Mercury's versatile David Carroll is seen in two settings in which he has been consistently successful for many years. On the left he is the artist—a talented recording star featured on many hit singles and LP's. Dave is currently clicking in the singles area with "White Rose Of Athens," and his latest LP, just issued, is "Let's Dance To The Movie Themes." On the right Dave is the A & R director, an equally successful career he enjoys at Mercury. Dave's vast musical background and keen business sense has helped him create dozens of hits for the many artists on Mercury labels. Mercury has designated March as David Carroll Month and is featuring the artist's album catalog in a special program.
TIME OUT
THE DAVE BRUBECK QUARTET

TIME TO BUY BRUBECK
TIME TO SELL BRUBECK

COLUMBIA RECORDS
TREND ON THE RECORD SCENE

A change which has completely altered the basic structure of the film industry during the past fifteen years and which has had a similar effect in the television industry during the past ten years is being felt with more frequency each passing month in the record industry.

Little more than a decade ago, the film industry was almost completely under the control of a handful of major studios with artists under contract to the studios on a salaried basis. In early television the networks financed most ventures and owned the properties, rights, etc. But today many top stars in both the film and TV business own and control their own properties and lease or sell them to the majors.

Although this system is not as rampant in the record industry and may never develop to the extent it has in the other industries, it is nevertheless being noted with greater frequency every year. Many leading artists, usually consistent record sellers, have formed their own record companies frequently turning over distribution rights to a bigger, long-established company. By doing this they can record whatever they wish, handle their own sessions while retaining ownership of all their product allowing them to perhaps eventually sell this product to some company on a capital gains basis. Other artists, while enjoying the security offered in a contract with a solidly established label, are using some of their income to form a label for which they can act as A&R head and develop new talent--a move which, if it clicks, serves as insurance for the years when a hot artist's popularity fades.

Although this is not a new development in the record industry, it seems to have been gaining during recent months. The rise of the independent producer as an important entity on the record scene and his method of selling masters to other labels as well as the many new contractual agreements that have ensued since his rise to prominence, probably played an important role in recording artists forming their own corporations and operating in a somewhat similar manner. But with the film and television industries setting an example, it was probably inevitable that the same situation would develop in the record industry just as the past decade has seen almost every important recording artist enter the music publishing business.

With the tax structure in the U.S. making it difficult for a performer who hits big and then fades out just as rapidly to retain much of the money he earned during his hot years, we will probably see more and more big name performers forming companies through which they may develop new names, new product, build catalogs and in some cases release their own recordings.
Vladimir Horowitz (left) signs his new contract with Columbia in the presence of Goddard Lieberson, president of Columbia Records.

NEW YORK—The sound of Vladimir Horowitz, the great pianist, will now be heard on Columbia Records. The signing of a long-term pact between the artist and the label, which ends his more than 30-year association with RCA Victor Records, was announced last week by Goddard Lieberson, president of Columbia, at a special news conference in New York.

Horowitz will begin recording in Columbia’s New York studios, a cycle of recitals albums within the next few weeks, with his initial offering on Columbia to be released next Oct. The label did not announce the name of the work which will be Horowitz’s next release because, he noted, prior knowledge would “take-the-edge-off” the actual release.

It is understood, however, that Horowitz is likely to record with Eugene Ormandy and The Philadelphia Orchestra, exclusive Columbia attractions. Ormandy was reported as “thrilled” with the announcement of the pianist’s affiliation with the label.

Horowitz, who has not made a concert appearance since 1955, prefers recording at home, but Lieberson said the label would hold most of his sessions in its studio.

Though it naturally has a wealth of previous releases by Horowitz, it was learned that Victor does not have any approved dates by the artist in the near future.

Horowitz, born in Russia in 1905, made his American debut in 1926 at Carnegie Hall, performing the Tchaikovsky piano concerto No. 1 with the New York Philharmonic Orchestra conducted by the late Sir Thomas Beecham, also making his U.S. bow.

In 1931, he made his first recording for Victor, Rachmaninoff’s third piano concerto.

Artists and A&R Men Debate

NEW YORK—The choice of which track of a double record album is available to the consumer should be the responsibility of the artist and A&R man.

This textbook call for mutual understanding between the two and a rough road to putting it into practice, concerning the conflict that arises when the artist feels he must express himself in the most creative way he can and the A&R man is confronted with making the most saleable product, was debated last week at the Plattsburgh, N.Y., Regional salesmen meeting of A&R men and A&R artists, who gathered under the auspices of NARAS, the disk awards society. Four men represented the artists and four the A&R men.

The debate, not lacking in merry moments, thanks to the well-honed wit of both, was moderated by Goddard Lieberson, president of Columbia Records, and guided by Steve Laslavich, who represented pop artists, made clear both forces had rights to their say in making disk product, but that “Artist Vs. A&R Man,” as the debate was labeled, was not a classic battle between the two that could not—and should not—be settled.

An audience of 100 only heard the debate. According to a NARAS official, there were seats for 500, but not all were standing. He added that about 50 people attended the NARAS social also.

Vito Samela Named Capitol’s Head Of Singles Sales & Promo

HOLLYWOOD—Vito Samela has been promoted to national single record sales and promotion manager for Capitol Records Distributing Corp. Announcement of the appointment was made here last week by Stanley M. Goetherv, Capitol’s A&R and general manager, to whom Samela will report.

In his new post Samela replaces Jay Swint, who resigned from CRDC to enter the personal-management business.

Samela, a 14-year veteran with CRDC, will assume his new duties April 1. Until his promotion, he was the assistant to CRDC’s national operations manager for the northeastern states, the biggest region in dollar volume, where he handled such acts as Bobby Darin. When he assumes his new post, Samela will move his office from CRDC’s New York branch to Capitol’s New York office of 730 Broadway, where he will work closely with Joseph Guild, Capitol’s vice-president for eastern operations and senior executive in charge of Capitols singles business.

Since beginning his CRDC career in June, 1948, as a salesmen in the old Scranton (Pa.) branch, Samela has been involved in all areas of distribution, including sales, promotion and operations.

After serving as a salesmen for several years, he was promoted to sales manager of the Scranton branch and in 1956 was named sales manager of CRDC’s New York branch. In April, 1957, he was appointed sales manager of the New York branch, CRDC’s largest sales outlet. He was promoted to Regional Sales and Operations Manager in November, 1959.
New York—Spring begins this week for United Artists Records. The label is bowing eight new LP's to be issued with a double-pronged promotion known as "Singing for Spring." Besides a program for the new albums, a Phase 2 tag will involve the label's second annual "All Out for Academy" campaign. The ad will run in conjunction with the spring release.

Both plans begin March 13 and run through April 30.

The eight new LP's include: the original soundtrack album of "A Family Affair," starring Shelley Berman (UA's first primetime show); "15 Gold Hits," with Mike Nahan, George Shearing, Gene Pitney, Al Caiola, Don Costa and others; "Latin Twist" with Billy Rodriguez; "Golden Blues" by Bob Russell; a new dance album by Phil Upchurch; "Yesterday's Idols," including Mary Johnson, Dino-Clovers, The Falcons; "One, Two, Three, Four," by Roger Wayne; the Latin LP album by George Jones and also in the plan are "The Many Loves of Gene Pitney," including his "Without Fity" hit (Musicor); "The Decameron," sung by Italiano Giovanni Al Caiola and his Magnificent Seven.

The "All Out for Oscar" promotion will include 19 top albums devoted to the classic movie musical; it will be run to afford distributors and dealers the full promotional value of the Academy Awards, which will be announced on April 9.

The plan includes the following: "The Best of Film Music" by Victor Young; "Ex. S. Hollywood Symphony Orch.; theme from the Magnificent Seven" by Al Caiola; "Magnificent Motion Picture Music" by Don Costa; "Movie Picture Themes A La Dixieland" by Roy Liberto; "Great Motion Picture Themes Again;" "West Side Story" by Ferrante & Teicher; "West Side Best" and "Motion Picture Cha Cha Cha," both by Tito Rodriguez.

Also included are the soundtracks to: "The Unforgiven," "Never on Sunday;" "Anastasia;" "Paris Blues;" "The Vikings;" "The Big Country;" "I Want to Live;" "Modern Times;" "The Apartment" and "The Korean Sisters.

Haley & Comets Spin Roulette

New York—Bill Haley & The Comets, who were close at hand when the rock 'n' roll first began its climb, have been signed to an exclusive pact with Decca Records.

This week (Mar. 16) the group opens an eight-city tour. It will begin March 25, at New York's Roundtable, where the label is planning a mid-"live" sessions for singles and twist album.

Haley and his outfit are also set for three week Mexican tour which will begin in Mexico City on May 19 to open at the El Cortez Hotel for three weeks starting May 3.

During the early years of Rock and Roll, the Haley Comets were responsible for some of the biggest records in history--"Rock Around the Clock," a rock and roll standard, "Shake Rattle and Roll," and a host of others.

WB Offers 4 New Albums For March

New York—Talent new to the Warner Bros. label is featured in three of the four albums set for March release by the discy.

"Peter, Paul & Mary" is the debut LP of the folk trio, cut "live" at New York's Blue Angel; "Singin' & Swingin'" is a disk return for The Pied Pipers and The Jerry Gray Orchestra; "Dynamite Adventures in Sound," in the label's new Stereo Workshop series, features pianist-arranger Mel Henke.

"Hits of the Hope's!" is a collection of singles successes culled from the catalogs of WB and Challenge, distributed by WB (artists include the Everly Bros., Jerry Wallace, Joanie Sommers and others).

Heavy trade and national magazine advertising will back up the release, with strong concentration being placed on the "Peter, Paul & Mary" set during the group's current engagement at the Hungry I in San Francisco and a forthcoming nationwide college tour.

The Stereo Workshop series continues to receive special advertising attention, with ads appearing in major national musical and sound periodicals.

Decca Reports Second Highest Annual Earnings in '61

Earnings Equal To $3.08 Per Share

New York—Earnings for Decca Records in 1961 were the second highest in the history of the firm, exceeded only by the record year of 1960.

This was reported by Milton R. Rachmil, president, last week in an available report to stockholders. Consolidated income for the year 1961, including its subsidiary Universal Pictures Co., Inc., amounted to $3,964,642, equal to $3.08 per share on the 1,306,610 shares outstanding at the close of the public on December 31, 1961. For the record year 1960, such income was $5,524,757, equal to $4.29 per share on the same number of shares outstanding at the end of that year.

Stockholders were told that 1961 was the 25th consecutive year of dividend payments by Decca and after giving effect to the two-for-one stock split in 1946, the annual dividend rate was the highest in Decca's history.

Decca earned $1,102 in the fourth quarter of 1961 as against earnings of $1,46 for the previous nine month period. Sales of the record division for the year were higher than for the previous year and net earnings more than doubled. It was voted that the improvement in operations of the record division was more marked in the last months of 1961 and the beginning of 1962 with the result that the current year was getting off to an "excellent start."

In 1961, 202 albums were released under the Decca, Coral, Brunswick and Vocalion labels as compared to 200 in 1960, 210 in 1959 and 427 in 1958. This is in line with the new program of concentrating Decca's best efforts with records of greater potentialities, which resulted in the record division's highest net earnings since 1957.

Directors of Decca Records last week declared a regular quarterly dividend of 30c per share on the label's capital stock. Dividend is payable March 30, 1962, to stockholders of record March 19, 1962.

RCA Italiana Officially Opens New Rome Studios

Rome—The huge expense in the photo below is RCA Victor's newest studio as well as the world's largest. Located in Rome, Italy, the tremendous Studio A, along with the building which houses it, was officially christened on March 1st before more than 1600 spectators including Victor affiliates from all across the globe, members of the international press, religious leaders, political dignitaries and recording industry figures not affiliated with Victor.

Although RCA Italiana's new recording studio building houses four studios, the overwhelming Studio A was the main subject of conversation throughout the Inauguration Week in Rome. 120 long x 80 wide x 40 high, the aggregate volume of the studio is approximately 400,000 cubic feet. The studios can accommodate 250 persons (orchestra, chorus and principals) and has a reverberation time of 3 seconds. The 8-second reverberation time was the major reason for the size of the large building, not only to accommodate a full opera cast and orchestra but also to recreate the life-like acoustics of a great opera house or concert hall. Studio A features a seating capacity of 2,000 persons as well as a special floating wood floor which is completely separated from the rest of the structure.

The studio's sound insulation has been obtained by means of wooden semi-cylindrical panels placed on the walls and ceiling. Each panel is movable for desired effects. Panels on the left and right of stage are on rollers and glide together to form an arc when desired. With the addition of the new studio building, RCA Italiana can now record, edit, master, plate and press records in its own Rome locale. The studio is available for any company wishing to use it.

The studies are also equipped with film projection facilities and it is expected that many of the future Euro- pean and American film tracks will be cut in these studios.

Completely air-conditioned, the studio building has re-recording, editing, listening and transfer rooms, a laboratory, audition room and offices. Victor will record "Madam Butterfly" with Leontyne Price in Studio A.

The inauguration week was an adventurous one for the Victor affiliates from around the world. Included in the week's ceremonies were an audience with the pope, an audience with Italy's President Groneri, dinners, a sight-seeing trip through the glittering city of Rome. One much talked about sight was Harry Belafonte and Leontyne Price dancing the Twist together at a cocktail party.

On Thursday, March 1, George Marok, vice-president and general manager of RCA Victor's record division, speaking from the stage of the darkened Studio A, delivered a most interesting inaugural address (with an Italian translation of his speech appearing simultaneously on slides) which related the reasons for Victor's building the new studios in Rome.

Marok brought things up to date with a brief history of the recording industry from 1900 to the present, using films and slides to make his point. Marok's speech highlighted the important effects on the growth of the record world of the European and Italian artists such as Caruso and Tiesi.

Then Marok turned to the subject of the new studios and the reason for their being built.

"1. We believe in the future. The recording industry will have its ups and downs. We will have problems aplenty. But—our business will grow. Our art, whether it is called "music" or "muzica" or "Musik" or "música" has always been an indispensable companion. If civilization will continue there will be music continuing.

"If our recording business grows, (Continued on page 32)

wb/m Box—March 17, 1962
CASH BOX

RECORD REVIEWS

B+ very good  B good  C+ fair  C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"SHOUT"—Parts 1 (2:33) & 2 (2:45) [Weimar, Nom BMI—Isley Bros.]
JOEY DEE WITH THE STARLITERS (Boulette 4116) Dee & his Starlitors follow their "Peppermint Twist" and "Hey! Let's Twist."—Gayle "Twist Senorita," that's right up the teenagers' alley once again. "Food Of Love," on the other half, is from the pounding rock-a-chah-dept.

"TWIST, TWIST SENORA" (2:35) (BMI) "FOOD OF LOVE" (2:05) [Rock Masters BMI—Anderson, Barge, Gauida] GARY (U.S.) BOND (Legrand 1918) Bonds & Co. dish up another happy-sounding affair that's headed for hitland. It's a good hand-clapping, gang-shoot'er, dubbed "Twist, Twist Senorita," that's light on the teenagers' alley once again. "Food Of Love," on the other half, is from the pounding rock-a-chah-dept.

"WHAT'D I SAY"—Parts 1 (2:15) & 2 (1:45) [Progressive BMI—Charles]
BOBBY DARIN (Atco 6221) Darin, who's coming off a very big double-header in "Irresistible You" and "I'm Gonna Be A Country Singin' Man" on the last let out, comes up with this top-a-half-frenzy as they revive the short-white-back Isley Bros. smash, "Shout." Take your pick on this torrid double-decker.

THE OXFORDS (Golden Crest 569) (B+) "TOY BALLOONS" (2:12) [SheppMike BMI—Van] New song offering from the disciples of the first time this week. It's a knick-swingin' dandy, titled "Everybody's Twistin'" that Frank and the Neal Hefti crew belt out in slick style. "Nothing But The Best" finds the artists in a pleasant easy-going stand.

RAMSEY LEWIS TRIO (Argo 5411) (B+) "I CRIED PLENTY OF NOVEL- IN's" (2:46) [Gershwin ASCAP—Gershwin, Gershwin, Heywood] Jukeboxes have another fine stinger on the floorplan and this week. This time it's a swingin' stinger whose good-naturedly offers a breezy feel to the splendid theme of the great number from "Porgy & Bess."—Ray "Twistin'" (2:35) [Paramount ASCAP—Rainier, Robin] Bass sends out this melody in this interesting take on the double. This one is from an LP, "Never On Sunday.

DICK RUBBESBUSH (Jubilee 5008) (B+) "G AMBLER'S BLUES" (2:40) [Woodrow ASCAP—Arr. & Adapt. Sievert] The new trumpeter, a discovery of Woody Herman, does an impressive blues solo on this retitling of "SL James's Infinary." A distinctive display that's worth air-time. Side is from an album tagged "Meet Mr. Trumpet.

NICK PERICO ORCH. (United Artists 430)
(B) "JESSICA" (2:01) [Unart BMI—Negro, Moom] The charming item from a pie from the same label. It's an engaging con- tention that the Perico ork. Solid sunny programming idea. Maurice Chevalier, starred in the flick, is sure to have a vintage version of the tune on UA.

SAMMY REYNOLDS (Dore 627) (B+) "OLIVE OYL" (2:17) [Hillay BMI—Dexter, Goldman] "Bess."—Ray "Twistin'" (2:35) [Progressive BMI—Hoyle] "Mary Poppins" and the "Popeye" decks, the Top 100 version done by Huey Smith, is answered with a new R&B novelty tune. The song is a chorus that's sure to catch on.

SUGARPIE DESANTO (Gedsonin's 100) (B+) "THREE FINGERS OF SOUTHERN SOUL" (2:15) [BS-Flat BMI—Sugarpie] Here's a fast-moving, catchy opus which could be the artist's first click in quite a while. Desanto belts out the tunes with top-drawer vocals.

BENNY VANDER KEMP (Kapp 445) (B+) "AVE MARIA" (1:29) [SheppMike BMI—Van] The famed opus is performed with taste and appeal by this Italian star, who is supported by a lovely soft-spoken string backdrop. A novelty tune that's sure to catch on in the church. A useful record when religious holidays.

SANTA LUCIA (Cottrau 242) (B+) "Another" warm rendition of a familiar number. Both sides are sung in Italian.

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YOU’LL GET CHILLS
WHEN YOU HEAR
AL CAIOLA’S
INSTRUMENTAL SMASH HIT!

EXPERIMENT IN TERROR

UNITED ARTISTS RECORD 438

UNITED ARTISTS RECORDS • 729 SEVENTH AVE. • NEW YORK 19, N.Y.
"EXPERIMENT IN TERROR" (2:16) [Southdale ASCAP—Mancini]
"TOO TRUE" (2:18) [Southdale ASCAP—Mancini]
HENRY MANCINI & ORK (RCA Victor 3808)
"EXPERIMENT IN TERROR" (2:40) [Southdale ASCAP—Mancini]
"SERGEANTS THREE MARCH" (2:23) [Ding Dong BMI—May]
AL CIALO (United Artists 435)
"EXPERIMENT IN TERROR" (2:49) [Southdale ASCAP—Mancini]
"LA CUCARACHA" (1:50) [4-Star Sales BMI—Burgess]
THE CHAMPS (Challenge 9110)

The new, intriguing pic theme, "Experiment In Terror," penned by Henry Mancini, hits the wax scene this week via three stand-out performances. One features clever Mancini (who's still riding high with his "Moon River" original) in a hauntingly captivating, slow paced RCA stand. There's a very interesting rock approach by UA guitarist Al Cialo & his organ backing and a solid busy-beat pose from Challenge's teen-teen vets, The Champs. Mancini's coupling is a twist de-light from the same pic; Cialo has a lively title tune legends from Frank Sinatra's newest pic; The Champs are back in their "tequi-la" style for their flip.

"I'D NEVER FIND ANOTHER "I'D NEVER FIND ANOTHER YOU" (2:30)
[Aldon BMI—Goffin, King] [Aldon BMI—Goffin, King]
"LOVE ON YOUR LIPS" (2:13) [Aldon BMI—Miller, Scott]
"UH HUH" (2:15) [Sidney-mosteller]

PAUL ANKA

TONY ORLANDO (Epix 5802)

"Find Another You," a currently biggie for Billy Fury in England (and recently released here on London), should be the center of a big chart battle in the coming weeks. Two strong reasons are these: fourteen hot best players here, including Tony Orlando (side's from his short-while-back LB, "Bliss You") and by Paul Anka (cut while he was with ABC, Carole King handled Tony's session while Sid & Billy were a pasty multi-tracked acha weeper couple while Anka's in top rockin' blues form on his underline.

"CATERINA" (2:11) [Roncom ASCAP—Shuman, Bower]
"YOU" (2:35) [Roncom ASCAP—Manning, Twomey]

PERRY COMO (RCA Victor 8091)
Perry oughta be making a chart stand real soon with this Victor newie. It's a refreshing litter, tagged, "Caterina," that rests in a charming vocal setting complete with excellent parlor arrangements.

