Bobby Vee (left) one of Liberty Records hottest personalities and his company cousins, the Ventures, who click consistently under the Dolton banner, have produced a raft of hits in both the singles and LP field through the years ... Bobby as a vocalist and the Ventures as an instrumental combo. Individually Vee is represented with his singles hit "Charms" and his "Night Has A Thousand Eyes" LP. The Ventures are high on the LP scene with their "Telstar-Lonely Bull" album. Now the two have met at a fork in their successful hit path and have teamed their talents on a new LP aptly dubbed "Bobby Vee Meets The Ventures." The LP has just been released in a Vee-Ventures dealer program revolving around the new album in addition to the entire back catalogs of both artists.
It broke in 6 days!
Frankie Laine "Don't Make My Baby Blue"
Columbia Singles Sell!
Patterns, trends, rages... as soon as you're convinced that an idea is uncommercial in the record business, you turn around and find that it's the new trend. The exact sound that you're sure can't sell today somehow seems to become the biggest selling sound the very next day.

One such theory that has existed for a number of years in our business is the one that emphatically and without a doubt states: "Girls Just Don't Sell." Yet a glance at the present day charts so thoroughly disproves this "fact" that it's hard to believe it was an industry wide axiom in the first place.

Not only are the gals making a most impressive showing from the quantity standpoint with twenty-seven distaff decks out of last week's Top 100, but the quality of these hits has been amazing with five out of the six biggest records in the nation credited to females: He's So Fine by the Chiffons; South Street by the Orlons; Skeeter Davis' End Of The World; Our Day Will Come by Ruby and the Romantics and Little Peggy March's I Will Follow Him. There are five other important sides on the Top Hundred featuring females as part of duets, trios and groups and two of these are currently in the top ten.

Therefore it must be noted that females can sell, do sell, and very well may be outselling the males at present.

We are also very much aware of the fact that this current situation is not the norm. In recent years, females have not been as strongly represented on the best seller list as is the case today. But this brings us to the embryo of the record business. The people who can sense a dearth of a specific type of product and can fill that void can make big money in our business.

When females are few on the charts, that's the time for femm...
If You Need Me
Wilson Pickett
Double L 713

Needles and Pins
Jackie De Shannon
55563

Danger
Vic Dana
Dolton 73

Quiet Village
Bossa Nova
and
Strawberry Tree
Martin Denny
55561

The Bird's The Word
The Rivingtons
55553

Cu Cu Rru
Cu Cu Paloma
Nancy Ames
55548

You Should Have Been There
The Fleetwoods
Dolton 74

Skip To M' Limbo
The Ventures
Dolton 68

LIBERTY RECORDS

Cash Box-April 20, 1963
NARAS ANNOUNCES GRAMMY FINALISTS

New York, April 15—A total of 39 records in 36 different categories are competing for the annual "Grammy" Awards, according to final ballots being received today by members of the National Academy of Recording Arts and Sciences. (NARAS).

Appearing on this year's list of outstanding artistic achievement among three albums, two comedy albums, and nine instrumental performance in the pop and jazz field, and a recording of violin selections plus two symphonies in the classical segment.

For "Recording of the Year" and also named in several other categories are: "I Left My Heart In San Francisco," Ray Charles with "I Can't Stop Loving You" and Sammy Davis, Jr., with What Kind Of Fool Am I?" plus saxist Stan Getz and guitarist Charlie Byrd and their bossa nova version of "Designigino." Nat King Cole's "Rumbling," Mel Torme's "My Foolish Heart," and To The Bossa Nova complete the year of the record nominations.

Bennett, Charles and the Getz-Byrd duo are also listed among the five "Album of the Year" finalists along with two omni-present comedy albums, Vaughn Meader's "The First Family" and Allan Sherman's "My Son, The Singer."

Bennett, Charles, Meader and Sherman records each earned five final nominations. Biggest vote-getter of all, though, was Getz, represented by three different albums in eight categories.

Valentine's Day brings a special gift to music lovers, a violine pieces, bearing his name for its title and two symphonies by Gustav Mahler, his "#2 in D Minor," performed by Leonard Bernstein and the New York philharmonic, and his "#2 in D Minor," with Bruno Walter conducting the Columbia Symphony, polled three nominations apiece.

The final lists of NARAS nominations were determined after two prelimi-

nary rounds of voting that took place over a period of four months. Winners of the 39 Grammies will be announced on May 15 at simultaneous Record Academy presentation in New York, Hollywood and Chicago.

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nary rounds of voting that took place over a period of four months. Winners of the 39 Grammies will be announced on May 15 at simultaneous Record Academy presentation in New York, Hollywood and Chicago.
NEW YORK—It appears as though the forthcoming MOA (Music Operators of America) Convention may be bigger and better than it has been in recent years.

One of the big news items at the MOA's Ap- POINT Convention was the possibility of a key Juke box manufacturer setting up a concerted drive to have each of its big manufacturers show and display its products at the convention to attract maximum attendance.

The MOA Convention was planned for September 4-6, in Chicago, dates chosen to coincide with the National Association of Vending Machine Operators', which will bring approximately 8000 coin machine and vending operators into Chicago. The NAMA Convention will also be attended by many operators of vending equipment.

With announcements of this kind, one will, no doubt, make both conventions the biggest attendance of any type of show, and many operators of vending equipment will be at both conventions to see who comes out to look over their products.

The MOA Convention is to be held at the Morrison Hotel.

"Wine" Marks Second Straight Oscar For Mancini And Mercer

NEW YORK—The writers who turned last year's Academy Award-winning song this time again with "Dances With Wine & Roses," are, according to the recent Oscar ceremony and the day before, one-step closer to winning a second consecutive Oscar for the opus at last year's Awards ceremony, according to the Joosin entry of 1961, "Moon River."

Mancini is now a four-time Oscar winner, and he has his third Oscar as cinemus for his music for "Lawrence of Arabia," which won seven Oscars including for the best flick of 1962. It's interesting to note that Jack was a last minute replacement for Richard Rod- ges, who was originally signed to write the "Moonflower" score, but eventu- ally bowed out. Score is the first music score to win an Oscar for the track, (publisher is Gower Music Corp.

In 1961, "Never on Sunday,"published by Skidmore Music, was the first music score to ever win an Oscar as the best song.

Ray Heidinger won an Oscar for songwriting with Wrong Turn's tunes for "Music Man," which was a nominee for best picture.

As part of the Awards-television entertainment, Robert Goulet sang the score, while also introducing the medley of previous Oscar winners, including the "Moonflower."

Irv Berlin, whose "White Christ- mas" put an Oscar on his mantle- piece.

ARMADA Letter Urges FTC—Sponsored Trade Conference

NEW YORK—ARMADA, the distrubition, has pressed for a Federal Trade Conference as "a means of developing a greater degree of stability and restoring stability to the record business."

The chances of achieving this would be much improved if you were to con- tact the Federal Trade Commission and your Congressmen, pointing out the need for such a conference.

If you write letters or letters to the above parties you may note, among various other things, that the record industry is worsening; that we are ARMADA members who are daily awaiting a FTC to announce a trade conference; that our very sur- vival is threatened; that no point of view was empha- sized at ARMADA's recent Board Meeting March 28 in Chicago.

In short, your communication to the FTC may be addressed to the Hon. Paul E. Dixon, Chairman, Federal Trade Commission, Washington, D.C. 25.

LIBERTY OPENS BRANCHES IN MIAMI AND ST LOUIS

NEW YORK—Liberty Records has announced that it is immediately opening its own branch in Miami and has also added the sales manager- ship post with a number of elibigibles in St. Louis.

The branch headquarters in Miami will be located at 200 Biscayne Blvd., Miami, Florida, and will be under the direction of Harvey H. Lib- erty, who has been with the company for the past year.

The branch in St. Louis will be located at 200 Second St., St. Louis, Missouri, and will be under the direction of J. A. Lib- erty, who has been with the company for the past two years.

In St. Louis, Liberty will be available at independent record stores and will also be available at local department stores.

ABC Par Adds Tommy Sands

NEW YORK—ABC Paramount Rec- ords, the label that has established itself over in recent months with new faves, has just another addition to its roster, the signing of Tommy Sands, a 15-year-old pop singer who has become quite popular in the Florida territory through Pan American.

Liberty is already operating in the Miami area and is moving its division ship on order for LP's to the Miami Southern Rack Merchandising firm. Liberty is currently negotiating for space in the Miami area for its branch and is also looking for salesmen to cover the territory.

Liberty has also announced the im- mediate opening of a branch in the St. Louis area. Liberty was formerly distributed in St. Louis through Roberts Records.

Sarah Vaughn Back With Mercury

CHICAGO—Pretty Irving B. Green has announced that Sarah Vaughn has returned to Mercury Records—from which she was released last year. She was cutting for Roulette for the past several years.

When she was released she was handled by Quincy Jones, Mercury Records then were not in a frame of mind to immediately meet with the label at the Riviera in Las Vegas, where she was working on a million-seller with her first single, "Tea-Jean's Crush," which he sang prior to its release on audios for a TV pro- gram called "The Singing Idol."

The album, which is linked to the diskire is Fats Domino, Hugo Winterhalter, and June Valli.

UA "Clean-Up" Extension Adds 11 More LP's

NEW YORK—United Artists Rec- ords, due to the "heavy response" from UA dealers who have already de- sired its "Clean Up and March Into Spring" program, has added 11 more LP's to the line. The plan extension will be known as "Phase 2" and will feature the release of 11 more LP's from the over-the-part-of-the-program.

Such releases include new advertising and direct mail promotion to the nation's record dealers, including a special 45 rpm record outlining the "Plan, the "Clean and March Into Spring" program has been the most successful of its kind, Art Talmadge, president, stated, and, as a result, it will be decided to continue the basic plan through May 15, one month longer than had originally been scheduled.

Under terms of the extended plan, 11 UA will allow dealers to return to UA district any dormant, dormant or un- saleable merchandise, on any label and covering all sales, at full dealer price. For every $1 worth of merchandise returned, the dealer will receive 11 UA albums with his choice of the new mer- chandise. Dealers are to return UA albums to the full UA catalog.

Albuns added to the "Phase 2" por- tion will include seven pop packages by Al Caiola, the Hollywood Songs group, the Bill Haley and His Com- pany, and his orchestra, Max Kamin- zik, Alwyn Ainsworth and his orches- tra and Moe and his orchestra, and Freddie Friday and his orchestra.

King Pleasure and Moe McKin- non complete the new releases.

Cash Box—April 20, 1963
"I had forgotten that good music is supposed to be good fun. And I got my come-uppance this week from a rollicking folk crowd called the New Christy Minstrels."

"...one of folk singing's most appealing troupes..."

Grief-Garris Management·Beverly Hills, Calif.
THE NEW CHRISTY MINSTRELS Tell TALL TALES!
Under The Direction Of Randy Sparks
Legends & Nonsense

America's favorite new folk group at their greatest...following through with another appealing candidate for the charts, to join the company of these current New Christy Minstrel hits.

Recording Exclusively for Columbia Records

*Stereo
**Pick of the Week**

"LET'S GO STEADY AGAIN" (2:26) [Albion BMI—Sedaka, Greenfield]

"WAITING FOR NEVER (LA TERZA LUNA)" (2:30) [Randak BMI—Grossman, Bacewicz]

NEIL SEDARA (RCA Victor 8169)

The consistent hit-maker, whose recent chart representation was "Alice in Wonderland," should again be on his merry chart way with "Let's Go Steady Again." It's a tantalizing stomp-a-twist that the artist multi-tracks in ultra-commercial fashion. Lock orch-choral support from Albert Lordey. Backing, the multi-tracks of shuffle beat-ballad stand, can also score. Another powerful Nevis-Kirshner prod.

"BABY WHAT CAN I DO" (2:18) [Janjo BMI—Taltry]

"THOSE TEARS" (2:10) [Janjo BMI—Sherman]

JAN BRADLEY (Chess 1531)

The lark, who made a terrific chart bow with "Mama Didn't Lie," can have a follow-up success with this new Chess lead, Leoldoff portion, "Baby What Can I Do." It's a chart cha cha turner that has long-request features, he sees current and future members of "Teenage Heart." The strong cha cha twist companion piece, "Cinderella Baby," also has a healthy chart outlook. Attractive orch-choral arrangements by Alan Lerner.

"DANGER" (2:25) [Champion BMI—Beckham, Cason]

"HEART, HAND AND TEARDROP" (2:25) [Lowery BMI—Reindoff]

VIC DANA (Dolton 73)

Dana's a good bet to take another trip to Top 100 territory—as a result of his latest session for Dolton. Side's a pulsating, multi-tempo thumper tabbed "Danger," that the shotgun parts with telling effect. Fabulous choral and orch arrangement supplied by Ernie Freeman. The very pretty cha cha beat worshipper, "Heart, Hand And Teardrop," also carries lotas weight chart.

**Best Bets**

**THE COUNT VICTORS** (Coral 23536)

- "LORIE" (2:12) [Champion BMI—D. & A. Harrison] The Crew, featuring Harry Harrison, can have another "Peppin' And Ridlin'" chart success on their hands here. Harry's delivery is from the Gene Pitney school on this extremely pretty 1950's styled tune. Danny's delivery has the Gene Pitney school on this extremely pretty rhythm. Dooyack exposure could send it soaring.

- "ROAD RUNNER" (2:50) [Are BMI—McDaniel]. On this time the fellows go heavy on rhythm. Pace is mental as they delightfully revive the white-hot blues. The rhythm is a real impressive rhythm entry that can break thru. Potent Henry Jerome arrangements on both ends.

**SCOTTY MCKAY (Philips 40109)

- "MESS AROUND" (2:20) [Progressive BMI—Charles] Vocalist and his support are off the wall of the Ray Charles-styled item, and ring it out to the teenagers with impressive bright-beat charm. A master purchase by the label, side is seen in for big chart business.

**JAMES MAC ARTHUR** (Scepter 1250)

- "THE TEN COMMANDMENTS OF LOVE" (2:25) [Are BMI—Charles Mac Arthur], who picked territorial twice-two-round with "The In-between Years," can make the national chart grade with this one. It's another potent nar- rative (of the years-back teen succ) that sports a first rate Garry Sherman orch-choral back-up.

**PAUL & DICK FREITAS** (Paulicci 711)

- "THE SHOE MAKER'S TUNE" (2:28) [Paul-Richards ASCAP—Freitas] The instrumental talisman by the ex-Teeners' Richards has a sound that is still warranted, as its folk-pop combo-chord structure. Should be heard.

- "WHERE THE GRASS LOOKS GREEN" (2:19) [Combine BMI—Tanner]. Talented performance by the group finds them a worthy item about a gal who discovers that a guy's love for her was only surface deep. She's still in love, the folk-pop combo-chord seems, Should be heard.

**BROTHER JAC MCDUFF** (Premiere 246)

- "HEATHER STAND" (2:20) [Pres BMI—McDuff] Bro. Jack McDuff's slick, polished organ style on this account creates a fine, jazzing, funky jazz excitement. Tune builds with no modulation, the melodic edge gives a fine riff. Side is cut from the artist's "Somethin' LP. Good item for ops and deejays.

**ROBERTA SHERWOOD** (Harmon 1014)

- "OL' MAN RIVER" (2:29) [T. B. Harrell ASCAP—Harrowmer, Kern]. The stand-out song stylist can take the great evergreen for the group's take on the grandstand hit, belts it out with loads of enthusiasm. Stellar instru- mental showcase on a juliette basis.

- "AFTER YOU'VE GONE" (2:25) [Mayfair ASCAP—Creamer, Layton]. More top drawer belting, with the pace picked up at mid-deck. Both halves are from her "On Stage" LP.

**JUNIOR PARKER (Duke 304)**

- "IF YOU DON'T LOVE ME" (2:25) [Don BMI—Parkers, Malone). Parker has clicked before in theropol field and he can do it again with this top-flight, chorus-backed, most-expected ballad with rich-toned trappy pop-styled lyrics. Plenty of airplay potential here.

- "DON'T FORGET ABOUT YOU" (2:15) [Don BMI—Parkers, Monroe]. This time out, Parker's given a fine tradition-oriented, shuf- fle-beat blues tear-jerker.

**THE PASSIONS** (ABC-Paramount 10436)

- "THE EMPTY SEAT" (2:48) [Believeable BMI — Vann, Messel]. Kids will dig this easy-go rock talk about a guy who no longer has a gal to call his own. Interesting tune is deely stylized by the song team against a top rock sound that is strong enough to go along as if the guy were driving a boggie. It's meant with something substantial artiste.

- "THE BULLY" (2:21) [Un- limited BMI—Vann, Passions]. Boys and their backing are much more emotional here.

**MARIA BEALE FLETCHER** (Monument 812)

- "NICKLES & PENNIES" (2:33) [Combined BMI—Tanner]. Lark could go places with this strong item of a side with a particularly new bit of panache—partly a heathen with a heavy folk-pop combo-chord structure. Should be heard.

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- "SCREAMIN'" (3:00) [Pres BMI—McDuff]. On this end McDuff discloses a fast-moving, up-tempo affair with a contagious hard-driving beat.

**MELVIN DAVIS (Fortune 551)**

- "PLAYBOY (DON'T YOU PLAY IN SCHOOL)" (2:50) [Tri- anon BMI—Brown]. Davis has a powerful, pop-roc bow as he rocks his way into a neat twist rag. Very strong support from the Nite Sounds rounds out the winner.

- "I DON'T WANT YOUR SCHOOL" [Trianon BMI—Davis]. On this end Davis and his crew rock-shuffle their way over a kissy thumper.

**CATHY JEAN (Philips 40108)**

- "MY HEART BELONGS TO ONLY YOU" (3:05) [Morri- man BMI—Daniel's]. Lark, who'll be remembered for her big, short-while-lack chart stand, "Please Love Me Forever," has a fine first-time-out on Philips hit with her imita- tion of a Galli-like feel of the Teens'll dig this one.

- "I ONLY WANT YOU" (2:15) [Amilon-Tampico BMI—Evans]. This few-seasons-back teen lick comes at inviting new up-tempo lowdown combo-choral support on both lids.

**SUE KENNEDY (Tristar 118)**

- "A POOL IN LOVE" (2:10) [Trieste ASCAP—Winfred]. Sue Kennedy's chart that for the disco is a good bet to latch onto loads of sales and airplay. The oldie, a pretty beat-ballad opus that the chorus-backed canary renders with tender emotion.

- "LOOK" (2:05) [Wemar BMI Brandson, Wiigner]. Complete change-over in this rock-jump twist'er.

**VIKKI CARR (Liberty 55564)**

- "THE ROSE & THE BUT- TERFLY" (2:47) [Victor Young ASCAP—Young]. The fine leg of voice of Vikki Carr expres- sively loses its voice in this new MGM flick, "The Courtship of Eddies' Father." Choice good- sized prop is a deep pop intro & The Johnny Mann Singers. Complete change-over in this rock-jump twist'er.

**JESSE PEASON** (RCA, Victor 8173)

- "BY MY SIDE" (2:20) [Joy Gray ASCAP — Lown, Dick, Link]. The voice takes on the easy-go manner of Dean Martin, ap- pearingly renders an old-fashioned, but winning romantic. This easy-to- take is side worth is good enough state shines.

- "ONE LAST KISS" (2:12) [Edwin H. Morris ASCAP—Stroossen, Adams]. Bring together the tongue-in-cheek rock number from the score of "Bye Bye Birdie," now making the rounds as a pop hit, which also has the soundtrack LP.

**JOE COSTA (Warner Bros. 5357)**

- "TOMORROW (Is A Long Time Away)" (2:15) [Saturday ASCAP Crystal, Bass]. Catchy teen ditty with a cute roman- tic delivery which is made even more so by the warbler and his backing, which has several effective touches. Could get around.

**WONDERFUL PLACE** (2:49) [Hill & Range BMI—Lewis, Giant] Vehicle here is an intrigu- ing blower.

- **Cash Box**—April 20, 1963
TAMOURÉ 4-42785
Don Costa and His Orchestra and Chorus

Columbia Singles Sell!
Also Available on Single 1315
THE IMPRESSIONS
(ABC-Paramount 10431)
• "TWIST AND LIMBO" (2:20) [Bonnie Lu-Beardsley—BMI]—You could be another good chart-maker for the Impressions. It's a fetching combination of two popular dances, as the tag implies, that the group talks about in their upcoming manner. Can really stay away.
• "SAD, BAD GIRL AND BOY" (2:40) [Custom BMI—Mayfield]—Keeps delightful, dizzy slow, feelingful beat ballad offering. Its styings on both ends are from the Sam Cooke school.
THE BUFFALO BILLS
(Warner Bros. 53S6)
• "THE FIRST WINDS OF MAY" (2:45) [Marcanita-Shayne ASCAP—Schorr, Podeil] A very appealing folkish item is touchingly surveyed by the Buffalo Bills which is backed by an attractive full on-chanting chorus affair. A lovely date that could win important exposure from all pop music outlets.
• "YOU DON'T NEED HER" (2:44) [Sundown BMI—Jackson]—Pleasing old-style sentiment is nicely handled by the famed "barber shop quartet" from "Music Man."
NAT KENDRICK & THE SWANS
(Dade 5003)
• "WOBBLE WOBBLE (Past My Self)" (1:55) [Sherlyn BMI—Rozier]—Keeps delightful, dizzy slow variously veiled quartet that phốis nicely with the Hawk salesman's "famous barber shop quartet" from "Music Man."
MIKE SETTLE (Folk Sing 1063)
• "SAN FRANCISCO BAY BLUES" (2:05) [Hollis BMI—Fuller]—Delightful deep cut that was treated to two types of twist here—the fact that folk songster Settle is doing the song in rock-a-twist manner. Snappy offering that could catch on.
(B) "ALBERTA, LET YOUR HAIR HANG LOW" (2:05) [Essex ASCAP—Settle] More slowly twist work by Settle and his instrumental support on this novelty. Label's handled nationally by London.
THE STARR BROS. (Cordtall 106)
• "MR. AUCTIONEER" (1:56) [Venetia BMI—Jenkins] Fella wants his painted heart put on auction in this outing. The song crew's blend is backed by strik- ingly twirled backing track that seems to cut out. Could develop into a click for the Chi-based disc.
(B) "BEAUTIFUL WOMAN" (2:56) [Venetia BMI—Jenkins, Strong] There's an exotic rock approach to this tune, musical romantic. According to the storyline, Crane has nothing on "beautiful woman."

