A consistent hit-maker in the record world with an unbroken chain of chart successes, MGM's Connie Francis is now making rapid strides in the film world. Making her debut a few years ago in "Where The Boys Are," Connie's second effort stars the performer in a film which she co-produced with MGM called "Follow The Boys." In addition to the Framet film which is doing well throughout the U.S., and which opened in Europe last week, Connie is riding high with her single hit dubbed "Follow The Boys," and an LP bearing the same title. The promotion-minded songstress drew capacity audiences when she attended premieres of her new movie all across the country. Last week she introduced her new act at the Latin Casino in New Jersey and leaves this month for an eleven day tour of South Africa, March 25th. Connie continues to be one of the strongest American recording personalities in international markets.
NANCY AMES!
A REFRESHING NEW TALENT

HIT SINGLE BREAKING*
CU CU RRU CU CU PALOMA
B/W
BON SOIR CHER
#56548

*SAN FRANCISCO • OMAHA • PORTLAND

LIBERTY RECORDS

a subsidiary of Avnet Electronics Corp.
ON CONVENTIONS

Cash Box
Vol. XXIV—Number 28
March 23, 1963

Since returning from the NARM Convention, we have been inundated with phone calls from people on the manufacturer level, who were unable to attend the San Francisco meet. All seem to be asking—usually with some degree of sarcasm—"Well, were any of the industry’s problems solved?"

Of course, none of the major industry problems were solved. And one could hardly expect a single meeting of representatives from different phases of any industry to solve even one major problem.

A convention is designed, primarily, to air ideas. Ideas which some time in the near or perhaps distant future may lead to a solution of industry difficulties. And in this respect, the NARM meet was again a most useful convention.

There was almost no time wasted at the Convention—something we wish we could say about all industry get-togethers. NARM members very openly discussed their feelings about the rapidly changing business. Because of the tremendous amount of product they purchase, and because of keener competition at the retail level, jobbers feel that what they call "Dual Distribution" (or the jobber’s right to purchase product at distributor prices) is the next step which the record manufacturer must consider. And they clearly stated their feelings, at the first moment possible and kept this subject the major theme of the convention from beginning to end.

Manufacturers, well aware of the dramatic change this would cause within the industry, didn’t pull their punches either in responding to the jobbers’ suggestions. Very sharply and to the point, manufacturers clearly indicated their feelings about the request: You don’t perform a distributor’s function and therefore don’t deserve to be treated as distributors.

This, of course, did not solve any industry problems. But it did show both parties exactly where each stood at the end of another year’s business—a year which saw many significant changes at the retail level. Now both parties will have to act accordingly during the coming year.

But in addition to group meetings, each manufacturer had an opportunity to talk to each jobber individually. Credit problems, problems affecting a jobber in a specific territory, jobber-distributor difficulties in a given locale gave both the manufacturer and the jobber a better look at the other’s headaches—a definite benefit that must be considered a great asset of the convention.

We can never hope to erase difficulties in an industry as complex as the record business at any one convention. But all must agree that, in our industry, just as in more significant negotiations such as those regarding world tensions, only through discussion and their resulting ideas is there hope for these solutions.
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**COLUMBIA SINGLES SELL!**

Cash Box—March 23, 1963
**Len Levy**

NEW YORK—Len Levy has been promoted to general manager of Epic Records. It was announced last week by Norman Adler, exec vp of Columbia Records. Levy, formally Epic’s national sales manager, will report directly to Bill Gallagher, marketing vp at Columbia.

Gallagher noted that under Levy’s direction the label “experienced the greatest sales volume in its history during 1962.

In his new post, Levy, with Epic since Oct., 1961, will continue to be responsible for all phases of the sales operations of Epic and Oak, a label affiliate, including the development of merchandising programs and the direction of such programs through the efforts of Oak-Heck district sales managers and distributors.

Levy joined Epic with 14 years experience in disk sales. He was veep of Modern Sound, Inc., an indie producing company and director of sales and administration for Top Rank. He has also been involved with wholesaling, retailing and manufacturing operations in the disk industry.

With Levy at the helm, Epic achieved the greatest sales in its nine-year history. Among the records that were hot sellers were Buddy Holly’s “Peggy Sue,” Conway Twitty’s “She’s My Kind of Rose,” Merle Haggard’s “Sing Me Back Home” and Engelbert Humperdinck’s “A Man Without Love.”

Levy has also worked on many successful TV shows such as “The Ed Sullivan Show,” “The Tonight Show,” “American Bandstand” and “American People.”

**FTC Winds Up Its Case Against Columbia; Label Rebuttal Begins Apr. 15**

NEW YORK—The Federal Trade Commission has decided to drop its investigation of the Columbia Record Club last week, according to sources in New York on Mar. 11-12. The Columbia Record Club will argue its case with testi-

mony of witnesses beginning Apr. 15

The FTC will not file an.

The most extensive testimony given show started Sept. 19 in the $1-

80 million slot. Bob Banner is producing.

**Mercury, Philips, Smash Set Individual A&R Departments**

NEW YORK—The Mercury, Philips and Smash labels have now separate A&R departments.

Move was announced last week for the Mercury (Mar. 11-12) with top execs from all three labels.

Previous setup had Mercury’s A&R men help D.A. Kocher, head of Smash, and Jack Tracy, head of A&R at Philips.

“Although it is well known that different A&R units handle the Mercury, Philips and Smash labels, and distinctly separate regional sales and promotional forces, and sales personnel, the unbelievable growth that each label is enjoying requires that the top management of each label is on the lookout for a regional A&R chief who is conversant with all aspects of the business,” said a source. Jack Tracy will serve as A&R director for all labels. Tracy is the only Mercury artist who has a permanent office on the coast. However, the New York Mercury office was formed recently.

**UA Plans Ahead In Various Areas**

NEW YORK—Art Talmadge, presi-

dent of United Artists, expressed his plans ahead with long-range planning for the future including the formation of the Tape-Spinners For Children Series; the release of a “Congo Charms” Artists Jazz Series, and both album and single product which will be re-

leased in the coming months (19).

In its past successful policy, the company will continue to stress motion picture music emanating from the parent company’s music library. Among the three such albums, “Phaedra,” “Taras Bulba” and “Two For The See-Saw” are in release. A “Moody Blues” set from “Love Is A Ball” by Kenny Little has just been released co-incidently with the initial three "Moody" of the Glenn Ford, Hope Lange and Charles Boyer film of the same name.

In the kiddie record field, Talmadge stated that UA plans to release a Children For Children series which has exceeded all estimates in the sales volume, and UA plans are now being planned for the mid-year and holiday sales programs. The series has joined with the best of the children’s records now in circulation at the recent NARM conference featuring top stars and acts, the Famous Theatre Company and the Hollywood Studio Or-

In the children’s field, Tal-

madge stated, would be added to the release, “Macaroon, The Little Pony” but by Frank Luther. A second album by Luther, which is a special version of "I Dream of Jeannie," has been completed and will be released shortly.

Continued success will be placed on the Jazz Series which has received last year, Talmadge added. Addition of George Wells in a producer in this field plus the success of "The A-" of Dakota Staton and Howard McGhee to re-

cording pacts will be further augmented with additional artists and albums. The release plans for the Jazz series for the year are albums to be cut at the 1963 Newport Jazz Festival, and the "Duke Ellington and Dakota Staton." In the pop field, Talmadge said, "If we can sign the right artists as Ferrante and Teicher, Al (Continued on page 27)
BURBANK—Warner Bros. Records, concluding a two-month period that brought big sales and high records, has announced its coffers—a record for the label—experts to more than double its sales volume.

John K. (Mike) Maltland, the disc jockey's topaz, reported the label's rosy sales picture at the annual general meeting and studio execs recently. Record volume, he said, has been growing throughout two-month period ending in Feb.

Conceding that a large share of the credit be given the firm's sales and to the success of the sensational Allan Sherman, and Peter Paul & Mary albums, Maltland also pointed to the firm's "sizeable volume" achieved during the period with so-called catalog albums. Best sellers in the latter category included LP's by The Everly Bros., Bob Newhart, Frank Sinatra, and the new "Gypsy" soundtracks.

Singles-wise, the disc jockey's book has been doped up with the "Rhythm of the Rain" by The Cascades, "Best Of All" by Brenda Lee, and Jerry Wallace's Challenge disk of "Shutters & Doors." Other major RWB hits have been the "Moccasin" by Pat Boone & Dee Dee and Johnny Beecher ("Sax Fifth Avenue") with additional entries in the noise-making area.

Mike Barry Named Co-Group Manager of Peer-Southern

NEW YORK—Mike Barry has been named co-group manager of Peer-Southern with Southern Records. Barry will work with a Peer group headed by R. Charles Johnston.

Steve Douglas Is Veep Of Darin's T.M. Music

HOLLYWOOD—Bobbi Darin has signed indie dist producer-writer-arranger Steve Douglas as its new dist manager in charge of west coast production and publishing for Darin's newly organized T.M. Music dist production and publishing firm.

Darin simultaneously announced opening of new west coast headquar
ters for T. M. Music in the Capitol Tower, 1766 N. Vine St., Hollywood, where Douglas and his staff will be located.

Douglas launched his initial promi
nence in the music industry as a saxist traveling with Nat "King" Cole after being inducted in charge of west coast production and publishing for Darin's newly organized dist production and publishing firm.

Douglas, who is well known in the industry, has worked as an indie pro
ducer for Mercury, Victor and United Artists.

A combination of fresh material, including new writers and artists, will be Douglas' major aim for the imme
diate future. The firm's first produc
tion was Wayne Newton's Capitol re
cord "I'm Gonna Be A Star Again." According to both Darin and Doug
tas, T. M. Music will shortly announce signing of additional artists and plans for immediate single record rele
ases.

Dave Pell To Produce LP's, Singles For Liberty

HOLLYWOOD—LP's and singles pro
duct produced by a newly organized dist production company, Dave Pell Productions, Inc., with Dave Pell, dist and A&R director, will be issued ex
clusively under the Liberty Records imprint.

Pell, headquartering at Liberty's Hollywood branch, 6500 Sunset Blvd., will produce a maximum of a dozen albums and 20 singles during 1963, for such disc names as Eddie Caso, Davis Martin, Rivers, Mort Shuman, John Carter, and Victor Miller. Songs such as "I Had Rather Be A Fool," "Walkin' My Baby Back Home," and "I Need You Around" were written by Pell, king of the "suggestion" writers, who has written or co-written over 2,000 songs for various artists, including the Platters, the Above, the Beats, and the Browns.

ARMADA New After June Meet In Miami

NEW YORK—ARMADA, the distrib
tion organization, is aiming for last-week's in-July date for its upcoming annual meeting of the Eden Roc Hotel in Miami, Cash Box was informed. ARMADA had previously announced that it would hold the meeting at the end of August. Almost definite start
ing date is June 23. It was noted that there has been no final confirmation as to the exact period that the meeting will take place.

Decca's $5 Million Plus Net In Highest In Company's History

NEW YORK—Decca Records net in
come for 1962 was the highest in the company's history, it was reported in the 1963 annual report to stockholders (Friday). Consolidated income for the year 1962 amounted to $5,684,452, equal to $3.08 per share on 1,830,000 shares of common stock outstanding in the hands of the public at the end of that year. Regular quarterly dividends of $0.06 per share were paid in 1962, which was the highest level of dividends ever paid by Decca.

Sales and net income of the disk division showed satisfactory increases over 1961, and the company's record
ing sales, receipts and sales throughout the year on lists of best-selling albums and decca. Decca's new 105,000 square foot record manufac
turing plant in the Town of Glasses and Sandy Hook, was added to the manufacturing facilities. Operations of the nearby Glassesville plant have been transferred to the new facility.

1962 marked the Golden Anniver
sary of Decca Records, the famous "Mashin' Pictures," and the company's strenuous efforts to adapt its production policies and sales and distribution activities to changing conditions, the report said, strengthened its worldwide stature, and its confidence, based by a succession of hits. "Lover Come Back" and "That Touch Of Mink" have proved to be two of Universal's top grossing releases.

ARMADA Board May Meet On Handelman Dist Move

NEW YORK—The recent entry by Handelman, Inc., the big Detroit rack
jobber, into the distributing field has prompted what amounts to an emerg
gent circle movement in the independent dist organization to consider the ramifications of the Handelman move and those other rack-jobbers.

In the case of the two companies, Paul Ackerman, secretary, said that it was suggested that the board meet this Fri. (23), or one day during the week, to discuss the newly introduced, centrally
located city as Chicago.

ARMADA Board are asked in the letter to indicate their preferences as to the city and city of such a board gathering.

Bobby Gregg Gets A&R Post At Epic

NEW YORK—Bobby Gregg, the drummer, has been named a pop A&R associate producer at Epic Records, according to Dave Kapranick, eastern pop A&R head for the Columbia and Epic labels.

Gregg will be responsible to Bob Morgan, pop A&R exec producer, and assist him with the production of singles and ryles for Epic and its affiliate, Oke.

Gregg, a 15-year entertainment business vet as a musician, singer, arranger, and producer, was born several years ago with "The Jam." He is now recording for Epic, which just re
leased his new single, "Drummer Man.

PERRY: "It was a hard job for me to decide which weeks to push, and how much money to put behind each group..."
A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **THE FOOL**
   - Janis Car (Scepter 2139)

2. **THEME FROM LAWRENCE OF ARABIA**
   - Ferrante & Teicher (United Artists 563)

3. **THIS EMPTY PLACE**
   - Dionne Warwick (Scepter 1247)

4. **THE ROSY DANCE**
   - Johnny Thunder (Diamond 132)

5. **RIDIN’ THE WIND**
   - Turnadders (London 9587)

6. **TEENAGER’S DAD/CIGARETTES AND COFFEE BLUES**
   - Marty Robbins (Columbia 42701)

7. **FOOLISH LITTLE GIRL**
   - Shirelles (Scepter 1248)

8. **PARADISE**
   - April Stevens & Nile Tempo (Atco 6248)

9. **GONE WITH THE WIND**
   - Disques (Cord 576)

10. **ANN MARIE**
    - Bolamats (Salsola 509)

11. **THE YELLOW BANDANA**
    - Feran Young (Mercury 7035)

12. **LITTLE STAR**
    - Bobby Cannon (Roulette 447)

13. **CALL ME IRRESISTIBLE**
    - Fran & Sondra (Eantasy 716)

14. **SHE’LL NEVER, NEVER LOVE YOU (LIKE I DO)**
    - Teresa Brewer (Philips 40095)

15. **GLOBETROTTON’**
    - Turnadders (London 9579)

16. **HERE I STAND**
    - Rip Chords (Columbia 42687)

17. **HEART**
    - Ernie Chandler (Laurie 3158)

18. **I’M NOT JIMMY**
    - Roy Peterson (Dennis 2012)

19. **SURFIN’ U.S.A.**
    - Beach Boys (Capitol 4932)

20. **NANCY’S MINIATURE/so it will always be**
    - Every Bud (Warner Bros. 5346)

21. **MEMORY LANE**
    - Hoppers (Pancake 483)

22. **WORDS**
    - Solomon Burke (Atco 2188)

23. **HAMBONE**
    - Bob Smokey (Okeh 7166)

24. **CASTAWAY**
    - Mystery 408

25. **THE WAYWARD WIND**
    - Frank Hood (Focally 499)

26. **NOTHING GOES UP**
    - Nat King Cole (Capitol 4919)

27. **THE BIRD’S THE WORD**
    - minorities (Liberty 55552)

28. **BOSS**
    - Shangri-Las (Dot 36421)

29. **SOFTLY IN THE NIGHT**
    - Cookies (Dimension 1008)

30. **LAUGH AND THE WORLD LAUGHS WITH YOU**
    - Jack Scott (Capitol 4902)

31. **THERE’S NO END**
    - Ed Townsend (Liberty 55421)

32. **WORK OUT**
    - Michael Clark (Imperial)

33. **L.O.V.E**
    - Emanuels (Kapp 513)

34. **DEAR WASTE BASKET**
    - Bobby Bare (ACA Victor 8146)

35. **I LOVE YOU BECAUSE**
    - Ar Martine (Capitol 4920)

36. **THE LOVE OF MY MAN**
    - Nola Paige (Sound 2004)

37. **TODAY I MET THE BOY I’M GONNA MARRY**
    - Darise Love (Philips 111)

38. **FACE IN THE CROWD**
    - Lincoln Rodgers (Dot 14402)

39. **I GOT BURNED**
    - Earl Donner (Reprise 30, 141)

40. **TOM CAT**
    - Howard Shropshire (Vanguard 15019)

41. **ASK ME**
    - Maxine Brown (Wand 135)

42. **SEAGREEN**
    - Vice-Boys (Bethlehem 3045)

43. **MY LITTLE GIRL**
    - Crickets (Liberty 55481)

44. **HERE COMES THE HURT**
    - Gayle Harris (Columbia 546)

45. **BURNING DESIRE**
    - Maxie May (Fabor 515)

46. **RONNIE, CALL ME WHEN YOU GET A CHANCE**
    - Shirley Fawkes (Capitol 482)

47. **THE BOUNCE**
    - Elvis Presley (Tit-Bop 106)

48. **TURN BACK**
    - Jerry Jackson (Kapp 511)

49. **SINCE I MET YOU BABY**
    - Ace Concert (RJ 2062)

50. **PRIMA DONNA**
    - Olene Campbell (Capitol 4935)

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"Bone Up" on Sales Technique With This Sensational Hit—"Hambone"-47166

With **SANDY BECKER**

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BABY COME HOME TO ME / ROSES AND ORCHIDS

Published by Pamper Music Inc.

2 GREAT NEW SIDES from BURL IVES

HIS NEWEST BEST SELLING ALBUM / BURL

on DECCA RECORDS naturally!

DL4361
DL74361 (Stereo)

Cash Box—March 23, 1963
**Pick of the Week**

**"CHARMS"** (2:15) [Alton BMJ-Greenfield, Miller] **BOBBY TOMORROW** (1:10) [Roosevelt BMJ-Feldman, Goldstein, Gottheber]

BOBBY VEE (Capital 55508)

Vee, whose tremendous hit collection now includes "The Night Has A Thousand Eyes," has another pair of buggies with this Liberty session. Leadoff platter is an extremely pretty, mid-tempo, soft ballad, "Please Call Me," that flirts with the Johnny Mathis and Ernie Freeman's orch on both winners.

**"LITTLE GIRL" (2:21) "NOT FOR ALL THE MONEY IN THE WORLD" (2:38) [Alton BMJ-Greenfield, Miller, Greenfield] **THE SHIRELLES** (Scepter 12148)

The Shirelles are back on the wax scene with two pieces of sales dynamic that can ride alongside the charts. One end is a most attractive, easy ball for the homespuns called "Little Girl," while the other, "The World," finds 'em in top twist form. Standout arrangements on both ends.

**"TOM CAT" (2:45) [Eyrerson BMJ-Taylor, Geraci, Darling, Svanell] "SHOES" (2:53) [Eyrerson BMJ-Darling, Svanell] **THE ROOPTOP SINGERS** (Vanguard 35919)

The Rooptop Singers, who climbed up to the chart roof with "Walk Right In," can repeat that success with their new Vanguard pressing. It's a new style in that Goffa that themes along in attention-getting manner. However, don't overlook the quick moving "Shoes." Their big hit songs--both halves are from the smash LP tagged after their initial triumph.

**"I LOVE SHE CAN COUNT ON" (2:38) [Jebots BMJ-Robinson] "I CAN TAKE A HINT" (2:25) [Jebots BMJ-Robinson, Bradford, Rogers, Osman] **THE MIRACLES** (Tamla 54975)

The Miracles, who are currently riding out their "You Really Got A Hold On Me, too," are a chic to head right back up the charts with "A Love She Can Count On." Tune's a pulsating, shuffle ballad--romance that the songsters cut out in groovier style. Also eye the chas twist weeper, "I Can Take A Hint," for strong dual-mart acceptance.

**"DIANE" (2:12) [Miller ASCAP-Repee, Pollack] **THE A COUNTRY RHYTHM (2:28) [Leeds ASCAP—Caquotrux, Dudan]

JOE HARRELL (Kapp 521)

Joe Harrnell's instumentalists, out of the frying pan for "Fly Me To The Moon" its much-deserved high chart status, can send another one into the ballad zone. This song's only time it's the lovely "Diane" that gets the Harrnell bomba nova (with a touch of jazz) treatment. Fluter spinners take note! More of the same with the delightful ode on the underlid.

**"DON'T LET HER BE YOUR BABY" (2:18) [Jebots BMJ—Gordy] "IT MUST BE LOVE" (2:25) [Jebots BMJ-Potts, Hillingsale] **THE CONTOURS (Gordy 7846)

The Contours, who are coming up with "Shake Sherry," the strong chart follow-up to "Do You Love Me" smasheroos, can make it three in-a-row here. The new stand, "Don't Let Her Be Your Baby," continues the theme of the Sherry side. The tune & harmony, could rise. Has close tabs on the sizzling twist 'er, "It Must Be Love," on the potent underlid.

**"YOU NEVER MISS YOUR WATER (TILL THE WELL RUNS DRY)" (2:16) [Bill & Range BMJ-Lucky, Lucky] "IF YOU WANT IT (I'VE GOT IT)" (2:47) [Golden West Moddelis BMJ—Bill & Hal Rogers] **"LITTLE PHILIP" PHILLIPS "BIG AL" DOWNING (Lexon 5565)

This swinging affair that pools the potent vocal talents (for the first time) of Hill & Range's Hill and Downy, could rise. A real chart-buster. It's a hard-hitting affair, titled "You Never Miss Your Water," that the duets boil out in a tantalizing Brook Benton-Dinah Washington manner, sensational arrangement supplied by Cliff Parman. Lots more listening fun on the up tempo companion piece.

**"BABY COME HOME TO ME" (2:12) [Pamper BMJ—Howard] "HOSES AND ORCHIDES" (3:16) [Brenner BMJ—Shorter] **BROWN & DANA (MG 11310)

Brown & Dana's "Hoses And Orchides" (#16) is the song that was written for this couple when they were still in the "Burl and the orch-corns" band. Burrell is wailing with the guitar采用节奏性的发音。

**RECORD REVIEWS**

**BROWN & DANA (MG 11310)

"I'M A MILLIONAIRE" (2:49) [Rendell BMJ—Drake] The full duo does a standout recording of a hunting folk tune, one which a man, who has in his bag a slice of vintage style, might make it.

**"JOSHUA (Fit The Battle of Jericho)" (2:15) [P.D. ASK]** Properly rhyming treatment of the famed spiritual.

**AMOS MILBURN (Motown 1068) **

"I'LL MAKE IT UP TO YOU SOMEHOW" (2:55) [Jebots BMJ—Paul, Forte, Davis] The vet r&b charter has reached the charts in the past and he can do it again with this potent Motown bow. The tune is a wise word, unkicked, shuffle-teen-aged ballad sold by Milburn with all of his expected pace and authority. Could be big.


**THE SERENADERS (Riverside 4549) **

"ADORIS, MY LOVE" (2:10) [Jazz Standard BMJ—G&W Kerr, Johnson, Barnes] Riverside has come up with a teen- wise blues vocal core, and its displayed in attention grabbing style in exciting Latin-blu's outing. Date could do Top 100 business.

**"TWO LOVERS MAKE ONE FOOL" (2:50) [Jazz Standard BMJ—G&W Kerr, Schaefer, Barnes] A lively medium-beat Latinish sound backs the boys this time around.

**THE ROYALITES (Chancellor 1135) **

"BIG THING" (2:57) [Danny BMJ-Ferraro, Lottet] Femmes, recent winners of a talent show contest in Baltimore, do some tricky blend work in this lively blues-styled popper. Ideal-made for teen programming.

**"YESTERDAYS LOVERS" (2:39) [Hendel BMJ—Marucci, Faith] Gals have a pleasing vehicle here, and they are invitingly gentle with it.

**JIMMY PARIS (KC 113) **

"S M E R A L D A (2:11) [Shelby BMJ—Alaimo, Alaimo] This is a wild description of a girl named Esmaralda, and supporting the vocal stand is a aptly cheerful rock sound from the musicians, Could get some pickup.

**"LOST LOVE" (1:55) [Shelby BMJ—Alaimo, Alaimo] Tricky lyric commentaries highlight this survey of an exotic opus.

**DODIE STEVENS (Imperial 5039) **

"FOR A LITTLE WHILE" (2:35) [Post ASCAP—Roberts, Jacobson] Prettty romantic song, somewhat recalling "For All We Know" and "Blue Christmas," and theשפ"="singel. Great good-music entry.

**"HELLO STRANGER" (2:05) [Harrison BMJ—Benay] Arrangement has some of Sam Cooke's catchy blue-inked sensations.

**JACKIE MASON (Verve 10269) **

"DON'T BLAME THE BOSS" (2:41) [Alton BMJ—Well, Miller] Cash Mills has a new set of jazz lyrics to sing for his good-big style. getaway (Columbia) singles issue. There is good chart humor from the fun jobs which will appreciate.

**SANDY & THE CUPIDS (CRC Charter 2) **

"REBEL" (2:12) [Palsad BMJ—Chavez, Rector] Harry guy's "so different" from the other guys, but the gal doesn't care in the least, is the easy-go rock tale relayed by the boy and his come-a-long-backed. Included is a narrative rec.

**JERRY McGeE (Theme 29,155) **

"ON THE REDOUND" (2:20) [Crama BMJ—Cramer, Miller] Nashville guitar sounds highlight this good instrumental on a thorny melody, cut by its clever Floyd Cramer (Victor). Teetern will be happy to hear this new exciting rendition of the number.

**JACKIE MASON & ANDREA" (2:38) [South Mountain BMJ-Gege] Big String section & trumpet help in this aptly unannounced entry.

**JIMMY PARIS (EPIC 1132) **

"SOMETIMES YOU WIN" (2:18) [Eden BMJ—Hendrickson] A tune that's got lots of good-feeling going for it. It's a fine-sounding entry that's summed up by the songster and his rock-smoothed-orch. Track deserves plays.

**"BRAND NEW MAN" (2:25) [Decca 3343]**

Another great-father upcomming session for songster consumption.

