The strongest impact made by a European artist on the international record market during the past year was Mr. Acker Bilk’s world-wide success with “Stranger On The Shore.” With more than 2½ million sales on “Stranger” throughout the world, the clarinetist has established himself as a potent instrumentalist we should be hearing a great deal from in the future. He has two best selling LP’s under the belt in “Stranger On The Shore” and “Above The Stars” and is currently attracting attention with his latest single “Only You” c/w “A Taste Of Honey.” The Ateo label, which issues Bilk recordings in the U.S., is releasing, this week, a new “Only You” LP by the gent whose bowler has become his trade mark.
Everyone Flipped Over the Sensational Marion Worth and “Shake Me I Rattle (Squeeze Me I Cry)”

Now, Everyone’s Flipping Over the Exciting Flip Side: Marion Worth’s “Tennessee Teardrops” 4-42640

Columbia Singles Sell!
While pressures of keen competition in the record industry attract one's attention to new areas and methods of merchandising, all too often the old reliables are overlooked and at times may even be forgotten.

But when a soft singles period hits the industry, such as the one we are currently (not) enjoying, everyone seems to count his blessing that there is such a phenomenon as the Juke Box...a mechanism which must be fed new single records whether the market be soft or swinging.

However, it is unfair to think of the juke box as only a steady customer who must buy records from the disk industry whether he cares to or not. The juke box of today is playing a tremendous role in popularizing both singles, albums and artists through many new and inventive methods unheard of only a few years ago.

New Rock-Ola machines offer a "Featured Star" idea which displays sleeves of singles in the unit, in a sense an advertisement for the specific single displayed.

Rowe-AMI machines feature a "Top Talent" program whereby a new disk pack of five 7" singles at 33 rpm are released each week. The package consists of ten cuts from a top LP plus a color repro scaled to fit the phone's display space.

Seeburg offers an "Album of the Month" feature made up of six selections from an LP (three on a side of a 7" 33 rpm single) which can be played by the customer by pushing a single button. The machine also features a ten album display panel.

Wurlitzer today offers a "Top Ten Tunes" idea whereby the consumer can play the top ten hits of the day by pushing a single button. This machine also displays colorful disk sleeves and in addition highlights "Music Of The Week" a gimmick which features certain specific selections each week.

We are no longer living in an era in which the only attention getting factor in the juke box is the revolving mechanism which always seems to stop on the right number—the one you selected.

Today's new machines are very colorful. They are display masterpieces. They feature 33 and 45 rpm disks. And while attracting the public's attention they promote songs, records and artists for the music industry.

The juke box market should not be considered an outlet to which the industry turns in time of need, in time of soft sales. It is a valuable and progressive field very closely related to the record industry and more eager than ever for any support it can derive from the disk industry.
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<th>Position</th>
<th>No.</th>
<th>Song</th>
<th>Artist/Producer/Label</th>
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<td>WALK RIGHT IN</td>
<td>Top-of-the-Pop-Vanguard-35017</td>
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<td>WALK LIKE A MAN</td>
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<td>THE NIGHT HAS A THOUSAND EYES</td>
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<td>YOU REALLY GOT A HOLD ON ME</td>
<td>Miracles-5-6073</td>
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<td>IT'S UP TO YOU</td>
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<td>MY COLORING BOOK</td>
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<td>TELL HIM</td>
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<td>HALF HEAVEN, HALF HEARTACHE</td>
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<td>CINNAMON CINDER</td>
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<td>FLY ME TO THE MOON</td>
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<td>BLAME IT ON THE BOSS NOVA</td>
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<td>SEND ME SOME LOVIN'</td>
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<td>A GYPSY CRIED</td>
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<td>YOUR USED TO BE</td>
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<td>WHAT WILL MARY SAY</td>
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<td>SAY YA</td>
<td>Paul Peteresen-Philips-563</td>
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<td>LIMBO ROCK</td>
<td>Chubbey Checker-Parkway-847</td>
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<td>LOVE (MAKES THE WORLD GO ROUND)</td>
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<td>CAST YOUR FATE TO THE WIND</td>
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<td>DON'T MAKE ME OVER</td>
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<td>GREENBACK DOLLAR</td>
<td>Singlet-Town-Capitol-998</td>
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<td>I'M GONNA BE WARM THIS WINTER</td>
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<td>CALL ON ME</td>
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<td>BIG WIDE WORLD</td>
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<td>WOULD IT MAKE ANY DIFFERENCE TO YOU</td>
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<td>MEDITATION (MEDITACAO)</td>
<td>Charlie Christian-Riverside-4545</td>
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<td>I LOVE FOR SALE</td>
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<td>SHUFFLE DOWN</td>
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<td>PEPPERMINT MAN</td>
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<td>2,000 L.B. BEE</td>
<td>Ventures-Dollas-67</td>
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HIT HUDDE

"LINDA"
JAN & DEAN
#55531

"HALF A MAN"
WILLIE NELSON
#55532

LIBERTY RECORDS

Cash Box—February 9, 1963
**CAPITOL BULLETIN**

**Capitol Feb. Albums Include Jazz Series Bow, Lee, Darin LP’s**

**NARM Meet Looks Strong, List Social Schedule**

PHILADELPHIA—The fifth annual convention of NARM, the rack-jobber association, which will get as one of the top industry gatherings to date. Close to 300 persons are expected, and the final date for advance registration for the meet—set for Mar. 3-7 at San Francisco—nears. In attendance with NARM exerts noting large contingents due from the Columbia, Victor, and other majors.

For the meet’s social schedule, a complete roster of social events will give both manufacturers and rack-jobbers the best of the social circles. Work nights for the Monday and Tuesday morning business sessions and the evening hours on Monday and Tuesday afternoon and all day Wednesday.

Beginning with the welcoming cocktail party on Sunday, March 3, sponsored by Columbia Records, the festivities will continue with cocktail parties on Monday and Tuesday, hosted by the Warner Bros. and Liberty discos. Victor will host a unique recording session party on Monday evening, featuring Victor recording artists. A champagne breakfast will be given by Columbia Records, a feature entertainment by Rusty Warren.

For the ladies who will be attending the convention with their husbands, two special functions have been planned. On Tuesday morning, in the Franklin Room of the Fairmont Hotel, at 11:00 AM, a Miller International reception will host a sightseeing tour which will take the ladies to the ranch for lunch, a stop for luncheon and shopping in the quaint fishing village of Sausalito.

The highlight of the social schedule will be the NARM Awards Banquet, at the Fairmont on Wednesday evening, a cocktail reception will be served immediately after the NARM Awards Banquet, immediately prior to the banquet, a press conference and a banquet will include an all-star show, featuring the Kings-...
Columbia Debuts 20 LP’s In Feb.

NEW YORK—Columbia Records’ LP product for Feb., which includes 19 new albums, five Masterworks, three Latin-American albums and a dishing of stock, was announced this week by David Day and Robert Gould.

Dean Martin and Jerry Lewis have Ray Conniff’s 15th LP for the label, “The Happy Beat,” Terry Snyder has his second; Sid Grauman’s first LP for the label, “Stittin’ On A Rainbow,” is on; and Jimmy’s 15th Columbia’s “Ex” series are “Sarita Mostel Sings From the Stage,” EMI’s Schumann’s “Mazurkas,” and George Szell conducting the Philadelphia Orchestra.

February’s three new Latin American programs are recorded live in New York, with the Brazilian “Ex” series, “Milton Nascimento, Caetano Veloso & Frank Zappa,” with all orchestras and arrangements.

Includes pianists Rudolf Serkin and Martial Solal, with the RCA Victor Piano Concerto No. 1 with George Szell conducting the Columbia Symphony Orchestra and the “Czech” Piano Concerto No. 4, with Eugene Ormandy conducting the Philadelphia Orchestra.

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A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

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<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<td>MR. BASS MAN</td>
<td>Johnny Cymbal (Kapp 503)</td>
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<td>2</td>
<td>ALL I HAVE TO DO IS DREAM/</td>
<td>Richard Chamberlain (MGM 13312)</td>
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<td>THE SAME OLD HURT</td>
<td>Bufi Jones (Green 31453)</td>
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<td>HALF TIME</td>
<td>Oates (Warner Bros. 5332)</td>
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<td>I REALLY DON'T WANT</td>
<td>&quot;Little&quot; Esther Phillips (Loma 5560)</td>
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<td>AL DI LA</td>
<td>Connie Francis (MGM 13176)</td>
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<td>THEME FROM LAWRENCE OF</td>
<td>Ferante &amp; Teicher (United Artists 563)</td>
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<td>MISERLOUI</td>
<td>Dick Dale (Deltone 5019)</td>
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<td>NOBODY BUT ME</td>
<td>Tony Bros. (Wand 131)</td>
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<td>ZING! WENT THE STRINGS OF</td>
<td>Furry (Black IV 112)</td>
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<td>MY HEART</td>
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<td>MAGIC STAR</td>
<td>Margie Singleton (Mercury 72019)</td>
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<td>12</td>
<td>BOSS</td>
<td>Rumblehounds (Dot 16421)</td>
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<td>I'M SORRY PILLOW</td>
<td>Lee Andrews (Pathway 660)</td>
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<td>HOW MUCH IS THAT DOGGIE IN</td>
<td>Smokey Joe &amp; Partners (United Artists 560)</td>
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<td>THE WINDOW</td>
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<td>SLOP TIME</td>
<td>Sherrys (Gordon 2077)</td>
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<td>MR. COOL</td>
<td>Champs (Challenge 9180)</td>
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<td>ONLY YOU</td>
<td>Mr. Acker Bik (Atco 6247)</td>
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<td>THE BIRD</td>
<td>Durante (Columbia 42657)</td>
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<td>WHAT TO DO WITH LAURIE</td>
<td>Mike Clifford (United Artists 531)</td>
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<td>WHY DO LOVERS BREAK EACH</td>
<td>Bob &amp; Sax &amp; Blue Jeans (Philles 110)</td>
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<td>OTHER'S HEARTS</td>
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<td>THE LONE TEEN RANGER</td>
<td>Jerry Landis (Amy 475)</td>
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<td>WHITE LEVIS</td>
<td>Majestics (Fray 1000)</td>
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<td>KISS TOMORROW GOODBYE</td>
<td>Danny White (Triffo 104)</td>
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<td>FROM THE BOTTOM OF MY HEART</td>
<td>Duan Martin (Reprise 30116)</td>
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<td>MAMA DIDN'T LIE</td>
<td>Feocolastani (ABC Paramount 10387)</td>
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<td>ANYONE BUT HER</td>
<td>Joel James (MGM 13117)</td>
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<td>27</td>
<td>GUilty</td>
<td>Crofts (Selma 311)</td>
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<td>I BELIEVE</td>
<td>Dick Stewart (Aco 117)</td>
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<td>BONNIE DO</td>
<td>Johnny Cooper (Emrino 42)</td>
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<td>FLAPJACKS</td>
<td>Georgia Rose (Glass)</td>
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<td>FOUR LETTER MAN</td>
<td>Freddy Cannon (Swan 4132)</td>
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<td>DON'T WAIT TOO LONG</td>
<td>Erma Franklin (Epy 9508)</td>
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<td>33</td>
<td>MY FOOLISH HEART</td>
<td>Dimensions (Coral 43344)</td>
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<td>LITTLE WHITE LIES</td>
<td>Konjceptors (A &amp; M 704)</td>
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<td>35</td>
<td>DON'T LET ME CROSS OVER</td>
<td>Carl Butler (Columbia 42593)</td>
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**SPREADING ACROSS THE NATION!**

- **BOBBY BLAND'S**
  - **"CALL ON ME"**
  - **8/16**
  - **"THAT'S THE WAY LOVE IS"**
  - Duke #356

- **JUNIOR PARKER**
  - **"SOMEONE SOMEWHERE"**
  - Duke #357

- **"I'M GONNA TELL IT ON YOU"**
  - by JAMES DAVIS
  - Duke #359

- **"YOU KNOW IT AIN'T RIGHT"**
  - by JOE HINTON
  - BackBeat #537

- **"HOMEWORK"**
  - by OTIS RUSH
  - Duke #356

- **"WHY NOT GIVE ME A CHANCE"**
  - Jackie Verdell
  - Peacock #192

**DUKE/PEACOCK RECORDS**

2809 Erastus, Houston 26, Texas
COLUMBIA SINGLES ARE ALWAYS ON TOP!
COLUMBIA SINGLES SELL!

Also Available on Single 1218
COOKIE CAMPBELL (Kapp 508)

(B+) "BIG SISTER" (2:35) [Spire Rib—Kirklund, Friday, Sarah] The Cookie Campbell-led instrumenta-

lism is perfectly in sync with the off loads of sales and spins with this enticing teen beat chora-

she has that sound that will make the platter spinners sit up and take

(B-) "MARGARITA" (2:21) [Spire Rib—Kirklund, Friday, Sarah] This end's the 'south-of-the-

border' variety and it also can stir up a soap of attention. Pleasant two-

MIKE JARRETT (Express 2101)

(B+) "DEVIL'S HAND" (2:02) [M-G M-79—Jarrett] Jarr-

ett has an appealing folk-like way with this haunting, quick moving weeping willow version of a popular showcase provided by the Allen K, Roberts Trio. Deepy exposure could send it on its way.

(B+) "GOLD WEDDING BAND" (2:02) [Merco BMI—Jarrett] The answer only bloom in this billy-

cringelay undertow.

ANDRE Tallof (A.R. 250)

(C) "THE HAPPY GYPSY" (2:45) [BMI—Tallof] Tallof is in a house of music. This one runs thru this toe-tapper filled with an as-

cendental beat with the artist accom-

panies himself on guitar.

(C) "HERE ARE YOU" (2:45) [BMI—Tallof] This slow mov-

ing affair finds Tallof in a dramatic mood.

HILLY STRANGE (Vista 417)

(B+) "DAY BY DAY" (2:00) [Hank MOD. 110—Stor-

dal, Weston] The youngsters have a solid reading of the worthy evergreen in both [Kapp 877—Miller] and a (possibly) string setting. This can be a big chart run for the number.

(B+) "ANY SHILLOH" (2:00) [Wonderland BMI—R.M. & R.B. Sherman] Martial sound for a tale of a jake drummer during the Civil War.

GLORIA LYNNE (Everest 2923)

(B+) "RECORD COMPANY BLUES" (2:35) [Glo-Mor BMI—Fine stylist offers a basic blues item with an interesting idea. disk companies don't make records as long as the one needed to tell this gal's sad story. Performer is backed by a brisk combo backdrop.

(B+) "ILL BUY YOU A STAR" (1:45) [Chappell ASCAP— Fields, Schwartz] Intimate swaying for the lovely soundtrack, from the score of "A Tree Grows in Brooklyn.

ROCKY GUNN (De-Mar 2005)

(B+) "SHIRLEY" (2:05) [MIK ASCAP—Kaye] Gunn nicely renders a "Venus"-type affectionate, also, one in which Tony Orlando took the Epic label. Dickery is in a Hollywood out-

(C+) "GONNA TRAVEL ON" (2:30) [Santa BMI—Clayton, Lazar, Si, Ehrlich] A medium beat range is found in this famed tune.

NAPOLEON TYCE (Norwood 105)

(B+) "SITTING HERE" (2:25) [Nu-Lenora BMI—Tyce, Brooks] A bluesy plain singing piece, whose vocal other accessory includes a male chorus with a deep-

voiced chantier. Dickery is a Washington, D.C. operation.

(C) "PAPER DOLL" (2:00) [E.B. Marks BMI—Black] Sprightly blues reading of the oldtimer.

JIM BOYD (Take Ten 1502)

(B+) "DON'T ASK FOR MORE" (2:23) [Renda BMI—Fafara] The song is an understated, probably a pretty philosophical romance (don't ask us for more) and then she leaves. Label is used in Chicago.

(B) "WICKI, THIS IS SUSIE" (1:50) [Brenda BMI — War-

wick] Lively item in which a guy introduces his new flame to his former love.

RAUL MARRERO (Estay 1017)

(B) "MIGHELE" [Nena ASCAP—Marrero] Latin dance fans get a reliable mambo sound from the Johnny Con-

quett crew, which supports the song-

ter's Spanish "EUGOISMO" [Escobar].

This is a slow mambo stilt by the von C Demet QNAR. Note for specialty spot on jukesbox.

DOROTHY COLLINS (Roulette 4479)

(B+) "SWEETER THAN HONEY" [Vee Jay 951] Thrush hops on the Nashville-sound bandwagon with a charm which

rections from Mrad's lead one. She's mostly multi-

teased, and there's plenty in which she offers a recitation of part of the lyric. Many debuts are likely to take this one.

(B) "THAT SAME OLD STORY" (2:00) [Merco BMI— Lamar] Sad western rally lured by the lark against a bouncy sound.

ARLENE CASEY (Spiral 4322)

(B+) "ASK FOR BROTHER" (2:12) [Spiral ASCAP — Shelly, Meeks] The dance-rhythm craze is subject to the copy going on beneath the sea on this chart. Spar. is in-

viting stylings of Arlene Casey. Side should attract lotsa deejay activity.

(B+) "WICKED WESTERN" (2:09) [Spiral ASCAP— Meeks, Swanson] This end gallops in fetching fashion.

JIMMY KELLY & THE OP BIRDS (Ceveteon 514)

(B+) "OWL IN THE POUND" (2:15) [Dianna ASCAP— Tepper, Bennett] Kelly is joined by speeded-

up version of the old "My little spank", on a charming boomer that's a good bet to attract a share of the airplay.

(B) "THE DREAMS OF DUSSERDORF" (2:23) [Dianna ASCAP—Tepper, Bennett] This Continental-flavored, all-instru-

mental ditty thumps along in carefree fashion.

BROOKS O'DEEL (London International 1971)

(B+) "MAI, MAI, MAI" (2:47) [BMI—McLean, Bes-

aint] Ar-dain, Intra Label's new teen-marker performer invitingly portrays a very pretty affectionate. An organ is fea-

tured in the attractive choruses while a number of other times could show-up.

(C+) "YOU FOE ALONE LUCIA" (2:07) [Bixio ASCAP—Con-

nor, Libonia, Bixio] Happy Italian-

styled blues hit.

GEORGIANA (Alcor 017)

(B?) "I'VE NEVER NEVER NEVER" (2:00) Arrowhead BMI—Zackery, Stevens Ms.80 leaders for 80 his con-

sider a gal who declares she has "everything", but her press photo. Her voice is over-dubbed and also used for an echo gimmick.

(B+) "HELLO FOOLS" (2:23) [Arrowhead BMI—Zackery, Stevens] Easy-beat plainspoken portion with a multi-adaptable, little part of the attractive setting sound.
RAY CONNIFF
BRINGS HIS HAPPY BEAT TO A BRAND-NEW HIT SINGLE
POPSY

c/w Scarlet 4-42695 ALSO AVAILABLE ON SINGLE 62B

COLUMBIA ◊ SINGLES SELL!
"GENTLEMEN JIM" (2:39) [Roosevelt BMI—Kaufman]
"TIPSY GYPSY" (2:37) [Roosevelt BMI—Kaufman]
"REMEMBER" (2:18) [Applebaum's]
"DON'T BE CRUEL" (2:26) [Shallmar, Elvis Presley BMI—Blackwell, Presley]
"CAN'T HELP MYSELF" (2:20) [Crazy Cajun BMI—O'Neill, Rebenack, Leiber, Stoller, Denny, Kass, Andrus]

"SHE'LL NEVER LOVE YOU (LIKE I DO)" (2:03) [Dickenson ASCAP—Mannering]
"THE THRILL IS GONE" (2:16) [MRC BMI—Singleton, Kennedy]
Teresa Brewer (Philips 4065)
Teresa Brewer should soon be in there battling for chart honors on Maureen Evans' big English hit (cut here on London). Lark's Philips stand is a cha cha that will blow all over the airwaves in the coming weeks. On the flip the canary shuffle shuffles a tearful newcomer tagged "The Thrill is Gone." Strong couple.

"SAY TO ME" (1:47) [Ode ASCAP—St. John]
"YOUNG AND IN LOVE" (2:16) [Ode ASCAP—St. John]
Dick & DeeDee can take a trip to chartland either end, or both, of this new Warner Bros. session. Both the shuffle-beat-ballad "Say Me To" and the lonesome label-laughing "And In Love" are up in most attractive vocal and instrumental fashion. Excellent two-sider.

"DON'T BE CRUELE" (2:36) [Shallmar, Elvis Presley BMI—Blackwell, Presley]

"I'M NOT JIMMY" (2:56) [Pogo Geld, Udell]
"I LOVE TO REMEMBER" (2:27) [Pogo BMI—Geld, Udell]
Ray Paterson (Dunes 2222)
Peterson's pleasing tones can wrap up another strong chart position via this new Bigtop-distributed Dunes slice. Artist puts his heart into his delivery of a tune with a novel notation. "I'm Not Jimmy!" Superb Latin beat backdrop supplied by Stan Applebaum's aggregation. Backing's a lovely ballad rhythm that the platter's sinners'll环保.

"COMBINATION" (2:55) [Roosevelt BMI—Weiss, Edwards, Jr.]
"EVERY STEPP" (2:20) [Conrad, Karlman BMI—Williams]
The Dukays, who had Top 100 representation awhile back with "Nite Owl," can have another solid money-maker in this new VeeJay offering. It's a sentimentally strong interpretation of "Combination" of the popular teen dance steps and comes off as a possible new craze. Backing's a strong cha cha-twirler that can also make noise.

"REID'S DREAM" (2:46) [Jon Ware, Fright BMI—Glover, Levy, Reig]
"LOVE AND KISSES (TLL GIVE TO YOU)" (2:39) [Par lma BMI—Peabody, Callender]

"LITTLE STAR" (2:10) (Patricia BMI—Levy, Peabody, Calleender)
"LOVE AND KISSES (TLL GIVE TO YOU)" (2:39)

"THE THREE BROTHERS" (2:00) [Decca 40016]

"SPIRITED LOVER" (2:55) [Decca 40097]

"SAX MARCH" (2:37) [Decca 40104]

"DON'T CALL ME BABY " (2:30) [Decca 40104]

"HEARTACHE BEHIND" (2:36) [Decca 40104]

"THE SONG OF THE SILENT NIGHT" (2:16) [Decca 40104]

"DON'T YOU WANT TO ME" (2:45) [Decca 40104]

"DON'T CALL ME BABY " (2:30) [Decca 40104]

"WHEN YOUR DREAMS COME TRUE" (2:18) [Decca 40104]

"DON'T CALL ME BABY " (2:30) [Decca 40104]

"SAX MARCH" (2:37) [Decca 40097]
continuing his string of instrumental HITS!