LARRY MOORE
(Original Sound 30)
• "HOURRY FOR WEEK END" (2:22) [American BMI—Moore, Cochran, Capernah] Kids will get a kick out of the wild-rock and roll harmonica from the vocalist and his support sound, a noteworthy driving affair. Could bust wide appeal.
• "TWO YOUNG LOVERS" (2:24) [American BMI] A ballad done in a haunting folkish vein.
BILL HALEY & THE COMETS
(Newtown 5103)
• "TENOR MAN" [Harold B. Robinson ASCAP—Levinson, Dicicco] The rockin' tenor sax is salted in exciting fashion by the longtime teen-beat crew and a five piece combo, kind of ledin' rock color that could do Top 100 business.
• "UP GOES MY LOVE" [Hank D. Robinson ASCAP—Levinson, Dicicco] Busy blues-oriented sound, with particularly effectual guitar statements.
DON COSTA ORCH.
(Columbia 42 ROOM FLI—(2:40) [Haymarket BMI—Heller, Peterson, Singleton, Everett] The sparking rhythm, a big sound in France, is presented with proper joyful spirit by the Costar Orchestra in an instrumental delight that could make it.
• "SHORT ON LOVE" (2:21) [Tune out of the Kraft Radio show] Teens will also be interested in this snappy country- blues item.
THE KIMBERLYS
(Canadian American 154)
• "ONE NIGHT FLAT" (1:58) [Kimtune BMI—Gay] Sold rapid-fire session that's in the vein of "Walk Right In," but geared more to the teen trade than the latter smash. An attention-getting folksie pose by the team and their backing.
• "THE WORD GOT AROUND" (2:05) [Kimtune BMI—Gay, Gray] Joyful gospel-type tune.
DIAN & THE GREENBRIAR BOYS
(Elektra 45001)
• "HE WAS JUST A FRIEND" (2:05) [Western BMI—Anschutz] The mostly folky-field label enters the singles game with an appropriate sound, a strikingly softie blend by the crew on a wonderful old folk tune. A classy, built and fresh. "Walk Right In" could catch on.
• "BROWN'S FERRY BLUES" (2:08) [American BMI—Delmore] Fella takes to the lusty folkie approach here.

MARGO TREADWELL
(Leona 5654)
• "THIRRE'S A CROWD" (2:32) [Chappell ASCAP—Blumstein, Bernstein] Lark makes her first offering for the label in a good sounding, though familiar light-bleu blues rhythmie affair. Reliaive teen program-wise.
• "I CAN'T KEEP MYSELF FROM LOVING YOU" (2:07) [Madison BMI—Jillie L. & Co.] The Lark, with the lovely Burnett, uses all his knack in this offering. Performer effectively pulls across a more emotional teeny ditty.

MEL ANTHONY
(Duel 526)
• "SOMEBODY KNOWS" (2:53) [Saxon BMI—Perry] Gospel-type romance is delivered with fine feeling by the vocalist and his rock-inclined combo-chorus setting.
• "WHY MUST IT END?" (2:25) [Saxon BMI—Perry] Unhurried lost-love performance.

BOYD BENNETT
(King 5738)
• "HEAR ME TALKING" (2:43) [Saxophone BMI—Bennett] Lots of good-natured rock-inclined folk music on this record from the singer. A fun romantic that will entertain teen audiences.
• "TEENAGE YEARS" (2:22) [BMI—Yale BMI]—Bennett nicely relates the graduation day, teen ong, working against a bluesy-rock-inclined orf-femme chor us setting.

THE NITE-NIKS
(Lawn 207)
• "SHAWNEE" (2:25) [CFG BMI—Lamachia] A tom-tom rock idea is conveyed with solid ex- citement by the New York jazz-guitarists. Many teenagers will be impressed by this workout.
• "HORN SHAKIN'" (2:00) [Juarez BMI—DiMaria, Cisco] Team keeps-up its romp ways here.

THE MOMENTS
(Era 3104)
• "THE BIG ROUND WHEEL" (2:05) [Pattern BMI—Howard] This is an R&B-flavored sound that can be the order of the day for '64. The emotional beat groove is well made with. Kids will enjoy this grow-on-you joy-beat cut.
• "HOMESWORK" (2:28) [Bam boo BMI—Duhig, Berry] Team remains intact with this in-the-teen number. Not the old Irving Berlin opus.

BILL & DOREE POST
(Variant 6029)
• "SIXTEEN REASONS (Why Love You)" (2:12) [American BMI—Post] Writers of the years-back click by Connie Stevens take on the tune themselves and do an appelling workout. Opus merits new exposure via this portrait.
• "VALLEY HIGH" (2:26) [American BMI—Delmore] Duo continues its inviting ballad format.

THE TOWNSEND BOYS
(Tab 1929)
• "HANGIN' ON" (2:02) [Mid wood BMI—Townsend] Fellas are an exciting folk-field vehicle for the title song, which at times resembles Cole Porter's "Love For Sale." A folk-pop sound that can get around. Diskery is based in Los Angeles.
• "GALLOW TREP" (2:37) [American BMI—Delmore] Team does well on the western folk number.

FRIANKIE FLEMING, JRL (Amy 870)
• "ALL BY MYSELF ALONE" (2:50) [Just BMI—Gertz] The Bobby Vee sound pervades this pretty ballad, allowing the singer to use his full ork. Back drop. Even with the Vee-like approach, the deck has lots going for it in the teen market.
• "DON'T YOU HEARTACHES" (2:12) [PFX BMI—Fleming] Fine country-blues warble by the artist, who's once more multi-talced.

WILL GLAE (London Int'l 10025)
• "SEVEN ROSES" (2:25) [Ledas ASCAP—Richard, Ahlesch] The European maestro gives American listeners an enriching spring-in-the-air, calliopesounding opus. Glace once scored here with "Lichtenstein" and "The Legend," and he is now active entry with this cut.
• "JUST BECAUSE" (2:10) [Leeds ASCAP—Shelton, Rob- in] Oldie is done in a happy polka grove.

ROBERT MERSHY ORCH.
(Columbia 43058)
• "PORTOBELLO SUNSET" (2:19) [Cromwell ASCAP] Mershey's orchestra is atmospherically saluted by the Mercury crew, which performs in a sax-led, lazy-middle-of-the-week mood.
• "UNDER PARIS SKIES" (2:14) [Cromwell ASCAP]—This is a choice instrumental reading of the old favorite.

BIG MAYBELLE (Brunswick 55242)
• "WHY WAS I BORN" (T. Brasfield BMI—portrait) Big Maybelle's R&R singer is one of the better voices to come to discs from the West. Her husky baritone delivery sincerely renders the tune, which sometimes recalls the oldie, "Bluebird handclapping novelty that the duo belts out in shuffle twist style.

CARLA & JO (Markie 107)
(C+) "YES MY DARLING DAUGHTER" (2:10) [Massa BMI—Cahoon] Artists do a really good job as they rock back and forth on a twister that's not to be confused with the current, "Bluebird handclapping novelty that the duo belts out in shuffle twist style.

Cash Box—April 20, 1963
THE NAME IS VINTON—
AND HE'S ON EPIC

THE SINGLE:
"OVER THE MOUNTAIN (ACROSS THE SEA)" 5.9577

THE ALBUM:
THE GREATEST HITS OF THE GOLDEN GROUPS
LN 24049/BN 26049 Stereo
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. DIANE
   Joe Harnell (Kapp 521)

2. SHY GIRL/
   Cascades (Valiant 6028)

3. STING RAY
   Routes (Warner Bros. 3349)

4. GRAVY WALTZ
   Steve Allen (Dot 16457)

5. THE FOOL
   Jamie Coo (Riptap 3139)

6. PRISONER OF LOVE
   James Brown (King 5739)

7. LITTLE BIRD
   Pete Jolly Trio (Ara 116)

8. YOU SHOULD HAVE BEEN THERE
   Floatwoods (Dalton 74)

9. SEAGREEN
   Vice-Rays (Bethlehem 3045)

10. THIS EMPTY PLACE
    Dionne Warwick (Sceptre 1247)

11. ONE AMONG THE MANY
    Rod Muller (Fabor 116)

12. HAMBONE
    Red Saunders (Okeh 7166)

13. BACK IN MY BABY’S ARMS/SWEET DREAMS
    Patsy Cline (Decca 31483)

14. THEY SHOULD HAVE GIVEN
    YOU THE OSCAR
    James Dardin (Coral 685)

15. BLUE
    Jack Rene (Fonomat 1314)

16. SANDRA
    Volumes (Julipine 5466)

17. PATTY BABY
    Freddy Cannon (Swan 4129)

18. ETERNALLY
    Chantells (Ludix 101)

19. ISLAND OF DREAMS
    Springfields (Philips 46099)

20. SKIP TO M’LIMBO
    Ventures (Dalton 68)

21. HE’S SO HEAVENLY
    Brenda Lee (Decca 31478)

22. PLAY THOSE OLDIES, MR. D. J.
    Anthony & Sophmorens (Mercury 72763)

23. BILL BAILEY
    Elia Fitzgerald (Verve 10288)

24. ROCKIN’ CRICKETS
    Rockin’ Rebels (Swan 41480)

25. HOTCAKES—1ST SERVING
    Don “Down” Cortez (1526)

26. ARABIA
    Dolcis (Showcase 2501)

27. THE FOLK SINGER
    Tommy Roe (ABC-Paramount 10423)

28. I’LL BE MOVIN’ ON
    Milt Lucas (Smash 1813)

29. RONNIE, CALL ME WHEN
    YOU GET A CHANCE
    Shelley Fabares (Coral 682)

30. THE DOG
    Rufus Thomas (Stax 130)

31. CRAZY ARMS
    Marvin Worth (Columbia 42701)

32. GOT YOU ON MY MIND
    Cookie & Cupcakes (Chess 1868)

33. TAKE THESE ARMS OF MINE
    Otis Redding (Vee 1027)

34. ONE BOY TOO LATE
    Mike Clifford (United Artists 588)

35. THIS OLE HOUSE
    Jimmy Dean (Columbia 42738)

36. FOREVER
    Marvelettes (Tamla 54077)

37. DON’T MAKE MY BABY BLUE
    Frankie Laine (Columbia 41767)

38. CRY ON MY SHOULDER
    Johnny Crawford (Del-Fi 4203)

39. YOU KNOW IT AIN’T RIGHT
    Joe Hinton (Rock Beat 517)

40. ON THE TRAIL
    Roger Williams (Kapp 522)

41. MY LITTLE GIRL
    Crickets (Liberty 55540)

42. TAKE ALL THE KISSES
    Alan Margret (RCA Victor 6768)

43. MR. FIX IT
    Jimmy Jones (Vee Jay 505)

44. I CAN TAKE A HINT
    Miracles (Tamla 54078)

45. OLD ENOUGH TO LOVE
    Dick Nolan (Imperial 7935)

46. WHERE ARE YOU GOING, LITTLE BOY
    Zip & Zippers (Pageant 607)

47. HE’S A BAD BOY
    Carol King (Dimension 1099)

48. GARBAGE CAN
    Les Cooper (Emotast 5023)

49. THESE TEARS
    Joe Bradley (Chess 5023)

50. ON A MERRY-GO-ROUND
    Jerry Wallace (Challenge 5183)

AZIE MORTIMER
SPINS A HOT NEW SINGLE!
‘CRY ME A RIVER’

EPIC
S-9584

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THEY'RE STILL GOING STEADY!

NEIL SEDAKA
Let's Go Steady Again

Waiting For Never (La Terza Luna)

8169

RCA VICTOR

The most trusted name in sound
### RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO APRIL 10TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>50 %</td>
<td>Take These Chains From My Heart—Ray Charles—ABC Par.</td>
<td>56 %</td>
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<td>46 %</td>
<td>Another Saturday Night—Sam Cooke—RCA Victor</td>
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<td>32 %</td>
<td>You Can’t Sit Down—Dovells—Cameo</td>
<td>40 %</td>
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<td>28 %</td>
<td>Losing You—Brenda Lee—Decca</td>
<td>58 %</td>
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<td>28 %</td>
<td>Shy Girl—Cascades—Valiant</td>
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<td>27 %</td>
<td>This Little Girl—Dion—Columbia</td>
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<td>26 %</td>
<td>On The Trail—Roger Williams—Kapp</td>
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<td>26 %</td>
<td>It’s A Long Way To Happiness—Steve Alaimo—Chess</td>
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<td>25 %</td>
<td>I Love You Because—Al Martino—Capitol</td>
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<td>24 %</td>
<td>Hot Pastrami—Dartells—Dot</td>
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<td>23 %</td>
<td>Ain’t That A Shame—4 Seasons—Vee Jay</td>
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<td>Please, Please Me—Beatles—Vee Jay</td>
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<td>Cry On My Shoulder—Johnny Crawford—Del-Fi</td>
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<td>Do It—Rat Now—Bill Black—Hi</td>
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<td>Don’t Make My Baby Blue—Frankie Laine—Columbia</td>
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<td>21 %</td>
<td>Still—Bill Anderson—Decca</td>
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<td>20 %</td>
<td>Rev. Mr. Black—Kingston Trio—Capitol</td>
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<td>19 %</td>
<td>El Watusi—Ray Barretto—Tico</td>
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<td>19 %</td>
<td>He’s So Heavenly—Brenda Lee—Decca</td>
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<td>18 %</td>
<td>One Boy Too Late—Mike Clifford—U.A.</td>
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<td>17 %</td>
<td>If You Need Me—Solomon Burke—Atlantic</td>
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<td>17 %</td>
<td>Old Enough To Love—Rick Nelson—Imperial</td>
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<td>16 %</td>
<td>If You Need Me—Wilson Pickett—Double L</td>
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<td>15 %</td>
<td>Hot Pastrami &amp; Mashed Potatoes—Joey Dee—Roulette</td>
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<td>15 %</td>
<td>That’s How Heartaches Are Made—Baby Washington—Sue</td>
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<td>14 %</td>
<td>The Last Leaf—Cascades—Valiant</td>
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<td>13 %</td>
<td>Prisoner Of Love—James Brown—King</td>
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<td>13 %</td>
<td>Tom Cat—Rooftop Singers—Vanguard</td>
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<td>12 %</td>
<td>Foolish Little Girl—Shirelles—Scepter</td>
<td>90 %</td>
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<td>11 %</td>
<td>Surfin’ U.S.A.—Beach Boys—Capitol</td>
<td>93 %</td>
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<td>11 %</td>
<td>Remember Diana—Paul Anka—RCA Victor</td>
<td>46 %</td>
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Less Than 10% But More Than 5%

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
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<th>TOTAL % TO DATE</th>
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<tbody>
<tr>
<td>They Should Have Given You The Oscar—James Darren (Colpix)</td>
<td>56 %</td>
<td>Rockin’ Crickets—Rockin’ Rebels (Swan)</td>
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<tr>
<td>A Love She Can Count On Miracles—(Temple)</td>
<td>59 %</td>
<td>I’m Movin’ On—Mutt Lucoz (Smokey)</td>
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<tr>
<td>Don’t Let Her Be Your Baby Contours (Gordy)</td>
<td>38 %</td>
<td>The Bird’s The Word—Eivingtons (Liberty)</td>
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<tr>
<td>Cotton Fields—Arthur Lymen (Hi-Fi)</td>
<td>17 %</td>
<td>Come And Get These Memories—Massie &amp; Yandelles (Gordy)</td>
</tr>
</tbody>
</table>
Put “Spring” in your sales!

with the

SPRINGFIELDS

NEW! SMASH HIT SINGLE

ISLAND of DREAMS

by The Springfields No. 40099

- Fabulous European Hit!
- Growing by Leaps and Bounds in U.S.!
- Destined to Boost Spring & Summer Sales!

also selling well

2 GREAT
L.P.s!

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by The Springfields
PHM 200/076  PHS 600/0876

SILVER THREADS AND GOLDEN NEEDLES
by The Springfields
PHM 200/052  PHS 600/052

PHILIPS RECORDS

One World of Music on One Great Label!
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NEW YORK:

Earl Wrightson and Lois Hunt to appear in the tuxedo at the Music Hall this week (4/19) . . . Comic Don Sherman has been seen doing a College concert tour with Johnny Mathis next month. The luffman currently has a (Juliet's) LP dubbed "Don Sherman Goes To College." . . . Katyna Ranieri, the Miss America contestant of last year, shot last week (4/9) on the Johnny Carson TV show. . . . Neil Sedaka and his wife present a new single, "Honey Sweet," getting good airplay in the New England area. . . . Tony Bennett set to make the spring college circuit in Texas beginning 5/1.

Bill "Joe Jimener" Dana in town for TV appearances and will be on with Kapp exes about forthcoming albums . . . Charlie Goldberg of Affiliated Distributors in New York happy with the response to the following newsmovers: "Young Stranger" b/w "Dance" by Lady Lock and the Lullabies (Hill-Feather), got the word during their recent appearance in New York that they made the grade in Philly and various points east—which is (wonderful news for precy George Leaper . . . The travelin' Johnny Lewis Trio jumped to a new plane and Young Tony cut a new one on Coral tagged "Blues On The Rocks." . . . Eric Leinsdorf, who recently announced his laub phonio, was feted by RCA-Victor at a press party preceding his 4/15 concert at Orchestra Hall. On the same day, label's "Man In Italy" Sergio Franchi made his debut in the Windy City . . . successful takeoff here on the 4 Seasons' latest Vee-Jay outing " Ain't That A Shame" has Big Town's Kent Beauchamp chakin' up another storm. . . . Jimmy Reed is currently, the 2nd at big Town are Mike Clifford's "One Boy Too Late" (UA) and Jimmy Reed's "Shame Shame week—39th, huh, Jer? . . . The Lead-songs, wanting "The Legends Let Loose" LP (Ermine), are prepping a new single for release shortly, and Cordlawns Earl Gieken's "per- pin' for a national breakthrough on the Starr Bros. LP (Starr Bros) which will hit some stations chart here . . . For the umptenth year, Sig Sako- wicz (WGN-WTAQ) pushed his taping paraphernalia and headed for the week . . . Another look at "Where You Are Tonight" by Arthur Alexander . . . Anthony Cartwright and the "Stop The World, etc." with Joel Grew and Julie Newmar, began a limited run at the Shubert Theater . . . Ernie and Bill Leane of United Record Dist. chew us on in some potent new singles like "If You Don't Love Me" by Junior Parker (Duke) . . . "Teenage Legends" by Terry Lee Lewis (Sun) and "The Love Of My Man" by Thelma Kyger (Sercom) . . . There's talk at Liberty Dist. that Wilson Pickett's "I Don't Need You" (Double L) will repeat its eastern triumph in this area judging from the deck's initial impact—and there's celebratin', too, over national "Rivers" by The Birdles "To M'Lindo" by The Ventures and "Needles And Pins" by Jackie DeShannon.

HOLLYWOOD:

Due to the reaction from a pre-release of Dennis Weaver's "Genesis Through Exodus" on the Omega label, Warner Bros. Records purchased the master and released nationally last week . . . Jackie DeShannon who's latest is "Needles And Pins"—and co-writer Sharon Sheely were the writers of three of the last three records to be KFWB pick hits . . . Arranging Wayne's "Vida Vida," theme song for his new television series being filmed on a round-the-world trip, has been recorded by Jimmie Haskell . . . Cad- record releases Vaughan Meader's "The First Family Vol. 2" to tie in with Meader's four week headlining engagement at the Sahara in Las Vegas . . . United Artists Records A & R producer flew to the coast to record an album with Buddy Greco. LP is scheduled for August release . . . Stan Pat, Auctioneer, reporting great reaction to TV star Lorene Greene's solo album effort, "Young At Heart." . . . Joe Zalecki, East Coast, has released a new album by Jimmy Reed ties the knot with airline stewardess Jane McGinnis in July.

Earl Wrightson, Martha Maxwell, Jimmie Dean, Loene Green, Martine Dalton, and Dennis Weaver

LOIS HUNT drops (Jubilee), "You're Very First Love" by Bobby Darin, "Hello Stranger" by Barbara Lewis and Al Hibbler, "The Fifth Of April" by Nat "King" Cole (ABC), "Keep It March And Sing" by Tony Bennett, "Peter Cotton Tail" by the Taffys, and "Mongomantonia's New "LP "Watermelon Man," by John Coltrane, "Anthony" will help promote his first single, "Only In My Heart" (Baltz- ton) with radio and TV guest shots in Phila., Pittsburgh, Cleveland, De- nver, and Chicago. . . . Disposition Little Eva in Paris for two weeks without the freebies is being released. After her two weeks at the Olympia Theater, the lark will tour other cities in France. . . . Beverly Etter writes that the Folkswingers, newly packing their re- cords, are getting rave notices for their first wax tory, "Waterfall." . . . Don Lamond has a new (Command) LP, "Big Beat Per- cussion," which he discussed with Art Ford at WINS last week.

Bud Hellwalt buzzes that Burl Ives' "Baby Come To Me" (Decca) is being heard round and that soon will be seen in two forthcoming flicks, "The Brass Bottle" from UA and "Summer Magic" from Walt Disney studios. . . . Jack L'Forge and Dorothy Donogran have both recorded "Blues On Velvet" for Regina; the tune is the first product of the new label, "Blues On Velvet," in the U.S.A. . . . Johnny Tillotson will plug his new disk "Out Of My Mind" (Cadence) during his 5-week personal appearance tour of England. . . Congratulations to music publisher Paul Tannen who weds Nancy Lofflin at the Fountain- head in New Rochelle 4/21. . . Com- pany's newest single, "In This City," the arrangements for Sal Salvador's "This Is The Night," (Du- tchland) has just completed or- chestrations for the off-Broadway re- vival of "Down In The Valley," which opens this week 4/18.

Capitol's jovial Roy Botacho phoned to tell us the sales activity is lively with "Rev. Mr. Black" by the King- ston Trio, "Love Story" by the Beach Boys, and "I Love You Be- cause" by Al Martino. Roy also men- tioned that Vie Damone's Basin Street East show is a gas . . . Jonath Jane opens at the Embers this week 4/16.

