This obviously happy family is the Del-Fi clan—a gifted foursome comprising (l. to r.) Johnny Crawford, Bobby Crawford, Bob Keene, president of Del-Fi and Bobby Curtola. The reason for the jovial expression on the quartet is the consistent success the label has enjoyed during recent years. From the TV ranks of "Rifleman" came Johnny Crawford who has left his mark on the disk industry with four consecutive hits including his current smash "Rumors." In '63 Johnny is slated to star in his own TV series and his first film. Bobby Crawford, Johnny's brother and a TV Emmy Award winning actor in his own right, promises to be another Crawford we'll be hearing from in the near future. He has teamed with Johnny on a new single dubbed "Good Buddies." Bobby Curtola, a Canadian star, hit big in the U.S. recently with "Fortune Tellers." His latest is "Aladdin." Keene, a veteran of the business, played an important role in the careers of such stars as Sam Cooke and the late Ritchie Valens and is now guiding the careers of the above trio of youngsters.
ANOTHER CLAUDE (Wolverton Mountain) KING SMASH!

I've got the world by the tail.
Although the rule may pay the rent in our business, Exceptions are responsible for making it the exciting and interesting means of earning a living that the record industry is and has been since its inception.

Never a day goes by that something big doesn’t develop out of the much discussed “left field.” The unexpected in our business has become so commonplace that the industry seems to accept the unanticipated almost nonchalantly.

Who could have guessed only a few years ago that folk singers and folk songs would have such tremendous acceptance on records. Ninety-nine people out of a hundred probably would have turned down an Italian song called “Volare” if offered to them a few years ago. And who could have figured that by November of 1962, almost every jazz artist would have an album of music featuring a beat called the Bossa Nova.

Now, once again, the unexpected has set the industry on its ears. Just as everyone was writing the epitaph on comedy albums, a few dramatic events in recent weeks have completely changed the picture in this area.

One event, of course, is the success of the Warner Bros. Allan Sherman LP, “My Son the Folk Singer” and the other is the overnight sensation of last week—Vaughn Meader’s Cadence LP, “The First Family.”

We can now add to the long list of people who said that rock and roll was a passing fancy, an equally long list of people who more than once in recent months concluded that Comedy albums were passe.

It should be obvious by now that there is absolutely nothing that we can be sure of in our business. Regardless of past performance, anything in our business, if it’s original and creative, can meet with great success.

Contrary to repeated denials, show songs can sell. A jazz single can be number one. So can a classical album and so can a two pocket LP. Instrumentals without a teen beat can top a million and a blues singer can sell country music like it has never been sold before. Yes, teenagers will make a big hit out of a Walter Brennan single and no, comedy albums are not dead.

It’s true that the above mentioned factors are the exceptions and not the rule. But our business is one big story of exceptions and it’s these exceptions that make the BIG money in our business. The exceptions are responsible for breathing new life and new vigor into our industry.
BOBBY VEE: IDLE OR IDOL?

Never idle. His sales continue to GROW and GROW and GROW!

Item: Ten consecutive hit singles in the last 2½ years.
Item: Eight big-selling albums with one on the charts now.

As a ten million dollar commodity, Bobby's sales success is complemented by millions of teen-age fans who place him in the "idol" category. Don't let that rocking chair fool you. JFK uses one too. Keep rocking, Bobby!

HEAR BOBBY VEE'S NEW SINGLE NOW... ON LIBERTY RECORDS

"Anonymous Phone Call" and "The Night Has A Thousand Eyes"—#55521
Victor’s Christmas Catalog Gets Big Promotional-Ad Campaign

NEW YORK—A “strong Xmas window display dealer program from RCA Victor Records, backed up by an extensive national advertising campaign, including TV spot, exposure, and new point-of-sale materials,” is under way. Through the 1962 Xulete program, Victor will distribute across the country, giving the impression that these specially-fitted Christmas window display their choice free of one of three gifts—a Victor De Luxe Bar Set, a Westinghouse Beauty Care Health Fan, or a Lionel Tri-Ax "Scalestreak" Auto Motor Racing Set GP2. Victor will support its Holiday re- leases with new, eye-pleasing pop and Beat-Sen albums with national advertising in such consumer publications as: Esquire, Playboy, New Yorker, Cosmopolitan, Show, New York Times Magazine.

Command Tape Sales Up 47% 

NEW YORK—Sales of Command Records four-track tapes during the period Oct. 15-Nov. 15 increased 47% over the previous month’s sales, assure a record year for Command’s tape sales, according to sales manager Loren Becker.

December and January shape up as banner months, says Becker, who notes that popular and classical tapes are selling equally well. Tape sales for the two-month period traditionally drop off when Christmas shoppers pur- chase tapes for gifts, and when new tape recorder owners begin stock- ing their tape libraries. Sales are expected to be up by more than 50% higher than in the same period last year.

Recent tape issues by Command, “Changing Seasons” by Roberta Flack and Alfred Drake, and “Beethoven’s Symphony No. 4” by William Stein- berg and Pittsburgh Symphony Or- chestra, lead the catalog in sales. In third place is “Enoch Light and His Orchestra Play Irving Berlin at Car- negie Hall.”

The releases scheduled for December in time for the Christmas buying season include the cast version of “The School For Scandal,” (the play was written in 1777), narrated by Henry Morgan and read by 14 actors from the Schubert Symphonies Nos. 8 & 9, by Steiberg and the Pittsburgh Sym- phonica.

Checker’s “Limbo”/“Popye” Tension Set

NEW YORK—Chuck Checker has his third million-selling single in “Limbo Rock” and “Popye (The Hit Parade)”/“Cheery Yonder Rap Records reported last week. Checker’s recent hits also include “American” and “The Twist and” “Let’s Twist Again.”

Columbia Reports One of Top Weeks in Singles

NEW YORK—Columbia Records had one of its top singles sales weeks last week, the company noted.

The label reported particularly heavy sales on “Go Away Little Girl” by Steve Lawrence, number 28 on this week’s Top 100; Marty Robbins’ “Ruby and Me,” number 29; and Tony Bennett’s “My Little Heart in San Francisco,” which, after a period of many months, is still com- ing up with Top 100 sales. The label also has a Bluegrass entry on the Top 100, “Chicka Chicka,” by Flatt & Scruggs, number 96 in its initial appearance on the Top 100 this week.

“Major” Reprise Statement Due From Sinatra

NEW YORK—Frank Sinatra will appear at the “Wall of Sound” anti- bootleg concert to be held on behalf of his Reprise label at a cock- tail party at Chicago’s Ambassador Hotel this Wed. The announcement made in the past few weeks that Sinatra will become president of Reprise Sales, a post formerly held by Jay Lasker, who recently resigned. Mr. Ostin, executive veep, and Charles A. Moses, public relations and publicity director for Sinatra’s Essex Productions, will also be on hand. Sinatra is currently appearing at a nitty near Chicago.

Columbia Sets 13 LP’s For Dec.

NEW YORK—Columbia Records is releasing 13 new albums in December, as previously announced, one of the issues is a soundtrack LP of “Billy Rose’s Jumbo,” starring Dean Martin, Jerry Lewis, Donald O’Connor, and Lucille Ball, with Jimmy Durante and Martha Raye. The other albums include; Robert Goulet’s “Sincerely Yours,” Percy Faith’s “Kings of Swing,” Duke Elling- ton’s “Midnight in Paris,” “The Bitter & The Black,” recorded in Person at the Bitter End, Pert Schonauer’s second album of a Jazz Musician,” Paul Horn, “The Unforgettable Guitar of Hank Gar- land,” Joe Pass’s first album, “Rollin’ with the Jones,” Rodgers Bbnd,” Vic Danone’s “Young & Lively,” “Half Past Wednesday,” an original cast LP of the successful musical, and a classical outing, the first recordings of works by contemporary American composers such as George Barlit’s “Chamber Concerto” with the Philadelphia Philharmonic and four other LP’s of wind and percussion groups, the New York Philharmonic. The other releases are “Two Little Pieces for Wind Instruments and Percussion, Op. 83 and Sonatinas for Strings written and played by The Philadelphia Woodwind Quintet” and “Kodaly’s Dances No. 5 played by The Beaux- Arts String Quarte.

NARM Sets 1962 Rack Jobber Study

PHILADELPHIA—NARM, the rack- jobber association, is setting its sec- ond annual survey of the rack-jobbing field. Fred Matl, assistant to Jules Malamud, executive secretary.

Malamud said that a confidentIAL questionnaire for rack-jobber mem- bers, containing five questions, was sent out this month. The final report to the 1962 NARM study to be made during the business sessions at the 1962 NARM conven- tion. The first study conducted in San Francisco, March 3-7. Bro- chures similar to those printed for the 1961 study are expected to be available for a dollar per copy for small hand- tire disk and rack-jobber industries. Edward M. Snider is chairman of the NARM survey committee.

NARM’s 1961 rack-jobber members, in supplying confidential information on their operations, which contribute to the final cumulative tabulations used in the final report. The first re- port said, a four-fold service: to their association, to the industry as a whole, to the rack jobbing end of the disk industry, and to the record con- ness operations. Wide distribution of the 1961 NARM Study brochures, which contained the results of the survey, in the past year, was made available at the industry conventions, and was sent to variety and drug chain buyers, and supermarket executives.

The report appeared in the June 1961 issue of the magazine. The results have been widely quoted, and articles on the study featured in such business magazines as The Discount Merchandiser, Progressive Grocer, Rack Merchandising, and Supermarket News.

An important area to be covered in the survey is the subject of dollar grocers, who have all its LP sales. A dollar volume figure will be requested, as well as a comparison between this year’s figure and last. A dollar vol- ume breakdown will be made for sin- gles, EP’s, kiddy records, mono and stereo albums. The discount plug- ure will be surveyed, and a compar- ison drawn with the situation as re- flected in the 1961 study, NARM’s said. The indications are that the 1961 gross dol- lar volume figure of $80,950,000 for NARM members, will undoubtedly go up to the $100 million dollar mark for 1962.

Because of the versatility in types of retail outlets served by rack mer- chandisers, requests for changes in emphasis on the concentration of the major areas, close attention will be paid to numbers of locations in the different types of markets, variety store chains, drug chains, department stores, discount stores, service PX’s, etc., and the number of product placed in these locations.

One of the most interesting areas in last year’s survey was the break- down of the dollar grocer’s LP’s sold by rack Jobbers:

Country, rock and roll, original cast, and movie Soundtrack, jazz, classical, and easy listening. The subject, Malamud stated that it is ex- pected that an even greater versatility of product will be revealed this year, as a result of the survey.

A great deal of interest among rack jobbers and manufacturers lies in the activities of the NARM committee. First releases will be included in the survey for the first time this year. On this subject, Malamud said, “Many of the leading members have renewed their desire for a clear statistical pic- ture of the budget situation, and the questionnaire is being constructed to provide the "Green Blinn" h, y. I think there will be many interesting revelations in the budget field, and the evaluation of the existing discount situation with the budget picture may answer many questions for record merchandisers and manufacturers alike, perhaps helping them formulate future directions within the industry.”

Phony Disk Seller Fined On Probation

NEW YORK—Another step in the war on record counterfeiting was con- cluded recently when Sidney Mit- telman, charged with selling records bearing counterfeit labels, was fined $100 and placed on probation by Judge Barnet of the State Supreme Court in Jersey County, New Jersey. The sentencing occurred November 9.

Mittelman pleaded guilty on November 5 to two indictments charg- ing that he sold the sale of copies of Cameo’s “Ding-A-Ling” and “Swinging School” and Swan Records’ “Jump Over” and “The Urges.” The criminal prosecution was started in June, 1960, and the indictments were returned that month and in the fall of 1961 under provisions of a New Jersey statute making it a misdemeanor to sell a product bearing a counterfeit trademark or label.

Of material assistance to the County prosecutor’s office was the work of the State Attorney General’s counsel, Steinberg, Steinbrook, Lavine, and Witt, active in ARMDA’s anti-bootleg and anti-counterfeiting campaigns.

Of the $750 trial fine, $500 was levied on the first count, relating to the counterfeiting charge relating to the Swan Records. The drive against counterfeit- ing and bootlegging, spearheaded by ARMDA, recently resulted in the passage of a law under which the shipping in interstate commerce of records bearing a coun- terfeit label is a federal offense.

Cash Box—December 1, 1962
Top Capitol Artists In Dec. Albums

NEW YORK—Capitol Records is releasing four albums, featuring top names in its catalog, for Dec. 1.

New LPs: Among the new LPs to be released will be the following:

- "Dear Lonely Hearts," named after his singles click; Frank Sinatra will sing "The Rodgers & Hart Song Book," including R&M material culled from previous Sinatra LPs, and he will sing "Wait Til You See Her," not released before; Tennessee Ford has "Book of Favorite Hymns," inspired by the new Prentice Hall publication of the same title (jointly promoted by Capitol and the publisher).

A new LP consists of 15 favorite selections from Ford's best-selling series of religious LPs, a songbook contains music and lyrics for a total of 50 selections from the Capitol series, including those on the LP; "Family Album" by The Kingston Trio is dedicated to the Peace Corps and includes a title song written by the trio's John Stewart (see separate story).

Morty Palitz Dies

NEW YORK—Morty Palitz, the longtime music man, died on Sat., Nov. 17, at Lenox Hill Hospital while recuperating from a heart attack.

Palitz, who was 53, had been in show business for almost three years. Besides his activities as a disk exe and producer, he was also a violinst, composer and conductor. With Alex Wilner and Bill Engvick, he was responsible for one of the all-time staples, "We're Young."

His last disk affiliation was with the Edgewood-Apollo setup. Previously, he had served as vep and general manager of Jubilee Records (1958-59). From 1947 to 1952, he worked for Decca, first as disk writer serving as director of pop A & R during 1951-52. Besides cutting various artists, he produced Decca's original-cast recordings of "Guys & Dolls," "The King & I," and "Two on the Aisle."

He started out as a record salesman in 1938 for the American Record Corp., which then owned the Brunswick, Columbia and Okeh labels. Palitz soon became a recording director, and in 1938, when American was absorbed by the Victor branch of the Brunswick Records, he became a producer at the label, cutting such names as Benny Goodman, Count Basie, Mildred Bailey, Xavier Cugat and Eddie Duchin.

He was survived by his wife, Jeanne, and his brother, Dr. Laurence Palitz.

Decca Offers Xmas Spin Pre-Packs

NEW YORK—Two seasonal holiday programming pre-packs have been issued by Decca Records to facilitate the performance of popular Xmas chart favorites. Separate pre- graph, all-frequency and all-foreign pre- graph, the other highlighting country music material.

Special self-sealing envelopes have been made and imprinted for easy identification of radio receivers. Alternatively, they read, "Open Now for Happy Holiday Programming" and "Open Now for Merry Christmas Style Country.

The records were mailed from Decca’s Glenside, N.Y., factory to individual branches and distributors throughout the country for distribution to radio stations.

The pop pre-packs contain the year-in-year-out holiday favorites "White Christmas" by Bing Crosby, Russ Morgan’s "Blue Christmas," Brenda Lee’s "Rockin’ Around the Christmas Tree," Guy Lombardo, "Jingle Bell Rock" by Bobby Helms and last year’s "Dear Gesu Bambino" by Christian Morandi and narrated by Steven Meisel.

The featured records in the country pack are: For Folklores, following the traditional song "Frosty the Snow Man" and "Rudolph the Red Nosed Reindeer," "White Christmas" and "Blue Christmas" by Ernest Tubbs. "Christmas Time in the Mound," "The Rockin’ Santa" and "Still Will" by Bill Monroe; and a new record by Kitty Wells, "Please Don’t Ain’t Like Christmas Anymore" and "Dasher."

A special mailing of the pre-packs is being made to all Decca single subscription service members, as well as branch and distributor outlets for general radio station distribution.

In addition, the seasonal pre-pack label has released a Burl Ives single, "The Twelve Days of Christmas," and "The Indian Christmas Carol," from his holiday LP, "Christmas Eve with Burl Ives."
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. ME AND MY SHADOW
   Frank Sinatra/Sammy Davis Jr., Dean Martin (Reprise 20,726)
2. AGAIN
   Letterman (Capitol 4651)
3. GETTIN' READY FOR THE HEARTBREAK
   Chuck Jackson (Word 128)
4. YOU WON'T FORGET ME
   Jackie DeShannon (Liberty 55497)
5. THE LONGEST DAY
   Mitch Miller (Columbia 42365)
6. TOO STRONG TO BE STRUNG ALONG
   Monetlettes (Tamla 34072)
7. HERE I AM
   Chip Taylor (Warners Bros. 5314)
8. COME TO ME
   Richard "Popcorn" Wylie (Epic 9543)
9. ANONYMOUS PHONE CALL
   Bobby Vee (Liberty 55521)
10. GONNA RAISE A RUCKUS TONIGHT
    Jimmy Dean (Columbia 42600)
11. MY MAN—HE'S A LOVIN' MAN
    Betty Everett (Atlantic 2160)
12. SEE SEE RIDER
    Lawrence Welch (Atlantic 2162)
13. MINSTREL AND QUEEN
    Impressions (ABC-Paramount 10357)

14. SUNRISE SERENADE
    Willie Mitchell (Hi 2056)
15. THE BEST MAN CRIED
    Clyde McPhatter (Mercury 72051)
16. ZERO ZERO
    Lawrence Walk (Dot 16420)
17. I DON'T BELIEVE I'LL FALL IN LOVE TODAY
    Bobby Bcep (RCA Victor 8083)
18. 4.9.9
    Beach Boys (Capitol 4777)
19. UNDER YOUR SPELL AGAIN
    Lloyd Price (ABC Paramount 10272)
20. WISHING STAR (THEME FROM TARAS BULBA)
    Jerry Butler (Vesey 475)
21. SLIGHTLY OUT OF TUNE
    John Lennon (Liberty 55172)
22. CAST YOUR FATE TO THE WIND
    Viole Goodell (Tiaho 563)
23. THIS LAND IS YOUR LAND
    New Christy Minstrels (Columbia 42992)
24. WALKIN' THROUGH A CEMETARY/TELEPHONE GAME
    Claudine Clark (Chancellor 1214)
25. MIND OVER MATTER
    Nulan Strong (Fortune 546)
26. ALADDIN
    Bobby Curtola (Del-Fi 4185)
27. I SAW LINDA YESTERDAY
    Dickey Lee (Smash 1791)
28. REMEMBER THEN
    Enith (Old Town 1150)
29. DAY TRAIN
    Sandy Nelson (Imperial 5884)
30. THE ONE ROSE (THAT'S LEFT IN MY HEART)
    Bob Wilow (Diamond 125)
31. THE HAPPY TRUMPETER
    Bert Kaempfert (Decca 31499)
32. BIG NOISE FROM WINNETKA
    Casse Case (Coral 62339)
33. STUPIDITY
    Van Dykes (Atlantic 2161)
34. THEME FROM NORTHERN LIGHTS
    Lister Shaw (Amy 862)
35. THREE HEARTS IN A TANGLE
    James Brown (King 5703)
36. DOES HE MEAN THAT MUCH TO YOU
    Eddy Arnold (RCA Victor 8103)
37. I'M GONNA GET HIM
    Vicki Belmondo (Cedence 1430)
38. RIVER TOOK MY BABY
    Dick & DeeDee (Warner Bros. 5290)
39. THERE'LL BE NO TEARDROPS TONIGHT
    Adam Wade (Epic 9557)
40. BLACK CLOUD
    Leroy Van Dyke (Mercury 72057)
41. MY WIFE CAN'T COOK
    Lonnie Russ (41501)
42. TO LOVE
    Red Donner (Gone 5133)
43. IN-BETWEEN YEARS
    James McArthur (Scepter 124)
44. FROM A JACKET TO A KING
    Ned Miller (Fabor 114)
45. BALLAD OF LOVERS HILL
    Teresa Brewer (Phillips 40077)
46. WATERMELON WALK
    Fire Counts (Brent 7034)
47. FLY ME TO THE MOON
    Joe Henderson (Rapp 497)
48. CLEO'S MOODS
    Jay Walker (Harvey 117)
49. GO TIGER GO
    Guy Mitchell (Joy 270)
50. JOEY'S SONG
    Bill Black's Combo (Hi 2059)

which twin has the Tony?
They both do.
Doesn't everybody have Tony Orlando's new smash single?
Of course—it sells like a dream!

"Beautiful Dreamer"
5-9562
Last Christmas it was the Twist—
**THIS YEAR IT’S…**

CHUBBY CHECKER

**LIMBO PARTY**

THE DANCE CRAZE THAT’S SWEEPING THE COUNTRY!

NOW... HAVE YOUR OWN LIMBO PARTY!

P7020

**THIS GREAT NEW ALBUM INCLUDES CHUBBY’S “LIMBO ROCK”**

— THE NUMBER THAT STARTED THE LIMBO CRAZE!

See your Distributor for November Deal Details

GET YOUR ORDER IN TODAY!

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Cash Box—December 1, 1962
**Pick of the Week**

**“HALF HEAVEN-HALF HEARTACHE”** (2:45) [Pepper A.C.S.—Stooky, Mezzetti]

**“TOWER TALL”** (3:18) [Sea Lark B.M.I.—Mandel, Sachs]

**JERRY VALE** (Columbia 42037)

(B+) **“FROM THE BOTTOM OF MY HEART”** (2:45) [Laurel ASCAP—Decca, Cardini] A rather attractive Italian wattser is in the hands of an artist who's skilled at drawing out the best from an element of Italian-market material. Singing in English and Italian, Val's a man. Some loud response, jokebox and otherwise, with this entry. Dean Martin (Reprise) has also cut the tune.

(B) **“THERE'S TO US”** (2:00) [E. H. Morris ASCAP—Leigh, Coleman] This fine happy-go-lucky romantic is from the new film musical, "Little Me.”

**RICHARD BERRY** (Smash 1789)

(B+) **“EVERYBODY'S GOT A LOVER BUT ME”** (2:02) [Garpax B.M.I.—Green] A catchy bluesy format in the traditional mold to convey a looking-for-a-love theme by the over-dubbed songster and his backing, a string-included affair. A somewhat Sam Cooke-sounding date that could get attention.

