HEY-HEY PAULA, I WANNA MARRY YOU — Perhaps that's what Paul is saying to Paula as they enjoy an ice cream soda. Or could they be discussing the tremendous "overnight" success of both their single and LP? Unknowns a matter of weeks ago when they were ushered into a studio to consume paid-for time when an artist scheduled for the date didn't show, Paul and Paula are today one of the hottest finds of 1963. Their recording also has given the young Philips label its first #1 single hit. And their first LP effort "Paul and Paula Sing For Young Lovers" is by far Phillips' strongest effort to date in the album field, the LP breaking into the #12 spot in its first week on the charts.
A SURE BET!
on the charts in two short weeks
ANDY WILLIAMS "CAN'T GET USED TO LOSING YOU"
4-42674

COLUMBIA SINGLES SELL!
In an effort to assist the industry with maximum coverage in every area of the record field, *Cash Box*, this week, will publish its first expanded album chart, listing the Top 100 albums in the nation during the past week.

Just as the Top 100 singles chart has been a guide to sales and purchases for every phase of the industry from the manufacturer right through to the consumer, the Top 100 album chart has been enhanced to be an equally useful action barometer in the LP area.

As has been the practice on the single chart, the LP listing will, henceforth, also feature red bullet indicators to pin-point for your convenience albums making sharp upward moves.

The Top 100 album chart will continue to be published on perforated, hard-cardboard stock making it easy to locate in the magazine and convenient for display purposes.
3 BLOCKBUSTING HITS

KELLY GORDON
"I Can't Face the Day"
72081

RAY STEVENS
"Funny Man"
72098

FARON YOUNG
"The Yellow Bandana"
72085

and 2 "folks" that are "pop"-ing

THE YEOMEN
"Kari Waits for Me"
72076

SHELDON & JAMES
"Day After Tomorrow"
(The Maybe Song)
72092

America's First Family of Fine Recordings
NARM Convention Theme, "Key To '63," To Get In-Depth Probe At All Biz Sessions

PHILADELPHIA—NARM, the rack-jockeys association, plans to explore in depth its previously announced convention theme, "Key to '63," at each business session of the meet, due Mar. 3-7 at the Fairmont Hotel in San Francisco.

Said Alvin M. Driscoll, convention chairman: "All convention speakers beginning with byzont Goddard in the address and report to the convention by the association's Executive Director, Jules Malamud. Also to be heard will be Ira L. Moss of Ambass-
dador Records, under the subject of finance and its relation to the key to '63. The address by the address, G. Wilkins, former director of finance of Columbia Records. Wilkins will also moderate a panel discussion on finance as it relates to the marketing of records. Label execs participating on the panel are C. W. Willingham of Columbia; Stanley M. Gottlieb of Capitol; Cy Leslie of Pickwick Inter-
national; and Irwin H. Steinberg of Mercury. Representing the NARM record merchandisers on the panel will be Weil, 3944 Rush Blvd. of San Francisco, California; George A. Berry of Modern Record Service, New Orleans, Louisiana; John Billins of Utah Sundries, Salt Lake City, Utah; and Cecil Snider of Edge, Inc., Boston, Mass.

The business activities of the convention will be climax by the visitation of the rack-jockeys with the record manufacturers booths at the convention's Ex-
hibit Hall, in the Grand Ballroom of the Fairmont Hotel. The Exhibit Hall will be open on Monday and Tuesday afternoons (March 4 and 5) from 1:30 p.m.-5:30 p.m., and on Wednesday, March 6, all day, from 9:00 a.m.-5:00 p.m.

Convention registration for both Regular and Associate Members will be held March 3, from 12:00 Noon through 5:00 p.m., in the lobby of the Fairmont Hotel.

INDEX

Album Plans 24
Album Reviews 22, 23
Bios for DJ's 15, 16
Country Music Section 52, 53
International Section 45-51
Juke Box Ops Record Guide 34
Looking Ahead (Singles) 8
Platter Spinner Patter 30
Radio Active Chart 32
R & B Top 30 36
Record Ramblings 26, 28
Single Review 12, 14, 16, 18
Surf Scene 19, 21
Top 100 Albums (Mono) 21
Top 50 Albums (Stereo) 29
Top 100 Artists 39
Top 100 Publishers 44

Victor Taking Part In Big Promotion Tied-With Caruso's 30th Anniversary.

NEW YORK—The 90th anniversary of the birth of legendary tenor Enrico Caruso is being marked this year with special attention from three sources, includ-
ing RCA Victor Records.

RCA Victor Records, MGM Films, and Simon & Schuster have a co-
operative campaign designed to stimu-
late a Caruso "renaissance" in this coun-
try, sparked by the release of the electronically reprocessed stereo ver-

As a special Feb. Red Seal release, Victor is issuing its stereo "The Great Caruso," a collection of the musical highlights from the Metro-Goldwyn-
Mayer film by Mario Lanza, including "Questa o quella" and "La donna e mobile." Victor also released, "Vesti la giubba," from Leopoldo Verdi's "I Pagliacci," and "Vesti la stile" from Puccini's "Tosca."

Special dealer ads and point-of-
sale displays have been prepared by Victor as part of its promotion of the album. In addition, the LP has been made the basis for a 20,000 disc jockeys around the country.

MGM is backing its reissue of "The Great Caruso" with advertising and promo-
tising campaign on a local theatre level. This includes local newspaper ads, radio spots, various

lobby displays, and special screen-
ings for motion picture and music programs at important hospi-
tals and dealers in the different cities. "The Great Caruso," an
other important release, "Show Boat," open on March 7 in Boston, Buffalo, Milwaukee, Detroit, New Orleans, Los Angeles, San Francisco, and Washington, D.C. "The Great Caruso" will play all over the country by the end of the year.

Both Victor and MGM have been wooed by Mario Lanza fan clubs. Special screenings and activities are being held in various cities where these clubs have headquarters.

Simon & Schuster has serviced its Esplanade series with a 100-page book, "Enrico Caruso: His Life and Death," to be released. This 100-page book was launched an ad campaign in the various newspapers and has assigned a sales staff of over 150 people to generate book store excitement in the major cities.

As additional coverage to the multi-
course Caruso promotion, Victor is sending the paperback to its Red Seal reviewers, and Simon & Schuster is providing its leading paperback reviewers with copies of "The Great Caruso."

Cash Box—February 23, 1963
Mercury's New LP Sales Plan Has "Three Ring Circus" Angle

NEW YORK—Mercury Records has launched a "Three Ring Circus" sales plan, which features discount deals on the label's new and catalog classical product and new pop-jazz-folk issues. Classic end gives the dealer one free album for every two purchased, while the remaining "Rings" are 15-free every-100 purchased. Plan is in effect from Feb. 15, Mar. 31.

The six new Mercury classical albums include Fidelio, Radio City Pops, by Rafael Puyana; Prokofiev Sonatas 1 and 2; Arthur Baloum; Chopin Sonata Op. 65 and Mendelssohn Op. 38, by Janos Starker with Gyorgy Sebok; Beethoven Concerto No. 5, Gina Bachauer with the London Symphony; and two new albums in the "Carnival UP!" series, More March Favorites, Frederick Fennel with the Eastman Rochester Pops Orchestra, and Opera Ballet Favorites with the London Symphony conducted by Antal Dorati.

The four new Mercury-Wing albums are: Wagner Favorites, Detroit Symphony conducted by Paul Paray; Beethoven Symphony No. 5, Giraldo Leonce No. 3, Minneapolis Symphony conducted by Antal Dorati; Mozart Symphony No. 34 and 38 and Brahms Symphony No. 1, Rafael Kastel conducting the Chicago Symphony Orchestra.

As part of the plan, the label presents three pop and three jazz albums. The pop albums include "Think Ethnic" by the chart-ruling Smothers Brothers; "Golden Hits Volume II" in which Brook Benton recreates a dozen of his famous hit tunes; and "Today's Top Hits," a collection of current chart hits done instrumentally by David Carroll.

In the jazz threesome are "Loads of Love" by the bright new songwriter Shirley Hart; "New York Sweet," a musical interpretation of the sounds of New York City, by Phil Moore; and "The Three Sounds Play Jazz on Broadway," featuring a group of 12 songs from current and recent Broadway shows.

"Ring Three is the Mercury Hootenanny collection of folk music albums see separate story.)

According to Kenny Myers, Mercury veep, "This three-part plan is designed to meet the varying needs of the individual retailer, by opening up new avenues to the record buyer."

(Continued on page 43)

Burke Exits Decca, Dant Named To Head A&R On West Coast

NEW YORK—Following the departure of Sonny Burke as longtime director of A&R activities on the west coast, the label has named Jack Dant, a member of the Coral label's recording department in Hollywood since 1955, has headed the A&R dept., for the Decca subid for the past five years, in addition to special assignments to cut Decca artists. He'll devote his recording activities to both Decca and Coral.

Dant will supervise the recording of such artists as Rick Nelson, Pete Fountain, Earl Grant, Heart Edwards, Tiny Little, Dave Appolon, Axel Stordahl and others.

Colpix Gets Own Logo In New Pact With Pye

NEW YORK—The most significant result of meetings in New York recently between Lotus Benjamin, general manager of Colpix, and Pye distrib, is that they have signed a pact by which Pye distrib will distribute all Colpix product with the Colpix logo. Talks took place between Benjamin, Colpix exec Jerry Raker, general sales manager, and Pye rep. In the agreement, Colpix will be allotted a portion of Colpix records that whereas former Colpix program was handled by a minimal basis, it now had and expanded product to offer the European market. Benjamin also said that with this agreement Colpix "aggressive and stimulating philosophy" shall continue. He added that Colpix will be a dominant record force in Europe in the foreseeable future.
<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Songwriter</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PRETTY BOY LONELY/ JUST A SIMPLE MELODY</td>
<td>Patti Page (Columbia 42671)</td>
</tr>
<tr>
<td>2</td>
<td>LINDA</td>
<td>Jan &amp; Dean (Liberty 55551)</td>
</tr>
<tr>
<td>3</td>
<td>TWENTY MILES</td>
<td>Chubby Checker (Parkway 862)</td>
</tr>
<tr>
<td>4</td>
<td>2,000 LB. BEE</td>
<td>Ventures (Dot 67)</td>
</tr>
<tr>
<td>5</td>
<td>THOSE EYES</td>
<td>Fats Domino (Imperial 5909)</td>
</tr>
<tr>
<td>6</td>
<td>GLOBETROTtin' Tornadoes (London 9579)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>HELLO WALL #2</td>
<td>Ben Calder (MGM 13122)</td>
</tr>
<tr>
<td>8</td>
<td>BRIGHTTEST SMILE IN TOWN</td>
<td>Roy Chauncey (ABC Paramount 16400)</td>
</tr>
<tr>
<td>9</td>
<td>AIN'T GONNA KISS YA Ribbons (Marsh 202)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>SHIRLEY</td>
<td>Tony Orlando (Epic 9370)</td>
</tr>
<tr>
<td>11</td>
<td>ZING! WENT THE STRINGS OF MY HEART</td>
<td>Foray (Mack TV 112)</td>
</tr>
<tr>
<td>12</td>
<td>HE'S GOT THE POWER</td>
<td>Exciters (United Artists 572)</td>
</tr>
<tr>
<td>13</td>
<td>THEME FROM LAWRENCE OF ARABIA</td>
<td>Forrest &amp; Trefker (United Artists 563)</td>
</tr>
<tr>
<td>14</td>
<td>DON'T LET ME CROSS OVER</td>
<td>Carl Butler (Columbia 42305)</td>
</tr>
<tr>
<td>15</td>
<td>ALL OVER THE WORLD/ NOTHING GOES UP</td>
<td>Nat &quot;King&quot; Cole (Capitol 4199)</td>
</tr>
<tr>
<td>16</td>
<td>I'M THE ONE WHO LOVES YOU</td>
<td>Interpreters (ABC Paramount 10386)</td>
</tr>
<tr>
<td>17</td>
<td>FOUR LETTER MAN</td>
<td>Freddy Cannon (Dean 4132)</td>
</tr>
<tr>
<td>18</td>
<td>MARLENE</td>
<td>Concordes (Frankie 576)</td>
</tr>
<tr>
<td>19</td>
<td>LITTLE STAR</td>
<td>Bobby Collins (Roulette 4471)</td>
</tr>
<tr>
<td>20</td>
<td>PIPELINE</td>
<td>Chantays (Dot 16440)</td>
</tr>
<tr>
<td>21</td>
<td>PEPINO'S FRIEND PASQUAL</td>
<td>Luis Monti (Reprise 29, 146)</td>
</tr>
<tr>
<td>22</td>
<td>COOL WATER</td>
<td>Blue Belles (Newtown 5009)</td>
</tr>
<tr>
<td>23</td>
<td>RAINBOW</td>
<td>Gene Chandler (VeeJay 468)</td>
</tr>
<tr>
<td>24</td>
<td>HALF TIME</td>
<td>Routers (Warner Bros. 5332)</td>
</tr>
<tr>
<td>25</td>
<td>HOW CAN I FORGET</td>
<td>Jimmy Ballard (Fremont 2022)</td>
</tr>
<tr>
<td>26</td>
<td>LEAVIN' ON YOUR MIND</td>
<td>Patsy Cline (Dolton 51455)</td>
</tr>
<tr>
<td>27</td>
<td>I'M JUST A COUNTRY BOY</td>
<td>George McCrae (A&amp;M 1009)</td>
</tr>
<tr>
<td>28</td>
<td>YOUNG AND IN LOVE</td>
<td>Dick &amp; Deedee (Warner Bros. 3342)</td>
</tr>
<tr>
<td>29</td>
<td>CASTAWAY</td>
<td>Hoyt Millers (Vista 408)</td>
</tr>
<tr>
<td>30</td>
<td>THEM TERRIBLE BOOTS</td>
<td>Orleans (Cousin 242)</td>
</tr>
<tr>
<td>31</td>
<td>OUR SONGS OF LOVE</td>
<td>Love Notes (Withnail 200)</td>
</tr>
<tr>
<td>32</td>
<td>MR. COOL</td>
<td>Champs (Challenge 9180)</td>
</tr>
<tr>
<td>33</td>
<td>ONLY YOU</td>
<td>Ms. Addie Kirk (Apollo 6247)</td>
</tr>
<tr>
<td>34</td>
<td>SLOP TIME</td>
<td>Sherrys (Gordy 2077)</td>
</tr>
<tr>
<td>35</td>
<td>PEANUTS</td>
<td>Four Seasons (VeeJay EP 1901)</td>
</tr>
<tr>
<td>36</td>
<td>TORE UP</td>
<td>Harmonica Fats (Jersey 5080)</td>
</tr>
<tr>
<td>37</td>
<td>DENVER</td>
<td>New Christy Minstrels (Columbia 42673)</td>
</tr>
<tr>
<td>38</td>
<td>THE BIRD</td>
<td>Detente (Columbia 42637)</td>
</tr>
<tr>
<td>39</td>
<td>THE LONE TEEN RANGER</td>
<td>Jerry Landis (Wax 375)</td>
</tr>
<tr>
<td>40</td>
<td>SHE'LL NEVER, NEVER LOVE YOU LIKE I DO</td>
<td>Teresa Brewer (Phillips 40955)</td>
</tr>
<tr>
<td>41</td>
<td>PARADISE</td>
<td>April Stevens &amp; Nina Tempa (Atco 6248)</td>
</tr>
<tr>
<td>42</td>
<td>KILLER JOE</td>
<td>Rocky Fellows (Scorpio 1246)</td>
</tr>
<tr>
<td>43</td>
<td>SAX FIFTH AVE.</td>
<td>Johnny Beecher (Warner Bros. 3341)</td>
</tr>
<tr>
<td>44</td>
<td>ANN MARIE/ACCENTUATE THE POSITIVE</td>
<td>Belmants (Sabino 509)</td>
</tr>
<tr>
<td>45</td>
<td>SUN ARISE</td>
<td>Fats Domino (Epic 9567)</td>
</tr>
<tr>
<td>46</td>
<td>GENTLEMAN JIM</td>
<td>Bert Kaempfert (Decca 31463)</td>
</tr>
<tr>
<td>47</td>
<td>L-O-V-E</td>
<td>Emotions (Kapp 513)</td>
</tr>
<tr>
<td>48</td>
<td>TEENAGE WEDDING</td>
<td>Annette (Vista 414)</td>
</tr>
<tr>
<td>49</td>
<td>THIS CHANGING WORLD</td>
<td>Dick Roman (Warner Bros. 1912)</td>
</tr>
<tr>
<td>50</td>
<td>WATERMELON MAN</td>
<td>Alabama-Seventeen (Dot 45909)</td>
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</tbody>
</table>
WATCH
THIS
ONE
TAKE OFF!

DO THE
BIRD
C244

DEE DEE SHARP

THE BIG ONES ARE ON CAMEO/PARKWAY
Sure bet for the charts
Capitol Records introduces
Wayne Newton
And The Newton Brothers
from their recent smash appearance
on the Jackie Gleason show.

His first Capitol single
So Long Lucy b/w Heart

#4920

Regional action:
Baltimore, Dallas,
Philadelphia, Seattle,
New Orleans,
and Atlanta.

Cash Box—February 23, 1963
Next Stop... No. 1
6 weeks on the charts... and already in the top 10.

Bobby Darin's
YOU'RE THE REASON I'M LIVING

Capitol Records #4897

Watch for Bobby's Great New Album (S) T1866 coming soon. Place your order now!
“FOLLOW THE BOYS” (2:40) [FrancoisASCAP—Davis, Murry]  
“WHERE IS BILLY” (2:20)  
“LOST” (JonathanASCAP—DeVorson)  
“JUST A FRIEND” (2:32)  

[Big Roper, Jack BMI—Reynolds, Surber]  

DICKIE LEE (Smash 1808)  
Lee, who now has “Patches” and “I Saw Linda Yesterday” under his belt, can make it green-in-a-row with this catchy, feel-good, hard-hitting rock-a-twist number, titled “Don’t Want To Think About Paula,” that Lee and the combos out here with solid sales authority. This one, like Easy’s “Chinatown,” is beautifully presented by the songster.

“AMY” (2:29) [Aldon BMI—Mann, Weil]  

[DeSilva, Brown & HendersonASCAP—Malnic, Mercier]  

PAUL PETERSEN (Colpix 765)  
The younger follows his top-charting “My Day,” with another ear-catching entry that can duplicate that success. This one’s an ultra-cool, Latin beat-ballad romantic devotee to “Amy.” Warm, expressive vocals backed by Stu Phillips. The oldie, culled from Paul’s new single, may also be a hit.

“PEPINO’S FRIEND PACQUAL (THE ITALIAN PUSSY CAT)” (2:52)  
[Romance, Salt BMI—Allen, Merrell]  

“LIKE YOU, YOU LIKE ME, EH PAISAN” (2:18)  
[Romance, Salt BMI—Allen, Merrell]  

Monte, who returned to chartville in smash style with “Peppino, The Italian Mouse,” should stay there with this delightful follow-up. It’s a sequel, tagged “Peppino’s Friend Pacqual (The Italian Pussy Cat),” that Lou and his “friend” wax in happy-go-lucky part-Italian style. Peppino and Pacqual join in on the singing charm-a-long waltz couple.

“OUT OF MY MIND” (2:45) [Ridge BMI—Tillotson]  

“EMPTY PICS” (2:52)  
[Ridge BMI—Hart, Tannen]  

JOHNNY TILLOTSON (Cadmium 1431)  
It’s a clinch that Johnny Tillotson’ll easily continue his winning pop-country chart domination with this fine entry. It’s a mid-tempo, beat-liltinger with tear-compelling love lyrics, titled “Out Of My Mind,” that the clever-singer puta across with tender emotion. Top drawer instrumental backup by Archie Bierer. More appealing vocals and Peppino, who can make musical sounds on the touching multi-track pairing. Excellent release.

“TEENAGER’S DADDY” (1:59) [Maribea BMI—Dorrough]  

“CIGARETTES AND COFFEE” (2:44)  
[Marty’s Music BMI—Robbins]  

MARTY ROBBINS (Columbia 12701)  
The pro country-pop warbler’s newest Columbia effort is from the jump-in-time category of his previous release, “Baby Ann.” Once again, Robbins plays the part of a “Teenager’s Daddy,” who joins in on the kids dance party fun. The potent up tempo shuffle warmer, “Cigarettes And Coffee,” leans more towards the country dept.

“THIS EMPTY PLACE” (2:55)  

“WISHIN’ AND HOPPIN’” (2:55)  
[U.S. SongsASCAP—David, JonathanASCAP—David, Bacharach]  

DIONNE WARWICK (Scepter 1247)  
Dionne Warwick, who had a first-time-out-on Scepter dual-mart chartmaker in “Don’t Make Me Over,” can repeat that success with either end, or both. Both “This Empty Place,” “Wishin’ And Hopin’” are from the pulsating, cha cha beat category and both are loaded with ultra-commercial vocal and Beat Bacharach-led instrumental sounds. Two fine, chorin’-beats efforts from the lady.

“OVER THE MOUNTAIN (ACROSS THE SEA)” (2:20)  
[Arc BMI—Garvin]  

“PAID PICTURES” (2:45)  
[Sherman—DeVorson BMI—Chandler]  

BOBBY VINTON (Epic 5857)  
The songster sends up another item that has the potential to climb way up the hit ladder. This time, it’s a teen classic, Jonnie & Joe’s “Over The Mountain (Across The Sea),” that Bobby revives in heart-warming beat-ballad manner. Side’s from the “Greatest Hits Of The Golden Groups” LP. The touching, country-styled sentimental shuffle on the flip also sounds like chart material.

ART TANCREDI ORCH.  
(Wye 1012)  

(B-L) “CHARGE OF THE BADMEN” (2:30) [Alva-Wells BMI—Cope, Wells]  

“HEROINE” (2:20)  

CONNIE FRANCIS (MGM 13127)  
Side, which opens like a big movie theme, is the title tune of Connie’s upcoming movie, “Follow Me.” It’s a lovely, beat-ballad opus that the lark delivers with telling effect. Standout instrumental and choral support from the Leftley Holmes outfit. The very pretty ballad, coupler, doing it’s thing, (the pic), receives another first rate performance from Connie, and Co.

“DON’T WANT TO THINK ABOUT PAULA” (2:08)  
[Jack BMI—Lee, Reynolds]  

“JUST A FRIEND” (2:32)  

RAMSEY GORDON (Tahoe 2530)  
(B+) “DOWN IN THE CELLAR” (BMI) [Albermarle BMI—Taylor, Daryl] You can figure, of course, that this side is an answer sound to the very big, hit, big, hit, “The Roof.” Gordon and his rockin’ cohorts have a chunky old tune that’s right about where they thought it would be. Although it recalls earlier beat-ballad sounds, it has an honesty that today’s teenagers will appreciate.

“MY LITTLE GIRL” (2:15)  

(Ray 2502)  

(Ray 2502)  
(Eagles BMI—Robich, Blackbird) Happy Dixie-rock issue that’s worth teen-time attention.

ROD BERNARD (Hallway 1806)  
(B+) “WEDDING BELLS” (BMI) [Edwin B. MorrisASCAP—Bonne]  

Berner doesn’t have a hit on his mind as he portrays a sad Nashville-flavored tale about a sad-instrumental, slow ballad, with a deep Setting sound, a full ork-chord stand, in is complete symphonic follow-up, to 2:15 [Concertone BMI—Boyles] landfill, with a slight arrangement.

“THERE’S GONNA BE AN ANGEL” (2:18)  
[Hall-Clement BMI—Feitz]  

Cute folky ditty about a guy who’s in love with a number, but every girl is a rock star (eg. chick in Kansas City digs Conway Twitty.

BARNEY KESSEL (Reprise 20152)  
(B+) “MORMONS” (2:55) [ASCAP London]  

This is an infective take-off on the quantity of country-country, but each side does a chip rock, can make a good record.

“DIAMONDS” (2:30) (RobinsASCAP—Jordon)  

An all-instrumental version to this Reading is designed to express the in- trend that’s associated with the previous items. Tune’s a big hit in England.

THE BEATLES (Vesday 498)  
(B+) “PLEASE PLEASE ME” (2:35) [ASCAP-London, McCartney]  

There’s an air of excitement generated by the exciting rockster and their support sounds, which includes distortion, echo or whatever it is they do, throughout. Can prove to be a Top 100 issue. Rend’r’s a cork.

“ASK ME WHY?” (2:22) [Con- certone SongsASCAP—Lenon, McCartney]  

Teeners also get an original-sounding Latinish romantic pose in this corner.

BUDDY HARMAN (Music 27022)  
(B+) “DANCE WITH ME” (2:20) [ASCAP-London]  

Mercury enters the chart race on the faster than a dime, smash in England, with an exciting stand from the guitarist (insufficient mention of the other entries). There are also effective percussion marks. Worth noting: on the flip.

“MARCHIN’ THRU” (1:58)  
[Shapiro, BernsteinASCAP—Garson]  

A very good guitar-led instru- mentaldoing.

RIKI TROY (Cevetone 501)  
(C+) “MIAMI BEACH” (2:19)  

“LOVE, LORD” (Colpix 2530)  
“Wishin’ And Hopin’” goin’ to Miami Beach in this fast- moving rock stilt by singer Troy and his band. This one has a beat-chord hook that’s Sakura.

“LINDA (Is The Girl For Me)” (2:48) [Cevetone BMI—Troy]  

Soft rendered pop.

“EP” [Harlem Boss Nova]  
“LON SUMMER BOSS NOVA”  
Mambo Bob (Claves Beat 501)
MAKE WAY FOR

JACKIE WILSON!

