In the past two years, many big records have been hit with the consistency of Gary (U.S.) Bonds. The LeGrand songster first clicked with "New" then followed with a fabulous chain of other top tens including "Quarter To Three," a record which set a sound trend in the industry, "School Is Out," and "Dear Lady Twist," his most recent top ten hit. The youngster's latest single effort, just released is "Twist, Twist Senora." For the album marauder has just issued a new package by the artist dubbed "Twist Up Calypso," an LP which should follow in the footsteps of his many other hits, personally managed by Frank Guida and his LeGrand product is nationally distributed by Rust Records.
Last night, 37,500,000 people* heard Robert Goulet sing "Two Different Worlds" on TV's Ed Sullivan Show. Today, your Columbia distributor will fill your order.

*Estimate based on American Research Bureau figures
Although we've heard considerable comment during the last few weeks about soft sales and the usual excuses that go along with soft sales, such as the bad weather conditions, the softer sound in radio play, etc., the simultaneous success of a host of records during the past week gives every indication that things will probably be swinging again after the month of March has completed its course.

During the past week, everyone we spoke to on the retail, one stop and rack jobbing levels commented on the broad spread of strong selling singles that seems to have developed in just a few days. And the general word for the future in the singles area is "encouraging."

Of course, with a wide spread of big singles, rather than just a few, hitting at the same time, there is a fear that not all will be huge and returns on some may be quite large. But everyone seems to favor the money-making potential that exists when there are a host of strong new records.

In addition to a strong Top Ten comprising such solid money makers as Hey Baby, Don't Break The Heart That Loves You, Midnight In Moscow, Let Me In, What's Your Name, Slow Twisting', Twisting' The Night Away, Love Letters, Dream Baby, and Good Luck Charm, there are a host of other strong hits that appear to be destined for top ten status and everyone is buying them as though they're going to be up there. Rick Nelson's Young World, Shelly Fabares' Johnny Angel, Andy's Love Me Warm And Tender and Dee Dee Sharp's Mashed Potato Time are all powerhouses that are just outside the inner circle and will probably move into it in short order.

But strong action has been indicated from dealers on such titles as Please Don't Ask About Barbary by Bobby Vee, Clyde McPhatter's Lover Please, the Drifters' When My Little Girl Is Smiling, Larry Finegan's Dear One, Something's Got A Hold On Me by Etta James, Leroy Van Dyke's If A Woman Answers, King Curtis' Soul Twist, Ginny Come Later by Brian Hyland, Acker Bilk's Stranger On The Shore, and the Shirelles' Soldier Boy.

The above, plus other up and coming goodies offer just about the strongest collection of exciting singles to click simultaneously in quite some time and future sales action should prove this to be true.
<table>
<thead>
<tr>
<th>Position</th>
<th>Cash Box Top 100</th>
<th>Position</th>
<th>Cash Box Top 100</th>
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<tr>
<td>1</td>
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<td>76</td>
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### Cash Box Chart Positions 3/17/62 - 3/30/62

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<tr>
<td>Bruce Channel</td>
<td>Love Pips-Fury-1054</td>
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<tr>
<td>Dean Martin</td>
<td>Don't Break The Heart That Loves You</td>
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<tr>
<td>Frankie Avalon</td>
<td>Midnight In Moscow</td>
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<tr>
<td>The Limelites</td>
<td>Let Me In</td>
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<tr>
<td>The Twist</td>
<td>What's Your Name</td>
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<tr>
<td>The Everly Brothers</td>
<td>Slow Twistin'</td>
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<td>The Four Preps</td>
<td>The Night Away</td>
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<td>Sam Cooke</td>
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<td>The Byrds</td>
<td>Dream Baby</td>
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<td>The Chantels</td>
<td>Gene Chandler-Joy</td>
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<tr>
<td>Al Green</td>
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<td>The Stylistics</td>
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<td>The Coasters</td>
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<td>Please Don't Ask About Barbara</td>
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<td>The Hy-Brils</td>
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<td>The Everly Brothers</td>
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<td>Tuff Stuff</td>
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<td>The Isley Brothers</td>
<td>When My Little Girl Is Smiling</td>
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<td>Break It To Me Gently</td>
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<td>Everly Brothers</td>
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<td>Lady Twist</td>
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<td>My Boomerang Won't Come Back</td>
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<td>The Drifters</td>
<td>Dear One</td>
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<td>Something's Got A Hold On Me</td>
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<td>You Win Again</td>
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<td>Perculator (Twist)</td>
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<td>Cry To Me</td>
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<td>Cry Baby Cry</td>
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<td>New Continental</td>
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<td>Lollipops And Roses</td>
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<td>Walk On The Wild Side</td>
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<td>The Peppermint Twist</td>
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<td>Akaan Beat</td>
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<td>Patti Ann</td>
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<td>If A Woman Answers</td>
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<td>A Little Bitty Tear</td>
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<td>Cottonfields</td>
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<td>Hey! Let's Twist!</td>
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<td>B.J. Dee &amp; Starlilters-Roulette</td>
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<td>Soldier Boy</td>
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<td>Ballad Of Thunder Cloud</td>
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<td>The Isley Brothers</td>
<td>You Better Move On</td>
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<td>Shirelles-Seperator</td>
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<td>Can't Find Her Keys</td>
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<td>Our Anniversary</td>
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<td>Shout &amp; Limitless</td>
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<td>Two of a Kind</td>
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<td>She Cried</td>
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<tr>
<td>The Isley Brothers</td>
<td>I Will</td>
<td>70</td>
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</table>
THE ORIGINAL HIT

"VILLAGE OF LOVE"

NATHANIEL MAYER AND THE FABULOUS TWILIGHTS

FORTUNE RECORDS NUMBER UA 449

DISTRIBUTED BY UNITED ARTISTS RECORDS • 729 SEVENTH AVE. • NEW YORK 19, N.Y.
Sullivan "River" would be one of the "River" series of albums, which were successful in the 1940s and 1950s. The magazine notes that this album was a significant moment in the growth of RCA Victor, Columbia, and other record firms.

The article highlights the importance of record business with quotes from industry leaders, such as Joe Gilda, vice-president of Capitol Records, and Ted Wallerstein, lieutenant of the industry's pioneers who, during their tenure, had "seen the growth," indicating the significant impact of these early records on the industry.

The article also mentions the growth of radio and television, noting the prominence of stars like Joe E. Brown, who "rammed home the message," and the increasing importance of the entertainment industry.

The article concludes with a section on the future of record business, discussing the potential for growth and the role of technology in the industry. It mentions the increasing importance of recorded music in the home and the potential for the music industry to become a major force in entertainment.
New FCC Rule Attempts To Highlight NARM Meet

WASHINGTON—In its continuing
move to keep broadcasters aware of
its responsibilities to operate in the
double interest, the Federal Com-

munications Commission (FCC) has
recently announced a proposal to sell a station within
three years of acquiring the license.

On the book, an outlet's license
is not sold, but the purchase of
license also transfers the license,
To FCC approval, to the new
owner. Approval of a purchase is usually
obtained in routine fashion by the

FCC thinking on the matter is based
on its belief that normally
transfer of a broadcast license
will second time is prime facia
inconsistent with the duties of the
licensee and the public interest.

The rule was passed by a 5 to 2
vote by the commissioners, Dissenters
included H. Byrd and T. A. M.
Craven.

Six members of the FCC voted
with the chairman with KRLA
to renew its license because it
had allegedly engaged in fraudulent
contests. In addition, the FCC de-
clared the station's operation of
the station its owners had
deliberately tried to "mislead"
and "hoodwink" the agency.

The first of a series, is all KRLA on
Off-Bway success that just ended its
run.

The other albums are: "Patti Page
Sings On Home," a collection of re-
issued country hits; "Stu & Swingin',"
actor John Brent and comedian
Del CLOSE, including an eight-page
"Hip Manual."

Mercury Debuts Four New Albums

CHICAGO—Mercury Records has
an initial release of four new albums
this month, including two original-cast
Records.

The original-cast product is "From
Second City," featuring the in-
vitations, and "All In Love," the

Command Makes Host For Personnel Changes

NEW YORK—Personnel promotions
changes have been made at Com-
nunications

Super Enoch Lash has upped
story to eastern sales
manager; Hullas Dallas to midwest sales
manager; Gene Goodman to eastern
regional director.

Will three report to Loren
Hetler, national sales manager, as
two new appointees, Al Natter-
er, west coast rep; and Sid
Sass, eastern merchandise director.

Also promoted were: Claire Weille
production control manager; Julis
Fleischman, assistant merchandise manager; Lynn Saler
radio exploitation director; and
Mary Mayo Waldman to purchasing
director.

Added to Command's art depart-
ment was Dan Pozz, who reports to
Tories Murphy, the label's art direc-

Kelly Camarata To Disney Pubbies Post

NEW YORK—Kelly Camarata, pub-
cy exec, has joined the Walt
Disney music operations. Appointment
was, it was noted, on the increase
sales volumes of Disneyland's kid-
line and pop product from Buena
Vista Co. To meet the increased in-
the promotion in the future Disney
and TV properties.

Camarata, who has been involved
the publishing activities of the
Hollywood and London labels and Sam
Wax Publishing, will report to Phil
Berman, who is in charge of the
Disney photo and music publishing
department in New York.

New Drive Planned For ARMADA Insurance Plan

NEW YORK—The ARMADA Group
Life Insurance Plan, introduced to
the membership a year ago, offering
special insurance benefits to members
of the association and their employees,
will go into its new enrollment pro-
gram on the eve of the annual con-
vention at the Foun-
tainbleau Hotel, Miami Beach, June
28-29.

During the upcoming program,
was pointed out, the new members
ARMADA will be given the opportu-
nity to join the plan, and new
employees of members with associates
will be incorporated into the plan.

At a meeting of the ARMADA
Talmage, ARMADA president, said
that the first death claim under the
was recently pro-
ounced in behalf of Florence Angel,
treasurer of the Charles Lamb
Agency, Nashville, who died a few
weeks ago. Premium paid by the
member was $156, and the
claim is for the maximum amount
under the plan, $20,000.

Members who have not joined the
insurance plan, or who have just
joined ARMADA, can obtain full in-
formation by contacting Jordan Ross,
ARMADA Executive Secretary at 18S
Washington Avenue, Chicago, Ill.
Talmage said. The plan is offered by the
Philadelphia Life Insurance
Company, underwriter.

Lieber & Stoller Ork Bows On UA

NEW YORK—Already inked as indie
producers to United Artists Records,
Lieber and Stoller will also appear as instrumental artists on the
label.

To be billed as the Lieber-Stoller
Orches, the orchestra's initial single
will be a new version of "Blue Skies,"
Lieber, who is cut at UA for the past two years.

The fleet are Glynne Music (BMI)
and Tin Star Music (ASCAP), which
have already represented band.

Chris Towns, Matthew Wee
and Bill May.

Both labels and the songsters are
considering the production of discs by
other artists who come to their at-

Four Panel Discussions To Highlight NARM Meet

PHILADELPHIA—Four panel
discussions are to be featured at
the annual meeting of the National
Association of Record Merchants
(NARM) at Miami Beach's Eden
Beach Hotel, April 8-11.

Top recordmen will participate in
the discussions, which will be held
at the convention business session
Monday through Wednesday (5, 10, 11).

The opening session on Monday will
see Capitol Records president, Glenn
E. Wallech, address the conven-
tion. In keynotes session will be
Irwin Tarr, RCA Victor's director of
promotion; the group on "The Changing Role of the Record Mer-
chandiser"—the theme for the day.

Leslie, president of Pickwick Interna-
tional, Inc., will feature a talk
about the budget, educational,
and children's market. The sales and
marketing Panel will
include: John W. Lemberg of Capitol,
and Lee C. Harlston of London.

On the rack side of the picture will
see John H. Haggin, Jr., chairman
&S. Snider of Edge, Ltd., in Washing-
ton; Glen R. Blott of Music City
Record, Inc., in Los Angeles; George
Bexler of Modern Record Service
New York; Ace Records' George
A. Inverarity of A.C. Dorcias, Inc.,
New York; and Record Distributors,
Inc., in Harrisburg, Penn.

A final panel on "The Problems In-
herent in the Sales and Marketing
of Singles" will be headlined by
Charles D. Trott, A. C. Dorcias,
New York; and David Miller of Somers
Stero-Fidelity.

NARM regular members participat-
ing are Stuart Burns of Music City
Record, Inc., in Los Angeles; John
Abbott of Pica-Tune, Inc., in Oak-
land, California; Harold Golden of
Rak Sales, Inc., in Los Angeles; and
William C. Wambach of Wambach
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## LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

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<td>HERE IT COMES AGAIN</td>
<td>Chantels</td>
<td>Cadence</td>
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<tr>
<td>2</td>
<td>AT THE CLUB/HIDE NOR HAIR</td>
<td>Ray Charles</td>
<td>ABC Paramount</td>
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<td>3</td>
<td>ALONG CAME LINDA</td>
<td>Tommy Boyce</td>
<td>RCA Victor</td>
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<td>GEE BABY</td>
<td>Ben &amp; Bee</td>
<td>Phillips</td>
</tr>
<tr>
<td>5</td>
<td>WHAT AM I SUPPOSED TO DO</td>
<td>Ann-Margret</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>6</td>
<td>DR. FEEL GOOD</td>
<td>Dr. Feelgood &amp; Interns</td>
<td>Okeh</td>
</tr>
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<td>7</td>
<td>FLYING BLUE ANGELS</td>
<td>George, Johnny &amp; Pilots</td>
<td>Coed</td>
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<tr>
<td>8</td>
<td>COLINDA</td>
<td>Rod Bernard</td>
<td>Hall-Way</td>
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<td>9</td>
<td>STARDUST</td>
<td>Frank Sinatra</td>
<td>Reprise</td>
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<td>10</td>
<td>I WANT TO LOVE YOU</td>
<td>Ronnie Roberts</td>
<td>New Phoenix</td>
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<tr>
<td>11</td>
<td>LOVE THEME FROM EL CID</td>
<td>Billy Storm</td>
<td>Infinity</td>
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<td>NOW LET’S POPEYE/ CHECK MR. POPEYE</td>
<td>Eddie Bo (Swan)</td>
<td>Swan</td>
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<tr>
<td>13</td>
<td>DO THIS, DO THAT</td>
<td>Little Hot (Keil)</td>
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<tr>
<td>14</td>
<td>ONE LOVE, ONE HEARTACHE/ CHAPEL BY THE SEA</td>
<td>Billy Vaughn</td>
<td>Dot</td>
</tr>
<tr>
<td>15</td>
<td>WHAT’D I SAY</td>
<td>Bobby Darin</td>
<td>Atco</td>
</tr>
<tr>
<td>16</td>
<td>YOU DON’T MISS YOUR WATER</td>
<td>William Boll</td>
<td>Stax</td>
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<tr>
<td>17</td>
<td>TO LOVE SOMEONE</td>
<td>Rod Donner</td>
<td>Gone</td>
</tr>
<tr>
<td>18</td>
<td>I FOUND A LOVE</td>
<td>Falcons (LpPine)</td>
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<tr>
<td>19</td>
<td>LA PALOMA TWIST</td>
<td>Chubby Checker</td>
<td>Parkway</td>
</tr>
<tr>
<td>20</td>
<td>HELP ME</td>
<td>Andy Williams</td>
<td>Columbia</td>
</tr>
<tr>
<td>21</td>
<td>“X-15 CONCERTO”</td>
<td>Elliot Evans</td>
<td>Reprise</td>
</tr>
<tr>
<td>22</td>
<td>UPTOWN</td>
<td>Crystals (Phillips)</td>
<td></td>
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<tr>
<td>23</td>
<td>ALL YOU HAD TO DO</td>
<td>Chris Montez</td>
<td>Monogram</td>
</tr>
<tr>
<td>24</td>
<td>GINNY IN THE MIRROR/ I WON’T BE THERE</td>
<td>Del Shannon</td>
<td>Big Top</td>
</tr>
<tr>
<td>25</td>
<td>I’M ASKING FORGIVENESS</td>
<td>Curtis Lee</td>
<td>Dot Records</td>
</tr>
<tr>
<td>26</td>
<td>TWISTIN’ MATILDA</td>
<td>Jimmy Soul</td>
<td>S.P.Q.R. R.</td>
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<tr>
<td>27</td>
<td>JUST ANOTHER FOOL</td>
<td>Curtis Lee</td>
<td>Dot Records</td>
</tr>
<tr>
<td>28</td>
<td>YOU LIE</td>
<td>Jackie Taylor</td>
<td>Harold</td>
</tr>
<tr>
<td>29</td>
<td>AUF WIEDERSEHEN MARLENE/ OOH LA LA</td>
<td>Bob Moore</td>
<td>Monument</td>
</tr>
<tr>
<td>30</td>
<td>SUGARTIME TWIST</td>
<td>McGuire Sisters</td>
<td>Coral</td>
</tr>
<tr>
<td>31</td>
<td>OH JOHNNY</td>
<td>Janie Grant</td>
<td>Capitol</td>
</tr>
<tr>
<td>32</td>
<td>CATERINA</td>
<td>Perry Como</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>33</td>
<td>STREET OF PALMS</td>
<td>Ferrante &amp; Tolcher</td>
<td>United Artists</td>
</tr>
<tr>
<td>34</td>
<td>MEET ME AT THE TWISTIN’ PLACE</td>
<td>Johnny Marrissette</td>
<td>SAR</td>
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<tr>
<td>35</td>
<td>STEP BY STEP</td>
<td>Anile Bryant</td>
<td>Columbia</td>
</tr>
<tr>
<td>36</td>
<td>I WISH THAT WE WERE MARRIED</td>
<td>Ronnie &amp; The Hi-Lites</td>
<td>Jay</td>
</tr>
<tr>
<td>37</td>
<td>HULLY GULLY CALLIN’ TIME</td>
<td>Joe Pope</td>
<td>Roulette</td>
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<tr>
<td>38</td>
<td>LOVE IS A SWINGIN’ THING</td>
<td>Shirelles</td>
<td>Scepter</td>
</tr>
<tr>
<td>39</td>
<td>YOU ARE MINE</td>
<td>Frankie Avalon</td>
<td>Columbia</td>
</tr>
<tr>
<td>40</td>
<td>AIN’T THAT LOVING YOU/ JELLY, JELLY JELLY</td>
<td>Bobby Brand</td>
<td>Duke</td>
</tr>
<tr>
<td>41</td>
<td>GONNA MISS YOU AROUND HERE</td>
<td>B. B. King</td>
<td>Kent</td>
</tr>
<tr>
<td>42</td>
<td>DO THE SURFER’S STOMP</td>
<td>Bruce Johnston</td>
<td>Donna</td>
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<tr>
<td>43</td>
<td>PARADISE COVE</td>
<td>Sunfman</td>
<td>Scepter</td>
</tr>
<tr>
<td>44</td>
<td>THE CRAWL (Part 2)</td>
<td>Willie Mitchell</td>
<td>Hi Records</td>
</tr>
<tr>
<td>45</td>
<td>DRIBBLE TWIST</td>
<td>Raging Storms</td>
<td>Warwick</td>
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<tr>
<td>46</td>
<td>THE JOKE</td>
<td>Reggie Hall</td>
<td>Rip</td>
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<tr>
<td>47</td>
<td>A LOSING BATTLE</td>
<td>Johnny Adams</td>
<td>Ric</td>
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<tr>
<td>48</td>
<td>VILLAGE OF LOVE</td>
<td>Methastal Mayer</td>
<td>Fortune</td>
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<tr>
<td>49</td>
<td>COOKIN’</td>
<td>Al Casey</td>
<td>Slay</td>
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<tr>
<td>50</td>
<td>RUNAWAY</td>
<td>Lawrence Welk</td>
<td>Dot</td>
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</tbody>
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THE WHOLE COUNTRY’S SHOUTIN’ FOR...

STILL RIDING HIGH ON ALL SINGLES CHARTS WITH “HEY, LET’S TWIST” (R-4408) AND “PEPPERMINT TWIST” (R-4401)

JOEY DEE AND THE STARLITERS

RELEASED BY POPULAR DEMAND FROM HIS BEST SELLING ALBUMS

“DOIN’ THE TWIST”
RECORDED LIVE AT THE PEPPERMINT LOUNGE
(S) R-25166

“HEY, LET’S TWIST”
ORIGINAL SOUNDTRACK FROM THE GREAT PARAMOUNT PICTURE
(S) R-25168

ROULETTE
A NEW TRIUMPH FOR A GREAT STAR
STEREOODDITIES’ BIG, BRASSY MUSI-COMEDY EXTRAVAGANZA
IN A NEW, EXCITING RECORDING TECHNIQUE

STEREOODDITIES’ BIG SOUND STRIP TEASE...