**ANIRAL ARBOU ORCH.**

(Del Morol 1028) **

"TOMBOLA " [Arguro] Rhythm here is called Tramp rock wistful, with some effective softies chart from the femen line.

**RICHARD "POPCORN" WYLIE** (Epic 9757)

"SO MUCH LOVE IN MY HEAR" (2:10) [Pops Music BMJ—Wylie, Bradford] A tune that's got lots of good-feeling going for it. It's a fine-sounding entry that's summed up by the songster and his rock-smoothed-orch. Track deserves plays.

**"LESSON 19" [Cerrito, Abreu] Cute chops-ticks idea also done to a Tootsietoot.
### March 1963

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- "Here I Stand" The Rip Chords 4-42687
- "Cigarettes and Coffee Blues" Marty Robbins 4-42701
- "The Harem" Don Costa 4-42705
- "Don't Let Me Cross Over" Carl Butler 4-42593
- "Pretty Boy Lonely" Patti Page 4-42673
- "The Bird" The Dutones 4-42657
- "Popsy" Ray Conniff 4-42693

A HIT FOR EVERY SINGLE DAY OF THE WEEK!

COLUMBIA SINGLES SELL!
Also Available on Single
**RECORD REVIEWS**

**Best Bets**

**JOANIE SOMBERS** (Warner Bros, 5350)
- "HENNY PENNY" (2:13) [Famous ASCAP—Mercer, Arlen] The blue Moon crew with a tough teem up-dating of the old and chances are it'll make the chart rounds once again. This time the tune takes a solid rock-twist ride that's gonna add to the chart-toppers sit right up and take notice.

**THE MARLEYS (Colpix 858)
- "THAT OLD BLACK MAGIC" (1:55) [Famous ASCAP—Mercer, Arlen] The blue Moon crew is back with a terrific teen up-dating of the old and chances are it'll make the chart rounds once again. This time the tune takes a solid rock-twist ride that's gonna add to the chart-toppers sit right up and take notice.

**BILL STORM (Vista 418)
- "MADLY PEOPLE DO FOOLISH THINGS" (3:05) [Valence ASCAP—Rafter, Shearer] This powerful new opener could turn into something special since it's "I've Come Of Age" years-back Columbia success. It's a heartfelt, "grow-on-you"-backwards-into-the-romantic lament that Billy performs with understated feeling. There's an ork-choral assists.

**VIC DANIELE (Capitol 4947)
- "YOU'RE JUST ANOTHER PRETTY FACE" (2:20) [Al- don ASCAP—Anthony, Mason] The standout songster can grab lots of attention with his strong world of a first-rate teen theme, which tells of a fellow who loves a pretty face who can't do him much good. Fine big-sounding ork backdrop. Can be a top-10 seller.

**EDDIE HODGES (Capitol 42697)
- "SOMETHING SONG" (4:07) [Mr. Blue ASCAP—Blackwell, Ryan] The young rockster-actor could ride the charts again with this exciting entry, which has the potential of a multi-track—ready—solid strong teen romance—against a canvassing rock-a-string-statement. Tune, by the way, is not the oddie.

**PRINCE EDDIE & DAVID GEE (Skytone 130)
- "O-FUNK" [New-Lenora BMI—Eddie] The framed single is a typical entry of this very active blues-rock entry. It's a workout. Discjockey headquarters in N.Y.

**Lovelace Watkins (Groove 2209)
- "TENDER LOVE" (2:10) [Leeds ASCAP—Fishman] New to the 2:00-club, Mr. Fishman handles a pretty folky romance in a hopes-for-the-future section given over to an emotional melody.

**Bari Maier At Revoir (2:32) [Premier BMI—Ems- ter] Semi-dramatic teen ballad about a couple's parting of the ways.

**Del Price (Ascot 2129)
- "THAT'S ALL YOU GOT- TA DO" (2:54) [Alan Oni—St John, Irving] Del Price can grab off loads of disc-mart, pop-off-air attention with this one, a catchy tune, a蜢 arful vocal chans are included.

**Bari A Lotta Limbo Part 2 (Premier BMI—Stranger) More of the same. Track is a record called, "An LP!, "The World's Longest Limbo."

**HILLIARD STREET (Reprise 2015)
- "FLY AWAY" (2:58) [Roe-Ascot BMI—Rogers] Tune, a reminder of "100 Pounds Of Clay," is done with a cool blues-rock-a-cha approach by the artist and his ork-chorus backdpur. Some swinging ork vamping.

**Bari WHISTLE & A WINK" (2:52) [Hilliard BMI—Stranger] As the title suggests, this offers good-sounding rock feel from the upper echelon's seminal talent. Some ork vamping.

**Ronnie Johnson (Riverdale 4550)

**Bobby Danfo (Palette 5189)
- "THE KISS THAT BROKE MY HEART" (2:10) [Zodiac BMI—Harvey, Kreder] Familiar PM tune but has been revamped into a more arrangement rounds out the tune. And his ork backdpur are slick. Should be backed for the EMU—debut release.

**MESSAGE OF LOVE" (2:47) [Zodiac BMI—Stegger- da, Fredric] Very emotional rendi- tion of yet another adaptation of an old melody.

**Cosmo Filane (Ka-Hill 10533)
- "GIVE ME A WEEK" (2:50) [Melody BMI—Bush] Cosmo Filane is in a soft, tear-ful mood on this one, easy-going romantic entry.

**Cosmo Filane (Ka-Hill 10533)
- "ONEHELLO" (2:06) [Kyl, Don] Another cut which is a half change of pace Latin-ebony trombone sound. Lenny's bassinet in Arlington Heights, Ill.
**MERCURY SIZZLES WITH 6 NEW SINGLES!**

1. "WATERMELON MAN"  
   Xavier Cugat 72108

2. "LOVE IS A BALL"  
   Billy Eckstine and Damita Jo 72106

3. "PLAY THOSE OLDIES, MR. DEE JAY"  
   Anthony & The Sophomores 72103

4. "I GOT WHAT I WANTED"  
   Brook Benton 72099  
   "DEARER THAN LIFE"

5. "FUNNY MAN"  
   Ray Stevens 72098

6. "THE YELLOW BANDANA"  
   Faron Young 72085

America's First Family of Fine Recordings
**RECORD REVIEWS**

- best bet B+ very good B good C fair mediocre

**Cash Box**

**Best Bets**

**THE PLAYMATES**

(AB-C-Farmount 10423)
- "A MY NAME IS ALICE" [Vince, Snyder] The Playmates can take a ride back to chartville with both ends of this ABC stand. Here they take one of the kiddle gauges and up it takes the chart demands. A cha cha charmer that has a 100 voice voice singing the 'bounces half the ball' tag.
- "JUST A LITTLE BIT" [Roe Lee, Rick] This sparkling quick beat is written in the chart-ingredients. Both ends sport terrific all time Lerner arrangements. Take your pick.

**THE CASUALS (Mirat 109)

- "MONEY (THAT'S ALL I WANT TO DO)" [Lamb BM-Bradford, Gordy] The Casuals (Jeff Gordon, Richard Williams, Billy Smith, Joe Socco, Tony Moon), who've provided the where his love, now Roy Lee of her p.a.'s, boy on the Starback-disturbed dikevy with a few string instruments and a relatively instrumental version of Barrett Strong's "Lilac". Solid entry, can happen.

**BILL JUSTIS (Smash 1812)

- "TAMOURE" (2:19) [Hay Market R-Long, M. Singleton, B. Everett] The Everettes 'TAMOURE', which originated in Tu- luc and then a rage in France, has been delivered in a contagious, pounding South Beach-Bermuda style with suitable Justice's crew and the Stephen Scott -Morton, who's unique and a break-wide open feel. Get with it.
- "I'M GONNA LEARN TO DANCE" (2:31) [Boy BM-Everettes] There's also a catchy sound to this bright rock-a-twist'ser.

**LEROY HOLMES**

(United Artists 585)


**THE BREEZE AND I**

(2:15) [Lena Rogers] & (Teena BM-Italian) Lena Rogers sings an oldie with a version of the famed Lena's composition.

**TOMMY ROE**

(ABC-Farmount 10423)
- "THE FOLK SINGER" (2:51) [Painted Desert BM]-[Kiplinger] Roe recently gave the kids a hit name song, "Siddah," and could come through again with this fine folkie tale about a modern day minstrel who discovers that home is where the heart is. Keep very close tabs on this track.
- "COUNT ON ME" (2:51) [Lilac BM-Italian] Includes an exciting rock-a-string statement. Can also suc-

**GARY RANDOLPH** (Capitol 4938)
- "I COULD GO ON SINGING" (3:07) [United Artists Al
cap]—[Sue] The mystery that surrounds the famous pottery peak is in-
triguingly captured by the jazz-in
duced thematic début. This old-time item is also sung by the B".
- "HELLO BLUEBIRD" (3:08) [Gall Morris BM-Philips] This old-time item is also sung by the B"

**BAR TINO (Kapy 517)

- "MY FIRST LOVE" (2:37) [Minaret BM-Grady] "My First Love," a romantic and melodic twist-out, is written by a number of striking comments which have been turned into a string backdrop. Likely to get solid rock-market programming.
- "ONLY FOR TODAY" (2:18) [Trio BM-Philips] Performer gets along the blues show route here.

**THE HERBREADERS**

(2:59) (Pogo ASCAP-Gold, Udel) Gals perform with such sensitivity as they survey a fine suit
tone, one which notes that gals are not expected to be on the offensive, in their relations with boys. Mild, hint-of-the-beat in Stan Appelbaum's arrangement.
- "VICKIE VEE (Assault 1856)"
- "WE WERE ONLY FOOLING" (2:35) [Spineo, Bren
tone] Very catchy song by Vickie Vee and it can be a winner along. Friends.
- "LET'S CALL IT A DAY" (2:59) [Teddy R-McMurry] This end has the lark in a fetching rock-a-twist mood. Sock-rock support from the Speyda.

**THE CON-DONS** (Carlin 587)
- "DEAR ABBEY" (2:33) [Michael Bardi, Ed-ward Nalley, Nicki Garden] Very funny statement by J. P. Hammond and the Con-Dons combo.
- "CENTENNIAL MARCH" (2:30) [Michaelene BM- Nary, Jack, Hammond] This ensemble, featuring fiddle singer Hammond, salutes the up
coming centennial (June 30) of the island State. Limited market.

**EDDIE WARNER** (Berry 7135)
- "ISLAND IN THE SUN" (2:30) [Fred Bass, Harmon M]—[Harlan Burgess] Against an organ-led back

drop, a soprano offers a light reading of the lyric. "I'll Be Home For Christmas" with a fine, soft and tender appeal.
- "SHORT NIN BREAD" (2:21) [Wadeo] Swingin work on an old oriental

**QUATTRO TRES BIEN**

(Norman 534)
- "KILIMANJARO" (2:30) [PGA ASCAP-Chuck and Bill]—[Bill] The mystery that surrounds the famous African peak grows in
triguingly captured by the jazz-in
lined instrumental outfit.
- "THAT'S THE SHAPE" (2:29) [Zokor Grady ASCAP-Grady, Real, Christian] More of the same.

**THE MASHERS** (Hamilton 50638)
- "LET'S DO THE MASH" (2:22) [Zokor Grady ASCAP-Grady, Real, Christian] A vocal-a
combi ensemble offers a capable cut based on the 'teen-teen' tag. Label is the Dot affiliate.
- "THE MASH" (2:22) [Zokor Grady ASCAP-Grady, Real, Christian] More of the same.

**CHAD MITCHELL TRIO** (Kapp 518)
- "GREEN GROW THE LILACS" (2:16) [Teddy R-McMurry] The RPM's are a good bet to find the hit sound with this inviting, walk-a avail-dating of the oldie, Mike Mitchell's "Gone saxheads up a strong stilt that also sports some lyric chalks.
- "STREET SCEN" (2:30) [Robbins BM-Newsman] This entry is tailor made for the produc

tion revival of the Alfred Newman pl

**VICKIE VEE**

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**THE SWEETHEARTS** (Brunswick 5240)
- "IT'S A YANKEE" (2:20) [Pearl BM- McCorkle, Sullivan]-[Sullivan] Gals do a rapidfire blues-far

**LES BAXTER ORCHESTRA/BAXTER'S BALLEADES**

(Reprise 2312)
- "Theme from LAWRENCE OF ARABIA" (2:50) [Gower BM- danke]-Roaring, main-song from the acclaimed flick is impresci-
urable. "Academy Awards—1963 is based on a play with the same title.

**TONY HATCH ORCH**

(2:21)
- "Theme from THE DICK POWELL THEATRE" (2:26) [Four BM- Danke] The majestie theme from the popula-
lar orchestral arrangement by the English maestro's group. Good all-out entry.

**HERBIE HANCOCK**

(Blue Note 2)
- "WATERMELON MAN" (2:45) [Arles BM-Han
cock]-[Hancock] A versatile, main-swinging talent, this Hancock does a potent bid for national recognition with this swinging cover of the Mongo Santamaria Battle chart

**TAMMY LYN" (AFO 310)
- "BABY HOW CAN YOU STAY" (2:20) [At Last BM-Brown, Tyler]-[Tillman] Tammy Lyn comes up with an interesting slow-swinged soft ball-

**TOMMY T. HOPES**

(Brunswick 2)
- "WHERE CAN I GO" (2:55) [At Last BM- Brown, Tyler] Tammy Lyn comes up with an interesting slow-swinged soft ball-

**LOUIS JORDAN**

(Tangerine 990)
- "HARDHEAD" (2:40) [East West BM-Downing]—[Down-
ning] A young rubber band can make some noise with this top-flight, low-key, idola-

**EDDY WARNER**

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- "ISLAND IN THE SUN" (2:30) [Fred Bass, Harmon M]—[Harlan Burgess] Against an organ-led back

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**CASINO—March 23, 1963**
OVERNIGHT SALES REACTION EVERYWHERE

MOTHER PLEASE

C-249

JO-ANN CAMPBELL

THE BIG ONES ARE ON CAMEO/PARKWAY

Cash Box—March 23, 1963
RECORD REVIEWS

Best bet B+ very good B good C+ fair C mediocre

JACKIE KANNON
(Stag 818)

(B+) "BOBBY BABY YA-YA"
(Warner Bros.—Parsons, Monkee) The lark and her beau are now back in the holler of the lovely evergreen, Cut is also aimed at the teen trend.

NANCY WILSON
(Capitol 4926)

A LOT OF LIVIN' TO DO
(2:09) [Mondo—Hills] The swingin', chaty, deep-toned voice from the song's title is nicely employed in a catchy setting, with a mild-mannered vocal dished against a bright Latin-blues combo sound.

(THE THREE WISES
(Dolton72)

IT'S ALL SAID & DONE
(1:50) [Carystone—Greenbach, Larson, Marcelline] The high-pitched song is offensively treated with an unusual teen pop sound. The receive more familiar-sounding, but still quite sophisticated. Patricia Elliott

(B) "GUIDING LIGHT" (2:04) [Cornerstone—Greenbach, Larson, Marcelline] Bright handclap stand by the crew. Boys give an overall four Seasons impression.

QUINCY JONES
(Mercury 72106)

BOOGIE BOSS NOVA
(2:59) [Jazz Workshop BM—Mingus, Money Jones and comagain jump on the boss nova bandwagon, with this fast-moving optionation of a Charlie Mingus-penned setup. The songwriter's own-extended solo. Tune is culled from Jones' best-selling "Big Band Boss Nova"

(B+) "MORNING OF THE CARNIVAL" (2:56) [Rosa Joyce, Nickerson] "It's a free-flowing, danceable bossa nova slice also taken from the album.

BILL CUNNINGHAM
(Andy 119)

YOU FASCINATE ME SO"
(2:16) [Edwin H. Morris ASCAP—Leigh, Coleman] Fine swinger from the pens of Leigh, Yale & Gampaign, a big nitty-gritty, disk item, gets a slick attack from the drummer, who does his job against a lush, rock-setting background. Jazz-inclined jocks will appreciate.

(J) "I WALK A LITTLE FAST"
(2:00) [RaeCox—Leigh, Coleman] A worthy croon Slash on another solid collaboration by L&J.

FREDDY MARTIN ORCH.
(Capitol 4928)

(C) "CARROT TOP"
(1:50) [Mondo ASCAP—Rask] There's a ghostly effect to this big band treatment, by the vet maestro's ork, which has a very catchy tune as a vehicle, Martin's in the commercial singles groove.

(T) "IT'S TIME FOR LOVE"
(1:58) [Martin ASCAP—Ballard, Latimer] A timeless tale, also, though in a mild-mannered ballad way.

JACK EUNAKS
(Monument 809)

B+) "CASINO"
(2:17) [Seth Rosi BM—Bryant] Guitars lead this instrumental, which has a haunting nature that's quite effective.

(B) "TE JUANA" (2:43) [Wamoe BM—Richardson, Wilkinson] Sprightly, mostly country-market de.

JERRY MCCAIN
(Okeh 7170)

(H) "HOP STROLL" (2:24) [Cranville BM—Bryant] The harmonica player gives a fine bluesy, account of the hound item, an audacious chorus is also present. Likable entry for the teen dancer.

(QUEN THE LIGHTS ON POPPY"
(2:20) [Peggy BM—McCain] Tricky upbeat blues dowsing from the artist. Chorus here repeats the title.

JOHNNY CHESTER
(Mel-Tone 150)

(B) "SHAKING ALL OVER"
(2:50) [Jean/Jasper BM—Estee] The big outlay of the Antiphar's W&R label offers an outing by the rock singer that contains ingenuity, although years-back rock beats. An electric guitar is spotlighted actively.

(BOKEY POKE"
(2:00) [Jean/Jasper BM—Kennedy] "It's a vocal workout here.

BOBBY BOSS
(Debut 2080)

SWEET RED RIBS"
(2:30) [Phillips & Dandelion BM—Lorenzo, Boss, Morris] A gal that's A-KO is described under happy blues-beat circumstances. Billy Boss is the lead songster, and he's backed by an infectious danceable sound from the musicians.

(JONES) "2:40) [Phillips & Dandelion BM—Bright, Moore, Boss, Morris] A narrative-type bluesy outing by the talented Billy Jones.

FREDY COUNTRYMAN
(Valetone 410)

(D) "BIG TUNE"
(2:05) [Valetone BM—Peyton] This is a bluesy, combo romp to which the youngsters can do a basic footwork. Solid rockin' workout from the L.A.-based disked.

(SWIMMY"
(2:10) [Valetone BM—Peyton] More sock-rock stuff.

FETE FOUNTAIN
(Coral 42330)

THE GLASSSHOPPER (Swanchild) [Millis BM—Herschel] Pert ditty gets a good-natured Latin touch, reading from the popular clarinetist and his combo. Many a radio station will be exposing this cute side.

(LONELY LITTLE TUNE"
[Decca BM—Kiefer, Fitzgerald] Just as one might suppose from the title this tuneful item from an after-hours survey of the item.

MILLE BROWN
(Valentine 6247)

(C) "CONGRATULATIONS"
(2:23) [Banjo BM—Smith, Call] "He's not for you"屯mer

(B) "HE'S NOT FOR YOU"
(2:24) [Banjo BM—Nelson] More in a worthwhile Nashville\n
polka

IKE QUEBLE
(Blue Note 1875)

("Frey vs The Law"

LOY DONALDSON
(Blue Note 1885)

("Funky Mama, Pt. 1"

CHARLIE ROUSE
(Blue Note 1985)

("Vellos Tempos"

HERI ELLIS & THE ALL STARS
(Epic 5976)

("It Makes No Difference"

RALI ANDERZ
(Pacific Jazz 366)

("All The Things You Are—Pt. 2"

JOE FASS
(Pacific Jazz 367)

("Forward Pass"

ONE BAR WINE AND ROSSES (Bowen Nova)

GORDON WILSON
(Pacific Jazz 365)

("The Milestones"/"Teti"

REVERB

THE HARMONIZING FOUR
(Vee Jay 922)

("Buck of Agwe")"Hallelujah"

MARION WILLIAMS & THE STARS OF FAITH
(Vee Jay 929)

("How Much You Want"

ALEX BRAFORD
(Vee Jay 919)

("Just In Time"/"One Step"

PATTERSON SINGERS
(RCA 2311)

("Mr. Barlow"

THE CARAVANS
(Vee Jay 921)

("Bye Bye"

THE HIGHWAY Q's C
(Vee Jay 916)

("All Men Are Made By God"

KINGDOM BOUND SINGERS
(Miracle 1081)

("Take The Lord Along With You"

HEAVENLY GATES GOSPEL BINGERS
(Reed 119)

("Something Is Wrong"

GOSPEL SPEAKERS
(Rex 939)

("Prayer Wheel"

REV. CLEOPHUS ROBINSON
(Pearl 284)

("Vineyard Life"

REV. JULIUS CHEEKS
(Peach 1.875)

("Just Over The Hill"

BERTHA ROBINSON
(Peach 1.862)

("Well, Well, Well"

POLKA

TED BONK & HIS ORCHESTRA
(Jay 284)

("Talk Ya At The Fair"

MANY WADZU
(Jay 283)

("Johnny's Kickin"

("Here Comes My Lover"

Cash Box—March 23, 1963
CASH IN ON THE BIGGEST TRAFFIC BUILDER EVER!

ONLY $1 FOR ANY KINGSTON TRIO ALBUM... WITH ONE AT THE REGULAR PRICE

There's never been anything like this before! The world's #1 vocal group is riding high, and Capitol is going all out on this promotion. Full page ads in LIFE, PLAYBOY and SEVENTEEN! Ads in over 100 college newspapers! And a whole array of merchandising aids including PLAYBOY counter cards, LIFE ad reprints, color rack merchandisers, catalog supplements, four color window units, color counter browser cards, window streamers... no doubt about it: this is a complete and comprehensive merchandising program really geared to make money for you!

There are 16 Kingston Trio albums, including their brand new "#16", to choose from... and millions of Trio fans are going to be doing just that!

Be ready for them... see your CRDC representative for all the details!

†At your option, Mr. Dealer.
## RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (Survey completed to March 15th)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<td>45%</td>
<td>On Broadway—Drifters—Atlantic</td>
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<td>73%</td>
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<td>33%</td>
<td>Baby Workout—Jackie Wilson—Brunswick</td>
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<td>96%</td>
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<td>31%</td>
<td>Ronnie Call Me When You Get A Chance—Shelley Fabares—Colpix</td>
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<td>30%</td>
<td>Mecca—Gene Pitney—Musicrock</td>
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<td>59%</td>
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<td>29%</td>
<td>Watermelon Man—Mango Santamaria—Battle</td>
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<td>76%</td>
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<td>29%</td>
<td>Puff, The Magic Dragon—Peter, Paul &amp; Mary—Warner Bros.</td>
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<td>He's A Bad Boy—Corale King (Dimension)</td>
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<td>This Empty Place—Dianne Warwick (Scepter)</td>
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<td>Don't Say Mathis' Bad Cookies—Dimension)</td>
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<td>Play Those Oldies Mr. D.J—Anthony &amp; Sophomores (Mercury)</td>
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<td>Wexford Wind—Frank Field (Vee Jay)</td>
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Cash Box—March 23, 1963
Al Martino
I Love You Because
b/w Merry-Go-Round
Music arranged & conducted by Belford Hendricks

Capitol Records
#4930

2 minutes & 40 seconds of smash-hit single!

Al's current best selling album S(T) 1774
**BIOS FOR DEEJAYS**

**Little Peggy March**

Little Peggy March, who in current charts has with "I'll Follow Him" (Chariot) on RCA Victor, was born just fifteen years ago. She began taking an interest in singing at the age of two. Her first broadcast came at five when, competing against fifteen children, she won a talent contest.

When she was six years old she auditioned for Rex Trailer's TV show and became a regular member of his cast. She traveled with local shows with a western band for four years and appeared and worked with such names as Sally Starr and the String Bees. Peggy's career went into high gear a few years ago when she took first place on a Children's Hour now faces contest (Sunday morning children's TV show).

Recently, the hard-working young performer has appeared at Atlantic City's Steel Pier, Tony Grant's Sun of Tomorrow and competed in two Palm contests sponsored by the Women's Auxiliary of Philadelphia Athletic League.

**Jan & Dean**

It was in 1958 when two six foot tall Los Angeles born guys sat down at the piano and self-built tape recorder in a Bel Air garage owned by the parents of Jan Berry. It was just three weeks later that the result of this impromptu recording session was pounding for the top charts. The record was "Janie Lee."

As fate would have it, the shorty of the team, (six-one) Dean Torrence was called to the Army to serve six months duty. In his absence a friend of the boys from University High School where they graduated from was asked to sit in. Arnie did a more than able job until the return of Dean. Then came Dean's discharge from the service and back was garage they went.

Taking time out from their sailing and surfing, the boys put their heads together with manager and producer Lou Adler, and came up with another golden one, "Babytalk." The rest is history.

Currently pacted to Liberty, the boys are hitting with "Linda" (#55 on this week's Top 100).

**Cash Box**

**PLATTER SINNERS PANNER**

The KVQ-Pittsburgh Leprechaun is 3 feet high and he's Irish... but how does he look? That's the question KVQ personalities posed to their followers over the last week as the boys get into the St. Patrick's Day Spirit. And the listeners supplied the answer. They sent their drawings of how they thought the Leprechaun looks. The winning entry earned a fifty dollar U. S. Savings Bond and the second and third best drawing each was awarded a twenty-five dollar Savings Bond.

WINS-New York increased its emphasis on folk music last week with the premiere of a weekly hour series tagged "Folksfest." Hosted by WINS deejay, Dick Clayton, the program will be broadcast on the basis of the entertainment value of folk music, rather than attempting to present a survey of the folklore of analysis of its origin or meaning.

As a result of a WGL-Norfolk promotion, a Ladies Welfare fund is $1500.00 and more than 200 people were treated to a spaghetti dinner. It all started in the middle of January when WGL offered a spaghetti dinner to a club as the prize of a simple contest. All club members had to do was send a card to the station, and one would be drawn and the club listed on the winning card would receive the dinner prepared by an Italian Chef. Luck was with the Ladies Auxiliary of the Virginia Beach Volunteer Fire Department. The fire chief offered the engines outside and the firehouse was transformed into an Italian Restaurant. All the firemen and their families and many other people of the resort city enjoyed a delicious spaghetti dinner. The Ladies Auxiliary asked for a donation for the tickets sold to the public and was able to raise money for their welfare fund.

