RCA Victor's Neil Sedaka has developed into one of the industry's most consistent hit makers both in the States and abroad. The songster has sold in excess of 10,000,000 records internationally and should add to his total with his latest effort "Let's Go Steady Again," set for release this week. Steadily gaining as an in-person performer, Neil does the "Sunday At The Palladium" show in England in May and will tour South America and Europe this Summer. In May he also does his second stint this year on the Sullivan TV'er. Neil has just completed a movie called "Instant Love" in which he's featured with Rhonda Fleming and Rozanno Brazzi. In addition to his success as a performer and recording artist, Sedaka continues to star as a song writer. He is managed by Ben Sutter.
DION'S NEW COLUMBIA SINGLE
“This Little Girl” 4-42776

Dion's First Columbia Album-
A Sensational Seller Climbing the Charts

COLUMBIA SINGLES SELL
WHAT THIS INDUSTRY NEEDS IS...

If the "First Family" LP were issued today it would probably sell four million copies. If the "Twist" had caught on yesterday, the record industry would be swinging today. If the Ray Charles "Country Sounds" album or the Alan Sherman "Folk Singer" LP were issued tomorrow they would no doubt create up the same excitement they stirred up in the record business when they were originally issued regardless of the fact that we are now in the income tax period, Lenten period, Easter clothes buying season, etc. The public is always ready to accept a powerhouse—something exciting and different that captures the record buyers' fancy. It's this kind of disk the industry is sorely in need of at the moment. A record, sound, gimmick, craze or whatever you might prefer to call it. The industry just needs something way out that will again "force" the consumer into the shops for a specific item.

Yes, business is soft. Yes, it has not been a good winter for many of the companies. But there is no cause for alarm. We've gone through many similar soft periods in the past years, (and there's probably someone thinking to himself, right at this moment—"but it's never been as bad as this") and we'll no doubt go through many such periods again in future years. It's a characteristic of the record industry. And as unpleasant as it may be, we just have to live with it. And we have to trust that someone, somewhere, has an idea that will result in the next thought that will arrest the imagination of the public.

Oddly enough, while many are crying about the soft business picture, a number of others are enjoying greater success than ever before. It's again the familiar case of the have's and have-not's. But these factors have a way of adjusting themselves and when the end of the year rolls around, new all-time high figures are reported by what seems to be almost everyone.

But the soft winter may have taught everyone an important lesson. There's no longer such a thing in the record industry as the "Good Months." Perhaps too many people have been resting on their laurels figuring that they will bite off a good share of the business when it's hot. The only problem is, the winter never got hot.

There's no time for relaxation. A decade or so ago, the summer was a "lousy" season for the record industry. In recent years it's been great. But we can't take anything for granted, not even the forthcoming summer.

The industry requires a great degree of daring. Riding on what appears to be a sure thing prevents new fads and novelties from becoming successful. We must give the bizarre a chance.

Profit margins may be down some and sales may also be down at the moment. But crying about it won't help the situation. A little positive thinking and some exciting new releases that may very well be on the cutting board at this very moment are the things that will carry the industry to still greater heights in '63.
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<td>60</td>
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<td>62</td>
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<td>MARICLES-Tempo-54078</td>
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**Cash Box Top 100**

**Best Selling Tunes on Records Compiled by Cash Box from Leading Retail Outlets—April 13, 1963**

**Sharp Upward Move**

**Best Selling Records**
**Other Versions Strongly Reported**
**Publisher List—See Index**
# BIG MONEY MAKERS:

## BILL BLACK'S COMBO

**DO IT-RAT NOW**

2064

*Hi* RECORDS

## JIMMY SOUL

**IF YOU WANNA BE HAPPY**

3305

*S.P.Q.R.* RECORDS

## The Palisades

**MAKE THE NIGHT A LITTLE LONGER**

4401

*CHAIRMAN* RECORDS

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<td></td>
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</tr>
<tr>
<td><strong>Ernie Maresca</strong></td>
<td><strong>LOVE EXPRESS</strong></td>
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<td><em>SEVILLE</em></td>
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<tr>
<td><strong>The Flares</strong></td>
<td><strong>SHIMMY &amp; STOMP</strong></td>
<td>2808</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>PRESS</em></td>
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<tr>
<td><strong>Frank Hubbell &amp; the Hubb-Caps</strong></td>
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<td>6005</td>
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<tr>
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<td><em>TOPIX</em></td>
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<tr>
<td><strong>Burt Farber</strong></td>
<td><strong>I'M GETTIN' SENTIMENTAL OVER YOU</strong></td>
<td>8670</td>
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<td></td>
<td></td>
<td><em>FELSTED</em></td>
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<td><strong>Jackie Kannon</strong></td>
<td><strong>BOBBY BABY YA YA</strong></td>
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<td><em>STAGE</em></td>
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## STRONG POSSIBILITIES

- Ramsey Gordon: *DOWN IN THE CELLAR* (TAHOE - 2530)
- Joe Tex: *I LET HER GET AWAY b/w THE PECK* (DIAL - 3009)
- The Rockefellas: *MY BABY SHE'S THE TALK OF THE TOWN* (SCA - 18003)
- Murphy Campo: *THE PREACHER* (SPARK - 3900)
- Dannie Dexter: *SWEET MAMA* (DOVER - 4102)

## COMING THIS WEEK

- The Sequins: *HIDEAWAY* - *TERRACE* - 7515
- Mike Settle: *SAN FRANCISCO BAY BLUES FOLKSONG* - 1009
- The Romeos: *JULIE* - *FELSTED* - 8672

## JUST RELEASED

- The G Clefs: *ALL MY TRIALS* - *TERRACE* - 7514
- The Classmates: Theme From *A SUMMER PLACE* - *FELSTED* - 8673
Minow To NAB: Police Commercial Code With FCC Help

HICAGO—Saying his catch-phrases for the previous years for the FCC itself at the broadcasting industry, New

town Minow, chairman of the FCC council that has come to last week's meeting of the National Association of Broadcasters, at the Conrad Hilton Hotel, that it was necessary for the Government to, in effect, make a FCC code against overcom-

mercialism Federal Law.

Minow, who has told previous NAB thirings about TV's "wasteland" and "non-broadcast"桩 is a clear advice of pitchmen and commercials which plead, blurt, pressure, whistle, and shout ... 

is in favor of

ating the NAB limits on commercial time—14 minutes to the pro-

moming hour—and letting the in-

ustry see that it's followed through all.

The rub, as NAB men saw, would be that NAB would have to report to the FCC, which would take disciplinary action against

More Broadcasters Need a "Star Festival" LP Promo

NEW YORK—Broadcasters have been good to on the Freedom band-

agon on behalf of the United Na-

s' benefit LP, "All Star Festival,"

Grahame Richards, veep and di-

s of programming of The More broadcasting Co., who has pledged 6,000 of Storz airtime to promote the album.

Rarely have broadcasters had the opportunity to serve in the "inter-

tional public interest," Richards

said.

Now, opportunity has knocked in the form of the United Nations' "All Star Festival," especially created to help the world's refugees.

While info about the LP is an open-

ook on the trade level, Richards de-

rites that "everyone has been in-

formed of the merit of this non-

profit program except the public.

All the broadcasting houses portion of airtime being given by many flets in addition to the six Storzations, Richards emphasizes that over-the-air and Radio and TV promotion kits are available for the asking, with re-

ests to be made to: United States

mittee for Refugees, 20 West

street, New York 18, N.Y.

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Al Gallico To Head U.S. Expansion of Prowse,

Maurice Pubberies;

form Gallico BMI Firm

NEW YORK—Al Gallico has just

concluded an agreement with Eng-

land's Keith-Prowse & Co., and

Peter Maurice Publishing Ltd. to manage the companies' American operation, which are to be greatly expanded under Gallico's agent.

Gallico recently exited his position, after 10 years, as general professional manager of Shapiro, Bernstein and its Painted Desert affiliate.

In addition to the K-P & PM firms, a new BMI pubber, Al Gallico Corp., has been formed in which Gallico is a partner in the English firm and the new company's president.

Firm will headquarter in New York at 101 West 55 St. beginning April 15 (until that date, Gallico can be reached at the following phone number: (212-5875.)

Under the new setup, the companies will plan a major expansion in the U.S. market. Gallico will be seeking songs from other publishers for the British firms, as well as complete catalogs for exploitation and repre-

sentation abroad. Combine is also looking to purchase both ASCAP and BMI catalogs for the U.S.

Kicking-off a writer build-up for the U.S. operations is the inking of yet hit writer Jan Hutch Crutchfield of Nashville. A management firm, working through the pubberies, is also planned.

There'll also be master production by the combine for all labels. First such effort is already underway through the Camo-Parkway banner, "12 Shades of Blue Grass" by Bob Johnson.

The agreement was consummated when Jimmy Phillips, BMI's top exec, made his recent trip to the U.S.

Dismiss Reprise Suit Against EMI

LOS ANGELES—Frank Sinatra's re-

prise label, last another round in its anti-trust suit instituted last sum-

mer—against Capitol Records, Capitol Records Distributing Corp. and Electric & Musical Industries, Ltd., the majority stockholder in Capitol.

The latest development in the $1,050,000 action came when U.S. District Court Judge E. Avery Cray dismissed the suit against EMI, on the grounds of improper venue and lack of jurisdiction. Judge Cray upheld EMI's contention that it did not do business in California. The court further ruled that the English firm was not properly served.

In another ruling last fall the Court upheld the motion of CRI and CRDC that they were not subject to suit by Reprise under Section 3 of the Robinson-Patman Act based upon alleged sales at unreasonable low prices. That allegation was one of four counts which originally consti-

uted the complaint of Reprise.

The suit, filed by Sinatra's attorneys last July, alleged that the defendants were attempting to create a monopoly in violation of Federal anti-trust

ates.

Sinatra's complaint was filed 10 days after Capitol Records Distribut-

Corp. launched a special sales campaign on the Capitol catalog of 21 Sinatra albums. The program, in effect during the month of July, offered one free Sinatra album for each one purchased.

It was proceeded filed, Glen E. Walsch, Chief Executive Officer of CRI categorically denied all charges.

EARLY DEADLINE—NEXT ISSUE

NEW YORK—The deadline for the April 20 issue of Cash Box has been pushed up one day to Wed., April 10, with final closing April 11, due to Capitol's "Friday Night," is not a work-

ing day for printers.

Columbia Re-Pacts Tony Bennett

NEW YORK—Erroll Garner, who recently signed with Republic, has his October disks released through that label, will have his first "live" concert recording released this week, it was announced.

The album, "One World Concert," cut during a series of concerts at the Seattle World's Fair, will also be issued in a special 12" 45 RPM 6 track package for use by the broad-

casting industry. The special disk features locked bands between tracks for programming convenience.
Decca’s April Album Promo Plan Will Herald Dance Band Sets

NEW YORK—The Decca-Coral-Marine ’63 program continues with an April LP promo drive that highlights the labels’ dance band catalog. Under the new plan, eight new dance band sets will be added to the existing catalog of 32 singles, all of which will be available for the first time under a single promotion.

The April release will feature most phases of dance music by such bands as Cozy Cole, Warren Covington, Peter Duchin, Sammy Kaye, Bert Kaempfert, Wayne King, Guy Lombardo and Charlie Spivak.

CARL DAVIS

NEW YORK—Carl Davis has been appointed A&R manager of MGM Records, according to an announcement from David Kapralik, A&R director for the Columbia, Epic and Okeh labels. Move gives the label, handled by Epic, a separate A&R function for the first time. In addition, Davis' current responsibility for producing recordings for Columbia in Chicago, he will be responsible to Robert Morgan, executive producer, for producing or supervising the recording of all recordings for the Okeh label.

Davis will also be responsible for coordinating promotional activities for the Okeh label with Sol Rabinowitz, national promotion manager of Epic Records, which handles Okeh.

Among the Okeh artists whose recordings Davis will supervise are Ted Taylor, who is currently represented with the single, “Be Ever Wonderful;” Major Lance; The Starlets, and The Shepards. Mr. Davis will continue to supervise the recordings of The Dutones and Walter Jackson, who record for Columbia.

In announcing Davis’ appointment, Kapralik stated: “The growing success of the Okeh Records operation has necessitated treating its producing activities as a separate function. With demand increases in both the artist roster and number of releases scheduled for Okeh, we feel that the appointment of Carl Davis to the new post of Manager, Okeh Artists and Repertoire is an important step in giving Okeh the attention it has proven it deserves.”

Davis joined Columbia Records in October 1961, as production assistant in Chicago. In May, 1962, he joined the A&R department as producer. Before joining Columbia, he was associated with various companies in the recording industry, including Summit Record Distributors and Arnold Records, Inc.

Special dealer incentive plans are being offered which will run from Apr. 8—May 3 inclusive, the details of which will be announced along with the Okeh-Decca branches and districts. Window and store merchandising kits have been prepared to encourage the attendant marketing campaigns will be featured in both the consumer and trade press.

Columbia Plans To Wax Entire O’Neill Repertoire

NEW YORK—The disk drama shelf received a big uplift last week with the announcement that the complete works of Irish playwright, Eugene O’Neill, would be recorded for posterity by Columbia Records.

Label, which over the years has made now-and-then recordings in the spoken-word vein, intends to cut all 44 of O’Neill’s works—21 full-length plays, 25 one-acters—over an unconfined period.

Columbia was scheduled to get the project under last Sun. (7) with a disk production of the current revival of “Strange Interlude,” O’Neill’s long (about four hours), Pulitzer Prize winning play of 1926. An all-star cast including Mary Anderson, Stewart Granger, Ben Gazzara, Pat Hingle, Geoffrey Horne, Geraldine Page, William Prince and Franchot Tone.

The next in the Off-Bway revival of “Desire under the Elms,” starring Colleen Dewhurst and George C. Scott. Whenever possible, revival casts will be brought into the studio.

Both revivals were directed by Jose Quinto, who will take part in the recordings of the various O’Neill plays for Columbia.

The label will be released for the recording of the plays were made by Columbia and Quinto’s Quinto Productions, Inc. in conjunction with Mrs. Eugene O’Neill, elder sister of the late dramatist and a Dick Brisco, and other reps of the O’Neill estate.

The label will soon release its original-cast production of Edward Albee’s hit play, “Who’s Afraid of Virginia Woolf?” April 15. It’s an Off-Bway rendition of the “Brecht on Brecht,” which, while containing some songs with lyrics by the late German playwright, is a one-man, laboret with Kurt Weill on the “Three Penny Opera,” is mostly a spoken-word affair.

“El Watusi” Clicking in 78 RPM, Too!

NEW YORK—“El Watusi” is shaping-up as a big left-field novelty single in more ways than one.

The song is a reaction to the deck, Bud Katsel, sales head of Rotoulette Records, which distributes the deck on its Tico label, primarily a Latin outfit, and a Latin bands last week that the deck, cut by the Ray Barretto ork, is making it clear that the era of the 78 rpm disk is not completely out of the picture.

El Watusi” has sold over 5,000 copies of the side, another 2,000, in the form of the old speed. At first, it looked as if the discy would not do too well, but because of the producers, since its pressing facilities no longer had the compacted process in use.

Morrie Price Named Sales Head of MGM and Affiliate Labels

NEW YORK—As previously reported in Cash Box, Morrie Price officially joins MGM Records as director of sales and marketing. For Young handling this week (8), according to an announcement from Arnold Martin, the label’s lawyer. He fills a post recently vacated by Andy Miele.

Price, timing with MGM after two years with the UA label as its national sales manager, will function at his post for the coming month, handled by the diskery: MGM, Verve, Curb, Aha, Verius, Allure, Epic, Sharp and Charter. He will also supervise the sales activities of Sol Greenberg, Vic Rowl, and Betty Schindel. He reports directly to Maxin.

Prior to his UA association, Price was in charge of magazine and record promotion for Mechanics Records for 14 years. All told, he has had 25 years experience in the disk field.

C-P Starts Jazz Push With Pacing Of Ferguson

NEW YORK—Cameo-Parkway Records has gotten its new jazz division underway with the promotion of Peter Maynard Ferguson, according to Harry Chipeta, the label’s general manager. Ferguson, last associated with the Roulette diskery, has already cut his first LP for C-P, due for release this month.

Kelso Herston To Mercury A&R Staff

CHICAGO—Kelso Herston, guitarist and session leader, has been added to Mercury Records’ A&R staff in Nashville, according to Shelly Singleton, Mercury VP and recording director. Herston replaces Jerry Kennedy, who is now Philips’ Nashville branch manager.

“Our Nashville operation has now become a real training ground for A&R men,” said Singleton, and “Kelso will be groomed to move up to full A&R responsibilities as we did with Jerry Kennedy.”

Singleton also announced the addition of Ann Whiten as production coordinator in the Nashville office, Miss Whiten will work with Singleton and Herston in handling details of arrangements for recording dates.

Phono, Radio Sales Take Post-Xmas Dip

NEW YORK—Monthly sales of home entertainment electronic products, including phono’s and radios, took a typical post-Christmas decline in Jan.

According to the Electronic Industries Association, sales of phono’s and radios at both distrib and factory outlets in Jan. dropped far below those during the previous month, but remained substantially ahead of sales during Jan. of last year.

Distributors sold 81,646 mono and 258,479 stereo phono’s in January, compared with 286,373 mono and 612,596 stereo sets during the previous month. Sales totals in January 1962 were 48,423 mono and 171,305 stereo.

At the factory, 83,688 mono and 258,808 stereo phono’s were sold the first month of 1963. During December, 170,842 monos and 411,046 stereo’s were sold. In January of 1962, the totals were 86,545 monos and 191,014 stereos.

January production of radios fell to 4,707 from a December total of 1,741,899. The figure for the first month of 1962 was 1,390,630.
Pick of the Week

"S O O N (I' L L B E H O M E A G A I N) " (2:21)
[Rolleb ASCAP—Crewe, Gaudia]

"A I N'T T H A T A S H A M E " (2:97) [Tavis BMI—Dominio, Bartolomove]

FOUR SEASONS (Vee Jay 512)
The Four Seasons, currently riding the charts with "Walk Like A Man," seem destined to add this new label item "Soon (I'll Be Home Again)" to their phenomenal hit repertoire. This side is a pretty, slow-moving, shuffle type of a basement gimmick. Watch it zoom up the charts in no time flat. The commercial coupling, "Ain't It A Shame," is a raunchy, medium-paced, multi-dance romancer. Also merits a close look.

"T H I S L I T T L E G I R L " (2:35) [Adlon BMI—Goffin, King]

"T H E L O N E S T I A N M A N I N T H E W O R L D " [Disal ASCAP—Dillucci, Sherman]

DION (Columbia 27576)
The "Dion-Sound" is due for another leading appearance on the Top 100 with "This Little Girl," a sure-fire follow-up to the performer's and coke-make-the-grade once more with "Garbage Can," which maintains also a solid sentimental say. Undercut is a snappy display of a South African Cape reel (title is pronounced "cope-se-dry").

"G A R B A G E C A N " (2:00) [Bob-Dan—Cooper]

"B O S S A N O V A D A N C E " (2:41) [Bob-Dan—Cooper]

LEO COOPER (Everlast 5023)
Cooper & his Soulsrockers just came through with "Wiggly Wobble," and can make the-grade once more with "Garbage Can," which maintains also a solid sentimental say. Undercut is a snappy display of a South African Cape reel (title is pronounced "cope-se-dry").


"H O T P A S T R A M I W I T H M A S H E D P O T A T O E S "—Part 2 (1:50) [Shelley & Pent BMI—Rozier]

JOEY DEE & THE STARLITERS (Roulette 4188)
Dee and his crew, one of the leading lights during the twist rage and successful in follow-up sounds, too, are likely to go places with their wild, two-part offering. Kids won't be able to keep off the dancefloor with this romp. Smooth potential.