MR. EXCITEMENT HAS A R-R-REALLY BIG HIT!

BABY WORKOUT

55239
The Synte sisters

(ABC-Paramount, 1960)

(b) "Cinderella Jones" (2:25) [Dickson ASCAP - Mannock]

(c) "Rollin' with the Band" (2:00) [Myers ASCAP - Bresco]

Dee and the Rivuletters

(Emarcy ASCAP - Van Dyke)

"Let's Make Love Again" (2:45) [Emarcy ASCAP - Musgrave]

The Duperes

(Coed 576)

Turntable capable should send the new Duperes release well on its way to stone. It's a teen-appealing, shuffle-beat-ballad refitting of the lovely oldie, "Gone With The Wind," that has Joey Vann handling the lead note invitingly. The ballad-with-a-beat pleader on the other end can also pick up loads of sales and spins.

Nancy Amex (Liberty 55484)

(b) "C.C.U.RRU.CU PA.LOMA" (Peer Int'l BMI-Men
dex) New label pop-folk band displays a distinctive feeling for the folk idiom as it warms, medium-paced south-of-the-border affair. The artist possesses a polished, wide-range voice and a professional guitar slinger. 

(b) "Bonsoir Cheryl" (Bertee two-track French-English folk ballad rendered with poise by the thrush.

Dion Costa of (Columbia 42705)

(b) "Diamonds" (2:25) [Robert ASCAP - Parody] a □

(b) "You're The One" (2:30) [Southern ASCAP - Lamb- 

(b) "Rockanova" (Barnett D. Schofield & Canard BMI - Di
testio) You can give a catchy title, the teen-beat & Bossa Nova sound meet head-on here, creating an exciting cut for the kids. Solid pop-set-

(b) "Just In Time" (2:30) [Southern ASCAP - Lom- 

(b) "Jazzanova" (Barnett D. Schofield & Canard BMI - Di
testio) This item feels in line in this mord jazz view of the BN sound.

Sonny Fulton (Hit 1135)

(b) "Ronnie MD. (Do I Hear You Right)" (2:20) [Beryl BMI - Edward, Green] Felix's best of the bunch on this 45, calling the romance off in this potent blues vocal from the A side, which is backed by a number of attention-getting touches from the orches.

(b) "No No It Won't Be Easy" (2:46) [Shawn Bernstein ASCAP - Paleex] Less off the these girls, they're not bad.

Bob Bennett (V-Tone 502)

(b) "A Whole Lot Of Tears" (2:30) [Coldwell - Dandellion BMI - Bennett] This is a very attractive bit of blues-styled understanding in his picturesque delivery. Here's he's accompanied by a strong, rich-sounding orche-stor-setting. Solid song for the girls from the James/Guyden handled disk.

(b) "Just Keep On To Let You Go" (2:12) [Coldwell - Dandellion BMI - Bennett] This side is covered with a heap of good-sounding upbeat blues hits.

The Centuries (Times Square 5)

(b) "But It's Not For Me" [The Centuries] Deck is a years-back-teen-ballad side that's getting some play. The New York-based wasters, Guys do a solid emotional blend on the plaintive. Kids will feel for the score.

(b) "Oh Darling" (Zodiac - Van Dyke, Kitchen, Davis) Snappy item with an oldie rock touch.

Diane Jordan (ABC-Paramount, 1960)

(b) "Come On & Dance With Me" (2:39) [Cedarwood BMI - Waller] The girl here evokes a sort of femme Elvis Presley in this lush orchestration and ballad for the teen crowd. Could get important exposure.

(b) "Keep Up Pop Pop" (2:17) [Aldon BMI - Mann] Lass moves deeper into country terri-

(d) "A Parody Of Juan Charrasquedo" (2:04) [Cove- 

_____ only those records best suited for commercial use are reviewed by Cash Box

Cash Box—February 23, 1963
"ARABIA"

BY THE

DELCOS

Showcase 45-2501

ORDER FROM YOUR SHOWCASE DISTRIBUTOR:

• Delta Dist.
  Atlantic, N. Y.
• Georgia Dist.
  Chattanooga, Ga.
• Big Town Distributors
  Chicago, Ill.
• Mid-West Dist.
  Kansas City, Mo.
• Tower Dist.
  Milwaukee, Wis.
• Van Dam Dist.
  New Orleans, La.
• Godwin Record Sales
  Atlanta, Ga.
• Delta Dist.
  Albany, N. Y.
• Mangold Dist.
  Charlotte, N. C.
• Tone Dist.
  Cleveland, Ohio
• Godwin Record Sales
  Atlanta, Ga.
• Btg. Town Dist.
  Cleveland, Ohio
• Big State Dist.
  Dallas, Texas
• H. Lieberman Co.
  Memphis, Tenn.
• Oklahoma Record Sales
  Oklahoma City, Okla.

A Subsidiary of

Monument RECORDS
Hendersonville, Tennessee

Cash Box—February 23, 1963
VALENTINO (Swan 4135)

Valentino, who was in a rockin' hit mood with his "Push And Kick" stand, can stay that way with either end, or both, of his new Swan pairing. One end's a tricky, staggever beat pounder, labeled "Do It!" while the other's speedy shuffle/twist-er tagged "Hey! You're Lookin' Good." Sensational teen-angled showcases supplied by Calello on the former and Sid Buss on the latter.

"POPSY" (2:36) [Gil BMI—Proctor, Hill, James]

"SCARLET" (2:14) [Governor BMI—Conifin]

RAY CONNIF ORCH. (Columbia 4295)

After chart LP sessions by the maestro since 1957 he moves back onto the singles scene with a fetching continental-styled instrumental (with wordless chorus) under the pert title of "Popsy." It's got a charm that should realize heavy airplay, with resulting chart action. Ray is the solo trombonist on "Scarlet," another bright end with a European feel.

"TELL ME NOW" (2:18) [Lahasse J.—Ross]

"FLIP FLOP" (2:34) [Lajesse J.—Jones]

LONNIE ROSS (4 J 540)


Mercury's Leroy Van Dyke, Victor's Don Gibson and Gaylord's (distributed by Monument) Hank Cochran come up with decks loaded with dual-mart potential. See Country Reviews.

"LITTLE BAND OF GOLD" (2:15) [Beak BMI—Gilbreath]

"I'LL WALK WITH YOU" (2:90) [Beak BMI—Gilbreath]

JAMES GILREATH (Joy 274)

Joy has latched onto a hot piece of material in this waxing by James Gilreath. It's an unusual weeper, tabbed "Little Band Of Gold," that switches from a martialed to a jump beat along the way. Catchy trumpet-handclapping hits add to the lid's potential. Hurtle! Wingtong takes erudite for the interesting vocal-musical arrangement. Backing's an emotional, slow moving religious-flavored romance.

"MY COLORING BOOK" (2:43) [Sunbeam BMI—Ebb, Kander]

"I DON'T KNOW WHAT TO DO" (2:36)

[Joe Davis ASCAP—Aurell, Ken]

ANTHONY LAWRENCE (Kapp 515)

All those interested in a mighty pretty instrumental reading of the current chart ballad sung by Sandy Stewart and Kitty Kallen should turn to this lush, Mexican-flavored ("Lonely Bull"—like) version of "My Coloring Book." A commanding change-of-pace performance by maestro Lawrence. Flutter spinners take note! The brassy, rich-sounding cha cha sentimental on the flip also deserves loads of exposure.

"HULA HOPPIN'" (2:29) [Aldon BMI—Keller, Goofin, King]

"SOME KIND OF WONDERFUL" (2:35) [Aldon BMI—Goofin, King]

IDALIA BOYD (Dimension 1687)

Idalia Boyd is a good bet to join her label-mate and sister Little Eva in the winner's circle. The lark hands in an enticing rock-a-chacha-like teen rewrite of the familiar kiddie ditty, "Hula Hoppin'," that's sure to make the kids sit up and take notice. Coupler's an appealing new cha cha beat version of the Drifters' short-while-back cliche.

THE TARRIERS (Decca 31470)

B—+ "CASEY JONES" (2:29) — The vet folksters wrangle the familiar urban rhythm against a squarestek sound that's close to the arrangement used by The Rooftop Singers in their smash, "Walk Right In."

B+ "MARY ANN" (2:37) [Lud—Lomax—Gibbard, Lomax] Touching folk name-sounding, sentiment survey from the group. Side is from last LP tagged "At The Better End."

FREDDY FAULKNER (Swan 4134)

B—+ "C I G A R E T T E S AND MATCHC I T H E R S" (2:21) [Claridge BMI—Charlotte] Couple has called it quits with the girl, leaving her cigarelles & matches & her lipstick case! This catchy bright-lyric expose from the songstress and his back-up personnel. Worth teen-market smash.

B "LITTLE DRIFTER AMY" (2:61) [Claridge BMI—Faulkner] Further upbeat doings for the kids.

ROD LAUREN (Chancellor 1332)

B+ "BLAME YOUR FRIENDS" (2:37) [Ramble BMI—Finizio, Pipolo] Side contains a number of effective buoy-band vocal instrumental sounds. Heading the display is vet vocalist Pat Hunt, who seems to have gotten assistance from the combo & female chorus. Merit teen exposure.

B "OH HOW I MISS YOU TO NIGHT" (2:37) [Browne ASCAP—Davis, Barke, Fisher] Good teen-market coding of the oldie by the performer.

SEYMOUR (Heartbeat 27)

B+ "STIRRERS" SUGAR BLUES (1:44) [Leeds ASCAP—Williams] Trumpet heads a single on this finely-styled rock-instrumental from the ranks of the familiar blues item. The Chicago label caters mostly to jukebox operators. Watch this one. Could break thru.

B+ "YOU MADE ME LOVE YOU" (2:57) [Broadway ASCAP—McCarthy, Monese] Well-defined triplets beat backs the instrumental's sentimental survey of the evergreen.

FERRY DAVIS (Expo 15)

B+ "QUANDO QUANDO" (3:27) [M. Wittmark ASCAP—Renis, Gesta, Bockel] Pat Boone has penned an English lyric for the big Italian hit, a very tuneful romantic, and it's backed by the leg style of the teen-verse songster. He's backed by a spriightly Latinish sound from the combo-chanting chorus. Label is distributed by Palette Records.

C+ "A STEEL GUITAR & A GLASS OF WINE" (2:18) [Spanka BMI—Anka] So-so reading of the recent Paul Anka success.

RAY GARVETTE (La Vette 1001)

B "I CAN'T TAKE IT" (2:38) [BMI Viverrettia, Thomas] Paul's been crowd will like the upbeat blues-styled goings-on from the producer. Thomas has merged the guitar string & chorus. Merit teen-time programming. Diskery is a New York-labeled small item.

B+ "YOUR EYES" (2:10) [Sa- brina BMI — Viverrettia, Thomas] There's interesting string comments and a smooth vocal by the songster in this pleasing beat-ballad cliche.

SONNY BOY WILLIAMSON (Checker 1063)

B+ "BYE BYE BIRD" (2:30) [BMI- Dixon, Williamson] The artist should attract a host of sponsors with this bright boasting ballad. Very strong backing. Empty item.

B+ "HELP ME" (2:55) [Arc BMI-Williamson] More fine blues sounds. This end is a potently, dramatic plea for female assistance.

THE MILLS BROS. (Dot 16451)

B+ "THE END OF THE STORY" (2:39) [Summit ASCAP—Dee, Kent] The hit hit vehicle for Skeeter Davis (Victor) is done with much more to suit the vet songsters, who are backed by a very string-laided orchestrated sound from Billy Vaughn. A worthy cover disk.

B+ "BIG CITY" (2:28) [BMI— Jenkins] Fine blues number salutes big-city living.

HENRY WIGHT (CGD 10902)

B "ROMEO (Abat-Joury)" (2:15) [E. B. Loesser—Starks, Kennedy] Fine legit warbler does a pro warble a recent hit in Italy, a "Lassie Come Home" styled English lyric presentation on this end. A steady catchy beat but a vocal that is a little bit like. Could develop into something here. Label is being distributed by the Londoner.

B "ARAT-JOUR" (2:15) [E. B. Marks BMI—Stolis] This is the Italian version of the opus.

DON BRANDON (Challenge 9188)

B "HERE COMES TROUBLE" (2:36) [4-Star Sales BMI—Thomas, Burgess] The Multi-tracked warbler heads a single with a lyrical appeal of a number about a guy who warns his gal that the rich guy who's making a pass at her is not sincere. Side is right up 'Teen Pan Alley'.

B "PLAY THE GAME" (1:54) [4-Star Sales BMI—Faller] Similar quick-paced stuff here.

RON MARSHALL (Mohawk 134)

B "HOLD ME CLOSE" (2:35) [Mo ASCAP — Gagliano, Heath] Feelingful portrayal of a fine teen-ballad, especially about a fellows who's having the last dance with a gal he didn't take to the party. Deserves airtime.

B "ROSEANNA" (2:46) [Frank ASCAP—Loesser] A pretty, rarely heard folksy tune from the pen of Frank Loesser is expressively essayed by the artist. Inviting strings included support includes an occasional sunshine.

JOE MELSON (Hickory 1200)

B+ "ANY LITTLE THING (Can Start the Flame of Love)" (2:06) [Auff-Ross BMI—Venteros, Vogel] Delectable Latynish ditty is brightly displayed by the songster and his band. The thin backing sound. Material & performance have originat- ion that could mean a chart run for the deck.

B "RAINING IN MY HEART" (2:35) [Auff-Ross BMI & B&F Bryant] There's been a turn for the worse in the romantic weather in this appealing light instrumental essay from the Melson and setting associates.\n
Cash Box—February 23, 1963
MORE PAGES OF ADVERTISING APPEAR IN Cash Box THAN ANY OTHER MUSIC TRADE PUBLICATION

CASH BOX IS #1 IN PAGE ADVERTISING IN THE RECORDED MUSIC, JUKE BOX AND AMUSEMENT GAME FIELDS IN THE WORLD.

1962 TOTAL:

CASH BOX . . . 1751 pages*
BILLBOARD . . . 1583 pages**

*In preparing this survey those pages which were promotional "deals" designed for the large space advertiser were not counted.

**In the endeavor to be as impartial as possible this survey credits all of Billboard's small books as full pages when in reality they are ¼ price of the regular edition.

FOR THE BEST ADVERTISING BUY . . . BUY CASH BOX

The #1 Record weekly in every important market in the world.
**Best Bets**

**COOKIE & HIS CUPCAKES**
- "GOT YOU ON MY MIND" (2:35) [Ralphie Woodward & Associates]
- "MY TEENAGE WANDERLUST" (2:53) [Tommy James & The Shondells], a noisy, hard-rockin’ rocker, is an oldie in a new dress that has a great guitar hook. The sound is reminiscent of The Monkees. The group’s name is a pun on "coke" and "cupcake".

**ART EVILLE** (Instant 3556)
- "SKEET SCAT" (2:15) [Tune-Kit R-14] Art Eville could grab Top 10 honors with this rousing, up-tempo, hand-clappin’, horn-backed blues rave-up. Tune begins with a contagious, extended drum roll and utilizes a funky piano during the bridge. Microphone distortion is minimal.

**THE GENIES** (Lexon 5582)
- "SHOO FLY PIE" [Michael Leesa & The Genius Inc.] The Genies look like solid chart threats with their delectable up-titling of the record. "Shoo Fly Pie" is a catchy novelty tune with a strong beat, perfect for teen-tastes. Can be a big winner.

**THE SCOTT BROTHERS** (Comet 2135)
- "WELCOME HOME" [KM, Starling Scott-H. & W. Scott] Most of the older hits are oldies in a new dress, and this one opens with an openness. It’s a fast moving twister that can put the Scott brothers back on the hit path. Side E’s accumulation of full ultra commercial roc and instrumental ingredients. Has that bust-wide-open feel.

**ACE CANNON** (Hi 2683)
- "LOVE LETTERS" [Famous ASCAP] Young, Heyman, and Parnes create a gentle rockin’ dust dance with Nashville-style waltz ride for the beautiful evergreen from the popular teen saxist. Could come through with a Top 10 rating after subsequent exposure.

**THE DELCOS** (Showcase 2501)
- "ARABIA" (2:22) [Com- plete BMI—Henson] This is a strong blues-oriented approach to an exotic theme, sometimes recalling the best of the "Sultans" and their instrumental backing offers teeners much excitement here. Could be a Top 10 (Green) hit, but not sure for the Monument-mounted label.

**AL TOUSAN** (Seville 152)
- "TEN YEARS LATER" (2:14) [Famous ASCAP] The oldie hits are either big hits on their hands with this stompin’ walk. Deck’s loaded with a lazy rhythm section, and if it’s a hit, the kids will love it. Exciting teen fare.

**BAY CITY WOMEN** (Capitol 2:30) [Chevy BMI-H. Davis, Clarke] Fetching rock-a-twist on this easy-listen hit can end up on the Top 30 if it’s done right.

**LLOYD PRICE** (Archie BMI 10412)
- "WHO’S SORRY NOW" (2:17) [Mills ASCAP—Snyder, Kaufman] The evergreen, a while back chart-topper, has been re-released by Price and has a new backing arrangement that gives it a new lease on life. Teens can make a hit of it.

**JOHNNY PRESTON** (Imperial 9524)
- "I DON’T STAND A CHANCE OF STANDING STILL" (2:20) [Hall-Clement BMI—Foster, Rice] Come- framing the record with the best support, this declaration by the performer, who sounds much younger than the material, is just the ticket for some numbers such as "Running Bear" and "Rockin’ Chair." Adding to the deck’s high drama is the full orchestra. Could break-out.

**THE HOLLOW WALL** (2:16) [Jacks BMI—Brown, Davis] The group’s name is a pun on "hollow" and "wall."

**THE HIP HAWKS** (Capitol 10012)
- "WE DON’T WANT TO SING ANY MORE" (2:15) [Michael Leesa & The Genius Inc.] This is a strong blues-oriented approach to an exotic theme, sometimes recalling the best of the "Sultans" and their instrumental backing offers teeners much excitement here. Could be a Top 10 (Green) hit, but not sure for the Monument-mounted label.

**WILLIAM HUNTER** (Peach 2004)
- "PERSONAL RELATIONS" (2:25) [Michael Leesa & The Genius Inc.] The group’s name is a pun on "personal" and "relations."

**THE NILS** (RCA Victor 1012)
- "THE HOLLOW WALL" (2:09) [Michael Leesa & The Genius Inc.] This is a strong blues-oriented approach to an exotic theme, sometimes recalling the best of the "Sultans" and their instrumental backing offers teeners much excitement here. Could be a Top 10 (Green) hit, but not sure for the Monument-mounted label.
THE EXCITERS

"HE'S GOT THE POWER"

UA 572
PRODUCED BY LEIBER AND STOLLER

"TELL HIM"
AMERICA'S NUMBER ONE HIT

THE EXCITERS

PLUS TEN MORE NEW SONGS

POP SPOTLIGHT

TELL HIM
The Exciters, United Artists
3364 (M); 6264 (S)

This fine new group clicked for a smash with its very first single, "Tell Him." Here's their first album, containing the first hit single. Also packaged here is their newest single (a Billboard single spotlight last week!) plus a flock of rousing sides. Each track carries solid vocal work with an arrangement to match. Should step out fast.

729 SEVENTH AVE. • NEW YORK 19, N.Y.
HOLLYWOOD—Three of the nation's top singing stars will be seen together on the March 13th Bob Hope special on NBC-TV. Giving the lift to Decca's Brenda Lee are Columbia charter Robert Goulet and Humphrey Daeron, who claims he records for Oblivion Records. Daeron, lest the hair and sweater deceive you, is also known as Bob Hope.

ATTENTION ADVERTISERS!

Cash Box WILL BE CLOSED ON WASHINGTON'S BIRTHDAY FRIDAY, FEB. 22 BECAUSE OF THE HOLIDAY, DEADLINES WILL BE MOVED UP ONE DAY ALL COPY & PLATES FOR MARCH 2 ISSUE SHOULD BE AT CASH BOX NEW YORK OFFICE BY WED. FEB. 20th ABSOLUTE DEADLINE THURS. FEB. 21 BEFORE NOON

Getting Bigger AND BIGGER!!! JACKIE O'NEAL'S "YOU BROKE MY HEART" It's SELLING—Want One?? DJ's Write: CAPA RECORDS 803-R Gov't St. Mobile, Ala.

Cash Box—February 23, 1963
## Top 100 Albums (MONAURAL)

**Compiled by Cash Box from Leading Retail Outlets—February 23, 1963**

- Indicates Strong Upward Move

<table>
<thead>
<tr>
<th>Pos</th>
<th>Last Week</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MOVIN'</td>
<td>Peter, Paul &amp; Mary (Warner Bros. WB 1447)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>peter, Paul &amp; Mary (Warner Bros. WB 1447)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MY SON THE CELEBRITY</td>
<td>Allen Sherman (Warner Bros. WB 1487)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>WEST SIDE STORY</td>
<td>Film Track (Columbia OL 5670)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>SONGS I SING ON THE JACQUELINE SHOW</td>
<td>Frank Fontaine (ABC Paramount ABC 442)</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>JAZZ SAMBA</td>
<td>Stan Getz &amp; Charlie Byrd (Verve V 8432)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>MOON RIVER</td>
<td>Andy Williams (Columbia CL 1809)</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>THE FIRST FAMILY</td>
<td>Vegas Moodie &amp; Other Artists (Cordash CLP 3686)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>MY SON THE FOLK SINGER</td>
<td>Allen Sherman (Warner Bros. WB 1473)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>RICHARD CHAMBERLAIN SINGS</td>
<td>( MGM E 4088)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>PETER, PAUL &amp; MARY</td>
<td>Warner Bros. (Warner Bros. WB 1465)</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>GYPSY</td>
<td>Soundtrack (Warner Bros. WB 1488)</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>JOAN RAEZ IN CONCERT</td>
<td>Vanguard VRS 9212</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>I LEFT MY HEART IN SAN FRANCISCO</td>
<td>Tony Bennett (Columbia CL 1889)</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>NEW FRONTIER</td>
<td>Kingston Trio (Capitol T 1809)</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>GIRLS, GIRLS, GIRLS</td>
<td>Elvis Presley (RCA Victor LPM 2621)</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>SINCERELY YOURS</td>
<td>Robert Goulet (Columbia CL 1931)</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>ALLEY CAT</td>
<td>Bertie Brat (Atco 33-148)</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>FLY ME TO THE MOON</td>
<td>Joe Hendel (RCA Victor KL 1166)</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>VENTURES PLAY TELSTAR &amp; LONELY BULL</td>
<td>United BNP 2019</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>STEVE LAWRENCE WINNERS</td>
<td>(Columbia CL 1933)</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>OLIVER</td>
<td>Original B/W Cast (RCA Victor LMMO 2904)</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>SINATRA-BASIE</td>
<td>(Brunswick B 1968)</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>1962'S GREATEST HITS</td>
<td>Billy Vaughn (Dot DLP 3497)</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>IVY BOSSA NOVA</td>
<td>Lauindo Almeida (Capitol T 7595)</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>MUSIC MAN</td>
<td>Filmtrack (Warner Bros. WB 1459)</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>I'VE GOT A WOMAN</td>
<td>Jimmy McGriff (Son 19152)</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>LAWRENCE OF ARABIA</td>
<td>Filmtrack (Columbia CP 574)</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>SHERRY</td>
<td>Four Seasons (Vestar LP 1058)</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>RAMELIN' ROSE</td>
<td>Hot &quot;King&quot; Cole (Capitol T 1939)</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>SOUND OF MUSIC</td>
<td>Original B/W Cast (Columbia KOL 5445)</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>ROGER WILLIAMS COUNTRY STYLE</td>
<td>Keppel KL 1035</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>OUR MAN IN HOLLWOOD</td>
<td>Henry Mancini (RCA Victor LPM 2604)</td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>BOSSA NOVA U.S.A.</td>
<td>Dave Brubeck Quartet (Columbia CL 1958)</td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>HE'S A REBEL</td>
<td>Crystals (Philips PHR 4001)</td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>RAPTURE</td>
<td>Johnny Mathis (Columbia CL 1915)</td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>MODERN SOUNDS IN COUNTRY &amp; WESTERN MUSIC</td>
<td>Roy Charles (ABC Paramount ABC 410)</td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>JOSÉ JIMÉNEZ, OUR SECRET WEAPON</td>
<td>(RCA Victor LPM 2587)</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>NEIL SEDAKA SINGS HIS GREATEST HITS</td>
<td>(RCA Victor LPM 2682)</td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>OUR MAN IN NASHVILLE</td>
<td>Chet Atkins (RCA Victor LPM 2616)</td>
<td></td>
</tr>
<tr>
<td>41</td>
<td>SAMMY DAVIS JR. AT THE COCOANUT GROVE</td>
<td>(Reprise R 6663)</td>
<td></td>
</tr>
<tr>
<td>42</td>
<td>TWO OF US</td>
<td>Robert Goulet (Columbia CL 1926)</td>
<td></td>
</tr>
<tr>
<td>43</td>
<td>WEST SIDE STORY</td>
<td>Original B/W Cast (Columbia OL 5280)</td>
<td></td>
</tr>
<tr>
<td>44</td>
<td>ROY ORBISON'S GREATEST HITS</td>
<td>(Monument M 4000)</td>
<td></td>
</tr>
<tr>
<td>45</td>
<td>DION SINGS HIS GREATEST HITS</td>
<td>Louisiana LLP 2013</td>
<td></td>
</tr>
<tr>
<td>46</td>
<td>LITTLE ME</td>
<td>Original B/W Cast (RCA Victor LOC 1678)</td>
<td></td>
</tr>
<tr>
<td>47</td>
<td>THE TWO SIDES OF THE SMOTHERS BROTHERS</td>
<td>(Mercury MG 29051)</td>
<td></td>
</tr>
<tr>
<td>48</td>
<td>YOUNG MEN, OLD MEN NO</td>
<td>Mona Moody (Coyote 1477)</td>
<td></td>
</tr>
<tr>
<td>49</td>
<td>SUGAR N' SPICE</td>
<td>Peggy Lee (Capitol T 1772)</td>
<td></td>
</tr>
<tr>
<td>50</td>
<td>A TASTE OF HONEY</td>
<td>Martin Denny (Liberty LPR 3237)</td>
<td></td>
</tr>
<tr>
<td>51</td>
<td>NO STRINGS</td>
<td>Original Cast (Capitol O 1685)</td>
<td></td>
</tr>
<tr>
<td>52</td>
<td>THE OTHER FAMILY</td>
<td>Larry Foster &amp; Martin Brill (Levisie LC 5000)</td>
<td></td>
</tr>
<tr>
<td>53</td>
<td>SURFER'S CHOICE</td>
<td>Dick Dale &amp; Deltones (Deltones LPM 1901)</td>
<td></td>
</tr>
<tr>
<td>54</td>
<td>RELEASE ME</td>
<td>Little Esther Phillips (Lexus LX 227)</td>
<td></td>
</tr>
<tr>
<td>55</td>
<td>BOSSA NOVA PELOS PASSAROS</td>
<td>Charlie Byrd (Ribeside 406)</td>
<td></td>
</tr>
<tr>
<td>56</td>
<td>THEMES OF THE GREAT BANDS</td>
<td>Glen Gray (Capitol T 1812)</td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>SOFT &amp; GENTLE</td>
<td>Sandy Greece (East CV 24032)</td>
<td></td>
</tr>
</tbody>
</table>
"THE NIGHT HAS A THOUSAND EYES"—Original Soundtrack—MGM 1258

MGM's newest and yet unreleased Cinemaraster spectacular "How The West Was Won" boasts an impressive roster of performers and a score by Alfred Newman. This attractively packaged book-fold LP features the Newman score and vocals by Debbie Reynolds. The musical theme here is "folklore" and it is perfectly stated by all the principals which includes an mixed chorus conducted by Ken Darby. The disk has plenty of chart potential.