For the third straight year WDKO-Cleveland's Ken Coleman has been chosen as the outstanding sports announcer in the nation. The selection was made, as in the past two years by the National Association of Sportscasters and Writers.

As a special community service project for the month of March, WXYZ-Detroit sponsored a giant eight-bedroom entertainment spectacular and dance starting at 2:00 PM, Sunday, March 17 (St. Patrick's Day) in Detroit's new Cobb Hall auditorium. Many of the nation's top vocal groups and recording stars in the field performed at the show. The station's pop music personalities Joel Sebastian, Paul Winter, Lee Alan, Dave Prater and Dick "Sunday Morning" journeymen manned the master of ceremony duties.

Bill Calder, early morning deejay on KIS-Hollywood, has inaugurated a wake-up call by telephone program. Listeners send in names on cards and by every morning at 8:15, Calder shows a.k.a. Roger Smith, calls out the names of those people to be wakened... because KIS has honored the city of Los Angeles with its Bruce Hayes show, that city turned around and in- vited the two KIS announcers to be honorary contestants in a "golf day" on March 17. The station will participate in special "hole in one" contest, and be represented along with other Hollywood celebs as part of the city's parks and recreation department project... more than 100 public service spots for the American Red Cross in one week, Station utilized its engineering staff and radio personalities to tape the various. A different charitable group was thus saluted every week over the out-let.

The Sherry Sisters, who are currently putting their hopes in their new urban contemporary effort, "Baby Bobby," recently guested on Hal Jackson's WINS-New York air stunts promoting the wax.

SCRIP (So, Calif. Record Industry Promoters) honored Bobby Dale of the Mike Thomas show at a luncheon at Deejay of the Month at its regular monthly meeting at the Villa Flora in Hollywood. The winner of KEDJ-Pittsburgh's current household hint contest will be awarded $100.00. Buick's "Baby Bobby" recently guested on Hal Jackson's WINS-New York air stunts promoting the wax.

**VITAL STATISTICS:**

Jim Dunbar extols his air post on WLS-Chicago to assume the program director chair on KGO-San Francisco.

Roy Elwell, formerly on KRLA-Hollywood, is now spinning "spin" on KNX-Los Angeles. Roy has given the green light as general manager of 77 KNX.

Vance has left KONO-San Antonio to become an independent consultant. He will be headquartered in Dallas.

Jack ROWE has returned to a day slot on WWLL-Washington, D.C.

Vince Ford named program director of WLM-San Francisco.
## Top 100 Albums

**March 23, 1963**

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<th>Pos. Last Week</th>
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<td><strong>1</strong> SONGS I SING ON THE JACKIE GLEASON SHOW</td>
<td><strong>1</strong> Frank Sinatra (Imperial LP 2918)</td>
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<td><strong>2</strong> MOVIN’ ON</td>
<td><strong>2</strong> Frank Sinatra (Capitol CL 1006)</td>
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<td><strong>3</strong> WEST SIDE STORY</td>
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<td><strong>11</strong> PAUL &amp; PAULA SING FOR YOUNG LOVERS</td>
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<td><strong>15</strong> OUR MAN IN HOLLYWOOD</td>
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<td><strong>17</strong> LEFT MY HEART IN SAN FRANCISCO</td>
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<td><strong>31</strong> THE NEW CHRISTY MINSTRELS IN PERSON</td>
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**Compiled by Cash Box from Leading Retail Outlets**

*Indicates Significant Upward Move*
**ALBUM REVIEWS**

**POPULAR PICKS OF THE WEEK**

- "I WANNA BE AROUND"—Tony Bennett—Columbia CL28000
  Tony Bennett, who is still riding high on the charts with his "I Left My Heart in San Francisco" LP, offers a new outing after his current blockbuster, "I Wanna Be Around." Here are some delightful Brazilian readings of a host of choice new and old tunes with some pulsating backing by the Ralph Sharon Trio.

- "1963'S EARLY HITS"—Lawrence Welk—Dot DLPI310
  Lawrence Welk, who is currently riding the LP charts with his "Waltz Time" album, comes up with a strong follow-up with this Dot outing aimed at the current crop of bigger. The orchestra includes here "Blame It On The Bosna Nova," "Days Of Wine And Roses," "The World," "Pretty Day," "Living On A Prayer," and "Good Night." Plenty of solid listening and dancing pleasure to be had here. eye the disk for rapid acceptance.

- "I COULD GO ON SINGING"—Original Soundtrack—Capitol SW 1161
  Here's a tasty soundtrack recording from the soon-to-be-released Judy Garland-Dirk Bogarde disk. The bulk turns in her usual professional singing job on a warm of stardusts including "I Never Was You" and "By Myself." Additionally, the sets in the traditionalist jazz idiom on "Wolverine Blues," "Royal Garden Blues," and "Glas Street Blues" that even some new-wave jazzophiles will dig the sounds. Disk should score heavily.

- "BLAME IT ON THE ROSSA NOVA"—Eddy Gorme & His Orchestra—CL28109
  Eddy Gorme, who is currently pulling plenty of loot with her chart-riding single of "Blame It On The Rossa Nova," tags this new Columbia LP-putting after the hit and renders eleven other popular items in the bossa nova style. The bulk's wide-range, distinguished voice is aptly suited to the Brazilian rhythm as the trunks in standout readings of "The Gift," "Almost Like Being In Love" and "The Coffee Song." Album should reach the charts in no time flat.

- "SKEETER DAVIS SINGS THE END OF THE WORLD"—RCA Victor LP 2099
  The disk, which is currently soaring with her high- pop-country smash of "The End Of The World," unearths her potent vocal talents full-blast on this new Victor LP-putting. In addition to her bulk, Skeeter Davis, "Dare There's No One Like You," "I'm Gonna Run," "Mama's Biscuit" and "There Goes A Baby In Love" are included. The LP has even built-in success ingredients to zoom up the hits-ville path.

- "OUR DAY WILL COME"—Ruby and the Romanties—Kapp KL1323
  Ruby and the Romanties, who recently sprung from obscurity to the top of the charts with their blockbusters' single, "Our Day Will Come," tag this premier LP- session on Kapp after the hit and include in its first four coverings in the same delightful vocal and instrumental style. With fresh, inventive arrangements, the group handles these oldies with a fervor and feeling that should carry the disk straight to chartville. Smooth sides here are "I'm Sorry" and "I Don't Know Why."
MUSICAL MOODS OF THE MONA LISA—ABC-Paramount ABC418

Motollo, a decorated, low-key set on this new live album, and an only
Mottollo's orchestral magic, a top-notch group of studio and
including "Tenderly," "Let's Fall In Love" and "If Ever I Would Leave You." One of the artist's
most impressive albums in quite a while.

THE CASCADING VOICES OF THE HUGO & LUIGI CHORUS—RCA Victor LPM 2411
Victor's A&R Hugo and Luigi, come up with a pleasant easy-on-the-ears sound package featuring
their chorus reading a fine, sentimental batch of
studies. The Dymas are producing a deep, rich, syncopation that
creates an impressive sound package for the chorus. The chorus delivers "Moonlight And Roses." "If Happened In Monterey" and "Look For The Silver
Dancing"-Top-notch late hours mood companion.

ALL STAR FESTIVAL—Various Artists—United Nations UNS-1
An impressive array of international talent combined to make this double for the United Nations,
the proceeds from which will go to the World's Refugees. Most of the material here was created especially for this event, and an all-out public relations campaign has been started to give the album plenty of exposure. Among the international performers featured here are Bing Crosby ("Lucky River," Maurice Chevalier ("Life Is A Beautiful Girl," and Caterina Valente ("The Swallow").

GOLDEN HOLLYWOOD THEMES—Original Soundtrack—Decca DL 74562
Unquestionably, some of the most popular songs around were originally written for motion pictures. Through the years, they have been used in various capacities and many of these tunes have become standards in a short period of time. On this excellent disk Decca has assembled a 10-cut collection of these favorites by utilizing the original soundtracks. Included are such favorites as "Around The World In Eighty Days," "Young Love" and "Tammy," Deepjays should flock to this album in droves.

NEWCOMER—Roy Castle—Phillips PHS 600 617
Multi-talented British Roy Castle has received wide exposure in the U.S. via the "Garry Moore" TV show, and if this album is anything like his first LP (which is a sure prediction), he should win a host of fans with a top-notch wax entry. Backed by the Wally Scott Orch, Castle delivers a wide range of jazz-influenced singing style on a fine group of evergreens including "How High The Moon," "So Would I" and "Dancing On The Ceiling." Plenty of potential here.

MANCINI MARCHES—Warner Brothers WS-1191
Henry Mancini leads the Warner Brothers Band in a dozen spirited and high-stepping marches full of shimmering brass and thundering drums. The versatile composer-conductor-arranger achieves a new victory with his vibrant readings of "The U.S. Air Force," "Colonel Bogey" and "American Patrol." For band music buffs, this session is an excellent follow-up to his "Soun's Great Marches," also on Warner Brothers.

GOLDEN FAVORITES—Ink Spots—Decca DL 4297
Here are the Ink Spot's biggies from the thirties and forties that made them one of the hottest vocal groups in the country. All of the tunes have
been highlighted by the falsetto Bill Kenny-styled solos interspersed with the talk-sax monologues. Old favorites included here are "If I Don't Care," "I Don't Want To Set The World On Fire" and "Two Trains." Plenty of nostalgic listening here for the adult crowd.

SING ALONG WITH JFK—Various Artists—Reprise RF 6983
Here is a clever package of melodic parodies of famous songs written for President Kennedy, Eisenhower and Nixon and other famous politicians. Portions of the remarks by the aforesaid politicians have been incorporated with a sing along chorus doing witty spoofs of these speeches. Humorously, sides here include, "Begin Again For Two," "Alliance For Progress Bora Nova" and "Ask Mr. Watts." Lots of light-hearted material for someone to be had here.

GOLDEN FAVORITES—Russ Morgan—Decca DL 4259
The best of Russ Morgan's varied repertoire is presented on this double. His collection ranges from music from the thirties through the sixties. Morgan's arrangements are top-notch and the group can be heard on record with the top-notch sound quality. The set contains some of the best hits in pop music history such as "Sleep, My Little One, Sleep," "Take My Hand" and "Blow The Candles Out.

SHILLELAGHS & SHAMROCKS—Dennis Fleck—Reprise R 6065
This collection of Irish music and TV with Joe, Benny, Dennis Day has built up a solid reputation in the Irish song field. This LP features warm bodied, Pete King arranged and conducted Reprise disk the chanter gets a chance to render some of the most popular spirituals. The set is presented in attractive readings of "MacNamara's Band," "Clarence Who's The Bother" and "Danny Boy." A leg of fans will find plenty of entertainment here.

STEPPIN' OUT—Joe Cuba Sextette—SCLP 1248
Here is a rhythmic package of Latin-flavored conga, vibraphone and vocals by the Joe Cuba Sextette featuring the voice of Joe Feliciano and Timmy Sabater. This collection sparkles with popular rhythm and modern vibraphone and combines two popular beats into a dance called "The Warsaw Cha." Danceable side are "To Be With You," "Yo Vine Pa Ver" and "Rossalla.

LITTLE TOOT—Chip 'N' Dale—Disney DL 41253
Dale Disney comes up with another fine story in-song entry geared for the kiddie set on the Disney label. Solar songs and stories by Chip 'N' Dale provide plenty of pleasant listening and entertainment for the youngsters on this LP. Included here are "The Story Of Little Toot," "Life On The Ocean Wave" and "Blow The Man Down."
WE GOOFED!

IMPORTANT NOTICE

"SEAGRAM'S"

(Bethlehem #3045)

IS NOW CALLED

"SEAGREEN"

by

THE VICEROYS

(Bethlehem #3045)

We GOOFED! This instrumental by THE VICEROYS was sent to us titled "Seagram's." We did not think of any legal complications with the Seagram trademark nor did we consider the policy of some radio stations refusing records with a commercial name...as the action picked up to hit proportions we were advised to change the name...REMEMBER! Seagram's is now

SEAGREEN

Bethlehem #3045

by

THE VICEROYS
BIG HIT FOR MARCH
(Little Peggy March, That Is)

"I Will Follow Him" #8139
C/W "Wind-Up Doll"
RCA VICTOR

RCR The most trusted name in sound
UN Disk Meets With Strong Initial Support From Sweden, NARM & U.S. Radio

NEW YORK—The Swedish government-controlled radio stations have undertaken complete support behind the promotion of the United Nations’ “All Star Festival” album designed to assist needy refugees throughout the world. The stations are currently playing the LP, airing plugs and even arranged for a special all-star program touting the disk. The package has reportedly sold an unprecedented 250,000 copies in the Scandinavian area.

Cecil Stoen, newly elected president of NARM, has announced the association’s backing of the UN album. NARM members have agreed to purchase an initial order of 25,000 albums from their local distributors for display on every one of their racks. It was also announced that NARM members would accept no profits from the sale of this record. The jobbers will turn over all profits to NARM and NARM in turn will present the UN High Commissioner for Refugees with a check for the total amount.

Telegrammes, letters and phone calls have been pouring into Mercury Records’ Chicago offices from coast to coast, pledging free air time for the disk. Album sales of “All Star Festival” have been spurred on by all Mercury, Smash and Phillips distributors and salesmen and all department heads of the organization. The firm is manufacturing and distributing and promoting the album throughout the U.S., free of charge. Typical wires received by Mercury’s national promotion manager, Morris Diamond, read as follows: “In order to get campaign under way, we pledge equivalent of at least $50,000 in air time.”—G.E. Richards, veep, Storrs Stations, Miami Beach, Florida.


“WEAT will announce values at $1,000.00 for UN album.”—James E. Connor, program director, WEAT, Palm Beach, Florida. “I have notified all our stations concerning this project.”—William J. Kaland, national program manager, Westinghouse Broadcasting Company, Inc.

Happy to cooperate in promotion of your United Nations album, will donate at least $500.00 in air time to help.”—Chuck DeWitt, music director, WPXN—St. Petersburg, Florida.

FiveROUGH Stations will give this all-out promotion to assist United States Committee for Refugees.”—Harald Kreklestein, president, Rough Broadcasting Co.

“We plan 47,000 worth of air time this week to plug United Nations album. Will undoubtedly plug this further in the weeks to come. You can count on our support.”—William B. Dung, president, WFTL, Broadcast Company, Ft. Lauderdale, Fla.

“All best wishes for a goal-breaking campaign, UN album has been given to Edward Stanley, director of public relations, NBC, and you can be sure he will give it his direct attention.”—Sydney H. Eigsen, veep, National Broadcasting Company.

In the above pic, Mercury veep Irwin Steinberg is shown introducing the album to jobbers at the recent NARM convention in San Francisco.

JUKE BOX OPs’ RECORD GUIDE

ACTIVE with ops

(Sales NOT on Cash Box Top 100 reported going strongly with ops.)

I’M NOT JIMMY
Ray Peterson (Duques 222)

DON’T FENCE ME IN
George Mathews (Epic 9369)

BURNING DESIRE
Mike Donahue (Decca 52141)

STRIPPER SUGAR BLUES
Sweetie (Warner)

BLUE
Bill Lindam (Hillcrest 161)

RUSTY WARREN SINGS
(Jubilee EP-41-349)

KNOCKERS UP (EP)
Kathy Mariner (Jubilee JAC 2299)

LITTLE BAND OF GOLD
James Gilchrist (Joy 274)

RUSTY
Carlo (Louie 3751)

INSULT TO INJURY
The Twins (Liberty 55352)

THERE’S NO SUCH THING AS LOVE/
SHE’S JUST ANOTHER GIRL
Andrews Sisters (Columbia 22175)

FUNNY MAN
Ray Stevens (Mercury 72998)

HAMBONE
Red Saunders (Gibbs 1166)

MEMORY LANE
Hippie Hap (Promedia 483)

SHE’LL NEVER, NEVER LOVE YOU
(I LIKE IT)
Ray Phillips (Phillip 40055)

CALL ME IRRESponsible
Frank Sinatra (Reprise 2415)

AMBER
Bubba B. (Liberty 599)

FOOLISH LITTLE GIRL
Shirley (Sunster 134)

THIS EMPTY PLACE
Dianne Warwick (Scepter 1347)

THE WAYWARD WIND
Frank Ifield (Jay)

THEME FROM LAwrence of Arabia
Faron Young & Tower (La 2463)

THEME FROM THE LAST OF THE MOORS
Billie Holiday (Columbia 3557)

THEME FROM ZEPHYR
Judith Campbell (Chrysalis 132)

NEW ADDITIONS to Top 100

90—MARCHING THRU MADRID
Herb Alpert’s Tijuana Brass (A&M 706)

99—PREACHERMAN
Charlie Feathers (Jubilee 131)

97—FUNNY MAN
Ray Stevens (Mercury 72998)

98—LITTLE BAND OF GOLD
James Gilchrist (Joy 274)

“WHO FIXED THE PUNCH”
by Lyle Patrick

Breaking On The West Coast
“JAPAN” (Is Raisin Sun)

b/w “Mary Sue”
by Al Amon

Next Stop #1

Cash Box—March 23, 1964
FOLLOW-UP TO HER SMASH HIT!
SANDY STEWART
PROMISE OF LOVE* CP 681

See and hear Sandy perform "Promise of Love" this Wednesday, March 20th on the PERRY COMO SHOW, NBC-TV.

*See and hear Sandy perform "Promise of Love" this Wednesday, March 20th on the PERRY COMO SHOW, NBC-TV.

COLPIX RECORDS A Division of Columbia Pictures, Corp. 711 FIFTH AVE., N. Y.
PIGGY LEE
CHAD MITCHELL
LILIAN HAYES

PEGGY LEE

BETTY MADIGAN
LARA CARMEL
ROSEVELT GRIER

CHAD MITCHELL
LARA CARMEL
ROSEVELT GRIER

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CHAD MITCHELL
LARA CARMEL
ROSEVELT GRIER

NEW YORK:

Glad to hear that Canadian-American
Katherine Hepburn will be appearing with
her mother, Mrs. Lillian Gish, in the off-Broadway production
of Atholway's "The Great Gatsby." Mrs. Gish has been
recouping real quick and due to be back on the boards
before the end of the month.

KC's Dick Latessa, who is also the
executive producer of the television show, "The Dick Latessa
Show," has given up his deft ten contender in Jimmy Pardo's
new TV show, "The Late Late Show." Latessa's biggest
fan at the time was the Shepherd Sisters who are really
stepping out with "Don't Mention My Name" especially
in Detroit. Other activities astrologist
dick (east coast style) centers around the
upcoming "Pajama Party."

Deca maestro Horace Jerome
well released nationally by LP. The
opening theme, "Bugal Call For A Bugle" was
selected for the soundtrack of the
Lark's new film "Oklahoma,"

"Beans and Oricho's..." Speaking of the
Chicago-based printer and duplicator,
Liberty has been hitting the road with his
newest creation, "The Legends,"
which has been drawing a lot of attention
in the music industry.

"G/packages' em in at Aheh's Sutherland
Lounge. Soundtrack artist Michael
Roemer's "The Legend Suite" is
selling a lot of copies in the
British Isles as well.

"I'm Gonna Love That Man Again"
by The Foundations, is currently
on top of the charts.

"Lowdown Move" by Hank Ballard is
picking up sales. Local nites are rocking
in New York with ska bands.

"False Alarm" by Frankie Avalon is
in the top ten on the West Coast.
DIAMONDS
by JERRY LORDAN

Tops In Britain—Sparkling Here!

Recorded by

DON COSTA ................................................................. Columbia
BUDDY HARMAN ............................................................. Mercury
JET HARRIS & TONY MEEHAN .............................................. London
BARNEY KESSEL ............................................................. Reprise
BILLY MURE & THE 7 KARATS ........................................... Riverside
VENTURES (Album—“SURFING”) ........................................ Dolton

Artists Listed Alphabetically

Song published by ROBBINS MUSIC CORPORATION
"OUTSTANDING INSTRUMENTAL SOUND THAT COULD PUSH THIS GROUP INTO THE HEADLINES"

Bill Gavin

KILIMANJARO
by the
QUARTETTE TRES BIEN

Currently — Howard Theater, Washington Opening March 22nd, Apollo Theater, NYC

1916 WASHINGTON AVE. ST. LOUIS 3, MO.

“ANN MARIE”
by JOE HINTON

THE BELMONTS
Sabino 509
SABINA RECORDS
150 W. 55th St., N.Y.

THE BLUE BELLES
“COOL WATER”

Newtown 5009

DUKE/PEACOCK RECORDS
2809 Travis, Houston 25, Texas

BREAKING ALL OVER!!

YOU KNOW IT AIN’T RIGHT!!

by JOE HINTON

Backbeat Records c/o NORMAN RECORDS INC.

KILIMANJARO
QUARTETTE’s TREASURE

NL 107 (LP)
N-534 (45)

(Continued from page 26)

... Val Bryaner writing personal letters from the Mexican, Mexico location of "Kings of the Sun" to tap disk jockeys in the country urging them to play the "All Star Festival" record album on their programs.

With Lori ("National Velvet") Martin's first hit, "Sing Me Home the Home of the Boy I Love" in release this week, Del-Fi says that "both Bo" has signed Lori's twin sister, Deere, to a recording contract. Radio- Martin Donny, in Hollywood for Liberty records, has been set to headline with his group at the Sands Hotel Lounge for seven weeks. ... Nancy Wilson has signed a new three year Capital Records contract which calls for singer to cut a minimum of nine albums and sixteen singles over the next three years. ... Frank Sinatra and Kevy Smith set to record an album together for Reprise. ... George Sheen and Elkie Brooks getting exciting response to the answer record to "Up On The Roof" — "Turn On The Color" by Ramsey Gordon on the Tahoe label.

Vivante Bella Chiesa opened the show for the Foreign Press Awards at the Ambassador Hotel on March 5. Nancy Wilson's latest Capital Records LP, "Broadway, My Way," has been a big seller for international release.

Frankie Lane, Columbia recording star, has signed a UTM contract for representation in all fields. ... MGM Records is backing up the national promotion campaign for "How the West Was Won," by releasing a David Rose recording of the title tune as a single, & the film's sound track as an album. ... Nat King Cole's KC Records label has a new hit in the making with Barbara McNair's new single, "Nobody Rings My Bell." ... Composer George Duning is a candidate for the board of governors of ASCAP, ... Harvey Geller wrote the lyrics to the "Mark Twain," cut in the new Kingston Trio album, "A & B." ... Composer Jimmy McHugh anticipating Rome-Paris trip to score two upcoming Joseph E. Levine-Embassy Pictures.

The New Christy Minstrels have been signed to headline their first major public concert appearance, 3/22 at the Santa Monica Civic Auditorium. ... Mike Shephard predicting "He's So Fine" by the Chiffons on Laurie, to hit 47 in the So. California area. ... Jimmy Haskell signed with General Artists Corp. for representation in TV and films as composer-conductor. ... Johnny Hyde, Kiamo, Preston, is credited with breaking "HotPotato," by the Darbells, formerly on the Miller label now on Decca nationally. ... Jan and Dean, Liberty recording stars, were guests on "Pat henc Youth" Tenon, March 3.

HERE AND THERE:

PHILADELPHIA—ABC's Matti Singer made his new, on the American "Tony Morning," Louis Jardine, "Rings of Tangerine," and the Roylettes "No Big Thing" (Chancellor), fad's, by the way, were winners of the big Buddy Dudgeon WJZ-TV-Halt talent contest. ... In Baltimore reports that the latest new records of the week at Helier distributors are Richie Dickson's "Dream Light and Rose" ('Class), Ted Miller's "On Among Many" (Falcor) and the Sling Rags "Lady Be Good" (Saturn). Ella Lewis adds that her recent "You're My Thompson's "What's Wrong Bill" (History), ... Colum-

KANSAS CITY—Martin Poll, producer of UA's film, "Love Is A Ball," turned in to a record promotion man for a day, when he made the rounds of Kansas City dealers' March 5, by spouting Mercury's picture, "Love Is A Ball," with songstress Damita Jo and a half dozen local bands, playing the "HiFi" wailing of "Sue's Whistle." ... Many Roses' "I'll Harrow worlds of the world, with the Worcestershire "Bucks County's Ball lore of the West."

NASHVILLE—Lotsa activity over at New Orleans paper offices due to VP Budy Kilpin signing James Reily to a cliff's pact; Justin Tubbs' loose bone, "Take a Letter Mine Grey"; Joe Taz's Dial news, "I Let Her Get Away"; the Butts' latest Ramblings.

RECORD RAMBLINGS

SAL SALVADOR
GENE MCDANIELS
ROYALES

CASH BOX—March 23, 1963
EUROVISION
SONG CONTEST – 1963

AUSTRIA
"Veileght Geschient Ein Wunder"
(Today I Long To Love You)
Publisher:
Helbling Produktion/Peter Schaeffers
Produktion
Innsbruck and Berlin
Cable: Helblingmusik Innsbruck

BELGIUM
"Waarom"
(Why)
Publisher:
World Music
Cable: Worldmusic Brussels

DENMARK
"Dance Vise"
(Dance Song)
Publisher:
Moks Musikforlag
Cable: Musicmore Copenhagen

FINLAND
"Muistojeini Laulu"
(Melody Of My Memories)
Publishers:
R. E. Westerlund
Cable: Pianowesterlund Helsinki

FRANCE
"Elle Etait Si Jolie"
(She Was So Pretty)
Publisher:
Editions Tutti
Cable: Tuttimus Paris

GERMANY
"Marcel"
Publisher:
Editions Tonleiter/Peter Schaeffers
Produktion
Berlin and Munich
Cable: Musikschaeffers Berlin

ITALY
"Uno Per Tutte"
(One For All)
Publisher:
Gruppo Ricordi Musica Leggera
Cable: Radiorex Milan

MONACO
"L'Amour S'en Va"
(Love Goes Away)
Publisher:
Disques Vogue
Paris France

SPAIN
"Algo Prodigioso"
(Something Wonderful)
Publisher:
World Rights Excluding Spain Controlled
by Ediciones Gramofono-Odeon Barcelona

SWEDEN
"En Gang I Stockholm"
(Winter City)
Publisher:
Southern Music
Cable: Southmusic Stockholm

SWITZERLAND
"T'en Va Pas"
(Don't Go Away)
Publisher:
Mondia Music
Cable: Mondiamusic Geneva

UNITED KINGDOM
"Say Wonderful Things"
Publisher:
Ardmore and Beechwood
Cable: Beechwood London
LUXEON RECORDS RELEASE # 5565
THAT'S WHAT!