LOURY PETERS (Hickory 1212)
[B-] "SO FAR SO GOOD " (2:32) [Fred Rose BMI—FCCA Carter]
TV actress moves into the disk field with an easy-going style of a touch- ing Nashville-styled ballad about a love affair that's in its initial, hopeful stage. It's a fine, prove an active portion.

[B-] "G O O D N I G H T I R E N " (2:40) [Ludlow BMI—Liedber- ter, Lomax] The old folk standby is directed at the terminals in this folkish rock, sung by the songstelers. Much of the date is given over to a narra- tive against a rather chamb-lied set- ting. Merits spins.


J O H N N Y 'Z" (Dore 607)

"M I D N I G H T B E A C H P A R T Y " (1:56) [Hillly BMI —Farrall] Rockin' instrumentals fashioned with an intriguing, guitar- led, appealing, Interesting, warm- weather outing for the rock set.

"B E A C H B U M " (2:03) [Hillly BMI—Kerr] More somewhat far- sounds from the guitar.

JERRY LEE LEWIS (Sun 384)
[B-] "T E E N A G E L E T T E " (2:18) [Progress BMI—Richard] Lewis does his familiar, skilled rock-a- billy delivery here. As usual, his combo workaround manages to keep pace with him with pro zest.


LARRY FINNEGAN (Old Town 1130)


RONNIE WOODS (Everest 2024)
[B-] "SUGAR PT. 1 " (2:21) [Carl Maduri—Wood] Solid blues- jazz driving display from the combo, which takes its cue mostly from a swingin' organ. Could step out.

[B-] "SUGAR PT. 2 " (2:22) [Carl Maduri—Wood] More in the same groovy manner.

RICHIE DICKSON (Case 308)
[B-] "M O O N L I G H T & R O O S E T S " [Mareen & Laffin] BMI—Finnegan. Sweetly, it offers a touching recital of a folkish ballad about a fell a who loses his love when she falls in love with her old friend, who gave her a "kiss-and-a-dozen- roses" in his behalf (he is stationed overseas). Good winds tossed wax.


Cash Box—April 13, 1963
<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE SHIRELLES</td>
<td>Foolish Little Girl</td>
</tr>
<tr>
<td>THE ROCKY FELLERS</td>
<td>Killer Joe</td>
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<tr>
<td>DIONNE WARWICK</td>
<td>This Empty Place</td>
</tr>
<tr>
<td>MAXINE BROWN</td>
<td>Ask Me</td>
</tr>
<tr>
<td>THEOLA KILGORE</td>
<td>The Love of My Man</td>
</tr>
</tbody>
</table>

scepter music 1650 broadway, new york, n.y.
SCHMELING TRIO (Kesron 119)  
(B) "MISTY"  
[Vernon ASCAP — Garner]  
Keyboard does most of the accompanying, melodic jazz work on the beautiful tune. Solid moonlight readings from the Tucson-based discyry.  

(Roy Hamilton (MGM 13188)  
Hamilton's first singles release for the MGM should get him off to a big chart start. Side to keep tabs on is this striking, emotion-charged, tuner-oriented production. Teenagers will be impressed by this. "You Still Love Him" has the excitement of a fervent gospel noon.
A WORLD-WIDE HIT!

LITTLE BAND OF GOLD

James Gilreath
J-274

I Want To See)
THE SUNSHINE IN YOUR SMILE

B/W

HU LA LA POLKA

The Matys Bros.
S-723
Follow Up Hit To
"Who Stole The Keeshka"

WILL YOU WAIT

Larry Banks
S-722

A "SOUL"
RECORD HEADING POP!

BOSSA NOVA STOMP

The Fabulous Dials
J-276

A BOSSA NOVA
FOR TEENAGERS

BOSSA NOVA
FOR TEENAGERS

JOY/SELECT RECORDS 1619 Broadway, New York 19, N.Y.
"A STRANGER IN YOUR TOWN" (2:89)
[Lee Hazlewood & Little Darlin' BMI—Cooper, Hazlewood]
"BIG RIVER" (2:16) [HiLo BMI—Cash]

THE SHACKLEFORDS (Mercury 72112)
Label could have the next big folk-pop crew in The Shackelfords, who look like they do the Top 10 trick with the strong, buildup date, "A Stranger in Your Town." Watch this waxing, flip is a deftly portrayed country-folk-romantic novelty.

"IT'S MY PARTY" (2:19) [Arch ASCAP—Wiener, Gluck, Gold]
"DANNY" (2:06) [Spankan BMI—Anka]
LESLEY Gore (Mercury 72119)
Newcomer Lesley Gore could well have a quick hit on her hands with this Motown-labeled "It's My Party." The song has a slick, wide-range voice applied to the tune, a medium-paced, chorus-backed reminder of a great, potent teen-oriented multi-dance-attraction. On the flip, "Danny," the songstress turns in a first-rate reading of the Paul Anka-penned ballad all about a gal with a king-sized crush. Also merits attention.

B. KING (ABC—Paramount 10361)
"SNEAKIN' AROUND" (2:66) [Cherio BMI—Robbin, Taylor] Ad Taylor, who just hit in the Top 10, with "Can't Take No More," could easily duplicate that success with this commercial romance. Tune is a high-spirited, medium-paced, stuff-beater squeezed with vocalized blues and by the blues listener. Watch it.

"BE EVER WONDERFUL" (2:15) [Lion BMI—Matyka, Canton, Klott, Malone] Slow-moving, tender ballad with an interesting old-fashioned blues sound.

ARROL KING (Dimension 1069)
"HE'S A BAD BOY" (2:23) [Alden BMI—Gollin, King] The rock-ckerl will get lots of teen attention in her medium-fast, multi-chemical reading of folkish number. So is a guy who shouldn't even be there. Except for the rock stars the top background chords. Could happen.

"WE GREW UP TOGETHER" (2:23) [Alden BMI—Gollin, Golden] Soft-spoken item with a Brenda Lee-flavored essay by the artist.

THE LIVING ONES (Del-Fi 4205)
(B) "SURFRO BOOGIE" (2:65) [Maravilla BMI—The Living Ones] Waxey's surf-sound Sunday brings back the years in this driving rock-roller. Love the vocal and the sound of the guitar that's doing most of the highlight work. Fine example of the currently popular surf gimmicks.
(B) "RIK-A-TIC" (2:20) [Dundee BMI—Tomaso] Pace is even more rapid-firing in this showing.

R. BUMBLES & THE BINGERS (Rendition)
"CUTIE" (2:13) [B-Ward BMI—Bird, Roberts] A catchy brash-beat affair with, naturally, an Oriental touch.

AL APOLLO (Cub 9121)
(B) "I'M WALKIN'" (2:15) [Zann BMI—Bruno, Belline] Guy doesn't want to walk alone and therefore his pick-up line with the chick in this catchy rock-a-ba-cha-blues is a smooth, jazzy singer. His setting sounds a good quaint gimmick from a male group.
(B) "I LAUGHED" (2:08) [Zann BMI—Bruno, Sanders] Strings are part of this more dramatic blues-styled showing.

BILLY & LILLIE (ABC-Paramount 10421)
(B) "LOVE ME SINCERELY" (2:26) [Edison BMI—Scott, Ford] An appealing old-style rock-styled love song. With the girl singing in the chorus, the song has a lot to it. A young feeling, full of dots.
(B) "WHIP IT TO ME BABY" (2:20) [Eden BMI—Johnson, Ford] Rovely blues romp here.

SODA BRYANT (Cover 1961)"DANCE OF FORT DONELSON" (2:30) [Mac-Avery BMI—Marble] Scene of a famed Civil War encounter, now a national military park in Tennessee, is told through a fine pop-cum-country story by the singer and his凌乱的+chorus tonic. Could develop into something.
(B) "WHO DO DAT" (2:13) [Quintil BMI—Bryant] Infectious all-instrumental piece.

THE FOUR NUGGETS (Dot 10463)
(B) "CROCKAGATOR" (2:55) [Maravilla BMI—The Four Nuggets] This novelty about a half crock-edile, half alligator, is done in manner similar to the year-back classic "Allee-Oop." Overall approach will interest today's teen set.
(B) "ALADDIN'S LOVE" (2:36) [Plaza BMI—Shaddix] Folkish item about a genie who grants Aladdin, of all people, grants wishes.

L. RA. (Atlas 1246)
(B) "I DONE WOKE UP" (2:10) [Mac-Avery BMI—Bey] Songster sings for the blues market against a lively, harmonies-included blues setting.
(B) "I HAD A FEELING" (2:12) [Mac-Avery BMI—Bey] Another upbeat blueser.

CATHY CARROLL (Warner Bros. 5354)
(B) "I'M AVAILABLE" (2:24) [Golden West BMI—Burgess] Old test hit is revived with an agreeable Nashville-styled bounce-beat sound by the lady and Stan A. Rea's harmonica and-directed setting. Worthwhile teen run for the catchy ditty.
(B) "IF YOU DON'T KNOW WHAT YOU WANT TO TALK ABOUT" (2:22) [Alden BMI—Jaekson, Stallman] Snappy Nashville-flavored rock stylings for a cute romantic novelty.

LARRY BRIGHT (Del-Fi 4204)
(B) "SURFIN' QUEEN" (2:07) [Golden West BMI—Burgess] Kids get a pro rep for a surfin' theme in Bright's upbeat vocal, which is backed by loud of polished rock color from the same-old combos. Potent danceitem.
(B) "MY HANDS ARE TIED" (2:12) [Hill & Range BMI—Byers] Intimate ballad stylings for the teenagers.

THE TAFFYS (Pageant 608)
(B) "PETER COTTONTAIL" (2:35) [Hill & Range BMI—Nelson, Rollins] Kiddie Easter favorite is turned into a teen audience piece by this date from the gals, who perform the ditty in the manner of Bob B. Dorough, with their "Zip-A-Dee-Doo-Dah" smash. It's done with lots of teen-market polish.
(B) "CAN'T WE JUST BE FRIENDS" (2:38) [Coney Park BMI—Jackson] Nice wistful softie from the femmes.

AZIE MORTIMER (Epic 5584)
(B) "CRY ME A RIVER" (2:22) [Saunders ASCAP—Hamiltion] Chirp don't waste any of the emotions at the high of "Old Style." A much toned-down performance of a countryish romantic.

CHYVONNE SCOTT (Alto 120)
(C) "I'M MOVING ON" (2:08) [Mac-Avery BMI—Williams] A good Aly-beat blues sound backs the lady's semi-wailing vocal. Dickery is bases in N.Y.
(C) "DON'T PUSH MY LOVE" (2:25) [Mac-Avery BMI—Parker] Busy, rock-oriented entry.
THE HIT VERSION!

SOLOMON BURKE

2185

PUBLISHED BY COTILLION MUSIC INC.
PRODUCED BY BERT BERNS · ARRANGED & DIRECTED BY GARRY SHERMAN

ATLANTIC
BOBBY VINTON
"OVER THE MOUNTAIN (ACROSS THE SEA)"
5-9577

HERB ELLIS and The ALL STARS
"GRAVY WALTZ"
5-9576

ROLF HARRIS
"SUN ARISE"
5-9567

BUDDY GRECO
"MAKE UP YOUR MIND"
c/w "WHAT NOW MY LOVE"
5-9588
NEW YORK:

Paul Robinson, London's national roman grm., called to say he's very excited over the initial reaction to Georgia Brown's new version of "Why Was I Born?" "Charmaine" by the jellybeans (London) and Caterina Valente's new waxing of "La Malaguena" which the lark away on the 4/10 Jerry Como show... The Letterman, who are getting plenty of chart action

Eydie Gorme, who has a runaway best seller with both the single and LP (Columbia) of "Blame It On The Bossa Nova," will do a guest shot on the Barry Moore TV show 4/16.

Al Hirt, currently packing 'em in at the Riviera Hotel in Las Vegas, is getting plenty of sales action with his new Victor LP, "Our Man in New Orleans."... Neil Sedaka, who headlines at the Concord during Easter

with their new Capitol LP outing, "College Standards," are getting plugs for the disk with 100 ads in college newspapers throughout the country... Jerry Lewis will give the big jazz bands plenty of TV exposure in his new ABC-TV program which will feature big name bands on a regular basis. Already set for appearances are Count Basie and Benny Goodman... Best wishes to Georgia Gibbs who recently signed with Epic and has a first single dubbed "I Will Follow You."... NRC's music director Paul Tauman conducted the music for the dinner honoring John Wayne at the Lamb's Gambel held 3/6 at the Waldorf. A special LP was recorded during the performance... Week (4/20), will have its latest RCA Victor release "Let's Go Steady Again" out this week... Songstress Lorry Peters, recently pasted the Hickory label, journeyed to Nashville for her first wax session under the guidance of Wesley Rose. The new disk is tagged "Gonna Find Me A Bluebird" b/w "So Far So Good."... Word from the Lying-In Hospital is that the Irwin Schusters of Hill and Range, have a new daughter named Jacqueline Eve... Bunny Collins booked into Ross Palmino's Cottage Inn at Lodi, N.J. ... Congrats to Martin Schached, horizon's new eastern promo rep...

Chancellor's Frankie Avalon did a stint on the Ed Sullivan TV' er 4/7.

... Norm Levy, disk buyer for the May dept. stores in the New York area, notes the success of Lionel Bellet's appearance at the stores over the weekend of 3/30. Lionel plugged his "Bossa Nova Jazz" (Glad-hamy) LP,... Liberty's Tom Liepuma up to tell us that Wilson Pickett's "If You Need Me" (Double L) is getting plenty of r&b spins in the New York area... Bob DeFranco visited Cash Box to mention that his outing of "Walk Softly Children" by Georgia Lewis is starting to get action in the Chicago area... UA's folklers, The Highwaymen have hit the road for a series of one-nighters that will last until late June... Congratulations to Tina Robin and buddy Samuel Ringer on the birth of new son Nathan Michael 3/14, ... Tony Velti (Vel-T-V-Tone) excited about his new artist Kerri Downs who's just returned from a successful promo tour.

... Gerry Granahan notes that Johnny Farrow (Joy) is very upset over being called a "snake killer" on the golf links... Norm Weiser has high hopes for a smash with "That's All You Gotta Do" (UA) by Del Price.

Gene Krupa will celebrate his 25th anniversary as a bandleader 4/16. The drummer will be doing a stand at the Metropole in Gotham at the time... Ella Fitzgerald, out with "Ella Sings Broadway" (Verve) opens this week 4/10 at the Royal Box of the Americans... Epic planning an extensive promo tour for its new thrush, "I Love Lake" (Fine) and its new Elmo thrush is "Cry Me A River."... The new Billy Storm Vista LP features four varied versions of "Love Me Back To Me." Deejay Johnny Magnus of KOFJ (L.A.) was so impressed he played it all on his show three days in a row... Mike Greber, nat'u'l promo mgr for C-A & Sahiba, is going on the road on behalf of the new Bobby Blue platter, "I Like It Like That"... "Look Out For Cliffs" by Peter Baron (Clindy)... Dot's Danny Crystal, back from a two-week vacation in the Caribbean, up to the offices with Ernie Coleman, the label's new eastern regional rep... Irving Fields skedded to give a "Concert For Children" at Carnegie in June. The program will be recorded live by Decca.

Jay-Gee all bent up about the latest issue on Wilshire by the Dubs tagged "Your Very First Love."... Orkster Pat Darin has been booked by the city of Daytona Beach to play for free dancing during the coming onslaught of college students... Frankie Laine will do return engagements at three niteries within six months of having played them this year. The songster is very big at the Roosevelt Hotel, New Orleans, Club Metropole in Ontario, and the Nugget Casino in Sparks, Nevada. A Graphic Arts Productions has a new rocker dubbed "Rip Van Winkle" by M. R. Baseman and the Symbols based on the legendary figure... Bud Hellwell buzzes that Burt Irv "Baby Come Home To Me" is getting strong reaction in all major markets and that the singer will narrate a three-hour film on sailing. The film, "Mediterranean Holiday" will be shown at the Walter Reade Sterling theaters in the New area... Xavier Cugat is reportedly doing well with his Mercury slice of "Watermelon Man." The orchestra will headline the Three Rivers Inn, Syracuse beginning 4/19... Bob Kornheiser buzzes that he is getting early strong sales action on Solomon Burke's "If You Need Me" and Barbara Lewis' "Hello Stranger" (Atlantic) and from the Atrio affiliate "I Cried A Tear" by Gerri Hall is a strong seller in New Orleans and the Southwest...

Jackie Mason's new (Verve) LP "I Want To Leave You With The Story Of A Love," has topped the 50,000 mark buzzes Joe Pataki, the comic is slated for p.a.'s at the Palladium in Long Island and then on to a Coconut Grove opening 4/17 and a guest shot on Sullivan 5/7... Columbia's man about town Dave Rumer buzzes that initial reaction to "Roll Me Away" by Paul and Mary Ford and "Don't Make My Baby Blue" by Frankie Lane is very good. Dave also said that "Pearl, Pearl, Pearl!" by Plott & Scruggs is getting

(Continued on page 18)
THE ORIGINAL HIT!

IF YOU NEED ME

WILSON PICKETT

#LL-713

BREAKING IN NEW YORK

"I KNOW, I KNOW"

"Pookie" Hudson

#LL-711

DOUBLE "L" RECORDS
DISTRIBUTED NATIONALLY BY LIBERTY RECORDS SALES CORPORATION
Personality Ned Buck the Pete Jazz greatest ABC's new Milw. plugging Ray week Irv Frank Carl St.

"WHO the Chicago, Memphis B/W SODA PD. a Bond, Nashville, "WHO— spin-off from fine!!" 'Battle DO great THE deejays Hal Smith, BEST!

'Th roughly thus ters' midwest recently Of Cramer Good 4, TENN.

'Even day "I Cox RCA-Victor Hannah's of made Ray's thusiastically ter's midwest in bright Singer at.

'He love Charles' newies for James signed by. I O'Meara the Lights" coco.-TV belt Heaven" he.

'to I Cincy Heads dept., Pat an an.

'think Atco) "No Swannee Years" he on by. I

'And both the winning by the.

'But Al Hirt

CHICAGO:
The SESAC suite accorded hospitality, entertainment and all the trimmings during last week's NAB convention at the Conrad Hilton. Greet-

ing the constant flow of visitors were Paul & Alice Heinecke and the entire SESAC forces, "... and Bruce Davis, "... who's taking over the helm of Col-

umbia's Okeh label, has high hopes for The Belginettes' new reading of "My Blue Heaven" ... Ray Hill, midwest promo mgr. for Liberty, tells us he had quite a ball siring orch-

sters. We've been talking to the Dayton, Ohio radio-TV belt exposing the latter's "Walz In Jazz Time" album and single clip which, he adds, was enthusiastically accepted out there. Ray's also been getting some break-out reports on Jackie DeShannon's "Needles And Pins" and Nancy Ames' "Cu Cu Ru Cu Cu Paloma." Nancy made the local p.a. rounds 4/11 with Liberty's Harvey Goldstein. ... A bit of good news from Cozart's Ed Walk-

er to the effect that "What A Guy" by The Raindrops (Jubilee), "The Good Life" by Kathy Keegan (Mal-

bi) and "Sandra" by The Volumes (Jubilee) have been gaining steadily in this neck of the woods. ... Buck Ram wrapped up a new album by The Platforme was Spanish and aimed for upcoming release on Mer-

cury. Group imported for Frankfurt, Germany 4/5 where they'll do a week's tour of area air bases. ... Barney Fields is getting air exposure here with "Hannah" by The Countrymen on West Coast-based LaBelle label. Hannah's class is former Chicagolian Dave O'Meara whose credits include "Flyin' Lightnin',' Irv Bruce partic-

ipates the usual hearty response to RCA-Victor newies "Another Satur-

day Night" (You Are) The Young Years" by Floyd Cranmer and "Bye Birdie" by Ann-Margret. ... Promo man Ralph Cox is pluggin' away on "Prisoner Of Love" by James Brown (King), "I Told You So" by Swanee Caldwell who recently signed with King, and "Soupcon" by The Vee-Rays. Lette-

r group heads for Cincy this week to cut a new single and tour.