"AMERICAN SERENADE"—Percy Faith—Columbia CL 1957

The talented orchestrator scored a rousing triumph with his last album, "The Christmas Polka," and this new disk of tunes based on American themes should quickly be in the marketplace. For an expert on this outfit Faith has assembled a full orkest highlighted by some lush strings, woodwinds and a wordless chorus for his personal brand of instrumental magic. Faith's professional touch is unmistakable as he leads the orkest though some top-flight arrangements of "Starry Eyed Sue From Alabama," "Tennessee Waltz" and "Autumn In New York." Spinners should flock to the package.

"THE BEST OF TIMI YURO"—Liberty LRP 2386

Timi Yuro, who recently created a stir with her "I've Only Just begun" single, does a repeat performance of her biggies on this LP outing on Liberty. The last unclouded title being vocal hits on "Hurt," "What a Matter Baby" and "Let Me Call You Sweetheart," and eight other past noise-makers on this swingin' session that is bound to appeal to his loyal following and a host of new admirers as well.

"TWO LOVERS"—Mary Wells Motown 697

Mary Wells, who is still riding the charts with "Two Lovers," cashes in on the built-in acceptance of the biggie to name this, her third album entry. The list's feelingful, distinctive blues sound is aptly spotlighted on a varied program of teen-oriented selections. In addition to her current chart-rider the artist bulots out top-flight readings of "Isn't It Wonderful," "I'm in the Mood For Love," and "No Love." Disk looms as a sure-fire hit.

"DIAMOND HEAD"—Original Soundtrack—Colpix SCP 440

Too many of the current crop of soundtrack recordings of dramatic films are colorless and lifeless when heard outside of the theater. The soundtrack from "Diamond Head" is a contradiction in that it is highly listenable under any circumstances. With the main theme composed by Hugo Winterhalter, and the balance of the score freelensed by Johnny Williams, the entire production should be a great addition to the film listening and should stir up plenty of sales interest. The main theme vocal is delivered in winning style by Colpix artist, James Darren.

"MOVIN' ON"—Big Tiny Little—Coral CRL 75425

Big Tiny Little has rolled up an impressive string of hit Coral LP's and this latest addition featuring the talents of their many styles and a look at his with fast contemporary acceptance. The pianist offers some colorful readings for his legion of fans on this first-rate never-before-available Coral set. The chanter turns in some standout performances on eleven rockin' items including "Bo Diddley," "Brown Eyed Handsome Man" and "Boo A Bye Rock." Disk has enough built-in success ingredients to develop into a hit seller.

"REMINISCING"—Buddy Holly—Coral CRL 75426

Although Buddy Holly has been dead several years, his distinctive, highly-personal style is superbly preserved on his legion of fans on this first-rate never-before-available Coral set. The chanter turns in some standout performances on eleven rockin' items including "Bo Diddley," "Brown Eyed Handsome Man" and "Boo A Bye Rock." Disk has enough built-in success ingredients to develop into a hit seller.

"THE NIGHT HAS A THOUSAND EYES"—Bobby Vee—Liberty LRP 2285

Bobby Vee, who is currently pulling loads of loot with his runaway best-selling single of "The Night Has A Thousand Eyes" tag, has a new destined-for-success Liberty LP outing after the hit. The chanter's wide-range voice and distinctive phrasing carry him in good stead on a host of pop favorites including "It Might As Well Rain Until September," "On Away Little Girl," and "I've Got A Dream." Disk does sure to score heavily in the coin department.

"CONVINCED"—Harry Belafonte—Coral CRL 75427


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THE WORLD'S GREATEST WALTZES—Andre Kostelanetz—Columbia CL 1938
Andre Kostelanetz, who has in the past directed his versatile baton to both the classical and pop idiom with equal success, comes up with a top drawer batch of waltzes on this new Columbia set. The orchster has included material from all over the world in addition to American waltzes to provide an authentic international sampling of grace and beauty. Among the best tracks here are "Greensleeves," "Around The World" and "O Sole Mio."

WALTZ IN JAZZ TIME—Si Zentner—Liberty LP 3284
Si Zentner and the band effectively fuse the three-quarter rhythm with the big band jazz sound to come up with some swinging arrangements of a bag of standards on this new Liberty outing. The orchster, his trombones and sidemen play with their expected verve and feeling as they give potential readings of "The Sweet Sounds," "Waltz In Jazz Time" and "Willow Wisp For Me." The disk is a very danceable item.

DON'T PLAY ME CHEAP!—Ike & Tina Turner—Sue SLP 2005
Ike and Tina are one of the best-blended teams around today. Tina's exacting sense of rhythm on both pulsating r&b numbers and ballads is perfectly complimented by Ike's first-rate piano and guitar work. The disk in fine form on this Sue entry of danceable blues sides. The songstress delineates out moving readings of "Waldorf," "Don't Play Me Cheap" and "My Everything To Me" with all of her expected pols and artistry.

20 ORIGINAL HITS—Various Artists—Mark-Fi LP 999
In recent years one of the most popular LP concepts has been that of old hits. All too often, these sets contain only a few actual chart items. This Mark-Fi disk is a delightful exception to the rule. The album includes twenty delightful rockin' oldies by the stars who made them famous. Among the best tracks here are "Gee Wiz," "Old Flames," "Earth Angel," and "It All Depends On You" by the Harptones. Loads of sales potential here.

CHET HUNTELEY PRESENTS BEST OF WASHINGTON HUMOR—Cameo C1044
The highly successful and popular newscaster has culled material from collection of speeches made by some of the country's leading political figures for what might be the funniest political LP's to date. All of the humor here was captured live, and the raiper-like wit of such greats as Adlai Stevenson, Goldwater, Wallace and the President provides a load of chuckles. The disk is sure to spark interest in diverse circles.

ENCORES—Patsy Cline—Everest 1204
Patsy Cline's many country and pop fans should come out in droves for this delightful program of varied tunes cut during her days with Everest. The lark showcases her amazing versatility here by rendering bright rhythmic numbers with the same poise as she does up soul ballads. Patsy is in fine form on "That Wonderful Someone," "I Love You Honey" and "Stop, Look And Listen." Dusjays should find plenty of spinable material here.

SHELBY FLINT SINGS FOLK—Valiant 103
Although Shelby Flint's fame has dwindled widely as a pop singer, she evidences a deep understanding of the folk idiom on this colorful Valiant set. The lark professionally accompanies herself on the guitar and banjo as she turns in some straightforward, feelgood readings of "House Of The Rising Sun," "Sinner Man" and "Riddle Song." An impressive performance.

CARAVAN—Art Blakey—Jazz Messengers— Roulette REV 275
Art Blakey's recent jazzduo with guitarist Ike Ishii is a delight. Blakey and the Messengers first disk for Riverside. As with previous Blakey groups, this crew performs in stimulating fusions and has developed a distinctive method of communication. Although the ace drummer is somewhat subdued on most of the tracks his imaginative brushwork behind Cedar Walton's piano is completely masterful. The keyboardist's tribute to "Caravan" is "It Is For Albert" and "Thermo." Potent wax.

SCREAMIN'—Brother Jack McEachin—Prevue A-33
Brother Jack McEachin unleashes his potenr organ talent full-bl. on this impressive teaming up with Leo Wright on alto, Kenny Barrille on guitar and Joe Dukes on drums. Unlike some soft-style organists currently in vogue, McEachin has a roiling, earth-shaking approach highlighted by his use of quick stop changes. Top-flight tracks here include "He's A Real Gone Guy" "After Hours" and "I Cover The Waterfront." Eye the disk for rapid acceptance.

REACHING FOURTH—McCoy Tyner Trio—Impulse A-93
McCoy Tyner's sense of form and distinctive ability to establish rapport with other players is firmly evidenced on this first-rate jazz teaming up with Roy Haynes on drums and Henry Grimes on bass. Although each member of the trio gets a chance to solo in a solo spotlight, the pianist is decidedly the main attraction. The group swings profoundly on "Fourth," "Theme For Ernie" and "Old Devil Moon." Jazzophiles should come out in force for the package.

PARISIAN SKETCHES—Max Roach Quintet—Mercury SR 0676
Max Roach paints a jazz picture of Paris on this Mercury recorded-on-the spot session which spotlights each member of the quintet on a solo segment in the five-part Roach-penned opus tagged the same as the title. The composer-drummer displays as genuine versatility as he suits his accompaniment to the mood and fancy of each soloist. Mature listeners will enjoy this step-drawer disk which also includes "Nica," "Petit Dejeuner" and "Liberte."

CLASSICAL PICK OF THE WEEK

BACH: The Well-Tempered Clavier, Glenn Gould—Columbia ML 5288
Book I ( Prelude And Fugues 1-8) of Bach's Well-Tempered Clavier is explored by pianist Glenn Gould in this first part of a series which will include the entire Bach opus. This superb interpretation reflects a wealth of knowledge and feeling on the part of the pianist as each segment is artfully and brilliantly performed by the gifted Canadian. Disk is a potenrt classical offering and a welcome addition to the Columbia classical catalog.

BACH ORGAN MUSIC VOLUME 2—Carl Weinrich, RCA Victor L645
Carl Weinrich, long recognized as one of the outstanding interpreters of Bach's organ music, turns in some superb performances on four Bach selections on this new classical release from Victor. Weinrich uses the big organ in Graham Theological Seminary for this session and renders such intricate and complex pieces as "Toccata And Fugue In F" and "Prelude And Fugue In G" with an incredible degree of polish and musicianship. A first-rate classical offering.

Cash Box—February 23, 1963
ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT
12½% discount on 13 new releases and all catalog items. Expires: Mar. 31.

ANGEL
Dealers can get 1 free dubbing of the label’s new "Merry Widow" package, starring Elizabeth Schwarzkopf, for every two purchased under terms of a special promotion program. Expires: Feb. 22.

ATLANTIC & ATCO
1 free LP with every 7 purchased (amounting to a 13½% discount). 30-60-90 days delayed billing arrangements available to qualifying dealers. Expires: Feb. 28.

CAMEO/PARKWAY
13½% discount on all LP’s; 30-60-90 day delayed billing on 5 new releases only. Expires: Feb. 27.

CAPITOL
All classical albums: 20% discount off the invoice on all purchases; Capitol-Tele-Vision LP’s: one free for every two purchased at the regular price; Guy Lombardo LP’s: buy 1 for 6 for every one purchased at the regular price; Deferred payments: for program merchandise shipped between Jan. 3 and Feb. 10; payment is due in three equal installments on Mar. 10, Apr. 10 and May 10. All items shipped between Feb. 11 and March 15 may be paid for on April 10, May 10 and June 10.

COLPIX
"Deal... from The Top of the Dock"—Buy 100-get-25-free offer on all LP’s.

DECCA
"Marquee ‘62"—Catalog incentive plan on all LP’s. Dealers can get details from their local distro. Expires: Feb. 28.

DIAMOND
1 free-for-every-7-purchased on Johnny Thunder’s "Loop de Loop" LP. Expires: Feb. 28.

DOOTO
Buy-10-get-1-free on all LP’s and EP’s. Expires: Mar. 30.

EPIC
15% discount on all LP’s and tapes. Expires: Feb. 28.

FIRE/FURY
All labels marketed by the firm are available on a buy-6-get-1-free basis. No expiration date has been set.

HORIZON
2 free LP’s with the purchase of 10. Offer covers 10 LP’s released in Aug. & Sept. No termination date.

KAPP
100% discount on all new releases and entire LP line plus incentive bonus and dating available to qualified dealers. Expires: Mar. 30.

KING
18½% discount on all King, Audio Lab and Bethlehem LP’s. Expires: Feb. 28.

LIBERTY
"Fellow the Sales Loader": 15% discount take off the face of the invoice on all dealer orders of Liberty & Decca product; 100% exchange privilege, with merchandise exchangeable after July 1, 1963; payments: 1/5 April 15; 1/5 May 10.

MERCURY
"Three Ring Circus"—New and catalog LP product available on a 1-free-for-every-2 purchased. While other non-pop-jazz-folk releases are offered on a buy-30-get-15-free basis. Expires: Mar. 31.

MOOSVILLE
15% discount on LP’s from the Prestige affiliate. Expires: Feb. 28.

NASHBORO
Buy-7-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
Catalog available on a buy-6-get-1-free basis. Expires: Mar. 15.

PRESTIGE
15½% discount on LP’s by the following artists: Gene Ammons, Red Garland, Mose Allison, Nina Gidds and Thelonious Monk. Expires: Mar. 31.

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE
"Operation Clean-Up": For every $5 worth of Roulette, Reel, Tito & Gees LP merchandise purchased, distri may return $1 worth of any label he desires; deferred billing. Expires Feb. 28.

SMASH
"Operation Airways"—10½% discount on all albums; deferred billing; functional rebate. Expires: Mar. 15.

SONODOR
A buy-6-get-1-free offer on four LP’s by the Orchestra Del Oro. Described as a limited-time offer only.

STARDAY
"Country Music for the People Sales Plan"—Consumers get 1 free LP for every 5 they purchase at the regular price. Distri and dealers are offered a sufficient amount of free goods to enable the retailer to make the offer. Expires: Feb. 28.

SAM’S "LUCKY 17" ANNIVERSARY
-LUCKY FOR YOU

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Price</th>
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<tr>
<td>17 ASSORTED SINGLES ON CASH BOX TOP 100</td>
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</tr>
<tr>
<td>17 ASSORTED MONO CAPITOL LP’S</td>
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<td>17 ASSORTED</td>
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<td>17 ASSORTED JOHNNY MATH IS</td>
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<td>17 ASSORTED THE FIRST FAMILY, H ANSON, THE FOLK SINGER, H ANSON,</td>
<td>$ 34.00</td>
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<tr>
<td>17 ASSORTED THE CELEBRITY, PETER, PAUL &amp; MARY (any order totaling 17)</td>
<td>$ 34.00</td>
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<td>17 ASSORTED JOAN 8 A</td>
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<td>17 ASSORTED MONJAURAL COMMA NN D</td>
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<td>17 ASSORTED VER E</td>
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<td>17 ASSORTED ROBERT GOU E T</td>
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<td>17 ASSORTED SOUND OF MUSIC, NO STRING S</td>
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<td>17 ASSORTED AL JOL S</td>
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<td>17 ASSORTED ABC AND ATLANTIC (8,000 only) RAY ON A RLES</td>
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<td>17 ASSORTED CHUBBY CHECKER</td>
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<td>17 ASSORTED ELVIS PRESLE Y</td>
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THESE PRICES FOR 17 DAYS COMMENCING FEBRUARY 17, ENDING MARCH 5. In the event we are unable to fill any assortment of 17 we will pro rate the cost.

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Cash Box—February 23, 1963
HITS IT BIG WITH DICKEY’S 3rd HIT “CLICKEY”...

“DON’T WANNA THINK ABOUT PAULA”

c/w “JUST A FRIEND”

S-1808

Make FAST SALES with Dickey’s Chart-Winning LP Album

“THE TALE OF PATCHES”

SRS 67020/MGS 27020

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TE 2-1522

If it’s a hit...it’s a Smash Records

Cash Box—February 23, 1963
NEW YORK:

Charlie Goldberg phonin' in from Nashville and reports that he just had a northwest cut, that he's producing for the Paul & Paula "Sing For Young Lovers" LP. It's the latest in the "Shindig" style, and is reportedly due in May.

Teicher's very excited. All of the writers of the new LP, "That's My Specialty," will be adding to the selection. Also recording for the "Beecher's" tour of the U.K. is Chaz Foreman, from the "Chart Riders," who is also recording in Memphis. "Buddy" and the "Dutones'" parent company, "The Post" and "De" have signed a distribution deal with the "Duvettes'" local label. Titles "One Hello" b/w "Give Me A Week" are being created quite a stir at record shops throughout the Midwest. ditch! is said to be working on the record. In Detroit, the "Weather" have released "The Boss," a cut that was written by the "Dutones'" manager, who just returned from hometown.

In New York City, the "Bergen" are releasing a new single, "A Hundred Ways In," on the "Borg" label. It's a very catchy cut, and is due in stores next week.

Robert Teicher is very excited about the prospects of the new LP, "Chart Riders." He feels that the combination of the "Chart Riders" with the "Bergen" will result in a very successful record. The LP is due in stores next month, and Robert is hoping for a big chart position.

CHICAGO:

Up for a Cash Box visit last week was songwriter Cosme Filame with a copy of his latest, "The Bird," for Dee Dee Sharp (Cameo). A quick call from Liz Palmer, gal friend of Dee Dee, arranged for us to tune in on Denise Warwick's "Teen-Age Marquee" show and introduce "The Bird." It's been a hit in the city, and the label is very pleased with the results. Also in town last week was the local label's VP, Nick Tewell, who was checking out some of the latest releases. He's very excited about the possibilities of the new LP, and is looking forward to a big chart position.

The growing Stacey Records outfit announced the appointment of two new distributors, Art Godwin Dist, of Atlanta, Ga., and NEL Records Dist, Corp., of Buffalo, N.Y. Ronnie Kroll arranged a thorough radio-TV release for the label's new LP, "A Diaper Baby." The label's in town to accept an award from the Illinois Board of Private Employment Agencies. Promos Ned Bibbuck of M.S. Dist. is concentrating on recent....
BOBBY VINTON
A HOT NEW SINGLE
"OVER THE MOUNTAIN
(ACROSS THE SEA)"
c/w "Faded Pictures" 5-9577

DO YOU?
NEW YORK—RCA Victor's New York A&R topppers, Hugo (Peretti) and Luigi (Creatore) are shown above mulling over a lead sheet of Sergio Franchi's new single, "The Good Life," with the chanter, whose "Our Man From Italy" is currently riding the LP chart.

**Snyder Cuts His "Pony" Opus For Decca**

NEW YORK—"My Pony, Macaroni," Bill Snyder's tune dedicated to Caroline Kennedy, daughter of JFK and the First Lady, has been cut by Snyder, a popular keyboarder at Decca, for Decca Records. Ditty, just published by B. F. Wood Music, a subsidiary of Mills Music, was premiered in Washington recently by the U.S. Navy Band. Snyder clicked big on the Decca label some years ago with his rendition of "Bewitched."

**Terry Day**


**Cherry Sisters**

Cherry Sisters are appearing daily on the Decca LP "Bossa Nova Plus." . . . Dick Roman, Kenny Ascher's agent, has picked up option on Johnny Mann, Inc. to produce more Rambler commercials.

**Hickory**

Hickory, other hot decks include the Key Bros., "Lonesome Life" (Gambit), "Forever" (Columbia) and Bobby John's "Lonely Soldier" (Sony). . . . Jimmy Myers and Commentator Red Benson have joined forces to form a motion picture company called "Bill." . . . And producer feature motion pictures for theatres. . . . Their next project is being kept under wraps as the idea is reportedly a very strong force in the current show business market. . . . The shooting script has been completed. They are now working on pre-production plans.

**WASHINGTON, D.C.—Hal Charm, former Mercury promo man—cover-gardener, who has "Down In The Del- area, is now handling the same territory as an indie promo man. . . ." (Continued from page 20) The National International Convention To The Recording World. The winner will be announced at the annual banquet March 5, at the Coconut Grove. . . . Jeff Clark reporting Johnnie Ray has a new book, "After My Laughter, Comes Tears"—his first outing on the Decca label.

**Tony St. Thomas, a Jimmy Durante discovery from the Virgin Islands, recently completed an engagement at The Looser, and is currently negotiating for a record contract . . . Bob Singer predicting a big hit for King in "Baby I'm Changing Your Mind," by Hannibal. . . . A first edition of the new original sheet music record "Billy Barnes L.A.!," hit musical review now in its fourth month at the Coconut Theatre, was presented to Mayor Sam Yorty by the cast of the show in a courtesy at City Hall. . . . A Bob Murphy, Columbia Records' West Coast Field Promotion Manager thrilled with the sales figures on Dion's first for Columbia, "Ruby Boulevard," on behalf of Columbia's International Sales Director for Liberty Records, hosted a luncheon press conference for Jay's of the foreign press in honor of Bobby Vee, who has just completed second European tour.

**Memphis**—Joe Cughi, Hi topper, sent out the just-released Ace Carol "Love Letters." "Since I Met You Baby" duo is the best thing the label has ever done and people are smashing onto the charts in "Tuff" style. Joe adds that he's getting stronger reaction to his Beverly shots "Carroll County Blues" and "Ballad of the Red Claw" from his MOK banner.

**RICHMOND—Pat & Jack, of Jack's One Stop, send along word that Bill Lindsay's "Blue" (Hillcrest) is breaking hereabouts.

**Boston**—Gerry Sher, of Mutual distributors, was talking to an agent about his gal vocalist's potential—saying that she might be on the Fontaine Show—you know the one? Why? . . . Columbia's Dion to do his "Ruby Baby" during his Kilt's headlining stint at Blue- strub's, starting 2/16 . . . Ramsey Gordon, with "Who Are You?" (the London-distributed Turbo label) to open this month in Five Frames, that has turned the Terrace room of the Statler Hilton.
WHY DO LOVERS BREAK EACH OTHERS HEARTS?

BY

BOB B. SOXX
and the
BLUE JEANS
Philles 110
Hackart in Shreveport and New Orleans Area!

"GOT YOU ON MY MIND"
COOKIE & THE CUPCAKES
CHESS #1848

"EVERY DAY I HAVE TO CRY"
THE VIBRATIONS
CHECKER #1038

"STORMY"
THE CORSAR
CHESS #1847

The New Christy Minstrels, who are currently riding the LP charts with "New Christy Minstrels In Person," were last summer by-liner couple, Randy Sparks, who at 27 is the oldest member of the fourteen member group.

Randy Sparks was born July 29, 1935 in Leavenworth, Kansas and conceived the idea and name for his singer-instrumentalists from Edwin P. Christy, who in 1842, formed the famous Christy Minstrels, hailed as the nation's foremost interpreters of Stephen Foster songs.

Sparks got his start in show business while in college. He was seeking a half-time job and made his first appearance at the Purple Onion in San Francisco. Since then he has been looked at the Blue Angel in New York, the entire Playhouse circuit and numerous TV appearances. The group are currently regulars on the Andy Williams weekly NBC-TV stanza.

The new Christies all sing and play folk instruments (guitars, banjos, bass violin and a variety of assorted secondary instruments: harmonica, fife, etc.).

Cash Box—February 23, 1963
FROM ITALY WITH LOVE: SERGIO FRANCHI

Two hits on this single!
"The Good Life" /w
"Bella Nina." Watch the brilliant new tenor take off as America returns his love!

