Obviously enjoying his work is Columbia's Johnny Mathis, consistently one of the hottest disk salesmen in the country. Currently sitting high on the album charts with his best-selling "Live It Up" LP, Mathis has just returned to the club circuit after a few months' rest on doctor's orders. He returned to the p.a. biz with a bang when he performed on the Oscar Awards TV show. He is currently appearing at the Eden Roc in Miami Beach and heads into Blimstein's on April 30th. Other future bookings include stints at the Seattle World's Fair in July and one in Hawaii.
DEAN WINS
NARM DISK AWARD

MIAMI BEACH—Jimmy Dean, Columbia recording artist, received the National Association of Rack Merchandisers Award for the Best-Selling Hit Single of 1961—"Big Bad John."

"Big Bad John" was released in October 1961, and within the record's first five weeks on the market, more than 1,000,000 copies were sold. Still on the best-seller charts around the world, "Big Bad John" has since passed the 2,000,000 sales mark and established Dean as an international favorite.
A Look Into

THE CRYSTAL BALLOON

A few weeks ago a significant event in the entertainment world took place which, in the near future, could have a major effect on the growth of the record industry.

The event occurred on March 29th when "Theatre-vision"—a marriage between the Broadway stage and closed-circuit television—was tested by a pay TV company in Rochester, N.Y.

From a Broadway Theatre, the hit drama "Gideon" was piped 300 miles over telephone company lines to a Rochester theatre packed with a 2500 capacity audience which paid from $1.50 to $3.00 to see a show which is scaled on Broadway from $3.00 to $7.50.

It was the first such telecast and went to only one theatre. But could you imagine what the effect might have been on the record industry if the show was a current smash musical and was being piped into 100 theatres instead of just one. The company with the original cast LP could almost count on a tremendous, instantaneous impact sale of the album rather than the snail's pace growth of most cast LP's which must depend on reviews and the word-of-mouth comments of a few to spread a score's merits. Other companies with string instrumental versions, those with jazz adaptations and low end budget LP's would all share in the benefit derived from 250,000 people seeing a show in one evening as opposed to a 2500 maximum seeing it in one evening on Broadway. Vast quantities of the show's albums could be ready and waiting in the cities expected to see the show. Manufacturers could order larger initial pressings and thereby reduce the per album cost. The introduction of a great number of titles to a new score also could have a significant effect on single sales from the score resulting, perhaps, in strong immediate reaction to a half-dozen or more show singles.

Then there's another interesting aspect. If the musical were a hit, one, debuting simultaneously on Broadway and the TV circuit, the show's producer would probably receive a significant return on the investment from the one telecast and the huge risk which now comes in staging a new musical is considerably reduced. Even if the show were a flop, it is conceivable that a great portion of the production loss would be covered. With perhaps a strong enough performance, this would be given an opportunity to make it to the stage. There is, of course, endless other aspects, such as the musicals which would take volume under the "Theatre-vision" possibility.

In examining the potential of "Theatre-vision" possibilities, we have limited ourselves to considering one TV company's projected 1962 plans to telecast productions in ten to fifteen cities each week in 1962. But you need only let your imagination wander to see cities with two to three hundred theatres and 600,000 people watching a strongly beneficial feature such as a "My Fair Lady" evening in one evening.

There are no boundaries to the potential, record-wise, of such an undertaking. And with "Theatre-vision" all set to introduce new plans by using concerts, opera, ballets, the effect can be felt in every phase of the record industry.
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<th>Position</th>
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<td>EVERYBODY LOVES ME BUT YOU</td>
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<td>HEY! BABY</td>
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<td>LOVE ME WARM AND TENDER</td>
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<td>DON’T BREAK THE HEART THAT LOVES YOU</td>
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<td>SHOUT, SHOUT (KNOW YOURSELF OUT)</td>
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<td>THE ONE WHO REALLY LOVES YOU</td>
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<td>OLDEVIVES</td>
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<td>WHAT’D I SAY</td>
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<td>HIDE NO HAIR</td>
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<td>RAY CHARLES-ABC-10314</td>
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<td>JOHNNY JINGO</td>
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<td>A. B. BUMBLE &amp; BUDDIES-Kendrick-166</td>
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<td>JOHN ANN HENRY-Columbia-6222</td>
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<td>TELL ME</td>
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<td>YOU BETTER MOVE ON ARTHUR ALEXANDER-Det-16309</td>
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<td>MIDNIGHT IN MOSCOW</td>
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<td>JAM (PART 1)</td>
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<td>AT THE CLUB</td>
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<td>TWISTIN’ MATILDA</td>
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<td>LOVERS WHO WANDER</td>
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<td>A KIND OF CONSCIENCE</td>
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<td>YOU ARE MINE</td>
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<td>I WILL</td>
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<td>I’VE GOT BONNIE</td>
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<td>KING OF CLOWNS</td>
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<td>ANYTHING THAT’S PART OF YOU</td>
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<td>BLUES (STAY AWAY FROM ME)</td>
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<td>ANNIE GET YOUR YO-YO</td>
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<td>HERE COMES THAT FEELIN’</td>
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<td>LA LA LA</td>
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<td>I WAS BORN TO CRY</td>
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<td>COME BACK, SILLY GIRL</td>
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<td>I FOUND A LOVE</td>
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<td>DON’T PLAY THAT SONG (YOU LIED)</td>
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<td>ITTY BITTY PIECES</td>
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<td>NUMBER ONE MAN</td>
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<td>I LOVE YOU</td>
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<td>PLEASE DON’T ASK ABOUT BARBARA</td>
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<td>THE BIG DRAFT</td>
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<td>HEARTS</td>
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<td>CRY, BABY, CRY</td>
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<td>TEACH ME HOW TO TWIST</td>
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<td>NIGHT TRAIN</td>
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<td>IF A WOMAN ANSWERS</td>
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<td>I LEFT MY HEART IN SAN FRANCISCO</td>
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<td>TO LOVE SOMEONE</td>
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<td>COUNT EVERY STAR</td>
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<td>SO THIS IS LOVE</td>
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<td>WALK ON WITH THE DUKE</td>
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<td>SCOTCH &amp; SOYA</td>
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<td>TEACH ME TONIGHT</td>
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<td>I’LL TAKE YOU HOME</td>
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<td>WILLING AND EAGER</td>
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<td>TWISTIN’ WHITE SILVER SANDS</td>
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<td>DEEP IN THE HEART OF TEXAS</td>
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<td>WHITE ROSE OF ATHENS</td>
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<td>RUNAWAY</td>
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<td>I’M ON MY WAY</td>
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<td>MEET ME AT THE TWISTIN’ PLACE</td>
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<td>THOU SHALT NOT STEAL</td>
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<td>PLAY THE THING</td>
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May Is Mantovani Month 1962 program

PROGRAM COVERS COMPLETE CATALOG OF MANTOVANI LP's
(INCLUDING NEW RELEASE "AMERICAN WALTZES")

EXTRA DISCOUNT

DELAYED BILLING

DISPLAY MATERIAL
- Catalogs
- Streamers
- Browser Cards
- Day-Glo Footprints
- Display Racks

100% EXCHANGE

ADVERTISING MATS

SPECIAL RADIO STATION PROMOTION
6000 radio stations will receive a special 7" 33⅓ rpm record featuring 6 best-suited-for-airplay selections from Mantovani's new LP "American Waltzes."

Check with your distributor for complete program terms

Mantovani Consumer Contest Brings Customers Into Your Store

MANTOVANI CONTEST
select the songs for Mantovani’s next LP
WIN A VACATION FOR 2 IN ENGLAND
Special Mantovani recording to everyone submitting a qualified entry
Contest ends June 30, 1962

OFFICIAL ENTRY BLANK
ENCLOSED ONLY WITH MANTOVANI'S NEW LP
"AMERICAN WALTZES"

NATIONALLY ADVERTISED IN
- Time
- New Yorker
- Sunset Magazine
- This Week Magazine
- N. Y. Times Magazine
- Ladies Home Journal
- Schwann Catalog
- American Record Guide
- Campus Illustrated

NOTE: PS248 and LL3260 are each shipped in special cartons. Each carton contains 10 copies and makes a handsome counter display. See at right.

London Records
539 West 25th Street, N.Y. 1, N.Y.
NEW YORK—Earnings at Metro-Olds-Mayer for the 28 weeks ended March 15, 1960, were $9,543,299, as compared to a $1 share, compared to $8,684,000, an increase of $859,299 for the corresponding period last year. Analysts, who attributed the increase to the strong performance of both First National and Cosmat, noted that First National's earnings increased approximately $62 million over last year's level.

The firm's diskept, MGM Records, and music publishing showings for the first quarter of the current fiscal year amounted to $3,507,800, compared to $9,853,800 for the first quarter of last year. Analysts noted that the decline in earnings was primarily due to the two factors: first, the write-off of $5 million in goodwill, which was added to the balance sheet as a result of the acquisition of the ABC phonograph company in the first quarter of last year. Analysts noted that the goodwill was amortized over a period of 15 years, and that the write-off of $5 million was expected to reduce earnings by approximately $1 million per quarter for the next 15 years.

RCA Reports Top First Qtr. Earnings

NEW YORK—The RCA Corporation of America (RCA) realized record first-quarter earnings and sales this year. Earnings for the first quarter of 1960 were $14.9 million, or 25 cents per share, compared to $10.6 million, or 19 cents per share, for the first quarter of 1959. Sales for the first quarter of 1960 were $200.6 million, compared to $166.3 million for the first quarter of 1959.

The improved earnings reflected lower expenses, particularly in the entertainment field, where previous writeoffs were lower, and increased sales of consumer electronics, while the sales of electronic equipment were lower.

Victor Offers 10% Discount On Tape Catalog

NEW YORK—RCA Victor Records is running a seven-week Radio Station Promotion Program which offers advertisers—between April 16-May 31—a 10% discount on purchases of its entire 4-track catalog, which includes all RCA's regular releases, including all May releases, "How To Succeed In Business Without Really Trying" (original cast and album), "The Tijuana Collector," and "The Harp in the South." With the sale of a 4-track tape, artists and supplementary material, including a May release, "The Art of the Radio Station," "Evening Rendezvous" and "The Golden Days of Broadway," will receive a discount of 10% on the purchase price.

NARM Swells Associate

PHILA.—At the board of directors meeting of the National Association of Record Merchandisers, held immediately after the lunching of the organization's fourth annual convention in Miami Beach, applications for associate membership were filed and approved. The following were approved:

Included in the list are six record manufacturing factories, two suppliers to the record merchandiser of record accessories and one and two suppliers to packaging material. The applications were approved in time for the new members to participate in the entire convention.

The labels which are now on NARM's rolls are Family Records, represented by Hank Jones, recording artist; Murray, Jr. Old Towne Records, represented by Hy Weiss; Big Top Records, represented by John Biondo; Buckingham Records, represented by Nat Horowitz and George Curtis; and Master Classics, represented by William Hamilton.

Decca-MCA Merger OK Goes To Company's Stockholders

NEW YORK—After the Music Corporation of America (MCA) sub- sequent to the approval of the merger between Decca Records last week, the annual and cumulative dividend, and each share will be convertible into one-half share of MCA common. This no par voting convertible preferred stock will be available, and entitled to liquidation at $140 per share. (Decca common shares closed $558, on the New York Stock Exchange on Monday, an increase of almost $8, compared to $5, as compared to $4, on Thursday, April 17, when MCA closed at $558.)

The offer, unanimously approved last week by the Decca board of directors, was subject to approval by holders of MCA common stock. Under the terms of the agreement, the approval of the holders of MCA common stock, including the custom requirements—registration, stock exchange and publication of information—will be necessary. Tax counsel have advised that if the exchange offer becomes effective in accordance with its terms, there will be no taxable gain on such exchange to the shareholders of MCA.

After registration with the Securities and Exchange Commission (SEC), the offer will be transmitted to the Decca shareholders by means of a letter, accompanied by a prospectus.

Last week's developments followed an announcement by the Decca president to the effect that the MCA stockholders will be given an opportunity to sell their stock before the merger becomes effective. The company is a major, talent-producing firm in its own right.
Details of Avnet Purchase of Liberty

NEW YORK—Official announcement was made last week of the acquisition of Liberty records by Avnet Electric Corp., Westbury, N.Y., in a deal involving the exchange of shares of stock valued at more than $10 million (Cash Bex carried a late bulletin in the move in the April 14 issue).

Lester Avnet, head of Liberty's new owner, said that the acquisition of the label and its subsidiaries was done on the basis of three shares of Avnet for five shares of Liberty.

The agreement has been approved by the boards of directors of both firms and is subject to approval by the shareholders of Liberty. Completion of the transaction is expected to take place prior to June 30.

It is understood that the executive line-up at Liberty will remain the same. Alvin S. Bennett is president and Sy Warbenow is board chairman. 

Shawn net sales for the fiscal year ending Jan. 31, 1962, of $7,301,153.92, and net income after tax of $707,277, have 60,666 shares of capital stock outstanding, 30,000 shares of common stock for the account of selling stockholders will be canceled.

Avnet said that Liberty's recent fill-in sessions in the form of convertible subordinated debentures and $25 million in 120,000 shares of common stock for the account of selling stockholders are expected to go forward.

The label that has been one of the most successful producers of "sound" LPs, isn't making the same technique that goes into "Process 70" dates known, but the new release is expected to be released at United Records Studios in Hollywood by Bill Putnam.

The line, a label spokesman said last week, received a strong OK from Time magazine's editors at a on-screen meeting in Chicago on April 7. In addition, the ece stated, it was "the talk of the boardwalk" at the recent convention of the National Association of Record Merchandisers (NARM) in Miami Beach.

The four packages are "France", "Mexico", "New York", and "Closeup".

LATE NEWS:

CBS Label bows in May

UA reactivates jazz line

New Columbia plant in Calif.

Columbia's 20 LP's for May

(See Page 42)

Like Mother, Like Son

MIAMI BEACH—NARM recently gave awards in various categories for disk product service at their Awards Banquet, held in conjunction with the NARM's fourth annual convention at the Eden Roc Hotel here. The banquet culminated in a highly successful convention in which the rock jukebox's presence as a significant part of the wax industry was dramatically evi
denced. Shown here are photos of the winners of the NARM awards:

(1) Banquet host Larry King, who is a local deejay personality, presented Parkway's Chubby Checker an award for the most promising male vocalist.

(2) Victor's Jack Burgess accept
ed an award from NARM's Ed
er Snider for Elvis Presley's "Blue Hawaii" LP, the best selling regular price long playing record.

(3) Harold Goldman, NARM exec and Mrs. George Berry gave an award to Cy Leisle, top of Pickwick Sales, for the best selling economy price label for his Bravo line.

(4) The award for the best new record product introduced in 1961 was a tie with plaques going to London for their Phase 4 Stere-o and Command's 35MM Stere-o. Shown (left to right) are ABC Paramount's Irwin Gavitt who accepted the award for Command, Harold Goldman, Mrs. Ed Snider, and London veep Lee Hart
come who accepted the award for his firm.

(5) Warner Brothers top mike Maitland accepted an award for Bob Newhart who had the best selling comedy record album. Shown (left to right) are Goldman, Mrs. Edward Rosmarin, who accepted NARM's annual award for "101 Dalmatians," the best selling children's long playing record.

(6) Victor's Erwin Tarr received an award from Mrs. Glenn Becker while Harold Goldman (center) looks on.

(8) MGM's Sol Handwerker ac
cpted an award for Connie Francis who won the poll as the best selling female vocalist. Shown (left to right) are Handwerker, Mrs. Becker and Goldman.

(9) Columbia's Mort Hoffman ac
cpted the award for "Stars For A Summer Night," the best selling economy price long playing record and a plaque for his efforts as the best selling vocal group. With Hoffman is Harold Goldman.

(10) Stan Gottrik of Capitol ac
cpted the award as the outstanding label associate member company which has demonstrated during the year 1961 the greatest progress in those purposes for which NARM was formed. Shown (left to right) are Gottrik, Goldman and NARM exec Glen Becker.

(11) Glen Becker gave an award to Mrs. Mickey Maloum, wife of the NARM executive secretary for her understanding and devotion during the convention.

Time Intros "Process 70" display

NEW YORK—A new, hush-hush rec
doring technique—called "Process 70" —is heard on four new LP's from Time Records.

The label, which has been one of the most successful producers of "sound" LP's, isn't making the same technique that goes into "Process 70" dates known, but the new release is expected to be released at United Records Studios in Hollywood by Bill Putnam.

The line, a label spokesman said last week, received a strong OK from Time magazine's editors at a on-screen meeting in Chicago on April 7. In addition, the ece stated, it was "the talk of the boardwalk" at the recent convention of the National Association of Record Merchandisers (NARM) in Miami Beach.

The four packages are "France", "Mexico", "New York", and "Closeup".

Premier Album

Open New Factory

NEW YORK—Premier Albums has opened a new factory this month in Delawanna Ave. Ciffon
tony will feature the Landwater and Mayonnaise Sessions.

After the premiere, a luncheon will be held in the restaurant in Ciffon.
**REVIEW RECORDS**

**B+ very good**  **B good**  **C+ fair**  **C mediocre**

only those records best suited for commercial use are reviewed by Cash Box

---

**Pick of the Week**

**"HOW IS JULIET?" (1:53)**

[Sherman, DeVorzon BMI—(0:16)]

**TURN AROUND, LOOK AT ME**

 logout / [Devo Cowell, (2:02)]

**THE LETTERMAN**

[Capitol 4746]

The Lettermen should cash continue their winning streak of hits (the current link being "Come Back Silly Girl") with either end, or both sides of their newest Capitol release. They're two beautiful beat ballad romantic stands, the newcomer "How Is Juliet?" and the short-while-back Glenn Campbell hit, "Turn Around, Look At Me," Super, string-filled soundspoons by Jimmy Haney, etc on two decks that are included in their new "Once Upon A Time" LP.

**"WHAT DID THEY DO BEFORE ROCK 'N ROLL." (2:04)**

[Knollwood ASCAP—Wayne, Edwards]

**VERY UNLIKELY" (2:26) [Pogo BMI—Gold, Udell]

**SHELLEY FABARES & PAUL PETERSON**

[Colpix 631]

Fabares who has a chart hit-boyfriend in "Johanna Angel" and Peterson, who has a biggie in "She Can't Find Her Keys," are teamed for the first time on what looks like a sure-fire smash. It's a taut-rocking-a


**"THE FOOL OF THE YEAR" (1:53) [Metric BMI—Gates]

**THE POOREST BOY IN TOWN"**

[Starter BMI—(2:08)]

**JOHNNY BURNETTE**

[55458]

Burnette's latest has that stamp nestled into every groove of the deck. It's a tear-out of the Band Of The Year that Johnny and the orch hit across in attention-getting fashion. However, don't overlook the thumpin' shuffler, "The Poorest Boy In Town." It's another winner from the chart goods. Sock stoppin', on both ends, from the Johnny Mann Singers.

**"LET ME BE THE ONE" (2:19) [Aldon BMI—Mann, Kolber]

**"WHAT AM I TO DO"**

[2:23] [St. Louis BMI—Fomes, Specter]

**THE PARIS SISTERS**

[Gregmar 12]

The family who displayed their oh-so-smooth vocal stylings in hit fashion on "I Love You Love Me" and "He Knows I Love Him Too," Much, can have their third chart item-in-a-row with this one. It's another extremely pretty, soft ballad romance, tabbed "Let Me Be The One," that should be all over the airwaves in the weeks to come. The haunting beat-ballad lilter, "What Am I To Do," can also step way up. Watch it too!

**"Z-Z" (2:14) [Essess ASCAP—Fry]

**"LOST PATROL"**

[2:01] [Shapero, Bernstein ASCAP—Maxwell]

**JOHNNY KEATING**

[London International 16512]

Keating & Ork, who are currently riding high on the English charts with their TV "The Titter" (2:07) [Painted Desert BMI—Kilgore]

**MERLE KILGORE**

[Mercury 71972]

Country hit-maker Merle Kilgore, who recently kicked up lotsa country (and pop) attention with "2 & 20 In Chicago," can go all the way in the pop dept, with this one. Side two to watch is "A Good-Lookin' Lie," a titling kilgore-penned boune-noue—most probably inspired by the romance that's cur-
rently ruffling feathers between a country and the world. Coupler is a slow paced lilter that fumes too the country field.

**WONDERFUL LAND" (2:01) [Shadows, Hill & Range BMI—Jordon]

**STARS FELL ON STOCKTON"**

[2:13] [Shadows, Hill & Range BMI—Welch, Harris, Marvin, Bennett]

**THE SHADOWS**

[Atlantic 2116]

The hit-making English instrumental group, who are currently resting in the #1 slot on the list of best-sellers in England with "Wonderful Land," can also make the grade here with the lid. It's an ear-arresting vocal with a ripples-at-rates shimmer quality, Whistles accompany the artists' happy rendition of the galloping paced coupler.

---

**RITCHIE ADAMS**

[Imperial 5538]

**"MY PRAYER OF LOVE"**

[Burch, Hyman ASCAP—Ralph, Barry] Adams appealingly con-
veys this adaptation of Lisette's "Lisette," subtle harp accompaniment. Could make noise.

**"PAKISTAN" (2:36) [Shel-

den BMI—Kasik, Adams]

Field calls for a: chick who sings to him all the chants of the area, which make effective rock gimmicks in this inter-
esting upbeat rock-a-string affair. Could also make a stir.

**"J & THE SABERS"**

[VarVay 1003]

**"TWIST MARY SUE" (2:24) [Marc 

quette ASCAP—Allen, Goode] Team belts with pro twist know-how. Ditty is a rock variation of the oldie "I Met A Little Lamb" nursery. A worthy twist entry from the Chic-based waxery.

**"LITTLE ONE" (2:43) [Marc-

quette ASCAP—Allen, Goode]

**"TROUBLE"**

[St. Louis BMI—Ponderosa BMI—Wonders, Bumside, Goode, Kellere, Gelson]**

**HERB HARDESTY**

[Federal 12460]

**"THE CHICKEN TWIST" (2:18) [Lois BMI—Hardesty, Sock] **

**AX**

[Sock & Ditty] An all-disco entry that has solid twist value.

**"DO YOU HAVE TO PAY"**


**DICK JORDAN**

[1218]

**"SOME OF THESE DAYS" (2:18) [FBI-MB—Parson, Kellere, Young]**

**MARIO & JEANNE**

[Karen 58]

**"MELODI" (2:28) [Rayven BMI—Salvador, Johns] Old hit is pleasingly done by the song duo. Joe Sherrman directs an attrac-
tive calypso-styled full orchestra arrangement. Worth spins.

**"JEALOUS OF YOU" (2:43) [F. H. Marks BMI—Masche-

roni, Menzer, Harper]**

**TIGHT BAND**

**JIMMY BRYANT**

[Big J 162]

**"HA-SO" (1:51) [Ha-So BMI—Bryant]**

**THERE'S An'**

[Ashton ASCAP—Ellis, Assunto] A tautish oriental-feel to this semi-nocturnal novelty instrument featuring an electric guitar on the catchy number. Some rockabilly like riffs.

**"POPOCA WORM" (1:49) [Ha-So BMI—Bryant]**

**BOBBY YOUNG**

[Tito 827]

**"TEACH ME TONIGHT"**

[Hubbs, Letts ASCAP—Calm, DePaul] Briskey's swingin' re-
ading of the oldie by the songster, who backed up by a nazz-intriguing comin' back. George Maharis also has a singles revival of the tune on his current LP.

**"BLACKBEARD" (2:48) [Stevy—New BMI—Younans, Siders].**

**TWO LOVES"**

[2:20] [Stevy BMI—Younans, Siders]

**BOBBY KALINA**

[Capitol 4474]

**"WHEN SATURDAY NIGHT BECOMES SUNDAY MORNING"**

[2:29] [Bright Tunes BMI—Nuder, Kalina] Inviting Latinish touch to this handling of a touching ballad that Latinish-Kalina has few dable is accompanied by a harmonica-in-
included lush orchestral arrangement plus effec-
tive femme chorus charts. The song is a pure stamp track could develop into something.

**"TWO LOVES"**

[2:20] [Bright Tunes BMI—Nuder, Kalina]

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**DUKES OF DIXIELAND**

[Columbia 42410]

(B-4) "BAD" (2:23) [Mills ASCAP—Ellis, Assunto] The sales-laden commercial strains of the B’s are evident in this capo-tempo Dixi affair. It’s a number that is enough good sparks to grab some fast space Top-notch jazz wax.

**"WHAT'S THE TIME" (2:40) [Mills ASCAP—Assunto, Eli-
s] This time our friendly group is show-
ing off in a familiar-sounding, tradi-
tional swingin' number. Eye the wai sale action.