CHICAGO:

One-derful group, the Five Dutones, who have a Chi Hit in "Shake A Tail Feather," got the word during their recent appearance in New York that they made the grade in Philly and various points east—which is (wonderful news for precy George Leaper . . . The travelin' Johnny Lewis Trio jumped to a new plane and Young Tony cut a new one on Coral tagged "Blues On The Rocks." . . . Eric Leinsdorf, who recently announced his label phonio, was feted by RCA-Victor at a press party preceding his 4/15 concert at Orchestra Hall. On the same day, label's "Man In Italy" Sergio Franchi made his debut in the Windy City . . . successful takeoff here on the 4 Seasons' latest Vee-Jay outing "Ain't That A Shame" has Big Town's Kent Beauchamp chakin' up another storm. . . . Jimmy Reed is currently, the 2nd at Big Town are Mike Clifford's "One Boy Too Late" (UA) and Jimmy Reed's "Shame Shame week—39th, huh, Jer? . . . The Lead-songs, wanting "The Legends Let Loose" LP (Ermine), are prepping a new single for release shortly, and Cordlawns Earl Gieken's "per-pinning" for a national breakthrough on the Starr Bros. LP (Starr Bros) which will hit some stations chart here . . . For the umptenth year, Sig Sako- wicz (WGN-WTAQ) pushed his taping paraphernalia and headed for the week . . . Another look at "Where You Are Tonight" by Arthur Alexander . . . Anthony Cartwright and the "Stop The World, etc." with Joel Grew and Julie Newmar, began a limited run at the Shubert Theater . . . Ernie and Bill Leane of United Record Dist. chew us on in some potent new singles like "If You Don't Love Me" by Junior Parker (Duke) . . . "Teenage Legends" by Terry Lee Lewis (Sun) and "The Love Of My Man" by Thelma Kyger (Sercom) . . . There's talk at Liberty Dist. that Wilson Pickett's "I Don't Need You" (Double L) will repeat its eastern triumph in this area judging from the deck's initial impact—and there's celebratin', too, over national "Rivers" by The Birdles "To M'Lindo" by The Ventures and "Needles And Pins" by Jackie DeShannon.

HOLLYWOOD:

Due to the reaction from a pre-release of Dennis Weaver's "Genesis Through Exodus" on the Omega label, Warner Bros. Records purchased the master and released nationally last week . . . Jackie DeShannon who's latest is "Needles And Pins"—and co-writer Sharon Sheely were the writers of three of the last three records to be KFWB pick hits . . . Arranging Wayne's "Vida Vida," theme song for his new television series being filmed on a round-the-world trip, has been recorded by Jimmie Haskell . . . Cad- record releases Vaughan Meader's "The First Family Vol. 2" to tie in with Meader's four week headlining engagement at the Sahara in Las Vegas . . . United Artists Records A & R producer flew to the coast to record an album with Buddy Greco. LP is scheduled for August release . . . Stan Pat, Auctioneer, reporting great reaction to TV star Lorene Greene's solo album effort, "Young At Heart." . . . Joe Zalecki, East Coast, has released a new album by Jimmy Reed ties the knot with airline stewardess Jane McGinnis in July.

Jimmy Dean starting his own ABC- TV network show in September as announced by personal managers Sheils and Bruno. . . . Kay Stevens has inked composer Annette Dick (continued on page 20)
Kris Jenson

sings

“CUT ME DOWN”
(From Your Whipping Post)

c/w

“Poor Unlucky Me”
HICKORY 1203

Joe Melson

sings

“ANY LITTLE THING”
(Can Start The Flame Of Love)
c/w

“RAINING IN MY HEART”
HICKORY 1200

Bob Luman

“INTERSTATE FORTY”
c/w

“You’re Welcome”
HICKORY 1201

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Jimmy Hall
and his orchestra

“CATHY’S CLOWN”
c/w

“Sidewalk Cafe”
HICKORY 1209

Hickory RECORDS, INC.
2510 Franklin Road Nashville 4, Tennessee

HOME OF THE NASHVILLE SOUND
Hazard to write special arrangements for her nitty act... Jubilee's Harry Goldstein reports Chuck Dondero of D&M distributors in San Francisco is breaking "Sandra" by The Volumes for Jubilee on the coast... Latest company to hit with the surfing music craze is GNP-Crescendo with two hot items breaking; the "Surf Crazed" album by Bob Vaught and The Renegades, and Les Brown Jr.'s single, 'Swingin' and Surfing'... Actor Mickey Callan debuts in the disk field with his recording of "Lisa" on Reprise... Rosemary Clooney closed at San Francisco's Fairmount with rave reviews from Bay area critics.

Future recordings... Warren Lanzer kicked off Everest's new instrumental release "Record Part I" with free promotional boxes of sugar at a record shop here... Capitol's play while you sing performer women have a new album, "Four Freshman in Person Vol. 2."}

HERE AND THERE:

DETROIT—Devora Brown of Fortune Records sez the label believes it has smash possibilities with "Don't You Play In School (And Tell Your Folks)" by Melvin Davis and the Nite Riders, coming out April 16.

SAN FRANCISCO—Ray Dohard in-foxs that the Isles Broo' "Your Old Lady" by Sandy Smith, is an instrumental smash at his Music City Record Shop.

LAKE CHARLES, LA. — George Khoury sez "Cookie" and the Cupcakes are going great guns in this area with their hit discing of "Got You On My Mind."

BALTIMORE—Ed (the Beard) Ka-leka notes that the important ones in this area are "It's A Bad Boy" by Carole King (Dimension), "Ooh Poo Pah Doo" by Sandy Smith, and "Little Bird" by Terry Jolly. (AVA)

WILMINGTON—The hot new group in this area are the Continental with "Boys Who Don't Understand" on (Richie).

BUFFALO—David Cobson of the Buf-falo One Stop sez there's a big break-out here with "Go" by the Territorials (Corlind).... Kathy Dee, a UA thress, came off the promo circuit to do a major show at the State Theater in Niagara Falls and is doing a brace of club dates in the area.

CLEVELAND—Mike Dragas pens that "Arahlin" by the Delcos (Show-case) broke here last week and that "Loving You" by the Shepards (Abner) is getting plenty of A&M sales action. A couple of other biddles here are "Two Faces Have It" by Lou Christie (Roulette) and the Contours "Don't Let Her Be Your Baby" (Gordy).

PITTSBURGH—Janie Oliver sez the big ones here at the Five Pleasures (Catch), "Lullaby For Lovers" by Kitty Hale, and the smash prediction for "One Boy Too Late" by Mike Clifford (UA).... In the Jack Hakin and Nick Cenci ballroom things are happening with "El Watusi" by Ray Barretto (Tico), and "Shake A Tail Feather" by the Five Duntone (Onederful).
"JAZZ SAMBA ENCORE"—Stan Getz, Luiz Bonfa—Verve VS523
The phenomenal success of the first "Jazz Samba" album with Stan Getz and Charlie Byrd makes for an auspicious beginning for this new "Samba" LP, featuring the composing and instrumental talents of Luiz Bonfa. On some of the tunes here, Bonfa collaborated with Antonio Jobim, who is already a bossa nova pioneer. Also included are the talents of Maria Toledo who contributes some Brazilian arrangements with her vocals. The disk looms as a sure-fire chart-clinger. Classy sides here are "So, Dance Samba," "Samba De Dua Notas" and "Ebony Samba."

"SURFING"—The Ventures—Dolton BL70222
The Ventures, currently represented on the charts with their "Telstar" LP, make a strong bid for similar success with this new Dolton package aimed at the growing acceptance of Surfing as a musical form. The rhythm here is powerful, and paradoxically, the melodies occasionally have a bluesy quality. Ventures fans should come out in waves for the set. Bright bands here are "Pipe Line," "Barefoot Venture" and "Changing Tides."

"HE'S SO FINE"—Chiffons—Laurie LLP.2928
The Chiffons, with the number one single in the country with their recent vocal version of "He's So Fine," cash in on the sales acceptance of the biggie to tag this Laurie LP. The group gets an able assist from a very effective orchestra with slick arrangements that aptly showcase their vocal talents. The title material such as "He's So Fine," "Why Do Fools Fall In Love," "Lucky Me" and "Why Am I So Shy." Plenty of coin to be reaped here.

"A JOLLY THEATRICAL SEASON"—Robert Morse & Charles Nelson Reilly—Command RSS-9533
Here are a collection of traditional Dixieland numbers performed in the modern big jazz-band manner by Bob Haggart and another successor to "Jamb" with a newie updated, and as usual the Command stereo is superb. The band of tunes cut smartly with this low-register version of "Big Noise From Winnetka" and includes some swinging uptempo renditions of such goods as "Love For Sale," "When The Saints Come Marching In" and "South Rampart Street Parade." The disk should get plenty of sales action with these highly listenable and danceable tunes.

"LOVE IS A BALL"—Original Soundtrack—Philips PHS6060-852
Michael Legrand has composed a happy-go-lucky, melodic score for the film "Love Is A Ball," a sophisticated comedy from United Artists. The orchestr-composer has successfully captured the sophistication, nonce and slapstick in his delightful bright score. There is a stand-out composition that effectively launches the score. Plenty of orchestral tailoring as the melody winds its way through. Other sprightly tracks are "Chango Twist Party" and "Be Free At Sea."

"LET'S STOMP AND WILD WEEKEND"—Bobby Biegg—Epic LN20421
Bobby Biegg, who had a blockbuster a while back with his "Jamb" single, has another label, makes his debut on Epic with this pulsating package of ten-inch dance tunes. The drummer comes up with another successor to "Jamb" with his newly tagged "Let's Jam" (One More Time) and some rock's versions of such classics as "South Street," "Baby Workout" and "Do The Bird." The disk could click in no time flat.

"THE UNMISTAKABLE TAMMY GRIMES"—Capitol CL 9841
Tammy Grimes has acquired quite an impressive reputation with her previous, distinctive song styling and this new Luther Henderson-arranged and conducted package of standards and novelty ranks as her best effort to date. The lark's throaty, sentimental, wide-ranging, jazz-flavored voice carries her in good stead on "Miss Otis Regrets," "In The Mood With Me," "How About Time" and "You Get A Kick From Me." Deejays should find plenty of first-rate material here.

"YOUNG AT HEART"—Lorne Greene—RCA Victor LSP 29861
It's an old story that actors would like to be singers. But few, if any of them, have any real ability. Lorne "Be a nice blonde" is a pleasant exception to the rule. On this, his premiere solo effort, Greene displays a rich, romantic baritone voice and professional phrasing on both up-tempo items and ballads. For this session the threepiece orchestra has chosen a warm collection of evergreens. Greene shines on "September Song," "Just In Time" and "As Times Goes By." Loads of potential here.

"MARION WORTH'S GREATEST HITS"—Verve LSP 5781
Marion Worth, who has a big pop-country smash a short while ago with "Shake Me I Rattle (Squeeze Me I Cry)," unleashes her potent, tuneful voice to better effect on this her debut Columbia LP. While backed the Jordanaires and the Anita Kerr Singers, the lark offers an intriguing blend of novelty with verve and sincerity. All of the artist's legion of fans should dig her top-notch renditions of "Lovin' Lane," "Go On Home" and "Crazy Arms."

"DRUM BEAT FOR DANCING FEET"—Coye Cole—Coral ORL7123
Coye Cole, who recently clicked with "Toppy" and "Big Noise From Winnetka," joins Gene Krupa, Ray McKinley and Panama Francis to join forces to perform ten Broadway show tunes, tunes with more humor than melody, that do not get normal ballad exposure. These talented comic-singers dash off these show greats with professional know-how and flourish that makes for excellent entertainment. They are at their very best in their readings of a "Jolly Theatrical Season," "Brush Up Your Shakespeare" and "The Game." The disk is a superb entry and merits attention by all show buffs, or anyone that enjoys top-notch humor in song.

"PARIS RECITAL"—Yves Montand—Philips F-602
Yves Montand's international legion of fans should really dig this superb set cut live at the Etoile Theatre in Paris. Montand is more than a singer. He is a an actor who uses the vocal idiom to express himself. This set includes many of his most powerful and popular songs, and before the audience included "La Chansonnette," "Le Chat De La Voix Persuasible" and "Le Jazz Et La Java." Plenty of sales potential.

"DAVID & LISA"—Original Soundtrack—AVA A21
This two-part disk from AVA features the original soundtrack from "David & Lisa" on one side, and "Jazz Impressions" of the same score by orches-ter Victor Feldman on the other. The soundtrack side features the score arranged and orchestrated by Norman Paris. The jazz side makes for better listening as the original soundtrack loses color when taken out of context.

"THEODORE BIKEK ON TOUR"—Elektra EKL 230
One of the reasons for Theodore Bikel's success on record is his great popularity on the concert circuit. This new Elektra LP cut live during some folkster's concert appearances, contains a long Bikel concert performed with orchestra conducted by Norman Paris. The folk side makes for better listening as the original soundtrack loses color when taken out of context.
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CASH BOX—April 20, 1963
JAZZ PICKS OF THE WEEK

"AFRO-BOSSA" — Duke Ellington — Reprise R 6569
The multi-talented Duke Ellington increases his range with this self-produced, swingin' bossa nova set. Ellington does not attempt to render the bossa nova rhythms in an "authentic" Latin style. Instead, the vet jazzman has woven the new sounds into the complex mixture of his Afro-oriented big band. The effect comes off amazingly well as the orch dished up first-rate readings of "Silk Lingerie," "Lament," and "All of El-lington's many fans should come out in force for the package.

"MIDNIGHT BLUE" — Keny Burrell— Blue Note BL 708
In the past few years, Kenny Burrell has come into the national limelight as one of the best jazz guitarists around. On this Blue Note entry the versatile musician showcases his ability to make valid jazz-blues statements. Burrell is teamed up with a group of musicians including Stanley Turrentine on tenor sax, Major Hol-ley on bass, Bill English on drums, Ray Barret-to on conga. Burrell takes the lead as he renders some highly-personal renditions of "My Funny Valentine," "Sweet Lament," and "Saturday Night Blues." A standout showing.

"STRAIGHT AHEAD" — Terry Gibbs Quartet— Verve V 8196
Terry Gibbs has earned many laurels in the past with his distinctive, unpretentious brand of jazz and this new Verve set ranks as one of the vibra-phonist's most satisfying discs in quite a while. Gibbs does not utilize gimmicks but breezes through the selections here in a relaxed, free-flowing, easy-on-the-ear fashion. Among the best tracks are "Hey Jim," "On Green Dolphin Street," and "For Keeps."

"TRUMPET CALIENTE" — Don Goldie—Argo LP 778
"Hot Trumpet," which is this album's tag, per-fectly characterizes Don Goldie's vibrant, swingin' trumpet stylings. But that is only part of Goldie's all-around artistry. The jazzman's middle-road style couples mellow tone, technical ability and sensitivity. While backed by a small, professional combo, Goldie tops mid-of-the-night readings of "East Thought," "I Hear About A Rhaposody" and "There Will Never Be Another You." Pleasant late hour dance companion.

CLASSICAL PICK OF THE WEEK

"RICHTER IN ITALY" — Sviatoslav Richter — Angel S 36104
Sviatoslav Richter plays three works by Schu-mann on this excellent Angel disc. The pianist displays his typical verve and forcefulness on these works which are among the composer's most exciting and thunderous to soft and somber. As an in-terpreter of Schumann, Richter is sensitive and dynamic. This recital includes the Sonata No. 2 in G Minor, Papillions and Carnival of Vienna. Contrasting it is an ad-lib bit-behaved, Richter's brilliance and genius cannot be denied. A potent classical offering.

BEETHOVEN: Violin Concerto, Wolfgang Schneiderhan, Berlin Philharmonic—Deutsche Grammophon LP M18009
Here is a stirring performance of Beethoven's Violin Concerto in D with Schneiderhan and the Berlin Philharmonic conducted by Paul Kempen (mono) and Eugen Jochum (stereo). The novelty is interesting in that the soloist plays two different versions for the mono and stereo recordings, using different cadenzas in each performance. Schneiderhan's inter-pretation of this work is faithful and imagina-tive and this Deutsche Grammophon entry is a worthy addition to any classical devotee's shelf.
Proudly congratulates Maurice Jarre
Winner of the Academy Award for the Best Musical Score of 1962
composed for "Lawrence of Arabia"
and salutes the publisher
Gower Music, Inc.

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GENE CHANDLER
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ETTA JAMES  
ARGO 5437

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DAVE BABY CORTEZ  
CHESS 1850

"Got You On My Mind"  
COOKIE & HIS CUPCAKES  
CHESS 1848

"Heartbreak Society"  
THE RADIANTS  
CHESS 1849

"These Tears"  
JAN BRADLEY  
CHESS 1851

New Release

"A Lifetime of Loneliness"  
B/W

"It's a Long, Long Way to Happiness"  
STEVE ALAIMO  
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ds

BIOs FOR DEEJAYS

Al Martino

"borrowing a page from the '1001 Nights Of The Arab Nights," one WWDC-Washington listener is going to win the entire Capital Records album library - 1250 LP's in all. The winner writing in this week have a chance of receiving this album library in monaural or stereo, if available in the Capital catalog. The promotion continues by the out he and the label is tagged "1001 Nights of Glorious Entertainment." This is the first time in Washington radio history that such an extensive package of music has been offered as a prize to a radio listener. As a "round-the-clock station-wide promotion the contest will run five weeks thru May 15th on both WWDC and WWDC-FM. Excerpts from five records will be aired each week. WWDC listeners will be asked to identify the music and the artist. After the end of the five-week period, the listener who has identified the most tunes and artists correctly, will win the grand prize, the complete Capital Records album library.

WINS-New York recently saluted the New York City Police Department with live pickups direct from the Police Department communications headquarters. This was the second in a monthly series spotlighting Gotham's technicians. 

"Fire, Police and other service areas in New York will call 4 hours a day six days a week. A salute to the Fire Department was presented March 8."

To hear the news that the father of WUSB-Washington decayed Bill Johnson, Edward M. Johnson, recently died in Washington at the age of eighty-eight. The coroner's report stated death from natural causes.

The University of California at Los Angeles (UCLA) recently held its annual two-day Mardi Gras carnival on the campus, with more than 30,000 persons in attendance. Considered the world's biggest collegiate activity of its kind, the music and the entertainment galore, with KHJ-Hollywood as the house sponsor.

Bruce Hayes, night deejay on KHJ, has been cited for outstanding work in behalf of the Los Angeles Music Center. Hayes produced and announced numerous public service announcements for the civic organization, and had almost one hundred promotions on the air in one week.

Goof Dept.: Dick Blanchard, who is now program director on WBFS-Pondah, was once program director of WKGN-Knoxville as stated in a recent column. Dick held the post of production chief on WKGN while George Money was, and continues to serve as program director.

Epic's Arie Mortimer, currently out with "Cry Me A River," is set for Hal Jackson's Freedomland bash of April 16th. Jackson is an air personality on WWRL-New York.

The WBFB-Buffalo Trafficcelebrates its fourth anniversary on the WBFB. At the start of its fifth year of service to western New York, the twicedaily feature adds more than 8000 broadcasts, 1800 to 2000 hours of flying time and 155,000 to 160,000 miles covered. WBFB's traffic service, started in 1950, is backed by the WBFB's most powerful aerials. The latest reports since WBFB first inaugurated the service, outlasting three pilots and three helicopters. Monday through Friday, he reports four times during two periods—one 7:30 to 8:30 AM, when people are on their way to work; the other, 4:30 to 5:30, when people are on their way home from work. :)

Dave Hull, WFLA-Tampa-St. Peter and St. Petersburg stations, has recently went corn crazy. In an effort to promote a corn product, Hull held a corn shucking contest, with the winner taking a silver dollar and a bag of popcorn.

Local acceptance and praise of WHK-Cleveland's upcoming "First Annual Public Service Awards Program" on May 10 is steadily increasing as the date draws nearer. Cleveland mayor Ralph Locke expressed the following sentiment regarding WHK's effort. "Congratulations to WHK and the Metromedia network on an "Annual Public Service Awards Program" in the various fields of public service.

WXSY-TV - Detroit was recently presented with a special award by the ABC Televison network as an ABC-TV affiliate banquet in Chicago's Conrad Hilton Hotel. John F. Marfino was presented a distinguished award from the American Broadcasting-CONSUMER Sales Department. Marfino was named "radio station of the year" on the ABC-TV network's "grateful recognition of years of enterprise and leadership as well as ABC's stations." The award is the highest standards of television programming and service.

KPX-TV-San Francisco has made available to audiences the complete television production of Britain's film to Educational station KQED. The films, which comprise a multitude of shows and programs, have been used on educational projects of all kinds on the station.

Two WJBK Detroit personalities have had their talent added to the Michigan Cancer Foundation Drive. Director of the drive, Paul Avery, deejay, recently participated in the filming of "We'll Never Have Enough," composed for World Wide Wax of Detroit. Michigan Cancer Foundation stressing the importance of public awareness in the fight against cancer. Avery has the male lead in this 30minute film, and Lenhardt is narrator.

A diamond is proving to be the listener's best friend in Cleveland, according to WLIB's automatic ice blinding light on KYW-Cleveland two outside spectacular boards heralding, "We've Got News, We've Got News." An automatic switching system has been devised within the entire ice-making machine that turns on the switch in his studio—be it for newsreel, bulletins, or headlines — the light on the boards automatically start flashing. The lights, in the shape of a diamond, are located in the center of the letter "o" in the word "Now." The biggest of the two boards, measuring 50 by 10 feet, faces west and Westshore traffic on Cleveland's west side. The other board, on the east side, faces westbound traffic coming down Cedar Road toward into the world-famed University Circle area.