BERT KAEMPFERT and his orchestra

GENTLEMAN JIM c/w TIPSY GYPSY
31463

ON DECCA NATURALLY!
KATHY JAY (Vee Jay 400)

- "BULLY" (2:21) [Tri-BMI—Medley, Speed] (A fun, brash bit of ear-arresting blues for this short little song)
- "I'M A TRUE LOVER" (2:21) [Tri-BMI—Medley, Speed] (A true lover's plea)
- "BUT NOT IN MY HOUSE!" (2:21) [Tri-BMI—Medley, Speed] (A little girl's song)

JIMMY WICK (Lexon 5561)

- "SEND FOR ME" (Chappell ASCAP—Wecht, Bernstein) Wick can score with his first-time-out on Lexon session. Tune's a poetic beat-ballard plunger (not the same as the Nat Cole chart-maker) that Wick and the orchestra push across effectively. Watch it.

VONNAIR SISTERS (Vista 416)

- "BLAME IT ON MY HEART" (Majestie ASCAP—Heyman, Levant). Against a very pretty Latinish backdrop, girls make record more than lovely oldie, a natural for a teen-market showing. Merits big airtime; could make it.

ERINN K-DOE (Minot 661)

- "BE SWEET" (2:27) [Shirt Front Records—Shirt Front] girls top a showing that's on the order of the Jennie Tingle-Lawrence Logan-Lee in-law, although the setting sound is more ambitious than the latter item. This grow-you-on sound should be watched.

RAY FLEMMING (Cub 1919)

- "HUMPTY DUMPTY" (2:23) [Roosevelt BMI — Edwards, Weiss]. The nursery-rhyme tragedy of Humpty Dumpty has been couched in a romantic situation in this song. The song is a strong and the orchestra's backing sound. Is sure to keep the teenies interested all-the-

RENE BLOCH ORCH. (Atco 6252)

- "PA COCO SOLO (For Heads Only)" (2:24) [Peer BMI—Pojar, Lehman]. Jazzy Latin with a vibrantly appealing feel. The rhythm-structure is a real winner, a real hit. Keep close tabs on it.

GARY PAXTON (Garparc 41472)

- "IF YOU MEAN WHAT YOU SAY" (2:25) [Peer BMI—Ryan, Johnson]. This gentle love song planner has a charming bang-

THE COASTERS (Atco 6251)

- "THE P.T.A." (2:24) [Allied ASCAP—Talas, Evans]. The rock-'n'-roll field's famed novelty team offers a very funny ditty about the many problems that beset a meeting of a high-school Parent-Teachers Association. Ain't it funny?

BULL TCK WALTZ (2:25) [Tri-Cottilion BMI—Leiber, Stoller]. A very catchy tune with a clever hillbilly style in thisuffs-getter.

MONGO SANTAMARIA BAND (Battle 45090)

- "WATERMELON MAN" (2:26) [Aries BMI—Hancock] The Riverside Records' affiliate might have a click on its hands with this sunny cha-cha novelty, which has an unusual slight air by the orchestra and now-and-then half rhymes by various voices. Eye closely.

RONNIE SCALAI (Reprise 20.195)

- "STICKS & STONES" (2:45) [Jill-Jar & Sverdgard ASCAP—Scalari]. Familiar kiddie adage is given the soul-heave-love-found turmoil advantage in this worthy, skipping-heat-cut by the warbler and his full orchestra support. A sound that could see Top 100 action.

MIKE, THE (Hickory 1199)

- "CECILIA" (2:35) [ABC BMI—Dreyer, Ruby]. Good natural instrumental reading of the oldie.

RAY FLEMMING (Cub 1919)

- "FEDERAL DATE" (2:25) [Roosevelt BMI—Edwards, Weiss]. Based on the oldie, this song is very good.

LITTLE GIRL" Gals offer a sprightly reading of a folkish item.

THE P.T.A." All the rhythm-structure is a real winner, a real hit. Keep close tabs on it.

BRAINWASHER PT. 2 (2:28) [Faqua BMI—Walked, Faqua] Pulls all out the stops in this torrid instrumental.

BETTY JOHNSON "RCA Victor 4851"

- "GINNY'S GOT A PHONE" (2:21) [Halls BMI—Walker, Bower] This Victor stand could be the one to put the break back in hitville. It's a soft and sweet bit of ear-arresting blues thatcha ditty that Betty and the orchestra deliver in ear-arresting harmony, a hit for sure. As the tune breaks out from the Bugs Bower-Jack indie world, it's a real hit.

BETSY'S BOSSA NOVA (2:21) [Integrity, Nancy BMI—Wolf, Bower]. The bossa nova bandwagon with this teen-angled delier. Side can also step out...
Just a note of thanks to the nation's PD's, DJ's and Librarians:
Your wonderful reception to "Go Away Little Girl" helped give me my first #1 single. Sincerely,

 Representation
 GAC

 Personal Management
 Ken Greengrass

 Public Relations
 Marvin Drager
CASH BOX

RECORD RAMBLINGS

NEW YORK:

Elvis.

Reprise.
Prestige.

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Jan.

Sabina (1/19).

"Tumbling Eddie Arlen tunes a Man"

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From the MGM Picture "It Happened at the World's Fair"

ELVIS #8134

ONE BROKEN HEART FOR SALE

THEM REMIND ME TOO MUCH OF YOU

COMING SOON! SPECIAL! "IT HAPPENED AT THE WORLD'S FAIR" LP ALBUM

ORDER NOW! ON RCA VICTOR

The most trusted name in sound
“HAWAII AND I”

from THE CASH BOX—Dec. 8, 1962

“HAWAII AND I”—Jack La Forge—Purpletone P-715

Jack La Forge displays a commanding swing style on this transatlantic set from Purpletone. The label did not waste any time in giving this promising newcomer the proper exposure he needed. Based on his recordings for Atlantic, he is expected to be a force in the future. The set is comprised of 12 tracks: "Hawaii and I," "Moonlight Serenade," "April in Paris," "My Funny Valentine," "All the Things You Are," "Bei mir bist du lieb," "When You're In Love," "The Lady Is A Tramp," "Our Love Is Here to Stay," "My Foolish Heart," "I Love You," and "I've Got the World on a String." The LP was produced by Joe Feeney and engineered by Dan Capa.

from VARIETY—Jan. 2, 1963

"HAWAII AND I"—Purpletone

This set by pianist-composer Jack La Forge has a right good feel for a 12-track album. La Forge has a pleasant touch on his instrument and he handles his material with finesse. There's a touch of jazz here from the orchestra that makes it all the more enjoyable. Music and lyrics by the artist are involved in a small booklet insert.

Oscar Brand

Don Johnson

Georgiana

Burden" (Reprise), Clarence Williams' "The Seventh Son" (Theme) and John Cyrandal's "The Big Man" (Kapp). ABC's Matty Singer has that husky, Mo' Besser sound of the jazz jocks in the area has been fantastic for the entire set of 7 new LPs this week. It's adding to the Kapp disc jockey's thriving day and the Kapp's Allen & Ross's new ABC packages are moving out big.

MOBILE—James A. Whiting, M.D. and puppy of the Capa label, letters that he's been getting good reaction to the "Group's Bo" in "Drown Your Heart in My" in Philadelphia, Ala., Fla., and Miss.

WILKES-BARRE—Marie Rice of Wilkes Music Co. was in town last week looking for her tent show and was pleased to find that the area was a featured country and western star under canvas. This year she plans to feature a different country and western band each week. She is a former radio personality herself and is co-starring with her brother, Fabulous Sam, the domino band.

"MORE! Ed The Bearded" Kalikka, of Magnold & Marshall Ent., info's that MGM's hot with Joni James' "Anytime" hit. and Richard Chamberlain's "All I Have To Do Is Dream." With HiFi's Arthur Lyon's show for "Horace" and Dimension's Little Eva's "Let's Turkey Trot" and with the album's "Anything You Can Do."
MGM RECORDS
THE STARPOWER LABEL

Richard Chamberlain sings

"ALL I HAVE TO DO IS DREAM"

c/w "HI-LILI, HI-LO"
K-13121

Cash Box—February 9, 1963
Steve Alaimo, who is presently riding the charts with “Everyday I Have To Cry,” checker, is from Rochester, New York. On December 6, 1940, he is the eldest of six children and attended public schools, and graduated from high school. He is the manager of the talent musical group that organize his first professional entertainment group, and decided to take a pre-oxygen course at the University of Miami.

When Steve entered the University of Miami, the three other members of his musical group, the Redcoats, also enrolled. The Redcoats quickly became the top musical and vocal group at the University.

The channel's first national exposure was via Dick Clark's American Bandstand. Upon his graduation from college, Steve made the decision to shake the scalpel for a microphone and finally turned his talents in one major direction, the entertainment field. After a year of working in various clubs around the country, he hit his current hit. The rest is history.

### BIOS FOR DEEJAYS

**Skeeter Davis**

Sure-foot proof of the broad appeal of country material and performers is Skeeter Davis. The lark, who in the past has had a couple of answer no-demakers, is currently soaring with her potenti deejay makers, married is his the field. Skeeter was born in Dry Ridge, Kentucky and sang in a singing career in childhood. Her introduction to show business began on TV in Cincinnati and later she did radio and TV in Detroit. The artist started singing as a part of a sister act, the Davis Sisters. The act was broken up by the death of Etta Davis. After a few years, Skeeter started as a single and her current Vickee biggie looks as her biggest record to date. The artist now lives in Nashville, Tennessee, where she is a member of WSM's Grand Ole Opry as she is married to Ralph Emery, the all-night deejay on WSM.

**Steve Alaimo**

Steve Alaimo, who is presently riding the charts with “Everyday I Have To Cry,” checker, was born in Rochester, New York on December 6, 1940. He is the eldest of six children and attended public schools, and graduated from high school. At that time he organized his first professional musical group and decided to take a pre-oxygen course at the University of Miami.

When Steve entered the University of Miami, the three other members of his musical group, the Redcoats, also enrolled. The Redcoats quickly became the top musical and vocal group at the University.

The channel's first national exposure was via Dick Clark's American Bandstand. Upon his graduation from college, Steve made the decision to shake the scalpel for a microphone and finally turned his talents in one major direction, the entertainment field. After a year of working in various clubs around the country, he hit his current hit. The rest is history.

### ZOOMING UP THE CHARTS!

**“EVENYDAY I HAVE TO CRY”**

**STEVE ALAIMO**

**CHECKER 1032**

**“MAMA DIDN’T LIKE IT”**

**JAN BRADLEY**

**CHESS 1845**

**“MATHILDA”**

**ROOSEVELT NETTLES**

**CHESS 1846**

**“THINK IT OVER”**

**JIMMY DONLEY**

**CHESS 1843**

**“WOULD IT MAKE ANY DIFFERENCE”**

**ETTA JAMES**

**ARGO 5420**

**“LONELY BABY”**

**TY HUNTER**

**CHECKMATE 1015**

### CHESS PRODUCING CO.

2120 Michigan Ave.
Chicago 16, IL.

**PLATTER SPINNER PATTERN**

Blue Note threw Sheila Jordan recently appeared with Lee Davis on WNCN-FM-New York and Alma John on new LP, "Portrait Of Sheila." The album is currently up at Page Three in the Village.

Numerous civic dignitaries and officials have honored KJIH-Hollywood for the station's community service in these cities and communities in the southern California area. Bruce Reinisch, who is the station's field director, produced a nighttime segment entitled "Checkmate," which includes stories about one town's achievements, community and civic events. . . . KJIH recently devoted a one-hour program to the rhubarb between Mayor Sam Yorty and Los Angeles County's L. A. City Council. Former Mayor Fletcher Bowron and Councilman Tim TK were the two panelists.

### VITAL STATISTICS

James Dennis Burton "Reb" Foster given the green light as program director of the radio station of the Morning. Robert Emery named assistant program manager on WINX-FM-Portland. Platte City's Jimmie Williams joins the three.

### CASH BOX

February 9, 1963
Their strongest release since "EXODUS"

FERRANTE & TEICHER

THEME FROM

"LAWRENCE OF ARABIA"

UNITED ARTISTS RECORDS UA 563
TWO WEEKS OLD AND THE ONLY VERSION ON THE CHARTS
Produced by Jerry Leiber and Mike Stoller

They're SWINGING again

The Highwaymen
WITH A NEW HIT
"PRETORIA"

UNITED ARTISTS RECORDS UA 568

CURRENT CHART RIDERS

• BABY JANE • "DOGGIE IN THE WINDOW"
UNITED ARTISTS RECORDS UA 560

• MIKE CLIFFORD
"WHAT TO DO WITH LAURIE"
UNITED ARTISTS RECORDS UA 557

• GENE PITNEY
"HALF HEAVEN HALF HEARTACHE"
MUSICOR RECORDS MU 1026

• THE EXCITERS • "TELL HIM"
UNITED ARTISTS RECORD UA 544

UNITED ARTISTS RECORDS • 729 SEVENTH AVENUE • NEW YORK 19, NEW YORK

Cash Box—February 9, 1963
### Radio Active Chart

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.  
(SURVEY COMPLETED TO JANUARY 30TH)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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</thead>
<tbody>
<tr>
<td>50%</td>
<td>In Dreams—Roy Orbison—Monument</td>
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<td>50%</td>
</tr>
<tr>
<td>42%</td>
<td>Boss Guitar—Duane Eddy—RCA Victor</td>
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<td>42%</td>
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<tr>
<td>37%</td>
<td>Butterfly Baby—Bobby Rydell—Cameo</td>
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<td>59%</td>
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<tr>
<td>32%</td>
<td>South Street—Orlons—Cameo</td>
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<td>32%</td>
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<tr>
<td>28%</td>
<td>What Does A Girl Do—Marcie Blaine—Seville</td>
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<td>62%</td>
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<tr>
<td>28%</td>
<td>Alice In Wonderland—Neil Sedaka—RCA Victor</td>
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<td>60%</td>
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<tr>
<td>27%</td>
<td>Ridin’ The Wind—Tornadoes—London</td>
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<td>51%</td>
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<tr>
<td>26%</td>
<td>Why Do Lovers Break Each Others’ Hearts—Bob B. Soxx</td>
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<tr>
<td>24%</td>
<td>I Really Don’t Want To Know—Esther Phillips—Lenox</td>
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<td>40%</td>
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<tr>
<td>23%</td>
<td>All I Have To Do Is Dream—Richard Chamberlain—MGM</td>
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<td>23%</td>
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<tr>
<td>22%</td>
<td>Call On Me—Bobby Bland—Duke</td>
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<td></td>
<td>48%</td>
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<tr>
<td>19%</td>
<td>Let’s Turkey Trot—Little Eva—Dimension</td>
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<td>50%</td>
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<tr>
<td>19%</td>
<td>The End Of The World—Skeeeter Davis—RCA Victor</td>
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<td>54%</td>
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<tr>
<td>18%</td>
<td>Send Me Some Lovin’—Sam Cooke—RCA Victor</td>
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<td></td>
<td>97%</td>
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<tr>
<td>17%</td>
<td>Hi-Lili, Hi-Lo—Richard Chamberlain—MGM</td>
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<td></td>
<td>30%</td>
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<tr>
<td>17%</td>
<td>Mr. Bass Man—Johnny Cymball—Kapp</td>
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<td>25%</td>
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<tr>
<td>16%</td>
<td>Killer Joe—Rockyfellers—Sceptor</td>
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<td>16%</td>
<td>Yakety Sax—Boots Randolph—Monument</td>
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<td>16%</td>
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<td>15%</td>
<td>If Mary’s There—Brian Hyland—ABC Paramount</td>
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<td>15%</td>
<td>Pretoria—Highwaymen—United Artists</td>
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<td>14%</td>
<td>Paradise—April Stevens &amp; Nino Tempo—Atco</td>
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<td>14%</td>
<td>Blame It On The Bossa Nova—Eydie Gorme—Columbia</td>
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<td>49%</td>
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<tr>
<td>14%</td>
<td>Greenback Dollar—Kingston Trio—Capitol</td>
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<td>61%</td>
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<td>13%</td>
<td>Our Winter Love—Bill Pursell—Columbia</td>
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<td>13%</td>
<td>Little Things—Damita Jo—Mercury</td>
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<td>Hazelmire—Kenny Ball—Kapp</td>
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<td>12%</td>
<td>Our Day Will Come—Ruby &amp; Romantics—Kapp</td>
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<td>Hello Walls—Ben Colder—MGM</td>
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<td>11%</td>
<td>Your Used To Be—Brenda Lee—Decca</td>
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<td>49%</td>
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<tr>
<td>11%</td>
<td>Love—Paul Anka—RCA Victor</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<thead>
<tr>
<th>TOTAL % TO DATE</th>
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<tr>
<td>62%</td>
<td>Hula Hoppin’</td>
<td>8%</td>
<td>Hula Hoppin’</td>
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<td>Lene Lovich</td>
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<td>56%</td>
<td>Idolia Boy (Dimension)</td>
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<td>Idolia Boy (Dimension)</td>
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<td>Shirley</td>
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<td>43%</td>
<td>Yellow Bandana</td>
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<td>Yellow Bandana</td>
<td>8%</td>
<td>Shirley</td>
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<td>Faron Young (Mercury)</td>
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<td>Faron Young (Mercury)</td>
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<td>Shirley</td>
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<td>43%</td>
<td>Let’s Stomp</td>
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<td>Let’s Stomp</td>
<td>33%</td>
<td>Shirley</td>
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<td>72%</td>
<td>Bobby Comstock (Linn)</td>
<td>33%</td>
<td>Bobby Comstock (Linn)</td>
<td>33%</td>
<td>Shirley</td>
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<tr>
<td>72%</td>
<td>Walk Me Home</td>
<td>7%</td>
<td>Walk Me Home</td>
<td>7%</td>
<td>Shirley</td>
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<tr>
<td>60%</td>
<td>Claudine Clark (Chancellor)</td>
<td>7%</td>
<td>Claudine Clark (Chancellor)</td>
<td>7%</td>
<td>Shirley</td>
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<tr>
<td>60%</td>
<td>Chuck Jackson (Wand)</td>
<td>26%</td>
<td>Chuck Jackson (Wand)</td>
<td>26%</td>
<td>Shirley</td>
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**TOTAL % TO DATE**

- Love For Sale—Arthur Lyman (Hi-Fi)
- Goodbye Stronger—Bobby Duke (Capital)
- Every Day I Have To Cry—Steve Alaimo (Chess)
- Hitch Hike—Marvin Gaye (Tamla)

Cash Box—February 9, 1963
ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT
15% discount on 12 new releases and all catalog items. Expires: Mar. 31.

ATLANTIC & ATCO
20% discount for every 7 purchase (amounting to a 22% discount). 30-60-90 day deferred billing arrangements available to qualifying dealers. Expires: Feb. 28.

AUDIO FIDELITY
Consumer can buy an AF LP at 50% off suggested list if he buys another at the regular price. Dealer buys 3 gets 1 free. Expires: Feb. 15.

BLUE NOTE
10% discount on complete LP catalog. Expires: Feb. 15.

CAMEO/PARKWAY
15% discount on all LP’s. No termination date announced.

CAPITOL
All classical albums: 20% discount off invoice on all preorders; Capitol-of-the-World LP: 20% discount for every two purchased at the regular price; Guy Lombardo LP:s: buy 1 for 60% or for every one purchased at the regular price; Deferred payment; for program merchandise shipped between Jan. 3 and Feb. 28, payment is due three equal installments on Mar. 10, Apr. 15, and May 10. All orders shipped between Feb. 26 and March 15 may be paid for on April 10, May 15 and June 15.

COLPIX
"Deal...from The Top of the Deck"—Buy 100-get-20-free offer on all LP’s.

DECCA
"Marquee '63"—Catalog incentive plan on all LP’s. Dealers can get details from their local distributors. Expires: Feb. 28.

DOOTO

EPIC
10% discount on all LP’s and tapes. Expires: Feb. 28.

FIRE/FURY
All labels marketed by this firm are available on a buy-5-get-1-free basis. No expiration date has been set.

HORIZON
2 free LP’s with the purchase of 10. Offer covers 10 LP’s released in Aug. & Sept. No termination date.

IMPULSE!
The ABC-Pug jazz label offers a 25% discount on seven new releases: 20% discount on catalog items. Expires: Mar. 31.

KAPP
10% discount on new releases and entire LP line plus incentive bonus and dating available to qualified dealers. Expires: Mar. 30.

KING
12 1/2% discount on all King, Audio Lab and Bethlehem LP’s. Expires: Feb. 28.

LIBERTY
"Follow the Sales Leader": 15% discount taken off the face of the invoice on all dealer orders of Liberty & Fulton product; 100% exchange privilege, with merchandise exchangeable after July 1, 1963; payments: 1/2 April 10, 1/2 May 10.

NASHBORO
Buy-7-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND
Catalog available on a buy-3-get-1-free basis. Expires: Mar. 15.

PHILIPS
10% discount on all LP’s. Expires: Feb. 15.

PRESTIGE
10% discount on all LP’s by Jack McDuff, Elia Jones, Willie Jackson, Herbie Mann and the Modern Jazz Quartet.

PRESTIGE/INTERNATIONAL
10% discount on all LP’s. Expires: Feb. 15.

REQUEST
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE
"Operation Clean-Up": For every five dollars of Roulette, Rossco, Tino & Goo LP merchandise purchased, distribution may return $1 worth of any label he desires; deferred billing. Expires Feb. 28.

SMAH
"Operation Alpewaves"—10% discount on all albums; deferred billing; functional rebate. Expires: Mar. 31.

SONODOR
A buy-3-get-1-free offer on four LP’s by the Orchestra Del Oro. Described as a limited-time offer.

STARLITE
"Counter Music for the People Sales Plan"—Consumers get 1 free LP for every 2 they purchase at the regular price. Distributors and dealers are offered a sufficient amount of free goods to enable the retailer to make the offer. Expires: Feb. 28.

VANGUARD
13 1/2% discount on "Walk Right In" LP by The Righteous Singers to qualified dealers. Described as a short-term deal, with termination date to be announced shortly.

Cash Box—February 9, 1963

NED MILLER LP
entitled
"FROM A JACK TO A KING"

FABOR FLP 1001
A GREAT, COLORFUL ALBUM
Ready for release this week
February 4th

If you don’t keep your eye on this one—it’ll slip out the back door for a hit run to the charts—Both Pop and Country fields

“BURNING DESIRE”
by
Wade Ray
FABOR #115

FABOR RECORD COMPANY
2609 West Olive Street
P. O. Box 1487
Burbank, Calif.
Phone 846-4744

23
Lasker: LP Producers Losing Out On Teen Market

HOLLYWOOD—Jay H. Lasker, executive vice-president of Del Fi Records, has decried the overemphasis by producers of albums directed at the adult market almost to the exclusion of the huge and profitable teen buyer.

The kids, he stated, have not been given an opportunity to make a choice of diversified and planned product and have for the most part had to take the leftovers or neep-overs from the adult market. States Lasker: “It is up to the record industry to put an end to the glut and over production of the so called catalog items wherein as many as 50 to 100 albums identically similar in concept and material fight for exposure while on the other end of the dealers store the teens are scratching around for something to buy that is interesting and not merely an adult offshoot or a package developed out of the teen adult single hit. The organ, Hawaiian and movie theme albums are certainly all right in their place but for the most part the kids show only limited interest.”