---

**Cash Box—April 28, 1962**
THE ORIGINAL!
from the nation's HOTTTEST SELLING ALBUM
RAY CHARLES releases the smash single of our time!

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RAY CHARLES
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ORDER THEM TODAY!
**RECORD REVIEWS**

B+ very good  B good  C+ fair  C mediocre  
only those records best suited for commercial use are Cash Box

**Best Bets**

**NELLY RUTHERFORD**

(B+) "LAUGHING AT ME" (2:29) [Acuff-Rose BMI—Boudreau, & Police Bryant] [Newcomer Nelly Rutherford could have a fast click with this rockin’ R&B lament which THREE DOOR OPENES vocal talents. Spinners should flock to the side in droves.]

(B+) "TURN ME ON" (2:28) [Acuff-Rose BMI—Loudermilk] Here the label bolts out an effect shuffle-beat ballad with a fine commercial lyric. Side has a danceable, pop-styled melody.

**SUE LYON (MGM 13067)**

(B+) "LOLITA YA YA" (2:08) [Chappell ASCAP—Riddle, Harris] Cute item from the upcoming "Lolita" flick—starring Sue Lyon—presented with an enjoyable, quirky rock-a-cha-cha touch by the full rock and chattering chorus. Catey cut.

(B) "TURN OFF THE MOON" (2:20) [Chappell ASCAP—Stiffman, Harris] Performer warbles against another rock-a-cha-cha sound.

**MARTY PORTNOY**

(Donna 2290)

(B+) "THE COUNTRY—Part I" (2:26) [Shulman BMI—Portnoy] While a combo and handicappers provide a pro medium-beat twist ar- ound the song, Mighty Mouse canate Bela Lugosi’s Count Dracula characterisation. Fine rock-laff value.

(B) "A LITTLE GOODBYE" (2:07) [Shulman BMI—Portnoy] Combo solos on this end. Label is based in Hollywood.

**RAY EDDIGTON** (Felsted 8643)

(B+) "THE SOUL OF SPAIN" (2:17) [Tree & Champion BMI—Anderson] Fine country-style per- formed with a happy ditty that says what little things can snowball in great happenings. Brent does his up- per whirling against an infectious combo-chorus stand. Can score in both the pop and country markets.

(B) "LONESOME IS MY MIDDLE NAME" (2:19) [Tree BMI—filler] Mostly country market work here.

**GEORGE BRENT** (Dial 3004)

(B+) "LITTLE WHEELS" (2:30) [Tree & Champion BMI—Anderson] Fine country-style per- formed with a happy ditty that says what little things can snowball in great happenings. Brent does his up- per whirling against an infectious combo-chorus stand. Can score in both the pop and country markets.

**THE RAMBLERS** (Colpix 118)

(B+) "UNATAXAWEE ROSE" (2:54) [Skidmore ASCAP—David] Folkish mararer is presented in a solid build-up{}_counter by the fine legit mixed chorus. Banjo is included in the rhythmic accom- panying with an excellent tenor rim along on. Top cut.

(B) "(As One Door Closes) AN-OTHER DOOR OPENS" (2:06) [Skapino—Bernstein ASCAP—David, Fockers] Gospel-type affair with a happy-philosophy.

**JERRY REED & THE HULLY BULLIES**

(B+) "I’M MOVIN’ ON" (2:00) [Hill & Range BMI—Snow] Fine new entry from the wild-child click for Hank Snow. Organ-led combo supplies a sure-handed twist beat, while the "Hullly Bullies" effectively throughout the proceedings. Deck has a chart chance.

(B+) "GOOD LORD I'LL TELL YOU" (2:11) [Ludlow BMI—Lobdell, Lonax] An unusual rock-a-cha, twirtable reading of the folk favorite. Gals offer the lyrics. Two very sound- wise showings for the youngsters.

**LARRY VERNE** (Ern 3075)

(B+) "I’M A BRAVE LITTLE SOLDIER" (2:36) [Bamboo BMI—Dee] Verne of Mr. Coffee fame, riles the modern-day soldier in this very good-young-noveling, his sing-a-narrative is set against a strong, solo trumpet-include rock sound. Right click.

(B) "HO! HAI!" (2:18) [Balladeer ASCAP—Daran, De- lory, Rogers] Black combo-stint by the Baltimore kid career with a "Battle New Orleans"-sounding out over an American Revolution theme.

**KELL OSBORNE** (Class 302)

(B+) "YOU DO MIND" (2:18) [Re- corded BMI—Pines] A rock-a-cha-cha blues pose by the songstress and her strong combo-chorus combo. A slice of rock that could score with the R&B and pop crowds.

(B) "LITTLE CHICK-A-DEE" (2:15) [Leon Rene ASCAP—Rene] Lauf cut about a twistin’ birdie.

**PAUL GREENWOOD** (Musieor 1017)

(B+) "CRYIN’ WINDS" (2:56) [Sea-Lark BMI—Pitney] Greenwood is winging with this captivating jumper that manages to get on an amusing and excellent choral and organ support round out what looks like a winner.

(B) "GREEN LIGHT" (2:16) [Six-Lark BMI—Pitney] This bright rock-a-cha-cha novelty is also loaded with hit potential. Both ends were penned by label-mate Gene Pitney.

**THE DOLPHINS** (5001)

(B+) "PONY RACE" (2:20) [Cocal & SRI BMI—Cobert] Here’s solid dance-laden rockin’ by the song crew and instrumental backing, Hot rockin’ that can mean a chart position for the Chicago-based disc.

(B) "DANCE" (2:18) [Cocal & SRI BMI—Cobert] More pro- market-meat vitality.

**TAB HUNTER** (Dot 16355)

(B+) "BORN TO LOSE" (2:42) [Label International BMI—Brown] Pretty country-style wrenched with an undertone of hick by the actor-songstress, who receives an in- tractive light-beat sound from the Nashville COUNTRY JAB- bable, side could collect chart coin.

(B) "I CAN’T STAY LOVING YOU" (2:40) [Acuff-Rose BMI—Gibson] More in a plaintive country manner is this revival of the white-light— upset.

**THE GARDENIAS** (Fairlane 21049)

(B+) "WHAT THE MATTER" (2:35) [1:45] (Label BMI—Plasse, Don) Singer Ardis and his combo setting offer a romantic novel- ing, for the springtime feel. His label is located in Hokebon, N.J.

(B+) "LOVE BUG ITCH" (1:32) [Hill & Range BMI—Bothin] "Burning" sound opens this heavy tripletap medium-beat rocker.

**JAZZ**

**MITCHELL-RUFF THIO** (Atlantic 5018)

"Gypsy In My Soul"/"Street Of Dreams"

**JOHNNY HODGES** (Y Verdes 10273)

"Keep That Swing In God"/"That's Where You Are"

**RELIGIOUS**

**SINGING CROUSADERS** (Nashboro 750)

"Jesus Will Take Me"/"Baptism Of Jesus"

**SUPREME ANGELS** (Nashboro 721)

"Let The Wind Of The Holy Spirit Blow"/"Rest From My Labor"

**EDNA GALLOW COOKE** (Nash- boor 722)

"I Will Never Say No?"/"Don't You Want Go?"

**MORGAN BABB** (Nashboro 723)

"I've Never Seen That Righteous Forgiveness"/"Lord, Send The Rain"

**GOSPEL SOLONOTES** (Nashboro 724)

"Same Train,"/"Ride On Moses"

**FORD GOSPEL SINGERS** (Rush 2797)

"Just To Be Held In His Face,"/"Near The Cross"

**SENSATIONALS** (Savoy 4174)

"I'm Trying To Stop,"/"I Can't Begin To Thank You"

**SONS OF THUNDER** (Regent 210)

"I'll Get My Crown,"/"Going To The City"

**SINGLET SINGERS** (Regent 209)

"I've Never Seen The Righteous Forgiveness,"/"Lord, Send The Rain"

**VOICES OF JORDAN** (Gospel 1065)

"I'll Look for Shady,"/"Mary, Martha & Lazarus"

**BIBLETONES** (Gospel 1960)

"On The Battlefields,"/"Journey Home"

**SALLY JENKINS SINGERS** (Sharpy 62)

"Some Day,"/"I've Done What You Told Me To Do"

**ROYAL SILVERTONES** (Sharpy 625)

"Build Me A Cabin,"/"Savior, Don’t Pass Me By"

**MURRAY SINGERS** (Sharpy 623)

"When You Pray,"/"Jewels"

**REV. J. TOMLIN CHOR** (Sharpy 626)

"Don’t Listen To A Liar,"/"Sing Amen"

**JAMES CLEVELAND** (Savoy 4176)

"There Is No Failure In God,"/"Sit Down Servant"

**ROBERTA MARTIN SINGERS** (Savory 4)

"It Was The Blood,"/"Out Of The Gutter"

**GOSPEL CLEF'S** (Savoy 4175)

"Stand The Storm,"/"Be Still My Soul"

**FIVE BLIND BOYS** (Peachuck 1855)

"The Tide Of Life,"/"I Got It Within Me"

**RICH CLEOPHUS ROBINSON & SISTER JOSEPHINE JAMES** (Peachuck 1854)

"Sweet Home,"/"I Believe"
TIME
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shelters in a new era in the recording of music. Developed as the result of intensive research and experimentation, it adds a living presence, realism and clarity to the reproduction of music on records which has never before been attainable. PROCESS 70 has been used on all Series 2000 releases of Time Records, both Stereo and Monaural, since the series was initiated. This fact was never announced, because the technology was in its experimental phases. It is responsible, however, for the acknowledged superiority of musical sound on all Series 2000 recordings—a superiority noted by reviewers, technicians and discriminating listeners throughout the country. Now, after two years of research and experimentation, Time Records is deeply pleased to announce that Process 70 has been perfected. Unlike 35 mm. recording on film, which was first used in 1957 and dropped by most recording companies, PROCESS 70 is now being brought to the attention of the public for the first time. It shares none of the technical liabilities of 35 mm. recording, preserving a superior dimensional stability, requiring no sprocket drive or high contact pressure. The heart of Process 70 technology consists of a restricted pre-emphasis characteristic, with an enhanced overload handling capacity while an even wider band width of reproduction is maintained. Faster transport of the original recording medium yields an inherent increase in high frequency response, which permits improvement of transient characteristics of the reproduced tape and a lower distortion level, with less high frequency boost and therefore less need for high frequency de-emphasis.

PROCESS 70 is mastered in a unique way, resulting in a clearly discernible improvement in transient response and cleanliness in the high frequency range. Its signal-to-noise ratio is superior by as much as 4 db, confirmed by comparative listening tests using original studio recordings. PROCESS 70 masters at a lower distortion rate than any method in existence today, and attains a clearer separation without the need for “gimmicks” to trick the listener with false attitudes. PROCESS 70 is the highest level yet attained in fidelity reproduction of fine music. It delivers a greater distortion-free range and a broader sound, producing a “best-seat-in-the-house” listening experience in every PROCESS 70 recording.

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31377

On Decca Naturally!
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

**[SURVEY COMPLETED APRIL 17TH]**

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. (RES &amp; WEEK)</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<td>It Keeps Right On Hurtin'—Johnny Tillotson—Cadence</td>
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<td>Lovers Who Wander—Dion—Laurie</td>
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<td>Hit Record—Brook Benton—Mercury</td>
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<td>Teach Me To Twist—C. Checker &amp; B. Rydell—Cameo</td>
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<td>Walk On With The Duke—Duke Of Earl—Vee Jay</td>
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<td>That's My Desire—Sensations—Argo</td>
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<td>Lemon Tree—Peter Paul &amp; Mary—Warner Bros.</td>
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<td>Willing &amp; Eager—Pat Boone—Dot</td>
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<td>Number One Man—Bruce Channel—Smash</td>
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<td>Count Every Star—Linda Scott—Can-Am</td>
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<td>Where Are You—Dinah Washington—Roulette</td>
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<td>The Happy Feeling—Bert Kaempfert—Decca</td>
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<td>Don't Take Away Your Love—Johnny Nash—Warmer Bros.</td>
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<td>If I Cried Everytime—Wanda Jackson—Capitol</td>
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**LESS THAN 10% BUT MORE THAN 5%**

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<tr>
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<td>Such A Night—Dinah Washington (Mercury)</td>
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<td>I Wish This We Were Married—Rennie &amp; Highlights (Jay)</td>
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<td>The One Who Really Loves You—Mary Wells (Motown)</td>
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<td>Thanks To The Feel—Brook Benton (Mercury)</td>
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Headed For... NO. 1

JAY AND THE AMERICANS

"SHE CRIED"

UNITED ARTISTS RECORD NO. 415

(A LEIBER AND STOLLER PRODUCTION)
BOOMING...
ON THE CHARTS—7 BIG BLASTS BY RCA VICTOR

"CATERINA"—PERRY COMO—8004
"LOVE ME WARM AND TENDER"—PAUL ANKA—7977
"PATRICIA-TWIST"—PEREZ PRADO—8006
"KING OF CLOWNS"—NEIL SEDAKA—8007
"LOVESICK BLUES"—FLOYD CRAMER—8013
"DEEP IN THE HEART OF TEXAS"—DUANE EDDY—7999
"THOU SHALT NOT STEAL"—JOHN D. LOUDERMILK—7993

RCA VICTOR
The most trusted name in sound
NEW YORK:

Diamond topaz Joe Kolksky expecting a first-time-out smash for Shawn Elliott, who was just signed to the label. Artist, who's currently in the U.S. Army, was in for a recent date and the release, labeled "Goodbye My Lover," is being rushed this week.

U.A.'s Jim and the Americans, picking up the lists with "I'm Blue," (in "Trouble On My Mind.") Evelyn Cornell, over at Cosmos stribs, reports that Joanne is attracting tremendous action, in just one week's time, his latest for Todd, "Snap Your Fingers." She so notes that the "Voyagers" (L) is losing ground.

Kramer happy about Ed "The Beard" Flanders, (who's now handling the Acidation that Jimmy & the Romeros' "Kathy" is handled for the top ten. The Shaft, who are currently out with "A Gay Ranchero" (John- son), just opened a nifty stint at Cafe Leon. We hear several of disc jockeys are bidding for the talents of the singing instrumentalist Laura & Bill Paer, who are now appearing at the Steak Pit in Paramus, N. J. "Glad to hear that Ray Knos is recopping nicely at the Medini," adds one of the best jazz listeners. Winding & his septet to play a concert-dance at RPI in Troy, N. Y., on June 23rd, for a 3-week gig at the Metropole. Starting date was 4/20.

CHICAGO:

For the many who enjoyed Andy Williams' lush rendition of award winner "Moon River" on the recent Oscar telecast, Columbus' Paul Cook recommends the artist's newly released LP "Moon River And Other Great Movie Themes," which includes "Bali Hai," "The Place At The Corner," "Puttin' On The Lisbon," "Maris," "Tonight" and other favors. Andy will be in town for an en-

Bob Spivey of "Mr. Mart," has been working on a walk as a result of the country action on "Theme From Lillith" by Orchestra del Oro (Sonoda) "Willing & Amiable" by Pat dome (Dye) "Ebbtide" by Frank Clark (London). Latter item is a re-release of the original hit, waxing for a few years back ...

Potter Dist. and Riverside Records co-hosted a cocktail party at the Sullivan Lounge (4/17) on the occasion ofraphics. The famed jazz artist, selected to host the upcoming Steve Allen premiere. The event was held in the west coast, premieres a new sexes during his Sutherland stint featuring Yusef Lateef on tenor sax, ...

... Going items out at Big Town Chicago include "I'm On My Way" by The Highwaysmen (UA) and "Swinging Shepherd Blues" by Moe Kaufman (Blue Note); Claude Stachura is the new manager at King Records and held his premiere party at the gravy train with the Duke Of Earl's follow-up "Walk On With The Duke," has released a new pairing by The Dukays tagged "Please Help" b/w "I'm Gonna Love You So," ... Best of luck to Dewey who has been up to Comptroller of Vee-Jay Records, Chicago. Promotion man Ralph Cox is plugging away with "Night Train" by James Brown (King) and "I'm Gonna Love You" by Syl Johnson (Fed-

eral). ... CBM's Mauri lapham says that(

o, who's in the album spotlight with "Caddy's Waltz" (Decca), is the talk of the town since his record breaking engagement in the Janeiro Lounge, ... Allies, hitting with "Nancy Wilson/Can- nonball Adderley" package, scored a similar victory at the Suther-

land recently. Accord to Cos- 

aldorf and Bob Paul Biao, great things are happening throughout this area with "I Love You" by Moe Tucker, "Now Yoga Your Hands" by Joe Hendrix (Tod) and "Preachin' Jazz by Fred Ford. ... United Rec-

ord Dist, boasts heavy action on "Playboy" by (Cali- 

a), "I Out-ducked" The Duke" by Lit-

tle Otis and "It Might As Well Be Spring" by Jesse Mae (DRA).

HOLLYWOOD:

Percy Faith will be the West Coast representative for Columbia Records at the upcoming Filmex Film Festival in Los Angeles. The Filmex Columbia label - CBS Records - in London, April 4th - will be introduced at the press reception. The King- ston Four is set to appear at Harhus's Club, Lake Tahoe. Trio's new Capitol single, "Jane, Jane, Jane," will be on the program. ... Nick Noble, Ford & Hines, Alan King, Benny Dunn and the Leo Breeze will star in a benefit to be held at Medinah Temple 4/21, for the Cancer Research Library of the Chi-

cago Medical School. ... Good luck

Allyn are reportedly turning out to be tremendous record sellers.


The NBC's Pasadena Playhouse student body 4/20, to discuss motion picture music. ... "Ten Girls Go" in which Electra Records on the coast, reports exciting action on the "Noah" croon from the new Bob Grossman L.P.

Newest label to ink with CIRCA is Red Sun, which is a part of Exodus Records, First release is "Tell Me Wile," featuring the Marvello... Adriane Dee is the new girl singer, who joined the George Gerbers Orchestra, currently playing in the Bingoliff of the Roosevelt Hotel.

The Paris Sisters' newest for this week, out with "Let Me Be Your Woman."

New Bobby Blake, new single "Got The Fool I Was" on Kent, getting good airplay in So. Calif. ... "The Bowling Ball" on RCA Victor's "I Like It," the latest from the Bee Gees, has reached the other side of the pond, on ABC-Paramount newies "Such A Night" by Vince Everett and "Wast-

ing Away For You" by The Russells; ... Nick Noble, Ford & Hines, Alan King, Benny Dunn and the Leo Breeze will star in a benefit to be held at Medinah Temple 4/21, for the Cancer Research Library of the Chi-

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Newtown Records PRESENTS The Blue Belles (NT-5000)

I SOLD MY HEART TO THE JUNKMAN

ON ALL CHARTS!

ON ALL CHARTS!

ON ALL CHARTS!

Send for free DJ or Radio Station Copy
Write: Harold B. Robinson
6600 N. Broad Street
Philadelphia 26, Pa.
Phone: Livingston 8-5010

Radio Stations, Disc Jockeys and Program Directors,
Thanks Again for the Air Spins!

A NEW INSTRUMENTAL HIT

"WORKOUT" by Rickey Dee & The Embers

Newtown 5001

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FENWAY
Nick Canzi
San Francisco
ACME SALES
Olve Harrison
Seattle
C & C
Sten Jaffee
St. Louis
RECORD MERC\.
Skip Gorman • Al Chotin
NAIROBI — Emperor's Herb Skwaru items that one of the hottest decks in the south and southwest is Slim Wolfin's "Valley Of Tears" (pop and country-wise) and that Lloyd George will leave a debut r&b smash with "Lucy Lee." On the local scene, adds Herb, WMAK will have an ever-other-record is Fats Domino's weekend... Buddy Killen, Dial Records' exec veep, reports that the label's newest release, "Hand Shakin', Love Makin' Son-Of-A-Gun From Next Door," by Joe Tex, looks like a real big one according to initial reaction. Buddy also reports the signing of singer-cleffer George Kent and his first release, "Lonesome Is My Middle Name."... From The Tree phubbery comes word that James O'Gwyn's "My Name Is Mad" (Mercury) and Bill Anderson's "Get A Little Dirt On Your Hands" (Decca) appear to be duplicating their country success in the pop field.

SAN FRANCISCO — Indie prom gal Cathy Furniss infos that she's getting great action on the Riveting's "Papa-Oom-Mow-Mow" (Liberty); Johnny & the Hurricanes "Saltation" (Bigtop); and Vic Damone's "Once Upon A Time" (Capitol).... Central Records' promo director Jani Valentine telegrammes that McKinley, Mitchell's "The Town I Live In" (One-Derful) is breaking big in the area... Paul Mckimme, sales manager of Independent Music Sales, sends out 200 bottles of imported German wine to dealers, stations, and press to announce Independent's appointments as Northern California distributor for the Deutsche Grammophone line... Judy Jacobsen of Acme Sales Co. reported a big break-out in the Bay Area on "I Sold My Heart To The Junkman" by The Blue Belles (Newtown).... The new Jerry Wallace waxing of "Mr. Lonely" a KOL disc-cover, according to Warner Bros. Don Graham.

RICHMOND — Doris Allsop, promo gal at Allen distrib, notes that Al Casey's "Cookin'" (Stacy) is a hot item in the area.

CLEVELAND — Jerry Sharrow, Mercury promo mgr at M.S. distrib, informs that the new Brook Benton outing, "Hit Record," is off to a tremendous start out there. Already high up on the city's hit list are the Page Box "Mist" & Teles german Get Married and Clyde McPhatter's "Lover Please....

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"BIG RIVER ROSE"

C/w "BELONGING TO YOU"

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"BIG RIVER ROSE" Written by Boudleaux & Felice Bryant—writers of "Let's Think About Living" and "Mexico"

"BELONGING TO YOU" Written by John D. Loudermilk—writer of "Sad Movies" and "Norman"

the first name in sound

WARNER BROS. RECORDS
Burbank, California
ALBUM PLANS
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY
20% discount on April LP's plus catalog of Dukes of Dixieland and Al Hirt. Expires: May 4.

ATLANTIC & ATCO
Catalogs of both labels are available to distributors on a 1-free-LP-for-every-5-purchased basis. Expires: May 10.

CAMEO/PARKWAY
A six month discount program on all LP's, 12 1/2% discount on any of 80 albums contained in a pre-pack. 90 day dating to qualifying dealers. Expires: Aug. 30.

CONCERT-DISC
Complete catalog including new releases by Bob Nichols and Frank Hamilton offered on a one-free-for-every-five-purchased basis. Label's "Success In Life" series and The Paramount's Record Club series available at additional 15% discount. No termination date has been set.

DECCA, CORAL, BRUNSWICK
"Music, Music, Music"—Incentive program on 11 new LP's and 129 catalog items. Details are available from local Decca representatives. Expires: April 30.

DOLTON
All LP's on a 15% discount, taken off the face of invoice, on the dealer's entire order; 10% exchange privilege with merchandise exchangeable any time after Aug. 1, 1962; payable by May, June, July, Aug. Expires: April 30.

DOOTO
Label's catalog is being offered on a buy-5-get-1-free basis. Expires: May 10.

DOT
"Big Saving Bonus Plan"—Dealers buy 10 LP's and get 2 free, 1/3 payments on May 15, June 15 and July 15.

EPIC
15% discount on April classical releases plus 30 best-selling classical albums. 20% discount on April pop and jazz LP's plus Ralph Burns' "No Strings" and Panama Francis' "Exploding Drummer!"

KAPP & MEDALLION
15% discount on 10 new releases. Expires: May 15.

LIBERTY
Three twist-stomp LP's are available at a 15% discount plus 100% exchange privilege.

LONDON
10% discount on London International FM and TP series and 20% on London classical (including opera) CS and CM series. Expires: April 30.

MONITOR
5 LP's—4 classical, 1 pop, are available at $2.98 retail. No expiration date has been set.

PHILIPS
Label's catalog is available on a 1-free-for-every-9-purchased deal. No termination date has been set.

RICHMOND & TELEFUNKEN
An extra 10% discount on all LP's, Expires: April 30. 20% purchase discount on all classical product by the two labels. Expires: April 30.

RIVERSIDE
The label plus its affiliation, Jazzland, Washington and Offbeat, are making their available on a buy-1-get-2-free basis during Jan.-Feb. 1963. 100% exchange policy; deferred payment plan.

SMASH
Label's first LP product, 6 albums, is available on a buy-7-get-1-free basis. No termination date has been set.

SONODOR
A buy-3-get-4-free offer on four LP's by the Orchestra Del Oro. Described as a limited only deal.

STARDAY

VESUVIUS
The label, dealing mostly in Italian recordings, is making its Series 1300 catalog available on a buy-5-get-1-free basis. No termination date has been set.

WARNER BROS.