(B) **“WHAT GOOD IS A HEART”** (2:42) [Barrick & Garpax B.M.I.—Tevis] Something of a Brook Benton light-weight ballad touch here.

**DOROTHY BERRY & JIMMY NORMAN** (1960)

(B+) **“I'M WITH YOU ALL THE WAY”** (2:35) [Hidie B.M.I.—E. & A. Johnson]. Jimmy Norman, who claims to be with "I Don't Love You No More," teams up with Dorothy Berry in a raunchy, tradition-entitled r&b lament. Side has enough good stuff in it to cause quite a stir.

(B) **“YOUR LOVE”** (2:24) [Hidie & Met B.M.I.—S. & R. Gunther] Top-flight, shufflin' teen-angled romance with a pleasing while-back sound.

**JOHNNY CARL** (Gene 5139)

(B+) **“LET'S DANCE TOGETHER”** (2:15) [Gorjay—Evans, Eppe] with a solid upbeat teen sound going on, this one may well want to take advantage of the ribs' collective sensation. Particularly effective is the ork's brass section. Ditty itself is infectious. Stands a chart chance.

(B) **“HOW WILL IT END”** (2:10) [Potomac B.M.I.—Denenberg] This romantic affair is a quick-cut cut.

**AL CAIOLA** (United Artists 546)

(B+) **“KALINKA”** (1:50) [Peek & Laflin B.M.I.—Salvetti, Popp, Datia] Tasteful opus with a Russian flavor gets a bright reading for the cutting, with his full-ork backing. Cheerful, commercial cut.

(B) **“GUITAR BOOGIE”** (2:14) [Rivulis & Gare ASCAP] [Smith] The oldie is geared for the teen-market—and with good-natured driving spirit.

**EDDIE CURTIS** (ABC-Paramount 19378)

(B+) **“DING BAT”** (2:26) [Amelia ASCAP—Crittenden, Flournoy] A distinctly easy-listening look in the doo-wop sweep of a multi-toned, perky ensemble. Capable of moderate attention. Curtis is a pro at the swing game.

(B) **“I CAME A LONG WAY (To Be Kissed)”** (2:28) [AMPCO ASCAP—Curtis] Another good-natured swing session.

**REG OWEN ORCH.** (Palette 5093)

(B+) **“GONNA HIGH LIFE”** (2:35) [Zeodac B.M.I.—Charles] The Owen orch and a kicking, charming connoisseur engage in a colorful pachanga-styled session. Side has a swingy quality that many folks will want to convey to their listeners.

**B) **“YOU BEWITCHING YOU”** (2:00) [B.M.I.—White, Datin, Vidolin, Goel] An affably swingin' arrangement—topped by an oldie—can't hide a lovely sentimental melody.

**HANS ARNO SIMON ORCH.** (Atlantic 5168)

(B+) **“AFRICAN HOLIDAY”** (1:40) [Miterrion B.M.I.—Simon] Too up-tempo a departure for a untouched group. Bovick offers a dispersing, fanciful reading of a charming number. Sound sort of "African Beat." It can come-up with solid airplay.

**B) **“BLUE RIDERS”** (1:36) [Miterrion B.M.I.—Bank] Some of the most current instrumental statements for another good-natured instrumental.

**ART FARMER** (Mercy 72062)

(B+) **“THE SWEETEST SOUNDS”** [Williams ASCAP—Rodgers] Art Farmer and crew come up with a first-rate big band bossa nova arrangement of the pretty ballad from "No Strings." Side should do well with ops and spoilers.

**B) **“RAIN CHECK”** (2:50) [Dunhill B.M.I.—Grady, Strayhorn] This side's a low-key danceable item with some sparkling solos.

**BOBBY MIGNON** (MGM 13119)

(B+) **“PLEASE MR. JONES”** (2:00) [White Castle B.M.I.—Rogers, Railey] Good-sounding upbeat Latinish stand by the associated and his full-ork-chorus backing. As above, for the slick-sounding side with the"I can't get you off my mind" who thinks he's still got time to stop the marriage of his gal to another, becaue he's too busy to see the light before he escorts her down the aisle.

**B) **“FOR JUST ONE KISS”** (2:05) [White Castle B.M.I.—Eigle, Rogers, Farrell] In this pleasing Nashville-styled ballad the guy hasn't got the gal either.

**JOE WILLIAMS** (RCA Victor 8117)

(B) **“SOME A DIS 'N SOME A DAT”** (2:11) [Royals ASCAP—Williams, Wyche, Davis] An infectious, acceptable-to-teeners how for the strong blues master on the Victor label. Instead of an out-and-out rock 'n roll backdrop, Williams gets the jazz background from the unblivid band. Looks like a big airplay entry.

**B) **“SHE'S WARM, SHE'S SWINGIN', SHE'S SORRY, SOMETHING FUL”** (2:17) [Martin ASCAP—Fisher, Segal] Swingin' that's more in a smart pop groove.

**HANK BOLLARD** (King 5703)

(B+) **“SHE'S THE ONE”** (2:32) [J&C BM-Billard] Bollard, the father-son jazz professionals, gives his all in this swinging look at the instrumentalists. The Moodsters, offer a reliable shuffle-beats blues outing for both the blues & teen markets.

(B+) **“BRING ME YOUR LOVE”** (2:49) [Ho-La BM-Billard] A gospel feel to this heartfelt plea.

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**Cash Box**—December 1, 1962

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**RECORD REVIEWS**

B very good B good C fair C+ mediocre

— only those records best suited for commercial use are reviewed by Cash Box
Listen, Tom. Don’t bust up just because Mom and Dad want you to be a doctor. I heard ’em tell Uncle Charlie that I was going to be an engineer. Us Smothers Brothers must stick together to beat the rap. First thing tomorrow, we latch onto a bass fiddle and a guitar. We’ll toss to see who gets which and who plays the straight man. Then, it’s good old show biz for us. Okay?

P.S. Okay! They grew up... got on the Paar Show... and look what happened—

THE TWO SIDES OF THE SMOOTHERS BROTHERS
MG 20675/SR 60675

AMERICA’S FIRST FAMILY OF FINE RECORDINGS

Cash Box—December 1, 1962
THE NUMBERS (Dot 16426)

(B+)- "BOSS" (2:22) [Downey BMI—Wenzel] Instrumentalists could craft a number with this strong funky-styled attack featuring an effective guitar and sax statements. Should be expensive.

(B)- "I DON'T NEED YOU NO MORE" (2:18) [Downey BMI—Lloyd, Matteson] Belt vocal is accompanied by whacky instrumental remarks.

JACKIE HAYES (Scepter 1242)

(B+)- "JOHNNY DRIVE ME HOME" (2:05) [Aldon BMI—Hayes] Jackie Hayes [wife of N.Y. deejay Murray (the K) Kaufman], can make the chart grade with her countryish number. Displays a warm and appealing, echo-chamber style on coy and charming soft beats that platter spinners are sure to cotton to. Watch it.

(B)- "HELPLESSLY" (2:40) [Aldon BMI—Goffin, King] Also keep close tabs on this light-beat cha cha romance.

GENE & WENDELL (Philips 40066)

(B+)- "TIGHT SKIRTS" (1:52) [Sandra ASCAP—Buckwell] She wears those-you-what, declare the songsters in this exciting teen dance floor opener. It’s a song that’s tailor-made for hop spins.

(B)- "TWO GUN BESS" (2:22) [Hoffman House & Bros. BMI—Willis, Washington, Jones] Infectious jitter bug item about a female who’s top gun out west.

CINDY RELLA (Carlton 583)

(B)- "HE DON’T LOVE ME ANYMORE" (2:40) [Pambill & Wood River ASCAP—Lovett, Phillips] Off-beat quick-beat stilt, with unusual statements coming from both the lark, other singers and the musicians. Session stands a chance to catch-on.

WILMA BURGESS (United Artists 523)

(B+-CONFUSED) (2:07) [Tree BMI—Taylor] Thrills renders the poignant number against busy, backbeat-bi-chickletad atmospheres. The musicians & chorus. Track might get here-and-there action.

(B)- "SOMETHING TELLS ME" (2:22) [Tree BMI—Tubb] Backed by a soft sound down Nashville-way, the performer does a feelingful waltz of a wistful opus.

BOBBY SMITH & THE SPINNERS (Tri-Phi 1018)

(B+)- "TOO YOUNG, TOO MUCH," (2:00) [BMI-Foga, Foga] Others are talking about another teen team. With this imaginative light-beat blues blend by the songsters. Admittedly an old teen angle, but the arrangement offers a generally refreshing sound.

(B)- "SHE DON'T LOVE ME" (2:40) [Foga BMI-Foga, Foga] A more bade blues ballad sound from the team.

THE FABULOUS DIRNS (Muscor 1023)

(B+)- "THAT SAME OLD SONG" (2:50) [Lowery BMI—South] Fine semi-emotional teen-market affair. Songsters possess a strong lead, who reads the lost-love theme against an attention-getting full ok-chorus arrangement (fits to an interesting solo instrument). Could score.

(B)- "WHERE HAVE YOU BEEN" (2:13) [Lowery BMI—Russell, Carson] Same lead and the backing offer an unhurried rock-fulter date.

JOE BROWN & THE BRUVERS (London Int’l 10552)

(B+)- "YOUR TENDER LOOK" (2:16) [Michael Reine (PRS) ASCAP—Batiste, Gaynor, Reine] English rockster, who clicked big in England with "A Picture Of You," leads-styled romp, country-styled date. Sound will interest the kids.

(B)- "THE OTHER SIDE OF TOWN" (2:17) [Motel Melody (PRS) ASCAP—Brown] Another striking stunt that has the Nashville sound as its heritage.

KENNY ANGEL (Coliseum 602)

(B+)- "TEENAGE HONEYMOON" (2:05) [Garpax BMI—Mize] Well-done teen stinker about newlyweds who are killed in a car accident while on their way to their honeymoon spot. It's a song to come top, of course. "This type of teen take these days. Label is handled by Vista.

(B)- "TRYING TO YOUNG TO DANCE" (1:59) [Garpax BMI—Paxton] Cute Latinish offering for the teen trade.

THE SUNNIES & THE CORNET-TRIO (London Int’l 10017)

(B+)- "TWO KLEINE ITALIEN-ER" (2:52) [Tri-Phi (London BMI)] GEMA—Dorsey—Richter, Buschor] Charming, German-sung duet, trucked by the vocalists, who are backed by a joyful, accordion-included instrumental sound. Might catch-on in the States.

(B)- "Eine Rose aus Santa Monica" (Musicor BMI—Singer) Very sentimental pose here, also elaborated in German.

FRANK MOTLEY (DC 0457)

(B+)- "HITCHHIKIN" (2:08) [Den BMI—Dumont BMI-Mobley, Clithorne] Motley's hand—he describes is as a dual trumpetist—creates a strong rock storm here. Track has an original-sounding romp way, so listen out for the Motorhead's national distriib is U.S. Record Dist.

(B)- "THIS IS OUR LOVE" (1:56) [Enigma BMI—Hoffmann] Lively rock-beat affair with a vocal from Corely Bridges.

KELLY STONE (Repise 20,154)

(B+)- "NOBODY IN THE WHOLE BROAD WORLD" [Tri-Phi BMI-Barry] Fella tells his runaround Sue that he's her best bet in this type of tear-jerker. But the vocals by the singer and his rock-a-string backing, well-done attack.

(B)- "TRYING TO WIN YOUR LOVE" [Tri-Phi BMI-Barry, Resnick] More upbeat stuff.
MEASURING UP TO A BIG HIT!

Building Memories

BOB BECKHAM

on

DECCA naturally!
Pick of the Week
Newcomers

“SANTA CLAUS IS COMING TO TOWN” (1:45) [Leo Feist ASCAP—Coots, Gillespie]

“CHRISTMAS TEARS” (2:43) [Saturday ASCAP—Crowe, Bass]

THE FOUR SEASONS (Veiday 478)
The Four Seasons, who’ve had phenomenal success hitting the top spot with their first two Veiday releases, can do it again with this Yuletide effort. It’s the delightful oldie, “Santa Claus Is Coming To Town,” that the fellas do up in a stomp-y “Sherry”-type Big Girls fashion. It’s loaded with Xmas sales dynamite. Get with it, Backing. “Christmas,” is an inviting beat-ballad super original. Both sides are in their “Four Seasons Greetings” LP.

“HENRY HAD A MERRY CHRISTMAS” (2:30) [Glo-Mac, Metric BMI—Crockett]

“WHITE CHRISTMAS” (2:25) [I. Berlin ASCAP—Berlin]

WALTER BRENnan (Liberty 5516)
Brennan, who’s still cashing in on his big version of “Mama Sang A Song,” can head into the Christmas weeks with another solid coin-catcher. Tune, tagged “Henry Had A Merry Christmas,” is an enticing opus that Brennan narrates in charming “Old River”-like fashion. The sentiment, on the other end, receives another one of Brennan’s inimitable recitations. Excellent Ernie Freeman choral-ork support on two sides from his “Twas The Night Before Christmas ... Back Home” LP.

CHRISTMAS RE-RELEASE

“THE CHIPMUNK SONG” (2:17) [Monarch ASCAP —Bagdasarian]

“REINDEER” (2:32) [St. Coto ASCAP—Marks]

DAVID SEVILLE & CHIPMUNKS (Liberty 5299)

“TWELVE DAYS OF CHRISTMAS” (4:08) [P.D.] BURL Ives (Decca 25556)

Best Bets

CHRISTMAS

WENDY BURTON (Columbia 42624)
(2:45 “7 MILLION CYCLES” (2:21) [Trinity BMI—Barry, Resnick] Performer, daughter of pub- bery exe Ed Burton, heads an engag- ing hiddle-directed reading of a jolly Xmas novelty. It seems that Santa got stuck in a young girl’s chimney leaving her with lots of toys he can’t deliver. The band is laced with a kidd- y chorus and a sprightly combo. Might happen.

“MOMMY’S DADDY, DAD’S DADDY & SANTA CLAUS” (2:02) (Trinity BMI—Barry, Thompson) Catchy easy-bet blues from a fellow who feels that his “loving-time” needs a nary a fill, but only the one he loves.

RAMSEY KEARNEY (Hickory 1192) (B-4) “CRY MY TEARS, SLEEP (Again Tonight)” (2:48) [Acuff-Rose BMI-B & B] An exquisite, understated blues to relays the tender country-style tale of a lost-love. A combo-chorus is an attrac- tive addition, with Joe Chambers accompanying sound. A waxing that could make some Porterheads swoon.

“You” (1:50) [Cohen BMI—Kearney] “Whatcha Gonna Do” The romantic situation isn’t better here, but the sound has a bright rock-a-billy way about it.

RICKY DEAN (Del-Fi 4106)

“LITTLE GIRL” (1:45) [Mar- avena BMI-Martinez] Lively rock-a-cha-romantic doings by the singer and his combo-femmme chorus support. Kids will dig the deck’s lively, tried and true sound.

“BLUE TEARS” (2:10) [Clo- ver BMI-Rev]. Strings are added to this touching performance by Dean.

BOB BAIN (Radiant 1514)

“WHATSOEVER HAPPENED TO BABY JANE?” (2:02) [At BMI—Heller, Devol] Off-cut title tune receives a rock beat, rock beat combo sound. Bouncy sax enhances the rockabilly styled affair.

“LOOSEY GOOSEY” (2:02) [Montclair BMI-Bain, Hendricks] Excellent guitar-blues led interest. Interesting affair.

TWO COUNTRYMEN (Labelle 777)

“MIGHTY DAY” (2:37) [Mottunote ASCAP-Adapt. O’Meara] Mottunote’s famed “Galveston” (Texas) Flood is the subject of this lively, hip数, for the skill of this hat. Exciting, authoritative folk entry. Label is a N. outfit.

“RED APPLE JUICE” (1:42) (B) [Standing ASCAP-Adapt. O’Meara] Another lively folk sound.

THE FOUR TOWERS (Riverside 4534)

“PENNIES FROM HEAVEN” (B) [Johnny Johnston] The oldtimer goes the teen route in this lively Latinish cut from the song crew and rockin’. Storyline entails a young lady in love.

“WHERE YOU ARE” (2:24) (B) [Sound BMI—Raymond Smith, Jones] In sound more subdued than the old, guys display a somewhat jazz blend on a pleasing romanti.

MICHAEL CLARK (Imperial 5803)

“WORK OUT” (2:08) (B) [BMI-BMI-Clark] Title implies the teen dance-time nature of the deck, and singer Clark and his support won’t let the kids down. Fine attack that can supply to most of the new teen steps.

“NONE OF THESE GIRLS” (2:25) (B) [BMI-BMI-Clark, Jones] MLA of the Billie Joe/Stanley Storyline is about a guy who has many chicks after him, but none to compare with his true-love.

JIMMY HUGHES (Gordon 2075)

“IT’S QUALIFIED” (2:32) [Fame & Dandelion Ivy] A very good balloting-wax blues sound supports the songstress’s fine singing. A high sirenlike lead, the issue’s make-up could add up to a click cut.

“MY LOVING TIME” (1:50) [Fame & Dandelion BMI—Thompson, Stafford] Catchy easy-bet blues from a fellow who feels that his “loving-time” needs a nary a fill, but only the one he loves.

THURSTON HARRIS (Dot 16415)

“MILES & MILES & MILES” (2:38) [Spendo BMI—Overstreet] Longtime rock-string artist and top contestant this year, the guy who meets up with a chick top. Kind of busy-bet joy that’s sure to please the teenyboppers and the more mature crowd.

“QUIET AS ITS KEPT” (2:30) [Spendo BMI—Walker] More catchy blues-styled business. This one concerns a fellow who’s invited to a party and takes a chance floor like a duck takes to water.

THE FLAM BROS. (Scarlett 1001)

“EMIL’S TUNE” [Bob & Or BMI-Flam, Masuori, Car- roll] Tuneful opus gets a bright, sax- led shuffle-rock reading from the in- strumental crew. Strummin’ banjo is also part of the cheerful stand.


ERNI ADANO (Assassin 1841)

“If I HAD A HAMMER” (1:45) [Ludlow BMI-Seeger, Hays] The warbler of many novelty combo-handicap setting offer an ac- ceptable portrayal of the Paul, Paul & Mary (D仙女) combo.绝大 part of the Y. outfit.

“WHAT KIND OF POOL AM I” (2:25) [Ludlow BMI-Bri- cuse, Newley] The standout ballad, also a Top 100 number, gets a nice straightforward survey by the song-ster.

THE SUNDAYS BAND OF AMERICA (Veiday 472)


“STARS & STRIPES FOR- EVER” [Sanka BMI] Cool ball- chants are included in this reading of the march favorite.

LEN WEINRIB (Cappit 4877)

“ORANGE JUICE” [Gordo BMI-Shoor, Weinrib] Out- rageous, vanderpe-type puns are the feature of this whimsical cut, which entails a W. C Fields impersonation by the performer. A laff stint that could pick-up some dance floor.

“LOVE EXPRESS” (2:08) [Rooselvelt BMI — Feldman, Golstine, Gotcher] Speddy choo- choo rocker about a guy who’s on his way back to his loved one.

CAROL KAY (Time-Ten 1906)

“My Darling” YOU’LL NEVER KNOW (B) [Dize & Halle BMI-Arnette, Ferguson] Lark gives a nice wistful account of the sentimental item. Her backing is a soft combo affair, led by a mild rock sound from a sax. Diskery is a Hollywood outfit.

“GEE-GOSH (Gosh-O-Gee)” [Lois BMI-BMI-Clark, Arnette, Ferguson] Things are brighter here, and the overall theme-styled cut is a go-to.

THE ASTRUC (Bethlehem 3046)

“HIP TALK” (2:40) [Lois- berger, Dumas, Simmons, Ingram] A lot of a lot of love item that doesn’t take itself too seriously.

Cash Box — December 1, 1962
so funny, it's fantastic!
sales so fantastic, it's not funny!

1. 20,000 SOLD IN NEW YORK CITY AFTER FIRST DAY OF AIR PLAY ON WINS, WNEW, WHN. 25,000 Sold Second Day, and another 25,000 Sold the Third Day.

2. TOP 40 STATIONS ACROSS THE NATION (WIBG-PHILADELPHIA, WHK-CLEVELAND, WYRN-CHICAGO AND OTHERS) BREAK FORMAT TO PLAY A COMEDY ALBUM FOR THE FIRST TIME.

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CADENCE RECORDS
119 West 57th Street/New York 19
LORNE GREEN (RCA Victor 8113)
(B+) “THE PLACE WHERE I WORSHIP” (Is the Wide Open Spaces) [RCA Victor 670]-ASCAP—Tarr, Foster, Goodhart] A moving inspirational-type offering with Green, in a heart-tendering manner. The words are signed. TV'er, doing both a warble and narrative on the old number. An edited version of a track in Victor’s “Bo- nanza” album, side could develop into a chart-stopper.

(B) “MY SONS, MY SONS” (2:20) [Livingston & Evans ASCAP—Livingston]. A rich tender offering taken from the LP.

THE FAIRLANES (Minaret 103)
(B+) “THE DAGWOOD” (2:09) [Ashwood & Fame BMI—Couch, Thompson] A teen dance idea a tie-in with the comic strips, Vocal team’s lead voice—in fact, he’s the only one heard here—is strong, as is the combo attack. Could make it. New label based in Nashville, is distributed.

(B) “I’M NOT THE KIND OF GUY—who can’t give-up” (2:08) [Top Talen & Fame BMI—Thompson] Guy who can’t give-up that’ll net give-up on keeping his chick in this lively pose.

TONY ORLANDO (Epic 9562)
(B+) “THE LONELIEST” (2:12) [Algon BMI—Kaufman, Anthony] Orlando’s commanding way with a teen dramatic is much in evidence in his latest outing. Artist’s first-rate voice is as good a kind of solid, big-sounding orch-chorus setup his fans have gotten to expect from his dates. Exactly eye-opened.