“Del Fi, Lasker said, will plan and release material that will give the younger buyer an identity, an example is evidenced by a soon to be released “Pajama Party” album recorded live on the UCLA Campus. “The surfing identification has proven a record seller bonanza out here on the west coast—here where records made for the teens descriptive of their own world.”

Del Fi expects to go to the school proms, dances, fraternity houses, to the beaches and amusement parks and hopes that other labels will join in a campaign in broadening the base of record album buyers.

Columbia To Market Faith’s “Monaco” Score

HOLLYWOOD—TV viewers will see Princess Grace’s “A Look at Monaco”, on Feb. 17, and Columbia Records plans to have the original score by Percy Faith available next day.

The label, according to Irving Townsend, coast veep, is making the LP a rush-special project to be in the stores no later than Feb. 15 so it may go on sale the day after the telecast on the CBS-TV network.

All the music heard in the album was cut in Monaco by Faith, a Columbia artist, and a large orchestra. Faith spent two weeks in Monaco at the invitation of Princess Grace, who conducts the tour of her 240-room palace and other places of interest during the hour telecast.

When Faith departed for the special assignment, he had no idea his compositions would be chosen for an album by Townsend, who normally records him for Columbia. “When Percy came back . . . and played us the tapes, we were so impressed that we decided to make an album of the music,” Townsend explained. Percy had no intention of doing an LP; he just went to Monaco to do a television show,” Townsend emphasized.

In addition to Faith's original score, the album will include excerpts from Princess Grace's commentary plus photos.

IF MARY'S THERE
Brian Hyland (ABC Paramount 10400)

ONLY YOU
Mr. Acker Bilk (Arca 6347)

PARADISE
April Stevens & Nino Tempo (Arca 6248)

HONEYCROSE ROSE
James Smith (Blue Note 1613)

MR. COOL
Champs (Challenge 9180)

TRA LA LE LA TRANGLE
Petry Chino (Decca 31425)

SAME OLD HURT
Curry Road (Decca 31432)

MISERLOU
Dick Dale (DeLano 5019)

DON'T WANT TOO LONG
Ernie Franklin (Epic 9539)

RUSTY WARREN SINGS
(Cubbles EP 85-20049)

KNOCKERS UP (EP)
Rusty Warren (Jubilee JMG 3209)

MR. BASS MAN
Johnny Cymbal (Kapp 303)

I REALLY DON'T WANT TO KNOW
Little Esther Phillips (Lonos 5560)

FADED LOVE
Jackie DeShannon (Liberty 55226)

YELLOW BANDANA
Faron Young (Mercury 72808)

ALL I HAVE TO DO IS DREAM
HI-LILI, HI-LO
Richard Claudio (MGM 13131)

YAKETY SAYS
Beato Bundaleh (Monument 804)

SAVE ME, BABY
DeVall (Ponywhip 801)

WHY DO LOVERS BREAK EACH OTHER'S HEARTS
Bob & Lee & Blue Jeans (Philles 110)

RED PEPPER
Reaounil Fountain (Prince-Adams 647)

KILLER JOE
Blanchett (Scepter 1296)

LAUGH OR CRY
Toni Fisher (Sonora 1975)

WHITE LEVIS
Majorpies (Tray 1000)

NOBODY BUT ME
Toby Bria (World 1311)

95—RIDIN' THE WIND
Cameo (Monument 807)

9180—SOUTH STREET
Diones (Cameo 243)

99—AM I THAT EASY TO FORGET
Little Esther Phillips (Lonos 2560)

100—LEAVIN' ON YOUR MIND
Tornadoes (Decca 31455)

100—2000 LB. BEE
(Decca 607)

ADDITIONS to Top 100

73—BUTTERFLY BABY
(Cameo 342)

75—IN DREAMS
Ray Orbiol (Monument 806)

79—PIN A MEDAL ON JAY
James Darren (Colpix 2471)

85—BOSS GUITAR
(Decca JMG 3209)

90—WHAT DOES A GIRL DO
(Marcia Blane (Seville 123)

95—RIDIN' THE WIND
(Cameo 342)

9180—SOUTH STREET
(Diones 243)

99—AM I THAT EASY TO FORGET
(Little Esther Phillips (Lonos 2560)

100—LEAVIN' ON YOUR MIND
(Tornadoes 31455)

100—2000 LB. BEE
(Decca 607)

SUMMIT NAMES 2

NEW YORK—Two music men have been added to the staff of Chicago's Summit Distributing Co. Dan Rankin, formerly on the sales staff of Mercury Records, goes to the sales dept., while Carl Proctor was named to handle promo for Summit's R&B singles.

Proctor will work with another Summit promo man, Bill McCloud.

Colpix Re-Inks Millie Vernon

NEW YORK—Millie Vernon has been re聘itioned to an exclusive recording contract by Colpix Records. Her first release under her new pact is scheduled for early this month.

She has been featured vocalist with the Tommy Dorsey, Sonny Dunham and Randy Brooks orchestra. She has also been an Arthur Godfrey "Talent Scouta" winner and been featured on "The Jack Paar Show", and has made numerous niterly apperances and performed in summer stock. Her initial Colpix single was "The Sweetest Sounds," which got deejay exposure.

NEW YORK—Phil Everly was recently married to Jackie Ertel, daughter of Archie Bivier, at the Little Church Around The Corner here. Pictured above, just prior to the ceremony, are Phil (left) and Don Evertly.
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**Compilation by Cash Box from Leading Retail Outlets—February 9, 1963**

**BIGGEST HITS**

1. JAZZ
2. MOVIN'
3. WEST SIDE STORY
4. THE FAMILY
5. JAZZ SANTA
6. MY SON THE FOLK SINGER
7. GIRLS, GIRLS, GIRLS
8. PETER, PAUL & MARY
9. MOON RIVER
10. NEW FRONTIER
11. GYPSY
12. I LEFT MY HEART IN SAN FRANCISCO
13. VENTURES PLAY TELSTAR & LONELY BULL
14. ALLEY CAT
15. JOAN BAEZ IN CONCERT
16. SINCELY YOURS
17. OLIVER
18. STOP THE WORLD— I WANT TO GET OFF
19. LIMBO PARTY
20. MUSIC MAN
21. PENPO THE ITALIAN MOUSE
22. TELSTAR
23. MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Vol. II
24. VIVA BOSSA NOVA
25. RICHARD CHAMBERLAIN SING

**WEST SIDE STORY**

1. JAZZ
2. MOVIN'
3. WEST SIDE STORY
4. THE FAMILY
5. JAZZ SANTA
6. MY SON THE FOLK SINGER
7. GIRLS, GIRLS, GIRLS
8. PETER, PAUL & MARY
9. MOON RIVER
10. NEW FRONTIER
11. GYPSY
12. I LEFT MY HEART IN SAN FRANCISCO
13. VENTURES PLAY TELSTAR & LONELY BULL
14. ALLEY CAT
15. JOAN BAEZ IN CONCERT
16. SINCELY YOURS
17. OLIVER
18. STOP THE WORLD— I WANT TO GET OFF
19. LIMBO PARTY
20. MUSIC MAN
21. PENPO THE ITALIAN MOUSE
22. TELSTAR
23. MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Vol. II
24. VIVA BOSSA NOVA
25. RICHARD CHAMBERLAIN SING

**MONOURAL**

1. MY SON THE CELEBRITY
2. MOVIN'
3. WEST SIDE STORY
4. THE FAMILY
5. JAZZ SANTA
6. MY SON THE FOLK SINGER
7. GIRLS, GIRLS, GIRLS
8. PETER, PAUL & MARY
9. MOON RIVER
10. NEW FRONTIER
11. GYPSY
12. I LEFT MY HEART IN SAN FRANCISCO
13. VENTURES PLAY TELSTAR & LONELY BULL
14. ALLEY CAT
15. JOAN BAEZ IN CONCERT
16. SINCELY YOURS
17. OLIVER
18. STOP THE WORLD— I WANT TO GET OFF
19. LIMBO PARTY
20. MUSIC MAN
21. PENPO THE ITALIAN MOUSE
22. TELSTAR
23. MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Vol. II
24. VIVA BOSSA NOVA
25. RICHARD CHAMBERLAIN SING

**STEREO**

1. MONOURAL
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26. STereo
A GERSHWIN HOLIDAY—Various Artists—RCA Victor VLP-4011. Here is a top-drawer tribute to the genius of George Gershwin by Morton Gould, Al Hirt, Norman Luboff, Peter Nero, The Three Suns, and Hugo Winterhalter. This two-pocket package from Victor features the talents of these artists on a host of Gershwin- penned favorites. The set includes orchestral, instrumental, and choral versions of such great melodies as "The Man I Love," "Love Walked In" and "Someone To Watch Over Me." Dick is a superb offering that should spark plenty of sales.

TAPPED WIRES—Will Jordan, Rhoda Brown—RCA Victor RU 5394. Here's a yock-packed package starring the many-voiced Will Jordan and Rhoda Brown doing a series of tongue-in-cheek imitations of famous people in the news. The entire album is built around the premise of tapping phone conversations of a host of international celebs. Such diverse luminaries as Zsa Zsa Gabor, Boris Karloff, Colonel Powers, Bing Crosby and Cary Grant are cleverly eavesdropped on. Spinners should come out in droves for the set.

SODOM AND GOMORRAH—Original Soundtrack Recording. Mickey Rooney, one of filmdom's foremost composers, has created an effective and exciting musical backdrop to this spectacular, "Sodom And Gomorrah." The composer has succeeded in capturing the pageantry and unbridled emotion that surges through the epic. Heard out of context, the score retains its beauty and ranks as a first-rate soundtrack recording.

JOEY DEE—Roulette RST 5197. Joey Dee offers proof-positive of his staying power and versatility as vocalist on this solid Roulette outing. The chart essay covers a dozen easy-going rhythm ballads in fine style that reflect assurance and maturity. Some smooth sides here are "I Lost My Baby," "You Can't Hide From Me," and "Could You Take It." The album is surely one of the singer's best to date and could be a noisemaker in the coin department.

PARTY STYLE—Gaylords—Mercury SR 60742. The Gaylords have earned many laurels in the past for their raucous, rhythmic, distinctive brand of cocktail music. While Mercury LP cut live at the Thunderbird in Las Vegas ranks as one of their best wax efforts to date. With a winning undercurrent of humor (the boys do imitations of Cassidy, Grant, etc.) the duo aptly displays their professional versatility by rendering top-flight readings of diverse items as "Bye Bye Baby," "A Little Bit of Teardrop" and "I Love Her So." An impressive showing.

BACK TO THE BLUES—Cameo—RCA Victor LSP-1643. Here is an emotion-packed session of blues tunes by Dinah Washington with some very effective backing from arranger-conductor Fred Berman. The lark gives some feelingful treatments of these numbers as she bols them out in her own distinctive vocal style. Top-rung tracks here are "The Blues Ain't Nothin' But A Woman Cryin' For Her Man," "Let Me Be The First To Know" and "If I Never Get To Heaven." The thrush's many fans will surely dig this one.

AN ERA REBORN—Helen O'Connell—Cameo C-1044. Helen O'Connell makes her debut on Cameo with this superb package of her best-selling ballads, most of them culled from Broadway and the flicks. The disc uses the familiar big band backing with which she has been identified in recent decades, and her delivery of these tunes is warm and captivating. Her serveries "Mr. Big" "Mr. Big" "Mr. Big." "What Kind Of Fool Am I." "I Left My Heart In San Francisco" could send this LP up the hitville path.
ON THE CHARTS

UP AND COMING

ORDER NOW AT LIBERTY'S RE STOCKING TERMS:

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- 100% EXCHANGE PRIVILEGE
- DEFERRED BILLING: ½ APRIL 10, ½ MAY 10, 1963

Cash Box—February 9, 1963
**HARMONICA SOUNDS IN COUNTRY AND WESTERN MUSIC**—Leo Diamond J 6159

Since pop performers discovered the "Music City," last year (Ray Charles) there have been many artists utilizing country material for singles and LP product. Leo Diamond, however, has always included country tunes in his repertoire. On this top-flight Reprise outing the vet harmonica player dishes up some moving soulful, chromatic-lead renditions of "My Happiness," "I Can't Stop Loving You" and "Half As Much." Potent deejay wax.

**BLOOD, SWEAT AND TEARS**—Johnny Cash— Columbia (CL 1587)

Johnny Cash, who is renowned as an interpreter of folk, country and rock 'n' roll, gets a new audience with his Columbia release. The chart-skilfully combines a flavor of humor with authority and polish as he turns in some standout renditions of "The Legend Of John Henry," "Tell Him I'm Gone" and "Casey Jones." Dask has enough potential to make noise in both the pop and country markets.

**WE SING FOLK SONGS**—Wanderers Three— Delmark 5132

In the past few months there has been a seemingly endless stream of new folk groups. Few, if any, of these new folk singers display any originality or freshness. The Wanderers Three are a delightful exception to the rule. The trio has developed a distinctive melodic balance of vocal sound and instrumentation as they dish up "Turn Around," "Two In The Middle" and "Girl By The Wayside." LP has enough good things in it to make some noise.

**MAKE A JOYFUL NOISE UNTO THE LORD**—Mahalia Jackson— Columbia CL 1586

In the constantly-changing music biz world of new innovations and cranks, Mahalia Jackson stands as a remarkable testament to the power of faith. Through all this, the contralto's voice has remained steadfastly on the gospel course she set many years ago. The artist's personal style and swinging piano and excellent recording give this LP an outstanding entry.

**MILLION SELLERS GO BOSSA NOVA**—Ray Milan—ABC-Paramount ABC 443

Although there have been a slew of bossa nova albums released in recent months, little of it has been top-rated. Orchestra Ray Milan along with his Quartet-Joines have broken that standard by coming up with a bossa nova session utilizing a potent dozen recent single hits. Kids will readily be able to dance as Milan (who doubles as chanter on a few of the tracking) goes for a swing over "Sherry," "The Lion Sleeps Tonight" and "Re-Imagination." A

**JUSTICE FOR ALL**—Jimmy Justice—KAPP KL 1125

Jimmy Justice, a consistent best-seller in England, aims his vocal talents at a bag of evergreens and recent hits on this swingin' session from Kapp. The talent gets a solid backing from Bob Leaper on the set which is geared for both dancing and listening pleasure. The teen dance crowd should really dig his pulsating readings of "Spanish Harlem," "Like Young" and "Parade Of Broken Hearts." A

**CALYPSO SPARROW**—RCA Victor LPB 1430

Here is a happy offering of calypso that combines political satire, a spoof of society, and a lot of tongue-in-cheek humor. The perpetrators of this musical wit is Mr. Sparrow, whose earlier efforts have made him an international best-seller. The singer does some sparkling things with such tunes as "A Model Nation," "Grenada Crisis," "English Society" and "Food And His Money." Lots of laughs and listening pleasure to be had here.

**THE INCREDIBLE NANCY AMES**—Liberty LRP 3784

Nancy Ames kicks off this premiere LP with fine, warm and sensual rendition of "Bon Solir Cher," and maintains an outstandingly high artistic level on the other eleven folk tracks. The lark, who also accompanies herself on the guitar, displays a potent melodic gimmick-free style as she goes through her rages with the assurance of a longsuccessful pro. Top-flight, sides include "Quiet Boy," "Greenfields" and "Come To Me." A

**SESSION ONE**—Yeomen—Mercury SR 60071

Proof-positive of American youth's enterprise is this set product for complete in 10 months, the Yeomen Junior Achievement company tagged Hi-Top Recordings. The group consists of four young JA members who have a distinctive, progressive brand of folk singing. The crew turns in some rousing Kingston Trio-styled renditions of "House On The Rock," "This Land Is Your Land." Plenty of potential here.

**THE DANCING STYLE OF RUSSELL CARLYLE**—ABC-Paramount ABC 136

In the past year there was major revival of dance at both the teen and adult levels. Although not many kids will dip this romantic, easy-going big band terstarchorean package from the Russ Carlyle group, their parents should come out in droves for its lush orchestral arrangements. The orchestra has included a fine sampling of evergreens and self-penned items rendered in a well-paced tempo. Top hits here are "Heart And Soul," "Mood Indigo" and "That's A Plenty." A

**BIKINIS AND BONGOS**—Irving Fields Trio— Decca DL 74223

Irving Fields, who has won many admirers with his three previous "Bongos" albums, comes up with this pleasant further addition which spotlights Hawaiian-Tiki lines. The Fields professional hand the Hawaiian tunes are smoothly adapted from the original items. The trio shines on "Blue Hawaii," "Beyond The Reef" and "Love Song Of Kauai." Fine fare for dancing or listening enjoyment.

**CHEYENNE FRONTIER DAYS**—Hank Thompson— AMERICA'S NO. 1

Here's another interesting country package cut live at the 60th annual Cheyenne Frontier Days. The disk includes a recording of cowboys at work, the announcer calling the action of the chuck wagon race and sounds of the crowd responding to all the excitement, but the star here is Hank Thompson and his Brazos Valley Boys. The vet performer renders his expected professional performances on such favorites as "Annie Over," "Oklahoma Hills" and "I'll Sign My Heart Away." A

**POPEYE'S ZOO**—Vocalion VL 70783

Jack Merri, who has gone once to the shenanigans of Popeye in several hundred films, has the famed sailor singing a delightful collection of songs about the zon. With a full orchestra conducted by George Cole, the program becomes a very entertaining kiddie sing-along. The younger set will also enjoy the adventures of Wimpy, Olive Oil, and Brutus as they join in the fun. A first-rate kiddie disk.
it's got no. 1 written all over it!

SOUTH STREET

C 243

Sizzling new hit by

THE ORLONS

THE BIG ONES ARE ON CAMEO/PARKWAY
"LAMBERT, HENDRICKS & BAVAN "Live" At Basin Street East."—RCA Victor LSP2635

Lambert, Hendricks and Bavan (Yolande Bavan replaced Annie Ross) step out smartly on another jazz vocal excursion in their almost imitable style. Clever vocal adaptations of famous jazz instruments have made this group one of the best in the biz. On this outing, the trio does some distinctive vocalizing on “Desafinado,” “April In Paris” and “Swingin’ Till The Girls Come Home.” Jazzophiles should come out in droves for the set.

"THE PEACEFUL SIDE” — Billy Strayhorn—United Artists UAJS 1916

In an era in jazz beset by sounds of anger and bitterness, Billy Strayhorn still remains a firm developer of the relaxed sounds of the past. On this first-rate UA set the multi-talented pianist-arranger-composer breezes his way through ten of his own works with a delightful, free-flowing easy-on-the-ears touch. Strayhorn, backed by Johnny Hodges and Michael Gildred on bass shines on “Lush Life,” “Take The ‘A’ Train” and “Chelsea Feeling.” Perfect fare for late hours listening.

"SHADOW WALTZ” — Sonny Rollins—Jazzland AM 88

One of the most exciting characteristics about Sonny Rollins is the fact that he has always been in a constant state of flux. These sides were cut in 1950 prior to the tenor saxist’s now-famous sabatical and evidence that even then he was breaking with established procedures. The disk features the Rollins-penned “Freedom Suit,” a long high-velocity jazz piece based on a simple musical basis. Other interesting tracks include “Someday I’ll Find You” and “Till There Was You.” Jazzophiles will want the set for its historical values.

"GO” — Dexter Gordon—Blue Note 4112

Dexter Gordon backed by a swinging rhythm section composed of Sonny Clark on piano, Butch Warren on bass and Billy Higgins on drums displays a fine sensitive brand of wailing on this excellent Blue Note offering. The tenor saxist’s articulate solo performances never intrude on the basic melodic developments. Top-flight tracks include “Cheese Cake,” “Second Balcony Jump” and “Where Are You.”

"CURTAIN UP! BALLET FAVORITES” — Antal Dorati & Minneapolis Symphony—Mercury SR90328

Here is another fine addition to Mercury’s catalog of “Curtain Up” series. This time a pair of ballet suites by Delibes. The two-part disk features the Minneapolis Symphony Orchestra in a 55-minute performance of the “Coppelia Ballet Suite,” and at the time of writing the program in its entirety. The disk is superb in stereo.
2 NEW WINNERS ON ROULETTE

DOROTHY COLLINS

with

THE NEXT MOST PERFORMED SONG
ON RADIO & TV

THE NEXT #1 HIT!

“SWEETER THAN HONEY ARE YOUR KISSES”

R-4479

AN OVERNIGHT SMASH IN EVERY MARKET!

“LITTLE STAR”

BOBBY CALLENDER

R-4471

Cash Box—February 9, 1963
HOLLYWOOD—Laughton Dave Gardner (right) recently inked an exclusive recording contract with Capitol Records. In the above pic, the label’s chief executive, chairman Glenn E. Wallachs does the honors for the firm. The scene took place just prior to the recording of Gardner’s first Capitol LP.

Chi Music Trade Show Sends Out Invites

CHICAGO—Invitations to exhibit in the big jazz industry Trade Show have gone to more than 600 industry members in the form of the new 1963 exhibitors’ prospectus.

The 62nd annual Music Show is scheduled for July 21-23 in the Palmer House in Chicago, with the theme “More Music from Store to Home in 1963.”

The show, bringing together the entire music industry, is expected to be the nation’s largest buyer-seller market of musical merchandise, and will see the greatest concentration of musical instruments and related products ever assembled under one roof, according to William E. Gard, executive secretary of the National Association of Music Merchants, which sponsors the show.

Attendance is expected to be at least that of the 1962 show, when more than 85% of the nation’s buyers of instruments, electronic products and related merchandise and service were on hand and more than 450 lines of merchandise were displayed, Gard said.

“Scheduled for late July, the 1963 show is strategically timed for fall buying and refunding of inventories to help everybody in the industry benefit from the fullest from the heavy sales year now being predicted—and to move more music from store to home,” the exec stated.

Industry interest in the big industry-wide trade show is growing annually, and indications point to a record number of exhibits in 1963, Gard said.

Former exhibitors must return their applications by March 1 to protect priority on the space they occupied two years ago when the show was last held at the Palmer House.

The show will open at 1 p.m. Sunday, July 21, and continue till 12 noon Thursday, July 25.

Assignment of exhibits will be as follows:

Fourth floor—Radio, television, high fidelity and stereophonic consoles.

Sixth floor—Organs and accessories.

Seventh floor—Pianos and accessories.

Eighth floor—Musical instruments and recorders, amplifying equipment and accessories.

Ninth floor—High fidelity, stereo, phonographs, phonograph records, radio, television, sound equipment and accessories.