A NEW SMASH FOR
LOU CHRISTIE
"TWO FACES HAVE I"
ROUWEY RECORDS
R-4471

Just Out!!!

"Laff of the Party"
Hattie Noel
DTL #833

MICHAEL CLARK
"Workout"
#5693

MY HEART CAN'T TAKE IT NO MORE
THE SUPREMES
MOTOWN 1040
MOTOWN RECORDS
2648 W. Grand Blvd. Detroit

Breaking In All Markets!
DON'T BE CRUEL
You Can't Be Satisfied
Barbara Lynn
Jamie 1244

JAMIE/GAYDON DISTRIBUTING CORP.

LITTLE BAND OF GOLD
James Gilreath
Joy 274

LUXEON RECORDS

ALBUM PLANS

ABC-PARAMOUNT
15½% discount on 15 new releases and all catalog items. Expires: Mar. 31.

ANGEL
All 5% LP's available on a buy-5-get-1-free basis. Expires: Mar. 31.

CAMEO/PARKWAY
5% discount on all Checker LP's, or buy-6-get-1-free. Rest of catalog at 12½% discount. Expires: Mar. 31.

CAPITOL
"Greensleeves"—Available at the regular price. Dealers get one LP for 45¢ for each one purchased at the regular price. Deferred billing. Expires: April 19. Dealers who have not participated in the Capitol "Savings Plan" LP program may participate. Contact your local Capitol distributor.

COLPIX
"Tell Me More . . . from the Top of the World"—Buy 100-35-free offer on all LP's.

DECCA
Interactive plus on all "Golden Favorites" LP's. Dealer can obtained details from their local distributor. Expires: Mar. 31.

DIAMOND
1½% discount on July's purchased by Johnny Thunder's "Loose de Leau" LP. Expires: Mar. 31.

DOOTO

DORAH)
"Billy Vaughn Month"—15½% discount on all Vaughn LP's; 15-60-55 dated billing. Expires: April 15.

EPIC
15½% discount on 7 new March LP's and 17 especially selected catalog items. Expires: Mar. 31.

FIRE/FURY
All titles selected by the firm are available on a buy-5-get-1-free basis. No expiration date has been set.

HORIZON
2 free LP's with the purchase of 16. Offer covers all LP's released in Aug. & Sept. No termination date.

KAPP
15½% discount on new releases and entire LP line plus incentive bonus and dating available to qualified dealers. Expires: Mar. 31.

LIBERTY
"Special Country & Western Laminated Sale"—Label's entire country catalog, including its low-priced Audio Line LP's, is available to dealers, rock-jockeys, one-stop, chain stores, etc., on a buy-5-get-1-free basis. Expires: Mar. 31.

MERCURY
"Uh-Oh, Jones, There's A Fire In The Fourth Street"—New and catalog LP product available on a 1-free-for-every-2 purchased, while other new popular titles released are offered on a buy-10-get-5-free basis. Expires: Mar. 31.

NASHBORO
Buy-5-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
Catalog available on a buy-5-get-1-free basis. Expires: April 1.

PHILIPS
15% discount on catalog. Expires: April 12.

PRESTIGE

REQUEST
LP catalog available on a buy-5-get-1-free basis. Described as a limited-time offer.

SELECT
15½% discount on "The Who" LP. Expires: April 12.

SMASH
"Operation Airwaves"—20% discount on all albums; deferred billing; functional release. Expires: Mar. 16.

SONODOR
A buy-5-get-1-free offer on four LP's by the Orchestra Del Oro. Described as a limited-time offer.

STARDAY
Dealers can get two free Bluegrass albums for every 10 purchased. Expires: Mar. 31.

Cash Box—March 23, 1963
Jack Mills To Orient For Bow Of Toyko Branch of Oluberry, Ed. Catalog Promo

NEW YORK—Jack Mills, president of the Mills Music branch change, on New York Friday, March 8, for his first extended trip to the Orient, prime purpose of which will be the organization of a Mills Music branch in Tokyo, and the selection of a staff. Enroute, Mills will visit with music dealers, jobbers, disk jockeys and musicians in Hawaii for several days.

While in Japan, Mills will visit various record stores and consult with music directors for guidance in the preparation of specific editions of the domestic Mills Music methods and folios for Japanese school children. Reported enthusiasm for American music materials has already brought many of the publications, which Mills plans to bring in Western music education, to the attention of Oriental educators.

Photo, band and orchestra publications as well as a strong catalog of new band music, have been added to the present line of catalogs and materials which can be re-edited for United States school use. The Beethoven catalog has been revised and modernized for the Mills Music firm's education department.

Mills will return to New York in early April, and hopes to bring back today some Japanese songs for the world-wide popular music market and educational materials which can be re-edited for United States school use. The Mills Music firm's educational department has been added to the firm's educational music department, Miss Tama (Tama 5670)

10. MIGHTY MIGHTY 6
11. POPPY 7
12. WILD WEEKEND 18
13. HOW CAN I FORGET JIMMIE ODUM 25
14. TILL YOU COME BACK TO ME ENID 26
15. TWENTY MILES BERNICE MONGELE 27
16. THE DOG VERTICIL 22
17. DON'T SAY ANYTHING BAD BABY 23
18. RELAX BILLY JOEL 43
19. LADY LAURA CANNONBALL ADDERLEY (Riverdee 4541)
20. ON BROADWAY DOTTIES (Astrud 2182)
21. ALL OVER THE WORLD 41
22. CAST YOUR FATE TO THE WIND 35
23. HE SAW ME THERE MACGREGOR (Fantasy 563)
24. MANGA MANGA MANGA 10
25. HELP ME PETROVICH (Mercury 5067)
26. HE'S GOT THE POWER WILLIAMSON (Uniart 573)
27. RUBY BABY DIXIE 26
28. I'M A FIDELIS DIXIE (Columbia 42662)
29. BAND WITH MEDITACAO CHARLIE BYRD (Riverside 4541)
30. ALL ABOUT MY GIRL JOHNKINNET (Sire 737)
31. BABY, BABY, BABY ROYAL (RCA Victor 8129)
32. UP ON THE ROOF RANDY 20
33. THIS EMPTY HOUSE DONIE WOEVICHE 35
34. GOSPEL SANG SUZANNE 42
35. DUANE EDDY (RCA Victor 8330)
36. HE'S SOME THE ONE I LOVE THEO 36
37. NOTHING GOES UP (without coming DOWN) DANNY 34
38. KING "C" (Capitol 4919)
39. WORDS WILL DO ME (Kapp 2180)
40. RAINBOW MATT 47
41. RED ROGER LEO VITAL 45
42. LOST IN THE WIND (Roulette 4469)
43. INDIAN DANCE LAURIE 3153
44. THE SOUND OF TRAINS TAIL TOW (Decca 3952)
45. IF YOU WANNA BE HAPPY JIMMY SEE (Coral 3036)

An Epic Session

NAshville—Helen Shapiro (right) checks an arrangement with Ray Walker of the Jordanaires as saxophonist Boots Randolph and A&R producer Al Rasha confer. The scene was at the Bradley St. studios, where Helen made her first American recordings for Epic.

Hot Bethlehem Deck Is Now Called "Seagreen"

NEW YORK—A noise-making single on the Bethlehem label has undergone yet another change.

Originally, a tape called "Sea green" was sent to King, Bethlehem's parent company in New York, and to a King salesman in Chicago. It's performed by The Viceroy quintet from a Chicago High School.

As explained by the label, in the rush to get the deck cut and the possible legal trademark conflict with the Seagreen Co., the recording was changed. Additionally, it was felt that the deck would not be programmed by many radio stations whose policy prohibits playing a record which has a commercial product name in its title.

New title for the selection is "Seagreen." It is on this week's Looking Ahead.

Fete To Officially Open ASCAP's Nashville Branch

NEW YORK—ASCAP will officially open its 22nd branch in Nashville on Friday, April 2, at the Friars Bleecker restaurant at 1719 West End Avenue.

A large contingent of ASCAPers will be on hand to attend and help with the welcoming of the Rev. Asa Bush (director in the manager's office, who is responsible for advertising and business matters) and Mrs. Juanita Jones (who heads the society's membership operations in Nashville).

Included in the group will be ASCAP's writer-directors, Jimmy McHugh and Ned Washington, also of Atlanta; Jim and Joan Crain, of Houston; and other ASCAP members, including Nashville's Katica and Jack Feist, of the Society.

For the occasion, ASCAP has an event planned. The group's manager, Jack Mills, has been invited to the event. Mills will be accompanied by his wife, Millie, and a group of Nashville-based ASCAPers.

The event will take place at the Friars Bleecker restaurant, located at 1719 West End Avenue. The restaurant is known for its live music and friendly atmosphere.

The event is open to the public and is expected to be a popular gathering for those interested in the music industry. It will feature performances by ASCAP members and other notable musicians of the day.

Chickers (Laurie 5132)
COME ON IN (RCA Victor 91045)
OAKLAND (Kapp 2341)
BATH WORKOUT (Crypt 55239)
TEL HIM I'M NOT HOME (World 132)
LAUGHING EGY (RCA Victor 8129)
DADDY DON'T YOU TALK TO ME ANY MORE (RCA Victor 8129)
HITTY MICK (Tama 5670)
LET'S TURKEY TROT (Tama 5670)
LITTLE EVA (Dimension 1066)
LET'S AMBRO MORE (RCA Victor 8129)
I'VE REALLY GOT A HOLD ON YOU (Tama 5670)
FIRE (Tama 5670)
SEE ME SOME LOVIN' (RCA Victor 8129)
SOMETHING TO BELIEVE IN (RCA Victor 8129)
BROKEN BAND (Tama 5670)
LITTLE LOUIS (RCA Victor 8129)
TILL YOU COME BACK TO ME (Bert 135)
DON'T SAY ANYTHING BAD (Bert 135)
RELAX (Bert 135)
LADY LAURA (RCA Victor 8129)
UP ON THE ROOF (Bert 135)
LADY LAURA (RCA Victor 8129)
HIS TIDE WILL COME IN (RCA Victor 8129)
CANDY MILLS 3054)
Edited "Brigadoon" Set For White House

NEW YORK—Comics Forest Whitaker, is putting the definitive version of Lerner & Loewe's famous musical, "Brigadoon," to the White House at a state dinner reception May 27, at which President Kennedy and his wife will play host.

Performance will feature the cast of the recent New York City center presentation. It includes Sally Ann Howes, Peter Palmer and Edward Villella. "Brigadoon" has played in many of the world's capitals and the music and lyrics have been published in 23 countries in over 20 various pop, educational and symphonic arrangements. Sam Fox Publishing is the publisher.

UA Re-Links

Mary Johnson

NEW YORK—Mary Johnson, one of the first recording artists to sign with United Artists Records when the firm started, has inked a new long-term contract with the label, it was announced this week by Art Tal- madge, president. The new agreement becomes effective immediately.

New Mammarella: JFK Disks Need Restraint

NEW YORK—Isn't the disk business due for restraint when it comes to the exploitation of President Kennedy's popularity in various disk ventures? You'll get an affirmative answer from Tony Mammarella, head of Swan Records.

"I believe there's the philosophy the exec told Cash Box, "to call a halt on records that exploit and perhaps degrade the office and the man." Mammarella continued: "Have we not reached the point of good taste and fairness in exploiting the picture and voice of President John F. Ken- nedy. The President took the Vaughn Monroe album honestly and gracefully. Now a dozen other records have hit the stands varying to capitalize on his name and face and voice. . . . In this matter, Mr. Kennedy has exerted great restraint in allowing this situation to exist. He could in many ways, prevent such records from gaining momentum, but has not at this time.

Mammarella says he has no quarrel with comics who playfully imitate his voice and throw a few bars his way, and is "sure he can handle himself in a give and take basis with anyone." He adds that he has "no nautical axe to grind concerning the Presi- dent." I vote against him in the last election and will probably do the same in 1964. However, I would be the first to doff my hat in his presence since he bears the highest honor that Americans can bestow on any fellow citizen."

Spina Elected Head Of West Coast AGAC

NEW YORK—Harold Spina has been elected the new chairman of the west coast committee of the American Guild of Authors & Composers (AGAC). Additionally, Helen Keene has succeeded Catherine Hall as secre- tary of the west coast office, now located at 6351 Hollywood Blvd, Room 11F in Hollywood.

New Talent Marks WB's New Albums

NEW YORK—Warner Bros. Records is emphasizing its "new Stars of Music" policy in its release of five new LP's for March, featuring three new- comers to diskland.

One of the label's new attractions is Lynn Goldsmith, whose debut album is known to get a big ad-promo push from the label, including the mailing of her LP to over 2,000 fits and sororities around the country.

Further fresh talent making its bow this month are The Surfers, an Hawa- iian sextet now on the mainland with "Hit Movie Songs from The Beach Blankets" and the Abbe Atoor, featuring Jim Coyle and the group doing left sidewalk interviews.

Established performers in the new album lineup are organist Jacky Davis, bowing on WB with "Easy Does It" and Henry Mancini with "Mancini/Marches."
Sid Mills Owns Diana

NEW YORK—A story in last week's issue about Sid Mills incorrectly stated that Diana Music was an affiliate of Mills Music. Although Sid Mills is associated with the publisher, he personally owns Diana, as well as Sidney Music and Diana Records.

Sidney Pets Lib and Travis

CHICAGO—Liberty Records local distributor recently stocked Bud and Travis, new label mates, in a solve at Oscar and George Marienthal's Mister Kelly's nitey. The folk duo, who are currently at the bistro with Barbara McNair, will head for the coast at the termination of their stint for recording sessions. Hosts for the cocktail party were Ray Hill, Liberty's midwest regional prom manager; Fred Casman, general manager of the firm's distributing company in Illinois; and local promo chief Harvey Goldstein. Standing (left to right) in the above pie are Ray Hill, Fred Casman, Bud and Travis, Rube Law-

Cash Box—March 23, 1963

N.Y. Distrib Forms

Rack-Jobbing Firm

NEW YORK—Melody Record Supply Co., oldest indie distributor in New York, has set up a rack jobbing organization under the name of Record Accessory Corporation. Rental Accessories will specialize in educational and children's records. First scores to be racked exclusively by the firm will be the Macy chain. Negotiations are now under way to add other chains to the racking operation.

Marty Kline, who will head the newly formed corporation, has had 15 years experience in the educational and children's field. This includes language courses, science materials, and other educational courses for both adults and children.

Capitol & Angel Bow

7 New 4-Track Tapes

HOLLYWOOD—Six new tapes have been added to Capitol Records' catalog of four-track stereo tapes and one to Angel Records' catalog in the new March release.

The new Capitol tapes are Jackie Gleason's "Champagne, Canoodling and Kisses!" "The Student Prince" and "The Desert Song," both starring Gordon MacRae and Dorothy Kirsten, with members of the Roger Wagner Chorale and orchestra conducted by Daniel Lewis; Stan Alexander, for "Adventures in Time"; Gise's "Grand Canyon Suite and Missiles," and "Cheyenne" with Felix Slatkin conducting The Hollywood Bowl Symphony Orchestra; and "Philadelphia Under the Stars" with Leonard Pern协商 and Miklos Rozsa conducting The Hollywood Bowl Symphony Orchestra.

Angel offers a keenly anticipated four-track tape of the acclaimed production of Bizet's "Carmen," with Victoria de los Angeles, soprano, Nicolo Gedda, tenor, Janine Micheau, soprano, and Ernest Blanc, harpist, and the London Symphony Orchestra conducted by the Orchestre National de la Radiodiffusion Francaise.

ABS Intros New Gospel Label

NEW YORK—Hearthstone Records has been established as the new affiliate of the African Bible Society of America, headed by the Rev. Albert A. Taylor.

Five gospel LP's will debut the label, releasing a set of the already acclaimed Stamps-Baxter Quartet, which has previously cut for Victor, Dot, Epic, and others.

The other albums are: "The John Hallett Chorale & Orchestra," "Music of the Master," the Messiah College Ensemble; "The Singing Braglons" and "The Little White Church."

Yogi In Frisco

SAN FRANCISCO—Among the many visitors to the recent NARM convention here was Yogi Bear. The Bear's introduction to the new Yogi Bear product and merchandising techniques. Standing (left to right) welcoming the distinguished visitor to town were distributor promos Earl Wolf, Colpix's sales manager Ray Lawrence, Yogi and Abe Kesh, another distributor proponent.

Lanza Cult

NEW YORK—In Budapest recently a Hungarian guitar maestro, Agnes Eckhardt saw Mario Lanza motion pictures and heard his RCA Victor records. Renowned by his voice, she started a private crusade for Lanza. A sculptress friend of the girl began making miniature busts of Lanza which Agnes sent without charge to any Lanza admirers. Among the many recipients have been several of the artist's fan clubs and the tenor's mother.

National Smash!!

MECCA GENE PITNEY

MUSICO-1028

A Two Sided Hit

ANTHONY NEWLEY

"THERE'S NO SUCH THING AS LOVE" #5201

London

Attention Record Buyers And Dealers.
We Have All The Current Popular Albums And 45's Records Including A Good Selection Of Rock & Roll Oldies But Goodies Available On 45 Records And Albums That Are Unavailable In Your Area. Album Price $2.90 Hi-Fi $3.60 Stereo Plus 13/2 Postage. $1.00 Plus 10c Postage. We Handle All Labels. Discount Prices To Record Dealers. Write Or Phone For Information Concerning Prices And Enclose A List Of Your Order. PHONE V.5-4583 Call After 4:00 P.M.
Send Orders And Checks Or Money Order To: Paul V. Lee—4546 South Park Drive, Morton, Ia.

On The Route To Being A Hit

HICKORY

"INTERSTATE FORTY"

BOB LUMANS

"1201"

Cash Box—March 23, 1963

92 ASCAP Writers

Get "Prestige Value" $ 32,000

NEW YORK—Ninety-two ASCAP writers have just received supplementary awards totalling $32,000 from two special panels (representing pop and long-hair music) music society.

In the popular-production field special awards were made to Carolyn Leigh and Cy Coleman (writers of the current Broadway musical, "Little Me"), Tom Jones and Harvey Schmidt ("The Fantasticks"), Mary Rodgers Beauty and Lee Adams. Among the ASCAP members in the "standards" field who received awards were John Cage, violinist Mieczs Miel-

erm, Dr. Joseph E. Maddie president of the National Music Camp in Inter-

lochen, Michigan), Alex Wyton (the organist at the Cathedral of St. John the Divine in New York City) and Gerson Ephros.

These awards are made to the Society's members whose catalogs have a unique prestige value for which adequate compensation would not otherwise be received, and to writers whose works are performed substantially in media not surveyed by the Society. The panels which make these annual selections are independent of the society.

In the standard field, the members of the panel who announced these supplementary awards included Dr. Saul Castan director of the Denver Symphony Orchestra; Harald Heeremans, president of the American Guild of Organists and chairman of the Music Department at New York University; and Dr. Herman Neuman, music director of the Municipal Broadcasting System and president of the National Association for American Composers and Conductors.

"YOUNG LOVERS" PAUL & PAULA Philips 40096

"I WILL FOLLOW HIM (CHARIOT)" LITTLE PEGGY MARCH RCA Victor 8139

"PUFF" PETER, PAUL & MARY Warner Bros. 5348

"WATERMELON MAN MONGO SAMANTARA" Battle 15909

"MECCA" GENE PITNEY Musicor 1028

"ON BROADWAY" DRIFTERS Atlantic 2182

"LOCKIN' UP MY HEART" MARVELETTE Tamla 54077

"AMY" PAUL PETERSEN Colpix 676
Columbia Names The Date For 1st Teen Talent Auditions

NEW YORK—Columbia Records has announced that its first talent auditions for new recording artists have been set for Monday evening, March 25, at the label's New York recording studios. Applicants already selected for the auditions were invited from a "deluge" of letters responding to the initial announcement of the auditions by David Kapralk, director of A&R.

Kapralk stated: "We knew that a tremendous amount of new talent existed. We should realize a good offer, but we never expected this fantastic initial reaction." Columbia now expects, "Kapralk continued, "to set up a series of nationwide auditions in key cities where the response has been exceptionally heavy."

In these regional auditions, local talent agents and Columbia representatives, working in cooperation with the respective local booking agencies, will have the opportunity to send their best and brightest to the sessions. In creating the teen auditions, Kapralk has said, "There is an immense reservoir of new and exciting teen talent which may be of enormous value to Columbia. Other record industries of younger artists have otherwise no way of obtaining a bearing a major record label, but whose talent, yet unwound, may offer a great portion of the new excitement on which the record business thrives."

All young talent should address their applications containing parts and, if possible, a picture, to Tom Scott, appointments director for David Kapralk at 797 Seventeenth Avenue. Scott will answer mail only; phone calls will be accepted. These auditions will seek talent not only for the Columbia label, but for its subsidiaries, Epic and Okeh.

AZNAVOUR'S U.S. CONCERT DEBUT SET FOR CARNEGIE HALL

NEW YORK—Charles Aznavour, France's multi-talented personality (singer, actor, composer), will make his first U.S. appearance in the U.S. at Carnegie Hall, March 30 as a solo act. In show attraction, he will present a two-hour program of his top songs, reading them both in French & English with support from his own ensemble.

His first appearance here, on the Mercury label and U.S. Rick fans are familiar with the performer through such hit efforts as "Tomorrow Is My Turn" and "Shoot the Piano Player."

Following his Carnegie appearance, Aznavour will play an engagement in Montreal and then return to Paris.

Columbia: "No Tricks" Faces "New Christy's"

HOLLYWOOD—Following the announcement last week that Andy Williams would soon make their first major concert appearances, the New Christy Minstrels, the Columbia label's 12-member folk team, play their first major New York nitey-engage-

ment at the Latin Quarter Mar. 27, Apr. 16. After that, the group begins a series of p.a.'s at colleges throughout the Midwest, winding up with a six-week stand at Harvard's Inert, New, and 12 days at the Shaeferock in Houston. Concerts in the Pacific region then follow.

Discwise, the group's third album, "The New Christy Minstrels Tell Tall Tales, Legends & Nonsense," is due out in April. A fourth LP for release this summer is already in the works.

Prestige/Int'l Inks Two Bluegrass Groups

NEW YORK—Prestige/International has signed two bluegrass attractions, according to the importance of the country music form in the general folk area.

The label's newcomers are Keith & Romney and the Charlie River Valley Boys, two teams of which are active in the east.

Keith & Romney's first single for the label is "One Morning in May," their initial Lp appearance is in vol. 2 of "Philadelphia Folk Festival," which P/I is releasing sometime next month together with the initial vol.

Both volumes were cut at last year's folk fete in Philly and feature a number of folk artists, including Bonnie Dobson, Prof. Clarence Johnson and Mahal Washington, Mike Seeger and Sonny and Mary Miller and Jack Elliott, Tossi Aaron, Blind Gary Davis, Fritz Richmond and Peete Seeger.

A single from an upcoming Lps by the Charlie River Valley Boys, "Gone To Rocky Island" and "The Auctioneer," is due shortly.

Prestige's Irish label is releasing, in time for St. Patrick's Day, the LP debuts of the new bands framed on the diskery, a collection of traditional Irish songs called "The Enigmatic Irish Boy."

Bobettes Cutting For Diamond

NEW YORK—The Bobettes, the lark team which clickcd some years ago with "Mr. Lee," are now recording for Decca. According to label top poster Joe Kolsby, "Row, Row, Row is the title of the outfit's initial Diamond, produced by Teddy Vann is produc-

ing their sides.

Scot Leaves Capitol A&R Post At MGM

NEW YORK—Howard Scott has left his post as director of A&R for pop albums at MGM Records. He is currently mulling over possible new affiliations. Label has no plans at present to replace him, an MGM spokesman said last week.

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Duke Promotes "Brotherhood Week"

NEW YORK—It has been brought to the attention of Cash Box that a singles release reviewed in the March 9 issue, "Brotherhood and God," by We Three, is currently being used in a number of commercial spots, but a deal designed to promote Brotherhood Week. Such organizations as the Interfaith Movement, the National Conference of Christians & Jews and the Anti-Defamation League of B'nai B'rith have sent the We Three album's title song, the Toby label of New York, gratis to their regional offices.

Paul & Paula Set Trek To England

NEW YORK—Paul & Paula, the Philips label's hit song duo, leave April 7 for three weeks of radio and TV stints in England. They'll be accompanied by their manager, Major Bill Smith.

Jammin' Joes of the week is the Dave Cash box...
Victor's Ben Selvin Feted At Retirement Dinner

NEW YORK—Benjamin B. Selvin, for the past 10 years A&R manager for RCA Victor's Custom Record Department, who, for over 35 years has left his mark on the musical world as a

UA Plans Ahead

(Continued from page 6)

Cobala, The Exciters, Mike Clifford, The Highwaymen, LeRoy Holmes, Tito Rodriguez, Jay and The Americans, Ralph Marterie and other contract performances will be forthcoming on a regularly scheduled basis through the balance of 1953. In this regard, Talmadge said, a new three-year pact has just been signed with Marv Johnson, one of the early artists on the label, and the first release under the new contract will be forthcoming shortly.

Leiber and Stoller will continue to produce all new artists for UA, Talmadge stated, and will also handle sessions for many of the current pactees, including The Exciters, Mike Clifford, The Highwaymen, LeRoy Holmes, Tito Rodriguez and others. Album product will be turned out by this team, while LeRoy Holmes, who serves a dual function as artist and A&R for the label, will concentrate on packaged goods production.

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Bert Hob named Avva's Eastern Rep

NEW YORK—Fred Astaire's Ava du Vernois and Orioles arc now represented in the eastern United States and Europe by Bert Haber, who has been appointed assistant to the head of the company's sales department as assistant to the manager of the department.