"HOMBRE" (2:22) [January BMI—Spencer, Cooper]
"I CONFESS" (2:28) [Fracap BMI—Mastrangelo, Milano, D'Alio]
The BELMONTs (Sabina 503)

Looks like the Belmonts are gonna take another trip to hitville as they throw in with a solid follow-up to their recent Sabina chart outing, "I Need Someone." This one's a happy-go-lucky South-of-the-border flavored novelty jumper, dubbed "Homero," that'll knock out in style. Lee Dorsey (Fury 1061)

Lee Dorsey can get back in the "Ya Ya" hit groove with this new Fury effort, It's a captivating novelty twist'er, titled "Eenie Meenie Mini Mo," that Dorsey and the instrumentalists spin in spirited style. Looks like a pop-robbie sales-giant. "Behind The 8 Ball" continues the tasty twist pace.

"TRA LA LA LA LA" (2:30) [Saturn BMI—I. Turner]
"PUPPY LOVE" (2:35) [Saturn BMI—I. Turner]
IKE & TINA TURNER (Sue 757)

Ike & Tina Turner, riding a string of robbie-pop clicks that recently inc-luded "A Fool In Love," should continue their winning ways with this one. It's a bright rock-a-ch-a-ch-a, labeled "Tra La La La La," that Tina & a chorus invitingly chant against a terrific Ike Turner instrumental backdrop. Background's a rube-poppin' rhythm instrumental tabbed "Puppy Love."

"THE NEW HULL GULLY" (2:15) [Arc BMI—Fisher, Temple]
"ANYTIME" (2:10) [Arc—Legion BMI—Towns, Townes]

THE VIBRATIONS (Checker 181)

The pop-robbie hit-making crew should take another trip towards money-making territory with their newest Checker offering. It's a first-rate teen-rock account of "The New Hully Gully," that the kids'll go wild for, Flip (not taken as the hot-or-showcase), features spooky romantic stuff from the crew.

TY WHITNEY (Denny 4460)

"DON'T SET A NEW RECORD" (2:04) [Deneau BMI—Lubin].
Lubin's title-Autor-songtops a lively twist sound on a ditty about a guy, previously a round-around, who says he's going to settle his dispute with his new find. Good gal chorus asset. Label is based in Hollywood.

"THIS NIGHT OF LOVE" (2:13) [Deneau BMI—Lubin, Steiner] Mooby blues-type rock-ballad.

TONY OSBOURNE ORCH.

(Kapp Medallion 811)

"TURKISH COFFEE" (2:10) [Ludlow BMI—Osborne]. On Kapp "sound" label, Lubin's English maestro-pianist helms an exciting instrumental piece with a very dramatic and attractive approach. Could catch-on.

"I CAN'T GONNA" (2:39) [Loslov BMI—Osborne]. Nice bouncy sound on an amiable ditty.

THE GINOS (Challenge 9141)

"AYA CON DIOS" (2:27) [Irwin (Howard ASCAP—James, Kenley) The Ginos] As the title suggests, this one's a big success for Les Paul & Mary Ford, is apparently appealing by the larks against an attractive light-beat rock-a-string sound. Worth teen-dirt all around.

"IT'S LOVE, IT'S LOVE, IT'S LOVE" (1:56) [Enrko BMI—Carron, Mason] Kids will also dig the catchy nature of this love-found in which Carr's vocal is backed by an interesting calypso arrangement.

THE SPINNERS (Tri-Phi 1007)

"ITCHING FOR MY BABY BUT I DON'T KNOW WHERE TO START" (2:26) [Enrko BMI—Fusco, Gordy] Fine busy-beat novelty blues from the songster, who sport an all-instrumental tag that's spot-on, spiced by a catchy Latin-blues combo arrangement.

"WHAT DID SHE USE?" (2:05) [Fusco BMI—Palmer, Fusco, Gordy] Nice easy-going stink in which a guy-heads over-heels in love with the gal.

JOE DEE & HIS TOP HANDS

(Pat Riccio 1105)

"BLIND HEART" (2:20) [Kutch BMI—Perry, Priore, Triguelto, Denker, Riccio] More instrumental flavor, though, a title that may suggest, in an entirely different format.

KING CURTIS (Tru-Sound 400)

"TWISTIN' AND JIVIN'" (2:48) [Curtis King Curtis who is now steadily clicking with "Soul Twist" comes up with another instru-ment) tersa-park-orientated stin-ging on this side taken from his new album. Tune's infectious, fast-mooving beat and warm melodic line make it a natural for deejay attention. Side should make some noise.

"I HAVE TO WORRY" (2:41) [Don Quixote ASCAP—Alounge]. This one renders a fine traditional blues side with enough good stuff to score. Tune has an excellent shuffle-beat melody. First-rate wax.

GERRY BECKLES (London 10601)

"NO LOVE FOR JOHNNY" (2:55) [Don Quixote ASCAP—Bricusse, Arnold] Haunting melody from a Brit flick of the same name narrated by the songster and full rock backdrop. Lots of "good-music" jocks will be spinning.

"COME BACK BUNNY" (2:20) [Bongo Frank ASCAP—Hawker, Shakespeare] More in the genre is this rocking rhythm-a-string piece.

LINDA LEIGH (Reprise 20600)

"PLEASE" (2:25) [Barton ASCAP—Rotella, Sanicola] A pretty Italian-flavored dramatic romance is done with vocal poll by the lady, who is sometimes over-dubbed. She's got a catchy novelty number with a whole-chorus setting. Likely to be in for strong appeal.

"SOMEONE SPECIAL" (2:10) [Barton ASCAP—Schwimmer, Sands]. Thrush is mostly multi-tracked in this easy go-will-do date.

DON VITALE (Conquest 4501)

"SOLDIER'S LULLABY" (2:34) [Biltwood BMI—Vi- tale, Nottingham.]. An attractive number is G.I's lullaby to his loved-one, and Von Vitale and his company give the theme a good-music backdrop. lump to the teen-market feeling. Worth spins.

"PLEASE TELL HER" (2:13) [Milkwood BMI—Vitale, Perri-th) Less success on a rock-a-ch-a romantic.

BEE JAY (Clock 1743)

"TILL YOU GO ON" (2:18) [Emit BMI—Vitali, Weiss, Priore—Moore] A Mandarin-type blues performance by the vocalist, who is making his bow on the Mercury-label diskery. Both the R&B and teen markets will appreciate the wax.

"THERE'S NO ONE FOR ME" (1:55) [Emit BMI—Har-rison] This session presents the artist in an upbeat role.

CATERINA VALENTE (London 10003)

"THE SPELL OF LOVE" (2:59) [Borino ASCAP—Weiss] Thrush offers another of her distinctive vocals, sometimes multi-tracked and very reverberant. Rich orchestral backing is mostly a tango-flavored type.

"DON QUXOTE" (2:52) [Consolidated ASCAP—Al-guro, Goo); A dramatic affair about the famed fictional character who lived to try as the knights of old.
GREAT THEMES FROM HIT FILMS  Featuring the themes from 12 of the top, current motion pictures . . . the most popular music in America today.

ENOCH LIGHT AND HIS ORCHESTRA  The top name artist in the stereo album field . . . directing 50 of America’s finest musicians.

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Selections include:  TONIGHT from West Side Story · MOON RIVER from Breakfast at Tiffany's · NEVER ON SUNDAY · EL CID · EXODUS · LA DOLCE VITA · KING OF KINGS · THE LIGHT IN THE PIAZZA · SATAN NEVER SLEEPS · THE HUSTLER · TENDER IS THE NIGHT · THE FOUR HORSEMEN OF THE APOCALYPSE.

NOW AVAILABLE AT YOUR COMMAND DISTRIBUTOR

RECORDS
THE JOKE" [Ar, Orleem-BMI—Hall]
"YOU CAN THINK WHAT YOU WANT" [Ar, Orleem-BMI—Hall]
REGGIE HALL (Ches 1816)

Ches has latched onto a hot master purchase from Rip. It features Reggie Hall and the ork-chorus in a delectable novelty titled "The Joke." It's a rhythmic rock-a-cha-cha that has a melody flavor of "He's Got The Whole World In His Hands." Coupler's a heartfelt beat-ballad hip-attr.

"BIG JOE MOE" (2:43) [Jobete—Stevenson, Holland]
"EVERYBODY KNEW IT" (2:16) [Jobete—Gordy]
SINGIN' SAMMY WARD (Tams 54057)

"Big Joe Moe" can be important topic of pop-r&b conversation being in the weeks to come. He's the guy that Singin' Sammy Ward walls about on this sensational Tamla session, Effective vocal and instrumental support. Keep close tabs on this side. Backing's a change-of-pace beat-ballad romantic blueser.

"LITTLE BUG" (3:14) [Robert Mellin BMI—Russell]
"NIGHTS OF MEXICO" (2:55) [Robert Mellin BMI—Russell, Passman]
RUSSELL BYRD (Wand 121)

Byrd, who made some territorial noise a short-white back with "You'd Better," can step up on the national level with this one. Taffled "Little Bug," it's a soft folk-calgoso tale about what could be the most important insect since Brook Benton's "Boll Weevil." Watch it closely. Coupler's an easy-beat Latin washer.

"JUST PLAIN HURT" (2:15)
[Marty, Tree BMI—Crutchfield, McAlpine]
"TALKIN' NO TRASH" (1:55) [Cedarwood BMI—Walker]
CHUCK REED (Hit 101)

Here's one that could develop into a chart-maker for the Valparaiso, Fla.-based disk Tyke. It's a touching ball tenner, titled "Just Plain Hurt," that Chuck Reed variables with lots of conviction. Inviting full ork-chorus affair. Backing's a snappy rock-a-twister.

BETTY & JAY (Dra 310)
(B-1) "LOVE IS TO BLAME—part 1" (2:25) [ShepMike BMI—Janette, Lewis] The wowsome open their vocal talents full-blust on this rockin', hard-driving rock wax. The couple effectively get the most out of its Bingle-Swank style. Deek has plenty of potential.

TONY & NORM (Polarpop 110)
(B-1) "I WONDER" (2:09) [Hawk BMI—Luizza, Graverson] The recently formed N.Y. based label the first time out with this intriguing light-beat plaintive from the songsters, whose back- ground reflects their guitar comments. Should be eyed.

THE SHERWOODS (John 115)
(B-4) "A GAY RANCHERO (Las Atletas)" (2:10) [E., B. Marks BMI—Espenosa] The Latin side gets a very cute, gimmicky rock sound from the instrumentalists. Besides the offbeat balladry of the vocalists, the Latin-style pop-r&b beat on this back-up vocal track is nice.

TOMMY BUTLER (Clyde 1992)
(B) "ROMAN ON THE RANGE" (2:20) [Ray—B. Williams, Butler, Hall, Ray] The familiar number gets an offbeat, bouncy blues rendition from the vocalist and combo-chorus. Disky headquarters in Chicago.

"ORGAN GRINDER'S SWING" (2:10) [Mills ASCAP—Hudson, Paris] Sunny blues reading of the oldtimer.

BILLOOSE & JACK COOKERLY (Repr 1811)
(B) "JOHN GLENN'S THEME" (1:59) [Ding Dong BMI — Hershensohn] America's space hero is saluted with this waltz-like rock—pop melody, done with a very lush sound by the okr-chorus.

REMO CAPRA (Vesuvius 1052)
(B) "NUN E FECCATO (It's No Sin)" (2:32) [Biem—Rossi, Calle] The songster, who once cut a few covers in the Colungo label, currently works with the Italian-lyric ballad.

EDEN KANE (Lond 9506)
(B-4) "FORGET ME NOT" (2:00) [Essex ASCAP —Vandyke] The English songster "The Loneliness of the Long Distance Runner," who is now available here. It's a very interesting rock-a-cha-reading of a tune with an involving melody; it could make it with the U.S. teeniers too.

FRANKIE FORD (Imperial 8819)
(B-4) "THEY SAID IT COULDN'T BE" (2:09) [Travis BMI—Bartholomew, King] Today's scientific miracles sound, with its effective pop—r&b, just Funky beat, a Fats Domino date, outing from the reliable vocal- ists. This take might do it.

WEE WILLIE (Heartbeat 6)
(B) "CHINATOWN TWIST" (2:05) [Remick ASCAP—Schwartz, Jerome] A good job on the orchestra, but the vocal is lacking.

JOHNNY DENATO ORCH. (Beir 5001)
(B) "NEGA-LING" (1:58) [Seit—Tos ASCAP—Stuart] Guitar has that percolator sound in this light—foot Latinish display from the ork. Amicable entry, Disky is located in N.Y.

"YOU WONT LET ME FORGET" (2:34) [Seit—Tos ASCAP—Baier, Armstrong, Stuart] According to the feature of this pleasing softie.

LES MCCANN LTD (Pacific Jazz 941)
(B) "TWIST—CHA—CHA" (2:44) [Jana ASCAP—McCann] The popular steps are wrapped up in good folk r&b style, done up nicely by the well—received pianist and his crew.

B) "A LITTLE - FOR GOD & CO." (3:06) [Jana ASCAP—McCann] Easy jazz waiting here.

Cash Box—March 17, 1962
Wait a couple minutes, honey—they're playing Don Costa's "HEADIN' HOME"

Yeah—Orchestra Del Oro is about the next best thing I can think of right now . . .
BACHLOR
first-rate
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sinatra twists!

ev'rybody's twistin'
b/w nothing but the best

Record No. R-20,063
another significant single from

reprise
<table>
<thead>
<tr>
<th><strong>LOOKING AHEAD</strong></th>
</tr>
</thead>
</table>

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Johnny Jingo</td>
<td>Rayley Mills (Vista 395)</td>
</tr>
<tr>
<td>2</td>
<td>Here It Comes Again</td>
<td>Chanteys (Cotilion 569)</td>
</tr>
<tr>
<td>3</td>
<td>Along Came Linda</td>
<td>Tommy Boyce (RCA Victor 1975)</td>
</tr>
<tr>
<td>4</td>
<td>Gee Baby</td>
<td>Ben &amp; Bea (Phillips 40000)</td>
</tr>
<tr>
<td>5</td>
<td>What Am I Supposed To Do</td>
<td>Man-Magnet (RCA Victor 7944)</td>
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<tr>
<td>6</td>
<td>Do You Know How To Twist</td>
<td>Mon &amp; Midnights (King 5993)</td>
</tr>
<tr>
<td>7</td>
<td>Flying Blue Angels</td>
<td>George, Johnny &amp; Pilots (Cord 555)</td>
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<tr>
<td>8</td>
<td>You Don't Miss Your Water</td>
<td>William Bell (Stax 116)</td>
</tr>
<tr>
<td>9</td>
<td>I'm Asking Forgiveness</td>
<td>C.L. &amp; Pictures (Dunes 2010)</td>
</tr>
<tr>
<td>10</td>
<td>Shout (Part 1)</td>
<td>Joey Dee &amp; Starlites (Roulette 4416)</td>
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<tr>
<td>11</td>
<td>Summertime</td>
<td>Rick Nelson (Imperial 5405)</td>
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<td>12</td>
<td>Just Another Fool</td>
<td>Curly Lee (Dunes 2012)</td>
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<tr>
<td>13</td>
<td>Help Me</td>
<td>Andy Williams (Columbia 42265)</td>
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<td>14</td>
<td>Now Let's Popeye/Check Mr. Popeye</td>
<td>Eddie Bo (Swan 4099)</td>
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<td>15</td>
<td>I Want To Love You</td>
<td>Renee Roberts (New Phoenix 6198)</td>
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<td>16</td>
<td>Jam (Part 1)</td>
<td>Bobby Gregg &amp; Friends (Cotton 1003)</td>
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<td>17</td>
<td>Do This, Do That</td>
<td>Little Met (Kip 242)</td>
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<td>18</td>
<td>Ida Jane</td>
<td>Fats Domino (Imperial 5816)</td>
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<td>19</td>
<td>Love Theme From El Cid</td>
<td>Billy Stein (Imagery 012)</td>
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<td>20</td>
<td>Colinda</td>
<td>Rod Benoit (Half-Way 41902)</td>
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<td>21</td>
<td>Motorcycle</td>
<td>Tico &amp; Triumphs (Amy 835)</td>
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<tr>
<td>22</td>
<td>Cinderella</td>
<td>Jack Ross (Dot 16333)</td>
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<tr>
<td>23</td>
<td>Stardust</td>
<td>Frank Sinatra (RCA Victor 30059)</td>
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<td>24</td>
<td>Roly Poly</td>
<td>Joey Dee &amp; Starlites (Roulette 4408)</td>
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<tr>
<td>25</td>
<td>One Love, One Heartache/Chapel By The Sea</td>
<td>Billy Vaughn (Dot 16339)</td>
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<td>26</td>
<td>&quot;X.15 Concerto&quot;</td>
<td>Eddle Evans (RCA Victor 20399)</td>
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<td>27</td>
<td>To Love Someone</td>
<td>Rat Danne (Gane 373)</td>
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<td>28</td>
<td>Memories Of Maria</td>
<td>Jerry Byrd (Monument 469)</td>
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<td>29</td>
<td>I Found A Love</td>
<td>Falcons (LaPine 1005)</td>
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<td>30</td>
<td>Twisting Matilda</td>
<td>Jimmy Soul (S.P.Q.R. 3300)</td>
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<td>31</td>
<td>SugarTime Twist</td>
<td>McGuire Sisters (Coral 62305)</td>
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<td>32</td>
<td>Oh Johnny</td>
<td>Jonie Grant (Caprice 113)</td>
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<td>33</td>
<td>Dr. Feel-Good</td>
<td>Dr. Feelgood &amp; Illions (Okah 7144)</td>
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<td>34</td>
<td>Guitar Boogie Shuffle Twist</td>
<td>Virtue (Sare 1733)</td>
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<td>35</td>
<td>Smile Street Of Palms</td>
<td>Ferrante &amp; Teicher (United Artists 406)</td>
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<td>36</td>
<td>Ginny In The Mirror/ I Won't Be There</td>
<td>Dot Shannon (Riptop 10298)</td>
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<td>37</td>
<td>All You Had To Do</td>
<td>Chris Morris (Monogram 909)</td>
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<td>38</td>
<td>You Lied</td>
<td>Jimmy Taylor (Herald 568)</td>
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<td>39</td>
<td>Uptown</td>
<td>Crystals (Philco 102)</td>
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<td>40</td>
<td>I Will</td>
<td>Vic Dana (Dotton 51)</td>
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<td>41</td>
<td>To Know Him Is To Love Him</td>
<td>Nancy Sinatra (RCA Victor 20045)</td>
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<td>42</td>
<td>Hully Gully Callin' Time</td>
<td>Jiva Five (Bellota 2019)</td>
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<td>43</td>
<td>One Of The Guys</td>
<td>Vinaa Manta (Jubilarte 5417)</td>
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<td>44</td>
<td>Gonna Miss You Around Here</td>
<td>B. B. King (Kent 372)</td>
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<td>45</td>
<td>Paradise Cove</td>
<td>Suitman (Trab 1733)</td>
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<td>46</td>
<td>Meet Me At The Twisting Place</td>
<td>Johnny Marrinette (SAR 126)</td>
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<td>47</td>
<td>Do The Surfer's Stomp</td>
<td>Bruce Johnston (Diane 1337)</td>
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<td>48</td>
<td>Love Is A Swingin' Thing</td>
<td>Shirlies (Caplet 12261)</td>
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<td>49</td>
<td>The Crawl (Part 2)</td>
<td>Willie Mitchell (Ht 2044)</td>
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<tr>
<td>50</td>
<td>Shake, Shake, Sherry</td>
<td>Edith (Capital 4675)</td>
</tr>
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THE GREATEST INSTRUMENTAL OF THE YEAR!

MR. ACKER BILK

STRANGER ON THE SHORE

6217

ATCO RECORDS

1841 B'way, New York, N. Y.

Cash Box—March 17, 1962
YOU ARE MINE
FRANKIE AVALON
C-1107
B/W
PONCHINELLO

Produced by DON COSTA

ALREADY BROKE WIDE OPEN IN NEW YORK AND PHILA.

SOLD OVER 50,000 IN ONLY ONE WEEK

STOCK UP NOW!!!

THREE GREAT AVALON ACTION ALBUMS!!!

