A NIGHT AT THE OPRY—Down in Nashville, Tennessee, radio station WSM's world-famed Grand Ole Opry expects to play to an overflow crowd the night of November 4th. That's the final evening of WSM's combined 10th Annual Country Music Festival and celebration of the 36th Birthday of the station and the Opry. Registration for the annual affair starts Thursday, Nov. 2. Over 2,000 people in the Country Music field are expected to attend the Convention. Above is a view of the Ryman Auditorium on an Opry night.
ROGER WILLIAMS

has sold more albums than any pianist in recording history. He gave you the fabulous 40's...the very fa-
bulous 50's. And, now, on the charts,
THE SOARING

60's

Exclusively on KAPP RECORDS, Inc., 136 East 57th Street, New York 22, N.Y.
On this, the 10th Annual Country Music Festival, the editors and staff of Cash Box would like to extend best wishes to all who have devoted time and effort through the years to making the Annual Festival the important industry Convention it has become. Without their interest and diligence, Country music would be a far less important factor in American Music. Best Wishes to all for many more decades of success.
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BLUE MOON
The Ventures
Dolton #47
Best Ventures arrangement ever!

UP A LAZY RIVER
Si Zentner and His Orchestra
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Finest big band arrangement of the year!

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Exclusive Management
Tillman Franks Enterprises
Shreveport, La.
DANNY PEPPERMINT (Carlin 555)
(B-) “THE PEPPERMINT TWIST” [Pamella ASCAP—Longmeo]
Label has high percentage of the Twist craze at the New York nitey, The Peppermint Lounge, with a live-
(1:50) [Alton BMI—Reno, Pitt]
In response to the news that high-society DJs have taken to the Twist, Presto streets releases a lively rockin’ arrangement of the step. Hot sax is the feature, and there are various vocal combinations.
(B) “LET’S DO THE PEPPERMINT TWIST” (2:27) [Foundation ASCAP—Chester] This date is named after the N.Y. nitey that has been making big Twist news.
JORDAN BROS. (Jamie 1025)
(B+) “WHISPERING WINDS” (2:10) [Jamie-Jordan BMI—F&J Jordan] Song team appealingly essay the tender romancer, Boys are backed by an attractive full rock rhythm, inclined sound.
(B) “LOVES MADE A POOL OF YOU” (2:20) [Nor-Va-Jak BMI—Rollins, Robertson] Vivid rock-ballad doings here.

JONATHAN YOUNG (Avery 5659)
(2:30) [Avery BMI—Burnette] The songwriter offers a calypso-type ballad against a nice string—based teen-sentimental setting.

RICK TINORY (Sequel 1001)
(B-) “CLAI R LORR AINE” (2:15) [Haymms BMI—Tinory] Tinory offers a tender light-beat tribute to the gal, including a na-
(1:18) [Jerry BMI—Evans]
In this one he’s just married, and has a wife and a baby son. Practically no programming potential here.

TID RUSSELL/DIXIE DEE (Trock 1000)
(C+) “BIG HEAVY” (2:25) [Fred 
(2:10) [Jerry BMI—Evans]
(Tarp) Dee is the vocalist in this tinny group, Russell and his Rhythm Rockers support.

SIR LON DE LEON (DuWell 102)
(C+) “RICKY HOP” (2:20) [Ricky BMI—Welch, De-
(2:05) [Jerry BMI—Welch, DeLove, Brownlee] Lively rocker done in a conventional manner.

(2:05) [Jerry BMI—Welch, De-
(2:05) [Jerry BMI—Welch, De-

SIR WHIRE (Redbug 0001)
(B) “DON’T THE SCRATCH” (2:30) [Redbug BMI—Davis, Gray] The dance-step is presented with a good-sounding guitar-led arr-
(2:05) [Jerry BMI—Welch, De-
(2:05) [Jerry BMI—Welch, De-

LET’S DANCE” (2:30) [Edith BMI—Cook] Upbeat rock turn here.

MARK JACKSON (Starfire 719)
(2:30) [Jody BMI—Jackson] Singer Jackson heads an OK-sounding, rock—rock—rock, The Timetines are the chanting larks in the colorful rhythm.
(C+) “HEAVEN” (1:55) [Celtic—Jackson] This is a medium —beat rock-a-chata date.
1. "TONIGHT" - FERRANTE & TEICHER
   UA 373

2. "COTTON FIELDS" AND "GYPSY ROVER"
   THE HIGHWAYMEN
   UA 370

3. "SOMEBWHERE ALONG THE WAY"
   STEVE LAWRENCE
   UA 364

4. "YOU’LL NEVER KNOW"
   SHIRLEY BASSEY
   UA 363

5. "TOWN WITHOUT PITY"
   GENE PITNEY
   MU 1009

6. "YOUR MA SAID YOU CRIED"
   KENNY DINO
   MU 1013

WEST SIDE STORY
PLUS OTHER GREAT MOTION PICTURE AND BROADWAY HITS
FERRANTE & TEICHER
AND THEIR ORCHESTRA CONDUCTED BY NICK PERITO
UAL 3166(MONO.)    UAS 6166(STEREO)

THE HIGHWAYMEN
INCLUDES THE BIG SMASH SINGLE "MICHAEL"
UAL 3125(MONO.)    UAS 6125(STEREO)
**Record Reviews**

B+ very good  B good C+ fair C mediocre

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| KEN RANKIN (ABC-Paramount 10208) | B+ | "GO HOME LITTLE GIRL" Lots of vocal quality in both R. & D., and the shuffle-beat arrangement here. Rankin's strong quick-beat states are intermixed with a gal who is no longer too-young to go out on dates. |
| AL HIBBER (Reprise 20,035) | B | "LOOK AWAY" (2:30) [Ed.] | "LOOK AWAY" (2:30) [Ed.] 
An inviting inspirational-styled tune is solidly worked by the sung soprano, who's supported by a fine hit-of-the-beat full orchestra. Says it all in spilling out. |
| B. E. ANDERSON (Swirl 106) | B+ | "MOMMA GET THE HAMMER" [Soulville] This is a generally re- | |

**Pick of the Week**

**Newcomers**

In an effort to call B+ attention to Pick records by "Newcomers" (artists never before on the Top 10) the editorial staff of Cash Box will list each week under this special heading.

The dramatic, "I'M BEING Called..." a tragic, Latin-oriented story that sports a beautiful, string-highlighted instrumental showpiece. Could be a smash-cra- mero. "Nothing In The World" is a terrific, hard-beat, chorus-backed change-up piece.

**MY FOOLISH HEART** (2:20) [Joy ASCAP—Young, Washington]  "MY KISSES FOR YOUR THOUGHTS" (2:20) [One O'Clock Group]  THE ROOMATES (Valmor 13)  Artists, coming off their chart-ringing "Band Of Gold" outing, dip a little farther back in the evergreen dept., for their newest, Valmor release. This time it's the lovely "My Foolish Heart" that they knock out in sparkling jump-tune style. Backing's a fetching up beat romantic newcomer. Top end, tho, all the way.

**THE BIGGEST CRY** (2:25) [Sark-Saraco BMI—Nitchle]  "I NEED A WOMAN" (2:12) [Sark—Maxwells, Shav, Harris]  HANNIBAL (Sw. 751)  Newcomer Hannibal bids fair to conquer the wax world with his initial outing on the hot Sue label. Side, titled "My Biggest Cry," features the artist in a striking vocal stand in an exciting, chant-laden tom-tom beat (with strings) format. Cuppler's a middle beat bluesho that should do a solid job in r&b territory.

**IN THE SAME OLD WAY** (2:21) [Ron BMI—Johnson]  "THE GIRL FROM KOKOA MONGA" (2:18) [Ron BMI—Edidy]  TOMMY RIDGELY (Ric 968)  Ridgely comes thru with a standout slice that can place him up among the front runners in both the pop and r&b stems. Titled "In The Same Old Way," it's a infectious rhythmically-applied a dandy musi- cal and vocal background. Tantalizing ditty that can break wide open. There's bright, "Ooh Poo Fuh Doo" flavor to the thumpin' cuepper, "The Girl From Kokoa Monga." Two thumpers.

**THE SONG FROM MOULIN ROUGE** (2:17) [Gower BMI—Auric, Enng]  "I COULD HAVE DANCED ALL NIGHT" (2:14) [Chappell ASCAP—Lerner, Loewer]  FRED ELLIS (Coral 62026)  "The Song From Moulin Rouge (Where In Your Heart)," Percy Faith & Fidelia Sanders' years-back top-of-the-chart outing, can prove to be Fred Ellis' success vehicle. Tune, this time, is a pulsating beat- ballad route with Ellis wringing every ounce of emotion out of it. Stellar Henry Jerome-led orch-choral showpiece. Artists pull out all the stops on the house-crocking, there's-the-melody version of the "My Fair Lady" delight.

**Best Bets**

| KARL HAMMEL, JR. (Atlas 1011) | B+ | "SITTIN' ALPHABETICALLY" | Jay-Kay ASCAP Beach, Bromides | This tale of teenage sound-problem realocluzes tells a bright stomp-tastic twist by Ham- mel, who clicked his first-time-out with "Sittin' ALWAYS". Chung, and has shown a great deal of pop | |

**Viscaynes (VPM 1006)**

| VISCAYNES (VPM 1006) | B- | "YELLOW MOON" (2:40) [House Of Fortune BMI—Mo- tola, Page] |  | The Viscaynes bow on the L.A.-based label with a polished beat- ballad performance that covers all over the airwaves in the week to come. Stand out lead voice on a deck of top vocals. Accept good banter. |

| SUZY STARR (Morg 1012) | B- | "ONE DAY" (2:35) [Morgill, Adrienne ASCAP— Gilbert, Mann] |  | A warm, sincere, rock-a-ballad vocal effort that's fetching up beat instrumentation. Ear-pleasing chor-chor-back drop arranged by Joe Hinz. |

**Vigor Fisher (Mals 442)**

| VIGOR FISHER (Mals 442) | B+ | "PAIDDILE" (2:17) [World ASCAP—Shuman, Bover] |  | This working-class type of (Alvin MacBMI—Hannibal, Barberis) material is told to the mistletoe influence among youngsters of seeing a car pass by that rates that joy-eful tone piece. |

**CLYDE OTIS ORCH. (Liberty 5559) | B+ | "LOVE Theme from ELM CID" | [Robbie Solan, Rossa] | Dramatic Spanish-flavored pi- theme is excitingly portrayed by the full orchestra. Attention-getting sound. |

**Ginger Davis (Swan 4890) | B+ | "I'M NO BUNABOUND" (2:25) [Schweitzer ASCAP— Marco, DeMullic] |  | Don's top-seller, "Runaround Sue" is answered by the lark and com-coro-chorus with a sound similar to the original version. With the teen reputation, this tune has side good show airplay. |

**Norris Wilson (Monogram 451) | B+ | "BONE HEART" | ASCAP—George, Owen | Inviting vocal from the chorus. |

**Johnnie Moore (Coral 442) | B+ | "MAKE A BAKER'S ISLAND" | (2:00) [Acuff-Rose BMI—Loudener, Hollett] | A nice little one with an attack. |

**Earl Grant (Deca 1328) | B+ | "TENDER IS THE NIGHT" | [Chicory BMI—Fain, Web- ster, Cash] | A fine vocal vehicle for the pic main-title, which he himself washes in the shadow of an instru- mental sound. Stokes handle the vocals with the fam- multi-track fash- ion, while the orke, including strings, supplies a strong setting. Worthy fol- low-up to a full airplay candidate. |


**Tiger Locke (Coral 62026) | B- | "SEARCHING" (2:32) [Gehrke ASCAP—Lieder, Scholl] |  | The Coasters once clicked with this num- ber, which is given a funny harmony and back thought. Two inter- esting revivals. |

| DON DOWLING (Boyd 112) | B+ | "HAVE YOU SEEN MY LADY" | [Acuff-Rose BMI—Dowling, Poe, Saunders] | A neat, tough Westerner, "Dancing Down the Road" this time, gives us an infectious sock sound from the combo-chord-ex- citing entry for the teeners. |

**Cash Box—November 4, 1961**
An Exciting New Sound!!!

BILLIE JEAN HORTON

With Her Smash New Pop Release

"OCTOPUS"

b/w

DEVOTED TO YOU

#291

20TH CENTURY FOX

Thanks to DJ's... for all those spins
Look forward to seeing you in Nashville.

BILLIE JEAN

TILLMAN FRANKS Enterprises
604 Commercial Bldg.
Shreveport, La.
THE BACHELOR THREE (Varris 2507) (2:55) (B+) "MARY MARY" (2:14) [Hillburrton BMI — Powers, Thompson] reading into the heartfelt ballad a blend from the songsters on an appealing number that is reminder of the asshole-back-Preus-Press hit, "20 Miles." Strings are included in the good-natured backbeat offering from the Hollywood-based disker.

(B) "HEAD-BO THREAD-BO" (2:03) [Halliburton BMI — Thompson, Powers] An exciting choo-choo romp for the light-beat.

(C) "COLONEL" HAL BLANE (Rock-Fit 1000) (B-) "ALAMO ROCK" (Part 1) (2:07) [Melody House BMI — Bellman, Blaine, Turner] The L.A.-based label is true to its tag in this wild-rock combo issued. Kids have an exciting entry here.

(B) "ALAMO ROCK" (Part 2) (2:07) [Melody House BMI — Bellman, Blaine, Turner] Deft teen rockin' is continued.

THE IDEALS (Paso 6402) (2:12) "JACKSON" (B+) [Valencia BMI—Mitchell] After a narrative intro, songsters offer a touchng look at a blended band on a sensitive teen romance. Kids will feel for his victim June. Better Bros. Records distributes the label.

(C) "TEENS" (2:37) [Valencia BMI—Blond, Band] Interesting entry with a catchy "Peanut Butter"-flavored Latin-blues novelty.

WILLIE HARPER (Aron 9000) (B-) "I DON'T CARE" (1:36) [Aron BMI—New York] Quid pro quo is infectious blues-flavored finesse from both the toy teen-market to a dissonant, hazy backdrop. Plot concerns a fella who can't get the guy off his mind. Could be something for the old-fashioned blues based diskier.

(C) "NEW KIND OF LOVE" (B+) [Holt BMI—Johnson] More joyful blues sounds that will appeal to both the R&B and country market. Chorus has catchy chant bits.

MIKE MURRAY (MCI 1092) (C-) "ACES UP" (1:45) [Renda BMI—Murphy] Guitarist, organ and sax strut their stuff in infectious teen-Beat style. Youngsters will appreciate this attack.

"HANGIN'" (1:27) [Renda BMI—Murr] Come tries for a more intriguing sound and again provides teen-wise sounds.

JIMMY RICHARDSON (Nashville) (B-) "STOCKADE ROLL" (1:56) [Starday BMI—Richards, Yorl] Organist Richardson is a good-sounding highlight of this well-done shuffle-beat blueser for the kids. Sax is also spotlighted. Label comes from Starday of Madison, Tenn.

"UP-REVIEW" (2:36) [Starday BMI—Richards, Yorl] Nice bounce blues attitude here.

ART WAYNE (Xavier 8890) (C+) "LET ME MAKE MY OWN DECISION" (2:30) [Terry BMI—Kaufman, Green] Teen date is done somewhat on the order of the now famed "Yvonne" rock-a-bye style.

(T) "TRY AND TRY AGAIN" (2:25) [Jeneva-Kelley, Lorette] Beat-biff beat. Label is based in N.Y.

"ROGER ROGER ORCH-CHORUS" (War 2208) (2:20) (B+) "IN ALL MY WILDEST DREAMS" [Integrity ASCAP — Wolf] Better than the airplay for this bright Latinish reading of a tender love song. The catchy arrangement, also featuring a wordless chorus, is a fine trumpet solo.

(B) "SO LONG, US REVOLV" (2:19) [Armo BMI—Arrive]-terrestrial, also featuring a wordless chorus, is a fine trumpet solo.

RONNIE ALDRICH (London 1973) (B-) "SECRET LOVE" (2:20) [Remick ASCAP — Webster, Fain] Good listening from the pianist featured here on two keyboards, in a light, Latinish reading of the sturdy. Cut is from Aldrich's "phase 4" LP "Melody and Percussion for Two Pianos." (2:00) "AUTUMN LEAVES" (2:10) [Arndorf ASCAP — Kosma, Mercurio] Aldrich has Carmen Cavallaro-like licks on another overgreen. Also from the album.

HOBLYN WOLF (Chess 1884) (B-) "I CAN'T HELP IT" (2:10) [Marn BMI—Dixon] R&B mainstream back in top form with a traditional chording of this sensational rock-a-chabeat. Has potential the record label.

(C) "THE RED ROOSTER" (2:26) [Aron BMI—Dixon] Here is a real wall effec-tively put over the singer that'll come for the wall attraction.

IKE TURKAN (King 5553) (B+) "SHE MADE MY BLOOD RUN COLD" (2:20) [Arno BMI—Dixon] Solid backing for the Ike & Tina Turner team pops up on a King outing with this infectious upbeat R&B. Has some blues stamina. Could make a stand in r&b marts.

"BIG QUESTION" (2:25) [Armo BMI—Turman] Another sparkling jazz through a passionate vocal. Guitar licks at ends feature exciting oral effects. Two top notch entries here.

LITTLE TOM (Mr. Big 222) (B) "SCHOOL GIRL" (2:00) [Comma BMI — Goodman] The vocalist and his backup band (The Valentines) backing is steeped in solid quick-beat sounds to the beaters. Worthy beat-biff licks here. Label is handled by Comma Records of Detroit.

"LETTER FROM MY DAR-ING" (2:20) [Jay & Gee BMI—Singleton, McCoy] Tender rock essay from Long Beach.

HONEST JOHN TROTTER (Dart 151) (C+) "WHAT IS A BOY" (2:50) [Tuffer BMI—Dr. Terry Trotter offers a narrative on the whisper-soft cible on the make-up of a young man.

"WHAT IS A GIRL" (1:50) [Tuffr BMI—Dr. Terry Trotter offers a narrative on the whisper-soft cible on the make-up of a young woman.

TOMMY WILLS (Terry 109) (B) "MAKE YOUR FORTUNE" [Hasen BMI—Forest] The famed blues number is done-up in hard-hitting teen-market fashion by the Wills and his fellow musicians. Solid blues issue.

"Tommy's Deed" [Dodds BMI—Wills, Smith] Moody piece featuring their organ and an organ. Both ends are from an album.
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A TWO-SIDED MILLION SELLER

PAT BOONE

JUST LET ME DREAM
B/w
JOHNNY WILL

#16284

ALBUMS BY PAT BOONE

DLP-3384  Moody River
DLP-3386  My God And I
DLP-3346  Great! Great! Great!
DLP-3285  This And That
DLP-3270  Moonglow

DLP-3261  Pat's Great Hits Vol. II
DLP-3234  He Leadeth Me
DLP-3222  White Christmas
DLP-3199  Side By Side
DLP-3180  Tenderly
DLP-3121  Yes Indeed!
DLP-3118  Star Dust

DLP-3077  Pat Boone Sings Irving Berlin
DLP-3071  Pat's Great Hits
DLP-3068  Hymns We Love
DLP-3050  "Pat"
DLP-3030  Howdy!
DLP-3012  Pat Boone
DLP-9000  April Love

"THE NATION'S BEST SELLING RECORDS"
GLEN (Islands under a Strange Wedding) (1:57) (Try & Zaraik Butler) Here, Butler tops an infectious R&B-flavored date.

THE TRONICS (Lands 680) (B+). "THE BIG SCROUNGY" (2:35) (Paired Desert BM-Knight, Hall) Potent blues-based rockin' from the instrumentalists.

DODIE STEVENS (Dot 196279) (B+). "TRADE WINDS" (2:53) (Pan World BM-Jenkins, Wynn, Aeole) Attractive light-beat catchy poetry is given a soundwise warble by the songstress and an odd-mile chorus support. Session could get important exposure.

JIMMIE BEAUMONT (May 112) (B+). "EVERYBODY'S CRYIN'" (2:30) (Wajoma BM-Walker, Hall) Beautiful warmer of The Skyliners, could step out on his own with this lively comment, somewhat on the order of Bob Lichten's "Let's Talk About Livin'," about a first-rate band-cha- (Japan in 1957) (Paired Desert BM-Knight, Hall) Kids get a sound in a Latinish vein, but upper lid commands the attention.

MICKY & SYLVIA (Willow 23002) (B+). "I'M GUILTY" (2:17) (Ben-Ghuzi, Gibson, Robinson) The wet vocal-instrumental duo offers its distinctive blues-beat warble on a catchy romancer. Handled by the King label, the chart could mean a return to the charts for the pair.

JORDAN (Carol 4116) (B+). "GIVE ME YOUR LOVE" (2:52) (K-M BM-Adessa) Big-sounding rock-a-string ballad session, with singer Jordan heading the display. Part of the solid set is a chart threat by Jordan's songwriter, The Fascinations. The N.Y.-based label could get action with this outing.

ADRIAN KIMBERLY (Callisto 5650) (B+). "GREENSLEEVES" (2:23) (Rocks BM-Adapt, Kimberly) Kimberly's menacing-plus follow-up their chart date, "Pomp & Circumstance," with an intriguing teen-beat version of perhaps the most most of folk numbers. Guitar and French horn perform against a steady percussive sound. Eye closed.

(The GOD BLESS AMERICA) (2:25) (Don-Del BM - Hanson, Blair, Kiler) This is soft Latinish teen-beat adaptation of Edgar Allen Poe's famed poem, which the gals perform here with invention and enthusiasm. Nice guitar-led combo setting. Deserves exposure. Chops handle the label.

THE CO-EDS (Cha 719) (B+). "ANNABELLE LEE" (2:25) (Don-Del BM - Haesen, Blair, Kiler) This is soft Latinish teen-beat adaptation of Edgar Allen Poe's famed poem, which the gals perform here with invention and enthusiasm. Nice guitar-led combo setting. Deserves exposure. Chops handle the label.

ROGER BALLIN (Nico 1012) (B+). "STRANGE LOVE" (2:20) (Anheuser BM-Colbert, Catron, Oliver) Ballin does a bluesy ballad warble against a nice easy-beat setting, which includes chimes-like effects from the gal chorus. Label is located in Chicago.