Even the likes of Liberty Dist.'s Fred Casman, Harvey Goldstein and Rick Fink are living it up from the photo shoot with Joe Gino and members of the subur-

ban police dept., couldn't suppress the onslaught of teenagers who swarmed out to meet Bobby Vee during the singer's one day visit here 3/27. Bobby's current big one is "Charms" ... Ned Ribback of M. S. Dist. has

a load of new singles marked "hot cargo." Included are Roger Williams' "On The Train" (Kane), "You Can't Sit Down" by The Everlys (Parkway); "Trucken' The Hookin' Rebels (Swan), "I Cried A Tear" by Jerry Hall (Atco) and, albumwise, "Rilla Sills Broadway" (Verve) ... Cortland's Earl Glicken has made production on some breakthrough booking at "Auction" by the Starr Bros. and "Go" by The Terri-Tones ... Kal Fagan, mgr. of Rabbit's, advises that the boys have rounded out a 4-months tour and will be in Chi this week for a Stacy wax-

ing session. ... Erwin Bwang was on the move last week exposure of newies theme "How The West Was Won" rendered on wax by George Cates (Dot) and David Rose (Mty); and lush tune "Home In The Meadow" also from Dot is by Pat Thomas (Mty), Debby Reynolds (Dot) and Andre Kostelanetz (Colum-

THE "NASHVILLE SOUND" AT ITS SWINGIN' - SELLIN' BEST!

WHQ, Memphis — "... has great potential — should be the biggest of its kind since 'Battle of New Orleans!'" — Hugh Frizzell, PD.

KWAM, Memphis — "... a two-sided hit! Our "Bulls-

eye pick"!" Eddie Bond, PD.

WMPX, Memphis — "... greatest musical legend since the 'Davy Crockett' kid. Flip is fine!" Hal Smith, PD.

... and getting a big spin-off from top decks in St. Louis, Chicago, Detroit, Nashville, Cleveland.

1755 YORK AVENUE MEMPHIS 4, TENN.
BR 4-7849

RECORD RAMBLINGS

(Continued from page 16)

THE TWO SIDES OF

BRYANT

"WHO DO DAT"

"BATTLE OF FORT DONELSON"

B/W "WHO DO DAT"

FEATURING SODA BRYANT AND THE JORDANAIRES

Cash Box—April 13, 1963
Introducing
Lesley Gore
NEW 16 YEAR OLD FIND

"IT'S MY PARTY"
(...I'll cry if I want to...)

B/W
"Danny"
72119

Mercury
RECORDS

America's First Family Of Fine Recordings

Available in Canada through
Quality Records Limited
**HE'S IN CHARGE HERE!**

8074

Gerald Gardner

author of the best seller Who's in charge here?

presents

Now what can my sisters do?

Featuring Martin Adam Wilson as the man in charge

**WRITTEN BY GERALD GARDNER**

**CREATOR OF**

THE MILLION-SELLER BOOK

**WHO'S IN CHARGE HERE?**

produced & directed by Aubrey Mayhew

THE GREATEST COMEDY SALES ARE ON ATLANTIC

1841 Broadway,
New York 23, N.Y.

(Continued from page 16)

**HOLLYWOOD:**

Columbia Records introduced Oscar Brown, Jr., to the press at a cocktail party and reception last Tuesday. Brown is currently at The Troubadour for a week engagement... Nice to see Lenny Saltz, Decca's Promo and Publicity topper out on a tour of coast operations here, San Francisco, and Seattle. Label's erupting with a number of hit singles by Brenda Lee, Rick Nelson, and Burl Ives and a splendid country-pop record, "Still" by Bill Anderson, which is beginning to break on the coast, according to Saltz. "Little Lupe Lu" on The Moonlight label has been picked up for national distribution by Vee Jay Records. Disk has shown strong action in many areas.

**HERE AND THERE:**

PHILADELPHIA—Bonnie Singers (Warner Bros.) here in response to WB's new releases "Sting Ray" and "Bunny, the Young Nak" by the Champs, Dennis Weaver's "Genius Through Exodus" and "Who's in Charge Here?" by Audreyn Mayhew.

**SUGA BRYANT**

**BUNNY COLLINS**

**DONALD O'CONNOR**

"Shy Girl" by the Cascades (Valiant).

Camelo's national sales mgr. Herman Kaplan of the "I Can't Sit Down" by the Doevils is breaking big nationally, and that "Who's in Charge Here?" by Warner Bros. is also making big in Baltimore and San Francisco.

"The Voice" by the Orioles, Just as Bar'sy's shop this week are "She's My Girl" by Vic Dona, "Peace in the Valley" by A. J. Lawrence, Dorain Records bows on the Coast with a single and album by Los Angeles organist Jimmy Russell. Label has also signed singer Ann Dee currently appearing at The Capi... Jack Rael, Patti Page's manager-partner has set singer-actress for a five week tour of the Orient, her first, starting next month... The Miles Davis Sextet is in the studio of the Manne Hole for a nine day engagement April 5 through April 14... Dean Jones has been given permission from Liberty Records to record the title tune "Under The Yum Yum Tree" for Colpix Records. The song is being written by Jimmy Van Heusen and Sammy Cahn for Jones who co-stars in the Columbia picture... Ann Hathaway who just finished a six week engagement at Jerry Lewis back in two weeks for another run... "Sinatra and Basie" has become Reprise's all-time best selling album in Great Britain... Hanson and Schwart Public Relations has been signed to handle the radio & TV exploitation on the West Coast for "Bop By Birdie..." Donald O'Connor currently holding the spotlight at the Cahn-certified club has signed to write the music for "The Farmer's Daughter," new Seven Gowns series which will be presented over ABC-TV... Mahalia Jackson, recently in Hollywood, is the subject of former hits at Columbia's Sunset Boulevard Studio... Jazz artist Oliver Nelson's "Young Girl" record at the Troubadour... the Recording artist Jerry Keller has signed with Coral Records. His first single is entitled, "The Hill...""Tommy Edwards," Nasci Herb Brown, Jr. has been appointed head of Atlantic's Mailbox Standards... Jesse Pearson will record an LP of blues and ballads for RCA Victor entitled, "Big Man, Big Sound..." Jimmie Haskell produced the recording session of Ricky Nelson's new album for Decca as well as conducted & arranged his own session for Capital... Hitbreaker Ira Cook of KMFC has tapped Barry's new single, "Rose and Orchids," as "pick of the week..." The Limeliters will appear at Carnegie Hall, New York, Saturday, April 13... Joan O'Brien, currently holding an all-star gig in Harvey Allen's Club, has signed to Harvey Allen's Club... Eddie Davis, Linda Records proxy, the writer of "Rockhull" the Madison's newest hit, named the song after his wife...

**BOSTON**—Al Martino, currently clicking with "Love Me Back" (Capitol) will have a new three-week engagement at Biltmore's... J. Frank Falanga notes that the New England area for Warner Bros. and that Dick & Dee Dee's "Young Girl" is a fast moving disk here as is the Cascades new single, "Shy Girl"... Bob Levin's one stop operation, Boston Record Distributors has moved to 137 Warren St., Boston... Jimmy Dean's Columbia disc of "This Old House" is back on his way from "Battle of Fort Donelson..."

**Cash Box—April 13, 1963**
**POPULAR PICKS OF THE WEEK**

**“IT HAPPENED AT THE WORLD’S FAIR”**—Original Soundtrack—Elvis Presley—RCA Victor LP £3565
Elvis Presley, who is currently coming off a hit LP (“Girls, Girls, Girls”), seems destined to quickly duplicate that record with this ultra-commercial soundtrack of his soon-to-be-released flick, “It Happened At The World’s Fair.” The chanter sounds especially mature as he offers the ballads and up-tempo items from the film in his distinctive style. Among the best tunes here are “Relax,” “They Remind Me Too Much Of You,” and “A World Of Our Own.” LP should mean money-in-the-bank for all concerned.

**“DAYS OF WINE AND ROSES”**—Andy Williams—Columbia CL 2015
Andy Williams, who is currently striking paydirt with “Days of Wine and Roses” and “Can’t Get Used To Losing You,” includes both biggies in his new Columbia LP outing. The warm-voiced chanter is still riding the charts with two earlier LP’s and this set is a sure-fire blockbuster. More best bets here are “What Kind Of Fool Am I” and “My Coloring Book.” Watch the Williams fans flock for this one.

**“BYE BYE BIRDIE”**—Original Soundtrack—RCA Victor LS 10181
The Broadway smash “Bye Bye Birdie” makes an excellent film showcase for the vocal talents of Ann-Margret, Dick Van Dyke, Bobby Rydell, Jesse Pearson, Maureen Stapleton and Janet Leigh. This Victor soundtrack disking is a happy-go-lucky, tuneful session that is sure to make a rapid entry on to the charts. Exciting bands here are “Put On A Happy Face,” “One Boy” and “A Lot Of Livin’” by Ann-Margret and Bobby Rydell for standout vocal performances.

**“JOHNNY’S NEWEST HITS”**—Johnny Mathis—Columbia CL 2016
Johnny Mathis has earned many laurels in the past for his distinctive song stylings and this new Columbia LP session of current and recent single hits ranks as his strongest entry in quite a while. The chanter’s deep, rich, baritone voice carries him in good stead as he offers “Girgin’,” “Marimba,” and his current chart-ticker of “What Will Mary Say.” Disk should score heavily in the coin department.

**THE GREATEST HITS OF THE GOLDEN GROUPS**—Bobby Vinton—Epic LN 21461
Bobby Vinton, who is currently riding the charts with “Over The Mountain,” Johnny and Joe’s white-tack smash, comes up with entire album of singing softly, yet movingly. The moderate renditions of the teen oldies is helped by the superb backing of the Jordanaires. This LP includes first-rate readings of such past triumphs as “Earth Angel,” “My Special Angel” and “A Thousand Miles Away.” Blockbuster potential here.

**“WHERE DID EVERYONE GO?”**—Nat King Cole—Capitol SW 1859
Nat King Cole comes with a mood-setting disk on Capitol as he lends his very personal and distinctive vocal touch to a host of moodful standards. The singer, currently represented on the charts with his hit “Lonely Hearts” package could go the same success route with this offering. Gordon Jenkins provides some top-flight arrangements and also conducts here. Solid tracks include “Where Did Everyone Go?” “When The World Was Young” and “Laughing On The Outside.”

**THE WONDERFUL WORLD OF LOVE**—Robert Goulet—Columbia CL 1993
Robert Goulet’s spectacular rise to success, and almost immediate acceptance by the public is clearly evidenced in the sales figures of his first three LP’s. The last album was still riding high on the charts. On this session, the husky-voiced baritone turns to some up-tempo items with a swinging and brassy backdrop. The chanter handles these bold and bluesy tunes with deftness and sureness as he covers such favorites as “If I Take Romance” “Mean To Me” and “Life Is Just A Bowl Of Cherries.” A sure-fire chart stand here.

**“BYE BYE BIRDIE”**—Bobby Rydell—Cameo C 1985
The swinging sounds of “Bye Bye Birdie” in itself a teenagers musical picnic, is an apt showcase for the hits of Bobby Rydell. The young chanter, who just made his film debut in the “Birdie” (he sings all of the tunes from the show on this Cameo offering. This plotter rocks from beginning to end as the songster potentially delivers “A Lot Of Lovin’ To Do.” “Put On A Happy Face” and “Kid.” The Rydell vocal stylings and the Jack Pleiss backing add up to a real chart threat.

**“TELL TALL TALES”**—New Christy Minstrels—Columbia CL 1971
The New Christy Minstrels, who are currently riding the LP charts with their “In Person” set, unleash their potent vocal and instrumental talents full-blown on this new destined-for-success pop-folk set. Although the songs here are drawn from various sources, they are all well-known standards. The group tackles them as they dish up first-rate readings of “The Old-Timer,” “Down To Darby” and “Barbara Ellen.” Eye the package for rapid consumer acceptance.

**“IT DON’T MAKE NO DIFFERENCE”**—Dave Gardner—Capitol ST 1969
Dave Gardner makes his debut on Capitol with this hilarious commentary on America. The infirm man’s mouth of material, yet the results are potent as he evokes loud bursts of laughter from the audience. On this session he continues to spoof politics, the church and people everywhere. His hipster-Southern hurls bars at a fast and funny pace that could launch this set right on the charts.

**“THE LONGEST DAY”**—Original Soundtrack—20th Fox FXG 9007
Here is an impressive soundtrack album of 20th Century Fox’s film spectacular, “The Longest Day.” Lowell Thomas has accurately narrated the highlight events of the box office smash. In conditioned version, the LP captures the voices of many of the film’s stars, the accompanying sound effects, and the very effective musical backgrounds, including Paul Anka’s excellent “Longest Day” theme. The album has historical merit as well as entertainment value.

**“MORE HIT TV THEMES”**—Nelson Riddle—Capitol ST 1869
Nelson Riddle’s previous package of TV themes quickly zoomed up the charts and this follow-up stanza has equally as smooth a success route. As with his previous album, Riddle has brought his own distinctive, fresh arrangement conceptal approach to this set’s presentation. The set with his current noisemaker, “Gentleman Jim,” and includes with it a whole bag of delightful tunes such as “Fluter’s Holiday” and “Ticky Trombone.”

**“LIVING IT UP!”**—Bert Kaempfert—Decca DL 4377
Bert Kaempfert appears to have the magical key to successful instrumental hits. The rockster has an enviable record of chart-siders with singles and LP’s and he could travel the same route with this new romp on Decca. Geared for both dancing and listening, this Capitol masterfully sets the pace with his current noisemaker, “Gentleman Jim,” and includes with it a whole bag of delightful tunes such as “Fluter’s Holiday” and “Ticky Trombone.”

**“DO THE BIRD”**—Dede Sharp—Cameo C 1980
This young lady has come up with four hit singles in a row, having the course of the past year in a can’t miss manner. This new Cameo album, tagged “After The Night,” “Do The Bird” has enough built-in success ingredients to carry it straight up the hitville path. The thrust has a big voice that suits well to the songs such as “Let The Sunshine In,” “It’s So Fine” and “Our Day Will Come.” Dede Sharp fans will come out in strength for this one.
An exciting interpretation of WHY WAS I BORN? by GEORGIA BROWN

GEORGIA BROWN
Why Was I Born; Ev'rytime We Say Goodbye; Mad About The Boy; Don't Take Your Love From Me; Spring Will Be A Little Late This Year; As Long As He Needs Me; My Man; Too Soon; others.
Mono LL 3286

GEORGIA BROWN sings KURT WEILL
September Song; Jenny; Pirate Jenny; Alabama Song; Speak Low; It Never Was You; My Ship; Black The Knife; Barbara's Song; Surabaya Johnny; Furchte Dich Nicht; September Song.
Mono LL 3274

LONDON RECORDS

Now shipping

Cosh Box—April 13, 1963
POPULAR PICKS (Cont.):

“Makin’ A Joyful Noise”—The Limeliters
—RCA Victor LSP-2058
The Limeliters, who are consistently represented on
the charts with their Victor LP’s, will surely
add to an already long list of best-sellers with
this, their first deck of religious folk songs. The
talented trio dispenses with the humor here and
limits its effervescence to a host of spirited tunes.
Plant of fine songs here as the boys deliver
“Come and Dine,” “Bound for the Promised Land,”
and “Just a Closer Walk With Thee.” The disk is geared
for early sales action.

“Ole! Bossa Nova”—Laurindo Almeida
—Capitol ST-1372
Laurindo Almeida, who has already established
himself as one of the hottest of the new
casbah with his best-selling “Viva Bossa Nova,”
adds a top-flight second stanza to this new
Capitol entry. The guitarist is aided by some
of the best sidemen in the business and the
result of this Latin-jazz wedding is potent bossa nova.
Eye this disk for an early trip to hitville.
Solid sides here are “Rebido Bossa Nova,” “Acapulco 1959,”
and “Meditation.”

“Ritchie Valens Memorial Album”—
Del-Fi DFL-1223
Although Ritchie Valens has been dead for over
four years, his memory still lives on through recordings
like this which pull together some of his best
hits. The chaster’s impressive versatility is
firmly spotlighted on this session. Valens renders
a spirited, upbeat item like “La Bamba” with
the same artistry and skill as he dishes up a tender
ballad like “Danna.” Among the other
top-drawer sides here are “We Belong Together”
and “Come On Let’s Go.” All of the artist’s many
fans should come out in droves for the disk.

“All the Hits From Oliver!”—Melachrino Strings—RCA Victor LSP-2060
Here is a superb orchestral version of the
delightfully melodic Broadway favorite, “Oliver!”
played by the lush sounding Melachrino Strings
on Victor. Here is a gem that starts with
the overture to finale and the orchestra cashes in on
its sales appeal to come up with top-
drawer arrangements like captivating tunes
as “Consider Yourself,” “Who Will Buy” and “As Long
As He Needs Me.” Loads of chart potential here.

“Watermelon Man”—Frank Hunter—Epic TEN-20652
One of the most difficult problems in today’s
competitive business is coming up with engaging
corpses for LP packages on this bright new
Verve set. The lack’s wide-range highly-distinctive
jazz-based style is not suited to the Broadway
selections. Best bet include top-flight rendi-
tions of “If I Were A Bell,” “I Could Have
DANCED ALL NIGHT” and “Somebody Somewhere.”
One of the artist’s most satisfying sets in quite
a while.

“Peter Duchin at the St. Regis”—Decca DL-4773
For this new Decca outing, Peter Duchin plays
the tunes that nifty provide listening and dancing
pleasure for the general public. On Gotham’s St. Regis
Mayonnaise Room. The six six 88er has a pleas-
ing and individual style that serves him in good
stead here as he lends his big band biggies as
“This Could Be The Start Of Something Big,” “I Can
Concentrate On You At Any Time,” “You Are The
One Around.” Duchin admirers will find plenty of
relishing listening here.

“Billy Storm”—Billy Vista BY-2315
Billy Storm makes his debut on Walt Disney’s
Bueno Vista label with a group of evergreen and
nostalgia hits that are well-placed in their
talents. The chaster, with plenty of TV and
radio exposure under his belt, gives some solid
professional treatments of such goodies as “Boy
And Girl,” “Lover Come Back To Me” and “I Want
People To Dance Things.” This disk should make the singer a host of new friends.

“Music to Remember—Lawrence of Arabia”—Various Artists—United Artists UAS-100
This aptly titled album from United Artists
boasts the talents of fine artists as Karen
& Teloher, Shirley Bassey, Jan Pearce, Marilyn
Monroe, Al Caiola and others singing and playing
some of the most beautiful songs from current
films and Broadway shows. The LP could step out salerwise with such fine entries as “Law-
rence of Arabia” theme, “What Kind Of Fool Am I” and “The Sweetest Sounds.”