Habber, during the past year, has been working with a number of the company's artists and has been in the eastern United States and Europe, and will now be in charge of the promotion of the artists in the eastern United States and Europe.

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Aussie Music Scene Topic Of Int'l Music-Disk Club Meet

NEW YORK—The bi-monthly meeting of the International Record and Music Club will be held this Tuesday, (19) at the Taft Hotel, New York. The luncheon meeting will feature the main speaker, "The Music and Recording Business In Australia," and will feature musical and radio personalities from Australia.

Keynote speakers at the dinner were representatives from the Australian record industry, representatives from the British record industry, and representatives from the Australian recording industry, and representatives from the British recording industry.

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Dyer To New Post At Capitol's Scratchton Plant

HOLLYWOOD—Forest E. Dyer has been appointed assistant to the main manufacturing plant of Capitol Records, at Scratchton, Pa.

Dyer succeeds Robert C. Connell, who has been assigned to the company's new marketing division.

Dyer, who has been with the company since 1937, has served as assistant to the president of Capitol Records, and has been in charge of the company's manufacturing operations since 1947.

Hickory Line To Hamburg In Pittsburgh

NASHVILLE—Hickory Records has just named Hamburg Bros., in Pittsburgh, as its outlet in the area. The Hamburg Bros., a three-hour drive from Nashville, will handle the company's records, including dates by Sue Thompson, Willy Cooper and Roy Acuff. Latest Sue Thompson single is "What's Your Name?"

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CASH BOX TOP 100'S PUBLISHERS

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WANT THE WORLD— BMI)

— FREE TO DO THE

THAT'S MECCA LOCKIN' card WINTER

(Philips).

Some other great releases from New York have been the hits of the...
As from the end of this month, the Pye catalog and its various other labels — including Reprise — will be handled in Australia by Radio Corporation operating from head offices in Melbourne. The record division of Radio Corporation is under the management of Neville Smith. The change comes at an important time as the Pye label is recently the Mercury catalog during the changeover of Mercury to Philips; this took a big slice out of Radio Corporation's turnover in the Australian market.

Continuing its "Our Man" line of albums, RCA of Australia out with three more sets in the "Our Man Around the World with..." line with Paul Anka, "Our Man In Jazz" by Sonny Rollins and "Our Man In Nashville" with Chet Atkins.

Della Reese recently completed a highly successful five weeks season at Copacabana with a variety of acts. During her stay in Australia, Della was offered concerts in other major cities but her commitments ruled them out. Lee Majik, personal manager for Della, advises that she has just completed two weeks at the Copacabana Club in Sydney. During her stay in Australia, Della was offered concerts in other major cities but her commitments ruled them out. Lee Majik, personal manager for Della, advises that she has just completed two weeks at the Copacabana Club in Sydney.

Raymond Long, who was recently in Australia as Shirley Bassey's conductor, used some of his spare time in Australia to organize his migration to this country. He was asked to arrange and conduct this year's Bay View Festival of Music in San Francisco. Long, of course, is a highly accomplished pianist, organist, arranger and conductor and should be much in demand by television and record interests when he returns.

Under a contract agreement between W&G Records and the Tamla/Motown/ Gordy label, and Philips/Atlantic, W&G will release the big American hit "Do You Love Me" by TheContours. The song is controlled in Australia by Telco Music through the Leeds operation on behalf of Jobette in America.

On the Ampar label through Festival, we find the release of an LP entitled "Fly Me To The Moon" featuring Eydie Gormé. This one could catch big sales because it comes at a time when Eydie has her biggest hit ever in Australia with "Blame It On The Bossa Nova.'"

There has been an International Trade Fair running at the huge Exhibition Buildings in Melbourne and Radio Corporation (A&H) has allotted all its programs on location from the Fair as the official voice of the show. All disk jockey sessions will be presented from the 3A broadcast studio located at the Exhibition, Ralph Rickman, star DJ of the Station, has been a big attraction with his pop programs.

### Mexico's Best Sellers

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1.</td>
<td>Cosas (Things)</td>
<td>Oscar Madrigal (Gamma)</td>
</tr>
<tr>
<td>2.</td>
<td>El Ladron—Sonora Santarena (CBS)</td>
<td>(MUMUSA)</td>
</tr>
<tr>
<td>3.</td>
<td>Al Di La—Emilio Perichon (Warner Bros)</td>
<td>(EMMI)</td>
</tr>
<tr>
<td>4.</td>
<td>Ta No</td>
<td>(I Know) (EMMI)</td>
</tr>
<tr>
<td>5.</td>
<td>Ay Carino—Marco Antonio Muñiz (RCA—Alberto Vázquez and Manolo Muñoz (Musha))</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Pa’Todo El Año—Jose Alfredo Jiménez (RCA)</td>
<td>(EMMI)</td>
</tr>
<tr>
<td>7.</td>
<td>Corre Sanson (Bin Sanson, ran). Los Rebeldes del Rock (Orfeon).</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>Ese Boso—Paul Anka (RCA)</td>
<td>(BRAMBILA)</td>
</tr>
</tbody>
</table>

### Australia’s Best Sellers

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Hey Paula (Paul &amp; Paula—Philips)</td>
<td>Wallaby Music</td>
</tr>
<tr>
<td>2.</td>
<td>Blame It On The Bossa Nova (Eydie Gormé—CBS)</td>
<td>Tu-Con Music</td>
</tr>
<tr>
<td>3.</td>
<td>From A Jack To A King (Ned Miller—W&amp;G J. Albert &amp; Son)</td>
<td>(RCA)</td>
</tr>
<tr>
<td>4.</td>
<td>Walk Right In—The Tornados (Decca)</td>
<td>(W&amp;G)</td>
</tr>
<tr>
<td>5.</td>
<td>Come A Little Bit Closer (The Deltones—Festival)</td>
<td>Belinda Music</td>
</tr>
<tr>
<td>6.</td>
<td>Walk Right In (The Topnotch Singers—Astor)</td>
<td>Southern Music</td>
</tr>
<tr>
<td>7.</td>
<td>Ruby Baby (Dion—CBS)</td>
<td>Belinda Music</td>
</tr>
<tr>
<td>8.</td>
<td>Rojo (Ronnie Milsap—Astor)</td>
<td>(EMMI)</td>
</tr>
<tr>
<td>9.</td>
<td>Tell Him (The Exciters—U.A)</td>
<td>Robert Mellin</td>
</tr>
</tbody>
</table>

### Great Britain's Best Sellers

**Week Ending 18th March 1963**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Summer Holiday—Cliff Richard (Columbia)</td>
<td>Elstree</td>
</tr>
<tr>
<td>2.</td>
<td>Girls Girls Girls—Elvis Presley (RCA)</td>
<td>(EMMI)</td>
</tr>
<tr>
<td>3.</td>
<td>I'll Remember You (The Toppers)</td>
<td>Columbia</td>
</tr>
<tr>
<td>4.</td>
<td>Sound Of The Tornados (The Tornados—Decca)</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Side Story—Soundtrack (Decca)</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Out Of The Shadows (The Shadows—Columbia)</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>All Star Festival—Various Artists (Decca)</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>That Was The Week That Was—David Frost and TV Cast (Parlophone)</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>Jazz Samba—Stan Getz &amp; His Orchestra (Philips)</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Bobby Vee Meets The Crickets—Bobby Vee (Leyland)</td>
<td></td>
</tr>
</tbody>
</table>

**Week Ending 25th March 1963**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Summer Holiday—Cliff Richard (Columbia)</td>
<td>Elstree</td>
</tr>
<tr>
<td>2.</td>
<td>Girls Girls Girls—Elvis Presley (RCA)</td>
<td>(EMMI)</td>
</tr>
<tr>
<td>3.</td>
<td>I'll Remember You (The Toppers)</td>
<td>Columbia</td>
</tr>
<tr>
<td>4.</td>
<td>Sound Of The Tornados (The Tornados—Decca)</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Side Story—Soundtrack (Decca)</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Out Of The Shadows (The Shadows—Columbia)</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>All Star Festival—Various Artists (Decca)</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>That Was The Week That Was—David Frost and TV Cast (Parlophone)</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>Jazz Samba—Stan Getz &amp; His Orchestra (Philips)</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Bobby Vee Meets The Crickets—Bobby Vee (Leyland)</td>
<td></td>
</tr>
</tbody>
</table>
Germany

CBS Records has finally established its firm in Germany. After over a year of handling with Arlola and Metronome Records here, CBS has formed its own company under the leadership of Bernhard Mikulske. Bernhard is the very successful independent record firm owner who has handled Blue Note, Verve, Roulette, and Capitol records. That is why he was taken over by CBS and has been responsible for Germany in addition to its own strong repertory. Verve leaves the formal handling to Arlola, German subsidiary of the MCA label. We'll have more details on this story in a week or so.

Arlola's young teeny-weeny label will represent Germany in the "Song For Europe Contest." It had been announced that because of Hanover's success, Germany will be represented in this contest, but Philips Records announced that Heidt had successfully recovered and would make a first-time German TV debut on Feb. 28 with the five chosen songs to decide the winner.

Germany's second TV program in Mauer has announced that beginning in April it will present a German Hit parade show. The second program plans to try to get the original artist to appear on the show for the top tunes program. This program should make a big influence on record sales here and give a shot in the arm to the weak singles market. The German indie firm, 277, has closed a long term contract with Telefunken C. N. B. N. V. in Holland to handle its product here, Polydor Records announces that its stars are really on the road internationally. Peter Kraus is set for a stint in the exclusive Hotel Kystma Perk in Denmark in June, Ted Harlod and Carlos Otro are set for a tour of Poland in May, Peter Kraus, Ted Harlod and Gus Backus will be doing shows in Finland in July and Peter Kraus is set for TV shots in Belgium, Denmark and Sweden with Gus Backus and Ted Harlod doing TV shows in Holland. rời Carol will visit the U. S. in May for shows. The RIAS Orchestra under the direction of Hans Carlste invited to appear at the Vienna Concert week in 1965. They are at present touring with a George Gershwin concert package which will also be recorded and released by Arlola's classical label, Euludie.

Radio Luxemburg announces that Freddy continues to top its hit parade with "Jauge, komma bald wieder" with second place going to Ricks Gils and third place still held down by Will Brandes.

Tolder records has gotten playing from a position behind the new Chris Montez wakening of "Some Kinda Funk" as "Let's Dance" rocketing up top next week. They are also working on "Love" by Paul Anka, the new Elvis Presley record, the Black Young Men's "Eyes," "The Other Woman" by Pat Boone, and "Dias" recorded by Jet Harris and Tony Meehan.

Competitive Lewis of EMI Records in England wrote to inform us that he has picked up the master of "Silk Guitar Boogie," which will be called "Guitar A GoGo" and "Artarina" by Celia Cavan of the Blue Texas Rangers from Germany. The record released here by Metronome is already beginning to get chart action. A&R man Nils Noback from Arlola just returned from France where he did new German recordings with Charles Aznavour and Dalida. He also got to France for the first German recording of Maureen Evans soon.

Arlola reports that its new "Soccer" EP series of game commentary released within 48 hours of important matches is bringing in good results. The last game was Germany vs. Spain.

Tolder records has started a special campaign to push the new LP from the newly formed firm:

That's it for this week in Germany.


germany's best sellers

This Last No. Weeks
Week In Charts

1. Sheep—Sorge, komma bald wieder (Son, come home soon)—
   - Freedy—Polydor—Sikorski/Esplanade

2. 3. "Jauge, komma bald wieder"—Nils Noback—Arlola—Montana

3. 2. "Gaucho Mexicano" (Jalisco)—Renate & Werner Leis—
   - Arlola—Mexico

4. 12. "Wenn Du Gehst (When You Go)—Connie Francis—
   - Columbia—Vikoria

5. 4. "Ich Bih Kein Familie Ehren Tolerleucht" (I'd Rather Be
   - Tidl Hat)—Billy Mo—Decca—Kurthwun

6. 11. "Ich Bih Kein Familie Ehren Tolerleucht" (I'd Rather Be
   - Tidl Hat)—Billy Mo—Decca—Kurthwun

7. 10. Balanza—Ralf Paulson—Electrola—Schallplatten—Sheb

8. 9. "Ich Bih Kein Familie Ehren Tolerleucht" (I'd Rather Be
   - Tidl Hat)—Billy Mo—Decca—Kurthwun

9. 8. "Ich Bih Kein Familie Ehren Tolerleucht" (I'd Rather Be
   - Tidl Hat)—Billy Mo—Decca—Kurthwun

10. "Let's Dance—Chris Montez—London—Melodie Der

11. Deutscher King (of the whole wide world)—The

12. Original German Copyright

scandinavian visitors

New York—Simons Brehm, president of the Stockholm-based Karnew label, has informed us that he is currently in the States looking for material and publishing interests. Brehm has offices in New York, London, and Los Angeles before returning to Sweden. The music man is well known throughout his country via his activities as a jazz musician.

Cash Box—March 23, 1965—International Section
### Denmark's Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Chart</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;Ta Mod Ud à Fisk&quot;</td>
<td>(Gitte/HMV)</td>
<td>Imudio A/S</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>&quot;Telefon Rejse&quot;</td>
<td>(Russe Conway/Columbia)</td>
<td>Imudio A/S</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>&quot;Bachelor Boy&quot;</td>
<td>(Cliff Richard/Columbia)</td>
<td>Dacapo Musikforlag</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>&quot;Baby Twist&quot;</td>
<td>(Buster Lanner/Polydro)</td>
<td>Bens Music AB</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>&quot;Monsieur&quot;</td>
<td>(Peter Clark/Tone)</td>
<td>Maitone A/S</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>&quot;Murder She Says&quot;</td>
<td>(Ron Goodwin/Parlophone)</td>
<td>Morris Musikforlag</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>&quot;I Kiss Me Quick&quot;</td>
<td>(Elvis Presley/RCA Victor)</td>
<td>Belinda Scandinavia AB</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>&quot;Dance On&quot;</td>
<td>(The Shadows/Columbia)</td>
<td>Bens Music AB</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>&quot;Limb Rock&quot;</td>
<td>(Chubby Checker/Karussel)</td>
<td></td>
</tr>
</tbody>
</table>

### Norway's Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Chart</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;Jeg Vil Ha En Blå Ballong&quot;</td>
<td>(Arne Bendiksen/Triola)</td>
<td>Stockholm Musikproduktion</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>&quot;Return To Sender&quot;</td>
<td>(Elvis Presley/RCA Victor)</td>
<td>Belinda Scandinavia AB</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>&quot;Diamonds&quot;</td>
<td>(Jett Harris-Toney Meehan/Decca)</td>
<td>Norsk Musikforlag AB</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>&quot;Midnattsdans&quot;</td>
<td>(Tanne Mit Mir In Den Morgen)</td>
<td>(Aase Wenzlen-Huland/Cobia) Musik-Huset A/S</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>&quot;Fjorne Land&quot;</td>
<td>(The Key Brothers/Triola)</td>
<td>Egil Mons Jersven A/S</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>&quot;Summer Holiday&quot;</td>
<td>(Cliff Richard/Columbia)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>&quot;Loop The Loop&quot;</td>
<td>(Frankie Vaughan/Philips)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>&quot;Regina Natt&quot;</td>
<td>(Anna-Lena/Metronome)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>&quot;Dance On&quot;</td>
<td>(The Shadows/Columbia)</td>
<td>Bens Music AB</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>&quot;The Next Time&quot;</td>
<td>(Cliff Richard/Columbia)</td>
<td>Muisikk-Huset A/S</td>
</tr>
</tbody>
</table>

### Sweden's Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Chart</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;Liv Linda Yesterday&quot;</td>
<td>(Dickey Lee/Philips)</td>
<td>Ivan Mogull Musik-Swedon Music</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>&quot;De Tusen Själs Jord&quot;</td>
<td>(Ray Adams/Fontana)</td>
<td>Gehrmans AB</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>&quot;Kiss Me Quick&quot;</td>
<td>(Elvis Presley/RCA Victor)</td>
<td>Belinda Scandinavia AB</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>&quot;Hey Paula&quot;</td>
<td>(Paul &amp; Paula/Philips)</td>
<td>Sonora Musikförlags AB</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>&quot;Skips&quot;</td>
<td>(Michael Cox/MCA)</td>
<td>Bens Music AB</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>&quot;Bachelor Boy&quot;</td>
<td>(Cliff Richard/Columbia)</td>
<td>Gehrmans AB</td>
</tr>
<tr>
<td></td>
<td>7</td>
<td>&quot;Lofta Lovin&quot;</td>
<td>(Gene Vincent/Capitol)</td>
<td>No Publisher</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>&quot;Skip To My Lou&quot;</td>
<td>(Nat &quot;King&quot; Cole/Capitol)</td>
<td>Sweden Music AB</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>&quot;Kärlek På Lasaret&quot;</td>
<td>(Anna-Lena/Metronome)</td>
<td>Edition Eton</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>&quot;Silva /Man (Glen Gatt-Charlie Byrd/Verve)</td>
<td>Modern Music AB</td>
<td></td>
</tr>
</tbody>
</table>

### Scandinavia (Continued)

Coming up very strong in Sweden is "Hey Paula" with Paul and Paula at Philips. This week jumping from the 18th to 4th spot on the charts, it’s likely to become the next number one hit here, replacing another Philips seller, Dickey Lee’s "I Saw Linda Yesterday." Also moving up very quick is "Lotta Lovin" with Gene Vincent on Capitol, this week moving from the 28th to 7th spot.


### Spotnicks Big in Europe

STOCKHOLM — The popular Swedish group, the Spotnicks, are doing well all over Europe, in the sample picture Roland Ferenceh of KarussellGrammofon AB in Solna is pictured expressing his thanks to John Schroeder of Orloé Records in London for having done much to make the group known in England. (Shawn left) are the leader, Roland Ferenceh, guitar and second guitar; Ferneborg; Schroeder; Owe Johnsson, drums and Bjorn, bass.
BOSSA NOVA NEWS—After the Carnival there is very little to be said about the Bossa Nova. All the record companies, for sure are now very interested in this type of music. Meanwhile, released in a collection of albums, all entirely dedicated to our Bossa Nova, done by some of the leading artists in this field. Among them, one with Orquesta Moderna Brasileira (Modern Brazilian Orchestra), with arrangements by Radames Gauthier. A very hot album, with great possibilities, specially in the foreign countries where the public seems to be growing interested in the Bossa Nova. It's an "excellent" bossa nova record, with a very modern vocal and instrumental group.

The RCA will release soon an album with the late Hugo Del Carril, one of the best masters of the complete bossa nova. Hugo was the counterpart of the great Carlos Gardel and one of the favorites of Brazilian public.

Following the success of the TV series "Peter Gunn," RCA re-released the album "Peter Gunn," with Henri Mancini and His Orchestra, playing themes of this very popular show. The same album was issued months ago, with negative results. Now that the TV show is on there will certainly be different.

Geraldo Can't Be Bobby's. The box is a new one, with a lot of songs, accompanied by expert arrangements. It's an expert in public-relations, can sing very well, too. All the twelve songs are accompanied by guitar player Zairo Marinsino. With a warm and romantic style, Geraldo Meo reads the songs with the skill of a veteran. Despite his talent, Geraldo doesn't intend to abandon the public relations work. Odeon Records has a big list of records for March-April.

The last album from the S. Paulo branch of Copacabana Records, waxed vocal LP. The album, "A Grande Surpresa" (The Great Surprises), is, undoubtedly an enormous surprise, because Geraldo, an expert in public-relations, can sing very well, too. All the twelve songs are accompanied by guitar player Zairo Marinsino. With a warm and romantic style, Geraldo Meo reads the songs with the skill of a veteran. Despite his talent, Geraldo doesn't intend to abandon the public relations work. Odeon Records has a big list of records for March-April. Odeon also released two old albums: "High Society" (the soundtrack) and "Where Are You" with Frank Sinatra.

Many other albums (London, Orion, etc.) and some albums on Warner Brothers, including: "Popular Piano Concertos Of The World Great Lovers" with George Gershery, "Sherry Kenny" with Otto Cursio and "The Golden Hits Of The Everly Brothers." 14 double-compact and 15 records in 38 RPM, were also released. Now that the Carnival is over, already, our musicians thinking of the three popular Saints: Saint John; Saint Anthony And Saint Peter. With two albums in June and July special dedicated to that saints, with parties and special music.

Brazil's Best Sellers

1. Filmes Trieste—Sad Movies (Odeon); Yeda Maria (CBS) (RCA); Demotrios (Continental); Sr. Thomaz (Cma); Jardim Do Rosamar (Odeon); 2. Haya Nagata—Charles Checker (Parkway-Fernata); Aliza Rassil (Continental); 3. I Can't Stop Loving You—Ray Charles—(Polydor); Caros Gonzaga (RCA); Paulo Marques (Chantecleer) (Published by Viteola); 4. Luz E Sombra—Carlos José (Gramofon); Fernando Torres (RGE); 5. Samba Em Pradado—Ana Lucia Kowalski (Venezuela Audio-Video); 6. Voz De Cima—Noite Ilustrada (Philips); Portinho (Philips); (Published by Cembra); 7. Dedo De Lava—Noite Ilustrada (Philips); 8. Amorimzinho Querido—Ilidna de Oliveira (Chantecleer); Miranda (Polydor); 9. Indoleto—Masamori Yokogawa (CBS); 10. Tem Bobo Pra Tudo—Acides (CBS); 11. Limbo Rock—Bobby Checker—(Parkway-Fernata); 12. Ave Maria De Nomardon—Amilza Silva (Odeon); Cemba (CBS); 13. Rodolfo Benedito Grande—(RGE); 14. Chorinho—Callista El Sol—Antonio Prilo (RCA); José Orlando (Continental); Oscar Navarro (Odeon); Tris Irakiton (Odeon); 15. Brazilian Music

A Happy Day In Stockholm

STOCKHOLM—Roulette's Joey Dee, who was here recently for a twin gala at the Royal Lawton Hall, was quite happy to find the latest copy of Cash Box and also the photos taken when the concert and the show (from left to right) Dag Hugghavg of Sonet, the chanteur, Leen de Windstedt of Cash Box and Son Lindholm of Sonet. The concert was arranged by Sonet Grammedun AB.

Brazil's Top Ten LP's


Japan's Best Sellers

INTERNATIONAL

This Last Week Week

LOCAL

This Last Week
Belgian top-notch vocalist Jacques Raymond scores double success: While his new RCA Victor single, "Waarom?" (his first Spanish recording, "Gloria," takes off to become a worldwide hit, "Gloria" (In Excelsis Deo), produced by L. J. Van Ryneman of Brussels, is also doing well in the S.A. market. Jacques is also doing well in TV-pluggy, Ray Mondro (Jacques Raymond himself) introduced "Gloria" on Flemish television (March 10) during "Wie Weet Wat" and on Dutch AVRO TV (March 11) and is likely to enter the hit-parade soon. A total of nine local recordings are scheduled in Germany, Scandinavia, France, Italy, Spain, and the S.A. market. Jacques is very pleased with the results.

American organ-virtuoso Doug Duke and family came to Holland last December, to make his bow here for a while and do some very effective personal promotion for his highly entertaining music. He was at the home of Philips' Phonograph Industries Director, J. W. A. Langenberg and his wife, and played for a radio audience. Duke is known to all Philips' Holland LP fans, and has also had songs by him by such names as the Amberger Brothers in their new LP, "Op Levend音.

Boenema's Columbia label recently welcomed popular teenager-singer Helen Shaprio. Helen was featured with her top hits "A Queen for Tonight" and "In the Friday-night "The Voice Musical Show," in which also HMV's existing talent Tony Ronald (HMV) sung his version of "Loop de Loop." Helen also has a new release coming out in her Dutch version of the San Remo Festival winning "Uno Per Tutte" (sung by Tony Renis on Boenema's HMV-label). In this case the title will be "Een Vrouw Naar Mijn Hart" (A Woman's Heart). From the well known and popular radio ensemble "De Oelewappers," broadcasting for Kidbroek, has also released a popular song, "Black Nativity," just released the Four Seasons runner-up hit-parader "Walk Like A Man." A lot of Dutch Every Brothers fans will salute Don and Phil's latest single "So it is, So it was" with great enthusiasm.