JOANNE ENGL (Suite 16 101) (B+). "HURRY BACK" (2:29) (Bud Bum & Verroco) Thrush is pleasingly multi-tracked on an inviting teen warble. Combo backing has a fine tag-along. Label is a N.Y. outfit.

LILLIAN BROOKS (Newport 104) (B+). "MAGIC FLOWER" (2:25) (Branden ASCAP—Romaine) Lovely folkish ballad is performed with a solid ballad delivery by the thrush, who is backed by a very attractively legitimate orchestra setting. Here's another good ballad producer.

WAYNE NEWTON (George 7778) (B+). "WILD IRISH ROSE" (1:40) (Dot Pom BM-Butler, Roche) The oldie doesn't sound like the oldie, but singer Newton, who heads The Newton Bros. here, and his combo backing give it a contagious teen sound, which Newton handles this original-sounding attack.

JIMMY WITHERSPOON (Pacific 226) (B+). "I'M Gonna Go Fishing" (2:26) (Odin ASCAP—Widler, Robin) This date's number is a reminder of "Chattanooga Shoe Shine Boy."
<table>
<thead>
<tr>
<th>#</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Last Week</th>
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<tr>
<td>1</td>
<td>BIG BAD JOHN</td>
<td>Jimmy Dean</td>
<td>Columbia</td>
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<tr>
<td>2</td>
<td>RUNAROUND SUE</td>
<td>Don (Imperial)</td>
<td>Imperial</td>
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<td>3</td>
<td>HIT THE ROAD, JACK</td>
<td>Ray Charles (ABC Paramount)</td>
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<td>4</td>
<td>SAD MOVIES (MAKE ME CRY)</td>
<td>Sue Thompson (RCA Victor)</td>
<td>RCA Victor</td>
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<td>5</td>
<td>I LOVE HOW YOU LOVE ME</td>
<td>Paris Sisters (Gregg-Ark)</td>
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<td>6</td>
<td>BRISTOL STOMP</td>
<td>Darrells (Parkway)</td>
<td>Parkway</td>
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<td>7</td>
<td>FOOL #1</td>
<td>Brenda Lee (Decca)</td>
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<td>7</td>
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<td>8</td>
<td>THIS TIME</td>
<td>Troy Shondell (Liberty)</td>
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<td>9</td>
<td>PLEASE, MR. POSTMAN</td>
<td>Marvinetta (Triton)</td>
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<td>10</td>
<td>THE FLY</td>
<td>Chubby Checker (Parkway)</td>
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<td>11</td>
<td>TOWER OF STRENGTH</td>
<td>Gene McDaniels (Imperial)</td>
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<td>12</td>
<td>A WONDER LIKE YOU</td>
<td>Ricky Nelson (Imperial)</td>
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<td>13</td>
<td>YA YA</td>
<td>Lee Dorsey (Fury)</td>
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<td>14</td>
<td>LET'S GET TOGETHER</td>
<td>Hayley Mills (Vista)</td>
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<td>10</td>
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<td>15</td>
<td>CRYING</td>
<td>Ray Orbin (Monument)</td>
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<td>16</td>
<td>YOU'RE THE REASON</td>
<td>Bobby Edwards (Crest)</td>
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<td>17</td>
<td>THE WAY YOU LOOK</td>
<td>Letterman (Capitol)</td>
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<td>18</td>
<td>EVERLOVIN'</td>
<td>Ricky Nelson (Imperial)</td>
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<td>19</td>
<td>(HE'S MY) DREAMBOAT</td>
<td>Connie Francis (Mercury)</td>
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<td>20</td>
<td>ANYBODY BUT ME</td>
<td>Brenda Lee (Decca)</td>
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<td>21</td>
<td>HEARTACHE</td>
<td>Marcias (Cirrus)</td>
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<td>22</td>
<td>MOON RIVER</td>
<td>Jerry Butler (Fanchy)</td>
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<td>23</td>
<td>I WANT TO THANK YOU</td>
<td>Bobby Rydell (Cameo)</td>
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<td>FOOT STOMPIN' (PART I)</td>
<td>Harris (Felion)</td>
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<td>25</td>
<td>BIG JOHN</td>
<td>Shirelles (Scepter)</td>
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<td>I REALLY LOVE YOU</td>
<td>Stevens (Cats)</td>
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<td>I UNDERSTAND (JUST HOW YOU FEEL)</td>
<td>G-Chits (Terrace)</td>
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<td>28</td>
<td>CRAZY</td>
<td>Patsy Cline (Decca)</td>
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<td>29</td>
<td>SEPTEMBER IN THE RAIN</td>
<td>Dinah Washington (Mercury)</td>
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<td>30</td>
<td>SWEETS FOR MY SWEET</td>
<td>Drifters (Atlantic)</td>
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<td>31</td>
<td>PLEASE DON'T GO</td>
<td>Bob Gunther (Gunters)</td>
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<td>32</td>
<td>ROCK-A-BYE YOUR BABY</td>
<td>Archie Franklin (Capitol)</td>
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<td>33</td>
<td>MEXICO</td>
<td>Bob Moore (Monument)</td>
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<td>34</td>
<td>HOLLYWOOD</td>
<td>Connie Francis (MGM)</td>
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<td>35</td>
<td>WHAT A PARTY</td>
<td>Fats Domino (Imperial)</td>
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<td>36</td>
<td>TAKE GOOD CARE OF MY BABY</td>
<td>Bobby Vee (Liberty)</td>
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<td>YOU MUST HAVE BEEN A BEAUTIFUL BABY</td>
<td>Bobby Darin (Atco)</td>
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<td>38</td>
<td>DON'T BLAME ME</td>
<td>Every Boys. (Warner Bros.)</td>
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<td>39</td>
<td>SCHOOL IS IN</td>
<td>Gary (U.S.) Rend (Lyricond)</td>
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<td>40</td>
<td>MY TRUE STORY</td>
<td>Jive Five (Belfort)</td>
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<td>33</td>
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</tbody>
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**THE CATALINAS**

Swinging on a 2 sided smash

"SWEETHEART" b/w "UNCHAINED MELODY"

Arranged & Conducted by BOB COX

20th Fox 286

20th FOX 1721 Broadway

New York 19, N. Y.

Personal Management: WONDERLAND TALENT AGENCY

P. O. Box 664, Knoxville, Tennessee Phone: 524-7102

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NEW YORK:
Joe Kobsky, founder of the newly-formed Diamond discotheque, says that from all indications the label's debut release, "Every Step Of The Way," by Kevin McGowan, "looks like a smash. He adds there was tremendous reception for the lid in the Ball-P.D.C. area right after "The Reunion," a Madison Kai-
fman WINS-Boss record-of-the-week.

The trio Mercury's byMid-west Sam Budd Basin Tony N.A.T. Seattle, out Tony Chase news Several Nat celebrating slice, "Heartbreak Davco's Boren nice the mid-west area smash. by formed Up L.I.'s representing town. his Brian Sammy one-nite'r, Foote, on Kolsky, that about the Clark, lovely mgr. Ackers (RCA) and Kennedy, who's been working the Suncraft Passman 10/30 I "Fever." WILSON that Clark, been working the Suncraft Passman 10/30 I "Fever." WILSON that Clark, been working the Suncraft Passman 10/30 I "Fever." WILSON that Clark, been working the Suncraft Passman 10/30 I "Fever." WILSON that Clark, been working the Suncraft Passman 10/30 I "Fever." WILSON that Clark, been working the Suncraft Passman 10/30 I "Fever."
SAMMY DAVIS, Jr., in town for concerts about the forthcoming role in the Allied Artists pic "Reprive"... Capital artist, Jack Nancy Wilson, books 11/2 at the Crescendo for a 2 1/2 week gig. Dick Gregory and Cannon Ball Adderley are also featured. Red Smith and Barbara Belle have formed Reddy Smith Enterprise with extensive plans already set. Slingerland's big band currently headlining at the Commodore Hotel Grill, N.Y.C., for 4 weeks. Zentner will plug his Liberty package "Big Band Plays Big Hits," which contains his current single hit "Up A Lazy River"...

Terry Dennon, Era Records naif, also mgr., in the Army for a stint, still continues his activities on a limited basis for the diskery. According to Dennon, "Era records most exciting news in their new Sing-a-long With Breezy's children series..."

Bob Stern, at Pep Dist, reports Eddie Fisher has his first smash in quite a while with his 7 Arts slice "Tonight," which is breaking big locally...

Mike Shephard busy in the So. Calif. area with Carol Records "Give Me Your Love," featuring Jordan and the Fascinations... KRLA Audio puts out his bi-monthly disc on 11/3. Wink Martindale, emceed the recent star-studded premiere of "The Best Thing in Town" at the Granada's Chinese Theater. Martindale also records for Dot... Jenny Baron, at Town-Time Records, informs Pepr's debut outing, which has Gary "Happy" Mulvaney doing "Lookin' On"... doing hefty business at the Moulin Rouge, featuring his new Dot hit in the show titled "Mood Indigo"...

Warner Bros. wax star, Jeannie Sommers, inked by David L. Walper for a TV special titled "The Story Of A Singer," which is actually the story of Miss Sommers life, and will air early in '62.

Musician-composer Paul Horn, inked to Columbia wax with his initial LP tabbed "The Sound Of Paul Horn"... Lark Wendy Hill grabbing defray attention locally with Era offering "Without Your Love"...

Jim Washburn replaces Herb Hrman as program director at KRLA... Liberty artist Johnny Mann, and actress wife Lori Nelson, expecting their first child in May. Mann is currently hitting with LP "Ballads Of The King..." Chippie Janie Black out on the Capitol label with deck "Lovely Sixeen"... Guarantee Record Promotions reports top action in San Diego, San Francisco and Houston on John Fred's effort on Montel Records "Down In New Orleans..." Del Rio Records looking for things to happen with "Fall Out"... featuring Aston Martin... Decal Records National Promotion Director, Lenny Sallidor in town making the rounds while attending the "Coast Coast trip..." At Hurricane and The Night Rockers, a new group, bows on the Challenge label this week with a wild instrumental titled, "Lobo..." Glen Campbell, who's Crest recording of "Turn Around, Look At Me" is getting some action around the country, currently featured at The Crossbow nightclub in Los Angeles...

HERE AND THERE:

PHILADELPHIA—Myr Records—With Piano Slim's "Heartbeat Of Love," Dodge—with the Trojans' "Just Got Up," Moonlight—with Alberto Cortez's "Flamenco," Landon—with Bill Mattie's "Parece L'Franca," Morgen—with Bobby Rene's "Who Is He" and Planet—with Paul Knight's "F or tune Teller," have joined the BCA-Heller Flying distrib trio. Bob's expecting a pair of "Cash In" in the Rounds, "My Funny Heart" (Valmont) and Linda Lauriene's "Stay At Home Sue" (Rust)...

Columbia's Ted Kellem memo's that—following hot on the heels of the Johnnys, Jimmy Dean's "Big Bad John" chart-toppers are Claude King's "Comanchero's," Andy Williams' "Danny Boy" and Aretha Franklin's "Rock-A-Bye Your Baby"... Larry Cohen, so enthused with his new crop of goodies—that include Gene Pitney's "Town Without Pity" (MGM), Danny Pegram's "The Peppermint Twist" (Carlton), Tom Orlando's "Happy Times Are Here To Stay" (Epie), the Highwaymen's "Gypsy Rover" (UA) and Sandy Nelson's "Let There Be Drums" (Imperial)—those these'll be the Marel's trick or treat decks for the needy youngsters this Halloween...

... Over at Ed S. Barzky's the news is that Dave Leyev will be promoting the singles while Fran Murphy's on the LP's. Headed towards the top at the distro are Timi Yure's "Soile" (Liberty), Vie Dana's "Little Love" and Slim's "Your Cheatin' Heart" and Leroy Holmes' "Theme From Bridge To The Sun" (both MGM), Vee's Mel"Torne opens for a 10 day stand at the Red Hill, starting 11/3. The card-sger farm from Lonnell's Shirley Robin has it that Solomon Burke's "Just Out Of Reach" (Atlantic), Jimmy Jules' "Take It Like That" (Atlantic) the Regents' "Don't Be A Fool" (Capo) and The Magnificent Four's "The Closer You Are" (Crest) all look like big hit prospects.

HOT SPRINGS, ARK.—Agent Lou Irwin has inked the Andrews Sisters for a limited gig at The Vapers Club opening 3/1.

LAS VEGAS—Star-Crest songstress Roberta Lynn, who married bandleader Freddy Bell 10/1, has been re-inked for an indefinite stand in the Lounge of the Stardust Hotel.

SAN FRANCISCO—Don Graham reports Jan & Dean's "Wanted One Girl," on Challenge, is scoring defray... Rosemary Clooney's "Sweeetie In Heaven" (Dot) leads the list at New Sound, according to sales & promo man Hugh Trutton.

MIAMI—Florida Sales highly imaginative promotion man Eddie Lambert sending around a golden key to bring home Bobby Hendricks' "I'm Comin' Home" (Smash) and a Mexican farmer's hat in behalf of David Carroll's "Mexican Joe" single and "Mexico" Mercury LP.

THE JIVE FIVE

"NEVER NEVER"

B-1014

Bookings: SHAW ARTISTS

BOBBY LEWIS

"WHAT A WALK"

B-1015

Bookings: GAC

BELTONE RECORDS • 1650 Broadway, N.Y.C.
to call the station to receive cash awards ranging from $10.00 to $300.00. The new power lineup at WBOI-FM includes the following: 69 AM, Lucky Larry Kees; 95-99, Lucky Larry Cole; 107-11 PM, Sherry Maxie Roseboom; 120 AM, Slim Dyke; and 134 AM, Slim Dyke on weekends. The station is a country and western format.

**Cash Box**

**PLATTER SPINNER PATRITION**

**BIOs FOR DEEJAYS**

The Marvelettes

**A SINGLES SIZZLER:**

**ON BENDED KNEES**

b/w

**STANDING IN THE NEED OF LOVE**

CLARENCE HENRY

ARGO 5401

**SEVEN DAY FOOL**

ETTA JAMES

ARGO 5402

**I'M A LITTLE MIXED UP**

BETTY JAMES

CHESS 1801

**CHESS PRODUCING CO.**

2120 Michigan Ave.,
Chicago 16, Ill.

**The Marvelettes**

The postman only had to ring once for Tamla Records' female singing group. The Marvelettes delivered their smash first record, "Please Mr. Postman." This week it moves into the No. 1 slot on the Top 100.

The group is comprised of Gladys Horton, lead singer; Katherine Anderson, Georgieanna Tillman, Juanita Coward, and Wanda Young. The girls are in their senior year at Inkster High School. As was the case at Inkster High School talent show earlier this year, the girls were "discovered" by Tamla Records president Berry Gordy, Jr. Impressed with the girls' performance he arranged a recording session and then signed them to a recording contract, "Please Mr. Postman" is their first release.

On the strength of this hit a round of theatre dates across the country is in the works. They're already chalking up impressive stints at Washington's Howard Theatre and Baltimore's Royal Theatre. An LP is forthcoming soon.

**Leroy Van Dyke**

Born in Spring Fork, Mo., Leroy spent his youth working on his father's farm and in the family trucking business. After earning a B.S. Degree in Agriculture from the University of Missouri, majoring in Animal Husbandry, he entered the Army. It was in Korea, while spending spare time practicing on a mail order guitar, that Leroy decided to aim for a singing career. After discharge he attended an auctioneering school and went into livestock auctioneering and promotion, this work inspired him to write, and later record his now famous record, "The Auctioneer." A toehold in the music world was now assured. A regular spot on the "Billboard U.S.A." followed, and then his Mercury recording contract, his first release was "Big Man In A Big House," a country chart-maker.
ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ANGEL

Fall program (for dealers who buy minimum of 25 LP’s) allows discounts of 15%, 15% and 15% on special groups of catalog LP’s. Includes deferred shipping plan.

ATLANTIC

“The Right Deal At the Right Time”! Dealers get 1 LP free with the purchase of 6 LP’s on a price category for price category basis. 100% return privilege. Deferred 30-60-90 billing to qualifying dealers. Expires: Nov. 30.

CAPITOL

The label’s latest LP’s in its new “Variation of the Masters” series are being offered to retailers at 11.50 off list (12.50 noon, 13.50 a.m). Dealers can stock up on a series of titles and still have exchange help. To qualify for the program, dealers must order at least 1 copy each of the 7 titles. Expires: Nov. 23.

The label’s “Ball Awa” original-press LP is being offered to dealers on a buy-9-get-1-one free basis. Deferred billing with 10% due Dec. 10, the balance Jan. 10. No expiration date has been set.

CAPITOL & ANGEL

All Capitol & Angel Xmas albums are being offered to dealers on a 100% exchange basis, including a 10% discount on the invoice on all merchandise included in the program (no qualifying orders are required). Program also offers billing under the following terms: for orders made through Nov. 23, 60% on Dec. 10 and balance Jan. 10; for shipments from Nov. 26 through Dec. 22, payment is due on Jan. 10. The program requires receipt for exchange to be made by Jan. 25. Exchanges must be in saleable condition and be completed by Feb. 25. Expires: Dec. 22.

CONCERT-DISC

Complete catalog including new release by Red Nichols and Frank Hamilton offered on a free-for-every-five-purchased basis. Label’s “In Life” series and the Budokamaya’s Record Club series available at additional 10% discount. No termination date has been set.

DEL-FI

5 of the label’s LP’s, by the late Ritchie Valens, “Cerios & The Romanaux” “Memories of Those Others” and “Bareel of Gitte” are being offered to dealers on a buy-6-get-1-one free basis, 100% guaranteed, with product returnable for full credit anytime after Feb. 15, 1962. No termination date announced.

DOR

A buy-9-get-1-one LP-XP deal in which the dealer can take 6 mos. to pay (first payment is due October 15) on a 100% return or exchange guarantee. Merchandise cannot be returned until the end or dated billing period. No termination date has been set.

KAPP

10% Discount with dating to qualified dealers on 12 LP’s for Oct.-Nov. release. Expires: Nov. 30.

LIBERTY

“A-Day”—Tie-in with the new TV series featuring The Chipmunks, label is offering its entire Chipmunk catalog to dealers on a 100% guaranteed sale, available for credit by Feb. 15, 1962. Deferred Payment: 1/2 on Nov. 15, Nov, 16, Jan. 15 and Feb. 15. No termination date announced.


MERCURY

“Project Mercury”—For every 100 LP’s purchased in the label’s LP catalog, excluding the new “Golden” Galaxy LP’s, 10, in a like price category of those purchased, will be issued at no charge; dating of up to four months, with the first payment due Nov. 10, the second and third on Dec. 10 and Jan. 10, respectively; prepayments for a minimum 100% exchange privilege for all product shipped under the plan (in order to qualify for this merchandise bonus and dating, dealer must order must be placed by Sept. 21), Expires: Nov. 1; Operation Gold Rush”—Xmas season plan on the entire catalog: 15% merchandise bonus (10% LP’s for every 100 purchased, 50% exchange privilege on the Nov. 1, LP’s released, and the remaining 50% on any LP’s released in Nov. 1, LP’s released, and the remaining 50% on any LP’s released in December. (10% bonus on all LP’s, except a $1.38 “Platters, Specials, and Basketball Hits!” sampler, to distribute-dealers. Dealers entitled to receive 80, 80, 90 day deferred dating from their W.B. date.

MGM

Dealers buy-6-get-1-one on the label’s entire catalog. Expires: Oct. 31.

ORIGINAL SOUND

On orders of 500 or more, distributors are offered the label’s entire LP catalog on a 2-for-1 purchase basis. In addition, all C.O.D. orders, including singles, will receive a 20% discount. No termination date was given.

PACIFIC-WORLD-PACIFIC


Prestige

“Big M Deal”—A buy-10-get-2-free offer on jazz artists whose first or last names begin with the letter “M.” 10/60 day billing. Expires: Nov. 2.

TIME


UNITED ARTISTS

Albums purchased for display in form’s new “Albom of the Month” display rack entities dealers to get 2 for every 15 purchased. LP’s will be packaged in special setup to specifically fit the rack.

VERVE

The label’s entire catalog is being sold to dealers on a buy-8-get-1-free deal. Special dating with 3/5 payments in Nov., Dec. and Jan. Expires: Dec. 31.

VESUVIUS

The label’s entire catalog is being offered to dealers on a buy-8-get-1-free deal. Special dating with 3/5 payments in Nov., Dec. and Jan. Expires: Dec. 31.

WARNER BROS.

15% bonus on all LP’s, except a $1.38 “Platters, Specials, and Basketball Hits!” sampler, to distribute-dealers. Dealers entitled to receive 80, 80, 90 day deferred dating from their W.B. date.

NEW RELEASES

WITHOUT A FRIEND IF YOU PLAY WITH CATS
Charles Brown ....... KING 5570

SHE MADE MY BLOOD RUN COLD DO YOU THINK THAT I SHOULD CHANGE
Ike Turner .......... KING 5553

COME-A, COME-A, BABY JUST LIKE BEFORE
Tony Allen ........... BETHLEHEM 3002

I'M TIED OF BEING TOSSED AROUND
Danny Overbye .......... FEDERAL 12434

HOLIDAY RELIGION THAT MOON IS NO STOPPING PLACE
Rene and Smiley .......... KING 5554

THE WORLD'S FIRST STEREO-SCORED ORCHESTRA

101 Strings

DEAN MORGAN

CANADIAN TEEN SENSATION

"OUCH! YOU'RE BREAKING MY HEART"

AND "WHAT'S UP BUTTERCUP?"

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* Also available in Stereo  * Also available in EP
"ALBUM REVIEWS"

"POPULAR PICKS OF THE WEEK"

"MILK & HONEY"—Original Broadway Cast—RCA Victor LOC-1065
Well-received by the critics "Milk & Honey" should be one of the top showcas e successes of the season. Clefty Jerry Herman handles the romantic situations with pleasing songs, but it is at his best when he mirrors the vitality of Israel, the show's locale, in such numbers as the title song and "Shalom" and "The Wedding." Robert Weede and Minu Benzol and strong-voiced leads, and yet Yiddish performer Molly Picon is a plus on the comic numbers. Healthy inventory for dealers.