#8149

RCA VICTOR

Cash Box—February 23, 1963
### Radio Active Chart

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (Survey completed to February 13th)

<table>
<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>40%</td>
<td>He's Got The Power—Exciters—United Artists</td>
<td></td>
<td>40%</td>
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<tr>
<td>40%</td>
<td>Laughing Boy—Mary Wells—Motown</td>
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<td>40%</td>
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<tr>
<td>37%</td>
<td>Let's Limbo Some More—Chubby Checker—Parkway</td>
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<td>65%</td>
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<tr>
<td>33%</td>
<td>Heartache Oh Heartache—Lettermen—Capital</td>
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<td>59%</td>
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<tr>
<td>30%</td>
<td>One Broken Heart For Sale—Elvis Presley—RCA Victor</td>
<td></td>
<td>90%</td>
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<tr>
<td>29%</td>
<td>He's So Fine—Chiffons—Laurie</td>
<td></td>
<td>29%</td>
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<tr>
<td>28%</td>
<td>The Puzzle—Gene McDaniels—Liberty</td>
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<td>28%</td>
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<tr>
<td>28%</td>
<td>Do The Bird—Dee Dee Sharp—Cameo</td>
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<td>28%</td>
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<tr>
<td>27%</td>
<td>Gentleman Jim—Bert Kaempfert—Decca</td>
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<td>36%</td>
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<td>27%</td>
<td>Out Of My Mind—Johnny Tillotson—Cedence</td>
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<td>27%</td>
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<tr>
<td>26%</td>
<td>She'll Never, Never Love You—Teresa Brewer—Phillips</td>
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<td>26%</td>
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<tr>
<td>26%</td>
<td>I Can't Get Used To Losing You—Andy Williams—Columbia</td>
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<td>26%</td>
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<tr>
<td>26%</td>
<td>Don't Say Nothing's Bad—Cookies—Dimension</td>
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<td>26%</td>
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<tr>
<td>25%</td>
<td>Our Winter Love—Bill Pursell—Columbia</td>
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<td>96%</td>
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<tr>
<td>25%</td>
<td>I Really Don't Want To Know—Esther Phillips—Lenox</td>
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<td>83%</td>
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<tr>
<td>24%</td>
<td>Meditation—Charlie Byrd—Riverside</td>
<td></td>
<td>41%</td>
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<tr>
<td>23%</td>
<td>Don't Set Me Free—Ray Charles—ABC-Paramount</td>
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<td>23%</td>
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<tr>
<td>23%</td>
<td>Dear Waste Basket—Bobby Bare—RCA Victor</td>
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<td>22%</td>
<td>Sun Arise—Rolf Harris—Epic</td>
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<td>22%</td>
<td>Never—Earls—Old Town</td>
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<td>22%</td>
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<tr>
<td>21%</td>
<td>I'm Just A Country Boy—George McBurn—A&amp;M</td>
<td></td>
<td>45%</td>
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<tr>
<td>20%</td>
<td>Blame It On The Bossa Nova—Eydie Gorme—Columbia</td>
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<td>69%</td>
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<td>20%</td>
<td>Linda—Jan &amp; Dean—Liberty</td>
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<td>20%</td>
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<tr>
<td>19%</td>
<td>Twenty Miles—Chubby Checker—Parkway</td>
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<td>19%</td>
<td>P.T.A.—Coasters—Atco</td>
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<td>19%</td>
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<tr>
<td>17%</td>
<td>Little Star—Bobby Callandar—Roulette</td>
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<tr>
<td>17%</td>
<td>Yakety Sax—Boots Randolph—Monument</td>
<td></td>
<td>42%</td>
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<tr>
<td>16%</td>
<td>Our Day Will Come—Ruby &amp; Romantics—Kapp</td>
<td></td>
<td>71%</td>
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<tr>
<td>16%</td>
<td>Nothing Goes Up—Not 'King' Cole—Capitol</td>
<td></td>
<td>16%</td>
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<tr>
<td>15%</td>
<td>Ridin' The Wind—Torandoes—London</td>
<td></td>
<td>74%</td>
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<tr>
<td>14%</td>
<td>What Will Mary Say—Johnny Mathis—Columbia</td>
<td></td>
<td>86%</td>
</tr>
<tr>
<td>13%</td>
<td>All Over The World—Not 'King' Cole—Capitol</td>
<td></td>
<td>13%</td>
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<tr>
<td>12%</td>
<td>Mr. Bass Man—Johnny Cymbal—Kapp</td>
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<td>25%</td>
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</tbody>
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**Less Than 10% But More Than 5%**

<table>
<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>93%</td>
<td>In Dreams</td>
<td>Roy Orbison—Monument</td>
<td></td>
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<tr>
<td>36%</td>
<td>They Remind Me Of You—Elvis Presley—RCA Victor</td>
<td></td>
<td></td>
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<tr>
<td>35%</td>
<td>If Mary's There—Bryan Hyland—ABC (Paramount)</td>
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<tr>
<td>22%</td>
<td>That's The Way Love Is Bobby Bland (Duke)</td>
<td></td>
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<tr>
<td>9%</td>
<td>Pasquale Luis Manto—Reprise</td>
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</tbody>
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<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>8%</td>
<td>Humpty Dumpty—Ray Fleming (Cub)</td>
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<tr>
<td>16%</td>
<td>Yellow Bandana—Foran Young (Mercury)</td>
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<tr>
<td>8%</td>
<td>Just A Simple Melody—Patti Page (Columbia)</td>
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<tr>
<td>7%</td>
<td>Pipeline—Chanfey (Dot)</td>
<td></td>
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<tr>
<td>7%</td>
<td>Tell Him I'm Not Home—Chuck Jackson (Wand)</td>
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</tbody>
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<thead>
<tr>
<th>% of Stations</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>7%</td>
<td>Just One More Tragedy—Ray Stevens (Mercury)</td>
<td></td>
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</tr>
<tr>
<td>6%</td>
<td>Heart—Kenny Chandler (Laurie)</td>
<td></td>
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</tr>
<tr>
<td>21%</td>
<td>That's All—Rick Nelson (Imperial)</td>
<td></td>
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<tr>
<td>56%</td>
<td>Love For Sale—Arthur Lyman (Hi-Fi)</td>
<td></td>
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<tr>
<td>32%</td>
<td>Hitch Mike—Marvin Gaye (Tamla)</td>
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</tr>
</tbody>
</table>

Cash Box—February 23, 1963
SOMETHING MORE TO CHEER ABOUT!

RAY CHARLES

DON'T SET ME FREE

B/W

THE BRIGHTEST SMILE IN TOWN

ABC - 10405

CURRENT BEST-SELLING ALBUMS:
1962: MODERN SOUNDS IN COUNTRY & WESTERN MUSIC
VOLUME TWO
ABC-435 and ABCS-435

1962: MODERN SOUNDS IN COUNTRY & WESTERN MUSIC
ABC-410 and ABCS-410

OTHER ALBUMS:
1960: GENIUS HITS THE ROAD
ABC-335 and ABCS-335

1961: DEDICATED TO YOU
ABC-355 and ABCS-355

1961: RAY CHARLES & BETTY CARTER
ABC-385 and ABCS-385

1962: RAY CHARLES GREATEST HITS
ABC-415 and ABCS-415

ON IMPULSE!
1961: GENIUS + SOUL = JAZZ
IMPULSE/A 2 and IMPULSE/AS 2

ABC-PARAMOUNT

Cash Box—February 23, 1963
JFK Heads Dignitaries At Broadcast Pioneers
N.Y. "Mike Award" Fete
NEW YORK—President John F. Kennedy, members of the P.I. Admis-
sador Adlai Stevenson, Mayor Robert F. Wagner, and a host of Senators and Congres-
smen will be among the many dignitaries that are expected to attend the Third Annual "Mike Award" Banquet of the Broadcast Pioneers to be held on the evening of Feb. 25th at the American Hotel, this city.

More than 1,500 members of the broadcasting industry will be present to support the activities of the Broadcasters' Foundation, Inc., a project of the Broadcast Pioneers.

Station WSB, Atlanta, is the 1963 recipient of the Broadcast Pioneers annual "Mike Award" for typifying the organization's standards for pioneering and excellence in broad-
casting. James M. Cox, president of WSB-AM-TV, will accept the award.

Mr. Cool

JUKE BOX COS' RECORD GUIDE

NEW ADDITIONS to TOP 100

72—THAT'S ALL Rick Nelson (Imperial 5910)
75—LAUGHING BOY Mary Wells (Motown 1029)
76—DON'T SET ME FREE Ray Charles (ABC-Paramount 10404)
87—DO THE BIRD Doc Sheen (Comets 244)
88—I'M IN LOVE AGAIN Rick Nelson (Imperial 5910)
89—HE'S SO FINE Lloyd Stevens (2352)
91—DON'T BE CRUEL Barbara Lynn (Soulite 224)
93—BOSS Rick Nelson (Imperial 5910)
94—HI-LILI, HI-LO Richard Clapton (MGM 37212)
95—THE DOG Rufus Thomas (Stax 130)
96—THEY REMIND ME OF YOU Elvis Presley (RCA Victor 8183)
97—CAN'T GET USED TO LOSING YOU Andy Williams (Columbia 42684)
98—YAKETY SAX Hayley Mills (MGM 37212)
100—MY FoolISH HEART Demension (Coral 62344)

BLUE
Bill Lindsey (Filmore 101)
THOSE EYES
Fats Domino (Imperial 5009)
DON'T BE CRUEL
Bobby Lynn (Atco 344)
RUSTY WARREN SINGS
(ABC-Paramount 2049)
KNOCKERS UP (EP)
Rusty Warren (JMG 2072)
FADED LOVE
Jackie DeShannon (Liberty 55536)
JUST ONE OF LIFE'S LITTLE TRAGEDIES
Roy Stevens (Monarch 7298)
HELLO WALL #2
Jon Colder (MGM 37212)
20 MILES
Chucka Cheek (Parkway 842)
RED PEPPER
Roswelllear Fuentes (Prince-Adams 460)
KILLER JOE
Rockyfellers (Sonora 1246)
WHITE LEVIS
Majorettes (Troy 1000)
HE'S THE GIVER
Exasters (United Artists 832)
NOBODY BUT ME
Izzy Byrd (Wand 137)

ATTENTION ADVERTISERS!

CASH BOX—February 23, 1963
Big Smash Single!

RICK NELSON

“That’s All” b/w “I’m in Love Again” #5910

THE HOTTEST ALBUM RELEASES IN THE RECORD INDUSTRY!!!!

Best Sellers by RICK NELSON
LP 9218

It’s Up To You
LP 9223

Meet the Majors
LP 9222

The Heightsmen in Concert
LP 9221

IMPERIAL RECORDS
IN CANADA • LONDON RECORDS, Ltd.

Cash Box—February 23, 1963
If you are reading someone else’s copy of Cash Box why not mail this coupon today?

CASH BOX 1780 BROADWAY NEW YORK 19, N. Y.
Enclosed find my check, 

☐ $15 for a full year (52 weeks) subscription 
☐ $30 for a full year (Airmail in United States) 
☐ $30 for a full year (outside United States) 
☐ $45 for a full year (Airmail outside U.S.)

NAME ________________________
FIRM ________________
ADDRESS ________________________
CITY ________________________
ZONE ______ STATE ____________

Be Sure To Check Business Classification Above!

Cain Cuts Chita

NEW YORK—Joe Cain, Latin A&R director for Seeco, has been assigned to head the A&R activities for the firm’s two new pop labels, Sujan and Bromon. In the above pic is seen with Chita Rivera during a recent recording session.

NARAS Gathers Execs For Flop Disk Meet

NEW YORK—NARAS, the disc award society, has invited major A&R men to its first meeting of the new year. The meeting will be held at the New York Theater on Thursday, Jan. 6. The agenda will include an open discussion of the reasons why a great number of flops have occurred in recent months, and a discussion of ways to avoid such disasters in the future.

Victor’s FM Show To Bow Price’s “Butterfly”

NEW YORK—Leontyne Price’s disk rendition of “Mandam Butterfly,” set for release next month by RCA Victor Records, receives a premiere performance this Sun. (21) on the “RCA Victor Premiere Showcases” over the 42 FM outlets of the WQXR network.

The recording, which also features Richard Tucker, Rosalind Elias and Philip Mascro, and a specially assembled orchestra conducted by Erich Leinsdorf, was the first complete opera to be cut by the Juliana’s Studio “A” in Rome, the largest disk studio in the world. It was cut last summer.

The two-hour show (8-10 p.m.) includes a taped interview with host Martin Bockman, A&R director of recorded music, and the opera stars. Asked whether she had tried to do the twist while in Rome the performer replied that she did not because she didn’t want to “Seal-y as possible.”

The Victor-sponsored show bowed Jan. 6 with the debut of the first disc of the Boston Symphony Orchestra with its new maestro Erich Leinsdorf (opus is Bartok’s “Concerto for Orchestra”).

Youth” (the Hot Aved Music firm is planning to open a Nashville office.

Interviewing potential reps for the firm in Nashville will be on the agenda of Emil La Viola, Aldon Vinyard, hosting his week-end trek to Nashville, which begins this week (18). La Viola said heavy activity emanating from New York has prevented the immediate bow of an Aldon outlet in Nashville, but that the firm has every intention of being represented in the city.

While in Nashville, La Viola will also be on the look-out for material, artists and masters for Aldon and the rest of the Nevin-Kishner operations. This Sat. (26), he will culminate his Nashville stay by attending the wedding of Owen Bradley’s son Jerry. La Viola can be reached at the Holiday Inn on West End Ave.

Offer Bossa Nova Kit

NEW YORK—A do-it-yourself Bossa Nova kit has just been marketed by Claves Best Records, this city.

Included in the package are an EP with four BN numbers, a “Bossa Nova Instructions” track is one of them, claves sticks, a flick book of BN steps and an illustrated brochure of dance instructions. Claves are an authentic rhythm instrument used by all Latin orks.

Regular diskdistri channels are being setup for the kit, whose list price is $2. Currently, Mercury Distri is handling it in New York, and Free-state is the outlet in Bell. A Philly distributor will be announced shortly.

THE GOOD JAZZ SINGLES!
RAMSEY LEWIS
“MAHA de CARNIVAL”
b/w “TANGLEWOOD ROUND MY HEART”
ARGO 5431

LOREZ ALEXANDRIA
“BALTIMORE ORIOLE”
b/w “MOTHER EARTH”
ARGO 5432

SONNY STITT
“RARIN’ BACK”
(No’s 1 & II)
ARGO 5433

AHMAD JAMAL
“HAITIAN MARKET PLACE”
b/w “MONTIVIOEO MAS MACANUDO”
ARGO 5434

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

THE TOP 50 IN R&B LOCATIONS
WOULD YOU BELIEVE IT, I'M CO-WRITER OF A HIT!

I'm Sadie Vimmerstedt, a housewife and grandmother from Youngstown, Ohio. I wrote Johnny Mercer suggesting he write a song called "I WANNA BE AROUND." When he finished the song, he gave me half of the royalties. Look, my name is on the sheet music. Perhaps you have heard Tony Bennett's recording of my song. Thank you, Johnny and Tony, for making me the

CINDERELLA WRITER of 1963
NEW YORK—Henry Mancini (left) and RCA Victor’s Harry E. Jenkins have much to be happy about, Mancini’s newest effort, “Days of Wine And Roses,” is currently riding the Top 10. Heretofore Jenkins has just been named vee president of marketing at the label.

**Reprise Out Again With Nancy Sinatra’s “Like I Do”**

**NATIONAL**

Sonny & Nancy have made a rush re-release of Nancy Si- natra’s dishing of “Like I Do.” Tune was once a European hit for the thrash about a year ago. Since then, the number has become a bit hit for English thrash Maureen Evans, whose reading was recently issued here by London Records. Nancy Sin- trata waxings have had consistent ac- ceptance in foreign markets. Teresa Brewer (Philips) has cut the tune under the title of “(He’ll Never, Never Love You) Like I Do.”

**Calif. Dealer Sponsors Golf Tournament**

**NEW YORK—**Calif., a field of 50 “swingers” from the high and disk in- dustry, has entered the First Annual House of Sight and Sound (disk deal- er) Golf Tournament. The 18 hole tourney, complete with gold trophies and bonus prizes for low scorers, takes underway Feb. 28 at the Crystal-Air Country Club in Palmdale, Calif. The House of Sight and Sound, in Van Nuys, Calif., is believed to be the first hi-fi retailer to sponsor a full- fledged golf tournament for the indus- try. Jerry Johnson, president of the House of Sight and Sound, said that invitations were sent to repre- sentatives of manufacturers and dis- tributors of hi-fi equipment, audio components, television and records. The tournament will be followed, said Johnson, by cocktails at the “10th” hole and an awards banquet at the Crystal-Air Club. Gold trophies and alpaca sweaters will be awarded to the low gross tournament winner and first two runner-ups. All golfers with net scores between 70 and 80 will qualify for drawings of bonus prizes, Johnson added. Buses charted to the House of Sight and Sound will provide round- trip transportation between Van Nuys and the tournament site in Palm- dale.

**Stereo Test LP Issued By Concert-Disc**

**WILMETTE, ILL.—**Stereophonic, both professional and amateur, can test their stereo equipment with Concert- Disc’s new test disk called No. PTX- 6.

**Film Deal: Buy Three Get This**

**NEW YORK—**Riverside Records recently launched a new album series that is designed to be easy on the eyes as it is on the ears. Under the banner, “Great Jazz Artists Play Compositions Of . . .!” the first six sets will feature the works of George Gershwin, Harold Arlen, Irving Berlin, Richard Rodgers, Cole Porter, and Jerome Kern in individual LP’s played by top stars in the Riverside talent roster. Each of the covers features a full color section of a beautiful girl. When three of the covers are put together the album cover becomes an attractive pin-up.
Cocktails For Gregory

CHICAGO—Vee-Jay Records and their local distributor, Big Town Distributors, recently co-hosted a gala cocktail party and buffet dinner to honor Dick Gregory. The affair was held in the Tropical Room of the Sheraton-Chicago Hotel, Ewart Aber, proxy of the label; Jimmy Bracken, board chairman; Jim McCormick, national sales chief; and Barbara of... international counter culture, has had to greet the many guests in attendance. Big Town's hosts were Kent Beauchamp, president and Jim Scully, promo chief, Standing (left to right) is the top pic at Aber, Gregory and Beauchamp. Standing (left to right) in the bottom shot are Aber, Gregory, Bracken and Lee Brooks of Cash Box.

OKeh Issues Kiddie TV'er Theme With Sandy Becker

NEW YORK—A years-back click, "Hambone," is getting new disk life from Atlantic Records, the affiliate of the Columbia Records, thanks to its police story. The kiddie TV'er theme. Label has just issued—just for the time being in New York and Newark only—on one with Red Saunders and Sandy Becker, as featured on New York's WNEW-TV. Side is backed by "Rumble Mambo" by Link Wray & The Wraymen.

Deck is being handled by Portem Delivery for the Kiddie and Essex Record Dist., in Newark. Columbia had a successful DJs of the 1950's Frankie Laine back in 1952. Becker, whose "Sandy's Hour" is on the most popular kiddie TV's around, uses the number in one of his characterizations, that of "Hambone." OKeh says he receives thousands of fan letters weekly, including some addressed to "Hambone," who has "his" own fan club.

Disks Part Of New H'Wood Prod Firm

HOLLYWOOD—The formation of Quagga Productions, Inc., to function in disk, stage, screen and TV phases of the entertainment industry, has been announced by writer-producer Joseph Bigelow and Robert Q. Lewis. First Quagga deal was the acquisition of recording rights to "Nine Baby," genre stories by the late Milt Gross, from Mrs. Gross. The first album will be called "Nine Baby," Sheila Roger, a regular on the Red Skeleton TV'er, has been signed as the "Momma" who tells her child such fairy stories as "Rumpelstiltskin," "Puss in Boots," "Tom Thumb," and "Babes in the Woods." Many others, Jerry Hamner will be "Nine Baby's" voice. Quagga will produce the "Nine Baby" album as a pilot for later sales. Dicing will be at United Recorders. In addition to its acquisition of the Milt Gross stories for records, Quagga is working on a comedy TV series temporarily tagged "Nameless," and a film of noted English clown, Joseph Grimaldi.

ASCAP Opens Nashville Office

NEW YORK—ASCAP, following the opening of Nashville offices by some of its publishers, will be represented in Nashville, too. The clearing house has opened an outlet there at 1908 West End Ave. in the 1908 Building and has made two appointments.

Juanita Jones has been named to be in charge of ASCAP's membership relations in the hot music city, while Ada Bush has been tagged to handle the office's licensing and business affairs.

Mrs. Jones was for the past eight years associated with RCA Victor Records in Nashville, and Bush comes to Nashville, his home town, after working out of ASCAP's Atlanta branch.

In announcing the ASCAP move, J. M. Collins, the society's sales manager, noted the "increasing number of ASCAP publishers who have displayed a great deal of interest in Nashville as a growing music center." Giant ASCAP publisher The Big 3 (Robbins-Peist-Miller) recently opened a Nashville branch.

When ASCAP's branch officially opens at the end of this month, a fete will be held in one of the city's hotels saluting the event. State and city officials as well as tradesmen are expected to attend.

Al-Jill Ent.: New Disk-Mgmt. Firm In N.Y.

NEW YORK—Al-Jill Enterprises, a management, disk product and label setup, has been formed here by Jilly Rizzo, owner of the popular New York club Jilly's, and Al Schwartz, a personal manager.

Label is called Tahoe, which will be distributed by the London Group. Musical director is Ray Ellis. First release is "Down In The Cellar" by Ramsey Gordon. In addition to dates for the Tahoe label, firm has also come up with productions for release on Reprise Records. These include "Sticks & Stones" by Romney Scalair, "Nobody In This Whole Wide World" by Kelly Stone and a forthcoming LP by Bobby Cole, cut "live" at Jilly's Al-Jill also manages Carmen McRae, the star Liberty songster, Diane, Ronney Scalair and Kelly Stone.

Dickey & Linda

HONOLULU—Dickey Lee, who is currently riding the charts with "I Saw Linda Yesterday" on Smash, happily poses with his real inspiration in Hawaii's largest record store, GEM. Linda, a student at the University of Hawaii, tagged along with the chanter on visits to deejays in Honolulu.

Overnight Smash! "LITTLE STAR"

"LITTLE STAR"
Bobby Callender
Roulette 4471

Dickey & Linda

THE BLUE BELLES "COOL WATER"
Newtown 5009
WRITE FOR YOUR COPY NOW:
HAROLD B. ROBINSON
6600 N. Broad, Phil., Pa.

LITTLE BAND OF GOLD
James Gilreath
Joy 274
THROUGH WITH THREE BIG SINGLES!

A Smash Follow-Up to "REMEMBER THEN"
THE EARLS "NEVER" OT 1133

Breaking Around The Country!
ARTHUR PRYSOCK "OUR LOVE WILL LAST" OT 1132

Swinging Sounds!
THE FIESTAS "THE GYPSY SAID" OT 1134

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

"WHY DO LOVERS BREAK EACH OTHERS' HEARTS"
BOB B. SOXX & BLUE JEANS .......... Philles 110

"THAT'S ALL"
"I'M IN LOVE AGAIN"
RICK NELSON ............... Imperial 5910

"LOVE FOR SALE"
ARTHUR LYMAN .......... HiFi 5066

"LAUGHING BOY"
MARY WELLS .......... Motown 1039

"DON'T SET ME FREE"
RAY CHARLES .......... ABC-Paramount 10405

"MR. BASS MAN"
JOHNNY CYMBAL .......... Kapp 503

NARM CONVENTION ISSUE

DATED: MARCH 9th

This edition of Cash Box will be distributed at the forthcoming San Francisco Convention. If you are planning an advertising message in this issue, be sure your copy and plates are in Cash Box New York office no later than . . .

DEADLINE: THURS
FEB. 28th

Cash Box—February 23, 1963
Felix Slatkin Dies Of Heart Attack At 47

HOLLYWOOD—Felix Slatkin, the popular arranger-conductor-composer, died suddenly of a heart attack in Hollywood on Sat., Feb. 5.

Slatkin suffered a heart ailment, Slatkin’s death was a shock to the trade. He was 67 years old.

His most recent disk association was with Liberty Records, for which he produced the hit records of Tommy Dorsey and his band.

Previously, he had been associated with Columbia Records, and was also with Decca Records.

Slatkin entered the Curtis Institute of Music as a violinist at the age of 13 and was featured soloist for the St. Louis Symphony and the Hollywood Bowl.

He was also a concert soloist in New York and Hollywood during World War 2 and later served with the Air Force Orchestra.

Slatkin died at the Hollywood Cemetery on Sun., (10). Survivors include his wife, Eleanor, a cellist; two sons Leonard, 18, and Freddie, 16, his mother and a sister.

Chips Names Santone Sales Manager

PHILADELPHIA—Chips Distributing Co., this city, has appointed Ernest Santone as the company’s sales manager.

Santone has been associated with the Chips organization for the past five years as a sales representative. Previously, he represented Disneyland Records for four years with Buena Vista Distributing.

At the same time, Marvin Schaffer has been added to the Chips sales staff.

FTC Columbia Hearings

In Philly

(Continued from page 6)

the allentown Record Co. said that he pressed for both indies and majors, specifically London, Kapp, Var, Carlin and Everest. Wartell’s major complaint was that the Columbia Club requested that he be a participating label to have their clubs play songs pressed by Columbia as part of the licensing agreement. According to Wartell, he lost orders in the amount of hundreds of thousands because his execu-

Beyer, Lieber Appear At NARAS Symposium

NEW YORK—The current disk scene regarding material, performers and indie producers was viewed with varied emotions from Archie Beyer, prexy of Cadence Records, and Jerry Lieber, an indie producer with Mike Stoller, at the second offering of NARAS “Art of Recording” sym-

Chosen at the city for a booking at the Deauville Hotel.