**Holland's Best Sellers**

**Cash Box**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Eenzaam zonder jou (Will Turn)</td>
<td>Archie Bleyer</td>
</tr>
<tr>
<td>2.</td>
<td>Sans toi mamé (Adamu/Patht)</td>
<td>Die Belyers Band</td>
</tr>
<tr>
<td>3.</td>
<td>Coeur blessé (Petula Clark/Vogue)</td>
<td>Petula Clark</td>
</tr>
<tr>
<td>4.</td>
<td>A Mighty Fortress is our home</td>
<td>Tony Ronald</td>
</tr>
<tr>
<td>5.</td>
<td>Young Donna</td>
<td>Paul Reyer</td>
</tr>
<tr>
<td>6.</td>
<td>Loop De Loop (Johnny Thunder/Dele, Bobby Rydel/Caro-Parkway)</td>
<td>H. W. &amp; Wally Alberti/Philips (Lanady Music/Antwerp)</td>
</tr>
<tr>
<td>7.</td>
<td>Monseur (Petula Clark/Imperial)</td>
<td>Lam's Ed, Int. Basart N.V./A.</td>
</tr>
</tbody>
</table>

**Belgium's Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sans-toi mamé (Adamu/Patht)</td>
<td>Die Belyers Band</td>
</tr>
<tr>
<td>2.</td>
<td>Toos les garçons et les filles (Françoise Hardy/Vogue)</td>
<td>Petula Clark</td>
</tr>
<tr>
<td>3.</td>
<td>Coeur blessé (Petula Clark/Vogue)</td>
<td>Petula Clark</td>
</tr>
<tr>
<td>4.</td>
<td>A Mighty Fortress is our home</td>
<td>Tony Ronald</td>
</tr>
<tr>
<td>5.</td>
<td>Non monsieur (Los Machuqueros/Decca)</td>
<td>Louis Laffont</td>
</tr>
<tr>
<td>6.</td>
<td>Elle est terrible (Johnny Haliday/Philips)</td>
<td>Louis Laffont</td>
</tr>
<tr>
<td>7.</td>
<td>Do you love me (The Contours/Oriloe)</td>
<td>Leslie Uyter</td>
</tr>
<tr>
<td>8.</td>
<td>For me ... formidable (Charles Aznavour/Barclay)</td>
<td>Charles Aznavour</td>
</tr>
<tr>
<td>9.</td>
<td>Crying in the wind (Paul Ank/ACA)</td>
<td>Jacques Raymond</td>
</tr>
</tbody>
</table>

**Australia's Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Eenzaam zonder jou (Will Turn)</td>
<td>Archie Bleyer</td>
</tr>
<tr>
<td>2.</td>
<td>Sans toi mamé (Adamu/Patht)</td>
<td>Die Belyers Band</td>
</tr>
<tr>
<td>3.</td>
<td>Coeur blessé (Petula Clark/Vogue)</td>
<td>Petula Clark</td>
</tr>
<tr>
<td>4.</td>
<td>A Mighty Fortress is our home</td>
<td>Tony Ronald</td>
</tr>
<tr>
<td>5.</td>
<td>Young Donna</td>
<td>Paul Reyer</td>
</tr>
<tr>
<td>6.</td>
<td>Loop De Loop (Johnny Thunder/Dele, Bobby Rydel/Caro-Parkway)</td>
<td>H. W. &amp; Wally Alberti/Philips (Lanady Music/Antwerp)</td>
</tr>
<tr>
<td>7.</td>
<td>Monseur (Petula Clark/Imperial)</td>
<td>Lam's Ed, Int. Basart N.V./A.</td>
</tr>
</tbody>
</table>

**FLEMISH**

1. Eenzaam zonder jou (Will Turn)/Palat
2. Sans toi mamé (Adamu/Patht)
3. Coeur blessé (Petula Clark/Vogue)
4. A Mighty Fortress is our home (Terry Bickley)
5. Green Eyes (Ray Conniff/CBS)
6. Loop De Loop (several versions)
7. Crying in the wind (Paul Ank/ACA)
8. You love me (The Contours/Oriloe)
9. For me ... formidable (Charles Aznavour/Barclay)
10. Crying in the wind (Paul Ank/ACA)
Cash Box—ITALY

EMI orchestra conductor Andrea Chayten just came to Italy to conduct the "Pasticcio" in Venice and after that he will go to Teatro Alfa Scala in Milan, where he will be responsible for Wagner's "Tannhäuser." Three new releases from EMI Italiana: One is a new version of Beethoven's "Fidelio" conducted by Otto Klemperer.

Second release is a album cut by Walter Wilhelm Gieseking, in which he performed music of Liszt and Chopin. Last but not least there's the release of an album of contemporary music. On this LP EMI Italiana presents music for ballet by the Orchestra des Concerts du Conservatoire conducted by George Pretre, well known in Italy too, and who did another EMI edition of "Requiem." Let's see, is this a sure bet?

Cash Box received this news directly from Ricordi that informs about a new Orsella Vanoni release entitled "La Filanda Del Bersagliere," taken from the play by the same title in which Orsella is now having a good success as an actress. The comedy had good run in Rome and will now be staged in Milan.

During our conversation with Ricordi, we received news concerning CBS. Just announced is the release of "Ruby Baby," which is now up on the charts in the States, thanks to the earlier performance of Dodi. Special promotional campaign is already being started to prepare for sales which Ricordi believes will mirror the success of CBS, huge of next summer. To create a new kind of excitement with the public, the first promotional material does not indicate yet the title of the next summer's hit but it has been recorded under CBS label. This slogan appears on the posters together with a big question mark.

Passing to Ricordi's publishing matters, Bruno Pozza announced the release of the Petrosca recording of "Days of Wine and Roses" published in Italy by Ricordi. Two new Ricordi tunes are Luigi Tenco's "Angela" and "Mi Son Impressionato." For "La Fina" of Franco Corelli, recorders were featured. Apparently, both songs have been chosen for waxing session of Johnny Dorelli. Franco Corelli stressed out that the best seller of his group, C.G.D. and "Le Regine" is now Betty Corelli's "Gli Amanti." Concerning the foreign department of Sugar's group, the big news of the week is the release of Dean Martin's "Senza Fine," which, incidentally, is an original Italian tune published by Ricordi. Promotional campaign has also been announced on a UA waxing by Gene Pitney singing in Italian "If I Had a Dime For My Juice Box."

As for music publishing, Sugar's firm mentions the Italian tune "Tu Che Sai Dir," covered by Frank Ifield. It is a publishing by BMG. According to publishing relations, this song was originally published by Italiana Ricordi Music. Allied of Sugar's staff is very enthusiastic about this new Dallara record.

From Cunil, news that Giuseppe Gramitto Rici has just left for the States where he is staying for a two week business tour. His address in New York is the Gotham Hotel.

Manni Ricordi announced that he has been appointed president of Edizioni Musicali. The firm is a publishing firm with a good number of Italian hits. Edizioni Rodi had one song in the last San Remo contest by the title of "Vorrei Fermare Il Mondo" and is now planning to release new Italian records. The firm is starting with a tune penned by Sergio Sandrini, "Crepaccio." Future promotional program also includes revivals of some of the older tunes like Rodi's "Bacca Nel Busto." "Tempi" and "Perche' Non Sogna?"

Associated with the Rodi Group is a publishing firm named Le Canzoni Del Mare. Firm started printing two of the best John's Bona Neva successes, "Estas Se Ollas" and "O Pato," both recorded by the Brazilian talent Jose Gilberto. Original publisher of both numbers is Fermata Do Brasil. These are first releases of the series of South American hits that Le Canzoni Del Mare plans to promote and in which is the main point of the activity of this firm. Another song being promoted by this house is "Aquilo" penned by well known composer Hugo Abades. Address of Rodi publishing Group and Edizioni Musicali Canzoni Del Mare is Galleria dei Corso 2, Milano.

Joe Sentieri, Arturo Testa, Wanda Romaneli, Anna Ranalli, Vanna Scotti, Giuseppe Negroni, Tullio Pane, Gianni Laonnani and Aura D'Angelo along with Maestro Gino Mescudi to New York where they have been expected for four days rehearsals before the debut of the San Remo nel Mondo show planned in Early March. The Mayer and other personalities of San Remo will be present at the debut. Trope will be received at the White House.

With the slogan "Caterina Valentini Makes You a Present of a Song" Decca will release in March an exceptional EP at a special price on which Caterina sings in Ramirey, "La Malaguena," "Ay, Chabecito, Dodoti estes coronz" and "Cia-ro-tro-cu-cu." Decca believes that it will be one of the great records of the year.

The current Valente best sellers in Italy are "Precipitativissimovoluzione," "Chao," two Bosso Novas "Samba di una nota" and "Stonette come odgnotte" and the 12 month old "Twistin' the Twist," still her no. 1 seller.

Decca-Longdon's March releases will also include "What Ever happened to Baby," by The Everly Brothers, "With A Kindness" by the band consisting Bette Davis and Joan Crawford; Chris Montez's new hit after "Let's Dance," Some Kink's Fun (Motogram: Del Shannon's current hit "Little Town Girl," (Bigtop) and Billy Vaughn's recent album "Swingin' Safari" (Dot)."

LONDON—Chris Montez arrived in London recently for his first British tour. Decca Records played host and threw a party for him to meet the press. Pictured (from left to right) in the above photo are Tony Hall, Decca promo manager; Jim Lee, manager of Montez's American label, Monogram; the chanters; Sid Green, E. H. Morris' rep in Britain; and Tony King, London Records promotion.

Italy's Best Sellers

This  Last  Weeks  on  Wk  Wk  Chart
1.  1.  2.  Come Te Non Ci Nesuso (Nobody is Like You); Rita  Pavone/ RCA Published by RCA Italiana
2.  2.  La Terza Luna (The Third Moon); Neil Sedaka/RCA Published by RCA Italiana
3.  3.  Charito; Betty Curtis/CGM—Frank Pourcel/VCM—Petula  Clark/Vogue Published by Connolly
4.  4.  Mia Mia Mia; (My My My); Dino Donaggio/VCM Cocki Mazzetti/Ri-Fi Published by Duni
5.  5.  Bion Mi Ria; (At My Age); Rita Pavone/RCA Published by RCA Italiana
6.  6.  Uno Per Tutte (One for all Girls); Tony Renis/ VCM Emilio Pericoli/Ricordi Published by Ricordi
7.  7.  La Partita Di Pallone (The Football Match); Rita Pavone/ RCA—Cocki Mazzetti/Ri-Fi Published by Leonardi/RCA Italiana
8.  8.  Raci (Things); Remo German/Star
9.  9.  Amor Mio Amor My Love; Claudio Villa/Cetra—Eugenia  Folligatti/Ri-Fi Published by Southern
10. 10.  Speddy Gonzales; Pat Boone/Decca Published by Messaggerie Musicali
11. 11.  Don't Play That Song; Peppino Di Capri/Casina Ben E. King/Saar Published by Abrach
12. 12.  Addio Condo Crudelo (Good Bye Cruel World); Peppino Di Capri/Casina Published by Arianna
13. 13.  Non Finito D'Amarti (I Can't Stop Loving You); Johnny Foster/Phonocolor Published by Messaggerie Musicali

Della Meets The Deejays

SYDNEY—RCA Victor Records recently honored old Della Rees with a cocktail party attended by a host of local deejays. Standing (left to right) in the above pic are Neville Stein (2 UE); Ken Sparkes (2 GB); the songstress; Ward Austin (2 UE); Graham Webb (2 GB); and Noel Pearson (ABC).

Cash Box—March 23, 1963—International Section
The most interesting subject for comment these days is the sudden re- 
remark of Elvis Presley to popularity in Argentina. As you may have noticed, 
Presley's tunes seldom got onto the charts in recent times, although we re-
member how, in the late sixties, his records did somehow manage to stir up 
fan-tastic success everybody likes, but his singles and albums were sold steadily 
and reached good figures. We also explained some of the reasons for this way 
we got tired of seeing the same records over and over again. If Elvis Presley 
started singing, he became very well known in a few months, but afterwards 
seems to have been forgotten again. The hit records are the ones that start 
it was too "hard heat" and they preferred more soft music. Besides, Presley's 
films were exposed in Buenos Aires with great delay, and came when its 
songs were already out of date. Presley's first trip to Argentina was in 1956, 
never came to Argentina, while Anka and Sokuda made successful visits and 
helped to promote their records, thus becoming the most popular foreign 
artists in the country. This fact remains unchanged, but the film part is now 
up-to-date, and prospective record buyers are able to see now "Kid Galahad" 
and "Rope Gang" (Deejays), and the hit records are the ones that start 
this trend. Besides, "Return to Sender" has been a strong single in the States, 
too, and this has helped a fast climbing in the charts; RCA has just put to 
canada. The promotion of records made by the local diskery alone may 
not be enough if the artist doesn't cooperate.

Odeon is continuing the releases of the Liberty series, now represented by 
its Argentinean. New titles are "Gene McElroy (Disc Jockey); Bobby Bak 
several copies of tape, about the "Tremendous Rock"

CJCH. The orchestra direction and arrangements were done by Lucio Mogna, with the following groups: Billy Butler, Perry Faith (La musica del Brasil), Cuarteto Leo (regional music) and the Pan-American Rock and Roll Band, with Brazilian artist of the prestige, Julio Sosa is the new lead singer for the group, recording for Odeon in English.

Fernerta Publishers starting the promotion of locally produced libreto tunes. The first title is "Adivina, Adivinator," and was composed by Ben Molar and the Duo Dinamico; the first recordings will be made by the same duo. The group also includes: Ben Molar, Pino Silva and Bobby Bak. The record will be about "Tiempo Tormentoso," which will be cut by Jackie, sung in Spanish.

Disc Jockey has appointed Alberto Soifer as its representative in Portland and Vancouver. In charge is making arrangements with Spanish diskery for the releases. Soifer is a well known radio man in Spain, and has several disk job programs in Madrid. Rodriguez, Luque, D.T.'s top, will visit Brazil next month, and may do a LP recording on behalf of the country.

Jorni Korn Publishers working on the promotion of "El Dolor de los Dolores," originally copyright by Morro Music. There are several local versions being arranged, and the publicity expects very much from the tune.

Argentina's Best Sellers

1. Limbo Rock (Kailman-Rosario-Fernerta) Chubby Checker (Fernerta); Juan Ramon (Disc Jockey); Jackie (CBS); Do Dinamico (Odeon Pops); Los Primos (Disc Jockey); Hugo Blanco (Polydor); Lito Escaro (Music Hall); Nicky Jones (RCA)

2. Dame Felicidad (Free Me) (Painted Desert-Korn) Enrique Guzman (CBS); Sirio San Roman (Music Hall); Raul Lavie (RCA); Dany Martin (Philips)

3. Return To Sender (Fernerta) Elvis Presley (RCA); Los Silver Stars (CBS); Juan Ramon (Disc Jockey)

4. Adios Mundo Cruel (Goodbye Cruel World) Enrique Guzman (CBS); Peppino de Capri (Odeon Pops)

5. El Presidente (Deejays) 12.15. - 12.18. (RCA); Los Amigos (Don Anka (RCA); Juan Ramon (Disc Jockey); Monica Landar (Odeon Pops)

6. Cerca De Un Angel (Next Door to an Angel) (Aldon-Fernerta) Nell Sedaka (RCA); Juan Ramon (Disc Jockey)

7. El Presidente (Deejays) 12.15. - 12.18. (RCA); Los Amigos (Don Anka (RCA); Juan Ramon (Disc Jockey); Monica Landar (Odeon Pops)

8. La Pecesita (Elomi) Los Pick Up (Music Hall); Los Jets (Opa)

9. Medio Naria (Korn) Palito Ortega (RCA)

10. El Pecador (Campe-Fernerta) Los Panchos (CBS); Antonio Prieto (RCA); Los Nocturnos (Music Hall); Lacho Gatica (Odeon); Los Abriles (Philips)

11. La La Limbo (Kailman-Rosario-Fernerta) Chubby Checker (Fernerta)

12. Ok Al Madison (Fernerta) Duo Dinamico (Odeon Pops)

13. Speedy Gonzales (Budd-Fernerta) Pat Boone (Music Hall); Jackie (CBS); Juan Ramon, Ennio Singari (Disc Jockey); Peppino de Capri, Manolo Munoz (Odeon Pops); David Dante (RCA)

14. Perdoname Duo Dinamico (Odeon Pops); Los Nocturnos (Music Hall)

15. Baby Elephant Walk (Neumann) Lawrence Walk (Music Hall); Henry Mancini (RCA); Jose Guardiola (Odeon); Cat Barber (Philips)

Cash Box—March 23, 1963—International Section
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ROYCE I CAN'T Lonesome "LYING MAN" Could Wanna Take C "THE YELLOW TAPE" From "THE BOX"

SAMMY DAVID KCU Shekoworot, La.

1. Don't Let Me Cross Over (Carl Butler)
2. Still (Bill Anderson)
3. Oh, Jackie Lang (Guy Fields)
4. The End Of The Road (As I Can Stand)
5. Can't Hang Up The Phone (Shearmore, Arvan)
6. I Wanna Go Home (Billy Grammer)
7. Yellow Tomatoes (Jerry McPhatter)
8. She's Got A New Heartache (Billy Walker)

JIMMY SIMS WOA Belle Glade, Fla.

1. Missing Angel (Sam Cooke)
2. Don't Let Me Cross Over (Carl Butler)
3. Still (Bill Anderson)
4. Un实行 I'm Worth Inevitable
5. I Feel Great Again (Kitty Wells)
6. Better Times & Camaraderie (Rex Godfrey)
7. Tuesday's Rememberance (Chart Counter)

CHARLIE WIGGS WCAS Norfolk, Va.

1. finest Jack To A King (Red Miller)
2. The End Of The Road (As I Can Stand)
3. Walk Right In (Redtop, Singers)
4. It's Me Who Loves You (Kitty Wells)
5. Don't Let Me Cross Over (Carl Butler)
6. Baby Ann (Harvey Robinson)
7. Rock Of Age (Junior Samples & Spirit)
8. Interloper Party (Bob Luman)

ROYCE BRITT WLNJ LaFayette, N.C.

1. Still (Bill Anderson)
2. Promised To John (Dean & Carter)
3. Mr. Heartache, Move On (Glenn O'Hara)
4. Walk Me To The Door (Roy Price)
5. Heartache, My Love (Billie Walker)
6. I Saw The Star (Gene James)
7. What Am I Living For (Little Joe)
8. Man Who Robbed The Bank At Santa Fe (Bill Waller, Hank Snow)
9. Swallowed (Wade Walker)
10. I Take The Chance (Ernest Adwarth)

CHUCK BROWN WTV South Hill, Va.

1. If I Could Come Back (Wade Walker)
2. The Yellow Tomatoes (Ferlin Husky)
3. The Night Of The Hurricane (Bill Anderson)
4. Still (Bill Anderson)
5. Let's Talk A Thing Over (Carl McNeil)
6. Hand Over Heels In Love With You (Dean)
7. Knock Again, True Love (Clayton Grey)
8. We Belong All The Time (Lowelyn Lynx)
9. Cowboy Boppin' (Dean)
10. Multicolored Blues (Ole Diamond)

DICK BISH EDMONTON, Alta., Can.

1. Walk Me To The Door (Roy Price)
2. I Take The Chance (Ernest Adwarth)
3. Red Meat (Red Miller)
4. Don't Let Me Cross Over (Carl Butler)
5. Yellow Tomatoes (Jerry McPhatter)
6. Free To Get A Trophy (Billie Walker)
7. Leaving Town (Rex McPhatter)
8. Smokey (Wade Walker)

JIM THOMPSON WPGQ Mt. Airy, N.C.

1. Still (Bill Anderson)
2. Promised To John (Dean & Carter)
3. Move On (Glenn O'Hara)
4. Thanks A Lot (Billy Parker)
5. Lovely Tomatoes (Billie McPhatter)
6. Loving You (Roy Price)
7. Take The Chance (Ernest Adwarth)
8. Louisiana (Kitty Wells)
9. Leaving Town (Rex McPhatter)
10. Doing My Time (Elvis Lee & Stanly Cooper)

WILMA LEE & STONEY COOPER (Hickory 1298)

Wilma Lee and Stoney Cooper are teamed up with the Clinch Mountain Clan on this impressive country-gospel outing tagged “Gospel Land March.” The tune is a potent, hand-clappin’ affair rendered in a con-cations march tempo. Dawleys should be unleashed for the side. On the flip, “Satisfied,” the duo turns in a standout performance on another fast-moving, warm gospel item.

GLORY LAND MARCH (1963) [Peer BMI—Masters]
"SATISFIED" (1963) [Acuff-Rose BMI—Carson]

WILMA LEE & STONEY COOPER (Hickory 1298)

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GOODBYE KISSES" (2:12) [Standby BMI—Frizzell, Copas]
"THE GYPSY GIRL" (2:42) [Standby BMI—Payne]
COWBOY COPAS (Standby 631)

"GOSSIP TO TURNED TO HATE" (2:16) [Miss Rose BMI—Davis]
"I CRIED AFTER YOU LEFT" (2:14) [Tree BMI—Cunningham]
LOUVIN BROTHERS (Capitol 1941)

The Louvin Brothers could have one of their biggest items in quite a while with this first-rate Capitol novelty tagged "Love Turned To Hate." The side is a romping, shuffle-xy "shoo-wa-way" number all about a broken romance essayed by the boys with plenty of authority and poise. Tune has that money-in-the-bank sound. On the flip, "I Cried After You Left," the duo offers a pleasing, slow-moving, tradition-oriented hillbilly homest.

"TAKE A LETTER, MISS GRAY" (2:18) [Tree BMI—Tubb]
"HERE I SIT A-WAITIN'" (2:35) [Tree BMI—Tubb]
JUSTIN TUBB (Grease 0017)

The songster has good play of chart hits in the past and he can do it again with this destined-for-success Groove bow labeled "Take A Letter, Miss Gray." The side is a top-drawer easy-on-the-ears, chorus-locked soulful heart-tugger rendered with plenty of sincerity by Tubb. Eye it for rapid acceptance. The tasty undertack, "Here I Sit A-Waitin'," the artist opens up his professional vocal paws full on a contagous, fast-moving teen ditty with a potent, danceable beat.

GLORY LAND MARCH (1963) [Peer BMI—Masters]
"SATISFIED" (1963) [Acuff-Rose BMI—Carson]

BILLY MIZE & CLIFF COFFORD (Liberty 55560)
(B+) "LET'S WALK AWAY STRANGERS" (2:10) [Seaboard BMI—Tenn. Jim Phillips could have a fast noise maker on his hands with this catchy, shuffle-beat, chorus-backed tale of heartbreak. Loads of airplay potential here.

(B) "LYING TO BE TOGETHER" (2:15) [Cedarwood BMI—Walker, Mill] Nice n' easy slow-moving, hillbilly traditional sold with authority by Phillips.

CARL BENNETT (Bannana 551)
"THE CREATION OF SAM MCCGEE" (3:06) Newcomer Carl Bennett could cause a stir with this potent, slow-moving recitation all about the fate of an unlucky miner. Dawleys should find it interesting programming.

(C-) "MESSAGE" (1:57) [Semi- nolo BMI—Benett] Familiar sounds, catchy, high-spirited country ditty sold in a professional style by the songster.

DEL REEVES (Reprise 20,158)
(B+) "THE LOVE SHE OFFERED ME" (2:00) [Yonah BMI—Reeves] Del Reeves seems sure to pull some loot with this infectious, medium-paced, shufflin' dual-tracked, toe-tapper. Reeves has a pretty melody and some real commercial lyrics.

(B) "THE ONLY GIRL I CAN'T FORGET" (2:40) [Yonah BMI—Reeves] More fine country sounds. This one's a chorus-backed, honky tonky danceable ballad.

Cash Box—March 23, 1963
### COUNTRY TOP 50

<table>
<thead>
<tr>
<th>#</th>
<th>Song</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>STILL</td>
<td>Bill Anderson</td>
</tr>
<tr>
<td>2</td>
<td>THIS ME</td>
<td>Jim Reeves</td>
</tr>
<tr>
<td>3</td>
<td>NOT WHAT I HAD IN MIND</td>
<td>George Jones</td>
</tr>
<tr>
<td>4</td>
<td>I TAKE A CHANCE</td>
<td>Ernest Ashworth</td>
</tr>
<tr>
<td>5</td>
<td>KNOCK AGAIN, TRUE LOVE</td>
<td>Claude Gray</td>
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<tr>
<td>6</td>
<td>FROM A JACK TO A KING</td>
<td>Neal Miller</td>
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<tr>
<td>7</td>
<td>I SAW ME</td>
<td>George Jones</td>
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<td>8</td>
<td>CAN'T HANG UP THE PHONE</td>
<td>Stonewall Jackson</td>
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<tr>
<td>9</td>
<td>THE YELLOW BANDANA</td>
<td>Foran Young</td>
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<td>10</td>
<td>YOU HURT ME</td>
<td>Forlin Hensley</td>
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<td>11</td>
<td>MISSING ANGEL</td>
<td>Jim Reeves</td>
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<td>12</td>
<td>COLD AND LONELY</td>
<td>Kitty Wells</td>
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<td>13</td>
<td>IF I COULD COME BACK</td>
<td>Webb Pierce</td>
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<td>14</td>
<td>LONELY TEARDROPS</td>
<td>Rose Maddox</td>
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<td>15</td>
<td>ALL GROWN UP</td>
<td>Johnny Horton</td>
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<tr>
<td>16</td>
<td>HALF A MAN</td>
<td>Willie Nelson</td>
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<tr>
<td>17</td>
<td>HELLO WALL 2:2</td>
<td>Ben Calder</td>
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<tr>
<td>18</td>
<td>BUSTED</td>
<td>Johnny Cash</td>
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<tr>
<td>19</td>
<td>LONESOME 7-7203</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>20</td>
<td>THE BALLAD OF JED CLAPPETT</td>
<td>Lester Flatt</td>
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<tr>
<td>21</td>
<td>ROLL MUDY RIVER</td>
<td>Wilburn Bros.</td>
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<td>22</td>
<td>T FOR TEXAS</td>
<td>Grandpa Jones</td>
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<tr>
<td>23</td>
<td>SECOND HAND ROSE</td>
<td>Roy Drusky</td>
</tr>
<tr>
<td>24</td>
<td>FORBIDDEN LOVERS</td>
<td>Lefty Frizzell</td>
</tr>
<tr>
<td>25</td>
<td>YOU TOOK HER OFF MY HANDS</td>
<td>Ray Price</td>
</tr>
<tr>
<td>26</td>
<td>INTERSTATE FORTY</td>
<td>Bob Luman</td>
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<tr>
<td>27</td>
<td>SHEEPSKIN VALLEY</td>
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### COUNTRY ROUND UP

In a musical tribute and farewell to Patsy Cline, Cowboy Copas and Hawk- shaw Hawkins, KRAK-Sacramento last week featured a special program containing the hits that the artists had made famous. As soon as the station’s new department learned of the plane crash in Tennessee in which the three well-known country music stars had perished, plans were launched for the special program. Morning deejay for his outstanding contributions to the country music field and was introduced to both the audience. He was also commissioned an Admiral in the Navy of Texas. Following the occa- sion Jones played engagements in San Angelo, Odessa, Albuquerque and El Paso with all shows having the big- gest attendance of any in recent years, Dick Durmon, who has made quite a name for himself as a country-

### RELEASES!

- **UH-WHAT’S HER NAME**
  - Lonzo & Oscar
- **BLUEGRASS COUNTRY**
  - Mike Miller—Jack Casey
- **STAR MOUNTAIN BOYS**
  - Nar. 204

### COUNTRY ROUND UP

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Cash Box—March 23, 1963
At this moment legislative sessions in every State in the Union are coming to a close and countless bills have either been supported or rejected by our Representatives. Some of the proposals are fairly simple and are clearly understood by politicians who must cast a vote.

