A piano team of Ferrante and Teicher are shown above with Nick Perito (left), their musical director, as they complete their tour in the month-long May “Tribute To F & T” which United Artists Records sets into action this week. Their new albums, “Gardens” and “The Many Moods Of Ferrante & Teicher” along with their entire hit-filled catalog of LP’s are all tied in with the tour as well as a new single scheduled for release this week. The pianists have just completed a 77 city concert tour playing to audiences currently riding the best seller list with their “Tonight” LP, Ferrante and Teicher consistently have been top sellers in both the al
INTRODUCING

Sandy Selsie

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ONLY TERRIFIC!
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Cash Box

A Must!!

AN ALL-OUT EFFORT

Few record industry phenomena are as universally hated as the evil called "bootlegging." For the few who benefit from it, thousands of writers, artists, publishers, manufacturers and people in all phases of our industry are drastically damaged by record counterfeiting.

Therefore, there should be almost unanimous interest in an important event which will take place in Washington, D.C. in a few days (May 10th). For on that Thursday morning there will be a hearing before the House Judiciary Committee in our nation's capitol on a bill being introduced by Congressman Emanuel Celler designed to impose criminal penalties on the counterfeiting of records and labels.

To date, a great many significant moves have been made to erase bootlegging. In many cases, however, the lack of federal legislation and only limited local legislation in this area has made it difficult to penalize the offenders with penalties befitting the crime. Nevertheless, a good blow in recent years has been dealt many bootleggers and there has been a definite decrease in number of bogus records circulating throughout the U.S. of late.

But now we are faced with a magnificent opportunity to deliver the knockout punch that could erase bootlegging completely. If we use this opportunity wisely and no one shirks his responsibility to play his role in this cause, great benefit can result for the entire industry.

Our industry associations, RIAA and ARMADA, both will be well represented at the hearings by their executives, their attorneys and many of their members. Music publishers, writers and artists are also expected to be present. But it is imperative that the industry assist these representatives in every way possible and letters to congressmen may very well be our most potent weapon. The record industry is small when you compare it with many of the billion dollar industries in our country. We have lobbyists. Therefore it is urgent that everyone lend a hand and send a letter to or wire his congressman making him aware of the great need for the passage of the Celler Bill (HR 6354).

Although many doubt the effect of a letter to a congressman, in this case we must hope that every note will carry weight. Write or wire to day—it's your duty.
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BREAKING!
RAY ANTHONY'S WORRIED MIND
ORCHESTRA CONDUCTED BY JIMMIE HASKELL
B/W AL DI LA #4742
The Chicago fete is expected to draw some 30,000 visitors, trade and consumer, who will be attracted by hit & stereo demonstrations, "live" entertainment—on three special sound stages—and the moderate prices of tickets and panel discussions. Exhibit space will cover about 200,000 square feet.

Chicago Mayor Richard J. Daley has given a boost to the Fair by proclaiming Sept. 2-9 as "Music & Sound Week in Chicago."

The prospects also noted that MCA intends to sell the talent agency end of its operation, which accounts for about 16% of its yearly gross volume of $824.4 million. This was the first official announcement by MCA that it was moving out of the representation business. MCA had previously agreed with the Screen Actors Guild to drop either its talent agency or the production of TV shows in 1962. SAG said it wanted an exclusive position. MCA had previously indicated there was interest existed in MCA's operation as an agent and artists' employer.

The fact that it did not name the prospects indicated that another Decca exec would be a director at MCA. It is understood that Lew Ross, MCA president and head executive officer, and Jules C. Stein, MCA chairman, would retain their posts.

Victor's Six New Red Seals Includes 2-LP Sampler

NEW YORK—Six Red Seal releases for May-June from RCA Victor Records are highlighted by a two-for-the-price-of-one "Summer Festival" package.

The 2-LP album, named after a label promo for the new Red Seals, consists of 13 selections by such big Victor attractions as Arthur Fiedler, Val Cilibriz, Mario Lanza, Morton Gould, Pierre Monteux, Leontyne Price, Robert Shaw Chorale and others.

A "bally-hand," which allows browsers to open up the album and read the liner notes, draws attention to the special offer.


Riverside Bows New LP Series

NEW YORK—Riverside is issuing a new LP label as its "750th" pop series during May. The new series, called "7500," will feature a variety of material, including gospel, R&B and specially-packaged jazz and easy listening. Also, the label's "Aces" line will be continued.

Among the first releases from the new label, retailing at $5.98, are "Jazz Impressions of the 7500th," a Sue Mandler recording, and "Jazz Door Blues" by Eddie "Cleanhead" Vinson.

In addition, five albums will be released in a "Jazz Master Collection" series, issued in two volumes over the next several weeks. The first two will be "Miles Davis, Thelonious Monk, Duke Ellington, Charlie Parker and Benny Goodman" as performed by the label's top jazz talent, including Monk, Cannonball Adderley, Wes Montgomery and others.

The promotion on the "7500" series is highlighted by a special $180,000 campaign, "How To Be Very, Very Popular," which features tracks from nine different albums in the series. Artwork featured on the set, playing a wide variety of music, include Ernest MacMillen, Richard Barret, Bobbinmakey, Paul Benard, Father Joseph Daxin, Noro Morales, Sam Sakia, Basie, Decca and Various Artists.

The campaign will be aimed at record stores and radio stations via a special mailing, both "good-music" and "jazz-lobber will be shipped for distribution by the label and a copy of the "Record World" press release, by the label will also offer co-op with distributors on regional newspaper and advertising.

U.A. Offers Big Ferrante & Teicher Promo On Duo's Catalog and New Albums

NEW YORK—United Artists Records is paying its first month-long tribute to one of its attractions via a big promotion during May on its star dual pianists, Ferrante & Teicher.

Called a "Tribute to Ferrante & Teicher," the promotion will be spearheaded by a new "Two in One" LP by the team plus two new issues, "Golden Themes From Motion Pictures" and "The Many Moods of Ferrante & Teicher."

In addition, 13 LP's by seven other artists heard on UA, including Nick Perito, orchestra leader on all F&T dates, will play a part in the salute. Other artists include Steve Lawrence, Al Calola, Eydie Gorme, the Highmeads, Gene Pitney, Terry Snyder and Buri Ives.

Campagne is topped by a 20% off on F&T product and 13 LP's by the saluting artists.

Scheduled is coast-to-coast editorials in trade magazines, a national TV spot on a heavy magazine coverage, complete in-store displays individually packaged for the LP's and dual-trimming in all major metropolitan areas, press and promotion kits for all newspaper and radio station coverage, a tour of the U.S. by the pianists to visit with dealers and deejays and a special package of Ferrante & Teicher with title strips, designed exclusively for jockey box operators.

MCA Says Rackmills To Be Veen Chairman In Merger With Decca

NEW YORK—Milton R. Rackmills, president of Decca Records, will assume the post of vice chairman of the Mutual Corporation of America (MCA) when the anticipated merger of both firms is approved by their stockholders.

This was noted in a preliminary prospectus from MCA involving the proposed merger, which, after the acceptance by Decca's board of MCA's offer of $44 million in stock (see story in last week's issue), is considered a certainty.

Roulette Keeps Twistin' In New LP's

NEW YORK—Roulette Records is promising the twist market with five new LP's in its new album release, according toaming June Washington's "Twistin' on the Wheel" on the label.

Supporting the entire release is a series program that offers a 15% discount on the entire Roulette, Ross and Tico catalogs. In addition, the "twist" merchandise—along with Dee & The Stilletoes product—will be promoted by over the trend of "Twistin' On the Wheel" (See below). The Twist's LP includes "Back At The Peppermint Lounge" by Joe Dee & The Stilletoes; "Twistin' At The Peppermint Lounge" by Dee at the Peppermint Lounge); with The Seven Blends; "It's All Twist At The Peppermint Lounge (Miami Beach)" with Dale & Suzy; "Twistin' Knights At The Sanddune" with Bill Haley & His Comets; "The Most Of The Twist," various artists including Joe Dee & The Stilletoes, Basie Orchestra, Frank Vaughan, The Seven Blends, The Orchids, Machtio Orchestra and others.

The Dinah Washington package is handling "Dinah '62," from which the label has cut 45's.

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Cash Box—May 5, 1962
Capitol To Issue 16 LP’s In May

NEW YORK—Capitol Records is releasing 16 albums for May, including 49

The pop entries include: "The Best Of The Kingston Trio," "Once Upon A Time" by The

The two classical entries include: "Belshazzar's Feast" by Roger Wagner conducted by

The new classical entry includes: "The Intimate Piano of Leonard Bernstein,"

West To Coordinate Operations For CBS Label

NEW YORK—Stanley West has been appointed to write to CBS Records, which

West, previously Columbia Records International’s manager of promotion and

He will be responsible to Harvey Schein, general manager of CBS, for

A native of England, West joined Columbia in New York three years ago

West is expected to attend the introductory reception for CBS Records. The

Collison Heads Capitol’s New Rack Post; Gerken Named LP Sales Chief

HOLLYWOOD—Max Collison has been appointed to the new post of

The new man in charge of sales promotion for Capitol, Collison succeeds

Capitol will continue to work out of Pit, Wayne, reports to Bill Talley,

Capitol as sales chief.

Re-elect Adams ASCAP President

NEW YORK—The ASCAP board of
directors have re-elected Stanley Adams, president of the society. He has served on

Alessi, the new executive vice president; Jimmie McGuire, second vice president; J. J. Bregman,
treasurer; Adolph Vogel, assistant treasurer; Dean M. S. Taylor, secretary; and Ned Washington, assistant
treasurer.

Capitol has also noted that the label has stepped up its LP productions, added key personnel to the staff and

In the past, Capitol has concentrated on sales and merchandising campaigns, relying on its distributor network to

Capitol is one of the few major record companies with a sales force that emphasizes retail sales.

A new product category includes: "Belshazzar's Feast" by Roger Wagner conducted by

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Re-elect Adams ASCAP President

NEW YORK—The ASCAP board of
directors have re-elected Stanley Adams, president of the society. He has served on

Alessi, the new executive vice president; Jimmie McGuire, second vice president; J. J. Bregman,
treasurer; Adolph Vogel, assistant treasurer; Dean M. S. Taylor, secretary; and Ned Washington, assistant
treasurer.

Capitol has also noted that the label has stepped up its LP productions, added key personnel to the staff and

In the past, Capitol has concentrated on sales and merchandising campaigns, relying on its distributor network to

Capitol is one of the few major record companies with a sales force that emphasizes retail sales.

A new product category includes: "Belshazzar's Feast" by Roger Wagner conducted by

West, previously Columbia Records International’s manager of promotion and

A native of England, West joined Columbia in New York three years ago as

West is expected to attend the introductory reception for CBS Records. The

Collison has been appointed to the new post of national rack sales manager at Capitol

The new man in charge of sales promotion for Capitol, Collison succeeds

Capitol will continue to work out of Pit, Wayne, reports to Bill Talley,
AS A TRIBUTE TO FERRANTE & TEICHER
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3518
8518 (Stereo) TWO ON THE AISLE
STEVE LAWRENCE & EYDIE GORME

3114
6114 (Stereo) LAWRENCE GOES LATIN
STEVE LAWRENCE

3152
6152 (Stereo) I FEEL SO SPANISH
EYDIE GORME

2001
3001 (Stereo) MANY SIDES OF GENE PITNEY
GENE PITNEY

3521
8521 (Stereo) GENTLE PURR-CUSSION
TERRY SNYDER

3502
8502 (Stereo) BLAZING LATIN BRASS
NICK PERITO

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8512 (Stereo) LATIN BRASS GOES TO ITALY
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6197 (Stereo) ORIGINAL MOTION PICTURE HIT THEMES - MOON RIVER, TOWN WITHOUT PITY, POCKET FULL OF MIRACLES, EL CID, TONIGHT, GUNS OF NAVARONE, PARIS BLUES, MARIA, KING OF KINGS AND OTHERS.

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UNITED ARTISTS RECORDS • 729 SEVENTH AVENUE • NEW YORK 19, NEW YORK
LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

WHEN I GET THRU WITH YOU
Patsey Cline (Decca 31177)

I CAN'T STOP LOVING YOU/BORN TO LOSE
Roy Clark (ABC Paramount 10210)

PALISADES PARK
Freddy Cannon (Swan 4108)

WHY'D YOU WANNA MAKE ME CRY
Connie Stevens (Warner Brothers 5265)

I'LL TRY SOMETHING NEW
Marlena (Tamla 5409)

DO THIS, DO THAT
Little Hot (Klip 242)

WOMAN IS A MAN'S BEST FRIEND
Teddie & Twilights (Swan 4102)

DRUM STOMP/DRUMMIN' UP A STORM
Sandy Nelson (Imperial 5829)

LIMBO ROCK
Champs (Challenge 9131)

WHERE ARE YOU
Dinah Washington (Roulette 4424)

SPANISH HARLEM
Santo & Johnny (Canadian American 137)

QUEEN OF MY HEART
Rene & Roy (Donna 1370)

IF I CRIED EVERY TIME YOU HURT ME/LET MY LOVE WALK IN
Wanda Jackson (Capitol 4723)

HOMBRE/1 CONFESS
Belmonts (Sababa 303)

IF YOU WANT TO CRAWL
(Cats 3118)

WOLVERTON MOUNTAIN
Clave King (Columbia 42353)

COOKIN'
All Casey (Story 925)

THAT'S MY DESIRE/EYES
Sensation (Ango 5412)

LONITA
Orchelora Del Oros (Sonaker 207)

CINDY'S BIRTHDAY
Johnny Crawford (Del-Fi 4178)

WALK ON THE WILD SIDE
Elmaen Barstowth (Chappo 101)

Jimmy Smith (YAMO 1035)

TO MAKE A LONG STORY SHORT
Eddy & Starlighters (Seaport 1201)

THE STRIPPER
David Rose (MGM 13064)

I'M ON MY WAY
Highwaymen (United Artists 439)

LIPSTICK TRACES
Benny Spellman (Minit 644)

JUST PLAIN HURT
Chuck Bead (RHI 101)

MARCH OF THE SIAMESE CHILDREN
Kenny Ball (Kapp 451)

MY NAME IS MUD
Joni & Men (Mercury 71935)

TROUBLE'S BACK IN TOWN
Wilburn Bros. (Decca 31363)

A LOSING BATTLE
Johnny Adams (Ric 948)

VIOLETTA
Roy Adams (Laurie 3118)

TURKISH COFFEE
Tony Osborne (Madalian 611)

FOR THE FIRST TIME
Adam Wade (Cord 567)

THAT HAPPY FEELING
Bart Kamphorst (Decca 31388)

SWINGIN' SHEPHERD BLUES TWIST
More Raffman (Accent 3100)

THANKS TO THE FOOL
Brook Benton (Mercy 71962)

THE JOHN BIRCH SOCIETY
Chad Mitchell Trio (Kapp 437)

BRISTOL TWISTIN' ANNIE
Davies (Parkway 838)

TWO FOOLS ARE WE
Don & Judd (Riptap 3106)

ADIOS AMIGO
Jim Reeves (RCA Victor 8019)

THEME FROM BEN CASEY
Vantage (Cotillion 573)

AL DI LA
Enilia Pascal (Warner Bros 5259)

DON'T TAKE AWAY YOUR LOVE
Johnny Nash (Warner Bros 5270)

SNAP YOUR FINGERS
Joe Henderson (Todd 1072)

FORTUNE TELLER
Bobby Currolo (Del-Fi 4177)

WEST OF THE WALL
Tens Fisher (Bisfast 3097)

TOUCH ME
Willie Nelson (Liberty 55499)

THE LADY WANTS TO TWIST
Steve Lawrence (Columbia 42396)

SWINGIN' GENTLY
Earl Grant (Decca 22540)

FUN HOUSE
Runnors (Fathead 8442)

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ON THE CHARTS: CHART-BOUND: JUST RELEASED:

**EPIC** George Maharis—
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"Just One More Chance" 5-9489 **EPIC**
Jim and Jesse—
"Stormy Horizons” 5-9508

**EPIC**
Bobby Vinton—
"Roses Are Red” 5-9509

OKeh. Dr. Feelgood and the Interns—
"Doctor Feel-Good” 4-7144 **GEORGE MAHARIS SINGS!**
LN 24001/BN 26001—Stereo **OKeh.**
Jerry McCain—
"Red Top” 4-7150

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The Angels

“EVERYBODY LOVES A LOVER”

HUTCH DAVID Orchestra
CAPRICE 116

CAPRICE RECORDS, 101 W. 55th St., New York 19, N.Y., PL 7-9868
The Cash Box magazine review section contains reviews of various songs and artists. Here are some notable entries:

**The Castle Sisters**

**Record Reviews**

- **D+** WISHING STAR (2:01)
  - [Greta BMI --- Perricone]
  - Pleasing blend of the gals on an in-\(\text{v} \) itive, rhythmic, romantic number that will give the listener a strong sense of satisfaction, along with a strong urge to dance along. 

- **B+** GOODBYE DAD (1:52)
  - [Aldon BMI---Bogert, Petty]
  - Here, a jilted-married gal is saying goodbye to her husband. Nice soft-rock approach.

**The John Buzon Trio**

(Epic 5056)

- **B+** TROPICAL (2:52)
  - [Mills ASCAP --- Gould]
  - Haunting oldie is convened in the alluring, romantic form. It's a sultry evening in a tropical paradise, with the rhythm of the guitar and the melody of the voice creating a feeling of romance.

**Billy Poole**

(Riverside 457)

- **B** TIME AFTER TIME (2:47)
  - [Harry Belafonte BMI --- Styne, Cahn]
  - The choice oldie is in understanding hands here. Blues rock's per-\(\text{s} \) uasive delivery starts off in a relaxed manner, but builds up to a dynam-\(\text{i} \)  ic tenor. The combination of the two elements creates a wonderful oldie.

**Jack Larson**

(Dot 10350)

- **B+** YOU DON'T HAVE A FAVOR (2:48)
  - [Harry Belafonte BMI --- Guynes]
  - Singer, previously heard on the flip of a hit, opens up this number for Dot with a good sound, catchy, romantic about a guy who tells her that he won't have a favor for her (she seems he was unfair to her). Could move.

**Kever Goin' Back** (1:48)

- [Sherman---DeVorizon BMI --- DeVorizon, Kohn]
  - Infections folkish novelty in which a group declares that it is leaving the big city to return to the "Mississippi." There's also narrative humor.

**Jo Stafford**

(Columbia 363)

- **B** MY HOME HAD A WINDOW (2:20)
  - [South Mountain BMI---H&D Costa Song-\(\text{s} \) tyle of Martin Dyson and Andrew Huy-\(\text{m} \) an, here, a sax and organ top the show with soft percussion sounds that create a rich texture. It's a wonderful oldie.

**The Wailers**

(Paloma 5091)

- **B+** HAWAIIAN TATTOO (2:22)
  - [Zoomba BMI --- Thomas]
  - Catchy, catchy, catchy. This tune combines the excitement of the big beat and the melodic sounds of the 50th state. A guitar plucks out the catchy, catchy, catchy.

**Aloha Parade** (2:10)

- [Zoomba BMI --- Blum]
  - A march-beat affair that also makes for good-natured listening.

**Jimmy Welch**

(Reprise 20/72)

- **B+** SWEET & INNOCENT (2:01)
  - [Bobby Vinton BMI --- Hoffman, House BMI---Smith, Abeyta, Vene-\(\text{t} \) ouls]
  - Story of a gal who acted the part of an innocent maiden, but behind her was a world of complex emotions.

- **B+** POOREST MILLIONAIRE (2:30)
  - [Bourne ASCAP---Willis]
  - Williamson radio theme has some other terrific oldie.

**Calvin & Clarence**

(Fairlane 2010)

- **B+** NIGHT IN RENAISSANCE (2:31)
  - [Lockwood BMI --- Lebow, Lemax]
  - Blues songwriters offer up a powerful, emotional look at the music of the folk, including some humor in the dialog. Blues rock's per-\(\text{s} \) uasive delivery starts off in a relaxed manner, but builds up to a dynam-\(\text{i} \)  ic tenor. The combination of the two elements creates a wonderful oldie.

**Sandy Selles**

(Columbia 4218)

- **B** THE POOREST GIRL IN TOWN (2:10)
  - [Archt AF --- Cap-Pabst, Pickles, Tribal]
  - Love of the strong, just cut by Liberty's Johnny Burnett. A great rockabilly classic that is sure to please.

**Linda Leigh**

(Reprise 20/78)

- **B** LOVERS BEACH (Concept for the X-15) (2:40)
  - [Don BD --- Rayst, Prior, Blasserman]
  - A pretty vocal version of the instrumental hit that made some noise via a regional label.

**Thomas Violin**

(Berto ASCAP --- Gilbert, Ketten-

- **B** A DATE WITH LONELINESS (2:41)
  - [TRAAS BMI --- Gisele]
  - Terrific country-style interpretation.

**Mary "B"**

(Flair 25)

- **B** SINCE I FELL FOR YOU (2:30)
  - [Flair BMI---Jores]
  - Romantic piano piece that combines a strong beat and a full, emotional sound.

- **B** SOMETHING FOR YOUTo help the baby (2:45)
  - [Past BMI --- Banks]
  - This tune on the soundtrack brings out the warm, uplifting emotion of some real sweet lyrics.
SWINGIN' SALES
WITH
SWINGIN' GENTLY
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EARL GRANT'S
NEW HIT!
From His BEST SELLING album
BEYOND THE REEF
DL 4231 (Mono) DL 74231 (Stereo)
Just Released
His Newest Album
EARL AFTER DARK
DL 4188 (Mono) DL 74188 (Stereo)

on DECCA RECORDS
Naturally!
The JOHN IRISH SOCIETY (2:25) (Tommy Valando BMI-Brown) "GOLDEN VANTY" (2:32) (Cherry Lane ASCAP-Adapt, Miriam, Aur. Okun)

THE CHAD MITCHELL TRIO (Kapp 157)

"YOU'RE NOBODY TIL SOMEBODY LOVES YOU" (2:43) [Southern ASCAP- Morgan, Stock, Cavanaugh]

DIANA WASHINGTON (Roulette 4124)

Diana Washington's bow on Roulette should be filling the airwaves in no small part, she made a hit with it. This is the latest in a line of her sinuous stylistic puts across with telling ballad effect. Also first rate is her swinging-to-a-big-finish up-dating of "You're Nobody TIl Somebody Loves You." Excellent work by Fred Norman's crew. Both sides are in "Diana 62" LP.

"AMERICA THE BEAUTIFUL" (2:94) [Monarch ASCAP-Arr. Bagdassarian]

"MY WILD IRISH ROSE" (2:46) [Afacol-Adapt, Bagdassarian]

THE CHIPMUNKS & DAVID SEVILLE (Liberty 55452)

David Seville & his Chipmunk friends, Alvin, Simon & Theodore, who just had a happy ending say it straight as this time out. The group is joined by a big chorus as they go patriotic with heir stirring rendition of "America The Beautiful." Artists joke it up, however, on the cute revival of "My Wild Irish Rose," which can also step out.

"LOST WITHOUT YOU" (2:90) [Bar-Min BMI-Guildy]

"DREAM MYSELF A SWEETHEART" (2:22) [Sunflower, East-West ASCAP-Udell, Gold]

CLARENCE/master in Argo 515

The happy vocal sounds of Clarence have again pop up on the wax scene. Topside, "Lost Without You" is another sparkler from the rock-'n'-shuffle category that finds Clarence and the instrumentalists at their ar-pleasing best. Also keep tabs on the easier goin' shuffler-with-tripples, Dream Myself A Sweetheart.

"TENNESSEE" (2:95) [Wonder, Achill BMI-Russell, Cason]

"YOUR HEART HAS CHANGED ITS MIND" (2:34) [Aldon BMI-Sedanka, Greenland]

BILL STORM (Infinity 018)

Storm, who stepped back into the national spotlite with his dynamic singing of the "Love Theme From St. El Cid," can do even bigger things with his latest for Infinity. It's a sentimental romancer that rolls along at a fast clip, titled A Million Miles From Nowhere, which features a fabulous vocal solo by Storm and a beautiful arrangement by Hank Levine. Warm, appealing beat-ballad job on the flip.

"HUSH LITTLE BABY" (2:80) [United Artists ASCAP-Sagle, Costa]

"I'M AFRAID" (2:20) [Acap Rose BMI-Rose]

JUNE VALLI (United Artists 466)

The lark can take a fast trip back to hitville with her very first UA outing. Titled Hush Little Baby., it's an enchanting little ballad, with a familiar folk melody, that's used as the haunting theme for the up-coming pic, Miracle Woman. Lovely vocal and instrumental Chuck Sugie-led support. "I'm Afraid," takes a feeling, rock-a-cha-cha ride on the other end.