LOOKING AHEAD ALBUMS

1. ARRIVEDERCI ROMA
   Jerry Vale (Columbia CL 1965, CS 3897)
2. MORE MORE MORE STRIPPER
   David Rose Orch. (MGM 7 2099)
3. SAMMY DAVIS, JR., AT THE
   COCONUT GROVE
   (RCA Victor R 6602, RV 6603)
4. DION GREATEST HITS
   (Columbia 30159)
5. ANN CORIO PRESENTS HOW
   TO STRIPE FOR YOUR HUSBAND
   Sammy Lactor & Orch. (Routenette 25186)
6. SOFT & GENTLE
   Bobby Short (Epic LN 24022, BN 26502)
7. JUST TURN ME LOOSE
   George Maharis (Warner Bros. BN 26075, BN 26076)
8. SURFER’S CHOICE
   Dick Dale & Deltones (Deltones 1001)
9. OUR MAN IN ITALY
   Sergio Tranchi
   (RCA Victor LM 2657; LSC 2657)
10. SOUND OF MUSIC
    Original Cast
    (Columbia KOS 5450; KOS 2008)
11. LATIN IMPRESSIONS
    Charlie Byrd (Riverside 427; 9427)
12. SURFBEAT
    (Youth LP 101)

13. YOUNG MEN, OLD MEN NO
    Mamie Mcnair (Chess 1427)
14. NEIL SEDAKA SINGS HIS
    GREATEST HITS
    (RCA Victor LPM 2627)
15. JOSE JIMENEZ, OUR SECRET
    WEAPON
    (Kapp KL 1322; KS 332)
16. OUR MAN IN NASHVILLE
    (RCA Victor LPM 2616; LSP 2616)
17. ROGER WILLIAMS
    COUNTRY STYLE
    (Kapp KL 1905; KS 3305)
18. LET’S GO
    (Warner Bros. W 1490; WS 1490)
19. OUR MAN IN NASHVILLE
    (RCA Victor LPM 2599; LSC 2599)
20. A NOVA FELOS
    PASSAROS
    Charlie Byrd (Riverside 426; 9426)
21. ORIGINAL MITS
    Various Artists (Liberty LLP 3274)
22. ANOTHER TASTE OF MUSIC
    (Arista Discs)
    (Liberty LRP 3277; LST 7277)
23. BOSSA NOVA GOES TO
    THE MOVIES
    Harry Watts (_auc 14)
24. HE’S A REBEL
    Crystal (Polydor PHP 001)

ABBNER’S SOUTHERN NITERY
Sets Big-Name Jazz Policy

CHICAGO—Ewart Abner, president of Vee J Records, and proprietor of the famed Sutherland Lounge, his southside niterie, this city, announced the establishment of a new, enter-
tainment policy, whereby only big-name jazz stars will be signed up for the popular-bistro.

Heading the list of stellar artists are such king-pins as Count Basie, Dinah Washington, Oscar Peterson, Sonny Stitt, Cabbell St. Adele, Miles Davis, Maynard Ferguson, Nina Simone, the Kirk Stewart Trio, Anita O’Day, the John Litell, eto.

Cannonball Adderley and his Sextet, and Anita O’Day come into the Sutherland with the John Young Trio as an entertainment package for a two-weeker, on March 19.

A strong feature, called the “Battle of the Organ Giants”, will pit the Jimmy Smith Combo against the Jimmy McGriff Combo for two wake-upers in March.

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For his Vee Jay label, Abner further advised that he is releasing his initial 1963 record album package, on Feb. 8 for shipment to Vee Jay’s distributors.

As for his Vee Jay label, Abner further advised that he is releasing his initial 1963 record album package, on Feb. 8 for shipment to Vee Jay’s distributors.

Included in this big LP Deal are 10 brand new items. Seven of the LP’s are on the Vee Jay label, and three are on the Ace label.

Set Vale Copa Date

NEW YORK—Jerry Vale, who’s been a pro warbler for the past 12 years, will finally get a crack at New York’s famed Copacabana niterie. The performer, who cuts for Columbia Records, will begin a stint at the Co-
pa on July 11.

Bourne’s Ed. Field LP Bow
May Have Big Pop Market

NEW YORK — The initial LP from Bourne’s Ed. Field label, Morris Records, may be step-
backed by a Sound Spectrum," the just-released album is a collection of in-
strumental arrange over 12 covers from the Bourne catalog primarily pro-
duced to illustrate the three per-
mission of tunes for the firm’s Manu-
script Stage Band Series.

Called “Sound Spectrum,” the album is being sold through Bourne’s regular music retailer outlets, and there are no plans to place the album with discstores. Taylor noted that the album is already displaying the albums and the 

To the audience, the album is conducted by John Cacavas and was produced by Ralph Saltydome. Arrangements are by John Cacavas, Johnny Warrington, Chuck Cassey and Will Schaefer. Sidemen include Billy Taylor, Eddie Safranski, Mundell Lowe, Will Rayfield, Chuck Terry, Al Cohn, Sol Gorbis and others. Among the selections are “Let’s Fall In Love,” “I’ll Take Romance,” “When Your 
NEWTOWN IS Swingin’ AGAIN
with
2 SMASH HITS!

“COOL WATER”
The Blue Belles
Newtown 5009

and

“MISH MASH”
by
CARRIE GRANT
Newtown 5011

If You Haven’t Received Your Copies Write:
NEWTOWN RECORDS
6335 N. Broad St., Phila., Pa. (CAPitol 4-6300)
OS Offers “Good-Music” LP’s; Kicks-Off Album Deal

HOLLYWOOD—Original Sound Records, creator of “oldies-but-goodies” rock LP’s is entering the “good-music” field, and has kicked-off a plan for both the new series and the rest of its catalog.

Label’s “good-music” line starts off with “The Golden Strings of Joseph Dryer” on the Amazo label, and due soon is an Original Sound offering featuring Norma French.

Deal, which runs through Mar. 15, offers six free album with each five purchased on all LP’s.

Upcoming LP’s at the label include vol. 5 of “Oldies But Goodies” and three more LP’s in the works. According to sales head Arthur R. Newberger, label will continue its policy of maintaining a small, but “hit album” product line.

Johnson Is Nat’l Distrub

Of Arrawak’s “Oldies” LP

NEW YORK—Johnson Records has acquired national distribution rights to the album, “Night Train Of Oldies,” which has just been released on the Arrawak label.

The album will remain on the Arrawak label, but will be distributed by Johnson Records through the Johnson label’s distrub.

The “Night Train Of Oldies” album includes 12 original “group sound” rock and roll oldies, a number of which are near extinct collector’s items from the mid 1950’s, selected by disc-jockey Alan Frederick, who features old “vocal group” sounds on his popular Saturday night radio show, “Night Train,” on WADO, New York.

Masters included in the “Night Train Of Oldies” album include “Baby Oh Baby” by The Shells, “The Plea” by The Chantels, “Valerie” by The Starlettes, “All Night Long” by The DuMauriers, “Wait Up” by The Camaro, “Come On Baby” by The Cordovans, “Pine Little Girl” by The Arcades, “Kathleen” by The Adelphys, “Peppermint Stick” and “Gee I’m In Love” by The Elechords, and “Zu-Zu” and “Lorraine” by The Bonnevilles.

Columbia Puts Teen Long-Hair Pianist On Wax

NEW YORK—Columbia Records cut the first disk by 16-year-old Philly pianist Andre Watts last weekend (3) in a performance of Liszt’s first piano concerto in Philadelphia Hall at Lincoln Center. He was supported by Leonard Bernstein & The New York Philharmonic.

Disking followed the young artist’s concert debut last Thurs. (31), in which he repeated the performance which first brought him to national attention—his debut with the New York Philharmonic on Jan. 12 under the direction of Bernstein at a Young People’s Concert, later shown coast to coast over the CBS TV network.

Watts was born in Nurnberg, Germany on June 29, 1946. His mother was born in Hungary and his father was an American soldier stationed in Germany. He is currently a student of Genia Robinor at the Philadelphia Academy of Music.

Seems Like Old Times

Bob Neal Forms New Talent Agency

NASHVILLE — Bob Neal has announced the opening of a talent booking agency in Nashville, which is handling all engagements for George Jones and the Lewis Brothers. Neal will announce several other major country talent acquisitions in the near future. The new agency is called Bob Neal Agency and is located at 806-10th Ave. South, Nashville. Tenn. Neal was previously associated with the Wil-Helm Agency here.

Cortland Buys Master

CHICAGO — Cortland Records has purchased—for its Witch label—master out of Los Angeles called “Hard Guy to Please” by a new female group, The Contessas, according to the label’s Earl Glickon. Deck was produced by G&D Record Productions of Los Angeles. Glicken said a promo tour by the gals would start in about three weeks.

HOLLYWOOD—Columbia Records’ star album attraction Ray Conniff, will soon have his first single on the label since he attained big LP success back in 1957, and to add to the occasion, he’ll be playing a trombone for the first time. Sides of the single, which will retain the “Conniff Sound,” are “Papaya” and “Scarlet.”
Dot RECORDS PROUDLY PRESENT

JIMMIE RODGERS

WITH HIS BIGGEST HIT

FACE IN A CROWD

LONELY TEARS

16450

THE NATIONS BEST SELLING RECORDS
London Staking Bigger Claim
In 'Bway Cast LP Field

NEW YORK—A move is underway to put London Records squarely on the map in the area of original Broadway cast albums. The label, which made a strong 'Bway cast LP bow this season with Anthony Newley’s "Sweeny Todd," has begun announcing a variety of new LP’s.

The label will be releasing the leading broadsides of various upcoming song-and-dancers.

Over the past 60 days, we have auditioned six songs," Harstone said. In addition, the exec stated that the label will be beginning the booking of a variety of upcoming song-and-dancers.

“Over any rights to a Broadway property have been announced as yet. The label is making available in the near future the original cast recordings of "Sweeney Todd," "Porgy and Bess," and "My Fair Lady," among others. The label has signed with several leading broadside artists.

Command’s New Promo Dept.
Headed By Nancy Lang
Dance Studios Get LP’s ½ Off
NEW YORK—Command Records has launched a new special promo dept. headed by Nancy Lang, formerly associated with New York radio stations WQXR and WTMF.

First project for the new dept. will be the exploitation of a 50% discount promo deal for LP’s at Dance Studios through all of 1963. The label and dance studios will each receive 50% of the sales proceeds from the sale of LP’s at the studios.

The label will be releasing recordings of dance groups in a letter spotting Command’s best-selling LP’s, "Big Band and Bossa Nova," with Enoch Light & the Light Brigade. Same offer applies to other selections in Command’s top catalog.

The success of the Bossa Nova LP has promoted Light to cut another BN album for release later this year. It will be a "Pertinent Percussion" Cha Cha.

Rezey Forms Label In N.Y.

NEW YORK—William Rezey has formed Etc. Records in New York with facilities for producing, promotion and distribution. Forming the label was Rezey’s decision, based on his own thinking. The firm will employ construct sales in promotion and distribution fields throughout the northeast. Firm operates a secondary office in Albany.

So far, Etc. Records’ own recording, the tag of William Rezey Productions, is being handled by Columbia. Distribu-
tional direction will be handled by Nick Brignola. Rezey was formerly director of the Danbar label.

Victor Ups Jenkins

(Continued from page 6)

this one new function, it will make possible the fuller concentration of ef-
fort by John Y. Burgess Jr., division vice president of Sales, on the increasingly important task of service to local distributors and dealers. "Burgess will now be able to deal more quickly with the new complex-
ties, problems and merchandising operations in the distributor area," Racacin stated.

All external operations within the marketing activity structure, including field sales, rack merchandising and radio, TV, and press relations and field promotion and record distributor relations, report to Be-

Internal operations at Victor en-
compassing sales & product planning, educational sales, premium records and market research services, will now report to the newly created position of manager of planning and merchandising, a function formerly supervised by Jenkins.

William I. Alexander continues as manager of advertising, promotion and publicity, and Edward G. Weker remains manager of tape marketing. Jenkins joined Victor as quality control supervisor in 1941. Shortly thereafter, he left the company to serve in the Navy and later set sail on a 1697-1698 voyage through the U.S. Army Air Force. In 1945, he rejoined the company as manager of order service and ware-

housing in the Indianapolis plant, a position he held through 1948 when he became a fieldman in the Chicago area. Six years later, in 1954, Jenkins was appointed regional manager of Victor in New York. In 1957, he was made Manager of Single Records. Subsequently (later that same year), he was made Manager of Educational Records distribution in Los Angeles. Jenkins remained on the west coast until December, 1966, when he was called back to assume the management of planning and merchandising at the company.

"Ruby" Promo

CLEVELAND—Dion (left), who is currently riding high on the charts with his swanzy Columbia best-seller of "Ruby Baby," recently stopped by to visit KYW-Cleveland air personalities Jim Stagg, the attractive mix at the right is Stanton’s Judy Snider.

Solid "Live" Dates

"Til Aug. For Davis

HOLLYWOOD—Sammy Davis, Jr., has been booked solidly for on-stage engagements throughout the next August, appearing in six cities on two contin-
ents.

The Versatile Reprise disk star opens at the Latin Casino, Camden, N.J., on Feb. 18, playing through the 24th. He next appears at the Caribe Hilton, Puerto Rico from Feb. 28 through March 16; moving on to the Fontainebleau in Miami Beach from March 15 through the 28th. Davis next opens at the Palladium, London, standing for seven weeks from April 8 until June 1, returning to this coun-
try for a three-week stand at Harrah’s Club, Lake Tahoe, from July 8 through July 27. Then he hits the Harlem Club, Atlantic City, from the first of Aug. through the 14th.

Davis is currently co-starring with Frank Sinatra and Dean Martin at the Sands Hotel in Las Vegas.

Artist’s current Reprise single is No. 95 on this week’s Top 100.

Chantels Bow Ludix

(Continued from page 6)

The Chantels, first artists appear-
ing on Capitol, have just rocked up a series of hits on Carlton and Gone. Among their first major hits are "Maybe, He’s Gone," "Look In My Eyes," and "We’re In Love Again.

Their first Ludix outing was pro-
duced by Richie Barrett, who recently joined Dixon’s A&R staff. Barrett was formerly with Long and Endin.

Dixon also recently signed Bert Keyes to an A&R pact. Keyes had a hand in hits by Timi Yuro, Chuck Jackson, and the Isley Brothers.

Dixon himself wrote and produced a long string of hits by the Shirelles, Chuck Jackson, and Tommy Hunt, and "Hey Sway, and "Sawit. He has also written many songs recorded by Pat Boone, Nat King Cole, and Perry Como.

Other artists and A&R producers are currently being lined up by Dixon. Under the arrangement, artists will appear on both the Ludix and Capitol labels. Artists (and labels) are distributed by Capitol Records Dis-

tributing Corp. and selected inde-
pendent Distributors, while Ludix Productions appearing on the Capitol label will be handled entirely by CRDC.

Capitol’s Feb. LP’s

(Continued from page 6)

A potpourri of instruments includes Al White’s authentic “Rooing Twee-
dles” which was recorded live in STATION J, San Francisco’s famously successful new nightclub; "THE MAJESTIC SONGS OF SEMPRINI," featuring an 80-piece orchestra backing Sem-
primi’s baritone singing; "ROMANTIC THEMES FOR PI-
ANO AND ORCHESTRA," a collection of chamber music by Chopin, Busch, Joe Buskin, Conley Graves, and others; and "Mr. Steel Guitar," Speedy West has "GUITAR SPECTACULAR," and "Mr. Steel Guitar." All are distributed by Capitol; the others featuring their specialty, re-
luding the "KEEP YOUR EYES ON JESUS."

A group of 1944 performances by the famous Lawrence Welk Orchestra will be released as "LEADBELLY," with the vocals, 12-string guitar, and ragtime piano. "TAMARA," with music by Hopkinson, has been reissued under the label "LEADBELLY.

The Capitol-of-the-World series of international recordings offers two packages for St. Patrick’s Day ob-

servations in "MISH (AND HOW CAUGHT IT)," featuring Ruby Murray with "The Irish Lass," and "IRELAND’S BEIDDIE GALLA-
GHIR."

This third international en-
semble includes "NEW ZEALAND ODDBOBLES," with Mariachi Aguilas de Mexico.

Capitol Jazz Drive

(Continued from page 6)

Under Cavanaugh’s over-all direc-
tion, the label will release the first jazz LP by Howard Roberts on guitar, and will reissue the first LP by Nick Martinis and Shelley Manne and the Pacific Jazz. Joe Bucci, a "big band" jazz artist whose work created a stir at last year’s Newport Jazz Festival. Among his admirers is Count Basie, who has acquired a large repertoire of Bucci’s February “Di-

mensions” package, "WILD ABOUT BAS" with Big Joe. Could be supple-
mented only by drummer Joe Riedick. JOE SHIELDS & SHELTON catch the attention of West Coast jazz buffs for his trumpet work. Capitol reveals Shields to be also a most unorthodox singer and comedian in his first "Di-

mensions" package set for later re-

lease.

JOHN GRAY, a guitarist and form-
cly a member of the famous Blue 

Note’s former sidemen. He has played with pianist Bill Miller, Tom Morgan, and Curly Backus, and has a fine signed and recorded the following artists for the label.

JIMMIE ROWLES, veteran jazz pianist who makes his bow as a Capitol artist with "KINDA GROOVY!" He backs himself on piano and features Howard Roberts on guitar, who has contributed to Stagg, and Nick Martinis and Shelley Manne and the Pacific Jazz.

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mensions" package set for later re-

lease.

Sandy Nelson TV’er

HOLLYWOOD—Popular teen drummer Sandy Nelson from the Pastel Six have been signed to tee-off Capitol Records. They are the first from the in-
created shows tagged "Night Clubs Of The World," which has Ireland is distributed by Capitol Records under the label "Outstanding International Pictures banner. First LP from the show is a combination of the banks’ Cincinnati Cinder Club in the Valley. Noel Rubashoff of United Tal-

ent Inc. is packaging.

Highwaymen Change

Talent Agencies

NEW YORK—The Highwaymen, the Amos’ Vailing label group, have changed talent agency affiliation, having moved from General Booking Corp. to International Talent Associates, according to their manager. Consuelo Ramos signed an ex-
clusive pact with ITA.

Cash Box—February 9, 1963
New Schwarzkopf "Widow" Heads 7 New Angels

HOLLYWOOD — A new two-disc stereo recording of Elizabeth Schwarzkopf in her most famous"Champagne operetta" role, "The Merry Widow," a two-act favorite in the original mono version, is among Angel Records’ seven new Feb. releases, which include tidbits by conductors Otto Klemperer, Andre Cluytens, Rudolf Kempe, von芍tjacht Nacht and journalist Fernando Germatis. They are due for release Jan. 31.

The February "Recordings of the Century" volume is "Songs Of Deluxes," definitive reissues of soprano Maggie Teyte, accompanied by pianists Alfred Cortot and Gerald Moore, in recordings made from 1906 through 1944.

Andre Cluytens conducts The Paris Conservatoire Orchestra in a new stereo performance of the Fauré "Requiem." Vocal solos are by Victoria de las Angeles and Dietrich Fischer-Dieskau with the Choeurs Elisabeth Brasserie.

Nathan Milstein slips into Russian violin music in "Music Of Old Russia," works of Rachmaninoff, Moussorgsky, Glazunov, Tchaikovsky, and Rimsky-Korsakov. The orchestra is conducted by Robert Irving.

Otto Klemperer conducts The Philharmonia in the landmarks of Richard Strauss’ career, the "Early," "'Also Sprach Zarathustra' And Transfiguration" and the autuminal "Metamorphosen." A melange of eastern European music, Kadaly’s "Suite From Hary Janos" and works by Tchaikovsky and Rachmaninoff is conducted by Rudolf Kempe, with The Vienna Philharmonic Orchestra.

Fernando Germani plays the organ at Church of Our lady, Yorkshjire. in a program of Cesar Franck, "Three Chorales" and the "Pastorale."

Fame Of Robert Frost Extended To Disks

NEW YORK — The wide-spread popularity of the poems of Robert Frost, uncommon "Foot Laureate of the U.S." who died last week (29) at the age of 82, was evidenced not only in print but on disks, too.

His LP, "Robert Frost Reading His Own Poetry," is one of the continuing best-sellers of Caedmon Records, the spoken-word label, and has sold more than 100,000 copies since its release in 1957. The recording took four years of "writing, editing and pleasing," as the label put it last week, for the poet to sit before a microphone and read such poems as "Birches" and "Mending Wall."

But finally, Marianne Mantell and Barbara Holdridge, co-founders of Caedmon, overcome his reluctance, and in the autumn of 1956, Frost recorded continuously for a half hours—filling up 9 rolls of tape —in the front parlor of his rootsy home in Concord, Mass.

Following his death, many radio outlets used excerpts from the LP, including WINS and WOR in New York.

Name Coordinator Of L. A. NARAS Course

HOLLYWOOD — Paul Weston, head of the NARAS (National Academy of Recording Arts and Sciences) Los Angeles chapter, decided to develop a record industry course in conjunction with UCLA, has announced that Paul Tanner has been appointed extension coordinator. The combination course for career-minded students is expected to begin with the fall semester this year. Appointment was made following a meeting with NARAS representatives and Dr. Robert Hans of University Extension, Department of Arts & Humanities at UCLA.

Tanner, on the faculty of the UCLA Music Department, also teaches the history and analysis of Jazz in the University Extension, and is noted as a concert solo artist.

Weston stated that the class will be designed to emphasize the creative side of the recording profession but will also include topics relating to sales, merchandising, packaging, etc. It is expected to attract people in the recording industry and allied fields— from performing artists to engineers —with a few special evening sessions for attendance by the general public.

Head Of The Family In The Hub

BOSTON— Vaughn Meader, who stars in Cadence’s "First Family" LP, which is currently in the No. 1 slot on the best-selling album chart, recently stopped by at Mutual Distributors in Boston to check a sheet of his albums. Also in the photo, on the far left, is Al Alttman, promo manager for Mutual and uncleless next to Meader is Frank Holland, sales manager.
AF Wins Judgment From HiFi In "Railroad" Jacket Case

NEW YORK—After four years of court litigation, Audio Fidelity Records Inc. has obtained a judgment amounting to $9,953.85, against High Fidelity Records. The latter company is being enjoined from use of a jacket design similar to that of AF's popular "Railroad Sounds" LP. Amount includes damages and attorney's fees.

AF brought action against the label, owned by Richard Vaughn, in the U.S. District Court for the Southern District of California, Central Division, in September, 1958. The Trial Attorney held that the jacket served a "functional purpose" and was not a unique object capable of acquiring secondary meaning.

The Circuit Court of Appeals, however, reversed the Trial Court and held that the plaintiff was entitled to an injunction and damages and the litigation was remanded to the lower Court for an assessment of damages. The Appellate Court reversed the lower Court, holding that the jacket was a distinctive object creating proprietary rights and entitled its owner to protection against unfair competition; and that the copying thereof would result in a sufficient degree of confusion among consumers.

Wilson To Wil-Helm

NASHVILLE—Sunny Wilson, who was previously road manager for Ferlin Husky, has been named director of talent for the Wil-Helm Agency. In his new position, Wilson will be in charge of booking all artists signed to the agency. Wilson replaces Bob Neal, who recently exited the firm.

No Decision On New Meader LP

NEW YORK—There is no follow up to Vaughn Meader's "First Family" LP in sight, Cash Box has learned. A spokesman for Cadence Records, Meader's disk outlet, said there has been no decision regarding what the LP would take. It could turn out to be a second take-off on JFR or it could involve another personality (or personalities) in the public limelight.

