "Duchess Of The Field"

Cash Box—November 2, 1963—International Section
Wipeout

In JUdson the Cash
Biographies Top
Maria the releases, "Train"
Blue

in Washington Square by Frank Traynor's Jazz Preachers, are out with an EP of the same title and Marty Angus (Sales Manager of the company) says the EP is selling equally as well as many singles. At the same time he pointed out that things are going well for Kevin Sheegog with "Cowboy Boots" and the Trini Lopez release of "Jeanie Marie" looks set for chart action.

Australian Record Company has three big singles set for release; "The Matador" by Johnny Cash; "Walking Proud" by Steve Lawrence and "The Girl Sang The Blues" c/w "Love Her" by The Everly Brothers.

Many record companies have now started action on their Christmas catalogues with new releases and a push on existing Christmas material. Festival Records have been hard at work on a whole back of Xmas EPs and albums including "Merry Christmas From The Four Seasons"; "Christmas With The Tracy Brothers"; "Christmas Night At The Dance Hall" with Dean Martin and a range of standard Xmas sets by Bing Crosby. RCA has two new Xmas album releases in "The Sound Of Christmas On The Radio City Music Hall Organ" with Dick Liebert and "To Wish You A Merry Christmas" by Harry Belafonte. A.R.C. is giving plenty of action to "The Glorious Sound Of Christmas" with Eugene Ormandy and the Philadelphia Orchestra. Two new sets from A.R.C. are "Hymn Singalong" with Mitch Miller and "Wonderland of Christmas" by Andre Kostelanetz. In addition to a push on their hock catalogues of Xmas releases, W & G is out with an album "Glory Be To God On High" featuring Xmas songs and carols by various artists—the master is from Arild of Germany.

Andy Sandstrom, CBS local artist, has a new single out featuring his balalaika on a marin' disc called "Free Fall."

Duane Eddy's new RCA Dynagroove album "Twangin' Up A Storm" should be twangin' up a whole flock of sales. Eddy has always been a popular disc attraction in Australia but some of his recent singles haven't enjoyed the same success as his early disks.

Johnny Devlin, who is now Artist & Repertoire manager of local productions for RCA, has a new release out on the Festival label which carries "Stomp The Cushions" and "I Beg Of You." Other newies from Festival include "Sweet Impossible You"—Brenda Lee; "It Comes And Goes"—Burt Ives and Eileen Barton with "Patty Cake Patty Cake."

They say it never rains but it pours—this can be said to be true regarding the number of identical records that have been the subject of dual releases here. The two previous records were reported in this column a short while back with a record in this category is "Your Teenage Dream" c/w "Come Back" by Johnny Mathis which was rushed out a couple of weeks back by Philips Records and now the same disk has been issued by EMI on their HMV label. At the time of writing it appeared that EMI held the Australian rights to the Mathis disk and it was expected that Philips would withdraw their release. Another part about the whole business is that EMI would probably have pressed the Philips release—Philips doesn't have a plant in Australia and EMI does the majority of their pressings for them.

In an effort to cash in on the presence of the artist who is now in Australia for penumbral appearances, EMI has rush released Al Martino's latest Capitol single "Living A Lie" c/w "I Love You Truly." This one is now catching a bundle of play and should keep the Martino name on the charts for the next few months.

Another hot release from EMI is Frank Ifield's Columbia release of "Mule Train" which is coupled with "One Man's Love." Ifield has had a great run over the last twelve months and most of his big hits have been revivals of the past.

**Australia's Best Sellers**

1. Blue Bayou (Roy Orbison—London) Acuff-Rose
2. I'm Gonna Sit Right Down (Les Indios Tabanos—RCA) Allen Music
3. Painted Tainted Rose (Al Martino—Capitol) Leeds Music
4. No Trespassing (Helen Shapiro—Columbia) J. Albert & Son
5. Shake Baby Shake (Johnny O'Keefe—Leedon) Victory Music
7. Thunder Square (Frank Traynor—W&G/Village Stompers—CBS) Paling & Co.
8. Dance On (Kathy Kirby—Decca) J. Albert & Son
9. The Theme (The Diamonds—CBS) Southern Music
10. Shindig (The Shadows—Columbia) Bellinda

**SUBSCRIPTION TO CASH BOX**

$30 FIRST CLASS — $45 AIR MAIL

Cash Box—November 2, 1963—International Section
The absolute need for centralized leadership grows with each passing week as the coin machine business finds itself thoroughly entrenched in legislative battles it not only never asked for, but fights which can cost many business lives. The need for organization, even throughout small areas, in addition to the vital need for national representation is apparent in countless cities dotting the map clear across the nation. Two weeks ago, one dozen operators in a territory with less than 100,000 population advised the State organization that their local group will join the Statewide program in order to add strength to the common cause and also because the problems are growing too big for a local group to combat.