(B+) “BEAUTIFUL DREAMER” (2:15) [Algon BMI—Foster, Keller, Goffin] Infectious, new teen-lyric view of the Stephen Foster favorite. Could also step out way.

JOHNNY JOHNSON (ABC-Paramount 10376)
(B+) “THIS LITTLE FOOL” (2:25) [Algon BMI—Keller, Kaplan] Lark could grab big coin with this strong, quick-beat affair that has a dirt-slow start and back-up really in its sales favors. Should be eyed.


SAM & DAVE (Roulette 4461)
(B+) “SHE’S ALRIGHT” (2:18) [Patricia BMI—Watts, Glover] Sam and Dave, who had a recent noisemaker in “No More Pain,” seem destined to pull loads of coin with this fast-moving, two-grooves blues item. Side boasts some real attractive lyrics. Eye it.

(B+) “IT FEELS SO NICE” (2:04) [Figure BMI—Woods, Johnson, Kirkland] This side’s a rhythmic, danceable event on the “Bo-nanza” series, here a professionally essayed by the artists.

FLOYD CRAMER (RCA Victor 8116)
(B+) “JAVA” (2:00) [Rush BMI—Tusssier, Schack] The popular Nashville pianist takes a new swing in his usual hot, relaxed style to head a sunny, somewhat Ori- ental-sounding rag. Pianistic working here including a strong brass and percussion section might catch-on.

(B) “MELISSA” (2:53) [Athens BMI—Cramer]. Here’s Cramer in his familiar disc garb.

SAMMY KAYE ORCHESTRA (Decca 31448)
(B+) “SHOOT THE PIANO PLAY- ER” (2:16) [Broder BMI—Delere, Kaye, Moore] From the British comedy flick is aptly led by blues-flavored dramas, with the sunny singles outing by the swing-and-away crew. Date could come-up with high impact.

(B) “BIG DEAL” (2:27) [Re-public BMI—Roberts]. The Kayets—featuring a male lead—head this so-so attempt to cater to the teen crowd.

MIKE BERRY (Coral 62341)
(B+) “TRIBUTE TO BUDDY HOLLY” (2:55)—The English performer offers a singing tribute to the late rock-popper, an effort that’s a plane crash in 1959. Overall sound resembles that of many of Holly’s own sessions.

(B) “EVERY LITTLE KISS” (2:23)—Jacobs, Full-blown orch backed up by Berry’s love-found expression.

MARC STARR & THE MELLOWS (Cub 9117)
(B) “DRIFTING APART” (2:22) [Chapter BMI—Brown]. Effective lead doing a deft job against a pro support sound from his fellow walk-er and a not-exactly-top-notch orch. Can’t go wrong airing this item to teeners.

(B) “OH MY LOVE” (2:30) [Chapter BMI—Brown]. Catchy south-of-the-border work in a blue vein.

MICHAEL BROWN (Impulse 211)
(B) “I LIKE A FUN’RAL” (2:19) [Stoller BMI—Lapham]. Famous Michael Brown, who wrote “Lizzie Borden” for John Denver, makes his bids for champing fame with this rousing, chorus-backed, folk novelty. Slowly. Should come out in droves for the side.

(B) “STARR FAITHFUL’S LAST LETTER” (2:32) [Sun- beam BMI—Brown]. This time Brown dishes up a tender, slow-paced pop ballad.

XAVIER CUGAT ORCHESTRA (Mercury 40662)
(B) “LOVE IS A MANY SPLEN- DORED THING” (2:55) [Miller ASCAP-Webster, Fain]. A Cu-gat contribution to the Bossa Nova hoolia is a sparkling rendition of the title tune with a south-of-the-border big for the第一条 big following will appreciate his singles entry into the Bossa Nova world.

JOEL HAMILTON (Roulette 4462)
(B+) “STARBURST” (2:30) [Danbury BMI—Greenlee, Baker]. Singer’s take of a Pennywise新品, a delightful and in- animable Latinish romantic, with the title tune doing a swingy job from his chart chant sequences. Gall and combo provide a pro teen-beat offering. Side will please the younger- sters.

(B) PRETTY GIRLS EVERY- WHERE” (2:49) [Recordie BMI—Barry]. Good-good-natured item about a guy who’s either lucky or easy to please.

BUDDY SAVITT (Parkway 857)
(B) “SMOKE GETS IN YOUR EYES” (2:20) [T. B. Harms ASCAP—Kern/Hartman] The venerable Jerome Kern tune turns-up in pleasing soft rock garb, with a saxist Savitt nicely working against an easy-go triplets-led sound. Tasteful teen-market hit for the beautiful number. LP source is “The Most Heard Sax in the World” (Decca 2346). The LP’s track number is that to rest on this one. Vocal shouts are included. Also heard on the LP.

CHRISTMAS

MARIA RANDALL (SD 1850)
(C+) WHEN CHRISTMAS COMES (2:21) [ASCAP—Glaser, Elena]. Legit thrust offers an English-Italian lyric reading of a sentimental Xmas item. Discurry, is being distributed by Cosart.

(C) CARO AMOR” (2:22) [As- cap—Starr]. Lead date also done in both languages.

DEBBIE & THE DARNELS (Vernon 101)
(B+) “SANTA, TEACH ME TO DANCE” (2:08) [Safety BMI—Lapham]. Femmes and the music-ans go over the teen-age dem- o-krat with this bright stylish, whose lyrics cover most of the currently popular tunes. Label is based in N.Y.

(B) “THE TIME” (2:22) [Cheerio BMI—Green] Lead lass offers a playful ballad warble.

JOAN CONRAD (Alley 1007)
(B+) “CHRISTMAS DAY” (2:10) [Poinsetta BMI—Brown] Lark sings of love found in Christmas weather, a title tune that’s a rather bland entry. Label is located in Jonesboro, Ark.

(B) “GEE GOLLY—THE FESTIVE TRIO” (BMI—Moyers) A novelty for the Yuletide season.

MARK ANTHONY (LaBelle 779)
(B+) “MAMA’S TWISTIN’ WITH SANTA” (2:15) [Hollywood BMI—Anthony]. Wild stuff produced for teen attention during the Yuletide season.

(B) “Music from STUDIO D” (2:35) [Hollywood BMI—An- thony]. Bouncy sax-led rock date.

ROB TOWNSEND (Minaret 106)
(B+) “CHRISTMAS MESSA- GE FROM SPACE” (1:48) [Chu Fin BMI—Benson] A Warner Bros-bound entry against a warm chorus reading of “A Visit From Saint Nick,” Townsend offers a narrative about what people in space would like to have put on a rocket ship directed at the Earth. Nashville is the label’s head- quarters.

(B) “THE NIGHT BEFORE CHRISTMAS” (2:15) [Chu Fin BMI—Duncan, Redd, Townsend, Bucker]. “Auld Lang Syne” is the warhorse that’s utilized for the space between the U.S. and Rus- sia, and the man-in-space who would like to see earthlings go out of space.

CHRISTMAS RE-RELEASE

LILLIAN BROOKS (Newport 105)
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JUST IN TIME!
A NEW CROSBY CHRISTMAS ALBUM

“I WISH YOU A MERRY CHRISTMAS”

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Thrill to the best-selling Christmas
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“O Holy Night.”
14 Favorite Christmas Songs in All.

CONTACT YOUR WARNER BROS. DISTRIBUTOR FOR SPECIAL CHRISTMAS SELLING TERMS!

Cash Box—December 1, 1962
ALBUM PLANS

Atlantic, Atco & Stax
All new releases and catalog are being sold to dealers at $2.10 for a $2.95 list record; $2.48 for a $3.95 list record; and $3.15 for a $5.95 list record (this is comparable to a 15% discount).

Argo
11 albums by Ramsey Lewis are being sold for $2.95 instead of the regular price of $4.95. Expires: Nov. 30.

Audio Fidelity
15% discount on all LP’s, including new releases. Label’s new sublabel, Dauntless, is also part of the plan. Expires: Nov. 30.

Cadence
“2nd Fall Program”’—Distributes entire catalog and 4 new LP’s under a 1-free-for-2-purchased-of-the-circle-title. Expires: Dec. 15.

Camay
Two albums, “The Crew Cut,” and “Country & Western Banana,” offered on a buy-10-get-1-free basis. No termination date announced.

Cameo/Parkway
15% discount on 7 of 9 new LP’s (new Bobby Redd and Chubby Checker LP’s have a 15% discount). 15% discount on “Silent Salesman” package of 72 LP’s. 15% exchange privilege. Expires: Nov. 30.

Capitol & Angel
15% discount on 41 Xmas albums from the Capitol and Angel catalogs; exchange program; deferred billing. Expires Dec. 24; buy-9-get-1-free consumer deals on Capitol’s “Bowl” LP’s and Angel’s opera issue. Expires: Nov. 30.

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Stop the world—I want to get off
Sung by the singer of the show
Anthony Newley
What Kind of Fool Am I b/w
Gonna Build A Mountain
Cedartone
45-9546

Colpix
“Holiday Catalogue”—On 13 of the label’s kiddie LP’s, distribute get 20 free for every 100 purchased. Expires: Dec. 31.

Epic
“Christmas Bonus Program”—15% discount to distribute on 7 new LP’s, 14 previously released albums and 3 new tapes. Expires: Dec. 10.

Fire/Fury
All labels marketed by the firm are available on a buy-9-get-1-free basis. No expiration date has been set.

Horizon
2 free LP’s with the purchase of 10. Offer covers 10 LP’s released in Aug. & Sept. No termination date.

King
121/2% discount on all King, Bethlehem, Audio-Lab LP’s. Expires: Nov. 30.

Liberty

Nashboro
Buy-9-get-1-free on entire catalog including new LP’s. 100% exchangeable. No expiration date has been set.

Philips
18 free albums with the purchase of 100. No termination date announced.

Prestige
15% discount on LP’s by Miles Davis, Gena Ammonas, Shirley Scott, Eddie “Lockjaw” Davis and John Coltrane. Expires: Dec. 31.

Request
LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

Roulette
15% discount in free merchandise on Roulette, Royal, Tic, Tic, Goo Goo and End LP’s. Expires: Nov. 30.

Sonodor
A buy-9-get-1-free offer on four LP’s by the Orchestra Del Oro. Described as a limited-time offer only deal.

Starday
“Christmas Stocking Plan”—1 free LP for every 5 purchased. No termination date announced.

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MONKEY VENDOR (TUMBIL) WAYFARING STRANGER
A BIRD FLIES OUT OF SIGHT (FELICIDAD)
LA BOMBA
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<td>I Saw Linda Yesterday—Dicky Lee—Smash</td>
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<td>Gonna Raise A Ruckus Tonight—Jimmy Dean—Columbia</td>
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<td>I May Not Live To See Tomorrow—Brian Hyland—ABC Par.</td>
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<td>Wishing Star (Theme from Taras Bulba)—Jerry Butler—Vee Jay</td>
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*Also available in Stereo*  
*Also available in EP*
"THE FIRST FAMILY"—Vaughn Meader and Other Artists—Cadence CLP 3060
Occasionally, an album comes on the scene and immediately creates a sensation in the industry. This hilarious spoof of the Presidential Family is just such an LP. By the creators George, Foster, Bob Booker and Earl Doud have created seventeen yocks—filled blackouts satirizing J. F. K. and family. Vaughn Meader perfectly captures all of the nasal qualities of the President's voice and the other players are thoroughly professional. The broad appeal of the material has made the disk the hottest new album in the country. Sales reports are almost unbelievable.

"BOBBY VINTON SINGS THE BIG ONES"—Epics LPN 5035
Bobby Vinton's personal, distinctive country-flavored style of rendering pop ballads has really paid off. In the past five months the chart has had two big single hits and a smash LP, becoming one of the most promising new talents on the scene today. On this new set the artist delivers a levy of recent and evergreen ballads with all of his expected poise and artistry. Vinton shines on "Raining in the Rain," "Lonely Bull," "The Twists of Never" and "Autumn Leaves." Disk should reach the charts in no time flat.

"THE LONELY BULL"—The Arena Brass
Although the Tijuana Brass on A&M have the current single hit "Which Is Bull" this first-rate Epic package seems destined to step out quickly in the LP department. Robert Merse has come up with some stirring, sparkling arrangements for this package of Hispanic-flavored items. In addition to the title tune, the Brass ensemble renders stirring versions of such pop tunes as "Desafinado," "Amor" and "Eso Beso." Eye the LP for rapid consumer acceptance.

"ACAPULCO 1922 AND THE LONELY BULL"—Al Caiola, Ralph Marterie—United Artists UA 3102
United Artists jumps full blast into "The Lonely Bull" ring with this excellent disk of South of the border favorites featuring see guitarist Al Caiola. Ralph Marterie has provided some stirring, full-bodied, colorful backings for Caiola as he delivers power-packed renditions of "El Cid," "Cello Lindo" and "If I Happened In Monterey." Package should make a chart appearance in short order.

"THE 4 SEASONS GREETINGS" Vee Jay LP 1035
The 4 Seasons, who are currently hitting with their runaway best-seller of "Big Girls Don't Cry," come up with a first-rate piece of Xmas merchandise with this LP outing of some de-lights and traditional items. The group's distinctive, fresh sound is firmly evidenced as they render such old favorites as "God Rest Ye Merry Gentlemen," "Joy To The World" and a swinging upbeat rendition of "Santa Claus Is Coming To Town." Disk has all the necessary success ingredients to score heavily in the coin department.

"DION SINGS HIS GREATEST HITS"—Laurie 1031
Here's top-flight package of some of the biggest hits that Dion cut during his days with Laurie. As an extra added attraction the Belmonts join in on a few of the picks. The songster's power-packed, professional vocal style carries with him good stead as he goes through the paces with all of his expected poise and charm. Available in a hot LP, Dion shines as he dishes up such past triumphs as "Teenager In Love," "Where Or Thru," "Lonely Teenager," Powerful merchandise.

"HOEDOWN!"—Felix Slatkin—Liberty LSS 14024
Felix Slatkin, who has built up a solid reputation as one of the most successful interpreters of romantic and semi-classical themes, directs his baton at a fine batch of countrified items on this first-rate LP outing on Liberty. With the emphasis on fiddles, the artist has created some delightful full-bodied arrangements of such old time favorites as "Turkey In The Straw," "Golden Slippers," and "Arkansas Traveler." Disk should bring out the deejays in droves and enjoy healthy sales.

"RHYTHM AND SOUL"—Clyde McPhatter—Mercury 60130
Clyde McPhatter has won many laurels in the past for his distinctive, highly-personal style of singing. Columbia's Mercury label seems destined to earn the chart a flock of new fans. With some first-rate backings from the Merry Melody Singers the artist turns in excellent readings of "Hey Love," "Same Time Please," and his former hit "The Best Man Cried." One of the best sessions that the artist has cut in quite a while.

"THE ORIGINAL HITS—VOL. 6"—Various Artists—Liberty LRP 3260
The label has done nicely with its previous albums in this series and a well-sampled collection of chart winners with and while-back hits seems destined to pull plenty of loot. The program is extremely varied here including swing items, pop ballads, a recitation and a few r&b selections. Standout tracks include "I Don't Know What To Do With Myself," "Just Don't Know What To Do With Myself," to tag this varied LP program from Scepter. The versatile performer always plays at home in both low-key blues items and swinging, rhythmic uptempo tunes. In addition to the title cut, Hunt comes up with winning performances of "You're So Fine," "And I Never Knew" and "Human." Powerful merchandise.

"DESANIFADO"—Orchestra Saxambistas Brule-Sikees—Dauntless DLP 296
Here's a fresh bossa nova outing which artfully combines the new Latin beat with the lush sound of a contemporary Jazz saxophone ensemble. The ensembles of the ten saxophones (four altos, four tenors and two baritones) create some extremely sophisticated and highly-personalized arrangements. "Desanifado," "One Note Samba" and "E Luxo" are standouts of the LP copy includes bossa nova dance instructions.

"FOLK SONGS FOR THE RICH"—Sundowners—Liberty LST 2269
Here's a delightful set spoofing folk music with an extremely funny twist. Although there has been a wealth of material written about minority groups' here has anything commented so humorously written about the rich. Vet gag writers Sid Kuttner form a perfect complement for the lyrics. Although the songster's version of "Him." The anthology of the LP copy includes "I'll Tell My M," "Singin' Bird" and "Vera Van Beyer The Social Climber." Plenty of potential here.

"THE BOYS DON'T LEAVE THE GIRLS ALONE"—Clancy Brothers & Tommy Makem—Columbia CL 1969
The Clancy Brothers and Tommy Makem have done much to create new interest in Gallic folk-singing with their previous two Columbia albums. This high-quality, semi-classical recording style won them a loyal band of fans. This new disk is no exception. The boys turn in fine performances of little-known items including "I'll Tell My M," "Singin' Bird" and "Vera Van Beyer The Social Climber." Plenty of sales potential here.

"THE ABC STORIES OF JESUS"—Anita Bryant—Columbia CL 1875
Anita Bryant's wax and personal vocal style is aptly suited to this religious collection of songs and recitations. Mildred Evans has written a moving, textured poetry recounting with reverence and simplicity events in the life of Christ. Gerald Marks' musical settings for the lyrics are simple, yet passionate. Although not especially earmarked as Christmas merchandise, this excellent kiddie offering seems destined to pull loads of seasonal coin.
“MORALITY”—Oscar Brand—Impulse A25
Oscar Brand has long been admired by folk music buffs for his distinctive, feelingful, humorous approach to folk singing. On this, his latest Impulse set cut live at New York’s Cooper Union, the balladeer illustrates the historical evolutions of America’s moral codes with thirteen rarely-performed folk songs. While accompanying himself on the guitar, Brand turns in excellent renditions of “The Morning Dew,” “Tomorrow We’ll Be Sorry” and “Rye Whiskey.”

“FOLK SONG FAVORITES”—3 Young Men From Montana—Cameo 1906
For their premier LP outing on Cameo, the 3 Young Men From Montana come up with an interesting program of folk standards and originals. The boys evidence a positive, forthright style and fine wide-ranging voices as they deliver “The Hanging Tree,” “Shenandoah” and a humorous up-tempo novelty tagged “Keep A-Hoppin’.” Colorful, eye-catching cover should help spark sales.

“EDDIE DUNSTEDTER PLAYS BIG HITT BALLADS”—Capitol ST 1798
The organ legend relegated to a back seat status, has gained considerable prominence in recent months. Eddie Dunstedter’s masterful organ style is so effective at folk sly that on this Capitol billing of popular Broadway and folk ballads, utilizing the Gulbransen Theater Organ, Dunstedter produces a wide range of orchestrals colors and moods as he renders “Once Upon A Time,” “Till There Was You” and “Oh, I Remember.” Pleasant late hour mood companion.

“I STILL LIKE TO PLAY FRENCH SONGS THE BEST”—George Feyer—Decca DL74553
George Feyer’s impressive classical tradition carries him in good stead on this delightful outing of GallicRiver style. The LP doesn’t rely on gimmicks. His highly personal straight forward keyboard style is effectively showcased on an old favorite as “La Vie En Rose,” “The Poor People Of Paris” and “Fascination.” Fine fare for dancing or listening enjoyment.

“THE WORLD OF FRANK AND VALUCHA”—Philips PHS 656-658
One of the icons of the current renascence of folk music is that many of the new wave folk stars come from urban centers. Frank Hamilton is one such cosmopolitan. On this pleasant offering from Philins Hamilton and Valucha, one of his students, team up for an international folk sampling. The duo turn in standout performances on “Angels Watching Over Me,” “If I Were A Woman” and “Garmarik.” An impressive showing.

“THE MOUNTAIN MUSIC SOUND OF THE STANLEY BROTHERS”—Stanley SLP 6
Country music fans have appreciated the Stanley Brothers tradition-oriented authentic blue grass style for twenty years. Carter and Ralph and the Cling Mountain Boys utilize string music featuring the five string banjo without electrical amplification. This is grass roots America at its best. The boys dish up first-rate renditions of “Little Maggie,” “Gone Gonna Robbin’ His Girl,” and “I’m Never Goin’ Back To Abilene.” All of the duo’s admirers should come out in strength for this package.

“BUD FLETCHER AT THE OUTHOUSE”—La Louisianna L 101
In recent years the market for off-color comedy albums has expanded by leaps and bounds. Cajun humorist Bud Fletcher could not have existed on records five years ago. Today however, there is a ready public for the laughster’s risque routines and monologues. Although much of the material is regional in scope, the universality of sex effectively drives home all of Fletcher’s points. The disk is definitely out for kids and spinners, but sophisticated adults should find many yocks here.

“TOGETHER AGAIN”—Hank Snow, Anita Carter—RCA Victor LPM 12580
Hank Snow and Anita Carter have cut duets before but this new wax teaming up is far better their leads to date. Marrying his low key vocal fibre complements Anita’s wide range folk style vocal charms. With the backing voices of the three other members of the Carter family the duo delivers top-flight readings of “Promised Land,” “At Letter Today” and “I Dreamed Of An Old Love Affair.” Disk should develop into a steady seller.

“CANCIONERO DE AMERICA”—Johnny Rodriguez—Impulse CDP 02
Johnny Rodriguez has long been considered one of the best exponents of Latin music and this new album enhances further to the okster’s reputation. Rodriguez and his trio have come up with extremely, listenable, danceable sides in the popular Latin dance styles. Highlights of the package include “Un Minuto,” “Me La Pagaran” and “Confusion.”

“BOSSA NOVA PELOS PASSAROS”—Charlie Byrd—Verve L2 L1007
Charlie Byrd, who is currently represented on the LP charts in a bossa nova teaming up with Stan Getz, is the solo performer on this top-notch Riverside disk. The guitarist skillfully incorporates jazz, blues and classical touches on the set. With a suitable string backing Byrd turns in impressive renditions of “Medeitacao,” “O Barquinho,” and the bossa nova standard “Desafinado.” LP has all the necessary success ingredients to score.

“EUROPEAN ENCOUNTER”—John Lewis & Svend Asmussen—Impulse J 281
At first glance the wax marriage of 8’er John Lewis and Danish jazz violinist Svend Asmussen appears incongruous. But the hard-driving, potent keyboard style of Lewis seems completely unsuitable to Asmussen’s classically trained “soli” style. However, the two artists have both thrown themselves so completely into the program that they have created an harmonious blending of their respective talents. Excellent sides here include two Lewis originals “If I Were Free” and “New York 19.” A stimulating musical experience.