A Great Hit Single
by

JACK LA FORGE
His Piano and Orchestra
RIO RECORD #2002

LA FORGE SALUTES COMPOSER PETER DE ROSE DURING "PETER DE ROSE MEMORIAL WEEK," APRIL 23-30, WHEN THERE WILL BE MANY TRIBUTES COMMEMORATING THE NINTH ANNIVERSARY OF HIS DEATH.

Some of his most famous songs are 'DEEP PURPLE,' 'WAGON WHEELS,' 'HAVE YOU EVER BEEN LONELY,' 'WHEN YOUR HAIR HAS TURNED TO SILVER,' 'I HEARD A FOREST PRAYING,' to name only a few.

RIO RECORDS recently released a 45 RPM single with two Peter De Rose compositions—'DEEP PURPLE,' on one side backed by 'WAGON WHEELS.' The popular artist, Jack La Forge, is featured at the piano and accompanied by his orchestra. The single is released as a special tribute during Peter De Rose memorial week, having been extracted from La Forge's new LP album to be released in May.

RIO RECORDS 130 MUL ST. SHELTON, CONN.
New York Phone: 3-5050—GB 3-7721
Gentlemen of the Music Industry:

The Officers and Board of Directors of OSIAS ENTERPRISES, INC. take pleasure in announcing the formation of an organization known as JANEL ENTERPRISES, INC. which shall be actively engaged in music publishing, management of recording artist, and record producing.

A division of JANEL ENTERPRISES, INC., PERRI RECORDS, INC., shall release its first record, "DOCTOR ROCK", an instrumental by "Doc" Bagby this week, to be followed by a line of singles and albums covering all fields of music.

We feel privileged to further advise you that JANEL shall be directed under the capable leadership of Irv Rothman and Harry "Doc" Bagby. Walter D. Blumberg as Vice President shall head up the record production, sales and promotion department of PERRI RECORDS, INC.

We are sure you will recognize these names as "old-timers" in the industry who have been connected with many successful ventures.

The offices for JANEL ENTERPRISES, INC. and PERRI RECORDS, INC. are located at 527 Madison Avenue, New York 22, New York, and the telephone number is PLaza 2-8030.

OSIAS ENTERPRISES, INC. is one of the country's leading developers of complete housing communities and has construction programs in various areas of the United States and abroad, with interests in all fields of residential and commercial construction.

A bright future is seen for JANEL as a result of its initial success and the high calibre of its executive personnel.

Very truly yours,

Richard A. Osias,
President
Chairman of the Board

HUNTINGTON OFFICE: 2 LAUREN AVENUE, DEER PARK, LONG ISLAND, NEW YORK. ■ MO. 7-1600.

WHEN CALLING FROM NEW YORK, USE NATIVE DIAL CODE: "SECA".

April 17, 1966
Music World observes 9th commemorative anniversary of the death of composer of "DEEP PURPLE"—"WAGON WHEELS"—"YOU HAVE BEEN LONESOME?," and many others. There will be many tributes on Radio, TV, and by performers in all fields of musical entertainment. His sacred songs, including "GOD IS EVER BESIDE ME," "CRADLE TO THE CROSS," and "I HEARD A FOREST PRAYING" will be sung in many churches from coast to coast, and the recordings will be played on special programs.

ABC-PARAMOUNT just released on Elton Britt Album featuring "I HEARD A FOREST PRAYING." RKO RECORDS will launch a single (45 RPM) for the Peter De Rose Memorial Week, featuring "DEEP PURPLE," and "WAGON WHEELS." A. Runnels Ferge, featured at the piano with his orchestra.

On April 25th and 26th, Carrie E. Single, well-known watercolor artist, will exhibit 22 paintings inspired by Peter De Rose song titles, at the Barbizon-Plaza Art Gallery, 12 noon to 10 P.M. each day.

Joe Franklin will interview Mrs. Peter De Rose (Moy Singhi Breau) on TV, Channel 7, April 23rd at 9 A.M. EST. Vincent Lopez, Lenny Herman, and Jack LaForge will be there. Bob Austin, National Advertising Director of "Cash Box" magazine will present Mrs. De Rose with a posthumous award to Peter De Rose for his contribution to the Music World, and to Mrs. De Rose for perpetuating his name.

When they leave the WABC TV studios a Covered Wagon driven by a cowboy will be waiting to escort the artists to the Revere Room in the Hotel Lexington where Mr. & Mrs. Rudy Vallen will join them for brunch prior to proceeding to Duffy Sq. The Covered Wagon is the symbol of Pete De Rose's great western ballad "Wagon Wheels." From the Lexington Mrs. De Rose and her guests will follow the Covered Wagon to 46th St. & Broadway where Rudy Vallen, Vincent Lopez, Lenny Herman, and Jack LaForge will join Mrs. De Rose on the raised platform to change the sign which the President of the Borough of Manhattan authorized.

At midnight, April 23rd, "Big Joe" Rosenfeld will interview Mrs. De Rose and guests on WABC radio. During that week at the Hawaiian Room in the Hotel Lexington, N.Y.C., in addition to the regular floor show, the producer, Tony Colat, is planning a "Deep Purples Salute." "DEEP PURPLE" concerts will be held across the country, with beautiful music, arranged by Keola and Leimoni Beamish, and a harmonious Ukulele solo by Dennis Ragor, backed by Sam Makia's Islanders and Ted Aulete's orchestra.

Peter De Rose and his wife, Moy Singhi Breau, The Ukulele Lady, were radio and TV pioneers known as the "Sweethearts of the Air" with a daily Radio Show for sixteen consecutive years.

Peter De Rose Memorial Week April 23-30

BIOGRAPHY FOR DEEJAYS

Bobby Gregg

WNJN-Newark jockey George Hud- son, who last year presented a series of successful stage shows at the New- ark Opera House, has been billed as the Easter show and featured the Shirelles, Gladys Knight, Kenneth "Kenny" Lipman, the Real Dixie, and others. As usual, Big Al covers entertainment for the TV World, and 27th his Hudson package moves to the Bremen Theater in Brooklyn for a second weekend. For the opening show, he's adding Ronnie & the Hi- Jinks, the Real Dixie, and Robert Belles to the bill. This will mark Hud- son's first appearance since he became a WNAT's program director, last fall. So far, the deejay-chanter has two albums and a current single, "Penny the Tailor," his credit.

In a recent poll conducted by Billy Parker of the Atlantic Journal, the same poll conducted by Billboard's poll, to find the most popular jockeys in that city, the city's top five female were WQXI staffers. Hal Pickens is the 6-11 PM show on the first. Four votes behind was program director Red Jones, heard daily 3-6 PM on WNAV, which has had only one in the market three months when he joined the station. Early morning personality Bob Chase placed fourth in the survey.

KDBA-Pittsburgh personality Clark Reck, whose station complies with the annual "Clean-Up, Paint-Up, Fix-Up" campaign of the Greater Pittsburgh Chamber of Commerce, has served as master of ceremonies for a meeting of the construction industry. Four hundred people will attend a corner dedication ceremony, which will be held on June 1, 1982, the 20th anniversary of the station. The dedication will take place in the downtown area.

As a result of his fourteen best-selling albums and a number of singles, various important television programs, including the Dinah Shore show, and highly successful starring engagements at a number of major night clubs like Harrah's Tahoe and Reno, Big Tiny Little is rapidly becoming one of the hottest musical names in America.

The thirty-one-year-old, six-foot three, 260 lb. Big Tiny Little was born in Worthington, Minnesota. While still in his teens, Tiny started his own dance band, served in the army in Japan where he organized a Japanese jazz band, one of the first in the Orient. Later he lived in San Francisco for two years and played at various clubs there with a jazz trio before moving to southern California to join Lawrence Welk.

Tiny is a real family man. He and his wife Maige are the proud parents of four little girls and a boy. They live in Stanton, California, just a stone's throw from the world-famous Disneyland.

PLATTER SPINNER

Bobby Gregg, who is currently rid- ing the charts with "Jambalaya (Part One)" on the Cotton label, first showed an interest in music by playing the drums when he was five years old. Younger began to learn his craft by appearing on all the amateur shows of the day.

When he was only twelve years old he started professionally with Paul Whitman. Bobby had his own act in addition to his spot with the band. After five years and numerous TV shows, he left Whitman and began playing in local jazz clubs in the Quaker City.

Two years as a solo performer convinced him that he was in need of fur- ther experience. He joined Steve Gib- son's Red Caps and traveled for five years throughout the country before all the top names clubs.

Tiny's first break came when he left the Red Caps and went to Gotham to try his luck. New York didn't have the answer so he went back to Philadelphia and cut his pres- ent chart-rider. This rest is history.

Presently, Bobby is touring with Chubby Checker.

Big Tiny Little

The National Safety Council has named KDBW-Minneapolis the re- cipient of its Public Interest Award for the station's "Story of Safety Week" in 1961. This marks the second year in a row that KDBW has been so honored by the National Safety Council for its noncompetitive NSC Public Interest Award, which is given to radio and television organizations in mass communications by the National Safety Council, was named the "Best" radio station of 1961.

Bud Brees, a singing spinner on WHN-New York, has been named by the station to do a similar type of show. The deejay, formerly a vocalist with the station's orchestra, was heard on the 7-11 PM slot over the Quaker City station for several years. He joins Howie Leonard, formerly with WLOB- Portland, now spinning "em with WLAM-Lewiston, Maine in the world mi- nich." Charlie Hicks exits his air spot with WLRX-Raleigh to enter the recording studio and recording pro- ducing business. Jay Michael is now on the staff of KPI-Riverside, California.

Cash Box, April 28, 1962

28
"EXPERIMENT IN TERROR"—Henry Mancini—RCA Victor LSP 2442

Henry Mancini has won many laurels in the past for his previous efforts, he is currently riding on the charts with his "Breakfast At Tiffany's" LP, which garnered similar success for this disk of original music from Blake Edwards' "Experiment In Terror," which is a commercial jazz-based, melodic backing for the film's melodramatic action. Some outstanding tracks here are "Velveeta," a rock and roll ballad tagged "Nancy" and a slow r&b dance band, "Golden Gate Twist." Album looks as a sure-fire chart Henry Mancini LP.

"MOON RIVER & OTHER GREAT MOVIE THEMES"—Andy Williams—Columbia CL 1889

The warm, vibrant voice of Andy Williams is at its very best in this LP outing which boasts a generous serving of academy award winners coupled with some exceptionally fine film music favorites. The crooner displays a wide vocal range as he gives full-voiced treatments of "Love Is A Many Splendored Thing," "The Exodus Song," and then slides easily into intimate renderings of "As Time Goes By" and "The Second Time Around." There is a good permanent catalog item and should quickly become a chart-rider.

"MORE BEST OF THE DUKES OF DIXIELAND, VOLUME TWO"—Audio Fidelity AFSD 3564

The sales-laden strains of the Dukes Of Dixieland carry them in good stead on this second sock package of listenable trackings from the Audio Fidelity albums. The group successfully demonstrates their genius for improvisation in the Dixieland idiom offers off one original-cast efforts released since last fall.

"I CAN GET IT FOR YOU WHOLESALE"—Original Cast—Columbia KOL 7870

Original Cast recording has Rome songs that outshine the talents of any other writer of that time; one of the best is "Put It In The Bag." The Henry Mancini score has caught the spirit of the Weidman's novel of the same name—about a current industry book—with consistently entertaining material—a melodic blend of Yiddish-flavored sentiment, smart show tunes and, occasionally, a lullaby. Principal roles include Elliot Gould, Lillian Roth, Marilyn Cooper, Ken LaRoy and Harold Lang. LP features one of the highlights among original-cast efforts released since last fall.

"IT'S JUST MY FUNNY WAY OF LAUGHIN"—Burl Ives—Decca DL 74279

Burl Ives turns in a first-rate performance on this up-tempo package containing such hits as "I'll Never Stop Loving You" and "Poor Little Jimmie." LP stands a sure favorite in the dual-market category.

"LOVE LETTERS"—Kitty Lester—Era DL 108

Kitty Lester, thechart-rider of "Funny Way Of Laughin" on this excellent disk of country and folk-flavored LP's, has a versatile scope and eminently distinctive pitch is evidenced as he sings some tasteful arrangements of "Sixteen Fathoms Down," "In Fugly London" and "Poor Little Jimmie." LP stands a sure favorite in the dual-market category.

"TWO OF A KIND"—Sue Thompson—Hickory LP 1465

Sue Thompson, who had a potent chart-rider, a white kid in "Norman," unearthis her pleasing vocal charms full-force on this listenable second album entry of fourteen pop-flavored country tunes. The lark demonstrates professional range and pitch and winning phrasing on "Mama, Don't Cry At My Wedding," "I Can't Stop Loving You" and "That's Just Too Much." The thrust gives each selection a siren, feelingful delivery with the voice and style of a long-successful star. LP is a logical capital for record buyers.

"LOVE LETTERS"—Julie London—Liberty LST 7231

The intimate, soft vocal stylings of Julie London are wrapped up neatly in this fifteenth album outing. The lark's summer club voice is perfectly suited to the superb group of standards and new items that she renders with her expected skill and poise. There's fine listening pleasure to be had as the thrush offers "Love Letters," "The Second Time Around" and "All The Way." Sock sales power here.

"ROMAN GUITAR VOLUME TWO"—Tony Motolla—Command RS 836 SD

Tony Motolla's forceful follow-up LP to his current noisemaker album of dazzling guitar sounds. This session boasts the same high quality of material that marked Motolla score in the past. Motolla begins with a key remake tagged "Terror E Sonno" and offers proof positive of his skill with superb renditions of "Autumn In Rome" and "Scalinella." The package is beautifully recorded in 35mm film and should appeal to a legion of record buyers.

"MUSIC IN MOTION"—Larry Elgart—MG M 4923

Here's a first-rate stereo package, part of MGM's new LP channel series, which offers the best of the separation and definition available of wax today. Larry Elgart has assembled a listenable collection of charting material for this classic outing. The work turns in superb renditions of "Time After Time," "Spring Is Here" and "Life Is Just A Bowl Of Cherries." Audiphiles as well as dance buffs should come out in full force for the disk.

"THE BOLD HATTIE NOEL"—Dooto—DTL 825

Hattie Noel offers her second album on Dooto of off-color bits, stories and routines. This session has to same infections as the first but her premiere wax effort become a best-seller. The emphasis here as before, is on sex and the comprehension needed to get the best from each gag she delivers. Although none of the material can get there all Noel admirers should really dig this yuck-filled package.

"CONWAY TWITTY SINGS PORTRAIT OF A FOOL"—MGM SE 4919

Conway Twitty takes advantage of his recent click of "Portrait Of A Fool" to name this attractive pop-country LP. The label offers up one of his best LP sessions to cite and his sincere, moving style should make the disk a welcome asset with all of his many admirers. The potential to the disk is almost up to the same level and popular tunes as "Walk On By," "I'm In A Blue Mood" and the self-penned "Tower Of Tears".

"ORIGINAl MOTION PICTURE HIT THEMES"—United Artists UAS 6197

United Artists has assembled a company of its best-selling performers on one LP to sing and play the hit tunes from recent flicks. Stepping out with Ferante & Rota's "Moon River," Connie Francis that helped sell the hit song in the romantic theme of a love triangle to be played at the premiere, "Walk On By," "I'm In A Blue Mood" and "Lily Marten" by Ralph Marterie. The set is a pot wax and should appeal to collectors of all ages.

"LOVE IS THE SWEETEST THING"—Saverio Sarid—Warner Brothers 1450

Tagging his first LP after his recent chart-rider single, the singing cop has waxed an impressive premiere album. An aptly selected group of evergreen and a pair of operatic arias allows the tenor to showcase a power-packed voice and a dramatic delivery. Highlight tracks are "Granada," "The World Is Mine Tonight," "Vesti La Giubba," and his current single "Be Anything." The date should bring on the advent of new Saridis followers and could make some noise.
ALBUM REVIEWS

"HERE COMES THE TENNESSEE ERNIE FORD MISSISSIPPI SHOWBOAT"—Capitol ST-1681
Tennessee Ernie has recreated some authentic showboat atmosphere with a brassy background augmented by piano and band. The deep-voiced baritone is at his best in this highly entertaining set of time-tested stanzas which includes "Waiting For The Robert E. Lee," "There'll Be No New Tunes On This Old Piano," "Paddlin'" & "Hush Baby"—delightful arrangements of the "Soft Shoe Song." This interesting offering from Capitol should incite response from both pop and country fans.

"HITS FROM HOLLYWOOD"—Carmen Cavallaro—Decca DL 71274
Cashing in on the current popularity of folk themes, Carmen Cavallaro has added a new flavor to a set of tunes from recent films. Good orchestrations and the dazzling baritone of the 88er are highlighted in this collection. "I Want A Girl" reads with poise and verve by Carmen. Other entertaining tracks here are "All Alone," "My Little Girl," and "That Girl Of Mine."

"THE THREE YOUNG MEN (FROM MONTANA)"—Columbia CL 1719
Columbia showcases the talents of an exciting new vocal trio tagged The Three Young Men (From Montana) on this listenable disk of folk-flavored items, standards and novelty tunes. The boys have a distinctive, refreshing, straight-forward approach as they take a poten upbeat rendition of "Walk The World Like A Man," a banjo-backed "Blue-Eyed Baby" and an interesting suite of "Black Trenches And Motorcycle Boots." With the proper expression the boys and this LP, could go places quickly.

"HOMER AND JETHRO AT THE CONVENTION"—RCA Victor LPM 2192
This session, recorded live at last November's Country Music Convention, features the guitar-playin' comics at their rib-bickin' best. The folianesque style of Homer and Jethro delightfully destroy a host of pop and country hit tunes in addition to displaying their wonderful instrumental talents. TheH & J's album offers an eager following in both country and pop circles.

"I WANT A GIRL"—Lenny Herman—PAT LP 7007
Here's a sentimental musical tribute to ace tunesmith Willam A. Dillon with the Lenny Herman combo playing and singing an even dozen of the clodder's famous girl songs, a few new items written with Henry Tobias, who produced the session. Performance is outstanding, with Lenny's sensitive arrangements and rich, professional voice. "I Want A Girl" read with poise and verve by Herman and the accompanying tracks here are "All Alone," "My Little Girl," and "That Girl Of Mine."

JAZZ PICKS OF THE WEEK

"SONNY ROLLINS BRASS"—Sonny Rollins Trio—Verve V 8430
Here's a superior album of pre-ordination Rollins showcasing the talents of tenor saxist on an interesting group of originals and standards. At the time Rollins cut this album he was at his artistic peak and his commanding blend of Lester Young and Charlie Parker are evidenced on some distinctive musical fashionings. Best bets here are "Love Is A Simple Thing," "Far Out East," and "Manhattan." "Jazzophiles" will want this album for its value as a pertinent comment on Rollins' early work.

"HERBIE MANN AT THE VILLAGE GATE"—MPS 1088
Herbie Mann proves his current stature as one of jazzdom's foremost interpreters of Latin-flavored themes on this new swinging session cut at Gotham's Village Gate. On the first side Mann's lyrical flute leads the group through distinctive, melodic readings of "Conin' Home Baby" and "Summertime." The second part of the set is devoted completely to a 6/8 treatment of "It Ain't Necessarily So" with the Mann featuring on brilliant solo efforts. Top-notch jazz disk.

"READY FOR FREDDIE"—Freddie Hubbard—Blue Note 1085
Patterned after the Coltrane school trumpeter Freddie Hubbard demonstrates an authoritative style with an original, experimental, free-flowing expression of his imaginative LP from Blue Note. The hornman, who is a regular member of Art Blakey's Jazz Messengers, shows that he is well qualified to attempt solo efforts by rendering some first-rate self-penned tunes with "Aries" and "Crisis" taking top honors. The musical backing for Hubbard's horn is made up by a group of five professional jazz musicians.