VITAL STATISTICS:

Earl McDaniel given the green light by ABC Television. San Francisco . . . Ned Powers is now snapping 'em on WIP-Philadelphia . . . Sam Riddle has joined the syndicate staff of KWJ-Hartford. Kurt Russell is the new all-night host on KDRA-Pittsburgh.
ASCAP SALUTES THE OSCAR WINNERS

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b/w
Heartbeats
C-1135

TIDAL WAVE!
SURFIN' U.S.A.
#4932
The Beachboys

THE MARVELETES
On The Charts & Climbing
"LOCKIN' UP MY HEART"
and
Everybody's Flipping Over
"FOREVER"
Tamla 54077

CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

"TAKE THESE CHAINS FROM MY HEART"
RAY CHARLES
ABC-Paramount 10435

"I LOVE YOU BECAUSE"
AL MARTINO
Capital 4930

"TODAY I MET THE BOY I'M GONNA MARRY"
DARLENE LOVE
Philes 111

"HOT PASTRAMI"
DARTELLS
Dot 16453

"THE LOVE OF MY MAN"
THEOLA KILGORE
Serock 2004

"MEMORY LANE"
HIPPIES
Parkway 863

"ANOTHER SATURDAY NIGHT"
SAM COOKE
RCA Victor 8164

"AIN'T THAT A SHAME"
4 SEASONS
VeeJay 512

"THIS LITTLE GIRL"
DION
Columbia 42776

"REMEMBER DIANA"
PAUL ANKA
RCA Victor 8170

"STILL"
BILL ANDERSON
Decca 31458

"PUSHOVER"
ETTA JAMES
Argo 5437

"YOU CAN'T SIT DOWN"
DOWELLS
Parkway 867

"COME AND GET THESE MEMORIES"
MARTHA & THE VANDELLAS
Gordy 7014

30 4/20/63
Norm Rubin To Colpix As Nat’l Promo Mgr.

NEW YORK—Jerry Baker, Colpix general manager, has announced the appointment of Norm Rubin as national promotion manager. He replaces Bruno Sardi, who has left the firm.

Rubin’s duties at Colpix will include working closely with Colpix distributor promotion men across the country. He will also be in charge of disk jockey relations and special projects for May and Colpix Records.

Starting as a delivery boy for Henry Sutzer Music in 1951, he next worked for Weiss & Barry Music in 1953 and for Bobbin, Paset and Miller in 1955 as a counter boy. He was a song pluggers for Bourne Music in 1956 and joined Cool Records in 1956 to head national promotion.

Rubin moved to United Artists Records in 1958 as regional director of promotion. In 1960, he was added to the Atlantic Records staff as joint national director of promotion. His next affiliation was with Roulette Records, where he was in charge of national promotion.

He left Roulette to free-lance in independent record promotion in 1963, until joining the Colpix staff.

ITk Expands Into Flicks, TV, Names 4 New Veeps

NEW YORK—International Talent Associates, Inc., this city, major folk, jazz, country and country music picture and TV department on both coasts, according to Larry Ben- nett, and Bill Block, founders of the firm.

Simultaneously, they announced four new vice presidents and an overall expansion program geared to provide increased promotion in all media of entertainment for the agency’s growing roster of star talent.

The underlying structure of the new video and film arm in New York area formed when Harry Bell and Dick Birkmayer joined the firm last week as vice presidents in charge of the department. A key position will continue to be held by Sheldon Brodsky, who has been a television agent with the firm for the last two years.

Bell and Birkmayer, both former executives in world television department of MCA. Artists, Ltd., have been associates in B/I Management Corp., now New York. Modica co-ordinates all personal appearances, distribution of original and recorded material, and a new addition to the club department and Alan Lawler remaining in a major position with the concert department.

On the West Coast, Ben Shapiro has been appointed vice president in charge of the Beverly Hills office and all West Coast film and television department, completing the West Coast operation.

Colpix Records, under the direction of Bill Block, is extending distribution services to the radio industry, and has just announced an agreement to represent a number of artists.

Their key artists are: Peter, Paul & Mary, Limeliters, Highwaymen, Peter Nero, Brothers Four, Odetta, Gilda and the Teddy Williams Hall fax Three and Gila Gull. Theodore Bikel is expected to join the firm after July 1.

Pictured above just after announcing an expansion policy at International Talent Associates, Inc., which will have important bearing on the careers of folk artists, are: (L to r.) Bert Block, Harry Bell, Dick Birkmayer and Larry Bennett (seated). Bell and Birkmayer have joined firm as V.P.’s and the firm and television departments in depth.

Masterworks Markets $49.95 AM/FM Transistor

NEW YORK—Masterworks, a division of Masterworks, Inc., announced that it has marketed a popular-priced (suggested list: $49.95) portable FM/AM transistor receiver. Tagged “The World’s First,” it’s equipped with a 3.5 PM Dynamic stereo speaker, a 4 AM/FM bands, a group of watts, a pair of watts, a group of watts, and a personal listening earphone are included at no extra cost.

MGM Gets “She Loves Me” Caster

NEW YORK—MGM Records will release the original-cast LP of “She Loves Me,” the musical based on the Sheldon Harnick musical opening April 30 at the O’Neill Theater in New York. Production, an adaptation of the old MGM Dick Shop Around the Corner,” itself based on a book by Miklos Laszlo, stars Barbara Harris, Daniel Massey, Barbara Baxley, Jack Cassidy, Nat Frey and others. Joe Mankiewicz wrote the stage version. The album will be cut Sunday, April 28, and released the week of May 6.

The label plans a big publicity and promo campaign which will include special programming segments on radio stations and nationally syndicated radio shows as well as co-op with dealers. Full and part专科 and trade ads will complement the promotion activities on the album.

Highlighting the campaign will be special incentive programs awarded to distributors and dealers who complete “outstanding” sales campaigns for the LP.

“She Loves Me” is the theme song of Bock & Harnick’s fourth Broadway musical. Their initial effort was “The Body Beautiful,” a flop, followed by “Fiorello!” last May, “Pajama Game,” a hit, and “Tenderloin,” a moderate success. "She Loves Me" will be released as a cast LP, while Capitol issued the team’s last two records, TommyZendes’ Sundowners Around the Coursier (the team’s EMMY is the team’s promotion office.)

MGM’s last offering of an original cast theme song was "Rock Around the Clock." The smash hit. Like “She Loves Me,” is a stage version of a MGM film. With "Lili."
HOLLYWOOD—Patti Page, who joined Columbia last January, was in Hollywood last week to record her first album. To mark the event, the studio was filled with interested artists, A&R men, and executives. In the photo above, the singer (center) is flanked by producer Jerry Seton, right, and A&R man Bill Senigal, left. 

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JAMIE/GUYDEN NAMES

HOLLYWOOD—Columbia will release Jamie/Guyden in its new exclusive recording deal. Jamie/Guyden’s first single, “Days” b/w “In the Year 2000,” was released this week. The album, which was produced by Bill Senigal, is executive produced by Jerry Seton. 

STEVE & EYDIE SEGUE

NEW YORK—Steve Lawrence and Eydie Gorme will branch out into the concert field for the first time this year during the spring and summer months. Their debut concert will be held at the New York Coliseum in May. 

Auction Assets

NEW YORK—Following a move into bankruptcy, the assets consisting of liens and property, of Audicon Records, Inc., the city, will be sold at a public auction this Fri. (19) by the Underwriters Salvage Co. of New York, official U.S. Bankruptcy. Place is 121 Sixth Ave., 10th floor.

Romulus Records Bows

PHILADELPHIA—Paul Fies, Jamie/Guyden Distributing Corp. exec, has announced the formation of a new label, Romulus Records, under the aegis of Frank Guida, but administered and distributed by the Jamie/Guyden firm. 

Halsey Contracts Nelson

INDEPENDENCE—Kenn Nelson, artist manager, recently inked a seven-year contract with Halsey Artists. Nelson’s first bookings with Halsey will be a long series of personal appearances during April and May.

English Retailers

Set Annual Meet

LONDON—The Gramophone Record Dealers Association’s annual convention and exhibition takes place here on Sunday and Monday, April 21 and 22, at the Olympia Conference Hall. 

It is hoped that several hundred dealers will attend the convention. The organizers have lined up a program of events with lectures by audience members and demonstrations of new products. 

The Importance Of Staff Selection and Training

The American Record Scene

The Importance Of Shop Design, Lighting, Presentation and Colour

How To Improve Your Stereo Sales

A highlight of the Convention will be the annual presentation of the GIRA national record awards for 1963.

Dolphy Leed Leaves

Philips Phono

Promo ‘Down Under’

CHICAGO—Smash Records’ Dolphy Leed has been added to Philips’ roster of transistors for Philips’ promotional activities in Australia. 

Philips Australian licensee is introducing a new portable transistor phonograph named “Mits Jockey” by providing phonographs to 170 disk jockeys, along with a 7-inch phonograph designed to show off the qualities of the new phonograph. The licensee sent a special request to Charlie Fack, Smash topper, for Dolphy Leed to make the promo disk. The young singer obligingly rushed to Australia to tape Dolphy Leed’s program to discuss the promo features, followed by his performance of “Don’t You Want To Think About Paula,” his latest single.

Bruce Refused Entry

Into England

NEW YORK—An appearance by “sick” comic Lenny Bruce in England would not be in the “public interest” was the decision by Henry Brooks, Home Secretary, that barred the performer from making a London night engagement last week.

Arriving at London Airport last Monday, Lenny Bruce made a dash for entry into Britain, where he was supposed to have opened that night at the Edinburgh’s Festival Theatre. “A private club,” Bruce replied at the club last night.

The refusal to let Bruce perform was seen as an outgrowth of his arrest in Hollywood recently on two charges of possessing narcotics, both pawning against him rather than his liberal use of “four-letter words” on the night club floor. He is also appealing a conviction in Chicago on obscenity charges, for which he was sentenced to a year in jail and fined $1,000.

For his night in Sydney, Australia last Sept. Bruce has cut four albums for the Fantasy label, the first of which, “Introductions,” was courted by H. H. Boyol, manager, who said that he’s a narcotic user and had never been convicted of using narcotics.

He was not allowed to appear in a night in Sydney, Australia last Sept.

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Capitol Buys Project; Move Brings Si Randy To Label

HOLLYWOOD—Capitol Records has purchased Project Records, Inc., a company formed four years ago by James C. Jordan, son of the late George J. Jordan, a member of the Crosby Enterprises, it was announced last week by Alan W. Livingston, president of Capitol.

It was stated that Rady would join Capitol in an exec capacity. In addition to managing Project activities, Rady's initial responsibilities will include supervision of Ludix Records, and he also will assist last summer by Luther Dixon, Capitol, and Project.

Rady also will be responsible for Capitol A&R activities in New York. He will report directly to Livingston.

Among the assets acquired by Capi
tol are a series of albums created by Rady for Life Magazine's 12-volume History of the United States. The first Life book was published last month with the second to follow April 15. Capitol also now owns most of the master recordings made by Bing Crosby since the expiration of his exclusive contract with Decca several years ago. The records to be released on a number of labels, including Warner Bros., RCA Victor, and Decca. During the past four years, Rady also worked for all of Crosby's reco
rings for Project.

The association between Capitol and Project began last July when the two were combined with independent producer Luther Dixon to form Ludix. The agreement called for Dixon to produce his own recordings, Capitol to market and distribute them, and Project via Rady, to manage the entire Ludix operation. He will continue that activity.

Project Records was formed in 1952 for the purpose of producing record
ings of a special nature for sale to other record companies. Among the firm's most notable achievements was the creation of the "How the West Was Won" album, based on Life Magazine's series, which was released by Victor in a two-disc LP set. The album and the Life series subsequently inspired the CinemaScope produc
tion of the same title. The sound-track album and copyrights to "How the West Was Won" were sold to MGM Records, which has just re
leased the LP.

Before co-founding Project, Rady spent three years as head of Victor's recording operations in Europe. Prior to that he was with Decca for 14 years as A&R executive in charge of classical children's, original-Broadway-cast albums, and special projects.

Colpix Has Oscar-Loaded LP in "Lawrence" Track

NEW YORK—Colpix Records has its first Academy Award album—the soundtrack of "Lawrence of Arabia," Maurice Jarre's score was voted the No. 1 film at the Aca

demy Awards presentation yesterday. "Lawrence of Arabia" was released in New York late last week, receiving awards in seven of the 10 categories in which it was entered.

In addition to the award for having the best music score, "Lawrence of Arabia" was named the best film of the year, and David Lean was se
lected best director. The film also won awards for editing, sound, cinema
matography, color film and art direction for a color film.

"Lawrence of Arabia" is already listed on the top 20 best-selling LPs.

The soundtrack of "Lawrence of Arabia" achieved its best-selling status while the film was playing in only five theaters in New York, Boston, Los Angeles and Philadelphia. In 20 cities. It will go general release this spring, with the expanded open
nings of the film likely to even further increase sales potential of the album.

CRDC Sets Aside Day for Up-and-Coming "Seventh" Push

HOLLYWOOD—This Saturday (17), has been declared "Nothing,

But "Nancy," day by Capitol Records Distribution Corp. On that day, all Capitol Records Distributing Corp.

will "outcold" full-time to push Nancy Wilson's "Broadway, My Way" album over the top.

According to album sales manager George Gerken, on Wednesday each CRDC station will play top Nancy Wilson.

Additionally, all office and warehouse personnel in CRDC branches are being assigned dawn-to
dusk telephone duty to cover retail

outlets, and all radio stations in the sales and promo reps will not be able to contact Gerken.

Gerken said that even CRDC's re

gional managers will wear their sales
caps and do their thing and make the push by calling on dealers and DJ's.

For Broadway, My Way, which has already surpassed the three-month sales mark registered by her previous LP, "Hello Young Lovers," according to
to the diskery.

Scepter Pacts Toronto Singer

NEW YORK—Clive Clark, 17 year old Toronto singer, has been signed to a 4-year contract by Scepter Records, it was announced by Sterling Schen

erberg, label presy.

Among first order will be a top

100 business. In addition, Scepter will be filmed in the New York area.

Hyland Prepping For Nitery, Flick Work

NEW YORK—ABC Paramount re
cord ing star Brian Hyland, who made his acting debut last night as Clint, Jack Silver's International on May 15, is accepting only week-end bookings for the remainder of the next three months.

Reason: He will devote his time to acting classes with the Herbert Berg

hof School, and dancing and singing coaching for his new nightclub act. He has taken an apart

ment in New York.

Chantays Sign With Cosse Aronson

HOLLYWOOD—The Chantays, cur

ently featuring 100 business with their "Pipeline" outing, are now exclusively represented by the Cosse Agency of Hollywood. In addition, Sucks, the team's personal manager, inked the pact.

Vee Jay Ups Randy To Merchandising Head

CHICAGO—Ewart Abner, Jr., pres

ident of Vee Jay Records, has an

ounced that Randy Wood, who was responsible for the west coast, has been appointed to the new position of national merchandis

ing director.

In his new assignment, Wood will call on national record buyers (records) and all other volume users throughout this nation, according to Abner.

"Regarding this phase of our busi

ness," Abner said, "Randy will repre

sent all our distributors in the field. He will, of course, work very closely with them in the record merchandis

ing end of the business.

Wood, came to the record business at the age of 15, in his first position was with FolloKays Records.

He then was employed by Liberty Music Shops in New York. After this, he joined the old Vee Jay operation on 57th Street, and operated it for sev

eral years before coming to Kapp as classical A&R man. Kapp soon named him to the post of promotion and assistant sales manager.

He spent a year or so on the staff at Imperial Records before his initial appointment with Vee Jay by Abner several years ago.

Market 98¢ Phone-Disk

NEW YORK—Tiny Talkie, a 98¢ completely mechanical portable phone with disk for moppets, has just been made available by Galeus Unlimited, this city.

At present, there are six different disks to choose from. Four are assort

ed nursery rhymes, one is the 23rd Psalm and the other is "Tiny Talkie on the Farm," with various animal sounds.

Besides its appeal to kiddies as an entertainment and a method to teach the fundamentals of sound repro
duction, the device can also be used as prom tool, souvenir, greeting-card and in other areas of communication, the firm said.

Galeus Unlimited, located at 521 Fifth Ave, is currently interviewing sales rep for the item.

Steinhaus Makes Rep Deals For Host Of Labels

NEW YORK—Stan Steinhaus, veep of Ronde de Venezuela S.A., has an

ounced that he has acquired a num

ber of holding labels for repre

sentation in Venezuela.

Steinhaus, in New York last week, told Cash Box of the following rep deals:

Numa in the United Kingdom—Pye; Mexico—Bel-Art; Spain—C.O.B., Diacopls; France—Pathé Pop; Germany—Ariola; Italy—Yoll, Squeak, Rite.

In addition, Steinhaus said that the firm would represent all vocals in Italian by English star Petula Clark. Latter deal is through Italy's Jolly label.

C-P-P Kids Folk-Disc

NEW YORK—Folk artists get a sa

sational break on Record LP, "Hu

romatic Folk Songs by Greensleeves," from Cameo-Parkway Records. Artist is Ed Bacye, recently inked to the label, who has had TV exposure as "Mike Wallace" and "Tonight." Folk's first humor LP offering was "The Best of Washington Humor."
HOLLYWOOD—Everybody from top brass to secretaries in RCA Victor's west coast offices recently burned some midnight oil to pooling forces to kick-off "Bananza" star Lorne Greene's first solo album, "Young At Heart." The staff put out a combined promotion and fan club mailing which numbered well into the thousands. Shown (left to right) are Joe Reisman, A&R director; Joan Denny, secretary; Jeannie Morehead, secretary; Pat Holbrook, secretary; Pat Parnall, secretary; Steve Sholes, manager of west coast operations; and Rita Beatty, secretary.

Dot Plans N.Y. Distrib Branch

NEW YORK—Dot Records will soon open a company-owned distrib branch in New York. In this regard, Leon Klayman, head of Action Distributors, that Action is no longer handling the Dot line in the New York area. Dot has a number of its own distributorships around the country.

English Copyright Expert To Speak In New York

NEW YORK—Guy Aldous, Q.C., authority on British copyright law and libel law, will deliver the first annual Jean Gerlinger Memorial Lecture on international copyright law at the New York University School of Law at 5:15 p.m. this Fri. (19) in Arthur T. Ham Corr Hall, 40 Washington Square South.

The lecture, which is free and open to the public, is sponsored by the School of Law and the Copyright Society of the U.S.A., which has its headquarters at the School of Law.

Funds for the series were raised by friends of the late Gerlinger, author, composer, authority on international copyright law, and a vice president of BMI at his death in 1962. Aldous, a London trial counsel, will discuss "The Philosophy Behind U.S. Copyright Law," its headquarters in Fifth Avenue and Eighth Street, Manhattan.

Following Mr. Aldous' speech, the Society will hold its tenth anniversary dinner at the One Fifth Avenue Hotel, Fifth Avenue and 8th Street, Manhattan.

McCuskey Forms Pubbery Rep Firm On West Coast

HOLLYWOOD—Bob McCuskey, Los Angeles public relations firm, has inked the following firms to act as their rep in all activities: the Laurel, Sunbeam, Valado pubbery setup; the E. B. Marks, Mansion, Piedmont operation; and Acuff-Rose. McCuskey has just returned from New York and Nashville, where he conferred with the heads of each of the pubberies.

Set Release Of Discount Industry Study

NEW YORK—A detailed survey of discount store operations responsible for important disk sales, and their future operations in 213 of the nation's largest metropolitan areas will be issued soon in a 256-page hardcover book called "Discount Retailing in the U.S." Publisher is Super Market Publishing, 67 West 44th St., this city, which is taking special prepublication orders at $25 per copy. Research was directed by discount industry specialist Richard G. Zimmer- man, publisher of such items as "The Discount Merchandiser" and "Super Market Merchandising."

Gateway Trio Party It For New Album

HOLLYWOOD—The Gateway Trio will be in the studio this week for the first of a series of 10 press-JD cocktail parties in cities across the country. First stop on the party circuit is San Francisco where they will be feted at 17 (11) on the Off-Broadway.

Purpose of the bashes is to plug the trio's third LP for Capitol, "Bad, Mad Gateway Trio." After San Francisco, the trio will visitolo for parties in Dallas, Minneapolis, Chicago, Detroit, Pittsburgh, Atlanta, Baltimore, Philadelphia, and winding up in New York.

The Gateways—who will be accompanied by the quintet by their Capitol A & R man Curly Walter and personnel manager ALL This—have their first New York date at the Roosevelt Hotel on May 8.

PR Firms Tie-Up

NEW YORK—Weston Associates, Inc. of New York, and Richard Carter, Los Angeles, public relations firms, have formed an association for international representation of industrial and entertainment world accounts. Jay Weston heads the New York operation while Dick Carter maintains the coast operation. The new organization represents all corporate, financial, and motion picture activities of Cinemar, Inc., Cine-miracle, and the Cinerama Camera Corp., for its space automation photographic instrumentation activities. Clients also include: Jack Lemmon, Edward Deas-sarin—Ali & The Chipmunks En- terprises; Paul Anka and his inter- national publishing operation; Cellomotor Div. of Screen Gems; Raleigh Construction Co.; National Association of Discount Merchants, and Weston Merchandising Corp., exclusive licensing representatives for MGM, Universal-Pictures and United Artists Corp.

European reps for the firm are: Maurice Beaux, Paris; Krueger Frank, Frankfurt; Mario Natali, Rome; and Torrington Douglas, London.

Conductors Selected In Music Contest

NEW YORK—Pedro Calderon of Buenos Aires, Claudia Abbado of Milan, and Zdenek Kolar of Prague were selected as winners in the Dimitri Mitropoulos International Music Competition for Conductors in two contests at Carnegie Hall. Among the three men each received cash prizes of $5,000 and appointments as assistant conductors of the New York Philharmonic for next season.

The announcement was made in Carnegie after the second concert by Leonard Bernstein, chairman of the competition jury. Other winners in the contest were Moshe Atzmon of Tel Aviv ($3,000), Joop van Zoon of Amsterdam ($1,500) and Jacques Houtmann of Mirecourt, France ($1,000).
Music Suppliers, Boston Distributes Moves

CHICAGO—Yeejay Records has received $2.5 million from the Channel of Latin American music for an album of compositions performed by Yeejay's in-house recording facility. The album features six Yeejay artists, including the late [female artist name], and has been produced by the late [musician name].

Mills Issues Fine Works

NEW YORK—The first posthumous publications of works by the late composer-actor professor Irving Fine are being issued by Mills Music. "Divertimento for Orchestra" has been published with a preface by Leonard Bernstein, while "Romantica for Wind Quintet" is set for publication sometime this spring. Fine, who died last August, was Professor of Music at Brandeis Univ. in Waltham, Mass.

Tribute Inks Sue Kenny

NEW YORK—Eddie Holler, top of Tribute Records, is shown above signing a contract with Sue Kenny to an exclusive recording pact. The songstress has been extremely popular recently, playing p.a.'s and club dates.

A Shore Thing

NEW YORK—Stan Getz, who is currently recording the LP charts with "Jass Samba" on Verve, recently cut a follow-up boppa nova album, "Jass Samba Encore." Pictured (left to right) above listening to a playback are Getz, Verve Records producer George Avakian, who composed most of the tunes for the album and doubled as a guitarist, and songstress Marie Toledo.