Other proposed legislation is not so clear and unless a Representative is duly informed of a bill's nature and its ramifications, his vote may go the way the machine goes. This is not always the fault of a Congressman or Senator who must pass on innumerable measures concerning subjects foreign to him. Oftentimes the advice of colleagues is taken. This is the reason why harmful bills are voted into law although the politician oftentimes feels he is reflecting the feelings of the citizenry.

Coin machine and vending industry representatives have been hard at work during this session—in many areas—striving for understanding on the part of the Congress. Too many anti-business laws are on the books for anyone to find fault with the aims of the industry representative. The goal of most is to portray the coin machine industry, its function, and its place in the nation as an important business classification; and to show that industry members are not unlike other merchants because the machine has replaced the commonplace retail store.

When the legislature sees the light, the operator benefits. However, when the industry is shown by unknowing members of the press, who portray the machines and the money, but view the automatic principle as one which seemingly nullifies the necessity for investment and hard work, the operator and the industry suffer.

A good case in point can be found in West Virginia where the current session has just ended. The West Virginia Music & Vending Association managed to convince the tax department and eventually the Assembly that a per-machine tax was unfair. The tax was nullified and the new license arrangement places the coin machine and vending industry in a recognized business classification, and the operator as a professional member of this industry. The individual who owns and operates a handful of machines becomes an outsider, and he is taxed at the highest rate. The legitimate operator enjoys a tax rate which decreases as his machines increase in number.

A pool table ruling in another State is an example of how an uninformed Congress could very well remove from an industry a segment of that business which represents a prime portion of income and one with great potential. The wheels of education, so to speak, are turning at this moment. Let's hope the legislators here see the light. A sage of yesteryear once commented, "Where there is no vision, the people perish." Don't let it happen to an industry.
United Names
Struve in State
Of Colorado, N.M.

West Va. Ops Defeat State's Per Machine Tax; New Bill Passed

Tax Rate Now Based on Number Of Machines Owned, Anti-Business Bills Die In Committee As Session Ends

CHARLESTON, WEST VA. — The West Virginia State Legislature eliminated the Per Machine License fee on coin-operated machines last week and replaced it with a category license fee, based on the number of machines owned and operated, which will prove beneficial to the individual operator and the industry as a recognized business classification. Heretofore, location owners with a minimum number of machines were taxed at the same rate as a professional vendor of service and/or merchandise. The new bill recognizes the difference, in favor of the operator.

Other officials of the Association are Bill Anderson, newly elected president; James Hutler, first vice-president; C. H. Flamment, second vice-president; and Leona Ballard, treasurer.

The Board of Directors includes Matthew Cory, Boss Gerard, Max Carpenter, James Kiser, Joe Hunt, Dillon DeLarve, Carl Keeling, Norman Tweel, Lige Smith, Andrew Knuisa, Anthony Kappulo, Joe Dobkins, Edward Oliver and Chris Ballard.

The West Virginia Music & Vending Association is able to look forward to approximately eight years and during that time its record with regard to the maintenance of the public's safety in coin-operated amusement establishments has been most perfect. In addition to seeing helpful legislation passed such as the category tax outlined above, much harmful legislation written years ago has been repealed and it is expected that the trend will continue. The trade group held its annual affair on Wednesday, the week the business was formed. President was Wallace, President as a State official, Washington, and all other State officials were present.

CHICAGO—C. B. (Bill) DeSelm, executive vice president and director of sales for United Manufacturing Company, of this city, announced the appointment last week of Struve Distributing Company, in Denver, Colorado to handle distribution of United's coin-operated amusement games throughout a wide territory in the Southwestern Region of the United States. This area covers Eastern Wyoming, the entire State of Colorado, and Northern New Mexico.

Struve Distributing Company, owned and managed by coivent Pres. Struve (out of his main headquarters in Salt Lake City, Utah), recently opened the new firm in Denver.

He appointed Stan Larsen, for many years a practicing attorney in Salt Lake City, Utah, as general manager of the Denver, Colorado distributorship.

Larsen's associates in the new Struve Dist. Co. plant are Leo Negri, widely known veteran in the coin machine business throughout the vast Southwest territory; and another popular coivent, Al Morrison.

DeSelm stated that the showroom measures 10,000 square feet, United Manufacturing's current coin-operated "Sabre" big ball bowling alleys and "Caravella" puck-type shuffle alley bowlers are reportedly selling very well.

With DeSelm, at the time he met with his sales force in Denver and Salt Lake City, was Herb, L. Oettinger, United Mfg.'s, executive vice president and general manager.

Stan Larsen

### Apollo Merger

**Apollo and Stereo Music Co. Join Forces Under One Management**

**New Building Planned, Vend-A-Pak Is An Affiliate**

**DENVER—Brothers Sam and Dan Keys, and Marshall Pack, well known operators in the Denver area, have announced the merger of their companies. Sam and Dan Keys have been operating in the Denver area under the name of Apollo Music for the past nine years. Marshall Pack was formerly assistant manager of the Denver Office of the R. F. Jones Co., and left after a tenure of ten years to form Stereo Music, Inc., and Vend A Pack, Inc. in 1959. The new company will be known as Apollo Stereo Music Co., Inc., and will continue to operate under the names of Apollo Music, amusement and vending equipment, although the vending phase will be merged with the name of Vend-A-Pak, Inc., an affiliated company.**

**The new company will be managed by Sam Keys, President; Dan Keys, Vice-President; and Marshall Pack, Secretary-Treasurer and General Manager. The new firm will not be short of experience, as they can claim 145 years aggregate experience among eight people comprising the management group and key personnel. They will operate temporarily out of quarters located at 657 Santa Fe Drive, although plans are in the offing for building new and larger quarters specifically designed for the coin machine business. The principals are optimistic and enthusiastic and are looking forward to a record year in 1963.**

**Jones said that he feels the new merger will be beneficial to both companies and offered his congratulations and endorsement to the move. Sam and Dan Keys concur that, this merger may not make us the largest operating company in Denver, but will certainly have the effect of considerable improvement in our financial strength and operating efficiency.**

### Wurlitzer Names

**State Sales For Maryland, DC**

BALTIMORE—The Wurlitzer Company has announced the appointment of State Sales & Service Corporation, 1300 E. Inkster Avenue, Baltimore 2, Maryland, as distributor of Wurlitzer phonographs and allied equipment in the Baltimore and Washington area. State Sales is head- ed by Sam Weisman, a veteran coin man with more than 30 years in the industry, and Dave Koenigberg who has had more than 20 years experience in the operating and electronics end of the business. The men formed this partnership and the firm 3 years ago.

In a letter to operators in the Bal-
timore-Washington area, Robert H. DeSelm, Manager of Sales for Wurlitzer said, "With the knowledge that these two principals have to offer, I feel confident that our distribution in the territory assigned to them will enjoy a marked increase. These men have earned the respect of both operators and distributors in the area in which they will serve. They make a great team. I know you will join us in welcoming to us the Wurlitzer family."

Sam and Dave displayed the new Wurlitzer line to operators at an open house, Wednesday and Thursday (March 19-21) of last week. Area operators showed a strong turnout and a total of 1200 operators from all parts of the country were given a demonstration of the new Wurlitzer phonograph features, including the Ten Top Tunes, the Single Coin Half-Dollar Wall Box, and the many new unique service features of the new model. On a national level, the Wurlitzer distributorship for the introduction, were the company's Advertising and Sales Promotion Manager, A. D. Palmer, Jr., and Hank Hensley, Eastern Field Service Engineer.

State Sales is undertaking an area-wide program of operator demonstrations and expects to soon visit every customer in their territory which includes the State of Maryland, District of Columbia, and certain cities in Pennsylvania and Virgin-

**Ray Bigner's Wife Dies**

CINCINNATI—On March 7th, Myrtle C. Bigner, wife of the noted coin-op Official, passed away suddenly in her 64th year. She was the mother of 6 children: William R. Bigner, Robert E. Bigner, Secretary and Vice-President, respectively of the Bigner Mfg. Co., Inc.; Peter E. Bigner, Sales Manager of the Bigner Music, Inc., Mrs. Betty Weisman, Mrs. Patricia McPherson, Mrs. Mary Schmitz.

Ray Bigner is President of Bigner Mfg. Inc., Rock-ola distributors here. He is also a proud grandfather of 23 grandchildren.

Cash Box—March 23, 1963
ROSEN SPECIALS FROM THE WORLD'S LARGEST INVENTORY Complete and Ready To Go At The Best Prices Ever Offered

PIECE IS RIGHT MUSIC
Inc. A. 100W .................................. $795.00
Inc. Q100W Hideaway .................. 735.00
Inc. HV200 Hideaway .................. 175.00
AMI J-200D .................. 375.00
AMI H-200 .............. 375.00

KIDDIE RIDES
All-Tech Five Engine (New) .... $525.00
All-Tech Chuck Wagner (New) .. 525.00
Tennessee Trolley .................. 295.00
Whirlpool .................. 295.00

BOWLERS
Bally Challenger 14’ ............. $295.00
Bally Lucky 14’ .................. 265.00
Bally Champions 14’ .......... 265.00
Unical Advance .............. 295.00
Bally Club Bowler .................. 195.00
Keeney Roll-A-Line (Floor Sample) 245.

Call Bob Jones—Algonquin 4-6400

REDD DISTRIBUTING CO., INC.
124 Lincoln Street, Brighton, Mass.
NEW ENGLAND'S LEADING DISTRIBUTORS
Bill — Victor — Janco — Ameri
Siney — Duffy — Chl Cte — Keeney

World Wide Hosts Hot and Cold Drink Service Classes
March 6 Sessions Conducted Simultaneously

NATE FEINSTEIN
CHICAGO.—The first in a series of three service school classes on the Seeburg Bally coffee vending machine, and on the Seeburg Ice-O-Vend cold drink vending unit, was held in the showrooms of World Wide Distributing Company, last Wednesday evening, March 6.

Both sessions were conducted simultaneously according to Nate Feinstein, Service men and operators who attended the classes were invited to participate in the demonstrations, wherein they "observed at first-hand, the ease with which the Bally coffee machine can be disassembled for servicing," according to Feinstein.

Emphasis was placed on the "simplicity in servicing" the Seeburg's "Ice-O-Vend" cold drink vending ice-making unit, in the cold drink class. World Wide Distributing was represented by Irv Deitz, Harold Schwaerts, Howie Freet and Marion Berry. Seeburg Corp's field service engineers who conducted the sessions were Ed Jorgensen, for the Bally coffee vending Machine, and Woody Woodhall for Seeburg's Ice-O-Vend.

Assisting were Seeburg field service engineers John T. Chapin and World Wide's service engineers Frank McKinney and Newell Bellamy.

Also on hand during the entire session for Seeburg were Robert Sams, eastern regional vice-president, and Richard (Dick) Pryke, who heads up Seeburg's field service division.

Among the operators and service men who attended were: Bertie Bunn, Charles Baremark, Monte Gable and David Ryan, all of W. M. Specialties Co., Bloomington, Illinois; Dan Beach and Andy Medlin, of A & H Entertainers, Arlington Heights; Ray Wegril and Al Naylor, of Local Vending Co., Inc., Franklin Park; Neil Anderson, Carl Polters, Joe Pulick and Tony Haedick, of AAC vending, Chicago; Al Rodriguez, of R & S Vending Co., Chicago; Stuart Kalsierman and Wes Gergura, of North American vending Co., Chicago; and Casimer (Casey) Osiel, of Reserve Vending Co., Chicago, Ill.

Feinstein advised that the next two service school sessions, scheduled for March 20 and April 3, respectively, will spotlight different aspects of each machine, its disassembly and assembly. Operators will be notified in advance of these sessions.

NEW DISTRIBUTOR: The Sparks appointment called for a party and snapshots, of course, Above, l. to r. Rowe AC's Tom Sams; Bill DeSelm, United Mfg. Co. exec.; Mrs. Flora Kenney, Sparks exec. v.p.; and Rowe AC regional sales rep George Klirsey. Sparks distributes United and Midway games as well as the phone and vending lines.


Rowe AC Appts. Sparks For S. C., Ga.
100 Attend Open House showing Of Phono, Cigarette, Candy Units

ATLANTA—The Rowe AMI phonograph was moved to a new home here last week and more than one hundred operators and guests turned out at Sparks Specialty Company to greet the 3-in-1-machine. The Open House party was in honor of the appointment of Sparks as factory distributor for the firm's phonographs, cigarette machine and candy vendor in Northern Georgia and the State of South Carolina. Rowe AC pressy Jack Harper said that the appointment was made "with great confidence."

Mrs. Flora Kenney, executive vice-president of the distributing firm, was on hand to give a brief history of Cash Box that the firm was proud to be associated with Rowe AC "and the very fine people who have been working with us." Robert Morgan, Sparks is president of the outlet.

The March 10 Open House was attended by Rowe AC personnel including C. W. Mckeviley, Rowe AC Georgiana manager; W. E. Dorn, and Ellis Royal, Field Service Engineers; George Klirsey, Sales Representative; Jack Dunwoody, Rowe AC v.p.; and sales manager Tom Sams who flew in from New York to attend. Sparks will repeat the showings on March 17 when the firm's Columbia offices will host S.C. ops.

LADIES ONLY PLEASE: Left to right, Mrs. R. M. Anderson; Mrs. Wendell Lindsey; Mrs. Mike P. Watts; Mrs. Flora S. Kennedy; Mrs. Jack T. Harris; Mrs. Mary Hackler; Mrs. Avna Fisher; Mrs. Mary Hugh Simpson; Mrs. Mary Peddy; Mrs. Rosebud Hawkins; Mrs. Johnny Shively; Mrs. Garrett Curran; Mrs. T. C. Cartwright; Suella Harris; Gloria Stevens; and Mrs. Bill Wooten.
Bally's Back In The Novelty Business To Stay: O'Donnell

Firm Ships 'Moon Shot' 5-Ball

First Of A Series Of Pins To Come

CHICAGO—"Bally is back in the novelty business to stay," was the comment of Bill O'Donnell, general sales manager of Bally Manufacturing Company, announcing delivery this week of "Moon Shot," flipper-type 5-ball novelty game.

"Moon Shot," said O'Donnell, is one of the first continuing series of Bally novelty games being readied for the market and now either in advanced stages of engineering or on actual test locations.

"Play appeal and earning power of 'Moon Shot' is proved by prolonged location tests in various parts of the country. Players are quickly attracted by the timely space age theme of the brilliant backglass and playfield—especially when they see that they can be the first 'astronauts' to land rocket ships on the moon. Triple rocket ships take off from backglass on takeoff from the earth and advance to the moon, when blast-off targets are hit. Each rocket hitting the moon scores one, two or three Specials. Rocket feature holds over from game to game, stimulating plenty of repeat play, as at least one rocket is always either ready to take-off or already on the way to the moon. Specials are also scored in side roll-overs, when lit. Side roll-overs are lit by 5-roll-overs at top of panel, which also light rocket to score 200. Naturally, various high scores are also C.O.D. Specials.

"Extra lively action is insured by a pair of high-power sling-shot kickers and 4 pop bumpers, which winds tape on 14-inch reels for eight hours of continuous music in locations desiring the background sound. Last week Bally announced that he would offer $774 in cash and a Tape-Athon unit to every operator buying two Wurlitzer Model 2700s. 'Initial reaction was pretty good,' advised Bilotta.
Epic Joins Seeburg Fold; 10 New Little LP's

CHICAGO—Seeburg has announced the publication of the first supplement to the second edition of the firm's Little LP Catalog. Additional selections are now available in the following categories: pop vocal, pop instrumental, jazz/timbre and blues, and classical.

In addition, for the third consecutive week, 100 more Little LP albums were released bringing the total number to 32 since February 18. Epic is the latest label to become a part of the Seeburg Little LP program. Album selections for this latest list are: "Our Man In London," Malachrino.

Bill Runzel Dies

CHICAGO—William L. Runzel, Jr., age 55, president of Runzel Cord & Wire Company, of this city, and prominent as a supplier to this nation's coin machine manufacturers for many years, died last Monday afternoon, March 11, while enroute to the hospital in an ambulance of a ruptured aorta.

Wico Adds Three Items

CHICAGO—Ed Ruber, Wico Corporation's vice-president, announced late last week that the Chicago-based coin machine parts and supplies manufacturer is currently making available to the firm's customers three major products which are very much in demand.

They are: "All-in-1" cleaner fluid, Cue Stick Talcum powder, and Dry Spray Lubricant. The lubricant and cleaner are shipped in bulk in Quart Spray Cans. And the Cue Stick talcum powder is available in a 11/2 pound shaker can.

California Clippings

The Harbor Music Operators Association held a meeting this week at Cook's Bull Pen in Long Beach. A shipment of United's new "Sabre" bowling alley arrived at C. A. Robinson & Co. Hank Troesch reported they were not able to keep them on the floor for display, as they went out so fast. The operators are quite excited about the new read-out feature, and feel this will give them a real shot in the arm.

A special service school on refrigeration was conducted by Ralph Phibbs at the K. F. Jones & Co. The additional class was held in response to many requests from the operators in the local area. The annual meeting of the CAVA (California Automatic Vendors Association) was held at the El Mirador Hotel in Palm Springs March 16. Chuck Klein, Ed Wilkes, Bill Gray and their wives attended and said they enjoyed it immensely.

Ski Middleberg of Consolidated Vending in New York was in town and visiting at the American Coin Machine, Inc. Chick Cooland returned from a business trip to Las Vegas and reported a baby attendance. "Fast Draw" Gun. Bobby Vinton paid a visit to the California Music Company, promoting his new disk on Epic, "Over The Mountain." Martin Gaye was also in this week to check sales on his latest release, "Hitch Hike" on the Tamla label.

At Duarte International Sales Co. Enrique Ventura is on vacation and planning to spend some time in Mexico. Mr. and Mrs. Gilberto Marquez became proud parents of a baby daughter Tuesday. George Miller conducted the meeting with approximately 50 in attendance.

Gary Sinclair's youngest daughter, Toni, was married at the Woodside Church in Woodside, Calif., on March 9. Gary said the couple plan to tour Europe on their honeymoon.

At Simon Distributing Co., Sonny Lomberg returned from another trip to the mountain area, and reports both local and export business unusually good at the present time. Henry Leyer of Associated Coin Amusement in Oakland in town, and visiting with Jack Simon. New and used pool tables have been bringing in good business and the pool table kits are also selling well. George Allin was informed as a special service to their customers, they are giving one day's free service when ordering pool tables and accessories. Allan Runzel, of the 7-Up company, in the shop, is still absent due to a recent accident, but plans to return to work soon.

Ralph Anthony and Lawrence Welk Jr., of Dot Records paid a visit to the Solle girls at Leugenhegan's "Record Bar." Tom Vrizi new pro man for Sands Music House, also stopped by to see the girls. Mike Bailey "Won't You Please Come Home". Chicago Coin's "Grand Prize" Boys play at AMCO Music House in Chicago. Tony Phipps, the operator at AMCO, are pictured for new release on the AMCO label, "Only A Poor Boy." Also in for new release is Dave Larry's "My Confession to You." Both the lyrics and music were also written by Dave whose professional name is Dave Larry.

Some of the visiting operators seen on Pico Blvd. this week were: Melvin Sampson, Lancaster, Clarence Shepard, Sunland; William Ringdahl, San Diego; Jack Krasnol; Oxnard; Sheldon Thomas, Long Beach; Bill Bradley, Covina; and Frank Navarro, Mexicali.

Midwest Musings

Ernie Wotyosseck and son Vernon, in Minneapolis over the weekend and making the rounds Monday morning, Ernie is enjoying his vacation hours in the day running the route and being Mayor of Hankinson, N. D. Mr. and Mrs. Clem Finiewski, are enjoying a few weeks vacation visiting part of their family in Washington and Oregon. Mr. and Mrs. Gordon Champion, Mankato, Minn. are vacationing in Miami for a few weeks. Con Kaluza in bed for several days with the flu, and Leo Rau, St. Cloud, Minn. is back on the job after a bout with the flu bug. Mr. and Mrs. Arnold Brevik, Watertown, So. Dakota in Minneapolis for two days. Mr. and Mrs. Al Reine, Water- town, S. D. are spending several days on vacation driving to Minneapolis, and Chicago. Harold Lieberman, returned to his desk Wednesday after being gone a month vacationing South of the border. John Carlson, Nashwauk, in town for the day for a baby boy born yesterday and partying. Mr. and Mrs. Larry and their son Mark in the cities for the day to do some shopping. Gordon Rumsby, Moose Lake, Minn. in town for the day as was Edith McDaniel, Wadena, Minn.

Happy Birthday This Week To:

Why does everybody like the Rowe AMI phonograph?

OPERATORS... because they can provide 200, 160 or 100 selections with only one phonograph. Because Rowe AMI has all the features, including a Top Talent tune setup, that save a routeman's time. Because its realistic price and low operating costs mean more net profits.

LOCATIONS... because of its downright dependability. Because it makes more money from music.

Because it can be fully personalized to the location no matter how long the name.

PATRONS... because it has plenty of selections to choose from in every category. Because it delivers the music, in beautiful Stereo Round,* without delays that provoke impatience.

There are dozens more reasons for the popularity of the Rowe AMI phonograph. Ask your Rowe AMI distributor and get yourself a deal.

*Pat. pending

ROWE AC SERVICES
18 South Michigan Avenue, Chicago 3, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems.
Midway Intros "Slugger" Baseball

New Baseball Game Features 'Fly-Away' Disappearing Skill Targets on Playfield

CHICAGO—Henry Ross, Midway Manufacturing Company, Franklin Park, Illinois, has announced the release of Midway's new "Slugger" baseball amusement game.

He said: "'Slugger' baseball game was designed strictly for maximum play in locations. With this in mind, our designers and engineers went all out to create the best baseball 'play-making' features to further attract players to the game."

Easily the prime feature is a novel innovation in its play-making (baseball) targets on the playfield, according to Ross. This adds considerably to the amount of judgment of skill. He explained that Midway Mfg. Co. is the originator and developer of the disappearing (fly-away) targets. Another outstanding feature in "Slugger," Ross added, is a series of suspended disappearing targets at the rear of the playfield.

He stressed the fact that "Slugger" is the very first such baseball amusement game with disappearing skill targets on the playfield.

There are also two diagonal high-score "Skill Rumpus" on the playfield. A target which is aimed at increased play is the extra ball build-up sure to please players.

"We feel that we are delivering a top baseball money-maker after testing the game of several weeks," stated Ross.

The baseball bug has hit Tenth Avenue again after too many years and opened a gang of new back-stopping sets on display at Albert Simon's, and on check to report that the new Williams game 'Big inning' was being delivered from the Kansas oulet. Wood was in front, complete with the Murrey's reconditioned set, and in front of the big press time there was the possibility that one or two other baseball models may soon be on the market here. Under the license deed, was taken ill during the week and this was holding up approvals.

Baseball draws good collections around town and the ops were happy to have new equipment to send out on location just as the season gets into full swing.

The Chicago Coin 'Grand Prize' bowler is drawing enrollees at Simon's with its discharge service offer. A white wall advertisement for the coin brailing job for two reasons: "We know the territory and the operators," stated Simon, and, "We know the machine is the best Wurlitzer has turned out in years," added Dave, as the distrb team went to work to prove that they are right.

One reportedly happy over the new Rock-Ola "med-matic" changer which converts from 33 rpm to 45 rpm in one second. A feather touch on the sensor drops the 45 tumb into the turntable center. After a 30 disk play a lift bar releases the ball to position again, Rock-Ola calls it the "No Holes Reward program."

Nash Gordon, business manager of the Music Operators of New York for about a year, has resigned to manage the new Siskind at Master Automatic in Bklyn. Good Luck, Nash!... All Denov, MGN, Inc. has advised that veteran Burley Stahl will replace Nash as business mgr.

Ski Reil and his wife in Florida spending time catching fish and if we are not sure to find his way to the dog track(1).... Distributors in-land know Bill Runzel were sorry to hear of his passing last week. Bill was proxy of the Empire Wire & Cord Co. in Chicago. The factories all knew him well.

Joe Robbins of Empire Coin will be back from Europe in about two weeks. .... Bally's new pinball game "Moon Shot" has a pair of high-powered (light) colored custom top bumpers. Diamond Coin Machine's Jim Donnelly reports that a new business down Virginia way is just fine and has a load of saleable goods to prove it.

"We've had the Wurlitzer for a week and it's doing its thing on the TTT feature that seems to be going so well all over.... No word from Sam Ross to his trip to Lake Placid and the Adirondacks broken skis were found on a nearby slope with the inscription: In case of accident leave here and take to the bar. We assume someone followed the instructions."

Upstate ops get an added boost when they operate Wurlitzer equipment. Johnny Billotz has arranged to have Station WAKY play the "Golden Oldies" of the 1940's. After the million-sellers from the old days are listened, players are advised that those same records are available on most Wurlitzer jukeboxes in WACKLand. Great promotion.

Sam Krause tells us that Continental Vending has completed its financing as originally announced last week and the total $1 million has enabled the firm to continue producing, shipping, and doing business as usual. Harold Roth stepped down as top man and is now an employee of the firm. Bill Dun维尔zinger, who you were here in the last two weeks, will be news to the world, newspaper headlines are shouting about. We're in full production as we have always been and we will continue to be now that we have completed the necessary financing.

Cigarette stocks were most active on the stock market exchanges following the announcement of the Federal Cigarette Advertisers decree. The big tobacco-cancer stock, no reason given for the decision but the market reacted quite favorably.

The World's Pocket Billiard Championship Tournament will be held April 8-14 at the Commodore Hotel in NYC and as reported earlier Ellas Gassner, Serre- well Music Co., will participate. The top-flight cue artist will compete against one dozen of the world's best players. Last September he won the NYS Sum- mer League Championship taking top honors away from the nine top players representing pool parlors throughout the entire state. The Yorkie controller has the industry rooting for him. We'll keep you informed of his progress.

Irv Hopman shipping United "Caravelle" shuffle to the trade. Sport time ends in the week examining some new business machine equipment to handle the heavy billing chores. . . . Happy Birthday to Westchester's Max B."
With "tongue-in-cheek" and a brief side-glance at the weather reports (and thermometer) we still maintain Spring is near (not in the air?) You just cannot beat the overwhelming optimistic business reports pouring in to this office from operators, distributors and coin machine manufacturers. Before long we can stow those comfortable overshoes, scarves and other cold weather wear for light mollusks.