Astaire Getting Closer To Operation Of Ava

HOLLYWOOD—Fred Astaire will be taking a more active part in his Ava diskery. The star hoofer-singer said that he will retire temporarily from TV this season to concentrate on the development of the label, of which Astaire owns 51% of the stock. The recently bought a major portion of the stock from Hermes Pan, with whom he initially formed the label, formerly called Choroos). Partners in the operation are Jackie Mills and Tomery Wolf. Label is distributed by MGM.

Astaire recently made deals for a flick soundtracks for 10 Columbia films, including “Al Mockingbird”, with composer Elmer Bernstein, who is under exclusive con-

The Best Version

“LAWRENCE OF ARABIA”

Jim Hall & His Orchestra

MY 131

The Most Recent

“PICK OF THE TRADES”

Breaking Pop/R&B

Barbara Lynn

“DON’T BE CRUEL”

Jamie 1244

Watch For The New

HARRY SIMEONE CHORALE

Album Release

“SING WE NOW THE SONGS OF FAITH”

DJ’s Write In For Sample Copy

NASHVILLE—Otto Devine, manager of WSM’s Grand Ole Opry, announced last week that Columbia recording artist Marion Worth, who is current-

Watts At Work

Little Eva Crossing The Atlantic For Tour

NEW YORK—Little Eva’s sales prowess on the Dimension label gets her Paris for a two-week tour of France beginning April 4. She will make her first appearance at The Olympia Theatre. Following the visit to France, it’s two more touring weeks on the West Coast. The itinerary for the next leg of the tour includes the N-5s-Kirshner diskery include “Loco-motion”, the label’s first outing, “Let’s Turkey Trot” and “Keep Your Hands Off My Baby.”

Harmon Handling Pen Label, Pacts

“54’s Joe E. Ross

NEW YORK—Harmon records, this

—has just inked a national dis-

but deal with Pen Label of Memph.

is handled by Budy. Under the deal is “Twilight Fantasy” by Bill Taylor. Label also released the signature of Joe E. Ross, of TV’s popular “Car 54, Where Are You?”

Watts Over Miami

Ella Over Miami

MIAMI—WLW-TV’s Bill Wyler re-

interviewed Ella Fitzgerald and

nounced her current Verve album, “The Best Of Ella Fitzgerald.” He was

in the city for a booking at the Deauville Hotel.

A Worthy Addition

To Grand Ole Opry

MGM

HELLO

WALLS #2

BEN COLDER

“I’ve been at the Columbia plant a long time. I’ve been there five years, and

Columbia and the Columbia custom pressing
core.

Under cross-examination, Wartell admitted that he was unable to press Pira labels, LPM’s being his busy and such not meet the emer-

New York—André Watts, the 16-year-old classical pianist who made a sensational debut with the New York Philharmonic on January 12, is shown above with Leonard Bernstein during a break in the recent recording session. Watts recorded the Liszt Piano Concerto, the same piece which he played at his debut. The disk will be released by Columbia in the near future.

Cash Box—February 23, 1963
Columbia's A&R Men Meet At New York Pop LP Seminar

NEW YORK—A two-day pop workshop is being held this week (26-27) in New York among A&R staffers at Columbia Records. Event is part of the discry's regular A&R seminars.

The label's entire A&R staff—both New York and L.A. teams—will be present at the seminar, which will be chaired by Dave Kapralik, pop A&R head in the east.

Each producer will discuss immediate problems with his assigned artists.

This year marks the first A&R seminar at which three West Coast producers will be in attendance. Latter men include Walter Yetnikoff, Terry Melcher. Columbia's California-based Melcher has recently been given added responsibilities by Irving Townsend, west coast operations head and vice-president of the A&R dept. As Townsend eases out of A&R work, and into administrative duties, the former A&R man and the two Melcher, as tagged by the label, will pick up additional artists.

This has already begun and the visiting producers will be discussing their enlarged rosters at the seminar. A&R men will deal with album repertoire, stressing new ideas for both singles and albums, and the strong relationship between albums and singles.

Hatfield and Melcher will be attending their first New York conference, while Kleban and Melcher will be present at a prior A&R conclaves.

CMA Toppers Set Radio Survey Plans At N.Y. Meet

NEW YORK—The discussion of plans for the station survey at the Country Music Association's Board of Directors and Officers meeting in New York City on Tuesday morning is called for the first time.

Fifteen directors and six officers—including CMA President Gene Autry, and CMA board chairman Wesley Rose —were in attendance at the Savoy Hilton for the first quarterly meeting of 1965.

The survey will be used by the CMA in continuing its prominent Country Music. Questionnaires will be mailed immediately, according to Jo Walker, executive director.

When the radio survey is completed, a mailing of about 5,000 radio kits is planned. This will be a deadline mailing of the kits set for March 1. The kits will contain sales and promotion aids.

The label's A&R man also discussed plans for the group's Fifth Anniversary Banquet to be held in Nashville during National Country Music Week. The label, via A Committee composed of Jim McJim, chairman, and Bill Denny was appointed to handle the banquet arrangements. Last year's banquet was so successful that they should receive a large banquest hall to meet an anticipated attendance of more than 750.

Committee chairmen appointed for the promotion of Country Music Week were: Roy Horton in the east, Steve Shoemaker in the west, and Bob Panape in Canada.

The next meeting will be held in Nashville in late April or early May.

Atlantic Pact Puts Little Richard Back On Pop Scene

NEW YORK—Little Richard, is returning to the pop song field—after a number of years as an Evangelic singer—under an exclusive disc pact with Atlantic Records.

The performer, who had some of the biggest rock n' roll & R&B hits for Specialty in the late 50's and early 60's, recently recorded, "I'm A Man," released by Specialty in 1965, removes his pop activities with a single, "Cryin' with the Cows," and "Hell in the Wall."

His first hit was the "Tutti Fruities."

This year, he will be recording "Keep a Knockin'" and "Can't Help It." His disc success landed him stints in two Hollywood flicks, "Don't Knock the Rock," and "Dream Girl Can't Help It." For 20th Fox.

He is currently on a national tour.

WSM Sets Date For Opry Celebration

NASHVILLE—Bob Cooper, general manager of WSM, announced last week that the Grand Ole Opry's 50th anniversary celebration will be held Tuesday, Oct. 20. The celebration will be held on the opry's 50th anniversary, for the first time, the scene of WSM's anniversary broadcast will be in Nashville, the opry's newly-completed municipal auditorium. This spacious arena will permit the simultaneous presentation of the feature attraction of the celebration, a parade of the entire cast of the opry, with all 50 stars being spotlighted.

The greatest interest in last year's celebration was the sale of the tickets, which promptly sold out.

Hollywood A&R Men Head East For 2-Day Pop LP Workshop

HOLLYWOOD — A Columbia Records' A&R team is scheduled to attend a two-day pop LP seminar in New York. Producers Jim Harbert, Ed Kleban and Terry Melcher will represent the west coast operation at the seminars which will be held at Capri-77.

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This year, he will be recording "Keep a Knockin'" and "Can't Help It." For 20th Fox.

He is currently on a national tour.

WSM's Hughes To Head Capitol's Nashville Office

HOLLYWOOD — Marvin Hughes, musical director of Nashville radio station WSM for more than 20 years has been appointed head of Capitol Records Nashville office.

In addition to his responsibilities for Capitol, Hughes plans to continue his activities there.

Hughes will take over administrative duties and A & R responsibilities for Capitol in Nashville for Capitol. He succeeds Paul Wyatt, who resigned to join a new international record distribution company.

In his new post, Hughes will be associated with Capitol's Nashville producers and other rj»r band leaders. He brings with him experience as a producer, songwriter, and road manager for long-time Capitol recording artist and producer Ken Nelson.

Hughes has been associated with Capitol for more than 20 years. A well-known pianist, he has played on thousands of record dates in Nashville, and along the West Coast, including some of Country's music-topper, Ken Nelson, in producing many recordings.

Paul & Paula Supply A Hit, In Solid P.A. Demand; Sign With Morris

CHICAGO—A natural follow-up to their number 1 seller, "Hey, Paula," brings Paul & Paula to the William Morris Agency for personal appearances and booking dates. Initial demands for radio, TV, college and theater dates are already coming in.

In other reported activities resulting from the Smash Records attainment of number 1 status, the act is getting play in various teen magazines, and have been getting bookings ranging from modeling the latest fashions and hair styles to advice to teens on how to be popular, and three weeks ago, a signed contract with Paul & Paula fan clubs sprouting up across the country, the dishy said.

Decca's 2nd Classics LP: Massey Roads Tennyson


Future issues will include presentations by Marriage, Evans and Blasdale. First entry was James Mason's "The Charge of the Light Brigade," "The Charge of the Light Brigade," and "The Charge of the Light Brigade."

ABC-Par LP Salutes Mona Lisa Instrumentally

NEW YORK—ABC-Paramount Records, realizing the publicity going to the display of the Mona Lisa at New York's Metropolitan Museum of Art, has just released an L.P., "The Musical Moods of the Mona Lisa," featuring a reproduction of the Da Vinci masterpiece on the cover. Aply, tunes relate to the painting. They are the works of Sid Feller, Sza Shafer and Joel Herron plus pianist Cy Walters.
Dorati's 1/2 Million Long-Hair LP Sales Gets Him 2nd Gold Deck

NEW YORK—Demonstrating his solid sales attraction in the long-hair field, maestro Antal Dorati has received his second gold disk, the latest coming from Mercury Records to salute the sale of more than 1/2 million copies of classical disks he has bathed.

Disks were presented to Dorati last week (4/14) by Mercury president Irving Green, at a special reception in the Savoy-Hilton Hotel, this city.

Dorati, who has previously received a gold disk from the Record Industry Association of America (RIA) based on more than $1 million sales of his famed "1812 Overture" recording for Mercury, was presented both music & stereo versions, with the stereo version going on sale this weekend after the original mono-only release.

Dorati has cut more than 100 performances for Mercury during the last 10 years. Most of them were with the Minneapolis Symphony, which he directed for many years before moving over to the BBC Symphony and frequent appearances with the London Symphony.

His recording of Bartok's "Bluebeard Castle," with the London Symphony, will be released shortly.

Avalon Due Back At New York's Copa Under 3-Year Pact

NEW YORK—Frankie Avalon will star in a two-week return booking at Jule's Podell's Copa in New York March 20 to March 21.

Avalon's manager, Robert P. Marceau, said this booking was part of Avalon's three year contract with the Copa cabana which extends through 1964 with dates for that year still being set.

The singing-acting star, who recently returned from an Acapulco honeymoon, is about to begin his film shoot with Universal International. The film, aptly titled "Beach Party," is already slated for a March opening. Also awaiting release is "The Castillian," Avalon's second film Operation Bikini, already slated for a March opening. Also awaiting release is "The Castillian," Avalon's second film in Spain last summer for Warner Brothers, and MGM's "Drums of the South Seas."

Between his motion picture activities, Avalon has filled several TV commitments, including appearances on the Steve Allen show, and on March 5th he will guest star on the Jack Benny TV Special. In NBC-TV's forthcoming "Evelyn Hollin's Hour," a "Far Cry," Frankie abandons his vocalizing for a dramatic role.

Congratulations

PHILADELPHIA—Quaker City record distributor Dave Rosen is currently displaying an attractive 20 ft. by 3 ft. cloth banner touting the Mercury/LeRoy production of "Gypsy Rose Lee," as the Warner Brothers Records distributor in Philadelphia, is selling the soundtrack LP from the film.

Flick-Disk Tie-In

NEW R&B RELEASES!!

"I'M EVIL" b/w "CONTINUE"
Dave Pilgrim
Rock & Roll
Cashi-M-
"YOU PACKING UP" b/w "YOU'RE A MISTREATI''
Sally Stanley
Excelsior 2229
"MOTHER'S LOOKING FOR ME" b/w "I'M A LONER"
Maggie Ingram & Silers Stars
Excelsior 2230
"YOU Gotta LIVE RIGHT" b/w "JUDGEMENT DAY IS COMING"
Sons of Jehovah
Excello 2231
"I WOULD NOT BE A SINNER" b/w "I'LL GO WITH YOU"
Dixies Nightingales
Excelsior 2232
R&B Releases

Dootsie Ups Hattie To Special Laff LP

LOS ANGELES—Three successful comedy LP's by Hattie Noel have not included the Dootie label's select "Laff of the Party" series, according to Dootie Williams. Line was inaugurated in December, and continued sales power of the label's big hit artist, Red Foxx. The comedienne's efforts have been augmented by the debut of "Dootie Noel," "The Bold Hattie Noel" and "The Tickled Soul of Hattie Noel."

Cash Box—February 23, 1963

NEW YORK—Robert V. Whitney (left) executive vice president of Mars, Clark, and Co., congratulated Clark at the close of a recording session for the "Dick Clark Radio Show," now signed by 18 stations while the recording looks on. The new technology perfected by Mars, Clark, his guest stars, local announcers, local "audience," and sound effects are listed as the reasons behind the success of the cities, but it is all integrated into a show that sounds "local" and "live."

Jane Morgan calls "Bannon" A "Poor Song, "suggests Adoption Of America..."

NEW YORK—Thrud Jane Morgan has a "pet peeve"—and it's "The Star Spangled Banner."

In a recent radio interview with broadcaster Earl Wilson, Miss Morgan said that reissues in New York's WJZB, the performer stated clearly and firmly that the national anthem "is over the hill..." is now celebrating its 50th anniversary, was a "poor song... and I hate it!" Queried further by WJZB's host about any plans to go on to explain that she didn't think that one person out of ten really knew all the words from beginning to end and that the song had a huge and impossible vocal range which even professional singers found extremely difficult.

"On the other hand, it's been sung long time..." continued Miss Morgan,
"It's all about war and battle and people dying. The national anthem of the United States should be a song of love and life... a song that carries a message of peace. After all, we are a peace-loving country. We have always stood for liberty and freedom. It is only right that our national anthem should express these ideas and feelings."

In answer to Wilson's query about a possible substitute, Miss Morgan suggested "America, The Beautiful."

She chose it because the "words are great, the tune is singable, but most of all...it expresses an idea for our country, a sincere feeling of patriotism" which she feels is so lacking in the "Star Spangled Banner."

Miss Morgan went on to suggest that perhaps someone might come up with an original song as a replacement for the anthem. Wilson supported her by announcing that he would start a campaign in his daily syndicated column calling upon songwriters to create a new national anthem for the United States.

"I honestly don't mean to sound unpatriotic or anti-American," Miss Morgan concluded. "I just feel very strongly that our national anthem should be a beautiful song, a song of love and peace. The Star Spangled Banner does not and never has filled the bill."

Exclusive Disk Coverage For "Taras Bulba" Theme

NEW YORK—One of the year's big pic themes in the area of disk coverage is the "Theme from Taras Bulba (The Wishing Star)," from the Harold Hecht spectacle starring Tony Curtis and Yul Brynner.

Theme, which is up for an Academy Award this year, has been cut by 14 disk personalities and more are on the way, according to Mike Stewart, exclusive vein of United Artists Music (flick is being distributed through UA).

Artists who have cut the tune include: Ray Anthony (Capitol), Les Baxter (Reprise), Jeffrey Bowen (Bear), Jerry Butler (Veejay), Ferrante & Teicher (UA), Jackie Gleason (Capitol), The Hi-Fi Tubes, Kenney Little (UA), Henry Mancini (Victor), Tony Martin (Charter), Nelson Riddle (Reprise), Danny Small (TA Tau), Maxine Sullivan (New Hits) and Frank Waxman (UA).

Lyricist for the tune is Mack David, who has just been signed to write the words to the theme cut "Great Escape," a Mirisch-Alpha production for UA release. Elmer Bernstein wrote the music for the flick, which starts Steve McQueen, James Garner and Richard Attenborough.

PHILADELPHIA—Quaker City record distributor Dave Rosen is currently displaying an attractive 20 ft. by 3 ft. cloth banner touting the Mercury/LeRoy production of "Gypsy Rose Lee," as the Warner Brothers Records distributor in Philadelphia, is selling the soundtrack LP from the film.

CASH BOX NARM CONVENTION ISSUE DEADLINE: FEB. 28

NO DOWNTIME FOR RED HAT!!

"I'M A KING BEE"
JIMMY ANDERSON

NASHIRO RECORD COMPANY
177 3rd Ave., N. Nashville, Tenn.
Caught Red Handed

NEW YORK — Heinz Voigt, who represents the pop division of Germany's big DGG label, has just concluded a trip of several weeks to the U.S., during which he was present at nearly all of the label's recording sessions of German stars who were cutting in English for release in the U.S. by MGM Records.

The performers, heard in Germany on the Voyager label, DGG's pop outlet, were Freddy Peter Kraus and Gnu Backus, an American who now lives in Germany. Backus clicked in the States a few years ago with his Mercury Records discarding of "Wooden Heart."

In other recording activities, Voigt reported that Connie Francis, America's top-selling female vocalist in Germany, had cut six sides in German and several in French during her recent stay at Las Vegas' Sahara Hotel. Her current German smash is "Wenn Du Gehst" (When You Go).

Voigt, who believes that Decca singer Brenda Lee has the best chance of cashing in the German disk market since Connie Francis, Voigt said that DGG will begin its drive to establish the young star in Germany with the recording, in Germany, of German-language material by her at the end of this month.

The performer will be in Europe at the end of May for visits to Japan, Australia, and New Zealand. During his tour, he will make his debut in opening, under the direction of popular musician Kurt Weill, who, before the thrush, has his American dates issued by Decca Records, which DGG represents in Germany.

Ram Back From Japan After Setting P. A. Dates

NEW YORK — Buck Ram has just returned from Japan where he spent three weeks lining up engagements on behalf of his management firm for David-Tory, Ike Kolb, and Fred Weld and other artists. There, Ram also finalized details for Tony Williams' four-week repeat appearance in Japan, which began Feb. 4. Williams appeared on a recent Tokyo telecast, "The Best of 1962," along with such stars as Frank Sinatra and Tetsu Montand. The singer cut both as a solo and as lead of the Platters.

Karen's TV Network Bow Is On Gleason Show

NEW YORK — After an audition for Jackie Gleason, Kenny Karen, singer on the Columbia label, gets his first network TV shot this Sat. (23) on Gleason's TV'er. Performer is a discovery of Al Nevins and Donny Kirshner and is managed through the partner's management firm, Nevins-Kirshner Associates.

ATTENTION ADVERTISERS!
CASH BOX WILL BE CLOSED ON
WASHINGTON'S BIRTHDAY FRIDAY FEB. 22
BECAUSE OF THE HOLIDAY, DEADLINES WILL BE MOVED UP ONE DAY
ALL COPY & PLATES FOR MARCH 2 ISSUE SHOULD BE AT CASH BOX NEW YORK OFFICE BY

WED. FEB. 20th

ABSOLUTE DEADLINE THURS. FEB. 21 BEFORE NOON

Cash Box—February 23, 1963
GERMANY's Best Sellers

This Last 6 weeks
Week Wk Chart

1. 1. 9. Junge, Komm Bald Wieder (Son, Come Home Soon)—Freddy—Polydor—Siroliti/Esplanade

2. 2. 8. Wenn du (When Go)—Comnie Francis—G&M—Victoria

3. 3. 7. Caterina Caselli (Mexico) —Renate & Werner Leisemann—Arriola—Melodie Der Welt

4. 4. 10. Puer Gaby Tu' Ich Alles (I Do Everything For Gaby)—Gerd Hethcher—Hildegard—RCA/Victoria

5. 5. 10. Die Letzte Rose Der Prairie (The Last Rose Of The Prairie)—Martin Lauer—Polydor—Hans Gerig

6. 6. 3. Return To Sender—Eddy Arnold—Columbia

7. 7. 15. Baby Twist—Will Brandes—Polydor—Hans Gerig

8. 8. 1. Rose—Paul Anka—RCA—Will Meis

9. 9. 6. Let's Be Free—Ovídio Franco—Mit—Melodie Der Welt

10. 10. Martinus In Mexico—Caterina Valente—Decca—Melodie Der Welt

SWEDEN's Best Sellers

This Last 6 weeks
Week Wk Chart

1. 1. 4. Stand Up (Michael Cox/HMV) Bens Music AB

2. 2. 3. Return To Sender (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB

3. 3. 7. Fats Domino—Cliff Richard (Columbia) Gebhard


5. 5. 13. Rottnevara (Gränto Sky) (Anna-Lena/Motronome) Multitone AB

6. 6. 1. Dance On (The Shadows/Columbia) Bens Music AB

7. 7. 1. Rätt Redan—Geta-Charlie Byrdes (Verve) Modern Music AB

8. 8. 1. Det Tusen Sjöars Land (Ray Adams/Pontana) Gebhard

9. 9. 1. Bröllöpet (Na Nova) (Bibi Johns/Polydor) Stockholms Musikproduktion

10. 10. 3. Paintin' (Gunnar Kinch/Pontana) Cedarwood (Scandinavia)

DENMARK

Karussell Grammofon A/S expects a lot from Neil Miller’s “From A Jack To A Joker” on the Karussell label hero, reports Per Sörensen, PR man of the company. Also coming very strong is Chubby Checker with “Limbo Rock,” another Karussell release, The Spotnicks, a Swedish group which has become sensation in England, has asked to have another sure hit with “Hava Nagila,” now moving against the top in Scandinavia as well and might become a major hit.

I.S. Dansk Grammofonpladedforlag handles the new label Nashville (manufactured by Cupol Records in Denmark), Sweden. The labels debuted at the market with “Like I Do” by Maureen Evans.

Local Danish Song Competition got around 450 contributions for the forthcoming release by the Copenhagen representative in the Eurovision Song Festival in London in middle of March. Local Danish festival will take place on Feb. 24, and appearing in the same will be Grethe Sünck, Dario Campanella, Blanche Wilke, Gitte Haranning, Grethe and Jørgen Ingamsm, Björn Tiende, Preben March and the group The Melody Mixers. Norddivision, the Inter-Sandinavian TV program broadcast from all songs from each of Denmark, Finland, Norway and Sweden in a special show.

FINLAND

Marti Pihu of Pojhusmaisen Sähkö-Oy (PSO) told Cash Box that Lill-Jörgen has done a top hit again with this Columbia recording of “Manana,” recently number one in Finland’s Radio’s popular program “Eight In The Top”.

NORWAY

Bjarng & Per-Gunnar expects a new top seller with their recent Mann recording of local copyright “Han Martin Og Jentene Hans” and the Swedish song “Nikolai Jensen.” Mann also has made a recording with Ase Wenzel, formerly on Odeon label.

Arne Nordgaard of Musik-Huset A/S tells Cash Box that the firm expects a lot from “Loo-Be-Loo,” now on way up in the charts in England. Musik-Huset is Norwegian publisher of the song.

German Karussell Mit Mir In Den Morgen” a quick hit in Norway. There are not less than three different recordings of the song among the Top Ten on the Norwegian charts.

On the charts in Norway with a Swedish recording of a Norwegian song is the Swedish singer Anna-Lena on Motronome with “Regniga Natt” (“Gränto Sky”/Gränto-sky in Norwegian).

SWEDEN

Music Publisher Theore Ehring of Ehringförlagen to London for his talks. Another publisher, Fred Hammarström, who has just introduced a new label in Stockholm, the first record on the new label is the British Oriole recording of “Like I Do” with Maureen Evans. There will be Swedish recordings on the new label, too, but only recordings with international sales possibilities, according to Roundquist.

The British singer Michael Cot, at the present toppling the charts in Sweden with “Stand Up” (HMV), will be touring Sweden during June.

Jerry Williams to Hamburg where he will do his German record debut for Phillips, Gunnar Bergström, head of Sonet Grammofon AB, told Cash Box.

Bergström also said that Joe Dee is coming to Stockholm and Helsinki for concerts at the end of February, Sonet has just signed a contract with American label Old Timer for Joe Dee.

Karussell recording group The Spotnicks are now on another successful tour in England. Their “Limbo Rock” has been a top hit in England. In addition to their tour, they are contracted for two TV and two radio shows in England during February.
As a result of the paragraph in our column of Feb. 9, 2.4, 3, 10, you will be surprised to see that what was put forward as a suggestion by APRA in its recent Bulletin is not an attempt to prevent the making of a membership nor is there any entrance or membership fee levied and there is no indication that this open-door policy of APRA will be changed by the Board in the near future. It has been submitted that the Committee of the APRA Board, whose aim is to select performing fees for everyone whose work is performed in public, your correspondent is pleased to take note of Bar's comments. The item published in the column edition caused quite a flutter in the trade.

Wide national press publicity is being given to a law case involving singer Shirley Jones, currently starring in the London season's "The Pajama Game," and Andy Sandeas. Miss Bassey is claiming damages (amount unspecified) from Sengravure Ltd., publishers of "Pic Magazine." Miss Bassey lodged the complaint against the publishers as a result of an article which appeared in Pic during her visit to Australia in March of last year; the case being heard in the Supreme Court in Sydney. During the various proceedings, Miss Bassey was emotionally upset and on one occasion the hearing was adjourned for fifteen minutes to allow her to recover. The outcome of the case will be reported in this column in a future issue.

English star Mark Wynter has returned to Australia on his third visit to these shores. Mark is contracted to a television season with GTV-9 in Melbourne, he will also be doing hotel and club spots. Wynter's current release on the Pye label is "Tell Me What." New singles are coming along at a terrific pace from the EMI organization here. Latest batch includes "Greenback Dollar"—Kingston Trio; "Proud," John Lennon & Yoko Ono; "Winds of Wind," Frank Ifield; "Tip."—Shirley Bassey; "Pastures Of Plenty."—Karl Denver and "Don't You Ever Change Your Mind," and "Sour Grapes"—Australia's own "Tromeros" featuring composers who are also members of APRA can only express open admiration to Mark Wynter for APRA's policy is and will remain in the hands of the APRA Board, whose aim is to select performing fees for everyone whose work is performed in public.