JOHNNY GET ANGRY (2:31) [Tod ASCAP-Edwards, David]

"THEME FROM A SUMMER PLACE" (2:17) [M. Waxman & Son ASCAP-Disant, Steiner]

JOANNE SOMMERS (Warner Bros. 2572)

This looks like Joannie Sommers' most commercial coupling to date. It's warmie-oldie combination that the fine young stylist renders in top teen style. The newcomer is "Johnny Get Angry," a fetching romantic twist'er with a catchy mid-key-kazoo bit) while the other is a sweet, beat-ballad-with-strings vocal version of Percy Faith's soft, while-back, giggle, Theme From A Summer Place. Top calibre orchestra support from Stan Applebaum's outfit.

THE MEDICINE MEN (Dual 510)

(B+): "FEVER" (1:56) [J. Gee & Cee BMI-Davenport, Cooley])

Interesting instrumental go-go that finds the famous bluesman. Electric guitar re- marks are striking, with a flute and sax added for a world-wide comments. Distinctive jazz-rock kick.

(B): "ULCER ALLEY" (2:33) [Conquest ASCAP-Dale] Songbook of a Perez Prado chaka-cha date.

"BIG AL DOWNING (Chess 1817)

(B+)

"THE STORY OF MY LIFE" (2:35) [Famous ASCAP-David, Wheeler] Strong just a beat blueser from the workaholic. Effective combo setting includes a harmonica in the roars with a striking, "Lavender Blue"-like tune. Might happen.

(b): "I'D LOVE TO BE LOVED" (2:18) [Caldwell-Kansana BMI-Dowing, Poe, Sandusky] Semi-wall stint by the performer.

THE ELECTRAS (Infinity 016)

(B+): "BOO BABE" (2:30) [Robert BMI-Verocca, Carson] Strong controversial style to this by the electric combo. Melds the musicians. Waxing can happen in both the R&B and teen-market areas.

(B): "THE STOMP" (2:25) [Robin BMI-Baldas, Carson, Marsaccele] Here's a stomp that meets the well deserving of hottime exposure.

TERRY WELLS (Ramo 7711)

(B+): "HER SONG" (2:14) [Renda BMI-Cole, Wheeler] Very pretty number is distinctly displayed by the strong man with the lounge-type combo. The Phoenix-based label may have a sleeper here.


NOBELLS (Mar 101)

(B+): "SEARCHIN' FOR" (2:30) [Cooper BMI-Veree] Song crew comes up with an interesting Latin-rock entry. Leads with the pop teen against effective chant bits from his fellow vocalist, while a combo maintains a steady, good-sounding beat. Worth teen attention. Label is based in N.Y.

(b): "CHICKEN-ROVER" (2:55) [MIA BMI-Veroca] Please-soothing soft-beat stylings.

CANDY WILLIAMS (Request 3012)

"MAY I BE DREAMING" (2:15) [Shawnee Press ASCAP-Parker, Van Dyke, Story] Last tops a speedy rock-a-billy session. Her quick-beat vocal is supported by a fast-paced stringed-included ork. Good teen romp here.

(b): "LAST NIGHT I TRIED To BE HAPPY" (2:58) [Parker, 90-31] Generally distinctive phrasing from the performer and ork.

JOEY EVANS (Dola 5091)

(b): "PAPA LOVES YOU MARY ANN" (2:43) [Maybew BMI-Varon, Frackman] A soft, folk-sounding pic and his combo backing offer a medium-beat expression about a fella who says he didn't mean to hurt her, and now wants her back.

(b): "LOTS OF LOVIN'" (2:05) [Varone BMI-Varon, Frackman] Hard-beat rock bouncer.

ART WALANUS (Heartbeat 1002)

(B): "YOU CALL EVERYBODY DARLIN'" (2:02) [Mayfair ASCAP-Van Walters, Martin] The juke-box-inclined label from Chicago comes up with its initial popka single. Here, a vocal crew and combo display affable popka vitality on the sturdy. Looks like a monster. Eager.

HANK BLACKMAN (Brent 7030)

(b+): "ITCHY KOY" (2:12) [Chilton BMI-Blackman] Soul blues-oriented sounds from the song-dweller's backing, which includes strong organ statements. A lovey-dovey rocker that could see chart action.

(b): "EVERYONE HAS SOMEBODY" (2:17) [Drexall BMI-Blackman] Warbler nicely conveys the sentiments of an opus about who is the exception to the title.

NORRIS WILSON (Monument 459)

(b+): "BABY DON'T PUT" (2:45) [Acap-Russell BMI-Blackman] With it's same milk] Sincere, generally strikingly aff- about a guy who can do without the love of a certain chick. Pro teen.

(b): "PINK DALLY RUE" (2:22) [Rendy BMI-Veroca]暨] Fella's got a case of the "pink dally rue" in this infectious R&B-type novelty-romantic venture. Fine, good-natured rockin'.

THE SWEETIES (End 1110)

(b+): "AFTER YOU" (2:27) [Manchester BMI-Adams] An express- survey of the nice affectiona- ate by the team's lead voice, who is nothing more than a part of a certain chick. Pro teen.

(b): "PAUL'S LOVE" (2:26) [Manchester BMI-Adams] Bright, sound full of promise and their backing, a colorful Latinish aff.

JEAN RAYE (Whip 275)

"THE VERY YOUNG" [Fra BMI] Raye loads puts of feeling into her delivery of this moody-bluess piece with a rather matic number against a strongly Latinish sound from the full ork.

(b): "ALONE" (2:55) [Robbins BMI-Veroca] Raye's crooning on the oldie made famous by Bobby Brown.

VICKY LESTER (Audac 124)


(b+): "IS THIS THE BEGINNING" (2:18) [Barney BMI-Mize, Lewis, Stewart] Another opus by the group they're showing by the performer.
I think this is the greatest record we have ever released. Hope you feel the same way.

Berry Gordy Jr.
The Dreams are a good bet to come up with a winner the first time out on the Smash label. Side’s an extremely pretty, soft-bellied lover’s lament, labeled “Too Late,” that the femmes whisper in ear-pleasing manner. It’s a clinch for loads of airplay, “Inexperience” makes for a cute, teen-angled cha-cha coupler.

ENZO STUART (Roulette 4425)
(B+—) THAT WONDERFUL GIRL OF MINE (3:09) [Supreme ASCAP—Rochester] Enzo, the big-voiced performer offers a pop ballad version of a well-known, beautiful, but delightful ballad. His big-voiced daughter is truly lovely in English (he does a stint in Yiddish). A better production and some dynamics might well knock arrangement back-ups. Impressive leg-bait entry.

CAMBRIDGE STRINGS (London 9524)
(B+) NIAGARA THEME (2:18) [TuneTime BMI—Martin] Sax, with a string section mostly in support, is the main melodic vehicle in this contrapuntal musical setting. The tune, Mood-type entry that has a commercial-ability.

BILLY TANGO (2:40) [Mills ASCAP—American] A first-rate rendition of the famous Leroy Anderson melody, including some soft jazz styled statements from the brass section.

JACKIE WALKER (Everest 29004)
(B+—) HEART BREAKIN’ NEWS (2:07) [Arrowhead BMI—Sharp]. Sharp is generally overall quality to this medium-beat rock and roll. Ouf all about a fella who gets a letter from the gal he loves telling him that she has married.

TO MAKE A DREAM (1:45) [Arrowhead BMI]. Walker is singing light-weightified softie. Songster Walker has good teen-market-stance.

CLEO LANE (London International 16506)
(B+) I’LL REMEMBER APRIL (3:20) [Loans ASCAP—Hay DePaul, Johnston] Established English jazz fusion. Taupe and orange are the dominant colors in this melody. Johnny Danielson helms the busy small orch arrangement. His jock will dig.

(SOMETHING’S GONNA GIVE (2:20) [Robbins ASCAP—Mercer] Talent is in a rgba-chorus setting. Appealing for a bang-up ending—the tune that Johnny Mercer wrote in the late Fifties, and which now qualifies as a standard.

ROOSEVELT GRIER (Liberty 5458)
(B+—) THE MAIL MUST GO THRU (2:50) [Eden BMI—Grier] The songster does well on the bellin’ blues melody while a combo supplies a good-sounding, upbeat twist setting. Fine blues-rock ram.

(DO LORO (3:15) [Arden BMI]. Williams, Hendricks] Good blues feeling from the performer, who tells of the tale of a girl who can’t believe a guy’s been ‘her’ never was.

DOLORES VELAR (Coral 82315)
(B+) YOU’RE MY EVERYTHING (2:30) [Harms ASCAP—Dixon, Young, Warren] Thru warmly warbles the durable against a nice softie combo-chanting chorus setting. Appealing for intimate reading of the romantic.

(LESS MOTION (1:59) [Foone BMI—Hunter] Sultry blues-instrumental theme idea here.

TRUDY BELL (Philips 40021)
(B+) THIS FRIEND OF MINE (2:43) [Raleigh BMI—Hall] Effective tendon comic piece in which the performer tells of a lost-love to her mother and the catch, of course, that this friend of mine is the guy the girl’s been with all her life. Lark’s fine tenor sense is supported by a fairly strong band, with the full-orch. Could get around.

WILLIE (1:55) [Dave Dreyer ASCAP—Mamie Two-wheeler] Has a splash of grace, but Willie in this sunny rock novelty.

THE TRAVELERS (Image 5004)
(B+) SHOULD YOU BE MINE (2:14) [Ascot BMI—Kohler] Folkish songsters inviting to render a tender sentimental with English, a medley that could grab some coin.

ELENE (2:34) [Kelly BMI—Langmeister, Forbes, Hoffman] An interesting folk out on a ditty, also with a good European background, about “a hollow-hearted and faithless” wife.

SHANI WALLIS (Philips 40019)
(B+) DON’T TAKE YOUR LOVING TOOLS (2:43) [Loans ASCAP—Nemo] Here’s a fine “good-music” side from the English-Irish folk songsters. The fella is very green, and the theme does a warm aspect against a lush string setting. Turn makes for a winner.

PERSONALITY (3:15) [Burke & Van Heusen ASCAP—Van Heusen, Burke] A light swingin’ revivour of the oldie (not the abashable Lloyd Price hit). This side is fine Food for “good-music” stations.

JERRY AMATO (Tact 109)
(B+) DREAM ON LITTLE FOOLED (2:40) [Valiant BMI—DeVorzon, Wiener] Solistic plain-tenor performance by the new warbler, who relates to an old Expenses A-Tale and is kicking himself in his love for one. They don’t have. These are the femme bits in the backdrop. Duality is located in the Fifties.

WHEN I MET YOU (1:55) [Dunbar BMI—Dunbar] Speedy Latin-rock session.

THE SILLHOUETTES (Ace 551)
(B+) I SOLD MY HEART TO THE JUNKMAN (4:12) [Mills ASCAP—René, Rene] Tunes up a rhythmic chart success for the Blues. Belles (Newtown), and the youthes do it with a nice soft-speakin’ ballad approach. Songsters, responsible for the teen scene, “Get a look and see how we make a fine change-of-place reading of this hit side.

WHAT WOULD YOU DO (2:50) [Triple-E, Adams BMI] Kay Williams BMI—Elias, Kay Bright is doing for herself.

JERRY SHANE (Vailant 6019)
(B+) NEW GENERATION (2:03) [Sherman & DeVorzon BMI—Cole, DeVorzon] Defends the “new generation” tale with a colorful rock-inclined sound by the songster and his rhythm accompaniment. Good teen-market go.

I HAD IT SO BAD (2:12) [Sherman & DeVorzon BMI—Botkin, DeVorzon] Softie romantic sentimental about a fella who feels for the gal he gal-gave up. He feels for the gal he gal-gave up.
It’s Humorous.  
It’s Novel.  
It’s Great.  

THE JOHN BIRCH SOCIETY 
THE CHAD MITCHELL TRIO  

It’s a Hit Single!  

Produced by Belafonte Enterprises  
KAPP RECORDS  

Cash Box—May 5, 1962
RECORD REVIEWS

B+ very good
B good
C+ fair
C mediocre

only those records best suited for commercial use are reviewed by Cash Box

B+ “WHY LIFETIME” {Deekay ASCAP} — Lewis) Engaging calypso stand that in the tradition of the idiosyncratic tropical makes for offbeat twist pacing.

B “MAMA LOOK A BOO BOO—TWIST (Shut You Mouth—Go Away)} {Duchess BMI—Lord Melody) The years back calypso kit comes back with a twist appendage.

B+ “CALYPSO TWIST” {Deekay ASCAP} — Lewis) Engaging calypso stand that in the tradition of the idiosyncratic tropical makes for offbeat twist pacing.

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THE SEASON'S BIG NEW SINGLE!

TV'S HOTTEST PERSONALITY
Richard Chamberlain
sings Music From TV'S HOTTEST SHOW

Theme from Dr. Kildare
(Three Stars Will Shine Tonight)
b/w A KISS TO BUILD A DREAM ON

Music arranged and conducted by DAVID ROSE

K 13075

Packed in eye-catching four-color sleeve
Backed with exciting point-of-sale material and National Exposure in All Media!

Cash Box—May 5, 1962
REPRINT OF TELEGRAM SENT FEB. 15, 1962

TO ALL DISTRIBUTORS

HERE IS A DUB ON THE NEXT #1 RECORD IN THE COUNTRY "MASHED POTATO TIME" BY DEE DEE SHARP. RUN WITH THIS RECORD.

BERNIE LOWE
CAMEO PARKWAY RECORDS INC.

& NOW!

MASHED POTATO TIME

DEE DEE SHARP

- MASHED POTATO TIME
- SLOW TWISTIN'
- EDDIE, MY LOVE
- GEE
- SPLISH-SPLASH
- I SOLD MY HEART TO THE JUNKMAN
- A HUNDRED POUNDS OF CLAY
- (DEE DEE) BE MY GIRL
- GRAVY

CAMEO C-1018
THE BIG ONES ARE ON CAMEO/PARKWAY

Cash Box—May 5, 1962
Taking off for their 3rd Smash in a Row!!!

"BRISTOL TWISTIN' ANNIE"

The Dovells
PA-838

THE BIG ONES ARE ON CAMEO/PARKWAY
JEWELINE TAYLOR (Texas 20/55)

B) "LOOK WHO'S TALKING (About Love)" (2:00) [Chuck Harding BMI—Taylor] Lark's rockabilly styling is accompanied by lively, harmonica-included combo rockin'. Waxy is located in Waco, Texas.

(C+) "YOUR CHOICE" (2:43) [Pamper BMI-Taylor] Emburried country-flavored plaintive.

RONNIE DIO & THE PROPHETS (Atlantic 2145)

(B+) "THE OOH-POO-PAH-DOO" (2:06) [Minit BMI—Hill] Solid whacky-chant spotlighted twist romp by the song-instrumental attraction. Kids might take strongly to this kinetic cut.

(B) "LOVE PAINS" (1:42) [Meral—Progressive—Percom BMI—Padovans] A busy Latinish feel to this statement.

THE PAGE BOYS (ABC-Paramount 10232)

(B+) "LONELY SEA" (2:15) [Anjoe & Big Song BMI—Tests, Toney] One of these haunting folk-like romances receives a poignant portrayal by the songsters. Intriguing "sea-like" remarks highlight the striking combo-enhancing femme backdrop. Could move.

(B) "ROAD OF LIFE" (2:22) [Anjoe & Big Song BMI—Tests, Maleckar] Spirited reading of a pretty folk-flavored number.

JOHN CONTE (Chattahoosiee 719)

(C) "SENTIMENTAL JOKER" (2:00) [Conte BMI—Carr] Actor-singer reads a less-than-commercial ballad against a lightly swingin' combo pose.

(C) "GOOD GOOD" (2:12) [Conte BMI—Hirshberg, Glaser] Unbeat inspirational affair.

"CHUCK" BROWN (Excello 2214)

(B+) "THE MOON WITHOUT YOU" (2:50) [Exceldore BMI—Jovette] "Chuck" Brown delivers a potent ballad with his professional range and pitch. The chanter's sincere delivery coupled with a good lyric could warm the wax make some noise.

(B) "OHI NO LOVE" (2:20) [Exceldore BMI—Jovette] Another good side for the songsters. This time the action on the danceable, up-tempo side. Powerful deejay wax.

JERRY McCAIN (Okeh 7150)

(B) "TWIST '62" (2:34) [Stereow BMI—McCain] Good bluesy-beat twist format, with McCain warbling the lovey-dovey ditty against fine twist remarks from the musicians and gait choruses. Reliable twirler.

(B) "RED TOP" (2:20) [Cerilo BMI—Hampton, Kynard] Funky harmonica and novel sax work are part of this good-sounding twisters sans the vocalist, but including chorus work and handclaps.

THE FOUR FRESHMEN (Capitol 4749)

(B) "TEACH ME TONIGHT" (2:34) [Leeds ASCAP—de Paul, Cabin] Popular jazz-inclined vocal crew offers yet another single comeback for the oldie, warbling against a well-defined band cha-cha arrangement. There'll be deejay action here.

(B) "SHANGRI-LA" (3:17) [Rob- cine ASCAP—Malmek, Maxwell, Sigman] Smooth blend on the onetime success for The Four Coins. Jocks will also take to this offering.

BOBBY "BLUE" BLAND & IGE TURNER (Kent 378)

(B+) "DRIFTING" (2:55) [Modern BMI—Jovette] Here's an attractive R&B teaming up of Bobby "Blue" Bland (who's with Duke) and the Ike Turner who's with Soco, Inc. The side is a slow-tempo lamento in the tradition-oriented vein. Loads of potential here.

(B) "LOVE YOU BABY" (2:25) [Modern BMI—Jovette] This time out the songsters reader a fast-moving opus with a modern danceable, good teen wax.

MARTHA SHANKLIN (Yankee Doodle 110)

(B+) "BEACH BOY" (2:34) [Music Prod. ASCAP—Shanklin] There's an offbeat, distinctive Hawaiian-flavored touch to this teen-ballad stand by the songstress and her combo-chorus setting. The Hollywood-based discinery could have something here.

(B) "THE STAR OF LOVE" (1:55) [Music Prod. ASCAP—Shanklin, Abel] Lark's intimate delivery works effectively here, too.

THREE SOUNDS (Blue Note 1823)

(B+) "HERE WE COME" [Harris] The boys deliver a lively, up-tempo jazz mood piece penned by the group's pianist Gene Harris. The side, which is culled from their current Blue Note album, shows the trio to be first-class exponents of the conservative, non-experimental school.

(B) "OUR LOVE IS HERE TO STAY" [Chappell—ASCAP—Gershwin] Here the group offers this slow swingin' version of the Gershwin evergreen. There's enough good stuff here to attract a host of spinners.

VICKI TASSO (Colpix 638)

(B+) "THE SONG OF THE HAMMER" (2:49) [Marjorl BMI—Blakeney, Teasie] New lady only 15-years-old, starts her Colpix career with a fine folkish show about a Paul Bute-like early-west railroad builder named Tall Ted. Lark's stint is backed by a strinking Don Costa-directed arr-chorus arrangement. Might move.

(B) "FOOLISH ME" (2:28) [Jef-ferey & Bing ASCAP—Rhodes, Snifer] Good teen wintzer track by the talented teen-market pair.

THE STRAIGHTJACKETS (United Artists 453)

(B+) "THAT CAT" (2:04) [LeBlanc BMI—Smith] Barked by a Black Crooklike shuffle-beat twist sound, lead voice offers a cool teen market tale of love-found. Effective rockin'.

(B) "GIGOGO" & "I AIN'T GOIN' NOBODY" (2:25) [H. M. ois & Delfhy—Brown—Henderson, Casucci, Caesar, Williams, Graham] Things get busy in this rock blend of two perennials.
## RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of total playing time the added titles to their play list for the first time. Percentage figures on right indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on left include titles from left plus the percentage title received in prior week or weeks.

[SURVEY COMPLETED APRIL 25TH]

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>35%</td>
<td>Hit Record</td>
<td>Brook Benton</td>
<td>Mercury</td>
</tr>
<tr>
<td>33%</td>
<td>How Is Julie?</td>
<td>Lettermen</td>
<td>Capitol</td>
</tr>
<tr>
<td>30%</td>
<td>Playboy</td>
<td>Marvelettes</td>
<td>Tamla</td>
</tr>
<tr>
<td>30%</td>
<td>Let Me Be The One</td>
<td>Paris Sisters</td>
<td>Gregmark</td>
</tr>
<tr>
<td>26%</td>
<td>It Keeps Right On A-Hurtin'</td>
<td>Johnny Tillotson</td>
<td>Cadence</td>
</tr>
<tr>
<td>23%</td>
<td>Number One Man</td>
<td>Bruce Channel</td>
<td>Smash</td>
</tr>
<tr>
<td>22%</td>
<td>That Happy Feeling</td>
<td>Bert Kaempfert</td>
<td>Decca</td>
</tr>
<tr>
<td>22%</td>
<td>Two Fools Are We</td>
<td>Don &amp; Juan</td>
<td>Big Top</td>
</tr>
<tr>
<td>22%</td>
<td>Too Late To Worry</td>
<td>Babbs Tino</td>
<td>Kapp</td>
</tr>
<tr>
<td>20%</td>
<td>Palisades Park</td>
<td>Freddy Cannon</td>
<td>Swan</td>
</tr>
<tr>
<td>20%</td>
<td>Loves Who Wander</td>
<td>Dion &amp; Laurie</td>
<td></td>
</tr>
<tr>
<td>20%</td>
<td>Stranger On The Shore</td>
<td>Drifters</td>
<td>Atlantic</td>
</tr>
<tr>
<td>20%</td>
<td>The Fool Of The Year</td>
<td>Johnny Burnette</td>
<td>Liberty</td>
</tr>
<tr>
<td>15%</td>
<td>I Love You</td>
<td>Volumes</td>
<td>Chex</td>
</tr>
<tr>
<td>15%</td>
<td>Hearts</td>
<td>Jackie Wilson</td>
<td>Brunswick</td>
</tr>
<tr>
<td>15%</td>
<td>Teach Me To Twist</td>
<td>B. Rydell &amp; C. Checker</td>
<td>Cameo</td>
</tr>
<tr>
<td>12%</td>
<td>Walk On With The Duke</td>
<td>Duke Of Earl</td>
<td>Vee Jay</td>
</tr>
<tr>
<td>12%</td>
<td>Follow That Dream</td>
<td>Elvis Presley</td>
<td>RCA (EP)</td>
</tr>
<tr>
<td>12%</td>
<td>Lolita</td>
<td>Orchestra Del Oro</td>
<td>Sonador</td>
</tr>
<tr>
<td>12%</td>
<td>Drummin' Up A Storm</td>
<td>Sandy Nelson</td>
<td>Imperial</td>
</tr>
<tr>
<td>12%</td>
<td>Teach Me Tonight</td>
<td>George Maharis</td>
<td>Epic</td>
</tr>
<tr>
<td>12%</td>
<td>Thanks To The Fool</td>
<td>Brook Benton</td>
<td>Mercury</td>
</tr>
<tr>
<td>12%</td>
<td>That's Old Fashioned</td>
<td>Everly Bros</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>12%</td>
<td>Snap Your Fingers</td>
<td>Joe Henderson</td>
<td>Todd</td>
</tr>
<tr>
<td>12%</td>
<td>When I Get Through With You</td>
<td>Patsy Cline</td>
<td>Decca</td>
</tr>
<tr>
<td>12%</td>
<td>Oh My Angel</td>
<td>Bertha Tillman</td>
<td>Brent</td>
</tr>
<tr>
<td>10%</td>
<td>Candy Kisses</td>
<td>Tony Bennett</td>
<td>Columbia</td>
</tr>
<tr>
<td>10%</td>
<td>Cindy's Birthday</td>
<td>Johnny Crawford</td>
<td>Del-Fi</td>
</tr>
<tr>
<td>10%</td>
<td>Twisting Matilda</td>
<td>Jimmy Soul</td>
<td>SPQR</td>
</tr>
<tr>
<td>10%</td>
<td>Lemon Tree</td>
<td>Peter, Paul &amp; Mary</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>10%</td>
<td>I Sold My Heart To The Junkman</td>
<td>Blue Belles</td>
<td>New Town</td>
</tr>
<tr>
<td>10%</td>
<td>Liberty Valance</td>
<td>Gene Pitney</td>
<td>Musicor</td>
</tr>
<tr>
<td>10%</td>
<td>Don't Play That Song</td>
<td>Ben E. King</td>
<td>Atco</td>
</tr>
<tr>
<td>10%</td>
<td>Theme From Ben Casey</td>
<td>Valjean</td>
<td>Carlton</td>
</tr>
<tr>
<td>10%</td>
<td>Moon River</td>
<td>Henry Mancini</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>10%</td>
<td>Adios Amigo</td>
<td>Jim Reeves</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>10%</td>
<td>Eleven Four</td>
<td>Dave Brubeck</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