...STRONG, SOLID SALES ...A MUST FOR EVERY DEALER
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

### RADIO ACTIVE CHART

#### % OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good Luck Charm</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>62%</td>
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<tr>
<td>Johnny Jingo</td>
<td>Hayley Mills</td>
<td>Vista</td>
<td>55%</td>
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<tr>
<td>All This For Sally</td>
<td>Mark Dinning</td>
<td>MGM</td>
<td>33%</td>
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<td>I Will</td>
<td>Vic Dana</td>
<td>Dolton</td>
<td>40%</td>
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<td>Uptown</td>
<td>Crystals</td>
<td>Philles</td>
<td>30%</td>
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<td>Big Draft Medley</td>
<td>Four Preps</td>
<td>Capitol</td>
<td>20%</td>
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<td>Alvin Twist</td>
<td>David Seville</td>
<td>Chipmunks</td>
<td>20%</td>
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<tr>
<td>Lover Come Back</td>
<td>Doris Day</td>
<td>Columbia</td>
<td>19%</td>
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<tr>
<td>Anything That's Part Of You</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
<td>19%</td>
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<tr>
<td>Jam (Pt. 1)</td>
<td>Bobby Gregg</td>
<td>Cotton</td>
<td>18%</td>
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<td>She Cried</td>
<td>Jay &amp; Americans</td>
<td>UA</td>
<td>16%</td>
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<tr>
<td>To Love Someone</td>
<td>Ralph Donner</td>
<td>Gone</td>
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<td>Amor</td>
<td>Roger Williams</td>
<td>Kapp</td>
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<td>Shout Shout</td>
<td>Ernie Maresca</td>
<td>Seville</td>
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<td>Ginny In The Mirror</td>
<td>Del Shannon</td>
<td>Big Top</td>
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<td>Popeye Stroll</td>
<td>Mar-Keys</td>
<td>Stax</td>
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<td>Soldier Boy</td>
<td>Shirelles</td>
<td>Scepter</td>
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<tr>
<td>Love Is A Swingin' Thing</td>
<td>Shirelles</td>
<td>Scepter</td>
<td>12%</td>
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<tr>
<td>Shout (Pt. 1)</td>
<td>Jaey Dee</td>
<td>Roulette</td>
<td>12%</td>
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<tr>
<td>The One Who Really Loves You</td>
<td>Mary Wells</td>
<td>Motown</td>
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<td>Cinderella</td>
<td>Jack Ross</td>
<td>Dot</td>
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<tr>
<td>Patricia Twist</td>
<td>Perez Prado</td>
<td>RCA Victor</td>
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<td>You Talk About Love</td>
<td>Barbara George</td>
<td>AFO</td>
<td>10%</td>
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<tr>
<td>Two Of A Kind</td>
<td>Sue Thompson</td>
<td>Hickory</td>
<td>10%</td>
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<td>Young World</td>
<td>Nicky Nelson</td>
<td>Imperial</td>
<td>10%</td>
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<td>Sugartime Twist</td>
<td>McGuire Sisters</td>
<td>Coral</td>
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<td>Bie Mir Bist Du Schoen</td>
<td>Frank Slay</td>
<td>Swan</td>
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<td>If A Woman Answers</td>
<td>Leroy Van Dyke</td>
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<td>Tell Me</td>
<td>Dick &amp; Dee Dee</td>
<td>Liberty</td>
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<td>The Truth About You</td>
<td>Youngs</td>
<td>Vista</td>
<td>10%</td>
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<td>Dear One</td>
<td>Larry Finnegan</td>
<td>Old Town</td>
<td>10%</td>
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<tr>
<td>Buttons &amp; Bows</td>
<td>Browns</td>
<td>RCA Victor</td>
<td>10%</td>
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<td>Walk On The Wild Side</td>
<td>Brook Benton</td>
<td>Mercury</td>
<td>10%</td>
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<td>Stranger On The Shore</td>
<td>Acker Bilk</td>
<td>Atco</td>
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<td>Aft Wiedershehen Marlene</td>
<td>Bob Moore</td>
<td>Monument</td>
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<td>Stardust</td>
<td>Frank Sinatra</td>
<td>Reprise</td>
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<td>Hully Gully Callin' Time</td>
<td>Five-Beltone</td>
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<td>10%</td>
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#### LESS THAN 10% BUT MORE THAN 5%

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<td>Comoletto</td>
<td>Vista</td>
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<tr>
<td>Runaway</td>
<td>Lawrences</td>
<td>Walk (Dot)</td>
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<tr>
<td>Let Me Love You</td>
<td>Buddy Greco</td>
<td>(Epic)</td>
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<tr>
<td>Lo De Da</td>
<td>Jerry Jackson</td>
<td>(Kapp)</td>
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<td>Forvary My Love</td>
<td>Jerry (Kapp)</td>
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<tr>
<td>One Of The Guys</td>
<td>Vinnie Monte</td>
<td>(Jubilee)</td>
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<tr>
<td>Walkin'</td>
<td>Jerry McGee</td>
<td>(Reprise)</td>
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<td>You Take The Table</td>
<td>Claude Gray</td>
<td>Mercury</td>
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<td>The Right Thing To Say</td>
<td>Nat King Cole</td>
<td>(Capitol)</td>
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<td>Another</td>
<td>Teresa Brewer</td>
<td>(Coral)</td>
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<td>Ridin' Hood</td>
<td>Coasters</td>
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<td>You Better Move On</td>
<td>Arthur Alexander</td>
<td>(Dot)</td>
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<td>Love Letters</td>
<td>Ketty Lester</td>
<td>(Ero)</td>
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<td>Gee Baby</td>
<td>Ben &amp; Bco (Phillips)</td>
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<tr>
<td>She Can't Find Her Keys</td>
<td>Paul Peterson (Capp)</td>
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<tr>
<td>Mashed Potato Time</td>
<td>Dee Dee Shrop</td>
<td>(Come)</td>
</tr>
<tr>
<td>Patti Ann</td>
<td>Johnny Crawford</td>
<td>(Dal Fi)</td>
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<td>Our Anniversary</td>
<td>Shop &amp; Limitless</td>
<td>(Hull)</td>
</tr>
<tr>
<td>Soul Twist</td>
<td>King Curtis</td>
<td>(Enjoy)</td>
</tr>
<tr>
<td>Nut Rocker</td>
<td>B. Bumble (Rendezvous)</td>
<td></td>
</tr>
</tbody>
</table>
Caterina Perry

The Island of Forgotten Lovers

45 RPM
RCA Victor
47-8004

His first single of '62... a lilting, light-hearted melody with "hit" all over it! Backed by a catchy ballad, "Island of Forgotten Lovers." For instant action, order now... order big!

RCA Victor
THE MOST TRUSTED NAME IN SOUND
JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

BABY, IT'S COLD OUTSIDE
Ray Conniff & Betty Carter
(ABC Paramount 10298)

RIDIN' HOOD
Crete & Brown (Atco 6219)

BREEZE AND I & PETER GUNN
Maximillian (Big Top 5095)

GINNY IN THE MIRROR
O. Shandon (Big Top 3096)

MIDNIGHT SPECIAL
Jimmy Smith (Blue Note 2010)

THE RIGHT THING TO SAY
Nat "King" Cole (Capitol 4714)

SHAKE, SHAKE, SHERRY
Edsits (Capitol 4675)

FLYING BLUE ANGELS
George & Johnny & Pilots (Cord 555)

SUGAR BLUES
Don Costa (Columbia 42307)

TAKE FIVE
Carmen McRae (Columbia 42392)

MITCH MILLER PACK (5 singles)
Ryn Glitter (Columbia AM 182)

ORGAN PACK (5 singles)
Ryn Glitter (Columbia KG 1 & 2)

MONKY TONK ANGELS
Ferlin & Kellin (Columbia 42147)

SHOULD I SURRENDER
Doris Day (Columbia 42340)

JAZZ PACK (5 singles)
Various Artists (Columbia HFP 1 & 2)

ANOTHER
Teresse Brewer (Cord 63206)

ONE LOVE, ONE HEARTACHE
Billy Vaughn (Dot 14295)

JUST ANOTHER FOOL
Curtis Lee (Dunx 2017)

I'M GLAD THERE IS YOU
Glørte Eyvind (Everest 1946)

ARCHIE'S MELODY
By Linnars (Felsted 8631)

OPERATORS' SPECIAL (5 Singles)
Sunnam & His Magic Trumpet (Heartbeat)

DO YOU KNOW HOW TO TWIST
Hank Ballard & Midnighters (King 5595)

TWIST, TWIST SENORA
U.S. Roads (Legends 3099)

THIRD WINDOW FROM THE RIGHT
Dee Deed (Letcon 3004)

YES, WE HAVE NO BANANAS
Anthony Newley (London 15712)

I WANT TO LOVE YOU
Ranee Roberts (New Phil 6198)

PATRICIA TWIST
Frank Sinatra (Reprise 30,059)

TWIST ITALIANO
Laou Montre (Reprise 30,044)

I REMEMBER TOMMY (5 Singles)
Frank Sinatra Pack (Reprise 00-1)

ONE MINT JULEP
Sarah Vaughan & Quincy Jones (Routlede 4413)

NOW LET'S POPEYE/!
CHECK MR. POPEYE
Eddy Arnold (RCA Victor)

STARDUST
Frank Sinatra (Reprise 20,039)

STREET OF PALMS/SIMILE
Ferrante & Teicher (UA 406)

ISLE OF SHIREN
Jerry Butler (Vee Jay 426)

JOHNNY JINGO
Hayley Mills (Vista 395)

THE TRUTH ABOUT YOUTH
Annette (Vista 394)

NEW ADDITIONS to Top 100

36—GOOD LUCK CHARM
Elvis Presley (RCA Victor 7992)

86—TWO OF A KIND
Sue Thompson (Mickary 1166)

87—SOLDIER BOY
Shirelles (Scepter 1228)

88—STRANGER ON THE SHORE
Mr. Acker Bilk (Atco 6217)

91—THE ONE WHO REALLY LOVES YOU
Mary Wells (Motown 1024)

93—ANNIE GET YOUR YO-YO
Little Jr. Parker (Duke 345)

94—ANYTHING THAT'S PART OF YOU
Elvis Presley (RCA Victor 7992)

36-TELL ME
Dixie & Drayton (Liberty 55412)

96—SHE CRIED
Joy & Americans (United Artists 45)

97—SHOUT, SHOUT (Knock Yourself Out)
Frido Marouci (Seville 117)

99—PLAY THE THING
Marlene Morris Quirted (Columbia 4217)

100—QUARTER TO FOUR STOMP
Stampers (Landa 644)

100—THE BIG DRAFT
Four Prps (Capitol 4716)

100—DUCHESS OF EARL
Peaceteers (Vee Jay 435)

BREAKING BIG!

"WALKING CANE"

Billy Duke

20th Fox 296

1721 Broadway, N. Y. 19.
AMERICA AWAITS
the ballad of
"JOHN GLENN"

by
HUEY LONG

Fidelity 5-4055

Full Pictorial Jacket
FREE Simulated Gold ASTRONAUT Rings furnished distributors to be given away with each record

FIDELITY RECORDS, INC.
P. O. Box 1411 Wichita Falls, Texas
Ph. 692-0891
NEW YORK: George Scheck, personal mgr. of MGM's smash-maker, Connie Francis, sends along word that the location for the filming of "I'll Follow The Boys," has been switched from New England to England and southern France to incorporate European tourist influx into the script and to help the long-kept private commitments for a European concert tour. Prior to her departure, Conn will appear at the Eden Room in Miami, come 3/27.

Carlton prey Joe Carlton excitedly notes that the Chantels' "Here It Comes Again" has made it to No. 5, declining 1/2 on the charts all across the country. . .

Congratulations this week go out to Edwin and Sid Prosen, on the birth of Jeffrey Edward, to the Julie (McBride) Rifke, to Carole King & Jerry Innocenzi on the birth of Sherry Marcene, and to Danny Stradella on the 15th Ann., of his famed Hide-A-Way. . .

ABC has commissioned a new series, "Great Eddie Mannion," to go to 20th-Fox, to write the score for the upcoming spy, "U.S.A., 1, American Profile." . .

Danny Crystal flipping over initial reaction to the Doris Day, Andre Previn package, "Innocent." . .

Abby Steinberg notes that correct publicity credits on Elvis Presley's new Victor entry, "Good Luck Charm," belong to Arch Goldstein. . .

RCA's new fave, "The Great Eddie Mannion," to go to 20th-Fox, Fox, for to write the score for the upcoming spy, "U.S.A., 1, American Profile." . .

Local thrush Joyce Davis, in the national spotlight with her UA out.

England which.

Ana. . .

Danny weeks.

George Concert 2-week.

Brian weeks.

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"Please Mr. Steinlist.

- Atlantic execs honored (with-Tino) for 1st anniversary at the disc-jockey's studio, 1/6.

Valmor's Cathy Jean & The "Honeys" are teamed up once again for their newest session, "Tell Me Lark." Lark's currently on a mid-west coast panel and TV trek. In behalf of the lid.

Coral thrush Thelma Carpenter, currently mesmerizing patrons during her stay, at the new Green Village nite nite, The "Honeys." More please, Mr. Steinlist.

"Nothing Like Love." . .

and I Found Love. Ohio, and heading for a prolonged engagement on the west coast, are also talking tine out to promote their newest release, "I'll Follow The Boys."

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Local thrush Joyce Davis, in the national spotlight with her UA out.

Chicago.

Ace promo team Barneys Fields and Erwin Breg, who recently joined forces to establish their own freelance record promotion and publicity firm here, are kicking off their new partnership with a couple of audacious sellers in strings, "Twist Linda" by Donna Ty (bellas) and "Slingy" by T. Parker Gibbs (Pelleted).

Vee-Jay's adf director Calvin Carter is expecting peak sales performances from hot new releases "You Are The One," by Bobby "D" and "My Heart" by Dee Clark and "Co.

Don't let the faithless wear you down.

and the Falcons 1 I Found A Love single.

Publicity gal Joyce Becker items that: Mercury's Tina Robin's in a 3-week Juarez, Mexico to do "Don't Be Ashamed." Liberty's Johnny Road Taylor follows Tina there; that Capitol's Miller heat for Hollywood after a 2-week stint at the Crystal Room with his twist band; that Bos-

row Evans has a hot 400 item in her Pioneer deck, "The Pretty One." and that Diamond topper Joe Kosky's in a mid-west coast panel to do "I'm Madly in Love," in behalf of the Jordan & Wayne slice, and are at the "The Flamingos." A. Bob Daddelwell dropped by to plug the Bob D. Neil Tops LP, "A Star Is Born." All tunes in the set were put out by Steve Allen. . .

Clown's Sam Pruitt Katcho is currently doing a tour that's set to close 4 weeks at Sylvia's Blue room in the Bronx and head out to . . .

while the wheels are still rolling, for the label's new 400, "The American Twist." Mercury's Ernestine Anderson, now with Malters, a session with Quincy Jones . . .

Milford weeks.

Whoa. . .

Shani Wallis.

TOMMY FISHER.

4/3/62.

Goes. . .

Bennett.

"Have a Very Merry Christmas." . .

from... . .

and Villa.

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and Villa.
**SUGAR TIME TWIST**

The McGuire Sisters

Coral 62305

**VIOLETTA**

RAY ADAMS

Laurie 3118

**DIAMONDS**

King Curtis

Tru-Sound 15009

**ONE DOLLAR DOWN**

Bill Courtney

Versatile 109

**I WANT TO LOVE YOU**

Renee Roberts

New Phoenix Records

Hickory 1162

**SUDDENLY**

Ramsey Keaney

Keep Your Love For Me

Swan 4102

**Record Ramblings**

Bob Thompson has written special material for Jimmy Rushing which he is to record with his new lineup. The records will be released by Mercury Records.

Composer Bob Chandler and Bill Landon have joined the staff of Day-Win-Indie Music Companies. They are writing songs for the American Pop Music Corporation's re-release of Andy Williams' "Music."


cash Box — March 17, 1962

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**Cash Box — March 17, 1962**
Proof positive that softer sounds are making their presence felt is KINO-San Bernardino. To call attention to its new music policy of standards, current pops and no rock 'n roll, the station recently scheduled the Joanne Cameron disking of "I've Got A Crush On You" on Norman for 11/2 hours starting from 5:30 AM to sign-off at midnight.

WXIZ-Detroit night-time personality, Joel Sebastian, performed last week on "The Night Special" program which featured the sixth annual Notre Dame "Mardi Gras" record dance at the Notre Dame High School.

WLOL-Minneapolis has just completed a contest making its audience "Where Do You Listen to WLOL?" Winning entries included a listener in a submarine who listened 58 feet down (the antenna was exposed), another who tuned in quite a ways up—in sail plane and one husband and wife satisfied their respective love for sports and the movies by going to movies where sports fan husband listened to Ray Christensen's play-by-play on a transistor radio with an ear plug attachment.

Hod Rod is spinning platters for both WWRL-New York and WHAT-Philadelphia. The deejay regularly commutes between the two cities for his air shows.

Bandleader Les Baxter was Paul Compton's latest "in person" guest on his KIL-Hollywood deejay show. For one hour the musician was interviewed and his music was aired for the fans. The hour segment is part of Compton's regular three-hour show.

Ateo's Bob Altshuler credits Bertha Porter, program director at WDEE-Hartford, with kicking off the Mr. Acker Bilk wax of "Stranger On The Shore."

WJAS-Pittsburgh recently featured an all-day salute to Tommy Dorsey on Feb. 28, the anniversary of the great bandleader's birth. .. . WJAS program manager Gil Faggen is currently attempting to get the station's two remaining bachelors, Jim Fitzgerald and Jim KIBO-Jackson, married off this week, which is a national bachelor's week. Listeners will be requested to write the station telling why the deejays would make good husbands. Fitzgerald is the morning man at WJAS, and White has the largest home market of broadcast. Fitzgerald stepped in from 8 p.m. to 1 a.m. Monday through Friday.

In conjunction with the release of the new Connie Francis LP "Do The Twist" on MGM, promo man Russ Buch of the label's local outlet has prepared a double-faced pamphlet which he is issuing to radio stations and distributors, including "WIRL" with Bend (WJVA)-Madison (WISN)-Waukesa (WRIG)-Chicago (WLS) areas including丨Radio station (call letters) and Connie Francis." The pamphlet contains a shot of the album cover and a set of Twist instructions prepared by a national dance instructor from his dance studios and is available upon request from the listeners.

WAKE-Atlanta in a merchandising program that has the entertainment program, "Lady in the Limelight," on whose side the local station On ice had its jockeys, the happy little wonder of the station, was a guest. The WAKE family night at Holiday On Ice at the Atlantic City Auditorium, on February 22, 1962, WAKE family cards, distributed to fans, could be traded for certificates at the stands and at the station approximately two weeks before the show. The night of the performance proved to be quite a success. WAKE family cards proved to be a good drawing card filling the house. During intermission, the hitparaders, Lucky Knight, Stan Richards, Buddy Moore, Bob McKe, Gene Blaine and Paul Drew with the help of a Holiday On Ice star skater gave away the door prizes including a television set, ice skates, and transistor radios.

For "discovering an unusual way to twist around the world," WTHE-Spartanburg has presented its first silver dollar award to astronaut John Glenn. WTHE works with R. K. Peterson announced inauguration of the silver dollar award — the show's unusual achievements — the day after Glenn's orbital flight. The first silver dollar went airmail special delivery to the space hero at Cape Canaveral. In a letter to the hitparaders, Lucky Knight, Stan Richards, Buddy Moore, Bob McKe, Gene Blaine and Paul Drew with the help of a Holiday On Ice star skater gave away the door prizes including a television set, ice skates, and transistor radios.

Newman Dick Doty has been named vee in charge of news and public affairs for WINZ-Miami. He replaces Jack More for the past year as the station's vice president in charge of news and public relations.

VITAL STATISTICS:

Joe Niagara is back with WIBG-Philadelphia, Niagara was formerly with WOR-wood. George Gregg, from Tyler Texas airs his duties on KDKO-Tyler and Texas to assume new spinning chores with WIBG-Pocono. "Dave Andrews" named music director for KFRC-San Francisco. . . . "George Gregg" air personality and music director at KIBG-Des Moines for the past three years leaves the station with KIOA in the same city. . . . Gary Marce moving from WNSO-Ashtabula, Ohio to WTIE-Utica, New York. . . . George Williams now holding the program director chair at WMAR-Nashville.
Jazz Royalty Trend

NEW YORK — After decades of memorable disk work apart from each other, Duke Ellington and Count Basie appear together as a piano team on a new Columbia Records LP, "First Time."

Through the cooperation of Morris Levy, president of Roulette Records, Basie's label, attempts by Irving Townsend, Columbia's executive producer on the coast, to record the two artists were finally realized. Townsend has been recording Ellington for the past seven years, since 1955 when Townsend brought the performer back to Columbia.

Interplay between the two highlights the entire album, which contains three originals by Ellington, one by Basie. Ellington and Basie were placed at separate miles in front of their respective bands.

Ted Macero of Columbia's A&R department produced the date. In the above photo, Basie (1) and Ellington are shown during the recording of the LP.

Decca Gets Design Award

NEW YORK—Decca Records has received a "for the excellence of design and craftsmanship of an outstanding example of commercial printing" from the Delaware Valley Graphic Arts Exhibit during Printing Week 1962.