While the "First Family" LP continues to stimulate humorous real First Family anecdotes. Latest concern the President's mother, Mrs. Josephine Roosevelt, who was asked about the album at a White House dinner on Jan. 21. "Sometimes I close my eyes and I can hear my son," she said.

LANIER'S EVEREST POST IS ON NAT'Scale

HOLLYWOOD—Warren Lanier has informed Cash Box that his new post with Everest Records as a rep & promo man, detailed in a story in the Jan. 26 issue of Cash Box, was on a national basis, not just confined to Los Angeles. He is completing a tour of the southern part of the country in behalf of several new singles, including dates by Jimmy Holiday, Gloria Lynne and King Curtis (Curtis' deck is on the Everest-handled Acer label).

May To Write "Cool" Music

NEW YORK—Vet guitarist-composer Billy May has been signed by executive producer Peter Lawford to write the musical score for "Johnny Cool," a United Artists flick starring Henry Silva and Elizabeth Montgomery.

FIC Hearings On Columbia Club

(Continued from page 7) alty was paid on records manufactu-

ured, not on records sold, and that he objected to the exception to the records produced for promotional dis-
ntribution. The counsel for the FTC asked Starr if Warner Brothers asked to withdraw club distribution of "Music Man" for 90 days. Starr admitted this request was made. Counsel asked why Starr felt record dealers first chance with the LC and Starr pointed out that Starr not. Starr also informed the hearing that his company considered all mail advertising, a measure employed national advertising, as record business and they received them the same discount. Starr was referring speci-

fically to record deals made by Ray- niere's and the status of MGM promo-

cated with the structure and status of MGM records, and on its position within the industry. The counsel for the FTC repeatedly brought up the fact that Starr's M&M club were distributed through the Columbia club network, and that last year, Maxim admitted that both Verre and Columbia lived up to contracts with the Label and have always had access to the status of MGM products through the Columbia network. Maxim said that MGM nego-

tiated with Union to have the club network, that it never went beyond the discussion stage and that no agreements were ever made.

Throughout this testimony, counsel for the FTC, Mr. Haxin, was objected to this line of questioning as irrelevant to the pertinent issue. The examiner for the FTC sustained the objection on the grounds that a discussion of matters that do not materialize was improper.

The FTC's final question to Maxim concerned a prohibited position of Verre records still in the hands of the Club after the sale of the company. Maxim stated that offers and counter-

offers had been made, but that no agreement as to the disposition of these records had yet been made. Columbia had refused $100 per record, and the company still had upwards of $5,000 Verre LP's on hand.

Fred Hartstone, owner of Krey's, Inc., which operates six disk outlets in the Boston area, told the FTC he did not think Dick Levine that he could compete with the others in Boston with the exception of one, which he stated, sold disks far below regular prices. Hartstone said he sold LP's at a $3.98 list for $2.29. Asked if he was affected by the Columbia Club, he declared he could not possibly com-

pete with the high albums-for-$3 offer made by the Club, especially when it came to classical warhorses. Hartstone noted that he was virtually un-

able to match the records of Mercury's famed "1812 Overture" recording after it had been made available to Club members.

Also Solokov, questioning Hartstone the following day, tried to prove the dealer's ignorance of other mail-

order operations.

Columbia's attorney tried to get Hartstone to name a host of specific LP's he was hurt by when offered through other clubs, including Cap-

tol, Reader's Digest and RCA's Music Month. An FTC attorney broke in to argue that this line of questioning was pointless, but he was over-ruled.

Friday afternoon, George Marek, president of the record division of RCA, testified on behalf of the FTC. After a brief summary of the impor-

tance of the LP to the record industry, Marek was asked by FTC Coun-

del Dick Levine if he had ever en-

tered in discussions with other label representatives on the possibility of "exclusive contracts" distributed through the Victor Club. Marek ad-

mitted that he had talked with Arnold Maxin of MGM records, and with Hx's of Dot, and with a representative of Columbia.

Marek further stated that it would be considered normal to the public if more labels were to be distributed by Victor instead of the wide variety of product could be offered to the public. Marek continued by saying that felt that dealers have been hurt by the existence of record clubs, and that Marek saw distributed products as helping.

The counsel then asked Marek if exclusive contracts between Victor or Columbia and other labels were harm-

ful.

Marek answered that exclusive con-

tracts prove to concert, mail order and complete catalog of a manufacturer's product would not be offered by a record club, and that the unfor-

tunate port of a label's catalog would not get proper exposure. He continued by saying that indie labels who sign exclusive contracts with a record club are forced to abdicate the dictates of the larger company.

Marek continued to FTC counsel if con-

tracts with outside labels would bene-

fit RCA-Victor, Marek replied, "It depends. In general, the FTC acceded to the letter which stated that the clubs under contract with the Month Club were exclusive contracts to distribute Victor products.

The next afternoon (Feb. 11) was Mrs. Rose Robinson, who testified that independent labels were important to the overall music indus-

try and that the gambling on untied artists and material would not be taken by major labels.

Mrs. Robinson also stated that she was losing dealers because they wanted stock sure things in order to compete with the mail order.

Mrs. Robinson continued by saying that she had tried to cultivate the Columbia Club and for distribution of some of her LP's because her prod-

uct had been distributed and that she did not have some of her LP's sold through the Diner's Record Club.

Epic Has DISOP's?, Okeh Boss Dupree Set

NEW YORK—Epic Records is marketing four new pop albums in Feb., one on the Okeh label, an affiliate, is offering one album.

The Okeh date is "Cabbage Green: Champion Jack Dupree," a collection of 16 songs cut by the blues singer in the 1940's.

The Epic releases are: Adam Woodyatt's "What Kind of Love Is This?", "The Halifax Three," debut of the following group, "Bluegrass Special," Jim & Jessi and The Virginia Boys, and "The Odd Sod," Brendan O'Dowd.

SESAC To Feature Live Talent At NAB Chi Convention

NEW YORK—At the forthcoming National Association of Broadcasters convention, SESAC will add a new touch by featuring live music as well as recorded music through personal appearances of some of the country's top recording artists. On Saturday, Feb. 4th, the SESAC suite throughout the convention, March 31-April 3.

Cash Box—February 9, 1963
Zentner Premium LP
For Royal Crown Cola Drive

NEW YORK—Royal Crown Cola, the third largest soft drink firm in the U.S., will offer a $1 Zentner ork premium LP in April to tie-in with an ambitious ad program.

During April, the LP, prepared by Liberty Records from its catalog of Zentner dates, will be available for $1 and a special bottle-hanger on Royal Crown Cola product.

Theme of RCC's campaign is "The Going-out Drink for the Going-out People," while the LP will carry the tag of "The Music That's Going Places."

Each bottle-hanger reminds the school affiliation of the sender. The school that comes up with the most bottle-hangers sent along to RCC will get the Zentner band at its spring prom, and its own band will be outfitted with new instruments.

RCC is spending $500,000 for ad space, which will include full-page spreads in Life, Look, Reader's Digest, McCall's and other magazines plus 400 metropolitan daily newspapers.

Newspaper Strike, Gag
Lead To Sing-Along
Novelty Single On Epic

NEW YORK—The New York City newspaper strike has placed Gotham's public relations men, press agents and promotion men on the spot in creating excitement for their clients and the results of one such public relations man's ingenuity has created a hot novelty deck for Epic Records.

Several weeks ago, Vice President and press agent, Lloyd Leipziger, who serves as aide to Mitch Miller on TV's "Sing Along With Mitch," hooked Mitch on the New Griftin Show, the NBC-TV daytime entry. As a gag to surprise Mitch, Griftin commissioned writers, Fred Hertz and Charles Grean to whip up a short musical tune entitled "The Man Who Wouldn't Sing Along With Mitch," and sang it on the air to instantaneous and strong audience and listener reaction.

Leipziger immediately contacted Hertz and Grean to enlarge the tune for recording purposes. This was done in a matter of days and the demonstration disk was brought to Epic A&R producer Bob Morgan. Morgan was also deeply impressed by the hit potential of this material and promptly recorded the tune via the Halifax Three, a brand-new vocal group from Canada, slated to receive an all-out push from the diskery and their agency, International Talent Associates.

Excitement bubbled all over the Epic offices the following day as Morgan played the completed record for the staff. Len Levy, Epic's national sales manager, scheduled it for prompt release and shipped out test pressings to a few key distributors and disc jockeys to test the reaction.

The next few days found Levy's office bombarded with calls, wires, inquiries and orders, so that Epic has pressed 400,000 copies in anticipation of the expected dealer panic in its release this week.

Leipziger, along with the Epic publicity and promotion staffs, is pushing "The Man Who Wouldn't Sing Along With Mitch" with an all-out campaign which includes a special jacket for the record, individual wires from Levy to Epic sales representatives throughout the nation alerting them about the new hit, disk jockey teases, ads, TV exposure for the Halifax Three, and road trips by the group and the songwriters.

Leipziger, by the way, was formerly a member of Columbia Records' publicity department.

At The Copa

NEW YORK—With his physician's permission, George Maharis recently made his first public appearance since his hepatitis attack to present a copy of his new Epic LP, "Just Turn Me Loose," to Sammy Davis Jr., while Davis was in New York for an engagement at the Copacabana.

"LONG TALL SALLY"
& "SLIPPIN' & SLIDIN'"
Barbara Greene
Atco 6250
ATCO RECORDS 1841 B'way
New York

Chuck Jackson
TELL HIM I'M NOT HOME
Wand 132

The Original
MY COLORING BOOK
SANDY STEWART
#669

Colpix Records
WHO STOLE THE KEESHKA?
Matys Bros.
Select 719

Cash Box—February 9, 1963
Airport Welcome

Columbia Merchandise Helps Dealers

NEW YORK—One of the reasons cited for Columbia's booming classi- cal sales (up 60% in 1965 as com- pared to 1961) is the Columbia Mer- centum —a monthly music magazine created to help dealers cash in on the classical market.

Columbia is the only manufacturer offering this unique magazine created especially for record dealers and clerks. Usually Columbia's distri- bution salesmen make personal presentations of the Merchandiser to their accounts. For busy dealers receiving their copies in the mail.

Each month, some 1,500 dealers receive the Merchandiser—an LP record on which Schuyler Chapin, director of Columbia Masterworks, and John McClure, executive musical di- rector, present valuable sales tips and musical background about each new release. Dealers are told why the album was produced and what mer- chandise features that convert a browser into a buyer. After their comments, highlights from each album are played from each of the new releases. This sales presentation is an exact duplicate of the one given every month by Columbia's A&F staff to sales, merchandising, and creative services. This bridges the gap be- tween the recording studio and the dealer.

The second side is a complete se- lection (up from 10% in 1963) of the new and old releases, and clients, and dealers have been saving the Merchandiser to build a library of Columbia's great Master works records. Outstanding selec- tions that have been offered are: France's recording of the Bruch Violin Concerto; Britten's Composer's Guide To The Orchestra (an introduction to the instruments of the orchestra with Leonard Bernstein and the New York Philharmonic; and Schuman's Appalachian Spring with Bernstein and the New York Philhar- monic. This month, dealers are treated to a concert record, taken from Columbia's release of seven al- bums on the following top pianists. Highlights included in the February Merchandiser are Horowitz recording of Scarlatti, Schumann, and Scarlatti; Glenn Gould playing Preludes and Fugues from Bach's Well Tempered Clavier; Brahms playing popular Chopin Mazurkas; and Ivan Davis playing Mendelssohn's Romance Caprice.

The decorated sleeve carries complete information about each new re- lease: the cover (picturing the album jacket of each). On the back, Columbia promotes different facets of its best-selling catalog of classics.

Dealers have been using the record as a tool for their key clerks to learn and report that the Merchandiser has increased interest in (and sales of) classical albums.

RGE Picks Rep In Argentina

BUENOS AIRES—Jose Scatena (left), proxy of RGE Records of Brazil, is shown above signing a con- tract with M. S. Bruners, new manager of Productions Fierrosta, for the representation RGE in Argen- tina. The above feature is designed as an aid to retailers who have requested such a list to help them locale their singles when customers ask for them by artist name.
A GYPSY CRIED 28  LOVE MAKES THE WORLD GO ROUND 33  (Peanut Scott—BMI)
AINT ON THE L.I. 96  (Sparks—BMI)
ALICE IN WONDERLAND 52  MAMA DIDN'T LIE 27  (Samantha—BMI)
ALL ABOUT MY GIRL 69  MEDITATION (MEDICAO) 91  (Johs.—BMI)
"AM I THAT EASY TO FORGET" 99  MOLLY 66  (Columbia—BMI)
AS LONG AS SHE NEEDS ME 93  MY COLORING BOOK 13  (Evelyn—BMI)
BABY, BABY, BABY 84  MY DAD 31  (Aldon—BMI)
BALLAD OF CLAMPETT 51  NIGHT HAS A THOUSAND EYES 6  (Calhoun—BMI)
BIG GIRLS DON'T CRY 68  OUR DAY WILL COME 56  (Columbia—BMI)
BIG WIDE WORLD 74  OUR WINTER LOVE 58  (Columbia—BMI)
BLAME IT ON THE BOSSA NOVA 24  PEPINO THE ITALIAN MOUSE 43  (Ray苋—BMI)
BOBBY'S GIRL 55  PEPPERMINT MAN 97  (Shaffer—BMI)
"BOSSA NOVA" (Alden—BMI) 85  "PIN ON THE TRACK JOEY 79  (Golden—BMI)
BUTTERFLY BABY 73  POPEYE 67  (Columbia—BMI)
REMEMBER THEN 41  PROUD—(Alden—BMI)
PULLIN' MUD 50  REMEMBER ME 12  (Aldon—BMI)
CALL ON ME 39  REMEMBER WHEN 40  (Sharratt—BMI)
CAST YOUR FATE TO THE WINDS 35  RETURN TO SENDER 59  (Solid Gold—BMI)
CHICKEN FEED 65  RHYSIDE'S RAP 11  (Sired—BMI)
CINNAMON CINDER 22  RIDER OF THE RAINBOW 36  (Shatner—BMI)
DAYS OF WINE AND RICE 81  RUBIES 3  (MGM)
EVERYBODY LOVES A SINGER 32  SEND ME SOME LOVING 23  (Shelley—BMI)
EVERYBODY HAS TO CRY SOME TIMES (Shelley—BMI)
FLY ME TO THE MOON 23  SEE SUE 63  (Columbia—BMI)
FROM A JACK TO A KING 10  SETTIN' THE PIANO 94  (Shreve—BMI)
GREENBACK DOLLAR 37  SHAKIN' THE WORLD 97  (Shatner—BMI)
HALF HEAVEN—HALF HEARTACHE 17  SHAKER SHERRY 53  (Bruin—BMI)
HE'S GOT A BOY I LOVE 18  SHE'LL NEVER KNOW 57  (Shelley—BMI)
HITCH MIKE 76  SHUTTERS AND BORDERS 60  (Shelley—BMI)
I'D RATHER BE IN YOUR ARMS 70  "SOUTH STREET" 98  (Shelley—BMI)
IF I'M A WOMAN 72  STRANGE I KNOW 62  (Shelley—BMI)
I'M GONNA WARM THIS WINTER 39  TELL HIM 14
I'VE GROWN ON YOU 10  TELL HIM I'M NOT HOME 83  (Alden—BMI)
IN DREAMS 75  TELSTAR 20  (Columbia—BMI)
LION'S LAST DAY 15  THAT'S THE WAY LOVE IS 43  (Silly—BMI)
IT'S YOU AGAIN 12  TWO LOVERS 41  (Stern—BMI)
I DON'T WANT TO SETTLE 12  "2,000 LB BOOEE" 100  (Sheffield—BMI)
I WANT TO BE A Lucky Guy 44
JAYA 48  UP ON THE ROOF 8
KEEP AWAY FROM OTHER Girls 19
LEAVIN' ON YOUR MIND .100  WALK LIKE A MAN 5  (Shelley—BMI)
LET ME GO THE RIGHT WAY 82  WALK RIGHT IN 2  (Stern—BMI)
LES' TURK'S TROT 12  "WHAT DOES A GIRL DO 90  (Stern—BMI)
LET'S GO TO THE TOP 44  WHAT WILL MARY SAY 30  (Stern—BMI)
LES' TURK'S TROT 54  WHO STOLE THE KEESHA 71  (Stern—BMI)
LIMBO ROCK 15  WIGGLE WOBBLE 61  (Stern—BMI)
LOO DE LOOP 18  WILD WEEKEND 19  (Stern—BMI)
LITTLE TOWN IN THE WEST 60  WILLIE CARSON 77  (Stern—BMI)
LOVE ON THE RUN 9  "WOULD I MAKE ANY DIFFERENCE TO YOU 80  (Stern—BMI)
MAMIE LADD 29  YOU'VE CHANGED 29  (Stern—BMI)
MAD HATTER 70  YOU ARE MY SUNSHINE 64  (Walt—BMI)
MATILDA 87  YOU'RE THE REASON I'M LIVING 21  (Stern—BMI)
MY DAD 31  YOU REALLY GOT A HOLD ON ME 7  (Stern—BMI)
MY MAMA 73  ZAP-A-DEE-DO-DAH 46  (Stern—BMI)
The battle to decide the song and the artist to represent the United Kingdom in this year's Songfestival is about to begin. The seven top composers--Goldfrapp, Harris, Head, Jukes, Norwood, Powell, and Royle--have submitted their titles and the artists chosen to sing them in "A Song For Europe" on February 26. Among the first artists to be announced is Jimmy Somerville, who will sing "I Feel Love," performed by a group of female artists. This company will be represented and once again male singers outnumber the females by five to one. Philips, which has handled the U.K. acts in 1961 and 1962, this time for the first time by Ronnie Carroll, who will make his fourth place for Britain in the Luxembourg finals with "Ring A Ding Girl." The titles, labels, artists, composers and publishers are as follows:

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Composer</th>
<th>Record Label</th>
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<tr>
<td>Maureen Evans</td>
<td>Pick The Petals</td>
<td>Leslie Browne</td>
<td>Essex</td>
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<tr>
<td>Anne Shelton</td>
<td>Contre Allons</td>
<td>Jimmy Kennedy</td>
<td>Philips</td>
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<tr>
<td>Ronnie Carroll</td>
<td>Sap Wonderful</td>
<td>Norman Newall</td>
<td>Philips</td>
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<tr>
<td>Joe Brown</td>
<td>A Day At The seaside</td>
<td>Philip Green</td>
<td>Beechwood</td>
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<tr>
<td>Barry Barnet</td>
<td>If You Ever Heard</td>
<td>Hal Shapiro</td>
<td>H.M.V.</td>
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<tr>
<td>Johnny Towers</td>
<td>This Kind Of Love</td>
<td>Steve Race</td>
<td>Philips</td>
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<td>Jimmy Justice</td>
<td>The Little Cracked Bell</td>
<td>Tommy Connor</td>
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As already announced in Cash Box, the European Finals will take place at the Telefunken Stadium in London. The broadcast was televised and transmitted via Eurovision to the 16 participating countries.

With the statistical proof that more and more people are going hall-room dancing every week, Saga has taken over Silver Dolly Records—the strict tempo label formed in the wake of the first Eurovision hit, "The Last Waltz"—for their new Tempo World Label. Tempo seeks to develop a more commercial and international identity in the world to the label and in future will handle recording, pressing, distribution and promotion together with all aspects of marketing. Before leaving Tempos management, the label presented a new version of the Madison, Rossa Nova, Twist data, and the label has decided to form a Tempo Music label, with more commercial and distribution agreements.

Saga also launched a new attack on the singles market with a couple of genuine American folk tunes "Rollin' In My Baby's Arms" and "Kentucky Sally," both presented by the new companyและ (Erik) and by Mark London now in the American charts on Kapp.

When shooting finished on the film "Call Me Bruni," the start Bob Hope recorded the title song for release by United Artists when the film premiered in April. The number is aptly called with "The Flip Side" featuring Hope's co-star Eydie Gorme. "The song has been a success for both Eydie and I," says Charlie Parker Volume Five. Volumes 1–4 were previously issued by Associated Recordings before the company folded last Autumn. D. M. Bennett, conveniently Dean, deputy general manager of D. M. Bennett (publishing/record label) and Mr. Barbero (import office).

Dominion Music, also handled by Rogers, has the latest mono single on Parlophone entitled "One Day," a powerful ballad from the pen of revered writer Lance Mulchay.

Orlo Record announced that an exclusive licensing agreement has been concluded with Sony European Distributors for the releasing of the World Wide and Regent catalogues. This important jazz line features Charlie Parker, Dizzy Gillespie, Lou Donaldson, and Art Blakey. Charlie Parker Volume Five. Volumes 1–4 were previously issued by Associated Recordings before the company folded last Autumn. D. M. Bennett, conveniently Dean, deputy general manager of D. M. Bennett (publishing/record label) and Mr. Barbero (import office).

The Swedish group The Spotnicks return to Britain for the second time early in February when they will undertake a three-week nation wide tour. Gigantic was the band in a nationwide tour and this year's visit will be on the orders of the band's manager, Art & E. Mackie, of the popular band. The tour is expected to attract many dealers and record enthusiasts from the Audio Fair.

During their recent visit to London Dag Havigstein and Gunnar Bergstrom of Sweden's Radiofil conducted business with the publishing executives. Arrangements were made for the label's top stars Jerry Williams and The Sonnet executives also established deals for the exchange of artists and bands between Sweden and the United Kingdom.
Bernard C. Solomon, president of Everest Enterprise, Inc, and Walter Hafer, attorney at law, came to Mexico last week to visit Ms. Friedberg. The ERIE Records and Meisel Enterprises are about to release a single of the Mexican and Challenge labels at the same time that Bernard C. Solomon will represent the cinema company's interests in Mexico. The Champs will appear in Mexico immediately and will be the first of this commercial interchange. Friedberg also informed Cash Box that he signed a contract to represent the Mexican band, Los Vocalistas. The first single will be the "Barrabas" sound track. He also got the permission to press in Mexico some 200 albums from the World Pacific catalog. From another label he represents, Argentina's Disco Jokey, he released an album with Juan Ramón songs, which is selling well.

Of the most popular young Mexican singers, new record contains the songs "Te Requerí" (I'll Wait For You) and "Baila Bossa Nova" with strong strings arrangement and vocals by Los Vocalistas and Los Vocalistas choir. We are sure that this record will be a big hit. Cesar will start a new TV series and one or two more pictures. There's also a chance he will be in the Philippines next March.

Like Costa, Enrique Gutman is also very popular. Enrique recorded one of the songs included in the past "Mexican Song Festival," "Vida" (Darling), which can be heard on almost all the Mexican radio stations. The arrangements on this record were made by Chuck Anderson. Enrique is now working on a new album for the Capitol Records.

André Teofel, BelArt general manager, is at the moment in New York trying to establish a new contract company, which promises to be some of the most important in the months to come.