### LESS THAN 10% BUT MORE THAN 5%

<table>
<thead>
<tr>
<th>TOTAL % TO DATE</th>
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<th>TOTAL % TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count Every Star</td>
<td>No No No</td>
<td>Wolverson Mountain</td>
</tr>
<tr>
<td>Linda Scott (Con-Am)</td>
<td>Troy Shondell (Liberty)</td>
<td>Claudia King (Columbia)</td>
</tr>
<tr>
<td>Night Train</td>
<td>The Happy Song</td>
<td>Tiger Twist</td>
</tr>
<tr>
<td>James Brown (King)</td>
<td>Red Foley (Decca)</td>
<td>Armando Sciascia (KC)</td>
</tr>
<tr>
<td>The Lady Wants To Twist</td>
<td>Comfy &amp; Cozy</td>
<td>Sound Of The Hammer</td>
</tr>
<tr>
<td>Steve Lawrence (Columbia)</td>
<td>Conway Twitty (MGM)</td>
<td>Vicki Tasso (Colpix)</td>
</tr>
<tr>
<td>Jane, Jon, Jan</td>
<td>Wanda Mind</td>
<td>Such A Night</td>
</tr>
<tr>
<td>Kingston Trio (Capitol)</td>
<td>Ray Anthony (Capitol)</td>
<td>Vince Everett (ABC-Par.)</td>
</tr>
<tr>
<td>I'm Not The Marrying Kind</td>
<td>John Birch Society</td>
<td>I Can't Stop Loving You</td>
</tr>
<tr>
<td>Elvis Presley (RCA) (EP)</td>
<td>Chad Mitchell (Kapp)</td>
<td>Ray Charles (ABC-Par.)</td>
</tr>
<tr>
<td>Angel</td>
<td>Le Plume De Ma Tante</td>
<td>Born To Lose</td>
</tr>
<tr>
<td>Elvis Presley (RCA) (EP)</td>
<td>Kip Wolton (Decca)</td>
<td>Ray Charles (ABC-Par.)</td>
</tr>
<tr>
<td>From The Land Of The Sky Blue Water</td>
<td>Take Time</td>
<td>Fortune Teller</td>
</tr>
<tr>
<td>Fortune Tellers (Kapp)</td>
<td>Webb Pierce (Decca)</td>
<td>Bobby Curtola (Del-Fi)</td>
</tr>
</tbody>
</table>
### ALBUM PLANS

**Deals, discounts and programs being offered to dealers and distributors by record manufacturers.**

<table>
<thead>
<tr>
<th>Brand</th>
<th>Offer Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AUDIO FIDELITY</strong></td>
<td>20% discount on April LP’s plus catalog of Dukas of Distel and Al Hirt. Expires: May 4.</td>
</tr>
<tr>
<td><strong>ATLANTIC &amp; ATCO</strong></td>
<td>Catalogues of both labels are available to distributors on a 1-free-LP-for-every-7-purchased basis. Expires: May 10.</td>
</tr>
<tr>
<td><strong>CAMEO/PARKWAY</strong></td>
<td>A six month discount program on all LP’s, 15% discount on any of 80 albums contained in a pre-pack. 30 day dating to qualifying dealers. Expires: Aug. 30.</td>
</tr>
<tr>
<td><strong>COLUMBIA</strong></td>
<td>10% discount on the Dave Brubeck catalog during May.</td>
</tr>
<tr>
<td><strong>CONCERT-DISC</strong></td>
<td>Complete catalog including new releases by Red Nichols and Frank Hamilton offered on a one-for-every-five-purchased basis. Label’s “Success In Life” series and The Businessman’s Record Club series available at additional 10% discount. No termination date has been set.</td>
</tr>
<tr>
<td><strong>DECCA, CORAL, BRUNSWICK</strong></td>
<td>“Music, Music, Music”—Incentive program on 11 new LP’s and 159 catalog items. Details are available from local Decca representatives. Expires: April 30.</td>
</tr>
<tr>
<td><strong>DOLTON</strong></td>
<td>All LP’s on a 15% discount, taken off the face of invoice, on the dealer’s entire order; 10% exchange privilege with merchandise exchangeable any time after Aug. 1, 1962; payable 1/2 May, 1/2 June. Expires: April 30.</td>
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<td><strong>DOT</strong></td>
<td>“Big Spring Bonus Plan”—Dealer buys 10 LP’s and gets 2 free. 1/3 payments on May 16, June 16 and July 16.</td>
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<tr>
<td><strong>EPIC</strong></td>
<td>A 20% discount on April classical releases plus select best-selling classical albums. 10% discount on April pop and Jazz LP’s plus Ralph Burns’ “No Strings” and Panama French’s “Exploding Drums!”</td>
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<tr>
<td><strong>KAPP &amp; MEDALLION</strong></td>
<td>10% discount on 15 new releases. Expires: May 15.</td>
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<tr>
<td><strong>LIBERTY</strong></td>
<td>Three twist-tempo LP’s are available at a 15% discount plus 100% exchange privilege.</td>
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<tr>
<td><strong>LONDON</strong></td>
<td>15% discount on London International TW and TF series and 20% on London classics’ (not including opera) CB and CM series. Expires: April 30.</td>
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<tr>
<td><strong>MONITOR</strong></td>
<td>5 LP’s—4 classical, 1 pop, are available at $1.98 retail. No expiration date has been set.</td>
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<tr>
<td><strong>PHILIPS</strong></td>
<td>Label’s catalog is available on a 1-free-for-every-8-purchased basis. No termination date has been set.</td>
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<tr>
<td><strong>RICHMOND &amp; TELEFUNKEN</strong></td>
<td>An extra 10% discount on all LP’s. Expires: April 30. 30% purchase discount on all classical products by the two labels. Expires: April 30.</td>
</tr>
<tr>
<td><strong>RIVERSIDE</strong></td>
<td>The label plus its affiliates, Jazzland, Washington and Offbeat, are making their catalogs available on a buy-10-get-5-free basis during Jan.-Feb. 100% exchange policy; deferred billing.</td>
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<tr>
<td><strong>ROULETTE</strong></td>
<td>Entire LP catalog, including Tico and Roost LP’s, at 15% discount. No termination date has been set.</td>
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<td><strong>SMASH</strong></td>
<td>Label’s first LP product, 6 albums, is available on a buy-7-get-1-free basis. No termination date has been set.</td>
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<tr>
<td><strong>SONODOR</strong></td>
<td>A buy-7-get-1-free offer on four LP’s by the Orchestra Del Oro. Described as a limited-time-only deal.</td>
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<tr>
<td><strong>STARDAY</strong></td>
<td>“Starday Caravan of Country Music Sale”—15% discount on all LP’s and EP’s. Expires: May 15.</td>
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<tr>
<td><strong>UNITED ARTISTS</strong></td>
<td>“Tribute to Ferrante &amp; Teicher”—20% discount during May on eight LP’s by the dual-pianists.</td>
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<tr>
<td><strong>VESUVIUS</strong></td>
<td>The label, dealing mostly in Italian recordings, is making its Series 1010 catalog available on a buy-2-get-1-free basis. No termination date has been set.</td>
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<tr>
<td><strong>WARNER BROS.</strong></td>
<td>25% discount on entire LP catalog. Dating is May 10, June 10 and July 10. Expires: April 30.</td>
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**Cash Box—May 5, 1962**
Warner Bros. Marvin Deane zooming round town with the Everly Bros. new duo "That's Old Fashioned" and "How Can I Meet Her?" and Joannie Sommers "Johnny Get Angry" and "Them From Alko Beer Place." The Big 3, Robbins-Feist-Miller, prepping for a big push on Richard Char- tendain's up-coming MGM silica "Theme From Dr. Kildare," plus the other versions by click, "I Left My Heart In San Francisco," to give out to passengers flying to and from the Golden Gate. Tony O'Shea's "Turkish Coffee" (Medallion), the Chad Mitchell Trio's "The John Birch Society" and Babe Tino's "Let's Have That Look." 

Jerry Simon up to CB offices with glowing reports on Paul An- thony's "Hello! Goodbye!" bow on the Circa-distributed Gambit label... Congrats to indie promo man Mike Simon on the 4/20 birth of a 6 lb. 13 oz. baby gal named Michelle Ann. Didja know that an airline company purchased 5,000 records of Tony Ben- net's Columbia "Johnny Speakes Queen of My Heart." Tony In- San Francisco, to give out to passengers flying to and from the Golden Gate. Tony O'Shea's "Turkish Coffee" (Medallion), the Chad Mitchell Trio's "The John Birch Society" and Babe Tino's "Let's Have That Look." 

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Now, this week, with "Born To Be Wild," Johnny B. Gallagher of San Francisco, California has received an invite to appear June 3 (with his org) in D.C. at the First Baptist Church, sponsored by the President's Music Committee of the People-To-People Program.

Valmon's Jody Cameron buzzin' to tell us that sales orders pouring in from every major mart indicate that "Cathy Jean & the Roommates" have hit with "If I Love You Forever," a near success in their last, "Please Tell Me Am I Nice To See Smilin'" publish Bill Lowery, who was in town or some business (and the daily activities) of his hotel.

Dick Gassen of Summit Dist. boasts a string of powerful singles topped by "Papa Bear," a two-sider "Felt's Old Fashioned" and "How Can I Meet the Vee-Jay's Fields," better known as "Bilker" is a leader of a 3-week return engagement at the Pheonix Room, starting 5/25. . . . 

AL SERLING
MELODERS
PAUL ANTHONY

RALPH CAVES is carting a pair of potential single-side from the King stable, namely, "Night Train" by James Brown and "Still Trying To Get To Little Rock" by the Stanley Bros. . . . Lots of excitement at Music Dist. over initial reaction here to 'Time's dynamic Process 70 series, Russ Bach making usual rounds with the package and heard that there's a deal for the lot from desjays, librarians, etc. at various Chi stations. In the singles dept, it's Connie Francis' latest "Second Hand Love" (MGM). . . . Tony Bennett opened at the Living Room last week. . . . Bob Spenleoha (J. H. Martin) is hoping for a national breakthrough with "Here Comes The Party" by the Chordettes. . . .

Hilarious!

RECORD RAMBLINGS

CHICAGO:

AL SERLING
MELODERS
PAUL ANTHONY

Hugo Devlin and the Allstate folks are looking forward to a big sale of sales in the just out vocal rendition of Mr. Tiller Bill's winner "Strange On The Shore" by Drifters on iTunes. . . . Chuck Stevens (WB), Connie Stevens' newie "Why'd You Wanna Choke Me" (WB) and "Someday" by The Chambers (Challenge). . . . Jerry Butler, who recently put the finishing touches on his new Veey LP "Moon River," did a benefit performance for the ROTC cadets at the Grand ballroom, and then headed back to his home in Chicago. . . . Yeah, the Swifty's getting some very favorable reactions to their latest offering "Howlin' At The Moon." . . .

Congratulations to Sir Greg King on the third anniversary of his daily WICK show aired from the Sherman Chicago Hotel. Incidentally, tape recorder got a real workout during Sir's recent Hollywood trip, resulting in a swell of sales inquiries. . . . The Kingston Trio, gracing the album chart with Capitol package College Concert, will do one on the Night Club House 5/11.

Ralph Cox is carting a pair of potential singles (one from the King stable, the other, "My Baby's Gone"") by Al Thompson's latest "Second Hand Love" (MGM). . . . Tony Bennett opened at the Living Room last week. . . . Bob Spenleoha (J. H. Martin) is hoping for a national breakthrough with "Here Comes The Party" by the Chordettes. . . .

Here's a flash from Smash's Charlie Fasch advising of a new release titled "Too Late" by The Dreams (Smash) and being afforded "the best initial reaction ever received by an unknown artist." Deck was produced by hitmakers Lester Sill and Lee Hazelwood.

FROM WARNER BROS. RECORDS:

Another great record by the talented BOB LUMAN "BIG RIVER ROSE"

Collection:

ACE-FUSE ARTISTS CORP.

AC-FUSE ARTISTS CORP.

NORMAN RECORDS, INC.
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ST. LOUIS, MO.
Challenge JIMMY Barnum her. Jimmie. Bobby. special Chancellor'.

"HONEY for To/uowte copies
S.E. Judton 218
Morehead W.
"VIOLENT"
RENEE TO OF
Florida A
MAY
b/w
Love
to
The
Horton.
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label.
promising
tally.

"Sentimental."

LOU A

HOLLYWOOD:
Steve Venet, recently appointed A&R singles producer for Reprise Records, recording Sammy Davis, Jr. and Soopy Sales this week... Capitol Records out with a single, "Shangri La" and "Wish Me Tonight" from The Four Freshmen album "Stars In Our Eyes." ... Eddie Joe to the Coast to record Guy Mitchell and Jamie Horton.

New single release from newly cost-based Everest Records company is "Take A Dream" and "Heart Breakin' News" and marks singer Jackie Walker's debut on the label... Liberty A&R director Snuff Garrett has signed Walter Brennan to a term with the label. Harry sales on "Old Rivers" single which is currently riding high on the charts prompted the new agreement.

Ann-Margaret and H. B. Barnum begin recording a new album at RCA-Victor's Hollywood studios this week... Tina Young, 15-year-old singer from San Salvador, has been signed to an exclusive recording pact by Joe Levine, head of Levine's new label, Festival Records. The first recording sessions slated for this weekend... The cover for Warner Brothers April album, "Giant Pipes," has been accepted for showing in the Illustration Week Yolls sponsored by the Society of Illustrators of Los Angeles.

HERALD AND THERE:
At ADELPHI—Paul Shore, owner, I. J. Morgan, notes that Freddy Cannon has an all-supperhero in his latest for Swan—"Fallades Park."... Al Melnick, at A&L distributes, informs that the outfit has increased its representation with the addition of Tradition, Candid, Electrola, Pathe-Edison, and Reliance in the LP dept... Singles-wise Sherry, Dome, Tower and Jazline... Chancellor's Fabian, recently returned from filming making chokes in Hollywood, to be honored by the Sheriff of the Order of the Policemen and Firemen of the—

LOU DANA

c/w
#6200
New Phoenix Records, Inc.
Hartland, Wis.

Art Director on the Gus Farrow album for Warner Bros. was Ken Kim,... Dot Records new national promotion director is a baby girl. This was San Francisco for three days of contactini-... Pat Wellford W. H. Records' V.P. of newly formed Kangaroo Records, has appointed Dale Bobbit to head the A&R department... The label, first release scheduled immediately's Pat Challenge Records have hopes for new rhythm and blues quartet of four high school boys, The Never-Be-Us. Ron Rigg's disk for the new group is "Magic Moment" and "Fat Girls."

Bobby Boyd and Attorney Jim Fisk to New York to plan stock issues on Boyd Records, formerly backed by group of private individuals.

Anita Bryant will make a special appearance in London, to help launch the opening of Columbia Records' new label in England... Anita Bryant will begin a tour of Europe making personal appearances, featuring her latest album release, "Kisses Sweeter Than Wine."... Tony & Rita De Marchi of KWWF, Pasadena, presented Latin rhythm singer Olguita with a special trophy as "the most promising star of 1962." Olguita's album, "Latinisvet," on World Pacific is gaining sales momentum on the West Coast. ... Barozen Records stopping into high promo gear with its newest release, "Swifter's Twist," waxes the Defiants. ... Chattanooga and others but with a new painting by John Conte, "Good, Good, and Sentimental Joker."

Margaret Sierra, star of Warner's "Soulfully," has signed Earl Brent to write special material for a night club act, which she will tour nationally. ... Jimmie Haskell presided as musical conductor-arranger for the waxing session of The Champagne's new single platter, "What A Country!" b/w "I've Just Seen Her," on the Challenge

CASH BOX—May 5, 1962
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<th>No.</th>
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<td><strong>WEST SIDE STORY</strong> Soundtrack (Columbia OL 5670; OS 2089)</td>
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<td><strong>BREAKFAST AT TIFFANY'S</strong></td>
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<td><strong>COLLEGE CONCERT</strong> Kingston Trio (Capitol ST 1658; ST 1657)</td>
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<td><strong>COLLEGE CONCERT</strong> Kingston Trio (Capitol ST 1658; ST 1657)</td>
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<td>5</td>
<td><strong>YOUR TWIST PARTY</strong> Chubby Checker (Parkway 7007)</td>
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<td><strong>YOUR TWIST PARTY</strong> Chubby Checker (Parkway 7007)</td>
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<td>8</td>
<td><strong>DOIN' THE TWIST AT THE PEPPERMINT LOUNGE</strong></td>
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<td><strong>WEST SIDE STORY</strong> Rocky Carroll (Columbia DL 5289; DL 5289)</td>
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<td><strong>FOR TEN TWISTERS ONLY</strong> Charles Charters (Parkway P 1909; P 1909)</td>
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<td><strong>CAMELOT</strong></td>
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<td><strong>LIVE IT UP</strong> Johnny Mathis (Columbia CL 1717; CS 8141)</td>
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<td><strong>FLOWER DRUM SONG</strong></td>
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<td>16</td>
<td><strong>SINCERELY</strong> Brenda Lee (Dot DL 4216; 74216)</td>
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<td>17</td>
<td><strong>THE TWIST</strong> Chubby Checker (Parkway P 7001)</td>
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<td>18</td>
<td><strong>JUDY AT CARNegie HALL</strong> Judy Garland (Capitol DO 1674; SWB 1674)</td>
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<td><strong>MOH MABLEY AT GENeVA</strong> Conference (Cleom LP 1463)</td>
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<td><strong>THE NO STRINGS</strong></td>
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<td>21</td>
<td><strong>MOON RIVER</strong> Lawrence Welk (Dot DLP 2417; 25417)</td>
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<td>22</td>
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<td><strong>NANCY WILSON/ CANNONBALL ADDERLEY</strong></td>
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<td><strong>MODERN SOUNDS IN COUNTRY &amp; WESTERN MUSIC</strong></td>
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<td><strong>LET THERE BE DRUMS</strong> Sandy Nelson (Imperial I919a; I919b)</td>
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<td><strong>LET THERE BE DRUMS</strong> Sandy Nelson (Imperial I919a; I919b)</td>
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<td>25</td>
<td><strong>COLE SINGS SHEARING PLAYS</strong> (Capitol W 1475; SW 1475)</td>
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*Also available in Stereo*  
*Also available in LP*
"FAMILY SING ALONG WITH MITCH"—Mitch Miller and the Gang—Columbia CL 1773
Mitch Miller's previous albums have earned louds of loot and this new package of eighteen popular tunes seems destined to step out quickly in the sales department. The album boasts an attractive eye-catching Norman Rockwell cover painting of Miller and a suitable framing picture of the orkester comes with the package. The gang renders listenable, sing-a-long renditions of "Somebody Stole My Gal," "June Night" and "Do You Ever Think Of Me." Sure-fire chart item.

"RACK AT THE PEPPERMINT LOUNGE TWISTIN' WITH HOOT DEAN"—Hoot Deane, Decca R 25170
Joyce Dee and his Starlettes offer a potent follow-up stanza to long-run chart-charting LP of "Dolly The Twist At The Peppermint Lounge" with this fast-moving set of twistable items. The album was cut live at the Peppermint Lounge in Miami Beach and the sounds are high-spirited and feverish as the crew offers "Money," "You Must Have Been A Beautiful Baby" and "CC Rider." The Album sees a sure candidate to quickly move up to the upper reaches of chartdom.

"VIBRATIONS"—Emo Light and the Light Brigade—Command LP 6902
Emo Light's exceptional sound-oriented hand has created another first-rate, listenable stereo package. The conductor's previous efforts have achieved chart status and this new offering of a dozen overwrought with dancing arrangements should go a similar success route. The band shines as they read "Temptation," "I Get A Kick Out Of You" and "That's All." Disk should score heavily in the coin department.

"DINAH '62"—Dinah Washington—Roulette R 25170
Here's the lark's premiere album outing for Roulette and she packs in the punch with each of the twelve tunes she renders. On this session the thrush is backed by a forceful rhythm section which provides a stunning support for her wide-range vocal charms. Some outstanding tracks here are "Moon River," "Maria" and "It Might As Well Be Spring." Fine fare for either dancing or listening pleasure.

"HOLLYWOOD'S GREAT THEMES"—Percy Faith—Columbia CL 1783
Percy Faith puts his hat in the flick bandwagon with this first-rate, one-of-a-kind currently-in-release movies. The orkester has riden the charts many times in the past, and this disk has all the necessary ingredients to garner plenty of loot. Highlights of this thoroughly enjoyable session are "Moon River," "Maria" and "It Might As Well Be Spring." Fine fare for either dancing or listening pleasure.

"THE BROTHERS FOUR GREATEST HITS"—Columbia CL 1803
During the past three years the Brothers Four have firmly established a solid rep as one of the best-selling pop-sold groups in the country. Here's a winning package of the boys biggies and noiseless cassettes essayed with the professional poise and style that has made their disk ventures heavy scorers. The guys kick things off with their initial hit of "Greenfields," a rocking rendition of "Blue Water Line" and "Eddy Stone Light." Eye the album for rapid sales acceptance.

"GEORGE MAHARIS SINGS"—Epile LN 24001
George Maharis, currently riding the charts with his first single "Teach Me Tonight," follows it up with this initial LP entry. Giving professional treatment to a collection of sturries and newies, the songster shows to good advantage his experiences in the country's niteries. The tunes include "I'll Never Smile Again," "Can't Help Falling In Love," and "After The Lights Go Down Low." Maharis has a sure-footed pop talent that should bring him a legion of fans.

"NEW SOUND SERIES"—David Rose—MGM E4004
MGM has come up with another top-notch stereo disk in its 21st feature release. This time, the music of David Rose and his orchestra. Enjoying more than a score of miles proves to be highly effective in the achievement of instrument definition and orchestral brilliance. The conductor's stylings are highlighted by sweeping violins, solo riffs by bells and flutes, and the melodious French horns. First rate tracks are "Kiss Of Fire," "Flammingo," and "All The Things You Are." Potent wax.

"MAD TWISTS ROCK 'N ROLL"—Various Artists—Bigtop 13 1250
Mad magazine has long been regarded as an outstanding vehicle for satire, nonsense routines, and off-beat bits. Now the magazine has joined forces with the Bigtop diskery for the most unusual twist disk cut to date. Joe Russo and the Doulas and the Dolly Rockers and the Dolly Rockers are on hand to render a dozen rock-filled tunes like "Throwing The High School Basketball Game," "She Got The None Job," and "All I Have Is My Johnny's Hub Cap." Surprisingly, the selections have danceable melodies, but as to be suspected the main attraction here is in the catchy, clever lyrics.

"UNPREDICTABLE PATRICE MUNSDEL"—Phips LP 600-60-290
The Metropolitan coloratura sets out to prove a highly trained voice can sing jazz and pop music, and in this collection of standards. Displaying a wide vocal range, the lark sings them through a variety of moods and tempos in a professional manner that are guaranteed to heighten any audience's attention and life to the lyrics. Some especially fine treatments are "The Thrill Seeker," "Last Night When We Were Young," "Serenade In Blue," and "My Man's Gone Now." The entry should add to the lark's multitude of fans.

"THE FLEETWOODS SING THE BEST GOODIES OF THE OLDIES VOLUME ONE"—Dolton BLP 2011
Here's a nostalgic collection of rhythm and blues and r & r hits of a while back essayed with close loyalty to the era with a fresh, distinctive approach by the Fleetwoods. The trio kicks things off with a shuffle-beat rendition of "One Night," and "The Baby," and moves into superior readings of such past biggies as "In The Still Of The Night" and "Earth Angel." The group's full-range voices coupled with some top-notch Hank Levine arrangements make for a highly listenable disk. Plenty of sales potential here.

"TWIST PARTY AT THE ROUNDTABLE"—Carl Holmes & the Commanders—Atlantic 8060
The Commanders, led by Carl Holmes, are one of the most rockin' rockin' driving groups in the twist album to date. The boys come up with an inflection of rhythm and the punchy sounds that they have demonstrated at Gotham's Roundtable, Twisters should find many territories. "This Is My Time," "Just A Girl," and "I'm Gonna Rock On" and "I'm Gonna Rock On" should come in force for this nostalgic, danceable album.

"YESTERDAY'S GOODIES—Various Artists—United Artists UAS 8196
Here's a powerful package of big-sellers & r & t items that were originally released in the '50s and the early '60s essayed with professional authority by the artists who made the tunes famous. There is still plenty of excitement as Mary Johnson reads "You've Got A Lot Of Soul," and Don Costa's "I'll Walk The Line." Teens should come in force for this nostalgic, danceable album.