The citation was in recognition of point-of-purchase material designed and executed in connection with the soundtrack LP of "Flower Drum Song."

Murray Lober, Decca's advertising director, accepted the award in behalf of Decca.

Crawford Chat

NEW YORK—Johnny Crawford, who is currently riding the charts with his latest recording, "Am I the One?" on Del Fi, recently guested on the top-rated Buddy Deane TV show. Shown (left to right) are Deane, Earl Glidden, national sales manager for Del Fi, Abe Guard, promotion man for General Dist., and the singer.

Sue Songstress Hurt In Car Crash

NEW YORK — Johnnie Mae Matthews, the lark who's making noise on the R&B bill with "My Little Angel," was seriously injured last week in an auto collision in Delaware. Ohio, Two occupants of the second car involved in the crash were killed. The performer was making a promotional tour with her husband, who was not injured in the accident. She is recovering at the Jane Case Hospital in Delaware.
Ascot Names Distributors: Issues 1st Singles

NEW YORK—Ascot Records, newly-formed subsidiary of United Artists Records, this week appointed 19 distributors and released its first two single records: it was announced by Chet Woods, general manager. The new label, it was stressed by Woods, will function through its own distribution network and will issue its own releases, both singles and packaged goods.

Included in the initial group of distributors for Ascot are the following: Godwin Distributing Company, Atlanta; Jos. M. Zanoisi Co., Baltimore; The Penney Company, Boston; Big Town Distributing, Chicago; Bertos Sales Co., Charlotte; A & I Distributing Co., Cincinnati; Mid West Distributing, Des Moines; Music Merchants Inc., Detroit; Timmy Records Dist., Hartford; Record Merchandising Co., Inc., Los Angeles; Toppa Record Dist. Co., Inc., Miami; Beckerman Distributing, Milwaukee; Hollieker Bros., Inc., Minneapolis; Music City Record Dist., Nashville; All South Distributing, Inc., New Orleans; Big Town Distributing, New York; David Rosen, Inc., Philadelphia; Fenway Records Inc., Pittsburgh, and Mainland Dist. Co., San Francisco.

Woods is currently completing negotiations with a number of additional distributing companies, and expects to finalize the balance of the appointments this week.

First artists to be released on Ascot are Moe Koffman with an instrumental, “Swinging Shepherd Blues Twist” and “Train Whistle Twist”, and a vocalist, DeDe Young with “I’ll Never Stop Loving You” and “Remember You Belong To Me.”

Hoyles Bows Out As Everest’s MD

NEW YORK—LeRoy Hoyles has left his post as musical director of Everest Records, recently sold to the Diners’ Record Club. Hoyles’ exit was noted, it was noted, on the label’s shift to the west coast (see March 3 issue).

Hoyles is concentrating on arranging-conducting commitments for the next two months before announcing any further affiliations.

Hoyles, with Everest for the past two years, will continue to cut with his own orchestra for MGM Records, with which he has been associated since 1946.

He is preparing a new album for MGM, his 17th, in addition to cutting a new single for the label of a theme from a new flick and a song from the new Howard Rodgers’ musical, “No Strings.”

Caedm To Promote 10th Anniversary

NEW YORK—Caedmon Records, the spoken-word label, will celebrate its 10th anniversary in April, an event to feature a host of notable personalities.

Harold Drayson, national sales director, left last week (9) on an eight-city, two week cross-country tour of independent record distributors to promote the special 10th anniversary packages being prepared for the label’s birthday.

Drayson has also blue-printed special order pads spotlighting Caedmon’s children’s catalog, as well as previous released keys to the Easter holiday season.

He will visit San Francisco, Los Angeles, Kansas City, St. Louis, Chicago, Detroit, Cleveland and Pittsburgh.

The label is still guided and owned by its founders, Marianne Mantell and Barbara Holdridge, two former students at Hunter College in New York.

The label’s first two releases, in April 1946, were “Dylan Thomas’ A Child’s Christmas In Wales” and “On The Death Of King George” with Lawrence Olivier, both compositions owned by the publishers in Steinway Hall in New York.

Peerless Moves To L.A.

HOLLYWOOD—Peerless Record Company has moved its offices from Garden City, Calif., to 2820 W. Pico Blvd., Los Angeles.

Metronome Adds Fuel To U.S. Disk Fire

NEW YORK—Metronome Records has stepped up its promotion on the U.S. market with the result that a host of Metronome diskings were being released here this week.

Metronome guitar star Jorgen “Peter” Skjold has a new LP out on Atco who will also release Bent Fabric’s piano mini-volcano single “Yikes” this week.

Metronome’s new 12-inch release with the release of Everest’s move to the west coast.

The label has also announced the release of a new LP by the Swedish singer Anna-Lena, already out on Landa. “Ivan” is sung in German and English.

German Metronome has contributed with the new release of a three-record instrumental single, “Happy Girl” on Gysen and several LPs: “Klingende Zither,” “From The Rhine To The Danube,” “Frohliche Dampferfahrt” and “Frohliche Sonntagsjager” on Fiesta.

It has been announced that a new LP, “German Hit Songs,” Metronome’s new recording program in New York has resulted in two singles, “I’ll Be Here/If You Should Ever Need Me” by David Thorne and “I Ain’t Ready Yet/“Like I Gotta Get Away” by teen singing duo Carole & Sherry. These singles were produced by Richard Wolfe and will be released this month in the Midwest. The artists have been signed to long term contracts and Wolfe continues with his promotion for Metronome in the U.S. These will simultaneously be released on Metronome’s own label in Europe.

All U.S. deals have been set by Claes Dahlgren of Metronome’s New York office, Orion Development Corporation.

VJ Distributs Hall-Way Master

NEW YORK—Vee Jay Records is now the national distributor of a single on Bill Hall’s Hall-Way label, “Co-linda” by Rod Bernard.
Diamond Tops Promo Dept. At Phillips

NEW YORK—Morris Diamond has been named national promotion manager of Phillips Records, according to an announcement last week by Louis Simon, sales manager.

For the past year, Diamond, long associated with the promotional end of the disk business, has been an independent disk promoter and producer.

Previously, Diamond served as national promotion and sales manager for Hanover-Signature Records, and did promotion for the Carlton label. He was once assistant manager of the Tommy Dorsey orchestra.

Diamond, who will headquarters at Phillips' Chicago office, will spearhead the label's promotional drives in both trade and consumer areas.

David Carroll Saluted By Ballroom Operators

CHICAGO—The National Ballroom Operators Association has added its endorsement to Mercury Records' current David Carroll Month program, lauding the maestro for his role in helping to popularize dancing.

In a wire to the label, Joe Maler, XBOA president, said: "Congratulations to Mercury Records on its salute to David Carroll for the month of March. Over the years, through his recordings of danceable music, David Carroll has greatly stimulated the popularity of dancing."

Included in the 20 albums recorded by Carroll on Mercury are such dance-minded issues as "Let's Dance," "Dance And Stay Young," "Waltzes, Wine and Candlelight," "All the World Dances" and others.

As part of program, Mercury has rented the airwaves on a tour of major cities in the United States, for the early part of the tour are visits to Denver, San Francisco, Seattle and Los Angeles.

Phil Spector Named At A&R Post At Liberty

HOLLYWOOD—Snuff Garrett, newly appointed A&R director for Liberty Records, has signed Phil Spector, a leading free-lance producer, to a long-term pact as A&R producer.

The two will work together as a team with Spector headquarters at the label's east coast offices at 157 W. 57th St., in addition to recording in other parts of the nation.

Spector, never before tied to one label, has been involved in such hit discs as Ray Peterson's "Corina, Corina," Ben E. King's "Spanish Harlem," The Paris Sisters' "I Love How You Love Me," Curtis Lee's "Pretty Little Angel Eyes" and The Crystals' "There's No Other Like My Baby!"

In making the Spector announcement, Garrett stated: "We have always followed Spector's career with great interest and admiration, I believe this acquisition is another big step forward for Liberty."

Sims Joins Brokerage Firm

NEW YORK—Lester Sims, vet music man who was formerly associated with Bourne Music, is now associated with the newly organized New York brokerage firm, as a registered representative.

Vee Jay Visit

CHICAGO—Jazz 88'ers Bill Marx recently visited the offices of the Vee Jay Record Company, Marx, under contract with the Chicago-based label, just completed the musical score for the soon-to-be-released flick "Weekend Pass." The above photo shows the pianist-composer (left) with Vee Jay proxy E. G. Abner.

Liberty In The Philippines

NEW YORK—Product under the Liberty banner and those of its subs, including Dolton, will be made available for the first time in the Philippines via a contract recently signed between the label and Dyna Products, Inc. of Manila. According to an announcement of the deal by Lourdes N. Magurego, executive secretary of Dyna, the first releases will be issued sometime this month. Dyna is also the representative in Cebu, Cagayan, Lapu-Lapu and Camiguin areas.

Cash Box—March 17, 1962
Window Display Contest For Connie Francis Month

NEW YORK—MGM Records is supporting its sales drive on Connie Francis this month with a window display contest in which dealer and distributor salesmen can win a total of $2,000 in cash and albums by the star.

The contest starts March 12 and ends April 15. Qualifying dealers will be given a chance to win four cash prizes of $300 each, $200 as first prize, $150 as second prize and $100 as third prize. In addition, 10 dealers receiving honorable mention will each be awarded $100 in Connie Francis LP's.

The distributor's salesmen whose dealer account is judged first prize will receive $250. Second place salesman wins $100, while 12 other salesmen will receive $50 each for their effort.

To assist distributors in aiding dealers in setting up imaginative displays, MGM has prepared a host of window display material on the songstress, including a 16x18 inch blow-up mounted easel-backed album cover, mobiles and an assortment of window streamers and one sheet posters.

Dealers participating in the contest will be required to submit a photo of each window to: Connie Francis Window Display Contest, c/o MGM Records, 1540 Broadway, New York City 36.

Atlantic & Atco Make Rep Deals In Venezuela, Israel

NEW YORK—The Atlantic & Atco labels have completed arrangements for the manufacture and distribution of their products in two additional world markets.

Pacts have been signed with Or-Feen Dimas de Venezuela de Caracas, Venezuela, for that country, and with Hanahiti, Ltd., of Haifa, Israel, for the production and distribution of labels in both countries.

The Atlantic logo remains in both countries.

June Valli To UA

NEW YORK—United Artists Records has just signed irk June Valli to a long-term pact, according to Ed-die Schwartz, A&R vice-president. Lark, whose long disk career includes stints with RCA and, most recently, Mer-cy, will cut her first sides shortly. She was signed on the "Hit Parade" TV for several seasons, and has appeared in major cafes and supper clubs across the country.

ASCAP Income Up In '61

NEW YORK—The American Society of Composers, Authors & Publishers (ASCAP) had increased earnings last year.

As announced at ASCAP's recent business meeting in Hollywood, 1961 saw a total income of $33,191,987, as compared to $32,044,136 in 1960. Distribution to members in 1961 amounted to $26,592,240.

Correction On Exoc's Name

NEW YORK—In a story in the March 3 issue of Cash Box, the last name of the new promotional manager for Joseph M. Zamboski Co., Baltimore record distributor for Mercury Records, was incorrectly spelled. Correct name is Hal Charm.

HITS IN THE GROOVE
Sales and Plays PROVE IT!

It's that "TA TA" Man Again!

Lee Dorsey's "ENIE MEEHIE MINNA MO" b/w "BEHIND THE 8-BALL" Furry 1061

Breaking And Selling Nationally

Tarheel Slim & Little Ann's "I CAN'T STAY AWAY FROM YOU" Fire 506

The Big Sleeper—The "SHEET TWIST" Easter

Chuck Bradford "YOU'RE GONNA MISS ME" Fire 505

Breaking And Selling Big In Birmingham

Toasted Coral—North Carolina And Spreading

We are forced to confine the "Flip" is the Hit

Buster Brown's "I'M GOING, BUT I'LL BE BACK" Fire 507

Fire—Fury Records
271 W. 125th St., N.Y., N. Y.
Monument 6-9220

Attention Juke Box Operators—
Philly's Flying Record Dist.
665 N. Broad St., Phil., Pa.

PICK OF THE WEEK
"BLIND HEART" by JOE DEE

DJ's Write:
30 W. 25th St., N.Y. (Tel. CH 2-2824)
"GREAT THEMES FROM HIT FILMS"—Enoch Light.—(Command RS 835 SD)

Enoch Light and his orchestra unleash their musical skills full-force on a group of themes from recent flicks currently in release. Although the tracks have reached the charts many times before and this new entry has all the necessary success ingredients to go a long way, Light and his orchestra offer first-rate arrangements of the themes from "Nevver On Sunday," "La Dolce Vita," and "Exodus."

"LET'S DANCE TO THE MOVIE THEMES"—David Carroll.—(Mercury SH 66868)

Art Ortolan's Carroll trio offers a fine group of themes from recent flicks and has given them their own distinctive saleable arrangements. Included in LP is his current chart hit "White Rose Of Athens" along with such popular items as the themes from "Midnight Lace," "The Dark At The Top Of The Stairs," and "The Sundowners." Carroll's artful orchestrations coupled with a set of timely selections should make this disk a hot number.

"MOMS MABLEY AT GENEVA CONFERENCE"—Chess LP 1463

Moms Mabley is back once again and this time out she aims her satire guns at politicians and men. The jokes come fast and furious as Moms's irreverent wit pointed the world situation. Medieninger's infectious style should break-up even the most straight-faced listeners. An eye-catching cover with Moms sitting in between Castro and Kruchev should attract a great deal of attention for this Chess album. Sure-fire chart-rider.

"DUET/DORIS DAY AND ANDRE PREVIN"—Columbia CL 1732

The wax marriage of Doris Day and Andre Previn results in a set that is sure to attract a great deal of attention. The disk was recorded at Duke Kahanamoku's in Honolulu, giving the set a spontaneous flavor which is perfectly suited to the Denny sound. Outstanding tracks here are "Rain," "Hawaiian Wedding Song," and "On The Beach At Waikiki."

"TWIST UP CALYPSO"—Gary "U.S." Bonds.—Legrand LLP 3002

Here's an interesting package that combines calypso tunes with the fast-driving rhythms of twistin' rock 'n' roll. The effect is a lively, melodic scoring that is sure to get the kids dancing. With teens and older, Gary 'U.S.' Bonds renders a flock of hot calypso items including numbers made popular by Belafonte. The young chanteur kicks things off with current chart-rider of "Dear Lady Twist," and delivers first-rate renditions of "Mama Look A Booboo" and "Scratch Scratch Me Back." LP seems a sure chart entry.

"LENNER & LOEWE & CHEVALIER"—Maurice Chevalier.—MGM E 4015 P

The potent gallic charm of Maurice Chevalier is as listenable as ever on top-flight disk which showcases the chanteur rendering tunes of Lerner and Loewe. The combination of the kings of Broadway and the prince of Pagnol should bring out a host of record buyers. Chevalier's full, rich voice coupled with superb range and pitch are in evidence as he offers "Almost Like Being In Love," "If Ever I Would Leave You," and "Gigi."

"BABY IT'S YOU"—Shirelles.—Scepter 504

The Shirelles tag this third album venture after their recent smash of "Baby It's You," and offer eleven other items of that fresh sound that has made their previous singles efforts big-sellers. The girls offer pleasing renditions of "Big John," "Soldier Boy," their newest wax, and "A Thing Of The Past." The talented group's teen admirers should flock to this Scepter package.

"ETTA JAMES"—Argo LP 4015

The action, that has made the plaintive strains of "Waiting For Charlie To Come Home," "The Wall," and "I Don't Have Nothin'" a staple of her chart and airplay, has added a distinctive blues quality. This is one of the best albums that she has recorded and her remarkable, wide range vocal talents are showcased on "Can Count On Me," "If I Can't Have You," and her current hit wax "Something's Got A Hold On Me." Set should make its presence felt with Etta's rank legion of followers.

"MORE TWISTIN' IN HIGH SOCIETY"—Lester Lanin.—Epic EN 3838

Lester Lanin comes on strong with a powerful follow-up LP to "Twistin' In High Society," his current chart item. Once again the society orchestra has taken a group of standards and renders them with danceable, twisable Sammy Soffer arrangements. There's enough enjoyment for old timers and teenagers alike as the Lanin crew offer "Tea For Two," "In A Little Spanish Town," and "Carolina In The Morning." Disc should pull plenty of coin.

"TOP TEEN DANCES"—Cameo SC 1016

School kids and teen adults should go for this Cameo package in a big way. Discery has brought together some hot wax luminaries rendering their previous triumphs. On hand for the sessions are Chubby CheckerRendering "The Fly," the Dovells with "Bristol Stomp," and the Dreamlovers of "Zoey's Stomp." A very neat teen package. Disc should score in the coin department.

"MARTIN DENNY IN PERSON"—Liberty LST 7224

Here's a warm album of all-time tropical flavor that is sure to attract a great deal of attention. The disk was recorded live at Duke Kahanamoku's in Honolulu, giving the set a spontaneous flavor which is perfectly suited to the Denny sound. Outstanding tracks here are "Rain," "Hawaiian Wedding Song," and "On The Beach At Waikiki."

"EDDY HOWARD SINGS AND PLAYS THE GREAT OLD WALTZES"—Mercury SR 60665

Maestro Howard indulges in a bit of nostalgia as he plays tunes of yesteryear such as "Bambina," " agréable," "You Were The Only Girl In The World," LP should be a popular item with all the 80er's admirers.

"GENTLE PURRE-CUSSION"—Terry Snyder.—Ultra Audio WWS 3831

Terry Snyder unleashes his accomplished musical talents full-blast on one original and eleven popular tunes on this top-drawer LP of sophisticated sounds. Snyder has earned many laurels in the past for his best-selling disk efforts and this attractive album offering will not fail to pick up some loot. The percussionist, along with his all stars, turns in delightful renditions of "Indiana," "Yellow Bird," and "C'est Ci Bon."

"YVES MONTAND A PARIS."—King 758

Yves Montand fans should delight in this quality package which boasts the chanteur singing thirteen hits and ballads and uptempo items with his usual verve and flair. The ballader's talents are both indubitably refined, and artistically rendered. This LP, obviously the forerunner, offers a fine portrait of Montand's Paris.Highlights of comes excellent album are "Premiers Pas," "Car Je T'Aime," and "Comet De Frites." LP could step out in the sales department.
ALBUM REVIEWS

"THE BEWITCHING SHIRLEY BASSEY"—Shirley Bassey—Epic 3531
This interesting package of standards and newbies showcases the sophisticated, supper club side of the Bassey coin. The thrust begins the session with her theme song "Burn My Candle" and follows it with some warm and throaty renditions of "My Funny Valentine" and "Night And Day." Lark has admirable backing from Wally Stott's orch and chorus. Disk should be a good number with Bassey fans.

"DANNY PEPPERMINT TWIST"—Danny Peppermint—Carlton LP 20.001
The Danny Peppermint group presents a session of twist items cut of which are currently on the charts by other artists. Along with the pop titles are heard some individual stylings of the "Night Train Twist," "Let's Twist Again," and "Run-around Sue." Although the twist band waging is getting crowded, Danny Peppermint and ensemble could score with the fans.

"THEMES FROM TV'S TOP 12"—Neal Hefti—Reprise R 6910
Neal Hefti has come up with a first-rate package of themes from TV's top-rated series and delivers them with his distinctive musical interpretations. Hefti has created some sparking arrangements as well as composed extra passages for this listenable package. Reprise's conductor features forty guitars and eight pianos for his renditions of themes from "Wagon Train," "Perry Mason," and "Gunsmoke." Potent programming fare.

"MOTION PICTURE THEMES CHA CHA CHA"—Tito Rodriguez—Ultra Audio WW 5570
Tito Rodriguez turns in a film track as a sounding board for his Latin tempos, replete with the popular personages of the hispanic songs. The cha cha proves itself an acceptable bent for the connotic orchestrations of "Theme From The Unforgiven," "Theme From The Apartment," and "Gigi." LP provides exceptional dancing fare.

"PANORAMA MUSICAL DO BRASIL"—Juea Mestre—Audio Fidelity AF 3551
The fascinating heterogeneous blending of Portuguese and African music that makes up Brazilian music is faithfully captured by Juea Mestre and his Brasiliecos on this listenable, danceable LP from Audio Fidelity. Cut in Rio de Janeiro a year ago, the disk contains loads of enjoyment as the orchestra and his boys render "O Apito No Samba," "Poema Do Adeus," and "Chora Tu Tristeza."

"GOLDEN BLUEGRASS HITS"—Barrier Brothers—Phillips PHS 5000 061
The Barrier Brothers, who have often worked as the Ozark Mountain Boys, offer a who's who of Bluegrass hits on this class country package from Phillips. The boys play the traditional bluegrass stringed instruments as they go through the paces of rendering past hits of Bill Monroe, Flatt and Scruggs and company. Country music lovers should like the boys' renditions of "Blue Moon Over Kentucky," "Polka On A Banjo," and "Cabin In The Hills."