In another area, operators are trying to fight, singlehandedly, liquor association rulings which are apparently unfair. This type of defense is not only futile but it adds fuel to a fire designed to grow brighter and larger, depending on which politician started it. The only way to put the fire out is with a singular representation, broadly supported by everyone affected, and with intelligent legal guidance. The well-counseled plaintiff, whether innocent or guilty, receives proper treatment according to law. This is not always the case where the defendant is an individual fighting for his rights. Unfortunately, one must act, and re-act as though he were big business today. Too much is at stake for a disorganized retaliation even against a citywide ruling.

There are signs throughout the country that more operators are supporting their local associations. With every new membership, an association stands in a more advantageous position to defend the rights of its members against legislative rulings which, in some instances, can easily cripple an entire territory if not fought off.

Were it not for the association in the West Virginia territory, a per machine license fee would have eaten clear through the profits that hundreds of operators will show for 1963. In upstate New York, thousands of 6-pocket tables would not have been sold, let alone operated this year, if it had not been for the diligence of that association. The same thing holds true in New York City where the pool table profits are turning red figures into black ones and revitalizing the business in that town.

Who knows where the music operator would be today if the Celler Bill was passed in any of its forms presented earlier. Even today, the current Bill is being fought by an organized manufacturer group and by MOA, a national association with a whole new life ahead of it thanks to the hundreds of dues paying members who have at last received the leadership they deserve.

Reports from many industry leaders travelling the country in search of solutions to problems and people who are in a position to affect rapid remedies, continually indicate that the one factor necessary for a prosperous industry is organization—nationally, statewide, locally and even in the smaller towns where once an industry could shake hands with the authorities and talk away the problems.

Today, even the small town is effected by the state ruling, and unless the centralized effort is directed at this higher level—with the help of small town operators—than everyone in that area must suffer.

Evidently this economy in which we live will be in constant need of money in order to keep the country healthy and the politicians must find new taxable areas to nourish this way of life. When the opposition gets as strong as a governmental department, or a legislative body, no man can stand alone.
Paul Hott, 45, Dies

Managed Columbus Branch Of Royal Distributing

COLUMBUS, OHIO — Paul Hott died here last week at the age of 45 after a long illness, which was the outcome of a heart attack suffered earlier in the week. The coinman reported being stricken as a result of a weak heart caused by earlier attacks. He was manager of the Royal Distributing Company branch here in Columbus, working with a long-time associate and friend, Dick Gilger, who will continue to manage the Wurlitzer branch here.

Hott began in the coin machine business in 1938 with the Columbus Coin Machine Company and worked from that time until he entered the U.S. Navy, performing service work on machines for operators.

He joined Century Music Company, top Wurlitzer phosphor distributor firm in 1953 and remained with the Company which was purchased by Royal Distributing last year. Two months ago, Royal Distributing discontinued the Rowe AC phonograph line and the Wurlitzer phonograph line was returned to Hott’s branch when the parent firm signed to distribute it throughout the Ohio territory.

Paul Hott leaves his wife Dorothy and a son, Paul Douglas, 21. Funeral services were held in Columbus on Tuesday, October 22, and the Quaker-associating to a heart ailment, occurred.

Royal Distributing execs, Joe Wexerlbaum, Harold Hoffman and Clinton Moody expressed dismay at losing the man they considered to be of unusually high calibre. They noted that Hott “possessed a positive spirit in speaking of his acquaintance with the machines in his charge.”

Hott’s closest friends, having spent ten years with him as a partner in the service end of the business.

One story in particular was outlined by friends in the hope that it would highlight the contagious quality that was a part of Hott’s warm personality. A nun from a nearby Catholic school bought a juke box from Hott, and although she spent less than ten minutes with the coinman deciding on which machine to choose, did the job and the sale. The phonograph, the nun visited Hott when he was hospitalized just before he died. She told friends of the family that her short acquaintance with the man prompted her visit to the hospital upon hearing that he was ill. The nun also attended the wake which was held for Hott after he died, and she was present at the funeral services on the day he was buried. She told the Hott family that she could not stay away, that the impression made on her by Hott in a matter of minutes, as a man of character, was far greater than that made by people whom she has known for a lifetime.