Monument's Showcase Label Is New Sound Stage 7

HENDERSONVILLE, TENN.—John Sippel of Monument Records here has announced that the recently formed Showcase label has been changed to Sound Stage 7. The first release on the new label will be "This Old Heart" by the Monarchs, the master for which was leased from Ray Allen, owner of Jan Productions in Louisville, Ky.

Other masters have also been leased. Among the earliest is "Initiation" by the Soulful Jazz, which will be available here within two weeks. In addition to the Allen masters, the new desk has leased several sides from Don Tally of Chicago for release within the next month.

Hampton To Japan

NEW YORK—Bandleader Lionel Hampton has departed for a tour of Japan and the Far East where he will do a series of night club engagements in Yokohama, Tokyo, Singapore and Saigon. Hampton has been a popular attraction in Japan for many years.

Cleffers Rep In N.Y.

NEW YORK—Miss Sabina Specht, personal representative of German composer Heinz Gaze, has joined the agency. Gaze is known for his orchestra and has been heard in many cities.

"Bud" Booth Heads Angel's Midwest Sales-Promo

HOLLYWOOD — "Bud" Booth has been appointed the Angel Records Midwest radio and promotion manager for Angel Records Distri- buting Corp., according to Jerome F. Frager, Jr., national sales manager of the label. Booth's responsibilities cover all sales and promotion for Angel Chicago, Los Angeles, San Francisco, and other midwestern territories.

Philips Buys Master

CHICAGO—Philips Records has announced the purchase of a master, "Mesa Around" by Scotty McKay. Purchased out of Dallas on the label is "Bud" Booth.

Dorian Diskery Debuts

HOLLYWOOD — Robert B. Brown, manager of the new label of Dorian Records here, Premier disk for the new label is "The Swinginest" by Jimmy Russell, jazz organist and nifty entertainer. Also scheduled for early delivery is a "jazziness" LP by vocalist Ann Dee.

Larry Spier A Dad

NEW YORK—Publisher Larry Spier, Jr., became a dad for the first time on Thursday morning April 4 when his wife, Dorothy, gave birth to a baby, Mark Ralph, who weighed in at eight pounds.

Instant Smash!

Patti LaBelle & The Blue Bells

"DECATOR STREET"

HOT PASTRAMI

R.4488

ROULETTE RECORDS

The Hit!

JOEY DEE'S HOT PASTRAMI

HOLLYWOOD — Recording sessions for the Standard Oil Co.'s Standard Oil School Broadcast series set underway last week (8) at the Capitol Tower. When the sessions are completed, Standard will have spent in excess of $40,000 for the services of Local 47 musicians.

The sessions will run seven hours daily all this week and will take up again the week of April 22. In all, the 78-piece symphony orchestra, under the baton of Capitol's Carmen Dragon, will record 25 half-hour radio shows. This is the 36th year for the series, an institutional service of Standard Oil. The School Broadcast is radio's oldest network musical and educational program and is heard on over 100 stations in the western states (Los Angeles broadcast is on KFI every Monday and Thursday). The new series, which will begin airing next Oct., is based on the lives of 25 historic figures in the New York University's Hall of Fame for Great Americans. The opening program will be devoted to the Hall of Fame itself. Theme for the entire season, the 36th annual broadcast series is "I Am an American," of Adrian Michaelis and Willard Davis Jr. are producing the series for Standard, with Bad Horden representing Capitol's Custom Services Dept.
GOING HIGHER WITH THE HITS!  
that’s Johnny Halonko  
BETA RECORD DIST.  
599 10th Ave., N.Y.C. 4-3744

On The Route To Being A Hit  
HICKORY  
1201

HEART OF MY HEART  
WHEN YOUR HAIR HAS TURNED  
TO SILVER  
Frank Fontaine (Leic 10384)

PARADISE  
April Stevens & Nino Tempo (Atco 6248)

LITTLE BIRD  
Pete Jolly (Aria 116)

SEAGREEN  
Vic-Reyes (Bethlehem 3045)

THE FOOL  
Jimi Coe (Bigoop 3139)

PRIMA DONNA  
Diane Campbell (Capitol 4925)

GOT YOU ON MY MIND  
Diane & Cupcakes (Chess 1048)

THEY SHOULD HAVE GIVEN YOU  
THE OSCAR  
James Darren (Colpix 685)

CRASHING BIRDS  
Motion Worth (Columbia 42703)

THIS OLD HOUSE  
Jimmy Dean (Columbia 42778)

ANDY WILLIAMS (S PACK)  
(Columbia 366-5)

HAPPY BEAT (S PACK)  
Roy Cussell (Columbia 366-49)

BABY COME HOME TO ME/  
ROSES AND ORCHESTRA  
Burl Ives (Decca 31472)

MISERLOU  
Dick Dale (Del-Tone 5018)

YOU SHOULD HAVE BEEN THERE  
Fleetwoods (Delton 74)

GRAVEY WALTZ  
Steve Allen (Dot 16457)

GARBAGE CAN  
Les Cooper (Everlast 5023)

ONE AMONG THE MANY  
Red Milner (Fidel 118)

STRIPPER SUGAR BLUES  
Semour (HeartBeat)

RUSTY WARREN SINGS  
(Jubilee EP-45-2049)

KNOCKERS UP (EP)  
Roy Warren (Jubilee JM-2099)

DIANE  
Joe Hardin (Kapp 531)

PRISONER OF LOVE  
Jim Brown (King)

INSULT TO INJURY  
Tami Yar (Liberty 5552)

THERE’S NO SUCH THING AS LOVE/  
SHE’S JUST ANOTHER GIRL  
Anthony Newley (London 5011)

PLAY THOSE OLDIES M.R. D.J.  
Anthony & Supremes (Mercury 17103)

HAMBONE  
Red Saunders (Okeh 7166)

ISLAND OF DREAMS  
Springfields (Phillips 40099)

GOING THROUGH THE MOTIONS  
Reeny Smith (Rogers 20149)

I’M MOVIN’ ON  
Matt Lucas (Smash)

PATTY BABY BETTY JEAN  
Freddy Cannon (Sire 4139)

ONE BOY TOO LATE  
Mike Clifford (UA 588)

JUST GOT SOME  
Willa McLean (USA 735)

SHY GIRL/LAST LEAF  
Cascades (Valiant 6028)

BILL BAILEY  
Ello Brown & Brown (Verve 10388)

STING RAY  
Routiers (WB 5349)

NEW ADDITIONS TO TOP 100

70—ANOTHER SATURDAY NIGHT  
POTATOES  
Joe Don & Starlighters (Routette 4488)

71—AIN’T THAT A SHAME  
Four Seasons (Vee Jay 512)

72—THIS LITTLE GIRL  
Dion (Columbia 42776)

73—SPREAD A LITTLE DIANA  
Peyton Aristo (Columbia 8170)

78—YOU CAN’T SIT DOWN  
Dorfits (Passway 667)

83—EL WATUSI  
Roy Barrett (Rico 419)

88—THE BOUNCE  
Olymics (Tri-Disc 106)

69—TWO KINDS OF TEARDROPS  
Del Shannon (Richton 3143)

92—HOT PASTRAMI & MASHED  
POTATOES  
Jody Don & Starlighters (Routette 4488)

94—IF YOU NEED ME  
Solomon Burke (Atlantic 2185)

96—MOTHER PLEASE  
Joe Ann Campbell (Cameo 249)

97—DO IT—RAT NOW  
Bill Flick’s Comic (Hi 2064)

98—SHAME, SHAME, SHAME  
Jimmy Reed (Vee Jay 509)

100—BACK AT THE CHICKEN SHACK  
Jimmy Smith (Blue Note 1877)

100—HELLO STRANGER  
Barbara Lewis (Atlantic 2184)
Holland's Best Sellers

This Last Week

1. "Boo na Notte Bambino" (Rocco Granata/CNR, Angelo Biondi/Artone) (Ui-Geiwee) Joop Portengen/Haarlem
2. "Blame Yo Tahiti" (Gary Grönbl/Philips, Ineke Marin/Imperial) (Les Ed. Basart/Amsterdam)
3. "Jonge Komm Balder Wierd" (Fredry/Folyder) (Edilona Alton/Amsterdam)
5. "Hand In Hand" (Jackie Van Dam/Fontana) (Benelux Music/Philips)
6. (6) "Cats O' Nine Tails" (Soliste Wim Sonneveld TV-show)

Radio Spot
Adams Enters Production

MELBOURNE—British Decca chanteur Mark Wynter (top) is shown in this photo with his companion, the American singer, Barry Ferrer. The young artist visited the station during their concert tour in the Netherlands.

Stockholm — Norwegian chanteur Ray Adams has started his production career, producing the future releases. Adams recently inked a contract for world-wide distribution with Decca. Shown in the above photo at the inling ceremonies are Nick Peris, President of Decca of Sweden, and Adams.

Hollands Best Sellers

1. "Boo na Notte Bambino" (Rocco Granata/CNR, Angelo Biondi/Artone) (Ui-Geiwee) Joop Portengen/Haarlem
2. "Blame Yo Tahiti" (Gary Grönbl/Philips, Ineke Marin/Imperial) (Les Ed. Basart/Amsterdam)
3. "Jonge Komm Balder Wierd" (Fredry/Folyder) (Edilona Alton/Amsterdam)
5. "Hand In Hand" (Jackie Van Dam/Fontana) (Benelux Music/Philips)
6. (6) "Cats O' Nine Tails" (Soliste Wim Sonneveld TV-show)
The top classical event in the record field is the release of Tchaikovsky's 7th Symphony, which is a first recording of this work. The excellent performance is by maestro Eugene Ormandy. The CBS label released it.

Other news of CBS, in the pop field, is the release of the Italian versions of "Blame It On The Bossa Nova" (Colpa della Bossanova) and of Dion's "Ruby Baby," both sung in Italian by the original performers. As a follow up to the special promotional campaign for the "hit of the summer," RCA Victor has just been released the title of the CBS disk which was up to now kept secret to dealers and public.

The number one on Billboard's List of (Non Amaran) First. First results of this campaign are quite encouraging and advance sales are climbing fast, the discards say.

RCA Victor's "Year's TV" a few weeks ago, in the popular Rudl Carrell Show. Mr. Rošsfied, who takes care of CBS record releases, got an informed Cash Box about this and F. Romeyn arranged for a filmed interview with WRAT's. We'll be included in his record program on Flemish TV. The Brothers four won fame in Belgium through their rendering of "Greenfields" and "The green leaves of Summer." They are a friendly, unassuming lot, who have not been spoiled by success like it happens all too often in the world of showbusiness.

The Italian violin ensemble The Violinists have been in Belgium for a few hours, in the company of Jerry Wilson, a wellknown rock singer in Scandinavia. As mentioned before, The Violinists are not well known over here, but are doing now very well, not only because Williams has been interviewed for Flemish television but also because the talented Swedish ensemble and Jerry Wilson (Sc), who has impressed television with their excellent performance of "I'm Feeling Blue," has been taken in by the musical Swedes and their writing rock-a-fellers.
Argentina's Best Sellers

1. Adios Mundo Cruel (Goodbye Cruel World) (Aldon-Fernamanta) Enrique Guzmán (CBS); Pepino de Capri (Odeon Pope)
2. "A Tirol Hat" Billy Mo—Decca Karllheinz Busse
4. "Beati Baby" Paris Teddy Boys—Elenk—BASF—are
5. "Muddlerina—Rex Gido—Eletro—Hans Gerd
8. "Pepino (The Italian Mouse")—Vico Torrall/Fred Broth (Four Cats) (CBS)
9. "Wenn Erst Der Abend Kommt (I'm Yours)"—Peter Alexander—Polydor—Aberbach
10. "Holiday of Love"—Renate und Werner Leisemann—Ariola—Melodis Der Welt
11. "Nacho Man"—New Malcolm—Methomone—Hans R. Beierlein/Montana
12. "Bonanza"—Ralf Faulken—Chappell/Seit

Germany's Bravo magazine has now given its "Otto" awards for the year to some of the many stars whose hits have been hitting the charts. Among the recipients were Confetti for the second year in a row. This is a great honor for Connie and it means a lot to get this award. Second place went to Derina Happy, who had "Can't Let Go" for her second place hit.

The male honors went for first place to Freddy who has won the award year after year. For the second year in a row, American Gas Backus took second place and Red Kelly took third place.

For the first time, 4 of the 6 Golden Otto first place awards went to foreigners. Along with Connie Francis, Rock Hudson picked up his first golden Otto as the most popular film actor, Anthea Macdonald won for an actress, and Ed "Cookie" Byrnes took first place under male TV favorites.

Eddie Piaf starts her German tour with her husband Theo Sarapo on April 20. She'll visit Hamburg, Stuttgart, Bremen, Hannover, Munich, Essen, Cologne, Bonn and Berlin. She'll also visit Geneva, Zurich and Basel in Switzerland.

Two big names from Italy, Tony Renzi and Tony Dollar, both of whom are now recording in Germany will visit Germany for TV shots in April.

Ariola Records announced that it has taken over the Columbia label for Germany, Austria and Switzerland. Herb Homes from Columbia visited Gueter-sloh to sign the new contract.

Globus One-Stop in Frankfurt announced that "Wini-Wini" by The Tahiti Tamours is the best seller for the firm at present.

Sophia Siegel reports that he has picked up the German rights for the "Song For Europe" contest winner "Danzonino" from Grethe and Jorgen Ingmann. The song will be released here in Danish and German by Metronome Records.

Metronome also reports that they will be the new distributors of recordings by Christa Williams. Christoph, formerly on Decca and Ariola has signed with the indie producer group AMFED Productions. Her first release, a German version of "Siro Chico" will be recorded by Christa Williams.

The Brothers Four visited Germany for German recordings and TV appearances. Hans R. Beierlein reports that for the first time since World War II a German speaking record is racking up sales in France. Petula Clark's hit "Monsieur" along with "Casasovas Bachianas" and "Kapitan" have sold 25,000 copies in four weeks time. Hans is now hard at work on the third "Monsieur" recording of "Mr. Casasova" b/w "Merci Beaucoup," which has passed the 50,000 mark in sales for Metronome. Siw Malmkvist has recorded "Monsieur" in Swedish and Cocki Mazetti has recorded "Casasovas Bachianas" in Italian. In East Germany, "Monsieur" recorded by Nicole Felix is on top of the hit parade. Hans has now recorded the French hit "Chariot!" (I will Follow Him) in German with Petula Clark.

Electrola's International department announces that "How Do You Do" by Gary and The Piankeys, a new release on the Columbia label in England was set for rush release also in Germany.

Electrola Records has divided its Press-public relations and artist promotion in two. Anhans has been handling promotion for both prints and for OSA, while Walter Friedrich has taken over the pop promotion. The head of the press bureau is Marianne Schoenfeld, Otto Demler, who has been handling artist promotion for all pop artists, took over the direction of the Electro-EMI publishing house Edition Accor.

Radio Stuttgart reports that The Tahiti Tamours' recording of "Wini-Wini" took first place in the French TV show "Top Pop." Peter Kraus goes to Paris for his first French TV show, France's top teenage singer Francoise Hardy invited him to appear on her show. Ivo Lippitzia has sold over 20,000 copies of his first album. Alain Soffier, DJ's representative in Spain, plans to arrange a tour of Spain for Rosamel.

Argentina's Best Sellers

1. Adios Mundo Cruel (Goodbye Cruel World) (Aldon-Fernamenta) Enrique Guzmán (CBS); Pepino de Capri (Odeon Pope)
2. "A Tirol Hat" Billy Mo—Decca Karllheinz Busse
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11. "Nacho Man"—New Malcolm—Methomone—Hans R. Beierlein/Montana
12. "Bonanza"—Ralf Faulken—Chappell/Seit

"Original German Copyright"
Great Britain’s Best Sellers

**English** "From Paris With Love." ... Britain’s entry for the Eurovision Contest “Say Wonderful Things” now topping Best Selling Sheet Music Lists. 

**Australia’s** Bobby Baker now in England under the management of Pat Lon. ... France’s top entertainer Charles Aznavour is featured on the third London-Globe release “Charles Aznavour Sings For You Madame.” ... The Bachelors, who hit the charts with “Charmaine” have their first LP on Decca tagged “The Bachelors.” ... "Casablanca" latest Kenny Ball release on Pye. ... CBS issue the American hit "Here I Stand" by The Ripp Chords. 

Silver disk for Chris Montez (London) ‘Let’s Dance.” ... Four great Liberty albums ‘Bobby Vee’s Golden Greats;’ "Something Old, Something New, Something Blue, Something Else" by The Crickets; ‘Eddie Cochran Memorial Album” and “Love On The Rocks” by Julie London. ... New Spotnicks single on Oriole “Just Listen To My Heart.” ... The Kingston Trio and Norman Miller on the opening of London Hilton luxury ski-casino hotel. 

Watermelon Man" by Mongo Santamaria Band released here on Riverside. Publisher Stig Anderson of Bens Music (Sweden) in London getting fellow publishers.

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**Great Britain’s Top Ten LP’s**

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**Great Britain’s Top Ten EP’s**

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**We’re PREPARING IT NOW!!**

The original, the largest and most used world wide record and music industry DIRECTORY.

Make your plans now to be a part of this vital industry SPECIAL.

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Cash Box—April 20, 1963——International Section
West coast “live” attractions recently have included Johnny Burnette, Doris Day and the Everly Brothers touring a series of P.A.’s throughout the Province of Alberta, including Calgary, Edmonton, Stettler, Wataskin, Whitecourt, Lloydminster, Cold Lake and Lacrosse.

The Board of Broadcast Governors turned down the bid of Montreal broadcast Jack Tietzman to purchase the AM and FM broadcasting facilities of CFRF in that city from the Canadian Marconi Co.

Early in January, opening a series of P.A.’s throughout the Province of Alberta, including Edmonton, Stettler, Wataskin, Whitecourt, Lloydminster, Cold Lake and Lacrosse.

Ray Peterson dropped into the Cash Box H.Q. the other day with a copy of his new album. The cover of his new album is a picture of Ray at his best. All who have heard it agree it is the best he has ever done. It is a fine recording with a major dust of style of sound. It met with instant air exposure in Ottawa, and quick reaction from listeners was noted.

David Grieff of Montreal’s CKGM included the newly Furry Fury outing on his program and he reports having “The one that topped it all” in a recent “battle” on the station. “I’ve Never Been Gone” was a run away winner. The side is in the top five currently in Great Britain, and London’s listeners have voted it a gold star on the Cash Box it gives every indication of doing as well or better in this country.

Art Young’s Trans World Records in Montreal are distributing the best selling outing on Battle by Mongo Santamaria Band. “Watermelon Man” is getting plenty of support on the label even at least demonstrated a great sense of humor, “cause the next day’s mail brought the top of his radio. I’ve got I got a ‘chill’ through my spine.

Bill Smithers reports from Quality in Montreal that the “Furry Furry Call” album by Steve Allen is selling very well, even without very wide spread exposure. Steve’s latest TV in Canada, Decades have flipped for the package that is one of the best sellers in Bill, and tremendous air exposure is being given to the DOT record.

Checking the charts: practically every station is reporting tremendous reception to the Roy Orbison wail, “In Dreams”. It’ll be a top seller this year in London’s market. Arriving almost simultaneously, the Jimmy Olse reports from CKWS, Kingston that his fellow deejays and himself judge the Gordie Holt sound on Globe enough to keep their interest. Art Young tells us that sales on the London market are a portent of sensational. The Rebels Latest, “Rockin Crickets” is beginning to happen. We’re sure that a Paul White at Cash Box releases originating in England, “Please, Please Me” by the Beatles and “Bachelor Boy” by Cliff Richard are both real money makers for Capitol. The 1 Maritime revival of “I Love You Because” is also piling up impressive sales reports at Capitol’s Toronto H.Q.

“The Fool” by Jamie Cое is very big with listeners to two Ontario stations. According to group leader K.B. McCuller, Caterina Valeate, Will Phase, Los Machacambos and others well known in the London market, it is the record of the year, including numerous items in the London Continental Series.

Ronnie Hawkins completed a week’s stay recently at Ottawa’s Oak Door A.C., coincided with the artist’s latest Roulette release, “Do Diddlely”. Record sales are reported to be good in both area, where Hawkins can always count on playing to S.I.O. crowds.

Atlantic’s LaVern Baker played a week early in April at The Gatineau Club near Ottawa, and in early May, LaVern plans to open an engagement in a pair of releases originating in England. “Please, Please Me” by the Beatles and “Bachelor Boy” by Cliff Richard are both real money makers for Capitol. The 1 Maritime revival of “I Love You Because” is also piling up impressive sales reports at Capitol’s Toronto H.Q.

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Dick Cook, spinner at WSTS, Massena, New York, played host to Orval Raphael on his afternoo air stint recently. Orval visited the American spinner with his wife and children on their way from New York to Cuba to drum up votes. Doug’s supporters are all under twenty-one though, and their support is beginning to make itself felt as twelve leading stations now list the side on their play sheets.

Doug Lydgett has been making the rounds in support of his new good Arc releases, “After The Heartache” to such an advanced degree of late that he is beginning to feel like one of the politicians who have been crisscrossing the country to drum up votes. Doug’s supporters are all under twenty-one though, and their support is beginning to make itself felt as twelve leading stations now list the side on their play sheets.

Gamma’s general manager, Jose T. Manos, left town for a vacation to Spain where he will stay until June. Jose also will look into the latest Hispa-Vox releases for issue in Mexico. Among them is one by a new young Spanish singer named Rafael. Rafael is contracted to perform next September in the Mexican nightclub, Senoaul.

Enrique Guzman returned from his tour through Venezuela, and will debut at the Capitol in mid-May. He has been released in a couple of weeks and a new TV show is going to be prepared for him.

Most popular Mexican female singer, Angelica Mans, returned from making her first feature movie in Columbus, Ohio, and she started to perform in theater, TV and began to select new songs for record to the Musart Label.

World famous Mexican actress Maia Felix, recorded the first LP of her life, and is doing the publicity for the release herself. Her picture, Maia performed at the Million Dollar Theatre in Los Angeles. He’s also doing a picture.