“The JATP ALL-STARS AT THE OPERA HOUSE”-Verve L2 1392
Here’s a stellar collection of jazz luminaries wailing together at a session cut live at Chicago’s opera house. The set bears such names as tenor saxists Stan Getz, Coleman Hawkins, Lester Young and trombonist J J. Johnson, pianists Oscar Peterson and John Lewis and bassist Ray Brown. All the vibrant spontaneity of a live set across on this rhythmic jazz disk. The artists swing professionally on “The Slow Blues,” “Mercy-Go-Round” and “Stuffy.” Jazzophiles should come out in force for the package.

“FIRST PERFORMANCE”—Various Artists, Leonard Bernstein conducting New York Philharmonic—Columbia L2 L1008
New York’s recently opened Philharmonic Hall in the Lincoln Center for the Performing Arts is one of the most impressive cultural institutions. This lavishly produced two disk Columbia set captures all of the art and pageantry of the hall’s September opening. In addition to Leonard Bernstein conducting the Philharmonic in selections from Beethoven, Copland and Mahler, the album includes introductory commentary by John D. Rockefeller the 3rd. A booklet containing a history of the center and profuse opening photos are included. A stunning achievement.

Cash Box—December 1, 1962
NEW YORK:

Bob Kornheiser happily reports that he has a pair of Atlantic decks that are now on the market in the country. They're LaVern Baker's "See See Rider"—which busted in N.Y., L.A. and St. Louis. Also red-hot is an Atco-distributed Volt waxing, "These Arms Of Mine." By his Rochester connections in the South and on the West Coast. Ray Kenneth is enjoying the scene at the American Hotel's Royal Box on 11/26, out with a new Dot package, tagged "Cherokee Swing." This week's CB visitor list includes Mercury's Paul Galli, who seems to have his hands out with "Black Cloud," who was accompanied by the label's chorropic proma-man-about-town Carl Deane and the lovely Maxine Starr, who dropped by to talk about the elements composing her new package, "Pino Pieno," "Wishing Star" (Theme From Taras Bulba) and "Sailor Boy" (on Harold Robin's New Hits banner). Speaking of lovely gals, WINS-deejay Murray that he's free. Jackie Hayes, makes her vocal debut this week on Sonet's "I'll Never Be Free, Home." Mgr. Henry Boye thrilled with the Top 10 status that the Emotions have garnered with their Kapp waxing of "Echo." Aptly named Ronny, sales mgr. at Atlantic, is getting excellent reaction to the Springfields' "Gotta Travel On," "Tell Me Why" (on the Five Dimension label) and Byrd's Latin Impressions Riverside package. Songster Al Serino'll be at the Club Inferno in Brooklyn on the 11/30-12/1 weekend. Morty Wax items that West Coast producer W. C. Leadstone has his latest, "Ocean Waves," by the Cals, out on the PW label. And that Palette topper Irwin Robinson's excited with the reaction to Kay Owen's newest, "The Love Of A Girl." The big movers with Cosmati's Evelyn Corrigan are the Drifters' "On The Roof" (Atlantic) and the Bobettes' "Mama Papa" (Jubilee).

London Family's Walt McGuire buzzying over the Bobby Darin "Boris" Pickett waxing of "Monsters' Holiday" (Garpax) to exceed the sales figures of his "Silent Night." Walt also adds that the "Holiday" deck has been the most recent coming edition of his big "Monster Mash" LP. Pubbery credits on the Roberta Flack's "Sanctuary" (Of Love) (Cameo) belong to Leeds Alan Goldstein. Capital's Barwood sales & promo mgr. for Blast, expects the Cheerleader-subtitled offering of "Never Let You Go" to follow in the hit footsteps of the now-breaking-hit waxing of "Cowgirl Island Baby," by the Excellent's. Jazzit Kari Winding has been appointed the new music director of N.Y.'s Playboy Club—set to open in Dec... Ronnie Ed, by Simmon Prod., appointed Joe De-

with the Top 10 status that the Emotions have garnered with their Kapp waxing of "Echo."

CHICAGO:

Joe Bart, nat'l. sales mgr. of London, has rounded out the goodwill tour of districts throughout the country with a Chi stopoff last week, during which he spread the word 'bout how well English country disk by Ben Milligan and John Carl's "Lark In The Clear Sky" is selling extremely well in Seattle-Milwau-

chic. Popular spinner Dick Blondi (WLS) joins show's personalities Carmen Cavallaro, Anna Maria Alber-

ghetti, Phyllis Diller and Dana An-

Doree's annual Christmas parade in the loop 11/25... Irving Fields writes that RCA-Victor newies "Java" by Floyd Clark, "Battle Hymn Of The Republic" by the Robert Shaw Chorale and Joe Williams' label bow "Some A' Dis Na Ya" for Capitol are not bad... Promo man Paul Galli with Vonnig. Dickie, of The Debonairs, stopped up to tell us about the group's current tour... Ted Fitch is leading the charges for a pair of LPs, "You've Got Me Crying" and "Linda Yesterday" by Dickie Lee and "Oh, Baby" by Bruce Channel... Frank Sinatra's Reprise Records and Milt Sabatone's M. S. Record Dist. will host the sober of the year for the Jive at the Ambassador East Hotel 11/28. Frank, with sidewalks Dean Martin and Sammy Davis Jr., their much heralded engagement at the new Villa Venise 11/26, will be scoring extremely well... Ed Goldberg, President for the Jive Room of the ambassador East Hotel 11/28... Here's a note from John Vail, who's been off the record scene for a spell, urging us to tune in on Chuck Clark's UA platter "The Anniversary Song..." Sir Sakvole will be honored as "Man Of The Year" by the Catholic War Veterans, Five Holy Martyrs Post, in special cere-

HOLLYWOOD:

Pep Record Sales honoring Epic Records star Adam Wade at a cock-

tail party at the Villa Capri this Monday evening... Busiest ar-

ranger-conductor in Hollywood, Jimmy Haskell could have a big record on his own Capitol Records with his latest maxi movie, "The Pigeon That Took Rome,"... "Good Guys" (Argo) has a ten-day tour in the Pacific playing Manila, Hong Kong, and Honolulu. "Majority Rules," (Beach), and "New Kids On The Block," milking the "Little Altar Boy" for the Christmas season...

William Hall, VP of GNP-Crescendo Records, was busy pushing the brand by reporting that Helen Garby Brown's "Living In A Silly Way" is building as strong a following for the label as "Are You With Me,"... John Spells, dist. mgr. for RKO dist. in New York. Hosts were Bill Gianncre, gen. mgr. and Dario Nicolai, sales mgr. of Oxford House, a snazzy new hotel in the loop. Ray Hill and Harvey Goldstein boast of stepped up activity in the midwest on Liberty outings "The Love Of A Boy" by Timi Yuro, "2200 Lb. Bee (Part II)" by The Ver-

nutes (Dolton) and "The Night Has A Thousand Eyes" by Bobbie Van, Beash. Lawrence and Tony Galang (Record Dist.), anticipate a sell-out situation in the orbiting market... Bobbie's wife, Reuben, is enjoying the scene at Dino's Codino Theater this week-end. Boys add that Audio Fidelity prexy Sid Frey is extremely pleased with local action on Dino's AP album. Incidentally, the boss nova craze has really taken hold of Toty and Rube because both enrolled in guitar courses. (Really, follaiss),... What Max Cooperstein is on the road mak-

Kaye gets a lovely K.'s note: "Dear Irwin, Last night I stepped into the big leagues for the first time as a drummer for the Chely Thomas Group. This week I was blessed with an offer of a day job out of town, and I'm still trying to decide which one to accept. I'm extremely excited about the prospect of working with the Chely Group, and I'm looking forward to the opportunity to learn as much as I can from them. I'm also grateful for the support and encouragement I've received from my family and friends. Thank you for all you've done for me, and I look forward to the next chapter in my career."
NOVEMBER’S A HOLIDAY ON MGM RECORDS!
SIXTEEN SENSATIONAL NEW ALBUMS!

CONNIE FRANCIS SINGS MODERN ITALIAN HITS
E/SE 4102

MORE! MORE! MORE! Music of THE STRIPPER and other fun songs for the family
David Rose & His Orchestra
E/SE 4099

JONI JAMES COUNTRY STYLE
E/SE 4101

A MUSICAL PORTRAIT OF RAY CHARLES
LeRoy Holmes & His Orchestra
E/SE 4059

SOFT STRINGS & TWO GUITARS
Tommy Edwards
E/SE 4060

CONNIE FRANCIS SINGS MODERN ITALIAN HITS
E/SE 4102

MUSIC FROM “JUMBO”
Ornadel & The Starlight Symphony
E/SE 4087

DESAFINADO
Pat Thomas
with Lalo Schifrin & His Orchestra
E/SE 4103

THE WORLD OF KURT WEILL
IN SONG
Martha Schlamme
E/SE 4092 P

BLUEGRASS INSTRUMENTALS
The Osborne Brothers
E/SE 4090

MAGNIFICENT MOMENTS FROM MGM MOVIES
Great Sound Track Performances!
E 4017 (Mono Only)

INTRODUCING:
THE EXCITING NEW INTERNATIONAL MUSIC SERIES!

AUTHENTIC RECORDINGS PRODUCED ON LOCATION!

NEW WORLDS OF SOUND ON MGM RECORDS!

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
of Kay Stevens, Producer Robert Cohn hosted the party in honor of Kay, who co-starred in the film. Jim Hawthorne, program manager of KFWE designated Thanksgiving Day as Turkey Day on the station and aired all the picks that bombed during the year. Mel Bly, Challenge Records has high hopes for the new Capitol-Mapleland disk, "Lover Supreme."

Horace Heidt Jr., 10-year-old son of the famed bandleader, follows in his father's footsteps and currently appearing in his night club debut at the Castle Club in Santa Monica. Hoyt Axton currently at The Troubadour where he is featuring his Horizon recording "Greenback Dollar." Alan Copeland of The Modernaires has been signed by Andy Griffith to pen special material for Griffith's up-coming state fair dates. The Crystalites on a West Coast promotion tour for their recording of "Shy Guy" including an appearance on the Dick Stewart TV'er over KPIX, San Francisco. Neal Hefti celebrated the tenth anniversary of his first gold disk when his-notch was hung in the Record Room at The Brown Derby. Hefti's latest album is out on MGM.

Liberty recording artist Si Zentner is the first artist ever to play Purdue University twice within a week. His big band is scheduled to perform there in 11/24 and 12/1. Diana Darrin has just released a new single on Virgo Records, "Frankie Ace" b/w "He's Gonna Be Mine." Perky Diana also finds her new hit single being a "Broken Land." Rod McKuen and the Keytones have opened at

new Chez Paree for an unlimited engagement. - Arranger-conductor Hank Levine has been set by RCA Victor to handle a series of Frankie Carle albums, featuring musical standards from various decades. George Duning has recorded his score for the pilot for the new Screen Gems TV series, "The Farmer's Daughter." Louise Scherman of Modern Dist. excited about the initial reaction on The Marcello new release, "Alright, Okay You Win," on the Colpix label. Sue Evans and Her Scamps currently appearing at the La Habra Bowl for a four weeks stand. Momma's Twisitin' With Santa Claus" by Mark Anthony on the LaBelle label, reportedly sold seven thousand copies in three days. Polly Bergen will soon record an album for Mercury. Harvey Geller reports excellent LA and San Diego reaction to Guy Mitchell's "Go, Tiger Go!" Ballad on the Joy label. Rudy Martin, the singing barber, of Crystaletta and Venett Records, taped an interview with Bud Wilton for Armed Forces Radio and TV Service for beaming to the armed forces. New folk type group The Countrymen, LaBelle recording artists, getting strong nationwide air play.

HERE AND THERE:

PHILADELPHIA—Columbia's Ted Kellem sends along word that he has a pair of hot new platters in the Botton's "Shimmy Shimmy" Natusu and Anita Bryant's "A Sleeping At The Foot Of The Bed." Jimmy Myers has set Terri Sawyer with Bandbox Records of Denver, Colo. and her first release will be "Corner Of My Heart" and "Too Late." The versatile lark also plays a number of instruments including bass fiddle, trombone and drums. Chips announced the appointment of Ed Collar for promo on Cameo-Parkway lines, Finn's Harry Abrams buzzes that there's an overdue smash in Carrie Grant & the Grandeurs' "Take All Of My Life" (New Hits). He adds that Vista has a hot item in the Maurice Chevalier-Hayley Mills' "Enjoy It" stand. Saul Lamert notes that his outfit's been appointed distr for the new Tiger line and that Tippie & The Clovers' "The Bossa Nova" has the sound of a smasheroo. Also hot are Jimmy McGriff's "I've Got A Woman" (Sue LP), Bob William's "The One Rose" (Diamond) and Guy Mitchell's "Go Tiger Go" (Joy) among others. Warner Bros. promo man Ronnie Singer happy about all the action on Peter, Paul & Mary's "Big Boat," Cathy Carroll's "But You Lied" and Chip Taylor's "Here I Am." The big breakout deck at Heller distrub, notes Ellis Robinson, is Ned Miller's

"From A Jack To A King" (Fabor). Hickory's Joe Lucas dropped in from Nashville last week in behalf of the Hofbrau Strings "Only The Lonely" and Bobby Lord's "Don't Shed Any Tears," Heller's now handling the Destiny line—currently out with Lee Rand's "You Know." WASHINGTON, D. C.—Liberty's Bud & Travis have signed for a 2-week stand at The Shadows, beginning 12/3. The stint marks the duo's first nite club date in town.

NEW ORLEANS—Ric topope Joe Ruffino writes that he has a double-header in Johnny Adams' latest "Showdown" and "Tra-La-Lad," hits the return 78 and pop marts.

NASHVILLE—Marie Wilson sends along word that deejay copies of Ben Colder's "Don't Go Near The Eskimo" MGM chart-rider are available by writing to Buttercup Music, 2817 Vanderbilt Pl., this city.

BOSTON—Bruce Patch, promo man at Disc distrub, notes that Jackie Sloan's "Any Other Way" (on the Sue-distributed Cookin' label), Little Esther's "Release Me" (Lenox) and Mary Wells' "Two Lovers" (Motown) are moving out in hit style.

BALTIMORE—Hal Charm, Mercury's man in the Balt.-D.C. area say that the label is red-hot in the Balt.-D.C. area with Brooke Benton's "Hotel Happiness," Damita Jo's "Dance Him By Me," Clyde McPhatter's "The Best Man Cried," Leroy Van Dyke's "Black Cloud" and Quincy Jones'...
One album, JAZZ SAMBA, started the exciting new Bossa Nova movement in American popular music. One album, JAZZ SAMBA, rocketed up the charts and is drawing saturation air play. One album, JAZZ SAMBA, contains the Stan Getz/Charlie Byrd hit version of Desafinado. One album, JAZZ SAMBA, led this fall's industry sales and is opening wide the whole market to the refreshing new sound of Bossa Nova. One album, JAZZ SAMBA...and Verve again began a trend and set its pace. V/V6-8432

Now Verve adds three more brilliant albums to its growing library of authentic Bossa Nova:

- **BIG BAND BOSSA NOVA** — Stan Getz with the Gary McFarland Orch. V/V6-8494
- **CONTEMPORARY MUSIC OF MEXICO AND BRAZIL** — Cal Tjader with Laurindo Almeida*. V/V6-8470
- **TROMBONE JAZZ SAMBA** — Bob Brookmeyer. V/V6-8498

THE JAZZ OF AMERICA—ALL THE AMERICAS—IS ON VERVE
In keeping with the holiday season, WTWG-Washington last week gave listeners the chance to win Thanksgiving turkeys by playing "doll-a-turkey." The station's spinners played the record hour, with the word "turkey" substituted for a key word in the song. Listeners phoned in and guessed what that real word should have been. If their answers were right, they won the turkey at market value, or berries—cranberries, that is... Two WTWG air personalities are spinning the wheel of fortune this week. Fred Fliee is set to speak at the annual awards dinner of the Longfellow School, Wednesday, November 21st. Bob Will will be master of ceremonies at the Tri-Town Football Officials Association Award's dinner at the Dodge House, Saturday, November 24th.

"Leader Dogs For The Blind" is a voluntary organization which trains dogs donated by dog owners for seeing eye service to blind persons. XYZ-Detroit with a special merit citation for the station's cooperation in helping "Leader Dogs For The Blind" recruit trainee dogs and in educating blind persons to the fact that trained leader dogs are theirs for the asking. XYZ contributed $924 worth of time in public service announcements for the organization during the month of September.

KVIL-FM-Dallas is continuing a concentrated effort to inform the public on the merits of merits of multiples stock. The station's latest promotion idea was exhibit space at the Fall State Fair of Texas where visitors could listen to multiplex stereo broadcast from the station. Earphones at the booth enabled the nearly 1,000 State Fair visitors to hear the latest advances in broadcasting technology. It was the first time that a radio station had held exhibit space at the country's largest state fair.

In a spirit of cooperation and community betterment, KDWB-St. Paul has extended a helping hand to the Twin Cities' education television station, KTCA-TV, not only through special public service announcements over the air, but also by active participation by KDWB personnel in various educational TV programs.

WCPD-Boston has prepared a new series of programs featuring Attorney General Kennedy and other leaders in the community. The series is entitled "Those Things For Which We Stand," and is scheduled throughout the week on the station.

KJH-Hollywood deejay Lucky Pierre Gornett recently took a troop of Hollywood entertainers with him to Camp Pendleton (Cal.) to help the Marine Corps celebrate its 187th birthday. Among the performers who came out were Roberta Shore, the Starr Sisters, Jimmy Haskell, Tony Zamer and Ed Townsend.

More Thanksgiving promos: WIBG-Philadelphia recently gave away 99 turkeys, each weighing 9 pounds, 9 ounces, in a nine-hour period prior to Thanksgiving. Each hour for 99 hours, the outlet's deejay personalities announced the name of a street in the Greater Philly and WIBG coverage area. The first person to contact the station by telephone, who lived on that street and whose name was verified, was judged the winner.

WIBG's Fire Engine #99 is being pressed into service. The Engine, 1925 model, completely restored, will be used for special events and efforts to aid Goodwill Industries, Food for the Hungry, Salvation Army, WIBG Warehouse, and approximately 300 persons will be without work during the Christmas season. Their contributions. Fire Engine #99 will be made available for service in the Quaker City this week. WIBG listeners will be invited to bring their unwanted gifts to five vari- ous shopping centers, to deposit them personally onto the authentic fire engine.

WBAR-Babylon, New York has been awarded the Cancer Society certificate of appreciation for notable assistance in the crusade against cancer. WBAR received the award and supporting Cancer Society.

Jerry Dean, who spins 'em on WEEZ-Chester, recently presented over 2500 records to the children's heart hospital of Philadelphia. Dean previously made a similar donation on behalf of WEEZ to Philadelphia's Children's Hospital for Christmas.

The St. Louis chapter for Muscular Dystrophy, has selected WIL-St. Louis as its "1962 Campaign Headquarters" for the annual "D-Day" march. WIL personalities, Ron Lundy, Bob Scott and Gary Steens will invite listeners to telephone their volunteer services to collect in behalf of the Muscular Dystrophy Drive.

WIL has been awarded the 1962 Beta Theta Pi Appreciation Award for "outstanding community service." Al- pha Iota chapter of Beta Theta Pi fraternity at Washington University made the award to WIL due to "the station's willingness to cooperate with the University community."

Dan Neaverton, who handles a daily stanza on WKWB-Buffalo, sends along word that in addition to his spinning choral public service announcements, he is also manager for the music director of the station.

In keeping with its ever increasing service to the community, WSAI-Cincinnati has started a new weekly feature, "Your City Government In Action." The program will feature a capsule report of the regular meeting of the local city council. In the show, councilmen will explain their views and make comments on city problems as they are questioned by WSAI news editor Tony de Haro.

WBJR-Detroit has begun the regular scheduling of patriotic musical selections Throughout the broadcast day. Such inspirational airs as "God Bless Our Country" are being featured on all WBJR personality shows conducted by Mac Avery, Clark Reid, Robert E. Lee, Dave Satter, Bob Edginton and Dave Millan.

VITAL STATISTICS: Bill Blough, formerly of WKWD-Aurora, Illinois, is now heard on WTAQ-La Grange... Paul Parker and Reg Laitie have joined the staff of WWNY- New York news staff... Johnny Williams exits his air spot on KISN-Portland to take over similar duties on KDAB-Aravada, Colorado.
NASHVILLE—One of the highlights of the recent Country Music Festival in the Music City was the giving out of the coveted Cash Box awards. In the top pic are some of the winners and representatives of the winners are holding their plaques. Standing (left to right) are Bob Neal of the Wil-Helm Agency who accepted an award for Loretta Lynne, George Jones, Les Wilburn who accepted an award for his brothers, Bud Brown of Acuff-Rose who took Don Gibson’s award, Johnny and Jonie Mosby, Patsy Cline and from the Cash Box Dick Zimmerman, Jra Howard and Bob Austin. In the top left photo Bob Austin hands Wes Rose the award for Don Gibson. Austin performs a similar function in the top left shot as Don Law accepts Claude King’s award. Jonie Mosby is pictured accepting her award in the bottom left shot. Atkins and a friend admire his award in the bottom right pic.

**Int’l Disk Club Board Sets Upcoming Meets**

NEW YORK—Plans for a final meeting this year and for the first four meets next year were announced at an executive board meet of the Int’l Record & Music Men’s Club here last week (20).

The final luncheon session this year will be held Tuesday, December 11, at the Warwick Hotel at 12:30. Announcements will be sent to all members by Steve Morris of United Artists. Those wishing to receive future announcements of meetings are asked to notify Morris, who is updating the mailing list.

Various areas to be covered by authorities speakers from the U.S. and abroad, were discussed by the board, chaired by attorney Walter Hafer. Participating were Minn Treipel, London Records; Dick Broderick, RCA International; Sidney Schmelt and Steve Morris of United Artists.