Critics are of the opinion that the man’s reputation among operators in the area was summed up by an associate who said that when Paul Hott gave the price on a machine, the price was the last word, right or wrong. In the case of mistake on the distributor’s part, the price stood firm, regardless, “There was never a second price when you did business with Paul,” said one associate.

Much of Hott’s business during the last few years was done on the telephone, as it is in distributing plants across the country. The salesman had a sign-off line for just about everything. Once the course of business was conducted. Just before he would hang up, he’d say to the listener, “So long buddy, and good luck to you.” His presence will be sorely missed by many, many people.

Blundred Tells Record Companies

MOA Can Stand On Own Two Feet

Asks Majors To Attend Meeting With Open Mind

RICHMOND — Bob Blundred told several hundred operators and guests of the Music Operators of Virginia last week that it is not the intention of MOA—the Music Operators of America—to place the burden of the music operator’s ASCAP situation on the shoulders of the record companies or anyone else. “Our industry is capable of standing on its own two feet,” said Blundred in rebuttal of criticism received at MOA headquarters in Chicago from music operators’ earlier request for an increase in mechanical royalties in order to boost songwriter incomes. The increased mechanical royalty proposal was made by MOA representatives as a substitute for the Celler Bill proposal which would remove the royalty exemption from juke box operators.

Record companies are reportedly against the proposed increased mechanical royalty payment for several reasons one of which would increase the price of the record, and second, the price increase would effect everyone buying the disks, not just the operators.

Blundred said that MOA is expected to meet with the major record companies and music operators’ box operators’ basic position on ASCAP legislation. “All we ask is that the record companies approach a New York City meeting with an open mind,” said Blundred. No date for a meeting between the labels and the operators was set at press time.

Blundred spoke before the MOA Convention as the Virginia operators celebrated their annual weekend meeting—October 18-20, at the John Marshall Hotel here.

Zorinsky Named Head

Of Nebraska Tobacco Assoc.

CHICAGO—Edward Zorinsky, of H. Z. Vending & Sales Company, in Omaha, Nebraska, was elected president of the Nebraska Association of Tobacco Distributors, during the organization’s annual convention in the Sheraton-Pontiacelle Hotel, Sunday, October 18. He is the son and business associate of long time coin machine distributor, Hyme Zorinsky.

A young coinman who has attained noteworthy attention in the industry over the past several years, has dedicated much of his time in his busy schedule to civic affairs. He was also singled out by the community to lead the annual Fall Roundup for the South District of the Covered Wagon Boy Scout Council. In this important role Eddie Zorinsky will direct a membership campaign aimed at bringing the total number of Cub Scouts, Explorer Scouts and Boy Scouts in the district to around 3,500.

Zorinsky is shown here with his wife, Celie.

Midway Chief Engineer

Midway Chief Engineer

Southland Execs Cite New Features On ‘Time Trials’ Racing Game

New Cars, New Track, Brushes Expected To Spur Sales

SANTA MONICA, CALIFORNIA — Bud Lurie, Sales Manager of Southland Engineering Corporation, manufacturers of a variety of kiddie rides, arcade equipment, the “Speedway” racing game, and the “Time Trials” racing game, said last week that the new game is equipped with features that would put the game “out on location to stay.” He stated that the new game is equipped with new revised models and were new. He pointed to a new and improved racing track, and also a set of self-cleaning brushes which are designed to insure continuous operation, according to the Southland official.

The game is a follow-up to “Speedway,” which reportedly suffered in some territories from mechanical breakdowns. The new game, “Time Trials” is exactly what the distributors and the operators want,” said Lurie in an interview with Cash Box last week.

The game was premiered at the MOA Convention and delivery was begun last week. A large majority of distributors have received samples, and one territory has operated the equipment for two weeks without any sign of a service problem.

Bud Lurie

‘Time Trials’ is a game of skill for 1 or 2 players, with scoring for highest speed, or in the case of 2-players, the cars race against each other. The “Speedway” game was received very well by the trade, with high earnings reports from many sections of the country. ‘Time Trials’ is based on the same competitive principle, and is available at distributor showrooms this week. Harry Williams, veteran coin machine manufacturer, heads the firm.