"GREATEST HITS"—Roger Williams—Kapp KL-1306
An all-inclusive album that comprises the impressive hit list of pianist Williams. These are all familiar items in the heavly-played catalog: "Autumn Leaves," "Near You," "Almost Paradise," "Lisa" and eight more. Under one cover, should rack up a big sales figure.

"THE VALIANT YEARS"—Orch. conducted by Robert Emmet Dolan—ABC-Paramount ABC-387
Richard Rodgers' second documentary score (the first was the fabulously successful "Victory At Sea") again demonstrates Rodgers' capacity for speaking musically the subject matter. This time Churchill and his times, with eloquence and great melodic appeal. In this beautifully recorded series of excerpts from the score, Robert Emmet Dolan directs the ork in Hershey Kay-Eddie Stier's sparkling orchestrations of Rodgers' theme. Though "Valiant" did not have the impact of "Victory," many who made sure they viewed the show each week will undoubtedly want this LP.

"SARAH VAUGHAN'S GOLDEN HITS"—Mercury SR 60645

"I FEEL SO SPANISH!"—Eydie Gorme—United Artists UAS 6132
The pixie-ish exuberance of Eydie Gorme's performing style couldn't be more amply displayed than in this Latin music album. All explored a swinging title tune are authentic Latin items; among them: "Frenesi," "Granada," "Bambu Mucho," "Adios" and "Perida." Don Costa's arr. stylings are collaborative and well paced. Top entertainment package.

"KISSES SWEETER THAN WINE"—Anita Bryant—Columbia CL 1179
Thrush's initial Columbia LP date displays her at her most talented, in her most related manner on records. Maybe it is the new label association, maybe the Nashville atmosphere of the session; whatever, it should easily sustain her in pop music and widen her adult appeal horizon. Selections include "True Love's Waxing," "Lana Mand Me, Tender" and "A Day In My Life," "Love Me Tender" and "ear- torturing melodies. A resounding accomplishment for Miss Bryant.

"LET ME BELONG TO YOU"—Brian Hyland—ABC-Paramount ABC-146
After a Winter hibernating, last Summer's teen star got back on the right track with "Let Me Belong To You." Following that up with "I'll Never Stop Wanting You." Both these tunes are included in this collection, plus some pop hits (several from Presley), and a couple of newer items. Stan Applebaum has orchestrated with teen beat knowhow and the singer displays a substantial vocal quality for today's market. Choice entry.

"BRISTOL STOMP"—The Devolls—Parkway P 7666
Quintet of teen songsters broke out, and are still riding high, with the "Bristol Stomp." Now they bow in on LP (naturally tagged after the single) and makes the hit into a 12-com- posed of both new and old items. Like "Bristol," the hit is maintained at an infectious maximum right through the lineup. Boys could cash in nicely here.

"DYNAMIC DIMENSIONS"—Henri Rene and his Orch.—RCA Victor LSA 2396
Henri Rene is brought into the Stereo Action fold with a pleasant set of dancing/listening tracks. Employing three different groups (big band and two smaller combos) he has charted a friendly journey through "My Blue Heaven," "On The Sunny Side Of The Street," "Tea For Two," several more orchestral and a sprinkling of self-penned show soundances. An occasional chorus provides added interest. Good use of varied instrumentation for the dial twisters.

"SATCHMO'S GOLDEN FAVORITES"—Louis Armstrong—Decca DL-1137
Louis Armstrong's earlier Decca days produced a slew of best-selling single vocal discs. Here they're all collected for convenient perusal by the stampin' fan. Kish To Build A Dream On," "When It's Sleepy Time Down South," "Shadrack," "Jeepers Creepers" and "The Whiffenpoof Song."

"MISS PERSONALITY"—Caterina Valente—London TW 91260
Italian is the language employed here in Miss Valente's newest London extension, but no matter what language sung by the multi-lingual thrush, it is all part of her amazing international communication. The songs include such continental favorites as "Huracan" and "Nessuno Al Mondo" plus several American songs sung in Italian: "The Boy Next Door," "Almost Like Being In Love," "Get Out Of Town." She has groove, poise, warmth, charm and a superb voice.

"LIVING STRINGS AND LIVING VOICES IN MUSIC OF GEORGE GERSHWIN"—RCA Cam den CAS-675
Camden's Living Strings series, a send to the low-price field, here takes Gershwin and accord the master clef her all the respect and ad- miration due his work. The arrangements are strangely beautiful in their simplicity, for both the chorus and the orchestra, and the entire package glows with easy-listening freshness. Among the tunes are "Love Walked In," "But Not For Me," "Summertime" and "A Foggy Day."

"THIS WAS MY LOVE"—Jack Jones—Kapp KL-1328
Having had a fine swing say in his initial Kapp LP, "Shall We Dance," Jones is now heard on an all-swift program of mostly evergreens. Even the most die hard of vocalists would have a hard time keeping the listener constantly in- terested in 12 minor key stints, and though Jones doesn't achieve the near impossible, he does serve to show that he is one of the most gifted young (22) singers around today. Pete King heads the sentimental strings.

"LIVE CONCERT"—Tex Beneke, Ray Eberle, the Modernaires, Members of Glenn Miller Orches- tre Warner Bros. W 1428
The San Antonio Civic Auditorium was the re- cent scene of a Glenn Miller reunion concert, in which members of the original Miller troupe paid tribute to an American music legend by perform- ing several of the original tunes in the Miller book. These include "Chattanooga Choo Choo," "String Of Pearls," "America Patrol," "Moonlight Cocktail." Miller fans will appreciate the tribute.
"BLUE MIST"—Sam (The Man) Taylor and His Orch.—MGM E3973
Some Taylor's tasty sax has, in recent years, made transitions from jazz, to rhythm & blues, and then to mood music. Here, in his latest mood endeavor he offers sultry, smooth portraits of such tasty items as "Harlem Nocturne," "The Very Thought Of You," "Someone To Watch Over Me" and "As Time Goes By." Quality solos maintain interest from start to finish; string backdrop saddles the senses. Excellent mood package.

"PIZZA AND BONGOS"—Irving Fields Trio—Decca DL 74157
The success of his two "Bagels And Bongos" albums, in which John Lennon, et al., created beguiling Latin treatments, prompts pianist Fields to turn here to such familiar Italian melodies as "Return To Me," "Oh Sole Mio," "Fratello," "Oh Marie" and "Guglielmo" and render them in his appealing Latin-beat manner. A very attractive dance session combining a modern beat with a nostalgic melody.

"THE 12 GREATEST SONGS EVER WRITTEN"—The International Polka Orch.—Camco C-2809
Under this awe-inspiring title are a dozen famed, mostly evergreen melodies. They're accorded respect in tasteful string orchestrations providing an attractive listening experience. Included are such stabs as "Begin The Beguine," "Stardust," "September Song," "Alway" and "Autumn Leaves." Handsome cover art assures displayability.

"MUSIC OF THE ROARING '20s"—Klaus Ogerman Orchestra—United Artists UA-6130
Fortunately for lovers of the raucanzatz sound of the Twenties, this disc not only has a bevy of music from the decade, but also a reliable attempt at the sound of the 1930s. Thus, through rolling-back-the-years orchestrations, such stately ditties as "Yes Sir, That's My Baby," "Black Bottom" and "The Charleston" are handled in an energetic, original-sounding manner. This kind of nostalgia sells; let the customers hear some tracks.

"THIS WORLD WE LOVE IN"—Gino Muscoli, his piano and Orch.—Vesuvius LP 4411
Branching out from its initially restricted Italian-language-only market, this enterprise has a pop song entry here. It presents Italian pianist Gino Muscoli backed by a popular orchestra with highlights in renditions of both Italian and American pop tunes. It's aimed toward the huge music market in both selections. To wit, 15 tracks include "Calcutta," "Theme From The Unforgiven," "Glee Fields," "It's No Use!," "Concerto," and the very melodious title tune (an Italian hit of recent vintage). Rates exposure.

"WALT DISNEY PRESENTS GREAT COMPOSERS"—Disneyland ST-3315
As part of the initial development of a child's interest in "serious" music, this set can be an asset. Eight composer greats are represented on one track each, consisting of a narrative and melodic samples of their works, and by bi sketches, including the book-length package that are interesting and do not condescend to their audience. Selections are well performed by an orchestra conducted by Camarata and harpsicord-piano soloist Aminadav Aloni. Composers represented include Beethoven, Mendelssohn, Chopin, Brahms and Tchaikovsky.

"HAVA NAGILA"—The International Folk Singers—London SW 99021
New folk chorus brews for London with a collection of 16 famed Israeli tunes. The line-up embraces many diverse songs: Zionist, independence, Biblical, romantic, etc., and they are rounded with the zest and spirit familiar to them. Most familiar to American audiences will be "Tzena," "Hava Shalom Abiechen," "Kol Dodi," "Lamboot" and "Hinei Ma Tov." Fine new ethnic folk entry.

"THE FOUR AMIGOS"—Capitol ST 1617
Quartet from Puerto Rico sounds much like a classy American band, with one exception: language. Singing in Spanish, the group, here in its American disk debut, captures the exuberance of state-side hits such as "Arrivederci Roma," "Mister Sandman," "Sincerely," "Love Is A Many Splendored Thing." They have an exciting style that's further heightened by the superb rhythmically-varied instrumental accompaniment, most of which is supplied by themselves. Could go over here.

"CALYPSO CARNIVAL"—Featuring Lloyd Simons—Olive OLP-104
A trio of twelve calypso artists who appear regularly at Bermuda nightspots is presented in this collection. All talented, they include performances in one popular farce as "Jamaica Farewell," "Maltida," "Mary Ann," "Hold Em Joe" and "Swizzle Me." The calypso of Rollin' Swizzle, Mumdura Rum Swizlkes is included to help set the proper frame of mind for this album.

"PERCEPTIONS"—Dizzy Gillespie, trumpet solo; composed and arranged by J. J. Johnson, conducted by Quincy Jones—Verve V-8441
This is a recording of Billie Holiday's last Carnegie Hall concert, in which portions of her autobiography were read by Gilbert Millstein, as amplification of the meaning of Miss Holiday's art. It is a profound and in every other respect a recording of the late singer, maybe more so because of the poignancy of Millstein's readings. Of the 13 songs many are familiar Holiday-associated numbers: "It Ain't Nobody's Business," "What A Little Moonlight Can Do," "Yesterday," "Body And Soul" and "My Man." Strong jazz issue.

"QUINCY JONES AND HIS ORCHESTRA AT NEWPORT 1965"—Columbia J 6105
Jones' driving passion to succeed with a big band rubs off on his sidemen and has resulted in several excellent recordings. This one has the added factor of in-person audience enthusiasm to propel the band ever further. Waxed the closing session of '65's Music At Newport, it presents the band in seven tracks, all basically performed as expected. Included are Jones originals "Meet B.B.," "Evening In Paris" and "The Boy In The Tree." Big jazz market interest here.

"GREEN STREET"—Grant Green—Blue Note 8041
Musically mature beyond his years, guitarist Green is one of the very few new guitarists on today's jazz scene. This makes him even more important. His playing encompasses an earthy warmth and a pleasing melodiousness. He swings in earnest, but is not lost in headlong drive, and he includes a few more earthy, in his solos. Taylor's is good. Sidemen here include bassist Ben Tucker and drummer Mickey Shaughnessy. Sound movement.

"VERDI: "Otello""—Mario Del Monaco, Renato Tebaldi, Herbert von Karajan conducting. The London Symphony Orchestra—London OSA-1324
Doubtlessly, this new recording of "Otello" will prove to be one of the best selling items in London's superb opera catalog. That's a tall order, but the magnificent attention to detail here seems it possible. Von Karajan's direction is immaculate and the Del Monaco-Tebaldi lead roles intensely focused. Sound movement.
HOLLYWOOD—L. G. Wood (left), managing director of EMI Records, Ltd, and Alvin S. Bennett, president of Liberty Records, are shown as they signed an agreement under which EMI, through its vast world-wide facilities, will distribute Liberty product under the Liberty label. Previously, Liberty in England was distributed by Decca on the London label. The first Liberty label release will appear on the British market around Feb. 1, 1962.

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Liberty - EMI Distrib Deal

Columbia Info Dept.
Adds Marcus, Greenfield

NEW YORK—Leonard Maras and Myrna Greenfield have joined the information services department of Columbia Records, according to an announcement last week by John Kurland, director of public relations and information services.

Marcus has been appointed manager of information services and will be involved with press relations in both the popular and classical fields.

For the past two years, Marcus was with Liberty Records as assistant manager of the classical division. Before that, he was assistant editor of Modern Hi-Fi. During the 1955-56 season, he was assistant to Antal Dorati, then conductor of the Minneapolis Symphony and assisted in Dorati's recording sessions for Mercury Records.

Miss Greenfield has been appointed co-ordinator of information services and will be involved with press relations for Columbia with jazz and trade publications.

Before joining Columbia, Miss Greenfield was publicity assistant to Billie Wallington at Riverside Records. Prior to joining Riverside in early 1961, she had been for four years a member of RCA Victor's publicity department.

Both Marcus and Miss Greenfield report directly to Kurland.

Talmadge Named UA Prexy

Since joining UA in June, 1960, Talmadge has been operating head of the firm which has, in that period, increased its product growth through additional singles releases and albums, and, in the last year, has put together the greatest emphasis in industry history on the tie-in between records and flicks in theme singles and soundtrack releases, including "Exodus," "The Apartment," "Goodbye Again," "The Misfits," "West Side Story," "Paris Blues" and "Town without Pity.

There has been an overall solidification of executive ranks in recent months of United Artists Records. The sales division has been revamped under national sales director Jerry Raker, with Morris S. Price named as national director of regional operations, and the appointment of Chet Woods as vice-president. In the A&R area, Eddie Mathews has taken over supervision, while Nick Perilo, musician and arranger, has been appointed music director of UA. All financial activity has been placed under the direction of vice-president Sy Madow, who, with the increase in legal counsel, also serves as director of foreign operations, assisted by Steve Morris. Marketing, advertising and public relations is supervised by William Weiser, vice-president, and Ron Naelman is charged with production.

L.A. NARAS Names New Executive Director

HOLLYWOOD—Mrs. Christine For- nom has been appointed executive di- rector of the L.A. chapter of NARAS, the disk awards organization, suc- ceeding Stan Richardson, who has re- signed. She will direct the activities of the L.A. office at 304 Sunset Blvd., and work closely with Paul Weston, NARAS' national president, and the L.A. board of governors on all proj- ects.

Cohen With Kapp

On Non-Exclusive Basis

NEW YORK—Clarifying a story that appeared in last week's issue, Paul Cohen, advise Cash Box that his new association with Kapp Records' new country department is on a non- exclusive basis. Cohen still operates his Todd label of Nashville, and is producing country discs for Jubilee C&W and Briar International. His only connection with Kapp, he said, is to supply the label with two records a month.

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(Selctions NOT on Cash Box Top 100 reported going strongly with ops.)

THE BREEZE AND I
Ahmad Jamal (Argo 5397)
NEVER ON SUNDAY
Carolee Lewis (Argo 5398)
COMES ONCE IN A LIFETIME
Nancy Garland (Capitol 4656)
LET TRUE LOVE BEGIN/CAPPUCCINA
Mel Cole (Capitol 4612)
DANNY BOY/FLY BY NIGHT
Andy Williams (Columbia 42199)
MITCH MILLER PACK (5 singles)
(Columbia MM 1822)
ORGAN PACK (5 singles)
Ernie Griffin (Columbia KG 1 & 2)
JAZZ PACK (5 singles)
Vernon Artists (Columbia HEP 1 & 2)
WASN'T THE SUMMER SHORT
Johnnie Mathis (Columbia 42161)
I'M MARRIED TO A STRIP TEASE
Dancer Shirley Keene (Deco 31994)
FLIP FLOP & BOP
Johnny Maddox (Dot 16367)
I'M GLAD THERE IS YOU (5 singles)
Gloria Estefan (Arrest 5 54)
IMPOSSIBLE
Gloria Lynne (Everest 19481)
OPERATORS' SPECIAL
Slevin & His Magic Trumpet (Heartbeat)
HONOLULU NITES
Arthur Lyman (RPM 5040)
O SOLE MIO
Kaz-Tom-Tom (Kapp 416)

SAY IT ISN'T SO
Darlene Paul (Kapp 421)
POP GOES THE WEASEL
Anthony Newley (London 9501)
DANCE WITH THE DOLLY
Dinah J. (Mercury 71881)
SOMEBODY ELSE IS TAKING MY PLACE
Jose James (MGM 13037)
AIN'T WE GOT FUN
Sammi Smith & Redheads (MGM 13023)
ST. LOUIS BLUES
Cussins (Pathway 822)
GIVE MYSELF A PARTY
Bernie Wayne (RCA Victor 7948)
YOU'RE FOLLOWING ME/ESPECIALLY FOR THE YOUNG
Perry Como (RCA Victor 7958)
ONE GRAIN OF SAND
Eddy Arnold (RCA Victor 7961)
I REMEMBER TOMMY (5 singles)
Fricano Sings (Ava 416)
I'LL BE SEEING YOU/THE ONE I LOVE
Belongs To Somebody Else
Fred Simon (Renaissance 20-023)
JAMABAYA
April Fries (Reprise 20014)
GYPSY ROVER/COTTENFIELDS
Highwaymen (United Artists 376)
SOMEBODY ALONG THE WAY
Shirley Lawrence (United Artists 364)
YOU'LL NEVER KNOW
Shirley Bassey (United Artists 363)
MY BUDDY
Eddie Harris (Veejay 407)

**NEW ADDITIONS to TOP 100**

71—I DON'T KNOW WHY
Linda Scott (Canadian American 129)
85—IT'S TOO SOON TO KNOW
Elise James (Argo 5482)
87—STEPS 1 AND 2
Jack Scott (Capitol 4616)
88—LET THERE BE DRUMS
Sandy Nelson (Imperial 5775)
90—ON BENDED KNEES
Chesire Henry (Argo 5481)
91—FLY BY NIGHT
Andy Williams (Columbia 42199)
92—SOOTHE ME
Sim's Twins (Sar 177)
93—THERE'S NO OTHER
(Like My Baby)
Evelyn Crystals (Philips 110)
94—GYPSY ROVER
Highwaymen (United Artists 378)
98—PUSHIN' YOUR LUCK
Stevie King (Jay 257)
100—BLUE MOON
Vivantes (Decca 42)
100—SEVEN DAY FOOL
Elise James (Argo 5482)

Charles Group Takes Wing

NEW YORK—The Ray Charles ork and choral group is pictured above at Idlewild Airport prior to boarding a jet enroute to Paris where they begin an 8-day concert tour that will also take them to Zurich, Switzerland.

Cash Box—November 4, 1961
Mercy’s “Operation Gold Rush” Bows
Xmas Season Plan; 22 New LP’s

CHICAGO—Mercury Records is following its most successful sales plan to date, with the Christmas season program tagged “Operation Gold Rush.” The plan, which runs from Nov. 1 to Dec. 31, includes the entire catalog, including 22 new LP’s due for release this week (1). The plan includes: 15% merchandise bonus (15 free LP’s for every 100 purchased); 10% exchange privilege on the Nov. 1 release, and a 10% exchange privilege on the rest of the catalog; dating payments on Dec. 31, Jan. 31 and Feb. 28 (to be eligible, dealer must place his initial order by Nov. 21). “Operation” will be backed with a varied assortment of merchandising aids, including two color crown wing window displays, special “golden-hits” (see below) consumer folders, two-color “in his hits” brochure at the checkout, index cards, special Howard Hanson consumer catalogs, a full range of standard die-cut jackets, and a special four-page order form. Mercury conductor Howard Hanson, who was 65 Oct. 28, will have special “Operation” promotion.

CONTESTANTS on the plan will include ads in such publications as Esquire, Playboy, New Yorker, Schwann’s, High Fidelity, HiFi Stereo Review, Ebony and Record & Sound Retailing.


Roulette Pacts Belle Barth, “Peppermint Lounge” Group

NEW YORK—Roulette Records has announced the pacting of Belle Barth, whose saucy humor has sold close to a million LP’s on the After Hours label, and Joey Dee and The Starlighters, the group now engaged at The Peppermint Lounge, the New York club most involved in the current Twist craze.

Miss Barth has already been cut by the label, “live” at The Imperial Club, where she is currently appearing, for an album, “In Person,” which the label is rushing for immediate release. Roulette will also record the performer at Carnegie Hall during her concert Nov. 25.

The label has also just recorded the Dee group for the first LP, “Joy’s The Twist At The Peppermint Lounge.” A single from the LP, “Peppermint Twist,” Part 1 & 2, was released last week.

According to label topper Morris Levy, The Peppermint Lounge name has also been exclusively assigned to Roulette for recordings.

UA Names Fenway Dists In Pittsburgh

NEW YORK—United Artists Records has named Fenway Records, Inc. as its distriber in the Pittsburgh area. Fenway is headed by Herbert Cohen.

Zentner Voted “Most Danceable”

Hollywood—Sid Zentner, whose band was set to open at the Roosevelt, for 4 weeks, starting October 30, is shown being honored prior to the engagement. Presenting the award is devastating Al Jarvis, (in the taxi,) whose listeners voted Sid’s crew as The Most Danceable Band Of 1961. Zentner’s currently represented on wax by his “Up A Lazy River” single and “The Big Band Plays The Big Hits” Liberty LP.

44 Country Agreement To Protect Disk Rights

NEW YORK—An agreement has been signed by representatives of 44 countries for the protection of disk performers and broadcasting organizations against copyright infringement.

The step was taken last week at an international convention in Rome (Oct. 10-20).

Based generally on existing international copyright laws, the agreement protects foreign performers and producers in each of the 44 countries the same citizens of each country. Thus, performers and producers are given the right to prevent use of their works without their permission.

The Rome agreement must now be ratified in each of the signatory states, and will become effective three months after at least six countries make affirmative moves.

The conference was sponsored by UNESCO, the International Labor Organization, the International Union for the Protection of Literary and Artistic Works.