Two of the 1963 meetings will be switched from luncheons to dinners, thus affording the opportunity of having time for a wider panel of speakers and a longer question and answer session. One will be devoted to mechanical performances and will feature guest speakers from ASCAP, BMI, GEMA and the Performing Rights Society. Another dinner session will deal with the export market and will be attended by representatives from the U.S. Department of Commerce, U.S. Army Post Exchange Buying Office, a leading record exporting firm and from RHEM.

The purpose of the organisation is to promote greater understanding of international problems and their solution among those directly involved with this specialized part of the music, recording and publishing business.
HERE IS THE ORIGINAL!
JUST AS MILLIONS HEARD IT ON THE PERRY COMO SHOW!

SANDY STEWART
sings the most exciting rendition of
‘MY COLORING BOOK’

COLPIX RECORDS
A division of Columbia Pictures Corp.
711 FIFTH AVE., N.Y.
NEW YORK—The Edison Award for Popular Music, created by the Nether-
lands Siemens company of Holland, was recently presented to Leonard W.
Schneider, executive veep of Decca Records in behalf of Brenda Lee by W. O.
Duys, director of Collectieve Grammofonplaten Campagne of the Netherlands.
The award was specifically designated for the vocal recording of “Sincerely,”
looking on are Decca veeps Martin Salkin (left) and Hubert Stone (right),
the label’s export manager.

Musicaptes Debuts 12 Tapes For Yuilate Sales

NEW YORK—Musicaptes is releasing 12 4-track stereo tapes under the pro-
motional tag of “Holiday Sales-Or-
Rama.” Included is a special $5.98 tape, “Talent On Parade,” featuring selections from the United Artists catalog. (Ferrante & Teicher, Terry Snyder, Eydie Gorme, Steve Law-
rence, Don Costa, Sauter & Finegan, Ralph Materie, Al Catala, Nick Perito
and Tito Rodriguez.

Other releases from the UA catalog include “Pianos in Paradise,” Ferran-
te & Teicher; “Manhattan Trouba-

Five Elektra dates include “The Original Trinidad Steel Band,” “The Limo-
letters,” “Bali-hai,” Sasha Poli-
noff & His Russian Gypsy Orch; “A Harvest of Israeli Folksongs,” The-
odore Bikel; and “The Best of The-
odore Bikel.” The remaining issues are “Golden Hawaiian Hits,” Duke Ka-
moku & His Islanders, and “Salute to
Glenn Miller.” Billy May Orec.

List Winners Of Philips’ Distrub Contest

CHICAGO—Philips Records Wednes-
day has announced winners in its
national “Go Program” contest con-
ducted among the label’s distributors
according to Lou Simon, national sales
manager.

The contest, based on distrib sales
figures for the Philips Sept. 1 release
package, offered a grand prize of a
cash award to the top three distribu-
tors and each of their participating
salesmen, as well as second prizes of
a Norcroe Speed shaver kit to each of
the three runner-up distributors and
their salesmen.

Organizations winning the cash awards are: Dulany’s Manufacturer
Distributors, Oklahoma City, Okla-
ahoma; Hopkins Equipment Co., At-
lanta, Georgia; and Cadet Distribut-
ing Co., Inc., Detroit, Michigan.

Winners of the Norcroe shavers are:
Florida Music Sales, Miami, Florida;
Gold Record Distributors, Inc., Buf-
fo, New York; and Beta Record Dis-

The distributor contest was carried
out in connection with Philips’ na-
tional “One World of Music” contest
for record dealers and consumers,
which runs through Dec. 15.

In this contest, three record buyers
and their record dealers will each re-
ceive a new sports or compact car,
and 150 additional winners will re-
ceive their choice of a dozen Philips
albums.

The “consumer-dealer contest has
already created excitement far beyond
our expectations,” Simon said, “and
makes a fitting climax to Philips’ first
year.”

Kearney To Staff Of Acuff-Rose

NASHVILLE—Ramsey Kearney has
joined the professional staff of Acuff-
Rose Music, according to John R.
Brown, general manager.

Kearney, a vet writer and performer
(Hickory), will help Acuff-Rose ex-
 pand its already large country cata-
 log. He will continue to cut for
Hickory, as well as write.

Tillotson In Europe

NEW YORK—Johnny Tillotson will
jet to London on Nov. 28 to appear as
guest star in the Columbia film musical
“Just For You.” The Cadence songster will also do radio and TV stunt shots before departure for book-
ings in Denmark, Sweden, Germany
and Italy. In Italy, Tillotson will ap-
pear in a TV special from Rome.

Pickett A Partner

In New Disk Firm

HOLLYWOOD—Bobby Pickett, of
“Monster Mash” fame, Ned Ormand
and R. B. Chris Christensen have
formed Nice Records with offices in
Hollywood and Dallas.

Label’s first issue is a master ac-
quired from the Daco label of Okla-
 homa City, and is an instrumental by
The Revels, “Church Key” and “Six Pack.” Though many distrifs have been lined-up, some areas are still open, an announcement said. Label is
interested in material and talent. Dallas address is 2527 Main St., while
the Hollywood office is at 600 Sunset Blvd.

AGAC Elects New Ofﬁcers

NEW YORK—the American Guild
of Authors & Composers (AGAC) has
re-elected clefteer Burton Lane as its
president.

At a recent annual meeting, other off-
cial were also elected. They include:
Eddie Eliscu, veep; Jay Gornert, 2nd
veep; Jack Segal, treasurer; Dorothy
Fields, secretary; and Abel Baer,
chairman of the council.

The new officers will head AGAC’s
council, seven of 11 members of which
were also elected at the gathering.
They include: Charles Tobias, Duke
Ellington, Virgil Thompson, Dorothy
Fields, Vic Mizzy, Jack Segal and Jay
Gornert.

In a report to the membership, Lane
said that collections of members’ royalties were half a million dollars
greater so far this year than they
were for the same period in 1961. Total collections for members’ roy-
talties, Lane reported, may reach
almost two million dollars for 1962.
Over 100,000 was paid to AGAC members which never would have been paid to them had it not been for the
collection plan.

Other developments at the meet in-
cluded the announcement that a draft of the first unifying contract between seri-
ous composers had been completed, and that a committee was working on a
new contract for pop writers.
In addition, the accountants who have
been working on AGAC audits, the
Guild has retained Price Waterhouse
& Co., which is already at work on
audits.

NZ’s Harry Miller

Books Checker P.A.’s

NEW YORK—Harry Miller of New Zealand’s Miller Associates Ltd. and
La Gloria Records, has arranged for
a New Zealand personal appearance
tour by Chubby Checker starting Jan.
11. After the NZ stint, Checker will
 go on to Australia, Manila and Hong
Kong. Miller, who represents Cameo-
Parkway, Checker’s label, in NZ, is
also arranging for additional talent to
accompany the star. Miller is sponsor-
ing p.a.’s in NZ Nov. 23-Dec. 23 by
Bobby Vinton and Gene Pitney, big
teen attractions in the country. They
may go on to Hong Kong, Miller said.

New Vinton LP

NEW YORK—“Bobby Vinton Sings the Big Ones” is the title of Epic
Records’ star songster’s new album.
Included are the sides on his latest
single, both Top 10 items, “Let’s Kiss & Make Up” and “Trouble Is My
Middle Name.”

Cash Box—December 1, 1962
CASH IN

ON THE MIGHTIEST-
THE MOST MASSIVE
MUSIC PROMOTION
EVER TIED-IN WITH
A NATION WIDE
EXPLOITATION
CAMPAIGN FOR A BIG
NEW MOTION PICTURE

Starting at Christmas in Theatres Everywhere

WALT DISNEY presents

"IN SEARCH OF THE
CASTAWAYS"

MAURICE CHEVALIER • HALEY MILLS
GEORGE SANDERS • WILFRID HYDE WHITE

THE MOST PUBLIC IMPRESSIONS
PER MINUTE EVER!

TV
SPOTS • TRAILERS • IN-SHOW PLUGS
DISNEY'S SUNDAY "WONDERFUL WORLD OF COLOR"
MICKEY MOUSE CLUB WEEK DAY SHOWS

RADIO
SPOTS • TRANSCRIPTIONS
RECORD PROGRAMMING

THEATRE
TRAILERS • LOBBY DISPLAYS
INTERMISSION AND EXIT MUSIC

CONTACT
YOUR NEAREST VISTA DISTRIBUTOR
AND YOUR LEADING LOCAL THEATRES
FOR CO-OP PROMOTION

Cash Box—December 1, 1962
PHILADELPHIA — More than 200 people were the guests of Mamel Distributors and Epic Records recently at a cocktail party here to promote Adam Wade's albums and his latest single, "There'll Be No Teardrops Tonight." The top left photo shows (left to right) Larry Cohen, Mamel's promo director, Len Levy, Epic's national sales manager, Wade and Nelson Verbit, topper of Mamel. The top right shot pictures Johnny Mahan and Ray Gilmore of WIBG, Len Levy, Joe Niagara of WIBG, Larry Cohen, Wade, Granville White, regional promo manager for Epic and Columbia and Oaky Miller of WEEZ-Chester. In the bottom left pic the songster is shown with Dick Clark, shortly after he appeared on Clark's "American Bandstand." The bottom right photo shows Wade (second from right) with Joe Moran, Joe Brooks and Marty O'Hara all of WIP.

GOING HIGHER WITH THE HITS!

that's

BETA

RECORD DIST.

599 10th Ave. N.Y.C. CH 4-3744

PHILADELPHIA — More than 200 people were the guests of Mamel Distributors and Epic Records recently at a cocktail party here to promote Adam Wade's albums and his latest single, "There'll Be No Teardrops Tonight." The top left photo shows (left to right) Larry Cohen, Mamel's promo director, Len Levy, Epic's national sales manager, Wade and Nelson Verbit, topper of Mamel. The top right shot pictures Johnny Mahan and Ray Gilmore of WIBG, Len Levy, Joe Niagara of WIBG, Larry Cohen, Wade, Granville White, regional promo manager for Epic and Columbia and Oaky Miller of WEEZ-Chester. In the bottom left pic the songster is shown with Dick Clark, shortly after he appeared on Clark's "American Bandstand." The bottom right photo shows Wade (second from right) with Joe Moran, Joe Brooks and Marty O'Hara all of WIP.

Breaking Nationally!

FIRST STAR

b/w

SAVE HER LOVE FOR ME

LAROSA 101

FRANKIE LOVE

LAROSA RECORDS

Cash Box—December 1, 1962
"THE GIFT"

English Lyrics to
RECADO—BOSA NOVA*
by Academy Award Winner

PAUL FRANCIS WEBSTER
written especially for

JOHN CONTE

CHATTahooCHEE RECORDS, BEVERLY HILLS, CA.
*Paris Music Co.
ARRANGED AND CONDUCTED BY DANNY GOULD

Now in National Release through CASH BOX "Promised Land"
Vista Acquires Storm Pact, Masters; Inks Billy Strange

BURBANK—Boona Vista Records, the Walt Disney label, has acquired vocalist Billy Storm's contract and eight masters by the artist, two of them unreleased, from the Infinity label, and has also inked former Liberty artist, singer-songwriter-guitar player Billy Strange, according to topper Jimmy Johnson.

Vista issued a Storm single, "Puppy Love" and "Push Over," several months ago, but due to a contractual conflict with Infinity, had to recall the disk. With settlement of the conflict, the disk has been re-released. Storm sings "Puppy Love" in a Disney short subject, "A Symposium of Popular Songs."

Storm, once on the Columbia label, has recorded several bands for Vista's soon-to-be released album of "Teen Street" with Maurice Chevalier, Hayley Mills, Annette and others.

Johnson said that several new singles and an LP by Storm are planed for release after the first of the year. Strange, formerly on the Liberty label, has also joined Vista. Strange has cut the title songs from two Walt Disney "Wonderful World of Color" TV's: "The Mooncussers," to be aired Dec. 2 and 9, and "Johnny Shiloh," to be seen Jan. 20 and 27. His first single, out last week, features "The Mooncussers" and "I'll Remember April."

"Breaking!"

"THE GYPSY CRIED"

Lou Christie

R-4457

ROULETTE RECORDS

"SAILOR BOY"

Cathy Carr

Laurie 3147

NEW BEAT BOSSA NOVA

Zoot Sims

COLPIX RECORDS

NUMBER ONE IN HAWAII

NOW Breaking Wide Open On The West Coast

"CONTINENTAL MASH"

by the TELSTARS

≡510

TEEN RECORDS

605 Coral St., Honolulu 13, Hawaii

Winter Sextet & Bossa Nova At The White House

NEW YORK—One of the highlights of the first jazz concert in the White House last week was the performance of Columbia Records' Paul Winter Sextet, which introduced the Bossa Nova to an enthusiastic young audience.

The concert was the fifth in a series of musical programs for ten to nineteen-year-old children of diplomats and government officials. Paul Winter, a 23-year-old alto saxist from Altoona, Pa., first won national prominence as a winner of the Georgetown Interscollegiate Jazz Festival in 1961. Selected by President Kennedy's Cultural Exchange Program to visit twenty-three Latin American countries—a 27,000 mile tour—Winter had the occasion while in Brazil to study and perform the Bossa Nova selections included in his debut Columbia LP, "Jazz Meets The Bossa Nova."

At the White House concert, Winter performed many of the selections from his new album including "Journey to Recite" and "Maria Nobody," two tunes released by Columbia as a rush single.

"Mutiny" Singers (Tahitians) Get The LP From MGM

NEW YORK—One hundred and fifty Tahitians are getting a souvenir from MGM Records. The label is dispatching a deluxe edition of the soundtrack LP of "Mutiny on the Bounty" to those Tahitians, all of them singers, who participated in the filming of the big MGM flick.

Ed Burton's Daughter Joins Columbia Records

NEW YORK—Wendy Burton, 12-year-old daughter of Ed Burton, veep of Trinity Music, and niece of Robert Burton, a veep at BMI, has been signed to a disk pact by Columbia Records. Her singles bow is a Xmas item, "17 Million Bicycles."

Savoy Adds Gospel Group

NEW YORK—Savoy Records has brought in another gospel group. Label has signed the Greater Harvest Baptist Choir of Chicago, with an LP by the band due for release this week.
Sure Sign Of Xmas:
Marks Plugging Catalog

NEW YORK—If November's here, can Xmas and the promotion of the Xmas catalog of Johnny Mark's St. Nicholas Music be far behind? Back for a perennial Yuletide season push, Marks has lined-up new recordings for his material and will help promote previous releases.

The firm will go back for the third time on Brenda Lee's "Rockin' around the Christmas Tree," with a push from Decca, It is the number one Christmas plug by Chappell in England, and is included in several new albums.

"Rudolph The Red-Nosed Reindeer" has 15 new recordings, "Rudolph" is now in its 14th year and has sold over 36 million copies, including 5 million of the original Gene Autry version for Columbia and over 3 million of new music copies. The text-color short featuring the song will again be shown here and abroad.

"I Heard The Bells On Christmas Day," with 16 different versions, has been done this year by Eddy Arnold (Victor) and Chet Atkins (Victor), "The Night Before Christmas Song," "When Santa Gets Your Letter" and "A Merry Christmas To You" will all receive attention.

There are over 125 printed arrangements of St. Nicholas songs for use by schools, colleges and churches, with around 300 recorded versions.

Johnny Marks' million selling "Christmas Community Lyric Book" has already gone over 375,000 this year, the firm reported.

The Marks' staff includes Burt Hara, Ed Anderson, Phil Miller, Herb Shueker, Mike Conner, Lucky Wilber and Marvin Drager.

Official Peace Corps
Song In Kingston's LP

HOLLYWOOD — Members of the Peace Corps stationed throughout the world will record an LP of sheet music for a new Kingston Trio song which could become the corps' official song.

The song is "The New Frontier," an original composition by the trio's John Stewart and the title selection of the group's latest Capitol album. The sheet music will be provided courtesy of the trio and distributed by Ken Coffee, the corps' director of public affairs.

Two Congressmen are reportedly interested in initiating the congressional act which would be needed to make the tune the official song of the corps. The trio's new album is dedicated to the volunteers of the corps.

Angel LP Debuts Brahm's "Requiem" In Stereo

LOS ANGELES — Brahm's "A German Requiem" is heard in stereo for the first time in the United States with the release this week, of the Otto Klemperer/Elisabeth Schwarzkopf/Charles Tennen-Dienuk performance of the choral work, one of Angel Records' major sets of the year. It has been in release for several months in England, where it has received critical praise.

The cast also includes the Philharmonia Orchestra and Choir under the Klemperer baton, assisted by chorus master William Pitz. The performance is complete on two records. Included is a libretto with German text and English translations.

Earl Scott Inks
Mercury Pact

NEW YORK—Earl Scott, who's got a country market click on the Kapp label with "Then A Tear Fell," has joined Mercury Records. Deal for Scott's signing was confirmed between Shep Singleton, Mercury A&R veep, and Little Richie Johnson, Scott's attorney, at the recent country fete in Nashville.

MADISON, TENN.—Starday Records has made a number of executive moves in a drive to put over an entire amount of singles product. Label is already a strong factor in the LP field with its solid line-up of country music, bluegrass and sacred product.

Don Pierce, president of Starday, has announced plans for continued expansion of the label. He announced the appointment of Herb Shueker as national director of publicity and promotion. Shueker will concentrate on the promotion of the Starday singles line, as well as the various album sales programs. He will also maintain close liaison with Starday's promotion men throughout the world.

Martin Haerle, formerly of Stuttgart, Germany, has been promoted to vice-president in charge of sales and promotion. He will continue his duties as administrative assistant to Pierce.

Tommy Hill was also elevated to a vice-presidency. He will continue to A&R the Starday sessions and manage the Starday Sound Studio. The studios offer full stereo recording facilities to artists and labels. Jack Linnefar of Nashville has been added to the engineering staff, so that Tommy Hill will have more time to work with artists and prepare for sessions.

Edwin Wilson, who has been in the Starday organization since his arrival from Stuttgart, Germany 2 years ago, takes over the newly created song and publishing department, where he will develop song material and writers. He will operate independently of the record company and will work with A&R men and artists on other labels, as well as with Tommy Hill on Starday sessions. Starday is in the process of finding a replacement to take over Edwin's previous duties as traffic manager.

In a further expansion move, Pierce announced that Starday would distribute Minaret Records, a pop label. The firm is Nashville-based. Herb Shueker will continue to represent Minaret as vice-president in addition to his new duties with Starday. Shueker formerly represented Imperial Records in the South in a promotion and A&R capacity. He was also responsible for the development of such artists as Jim Reeves and the Browns, both of whom he managed.

In announcing his future plans, Pierce expressed confidence that country music would be bigger than ever in '63. Shown in the photo above are (left to right): Tommy Hill, Don Pierce, Martin Haerle and Herb Shueker.

Frankie Avalon
Welcome Home

C-1125
Chancellor

Charlie Rich
Finally Found Out
by Sittin' & Thinkin'
Philips Int. #3592

Franke & The Soul Brothers
GETTING READY FOR THE HEARTBREAK

Charles Rich
finally found out
by Sittin' & Thinkin'
Philips Int. #3592

Frankie Avalon
Welcome Home

C-1125
Chancellor

Blues

Chuck Jackson
GETTING READY FOR THE HEARTBREAK

Wend 128

Cash Box—December 1, 1962
NEW YORK—The sales race is on for "My Coloring Book," the ballad that has given a strong send-off on the Perry Como TV show over the past month.

By the end of last week, four labels were represented with the tune, all of them out in the non-rock 'n' roll readings. Colpix released a rendition by Sandy Stewart, who first sang the number on the Perry Como show. On the same side of her warble includes the tune's verse, with another others on the other side.

Other performances include: Kitty Kallen (Victor), Barbra Streisand, the new version in her Capitol single (Check It For You Wholesale), which makes her the latest in the line-up. Both Kitty and Sandy Stewart are new pastes to their respective labels. Publisher of the song is Tommy Vahalos Sunbeam Music (BMI), which has placed a restriction-off last week—on it after it received an immediate response from its Como show airing.

NEW YORK—The Lelagatos who scored some years ago on the ABC-Promont label with "Little Star," have been pacted to the Photo label of N.Y. as part of their comeback drive. Their initial release, "Dressin' Up," and "A Dream Can Come True," have been released "Dressin' Up!" is the title song from a film the team has just made, a teen entertainment production set to be shown in 2,400 high schools in the next four months. The group is also planning an LP release. Various p.a.'s are also planned.

Bert Lown, Cleffery, TV Exec, Dies

NEW YORK—Bert Lown, a caffer and western manager of affiliate relations for CBS TV since 1954, died last week (20) while on a business trip in Portland, Ore. Lown, who led an ork during the '30's that played at New York's Biltmore Hotel, wrote in the past for such songs as "Bye Blues," "You're the One I Care For," "Tired," and "By My Side." His widow sur-

Higher & Higher!

"I'M A STUBBORN KIND OF FELLOW"

Marvin Gaye

Tomlo 54068

TAMLA RECORDS

2648 W. Grand Blvd., Detroit, Mich.

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CHRISTMAS SPECIAL OFFER:

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RONNIE HOVARAK

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Bryan, Texas

The music operators and the box manufacturers and wholesalers are really up in arms about the recent 20% sales drop. Meetings are constantly being held by the 5 or 6 biggest one-stops and other major operators and firms as they feel that the public just won't go for it. After the war, confusion over the new records had put the public in a panic, but no solution is in sight & Werner Leitmann.

The major juke box factors have also listened to several publishers and composers who have offered them less expensive products, but all agree that the quality is not up to the standard of the major record manufacturers, or the RCA catalog, at all. Better to pay more for top quality product than to try to save money by buying less expensive inferior quality records and lose money on less plays. There has also been an effort to make OEM free records, but due to several court processes against these manufacturers, the try has reached an end.

The only remaining possibility is that the major juke box interests will try to start their own label and/or their own version in an attempt to compete with the majors, but without proper professional help, this try is probably doomed to failure. It looks like the music operators will have to suffer cash for top quality singles and be content to make a bit less profit than before.