CLASSICAL PICK OF THE WEEK

"SVIATOSLAV RICHTER PLAYS PROKOFIEV, HAYDN, CHOPIN AND DEBUSSY"—Deutsche Grammophon LPM 139
Sviatoslav Richter clearly demonstrates the depth of feeling and masterful keyboard technique that have won him worldwide honors on this superb LP from Deutsche Grammophon. The pianist does not use gimmicks but utilizes an honest, straight-forward approach on all the selections that he renders. Highlight of the offering is Richter's powerful and impressive reading of Prokofiev's "Piano Sonata No. 8 In B Flat Major." Jazzy audiences should come out in force for this addition to the Abbey.
<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH BOX TOP 100'S</td>
<td></td>
</tr>
<tr>
<td>PUBLISHERS</td>
<td></td>
</tr>
<tr>
<td>(Top 100 titles listed Alphabetically see card for artist and label credit)</td>
<td></td>
</tr>
<tr>
<td>ANNIE GET YOUR YO-YO</td>
<td>57</td>
</tr>
<tr>
<td>ANY DAY NOW</td>
<td>64</td>
</tr>
<tr>
<td>ANYTHING THATS PART OF YOU</td>
<td>55</td>
</tr>
<tr>
<td>AT THE CLUB</td>
<td>40</td>
</tr>
<tr>
<td>BALBOA BLUE</td>
<td>97</td>
</tr>
<tr>
<td>BIG DRAFT, THE</td>
<td>73</td>
</tr>
<tr>
<td>BLUES (STAY AWAY FROM ME)</td>
<td>56</td>
</tr>
<tr>
<td>CATERINA</td>
<td>32</td>
</tr>
<tr>
<td>CINDERELLA</td>
<td>35</td>
</tr>
<tr>
<td>*COLINDA</td>
<td>100</td>
</tr>
<tr>
<td>COME BACK SILLY GIRL</td>
<td>61</td>
</tr>
<tr>
<td>CONSCIENCE</td>
<td>53</td>
</tr>
<tr>
<td>COUNT EVERY STAR</td>
<td>82</td>
</tr>
<tr>
<td>CRY, BABY, CRY</td>
<td>75</td>
</tr>
<tr>
<td>DEAR ONE</td>
<td>11</td>
</tr>
<tr>
<td>*DEEP IN THE HEART OF TEXAS</td>
<td>92</td>
</tr>
<tr>
<td>DR. FEEL-GOOD</td>
<td>90</td>
</tr>
<tr>
<td>DON'T BREAK THE HEART THAT LOVES YOU</td>
<td>21</td>
</tr>
<tr>
<td>DON'T PLAY THAT SONG (YOU LIED)</td>
<td>65</td>
</tr>
<tr>
<td>*DREAM</td>
<td>96</td>
</tr>
<tr>
<td>DREAM BABY</td>
<td>47</td>
</tr>
<tr>
<td>DUKE OF EARL</td>
<td>72</td>
</tr>
<tr>
<td>EVERYBODY LOVES ME BUT YOU</td>
<td>17</td>
</tr>
<tr>
<td>FUNNY WAY OF LAUGHIN'</td>
<td>15</td>
</tr>
<tr>
<td>GINNY COME LATELY</td>
<td>30</td>
</tr>
<tr>
<td>GOOD LUCK CHARM</td>
<td>5</td>
</tr>
<tr>
<td>HEARTS</td>
<td>74</td>
</tr>
<tr>
<td>HERE COMES THAT FEELIN'</td>
<td>58</td>
</tr>
<tr>
<td>HEY, BABY!</td>
<td>18</td>
</tr>
<tr>
<td>HIDE NOR HAIR</td>
<td>27</td>
</tr>
<tr>
<td>I FOUND A LOVE</td>
<td>62</td>
</tr>
<tr>
<td>I LEFT MY HEART IN SAN FRANCISCO</td>
<td>80</td>
</tr>
<tr>
<td>I LOVE YOU</td>
<td>68</td>
</tr>
<tr>
<td>I SOLO MY HEART TO THE JUNKMAN</td>
<td>44</td>
</tr>
<tr>
<td>I WILL</td>
<td>51</td>
</tr>
<tr>
<td>IF A WOMAN ANSWERS</td>
<td>79</td>
</tr>
<tr>
<td>I'LL TAKE YOU HOME</td>
<td>87</td>
</tr>
<tr>
<td>I'M ON MY WAY</td>
<td>95</td>
</tr>
<tr>
<td>ITTY BITTY PIECES</td>
<td>66</td>
</tr>
<tr>
<td>I'VE GOT RONNIE</td>
<td>52</td>
</tr>
<tr>
<td>IF I WAS BORN TO CRY</td>
<td>60</td>
</tr>
<tr>
<td>I WISH THAT WE WERE MARRIED</td>
<td>22</td>
</tr>
<tr>
<td>JAM (Part 1)</td>
<td>39</td>
</tr>
<tr>
<td>JOHNNY ANGEL</td>
<td>4</td>
</tr>
<tr>
<td>JOHNNY JINGO</td>
<td>31</td>
</tr>
<tr>
<td>KINGS OF CYGNUS</td>
<td>54</td>
</tr>
<tr>
<td>*LEMON TREE</td>
<td>100</td>
</tr>
<tr>
<td>LET ME IN</td>
<td>46</td>
</tr>
<tr>
<td>LOVE LETTERS</td>
<td>8</td>
</tr>
<tr>
<td>LOVE ME WARM AND TENDER</td>
<td>20</td>
</tr>
<tr>
<td>LOVER, PLEASE</td>
<td>7</td>
</tr>
<tr>
<td>LOVERS WHO WANDER</td>
<td>42</td>
</tr>
<tr>
<td>MASHED POTATO TIME</td>
<td>1</td>
</tr>
<tr>
<td>MEET ME AT THE TWISTIN' PLACE</td>
<td>98</td>
</tr>
<tr>
<td>MEMORIES OF MARIA</td>
<td>71</td>
</tr>
<tr>
<td>MIDNIGHT IN MOSCOW</td>
<td>38</td>
</tr>
<tr>
<td>MOST PEOPLE GET MARRIED</td>
<td>49</td>
</tr>
<tr>
<td>*NIGHT TRAIN</td>
<td>72</td>
</tr>
<tr>
<td>NUMBER ONE MAN</td>
<td>67</td>
</tr>
<tr>
<td>NUT ROCKER</td>
<td>34</td>
</tr>
<tr>
<td>OLD RIVERS</td>
<td>25</td>
</tr>
<tr>
<td>ONE WHO REALLY LOVES YOU</td>
<td>24</td>
</tr>
<tr>
<td>*OPERATOR</td>
<td>88</td>
</tr>
<tr>
<td>PATTI ANN</td>
<td>76</td>
</tr>
<tr>
<td>PLAY THE THING</td>
<td>100</td>
</tr>
<tr>
<td>PLEASER DON'T ASK ABOUT BARBARA</td>
<td>70</td>
</tr>
<tr>
<td>P.T. 109</td>
<td>13</td>
</tr>
<tr>
<td>RUNAWAY</td>
<td>94</td>
</tr>
<tr>
<td>*SCOTCH &amp; SODA</td>
<td>85</td>
</tr>
<tr>
<td>SHE CAN'T FIND HER KEYS</td>
<td>33</td>
</tr>
<tr>
<td>SHE CRIED</td>
<td>12</td>
</tr>
<tr>
<td>SHOUT (Part 1)</td>
<td>9</td>
</tr>
<tr>
<td>SHOUT SHOUT (Knock Yourself Out)</td>
<td>23</td>
</tr>
<tr>
<td>SLOW TWISTIN'</td>
<td>6</td>
</tr>
<tr>
<td>SO THIS IS LOVE</td>
<td>83</td>
</tr>
<tr>
<td>SOLDIER BOY</td>
<td>2</td>
</tr>
<tr>
<td>SOMETHING'S GOT A HOLD ON ME</td>
<td>29</td>
</tr>
<tr>
<td>SOUL TWIST</td>
<td>16</td>
</tr>
<tr>
<td>STRANGER ON THE SHORE</td>
<td>3</td>
</tr>
<tr>
<td>*TEACH ME HOW TO TWIST</td>
<td>77</td>
</tr>
<tr>
<td>TEACH ME TONIGHT</td>
<td>86</td>
</tr>
<tr>
<td>TELL ME</td>
<td>36</td>
</tr>
<tr>
<td>THOU SHALL NOT STEAL</td>
<td>99</td>
</tr>
<tr>
<td>TO LOVE SOMEONE</td>
<td>81</td>
</tr>
<tr>
<td>TRA LA LA LA LA</td>
<td>59</td>
</tr>
<tr>
<td>TWISTIN' THE NIGHT AWAY</td>
<td>19</td>
</tr>
<tr>
<td>TWIST, TWIST SENORA</td>
<td>14</td>
</tr>
<tr>
<td>TWISTIN' MATTILDA</td>
<td>41</td>
</tr>
<tr>
<td>TWISTIN'! WHITE SILVER SANDS</td>
<td>91</td>
</tr>
<tr>
<td>TOW OF A KIND</td>
<td>43</td>
</tr>
<tr>
<td>UPTOWN</td>
<td>28</td>
</tr>
<tr>
<td>VILLAGE OF LOVE</td>
<td>67</td>
</tr>
<tr>
<td>WALK ON WITH THE DUKES</td>
<td>84</td>
</tr>
<tr>
<td>WHAT'S I SAY</td>
<td>26</td>
</tr>
<tr>
<td>WHAT'S YOUR NAME</td>
<td>43</td>
</tr>
<tr>
<td>WHEN MY LITTLE FINGERS SMILE</td>
<td>48</td>
</tr>
<tr>
<td>WHITE ROSE OF ANTHEMS</td>
<td>93</td>
</tr>
<tr>
<td>*WILLING &amp; EAGER</td>
<td>89</td>
</tr>
<tr>
<td>YOU ARE MINE</td>
<td>50</td>
</tr>
<tr>
<td>YOU BETTER MOVE ON</td>
<td>37</td>
</tr>
<tr>
<td>YOU TALK ABOUT LOVE</td>
<td>69</td>
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<td>YOUNG WORLD</td>
<td>10</td>
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* Asterisk indicates first appearance on Top 100

CASH BOX—April 28, 1962

2 Releases
2 Hits!!
THE CRYSTALS

UPTOWN

b/w "What A Nice Way To Turn Seventeen"

#102
Produced By Phil Spector

Personal Management
Lester Sill and Bennie Wells

PHILLES RECORDS
Hollywood, Calif.
Phone HO 2-6814
HOW IS JULIE?
B/W TURN AROUND, LOOK AT ME

THE LETTERMEN #4746
ABC-Par Rushes Fisher Single

NEW YORK—ABC-Paramount Records has rush-released two of four sides cut by songster Eddie Fisher last Mon. (16).

Speedy arrangements for session were opened on the preceding Friday between Sam Charz, ABC-Paramount prexy, and Milton Blackstone, Fisher's manager.

Over the weekend, the four songs were selected by Fisher and Sid Feller, the label's A&R director, arrangements were completed by mid-Monday, and the session attended by the general press—took place later in the day.

Sides released were: "Arrivederci Roma" and "A Commedia," from the upcoming musical, "Bravo, Giovanni."

Initial promotional disks were airmailed to distributors and salesmen on Thurs. (19), with special advance copies skedded for radio stations during the week.

Fisher's last single for the label was two songs from "Milk & Honey," the title tune and "Shalom."

Winners Of Philips' Distrib Promo Men Contest

CHICAGO—Winners of Philips Records' recent contest for distributor promotion men have been announced by Lee Sible, sales manager.

Based on the new Philips single, "Shake the Hand of a Fool" by Johnny Haliday, the label selected a key radio station in each sales area, and the first promotion man to send an actual "Top 40" sheet with the disk listed were named winners of cash prizes.

They are: Eddie Lambert, Florida Music Sales, Miami, first prize; Leo Chelsak, Cadet Distributors, Detroit and Gerald Sher, Mutual Distributors, Boston, tied for second prize; Ron Schaefer, Great Lakes Record Distributors, Cleveland and Ray Peterson, Great Western Record Distributing, Salt Lake City, tied for third prize.

Duke To Issue Bland, Parker LP's

HOUSTON—Duke Records is releasing two new LP's soon. They are "Here's The Man, Dynamic Bobby Bland" and "Little Junior Parker's Driving Wheel." Don D. Robey, head of the Duke and Peacock labels, flew to Chicago last week to personally supervise recording sessions with Bland, Al Briggs, Joe Scott and other performers.

Oscars Give Famous Music Increase In Business

NEW YORK—Academy Awards to the "Breakfast At Tiffany's" score and "Moon River" have brought a potent upsurge in business for Famous Music Corporation, publishers of the Henry Mancini music, according to Arthur Israel, Jr., chief exec of the Paramount Pictures subsidiary.

Israel, who is in Hollywood for the Oscar ceremonies, said that the publicity has been deluged with inquiries from outside composers which will lead to new affiliations for the firm.

"Moon River," the Oscar-winning song, has been a strong seller in sheet music and records since the release of "Breakfast At Tiffany's" last October. The Victor soundtrack album is currently in the number 2 slot on the Cash Box best-selling album charts. Following the day of the Oscar awards, the music man noted that Famous filled more than 12,000 sheet music orders.

FCC Extends Date For Fee Comments

NEW YORK—The Federal Communications Commission (FCC) has postponed until May 10 the deadline for comments on its plan to charge a fee for all applications for broadcast licenses.

Will The Real "Jose Jimenez" Please Stand Up?

HOLLYWOOD—When Kapp's Bill ("My Name, Jose Jimenez") Dana recently opened at the Crescendo nightclub he was surprised (by his press agent) to find five real-life Jose Jimenez's in the audience. Using the simple expedient of the L.A. phone directory, the five honest-to-goodness namesakes of Dana's mythical TV and album character were invited to attend opening night. The laughman is pictured at the extreme right.
AN EXPLOSIVE COMBINATION
TWO BIG BROOK BENTON HITS ON ONE RECORD!

CASH BOX—
"Here's one that definitely looks like another 'Hit Record' for Brook Benton."

BILLBOARD—
"Benton hasn't missed lately and here are two more good bets."

MUSIC VENDOR—
"Brook gives his recipe for a hit record on this excitingly original side, and he should know."

MUSIC REPORTER—
Single Scoop, Best Single!

"HIT RECORD"

"THANKS TO THE FOOL"

MERCURY 71962
ANOTHER MERCURY MONEY MAKER!
Jazzy “Tonk” Players

CHICAGO—“Tonk” got a double play as Mercury Record’s Art Farmer and Benny Golson recently enjoyed the popular game which is also the name of the latest single by their jazzet. Shown (left to right) in the photo are label promo Hal Charm, Farmer, Golson and Milt Bereson of Musical Sales in Baltimore, Maryland.

Mercury Notes
Nat’l Music Week

CHICAGO — Mercury Records is again participating in the annual observance of National Music Week, the 28th, scheduled for May 6 through 13, 1962. Sponsored by the National Federation of Music Clubs, Chicago, the objectives are to vitalize music for the harmony it creates; develop more extensive understanding and appreciation of the great art of music; encourage more participation in music and demonstrate the pleasure and value of music.

Fidelitone Names Distrib

CHICAGO — Fidelitone Microwave, Chicago manufacturer of replacement photo needles, has named Nation Wide Walker-Jimerson, Inc., as an exclusive electronic parts distributor for Fidelitone products. The distributor has many outlets in Chicago and surrounding areas.

AUDIO FIDELITY RECORDS

FORT WORTH—Jimmy Dean, who is currently zooming up the charts aboard the “PT 109,” recently guested on Bobbie Wygant’s popular “Date-line” WRAP-TV show. The photo shows (left to right) Hal Bakke of Stratus-Frank Co., Dallas, the local Columbia distributor, Bobbie Wygant and the songster.

Philips Signs Emil Coleman

NEW YORK—Hal Mooney, A&R director of Philips Records, has announced the signing of society orchestra leader Emil Coleman to the label. Currently at the Plaza Hotel in New York, Coleman’s band will cut an album in the near future.

Orenstein To Speak
At Coast Copyright Meet

HOLLYWOOD — Harold Orenstein, was known music industry attorney representing many domestic as well as foreign publishers and diskers, will address the regular monthly meeting of the California Copyright Conference (CCC) in Hollywood this Tuesday, (24). His topic will be “Mechanical Licensing.”

MMO & Subsids
Have LP Discount

NEW YORK—Music Minus One and its affiliated labels are offering an extra 15% discount on their products. Plan, which began April 15, expires May 15, involves MMO, Classic Editions, UTC and Precessium comedy LP’s and all samplers. MMO moves its offices to the Sofia Building, 48 W. 61st, this city, on May 15.

20th-Fox Takes
Prize In Argentina

NEW YORK — The 20th Fox disk “Twelve Great Themes Of The Sorcer’s Stone” by the 20th Century Strings was awarded a first prize in its category at the Mar Del Plata Festival, Buenos Aires, Argentina, in February of this year. The album was one of 16 submitted on the Music-Hall label, which won 10 awards.

The LP was given special mention for its repertoire and orchestral treatment of themes from “Sonas and Lovers,” “Never On Sunday,” “The Apartment,” and other 20th-Century Fox hits.

Atlantic Buys Gerald Master

NEW YORK—Atlantic Records has acquired the master from the Atlantic-based Gerald label. Deck, appearing under the Atlantic tag, is “Love Twist” and “Pinetop” by Johnny Jenkins & The Pinetoppers.

Plastic Disk Firm
Opens New Sales Offices

NEW YORK—Audio Products Associates, producer of thin plastic disks for commercial use, has moved to new offices here at 114 East 60th St. and has expanded its plant facilities.

Caedmon Sets 13 LP’s
For Spring Issue

NEW YORK—Caedmon Records will add 13 LP’s to its catalog this spring, including two more entries for its Shakespeare Recording Society.

The Shakespeare works, done complete, are “Coriolanus,” featuring Richard Burton, Jessica Tandy, Kenneth Haigh and Michael Hordern, and “As You Like It,” with Vanessa Redgrave, Stanley Holloway, Keith Michell and Adrienne Corri. The other releases from the spoken-word label are “Three Little Fairy Tales” read by Boris Karloff; “Beltrand Russell.” “Carl Sandburg (Vol. 2);” “Love Poems of John Donne” by Richard Burton; “The Garden Party,” Katherine Mansfield; Stories read by Celia Johnson; “Poetry of Edward Spanner” by Michael MacLiammoir; “Poetry of John Dryden” by Paul Scofield; “Dorothy Parker Short Stories” by Shirley Booth; “General Prologue to the Canterbury Tales” by Prof. J. S. Bessinger, Univ. of Toronto (read in Middle English); “Bowulf & Other Anglo-Saxon Poetry” by Prof. Bessinger; “The Cat That Walked by Herself” and other Just So stories by Kipling by Boris Karloff.

Apollo Band LP
Set For UA Issue

NEW YORK — Reuben Phillips and The Apollo Theater band have an LP due for release by United Artists Records around May 1, of the jazz and swing fare offered at the famed Harlem club, from disk produced at Sound Masters Studios here under the supervision of Little Pigs.” Alan Douglass. Included on the LP are some Apollo Theater favorites, special originals and standards.

New Cleveland Distrib
For Caedmon & SRS

NEW YORK — Great Lakes Record Distributing, Inc. has been named the new Cleveland distributor for the Caedmon and Shakespeare Recording Society labels, according to Harold Drayson, national sales manager of both firms.

Candid Cops Prize

NEW YORK—Peter Hess, general manager of Candid Records, has announced that the Grand Prix for the best jazz disk issued in Italy in 1961 was awarded to the Candid album “Minogis Presents Minogis.” The award was made by the Italian Association Discographical Critics.

Roy Takes It Easy

It’s all cheer from left to right as Matt Parsons, Sales Manager, Ben Arrigo, Promotion, and George Arlotta, Arranger, break out in big smiles, anticipating a top hit for ALFA Records newest release.

NASHVILLE—Monument’s smash-maker Roy Orbison is seen just plain relaxin’, between p.a.’s, sailing around Old Hickory Lake near his home. Artist’s currently riding high on the charts with “Dream Baby.”

Cash Box—April 28, 1962
JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

IT'S MY DESIRE
Wax & Sensations (Argo 5472)

SANGER ON THE SHORE
Wax (Laetic 2143)

KIBIN' SHEPHERD BLUES TWIST
Kitefman (Acet 2100)

RIGHT SPECIAL
Sv Smith (Blue Note 2052)

KEEP RIGHT ON A-HURTIN'
St Tillis (Capitol 1948)

PIN' THE BLUES/ONE LOCK JUMP
Sv Smith (Blue Note 1820)

I RIGHT THING TO SAY
King (Cabinet 4740)

IN THE MOOD FOR LOVE
By Gardner (Cabinet 4705)

THE FIRST TIME IN MY LIFE
In Wade (Cde 567)

WONDERFUL WORLD OF THE YOUNG
William (Columbia)

KIBIN' SPORTIN' JENNY
Hats Four (Columbia 42391)

FUCH MILLER PACK (5 singles)
Amber Mar 1823)

GAN PACK (5 singles)
Griffin (Amber KG 1 & 2)

SAZ PACK (5 singles)
Law Artists (Amber RBP 1 & 2)

AT HAPPY FEELING
Kosonas (Dofca 31358)

THE LOVE, ONE HEARTACHE
Vaughn (Del 16329)

GLAD THERE IS YOU
In Lymne (Everet 19451)

INNITORS' SPECIAL (5 singles)
London (Par Magic Trumpet 4280)

NEW ADDITIONS to Top 100

TEACH ME HOW TO TWIST
C. Cash & B. Rydell (Conno 314)

NIGHT TRAIN
James Brown (King 5614)

SCOTCH AND SODA
Kingston Trio (Capital 4740)

OPERATOR
Glady Knight & Pips (Fern 1064)

WILLING AND EAGER
Par Boones (Del 16349)

HEADED FOR THE CHARTS!

(DDHH LOOKA THERE)
AINT SHE PRETTY
BILLY DUKE

20th Fox 301
1721 Broadway, N.Y.

JIMMY SMITH'S MIDNIGHT SPECIAL
BLUE NOTE 45x1820

THE 3 SOUNDS
HERE WE COME
BLUE NOTE 45x1825

RICKY NELSON
"YOUNG WORLD"
Imperial 5805

JAZZ DJ'S
SEND FOR FREE COPIES
PRESTIGE RECORDS, INC.
203 So. Washington Ave.,
Bergenfeld, N.J.

CONGRATULATIONS TO
John Musso—CONCORD
Larry Cohen—MARNEL
Bob DeVere—DELMAR
For Breaking
"VIOLETTA"
by RAY ADAMS
Laurie 3118

LAURIE RECORDS, N.Y.
MINNEAPOLIS—LeRoy Van Dyke, who is currently hitting with “If A Woman Answers” on Mercury, and Frank Lomeo, whose present label outing is “Twist Lil Liza,” met here recently. Both charters were in the twin-city area for personal appearances and engagements.

Disks Offer Varied Bill Of Religious Music

NEW YORK—The disk industry today offers more than 2,400 records of religious music ranging from Bach’s cantatas and Mozart’s Masses and Requiem to Negro spirituals and the hymns of Homer Rodeheaver.

In addition—revealed by the Record Industry Association of America (RIA)—there are more than 100 records of Hebrew Cantorials and chants, over a dozen records of Russian Orthodox service, as well as records devoted to the music of the Mormon and Mennonite sects. One discly, Folkways, has even included disks of Celctic, Buddhist and Islamic services in its catalog.

Was back in 1891, according to the RIAA, that the American Gramaphone Co. issued the world’s first record catalog containing, among its 196 listings, such religious numbers as “Nearer My God To Thee” and “Abide With Me.”

Conniff Sets Day At The Races Before 2-Mos. Trip Abroad

NEW YORK—Just before he leaves for a two-month tour in Europe—where he’s a top disk seller—Ray Conniff has a date at the Indianapolis 500 racing car event May 30.

The maestro’s interest in racing goes back to his childhood days when his great ambition was to become a racing car driver in the yearly Memorial Day attraction.

Immediately after the race, Conniff and his wife and daughter will leave on the Gipsiolph for Europe, where, in addition to performing, he will meet with the heads of labels representing his U.S. outlet, Columbia Records.

Hudson Stage Show To Hit New York

NEW YORK—Dee Jay George Hudson of WJZ, New York, has presented a series of stage shows at the Newark Paramount Theater, will take his next show into New York. A three day stint will begin on April 21 at the Capitol Theater which will feature the Shirrells, Gladys Knight, Ketty Lester and others. The show will then move into the Brevors Theater in Brooklyn and will add Bob & the Hi Lites, Big Maybelle and the Blue Bells.

Hudson, a Capitol recording artist since last fall, has two albums and a single to his credit.

90% Of Music Show Space Is Sold

NEW YORK—Ninety percent of the exhibit space for the 1962 Music Industry Trade Show in New York (June 24-26) has been sold, according to William R. Gard, executive secretary of the National Association of Music Merchants (NAMM), sponsors of the event.

He predicted that the show would set new records both in attendance and in number of exhibit space.

Musical instruments and related products will all be exhibited in the Hotel New Yorker, with special display space provided for pianos and organs so that they may be exhibited in carpeted rooms in a home-like setting.

The New York Trade Show Building, across the street, will be devoted exclusively to electronic organs.

One of the highlights of the show will be the presentation of “Holiday for Bands,” a 25-minute film that was originally intended for a full-length movie by the late Hollywood producer Jesse L. Lasky, who died before its completion. Film features 16 musical selections ranging from Tchaikovsky’s “Sixth Symphony” to “Divie.”

The National Association of Musical Merchants (NAMM) will present the film in the North Ballroom of the Hotel New Yorker on Tues., June 26, at 10 a.m.

Prof. Sees Disk Growth On Rack Level

MIAMI, FLA.—A fascinating speaker who captured the attention of both manufacturers and jobbers was Dr. Alter (K-28) J. Astor, Pres. of Market-

ing, Ohio State University, who ad-
dressed the disk and NAMM audience last Tuesday in Miami.

Dr. Doody traced the growth of the supermarket from its early development in the 1890’s to the present and the change in merchandising methods in such outlets over the years. He described how records entered the super-

market picture as a result of the mar-

ket’s increased size and the need for products other than food that had mass appeal.

He indicated that records will take time to plant a more important role in supermarkets each year, Dr. Doody offered an interesting statistic mentioned that 20% of all consumer magazines are now sold through supermarkets—a hint at what the potential of records could some day be in such outlets.

Dr. Doody also pointed to the im-

portance of a merchandiser experi-

enced in his field. He was once asked to improve a PX concession with a $21,000 record inventory which grossed $35,000 monthly. Dr. Doody turned the PX over to a rack jobber who, with an inventory of $16,000, averaged a $10,000 gross monthly.

Dr. Doody saw a bright future for records. Although his figure seemed high, Dr. Doody reported that the average income per family is today $7,000. And by 1980, the country is expected to have a population in ex-

cess of 250,000,000 with more leisure time.

NARAS, N.Y. & L.A., Adds New Members

NEW YORK—Both the New York and Los Angeles chapters of NARAS, the music record society, have added new members.

Associated with the LA chapter are: Sonny Sales, Sid Averly, Milt Larsen, Tony Dorio, Joe Howard, Jerry White, Norton Beckman, Boris God-

off, Benjamin Immershein, Dale And-

erson, George S. Whitehan, Don Paguermit, and Richard Fagerquist. They were admitted to active (voting) classification by the LA chapter’s board of governors and represent such member institutions as vocalists, musicians, art directors, songwriters and A&R producers.

Now with the NY chapter are: Don-

ald E. Friedman, Barry Galbraith, Robert Liptin, Joseph J. Linhart, Michael Brown, Harold Leventhal, Charles Dunn and James E. Davis.

Sure Shots

The Cash Box “Sure Shots” highlight records which report from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

"TEACH ME HOW TO TWIST"
CHUBBY CHECKER & BOBBY RYDELL (Camco 214) … Pick 4/14

"NIGHT TRAIN"
JAMES BROWN (King 5614) Pick 3/24

Breaking Fast!

"ROVER GIRL"
by Jackie James
Alfa #111

DISTRIBUTORS:
Only a few territories left.
Contact Matt Parsons …

ALFA Records
1650 Broadway, N.Y.C.

Cash Box—April 28, 1962
**ALL DEALERS**

**BUY 5...**

**GET 1 FREE**

on DOTO’S

NEW RED HOT BEST SELLING COMEDY RELEASES

- *825 THE BOLD HATTIE NOEL* — Doo-wop, isest, upside-down junk food...Top pop
- *826 EARTHY MYRT* — Billy Allyn Fox, A whined party riot...Top pop
- *827 CRAZY NIGHT COURT* — Gene and Kim, terrific take-off on the popular TV show

NEW DURABLE SALES * STIMULATING CATALOG ITEMS...ASK YOUR DEALER FOR A COPY*

* The Best Comedy Is On DOTO’S

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**SAN FRANCISCO** — Pete, Paul and Mary, who are currently riding the charts with "Lemon Tree" on the Warner Brothers label, are making a two day stop-over in the Bay City and were guided around town by label prom man Don Graham. The top shot picture was taken at the Masonic Temple where the folk trio did a benefit performance with Danny Thomas in the back of the Lebanon drive. The bottom picture was taken in a reception for the group which was attended by members of the music and communications trade. Shown (left to right) are Peter Tripp (KYA), Mrs. Tripp, Peter and Mary of the group, Jack Corn (KSFO), and KSFO librarian Elma Gesner.