Moe Shulman To Atlantic Promo Post

NEW YORK—Moe Shulman has joined Atlantic Records as a New York and east coast promotion man, it was announced last week. Shulman will work out of N.Y. and supplement the promotion work of the label’s Larry Maxwell and Norm Rubin. Shulman has been a music industry promotion man for 10 years, having been associated with E. H. Morris Music, and the AmPar, Roulette, Warwick and Everest labels.
NEW YORK—Earl Grant (second from right) is shown after signing a new disk pact with Decca Records. In on the congrats are (left to right) Leonard W. Schneider, Decca executive veep; Martin P. Salkin, vice-president; Lee Magid, Earl’s personal manager. Earl has a best-selling LP with “Ebb Tide” and his new single is tagged “Tender is the Night,” a pie main-title he sings on the soundtrack.

Dudley Manners Deals
For Aussie-N.Z. Release

NEW YORK—Tremaysane Music Co., Ltd., Sydney, Australia, has taken over the catalog, for Australia and New Zealand, of Dudley Manners Music (ASCAP), this city, according to Dudley Manners, president. In addition, Manners announced that Tremaysane had formed Strand Records in Australia, and would release masters from Manners' Sodeska label, with three LP’s already released, and another LP and two singles due soon. Manners also announced that Paul Franklin, former Australian and New Zealand govern- land, would soon release his LP, “Come Dance Around the World.”

Arwin Closes N.Y. Offices

NEW YORK—Arwin Records last week closed its New York offices, where Bob Crystal headed the label’s eastern operations. Crystal will now work out of the firm’s Beverly Hills offices. He will work with the jazzy Marty Maher, but will make regular visits to N.Y. with the intention of naming a new eastern man as well.

English Editor In Town

NASHVILLE—Dave Barnes, publisher and editor of England’s Country & Western Record Review, arrived recently here to cover the Nov. 2-4 Country Music Festival for the magazine.

Pic A Tune Name
Buyer-Service Mgr.

OAKLAND, CALIF.—David F. Watson, president of Pic A Tune, Inc., a distributor here, has announced the appointment of John T. Edgerton as buyer and service manager for the firm. Edgerton previously held a similar post with Record Supply Distributors, Inc., of Sacramento. Pic A Tune has branches in Sacramento, Santa Rosa, Fresno and San Jose.

Columbia “Hits” Set
Has $4.98 List

NEW YORK—In the Oct. 14 review of Columbia’s LP, “The Greatest Hits,” the price of the 2-disc set was incorrectly given as $3.98. Columbia has informed Cash Box that the package lists at $4.98.

Weber Forms Mfg. Firm

NEW YORK—Mimi Weber, formerly with Music Corporation of America, Records of Chicago, has formed her own personal man- agement firm here, Mimi Weber Management, Ltd. Set-up will include a “training school” for new talent. Miss Weber is arranging for a west coast affiliate.

Atlantic Offers “Right Deal”
LP Program On Catalog

NEW YORK—The Atlantic and Atco labels have kicked-off an LP program, “The Right Deal, At the Right Time.” In effect through Nov. 30, dealers are offered one LP free with the purchase of eight LP’s on a price cate- gory for price category basis, and 100% return privilege. Deferred 30- 60-90 billing is available to all quali- fying dealers. A special bonus is being offered as a sales incentive to dis- tributors’ salesmen.

The catalog deal also includes four new Atlantic LP’s, two Atco. The Atlantic LP’s are: John Coltrane’s “Ole Coltrane,” The Mat-Kkeys’ “Last Night,” “Jazz Abstractions” (com- positions by Gunther Schuller and Jim Hall, Champion Jack Dupree’s “Champion of the Blues.” The Atco entries are Ann Richards’ “Ann, Man!” and “Ada Lee Comes On.”

Len Sachs, Atlantic’s director of al- bum sales merchandising, commenting on the “great success” of the Atlantic Summer LP plan, whose terms were similar to the new one, said it was the most successful campaign of our company up until that time. We thought that this would be a sales incentive to dis- tributors well stocked for quite some- time. However, our distributors re- ported that supplies had dwindled re- cently to the point where a full plan was desired. This is now being of- fered, and we are making a promotional and advertising campaign that will top all previous ones.

Peter L. Jensen, Co-Inventor
Of Loudspeaker, Dies

CHICAGO—Peter L. Jensen, 75, co- inventor of the loudspeaker and a pioneer in the development of many aspects of sound reproduction which started the electronic age, died last week (25) in his home in Western Springs, Ill.

Jensen, who had been ill for the past year, had retired from the presi- dency of the Electronic Industries in Forest Park, Ill., now headed by his son, Karl.

Jensen’s long career as an inventor and electronic pioneer began even before he devised the first loudspeaker, and even before he came to the United States from his native Den- mark. In Copenhagen in the early 1900’s, he developed the first means of transmitting the human voice by wireless, instead of dots and dashes. Further work resulted in the Danish govern- ment, this first “wireless telephone”—forerunner of modern radio—was used primarily on ships at sea. Each night the young inventor played pho- tographs on a microphone, broad- casting music to ships—and Jensen became the world’s first disk jockey.

Sent to the United States in 1905 by his Danish employers, Jensen, with re- oratories, to install wireless telephone equipment in California, Jensen re- mained to become an American citizen. He re- zen and to collaborate with another young man, Edwin L. Prichard, on the invention that opened a new era of communication—the loud- speaker. They set up their own labora- tory on the outskirts of Napa, Cali- fornia in 1910, and were trying to develop an improved telephone re- ceiver when they discovered the prin- ciples which amplified sound.

Marie Returns Okeh

NEW YORK—Marie Knight (above) is the last who brings back the Epile- handied Okeh label with a single, “Come Tomorrow” and “Nothing in the World.”

Jensen always credited an old-time San Francisco sports announcer named “Poghorn” Murphy with an assist on the invention of the loud- speaker. The young inventor were about to abandon their “cumbrous” telephone receivers, when Jensen thought it was a commercial failure, until a friend suggested that their device might enhance the half ball park to hear what Murphy was saying. A roof test proved that it would—and the loud- speaker was born, bringing with it the era of radio, TV, cartridges, electronic phonographs and public ad- dres systems, and making possible the construction of big auditoriums like New York’s Madison Square Gar- den and the Chicago Stadium.

On Christmas Eve, 1915, a crowd of 25,000 at the Sports Club in San Francisco to hear carols—and in 1919 President Woodrow Wilson told the audi- ence to rely on the power of their own lungs, stood inside a glass cage and used a microphone and loudspeakers made by Jensen and Prichard to address a San Francisco crowd of 50,000 persons on be- half of the League of Nations. After such dramatic demonstrations, the loudspeaker was universally accepted.

The Jensen-Prichard collaboration continued with the operation of an- tennas World I, working for the U.S. Navy—where they were the first electric phonographs to be used for radio contact with air- planes. They went on to perfect the phonograph for use in the earliest electric phonographs.

In 1940, the company split up, Prichard becoming a radio executive in California and Jensen coming to Chicago to open a new laboratory for designing loudspeakers.

When World War II broke out, Jensen resigned from his own company and took a low-salaried post with the War Production Board, obtaining sound equipment for the armed forces.

In 1943, he founded Jensen Indus- tries and entered a new phase of sound reproduction, the manufacture of LP phonographs. The plant’s capacity was doubled in 1958 and expanded to include the manufac- ture of phonograph cartridges and ac- cessories, too, and today is one of the nation’s leading makers of phonograph needles, employing more than 200 persons to turn out more than 700 types of phonograph needles. The family also expanded into the stain- less steel kitchen appliances business, and operates Jensen-Thersen Corp. in Ad- dison, Ill.

Jensen’s accomplishments in elec- tronics won special recognition in his native Denmark, where he was knighted and a plaque was hung in the house where he was born.

In addition to his son, Karl W. Jensen, he is survived by his wife, Vene; another son, Peter E. Jensen of Milwaukee; two daughters, Jean Kirkpatrick of Murphy, California and Patricia Schindler of San Fran- cisco; and a brother, Karl K. Jensen of Oakland, California.

Cash Box—November 4, 1961
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**WILD IRISH ROSE**

7778

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New Vanguard Artists Include Damari, Ward

NEW YORK—Vanguard Records has announced the pacting of new attractions, including top Israeli folk singer Shoshana Damari, and famed gospel singer Clara Ward, who is the label's first gospel-market performer.

Miss Damari's first album will be devoted to authentic Yemenite and Israeli, all reportedly recorded for the first time. In addition to albums, Miss Ward will have singles aimed at both the gospel and pop markets.

Other new pactees include; Erik Darling, banjo player with The Weavers, for solo folk albums; The Greenbriar Boys, bluegrass folk group; folk singers Hedy West, David Gude and Jackie Washington; The Arrows, pop vocal quartet from the University of Michigan; a classical chamber orchestra, I Solisti di Zagreb, conducted by Antonio Janigro, which returns to the label after a three year stint at Victor.

Pickwick Sales Changes To Pickwick International

NEW YORK—Cy Leslie announced last week that he had changed the name of his marketing and merchandising firm to Pickwick International. Formerly known as Pickwick Sales Corp. Leslie instituted the change on all stationery, advertising, literature, etc., due to the global nature of Pickwick's business during the past few years and also to the growing importance of the overseas market to the firm's total billings.

The lines distributed by Pickwick International, Design Compatable Identi, “Instant” Learning, International Award, Family Hour, Cricket and Bravo, are sold in almost every non-Communist country in the world.

"To indicate this new aspect of our business as dramatically as possible," Leslie said, "we have decided to replace the words 'Sales Corporation' with 'International.' We expect the world markets to continue to build in significance in the coming years."

New Capitol LP’s Include 2 Pop, 2 Classics

NEW YORK—Capitol Records is releasing two pop albums and two classics this week (see separate story on four country albums being issued in honor of the Nashville country meet).

The pop entries are: Tennessee Ernie Ford's "Hung A Hundred," recorded earlier this year in Ford's hometown, Bristol, Tenn., including a 12-voiced choir composed entirely of his kinfolk, including his mother and father (recording was made in the Anderson Street Methodist Church); "The Journeyman," a folk-type trio making its Capitol LP bow.

The classic are: guitarist Lilirondio Almendras's "Everly For Spanish Guitars" and Bach's "Four Suites For Or- chestra" performed by violinist Yehudi Menuhin and The Bath Festival Chamber Orchestra (2-discs).

BMF Student Awards

NEW YORK—Student composers residing anywhere in the Western Hemisphere are eligible to win awards totaling $11,000 in the 1961 Student Composers Awards (SCA), it has been announced by Carl Haverford, president of BMI.

BMI annually sponsors the competition designed to encourage the creation of concert music by young composers, regardless of domicile, in which composers from countries other than the U.S. and Canada are eligible to compete. Sixty-seven student composers have received SCA awards since its establishment in 1915.

Since 1915 is open until February 15, 1962, to residents of any country in the Western Hemisphere who will be under 30 years of age on December 31, 1961. Entrants must be enrolled in accredited secondary schools, colleges or conservatories, or engaged in private study with recognized and established teachers.

Announcement of the 1961 awards will be made no later than June, 1962, with sums ranging from $250 to $2,000 to be granted at the discretion of the judges.

The permanent SCA Judging Panel is made up of William Schuman, President, Juilliard School of Music; Earl V. Moore, Chairman, Department of Music, University of Houston; Henry Cowell, composer and conductor; Claude Champagne, Assistant Director of the Conservatory of Music and Dramatic Art of the Province of Quebec, Canada. The 1961 judging panel will be selected by other composers, publishers, and interpreters of music.

"The purpose of SCA is to encourage student composers, no limitations are established as to instrumentation or length of manuscript. Students may enter as many as three compositions, but no contestant may win more than one award. Composi- tions need not have been completed during the year of entry.

Contest rules and entry blanks are available from Russell Sangjek, Director, SCA Project, Broadcast Music, Inc., 300 Fifth Avenue, New York 17, New York.

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Going Hawaiian For Elvis

MIAMI—WQAM-Miami deejay Jim Howell has the winners of his "Elvis Presley Hawaiian" costume contest, the third annual contest, which is the third annual Auditionary dance turnus to honor Presley's new pic soundtrack LP, "Blue Hawaii." The LP was given to the persons who were dressed in authentically Hawaiian costumes to dance. 1,000 persons attend this weekly (Fri.) WQAM dance, which is co-sponsored as a public service by the Hialeah (Miami) Recreation Dept.
Joe Smith To Head New WB Promo Dept.

BURBANK, Calif.—John K. (Mike) Maitland, who has just officially taken over as head of Warner Bros. Records, replacing Jim Conklin, who has retired, has made his first move as head of the label, the announcement was made by the announcement of the promotion department, with Joe Smith to head the department as national promotion manager.

Smith was most recently associated with Fred, trivia writer in Los Angeles, and, before that, headed London Records on the west coast, and was a deejay in Boston and Pittsburgh. He will report to Maitland, and will set up at the label's headquarters in Burbank.

With Smith's appointment, WB will continue to maintain a programming relationship with deejays and station programming departments throughout the country. The promotion department will be under the supervision of Maitland, as well as a national basis, with Smith reporting to him as specifically as possible. The existing WB filed sales promotion force will be maintained, and the addition of other promotion efforts will be made in other offices and territories.

Connie Francis To Promote Xmas Seals

NEW YORK—MGM Records star Connie Francis will spearhead this year's Christmas Seals drive as part of a special promotion that will have the star singing Christmas music on over 2,000 radio stations throughout the country.

The drive was organized through the United Bone Marrow Association and the American Red Cross Christmas Drive. The association of Red Cross Seals was arranged as bus and train stations. The drive will be continued through the end of the year.

Caedmon Performers In Broadway Roles

NEW YORK—The marquee of five Broadway shows this fall will have an air of glory as it is on Caedmon Records, and its companion label, the A&M Records. The release of the album "Twelfth Night," with the Greek actress, Karen Kael, and her troupe of 40 musicians, has brought an important new label to the market.

Synthetic Plastics Names Kiddie Authority

NEW YORK—Mrs. Selma Rich Brody has been named director of the children's record division of Synthetic Plastics Records, Inc., this week. According to the label, Mrs. Brody will be in charge of the label's development and exploitation, and will work closely with the Peter Pan label.

Mrs. Brody is a nationally recognized authority in the children's field, as writer of children's songs and stories, and as a producer. She has made hundreds of singles and LP records and has written for local and network children's television and radio shows.

Brook Benton To Sing In Pic Soundtrack

NEW YORK—Brook Benton, the Mercury label's singing star, will be the soundtrack voice singing the title song of Columbia Pictures' "Walk on the Wild Side." A disk version of the song, written by Elmer Bernstein and Jack David, will be released to coincide with the opening of the pic.

NEW Acuff-Rose Firm Named For Fred Rose

NEW YORK—Fred Rose Music has been formed in Nashville by Wesley and Mildred Acuff, long heads of Acuff-Rose Music, in memory of the famed music man who was a founder of the Acuff-Rose firm. The initial repertory of the new firm will be drawn from the current Acuff-Rose catalog and consist of the entire body of the efforts of those writers with whom Fred Rose was most closely associated, including Hank Williams and Marty Robbins.

Both Acuff-Rose and Fred Rose Music have signed new five-year agreements with Broadcast Music, Inc. (BMI).

Baxter Goes Commercial

HOLLYWOOD—Lee Baxter, the cliffhanger-conductor, has started commercial production for radio and TV to his activities. He plans to create musical themes for the desired image of each individual advertiser.

Sinatra Singles Pack On "Tommy" Album

NEW YORK—In a release designed for juke box operators, Reprise Records has just issued a pack of five singles containing 10 sides from Frank Sinatra's New LP, "I Remember Tommy." This issue is included in the show. It's aimed at the big FM stations, the Juke-Box Ops' Record Guide.

For general consumer release, the label has issued two sides from its LP, "Ol' Calliope Man At The Fair," in the Sande & Greene Fun-Time Band. Dates are "Campfire Races" and "June Is Bustin' Out All Over." Sande & Greene will make other LPs for the label.

Set Frisco Home-Hifi Show

SAN FRANCISCO—The 1962 combination of San Francisco Home & Hi-Fidelity Show will be held here at the Cow Palace March 7-11, and will again be sponsored by the National Recording Industry Association (MIRA). Some 37,000 people attended last year's show, which featured more than $8 million in hi-fi equipment on display.

The Original! "THE PEPPERMINT TWIST" By Danny Pepperment and the Jumping Jacks

A Krupa Interview

Flying High... BLUE BIRD OF HAPPINESS by Tony Rice & The Overtones with Teddy McCue Orch. RCA "106" Listen For The Great New Sound of... SANTO & JOHNNY

PHILADELPHIA—Radio Station WIP in Philadelphia recently staged a salute to Nat "King" Cole, during which there was a "round-the-clock" program of the catalog of Cole recordings. Nat also accepted an invitation by Harvey L. Glasscock, vice president and general manager of WIP, to become a disk jockey for the day. Taking time out from his appearance at the Latin Casino Theater, Nat took over the Tom Brown show from 12 to 4 P.M., and played his favorite recordings on other vocals and bands. Shown assisting Cole with the commercials is Brown.

RICKY RICHARD
WYE 5-1011

Another DEE CLARKE Smasharoo!
YOU'RE TELLING OUR SECRETS b/w DON'T WALK AWAY FROM ME

VEE JAY
1445 S. MICHIGAN AVE.
CHICAGO 16, ILL.

Another DEE CLARKE Smasharoo!
YOU'RE TELLING OUR SECRETS b/w DON'T WALK AWAY FROM ME

VA 409

VEE JAY
1445 S. MICHIGAN AVE.
CHICAGO 16, ILL.

Another DEE CLARKE Smasharoo!
YOU'RE TELLING OUR SECRETS b/w DON'T WALK AWAY FROM ME

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VA 409

VEE JAY
1445 S. MICHIGAN AVE.
CHICAGO 16, ILL.
SOUTH DARWIN—Don Sampson, West Coast Regional Director for Dot Records, and the Mills Bros. are pictured just before the Dot Recording artists opened at the Fairmont Hotel in San Francisco last week. Group's latest release for Dot is 'I'll Take Care of Your Cares.'

**Marathons Sign Management Deal**

HOLLYWOOD—Jerry Guild of Guild Enterprises, this city, has announced the signing of The Marathons, of “Peanut Butter” fame, to a personal management pact. Also signed was Art Wheeler, whose initial disc under Guild’s management will be released shortly.

**Herb Horowitz Heads Empire Scientific**

NEW YORK—Herb Horowitz has been named president of Empire Scientific Corp., this city, manufacturers of hi-fi components and industrial electronic equipment. Empire is a new division of Dyna Empire, which Horowitz, an engineer, was previously associated with as director of the commercial products division.

**VeeJay’s Abner Part Owner Of Nitery**

CHICAGO—E. G. Abner, president of VeeJay Records, has become part owner of a Chicago nitery, Sutherland Lounge, which is reopening. The nitery will include performers from the VeeJay stable.

**Murray Deutch Heads Rubbery Merger With Jay-Gee; Gets Veep Post**

NEW YORK—Jerry Blaine, president and board chairman of Conant Record Distributors and Jay-Gee Record Co., has announced the merger of his Benell Music Corp. with Starfire Music, with Murray Deutch, part owner of Starfire, becoming general manager of the new music firm and vice-president and national promotion manager for Jay-Gee.

Deutch, former general professional manager of Southern Music for seven years, will headquarters at Jay-Gee’s headquarters, 318 W. 48 St., this city.

Jay-Gee is the manufacturer of the Jubiles, Josie, Porta, Gold Eagle and Todd labels.

**Schory “Percus”nion” Ork At Town Hall**

NEW YORK—Dick Schory’s Percussion Pops orchestra will climax its initial Ford tour of the U.S. here at Town Hall on Sunday, Nov. 19. Schory, who has made successful LPs for Victor, heads a group of 19 musicians who, during a concert, perform 119 different instruments.

**Columbia Rushes Dean “John” LP**

NEW YORK—Columbia Records is rushing out (this week only) an LP by Jimmy Dean named after his singles smash “Big Bad John,” the number one record in the country, and one of the fastest rising disks in recent months. Dean is certain to be Dean’s first million seller.

**New Orleans Distrib Adds To Staff**

NEW ORLEANS—Anthony “Tony” Conino, Central Record Distributing, this city, has announced that John Enders, former sales manager of Peltzcan Records, is now associated with his firm. In addition to his duties with Central, Enders has his own firm, Allied Sales, representing several manufacturers in the Southeast. Central has just been appointed distributor for the Nashville Excello Concert-Disc, Lute, Conversaphone, Joy, Stand, Prolific Dodge, Hollywood, Playtime, 90th Floor, Smart, Lucky Four, and Ivory labels.

**Twist” Deck Are Rolling In**

NEW YORK—Label’s last week began reacting to the current Twist craze in New York. Four Twist-titled singles were received by Cash Box’s N.Y., offices, and it was learned that a number of labels were planning LP releases on the scene.

Two of the singles are performed by attractions at The Peppermint Lounge, the nifty here, that has made the most of the dance, under pets with their respective labels. Joey Dee & The Starlighthawks offer “Peppermint Twist (1&2)” on Roulette, and Danny Lino (appearing as Danny Pepper- man) and His Jumpin’ Jacks, a popular Newark group which plays the niery on Tuesday nights, have “The Peppermint Twist” on Carlton. The Dee sessions are from an upcoming Roulette LP.

The singles include: United Artists’ “High Society Twist” and “Let’s Do The Peppermint Twist” by Nick Pitero, the label’s newly-appointed musical director, and “Sloppy Twist a Flat” by Pete Marcol on the N.Y.-based Putera label.

In addition to the new releases, Chubby Checker’s Cameo reading of “The Twist” has been released by the label.

**Harry Von Titus Music Has Promo On New Singles**

NEW YORK—Harry Von Titus Music, the long-time pubbery, is currently promoting a number of single releases. On the Dot label, the firm’s “My Love for You,” Frank Scott’s “A Special Kind of Love,” and Frank Doodle Dandy” and Roberta Shore’s “Yum Yum Cha Cha” and “Rock & Roll Yum Yum Cha Cha” have Mike Clifford’s Columbia disking of “Bombay.”

**Era Handles Bonanza Label**

HOLLYWOOD—Era Records has added the Bonanza label to its national distrib set-up. First release is “Roll Out James” by Stand & Una, and “Arkansas Jane.” In addition to Bonanza, the label handles Riviera, Jaf, Green Mark and Mosaic.