Mona Bell is getting popularity again with her version of the movie "S backed, Type 100." She has been to Mexico and will perform on theaters, on TV and cut records. Mona will make her first Mexican single, "Sevilla" (London). She also released her first LP on which he includes his biggest hit, "Cosas" (Things). "El Ultimo Vaso" (Sealed With a Kiss), "Que Clase De Amor Eso" (What Kind Of Love Is This), among others, make a tour in Mexico as a result of her trip to Argentina, where he will work together with another Mexican singer of the same name, Manolo Muñoz, who has in Mexico two of his records on the charts "Speedy Gonzales" and "Speedy in Tijuana."

Back from Spain is well known singer Lucha Gatica and his wife Mapyta Carles with her two children. Lucha is planning to stay in Mexico for a long while, performing at different places.

Pierced Records released a new record made by Julio Jaramillo in Ecuador with the songs "Fallas Carazon" (Fail Darling) and "Tu Pálida Voz" (Your Pale Voice). Julio is trying to earn popularity again in the country and he is getting it.

José Mariano Mejía, manager of the Mexican distributor of Decca, was in Caracas, Venezuela, and from that place he will move to Argentina, where he will work with another Mexican singer of the same name, Manolo Muñoz, who has in Mexico two of his records on the charts "Speedy Gonzales" and "Speedy in Tijuana."

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Mexico's Best Sellers

1. El Labrador—Sonson Santanera (CBS) (MUMUSA)
2. Curroones (Ram Samson Run)—Los Relodels del Rock (Orfeon). (REMSA).
5. La Historia de Tommy (Tell Laura I Love Her)—César Costa (Orfeon). (BRAMBILIA).
7. Niño Magdral (Gomma).

Great Britain's Top Ten LP's

1. Out Of The Shadows—The Shadows (Columbia)
2. West Side Story—Soundtrack (CBS)
3./black and White Minstrel Show—George Mitchell (HMV)
4. Summer Holiday—Cliff Richard (Columbia)
5. Ventures—The Crickets—Bobby Vee (Liberty)
6. Presley—Elvis Presley No. 2—Elvis Presley (RCA)
8. Best Of All Barbe—Blak & White Minstrel—George Mitchell (HMV)
9. summer Holiday—The Shadows (Columbia)
10. The Shadows—The Shadows (Columbia)

Great Britain's Top Ten EP's

1. Kid Galahad—Elvis Presley (RCA)
2. The Bees—The Shadows (Columbia)
3. The Bees—The Shadows (Columbia)
4. Frank Field Hills—Frank Field (Pye)
5. Shadow The Forms—The Shadows (Columbia)
6. Follow That Dream—Elvis Presley (RCA)
7. Black & White Minstrel—George Mitchell (HMV)
8. Wonderful Land Of The Shadows (Columbia)
9. Sincerely—Bobby Vee (Liberty)
10. Play It Cool—Billy Fury (Decca)

Toshiba Records announces changes of its top management: Fumio Ishibashi, chairman of directors; Taro Okamoto, president (newly appointed); Toshiro Inahata, Satoko Suzuki (newly appointed), executive directors. At George, Latin singer of Teichiku, who had been in New York to negotiate his first American record, returned to Japan February 23 with the good news that he succeeded to contract his recital at the Hall for 3 days, October 8 to 10. He was welcomed by many of his fans at Himeka International Air (Hong Kong) and other cities, to the spendingpower of the popular, the NipponRecords and the producer, Watanabe Productions. He has strong drawing power among our popular fans through his three LP's, "The Knife," "Queen Sera," etc. King Records is releasing three Bossa Nova LP's of Valente to coincide with her visit.

Japan's Best Sellers

INTERNATIONAL:

This Week
1. (2) L'Elégant Colletto Tempia (Vitoria); Mari Sono (Polydor) Yamaha (RCA)
2. (3) The Longest Day Mitch Miller (Chuller); Shigeru Katsuni (Toshiba) (RCA)
3. (4) Lonely John Leyton (Argot) Southern
4. (5) Return To Sender Elvis Presley (Victor) Aberbach
5. (6) Somewhere in Latin America—The Eagles (Decca) (Columbia)
6. (7) Vacation Connie Francis (MG); Yukari Itoh (King); Mineo Hirota (Toshiba); Michi Aoyama (Grannymar); Masako Komatsu (Toshiba) (Columbia)
7. (8) I Can't Stop Loving You Ray Charles (ABC Paramount) Tone Takashi (Shinshin) (King); Frank Aikey (Polydor) Tone
8. (9) Ramblin' Rose Kent King Cole (Capitol); Gentaro Takashahi (Toshiba) Tone
9. (10) Shee —Jerry Lewis—Four Seasons (Vee Jay); Paradise King (Toshiba); Toshiba
10. (11) Like De Nacy Sinatra (Reprise); Benny Sisters (Toshibe); Peanuts (King) Shinko

LOCAL:

This Week
1. (1) Issudomo Yumeko—Yulki Hashi (Victor)
2. (2) Kirioka no Tango—Frank Nagai (Victor)
3. (3) Oso—Hideo Murina (Muras) (Columbia)
4. (4) Namida—Burgho Kurtjina (Columbia)
5. (5) Akashi no Yume—Shiko Itoh (Polydor) (Columbia)
6. (6) Miren Gokoro—Konsadao Sisters (Columbia)
7. (7) Hobishiko no Mami—Michiya Mihashi (King)
8. (8) Vacation—Miki Hirota (Toshiba) Tone
9. (9) Vacation—Miki Hirota (Toshiba) Tone
10. (10) Samui Asa—Sayuri Yoshinaga (Victoria); Chiharu—Kagekisai di Taisei—Chioe Baiko (King)

LP Best Sellers:

This Week
1. (1) The Best of Ray Charles—ABC Paramount
2. (2) The Jazz Messenger Art Blakey—Fontana
3. (3) Malabo Continental Album—Fontana
4. (4) Trio Los Pachos Latin Hits—Columbia
5. (5) The Best of King Cole—Capitol

Cash Box—February 9, 1963—International Section
DENMARK

Pat Boone continues as a teeny favorite in Denmark, Knut Mörks of Mörks Music reported. "Lover's Lane" has for a long time been popular among the teenagers for their favorites in the broadcast program "TV Li' (Ten We Like). "Lover's Lane" is the best-selling record from Mörks Music in America which represents Decca, Kapp, and several other labels in Denmark. Mörks has also released two new Boone records in Denmark, "Hamburg" and "Return to the Meeting." "Lover's Lane" was played on the Danish charts for the first time on the day the story was written. One of the most talked about and popular television shows running in Australia is "The Rag Trade," which originates from the BBC in London and is shown on Australian television. The program is called "The Rag Trade" in the United States. Miss McRae proved to be a popular attraction and is considered to be one of the most talented artists ever to appear in this country.

A new entry onto our best-seller chart this week is "Go Away Little Girl" by Steve Lawrence, which is out on the CBS label via Australian Record Company. This makes Steve's return to our chart after a long absence and the record broke "It's Up To You," which was our last chart number one.

Festival Records has made a rush release of the album "The Lonely Bull" by The Tijuana Brass and the release is being supported by a big promotion and advertising campaign. "The Lonely Bull" was a very hot single in this country for a couple of weeks last year and it should have gotten a ready market for the album which is available in both mono and stereo.

Australian Record Company is doing pretty well with a batch of singles this week with the exception of "What's New Pussycat?" which is new at No. 3. For the past three weeks the best of these (sales wise) is "Go Away Little Girl" by Steve Lawrence; "Baby Ann" by Marty Robbins; "If I Didn't Have A Dime" by Gene Pitney; "James (Hold The Ladder Steady)" by Sue Thompson; "Let's Dance" with Chubby Checker; "Bachelor Boy" with Cliff Richard; and "Limbo Rock" with Chubby Checker.

NORWAY

Musikk-Huset A/S is the publisher for "My Coloring Book," reports Arne Damsgaard to Cash Box. Other songs from which he expects a lot is "Let's Dance," "The Next Time" and "Bachelor Boy," the latter two on the Norwegian chart at the moment.

Börje Ekberg of Metronome Records, just back from London, tells Cash Box that they are just making a new record with Boris, with Swedish versions of the songs "Forbidden Fruit," "Shutters and Beards," "Warmed Over Kisses" and "That's Enough." Ann-Louise Hansson, a Metronome artist, is contracted for a TV show to be made in Hamburg between Feb. 24 and March 1. The title of the show is "Skandinaviska Pictures" (Skandinavian Record) Metronome has also made an LP titled "Bent Hallberg at Glynnne Cirkeln." The record was made at the Glynnne Cirkeln, the top jazz spot in Stockholm these days.

Simon Brehm, head of Karussel-Joker, is leaving for the United States in middle of February. Anders Bunken of Metronome Records is another visitor in the States, leaving Stockholm on March 3. Brehm and Bunken will meet in the U.S. and visit together some American record companies.

Singling on Lesfors has changed companies and will be making her future records for Philips. She used to be with Knippup.

SWEDEN

Bo Långberg, head of AB Philips-Sonora leaves for a trip that will take him to Hamburg and London. In Stockholm, to see Pye and then to Paris for a CBS meeting. Last week's No. 1 spot of the PK dept. of Philips-Sonora will also be visiting London and Paris to get information about the CBS repertoire, which she will be specializing upon for the future, Mr. Långberg reports.

Herrn Baume of Gehrman told Cash Box that it is the publishers of the hit Swedish song "E Spento Il Sole" (The Sun Went Out), a top seller in Italy at the moment.

Sonet Grammofon AB is very happy that its recording of "Madison Piano" with Arne Bill's Orchestra was so well received by the critics when released in the U.S. in Sweden, the record did not create much noise, mainly because the Madison Piano has become very popular as a dance. The record is now being released in Belgium, Holland, Germany, Italy and England. Sonet is now working hard on making the Bossa Nova more popular in Sweden, among others by special printed Bossa Nova steps "How to Dance the Bossa Nova."

A great fire spoiled the well-known Chat Noir Theatre in Oslo recently. The theatre, which celebrated its 50th anniversary a couple of years ago, was at the time used by some of Swedish recording artists who just had opened with a special benefit show that was very well received by the critics. They lost some of the instruments, valued around $5,000.

**Denmark's Best Sellers**

This Last Week on WK WK Chart
1. Return To Sender (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
2. —
3. Baby Twist (Ister Larson/Polydor) Beng Music AB
4. —
5. The Next Time (Cliff Richard/Columbia) Dacapo Musikforlag
6. —
7. Murder She Says (Ron Goodwin/Parlophone) Mörks Musikforlag
8. —
9. Limbo Rock (Chubby Checker/Karussel) No Publisher
10. —

**Norway's Best Sellers**

This Last Week on WK WK Chart
1. Return To Sender (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
2. —
3. Baby Twist (Ister Larson/Polydor) Beng Music AB
4. —
5. The Next Time (Cliff Richard/Columbia) Dacapo Musikforlag
6. —
7. Murder She Says (Ron Goodwin/Parlophone) Mörks Musikforlag
8. —
9. Limbo Rock (Chubby Checker/Karussel) No Publisher
10. —

**Australia's Best Sellers**

This Last Week on WK WK Chart
1. Return To Sender (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
2. —
3. I Dreamed A Dream (The Zachary Concerts) Belinda Music AB
4. —
5. The Night The Lights Went Out (Bobby Vee/Liberty) Belinda Music

**Sweden's Best Sellers**

This Last Week on WK WK Chart
1. Return To Sender (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
2. —
3. The Next Time (Cliff Richard/Columbia) Mörks-Huset A/S
4. —
5. The Guitar Man (Danne Eddy/RCA Victor) Sonora Musikforlag AB
6. —
7. Little More Than A Year (Tina Ballon/Boy) Arne Bendiksen/Triola Stockholms Musikkoproduktion
8. —
9. Maditsnattslag (Tanne Mit Mich) Beng Music AB
10. —
11. Bachelor Boy (Cliff Richard/Columbia) Musikforlag Beng AB
12. —
13. Fjerne Land (Weltens Land) (The Key Brothers/Triola)
14. —
15. "The Best in Scandinavia....Bens"
The big event this week was, of course, Charles Ansummer at the Olympia Music Hall. The main show. Naturally, all the important people in the biz were present and Bruno Coquatrix mentioned that at least two thousand people were in the audience. The guest star was an extremely good success and was an excellent evening for the lucky seat owners. A big reception took place afterwards at chez Castelf to celebrate this success. While we are on the subject, we noticed Nicole Obson, who just came back from a trip, and we talked about Musical editions and especially the possibility of an exchange with France. There exists an agreement between the French society of authors and the Czech society concerning the payments of performing fees. This has brought about a good relationship between these societies on the other hand. Editions Barclay have a general contract with Statni Hudebnia in Prague, a national Czech publisher. This firm has already published several songs from the Barclay catalog including "Tu De Slam", "Par Ceci" and "Non Je Ne Regrette Rien". Phillipe Boulet, on the other hand, will bring out on the French market several Czech tunes, and notably Miluka Mojava, which is a rare and famous tango, "Ciel Bleu" is no other than a German song tagged "Blauer Himmel." Edith Piaf is slowly getting over her recent illness, and is already preparing for recording a new session. If the titles have not already been chosen, we know that she will cut "Un Chant D'Amour" (Editions Barclay). Unfortunately, we could not contact Eddie Barclay, who is in Italy where he is preparing a contract with Sofia Loren. But we had a lucky chance to meet Publishing, showed us a grooving on, which he counts a lot, Eddy Mitchell, "Be-Bop A Lula"; At the same time another disk by Aznavour, "Le Diablo Noir" (The Black Devil) and "Loveclick Blues." Let's talk about Dalida who has just given us a series of novelty songs, and especially "La Parti De Football" (The Football Game) that we have already heard in Italian and French, "The Preludio" by Celestano, signed by Jacques Plante. This lyric writer has penned the majority of the French successes recently and is experiencing a comeback in the music world.

Another major success with a new recording session that we have been awaiting for some time, now he gives us "Va Ten Lein" by Dietin and himself "Mere de l'Artiste". This session will come with the latter title. But let's wait for the public's verdict.

We have already spoken about the recording session by Françoise Hardy. It is a series of new works that have been grooved and disks are on sale. Main titles are "Ca A Rait" and "Tout Meilleur Ami" also "Cest A L'Amour Auquel Je Peene." This disk will be released next week. This is the best one and it's now that we can say that Hardy has proved that she is not a songstress for one song only and is a sure winner with Claude Nougaro writing the texts.

A Novelty with Pathe, Guy Lafitte who has just given us "Derniers Baisers" and "Passion". We have not spoken of these disks that are hot with deejays and we can say this is valid not only for juke boxes. Latest grooving by this guitar group is "Galloping Guitars." We have already mentioned in our column that Brigitte Bardot has taken a liking to singing and we have noticed on the market her latest disk principle song "La Madrague," this is a true English song as far as affects us, with a zither by Minor and the Cinema, this disk does not have the same qualities for a songstress, but must say the public likes the song. We talk about what should be the next hit as a tango type to be exact its called "Agu" the new grooving by Marcellino Ferral. This promises to be a future best seller. We are waiting for the French lyrics, but we can say already this is an ideal title for Leo Macchabos and others, as a matter of fact.

Harvey Sheln continues to work very hard to bring out the CBS label on the french market hoping his efforts will be achieved quickly and we wish him good luck in this affair.

It seems that Richard Anthony has renewed his contract with EMI but we must also say that the contract was renewed before his first contract was ended and we add that it is a success for EMI.

### France's Best Sellers

4. **Chanson**: Del Roma, Plante, Recorded by: Petula Clark, Publishing firm: Plante.
BRAZIL

BOSSA NOVA NEWS—Audio-Fidelity released a standard in 78 RPM with the recent issue of "Brasilia"—the first release of the "Bossa Nova Festival at Carnegie Hall" in November. Reading a very original composition by Vinicius de Moraes and Baden Powell, this "Orchestrated Bossa Nova" is very well known by the American public. Only on this record, the tunes are sung, not played. The "Encomio" (Universal) (United Broadcasting Stations) is now on Jan. 21 a "Bossa Nova Festival" in the style of that held at Carnegie, with the presence of some of the leading "Bossa Nova" artists from all over Brazil. The show was a great success and received enthusiastic praise. The main groups represented were the Roberto Menescal Group, and a number of singers, among them Doris Monteiro, Maria, Tamba Trio, Bossa Nova Group with Cláudia Soares and Elizabeth Faria. The show took place at the Record Theatre, belonging to the same radio organization.

A large number of carnival songs are now in our retail stores. It's perfectly natural, because at the end of the month, King Momo—an important traditional character of carnival celebration, dancing and "samba schools." Among the carnival records, one should mention "Sin Eu Nas" (Yes Or No) with Niña Ilhamar, a hot seller, "Bela Lua," "Acord Ma Tico," "Baiu Apagado," "Ja Se Foi A Vasouera" and others.

Producers Ferramata releases for January-February, including the Carnival recordings for the Best Selling Artists Of The Year. It will be a great number of old hits, including "Sleepy Lagoon," "You Made Me Love You," "Chariburith," etc.

"Bossa Nova" music personalities escaped death recently. Mario Duarte, head of RGE's international department, was on a plane that crashed near Sao Paulo's airport recently. Mario Duarte was flying with the famous Franco of Copacabana Records, who was also on the same plane and escaped with serious injuries.

Music critic Italo came out with a first book with Ribamar and Zito Righi, pictures with local and other popular music, including; "Sunday, Monday Or Always," "Quando Vuelve A Tu Lado," "Amar Mucho" (Amor demais), etc. An album of Amor dos Novas singer with the orchestra has been released.

Speaking of Bossa Nova, RGE released a wonderful LP with organ and RGE Orchestra under the direction of maestro Waldemire Lenc. Elly Argo is the soloist and the arrangements (two LPs) are by Lenc.

Copacabana Records has earned nine prizes in the annual Chico Viola awards for the Best Selling Artists Of The Year. That prize is in honor of the late Francisco Alves, "The King Of The Voice.

Cressa Cunha (Copacabana), received the Roquette Pinto Prize for "The Best Album of 1962," and Mocotó Franca (Copacabana), too, the same prize for "TV Discovery Of The Year." Congratulations.

Brazil's Top Ten LPs

1. Canção Do Fim—Moysé Franco (RGE).
2. Venda Noa Doa—Nahma (Philips).
3. Concerto—Chantecler (Chantecler).
5. Viva Maria—Dos Ninamó (Philips).
7. Elba—Zé Souza (Philips).
8. Quatro Paredes—Miguel Angel (Philips).
10. Turmalina—Rosa Maria de Minho (Philips).

Brazil's Best Sellers

1. Canção Do Fim—Moysé Franco (RGE).
2. Venda Noa Doa—Nahma (Philips).
3. Concerto—Chantecler (Chantecler).
5. Viva Maria—Dos Ninamó (Philips).
7. Elba—Zé Souza (Philips).
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ARGENTINA

There are several interesting items from Argentina this week, and at least one nice subject for discussion: records at 199 pesos ($1.50). And how are they doing?

The 1009 talk started when Cash Box informed (December 20, 1962) the new 45's release—"El Club Del Clan," an Argentinian release—were selling at 199 pesos (regular LP's cost 520 pesos). The album, titled "El Club Del Clan," and promoted in cooperation with TV Channel 13, was put to sale in the first day of its release. The release received an overwhelming response from those that at first 45 record sensation. Ricardo Mejia of RCA reported a few days ago that the album has "beaten all previous records, sales-wise, for one album," and is selling well for the market, if considered that it had been out only for two weeks. One of the main retailers said, "we sold 800 albums in a few days, and weren't able to sell the same number of our other releases. The other diskies aren't too enthusiastic about this album. It is very dangerous to sell records in Argentina, because of the devaluation of the peso. It must be noted that the record has a standard pressing and quality, and its only slight difference is that the jacket will be used, with slight changes, for the other volumes of the series, which will be released under the same long-playing format, and for a much more expensive price. The success of this LP allows to suppose that the low priced album will increase in the next months, or at least don't decrease.

Another interesting news is the nomination of Peter de Rougemont for the post of CBS' vice president for European operations. Although there is no official confirmation, it is supposed that De Rougemont will move his residence to the Argentine record scene, where he is very well respected, since he has been one of the main factors in the success of Columbia Argentina (new Discos CBS S.A.), which started from nothing in 1953 and became Argentina's top selling diskery in only ten years. De Rougemont met Goddi Lieberson (Columbia's president) in Spain Jan. 28, to start officially CBS operations in Spain. It is supposed that this event will mean a big increase in the releases by Latin American artists in Spain and other European countries.

Neless living is the arrangement made between Produciones Fermata and Discos RGE of Brazil, starting the representation of RGE by Fermata. Josè Basso is the new representative for RGE in Argentina, and will start promoting the new Disko RGE and its artists, "Tito y Javion" and "Romanticos Del Corazon," among others.

Another interesting news from Music Hall: Jose Basso, very good tango orchestra director, will stay in Argentina. The editor of "Musical News"—a magazine and the writer for "Música Your Ruiz will be his singers. The diskery has inked Donald, a new 10-year-old artist, who has already made his first single recording; "Gina" and "Boulevard"—written by Ricardo Mejia of RCA. Mejia also has been signed as the local representative for Spanish artist Vera Pereda has started a trip of several Southern Provinces. His first stop will be Rosario, then he will visit the eastern provinces and finally, Buenos Aires and Santiago. He is also planning a visit to Spain. Raul Shaw Moreno, who has just returned from Chile, will be one of the top artists presented by Festival International de la Cancion de Bariloche.

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For Bossa Nova or not to Bossa Nova, that is the question being asked by record firms and A&R men in Germany today. Now that the twist has abated and its succees and popularity here, and is now accepted as a standard dance, record men are looking for a new selling rhythm, and many believe that Bossa Nova is the answer. Over 20 different Bossa Nova records crossed our desk in one week. TV and radio stations, impress彼此 also, Bossa Nova contests are being held in major cities, and the press is also full of the dance. Bossa Nova has been imported into records in many forms and combinations, and as of this moment, made its way into the charts. However, trade people remember that it took the twist over 6 months to reach the charts, and after everyone had given up on it, it smashed through, and is still growing. A second wave of old and new recordings alike. To point out the concentration on this new dance, the most popular record on the Bossa Nova scene is "Baden", and "Eso Beso" was released with 5 simultaneous versions by major artists.

Another type of music which will be getting an acid test this coming week is Novelty music. Although a few C&W has been accepted by the German public in the few tests made, and the hillbilly shows on the American TV must take top sales from the German market, there has been a conspicuous absence of this type of recording in Germany's overseas market. An independent production group, AMPED Productions, operating out of Hamburg, has just released both "Honey" and "The Country Girl". It is the second studio recording for the group, and is aimed most of the musicians and singers working in the military clubs in the Munich area and is busy recording new versions of old and new C&W tunes. The first release, an instrumental called "Arizona Train" and "Steel Guitar Boogie" by Jim Dollar and the Hillmen, bars just cut out on Metrocon, Jimon is the former hillbilly DJ on ANR. The second test recording will be the Markey Jackson.

A&R man Hans Bertram reports that Will Brandeis, who is now singing chart music, is leaving Germany for a pop music festival in Zoplot, Poland.