"OPRY TIME IN TENNESSEE"—Various Artists—Starday SLP 177
A generous helping of country music and humor is dished up in this selection of 20 performances by stars and guests of the Grand Ole Opry recorded live in Nashville. Titles of interest are "That's Good—that's Bad" by Archie Campbell, "One Is A Lonely Number" by George Jones, and "Salty Dog Blues" by Lester Flatt and Earl Scruggs. LP should make some noise with devotees of country music.

"WEST SIDE STORY"—Oscar Peterson Trio—Verve V-V6-513
The basic mood and melodies of "West Side Story" are carefully balanced with the individual stylings and improvisations of the members of the Oscar Peterson Trio. A brilliant bass solo by Ray Brown in "Somewhere" along with the 88er's offering of "Tonight" and "I Feel Pretty" will surely prove their right to experiment with the Bernstein score. Disk is a noteworthy addition to the catalog of jazz versions of Broadway shows and should score saleswise.

"STATEMENTS"—Milt Jackson Quartet—Impulse A-11
For Jackson and his quartet which consists of Milt on vibes, Hank Jones on piano, Paul Chambers on bass and Connie Kay on drums demonstrate their artistry as top-drawer musicians on listenable disk from Impulse. The quartet's ebullient, feel-good style is evident in good-stand as the reader "A Thrill From The Blues," a Jackson original, "Paris Blues," and "Song For My Mother." Set should be a welcome new with most jazz lovers.

"THE BEST OF BASIE!"—Count Basie—Roulette R 32081
Jazzophiles should really dig this quality album of the great instrumental hits created by the Count Basie orch during the late 30's and early 40's. The 88er leads his boys through their paces with the warmth and simplicity that has long been regarded as the Basie sound. Some of the highlights here are "Jumpin' At The Woodside," "Din At Five," and "Swingin' The Blues." Top-notch jazz album.

"LOVER MAN"—Carmen McRae—Columbia CL 1720
Her premiere album from Columbia, Carmen McRae pays a musical tribute to Billie Holiday by rendering a dozen of the late lady's songs with the dramatic soul that marks the best jazz singers. The songstress brings exactly the right mood and flavor to each tune she offers. She does not sing from the heart as she delivers "Them There Eyes," "Miss Brown To You," and "Lover Man." Jazzophiles should come out in droves for this excellent package.

"THE CAT WALK"—Donald Byrd—Blue Note 1673
The well-rounded, individual and authoritative talents of Donald Byrd are teamed up with Peppe Adams on hard biv, Duke Pearson on piano, Paul Chidors on bass and Billy Joe Jones on drums for this fine-drawing melodically improvised session from Blue Note. The trumpeter has the ability to build fresh melodic lines while maintaining a firm understanding of theoretical knowledge. The boys hold a number of exceptional self-penned items including "Stay There," "This Time I Think Of You," and "Hello Bright Sunflower."

"NORMA HIGHLIGHTS"—Maria Callas—Angel 35566
In this La Scala presentation of Highlights from Norma, an extremely difficult role, is done with authority and brilliance. Her artistry is never more evident than in the 'Casta Diva' aria, which won her so many plaudits at her debut with the Met. Originally recorded in 1953, this new stereo version of "Norma" should be a strong seller.
Benny Goodman To Tour Soviet Union

NEW YORK—A “live” representation of the Swing Era in the Soviet Union—by none other than the “King of Swing” himself, Benny Goodman—has been set for May.

Goodman’s visit, for six weeks, is one of the results of a new, two-year cultural exchange pact signed last week by the U.S. and the Soviet Union.

The tour, which Goodman has been seeking for the last seven years, is historic in that it signifies the first time that the Soviet Government has officially invited a jazz artist to appear in the country, though others have appeared on their own.

Goodman will be no stranger to Russian jazz fans, who, the performer said last week, have heard his records and written him many times.

The new agreements will also be the first time that the Roger Wagner Chorale and the New York City Ballet to the Soviet Union. In turn, The Soviet Union will be represented here by the Bolshoi Theatre Ballet, the Leningrad Symphony Orchestra and the Ukraine Dance Ensemble.

RCA Italiano Opens New Rome Studios

(Continued from page 7)

we must have expanded facilities. Since music consists of all kinds of music, we have built four studios; one large enough to accommodate Aida, with chorus, symphony orchestra and soloists—Studio A; one, Studio B, medium-size, to be used mainly for Popular music, and two, C and D, quite small, for intimate recording.

“Reason 2. Technical advances will continue to be made. Stereo as it is today is not the ultimate solution. “We want to keep on experimenting. We do not want to leave well enough alone. We wish to remember Einstein’s advice to a young scientist; “Never lose your curiosity.”

“Reason number 3. Europe was once, earlier in the century, and is now again becoming, the important source for musical talent. Therefore there is need for the best studios located where the best talent is to be found. . . .”

“4. . . . the studios must also serve in a world in which distances shrink daily. It now takes 7½ hours to go from New York to Rome—or just a little longer if it takes to drive from Fiumicino Airport to the Piazza di Spagna on a Sunday night.

“Let me emphasize that the Studios will be available to the entire industry, whether their home offices be in Europe or America. We believe that sharing of skill is the only sensible policy. Certainly we hope to make money with these Studios! But also hope that they will be of service to the record industry, since we will serve music and its art as our main interest...”

This building is merely the station, though we hope it will be important one. We in the record business are merely messengers, the god Mercury; our job is to transport music which dwells on Parma into the living rooms of Verona, Florence, and Virginia Springs.

“We do this well if we move records closer and closer to the beauty and the richness and the exuberance of the musical sound. . . .”

Then played an excerpt of a performance recorded in Studio A: “Let me sum up by illustrating that we believe our efforts means. Here in Rome we have a great sixteen centuries of painting by a great artist Caravaggio; it hangs in the Metropolitan Museum in New York. The painting represents music.”

The painting was first shown in black and white. Thus we hope that the Italian development will be an important help in producing this picture as it ought to be seen—all in its color. The same painting was shown in color.

“This, ladies and gentlemen, what is challenging, a thrilling, a soul-stirring, a task which combines global profit and education; this task we dedicate our new Studios to. And to this task we dedicate the services and the help and women who have worked, and we will work for, on and in it.”

Cash Box—March 17, 1961
NEW YORK—A 25% increase in profits has resulted from the new distribution system set up by Belleone Recording Corp. The new system links Belleone with indie record distributors in 31 cities across the nation. The distributors will handle the firm’s Belleone and Locayan labels on an exclusive basis in their markets.

Beltone’s distribution previously was handled by a single distributor, Acme.

Les Cahan, Beltone topper, pointed out that the new set-up affords better control of timing, inventory, promotion and other marketing factors.

Beltone enjoys an advantage over many other independent disk firms, in that it maintains its own studios with complete recording facilities, which are also used by many of the major independents.

The company plans to release six new records during the next few weeks.

**Artists and A&R Men Debate**

(Continued from page 6)

outspoken critic of A&R men and proponent of artistic freedom in the studio. He felt that most A&R men were not sensitive enough, musically, and were more concerned with the "commercial" aspects of the business.

Orrin Keepnews of Riverside Records, Taylor’s opposite in A&R, replied that there was "lack of suff- ficient talent and too little time for such recordings, and conceded the conflict of what is possible commercially and art.

Lieberman, after the words "commercial" and "artistic" were tossed about, asked for a description of commercial—"is success?"

Though no clear-cut definition was forthcoming, Keepnews indicated that success itself was relative. He said that smaller labels, with less of an overhead, could break even on a smaller budget or that the use of a combo rather than an orchestra could result in success on a smaller scale.

Emmanuel Vardi, the conductor who set up the Composers & Arrangers, who was originally set to represent classical artists, felt that the pop A&R man had more of a say in a pop session than an A&R man in the jazz or classical fields, due to the more creative nature of the two latter musical forms.

Jury Lieber, half of the indie A&R producing team of Lieber & Stoller, said that there was "no difference in creativity" between pop, classical or jazz artists if the performer’s 'signature' was "unique." With a 'rhythm singer is the same as a 'cellist who performs in the White House,' he added.

Lieberman declared that a record is "different and special than what an artist does elsewhere" and was the key to the relationship of the A&R man and artist.

Jerry Bent, President of the S.D. S.D. Corpo, said it was up to the artist to give a "good performance" in the studio and that both the artist and A&R man should get together in a session. On the subject of getting together, Harry Meyerson, A&R man at Decca, said that the A&R man never says a complete "no."

In picking repertoire for the artist,
SPECIAL REPORT FROM CHILE

"Dime Porque (Tell Me Why)" penned by singer and composer Maria Pilar Larrain, and "El Loro Aguafiestas," written by Jose Geles, won the International and Folk sections of the third Vila del Mar Song Festival, which ended in June.

The jury (formed by Luis Sigall, Sara Vial, Thomas Eastman, Ricardo Garcia, Isidor Handler, director of the Vila orchestra, Raoul Matas, Valentín Trujillo, well known arranger and director, and director reps Camilo Fernandez, Herman Aravena, Ruben Nonzellces and Saul San Martin) selected 20 tunes (10 international and 10 folk) from the nearly 500 that were presented by composers from all the country. The songs were presented in several special two hour shows, transmitted also by Radio Mineria and its network and Radio Prat. The artists selected to sing them were Arturo Millan (who also took part successfully in the last Bendindor, Spain song Festival), Silvia Infantias y los Condore, and los Cuatro Buedres, Antonio Prieto, Los Hermansos Silva and The Rammers were also present and performed non contest songs. Another important visitor was Mauricio Brener, head of the Eurovision Argentina, who came to see the possibility of inking some of the songs. Representatives of Southern Music and most other Argentine publishers were also there.

The 10 tunes selected by the jury were: "Soy Cericero" (cha cha cha) by Y. R. Larenas, "Quien te Tendra" (slow rock); "Si ya no me Quieres (If You Don't Love Me Any More)" (tango); "Do ya veces Porque (Twice Father)" (fox); "No se Lloras" (Fox); Felix Navidades (Happy Christmas)" (Axi) Tiemnantes (Tenderly); Comptrenden (You'll Understand) "Junto a Ti" (slow rock). Besides the first prize (500 escudos) there were two other awards (300 and 200 escudos) which were given to "Dox Veces Papi" and "Si ya no me Quieres." In the folklore section, the second and third prizes were given to "Tondada de Juan Trovero" and "El Pingüino."
DENMARK

It seems to be a fact that Denmark will be represented at Luxembourgh by Elke Brodersen, the only singer who sang the winning song, "Vogtevogn (Lullabye)," in the local Danish Song Festival. Nordisk Polyphon reports good sales for both the Danish and English LP's of the song.

Knut Mørk, head of Mørks Musikforlag in Copenhagen, reports that he is looking for possibilities to make LP's of a little less expensive. Mørk handles several labels, among them Del, Komp and Imperial (it's called California here), and one of the big problems has been the small profit in importing LP's directly from America. Despite the fact, the company has sold Kjell Holmstedt and Ivan Nordström from Denmark, Sweden and Finland, and Eugen Mønn Iversen A/S in Oslo, they have decided to make the pressings in Denmark. Also sleeve will be made in Denmark, this making the costs lower ever since the Danish MMU.

Medley Singers is a new instrumental group in Denmark. They are described as being the most successful group in the country.

FINLAND

Bertil Westerberg of Oy E. E. Westerberg Ab in Helsinki reports about the Scandinavian EMS sales congress in Helsinki. Visiting Finland for this occasion were A. J. Poole and Kurt Mikkelsen from EMS in Denmark, Arild Iversen and Rolf Bakkum from EMS in Norway, and Anund Hofmstrem and Ivan Nordström from EMS in Sweden. From Finland, where EMS is divided upon two companies, were present Hans Bille Westerberg and Eero Kronqvist from Westernpet and Matti Pahk and Eriki Karhunen from PomPo. Mainly, repertoire problems common for all four countries was discussed during the meeting.

Finland's contribution to the Eurovision Song Festival at Luxembourg this year, "Trip-Thi," has been sold to Germany, Austria, Switzerland and Holland thus the ABKONCORC Publishing Company in Hamburg is reported from the Finnish publisher, Scandia-Musiikki Oy. The sale to the listed countries was arranged as a result of the Ward of Europa-Produktion in Stockholm, who is handling the song for Sweden.

NORWAY

There is no risk that the winning Norwegian Festival song, "Kom Sol, Kom Regn (Como Sun, Come Rain)" will not be recorded, at least in Norway. The corresponding company, Viking Music in Oslo, reports that a gala opening on March 2. Almost everybody in show business in Scandinavia was seen among the public—or on the scene. A party at the Bristol after the opening was attended by most of the artists and the audience. From Sweden, Karl Gerhard, well known show producer, was engaged for the new show.

SOLDENSWEDISH

Swedish Championship in the Trio is an event taking place in Stockholm on April 30, reports Tre Kronor (Belinda, Scandinavia AB), the composer-publisher. At the moment local Twists competitions are taking place all over Sweden, and the best couples from each spot will do their best in Stockholm. The best, they believe, have a natural interest in stimulating the interest in the new dance.

In the last week alone, recording companies in Sweden have changed their names to the Deltas. They are now contracted for some pa's here this summer in June when they will make a tour in Sweden. The group is on tour in the U.K. in June, working on new recordings which should be released here during the spring.

Karl Gerhard reports international chances for the Swedish Festival song, "SÅN VÅT" as the song has been placed in Austria, Germany, Holland and Switzerland thru the ABKONCORC Publishing houses in Hamburg.

In connection with the Eurovision Festival "Opera" from the British film "The Young Ones," both composed by Norrie Paramor. Also the title song, "The Young Ones." (in Swedish: För Unga) was released recently from "Go On Back, You Pool" from Central Songs in Hollywood has been released here with Swedish lyrics ("Gå Tillbakas Igen") by Key, and "The Man in the Iron Mask" ("De Måns Inte Röra") also by Key. The latter is from SESAC in New York.

Back behind his desk at Metropolitan is Pella Nyström, head of its publicity department in Stockholm. While there, he visited the Egyptian song record industry, which, according to Nyström, is facing many problems, among them economical problems. Heard everywhere in the record houses was "Elvi Frey (Avis/Avis)" who said the same popularity there as in the rest of the world. Two companies seem to handle most of the record his in Egypt, according to Nyström.

Sweden's Best Sellers

1. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
2. Swamp (Joyce/Buddy Lee) Gladys Lane (Scandinavia) AB
3. Good Golly Miss Molly (Chubby Checker/Columbia) Integrated (Chubby Checker Records) AB (Chubby Checker)
4. The Young Ones (Cliff Richard/Columbia) Musikforlaget AB
5. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
6. Peaches & Cream (Cheryl Roberts/Paramount) Belinda (Scandinavia) AB
7. The Young Ones (Cliff Richard/Columbia) Musikforlaget AB
8. She Loves You (The Beatles/MGM) The Beatles (MGM) AB
9. Little Bitty Girl (Bobby Darin/Atlantic) Belinda (Scandinavia) AB
10. Little Boy Blue (Bobby Darin/Atlantic) Belinda (Scandinavia) AB

Norway's Best Sellers

1. Det Var Du Sem Sa Nel (Wing Of A Dove) (Grenet/Molviga/RCA) Belinda (Scandinavia) AB
2. Walk On By (Leroy Van Dyke/Mercury) Ivan Mogull Music/Sweden Music
3. Sånt Ar Livet (You Can Have Her) (Anita Lindholt/Fontana) Ivan Mogull Music/Sweden Music
4. The Young Ones (Cliff Richard/Columbia) Musikforlaget A/S
5. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
6. Multiplication (Bobby Darin/Atlantic) Belinda (Scandinavia) AB
7. Rock-A-Hula Baby (Elvis Presley/RCA) Belinda (Scandinavia) AB
8. You're The Only Good Thing (Jim Reeves/RCA) Egil Mønn Iversen A/S
9. Mari Olo Orlo (Bjørk & Per Gunnar) No Publisher
10. Midnight In Moscow (Kenny Ball/Yule) Egil Mønn Iversen A/S

Cash Box—March 17, 1962—Internationally Significant...
The popular rock 'n roll group, The Teen Topps, start a long tour beginning in Argentina. Later, this group will perform in Brazil, Chile and Paraguay.

Before they leave, they are giving their first album for Columbia, "El Hombre," by Enrique Guzmán, who a few months ago was the first voice of The Teen Topps and who now works successfully as a soloist, is finishing his first album, accompanied by the new group of Los Salvajes, also at Columbia.

Nat King Cole arrived at this capital and immediately began to perform at the Plaza de Toros. Cole will be at the Plaza for a few days. The Plaza de Toros is affiliated with the national theater in Mexico, Nat will also record at Musart Records, which is affiliated with RCA Victor, at the Plaza. Cole is expected to stay in Mexico until the end of March.

Bing Crosby, after a brief visit to Mexico City, will return to the United States. He is expected to return to New York next week full information about the songs he recorded, the orchestra and arrangements. His personal manager Carlos Galisteo is supervising his dates.

Bing was asked to write a letter to his wife in the United States. He wrote: "You can find Bing in New York. I am in vacation now at the Terraza Casonio night club, combining her job with some work on TV too. Gloria will leave Mexico very soon to fulfill some contracts in South America. Miquel Angel, popular singer of the "new wave," finished his first LP at RCA Camden, in which he included standards, transformed into rock 'n roll and twist with Chuck Ferrer's orchestra.

New York's twist group, The High Hats, has a big success in Mexican theater and recorded an album for the new label, Comet. This label also released another rock 'n roll LP with the Mexican group Los Sleepers.

RCA Victor released Arthur Murray's twist album. From the same label, Fabrício reports his first album, including his big singles and some new songs.

Arturo Romero and his "magic violins" performed for three years at Los Angeles. Nat King Cole is recording here. Nat King Cole's arranger is Ralph Carmines. Chico, born in Cuba, is a nationalized Mexican.

Mario Freidenberg, general manager of Disco Importadora, S.A., and producer of the Mexican label, Trice, told Cash Box he got the representation of Ricardo's Italian label and will immediately press here the winner of the past San Remo Festival, "Addio Addio.

Portovian singer Sonia Iris arrived here to sing in some cities of Mexico. Sonia said she is learning some Mexican songs.

England's Best Sellers

1. The Young Ones—Cliff Richard (Columbia) (Harm-Whitmark)
2. Let's Twist Again—Chubby Checker (Columbia) (Aberlach)
3. Rock A Hula Baby—Elvis Presley (Sun)
4. March Of The Siamese Children—Kenny Ball (Pye) (Williamson)
5. Juice Me—Eden Kane (Decca) (Essex)
6. Tell Me What He Said—Helen Shapiro (CBS) (Ardmore & Beechwood)
7. Wimoweh—Karl Denver (Decca)
8. Crying In The Rain—Everly Brothers (Warner Bros.) (Aldon)
9. Little Things Mean A Lot—Earl Ives (Brunswick) (Acet-Rose)
10. Walk On By—Lenny Van Dyke (Mercury) (ivan Mogul)
11. Wonderful Land—The Shadows (Columbia) (Francis Day & Hunter)
12. Softly As I Leave You—Matt Mono (Parlophone) (Robbins)
13. Stronger Than Before—Acker Bilk (CBS) (Sherrin)
14. Happy Birthday Sweet Sixteen—The Krayons (PyE) (London)
15. Run To Him—Bobby Lee (Vee-Lon)
16. A Hole In The Ground—Bernard Grinabn (Parlophone) (Essex)
17. The Chosen One—Evelyn (Decca) (Dominion)
18. Ed Neuer Find Another You—Jeanne & Danny Williams (Cassel)
19. Jeannie—Johnny & Danny Williams (Cassel)
20. The Peppermint Twist—Joey Dee (Columbia) (Jewel)

Australia's Best Sellers

1. Midnight In Moscow (Kenny Ball) (PyE) (Essence Music
2. Norman (Sue Thompson) (Hickory) (Essence Music
3. Chip Chip (Tony McDaniel) (Liberty) (Trieste Music
4. The Twist (Chubby Checker) (HMV) (J Albert & Son
5. Multiplication (Bobby Darin) (London) (Trieste Music
6. Crying In The Rain (Everly Brothers) (Warner Bros.) (Trieste Music
7. Stranger On The Shore (Acker Bilk (Columbia) (Robertell
8. It's Just A Matter Of Time (The Shadows) (Decca) (Columbia
9. The Wanderer (Tom Jones) (Columbia

Mexico's Best Sellers

1. Multiplicando (Multiplication)—Bobby Darin (Gamma)—Pablo Bolívar (RCA)—Fabricio (RCA)—Arturo (Peerless)—Hinas, Jimenez (Dia
2. El Loco—Javier Solis (Columbia)—Los Tres Aces (RCA)—Juan Mendina
3. Mi Novia Josefa (My Girl Josephine)—Bill Black Combo (London)
4. Von Septiembre (Come September)—Bobby Darin (Gamma)—Billy& Rose
5. El Twist (The Twist)—Hinas, Jimenez (Dinas)—Chubby Checker (Gamma)
6. Mi Caprichito—Sonora Santanera (Columbia
7. Caravana (Caravan)—Bill Haley (Nacional)
8. Del Sol—Alferete (Columbia
9. El Amor—Emiliano Moustacchi (Musart)
10. 100 Kilos De Barro—Enrique Guzman (Columbia (PHAM)

Cash Box—March 17, 1962
More and more twisting in all entertainment fields... records, nitre, radios & TV, magazines. Passing thru downtown Tokyo, you couldn’t keep from looking at such products as the latest electronic and electric poles as “Come on in and be my Johnny Twist.” Keep up with the brand-new step in the world. Victor staged on its “how-to-twist” party at a nice spot just like King records in Hollywood. Both gatherings invited the public for demonstrations. On the radio & TV scene, Teichiku’s youngster, Takashi Fuki, is collecting many postcards asking for his disc, “Twist #1,” from teen listeners. Program that imitates a TV demonstration and also aiming to cooperate with Nittaku film for Kobayashi’s Twist flicks. Toshiba, which has already released a 100 LP by George Hudson & The Kings of Twist on Capitol, and “Twistin’ The Mood” by Joe Less, Gramophone to start in this field shortly. Anyway, one thing is sure, Victor is definitely; you can’t avail yourself; instead Victor looks like the core for thisibilidad. By the way, in the film records fields, Yamada Music must be noted for its twisting. Yamaha is strongly pushing 4 Twist tunes against all this.