**Mercury A & R Men Have Product — Will Travel**

**CHICAGO** — The A&R staff of the Mercury Records is laying claim to some kind of a travel record logged in the past several weeks — mileage that totals well over 60,000 air miles.

David Carroll topped the staff due to his recent coast-to-coast tour tied in with David Carroll Month. In a matter of several weeks, maestro touched down in some 20 states and traveled in the neighborhood of 30,900 miles.

Quincy Jones left last Monday (16), for a European tour which will take him to a half dozen capitol cities and add up to some 8,000 miles. And this followed a talent hunt in the Virgin Island and a quick trip to Chicago and South Bend, Indiana.

Shelby Singleton, a regular commuter of several weeks, the maestro New York and Nashville, left for Europe a day earlier than Jones and is expected to tap the 8,000 mile mark before he returns.

Jack Tracy, in a matter of days, logged over 8,000 miles to make four recording sessions. This was all domestic travel, made between New York, Chicago and Los Angeles.

**Mizell To Roulette In Eastern Promo Post**

**NEW YORK** — Lenny Mizell, a 15-year vet in the publishing and record fields, has joined Roulette Records as head of promotional activities in New York, Washington, Baltimore and Philadelphia.

**Julian Stearn’s Mother Dies**

**NEW YORK** — Matilda Sternfels, mother of Julian Stearns, the music publisher died here on Fri., April 13, of a heart attack. Her son and husband, Melville, survive.

**S.F. Stop-Over**

**Command LP Promo Based on "Moon River" Oscar**

**NEW YORK** — Command Records, using the Oscar-winning status of "Moon River," is conducting a special "Album of the Month" promotional campaign from April 15-May 15, focusing on the three record version of Jones's, "Great Themes from Hit Musicals." Special display signs, streamers and album stickers are being made to dealers.

The label is successful with its "Album of the Month" promotions, with similar campaigns being scheduled for other albums in the future, according to Loren Becker, sales manager.

**Old Lib’s Woods In Road For Twist LP**

**NEW YORK** — Bernie Woods, national publication manager for Lib Records, left last week (16) for a week-long tour of the label's LP, "Tell Me Twist Da Schon" by the Rockin' Temples. The exec will hit Pittsburgh, Cleveland, Detroit, Chicago, Milwaukee, Minneapolis, Des Moines, Kansas City, St. Louis, Nashville and New York.

The LP is being offered on a buying trip free LP ticketing campaign, and a new LP from the diskery is "'Out on a Limb with Siravo."'

George Siravo, the composer and conductor who is an A&R man for Lib, A single from the album, "Man Escapade" and "Avalanche," have already been issued.

Last week's issue, the New York LP ad on page 13 did not carry the firm's correct phone number. Correct number is: PL 7-1041.

**Compositions Extend Goodman Tour**

**NEW YORK** — In a report from Moscow, it was learned last week that two A&R officials have agreed to allow Benny Goodman ork to tour the U.S. for up to eight weeks. However, U.S. representatives who learned of the tour's trek could not be committed to the tour to more than five weeks due to dates elsewhere.

The project schedule has Goodman to open in Moscow on May 20 and close his tour there. The contract included last week calls for five days with an option which provides for a possible three additional weeks.

**Happy 21**

**TOYO PHOTOS**

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CBS Label To Be Introduced In May; Artists In London For Opening Ceremonies

NEW YORK—The introduction of music programs by Columbia Records, Division of Columbia Broadcasting System, Inc., New York, will be celebrated in London next week by visiting artists from Europe and the United States.

Earlier this year, Columbia Records-U.S.A., reported that in 1962, CBS label would be introduced everywhere major market of the world. In the United Kingdom and Eire, first CBS releases will be issued May utilizing repertoire of the label.

Columbia Records-U.S.A. and the嬉しい Philips Phonograph Europe on the new CBS label. On April 26, representatives of the British, radio, television and record industry will attend a special reception in honor of the new label. Among the many artists in London for the occasion will be arranger-conductor Percy Faith, vocalist Anita Bryant, and Sir John Gielgud and Michel MacLiammoir, pianists Philip Entremont, arranger-conductor Alexander Silovsky and violinist Zino Francescatt.

“We hope,” said Schein, “to broaden the international markets for domestic repertoire as well as contribute to the development of local product within key areas of the world.

The May release includes a dramatic piece by the Philadelphia Orchestra under the direction of Eugene Ormandy, the New York Philharmonic under the direction of Leonard Bernstein, the Columbia Symphony Orchestra under the direction of Bruno Wille and tenor/soprano and composer Igor Stravinsky, the Budapest String Quartet, pianists Rudolf Serkin and Robert Casadesus, violinists Isaac Stern and Zino Francescatt.

UA Reactivates Jazz Line

NEW YORK—United Artists Records, which made its initial impact in the recording field through jazz releases, is now reviving this phase of its activities with the signing of a number of top jazz artists and new recording artists, it was announced last week by Art Talmadge, president.

The new jazz department, Talmadge said, will be spearheaded by Alan Douglas, who recently returned from a three-year stay in Paris where he was associated with the Darches mangers and as an independent producer of jazz albums.

Talmadge said that under Douglas's direction, a new line of jazz albums, featuring such artists as Art Blakey and the Jazz Messengers, Herbie Mann, Kenny Dorham, Billy Strayhorn, Zoot Sims and John Coltrane will be shown to distributors at the sales meeting scheduled to be held in Miami Beach in June. A new packaging concept will be used to give a clear identity to the Jazz line, and a special recording technique is also being employed on the albums which are now being cut. The UA catalog, which has had a strong Jazz representation through such artists as Art Farmer, Nat "King" Cole, The Modern Jazz Quartet, and Easybe West, and such Jazz best-sellers as "The Jazz Soul Of Percy" and "Bees" featuring an all-star aggregation of Jazz greats, has been active sales-wise, but recording for the line has been minute for the past several years.

Under the new reactivation, Talmadge said, UA will present regular releases in the Jazz area featuring not only the name artists but will also seek out and record newcomers to the Jazz scene. In this regard, Douglas is already actively cutting a series of sessions on both coasts.

The stepping up of the jazz department, Talmadge said, is in line with the general overall increase in scope currently taking place at UA. Included is a move into the Children's record field, theほかわらのコンサート with the supervision of H. W. "Pap" Dally, and an ever-increasing schedule of single and album product in this field.

Talmadge also pointed out that UA's Overseas activities, which have been stepped-up tremendously in the past year, with UA now in distribution throughout the world under its own name, has further indicated the need to increase its Jazz activities.

Columbia To Open New Plant In Calif.

NEW YORK—As part of its "master plan" program, Columbia Records is planning a new plant on the West Coast, said in Santa Maria, Calif., to be completed in about 18 months. The new plant will provide space for recording, warehousing and shipping for Columbia's disk club.

New WRUL Hit Show Hired Abroad

NEW YORK—A new weekly (Sat.) 7-hour program over WRUL-New York, to be taped and distributed by using both U.S. and foreign programs, is being arranged by Columbia, and is called "Hill Edell, who spins the "Kitty Seven" hits in the U.S., has taped three songs. Stint can be heard in the U.S. via shortwave radio.

Smiling For "She Cried"

PHILADELPHIA—Dick Clark recently played host to Jay and the Americans, who are currently riding high on the charts with "She Cried," on his "American Bandstand" TV show. Larry Cohen (center-front) of Marel, UA's Quaker City distribution arm, escorted the wax stars to the program.

Columbia To Issue 20 LP's For May

NEW YORK—Columbia Records is releasing 20 LP's in May, including 14 pop entries and six classical LP's honoring 1962's birthday boy, composer Igor Stravinsky this June.

Of the pop releases, one is "Family Sing With Mitch" (Mitch Miller; "Andy Willams" Moon River" and "Great Movie Themes"; Anita Bryant's "Aldon Love;" Carol Shona's "Out Of The Blue" (lark LP debut on the label); Meg Welles Quintet's "Something Else" (debut release); "The World of The Best;" "Lonny's "Hollywood's Greatest Themes;" "The Philadelphia" (lark's last LP); "Frank De Vol's More Radio's Great Old Themes;" Stone Wall Jacke; "Johnny Western's Have Gun, Will Travel;" and "Earl "Peanut" Russell," with Earl "Peanut" Russell.

Popular albums in the CBS release for May will feature Mitch Miller, Percy Faith, Doris Day, Andre Previn, the Dave Brubeck Quartet, Miles Davis, the Brothers Four, Roy Conni, Jerry Murad's Harmonicats, Michael MacLiammoir, the Duke of Dixieland, Johnny Cash, Mahalia Jackson and Andy Kirk, among others.

CBS Records also will release in May a number of popular LP's featuring Johnny Mathis, Anita Bryant, Franklaine, Marty Robbins and Bobby Hackett.

Judy's "Live" Sessions Temporarily Postponed

NEW YORK—Capitol Records "live" date with Judy Garland at New York's Manhattan Center, which was set to take place last Fri. (29), was indefinitely postponed last week when it was learned that the star was suffering from "total exhaustion" and had to be hospitalized. An audience of 3,000, mostly entertainment personalities, was to attend the event, which Capitol planned as the follow-up to the performer's smash LP cut at Carnegie Hall. Label hopes to announce a new date for the session as soon as possible.

Neil J. Cantor Elected Veep Of American Music Guild

WASHINGTON, D. C.—Neil J. Can-
tor has been elected executive vice president of American Music Guild, Inc., the newly formed publisher-
ally-owned Space-Time Electronics, Corp. Cantor was formerly sales veep.

American Music Guild operates a substantial library of records, radio programs and musical instruments in Washington, D. C., New York, New Jersey and other cities. The new group will supervise sales, personnel, advertising and expansion into new cities.
GM Inks Borge; Issues New LP

NEW YORK—Comedy star Victor Borge returns to the wax scene with a new LP on the MGR Records, which week announced that it had signed the performer. The LP, released last week, is called "Borge's Back" and was made during his personal appearances at the Temple of Music in Philadelphia and Kleinhans Auditorium in Buffalo under the supervision of Howard Witt, album recording director for MGR. Borge is currently touring Australia.

England’s Top Single Oases Atlantic On Atlantic

NEW YORK—England’s top-seller, “Wonderful Land,” by The Shadows, has been released in the U.S. by Atlantic Records. Date was critically released in Great Britain English Columbia. Atlantic’s affiliate in the U.K. Ato, is currently doing strong 100 sales with “Stranger on the Run” by Mr. Acker Bilk, another English hit.

Mercury Cleve. Promo Head CLEVELAND—Jerry Sharron has been appointed promotional director for Mercury Records in the Cleveland area, according to Clue Silvers, national promotional director.

Perri Label Set To Bow

NEW YORK—The newly-formed Perri label is just about set to make its bow.

JACQUES, whose president Richard Osias also heads the Osias Organization, one of the nation’s oldest and most residential builders, has already cut singles by “Doc” Bagby, R. Chert, Eydie Green and George B. Negotiations are underway with further pressings and the purchase of masters from indie producers.

The firm has almost completed its national distribution setup and is marking on international distribution.

In addition to home offices in New York, Perri will have branches in Chico, New Orleans, Los Angeles, Paris and Madrid.

Perri will release singles and albums in all fields-pop, jazz, rock ‘n’ roll and classical.

Perri is one of two music subsidiaries of the Osias firm. The other is label Enterprises, which is actively engaged in music publishing and artist management.

Besides Osias and Bagby, the label’s executive lineup includes: Walter Blumberg, vice-president in charge of production; Bill Goodwin, who has spent 15 years in the disk business, including stints with Amos Records (sales manager) and RCA Victor (field representative); Ivor Rothman, head of publishing; and aonietime manager-publisher; Edward Godinsky, who is both treasurer of the label and the parent firm.

Other key personnel include: Jerry Moss, in charge of coast sales promotion; and Barbara J. Osias, in charge of east coast sales promotion.

Shown above at the contractual finalizing of the newly-formed Osias music operation are: Seated, Ed Gadzukosky, treasurer; and Richard Osias, standing are Doc Bagby, A&R head, Barbara Osias, Ivor Rothman; and Walter Blumberg.

Acuff-Rose Promotes Brown

NASHVILLE—Wesley H. Rose, president of Acuff-Rose Productions, has announced the appointment of John R. “Bud” Brown as general manager of the publications group. Brown has been with the company since 1947, and his appointment was made as a result of company expansion.

Reisman To Score Legit Play

NEW YORK—Joe Reisman has been engaged by producer Ray Shaw to compose the dramatic musical under-scoring for “Judul Caesar,” the Gene Wean production starring John Ireland and Michael Ansara. Premiering at the Music Box Theater on May 1, the play is a modern-day interpre-tation of “Julius Caesar” set in today’s Cuba.

Reisman’s score, which reflects a Latin Caribbean voodoo influence, will be piped through a specially installed stereo speaker system at the theater.

Mogull Gets Foreign Rights To Francis’ Tunes

NEW YORK—Ivan Mogull Music Ltd., has just negotiated with George Schect for the French, Belgian and Scandinavian rights to Connie Francis’ “Don’t Break The Heart That Loves You” and “Drop It Joe.” Original publisher is Schect’s franchise Music.

Albert Mannison, Briar Int’l Vee, Dies

NASHVILLE—Albert E. Mannison, vice president of Briar International Records, based in Nashville, died of a heart attack on Thursday, April 12. Over the past years, Mannison was associated with his brother-in-law Paul Cohen, the country producer, in Nashville, where they headed up Briar International, Todd Records and such music firms as Copar-Forrest Music (BMI) and Cornell-Kingsway Music (ASCAP). He was buried in this, II.

Bernie Wayne Writes Tunes For Coast Pageant

NEW YORK—Clifford Bernie Wayne has written the theme song, "The Golden Age," for the “Miss California Pageant,” June 23-July 1 in Santa Cruz, Calif. He will also appear as an emcee at the event, after which he returns to Atlantic City, where he resumes his writing chores for the "Miss America Pageant" for the seventh straight year.

Blue Diamond Label Formed In Hollywood

HOLLYWOOD—Blue Diamond Records is a new Hollywood label formed by Paul Sawtell, flack-conductor-composer. John Hirschman has been named executive vice-president. Initial entry from Blue Diamond is songstress Miki Lynn’s “Green Door.” Other artists with the label include long-time Jack Costanza and vocalists Gary Charge and Wally Renwick. Offices are at 9006 Sunset Blvd.

Commanders Cast In Twist Musical

NEW YORK—Atlantic Records has announced the signing of its twist group, Carl Holmes & The Commanders, to a new Broadway review entitled “You Gotta Cut Loose.” The twist musical will be produced by Leo Kerr.

The Commanders, who will soon make a European tour, have waxed their first LP, entitled “Twist At The Roundtable.”

Trio Of Gourmets

CHICAGO—On a recent visit to the windy city Al Hirt (top trumpet man, was escorted around town by Stan Pat (left), west promo chief. The above photo shows Pat and Hirt with restaurateur Jimmy Wong in his exotic eating place.
Atlantic-Atco Make Rep Deal For Turkey

NEW YORK—The Atlantic and Atco labels have moved further toward total world representation with an agreement in prices, which is generally Mediol Records of Istanbul, Turkey for the distribution of Atlantic-Atco product in Turkey.

Deal was worked out by Kayihan Caglayan, president of the Turkish label. Atlantic has been distributed in Turkey by Phonodisc, which must now make arrangements with Mediol to handle the Atlantic-Atco releases issued by Mediol.

This is the third new Atlantic pact made with European licensees during the past 60 days. Atlantic recently entered into agreements for Israel with Hatalik, Ltd., and for Venezuela with Orfeon Disansa de Venezuela.

Phonodisc makes Expansion Moves

TORONTO—Phonodisc Limited, the Canadian-owned company which manufactures and distributes a number of U.S. indie labels in Canada, has made a host of moves to expand and improve its position as a coast-to-coast operation in Canada, particularly in the sales and promotion field.

In order to improve service in mid-western Canada, Phonodisc opened a new branch in Regina, Saskatchewam. Alex Groshak, who formerly operated Phonodisc's branch in Winnipeg for Phonodisc, has been named sales manager of the western division.

From Regina, Phonodisc will operate its "stock on wheels" sales program, which allows salesmen to deliver merchandise on the spot.

In major executive appointments, Don McKim, Phonodisc president’s appointed William H. Hewson veep and operations manager; H. R. (Ron) Newman as national sales manager; David S. Thomson as vice president and general manager, in addition to his duties as credit manager; W. H. (Bill) Fisher as manager of the eastern division of Phonodisc; S. W. (Bud) Hayden as promotion manager.

All key personnel with the exception of Fisher and Groshak will work out of Phonodisc’s new Toronto, 355 King Street West, Phonodisc’s eastern branch address is 4040 Decarie Boulevard, Montreal, where Phonodisc’s branch office has been located at 1402 Rose Street, Regina.

McKim has also selected Pacific Electronics Limited, 1641 West Second Ave, Vancouver, as Phonodisc’s distributor in the Pacific Coast area.

Phonodisc handles in Canada the following labels: Kapp, Medallion, Audio Fidelity, Capitol, United Artists, Del-Fi, Old Town, Sue, Trans-Atlantic, and its own labels, Delta, Regency and Regis.

Highwaymen Clicking With Campus Crowd

NEW YORK—The Highwaymen, the successful folk crew on United Artists Records, are making strong headway with their new market, of which they are a part.

The quintet, each an honor student at Wesleyan University in Connecticut, has been busy with college engagements because of class work, but they have been averaging between 2,000 and 3,000 people at each performance. Cash Box has been informed. In one off-campus performance at the Totem Pole near Boston, the boys drew 2,500 patrons.

Group's current U.S. single is "Whiskey in the Jar" and "I'm On My Way."

High Hopes

Mills Music Plans Big Latin Dept.

NEW YORK—A major Latin-American department is in the works at Mills Music.

Formation of the longtime pub- berculosis new section stems partly from prexy Jack Mills’ belief that Latin music—ala the ‘Besse Macho’ genre—will make a comeback in the U.S. Further strengthening of Mills’ view came from his recent four-week trip, his first, to South America, where he noted that music men he met there were "glad to see" someone from the U.S., who was interested in Latin material.

Though he did not reveal just when the department would begin to func- tion, it is believed that its formal opening would take place sometime in the fall. Mills is presently interviewing people for executive slots in the department.

Mills said that the firm’s Latin catalog would cover material "from concert works to cha-cha and would entail educational projects, a big factor in other Mills’ departments.

Pop-wise, Mills said that acquisitions from South America (see below) would be provided with English lyrics, including new titles, and ‘modernized.’ He added, though, that some material would be exploited with their original South American arrange- ments, with the intention of getting heavy exposure on radio stations that cater mostly to Spanish-speaking audiences.


Accompanying Mills for 17-days of the trek was Enrique Lebendiger, partners with Mills in six pubbery operations in South America. Some of Mills’ stops include Rio de Janei- ro, Sao Paulo, Buenos Aires, San- tigo and Montevideo.

French Pubbery Exec Notes Unique Aspects Of Music Scene In France

NEW YORK—The music business in France, much like the nation’s policies, is generally considered to be one of the most intimate of dance steps, the tango, take place because of the na- ture of the twist, that of the couple dancing keeping about a four foot distance apart.

The successful revival of the tango in France, almost rivaling the twist, one of the achievements of the big French pubbery, the big French pubbery whosewithout for the U.S. last week last week (18).

Tournier’s mission to France was to learn first-hand of the organization Mills Music with which Tuttii has a licensing agreement.

He emphasized that it was his first trip to foreign copyright bodies, which are not of much use to the foreign market.

He added that material would be mailed to Tuttii’s office in Paris, where he would see the material and have Tuttii’s department make selection those compositions which would be exploited in France.

He added that Tuttii’s department was looking for a "French material to sell!" American material in France.

The purpose of the prime mission, was to get- ting an American song across in France, the exec states, was the trans- sional French into French.

But in the regard, Tournier says that compositions rarely achieve a hit status in France. "The French like to buy, they want the song, not the music;" he declares.

American compositions also need a lot of exposure, according to Tournier. In some cases, such mate- rial does not sound foreign and has some 20 to 30 cover versions of a tune.

There are no single sales to con- sumers. The standard disk in France is the EP, which sells anywhere from 25 (an LP in France can retail from $2 to $5). Thus, a listing of top French songs—such as the C(P) (to sell), the French CASH BOX—is a compilation of EP sales, from which particular tune is the main reason for consumer inter- est.

Tournier feels the interesting point that disk sales in France rely not only on exposure, but also on the disk itself, his physical appearance and his social and domes- tic. That is why foreign artists are not imported as easily as the American public is not aware of the performer’s "in-person" status, his disk sales will suffer.

Tournier feels that non-French artists, including American, would be willing "to sacrifice" and appear in France for free if necessary (France contains many social demands, says Tournier) as to open the70's to Europe to them.

Tournier credits the success of En- gland’s Petula Clark and The Shadows on the French disk scene to various personal appearance tours in France.

One of Tournier’s current projects is to create educational and sym- pathetic departments; it is arrived in French publishing—at Tutti. He was greatly lessened by such a disruption in American publishing, especially at Mills Music.

Anka Art At U.N.

NEW YORK—Paul Anka has contributed an original painting to the Art Club exhibition titled: "Statistics of the Modern World." The month-long show, now in progress, features works by members of the Secretariat and Permanent Mission of the United Nations as well as originals by a few celebrities.

The show will be viewed by 150,000 visitors to the General Assembly and many celebrities. Paintings and art works will be raffled off for the benefit of UNICEF.
Let’s begin this week with a few words on the tango. “L’Horrible Tango,” a Charles Trenet composition, is having an undeniable success on the market. Recordings of this hit have been made by all the tango orchestras worthy of the name, among which are those of Cahan, Xavier Marcell and Tony Murena and his accorden.

“Unchain My Heart,” in the original Ray Charles version is, a hit with the public. Pierre Delanoë has made a French adaptation called “Delivre-moi,” waxed to date by Richard Anthony and Jacqueline Negro. Gelo has also recorded the tune for the BAM label (note also her rather original version of “Troisième Homme” on the same disk).

All Paris is covered with posters announcing the release of "Dis Rien" by Salvador and Rouzaud, sung by François Delngut. Let’s wait and see what results this new promotional device will bring about.

G. Aber has adapted “Tower Of Strength” under the title, “Toute Ma Vie” and it’s Bel-Air’s.

Note in passing an event which has its importance where the French record market is concerned and which even has a certain significance on the international scale: Philips recently released the full-length Philips record “Viens Dans Le Twist,” which is a comforting thought that a French singer can, in a few months, make that million mark! One more proof that the French disk market is very much alive and kicking!

The Vogue label continues to grow and to enlarge its artist potential, its latest exclusive contract to be signed hears the signature of the chef dorchestre of the Trovaroli, a 5-man ensemble. Titles recorded at their first session are being kept secret. . . . Calvi, whose music is now well-known in the U.S., has taken time out to write the music for the next R. Dkery operetta. No titles on this work yet. J. C. Darnal is off to Canada for a television appearance. The second Rene Darnal solo album has included the southwest region of France only, this time, Les Copains, which the Leon Cahat is sure will make the star class, has just completed a new session.

Jean Constantin’s latest compositions are intended for children but he has also penned four twirls to be disked by Lucie Dolene, and this is proof that at least they will be good and gay ones.

Important news for French fans—Frank Sinatra is due in Paris on May 5. He will fly back from his stops at the Lido and the Olympia. Vogue has hit the market with a Johnny Haliday 12-inch runner called “Le Disque Or,” which is selling for 15 New France. Festival’s latest LP by accordionist Andre Vacherot is entitled “Virs De Paris.” This French Cash Box has in another Festival issue which is rather unique. It’s called “Le Chemin De La Croix” and features works played on the magnificent organ of the St. Roch Church in Paris.

The tug-of-war between Philips and Jacques Brel (with Barclay on the sideline) continues. All the record dealers in the country received recently a circular from Philips informing of the judgement handed down in its favour by the Court of Appeals on the question of 

(1) whether or not the record company was acting in a clear-cut manner; and,

(2) whether the company was exposing his point of view. Unfortunately, honor scarcely counts in business matters.

What can be gleaned from the letters however, is the fact that the decision is in Philips favor and that the current problem affects many artists. And if in this case the question was to the detriment of Philips, in other cases that firm was the beneficiary. The problem stems from the clause in most artists’ contracts obliging them to renew with the same firm that provided the first record. With many others any other offers they may receive when the old contract runs out. It is certainly true that some record company suffers when an artist whom the firm has built up and invested in decides to leave. But it is also undeniable that in the course of several years of working together, the company gains new contacts and new points of reference, not only in France, but in many other countries. In this case, both the artist and the company suffer a sort of forced collaboration is perpetuated and above all, the growth and development of the artist is retarded or halted if he is not free to move on elsewhere. The problem is no simple one, but perhaps a solution will come to us here in France from across the sea.