GYPSY ROSE LEE REMEMBERS BURLESQUE

A HILARIOUS G-STRING OF MEMORIES OF THE FAST PAST!
HERE’S NAUGHTY, GAUDY BURLY AT ITS SAWDY BEST!
SEXY STRIPS, SPICY SONGS AND RIOTOUS BLACKOUTS!
RECOMMENDED FOR ADULTS ONLY

NEW COMPATIBLE STEREO-PLAYS ON ANY PHONOGRAPH
PLAYS STEREO ON STEREO EQUIPMENT — PLAYS HI-FI (MONAURAL) ON HI-FI EQUIPMENT

A book, a Broadway show and a movie have all successfully been based on the fabulous career of the dazzling Gypsy Rose Lee. Now StereOODDITIES, Inc. proudly stars Gypsy — in person — in a complete, fast-zipped burlesque show. It’s a brand new sound, big as life itself, thanks to a never-before-used technique of editing. Timed to coincide with national exposure of the show and soon-to-be-released movie “Gypsy,” this album is sure to outstrip the best of ‘em! Big full-color displays and promotion tie-ins are yours, so call your distributor, pronto.

BY THE PRODUCER OF THE GOLD RECORD AWARD, WOODY WOODBURY Laugh-along Series

StereOODDITIES INC. • P.O. Box 9115 • FORT LAUDERDALE, FLORIDA
So This Is Love” (2:35) (Pattern ASCAP—Howard) 

On the Street of Tears” (2:15) [Bangoo—Beechwood BMI—Ross, Landau] 

The Castells display their oh-so-smooth vocal blending on an exceptionally pretty opus that could send them back to the “Sacred” part of hitsville. It’s a lifting beat-ballad charmer, tabbed “So This Is Love,” that should be all over the hits charts. (Col.) 

GABBA” (1:55) “Stage to Cimarron” (2:24) [Progressive Trio BMI—Leiber, [Trinity BMI—Farina, Farina, Spector] 

Santo & Johnny (Canadian-American 137) It’s a good bet that “Spanish Harlem” will again be poppin’ all up over the charts. The short-while-back vocal click for Ato’s Ben E. King looks like an up-coming instrumental chart-maker for Canadian-American’s doo-wop beat artists. The`soulful-border city,” has the goods. Click it. The galloping full-ork supported coupler, “Stage To Cimarron,” can also come through big in hit fashion. Powerful vocalist. 

What A Laugh” (2:27) “Can’t You See It In My Eyes” (2:27) [Robin Mood BMI—Janes, Marsacale] 

Jimmy Elledge (JCA Victor 5012) Elledge, who scored heavily with his pop cover of a beautiful country item, “Funny How Time Slips Away,” can repeat with either end here. One half is an ear-arranging ballad—mill-with-meat ball of the Freddie Hart coup in click click (Bom-bole), mostly dual-Trackers and rock-a-cha-cha newcomer, “Can’t You See It In My Eyes.” Excellent orch feel assists on this take-your-pick pairing. 

Laughin’ The Blues” (2:35) [Channel ASCAP—Wooley] “Somebody Please” (2:18) [Channell ASCAP—Wooley] 

Sheb Wooley (MGM 13065) Wooley, who stepped back into hit territory (pop and country-wise) should stay there with his latest MGM outing. It’s an infectious, chorus-backed shuffle-jumper, tabbed “Laughin’ The Blues,” that features some captivating yodel-like vocals from the singer, “Somebody Please” (Bay Something Funny), is another fetching country-flavored shuffle. Two strong, self-penned weepers here. 

Old Rivers” (2:43) [Glo-Mae, Metric BMI—Crofford] “The Epic Ride of John H. Glenn” (2:48) [Metric BMI—Scott] 

Walter Brennan (Liberty 55436) Famed actor Walter Brennan, who hit the charts awash back with his waxing of “Dutchman’s Gold” on Dot, can come thru once again with this Liberty session. It’s a heartrending tale of a poor, hard-working farmer friend, named “Old Rivers,” that Walter tells tale-stills with the utmost sincerity. Fine Johnny Mann Singers (and a Floyd Cramer-like piano) assist on a side that builds along the way. Glenn’s orbital feat is described in a stirring narration on the other end. 

Why Does Everything Happen To Me” (2:09) [Armo BMI—Brown] “Night Train” (3:35) [Family BMI—Washington, Simpkins, Forrest] 

James Brown (King 5611) Brown, who rang up a big two-market, pop-ork sale with “Lost Someone,” continues the tearful (but profitable) momentum this time out. The new one, “Why Does Everything Happen To Me,” is a pulsating slow rhythm entry that Brown wails with blues authority. “Night Train” takes it with the goods. Click it. The galloping full-ork supported coupler, “Stage to Cimarron,” can also come through big in hit fashion. Powerful vocalist. 

Oooh Looka There” Ain’t She Pretty” (1:51) [Leeds ASCAP—Tod, Lombardo] 

Timbuctu” (2:29) [Kimbar ASCAP—Mendoza, Wisner] 

Bill Duke (20th-Fox 301) Duke, who kicked up some territory action with his previous 20th-Fox outing, “Wallin’ Cane,” can step out on the national level with this one. It’s another old-timer, “(Oooh Looka There) Ain’t She Pretty,” that Duke wraps around with a catchy shuffle. Click it. The galloping full-ork supported coupler, “Must For Our Stand” is a well-outlined side. There’s also a solid orch (and gal) vocal assist on the rockin’ “Timbuctu” portion. 

Marty Robbins has a potent new Dual-market, country-pop Columbia double-header in “Love Can’t Wait” and “Too Far Gone.” (See Country Reviews) 

Chuck Foote (20th-Fox 306) 

(1) “I Stopped Asking” (2:32) [Dominion BMI—Richards, Robbins, guy, who, a studio-orch, with “You Runin’ Away,” can again step out via his 20th-Fox debut. This half’s a touching, chorus-backed beat-ballad. 

(2) “I Did It All Over Again” (2:13) [P.S. Music ASCAP—Almar, Meshek] On this portion Chuck and Co. wax an emotional rock-a-cha-cha opus. Strong duo. 

Sam and Dave (Roulette 4419) 

(1) “I Need Love” (2:26) [Panda BMI—Soloway, Wolf] More ear-arrassing sounds on this flavorful cabby item. Could also come thru. 

Dale Ward (Boyd 118) 

(1) “Here’s Your Hat And My Regards” (2:46) [Tishomingo BMI—Blaire, Berlel] Touching country-styled plaintive performance by the songwriter, who’s got a sympathetic, Nashville-sounding full orch chorus background. Might make chart. 

(2) “Big Dale Twist” (2:07) [Tishomingo BMI—Bobbit, Duncan, De]. After soft intro by a fema, Ward takes over in lively twist fashion. 

Taddy Thomas (Excello 2212) 

(1) “Roll On Ole Mule” (2:06) [Excelleze, Jamil Thomas, Dee] Taddy Thomas opens his highly-polished vocal guns full blast on this lively infectious popper. Spinners should really dig this side. 

(2) “Hoodoo Party” (2:24) [Excelleze, Jess, Thomas, Dee]. A familiar-sounding boogie-flavored wax with a throbbing, hard-driving beat. 

Louis (Blue Boys) Jones (Gold 42369) 

(1) “Come On Home” (2:20) [Sylvia & Cape Ann BMI] Jones delivers this fine, high-spirited uptempo self-orchoned blues item with enough sincerity to attract some attention. Good move. 

(2) “I Cried” (2:34) [Sylvia & Cape Ann BMI—Jones] Here the singer-songwriter dishes up an attractive slow-paced ballad in the traditional rockin’ vein. Good wax. 

Bruce Channel (King 5020) 

(1) “Will I Ever Love Again” (2:19) [Lois BMI—Channel, Cobb] This pretty plaintive date by Channel, currently starring on CBS TV with “Hey! Baby” on the Smash label. Soft-spoken backing includes an harp from the horns. Could catch on. 

Now Or Never” (2:00) [Lois BMI—Channel, Cobb] Jumping rock-a-billy affair. 

John Lokette (Triangle 450) 

(1) “I Shouldn’t Happen To A Dago” (2:17) [At Last & North Valley BMI—Bennett] The Hollywood-located diskies come-up with a catchy blues outing from the vocalist and musicians. Worth pop and R&B exposure. 

This Little Miracle Twist (2:25) [At Last & North Valley BMI—Richard, Bazzie] Shapely twist session. 

Timmy Brown (Marashell 1002) 


Chuck Payne (ABC West Coast 10316) 

(1) “Your Blue Horizon” (2:10) [Sylvia BMI—Elgin, Farrell, Rogers] Good-sounding semi-dramatic country-waxer, whose setting consists of effective rock-a-cha-cha harmonics. Will come-up with teen-market exposure. 

(2) “Ripple In The Stream” (2:41) [Sylvia BMI—Elgin, Farrell, Augustus]. A rhythmic wax-unit tune recalls “100 Pounds Of Clay.” 

Robert Goulet (Columbia 43260) 

(1) “Too Soon” (2:55) [Florin ASCAP—Wayne, Frisch] Goulet reissues his popular 40’s number. This was a big pop and swing hit. A torchy ballad from the score of “I Can Get For You Wholesale,” based on a Broadway show. Fine legit ballad offering. 

(2) “Two Different Worlds” (2:30) [Princes ASCAP—Wayne, Frisch] Performer revives the old hit by Don Reno. 

Emler Bernslein (Choreo 101) 

(1) “Walk On The Wild Side” (2:44) [Columbia Pictures ASCAP—Bernstein] First outing for Fred Astaire’s label, handled by MGM, is a big-sounding rock reading of the pic theme, a current chart ripper for Barton Brown. This is an LP’s score, as conducted by the composer. 

(2) “Walk On The Wild Side Jazz” (2:17) [Columbia Pictures ASCAP—Bernstein] A New Orleans jazz approach to the number. Also from the LP. 

Spencer Trask (Keys 27061) 

(1) “Ten Most Wanted Men” (2:01) [Leyle ASCAP—Evans, Byron] A risque-rated rock-a-string wazer, which a fella tells of his status as one of the country’s 10 most wanted criminals. King handles the diskies. 

The Ballad Of Billy The Kidd” (3:05) [Keys ASCAP—Sherman, Frisch] The real gunslinger’s life is recalled here. 

Cash Box, March 24, 1962
Another

ACE CANNON Hit!

"SUGAR BLUES"

b/w "38 SPECIAL"

SANTO RECORD 503

March 24, 1962
The image contains a page from a music-related magazine or newspaper, with various reviews and ratings for different artists and songs. Here is a structured text representation of the contents:

**Cash Box**

**Best Bets**

**AL MARTINO** (Capitol 4710)

**MAXINE BROWN** [ASCAP-Paramount (2315)]

**MAKIS TOLOU** (2:25) [G.K. | 78] [Hollywood-Skippy, Simon]

**DECK** (2:32) [Soda Fountain-Van, Main]

**DISCO** (2:27) [M.C. | 78] [Beach Records-Skippy, Simon]

**DELLA REYNOLDS** (5552)

**B.‘s** [ASCAP—Clebanoff, DeCastro, Robinson, Giovannini] Attractive theme comes with an exciting string arrangement and a lively rhythm. Date, from an LP called "Mississippi Mud," might get permanent exposure.

**B.‘s** [ASCAP—Clebanoff, Robinson, Giovannini] From the same LP, a colorful bluesier.

**JIMMY WAKELY** (Shasta 170)

**CLARK McCLELLAN** (Versatile 110)

**WAYNE STORMI** (Atlas 682)

**B.‘s** [ASCAP—Clebanoff, Robinson, Giovannini] From a pop adaptation of an old Italian melody.

**ERROLL GARNER** (ABC-Paramount 1038)

**JEFF LOW** (Ticket 102)

**MILLIE VERNON** (Clopix 6267)

**ANNELA-ELENA** (Lands 888)

**ANNIE JASON** (2:40) [Bronze Speech & Hearing—Skippy, Simon]

**JOHN JAY** (2:25) [Brown-Anderson—Skippy, Simon]

**CLARK McCLELLAN** (Versatile 110)


**EARL SANDERS** (Urania 110)

**JOHNNY RAY** (Liberty 55451)

**B.‘s** [ASCAP—Bland, Robinson, Giovannini] Might effectively portray the waddle of a duck on recording, but less effective on instrument. Offbeat record.

**The PLAYBOYS** (Chancellor 1100)

**B.‘S** [ASCAP—Waldorf, Robinson, Giovannini] A reliable teen ballad is warmly arranged by Marva Norwood and his busy ballad-beat combo backing. Nickerson works out of N.Y.

**B.‘S** [ASCAP—Clebanoff, Robinson, Giovannini] From the same LP, a colorful bluesier.

**JOEY** (Taurus 353)

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**B.‘S** [ASCAP—Clebanoff, Robinson, Giovannini] From the same LP, a colorful bluesier.

**JOEY** (Taurus 353)

**B.‘S** [ASCAP—Waldorf, Robinson, Giovannini] A reliable teen ballad is warmly arranged by Marva Norwood and his busy ballad-beat combo backing. Nickerson works out of N.Y.
A Brand New Smash Hit!

BURL IVES

SINGS

FUNNY WAY OF LAUGHIN'

c/w

Mother Wouldn't Do That

31371

DECCA RECORDS
NEIL & JACK (Duel 508) (B+): "YOU ARE MY LOVE AT LAST" (2:09) [Seren, BMI-Diamond] Here's an original song about a love that's not strong enough to break through the N.Y.-based label.

CARL HOLMES (Atlantic 2140) (B+): "MAKING POTATOES (Part 1)" (2:10) [Seren, BMI-Roster] Vocalist and his combo do a fine job of setting up the song on the rock number. Workit is a treat for the listener.

BOB & JERRY (Musicor 1918) (B+): "CHUBBY IS A CHUBBY (My Fat)" (2:12) [Sea-Lark BMI—Feldman, Goldenstein] Snapily scored by Munchie, this is a catchy tune.


MARTINE DALTON (Emcor 306) (B+): "NO BAD VIOLINS" (2:21) [Firmo BMI—Rostock, Emory] Offbeat Spanish-flavored romance for the youngsters.

SHELTON DUNAWAY (Lyric 731) (B+): "JUST A KISS" (2:12) [Tide—land BMI—Willis & Field] This guy's doing a strong job on the feelingful, Chuck Wills-penned blues romance. Can get big coin in the R&B and pop markets. Label is based in Lake Charles, La.


JIMMY BEAUMONT (Coral 115) (B+): "I SHOULDA LISTENED TO MAMA" (2:20) [Aldon BMI—Greenfield, Miller] This can be a second chance for the little-known rhythm. Two strong sides.

BRUNO SPESCH & HIS ELOIDS (Palettes 5074) (B+): "MIKE BRENNER" (2:31) [Tandridge & R.T.—BMI] A Composer's work, this is a salve to Col John Glenn, the astronaut, that could be a hit. Humor angle is done with a music that's a bit smug that the. The kids. And their musical background.

DONNIE SPENCER & HIS ELOIDS (Palettes 5074) (B+): "MY DARLING" (I Love You So) (2:07) [Tandridge & Zidell BMI—Speck's Pike] Teen sentiments from the song crew.

BEST BETS

VERNON HARRELL (Leslcy 3068) (B+): "SLICK CHICKS" (2:08) [Cany BMI—Semper, Rene] Infectious blues sentiment in which Harrell's "slights" are being played as the dirt is supported by a fine, almost Afro-Cuban combo-chorus sound. Label is an affiliate of the N.Y.-based label.

JOHN WILSON (RCA Victor 8011) (B+): "BEAT, BORROW AND STEAL" (2:27) [Date ASAC—Parber, Rene] Amiable blues jumper.

CARL HOLMES (Atlantic 2140) (B+): "MAKING POTATOES (Part 2)" (1:40) [Seren, BMI-Roster] The rockin' is continued.

BOB & JERRY (Musicor 1918) (B+): "CHUBBY IS A CHUBBY (My Fat)" (2:12) [Sea-Lark BMI—Feldman, Goldenstein] Snapily scored by Munchie, this is a catchy tune.

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IT'S MENACING!
IT'S MANCINI!
CONDUCTING
HIS OWN THEME FROM
"EXPERIMENT IN TERROR"
NEW HIT SINGLE #8008
RCA VICTOR

(COMING: New Mancini Album—Music from "Experiment in Terror")
Mr. Acker Bilk

KALL-Salt Lake City is now the only station in the nation with a "Black Box." That name now belongs to a huge black box built in the Salt Lake Valley... and started KALL's biggest promotion of all in order to carry it. A huge black box was built, a "mystery thing" was placed inside, and the black box was welded securely... so no one could get inside. To the identity of the "mystery thing" have been broadcast hourly on KALL. The winning agent, with the correct guess wins $10,000 if he guesses correctly first day. The winners decline at a steady rate as the contest progresses.

Bernie Strachota, general manager of WMT-Wilmington, served as master of ceremonies for the National Cotillion Club's Cotillion Club Awards dinner, March 30. He has been a feature speaker and emcee throughout the month.

Twenty Internal Revenue agents stood by for telephone calls two days prior to the end of the contest. The winner is called in by public in a special service provided by WIP-Philadelphia.

Tommy Fisher who is currently putting in work at "Audrey" on Disk was guest last week on Joe Colombo's WQLL-Babylon, Long Island's record hop.

Fifty KDKA-Pittsburgh listeners were treated at St. Patrick's Day dinner of good food and dancing at Randy Hall, the station's all-night club. They were guests to the group members of the Pittsburgh Press Club. The diners with the "luck of the Irish" were selected from cards sent to KDKA.

KEX-Portland radio in cooperation with the Multnomah Bar Association is running a new series of "pretty little vignettes" called "What's The Verdict?" on Friday and Saturday evenings for a limited time.

KAYO-Seattle took advantage of one of the latest snowstorms in the Northwest last week and staged a "radio KAYO snowman contest." A total of seven inches fell on the city, bringing the total to seven inches, and in general causing a lot of confusion. By 1 PM on the second day of the snowfall, when some schools were closed, it was announced that KAYO would have $25.00 in Savings Bonds for the best snowman in three categories: most original, most humorous, and most artistic. Each snowman had to have in it at least one KAYO sign, visible from the street. At the time of writing, senior Senator, Warren G. Magnuson, announced that as judge and as the entries were shipped in to station newsmen with polaroid cameras immediately to the station. All photos were turned over to Senator Magnuson for his consideration.

KAYO-Salt Lake City's "KAYO Snowman Contest" has lasted eighteen hours and in that time over 500 entries were received, photographed and judged.

Patricia Longo, program department assistant, KQV-Pittsburgh, informs her engagement to Dick Birkby, program director WIL-St. Louis. The couple has set June 26th as the wedding date.

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Mr. Acker Bilk

KALL-Salt Lake City is now the only station in the nation with a "Black Box." That name now belongs to a huge black box built in the Salt Lake Valley... and started KALL's biggest promotion of all in order to carry it. A huge black box was built, a "mystery thing" was placed inside, and the black box was welded securely... so no one could get inside. To the identity of the "mystery thing" have been broadcast hourly on KALL. The winning agent, with the correct guess wins $10,000 if he guesses correctly first day. The winners decline at a steady rate as the contest progresses.

Bernie Strachota, general manager of WMT-Wilmington, served as master of ceremonies for the National Cotillion Club's Cotillion Club Awards dinner, March 30. He has been a feature speaker and emcee throughout the month.

Twenty Internal Revenue agents stood by for telephone calls two days prior to the end of the contest. The winner is called in by public in a special service provided by WIP-Philadelphia.

Tommy Fisher who is currently putting in work at "Audrey" on Disk was guest last week on Joe Colombo's WQLL-Babylon, Long Island's record hop.

Fifty KDKA-Pittsburgh listeners were treated at St. Patrick's Day dinner of good food and dancing at Randy Hall, the station's all-night club. They were guests to the group members of the Pittsburgh Press Club. The diners with the "luck of the Irish" were selected from cards sent to KDKA.

KEX-Portland radio in cooperation with the Multnomah Bar Association is running a new series of "pretty little vignettes" called "What's The Verdict?" on Friday and Saturday evenings for a limited time.