Due to economic trouble, Heidi Bruhl was unable to make the "Song For Europe" contest to test the most popular songs of Europe. Instead, Polydor's Margot Eiken will be making the trip to London for the contest. Willy Milchth, the famous Cologne comedian, is now visiting the U.S. by invitation of the German radio stations in Chicago and Toronto. The French chart shows that "Bouquet" by Chaque and "Starla" by Joel are still on the German records. On hand will be her French A&R man Jacques Wolfson and her brother Hans R. Beierlein as well as Mr. Marbot from Paris. The production is being held in Hamburg.

Peter Robbahn of Rolf Budde Music reports that the firm has tied up plenty of lucrative contracts with many German artists. Some of the songs include "Dance Op" by The Shadows, "I Saw Linda Yesterday" both in the original by Dickie Lee and a new German waxing coming out of MPM records. The Floyd Cramer version of "Swing Low", which is getting action here. Furthermore, the German top selling record "La La Love" by Chubby Checker will be released in Germany in Brou. In English. The song is called "Wendy" and has been waxed by the Four Saints. Also from America comes news that the Budde original published by the Kama Sutra on the American label is now being re-issued. It has already received "Hit Of The Week" action and looks like a best seller.

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BUSSLELYE

"I’LL HIT IT WITH A STICK" (3:00) [Pamper BMIL-Forbake] "STRANGER DRIVE AWAY" (2:21) [Heartline BMIL-Hart]

FREDDIE HART (Columbia 42679)

The vet Columbia chapter has enough things going for him in this top-flight item labeled "I’LL HIT IT WITH A STICK" to have one of his biggest hits in quite a while. The tune is a warm, medium-paced, chorus-backed affair of broken romance sold with polish and authority by Hart. Watch it zoom. The cooperator, "STRANGER DRIVE AWAY," is a catchy, melodic lament with some real pretty lyrics. Spinners should come out in droves for the side.

"NOT THAT I CARE" (2:43) [Sure-Fire BMIL-Walker] "ROLL MUDDY RIVER" (2:17) [Sure-Fire BMIL-Perry]

WILBURN BROTHERS (Decca 31464)

The Wilburn Bros. are due for a biggie and this new Decca release shows all the signs of being just the thing to take them up the hitville path once again. On "NOT THAT I CARE" the boys deliver a tender, slow-moving tear-jerker with all of their point and artistry. Side should move quickly. "Roll Muddy River" is an interesting folk-flavored ditty with some effective smoothies of counterpoint.

"I LOVE YOU BECAUSE" (2:48) [Acuff-Rose BMIL-Payne] "REVENOGER MAN" (2:33) [Tree BMIL-Young]

GEORGE JONES (Mercury 72887)

Mac Wiseman, who scored recently with "Bluegrass Fiesta," continues in the bluegrass vein on this bright Capitol item tagged "I Like Good Bluegrass Music." This side is a rousing, high-spirited, hard-chippin' ditty poured out by the charter in his exuberant style. Deck should reach the charts in no time flat. On the flip, "Wildfire," Wiseman dishes up a pleasing fast-moving affair also in the bluegrass style.

CLYDE BEAVERS (Templewood 1039)

(B+) "SOMEBODY LOVING YOU" (2:30) [M. M. Cole BMIL—Montgomery] Clyde Beavers could well get national acceptance with this first-rate, easy-going chorus-backed melodic tear-jerker. Beavers renders the tune with the authority of a long successful pro. Jay-Gee distributes the deck nationally.

(B+) "HAPPY TIMES" (2:08) [Miss Rose BMIL—Anderson] This time out the songster offers a real catchy Bill Anderson-penned happy blueray. Plenty of airplay potential here.

JIMMY JESSE & VIRGINIA BOYS (Epic 9569)

(B+) "UNCLE, WILL PLAYED THE FIDDLE" (2:26) [Surefire BMIL—McReynolds] The boys seem to have a good time as they belt out this extremely fast-moving bluegrass ditty in the tradition-orientated vein. Great for bob ops and sweaters.

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FLOYD ROBINSON (United Artists 634)

(B+) "HEARTACHES" (2:05) [Sure-Fire BMIL—Robinson] Floyd Robinson could have a quiet noise-maker with this delightful fast-moving commercial rag that he left him. Pop airplay potential here.

(B+) "I’VE GOT A SWEET-HEART" (2:50) [Sure-Fire BMIL—Robinson] Pretty, slow-paced shuffle-beat traditional hillbilly tear-jerker.

OCTOBER COUNTRY RECORDS REPORTS

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**Cash Box—February 9, 1963**

**Country Round Up**

Jack Andrews of the Jim Denny Artistic Control has completed his personal appearance dates. He has been appearing at the Flame Theatre Car in Minneapolis. Andrews is also appearing on television. The next week in Minneapolis. Andrews will be appearing for personal appearances the coming weeks.

The Country Music Association is in the process of compiling a history of country music and would like to have country music deejays, artists, managers and bookers who have any knowledge and background of the old timers in the country field to write to Mrs. Jo Walker at CMA, 610 Exchange Building, Nashville, Tennessee.

East End Records has signed charmer Tom Mowry. This marks Tomm’s first entry into the wax field. His previous appearances have been with the Metropolitan Opera, the Fort Worth Texas Boys Choir and with his father’s band. The artist’s first release on the label is “I Guess I Love You After All.”

KFOX-Long Beach presented Nashville’s Grand Ole Opry last week in the Long Beach Municipal Auditorium. Two performances, and 9:30 P.M. were packed to the rafters and Ray Oprey just reported it was the biggest and most wildly enthusiastic appearance of their present tour. Appearing in Long Beach under the KFOX banner were Opry regulars George Jones, Ray Price, Webb Pierce, Minnie Pearl, Carl Smith, Stonewall Jackson, Red Sovine, Billie Jean and Claude King. Added dimension for this show was the emcees work of the Opry’s Carl Bell and “The Fool” who have emphasized the show business energy and format of this other kind of station. Schofield plans other Opry troupes in the Los Angeles area three or four times a year.

Gene Williams, proxy of Cotton Town Jubilee Records, writes in news that he has just inked a new bluegrass group known as the Magnolia Play Boys to his label. Their initial release, “Just Working,” can be obtained by deejays if they write the diskery at P. O. Box 322, West Memphis, Arkansas.

George Riddle, who is currently about to make his hopes in his new United Artists release of “She’s Lonesome Again,” recently took off on a nation-wide tour with George Jones, Ray Price, Stonewall Jackson and a slew of other country stars.

Benny Joy, newly-signed Cedarwood writer, will have a record release out this month on the Dot label. Williams is originally from Tampa, Florida but is now making his home in Nashville.

Bill Goodwin and his Country-Townsmen have just completed their most successful tour since they started playing together. The group toured South Dakota, Nebraska, Wyoming and Colorado including a week at the famous Clover Club. The gang will have a new Band Box release out shortly.

One of the biggest Grand Ole Opry stage shows to tour the U. S. recently played to two full packed houses of box office payers in the Oakland Auditorium. Credit is given to KSAY-San Francisco for drawing the big box office.

Charles “Chuck” Dennis writes in that he has come back to WPEH-Louisville, Ga. after a stint on WSA-Anniston, Miss. would like to hear from everybody in the trade who would like a copy of his new release, “Memories Of Home” and “Loneliness.” Interested deejays should write to Yunah Music, Inc. Box 72, Nashville, Tenn.

Congrats to Mr. and Mrs. Bill Clifton. The charter’s wife, Sarah Lee, recently gave birth to a 6-7/2 pound girl. Her name is Jennifer Lee Clifton and they are going to call her Cammie.

Rex Allen has just signed contracts for a host of personal appearances and rodeos. In the coming weeks and months the Mercury chanter will appear at the Canadian Western Stock Show & Rodeo in Alberta, the Redwood Acres Rodeo in Eureka, Central Wisconsin Fair in Green Bay, and the Basin Rodeo in Moses Lake, Colorado State Fair in Pueblo and the Twin Falls Country Rodeo in Twin Falls. Allen’s horse Koko Jr. and the Men of the West will accompany him.
The next time you feel dejected over lack of support from within your own trade association don’t feel as though you are alone. Britain’s coin machine trade press just last week took the industry to task for squealing “why don’t they do something about these problems” when in reality, stated the editorial, the they these people are complaining about are actually themselves. This seems to be the problem in a nutshell over here, as it pertains to lack of association support. It is a universal characteristic but one which nonetheless needs a great deal of attention.

Each year Congressman Emanuel Celler introduces his copyright legislation amidst fanfare and support from the licensing organizations and although the current bills call for an annual fee of five-dollars per machine, membership in the national association, Music Operators of America Inc., shows no startling increase in numbers. Yet, MOA is expected to oppose it.

Last month the New York State Attorney General sent a bulletin to the State Police instructing them to notify the local District Attorney’s office wherever there was evidence that coin-operated pool tables—whether six-pocket or not—were not licensed as are the regulation tables in pool parlors. The bulletin is in contrast to a directive issued by the SLA in 1956 which differentiates the six-pocket from the bumper-type table and association forces in the upstate region are working to fight that ruling which in effect could prohibit pool tables in the State, but again, membership in this local association is weak and aside from contributions from individuals at various levels, general operator support is disheartening, to say the least. Actually, if the operators in this section of the country need more than one good reason to support their association, they have a second reason in the Lerner Bill currently out of committee and smoldering, while operators fail to realize that the bill will take 10% of their gross juke box operating income from them, if passed.

Manufacturers feel that the industry’s association support their association, they have a second reason in the operate many manufacturers will not, and in many instances cannot, take on the burden alone. There are too many markets with similar problems.

Distributors are generally quick to step in with financial support but they too receive the brunt of the demands since there are only a few wholesalers in each area and the expense can’t be spread thin enough to make it painless.

The operator who is approached with a membership pitch requiring an annual fee of approximately fifty-dollars feels that the dollar weekly cost won’t break him, but then again it’s not just one dollar but several dollars from several different areas which also need support and herein lies the crux of the problem, the money problem anyway. Physical and mental support requiring time and trouble will usually be assumed by civic minded individuals who do most of the work anyway. But they can’t pick up the tab, too. And unless the individual operators who are actually the ones directly effected by anti-pool table rulings, and five dollar royalty payments, and percentage of gross taxes, and periodic abusive legislation, decide to dig down deeper and support these trade associations, then slowly but surely they will lose more and more of their business and their income as a result of legislation written by politicians who physically cannot cope with the countless thousands of nondescript individuals concerned but can and will take heed when a trade association knocks on their door. It is the responsibility of every member of the industry to give associations complete support.
WASHINGTON, D. C.—Just as the sessions came to an end and bills arrived this month in the House of Representatives, an act was heard a bill which states the jube box operators should be required to pay royalty fees for the use of the musical property of composers, authors, and copyright owners. House joint resolution 20 (HR 1046) then went to the House. Emendated Cellar (D., N. Y.) introduced a second bill, a report of a new bill having been taken last session, and a bill which was finally disposed of in Committee of the Whole was reported back HR 1045 which provides for the payment of these royalties and outlines in detail the manner in which payment should be made. Both bills, reports of former forth, were introduced in the House on January 9. It marked the start of another ASCAP—Juke Box Industry battle and leaders in the industry as well as officials of the Music Operators of America, Inc. prepared for another organized attack on the jube box operators. J. Harry Snodgrass was reportedly working closely with Attorney Nick Allen, who is based in Washington. Meanwhile Manager Bob Blundred toured the country in search of support. (See separate story this page.)

At press time no date was set for Committee on the House of Representatives Washington indicated that a date was to be heard, the jube box operators of MOA attorney, advised that his firm was on top of the situation and he would report to the Committee as to a meeting date. Last year's version of Committee of the Whole after a meeting date was set following a postponement due to illness of Chairman Edwin Snodgrass was hospitalized and the bill was not taken up.

While HR 1046 amounts to a straight repeal of the Copyright Act of 1890, HR 1045 details the manner in which royalty payments are to be executed. It calls for the establishment of a government agency consisting of a board of trustees. This government agency, to be known as the Office of Performing Rights Trustees, will determine the amounts of royalties to be paid by the jube box operators.

The fee set up by the Cellar Bill calls for an initial $5 per machine per year, for the first year and ranges up to $25 per machine per year for a period of four years thereafter. At the close of the four-year period trustees are to determine the amount of the fee to be paid in future years.

The Bill calls for the appointment of a three man board by the Attorney General to serve terms ranging in length from five years to three years to one year with a term of one year to be served by each trustee at the expiration of his first term. The Bill was reproduced and described in detail in the July 28 issue of Cash Box (HR 12450) is identical. Only the number has been changed to HR 1046.

The Democratic Congressman from New York was expecting a hearing before the House Judiciary Subcommittee on Copyrights and Patents and Copyrights at the earliest possible date.

The hearings last summer originally called for a July 25 meeting were cancelled due to the Chairman's illness. At that time, the music machine manufacturers, and representatives of MOA had requested a postponement in view of the unexpected meeting date which was announced just one week before.

COLUMBIA, S. C.—Bob Blundred, Managing Director of Music Operators of America, Inc., spoke before the newly organized South Carolina Coin Machine Operators Association here on January 13, and in a prepared speech told the common why they should belong to the national trade association and congratulated them on forming a statewide association.

Blundred discussed government taxes, public relations and the MOA itself. He advised the listeners of personnel changes in the MOA and the leadership and stressed the need for increased membership. Blundred also advised the operators of the approaching Celler Bill offene (see separate story this page) and the need for an organized and financially solvent program.

Blundred outlined newly enforced IRS laws which indicate that filing of IRS Form 1099, (CB Jan. 5) which can be made at a future meeting:

A. L. Wirtt, Second Vice-Pre; A. W. Bradford, First Vice-Pre; A. H. Connell, Nominating Committee; Royce A. Green, President; (Mrs.) Ava O. Fisher, Sec.-Treas.; and Robert Blundred, Manager MOA.

MOA WORKS TOWARD MEMBERSHIP GOAL

Cash Box—February 9, 1963

Celler Bills Back in Spotlight As MOA Officials Await Hearing In D.C.

South Carolina Ops Elect Green, Bradford, Witt, Keels, Fisher, Directors Named

COLUMBIA, S. C.—South Carolina Coin Machine Operators Association held its election of officers here January 15 and elected to the office of the President, Royce A. Green, Sr. Bob Blundred, MOA Managing Director, just announced election of Directors.

The nominating committee also elected to office of the newly formed coin machine association the following coin machine representatives: A. W. Bradford, First V. P.; A. L. Wirtt, Second V. P.; H. C. Keels, Third V. P.; (Mrs.) Ava O. Fisher, Secretary-Treasurer.

The following coinmen were elected to the Board from fifteen Judicial Districts (with no representation from districts six appointments until appointments can be made at a future meeting):

A. L. Wirtt, Second Vice-Pre; A. W. Bradford, First Vice-Pre; A. H. Connell, Nominating Committee; Royce A. Green, President; (Mrs.) Ava O. Fisher, Sec.-Treas.; and Robert Blundred, Manager MOA.

Wico Adds To Product List

CHICAGO—Ed Ruber, of Wico Corporation, producers in this city of coin machine and vending parts and components for international distribution announced the availability last week of Universal Shin-Pad Protectors for coin-operated ball bowing alloys, and touch-up paint (spotter points) in 16 ounce spray cans. The touch-up paint is available to Wico's customers in six different colors.

The Shin-Pad Protectors can be purchased with optional) metal mounting plates, according to Ruber.

ELECTED OFFICIALS: A. L. Wirtt, Second Vice-Pre.; A. W. Bradford, First Vice-Pre.; A. H. Connell, Nominating Committee; Royce A. Green, President; (Mrs.) Ava O. Fisher, Sec.-Treas.; and Robert Blundred, Manager MOA.


Blundred Addresses So. Carolina Ops; New Assoc. Joins MOA Ranks

New Movie Machine Introduced
Film Sealed In 8mm Cartridge

LOS ANGELES—Darv-Mar Films, Los Angeles firm, is now in full production on a new coin operated movie machine. The new machine utilizes the Technicolor automatic projector which was introduced last year. The projector, which is a cartridge load and fully automatic, has been modified by Darv-Mar coin operation. Darv-Mar is also producing the 8 mm. film to be used in the machines, through their Cinofilms Playgirls Co., and each machine comes equipped with four different fifteen foot cartridge rolls. The machine is reportedly designed to sell at a "moderate" price.

Eight of the new machines have been in operation at Los Angeles' Roaring 20's nickel club since last July, and according to Darv-Mar vice president and general manager, Sam Martin, have been "highly successful." Martin said national distribution is now being set up, with the machine receiving an enthusiastic reception from distributors and operators throughout the country.

President of Darv-Mar Films is Betty Davidson Garver, and the firm is now in the process of incorporating under California law.

New Wurlitzer Facts
Booklet Available

NORTH TONAWANDA, N.Y.—The Wurlitzer Company has published a "Salesmen's Fact Booklet" on the Wurlitzer "Model 2700" which resembles a great deal, the type of service booklet issued with the purchase of a new automobile.

The booklet, which was conceived and produced under the supervision of A. D. Palmer, Advertising and Sales Promotion Manager, offers illustrations and technical data on such features as the Ten Top Tunes, Selector Panel Keys, and Carousel Mechanism. The booklet covers visual and mechanical features as well as electronic sound tips and data on remote equipment. It is available at Wurlitzer distributor showrooms.

California Clippings
The California Music Merchants Association held their meeting this week at the California Music Co. on W. Pico. The first shipment of Chicago County Stars Juke Box Business started at the R. F. Jones Co. in Chicago is the new daily "Table Jukebox" which is a very competitive game and captures the interest of the players. A successful service school on the Rowe AMI was held at the Caravan Inn in Bakersfield with most of the operators in the area in attendance. Jack LaRue conducted the school and was assisted by Don Edwards. Some new employees have been added to the Jones staff: Cathy O'Neil in the background & Telenorm dir., Gretjen Gumperz in the office and John Malone is now in charge of the background music division. Ralph Phipps, field man, gave the Rowe vending line, returned from a trip to Texas & Louisiana, and Chuck Klein & Bill Gray flew to Phoenix for a few days.

John Scavarda of the local Wurlitzer Factory Branch informed they have sold several thousand of these coin box styled jukeboxes. The new phonograph in San Diego will be held at the Kings Inn this week end. Bobby Hall is back to work in the shop after a six months absence, and Cliff Nugent is calling on OPA Bush dealers. He reports the California Music Co. to promote her new release on the Tide label, "This Year's Flower" by Monte Turrentine, who has a new waxing of "Paradise," on Ato. At Simon Distributing Co. Sonny Lomborg reports business in general picking up tremendously. The shop has been working over time readying equipment to fill orders for local and export customers. Joe Simon returned to Chicago after a nice long visit on the Coast with Jack Simon. At Paul Laymon, Inc. everyone is excited about Ball's new Table Jukebox. Jim Wilkins said the operator reaction is very good & he feels that this game will bring to life some dying locations. Pool tables and used equipment have been the shop's main selling points. Mr. and Mrs. Forrest, who own pool tables, Britt Adelman, secretary at Laymon's, is sporting a Triumph Roadster sports car . . . .

Bill Lanzy of American Coin Machine, Inc., informs the Champion Fast Draw has proven to be a good money maker on locations, according to reports from the operators. The shop is busy this week reconditioning and overhauling all types of equipment. has had A. A. Manager, R. C. Co. & Co. & Co. for the last few weeks with sales continuing to increase, especially in the game department . . . Jack Goodman of the James Music Co in Long Beach is ill and has been confined to his home for four weeks. The Dav-Mar International Sales Co. is preparing export orders this week for shipment to Manila, London, Singapore, San Domingo. Joe Inugre has been away receiving many comments, pro and con . . . Bob Singer of King Records dropped by the Leuchtenberg "record bar" to check on the new Earl Buddhist. Report is unusual. Bob's display this week is one of their top selling records. Record promoter Irwin Zucker brought Don Johnson in with his new release. Use on the Randy label, "Five Foot Two." Wurlitzer Music & Vending Inc. Rocky Nesselroad informed us are progressing at a fast clip, and complete building services will be installed soon. Jesse Beck has been hit a change of residence. Smith & Smith, 5th & Corte, Domingo Fahela and George Perrin in the photograph dept. Mert Droltn, sales mgr. of the background music department, was at the hotel yesterday and mentioned that Sonny Ball was added to the department last week . . . .

Some of the visiting operators seen on Pico Blvd, this week were: Harry Dunsinger, Santa Ana; Lou Bennett, Long Beach; Robert Hathway, Ventura; Amos Hamady, Lancaster; Charles Lyon, Los Alamitos; Fred Allen, Bakersfield; Jimmy Fritchard, Newport Beach; John Manley, Buena Park and Art Moore, Long Beach.

Midwest Musings

Elgin McDaniel, Wadena, Minn. in town for the day making the rounds. Had to renew his memberships in the clubs for his record and parts orders. Red Wilbur, Duluth, Minn, in town over the week end visiting his son and daughter-in-law . . . Johnny Cooper also in town for a few hours to pick up his record and parts orders . . . Gary Witt left for Fort Wood last week for 6 month hitch. Walter Witt will have to do double duty until son Gary comes home . . . Mr. & Mrs. Bob Cross, Jackson, Minn. in town over the week end and doing some shopping in the down town stores . . . Mr. & Mrs. Russell Gherty just returned from a two week business and pleasure trip. The Gherty's attended the R. E. A. convention in Las Vegas, but took the time to travel to Los Angeles, San Francisco, and Reno. All in all it was a pleasant two weeks vacation . . . Mr. & Mrs. William Hanf and their children spent their Christmas with Mrs. Hanf's parents in Seattle, Wash. . . Mr. & Mrs. Elmer Cummings, Brooking, S.D. Dakota in town for a few days . . . George Webster, Stibbs, Minn. in town for a few hours to pick up his record supply . . . Also in town for the day for the same purpose were Lloyd William and Jim Stansfield, Winona, Minn. . . Frank Grant, St. Cloud; and Ernie Olson in town for the day making the rounds.

Happy Birthday This Week To:


Cash Box—February 9, 1963
Lunday, Laird Named To Rowe AC Posts

CHICAGO—Rowe AC Services has appointed Donald Lunday as Regional Sales Manager-Music, and Harry C. Laird as Regional Sales Manager-Vending. It was announced by Jack Harper, President. Both men will be assigned to the national office.

Lunday joined Rowe AC in 1961 and most recently was General Manager-Background Music. He is recognized in the industry for his widespread experience in the background music field.

Laird, who was formerly General Manager of Rowe’s Canadian operation and before that General Sales Manager of Vendomatic, Ltd. Rowe’s Canadian distributor, has had wide experience in vending sales and marketing.

Harper said, “The appointments of Don Lunday and Harry Laird are yet another step in Rowe’s ambitious new program of supplying direct aid to operators and distributors. By working out of the national office, they will both be in an excellent position to provide valuable sales, services and equipment assistance to field operations,” he asserted.