“MARRIAGE IS FOR DINOSAURS”—Muriel Landers, Stanley Adams—Big Top 12039
Here is a humorous and nonsensical package of
derodies by Muriel Landers and Stanley Adams
drawn from Bigtop. With some very funny material
written by Ruth Batchelor, Sid Wayne and Bob
Roberts, the duo delivers each ditty in a manner
that is sure to evoke plenty of belly laughs.
Laugh-laden bars include “Bertie Boy,”
“Community Property Waltz,” “Child Psychology”
and “Do, Godzfarb.”

“Ciao”—Al Caiola—United Artists UAS 6276
Ciao, (this album’s tag is Latin), and yet
guitarist-orchestrator Al Caiola is literally off-
ering an invitation to favorite Italian melodies
on this top-drawer outing. Caiola’s arrangements are steeped in the romantic
atmosphere of the country and are geared for
either dancing or listening pleasure. Among
the best tracks are “Quando Quando Quando,”
“Al Di La” and “Tango Ruspoli.” Nookers should find
plenty of programmable material here.

“Formidable!”—Charles Aznavour—Mercury SR-60792
Nero De Gaffa, Charles Aznavour is probably
the most popular man in France. The actor-
composer-singer, with more than 300 composi-
tions, his dozen hit tunes on this second LP from
Merry. As in most French songs, the lyrics outshine the melody, and so
it is as the singer gives each to one a
feeling, emotional reading. Best bars here are “En
D’ol Moie” and “En Clair De Mon Am.” Disk is another
fine entry sure to swell the ranks of Aznavour add-
mers.

“Boss Nova”—Singers, Inc.—Valiant 494
Here’s an imaginative bossa nova session spot-
lighing the accomplished vocal talents of a new
group called The Singers, Inc. Through the
magic of multiple recording techniques the group
sings with the background arrangements
arrangements as well as the songs themselves. The
effect comes off amazingly well on a fine group
of standards including “When I Fall In Love,” “I Love A Little Spanish Town” and “I Could Have Danced All
Night.” Fine fare for dancing or listening plea-
sure.

“He’s in Charge Here!”—Gerald Gardner—Atlantic A8974
With a plethora of White House-oriented albums
already on the market, this new Atlantic entry
proves that numbers don’t mean anything and
that there is always room for one more funny
disk. Again the Kennedy clan is the subject
for the humor here, which is based on Gerald Gar-
nder’s best-selling book “Who’s In Charge Here?”
Adam Williams effectively portrays JFK, and
an eye-catching cover is sure to lure the buyers
to the counters. This one could move rapidly.

“His Eye’s On The Sparrow”—Fame BLP-1076
Here is a truly charming spiritual session
featuring the very best of Gospel choirs
from the South. All of the choirs on hand
are top-flight, and the material all
sung in a very inspirational way. This
is one of the best Gospel LP’s
we’ve heard in a long while.
REMEMBER 'DIANA'?
NOW 'REMEMBER DIANA'!

PAUL ANKA

Remember Diana • At Night

DON'T FORGET TO ORDER BIG! 8170

RCA VICTOR

THE MOST TRUSTED NAME IN SOUND
**ALBUM REVIEWS**

"MOON GAS"—Dick Hyman/Mary Mayo—MGM E4119
Dick Hyman indulges in a bit of electronic trickery to provide some interesting backdrops for songstress Mary Mayo on this MGM outing. The pianist-organist doubles as composer on some of the tunes here and interweaves them with some time-worn oldies. Hyman's playing is effective as are the vocals by the pair, but excessive gimmickry gets in the way. Included here are "Moon Gas," "Stella By Starlight" and "I'm Glad There Is You."

"THE INTRODUCTION OF THE KNOB LICK UPPER 10,000"—Mercury SR 60780
The Knob Lick Upper 10,000 is a new folk group with an authentic, colorful old-time bluegrass style. The group does not attempt to carbon-copy the old style but rather fuses the distinct, modern folk style perfectly suited to this country band of music. Most of the numbers here like "The Cuckoo," "Bowling Green" and "Kathy Kyle" are standards, but the crew has created a new batch of exciting arrangements. A fine showing.

"SUTTILLER'S PRESENTS THE HI-LITES"—King 818
The Suttiller Brothers, who own and operate one of the Midwest's finest theatre restaurants, sponsor the Hi-Lites, a new trio from Toronto on the circuit. They are a triple entry. Earlier backed by the Cliff Lash ork the group displays a simple, down-home-regular style on a fine batch of evergreens. Tilted "Tell Maria" and "Sadie," "Carolyn In The Morning" and "Canadian Sunset." Pleasant listening throughout.

"ADRIANO CELENTANO"—Vesuvius 411
Here is the voice and guitar of Adriano Celentano singing and playing some Italian tunes with a hard-driving rhythm. The young Italian songster effectively uses the American rock 'n' roll sound on these melodies and also sings them in both English and Italian. Swinging sides include "Veloce," "Buona Sera Signorina" and "Happy Days Are Here Again."

"RAILROAD BILL"—Homesteaders—Riverside KM 107
Once in a great while a new folk group comes along with a sincere feeling for the traditional folk style. The Homesteaders are just such a group. These talented singers do not rely on modern gimmicks like a slicked-up chorus and full-size backing but rely instead on their fine vocal and instrumental skills. The gang dishes up both evergreens folk and country with equal poise. The Homesteaders shine on "Railroad Bill," "Cape Cod Girls" and "Nine Pound Hammer." Polkas should come out in force for the album.

"THE IRRESISTIBLE GOSPEL CHORDS"—Dauntless DS9305
The Gospel Chords, a family group, made up of talented youngsters, showcase their talents in a session of gospel-oriented tunes. The group sings in all the popular gospel styles, quartet, hard, and soul gospel on this Dauntless LP. The tunes here are traditional spirituals and the singers handle them with feeling and authority. Included here are "I Couldn't Keep It To Myself," "I Need Thee" and "Come Out Of The Wilderness.

**CLASSICAL PICKS OF THE WEEK**

"THE SOUND OF HOROWITZ"—Vladimir Horowitz—Columbia
For his second Columbia program Vladimir Horowitz has chosen some especially soothing, lyrical selections, from Schubert, Scarlatti, Mendelssohn and Schumann. Although the music is, for the most part, slow and lyrical it is extremely intimate to the listener. On the keyboard, the sensitivity and command style is highlighted on such popular selections as Schumann's "Scenes From Childhood" and Scarlatti's "Sonata In E Major." A superior classical offering.

BERLIOZ: Beatrice Et Benedict, Solist, Chorus, London Symphony Orchestra, Colin Davis, Conductor—London SOL 256/7
Berlioz' comic opera adaptation of the Bard's 'Much Ado About Nothing' is excitingly performed by the London Symphony Orchestra conducted by Colin Davis, with the St. Anthony Singers and soloists Tony Cantor,平衡, Phillip Vasey, John Mitchinson and others. The composer's score is carried by the orchestra with a fine orchestral flourish that are completely capricious. This recording from London is a happy listening experience and merits the attention of all opera devotees.

RACHMANINOFF: Symphony No. 3 in A Minor, Utah Symphony Orchestra, Maurice Abravanel, Conductor—Vanguard VRS 1094
Rachmaninoff's Symphony No. 3, like many of his earlier works bears the same theme of tragic beauty and this performance by the Utah Symphony Orchestra with Maurice Abravanel at the helm, dramatically captures this inherent mood. The condutor leads his men through the intricate passages with sensitivity and emphasis of a firm knowledge of the composer. Despite its somberness, this neglected work bears repeated listening.

**JAZZ PICKS OF THE WEEK**

"A NIGHT IN TUNISIA"—Art Blakey's Jazz Messengers—RCA Victor LPM 2545
In the past several years Art Blakey's Jazz Messengers have become one of the most important small jazz groups in the scene of modern music. On these Victor sides cut six years ago the group is in fine form as they go through their inventive passages in their usual hard-driving style. Blakey's non-lyrical style is showcased on the album's tag, "Drizzy Gillespie's" rapidly-changing, intricate "A Night In Tunisia." Other top-flight tracks include "Off The Wall," "Theory Of Art" and "Evans."
HOT STOCK TIP...

BUY
BUY
'BIRDIE'

And by the by, don’t forget to cash-in on Ann Margret’s new high-flying single ‘Bye Bye Birdie’ & ‘Take All The Kisses.’ #8168

RCA VICTOR

Cash Box—April 13, 1963
Hot News: just received a flash that XTRA in Mexico near Tijuana is reportedly Top 40 with a 100,000 watt channel signal. If this comes off, the outlet could become a significant factor in west coast broadcasting.

As a special feature of its participation in the Motor City's annual "Salute to Women Who Work Week," WXYZ-Detroit has come up with an audio participation contest promotion that may put many of the outlet's business executives squarely between "fires." In the special contest announcements directed at the "top brass" of local industry, the outlet is offering "how efficient and helpful she is." International news: WLJ, St. Louis, personality Gary Stevens has started a series of overseas telephone conversations with radio stations in foreign countries. The calls are placed live during the Stevens air stanzas to distant locations to learn about music and the popularity in such places as Hong Kong, Singapore, Tokyo and Honolulu. Listeners submit suggestions as to places they would like Stevens to call.

"Folk Song, And More Folk Songs," eight in series with especially specials for young people, will debut next month on five television stations and WXYZ-Family Broadcasting Company. The hour-long history of the U.S. is the second of two programs tracing our traditions as preserved in our popular songs. The first program, "This I'll Call It Home," was premiered in February and dealt with the period 1780-1850. The second covers the century from 1850 to 1890.

An all-day campaign that saw dealers and newscasters promoting Sabin vaccine over the air, found KLH-Hollywood's switchboard ringing more than usual numerous times in one day from listeners wanting to know where their nearest clinic was located. Telephone operators had a list of clinics throughout the 450-square mile Los Angeles area,alled each caller of where nearest one was relative to home or office. KLH will undoubtedly promote the next Sabin oral polio vaccine days on May 2nd and June 1st.

... Despite a torrential rain, the "Creek Dynsters" recent concert at the Top 40 Lopolio, Mi. with 200 people, drew an almost capacity house and promoters of the gig are still thinking of master of ceremonies, KLH spinner John Compton, who plugged the event twice on his popular daily air stanzas.

WLOL-Minneapolis spinners Carson Rennie, Dan Allan, Bill Bennett, Jerry Tekel, John Pete, Ray Christiansen, and George Peterson appeared at the Northwest Builders Show March 1 in Minneapolis. Interviews and reports were broadcast from the Auditorium stage. Day and Jimmy Dean, who headlined the Builders Show appeared on the WLOL broadcasts.

Jack Thayer, vice president and general manager of WHK-Cleveland, recently accepted the first Air Force award of $60,000 which was presented to WHK "in recognition of outstanding public service to the recruiting program of the U.S. Air Force. WHK public service director Allen Michaels created sound of service spots to promote both the Air Force recruiting program and the distribution of the "Age of Space" booklets. Sound of service announcements, WHK's new contribution to the effectiveness of many public service campaigns are being intensively listener interest in public service material.

The people in Florida know how lucky they are. WFLA-St. Petersburg realizar final "chill navio" campaign in conjunction with 'friends of the Everglades' Project. Many of the Everglades' winter audiences were invited to write in and tell why the "chill navio" all winter. First prize was three tickets to the contest did not send the winner two tickets to Dalal. Second prize was "chill navio" and the prize was not sent over the phone for the whole family. Over 1200 listeners wrote in to say how happy they were to be in WFLA radio land.

WGH-Norfolk was one of few "National Bachelor Day" events. There were some of the eligible bachelors of the Tidewater area. Claude Porter, 38 years old, will receive his prize in the evening of February 28th, 1962. Nationwide's Bachelor Day idea was hand and footed, accompanied by a nice spot for dancing and dining in top off. The event helped Claude on with his dinner and was chosen as the winner with memories of a wonderful day.

WGH invited listeners to send in the names of single women of Tidewater's most eligible in the area. Second runner-up was General Sahn, one of the WGH air personalities.

WWDC-Washington listeners are canvassing the record stores in the Washington area, buying their way on Top 40 lists which contain the name of a wrong wax artist. Of more than 20,000 lists distributed in the area, the name of a wrong recording artist is listed on at least seven.

The station has offered a transistor radio to every person who returned Top 40 lists with the correct names and addresses.

In an effort to acquaint the public with the benefits of air travel, Greater Washington Senators baseball club listeners are asked to predict the total number of home runs hit by both teams during the Senators' season opener. A prize of $50 is offered to the person with the closest prediction, plus a trip to see the Senators.

KOLE-Port Arthur and KLOF Lake Charles recently pulled an all night April Fool's Day prank on the entire audience. The department of KLOF departed en masse from the building, KOLE's offices were locked. This was going on all the KOLE staff were in Lake Charles playing KOLE for the entire second day.

VITAL STATISTICS: The "all local" contest on KXOL-Fort Worth, ... Todd Taylor given the green light as program director of KXOL-Fort Worth. ... Bob Bruce is the new director of KZJ-Fort Worth. ... Kim Brown named program director for WXYR-Chicago.
ONE OF THE GOLDEN NAMES OF THE BUSINESS!
ROY HAMILTON

FIRST RELEASE—FIRST HIT—ON MGM
LETT GO
c/w YOU STILL LOVE HIM
K13138
ARRANGED AND CONDUCTED BY TEACHO WILTSHIRE/LEIBER-STOLLER PRODUCTION

MGM RECORDS
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO APRIL 3RD)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>35%</td>
<td>Remember Diana—Paul Anka—RCA Victor</td>
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<td>30%</td>
<td>Losing You—Brenda Lee—Decca</td>
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<td>The Folk Singer—Tommy Roe—ABC Paramount</td>
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<td>If You Wanna Be Happy—Jimmy Soul—S.P.Q.R.</td>
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<td>Still—Bill Anderson—Decca</td>
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<td>They Should Have Given You The Oscar—James Darren—Colpix</td>
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<td>Rev. Mr. Black—Kingston Trio—Capitol</td>
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<td>These Tears—Jan Bradley—Chess</td>
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<td>Two Kinds Of Teardrops—Del Shannon—Bigtop</td>
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<td>Mother Please—Jo Ann Campbell—Cameo</td>
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<td>Hot Pastrami—Dartells—Dot</td>
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<td>Memory Lane—Hippies—Parkway</td>
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<td>You Should Have Been There—Fleetwoods—Dalton</td>
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<td>Today I Met The Boy I'm Gonna Marry—Darlene Love—Philies</td>
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<td>Shy Girl—Cascades—Valiant</td>
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<td>Patty Baby—Freddy Cannon—Swan</td>
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<td>He's So Heavenly—Brenda Lee—Decca</td>
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<td>Yesterday's Memories—Eddy Arnold—RCA Victor</td>
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<td>Bossa Nova Stomp—The Fabulous Dials—Joy</td>
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<td>One Boy Too Late—Mike Clifford—United Artists</td>
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<td>Surfin' U.S.A.—Beach Boys—Capitol</td>
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<td>I Love You Because—Al Martino—Capitol</td>
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LESS THAN 10% BUT MORE THAN 5%

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<td>A Love She Can Count On Miracles (Tamla)</td>
<td>60%</td>
<td>The Fool</td>
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<td>Contours (Gordy)</td>
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<td>Jamie Cee (Bigtop)</td>
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<td>Betty Jean</td>
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<td>Take These Chains From My Heart</td>
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<td>Freddy Cannon (Swan)</td>
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<td>Ray Charles (ABC Par.)</td>
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<td>You Can't Sit Down Duvals (Cameo)</td>
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<td>Four Seasons (Vee Jay E.P.)</td>
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LIGHTNING STRIKES TWICE!
Via two lightning fast movers

Sam Cooke

ANOTHER SATURDAY NIGHT

LOVE WILL FIND A WAY

#8164

Floyd Cramer

(These Are)
THE YOUNG YEARS

KAAPSEDRAAI
("kop in der")
(The South African Cape Roos)

#8171

on RCA Victor

Cash Box—April 13, 1963
Strong on Sar!
"That's Where It's At"
and
"Movin' and Groovin'"
Sims Twins #158

"Don't Throw Your Love On Me So Strong"
Johnnie Morisette #159

"The Waddle"
L.C. #141

"Dance What You Wanna"
Johnnie Taylor Derby #101

"Greasee"—Part II
Billy Preston Derby #1002

SAR RECORDS
6425 Hollywood Blvd.
Hollywood 29, Calif.

GOING HIGHER WITH THE HITS!
that's
Johnny Halonka
BETA RECORD DIST.
599 10th Ave., N.Y.C. CH 4-3744

The Majors
"Tra-La-La"
#5936

Imperial Records

Attention DeeJay's!
Flip to:
"I Behold You"
Della Reese
Victor 47-8145

Alexis Music, Inc. (ASCAP)

JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(SELECTIONS NOT on Cash Box Top 100 reported going strongly with ops.)

HEART OF MY HEART
WHEN YOUR HAIR HAS TURNED TO SILVER
Frank Fontaine (ABC 10541)
PARADISE
April Stevens & Nina Tempa (Alto 6248)
TWO KINDS OF TEARDROPS
Don Shannan (Bliplop 31472)
THE FOOL
Jimmie Coo (Bliplop 3139)
MOTHER, PLEASE
Jo Ann Campbell (Cameo 249)
PRIMA DONNA
Glen Campbell (Capitol 4925)
GOT YOU ON MY MIND
Cookie & Cupcakes (Chess 1848)
THEY SHOULD HAVE GIVEN YOU
James Darren (Capitol 685)
THIS OLE HOUSE
Jimmie Dean (Columbia 42758)
ANDY WILLIAMS (5 PACK)
(Columbia JMK-5)
CIGARETTES AND COFFEE BLUES
Marty Robbins (Columbia 42701)
HAPPY BEAT (5 PACK)
Roy Coniff (Columbia JMK-4)
BABY COME HOME TO ME/
ROSES AND ORCHESTRA
Bel Ives (Decca 31479)
MISERLOU
Dick Dale (Dot-Fane 5019)
THE ROSY DANCE
Johnny Thunder (Dimond 133)
ONE AMONG THE MANY
Ned Miller (Fabor 116)
BURNING DESIRE
Vivian Ray (Fabor 115)
STRIPPER SUGAR BLUES
Seymon (Fabor/Boast)
DO IT—RAT NOW
Bill Black's Combo (Hi 2064)
RUSTY WARREN SINGS
(Jubilee EP-45-2049)

KNOCKERS UP (EP)
Rusty Warren (Jubilee JMG 2029)
DIANE
Joe Hendall (Kopp 521)
INSULT TO INJURY
Toni Lynn (Liberty 55352)
THERE'S SUCH NO THING AS LOVE/
SHE'S JUST ANOTHER GIRL
Anthony Newley (La Monica 5207)
HAMBONE
Red Saunders (Ghosh 7166)
YOU CAN'T SIT DOWN
Dovells (Pathway 687)
ISLAND OF DREAMS
Springfields (Philips 5049)
SHE'LL NEVER, NEVER LOVE YOU
Teresa Brewer (Phillips 4009)
GOING THROUGH THE MOTIONS
Fats Domino (Fathers 2019)
REMEMBER DIANA
Paul Anka (RCA Victor 4170)
ANOTHER SATURDAY NIGHT
Som Cooks (RCA Victor 4170)
I'M MOVIN' ON
Matt Lucas (Timex)
HARD HEAD
Louis Jordan (Tangerine 920)
EL WATUSI
Ray Baretto (Tao 419)
ONE BOY TOO LATE
Mike Clifford (UA 568)
THEME FROM LAWRENCE OF ARABIA
Ferante & Teicher (UA 566)
JUST GOT SOME
Willie Mabon (USA 725)
SHY GIRL-LAST LEAF
Casadie (Yafimant 6028)
BILL BAILEY
Ella Fitzgerald (Verve 10288)
STING RAY
Roger (WB 5349)

NEW ADDITIONS to TOP 100

59—LOOSING YOU
Brenda Lee (Decca 31478)
61—REV. MR. BLACK
Kingston Trio (Capital 4931)
78—TAKE THESE CHAINS FROM MY HEART
Ray Charles (ABC Paramount 10455)
85—THE LOVE OF MY MAN
Theo kyrene (Creek 1204)
87—BONY MARONIE
Appalachians (ABC Paramount 10479)
89—HOT PASTRAMI
Dannis (Dot 4639)
90—COME AND GET THESE MEMORIES
Marvin & Vandellas (Gordy 7014)

94—CALL ME IRRESPONSIBLE
Frank Sinatra (Reprise 116)
Jack Jones (Kopp 516)
95—PUSHOVER
Etta James (Argo 5437)
97—ANN-MARIE
Delmonts (Sabine 508)
99—WHAT A GUY
Raindroops (Jubilee 5446)
100—DON'T LET HER BE YOUR BABY
Concerts (Gordy 7016)
100—STILL
Bill Anderson (Decca 31458)

AIMED AT OPS

I'll Never Smile Again/Thanks For The Memory—Platters—Mercy 30109
Lonsoma, That's All/A Perfect Day—David Carroll & Franklin Mac Corman—
Mercury 30108
Battle Hymn Of Republic & Dixie (Pts. 1 & 2)—Dick Contino—Mercy 30110
Lonely People
Do Foolish Things
Walk On The Wild Side
Lover Come Back To Me
And Others

billy Storm

LONELY PEOPLE DO FOOLISH THINGS
IS INCLUDED IN BILLY STORM'S LP

BV 3315 and STEREO 3315 ON
Here For Copa Date

NEW YORK—Brenda Lee is shown being greeted on her arrival from a five-week singing tour of Europe by Leonard Schneider, executive veep of Decca Records, at Idlewild Airport. The lark, who is currently riding the charts with "Losing You," is in New York for her Copacabana debut on May 2.