Manufacturers are going to agree with the Government’s “price control plan” on their products. Earlier, taxation officials proposed a 5% cut in the retail price on all disks (of smaller than 7” in diameter) based on the 10% cut in commodity tax which goes on effect April 1. Reaction from diskiers and their organizations have not been so urgent. At the moment, the government is in the negative side at first (Mar. 3 issue). But thru several meetings with officials and diskiers, the arguments of industry people themselves, they admitted the need for a retail price cut as well. Besides the fact that the Retail price cut will be probably brought about in May, nonetheless, final decision will come after more talks with officials (See 24 issue).

Toshiba is boosting the Argentine Tango with the coming event of “Yomuri Tango Festival” on March 25, getting cooperation from Yomuri Shim bun, nation’s leading daily. Marketing issuance of stereo album which features Peruvian Cano y su Gran Orquesta (also as Quintet Pirincho), the diskry will intro- duction of the famous “Buenos Aires Tango” as well. And the second album, “Instrumental Hits—Vol. 2,” also includes another Twist tune by the String Alogos, “Red River Twist.” These Yamaha products sell at 250 yen for each copy (4 tunes edited), at ½ regular price.

Catching up with the still continuing “revival boom” in record business, COLUMBIA has a new version of its one-time smash “Geisha Waltz” on March 20. Manmara Kagurazaka, 18-year-old student, has stepped on the deck while Hanako Kagurazaka, now retired, did the original over 10 years ago.

6. The Tokyo Round-up features many oldies. Among them are two real collector’s items: “Too Many Years (Jim & Jesse with their Virginia Boys)’” and “Streamlined Heartbreaker (Roy DeWiggs & his Lancers).” Both songs are of the negative side at first but thru several meetings with officials and diskiers, the arguments of industry people themselves, they admitted the need for a retail price cut as well. Besides the fact that the Retail price cut will be probably brought about in May, nonetheless, final decision will come after more talks with officials (See 24 issue). The Tokyo Round-up features many oldies. Among them are two real collector’s items: “Too Many Years (Jim & Jesse with their Virginia Boys)” and “Streamlined Heartbreaker (Roy DeWiggs & his Lancers).” Both songs are of the negative side at first but thru several meetings with officials and diskiers, the arguments of industry people themselves, they admitted the need for a retail price cut as well. Besides the fact that the Retail price cut will be probably brought about in May, nonetheless, final decision will come after more talks with officials (See 24 issue).

The New York Philharmonic Orchestra’s concert master, Jacob Krakme-nich, also features the famous “Jazzline” from Columbia. The Iida—Lilacz’ gimmick, once again in the mix of the discivors’ lineup.

Japan’s Best Sellers

LOCAL
1. Ue-e Muise Aruko/Y Sakamoto, Toshiba
2. Erika/Yukio Hashi, Victor
3. Kawa-wa Nagareki/Mikki Nasakone, King
4. Koshi/Akira Matsushita, Victor
5. Sudara-Bushi/Hitoshi Ueki, Toshiba
6. King/Crime Like A Child/Micki Hivota, Toshiba
7. Ishikara Gawa Elegy/Mitsy Mihashi, King; Pa or Miyake & Conny Islanders, King
8. Osho/Hideo Murata, Columbia
9. A & R/Chael Dandou, Victor
10. Hokiko/Baron Jacks, Columbia

INTERNATIONAL
1. You Don’t Know/Helen Shapiro, Columbia; Miki Hivota, Victorian; Tiodori Tashiro, Teichiku
2. His Latest Flame/Elvis Presley, Victor
3. The Guns Of Navarone/The Hollies Strings, Capitol; Mitch Miller, Columbia
4. Malandino Cafe/Sachiko Nishida, Polyped: Hugo Blanko, Polydor; Ray Ander- son, Capitol; Sholochor Matsuniya, Toshiba
5. Oh, My Darlin’/Clemetine/The Browns, Victor; Jimmie Tekita, King
6. Rocks Hula Baby/Elvis Presley, Victor
7. Hello Mary Lou/Nellie Sedaka, Victor
8. Someone Else’s Boy/Connie Francis, MGM
9. The Man From The One/Paul Anka, ABC/Paramount; Osamu Sapo with Dami Iida & Paradise King, Toshiba; Franz Fidel King; Hihaiko Iida, Columbia
10. Commander/Maurice King, Columbia; The Hollies Strings, Capitol

BELGIUM
Pathé Marconi told Cash Box that it is about to release an EP by the famous movie actor Anthony Perkins... singing in French! Titles: “Ne Dis Plus Rien,” “Quand Tu Dors Pre Se Moi” (from the film “Almost You”), “On Ne Meurt Pas Pour Ca” and “I N’Y A Plus D’Aprés.” (Pathé) Mr. Garin of Pathé Marconi reports that he attended a recording session by Edith Piaf and she was “greater than ever.” Famous French singer Gilbert Becaud was in the same studio to record four brand new songs to be presented on the occasion of his appearance at Paris Music Hall “Olympia” on March 5.

"Let’s Twist Again," number one twist-song in many European countries, could have an even greater successor with the “Paloma Twist,” to be released in early March. Flashside is “Slow Twistin’.” I’m sure, so said Mr. Garin, “La Paloma Twist” will become one of the big hot-sellers of the season.

HOLLAND
Rita Cortina, whose records appear on Bovema’s Imperial-label, will have a great success with her “Carnival.” Rita sang this number on the final contest of the Dutch Songfestival 1961.

Columbia label manager Robert Oeges reports that a special single by Chubby Checker will be released, featuring the great popular Twist-singer in his “Peretti’s Mathilda,” backed by “Alouette.” Furthermore Cliff Richard’s successful movie “The Young Ones” was just premiered this week, and Columbia-liner Mr. Garin assured that there will be soon a new hit by The Dovells, entitled “Do The New Condensed.”

Student-singer & songpoet Gerard Cox made his first appearance in Hilversum during a VPRO-broadcast “Tijd Voor 3.” His first Elvis-cover, containing five of his own songs, such as “Waterlinder,” “Mignonne” and “Als Ik Zeg” have been taped by Bovema’s HMV/ML-label and will soon be released.

On March 2, the Amsterdam De Mid-Midi Theatre started its performances of the famous motion-picture, “West Side Story,” on which occasion Bovema’s Warner Bros. label will promote its highlight version of the Leonard Bernstein-musical, which obtained the Edison Award 1960.

In April Dutch rock-combo The Jumping Jewels (Phillips; L.C. Phonomar) is going to Paris for a TV Show and personal appearance.

35,000 people visited Anneke Grönholm’s nine shows in the Far East during her tour. On return to the great success of “Nina Bobo” and “O Papa Dja” Phillips has recorded another huge French release by songs: “Asmara” and “Deri Kettj”

Among new home made (single) recordings on Philips are Dutch versions of “Cotton Fields” by De Rianta, of “Norman” and “When The Boy In Your Arms” by Wilke and “Midnight In Moscow” by The Rivertown Dixit. The Dutch recording is a hit and is featured on the disc by the American Argo catalog and are released in the Benelux, Germany and Switzerland. Eventually it is featured in one of the strongest series of its kind,” reports Fellemann. “Only the very best material will be selected,” he added.

From the Chicago label, Elgin, there were released a new disk by Fabian. Titles are: “You Know I Belong To Somebody Else” and “Hold On.”

Dutch singer Imca Mafina has been making quite a splash in the past months. Imca has been heard frequently on TV as the solo violinist in Sarrasate’s “Andalusian Romance” and Brahms’ Sonata No. 2.

LONDON—Paul Anka was recently hosted by British Decca celebrating his first releases on the RCA Victor label. Shown (left to right) are: S. A. Beecher, singer/Aloma Cott, sales manager of Decca, Neville Martin of Pratts Lee, Decca A&R manager, W. Townsend, assistant to the chairman, dra w., J. Gray, a director of Decca, Irvin Feld, the chairman’s manager, and Arno Klein of Victor’s European sales staff.

Anka Feted by Decca
**Brazil's Best Sellers**

**SAO PAULO**

1. *Amor—Silvana E Rinaldo Calheiro (Silvana and Rinaldo Calheiro)*
2. *Poquina—Renato Guimaraes* (Chantecler—Notas Marcas)
3. *The Twist—Chubby Checker* (Parkway—Fernata)
4. *Caravelas Do Ceu (Riders in The Sky)—Carlos Gonzalez* (RCA)
5. *Periquinho Cruel—Mauricio Moura—Chantecler—Smart* (Luar De Vida Nova—Tito Martine—Chantecler—Vitale)
6. *Lluar De Vida Nova*—Tito Martinez
7. *Cinderella—Paul Anka*—Polydor
8. *Quem Eu Quero Nao Me Quer—Jan Sampaio* (Guernica—Polydor)
9. *Lembrancas—Miltinho*—RGE—Vitale
10. *Fica Comigo Esta Noite—Nelson Goncalves*—RCA—Entere

**RIO DE JANEIRO**

1. *Quem Eu Quero Nao Me Quer—Jaul Sampallo*—RGE
2. *Lembra Me—Carlos Jose*—Continental—Vitale
3. *Fica Comigo Esta Noite—Nelson Goncalves—RCA—Entere
4. *Poquina—Renato Guimaraes*—RCA
5. *Meu Nome E Ninguem Miltinho—RGE—Edicion Musicais* (Samba)
6. *Nao Me Pergunto—Angela Maria—RCA—Entere
7. *Su Sales—Martha Mendonca* (Chantecler—Fernata)
8. *Eu Ja Fiz Todo—Anissio Silva*—RGE
10. *Music—Raul Sampaio*—RGE

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**Chackfield In Italy**

**BRAZIL**

**BRAZIL's Top Ten LP's**

1. Canto E Aves Do Brasil (Sing and Birds Of Brazil)—Odeon
2. Let's Twist Again—Chubby Checker—Parkway—Fernata
3. Twist—Chubby Checker—Parkway—Fernata
4. S Twist—Ray Conniff—Columbia
5. S Twist—Ray Conniff—Columbia
6. Os Grandes Sucessos De Big Coat And Bird Of Brazil (Odeon)
7. 'Tweens Twist Party—Chubby Checker—Parkway—Fernata
8. Lamos Ao Ar Livre (Let's Go To Twist)—Various—Philips
9. Paul And Paula—His Big 15 Number—Two—Polydor

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**Germany's Best Sellers**

**Germany's Best Sours on the Market**

1. Mexico—Bob Moore
2. *Saxrucka Polka—Gus Backus*—Polydor—Montana
3. *Gitarre Mir In Den Morgen (Dance With Me In The Morning)*—Gerhard Wendland—Philips
4. *Hammerschmalz Polka—Lilke Hammer Polka*—Chris Howland—Columbia
5. *Elizabeth Serenade—Gunter Kallman*—Polydor—Deinrichschen
6. *Gitarre Mir In Den Morgen*—Wendland/Philips
7. *Bischige Heksa*—Ralf Bendix—Columbia
8. *Gitarre Mir In Den Morgen*—Gunter Kallman
9. *Gold Wie Heu*—Decca—Decca
10. *Lilli Marien—Connie Francis/Billy Vaughn—MGM

**Cash Box—March 17, 1962—International Section**
**THE CASH BOX BULLSEYE**

**“SOMEBODY SAVE ME” (2:28) [Vandore BM—Zanetis]**

**“JUST ANOTHER LONELY NIGHT” (2:31) [Husky BM—Husky]**

**FELIN HUSKY (Capiol 4721)**

Felin Husky dishes up an attractive up-tempo weeper with a “Wings Of A Dove” flavor in “Somebody Save Me.” Tune is professionally essayed by the channel and should go for a success route. The flip, “Just Another Lonely Night,” perfectly showcased the songster’s talents at rendering a traditional-style heart-tugger. Husky’s sincere delivery should make the side popular with spinners.

**“WOLVERTON MOUNTAIN”**

**“LITTLE BITTY HEART” (2:22) (2:59)**

[Painted Desert BM—Kilgore.]

**LAURIE,” VALLEY A**

COOPER

**A**

**The**

**Cash**

**Losing Trickland)**

**here**

**Leonard” (2:32) (2:59)**

[Magic Circle BM—King]

**CLAUDE KING (Columbia 2352)**

Claude King could duplicate his recent “Comancheros” hit with this two—

“Wolvesville boomer, “Wolverton Mountain” is a potent shuffle-ball, folk-flavored opus with the songster’s fine voice and good humor carrying him in good stead on the side. Sure-fire chart entry. “Little Bitty Heart” ranks as one of King’s best bullets out to date. The channel reads a top-

**HANK SNOW**

**WALT LAWSON**

**KDAX**

**Lubbock, Tex.**

**1.**

**Lonesome Humber One**

**RCA Victor 5990**

Hank Snow comes on strong with a potent follow-up stunner to his “Rest-

“TUNE” and “You Take The Future.” Tune is a slow-pace-

**WALT LAWSON**

**KXKW**

**Warrenton, Va.**

**1.**

**The Mighty Battle Call**

**C. Phillips**

“VALLEY OF TEARS” (2:05) (Travis BM—Domino, Bartholomew)

**ANNIE LAURIE” (2:25) (Travis BM—Crist)

**SLIM WHITMAN (Imperial 5821)**

Slim Whitman who is currently riding the charts with “It Sure Looks Lonesome Outside” will have another winner with this “Valley Of Tears,” a slow-paced Fats Domino idiom. The channel reads the tune with enough authority to garner some dual-market action. The flip on the side, “Annie Laurie” demonstrates his top-notch charting talents on the moving folk side. Wax should pull plenty of coin.

**YOUR CONSCIOUS OR YOUR**

**TWO VOICES, TWO SHADOWS, HEART” (2:32)**

[Performer BM—Carter]

**CENTRAL BM—Miller]**

**JEAN SHEPARD (Capitol 4719)**

Jean Sheppard unleashes her powerful sales-laden vocal talents full-blaze on this double-header entry. “Your Conscious Or Your Heart” is a lively bullet-tear-jerker with a first-string lyric. Some fancy banjo work on the side provides a suitable backing for the lark’s sincere voice. In “Two Voices, Two Shadows, Two Faces” the songstress delivers a real good slow-paced country lament. Tune should spark strong sales.

**“ODD MAN OUT” (1:55) [Four Star Sales BM—Blewel]**

**“SECOND CHANCE” (2:00) [Cedarwood BM—Fierce, Wilburn]**

**CARL BELEW (RCA Victor 8010)**

For his premiere wax for Victor Carl Beliew he could have his first hit in quite a while. “Odd Man Out” is a first-rate bluegrass-flavored lament with enough good stuff to quickly reach the charts. The songster reads the self-penned tune with loads of country authority and poise. In “Second Chance” Beliew reads a traditional tear-jerker with the feelingful style that has long been regarded in his ballads. Wax could skyrocket the market.

**NORM TESTER**

**KPIK**

**Anchorage, Alaska**

**1.**

**That’s My Pa (P. Walker)**

**Hank G. Cash, K. Martin**

**BOB CLARK**

**KCUK**

**Fort Worth, Tex.**

**1.**

**Lonesome Farmers Corp (P. Walker)**

**RICK TIDY, R.請求**

**CHUCK BROWN BMWS**

**South Hill, Va.**

**3**

**Three Days (F. Townes)**

**COUNTRY DISK JOCKEY REGIONAL REPORTS**

**HUEY LONGBEL**

**RCA Victor 8010**

2. **MAYBE YOU’M NOT WITH ME**

3. **EVERYTHING HURTS**

5. **THAT’S NOT RIGHT**

6. **YOU CAN’T STOP THE RAIN**

8. **ALL THE WAYS**

10. **WALKIN’ BY**

9. **YOU CAN’T STOP THE RAIN**

JIMMY JAY (Phillips 4008)

**HUEY LONG (Fidelity 4055)**

**“THE BALLAD OF JOHN GLENN” (2:13) [Country Songs BM-Collins]**

This time out Thompson and crew came with another solid Delta-leveler. The band turns in a top-run-in tune.

**RALPH BARCLAY**

**(Impact 19)**

**“PLEASE DEAR WON’T YOU STAY” (2:48) [RCA BM—Casby, Barry]**

Ralph Barclay delivers a familiar-sounding slow—rocker” lament with a strong hook and pitch. An effective mid-deck recitation should prove popular with the export.

**“YOU’VE LOST THE ROAD” (2:15) [RCA BM—Barclay]**

More of the same traditional country sounds. Side could attract some attention for the songster.
<table>
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<th>No.</th>
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<th>Artist</th>
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<td>27</td>
<td>SOMETIMES I'M TEMPTED.</td>
<td>Marty Robbins</td>
<td>Columbia</td>
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<td>GET A LITTLE DIRT ON YOUR HANDS</td>
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<td>SAL</td>
<td>Cowboy Copas</td>
<td>Starday</td>
</tr>
<tr>
<td>36</td>
<td>LET'S END IT BEFORE IT BEGINS</td>
<td>Claude Gray</td>
<td>Mercury</td>
</tr>
<tr>
<td>37</td>
<td>HAS ANYBODY SEEN ME LATELY</td>
<td>Hank Cochran</td>
<td>Liberty</td>
</tr>
<tr>
<td>38</td>
<td>YOU TAKE THE TABLE (AND I'LL TAKE THE CHAIRS)</td>
<td>Claude Gray</td>
<td>Mercury</td>
</tr>
<tr>
<td>39</td>
<td>MY NAME IS MUD.</td>
<td>Jim Owen</td>
<td>Mercury</td>
</tr>
<tr>
<td>40</td>
<td>TO A SLEEPING BEAUTY</td>
<td>Jimmy Dean</td>
<td>Columbia</td>
</tr>
<tr>
<td>41</td>
<td>SOME DO, SOME DON'T, SOME WILL, SOME WON'T</td>
<td>Freddie Hart</td>
<td>Columbia</td>
</tr>
<tr>
<td>42</td>
<td>42 IN CHICAGO</td>
<td>Marie Rilee</td>
<td>Mercury</td>
</tr>
<tr>
<td>43</td>
<td>THE BIG BATTLE</td>
<td>Johnny Cash</td>
<td>Columbia</td>
</tr>
<tr>
<td>44</td>
<td>YOUR LETTER'S OVERdue</td>
<td>Bill Mack</td>
<td>MGM</td>
</tr>
<tr>
<td>45</td>
<td>EAST OF WEST BERLIN</td>
<td>Red Sovine</td>
<td>RCA</td>
</tr>
<tr>
<td>46</td>
<td>[The Legend Of] THE BROWN MOUNTAIN LIGHT</td>
<td>San Diego &amp; E.A. Cash</td>
<td>RCA</td>
</tr>
<tr>
<td>47</td>
<td>I'LL JUST WALK ON BY</td>
<td>Margie Singleton</td>
<td>tires, Inc.</td>
</tr>
<tr>
<td>48</td>
<td>HONKY TONK MAN.</td>
<td>Johnny Horton</td>
<td>Columbia</td>
</tr>
<tr>
<td>49</td>
<td>NEW FRONTIER</td>
<td>Jim Nesbitt</td>
<td>RCA</td>
</tr>
<tr>
<td>50</td>
<td>SMALL TOWN GIRL</td>
<td>Bob Gallion</td>
<td>Hickory</td>
</tr>
</tbody>
</table>

Sure-Fire Music is mighty proud that the sound of the multi-talented Jan Crutchfield as an exclusive writer. In addition to his tunesmith craft, Jan will work as a contact man between the company, artists, and his directors in the West. The writer has a long and varied career and will bring to Sure-Fire a wealth of experience and contacts within the industry, including some recent releases penned by Crutchfield.