KAYO-Seattle took advantage of one of the latest snowstorms in the Northwest last week and staged a "radio KAYO snowman contest." A total of seven inches fell on the city, bringing the total to seven inches, and in general causing a lot of confusion. By 1 PM on the second day of the snowfall, when some schools were closed, it was announced that KAYO would have $25.00 in Savings Bonds for the best snowman in three categories: most original, most humorous, and most artistic. Each snowman had to have in it at least one KAYO sign, visible from the street. At the time of writing, senior Senator, Warren G. Magnuson, announced that as judge and as the entries were shipped in to station newsmen with polaroid cameras immediately to the station. All photos were turned over to Senator Magnuson for his consideration.

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AN OPEN LETTER TO THE AMERICAN RECORD DEALER

For five years now, the major record manufacturers have been selling directly to the public through their record clubs. They have systematically wooed away from you your best album customers and sold to them at prices often below what you must pay for the same records.

It can be reliably estimated that 50% of all classical product and as high as 35% of popular product is sold through record clubs.

And you have been powerless to do anything about this situation and have, in fact, been forced to cooperate with the very manufacturers who are undermining your business and threatening your livelihood. Occasionally they throw you a bone in the form of a premium package or a discount deal, but the occasions are few and far between and many of these premiums are soon passed on to the Club members.

The majors simply cannot afford to let you compete with their clubs!

In recent years it is estimated that one major manufacturer alone has sold by direct mail on just one item 500,000 sets of a multiple record package representing 6,000,000 LPs and upwards of $9,000,000.

This is money out of your pockets!

What are you, Mr. Dealer, going to do about this situation? What can you do about it? You need the product the majors produce because the minors can't supply it to you. But there is an answer!

Artia-Parliament Industries, Inc. has designed a package which competes, in fact OUT-COMPETES, with the Clubs' multi-record type of package similar to the one referred to above.

Similar, but our package is better in every way!

Our package consists of 10 high-fidelity LP's "THE WORLD'S GREATEST MUSIC", containing 16 of the best-loved classical works performed by such world-renowned artists as Sviatoslav Richter, Emil Gilels, David Oistrakh, Vaclav Talich and many others. The LP's, pressed by Columbia Record Productions, are housed in a beautiful box designed to enhance anyone's record library.

The entire set is designed to sell for the amazingly low price of $89.97!* What does this mean to you, Mr. Dealer?

That you can sell, merchandise and advertise a product of high quality, which will be handled only by you, the American Record Dealer.

Show the Majors that you are not taking their clubs lying down and that you mean to give them a run for their money!

* Suggested list price

Very sincerely,
ARTIA-PARLIAMENT INDUSTRIES, INC.

Peter C. Suio
Vice President

Contact your local API distributor for complete details.

COMPOSITIONS

BEETHOVEN
Symphony No. 3 "Eroica"
Piano Concerto No. 5 "Emperor"

MOZART
Piano Concerto No. 21
Violin Concerto No. 3

TCHAIKOVSKY
Symphony No. 6 "Pathetique"
Piano Concerto No. 1
1812 Overture

DVORAK
Symphony No. 5 "New World"

RACHMANINOFF
Piano Concerto No. 2

ARTISTS

SVIATOSLAV RICHTER
VAACLAV TALICH
KURT SANDERLING
DAVID OISTRAKH
HERMANN SCHERCHEN
LOVRO VON MATACIC
EMIL GILELS
KAREL ANCEERL
ROGER DESORMIERE
Radio Active Chart—How It Operates

In an effort to keep all facets of the record industry informed about activity in every area of the business, Cash Box last month introduced a new feature called "The Radio Active Chart," a feature designed to indicate which new records key radio stations in every important market throughout the country have added to their play list during the preceding week. In order to fully appreciate the weekly findings of the "Radio Active" survey, we will offer an explanation column for the next few weeks so that our readers can clearly understand how the results are derived and the methods used in reporting them.

The list is, in essence, a simple compilation based on information submitted to us each week by program directors of key radio stations in every important record market throughout the country.

Every week, each key station's program director informs us of all the new records his station is planning to play during the coming week. Each station may list as many new titles as it is adding each week to its play list, whether it be just two or forty titles. Each station is given equal weight in the survey and the results are reported in percentages.

For example, if the stations reporting in one week's survey list a hypothetical song "I Have Dreamed" by John Smith, then the song will be given 55% in the column titled "PERCENT OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK." If Smith happens to be the hottest artist in the country and one might expect him to have 100% acceptance in the first week, some consideration must be given to the fact that a record sent to stations from the West coast takes a bit longer to reach stations on the east coast.

In this case, however, the stations are the following week's report will make up for the time lag, if in the second week another 40% of the stations list the Smith record (a second listing of the Smith record by a station which listed him in the preceding week is not used again) then Smith's total may reach 90% on his second appearance. To keep the reader aware of the record's action during preceding weeks, in the column on the right, "TOTAL % OF STATION TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE," Smith's record will show a 90% figure—50% from last week and 40% from this week, making the 90% total.

Some records may reach a few stations at a time over a period of months. This action will be indicated as the record progresses.

For a song to be listed in large type on the chart, it must receive more than ten percent acceptance in a one week period. A song will be carried in this section as long as it adds 10% or more of the stations each week.

Other titles showing less than 10% acceptance but more than 5% in any week will be listed in smaller type at the foot of the chart and will be passed on this week as well for the next week, until they receive 10% or more of the stations each week.

All stations used are key radio stations in each area in the survey is key record market.

The list of stations were compiled with the cooperation of a large number of important regional and national promotion men throughout the country who listed stations in order of strength in each of the markets they considered most important to pop records. In almost every case, the leading station in an area agreed to offer its assistance in the "Radio Active" survey. Every major record market is covered in our survey.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>35%</td>
<td>Soldier Boy—Shirelles—Scepter</td>
<td>48%</td>
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<tr>
<td>30%</td>
<td>Two Of A Kind—Sue Thompson—Hickory</td>
<td>41%</td>
<td></td>
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<tr>
<td>30%</td>
<td>Twist, Twist Senora—U.S. Bonds—Legrand</td>
<td>30%</td>
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<tr>
<td>25%</td>
<td>I Will—Vic Dana—Dolan</td>
<td>25%</td>
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<td>25%</td>
<td>Everybody's Twinstin'—Frank Sinatra—Reprise</td>
<td>22%</td>
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<tr>
<td>22%</td>
<td>You Talk About Love—Barbara George—AFO</td>
<td>22%</td>
<td></td>
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<tr>
<td>22%</td>
<td>Stranger On The Shore—Acker Bilk—Atco</td>
<td>22%</td>
<td></td>
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<tr>
<td>20%</td>
<td>What'd I Say (Pt. 1)—Bobby Darin—Atco</td>
<td>20%</td>
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<tr>
<td>20%</td>
<td>Cinderella—Jack Ross—Dot</td>
<td>20%</td>
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<td>20%</td>
<td>Better Move On—Arthur Alexander—Dot</td>
<td>20%</td>
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<td>18%</td>
<td>Johnny Jingo—Hayley Mills—Vista</td>
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<td>18%</td>
<td>All This For Sally—Mark Dinning—MGM</td>
<td>18%</td>
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<td>18%</td>
<td>Jam (Pt. 1)—Bobby Gregg—Cotton</td>
<td>18%</td>
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<td>16%</td>
<td>A Woman Answers Hang Up—Leroy Van Dyke—Mercury</td>
<td>16%</td>
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<td>13%</td>
<td>Itty Bitty Pieces—James Ray—Caprice</td>
<td>13%</td>
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<tr>
<td>12%</td>
<td>Anything That's Part Of You—Elvis Presley—RCA Victor</td>
<td>12%</td>
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<tr>
<td>12%</td>
<td>She Cried—Joy &amp; Americans—U.A</td>
<td>12%</td>
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<td>12%</td>
<td>To Love Someone—Ran Donner—Columbia</td>
<td>12%</td>
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<tr>
<td>12%</td>
<td>Soul Twist—King Curtis—Enjoy</td>
<td>12%</td>
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<tr>
<td>12%</td>
<td>Shake The Hand Of A Fool—Johnny Hallyday—Philips</td>
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<tr>
<td>12%</td>
<td>You Are Mine—Frankie Avalon—Chancellor</td>
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<td>12%</td>
<td>Eenie Meenie Miny Mo—Lee Dorsey—Fury</td>
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<td>12%</td>
<td>Caterina—Perry Como—RCA Victor</td>
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<td>12%</td>
<td>Hide Nor Hair—Ray Charles—ABC Paramount</td>
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<td>10%</td>
<td>Boogie Twist—Paul Gallis—Heartbeat</td>
<td>10%</td>
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<td>10%</td>
<td>Good Luck Charm—Elvis Presley—RCA Victor</td>
<td>10%</td>
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<td>10%</td>
<td>Big Draft Medley—4 Preps—Columbia</td>
<td>10%</td>
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<td>10%</td>
<td>Shout (Pt. 1)—Joey Dee—Roulette</td>
<td>10%</td>
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<td>10%</td>
<td>Ridin' Hood—Coasters—Atco</td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>Something's Got A Hold On Me—Etta James—Argo</td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>I Cried—Dodie Stevens—Dot</td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>Tick-A-Tee Tick-A-Tay—Dean Martin</td>
<td>10%</td>
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<td>10%</td>
<td>Lollipops &amp; Roses—Jack Jones—Kapp</td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>PT-109—Jimmy Dean—Columbia</td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>March Of Siamese Children—Kenny Ball—Kapp</td>
<td>10%</td>
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</tr>
</tbody>
</table>

LESS THAN 10% BUT MORE THAN 5%
ANOTHER CHART ROCKER FROM MOMS MABLEY!

MOMS MABLEY AT GENEVA CONFERENCE

AND STILL RIDING THE CHARTS

Chess LP 1460
Excerpts From This LP—Chess EP 5131

Chess LP 1452
Excerpts From This LP—Chess EP 5129

Chess Prod. Corp. 2120 S. Michigan Ave., Chicago 16

Cash Box

POPULAR PICKS OF THE WEEK

from March 17, 1962, Cash Box

"MOMS MABLEY AT GENEVA CONFERENCE" Chess LP 1463
Moms Mabley is back once again and this time out she aims her satiric guns at politics and men. The yocks come fast and furious as Mom's irreverent wit pokes fun at the world situation. Comedienne's infectious style should break-up even the most straight-laced listeners. An eye-catching cover with Moms sitting in between Castro and Khrushchev should attract a great deal of attention for this Chess album. Sure-fire chart-rider.

Chess LP 1447
Excerpts From This LP—Chess EP 5127
Kenny gremlin Time's currently hit Crossroads' Ty the Decca's "Ne Paci Chuck steady The Chicagoan new the the upsurge Tillotson, duo, Cried'' Mosier, Chelsea cross-country Coral, nis' (All Roulette, Singer & "Midnight Reflections' lining the Of newie Linsky folks at Chi., 3/23, Of Roulette, Singer & 3/24, "Reach 4th, American Cafe.""). Joe Pat-tea, "The Latin Quarter" Wayne, having a good time there with their pianist and vocalist, "Mr. Brown." They're after our times and we're here to help them do it."

The New York Times

Chubb Crosby, the veteran singer, has been with the band for some time now and has added a new dimension to the group's sound. His smooth delivery and soulful vocals have earned him a steady following among jazz enthusiasts. His latest album, "Journey to the Night," has received critical acclaim for its fusion of traditional jazz and blues elements. The album features an array of guest artists, including saxophonist Sonny Stitt and pianist Bud Powell, who contribute to the rich musical tapestry.

Crosby's performances are always a highlight of any jazz festival, and his upcoming show in New York is sure to draw a large crowd. Whether you're a seasoned fan or a newcomer to the world of jazz, this is an event you won't want to miss. So mark your calendars and get ready to dance the night away with Chubb Crosby and his band. It's going to be a night to remember!
Peter, Paul and Mary's first album is bright with enthusiasm. No gimmicks. There is just something Good about all. Good in the sense of Virtue, that is. And the news that something this Good can be as popular as this is can fill you with a new kind of optimism. Maybe everything's going to be all right. Maybe mediocrity has had it. Maybe hysteria is on the way out. One thing is for sure in any case.

Honesty is back. Tell your neighbor.

Peter, Paul and Mary

EXCLUSIVELY WARNER BROS. RECORDS
Personal Management: ALBERT B. GROSSMAN,
50 C.P.W., N.Y.C.
Booking: INTERNATIONAL TALENT ASSOCIATES,
65 E. 55 St., N.Y.C.

WARNER BROS. RECORDS
the first name in sound
Burbank, California
ORDER FROM YOUR NEAREST DISTRIBUTOR
TIPTON, G.A.—Gus (Grant) Sparras has left his A&R job and gone into indie prom work—covering the southeastern part of the country. He can be reached at the Golden Bide, there. Gus added that Johnny Logan of the Golden Bide confirmed that he has been chosen for a hit ride.

BOSTON—Bruce Hinton, sales promotion man at Dale, inifies that Cathy Carroll was in town, last week, to play her "Young Ones" (Warner Bros.) side and that there was instant sales reaction to the lid.

The children show in Chicago, head man at Florida Music Sales, Mercury Records, has been confirmed on the recording of "The Civil War" LP to Adam G. Adams, chairman of the planning committee of the Florida Civil War Centennial Commission.

JACKSONVILLE, FLA.—Arlington Newsman, editor, died Sunday. There has been a correction—noting that Ernie & Pete are not two guys but a guy and a gal (Ernie (Ernest Mickle) and a gal (Pete (Helen Pickette)) on their waxing of "Our Love.")

BELEN, NEW MEXICO—Little Johnson telegraphed that he's excited with Earl Scott's Kapp debut, "A King To A Joker To A Clown" and "Wilhelmie."

COEUR D'ALENE, IDA.—Billy Bernhard records that the Blue Jeans (Dick Baker, Garth Andrews, Bill Loomis, Ron Mood and leader Daryl Britt) pulled over 4,000 folks to their recent March of Dimes dance held at Gypsum U's (Spokane Wash.)

NEW ORLEANS.—In addition to the hit list at Central Records district, notes Tom O'Conner, buyer, the Mark-Keys ("Peg's Eye Stroll") (Stax), Jordan's "If You Love Me, My Love," Pat Bautz, getting good air-play in So. Calif., Jacques Fott, Signature platter star, currently appearing at the Coral Roof in Anaheim for another indefinite stand... Songster Steve Bari, has just completed four sides arranged and conducted by Jimmy Haskell for Ron Records. Label topper Nancy Brown, Jr. plans a grand scale promo job on the 1st release.

HERE AND THERE:

HORLPHIA—Cosats' Shirley Ruben reports fantastic airplay and sales on Joey Dee's latest Roullete's, "Let's Do The Jive, The Man-Keys' "Peg's Eye Stroll" (Stax), Jordan's "If You Love Me, My Love," Pat Bautz, getting good air-play in So. Calif., Jacques Fott, Signature platter star, currently appearing at the Coral Roof in Anaheim for another indefinite stand... Songster Steve Bari, has just completed four sides arranged and conducted by Jimmy Haskell for Ron Records. Label topper Nancy Brown, Jr. plans a grand scale promo job on the 1st release.

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<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>WEST SIDE STORY</td>
<td>Dave Brubeck</td>
<td>Verve (Columbia CL 1076)</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>THE SOUND OF MUSIC</td>
<td>Frank Sinatra</td>
<td>Capitol (T 1657)</td>
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<tr>
<td>3</td>
<td>3</td>
<td>A SONG FOR YOUNG LOVE</td>
<td>Frank Sinatra</td>
<td>Capitol (T 1649)</td>
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<tr>
<td>4</td>
<td>4</td>
<td>BREAKFAST AT TIFFANY'S</td>
<td>Henry Mancini</td>
<td>RCA Victor LSP 2361</td>
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<tr>
<td>5</td>
<td>5</td>
<td>BLUE HAWAII</td>
<td>Tony Bennett</td>
<td>RCA Victor LSP 2426</td>
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<td>6</td>
<td>6</td>
<td>FLOWER DRUM SONG</td>
<td>Chubby Checker</td>
<td>RCA Victor LCP 2364</td>
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<tr>
<td>7</td>
<td>7</td>
<td>OLDIES BUT GOODIES</td>
<td>Various Artists</td>
<td>Original Sound GSR LPA 5004</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>MIDNIGHT SPECIAL</td>
<td>Jerry Smith</td>
<td>Blue Note BLP 4073; BST 80478</td>
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<tr>
<td>9</td>
<td>9</td>
<td>THE TWIST</td>
<td>Chubby Checker</td>
<td>RCA Victor (Columbia CL 1049)</td>
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<td>Dave Brubeck</td>
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<td>11</td>
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<td>SOFTLY &amp; SASSY</td>
<td>Frank Sinatra</td>
<td>Capitol (T 1646)</td>
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<td>12</td>
<td>12</td>
<td>MOON RIVER</td>
<td>Johnny Mathis</td>
<td>Creative Arts (Capitol CL 2367)</td>
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<td>SING OUT</td>
<td>Limeliters</td>
<td>RCA Victor LPA 2345; LSP 2469</td>
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<td>SWING LOW</td>
<td>Peter Footman</td>
<td>Coral CRL 757697</td>
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<td>15</td>
<td>15</td>
<td>NANCY WILSON/CANNONBALL ADDERLY</td>
<td>Mike Nicholas &amp; Elson Man</td>
<td>Mercury MG 20080; 60600</td>
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<tr>
<td>16</td>
<td>16</td>
<td>BREAKFAST AT TIFFANY'S</td>
<td>Henry Mancini</td>
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<td>THE TWIST</td>
<td>Chubby Checker</td>
<td>RCA Victor (Columbia CL 1049)</td>
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<td>SOFTLY &amp; SASSY</td>
<td>Frank Sinatra</td>
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<td>Johnny Mathis</td>
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<td>THE SOUND OF MUSIC</td>
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<td>MIDNIGHT SPECIAL</td>
<td>Jerry Smith</td>
<td>Blue Note BLP 4073; BST 80478</td>
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<td>KING OF KINGS</td>
<td>Frank Sinatra</td>
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<td>RHYTHM SING RIGHT</td>
<td>Mitch Miller &amp; Gang</td>
<td>Columbia CS 8537</td>
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* Also available in Stereo
* Also available in LP
COUNTRY "Perdido." Boon-Brothers in coterie, assigned LP's Fuller. My Deejays pleasing a and distinguished a label, Disk's Time" renditions of "Pog O' My Heart," and "That Old Black Magic." There's enough enjoyment here to make the album a big scorer in the coin department.

RAY CHARLES "SEE YOU IN MY DREAMS"—Pat Boone

BING CROSBY "BING'S HOLLYWOOD"—Decoy DL 1264

EILEEN FARRELL "THIS FLING CALLED LOVE"—Eileen Farrell with Percy Faith—Columbia CL 1739

RAY CHARLES "THE YOUNG RUDY VALLEE"—RCA Victor LPM 2507

THE TWIST GOES TO COLLEGE—Les Elgart—Columbia CL 1755

YOU'RE MINE YOU"—Sarah Vaughan—Roulette R 32062

PETER, PAUL AND MARY"—Warner Brothers WS 1449

ABBE LANE"—Mercury SR 66143

GERSHWIN BY STARLIGHT—Leonard Pennario, Alfred Newman—Capitol SP 5861

DYNAMIC ADVENTURES IN SOUND—Mel Henke—Warner Brothers BS 1447

ALL IN LOVE—Original Cast Mercury OCS 6204

REVIEWS

The new album from Ray Charles, "Perdido," is a brilliant combination of his familiar style with the added depth of his coterie's musical arrangements. The CD is a tribute to Ray Charles' unique voice and talent, and it's a must-have for any music lover.

Pat Boone's "I'll See You in My Dreams" is a true classic, and this album is no exception. Boone's voice shines on each track, and the arrangements are simply stunning.

Bing Crosby's "Bing's Hollywood" is a must-have for any Bing Crosby fan. The CD includes some of his most memorable renditions, and the sound quality is simply amazing.

Eileen Farrell's "This Fling Called Love" is a beautiful tribute to her voice and talent. The CD is a must-have for any fan of her music.

Rudy Vallee's "The Young Rudy Vallee" is a perfect example of the crooner style of the 1920s and 1930s. The CD is a must-have for any fan of this style.

Les Elgart's "The Twist Goes to College" is a fun and lively album that's perfect for any college student. The CD includes some of the biggest hits of the 1950s, and the arrangements are simply amazing.