Wrather Corp. Buys Frisco Musak Franchise

HOLLYWOOD—Beverly Hills, Calif.: Wrather Corporation has announced it has purchased the San Francisco Musak franchise from Muzart Company, Inc., which hereafter will be operated by Muzak Corporation, New York based wholly-owned subsidiary of Wrather Corporation.

Charles C. Cowley, president of Muzak, the largest supplier of programed background music to commercial and industrial establishments in the U.S. and abroad, said that the acquisition was made because of the "dramatic growth potential of the San Francisco market area and management's desire to be represented on the West Coast by a company-owned office."

Muzak, which also operates directly in the New York area and has over 250 franchised distributors throughout the United States and several foreign countries, began operations over 27 years ago and supplies background music to offices, factories, hotels, restaurants, trains, airplanes and oceanliners, generally through independent franchise holders. The company conducts national business development programs and works with its franchise holders locally, furnishing them with equipment, programming, sales promotion material, and advice with respect to techniques and methods of operation.

Wrather Corporation also owns Disneyland Hotel; television and motion picture properties including "Lassie" and "The Lone Ranger;" Stephens Marine, Inc., custom yacht builders of Stockton, California; and approximately 50% of The A. C. Gilbert Company, toy manufacturers of New Haven, Conn.

Lester Sims Plans Return To Music Biz

NEW YORK—Lester Sims, absent from the disk scene for about a year since leaving his post at Bourne Music to enter the brokerage business, plans to return to music & disk activities. Although he has been discussing possible opportunities in this area, he told Cash Box, he has not finalized any moves. Sims was general professional manager of Bourne for five years, coming to the publicity after a 15-year stint with Miller Music in the same capacity.

AMC Report: 34 Million Americans Are Amateur Musicians

CHICAGO—Musical America on an amateur level continues to show great gains.

As of Dec. 31, 1962, the American Music Conference has just reported, there were 34 million amateur musicians in the U.S., compared with 19 million in 1950. In 1950, out of every 7.9 Americans played a musical instrument and/or received instrumental instruction; in 1962, the ratio was one of every 5.5.

The popular instrument by far among amateurs is the piano, with 21.5 million playing the instrument last year. Second best is the guitar, with 7.3 million devotees. 1962 Retail sales of new musical instruments, musical accessories and sheet music, not including phonos, disks or other products that reproduce music rather than being used to make music, amounted to $500 million, compared to $365 million in 1940. The AMC says that the '62 figure surpassed the combined dollar volumes of all spectator sports, still and movie cameras, comic books and playing cards.

The AMC estimates that more than 10.5 million school-age youngsters are now playing musical instruments or receiving instrumental instruction in public and parochial schools and from private teachers. There were only 2.5 million music-making youngsters in 1947. The number of adult music makers has increased from 16 million in 1947 to 23 million in 1962, up 47%.

An amateur musician is defined by the AMC as someone who plays a musical instrument six or more times a year, either in private or with organized music groups, or someone who is receiving instrumental instruction of some type.

Delta Record Distrib Has New Quarters

ALBANY—Robert Devere, proxy of Delta Record Distributors Inc., has announced that the firm has had to move its operation larger quarters as a result of the firm’s growth over the past three years. The distrib is now located at 1200 Broadway, Albany.
The Right Side

“STRUTTIN’ WITH MARIA”
Herb Alpert’s Tijuana Brass
A & M #706

The Right Time

“SUCH A GOOD NIGHT FOR DREAMING”
The Kenjolairs
A & M #708

“You Left Me Here To Cry”
Terry Stafford
A & M #707

“I’M JUST A COUNTRY BOY”
George McCurn
A & M #705

The Right Deal

COMING • APRIL 15—GREAT ARTIST • GREAT LP
“COUNTRY BOY GOES TO TOWN”
George McCurn
A & M LP102

Dealers—Please ask your A & M Distributor about the fantastic deal on the above LP. . . . It will give us time to think up one.
TOP 100 ARTISTS

(See Top 100 titles and labels)

Anderson, Bill 100
Appalachians 87
Beach Boys 35, 100
Beacher, Johnny 96
Belmonds 87
Benett, Tony 19
Santoro, Brook 23, 76
Shand, Bobby 52
Bradley, Jan 98
Brown, Maxine 75
Cascades 16
Chamberlain, Richard 75
Chandler, Gene 75
Chaddey, Kenny 15
Chaves, Jody 10
Chesky, Chubby 32, 39
Christie, Lou 56
Contours 14
Cookies 48
Colin, Hal "King" 17
Cymbal, Johnny 17
Derin, Bobby 20
Desertas 65
Davis, Skeeter 35
Dick & Dodgers 46
Dion 28, 31
Drifters 84
Dorke 93
Earls 82
Fady, Duane 48
Four Seasons 30
Francis, Connie 11
Gileath, James 65
Gillespie, Fug.htm 44
Guitary, Vince 44
Harris, Ruff 47
Hippies 49
Holiday, Jimmy 57
Jackson, Chuck 60
Jan & Dean 46
James, Elta 95
James, Jack 29
King, Sun E. 57
Kingston, Trio 86
Lawrence, Steve 19
Los, Dickery 97
Lee, Brenda 59
Little Eva 21
Little Piggy March 6
Love, Darling 25
Lyman, Jerry 2
Mancini, Henry 29
Martins & Vandellas 60
Marcos, Johnny 56
Martino, Al 74
Mccall 60
Madison, Al 74
Mireles 60
Nelson, Rick 53, 67
Newton, Wayne 79
Oklahoma, Ray 13
Ommett 60
Paul & Paula 9, 58
Perelli 71
Potter, Paul & Mary 69
Potter, Paul 69
Prince, Gene 77
Prestley, Elvis 37
Purcell, Bill 19
Rainbows 99
Randolph, Boots 38
Randy 46
Rip Chords 77
Rivinings 70
Rocky Fellers 70
Rogers, Singers 33
Romantic 10
Santamaria, Mongo 25
Sharp, Dick Dee 81
Shepheard Sisters 81
Shelford 30
Simpson, Frank 94
Sista, Johnny 71
Suggs, Bab B. 85
Stevens, Ray 86
Stittson, Johnny 24
Vee, Bobby 86
Vinton, Bobby 36
Warwick, Dionne 36
Washington, Baby 88
Welch, Mary 66
Williams, Andy 2, 25
Wilson, Jackie 88

The above feature is designed as an aid to retailers who have requested such a list to help them locate hit singles when consumers ask for them by artist name.

A sure-fire seller across the nation—
PAUL PETERSEN's

Cash Box—April 13, 1963
Wilson Gets Gold LP For "Man"

BURRANK—Meredith Wilson, composer of "The Music Man," recently received a gold LP for $1,800,000 sales of the original Warners Brothers Records soundtrack of the flick. Presenting the disk was WB Records prez Mike Maitland (right). The award presentation took place at Maitland's office at the label's home offices in Burbank.

Pincus-Gil Firms Grab Foreign Hits For U.S.

NEW YORK—George Pincus has announced the acquisition of a series of foreign tunes for distribution in this country by the Pincus-Gil firms. Tunes picked up in France are "Tous Les Garcons Et Les Filles," "Two Bodies on the Beach," "Flip Flop" and "Bootie and Kick." From England the firm acquired "Manana Pasada Mansana" by Acker Bilk, Karl Denver's "Dry Tears," the theme song from "Vice and Virtue," "Boot Hill," "Bring on the Girls," and Kenny Baker's "Moon Dust." Pincus also picked up the American rights to the German tune "The Happy Cowboy.

Another "Other Side" Tale

NEW YORK—20th Century Fox Records recently re-released Gogi Grant's reading of "Tender Is the Night." In order to take advantage of the tune's standing as an Academy Award nominee, but the disk business being what it is, the label is getting re-action to the flip portion, "Magic Music." According to Bennie Ross of Consolidated Music (ASCAP), publisher of the tune, the side is getting strong airplay, and the diskery is now gearing promo efforts in its behalf.

To Africa For "Boys"

NEW YORK—Connie Francis recently left Gotham for personal appearances in key cities in South Africa to publicize her current chart-riding MGM single and LP of "Follow The Boys" as well as her MGM flick of the same name. On hand to wish the larkish-planbon voyage were MGM executives Gene Meretti and Sol Handwerger.

Coltrane Atlantic LP Wins French Prize

NEW YORK—Atlantic's LP "My Favorite Things" by John Coltrane has been voted the winner of Le Grand Prix 1963 in a poll taken by the French publication, Jazz Magazine.

Int'l Trio

NEW YORK—New York publisher Ivan Mogull recently played host to two of his international representatives who were in the U.S. for the first time. Standing (left to right) in the above photo are Buz Anderson, who represents Mogull's Scandinavian operation, Mogull, and Dov Zeria of Hafifa who represents the Gotham pubbery in Israel.

Off To Fast Sales Start, New Burke Single In For Big Promo Push By Atlantic

NEW YORK — Reporting sales of 100,000 in the first 10 days, Atlantic Records is going all-out to put over its new Solomon Burke reading of "If You Need Me." To expand this initial sales splurge even further, Bob Kornheiser, sales head, and Jack Fine, promo topper, have been working closely with distributors and deejays. Full-page ads in all trade papers have also been set. The tune has been purchased for Atlantic's publishing affiliate, Colidion Music, according to Jerry Wexler, the label's exec veep.

Early Advertising

Copy Deadline

For APRIL 20th ISSUE
DUE TO GOOD FRIDAY

All copy must arrive in New York offices no later than Wednesday, April 10th.
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. EL WATUSI
   Ray Barretta (Tico 419)

2. SHY GIRL/LAST LEAF
   Cascades (Valiant 6028)

3. THE FOOL
   Jamie Coe (Bigtop 3139)

4. THE BOUNCE
   Olympics (Tri-Disc 106)

5. ETERNALLY
   Chantells (Ludix 101)

6. HAMBONE
   Red Sanders (Dobie 7166)

7. MOTHER, PLEASE
   Jo Ann Campbell (Cameo 249)

8. STING RAY
   Routers (Warner Bros. 5549)

9. RONNIE, CALL ME WHEN YOU GET A CHANCE
   Shalvey Fabares (Calpix 642)

10. ANOTHER SATURDAY NIGHT
    Son Cooke (RCA Victor 8164)

11. TWO KIND OF TEARDROPS
    Del Shannon (Bigtop 3143)

12. ONE AMONG THE MANY
    Ned Miller (Faber 116)

13. SEAGREEN
    Vice-Runs (Bethlehem 3045)

14. WHATEVER YOU WANT
    Jerry Butler (Fancy 466)

15. YOU SHOULD HAVE BEEN THERE
    Fleetwoods (Dalton 74)

16. NANCY'S MINUET
    Eddy Bros. (Warner Bros. 5346)

17. THEY SHOULD HAVE GIVEN YOU THE OSCAR
    James Davis (Calpix 645)

18. DO IT—RAT NOW
    Bill Black's Combo (HI 2064)

19. REMEMBER DIANA
    Paul Anka (RCA Victor 8170)

20. DIANE
    Joe Hamell (Kapp 521)

21. TURN BACK
    Jerry Jackson (Kapp 511)

22. BLUE
    Jack Reno (Fanogram 1234)

23. SKIP TO M'LINMO
    Ventures (Dot 66)

24. PLAY THOSE OLDIES, MR. D. J.
    Anthony & Sophonies (Mercerly 72165)

25. BILL BAILEY
    Elia Fitzgerald (Verve 10386)

26. ISLAND OF DREAMS
    Springfields (Philips 40099)

27. INSULT TO INJURY
    Timi Yuro (Liberty 55552)

28. BABY, COME HOME TO ME
    Burt Ives (Decca 31479)

29. SHE'S NEW TO YOU
    Marty Bee (Liberty 55543)

30. SANDRA
    Volumes (Julipix 5446)

31. HE'S SO HEAVENLY
    Brenda Lee (Decca 31478)

32. ARABIA
    Delcas (Showcase 2501)

33. HELLO STRANGER
    Barbara Lewis (Atlantic 2184)

34. IF YOU NEED ME
    Solomon Burke - Wilson Pickett (Atlantic 6291)

35. LITTLE BIRD
    Pete Jolly Trio (Ara 116)

36. GRAVEY WALTZ
    Steve Allen (Dot 16457)

37. MY LITTLE GIRL
    Crickets (Liberty 55540)

38. THIS OLD HOUSE
    Jimmy Dean (Columbia 42735)

39. GOT YOU ON MY MIND
    Coolie & Cupcakes (Chess 1044)

40. ONE BOY TOO LATE
    Mike Clifford (United Artists 548)

41. CRY ON MY SHOULDER
    Johnny Crawford (Dot-Fi 4002)

42. TAKE THESE ARMS OF MINE
    Otis Reading (Vall 105)

43. ON THE TRAIL
    Roger Williams (Rapp 522)

44. I CAN TAKE A HINT
    Miracles (Tamla 54076)

45. WHERE ARE YOU GOING, LITTLE BOY
    Zip & Zippers (Pageant 607)

46. DON'T LET ME CROSS OVER
    Carl Butler (Columbia 2002)

47. YOU CAN'T SIT DOWN
    Drells (Parkway 867)

48. PATTY BABY
    Freddy Cannon ( Swan 4139)

49. THE DOG
    Rufus Thomas (Stax 130)

50. THE BIRD
    Duotones (Columbia 42657)

The Hottest ONE-TWO Punch On Records Today!

FREDDY CANNON

BOUNCES BACK BIG

PATTY BABY

b/w

BETTY JEAN

S-4139

DO IT AGAIN WITH

ROCKIN' CRICKETS

S-4140

WILD WEEKEND—LP 509

SWAN

N.W. Corner
8th & Fitzwater Sts.
Phila., Pa. MA 7-1500

A Chart Maker And Climbing!
Features The New Hit Single

ROCKIN' CRICKETS

Cash Box—April 13, 1963
Harry Akst Dies

HOLLYWOOD—Harry Akst, musician-lyricist and long-time accompanist for Al Jolson and later for Eddie Fisher, died at his Hollywood home on Sunday, May 31. Akst, who was 68 years old, accompanied Jolson during his last public performances, a 42 show, 16-day tour for GFA stationed in Korea & Japan in 1950. A month later, Akst & Jolson were playing in Rumania in San Francisco when Jolson suffered a heart attack and died. Surviving Akst are his widow, two daughters and a sister.

Max De Rieux
Decca Paris, Dies

PARIS—The French entertainment world was deeply shocked at the recent death of Max De Rieux, the well-known artistic director for Decca Disques in Paris. He will also be remembered for his numerous activities as a producer for the Opera and leading Theatres of Paris.

De Rieux was killed in a recent car accident on the Cote d'Azur. His wife, a top executive with Decca and RCA in Paris, is also an important and well known figure on the French record scene.

New Jazz LP Discount; 4 New Albums Included

NEW YORK—New Jazz Records, an affiliate of the Prestige label, is offering a 15% discount on its entire catalog. Deal, which runs through May 1, also includes the following new releases: "Kenny Burrell with John Coltrane," "Good Old Zoot," "Zoot Sims, Sounds of Africa," Ahmed Abdul-Malik, "To My Queen," Wally Dickerson, and "The Big Ones."

Two Stations Buy Dick Clark Package

NEW YORK—Two more radio stations, WFLD, Raleigh and WXYZ, South Bend, have become the 25th and 26th to purchase the two-hour Dick Clark package show produced by Mars Broadcasting Inc., of Stamford, Conn.

These last two sales of the Clark package have brought the total sales figure to almost a quarter of a million dollars. Stan Kaplan, exec vice-president of Mars, said that committed but unsigned stations would find the total up to an expected one-half million during the spring.

Clark's daily deejay show is a taped program but has a "live" sound created through a dubbing and recording technique.

Dreamin' In Canada

Groovy Sound!
"EVERYBODY SOUTH STREET"
Jamie 1297
The Four Evers

Picking Up Speed!
Bobby Curtis' "WHAT IF I LOSE YOU"
(Scoop by leading Trade Magazine)
D.J. write:
CAPA Records
803-R Govt. St.
Mobile, Ala.

Peter Nero To Score "Sunday In New York"

NE WYORK—RCA Victor's Peter Nero has set a deal with Seven Arts Films to write a score and play his original music for their upcoming film production of "Sunday in New York." Scheduled for April production, this film features Jane Fonda, Cliff Robertson and Rod Taylor.

In addition to scoring the film and playing the music, the pianist will also take a featured role.

Victor Inks Gordon

HOLLYWOOD—Anita Gordon, vocalist on the Tennessee Ernie Ford Show, has inked a five-year recording contract with RCA Victor Records. She'll cut four singles during the first six months, including one of the duet albums that the above photo is CED sick deejay Jolly David B.
List Musical "Tony" Nominees

NEW YORK—Nominations for this year's Tony Awards—Broadway's answer to the Oscar, were announced last week. Final winners will be announced April 28 at the American Theater Wing dinner at the Americana Hotel, this city.

On the musical stage level, the nominees are: A Funny Thing Happened on the Way to the Forum," "Little Me," "Oliver!" and "Stop the World I Want to Get Off," Anthony Newley ("Ston the World"); "I and Olave Revill ("Oliver"); actress: Georgia Brown ("Oliver"); Nanette Fabray ("Mr. President"); Sally Ann Thor ("Brigadoon"); Vivien Leigh ("Tosca"); director: George Abbott ("A Funny Thing... "); Peter Cee ("Oliver"); John Fearnley ("Brigadoon").

The high quality of the productions done by the New York City Center in its annual revival of old musical hits is emphasized by the two nominations for "The Sound of Music," as scheduled, ran only two weeks.