Peter Heck of Rca is busy working on still another German version of the Hitler - Yugoslavia this time by French jazz Dallida on Ariola.

It looks like Ariola might come up with a left field hit in "Gaucho Mexican." Sony will do away with the "bobbysoxer" factors in an attempt to attract the majors, but without proper professional help, this try is probably doomed to failure. It looks like the music operators will have to suffer cash for top quality singles and be content to make a bit less profit than before.

If you have been reading your newspaper, you know about the German political whirl over the arrest of 4 top execs of the magazine Spiegel (Mirror) which has torn the government apart here. The first recording of this topic has just been released. Polydor & Rca man Ben Trzeciak has rushed out a quick production of "Spiegel Twist" by comedy star Herre and Electro is rushing out its version by Peter Van Eck, the band that played the record on the show.

Polydor songstress Margot Eksens was just awarded first prize at the annual female singer by Sociedad Espanola De Radiodiffusion in Barcelona, Spain.

Ralph Maria Siegel is happy about the success of 5 of his foreign published numbers. Don Gibson's "Lonesome Number One" is swinging it German with Swedish lass Anita Lindblom. Dany Mann is setting up a storm with a German version of "Yours" with Miss Wilma both here and in Germany by Peter Weger's, "Shells" and "Girls-Girls-Girls." The German version of "Devil Woman" by Rene Kollo is also showing action. Incidentally, the English version was to be left field, but later was withdrawn and nodes sold records by Tommy Ro.

Talk of the town has been with the only major record making up sales. The record is "Madison In Mexico" by Caterina Valente. Other top hit for the firm include "Tellstar" by The Tornados and Germany's number one hit - "Babys" by The Beatles.

Peter Reubahn of Rca Buddle Music reports that his newest hits include the newest Gerdt Besterth number, "I'll Do Everything For Gaby," the newest German Kase, "What I'd Give To Be In Love," as well as many hits "Ramblin' Rose," sung by Nat Cole as well as top selling German version of "September In The Rain." The last was with Fred Bertelmann, "Illusion" by Robert Peters, "Beat Of The Night" by Helmut Zacharias, the "Buge Call Rag" by Max Gregor, "Besame Mejicana" by Maria No, and "Mambo" by Ladi Giesler.

That's it for this week in Germany.
Cash Box—December 1, 1962—International Section

Great Britain’s Best Sellers

This Week On Chart

<table>
<thead>
<tr>
<th>Last No. Weeks</th>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>15</td>
<td>&quot;Spangles&quot;</td>
<td>Pat Boone/Decca</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>&quot;S'Il Etait Moi&quot;</td>
<td>Johnny Hallyday/Durium</td>
</tr>
<tr>
<td>4</td>
<td>11</td>
<td>&quot;Make My Sunshine Smile&quot;</td>
<td>Eddy Bros. (Warner Bros.)</td>
</tr>
<tr>
<td>4</td>
<td>12</td>
<td>&quot;Je Me Conseille&quot;</td>
<td>Léo Ferré/Peter (CBS)</td>
</tr>
</tbody>
</table>

Italy’s Best Sellers

This Week On Chart

<table>
<thead>
<tr>
<th>Week Ago Chart</th>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>3</td>
<td>&quot;Tu Non Lo Sai&quot;</td>
<td>Nili Sedaka/RCA</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>&quot;Tu Non Lo Sa&quot;</td>
<td>Nili Sedaka/RCA</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>&quot;Io Amo Solo Te&quot;</td>
<td>Sergio Endrigo/RCA</td>
</tr>
<tr>
<td>4</td>
<td>12</td>
<td>&quot;Lamento di Romeo&quot;</td>
<td>Riccardo Tamberlani/CBS</td>
</tr>
</tbody>
</table>

Although no official announcement has come from Ricordi so far, the fact that it has published "The Longest Day" by Mitch Miller, a CBS record, clearly indicates that its initial contract between Ricordi and EMI has been signed. As often written, the choice of its new Italian representative took Columbia a long time, and many other artists and publishers were considering the offer. From that time, Columbia appears on the market with a new record every three or four months, and every record is strong. It is sufficient to mention the success of "Spangles" by Pat Boone, and "Spago" by Domenico Modugno, Marino Marin, Caterina Valente, Fausto Papetti: hit sales figures. The Italian record industry could spur their sales in Canada by using their popularity and marketing more active interest in the market and its problems than has been done heretofore. Frank left Milan to pay a visit to RCA Italiano in Rome.
Cash Box<Argentina>

Carlos Anzavur, the well-known French chemist, spent a few hours in Buenos Aires, on Sunday, for the purpose of examining the facilities of the想找的公司. Gabriel Alibecio, the press office president of the conference organized shortly after his arrival. Anzavur explained that he will start a singing period next June, and will also be the chief of the subcommittee responsible for selecting Latin American music, and afterwords, folk music will be also recorded. Phillips has inked Ovadio Pugliese, well known tango orchestra director. Pugliese's first LP will appear in a few days. Los Cuatro Plumas have started a tour of several South and Central American countries, singing with the Gondora band.

Roberto Yanes will receive a gold record from his diskery, CBS Columbia, because of the sales of his records. In 1962, Yanes took part in several important shows, and his program, which meant very good promotion for his waxings. Los Cinco Latinos, who have spent about six months in Europe, will return in December. The diskery is preparing a big release, Los Cinco Latinos' new artist: Carmen Gondoa. Miss Gondoa, known as "La Lirica," has recorded already a single with three songs, "En la Ciudad," "Una Costumbre," and "Eterno," and is expected to take the top position on the charts.

This album includes the latest hits by Anka for ABC Paramount, and, according to the diskery, has been well received. Other interesting Ariel releases are: Caterina Valente and The Rigo Tovino, as "Recordando Ex"is, a selection LP with waxings by Colpix artists, represented in Argentina by the diskery.

Los Principes are a Brazilian group that has just returned to their country after a successful series of performances on Channel 9, in the Festival 62 program. They stayed in Argentina for three months, during which time they recorded several songs for the "Residentes" series, which will be aired later. Los Principes are a group of four men, and are considered one of the best groups in Argentina. Their latest LP is expected to be a big hit, and is expected to chart high.

Los Toreros del Fuego, a Chilean group, have just released a LP with four songs, all of which are about love. The lyrics are by Gabriel Alibecio, and the music is by Raúl Fieras. The diskery is confident that this recording will hit the charts, and plans to give it wide promotion.

More about Caterina Valente is reported to be her label is improving its local recordings lines, with new waxings by Los Nocheros de Anta (folk group), Los Cantores de la Huella and Valde Bellos, Belloso has completed the second LP of his career, and is preparing the third one. In the kiddle music field, Sucre is preparing several recordings of standard tunes, with a group of young artists.

Femra Publishers working on the promotion of "Amor Es Mi Futuro," let it be a TV program with the same title. The tune was composed by Alonzo, and is one of the latest hits by his group, the "Mambo Men." It is expected that this recording will hit the charts, and plan to give it wide promotion.

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DENMARK

Gillin & Henshaw has just made "Big Mayan Langsomt Halever" (The Moon Moves Slowly) for HMV, and it looks like their first of many previous successes of this excellent artist.

Regniga, with the new record with Bent Fabricius-Bjerg (known as Bent Fabric in the U.S.) for Metronome. He is now working with the United States together with Jürgen Ingmann, another world-famous recording artist.

Elth Henriksson, head of Hede Nielsen's Fabrikker in Copenhagen (RCA, Warner Bros., etc. in Denmark) reports the release of four new singles, including "King Of The Whole Wide World" with Elvis Presley. The latter has also been recorded in 18 new classic LP's and "Twangy Guitar" with Duane Eddy (also LP) for RCA in Metronome, Copenhagen, has released three new singles and two EP's and LP's. One of the hits recorded in Copenhagen is "Twin-Tan" by Carmen McRae. A RCA Box that the firm will try to get top artists, particularly those very popular among children, to appear on.

Norsk Phonogram A/S has rushed out "The Pay-Off" with Kenny Ball on Pye and "Limbo Rock" with The Tides and The Merry Melody Singers on Mercury.

Triola has two new EP's on release, one with sailor songs and one with the types of songs sung by railway builders. Magnus Samuelsen and his Orchestra (Acetate) recently visited Copenhagen and Stockholm and the publishing houses Efterliftring.

Publisher Felix Stahl of Stokholms Musikproduktion on his tour in London and the continent. Coming to Stockholm early in December is Johnny Tillotson, Bobby Pickett, the Swedish recording artist, who is making a film in England. He has three or four days free from film work early in December, and might use them visiting Oslo and Stockholm. Just here on a promotion tour were Italian EMI artist "Pippo" and "Il Travatore" by Mario Lanza with Paul Cardelli on his last trip. Publisher Stig Anderson was guide for the goodwill tour around Sweden. Simon & Garfunkel returned to Sweden and also appeared in a Swedish TV program made in the Finnish capital.

Singer Alice Babs changed labels. After recording for Warner Bros., the past few years she has begun working for Polydor A/S.

Fontana recording artist Anita Lindhomb topped the Swedish charts at the end of last year and she is moving very strong with her "Ta ett ställfyllt till himlen" (Night Train To The Sea) recently on RCA Victor. The sale of the record on sellers in Sweden also wins 1962 ends.

RCA Victor in Sweden has just hired Britta Damberg. She sings "En liten bitar tår" (A Little Bitty Tear). Other releases from same company include three LP's on RCA Camden, four singles on RCA Victor, one EP on RCA Victor and several new records on the London and Decca labels.

Belgium's Best Sellers

This List

1. (1) Dear One (Larry Finnegan/HMV) Imudioe A/S
2. (2) It'll Be Me (Cliff Richard/Columbia) Belinda (Scandinavia) AB
3. (3) She's Not You (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
4. (4) Send Me The Pillow (Johnny Cash/Columbia) Belinda (Scandinavia) AB
5. (5) Ramblin' Rose (Nat "King" Cole/Capitol) Ivan Mogull/Music Sweden
6. (6) Let's Dance (Chris Montez/London) No Publisher
7. (7) It'll Be Me (Cliff Richard/Columbia) Belinda (Scandinavia) AB
8. (8) Roses Are Red (Bobby Vinton/Columbia) Musik-Huset A/S
9. (9) It'll Be Me (Cliff Richard/Columbia) Belinda (Scandinavia) AB

This List

1. (1) Surf'n' Safari (The Beach Boys/Capitol) Benina Music AB
2. (2) Quando, Quando (Tony Renis/HMV) Belinda (Scandinavia) AB
3. (3) Telstar (The Tornadoes/Decca) Ehring & Lövenholm AB
4. (4) Twistin' The Night Away (Chuck Berry) Musikforlaget AB
5. (5) Twist a Saint-Tropez (Les Chats Sauvages/HMV) Multitone
6. (6) King Of The Whole Wide World (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
7. (7) Loco-Motion (Little Eva/London) No Publisher
8. (8) She's Not You (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
9. (9) It'll Be Me (Cliff Richard/Columbia) Belinda (Scandinavia) AB
10. (10) Regnina natt (Gräntekynd) Anna-Lena Löffgren/Metronome AB

Cash Box 1962 No. 1 Issue International Section
**Holland**

A prominent feature of Decca's November releases, Hans Tecker (Decca's label manager of L. C. Philonomon) told Cash Box, is the new "Decca Opera Scala." This short but expressive title covers a new Dutch EP-series, introduced this month with 46 rpm albums with "solo-records" (Renato Testaidelberg, Carlo Bergomini, Mario Del Monaco and Cesare Siepi), 'highlights' (Alida, Rogelott, Fieder, Rigoletto, Verdi, Mascagni and Leoncavallo), it has been proven by a recent marketing campaign that solo-recording operas offers that there is a strong demand for exactly these soloists singing this repertoire, to the general public. All albums are provided with a window-display, showing the four-color sleeve of the EP's in a cardboard folder.

Charlie Byrd's Trio with Zoot Sims and the Les McCann Ltd. (with bassist Herbie Lewis and drummer Ron Jefferson) arrived at Schiphol Airport, Amsterdam. They come from a successful tour through Scandinavia, in the company of Danish saxophonist Fred Burkhardt from Philips-Baarn, and were welcomed at Schiphol by press, radio and television. They have been in residence at the Nagoya Hotel, Tokyo for a few weeks and will be joined by Charlie, The big number of "Can't Stop Loving You" which has been released as a 78 RPM record, too. Another "sure shot" for the next few weeks is the standard waved by Philips with Alfa Perdigao, the European hit "Et Maintenant," with the famous singer Maysa, who returns to RGE, her first label. In the LP, she presents a number of pop tunes, Erion Chavez arranged and conducted the LP. The final features Solovox De Ouro with the Ubirajara.

**Brazil's Best Sellers**

**Sao Paulo**

1. *Volta Por Cima—Noite Ilustrada*—(Philips) —(Philips)
2. *Suave E A Noite—Tender Is The Night*—(Philips) —(Philippines)
3. *Beijo*—(Philips) —(Philippines)
4. *Trovador De Toledo*—(Decca) —(Philippines)
5. *Rei Do Gatilho—Moreira da Silva*—(Odeon)
6. *Lamento de Sodade*—(Odeon) —(Philippines)
7. *Tangos*—(Philips) —(Philippines)
8. *Canção De Fil*—(Philips) —(Philippines)
9. *E A Vida Continua—Agnaldo Leal*—(Philips)
10. *Latin Jazz*—(Philips) —(Philippines)

**Rio de Janeiro**

1. *O Trepador De Tel*—(Polydor) —(Polydor)
2. *Poema Do Olhar—Miltono*—(RGE) —(RGE)
3. *Romanticas De Cuba No Cinema*—(Musa) —(Musa)
5. *Romantico De Cuba*—(Musa) —(Musa)
6. *Os Anjos Canhamb*—(Philips) —(Philippines)
7. *Are Nanango De Cuba*—(Philips) —(Philippines)
8. *E A Vida Continua—Silvio Santos*—(Philips) —(Philippines)
9. *Canção De Fil*—(Philips) —(Philippines)
10. *O Trepador De Tel*—(Polydor) —(Polydor)
Philippe Boust introduced the Bossa Nova in France on his return from Brazil. First song, “Samba De Una Noa So,” penned in French by Eddy Marck (then known as Eddy “Nina” Marck) and grooved by Sacha Distel. The Bossa Nova seems to be limited to Paris, and perhaps a few other cities, and doesn’t seem to be catching on in the Tamsone, Paris is dancing the Tamsone, particular on Sundays and afternoons, which is the time most clubs in the Capital. Let’s add to this that the Tamsone is an Hawaiian dance in which the men are shirtless and the women are dressed in the chic female class that the impression that they are genuine Hula dancers.

We met Nicole Barclay on her return from New York. This return was quite some adventure. Along with Maxton Hughes, the Negro American poet adapted the English lyrics for Charles Aznavour. While with Editions Petula, let’s point out that Johnny Mercer will also adapt English text on three songs from her new album for the same publisher.

About disks now, Barclay has concluded a deal (or experiment) with Liberty Records. Under the terms of the deal, Liberty will release a series of records on the Liberty Bel Air label, and if the results are conclusive, the deal may be extended for a general contract. (News flash from Barclay in the report that Jean Jacques Debout has quit Vogue Records and has signed exclusively with Barclay. Vogue claims it still has him under contract.

A new invention by Eddie Barclay, square records, bearing songs by Daniel Labou, and arranged by Ceiloderm. Principal title “Gare Au Changeur Automatic” as a record label. It is produced by a jazz pianist, Georges Arnaud. Soon people will be talking about the Prince of Jazz. On the other hand, the Madison Prince is getting up to date. He has taken to his last title “Ce Qui M’Vous De’Vous” and “Quand Je Suis Long De Toi.”

The recording by Donald Willkers, “Camp Meeting,” has been chosen by Frank Tomeno, a former jockey, the pancake fans, and Paul Duc (Aliment Le Jazz).

One of the Versailles label, Mickey Baker has just anned “Dancing Queen” (Editions Caravelle) and “Samba De Una Noa Neta” (Editions Blondy), a Bossa Nova Galore, and the best.

Now that Leon Cash has been back in town after his trip to the States, we have some good news about his firm Vogue. Let’s start off by saying Petula Clark took Tommy Hallyday’s place at the Olympia Music Hall. This is going to be a big success. It is rare that the young French Charley Chaplin of the Flowers Gone) which is a beautiful song, Levy Escude is more imposing by day more and more, and especially his rendering of “Ballade À Syl” (Editions Caravelle) and “Te Deum” (Editions Blondy) which he has quit Barclay Records. Information received contradicts this announcement, suggesting that these are old Parlophone numbers, repressed by Petale.

Kurt Moar, as everyone knows, is the chap who discovered the “Prince of the Music Hall,” in the American market. He is also the producer of the “I Love Lucy” TV series. Recently, he has signed deals with Frank Sinatra and “My Fair Lady,” performing songs such as “As Time Goes By.”

The French version of the song “Bossa Nova” which was popular in English was created by the songwriting duo of Jacques Latour and Daniel Labou. The song was titled “L’Idole” and became a hit in France.

The Herculaneum Orchestra, with their version of the song “Bossa Nova,” are performing in the Olympia Hall in Paris. They are accompanied by some of the finest jazz musicians in the country. The concert is scheduled for Friday, September 24th.

Dave Kapp, president of Kapp Records, will shortly be in Paris. He is making a continental tour, including England. At the Champs Elysees theatre the show is called “Bossa Nova.” The orchestra is composed of some of the finest jazz musicians in the country. The concert is scheduled for Friday, September 24th. Let’s terminate by saying a few words about Columbia. The label Artie Ban is looking for new talent, but we are still waiting for the first release. We had hopes of this in the disguise of a Christmas present, and still hoping, because these recordings are being missed on the French market, as once noted Star of France, is looking forward to the release of these records. Let’s understand it. This takes some time, and explaining the long lapse of time, and reflection by Columbia executives to devotees.
**Cash Box—December 1, 1962.**

### COUNTRY TOP 50

<table>
<thead>
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<th>Pos.</th>
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<td>1</td>
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### COUNTRY ROUND UP

KRAK-Sacramento has just ended an interesting “Devil Woman” art contest. In order to focus attention on Marty Robbins' Columbia hit “KRAK listeners were asked to send in their rendition of what they thought the Devil Woman looked like. Over 1,400 entries were received and they varied considerably in the individual versions. Someone seemingly interpreted the lyrics of the song, while others let their imaginations run rampant. A sampling of the finalists has been sent along to Robbins for his personal keepers.

After handling the country music programming for KEBL-Abilene, Oklahoma, for the past three years Doug Davis has resigned to go even farther into the programming of country music. Doug is now tapping country music record shows for several radio stations including his former employer. The music man says that all artists, promo men, publishers, distributors, and everyone else with a country record to put his name on their mailing list, Doug's address is P.O. Box 471, DeKalb, Texas.

Ferlin, Hunky, Simon Crum, and Smiley and Kitty Wilson and band, have been set to appear at the San Antonio Livestock show, February 7th through 17th. Contracts were recently inked by Livestock officials and manager Hubert Long.

Roger Miller, who is currently climbing the charts with his Victor release of “Hey, Little Star,” made his fourth appearance last week on the NBC network TVer, “The Tonight Show.”

Fred Zak is real excited about his newie, “Turkey Time,” recently released on his Zak label. The wax is reportedly meeting with favorable reaction in the east.

Mel Brown, music director of CFOX-Pointe Claire, Quebec, sends along word that the outlet has increased its programming of country sounds. From now on the “Western Swing” show will be on for five hours every Saturday night.

Just received from Acuff-Rose Artistic Corporation that Opry vet Cowbo Buck Owens has signed with the talent stable. Copas is one of the few artists who has the distinction of being placed in the Cowboy Hall of Fame. Other news at Acar concerns Bobby Lord, who has been named assistant talent manager. Lord, in addition to his new duties at the agency, will continue his personal appearances and recording.

Skeeter Davis recently wound a promo tour in the Windy City visiting deejays and talking up her new Victor release of “The End Of The World.” The lark’s huffy, WSM announcer Ralph Emery, advises that spinners who haven’t received copies of the record can write to him at Seward Ave., Brentwood, Tennessee.

Jimmy Brodgen info that his gal, Rose Maddox, is currently enjoying tremendous success at the Golden Nugget in Las Vegas. Jimmy is also real excited by the lark’s current Capitol noisemaker, “Sing A Little Song Of Heartache.”

From Curtis Artist’s Productions comes word that Ernest Tubb and the Texas Troubadours have concluded dates in Twin Falls, Idaho, Pendleton, Oregon and Yakama, Washington. Additionally Ray Frady and the Cherokee Cowboys have wound up a string of dates in the Lone Star State. The agency has also set Charlie Walker for some key dates in Arizona and Texas.

Nina Wright, a new country songstress recently inked to the Senator label is gettin’ ready for a tour of the south and the mid-Atlantic states. Her first release couple’s “Waiting For Daddy” and “Before Your Time.”

Smash’s Billy Deaton set he is restin’ up from the Festival of home in San Antonio. The chanter mentions that he has deejay copies available of his new label cuttin’ .”I’d Rather Stumble Into Your Arms.” Anyone interested in obtaining the deck should write to Deaton at IHAC-San Antonio.

Mercury’s James O’Gwynn headlined Ed McLemore’s Big “D” Jambo-ree in Dallas last week at the Sportatorium. Also on the bill were Ray Frushay, Patti Myers, Claude Allen and the Country Gentlemen. Getting the policy of name stars, McLemore has been hooked with Hank Locklin for this Saturday night.

**MELBA MONTGOMERY**

**“HAPPY YOU, LONELY ME”**

NUGGET-2033

**LOVE & THE STAR**

**“CATFISH DINNER”**

NUGGET-2032

DISTRIBUTORS, RACKERS, ONE STOPS, JOBBERS AND RECORD SHOPS—ORDER NOW!