Cash Box—November 2, 1963
Califonia Clippings

Distributors and wholesalers still feeling the excellent results from the highly successful convention recently held by the Western Conference of the National Automatic Merchandising Association. Gary Sinclair, regional sales manager for Wurlitzer, in town at the Wurlitzer Factory Branch. Gary recently returned from Canada where he appointed two new Wurlitzer Distributors. In Edmonton, the new distributorship is House of Coin, owned by Harry Van Dussen and Frank Trombly; and in Vancouver, Dale Johnson's Dale Distributing was appointed. The phonograph business is now booming in Western Canada due to the passage of a new law which now allows liquor licensees to install music, previously prohibited by law. Gary also reported that Ron Pepple and Marshall McKee of Northwest Sales Co. held their annual sales contest finale at the Space Needle in Seattle with grand prize of a brand new Cadillac going to the lucky winner. Ernie Hecksher, whose orchestra has been a fixture at the Mark Hopkins Hotel in San Francisco, in visiting Sammy Ricklin at California Music with his first album on the Columbia label. Also in town was Bob Thompson, National Promotion Manager for Columbia. New employee at California is Gerri Blake, formerly of Las Vegas. . . . Al Cohen, longtime music operator in Los Angeles, now expanding into the vending field.

Chuck Klein of R. F. Jones Co. hosted a luncheon for Don Fisher and thirty students from Los Angeles Trade Technical College. After lunch, the students inspected the new Rowe AMI Tropicana phonograph and toured the repair department and the vending division. Chuck, Bill Gray, Don Edwards, and Jack Leonard holding a showing of the Tropicana phonograph at the Caravan Inn, in Bakersfield this Tuesday, Oct. 29. Next week on Tuesday, Nov. 5 a showing will be held for the San Diego operators at the Kings Inn in San Diego. Mr. Fred Marcus of the Tele-Norm Co. in visiting the Jones Co. from New York, Jones Co. providing salesmen with Mexican business licensees and Mexican insurance to cover their business trips south of the border. . . . Mary Sulli, at Leuchagenea Record Bar has been requesting a Dinha Washington recording of "Love For Sale" and was happy to see in Cash Box that Mercury had recorded it with her. Sue Thompson phoned the girls from back East to see how her newest Hickory release "I Like Your Kind Of Love" was doing.

At Paul A. Laymon, Inc., Jimmy Wilkens had just finished processing an order for fifteen pieces of equipment to be installed in three new big bowling alleys. Jimmy to Bakersfield this week where he said said bowlers and pool tables were doing very well. . . . At Ataco Music and Vending, Harold Lieberman from Chicago was in visiting with Bill Happl, Lieberman formerly operated in the Chicago area and is here to establish a route in Los Angeles. Amco has received their sample of the new Williams 'Merry Widow' four player which has received a great reception from the operators. They are now awaiting shipment of stock on the new game. Empress 62 and 101 pool tables from Fisher continue to do very well. Arnie Silverman said the new Marquee series of vending equipment from Seeburg received a great deal of attention at the recent NAMA convention in Los Angeles. . . . Visiting up this week were: Bob Haynam, Ventura; Lee Wirt, Motehelle, and Carl Clino, Indio.
Runyon Reports Record Turnout At 'Tropicana' Showing In NYC

NEW YORK—Runyon Sales Company reported the largest turnout of operators ever to appear at a Roanoake Shows 'Tropicana' In Raleigh

RALEIGH, N.C.—A showing of the new Rowe AMI Model "M" Tropicana phonograph was held by the Roanoake Vending Exchange, Inc., at the Sir Walter Hotel, Raleigh, North Carolina, Oct. 30.

Host for the showing were Mr. Harry M. Doseley and Mr. G. E. Derby. Mr. Ellis Royal from Rowe AMI was present.

Following is a list of those present for the showing.

* Aulice Evans, Evans Music Company; Tommy Chalk, Ace Amusement; Calvin Bishop, Bishop Music Company; Garland Banks, Banks Music Company; "Pappy" Pierce, Pierce Music Company; Emma Love, Pierce Music Company; Jimmie Love, Pierce Music Company; Sonny Pierce, Pierce Music Company; Jack Mitchell, Royal Music Service, Garland Garrett, Cape Fear Music Company; E. C. Ferguson, Cape Fear Music Company; Pat Cohen, One Stop; Fred Ayers, Fred Ayers Music Company; Earl Madison, Lytel Hickerson, Walter Whitten, Vance Derby, David Cohen, "Rod" Walker, Bobby Thompson, Southeastern Records; Bob Thompson, Southeastern Records; and Earl Spencer, Southeastern Records.

NYC showing last week when the 'Tropicana' phonograph was unveiled here. Earlier showings in the Springfield office and in Hartford were also successful, according to Lou Wolberg of the NYC office.


New Projector Shown For Use With Record-Film Machine

Helen Noga, Johnny Mathis Mgr., Behind Venture

NEW YORK—A movie projector, which will be used in a coin-operated movie-record machine, was shown to the trade press in NYC last week by Helen Noga, manager of recording artist Johnny Mathis, and Col. Robert Lee Kaye, inventor of several coin-operated machines during past years, who is Miss Noga's partner in the enterprise.