Atco To Wax Eurovision Song Contest Grand Prix

NEW YORK—The winner tune in the Eurovision Song Contest of 1963 will be released at Atco in English by Grethe and Jorgen Ingmann. The U.S. release will be coupled with "My Little Boy." The U.S. release was set through Claes Dahlgren of Metronome Records which also grabbed the publishing rights for its Summit firm Meteorion Music.

Prosen Back On Indie Prod., Pubbery Scene

NEW YORK—Sid Prosen has left his past as national promotion manager of the Dg, Flippin' and Blast labels, this city, to return to indie producing-publishing activities. Prosen said he'll be cutting three artists in the next few weeks. On the publishing end, he'll run Hometown Music (ASCAP) and Village (BMI) out of New York.

Buzz Curtis Joins Universal Distrb

PHILADELPHIA—Len Rakoff, gen. mgr. of Universal Record Distributing Corp., has announced the appointment of Buzz Curtis as promotion manager for the firm. Curtis has been active in record promotion in the Philadelphia area for many years.
The outstanding British Trio The Springsfields made a personal appearance in Holland last month. The British trio, still using the same New Philips recording: "Waf Wawo" is being exclusively sold in Holland partly in Dutch, partly in English by the Trio. Otto Vriesen of Dutch radio station RTV Noord getting to be a hit in Holland. Coupling is country styled "Little by Little."

Two new American hits are climbing fast on the Dutch charts: "Hey Paula" by the O'Jays and "Put Your Hand in the Door" by the Soul Brothers. Accompanied by the fabulous Quincy Jones Band, including a string-section, the O'Jays are using an improved rhythm section in the new record. "Hey Paula" is now the second most requested record in the northern part of Holland, while "Put Your Hand in the Door" is currently the most popular rhythm number in the southern part of the country.

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Among other American releases in Holland are an interesting single with hit potential: "Watermelon Man" by the Mongol Sante-maria Band, a cross of soul jazz and nunchu rhythms so to speak, on the Riverside label. And another Riverside release in Holland, catching much attention, is "The Cannonball Adderley Sextet in the Village Vanguard" (with Yusef Lateef)—"one of the finest Cannonball albums ever released," to quote John Ros of L. C. Phonogram.

Best of all, Boven's Master's voice-label recently launching its attractive "Music for You"-LP-records will also tape off very soon with a combined version of the U.S. musical "Guys and Dolls" and "Viva Las Vegas."

German musician and composer, who is a member of the international group "Bilderd" at the moment, called "Little by Little." He is also known for his work with the group "The Kingston Trio" in the Dutch edition of the "Greenback Dollar" recording.

Vera Lynn, still very much sought after in Holland, has another hit record on her hands: His Master's Voice released a single with "Hits of the Bilge" highlights. Among other hits are songs like "The Washing on the Sargent Line" and "Don't Fence Me In."

March 22, 23, Boven's management, staff and reps assembled for a two-day conference in Amsterdam. With 27 major offices of Philips staff sales staff shows to prove the fine results with Johnny Thunder's "Loose de Loop."

Editha Alton reports being happy to handle both number one and number two of the Eurovision Songfestival. Titles "Daisenise" (Denmark) and "Tun Va Pas" (Switzerland) will be recorded in Dutch language by famous songwriters, namely Harry Brocken on Philips-label Dutch lyric by Willy Rex and Jacques van Toi.

Wim van Vught of Alton-pantry announces the recording on Philips-label "Win somebody's Heart" are being recorded just for the moment. Jumping Jewels of the Scandinavian mosaic "Zero Zero," will be backed by "Wild Goose," an original composition of famous Dutch guitarist Eddy Christiani. The Jumping Jewels become international recording. Titles with recording of Alton's "Africa" and this new record will also be released on the international market.

Artons recorded on CBS-label two times the well known British instrumentals "Comin' Out the Other Side." Till this day Wim van Vught has a special push on the instrumental version by Lagenstee.

Perez Prado, (see above) who gave out the new rhythm called "Così Così" at his initial performance in Tokyo on March 6, has been catching our Latin fans. Though the rhythm is not yet popular among all our people, the dance is appealing enough to our young generation, who are always sensitive to new sounds. Prado left March 31.

**Japan's Best Sellers**

**INTERNATIONAL:**

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<th>This Week</th>
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<tr>
<td>1. (1) Sherry—Four Seasons (Vee Jay) Pub; Toshiba; Paradise King (Toshiba)</td>
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<tr>
<td>2. (2) Bobby's Girl—Marcie Blance (London) Pub; Shinko; Mari Umeki (Toshiba)</td>
<td>2. (2) (Toshiba)</td>
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<tr>
<td>3. (6) Goodbye Joe—Alma Cogon (Odeon) Pub; Shinko; Q. Sakamoto (Toshiba); Michiyo Azuma (King); Mari Sano (Grandson)</td>
<td>3. (6) (Toshiba)</td>
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<tr>
<td>4. (5) Return to Sender—Elvis Presley (Victor) Pub; Aberbach; 3 Frenaries (Toshiba)</td>
<td>4. (5) (Toshiba)</td>
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<tr>
<td>5. (2) The Longest Day—Mitch Miller (Columbia) Pub; EMP; Shigeru Katsumi (Toshiba)</td>
<td>5. (2) (Toshiba)</td>
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<tr>
<td>7. (7) You Belong to Me—Nancy Sinatra (Reprise) Mie Nakao (Victor)</td>
<td>7. (7) (Toshiba)</td>
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<tr>
<td>8. (10) Knock on Your Door—Dexter Hodges (Cadenza) Pub; Aberbach; Yukari Ito (King)</td>
<td>8. (10) (Toshiba)</td>
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<tr>
<td>9. (9) Edo Bananas Paul Anka (Victor) Pub; Shinko; Michiyo Azuma (King); Takashi Fujiki (Toshibl)</td>
<td>9. (9) (Toshiba)</td>
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<tr>
<td>10. (8) Rambling Rose—Nat &quot;King&quot; Cole (Capitol) Pub; Tone; Gentaro Takahashi (Toshiba)</td>
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<td>1. (1) Hitori-boshi No Futari—Q. Sakamoto (Toshiba)</td>
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<td>2. (2) Kiroko No Tango—Frank Naci (Victor)</td>
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<td>3. (3) Tsun-Tsun—Kazuo Kuwashima (Toshiba)</td>
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<td>4. (4) Yamaga-No-Hoshi—Kiyokio Matsuna (Toshiba)</td>
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<td>5. (5) Itusawasu Yume—Yukio Hashi (Victor)</td>
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<td>6. (6) Nihon No Jutsushi—Shinichiro Schubert (Toshiba)</td>
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<td>7. (7) Ōtsuri No Uta—Michiyo Mihashi (King)</td>
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<td>8. (9) Aka Utsuri No Uta—Michiyo Mihashi (King)</td>
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<td>9. (10) Aki Hanka—Yuiji Ishibashi (Toshibl)</td>
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<td>2. (2) Ray Charles Vol—(Atlantic)</td>
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<td>3. (4) Mantovani Spectaculars (London)</td>
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<td>4. (6) The Best Of King Cole (Capitol)</td>
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<td>5. (5) Holiday In Japan (Polydor)</td>
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Scottish singer Andy Stewart leaves Britain in May for a three-month tour of Australia and New Zealand. He will give concerts in Christchurch, Dunedin, Invercargill, Nelson, Wellington, Hastings, Napier, New Plymouth, Wanganui, Auckland, Hamilton, Tauranga, Invercargill, Dunedin, Wellington, and Christchurch. Stewart received a silver disk — the first Scottish artist to achieve such a distinction — for world sales exceeding a quarter of a million for his HMV recording of "A Scottish Soldier." After this three week break on another extensive tour — this time of Canada and America, he'll be the first of three albums "The Andy Stewart Show" will be televised by the BBC on April 15.

Effective from April 20th, Cyril Berlin and his firm Cyril Berlin Associates merges with the management of such artists as Lonnie Donegan, Jeanne Carson, Desmond O'Connor, etc., to form the American Heritage Corporation where he will be featured in the new Donegan series "Putting On The Donegan," which has six-week run on ATV commencing April 5.

The presidency of Pickwick International has spent a week in London with British affiliate Monty Lewis. Together they visited Belgrum and Holmecrest equipment purchase agencies for the distribution of their product. Lewis also plans a trip to Gertrude in the next April 3rd, Delays of building the Pickwick label distributed in that territory. As well as the Pickwick and Happy Time labels Lewis handles Rainbow Records which is currently very active in the premium offer field.

Manager Derek Bouton informs that bandleader Eric Delaney, who recently made a label switch from Parlophon to BMI, has a new LP "Dancing Free" to be released on Golden Guinea in May. Delaney's contract with Pye enables him to make his own tapes of "Pickwick" on Columbia in flat record under the new deal. Delaney plans a two-month engagement in Naples commencing May 1.

Bandleader for singer Sheila Southern, just back from a visit to Lisbon, she planes to Holland for TV on April 19 and 20 then on to South Africa during the next six weeks. Sheila Southern's concert tour in South Africa was a great success, and though her LP record "Casanova" in Holland with the French version of "Chariot (I Will Follow Him)," for Petula Clark, allowed foreign language disks are not usually popular, Petula scored a hit last year with "I'd Rather Have You."

Fred Jackson of Tin Pan Alley Music has the American hit "Our Winter Love" with recordings by Bill Pursell (CBS) and Felix Slatkin (Liberty). Also big in the race is a big hit "Dancing Free," with the French release of "Casanova" in the next six weeks. Fred has been touring with the press interviews of Chris Montez and Brian Hyland. He will be the Johnny Dillon tour which opens April 19. Several TV and radio dates have been lined up for Johnny who arrives with many dates in the next April 3rd, Delays of building the Pickwick label distributed in that territory. As well as the Pickwick and Happy Time labels Lewis handles Rainbow Records which is currently very active in the premium offer field.

Manager Brian Epstein and The Beatles, in association with publisher Dick James, have formed a new company Northern Songs Ltd. The Beatles, as well as many other British groups, already have their own material including their latest Parlophon single "From Me To You," which has been a big hit in America, with the recording by Delaney marking Winter, The Beatles and Gerry and The Pacemakr, who incidentally have already been released on their debut disk "How Do You Do It?" and "Ike and Tina Turner" with the press interviews of Chris Montez and Brian Hyland. He will be the Johnny Dillon tour which opens April 19. Several TV and radio dates have been lined up for Johnny who arrives with many dates in the next April 3rd, Delays of building the Pickwick label distributed in that territory. As well as the Pickwick and Happy Time labels Lewis handles Rainbow Records which is currently very active in the premium offer field.

The annual Cash Box directory Make your plans now to be a part of this vital industry special.

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The original, the largest and most used world wide record and music industry directory

THE ANNUAL CASH BOX DIRECTORY

Cash Box — April 13, 1963
Mexican Best Sellers

1. Al Di La—Emilio Perico (Warner Brothers), (EMMII)
2. Cosas (Things)—Oscar Madrigal (GRAMILLA).
3. Ya No (I Know)—Los Rebeldes Del Rock (Orfeon).
5. El Ladron—Sonora Sentana (CBS), (MUMUSA).
6. Ay Carido—Marco Antonio Muñiz (Pub), (RCA), (LPS).
7. Corre Sanson (Run Samson, Run)—Los Rebeldes Del Rock (Orfeon).
8. Corre Sanson (Run Samson, Run)—Los Rebeldes Del Rock (Orfeon).

Great British Best Sellers

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After the resignation of Alberto Carlesch as RFL Music Records Giampaolo Rossi, one of the RFL founders, has been appointed new president. He is the owner of one of the most outstanding European foundations, particularly specialising in the distribution of music in South America. He was born in Italy, but is very well known in the industrial world he is at the same time Mayor of Busto Arsizio, one of the most important industrial centers of North Italy.

Rossi has worked for RCA in Italy during his travels in Europe, with the purpose to promote South American artists over there. His stay in Milan and Rome was successful. He concluded agreements for the CBS group Los Tres Sudamericanos and for the RFL talents Los Hermanos Riguá well known in Italy for their successful waxing of "Quando Calenta El Sol". It follows that this growing Los Hermanos Riguá will receive during their next stay in Italy, a gold record. Already scheduled is their appearance on the National TV show. Both groups are expected to be in Italy during the months of July and August.

Another foreign visitor who stopped in Italy during his European trip is Stan Steinhaus, VP of Rode Sonde. He contacted almost all independent producers in the area; arrangements were made for the distribution in Italy of three new releases under RCA and Re, as well as the existing Ruf and Dallara production, which is independently distributed abroad by Gino Landera. To this brother and manager.

All negotiations were conducted under the supervision of Sedrim, which also came in for a visit by Steinhaus in order to clear the way for the Rode Sonde product. The Mintangian group has presented to Steinhaus a brief on the Venezuela market, while other conferences were held with Meinich of Emil Italiana, who plans to honour RCA and Re with more successful tour dates for Venezuela which is part of its obligations with the record producers. Steinhaus reported that Italian music and recordings are a matter of vital interest not only to RCA but also to Dallara. Feed by contracts are of Dallara, Celentano, Adel Valentine, Cochi Mazzetti, and "Movie Themes," by Armando Selascia. Promotion of new Italian names such as "Perico" and "Carisch" is now being prepared by La Scala to return to Venezuela.

The most recent visit person who came to Milan was Claude Henri Vic general manager of Editions Fantasia, the associated publishing firm of the French Festival of Paris. Vic came to Italy accompanied by Fantasia’s production manager, Angelo Guglielmi, and George DeLuca, the Italian VP who, along with Luigi, concludes an agreement for the exploitation in France of the music of RCA. Vic also paid visits to Durium, Leonardi, Ricordi, Messaggeri Musica and Ariston. He dealt for the subpublication in France of some original Italian music libraries.

Concluding the series of foreign hosts, CIB had the pleasure to meet Michael Stewart exec. VP of United Artists Music Co., during his very quick visit to Milan.

Mintangian informed that Adriano Celentano will be star guest May 15 on the most popular Spanish TV show programmed in Barcelona.

Mintangian is waiting for the visit of Bruno Coquatrix. owner and manager of the Odeon Music of France and Re and IT. He also plans to discuss the participation of Adriano Celentano in a series of performances at the Olympics. On this occasion, Celentano will also part take also to the program Musiciaré on European TV. Coquatrix admired the recent, very successful Adriano performance on the Olympic stage.

After the successful promotional campaign of "Ciao Ancora!" (Happy Inverno) (Happy Winter), SAAR is now conducting a new promotion with the name "Felice Primaverina" (Happy Spring). Also in this case, the firm chose seven records and seven artists, just produced, by seven different artists. But in this case the "Happy Spring" promotion has a very proper name: the first record of the formula, is, in fact, a new way Darellane's recording with the title "Tu Che Si Di Prima!" (You, the Springtime). The list of the artists follows with Fausto Leali recording "Non Insistere," Francoise Hardy's "Piangevo" (She Cries), and Alain Bashung's "Nessuno ti puoi nascondere," the new talents Giannicella recording the title "Giglio," Jerry, with his recording of "Mirandolina" and concluding the list, Ernesto Milandri with the title "Tutto in Cambio."
Bobby Curtola's new Argentine release will be distributed by the Curb distribution company, which recently announced the addition of some new artists to its roster. Curtola's new single, "Love in the Heat of the Night," was recorded in Argentina and is due for release in early October.

Argentine's Best Sellers

1. Adios Mundo Cruel (Goodbye Cruel World) (Aldon-Fernyma) Enrique Guzman (CBS) - Pepino de Capri (Odeon Pop)
2. Sgt. Pepper (CBS) - Manolo Muñoz (Odeon Pop) - Juan Ramón (Disc Jockey)
3. Eight Miles Long (CBS) - Juan Ramón (Disc Jockey) - Monica Lander (Odeon Pop)
4. La Pecosur (Edam) Los Pick Up (Music Hall) - Los Jets (Opus)
5. Toto Que Mira (CBS) - Los Fronterizos (CBS) - José M. Bello (Disc Jockey) - San Roman (Music Hall) - Los Siete de Oreo (Odeon Pop) - Dany Martin (Disc Jockey)
6. Next Door To An Angel (Aldon-Fernyma) Nell Sedaka (RCA)
7. Oye maar la Paloma (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
8. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
9. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
10. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
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16. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
17. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
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19. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
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29. Oye estar en el rancho (CBS) - Siro San Roman (Music Hall) - Siro San Roman (Disc Jockey)
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News from Philips: Baby Lavecchia, well known jazzman, orchestra director and arranger, has been appointed A&R head of Polydor recordings which will be handled by RCI (Royal Canadian Industries) and will be included in the group's first LP, to be released soon. Another member of the group, Eddy F. Di Stefano, is also set to join RCI and is appearing on TV Channel 9 in the Festival 63 program, directed by Blackie. Fane is finishing the recording of a new album, due soon, Los Cinco Latinos, a chamber music group, has just released its first LP, including "The Rhythm of The Rain" (number five in this week's Cash Box Top 100 in the US) and the "Music Man" sound track LP. Several other titles are being pressed.

CBS reports that its newly inked folk group, Los Travadores del Norte, are having a big success with the first single they have cut for the label. This Cash Box representative has also received several reports from dealers in the area in which the group has been playing concerts and will be included in the group's first LP, to be released soon. Another local artist, Meaier Silva, is also set to join RCI and is appearing on TV Channel 9 in the Festival 63 program, directed by Blackie. Fane is finishing the recording of a new album, due soon, Los Cinco Latinos, a chamber music group, has just released its first LP, including "The Rhythm of The Rain" (number five in this week's Cash Box Top 100 in the US) and the "Music Man" sound track LP. Several other titles are being pressed.

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DENMARK

Congratulations to Denmark, Grethe and Jørgen Ingmann, Otto Francker (composer), Vølmer-Sørensen (writer), Metronome and Mirk's Musikforlag for the success at the Eurovision Song Festival in London. A nice little song, brilliantly sung by Ingmann, has won Denmark the contest. When veteran dramatic actor Paul Renoult celebrated his 90th birthday on March 26, EMI presented four LP's and one EP with some of the actor's top performances throughout the years.

INF (Hede Nielsen's Fabrikk A/S) just released Floyd Cramer's "Hey Good Lookin'" on RCA and "Days Of Wine And Roses" with The Four Saints on Warner Bros. The success from London, Grethe and Jørgen Ingmann's "Dansevisse" on Metronome has quickly become a top seller in Denmark. This week it has the number four spot on the charts.

FINLAND

Martti Pilla of Pokoimaisen Sääkyy-Oy (PSO—one half of EMI in Finland) reports to Cash Box that he is very happy about the successes of PSO in the last months. The company had three records in the broadcast program "Eight In Top" (foreign songs) at the end of January, one song (second spot) on the same program for Finland, and two songs (second spot) on the Prestige chart for Finland. The song "De Tusen Sjöers Land" (Land Of The 1000 Lakes) is a Norwegian song which has done very well in the last months. Recorded in Sweden by Arne Adamson, it has become a hit in Denmark. The success will be celebrated as the birthday this year. He might be able to do so knowing he has finally got a big international hit with his 28-year-old singer. There is a great interest in Germany and Denmark for the song, and Finland (known as the name of the 1000 lakes) is also interested in it, reports Arne Danmgaard of the publishing house Musik-Huset A/S in Oslo.

New sheet music from Norsk Musikforlag A/S includes "Another Town—Another Time." "Diamonds" and the German "Warum Lüllacht Monna Lisa."