NUGGET RECORDS

Route #1, Goodlettsville, Tennessee

**COAST TO COAST IT’S**

**HERE IT IS! His First Hit**

Singing Cherokee

“I COULDN’T BE YOUR NUMBER ONE”

b/w

“I LAUGHED UNTIL I CRIED”

CROSBY LABEL

519 Main St., Las Vegas, Nevada

Watch For Next Release

On C/W Label

Here’s Her Best Yet!

Skeeter Davis

**THE END OF THE WORLD**

RCA Victor 8098

Direction: HUBERT LONG

806 16th Ave. S., Nashville, Tenn.
The New Look At MOA

If recent events can be used as a barometer of what is to come, the coin machine industry may very well have one big Convention in Chicago, comes May 1963. One year ago, this did not seem possible so soon. We think a great deal of credit belongs to the MOA Board in general, and to Bob Blundred in particular.

The new Managing Director has brought his case to more than one dozen coin machine markets and he is evidently leaving with operator approval and association membership checks. Last month Pennsylvania, West Virginia and Missouri backed the MOA exec and the national organization with 100% unanimous membership. As we go to press, the Indiana operators have fallen in line. The bandwagon has evidently started rolling. It could turn into a landslide vote of confidence for MOA, a much needed national organization. We hope the ball doesn’t stop rolling until everyone meets in the Morrison Hotel in May where MOA, the organization, the personnel, and the Convention, can be given one big round of applause.

The biggest rebuilding job is obviously membership. From there MOA expects to guarantee Convention attendance. And therein lies a key to the goal which has been set. Once the operators return to the Convention where they belong, the manufacturers will in turn support the organization by exhibiting equipment. The industry will then have returned to its former position of respect through the achievement of a centralized national association supported by state and local groups all with a common goal—the continued progress of the coin machine business. The Convention can be the annual culmination of each year’s efforts.

In the coming weeks, MOA representatives will be working toward the goal of having membership rolls increased. Bob Blundred has offered the nation’s operators cooperation in helping solve mutual problems, he has said that a public relations division will eventually take form, and he has stated on more than one occasion a promise to mold the national association into a meaningful organization designed for the benefit of the member-operators. We think he can do the job. We believe that MOA is on the right track heading toward a goal that will benefit everyone in the industry.

This week, in an open letter, MOA President Snodgrass solicits the support of the entire industry. He asks for active assistance and ideas from leaders of the phonograph, amusement machine and vending industries. Let's hope he gets it.
NYC Music Ops Hear Juke Box Play Commercials; Plan Underway To Sign Machines For Advertising Revenue

Denver Representing Ops in Madison Ave. Deal

BOURBON, NEW YORK—A radio-tv commercial firm here has made available to juke box operators a mechanism which will alter the usual jingle phonograph will automatically play a tape cartridge. The novelty, it is believed, will enable operators to remain anonymous temporarily, has contracted an electronic company to develop a machine which will commodates a tape cartridge with six pre-recorded commercial messages. The unit automatically plays a commercial every ten minutes, does not interfere with the playing of regular musical records on the same machine and will, upon completion of all facets of the project, enable operators to net six dollars monthly for every machine on location equipped with the commercial mechanism.

All Denver president of the Music Operators of New York, Inc., has the unit installed on a Seeburg phonograph available to operators to see and hear in the offices of Lincoln Vending Service at Denver's Park Place offices in Brooklyn. Denver is reported acting as liaison between the firm which will sell the juke box market to potential sponsors and the juke box industry in general to receive approval of the proposal by signing commercial contracts. The pre-determined number of phonographs on location will be available.

At the moment, the mechanism works perfectly, with a percentage of the size of this unit, which is completed and is mass-produced.

Upon approval of operators of approximately twenty thousand phonographs, plans are in the making for the manufacture of twenty-five commercial units which will be installed on machines in several test areas of New York. This is expected to test the effectiveness of the commercial by researching the audiences in the various locations using marketing studies conducted by the major advertising agencies.

Once the idea meets with the approval of major suppliers of beer, cigarettes, soft drink and other similar products, it is expected that a large segment of the juke boxes in the metropolitan area (approximately 8000 juke boxes are sold in the New York city area) can be presented to potential clients for advertising purposes.

The radio-tv commercial firm, who is reported being in negotiation with the firms considered most interested in such an advertising program, and their advertising agencies, will consider the making of the tape cartridges. When the contracts are signed, and if signed, it is believed that 18-week period will determine the extent of the project and development of the music. On other advertising media requirements, operators can expect to receive a monthly check totaling $6.00 per machine.

The various regional units, which is to be set, has been provided six sponsors appear on any tape cartridge and the number of plays meet minimum requirements which have not actually been set.

The juk box commercial idea has been presented in similar forms in the past. For various reasons it has never been a success, and the one that was accepted by the necessary business groups. While the unit now on display is equipped with home-made taped commercials, the details of metered charges and other matters of exposure on location, and other points will be raised by potential clients. According to Denver, these are the facets of the project which are being handled by the commercial-producing firm. Once the project is set forth to potential sponsors serving as an outlet for advertising to a market large enough to guarantee the necessary listening audience, the program can be executed.

Denver reads that the idea of commercials on juke boxes in no way effects the present status of the juke box operator and his present royalty payments to music licensing firms.

This theory was originally presented at an A&N meeting in Rosoff's Restaurant last month. Since that time, the project has been developed to its present stage.

Attorney Jacob Radavits has been retained to represent the music operators and to represent the box hit jingles to the same extent as a jukebox commercial idea is concerned. In the meantime, Denver is actively signing contracts with commercial contractors.

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HARRY SNOOGRASS

Chicago—The following letter was submitted to CASH BOX by] Harry Wood. It pertains to the Music Operators of America (MOA) urging fullest support from all segments of the coin machine industry.

GENTLEMEN:

"It is my considered opinion that the time has now come for the entire industry to unite into one strong and dynamic National association—this association! To take the lead in facing the common problems of the manufacturer, distributor, operator, and allied businesses.

"Music Operators of America, which has heretofore primarily been an association of operators, has been in continuous existence for twelve years. During this period, many and varied problems have been solved or minimized and others recognized.

"MOA with its new corporate status is now in a position to accept members across all facets of the Automatic Phonograph, Amusement Devices, Vending Machines, and Allied Businesses; and for their representatives to be able to serve as officers and directors—and, on its committees. With a strong and united industry, expanded services can be provided. Specifically, there will be more profitable business practices, augmenting insurance plans, working with local state and state associations to assist in the creation and build-up of state and local associations as well as success in combating adverse legislation can be continued.

"This is a transitional period, and gains that can materialize from a strong association is an annual Convention and Trade Show held in Chicago, Illinois—the hub of the industry over the years, and the home of the greatest benefit to the entire coin machine industry. Membership in MOA is capable and desirous of creating a democratic organization, with the help of leaders of all segments of the industry, that will rank with the leading trade associations of the nation. They solicit the entire industry's support, active help, and ideas.

Sincerely,

J. Harry Snoograd, President, MOA.
Plan Nationwide Dine-O-Mat Chain

Bearing Pat Boone Name, Sponsorship

First To Open In 90 Days, 95 Installations To Follow

HACKENSACK, N.J.—Feature Foods, Inc. pioneers and developers of automated restaurants, announced plans for the erection of a nationwide chain of 24-hour automated, kitchenless eating establishments to be known as Pat Boone Dine-O-Mats. These new-type automated restaurants, some of which will be company-operated and others operated under franchise agreement, will be called “Snack To A Full Meal” without the need for normal restaurant personnel or expensive cooking equipment. The Pat Boone Dine-O-Mats will be centrally located in motels, service stations, shopping centers, bowling alleys, country clubs, amusement parks, factories, bus and air terminals, universities and school environments, and in inlets that are already under development. It was noted by Jack Oxman, president of the company, that each of the Pat Boone Dine-O-Mats will accommodate approximately 40 diners at one time, and will use the newly perfected self-service Microwave ovens to heat foods in from 6 to 90 seconds. The highest quality foods, supplied by such firms as Swift & Co., etc., will be used, and all of that caliber will be used in the preparation of all dishes, and will be dispensed by specially designed, all-purpose refrigerated food dispensing machines.

Daily food requirements will be delivered to each Dine-O-Mat from central distribution centers scattered throughout the country, where master menus will prepare all dishes under strict, uniform, quality control supervision.

Each installation is designed to satisfy the growing need for restaurant facilities and food of high quality, for motorists, shoppers and others who have a limited amount of time to spend in dining. As an example, a visitor to a Pat Boone Dine-O-Mat can select a pre-cooked, frozen dinner, such as roast beef, mashed potatoes and roast beef and cook it himself in 90 seconds by microwave. A red flasher-button signals when food is ready and piping hot dinners are ready to eat in a fraction of the time it takes in conventional eating places. Carefully balanced microwave systems eliminate cooking and freezing, each dinner is prepared so that the Microwave’s span of heat prepares all foods on the same time simultaneously. The food dispensing machines are loaded during slow hours by a bus boy who is responsible for keeping the machines well stocked, and in addition to cooking everything from a sandwich to a complete meal, each Pat Boone Dine-O-Mat includes coffee, milk, soft drink, ice cream, candy and cigarette dispensing machines, as well as a cash register. This new machine accounts up to five dollars bills,” stated Mr. Oxman.

The average Dine-O-Mat breakfast costs about 75 cents; lunch about $1.00, and dinner approximately $1.25, per person.

Each Pat Boone Dine-O-Mat will be uniform in structure and appearance and will be erected to a distinctive, standardized, patented modern dome-shaped, geodesic design, featuring bright colors and large areas of window glass.

NEW CURRENCY CHANGER: Compact new changer is about the size of a table model TV set. It has the capacity to make change for 1,000 one-dollar bills. The changer has a new system, which adds another safeguard to NRI’s proven technique for identifying genuine bills and rejecting counterfeit and those of the wrong denomination. New insertion technique eliminates need for user to press buttons or open doors. Change is delivered at lower right. Coins making change are poured in bulk into hoppers, for quick servicing. Changer can be set to return change for a dollar bill in any one of 14 combinations, NRI introduced a pre-production model of the new Currency Changer at the National Automatic Merchandising Association in San Francisco.

Next step for the company is diversification into the vending of magazines, film and a host of other products that lend themselves to cylinders.

To Superpack’s President, Ted Richman, a Canadian who has taught the company how to pitched to the biggest market in North America, Superpack’s Toronto plant is currently working two shifts a day to meet its daily quota of vending units for the U.S.

Among the broad, economic factors that have enabled Superpack to move into this commanding position in such a short time, is the sale of the Canadian dollar which gives the American distributor an edge of 8% when he purchases product from a Canadian manufacturer. Superpack is the only company that has been able to establish itself in the Canadian trade that are generally prevalent in Canada and the active encouragement via tax concessions that the Canadian government bestows on firms that are actively engaged in exporting.

Raytheon Hires Chef

WALTHAM, Mass.—Hugh Toner, internationally known chef, has been named Chicago area sales representative for Raytheon Company’s Radatron microwave ovens, it was announced by William Miller, sales manager.

NECCO Promotes McAdams

HOLLYWOOD—The promotion of Thomas McAdams to Western Regional Manager of the New England Confectionery Co. was announced last week by Robert J. Harrington, National Sales Manager of the Cambridge, Mass. firm.

New Products

SOUP BOWLS like this are finding increasing use by operators who vend canned soup, according to the Dixie Cup Division of American Can Company.

Floor-to-ceiling glass windows. The buildings will be designed for quick self-service, and will offer adjoining, free parking facilities.

The operation of the Pat Boone Dine-O-Mats will be on a franchised, as well as a company-owned basis, according to Oxman, and the company is currently considering the leasing of a number of the installations to qualified applicants.

The first unit is expected to open on Route 46 in Little Ferry, N.J. within the next 90 days, and present plans call for the first 96 installations to be opened, and in operation throughout the country within the next 18 months.

AUTHOR MEET THE READERS: L. Cyrus Melikian (cent.), Board Chairman of Rudd-Melikian, Inc., discussed his book, "The Wonder of Food." which is coauthored with his wife, Esther. The book is about restaurant and automatic vending with John Corcoran (left) and closed on "Corcoran Says It" on KLINE on "Corcoran Says It" on WGN. The popular interview show is aired regularly truly located at the famous Old Water Wheel Inn near Doylestown in picturesque Bucks County, Pa.

INVITING CAFETERIA is a sample of wonderful things to come for the employees of Electro Instruments, Inc. of San Diego. The Auner Corporation worked closely with the R. F. Jones Company, exclusive Rowe distributors of Los Angeles, to engineer this fully automatic cafeteria. The full line of Rowe Celebrity vendors, and Rowe AC Bill Changer, is complemented by aqua colored tables.

Cash Box—December 1, 1962
EXEC. V.P. JACK GORDON: European heard the story of 'the little LP.'

HAMBURG — The recent Seeburg European road show, which toured Antwerp, Paris, Hamburg, Milan, Zurich, London and Manheim, Germany, was a whirlwind 'LP Console' premiere showing which ended two weeks ago. Previous Cash Box reports have detailed the premiere showing in several cities. The presentation pictured on this page took place in Hamburg, the first of a two-city stop in Germany.

The Seeburg officials on hand from America included Dal Coleman, Chairman; Jack Gordon, Exec. V.P.; Tom Herrick, Marketing Director; George Gilbert, European Manager; Bill Pruitting, European Sales Manager; and John Stoparitsz, Seeburg's Chief Engineer.

In addition to the standard program as shown to all of Europe, and earlier, to the American markets, Seeburg and Telefunken-Decca, major recording firm here, agreed to initiate the production and programming on juke boxes of the 'little LP,' the seven-inch stereo single record which has placed LP selections on juke boxes in America. The small LP has not made the rounds of the U.S. and the deal was seen as the possible first step in furthering this program of merchandising the music of juke boxes.

PARKS SHOW OPENS

CHICAGO — The 44th Annual Convention of the National Association of Amusement Parks, Pools and Beaches (NAAPB-Parks Show) will open November 25 at Chicago's Sherman House. The Show will continue until November 28. Coin machine interest this year evidently hasn't been too strong with a decided drop in the number of amusement machine exhibitors. Many coinmen from the area however, are expected to be on hand during the exhibit hours.

FOR SALE

Fred Slauson, 4533 Payne Ave., Cleveland, Ohio
(Tel: HE 1-4400)

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U.S. Arcade Machine Gets Europe Franchise

LONDON — Mrs. E. M. Eldridge, Managing Director of Major Matics Ltd., informs that after 12 months negotiations the company has signed a Franchise with John T. Gibbs, President of Taylor Engineering Corporation, Beverly Hills, California for the exclusive European and United Kingdom distribution of "Mr. Top Gun."

The equipment, new to this country, will be shown for the first time at the forthcoming Amusement Trades Exhibition in London early next year and the first consignment arrived at London airport this week.

Mr. Gibbs plans a flying visit to London to supervise the installation of these machines and to see that they operate satisfactorily on the English current.

Recently featured in an American film screened on British television, "Mr. Top Gun" has already created considerable interest and Major Matics report a stream of orders both from the United Kingdom and the Continent.

"Mr. Top Gun" is known as "Mr. Quik-Draw" in America.

AMCO Moves Plant

LOS ANGELES — Amco Music and Vending, this city, has opened new and larger quarters. Amco (formerly Badger Sales Co.) is now located at 6408 East Slauson Ave., L.A. 28. Reason for the move according to General Manager Dan Donohue was the fact that present quarters were too small and offered no room for expansion. The new location will give the firm three times the space previously occupied. Donohue also called attention to the proximity of the new plant to downtown business and financial area and its easy accessibility from all major freeways.

Amco distributes Seeburg, Chicago Coin, Fisher, Irving Kaye, D. Gottlieb and American Shuffleboard equipment. The firm was expected to be officially set in the new quarters, Monday, Nov. 26.

STERO SOUND: The dual speaker format via stereo recording techniques was demonstrated visually.

BREAKTHROUGH: German models were used with great effect to dramatize new Seeburg features.
Kleiman Hosts 4-Day Pioneer Opening

CHICAGO—The week of November 12 through 15 was a long week to be remembered by Joel Kleiman and Sam Cooper, of Pioneer Sales & Services, Incorporated, in Milwaukee. They hosted a four-day Open House gala celebrating the completion of remodeling and interior decorating of the firm's showroom, parts and service departments, and warehouse space. The affair was held in the huge showroom.

Pioneer Sales handles distribution of products for Rowe-AMI coin-operated phonographs, Rowe vending machines, United Mfg's. shuffle alleys and big ball bowlers, Fischer pool tables, Bally games, shuffle alleys and big ball bowlers, Williams Electronic Mfg's. amusement games, and Irving Kaye Co's. pool tables. Refreshments were served to visitors constantly.

 Territory covered by Pioneer Sales & Service embraces the entire states of Wisconsin, Minnesota, North Dakota, South Dakota, and the Northern Peninsula of Michigan.

The two-story building located at 3110 West Fend Du Lac Avenue, was formerly a steel foundry plant, which has been so completely refurbished and remodeled externally, as well as internally, that it is almost inconceivable that the vast change could have been accomplished at all.

Among those in attendance representing factories were Thomas H. (Tom) Sams, vice president in charge of Rowe AC Services, Incorporated's AMI Phonograph Division (he also represented the Rowe Vending Machine Division in Jack Dunwoody's absence); Nate Feinstein, general manager of Atlas Music Company of Chicago; and Hank Hoveenaar, field service engineer for Rowe AC Services (phonograph division).

All C. B. (Bill) DeSela, executive vice president in charge of sales for United Mfg. Co. of Chicago, with United's sales representative, Johnny Casada.

Kleiman advised that operator attendance was, as expected, constantly fairly heavy during the four day Open House celebration.

GAMES ★ MUSIC ★ ARCADE EQUIPMENT ★ Check BANNER FIRST!

EXCLUSIVE UNITED MFG. CO. DISTRIBUTORS

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX

1780 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription
$30 for a full year (Airmail in United States)
$30 for a full year (outside United States)
$45 for a full year (Airmail outside U.S.)

NAME
FIRM
ADDRESS
CITY
ZONE STATE

Check Proper Classification Below

MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
JUKE BOXES □ AMUSEMENT GAMES □ CIGARETTES □ VENDING MACHINES □ OTHER

Please be sure to check business classifications above.

STATE Wm. Huntington

California Clippings

Conversation along Pico Blvd. this week centered on the Thanksgiving Holiday, with most of the Distributors & Operators planning to spend the day with relatives within the local area. AMCO Music & Vending has now established offices in Ariz., to be managed by Phil Markell. The new location, AMCO Leasing Inc., will have a complete line of phonographs, music, & vending, with plans to eventually add a parts dept., to supply the needs of the Op in the Ariz. territory. Roy Smith of Automatic Music, Fresno, in town visiting with Bill Happe.

Business has been consistently good in pool tables at Paul Laymon, Ino.

Jimmy Wilkins is on a combination business & pleasure trip to Barrow, Springs for a few days with his family. ... A new employee, Raoul Montano, has been added to the sales staff at California Music, and Martha Delgado has been promoted to stenographer. ... Nick Lany of American Coin Machine informed that their repair business has continued to increase, since their move to the present location. ... Tom Jones manager of Maestro and Southland Music in San Diego, passed away Nov. 9.

George Mursako of Simon Distributing Co. reports Valley Pool tables, and used phonographs getting strong sales action, the past few weeks. ... Quite a bit of excitement occurred at the Wurlitzer Factory Branch when a fire started in a wastebasket, causing a lot of smoke, but very little damage resulted. Gary Sinclair, Wurlitzer Factory Rep., spent a day at the local office, then continued on to the northern part of the State. ... Bob Singer a King Records stopped by the Leuenhagen 'record bar' with the new James Brown release, "Three Hearts In A Tangle." Frank McKevily mgr. of Twist Music was also in according to Prentice Moreland, to Spens "Lover Supreme" on the Challenge label. ... Export orders are being prepared for shipment to Japan and Manila this week at Duarte International Sales. Joe Duarte said his wife Leota spent a week in the hospital, but is now home and steadily improving.

Hank Tronick informed that C. A. Robinson is jetting out of L.A. for an important meeting which they hope will bring new vista's, to the ever expanding merchandising program at C. A. Robinson & Co. ... A boatload of Rowe R. Jones & Evans vendors arrived this week at the R. F. Jones & Co. Check Klein said the first load of Rowe single cup coffee brewers are also in, and now on display in the show room. John Montgomery has been transferred to the R. F. Jones branch in Denver, to be in charge of the vending division. Mr. & Mrs. M. R. Kellogg in Las Vegas celebrating their 25th wedding anniversary, and Leroy Mudrick passed out cigars in honor of his new son, born Nov. 15.

Visiting this week were Jim Venator of Rowe A. C. Services, Chicago, and Henrietta Godinez, asst. controller of the R. F. Jones Co., vacationing here from San Francisco.

In town visiting distributors and one-stops this week were: Chas. Koski, Long Beach; Sylvester Guild, Riverside; Geo. Meade, Playa Del Rey; Glenn Wolcott, La Crescenta; Bill Bradley, Covina; Cliff Jones, Long Beach; & Lou Bennett, Seal Beach.

Midwest Musings

Stan Wernak, Little Falls, Minn. and a party of friends spent the week at Orr, Minn. deer hunting. ... Mr. & Mrs. Nels Nelson, Alexandria, Minn. were visiting their daughter, son-in-law and grand-children at Lincoln, Nebraska. ... Daughter and son-in-law are attending the University of Nebraska. ... Forrest Dahl was one service man short this week as Johnny took the week off for some deer hunting.

Fred Waring and his band at Grand Forks, No. Dakota Sat. night November 10th, and one nite at the Civic Auditorium in Fargo, Nov. 13th. ... Irwin Corey opens at Fred's Goodtime Cafe Monday, Nov. 17th, and Ray Charles for a one nite concert at the Minneapolis Auditorium Nov. 17th. ... Johnny Mathis set an all-time record for an appearance in Minneapolis last week. Over 9,000 attended. ... Mr. & Mrs. Leo Rue will be spending Thanksgiving Day with Leo's brother and family in Robinsdale, Minn.