The new issue of the APRA newsletter is now available to members only and contains a report on the various activities of the organization as well as a list of recent releases and new singles. The newsletter is a timely reminder to members of their obligations to the organization and is a valuable resource for anyone interested in the music industry.

This week's APRA update includes the following releases:

- "Tell Me What" by Mark Wynter
- "Pastures Of Plenty" by Karl Denver
- "Don't You Ever Change Your Mind" by Karl Denver
- "Sour Grapes" by The Tromeros

These releases highlight the diversity of Australian music and the rich talent within the APRA membership. Stay tuned for more updates on these and future releases.

Great Britain's Best Sellers

1. "Burnin' Love" by Carl Perkins
2. "The Crying Time" by Roy Orbison
3. "Please Please Me" by The Beatles
4. "She Loves You" by The Beatles
5. "From Me To You" by The Beatles

These singles have been dominating the charts and have set the pace for other releases. Keep an eye out for more exciting music from these artists and others in the upcoming weeks.
The most outstanding event this week was the cocktail party given in the Ledoyen salon Friday, February 1st by C.B.S. We could say, with some justice, that this was a success, but I think personally that this was more than a success. First of all, the presence of the several hundred people like Yves Montand, Meyerstein Canetti, Charles Delaunay and many other newspapermen, journalists and television and radio notorieties. We had a brief speech from Mr. Gerald, C.B.S. proxy, which was a treat to listen to. We speak a lot about the French being very romantic, but the French are not in Ledoyen to their seeming to be more dramatic than the French, especially for a foreigner. This was the best moment of the evening. Afterwards, there was the handing over of the gold record prize to Shadows and Duke Rappelle with 10,000 How I Love You by Matt Bach. Two American numbers were done by Bob in the bossa nova style: "Cry" and "Baubles Bangles and Beads." A great number of artists and fans were at Sao Paulo's Airport at Bob's departure, since he made a lot of friends.

RCA will release very soon, its "Our man ..." series, starting with Perez Prado's "Our Man In Latin America." Later there'll be 'Our Man In Jazz,' with Sonny Rollins; "Our Man In Hollywood," starring Henry Mancini and "Our Man In Italy" with Sergio Franchi.

Speaking about RCA, Nell Sedaka's album in Spanish has been released.

The meeting of A.L.A.L.C. (Latin American Common Market) held in Mexico in November 1962, is now bearing fruit. Ecuador reduced its "sub-volcano" tax from 30 to 12 per cent, and Paraguay abolished it completely. The Latin American members of the A.L.A.L.C are: Mexico, Argentina, Brazil, Chile, Ecuador, Paraguay, Columbia, Peru and Uruguay.

Brazil made concessions on record-players and accessories, reducing the taxes, for imported juke-boxes, too. Now the tax is 12 per cent.

About juke-boxes, it's very odd, but this type of machine never had a chance around here. Sao Paulo, with more than 4 million people, has some 8 or 10 juke-boxes, and all Brazil, no more than 250.

Wilson Miranda, one of the most popular Brazilian teen singers, has cut a 78 for Chantelle Records, "Oracano De Um Triste" (Pray Of A Sad Man) and "Bebê" (The Apostle)."
San Remo Festival Winners

This Last Weeks on Wk Chart
1. La Partita Di Pallone: Rita Pavone/ RCA—Cocki Maggetti/ Ri, Fi Published by RCA
2. 9. Chiarlo: Frank Pourou/ EMI—Betty Curtis/ CGD Published by Connely & Aristen
3. 1. Preghero (Stand By Me): Adriano Celentano Published by Aristen & Italian Yank
4. 15. Don't Play That Song: Poppino Di Capri/Carsch Ben E. King/ Sarab Published by Aberbach
5. 4. Alla Mia Eta: Rita Pavone/ RCA Published by RCA
6. 29. Speedy Gonzales: Fat Boone/ Decca Published by Messagerie Musicali
7. 8. 11. Fiat Spento Il Sole: Adriano Celentano/Sarab Published by Leonardi
8. 3. Fatti Sta Mandri Mamma A Prenderi Il Latte: Gianni Morandi/RCA Published by RCA
9. 9. Desafinado: Joao Gilberto/Bluebell, Published by Leonardi.

Israel's Best Sellers

5. My Heart Out—Helen Shapiro.
7. I Can't Stand A Roll Record—Freddy Cannon.
12. Telstar—Bad Ashion.
15. The Longest Day—Milt Miller.

Italy's Best Sellers

1. Uno Per Tutti (published by Ricordi)
2. Amor, Non Amore, My Love (published by Ricordi)
3. Non Costa Niente (published by Mascotte)
4. Perdonami (published by Curci)
5. Occhi Neri E Cielo Blu (published by Messaggerie Musicale)
6. Ti Aspettavo (published by Remo Saidi)
7. Tu Venisti Dal Mare (published by Remi)
8. Non Rinverene (published by Remo Saidi)

The winning song, Uno Per Tutti, penned by Tony Renis and published by Ricordi was sung by Tony Renis himself and by his partner Emilio Pericoli.

Italy (Cont'd)

For this purpose a new organization by the title of San Remo, U.S.A. has been founded consisting of an American enterprise with A.F.A. (the organizers of San Remo Festival) Jules Alberti is the exec of San Remo, U.S.A. He came to Italy accompanied by Harry Elarde San Remo USA's counselor. During the press conference, Alberti said that S. Remo the four form parts of the U.S. program "People to People." Big advertising campaign is planned.

San Remo Stars To Tour U.S.

ITALY—From the lastScreenshot of the recent San Remo Festival are planning to tour the United States. Among the performers who partake in the tour are Luciano Tajoli, Arturo Testa, Wanda Ramonelli, Aurora D'Angelo, Gianni Leccomarina, Wanda Scotti, Dullio Pane. Anna Ranalli and conductor Gino Meoli. The debut performance at the Dorothy Chandler Pavilion (in Los Angeles Cailleux Hall on March 17) to right is in the above photo San Remo's press attache, Harry Elarde, Jules Alberti and Mario Pannini Rosato of Cash Box, who served as interpreter during the press conference.

Cash Box—February 23, 1963—International Section
Event of the week: the establishment of a CBS branch in Belgium. For the occasion a number of prominent personalities were introduced to the press at a reception in the hotel Maxim in Brussels. A guest of honor was Ray Cooney, who introduced the project and this explains the presence of numerous radio- and TV-reporters. It's impressive to see that the press has not ignored this new development. We have nevertheless picked out the singer brothers of Aronton-Holland and of course Monsieur Pascal Robelfond, from Brussels, who is now distributing CBS-products in Belgium. In his welcome to the press Mr. de Robelfond expressed the desire to supply the citizens of the Belgian capital and his adopted "Interphone" as its trade mark here. To this end he has already established an office at 109, Avenue des Arts, Brussels.

Ardmore and Beechwood have secured rights for Les Chats Sauvages renderings "Ennemie-moi", "Julie rappelle-toi" and "Venez les filles" on Pathé. The release will be handled by the Dutch branch of EMI and the label will be called "Montebello".

Astrid Vis was once again heard in Brussels, in the heart of February and 30. When this column is printed, the first Violents-disk has probably have made its appearance on the Belgian market. Belgian youth is very familiar with The Shadows and a little less with The Spotnicks. It will therefore be hard to introduce a new guitar ensemble. Nevertheless, The Violents deserve to be heard. Probably they are the last of the classic Bands to be mentioned in the course of his long artistic career. He will probably be able to say "I've seen it all" before his time.

We have in a previous column talked about the possibilities of the Swedish band next The Violents coming to Belgium at the outset of their tour, beginning March 2nd. It seems that the group has been pressed upon by her own Erin Le Fens. The release was organized by Real Company and the group will be called "The Violents". The manager of The Violents is Hamm and they are managed by their own manager and they are going to arrive in Belgium at the beginning of the month. A record deal has been signed with Real Records and the group will record their first album in March. The group will also perform in several cities in Belgium and will play a concert in Brussels.

RCA has brought a very promising single on the market done by Floyd Cramer, with "Java" on one and "Why Don't You Love Me" on the other side. This RCA release has been praised by various critics in the press. The song was released at the beginning of the month and has sold well since then. The song is a good example of Floyd Cramer's talent as a songwriter and performer.

Last week's section was once again about the possible new LP release of The Beatles. This week the focus is on the release of The Beatles' new single, "Nowhere Man". The song was recorded in the spring of last year and has been released on the new album "Help!". The single has been well-received by critics and fans alike, and has been a commercial success.

The best sellers of Polydor are at the moment "I'm Gonna Be Warm This Winter" by Brenda Lee, "My Fair Lady" by Les Companons de la Chanson, and "Crying In The Wind" by Peter Ack (RCA).
Cash Box—February 23, 1963

INTERNATIONAL:

This Last Week Week

1. (2) The Longest Day—Mitch Miller (Columbia) EMP; Shigeru Katsumi (Toshiba)

2. (1) El Dorado Tempia (Victor) Yamahara; Mari Soni (Polydor)

3. (3) Lonely City—John Leyton (Anglo) Southern

4. (4) Return To Sender—Evels Presley (Veb) Abarberch; Three Faces of the Sun (Toshiba)

5. (5) Locomotion—Little Eva (London) Taiyo; Yukari Ito (King)

6. (6) Summer Four Seasons—Vee-Jay Toshiba; Paradise King

7. (10) I Love You—Nancy Sinatra (Reprise) Shinko; Benny Sisters (Toshiba); The Ponnuts (King)

8. (6) I Can't Stop Loving You—Ray Charles (ABC-Paramount) Tone; Takashi Shubuchi (King); Frank Lacle (Polly)

9. (9) Knock On Your Door—Eddie Hodges (Cadence) Abarberch; Yukichi Sawai (Toshiba) Yukari Ito (King)

10. (8) Zoo Bop—Paul Aka (Vityn) Shinko; Miki Azusa (King); Takashi Fusuki (Toshiba)

Local:

This Last Week Week

1. (5) Itsudome Yume—Yukio Hashi (Victor)

2. (2) Kikko no Tango—Frank Nagai (Victor)

3. (4) Namida Bushi—Saburo Kajima (Columbia)

4. (5) Akashia No Amega Yamutoki—Sachiko Nishoda (Polydor)

5. (6) Samui Asa—Sayuri Yoshinaga (Veb)

6. (7) Hoshino-nou Machi—Michiya Mihashi (King)

7. (10) Osho—Hideo Muruta (Columbia)

8. (9) Mio Gokoro—Konosuke Sisters (Columbia)

9. (10) Toko e Ikita—Jerry Fujio (Toshiba)

10. (9) Vacation—Mieko Hirota (Toshiba)

LP Best Sellers:

This Last Week Week

1. (1) Ray Charles Sings Country & Western Vol. I—ABC-Paramount

2. (2) Ray Charles Story Vol. I—Atlantic

3. (3) Westside Story Soundtrack—Columbia

4. (3) The Best of King Cole—Capitol

5. (5) Girls, Girls, Girls—RCA Victor

JAPAN—Cash Box recently held a cocktail party to launch their new "Face to Face" series, standing left to right in the above pic are J. A. L Drummond (Face Records chairman), Lord Keith (interviewee), John Freeman (interviewee), Louis Benjamin (director and general manager of the firm), J. A. Thomas (Biz) (face director) and Frank Cousins (interviewee).
It seems that the Limbo Rock may become a new dance craze, since sales of the Chubby Checker single and the other local covers versions have jumped very much in the last two or three weeks. The only trouble regarding the "Limbo" is that there is no information regarding how to dance it available. The most dancers do it like the twist. In any case, Chubby Checker has done it again!

Local publicity is working actively on the tunes coming from the First Song Festival held recently in Mexico, Edumu has the number one song, through the Southern Music chain: "Ay Carrito." It seems probable that the original record will be released by Los Mendoza. Elizate is working on "Vivir" and "Quien en la Pumni-dad," copyrighted by Marquez Brothers of Mexico. In the European music field, ferma is promoting "Partida de Pelota" (Partita de Pelouque) (Leonardi Pub-Italy), which has been just waxed by Monica Lander, for Odeo Pops, and "Sueña, Ana y Carlos," cut by Miriam Rosa for Disc Jockey.

News from Spain indicates that the Vincente Los Rios is getting big success in that country, as artistic counsellor of Hispavox Records. Waldo planned to come to the United States, and afterwards to go to Germany. Waldo seems that he has found a good field for work in this country, Los Tres Sudamerica-nos, vocal group also on tour, have been in Athens on these days, performing in several places. It was supposed that they would return to Argentina in March, but they have several engagements and their return will be postponed.

More from CBS: the discy expects very much from its new artist, Jackie, who composed his first Compact 33, with four chart rulers: "Spotty Gonzales," "Dancing Party," "Leccion de Twist" and "Twistin' All Night Away." Jackie has been inked by a TV channel from Montevideo and will soon make a tour of Argentina and Montevideo. These are the Music Hall releases for February. In the singles field, the first record by Donald, a new artist: "Gina," a new waxing by Los Pick Up, Los Pacoita, another one by Carlos Argiento, intended for Carnaval: "La Mar Timi" and two folk music singles: "Nocturno Rosario" by Julio Molina Charal, and "La Flaca" by Rodolfo Zapien. New LP's are: the "Beat of Broadway" by Sammy Davis (Reprise), "Young World" by Lawrence Welk, "Primitiva y Apa- sionada" by Les Baxter, "Ganches para una Noche de Luna" by local melodic Los Portugueses, "Dino Latino" by Josi Martin (also on Reprise) and "Un Algo para Cantar" by Los Gantores de Salaviana. Brazilian songstresses Elicia Cardoso will come again to Argentina in July or August to perform on radio and TV.

Mario Kaminsky of Micron has returned recently from a sales trip that covers the biggest part of the country. His discy is now preparing the first releases of the Cadence and Coral labels, which will appear in March or April, after the Summer releases. Los Cudillos, Peruvian artist, is also in Buenos Aires. The discy released one of his latest singles, "Bru- mante de Nostalgia," and will also come in time for the holidays: Odeo expects very much from a tune it recorded a few months ago, which will be now put to sale here: "Las Ostras." Gimarmar Iralago has finished her first record, but will not make a trip here. Chiquito de Cortez is currently in Kart del Plata, Argentina's main Summer resort, performing on radio and TV. Los Sultanes de la Playa have been in the Fourth Folk Song Festival in Cosquin, in the province of Cordoba. Producciones Ferma is cashing in the success of the Limbo Rock, with the "Vivir" LP by Chubby Checker. The discy has also released "Hava Nageela" by the same artist, in single 33. The "Locomotion" recording made by The Dee Sharmans is also available, and will also come in time for the holidays: Odeo expects very much from a tune it recorded a few months ago, which will be now put to sale here: "Las Ostras." Gimarmar Iralago has finished her first record, but will not make a trip here. Chiquito de Cortez is currently in Kart del Plata, Argentina's main Summer resort, performing on radio and TV. Los Sultanes de la Playa have been in the Fourth Folk Song Festival in Cosquin, in the province of Cordoba. Producciones Ferma is cashing in the success of the Limbo Rock, with the "Vivir" LP by Chubby Checker. The discy has also released "Hava Nageela" by the same artist, in single 33. The "Locomotion" recording made by The Dee Sharmans is also available, and will also come in time for the holidays: Odeo expects very much from a tune it recorded a few months ago, which will be now put to sale here: "Las Ostras." Gimarmar Iralago has finished her first record, but will not make a trip here. Chiquito de Cortez is currently in Kart del Plata, Argentina's main Summer resort, performing on radio and TV. Los Sultanes de la Playa have been in the Fourth Folk Song Festival in Cosquin, in the province of Cordoba.

Philips releases: "El Pescador" and "El Manteneint," sung in Spanish by Los Aribales; "Esperanza" and "La Changa" by Tito Alberti; "Zamba de Abril" by Los Yabes; "Yabes" by Los Joquey; "Cholleto" by Los Chichilotes, from Guadalajara, and "Un Alto para Cantar" by Los Gantores de Salaviana. Brazilian songstresses_Elicia Cardoso will come again to Argentina in July or August to perform on radio and TV.

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THE COUNTRY DJ.
REGIONAL RECORD REPORTS

PETE BROWN
KGEK
Boise, Idaho
1. I Take The Chance (Gentry Ashworth)
2. I Tell Texas (Grandpa Jones)
3. I've Enjoyed As Much Of This As I Can Stand (Pete Wasserman)
4. I Don't Feel the Same (Fred Copeland)
5. I Saw Her (George Jones)
6. Cash & téléphonenumber, West (Gene Watson)
7. Knock On The Door (Red Goss)
8.再一次 I Love You (Claude Gray)
9. If You Want Me (George Hamilton)
10. The End Of The World (Dale Evans)

FRANK LEE
KYKW
Scottsdale, Arizona
1. Don't Let Me Cross Over (Carl Butler)
2. How Come Your Dog Don't Bite Nobody But Me (Irlene Davis)
3. The Ballad Of Jed Clampett (Hank & Scrappy)
4. I Saw Me (George Jones)
5. Cold & Lonely, Lonely, Lonely (Gene Watson)
6. Knocking On Heaven's Door (Red Goss)
7. Can't Hang Up The Phone (Dale Evans)
8. Bad News Travels Fast (Hank & Scrappy)
9. From A Jack To A King (Red Miller)

ALAN HERBERT
KIFS
Belle Fourche, South Dakota
1. Gonna Shake Jesus' Hand (Folly Johnson)
2. When My Blue Meanie Tuna To Gold Again (Lamar McCradd)
3. Can't Hang Up The Phone (Stonewall Jackson)
4. Other Home Was Lacking (Grandpa Jones)
5. Tri-Treat Train (Grandpa Jones)
6. Some Old Hurt (Lamar McCradd)
7. A Heart To Be Played (Buddy Norfleet)
8. Down By The River (Faron Young)
9. Cool Water (Country Gentlemen)
10. Let Jesus Come Into Your Heart (Folly Johnson)

GUY NELSON
KFOX
Long Beach, California
1. Don't Let Me Cross Over (Carl Butler)
2. Walk Me To The Door (Ray Price)
3. I'll Let My Feet Do The Talkin' (Lee Roy Parnell)
4. Love On The Other Side (Glen Miller)
5. Running Into Memories Of You (Little Jimmy Dickens)
6. Second Hand Rose (Way Drakey)
7. From A Jack To A King (Red Miller)
8. I Saw Me (George Jones)
9. I For Texas (Grandpa Jones)

COUNTRY REVIEWS

THE CASH BOX
BULLSEYE

"HEARTBREAK EYE" (2:29) [Tree & Champion BMI—Anderson]
"DRAPE EYE" (2:09) [Golden West BMI—Morris, Seals]
CLAUDIA GRAY (Mercury 72088)
Gray, who is presently riding with the charts with "Knock Again, True Love," should quickly add this Mercury release to long string of wax triumphs. The top side here, "Heartbreak Eye," is top-drawer, dual-track layered example by the chanter with all of his expected poise and artistry. Side seems sure to move up the hitsville path in no time flat. On "First Love Never Dies," Gray dishes up a pretty, slow-moving ballad in the tradition-oriented country vein.

"HEAD OVER HEELS IN LOVE WITH YOU" (1:55)
[Peer Int'l BMI—Flatt]
"IT WAS WORTH IT ALL" (1:59) [Acuff-Rose BMI—Gibson]
DON GIBSON (RCA Victor 8144)
The vet Victor hitmaker comes up with one of his strongest items in quite a while with this ultra-commercial newee called "Head Over Heels In Love With You." The tune is a winning new Mercury outing, can with some attractive blues-tinged lyrics. Watch it for rapid acceptance. On the other hand, "It Was Worth It All," Gibson unleashes his potent vocal talents full-blast on a lovely, mellow torch weeper.

"BE A GOOD GIRL (TIL I GET BACK IN TOWN)" (2:03)
[Four Star BMI—Knight]
"THE OTHER BOYS ARE TALKING" (2:03)
[Acuff-Rose BMI—Cartier]
LEROY VAN DYKE (Mercury 72097)
Leroy Van Dyke, who is currently clicking with "Black Cloud," comes up with a potent folknor new Mercury offering tagged "Be A Good Girl." The tune is delightful, rhythmic, medium-paced, chorus-backed twister, with some top-flight lyrics. The flip, "The Other Boys Are Talking," is a catchy, danceable ditty with a commercial teen-oriented beat. Merits a close look.

"WHEN YOU GOTTA GO" (2:09) [Pamper BMI—Howard]
"YESTERDAY'S MEMORIES" (2:14) (Pamper BMI—Coehran)
HANK COCHRAN (GAYLD 61293)
Hank Cochran, who hit recently with "Sally Was A Good Old Girl," seems sure to score in the coin department with this Gaylord bow twister tagged "When You Got To Go." The tune is a lively, happy ditty penned by ace country crooner Harlan Howard who sells the tune with his usual authority. The flip, "Yesterday's Memories," is an impressive, slow-paced tear-jerker. Monument delivers the deck nationally.

"IT'S TORTURE" (2:42)
(Central BMI—Howard)
JEAN BERNARD & NEAL O'BRIEN (1915)
[Acuff-Rose BMI—L. C. Louvin]
Jean Sheppard seems sure to pull some loot with either end of this new dual-track hitsville looper from Capitol. One side "It's Torture," is a pretty chorus-backed, moving tear-jerker and the other side, happy ditty penned by ace country crooner Harlan Howard who sells the tune with his usual authority. The flip, "Yesterday's Memories," is an impressive, slow-paced tear-jerker. Monument delivers the deck nationally.

"I'VE LEARNED TO LIVE WITHOUT YOU" (2:59)
[Four Star BMI—Knight]
JENNY JAMISON (Golden Gateway 1904)

(1) "I BUILT MY OWN PRISON" (2:28) [Pamper & Arm- more ASCAP—Colm
closer]
Sonny Campbell has good chance of jumping into the national limelight with this powerful cooker, chorus- backed layered. The songster gives the side an impressive, spine-tingling wendow.

(2) "GOODBYE HELEN, HELLO HEARTBREAK" (2:02)
[Acuff-Rose BMI—L. C. Louvin]
Jenny Jamison, who, with "I've Learned To Live Without You," is a pretty chorus-backed, moving tear-jerker and the other side, happy ditty penned by ace country crooner Harlan Howard who sells the tune with his usual authority. The flip, "Yesterday's Memories," is an impressive, slow-paced tear-jerker. Monument delivers the deck nationally.

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(2) "GOODBYE HELEN, HELLO HEARTBREAK" (2:02)
[Acuff-Rose BMI—L. C. Louvin]
Jenny Jamison, who, with "I've Learned To Live Without You," is a pretty chorus-backed, moving tear-jerker and the other side, happy ditty penned by ace country crooner Harlan Howard who sells the tune with his usual authority. The flip, "Yesterday's Memories," is an impressive, slow-paced tear-jerker. Monument delivers the deck nationally.

MARGE BOWES (Mercury 72099)
(1) "YOU'VE LEFT ME" (2:47) [Pamper BMI—Nelson]
The lark has soared in the past, and she can do it again with this bright new commercial outing all about a gal who wants to share the troubles of her lover. Dee-jays should come in for the tune. "I've Learned To Live With You," is a first-rate, shuffle-beat tradition-oriented hillbilly lamento sold with sincerity by the lark.

Marty Robbins' new Columbia outing seems sure to go the dual-market success route. (See pop reviews).

SINGING CHEROKEE (Lynwood 2024)
(1) "I COULDN'T BE YOUR NO. 1" (2:02) [Glad BMI—White- lock, Donnelly] The chanter with all of his expected poise and artistry. Side seems sure to move up the hitsville path in no time flat. On "First Love Never Dies," Gray dishes up a pretty, slow-moving ballad in the tradition-oriented country vein. A nice showing.