SWEDEN

Egil Mønns A/S has released 12 LP's of the British Ember label. Also just out from the same company are "Young And In Love" with Dick and Dee Dee and The Cascades with "Rhythm Of The Rain," the latter two on Warner Bros. The company has added to "The One That Got Away," with Emile Pericoli on Sonet has also been rushed out by Egil Mønns A/S.

A/S Nor-Disc has rushed out Grethe and Jørgen Ingmann's "Dansevisse" on Metronome in 10 EP. From the same company has come one LP on Metronome, one on ABC-Paramount, one on Karusel and one on Prestige.

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The Swedes are a singing couple who have got a recording contract with Karusel. reports Roland Fernborg, publicity man of the company. Behind the name is Kerstin Aulin (granddaughter of a Bishop of Sweden) and Ingolf J ohansson (who used to work at the office of Interpol, the international police organization in Paris).

"Blame Me If You Want To" On The Bosa Nova" with Eydie Gorme looks like it is going to be the first hit at the CBS label since the label debuted on the Swedish market. It has been moving up on the charts very quickly and this week it holds the 11th spot in Swedish popular music.

Del Shannon is contracted for a tour in Scandinavia between April 17 and 25. The tour includes one date each in Norway and Finland. Clift Richard, who should have been spending two weeks here in April, has cancelled his Swedish tour, it is reported.

"Stop The World, It Swings" is the title of the debut record of a pianist who calls himself Jeff Brown, Jr. Behind this name is Jan Boquist, and the songs on his first record include two songs from "Stop The World." Stig Anderson of Bens Music AB reports that he has the right for the Swiss song "Ten Va Pas," ending at second spot in the recent Eurovision Song Festival in London.

Now that the grand prize of the Eurovision song contest has been grooved by Denmark, nothing is left in France but to derive some lessons from this defeat. This was more than disagreeable for us because our national language was represented by four songs.

Now some important news: We have just learned that Decca has bought and took over the rights to the song "Blame Me If You Want To." This is one of the songs which have been succeeded by Decca in the Eurovision contest. We are informed that this affair could be excellent for the two parties concerned. Viva will cease to lose every year the enormous amounts of money because of their exploi- tation rights. Decca, who acquired a classical musical repertory of high order, that will increase its value in a very short time. This is a modernity that few record firms have, on the other hand, this will bring about a mass of advantage for the firm as a whole. But besides, this song is a work of his talent, and that is really something.

On the CBS side some small news. The announcement of the Brothers Four due in Paris, who will be included in the musicorama program on April 2nd. They are overhauling with Claude Nougaro. Following this occasion CBS will bring out on the market an EP "Blanche Four On Four," and also an album of their hits. After Musicorama they will appear on the television in the popular program "Rendez Vous Avec..." following us on the release of "Lawrence D'Aubare" the famous new Columbia film. CBS has just given us the Percy Faith version of the principal theme. To terminate this chapter let's say that the great pianist Alexandre Brăilowsky will give a series of concerts, at the Fleyel Hall on March 29 and April 2nd. At this event he will be award- ed the Medal of the Honored citizen of Paris for his contribution to the music world.

While on the subject of specials we have been informed that Fernand Reynaud (Philips) gives a series of representations at the A.R.C. Theater. From this Philips with a new LP entitled "Fernand En Avis." From the catalog, Mercury comes up with "La Rhapsodie In Blue" by Gershwin and "Otokeh" by Tchaikovsky. From the same company has been directed by Antal Dorati, from the catalog, Audio Fidelity has "Bagpipe and Drums" and also "Danses Of Port Said." This has its charm. Also, a new "10" LP by Dario Moreno with quite a few of his hits, such as "Ni Na Na" and "Limbo Rossa." A recent recording by Robert Cogoi with his "Je Me Ens Tre Soul" and "Quand," and Billy Nash gives us "Little Doll.

Occasionally Francois Hardy has become more and more as the revelation of the season. Match has again given several pages to this star. President Cahal tells us that Hardy has scored such hits as "Jag In Amerika" and "Limbo Rossa." A recent recording by Robert Cogoi with his "Je Me Ens Tre Soul" and "Quand," and Billy Nash gives us "Little Doll.

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Sweden's Best Sellers

This Week's Last Weeks on Wk. Wk. Chart
1. 1. 4 A Summer Holiday (Cliff Richard/Columbia) Musik-Huset A/S
2. 2. 1 One Broken Heart For Sale (Elvis Presley/RCA Victor) Bellinda (Scandinavia) AB
3. 3. 2 Hey Paula (Paul & Paula/Philips/Hisard Lyche & Co.) Theodora (Toda) Stockholm Musikproduktion
4. 4. 2 Fjall Teg (Fjallfalld, Nord/Nord) AB
5. 5. 3 Jørn Monn A/S
6. 6. 4 "Jeg er en gutt og hatter" (Gråter Bog Sko) Lena-Lena-Metronome AB
7. 7. 5 Loop The Loop (Frankie Vaughan/Philips) No Publisher
8. 8. 6 Chicken In A Box (The Roof Tops /Capitol) AB
9. 9. 2 Lotta Lovin' (Gene Vincent/Capitol) No Publisher
10. 10. 7 De Tusen Sjöers Land (Ray Adams/Fontana) AB
11. 11. 8 Zum Lila Sonnen (Abbe & Boris/Metronome) Sonora Musikforlag AB
12. 12. 9 (Local copyright.)

Cash Box—April 13, 1963—International Section
One of the highlights in the musical world recently was a glamorous reception at the Marconi Club in Brussels. Hosts were the Festival-Victory record firm which celebrated the sale of the fifth million disk by artist André Verchuren. There was a happy atmosphere, everyone rejoicing in André’s popular success.

N. V. Siemens also held a reception, this time at the press club in the Belgian capital. The occasion was the appearance of Trachovsky’s piano concertino. (Deutsche Gramophon Gesellschaft). This LP record features Stefan Richter as soloist, while Herbert von Karajan conducts the famous Vienna Symphoniker. Classic music lovers will find this record one of the best in its field.

There is some interesting news about Argentine born singer Alberto Cortez, with his latest release in Belgium for quite some time. He was Spanish. There are high hopes for his own rendering of the song that ended up second at the San Remo Festival. “A Man, Mon amour, mon love.” The same goes for “Buenos Aires,” also done in Spanish. All his own numbers are published by his publishing firm Belga Music, Steenbergweg on Betekom, 97, at Aarschot. From now on, he will also be seen on big shows in Germany.

Tony Ronalda, a crooner from the Netherlands, is under contract with HMV, which expects a lot from his debut. He is currently recording his first LP in Los Angeles, his first major success having been a hit in Belgium with the famous Spotnickies “Hava Naguilla” (on Discaster) kicks off immediately.

Polygram-Belgium told Cash Box that the Luxemburg winning song “A fortuné” (passed on from the French version) by Nana Mouskouri is wonderful and there is demand for it. A new Mercury EP by Brook Benton was launched with the songs “Hotel Happiness,” “Lie to Me,” “Send for Me,” “Take Good Care of Yourself.” The Dutch version of “Hotel Happiness,” “Le ranch de mon rêve,” was also very well received, especially the version by Little Sheila.

The famous ensemble “Die Regenpfeiffer” (Der rote Tange) has a big hit on “C'est encore mieux” of the famous Spotnickies, “Hava Naguilla” (on Discaster) kicks off immediately.

Mr. De Boeck, director of Admire and Beechwoodreed, said that his firm has acquired the rights of the French versions of following titles: “Nauti-Val” (entendus in the vent) done by Georgie Dunn on Pathé; “Acker’s Lo-quer” by Acker Bilk (Je souis sous la pluie), done by Chris Carol on Pathé.

Belgium's Best Sellers

FLEMISH

1. Eenzaam zonder jou (Will Turra/Palette)
2. Coeur blessé (Petula Clark/Vogue)
3. Sans-t злоe maine (Adamo/Pathé)
4. Loop de Loop (Nana Mouskouri/Pathé)
5. Green Eyes (Ray Conniff/CBS)
6. Tous les garçons et les filles (Francis Hardy/Vogue)
7. Do you love me (The Contours/Oriole)
8. Crying in the wind (Paul Anka/Pathé)
9. Rhythm of the wind (The WB)
10. Prima Donna (Alberto Cortez/Show)

GLAMOUR

1. Sans-t злоe maine (Adamo/Pathé)
2. Coeur blessé (Petula Clark/Vogue)
3. Elles est terrible (Halliday/Philips)
4. Loop de Loop (Nana Mouskouri/Pathé)
5. El Pechor (Rosy Armen/Vogue)
6. Tous les garçons et les filles (Francis Hardy/Vogue)
7. Green Eyes (Ray Conniff/CBS)
8. For me... formidable (Annavour/Barelay)
9. Rhythm of the wind (The WB)
10. Rhythm of the rain (The Cascades/WB)
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The Louisiana Hayride, three-hour live country music show on KWKH- Shreveport will present Parkwy’s Merle Kilgore in his exciting new folk singer act on Saturday, April 18th, Kilgore, who penned Tommy Roe’s song “The Folk Singer,” “Johnny Rob” and “Wolverton Mountain,” appears all in black shows for other stations in the southwest. KJFL now occupies beautiful new studios in the Seminary South Shopping Center in Fort Worth, and Mark also do shows from the KJFL Dallas studios and appear regularly on the Big D Jamboree.

Robert E. Freed, manager of the Lagoon in Salt Lake City, sends word of a big weekend coming up for local country music fans. Freed has booked a top-flight Grand Ole Opry package starring Claude Gray, Skeets McDonald, the Roadrunners and the K&O Wranglers into the resort on Saturday, April 16th.

Gotham-based country promoter Doris Cooner has set a series of key dates for ABC recording artist Mickey Barnett including stints at Shorty Wagar’s Club in Chicago, the Memphis and the Polish Hall in Hempstead. Barnett’s new ABS deck, “I’m Sorry I Cheated On You” b/w “Just a Memory” is available to deejays. Interested jocks should write to Barnett at 12 Jones Place, York, New York.

Busy country music man Howard Vokes, owner of Vokes Music Publishing Co. in New Kensington, Pa., is very excited about all the releases he’s getting in the international markets. Vokes product is getting to be quite popular in the Scandinavia countries, England and Canada.

Deejays who need a copy of “It’s Just Not My Day” b/w “To Die One More Time” by Al Urban on the Fans label may get one pronto by writing on their station letterhead to Tomcat lighters. Jimmy and his group were also recent guests on the pop-minded Buddy Deane TV’s in Baltimore. Barbaire, Maria Martin reports they are now receiving requests for Jimmy and his group to appear at various other folk music festivals and college shows.

Jack Roberts has set Claude King for a segment of one nights beginning April 1st. The dates will take place throughout the Puget Sound area.

San Antonio radio personality, Bob Wolfe, program director and popular deejay on KRBE, died in Houston, Texas at Methodist Hospital on March 29 after extensive heart surgery. Wolfe moved to San Antonio in October, 1961 and was a member of the KRBE staff when the Jim Denny Art- ist Bureau recently flew to Houston, Texas for the annual Fire Festival. Curley Rhodes from Cedarwood handled the promotion of the show.

April 21st is the date set for a big Grand Ole Opry show at Crang Plaza Auditorium in Toronto, Ontario co- starring Columbia Records’ Marion Worth and rodeo recording artist Russ Wheeler, among others. The show is being produced by Jack Larke of CHIC-Brantmon, Ontario. For the full week preceding the show, both Miss Worth and Russ Wheeler will participate in organized tours of country music deejays around southern Ontario to set up by Columbia Records of Canada, CHIC and Associated Country Music Artists, who handle all of Wheeler’s engagements. During the trek, both artists will promote the show and their respective records.
OTTTEST COMBO OF THE YEAR Seeburg's exciting new combination remote selector and speaker unit is actually a miniature stereo phonograph. It does everything but in records... a perfect companion in style and performance for the new LP Console. It features albums with stereo sound, and it's personalized. And it has an exclusive new name, too... Seeburg Stereo Consolette.
Cash Box Editorial

MOA BOARD MEET

Harbinger
Of A
Successful
Convention

By the time this editorial is read by members of the industry, MOA’s Annual Spring Board Meeting—scheduled for Saturday, April 6—will have come to a close. As this is written, the meeting is just twenty-four hours away. And yet there is every indication that this meeting will go down in industry history as the harbinger of a good convention season to come. The feeling is in the air.

With no official statements forthcoming from MOA officials at press time, unofficial observations indicate that the meeting will report on progress along the lines of increased membership, a stronger public relations program and most important, stronger relationships between MOA and the juke box manufacturers. There is a faint hope that the meeting will provide the springboard for announcement from one or more manufacturers that they will exhibit at the ’63 Convention. If no official statement is made this week there is still the hope that in an increasingly favorable light, one or more of the abstaining manufacturers will eventually give MOA the nod.

MOA officials have traveled thousands of miles since taking office last fall and the result has been increased membership and support from entire associations across the country. President Harry Snodgrass has steered the national association back on course and Bob Blundred has preached the gospel to the industry’s members. The results are very encouraging.

Lou Casola, MOA’s public relations head, has been working equally as diligently in a field in which our industry can use all the support it can get. Again, unofficial reports are that Casola has made much headway in this area.

Highly placed people—operators and distributors—have made plans to attend this Board Meeting in Chicago. They all have one common interest, the success of MOA and a healthy Convention in the fall. These people have worked hard to revive MOA and its membership during the past six months. They are equally as responsible for the expected favorable reports which will be forthcoming from MOA’s official channels this week.

Again, there is nothing official. But the smart money says that MOA is back on its feet and racing toward a highly successful Convention in September. Judging from all indications, we think there is much cause for optimism throughout the coin machine industry.
MOA Officials Hold Board Meet in Chi
Industry Awaits With Optimism

CHICAGO—The MOA Board of Di-
rectors were scheduled to hold a
meeting here Saturday, April 6 in
the Morrison Hotel. The basic pur-
pose of the meeting, according to
President Harry Snodgrass, was to
discuss reports of committee develop-
ments in several areas of MOA ac-
activity and to formulate policy on sev-
eral convention matters. The MOA Convention is scheduled for Sep-
tember 4-6 in the Morrison Hotel.

Although no official statement was
forthcoming, it was expected that
encouraging news may be forthcoming
from MOA officials concerning the
position of several juke box manu-
facturers regarding participation in
the public relations committee meet-
ing held this week. The meeting has
abated from exhibiting at the trade show for the past two years.

The meeting did not start until after
this issue of Cash Box went to press.
Details of the meeting will be pub-
lished next week.

The Public Relations Committee Chair-
man Paul Casola was expected to
report on his PR program, an important
part of MOA. Although no official
comments have been made, Casola
has spent much time with operators
and local associations from around
country.

Members expected to be present
at the committee meeting included
operators William Canning, of Haddaford, New Jersey;
Harry Snodgrass, of Oakland, California;
Mrs. Miltie McCarthy, of New York;
and Lindy Nardone of Rocheter, New York.

Representatives of the distributors
were: Nate Feinstein, of Chicago;
and Bob Sifer, of the National Coin

Harry Snodgrass, head of MOA's
Chicago office, headed the general
committee chairman is James Tolsano.

Harry Snodgrass, MOA's presy,
was also expected to report on the
members' interest MOA has shown
over the past six months, plans for
the coming convention. The general
committee vice-chairman is James Tolsano.

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Nebaska Ops Prep For Annual Show

OMAHA—Howard Ellis, secretary-
treasurer of the Music Guild of Ne-
baska, announced this past week that
final plans have been completed for
the upcoming Regional Meeting and
Trade Show, slated for April 20-21, in
the Paxton Hotel, in this city.

"We will have an interesting
program," Ellis said, "whereby,
each group state representative will
be able to hold their own private business
meetings. All they need do is arrange
for a session to be held at the Paxton.

He further stated that there will
also be a large general business meet-
ing, during which all of the Pacific
association and industry business
will be discussed.

A highlight of this year's trade show
will be an exhibit display by the six
state association local meetings, during both days of the
contentional meeting.

Robert H. Blundell, managing di-
rector of the Music Operators of
America (MOA), will be on hand, and
will address the assemblage during
the general meeting Sunday after-
noon.

All of the guests are invited to a
large dinner party Saturday evening
(April 20) which will be climaxd by
a program of entertainment arranged
by the Music Guild executive board.

The weekend festivities will be
climaxed by the gala annual banquet
and floor show, Sunday evening, April
21. The slate of officers for the
1953-1954 period will be introduced
and installed during this banquet.

Coin machine manufacturers are
urged to attend and exhibit booths for
their coin-operated equipment. He explained that space is
limited, to the size of the exhibition
hall at the Paxton Hotel.

State coin machine groups which
will be represented at this year's regional
call include South Dakota, Iowa,
Missouri, Kansas and Nebraska.

American's Sol Lipkin
Never Stops Running

UNION CITY, N.J.—Old comms
never stop running, at least not when
they're in the shape that American
Shuffleboard's Sol Lipkin is. The veteran coin machine sales re-
turned last week. He flies to the
associated College Union Committees
in White Sulphur Springs, (Colleges
buy lots of shuffleboards and pool
tables from American), before that,
Lipkin called on the Military
Services in the nation's capital where
orders for the 1965 lines were placed.

(Amercny-News post is off Amer-
ian equipment.) Following the Con-
vention, Lipkin called on distributor
Jack Bess (of American's finest
distribution outlets). A trip to Pitts-
burgh and several side-town stops
were thrown in for good measure.

When Lipkin wasn't working he was
playing. The sportman caught a
team with regulars playing at three
games (scored 188I, 1961 and 1694)
and decided to call it quits after
returning home with his orders.

Lipkin, who has also been
American's representative at
Shuffleboard plant in Union City,
where production is at its peak, Lip-
kin learned that Sales Director Nor-
Melson became a father for the fifth
baby, a boy, Nicholas John, 9 lbs.
n.,). Whereupon Lipkin advd.
Melson that perhaps the best way
take a few days off and help
him out. "I'm refreshed after the
and feel like really setting down
here and doing a job. You should take it easy."
NO EXTRA CHARGE

Why you get more for your money with a Rowe AMI phonograph.

+ You get Three-in-One programming. Change from 200 to 160 or 100 selections—or right back again—whatever the location needs. NO EXTRA CHARGE.

+ You get the orbital sound of Stereo Round® without using additional remote speakers. NO EXTRA CHARGE.

+ You get a genuine diamond stylus good for 50,000 plays. NO EXTRA CHARGE.

+ You get tremendous location personalization. NO EXTRA CHARGE.

+ You get automix as standard equipment. Plays both 45's and 33⅓'s... intermixed. It's mechanical, too—no tubes to give out. NO EXTRA CHARGE.

+ You get an accumulator that holds up to $3 in nickels, dimes, quarters and half dollars. NO EXTRA CHARGE.

+ You get a 5-year warranty on the search unit, a 2-year warranty on the mechanism. This is the only phonograph with such a money-making guarantee on moving parts. NO EXTRA CHARGE.

+ You get an easy changeover to play albums at 25¢ a side. NO EXTRA CHARGE.

Add all these "NO EXTRA CHARGES" to the realistic low price of a Rowe AMI phonograph, and you've got yourself a deal. See your Rowe AC Services distributor today and let him tell you the full story.

*Pat. pend.

ROWE AC SERVICES
18 South Michigan Ave. Chicago 3, Ill.
Canteen Of Okla. Buys

TULSA—Canteen Company of Oklahoma has announced the purchase of Canteen Service, Inc., of Wichita, Kansas, from Chicago-based Automatic Canteen Co. of America.

In making the announcement, Ralph Jett, president of Canteen Co. of Oklahoma, stated that the firm's total gross sales reaches approximately $3 million for 60,000 sales, and purchase price for the Wichita firm was not announced.