The projector was demonstrated on a small screen using 8mm film. Col. Kaye advised that plans for a larger 35mm inch screen to be used, once the machine is manufactured. Kaye stated that production costs with 8mm film are less than film techniques which use 16mm or 35mm film. The films are inserted in cartridges which permit interchanging on location by servicemen. Kaye expects to produce films in color and black and white. The films will be made available on a rental basis, or sold direct.

While Kaye and Noga are manufacturing the projector and cartridges in Long Beach, California, Kaye stated they will not manufacture the coin-operated machine. He said that during the next 18 months he has生产了 one of the four manufacturers of music machines. If the deal is consummated, Elec-Tra-Pack will produce a machine which will feature a combination of records and films—80 record selections and 20 film jackets. Kaye claims that the audience will be able to operate the machine at 100 play with the cost of the machine running around $3000.00. According to Kaye, the machine's distributors will sell the machine and the film. Noga and Kaye stated that the projector is being sold to markets other than coin-operated for use as an advertising and merchandising medium.

New Seeburg Little LP's

CHICAGO—Seeburg announced four new Little LP releases last week, all four of which will be available during the week of Nov. 4. They are: Patte Page, "Say Wonderful Things"; Pippino Di Capri, "Pappi By Pap-pino"; Eddie Haywood, "Manhattan Beat"; Richard Holmes "Groove," Original Sound Track of "West Side Story." There was also issued, at the request of the artist on the week release with "This Is All I Ask."
3500 Attend West Coast Vending Show

LOS ANGELES—3,500 vendors attended the Western Conference and Exhibit of the National Automatic Merchandising Association held at the Ambassador Hotel in Los Angeles, Oct. 18 through Oct. 20. All major manufacturers exhibited, with a total of 78 firms showing equipment and supplies. Coffee occupied a good part of the agenda, with Friday night’s session devoted to a three part program on coffee quality control. A convention “first” for the Western Coin-handling kids was a Saturday morning program devoted to a color slide tour through the nation’s first college vending program at Los Angeles Trade Technical College. Conducted by Dean Franklin R. Johnson, and Instructors Tom Young and Donald Fisher, the interesting presentation showed the classroom operation and the different guest speakers from the various manufacturers who have donated equipment for the students to study. Students take a regular two year college course, or a one year program government-sponsored course under the Manpower Development Training Act, and graduate as service engineers with an Associated Arts Degree. Other forums were devoted to Commissions, and “New Answers to Attacks On Cigarette Machines,” the latter moderated by NAMA president Louis Risman. Risman’s remarks on NAMA efforts to curb teenage cigarette buying were given wide coverage by local Los Angeles papers. A Member Services Consultant was held Saturday afternoon to give members an opportunity to discuss individual legislation, public relations, public health, and membership and insurance programs with the NAMA professional staff. Attending from NAMA headquarters were Executive Director Tom Hungerford, Walter Reed and Sid Schapiro. The convention was climaxed Sunday night with a cocktail party and banquet at the world-famous Coconut Grove, in the Ambassador.

American Tobacco Names NYC Vending Supervisor

NEW YORK—Robert A. Fenton, Assistant To The Promotions Manager, of the American Tobacco Company, has been promoted to Vending Supervisor for the Metropolitan New York area. Fenton, will be in close contact with the vendors to promote the sale of Montclair, Pall Mall, Dual Filter Tareyton, and Lucky Strike in cigarette machines.

World Wide Shows Seeburg Line

CHICAGO—World Wide Distributors held the second in a series of showings of Seeburg vending equipment for operators in this area, Tuesday evening, October 15, in the Water Tower Inn. Attendance was again excellent according to Irv Ovitz. Several individual showings are planned so that vending operators in this territory will be able to attend.

The evening’s festivities opened with a cocktail hour in the Promenade Room. After a sumptuous dinner by Irv Ovitz, of World Wide, officially greeted the guests. And, then introduced Nate Feinstein.

Bob Breither, head of the Vending Division of the Seeburg Corp, stepped to the dias and familiarized the operators with the Seeburg "Marquee" and 70 inch "Modular" series of coin-operated vending machines.

World Wide personnel on hand included: Feinstein, Ovitz, Harold Schwartz, Fred Skor, Howie Freer, Robt. Gurnonylo and Dorothy Carlin. The Seeburg Corp, was represented by Bob Dunlap, Stan Jarecki, Bob Breither, Edward Claffey, Ted Hurron, Ted Lobeuf and Donna Keller. The photos shown here recorded the action at the first showing, Monday evening, October 7, as follows:

(1) (Left) Sam Millman with Bill Adair, Seeburg’s sales vice prexy.
(2) Bob Breither with Fred Skor.
(3) From left: Jerry Remien, Nate Feinstein and Bill Staley.