"24 DISTINGUISHED DANCE ARRANGEMENTS"—Ray Noble—Capitol TBO 10312
The Ray Noble of the '30s is recalled on this two-disc LP which is packed with 24 dance hits from the past. Recorded originally in England three decades ago, the selections are still held up against the standards but the orkester's musicianship and versatility in arranging is still very much in evidence. With Vocals by Al Howley, the band reads a host of oldies which include "The Very Thought Of You," "Time On My Hands," "I'll String Along With You," and "Dreaming A Dream." Collectors will find this a very nostalgic package.
"THIS IS MY BELOVED"—Laurence Harvey—Atlantic 10167
This unusual offering by Atlantic boasts the dramatic talents of screen actor Laurence Harvey reading Walter Benton's moving poem "This Is My Beloved." As an added plus, Herbie Mann composed original background music which subtly sets an intimate mood without intruding upon the spoken word. In a dignified and tasteful manner, the tenor gives a sensitive and moving interpretation of the poet's lines. This excellent item should find support from a host of jazz, poetry, and Harvey fans.

"MAY I SING FOR YOU?"—Clyde McPhatter—Mercury Wing SRW 16224
Clyde McPhatter's wide-range, rich distinctive vocal style is superbly showcased on the collection of ten popular tunes. The tenor is backed by a subtle cushion of strings from the Glyn Osger orchestra as he dishes out potent renditions of "Harbor Lights," "You Belong To Me" and "Love Is A Many Splendored Thing." The songstress' superior range and pitch carry him in winning style on the set. Package could pull coin with the debut of McPhatter admirers.

"PATACHOU AT THE ST. REGIS MAISONETTE"—Audio Fidelity AFSD 5961
The deep voice of Patachou comes off in fine form and is beautifully showcased in this album of tunes which are foremost French. Her Parisian bistro manner stands in her general style as she gives compelling performances of "Je T'Aime Encores Plus," "Ces Petites Choses (These Foolsy Things)", and "Mon Amant De St. Jean." The barking's many followers will find this a first-rate package.

"THE MUSIC OF RODGERS AND HAMMERSTEIN"—Melachrino Strings-MCA Victor LPM 2315
Drawing from the wealth of material penned by the prolific Rodgers and Hammerstein, the Melachrino Strings's superbly orchestrated renditions of songs such as "No Other Love" from "Me And Juliet," the orchestra follows it up with a group of tunes from "The Sound Of Music," "South Pacific," and "Climb Ev'ry Mountain," "Love Look Away," and the "Carousel Waltz." Top-notch listening throughout.

"ALL STAR SPECTACULAR"—Various Artists—Reprise R 6201
Reprise has grouped together in one package an impressive bunch of artists including Frank Sinatra, Dean Martin, Sammy Davis, Jr., and Billy May and others rendering tracks from their recent and current albums. From the appreciative response of the artists the compilation may be a desired album offers an excellent taste of the label's roster of talent. Powerful item for sockeys.

"BORGE'S BACK!"—Victor Borge—MGM E/S 3992P
The witty Dane returns to wax with a set of his irresistible monologues coupled with his own brand of piano nonsense. In an amusing musical skit, the comedian is introduced for the first time with pianist Leonid Hambro. A humorous personification with an audience allows Borge to hurl barbs and deliver caustic commentary in a rapid-fire manner that is highly entertaining. Not geared for air play, the disc should be another favorite among sophisticates everywhere.

"FUN WITH CHARLIE FARRELL!"—Art ALP 121
Charlie Farrell has been a Miami Beach fixture for the past thirty-seven years and this Art disk cut live at Miami's Balmoral Hotel showcases the entertainer's fine Irish tenor voice and rip-ticking stories. Much of Farrell's material is blue and air play is strictly ruled out. The laughman's infectious style coupled with the appreciative response of the audience does much to give the session a warm, spontaneous flavor. Many laughs to be had in.

"JOURNEY TO INFINITY"—Florida Symphony Orchestra and Bach Festival Chorus—Audio Master AMS 101
Here's a timely package of appropriate music and narration by Charles T. Reece which beautifully tells the story of the birth of a rock. The music, professionally rendered by the Florida Symphony Orchestra under the masterful baton of Henry Mancini, perfectly captures the spirit of space and age. The final voices of Bach Festival Choir give the session an added listenable touch. The album is superbly packaged with a colorful cover, a series of photos taken at Cape Canaveral and original drawings of a projected landing on the moon. Kids and oldsters alike should dig this interesting disc.

"COUNTDOWN—TIME IN OUTER SPACE"—Dave Brubeck Quartet—Columbia CL 1775
Dave Brubeck takes this package after "Countdown," his current rhythmic ten-note theme single and unifies his top-notch talents on eleven other items with improvised cross-rhythms. The album boasts some highly entertaining solo efforts by the boys with Joe Morello taking the spotlight on "Castillian Blues" and Paul Desmond shining on "Eleven Four." Once again, Brubeck proves to be allied to any one sphere of his music. He is, as always, a continuous, spontaneous experimenter. Brubeck admirers should rush to dig this album.

"BASIN' THE UNPREDICTABLE JIMMY SMITH"—Verve V 8125
Jimmy Smith, who is currently riding the charts with "Midnight Special" on Blue Note, comes up with potent hitsville loom on this swingin' Verve entry. The album is divided into two divisions. The first half of the set features Smith with a big band turning in superior Oliver Nelson arrangement on his piano single "Boldly Going On Side" and "Step Right Up." The second half is devoted to organ's sounds with Jimmy Warren on guitar and Joe Bon with piano. The trio turns in first-rate renditions of "Bashin'" and "Beggar For The Blues." Disk has enough potential to score in the pop category.

"SATURDAY NIGHT/SUNDAY NIGHT AT THE BLACKHAWK, SAN FRANCISCO"—Cal Tjader Quartet—Vanguard V 5215
Cal Tjader represents with equal authority the new-wave school jazz, a firm respect for the past, and an identification with contemporary material. This Verve disk, cut live at San Francisco's Black Hawk, demonstrates the artist's proficiency in all three areas. With leading the boys on the vibes, Tjader renders the Benny Golson-penned "Jumping" and "Wipe Out" with a fresh, modern-sounding version of "Stompin' At The Blackhawk," with his expected free-flowing professional authority. Plenty of sales power here.

"FOR PETE'S SAKE!"—Pete Candoli Sextet And Oetel—Kapp KL 1230
Pete Candoli has earned a rep as one of current jazzdom's most gifted trumpeters and this Kapp album which teams the horn man up with two accomplished groups of musicians offers conclusive proof of his stature. Candoli and his sextet which includes Jimmy Rowles on piano and Shelly Manne on drums breeze through top-notch arrangements of "Jeepers Creepers" and "Mountain Greenery." With his own compositions, this is a definitive reading of "Old Black Joe." Set could make some noise.

"CLASSICAL"

Karl Richter demonstrates proof positive of his firm classical orientation with vivid renderings of Haydn's "Surprise" and "The Clock" symphonies on this top-run effort from Deutsche Grammophon. The conductor is not an experimenter but an accomplished apostle of the traditional as he leads the Berlin Philharmonic Orchestra through the intricate and pulsating strains of the two popular symphonies. Superb classical disk.
JOURNEY TO INFINITY

As Timely as Tomorrow!

Introduction by DR. WERNER VON BRAUN

8 pages of photographs 53 pictures in all

Authentic sound effects with symphony orchestra background.

Territories still open:
SOUTHERN PENNSYLVANIA (including Philadelphia)
MARYLAND DELAWARE WASHINGTON, D.C.
CONNECTICUT NEW JERSEY

Nationally Advertised
Hi-Fi Stereo Review
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Audio Master Recording Company
112 Jackson Avenue, Cocoa Beach, Florida

I CAN'T STOP LOVING YOU BORN TO loose Roy Chainis (ARC 10330)
THAT'S MY DESIRE Y. Baker & Sensations (Algo 5472)
STRANGER ON THE SHORE Delfiner (Atlantic 2191)
SWINGIN' SHEPHERD BLUES TWIST Max Kraffin (Astral 2100)
MIDNIGHT SPECIAL Jimmy Smith (Blue Note 1619)
JUMPIN' THE BLUES/ONE O'CLOCK JUMP Jimmy Smith (Blue Note 1820)
HOW IS JULIE/ TURN AROUND, LOOK AT ME Lettermen (Coral 4148)
JANE, JANE, JANE Kingston Trio (Capitol 4740)
THE RIGHT THING TO SAY Hot "Eeny" Cole (Coral 4714)
FOR THE FIRST TIME IN MY LIFE Adam Wade (Coot 567)
WONDERFUL WORLD OF THE YOUNG Andy Williams (Columbia)
DARLIN' SPOTTIN' JENNY Brothers Four (Columbia 422917)
MITCH MILLER PACK (5 singles) (Columbia MM 1&2)
ORGAN PACK (5 singles) Ken Griffin (Columbia KG 1 & 2)
JAZZ PACK (5 singles) Various Artists (Columbia Hill 1 & 2)
WHEN I GET THRU WITH YOU Percy Cline (Decca 31177)
THAT HAPPY FEELING Bert Kaempert (Decca 31388)
LET ME BE THE ONE Paris Sisters (Graymark 17)
OPERATORS' SPECIAL (5 Singles) Seymour & His Magic Trumpet (Hoadsbear)

HEARTBEAT POLKA Seymour (Heartbeat)
WHAT NOW Jinx Morgan (Kapp 450)
INTERMEZZO Roger Williams (Kapp 454)
DO THIS DO THAT Little flat (Kip 242)
MISSISSIPPI MUD Si Zentner G. & J. Mann Singers (Liberty 55367)
TOUCH ME Willie Nelson (Liberty 55399)
WHAT NOW, MY LOVE Anthony Newley (London K514)
THANKS TO THE FOOL Brook Benton (Mercury 71962)
SUCH A NIGHT Dinah Washington (Mercury 71958)
GUilty Billy Eckstine (Mercury 71961)
STRIPPER David Bass (MGM 15064)
ROSE ROOM Woody Herman (Philips 40063)
PATRICIA TWIST Pete Penno (RCA Victor 8006)
LOVESICK BLUES Floyd Cramer (RCA Victor 8013)
I REMEMBER TOMMY (5 Singles) Frank Sinatra Pack (Reprise PP-7)
WHERE ARE YOU Dinah Washington (Roulette 4624)
ONE MINT JULEP Sarah Vaughan & Orlene Jones (Roulette 4413)
PALISADES PARK Freddie Cannon (Sven 4106)
TARANTELLA TWIST Hugo Montenegro (Time 7048)
CALL ME DARLING Elke Fiterman (Verve 10248)

NEW ADDITIONS to TOP 100
67—HIT RECORD Brook Benton (Mercury 71962)
73—PLAYBOY Marcellettes (Tomb 84660)
75—IT KEEPS RIGHT ON A-HURTIN' Johnny Tillotson (Columbia 1418)
77—LIBERTY VALANCE Gary Puckay (Mercury 1020)
90—LOVE CAN'T WAIT Marty Robbins (Columbia 43275)
93—IMAGINE THAT Patric Cline (Decca 31377)
96—OH MY ANGEL Bertha Tillman (Breit 7029)
98—MOON RIVER Henry Mancini (RCA Victor 7016)
100—AFTER THE LIGHTS GO DOWN LOW George Michinis (Epic 9504)

NATIONAL ADVERTISER

Audio System (Stereophonic Sound System)

AUDIO MASTER RECORDING COMPANY
112 Jackson Avenue, Cocoa Beach, Florida

HEADED FOR THE CHARTS!

(OOH LOOKA THERE)

AIN'T SHE PRETTY

BILLY DUKE

20th Fox 301
1721 Broadway, N.Y.

YESTERDAY'S SMASH... A HIT TOMORROW!

"TRYING" by
THE STYLES

Torch 953

TORCH RECORDS
265 W. 54th St., N.Y. C 7-4360

CASH BOX—May 5, 1962
Della

SCORCHING NEW SINGLE: “ROME ADVENTURE” #8021
FULL, RICH DELLA DELIVERY
LUSH ORCHESTRATION...
BIG PLAY FOR SURE!

Her latest album, “THE CLASSIC DELLA” (LPM/LSP-2419) has hit the charts...now watch it zoom!

RCA Victor

© The Most Trusted Name in Sound®
NEW YORK—The Crystals, who are currently riding the charts with "Uptown" Philles, were completely absorbed in their own sounds at the recent play- pack of their new hit disk. Liberty A&R exec Phil Spector, who produced the session, is shown standing in the background. Spector produced the side prior to his signing exclusively with Liberty.

Ed Douglas, morning news editor of WIL-St. Louis, was married April 7th, to the former Rosemary Matthews of Nashville. Before joining WIL, Douglas was news director of WMAR-Nashville.

WEZY-Coco Beach recently paid a special tribute to ace disc jockey Peter De Rose with a week highlighting the tunes of the late cleref.

WINS-New York music director Stuart Walker is on a two week leave for a pleasure trip to Hollywood. He will be out there to revitalize the properties of his late uncle (and great stock company impresario) Stuart Walker.

KQV-Pittsburgh was selected a winner of the 1961 Public Interest Award by the National Safety Council. The award annually honors exceptional service by mass communications. The awards were established in 1949 to recognize leadership, initiative and originality in promoting accident prevention through communication. This year it is the fifth time that the station has been honored by the National Safety Council in recent years.

WIL-St. Louis has recently embarked on a "Salute To Youth" campaign. Listeners are invited to send in the name of a teenage citizen, and explain why he or she should be saluted. A civic panel of community leaders will select ten winners for this promotion, and then St. Louisans will be invited to cast their votes. The winning boy and girl will receive a shower of gifts, and the winner's respective high schools will be treated to a "coronation ball."

KHJ-Hollywood has been flooding the Los Angeles newspapers with ads asking, "Is Robert Q. Lewis the world's worst jockey?" Lewis is a deejay with KHJ. Ads were devised by promotion director Chuck Helfrich, and showed Lewis in various stages of demoralization, also listing his "qualifications"—such as "gruity ... cheery as a sticky doorknob ... thinks the Peppermint Twist is a nickel candy bar."

Response has been tremendous, with agency and client personnel joining in the "contest," which awards lunch with rival spinner Dick Whittinghill of KMPC. One entry was from Whittinghill, who refused to have lunch with himself, suggested an alternative breakfast with deejay Bob Crane of KNX.

Last line in the ad (you must read the small print) proclaims that Robert Q. Lewis is the world's worst deejay but primarily a very fine entertainer.

WWDC-Washington recently became "the station that pays its listeners" after WWDC paid any listener who sent in by listeners for amounts up to $25.00. The station asked all its "income tax poor" listeners to send in their bills. All of these bills were placed in a barrel.

The bills were selected at random at the rate of one bill an hour.

KBOX-Dallas has recently selected three youngsters in the Dallas area to wear the crown, "KBOX-Kutie." The children range in age from five years to 6, and the winners in this contest received as much as $25 in entertainment The KBOX Kuties may be heard throughout the day on promotional spots.

Dick Van Dyke has been signed for his second 20 weeks as master of ceremonies on ABC radio's "Fairly" serviced to 300 stations across the country. Beginning "Fairly" last April, Van Dyke continues to emcee show aired five days per week with one of highest salaries paid a radio performer. In some cities, his station IDs and program introductions will be clipped enabling local deejays to read his lines introducing talent, acting as "announcer." As a timely service to thousands of school students, who listen to radio while doing their homework, Earl Robbin is inaugurating a "house of homework" on his nightly show on WWDC-Washington (7:30 PM—9:00 PM). Special telephone lines have been installed in the station's studios, and students will be invited to call in any homework question for which they cannot find the answer. "Professor" Robbin will announce the question on the air, and anyone knowing the answer, or how to find it, will be asked to call Robbin. He will then announce the answer as soon as received. This "exchange" of educational information is a true symbiosis, is quite an innovation. And just another proof," says Robbin, "that WWDC is the station that keeps pupils in mind."

Five MGM and 1 Verve album are being featured on the Jim Ameche syndicated radio shows which are heard on 318 radio stations covering the United States, Canada, Hong Kong, Australia, East Indies, West Indies, Malay States and Armed Forces radio stations throughout the world. MGM albums being spotlighted are "Joni James' "After Hours" Tommy Edwards "Stardust," "The Wizard of Oz" original soundtrack, "The Four Horsemen Of The Apocalypse" original soundtrack and "MGM Themes For Teens" featuring Leland Holmes and his orchestra. The Verve album being spotlighted is the jazz version of "West Side Story" featuring the Oscar Peterson Trio.

VITAL STATISTICS:

Bob Eubanks takes over the 6-9 AM slot vacated by Wink Martindale on KRLA-Pasadena. .. Eubanks has previously been a summer replacement on the 3-Metro station, and is also a local television personality. Gary Parr, formerly with WJTV-Memphis, New York, now with WJTV-St. John's Newfoundland. .. Danny O'Bar, ex-deejay at WIST-St. Louis hosting a show in the 3-6 PM niche.
Ferrante and Teicher Success Story

Ferrante and Teicher having enjoyed highly successful careers as concert pianists, are now the outstanding team in the field of pop instrumental recordings. Their initial hit “Theme From The Apartment” was followed by their first million seller “Exodus,” and their smash version of “Tonight” from “West Side Story.” Their albums for United Artists and Ultra Audio are consistently among the nation’s best selling packages. At one time early in 1962 they had 4 albums riding simultaneously on the best-seller charts.

Since their first performance with the Toledo Symphony in 1947, they have played in 56 states and Canada, appearing with leading orchestras. For their personal appearances they combine classical music with their own arrangements of tunes by Gershwin, Rodgers, Kern, Porter and other popular composers, often with new sound effects for which they have devised original methods to extend the tonal range of their pianos.

Traveling by plane as their specially designed truck with driver, two concert grands, and their own lighting expert, follow via the highway, they have barnstormed back and forth across the country. They have appeared on every major radio network and in television, from the Ed Sullivan, Dinah Shore, Garry Moore, Steve Allen, Perry Como, Ernie Kovacs show, and the Telephone Hour. They have appeared frequently with Percy Faith on the Woolworth Hour, and for two years, the resident two-piano team appearing weekly on ABC’s Piano Playhouse. They also composed and played the music, with original sound effects, for the motion picture “Undersea Conquest” dealing with deep sea spear fishing.

Ferrante and Teicher have been playing piano together since they were six, when they first met as students in New York’s Julliard School of Music. Ferrante was born in New York City, the son of a violinist who formerly played in the Capitol Theater orchestra under “Roxy.” Teicher, born in Wilkes Barre, Pennsylvania, moved to New York at five and a half, his family having brought him there to enter the Julliard Institute of Music Art. During their school days, they studied with the same teachers, and later were graduated from Julliard as piano majors under Carl Friedberg. After a brief period of concertizing, they returned to Julliard as faculty members, teaching theory and composition. During the next few years, they combined teaching with a limited schedule of concerts, and worked together creating new duo piano material. In 1947, they resigned from Julliard—to devote full time to concert work.

Ferrante’s and Teicher’s friendly cooperation and shared interests happily extend to fields outside music. Both have enjoyed weight lifting as a hobby, and both are accomplished amateur photographers. In other avocational pursuits, they temporarily part company, for Ferrante is an avid boater, and Teicher a serious stamp collector.

In addition to their outstanding personal appearances, the majority of which are sold out months in advance, their amazing sales record as recording artists proves their international appeal to all age groups and male and female alike. Their success with motion picture theme music alone has been lauded by the film industry as a major promotional factor for those films with which their music has been identified.
THE BIG BALLAD OF THE YEAR!

"I CAN MEND YOUR BROKEN HEART"

DON GIBSON

America's hit-making balladeer scores with a great new tune that's a sure spring tonic for sales. Order now!

ACUFF-ROSE PUBLICATIONS, INC.
Nashville 4, Tennessee
CRDC Regional Branches Get Promotions, New Duties

HOLLYWOOD—There have been a rash of promotions and additional responsibilities on the regional manager levels at CRDC, with Capitol Records Distributing Corp. announcing last week that William Tallant, CRDC’s vice president and sales manager, George Novak has taken over as manager of Region 1, largest in sales, in the nation. Novak’s new territory incorporates the entire eastern seaboard area, including New York City, where he will headquarter the newly created Vito Samella group. Tallant was recently promoted to national sales and promotion manager.

Jack Malinick, former Baltimore manager, succeeds Novak as manager of CRDC’s Region 2, which includes the Baltimore, Charlotte, Columbus, Cincinnati, Memphis, Philadelphia, and Toledo branches. Sol Tuki, who has been a sales manager at several radio companies, including WOR, New York, since 1956, has been promoted to sales manager in Baltimore.

In Los Angeles, who has been Miami manager since 1959, has been promoted to manager of Region 4, consisting of the Detroit, Pittsburgh, and Cincinnati branches, the Cleveland Regional Office, and the Louisville district. Jossey succeeds Max Calli, who has been promoted to national sales manager (see separate story). Jack Jaffe, a salesman in the Charlotte branch for the past 10 years, has been promoted to assistant manager.

Keith, former manager of Region 5, has taken over the larger region 6, covering Chicago, Milwaukee, Minneapolis, St. Louis, and Wisconsin. He succeeds George Fyler, who has been promoted to national album manager. Joe Manning moves up to manager.

Other moves on the regional scene: Wade Pepper, newly appointed regional manager in the southeast, assumes responsibility for the St. Louis branch, in addition to the Atlanta, Miami, Memphis, and New Orleans. Earl Horowitz, regional manager on the Pacific Coast, had Dallas and Oklahoma City for his territory, along with CRDC’s San Francisco office. Promotions during the last week added regional managers to the following districts: Manhattan, Cleveland, and Chicago.

First Lady’s Trip Inspires New Single

HOLLYWOOD—A new Columbia Records’ single by Peter, featuring “Farewell,” was written by the maestro after he viewed a TV special on the recent trip abroad by President Kennedy’s wife. An advance copy of the record was sent to the White House along with a personal letter from Columbia top executive David Liscious.

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**Victor-Purex Promo**

NEW YORK—RCA Victor’s pop merchandising campaign for Spring has been launched via a promotion with the Purex Company, where- by Purex will introduce what is believed to be the biggest promotion ever offered by the soap industry.

Details of the offer—a Victor High- lighter album featuring the current product of a dozen Victor artists—will be revealed at a premium price with the Sweet- heart Soap coupon, and comprise selec- tions from the current released Victor albums of pop Academy Award winner Henry Mancini, At Hilt, Lena Hore, Peter Nero, The Melachrino Strings, Della Reese, Nor- man Luboff, Oak Atkins, The Three Suns, Morton Gordon, The Boston Pops and Ann-Margret.

The Highlighter LP, titled “Great Songs Of Romance,” will be offered at a premium price with the Sweet- heart Soap coupon, and comprise selec- tions from the current released Victor albums of pop Academy Award winner Henry Mancini, At Hilt, Lena Hore, Peter Nero, The Melachrino Strings, Della Reese, Nor- man Luboff, Oak Atkins, The Three Suns, Morton Gordon, The Boston Pops and Ann-Margret.

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Highlighting the advertising and promotion campaign to stimulate interest in this joint Victor and Purex venture will be the inclusion of the record offer in one-minute on-network TV commercials (on May and July Purex Specials’), which will stress the promotion of the album and Purex will be available at a 10% discount. In addition, there will be extensive trade and consumer advertising and major point-of-sale promotion mate- rials, which have been prepared for dealer in-store display, including new window displays and counter cards.

The Victor-Purex LP contains a supplementary in- sert that features the entire LP cata- log by the performer.

**Capitol Offers $1 Off Its Hawaiian LPs**

HOLLYWOOD—Twenty-five Hawai- ian albums, including three new re- leases, will be offered at a $1 dis- count to retail buyers for performers. The program requires no minimum qualifying order. Selling period is April 20 through June 30; shipping will be accomplished between April 15 and May 31.

In addition to the discount, de- ferred payment terms will be offered to customers placing a minimum order of 50 units. Payment for shipments made between April 30 and June 30 will be due July 15. Net pre- purchase payments will be subject to all regular exchange offers.

**ASCAP Turns Down Herman Amendment**

NEW YORK—An amendment to the ASCAP By-laws which would provide for the retention of performance credits in any of the ASCAP music records, in- stead of the present requirement that credits must be received during the latest available fiscal survey year to entitle a member to vote, was de- clined. It was certified last week by the society’s committee on elections to proxy Stanley Adams. The advantage of votes cast by the writers and publishers totalled 57.82% and 60.95%, respectively. This repre- sented 64.8% of the votes cast in the affirmative and fell short of the 65/2% of votes cast which is neces- sary to carry an amendment.

ASCAP’s Pinky Herman submitted the amendment to the membership.