FRANCE

Again in town is Bill Haley and his Comets, who are currently making their Mexican tour. The band is expected in Mexico City in ten days. Upon their arrival the group will present a brand new album, also a twist affair.

It is possible that the American group, The Van Dorens, performing in Mexico very soon. The same rumor is told that nothing is sure at the moment. The truth is that they are not as yet ready to tell us how it is.

April 17, was remembered as the fifth anniversary of the death of Robert C. President. A series of homages to the country on radio and TV, sponsored by hundreds of stations, give a bee to Peers. Mexico will be well sold will. The first in the film is "Angélica Maria" who made her first recording at 15, which is heard very often on radio stations. The second is "Antonino" and was made from Buenos Aires, Argentina Cass Box received the original "Tequila" and "Tango Twist" albums, which have been recorded in Mexico.

Another post card, this one from Istanbul, was in our office. This was signed by Tims Contreras, the popular singer who sang "Tango Twist" outside the BAM label. It is confirmed that Sammy Davis will perform in a special benefit edition, the at the Seville night club, in company of "El Rey De La Pistola," a possibility that Sammy will also appear in one TV show.

"The Voice," the statue, announced the "American Voice" label that will remake "The Voice," the record, called "Titel Tae," the label. The Bobby Capo company.

Reports received from Madrid, Spain, from Carlos, who for several years lived in Mexico and is now in Spain under the Hispa-vox label.

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"El Rey De La Pistola," a Columbia Records released in Mexico the new twist "Twist," the label that was made by "Luis Hector El Moctezuma.

Armando Amores is the name of a new twist singer for Musart with the songs "El Tocito" and "Luna de Plata."
England's Best Sellers

1. Wonderful Land—The Shadows (Columbia) (FIMB)
2. Dream Baby—Roy Orbison (London)
3. Hey Baby—Roy Orbison (London)
4. Tell Me What He Said—Helen Shapiro (Columbia) (Armore & Beechwood)
5. I Remember You—Sam Cooke (RCA) (Kagas)
7. The Night Has A Thousand Eyes—Decca (London)
8. Spoonful—Chubby Checker (Columbia) (Aberbach)
9. When My Little Girl Is Smiling—Ivan Tors (A&R) (Adam & Essex)
10. Let's Twist Again—Chubby Checker (Columbia) (Aberbach)

England's Top Ten LP's

1. Blue Hawaii — Elvis Presley (RCA)
2. The Young Ones—Cliff Richard (Columbia)
3. Tops With Me—Helen Shapiro (Columbia)
4. I Remember You—Decca (London)
5. Black & White Minstrel Show—George Mitchell (HMV)
6. The Shadows No. 2—The Shadows (Columbia)
7. The Shadow—Chubby Checker (Columbia)
8. Black & White Minstrel Show—George Mitchell (HMV)
9. The Roaring Twenties—Dorothy Provine (Warner Bros.)
10. The Shack—Jackie Trent (Columbia)

Holland's Best Sellers

1. Tanze Mit Mir In Denorgen (Gerhard Wendeln/Philips) (Belexus/Philips)
2. The Young Ones (Cliff Richard/Columbia) (Les Ed Int. Basar/Amsterdam)
3. Zwei Kleine Italiener (Conn/H.M.V.) (Uitgeverij Portongen/Haarlem)
5. Norman (Joe Thompson/Frenesi, Willy Alberti/Philips) (Acuff Rose Music/Belux/Brusel)
6. Let's Twist Again (Chubby Checker/Columbia) (Belux/Amsterdam)
7. Happy Face (Ching Ching) (Willy Schweben/Artone, Jack Ross/London) (Acuff Rose Music/Belux/Brusel)
8. Midnight In Moscow (Jan Burgers/Storyville) (Les Ed. Int. Basar/Amsterdam)
9. The Shadow—Chubby Checker (Columbia) (Essex)
10. The Shadow—Chubby Checker (Columbia) (Essex)

Belgium's Best Sellers

1. Let's Twist Again (Chubby Checker/Columbia) (Belux/Brusel)
2. Love Me Warm And Tender (Paul Anka/RCA) (Spank Music/Belux/Brusel)
3. Mexico (Bob Moore/London) (World Music/Brusel)
4. The Young Ones (Cliff Richard/Columbia) (Essex: Music/Brusel)
5. The Lion Sleeps Tonight (Tokens/Amber) (Material Music/Brusel)
6. Ya Ya (Joe Dee & The Starlighters/Route) (World Music/Brusel)
8. The Fly (Chubby Checker/Columbia) (Belux/Brusel)
9. Hoor Mijn Lied Violett (Bobbejan Schoepen/Decca) (World Music/Brusel)
10. La Paloma/No More (Freddy/Polyest, Elvis Presley/RCA) (Belux/Brusel)

Engel's Best Sellers

1. Wonderful Land—The Shadows (Columbia) (FIMB)
2. Dream Baby—Roy Orbison (London)
3. Hey Baby—Roy Orbison (London)
4. Tell Me What He Said—Helen Shapiro (Columbia) (Armore & Beechwood)
5. I Remember You—Sam Cooke (RCA) (Kagas)
7. The Night Has A Thousand Eyes—Decca (London)
8. Spoonful—Chubby Checker (Columbia) (Aberbach)
9. When My Little Girl Is Smiling—Ivan Tors (A&R) (Adam & Essex)
10. Let's Twist Again—Chubby Checker (Columbia) (Aberbach)

Eire and N. Ireland's Best Sellers

Wonderful Land—The Shadows (Columbia)
Dream Baby—Roy Orbison (London)
Hey Baby—Ray Orbison (London)
Twistin' The Night Away—Sam Cooke (RCA)
Can't Help Falling In Love—Elvis Presley (Decca)
Let's Twist Again—Chubby Checker (Columbia) (Aberbach)

Cash Box — April 28, 1962 — International Section
NEW YORK—Now serving Cash Box as its voice from Canada is Johnny Murphy, who will be observing the Canadian disc scene from his post as a new program director over CKY-Ottawa.

Murphy's radio career, as a professional broadcaster, began at CK6.

5. "Violette" (Bobbejaan Schoepen). Best sold LP by Charles Aznavour, and best sold LP in the U.S. by Elton John.

The young singer Eric Genty, who made a real and just made another record on the December issue, is back with "Freddy" which he produced. And already this disc is zooming its way up the best-seller charts in the U.K.

"Le New Tango," by Dean Martin and made a hit on French radio, was really made a hit by "Oh La La" in France. But now, the story goes on, the success is really interesting to the fans.

Johnny van Hooft is a young Dutch songwriter from Brussels. "Ivan Ivanwitsch" and "Sweetheart" were both represented in Belgium by a song called "Teenagers".

Rocrine Music in "Teenie Weenie Baby" and "I Am Your Love" is represented in Belgium by a song called "Teenagers".

Belinda Music-chief Edgard Plamont was very happy about the new release of "Good Luck Charm" by Elvis Presley. "Teenager" was a hit in Belgium. "Afrikaan Be" by Bert Kaempfert was a hit there as well.

"Laatste Week" by Joep de Boer is now a hit in Belgium. "Laatste Week" by Joep de Boer is now a hit in Belgium.

Among the new releases of S.A. Gramophone are: "Hamburger Soup" (Paul Anka), "I Am Your Love" (Bert Kaempfert), and "I Am Your Love" (Bert Kaempfert) in Germany.

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The famous French Polydor-marcel Marcoux has just released many French songs, also German, Flemish, and Belgian.

A few months ago Decca-Belgium released a record called "Black Baby" in Belgium. As you know, they are chosen for this series. Three new records are: "Teenie Weenie Baby" by Joe Dee, "Fa-Ni Jas, " Faux-Tal-Voo-Croix" by Joe Dee, and "Faux-Tal-Voo-Croix" by Joe Dee. A few months ago Decca-Belgium released a record called "Black Baby" in Belgium. As you know, they are chosen for this series. Three new records are: "Teenie Weenie Baby" by Joe Dee, "Faux-Tal-Voo-Croix" by Joe Dee, and "Faux-Tal-Voo-Croix" by Joe Dee.

There's a new record-company in Belgium: "Chansons de Louis". First record: "Goodnight Twist" by Peter Paul and Mary. The record was inspired by the "French Music, Brussels" story. It was inspired by the "French Music, Brussels" story.

"Si Tu Me Telephones"—there is no "French Music, Brussels"—the record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France. The record has been a hit in the U.S., but in Canada, it has been a hit only in France.
Brasil's Best Sellers

Sao Paulo's Top Ten LP's

1. "Cantos De De Abro Brasil" — Voices of Brazilian Birds, recorded by John Coates & Dalgas Frisch (Copanabana)

2. "Let's Twist Again" — Chubby Checker & Dick Clark (Parkway-Ferma)

3. "Samba De 1000" — Chubby Checker & Dick Clark (Parkway-Ferma)

4. "Poa'Canhota" — Renato Caldeira (Chantecler)

5. "Ora De Samba" — Chubby Checker & Dick Clark (Parkway-Ferma)

6. "O Nascimento De Jesus" — Euterpe

7. "O Quero Do Ritmo" — Chubby Checker & Dick Clark (Parkway-Ferma)

8. "O Amor" — Chubby Checker & Dick Clark (Parkway-Ferma)

9. "O Olvidado" — Chubby Checker & Dick Clark (Parkway-Ferma)

10. "O Amor" — Chubby Checker & Dick Clark (Parkway-Ferma)

Rio De Janeiro's Top Ten LP's

1. "Miltinho E Samba-Miltinho" — Miltinho & Samba (RGE)

2. "O Nascimento De Jesus" — Euterpe

3. "O Quero Do Ritmo" — Chubby Checker & Dick Clark (Parkway-Ferma)

4. "O Amor" — Chubby Checker & Dick Clark (Parkway-Ferma)

5. "O Olvidado" — Chubby Checker & Dick Clark (Parkway-Ferma)


7. "Quero Do Ritmo" — Chubby Checker & Dick Clark (Parkway-Ferma)

8. "O Amor" — Chubby Checker & Dick Clark (Parkway-Ferma)

9. "O Olvidado" — Chubby Checker & Dick Clark (Parkway-Ferma)

10. "O Amor" — Chubby Checker & Dick Clark (Parkway-Ferma)

Australia's Best Sellers

1. Moon River (Henry Mancini — RCA)

2. Good Luck (B.B. King — RPM)

3. Nut Rocker (B. Bumble & The Stingers — Festival)

4. Sing (John's O'Keefe — London) Jewel Music

5. Multiplication (Poppy Dawn — London) Trinity Music

6. Percolator Twist (Billy Joe & Checkmates — London)

7. Stinger Boogie (B.B. King — RPM)

8. Midnight In Moscow (Kenny Ball — Pye) Essex Music

9. The Wanderer (Bobby Freeman — RCA)

10. Hey Baby (Bruce Channel — Mercury) Locally Produced Record

Newest reports to Cash Box indicate that pello-stricken disk jockey John Laws is feeling a little better and his condition is said to be improving. John is currently having physiotherapy treatment and is — along with his many friends — hopeful of a complete recovery.

Local jazz Lady Stone is making good headway with her Festival single "I Will Down," a Leeds Music publication. The song was written by Sid Tepper and Roy Bennett, who composed the Connie Francis classic "When You're In Your Arms". Judy's version of "I Will Down" is coupled with "Mummy And Daddy Were Twistin'", which is also getting a good deal of action — especially in Brisbane; this title is handled by To-Com Music.

Cashing in on the current nationwide popularity of "Nut Rocker" by B. Bumble & The Stingers, the Festival group have released — on its top rank album — a disc which carries "Bumble Boogie", "Boogie Woogie Boogie" and "Near You" and "School Day Blues." The way that "Nut Rocker" is shaping up, it is likely that the EP will go big big at one with EMI's selection label, "Hey, Baby," on Mercury, by Bruce Channel, which has taken a long while to show up strongly on dealer lists.

With "Moon River" still holding the number one position across the nation, congratulations to Henry Mancini on his Academy Award victory with "Moon River".

New releases from W&G Records include "Spanish Harlem" by The Orchestra Del Oro; "I Wish That We Were Married," the current chart-topper for Ronnie & The Hi-Lites from Joy Records in the United States: "Big Bad Jane" by The Four Saints; "Toy Boogie" by Scott High & The Highlanders, and "Little Lady" by Brian Rourke.

One of Australia's youngest national disk jockeys is Peter Smith, who is with the Australian Broadcasting Commission. Peter has several nationwide shows, with the ABC Studios in Melbourne. Petey can be addressed care of Australian Broadcasting Commission, Melbourne, Australia.

Italian Music Men at CB

1. Moon River (Henry Mancini — RCA)

2. Good Luck (B.B. King — RPM)

3. Nut Rocker (B. Bumble & The Stingers — Festival)

4. Sing (John's O'Keefe — London) Jewel Music

5. Multiplication (Poppy Dawn — London) Trinity Music

6. Percolator Twist (Billy Joe & Checkmates — London)

7. Stinger Boogie (B.B. King — RPM)

8. Midnight In Moscow (Kenny Ball — Pye) Essex Music

9. The Wanderer (Bobby Freeman — RCA)

10. Hey Baby (Bruce Channel — Mercury)

Locally Produced Record
**SWEDEN**

To be or not to be... that is the question for commercial radio stations in Sweden. They are under more-governmental control than their colleagues from Helsinki a month ago, there was a suggestion that the countries concerned, i.e. Denmark, Finland, Iceland, Norway and Sweden, would accept laws restraining them from operating their own radio stations on the same wavebands as Canadian, American and English stations would. Sweden, however, has decided to accede to all such a suggestion, and is not willing to accept it. Particularly from Denmark there were several objections against the possibility of the national radio stations there agreeing to stop those commercial stations operating from ships outside the territorial border. In exchange, the political parties in Denmark presented their suggestions for laws making commercial so called pirate stations illegal.

In Sweden, this has turned out to be a political question this year with the liberals fighting hard for "the freedom of the air" against the social democrats who want complete control over the air. With the elections in Sweden scheduled for this September, it looks like this question is going to remain as one to be decided by the government this year.

Particularly criticized here was the Swedish government for its argumentation against such commercial stations. They are a danger to Sweden, it is said.

New releases from Metronome include a new EP with Six Mahmutg sings with Swedish sheet music for this label with Six Mahmutg's "Neid-Vogal." "Die Wege der Liebe" and the Swedish "Det är nåt visat med Twist" (There's Something Special With Twist). Metronome has also released a single of the German label Golden 12 with Hawaiian music.

New releases from EMI include an EP with Bertil Englund, singing the French songs of "Toujours," "L'Amico," "L'Amour," and "Le Secret." Englund, recording the song "Toujours" from the standard competition, "Tipi-Tip," is a French song and a Swedish joke, all sung in Sweden, on HMV.


Karusell recording star Lill-Babs now busy with her role in the film "En nella för mycket!" (A Zero Too Many), produced by Sandrews.

New record in Sweden is Jazz Records. The first album of the new label will be a jazz record with Bertil Lögren and Bo Wärmell, among others.

American singer Anita Bryant expected to visit Stockholm in near future for a potential presentation trip to Sweden.

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Karusell recording star Lill-Babs now busy with her role in the film "En nella för mycket!" (A Zero Too Many), produced by Sandrews.
The visitors of the week were Olga Guillot—the Cuban songstress currently living in Mexico—who arrived in Buenos Aires to perform on TV Channel 13, the announcement said. Miss Guillot is a popular singer in her homeland and has recorded nearly 300 songs. She is expected to take part in the Escala Musical concert (last three days) at the Lyceum. Miss Guillot is considered one of the best singers in her specialty, and is very well known in all Spanish speaking countries.

Mina, the Italian songstress, will come to Argentina on April 24 and stay here for six days, performing at the Oceania Theater and television. Afterwards, she'll travel to Brazil. Domenico Modugno will also visit the River Plate, in June 1962.

Gigi Gallo of Fortissimo America is happy with “Bambina Bambina,” as the tune is showing chart sales in the Tony Dallara version, released by Columbia through Gallo’s Promotora Latinoamericana de Grabaciones. Before this, he has released other versions of some new recordings announced: Ricardo Roda (Orfeo), Hector Cabrera (Prima), Nino Rota (Decca), and Caterina Galliano (Disc Jockey), Enrique Rodriguez (Odeon) and Luis Aguilé (Odeon Pop).

Fernate Publishers is releasing the Canaro recording by the International Pop 110-piece orchestra, and “San Remo 1962,” an album containing the main songs of the music contest recently held in Italy.

News from Julio Korn Publishers: The organization has arranged the reprinted edition of “Zwei Kleine Hamburger,” the current top seller in Germany. The song will be titled “Tina y Maria,” and a Spanish version will be made. Miss Julia Peraza, the young singer, from the Buenos Aires for RCA, Dino Giani (Disc Jockey), Enrique Rodriguez (Odeon) and Luis Aguilé (Odeon Pop).

Elza Gallardo, Argentinean singer, is performing at Ceballos for RCA, and Sangona (Odeon) will start to release his LP. He has big sales for many countries, so it wouldn’t be difficult to see it soon in foreign countries too.

Fernata Publishers informs about the issue of the French song “Zubi Zubi Zu” which will be titled in Spanish “Sabe Sabe Tu” (Climb Climb You). It has been already recorded by Victor Buchino and his orchestra on RCA, Argentina and Decca. Thus, Carlos Tejedor Alixer, who was in charge of the work, will concentrate his efforts in keeping Suero in touch with the American and European companies it represents. The latest Suero releases include “Casa Grande” (Casa Grande) by Gas Vai and his Greek orchestra; “Paris Blues,” starring Louis Armstrong; The Coasters (Atlantic), and “Hello, Daddy, Hello” (Tops) by Errol Garner, and “You Must Have Been A Beautiful Baby” by Bobby Darin. The label will release Bobby Darin’s “Multiplication” in a couple of weeks.

Jorge Cesar Esperon, of Tonodisc Records, informs that the first Hickory tiple will soon issue. The first time records releases will appear in the last week of this month. First releases will be “American Musical Theatre” and “The Best of the Best.”

News from Odeon: In the Odeon Pop line, the company has released a new LP by Spain’s Duo Dinamico, containing some of their latest hits, as “Rock de la Alegría,” and “Poema en Movimiento,” and an album by Brazilian songstress, Lima Marcondes. According to the record company, the LP is being released in Argentina. These are new LP’s of “Los Totos” (folk music group), “Hermanos Simon” and “Hermanillos de la Banda.”

Alberto Martinez, Juan Carlos Crotognoi and Jose Ruco of Edami are preparing a good reception for Mrs. Ralph S. Peir, Miss Provi Garcia and Mr. R. F. Ivens, who will arrive in Buenos Aires on May 7. The visitors will stay here about one day, as they have already been here, and then will go to Rio de Janeiro.

Latest releases by Philips are “Los de Sola Cantan a la Juventud” by folk quartet Los de Sola, recently inked by the label, “El Cielo en una Stanza” of José Carlos Mantovani’s “Toy,” and the recently inked by El Club de La Sirena and Freddy Roland and his orchestra containing “Jorgehina,” “El Mago,” “Por un Mensajero” and “El Sonador.”

Steameriana (Music Hall Records) has inked vocal trio Los Santos, who have recently returned from a tour of Europe. The label is working hard on the promotion of “Mexico,” which may become a new hit, cut by Billy Vaughn. “Tromba” states, “We have a new release in preparation.”

Rodrigo Luque of Disc Jockey Records told Cash Box that he is returning to work on radio, as deejay. This doesn’t mean that he will leave the Disc Jockey label, but that he has been given a new role, which he considers a good success, although in the last months he didn’t take part in it. He also plans to record programs for province stations. Disc Jockey Records will sell the new record via a special record dressed jacket, which will allow a price reduction of 30 pesos (35€) for LP’s.

CHILE

Jaima Roman has left his A&R post at Philips, and returned to his disc-jockey work on Radio Caupolican, with a daily program at 7 P.M. Philips hasn’t announced yet who will replace Roman.

CASH BOX—Argentina

Harold Pounds, at Sparton in London, Ontario on the other hand, overjoyed with the success of the Reprise line, “Simtra With Strings” about the latest LP from “The Clock.” Pounds, through one of his agents, is buying the record in bulk.

“Colinda” by Rod Bernard released in Canada on Hall-Way from Compo is starting out under a full head of steam in several markets. A Cajun French song from the upcoming movie, “La Fierté Amériqueenne” it has been a very popular tune. For those Anjames Francies, Je Vouaurs D’Ecrire Quelques Mot En Francais Chaque Semaine.

From Edmonton comes another post card from Bobby Curtola. Curtola informs that he has just completed a series of five successful shows in Seattle, Victoria and Vancouver.

Johnny Robitaille, Ray Hutchinson and Gilles Tulliez, “The Beaus-Marks” writing from London, Ontario with word of their new quality single, “Chip Your Hands Once Again”(“Chap”), and a resurgence of the technique of the group, in that they added strings to the session in addition to their own vocal and instrumental performance. Bill Smithers tells me the Beaus-Marks are soon to appear in Ottawa.

A new release worthy of the attention of Canadian deejays is Pierre Le Bon’s “Man of the World.” Le Bon is a Canadian, currently living in Montreal, who did the session for Amy Records in the U.S. This in itself is something of a departure for a Canadian recording artist. As a rule Canadian attempts to get on record, if the least bit successful, is released by a Canadian Label. Then if the disk begins to happen, an American firm makes a deal for U.S. distribution. The latter mark, of course, has big sales to shwy away from Canadian talent for various reasons. Anyway, “Man of the World” is about nineteen, is currently in Hollywood, testing for the role of Maurice Chevalier as a boy, in the forthcoming film biography of the great French Star.

June Garner, of the Canadian Record Company, will shortly be screened in most major Canadian Centers. The Sound Track album on Dot is getting the V.I.B. (Very Important Record) treatment from all branches of the Record Industry. According to the obscure Lebon, the area’s nearest Quality man, to arrange tie-ins and give away gimmicks based on the latest “Sound Track” soundtrack album. Stan Durling, Quality’s Ontario Promotion chief sends word along the line. Harvey Glatt, owner of The Treble Clef, one of the country’s leading record retail outlets, about to expand and open a second location in Ottawa, Miss Glatt is also one of the pacesetters in the presentation of “live” entertainment in Ottawa, having booked such famous personalities as Mort Sahl, one of the top modern comedy acts and who is now living in Canada. As for the key promotion manager of a promising group of folk singers, The Couriers, Their first release on Barry was well received by trade and public alike. They are off to try out for some of the top American spots.

Argentina's Best Sellers

1. Balada De La Trompeta (Tambala de la Trombpa) (Titus—Fermanta)
2. Los Chicos (Ceballos—Argentino)
3. Popotillos (Venice-Edami)
4. Miluca (Ceballos—Odeon)
5. Amores (Philips; Odeon)
6. Once, Para Siempre (Flaminia—RCA)
7. Emperador (RCA)
8. Quem Quer (Decca)
9. Me Wa (Ceballos—Odeon)
10. Quero Ser (Ceballos—RCA)

Arg. Best Selling LP's

1. La Pomada (7th Explosivo) Selection (RCA)
2. Pizzavolge II Selection (Odeon)
3. El Rey Del Twist Club (Fermanta)
4. El Solero (RCA)
5. Los Grandes Exitos Los Cinco Latinos (Columbia)
6. A Orella Del Paraña Luis Bordenon (Disc Jockey)
JAPAN

Toshio will welcome singer Alma Cogan on her arrival here next month with the release of "Alma Cogan's Best Hits," a 10" LP on the firm's Angel label. Her Japanese hits on the LP include "Pocket Translator," "Train Of Love" and eight others. She will perform in 11 niteries during her stay.

Advance ticket sales are reported as most satisfactory for Yves Montand's personal appearance tour in Tokyo next month. Attending the Montand visit is Victor Artist Co., affiliated with Nippon Victor.

Yasushi Suzuki, a boy pop singer who signed exclusively to Columbia Records, has just cut his first deck, "Happy Joe," in the label's Tokyo studio. 17-year-old singer Koji Miyama will bow on the King label in June with a single titled "Meadowlark." Vet Toshio vocalist Takeshi Fujishima and Takahe Kofune were recently married. Toshio's director, Hancho Ishizaka, was among those present at the ceremony.