**Van Dyke Bookings Made Thru Own Firm**

NEW YORK—Bookings for Leroy Van Dyke, star country singer for Mercury Records, are now being handled by Leroy Van Dyke Enterprises in Nashville, Van Dyke’s current hit is “Walk on By.”

**Darin In Dallas**

DALLAS—Atco’s Bobby Darin, in town for a co-starring role in the 20th-Fox pic, “State Fair,” co-hosted an hour-long morning broadcast with radio personality Tom Murphy on KLIF. Murphy’s partner, Irving Hargi- ran, was on his honeymoon.
a great new star on the horizon!

PETE BENNETT
and the Embers

with a SMASH SINGLE

FEVER
S-1002

Exclusively
SUNSET RECORDS
6600 N. Broad St., Phil. 26, Pa.
Contact: PHIL TERRY Livingston 8-5010 (Phil., Pa.)

thanks disk jockeys, program directors, and Librarians for all your help Pete
**NARM Board To Meet In N. Y. Jan. 18-20**

PHILADELPHIA—Edward M. Suder, president of the National Association of Record Merchandisers (NARM), has announced that the next meeting of the board of directors of the association will be held in New York at The Summit Hotel January 18-20.

Topping the agenda will be the finalizing of plans for the forthcoming Fourth Annual Convention, to be held at the Eden Roc Hotel in Miami Beach, April 8-13. Members of the board of which have been appointed by Glen C. Becker, general convention chairman, to handle phases of the convention activity are James J. Tied- lucus, who heads the NARM awards committee; Harold Goldman and Larry Rosarin, in charge of NARM awards banquet; George Berry, and Ken Sheets handling arrangements for the cocktail parties and the prize luncheon. Becker is in charge of arrangements for the business sessions.

Jules Malanud, the association's executive secretary, has appointed a panel of record merchants and manufacturers who have expressed a desire to affiliate with NARM so do prior to the January meet. Membership matters must be approved by the board of directors, which will not meet again until April. All prospective members who wish to be included in the convention activity, should present their applications to Malanud, at 112 Beverly Road, Philadelphia 51, Penna.

Sinatra "Tommy" Ad Offers Cash Refund To Consumers

NEW YORK—A rare offer whereby consumers could get a cash refund on an LP after playing it once was made in a full-page ad in the Oct. 22 Sunday edition of the New York Times by E. J. Korteve for Frank Sinatra's new Reprise LP, "I Remember Tommy."

Part of the ad read: "We unabashedly believe this to be the most significant, most exciting Sinatra album of his career. An immediate cash refund—if you fail to agree—ad is on the label so that the consumer could return the LP along with his receipt within three days for a purchase for refund until Oct. 28 (last Sat.)."

Avalon Feted In San Juan For Heart Assoc. Meet

NEW YORK—Frankie Avalon was feted in San Juan, Puerto Rico last week as part of Avalon's appearance for the Oct. 26-30 past convention of the American Heart Association. 34th Scientific Sessions. Sessions are attended by leading cardiologists and heart surgeons from all over the country.

Upon his arrival at the airport last Wednesday (25), the Chancellor disk arrived in San Juan, the media-conscious city, and was met by various of the association. Last Friday, he escorted the Queen of Hearts to the Heart Fund Ball at the Lindy Hotel and put on a half-hour show, and on Saturday, she sang at a fund-raising matinee held for teenagers at the Theatre of the University of Puerto Rico. He was also given several parties in his honor during his stay.

**DYNAMICS IN RECORD PROCESSING**

The latest equipment and standards are being used to meet your demands for unsurpassed quality and service. —Jack Bernard

LONG WEAR STAMPER CORP.
36-41 36th St. Long Island City, N.Y. (Ex 2-4718)
Bleyer Still Believes
in Tillotson's 1st Single

NEW YORK—Archie Bleyer, head of
Adene Records, has re-released
Johnny Tillotson's first date for the
label, "Dreamy Eyes," in the belief
that this time it can get the chart
sales it failed to achieve in its initial
issue.

Bleyer said last week that "I be-
think this is Johnny's last chance,
be your best performance to date, and I also believe it is a
hit, but was never exposed properly.

Bleyer noted that station K-PO
Honolulu recently ran the annual
ballot of its listeners' all-time
favorite records and "Dreamy Eyes"
was first. In addition, the exec said
that many teenagers have written to
the label saying that Tillotson performed
at time when he made local appear-
ances, and had no success when they
tried to purchase the platter. Many
distributors have also requested that
the stock be issued again, according
to Bleyer.

Costa To Cut
New Sinatra LP

NEW YORK—Don Costa, who now
has his own indie producing firm, left
Hollywood last week (24) to
arrange and produce a new Frank Si-
atra LP for the Reprise Label. In the
belief that the coast, Costa will scout new
talent for his company. Since leaving
his A&R post at United Artists re-
cently, Costa has signed non-exclu-
usive producing deals with Colpix Rec-
ords, and has recorded Bobby Rydell.

New Writing Team:
Paul Evans & Fred Tobias

NEW YORK—Paul Evans, songster-
writer, and Fred Tobias, composer,
have formed a songwriting team, and have
already supplied one side of Pat
Done's new Dot single, "Johnny
Vill." Evans wrote his hit, "Happy
to Lucky Me," and Tobias has written
several successies as "Born Too Late"
and "Good Timin." Both are ASCAP
rivals.

GMC Buys Master
For Cub Label

NEW YORK—GMC Records has
purchased, for its Cub label, a master
from the Division label, Jimmy Vel-
des, who wrote "Sometimes at Night." Deck
was sold by Allan Wall, regional sales
manager, while he was scouting the
western market for masters from
nay indies.

Double Welcome

OLLYWOOD—Recent appointments to Liberty's promotion staff included that
Rick Pecone, left, who'll work out of the New York offices and Ed Silvers,
who'll head up east coast promotion. The man in the center is Bob Scaife, the
label's national promotion manager, who's handing out the congratulations.

King Drops
3 Indie Distribs;
Adds 2 Branches

NEW YORK—King Records an-
nounced last week that over a period
of less than two months it had dropped
three of its indie distributors and
had opened two new branches of its
own, bringing the total of King's
branches to 25 and leaving no indi-
viduals still being handled by indie
distributors.

A branch has been opened in New-
ark at 356 Washington St. to service
the greater N.J. area, previously han-
dled by Essex in Newark, and one
has been opened at 172 Denny Way in
Seattle, replacing C&G there. King's
Boston branch at 112 Queensberry St.
will now handle the territory pre-
nviously serviced by Leslie in Har-
ford.

Darin Signed For
Secret Pic Project

NEW YORK—Producer Stanley
Kramer has announced that he has
signed Bobby Darin and Sidney
Potier to star in a secret project
which the director Juel Hartfield
will put before the cameras late
November for United Artists release.
The film hereafter has been designated
as "Working Title," will be made
under the title, "Point Blank."

Adhering to the secrecy which has
shrouded the project since its incep-
tion, Kramer has refrained from
spilling any story line of the film except
to say that it is an expansive, contemporary
project. Potier, he added, will play a
psychiatric patient whom Darin is treat-
ing. "Point Blank" will be shot at Revue
Studios.

Disneyland/ Vista Names
Record Dist. In Miami

NEW YORK—The Disneyland/Vista
sellout has just named Record Dis-
tributors, Inc. of Miami, Fla., as its
distributor in Florida. Sandy Strub-
back, head of the distributorshup, has
announced that he pint business was
up 527% over August and 539% on
Sept. of last year.

90th Floor Offers
10% Discount On Product

DALLAS—90th Floor Records, this
City's biggest 45-cap. disc outlet,
has just received a 10% cash discount
on its catalog from Oct. 29-Nov. 3.
Label has a pop-jazz roster, including
LP's by Jane Ames & The Harvey
Anderson Quartet, and the North
Texas State College Lab Band.

Staraday Success Story

NEW YORK—With a little more than
two years under its belt as an indie,
Staraday Records has assembled one
of the largest and most diversified
catalogs of country and gospel music,
and expects to gross $v$ million dur-
ing 1961.

After a successful association with
Pappy Daily of Houston, now heading
United Artists Records' new country
department, in the Mercury-Staraday
country series, Don Pierre went out
on his own and started the label as
an indie in early 1960.

Since then, with an output of two
or three albums each month, Staraday
has produced a catalog of 65 albums
and 25 EPs by such top-flight coun-
try performers as Asby Copas, Red
Sorine, George Jones, Moon Mullican,
Johnny Bond, Rose Maddox, Buck
Owens, Hank Locklin and others,
including many 2-disk LP releases.

Staraday, located just outside of
Nashville, where a complete shipping
and receiving house is main-
ained, including a studio of its
own, also operates a music publishing
affiliate, Staraday Music, and a subsid
label, Nashville Records. In addition, two
subsidiary publishing firms abroad,
one in London, the other in Hamburg,
work to expose the Staraday catalog
in Europe. Thirty-eight distributors
provide complete U.S. coverage, includ-
ing Hawaii and Puerto Rico.

Pierce gives much of the credit for the
success of Staraday to his A&R
man and head engineer, Tommy Hill, a
vet country music singer who was
formerly in the Hank Williams, Jim
Reeves and Ray Price Bands. Pierce
also notes that the value of Martin
Hassel, recently of Stuttgart, Ger-
many, who is the label's national sales
manager and album production co-
ordinator.

Staraday plans further expansion
next year with an emphasis on
stronger singles by established artists
of "album stature" and more con-
centrated promotion of all releases.

REMSEN—Lynn Stanton, femme deejay
at WREMS-Remsen-Utica, lis doing
a bit of close harmony with Johnny
Cash backstage at a recent WREM-
Jambooree held at Utica's Civic
Auditorium. Lynn's a former nite
club vocalist.

SWEETS FOR MY SWEET
THE CRITTERS
Atlantic
LONELINESS OR HAPPIESS
THE CRITTERS
Atlantic
LOVE, THE LITTLE SISTER
Elvis Presley
RCA Victor
THE HOME OF THE FREE
ELVIS PRESLEY
RCA Victor
SORROW TOMORROW
BOB DYLAN
Atco
THE ANSWER TO EVERYTHING
STANLEY BLACK
Atco
THE BIG TOP
JOE DOWELL
Delinex (Canada) Ltd.
SMASH
YOUNG EYES BLUES
Robby D. August
Atco
HERE COMES THE NIGHT
Robby D. August
Atco
THE BRIDGE OF LOVE
THE DRIFTERS
Producers-Trio Ltd.
LA VERN BAYINGEY
Robby D. August
ATCO
HE'M COMING HOME
ROBBY HENDRICKS
MERCURY
THE WEST SIDE STORY
Robby D. August
RCA Victor
LADY LOVERS
RAY PERRY
RCA Victor
IN MY HEART
RAY PERRY
RCA Victor
Hill and Range Songs, Inc.

A NEW NOVELTY SMASH!!

"SCOUT FOR GENERAL LEE"
AL GADNER

NASHBORO RECORD COMPANY

177 3rd Ave., N. Nashboro, Tenn.
AND HERE SHE IS (AGAIN!)
ANN-MARGRET
"IT DO ME SO GOOD"
7952

C/w "GIMME LOVE"
SMASH FOLLOW-UP TO
HER WINNING
"I JUST DON'T UNDERSTAND"
RCA VICTOR
COMPLETE SERVICE

About to make a record? As soon as your artists and tunes are set, RCA Custom is ready to do the rest. Take recording, for example. RCA has spacious studios in each of four cities, fully equipped for all your recording needs. RCA engineers have extra know-how, and, using the world’s finest equipment, they make precision masters of matchless quality. RCA Custom then produces just what you need from the smallest to the largest order...then solves your packing and shipping problems...and offers fast delivery. All this, plus facilities for 45’s, Compact 33’s, paper records.

Whew...does your RCA man help “indies”? Call him.

RCA CUSTOM RECORD SALES

New York: 155 E. 24th St., NY 2, JU 7-3700/Chicago: 448 N. Lake Shore Drive, CH 3-3215/Hollywood: 9309 R. Vine St., LA 4-1460

Nashville: 801 17th Ave., S., AL 5-3707/Canada: RCA Victor Co., Ltd., 1001 Lisgar St., Montreal; 220 Mutual St., Toronto

1964
SCHEDULE OF EVENTS

WSM'S TENTH ANNUAL NATIONAL COUNTRY MUSIC FESTIVAL

THURSDAY, NOVEMBER 2

8:00 AM Registration till 10:00 PM Andrew Jackson Hotel lobby
10:15 PM OPRY STAR SPOTLIGHT... broadcast from the Andrew Jackson Hotel lobby over WSM. Ralph Emery, America's Number ONE Country Music Disk Jockey with Grand Ole Opry Star GRANDPA JONES, Assisting broadcast will end at 5:00 AM.

FRIDAY, NOVEMBER 3

8:00 AM Registration, Andrew Jackson Hotel lobby
Keynote Speaker—Governor Jimmy Davis of Louisiana
Country Music Spectacular with Stars of the Grand Ole Opry Trade Press Awards—Billboard, Cash Box, Music Reporter
12:30 PM LUNCHEON, Andrew Jackson Hotel Ballroom Sponsor—Dot Records
Host—Fred Waring, President of Dot Records
Speaker—United States Senator Estes Kefauver of Tennessee
6:15 PM PET MILK RECORDING SESSION, WSM'S STUDIO C
7:00 PM FRIDAY NIGHT OPRY—WSM'S Studio C
Featuring the Stars of the Grand Ole Opry
9:30 PM Mr. DJ, USA, WSM'S Studio A with Grant Turner
10:00 PM DANCE—Andrew Jackson Ballroom
Sponsor—United Artists and 'Pappy Daily'
Music by Merle Lindsey and his Jubilee Orchestra with special guest, Gail Tucker
10:15 PM OPRY STAR SPOTLIGHT broadcast from Andrew Jackson Hotel lobby over WSM with Ralph Emery, America's Number One Country Music Disk Jockey, with Grand Ole Opry star Grandpa Jones assisting, broadcast will end at 5:00 AM.

SATURDAY, NOVEMBER 4

8:00 AM FINAL REGISTRATION, Andrew Jackson Hotel Lobby No registration after 10:00 AM.
8:30 AM Breakfast, Andrew Jackson Ballroom Sponsor—RCA VICTOR RECORDS
Host—Steve Sholes and Chet Atkins
12:00 Noon Luncheon, Maxwell House Hotel Ballroom Sponsor—Columbia Records
Host—Don Law and Gene Ferguson
Program—Columbia Recording artists
5:30 PM Reception and Buffet, Andrew Jackson Ballroom
Sponsor—Capital Records
Host—Ken Nelson
7:30 PM GRAND OLE OPRY'S 36th Anniversary Celebration, Ryman Auditorium
Host—WSM, Inc.

SUNDAY, NOVEMBER 5

8:00 AM Coffee Clink, Hotel Hermitage
Sponsor—Columbia Records
Host—Don Law and Gene Ferguson

WSM Nashville:
More Than Just The Home Of The Grand Ole Opry

In the early fall of 1925 the headlines in the Nashville papers read: "Ethnicity of Radio Station Here is Begun.", "Call Letters W S M As Signed to National Life!" The story of the intervening years was one of pioneering, foresight, technological advancement and the growth of an industry which was a combination of business, public service and showmanship. Little did those who wrote: "Expect maintenance that there are more than four million sets in operation nationwide now, and it is reasonable to expect that six million more sets will be sold without much effort" know that in only 36 years the millions of sets would go into the billions and that America would become a nation of radio listeners!

According to the station, "One cannot say WSM listeners because in the ensuing years WSM would feed the network with more stations than any other station outside New York and Hollywood and more than any other independent station operated. At times, WSM has fed the NBC Network with as many as twenty-seven shows per week, but with or without a network WSM has been the largest nighttime audience... the thirteenth largest daytime audience of any radio station in the Nation."

But if you weren't one of those who heard WSM on your crystal set in the twenties... or on your transistor in the fifties... or the next day in the sixties... or the next day in the seventies... the chances are we heard WSM's fame as a talent that records, in the music, in the speaking that the顺便 the appearance of the stars.

But we've ahead of our story! Let's start with WSM's first dedication program on October 9th, 1925. This was before network radio... and only a few of us were scattered around the city. The year was 1925, and the name was WSM, the "Salem Odele Judge" of WLS, Chicago, and his "Piggy Back of WLS". The first program was called "Opry's Back to Chicago" and it brought to WSM's listeners some of America's greatest talent (the "Wrecking Crew") and is Nashville's and the South's top ranking station.

Although music has always been one of the mainstays of WSM's broadcasts, the station has always maintained a serious and constructive view of its responsibilities to the community. The Louisville Courier Journal still carries the story of WSM Radio's role in the nation's all messages and out of the floodstricken area.

Recently when two concerts held 18 persons hostage at gun point at the State Penitentiary, the head of WSM's scheduled programs on WSM were either cancelled or interrupted in order that WSM could keep its listeners informed with "on the spot" broadcast reports. WSM's WRN, News Service feed live broadcasts to 15 radio stations throughout the United States.

WSM's Farm, Sports, News, and Weather Bureau holds its second annual contest to none. Many hours each week are devoted to commentary and special events programs.

Religion has occupied an important place on WSM's schedule through the years. It has been the company's aim to offer religious programs with a minimum of sectarianism through prominent representatives of the principal faiths. In April of this year the Radio TV Council awarded WSM's Religious Department the "Emmy Award"... for outstanding local religious programs.

Now that growing pains are over... long range plans are already being made for the next 36 years by John H. DeWitt, President and Bob Cooper, general manager of WSM. And if the first thirty-six years of the "Grand Ole Opry" in this year 1962, in this age of stunts and electronics should prove to be the most exciting, the image is still big... WSM's image.

"Our earnest endeavor shall be to conduct a station that will reflect credit on its community and uphold the highest standards of radio.

Cash Box—November 4, 1962
Radio Station WSM
And the Stars of the GRAND OLE OPRY
Cordially invite you to WSM's 10th Annual Country Music Festival
And the 36th Birthday of the GRAND OLE OPRY
FRIDAY and SATURDAY, NOVEMBER 3 and 4

This invitation is extended to America's country music disc jockeys and artists with the hope and conviction that WSM's 10th Annual Country Music Festival will again reflect the pride that all who are a part of it feel in the growth and preservation of a basic part of America's musical heritage.

OWNED AND OPERATED BY THE NATIONAL LIFE AND ACCIDENT INSURANCE CO.

NASHVILLE, TENNESSEE
WSM 650 Clear Channel The Air Castle of the South

Cowboy Copas
Skeeter Davis
Billy Grammer
George Hamilton IV
Johnny & Jack
Grandpa Jones
Lounin Brothers
Minnie Pearl
Jim Reeves
Marty Robbins
Ernest Tubb
Justin Tubb
Willis Brothers
Del Wood

Ray Price
Bobby Lord
Cousin Jody
Stonewall Jackson

Roy Drusky
Flatt and Scruggs

Hank Snow
Hank Locklin

Jean Shepard
Hank Snow

Billy Walker
Porter Wagoner

Faron Young

Margie Howes

Bill Anderson
Chet Atkins

June Carter
Patsy Cline

Den Gibson
Glaser Brothers

Stonewall Jackson
Cousin Jody

Lonzo & Oscar
Bobby Lord

Jimmy Newman
Ray Price

Stringbean
Merle Travis

Kitty Wells
Wilburn Brothers

Jean Shepard
Hank Snow

Bill Monroe
George Morgan

Joe Byrds
Jordanaires

Carl Butler
Archie Campbell
Cowboy Copas

Hawthorne Hawkins
Ferlin Husky

Jordanaires
Hank Locklin

Bill Monroe
George Morgan

Jean Shepard
Hank Snow

Billy Walker
Porter Wagoner

Faron Young

Margie Howes

Bill Anderson
Chet Atkins

June Carter
Patsy Cline

Den Gibson
Glaser Brothers

Stonewall Jackson
Cousin Jody

Lonzo & Oscar
Bobby Lord

Jimmy Newman
Ray Price

Stringbean
Merle Travis

Kitty Wells
Wilburn Brothers

Jean Shepard
Hank Snow

Bill Monroe
George Morgan

Joe Byrds
Jordanaires

Carl Butler
Archie Campbell
Cowboy Copas

Hawthorne Hawkins
Ferlin Husky

Jordanaires
Hank Locklin

Bill Monroe
George Morgan

Jean Shepard
Hank Snow

Billy Walker
Porter Wagoner

Faron Young
Nashville's $35 Million Industry

By Buford Ellington, Governor of Tennessee

The following are excerpts from an address by Gov. Ellington made Aug. 12, 1961 at the Jaycees Awards Banquet in Nashville.

It is a great temptation to use my allotted time tonight to tell you about the great progress we have made in every area of Tennessee Government during the first two and one-half years of my administration—progress we have made without benefit of new taxation.

It is a great temptation to tell you about the great successes of our industrial development program, which during the first six months of this year, has added:

83 new plants
12 thousand new jobs
And $16 million in capital outlay to the economy of Tennessee.

But in keeping with the theme of your convention, I will confine my remarks to one segment of the many fine industries which have grown in Tennessee—the country music industry.

Before you jump to the conclusion that I am using the term "industry" too loosely in connection with country music, let me put into the record right now the fact that country music is a $35 million a year business in Nashville alone.

While country music is an area generally associated with the state of Tennessee as a whole, Nashville has become the hub of activity in the field.

This happened for several reasons, among them:

—The outstanding recording facilities available here.
—The number of publishing firms available.
—The booking bureaus and artists agencies.
—and the fact that back in 1925, before many of you were born, one of our radio stations, WSM, started what turned out to be the most enduring program in history, "The Grand Ole Opry."

Because of the position it has come to occupy in the entertainment field, Nashville, Tennessee, is known the world over as "Music City, U. S. A."

I don't like to use statistics in a speech, but I don't know of any other way to tell you how important the entertainment industry and country music are to us.

In Nashville alone we have:
—96 BMI Music Publishers
—18 ASCAP Publishers
—179 Full-time BMI songwriters
—20 Full-time ASCAP songwriters
—30 Part-time ASCAP songwriters
—1,100 Professional musicians
—15 Recording studios, two of which operate on a seven day a week around-the-clock basis.
—At least a dozen artists bureaus or booking agencies.
—More than 1,600 "country artists," which includes everything from hayseed fiddlers to sweet potato planters.
—And untold thousands of amateur song writers, one of whom wakes up every once in a while to discover that he's suddenly worrying about his income tax.