Sarah Vaughan's "You're Mine You" is a beautiful tribute to her voice and talent. The CD is a must-have for any fan of her music.

Peter, Paul and Mary's "Peter, Paul and Mary" is a must-have for any fan of their music. The CD includes some of their most memorable hits, and the sound quality is simply amazing.

Abbe Lane's "Abbe Lane" is a beautiful tribute to her voice and talent. The CD is a must-have for any fan of her music.

Leonard Pennario and Alfred Newman's "Gershwin by Starlight" is a perfect example of the symphonic style of the 1920s and 1930s. The CD is a must-have for any fan of this style.

Mel Henke's first LP outing for Warner Brothers offers proof positive of his top-flight talents as both an arranger and composer. The album is geared for sound and throughout the session the separation of the elements is excellent. The selections here are interestingly off-beat including "Me And My Shadow," "Boo, Hiss," and "Your Song." Henke's pen-senned TV theme "See The U.S.A. In Your Chevrolet."迪克 should bring out in bugs in droves.
THE BEST OF GUY LOMBARDO AND THE ROYAL CANADIANS—Decca DL 72190
Guy Lombardo reaches back and comes up with a package of oldies, many of which have long been identified with the Royal Canadians. Best entries rendered here are "Sweethearts On Parade" and "Seems Like Old Times." Kenny Gardner and the Lombardo trio lend their talents to some fine vocal arrangements of "Enjoy Yourself" and "How High the Moon." concert is top-drawer and should be a good number with the orke- rist's fans.

"MARCHING DOWN BROADWAY"—Phil Lang—Decca DL 72190
Phil Lang has skillfully adapted a group of turns from Broadway into a lush, high-spirited disk of marching music. With blaring brass and martial drumming the Lang crew drive forward, sure-footed and unerring. "Buck Down Winscocks," "Seventy-Six Trombones," and "A Hundred Million Miracles." Excellent band album.

"ROOTS OF RHYTHM"—Prince Ono, Princess Muana—Jubilee JGM 5007
The origins of modern jazz are skillfully traced back to West Africa on this listenable disk from Jubilee. Prince Ono displays his artistry as a top-rung male-vocal group. Princess Muana belts out a group of self-penned and standards items with exceptional range and pitch. In addition to the traditional African themes, the disk contains "My Jungle Man," a lively r & t tune and "Good Luck Dead," a feel-good r & b track. With an able assist from the Chick Foster Quintet the talented duo offer a provocative Afro-oriented arrangement of "When the Saints Go Marching In." Interesting programming fare.

"LATIN TWIST"—Tito Rodriguez—United Artists UAL 3194
Tito Rodriguez adapts his rhythmic Latin-American tenor to the many con- duce to the popular craze. Orkster sings and leads the band through such favorites as "Arna-pola," "Jalousie," and his own "Latin Twist." Since it appears that the twist is destined to be around for quite a while, Rodriguez has proven himself capable of making the best of it. LP is attractively packaged and could be a good item on the counters.

"HAWAIIAN GOLDEN FAVORITES"—Charles K. L. Davis—Decca DL 72210
Charles K. L. Davis dishes up a melodious collection of popular Hawaiian tunes on this, his first album for Decca. The voice and superb pitch carry him in good stead as he renders twelve favorite songs of the Islands. With an excellent assist from Henri Renonk and chorus Davis reads feelingful arrangements of "Why I Love Hawaii," "King Kamehameha," "Akaka Falls.

"NEIL SWINGS NICELY"—Neil Wolfe—Im- perial LP 9169
Neil Wolfe's imaginative style of blending classical and jazz treatments of evergreens provides some top drawer listening on this beautifully es- sayed Imperial album. The 88er displays his firm understanding of music composition by adhering to the original melodic lines of his selections while swinging with a distinctive, impressive beat. The keyboard really vibrates as Wolfe reads "It Ain't Necessarily So," "What Is This Thing Called Love," and a self-penned boogie-styled gem called "Twistin' Fingers."

"THE 12 FACES OF YULA"—Stand SLP 111
Yula is a multi-talented Russian-born artist who sings, composes, arranges and plays the piano. This Stand offering has the dark singing twelve of her own tunes while accompanying herself on the piano. Yula demonstrates a distinctive, low-key, tender delivery as she reads "To Port Mon- tain," "Brry," and "Love Is A Daydream." Nice and easy listening pleasure throughout.

"BATTLE ROYAL: THE DUKE MEETS THE COUNT"—Duke Ellington, Count Basie—Columbia CL 1714
Jazzophiles should really dig this quality package which combines the swingin' orchestras of Duke Ellington and Count Basie. The two orchestra sound beautifully joins with the light, embel- lishing Basie trio touch of eight selections from their combined repertoires. The pace for the album is clearly set with Duke's uptempo "Battle Royal" which shows Basie off to his advantage. The tenor leads "Take The 'A' Train," "Wild Man," and "Jumpin' At The Woodside."

"BETWEEN HEAVEN AND HELL"—Oscar Brown, Jr.—Columbia CL 1721
The multi-talented Oscar Brown, Jr. unleashes his powerful voice full-blast on this album of nov- el and original compositions. Apart from the first two selections which were arranged by Count Basie, the remaining tunes were skillfully ar- ranged for five trumpets, four trombones, piano, guitar, bass and drums by Ralph Burns. Brown displays an exceptional wide-range voice with enough sentiment to appeal to a wide variety of record buyers as he offers superior readings on "Mr. Kicks," "Forbidden Fruit," and "Love Is A New Born Child."

"HEAVY SOUL"—The Quebec—Blue Note 1059
There are many followers of the Coleman Hawkins school but the Quebec ranks as one of the most listenable tenor men currently wailing bal- lad jazz items styled after Hawkins' distinctive melodic concept. This release is an outgrowth of the Hawkins tradition with a rhythmic clarity and assurance all his own. The disc is topped up with such Fredrick Roach on organ, Milt Hinton on bass and Al Harewood on drums for this Blue Note entry of the highest estate. Outstanding cuts here are "Acquitted," "Brother Can You Spare A Dime," and "I Want A Little Girl."

"TCHAIKOVSKY: Swan Lake"—Eugene Ormandy Conducting The Philadelphia Orchestra—Columbia KL 5708
Eugene Ormandy, a master of interpretation of romantic and impressionist composers, attests to his reputation in this superb offering of Tchaikovsky's Swan Lake ballet suite. The various mood changes which indicate the unfolding of the tale are carefully preserved and artistically executed. The second movement, "Swan Lake" is one of the most beautifully captured on "Iberia." Top- run Debussy.

"DERBY'S: La Mer; Iberia No. 2 From Images Pour Orchestre; Pierre Broweux Conducting L'Orchestra des Concerts Colonne—Command C 104-B 81128
Pierre Dervaux demonstrates his masterful understanding of Debussy on this classic LP from Command containing "La Mer" and "Iberia." The Dervaux approach is based on a firm knowledge of melody and composition and the intricacies of the selections. All the turbulence and power that is called for by the composer is evidenced in "La Mer." The gay strains of Andalucian festive nights are beautifully captured on "Iberia." Top run Debussy.

"THE WORLD'S GREATEST MUSIC VOLUME 20: Symphony No. 5"—Artia.
Artia has come up with a superlative package featuring the talents of many artists: Sviatoslav Richter, David Oistrakh, Emil Gilels and Roger Desormière performing some of the most famous solo compositions. A dozen first-string composers are represented on this ten-disc set which contains Beethoven's Fifth Symphony, Schubert's "Unfinished" Symphony, the great symphonies of Mendelssohn and Beethoven, among many others. Perfect package for the serious collector. Appreciate the retail price of $9.95.
SOARS 27 POSITIONS ON THIS WEEK’S CASH BOX CHART

SHOUT! SHOUT!

(KNOCK YOURSELF OUT)

45-117

Written and sung by ERNIE MARESCA
Composer of “Wanderer” and “Run Around Sue”

SEVILLE RECORDS

THE AMERICAN LONDON GROUP

539 West 25 St, New York 1, N. Y.

JUKE BOX OPS’ RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

AT THE CLUB/HIDE NOR HAIR
Roy Charles (ARC-Pramount 10314)

WHAT’D I SAY
Bobby Darin (Arco 6271)

RIDIN’ HOOD
Carethers (Arco 6219)

BREEZE AND I & PETER GUNN
Maximilian (Bigtop 3095)

GINNY IN THE MIRROR
Dol Shannon (Bigtop 3098)

MIDNIGHT SPECIAL
Jacques Smith (Blue Note 1839)

THE RIGHT THING TO SAY
Not “King” Cole (Capitol 4714)

I’M IN THE MOOD FOR LOVE
Freddy Gardner (Capitol 4708)

SHAKE, SHAKE, SHERRY
Edsels (Capitol 4675)

FLYING BLUE ANGELS
George Johnny & Pilots (Cord 555)

SUGAR BLUES
Don Costa (Columbia 4307)

TAKE FIVE
Carsten Madsen (Columbia 4292)

MITCH MILLER PACK (5 singles)
(Columbia MMA 162)

ORGAN PACK (5 singles)
Kari Gottlieb (Columbia KG 1 & 2)

HONKY TONK ANGELS
Kitty Kollin (Columbia 42347)

SHOULD I SURRENDER
Dale Day (Columbia 25260)

JAZZ PACK (5 singles)
Various Artists (Columbia HIP 1 & 2)

ANOTHER
Terance Brewer (Coral 63036)

RUNAWAY
Lawrence Welk (Dot, 16336)

ONE LOVE, ONE HEARTACHE
Bobby Vinton (Dot 16329)

JUST ANOTHER FOOL
Carrie Lee (Dunes 2012)

I’M GLAD THERE IS YOU
Glora Lynne (Everest 1943)

ARCHIE’S MELODY
By Lucers (Fad 2651)

EENIE MEENIE MINI MO
Lee Dorsey (Fury 1661)

OPERATORS’ SPECIAL (5 singles)
Symmer & His Magic Trumpet (Heartbeat)

DO YOU KNOW HOW TO TWIST
Hank Ballard & Midnighters (King 5993)

I WANT TO LOVE YOU
Rever Records (New Phoenix 6198)

PATRICIA TWIST
Pete Fonda (RCA Victor 8006)

CATERINA
Perry Como (RCA Victor 8004)

TEARS BROKE OUT ON ME
Eddy Arnold (RCA Victor)

STARDUST
Frank Sinatra (Reprise 20,059)

EVERYBODY’S TWISTIN’
Frank Sinatra (Reprise 20,043)

TWIST ITALIANO
Lou Monte (Reprise 20,044)

I REMEMBER TOMMY (5 Singles)
Frank Sinatra Pack (Reprise PP-3)

ONE MINT JULEP
Sarah Vaughan & Quincy James (Roulette 4413)

TRA LA LA A LA
He & Tim Turner (Dot 757)

NOW LET’S POPEYE/ CHECK MR. POPEYE
Eddie Ba (Swan 4099)

STREET OF PALMS/SMILE
Faron & Texier (UA 409)

ISLE OF SIRENS
Jerry Butler (Vee Jay 426)

NEW ADDITIONS to Top 100

63—SHOUT (Part 1)
Jerry Dee & Striffiers (Roulette 4416)

74—JOHNNY JINGO
Howey Mills (Vista 395)

76—JAM (Part 1)
Bobby Grigg & Friends (Cotton 1003)

77—TWIST, TWIST SENORA
Gary U.S. Bonds (Capitol 1018)

82—CINDERELLA
Jack Ross (Dot 16333)

88—MEMORIES OF MARIA
Jerry Byrd (Monument 449)

96—YOU TALK ABOUT LOVE
Barbara George (A.F.O. 304)

98—SMILE
Ferrante & Teicher (United Artists 431)

99—I WILL
Vic Dana (Dolton 51)

Distributed by SMASH RECORDS

“NEW FRONTIER” b/w “HUSBAND IN LAW”
by Jim Nesbitt
RUSH #1746
CHUCK REED'S

Rollin' and the Nation's Ridin':

WITH HIS SENSATIONAL SMASH...

"JUST PLAIN HURT"

b/w "Talkin' No Trash"

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JOHN HALONKA BETTER RECORDS .. NEW YORK, N. Y.
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ALL STATE DIST. CO. ................. CHICAGO, ILL.

MORE TO COME ......... !
A HIT!
RONNIE
AND THE HI-LITES

I WISH THAT
WE WERE
MARRIED
Arranged and produced by HAL WESS
JOY 260
JOY RECORDS
1619 BROADWAY, N.Y.C.

Brand new LP!
"DIXIE TWIST"
King Curtis
Tru-Sound 15009
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An Instrumental Hit!
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THE BELMONTS
"I CONFESS" and
"HOMBRE"
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150 W. 55th St., N.Y.

Broke BIG!
"IF YOU WANT TO"
The Carousels
Gone 5118

IN THE WINNER'S CIRCLE
Ramsey Kearney
KEEP YOUR LOVE
FOR ME
HICKORY 1162

NEW YORK—The initial release in the StereOddities label's new "Images In Sound" series is "Gypsy Rose Lee Remembers Burlesque" in words and music.

The Fort Lauderdale-based label says it has achieved the dramatic atmosphere of a "live" theatre production by virtue of multiple tapes of authentic sound effects that are synchronized with studio recordings. The blended tapes are then projected into a wide "sound screen" which becomes "almost visual."

The release, with script and lyrics

Hickory Signs
Ernest Ashworth
NEW YORK—Ernest Ashworth, a hot country artist while on the Decca label, has been signed to an exclusive pact by Hickory Records, Ashworth, whose signing is part of Hickory's expansion program, will cut his first sides for the label at the end of the month. The diskjockey's distributors have been informed of the signing and a big promo by the label is in the works.

Rick Willard Gets
Jay-Gee Promo Post
NEW YORK—Rick Willard, formerly music director at WNEW-New York, has joined the Jay-Gee Record Co. to handle the promotion of R&B material for the firm's Jubilee label and for Concord Corp., of which Jay-Gee is a subsid.

Willard reports directly to Murray Deutsch, owner and national promotion director of Jay-Gee, Jubilee and Concord.

Mose Allison Inked
To Atlantic
NEW YORK — The latest jazz performer to join the Atlantic Records roster is Mose Allison, the pianist- singer-composer, who has just been signed to a long-term pact by the label. Allison, who wins a two year stint with Columbia with his new affiliation, will cut his first LP for Atlantic this week.

During the 50's Allison was a sideman in the Stan Getz Quartet for two years. More recently, he held down the keyboard spot in the Zoot Sims-Al Cohn Quintet. He is now performing with his own trio and has appeared in various nightclubs throughout the country.

Stereo Oddities Bows New Series
by El Basse, the performer's writer, has been timed to coincide with the national tour of "My Pay," the musical based on her life, and soon-to-be-released movie version of the show.

Clebanoff Sets
Future Dates
HOLLYWOOD—Clebanoff, the conductor-arranger on the Mercury label, has just completed a 47-city concert tour with his "Clebanoff Strings" and is already set on new plans. In Los Angeles he is now preparing for his 12th Mercury LP. On June 14, the artist opens for a two-week engagement at the Flamingo Hotel in Las Vegas. Because of the nature of the act, consisting of 21 strings, the hotel is putting in a special stereo setup in the room as well as extending the stage and designing a new lighting system. If this date goes off well, plans call for the performer to devote two months a year to key nitary engagements across the country.

Plans are also in the offing whereby Clebanoff will do a 12-city concert tour in the major cities this summer as a guest conductor. He may also conduct and score several upcoming flicks.

Grand Award Receives
Dept. Of Comm. Salute
NEW YORK—For the third straight year, Grand Award Records has received a printed citation from the U.S. Department of Commerce's Office of International Trade, in recognition of the label's cooperation in supplying quantities of recordings and literature for use by the Department of Commerce in helping spread American culture abroad during trade fairs.

Columbia Adds
New Song Duo
HOLLYWOOD — Columbia Records has a new vocal duo, The Fisher Bros., under contract. The boys, Darwane, 19, and Brodie, 18, will record professionally for the first time next month. Both brothers sing and play guitar as well as write their own songs. Deal was negotiated by Ed Kleban of Columbia's A&R department on the coast.

New Folk Trio
NEW YORK—Peter, Paul and Mary, who are currently putting hopes in their first album for Warner Brothers, are shown cutting the LP at the Sound Makers studio here.
new hit disc by
The Blue Belles
(NT-5000) B/W
‘Itty Bitty Twist’

new smash hit by
The Four Sportsmen

#6 B/W
‘Records, Records, Records’

It's hilarious!
The Censor
# 2043

The Greatest!
MARY WELLS
“THE ONE WHO
REALLY LOVES YOU”
Matown 1024
Motown Records

The Big Hits
Are On
Today’s Hit
Trademark

sensational
new hit disc by
The Blue Belles
(NT-5000) B/W
‘Itty Bitty Twist’

new smash hit by
The Four Sportsmen

#6 B/W
‘Records, Records, Records’

It's hilarious!
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The Greatest!
MARY WELLS
“THE ONE WHO
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Matown 1024
Motown Records

The Big Hits
Are On
Today’s Hit
Trademark
Embee Inks New Pact With Bigtop

NEW YORK—Ivory Mical of Embee signs a new contract while Freddy Bienstock of Bigtop Records waits his turn. Standing (left to right) are Harry Balk, production head of Embee and Johnny Bienstock, national sales head of Bigtop.

Atlantic Handles Crusade Deck By Gari

NEW YORK—Atlantic Records has acquired the national distribution rights to another deck. It's Frank Gari's "There's Lots More Where This Came From" on Sy Muskin's Crusade label. Under the deal, the single will retail the Crusade tag. An "intensive" national promotion campaign is underway on the outing, according to Bob Kornheiser, Atlantic's national sales and promotion manager. Gari has had two previous successes on Crusade, "Princess" and "Utopia."

Pop Rosen To Mercury's Artist Relations Dept.

NEW YORK—Herb Rosen has switched from Mercury Record Sales Corp. to Mercury Records to join the label's artist relations department. Rosen, with Mercury's distributing firm for three years, will headquarter in N.Y.

Rosen's previous post has been taken over by Carl Deane, who has recently held a promotional post at Riverside Records and, before that, did promotion for Shapiro, Bernstein Music.

There's also happy domestic news from Rosen. His wife, Tohi, last week (12) gave birth to an 8 lb. 13 oz. girl, named Julie Nan, at Beth-Eli Hospital in Brooklyn. It's the couple's first child.

Jerry Butler Injured In Auto Crash

NEW YORK—Jerry Butler, the Vee-Jay singer, is recovering from his second auto crash in seven weeks. While enroute recently to an engagement in Waukegan, III., Butler's car hit the back of a truck when the truck stopped short on an icy road. He received minor cuts and bruises, and after a 10-day rest, he's expected to start a week's engagement this week (28) at New York's Apollo Theatre.

Jack Mills On S.A. Trip

NEW YORK—Jack Mills, Mills Music prexy, left by jet last week (6) on his first trip to South America. He has made numerous trips to Eu-

lope, but this is his initial venture South.

Number one stop on the month-long trek is Rio De Janeiro, where he will be met by Enrique Lebediger, manager of Editora Musical Mills Ltda., Sao Paulo, Brazil, the Mills branch in South America. Mills will stop at the Sao Paulo office and make fur-

ther visits in Venezuela, Uruguay, Argentina, Chile and Peru where he will see marketing partners and com-

panies for purposes of representation.

A prime purpose of this trip is to have the Mills branch in South America correlate their promotions and general program with the home office in New York. Any Mills song getting the big play here will be given a similar treatment in South America.

Jack Mills has taken with him the new French instrumental, "Flamenco Guitar" for South American exposure. The original, "Guitar Tango" is from Mills—France.

So far, Don Costa on Columbia and Jean-Michel DeFaye on Philips are the two recordings of "Flamenco Gui-

tar" which have been released in the U.S.

Boy Reactivates On Coast

HOLLYWOOD—Boyd Records has reactivated its Hollywood office and sees a greater auditioning talent and masters there.

The label, located at 7619 Sunset Blvd., also has a new single, "Here's Your Hat (& There Is The Door)" and "Big Dale Twist" by Dale Ward, who did club work on the coast.

Boyd produced the recent Phil Upchurck flick, "You Can't Sit Down."

MG M Sets Promo For Parker LP

NEW YORK—MG M Records, handling distribution of its Parker albums, is lining-in the new soundtrack set of "Satan In High Heels" with the film, which is scheduled to open at the Forum Theatre in New York.