(2) "I LAUGHED UNTIL I CRIED" (2:02) [Glad BMI—White- lock, Donnelly] More fine country sounds. This side is a medium-paced tune, slow-moving ballad with loads of poise by the songster.
### Cash Box Top 50

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Don't Let Me Cross Over</td>
<td>Carl Butler (Columbia 45978)</td>
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<tr>
<td>2</td>
<td>The End of the World</td>
<td>Skeeter Davis (RCA Victor 4094)</td>
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<td>3</td>
<td>I Take the Chance</td>
<td>Ensa Ashworth (Hickory)</td>
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<td>4</td>
<td>From a Jack to a King</td>
<td>Ned Miller (Tobacco)</td>
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<td>5</td>
<td>The Ballad of Jed Clampett</td>
<td>Lester Flatt &amp; Earl Scruggs (Columbia 42666)</td>
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<td>6</td>
<td>T for Texas</td>
<td>Grandpa Jones (Monument 801)</td>
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<tr>
<td>7</td>
<td>Knock Again, True Love</td>
<td>Claude Gray (Mercury 72063)</td>
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<td>8</td>
<td>Second Hand Rose</td>
<td>Roy Drusky (Decca 31453)</td>
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<tr>
<td>9</td>
<td>I've Enjoyed As Much As I Can Stand</td>
<td>Porter Wagoner (RCA Victor 8105)</td>
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<tr>
<td>10</td>
<td>Is This Me?</td>
<td>Jim Reeves (RCA Victor 8127)</td>
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<tr>
<td>11</td>
<td>Ruby Ann</td>
<td>Marty Robbins (Columbia 43614)</td>
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<tr>
<td>12</td>
<td>You Took Her Off My Hands</td>
<td>Roy Price (Columbia 45658)</td>
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<tr>
<td>13</td>
<td>Faded Love</td>
<td>Lena McAlister (Cimarron 4057)</td>
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<tr>
<td>14</td>
<td>All Grown Up</td>
<td>Johnny Horton (Columbia 40613)</td>
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<tr>
<td>15</td>
<td>Not What I Had in Mind</td>
<td>George Jones (United Artists 129)</td>
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<tr>
<td>16</td>
<td>Sawmill</td>
<td>Webb Pierce (Decca 31415)</td>
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<td>17</td>
<td>Sing a Little Song of Heartache</td>
<td>Rose Maddox (Capitol 4863)</td>
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<tr>
<td>18</td>
<td>A Stranger Was Here</td>
<td>Darrell McCall (Phillips 40079)</td>
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<tr>
<td>19</td>
<td>Walk Right In</td>
<td>Rooftop Singers (Vanguard 35017)</td>
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<tr>
<td>20</td>
<td>Missing Angel</td>
<td>Jim Reeves (RCA Victor 8217)</td>
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<tr>
<td>21</td>
<td>Still</td>
<td>Bill Anderson (Decca 31948)</td>
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<tr>
<td>22</td>
<td>I Saw Me</td>
<td>George Jones (United Artists 529)</td>
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<tr>
<td>23</td>
<td>Can't Hang Up the Phone</td>
<td>Stonewall Jackson (Columbia 42628)</td>
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<td>24</td>
<td>I Wanna Go Home</td>
<td>Billy Grammer (Decca 31469)</td>
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<tr>
<td>25</td>
<td>Walk Me to the Door</td>
<td>Roy Price (Columbia 45658)</td>
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<td>26</td>
<td>How Come Your Dog Don't Bite Nobody</td>
<td>Webb Pierce &amp; Mel Tillis (Decca 31445)</td>
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<td>27</td>
<td>Shake Me I Rattle (Squeeze Me I Cry)</td>
<td>Mel MacNworth (Columbia 45649)</td>
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<td>28</td>
<td>Leavin' on Your Mind</td>
<td>Patsy Cline (Decca 31453)</td>
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<td>29</td>
<td>If I Could Come Back</td>
<td>Webb Pierce (Decca 31460)</td>
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<td>30</td>
<td>Cold and Lonely</td>
<td>Kitty Wells (Decca 31457)</td>
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<td>31</td>
<td>The Yellow Bandana</td>
<td>Faron Young (Mercury 71085)</td>
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<td>32</td>
<td>In This Very Same Room</td>
<td>George Hamilton IV (RCA Victor 8188)</td>
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<td>33</td>
<td>You're for Me</td>
<td>Buck Owens (Capitol 4872)</td>
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<tr>
<td>34</td>
<td>If You Want Me To</td>
<td>George Hamilton IV (RCA Victor 8188)</td>
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<tr>
<td>35</td>
<td>Down by the River</td>
<td>Faron Young (Capitol 4908)</td>
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<tr>
<td>36</td>
<td>I've Got the World by the Tail</td>
<td>Claude King (Columbia 45630)</td>
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<tr>
<td>37</td>
<td>Wall to Wall Love</td>
<td>Bob Gallis (Hickory 1181)</td>
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<tr>
<td>38</td>
<td>The Masquerade Party</td>
<td>Carl Butler (RCA Victor 8212)</td>
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<td>39</td>
<td>Does He Mean That Much to You</td>
<td>Edie Arnold (RCA 8192)</td>
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<tr>
<td>40</td>
<td>You Hurt Me</td>
<td>Ferita Hasky (Capitol 4908)</td>
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<td>41</td>
<td>Lonely Teardrops</td>
<td>Ross Maddox (Capitol 4805)</td>
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<tr>
<td>42</td>
<td>Half a Man</td>
<td>Willie Nelson (Liberty 55332)</td>
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<tr>
<td>43</td>
<td>Hello Wall</td>
<td>Ben Caldwell (RCA 5312)</td>
</tr>
<tr>
<td>44</td>
<td>Busted</td>
<td>Johnny Cash (Columbia 46665)</td>
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<tr>
<td>45</td>
<td>Better Times a Comin'</td>
<td>Ray Godfrey (S mont 130)</td>
</tr>
<tr>
<td>46</td>
<td>Is It Asking Too Much</td>
<td>Kitty Wells (Decca 31457)</td>
</tr>
<tr>
<td>47</td>
<td>Robert E. Lee</td>
<td>Otto Stephan (Chancellor 107)</td>
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<tr>
<td>48</td>
<td>I've Gotta Show You</td>
<td>Skubes McDonald (Columbia 42655)</td>
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<tr>
<td>49</td>
<td>His and Hers</td>
<td>Tony Douglas (Vestron 481)</td>
</tr>
<tr>
<td>50</td>
<td>Pretty Brown Eyes</td>
<td>Carl Bole (RCA Victor 8125)</td>
</tr>
</tbody>
</table>

Bob Neal, sends along word that Columbia's Marion Worth, who is currently on the charts with "Shake Me I Rattle," and Sonny James have inked exclusive booking affiliations with the new Nashville-based talent agency. They join the top-flight roster of artists with fellow label George Jones, and the Jones Boys with Georgie Tittle, the Louvin Brothers. If so, Neal and Worth, who Jones recently wound up a Canadian tour with Ray Price, Bill Anderson, Hank Cochran and Loretta Lynn. Additionally, Merle Kilgore is slated to head west with visits to Seattle and Hollywood along with Al Galico of Painted Desert Music.

In spite of the coldest weather in 27 years, the Johnny Cash show featuring Johnny and the Tennessee Three, George Jones, June Carter, Grandpa Jones, Gordon Terry and Johnny Western rocked up an astounding gross of $11,000 on a recent Sunday in Des Moines, Iowa. At 4:00 P.M., the temperature was already hovering at 13 below zero. Approximately 9,000 people attended the three performances at the KRNT Theatre. The Johnny Cash Award of Merit was presented to Smokey Smith by Cash's manager, Saul Holman. Smith was selected for this award because of his continued dedication to the field of country music and his ever-present sincerity and cooperation to the artists he employs. Cash is now setting out on yet another trip involving thousands of miles—sale in England and Ireland soon to conclude next week. It is his manager's plan to add Russia in the near future.

A package show headlined by Ernest Tubb, Skeeter Davis, Roy Drusky and Mel Tillis pulled three winning crowds recently in Grand Rapids, Lansing and Saginaw.

A group tabbed the Pussom Holler Opry is causing quite a stir in Illinois entertainment circles claiming a plus rating on WGEM-TV for the past two seasons, according to Rosy Bennett, a member of the troupe. Bennett claims a number one rating for the show in the Tri-State area including western Illinois, eastern Missouri and southern Iowa. Next step for the Pussom Holler-ers is a six station TV in the aforesaid areas and Indiana. Their Saturday night show at the Illinois State Fairgrounds is aired on seven radio stations for one hour. A number of Grand Ole Opry stars have appeared on the show. Bennett said. Featured are comican Toby "Dick" Ellis, Peaches Bennett, Al Harvey, Johnny Bush, Harvey Twins, Ray Tyson Dancers, Nancy Mitchell and a six piece band. The group has formed its own record label, appropriately tagged Pussom Records.

A package show hooked by Hubert Long, Talent recently packed 'em in to the tune of over 10,000 in Charlotte, North Carolina at the Coliseum. The show headlined Ernest Tubb, Hank Snow, Roy Drusky, Jim and Jesse and the Virginia Boys.

Uncle Len Ellis is sending airwaves of country music into the entire Chicago area from all directions. Last month Ellis broadcast his first country program over WOPA, Oak Park, Illinois. The program is heard over the entire Windy City area during the Sunday morning hours, 3:00 P.M. Leith, who spins country records since the early 30's, is a former member of the board of directors of the CMA.

We hear from the Jim Donny Artist Bureau that Johnny and Jack, Kitty Wells, Bill Phillips, and the Tennessee Mountain Boys will be playing dates through Kansas, Iowa and Nebraska from February 16th through February 25th. We also learned that Webb Pierce will be appearing at the Flame Theatre Cafe in Minneapolis during the week of February 19th through the 23rd. Also, Minnie Pearl will be appearing on the John Reed King TV show in Pittsburgh on February 19th, 20th and 21st.
Cash Box

Editorial

Operation Alert!

IN DEFENSE OF AN INDUSTRY

When a problem which concerns the coin machine or vending business grows in importance to where it could very well result in a devastating blow to any single phase of the business, the time has come when this problem can no longer be solved within the quiet confines of an association meeting room with only a small percentage of industry members even aware it exists. On the contrary, the problem must be brought out into the open, before every single individual who may be affected.

The tobacco-health controversy has made its presence felt periodically ever since the first medical report was published offering some evidence that a possible link between smoking and cancer existed. Since that time many organized factions have taken this evidence, and other information published from various sources — none of which offers adequate proof — and have used it to attack the tobacco industry. In the wake of heated attacks by individuals and societies, the tobacco industry has steadfastly maintained its position that smoking has not proven harmful to human beings. Until proof to the contrary is presented, this will be the tobacco industry’s position.

But in the meantime, the attackers continue to fight their battle against smoking and, failing to convince the adult that smoking is harmful, turn their guns on the teenage market where perhaps this habit can be nipped in the bud. And here is where every cigarette operator in the country can be hurt and hurt bad. For no other retail outlet of cigarettes is in quite so precarious a position when it comes to defending himself against the sale-to-minors law as is the operator. And for obvious reasons — the equipment is unattended.

Herein lies the crux of a problem which started because certain agencies believe that cigarettes cause lung cancer (a condition over which operators have absolutely no control), and may very well wind up in a nationwide program designed to ban cigarette machines.

The operator is expected to find himself in the middle of this mess sometime in June of this year and between now and the end of May leaders in the industry will attempt to arm the operator with an intelligent, factual, and forceful defense in order that his business be saved. The situation has become this crucial.

OPERATION ALERT! is the name of the program which will be presented to every cigarette operator in the country, personally, by officials of the National Automatic Merchandising Association, in a series of meetings expected to span 64 cities. Every operator of record is currently receiving literature and schedules through the mails in the hope that each succeeding letter will stimulate interest in this highly important matter. Under the circumstances it is expected that every meeting hall will be packed by the town’s operators. But one never knows. Judging from past experience, no one listens until the bomb goes off.

The fuse is set and the industry has until June to prepare itself with ammunition which will enable the operator who finds himself alone — surrounded by leading dignitaries, medical men, PTA officials, and shouting politicians, emotionally demanding an all-out ban on cigarette machines — to fight back and win.

Six local anti-cigarette machine bills were introduced last year, but were defeated. Several bills are smoldering now. It is too late to do anything but prepare for the attack by being absolutely certain that each operator’s house is in order. OPERATION ALERT! is designed to do just that.

We have never witnessed a program as broad in scope and ambitious as the current NAMA effort. The task seemed almost insurmountable when approached by NAMA officials last year. Today, the planning has been completed and the practical work is about to start. Considering the stakes, every cigarette operator should know the date of the meeting in his home town better than he knows his own birthday.
Pool Champ Demonstrates On Valley

CHICAGO—When Valley Sales Company displayed recently at Chicago's N.S.G.A. Show in the Morrison Hotel here, Valley execs Earl Feddick and John Ryan decided to call on Billiard Champion Don Tozer to demonstrate his repertoire of trick shots for the home看你 viewers. The firm introduced its 1963 home-use line at the show with both six pocket and Bumper models.

The eye-catcher and biggest seller was the new Deluxe Six-Pocket, a table which is described by Feddick as professional in styling, all exposed surfaces—rails, apron and legs—covered with a plastic laminate that insures a permanently attractive finish, is mar-proof, burn-proof and stain resistant. Tozer is shown above trying a corner shot. According to the pro, he had no trouble with the trick shots. "The Valley tables are correctly sealed," said Tozer, "and afford perfect playing conditions." Valley's commercial line for the coin machine industry is distributed nationally across the country.

Wurlitzer Names Dietrich Asst. Sales Mgr.

ALFRED F. DIETRICH

NO. TONAWANDA—Alfred F. Dietrich, former Credit Manager of the North Tonawanda Division of The Wurlitzer Company, has been named Assistant Manager of Sales, it was announced last week by Robert H. Bear, Manager of Sales of that division.

Dietrich's long association with Wurlitzer customers as Credit Manager and his thorough knowledge of financial matters will suit him for his new position. He has been directly connected with the Sales Department since August 1961 and assumed his new duties February 1st of this year. Born in Buffalo, AI resides at 103 Jackson Avenue, North Tonawanda with his wife Agnes and two daughters, Joanne a senior in North Tonawanda High School, and Martha who attends the school of St. Mark's Lutheran Church, Dietrich is active in many church affairs and is a member of the International Lutheran Layman's League.

EAST COAST ROWE AC DISTRIBS MEET IN NYC: Gathered in conference at New York's Americana Hotel recently was this group of enthusiastic Rowe AC distributors (clockwise, from left): Joseph Bender, Herbert Karsen and Bill Hendrix, of Rowe AC; Arthur Frates, Irwin Magold and Marshall Garas of Trimount Automatic Sales Corp., Boston; Art Seguin of Rowe; Irving Kemper and Barnet Superman, of Ruyton Sales Co., New York; Rowe AC Vice President Tom Sams and Fred Pollock of Samuel Distributing Corp., Buffalo; Jerry Marcus, Richard Greck, Sal Sparacino and Al Panuzzo, of Rowe AC; David Bond, Trimount, Jack Harper, Rowe AC President; David Rosen and Arnold Rosen, of Philadelphia; and Dean McMurtrie, Rowe Executive Vice President. Meeting was part of a series of regional meetings conducted last month by the factory.

CHICAGO—"This game represents the first basic innovation in skill-ap- peal in many long years," is the way Bill O'Donnell, general sales manager of Bally Manufacturing Company, describes the newest game of the Bally assembly line—"Spinner." For years, O'Donnell said, players have been trying to put marbles into pockets. Now with 'Spinner' they try just as hard to get marbles out of pockets. This is what he calls 'Keep or Kicked' skill-appeal, which is rising up terrific collections wherever 'Spinner' goes on location.

"Marbles are propelled into pockets in the 'Spinner' playfield by a rapidly revolving rotor. Each player skillfully controls a bank of 5 pockets, pressing buttons to kick marbles out and in order to constantly clear pockets for marbles which will improve the game; John Goss may play for a high score or for poker hands, the red, orange, blue and purple marbles representing the four suits in cards, while the ranks A down to 9 are hot-stamped in six places on each marble.

"Although 2, 3 or 4 persons can play in competition, only a single dime is deposited, offering a competitive play amusement bargain that is hard to resist. At the same time, the speedy play—approximately one minute a game—and the strong 'best you next time' repeat play appeal insures substantial earning power. " 'Spinner' requires less floor space than any other competitive play game on the market, only 29-1/2 in. by 21 in.," continued O'Donnell, "and appeals to all types of players. Unlike many competitive play games, 'Spinner' offers the player the opportunity to win a large amount of money by careful play of marbles.

"Because of the variety of games that can be played on 'Spinner'—and players actually invent their own scoring systems—the machine is destined to extra long life on location. Extreme simplicity of mechanism practically eliminates all but routine maintenance.

"Every location test proves that 'Spinner' is a remarkable machine, and we are confident that the game will rank as one of the top hits of the year," concluded O'Donnell.

The firm shipped another new game—Table Hockey—two weeks ago, and the 2-player amusement machine is reportedly doing well in many locations. With 'Spinner' the second release from Bally this month, distros looked to a favorable sales run because of the strong potential offered by the one-two promotion.
Rock-Ola Shows IVI In St. Louis, K.C.

CHICAGO — Frank Q. Doyle, Rock-Ola Vice-President and Sales Manager of St. Louis, held a joint meeting with George Grueber, Regional Manager for the St. Louis area, just completed a highly successful dual meet which took place in Kansas City and Kansas City, Missouri, showing the Rock-Ola IVI Coffee Vendors.

The first half of this dual meeting was a two service school conducted by Dillard University and Rock-Ola IVI’s Senior Field Service Engineer, George Grueber, at the Rock-Ola IVI’s office in St. Louis on February 4. Despite the inclement and freezing weather, over sixtyRock-Ola IVI’s vendors from the St. Louis area attended these informative sessions to familiarize themselves with the hundreds of IVI machines now operating in this territory.

On Wednesday and Thursday, February 5th and 6th, the Prim Motor Inn in Kansas City, Missouri, a special showing of the Rock-Ola IVI Single Cup Coffee Machines was held for the operators in this greater area. Once again representatives from all the Rock-Ola IVI’s territory met to exchange ideas and to furnish the vendors the opportunity of exchanging ideas.

Doyle, commenting on the exceptionally fine response to the two meetings, attributed the success to

OPERATION ALERT! State Chairmen Named For 64 Meets; Orlando First On Feb. 18

CHICAGO — State chairmen have been selected and arranged for the immediate OPERATION ALERT! meetings in the various states as announced earlier last month. The meeting will be held on the same day in all states.

OPERATION ALERT! is the industry-wide meeting of State and territory cigarette machine operators for problems to vending arising out of the tobacco-health controversy.

Risman said that the first step will be a series of operator and territory meetings conducted by the N A M A staff in the states, beginning in February 18 and March 18.

The State chairman are new or changes on the list are: Colorado, Nebraska, Oklahoma, Missouri, New York, Washington, and Oregon.

Risman decided that the following State chairmen:


National Vending Company Leases N. East Philadelphia Industrial Building

PHILADELPHIA — Announcement was made of the completion of negotiations between the National Vending Company and the Simon Office Furniture Company announcing $35,000,000,000 by the Robert J. Kahn Industrial Division of Strong, Gruneberg and Company.

The Keystone Vending Company, a well-established organization of the industry, conducted a new quarter of March 31, 1963 with the franchise of the Philadelphia Auto-Clerk and Keystone Vending, said the new quarters will be held between the operators and the new company.

The Philadelphia branch of Interstate Vending currently services a 100 square mile area in the Delaware Valley. The company, with over 2,000 vending machines in the market, plans to expand its operations and accelerate its growth.

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Stancraft Promotes Luckman

ST. PAUL — Lloyd E. Luckman has been promoted to the position of Merchandising Manager at the Stancraft Division of Standard Packaging Corporation, Robert E. Gray, President, Marketing announced.

This new position Luckman will be responsible for all merchandising planning in both the retail sales division and the vending products division.

Luckman has previously served as sales administration manager and retail sales manager for the Stancraft Division.

Prior to his association with Stancraft, Luckman was employed in the customer service department, Brown & Bigelow, St. Paul, Minnesota.

Luckman, his wife and two children reside at 1425 Belmont Lane, St. Paul, Minnesota.

LATE NEWS

AMERICAN TOBACCO—Rohb. B. Walker will become President and Chief Executive of American Tobacco upon retirement of Paul Hahn, March 31. Virgil Hager and A. Leroy Janson will become Executive Vice-Presidents.

VENDING IN SCHOOLS—Continental Vending Company machines are being tested in public schools on Long Island. The machines are being tested in the Long Acres School in Commack and have attracted the attention of the Board of Education. City officials will view the machines in action this week.

STANDARD BRANDS—Net income for the year reached $29,252,787, a new high and an increase of 8% over 1963.

AMERICAN CAN—a program to stimulate the sale of hot drinks by vending operators will be conducted during 1963 by Dixie Cup. Premiums will be offered for returns on cups and other containers.
LOCATIONS COAST TO COAST ALL REPORT
MORE PLAY! MORE EARNINGS! MORE PROFIT! WITH
Chicago Coin's 2 PLAYER ANIMATED
"All Star"
BASEBALL
The Game That's Got Everything!
SKILL — APPEAL — COMPETITION!
THE FIRST AND ONLY BASEBALL GAME WITH
CHICAGO'S ORIGINAL "CANCEL-AN-OUT" FEATURE!

* When player hits all targets—one out is cancelled on scoreboard—and bonus of 5 runs register!

- 4 WAYS TO SCORE "EXTRA" RUNS!
- PLAYERS RUN BASES AS HITS ARE MADE!
- CHOICE OF REGULAR OR FREE PLAY!
- EXCITING PITCH AND BAT BALL PLAY!

MISSED TARGET
REGISTERS 1 OUT!

SINGLES, DOUBLES, TRIPLES
AND HOMERS SCORE RUNS
JUST LIKE "REAL" BASEBALL!

PLAYER SHOOTS
UNTIL 3 OUTS
ARE MADE!

2 TEAM COMPETITION
1 OR 2 PLAYERS
CAN PLAY!

OPTIONAL COIN
CHUTE!
10¢ PER PLAYER
3 GAMES FOR 25¢

COLORFUL BACKGLASS,
PLAYFIELD AND
CABINET STIMULATE
CROWDED STANDS!

STAINLESS STEEL
COIN ENTRY PLATE
AND PITCH AND BAT
CONTROLS!

SECTION DISTRIBUTOR FOR THE COMPLETE LINE OF Chicago Coin PROFIT-MAKING GAMES!

CITATION
1. STRAIGHT 10¢ PLAY
2. TWO NICKELS, DIME & QUARTER
3. TWO NICKELS, DIME, QUARTER & HALF DOLLAR!

THE BIG CHANGE
IN CABINET DESIGN!

ROYAL CROWN
BOWLER
- EXTRA FAST SCORING!
- OPTIONAL COIN CHUTE!
- LARGE ILLUMINATED
SCORING DRUMS!

STRAIGHT 10¢ PLAY
1 GAME—2 NICKELS
1 DIME
2 GAMES—5¢
6 OR 7 GAMES—30¢

BIG HIT
- NEW 15 TO 30
BALL PLAY
- A NEW TWIST
- 11 TARGETS
TO HIT

Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS
The current membership drive being conducted by the Music Operators of New York, Inc. has resulted so far for the nation's top operating companies in the city, joining the ranks of the organized. And that's always a good sign. Here've some of the names of new member ops who have signed on: Arthur Kaiman, chairman, Murray Saldman, Rubin and Bernie Antonoff, Phil Sharf, Morris Wurtzel, Max Katz, Harry Schilderst, Mike Giannuzzi, Al Koenig, and Auntie Goodness, couple more signed at press time but we couldn't get the names in time. (See separate story.)

The event was in Miami with Rose, visited one of the spas, and after a few days decided that they were trying to starve him so he moved to the Thunderbird, and while there the young man, who'd come to visit his new buddy, Charlie Aaronson and his wife, had cocktails and a big dinner at the Bonfire. (And added two pounds to his slim figure).

Seymour also hit with Dave Simon and spends time aboard the boat returning home to NYC and the week-end was spent working the last few days in Miami before starting to work on the new "Caravelle" game which was arriving from Chi this week. Holzman called a Committee Meeting of UJA Coin Machine Directors person at the club for a few words, and we heard, drinks. "All I'm looking for are ideas," said Holzman.

Harry and Betti Blitona were back from Bittola's in Newark on Feb. 7 and the turnout was wonderful. In addition to the "Model 2700," Hankus showed Bittola's favorite component, the "jewel" Wallbox which takes 50c and runs for 20c or 25c.

III. The letter was also from the Coin Machine Hotel in Miami last week, enjoying a 11-day vacation, when he was stepped in his track—a portrait of Attorney Teddy Blatt, one line, as was displayed in the "Wallbox's" window. He kept looking down at Pollak and half thought something happened to me on the way to my room..." is the way Seymour starts to tell it.

Willie Blatt is pitching the pitfalls of operating again and this time sees the pool table as the saviour of the business, That's just it, Willie. The whole industry is about to make a little savvier on Life, but we note Blatt still operates equipment.)

Ing Hoysen, a Greenbeoro up and tea Roanoke Vending's Rusty Derby and left Rusty's inventory a few new Rowe AMI phonos short. Bought several for the route.

Mary, Joe P. Kelly wrote a nice thank-you note to Meyer Parkoff for arranging to have Frank Breheney of LaSalle Music install a new juke box in the Cardinal Spielman's Club for the visiting soldiers and that he and his men enjoyed the equipment for more than five years.

S. B. Dini, brother of Al, the Philly coinman, visited St. Christopher's Hospital with singer Tony Bennett last week and the "big boys" brought an armload of toys for the kids. Nice gesture.

Weinand celebrates his birthday to Al Ferber, Bert Date, Stan Fratman, and Irv de Lavius... Humbert Betti, veteran coinman, was expected to head home this week. He's been away for a month on the job. We met Mr. Betti two weeks ago on Tenth Avenue and he looked the picture of health, Must be that Lido, Italy, air.

Freddy's AMI ops will receive an amplification from the AMAO of Penna. next week and the best thing they can do for themselves is to sign it and return it with a check for membership.