(4) Lee Brooks, of Cash Box, with Bob Breither.
(5) Left (front) Sam Millman, Nate Feinstein, Harold Schwartz. (rear) Bill Adair, John Stewart, asst. treasurer & credit manager of the Seeburg Corp.; Irv Ovitz and Bob Dunlap, vice pres., regional manager of the midwest for Seeburg.

(6) Abe Rosenblum, Alan Rotman and Wayne Fitty.
(7) Bob Breither on the dais.
(8) A lineup of the Seeburg machines on the stage.
(9) NR, Knopfein.
(10) Irv Ovitz.

CHICAGO— "We're out to sell music not just the machine, and we're using every modern marketing and merchandising technique to help us," says Fred Pollak, Vice President, Marketing and Sales, of Rowe AC Manufacturing, in summing up the company's new sales program for the new AC "Tropicana" coin-operated phonograph now being introduced throughout the country.

Rowe AC management believes that a close look at the industry marketing programs shows clearly what he means. Jack Harper, President, admits that "in years gone by we, like other manufacturers, just told our distributors: 'Here is your new jukebox. Go out and sell it.'

But today, Harper counters, Rowe AC has discarded this old marketing philosophy in favor of modern techniques used successfully in selling other high-ticket merchandise, from autos to TV and appliances.

"We're selling the sizzle along with the steak," Fred Pollak explains. "For example, we've just introduced three point-of-sale merchandising tools which are radical innovations in coin-operated phonograph merchandising. We know they are going to help our distributors and operators merchandising music to the location."

The three on-location sales aids are a back-bar clock, a cordless "induction" speaker, and interchangeable front panels on the jukebox to permit better visibility of interiors.

The new Rowe AC clock combines an attractive easy-to-read clock dial with a constant-motion light panel similar in motif to the star pattern color wheel along the Rowe AC Tropicana. "Anyone sitting in a tavern with this clock is faced with a constant reminder to 'think music,' " Pol- lak points out. "This clock really merchandises music by motivating customers to play the jukebox."

The Rowe AC cordless induction speaker, named "RAMI," is an exclusive electronic innovation which enables any number of remote accessory speakers to be placed in a loca-

Adickes Praises New Rock-Ola Bonderising Plant

HAMBURG, GERMANY — During a recent trip to this industrial city the Cash Box European Director, Neville Mar- ten, visited the offices and plant of Nova Apparate, Europe's largest dis- tributing organization, in Hamburg, Germany.

Alfred Adickes, president of the company, recently returned from one of his half-yearly visits to America, and had been most impressed by the interesting extension of production facilities at the Rock-Ola factory in Chicago. He singled out the new and enor- mous Bonderising plant, which guarantees better basic treatment for all materials used in connection with the high quality Rock-Ola machines. Adickes said the investment reflects Rock-Ola confidence in the growth of production, not only in the music field, but in vending as well.

Nova Apparate held their 10th an- niversary dinner in mid-September at Hamburg. The function was attended by most of the European and Ger- man Distributors in the presence of Dr. David Rock-Ola, who flew in for the occasion from America. All the 1964 Rock-Ola models were also on show.

At the dinner Dr. Rock-Ola also exten- ded invitations to some of his most successful German and European Dis- tributors to visit America.

This great appreciation for the wonderful work done in selling the Rock-Ola product will effect some 12 to 15 people, including two members of the British firm of Ruffler & Walker.

Chicago coin's All New, Location Proven, 2 PLAYER Valley PIN GAME NEW! EXCLUSIVE "LIFT-OUT" SELF-LOCKING PLAYFIELD! AT YOUR CHICAGO COIN DISTRIBUTOR! 6TH STREET BLVD. CHICAGO 14, ILLINOIS

American's "IMPERIAL" Pays . . .

The exciting IMPERIAL attracts more players and more coins because it is designed to work for you, the operator, Handsome and sturdy con- structed, its many new features include Horse-Collar Play Control, Pin Gate Control (even when electricity is off), beautiful, candle-lit scoreboard, brilliant lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the IMPERIAL at your distributor's or write for free color brochure.