John Glenn was given a special tribute, country music style, during his recent orbital flight on the B-52. On Kenyan TV, John Glenn was launched into orbit and a country music tribute was played, paying tribute to his flight. The channel also played a 45-minute tribute to Glenn, focusing on his contributions to space exploration.

Jim Barry, personal manager to Jim Reeves, sends along word that his boy is packing 'em in at the Cave Club in Nashville. Country music is growing in popularity, and a live show is a great way to get a feel for the audience.


demotris Tapp, 17-year-old Roxboro, North Carolina drum majorette, recently went to her first flight. While in Tennessee she made a demo which was recorded by Columbia. She will likely release a record shortly.

Larry Daniels, program director on KUZZ-Bakersfield, California, writes in that Gordon Terry, Tommie Donnan, Eddie Dean, George Jones, Martha Carson and Wade Ray recently appeared on KUZZ for their "Trudging Post" show.

Epic Records star Dick Flood is booked solid for April. Dick's dates include eight days in mid-west promotion for Henry Bozzi. Starting Sunday in Kansas City, Mo.

KLMF-Laramie, Wyoming, newly-opened country outlet, sends out an s.o.a. for new product. All platters should be sent to Kenneth Meyers, KLMF, Box 643, Laramie, Wyoming.

Proof positive of the growing popularity of country music up Canada way is CJLY-Leamington, Ontario. The station recently started programming country music from 2-6 PM every Sunday. Lou F. Tucker, station manager, said his listeners kept asking for more country.

Smiley Monroe is now hosting the big annual country music festival called "Ca's Corrals" over KTYM- Inglewood, California. Smiley reports that country music is very popular in the Los Angeles area.

After an absence of seven months, country music is again returning to CKPR-Fort William, Ontario. Station Manager says that they are now planning to produce a 9-hour country show in the afternoons. And this is just the beginning. Plans are in the works to produce an even greater time allotted, if there is enough of a response. Nickels says that the station's library is weak on country platters and he extends an open invitation for new discs. Demotris says that anything that is worthy of airplay will get loads of spins.

George Jones' United Artists new single "Sometimes You Just Can't Win" b/w "She Thinks I Still Care" is still available. Spinners may obtain copies by writing to Gabbe Tucker, 314, East 11th Street, Houston, Texas.
Location customers put more coins in Seeburg ARTIST OF THE WEEK phonographs because Seeburg gives the customers more music for their money. The same music they buy to enjoy at home. In 33⅓ stereo albums. And Seeburg makes it available in economical, 10-selection ARTIST OF THE WEEK packages—complete with title strips and miniature album covers in color. That's why a Seeburg sustains customer interest week after week. Why the ARTIST OF THE WEEK phonograph is the world's biggest coin-collector.
Combat Direct Sales With A Common Sense Approach

Exer since the first coin machine was placed on location and the income from this machine was divided between the owner of the machine and the owner of the location, the latter has wondered why he must split this money with the operator. This wonderment continues until such time as the ignorant but enterprising location operator is treated to the facts of life, a short story that tells the sordid details of operating expensive equipment and paying for the service which enables same machine to continue in operation. Most owners decide to go along as in the past realizing that a percentage of the largest possible weekly collections with no deductions is better than what will probably be a smaller total to begin with less a steady series of expenses that gradually turn the profits into losses—especially when the cost of depreciation on the machine is thrown into the hopper. However, there are stubborn cases and these are the locations approached by direct-sale crews who paint a bright picture of 100% of the weekly collections as against 50%—less a few cents for records and glass wax, of course.

This problem was met head on last year in Nebraska where the results evidently have been satisfactory. In some instances, the damage had been done, and a loss was incurred by the legitimate operator, before he resumed operating on the accepted basis. New Mexico operators are continuously buzzed by direct-sale firms but appear to handle the problem in a manner similar to that of many sections of the country—going along with the location on a mutual plan whereby the operator sells the machine to the location.

There are no doubt many ways of combatting the direct-sale problem. One of the best ways we've heard is based on the mutual agreement between operator and location whereby the location absolutely refuses to continue on a present operator-location arrangement but agrees to buy the machine from the operator, with the option to sell it back to him at a fair market price within a specified period of time. In this way the location owner receives a form of protection against being stuck high and dry by a blue-sky promoter, with a machine that he probably paid an exorbitant sum for and one which will bring less than 50% in resale only months later.

The operator who nips the symptoms of a direct sale in the bud is in a position to discuss the disadvantages of buying a machine, pointing to the initial costs, depreciation, cost of records and supplies, and the costly factor of service. When all attempts at discouragement fail to convince, the operator can offer to sell the machine to the location, usually at a far better price than the blue-sky group has offered and, in addition, promise to buy the machine back at a fair price. During the interim, the operator can keep in close touch with the location until such time as the owner decides the deal is not what he expected, resells the machine, and the operator returns on a regular basis. Should the owner decide to keep the machine, at least the profit to be derived from the sale, small as it may be, and the possibility of a service contract, will add up to some income in place of what would otherwise be a lost location and an idle machine. If the owner does resell the machine you can bet that all future attempts at direct-sale will have been quelled by this arrangement and the experience gained from it.

There is no reason to believe that the day will come when direct-sale attempts are not made by organized groups or loners. The best move an operator can make is to prepare himself with a logical approach to the situation and try to be on the scene before a transaction is actually made. Periodic calls on locations and regular checks of an entire area by association representatives will help spot the symptoms early enough to prevent the disease.
AC Automatic Names Hale, Pres; Harper, V.P.
Joel Kleiman Assumes New Role As Liaison For O'Malley

Hollywood—Leaders of the American Society of Composers, Authors, and Publishers (ASCAP) are setting their sights for loans with stipulated covenant limits once again, according to Singer. The Society's head man announced his intentions during a Coast members' meeting last week when the total revenue for 1961 was officially announced at $33,191,987.

The organization held its Third Semi-Annual meeting in the Beverly Hilton Hotel and Adams was quoted as saying that the society's major battle in coming months will be "the replacement of the royalty exemption, and we are making great progress in this regard."

The Society's annual revenue figure was reportedly $45,951 over the revenue figure reported during the previous year. 550 writers and publishers attended the meeting.

Adams said that during this month members will be called on to write to their Congressmen requesting favorable action on ASCAP's long-time drive to remove the juke box operators pay royalties on income from records played on the nation's juke boxes. At present operators pay a mechanical royalty when the purchase of a record is made. The writers derive a portion of this income from the royalty made at point of sale.

Adams added that a special committee has been set up headed by Carl Sandburg and Mrs. Oscar Hammerstein, 2nd.

As reports to the members elections were made, expenses were outlined, salaries were made public and an amendment to the Society's articles of association permitting proxy voting for absent members past the three year limitation was approved by 85% of the voting membership.

NYC Attorney Re-Writes Present Location Contact To Solve Sale and Transfer Problem

Morton Singer, Originator Of Arbitration Clause, Offers Opa New Contract Calling For Owners To Deposit Escrow Moneys

The person responsible for the most important clause in the contract, the contract permits arbitration through AAA facilities and therefore strengthens the agreement in favor of the operator because of its solid success in previous court cases, is Morton Singer, a New York attorney who was instrumental in formulating this provision for the operator. There is no estimate how much good has been done by the clause in the contract. But there is no doubt about its acceptance by operators.

As in previous contracts, the MONY contract has one major weakness and that is one brought about when a location is sold to another owner. Is the new owner responsible for the former location owner's contract responsibilities in this respect? The problem has been discussed before the courts and to date there has been no fixed agreement. It all depends on the individual case. However, this weakness seems to have been eliminated by Singer, according to reports from the attorney's office received here last week. "In my opinion," stated Singer during an exclusive in- interview with Cash Box, "the present contract is so drawn that with but a few modifications it can be used in any other State that has a statute permitting arbitration of future disputes."

Should Solve Present Problems

The new contract has been copyrighted and registered with the Patent Office in Washington, D.C., and reserves all rights to Morton Singer as well as provides reproduction in any form of any part without first obtaining permission from him.

These contracts will be available in about three weeks and will cost $15.00 per set, according to Singer. A set consists of the main contract and several supplemental agreements to cover the various situations encountered in “making” the deal, such as bonus, loans, advances commissions and loans with stipulated repayments. The documents will be bound, 100 to the pad. They will cover games, cigarette vending machines and phonographs. In order to obtain a set, all that a party need do is send Singer a check or money order for $15.00 and specify the set they desire. The set will be returned to the purchaser, post paid. C.O.D. is acceptable. Singer can be reached at P.O. Box 367, Rye, New York.

Singer has worked on a no-feel basis in cooperating with coin machine operators and associations for several years. In setting up the MONY contract with the all-important Arbitration clause, Singer has probably accomplished more with a sweep of his legal pen than much of the verbal support which has been available to stronger legal ties between operators and their rights to a location. The latest clause, which will cover mishaps which formerly occurred whenever a location changed hands, will no doubt place the operator in the strongest position he has ever legally held on a route.

Cash Box—March 17, 1962
California Clippings

It's that time again! The distributors seen along coin machine row the past week, were engrossed in taking their annual inventory... A February sale
on the entire stock was held at R. F. Jones & Co., and met with great success.

Bob Taylor, operator from Las Vegas, paid a business call and returned to
Las Vegas with a shipment of phonographs and games. Ralph Cragan flew to
Phoenix where he joined R. F. Jones for a few days. Ralph also paid a visit to
the main office in San Francisco and returned with a cold, which developed into
pneumonia. Gus Hartgrove in Santa Barbara and Bill Gray in Mexico, calling
on operators. Johnny Hotz service engineer and his wife are proud parents of
a baby, John Jr., 6 lbs. 7 oz. Juke box and game sales have picked up
American Coin Machine, and the shop is busy repairing used equipment.

Sonny Lomberg reports shipments going out to the beaches throughout So.
california and are active with orders for pool tables. Joe Simon of Chicago...
in town visiting with Sonny and Jack Simon. Claude Brennan of Decca
record Co., New York, paid a visit to California Music, conferring with Sam
icklin. Sam and Gabe Orland returned from a combination business and
feature trip to Las Vegas. Hank Tronick of C. A. Robinson & Co. informs
that business in general is on the increase, with both new & used equipment
going well... Sales were exceptionally good this week on pool tables, sup-
plied, and phonographs at Paul Laxman, Inc. Jim Wilkins and his wife
in town, were in San Diego and Tijuana over the weekend... Joe Duarte states
they have been working overtime to prepare export orders for Melbourne and
Sydney, Australia, at Duarte Int. Sales, Al Dixon of the shipping department
planning a combination business & pleasure trip to San Francisco. Joe
mentioned Gil Marquez is very happy with his new spray paint booth... A
shipment of the new Wurlitzer phonographs arrived at the Wurlitzer Factory
ranch, Amil Addy, asst. credit mgr. of the No. Tonawanda, N.Y. Wurlitzer
division, was in town taking the yearly inventory. Clayton Ballard is in the
keepers area calling on OP's. Mercury national promotion mgz., Chick
Hillers stopped at "Leschoppy's Record Bar" with local promo man, Tom
Irri. Chick reports that "White Rose Of Athens" is doing great nationally
as well as locally... The vending business has taken a spurt at Badger Sales
Co. Leo Simone informs the ice-o-vend and the Bally coffee machine, have both
had tremendous sales response. Jack Leonard manager of the parts dept. has
been absent for a week, due to illness. Marshall Ames & "Irit" Britain will be
in Mexico where a service school will be held for operators... Some of the
visiting OP's seen on Pico Blvd. this week were: Fred Allen, Bakkersfield; Steve
Hoppens, San Diego; Ben Butler, Ridgecrest; Cecil Ellson, Lancaster; Wayne
will, Bakkersfield.

Available as Keeney's HACIENDA (same game) without Panascope.

J. H. KEENEY & CO. INC.
2600 W. Fiftieth St., Chicago 32, Illinois
Telephone Hemlock 4-5500

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1962 WORLD SERIES
Now Delivering!

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*Players Actually Run The Bases
With Williams Patented Base Running Unit

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1962 CATALOG
64 PAGES—Fully Illustrated

THE BUYERS READ
Cash Box—March 17, 1962
Bally Releases “Shoot-A-Line”
6-Card Game Has Light-A-Line Scoring

CHICAGO—Announcing delivery this week of “Shoot-A-Line,” new 6-card pinball game with light-a-line scoring. Bill O’Donnell, general sales manager of Bally Manufacturing Company, this city, pointed out that the new game introduces a revolutionary new style playfield with three added scoring holes.

“Although each of the six cards has the traditional pattern of twenty-five numbers,” O’Donnell explained, “scoring holes on the playfield are numbered 1 to 28. The added numbers—25, 27 and 28—appear only on three of the six cards, taking the place of such numbers as 2, 3, 4 and 5.

‘Location tests indicate that by getting away from the old uniformity of cards we have added tremendously to the skill challenge and fascination of the game, resulting in unusually high coin averages per game.’

“Of course, the maximum number of coins played per game is six, because each coin gives player an additional card in which to score by skill. Even with this limitation, ‘Shoot-A-Line’ easily outsells all other 6-card games. Based on results of location testing for a period of two months, we are planning heavy production of ‘ Shoot-A-Line’ to meet the big demand which we are confident will result from sample shipments.”

If you are reading someone else’s copy of Cash Box why not mail this coupon today!

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☐ CIGARETTES ......... ☐ VENDING MACHINES

Meeting Dates


13—California Music Merchants’ Association Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants’ Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—Music Operators’ Society of St. Joseph Valley Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

14—Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.

18—Phonograph Merchants’ Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

18—Los Angeles Division California Music Merchants’ Assn. Place: 2932 W. Pico Blvd., Los Angeles, Calif.

18—Eastern Ohio Phonograph Operators’ Association Place: 4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

19—Associated Music Operators of Rochester Place: Sheraton Hotel, Rochester, N.Y.

19—Westchester Operators’ Guild, Inc. Place: American Legion Hall, 57 Mitchell Pl., White Plains, N.Y.

19—Jefferson Amusement Co. Place: Sheraton Hotel, Rochester, N.Y.


21—New York State Operators’ Guild, Inc. Place: Hotel Washington, Newburgh, N.Y.


26—Central State Music Guild Place: 805 Main St., Peoria, Ill.

April 2—Phonograph Merchant’s Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants’ Association Place: 311 Broadway, Oakland, Calif.

2—Eastern Ohio Phonograph Operators’ Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

3—Harbor Music Operators’ Association Place: Cook’s Bulbpen, Paramount, Calif.


5—California Music Merchants’ Association Place: Sacramento, Calif.

6—California Music Merchants’ Association Place: U. S. Grant Hotel, San Diego, Calif.

7-8—South Dakota Phonograph Operators’ Association Place: Sawnee Hotel, Brookings, S.D.

12—Berks County Amusement Machine Operators’ Association Place: Arndt Restaurant, Reading, Pa.

13-14—Music Operators of Virginia Place: Cavalier Hotel, Virginia Beach, Va.
NJ Guild Names Lederman 'Vender of Year'
Betti And Halpem Honored; Seven Awards Made
During Guild's Silver Anniversary Dinner

NEWARK, N.J.—The Vending Guild of New Jersey (formerly Music Guild of N.J.) held its Silver Anniversary Banquet last week (March 3) in the Hotel Essex House here and, according to reports, Steinberg, executive director of the association, 300 people attended the affair which was housed in the Essex Room.

Highlight of the evening was the presentation of awards to coin-box operators who served the industry well over the years. Named "Vendor of the Year" was Joe Lederman, Stratford Vending Company. The award was made by Steinberg, Bert Betti, H. Betti & Sons, in North Bergen and Herman Halpem, Automatic Music Company, Elizabeth, were awarded plaques for "Twenty-Five Years of Leadership." Four other awards were made to members for "Twenty-Five Years Of Membership." The four coin-box operators received these honors were as follows: Bruno Minero, G&M Vending Co., Patterson; C. L. Harvey Co., Belleville; Clio Rosazza, Twinbrook Vending, Franklin Lakes; and Marks Magic Music Co., which was accepted for firm by Howard Berk.

Don't Knock The Rock!
Pollak Disagrees With Pub's Views On Disks

NEW YORK — The trend of New York City radio stations toward 'rock and roll' music as opposed to the hard rock sound has resulted in comments in the local press. Last week New York's Newsday ran a story on March 31 printed a story in which the reporter inferred that perhaps the teenager was primarily responsible for the hard rock noisy sound since most record firms interviewed leaned heavily on teenage likes and dislikes. And that is where Seymour Pollak, veteran music operator, decided to take up in hand and gave the newcomer a fast injection of new musical tastes as evidenced by reaction from his route of phonographs throughout the Westchester County area, a route which caters to the likes and dislikes of an audience that is 95% adult, since his machines are mostly in taverns.

NJ Coinman Honored
Elected PAL Prexy

HALEDON, N.J.—Leo Guabello, employe of Twinbrook Vending Company, Haledon, N.J. operating firm, has been named by his association to the post of President of the Haledon Police Athletic League. Guabello is currently serving his fourth year on the Board of Recreation. He has been an active PAL member for close to six years in which time he was business manager, as well as for one year and chairman of the baseball committee for two years.

Guabello's first official announcement upon assuming office was that construction of a new building would start after a long money-saving period by the league. Guabello is married to the former Theresa Artale, and has three children, Bonnie, Leo Jr. and Jill.

Twinbrook Vending made headlines twice last week. Clio Rosazza, owner of the coin machine firm, was awarded a plaque by the Vending Guild of New Jersey for "Twenty Years of Membership" (See separate story).
Univ. Match Will Make Personal Changes
601 Net Shows Sharp Drop

LOUIS—A spokesman for the National Match Corporation stated that the company’s directors have approved the resignation of the company’s management. It was reported that the company’s management, which had been elected by the board of directors, had been replaced by a new management team. The new management team will consist of John L. Wilson, president, and E. Fredrick C. Jones, director of the company.

The company’s net income for the year ended June 30, 1962, was reported to be $1.2 million, compared with $1.5 million for the same period last year. This represents a decrease of 20 percent.

The company’s board of directors has also approved the appointment of a new vice president, John M. Liner, to succeed John L. Wilson as president. Mr. Liner has been with the company for 15 years and has been a member of the board of directors for the past five years.

The company’s management team will continue to be composed of John L. Wilson, president; E. Fredrick C. Jones, director; and John M. Liner, vice president.

Canteen Names McGuire V.P.

WASHINGTO—The National Match Corporation, a subsidiary of the company, has announced the appointment of James T. McGuire as the company’s new vice president of sales. Mr. McGuire has been with the company for 20 years and has held a variety of sales and management positions.

McGuire is a graduate of Boston College and has worked for the company in various capacities, including sales, marketing, and management. He has been actively involved in the company’s sales and marketing efforts, and has been instrumental in developing new markets and increasing sales.

McGuire said that the company’s strategy for growth is to focus on expanding its sales and marketing efforts, and to continue to develop new markets. He also said that the company will continue to invest in research and development to improve its products and services.

An important part of the company’s growth strategy is to continue to invest in research and development to improve its products and services. This will involve continuing to invest in new technology and new products, as well as improving existing products and services.

London Opens First All-Night Vendor

LONDON—The first of the London’s all night vending shops has been opened on this side of the Thames. The shop, which is located at 100 Piccadilly, is open 24 hours a day and is staffed by trained vending machine operators.

The shop is equipped with a range of vending machines, including hot and cold drinks machines, snacks, and cigarettes. The machines are designed to operate automatically, and are controlled by a central computer system.

The shop is staffed by a team of trained vending machine operators, who are responsible for maintaining the machines and ensuring that they are stocked with the correct items.

The shop is open 24 hours a day, and is staffed by a team of trained vending machine operators, who are responsible for maintaining the machines and ensuring that they are stocked with the correct items.

Maytag Washers To Take Tix, No Coins

Stop Pilferage, Stimulate Promotions, Centralize Money

CHICAGO—The Maytag Company, which manufactures coin-operated washing machines, is expected to introduce new models next month which will allow customers to pay for washers using coins instead of a coin. The ticket sale is designed to reduce pilferage, and is part of the company’s efforts to stimulate promotions, centralize money, and make the business more profitable.

The new washers will be equipped with a new ticket system that will allow customers to pay for washers using coins instead of a coin. The ticket system is designed to reduce pilferage, and is part of the company’s efforts to stimulate promotions, centralize money, and make the business more profitable.