Norm Kady up and around and feeling much better after having a bout with the flu for a few days. ... Ernest Woytcesell, Hankinson, No. Dakota, in town for the day making the rounds, picking up records, parts, and pre-mixed soda. ... Mrs. A. R. Pierson, Mitchell, Sd. in Dakota, in the cities over the week end. Will be leaving for Sarasota, Florida next week, but will be back for Christmas.

Happy Birthday This Week To:


Cash Box—December 1, 1962
LET'S GO for bigger earnings...

**Williams Mardi Gras**

**4 PLAYER**
- NUMBER MATCH: 2, 5, or 10 replays.
- 2 DRUM UNITS on playfield.
- 4 TARGETS on playfield.
- Hitting Target in front of Drum scores value on Drum Unit.
- One Drum Unit always lit for 10 times value shown.
- 2 Automatic Shooters direct ball at Targets in front of Drum Units.
- 4 Ten-point when hit Jet Bumpers.
- 2 Flippers  •  Rollers
- Plasticote finish on playfield for long life.
- Available with Single or twin Chutes.

**GET IT NOW FROM YOUR Williams DISTRIBUTOR**

**New**
- 24 volt system  •  New “push-pull” latch mechanism for front molding  •  New polished chrome metal one-piece flippers  •  New modern style back box with metal back door  •  New Relays  •  New “brushed nickel” front door and frame.

**CALL • WRITE • WIRE • SALE!**

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**40 LATE BINGOS—WRITE!**

Call Bob Jones—Algonquin 4-4004

**REDD DISTRIBUTING CO., INC.**
126 Lincoln St., Brighton, Mass.
NEW ENGLAND'S LEADING DISTRIBUTOR
Music  •  Vending  •  Games  •  Alley  •  Seeburg  •  Bally  •  Chi Coin  •  Keene

**RIDE WITH THE WINNER!**

- **CITATION**
- **ROYAL CROWN BOWLER**
- **WORLD'S FAIR RIFLE GALLERY**
- **BIG HIT**

**CHICAGO DYNAMIC INDUSTRIES, INC.**
1725 W. DIVERSEY, CHICAGO 14

**Exclusive Chicago Area Distributors for WURLITZER PHONOGRAPH and PARTS**

**IMP liORTERS—** Send for FREE LATEST CATALOG 64 PAGES—Fully Illustrated

**FIRST**

**COIN MACHINE EXCHANGE, INC.**
1736 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

---

**Bill Adair Joins Seeburg As V.P.**

Adair is expected to join the factory as soon as he can complete present transactions with the Philadelphia distributing firm. Adair is a principal of the firm with Marvin Stein and Nat Solow. The distributing firm branched out into Baltimore two years ago, purchasing the distributing rights in that area from Musical Sales. The Seeburg firm in Baltimore is now known as Eastern Distributors Inc. Together, the two distributing firms cover a major portion of the eastern seaboard territory.

In another announcement made earlier in the week, it was officially announced that President Frank O'Brien resigned from his post with Seeburg.

**Palmer Forms New European Firm**

ANTWERP, BELGIUM—Jack Palmer, coin machine import-export executive, has announced that as of November 9, he was no longer associated with International Amusement Co. and Belgian Amusement Co. Palmer's father A. Pollak also terminated his association with the two firms.

The father and son have formed a new firm—Hittrac, P.V.R.A., with offices located at 31 Somers Street here. Palmer will travel to the USA in January to set up an American company to feed the new European import house.
Allied Sales Hosts Rock-Ola Showing

OAK HILL, W. VA.—John “Red” Wallace and Hobart Booth hosted a “Big 2 for ’63” Rock-Ola premiere showing of the factory’s 1963 line here last week and the turnout was very well received.

Hosting the party were Allied Sales Company officials, local Rock-Ola distributors recently appointed in this territory. The distributors were assisted by Rock-Ola sales representative Art Daddis and Service Chief Jack Barash.

The party, held at the Ruffner Hotel in Charleston drew a large number of operators, some of whom are pictured below. Booth, Sales Manager of the firm, said that it was a “typical West Virginia party.” That means it lasted till the wee hours, explained Wallace.

The following operators are some of those who registered at the affair:

WORLD’S LARGEST INVENTORY FOR SALE

Send for Complete Lists

ARCADE—GAMES
BINGOS—RIDES
MUSIC, etc.

DAVID ROSEN
Exclusive AMI Dist., Eo. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—CENTER 2-2003

N E E D

BALLY
ABC LANES
1st reconditioned
ALLSTAR
BINGO
Miami Beach and Up
TURF KING

WILLIAMS
TEN PINS
TEN STRIKE

UNITED STEEPCHELSE
GOTTIEB and WILLIAMS
Pin Bells — 1957 and up

AMI — SEEBURG — WURLITZER
MUSIC — ALL MODELS

RUNYON INTERNATIONAL, INC.
World’s Foremost Exporters
Of Coin Operated Phonographs,
Amusement Games and
Vending Equipment
221 FREILINGHUYSEN AVENUE
Newark 14, N.J., Bigelow 3-8777
Cabinet Address—ORIOLES NAMAJUKE

Eastern Flashes

During a week in which business was termed “spotty” and when everyone was faced with a short-week in which to make enough to pay the rent, music operators were discussing the idea of commercials on juke boxes.

Ali Denver’s installation in his Brooklyn offices was being given the once-over and just as Albert Davis, who is now spending the colder days in the South, was getting in on the location. (See below.) Of course, the project is still in its early stages. Mechanics of the actual selling job, presentation of the market as it will stand once the details are worked out for other locations will be a bright light in a sea of bonus-loan problems. Of course, everyone’s concerned about the location owner. The patrons may get used to it but will the owner sit by and let the op make a buck? Only time, and the genius of each individual operator, will tell.

We heard that Sammy Stern’s “Book-O-Mat” was given another rousing reception down N’Orleans way last week. Lou Boasberg liked the idea, as did several other New Orleans operators. Now a local’s job is to be anti-climatic. So far, everyone who has seen the “merchant vendor with a future,” has okayed the idea.

If you operate candy, Hershey has a new package design for vending ops (actual color photo). Look at it.

Judge Gabriele, Atlanta Seeburg distributor, writes us that his friend Sam Gabriele, who is about to celebrate his 75th birthday, is probably the oldest op in the southeastern part of the United States. Anyone doubt it?

Rowe-AC has a new George Shearing LP and an Ennio Light LP cut for juke box programming, on 33 stereo singles, of course. . . United East Coast’s Irv Holzman planned on a Chi trip this week but the Pilgrims fouled him up by clinging to his business. He’s still due to be in town later this week and visit Herb Oettinger and Bill DeSelm. Expect to return via Miami where he will visit with Dave Simon who is now in his winter home.

Take a gander at the gals employed by Seeburg to “breakthrough” in Hamburg! We scanned one of the photos submitted by the office and just hope that the cutsies made it in print this week. Talk about tights!

A notice has been sent to members of the NYS Coin Machine Association asking for cooperation during this membership drive. Mike Mulqueen has taken to the road to spur ops into joining the statewide association. Ed Solo.

is secretary of NYSAMA and “A state-wide association is a strong national movement. Working through the local, through the State, through the national MOA, the operator becomes a part of that unit that can be a forceful body.”

Willie Blatt, Miami op, had pictures taken of a dog bowling a ball down the alley of one of his machines and then sent it to the local press. Get front page treatment for the big-ball bowlers and the dog get great coverage, too.

Jack Palmer, former Philly coinman, tells us from his Antwerp office that he has severed all connections with the International Amusement Co. and Belgian Amusement Co. He’s formed a new firm with his Dod’s called Barstrisc P.V.B.A. Expects to visit the States in January to organize an American Company which will feed the foreign firm’s requirements and continue to export-import coin machines as well as operate arcades and routes.

Harry Koeppel “doing very well” with the Albert Simon Inc. firm, selling music and games and looking forward to his regular travels to the outlying areas. Al D’Imilio is selling the ChCoin “Big Hit” game outside the N.Y.C. market at the gale is doing very well. Al Simon flew to Chicago for a meeting with factory officials.

Mike Munves will celebrate his birthday this week but he’s not talking about which one. Well now, let’s see, if the firm was established in 1912, and he was how many years old, (??) add two, subtract four, and you get . . . no, he doesn’t look a day over twenty-one anyway, so why figure. Serviceman Mike Gaines adjusts the sights on a used rifle gun gone and we take a look. Sure enough, the end falls perfectly on the drum of a turkey readily to fly away at the crack of a bullet. And what a timely adjustment.

Barney Sugerman elated over the new offices, showrooms and warehouse facilities in Springfield, N.J. The Runyon firm is housed in one of the most elaborate and modern-planted in the business today. Irv Kempner busy ordering special Christmas Cards for his friends before leaving for a few operator calls. Morris Eoad leaves the desk for a moment and then returns only to relate that he had an error on his bill once had when Morris was a teenager who actually recorded the number of trips the employees made to perform perfecting natural sanctions. “And he timed you,” stated today nobody times Morris . . . but the telephone prevents many a trip. Lou Wolberg on the phone with ops, settling the books, a job that comes with every sale these days and in every distributor showroom in the nation. Remember of everyone paid cash for their equipment? (When was that, may I ask?)

Ruth Michaelson has a new 1963 white Cadillac that drives home alone at the command of the owner. (Well, almost anyway). Judging from the looks of the thing, the car is hardtop, who’d ever want to send it home anyway? He is performing the necessary details of running a coin machine route, while Al Silverman hunted wildlife in the northwoods. (And that’s no place for a ‘63 caddy).

Harold Kaufman proudly displays his reconditioned music on the showroom floor next to the new blue Strum and Wurlitzer. A beautiful machine and a very, very, very. Service chief Sid Greenfeld diligently polishing the highly polished chrome while Allie Goldberg sorts the necessary parts that go into handling a juke box franchise. Murray Kaye and Joel Brown huddle at Atlantic on vending equipment as bossman Meyer Parkoff calls to check on the specifications of a $500 beer and a milk machine. And we sincerely hope you enjoyed your Thanksgiving Dinner.
WANTED! CLIPPERS -- CAPITOLS
IGH-TIGHTNED--OLD PLANTATIONS--
LATE BINGOS
WRITE! WIRE! or PHONE!

Empire Coin Machine Exchange
1072-14 Milwaukee Ave., Chicago 22, Ill. Phone: EVERGLADE 4-2000

The New DeLuxe Eldorado for '63

In 5 Great Sizes
Mark I
Mark II
Mark III
Mark IV
Mark V

IMITATED BUT NEVER DUPLICATED

- Introducing a unique, new scoring mechanism to top frame
- New Design, all forehead top frame
- New Design 14 gauge steel soccer pockets with triple plated chrome finish
- Removable recessed drawer contains entire mechanism--slots need not be moved for adjustments
- Full ball viewer permits ball to be seen from any angle
- Cue ball return, cue stick box, chalk holder all on slender's end

NATURALLY and NEVER DUPLICATED

- First quality sticks, balls and cloth
- Professional molded rubber cushions
- ABT Coin Chutes
- Extended aluminum melting down cabinet and top frame--no screws showing
- Replaced pocket rubber
- Famous, jam-proof ball mechanism
- New Design tempered glass slings easily into place
- Available in platinum, mahogany or oak.

IRVING KAYE COMPANY, INC.
363 Prospect Place, Brooklyn 38, N.Y. Stereo 3-1200

Built Up To A Standard--Not Down To A Price

ATLAS...Reconditioned--Guaranteed
MUSIC • GAMES • VENDING

VENDING

ROWE L-1000, 4 Player
ROWE L-2000, 4 Player
ROWE AMBASSADOR, 14-Col. Cig.
ROWE RV 750, Fresh Show
ROWE CANDY, 11-Col. (Med. 71) * 245
ROWE CANDY, 8-Col. * 125
DGUERNIER K-14 Clp. (Mon.) * 165
SEEBURG 6-1 Clp. * 175
SEEBURG 12-1 Clp. * 185
CORSAIR (20-Col.) Clp. * 185
NATIONAL 111 Clp. * 150

1/3 Dec. & 10 Cents w/ Sight Draft

CABLE: ATOMICUS—Chicago

MUSIC

A.M.L., CONTINENTAL 2-200 (50c) $79
A.M.L., CONTINENTAL 2-100 (50c) $79
A.M.L., 1-ZOOM (50c) * 399
A.M.L., O-120 * 245
A.M.L., F-120 * 245
ROCK-OLA 1428 * 195
ROCK-OLA 1448 * 245
ROCK-OLA 1455 * 275
ROCK-OLA 1454 * 275
SEEBURG 0160-SH * 775
WURZLITZ T 2000 * 265

Empire Coin Machine Exchange
1072-14 Milwaukee Ave., Chicago 22, Ill. Phone: EVERGLADE 4-2000

ATLAS MUSIC COMPANY
BRANCH OF ROWE-AC SERVICES DIVISION

Distributors for

AMI -- ROWE BALLY

A Quarter Century of Service

IN CHICAGO: 47, ILL. 2118 N. Western Ave., Armitage 6-5005

Cash Box—December 1, 1962

53
GOTTLIEB’S 2-PLAYER
SUNSET

Fascinating Boost-A-Ball Playfield Feature
Attracts the Play! Boosts Earning Power!

- 100 points scored when ball in play hits each captive ball around track
- Boosting all 5 captive balls to lighted side scores special
- Targets light bumpers and kickers for super high score as indicated by colored spots across playfield
- Rollers light alternately for high score
- Dynamic rapid-fire cross kickers
- 3 or 5 ball play • Match feature • Tilt feature

See your distributor for a demonstration today!

Stiebel Shows Rock-Ola To Kentucky Ops

LOUISVILLE—Walt Waldman, President of the S. L. Stiebel Company, Rock-Ola distributors here, recently premiered the 1963 phonograph line for local ops, and according to the distributor, it was “one of the greatest showings ever.” Above are snapshots which recorded some of the events, and following are the identifications: Top left, proxy Walt Waldman and Jim Guthrie of Franklin Amusement; right, operator Frank Shaney, New Albany, Indiana; Bottom left, Gilbert Mattingly, Mattingly Amusement, Elizabethtown, Ky.; right, Doyle Landon of L&L Amusement.

Cash Box—December 1, 1962
Classified Ads Close WEDNESDAY
Send all copy to: CASBOX, 1780 Broadway, New York, N.Y.

**WANT**

- **Philadelphia** Telephone (Skate Riake) quaint price, quantity, and serial to 2 in. ADS (Tel. F.P. 1-3930).
- **Want**—Used 45 RPM Records. All types, as they come. Also, only one owner. Price: record and outer cover. USD 1.00 standing order. (Tel. F.P. 1-4856).
- **FOR SALE**—Lotta-Funs. Want, please list your choice. (Tel. F.P. 1-3582).
- **FOR SALE**—14 East 21st St., Baltimore 15, Md.
- **WANT**—Bingo machine, will accept in trade against records, machines, comics, games, phonographs, etc. (Tel. F.P. 1-3932).
- **WANT**—Needed Guitars-English and Seeburg Phonographs (V-200's and more recent models). Pay in cash advance. Quote price for nearest pickup. (Tel. B. Antwerp, Belgium.)
- **WANT**—New Guitars for sale. All types, they run right off the shelf. No sorring. Will pay freight. Standin order available for regular phonographs, etc. B & S Sales, 1 W. Dela. St., Peabody, Mass. (Tel. B. Antwerp, Belgium.)
- **WANT**—Attention: Distributors and record shops. We are looking for 45 rpm records up to 10 years old. Highest prices paid for all labels. Philco Records, 15 W. 42nd St., New York City. (Tel. 232-7425).
- **WANT**—45 RPM Records, new or used. Philco prefers to pay in cash also, others will trade. (Tel. 232-7425).
- **WANT**—Records, tape or reel. Please give full details first contact with your address. (Tel. 232-7425).
- **WANT**—Riner, Kneechbocker Music Co. Ltd. 2400 S. 24th Ave., Kansas City, Mo. (Tel. 232-7425).
- **WANT**—New or used 45 RPM Records, not over year old. Must be sealed, please ask any quantity. Wally Records, 1207 N. 33rd Pl., Salt Lake City 3, Utah. (Tel. 232-7425).
- **WANT**—Rahner 100, Selecten and Horhamia, small price, quantity, and serial to 2 in., please. Near East Baltimore Street, Baltimore.
- **WANT**—Klipsch 120 and 286 Phonographs, Hideaway. Select, Beasco, Steamer, Late model Guitars, Seeburg, Brunswick, Shop-Rite, all types. All types of records, no prices, paid. King Dollar, 1849 Broadway, N.Y. 3 (Tel. 232-7425).
- **WANT**—Cut-out Singles, 12” Long Play, and Kiddie Records, we will purchase your extra stock. We will pay any price for records on a contractual basis. Jim Jacobsen—Walter Fleming, 208 Schuyler Ave., Chicago 17, Ill., Pct. 1858-1859.
- **WANT**—By quarter in quantity for resale—Nu-Data, 111 and 151 cigarette machines. For Sale or trade. All types, if you can use them. (Tel. 232-7425).
- **WANT**—Mechanics, all kinds—experienced only, Galley Open, AUTOMATIC SEALLING ASSOCIATES, Inc., Island Park, N.Y. (Tel. 232-7425).

**WANT**—Call us if you are a wholesale buyer interested in lowest prices on all types of used records—singles, EP's, LP's, phonographs, all kinds, anything. We are A.A.R.P. Distributors for SHELTON SALES DIST. CORP., 141 MAIN ST., BUFFALO, N.Y.

Classified Ads Close WEDNESDAY

**FOR SALE**

- **FOR SALE**—Bally Coin-Cas-Can $145; Hilde $161; Circus Queen $225; Roller Derby $450; Carnival Fair $161; Bally $45; Coin-Op Island $120; Clean and sold; call now. (Tel. 232-7425).
- **FOR SALE**— machine—1 small. 2-Player Bingo; 1 large. 2-Player Bingo. (Tel. 232-7425).
- **FOR SALE**—Bally 2-Player, Washi-Washing Machine—1 Rolle; 1-2 Roll; 1-3 Roll. Please call. (Tel. 232-7425).
- **FOR SALE**—Bally—3-Player—5000, 3-Player—2400, 3-Player—1000, 3-Player—500 with a Sela for $200.00—new!—1 King of Tract 2-Player, 1 King of Tract 3-Player. (Tel. 232-7425).
- **FOR SALE**—Bally $575.00, Coin-Op $245.00; J. W. M. Records $350.00. Mickey Anderson 11736 Street, Erie, Pennsylvania (Tel. G L 2400).
- **FOR SALE**—Bally—2-Player—new!—Washing Machine—1 Rolle; 1-2 Roll; 1-3 Roll. Please call. (Tel. 232-7425).
- **FOR SALE**—3-Player—5000, 3-Player—2400, 3-Player—1000, 3-Player—500 with a Sela for $200.00—new!—1 King of Tract 2-Player, 1 King of Tract 3-Player. (Tel. 232-7425).
- **FOR SALE**—Used records—$312.50; or for $100; $75.00 for $75; or for $50; $225 for $50; or for $200.00. (Tel. 232-7425).
- **FOR SALE**—Bally $575.00, Coin-Op $245.00; J. W. M. Records $350.00. Mickey Anderson 11736 Street, Erie, Pennsylvania (Tel. G L 2400).
- **FOR SALE**—Bally—3-Player—5000, 3-Player—2400, 3-Player—1000, 3-Player—500 with a Sela for $200.00—new!—1 King of Tract 2-Player, 1 King of Tract 3-Player. (Tel. 232-7425).
Makes More Money

because

WURLITZER TEN TOP TUNES

at the press of a single button

Promotes Hefty Half-Dollar Play

Wurlitzer 2600

in addition offers
33-45 RPM intermix. Eye-arresting dome panel. Dual channel amplifier with treble and bass controls for each channel. Optional motor-driven remote volume control.

Easy front and rear door access.
Flexible four-coin mechanism.

THE WURLITZER COMPANY
NORTH TONAWANDA, N. Y.
Backed by 106 years of musical experience

No feature on any phonograph has ever stirred more operator enthusiasm or stimulated extra earnings like the Wurlitzer Ten Top Tunes musical bargain. 50% to 100% increases in location receipts are common facts and Wurlitzer has the testimonials to prove it. If you are looking for a way to revitalize your route, see your Wurlitzer Distributor now.
UNITED’S LANCER SHUFFLE ALLEY

New

Cool…White

“Much Longer Light-life”

Fluorescent Lighting

IN BACK-BOX

NEW

EASY-TO-READ

(WHITE ON BLACK)

SCORING DRUMS

Highest Resale Value

Chrome Rails (Both Sides)

See the Complete Profit-Making Line of United Amusement Games for Every Type of Location Now at Your Distributor

8½ FT. LONG
2½ FT. WIDE
Shipping Weight (Crated) 465 lbs.

10¢ Per Player

1 to 6 Can Play

Trouble-Free Operation

Players’ Choice of Seven Ways to Play!

(button control)

1. Dual-Flash Scoring
   Top Score 960
   Strikes—30, 40, 50, 60, 80
   Spares—20, 30, 40, 50, 60
   If strike is missed, flashing lights permit player to pick-up
   Big 60
   Spare Value

2. Flash Scoring
   Top Score 960

3. Special Scoring
   Top Score 890

4. Regulation Scoring
   Top Score 300

5. Advance Scoring
   Top Score 730

6. All Spares Scoring
   Top Score 360

7. Bonus Scoring
   Top Score 990

Players’ Choice of Easy or Normal Strike

(button control)

Permits More Competitive Play

Designed by the Originator of Coin-Operated Shuffle Alleys and Bowling Alleys

United Operators Are Successful Operators

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
The Rhapsody 160 is the result of Rock-Ola's World Famous Tradition of Excellence in engineering, unexcelled dependability and quality construction. Elegant Styling, Brilliant Colors, Appealing Design plus Rock-Ola's NEW Exclusive FULL DIMENSIONAL STEREO SOUND captures the patrons attention and assures complete location satisfaction and maximum earnings.

SEE THE BIG 3 FOR ’63

LOOK TO ROCK-OLA FOR ADVANCED PRODUCTS FOR PROFITS

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago 51, Illinois