Cash Box—November 2, 1963
Anthony Talks To Half-Safe Ops

INGLEWOOD, CALIFORNIA — If you're only "half-safe" then you should pay heed to George Anthony's suggestion to operate Tape-Athon background music equipment. The factory exec told operators last week that the only area of operations left in the industry, which is free from governmental intervention, was the background music business. "Except from the Internal Revenue Service which we cannot get away from," smiled Anthony, who heads the firm making the greatest progress in the background music field, according to his sales figures.

"Even the Senators have background music channeled into their offices and Chambers," said Anthony, "so I guess they approve of the business."

Anthony is asking the question, "Are You Only Half-Safe?" this week via an ad which appears in this section, above a coupon which will bring the details of background music operating to those interested once it's mailed to Anthony in California.
It's just two weeks to what could very well be a most important meeting for the infant Illinois Coin Machine Association (ICMA) at the Hilton Inn in North Aurora. The session commences promptly at 2 p.m. The site can easily be reached because of the large network of expressways. The recently formed association is off to a fine start, but requires the support of every Illinois operator. Other states are accomplishing excellent results with their regional operator groups. This should be a healthy inducement.

An appeal to all operators to climb on the bandwagon is being made by ICMA President Les Montooth, Vice prexy Bill Pass, and secretary-treasurer M. H. Gillette. Also board members Earl Kies, Ronnie Moline, Orma Johnson, Bill Limberg, Bud Hashman and Harry Shimer. Important reports to the Illinois operators are expected from Larry Cooper, Earl Kies, Frank LaMaskin and MOA's Bob Blundell. Everyone's looking forward to hearing Lou Casada, President of MOA, on hand to greet the Illinois contingent of operators.

Everyone's back home in the plant at Rock-Ola Mfg. Corp. this week. Edward G. Doris is busy writing orders as fast as he can on Rock-Ola's "Rhapsody II" and "Capri II" phonos. Other returnees include George Hinaker, who toured the southwest and Les Riek, who covered the midwest calling on the trade.

Best Cash Box wishes to John Britz, who was added to the Bally Mfg. organization by Prexy Bill O'Donnell, as general manager in charge of all plant operations. John actually returns to Bally Mfg., where he started his coinbiz career under the late Ray Moloney. (Welcome back to the fold, John!)

A lamentable sight is Empire Coin's Joe Robbins. Business is good—but, "Bob, don't know what to explain away the 'mystery' of the (undefeated?) Chicago Bears football team (10/20) by the merciless San Francisco 49ers. (We can just see the gloating expression on Bob Portele's face. Bob holds fort at Lou Wolcher's Advance Automatic Sales in 'Frisco.)

Chuck, the hockey Blackhaws are doing okay.

ChiCoin's Mort Secore enplaned to Cincy last week on a sorrowful mission. One of the Royal Distribut men, Paul Hott, passed away. During Mort's absence George Schroeder carried the ball in sales. There's a continuing heavy sales action at First Coin Machine Exchange, according to Prexy Joe Lowe, and Fred Kline is busily engaged on the phones trying to line up good, used amusement and music equipment for export shipments.

Williams Electronic Mfg.'s Jack Mittel informs that acceptance of Williams pinball amusement games is terrific in all domestic and foreign markets. There is, he says, no letup. Gottlieb's "Sweet Hearts" pinball amusement game is definitely a sweetheart of a pingame to Joe Schwartz and Mort Levinson, of National Coin Machine Exchange, D. Gottlieb & Co.'s distributor in this area.

Fred Pollali, Vice Prexy of marketing & sales for Rowe AC Services, asociated last week that with the big "Tropicana" phone merchandising program Rowe-AMI is concentrating on the Music and not the Machine. The intensive marketing techniques being expertly utilized spell out. He explained, "We're selling the 'sizzle along with the steak!" Another excellont of Gottlieb's "Sweet Hearts" pingame is Alvin Gottlieb, of D. Gottlieb & Co. Dave Gottlieb info's that its popularity in the domestic and export markets is a continuation of the kind of action the local firm has been enjoying for more than 30 years. To this Nate Gottlieb and Judd Weinberg say, "amen!"

Johny Frantz, prexy of J. F. Frantz Mfg. Co., played "hookey" for a week and a half at Mount Sinai Hospital. John's feeling fine now and happy to be back in his office keeping an eagle eye on production. Clayton Nemeroff is back in his office at J. H. Keeney & Co. He and Prexy Art Weinand are elated over the way Keeney's "Poker Face" pingame is still selling.