The album will be used to kick off the promotional campaign in New York with free autographed copies of the album presented in person by Meg Myles, star of the film, to the first 200 movie patrons attending the theatre on opening day. Album displays in the lobby of the Theatre and credit for Charlie Parker and M G M on the main title of the film is also part of the movie and album tie-in campaign.

Similar promotions will be carried out in other key cities concurrent with the opening of the film. Mundell Lowrie composed and conducted the music for the "Satan" package.

Columbia Names Myers To Masterworks A&R

NEW YORK—Paul W. Myers, formerly co-director of classical A&R at Kapp Records, has been named an assistant A&R manager for Columbia Records' Masterworks division.

Myers will be responsible to Schub-

ler-Chapin, Masterworks A&R di-

rector, for supervising recording ses-

sions, editing recordings and assist-

ing in other departmental duties.

Philip's Inks More Talent

CHICAGO—The Philip label's ever-
growing talent roster has been in-

creased by two new attractions, The Delta's, a group billed as playing a modernized sound of the old Delta Rhythm Boys, and pop vocalist Darrell McCullough.

McCullough's first Philip effort, "Dear One," is already out. The Delta's initial deck will be released soon.

Abramson Exits Kaye Firms; Gets Goodman Bros. Post

NEW YORK—After 20 years, Frank Abramson has left his post with Sammy Kaye's music firm to join Harry and Gene Goodman in their publishing setup.

Abramson duties for the Goodmans will be similar to his functions for Kaye. He will act as a temporary assistant on existing songs in the catalogs of the various Goodman firms and try to get them recorded.

Abramson's exit from Kaye feeds rumors that Kaye might abandon his pubbery interests, though he has denied such a move.

During his long stay with Kaye, Abramson was associated in such hit songs as "Daddy's Home," "Dim The Lights," "Garden Of Eden," "Walk Hand In Hand," "Mission of St. Augus-

tine" and others.

The Goodman firms include Arc, Regent, Harman, Jewell and Allied.

TV Series Set For Andy Williams

NEW YORK—Andy Williams' pre-

vious success on TV has paid off with a weekly variety show, set to bow next fall (Sept. 27) over the NBC network. Williams will tape the show on Thursday nights during the time slot (10 to 11 PM EST) previously held by a fellow Columbia A&R artist, Mitch Miller, whose singing-along show is moving to a new time.

Twist Goes Latin

NEW YORK—A twist LP with a Latin-American angle is a new offering from Columbia Records. Album, titled "El Twist," features Roger King Morian and His Latin Twisters, who combine Latin ever-

greens with a twist beat.
Label Talents Continue Flick Careers

NEW YORK—Disk personalities with previous flick experience are set for new pic roles.

Connie Francis, MGM Records' star songstress, is to be featured in "Follow the Boys," a sequel to "Where the Boys Are," which was the performer's Hollywood debut. "Follow" will be shot in MGM Pictures' London studios.

Don, a teen standout on the Laurie label, is now filming "Ten Girls Ago," in which he plays his first dramatic role (the singer will also sing a minimum of four songs). Don, being shot in Toronto, also starts vet comedians Bert Lahr, Buster Keaton and Eddie Foy. It's an Ameican production for Universal-International. Don's previous flick appearances were "guest star" singing roles in two Columbia films, "Teenage Millionaire" and "Twist Around the Clock.

Tony Ranizioso, songster-writer on ABC-Paramount, will star in a sequel to "Hey Let's Twist!" his initial flick that teamed him with Joey Dee. Dee is also in the new production, set for filming in Paris this summer. Ranizioso, just back from a South American tour, begins a return engagement at the Thunderbird in Las Vegas on June 8.

Liberty New LP in Twist-Stomp Deal

HOLLYWOOD—A new LP, "Percolator Twist & Other Twist Favorites," has been added to a twist-stomp discount program now underway at Liberty Records. The two other albums in the deal, featuring a 15% cash discount until March 31, are "Surfers Stomp" and "Twistin' the Country Classics.

Moscow Classical Contest Begins in April

NEW YORK—Discjockeys with a classical catalog will be eyeing the second International Tchaikovsky Contest in Moscow, which brought pianist Van Cliburn to worldwide fame, when it gets underway April 2.

Among the 150 contestants, pianists, violinists and cellists from all over the world, the American group is the largest from one country in the 35 day event.

In the 1960 competition, Van Cliburn took top prize in the keyboard category in a performance of Tchaikovsky's piano concerto, a performance of which on RCA Victor Records eventually became the first million-selling classical LP.

Atlantic Fetes Nicole And Eddie Barclay

NEW YORK—Atlantic Records recently held a twist and cocktail party for the couple and Eddie Barclay in honor of their arrival in the States. The discjockeys invited the Gotham trade so the French music extra could meet all their American friends. Shown (left to right) are (1) Ahmed Ertegun, topper of Atlantic Records; (2) Pierre Casini, Atlantic's vp; (3) George Wein, head of the Newport Folk Festival; (4) Ahmet Ertegun, Atlantic's legal eagle; (5) Kapp Records topper Dave Kapp and Max Gordon owner of the Village Vanguard and the Blue Angel; (6) Rose Hardwicke, twistin' with Dizzie Gillespie; (7) Nicole and Nessimah dancing; (8) Atlantic's Commander, of the two twist bands that performed at the party; (9) jazz great John Lewis and Eddie Barclay; (10) Miriam Abravanel, vp of Atlantic, and Marty O'neil of Cash Box doing the twist.

Mathis Goes Back to P.A.'s On April 30

NEW YORK—Johnny Mathis picks up his personal appearance schedule April 30 after a layoff since last Dec., according to his manager Mrs. Helen Noga.

In Dec., Mrs. Noga announced that the star singer would have to drop all personal appearances incurred after a hospital examination revealed severe damage to his back.

On April 30, Mathis, who posted some $60,000 in network TV and network engagements, including the Battle of the World's Fair, will begin a week-long engagement at Biltmore's in Boston.

Before that, however, Mathis will appear on the Academy Awards TV'er April 9 to sing one of the best song nominees, "Love Theme From 'El_Pi.""

Mrs. Noga said last week that the Columbia Records' performer "now looks and sounds wonderful."

Santo Acquires Cannon Masters

EMPHIS—All masters made by guitarist Ace Cannon (commonly hitting success with "Toot") on the Hi label for record label president Robert W. McHinnis, head of Cannon Records, has already issued the first record under the label, "Sugar Cane" and "38 Special."
London Labels Doing Their Top 100 Share

NEW YORK—The various labels under the London Group are coming through with chart action. It’s interesting to note that of the five labels from London that appear on this week’s Top 100, only one, Monument, is represented more than once.

The London Group entries are Roy Orbison’s “Dream Baby” (9) and Jerry Byrd’s “Memories Of Maria” (88). The Hi label has Ace Cannon’s “Tuff” (25), which reached the number 15 spot in the March 10 Top 100. The other labels making Top 100 showings for the London Group are: “Shout, Shout (Knock Yourself Out)” by Ernie Maresca (70) on Seville; “A Girl Has To Know” by the G-Clef; and: “The Rain’s Came” Big Sam on Ernie.

There are also four London Group sides on this week’s Looking Ahead: “Twistin’ Matilda” by Jimmy Soul on S.T.P.Q.R.; “Crawl” Part 2 by Willie Mitchell on Hi; “Ain Widdersheen Marlene” and “Ooh La La” by Bob Moore on Monument.

Cliburn And Reiner To Cut Rachmaninoff’s Concerto #2

NEW YORK—Van Cliburn and Dr. Fritz Reiner will record Rachmaninoff’s Concerto No. 2 in C Minor in Chicago on April 1, for RCA Victor Records. The recording will be performed after being in concert on March 28 and 30 in Chicago.

The most recent collaboration by pianist Cliburn and Dr. Reiner was the recording of the Brahms Piano Concerto No. 2 in F-Flat, released by Victor in January. They have also recorded the Beethoven’s Concerto No. 5 and the Schumann Concerto in A Minor, Op. 54, for Victor.

Dr. Reiner, who returned to Chicago after two hectic weeks in New York (10) to resume conducting the Chicago Symphony for the balance of its concert season, has a just-released recording of the Beethoven Ninth Symphony.

Don Cornell To Jubilee; “5000 Series” Success

NEW YORK—Songster Don Cornell has been pacted to Jubilee Records, according to Steve Blaine, president of Jay-Lee Records Corp., producers of discs for the Jubilee label and other discounter labels.

Cornell has already cut four sides under the deal, the first of which is to be issued tagged “Bring Down The Curtain” and “Train To Memphis.”

In the area of LP’s, Blaine also announced the “unique success” of the label’s “5000 Series,” launched three months ago with a group of 10 LP’s of selective entertainment, including jazz, instrumental, ballads, pop, treatement of classics and the twist.

Sales of the 10 LP’s, Blaine noted, are expected to reach the 10,000 mark by mid-April. One of the LP’s, “Meet Mr. Trumpet” by Dick Ruedebusch, has reportedly sold 17,000 copies.

The new product in the series will include a second Ruedebusch LP, “The World Of Jilly Danielson At Basin Street” and album of The Queen’s Irish Guards Band, which will be produced in Ireland.

Bruce Named To New LP Promo Post At Mercury

CHICAGO—Richard “Dick” Bruce, for three years mid-western regional sales manager for Mercury Records, has been named to the newly created position of national promotion manager of the diskery’s album division.

Prior to joining the Mercury organization, Bruce had been with Capitol in sales and promotional capacities.

Bruce will be succeeded in the mid-western sales post by Glen Miller, who recently left Columbia where he had been doing promotion work in the Midwest. For a number of years prior to that Miller had been a salesman for Quad State Distributing Co., Des Moines.

The post for Bruce is part of the Mercury expansion program, designed by taking place in all departments. Under the new set-up Bruce will report direct to Kenny Myers, sales manager.

Echoes Join Smash

NEW YORK—The Echoes, who had a big hit last year with “Baby Bloo” on the Seg-Way label, will now cut for Smash Records, according to Shelby Singleton, A&R director. The artists, signed by Singleton, are set for an immediate session.

Mr. Acker Bilk
“STRANGER ON THE SHORE”
Atco 6217

WHAT’S COMING NEXT WEEK

IT WILL WOW THE INDUSTRY CAMEO/PARKWAY RECORDS

Now On The Charts!

The Shirelles
‘SOLDIER BOY’
Scepter 1228

SCEPTER RECORDS

DON’T BE CONFUSED / THIS IS THE HIT!

Vito & The Salutations
“GLORIA”
Rayna 5009

RAYNA RECORDS 1650 Broadway, N.Y.C.
SCAP To Reduce TV Rates
Outlets End Ties With BMI

NEW YORK—ASCAP has a rate-reducing deal for TV broadcasters—BMI's very existence may well be threatened by whether ASCAP's proposals are accepted.

The dramatic turn-of-events broke after BMI went to press for March 17 issue and it adds up to this: SCAP will lower the rates for the use of its material on TV if stations bundle their stock interest in BMI (proposal only involves outlets since ASCAP's agreement with radio stations still have years to run).

New BMI was formed by broadcasters in 1940, ASCAP has culminated a battle to end station ties; now with 56,000 copies, ASCAP's deal was made last week by the ASCAP Music License Committee which has the authority to work out a new agreement with BMI.

The All-Industry committee brought a proposal under the ASCAP consent decree in the Federal court in New York to determine the "reasonable license fee" to be exacted on TV outlets by ASCAP.

After learning of the ASCAP proposal, Carl Haverski, BMI press, issued this statement: ASCAP has offered television stations a rate reduction for the elimination of BMI as the only program. ASCAP offers TV stations a rate reduction for the elimination of BMI as the only program. ASCAP itself.

A rate reduction in rates would amount to an average of 16% and would entail the loss of about $5 million in revenue for ASCAP.

Aside from the reduction in rates, ASCAP offered the following principals: ASCAP offers TV stations a rate reduction for the elimination of BMI as the only program. ASCAP itself.

Harmon Records Formed

NEW YORK—Ted Harmon, manufacturer of the new Chubby Checker sweater, announced the formation of a record company, Harmony Records, to be located at 1097 Broadway. Headed up the outfit will be Freddy Skouras, Eddie Newman and Bill Skouras. The first release, out this week, is Eleni Tracey's "Twistin' the Hooseki Co.

"Route 66's" Maharis Has First Single For Epic

NEW YORK—George Maharis, star of "Route 66", returns to the singing field in his first Epic Records single, "Teach Me Tonight" and "After the Lights Go Down Low" released last week.

Maharis before his career as a band singer and spent several years touring in musical and dramatic productions. He first attracted national attention in off-Broadway productions of "Deathwatch" and "The Zoo Story.

The label, which currently is in Dallas, will be active in promoting the single with distributors, deejays and the local press.

In addition, his many fans clubs throughout the country will be of promotional value.

At Benton Wax Session

CHICAGO—Brook Benton, who is currently riding high with "Walk On The Wild Side," recently cut a new Mercury album release. "There Goes That Song Again." Shown (left to right) are label A & R exec Shirley Singleton, Dave Dreyer, Benton's manager, Ruth Brown, arranger Quincy Jones and the songster.

C-A's Lawrence Hits Road

NEW YORK—Bernie Lawrence, general manager of the Canadian-American label, leaves next week (26) on a promotional jaunt on behalf of a new disking by Santo & Johnny, the star instrumentalists. Side are "Spanish Harlem" and "Stage To Chicago." Label is also releasing a new EP by the team this week.

Fury Couples Old Sides By Harrison

NEW YORK—Fury Records has re-mastered two sides by Wilbert Harrison that were previously coupled with two other songs. Now making a singles are "Let's Stick Together" and "My Heart Is Your's," originally coupled with "Drafted" and "Kansas City Twist," respectively. Label head Bobby Robinson has reported action on both songs.

Cy Leslie Sets London Day

NEW YORK—Cy Leslie, head of Pickwick Sales, manufacturers of the Design label and other diskers, will be at the Dorchester Hotel in London from March 25-28. Main purpose of the visit is to check and confer with the firm's associates in London.
Plan Closed-Circuit Telecast Of Seattle Fair Musical Events

SEATTLE—Negotiations were underway last week for a nationwide closed circuit telecast of two musical events that will be a feature of the opening day's events at the Seattle World's Fair, set to kick-off April 21.

Lee Gordon, the producer, said that a deal was in the works to offer a twist party, starring Chubby Checker, Joey Dee and twist talent plus a program with Van Cliburn, Igor Stravinsky and the Seattle Symphony Orch.

Checker, Dee and other teen-market artists have already been signed for the event.

Gordon expects to have more than 100 cities wired to air the programs. Gordon recently announced a "Twist Spectacular," also starring Checker and Dee, for closed-circuit broadcast to theatres on April 7 (see story in March 3 issue).

4 Disk Men Named Among 10 Best Dressed

NEW YORK—Four disk personalities appeal to the eye as well as to the ear.

Just named among the nation's 10 best dressed men, by the Custom Tailors Guild, following a survey of the Guild's members, were Enoch Light of Command Records, singers Johnny Mathis and Robert Goulet and comedian Bob Newhart.

Light was hailed by Guild director Carmen Duro for his "wide selection of smartly-tailored business suits in varied colors and cuts." Duro also noted that Mathis "dared to experiment with double-breasted, single-button tuxedos, unusual piping, and other innovations which have been widely copied."

Newhart and Goulet gained favorable mention for their sports clothing wardrobes and proper use of accessories.
Cash Box

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

"STRANGER ON THE SHORE"
MR. ACKER BILK (Atco 6217) .......... Pick of the Week—2/10

"SOLDIER BOY"
SHIRELLES (Scepter 1228) .......... Pick of the Week—3/10

"YOU BETTER MOVE ON"
ARTHUR ALEXANDER (Dot 16309) ..

"SHOUT (PART 1)"
JOEY DEE & STARLITERS (Roulette 4416) Pick of the Week—3/17

"SHE CAN'T FIND HER KEYS"
PAUL PETERSON (Colpix 620) ..

"TWO OF A KIND"
SUE THOMPSON (Hickory 1166) Pick of the Week—3/10

"SHOUT, SHOUT (KNOCK YOURSELF OUT)"
ERNIE MARESCA (Seville 117) ..

"JOHNNY JINGO"
HAYLEY MILLS (Vista 395) .......... Pick of the Week—2/24

"JAM (PART 1)"
BOBBY GREGG & FRIENDS (Cotton 1003) Best Bet—3/10

"TWIST, TWIST SENORA"
GARY U.S. BONDS (Legrand 1018) Pick of the Week—3/17

Ascot Adds Distrib

NEW YORK—Ascot Records, new subsidiary of United Artists Records, this week added five new distributors to its list, bringing the total number to 24 it was announced by Chet Woods, general manager.

New appointments include Texas Record Distributing, Inc., Houston, Texas; All State, Newark, New Jersey; Commercial Music, St. Louis and Kansas City; Stanley Distributors, Seattle, and Big Town of Cleveland, Ohio.

Woods announced that Ascot is now shipping its first three singles to all distributors, and is setting up its next series of singles as well as its first album product. Artists featured to date are Joe Koffman, DeDe Young and Horace Little.

"We are very gratified with the reception to our initial releases," Woods stated, "and we plan to offer a strong schedule of releases, both singles and packaged goods, to our distributors in the coming months."

Following completion of his distributor network, and the immediate release schedule of new product, woods plans to leave on an extended field trip covering most of the country.

"Top 40" Debate

From LA NARAS

HOLLYWOOD—"Top 40 Radio—Good or Bad for the Record Business?" is the title of a debate to be held this week (20) by the Los Angeles chapter of NARAS, the disk awards society.

Panelists will be Al Bennett of Liberty, Chuck Blore of KFWB-Los Angeles, both presenting affirmative arguments, and Capitol's Dave Cavanaugh, who will take the opposing argument. Carl Reiner will moderate.

Debate, the second in a series being conducted by the LA chapter, will be held at 8 PM at RCA Studio A.

Arthur Schwartz Forms

Sales Promo Firm

NEW YORK—Arthur Schwartz, formerly advertising and sales promotion director of Columbia Records, has formed Arthur Schwartz Associates, this city, a promotion and merchandising company. Firm offers programs from conception to completion, including all phases of the graphic arts.

Here We Come

THE 3 SOUNDS

blue note
THE FINEST IN JAZZ SINCE 1939

MOSAIC
ART BLAKEY
AND THE JAZZ MESSENGERS
BLP 4090

MIDNIGHT SPECIAL
JIMMY SMITH
BLP 4078

H DARY BELOVED
STANLEY TURRENTINE
BLP 4081

COMPLETE CATALOG ON REQUEST

THE BIG SOUNDS ARE ON BLUE NOTE
FOUR BIG SELLERS

Funnee-E-E!
"THE LAST BLAST OF THE BLASTED BUGLER"
by
SONNY GIANOTTA
= 10308

101 Strings
The World's First
STEREO-SCORED Orchestra

111 Strings
The World's First
STEREO-SCORED Orchestra

SWAN RECORDS

Headed for Hitsville!
"A WOMAN IS A MAN'S BEST FRIEND"
Teddy
Swan 4102

THE 101ST STREET ORCHESTRA

BLUE NOTE
43 W 61st St, New York 23, N. Y.
ALBUM

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FOR TEEN TWISTERS ONLY

CHUBBY CHECKER

(Parkway P 7009; S 7009)

Barclays End U.S. Stay After Adding Twist Talent

New YORK—Nicole and Eddie Bar-

clays end their U.S. stay with the preview

of France's Barclay label last

year, but they plan to

conclude a two-week stay in

the U.S. after accomplishing what

they set out to do—the signing of

a new U.S. act.

Jacques Prel, one of France's leading

songwriters, has been handling

Barclay's business in the U.S. and

he says the label will continue to

promote new acts in the U.S.

Prel, formerly with Philips, rounds

out a vocal roster at Barclay that

includes Charles Aznavour, Dalila, Bob

Azam, Chaussettes Noires, Vive Taylor

and Leo Ferre.

The Barclay's also made several

deals for rights to American tunes

for their music firm.

Before leaving for Paris, the Bar-

clays went to California and Las

Vegas, where they spent some time

with Doris Day, George Shearing, Joe

Pasternak, Andy Williams, Earl Grant

and other personalities.

New U.S. Rep Agreement

For 2 Labels

NEW YORK—Chris Albertson Pro-

ductions, this city, is now representing

twenty foreign labels in the U.S.