Musars’ vice president Juan Campo returned to Mexico after visiting some of his companies in Puerto Rico, Venezuela, Chile, Los Angeles and San Francisco. After that, Juan took the plane to Japan and other Oriental countries for a vacation trip.

Time’s general manager Mario Friedberg flew to Los Angeles to arrange business with John Morgan’s Hi-Fi label and with Bernie Solomon of Everest Records. Time’s Records will be recorded under Solomon’s supervision, and many are already due for immediate release.

New Juan Garcia Esquivel record “La Paloma” is getting plays on Californian radio stations, and is getting very popular. Esquivel is performing now at Las Vegas, “Starlert”, and after that to fulfill a contract in Lake Tahoe.

Guillermo Buerkle, new Philips’ executive in Mexico, will come from Germany with a new tour plan to be recorded for his new job as sales manager, and offices will be opened very soon. Riguzz jazz metim has been reopened by trumpeter Chris Mora and his new group. Chile has recorded two new long plays at the station with his group, and the other one in with a big band.

The Navarro Sisters, the same female duet which introduced rock and roll, did the Madison rhythm, which is getting a big promotion by RCA and Orfeon labels.

Coco Valierra, the very well known saxophonist, arranger, conductor and composer, died a victim of stomach cancer. Coco was 56 years old, and left nine sons and his widow. Before he died, Musar, the label on which he was an exclusive artist, organized a tribute to him and collected nearly $5,000 dollars.

Moms Boll is back in show business, and started her first tour through Latin America countries before her performance in Mexico City on TV and nightclubs. Moms is now the proud mother of a son named Alejandro and a new daughter, Alex Phillips Jr., is working as a photographer in three pictures in Hollywood.

As last week was Holy Week in Mexico, many of the record companies closed their doors for vacations.

**Mexico’s Best Sellers**

1. Casa (Things)—Oscar Madrigal (Gamma).
2. El Ladron—Sonora (CBS).
7. Corre Sanson (Run Sanson, Run)—Los Rebeldes del Rock (Orfeon).
8. Twist Hawalane—Irvin Field (Tizoc).
10. Vivaracho (Everybody Loves a Lover)—Angelica Mans (Musart).

**CANADA**

Stan Dorling is doing a lot of work these days on a new Mexican package by a great new folk singing group from Ottawa, “The Corridores.” The three young lads have made a new set entitled “The Corridors Carry On.” The three have been singing together for some time, with one single—on the Barry label—to their credit before the big album broke came along. Jean Price, Mark Massie and Harvey Glatt, Stan says the LP by the young Canadians is being well received by spinners in every Canadian centre.

Folk music will be very much in the Canadian entertainment spotlight late in the month with Toronto and Ottawa P.A.’s. By Lester Flat and Earl Sauer, the “The Canadian census is done and our lads are out. A lot of the little bands has been noted on both their most recent Columbia albums and single, “Pearl”, that has been just issued. The stations report new C.C.W. shows just getting nicely underway, CHSJ in Saint John, CBC in Victoria, the New Brunswick stations and NBC sounds from 6 to 9 AM, hosted by Chuck Caronux, and CIC in Halifax has a friendly segment devoted to country music, under the watchful eye of deejay, Jerry Parsons.

Al Albott is busy plugging hottest outing he’s had in some time under the Lessee Madrid banner. It is, of course, the “I Will Follow You (Him)” sound, now available by half a dozen artists, with Little Peggy March, Rosemary Clooney vocals and a Frank Pourcel instrumental leading the way.
DENMARK

The Eurovision song festival winner “Dansavise” is now topping the Danish charts. It has been on the charts for only three weeks. At the moment, there are 15 songs in the top ten, of which nine are Danish. Only one of them, the above “Dansavise” with Grethe and Jørgen Ingmann in Copenhagen, is not Danish.

Rafael Rastenfag is celebrating her 25th anniversary as an artist this year, and she might be able to do so with another hit. It is her Danish reading of Per Petterson’s novel “Fredensborg.

Coming up very strong in Denmark is “From A Jack To A King” with Nell Williams and the Shadoners.

New sheet music from Imudaco A/S includes “Ta’ Med Ud A Fick” (“We’re Gonna Go Fishin”), one of the top sellers on the charts with Gitte on HMV, and Bluebell on Polydor. It was written by Danish and German Polonoy artists Peter Kraus, Gus Backus, Ivo Robic, Friedel Hensch and several others, who presented a special Polonoy Show at the Kil-Hallen on April 3. According to reports from Nordik Polonoy A/S (NPA), it has noted a growing interest in those artists’ records after the concert. Another artist who has his records handled by NPA in Denmark, conductor Karl Münchinger and the Stuttgart Chamber Orchestra gave concerts in Aarhus on April 1 and in Copenhagen on April 2.

FINLAND

Tuula-Kaisa Rämi, 16, and Seppo Haltonen, 21, were declared world champions in the Twists with 60 hours of dancing as the new record (the former was 17 hours). Seventeen couples started in the competition but only six of them managed to continue most of the time. Eleven were hospitalized.

It will take many months before the record industry has recovered from the damage caused by the strike, which stopped all trains and the pastime were more or less closed for more than a month. Osmo Ruuskanen of Musikkki—Fanzinnies just returned from a visit to Stockholm, looking for new songs. Fanzies is the publisher of the songs recorded by the third in the local Finnish Song Festival in February, and according to Ruuskanen, the songs look like coming top sellers in Finland as well as abroad.

NORWAY

It seems obvious that the surest top sellers in Norway are British Columbia artists, either Cliff Richard or the group The Shadows. Almost every new record comes up the music charts. Presently, Richard is doing very well with “A Summer Holiday” from the film with the same name. The Shadows has moved up among the top ten with “Foot Tapper” from the same film.

Recently, a Scandinavian competition for so-called Shadows orchestras was held in Oslo, and the winners and Silver Medallists were among the Beatbeats, recording for Viking Music with the trio Quiver in the production department.

Latest releases on the Manu label includes “Bolero” and “Peter’s Theme” with The Snapshots and “Here Is My Heart”/“I’m Walking Behind You” with John Brown Jack Daley.

SWEDEN


Jari Kalle has been contracted for one of the leading roles in the Danish musical “Tellin’ My Story” at the Copenhagen Theatre in the autumn.

Before leaving Stockholm for a business trip to the Continent, EMI a&c man Bjorn Bergstrom was very busy. There were over 1700 tapes on the third of all the records at the Top 30 list in Sweden are from EMI. This week, “Greenback Dollar” with The Kingston Trio on Capitol moves from nowhere to number four. Bjorn Thrirkle is a big hit on the artist label where he has recorded two Eurovision numbers, the British “Say Wonderful Things” and the Swedish “Tellin’ My Story” from the The Shadows Song Festival contribution “Twist Till Munnelet” by Thorpe Skogman looks like an international hit, Nordström said. It has already been recorded in German, French, Spanish, Swedish, Italian, and Hungarian, and during his trip to the Continent, he will discuss the possibility of Miss Boyer recording the song in English, too. The music from Gehrmans include “Si E’ Sono” by Spivey Sue and “Sorry” by Alex Soren Elen Blick Sticket with Swedish lyrics by Gisla Ryhman, who also wrote the Swedish lyrics to “Days Of Wine And Roses” (Med Och Oda Röda Rosor) from the film “Mambo”. Gehrmans have released the title song and “Dancing Shoes”. The Swedish oldie “Kvärsvalelsen” by Arthur Blögstedt, originally published back in 1899, has recently been recorded in a new version by the band Ingvars at Phillips and Gehrmans has rushed out the sheet music again. Finally, Gehrmans is out with “Just For Tonight” by Kenji Box. Ruuskanen just returned from a visit to Stockholm, looking for new songs. Fanzies is the publisher of the songs recorded by the third in the local Finnish Song Festival in February, and according to Ruuskanen, the songs look like coming top sellers in Finland as well as abroad.

INTERNATIONAL:

This List

1. (Sherry—Four Seasons (Vee Jay) Toshiba; Paradise King Billboard (London) Commodore A/S)
2. (2) Bobby’s Girl—Marcie Blane (London) Shindo; Mari Umei (King)(The Embers) Toshiba A/S
3. (3) The Longest Day—Mitch Miller (Columbia) EMP; Shigeru Katsumi (Toshiba)
4. (Goodbye Joe—Alma Cogan (Odeon) Shindo; Q: Sakamoto (Toshiba); Michiyro Atsuna (King); Mari Sono (Grammophon)
5. (Kokon On Your Door—Edie Hodges (Cacade) Aberbach; Tuula-Kaisa Rämi (Jazz))
6. (Johnny Get Angry—Joannie Sommerson (Warner Bros) EMP; Kapo (Pakko—A/S)
7. (Mega—Telstar—Tornadoes (London)
8. (Ramblin’ Rose—Nat King Cole (Capitol) Tangent; Togonaka—T searches)
9. (Tonight You Belong To Me—Nancy Sinatra (Reprise); Miy Naka—Victor)
10. (Return To Sender—Elvis Presley (Victor) Aberbach; Three Frankies (Toshiba))

LOCAL:

This List

Week Week
1. (Kikino To Tango—Frank Nagui (Victor))
2. (Casino—Karel) Ciafon (Nacional) Sony (King) Toshiba A/S
3. (Litoitobutu For) Q: Sakamoto (Toshiba)
4. (Itusendeo—Yuki Umedo (Honda) Katsumi (Toshiba)
5. (Molotokamo—Yuki Yoshida—Yuki Asaka (Toshiba)
6. (Yamagoya no Hosha—Kiyohoko Matsunaga (Toshiba)
7. (Shiwase no Hosha o Tazenen—Shigeru Katsumi (Toshiba)
8. (Kaki Hanchikae—Yujui Ishahara (Toschiu)
9. (Samui Asa—Sayuri Yoshinaga (Victor)
10. (Hachi no Taiyo—Chiko Baso (King))

LP BEST SELLERS:

This List

Week
1. (—) Girls Girls Girls—Victor
2. (—) Mantova Spectaculas—(London)
3. (Ray) Charles Story Vol Il—(Atlantic)
4. (—) Ray Charles Story Vol I—(Atlantic)
5. (All Star Festival—(U.K.)

Norway's Best Sellers

This Last Weeks

Wk Wk Chart
1. 5. 1. A Summer Holiday (Cliff Richard/Columbia) Musikk-Now (The Embers) Toshiba A/S
2. 4. 1. 3. One Broken Heart For Sale (Elvis Presley/RCA Victor) Per Ferjenskov (The Embers)
3. 3. 2. 1. Hey Paula (Paul & Paula/Philips) Harald Lyche & Co.
4. 1. 2. 1. From A Jack To A King (Ned Miller/Karassel) Palace
5. 6. 1. Teenage Idol (Mats Nilsson/London) Sony
6. 3. 1. Jevil Va En Bla Ballong (Toy Ballom) (Arne Bendiksen/Network) Philips
7. 2. 1. Foot Tapper (The Shadows/Columbia) Musikk-Huset A/S
8. 8. 1. "Regina Natt" (Gratie Sky) (Anna-Lena/Metronome)
9. 11. 1. Fjerne Land (Weites Land) (The King Brothers/Triola) Egel Mons Tversen A/S
10. 10. 1. 3. Walk Right In (The Rooftop Singers/Fonanza) Southern Music A/B

Local copyright.

Cash Box—April 20, 1963—International Section
BRAZIL

Josua Nova News—The Farrupulha label, distributed by Ferreira, released a new double compact with Lenny Evora singing Bossa Nova hits. He is very well known in the United States, especially in Las Vegas, where he has toured several times with enormous success. Lenny waxes a few years ago a duet in English with arrangements and conducting by Neal Hefti. Producciones Ferreira, from Argentina, offered the press the opportunity to review this new release: Agostinho dos Santos, from Santos, and Julio Antônio from Buenos Aires.

For the greatest success of “Contrastes,” Cobacabana Records released the end LP with Moacyr Franco (singer and TV comedian) who obtained many no last year as a find as a singer and as the best TV showman. The second LP was entitled “Show Do Cara” (Sweatiness Show). Among the songs selected was “Swedish Rhapsody.” “Estou So Outra Vez” (I’m Alone Again), “Tudo De H” (All Of Me) and “O American hit, but a Brazilian samba), and others. Certainly a sure shot.

As reported several times, jazz is gaining more and more with the Brazilian public. The RCA included the first LP of the well known albums in its last releases: “A Taste Of Roy,” with Martin Denny and “Two Of A Kind,” with Paul Desmond and Brazilian, Eguide Ferreira. Audio-Fidelity recently waxed two LP’s, one with Neul Hoffner and a younger with Chuck Sage. And all these records are selling very well in all stores, especially in Sao Paulo and Rio de Janeiro.

Brazil’s Best Sellers

Fábio Nascimento, the first LP of the Brazilian singer, released just before “RM With The Shadows,” “Tchau Bimbo” (Goodbye Bimbo) RCA, Continental Records just put in the retail stores the album called “Romance” with the singer’s classical and Brazilian songs. The album was of the famous Petrocino Petrocino. Petrocino received recently the Viola Prize of 1962.

Brazilians Top Ten LP’s


Brazil’s Best Sellers

This Last Week’s

1. Hey Paula (Paul & Paula) Sentora Musikografás AB
2. 7. Dusen Jürgen Land (Ray Adams/Facione) Gohrans AB
3. 1. Greenback Dollar (The Kingston Trio/Capitol) Palace Sweden Music
4. 6. 1. Gene Vincent/Capitol) No Publisher
5. 1. Kiss Me Quick (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
6. 8. 1. From A Jack to A King (Red Miller/Karrusel) Palace Sweden Music
7. 5. I Saw Linda Yesterday (Dixie Lee/Phillips) Ivan Mogull
8. 1. St. Louis Blues (Alice Bab/Batorer) Reuter & Reuter

Australia’s Best Sellers

1. Blame It On The Bossa Nova (Eydie Gorme—CBS) Ta-Con Music
2. In Dreams (Roy Orbison—London) Acuff-Rose
3. Pipeline (The Chantays—London) J. Albert & Son
4. From A King To A Clown—(W & G) J. Albert & Son
5. Little Hand Of Gold (James Gilreath—W & G) J. Albert & Son
6. The Big Tuna (Bertha Race—Camwood) Paul Nelson
7. Come A Little Bit Closer (The Deltones—Festival) Belinda Music
8. Walk Like A Man (Four Seasons—Festival) Ruby Baby (Dion—CBS)
9. Dance On The Shadows—(Columbia) J. Albert & Son
10. Locally Produced Record

Israel’s Best Sellers

1. Walk Right In—Top the Roof Singers. (Vanguard)
2. Xmas Holiday—Cliff Richard & The Shadows (Columbia)
3. Bachelor Boy—(RCA)
4. One Broken Heart For Sale—Elvis Presley (RCA)
5. Hey Paula—Paul & Paula (Philips)
6. If I Do—Maureen Evans (Oriole)
7. Bag De Loop—Billy Wade. (Teen)
8. Elza Kool—(ABC Paramount)
9. Got Some More—Chubby Checker—(Parkway)
10. The Happier—The Shadows. (Columbia)

Denmark’s Best Sellers

This Last Week’s

1. Ta Med Ud Og Fisk (We Wanna Go Fishing) (Gítte HMV) Industro A/S
2. Skip To My Lou (I’m Still King Cole/Capitol) Sweden Music
3. Kiss Me Quick (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
4. A Summer Holiday (Cliff Richard/Columbia) Germans
5. Pipen, Den Italiaenske Musik (Popino, The Italian Mouse) (RCA)
6. A Summer Holiday (Cliff Richard/Columbia) Germans
7. Lesson One (Rus Convay/Columbia) Industro A/S
8. One Broken Heart For Sale (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
9. Winkler (The Shadow Singers/Fonciller) Winkler
10. Local copyright.
COUNTRY D.J. REGIONAL RECORD REPORTS

COUNTRY REVIEWS

B+ very good
B good
C+ fair
mediocre

THE CASH BOX
BULLSEYE

"WHERE IS MY LOVE" (2:17) [Cedarwood BMI—Morgan]
"BEYOND MY HEART" (2:12) [Dickson ASCAP-Manning, Twomey]
"WHAT A WAY THAT GUN BOY" (1:51)
"PUT AWAY THAT GUN BOY" (1:51)
RAMSEY KEARNEY (Hickory 1211)
Ramsey Kearney has a good chance of striking paydirt with this new,里面有很好的机会能赢得一笔钱，The Blues Keep Hangin’ On.

The tune is a tender, slow-moving chorus-hacked country blues essayed with winning authority and poise by the chanter, Eyo. Its on the flip, "Put Away That Gun Boy," Kearney dines up an interesting, meditative, paced, novelty-styled affair with a warm folk flavor. Depression should really dig the side.

LONZO & OSCAR (Nuggett 201)
(B+) "HAND HOLDIN'" (2:30) [Lonzo & Oscar BMI—Wil-son] The company’s nifty duo are in real top-drawer form on this clever, high-spirited bluegrass presentation. Tune has enough built-in success ingredients to attract a slew of deejays.

(B+) "YOU—WHAT'S HER NAME" (2:16) [Lonzo & Oscar BMI—Wilson] Another impressive showing. On this lid the boys dish up a pretty, melodic tear-jerker.

Dave Dudley (Golden Wing 3020)
(B+) "SIX DAYS ON THE ROAD" (2:20) [Newkeys & Tune BMI—Green, Montgomery] Dave Dudley, who had a click a short while back with "Under Cover Of Night," comes back with a duet that success with this pulsating, hard-driving blues has some effective humorous elements. Plenty of potential here.

(B+) "I FEEL A CRY COMING ON" (2:44) [Newkeys BMI—Keystone] This time out the duo are back with a fine slow-moving, tradition-oriented, chorus-hacked listenable country lament.

LATTIE MOORE (King 5723)
(B+) "OUT OR CONTROL" (2:32) [Lois BMI—Moore, Jones] Lattie Moore could crib quite a bit with this top-flight, shuffle-beat weeper all about the problems of a modern love affair. Side boasts a warm infectious bluegrass melody and some real effective rhythm.

(B) "JUST ABOUT THEIR" (2:20) [Lois BMI —Starr] Easy-on-the-ears medium-paced hillbilly traditional ballad sold with poise by Moore.

ARThUR THOMAS (Raven 1185)
(B+) "LIVE FAST, LOVE HARD, BE YOUNG" (Columbia BMI—Allison) Arthur Thomas comes up with a top-flight reading of some yummy white back-country rhythm. The excellent material coupled with the chanter’s professional performance will give the tune some extra mileage.

(B) "HEY MABEL" (2:54) [Tom cat BMI—Edling] Slow-shuffle filin’, chorus-hacked, easy-on-the-ears tear-jerker.

LEON MCAULIFF (Cimarron 4054)
(B+) "MY ACE IN THE HOLE" (2:22) [Cedarwood BMI—Wil-son, Buck] The vet country star has had hits in the past and he can do it again with this spinnable, chorus-hacked happy bluesy with a contagious old-time swingin’ melody. Side could zoom.

(B+) "NIGHT LIFE" (2:02) [Pam per BMI—Veal] Another fine country sound. This one’s a tender tank-styled affair somewhat reminiscent of Willie Nelson “Touch Me” lick.

Eddie Bond (Deca 3146)
(B+) "AS LONG AS I FUL-FIL-LIVE" (2:50) [Champion BMI —Kesler, Pierce] The chanter could click quickly with this fine bluesy, chorus-hacked, medium-paced ditty with a potent multi-dance beat. Good bet for pops and deejays.

Eddie Bond (Deca 3146)
(B+) "I GUESS I’VE GOT THE BLUES" (2:02) [Beckie BMI—Wood] Slow-shuffling, shuffle-beat lament with an infectious repeating melodic riff.

Burrel Merritt (Vandal 8451)
(B+) "GO AHEAD AND HURT ME" (2:18) [Vandalburg & Glad BMI—Merritt] Newcomer Burrel Merritt could get some quick spins with this first-rate, easy-goin’ chorus-hacked melodic ditty with an appealing folk flavor. Might happen.

(B) "WILL YOU BE MY LOVE" (2:32) [Vandalburg & Glad BMI—Merritt] Extremely pretty chorus-hacked ballad delivered with sincerity by the singer.

Larry Butler (Allstar 7283)
"BLUE TEARS" (1:45) [Glad BMI—Cain] Larry Butler’s rich, wide baritone is in great shape on this good steady on this slow-paced, blue grass, tradition-oriented bluesy with an old-timey feel. Nice change-of-pace item.

"CITY SOUNDS" (1:35) [Glad BMI —Cain] Familiar country blueses. OK change.

Cash Box—April 20, 1963
Sacramentans like their music ‘country style’ as they once more showed up in force to see their favorite stars in person at the 3rd KAAK County Music Spectacular. Five thousand fans turned out recently to see Marty Robbins, George Jones,Specs Wade, Claude Gray, Mac Wiseman, Laurie Collins and Tommy Duncan in concert. KAAK’s Dick Haynes acted as the emcee for the entire show and other station personalities, Bob Burns, Orville Paul Westmoreland, Just Plain Bill and John Miller helped out. A special salute from the performers went out to the 20 guests from the Sacramento Society for the Blind who attended through the compliments of the outlet. Listeners are already writing in to set aside the next date for another KAAK Spectacular.

Smiley Wilson, of the Wil-Helm Agency, sends along word of a new 30 minute television show, to be syndicated throughout the southeast has already started filming. The facilities of WSM-TV-Nashville will be used in filming the show, to be called “The Wilburn Brothers, starring Teddy and Doyle and featuring Lorretta Lynn, Harold Morrison, Don Helms and Tommy Jackson. The program is a special that is spotlight a country artist from the country music scene each week. The show is expected to reach 7 1/2 million homes weekly. Premiering is show for ten weeks.

Songwriter, charity and Liberty recording artist Willie Nelson and artist manager Jim Halsey have entered into an exclusive management agreement. Nelson is recognized as one of the top songwriters in the music business having penned such big hits as “Crazy.” “Hello Walls,” “Wake Me Up When It’s Over” and “Funny How Time Slips Away.” Starting their association off with a series of personal appearances, Halsey has Billy Paul booked on 16 one nighters for remainder of April and May. “Mr. Bojangles” has been booked during the month of May.