There's lots of action this week with Harry Williams' (Southland Engineering Co.) "Time Trials" amusement game, according to sales chief Bud Larue. . . . The Atlas Music gang is settling down to the hard work of shipping "Tropicana" phonos after a hectic two weeks of showings and meetings introducing the new music line, as well as Rowe's vending machine line. Busy boys at Atlas include Bob Fabian, Bill Phillips, Mike Blamburg, Stan Levin, Mort Jacobs, Chuck Harper and Joe Kirkun. The big smile on Prexy Eddie Ginsburg's face indicates that everything's "A-OK" at the busy distrib.

Bill DeSelm, sales chief at United Mfg., informs that "Ultra" shuffle alley and "Fury" ball bowlers are as popular now as the day they were first intro'd. . . . There are none busier these days than the guys at World Wide Distrib. (Ray Ovitz, (Co. 18) another big showing of the new Seeburg vending machine (hot and cold drink) line was held in the Water Tower Inn topped off with a cocktail party and dinner. Hosts were Nate Feinstein, Irv Ovitz, Harold Schwartz, Fred Skor, Howie Freer, Don Garapolo and lovely Dorothy Cahn. There were no excuses on hand were: Stan Jaroski, Bob Brether, Bob Dunlap, Ed Chlafy, Joe Barrett, Ted Burrows and Ted Labida.

As for the big distrib action on the new "Empress" coin-operated pool table of late, Bill Weikel, sales director of Fisher Sales & Mfg. Co., makes the understatement of the week when he says, "it was great!". . . . Now that Bob Jones is comfortably situated at Midway Mfg. Co., with Midway, heads Hank Burrows and Marline "Iggy" Wolverton, he took a few moments to extol the fine features of Midway's "Race Way" amusement game, with it's 3-dimensional (animated) backboard. . . . The Fall season is in full force at Marvel Mfg., where Prexy Ted Rubey and Estelle Bye are constantly on the phones taking orders.

CASH BOX—November 2, 1963

SOXJT'HL-A.lSrD'S
There's and ping bees Gottlieb's
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Frantz, lots office "Capri the Bud
"Time Trials' "Time Trials' A GAME OF SKILL
Replay or Novelty
• NO BALANCING NECESSARY
• NO SERVICE PROBLEMS
• IMPROVED CARS
• IMPROVED BRUSHES
• IMPROVED TRACK
• FOOL-PROOF
• DEPENDABLE

VENDING • MUSIC • AMUSEMENTS
EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

SOUTHLAND'S

TWO PLAYERS
Player selects the car of his choice, races to obtain highest speed for 20 laps
— Large scale speed indicator on back glass

SOUTHLAND'S

TIME TRIALS ACTION!
New Cars! New Track! New Brushes! ORDER TODAY!
SUTHERLAND DISTRIBUTING CO.
705 N. W. 6th St. 2710 McGee Terrace
Oklahoma City, Oklahoma Kansas City, Missouri
Here is an opportunity for the Coin Operator to develop a base of income without a hint of intervention from the government’s judicial branch (only the Internal Revenue Department). Background music is so well thought of in D. C. that they’re even piping it into the Senate Chambers. And what better system than Tape-Athon’s complete package — tape transports you never have to service with music that’s customized for each of your locations. Write Tape-Athon now for full details.

NAME__________________________
ADDRESS__________________________
CITY____________________ STATE____

Tape-Athon Corp.
523 SOUTH HINDRY • INGLEWOOD, CALIFORNIA

SOUTHLAND'S

TIME TRIALS
IMPROVED!

New Cars! New Track! New Brushes!

100’s OF ARCADE MACHINES READY FOR IMMEDIATE DELIVERY! CALL!

MIKE MUNVES CORP.
577 Tenth Ave., New York 36, N. Y.
BRYANT 9-6677

Seeburg Vending Production Mgr.
Rejoins Bally Manufacturing

CHICAGO—Bill O’Donnell, president of Bally Manufacturing Company, Chicago, announced the appointment of John Britz as general manager in charge of all operations. Britz was, until resigning to join Bally, plant manager of the International Bally Coffee Vending Company division of the Seeburg Corporation.

“The Bally organization,” O’Donnell said, “is greatly strengthened by John Britz’s decision to come back home. He entered the coin-machine industry, joining Bally in the mid-thirties. Rising through the ranks in the engineering and manufacturing departments, he became familiar with all phases of operations and was responsible for many improvements in game technology. When we commenced manufacture of the Bally coffee-vending machine, he was tapped for the tough job of setting up and operating the new department. When the vendor was sold to the Seeburg Corporation, Britz was invited to join that organization, where he has donned an outstanding job of production management. All of us at Bally welcome John back home and look forward to the beneficial results of his wide knowledge of the industry, his enthusiasm and his energy,” said O’Donnell.

Cash Box—November 2, 1961
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