One publishing firm alone spends $350 a week in postage mailing back rejected manuscript letters.

The folks around here have become conditioned to country music and the artists who produce it.

They tend to accept it as a part of their everyday life, and consequently, visitors to our state are somewhat surprised that Tennesseans don't make more of a fuss over the music than we do.

Nashville is probably the only city in the United States, or possibly even in the western world, where Elvis Presley could walk down the street without being mobbed.

Certainly a few of the teen-agers go into a trance, but the majority of the natives would remain in firm control of their emotions.

They would remember when Elvis was just a ball fiddle shooting slipper man on the Grand Ole Opry, and when he didn't even have long sideburns.

It's an everyday sight in Nashville to meet on the street such country music stars as Eddy Arnold, Roy Acuff, Ernest Tubb, Jim Reeves, Don Gibson, Cowboy Copas, Minnie Pearl, The Wilburn Brothers, Johnny Cash, The Everly Brothers, Faron Young, Ray Price, Lester Flatt and Earl Scruggs and so many more that make country music history.

If someone once said, lumping all the country music artists into one group, if it wasn't for their
—$50 Stetsons
—$600 Rhinestone trimmed western suits
—$350 Mother of Pearl guitars
—$100 Boots
—And Diamond studded belt buckles

You couldn't tell them from any other citizen of Nashville.

It is not practical to separate the term "Country Music" and the "Grand Ole Opry," and since the "Grand Ole Opry" was born before most of you were born, I think it might be appropriate to tell you how this whole thing started. (See separate story this issue; The Grand Ole Opry: A Brief History.)

There are many things I could tell you about the Opry—and in telling you about the Opry I also tell you about country music.

The Opry is a unique show—soon to be 36 years old.

It has been a sellout most of that time.

The average family travels 485 miles to see the show.

They come from 41 states and Canada.

More than nine and one-half million people see "Grand Ole Opry" artists during their personal appearance tours every year.

The economic benefits of country music are not confined to Tennessee, or even to the United States.

The Acuff-Rose Music Publishing firm here is one of the largest publishing houses in the world.

We're proud of it for a selfish economic reason—country music is big business.

We're proud of country music because most of the people associated with it are serious minded, hard working professionals dedicated to their art.

We're proud of country music because it reflects and preserves a part of the folklore of America.

We're proud of it because it provides some of the nation's best music—music which is not only popular, but which is good music, which is important music, music which is important to the whole world.

We're proud of it because most of the folks who are in it are our folks.

This Old House Is Still Swinging!!!

Thanks to Our Many Friends and Clients . . .

Best wishes and congratulations to
WSM'S 10th Annual Country Music Festival and the 36th Birthday of the GRAND OLE OPRY

BRADLEY RECORDING STUDIOS INC.
804 16th Ave, South
Nashville 4, Tenn.
When it Comes to Country Music... DECCA® is Tops!

JUST RELEASED!

SAVE YOUR TEARS       BILLY GRAMMER
I'D LIKE TO KNOW WHY  31321
LET ME DOWN EASY       TOMPALL & THE
TIRED OF CRYING        GLASER BROTHERS
OVER YOU
THE GIRL THAT I AM NOW LORETTA LYNN
I WALKED AWAY FROM THE WRECK  31323
GIVE ME HEAVEN         JIMMY NEWMAN
ALLIGATOR MAN          31324
I'M SO LONESOME        CARL BELEW
DO I HAVE TO (Have A Reason)  31325
TIME CHANGES EVERYTHING JIMMIE DAVIS
SITTING ON TOP OF THE WORLD  31327

...and thanks for your help in putting these great records on the charts...

Congratulations to WSM and the 10th National Country & Western Music Festival!
Happy 36th birthday to the Grand Ole Opry!
FROM MERCURY’S C&W DEPT:
Shelby Singleton makes things happen at Mercury!

“Walk On By”—Leroy Van Dyke Another Pop Breakout!

Leroy Van Dyke, the “Auctioneer” of radio, television and recording fame, not only has the top country & western hits in the nation right now, his recording of “Walk On By,” Mercury 71834, is currently gaining great headway in the pop field and charts.

Van Dyke joined Mercury earlier this year, and his first effort for the label, “Big Man In A Big House” was a chart rider for many weeks.

This farm-raised lad, with personality-plus and unforgettable voice, was born in Spring Fork, Mis-

shroom, a direct descendant of Henry Van Dyke. His father, a farmer who also operates a trucking line, kept young Leroy busy during his childhood scoping endless bushels of corn, bal-

king thousands of bales of hay, or playing his guitar to a fack of sheep. Leroy loved farm life and believed he wouldn’t be happy doing anything but farming, or driving trucks for his father’s business. Leroy states, “I cut my teeth on the steering wheel of a truck and a scoop shovel. However, one day my father and I were hauling a

load of corn and he asked me what I planned to do for a living when I grew to manhood. I replied that I would always be a farmer, but really, if I could have my choice, I would like to sing for a living—at that time I had no idea I would ever be able to make it!”

Other than singing in a small country church quartet, grade school programs and the high school mixed chorus, Leroy had no other musical experience. Leroy attended the University of Missouri, graduating with a Bachelor of Science in Agriculture degree, while majoring in Animal Husbandry. After college came the U. S. Army, and it was during his two year stint in the Army that Leroy began to practice on a Sears, Roebuck guitar and learned to accompany himself during the many lonely hours in Korea.

In 1951, deciding to be an auctioneer like his cousin, Ray Sims, Leroy en-

rolled Reppert’s School of Auctioneering, and went into the livestock auc-

tion and promotion business for a time. However, his outstanding talent was not destined to Animal Husbandry or livestock auction, as the dark-haired, green eyed young singer completely captivated P.T.A. audiences.

EXECUTIVE EDITOR
Shelby Singleton

SHELBY SINGLETON

Mercury Record Corporation’s Country & Western A & R man, Shelby Singleton, joined Mercury on October 14, 1957, as Regional Promotion Man in the southern territory. Pappy Daily and Don Pierce of Starday Records were Shelby’s first introduction to Mercury Records, for it was Pappy and Don who introduced him to Kenny Myers, Vice President in Charge of Sales, during the Country Music Festival in Nashville that year.

The popular Mercury A & R man, who has recorded most of the top Mercury artists, was an industrial engineer for Remington Rand for five years, working out of their plant in Shreveport, Louisiana, prior to joining Mercury. Six months after joining Mercury, he was transferred into Mercury’s Sales Division, as Southern Regional Sales and Promotion Manager. In this capacity he traveled throughout the southern part of the United States for almost two years, and was instrumen-

tal in bringing to Mercury such famous discs as "Chantilly Lace" by the late Big Bopper, "Sea of Love" by Phil Phillips, and "Running Bear" by Johnny Preston.

In April of 1960, Shelby recorded his first session, when Rusty Draper cut "Please Help Me I’m Falling." The next session was the hit by Damita Jo, "I’ll Save The Last Dance For You," which was cut in September of that same year.

Until February of 1961, he and his wife, Margie Singleton, made their home in Shreveport, La., and then moved to Nashville, Tennessee. In May of that year he moved to New York, operating a twin schedule handling A & R duties in New York and Nash-

ville.

Some of the famous artists recorded by Shelby are: Rex Allen, Brook Ben-

ton, Joe Dowell, Jerry Kennedy, The Gaylords, Claude Gray, Richard Hay-


PLAYBACK—IT’S A HIT!
Singleton and Van Dyke seem to agree at the playback that it’s a hit.

stock newspapers. However, one day, listening to his cousin Ray Sims, of Belton, Missouri, called by livestock experts the best auctioneer specializing in selling registered Angus cattle, he was inspired to write the now nationally famous "Auctioneer." Then, carrying a dub of his recorded "Auc-

tioneer" he tried to interest disc jock-

eys in his song. Leroy states, "A prominent disc jockey in the Cleveland, Ohio, area heard the dub and told me that while I did an acceptable job of singing, the material is just not com-

mercial and wouldn’t sell records.

The rest of the story is now history, as his recordings of "The Auctioneer" sold 500,000 records.

Joining the ABC-TV Jubilees, U. S. A., with Red Foley, Leroy found more fame via the medium of television and his sensational singing was heard by millions. Continuing in his decision to "sing for a living" he made personal appearances all over the nation in fairs and rodeos, and millions saw "The Auctioneer" on his appearances coast to coast with Arthur Godfrey.

Leroy is blissfully happily married to a girl he met on a blind date. It was in February of 1957 that Leroy phoned Sue Grothaus, a girl he had never seen before, and asked her for a date on March 10th. She accepted and on their second date, March 11th, Leroy states, "I asked her to marry me that night, our second date, and she said yes. We started making our plans and we got happily ever after." Leroy and Sue make their home in Springfield, Mis-

souri, where Jubilee, U. S. A. origin-

ated.

Leroy has a burning desire to fill the ambition to make enough money to buy and develop about 1,000 or 2,000 acres of land in a model cattle raising operation in the Lebo area. "I would like to live on this ranch, raise my family there, and use it as home base for entertainment business. I think there is no better place to rear a family than in the country.

HIT THE ROAD
Now that “Walk On By" is a na-
tional hit, Leroy Van Dyke prepares to hit the road on another string of personal appearances.

Cash Box—November 4, 1961

42
Mercury-Solid No. 1 & 2 In C&W

and now...

"WALK ON BY"
LEROY VAN DYKE

MERCURY 71834

is on the pop charts
and headed for no. 1

The hottest brand in C&W music
FROM MERCURY'S C&W DEPT:

It's A Matter Of Record!

Mercury brings you the biggest hitmakers in the country (or city)

Margie Singleton

Margie is the better half of Shelby Singleton, Mercury's country A&R man, and she's the best part of country music, judging from her chart status for 1961. Currently she's teamed with George Jones on a tune that's headed for the top—"Did I Ever Tell You."

Patti Page

Here is a gal from Oklahoma who's done more for Tennessee and Nashville than anyone else in the last decade—and just by cutting a tune called "Tennessee Waltz." The song is now the unofficial state anthem and is recognized around the world. The focus is on Nashville, and Patti helped put it there.

Leroy Van Dyke

This relatively newcomer to the Mercury stable had a previous million-seller and he's headed that way again with his winning voice, handsome looks and captivating personality. He's at the number-one spot on all the C&W charts with "Walk On By" and he's now making a fast climb with the same tune on the pop charts.

Jimmie Skinner

Here is everybody's favorite and a real C&W "old pro"—Jimmie Skinner. He's had more hits than Carter has pills. He rode the charts like a bronc buster with "Big City" and is back for another ride with his latest, "Please Don't Send Cecil Away."

Claude Gray

Claude Gray has hit stronger than ever in 1961 with two giant smash hits and top chart riders. The first, "I'll Just Have Another Cup Of Coffee" zoomed to #1 and broke pop, and he followed right back with the strong winner, "My Ears Should Burn."

Margie Bowes

Here's the sweetheart of the country music field, Margie Bowes. Relatively new to the Mercury label, she's already established herself strongly with her initial release of "Little Miss Belong To No One." She's a winner all the way.
THE GREATEST ROUND-UP OF COUNTRY ARTISTS EVER ASSEMBLED

GALAXY OF COUNTRY & WESTERN GOLDEN HITS

12 BIG NAMES — 12 BIG HITS
Produced by MERCURY in celebration of National CMA Week

The hottest brand in C&W music
FROM MERCURY'S C&W DEPT:

LAWTON WILLIAMS
One of the South's most listened to deejays is also one of the nation's leading country singers. His first effort for Mercury, "John And Mary Doe," sizzled onto the charts. Now, his torrid "Anywhere There's People," is riding the charts solidly, and still growing thanks to an assist from the Texas territory.

JAMES O'GWYNN
Here's another pro who helped to make 1961 Mercury's year in C&W. Longtime favorite, O'Gwynn hit the chart peak with "House Of Blue Lovers" (and stayed there for ages) and his follow-up, "Your Heart" is making big noises all over the place.

KITTY FORD
Ex-rodeo queen and sharpshooter, pretty Kitty Ford is winning many friends in her new label affiliation with Smash Records (a Mercury subsidiary). Her first effort got her off to a sizzling start, "Gee Mom," and her future is solid bright lights and chart hits.

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DELO WOOD
A new star on Mercury's horizon, is no newcomer to C&W and "Grand Ole Opry" fans. She's Del Wood and her sizzling style at the piano has been setting the pace on deejay turntables for ages. She's already had a million-and-a-half seller and she's destined for more of the same.

MORIE ALLEN
Here is the world's number one cowboy. He's outranged and outpulled every other star in the rodeo and personal appearance circuit. He's also the top movie cowboy. His first release since he returned to Mercury is "Mariner, Let's Go," which is also the title tune of the motion picture.

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Smash Records invades the lucrative Country & Western Record Field!

Smash signs contracts with Billy Deaton & Howard Crockett

CHICAGO—Charles Fach, head of Smash Records, announced the label, which has only been in existence five months, and which has been struggling on the pop charts, is going to invade the lucrative country and western market. Fach stated that the label is aiming toward a gradual build-up to full-scale status with product eventually available in all categories.

Shelby Singleton, Mercury A&R man, is going to handle the C&W product for Smash. Singleton is credited with making Mercury a hot C&W label and is now riding for Mercury by George Jones, Claude Gray, Leroy Van Dyke, and Margie Singleton. The label will also search for C&W masters as they have been doing in the pop field.

The first Smash move toward the C&W entry was the signing of Billy Deaton and Howard Crockett to re-novating contracts. Among the new releases due almost immediately, Deaton, a protege of Mrs. Jimmie Rodgers and noted charmer Charlie Walker, has appeared on most of the top C&W shows across the nation. From Fort Worth, Crockett, from Fort Worth, Crockett, has written many of the late Johnny Horton hits, including, "Honky Tonk Man," "I'm A One-Item Man," "Whispering Pines," and "Slewfoot The Bear." Crockett also sings in much the same style as Johnny Horton.

When country and western singer star Billy Deaton happiness and sings the songs he loves to sing, America's country music lovers know Billy's golden voice is expressing his own humor and sentiment about country people—the people he really knows. The Smash Record artist explains his love of C&W music by saying, "My family are just plain country people—my folks live on a farm in a rural community at Minter City, Mississippi and I am a simple country boy." The country boy grew up to be a recording artist who has gained nationwide recognition and is in television, radio and stage—but still a country boy at heart longing for a river bank and the wide open spaces.

On September 19, 1955, in Schlater, Mississippi, the Deaton family heard the first cries of young Billy. Being humble folks the usual thanks for health of mother and son were expressed. Nothing exciting seemed imminent, so the sleepy little southern town simply added one more to the local census. Ten years later young Billy decided on his ambition in life—music—and determined to work hard to achieve his goal of becoming an entertainer as his career in life.

In order to get close to the world of entertainment he loved, Billy struck out on his own at the tender age of 16, for Ruleville, Mississippi, where he got his first job in a theatre, selling popcorn. His desire to sing impressed Mr. Ben Jackson, the theatre owner, so he encouraged the skinny little boy to express himself with music. From a seat on the water cooler, he sang to amuse the people waiting for the movie to start. From there, young Billy moved to the local radio station as a part-time announcer.

The budding young musician put his ambition aside when the U.S. Air Force beckoned him in 1959, completing his basic training at Lackland Air Force Base, San Antonio, Texas, he was brought to the attention of KMBC's top-rated country disc jockey, Charlie Walker, and the first lady of country music, Mrs. Jimmie Rodgers.

Encouraged by Charlie and Mrs. Rodgers, Billy played and sang and in 1956, was assigned to Keflavik, Iceland, in special services. Striding fast now, Billy formed his own country band and worked on the armed forces radio station as a disk jockey. He was the first country band to play the capital city of Iceland, and so well did he interpret this original American music that Radio Moscow talked about that night. Hurrying even faster now and with boundless energy for this world he loved so well, Billy produced a weekly TV show as well as maintained his contacts with the top country artist in the states. When he returned to the states, Billy did the "Mr. DJ USA Show" on WSM, sang on the Ernest Tubbs record show, the Big D Jamboree and the Louisiana Hayride.

Once again assigned to Lackland AFB at San Antonio, Billy's big break came through. His good friend, Charlie Walker helped Billy to a contract to record on TNT. His first release, "You Are Responsible" established him as a potential top country artist, and his climb up the ladder to achieve his goal was so swift, Billy found himself besieged with offers for personal appearances from coast to coast. Before he realized he was an established recording artist, Billy was brought to the attention of Smash Records and signed to an exclusive contract.

The swing of the small town Mississippi lad to a top recording artist has made Billy Deaton grateful to his thousands of fans. Billy states, "Without the help of so many wonderful people it would have been impossible for me to be a 'Billy Deaton — Recording Artist' and my special thanks must always go to those wonderful people."

Still single, Billy makes his home in San Antonio, Texas, where he is not traveling on his personal appearances tours. The handsome gray-eyed, brown-haired singer is 5'10" tall and tips the scales at 160 lbs.
OLDIES
GOODIES
STANDARDS
GOLDEN HITS

TENDER YEARS/George Jones/71804
I'LL JUST HAVE ANOTHER CUP OF COFFEE/Claude Gray/71732
WALK ON BY/Leroy Van Dyke/71834
HOUSE OF BLUE LOVERS/James O'Gwynn/71731
PLEASE DON'T SEND CECIL AWAY/Jimmie Skinner/71785
LITTLE MISS BELONG TO NO ONE/Margie Bowes/71845
DID I EVER TELL YOU/George Jones & Margie Singleton/71856
YOUR OLD LOVE LETTERS/Margie Singleton/71814
POOR MAN'S RICHES/Benny Barnes/71048
WICKED CITY/Merle Kilgore/71839
JOHN AND MARY DOE/Lawton Williams/71780
MARINES, LET'S GO/Rex Allen/71844
MY EARS SHOULD BURN/Claude Gray/71826
BIG MAN IN A BIG HOUSE/Leroy Van Dyke/71779
ANYWHERE THERE'S PEOPLE/Lawton Williams/71867
BIG CITY/Jimmie Skinner/71873
YOUR HEART/James O'Gwynn/71864
A WINDOW UP ABOVE/George Jones/71700

...Plus the many, many other great songs available by

GEORGE JONES
JIMMY SKINNER
JOHNNY HORTON
TOMMY JACKSON
THE STANLEY BROTHERS
CARL STORY AND HIS RAMBLIN' MOUNTAINEERS
LESTER FLATT & EARL SCRUGGS
MARGIE SINGLETON
JAMES O'Gwynn
MARGIE BOWES
CONNIE HALL
REX ALLEN

Mercury
The hottest brand in C & W music
Meet The WSMen

In his capacity of GRAND OLE OPRY and WSM Program Manager, Ott Devine directs the selection of talent on the station's extensive schedule of live programming, including "Friday Night Opry" and the "Grand Ole Opry." In his many years service with the Opry he has seen a great number of its performers develop into world-renowned stars. He began his radio career at WJBY Gadsden, Alabama in the early 30's. Following program and directing and announcing duties with WRGA in Rome, Georgia and WDIV in Charlotte, N.C., he joined WSM in 1955 as staff announcer. He was named chief announcer in 1956. In 1944 he moved into the program department, and in that capacity produces programs presented by local and sustaining network programs than were originated by any radio station in the country with the exception of the network centers in New York, Hollywood and Chicago. A native of Alabama, he is married to his high school sweetheart, the former Virginia Haynie of Anniston, and they are the parents of two daughters and a son.

Ott Devine
Manager of the Grand Ole Opry

GRANT TURNER
WSM & Grand Ole Opry Announcer

Opry announcer Grant Turner helped assemble apparatus for the first radio station on which he was employed.

The affable fellow from the Lone Star State was living in his home of Abilene when he made his airway debut.

"After we opened for business I was hired as a handyman. The manager did all the announcing, programming and sold commodities," Turner recalls.

Turner declares that "sweeping out the studio" was part of his chores. He filled in as part-time announcer and entertained with a tenor guitar— and a pretty corny voice.

One day a young student from Abilene Christian College visited the station for an audition. Turner takes up the story from there: "Because this young man was a country and western singer since 1932 when he was an individual in Bluebonnet, Texas, I decided to make him a new country and western artist. He had cut a record of "Cowboy Joe" and was one of the many country and western artists who made records in the early 30's. He has grown so much in the last 10 years that he is now a world-renowned star in the business."

Turner has been in the music business for over 30 years and is an expert on country and western music.

When America's Number One Country & Western Music Disk Jockey takes over the WSM microphone each evening at 10:15, anything is likely to happen. From a request by a pilot over the head to a call from the F.B.I. asking assistance in tracing a fugitive. On all 445 English speaking WMS stations, Grand Ole Opry stars travel the world to promote country music.

One of Turner's favorite pastimes is hunting, and he enjoys a good day's hunting more than anything else. During the winter months, he spends his time at home in Abilene, Texas, where he is the program director of Abilene AM Radio Station.

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Cash Box—November 4, 1961
The original

"BIG"

Bad John” is getting bigger all the time!
Now a BIG album headed for still BIGGER sales...

exclusively on COLUMBIA RECORDS
BIG BAD JOHN, written and sung by Jimmy Dean for
Columbia, is one of the year’s fastest-breaking single hits. Now
heading for the Number One position on the nation’s best-seller
chart, the record is nearing the one-million sales figure.

Jimmy Dean himself authored the exciting new song. He
had been thinking for some time of writing a tune about a Paul
Bunyon-like hero. Jimmy began writing the lyrics at home, but never
quite finished them because he had to fly to Nashville, Tennessee
for a recording session with veteran Columbia producer Don Law.
Jimmy simply brought along the unfinished song. By the time he
left the plane, he was virtually jumping with excitement. The
song was completed and Don Law liked it so much that BIG BAD
JOHN was recorded immediately.

Jimmy was born in Plainsville, Texas in 1928, spending
his childhood in that area. In 1946, he joined the Army Air Force
where he served for three years, and during that time he began to
entertain his fellow servicemen with his piano, accordion and guitar
playing, as well as his songs. He filled in as a replacement with the
“Tennessee Haymakers,” a country music quartet made up of Servi-
ce buddies who played off-duty hours in Washington, D.C. clubs.