Meyer Parkoff spent the early part of the week in Hartford with Abe Fish. Called on a top location to discover that the "LP Console" in the spot had closed over a lot less all of which were average, it was all installed before. The LP is the reason, according to Meyer... Dan Collins, Seeburg's man in N.Y., made a gato of showing the Seeburg Van for other than destinations. Collins works well in the Van and the locations like the novel approach... Harold Kaufman and Allie Goldberg agree with Sid Greenfield on many things. Greenfield does agree that the firm's reconditioned music is selling faster than they can recondition it, then there's no arguing with theboys... Eric Weide, an expertly in deftly tricking the trade by next month. Should be interesting... Have you played the new Bally "Tally Ho"? "What a great game." We would like to put in on location in taverns... The Bally firm shipped another new one this week—"Spinner," a 1-player, but it takes just one dime for all (or one, two or three). We haven't played yet but it sounds good... Operation Alert! mailings deserve priority attention when they're coming from the "Tennis" or "Big Deal" game shipped this week... MOA officials tell us things look good for the Convention this year... Morris Rood sporting a very expensive looking tan, is back in hocky again. He's arguing with Ivy Kemper, was bally last week checking the weather and the roads before leaving for upstate calls... Abe Lipman, International of Murray, Veteran of the Carolina and is displaying in the showroom. Stop by and take a look at how you can make extra bucks in those music-games spots... Nick Melone and Sid Lipkin of American Shuffleboard happy over the west coast sales hardboard are selling... Lou Wolberg coming along fine after that hernia operation, also completing a "Royal Flush" (Light Bar) run at the American, with several deliveries and allfour "Drop Targets" after completing the "Royal Flush" scores recently.

There are five roollei bounces, three let out for the end of the season, and two rebound kickers. The field is protected for long runs. Each of the game "Platicote" finish. Twin coin chutes are present.

Weinstein stated, in conclusion, that all of William's distributors are supplied with the new "Big Deal" ball amusement game. He urges all operators to see and demonstrate this game, which is a "proven money maker, as indicated in several random locations used for testing purposes."

Check These DAVIS BARGAINS

**SEEBURG WALLBOXES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>D2WA (200 selections)</td>
<td>$70</td>
</tr>
<tr>
<td>3W1 (100 selections)</td>
<td>$29</td>
</tr>
</tbody>
</table>

**TERMS**

1/3 Down Required

**WORLD EXPORT**

WESTERN-EXPORT DISTRIBUTING

**COIN MACHINE EXCHANGE, INC.**

Joe King & Co. *Cable:* FIRSTCOIN-J-Chicago

**BUY Bally**

for Top Earnings

in Every Type of Location Everywhere

**F חדשים AMI**

hottest phonos in years!


**ON DISPLAY NOVEMBER AT YOUR AMI DISTRIBUTOR**

Rowe AC Services

Division of Automatic Coin Machine of America


Eastern Flashes

The most significant scoring feature of the new "Drop Targets" strategy, is the variety of the "Drop Targets". When the "Drop Targets" are used in conjunction with the "Royal Flush" on the backglass.

This "Royal Flush" is illustrated on the following playing cards: The 'ten,' 'jack,' 'queen,' 'king' and 'ace' in the spade suit.

Furthermore, the center lane on the playfield becomes a 'Special' when both 'Jokers' are lit. As a carry-over feature the playing cards in the "Royal Flush" remain lit from game to game until play is completed.
The tragic Northwest Orient Airlines 720-B jetliner crash just outside of Miami, in which 43 persons were killed, struck close to home along coinop in the form of Thomas Ovitz, of World Wide Distribators, was completely shaken when he was informed that his sister and brother-in-law, Mr. and Mrs. Max D. Keilman, of Portland, Oregon, perished in the freak air tragedy in the bleak Florida Everglades, with no survivors listed. Irv jotted out to the scene of the tragedy to be on hand to identify the bodies. The Keilmans were returning from their vacation in Miami Beach. We sorrowfully add our condolences and expressions of sympathy to the Ovitz family.

There's an excellent reason for the epidemic of broad smiles among the likes of Bill O'Donnell, Herb Jones, Ray Moloney and Don Moloney, at Bally Midway Distributors. The reason, we're told, is Bally's latest entry in the coin-op machine marts of a new concept in amusement equipment—"Spinners," with which pinball players can win a game, and players propel marbles out of holes on the fast-paced playfield. It already is causing a mild sensation in the coin machine markets.

One of the most delighted commuters we visited this past week was Joe Kline, prexy of the American Pinball Club. Joe elatedly info'd that sales of Wurlitzer model 7200 coin-operated phonons have been skyrocketing since he first showed them a few weeks ago. Sam Kolber, manager of the export dept., says there's much evidence of increased interest in them both at home and abroad.

Cash Box congrats to Canteen's Harvey Creighton, who has upped by Automatic Canteen president Patrick L. O'Malley to head the Northern Illinois division of the huge firm. Harvey (a genial bro of a lad with a bit of the old sod on his smiling face) was guest of honor at a surprise birthday dinner party by a legion of his friends recently at the Martinese, Tony DiSantis' award-winning southside eatery.

While in a congratulatory mood we'd like to extend best wishes to Herb A. Geiger, of Milwaukee, past-president of NAMA, who celebrated his birthday (Feb. 11) this week. NAMA's executive director Tom Hargertford jotted out to San Francisco last week for the big state chairman meeting. On hand at the big meeting (2/8) at the La Salle Hotel were Walter Reed, Richard Funk, John Jones and Gerald Whaley. The arrangements were made by NAMA's Tom McCarthy. . . . We chatted briefly last Friday with dapper Bernie Shapiro, of Interstate Vending. Bernie's still raving about Interstate's Brass Rail coin-operated restaurant in the Wrigley Bldg. It's a big money maker, he sez.

They're so busy shipping "Gaucho" 4-player pinball amusement games at D. Gottlieb & Co., that neither Alvin Gottlieb, Nate Gottlieb, nor Judd Weinberg have much time to think about the other Gottlieb interests. Methinks Dave and Dorothy Gottlieb are having a ball in Miami Beach. (Br-r-r-r! It's cold here!)

Empire Coin owner Gil Kitt and sales chief Joe (hockey champ) Robbins opine that Empire Coin will easily enjoy its biggest year in export business in 1963. . . . Production is being pushed hard at Williams Electronic Mfg. this week. The reason: Williams' "Big Deal" pinball amusement game, which prexy Sam Insalata, vice prexy and general manager, Bally, and Bally exec G/M "Deal" for the nation's (and overseas) operators. Jack Mittel concurs with much gusto.

Rock-Ola Mfg. Corp.'s Les Rieck and Jack Barashot motored to Milwaukee to be on hand with Badger Music's Carl Happe, Orville Carnitz, Dick Wegner, Ray Yarbrough and Joe Frechfeld at the monthly meeting of the Milwaukee Coin Machine Operators' Assn. Subject of the meeting was a service school conducted by Jack featuring Rock-Ola's "Rhapsody" and "Capri" coin-operated phonons. The meeting was held Monday, Feb. 11, at the Ambassador Hotel.

With United Mfg.'s "Caravelle" shuffle bowler now in production and the new big ballower in the works Bill DeSelm and Herb Oettinger are enjoying excellent acceptance for United amusement games. Bill expects the bowler to be ready for shipping sometime during this week.

Tom Sams, Rowe AC Services Vice president, advises that proxy Jack Harrison had his tongue taut off again on an unnecessary trip. Jerry Marcus, Rowe AC's controller, also jetted out. Meanwhile the "store is being watched" by exec vice proxy Dean McMurdie, vice president Fred Pollak, and Tom. Tom visited last week with Sam Weinberger, Southern Automatic Music Co., in Indianapolis. Tom reminded us that Sam, Lee Weinberger, and the recently retired Joe Weinberger are veterans of more than 30 years in the coin machine business. . . . Lucky Dave Rosen and his lovely spouse, of David Rosen Inc., in Philadelphia are currently cruising along the lakeshore in Michigan (Stay away from Cuba, Dave!).

A poll among the exes at World Wide Distributes—Nate Feinstein, Fred Skor Irv Ovitz, Howie Freer and Art Wood—beats out that World Wide has a good thing going in the new personalized service school idea, of which operators are very much in favor. Subject of the service school plan is Seeburg's "L.P. Complete Motorized operated phonos and vending machines."

Business, we're told, is really booming at Atlas Music Co. During a visit last week we noticed that Eddie Ginsburg, Bill Phillips, Paul Huebch and Chuck Harper were simultaneously busy on the telephones and chatting with visiting operators. Bill Phillips will be commuting at the Atlas Music Chicago and Des Moines offices, according to Eddie.

Acceptance of Chicago Coin's "All Star" baseball game is so terrific, according to Prior and Herb Bieden, production is really being pushed hard these days. Jerry Koci feels it is one of the most popular amusement games introduced in this country and on the European Continent for quite some time. . . . Grandma Estelle Bye, of Marvel Mfg. Co., returned from the West Coast last week, where she marvelled over her new granddaughter. Prexy Ted Rubey is still marvelling via long distance telephone. His granddaughter, born on the same day, is growing by leaps and bounds.

Cash Box—February 23, 1963
MONTY Member Drive Enlarges Ranks

NEW YORK — A membership drive conducted by the Music Operators of New York, Inc., local coin machine association which expanded three months ago to include games operators among its members, has recorded more than one dozen new memberships during the month-long program.

Denver, President of MONTY, followed members’ decisions in November to open the doors to games operators who have been without an association here for several years.

In accepting the games, MONTY has also assumed the responsibilities. This past month has presented several tough problems within the State concerning games as well as music, and at the moment, MONTY officials are studying the current pool table situation which cropped up four weeks ago. In addition, the Lerner Bill, a gross tax bill aimed at music machines, was introduced recently. ASCAP headaches and problems of local nature are grave concern to Denver and the Association members, who have looked at problems of state from a “statewide” viewpoint.

The association, which has benefited member operators is currently extending the membership drive in order to arouse greater interest in the organization. Among the new members fated on MONTY member rolls follow: Robert Van Osch, Denver Amusement Corp.; Automatic Operator (Murray Saidman); & R & R Amusement Inc. (Babin and Bernard Antonoff); Roy Vending Co. (Phil Sharf); Gold Medal Amusement Co. (Burt Wurtzel); Capitol Amusement Corp. (Max Kaye); Chipman Amusement Co. (Harry Schilkrout); Clove Amusement Corp., (Mike Giannuzzi); Em-

Rock-Ola Holds School For Milwaukee Ops

MEN AT WORK, L. to r. Jack Hastings, Doug Opitz, Erv Hoth, James Stecher, Sam Hastings, Eddie Tarman, Michael Basile, Earl Linde and Carl Happed.


Operators from outside Milwaukee included Stanley Leja, Abrams; Elmer Schmitz, Hilbert; Clarence Simmen, Portage; Chet Manhardt, Minocqua; Martin Oberdieck, Juneau; Roger Tetas, Jake Siege, and Mike Kloet, Oconomowoc; Jerome Schmidt, Fritz Revore, and Richard Allis, Appleton; and Robt. Gronowski, West Allis. Visiting from Milwaukee were Carl Jacobs and Ronold Koop, United Inc., Badger officials present were Happel, Carnitz, Dick Wegner, Ray Van Goor and Joe Frechbel, Rock-Ola distributors.

A school included Les Rice, Sales Mgr. and Barabash, (Pictures). Hot buffet supper and refreshments were served.

Rick advised Cash Box that the servicemen offered their appreciation for the extensive valuable session which covered every facet of the phonograph. “Rock-Ola schedule regular schools but the opportunity to speak to an entire association doesn’t present itself too often,” said Rick.

CALIFORNIA CLIPPINGS

Business in general along Pico Blvd. is moving along at a fast clip, with most distributors & operators reporting strong and firm sales action.

Export shipments are being scheduled daily to leave Simon Distributing Co. for the Far East. Sonny Lomberg returned from a successful business trip to San Diego, and informs local business is continuing to flourish. Jack Simon received correspondence from Henry Lesyer of Assoc. Coin in Oakland, saying he enjoyed attending the annual A.T.E. Convention in London . . . .

Dean McMurtry, exec. V.P. of River Sales, Inc., in town and visiting this week at R. F. Jones & Co. Ed Wilkes mentioned the Chicago Coin new “All-Star Baseball” has been going great guns, and still creating a lot of interest. Chuck Klein, Don Edwards, and Jack LaVae are in San Luis Obispo holding service school on the Rowe AMI phonograph. Johnny Holtz is in Ariz. assisting operators with installations, and Vinny Lomay said the shop is busy readying vending & phonograph equipment for delivery . . . . At the Wurlitzer Factory Branch Clayton Ballard reports Jan. was the best month in sales for the entire period, since the branch opened in the L.A. area . . . . John Morris of Buffalo, N.Y. has been added to the staff in the service department. Walt Petetti, regional service engineer, spent a week in Disneyland installing new phonographs. John Scavarda’s son Michael was in the hospital for minor surgery, and is now home recuperating . . . . The California Music Co. will remain open on Friday nights only, instead of the previous three nights a week. Molly Bee paid a visit this week and Buddy Robinson took Molly to lunch to celebrate her new release on Liberty, “She’s New To You”.

Another shipment of the Bally Big 7 Shuffle game arrived at Paul Laymon, Inc. Jim Wilkins said good reports have been received from locations on the Rock-Ola, model 81, Music Master: it is proving to be a good money maker . . . . Jose Ramirez and Mr. Jimenez of Sonora, Mexico, were in town and visiting at Duarte International Sales Co. Joe Duarte informed the shop worked over this week to prepare export orders for shipment to Manilla and Yokohama . . . . Business in general has continued to pick up across America in Coin Machine, Inc. The shop is busy reconditioning and overhauling equipment of all types . . . . Tom Virzi of Mercury Records brought Kelly Gordon to the Lesenhagen “record last” with his new release, “Can’t Face The Day”. Gordon Wolf was also in to spin “Oh, Johnny, Oh” by Donna and Johnny, on the Titanic label . . . . Arnold Silverman of AMCO Music & Video has returned to the shop and has been helping out with the Seeburg Corp. on the West Coast. Arnie added that Stan Googins formerly with Seeburg Dist., has joined the staff in the vending division. Frances Kahl, credit mgr., married Lou Scherb Feb. 2. The couple will be visiting Phoenix, Las Vegas and San Francisco while on their honeymoon . . . . At C. & A. Robinson & Co. Hans Trosiek reports the new U.S. coin alley and Sparky’s shuffle alley combination to form another great team, of high revenue and low deprecating games. Hank added, despite great pool table activity this money making combination, is enjoying excellent sales.

Some of the visiting operators seen on Pico Blvd. this week were: Cliff J. of Ede Sales; N. Colton, El Monte; Ed Fair, Pomona Park; Thomas Glynn, Pasadena; Les DeCheno, Riverside; William Leerskov, Barstow; Clarence Shepard, Sunland and Mill Noriega, Colton.

ROCK-OLA CLIPPINGS

Mr. & Mrs. Harold Thewson, Minneopolis, left Sunday Feb. 10th, for Las Vegas for several days and then will continue on to Palm Springs where they will rest up before coming home . . . . Mr. & Mrs. Harold Lieberman took off for Hollywood and the Academy Awards and spent a couple of weeks in Mexico and in Guatemala and Harold Will get in a lot of fishing . . . . Happy birthday to Arnie Tessier, St. Paul . . . . Mr. & Mrs. Jack Jacobson, Red Wing, spent a week in Phoenix, Arizona, to visit their children. Expect to be gone for at least a month . . . . Mr. & Mrs. Ike Sund- den, Monticello, Minn. in town for a couple of days to pick up records and parts . . . . Joe Weber and son Dennis in town for the day making the rounds . . . . Harry and John Galen, Menomonie, Wis. in town for the day and apparently spent some time at the Bank . . . . Mr. & Mrs. Jack Harrison of Crosby, and Clayton Norberg, Mankato, Minn. . . . Bill Percy, service man at Sandier Dist. Co. is at home now convalescing after spending several weeks in the hospital . . . . Lloyd Williamson, and Frank Phillips, Winona, Minn. in town for the day to pick up parts and records . . . . John Trimoro, Deadwood, So. Dakota has moved into Rapid City, by buying just the Rapid City operation from Midwest Music Service and buying the complete route from John Larsh, Rapid City, S. Dak.

THE SERVICE STORY

Among coinmen present for Rock-Ola service school were L. to r. Rod Jacomet, Elmer Schmitz, Martin Oberdieck, Ed Gronowski, H. Horvath, Pat Gaffney and Joseph Frechbel.
World Wide School On 'LP Console'

CHICAGO—Nate Feinstein, of World Wide Distributing Company, distributors in this wide area for the Seeburg Corporation, advised last week that a service school class be, Art Wood and Newell Bellamy hosted last Thursday, February 7, for downstate operators, in the Fort Armstrong Hotel, in Rock Island, Illinois, was very successful. And, that he and his staff experienced a "wonderful reception" from area-wide music operators.

He was so delighted over the exceptional results of this season, which featured Seeburg's coin-operated "LP Console" phonograph, that he said he is eagerly looking forward to the next such service function which will shortly be held in Springfield, Illinois.

The Seeburg Corporation was represented at this session by Robert (Bob) Dunlap, regional vice president for the North Central States area; and Charles (Chuck) Gates, Seeburg's music equipment field engineer. He was assisted by Bob Klausch.

Among the music operators in attendance with their service personnel were: (Johnson Music Company, Rock Island) Mrs. Orma Johnson (owner), Virgil Schnack, Junius Myers, and Virgil Johnson, for Carr Amusement Co., Moline, Ill.—L. R. Carr (owner); Gale Diekey and Nelson Haskins. D. & E. Amusement Co., Burlington, Ill.—Wayne Westlake, Phillip Rowan and Dave Nickell. Also, Peter V. Langben and Floyd

MOA Leaders Encouraged By Progress

CHICAGO—"Encouraged" is the way in which MOA leaders termed their feelings on the progress made to date, during discussions in Chicago recently, Barry Snodgrass, Clint Pierce, Lou Casola, and Bob Blundell analyzed the association's position today as compared with this time last year, and couldn't help but be optimistic in view of the increased membership (CB Feb. 9), a definite "bandwagon" feeling at association meets across the nation, newly formed organizations which unanimously endorse MOA, and the fact that "other elements" of the industry have expressed willingness to cooperate with the national association.

While no Convention date has been definitely set, industry leaders were confident that MOA will "come through" for members and non-members alike.
NEW 4-PLAYER MAGIC! ALL NEW GAUCHO

NEW EXTRA BALL FEATURE NEW COIN RETURN NEW PLAYBOARD AUTO-CLAMP NEW DOUBLE-SIZE CASH BOX NEW FRONT DOOR STYLING NEW MAXIMUM SECURITY DOOR LOCK

SEE! SEE THE MAGIC OF YOUR THESE PLAY-MAKING, DISTRIBUTOR PROFIT-MAKING FEATURES:

- Extra ball feature made by hitting Roto-Star
- Making rollovers advances Roto-Target value
- Hitting Rota-Target scores indicated value; re-sets target values
- Bulls-eye targets turn pop bumpers on and off
- 4-places to spin Roto-Targets
- Stainless cabinet trim
- All the deluxe Gottlieb features

D. Gotlieb & Co.
1140-50 N. Kostner Avenue • Chicago 51, Illinois

It's Always Profitable to Operate Gottlieb Games!

The ULTIMATE in shuffleboards
Watch your profits soar when you operate the

ALL NEW IMPERIAL!


See it at your distributor now or write for free color brochure.

American

SHUFFLEBOARD COMPANY
210 Peterson plank Road, Union City, N.J., Telephone 5-6623

UJA Meets In NYC

NEW YORK — Irving Holzman has called the initial meeting of the UJA-Coin Machine Division in New York for February 20th at 6:00 PM. Interested parties and committee members will meet at headquarters to discuss plans for the 1963 drive. Dinner and drinks will be served.

BIG BROTHER IS WATCHING!

If you’re in the coin machine business you can expect to meet an associate wherever you go, and that’s a fact! Ask Seymour Pollak, Westchester op. Seymour and his wife were strolling through the lobby of the Cassablanca Hotel in Miami Beach last week and lo and behold there was a picture of Attorney Teddy Blatt looking down at Seymour’s every move (the coin machine counselor has a steady stare). Upon inquiry, Pollak discovered that the photo, which was actually hanging in the hotel photographer’s show window, was taken six years ago. And a lot of coinmen have passed through since then.

INTL. VENDING MOVES

WATERTOWN, MASS. — International Vending Corporation, distributors of music, amusement and vending equipment, announced that the firm has moved to new and larger quarters. Showrooms are now located at 24 Bridge St., Watertown, Mass. The firm was formerly located in Boston on Commonwealth Ave.

A ‘GAUCHO’ GOES TO COLLEGE!

Tulane University has installed a Gottlieb ‘Gaacho’ pinball machine in its new University Center. The pingame has tough competition in the Monk Simon swimming pool and a six-lane bowling alley, but so far reports indicate that the 3-ball is holding its own.

WICO

“World’s Largest Distributor of Coins Machine Parts & Supplies”

WICO

World’s Largest Inventory

For Sale

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Complete Lists

ARCADE—GAMES

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DAVID ROSEN

Exclusive Ami Dist. Eo. Po.

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PHONE—CENTER 2-2073

Cash Box—February 23, 1963
MFRS., NEW EQUIPMENT CURRENTLY IN PRODUCTION

Price sheets are shown list prices l.f.o. factory, Mfrs. have not authorized prices where no price is shown

 Celebrity Hot Food Merchandise, 1 selection.

 Celebrity All Purpose Merchandise, 100 en-

 Celebrity Dinnerware / Serveware, 1 selection,

 750 cup capacity, sold in units of 1,000.

 Dollar Bill changer, 18 change combinations,

 Celebrity Condiment, un-assumulating contain-

 THE E.S. BLOOM

 LPC-1—Stereo LP Console, 100 Selection

 LPC-1R—Stereo LP Console, 100 Selection

 All LP Consoles have the following stand-

 American Salesman, new and used, coin-


 EVISCO—Extended bass, corner/mall speaker.

 PEVC—Powered remote volume control

 BACKGROUND MUSIC

 UBM—Background Music Compact Phonograph, Portable used.

 CIGARETTE VENDOR

 4EX-M—Modular (less unit capacity) 825 persons

 4FX—Free Standing, Personalized, 825 person capacity

 COFFEE VENDOR


 4EXDS—Swivel/Holly Coffee Modular Coffee Ven-

 SERVING BASES

 4EXS—Cold Coffee Vendor brews coffee cup at a time. Coffee:Deluxe.

 4EXDS—Swivel/Holly Coffee Modular Coffee Ven-

 MILK VENDORS

 4EXS—Cold Coffee Vendor brews coffee cup at a time. Coffee:Deluxe.

 4EXDS—Swivel/Holly Coffee Modular Coffee Ven-

 SOUTHLAND ENGINEERING CORP.

 Fast Draw Speaker (for coin operated.) Travel Pony

 UNITED MFG. CORP.

 TUP-100 Monaural

 ORPHANED MUSICAL INSTRUMENTS

 KIDDE Kolor Karoton Movie Machine

 VALLEY SALES CO.

 Deluxe 4-Pocket Models

 Model 80A—$494/317

 Model 80B—$494/317

 Specialist 4-Pocket Model

 Napolitan Bumper Pool

 Pool Table

 Big Deal (1/63) (2 tone) 72 in.

 Small Grs 4-Plyr. (11/62)

 THE WURLITZER COMPANY

 2060 Stereo-Matic, 200-odd, phonograph

 2060 Collins

 2060 Deluxe

 250-odd, phonograph

 250 Deluxe

 Speakers

 3195 Sidefield Catling Speaker—12 Cone

 3122 Stereo Conversative Speaker Con.

 3125 Stereo Conversative Speaker Con.

 3150 Stereo Conversative Speaker Con.

 3124 Stereo Coner Speaker—4" Extended

 Hriday Phonograph

 Stereo Directional Speaker. (Packed in

 Philadelphia

 Cash Box—February 23, 1963
Far and away the greatest play stimulator ever developed, the Ten Top Tunes Feature is a Wurlitzer exclusive. And now the Wurlitzer Golden Selector Bar gives it even more fantastic earning power. No other phonograph has this feature. It's one reason why Wurlitzer has the Winner. There are a dozen more marvelous money-making features built into this phonograph. See and hear them at your Wurlitzer Distributor TODAY.

You've got a winner when you install a

WURLITZER 2700

THE WURLITZER COMPANY / NORTH TONAWANDA, N. Y.

107 YEARS OF MUSICAL EXPERIENCE
United's Cypress Bowling Alley

Features

- Fluorescent lighting in back-box

Line-Up Scores

1 to 6 can play

Dime coin mechanism
2 for 25¢ coin mechanism
Optional at extra cost

Advance

Special

Regulation

All Spares

Bonus

Flash

Players' choice of easy strike or normal strike

Highest resale value

Available in 13 ft. and 16 ft.

Standard lengths

* 4 ft. and 8 ft. Sections are available to increase lengths as desired

Designed by the originator of coin-operated shuffle alleys and bowling alleys

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United operators are successful operators

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13 ft. shipping weight (crated) 740 lbs.

16 ft. shipping weight (crated) 775 lbs.
BIG IN STYLE! BIG IN DESIGN! BIG IN APPEAL!

The Rhapsody 160 is the result of Rock-Ola’s World Famous Tradition of Excellence in engineering, unexcelled dependability and quality construction.

Elegant Styling, Brilliant Colors, Appealing Design plus Rock-Ola’s NEW Exclusive FULL DIMENSIONAL STEREO SOUND captures the patrons attention and assures complete location satisfaction and maximum earnings.

NEW ROCK-OLA WALL BOX
- Entire mechanism removable for fast efficient servicing!
- Extra large cash box.
- Deep recessed 50¢ coin chute.
- Completely sealed hinged front door.
- Revolutionary new selection system.
- High styled design.
- Accumulator permits multiple coin deposits.
- Rugged construction.
Model 1558 (160 selections) Wall Box
Model 1564 (100 selections) Wall Box

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LOOK TO ROCK-OLA FOR ADVANCED PRODUCTS FOR PROFITS

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