Simultaneously with the announcement of the acquisition, Jett named James H. Grady, former manager of Valley, the vending machine manufacturer was expected to defend its position as a firm financially capable of fulfilling its obligations. Bank and individual support were rendered two weeks after the initial setup. By Cash Box March 30, 1960. The hearing was in progress as this report went to press.

Canteen-Wichita

Canteen Service, as vice president and general manager of the Wichita subsidiary. He also named a director of the firm. Canteen Co. of Wichita, which employs some 100 people at present, serves the Wichita area for more than 15 years under the name of Canteen Co.

Jett said the new subsidiary will soon start new programs of expanded service and vending equipment modernization, and will begin placing even more emphasis on hot food vending in industrial plants.

Representing Automatic Canteen Co. of America in the transaction was William P. Swingler, vice president of the $24 million-a-year nation-wide firm.

Canteen Co. of Oklahoma currently employs some 55 people and maintains branch offices in Muskogee and Bartlesville, Oklahoma.

Tansey Joins NAMA

CHICAGO—Gilbert H. Tansey has joined the staff of National Automatic Merchandising Association, effective April 1, 1960, according to Thomas B. Hungerford, executive director.

He will fill several responsibilities formerly under the direction of Thomas E. McCarthy, who resigned as NAMA Director of Conventions and Member Services.

US Hoffman Execs Quit

NEW YORK—The U.S. Hoffman Machinary Corporation announced last week that Arnold Langer resigned as executive vice-president of the firm. He is one of several top officers of the firm reported to have resigned recently.

Harold Roth, president of U.S. Hoffman, recently left similar posts at Continental Vending Machine Corp. (see separate story). Roth resigned as director of U.S. Hoffman Inl., makers of coin-operated laundry and dry cleaning equipment, and a former subsidiary of U.S. Hoffman.

NFC Cig Tax Hike

NEW YORK—Metropolitan NFC operators awaited City Council approval of a bill passed in Albany earlier in the week, making a city sales tax increase on vials of 25 to 46 per pack. The proposed bill was studied but a 36c (regular)-12c (junior) charge was levied, each vial returning a penny in tax, upon insertion of 35c for the regulars and 40c for the king-sized pack.

MECHANIC

We are seeking a man with diversified experience in repairing amusement and music machines. For a qualified person we can offer an excellent weekly salary commensurate with past experience and ability, 5 day week. liberal employee benefits. Write or phone Ed Stern or Alan Bruck at:

Amuse-A-Mat Corporation
1212 North 5th Street
Philadelphia 22, Pa.
P.O. Box 3-9660

GAMES  MUSIC  VENDING  FIRST!

1641 N. Broad Street
Pitts., Pa. C66-5000
1508 Fifth Avenue
Pittsburgh, Pa. C31-3733
EXCLUSIVE UNITED RNG. CO. DISTRIBUTOR

AUTOMATIC MUSIC DISTRIBUTORS

has been appointed factory distributor for ROWE AC SERVICES

Operators in the State of Oklahoma, the Texas Panhandle, and West Arkansas, are cordially invited to visit our showrooms. Now on display:

ROWE CELEBRITY FULL-LINE ROWE-AMI PHONOGRAPH

COMPLETE STOCK OF 1963 MUSIC, VENDING, AMUSEMENT EQUIPMENT

AUTOMATIC MUSIC DISTRIBUTORS

900 NORTH WESTERN AVE. OKLAHOMA CITY, OKLAHOMA
ROCKOLA, the Niederdauser, Adickes, Valley Adickes, zation a land; Germany; G. sight-seeing in relaxed tours, Charles tours with group president, CHICAGO Rock-Ola brief. Prior the A. MORTON your party visitors. Dr. David R. Rockola, Art Eihert, Frank Doyle, Art Jancek, Jack Barabash, and Frank Schulz. The visitors were taken on guided tours of the phonograph manufacturing facilities, and a tour of Rock-Ola Mfg.'s vending manufacturing facilities. The noon hour was dedicated to a relaxed cocktail-lunch catered affair in the large display room, during which David C. Rockola officially greeted his overseas guests and gave a brief speech based on the historical background of the Rock-Ola firm, which rose from its humble beginning in the early 30's to the huge phonograph-vending manufacturing organization which it is now. Prior to meeting for the banquet dinner at the Prudential Building, the European visitors were taken on a sight-seeing tour of the city on a huge bus. The guests included: A. W. Adickes, president of Nova Apparate; G. A. Van Duynen, Amsterdam, Holland; Frederick Einbeck, Frankfurt, Germany; Mr. Olland, DeBilt, Holland; Werner Karins, Germany; Hans Throner, Germany; Erich Summerer, Germany; H. Brunstrug, Emmen, Holland; Werner Spengler, Germany; Charles Halter, Germany; Johnny Neiderhaus, of Polyamat Automaten A.C., Switzerland; Fred Hooghiemstra, Holland; Hans Jurgen Haebler, Germany; William Schramm, Germany; Jurgen Hall, Germany; Hans Rosenzweig, Journalist, Germany, and Dr. Heinz Kammer, Germany. (Pictures)


PREPARING FOR TOUR: Left to right: E. Summerer, F. Schulz, H. Schweigert, Deriges, F. Hooghiemstra.


TWENTY-TWO OPERATORS ARRIVED FOR TOUR: Among those pictured: H. Brunstrug, H. Throner, F. Hooghiemstra, H. Rosenzweig, Dr. Kammer, H. Bergmann.

CHICAGO — A group of executives of Rock-Ola Manufacturing Corporation, headed by David C. Rockola, president, recently hosted a memorable day's activities for a visiting group of European operators at the Rock-Ola factory. The schedule of activities commenced with an early continental breakfast reception at the Sheraton-Chicago Hotel, and ended with a banquet-dinner at the Stouffer's Top O' the Rock Restaurant atop the Prudential Building. The guests, numbering 22, came to this city from Germany, the Netherlands, and Switzerland. Alfred W. Adickes, president of Nova Apparate, in Hamburg, Germany, who directs all sales of Rock-Ola phonographs and vending machines on the European Continent, was on hand at the Rock-Ola factory to greet the foreign visitors.

Other Rock-Ola executives in the host party were Dr. David R. Rockola, Art Eihert, Frank Doyle, Art Jancek, Jack Barabash, and Frank Schulz. The visitors were taken on guided tours of the phonograph manufacturing facilities, and a tour of Rock-Ola Mfg.'s vending manufacturing facilities.

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EARLY AD DEADLINE FOR APRIL 20th ISSUE DUE TO GOOD FRIDAY CLOSING! All copy must arrive in New York offices no later than Wednesday, April 10th.

World's Largest Inventory For Sale Send for New Spring Lists Arcade — Games Bingo — Rides Music, etc.

Hit the target! With the New Franzi U. S. MARSHAL

Pistol Target Amusement Game With Peanut & Gumball Vendors 1 Stand—It's a Space-saver and a Tried & True Money-Maker!

J. F. FRAZIT MFG. CO. 1940 W. Lake St., Chicago 12, Ill.
John Frantz, president of J. F. Frantz Manufacturing Company, has announced the introduction of a new line of three-penny slant-top games. The new games are the "Kicker & Catcher" and "Little Leader," both featuring a slant-top play area and a target. These games are made of high-quality materials and are designed to be both fun and competitive. The new line is expected to be popular among arcade owners and players alike, and Frantz is confident that these games will be a success in the market.
This year's most optimistic coin sales reports were generously given last week by all segments of the coin machine industry in this region. Manufacturers, distributors and operators were quick to tell glowing reports of the current sales. One industry that is often overlooked is the actual advent of Spring, with its ensuing glorious weather. The people are coming outdoors in droves, and this helps considerably. Naturally, the wide array of new amusement and vending equipment being introduced also helps bring about excellent collections everywhere. April is generally a harbinger of good tidings for the coin machine industry.

Howard N. Ellis, secretary-treasurer of the Music Guild of Nebraska, dropped off a call of the upcoming regional meeting and trade show held in at the Paxton Hotel in Omaha, April 20-21. A special guest speaker will be Bob Blundred, managing director of MOA. All operators in South Dakota, Iowa, Oklahoma, Kansas and Nebraska are invited to attend. Advance reservations received by Ellis indicate a heavy attendance.

A visitor last week (what again?) was easterner Johnny Bilotta, who made it a point to see Helen O'Dunnell's show at Mister Kelly's. Johnny, who is featuring the "Golden Oldies" of the frisband on his phones, has dubbed Helen the "Queen of the Golden Oldies." Helen really "digs" this new title, although she's still as ravishing as she was way back in the heyday of the big bands.

Another new amusement game was released by Bally Mfg. It's called "Cross Country," a flipper-type pinball game, featuring a novel means of delivering extra balls to the player. Bill O'Donnell, general sales manager of Bally Mfg., info's that it has a "free ball gate," and was designed for exciting skill shooting for kids as some thrilling suspense.

The doors are wide open at First Coin where Joe Kline, Sam Kolber and Fred Kline are constantly on hand to greet visiting operators. Joe is tickled pink over the rush of business to the center Spring weather as well as First's line of music and amusement equipment.

An interesting sidelight comes to us from Stan Jarocki, of Seeburg, who tells us that Loyola's great coach, George Ireland, was reminded of another "cliffside" several years ago when basketball great Art McFer cleared the basket with but a moment to spare as Loyola U. eked out a one-point victory over Kentucky U. It so happens that Art McFer, is one of the new special representatives appointed by Seeburg, and is head-quartered in the East and is currently working the Seeburg mobile unit out of Danville, Va. With all the territory he has to cover his long step will come in handy.

Reports from World Wide Distribux exhibits indicate that the ever growing population of Seeburg "LI" Stock, 5-penny vending equipment is really kicking off, with the influx of Pears, Tempe Helen, Tungo... the Prelong, 1963.

Doris, owner Empire Coin, can smile these days. The reason: Joe Rubins is due back from his very successful European trek some time this week. Joe's fire and power of booming biz has been keeping Jack Burn, Bill Herod and Milburn on their toes. Congrats to Caroline Weintraub, one of the prettiest young grandmothers in coinbiz, who celebrates 15 years at Empire Coin, Too. Empire Coin sources are Helen Zochowski and Franklin Gil.

Harry Snodgrass, proxy of the Music Operators of America, headlined the arrival of a contingent of board members of MOA early last week, due in for the annual Spring meeting of the board of directors, in the Promenade Room, at the Paxton Hotel, Saturday afternoon, April 6. Bob Blundred, the retiring director, and Lou Casola, vice president, were on hand to greet Snodgrass on his arrival at the Morrison.

Sam Stern, proxy of Williams Electronic Mfg., was selected to learn on his retirement vacation that William's "Major League" baseball game and "Big Deal" pinball are acclaimed panama-to-coast-by operators, to according to vice president Art Weinand.

Edward G. Doris, executive vice president of Rock-Ola Mfg. Corp., returned to his office another day after a whirlwind jet tour to the West Coast.

Sincerely, greetings of profound regret were expressed by Pat O'Malley, chief executive officer of Automatic Canteen; and Harold Brodgen, a close associate of Fleming Johnson, when the news of his death was circulated.

Mont Seccore, sales director of Chicago Dynamic Industries, was quick to advise of the coin's 2-player "All-Star" baseball game in growing popularity everywhere. The game is now licensed for locations in Chicago.

During a visit in the United Mfg. factory last week Bill DeSelm escorted out us the privilege to be in his likenesses in the game on a "Cayuga," a shuffle alley and "Sahre" big ball bowler. In the group were Herb Oettinger, Ray Risch, Glenn Johnson and Art Rupprecht. We bid welcome to Gilbert H. Tense, director of conventions and member services of National Coin Mfg. who replaced Thomas E. McCarthy, who recently resigned to become an account exec with a association management firm. News wit Fletcher Kubel says "he can't seem to cope with the problem of the lack of pennies in this country. This is one of those situations that doesn't make CENTS."

Visitors in town last week were Max Hurvic of Birmingham Vending Co., in Birmingham, and Lou Singer, Central Data, in Omaha... the lovely Spring weather is catching up with the gang at Atlas Music, where sales have been running high on Rowe-AMI phonos. Rowe vending machines and Wally games. Busy bees there were Eddie Ginsburg, Paul Huesch, Bernie Shapiro, and Chuck Harper.

The word from Hank Ross and Marcine "Izy" Wotterliss, Midway Mfg. Co. is that this month's "Sluggers" baseball game is hitting a very high average among the nation's amusement operators.

The wheels are certainly beginning to spin at J. H. Keene & Co., where president Roy McGimis and vice proxy Dick Tennes are eagerly looking forward to the Spring and Summer season. Joe Shields and Clayton Nemeroff are a couple of "busy beavers" these days.

Chicago Chatter

EXCLUSIVE!  Chicago coin's
GRAND PRIZE
6 PLAYER BOWLING GAME

Now! Servicing Is Just
10 Seconds Away!

NEW "SWING-AWAY" 
Servicing — Provides INSTANT ACCESS to Interior Mechanism without Moving Game!
Eastern Flashes continued from page 58

Get ready for the NYAB Automatic Vending weekend at the Concord on May 10-12. (We'll meet you on the first tee) . . . The Workman Brothers in the Philly downtown area have reportedly installed "several hundred" Seeburg "Consoles" in diner-type locations and Marving Stein, Eastern Music Systems distributor, couldn't be happier . . . Abe Lipsky has Larry Galente's new "Snak-Pak" vendor on display. Claims it does alright in the bars. Venda potato chips, pretzels, and cheese snacks. . . . Allie Goldberg has the Tap-Athon background music unit playing all day long in the Music Distributors showrooms. The firm is now distributing the background music line. George Anthony, Tap-Athon pres., was in Chi for the Natl. Assoc. Broadcasters convention last week.

Izzie Edelman, Cine-Sonic Sound Corp., met with various radio station and music industry dignitaries last week to discuss the formation of a background music association. Has lotsa merit to it. As we've often said, the sound of competition in the background music business is growing greater. No time like the present for music ops to look into it.

Jack Roenik, Koenig Music, down from Kingston to stock up on parts. . . . Norm Berkowitz hustling advertising programs along co-opwise with several big intros planned for the trade. . . . A revival of Billie Holiday tunes has been issued in Little LP form. . . . The SEC wants to place Continental Vending in the hands of receivers. . . . John Bilotta calling on record companies to get as many hits of the 1940's out on 45 rpm singles as possible. His Ten Top Tunes program update is eating them up.

At press time it's learned that the cigarette tax for packs sold in NYC will be increased from $2 to $4, providing the City Council passes the enactment, as okayed by Gov. Rockefeller. . . . Nash Gordon, Harry Slakind's route manager, breaking in very well at Master Automatic in Bklyn. Claims he's really seen how the operator goes about his business and according to Nash, "they have some row to hoe."

Early deadline for ads and news copy (Wed., latest) this week due to Good Friday closing, Mail and call early.

Kenton, Darin, Available On Little LP

CHICAGO—Seeburg has announced the addition of 10 new stereo Little LP albums bringing to 62 the number of new releases added since the second edition of the Little LP Catalog was published in January. Albums included in this list are:


Cash Box—April 13, 1963
Cash Box—April 13, 1963
AMERICAN SHUFFLEBOARD CORP.  
Shuffles 9 Pkt. Foot Table.  
$16.49  
BRADY BUMPER CORP.  
Floor Bumper.  
$19.95  
BURLINGTON CORP.  
Rapid Control.  
$19.95  
BUNDA CORP.  
Slam-A-Ball.  
$16.95  
BUSTED PEARLS, INC.  
Glass Balls.  
$24.95  
CHICAGO COMET CO.  
Rocket Alien.  
$24.99  
FISCHER SALES & MFG. CO.  
Cup and Ball.  
$24.99  
GRIFFIN CORP.  
Twister.  
$22.99  
GREAT AMERICAN NUT & SAUCE CO.  
Coffe-Berry Malt.  
$2.19  
HIT CORP.  
Cone Ball.  
$1.99  
KENT CORP.  
Candy Bar.  
$2.49  
LAMCO CORP.  
Orange Fizz.  
$2.59  
McDONALD CORP.  
Beefeater's.  
$2.99  
MIKI CORP.  
Panther.  
$2.99  
MORGAN CORP.  
Bally's.  
$1.99  
OPTIMA CORP.  
Red Dog.  
$1.99  
OTHER CORP.  
Coconut Shaker.  
$1.99  
PARKER CORP.  
Coke.  
$1.99  
PERKINS CORP.  
Coffee.  
$2.99  
PORTLAND CORP.  
Cocktail.  
$3.99  
PRODUCERS CORP.  
Candy Bar.  
$1.99  
REGAL CORP.  
Coke.  
$1.99  
RIBBON CORP.  
Candy Bar.  
$2.49  
ROCK BOTTOM CORP.  
Lemonade.  
$1.99  
ROCK O'HELL CORP.  
Chocolate.  
$1.99  
ROTH CORP.  
Candy Bar.  
$2.99  
SAME CORP.  
Candy Bar.  
$2.99  
SAN DIEGO CORP.  
Candy Bar.  
$2.49  
SOUTH SHORE CORP.  
Candy Bar.  
$3.99  
STANDARD CORP.  
Candy Bar.  
$2.99  
TALLON CORP.  
Candy Bar.  
$2.99  
TAYLOR CORP.  
Candy Bar.  
$2.99  
TIMBER CORP.  
Candy Bar.  
$2.99  
TORO CORP.  
Candy Bar.  
$2.99  
WALL CORP.  
Candy Bar.  
$2.99  
WATERS CORP.  
Candy Bar.  
$2.99  
WEST CORP.  
Candy Bar.  
$2.99  
WILSON CORP.  
Candy Bar.  
$2.99  
WORLD CORP.  
Candy Bar.  
$2.99  
XERO CORP.  
Candy Bar.  
$2.99  
YALE CORP.  
Candy Bar.  
$2.99
New READ-OUT Feature instantly indicates each player’s frame score as it is made in CHANGING LIGHTS in Magic Square in center of Hood ... then transfers to total score.
The Capri 100 is enhanced with beautiful brilliant colors and gleaming metal appointments. This plus Rock-Ola's NEW Exclusive FULL DIMENSIONAL STEREO Sound makes the Capri 100 the most wanted phonograph.

MODEL 404

Capri 100 with Full Dimensional Stereo
MODEL 404 DELUXE STEREO-MONOURAL PHONOGRAPH

PRE-ANGLED 2½” TWEETERS ON BOTH SIDES
LOCATION PERSONALIZATION
Supply of easily inserted letters, numbers, etc. included to enable you to provide your locations with personalized photographs.

FEATURED STAR DISPLAY PANEL
For model 404 Capri 100 Selection Phonograph

NEW ROCK-OLA WALL BOX
• Entire mechanism removable for fast efficient servicing!
• Extra large cash box.
• Deep recessed 50¢ coin chute.
• Completely sealed hinged front door.
• Revolutionary new selection system.
• High styled design.
• Accumulator permits multiple coin deposits.
• Rugged construction.
Model 1558 (160 selections) Wall Box
Model 1564 (100 selections) Wall Box

NEW ROCK-OLA EXCLUSIVE
TRUE FULL DIMENSIONAL STEREO SOUND is delivered right at the phonograph by combining perfect factory pre-angled stereo cone tweeters...with the main unit speakers. Achieving a sound that immediately captures the patron's attention—thus assuring complete location satisfaction and maximum earnings.

SEE THE BIG 3 FOR '63

LOOK TO ROCK-OLA FOR ADVANCED PRODUCTS FOR PROFITS
Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago 51, Illinois