After he left the Service, Jimmy continued entertaining
in various clubs in the capital area and there he came to the atten-
tion of Connie B. Gay, a prominent producer of country-style shows.
Gay hired Jimmy as part of a group to perform for American troops
in the Caribbean area and on European bases. After this tour, Dean
worked on local radio and television stations in Washington. In 1957,
he auditioned for a projected CBS Television country music show—
and won. “The Jimmy Dean Show” soon became one of the highest-
rating TV programs, and Jimmy became securely established as one
of America’s favorite stars.
A dinner for Columbia Records personnel and artists honoring the country and western stars who have been with the label for ten years or more will be held on Wednesday, November 1st at Nashville's Hermitage Hotel.

HATS OFF!
(10 gallon—of course)
TO WSM'S 10TH ANNUAL COUNTRY MUSIC FESTIVAL
FROM ALL OF US...

Anita Bryant
Carl Butler
Bill Carlisle
Johnny Cash
The Chuck Wagon Gang
Lorrie Collins and Larry Collins
Jimmy Dean
"Little" Jimmy Dickens
Lester Flatt and Earl Scruggs
and the Foggy Mountain Boys
"Lefty" Frizzell
The Three G's
Hank Garland
Carol Hall
Stuart Hamblen
Freddie Hart
Hawkshaw Hawkins
Johnnie Humbird
Stonewall Jackson
Commonwealth Jones
Claude King
Joe and Rose Lee Maphis
George Morgan
Skeets McDonald
Jim & Jessie and the Virginia Boys
The Nash Family
Carl Perkins
Bill Phillips
Charlie Phillips
Ray Price
Jerry Reed
Marty Robbins
Johnny Rose
The Screwballs
Dick and Jack, The Settlers
Carl Smith
Bobby Sykes
The Tennessee Two
Mel Tillis
Billy Walker
Charlie Walker
Johnny Western
Marijohn Wilkin
Marion Worth

and DON LAW, EXECUTIVE A&R PRODUCER

ON COLUMBIA RECORDS
EPIC ENTERS COUNTRY AND WESTERN FIELD

Throughout the sales history of the record industry, there has been one area which has produced consistently high revenue for those manufacturers actively engaged in it. That area is the Country and Western market. While fads and novelties have come and gone in the pop field, the demand for C&W product has shown a steadily increasing growth pattern. Many record men will contend that the line of demarcation between pop and country records has become very thin in recent years. It was fortunately true that many Country hits have found their way onto the pop charts, and conversely, many pop tunes have become Country favorites. However, there are many, many C&W records which create sizable income that never see the light of day in the popular field. Too many distributors north of the Mason-Dixon line still believe that Country music will not sell in their markets, that it's solely for the South. This is a complete fallacy, since almost every major market has at least one radio outlet that plays C&W music at some time during the day. Such exposure is justified because the audience exists. There have been major population shifts in recent years, and many southerners have moved to the north and west. These people were bred on C&W music, and they have created new sales markets wherever they have gone. We, here at Epic, are keenly aware of the growth potential in Country music. Our intentions are to release a regular flow of high caliber product, and to aid our distributors in the exploitation of this product. In doing so, we will insure the steady growth in the popularity of Country and Western music on a national level.

DICK FLOOD: FROM FORESTRY AT PENN STATE TO "HELLBOUND TRAIN" FOR EPIC RECORDS

"It's a wonderful thing when a person can make his living doing what he really loves to do," says 28-year-old Dick Flood, who vastly prefers recording for Epic Records to studying forestry at Pennsylvania State College. He was chosen by Jim Fogelsong, Artists and Repertoire Producer for Epic, to represent the company with its very first Country and Western releases, "Hellbound Train" and "Judy Lynn." The study of forestry just occupied a small part of Dick's life. He has always been interested in guitar-picking and singing. Dick first started entertaining as a GI in Korea, Japan and on various Pacific Islands. Later, with an Army friend, Billy Graves, he formed the Country Lads and made number appearances on Jimmy Dean's TV show. Since then, Dick has appeared often on "Grand Ole Opry." Dick is interested in writing as well as singing, and his songs have been recorded by such artists as George Hamilton IV and Roy Orbison. Epic took full advantage of Dick's gifts, for he wrote his own releases: "Hellbound Train," a collaboration with Louise Keen; and "Judy Lynn" a collaboration with Dom Wright and Fred Carter.

VIRGINIA SPURLOCK RECORDED FOR EPIC'S FIRST COUNTRY AND WESTERN RELEASE

"I don't know anyone sweeter than Marty Robbins," says Virginia Spurlock about the man responsible for her first Epic recording. For years, Virginia went to "Grand Ole Opry" broadcasts at Nashville's WSM. There, she met Columbia recording artist Robbins, and during rehearsal breaks, Marty took great pleasure in singing with Virginia "just for the fun of it." When Marty was given the song, "Queen for a Day," he immediately called Virginia and arranged for her to meet Epic's Country and Western Producer, Jim Fogelsong. Jim came to Nashville and recorded Virginia's renditions of "Queen for a Day" and "I'll Take the Blame." The record is being released this week on Epic in conjunction with the 10th Annual Country Music Festival. Born 23 years ago in Gallatin, Tennessee, Virginia taught herself to play the guitar at age 11. Two years later, she met Bernard Spurlock, who sang on radio station WHEN in Gallatin. He was so impressed with her ability that she soon became a regular performer on his program. Like another popular guitar-playing duo, Les Paul and Mary Ford, the Spurlocks musical collaboration soon became marital. The Spurlocks can still be heard on their Gallatin radio show. One of Virginia's most prized possessions is a brand-new guitar. She is extremely grateful to Marty Robbins: "He just seemed to like my singing," she says modestly, and she adds, "I hope that someday I can repay him his kindness."
FIRST TIME OUT... AND WE'VE ROPED A COUPLE OF BIG ONES!!

VIRGINIA SPURLOCK
A QUEEN FOR A DAY / I'LL TAKE THE BLAME
5-9477

DICK FLOOD
HELLBOUND TRAIN / JUDY LYNN
5-9479

EPIC

salutes the 10th Annual Country Musical Festival with its first entries into the Country & Western field.

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COLUMBIA RECORD PRODUCTIONS
A CUSTOM SERVICE OF COLUMBIA RECORDS—A DIVISION OF CBS
35 Writers and 22 Publishers
Get BMI Country Music Awards

NEW YORK—Thirty-six writers and 22 publishers will be presented with BMI (BMI) Awards of Achievement for the outstanding success of 39 songs in the country and western music field during the past twelve months.

The awards will be made in Nashville this week (3) at the country music fete, by BMI vice president Robert J. Burton.

BMI Awards of Achievement in the country and western music field are made annually and are based on trade paper polls of national popularity and publishing acceptance, reflecting record and sheet music sales, radio and television performances, coin machine plays, and other factors measured in those polls.

Harlan Howard is the leading writer award winner, receiving 10 BMI awards, and Acuff-Rose Publications the top publisher, receiving seven awards. Other multiple writer award winners included Bill Anderson, with four, Alvis E. (Buck) Owens, Jr., and Webb Pierce with three awards each, and Floyd Cramer, Roger Miller, Willie Nelson and Waynne Walker, with two awards each. Publishers winning multiple awards include Central Songs, Inc., and Tree Publishing Company, Inc., with four each, and Cedarwood Publishing Company, Inc., and Pamper Music, Inc., with 4 awards each.

BMI Awards of Achievement will be made to the writers and publishers of the following songs:

Am I Losing You?, by Jim Reeves, published by Decca Music; Before This Day Ends, by Marie Wilson, Roy Drusky, and Vic McAllister, published by Moss Rose Publications, Inc.;

Beggars To A King, by J. P. Richardson, published by Starrite Publishing Company;

Blind, by Harlan Howard, published by Red River Songs, Inc. and Tuckahoe Music, Inc.;

Don't Worry, by Marty Robbins, published by Marty's Music Corporation;

Excuse Me, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Pamper Music, Inc.;

Foolin' Around, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Central Songs, Inc.;

Heartbreak U.S.A., by Harlan Howard, published by Pamper Music, Inc.;

Hello Walls, by Willie Nelson, published by Pamper Music, Inc.;

I Fall To Pieces, by Hank Cochran and Harland Howard, published by Pamper Music, Inc.;

I Missed Me, by Bill Anderson, published by Tree Publishing Company, Inc. and Champion Music Corporation;

I Think I Know, by Claude Putman, Jr., published by Fairway Music Company and Golden River Publishing Company;

I Wish I Could Fall In Love Today, by Harlan Howard, published by Central Songs, Inc.;

I'll Have Another Cup Of Coffee, by William I. Brock, published by Mixer Music and Tree Publishing Company, Inc.;

Last Date, by Floyd Cramer, published by Acuff-Rose Publications;

Let Forgiveness In, by Rex Griffin and Webb Pierce published by Cypress Music, Inc. and Cedarwood Music.

Loose Talk, by Ann Lucas and Freddie Hart, published by Central Songs, Inc.;

Louisiana Man, by Don Kershaw, published by Acuff-Rose Publications;

Loving You, by Helen Carter, published by Acuff-Rose Publications;

My Ears Should Burn, by Roger Miller, published by Tree Publishing Company, Inc.;

My Last Date, by Floyd Cramer, Boudleaux Bryant, and Mary F. Depew (Skeeter Davis), published by Acuff-Rose Publications;

Odds And Ends, by Harlan Howard, published by Central Songs, Inc.;

Pick A Forks, by Bill Anderson, published by Tree Publishing Company, Inc. and Champion Music Corporation;

Three Dreams, by Don Gibson, published by Acuff-Rose Publications;


Tender Years, by Darrell Edwards, published by South Coast Music;

Three Hearts In A Tangle, by Ray Pennington and Sonny Thompson, published by Lois Music Publishing Company;

Three Steps To The Phone, by Harlan Howard, published by Acuff-Rose Publications;

Under The Influence Of Love, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Central Songs, Inc.;

Walk Out Backwards, by Bill Anderson, published by Tree and Champion Music;

When Two Worlds Collide, by Roger Miller and Bill Anderson, published by Tree Publishing Company, Inc.;

Window Up Above, by George Jones, published by Glad Music Company and Starday Music;


You Can't Pick A Rose In December, by Leon Payne, published by Acuff-Rose Publications;


WELCOME D.J.S.
To The 10th Annual Country Music Festival Sincere Thanks For Making... 

"I FALL TO PIECES" My 1st No. 1 Record — Hope you’re "CRAYZY" over my New Decca Record.

Gratefully

PATSY CLINE

Cash Box Guns Headlin' South

NEW YORK—Those two smiling faces under the five gallon hats belong to Cash Box. Bob Austin (left) and Ira Howard who'll be happily representing this magazine at the Country Music Festival in Nashville this weekend.
NOVEMBER IS COUNTRY MUSIC MONTH ON CAPITOL

CAPITOL SENDS BEST WISHES FOR SUCCESS TO THE COUNTRY MUSIC FESTIVAL IN NASHVILLE ON THE OCCASION OF NATIONAL COUNTRY MUSIC WEEK, OCTOBER 30 TO NOVEMBER 4. CAPITOL ALSO SENDS CONGRATULATIONS TO STATION WSM ON THE 10TH ANNIVERSARY OF THE “GRAND OLE OPRY’S” COUNTRY MUSIC FESTIVAL
Capitol Active In Country Music Field Since '44

Though groups like The Kingston Trio, and solo performers such as Presley grab a large hunk of the market, most record companies are still in the bread and butter can be a strong country-artist list. Capitol, which has been active in country music for 17 of its 19 years in the business, has the largest of all C & W artist stables, with almost all of the performers recording under the auspices of Executive Producer Ken Nelson.

A former President of the Country Music Association, sees nothing but gold on the country-music horizon: "The big policy makers in the record business," Nelson says, "are beginning to realize that country-and-western music pays off financially. Even television has strengthened its programming of C & W music, thereby increasing the listening audience and the demand for good country records. Fortunately, Capitol has been working hard on its country-music catalog in recent years.

In August of that year, Lee Gillette, now one of Capitol's top producers, moved from Hollywood to Chicago's WJJD to develop a country department.

Building from the ground up, Gillette started with three-artists—Tex Ritter, Red Foley, and Wanda Jackson. "One of the reasons that Capitol went into the C & W field was to diversify ourcatalog listing," Nelson says. "That was when radio stations playing country music were making $500 a week for the first time. We figured country music had a following and it would pay off financially."

In 1947 Cliffe Stone took over the country A & R spot using his hometown Janbonec system for developing new country talent. Stone ran the department until the mid-'50s, and was responsible for most of Capitol's C & W records in 1948.

Gillette kept adding to the list with such names as Merle Travis, and see Ernie Ford, Wesley Tuttle, and Hank Thompson. Gillette states, "One of the reasons that Capitol went into the C & W field was to diversify our catalog listing, and we were doing that."

Nelson, in explaining the recent resurgence of C & W music points out, "It is a natural phenomenon because C & W is a basic part of our country. It's the music of the people and will always remain so because all other types of American music are derived from it."

"There is in this country," he continues, "a tremendous movement of people who take their music tastes with them wherever they go and will demand the kind of music that is used to. This alone assures C & W of a rich, boundless market."

Capitol To Issue Daily Newspaper at Festival

The Festival Times, the six-page daily newspaper Capitol will put out at the Country Music Festival, is the first project of its kind ever attempted in the music industry and is being published by the label. This paper will be available at the close of the festival and will have a circulation of over 20,000.

The tabloid-size paper will include a daily edition every day of the combined CMA convention and WSM, home of the Grand Ole Opry and sponsor of the Country Music Festival.

ALL OUT PROMOTION PROGRAM MAPPED FOR COUNTRY ARTISTS

HOLLYWOOD—Capitol Records Distribution Corp, this week is launching an all-out promotion of marketing, advertising, and promotion for its country & western recording artists to coincide with the Country Music Week celebration in Nashville.

Four new C & W albums by Harlan Howard, Ferlin Husky, Hank Thompson, and Faron Young will spearhead the extensive C & W campaign. Plans for the Festival include distribution of a special C & W EP, composed of ten songs from each of the new four albums. This EP will be given to convention-goers and the holder of a "lucky" EP will be awarded a free trip to Las Vegas.

Ken Nelson: Capitol Country A&R Exec Since '48

Ken Nelson is a man of many musical tastes. His preference is logically country, for he's been Capitol's top country A & R man since 1948. Starting with a large record store, he has built the C & W catalog at Capitol into the biggest in the business. Boosting such names as Ferlin Husky, Faron Young, Raymond Baskin, Oveon, Shepard, The Louvin Bros, Merle Travis, Hank Thompson, and Jack Green, Nelson sees a continuing resurgence of C & W music.

In Nelson, in recalling the confused state of mind brought on by recent years, he feels that the type of music selling, explains that: "More and more of the older and wiser people got up with the confusion and began to look for something else and naturally turned back to C & W."

"When some of the C & W artists tried to move into the pop field and failed, they returned to C & W, bringing in a more modernized type of country music."

Under Nelson's direction and inspiration, Capitol abandoned the old ditty-in-the-kilo, looking instead for the updated version of country music which we hear today.

The label brought to Nelson's many years of hard work and devotion to the C & W market, C & W album sales climbed to a point of 300,000 a week. Nelson came to Capitol in 1945 after working in Chicago at recording sessions on a free-lance basis. He had produced shows for the Cleveland-based Musical Director for WJBD and WIND in Chicago. During this time he was with several recording firms by the Dimm Sisters and their big hit, "Buttons and Bows."

In 1947, Nelson moved to Hollywood, where he handled the company's transcription and dubbing. He was transferred to the Artist and Repertoire Department in Nashville to focus on the label's C & W operation, which had previously been headed by Cliffe Stone. Nelson's first contact with country music was attending his years with WJJD (1940-47), where he was a sales representative for the station.

For several years before World War II, Nelson was a classical disk jockey (on WAAF). He then became a newspaper correspondent in 1935, later took over its "Symphonic Hour" program when it was discontinued in the late '40s.

Though the appointment was an accident—he admittedly knew nothing about classical music—he soon became the city's most popular and knowledgeable purveyor of long, half-hour programs during his time on the air, and was heard in Chicago's area. Another member of the trio was Lee Gillette, who has also an Executive Producer at Capitol.

Nelson was born in Caledonia, Miss., but grew up in Oklahoma. He lives with his wife, son and daughter in Studio City, Calif.

He is a founding director and current President of the Country Music Association, and for years has been recognized as a prime factor in the current popularity of country music.

As chief producer of Capitol's C & W recordings, Nelson spends a total of five to six months every year in Nashville, Mecca of country-music records about half of his artists in Nashville, only.

Since the biggest Nelson-produced C & W tunes to hit the charts have been "Gone" by Ferlin Husky; "Young Love," a million seller; by Sonny James, and "Hello Walls" by Jack Greene.

Commenting on C & W music as a whole, Nelson says: "The "worm is turning. Country music has always been the bastard of the music business. It is the only thing selling with any regularity, people are beginning to respect it."

Wyatt In Charge Of Capitol's Festival Promotion

Paul Wyatt

HOLLYWOOD—Paul Wyatt, associate A & R Producer and right-hand man to Executive Producer Ken Nelson, will be attending the Country Music Festival in Nashville this week. Wyatt assists Ken Nelson in all aspects of the country and western field. He also handles his own artists which include Al Brightley, Al ainsi Miller, Matt Polit and T. X. Tyler.

Paul will be in charge of co-ordinating all promotional displays and materials for Capitol at the Festival. Wyatt, formerly Country Music Supervisor, moved into his A & R position last January. He directed Capitol two years ago, bringing him a broad background in both singing and songwriting around Nashville.

Born in Chattanooga, Tenn., he received a Bachelor of Music degree from the University of Chattanooga in 1951. He has performed in singing and songwriting capacities on such programs as the "Chet Atkins Show" and "Country America."
COUNTRY MUSIC ROSTER
NOVEMBER IS COUNTRY MUSIC MONTH ON CAPITOL

FOUR NEW CAPITOL C&W SINGLES! JUST OUT! JUST GREAT!
I'VE CONVINCED EVERYBODY BUT MYSELF — Hank Thompson — No. 4649
THE WALTZ YOU SAVED FOR ME — Ferlin Husky — No. 4650
THERE AIN'T NO LOVE — Rose Maddox — No. 4651
GO ON BACK YOU FOOL — Ned Miller — No. 4652

SIX CAPITOL C&W SINGLES CURRENTLY CASHING IN!
LONELY SOLDIER BOY — Tex Ritter — No. 4644
IN THE MIDDLE OF A HEARTACHE — Wanda Jackson — No. 4635
BACKTRACK — Faron Young — No. 4616
I Can't Find the Time Jean Shepard — No. 4640
I'VE GOT TO TALK TO MARY — Buck Owens — No. 4602
UNDER THE INFLUENCE OF LOVE — The Louvin Brothers — No. 4628
Bad Bad Dream
IT HURTS ME MORE —
The Second Time Around
FOUR DARN GOOD REASONS FOR A COUNTRY AND WESTERN CELEBRATION • NEW CAPITOL ALBUMS BY HARLAN HOWARD, FERLIN HUSKY, HANK THOMPSON, AND FARON YOUNG

HARLAN HOWARD SINGS HARLAN HOWARD

a collection of never-before-recorded songs written and sung by one of America's most talented young composers.

“Harlan Howard sings Harlan Howard” (S) T-1631

HANK THOMPSON AT THE GOLDEN NUGGET

“At The Golden Nugget” — Hank Thompson (S) T-1632

FERLIN HUSKY

MEMORIES OF HOME

“Memories of Home” — Ferlin Husky (S) T-1633

FARON YOUNG

THE YOUNG APPROACH

“The Young Approach” — Faron Young (S) T-1634
NOVEMBER IS COUNTRY MUSIC MONTH ON CAPITOL

THE BEST C & W ALBUMS ARE ON CAPITOL!

Hillbilly Heaven
Tex Ritter

RIGHT OR WRONG
Wanda Jackson

T-1623
T-1596

THE BEST C & W ALBUMS ARE ON CAPITOL!

T-1606
T-1042
T-1061
T-1096

© CAPITOL RECORDS, INC.
AND THERE ARE MANY, MANY MORE! "EVERY MONTH IS REALLY COUNTRY MUSIC MONTH AT CAPITOL"
A Night At the Opry

There is no impatience in the air as the minutes tick off toward showtime: a thousand easy conversations buzz through the giant auditorium, punctuated by the inevitable “Popcorn! Peanuts! Pitcher souvenier programs!”

Not impatience but rather long-rationed: this is the culmination of a day, but not a climax. All but the jockeys end the evening to come as a meeting with an old friend.

The Opry begins. Dozens of them are from out of the county and a third from out of the state, one Opry veteran says.

Slowly Southerners of every description: young girls with long hair, thin blouses and little makeup; young men in sport shirts; a woman of 80 in a long black dress; a little girl standing in her seat sewed perhaps more people than she has ever before; a man in overalls—thousands of outsiders.

Five minutes until curtain time: T. Tommy Cutrer steps through the maroon curtain.

“We’re glad you’re all here,” he says, and if you feel like holliering and stamping—go ahead!”

Seven-thirty and the show begins. It always begins on time. It’s on the radio. Marty Robbins opens the show, charming like a man should smile who has sold a couple of million records in the last six months, singing his old hit, “Swinging the Blues.

Halfway through the song a middle-aged man walks down in the aisles, the foot of the stage and photographs him. Marty grins at her. A steady procession of amateur cameramen follow through the night.

The crowd is predominantly rural. (“Why I’d bet 50% of them are from out of the county and third from out of the state.)

Marty Robbins does a number. So does Chet Atkins, Buddy Harmon drums behind him. All kinds of music have met and mingled at the Opry and as its horizons widen, it keeps getting better.

Backstage a hundred people are piled into a tiny area: well-dressed men, pretty women, young autograph hunters who have pleaded their way through the doors, their pet caps, better.

Musicians talk shop. Opry director Marty Robbins goes through the crowd, greeting people, answering questions. Every half hour the front curtain falls and there is momentary chaos as backdrop curtains rise and fall and stagehands rush up and down the aisles.

Miraculously, no one is crushed and the show goes on, with perhaps 40 people on stage at any given moment.