**Cash Box Will Not Exhibit At MOA**

NEW YORK—Cash Box will not exhibit at the Music Operators of America Convention this year. The coin machine trade show will take place in Chicago’s Monroe County Fairgrounds, May 6, 7, and 8. In order to serve members of the record and coin machine industries who will be in Chi- cago for the fiscal survey week, it is suggested that all personal and tele- phone calls be made direct to the Chicago Cash Box office located at 29 Mack Avenue, Chicago. The telephone number is Financial 6-7272.

**Garson Forms Indie Prod Firm**

NEW YORK—Mont Garson, the A&R man–arranger–writer, has formed his own indie producing firm at 1650 Broadway, this city.

Garson was most recently A&R di- rector of Joy Records, and, before that, held a similar post with the Jemle label. He has also done ar- rangements for such stars as Patti Page, Duane Eddy and Guy Mitchell.

**The Great DINAH WASHINGTON**

WASHING 90, WHERE ARE YOU?

R-4424 ROULETE RECORDS

**Sure Thing (To Do About It)**

By PATTI PAGE

**Cash Box—May 5, 1962**
Capitol Offers Dealers 99c LP Sampler

HOLLYWOOD—A 99c LP sampler is being offered to dealers during May and June by Capitol Records Distributing Corp.


To qualify to purchase the sampler, which carries a dealer price of 64c, CRDC customers must buy other Capitol LPs as follows:

An account may purchase any number of the sampler up to one or more of the following: 1. The number of Capitol new release units for May and June purchased; twice the number of catalog units purchased during May and June.

Sanco’s Latin Singles
Spark “Most Successful” Year

NEW YORK—Sanco Records is having its most successful year thanks to its click singles for Latin marketing, according to Howard Rosell, label veep.

Rosell pointed to the following dealers in announcing the label’s sales standing: “Envidia” and “Duena De Mi Corazon” by Vincentico Valdes, “Compasion” by Alberto Beltran, “Vil Lagrimas” by Trio Los Rubies, “Carmen” by Celia Cruz.

The exec noted that another important factor was that LPs by artists hitting with singles. These included “El Estillo de Vincentes” by Valdes, “Carmen” by Alberto Beltran and “Mexico, Que Grande Eres” by Celia Cruz.

The diskery has just added to its lineup of performers. Now with the label are Luis Perez Meza, Damiron & Chapurres, Luis Fabery, Los Canovas and Raffi Munoz. Each of the new pacts is now preparing an LP for the label, as are Sonora Matanceros, Celia Cruz, Xiomara Afforo, La Plata Sextet, Vincentico Valdes and Luis Kalaff.

Stokowski Forms New Symphonic Ork

NEW YORK—Leopold Stokowski has formed a new symphonic orchestra, The American Symphony, which will bow during the 1962-63 concert season with six concerts, conducted by the famed maestro, at New York’s Town Hall. Orchestra’s membership will be culled from musicians in the New York area.

PRI Offers Line To Jobbers Only

HOLLYWOOD—One of the low-priced LP lines of Premiere Records, instruments will henceforth be made available only to jobbers, having been withdrawn from sale to dealers and record stores, according to Larry Finlay, PRI exec veep.

The label, Hudson, consists of over 600 albums, which are being offered on an exclusive basis without any quantity guarantees, including extended dating and extra discounts being offered for the summer months, to the rack-jobber, distributor and wholesaler.

The Hudson line consists of material acquired by PRI a year ago through the purchase of Rondo Records from the estate of the late Eli Oberstein. The line consists of an all price classifications. Included are Rondo, Rondolite, Evon, Acorn, Choo Choo and the Galaxy “name” series.

Finley stated that under no circumstances would any of the above labels in the Hudson division be offered to dealers or record store retailers. He added that the Tops Division lines, which include Golden Tone, Tops, Mayfair, Venus and Kimberly, will be sold through normal retail outlets, as well as to jobbers.

Sidney Paster, sales manager, will handle Hudson’s sales to jobbers through the regular PRI sales organization.

PRI now has 22 LP labels, ranging in price from 99c to $5.98.

Columbia To Bow 8 4-Track Tapes In May

NEW YORK—Columbia Records will market eight 4-track tapes next month, including two Broadway cast LPs and two classical.

The original casters are the musicals “All-American” and “I Can Get It For You Wholesale.” Other pop releases include “Rhythm Sing Along With Mitch,” Mitch Miller, “It’s De Lovely,” Les Elgart Orch., “Breakin’ It Up On Broadway,” The Dukes of Dixieland, and Anita Bryant’s “Kisses Sweeter Than Wine.”

The classics are “Tchaikovsky’s violin concertos with David Oistrakh, soloist, and Eugene Ormandy conducting the Philadelphia Orchestra, and “Great Duets from Verdi Operas,” Eileen Farrell, Richard Tucker and Franco Corelli conducting the Columbia Symphony Orchestra.

Jimmy Dean, who ran away to California as a 10-year-old boy, took to the road with a group of other odd-job riders and is now known as the king of the 45×1837 b/w

Jimmy Dean

JIMMY SMITH
1O’CLOCK JUMP
b/w JUMPIN’ THE BLUES

BLUE NOTE 45x1820
THE 3 SOUNDS
HERE WE COME
BLUE NOTE 45x1825

ART BLAKEY
WHAT KNOW
BLUE NOTE 45x2181

IKE QUEBEC
THE MAN I LOVE/HEAVY SOUL
BLUE NOTE 45x1837
Greengrass’ GLG

Ups Activities

NEW YORK—GLG, the production firm headed by Ken Greengrass, has stepped up its independent production activities with The Highwaymen, Steve Lawrence and Eydie Gorme, and is also, under the direction of Greengrass, completing plans for a wide expansion program which will get underway shortly.

Firm has just recently completed a new Highwaymen album for United Artists Records, and cut singles by Lawrence and Eydie Gorme for Columbia Records. The session by Eydie Gorme will be the last until after the birth of her baby, which is expected in mid-May. The Highwaymen sessions were completed ahead of schedule in order to allow the five college students to concentrate on their final examinations and upcoming graduation from Wesleyan University.

Greengrass said that the firm is now working on TV plans for all three of its major attractions for the Fall, 1962 season, and that Steve Lawrence has been set for a tour of the Summer Theater circuit in the East playing the lead in “Pal Joey.” Miss Gorme will concentrate on records during the Summer, while the Highwaymen will make their first concentrated tour following their graduation.

Greengrass also pointed out that GLG is continuing its expansion in such areas as music publishing, and non-theatrical endeavors including pubberies Sue Mad Over Parody Lyrics

NEW YORK—If a reader is asked to sing a parody lyric to the tune of a copyrighted melody is this infringement of the original song? Twelve publishers think so—and to prove their point, they have just filed suit in New York Federal Court against Mad Magazine, the satirical comic book, which recently inserted “Sing Along With Mad—A 20 Page Parody Song Book” in an annual issue.

Though the notes to the melodies are not included with the lyrics, Julian T. Abele, attorney for the publishers, believes that an infringement exists when it is noted that the parody is “Song To The Tune Of . . .

Twenty-five standards owned by such pubberies as Chappell, Harms, Irving Berlin are involved.

Damages of $1 per song in each copy or $5 for each copy (based on the 25 tunes) are being sought by the plaintiffs.

New Kaplan Promo Film

DETROIT—The Detroit address of Sammy Kaplan, Inc., a promotion and publicity firm, has been changed to 18125 James Couzens Highway, real estate, with the building of a lavish vacation motel resort in the Virgin Islands, and the investment there. All activities are under the direct supervision of Greengrass.
Mercury Cuts 2 Platters Albums

CHICAGO—Two new albums by The Platters have been cut by Mercury Records.

The star song team's efforts, cut in Hollywood and New York, consist of show-type material. They are now on a European tour that will include five concerts behind the Iron Curtain in Poland. In addition, they'll film two TV specials in London.

In addition to The Platters' sessions, the label has also recorded new LP's by the University of Northwestern Men's Glee Club and The Smothers Brothers. The Glee Club LP, cut in Chicago, features famous hymns, while the Smothers Brothers' sides, also a show-type affair, were cut during recent personal appearances at the Tower Palace in St. Louis.

All four LP's were A&R'd by David Carroll.

### Mad Twist Party

#### MGM Sets Release Of Charlie Parker Singles

NEW YORK—MGM Records this week begins distributing singles from the Charlie Parker label, whose LP product is already being handled by the label.

There are four singles in the initial release, which will be handled by MGM distributors who are also responsible for Charlie Parker LP distribution.

Play promotion will be under the supervision of each distributor, and all singles from the label will be included in MGM's radio station subscription service.

The four singles are: "Cozy's Groove, Parts 1 & 2" by Cozy Cole and his Orchestra; two Joe Carroll singles: "Don't Mess Around (with My Love)" and "Oh, Lady Be Good" and "Hi-Fly" and Anthropology; "The Long Knife" and "The Lost & The Lonely," from the soundtrack album of "It's A Gas, Oscar!"

#### Savoy And Subsidies Issue New Gospel Singles

NEW YORK—Twelve new gospel singles have just been released under Herman Lubinsky's Savoy, Gospel, Sharp and Regent labels.

From Savoy are: "It Was The Blood" and "Out Of The Depths" by the Roberts Martin Singers; "I Can't Begin To Tell You" and "In The Storm" by Jimmy Jones & The Sensations; "Stand The Storm" and "Be Still My Soul" by The Gospel Chefs; and "There Is No Failure In God" and "Sit Down Servant" by James Cleveland & The Gospel Chimes.

The Gospel entries are: "Mary Martha & Lazarus" and "Evening Shades" by The Voices Of Jordan; "On The Battlefield" and "Journey Home" by The Biheltons.

The Sharp label has: "When You Pray" and "Jewels" by The Murrie Singers; "I've Done What You Told Me To Do" and "Some Day" by Sally Jenkins Singers; "Bring Me A Candle" and "Don't Pass Me By" by The Royal Silvertones; "Don't Listen To A Lie" and "Sing Amen" by Rev. J. A. Tomlin Choir.

The Regent sides are: "I've Never Seen The Righteous Forsaken" and "Lord See The Rain" by The Smith Sisters; and "Going To The City" and "I'll Get My Crown" by The Sons of Thunder.

#### Starday Getting Click Response To Comedy LP

NASHVILLE—A radio station sampling of a Starday Records' comedy LP by Archie Campbell has led to big orders action on the album. In order to promote the LP, "Bedtime Stories For Adults," the label sent radio stations an LP containing selected portions of the release, including the Pig-Latin jive version of "The Three Little Pigs," which Campbell has done on the Grand Ole Opy.

Jockeys, both country and pop, started playing the "Pigs" track, timed at five minutes, and distributors reported back to the label for copies of the date.

Campbell explained that the track was only available on the LP, and within three weeks' time, shipments of the album went up from 500 a week to 5,000, according to the label. LP orders were changed to spotlight the "Pigs" band.

The label said that Campbell is getting requests for personal appearances at nities that have never before considered booking a country artist.
Skaff Wedding Party

NEW Prestige Distributes Cleve., Chi., Frisco

New Prestige Records has its distributor changes in Cleve., Chicago and San Francisco, as well as Cleveland, all the lines from the label, formerly handled by Great 660, are now being distributed by Art Distributing; in Chicago, the International, Bluesville, Lively Arts, Main East and Irish labels moved in Music Distributors to Kent Distributing; in San Francisco, all the lines have been taken over by D&M in C&F.

An increase in the release of stereo records from its various affiliates has prompted Prestige to note that its r-o-d reduction in stereo prices also applies to the other labels, at $1.98 in both mono and stereo and are, besides Prestige, Modesto, Swingville, Internationale, Main East, Stereo tag from the trump label is $0.98.

Alegre Signs For Japan Distribution

NEW YORK—Alegre Records, the line based in New York, will be heard in Japan under a pact just signed by the firm and Yamaha Music, represented in the U.S. by Edible site. Alegre’s pachanga star, Manny Fachiyo, will appear on two shows in London next week (May 2 & 4), both hosted by Latin favorite, Edmundo Ros.

Rhino-Talk: Bernet's Divine

Mike A. Bernet, president of 20th Century-Fox, has been talking to his personal publicists, Bob Edwards and John Mead of the firm of Bernet & Associates, about the possibility of the release of a new, and more personal, public relations campaign for the firm. Bernet is said to be considering a move to a more personal, and less corporate, public relations campaign for the firm.

The campaign, which is expected to be announced next week, will focus on the personal side of the firm's business, and will feature a series of short, personal videos that will be shown in select theaters around the country. The videos will feature Bernet and other members of the firm's management team, and will be accompanied by a soundtrack of popular music.

In addition to the videos, the campaign will also feature a series of personal appearances by Bernet and other members of the firm's management team, at events around the country. The campaign will be supported by a series of print advertisements, which will feature personal testimonials from clients of the firm, and will be distributed in local newspapers and magazines.

The campaign is expected to be launched next week, and is expected to last for several months. The campaign is expected to be a major success, and is expected to increase the firm's visibility and awareness among its target audience.

Clowning Around

BEVERLY HILLS—Arvin and Mart Records, two national distributing firms, have been reactivated, according to Bob Crysta, v.p. of the firm. The two firms are expected to cooperate on a new, and more personal, public relations campaign for the firm.

The campaign, which is expected to be announced next week, will focus on the personal side of the firm's business, and will feature a series of short, personal videos that will be shown in select theaters around the country. The videos will feature Bob Crysta and other members of the firm's management team, and will be accompanied by a soundtrack of popular music.

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Holland’s Best Sellers

1. Tanze Mit Mir In Den Morgen (Gerhard Wendland/Phillips) (Benelux/Phillips/Kraemer/Decca)
2. The Young Ones (Cliff Richard/Columbia) (Les Ed. Int. Bas/Belgium/Amsterdam)
4. Norman (Shep Orange) (Kicking/Decca) (Les Ed. Int. Bas/Belgium/Amsterdam)
5. Let’s Twist Again (Chuck Berry/Columbia) (Belgium/Amsterdam)
6. Happy Joe (Ching Ching) (Willy Schobb/Arteon, Jack Ross/London) (Philips)
7. Midnight In Moscow (Jan Burgers/Storyville) (Les Ed. Int. Bas/Belgium/Amsterdam)
8. Katinka (De Spellbrekers/Decca) (Les Ed. Int. Bas/Belgium/Amsterdam)
9. De Blauwe Soldaat (Zangers Zonder Naam/Phillips) (Benelux/Muziek Werkt)

Belgium’s Best Sellers

1. Let’s Twist Again (Chubby Checker/Columbia) (Belinda/Brussels)
2. Love Me Warm And Tender (Paul Anka/RCA) (Spanga/Brussels)
3. Mexico (Bob Moore/London) (Philips)
4. The Young Ones (Cliff Richard/Columbia) (Essex/Muziek Werkt)
5. The Lions Sleeps Tonight (Tokens/RCA) (Essex/Brussels)
6. The Fly (Chubby Checker/Columbia) (Belinda/Brussels)
8. La Paloma/No More (Fredy/Polina/Frankie Noir/Philips) (Columbia/Brussels)
9. Ti Su Me Telephones (John Hally/Phillips/Peter Pan Publications/Brussels)

BELGIUM (Cont’d)

Jean Marc Ducret (Ducret/Thomson). New record of Gerry and the Pacemakers’ "Ferry Cross The Mersey" to be released.

Jean Meeuse of Frankie Music, publishers for Belgium and Luxembourg, of "Zwei Kleine Hollander", expects this number to become Belgium’s No. 1. The number recently was released in Holland and is already on the market. Jean Meeuse, free lance producer and responsible for the production of the records, just released the "La Paloma/No More" and the "Ti Su Me Telephones". The new record by Frankie Music, "I'm A Little Teapot," is expected to be released soon in Belgium.

New record to be released in Belgium is "Ferry Cross The Mersey" by Gerry and the Pacemakers. The record will be released in Belgium by the record company "In My Little Corner" on the label "B.B. Records".

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New record to be released in Bel...
Frank Sinatra's first British concert date for 10 years has been set for June 18 at London's Festival Hall at a midnight matinee attended by R.H.H. Princess Margaret. Tickets will be sold from the Festival Hall box office for charity. On June 12, 13 and 14, Sinatra will record an LP entitled "Great Moments of the Century," and will be accompanied by pianist Robert Farnon. Titles will be decided between Sinatra, Nelson Riddle and Pye Records, the British distributors for the Reprise label. June 18's concert will be the first of a two-hour show entitled "The Exotic Sounds of Hawaii." Julie London's "Julie Is Her Name," "J.S.V.P." by the Invitations, "Remember Walkin'!" by Ray Kinney & Her Coral Islanders, "Colorful Ventures," and an LP of "The Fabulous Four With Teddy Vee, "100 Pounds Of Clay" by Gene McLanines; "Open!" and "Lovey Dovey" by Buddy Knox, "Pocketful Of Rainbows" and "That Dream Could Never Be" by Deane Hawley.

The singles are: "Dreamin'!" and "You're Sixteen" by Johnny Burnett, "Robber Ball" and "Don't Mean a Thing" by Buddy Vee, "Viva Las Vegas," "Havana Nights" and "Island Hopping." An entry committee studying the possibility of the label's entry into the field of film records, Victor and Toshiba are already in the field, and it's reported that Columbia may also do the same.

Tony Williams, ex-leader with The Platters, has been invited by Shin NIch Koyogun Entertainment Corp. to perform in Japan beginning July 1. Oguta, a 16-week tour of Japan, including performances in theaters, TV, theatres and U.S. military installations. The Tokyo Pears Merchandisers Association has elected Goshun Higawari as its president. Three veeps will be elected soon. Victor of Japan will sell an automatic change photo in Japan for a limited time period (May, June and July). Phone, previously confirmed to export markets, will sell for $55.28.

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**Japan's Best Sellers**

1. Hats Off To Larry/Del Shannon, Atlantic; Q Sakamoto, Toshiba; Hishiko Yamaguchi, Toshiba
2. Tonight/Richard Baymer, Columbia; Ferrante & Teicher, UA; Sound Track, Columbia
3. Oh Soo-Min, Clementine/The Brown, Victor; Jimmy Tokin, King
4. Twist No. 1/Takashi Fujiki, Teichiku: Chubby Checker, Parkway; Mark Hi-Lo, Capitol
5. Moliendo Cafe/Hugo Blanko, Polydor; Sachiko Nishida, Polydor; Ray Anthony, Capitol; Shochio Matsumiya, Toshiba
6. Oh Soo-Min/Xander Brown, Victor; Takashi Kiiyohara, Victor
7. Cammenacho/Claude King, Columbia; The Hollhide Strings, Capitol
8. I Don't Treat Me Like A Child/Mieko Hirota, Toshiba; Helen Shapiro, Columbia
9. Blue Hawaii/Ellis Presley, Victor
10. Peppermint Twist/Joe Dee and the Starliters, Roulette

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**South Africa's Best Sellers**

1. Stand At Your Window (Jim Reeves)
2. I Understand (The G-Cles)
3. The Young Ones (Cliff Richard)
4. Such A Little Daddy (Cliff Richard)
5. Outsider (Cliff Richard)
6. Multiplication (Bobby Darin)
7. Moon River (Danny Williams)
8. Pictures In The Fire (Pat Boone)
9. The Open Road (Bobbe Starr)
10. The Lion Sleeps Tonight (The Tokens)

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**Cash Box—May 5, 1962—International Section**
England's Best Sellers

1. Wonderful Land—the Shadows (Columbia) (F&DH)
2. Hey Little Girl—Del Shannon (London) (Vicki)
3. Dream Baby—Roy Orbison (London)
4. Hey Baby—Bruce Channel (Mercury)
5. Tell Me What He Said—Helen Shapiro (Columbia) (Armod & Beech Wood)
6. Twistin’ The Night Away—Sam Cooke (R&B)
7. Can’t Help Falling in Love—Elvis Presley (RCA) (Monarch)
8. When My Little Girl Is Smiling—Jimmy Justice (Pye) (Alden)
9. When My Little Girl Is Smiling—Phil Park & His Boys (Top Rank) (Alden)
10. Theme From Z Cars—Johnny Keating (Piccadilly) (Essex)

England's Top Ten LP's
1. Blue Skies—Hawaii—Elvis Presley (RCA) (Monarch)
2. Tops With Me—Helen Shapiro (Columbia) (Armod & Beech Wood)
3. The Young Ones—Cliff Richard & The Shadows (Philips)
4. Dances With Wolves—Story Soundtrack (Philips)
5. The Shadows—The Shadows (Columbia)
6. Black & White Minstrel Show—Gerrit Rotterdam (HMV)
7. I Remember Tommy—Frank Sinatra (Reprise)
8. Diggy-Diggy-Ho—Corinne-Wright & Tony Lacy (Decca)
9. Sing A Song Of Music—London Cast (HMV)
10. It's A Bad, Bad World—Columbia

England's Top Ten EP's
1. Spotlight On The Shadows—The Shadows (Columbia)
2. King Of Twist—Chubby Checker (Columbia)
3. Beat Of The Million—Helen Shapiro (Columbia)
4. The Shadows To The Fore—The Shadows (Columbia)
5. Kenny’s Big Four—Kenny Ball (Pye)
6. Cliff’s Hit Parade—Cliff Richard (Columbia)
7. The Buttondown Mind—Bob Newhart (Warner Bros.)
8. The Shadows No. 2—The Shadows (Columbia)

Finland's Best Sellers

1. ’Tipi-Tii’ (Marion Rung/Philips) Scandia-Musiikki Oy
2. Ching Ching (Happy José) (Jack Ross/London) Scandia-Musiikki Oy
3. Pigalle (Tippavaraan Islant/Sandra) Scandia-Musiikki Oy
4. Ching Ching (Happy José) (Jack Collier/Sonet) Scandia-Musiikki Oy
5. ’Sahina’ (Veikko Tuomi/Odeo) No Publisher
6. Paino pois Jack (Hit the Road Jack) (The Four Cats/Scandia) Scandia-Musiikki Oy
7. Multiplication (Dorothy Darin/Atlantic) Belinda (Scandia-Musiikki AB)
8. Sän’t är livet (You Can Have Her) (Anita Lindblom/Fontana) Ivan Mogul/Sweden Music
9. Vi esittävän (Ray/Broadway) O R E Westerlund AB
10. Kuu-ukko (Der Mann im Mond) (Pirkka Mannelin/Noir Disc) Scandia-Musiikki Oy

Finland copyrights

1. ’Sän’t är livet (You Can Have Her)’ (Anita Lindblom/Fontana) Ivan Mogul/Sweden Music
2. ’Let’s Twist Again’ (Chubby Checker/Collectors) Belinda (Scandia-Musiikki AB)
3. Wonderful Land (The Shadows/Columbia) Norsk Musikforlag
4. Good Luck Charm (Elvis Presley/RCA) Belinda (Scandia-Musiikki AB)
5. ’Tell Me What He Said’ (Helen Shapiro/Columbia) No Publisher
6. Zwei kleine Italiener (Conny Froboess/Columbia) Sweden Music
7. Ching Ching (Happy José) (Dave Appell/Columbia) Sonet Music
8. ’Dit var en min nei’ (Wings Of A Dove/Grønly Mogil & Anca) Belinda (Scandia-Musiikki AB)
9. A Little Bit Titty (Burl Ives/Bruckisher)
10. Dream Baby (Roy Orbison/London)

Norway's Best Sellers

1. Sän’t är livet (You Can Have Her) (Anita Lindblom/Fontana) Ivan Mogul/Sweden Music
2. Let’s Twist Again (Chubby Checker/Columbia) Belinda (Scandia-Musiikki AB)
3. Wonderful Land (The Shadows/Columbia) Norsk Musikforlag
4. Good Luck Charm (Elvis Presley/RCA) Belinda (Scandia-Musiikki AB)
5. ’Tell Me What He Said’ (Helen Shapiro/Columbia) No Publisher
6. ’Dit var en min nei’ (Wings Of A Dove/Grønly Mogil & Anca) Belinda (Scandia-Musiikki AB)
7. A Little Bit Titty (Burl Ives/Bruckisher)
8. Dream Baby (Roy Orbison/London)

Sweden's Best Sellers

1. Walk On By (Leroy Van Dyke/Mercury) Ivan Mogul/Music/Sweden Music
2. Zwei kleine Italiener (Conny Froboess/Columbia) Swedish Music
3. Ching Ching (Happy José) (Dave Appell/Columbia) Sonet Music
4. Love Me Warm And Tender (Paul Anka/RCA) Bens Music AB
5. Good Luck Charm (Elvis Presley/RCA) Belinda (Scandia-Musiikki AB)
6. Ting Ek Marinha (Zwei kleine Italiener) (Tina & Marina/Sarrazal) Swedish Music
7. The Wanderer (Dion/HMV) Multitone
8. The Young Ones (Cliff Richard/Columbia) Gehrmans
9. ’När min vän’ (Monica Zetterlund/Philips) Reuter & Reuter
10. ’Swedish copyrights’

Cash Box SCANDINAVIA

1. Elisabeth-Serenade (Günter Kullmann/Polydor—Raquel Rastenni/Sonet)
2. Schwarze Rose Marianne (Peter Kraus/Polydor) Multitone
3. Ching Ching (Happy José) (Perry Knudsen/Metronome) Musikproduktions AB
4. Let’s Twist Again (Chubby Checker/Collectors) Belinda (Scandia-Musiikki AB)
5. ’Sahina’ (Veikko Tuomi/Odeo) No Publisher
6. Zwei kleine Italiener (Conny Froboess/Columbia) Sweden Music
7. Walk On By (Leroy Van Dyke/Mercury) Ivan Mogul/Music/Sweden Music
8. Napoli (Dario Campeotto/Sonet) Wilhelm Hansen Musikforlag
9. ’När min vän’ (Monica Zetterlund/Philips) Reuter & Reuter
10. ’Swedish copyrights’
Germany's biggest record market on the European continent, and it is also the hardest place for a foreign record to break for a big hit. In just about every other country in Europe, local versions of songs are liberally mixed with foreign records. In Germany, the only artists who made the top 10 with English sung vocal versions this year are The Highwaymen with "Michael," Chubby Checker with "Let's Twist Again" and Joey Dee with "The Peppermint Twist" and the German version by Sylvie Francenoce and Caterina Valent is out-selling the American waxing by about 5 to 1. On the other side of the picture, however, there is no market channel in Germany strong enough, far as material is concerned, nine of the 20 records are foreign material, and 11 were originally published in Germany. The only German record in the original German publications was written in Greece by Manos Hadjidakis, and one of the foreign records, "Hawaiian Tattos," was written by a German composer, but is not published in Germany. The market is not so well developed in this market and a great influence on the market. Of the 23 songs that have made the top 10 this year, nine have been recorded by artists from Germany, Austria and Switzerland, and 14 were produced here. Of the first 10, some are theatrical numbers, four are group numbers, four female singers entered the German group and 12 are male vocals. The following artists in the German market top from all over the world. America has delivered German speaking records by Anita, Glen, Ferris, Darne, Neil Sedaka, Connie Stevens, Ella Fitzgerald, Mitch Miller, etc. The British market is strong, Elvis Presley, Jane Morgan, and Connie Francis. England has given us waxings by Hecno Capitol, Cliff Richard, John Law and others. France is represented with Jacqueline Boyer, Annie Cordy, Sasha Distel, Henri Salvador, Jeanne Moreau, and all French language records. "Language Of Love" by The Janitors, and "Norman" by Dave Mann, and "Let's Twist Again" which has been falsely listed as published by Geirg publishing group here is in reality published by Abercromb Music. French language records in the market this year, the Burl Ives hit "A Little Bit Year" has been done in two strong versions by Peter Moore for Polydor and The Honeymooners for Polydor. This is the old American song "Don't Read The Letters" has been done in German by Sieh Malmkiv. Other top American songs done recently in German for the first time, and "Heisser Sand" by Mina taking third place. That's it for this week from Germany.