The firm will make available in the

U.S. the catalogs of Denmark's Story-

ville-Sonet labels and England's 77

Records.

Included are many masters by

American performers, including

Lightning Hopkins, Memphis Slim,

Champion Jack Dupree and the late

Big Bill Broonzy plus European fa-

vorites Chris Barber and Papa Joe.

Prexy Chris Albertson will continue
to do indie work in the jazz field.

Odeon has just released five new LP's:

"Geraldo Mirand & His Guitar"

"Boleros en Bambito Number Five" with Irvy & His Group: "Ein Dom Copenhagen"

"Alma Sucess Number 2" various Odeon artists; "Perry Ribeiro & His World of Love Songs"; "This Is The Twist" with Richard Anthony, Teddy Martin and
The Brain Twist Group.

Elements of Copacabana are being

recorded in Brazil, which is still

suing the major labels in popularity.

The first one was Carlos Conzaga,

and now Copacabana has

waxed an LP named "Let's Twist" with Ray Oliver and his orchestra. Oliver is

the famous conductor-arranger Renato De Oliveira.

New LP from Montilla, the Spanish label represented here by Copacabana is "Menes Cantos (My Songs)" by Rafael Farina.

Sao Paulo's Top Ten LP's

1. *Amor—Silvana and Rinaldo Cal-

heiros—Copacabana—Vitale

2. *Poema—Renato Guimares—

Chantecler—Notas Magica

3. *The Twist—Chubby Checker—

Parkway—Fernata

4. *Decisao Cruel—Mauro Moura—

Chantecler—Smart

5. *Luiz De Vila Sonia—Tito Mar-

time—Chantecler—Vitale

6. *Catalizadores De Ceu (Riders In

The Sky)—Carlos Gonzaga—

RCA

7. *Lembrancas—Miltinho—RGE—

Vitale

8. *Quem Eu Quero—Raul Sanques—

RGE

9. *Cinderella—Paulo Anka—Polydor—

Spinak—Fernata

10. *Lembrancas—Cunha—

Copacabana—Vitale

Rio De Janeiro's Top Ten LP's

1. *S Different—Ray Conniff—Co-

lumbia

2. *Twist With Chubby Checker—

Parkway—Fernata

3. *Negro Gostou Do Alguem Como Eu Gosto De Ti—Orlando Farinha

4. *Miltinho E Samba—Miltinho—

RGE

5. *Sambas E Colores—Nelson Gon-

calves—RCA

6. *Bafo De Onca—Breno Carneia—

Breno Carneia

7. *Temos Que Amanhar—Pedri-

nho Rodrigues—Musifil

8. *Isso Chega—Che Chas—Chas—

Caxier—Valeu—Lumbrum

9. *Fabio Harold Nichols—

Philips

10. *Romanticos De Cuba No Cinema—

Musifil

*Brazilian Music
Engeland's Best Sellers

March Of The Siamese Children—Kenny Ball (Pye) (Williamson)
Let's Twist Again—Chubby Checker (Columbia) (Aberdeen March 21, 1960), the Great Old Man in the business in Finland.

Twist...Twist...Twist

Tell Me What He Said—Helen Shapiro (Columbia) (Ardmore & Beechwood)

The Young Ones—Cliff Richard (Columbia) (Harma-Whitman)

Rock, A (Hula) Boy—Elvis Presley (RCA) (Belinda)

Forget Me Not—Eden Kane (Decca) (Essm)

Wimoweh—Karl Denver (Decca) (Essm)

Cryin' In The Rain—Everly Brothers (Warner Bros.) (Alien)

Walking On Bended Knee—Mikl & Griff (Pye) (Aero-Cose)

Lesson One—Russ Conway (Columbia) (Leventon)

Hey Baby—Bruce Channel (Mercury) (Pierre Maurice)

England's Top Ten EP's

1. Spotlight On The Shadows—The Shadows (Columbia)
2. Helen's Hit Parade—Helen Shapiro (Columbia)
3. Helen—Helen Shapiro (Columbia)
4. The Shadows To The Fore—The Shadows (Columbia)
5. Cliff's Hit Parade—Cliff Richard (Columbia)
6. Dream—Cliff Richard (Columbia)
7. Kenny Ball's Hit Parade—Kenny Ball (Fontana)
8. The Shadows—The Shadows (Columbia)
10. The Temperance Seven—The Temperance Seven (Farphon)

Italian’s Best Sellers

This 1 Week

1. Quando, Quando, Quando (When, When, When): Tony Renis—VCM, Ennio Perillo—Ricordi/Published by Ricordi
2. "Tango Italiano (Italian Tango): Milva—Cetra, Sergio Bruno—VCM, Coki Mazzetti—RRC/Published by Southern
3. "Ragazza Felicità": Domenico Modugno—Fontana, Claudia Veta Cetra—Published by Curi
4. "Let's Twist Again": Peppino Di Capri—Carisch, Chubby Checker— Recorded by Fontana
5. "Gondol Gondola": Sergio Bruni—VCM, Ernesto Bonino—Meazza Published by Ricordi
6. "Twist": Peppino Di Capri—Carisch, Chubby Checker—Published by Averbach
7. "Songs of London": Marcello Amont—Polydor, Gianni Fallabri Aphonat, '5 Maresigli—RRC/Published by Bridge
8. "Peppermint Twist": Adriano Celentano—Gurttler/Published by Bridge
10. "Tiger Twist": Armando Sianci—Vedette/Published by Arista

Denotes Original Italian Numbers.

Back At His Desk

ROME—Giuseppe Ornato, director of RCA Italiana, is shown back at the routine of running Victor’s operation in Italy after playing host to the world-wide luminaries who recently attended the opening ceremonies for the firm’s new recording studios.

Laolu” and “Kasanak Kebutolu” became real sellers when they were released.

Saarikko has spent many years on business trips abroad and is able to make himself understood in most of the leading languages. He has made the recording studio of Levytukku one of the most modern equipped in the new studios of the AMPEX stereo electronic equipment direct from the United States.
RCA's newest top star is Paul Anka and he might just end up as Germany's top star as well! Paul just visited Germany where he did his first LP's for RCA & EMI. On the German press tour he gave interviews for both radio and television stations in Germany, taking pictures, and in general, making a great impression on everyone as a young man with humility and friendship. Scoping out the business possibilities too, Paul was accompanied by RCA & EMI chief Bob York and his assistant, Mr. John Fendt. After his stay in Hamburg, Paul flew to Frankfurt for a press conference and then headed back to New York where his new tour begins soon.

Two days after Anka's visit, Les Chakchars, the Belgium group that started the Twist craze in Germany and also one of the finest Latin groups in the business opened again in Munich. The group are also RCA artists. A press conference was held where the group was officially presented to the press. The Capitol Records star Dimah Hightower is also in town for a month.

Hans Geric reports that his publishing firm is swelling with the winner of the San Remo Festival "Addio Addio" by Domenico Modugno, and two top hits from the Cash Box Top 100, "Hey Baby" and "Midnight In Moscow," and "Diman numbers "Sugar Doll," sung in French under the title "La Poupee Poupee" by Catherine Valete and "Pigale" sung in Finnish burning up their respective hit parades.

Peer Music chief Theo Seeger reports that new recordings in German are the "El Sonolento De Gaspar" by Yvonne Carre, "Soul Sand" sung by Finkas Braun and Los Machacamados have a new single with "Adios" and "Pequeño" back to back.

Kenny Ball, who's burning up the Best Sellers with his version of "Midnight In Moscow," began a tour through Germany last week. Michael Arden of Decca-Trumpf Music reports that it now has both sides of The Champs waxing "Tequila Twist" and "Limbbo Rock" for Germany. The Vienna Music Festival to be held in June will be opened by the Orchestre National de L'Opera de Monte-Carlo under the direction of Louis Frehse. A program of France music will be presented and the first disc record of the publishing firm is going on air with "The Young Ones" by Cliff Richard and "Johnny Will" by George Geotecker.

Paul Siegel reports that his production of "Red, White and Blue" by the Rolf Hendry-Columbia-Gerig/Peer.

Ralph Maria Siegel reports that the Mr. Acker Bilk recording of "Stranger in the Village" has already topped the hit list in England, is also taking off in Germany. Other push items for the publishing firm include the German versions of "Chiquita" by Kitty Litz, "Thee Barrell Booz," sung by French star Lionel Hammar and his orchestra. "El Rancho Grande," sung in German by Peter von den and the standard "Paper Doll," sung in German by Lou Van Berg. That's it for this week in Germany.

**Germany's Best Sellers**

1. Mexico—Bob Moore—London—Ralph Maria Siegel
2. Sauerkrat Polka—Gus Backus—Polka—Montana
3. Tanze Mit Mir In Englisch—Harry Wrangel—"Walk It Like In The Morning"—Gerd Gerhard Westland—Philips-Melody Dow Welt
4. Hawaii Tattel—The Wailikis Telefunken—Trumpf
5. Hammererchen Polka (Little Hammer Polka)—Chris Howland—Columbia-Gerig
6. Streitzaus Susi/Mama Hof Den Hammer (Mama Get The Hammer)—Harry Wrangel
7. geld Wie Heu—George Gert—Gerd Geotecker—Decca—Budde
8. Zwei kleine Italier (Two Little Italians)—Columbia—Peter Meisel
9. Elisabeth Serenade—Gunter Kallmann Chor—Polka—Heinrichlachofen
10. Weisse Rosen Aus Athen (White Roses From Athens)—Nana Mouskouri—Fontana—Schaeffers

*Original German Copyright*
Record club activities are penetrating further into the low priced market with perhaps the most popular promotion in the U.S. association with "The Australian Women's Weekly," a national magazine with a reported circulation of 800,000 copies each week. In an offer similar to the已经有了的 readership the promotional package of eight LP's is available through The Australian Women's Weekly for a total of $19.60 (Australian currency) which includes a $10.50 subscription for the whole of the current year to "Woman's" a 1962 Opening Broadcasters by Decca Records in America and consists of "(1) The King And I," "Porgy and Bess," "Carousel," "The Sound Of Music," "Your Girl," "South Pacific" and "Carmen Jones." Readers of The Australian Women's Weekly who purchase this set will automatically become members of The Australian Record Club. This offer of eight albums is the result of the happy combination of the trade and the most popular music has expressed great concern at the growth of record clubs—particularly those offering records that were available

Following upon the recently widely publicized action of a radio station in the U.S. in programming a whole day of Frank Sinatra records, Radio SAK in Melbourne has now adopted a similar policy with its Saturday programs. Henry Gay of SAK program department reported that the stations had such success with "Sinatra Day" that it is planning a whole series of programs devoted to similar presentations. Special "Program Days" have been devoted to Bing Crosby, Elvis Presley, Dean Martin, Nat "King" Cole, Bing, Tony Bennett, John Gilbert, Bill Haley, Glenn Miller, Perry Como, bands of the thirties and forties and Nat "King" Cole and Ella Fitzgerald. The programs are compiled by Henry Gay and presented throughout the day by the various SAK DJs and personalities.

A recent sort of a "public" rumour is brewing at present over the release, by W&G, Records, of "The Franz Liszt Twist!" by The Gary Edwards Combo; this side is drawn from Oriole Records of England. Some radio stations are reported to be hesitant about playing "The Franz Liszt Twist!" because of the corded such tremendous response (even though it is severely mixed) to the disk that the group had at "The Swan." For this reason The "Franz Liszt Twist!" is the center of a great deal of public controversy and is being met with mixed feelings.

RSS of Australia has just issued an album entitled "Language Of Love" by John D. Leader of Melbourne. The package take is taken from his first single hit in this area. This artist is currently getting chart action with his new single "To See You Again." Jim Sutton, sales boss of Australian Record Company, called Cash Box on his trek back to Sydney at the completion of his tour of Tasmania. Jim said he was quite impressed by the growing country market in Tasmania so we can expect more country releases from A.R.C. Jim also reported that the "A.R.C.-BalladBlues" for salesmen is in action and creating a great amount of interest with A.R.C. distributors and staffs. This deal is similar to the regular "Stock Races" conducted by Columbia Records in the U.S. for their artists. This release here on Reprise via Pys Records of Australia. Topside of the newie is a revival of the while side. Side 2 is "I Don't Love You No More." Note on the Pys label include "The Seventh Day" by Alan Anthony "Mama's Don'T Know The Twist" by The Viscouts and "He's Old Enough To Know Better" by The Brook Brothers.

Popular local team The Allen Brothers have a new single out on EMI'S HMV label. The title is "Heartache" and the group is "Firefly." Backing is provided by Geoff Harvey. Also through E.M.I.—this time on a Decca label—is England's Eden Kane with "Forget Me Not."
From juke-box operator Vic Tahar comes word of the enormous success that Henri Salvador's side, "Le Lion Est Mort Ce Soir" is having with the recording industry at the moment. Now enjoying its third release, "Thierry Soreton Tonight" has surprised Tahar by its popularity for he didn't believe much either in the tune or the performer when the disk hit the market. Since then the record has made a stage appearance, the same has never been true where his record career is concerned, which explains why he left Phillips for Harkay, then returned to Phillips, but with a different formula for it is Salvador himself who now produces his records which Phillips only distributes. But the strangest part of all this is that Tahar owes this album his prosperity to the adoption of a foreign tune... And this leads us to comment once again on the fact that the French public is beginning to take tunes to pop with renewed intensity. Recently, Lucian Morisse, a top European Artistic Director, was severely criticized by Rouzaud (who wrote "Le Pauvre Jean") and by -- guess who -- Salvador, who assured Morisse of giving more importance to his radio programs to foreign songs in general, and American ones in particular, whether in their original form or adapted in French, than to French ones.

To sum up -- despite the quarrels and polemics and no matter how many has and limitations might be taken into consideration, the position of the rhythm remains unchanged. Such arguments are even entirely timely, when we are talking about doing away with frontiers, the common market, the exchange of ideas between nations, etc. In the last resort the decision is up to the public.

SA GRAMOPHON'S Emile Garin reports the appearance of two great LPs: "Yesterday, Today and Tomorrow" (Denny Brydell) (Columbia) and "Bad But Beautiful" Eartha Kitt ( MGM).

Picks of the week from SA Gramophone: "Andorinha Preta" by Nat "King" Cole; "The Little Pig" by Cyril van der Lijff; "I Love My Baby" by Enrico Caruso; and "Twist" by The Chipmunks (Liberty) and "A牵entrai" sung in French by Joni James (MGM)

HOLLAND

In the public has chosen its favorite song, which was set to compete on the Eurovision Final in Luxembourg on March 18. Dutch final was a great success for Les Ed. Int. Basart, N.C, which got 3 songs in the top 4. The winner of the contest was "Life Is A Never Ending Story" by the brothers André and Johnny Holghoeters and Karel Prior. Recordings of all these songs are already on the market and Basart has already entered into negotiations for the publishing rights.

Arto's international line has been extended with two new releases of local recordings. Billy Longstreet's jazz band plays remarkable witty pop-dixie version of "The Lady is a Tramp." In his organist field a new Arto recording has been issued presenting two popular organ artists, "Zottegent," side by side. Reportedly is stand-up material, highly in demand.

Arto's Funckker Department, managed by Peter Felkenn, has released two new recordings of the famous jazz trio, The Corrains.

GM reports that Sue Thompson's latest recording "Norman" (Funckker) is breaking through with sales of several thousands a day. Recorded by the other Arto Funckker distributors in Europe ring the same happy story. The LP has been released by Decca and Philips.

For the past weeks, Dutch Philips recordings "Het Niet Zien Op Het Zellen" by Wilbert Alberti and "De Middelaan van Straam" by De Zangenar have proved constant best sellers, also Johnny Hoes: "Draag Maar Je Leven Naar Kylen" on Fontana (L. C. Phonogram). "In Memoriam Bruno Walter" was released a week after being named the conductor of the famous conductor. Album contains Mozart's Jupiter and Haydn Symphonies.

Soundtrack album of "Paris Blues" with music by Duke Ellington, played by The Duke's Orchestra, featuring Louis Armstrong, has been released on L. C. Phonogram.


The talk of the town is Cliff Richard's "The Young Ones," reaching the top of the domestic chart for 11 weeks now. Cliff has been with THAT NEW MORRIS "THAT'S NEW MORRIS" since the release of his first album in 1962 and has shown that the fact of being a third string trio than the fact of being a second one is not for the weak. Since then the record company have made a big effort of introducing Mr. Richard to the public and the results have been impressive. His latest release, "The Young Ones," is a perfect example of this. The album contains seven tracks, all written by Cliff, and has been produced by the well-known producer, Billy Shipton. The songs are all very catchy and have a great deal of energy, and they have been well received by the public.

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COUNTRY TOP 50

1. Get A Little Dirt On Your Hands  
   Bill Anderson (Decca 33583)

2. Air Mail to Heaven  
   Carl Smith (Columbia 42222)

3. Willingly  
   Roger Miller (Decca 42246)

4. I've Always Needed You  
   Jimmy Dean (Decca 33579)

5. Blue Eyes Crying in the Rain  
   Merle Travis (RCA Victor 2998)

6. Secret Love  
   Buck Owens (Capitol 4679)

7. I'm A Fool To Want You  
   Jack Sprague (RCA Victor 33586)

8. Devil's Got a Goo-Goo Mquivo  
   Dwight Yoakam (RCA Victor 33603)

9. Take It Easy  
   Don Gibson (RCA Victor 33606)

10. To Make You Feel My Love  
    Merle Haggard (Capitol 4680)

11. I'll Never Get Over You  
    Johnnie Wright (Capitol 4681)

12. Lonesome Number One  
    Don Gibson (RCA Victor 33580)

13. If A Woman Answers  
    Mary Ann (RCA Victor 33582)

14. That's My Pa  
    Red Sovine (Capitol 4683)

15. Twenty Miles From Shore  
    Hank Snow (Columbia 42233)

16. Losing Your Love  
    Jim Reeves (RCA Victor 33583)

17. Bad News Gets Around  
    Warren Smith (Liberty 55049)

18. Just Ain't  
    Lester Flatt & Earl Scruggs (Columbia 55054)

19. It Sure Looks Lonesome Outside  
    Slim Whitman (Imperial 5791)

20. You Are My Life  
    Webb Pierce (Decca 33578)

21. Mirror, Mirror On The Wall  
    Buck Owens (Capitol 4679)

22. Where I Ought To Be  
    Skeeter Davis (RCA Victor 33579)

23. Cajun Queen  
    Jimmy Dean (Decca 33582)

24. Go On Home  
    Merle Travis (Decca 43184)

25. Blue House Painted White  
    Sonny Burns (United Artists 395)

26. Guest Spot On Your Hand  
    Bill Anderson (Decca 33583)

27. Air Mail to Heaven  
    Carl Smith (Columbia 42222)

28. Willingly  
    Roger Miller (Decca 42246)

29. Sometimes I'm Tempted  
    Merle Rabbinson (Decca 42246)

30. My Name Is Mud  
    James O'Grady (Mercury 71915)

31. The Waltz You Saved For Me  
    Ferlin Husky (Capitol 4650)

32. You Take The Table (And I'll Take The Chairs)  
    Claude Gray (Mercury 71936)

33. Big Shoes  
    Roy Price (Columbia 43310)

34. Has Anybody Seen Me Lately  
    Hank Cochran (Liberty 55042)

35. She Thinks I Still Care  
    George Jones (United Artists 424)

36. Some Do, Some Don't, Some Will, Some Won't  
    Freddie Hart (Columbia 42285)

37. (The Legend Of) The Brown Mountain Light  
    Sonny James (RCA Victor 7998)

38. 42 in Chicago  
    Merle Kilgore (Mercury 71918)

39. The Big Battle  
    Johnny Cash (Columbia 43201)

40. Your Letter's Overdue  
    Bill Mock (RCA Victor 33585)

41. Honky Tonk Man  
    Johnny Horton (Columbia 42302)

42. Small Town Girl  
    Bob Galligan (Hickory 1184)

43. Let's End It Before It Begins  
    Claude Gray (Mercury 71918)

44. East of West Berlin  
    Rod Savinar (Starday 239)

45. I'll Just Walk On By  
    Margie Singleton (RCA Victor 7998)

46. I've Just Destroyed the World (I'm Living In)  
    Ray Price (Columbia 43110)

47. China Doll  
    George Hamilton IV (RCA Victor 8001)

48. New Frontier  
    Jim Hemphill (Rusk 1746)

49. You're Welcome Anytime  
    Sandy Sanders (Liberty 55046)

50. Sweet Baby  
    Johnny & Jack (Decca 33161)

COUNTRY ROUND UP

Mercury Recording's singing cowboy, Rex Allen, is latest to adopt the twist. Rex, however, does it in "Texas style" with horse Keko and the duo have been getting plenty of yucks on their tour of Southwestern rodeos and rodeo shows. The current itinerary includes spring dates at indoor and outdoor events in Texas, Alabama, Colorado, Nebraska, and New Mexico.