Japan's Best Sellers

INTERNATIONAL

1. Hats Off To Larry/Del Shannon, London; Q: Sakamoto, Toshio; Hisahiko Hida, Columbia
2. Moleindo/Café Sachiko Nishida, Polydor; Hugo Blanko, Polydor; Roy Anthony, Capital; Shoichiro Matsumiya, Toshiba
3. Commanders/Claude King, Columbia; The Hollyridge Strings, Capitol
4. Tonight/Richard Beymer, Columbia
5. Twist No. 1/Takashi On The LP; Chubby Checker, Parkway; Mark Richard, Philips
6. Hello Mary Lou/Nel Sedaka, Victor
7. Oh My Darlin'/Clementine/The Browns, Victor; Jimmy Tikto, King
8. Someone Else's Roy/Connie Francis, MGM
10. Walk On By/Paul Raven, Angel

LOCAL

1. Eriko/KojiHashi, Victor
2. Ohhdo Hideo Murata, Columbia; Ichio Mayama, King; Mitsutaro Sapporo, Teppo, Toshio
3. Sudara Bushi/Toshi Ueki, Toshiba
4. Kosha/Akira Matsuhashi, Victor
5. Yama Otoko-no Uta/The Bonny Jacks, King
6. Ue No Matsui Aruko/Q Sakamoto, Toshiba
7. Kirino Naka-no Johnny/Shigeru Katsuki, Toshio
8. Kimi Koish/Hidehiko Nagai, Victor
9. Hihoroi-wato Watari Dori Da-yay/Hibari Misora, Columbia
10. Kawmay Nagareru/Miki Nakasone, King

Germany's Best Sellers

1. "Zwei Kleine Italiener" (2 Little Italians)—Connny—Columbia—Peter Meisel
2. "No Beer, No Wine, No Schnaps" (No Beer, No Wine, No Schnaps)—Gus Busch—Polydor—Schallklang
3. Geld Wie Heu (Johnny Will)—Gerd Boettcher—Rolf Budde
4. Eine Rose Aus Santa Monica (A Rose From Santa Monica)—Carmela Sylva—London
5. Happy Joe—Jack Ross—London; Peter Meisel
6. Silver Moon—Peter Kraus—Polydor—Gerg
7. The Peppermint Twist—Caterina/Sylvia Young/Dee Dee—Roulette—Marlboro
8. Let's Twist Again—Chubby Checker—Ariola/Columbia—Gerg
9. Mexico—Bob Moore—London; Ralph Maria Siegel
10. Alle Aho—Polydor—Edition Esplanade

Flick Playback

Homeward Bound

Wax Visitors From

NEW YORK—Tony Dallara recently stopped off in Gotham to board an Allitalia Airlines jet at the Interna- tional Airport following his arrival from South America. The popular Italian dancer, who is best known for his smash hit of "Bambina, Bambina," had just concluded a one month singing tour in South America and was en route home to Milan.

NEW YORK—During a recent visit to the States, and deputy chairman of Victor of Japan, Koichi Mabu, cataloged his records and local hit sold over 1 million here in Germany. That's for this week in Germany.
COUNTRY DISK JOCKEY
REGIONAL RECORD REPORTS

HANK DAVIS
WKCR
New York, N.Y.

1. Bad News Dave Around (I Was) [Guild]
2. She Thinks I Still Care (G. Jones)
3. Crazy With My Baby Back Again (B. Miller)
4. The Big Battle (J. Coch)
5. So Sarcastic (B. & Davenport)
6. Commerce St, 3rd Ave. N (H. Hamilton IV)
7. Best Dressed Bogan In Town (C. Smith)
8. Lonely Room (G. Morgan)
9. Three Days (I. Yeung)
10. Misery Loves Company (I. & Wagner)

DANE WRIGHT
WAGN
Forest City, N.C.

1. She's Got You (I. & Clinic)
2. Charlie's Shoes (J. & Walker)
3. She Thinks I Still Care (G. Jones)
4. Big Shoes Jr. Prize
5. I'll Never Learn Your Name (G. Anderson)
6. You Take The Whole (C. Craig)
7. If A Woman Answers (I. Van Dyke)
8. Trouble's Back In Town (William Bros.)
9. All My Love (I. Wieder)
10. Whom I Ought To Be (6. Davis)

VERNE BREWER
WKOF
Hopkinsville, Ky.

1. Misery Loves Company (I. & Wagner)
2. Charlie's Shoes (J. & Walker)
3. Where I Ought To Be (6. Davis)
4. All My Love (I. Wieder)
5. She Thinks I Still Care (G. Jones)
6. A Woman Time Can't Erase (J. Jackson)
7. She's Got You (I. Clinic)
8. Valley Of Tears (I. Whitman)
9. My Light (I. & James)
10. Bad News Gets Around (I. & Smith)

HERB HENSON
KZUU
Bakersfield, Calif.

1. She's Got You (I. Clinic)
2. Nobody (J. & Thruston, I. & Owens)
3. You Think I Still Care (G. Jones)
4. She Thinks I Still Care (G. Jones)
5. Welcome Home Again (A. Bratley)
6. Charlie's Shoes (J. & Walker)
7. A Woman Time Can't Erase (J. Jackson)
8. You're Welcome (J. & Sondors)
9. Three Days (I. Young)
10. If A Woman Answers (I. Van Dyke)

SMILEY BURNETTE (Starday 586)
(B+) "OLD FISHIN' POLE" [2:46]

Smiley Burnette demonstrates his time-tested vocal talents on this throbbing, self-penned dual track opus on an interesting theme. The charter's warm, wide-range voice is perfectly suited to the tune. Watch the side for sales activity.

(COUNTRY DISK JOCKEY)

1. I AM A SOLDIER
2. ONE STOP
3. DISTRIB
4. RACK JOBBER
5. COIN FIRM
6. OTHER

CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription
$30 for a full year (Airmail in United States)
$30 for a full year (outside United States)
$45 for a full year (Airmail outside U. S.)

NAME
FIRM
ADDRESS
CITY
STATE
ZONE

Cash Box—April 28, 1962
CHARLIE'S SHOES 1
Billy Walker (Columbia 42387)

SHE'S GOT YOU 2
Patsy Cline (Decca 11354)

SHE THINKS I STILL CARE 6
George Jones (United Artists 424)

IF A WOMAN ANSWERS 4
Leroy Van Dyke (Mercury 71726)

MISERY LOVES COMPANY 3
Porter Wagoner (RCA Victor 7967)

GET A LITTLE DIRT ON YOUR HANDS 8
Bill Anderson (Decca 31358)

P.T. 109 15
Jimmie Dean (Columbia 42334)

THREE DAYS 7
Farou Young (Capital 4996)

MY NAME IS MUD 10
James Cagney (Mercury 71935)

BIG SHOES 9
Roy Price (Columbia 42310)

ALLA MY LOVE 5
Webo Pierce (Decca 31474)

BEST DRESSED BEGAR (In Town) 14
Carl Smith (Columbia 43348)

A WOUND TIME CAN'T ERASE 12
Stonewall Jackson (Columbia 42229)

TROUBLE'S BACK IN TOWN 17
Wilbur Brow. (Decca 31635)

YOU TAKE THE TABLE (AND I'LL TAKE THE CHAIRS) 16
Claude Gray (Mercury 71936)

CHINA DOLL 18
George Hamilton IV (RCA Victor 8001)

I'VE JUST DESTROYED THE WORLD (I'M LIVING IN!) 20
Roy Price (Columbia 42310)

HONKY TONK MAN 22
Johnny Horton (Columbia 43202)

NOBODY'S FOOL BUT YOURS 13
Buck Owens (Capital 4699)

OLD RIVERS 36
Walter Brennan (Liberty 55438)

TEARS BROKE OUT ON ME 11
Eddy Arnold (RCA Victor 7914)

LOVE CAN'T WAIT 39
Marty Robbins (Columbia 43275)

YOU TAKE THE FUTURE 25
Frank Snow (RCA Victor 8009)

FUNNY WAY OF LAUGHIN' 29
Burr Jones (Decca 31577)

LAUGHIN' THE BLUES 26
Shel Woog (MGM 13565)

SOMEONE SAVE ME 26
Sol Linischky (Capitol 4721)

JUST AIN'T 27
Lester Flatt & Earl Scruggs (Capitol 53554)

VALLEY OF TEARS 28
Slim Whitman (Imperial 5821)

THERE'S ALWAYS ONE 29
Ray Drusky (Decca 31366)

BAD NEWS GETS AROUND 30
Wesley Smith (Liberty 55899)

WOLVERTON MOUNTAIN 31
Clay King (Columbia 42353)

THE BIG BATTLE 32
Johnny Cash (Columbia 42301)

(2) THE LEGEND OF THE BROWN MOUNTAIN LIGHT 33
Sergeant John J. Ensley (Columbia 9799)

ACHING, BREAKING HEART 34
George Jones (Mercury 71310)

ADIOS AMIGO 35
Jim Reeves (RCA Victor 8019)

UNLOVED, UNWANTED 36
Kitty Wells (Decca 31349)

BLUE HOUSE PAINTED WHITE 37
Sunny Burns (United Artists 395)

WHERE THE OLD RED RIVER FLOWS 38
Jimmy Davis (Decca 31368)

YOUR LETTER'S OVERDUE 39
Bill Mack (MGM 53055)

SMALL TOWN GIRL 40
Bob Gallatin (Hickey 1164)

WHERE I OUGHT TO BE 41
Skeeter Davis (RCA Victor 7979)

MIRROR, MIRROR ON THE WALL 42
Buck Owens (Capitol 4679)

IF I CRIED EVERY TIME YOU HURT ME 43
Wanda Jackson (Capitol 4733)

SEVEN SEAS FROM YOU 44
Cowboy Copas (Sunday 585)

LITTLE BITTY HEART 45
Claude King (Columbia 42352)

I CAN MEND YOUR BROKEN HEART 46
Don Gibson (RCA Victor 8017)

I DONE IT 47
Wynn Stewart (Challenge 5142)

WELCOME HOME AGAIN 48
Al Bradley (Capitol 4705)

TWO VOICES, TWO SHADOWS, TWO HEARTACHES 49
Jean Shepard (Capitol 4719)

SOME DO, SOME DON'T 50
Freddy Hart (Columbia 42355)

HARLAN HOWARD 51
RAY PRICE 52
BUCK OWENS 53

The Opry scored a smashing triumph recently, as nearly 6,000 people jammed the municipal auditorium to compose the largest crowd ever to attend a country show in the Tidewater area. "Country Style USA," presented by WCMH-Norfolk, was "definitely successful," according to George A. Crump, top of the outlet. So successful, in fact, that the station already has plans underway for the next show, to be held early in the summer. The program's star performers included, Don Gibson, Bill Anderson, Skeeter Davis, and for the bluegrass fans, Lester Flatt and Earl Scruggs. The Fuggy Mountain Boys were on hand for a full hour show, featuring old time fiddler, Paul Warren, the comedy team of Jake and Josh, and another bluegrass favorite, Hylo Brown were also on the bill. Other featured acts were, Carolina Charlie with the Four Cs and the Cavalier Quartet. On hand to handle the hostling chores were WCMC personalities, Joe Hoppel, Sheriff "Tex" Davis and George Dale.

George Jones is real excited over his new recording on United Artists, "She Thinks I Still Care." The wax is rapidly showing signs of becoming one of the biggest tunes in his career. The chartan was on a big show with Johnny Cash, Ferlin Husky, Georgie Riddle, Gordon Terry, Frankie Miller and Jan and Harlan Howard. He will be also on the show recorded for Noah's Carnegie Hall on May 10th. Dusty Rose, writer of "Echoes Of Your Voice," which Johnny Western has out on Columbia, is spinning the country records over KNX-Faena via the weekday "Sunrise Ranch," and a three-hour program, bearing his name, on Saturday afternoons. Jim Reeves was a recent on-the-air visitor at KENS.

Slick Norris info's spinners who were missed in the mailing of Webb Pierce's "Crazy Wild Desire," Del & Sue Smart's "To Cry Alone," Sonny James "Brown Mountain Light," Al Bronley's "Welcome Home Aggit" and Warren Smith's "Bad News Gets Around" may obtain copies by writing to him P.O. Box 603, Highlands, Texas.

Curtis Artists Productions sends in the following booking info: Ernest Tubb and the Texas Troubadours touring Louisiana, Florida and Alabama; Ray Price and the Cherokee Cowboys touring in Oklahoma and Texas areas; Jim Reeves and the Blue Boys touring in Texas; Buck Owens and the Buckaroos presently in Canada; Charlie Walker playing in Texas and Oklahoma.

KENS, the 50,000 watt country music station in San Antonio would like to be put on the mailing list of all companies producing country records. Program director Charles W. Keller says that the station needs at least two copies of each release.

Ray Lee Mathews, who is running thirty minutes a day of country sounds over WOOW-Greenville, North Carolina, sends out an urgent S.O.S. for gospel platters. The jockey can use both old and new wax.

Happy Canadian Inkling Session

TORONTO—Acadia recording artist Jack Silvers recently signed a contract for his second year on "OK Jamboree" on CJS-TV-Cornwall, Ontario. Shown (left to right) in the photo are station general manager Don Martz, producer Bill Ellison, the announcer and program director Bob Carl, Silvers' first Acadia release, "The Last Letter" h/w "Make Me Smile Again" is due off the presses any moment.
When your name gets star billing you know for sure you're in business. Seeburg's "PERSONALIZED" phonograph is giving this good feeling to location owners from coast to coast. It gives them the prestige of presenting personally their great Seeburg Artist of the Week entertainment. They like it. Their customers love it. And now, with SEEBURG DIRECTIONAL STEREO, they can present the finest musical entertainment ever. "PERSONALIZED" is one more Seeburg invention that makes business happier for everyone.
Large or Small, The Need For Diversification Continues

While the cry for diversification may have lost some of its volume, the need for it has not lessened. As a matter of fact, operating on a broader scope becomes more important than ever as time goes by. This factor is evident not only in the coin machine business. It also applies to American business in general—from the large publicly owned corporations to the neighborhood candy store.

A case in point for the larger corporation can easily be found in Republic Aviation Corporation, one of the nation's largest airplane manufacturers. Last month, the Long Island plant which has depended solely on the sale of one product for decades, heard from its chief customer, the Air Force, that the F-105 fighter plane has been declared obsolete. Republic has been left in the lurch. Its competitors shifted to missiles years ago, as the defense system changed. The company is now beginning to make a painful adjustment with diversification uppermost in its mind. Meanwhile, as an unemployment problem affects the community, and workers strike for severance pay, Wall Street has turned its back on the firm's earning potential. The one-product philosophy just doesn't work in this day and age.

Leaving the atmospheric strata of the giant corporate powers, let's turn to another business—the local candy store. A good example happens to be in our neighborhood, right next door to the Cash Box New York offices. Last year, this family owned operation resembled part of a stage setting for a depression scene. The mom and pop ownership just didn't change with the times. On the verge of bankruptcy, the owners sold to younger people and the change is unbelievable. Within this same limited space, the outlet has been transformed into a modern well-lighted store offering, in addition to the standard cigarette-candy staples, a wrist watch line, children's toys, wide selection of best-selling pocket books, and showcases to stimulate the sale of these profitable products, none of which were available before ownership changed hands. Needless to say, business is excellent.

The coin machine operator, much like the airplane manufacturer and the candy store man, is in business to make the most of what he's got. He is his own limitation on what is for sale and what is not. Diversification in his instance pertains not only to the equipment but the manner in which the equipment is merchandised and the various types of outlets available for this equipment. He shouldn't rise and fall with the success of one type location. A weather eye will point out the locations destined for success and those which will stagnate (a good rule of thumb for loan-bonus decisions, incidentally).

Opportunities are unlimited once you start to think about them. Programming alone offers a challenge, as has been outlined before here. Vending always poses as an interesting adjunct to a music-games route, perhaps starting with cigarettes and moving along into candy and then coffee. It's up to the operator and his type of business as to the direction in which he should move. But the question of whether or not he should conduct a diversified operation seems to answer itself.
Omaha TV Show Hikes Pool Play Collections On Location

Weekly Tourneys Feature Play-Offs, Championships, On “Behind The Eight Ball”

OMAHA, Neb.—The game of pool continues to regain its popularity among the American people as a favor- ite of all ages. One of the reasons for this is the strong promotion of pool in Omaha and the surrounding area. The game is expected to leading role in the local bar scene. The pool show has stimulated the sale of home pool units, play on location, and tournaments which are currently being contracted here. The show is produced by True Value Productions, Inc. W.O.W. supplies the talent and the technicians.

“This is no secret that the game of pool is now gaining a foothold back all over the country and includes institutional and home, as well as commercial installations. The louse is now expected to increase our market for this resurgence. Now, through the medium of TV, the general public is being made aware of the many facilities offered for their recreation by the Operators in their area,” said Weikel.

“The top players of all participating locations are invited to play in elimination tourneys. The winner of each week’s tourney displays weeks of ‘Behind The Eight Ball’ TV shows. Weekly cash prizes plus the big Grand prize to be awarded after the end of the first 13 weeks play, sparks interest alike.

“The equipment used on camera is a Fischer “Crown Image” which is placed in a setting which leaves no doubt that we are talking about coin type equipment and the usual club or tavern-type location. Credits are given to the pool operators and Music Operators of Omaha and a general mention to their many locations, which are playing beautifully.

“Speaking for the Fischer organization, let me say that we have worked this far into the way, and have some very specific plans to spread this into many other sections of the country. In cooperation with True Value Productions, Inc. and Music Operators of the show,” concluded Weikel.

Seattle Coinmen Ready For Century 21 World’s Fair

SEATTLE—This town was a beehive of activity this week as Seattle pre- pared to greet the world on May 21. Men are busy changing to Spring Sunday, automatic vending machines will play a large part with 400 vending machines serv- ing and ready to serve. The Century 21 Exposition is expected to spur coin in machine play all over town with many new locations already open for business. New coin machines, with larger denominations, have resulted in larger installations and new equipment.

The Vendo Company received the contract for the vending machines which will be set up to serve food in a “fast food” futurist way as will be expected by the visitors. “The Century 21” an automatic restaurant will have 32 machines and 100 cus- tomers. Transits will be fed via sepa- rate installations of 12 and 14-machine banks. Colorful kiosks will make the smaller in- stallations. In addition, vendors will be set-up outside the fair grounds and will sell the same merchandise as will be sold inside the building. Vendo expects to use another 300 machines outside the en-

.java

Gene Coutu's Father Passes Away

MONTREAL, Canada—Officials of the Gottleib Company here were reported last week that Jean Coutu's father, George Godin, passed away. He was waked at the George Godin home in the West End and Montreal. Gene Coutu is sales manager of the Sec- tor distributing firm.

Gottleib's 'Tropic-Isle' Sends A Monkey Up A Tree

Feature Carries Over To Next Game Creating An 'If At First You Don't Succeed, At Least Try Again; Dave Gottleib Back From Miami

CHICAGO—There is certainly no doubt at D. Gottleib & Company this week that an extremely successful and exciting Spring season is here in the wake of the trend for two decades. In addition, the coin in machine trade, at precisely the same time, of Gottleib's exciting, new “Tropic-Isle” pinball amusement game.

This new game comes out on the heels of a very healthy run, accord- ing to Nate Gottlieb, by Gottleib's popular “Flipper Clown” pin, which reportedly attains exceptional sales acceptance in many foreign and domestic markets.

For many years Gottleib engineers and designers have strove mightily to attain the ultimate in highly styled cabinetry, and mechanical excellence. The singular beauty of the cabinet and presentation of the game is matched by creat- ing and playing features bears up the fact that “Tropic-Isle” will easily be a fine profit maker, Nate Gottleib stresses.

“Although the playfield is just loaded with colorful action play fea- tures,” Gottlieb said, “the backglass is almost an art exhibit. One at three monkeys' climb up to the top of a tropical palm tree (bent diagonally across the colorfully illuminated lighted box) as the 'A-B-C-D' targets are achieved on the playfield by the play- ers. This is a special.

"For continuous excitement and thrills in play the ‘Monkey' feature carries over from game to game," Gottlieb added.

In further explaining the playing and scoring features in “Tropic-Isle" he said, “Purple" through "Red" covers light the side rollers for SPECIALS and out-hole for 200 points.

“Purple" and "Green" roller buttons on the playfield light the pop- pamer for high score. Circular roll-unders score 50 points when lit. Also included is the ever popular Gottleib 'Match Feature' and the usual array of energetic kikers and sippers for added excitement in play.

There are complete stainless steel siders on the cabinet, along with a heavy steel (nicelk-plated) locked, steel top playing ‘Tropic-Isle' plunger at the front of the cabinet.

The heavy, durable (narrow gauge) steel legs are also finished in a high- gloss gold plate. Another feature regarding durability is the new Gottleib "Hard-Cote" finish on the play- field, which is reported to extend the life of the game, to an unpre- cedented all time high.

Gottleib particularly urged the nation's game operators to drop into their nearest Gottleib distributor office to see and play the new “Tropic-Isle" pinball amusement game and see for themselves the profit potential this game has to offer.

He said: "Like the ‘Monkeys' climbing the tree on ‘Tropic-Isle's' lightbox up go profits when you put this fine game in location. It should certainly light the profits of any business and definitely create the desire for con- tinuous purchase.

Location tests prove that you don’t need to wait for a ‘Jackpot’ to get a ‘monkey' in the treepit," Gottleib concluded.

Glass One-Stop Offers Credit-Checks

ST. LOUIS,—"Time and money are the two things that operators are concerned most about, so we decided to do something for them on both counts," according to John Blundo, manager of the George Glass Distributing Corporation in St. Louis, One Stop Division.

Blundo's all-out efforts on behalf of the operators had been reflected in the month to month increased volume at this one-stop just completing its first full year of operation at 901 Delmar Blvd. in Feb- ruary of last year, the George Glass company is one of the first in the Mid- west to service phonograph records in conjunction with coin machines and vending machines, enabling the operators to obtain all their needs at one location. In addition to Blundo's personal efforts, there is secured bank back catalog numbers for his customers, operators now receive Credit- checks on all invoices for 95% of the amount of the invoice. Credit-checks are honored as payment for parts, or toward the purchase of new Seeburg equipment at both Glass Dist. Co., in St. Louis and the South- ernland Dist. Co., in Kansas City, Mo.

as he serves the Long Island citizens. His services with another fine client the work of UJA Chairman Irving Holzmann who is a personal friend of the attorney.

Next week coinmen will be invited to join the next UJA Committee Meeting to be held Monday, April 23rd at 320 West 58 St. offices when Holzmann ad- vises that “Food For Passover" is available. A "Kosher for Pass- over" meal will be served at 6:00 PM.
End Of Lent, Start Of Baseball Good Location Combination
NEW YORK—New York tavern owners (and coin machine operators as well) were faced with a happy time of year this week as Easter Sunday put an end to the Lenten Season, a six week period which effects the bar business, and also the start of the '62 baseball season which builds trade for these same locations via the TV set.

Lent is generally looked upon as a time when bar attendance drops due to the religious practices of those observing the holidays. But the baseball season brings 'em back in and while they may not play the machines while the game is on, a large enough percentage stick around after the game to make the trip worthwhile.

Coin Biz Rises With March Income
WASHINGTON, D.C.—March income was reported at record rates by the Commerce Dept. last week and a simultaneous pick-up in business was indicated by more than one dozen wholesalers during that month. More people at work and wage increases boosted annual income by $1.2 billion.

Cash Box—April 28, 1962
**Cash Box**

**VENDING NEWS**

The Vending Machine Industry’s Only Newsweekly

**Brier’s Smokeshop Tests Prove Time-Saving Feature Via Change-Maker**

Tests Show 1 Out of 3 Purchases Made With 50c

**INDIANAPOLIS—Standard Change-Makers, Inc. of Indianapolis has intro-duced a 50c bill changer which may be used in vending machines, coin-operated laundry, dry-cleaning, and other service equipment, wherever large numbers of change-
gills are needed.**

**NEW YORK—**The National Automatic Merchandising Association Regional Meeting, will be held in con-
junction with the New York Automatic Vending Association annual con-
ing for the first time, on May 4 and 5, where Naoma's sales and policy be-
nings meet together at the Laurels, Country Club, popular Catskill resort.
The N.A. group will be at the

**Seeburg Expands Plant To Accomodate Cold Drink Production**

**NEW YORK—**The Seeburg Corpora-
tion, this city, is expanding its plant facilities by leasing the factory build-
ing at 2040-2060 North Kolmar, Chi-
cago. This additional space will be utilized to house the company's cold-vend vending and the Food and Industrial Division.

**Hoffman Stock Still Traded OTC—Roth**

**NEW YORK—**The announcement by the New York Stock Exchange that the U. S. Hoffman Machinery Corpo-
ration has been delisted in no way reflects on the ability of the corpo-
ration. We remain as a publicly held company. Our stock will be traded in the Over-the-Counter market. Our stock-
holders remain the same and the corpo-
ration will continue to meet all the requirements set forth by the Securities & Exchange Commission.