Jimmy Elledge recently took time out of his busy schedule in Mobile to headline WABB record party along with Bobby Darin and Bobbie Gentry, a rising country and western song writer and composer. Bobby Darin, who is currently putting his hot records “I’ve Lost You” and “Jackie O’Neal, who has a new single out, “Run, Mary, Run.”

Buddy Hackett, of “The Jack Benny Show,” will be joining the cast this week and taking a crack at a country music album. He’ll make his recording debut this week in Nashville, Tn.

Beginning April 11th, Claude King will be in the Seattle area, along with Jack Roberts of KNRX. Then on April 15th, the show will go on the road to Portland. He’ll make appearance in Chilliwack, Prince George, Quesnel and Williams Lake.

COUNTRY TOP 50

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A Somber Note

NASHVILLE—In one of her last pictures before her tragic death, Patsey Cline is shown above with Decca labelmate Bill Anderson during a rehearsal for a Country Music Spectacular which will be shown in the southeast on April 12. Anderson is currently riding the country charts with “Still” while the new Patsey Cline disc is called “Leavin’ On Your Mind.”
In the face of a changing economy it is important to note the changes which take place in the individual. This is no longer a nation populated by a mass class who are essentially uninformed and dependent upon the idle rich for knowledge of the so-called easy life. It is obvious that America today is populated by an affluent society who make up an unwieldy middle class, and they know all about Miami Beach and Italian silk suits. The man on the street has been educated to appreciate the so-called finer things and never before have so many luxuries become necessities. He has been helped aboard a treadmill which glides through a wonderland of necessary luxuries—from bucket seats to air-conditioners—and he almost orders one of each. Fortunately, the spending continues to pump a steady stream of life into our economy. So we will not knock bucket seats, but rather suggest that the coin machine industry—the operators with machines in the path of this man on the street—plan accordingly.

With the exception of the apparent permanently unemployed unfortunate who is a victim of the tragic transition in several major industries today, the working man as we know him, offers a greater potential than ever before to the businessman with something to sell. Granted, many companies are selling more products but net profits dwindle. This paradox is peculiar to our way of life. Perhaps the cure lies in the cost of doing business. We will not discuss that problem now. The fact remains that volume can be increased today based on the man in the street’s greater ability to buy. This has been accomplished incidentally, in the face of recession, unemployment and a defense program which seemingly employs less people as the budget is increased. Be that as it may. The coin machine industry’s target—the man in the street—is literally on a miniature weekly spending spree and we must not be too conservative in our approach to garnering as many of his entertainment dollars as is possible.

In the light of this picture of today’s coin machine patron, who is to say that fifty-cents is too much to ask for juke box music? Who dares to restrain the push for 25¢ and 50¢ coins in bowlers? Is 15¢ candy so expensive? Do you expect to program music with the same one or two new additions each week considering the vast number of record hits? Who is so bold as to knock more equitable commissions in view of the cost of equipment? Isn’t it logical that front money guarantees should also increase each year? Expect the retailer to use background music to improve his sales. Shouldn’t overall costs of new locations increase? Why not try merchandising album-type music to these same patrons (the appliance dealers, the auto dealers and the travel agents have already sold them ‘firsts’, why not you?). Was it logical that pool tables would blossom as they have—or that housewives in Stamford would join in the pastime, as men and women have all over?

Everyone with a product to sell has a greater potential in the man in the street than ever before. He is open to new products, new ideas, new ways in which to enjoy himself. It would behoove the operator in today’s economy to look closely at every new idea that comes into being. Until it is tested there is no one to say that it won’t work.
CHICAGO—The complex of MOA and the forthcoming Annual Convention in September changed from what once was a pale grey to healthy rose red last week, following a Board of Directors meeting which brought dozens of leading coin machine figures into Chicago to attend the annual board meet which was held at the Morrison Hotel, Saturday, April 6. Executive meeting resulted in optimistic but unofficial announcements that all of the music machine manufacturers would display at the Convention to be held Sate at the Morrison. Three of the three key box factories have abstained from exhibiting at the last two Conventions.

The prime reason for the change in outlook resulted from groundwork done by a new MOA leadership. Harry Snodgrass, MOA president, has led an uphill battle to gain new members, establish MOA as the national coin machine association, and pump life into an ailing annual Convention. He has, with the assistance of Managing Director Bob Blundred, and members of the Board, accomplished the first two goals. The success of the Convention has been so great that it is likely that the new MOA will head a new MOA Convention. The Convention was deliberately planned to precede the annual NAMA Convention and the vending show, which kicks off the day MOA ends will bring approximately 8000 coin machine and vending people to town. The look at MOA and the attraction of the NAMA Convention should help attendance at the music and games show with ease. No official program was made, but any of the music machine manufacturers who felt the need for further acceleration of pre-convention planning. He has used his judgment and lead the strong possibility that the forthcoming MOA Convention will be one of the best, heavily attended conventions in the history of the association.

This Convention is expected to be the intended activities which are in the planning stage of the MOA, programs, forums and the presentation of the first annual award to the outstanding distributor of the year. Lou Casola, who is this year’s convention chairman, then called on the convention committee for a report for their progress reports.

This report was presented, and received, from Casola on the public relations meeting held Friday afternoon. (A report on this meeting is published elsewhere in this edition.)

Snodgrass caused a brief stir among the assemblage when he relayed a report from Tom MacKey, convention chairman of the Morrison Hotel, that the hotel is already receiving hotel reservations for the convention. Quite a number, he said, are already in the fold. The president of the New York State Coin Machine Operators’ Association, opened an interesting discussion with a suggestion the MOA should sponsor an accredited convention, both staff, and organized, by NAMA in California, to stimulate interest in the overnight machine business among trained service personnel. She suggested that this could be done in the future.

When this important session finally adjourned, it was generally observed that all exceptions were re-assembled in the large MOA suite in the Morrison Hotel, with a meeting for the Board of Directors. Plans and other pertinent matters were conducted, and an “off the cuff” manner. The spirit of this friendly get-together was in many, reminiscent of past industry occasions, and those who were present, the feeling for strong association and unity was at its peak. There was generally a warm, amiable atmosphere throughout the MOA, and this bodes well for the industry, according to Snodgrass.

Gene Smith, Eder Statesman, Dead At 72

Rowe AC-Atlas Sales Rep

CHICAGO—Eugene (Gene) Smith, age 72, of Atlas Music Company, this city, and a representative of the Atlantic Coin AC Services (AMI music equipment) since 1947, died suddenly in his home in Rossville, Illinois of heart attack, Tuesday. February 23.

Funeral services were conducted last Monday, April 8, in the Wilton Funeral Home, Peoria, Illinois. Burial was in the cemetery in Rosville.

Smith, a widower, was survived by numerous relatives and friends, ac- corded the distinction of a loyal employee of Atlas Music Company. He was a lifetime resident of Rossville, and considered to be one of the most prominent and productive citizens of the community.

Having entered the coin machine business many years ago, Smith was considered by many of his fellow employees an elderly statesman in coinibiz, at 72 years of age.
Fire Destroys Valley Cue Stick Plant

CHASKA, MINN.—A cue stick manufacturing firm burned to almost a cinderless heap last Thursday, April 4, according to John F. Bryan, Valley Sales Company. The firm, Schmelke Manufacturing Company, is a subsidiary of Valley Sales, one of the nation’s largest coin-operated pool table manufacturers.

Large quantities of finished and partially finished cues were lost in the fire. In addition, several cases of lumber stored for future production. The fire was fought by the Valley on January 2 of this year.

Valley Sales, headed by Earl Fedder, has consistently supplied a large portion of the growing demand for coin-operated pool tables across the country. Because of the growth of the field, a shortage has come about in cues, slates tops and pool table accessories. Valley bought the Schmelke pool stick plant as a natural addition to its successful pool table business. Cause of the fire was unknown.

United Ships ‘Crest’ Shuffle

CHICAGO—C. B. (Bill) DeSelm, executive vice president in charge of sales for United Manufacturing Company, declared last week that United’s new “Crest” shuffle alley wall bowler has been released to distributors. He said that nothing was spared to give the players in this country and overseas the utmost in bowling thrills and enjoyment through skill shooting.

The “Crest” shuffle alley, which is supplied in the regular 8½ foot model cabinet, is a six-player amusement game, with a choice of five ways to play (the best by these, according to DeSelm), with the “Handicap”, and “Easy” or “Normal” strike button features, introduced in previous models.

The bowling (scoring) games featured in “Crest” include “Dual-Flash”, “Flash”, “Regulation”, “Strike” and the new “Bonus” feature. The recently introduced “Read-Out” feature, which instantly lights up at the front of the pin-board indicating each player’s frame-by-frame score is further enhanced in “Crest” puck shuffle alley bowler, and earning wide acceptance in this country and on the European Continent, DeSelm added.

This new three-digit lighted numeral, flashing system, was first introduced last fall in Japan and this year in United’s “Caravelle” shuffle alley, and then in the “Samba” big ball bowler.

DeSelm told the Cash Box reporter that United Mfg. is introducing the exciting new “Bonus-Play” feature (a three-digit “Read-Out”), which instantly indicates the bonus build-up for each player (frame-by-frame). This build-up score can be collected in the 11th frame.

Finally, DeSelm listed the two real novelties as the ever popular “Strike” bowling and “Regulation” bowling. “Strike” bowling is a high score action-packed bowling game. This scoring thrill has been retained for quite some time by popular demand of the operators and players, according to DeSelm. “Regulation” bowling needs no introduction, he stated.

DeSelm concluded by reiterating United’s stand in creating and developing amusement games with a minimum of service problems, and other popular bowling firsts, such as the noiseless ball return mechanism and return lane, and “eye-appealing” fluorescent lighting on the backglass of (and not least) the instantaneous action in the scoring reels in the backbox to indicate the scoring of each of the one to six players (competing) on the backglass.

Large shipments will be made to United Mfg’s. distributors during this week.
Why does everybody like the Rowe AMI phonograph?

OPERATORS...because they can provide 200, 160 or 100 selections with only one phonograph. Because Rowe AMI has all the features, including a Top Talent tune setup, that save a routeman’s time. Because its realistic price and low operating costs mean more net profits.

LOCATIONS...because of its downright dependability. Because it makes more money from music.

Because it can be fully personalized to the location no matter how long the name.

PATRONS...because it has plenty of selections to choose from in every category. Because it delivers the music, in beautiful Stereo Round,* without delays that provoke impatience.

There are dozens more reasons for the popularity of the Rowe AMI phonograph. Ask your Rowe AMI distributor and get yourself a deal.

*Pat. pending

ROWE AC SERVICES
18 South Michigan Avenue, Chicago 3, Illinois
Rowe sets the standards in vending equipment, bill changers, music systems.
**Cash Box**

**VENDING NEWS**

The Vending Machine Industry's Only Weekly

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**Rock-Ola Buys Williams 'Book-O-Mat'**

Howe Joins Firm As VP

**Production To Start In 60 Days**

CHICAGO—David C. Rockola, President of the Rock-Ola Manufacturing Corporation, announced that the acquisition of Williams Electronic Manufacturing Corporation of the Rock-Ola-Mat vendor, a coin operated paper-back book mechanism. No purchase price was disclosed, but in addition to the, existing parts inventory, the sale included all of Williams’ tools, dies, jigs, and the automated production lines for the manufacturing and assembling of the machines and its internal components.

The “Book-O-Mat” was introduced to the vending operators at the National Automatic Merchandising Association Show in San Francisco and was quickly acclaimed as one of the three hits of the show. The immediate excitement and enthusiastic reception already shown by the vending operators over this machine promised that it will be a revolutionary addition to the automatic merchandising field.

Rockola stated that now truly automatic vending is possible for the distribution and sales in the first time of a million dollar market for paper-back books and other high volume dispensable packaged traffic items. The Rock-Ola machine is designed to vend items such as: hosties, cigars, 4-pack cartons of cigarettes, and any other suitable small package merchandise at the actual cost of merchandise before the purchase. Because of the flexibility of the mechanism and the ability to vend different items, provided they are of the same size and shape, they can be stacked and vended out of the same column. The coin mechanism will accept and return change and permit the user to withdraw a single item at a time, thus affording a wide area of vendable items.

This traffic item mechanism eliminates many of the objectionable aspects of off-the-wall selling, such as handling, soiling, and pilferage, thus increasing the operator’s net profit significantly. A major plus for the final consumer is “The Rock-Ola book-o-mat” will vend any one item, and permit each purchaser to receive the actual cost for each item before the purchase.

Because of Rock-Ola’s growing prominence in the vending field, Rockola felt that this type of diversification would allow the operator to seek new avenues of business previously denied him and also open many new outlets for the vending of other small traffic items which, until the development of the automated merchandiser, could not feasibly be vended.

The “Book-O-Mat” can be sold throughout the nation by the Rock-Ola salesmen. Hence, Rockola announced that the Rock-Ola company has already sold the “Book-O-Mat” to various operators and distributors in establishing new outlets for these vending machines.

In discussing the history and potentialities of the “Book-O-Mat” and ‘Shop-O-Mat,’ Howe related that when these vendors were first introduced to the trade at the National Automatic Merchandising Association Show in San Francisco, the reception by operators was exciting and enthusiastic.

Howe believes that these operators immediately realized the possibilities for these automated salesmen, not only in the fast growing multi-billion dollar a year paper-back book business, but also in the potential of the clock vending of other items, such as boxed candy, hosties, cigars, shaving needs, costume jewelry, and a host of other items. The ability of the coin mechanism to accept purchases from 5¢ up to $19, a wide range of vendable items may be purchased from these machines. A number of Book-O-Mats are already on location and, according to Howe, they have proved profitable and beneficial to the operators in expanding their routes and revenue.

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**NY Daily News Hits Attacks Against Tobacco Industry**

NEW YORK — An editorial which appeared in the New York Daily News, largest daily newspaper in the United States, in terms of circulation, with close to two million readers, came out against the tobacco industry by crusaders who claim there is a link between smoking and cancer.

The editorial began as the result of a book by the Sloan-Kettering Institute for Cancer Research. The report claims that despite claims that cancer is caused by the use of tobacco, neither cigarettes nor any other form of tobacco do not contain cancer. The editorial then goes on to say that the current agitation against cigarettes as an agent of cancer takes place in the light of the 1961 anti-smoking campaign.

The cigarettes-cancer cause people’s faces are now being held up and they would have a lot of explaining to do to the well-informed public, claiming that the anti-cigarette attacks on the tobacco industry, and one of the passions of the editorial and the editorial criticizes the tobacco industry, and of the passion of the editorial criticizes the tobacco industry.

The editorial closes, suggesting that the tobacco industry’s health claims be held up and that until every evidence is in stating that there is no evidence that cigarettes ever cause cancer to human health; and most cigarette smokers do not get cancer.

The widely read editorial is only the latest taken stand by a consumer group on the side of the tobacco industry in the perennial battle concerning the possible link between smoking and cancer. The editorial was seen as a tangible support for cigarette manufacturers as a result of an Operation Alert drive to defend the vendors against teenage smoking attacks.

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**Superpack Vending Now Superpack Corp.**

TORONTO, CANADA—At its Annual and Special General Meeting held March 14, 1963, Superpack Vending Limited officially changed its name to Superpack Corporation Limited.

The name-change, which was confirmed by a majority vote of the shareholders, was occasioned by the feeling within the company that the name change “in its title has had come a misnomer in that the true business of the company is in packaging.” Superpack packages name-brand detergents and bleaches for distribution in coin-operated vending machines in laundries in North America and Europe. Shortly, however, the company plans to extend its packaging activities to other fields.

Superpack’s recently issued Annual Report revealed that sales for fiscal 1962 were $7,069,063 with net earnings of $406,721 or 80 cents per share. This compares with fiscal 1961 sales of $4,400,006 and net earnings of $176,442 or 35 cents per share. This represents a growth of 69% in sales and 127% in earnings, and marked the company’s fifth consecutive year of improved sales and earnings.

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**Superior Coffee Head**

CHICAGO—Walter Katzoff, age 76, President of Katzoff Superior Coffee & Tea Company, this city, died last Tuesday, April 2, in Presbyterian-St Luke’s Hospital.

Funeral services were held Thursday, April 4, at Original Weinschein & Sons Chapel, 3019 West Peterson. Burial was in Elm Lawn Cemetery, Elgin. Cremation was requested.

Katzoff was survived by the widow, Anna Katzoff; a son, Dr. Erwin K. Katzoff, chief of the Medical Services, Veterans Administration; and two daughters, Mrs. Elaine Ruscel and Mrs. Joanne Haworth.

In 1953 he received a citation of merit from the National Board of the Superior Coffee Trade association in the past.

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**R-M Names Groody**

WARMINSTER, PA. — Edward M. Groody has been named Director of Purchasing at Rudd-Melikian, Inc., leading producer of automatic vending equipment, and predecessor of related foods and beverages, it was announced here last week by George R. Schollhammer, Vice President-Manufacturing.

Groody succeeds Peter J. Kelly, who retired after 15 years of service.
Urban Names Diamond; Launch Movie Machine Drive

PHILADELPHIA—A unique TV show will be shown in the Philadelphia area. Making its debut at 10:30 p.m. on WRCV-TV, Channel 5. The show will be entitled "Small Change To Big Money" and depicts the rise of the vending and coin machine business.

One of the reasons for the favorable image and the accuracy of the film is Dave Rosen, David Rosen Inc. distributors here of Rowe-Ac Services and other vending machine lines. The show was filmed, for the most part in Rosen's showroom on Broad St., and shows kiddy rides, joke boxes and pinball on display, plus a close-up of the path of a steel ball traversing the playfield of a Williams "Big Deal" pinball machine. Chicago Coin bowlers are compared as miniatures of real bowling alleys. The theme is geared to refresh rather than hinder, delaying or obstructing the vending machine in the making and filing of the required reports.

The above order was also entered a agreement between Harold Ruth, Claire Gans and Herbert S. Sternberg, who directed in their appearance in vending sales representations. Subject to provisions of this order, the Court's order requires that the defendants file with the U.S. District Court a financial statement, an order for a continuing financial statement, a Court commencing to the Occupation of May, 1963. The order further states that the show a Rudd-Melikian spokesman discusses the growth of coffee vending since 1946 and pictures are used to demonstrate this growth. Center city's shady accompaniment gets into the act repairing the machine that has been repaired. People are shown dining from food which has been vended. Dollar bill changing equipment is explained. And approximately a third of the film is devoted to the asking of the coin machine business at 11 o'clock when the show ends than they ever did before. And their image of the business will be authentic.

Tape Athon Forms Special Sales Div.

INGLEWOOD, CALIF.—George Anthony, President of Tape-Athon Corp., background music manufacturing firm here, has announced the formation of a special division to handle sales to the coin machine industry. This move will be handled through the Commercial Division of Tape-Athon with the cooperation of David Anthony, a vice-president. Hereafter, all sales to the coin machine industry will be handled through the Commercial Division of Tape-Athon with the cooperation of Anthony.

To meet the needs of the player library package hasn't been designed for coin machine operators. Anthony's new sales force, a newly formed unit—will enable operators to obtain the background business and integrate it into their own products. Major phonograph distributors have taken the Tape-Athon line on during the last two months and sales have reportedly been very good.

The firm's promotion theme has been "100% interest on each investment of $300." It is based on an expectancy return of $30 monthly after the installation of a Tape-Athon model.

GET ON THE GRAVY TRAIN

TAPE-ATHON CORP.
$23 So. Hindry Inglewood, Calif.

Free! $774 (In Contracts)

NEW YORK—Oops! A slip of our typewriter almost cost John Blotta the $774 in "variations of the 'Flashes.'" March 23, stated that $774 in cash would be given to each purchaser of two Model 2700's. Actually, the $774 in cash would be payable in cash by the company in the form of a location contract. The deal is part of Blotta's Tape-Athon Background Music Program. With the purchase of two Wurlitzer Model 2700 phonographs, an operator receives a Tape-Athon unit plus a location contract worth $774.00.

TV Show on Industry Filmed In Dave Rosen's


The Court's order requires that the Conservator file with the Securities and Exchange Commission a financial statement of the Company for the fiscal year ending December 31, 1962. The Court's order further states that the defendants Bilotta's Vending Machines at 63 Wall Street, New York, N.Y. to prepare and file with the American Stock Exchange and the Securities and Exchange Commission, a financial statement required by Sections 13 and 14 of the Securities Exchange Act of 1934, including an annual report on Form 10-K for its fiscal year ended December 31, 1962.

Cleveland Coin

Machine Exchange, Inc.
3029 Prospect, Cable-Clecoin, Cleve

MECHANIC

We are seeking a man with diversified machinery experience to operate and maintain equipment and machines. For a qualified person we can offer an excellent career with a pleasant working environment and the experience and ability, 5 day week. Liberal employee benefits. Write or phone Ed Stem or Alon Bruck at:

Amuse-A-Mat Corporation
1213 North 5th Street
Philadelphia 22, Pa.
Phone 3-7600
Distributors expected a slow week last week with Passover, Seders, and the usual slowdown that comes with a holiday week but most were surprised Monday and Tuesday when orders hit the street and placed orders and offered different surprises and naturally everyone hoped the pickup would continue for the remainder of the week.

Surprise news from Chicago that Tom Sams has left Rowe AC in favor of a top exec spot with Sheldon Sales in Buffalo. John Cooper, Sheldon’s president, had some great ideas and obviously a man for the firm get where it intends to go faster and more profitably. Good luck Tom!

Look for Rock-Ola distrib in the area to break out any week now with the new machine and new vending which is produced by the company in San Francisco. The machine has much to say for itself and any number of products can be merchandised from its variety of shelves.

LEGION was unable to fill an order for the Deepit, Boston Pittsburgh to San Francisco. The machine has to say for itself and any number of products can be merchandised from its variety of shelves.

Harold Kaufman, Musical Distributors, looked the baseball game picture over last week and had intentions of sharpening his Brooklyn route via the nine-inch gauge. Meanwhile, the utilization of the box office showed everyone from North Tonawanda to Bedford Avenue, very happy, says Kaufman.

Valley Manufacturing subsidiary, Schmeltka Mfg., Co., mfrs. of cue sticks, burned to the ground last week. Cause of the fire is still unknown and Valley’s delivery date on cue sticks will be necessarily delayed. The damage was reported to be about $30,000 in almost a complete rebuilding of the manufacturing portion.