German Visitors

NEW YORK—Herb Rosen (left) Philips artist relations manager, has been back in New York for the past two weeks. He introduced introduce George Warden (center) to the staff. The songwriter is best known with "Dance With Me In The Moonlight." He is in the States for a series of concert dates in Chicago, San Francisco and Los Angeles. Peter Knopf (left), Philips recording engineer, is accompanying the changer on the trip.

Cash Box—May 5, 1962—International Section
In the "first anniversary issue" of this Argentine column, let's give a list of the artists that will visit Buenos Aires during 1962, according to manager records. Most of these visits have already been completely arranged, and sold to local promoters. 

In May: Hebrew songstress Anna Haaroni will come the 8th; Italian singer Maria Elena Martinelli, the 10th; Mexican singer Rosita Espinosa, the 19th and 21st. Brown will perform at the Luna Park Stadium. All three will appear on Rio de la Plata TV Channel 13, according to arrangements that are now here on the 4th. She will probably perform on TV Channel 9; however, this hasn't been completely arranged yet; French singer Philippe Arther, on June 15th, will be performing at Escala Musical dance parties and Channel 13. Although the date hasn't been fixed yet, Italian singer Pepino de Capri will also come. 

Other important artists are: Tony Williams, formerly member of The Platters, is also scheduled, without a date.

AUGUST: Del Shannon, whose "Runaway" has been a big hit, and Dion, whose "Wanderer" is also running very well. Dion will stay four days in Argentina during the last week of August. 

September: Paul Anka, four days (from 11th through 15th). Also at Escala Musical, he will give two concerts.

October: Chubby Checker will arrive in Buenos Aires the 3rd. Will stay here three days.

November: Teddy Randazzo, who was here some weeks ago, with good success. He has a contract with TV Channel 7.

Mexican tiestar Manolo Munoz, who was present at the Escala Musical First Festival a week ago, will return this Summer for a series of appearances in Buenos Aires and other cities. Odeon has released his "Dale Rodillas," released today in Mexico and cut (in record time 40 minutes) a new single with him: "Multiplication" and "Pitty Miss Kitty," both sung in Spanish.

It may be noted that many of the artists listed above are programmed by a number of different managers, all successfully reaching big attendance, thus allowing big attendance. Besides, Escala has two highly-rated-radio programs.

A word to all artists planning a visit to South America: for certain reasons, the composers recommend the artists, you won't be leaving any extra time for common difficulties, as plane delays, bad weather, etc. This sometimes obligates artists to perform some minutes after a fourteen hour flight. It is recommended that the artists ask their managers for a one day's rest and leave from Buenos Aires the morning before the return. It is the best way to again improve the image of Argentina, which has turned to be a friendly land and, of best, all of increase his popularity, saleswise.

Considering the wide popularity achieved by Nicolas Mancera's Saturday Night "Wanderer," a new LP titled "El Golpe de Cabeza con Mancera." In his five hour TV'er, the MC organizes a "Concerto" for one big folk hits; this concept is mine according with astonishing results. Then, the label believes that this song will be a big hit. More from Philips: the diskery will put on sale a second LP recorded by Mancera, "El Gran Nicolas," which has been sold, besides, it will put on sale new waxings by Johnny Hallyday, made in the U.S.

Los Chilicotes have returned from a three months tour of Chile and Argentine. Their last waxings were "Angelica" and "El Tiempo," will be recorded soon.

Ricardo Korn, head of Julio Korn Publishers, will probably go to Europe with the Sadaic (Argentine Society of Authors and Composers) representatives. Illustrate Program, made by International Music in Italy, First artists to be launched are Jimmy Fontana and the Magnificient. The label will also issue some new Palette waxings by Reg Magyar (Scheherazade) who will perform live in Argentina.

Brazilian singer Yaya Du Silva will record in (Spanish) two local tunes before leaving for Europe. The titles are "La Salsa" and "Pachanga Con Tu Nombre." Both songs were arranged by Edison "La Madrin." "Midnight In Moscow" is receiving heavy promotion from several diskers.

From RCA: New releases by RCA: "Ching A Ling," and "You And Me," by Donny Osmond. The label has inked Elizet Cardoso, Brazilian songstress coming here in June, Julio Molina Cabral (folk singer) and Raul Shaw (cornet star, Molina Cabral was previously on Philips and have dorea on Odeon.

Roberto Yanes has been inked by Channel 9 for a series of programs under the title "Roberto Yanes Sin Fronteras," he released a new LP by this artist and "Enanomusara."

To celebrate the arrival of the Argentinian Quartet, a cocktail party at the American Club. The Quartet is performing at the 22th.

The diskery has put on sale two LP's, including Beethoven's "Quartet No. 9."

"Mamì!" Chico Novarro's hit will be turned into a jingle. The composer received 100,000 pesos and retains the rights to the song. There will be a new version of "Elegi" by the Argentine pianist. 

Jose Ruiz, of Edamini, informed Cash Box that he is preparing "De Rodillas," a new version by Benito de Jesus, for being launched in a good time. The composer, who is from Cuba, believes that there is room for only one bolo hit at a tune. De Jesus is the author of "Nuestro Juramento," which has been a big hit some time ago.

Mrs. Ralph S. Peir, they will go to Santiago de Chile before coming to Buenos Aires.

Argentina's Nuestro Mala (Mr. Mala) is releasing an EP cut by Roberto, Italian singer, and will release the first singles by Bobby Rydell soon. Rydell is being promoted through "Para Tuskids Solamente," a Selection LP also including Bobby Checker and Meyer Davis.
Brazil's Best Sellers

**São Paulo**

1. *Amor—Silvana & Rinaldo Calheiros (Concordia)*
2. *Poesia—Reteno Guimaraes (Chanteclair)*
3. *Luiz de Villa Soares (Chanteclair)*
4. *Leno—Milton Cardoso (Euterpe)*
5. *Dezcao Cruel—Mauricio Moura (Chanteclair)*
6. *Garota Solitaria—Angela Maria* (RCA)
7. *Amor—Berenice Cintra (Euterpe)*
8. *Segredo—Francisco Petronio (Chanteclair)*
9. *Lebranca—Lurdinha Pereira* (Chanteclair)

**Rio de Janeiro**

1. *Meu Nome E Ningum—Miltinho (RCA)*
2. *Embrace—Carlos Jose (Euterpe)*
3. *Que Eu Quero Que Me Apoio (Sampaio)*
4. *Epo—Eugene Leao (Chanteclair)*
5. *Amor—Silvana & Rinaldo Calheiros (Concordia)*
6. *Garota Solitaria—Angela Maria* (RCA)
7. *Crying—Roy Orbison (London)*
9. *Em Chua Chu O附—Fernando Costa* (Columbia)

Odeon Records released an album with the Coral De Ouro Preto—Ouro Preto, featuring the man who is among the most popular singers in Brazil. This group used to sing songs of the Brazilian folk genre. One of the latest releases is a collection of Brazilian pop songs, including "Samba De Uma Nota So." "Zelada," "Duas Cantas," and many others. Ubirajara Cabral, pianist, arranger and composer is responsible for the arrangements.

RGE is now in the middle of a campaign all over the country, especially in São Paulo and Rio de Janeiro, to promote its foreign catalog, in particular the RCA LP's with Billy Vaughn. Another DOT LP with Billy Vaughn and the RCA collection of Brazilian popular songs, including "Samba De Una Nota So," "Zelada," "Duas Cantas," and many others. Ubirajara Cabral, pianist, arranger and composer is responsible for the arrangements.

Record prices were increased again in Brazil on April 15. The prices are expected to cut retail sales. Standards in 78 RPM, which cost Cr. $200.00 now sell at Cr. $250.00, which means a 25% increase in prices. U.S. this represents a $8.00. LP prices rose 12.5% and are now being sold at Cr. $1,350.00. (U.S. $43.55). This is the third raise in little less than a year.

*After the Carnival, with special music for the occasion, now comes, in a few weeks, the Rio Carnival with Brazil's city. Brazil's soccer-fan and Brazil's fan is champion of the world since 1962. Because of that games in Chile, Brazilian soccer fans are already going for special music on for music, for during and also after the games.

Beck'll win the World Championship again, this kind of music will be on the (RCA) LP's for months. But the title is lost, no special music on to special records.

Odeon has just issued six albums, three Brazilian and three foreign. The foreign product includes two LP's by The 101 Strings, a collection of American showtunes, the other a round of movie themes.

Brazil's Best Sellers

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seems The Percolator is Stranger Wonderful Maubeuge Multiplication; hanson. “It’s a lot of it. Antoine’s l’entertainment seems he’s been around for a while. And for newly established record dealers, for example, it was as if he had never existed. It seems certain among the top French singers but as a rule he went on, slowly but surely, his career. And for newly established record dealers, for example, it was as if he had never existed.

And speaking of singers and changes of label, note that Lucette Raillat has moved to Bel-Air where A&R man Leo Missir has done what Polydor didn’t seem to be able to do for the singer—give her a good tune for a vehicle for her talent. “Tchin-chin” is the song in question and the Bel-Air side restores for her the temperament of Lucette Raillat when she began her career and that is a feat!

At the present writing, it seems that Polydor and singer Marcel Amont haven’t yet come to terms where contract renewal is concerned. Other Polydor news has it that A. Salvet has been hired as A&R for the firm, which gives his busy gentleman one more iron in the fire.

Le Companions de la Chanson are still performing to full houses in their initial series at the Bobino. Things have been going on like this for the past several months, and the audience hasn’t seemed to tire of it. French Edith Piaf, have come to be a sort of historical monument of the French chanson and never fail to draw the crowds. Isn’t it true that historical monuments are generally the best jewels.

A newcomer to the growing ranks of French singers is Robert Nyel, who records for Philips, where Mr. Casetti is pinning big hopes on him. All that’s known about the young artist so far is his age—5 years—and his last name. His future may be a long one. Regis Tahar, Tutti publishers’ contact man is hard at work on a French chanson by the 5-year-old. Perhaps his training may be spared no effort to help with the job. Nyel is no longer simply a Philips-backed “operation” but an “operation Tahar,” and after all, one is perhaps as good as the other.

George Guetary, repeating a formula already experimented by Eddie Constantine successfully on Barclay, has waxed a tune with his 5-year-old daughter. A rock’n’roll’n’twist festival was held at the ARC during Easter week, billed were Les Chats Sauvages (Pathe), Vince Taylor (Barclay), Orlando Bel-Air, et al.

A. Thive’s orchestra, which features music from the Auvergne department EMS, has waxed “L’est de la moto fauchue” to the tune of a well-known folk-song from that region.

Jacqueline Danno has waxed a tune slated, so they say, to become a top A. R. It’s “L’ile suaire”—words by Eddy Marnay. Another Pathe release is a reissue on LP of the old hit tunes sung by Maurice Chevalier, Dumas, El. Celys, ingerstinget, Lucienne Boyer and Jean Lamine. Only Lucis Mariano is missing a recording.

Perrier tells us he is leaving the Barclay organization to go to Versailles (not the town, the record firm) and while we’re on the subject of Versailles, it’s mention that a new issue is comprised of the music from the film “Cartouche,” and that a second album now available features the sound track of the film “Les Enfants du Paradis” in its full score.

No matter what you may think, the latter title is not the story of the French post-war chanson.

French artists are not so great while living as posthumously. So it’s good to know that Odeon has issued the “Tosca” recorded in French by Nino Rota, accompanied by Enrico di Mazzetti and Arthur Endrzej. Artie’s “Grande Fusion” series (sold to the public for approximately $3.10) offers us four songs by Jacinto Almendo (Pepe Martín on guitar).

A sure hit is looming up. It’s none other than first-prize winner of the Eurovision contest “Un premier amour.” As for the San Remo song contest winners, they seem to be having some trouble making it across the border. In general, it might he said that Italian songs and singers are waning on the French market, and neither the personal tours of Milva or Mina seem likely to change this state of affairs. The trend seems to be towards our own “chansons.”

France’s Best Sellers


Leon De Twist (Twistin’ The Twist) — G. Dérard—L. Morisse—Giuseppe di Stasio. Recorded by the latter and published by Decca L. Valente. Publishing firm—Caravella.


Foreign Currency In

Cash Box

is almost twice that of ALL other trade publications combined.

Radio in Europe has launched a rather unique competition with its big wave of current chart competitors including Stockton; “What’s Your Name?” Blue Water—Spanish Harlem, "She Can’t Find Her Heart Charm", “I’ve Been Everywhere”; “A Penny for Helping In Love”, “La Paloma Twist” and various others in local performances. Shirley Bassey has recently announced the forthcoming release of “Viva Luther, and Johnny Ray. It is also tipped that he will return visit to Sydney later in the year.

Warwick Freeman, producer of the local native who is on an overseas tour which will take him to Japan to pick up many new ideas to incorporate into his show, which is being hosted by Brian Henderson

Local lass Josl McMahon makes her disk debut with a hit of her own. Until 1960 was presenting titles on various TV shows and had been all things from the disk. Josl is the daughter of radio DJE in Melbourne.

Col Joye’s theatre-restaurant opened recently with an opening attended by many press, radio and television personalities. Amongst the guests were Brothers, Patsy Ann Noble, Bryan Davies, Lenni Wright, and others.

Phillips Records has released Joe Dee’s ‘The Peppermint Twist’ follow-up to “The Peppermint Twist”. Local instrumentalist Rob E. G. is out with his “The Festival label—his first new release for quite a long time (“Blow Eddy”) and the second half is “Swin River” which enjoyed a lot of success from Festival Records in Australia.

This is Jack O’Hagan’s famous Australian publicists coup is a revenue of “Peggy Sue”.

New issues from W&G Records include “It’s a Rock’n Twist” composed and recorded by Frankie Dard and “Great Songs From Motion Pictures” label—and another Time release “Twist” pair.

At the recent “TV Week” Logie awards, (equally by—For Some Reason And etc.) the “Twist” pair were presented on television — was awarded the Logie for the best performed song in the Year 1961.

Singer Judy Cannon is a girl of many talents using her program of “Revue ’62. Judy’s performance was likely to be seen much more often on “Revue ’62 signed with the Australian Broadcasting Commission performance.

The first single issue for RCA has the local RCA people working on a hefty promo for it. Disk couples “Saints and Sinners” are due to be released on this label.

A. P. Sykes of Melbourne have taken over the promotion of the Viking catalog which was forming out Company.

Festival Records issued another EP by local sacto based ”The Return Of The Bongos”, and it is said that the forthcoming release, would have to be “The Return Of The Bongos”, and it is said that the forthcoming release, "In The Rain", “Hillside In Scotland” and “Let There Be Love”.

Popular country music debuts Ray Bumble and Birdie Queen, Ray would like to buy New Zealand and record company. Ray can be reached at Australia.

Australiana’s Best

1. Moon River (Henry Mancini—RCA)

2. Nut Rocker (B. Bumble & Stingers—Festival)

3. Good Luck Charm (By Presley—RCA)

4. Sing (Johnny O’Keefe—Leeden) Muz My

5. I’ve Been Everywhere (Lucky Starr—Festival)

6. Precious Twist (Billy Joe & The Chariots—Festival)

7. The Wanderer (Dion—Top Rank) TV

8. Clean Up Your Room (Shirley Bassey—Top Rank)

9. Wonderful Land (The Shadows—Columbia)

10. Stranger On The Shore (Acker Bilk—Columbia)

Down Under

MEXICO City, Mexico—Recently to Mexico City, the writer visited the offices of the MEXICO City branch of the song

Foreign Currency in

Cash Box—May 5, 1962—International Section
COUNTRY TOP 50

Cash Box—May 5, 1942

<table>
<thead>
<tr>
<th>No.</th>
<th>Last Week</th>
<th>Pat.</th>
<th>Last Week</th>
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<tbody>
<tr>
<td>1</td>
<td>SHE THINKS I STILL CARE</td>
<td>29</td>
<td>26</td>
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<tr>
<td>2</td>
<td>CHARLIE'S SHOES</td>
<td>35</td>
<td>27</td>
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<td>3</td>
<td>P.T. 109</td>
<td>19</td>
<td>28</td>
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<tr>
<td>4</td>
<td>SHE'S GOTTEN</td>
<td>13</td>
<td>29</td>
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<tr>
<td>5</td>
<td>GET A LITTLE DIRT ON YOUR HANDS</td>
<td>30</td>
<td>30</td>
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<tr>
<td>6</td>
<td>IF A WOMAN ANSWERS</td>
<td>21</td>
<td>31</td>
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<tr>
<td>7</td>
<td>BEST DRESSED BEGGER (IN TOWN)</td>
<td>38</td>
<td>32</td>
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<tr>
<td>8</td>
<td>MISERY LOVES COMPANY</td>
<td>27</td>
<td>33</td>
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<tr>
<td>9</td>
<td>TROUBLE'S BACK IN TOWN</td>
<td>20</td>
<td>34</td>
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<tr>
<td>10</td>
<td>MY NAME IS MUD</td>
<td>46</td>
<td>35</td>
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<tr>
<td>11</td>
<td>BIG SHOES</td>
<td>32</td>
<td>36</td>
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<tr>
<td>12</td>
<td>CHINA DOLL</td>
<td>47</td>
<td>37</td>
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<tr>
<td>13</td>
<td>THREE DAYS</td>
<td>43</td>
<td>38</td>
</tr>
<tr>
<td>14</td>
<td>YOU TAKE THE TABLE (AND I'LL TAKE THE CHAIRS)</td>
<td>43</td>
<td>39</td>
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<tr>
<td>15</td>
<td>I'VE JUST DESTROYED THE WORLD (I'M LIVING IN IT)</td>
<td>27</td>
<td>40</td>
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<tr>
<td>16</td>
<td>OLD RIVERS</td>
<td>40</td>
<td>41</td>
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<tr>
<td>17</td>
<td>HONKY TONK MAN</td>
<td>45</td>
<td>42</td>
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<tr>
<td>18</td>
<td>LOVE CAN'T WAIT</td>
<td>36</td>
<td>43</td>
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<tr>
<td>19</td>
<td>FUNNY WAY OF LAUGHIN'</td>
<td>38</td>
<td>44</td>
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<tr>
<td>20</td>
<td>YOU TAKE THE FUTURE</td>
<td>39</td>
<td>45</td>
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<tr>
<td>21</td>
<td>LAUGHIN' THE BLUES</td>
<td>38</td>
<td>46</td>
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<tr>
<td>22</td>
<td>WOLVERTON MOUNTAIN</td>
<td>38</td>
<td>47</td>
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<tr>
<td>23</td>
<td>VALLEY OF TEARS</td>
<td>38</td>
<td>48</td>
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<tr>
<td>24</td>
<td>SOMEBODY SAVE ME</td>
<td>38</td>
<td>49</td>
</tr>
<tr>
<td>25</td>
<td>ALL MY LOVE</td>
<td>38</td>
<td>50</td>
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</tbody>
</table>

The artists with top personalities in the business. The show will be taped by Hank from various locations over the country as he makes personal appearance tours. Over twenty stations are to air the program, and the first two weeks will feature interviews with Homer and Jethro, and Marty Robbins. A different artist and album will be spotlighted on each day. The Judy Lynn country music stage show featuring Kenny Graham, Jesse Cuno and Joel Price is currently fea
turing the Golden Nugget in Las Vegas.

Country spinner and promoter Clyde Chesser of KOKE-Austin reports that his "CC Jukebox" show plans are showing a full year of pre
presentation and each has played to capacity crowds in the new Austin municipal auditorium. Cousin Minnie Pearl and Slim Whitman dress capacity crowds at a recent Chesser show. This also marked a "first" for Minnie and Slim as this was their first package show they had ever been billed together on the same bill, and they had worked together for the first time and it was a hit. Roy Draper, Roy Miller, Ray Fraley and Sonny Burns were also on the list. Chesser will hold his annual show on June 18th completing a full year of country music shows. The show was presented each month in Austin. KOKE radio has been a full-time country outlet since they introduced the format last June with an overnight change from top forty.

Jockeys needing copies of Jim and Jesse's new Epic release, "My Empty Arms" b/w "Stormy Mountains," may write to Jim and Jesse, Box 425, Pratville, Alabama on their letterhead.

Don Williams, deejay on WEED- Radio, North Carolina, sends along word that he attended one of the most thrilling country music shows in his life. The songwriter says that the Flatt and Scruggs concert at the University of North Carolina re
eceived the kind of rapturous response from the 1,400 students in at
tendance that is usually reserved for top performers. At the end of the show the students wouldn't let the artists off the stage. The boys had to do three curtain calls and could have done more except for the fact that they had to be in Chattanooga the following week.

Toughly, the plan for the New Delco Diamond label, newsubs, has been decided and the label will be owned by Ruger Records as well as the other labels included in the new Diamond label program. The plan is to have all Diamond artists on show business.

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<tbody>
<tr>
<td>1</td>
<td>George Jones (United Artists 424)</td>
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<tr>
<td>2</td>
<td>Billy Walker (Columbia 4227)</td>
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<tr>
<td>3</td>
<td>Jimmy Dean (Columbia 4234)</td>
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<td>4</td>
<td>Pat Sine (Decca 31354)</td>
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<tr>
<td>5</td>
<td>Slim Whitman (Mercury 31368)</td>
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<td>6</td>
<td>Roy Price (Columbia 42310)</td>
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<tr>
<td>7</td>
<td>George Hamilton IV (Columbia Vicker 8001)</td>
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<td>8</td>
<td>Vern Young (Capitol 4696)</td>
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<td>9</td>
<td>Claude May (Gray 97956)</td>
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<td>10</td>
<td>Roy Price (Columbia 42310)</td>
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<td>11</td>
<td>Bob Wills (Liberty 55456)</td>
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<td>12</td>
<td>Johnny Horton (Horton 42302)</td>
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<td>13</td>
<td>Marty Robbins (P:olumbia 42373)</td>
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<td>14</td>
<td>Wanda Jackson (Capitol 47283)</td>
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<td>Claude May (Gray 97956)</td>
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<td>16</td>
<td>Roy Price (Columbia 42310)</td>
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<td>17</td>
<td>Bob Gallion (RCA Victor 465)</td>
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<td>18</td>
<td>Wanda Jackson (Capitol 47283)</td>
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<td>Bob Gallion (RCA Victor 465)</td>
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The Summer Location Can Turn A Good Year Into A Great One

If your present operation borders on the dividing line separating the metropolitan area from the suburbs, or more so if your route travels the highways and byways of the mountains and lakes areas, it isn’t too early to start your summer location program. In the words of one enterprising operator who commented on this subject only last week—“It can make the difference between a good year and a great year.”