Spinningers need a copy of Slim Whitman's new deck "Valley Of Tears" may obtain same by writing to Imperial's Nashville rep, Herb Shuter at Box 225, Madison, Tenn.

In between, Rex and Koko are set for three weeks of one-night stands with Castle Bros. Circeus, also in the South-West.

Petie Williams and his Western Acres are currently booked into Salty's Restaurant in Poquonnock Bridge, Conn. for a long run as the house band. Pete will be remembered by many New England country fans as Fiddlin' Pete Williams who performed for so many years with the late Pappy Howard.

Del Wood's new Mercury album "Ragtime Goes South Of The Border" is adding international laurels to his already famed collection of ragtime. The new LP combines typical ragtime tempos with favorite Latin American and Mexican melodies.

Trudy Stamper, WSM drumbeater, informs that Opry attendance is up 12.6 per cent over this period last year.

A benefit performance will be staged for Parker Wilson at the Longhorn Ranch on April 2, Parker, who has been sick for some time, is still on leave from KZUL-Port Worth. - Martha Carson was Lawton Williams' guest on last week's Big D Jamboree from the Spotortatorum studios in Dallas. The jamb-jotted in from California for the performance.

Decisions may still obtain copies of Bill Anderson's Decca newie "Get A Little Dirt On Your Hands" by "Down Came The Rain" by wishes of the chanter on their station letterhead at Meisel Box 29205, Nashville 4, Tennessee.

WROA-Gulfport, Miss., boosts its country and gospel schedule six hours per day with Colton Johnson handling country chores. The station needs re-according to Charlie Dowdy.

Mack finds Johnny Cash playing a string of dates in Iowa and Minnesota. The chanter is booked for appearances in Waterloo, Storm Lake, St. Paul, Cedar Rapids and Clear Lake.

Larry Butler has just completed ten months of one-nighters under the management of Rod Ketler of Waco, Texas. The singer is currently appearing four nights a week at the Bandera Club in Houston.

Hawknshaw Hawkins and Jeane Shepard recently played a turn away crowds at the New Milfard Theater in New Milford, Conn. The show was presented by Bankroll Enterprises of New MILFord and was the most suc-
Much has been written of late about the public’s taste in pop music and three major suppliers of these musical sounds—the juke box, the radio station, and the record industry itself, appear to hold differing views as to which type of music the public prefers.

One reason this discussion will never end in agreement on all sides is simply because there is no single type of pop music that will please anyone. Even the jazz buff pulls himself away from time to time to lend an ear to a straight rendition of a jazz standard when it’s performed by competent musicians. The sophisticate who knocks the rock is often caught tapping his foot to a teen beat sound, as witness the national Twist craze.

The Cash Box Top 100, which reflects primarily teenage preference in music, reveals each week many disks which do not feature the rock ’n roll beat but instead lean in the other direction—a straight delivery of a love song (“Lollipops and Roses”), a collection of folk songs by several different singing groups, and incidentally one “newcomer” to the business, veteran Burl Ives (“Little Bitty Tear”), even a recording of “Midnight In Moscow” which must be classified in the dixieland category, and just missed snaring number one honors this week as the nation’s largest selling single record! It is agreed in the music industry that dixieland music, as such, does not lend itself to commercial promotions when released in 45 rpm single form. Record firms currently selling the “Midnight” disk evidently didn’t heed this advice.

Several New York City radio stations are in the midst of changing programming formats, replacing the rock ’n roll sound with what is referred to as a “sweet” sound. Listeners who prefer the hard rock music will undoubtedly switch dials. Whether or not the change is a commercial success need not be discussed here. The fact remains that the public will continue to listen to the music it wants to hear and will support the media which provide this music. It is most difficult to forecast public reaction to music, or just about anything.

A case in point occurred recently in Westchester County (CB, Mar 17) when a juke box operator, following the demands of a tavern owner, removed all rock ’n roll records and replaced them with other types of music. Almost overnight the location lost its following, the same people who were responsible for the change!

Even the teenager who fearlessly stands his ground in favor of rock ’n roll will admit to liking the ballad, the show tune, and even dixieland jazz. Musical preferences of the general public overlap. There are no lines of demarcation separating so-called good music from bad. The juke box operator who recognizes a location’s preference for one type of music should favor this type when programming. But to eliminate all others from the machine is to make the costly mistake of trying to predict what the public will buy.

We have yet to read a sales sheet from a record retail store which indicated that only one type of music was sold during a given period of time. Juke boxes should stand ready to serve these varied musical tastes.
**Phil Weinberg Forms Dallas Coin Firm With Texas Industrialist; AC Automatic Names Company Distributor For AMI, Rowe Southern Vending Will Stage Grand Opening Next Week**

CHICAGO—Dean McMurdie, executive vice president of A. C. Automatic Services, Incorporated of this city, announced last week that Southern Vending Company of Dallas, Texas—a newly formed coin machine distributor ship in the southwestern part of the country—was recently appointed to handle distribution for the AMI line of coin-operated phonographs and Rowe’s full line of vending equipment as agents for the background music units throughout a wide area.

McMurdie indicated that the above named firm is now open for business, and in contact with music and vending operators in much of Texas and part of Arkansas representing AMI and Rowe products.

Principals in the new coin machine distributorship are Russel-Turner, president; and coin machine veteran Phil Weinberg, vice president. Mr. Smith, who is a relative new comer to the industry, enjoys wide experience in heavy industry and sales in the south-

**Jim Smith, Westchester Op, Dies Veteran Op Shuts Down to Heart Attack at 61**

PLEASANTVILLE, N. Y.—James A. Smith, 61, suffered a fatal heart attack last week and the coin machine industry here lost one of its favorite people. Jim Smith died on Friday, March 9, and was on Tenth Avenue only the day before doing business as usual.

His death came as a personal shock to every member of the Westchester Operators Guild, where he served for nine years as a member of the Board. Smith will be buried in Holyoke, Massachusetts, his original home. Surviving are his mother, Anna Smith, who lives in Pittsfield, Massachusetts, and in her 50’s; his wife Mellora Richardson Smith, two sisters, Mrs. Thomas Burrill, Virginia, and Mrs. Russell Stair, New Jersey, Jim Smith leaves five children.

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**MOA Reports 19 Firms Signed For Show**

OAKLAND, CALIF.—George A. Miller, national president and executive director of the Music Operators of America, Inc., advised Cash Box by letter last week that nineteen firms have signed up to exhibit at the forthcoming MOA Convention, scheduled to be held in the Morrison Hotel, Chicago, on May 6, 7, and 8.


None of the manufacturers of juke boxes are listed. Rock-Ola, Seeburg, and Wurlitzer have indicated that once again, will not exhibit at MOA. AMI, Inc., United Music Company have yet to sign.
NAMA Regional To Start In New Orleans; Author To Address Ops, Controls; Service To Highlight Talks As New Approaches Are Used

CHICAGO—Clayton Rand, nationally recognized author of five books and world traveler, will be the featured speaker at the annual meeting of the New Orleans, La., March 30-31 at the Royal Sonesta Hotel.

Mr. Rand will deliver his inspirational address, entitled “The Handwriting on the Wind,” at 9:15 p.m. Saturday, March 31.

The meeting is sponsored by NAMA in cooperation with the Louisiana and Oklahoma Automatic Vending Machine Industry. It will be followed by five additional regional vending meetings in Boston, Mass., April 14-15 (Kennmore Hotel); Cleveland, Ohio, April 28 (Statler Hilton Hotel); Monticello, Ark., May 5 (County Market and Country Club); Chicago, Ill., May 18-19 (Sheraton-Chicago Hotel); and Atlanta, June 1-2 (Atlantic Biltmore Hotel).

Meet Starts Fri., End Sat.

Each of the meetings will begin on a Friday evening and adjourn Saturday afternoon, according to the schedule. The first speaker will be NAMA department Chairman William J. Schmidt, Indiana Vendors, Inc.; “From the Public Utility Route Service” will open the New Orleans meeting. The meeting will be held on Tuesday, March 29.

The NAMA Route Testing Program will be examined and tests conducted by builders and operators. Schmidt said. A. E. Stevenson, industrial Vending Co. will chair this meeting.

This session will be followed at 9:00 p.m. by a two-hour “Informal Idea-Exchange” and sponsored cocktail reception.

Employee Turnover Discussed

Saturday’s program will begin at 9:00 a.m., with a 50-minute workshop, “Control of Employee Turnover.” It will cover techniques for screening and selection of new employees, emphasizing “danger signals,” interviewing methods, tests and how to check an employee’s background. Workshop chairman is William Newm, interstate Vending Company.

Two sessions on “Operating Controls For Successful Vending” will be held simultaneously at 10:00 a.m. Saturday. One will be specially designed for vending operators with six or less employees and moderated by Schmidt. The other section is for operators with seven or more employees and will be moderated by NAMA President Herb A. Geiger, Geiger Automatic Sales Co., Division of United Servicorporation.

During these sessions we will use a new approach to allow every operator in the audience to participate in the program, Schmidt said.

Using Classroom Technique

He explained that the moderators will use the “classroom” technique by presenting a problem and calling on members of the audience for answers. Schmidt believes this method will cause a “more thorough examination of a particular problem and will allow development of the answer.

He said subjects to be discussed are financial, inventory, personnel, sales, route and maintenance controls.

Details of the industry-wide Safety Standards and Education Program for hot beverage machines will be the feature of the third session. To be given by Walter W. Hartley, NAMA security, the presentation will include the showing of a color film which explains the precautions and requirements.

The meeting will adjourn at 3:00 p.m.

Schmidt said all of the 1962 NAMA regional meetings will be open only to vending operators and members of NAMA state councils and other organized vending associations. There will be no registration fee, he said.

Future Cities Sketched

Schmidt pointed out that the New Orleans meeting is the first of a series of vending operations in Missis- sippi, Arkansas, Oklahoma and Texas.

The meeting will be held for Maine, Vermont, New Hampshire, Massachusetts and Connecticut operators, while the Cleveland meeting will be held at Columbus, Ohio, Pennsylvania and West Virginia.

Operators from New York, New Jersey, Maryland and Delaware should attend the New York meeting, in which to be held in conjunction with the third annual outing of the New York Automatic Vending Association, Inc.), Schmidt said, and the Chicago meeting is for operators in Indiana, Kentucky, Illinois, Minnes-ota, Iowa, Missouri, North Dakota, South Dakota, Wisconsin, Minnesota, Michigan and Iowa.

The Atlanta regional meeting is for operators in Georgia, Tennessee, Alabama, South Carolina, North Carolina, Florida.

Macke Installs At U.S. Patent Office

WASHINGTOH, D. C.—U.S. Com- missioner of Patents David L. Ladd, declared today that Macke Automatic Cafeteria, in the Patent Office, is working to its kind to be installed in a government office building in the Washing- ton area.

On hand to assist in the ribbon- cutting ceremony was Herbert F. Mundell, executive vice president of Government Services, Inc. and Aaron Goldman, plant manager, declared the vending Company Washington, D. C., which firm made the installation.

Composed of 8 entirely automatic vending machines, the cafeteria of- fers a wide selection of hot and cold foods for the Patent Office’s 2,500 em- ployees and for others employed in the U. S. Department of Commerce building, which houses more than 50 different agencies. This list of foods includes hot and cold sandwiches and salads, macaroni and cheese, soups, pastries, pies, candy and ice cream. A novel feature of this machine which accepts a dollar bill and coins, as well as paper quarter dollars, remainers, dimes and nickels in change.

One dollar for a meal, the cafeteria, which is open 7:00 a.m. to 2:30 p.m., is compatible with a Government Surplus Cafeteria Plan available to employees of the Government agencies. Coffee, lunches and sandwiches are available and the cafeteria is open most of the day.

NAMA Sponsored Sanitation Meeting Heavily Attended

CHICAGO—More than 400 county and state health officials in California attended a series of seven seminars on the subject of health and sanitation early this month, reports Sidney S. Kalliek, National Automatic Merchandising Association, Sacramento, March 15, California Hotel, as California pouch-type vending equipment is to be used.

He said the seminars were requested by the California health department as a part of its ongoing public service program, part of a revised state restaurant code, which included a vending section patterned after the NAMA sponsored U. S. Public Health Service seminars.

The other four seminars will be conducted in Fresno, March 9; San Francisco, March 11; Redlands, March 13; and Sacramento, March 15. California hotels and restaurants will be used as the vending equipment for the sessions.

Present plans call for an eighth seminar in San Diego next October, Kalliek said.

In other areas of NAMA public health activity, Hartley and a liaison group of Maryland Automatic Merchandising Council members met last month with Washington, D.C. pub- lic health officials, to develop a vending sanitation code. Hartley said the vending industry has been invited to form a joint com- mittee which included health department supervisors, the Food Service Advisory Committee, members of the District of Columbia Health Board and NAMA members.

Hartley is also scheduled to con- duct a vending sanitation seminar at March 30 in South Bend, Indiana. The course is sponsored by the Indiana Health Authority and the St. Joseph County Health Depart-ment.
NEW TYPE IN-LINE GAME WITH 3 EXTRA HOLES HITS NEW HIGH IN EARNING POWER

POPULAR 6-CARDS PLAY earns up to 6 coins per game

POSITIVE PROGRESSIVE SELECTION gives extra card for each extra coin

28 HOLES ON PLAYFIELD adds new dimension in skill-appeal

PROFIT-PROVED SUPER-LINES insure continuous repeat play

Months of location-testing prove new style playfield—with 28 holes—gets biggest play ever in 6-cards class. SHOOT-A-LINE consistently out-plays and out-earns all other 6-cards light-a-line games. See for yourself what 3 extra holes will do. See SHOOT-A-LINE at your Bally distributor today.

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago
Puerto Rican Distrib Shows Wurlitzer In Five Areas

SAN JUAN, P.R.—Five Wurlitzer showings were conducted here during the last several weeks by Birrongen Music Corporation. Wurlitzer distracts on this island, and each showing attracted a large group of Puerto Rican columnists.

Ciriculolo, a veteran Wurlitzer distributor, is currently enjoying what he refers to as “skyrocket” sales, due primarily to the improved economy of Puerto Rico, the influx of tourists, and increased population, tourists, and money available for entertainment due to the recent happenings in Cuba.

Expect Solid Line-Up At Westchester Fete

PORT CHESTER, N.Y.—Harold Rosenberg, chairman of the Eleventh Annual Banquet sponsored by the Machine Operators Guild, has announced that although contracts have not been officially signed, a program of entertainment including recording artists, master of ceremonies and a top flight dance band are expected to be part of the dinner-dance scheduled for the Tropical Acres Restaurant in Yonkers, New York on Tuesday evening, May 22nd.

Rosenberg has assumed leadership of the association’s banquet program this year, under the guidance of Beemor Pollak co-chairman, who previously ran the party for ten consecutive years. Rosenberg is currently working hard to strengthen what already appears to be a top-notch show, and as usual, the expected good time will be had by NY-NJ-Connecticut columnists who annually attend the affair.

Reservations of course are being made and ticket sales are said to be slightly ahead of last year. The Souvenir Journal is enjoying better-than-average sales, according to Rosenberg.

Bilotta Credits Wurlitzer “Button” For Success Of Model 2600

NEWARK, N.J.—The most important part of the 1962 Wurlitzer “Model 2600” is the button, according to John Bilotta, distributor for the juke box line here and throughout upper New York State. The “button” actually is the selector button on the panel of Wurlitzer’s phonograph which permits a patron to select ten selections at once, for a price of fifty cents. The merchandising idea is called Wurlitzer’s “Ten Top Tunes” and permits a patron to play all ten tunes at the press of a button by depositing fifty cents.

Operators call their favorite selections on the machine, according to a specific location’s tastes, and program the ten tunes in the area which is actuated by pressing the button. “If I hadn’t seen collection reports from neighboring routes,” said Bilotta, “I’d never believe it!” Bilotta referred to the “button” as the “greatest merchandising gimmick since the switch from 78’s.”

Wurlitzer has centered its promotion and advertising programs almost exclusively on the “Ten Top Tunes” feature and with great success, according to advertising and promotion manager A.D. Palmer. Territorial reports are similar in that the idea has gained in acceptance regardless of the areas in which it is used.

ATTENTION, N.Y. STATE OPERATORS!

Shipping Suttons new FLIPPER CLOWNS

NEXT WEEK—ADVANCE ORDERS TAKEN NOW!

Wurlitzer Ports*—EXTRA INNINGS

IMMEDIATE DELIVERY

The ball game that isn’t ever over till the last button is out!

SPRING IS JUST AROUND THE CORNER BUT WE’RE DEALING TODAY!

Call for your share and you will be listed as a winner.

Wurlitzer TOP TEN TUNES

The biggest money-making juke box in the land. We’ll show you great savings...

REX-BILOTTA DIST. CORP.

Ask for Jack Shawness

821 S. SALINA ST.

SYRACUSE, NEW YORK

BILotta ENTERPRISES

224 N. MAIN STREET, NEWARK, N.Y.

1326 BROADWAY, ALBANY, N.Y.

Call for Joe Caudin

Advertising and News Material Now Being Accepted To Appear In Early Forms of the

Cash Box

1961 ANNUAL COIN MACHINE EXPORT REPORT

DATED APRIL 7th

Deadline for all copy March 28th

Featuring

Individual Market Statistics

Compiled for

Phonographs • Amusement Games • Vending Machines

As Shipped To Foreign Markets During January-December Period

Country-by-Country statistical accounting of all equipment imported from the U.S.A.

Analysis of the coin machine export market with comparisons highlighting 1960-1961 performance in special areas.

Prospects for Coin Machine Exporters are appraised in a SPECIAL EXPORT MARKET FORECAST FOR 1962-63 presented to help your firm make plans for a more profitable export coin machine business.

Plus regular features, news notes, columns, and photos from the world markets.

All Domestic and Foreign Circulation of Cash Box will receive a copy of the Annual Export Report as always.

CALL JEdson 6-2640 COLLECT

CASH BOX

Publication Offices

1721 BROADWAY NEW YORK 19, N. Y.
MISS UNIVERSE DOES STERLING JOB

When Ben Sterling attends a Lions State Convention, he goes in style. This year, the recent movie star has taken up the mantle of a new event, 'Sterling's Gold Rush', which will be presented by Sterling, the arcade-owning franchise from Moosic, Pa. The convention was held in Hotel Casey, Scranton.


NEW YORK—Charles Litchman, veteran coin machine figure in this area, has joined in partnership with Albert Gorner, a principle in the formation of National Business Exchange, Inc., located in this City.

Litchman specializes in buying and selling coin machine routes of all types, and in all States of the nation. His amusement, vending, and cigarette route holders include the diversifications programs regularly offered by the brokers.

In addition to the coin machine phase of the business, Litchman and Gorner also handle the sale and resale of retail record outlets and other businesses outside the immediate province of the coin machine industry. The firm is in the market, on a regular basis, for routes of all types, and advises that an assortment of laundry, dry-cleaning and coin machine routes are currently available for purchase in some States of the Union.

Symply 200 On Promotional Caravan

LONDON—R. Seaforth, Managing Director of Symply Ltd., sole importers for Th. Bergmann of Germany, reports continued interest in the Symphonie 200 photograph. Symply's latest promotional gimmick to pay handsome dividends is a travelling caravan. Designed as a showroom featuring the "Symphonie 200" the caravan is on a nation-wide tour with an itinerary planned to coincide with fetes, carnivals and special events up and down the country.

Symply have been appointed distributors for Jubilee Products, Australian manufacturers of the Silver Jubilee fruit machine. They are already handling another Australian product, the Ainsworth Consolidated range of fruits as well as the Jennings.

Cash Box—March 24, 1962
RUNYON (Conn.). Branch Opens New Quartors

EAST HARTFORD, CONN.—Irving Kempner, general sales manager of Runyon Sales Company, coin machine distributing firm with main offices in Newark, N. J., and branch sales outlets in New York City, announced last week that grand opening proceedings will be announced very soon for the firm's new showroom located at 306 Toolland Street, in East Hartford.