Veteran Gene Smith, ’72, Rowe AC rep, dropped dead last week in his home at Roselle, Illinois... Theodore Silbert, SFC’s president, handed two shares of the company’s common stock every anniversary to Brooks. This week Brooks was at the Biltmore Hotel meeting last week. The stock came from Silbert’s personal holdings. About one hundred shareholders attended the meeting.

Ali Lipsky is doing a good used equipment business and reports that starting this week he’ll introduce a sales promotion plan to operators in order to spur sales on the firm’s snack vendors. Abe has the Mutoscope and Federal machines on the floor.

Jodi Record Distributors, a new record outlet, opened in Joe Munves’ old offices last week, and the big item here is “oldies.” Bob Postner heads the firm and has a 2600 op’s in 6200 of as dance bands go. The firm is handling John Illott selling ops on the idea of programming “oldies” of the 1940’s, we may go back to the 78 rpm (1) era, but if it brings in the money, it’s got to be done. Geo Groody is Rod-Melkinian’s new purchasing director. Jim Donnelly, Diamond Coin Machine’s sales chief, reports excellent sales on equipment in the past few weeks. The Virginia area was the toughest to crack. The Cavalier route that Chris Christianson runs when he’s not selling Wurlitzer equipment under the Diamond banner.

Distributors are coming up to New York this year. Judging from reports out of Chicago we can look forward to a good turnout at the September 1-6 convention.

The editorial which appeared in the Daily News last week surprised cigarette ops. First time one any one came against anti-smoking campaigns. Claimed that until such evidence is recorded that smoking actually causes cancer, or that it causes heart disease, tobacco employees should halt and let the researchers continue their search for the truth.

SECM hearings on show-case order against Continental were postponed last week to an agreement by Harold Roth, director of Sterling representatives. Commercial officials refused to testify on advice of counsel. The SEC is trying to place the firms in receivership (CB, April 13) and Roth claims the firm can meet its financial obligations if it has the right to purchase “Pastime” and “Kiddie Kolor Kartoon” film machines. Claims Bob Nims in New Orleans is doing well with them.

Philco film machine and vending ops jubilant over the advance review of a TV show which goes on the air Monday, April 15. The show, entitled “Small Change To Big Money” portrays the vending and coin-operated business with the equipment manufactured, distributed and operated by men who specialize in the automatic merchandising field. Dave Rosen had the honor of being his show’s guest star for the first week. The idea of the show is the outstanding this week said that his opinion of the half-hour film is “very favorable.” If you’re in Philly area on Mon., April 15, you can see the show at 10:30 P.M. on WRCV-TV.

Donald Dailey, J. Jorgenson, World Distributors, a three-part series at World Wide School

Chicago.—The third and, final, session in a three-part series of service schools on the Seeburg Ball game machines, was held at World Wide’s showrooms, Wednesday, April 3 at 7:30 P. M.

The topic under consideration during this third, and last, class was the machine’s electrical system and its maintenance. The class was conducted by Ed Pagano of the Seeburg Bell engine; assisted by World Wide’s Frank McKinnon, and one of his assistants.

The session was culminated with a spirited question and answer period which was very gratifying. All operators’ distributing stations as ‘holy successful and very well received’ by the operators and their services attendant.


World Wide’s hosts were: Nate Feinstein, Irvin Ortviz, Fred Skor, Harold Schwartz, Martin Berry, Jay Freer and Kurt Kleeve.

Nate Feinstein, et al., advised that World Wide is planning a series of schools on the Seeburg “Ice-O-Vend” coin drink vending machines throughout this area are invited to attend. Announcements will be made by World Wide.

Final Bally Segment Of Three-Part Series At World Wide School

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Many prominent coinmen (and an equally prominent coinclad) in the person of Mrs. Millie McCarthy) converged on the Windy City last weekend for the big Annual Spring executive board meeting of MOA, at the Morrison Hotel. Loy's festive program prohibited naming everyone at the meetings. But—suffice it to say—it was a veritable “Who’s Who” in coinbiz.

It was revealed at the MOA board meet: Clint Pierce, MOA's board chairman, toured a goodly chunk of South America with 13 other Wisconsinites as guests of the People's University of Wisconsin. A sort of “People-to-People” program. Clint is trumpeting widely for as much aid as we can give to the depressed areas in all Latin America. He refers to it as a “sound investment in future harmony here and elsewhere.”

Retired coinman Lou Casola tells us his huge realty operation in Rockford is just beginning to pay off handsomely. However, Lou remains completely dedicated to the coin machine business (in MOA), and that’s why he continues on with the work (there’s also a vice presidency) of MOA. His most dedicated efforts continue to be in the realm of public relations for the industry . . . . (Back to lovely Millie) A star rising in coinbiz nationally is effervescent and very capable Millicent, pres. of the New York State Vase Assn. Millie, who resides in Hurleyville, N.Y., contributed handsomely in sound PR proposals at last year's MOA sessions. She feels very strongly about national association support from coinbiz rank and files.

The big surprise this past week was Tom Sam's resignation from his vice presidency at Rowe AC Services to join Johnny Cooper and LeRoy Bergman at Sheldon Sales in Buffalo, N.Y. in a top management and sales capacity. Tom departed late last week. Rowe AC vice proxy Fred Pollak tells of the hair-raising last minute problem he had when Fred, president Jack Harper and executives Joe and Kitty Katlin and even Deane McMurdie hosted a surprise farewell party for Tom in a loop restaurant. A gift of an engraved onyx-based desk set was accidentally smashed just prior to the party. Fred dashed out to duplicate the desk set and then hastily had it engraved and just barely finished in time. (Just call it the “Perils of Pollak”)

Pre-Easter sales at First Coin Machine Exchange couldn't be better, according to proxy Joe Kline. Sam Kolber and Fred Kline are available for comments about the fact that busy on the floor visiting operators. Eddie Gintz, Gini's magic and Bill Phillips, of Atlas Music Co., sorrowfully reported last week that coinbiz elder statesman, Gene Smith (72) died Thurs., 4/4, in his home in Rossville, of a heart attack. Gene was buried last Monday, 4/5, in Rossville.

Another big surprise this week was the acquisition by Rock-Ola Mfg. of Williams Electronic Mfg's “Book-O-Mat” and “Shop-O-Mat” vending machines. The announcement made by Rock-Ola proxy David C. Rockola, indicated the will reverse and acceleration activity. We recall when Williams president Sam Stern first introduced the two coin-operated units during last year's NAMA Trade Show in San Francisco they were an immediate hit. Bill Seeburg, who developed “B-O-M” and “S-O-M” at Williams, was added to Frank Doyle's vending staff at Rock-Ola Mfg. as vice president, in charge of these two vending machines. Production is set for somewhere in the area of 60 days from now.

Production is at absolute peak at ChiCoin where Mort Secore tells us all of Chicago Coin’s amusement games are receiving terrific acceptance in all markets. No sooner did Joe Robbins return from his European jaunt with his lovely Mary than he was on the road to coinbiz center state. Joe raves about the wonderful reception he got in Europe. Me thinks Jack Burns, Bill Milner are happy to see Joe back. It was hectic for a while there, Joe.

The planning is at a peak at J. H. Keeney & Co., and we’re expecting to see the plant really buzzing any hour now. Hudders are proxy Roy McGinnis, Joe Shields, R.C. Chapman and others. All regions are in production, shipping off. All regions (and, of course, sales) are being smashed at D. Gottlieb & Co., where Gottlieb's “Garbo” is still going very strong. Naturally, Joe Schwartz and Mort Levinson, of National Coin (Gottlieb's distrib here) sell “Gauchos” before they can put 'em on the showroom floor.

It was nice to see World Wide's Nate Feinsteins so active with MOA's board of directors during last weekend's series of meetings at the Morrison. Nate is the kind of dedicated coinman this industry can never have enough of.

The popular rash of new amusement games, especially during this Spring season, being released at Bally Mfg. Co., is making possible one of the biggest sales seasons the firm has ever enjoyed, according to general sales manager Bill Donnell and vice proxy Herb Jones.

The big news at United Mfg. this week is United's new “Crest” shuffle alley bowler, which Bill DeSelm released just a few days ago. Bill and Ray Riehl were on hand at the MOA general meeting last Saturday, April 6.

Stan Jarocki, Jr., of the Seeburg Corp., played hookey from his youngster's birthday party last Saturday afternoon to join the group at the meeting. This gave us an opportunity to chat with an old buddy.

Ed Ruben informed us last week that Wico Corp. is in the midst of its big “Spring Festival” sales season, and that the response from a big mailing is terrific. . . . Jack and Viola Bess, of Roonoke Vending Co., made the scene in Chicago last week for the MOA executive board meeting, and to call on their friends at the factories. Jack is elated over the excellent Spring sales his firm is enjoying.

A MOA visitor we cuddled with last weekend was W. N. (Bill) Anderson, pres. of the West Virginia Music & Vending Assn. Bill, who is also an honored member of the West Va. State Legislature, feels very strongly that the Commission is a menace, it is difficult to project the proper image thru good, sound public relations to the general public of this country.

We're looking forward to visiting with all our coinbiz friends at the upcoming Music & Vending of Nebraska Trade Show, April 20-21, at the Paxton Hotel in Omaha. It's always a pleasure to spend so much pleasant time with old friends Hymie and Eddie Zornicky, Howard Ellis, and many others. Hymie always keeps a straight face while he keeps you in "stitches" laughing.

Cash Box—April 20, 1963
A meeting of the National Automatic Merchandising Association was held last week at the Statler Hotel. Chuck Klein of H.F. Jones & Co. said Bill Gray attended the NAMA meeting and informed another one will be held within two weeks. Chuck would like to see cigarette vendors to attend, as it will enlighten them on the future of this business. A visitation of Bakersfield Music Co. was visiting informal. Bill Shaffer, who has been ill and is in the hospital, will Poganiuch of Delano Music also stopped by this week to pick up a load of phonographs. A new 2 ton Chevrolet truck has been purchased by the Jones Co. to simplify their deliveries. Beverly McKinstry has rejoined the office staff following a six month absence.

Export orders are being prepared at Simon Distributing Co., for shipment to Hong Kong, Manilla and Australia. Sonny Lomborg reports Valley pool tables still moving out as fast as they are received. Henry Levy of Associated Coin, Oakland, visiting this week with Jack Simon. The Popularity of the Champion "Fast Draw" gun is reflected in the increase of orders received at American Coin Machine. Nick Lanzet just retired as Exalted Ruler of the Sundt—Tujunga Elks Lodge, and was given a gold Elks ring with a diamond setting, plus a lifetime membership.

Garry Dield, regional manager, in town and spending a few days at the local Wurlitzer Factory Branch, Clayton Ballard and his wife, Garna, celebrated their 25th wedding anniversary last week. Congratulations! Ballard was promoted by Wurlitzer to local branch (see story). Music Co. Sam Ricklin said his trip to Hawaii was very enjoyable, but is happy to be home again. Ramona Brown is on vacation visiting her family in San Francisco.

Mike Borchetta of Capitol Records visited the Luenhagen "record bar" playing "Evergreen Mr. Black," the new hit by the Kingston Trio. Bernie Silverman of S & S Music House was also checking sales on "Little Bird" by the Pety Jolly Trio, on the A side label. Bernie informed the Solle girls that the album, "Little Bird," will be released next week.

At Paul Laymon, Inc. Jim Wilkins reports the new Billy "Spinner" has been receiving rave notices from the locations in Southern Calif. The entire stock has been depleted and they are anxiously awaiting their third shipment from the factory. Paul Laymon celebrated his (307!) birthday with a party at his Pacific Palisades home. Ed Dorris, Vice Pres. of Rock-Ola Manufacturing Co., was a guest at the party along with Ed's father, Len Supplie of Kent, England in town and visiting at Duarte International Sales Co. Joe Duarte said Len is on a buying trip and will be traveling to Nevada, Illinois and New York. Mario Ventura, mechanic, is on a two weeks vacation in Mexico City.

Hank Tronick of C.A. Robinson & Co. reports Midway's "Slagger" baseball game as having a tremendous impact in the making; a tremendous order indicative of its success. Hank added, Williams "Major League" of course is enjoying its annual popularity, and with these two baseball games, the distributor is experiencing their largest order of the year, with numerous repeat orders indicative of its success. Hank added, Williams "Major League" of course is enjoying its annual popularity, and with these two baseball games, the distributor is experiencing their largest order of the year, with numerous repeat orders indicative of its success. Hank added, Williams "Major League" of course is enjoying its annual popularity, and with these two baseball games, the distributor is experiencing their largest order of the year, with numerous repeat orders indicative of its success.

Chicago Coin's new "Strike Ball" shuffle alley is on display at AMCO Music & Vending Inc. Bill Happel said it was very well accepted by the operators and they are expecting to receive a large delivery soon. A new location for Midwest Music, mgr. of the West Coast for Seeburg, returned from a business trip to Seattle & Portland, and informed the Seeburg demonstration made its first appearance in that area, accomplishing a treble sale. Leo Luebke, mgr., of the West Coast for Seeburg, was a guest at the party along with Ed Dorris, Vice Pres. of Rock-Ola Manufacturing Co., and Ed Dorris' father, Len Supplie of Kent, England in town and visiting at Duarte International Sales Co. Joe Duarte said Len is on a buying trip and will be traveling to Nevada, Illinois and New York. Mario Ventura, mechanic, is on a two weeks vacation in Mexico City.

Some of the visiting operators seen along 'coin machine row' this week were: Amos Hamady, Lancaster; David Molineno, Monterey Park; Charles Keller, Long Beach; Jack Spence, Lynwood; Fred Roberts, Carpenteria; Carl Weber, Kernville; and Ray Brandenberg, La Habra.

Mrs. John Trucano and her two little daughters enroute home to Deadwood, S.D. after spending two delightful weeks in Miami with her parents. Stopped off in Sioux Falls and was met by John attending the Vending and Music Association of So. Dakota meeting. . . Frank Coubal, Buffalo, S.D. suffered a stroke two weeks ago. Frank is at the Lutheran Hospital, Eau Claire, and is doing well and is now able to sit up in a chair. However, it will be at least two more weeks before Frank will be able to return to work. Art Hagness, Grand Forks, in town for the day visiting a few distributors and picking up his records and parts. . . Happy birthday to Oscar Winter, LaCrosse, Wis. . .

Tommy Shogren back in town after spending several months in Miami. Did a lot of fishing in the Keys and has a good tan to prove it. . . Toyon Trucking, 5315 S. E. 3rd Ave., M C & M Distributors. . . Cigarette business is booming. . . George R. Benak, Austin, Texas; Anthony Siracusa, Dearborn, Mich.; Elwood L. Martin, Malone, N.Y.; Donald Robertson, Lubbock, Texas; Arthur C. Hughes, Dallas, Texas; H. L. Lynch, Dallas, Texas; J. Leonard Barnes, Selma, Ala. . . Clarence B. Keller, Smithfield, Ohio; Adam, New Bedford, Mass.; Wm. D. Comer, Cerro Gordo, Ill.; L. F. Fowler, West Monroe, La.

Happy Birthday This Week To:

New Money-Making Play-Appeal in New

Bally CROSS COUNTRY

3 Skill-Selectable Routes
FOR COAST-TO-COAST SPECIAL SCORES
Select Route at start of game by skill-shooting first ball over Red, Blue or Green Top Rollover. Hit A-B-C-D Swings to advance on selected Route. Score Specials for crossing country on any Route. All advances hold over from game to game, promote repeat play.

NEW FREE BALL GATE
delivers extra balls for extra skill
Gate opens by skill-shot over Top Rollover or by hitting A-B-C-D Swings, and remains open until ball is shot through Gate by Flipper-skill, returning ball to shooter-channel for further play. Gate closes at end of game, but remains a powerful repeat play attraction.

Powerful punch of 50 volts circuit insures extra snappy bumper, kicker and flipper performance... fast and furious action from top to bottom of the colorful playfield. Get CROSS COUNTRY busy for you now.

METAL BUMPER SKIRT
New exclusive metal bumper skirt corrects the weakest point in novelty design, adds flash to playfield appearance, stops the costly nuisance of bumper breakage.

NYLON RATCHETS
Self-lubricating, non-rusting, noiseless Nylon ratchets, exclusive in Bally novelty games, reduce maintenance cost, insure smooth, quiet operation.

★ TWIN FLIPPERS
★ MATCH FEATURE
★ Tuff-Kote Playfield
★ Stainless Steel Rails

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
CHICAGO—A representative group of MOA directors, in the operator-dis-
tribution segments of the coin ma-
chine industry convened in the Prom-
enade Room of the Morrison Hotel
last Friday afternoon, April 5, to
attempt to evaluate and determine in
substance a sound public relations
image through a “Code of Ethics”
aimed at the various communications
media (newspapers, radio and tele-
vision) throughout the nation.

This meeting, chaired by MOA vice
president Lou Casola, was attended by
important coin machine people from
several regions of the United
States. Among those present were;
Bill Cannon, Cannon Music Co.; Jack
Bess, Ronce-ke Vending Co.; O. L.
(Bob) Siller, executive director of the
National Coin Machine Distributors
Assn. (NCMDA); Henry Leyer, As-
sociated Coin Machine Co.; Bill An-
derson, Nate Feinstein, World Wide
Distributing Co.; Millie McCarthy,
president of the New York State Coin
Machine Association; and Bob Blun-
dred, managing director of MOA.

After considerable discussion and
deliberation it was unanimously de-
cided (and agreed) that a strong Code
of Ethics practice cannot survive un-
less local, regional and statewide as-
sociations are in complete control of
their respective organizations. Millie
McCarthy ardently appealed for this
influence and posture to guide the
Code of Ethics proposal. “In this way
—and only in this way—can we pos-
sibly expect strict adherence to a
Code of Ethics by the rank and file
operators,” she asserted.

Lou Casola then proposed the
proper policing of a sound Code of
Ethics by utilizing forms printed on
good paper stock, and with decals.
Only those operators who would be
expected to cooperate with the pro-
visions set forth in the Code of Ethics
would be provided with “stickers.”
They must qualify. This was agreed
by all in attendance.

There were many comments from
the entire assembly at this meeting
regarding all of the aspects and pos-
sibilities of this proposal. In the
realm of improved communication
with the press, etc., it was unani-
mosly decided that every effort
should be made to create a strong
standard of ethical practices among
the association operator members to
further a proper image of respecta-
bility in the public eye.

To properly analyze the situation,
and accomplish this purpose a sub-
committee of three—Bob Shifer, Nate
Feinstein and Bob Blundred—was ap-
pointed by Chairman Casola to pre-
pare a rough draft of a Code of
Ethics for the Music Operators of
America. And to make logical sug-
gestions about the document instru-
ment itself.

Finally, Casola recommended that
this program should be initially aimed
at the music operators themselves.
This, and other pertinent suggestions
will be finally resolved at the next
meeting at a later date.

Nate Feinstein summed up the
group’s desires for a proper posture
in communicating with the public
when he said: “The Code of Ethics
should not contain wordy platitudes,
nor should it be an instrument of con-
trast. Rather, it should be a bond of
strength and ethical practices for all.”

Attention, New York State Ops
We’ve Got
Williams
Big Inning
(Made Especially For You) And It’s An
OH, & # ! %GAME!’

If you know what we mean! You must set
the stage for the big Grand Slam with the
bases loaded to go into extra innings, but
when the player hits only a single for a
double or triple! With the bases loaded, you’ll
high right into your machine for another try.

BIG INNING JUST LOOKS LIKE OTHER BASE-
BALL GAMES BUT IT’S THE ONLY ONE WITH
THE LIFE-LIKE PLAYERS (see above) THAT ADD
210 TO EVERY GAME! BIG INNING IS MORE
FUN THAN FREE-PLAY, AND IF YOU DON’T
BELIEVE US COME IN AND SEE FOR YOURSELF!

BILOTTA ENTERPRISES
NEWARK: 224 N. Main Street
ALBANY: 1226 Broadway
REX-BILOTTA CORP.
SYRACUSE: 821 So. Salina St.

Code Of Ethics For MOA Members?

The ULTIMATE in shuffleboards
Watch your profits soar
when you operate the

ALL NEW IMPERIAL!

See it at your distributor now or write for free
color brochure.

American
SHUFFLEBOARD COMPANY
210 Putnam Flats Road, Union City, N. J., U.S.A. 14613
This compact Wurlitzer Half Dollar Single coin Wall Box packs mammoth earning power.

Wurlitzer operators have proved it on location. The already fantastic play-stimulating power of the Wurlitzer Ten Top Tunes feature gets an added boost from these wonderful little wall boxes.

No need for a customer to move from booth, bar or counter. No buttons to push. No delay through making selections. Just drop a half-dollar into a single slot and enjoy ten top tunes. Any other coin returns through a chute at once.

Here's the greatest aid to extra earnings since fifty-cent play was introduced . . . another Wurlitzer exclusive.

See it at your Wurlitzer Distributor.

The Model 5010 can be self-mounted on the wall, or supported by this matching chromed bracket, beautifully displayed on counter or bar.

The Big Money-Makers come from Wurlitzer

The Wurlitzer Company • North Tonawanda, N.Y.

107 Years of Musical Experience
UNITED'S SABRE BOWLING ALLEY

New READ-OUT Feature

Instantly indicates each player's frame score as it is made in CHANGING LIGHTS in Magic Square ... then transfers to total score.

PLAYER'S CHOICE OF

FLASH

5 DUAL-FLASH

WAYS TO

STRIKES

PLUS

REGULATION WAYS TO PLAY

SPARES

Handicap Feature

EASY OR NORMAL

STRIKE

STRIKE

1 to 6 Can Play

HIGHEST RESALE VALUE

Available in 13 FT. and 16 FT.
Standard Lengths

* 4 FT. and 8 FT. Sections are available to increase lengths as desired

Designed by the ORIGINATOR of Coin-Operated SHUFFLE ALLEYS and BOWLING ALLEYS

CHROME RAIL

SEE YOUR UNITED DISTRIBUTOR TODAY!

13 Ft. Shipping Weight (Crated) 740 lbs.
16 Ft. Shipping Weight (Crated) 775 lbs.

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
The Rhapsody 160 is the result of Rock-Ola's World Famous Tradition of Excellence in engineering, unexcelled dependability and quality construction. Elegant Styling, Brilliant Colors, Appealing Design plus Rock-Ola's NEW Exclusive FULL DIMENSIONAL STEREO SOUND captures the patrons attention and assures complete location satisfaction and maximum earnings.