The additional income to be gained from the bungalow colonies, the weekend resorts, the tourist homes and the general vacation spots can add up to a sizable sum if you get an early start and get the equipment on these locations. Several weeks too early is better than even one weekend too late.

Used equipment is a natural for these type locations and in many instances the used game or phonograph just isn’t ready when you need it. A reconditioning job takes time and so does the trucking necessary to move these machines out into the hinterlands where they can start to earn income. Here it is the end of April, with Memorial Day only four weeks away, and literally millions of people biting at the bit to get away for the warm and pleasant weekends. Summer vacations are even starting earlier than usual judging from the travel agency reports. Like everything else, the summertime will be upon you before you know it. With a regular route to handle, the sooner the summer location program is carried out the sooner you can benefit from it.

Constant calls from motel and resort owners through the months of May and June can be an expensive headache, especially when you are forced to make individual deliveries and installations. Multiple calls can be made now when the demand is light. An early start might also leave some time for canvassing and sales calls on additional summer spots which appear to be cropping up in all areas.

The summer location is a strong antidote for the operator who may have experienced a bad winter with roads clogged and patrons staying at home. The investment isn’t that great considering the arrangements which many operators can make with location owners for the warm weather months. Many times a rental is charged with the keys left in the hands of the location. Advance payments in this instance can put life into any route’s cash assets. Programming isn’t generally a problem because of the usual captive audience who will settle for reasonably recent selections, hits of past months, plus an abundance of standards. The bar in many of the resorts which draw from a younger crowd can make up for some of the slower weekends which an operator may have experienced last November when his Main Street locations weren’t exactly jumping.

The summer location has a lot to be said for it. As in anything else you must go into it correctly to profit from it. A half-hearted attempt to benefit from a handful of vacation spots can be costly. But an early jump into this “extra income” area can indeed turn a fair season into a great one.
MOA Convention to Begin Sunday, May 6 In Chicago

Annual Coin Show Fails To Draw Throngs of Rock-Ola, Seeburg and Wrulich

CHICAGO—The Music Operators of America, Inc. will hold its Twenty-sixth Annual Convention in the Morrison Hotel here on May 6, 7, and 8 at which time thirty-nine firms have agreed to occupy a total of six-nine spaces in the hotel. Convention hotel room reservations were made by MOA officials on Tuesday, April 24.

Mr. Huber indicated that once again three of the major juke box manufacturers will not take part in the trade show, Rock-Ola Manufacturing Corporation, The Seeburg Company, and National will not display equipment at the Convention. AC, Automatic Serv-

ices and United Music Corporation will display phonographs at the show. Many of the firms on the show floor for the past few years have not been represented this year. Already, Robertson said, it is too early to indicate how many operators will attend the Morrison Hotel confab, but early indications are that the show will have a smaller attendance than in previous years. Several potential exhibitors were still doubtful about attending the show as late as noon Tuesday.

The Convention will open Sunday evening, May 6, with a reception in the Exhibit Hall to take place. The Exhibit Hall opens at 12 noon and will remain open during the afternoon, with the dinner meeting at 5 p.m. and closing at 9:30 p.m. The dinner will be held in the Chicago Hilton Hotel, or at a restaurant to be announced, and the closing banquet will be held at the Palmer House, both to be announced.

The General Meeting will start Monday morning at 9:30 A.M. and continue until 11:30 a.m. The program for the day will be delivered by the Rev. Patrick J. McPolin, Police Chaplain, St. Jude's Society, Chicago.

The annual dinner, a grand gala dinner for exhibitors, show participants and convention goers, will be held Tuesday evening, May 7, at a location to be announced.

Cash Box will Not Exhibit at MOA

NEW YORK—Cash Box will not exhibit at the Music Operators of America Convention this year. The coin machine trade show will take place in Chicago's Morrison Hotel, May 6, 7, and 8.

As of this date no one representing one of the record and coin machine indus-

tries who will be in Chicago for the 3-day trade show it is suggested that they contact the convention office at 64-7272.

The convention office has also made direct to the Chicago Cash Box office located at 29 East Madison Street. The telephone number is 6-7272.

Phil Foster To Star at Westchester

YONKERS, N. Y.—Harold Rosenberg, chairman of the Westchester Op-

erators Guild Banquet, announced last week that the convention has re-

ceived approval from Philadelphia, nationally known comedian, to appear at the operator banquet scheduled to be held May 22.

The banquet will be held at the Morton House Hotel on Tuesday evening, May 22. Don Joseph and his orchestra have also been signed.

But Rosenberg said that ticket sales have surpassed previous affairs and attributed the spurt in recent sales to indications that the affair may be a sellout.

The dinner and dance will be preceded by informal gatherings which usually take place at the bar of the smart supper club. Cocktails are included on the cost of the ticket but hors d'oeuvres are served to all guests as they center around the bar and re-

ception rooms before the start of the dinner.

St. John's College to Hold Spring Opera

MANSFIELD, Ohio—Spring opera will remove after week of performances by a children's group as the one-time season for the College Opera can be ended. "The Magic Flute," by Mozart, performed in the Blue Room of the campus, will be presented on April 26, 27 and 28.
**Prizes Highlight Peach State Festivities**

Highlights of Peach State affair were photographed above: 1—Kenny Mims of Mims Amusement Company, North Charleston, won the first prize, the Model 2010 Warlitte Stereophonic Phonograph; 2—Zeno Sherbert of Newberry, won a Chicago Coin, Pro Basketball Game as 2nd prize; 3—Alvin Hooper of Hooper Music Company, Piedmont, S. C., won an Activitex Electronic Purrifier as a prize in the operator's drawing. Award was presented to Hooper by W. N. Hawes, co-owner of Peach State Trading Company. Mr. Hawes is on the right, 4—Jessie Parker, Service Man for Mims Amusement Company, North Charleston, S. C., won a leather money bag, Jim Faulk, Peach State Trading Co., is on the left, 5—Leroy Lipsey of Moore Music Company, North Charleston, won a leather money bag in the drawing for the servicemen; 6—Mrs. Carrie Lou Exposito won an Activitex Electronic Purifier as a ladies' prize. She is the wife of Frank Exposito of Star Amusement Company, Charleston, S. C.; 7—Mrs. Herbert Blackwell, wife of W. H. Blackwell, Ace Amusement Company, Rock Hill, S. C., won an Activitex Electronic Purifier; 8—Marvin Harrelson of Bell Music Company, Spartanburg, won a Bally Lido as a first prize; 9—H. C. Keels and daughter Robin, of Keels Music Company, Florence, won 2nd prize of a Williams Road Roller; 10—Left to Right, Mort Secore, Chicago Dynamics Industries, Chicago, Warren Hollidin of Gem Amusement Company, Charleston, Leroy Lipsey of Moore Music Company, North Charleston; 11—Left to Right, Mort Secore, Sales Director of Chicago Dynamics Industries; Harry Gregg, Regional Sales Manager, Warlitte Company; Art Weindt, Vice-President, William Mitz, Company, I. C. Zemmer, Credit Dept., Warlitte Company; and A. D. Palmer, Advertising and Sales Promotion Manager, Warlitte Company; 12—Left to Right, George Stuthar of Charleston Amusement Company, Charleston, S. C. and Mrs. Frank Exposito of Star Amusement Company, Charleston, S. C.; 13—Front view of Peach State Trading Company, 729 Lady Street, Columbia, S. C.; 14—Partial view of Peach State Trading Company display room. This room has 350 sq. ft. of display area. This room will hold over 200 pieces of coin operated equipment on display at one time; 15—Edwina Allen, Bookkeeper, standing and Gladys Miller, Secretary, seated of Peach State Trading Company, Columbia, S. C.

Happy Birthday This Week To:

IRVING HOLZMAN STILL SAYS:
“What UNITED Makes, The World Takes!”

Make That Spare! TV’s SENSATION

REMEMBER THE ALAMO!
You’ll never forget it once you’ve operated one

PLAYERS’ CHOICE OF FIVE WAYS TO PLAY
(Same Five Fabulous AVALON Features!)

OUR SPECIALTY: Used Games, Factory Reconditioned
BOTH GAMES NOW ON DISPLAY AND READY FOR IMMEDIATE DELIVERY

UNITED EAST COAST

583 Tenth Avenue, New York, N.Y.

“United Operators Are Successful Operators”
American Shuffleboard Will Add Pool Table To Present Game Line

Shuffleboard Tours Start In California

UNION CITY, N.J.—When Nick Finke and Sol Lipkin open the American Shuffleboard Corporation trade show booth next week for business, the commuters will have more than the usual on hand to attract connoisseurs. In addition to the regular “Imperial” shuffleboard game, which has been used in national and local tournaments since its inception, the Jersey firm will also show a 6-pocket pool table, complete with slate top.

“I was in the pool table business as early as 1923,” stated Melone in a conversation with Cash Box last week. “I know something about the game by the proper way to market it. I believe we will have another winner. We have been in production.”

Sol Lipkin, sales chief who spends most of his time on the road contacting operators, distributors, and
organizing tournaments all over the country, has been concentrating lately in California, where games for Tournament are now finalized. The California State Masters will open May 4, 5 and 6. All matches will be held in the spacious hall of the Hub Club at 719 Main Street in Martinez, California, a red-hot shuffleboard town. Prizes of more than $1000 await the finalists, according to Lipkin. Once again, all games will be played on American shuffleboards, and under American Shuffleboard Corporation rules.

American also provides tournament organizers and operators with necessary promotion material to stimulate interest and help organize tournaments in local areas. “We’ll be happy to talk with anyone who cares to stop by our booth, or if they’d like, they can write to our Union City office for additional information,” Lipkin.

Peach State Service Schools May 1 and 3

COLUMBIA—Jim Faulk, manager of Peach State’s Columbia outlet advised last week that Harry Greg, Wurlitzer Field Engineer, will conduct a service school at the firm’s new 729 Lady Street showroom in Columbia on May 1. From Columbia, Greg will travel to Charleston to hold another Wurlitzer school on May 3 at the Frances Marrin Hotel in that city.

The Buyers

Read...

For Sale

Nevada Operation
100 Units On Location
Fully Licensed
50 Bingos, Slots, and Uprights
30 Amusements
20 Juke Boxes
For New or Early
Phone: DUDLEY 2-7255
Or Write: NEVA Box 290
For Appointment in Las Vegas

Meeting Dates

April 30—Central State Music Guild (Monthly)
Place: 805 Main St., Peoria, Ill.
May 1—Harbor Music Operators’ Association (Monthly)
Place: Cook’s Bullpen, Paramount, Calif.
2—Coin Machine Operators Assoc.
Place: Knights of Columbus Hall, Houston, Tex.
2—Amusement Machine Operators Assoc. of Penn.
Place: Penn-Harris Hotel, Harrisburg, Pa.
3—California Music Merchants’ Assoc. (Monthly)
Place: Sacramento, Calif.
4—California Music Merchants’ Assoc. (Monthly)
Place: U. S. Grant Hotel, San Diego, Calif.
4—N.A.M.A. (Regional)
Place: Laurels Hotel-Country Club, Monticello, N.Y.
4—N.A.M.A. (Regional)
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
4—Western Massachusetts Music Guild (Monthly)
Place: Clarion Hotel, West Springfield, Mass.
9—Music Operators’ Society of St. Joseph Valley (Monthly)
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.
10—Bucks County Amusement Machine Operators’ Association (Monthly)
Place: Arndt Restaurant, Reading, Pa.
12-13—South Dakota Music & Vending Assoc.
Place: Laurels Hotel-Country Club, Monticello, N.Y.
14—Milwaukee Coin Machine Operators’ Association (Monthly)
Place: Ambassador Hotel, Milwaukee, Wis.
16—Eastern Pennsylvania Amusement Machine Ass’n. (Monthly)
Place: General De Kalb Inn, 2519 De Kalb Street, Newstown, Pa.
16—New York State Operators’ Guild, Inc.
Place: Gov. Clinton, Kingston, N.Y.
18-19—N.A.M.A. (Regional)
Place: Sheraton-Chicago Hotel, Chicago, Ill.
20-23—N.C. Vending Ass’n, Inc. & S.C. Automatic Merchandising Ass’n (Joint Annual)
Place: Carolina Hotel, Asheville, N.C.
21—Automatic Equipment and Coin-Machine Owners’ Ass’n Inc., Indiana (Monthly)
Place: Room 24, 550 Broadway, Gary, Ind.
21—Associated Music Operators of Rochester (Monthly)
Place: Sheraton Hotel, Rochester, N.Y.
22—Westchester Operators’ Guild, Inc. (Annual Banquet)
Place: Tropical Acres Restaurant, Yonkers, N.Y.
24-26—Canadian Automatic Merchandising Ass’n (Annual)
Place: Royal York Hotel, Toronto, Canada
June 1-2—N.A.M.A. (Regional)
Place: Atlanta Biltmore Hotel, Atlanta, Ga.
17-20—North Industrial Recreation Ass’n (Annual)
Place: Hotel Commodore, New York City
22-24—Cigarette Merchandising Ass’n (New York) (Annual)
Place: Laurels Country Club, Monticello, N.Y.
Aug. 27-30—Western National Restaurant Show
Place: Civic Auditorium & Brooks Hall, San Francisco, Calif.
Sept. 20-22—Texas Merchandise Vending Ass’n, Inc. With Texas & Oklahoma Ass’ns of Tobacco Dist., (Annual)
Place: Hotel Adolphus, Dallas, Tex.
Oct. 13-16—National Automatic Merchandising Ass’n (Annual)
Place: Brooks Hall, San Francisco, Calif.
Nov. 12-15—American Bottlers of Carbonated Beverages (Annual)
Place: Auditorium, Atlantic City, N.J.
NEWARK, N.J.—The Bilotta charm and enterprising nature will be swept one thousand miles into Chicago next week when the popular John Bilotta emplaces for the MOA Convention, and participation to the extent that he has an interest in Vassar Records, and the sale of coin machine equipment, in general.

Johnny is the ambassador of upstate New York, spreading the gospel (Wurlitzer’s of course) in every nook and cranny that is a potential for a juke box. The current Wurlitzer “Model 2600” feature has afforded Bilotta more amusement than he has had since the inception of the 100-selection machines is a byword in upstate New York and Bilotta is one of the reasons for this service. Schools, showings, socials, and many after-hours of promotion and selling have added up to success for Bilotta and the Wurlitzer phonograph.

The Vassar Records interest includes a vocalist named Norma Rivers, who is now about as well known in the Syracuse-Rochester area as Connie Francis, herself. Bilotta has had the luck cut records especially for the Juke box operator trade—standards, ballads, and tunes that in his opinion will get play on the tavern machines. Vassar has reportedly sold a certain amount of records, and whether the Rivers disks will lead to stardom nationally remains to be seen. But she is gaining exposure, experience and a degree of know-how. Bilotta has helped her obtain bookings in such nities as the “3 Rivers” the “3 Saints,” (see picture) and other supper clubs in this upstate area. Miss Rivers’ current booking will place her in front of the MOA Conventioneers on Tuesday evening, May 8, when she joins an evening of entertainment by record stars from several labels.

After the MOA performance Norma Rivers will open again at the “3 Saints” on Monday, June 11 for two weeks. The “3 Saints” also has Wurlitzer Ten Top Tunes on location, and of course Miss Rivers’ latest disks are programmed on the machine. Her newest release is “Jealous Heart” b/w “3 Million Tons.” Bilotta predicts success for this one. “It’s got that rockin’ beat.”

If anyone has any doubts they can stop by the Bilotta Suite at the Mardon Hotel in Chicago during MOA and join Bilotta and his upstate friends in a drink and a listen. One thing is sure. It won’t be dull.

TRIO AT 3 SAINTS: Norma Rivers, Vassar recording star and Johnny Bilotta, flanel 3 Saints club owner George Schreiner during vocalist’s recent stint in the Syracuse supper club. Wurlitzer’s Model 2000 Ten Top Tunes phonograph is on the bill regularly.

NEW YORK—Joe Munves and Frank Mencuri have formed a new coin machine firm which answers to the name Munves-Mencuri, Inc., or Amuse-Vend Industries, take your choice. The first product off the assembly line is more important than the name, however, because in the words of Joe Munves, “it’s got everything a good novelty machine should have.”

The name of the novelty is “Kissin’ Cupid” and after watching a performance anyone would agree with Joe—-the machine definitely has a lot going for it.

The idea of the novelty is based on the question-answer theme which is age old. But instead of a flat ‘yes,’ or ‘no,’ the machine gives you a run for your nickel, or dime, as the case may be.

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Continental Coffee Names New Officers

Huggins Young Fresh Brew Exhibition Attracts 8 Mfrs., Dozen Suppliers

Local Show Reflects Interest, Potential Of Idea

LOS ANGELES—The Huggins Young Coffee Company will hold its First Brew-Vending Exhibition here Saturday and Sunday, April 28-29, and several hundred vending operators in the California and surrounding areas are expected to attend the coffee vending exhibition. Among the exhibitors showing coffee machines are Continental-APCO, Inc.; The Coffee Machine Co., Rowe Mfg. Co., Inc., The Seaburg Corp., Co-fee-Mat Corp.; Rudd-Meli-phant, Inc.; and ALCO, Inc. NAMA’s Safety Standards and Education Advisory Board will be represented by officials as it is during regional meetings held in various sections of the country. A water research program will be sponsored by Huggins Young and the Ogden Filter Co. Several contributing companies—among them, the Cof-fee-Mat Corp., Sweetheart and Lily-Tulli—will supply products for use during the show.

The Pacific Coast Brush Co., Econ-ometer, Wards Mfg. Co., and E. I. Du Pont de Nemours are among the sanitation product manufacturers who will display their wares at the exhibition. The display is to be held at the Huggins Young showroom at 4560 Pacific Blvd., in Los Angeles and will start at 10 AM. At 2:30 a vending program presentation will be made and repeated at 7:00 PM. Exhibits close Saturday night at 9:00 PM. Sunday will be a repeat of Saturday’s schedule with the hours running from 10:00 AM until 4:00 PM.

The idea of coffee company sponsored exhibition began recently when it was decided that fresh brew coffee makers could attract operators by offering such coffee machines manufacturers samples on which demonstrations could be made. The coffee company is now a service firm that can be demonstrated as its product is shipped through every machine on the market the machine makers were quite happy to have a territorial service firm in which operators could be taking time out to view their machines, and of course the operators themselves are able to conduct a vital function of the business—a comparison of the various assets and liabilities of the various suppliers and service firms. The coffee firm, of course, is a service firm that has been making a good product for a long time, and operators can now get the most out of their equipment.

New Coke Exec

CINCINNATI—The appointment of William F. Zuber as the West’s leading sales executives, as Vice President of Sales of The Coca-Cola Bottling Co., of Los Angeles was announced today by A. P. MacDonald, President of the firm.

Canteen Declares 15c Div., Elects Officials

ST. PAUL—George L. Kramer has been selected for the newly created position of vice president of service director by Stancraft, St. Paul, Minnesota, a division of Standard Packaging Corporation, New York. Our St. Paul office, which is a four-story building, is now the leading home office in the field of vending machines, and our St. Paul service director is ready for a new position in the company’s management. Our new service director, Robert J. Gray, vice president, marketing. “Kramer has performed most of his duties in our office, and I know of no one better qualified than he to supervise field installation and maintenance.”

Three men have been elected as officers of the Canteen for the new fiscal year.

DONALD V. MAXFIELD

of the American Furniture Mart Corporation; President of the Biannear Company; and a Director and Member of the Executive Committee of the Chi- cago Furniture Mart. He is also President and Director of the Chicago Stadium Corporation, and holds directorships in several other corporations.

Maxfield was formerly Vice President and Comptroller of Continental Casualty Company, Chicago. He suc- ceeds Theodore M. Kolza who has been named as Treasurer of Continental Auto.
Mr. N. D. Wouch, Chicago representative for the Hughson Chemical Company, has outlined below the basic idea behind the surface-slip vs. wear-resistance problem for the Bally Bowler. Working closely with Bally and Chicago-Allis Corp., Mr. Wouch outlines the story behind Hughson's "wonder coating" on pins.

ERIE, PENNA.—Polyurethane, the new "wonder" coatings for flexible materials, play an important role in the "Bally Bowler" by Bally Manufacturing Co.'s line of bowling products. The coatings are used on the rubber pins, making them dirt and wear-resistant and giving them real bowling pin action. The "Bally Bowler," with live pin action, represents a major advance in bowling machines. It differs from conventional coin-operated machines in that the ball must actually strike a pin, or a pin must strike against another pin, and knock it down to score. Most other types of "bowlers" are activated by a ball or puck sliding over electrical sensors.

Coated pins give best performance

The hollow rubber pins are subjected to terrific abuse—abrasion from balls and other pins, impacts, constant flexing. Supported at the back by a bonded metal insert, they frequently bend 180°. Neat elongation approaches 200% at the instant of impact.

Realistic striking action

Bally engineers, working with elastomer specialists from Allis-Chalmers Division of Chicago-Allis Manufacturing Co., found a coated rubber bowling pin gave the necessary amount and type of pin action. But, standard rubber coatings could not take the constant pounding and flexing. The coatings became dirty and cracked after only one or two games.

Without coatings, the high friction characteristics of the rubber surfaces prevented the necessary slip for realistic ball and pin performance.

For maximum performance, Chicago-Allis suggested molding the pins of an SBR elastomer and using the new Hughson Chemglaze flexible polyurethane coatings.

Why polyurethanes were successful

No other type coating approaches the pure polyurethanes in ability to improve the durability, scoff resistance and wear characteristics of rubber molding materials. They adhere tenaciously, resist stone, chemicals and temperature stresses, and remain flexible over a broad temperature range.

Hughson, a developer of coatings, surface treatments and adhesives, recently introduced the first single-package, pigmented, flexible urethane coatings. Designated as Chemglaze Coatings and based on Hughson's proprietary polyurethane resins, Poly-U urethanes, they have created a great deal of interest for molded and extruded rubber goods.

Hughson's, who custom molds pins for the Bally Bowler, spray coats them with standard white Chemglaze Coating. The coating actually changes the SBR surface characteristics. Pins resist dirt pick-up, look new longer, have proper "slip." The hard finish (sponginess 3B) is immune to abrasion, impact and wear. Coating flexibility is carefully matched to that of the stock to prevent peeling or flaking. The result is a pin that looks better and requires no maintenance. The machine user gets live pin action and greater enjoyment from the game. Owners and suppliers receive increased revenue, because of greater demand for the machine. The manufacturer gains a major competitive edge in a fiercely contested market.

Application parallels regular pin coatings

Rigid Chemglaze polyurethane coatings are widely used on standard and wooden bowling pins, deck nicks and similar products, both as clear top coats and pigmented coatings. The standard polyurethane coatings offer new pin appearance for the life of the pin, Prevents the pin from becoming dull.

Application of the polyurethane coatings is available in hard and flexible varieties and in such substrates as plastic, glass, wood, metal, concrete, paper, leather and fabric to improve appearance, service life, sales appeal.

Requirements of chemical coating

Pins are produced by Chicago-Allis Corp. Pins are spray coated with flexible Chemglaze coating (above).
Music Operator of America trade show and convention in the Morrison Hotel, this city, May 6, 7 & 8, has a treat in store for them in viewing and playing “Cocktail." Which, he said, offers operators a smart combination of scoring ideas that incite keen rivalry between players, and assure steady repeat play.

"The keen rivalry," he added, "is literally the happy result of the fact that 'Cocktail' is easily one of the finest, most exciting two-player pin games ever introduced to the coin machine trade by Williams.

Furthermore," Weinand remarked, "this amusement game can be ordered by all operators with the absolute confidence that it is thoroughly profit tested in many random locations — and, with exceptionally good collection results.

Weinand explained that the cabinet is lavishly styled, but with the uppermost thought that the price should be kept in the range to make (Continued on page 6).