The branch is already open for business but will hold an official opening day party for local operators when the decorating is completed. Kempner, as general sales manager of the firm's overall distributing business, heads the East Hartford outlet, and is assisted by Nat Gutkin and Jack Laurel. The new showrooms are located in the same building which occupies Leslie One-Stop Distributors, one call stop record outlet.

Runyon distributors, in the New York, New Jersey and Connecticut areas, the AMI phonograph, the Rowe gazzette vending line, Irving Kaye's pool table line, the recently acquired Williams amusement machine line, Kelly's amusement game, and an assortment of their amusement machine products. Kempner travels the

runs 1934-9305-3. Kempner offered as reasons for the move larger quarters and more efficient service.

VOCALIST VISITS COINROW

South Avenue was honored with a call last week by Anne Engel, Atlantic scatist who is currently performing her hit, "I Had The Craziest Dream"/t/w. "Pachute Jump". The Hotband Of Music under- study is pictured here with Fayer Parkhill in the Secretary distributor's showrooms.

February Coinrow.

London Coin Firm Sponsors Bowlers

LONDON—Derek Kraft informs that the Kraft's Automatcmcs Ltd. is sponsoring a team in the new British Ten Pin Bowling league teams with great success. The Kraft's Automatcmcs Maple Leaf Team who wear a coin machine motif on their jackets are currently top of the Wednesday Night League at Stamford Hill Bowling Alley. Kraft's are also operating a Midway shooter and United Midget Bowler with equal success at their Wanstow Bowling Alley.

THE PRICE IS RIGHT

Send For New 1962 Listings
TODAY
ARCADIES-GAMES
BINGOS-RIDES
MUSIC, ETC.

DAVID ROSEN
55 N. BROAD STREET, PHILA. 23, PA.
PHONE—CENTER 2-2003

UNITED'S BONUS BASEBALL
CALL COLLECT NOW

with the proven
money-making
Bonus Feature!

1641 N. Broad Street
Philadelphia, Pa. C6-1000
EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

March 19—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N.Y.

19-Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Pl.,
White Plains, N.Y.

19—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N.Y.

19-Automatic Equipment and Coin-Machine Owners' Assoc.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—New York State Operators' Guild, Inc.
Place: Hotel Washington, Newburgh, N.Y.

Place: General De Kalb Inn, 2519 Street, Norristown, Pa.

26—Central State Music Guild
Place: 805 Main St., Peoria, Ill.

April
1—NATD Convention (Natl. Assoc. Tobacco Dist.)
Place: Fontainebleau Hotel, Miami Beach, Fla.

1—Phonograph Merchant's Association, Cleveland, Ohio
Place: Holenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

2—Western Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

3—Harbor Music Operators' Association
Place: Cook's Bullpen, Paramount, Calif.

4—Amusement Machine Operators Assoc. of Penn.
Place: Penn-Harris Hotel, Harrisburg, Pa.

5—California Music Merchants' Association
Place: Sacramento, Calif.

6—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

7—South Dakota Phonograph Operators' Association
Place: Brandon Hotel, Brandon, S.D.

9—Milwaukee Coin Machine Operators' Association
Place: Ambassador Hotel, Milwaukee, Wis.

10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—Musical Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

11—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

12—Berks County Amusement Machine Operators' Association
Place: Arndt Restaurant, Reading, Pa.

15—Eastern Ohio Phonograph Operators' Association
Place: 4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Holenden Hotel, Cleveland, Ohio (Executive Board)

15—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
NEW!
From Empire Coin Machine Exchange!

UNITED'S

BONUS BASEBALL

BASES SCORE
Player is spotted 10 at start
Hits Build-Up score!

BALL IN BONUS POCKET TRANSFERS BASES SCORE WITHOUT RESET!

BONUS SCORE
Build up to
HIGH SCORE
with each transfer from bases score

RUNS SCORE
is total of all runs made
Just like real baseball!

REGULAR AND DELUXE
MODELS AVAILABLE FOR
IMMEDIATE DELIVERY!

CALL COLLECT TODAY!

IMPORTANT EXPORT NEWS!

SHIPMENTS FROM PORT OF CHICAGO
START APRIL 10, 1962

SHIPMENTS FROM CHICAGO SAVE YOU MONEY
AND ASSURE YOU OF THE BEST MERCHANDISE!

- MIDWAY SHOOTING GALLERIES
- DELUXE SHOOTING GALLERIES
- RIFLE GALLERIES
- BINGOS

- ROCK-OLA 1448 - 1455 - 1465
- SEEBURG B - C - K - V200
- AMI E80 - E120

- FIVE-BALLS
- ARCADE EQUIPMENT
- GUNS
- BOWLERS, ETC.

DO YOU HAVE YOUR PARTS CATALOG?  CABLE ADDRESS: EMCOMACH

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Cash Box—March 24, 1962
Empire Triple Threat For '62 Ball Season

CHICAGO—Joe Robbins, general sales manager of Empire Coin Machine Exchange, has ordered the happy advent of the Spring Season, and is looking forward to a fullball season simultaneously when he issued a statement in his "clubhouse" last week announcing Empire Coin's "line-up for the season."

Prime reason for his—and Empire Coin owner Gil Kilt's elation is the availability at the busy coin machine distributorship of baseball amusement games. They are: United Mfg.'s, "Bonus Baseball," Williams Electronic Mfg.'s, "Extra Innings" (for non-free play territories) and "1962 World Series" (for free play territories); and, finally, Midway Mfg.'s, "Deluxe Baseball" game.

Robbins, ever mindful of the problems resulting from the multiple coaching system running the Chicago Baseball Club quipped: "Unlike the Cubs (and who's at all like the Cubs?) we have no army of coaches—just three very popular baseball amusement games in the batter's box."

"We may not win any pennants—but we're cinch in the '62 World Series (Williams version!)."

Returning to a more serious discussion on Empire Coin's status in the sales figures for this month Robbins stated that early results show very clearly that Empire will enjoy its biggest season with the sale of amusement equipment, easily spearheaded by the three coin-operated baseball games. This, he says, is a prediction he is delighted to make at this time.

STILL LOOKING FOR SKILLED MECHANICS

Specializing in the following types of equipment

AMI MUSIC

SHUFFLE ALLEYS

BOWLING ALLEYS

Knowledge of all other machines are also required.

APPLY TO

MYRON SUGERMAN

RUNYON

SALES COMPANY

221 FREILINGHUYSEN AVENUE

NEWARK, N. J., U.S.A.

Bigelow 3-8777

EXCLUSIVE AREA DISTRIBUTORS FOR WURITZER PHONOGRAPH AND PARTS

Woffle & Slott

DICKENS 2-0050

SATELLITE

version of the famous ELDRADO

77" x 45" only

Woffle & Slott, Inc.

COIN MACHINE CO. INC.

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Willy’s, Fullerton, CA

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1962 CATALOG

64 PAGES—Fully Illustrated

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DIEU MODEU PHONOGRAPHS

For Immediate Delivery

AMI K-200

$745

Rock-Ola 1483

$950

Rock-Ola 1495

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Wuritzer 2500S

$950

Seeburg Ay-160

$950

These machines look as good as new and carry new model guarantees. Substantial quantities available on first come, first served basis. CABLE OR WIRE YOUR ORDER TODAY.

Subject to Prior Sales-Terms 1/3 deposit or L/C

EASTERN FLAMES

You'd never think that bumpy Spring breezes brushed Tenth Avenue last week to see the way most coinmen were hustling around buying machines at the rate of 25 a week. Making installations. The early part of the week was frenzied with enough work to keep the coinmen busy, and the late part of the week was equally well occupied. The coinmen were busy making warm, lazy temperatures. However, the cause must be served and served it will be. The coinmen are looking forward to the Tenth Avenue Convention in a few weeks where they can catch up with their families and receive a little attention from their neighbors and stock. Mrs. Gunn is certainly a shining example of ambition and realization of responsibility.

Johnny Tartaglini's son, Oliver, broke his ankle while sleigh riding.

The County Vending exec told Morris Rodd that Oliver is a member of the Green Township School Football team. He said that Oliver has a broken ankle and that he is expected to be back in action in a few weeks.

The death of Westchester op Jim Smith saddened the entire industry. It is known that a few coinmen will be missed. Irving Kemper and Seymour Pollak took part in the Masonic Services which were conducted at Sunshine for Smith, who was buried in Hatboro, Pa.

Al Thoelke, United engineer, visited with Irv Holzman, United East Corp., distributor, earlier in the week, checked things out with Lew Druckman, the left hand man to Bob Finke, Special Agent for Jim Smith, and was there to Sam Weisman in Baltimore.

Experienced coinmen continued to make news at the Mike Munves Corp. as Bill supervises shipments to Panama, Kuwait and a possible order headed for Okinawa. The Munves coin machine catalog will have a new supplement in the weeks to come. Another section of Illinois service will be announced shortly. Alvin Munves passed his RCA Electronics course with flying colors, and expects to continue his studies.

Runyon's Morris Rodd was voted "off the clock" over the weekend. Had an indoor swimming pool in his home. Only 18" deep but deep enough for diving midgets. It's rumored now but when Morris and Caroline moved to Maplewood, N.J., were bailing out Monday evening after the heavy storm, it was too much. The Rodd basement is dry as a bone now though, but the oil burns warmer and dryer are still a little damp. The Lalo family is not used to propping the windows open,

Irv Kemper busy as a bee shuttling back and forth between NYC, LA, and East Hartford, reading the new Connecticut offices for an opening. Nat Gutkin and Dick Laurel will run the E. Hartford outlet and the supervision of Kemper who, as general sales manager, will naturally oversee operations. New address to coinmen is 6705 Broad St., New Haven. Conn. Tel: BU 1-9903.

Hart Berg's attention to the tune of the week was "they're selling that well..." Howard Herman, a visiting coinman, stopped off in the city and dropped in on the office, which is a combination of a coinman to drop into Atlantic for a visit with Meyer Pontoff.

Boggs, a trip to the factory's site in Minneapolis last week and came back from the trip on the first day. They've been busy on the job, and it's been a good year for the coinman. The coinman has a new model that is expected to be a big success.

Irv Holzman expects two more trailers of "Bonus Baseball" games this week. "They're selling that well..." Howard Herman, a visiting coinman, stopped off in the city and dropped in on the office, which is a combination of a coinman to drop into Atlantic for a visit with Meyer Pontoff.

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The Westchester ops, according to Harold Rosenberg, report growing bags full of reservations for the up and coming dinner in May. They'll have their regular guests and probably a few more from outside the city to Twix! The food will be, as usual, delicious, as the Westchester ops manage to do. The dinner takes place on Thursday, May 22. The Souvenir Journal promises to be a big success.
We Join A. C. Automatic Services brass—John Hale, Jack Harper, Dean McMurtrie, Jack Dunwoody, Tom Sans, Don Lunday, Jim Newlander and Bernie Shapiro—in greeting Russell Smith and coinvent Phil Weinberg in their new distributorship, Southern Vending Co., in Dallas, Texas. McMurtrie last week appointed the new distib to handle AMI coin-operated phonographs, Rowe vending equipment and A. C.'s background music units in a wide territory in the rugged Southwest.

Glad to hear that Joe & Marian Robbins' tiny tot, Richard Barry Robbins, is recovering beautifully. The four-week old youngster was rushed to St. Francis Hospital last week with an infection which was immediately checked by the doctor. . . . Our Harriette is back home after a weekend seige at Meyer House, and feeling like a couple million.

During a pow-wow last week at United Mfg., with Herb Oettinger, Bill DeSelm, LeRoy Kraehmer, Ray Riebl and Art (Skinflint) Rapaee we were advised of United's leasing 25,000 square feet of space in a plant several blocks west of the main building. Much of the firm's government contract assembly work was moved to the new setup, easing the previous jam-up on the floor at United's factory at California & Roscoe Streets. Herb took us on a guided tour of the main plant to show us first hand of the improvements the expansion made possible.

Business continues to boom at Chicago Dynamic Industries with "Variety Roll Down!" shuffle bowler and "Long Range Rifle Gallery," and Matt Secor & Tony Cernberg are thrilled over the continued success. The big confusion at D. Gottlieb & Co., when we arrived there early last Tuesday must have been a mutual admiration gathering of Alvin Gottlieb, Nate Gottlieb & Judd Weinberg thrilling over the terrific immediate impact they're enjoying with the new "Flipper Clown" pingame, which—they say—is simply loaded with exciting scoring and playing features. It better start warming up here around one of these chilly days as Dave & Dorothy Gottlieb will be due back to their Oak Park home shortly. Judging from the recent article about Florida "sunshine" the Gottliebs will have to come to warm up! (Not exactly).

Now that Williams Electronic Mfg. proxy Sam Stern is back in his office and rarin' to go Art Weinland is delighted that Sam can help him and Jack Mittel keep the "Extra Innings" and "1962 World Series" baseball games and not to mention Williams exciting new "Three Coins" pingames—rolling out to Williams' distributors throughout the U.S.A. and overseas. Sam looks like a million after his delightful Acapulco vacation. . . . NEWS FLASH: Membership in NAMA increased by a whopping ten per cent in 1961—to an all time high of 1,754 vending company, reports Thomas B. Hungerford, executive director of the busy association.

After Paul Huesch's return to his office at J. H. Keeney & Co. after a delightful Florida vacation with his lovely Rosemary and the Huesch youngsters he knuckled down to pod production of Keeney's "El Rancho" and "Izacienda" amusement games to supply the demand of "screaming" distirs. But, Paul and Clayton Nemoff assure us that shipping is picking up considerably, and all will be sufficiently supplied . . . A visitor along Chi's Coinrow last week was Lee Stanley, ambitious, young operator of Roman Amusement Co., who tells us he and his associates are rapidly developing a thriving operation here. Lee is a "hust" on giving his location top service on all coin-operated equipment.

Speaking of pleasant surprises: Joel Stern, Fred Shore and Howie Freer were plainly delighted over the attendance at World Wide Distrib'rs' school session Wednesday, March 7 (6:30 p.m.), for International Bally Vending Corp.'s. (Searsburg) coffee machine. 58 operators and service men representing 36 different vending machine companies attended the session. Other World Wide-ites present for the Chi firm were International Bally Vending's Ed Jorgensen and Duke Gesner, and World Wide's Don Phillips and Newell Bellamy. Lovely Dorothy Cairns supervised the refreshment catering.

Cosh Box—March 24, 1962
Activity along Pico Blvd. remains very steady for the past week with the majority of the distributors expressing an optimistic outlook for spring openings. . . . Marshall Ames and "Bud" Brittain of Badger Sales, Seesbee photo engineer, returned from Mexico where a new shipping dock at American Coin Machine was opened. . . . Don Shute, who has been working with Leo Simons in the vending division. . . . A meeting of the store owners at the Harbor Music Operators Association was held in Los Angeles at a meeting in the vending division. . . . Mrs. Shute, who has been exceptionally good at the Wurlitzer Factory Branch, with the new 1960 Wurlitzer "2000" being well accepted in all locations. Clayton Ballard is covering the San Diego and Riverside territory.
A New Sensational Add-A-Ball with Exciting "Number-To-Beat" Feature!

- Number-To-Beat is hit by making purple rollovers or left Roto-Target. Player gets additional ball by making higher number on white rollover or right Roto-Target.
- 3 places to spin dual-number Roto-Targets
- Additional ball for high score
- Tilt penalty feature continues game
- 3 on-off pop bumpers
- Sparkling cabinet design

EYE-CATCHING ANIMATION!
When player scores additional balls, Clown in light-box swings mallet and drives ball to top of strength tester.

See your distributor for a demonstration today!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago S1, Illinois
It’s Always Pleasurable to Operate Gottlieb Games!

58 Ops Hear Basics Of Bally Coffee
Machine Explained At World Wide Class

CHICAGO — Joel Stern, president of World Wide Distributing Company, distributors throughout this wide area for The Seeburg Corporation, advised last week that his firm held the first in a series of service school classes, Wednesday, March 7, 6-8 p.m., for vending operators, featuring International Bally Vending Corporation's (The Seeburg Corporation) popular coffee vending machine.

Stern pointed out the exciting fact that attendance records were broken and interest was high when 58 operators and vending service men, representing some 35 different vending operating firms from a territory which embraces the northern half of Illinois (including Davenport, Iowa), were present for the session.

"Because of this unprecedented high attendance," Stern explained, "we hurriedly arranged for two identical (simultaneous) classes to be conducted in separate showrooms. Utilizing an International Bally (Seeburg) coffee machine in each classroom.

"One class was conducted by Ed Jorgensen, an International Bally Corp. engineer. And the other service session was supervised alternately by another International Bally field engineer, Duke Geane; and, World Wide Distributing's Don Phillips and Newell Bellamy," Stern said.

Before commencement of the twin service sessions the operators in attendance were treated to a catered buffet dinner in the large music show room. The buffet dinner was hosted by Dorothy Carins of the World Wide staff. Other hosts were Joel Stern, Fred Skor and Howie Free.

In conclusion, Stern stated that plans are presently being formulated for other such service sessions with the full line of International Bally Vending coffee machines being spotlighted.

Although the first session concentrated on the basic fundamentals of servicing the coffee machine, and with trouble-shooting on location, other subsequent classes will progressively deal with more intricate service problems, etc.

Operators will be advised of the dates of the coming service school sessions well in advance, according to Stern.

Myron Sugerman Proud Pop of Baby Boy!

NEWARK, N.J.—Elaine and Myron Sugerman became proud parents of a bouncing baby boy, Roger John, on Thursday, March 15. The lad weighed in at 7 lbs., 6 ozs. and was born in Beth Israel Hospital here.

Sugerman is director of Runyon Sales Company's export division, and is a son of Barney Sugerman, well-known coin machine figure. It is the couple's first child.

WE BUY LARGE QUANTITIES OF PHONOGRAPHs AND BINGO MACHINES!
(Now and Used)

I will be in New York City on April 10th to close the deal with your firm and pay cash.

PLEASE CONTACT

HEINZ PRUMMER
AUTOMATEN GROSSHANDEL
PALENBERG AACHEN
BERTRAM STRASSE 27
GERMANY

WRITE: CASH BOX 1721 BROADWAY
NEW YORK 19, N.Y.

Make contact for appointments immediately!

Cash Box—March 24, 1962
You don't have to be a fortune teller to tell there is a fortune in the AMI "100". It's the kind of phonograph that attracts people—makes them want to play—and play more—to earn top profits for you.

**TOP TALENT TUNE PROGRAMMING** on 33⅓ singles. Feature the tunes of favorite artists on these 7-inch, 33⅓ stereo discs—one selection to a side. Have your AMI distributor show you how simple it is.

**STEREO ROUND**. Original self-contained stereo—a triumph in audio engineering. No protruding parts, no remote speakers. Builds play with hot tunes and old favorites alike.

**AMI MUSIC SPECIALISTS** bring you the world's finest phonographs to produce top income in all your locations. And as an added feature, every AMI has a diamond stylus to prolong record and needle life.

**TWO GREAT MODELS,** AMI Top Talent Tune "100"; AMI "200". Both Stereo Round.

* Patent pending

**AMI STEREO ROUND MUSIC SYSTEMS**

Cash Box—March 24, 1962
Patrons get the Ten Top Tunes at the press of a single button. This Wurlitzer exclusive is a veritable powerhouse that produces an ever-increasing flow of fifty-cent coins. Add this to a galaxy of other wonderful features—and the Wurlitzer 2600 naturally becomes your best investment in automatic music. Ask your Wurlitzer Distributor to fill you in on the full story of this fabulous money maker.

WURLITZER 2600
THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
Backed by 106 years of Musical Experience
COLLECTIONS PROVE... it pays to operate the UNITED PHONOGRAPH

NEW "MUSICAL MOTIF" LOOK

FLAWLESS PERFORMANCE

FASTER PLAY GREATER PROFITS

STEREOPHONIC MONOAURAL

A COMPLETE MUSIC SYSTEM

EASY TO SERVICE

Unconditionally Guaranteed Record Mechanism

United's new UPD Phonograph is the result of years of painstaking research and development. Modern styling... richer sound... simple, easy-to-service mechanism... fastest record-changer... many other features provide the finest automatic music ever offered.

"Enjoying a big, steady half-dollar play, and plenty of other coins too. Record-changer sure is fast!"—Georgia Operator

"I like the way the UPD-100 earns money for me, and the lack of service calls is a real treat. Makes it easy to get and keep choice locations."—S. Carolina Operator

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