Tragedy struck again last week. William (Bad) Runzel, proxy of Runzel Cord & Wire Co., and a longtime supplier to coinbiz manufacturers, died last Monday, March 11, after suffering a ruptured Aorta. (Complete details in a story in this issue of Cash Box.)

Bally Mfg. Co. is in orbit! The reason is the release this week of Bally’s "Moon-Shot" 3-ball, flipper-type novelty amusement game, Bill O’Donnell, general sales manager, said that "Moon-Shot" is the first of a continuing series of Bally novelty amusement games . . . A welcome visitor in Chi last week was cerated & chompin’ Harry & Sons, located in Omaha. Hymie jetted in with his wife for the N.A.T.D. (Tobacco Show) at the Conrad Hilton Hotel.

It’s Bon Voyage to Joe Robbins and his lovely Marian Robbins, who are now bound for the European Continent on business. Last time we saw Joe he was neck-deep in tickets, travel brochures, notes, etc. We suggested he use along (just to be helpful) as a "baggage waterer." No dice! Empire Coin’s owner, Gil Kitt, beat us to the punch. (The ‘bubble-buster’!.) Gil, Jack (Bottles) Burns, Bill Herford (just call him ’Shorty’), and Bill Miler (just call him!) will pick up the tempo for Robbins during his European jaunt, Gil returned recently from a trip to the West Coast.

It was quite a hectic week at Chicago Dynamic Industries, what with the heavy action all over the country on ChiCoin’s "Grand Prize" big ball bowler, with the new ‘Swing-Away’ back box, Mort Secore see Chicago Coin’s distrubs are going to town with sales to ops.

Art Weinand, vice presy at Williams Electronic Mfg., took a few moments from exulting over Williams “Major League” baseball amusement game to info the AMCO in Los Angeles was recently appointed distrub for Williams amusement games in Arizona and Southern California. AMCO tops include Don Ross, Arnold Silverman, Bill Happe and Jack Leonard . . . The big news at First Coin Machine Exchange is, as usual, the heavy rise in export business. Prexy Joe Klone, Sam Kolber and Fred Klein are burning mucho midnight oil at the busy distrubs.

A well-tanned Nate Gottlieb is back in his busy office at D. Gottlieb & Co. He and his lovely wife just returned from a delightful Caribbean Cruise. Nate, Alvin Gottlieb and Judd Weinberg are tickled over the fact that this current production run, with the Gottlieb “Gaucho” 4-player pinball amusement game is the longest and most successful since 1947. They predict the finest sales year in the firm’s long, successful history.

Meanwhile, in suburban Franklin Park Hank Ross, Midway Mfg. Co., announced the release of Midway’s “Sluggers” baseball game, which features disappearing (fly-away) skill targets on the playfield. Hank and Marcine “Iggy” Wolverton expect heavy sales mileage with “Sluggers”.

Spring is definitely in the air at Atlas Music Co., where Eddie Ginsburg, Jeremy Ginsburg, Ray Huesch, Chuck Harper and Bill Phillips are enjoying a banner week of sales on Rowe-AMI phoos, Rowe Vending machines and Bally games . . . Have a laugh: A local coinman wants to know what all the Supreme Court fuss there is about prayers in school—that’s how he got through the 12th grade (by a prayer!).

Another local distributor having a very busy sales period (and enjoying it considerably?) is World Wide Distrubs, where the action on Seeburg phoos and vending sales is keeping the likes of Nate Feinstein, Irv Otitz, Fred Skor, Harold Schwartz and Howie Freud in smiles. They’re all thrilled about ChiCoin’s new big ball “Grand Prize” bowler, with the “Swing-Away” back box. Ops are very interested.

Jack C. Gordon and Bill Adair, Seeburg Corp. execs, jetted across the big pond to Europe on Seeburg business. Meanwhile Tom Herrick and Stan Jarocki are keeping an eye on sales biz during their absence . . . Herb Oettinger and Bill DeSelm are flippin’ over what they like to call “coinbiz Spring Fever”. That’s the period when sales shoot up fast with the approach of that jolly season.

The goings and comings at Rowe AC Services generally keep us spinning like a top. However, this past week we counted such executives as Jack Harper (recently returned), Dean McMurtrie, Fred Pollak, Tom Sams, Don Lunday, Harry Laird, Bob MacGregor and Phil Gliver in.

Edward G. Doris, executive vice prez, at Rock-Ola Mfg. Corp., is thrilled over the recent heavy sales action with Rock-Ola’s “Rhapsody” and “Capri” phoos. Frank Doyle, head of Rock-Ola “IVI Vending Division, informs that sales are hitting a peak on the firm’s coffee machines. Les Rieck, when last we heard, was visiting with Hymie and Eddie Zorinsky in Omaha.

Clayton Nemecoff advises that there is a decided step up in production at J. H. Keeney & Co. now that the “blue blues” are leaving. There has been quite a rash of that miserable illness at the plant recently . . . Herb Perkins, head of Purveyor Distrubs in Chi, is still bedded down with an (ugly) ulcer, and he’s chompin’ at the bit to get out and back to business . . . We noticed considerable action at J. F. Frantz Mfg. Co., where Johnny Frantz tells us he’s enjoying his heaviest sales in many a year because of his “Little Leaguer Double Header”. He predicts greater increases in sales.

It is with great pleasure that we announce to Operators In Northern Georgia and In the State Of South Carolina the Appointment of SPARKS SPECIALTY COMPANY as exclusive factory distributors for ROWE AC SERVICES

All members of the coin machine and vending industries in this area are cordially invited to our showrooms in Atlanta and Columbia where the . . . are on display for your inspection. Please stop by and visit us.

We are also Factory Distributors for United Manufacturing Company, currently enjoying top sales on ‘Caravella’ Shuffle Alleys and ‘Sabre’ Bowlers and Midway Manufacturing Company, makers of the 1963 ‘Sluggers’ Baseball Game

SPARKS SPECIALTY COMPANY

ATLANTA: 842 North Highland Ave., N.E. Tel. 873-4954
COLUMBIA: 1309 Taylor St. Tel. Alpine 6-7533
AMA Drops Tobacco-Health Study, Cigarette Stocks Respond Favorably

Await Surgeon-General Report, Local Attacks Persist

CHICAGO—A proposed study by the American Medical Association of the possible link between cigarette smoking and the development of various diseases was officially dropped last week according to AMA officials. The study was originally proposed by Senator Neuberger (D., Ore.), an avid leader among groups throughout the country with designs on furthering the curtailment of cigarettes and tobacco. Mrs. Neuberger's husband died from cancer while in the Oregon Senate.

Reason for the demise of the proposed study, according to AMA, was that the necessary number of scientists and physicians, with an open mind on the subject, could not be organized to begin work on the project. The AMA council suggested that AMA instead rely on a tobacco-health study now being made by the Surgeon General of the United States.

Several months before the announcement in Wall Street tobacco stocks benefited. The five major tobacco stocks listed gained from one to three points by the week's end.

Word of the cancellation of the AMA study was received by the vending industry with great relief, since the vending business is in a position to suffer seriously from any legislation that may entail the sale of cigarettes through machines, an area usually attacked by anti-teenage-smoking groups.

At the moment, NAMA is halfway through an extensive project—"Operation Alert"—designed to adequately prepare the individual operator throughout the nation for the possibility of such an attack in his area, or nationally. The project will encompass 64 cities before it comes to an end in April.

ALBANY, N.Y.—New York State Sen. Edward J. Speno (R., East Meadow), urged legislative leaders last week to tax cigarettes out of existence in order to discourage smoking which he stated is causing "mass murder." Speno is a former cancer victim, fully recovered. He estimated increasing the current five-cent state tax to seven-cents. The move would produce an additional $50 million in revenue and replace a similar proposal to increase the tax on motor vehicles which would reportedly bring about the same amount of money to the State.

Governor Nelson Rockefeller has been trying to raise money with similar proposals for the past several months in order to balance the State's budget.

In addition to the present state tax, each package is already taxed $0.03 excised by the Government, and two-cents by the City of N.Y. Speno earlier this month introduced a bill which would require cigarette packages to carry a sticker reading: "Warning—Excessive Use Is Dangerous To Health."

Smokeshop Intros 1963 'Starlite' Model

ST. PAUL—Art Brier, Sales Manager of Automatic Products Company, Philadelphia, has given the Minneapolis cigarette vendor, announced last week by Brier, as the world's first "Starlite" model, a prototype of which was shown privately to members of the vendors' group during the recent NAMA Convention in San Francisco. The new machine has been revised and improved in many respects, according to Brier.

The machine has front-end servicing and loading facilities. Smokeshop has long-pioneered the half-dollar acceptor with nickel change maker and the feature continues as an optional attraction. The device accepts halves, quarters, dimes and nickels. It returns change in nickels upon disposal of the half-dollar or quarters. When the changer empties, a lighted sign instructs the purchaser to this effect and requests "correct change only."

A penny-change maker is again a feature, as was introduced, and they are marketed as an interesting marketing idea to the business. The device takes four different pieces of money, at one time.

Three "Starlite" models are available, 850 packs, 27 selections; 850 packs, 40 selections; and 46 packs, 18 selections.

The machine has nine automatic slide chambers to provide double quantities on popular brands. Twelve color finishes are available and a "personalized" feature has been added.

Rodstein Helps Set Industry's Second Repair School

Courses Start In Phila.

CHICAGO—A six-month school for vending machine repair is now in session at the Bok Vocational Training School in Philadelphia, Pa., reports the Pennsylvania Automatic Mechanical Council.

The 80-hour training course, which began in February, is open to any local vending repair from the Pennsylvania Automatic Mechanical Council.

The Philadelphia school curriculum is based on the study outline developed for the west coast vending course and was written with the aid of vending machine repair men from local needs by a PAMC advisory committee chaired by Albert M. Rodstein, president of National Vending of Philadelphia.

Phila. school offers a course in vending machine repair, which includes basic electricity, hydraulic and refrigeration systems, salesmanship, bookkeeping principles, and mechanical operation.

In the first school, registrants are attending classes on a five-day-a-week, six-weeks session. The course is being employed skilled workers from other industries.

This marks the beginning of a new era in thoroughly qualifying vending machine repair men in a fully diversified vending operation," Rodstein said. He noted that there are many vending companies in the Delaware Valley area which need the kind of trained men the course will produce.

The vending course is administered by the Philadelphia School of Commerce, with the cooperation of the Pennsylvania State Employment Service.

A third class of the May-September Development Training Act, the Federal government's retraining program for veterans and non-veterans, and up to $35 per week for each student.

The vending industry is supplying the equipment and the facilities for the course. 

PAMC is the PAMC American Joins, National Vending Salesmen, Western Salesmen, and Blue Ribbon Vending Company, President of the American of Service; however, is ex officio member of the committee.

ARA Offers $12 Million Bonds

According to officials of White, Weid & Company, and Goldman, Sachs & Company, a group headed by these firms offered $12 million of Automatic Retailers of America, Inc., January 23, 1963. The debentures were priced at 98.

Each $1000 debenture carries a warrant to purchase 10 shares of the common stock, initially at $100 per share, which is exercisable beginning June 1, and will expire February 28, 1965.

Brier advised that he will travel north to meet with distributors before a spring promotion program begins.

Cash Box—March 23, 1963

Continental Completes Financing, Firm Said To Be In Full Production

WESTBURY, NEW YORK — Continental Machine Co. has completed the re-financing of $1 million last week, according to company officials, and the firm has resumed production on all equipment.

Earlier, the SEC had halted trading in the company's stock because of "lack of information" regarding a $2.5 million loan by the company to the Valley Commercial Corporation, affiliate of Continental. At press time, the SEC had lifted the ban, but further investigations that the funds owed the firm were not collected, he would attempt to make the Continental firm liquid.

Harold Bok, earlier in the week, before the SEC, stated that he was resigning, president and chairman, William P. Van Cuylenburg was named his successor with the company. Bok will re- main active in the management of the company.

Continental obtained an additional $500,000 in funds for financing purposes from Harold Roth, and other persons, according to Herbert Sternberg, secretary of the firm. The securities deal followed the firm's decision to file an Internal Revenue Service withholding tax returns following a shortage at the factory by IRS agents. Last week, a company spokesperson advised that a second $500,000 had been raised and that the company was "in full production on all equipment."

NEW BUMPER POOL* by VALLEY

gives you quality and features that protect your profits.

SLATE TOP METAL BUMPERS PLASTIC LAMINATE ON RAILS BUILT-IN CUE HOLDER ROID, SOLID-LEG CONSTRUCTION

See your distributor, or write direct.

DIVISION OF VALLEY MFG. CO. • TWINBROOK 3-8387

VENDINFO NEWS

The Vending Machine Industry's Only Newswsw
New 4-PLAYER MAGIC! ALL NEW GAUCHO

NEW EXTRA BALL FEATURE  NEW COIN RETURN  NEW PLAYBOARD AUTO-CLAMP
NEW DOUBLE-SIZE CASH BOX  NEW FRONT DOOR STYLING  NEW MAXIMUM SECURITY DOOR LOCK

SEE THE MAGIC OF YOUR THESE PLAY-MAKING, DISTRIBUTOR  PROFIT-MAKING FEATURES:

- Extra ball feature made by hitting Roto-Star
- Making rollovers advances Roto-Target value
- Hitting Roto-Target scores indicated value; resets target values
- Bulls-eye targets turn pop bumpers on and off
- 4-places to spin Roto-Targets
- Stainless cabinet trim  All the deluxe Gottlieb features

D. Gottlieb & Co.
1140-50 N. Kostner Avenue  Chicago 51, Illinois

It's Always Profitable to Operate Gottlieb Games!

10 New Little LP's
(Continued from page 52)


RUNZEL DEAD
(Continued from page 52)

Manufacturing circles in Chicago were shocked when news of Bill Runzel's death reached them early Tuesday. Visitation commenced at Suerth home at 3 p.m., on Wednesday, March 13.

Funeral services for Runzel were conducted at Suerth Funeral Home, at 6754 North Northwest Highway last Friday, March 15, 1:30 p.m. Interment was in Montrose Cemetery in this city.

Survivors include the widow, Helen Runzel; two daughters, Dolores Dargis and Cathryn Eshbach; a son, William L. Runzel Jr. Also, two grandsons, John and William.

3 New Wico Parts
(Continued from page 52)

The "All-In-1" cleaner fluid, Rubber said, offers many cleaning short-cuts on cola machine equipment. It easily removes surface grime and dirt from billiard table cloth, pockets and billiard balls. It also removes scuff marks from bowling alley pins, and other such contact equipment. It has many other cleaning uses, according to Rubber.

Cash Box—March 23, 1963
TIME-TESTED TRIP RELAYS

Trip relays in Bally novelty games are the positive-action type proved in hundreds of thousands of busy Bally bingo games.

UNITIZED CONSTRUCTION

Photograph of Bally Flipper Actuator illustrates typical unitized construction found only in Bally novelty games. Coils and other components may be purchased separately when required, but factory unitized construction insures clean, uncluttered panel, neatly organized cables with minimum number of breakouts, simplifies adjustment and maintenance.

50 VOLTS CIRCUIT

Bally novelty transformer delivers 50 vigorous volts of power to the mechanism, insuring extra snappy bumper, flipper and kicker action . . . and trouble-free profitable performance.

HEAVY GAUGE WIRE

Bally novelty circuits contain heaviest gauge wire in the novelty class . . . added protection against loss of earnings caused by broken wires or frayed insulation.

METAL BUMPER SKIRT

New exclusive metal bumper skirt corrects the weakest point in novelty design, adds flash to playfield appearance, stops the costly nuisance of bumper breakage.

NYLON RATCHETS

Self-lubricating, non-rusting, noiseless Nylon ratchets, exclusive in Bally novelty games, reduce maintenance cost, insure smooth, quiet operation.

FLOATING ARMATURE

Bally novelty relays are actuated by the famous Bally floating armature, developed and perfected for the heavy-duty precision performance required in bingo operation. Lateral action of Bally floating armature equally actuates every switch-leaf in a relay, eliminating the frequent touchy adjustment required in relays actuated by pivot-type armatures.

TIME-TESTED TRIP RELAYS

Bally announces 5-Ball NOVELTY

with location-tested top earning-power

Brilliant space-age backglass is animated with Triple Rockets advancing to Moon for Specials when Blast-Off Targets are hit. Rocket feature holds over from game to game, stimulates repeat play. Top Roll-Overs light Side Roll-Overs to score Special, light Out-Hole to score 200. Pop Bumpers insure frantic upper field action, while extra powerful Twin Flippers insure exciting suspense to bottom of board. Get MOON-SHOT for the zooming action that insures top earnings, long life on location.

★ TWIN FLIPPERS
★ MATCH FEATURE
★ Tuff-Kote Playfield
★ Stainless Steel Rails

See your distributor... or write BALLY MANUFACTURING COMPANY - 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Flash Box—March 23, 1963
CLASSIFIED AD RATE 20 CENTS PER WORD

CLASSIFIED ADVERTISING SECTION

WANT

WANT—New records 45 rpm and LP's any quantity. Highest prices paid. All records bought. Price increased. Inquire. 205-56th st., Brooklyn, N.Y.

WANT—Used standard metal types, Dante & Bally, used bowling balls, bowling machines, parts. Write or call—E. L. Harms, 497 South Chicago Ave., Chicago, Ill.


WANT—To buy in quantity for resale—NATIONAL BOWLING LEAGUE USED lp's, rare 45's, old or new. Paying highest prices. Address—T. E. Heilbroner, 815 E. Broadway, New York, N.Y. (Tel. 914-1113).

WANT—Bally Pocket Bowlers vending machines. Used. Write or call—T. E. Heilbroner, 815 E. Broadway, New York, N.Y. (Tel. 914-1113).

WANT—Used Philco Teaching (Blue Balls) sets, quantity, price, condition and serial 2 in letter. Write or call—Llevera Frank, 14 East 21st St., Baltimore 18, MD.

WANT—Attention Distributors and record dealers. You get on our list. Want 45 rpm records on sale @ 3 for 95c. Write or call—C. D. Howes, 125 West 36th St., New York, N.Y. (Tel. 51-7351).

WANT—Used 45 rpm Records. All types, as close to unused as possible. No current records. Selling stand orders for regular dealers. F. J. Ambrose, 114 East 21st St., Baltimore 18, MD.

WANT—Attention: Distributors and record dealers. You get on our list. Want 45 rpm records on sale 2 for 95c. Write or call—C. D. Howes, 125 West 36th St., New York, N.Y. (Tel. 51-7351).

WANT—Need Gutthiel pinball, Seeburg phonographs, 10-20-200 machines and more recent models. Inquire. Address—Levera Frank, 14 East 21st St., Baltimore 18, MD.

WANT—used 45 rpm records. All types, as close to unused as possible. No current records. Selling stand orders for regular dealers. F. J. Ambrose, 114 East 21st St., Baltimore 18, MD.

WANT—Want—Mechanical (several) for coin operated—Edwardows, Ambar, Rack-Offs, Westminster and Seeburg phones. Also several phonographs. Will take any quantity. Address—Levera Frank, 14 East 21st St., Baltimore 18, MD.

WANT—Theatre equipment. Excellent condition. Address—J. W. Copeland, 8223 Oklahoma Avenue, Oklahoma City, Okla.

WANT—We pay the highest prices for all records—Mr. George M. Black, 135th and 5th Ave., New York, N.Y. (Tel. 51-7351).

WANT—We pay the highest prices for all records—Mr. George M. Black, 135th and 5th Ave., New York, N.Y. (Tel. 51-7351).

WANT—Best Operators. For a steady round outfit for your used records Main—Satisfactory. Day or evening. Call—LEONARD RECORD SALES & DIST., Inc 1050 Ave. N. W., N. W. 8, WASH. (Tel. 1-4687).

WANT—Want—Used records over 45 rpm records, can pay surplus LP's. We buy all your unwanted records—Mr. Lender, 520 E. Broadway, New York, N.Y. (Tel. 24-0135).

WANT—Panoramas and Panorama parts. United Typa Plays Want. ADVANCE AUTOMATICS, 810 S. Broadway, Los Angeles 10, Calif.

WANT—Other used records not over 4 months old. We pay $25 to $250 per box. Address—P. H. Hembrock, 1703 Bay Rd., Glen Cove, N.Y. (Tel. 24-9145).


WANT—New or used 45 rpm Records, not over 18 months old. We pay $50 to $250 per box. Address—P. H. Hembrock, 1703 Bay Rd., Glen Cove, N.Y. (Tel. 24-9145).


WANT—Bally Mechanic (several) for coin operated—Edwardows, Ambar, Rack-Offs, Westminster and Seeburg phones. Also several phonographs. Will take any quantity. Address—Levera Frank, 14 East 21st St., Baltimore 18, MD.

WANT—Gold, silver, copper, brass. Write for prices. Address—Levera Frank, 14 East 21st St., Baltimore 18, MD. (Tel. 914-1113).
Presenting

CHICAGO COIN’S ALL NEW BOWLING SENSATION!

Today! In One New Game, \textit{chicago coin} Combines Every New Player Appeal with Ultra Modern \textit{“FREE-BACK”} Design . . . To Bring You the Most Revolutionary Servicing Convenience the Industry Has Ever Known!!

... Ask your serviceman about it!

NEW LOOK! NEW STYLING! NEW PROFILE!!

THE ULTRA MODERN DESIGN IN BOWLING GAMES FOR ’63
Today! **chicago coin** unveils the fabulous

**'GRAND PRIZE'**

6 PLAYER BOWLING GAME

**NEW! "SWING-AWAY" Servicing — Provides INSTANT ACCESS to Interior Mechanism without moving Game!**

Now! Servicing Is Just 10 Seconds Away!

A twist of the key — presto! All electrical units swing open for immediate "illuminated" access!

At last — No lugging! No tugging! No strain!

**Plus SIX ACTION PACKED GAMES IN ONE**

- **NEW SELECT STRIKE** — At the touch of a button, anytime during game, player can shoot for "Strike-or-bust!" Only FIRST ball counts! DOUBLE strike score if it’s a strike — or just pin count from that one ball if it’s a miss!

- **NEW BEAT-THE-CHAMP** — First ball hits up one of six "Champ" scores from 170 to 220 — posing exciting challenge to player’s skill! Every new game flashes on another of the "Champ" scores to beat!

- **NEW DUAL FLASH** — Keeps final bonus score in doubt each frame, til AFTER 2nd ball has been bowled! Flash-o-matic scoreboard light CONTINUES traveling throughout entire turn!

- **NEW 3 STAR** — Stars line up at random each turn — awarding player SINGLE, DOUBLE or TRIPLE bonus score for each strike — depending on number of stars oglew!

- **FLASH-O-MATIC** Scoring!

- **REGULATION** Scoring!

**NEW FEATURES!**

- **NEW! SUPER-QUIET, COMPLETELY CORK INSULATED, RUBBER-MOUNTED PLAYFIELD!**

- **NEW! "FREE-BACK" DESIGN NOW PERMITS ALL LOCATION INSTALLATION — IN CORNERS, AGAINST WALL! "Swing-Away" servicing feature provides INSTANT access to interior mechanism without moving game!

- **NEW! POSITIVE BALL-RETURN RAMPS! Prevents ball from rolling off at any time!**

- **NEW! NYLON GUTTER GUARD RAILS! Prevents ball from marring game’s side walls!**

- **NEW! BEAUTIFUL COLOR HARMONY! Authentic bowling colors of Charcoal Grey and Orange!**

- **STEEL, PILF-FI-PROOF, SIDE-OPEN CASH BOX!**

- **AVAILABLE IN 13', 16' AND 21' LENGTHS!**

- **AVAILABLE IN 5c, 10c, 25c OR 50c MODELS!**

Chicago Dynamic Industries, Inc.
1720 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Cash Box—March 23, 1963
THE GREATEST MONEY-MAKER

in Automatic Music

The Wurlitzer 2700 is a unique combination of features. One group, like the Ten Top Tunes with its Golden Selector Bar and the fully programmed half-dollar play, is designed to increase the phonograph's earnings. The other group, like the 2700's high-speed title strip changing, tilt-out amplifier and plug-in relays, is engineered to radically reduce service time and costs. Together, ALL the features add up to a conclusion Wurlitzer operators have already found out in the field . . . feature for feature . . . point for point . . . the Wurlitzer 2700 is the greatest money-maker in automatic music.

WURLITZER 2700

Literally Alive with Money Making Features

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

107 Years of Musical Experience
United's Sabre Bowling Alley

New Read-Out Feature

Instantly indicates each player's frame score as it is made in Changing Lights in Magic Square... then transfers to total score.

Player's Choice of Flash 5 Dual-Flash Strikes Spares

Plus

Handicap Feature

Easy or Normal Strike

1 to 6 Can Play

Highest Resale Value

Available in 13 ft. and 16 ft. Standard Lengths

* 4 ft. and 8 ft. Sections are available to increase lengths as desired

Dime Coin Mechanism 2 for 25c Coin Mechanism Optional at Extra Cost

Designed by the Originator of Coin-Operated Shuffle Alleys and Bowling Alleys

Chrome Rail

13 Ft. Shipping Weight (Crated) 740 lbs.

16 Ft. Shipping Weight (Crated) 775 lbs.

See your United Distributor Today!
converts from $33\frac{1}{3}$ to 45 RPM in one second

Only Rock-Ola offers you this completely automatic changer which intermixes $33\frac{1}{3}$ and 45 RPM records in any bank, in any sequence. No wires, no micro-switches or electronic aids for changing motor speeds or spindle sizes...nothing to break down or repair.

We call it the "Mech-O-Matic Changer".

- Constant rotation at either speed guaranteed by constant-speed 4 pole motor.
- Speed change accomplished through 100% mechanical operation and motor shaft variances.
- Complete mechanical operation guarantees years of trouble-free service.

The "Mech-O-Matic" $33\frac{1}{3}$-45 RPM Intermix Changer is only one of the exclusive new features now available to you from Rock-Ola. It is standard on the new Rock-Ola Capri 100 Stereo Monaural Phonograph, and the new Rhapsody 160 Stereo Monaural Phonograph with exclusive full dimensional stereo sound. See these...