Irving Kaye promises a s-a-p-o-r-i-s-e срок for everyone attending his "Suite Sixteen" at the Morrison Hotel during the MOA Convention next week. Open House is the order of the day and Howard Kaye greets all with a smile and a word. So drop by... John Bilotta dining with Iz Gittin, the arcade owner, in NYC last week, making deals, shaking hands, and discussing the business. In another corner, and discussing the business, in another corner, was a vendor's inn and several other arcade concessions in this town. They're all doing well. Johnny is in town to talk with the Vendors Record people to attend the convention which is to be attended by the coin men at the annual banquet. Johnny claims he's increasing MOA membership through talks with several newcomers from the upstate area. Restaurant: "The annual dues as a member of the association... Barney Segerman's brother and sister died of a heart attack last week and the likable coinman had to receive the news in the middle of playing a round of a Mediterranean cruise. Condolences to Shugy and the Seegerman Family.

Harold Rosenberg's daughter Susan, who is currently making a name for herself, separately, made the Dean's List again at Syracuse. The Yonkers, who is the Dean of the Delta Tau and has the marks to prove it. No pronouncement on the avenue than Harold... Westchester opera delighted to learn that zal... Phil Foster will perform at the forthcoming banquet May 22 in Yankton's Troquet Street, playing for a huge audience.

Jazz Edlemann, Cino-Sonic Sound proxy, reading his display for the MOA show, it will show some new ideas on taped coin-operated music in addition to his standard background music line which is sold internationally to the trade. Phil said, "Cash register and photo department..."

J. W. and J. C. had the best rug and tucker. "A MYSTERY STORY: Atlantic New York Corp. offers video game and coke each day. Operators usually go for the refreshments beforehand, but last week there were three remaining pieces of pastry on a platter at 2:00 PM. An inquisitive soul remarked that it looked as if there were a few more..."

Murray Kaye back in the saddle after minor surgery and looking once again to the greens and the trap as his golf clubs come out of mothballs and the early morning trips to the golf course become almost a regular existence. Murray must be improving, guaranteeing that he'll beat them "even if I have to cheat!" Now who can go on a golf course? The Atlantic showcases prominently display a Cash Box exhibit of "The Sound of Competition in the World of Music Field." Blown up from page size to four feet by three feet, the article showing a neon sign of every country in the world with the words: "We're proud to have that this is the situation in every Seeburg outlet in the country... The factory arranged to have giant blow-up of the editorial mailed to all distributors.

Seymour Pollak, Westchester op, saddened at the death of a location owner from a heart attack attended the Annual Banquet for the women on Monday, as well... Attending the wake late Sunday evening to offer condolences to the husband and his son. Then on to the UA committee meeting evening to report on... chairmen Irv Holzman. The UA Machine Division of UA

Mike Munves busier than usual meeting demands of local arcades for equipment, but handle the unusual cold front these warm weather people are getting. Joe Munves and Frank Menci have teamed up to form a new coin machine called "Harvey," and have put a lot of effort at the MOA show. He displays a novelty game and should do well in sales. "We've never seen anything quite like it." Dave Lowy reports good collections now that the Lenten season has ended. George Holtzmann with his wife, looking better than ever, but all the same, who could claim to be like a college boy."... Al D'Inzillo, Albert Simon Inc., still pushing to get those photo machines out and onto summer locations...

Lou Wolberg and Morris Rood teaming up for UJA-Coin contributions. Rood was a little bent on Monday's drive when he was asked to fill the bottles and headed the UJA committee meet... Harry Berger back from Minneapolis and Vendors but we didn't have time to find out the details. Ted "Champ" Seidel chomping with Abe Lipsky and Harry A. Seidel, who is in the market for several large routes "for special customers" the meantime his friend Barney Ross is busy promosing his new singer.

Nick Melone all enthused about his shufflersales, will go to Chicago next week on the wave of breaking new records on the American Shuffler Magazine. He shownoshe show... Mike's all the way with capacity as we pass by Wednesday evening. Nothing but teenagers will be able to get through the gates of machines parked away... Finally, the annual Broadway arcade op, up to his neck in customers this week. Ruby operates the Times Sq. store.

At press time United East Coast expected trailerloads of United's new "Avalon" shuffle alleys and "Alamo" bowling alleys. "We will sell more "Alamo" alleys this year than we have in the last five years," said Irv Holzman, who ought to know. "And don't forget to mention my DTOF plan!"

Bucky Van Wyck telephones from Nyack to advise that the pool table business is bigger than ever and that he will join Irv Morris and fly to Chicago after the MOA show next week.

Lou Valenti, well-known Staten Island operator, delighted us with a photo collage of his home and also his memories of the past and present. Valenti's spirits are just great, he's returning to his usual form, in his usual form, and in due course. He'll be glad to hear from you.
Bally Mfg.'s. Herb Jones reports that production at the plant is at peak and that several interesting novelty machines are ready to go into the arcades. New additions are a big ball bowler and a "Majestic" shuffle alley bowler, as well as the "UPD-100" and "Playboy" Targetette game. Williams Electric Mfg. is showing a new "Cabin Fever" and "Chock Full of Toonies" game. On hand will be president Sam Stern, vice president Art Weinand, Jack Mittel and Marshall Rosenberg.

There'll be plenty of AC Automatic Services, Inc. brass around at AMI's booth, as John McManus, Tom Sams, Alvin Ovitz, and Chauncey Ames will be present to play John Hall, Jack Harper, Tom Sams, and Dean McMurdie. Jack Dunwoody, Don Lunday, Jim Newland, Bernie (the ever smiling repegal) Shafer, Norman West, Dave Elliot, and Dick Rose. The shimmering exotic beauty, Gottlieb's new "Tripoli-Isle" pinside is as active as a "barrel of monkeys," according to Alvin, Nate and Dave Gottlieb and Judd Weinberg. The climbing monkey animation motif on the lightbox is rapidly gaining in popularity everywhere, according to Joe Schwartz & Mort Levinson, Gottlieb's local distributors, National Coin Machine Exchange.

Ed Doris, Rock-Ola Mfg.'s. busy exec, vice presxy, reveals that this is by far the biggest April business month Rock-Ola has ever enjoyed, and Dave Rocko and Ed Doris believe that the plant is thrumming. With the latest addition, the plant is thriving. Ralph Wyckoff tells us that Ray Byiner's wife is recovering nicely after a nasty auto accident that bedded her down. Doris, Rock-Ola's president, and Mittel & Rolland Rosenberg are really cranking the whip to get J. H. Keeley & Co.'s. new amusement game ready for full production. They feel fairly certain the new game will be exhibited at the AMO show, Clara Nemeroff, Harold Dorgan and Joe Shields will be on hand with Roy and Paul to greet coinmen.

Four of the busiest coinmen in town are Empire Coin owner Gil Kitt, Joe Robbins, Jack Barns and Bill Herbert. Robbins info that export and domestic business is booming, and if we wish to expand, we should get with the program. Helen, the personable receptionist at Empire Coin, who is a convalescing nicely after an accident, will be on hand at the show. First Kline's. press report peak sales of late with Wurlitzer's popular phonos. "Star athlete" Joe, played baseball with youngsters last weekend, and came up with a painless back. (Thank goodness he didn't slide home!) Atlast Music's Nate Feinlein, Eddie Ginsburg, Harold Schwartz and Irv Ovitz, will be at the show. The show will be demonstrated by Atlast Music's Charlie Gardner and Bob Fabian " anytime — anywhere. " Joe Stern, president of the Wide Distris, is elated over the excellent reputation the local exhibit district, and the local exhibit department has for promptness, best service on all equipment. Art Wood, World's busy road man is having himself a fine time, and welcome to the firm's new credit manager, Carl Janetz, who Joe tells us is amiable, affable and mild-mannered (but firm!).

Johny Frantz, J. F. Frantz Mfg. Co. will be making the rounds all week to catch Chicago visitors. . . . Bill Weikel, sales director of Fischer Sales & Mfg., will be looking for you at the Fischer billiard exhibit where the new "Crown" bushings were exhibited and where the company exhibited its lovely wife, Ruth, will be with us. Our hope, prexy Ewald Fischer and his lovely Margaret will be up for the conclave. . . . Visitors are invited to taxi out to Morton Grove, where Hark Ross, Marion (Iggy) Wolvertan and Ralph Sheldon hold sway. There's Midway's "Deluxe Baseball" game available for demonstration. The firm is not exhibiting at the Morrison.

Wico Corp. will be represented by Max, Milt & Morris Wiczer and Ed Ruber at the show. All of the station is tended by Electric Supply's Chet Gore, whose plant is located about 15 minutes west of the Morrison by taxi.

We're delighted to welcome Arthur M. Wirtz, a popular Chicagoan who needs no introduction here, as a director of Automatic. Also, his holding, Niles, includes ownership, along with Jim Norris, of the Chicago Blackhawks. His long and successful career in the sports field is quite a spectacle. Other good news from Canteen's board chairman, Frederick L. Stuecher, is for stockholders — Canteen voted a regular cash $1.50 quarterly dividend, payable July 2, 1962, and to shareholders of record on June 15, 1962.

Congrats to Eino Klindner, Coos Automatic Merchandising Co., of Coos, Oregon, who has been elected president of the Northwest Dealers' Assn. for 1963. Eino succeeded Barney C. Thompson, Kitsap Vending, Inc., Bremerton, Wash. at the annual meeting held in Lomita. The incoming board will be elected by Norm Auer, Vend Service, Tacoma, Washington, vice president; James Warden, Jr., Canteen Service Co., Tacoma, secretary; Fred Conrad, Rogue Valley Vending Service, Inc., Medford, Oregon, treasurer; and William Higgins, Canteen Service of Seattle, director.

The word from man-about-town (and the U.S.A.)! ! Irv (Kup) Kuperstein is that Whirlpool and Standard Oil will jointly announce shortly that coin-operated cleaning and pressing machines will be installed at supermarkets. (Fill 'er up — check the oil — and press my suit) . . . Welcome to Donald Y. Maxwell, new veep of treasurer, Canteen. He was formerly vice president & comptroller for Continental Casualty Co.

M. O. A. Guests . . . After You've Seen "What's New," Be Our Guest and see the Finest in "Like New" at

**WANT TO BUY**

**MUSIC &**
Chi Coin Pony Exp.
Chi Coin Duchess
Chi Coin Playboy
Seeburg Wallboxx
C.G. 220-16
Seeburg AO-160
Seeburg 161-160
Seeburg K.D.H.
Williams Batting Cages
Williams Space Gun

BADGER SALES CO., INC.
2251 W. PICO BOULEVARD o LOS ANGELES 6, CA

WANTS RENT TO OWN

Write Or Wire — State Quantity and Price

PHONOGRAPHIC

Seeburg - Rock-Ola

ARCADE

AMI - CENTRALIAN

1000-1400

2500-1500

3500-2000

4500-2500

5500-3000

6500-3500

7500-4000

8500-4500

9500-5000

WURLITZER

1000-2000

2000-3000

3000-4000

4000-5000

5000-6000

6000-7000

7000-8000

8000-9000

9000-10000

10000-11000

SEEBURG 3500 W. WALL BOX

SHUFFLE SHUFFLE (2 Quantities)

Special

Chicago Sales

CHICAGO

CHAMPIONSHIP EXPLORE
Hollywood
ROCKET SHUFFLE (2 Quantities)
C.A. R.G. CO.

WINDY CITY

OFFICIAL JUNIOR
PACER
GOLD RECORD

UNITED

Rico
Atlas
Twin
Cyclone
Pineapple
Snoopy
Snoopy Regulation
Regulation
Recreation
Recreation
Recreation
Recreation

Cancan
Lightning
Lime Dancer
Lime Dancer

Terms: 1/3 deposit, Balance Sight Draft

Cable: "GAMES" — Chicago
Wms. Releases "Coquette"
(Cont'd from p. 62)

it a good money maker. Durability is assured by the generous application of stainless steel moldings with beautiful chrome covers on the cabinets.

The added thrills in the animation of a "moving target" on the playground is a Williams feature that is currently considered as a necessary requisite, according to Schramm.

Other thrilling scoring features in Williams' "Coquette" include such exciting additions as: Four advance bumpers and two rollover buttons on the playground change the values of hole targets at random. The "A" and "B" targets double the hole values. A top rollover button lights two "Jet" bumpers for ten points.

The "Moving Target" scores 100 points when hit, there is also a "Match Feature" for big bonus player appeal. The "Platikote" finish long life playground resist wear for many years.

Three or five ball plays are optional to the operator, and available along with single or twin coin chutes. Also a split rejigger and solid one-piece locked cash box.

While concluded by agin urging operators at the MOA convention to visit the Williams exhibit at the Morrison Hotel and see "Coquette.

California Clippings

Baseball "talk" has monopolized the conversation with the distributors and operators, since the opening of the new Chavez Ravine ball park.

Leo Simke, manager of Badger Sales Co., reported the new facility has received strong acceptance by the operators in all areas. Sales momentum has picked up on the factory special running on L.P.'s in the parts dept., according to a report from Ralph Wright, Seaborg Distributors.

Palm Springs Music Center (retail records and accessories) under very efficient management of Fred & Harry Pfleider of Palm Springs, has hosted the charming couple for the past several months.

Due to apparent mix-up of date, membership of Houston Coin Machine Operators Association was "locked out" at regular ball on April 17th. Not to be denied, some 60 old members, at special invitation from H. A. (Holdy) Franz, went directly across street and held the meeting in association.

H. A. Franz Jr. Hoddy bid the group welcome and urged that they use freely the free gift of country west the Seaborg 10" release, "Swing and Lovingly," on the A toe label, Hall Haines of RCA Victor was also in to check up on sales of the new "Elvis Presley EP," "Follow That Dream.

Cigarette machines are moving out at a rapid pace as a result of the recent sale, held at the American Coin Machine Co. A new employee, Harold Graff, has been added to the staff of the Cabinet service, which has been very favorable service this year.

Joe Barlow of Pacific International Sales informs us the shop has been working overtime to ready an export shipment to Okinawa. The Four Freshmen paid a visit to the California Music Co. to consider their next Capitol release, "Shangri-La." Wurlitzer, Inc., and national scan cpr. for Mr. Dukon Records, also stopped by. "John Sevbt of the Wurlitzer Factory Branch commented that business in general has been very good and increasing, while the past year’s sales. Clayton Ballard is in the Lancaster area calling on operators.

Ed Wilson of R. Jones & Co. informed the whole economic picture has been very bright, with sales activity continuing to increase. Ed returned from last year’s meeting in Palm Springs and Chuck Kleiner is covering the territory in Arizona. Ralph Cragan of the Seattle office stopped by which pretty clearly" his being in the process of hiring personnel and setting up the display rooms, and service department. Congratulations to Mrs. & Mr. Bill Battles who welcomed a baby girl, Tuesday.

In town visiting distributors and one-stops this week were: Norman Haynes, Manager; Les Declain, Riverside; Bill Own, Santa Maria; Oscar Tetzlaff, Banning; H. L. Smith, Porterville; Ena Terry, National City, and Don Badenbourough, Riverside.

The South Dakota Phonograph Operator’s Association held their quarterly meeting at Pierre, South Dakota, Saturday and Monday, April 15-16 at the St. Charles Hotel. As of Monday 16, the name of the association has been changed to "South Dakota Phonograph Operators Association" and the chairman of the meeting was the President, Norman Gephart, Mr. & Mrs. Roy Foster, and Floyd Carlson of Sioux Falls, Lloyd Morgan and Clifford Brown of the Rushmore Amusement Co., Rapid City, South Dakota; Mr. & Mrs. Ralph Hagen, and Mr. & Mrs. H. C. Johnson, Huron, South Dakota; Herman Warn, Salem, So Dakota; Mr. & Mrs. Leo Freidel, Gettysburg; Mr. & Mrs. WilburWarn, Huron, South Dakota; Mr. & Mrs. John Trucano, Deadwood, So. Dak.; Mr. & Mrs. Arthur Hrytlik, Watertown; Dean Friedman, Aberdeen; Elmer Cummings, Brookings, So. Dak.; John M. Brown, Aberdeen, and M. M. Free, Aberdeen, were members of the committee which included: Mr. & Mrs. Gordon Stout, Pierre, So. Dakota.


Election of officers were delayed until the next meeting which will be held at Deadwood, So. Dakota, Sunday-Monday, May 13-14.

Harold Lieberman is back at his desk after spending 10 weeks traveling through South America.
GOTTLIBB'S
TROPIC-ISLE

Monkeys climb UP the tree! UP go profits!

- A-B-C-D targets advance three monkeys to tree-top in Light-Box for specials
- Monkey feature carries over from game to game
- 1 thru 5 rollovers light side rollovers for special out-hole for 200 points
- Purple and green rollover buttons light pop bumpers for high score
- Circular rollers score 50 points when touched
- Match feature • Sparkling cabinet
- New "Hard-Core" Finish Extends Playboard Life to an All-Time High!

UP GO PROFITS!

Like the monkeys climbing the tree UP go profits when you put TROPIC-ISLE in your locations. It's a feature that appeals to every adult! Test reports prove they don't stop "Eating" this monkey in the tree-top. See your distributor today.

New United Games Shipped
'Avalon' Shuffle and 'Alamo' Bowler Afford 6 Players 5 Ways To Play

CHICAGO—C. B. (Bill) DeSelm, vice president in charge of sales for United Manufacturing Company, and its subsidiary United Music Corporation, this city, escorted the Cash Box remote by Loma's and other Sun features last week to reveal to the trade the current heavy production schedule United is presently conducting to rapidly expedite shipping of United's new bowling twins— "Avalon," big ball bowling alley, and "Alamo," shuffle alley—to the firm's distributors and the country, to many foreign markets.

In announcing the release to the trade of this already popular duo of amusement games DeSelm advised that this equipment, along with United Music's new "UPD-100" stereophonic and monaural coin-operated phonograph, and the "Bonus Baseball," and "Playboy" games Targette will be exhibited at the Morris Hotel, during the upcoming 12th Annual Trade Show and convention of the Music Operators of America, May 6-8, for operators to get a good chance to study the complete line of United's products.

Both games feature five ways to play: the new "Line-Up," scoring game, "Regulation," "Bonus" bowling, "All Spares" and "All Strikes." DeSelm refers to these as the best of the powerful games with proven play appeal features which guarantee peak profits always.

The exciting new "Line-Up" scoring game has a Magic Number Square. A strike scores 30 points, and a spare scores 20. There is also a "Bonus" game frame for 3-in-line and 20 for 2-in-line in the number square, accomplished by skill timing using two shots at the pins.

The player always shoots either two balls, or in the case of the shuffle alley two pucks for the frame for the bonus, which is available for each frame. Each team has an opportunity to bowl three frames—two features which combine to make "Avalon" and "Alamo" a team of popular money makers in most markets at home and overseas, according to DeSelm.

He said: "'Alamo' and 'Avalon' are, beyond a doubt, the finest 6-player bowling games on the market today. "All Strikes" are strongly urged to buy with confidence now for top returns on their investments, and, of course, highest trade-in values later."

The "Alamo" big ball bowling alley is available to operators in 12 foot and 16 foot models, and "Avalon" shuffle alley is the 8 1/2 foot standard shuffle alley length.

DeSelm explained the exciting scoring aspects in "Bonus" bowling thudly: There are three scoring reels and three "Bonus" reels at the rear of the game in the lightbox. From the first through the seventh frames the player scores 20 points for strikes and 20 points for spares.

This ultimately graduates to 60 points for strikes and 60 for spares from the eighth through the tenth frames. In the event that the player should unfortunately happen to strike out all the way from the first through the tenth frames he receives an additional bonus of 40 points.

Then—and this is created to add considerably to the suspense and excitement in playing this game—if the player strikes in the 11th (Bonus) frame the entire "Bonus" score is added to the overall game score.

"There is certainly no question but that United's new "Bonus" scoring feature will offer players the utmost in suspense, and will create more desire for constant play—and greater profits to the operators," DeSelm asserted.

The big feature in "All Strikes" bowling centers around the importance of making "strikes". Strike values for each frame are 300 points. The high score for this game is 5000 points, as in "All Strikes."

"We cannot overlook mentioning the thrilling action in United's "Regulation" bowling game," DeSelm said. "It is, of course, played in accordance with the standards and rules laid down by the American Bowling Congress (ABC). Naturally, the perfect score in "Regulation" bowling is 3000 points.

"Among the members of our combined United Mfg. and P. B. Corp. staff who were present, I believe that I will have to mention the authors in this magazine," DeSelm concluded.
The "little red schoolhouse" is AMI's permanent school building in Grand Rapids, Michigan. Here operators or their servicemen attend comprehensive five-day courses on the latest techniques in efficient phonograph operation. Every day's a full one, from early morning to dinner—and after.

Every phase of engineering, operating and maintenance is covered. Phonographs are studied in minute detail. Small classes enable every student to participate fully in theoretical discussion and practical "lab" work.

Hundreds of progressive operators have sent representatives to AMI's "little red schoolhouse" during the past six years. These have included people from North and South America, many countries in Europe, and even from such remote places as Africa and Australia.

AMI pays for board, room and tuition during the student's stay in Grand Rapids. This includes first-class hotel accommodations and all meals. The operator or student sees to his own transportation.

Graduation is celebrated at the end of the course with a banquet and festivities. Each graduate receives a signed diploma and a supply of personal business cards, certifying his qualifications as a trained phonograph technician.

How about you? Chances are some member of your organization—you yourself perhaps—will benefit from this practical factory training. You'll even profit from the after-hours bull sessions when men from various parts of the country swap on-the-job experiences.

The lessons learned in the "little red schoolhouse" will bring you many benefits . . . make your operation smoother . . . help lower your service costs . . . stimulate your employees . . . increase your profits.

Take advantage of a free scholarship to AMI's "little red schoolhouse" now. For full information without obligation write to AMI Division.

TWO GREAT MODELS,
AMI Top Talent Tune "100";
AMI "200". Both Stereo Round.

* Patent pending

A C AUTOMATIC SERVICES, INC.
18 South Michigan Ave., Chicago 3, Ill.

OPERATORS: Reproductions of this illustration by nationally famous Stan Ekman are available without copy, from your AMI distributor.
MFRS, NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factories, where no accurate prices are shown.

THE SEEBURG CORP.
DS-550—Directional stereo, 100 section phonograph.
DS-550—Directional stereo, 160 section phonograph.
DS-550—Directional stereo, 160 section phonograph.

American Coin, Inc., now offering the following standard equipment:

- Personalized feature
- Universal price
- Priority order
- Fully adjustable
- Half-doll.
- Remote Control optional.
- UL/Roof, Stereol, selection available.


- Twin stereo wall speaker, 8" woofer.
- Twin stereo corner speakers, 8" woofer.
- Twin stereo recessed speakers.
- EBWC-12—Extended bass corner/ceiling speaker, 12" pb.
- EBWC-12—Extended bass corner/ceiling speaker, 12" pb.
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- EBWC-12—Extended bass corner/ceiling speaker, 12" pb.

UNITED MUSIC CORP.
UPD-100 Monaural
UPD-1005 Stereo

VALLEY SALES CO.
Deluxe Model 500.
Model 500—Black.
Model 500—Black.

Special 5-KW Portable Model 500.
Regulation Bump Ball.

WILLIAMS MFG. CO.
Cassette 2.4V.
Extra Insining Baseball.
Watteau Drive play model.
Road Racer.
Wireless-Graph.

THE WURTLITZER COMPANY
2600 Stereo—Mono, 200 select, phonograph.
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Arnold Palmer / The Art of Golf

The book that defined golf for a generation. Arnold Palmer, one of golf's greatest legends, shares his knowledge of the game in a way that is both instructive and inspirational. This classic collection of essays, articles, and reflections provides a comprehensive look at the golfing art and Palmer's approach to the game. It is a must-read for golf enthusiasts and aspiring professionals alike.

Publication Year: 1969

ISBN: 0-14-018376-6

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Buy Now
No feature on any phonograph has ever stirred more operator enthusiasm or stimulated extra earnings like the Wurlitzer Ten Top Tunes musical bargain. 50% to 100% increases in location receipts are common facts and Wurlitzer has the testimonials to prove it. If you are looking for a way to revitalize your route, see your Wurlitzer Distributor now.

**WURLITZER TEN TOP TUNES**

at the press of a single button

Promotes Hefty Half-Dollar Play

Wurlitzer 2600

in addition offers

- 33 1/3-45 RPM intermix.
- Eye-arresting dome panel.
- Dual channel amplifier with treble and bass controls for each channel.
- Optional motor-driven remote volume control.
- Easy front and rear door access.
- Flexible four-coin mechanism.

THE WURLITZER COMPANY
NORTH TONAWANDA, N. Y.
Backed by 106 years of musical experience
Available in
13 FT. and 16 FT.
Standard Lengths

4 FT. and 8 FT. Sections
are available to
increase lengths
as desired

Designed by the
ORIGINATOR
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