Wurlitzer 9 Mos. Sales Off 5% But Net Earnings Increase 32%

CHICAGO—R. C. Rolfin, President, the Wurlitzer Company, reported last week that sales for the third fiscal quarter (October, November, December) were $12,134,204, compared with $13,184,582 last year. Sales of civilian products for this period were greater than last year, while sales of defense items were less. Net earnings for the third quarter were $485,120, equal to 5¢ per share on $92,292 share of common stock, compared with $451,050 or 5¢ per share on 890,769 shares for the same period a year ago.

Sales for the first nine months (April to December inclusive) were $27,352,123, down 5.1% from last year. Net earnings for this period were $531,154, compared with $491,425 for the same period a year ago.

For the first nine months, sales of pianos exceeded those of any like period in the entire 107-year history of the Company. “We have a substantial backlog of orders for pianos which will be shipped to dealers during the fourth quarter (January, February and March),” said Rolfin. Sales of coin-operated phonographs, electronic organs, electronic pianos and Side Men for the nine months were good, and we expect fourth quarter sales of these products to be greater than last year. The Company’s backlog of orders for defense items is dwindling but sales of these items for the fiscal year ending March 31, 1963 should be reasonably satisfactory.

Unless there is a national or international incident which would affect business adversely, net earnings for the fiscal year ending March 31, 1963 should be good.

Hold Rowe Vending School At Jaxonville Branch Of Bush Intl.

On Tuesday, January 9th, 1963, a service school was held at Bush International, 60 Riverside Avenue, Jacksonville, Florida, on Rowe vending equipment. The instructor was Bill Dorn, Rowe field engineer. The attendance included the following operators:


Following Bush International personnel attended the school: D. J. Hart, manager; Dan O’Brien, Lamar Townsend, Jerry Ely, Charles Graves and Fred Houghton.

Cash Box—February 9, 1963
NAMA Plans 1963 Chicago Convention

CHICAGO—Exhibit details of National Automatic Merchandising Association's 1963 Convention was the topic of a report at the January 10 meeting of the NAMA trade show committee.

The NAMA Show this year is scheduled for September 7-10 at Chicago's McCormick Place Exhibit Hall and will occupy some 100,000 square feet of exhibit space, according to Charles D. Collings, chairman. He said NAMA will begin mailing exhibit contracts in March.


Big Pay—PAYDAY's TWIN—by Hollywood Brands, Inc.—has, according to management, a handsome sales potential. The bar, a light, milk-chocolate nut roll, has been test-tasted in 6 medium-sized communities. This pre-test disclosed, in all instances, that the bar sells on a par with Hollywood's 10¢ Pay Day (the nation's best-selling 10¢ salted nut roll).

“The secret,” says F. A. Martocci, President of Hollywood Brands, “is that Big Pay gives the customer a full-tens-cent-worth of good candy. The bar has a full 2½ ounces. And a good one. This is in line with our policy of giving people their money's worth. Pay Day's center is a vanilla ledge which is surrounded by layers of caramel and dry-roasted Spanish peanuts and then coated with milk chocolate. The bar is packed in 12/12's and venda 60's.

Operation Alert!

LOUIS J. RISMAN
NAMA President

Louis J. Risman is president of National Automatic Merchandising Association, the 1800-member national trade group of manufacturers, operating companies and suppliers of the automatic vending industry.

Risman has been a member of the NAMA Board of Directors since 1953, a member of the executive committee since 1957 and has served as senior vice president. In addition, he has been a member or chairman of almost every vending committee of the Association.

He is president of Mystic Automatic Sales Company, Inc., Bedford, Mass., a cigarette vending service company which he founded in 1932.

A strong advocate of diversification, Risman also is president of five additional companies: Pay Day's, Inc., Pay Day's Candy Service Company, Inc., a full-line automatic vending service company providing local industry with complete automatic meal and refreshment service; Pay Day's Vending Corporation; L. J. Risman, Inc., and H. C. Brown, Inc., both wholesale tobacco and candy firms, and Pay Day's Corporation which owns various properties in the Bedford area.

Characterized as a man who works hard for his business, industry and community, Risman contributes much of his time to charitable and other worthy causes.

He is president of Lawrence Memorial Hospital Board; director of the Middlesex County National Bank and the Medford Chamber of Commerce, and a member of the Advisory Board of the Salvation Army, the Executive Board, Felix Council, Boy Scouts of America.

Risman is a past president of the Rotary Club of Medford; past director of the Medford Bank and Trust Company; and a past vice president and founder of the Medford Jewish Community Center.

Risman has served as chairman of fundraising committees for such activities as the Combined Jewish Appeal, building fund, cancer drive, Boy Scout membership and the Salvation Army.

He is the recipient of two citations: The "Outstanding Man Award," presented in 1957 by the Medford Lions Club, and the "Brotherhood Award," presented by Plainville Kiwanis in 1959.

Born February 20, 1908 in Medford, Risman attended primary and secondary schools there and graduated from the Bentley College of Business in Boston where he majored in accounting and finance.

He is the former Mollie Perlmutter. They have two daughters and five grandchildren.

Risman believes that the moment is head to the OPERATION ALERT program which begins February 18 and continues through April alerting operators of cigarette machines in 64 cities of the dangers which might come from anti-tobacco campaigns.

Every operator has been alerted and instructed to attend the meeting scheduled for his home town. Risman personally is working with an NAMA staff to assure this program's success. Judging from Lou Risman's background, the cigarette vending operator is in good hands.

Std. Brands Dividend

NEW YORK—At a meeting of the Board of Directors of Standard Brands Incorporated held today, a quarterly dividend of 56c per share was declared payable March 15, 1963 to stockholders of record February 15, 1963.

At the same meeting, the quarterly dividend of 87 ¼c per share was declared on the preferred stock, payable March 15, 1963 to stockholders of record March 1, 1963.
Pheno Mfrs. Build 33 Single Catalogs

Rowe AC Releases Belafonte, Damone

CHICAGO—P. N. (Phil) Glover, Rowe AC Services, has released four more Top Talent albums. One for box programming, it was announced last week. The selections are as follows: "The Many Moods Of Belafonte," Harold Belafonte, RCA Victor; "Misty and the Blues" Jack Teagarden, Verve; "The Lively Ones" Vic Damone, Capitol; and "Persuasion On Stage" Maury Laws. The company releases two disk packs per week adding to a catalog of LP selections available in 33 1/3 rpm packs on the seven inch single disk. Disks come in packs of five singles with ten selections from the LP, plus a color reproduction of the LP cover. Rowe AC photographs are equipped to play both 33 and 45 rpm speeds and accommodate displays of the LP Jackets. The firm has built a sizable catalog of LP material for operators interested in programming this type music.

Meeting & Show Dates

11—California Music Merchants Association (Monthly) Place: Fresno Hotel, Fresno, Calif.
12—Coin Machine Operators Assoc. Place: Columbus Hall, Houston, Tex.
12—California Music Merchants Association (Monthly) Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
13—Westchester Operators’ Guild, (Monthly) Place: American Legion Hall, 57 Mitchell Place, White Plains, N.Y.
14—Becks County Amusement Machine Operators Association (Monthly) Place: Armiti Restaurant, Reading, Pa.
18—Associated Music Operators of Rochester (Monthly) Place: Sheraton Hotel, Rochester, N.Y.
19—Music Operators Assoc. (Monthly) Place: Barclay Hotel, Toronto, Canada
24-26—National Candy Wholesalers Assoc. (Annual) Place: Sheraton-Plaza Hotel, San Francisco, Calif.
25—Central State Music Guild (Monthly) Place: 803 Main St., Peoria, Ill.
Mar. 1-2—South Dakota Music & Vending Assoc. Place: Sawnee Hotel, Brookings, S.D.
1—California Music Merchants’ Assoc. (Monthly) Place: U. S. Grant Hotel, San Diego, Calif.
4—Phonograph Merchants’ Association (Monthly) Place: Zephyr, 315 Hayes, Oakland, Calif.
4—Eastern Ohio Phonograph Operators’ Assoc. (Monthly) Place: 4104 Rush Blvd., Youngstown, Ohio (General)
4—California Music Merchants’ Assoc. (Monthly) Place: 311 Clay, Oakland, Calif.
5—Harbor Music Operators’ Association (Monthly) Place: Cook’s Bullpen, Paramount, Calif.
6—Amusement Machine Operators Assoc. of Penn. Place: Colony Inn, 3 Miles c/o Harrisburg Pa.

Seeberg Announces Judy Garland, Curtis

CHICAGO—The Seeberg Sales Corporation has announced the release of two more Artist of the Week disk packs featuring programming material for the firm’s 33 1/3 speed photographs. The disks are the 33 1/3 rpm seven inch singles which feature one selection on each side of the disk. Each disk is equipped with a color reproduction of the LP cover from which the selections are culled. Titles of the two new disk packs are: "The Garland Touch," Judy Garland; and "Country Soul," King Curtis. Both disks are on Capitol.

Seeberg also releases an "Album of the Month" which offers six selections from the LP, pressed onto one seven inch 33 1/3 rpm single—three selections to each side. The disk is available on the new LP Console machines at 50c per "little LP."

Bill Leask

ALBANY, N.Y.—Henry Wertheimer, sales director, Davis Distributing Corporation, distributors of Seeberg vending and phonograph equipment, recently announced the appointment of Bill (M.) Leask as Eastern Division sales manager for vending operations. He will work out of the Albany and Syracuse offices of Davis.

Leask replaces Bill Fitter who was with Davis for more than two years. Fitter will have his own manufacturers’ representative firm for vending products.

A native son of Oswego, New York, Leask comes to Davis from a sister company, Background Music Mid State Inc., where he was Utica salesman for Seeberg and Musak Background Music systems.

Prior to joining Background Music Mid State Inc., he was in sales and management with Leask Manufacturing Company, Kurt Salmon Associates, West Chemicals Company. During the second world war, he served in the Merchant Marine as a Warrant Officer on tankers.

NEW ROWE AMI

hottest phonos in years!

Programs 200, 160 or 100 selections. Sensational self-contained Stereo, * Sophisticated design, moving color, Outstanding engineering developments for simplified operation.

*Patent pending

One display now at your Rowe AMI Distributor

Rowe AC Services

Division of Automatic Center Company of America
28 S. Michigan Ave., Chicago 3, Ill.
Gottlieb’s “Gauchito” 4-Plyr. Has Extra Ball Feature

Playboard Auto-Clamp Eliminates Screws, Speeds Service

CHICAGO—Alvin Gottlieb, D. Gottlieb & Co., announced the release of Gauchito to all Gottlieb distributors this week. “I needn’t remind anyone,” said Gottlieb, “that our 4-player games always have dynamic earning capacity. However, Gauchito can realistically be called, ‘4-Player Magic.’ Never before has one Gottlieb game offered as many new and important-features. And location tests at world-wide points indicate Gauchito will be the most outstanding profit-maker in 4-player history.”

“Operation in this country, and in numerous overseas markets know felt the need for this new-time, new-money coin-op game. In the light of the significant introduction in the development of a Gottlieb four-player pinball amusement game,” Gottlieb said. “Where ‘Gauchito’ is concerned, we have gone all out to create the exceptional four-player pingame— in every way possible. The operators, as well as location owners and players, were fully considered in the development of Gottlieb’s ‘Gauchito’.

“Gauchito features the most sensational new-service feature ever introduced,” said Gottlieb. “The new Playboard Auto-Clamp completely eliminates the screws that normally hold the playboard down. Now, you just lay the playboard flat on top of the machine and lever and lift the board. This allows immediate access to the interior of the game. No screws to take out; no time for the service man to forget to put back. The Auto-Clamp will significantly reduce service time. It’s truly a service man’s dream.”

Gauchito also features the dynamic new “extra ball feature.” This revolutionizes the pinball game. The feature utilizes an extra ball when the player hits the Roto-Star on the Twin Roto-Targets. Each time an “extra ball” is made it is a light which the player indicates the “same player shoots again.”

In addition, Gauchito features new front door styling with a new coin return; a new double-sized cash box and a new maximum security “double-arm” door lock; additional play features are rollover activated vanishing targets; Roto-Targets, bullseye targets that turn when bumpers on-off; four places to spin Roto-Targets. Further, Gauchito contains all the de luxe Gottlieb features that include: star targets; dual flippers; match score feature; dual flippers; “hard-cote” protective playboard finish and a slug rejector.

NEW SERVICE FEATURE is demonstrated as Gottlieb’s Playboard Auto-Clamp releases playboard. Technique eliminates need for screws, speeds service.

Word from our London office indicates that the A.T.E. show was another roaring success and that over 40,000 people saw several representatives from the USA. Harold Kaufman, Musical Distributors, decided not to attend, after carefully considering the operation and the Wurlitzer business, which, according to All Todd, was doing a swell business. In fact when we called, North Tonawanda had just promised additional machines during a last minute delivery.

Vic Haim, R.L. Belman exec, and his right hand man, Morris Nahum, had at stay home because of the volume of export business both on the piers since the strike and heading for the piers now that it’s over. Because of the details involved Vic couldn’t give us a specific trip is scheduled for next month however and at that time the Belman trip will visit about ten countries.

Joe Munves came up with a Reptile Machine several months ago and only last week a record of a Reptile of a Reptile of a Reptile of a Reptile was complimented by a coin-operated novelty machine features a snake charmre with basket and three snakes plus recorded oriental music which accompanies the wiggling life like reptiles. Joe just a good piece of it and we ship it this week.

Mike Munves down in Hollywood, Fla, with Rose, staying at a spa which offers baths and the usual health facilities which attracts Mike each year (usually to Hot Springs) to help him relax. SF ‘Rasty’ stayed home this trip!”

Eastern Flashes

Wire—Phone—Write Today
Send for Complete Lists From World’s Largest Inventory

All Pricesquoted Ctned F.O.B. Philipa.

Cash Box—February 9, 1963
Local coin machine execs are becoming "Spring-Minded" these days, despite the shivering, blustery weather in the Windy City. The reason, of course, that they are hard at work mapping out the big Spring Sales campaigns ahead. And, we gather there are some interesting amusement game items on the drawing board. At least, an excellent Spring Season is predicted from most coin machine quarters here.

Big news was made at D. Gottlieb & Co. this past week, where Gottlieb's exciting, new 4-player "Gaucho" was released to the domestic and overseas markets. This singular, most significant fact expressed in union by Alvin and Nate Gottlieb and by Judd Weinberg is the introduction of a 4-player pinball amusement game here at this time. They herald "Gaucho" as a terrific amusement game for all markets.

The momentum has started at Bally Mfg., as Herb Jones, Bill O'Donnell, and Ray Hendricks. Bally Mfg. spell it out to us. We refer to the heavy sales action and acceptance at Bally Mfg. for the new "Table Hockey" amusement game which was released to all markets last week. While we're on the new game kick, we're happy to report the excitement being generated at Williams Electronic Mfg. Corp. for that firm's plans for a new baseball amusement game. The new game, which will be named "Major League" will be released to the trade shortly, according to proxy Sam Serna and vice pres Art Weinand. Meanwhile Sam, Art and Jack Mittel are busy "beatin' the drums" for Williams' terrific "Tom Tom" pinball amusement game.

Talking about big action: Mort Secore, sales director at Chicago Dynamic Industries, info's excitedly that he shipped a whole freight car of games to Bill Hitz of A-MO Sales Co., in Los Angeles, California just this other day. Half of the car was loaded with Chicago Coin's "Royal Crown" big ball bowlers, and the other half was loaded with ChiCoin's new "All Star" baseball games. Mort see the action is hot and heavy with ops everywhere clamoring for "All Star" baseball.

Now that the showings of wurlitzer model 2700 phonos are over at First City Coin, a coin exchange Joe Kline, proxy of First City, tells us, Sam Kolber and Fred Kline are getting 'write's cramp' writing orders for operators in this area. Naturally, Bert Davidson, Wurlitzer's district manager, is smiling happily, after witnessing such exceptional action in Chi, as well as at Harry Jacobs' United Distribus in Minneapolis.

Joe Robbins, general sales manager of Empire Coin Machine Exchange, info's that Empire Coin owner Gil Kitt is due back from the West Coast this week and will hit the road last week to call on operators... With an eye toward the upcoming Spring Season Chet Gore, proxy of Exhibit Supply Co., is readying his big Spring promotion for Exhibit's new "Card Series."

Stanley Jarocki, of Seeburg Corp., tells us that Al Cook's job of surgery was not his cup of tea as we reported erroneously recently. It's a good thing for Al we didn't perform the surgery. (Well, as they say it—an ear for an eye).

The wanderlust is again upon the execs of Rowe AC Services. Last week Jack Harper, president, jetted to the East Coast, exec vice pres Dean McMurdie headed west, and vice pres Fred Polk left for Cleveland. Vice pres Tom Sams remained in town 'trying to keep the frigid air out' at Rowe AC Services' offices.

Eddie Ginsburg and Harold Schwartz, Atlas Music Co., are simply delighted over the somewhat moderate weather we're enjoying (briefly), as the operators managed to leave their warm abodes to motor out to Atlas Music to look over the Rowe-AMI phonos and Rowe vending equipment... Bill DeSelm, United Mfg.'s, busy sales chief, expressed his continuing joy over the exceptional sales he's enjoying with United's "Sparky" shuffle alloy bowler, "Cyclone" pull-bowling alloy, and "Circus" roll-down bowler.

World Wide's Nate Feinstein and Art Wood will motor out to Rock Island, Downstate Illinois, Thursday, Feb. 7, to host a service school class at the Fort Armstrong Hotel for area ops. The Seeburg "LP Console" coin-operated phonos will be featured during the sessions conducted by Seeburg's Chuck Gates and World Wide's Newell Bellamy, Meanwhile Iris Ovitz, Fred Skor and Howie Freer will stay behind to meet and greet visiting operators at World Wide.

It was a real pleasure visiting with Edward G. Doris, exec vice pres of Rock-Ola Mfg., and ad chief George Himker last week. Ed, who recently returned to the city nursing a bad seige of the "fur," is now back to good health, feeling very chipper (between smiles). While at Rock-Ola we managed to pop in on Frank Doyle, vice pres in charge of Rock-Ola's "YTV" vending Division, Les Rieek, Art Ehliert, Art Janacek, Jack Barabash and Hugh Gorman... J. H. Keeney's proxy Roy McGinley, vice pres Dick Tennes, and Clayton Newton are still positive over the action Warner's Maury Sykes is enjoying with Keeney's products at the Amusement Trades Exhibition in London, England this week.

Last week Midway's Ralph Sykes called attention to the important fact that a supplier can actually, through skillful shooting in Midway's new "Carnival" target game, have an unlimited number of balls to play in each game. This, Ralph, says, is a singular achievement in amusement game development.

Yup, we were quite surprised when we confronted a bearded Ed Ruber, at Wico Corp. the other day. Although we readily expected a lot of bearded jargon from Ed, we were somewhat solicited that the reason for the hirsute adornment was a painful windburn on his face caused by the rugged weather hereabouts. According to latest reports Ed is clean-shaven again (an ex-bean!).

Johnny Frantz, proxy of J. F. Frantz Mfg. Co., tells us he's so busy these days with production of his lineup of amusement games ("Little Leaguers Double Header," "Savvy Business," "U. S. Marshall" and "Kicker & Catcher") that he's been forced to burn plenty of midnight oil keeping an eagle-eye on his production and shipping facilities. Incidentally, Johnny joins the expanding list of local coin machine nabobs who are expecting a banner Spring Season.
NEW 4-PLAYER MAGIC

ALL NEW GACHO

NEW EXTRA BALL FEATURE NEW COIN RETURN NEW PLAYBOARD AUTO-CLAMP

NEW DOUBLE-SIZE CASH BOX NEW FRONT DOOR STYLING NEW MAXIMUM SECURITY DOOR LOCK

PLAYBOARD AUTO-CLAMP—No more screws to hold the playboard! Just pull the lever and lift the board! Gives immediate access to interior mechanism. Truly a service man's dream.

FRONT DOOR—Heavier! Sturdier! Coin return on door. Only one return for either one or two chutes. Beautiful dimensional effect.

DOUBLE-ARM LOCK—Stronger! Two steel bars lock in two places for maximum protection. Moulding clamp for added safety.

DOUBLE-SIZE CASH BOX—Much larger! Holds twice as many coins as conventional box. Easily removed from new "step down" cabinet design.

EXTRA-BALL FEATURE—Hitting the Roto-Star earns the player an extra ball. Exclusive play-maker adds more player appeal.

SEE THE MAGIC OF THESE PLAY-MAKING, PROFIT-MAKING FEATURES:

- Extra ball feature made by hitting Roto-Star
- Making rollovers advances Roto-Target value
- Hitting Roto-Target scores indicated value; re-sets target values
- Bulls-eye targets turn pop bumpers on and off
- 4-places to spin Roto-Targets
- Stainless cabinet trim All the deluxe Gottlieb features

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IT PROMOTES ITSELF

From its colorful, play-inviting dome display to its glowing stereo promotion panel, the Wurlitzer 2700 is a beautiful advertisement for itself. By sight, by light and by sound, it sells music around the clock in every location it graces.

IT HELPS SERVICE ITSELF

Another Wurlitzer exclusive. The program unit lowers in a vertical position to speed title strip changing. Record changing is almost automatic. Tone arm adjustment and needle changing are simple, high-speed operations on this phonograph that practically takes care of itself.

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A galaxy of extra income stimulators headed by the Golden Selector Bar actuated Ten Top Tunes feature, this greatest of all Wurlitzers is shattering previous totals for making money wherever installed.

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Available in
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13 Ft. Shipping Weight (Crated) 740 lbs.
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Better Extraction Per Pound by evenly saturating the coffee in the brew chamber with a continuous stream of clear, deflected water to carry the solubles away from the coffee grounds.

Compressed Air Flush System reduces waste water. Requires only one 5 gal. waste bucket. Lowers maintenance time. 30 Second Takedown of brew mechanism speeds sanitizing time.

Here's how the Rock-Ola Model 1401-S produces rare coffee flavor with operative features that help the operator achieve top profits.

Brewing time is adjustable / No coffee re-wash / Positive control of coffee throw / Compressed air brewer flush system / Positive control of cup level.

The Model 1401-S is easier to service, too. All ingredient dispensing systems and components requiring sanitizing/servicing are easily removed, facilitated by quick-disconnect Jones Plugs and slide out/swing out components.

Model 1401-S single-cup, fresh-brew coffee and hot drink vendor

Perfect Coffee! Rich, flavorful and zesty . . . fresh-brewed one cup at a time and served four ways: Black, black with sugar, with creme, with sugar and creme. Also serves delicious hot whipped soup and hot whipped chocolate.

Rock-Ola also offers the Model 1401, which is identical excluding the offering of hot whipped soup. A modular cap and skirt conversion kit is available for Model 1401 and 1401-S when used in full line vending bank.

Rock-Ola quality and excellence of engineering gives you years of trouble free performance and dependability. Model 1401-S and 1401 are finished in beige, green and grey, all metal construction, piano hinged modular doors, colorful illuminated panels and gleaming metal appointments.

PUT THIS PROFIT PRODUCER TO WORK FOR YOU NOW!