**Meetings Dates**

- **April 27-28—N.A.M.A. (Regional)**
  - Place: Statler Hilton, Cleveland, Ohio
- **April 28-29—Fresh Brew Coffee Vending Exhibit**
- **May 3—Central State Music Guild (Monthly)**
  - Place: 805 Main St., Pocoria, Ill.
- **May 1—Harbor Music Operators' Association (Monthly)**
  - Place: Cook's bullpen, Paramount, Calif.
- **May—Music Operators' Assoc.**
  - Place: Knights of Columbus Hall, Houston, Tex.
- **Amusement Machine Operators Assoc. of Penn.**
  - Place: Penn-Harris Hotel, Harrisburg, Pa.
- **California Music Merchants' Assoc. (Monthly)**
  - Place: Sacramento, Calif.
- **California Music Merchants' Assoc. (Monthly)**
  - Place: U. S. Grant Hotel, San Diego, Calif.
- **California Music Merchants' Assoc. (Monthly)**
  - Place: LaSalle Hotel-Country Club, Monticello, N.Y.
- **California Music Merchants' Assoc. (Monthly)**
  - Place: Hollenden Hotel, Cleveland, Ohio (General)
- **California Music Merchants' Association (Monthly)**
  - Place: 311 Broadway, Oakland, Calif.
- **Eastern Ohio Phonograph Operators' Association (Monthly)**
  - Place: Bell Telephone Bldg., Youngstown 12, Ohio (General)
- **California Music Merchants' Association (Monthly)**
  - Place: Fresno Hotel, Fresno, Calif.
- **California Music Merchants' Association (Monthly)**
  - Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- **Western Massachusetts Music Guild (Monthly)**
  - Place: Chalet Restaurant, West Springfield, Mass.
- **Music Operators' Society of St. Joseph Valley (Monthly)**
  - Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- **Berks County Amusement Machine Operators' Association (Monthly)**
  - Place: Arndt Restaurant, Reading, Pa.
- **Amusement Machine Operators Association (Monthly)**
  - Place: Conrad Hotel, Milwaukee, Wis.
- **Eastern Pennsylvania Amusement Machine Ass'n. (Monthly)**
  - Place: General De Kalb Inn, 2319 De Kalb Street, Allentown, Pa.
- **New York State Operators' Guild, Inc.**
  - Place: Gov. Clinton, Kingston, N.Y.

**Dollar Bill Changer**

**INDIANAPOLIS—**Standard Change-
makers, Inc. of Indianapolis has intro-
duced a $1 bill changer which may be used in vending machines, coin-operated laundry, dry-
cleaning, and other service equipment, wherever large numbers of change-
gills are needed. This electronically-operated ma-
chine can be pre-set by the owner to make a different coinage for change for a $1 bill. The Standard Maximum Security Changer features an electronic coin selector which provides protection against double payments, and operates faster than other than legitimate United States currency. The machine operates on a standard 110 to 120 volts a.c. 60 cycle current. It scans the bill and re-
turns the change within 3 to 4 sec-
ds.

**Maximum security 3/16 inch steel binets and quadruple locks, plus a bill-in-burglar alarm, provide the most possible protection against vandalism. An optional insurance policy is also available on the ma-
chine.** It is warranted for one full year from date of installation. For easy service, it also features upper loading action with loading and unloading coin pockets which may be filled in three different ways: 1) As a flat tray, 2) As a funnel, 3) As a loading holder with other pre-loaded coins. Completely transistorized, the en-
vironment changer is only 25¾ inches high,

**Cash Box—April 28, 1962**
right from the original designer of authentic baseball games...

Kraehmer Highlights
United Phone Design
UPD-100 A Loewy Creation

Chicago—(Roy) Kraehmer, executive vice president of United Music Corporation, and an engineer of note in music systems, rates his firm’s “UPD-100” as “beyond a doubt the peak of designer Raymond Loewy's accomplishments in phonograph styling.”

Loewy, it is recalled, designed all of “UPD-100” previous predecessors at United Music Corp. (“UPA-100,” “UPB-100,” and “UPC-100”). He is rated over the years as one of the foremost designers in this country.

The new United Music phonograph is available to music operators in monaural and stereophonic sound. Kraehmer advised that its finish, in soft gray with natural wood grain veneer or lacquer, through a highly polished surface, is accented with gleaming chrome, a rare combination of beauty for a juke box.

A basic—and most important requirement—among music operators everywhere—is a well engineered, dependable overall mechanical system, Kraehmer asserted.

“Wonders could be expected if we utilized the best of all in our all-new ‘UPD-100’ coin-operated phonograph. It has everything that is required—and then some!”

“For example,” he added, “a simplified ‘Pushing System’ is available for use with the new United phonograph. This system permits announcements to be made through the speaker system. It may be used with the phonograph in operation or when it is idle. This unit easily helps in the promotion of better operator-location harmony.

“Whether the music operator elects to choose United’s stereophonic or monaural reproduction, the sound system is engineered to meet the highest, most exacting standards in the music industry.”

Kraehmer continued: “United Music Corporation utilizes two construction features which contribute to the superiority of sound reproduction quality. They are (1) the dynamically balanced Tone Arm is positioned to permit a lighter needle pressure without making the needle subject to ‘skip or bounce.’ This lengthens the useful life of both—the needle and the records.

“(2) The entire lower portion of the cabinet is sealed off to provide the only true Bass Reflex design in a modern coin-operated phonograph.

“Furthermore,” Kraehmer said, “only United phones are equipped with ‘Tilt’ switches, which automatically cancel the record being played when the machine is subjected to extreme pounding or other abuse.”

Kraehmer further explained that the new United “UPD-100” phonograph offers easy, serviceable through a “Walk-in-door.” The entire phonograph consists of six units that either plug into each other, or into a single junction box.

Both—front and rear—full-width doors of the “UPD-100” phonograph swing wide open to permit easy access to the entire mechanism. Everything is exposed to the servicer.

“There is no reaching in to hard-to-get-at-places,” said Glenn Johnson, vice president of United Music Corporation. “In fact, maintenance is so simplified it is extremely easy to keep the phone ‘sparkling clean’ internally as well as externally to attract more play. Consequently, valuable time is saved.

“Among the prime accessories available with “UPD-100,” just a few listed here include United’s new Dual-Range Multi-Pricing System, the new “Play Stimulator,” and a full range of extension speakers, and a wall-box that makes any selection in two seconds. For the sake of simplification Kraehmer elected to list only these units and systems.

“There are so many plus factors in United’s new “UPD-100” phonograph that it is almost impossible to enumerate them all at once,” he said.

“Wonders could be expected if we utilized the best of all in our all-new ‘UPD-100’ coin-operated phonograph. It has everything that is required—and then some!”

The wonders could be expected if we utilized the best of all in our all-new ‘UPD-100’ coin-operated phonograph. It has everything that is required—and then some!”

players actually run the bases with Williams patented base running unit.

Available with or without exclusive Magna Play Control. See it at your distributor now or write for free color brochure.

American Shuffeboard Company
310 Paterson Plank Road, Union City, N. J., U.S.A. 07083

Cash Box—April 28, 1962

59
What with Passover and Easter coming together, most coinmen along the Avenue last week had something planned for the weekend. Several distributors were making reservations at Catskill resorts for the long weekend and a number of coinmen, like others, have unusually large Easter flings to make after the holiday (1).

Games were moving at a fairly rapid pace in NYC with guns accounting for a good share of the business. Coinman X York Avenue market and reportedly made sizable purchases after shopping, calling and checking prices, equipment, and delivery dates.

Ben Paalstra, salesman and counselor for Bally International Vending, met the following statement from Cash Box last week. The firm is considering automatic teller machines and is evaluating the cost of the Rock-Ola coffee machine line. New products to round out a complete package for operators. Paalstrans also counsels operators who have not had the experience in vending and outlines basic points operators should consider before entering the vending business. Paalstra conducts a coffee-cool drink session to orientate novice columnists interested in the vending field.

Increase in Requests for Coin Machine-Vending History

NEW YORK—The usual telephone and mail demand at Cash Box New York offices for information has increased during this past month. Several newspapers in foreign languages, Japan among them, have requested specific information on coin machines, indicating that publicity based on the entertainment value of the industry is being prepared. A columnist in Tokyo asked for a history of the juke box, in a letter received here last week, in order that local press coverage be accurate in describing what was planned as a Sunday supplement article based on the evolution of the juke box.

With June approaching, college students in many instances have chosen the Sarah vineyard. The area in which to prepare a business report and continually request names of firms, earnings, and types of machines manufactured. Indications are that the business is being more readily accepted on a favorable basis than before.

Pittsburgh—Coinman Y and Z report that coin-op manufacturers are shipping machines at a fast clip, in anticipation of the approaching sales season. The major market for coin-operated games is expected to be in the theater area, with an increase in the number of new coin-op machines being introduced. The industry is on the move with the anticipation of a busy season ahead.

After years of planning and preparation, Coinman Z is now ready to open a new coin-op store, located in downtown Pittsburgh. The store will feature a wide selection of coin-operated games and a variety of entertainment options. Coinman Z is excited about the new opportunity and hopes to attract a large customer base.

Ben Paalstra, salesman and counselor for Bally International Vending, noted an increase in requests for information on coin machine-vending history. This increased demand indicates a growing interest in the history and evolution of coin-operated games.

Harold Rosenberg who works hard to make the Westchester affair successful, claims in his last newsletter to have had a successful show. He is continuing to plan a busy season ahead.

Joe Munves is busy getting things ready for the MOA show. Joe and his partner Frank Meniardi are going to show a few new things in Chicago the Morris residence's coin-op show and claim that more than one surprise will be on display at the store.

Irv Holman, United East Coast Corp., after booking a reservation for New York, was recently in Scotland getting ready for the show. He is doing a lot of business there, too.

Our reporter was in your area last week and saw a lot of coin-op machines in the area. He was impressed with the variety and amount of coin-operated games being sold. The industry is growing at a fast pace, with new machines being introduced regularly.

New York was filled up early with tourists and kids off school who were eager to enjoy the many attractions. The coin-op machines in Times Square were very busy, with a lot of activity around them.

Al D'Inzillo, Alber Simon Inc., busy with the Rock-Ola "Princess" phone sales, they just keep rolling along, according to Al. The firm has some new speakers on display and Al believes the current line from England makes the equipment very attractive.

Bartos,Buxer, Esq., busy with his newspaper and television appearances, is married and has moved to a new house.

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Dave Rosen getting ready for a European trip leaving May 13th in conjunction with the World Coin and Stamp Convention in London. Dave is the former coinman and now producer of convention shows and entertainment packages, is leaving same day with the same group! Now who else is going? I'm not sure!

The Electric Water Pump by W. G. Martin, gets a high rating from readers. They particularly like the easy-to-use, efficient design and the ability to operate quietly.

Mike Munves still doing his best to keep up with the demand for coin-operated machines but with the opening dates in the past, whoever is waiting for machines will have to be patient. They're rolling 'em off the lines as fast as possible, said Mike. New equipment coming in, marked for sale before it reaches the outlet.

Irv Holman, United East Coast Corp., after booking a reservation for New York, was recently in Scotland getting ready for the show. He is doing a lot of business there, too.
Chicago Chatter

The period just after Easter Sunday should—according to indications during the first quarter of this year—signal the opening of the season from most manufacturers and distributors. Contacts here with no reservation. In most every quarter substantial gains are already noted. One thing is certain—the weather (a very fickle pickle lately) just has to improve markedly.

A visitor at Rock-Ola Mfg. felt the way from distant Hamburg, Germany, last week was A. W. (Al) Adickes, proxy of Natale G. At Adickes' request, he was able to visit with the company. March 21, from a very delightful vacation in the exotic Canary Islands. Ralph Wyckoff infers that sales for the beginning of this second quarter of the year are shaping up greater than the terrific first quarter on sales of Rock-Ola's "Bally's Flipper Crown" piname. Both, Nale and Adickes, waxed considerable enthusiasm in their reports. Alvin Gottlieb was out of town briefly on business.

High on the list of excellent sales over the past few months is Bally Mfg's. results with the firm's line of amusement equipment, according to Bally execs Herb Jones, Bill O'Donnell and Don Moloney. A great second quarter period is indicated for Bally Mfg. . Among the accumulation of optimistic reports emanating from manufacturers one of the highest comes from the office of Bill DeSelm at United Mfg. "Bonus Baseball," according to Bill, is a sure-fire winner everywhere it is available. United Music will display the new "UPDT—Noon—In our opinion on the exhibit floor at the MOA convention at the Morrison Hotel in Chi. Among the United personnel who will be on hand during the concave are Herb Oettinger, Bill DeSelm, LeRoy Kraemler, Glenn Johnson, Ray Niel, Art (Smill' Art) Raper, Johnny Cosalla, Al (the non-flying Dutchman) Thoelke and "Big Bob" Jones.

Joe Kline, proxy of First Coin, is smiling more these days, that his lovely Isabel, is back home after the siege in the hospital. Sam Kalber infers that response to First Coin's catalog from export markets really swelled over the past few weeks. A new mailing is going out shortly. Fred Kline reports domestic business is certainly keeping pace with export business.

Sam Stern, pres. of Williams Electronic Mfg., is delighted with sales thus far with Williams' "Extra Innings" and "1902 World Series" baseball games, and with "D-Coin" pinball amusement games. Sales reported at Williams were up 100 percent over the same period last year. The new venture of Miss Williams not even. Ar overhead at Gottlieb's "Flipper Crown" piname, both, Nale and Adickes, waxed considerable enthusiasm in their reports. Alvin Gottlieb was out of town briefly on business.

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Expansion DeSelm happy to see Dave Gottlieb, who is expected back in his office after a lengthy Miami Beach vacation with his lovely wife, Dorothy. One thing sure to make Dave smile mightily is the terrific sales report over the past few weeks. A new mailing is going out shortly. Fred Kline reports domestic business is certainly keeping pace with export business.

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Tom Sams, vice proxy of A C Automatic Services (head of AMI Division) was pleased to report that Hans Von Reydelt, regional manager for the vast southern and western regions for AMI, was well received by distributors on his initial visits. Everyone at A C Automatic is delighted over the healthy Spring business surge. Everyone includes John Hale, president; Jack Harper, Tom McMurtrie, Jack Dunwoody, Don Lunday, Jim Newlander and man-about-town Bernie Shapiro.

A distributorship having a whale of a Spring season is Empire Coin Machine, where owner Gil Kitt is certainly enthused by the increased sales over the same period last year. Joe Robbins, general sales manager, explains that among the sales increases noted are pool table business, export sales and five-ball business.

Expansion is the keynote at Seeburg, according to vice proxy Tom Herrick. A northwest side factory building was leased to house Seeburg's cold drink vendor products and the government Industrial Division. The new structure, a modern, completely sprinklered building, has about 100,000 square feet of floor space. This new move increases Seeburg's local plant operation by more than 1/3.

A beautiful sight indeed is the display setup of the Rowe "Celebrity" full bank of vending machines at Atlas Music Co., along with the dollar bill changer and "Riveria" cigarette machines. The showroom is a veritable show place. The soon-to-be-opened location at Atlas Music where Eddie Ginsburg, Nate Fleinstein, Harold Schwartz and Irving Ovitz hold sway. A a showing of the aforementioned Rowe equipment was shown for operators from Iowa, Nebraska and the Dakotas last Sunday, April 15, at Atlas Music's Des Moines branch. On hand there were Bill Phillips, Barney Luchman and Jack Ramsey. Bob Fabian represented the house.

Now that Joel Stern, proxy of World Wide Distrib, has been back from his Florida vacation for about a week he is very much back in the groove, and thrilled over the heavy sales his firm is enjoying. Fred Skor and Howie Freer are really happy that Joel is back in his office. Until now they were aided by road man Art Wood who is back on the trails.

Paul Huesch, vice president of J. H. Keeney & Co., informs us that proxy Roy McGinnis and his lovely wife returned last week from their lengthy stay in Florida, where they soaked up lots of sunshine. (Note: Roy is already gazing attentively over his golf gear for that big summer debut with the lively, little white pill we duffers call a golf ball.) Abe Green of Dayton Sales in N'Yawk, and Irving Kaye, head of Irving Kaye & Co., were visitors at the Keeney plant last week—as was Detroit coin machine distributor Art Sauer, A. S. Sauer & Co., and his son, Dale Sauer. . . . Al Gange visited the Seeburg plant last week, according to Stan Jarocki, Jr. Jack Gordon, vice proxy in charge of Seeburg's Phono Division, came off the road during the latter part of last week.

Those smiles at National Coin Machine Exchange (on the faces of proxy Joe Schwartz and sales chief Mort Levinson) were put there by the fine acceptance of Gottlieb's "Flipper Crown" pinball amusement game and the steady increases in export business. . . . R. W. (Bill) Weikel and his lovely wife, Ruth, are eagerly awaiting the opening of the MOA convention at the Morrison Hotel in Chi, May 6-8. Bill, director of sales for Fischer Sales & Mfg Co., feels operators will be delighted with the Fischer "Crown" coin-operated pool table line.
Dave Rosen Honored By Phila.
Finance Firm; Awarded Europe Trip

PHILADELPHIA — David Rosen, president of David Rosen, Inc., coin equipment distributing firm, this city, and his wife Vera were honored by the Pennsylvania Coiner’s Corporation at a banquet held at the City Club in Philadelphia on April 13. Dave, who is leaving for Dublin with his wife to attend a showmen’s convention, as a representative of the Variety International Club of America, was presented with a plaque and a check to cover this trip in recognition of his outstanding services to Globe for the past 25 years; 18 of these years as a member of the Board of Directors.

When Rosen first took an active interest in Globe the capital of the corporation was $40,000.00. Today it is over $4,000,000.00. At the presentation ceremonies Morris Shuchman, Globe secretary, had this to say: “I am proud to have the opportunity to speak about David Rosen.

“Dave is a young man, who has been a member for twenty-five years, now a director in Globe Consumer Discount Corporation, for eighteen years. I watched him grow in age, stature, and financially, to his present prominence. I remember him twenty years ago when he came to us for a loan to pay out his partner. He got his $5,000 loan, and from this beginning, he has been able to own one of the largest businesses of its kind in the country.

“A few short years thereafter, I saw that we needed his advice on the Board, and recommended his election as a director; he is serving in that capacity for the past eighteen years. I have seen him daily, and he has always been available for consultation and advice on Globe affairs, especially those relative to his industry. His guidance was an important factor in Globe’s outstanding growth.

“Recently Dave has bought a half interest in a new business, where he will be able to give more time to his new company. However, he will continue to be very active in his present position. I am sure that Dave will be a great pleasure working with this gentleman.”

Rosen and his wife are leaving for Dublin on May 12. Joining them will be their good friend Raymond Erfe, executive vice-president of Aardvark and Street Trust Co., in his wife, Helen, from Dublin. Dave and Vera will continue to England while Erfe and his wife will go on to Germany and Paris before returning. Erfe has been instrumental in establishing an accepted depreciation system for coin in this area.

Rosen is expected to return to Philadelphia in several weeks.

Bilotta-Wurlitzer Schools Apr. 23-26

NEWARK, N.J.—John Bilotta, Bilotta Distributing Company, this city, Wurlitzer distributors in the upstate NY territory, announced last week that he has arranged to conduct a school—on the Wurlitzer 2000 phograph—on the Ten Top Tunes feature being the main reason for the class.

“Not every operator in the area is familiar with the new machine as he should be, according to our service checks, and a periodic service inspection isn’t a bad thing to conduct regularly anyway,” said Bilotta in an interview last week.

The arena’s operators, and particularly the servicemen and mechanics, will meet at 10 A.M. in the firm’s Main Street showroom, and hear Whipple for two hours, during which time a question and answer session will be held. Lunch will be served at 12 noon.

The following day, Tuesday, April 24, Whipple will move on to the Bilotta offices in Syracuse, then wind up a service session in the Albany branch on Thursday, April 26. Service schools will start at 10 A.M. in Syracuse and Albany and lunch will also be served in both showrooms.

“Our Ten Top Tunes sales story is a solid success and we’re trying to tell it to as many operators as possible,” concluded Bilotta.

Davies-Seeberg Schools

To Be Held This Week

SYRACUSE, N.Y.—Davis Distributing Corporation, a Seeberg distributing organization with offices in Albany, Syracuse, Rochester and Buffalo, will conduct service schools for autographic phonograph service personnel at all four cities.

The one-day sessions will start in Albany, Tuesday, April 24, and go on to Syracuse, Wednesday, April 25; Rochester, Thursday, April 26; and complete the circuit in Buffalo, Friday, April 27.

John Stuparits, Seeberg sales engineer, who will conduct the services at each school, will open at 10 a.m. and run until 4 p.m.
COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere In This Section.

MUSIC MACHINES

AM
40, 50, 51, 40 Sl.

Balboa, 60

Billy Cannon, 60

Billiards

12, 24, 30, 48 Sl.

Broadway, 50

Sepia, 50

Carnival Queen

11, 58

Claim-Jumper

10, 58

Clyde, 50

200, 60

Dart, 10

40, 50, 52, 60

Dr. Pop, 60

200, 50, 60

Eagle, 60

Fireball, 50, 60

Eagle, 60

Pelican, 60

Elmer, 60

Honest, 60

Lights, 60, 50

50, 60

Luna, 60

Mermaid, 60

NFL, 60

Pac-Man, 60

Paymaster, 60

Rally, 60

Riding, 60

Rock-Ola, 60

Revelle, 60

Roll-A-Ball, 60

Rock-Ola, 60

Roll-A-Ball, 60

Roll-O-Rama, 60

Rolaider, 60

Roller Derby, 60

Rodeo, 60

Sea Island, 60

Show Time, 50

Slay, 50

Target Roll, 50

Tin Man, 50

U.S.A., 50

U.S.A., 50

Volleyball, 60

Wipeout, 60

Yankee, 60

Zodiac, 60

Zippy, 60

SEEBURG

50, 51, 50 Sl.

50, 51, 100 Sl.

20, 30, 100 Sl.

Light Cab

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

50, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

100, 50 Sl.

WURLITZER

0, 50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

50, 45 Sl.

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50, 45 Sl.
UNITED'S
BONUS BASEBALL
GREAT FOR COMPETITIVE PLAY

Bases Score
Player is spotted 10 at start
Hits Build-up score
SINGLE - 1 POINT
DOUBLE - 2 POINTS
TRIPLE - 3 POINTS
HOMER - 4 POINTS

Bonus Score
Builds up to high score
With each transfer from Bases Score

Runs Score
Is total of all runs made
Just like real baseball

See United
SHUFFLE ALLEYS
BOWLING ALLEYS
TARGETTE GAMES

Now at your
United DISTRIBUTOR

Regular and Deluxe Models
ankanized Base-Runners
In brilliantly Lighted Back-Box

10¢ - 3 for 25¢ Play

Flashy, Streamlined Cabinet
(26½" Wide, 67½" High, 66" Long)

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
The Princess—Compact—Versatile—Daring

with the World Famous ROCK-OLA Tradition of
engineering, unexcelled dependability and quality

a new experience in sound—an increased plays and great

The Princess is truly a rhapsody of color... a style with the sound of the future... today.

Maximum earnings and complete location satisfaction.

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Only from a Rock-Ola Phonograph with its "Tri-Fonic" Flexibility do you get three phonographs in one.

The Rock-Ola built-in ampli- fiers with its "Tri-Fonic" switch permits instant conversion from monaural to stereo or reinforced stereo at the flip of a switch.

There is no need for costly conversion parts. Only three extension speakers are needed. Rock-Ola's three position "Tri-Fonic" switch offers these three sound choices:

- **MONAURAL SOUND POSITION** on the TRI-FONIC SWITCH DELIVERS all the sound thru the two built-in main unit speakers. One heavy duty 12" speaker and a wide dispersion high compression driver from which are skillfully matched for the finest of high fidelity music in any location.

- **STEREOPHONIC SOUND POSITION** on the TRI-FONIC SWITCH DELIVERS all sound power to the two separate stereo extension speakers. Eliminating the main unit speakers, this allows the phonograph to be placed in a profitable heavy traffic area while the speakers are placed for best stereo reproduction.

- **REINFORCED STEREO SOUND POSITION** on the TRI-FONIC SWITCH DELIVERS the true stereo music to the extension speakers and also supplies monaural music to the main unit speakers. This combined woofer and tweeter speaker arrangement fully compensates for any acoustic deficiencies and provides smooth, monaural-balanced, stereophonic sound even in extra large or odd shaped locations.

a new experience in sound—an increased plays and great

The Princess—Compact—Versatile—Daring

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**TRI-FONIC FLEXIBILITY**

look to ROCK-OLA for advanced products for