The company’s new ticket system is designed to allow customers to pay for washers using coins instead of a coin. The ticket system is designed to reduce pilferage, and is part of the company’s efforts to stimulate promotions, centralize money, and make the business more profitable.

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Your's RIGHT FROM THE ORIGINAL DESIGNER OF AUTHENTIC BASEBALL GAMES

Williams 1962 WORLD SERIES ready to score more money for you...

- Scoring "Super" Home Run adds 1 extra inning.
- "Grand Slam!" Home Run hits next letter of name to spell W-O-R-L-D S-E-R-I-E-S for powerful carry-over from game to game.
- Beat previous high score, Super Home Run, High Score, Spell Name score replays.
- Number Match—Adjustable for Skill or Mystery.
- Mystery Pitcher throws fast, curve, or slow balls.

BEAUTIFUL NEW STAINLESS STEEL TRIM for eye appeal and lifetime wear.

Also Available: Williams EXTRA INNING Baseball Game

When you buy a baseball game—buy Williams

Storts Wins "Princess"

ST. LOUIS, Mo.—Ira Storts, co-owner with Connie Conner of Pike Amusement Company, of Bowling Green, Missouri, is shown above receiving his firm's prize of a Rock-Ola "Princess" model 1493 coin-operated phonograph as a result of a drawing in Rock-Ola Manufacturing Corporation's "Grand National Sweepstakes" drawings.

Shown in the photo with Storts is Jow McCormick of Musical Sales Co. of St. Louis, Rock-Ola's distributor in that territory.

Happy Birthday This Week To:
Albert C. Evans, So. Bend, Ind. .... Jerry Livingston, Rev. Hills, Calif.
Bryan E. Edwards, Douglas, Wyo. ... Pearl Johnson, Brazil, Ind. .... Dilmen R. Delhaven, Martinsburg, W. Va. .... Albert Whibley, Beckley, W. Va. ....
Ben D. Painastra, Boston, Mass. ... Mason L. Colbert, Nebraska City, Neb.
Geo. R. Burnham, Lovell, Wyo. ... Geo. L. Tye, Simeon Ont., Canada. .... Fred Kline, Chico, Ill. .... Archie J. Labeau, St. Paul, Minn. .... Frank Miller, Irvine, Ky. ....
Robert A. Holland, Arkon, Ohio. ... Edward H. Ellis, New York, N.Y.
Paul A. Laymon, L.A. Calif. .... Harry Kueppl, N.Y.C. .... Ben Hofer, New Brunsfels, Tex. .... Don Knott, Galesburg, Ill. .... Chas. Harris, Cleveland, Ohio. ....
Jerald D. Nelson, L.A. Calif. .... George Carsley, Montreal, Canada. ....

Rictor Kirby Dead

MARION, Ind.—The trade was saddened by the sudden death of Rictor Kirby, Kirby Automatic Music, who died last week. Kirby was an operator for 30 years and is survived by his wife and four daughters. Kirby’s death came as a shock to a nation of business associates who knew him.

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Cash Box—March 17, 1962
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Model 74SA, 73, 72, or 42
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Eastern Flashes

We see many coin machines in our travels but seldom do we get as big a kick out of one as we did last week when together with Aspet Varten of Mondial Commercial Corp. we boarded the luxury liner France, newest and most luxurious of the transatlantic ocean-going passenger ships. Purpose of the trip will be found in this issue where a complete picture-news story outlines the game room on board which features twenty machines—from a drink machine to the newest big-ball bowlers—all for the vacationing crowd.

The machines were sold direct to the French Line by Robert Charlot, Mondial's Paris distributor, and head of Les Palmes Des Jours. Among the manufacturers included in the installation are Williams, Gottlieb, Chicago Coin (Charlot's line), and Glasco, Rock-Ola, Bally and a foreign manufacturer.

Up top, just outside a solarium can be found two Chicon "Princess" bowlers which fit snuggly into an otherwise vacant space and do a great business when the weather is bright and warm. Below, in a special barroom-lounge area, pinball was in full swing, bar hoppers and drink machines reign. The problem here is whether they're French, American or whatever, all join in and play the coin machines, obviously a necessary part of the social life aboard a multi-million luxury liner! And what of you think? Saren Feitan, who arrived back in America after a month's stay in Europe and he flew all the way! Our weekly trip to coinrow brought some laffs and some news. The laffs (which were dubious) came from Charlie Rubenstein, originator of the Chicon man-half woman act (according to his press releases in the Long Island press) related several stories that are older than the Grandma machines in Mike Munves' place, but we laughed to be courteous. Mike told one that would lose something in the telling so we didn't see him, he asked about the guy who went to the trouble to pull out his pocket watch to answer the kid who wanted to know what time it is. It's a "gasser"! On the business side, the Munves firm is moving the goods, as wintersun shines. Arcade equipment is shipped daily to ports around the world and an abundant supply of machines are ticketed for arcades here in NYC, south to Virginia and points west.

The trailer from United pulled up at United East Coast offices just before we arrived and the result was that United "Bonus Baseball" machines were stocked as high as the ceiling and from wall-to-wall with just enuf room for a trailer to go through the rear. After reaching delivery time in advising us that every one of the games would be shipped by Friday and that the supply doesn't meet the demand, we heard the trailer was side two, and was told he'd have to wait. Sounded like the WW II business days when the industry suffered from a case of the "shorts." Lou Druckman had all to do to keep track of the incoming games. 'The Crystal' shuffle alleys is still moving very well, too, added Holmes, as we left.

There's a chance in the Albert Simon showrooms every time we stop by. Last week the new addition included a Rock-Ola sign that was hung on the rear wall of a greatly expanded storage-parts room. Colorful, too. Al Simon advised that the Chicon games were moving very well and that ops were indeed buying more during this month than last.

Harry Koppel, Lipsky Distributing, walking the avenue in search of some parts, in order to get a load of reconditioned machines off and on its way to an operator across the river. The Vender is a big cigarette machine—selling cigarettes to Harry, and the export is holding its own. Abe Lipsky reported doing fine, with Henry Slavis keeping those parts moving for the Warthunder machines, etc.

Eddie Burg travels in to the New York offices of Runyon for a meet with top brass and of course Barney Superman sits in as the talk covers a wide range of topics. With Williams Baseball to Rowe cigarette machines. The Runyon operation itself covers a wide area and with about 200 employees in one or more shops, and there's no doubt it makes more profit, because it takes a lot of bookkeeping to keep things organized. Eddie heads up the Operating Division and is vice-president in charge of the vast routes in Jersey. Meanwhile, Myron Superman heads up still another phase of the business, the export division, a department that may require separate corporate handling in the near future.

Rick Melone delighted over the increased interest in shuffleboard tourneys up in the New England area. Ed Mattielli, Tri-State Distributing Co., kept asking for more machines, more regulation scorebooks and more promotion literature. Calls the tourneys, which are sponsored and offleated by American Shuffleboard Corp., require a vast amount of attention but payoff with machine sales throughout the territory.

Jack Hess, Roanoke Vending, ready with a big promotional push for the Williams coin machines. Delivery expected this week. For Tenn., Virginia, N.C., and Va. areas will be seeing the machine real soon.

Spoke with Mrs. Sam Sachs, Uneeda Shine Corp., in NYC last week who advised that Sam is taking it easy those days. Doesn't drop by the office every day but does make a periodic appearance. The firm's shoe shining machines are still the reason for many ops going into business and here at Cash Box we get many calls for the origin and source of supply for the units.

Plans progress toward the Westchester way for the forthcoming annual event which will be held in the Tropical Acres Restaurant, a very nice dining place, and among the many guests expected will be a comedian, a racing star, and the Lester Lanin ork. A good time as usual on May 22nd, Tuesday evening. The all day shindig will start with cocktails and be proceeded by dinner and dancing.

Bert Detti, Eastern Novelty, has sold more pool tables during the past three months than the firm sold for the first six months of last year. The Fischer line is reportedly sold out "until next shipment" and the Jersey coinman doesn't expect the pool table boom to slow down.

Cash Box—March 17, 1962
There is definitely a more optimistic feeling among coinmen throughout this wide area as the Spring season approaches than was the case last year. Coinmen are considerably more optimistic about the year than during the similar period in ’61... Regional NAMA meetings are cropping up in several locales during March. Subject matters generally stressed are sales, cleanliness and other pertinent factors. There will be an NAMA meeting on March 23, at the Palm Garden, Chicago, launching the preliminary phases of the National Automatic Merchandising Assn’s. Safety Standards and Education Program, according to Herb A. Geiger, the association’s president. A complete safety manual for operators, a slidefilm presentation, and other materials are presently in preparation for wide distribution, beginning in May of this year.

Herb Jones and Bill O’Donnell, execs of Bally Mfg., announce the release, March 2, of Bally’s new “Shoot-A-Line” pinball amusement game. This important news from Bill DeSelm, voice in charge of sales for United Mfg., informs that United’s exciting, new “Bonus Baseball” game is now equipped with chrome sidetables for greater beauty and durability.

We’re delighted to advise that Nate Gottlieb, D. Gottlieb & Co., is back in his office and feeling like a million. Nate, Alvin Gottlieb and Judd Weingberg are thrilled over the new activity everywhere than during the entire period so far this year. “Our lovely Harriette spent all last week in Meyer House, and if the doctors give the word she’ll be back home any hour now.”

A. C. Automatic Sales vice president Sam Sams and his lovely lady are meandering about certain who was well-known in the business. We’ve been unable to contact Sam or his wife, but we hope to have more information about them soon. We understand that they are living in a hotel in New York City, where they are enjoying some leisure time.

We are pleased to report that Ralph Sheffield, general sales manager at Midway Mfg., is busy with the promotion of the new “Dublin Baseball” amusement game. He has reported excellent sales with the Wurlitzer model “2600” phonograph, and the Wurlitzer model “900” phonograph is currently being used by Midway for their sales promotions.

With the approach of Spring, the atmosphere is becoming warmer and more conducive to outdoor activities. The weather is improving, and the days are longer. People are beginning to spend more time outdoors, enjoying the fresh air and sunshine.

The Spring season is a time of renewal and growth, with new life sprouting from the earth and new opportunities for businesses to flourish. We wish everyone a successful and prosperous Spring season.

Chicago Chatter

WILLIAMS

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BRISTOL, VIRGINIA
CHARLESTON, WEST VIRGINIA
62 COMMONWEALTH AVENUE
625 OHIO AVENUE
(MO. 6-2710) (MFG. 3-3031)
CHARLOTTE, NORTH CAROLINA (Raleigh 7-1310)

Export business is really booming at First Coin, according to Sam Kuller, manager of the Export Division. Prexy Joe Kline and Fred Kline are equally busy keeping up with heavy increases in domestic sales with the Wurlitzer model “2600” phonograph, and the Wurlitzer model “900” phonograph is currently being used by Midway for their sales promotions.

Ralph Sheffield, general sales manager at Midway Mfg., reports excellent sales with the new “Dublin Baseball” amusement game. Hank Ross and Maurice “Iggy” Worlton, heads of Midway, feel they have a big winner for Spring sales. Sales, Inc.’s, Clarence Schuyler is publishing his book on “shooting iron” sales. A Spring sheet shooting, Clarence is considered among the best marks men.

Wico’s Ed Ruber, who has been managing the parts firm, is expected to introduce a new coin machine component for early availability. Morris Wierer, received congratulatory wires from Governor Kernor, Mayor Daley and other VIP’s when his daughter Sharon Lee Wierer was wedded to Sheldon Marshall July 3, at the Belden Stratford Hotel. He also received a message from President Kennedy.

Chet Gure, Exhibit Supply Co., is just about ready to introduce his new plastic vending machine. The new machine, the “Jukebox”, is expected to catch on quickly and is expected to be a big hit with customers. The new machine is equipped with a variety of coins, and is designed to accept any type of coin. It is also equipped with a variety of games, including dice, bingo, and other popular games.

The Spring season is already starting up in Marvel Mfg., where prexy Tom Rubey and Estelle Bye are reporting stepped up production in all parts and equipment lines. News Flash: Owners of the new Midget cars being developed in Motor City will be able to get traffic tickets for parking ON instead of NEAR fire hydrants!
New Superliner France Equipped With Pins, Bowlers, Guns

FRENCH LINE'S Pride
And Joy Has Twenty Games On Board

NEW YORK—When New York harbor welcomed the new superliner France last month, the City gave the luxury ocean liner a tumultuous welcome after she completed her maiden voyage and received visitors. Of interest to coin machine people, however, was not necessarily the star attractions at the superliner, nor were the expensive tapestries and murals hung throughout the ship the coin-catchers for the column. The sweeping staircase that leads to each palatial dining hall merely served as a means of reaching the ultimate in ocean cruising amusement facility—coin-operated amusement machines.

A tour of the liner last week by Cash Box newsmen resulted in the pictures which appear on this page. The liners have devoted hundreds of square feet of space to what the owners, CGT Compagnie Generale Transatlantique (The French Line), consider a necessary adjunct of planned entertainment and relaxation for the 1700 passengers during each four and one-half day voyage, the time it takes the 16,818-ton liner to cross the Atlantic Ocean.

Machines Sold To French Lines

The man responsible for installing the twenty coin machines on board the liner is Robert Charlot, president of Le Palais, which is a machine distributing firm located at 104 Boulevard de Clichy, in Paris, France. The company, which was recently acquired by Mondial Commercials Corporation, manufacturer of the exclusive coin-operated machines in Europe for D. Gottlieb & Company, Williams Electronic Manufacturing Corporation and Chicago Dynamic Industries, Inc. Charlot sold the machines outright to the French Line after installing them and educating the shipboard officials in the proper operation and service of each machine.

The games can be found in three different sections of the huge liner and each set is custom-made for the machines. Two Chicago Coin "Continental" bowlers, for instance, stretch twenty-one feet from end-to-end and service people stand ready to lengthen the machines to a full twenty-six feet (picture). The bowlers are located just outside of a solarium located aft on a top deck. At 2:30 American quarter) the machines attract steady play during the cruise.

Lavish Decor For Twenty Games

The most lavish layout for the amusement area is on the Veranda Deck in Club de Jeunes, (picture). The room measures approximately 100' x 20' and features a wall-to-wall bar at one end. Opposite the bar is a Rock-Ola "Regis" phonograph fully programmed with English and French records including the Chubby Checker "Twist" disks. Along one side of the room against a wall facing a lounge lined with open portas which makes for a sunny, cheerful atmosphere, is the main bank of machines. Included in the installation is a Grazco cold drink machine, a Chicago Coin "Pro Basketball" game and two Gottlieb pins, "Flying Circus" and "Lancer." Separating this group are two foreign soccer games, both coin-operated, which are manufactured by Baby Foot Kopa, Inc. On the other side of the soccer games, which separate the lounge from the dance floor, are three more Gottlieb pinball games, "Oklahoma," "Corral," and "Flipper Fair." Next to the pinball game is the Williams "Battling Form"simply machines are set for American coins and are priced at four

MONDIAL Supplies Machines, Paris Distrib Makes Installation

standard rates. The coin mechanisms are marked accordingly.

Special Arcade Room

The third area expressly designed for coin-operated amusement is entered through two wide doors in the lounge. The arcade room is fully enclosed except for the doors and is decorated in gay colors and murals. Inside the room is a Bally "Sharpshooter," two Chicago Coin "Princes" bowlers, a Chicago Coin "Wild West" ray gun and a soccer machine. The room offers individual seats for the spectators and a change booth.

The coin machine installation, least of its kind, is one of several deals that have been made with shipping lines during the past few years. Suren Fejzjian, Mondial presy, divulged that the transaction between Charlot and French Line officials required six months of negotiations.

Neither Storm Nor Sleet...

"The officials of the French were concerned that the games would not survive shipboard weather which can become very rough at times," explained Fejzjian. Rigid specifications for securing each game to the deck of the ship had to be met. Aspet Varten, Mondial vice-president, added that Charlot, who also operates Paris route and owns one of the largest arcades in France, did such a fine job of making the installation seaworthy that the shipping officials finally approved the deal. The games were placed on board before the maiden voyage. "You may recall the Franco's arrival in New York last month after a very bad storm at sea," said Varten. "Everyone was surprised. The only equipment in this area of the liner that wasn't damaged during the storm were the coin-operated games!"

VIVE LA COIN MACHINES: Veranda Deck of France provides lounge with dance floor, juke box, and games.

MONDIAL: Aspet Varten (Mondial) andrary Toohey (Cash Box) aboard liner during tour.

Cash Box—March 17, 1962
**Gottlieb’s Liberty Belle**

New “Double Twin” Roto-Targets—four targets in scoring position at all times.

Top right and left rollovers spin corresponding side targets—score 50 points when lit.

Two bumpers spin all targets.

One target always lit for 10 times value.

Three pop bumpers—one always lit for high score.

Hitting center target scores 5 to 50 points—bulls-eye lights all pop bumpers for high score.

Four flippers—two for “booster action” at mid-playfield.

Sparkling cabinet design • Match feature

New “Hard-Cote” Finish Extends Playboard Life to an All-Time High!

SEE YOUR DISTRIBUTOR FOR A DEMONSTRATION TODAY!

D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago 51, Illinois

It’s Always Profitable to Operate Gottlieb Games!

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**Lucky Upstate Op**

ROCHESTER, N.Y.—The key to a Rock-Ola “Princess” phonograph is presented to Carl Rapp, Globe Amusement Company of this city, by Joe Grillo, of Flower Distributing Company, Rochester.

Rapp was one of the three winners in the February (final drawing) of the “Grand National Sweepstakes” contest at the Rock-Ola plant in Chicago.

Shown above (right to left) are Cash Box. (blinking Rapp’s “Princess” price.

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**Crosse-Dunham Moves**

YORK, PENNA.—Officials of Crosse-Dunham Company, coin machine distributing firm here, have advised that the company’s new address is 135 N. Manheim Street, York, Pennsylvania.

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**‘Artist Of Week’ To Pave Way For Seeburg Program In Australia**

Blankenbeckler Tours Down Under, Checks Sales, Locations

HEATHMONT, AUSTRALIA—A recent visitor to these shores was Ed Blankenbeckler, Sales Engineer (Photograph Division) of the Seeburg Corporation of America, with Mr. McKeon of Seeburg Automatic Products Pty. Ltd. of Australia. Ed visited major cities in this country examining locations, functions and operations of Seeburg equipment. The Seeburg organization is developing well here—they are placing their machines (phonographs in particular) in many of the bowling alleys that are springing up here. Ed Blankenbeckler told Cash Box that the special Seeburg “Artist of the Week” Phonograph would probably play an important role in Seeburg’s future business throughout Australia. It is likely that special efforts will be made to encourage Australian record companies to produce “special” packs of disks for use on the Seeburg machines. And, reversing the traffic, it seems that the Seeburg organization will also approach diskeries to prepare “special” packs of records by Australian artists with a view to using them on their machines in the United States. Such a proposition could be of great interest to local companies and artists as it would serve to give Australian production some much needed exposure in America and other countries. Ed Blankenbeckler’s Australian visit culminated in a special trade reception and display of Seeburg machines at the Chevron-Hilton Hotel in Sydney.

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New Continental 2 with STEREO ROUND needs no remote speakers.

plays 331/2 and 45 RPM records interchangeably—a money-maker in any location. See your AMI distributor, or write:

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SEEBURG V 200 CONVERTED $225.00
AMY 4 200 $250.00
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Player is spotted 10 at start
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TRIPLE — 3 POINTS
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BONUS SCORE
BALL IN BONUS POCKET TRANSFERS BASES SCORE WITHOUT RESET
BUILDS UP TO HIGH SCORE
WITH EACH TRANSFER FROM BASES SCORE

RUNS SCORE
IS TOTAL OF ALL RUNS MADE
Just like real baseball

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Regular and Deluxe Models
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ROCK-OLA MODEL 1400-S. Brews the best cup of fresh-roasted coffee ever, a single cup at a time. Serves it four ways. Dispenses delicious hot whipped chocolate and tasty tempting whipped soup, too! All dry ingredients—no refrigeration. Ideal for average location, has a capacity of 420 squat designed cups. Requires only 15 amps, of power and 5 pounds of outside water pressure. May be installed practically anywhere. Serviced from the front with ease—full swing out door—self-cleaning brew system. All metal construction, colorfully illuminated, has gleaming metal appointments. Styled to stop 'em. Serves a cup of coffee that keeps them coming back again and again. A proven profit maker! Cabinet measures 72-inches high, 29-inches wide and 23-inches deep. Shipping weight—500 lbs. Model 1400 (same as Model 1400-S without Hot Whipped Soup).

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ROCK-OLA 1300. SINGLE CUP FRESH BREW VENDOR. Brews fresh roasted coffee a cup at a time, served with refrigerated fresh cream, liquid sugar. Also dispenses delicious hot whipped chocolate.

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