Old Pro Hank Snow sings a couple of songs in his dead-serious style, then his mouth and hands moving, Wilma Lee and Stoney Cooper bounce through a number. Bill Monroe, Ike Fields, the Louvin Brothers, Billy Walker, comedian Archie Campbell... the MC appeals for applause before, during and after every song—perhaps 300 times during the show—and can always coax a respectable outburst. (“It’s a hard audience to move,” a singer says. “It’s easier on the road.”)

Two West Coast singers with real West Coast names—Johnny West-end and Billy Strange—are presented as guest stars. Strange sings a Bobby Darinish version of Hank Williams’ “Jambalaya.” Traditionalists wince and the audience roars. There’s no denying it: the 1960 Opry crowd wants a beat, wants to be moved.

The evening moves on. Uptairs, the giant balcony is packed, largely with young people. Many of them are in small groups, boys with boys, girls with girls. Sometimes they meet in the aisles, chat a minute and sit down together.

At 10:15 Marty is back with “Running Gun.” After he finishes a few people begin to leave. The show lasts till midnight, but four and a half hours is a long time, and it’s a long way home.

Two middle-aged women, wearing long skirts, walk out to stage and start up the aisle. A little girl sleeps in her mother’s lap. The concession stands begin to close. But the show goes on, Rodgers singing, square dance calling, playful ballads, broad humor, on and on, extending the faithful until the final curtain falls at midnight.

The lights go on and suddenly it’s Sunday. They stretch, sigh and start slowly up the aisles. Outside a cool stage light, the party night awaits them. Once the sidewalks sing with laughter as they drift away from the ugly old building on Fifth Avenue where they don’t even sell beer on Saturday night.

The Record That Started In Birmingham, Ala.—Has Already Sold 30,000 In Atlanta—30,000 In Washington, D.C.—Over 350,000 Nationally—And Now Is Breaking In Every Major Market In The U.S.
ON BEHALF
OF
LIBERTY’S
COUNTRY
STARS,
THANK YOU

JUNE CARTER
SHIRLEY COLLIE
RALPH EMERY
WILLIE NELSON
RAY SANDERS
WARREN SMITH
BILLY STRANGE
BOB WILLS
AND
TOMMY DUNCAN

FIRST IN THE FOREGROUND OF SOUND
And my latest Album ... 

CHRISTMAS WITH CHET ATKINS
LPM/LSP 2423

Happy 36th Anniversary to
GRAND OLE OPRY

There's a lot of stuff about Chet Atkins on this page, including mentions of his various albums, performances, and appearances. There's also a list of standard album sellers and a booking arrangement for Christmas with Chet Atkins. Additionally, there are mentions of various artists, such as Delmore Brothers, the Kentucky Colonels, and others, along with their respective cities and other details.
9 yrs. Undisputed "Queen of Country Music"

KITTY WELLS

Current Release
"OUR MANSION IS A PRISON NOW"
"DAY INTO NIGHT"
DECCA 31313

Current Album
"SEASONS OF MY HEART"
DECCA DL 4075

HITS

- IT WASN'T GOD WHO MADE HONKY TONK ANGELS
- SEARCHING
- MAKIN' BELIEVE
- AFTER DARK
- RELEASE ME
- LONELY STREET
- HEARTBREAK U.S.A.
- BACKSTREET
- I CAN'T STOP LOVING YOU
- MOMMY FOR A DAY
- WILD SIDE OF LIFE

HAPPY 36TH BIRTHDAY GRAND OLE OPRY THANKS FOR 10 BIG FESTIVALS

JIM DENNY ARTIST BUREAU
415 16th Avenue South
Nashville, Tennessee
Phone: AL 54335
“I’ve Convinced Everybody But Myself” (2:15) [Brazos Valley BMI—Thompson, Gray]
“Lost John” (2:15) [Texasa ASCAP—Arr. Thompson]
Hank Thompson (Capitol 4619)

Flavorful, middle beat weeper tagged “I’ve Convinced Everybody But Myself,” sets Hank Thompson up for another top-of-the-chart standing. Attractive warbling by the singer over excellent Brazos Valley Boys instrumental support. Also of hit status is the oldie, “Lost John,” in an exciting new setting by Thompson.

“Fair Swiss Maiden” (2:45) [Tree BMI—Miller]
“Burma Shave” (1:50) [Tree BMI—Miller]
Roger Miller (RCA Victor 7958)

A delightful, syncopated-beat (like “You Don’t Want My Love”) ditty with some unusual touches, entitled “Fair Swiss Maiden,” gives Roger Miller strong recent action for “When Two Worlds Collide.” It’s a real offbeat cutie and’ll win many friends quickly. Vigorous rocker, “Burma Shave,” is the compiler.

“Out of a Clear Blue Sky” (2:26) [Bee-Gees BMI—Peddy, Husky]
“The Waltz You Saved for Me” (3:00) [Feist ASCAP—King, Flindt, Kahn]
Ferlin Husky (Capitol 4590)

Bright, toe-tapping romantic, “Out Of A Clear Blue Sky,” is Ferlin Husky’s newest entry. A rather conventional country traditional but with Ferlin’s name can carry the ball to the top of the charts. The old Wayne King ork theme, “The Waltz You Saved For Me,” is smoothly essayed on the flipside.

“Your Kind of Lovin’ Won’t Do” (2:13)

[Central Songs BMI—Sparks]
Rose Maddox (Capitol 4651)

Coming off her Buck Owens-dust two-sider and her own “Lonely Street,” Rose Maddox figures to cash in handily on both ends of her new Capitol entry. “Your Kind of Lovin’ Won’t Do” is a weeping waltzer, tearfully stoch’d; “There Ain’t No Love” is a high-flying gospel-like affair with all the bright trimmings. Could easily be a two sided chart stand.

“Give Me Heaven” (2:42) [Cedarwood BMI—Lee]
“Alligator Man” (2:19) [NewKeys BMI—Newman, Chance]
Jimmy Newman (Decca 31324)

A very pretty, melodious offering attractively essayed in the golden tones of Jimmy Newman is “Give Me Heaven.” It should easily secure a chart niche as follow-up to “Big Mamou.” Finally, “Alligator Man” is another of those infectious Cajun ditties Jimmy does so well. Could also happen.

“Do I Have To (Have a Reason)”

[4-Star BMI—Stevenson, Below, Blake]
Carl Belew (Decca 31325)

“Do I Have To” and “I’m So Lonesome” combine to make this one of Carl Belew’s strongest releases. The former is a very soft weeper and it’s cued in gentle voice; the latter is a neat up-beat affair (with pop overtones) with a sprightly beat and an easy-going blues vocal. Both rate prime attention.
A HIP...HEP...HOORAY FOR THE ANNUAL 'COUNTRY MUSIC FESTIVAL'


The most trusted name in sound
“CANNONBALL” fetching, “cryin’ Big DO” and “BRING GO”.

“SAVE FOOL” Have Grammer who is territorial. He is a middle beat, middle beatle-like singer and backing combo rides along delightfully.

Have a gentle feeling blue romance. He is a middle beatle singer and backing combo rides along delightfully.

“TOMMY” fetching, “cryin’ Big DO” and “BRING GO”.

“SAVE FOOL” Have Grammer who is territorial. He is a middle beatle singer and backing combo rides along delightfully.

Have a gentle feeling blue romance. He is a middle beatle singer and backing combo rides along delightfully.

“TOMMY” fetching, “cryin’ Big DO” and “BRING GO”.

“SAVE FOOL” Have Grammer who is territorial. He is a middle beatle singer and backing combo rides along delightfully.
PARDON OUR CROWING A LITTLE-

JUBILEE'S FIRST ENTRY INTO THE C & W FIELD COMES UP WITH 3 SMASHES!

RINK HARDIN
the original smash version
MAN NEEDS A WOMAN
Jubilee 9-1001

THE RUNABOUTS

BRING BACK MY BABY
b/w
TRAIN
Jubilee 9-1000

Vinnie Monte

PAINTING THE TOWN WITH TEARDROPS
Jubilee 5410

WATCH JUBILEE FOR COUNTRY & WESTERN

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P.S. Don't forget—JUBILEE—THE FIRST NAME IN COMEDY
4 New Capitol Country LP's This Week

HOLLYWOOD—In conjunction with National Country Music Week (Oct. 30—Nov. 4), Capitol Records has tagged November as Country Music Month and will release four new Country & Western albums and four new single songs. The release date includes the first of the new Capitol Country Music Week, Oct. 30.

Featured albums include: Harlan Howard Sings Harlan Howard, the singing of the successful young songwriter, Memories of Home sung and recited by Ferlin Husky, a chronicle of the success of a country songstress Rose Maddox with two vocals “There Ain’t No Love,” and Hank Thompson singing “Go Back On You, Pard.”

All of the artists performing in Capitol’s Country Music Week release except Nettie Miller are attending the Country Music Festival in Nashville.

A Newsman Looks At Country Music
by Bill Williams, WSM

At a recent gathering of the clan of radio-television news directors, the question was posed: "How do you, as a newsman, feel about being surrounded by all these country music managers?" The question was an easy one to answer. In words of one syllable I could say: "I like it because each one knows more about country music than I do." I have discovered other mutual matters which we share.

To a newsman, make people. People are of prime concern, rather than places and things. The country musicians, therefore, have always been a source of news. They add much to the economy of the region. They add a great deal to the entertainment and enjoyment of all regions.

But an individual is more than a statistic ... more than a segment of the economy of the country. Consequently, it behooves every newsman to know the individual better, and I feel the "outside" world would be greatly surprised if it knew the country music people as I know them.

First of all, they are personable. They are friendly; they are kind. Probably no newsman here today will become best friends with everyone, but there are no "strangers" who seldom receive the plaudits, but (Continued on page 83).

Country Music Song Writing: An Appreciation

For instance ... you don’t just write a song for your own personal pleasure...it’s a magazine that comes along, it might not fit their style...their type of recording...their particular needs at the moment.

This is the country music song writing field.

For instance...if a writer wants to work with Ernest Tubbs to sing and record one of his songs...the song must first of all be written for Ernest Tubbs...and Tubbs’ style as well. Also, Ernest must be in need of something he likes that fits in for an upcoming recording session.

The name holds true for Marty Robbins who has a definite country music style...What would be a good song for Ernest Tubbs might not be a good song for Marty. What’s a good song for either writing...it might be a bad one for Faron Young.

The only way this writer sees the picture is for the hopeful song writer to listen...and listen often to the stars of the country music world. Or, perhaps you write about the stars and see Marty Robbins and see Faron Yons...and you can see a whole new world of song writing.

There’s another thing about song writing...I’d like to mention. Why don’t you sit down and write your song...and then send the song through the mail to an artist without knowing a thing about him...or her...or his management...or his personal manager or his management. On the other hand, a successful songwriter...a country songwriter...has his hands full and is not likely to be interested in trying to work with the song writer. Therefore, this writer has never written a song that was sent to an artist first. It is almost impossible for a song written for any artist to make it to the film...or any other really good publication.

One more thing. Just getting a song published is not important as getting the song recorded by someone...a listener...on the radio...on the phonograph...or in the theater...or where the song is to be heard.

Talent Managers & Bookers
(Continued from Page 14)

A. C. NAIL PRODUCTIONS
318 Water St.
Shreveport, Louisiana
5091

Shawnee, Oklahoma

Eddie Reynolds

MRS. EARL SCURRS
491 E. Roswell
Madison, Tennessee

Platt & Scarrs

G. Don Thompson, Manager
CIMARRON PRODUCTIONS
221 W. Fourth St.
Fort Smith, Arkansas

(Or can be reached at Rogers, Arkansas, or in Downtown, P.O. Box 2705, Nashville, Tennessee)

Leona Williams & His Climax Boys

DON WARDEN
Box 8061
Columbia, South Carolina

CA 8-3042

DOYLE WILBURN
219 Seventh Avenue, North
Nashville, Tennessee

Porter Wagoner Trio

Lance Williams & His Climax Boys

Cash Box—November 4, 1961
### COUNTRY TOP 50

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Week</th>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
<td>George Young</td>
<td>You're the Reason</td>
<td>RCA Victor 7936</td>
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<tr>
<td>2.</td>
<td>Walking On By</td>
<td>2.00</td>
<td>Faron Young</td>
<td>One More Time</td>
<td>Mercury 78314</td>
</tr>
<tr>
<td>3.</td>
<td>Tender Years</td>
<td>1.00</td>
<td>George Jones</td>
<td>Tender</td>
<td>RCA Victor 7804</td>
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<tr>
<td>4.</td>
<td>Big Bad John</td>
<td>5.00</td>
<td>Jimmy Dean</td>
<td>Big Bad John</td>
<td>Columbia 42175</td>
</tr>
<tr>
<td>5.</td>
<td>Walking the Streets</td>
<td>3.00</td>
<td>Webb Pierce</td>
<td>Walkin'</td>
<td>Decca 31298</td>
</tr>
<tr>
<td>6.</td>
<td>Under the Influence of Love</td>
<td>4.00</td>
<td>Buck Owens</td>
<td>Under</td>
<td>Capitol 4602</td>
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<tr>
<td>7.</td>
<td>Soft Rain</td>
<td>8.00</td>
<td>Ray Price</td>
<td>Soft Rain</td>
<td>Columbia 42132</td>
</tr>
<tr>
<td>8.</td>
<td>It's Your World</td>
<td>6.00</td>
<td>Marty Robbins</td>
<td>Your</td>
<td>Columbia 41065</td>
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<tr>
<td>9.</td>
<td>You're the Reason</td>
<td>7.00</td>
<td>Bobby Edwards</td>
<td>You're</td>
<td>Columbia 41065</td>
</tr>
<tr>
<td>10.</td>
<td>How Do You Talk to a Baby</td>
<td>11.00</td>
<td>Webb Pierce</td>
<td>How</td>
<td>Decca 31260</td>
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<tr>
<td>11.</td>
<td>To You and Yours</td>
<td>20.00</td>
<td>George Hamilton IV</td>
<td>To</td>
<td>RCA Victor 7934</td>
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<td>12.</td>
<td>Back Track</td>
<td>10.00</td>
<td>Faron Young</td>
<td>Back</td>
<td>Capitol 4616</td>
</tr>
</tbody>
</table>

### Mercury’s Newest Duet With That Hit Sound!

**Best Wishes for**

**WSM's 10th Annual Country Music Festival and The 36th Birthday of The Grand Ole Opry**

**Thanks DJ’s for all your help!**

### Margie Singleton — George Jones

**Current Releases:**

- "TENDER YEARS" — George Jones
- "DID I EVER TELL YOU" — George Jones & Margie Singleton

Bookings: Jim Denny Artist Bureau
The Grand Ole Opry: A Brief History

It was on October 5, 1925 that WSM (standing for its broadcaster, The Nashville Banner), the broadcasting service of the National Life and Accident Insurance Company, first went on the air. The first director was George D. Hay, a veteran radio personality and music manager. This was a commercial Appeal of Memphis, Tennessee.

Before joining WSM, Hay had been associated with Radio Station WLS in Chicago, where he introduced the WLS "Barn Dance," a show later to become "The Grand Ole Opry." As a newspaperman, he had an inherent fondness of and extensive experience in the field of country music. Hay, after his arrival in Nashville, soon recognized that the performers missed the spark ignited by the spectator's presence and the live experience they had. This is why the Opry continued to be a significant force in country music. The Opry's popularity was growing so much that the Opry personnel had to start booking additional shows to accommodate the growing crowds.

In 1921 the "Grand Ole Opry" made its first trip to Slocum Auditorium, which still remains its original home. The Opry was founded by Dr. Joe E. Nursing, a physician from Slocum, Tennessee, who is credited with being the "father" of the Opry. The Opry was first called the "Grand Ole Opry" and was organized by Dr. Nursing.

The Opry moved to the Ryman Auditorium in 1943 and has since become a national phenomenon. It is currently broadcast on radio and television and attracts a large audience each week. The Opry has featured many of the most famous country music artists of all time, including Dolly Parton, Loretta Lynn, Kenny Rogers, and Reba McEntire, among others.

The Opry is not just a show, but a part of American cultural heritage. It is a place where country music is celebrated and where new artists can be discovered. The Opry has been a proving ground for many of today's top country music stars, and it continues to be a source of inspiration and entertainment for millions of fans around the world.

The Opry has also been a symbol of American values and traditions, and it has been a source of comfort and escape for many during times of hardship and difficulty. Its enduring popularity and widespread influence make the Opry a truly remarkable institution, and it continues to be a beloved institution for millions of people worldwide.
The Waking Crew

WSM is one of the few remaining radio stations in the country that maintains its own orchestra. Perhaps you should say a WORKING staff orchestra... because they are featured every Monday from 7:30 to 9:00 A.M. in one of the South's favorite programs: "The Waking Crew."

The Waking Crew may be the only show in radio with a cast of twenty, and not a "straight man" among them. It most certainly is one of the few remaining programs in America utilizing a full studio orchestra. But it has proved its worth.

For two consecutive years it has been voted the "Sweepstakes" award of the N. L. Tennessee Radio Television Council. This is the award given to the program receiving the most votes in various categories: i.e., variety, music, family living, public service, and others.

This program has become a way of life in this area. Some people eat by it, others fly by it, still others drive to work by it. But everywhere, it has listeners. And each member of the cast has become a personality in his own right.

Originated in 1925 as a modernized and expanded version of the old "Eight O'Clock Time," the Waking Crew has broadcast every morning for the past four years from WSM's studio C (or from a remote location, if necessary) these nine years. And, for the most part, the cast has remained unchanged. It has grown in size in recent years, in commercial participation, and in ideas.

Let's take the singers first: Buddy Hall, along with scores of others, was auditioned in New York to succeed Mr. Scruggs. Buddy Hall has spent the previous years on the road with Wayne King and Blue Baron. His face is well-known, and he has been a mainstay of the singing corps for seven of the nine years.

Caresse is a more recent addition—a Nashville product—who, in addition to her work on the Waking Crew, is a State Biologist.

Dr. Philatoleus is, in real life, Dr. Charles Max Lancaster, Professor of Romance Languages at Vanderbilt University. But "Max" is far more than that. Among other things, he was a Rhodes scholar, was cited by the Peruvian Government for translating the ancient Inca dialects from cave walls, has authored two books, and speaks eight languages fluently. His talents include translating popular songs for singers to record for distribution abroad.

The leader of the band is Marvin Smith, and one of the top pianists in the nation, who recorded many of his own songs, handles arrangements for recording stars and companies, provides the music for such groups as the Jordanaires, and effectively handles the musical direction for this station. He succeeded, in turn, Bradley Smith, now area manager for Dot Records, and Owen Brad-ley, the Decca A&R representative.

The reed section is composed of Tommy Knowles, who is a competent in his own right, and a veteran of some 20 years in the busi-

ness: Netw Richardson, the bunt of many jokes, who has been with the band since it was first formed under the leadership of Francis (Near You) Craig; Cecil Bailey, a one-time vocalist who also has a score of credits; Augie Cleveger, the "newcomer" to the band who has been here only seven years; and Jack Gregory, one of the funniest men in the business, who also plays an outstanding sax. In the brass section, we have Clarence "Dutch" Gorton, probably one of the few men who plays the trombone in dance and Dixieland bands, and the viola with the Nashville Symphony; his partner is Beverly LeCroq, who doubles as President of the Girl Watchers' Society. In the percussion section is Vern Hiney, who does all the band's arrangements, and takes over as leader in Marvin's absence. He is joined by Carl Garvin, one of the original "Hillbillies," and a long-standing musician of note. At the piano, along with Marvin, is Mary Elizabeth Hicks, better known as Sam. At the drums, Francis Coursey, who also is business agent locally for Decca, and a long-time veteran. And, at the bass, George Cooper, President of the Musician's local, and a member of the original group.

Jack Shook is the only left-handed guitar player in the United States ... and probably the only man who can play the guitar upside down. Also, a former vocalist ... he now devotes full time playing with the band and recording sessions. Incidentally, every song is carefully chosen, but many we would like to remember ... Jack was a very important member of one of WSM's most popular Hillbilly trios ... known as Jack, Nap, and Dee.

The Weather Weather has been a nine-year feature of the Waking Crew. Bill Williams began it as a lark, and it has become a tour de force. Bill is a very popular, and is very good at it, and it became commercial overnight. It has taken a lot more weather, and the forecasts are almost always correct.

No show would be complete without Miss Fannie (Fairhart), a lady of 85, who was a daily visitor for eight years, and only in recent weeks has slowed down her visiting pace slightly.

As pointed out earlier, this show has been censored by the FCC in every category for awards. Certainly, it offers variety, and not a great deal of spontaneous humor. There is live music—never canned. As for family living, the show is presented for listeners of all ages, and it is always in good taste; there are plenty of public service spots, including interviews with individual representatives of worthwhile causes; and there are two news spots, plus the weather.

And, as we've stated, not a straight-man in the house. Every member of the Waking Crew is utilized to the fullest. Everyone contributes to the show. That's why it has been a success for nine years, and now it is going stronger than ever.
The Convention: How It All Started

There are times when history is a mystery, and limited action can gain traction with multiplication of the original fraction.

Some ten years ago a fellow named Bill McDaniel, who was handling promotion for WSM radio, promoted 100 stamps from the petty cash department, and sent out invitations to a few scattered friends to come to Nashville to watch the "Grand Ole Opry." He reasoned that if he stayed home watching television on Saturday night,

Now, the old-timers and the poltergeists wouldn’t give you ten to one that half of them would show up. Bill was pretty shaken when the whole hundred came storming in from all directions. They almost had to build an annex to the Ryman Auditorium. In fact, it was such a shattering experience that McDaniel soon left WSM and went into radio management, where he didn't have to contend with promotion people with such wild ideas.

Those who remained behind at WSM then assumed that "it can't happen again" attitude, and the next year—just to prove it was one of those freakish things—dashed off about ten times as many invitations. The stamps, this time, had to come from the general fund. Well, the impossible took place. About ten times as many people showed up. The Ryman was never put to such a task.

And you can't keep a thousand people around with time on their hands, so a few little extras were dreamed up...a party here, a party there, and even a little serious discussion.

Well, like Topsy, it just "grew." In the following years we had to set up a separate department for stamps, with an agency for invitations and a bureau for reservations. The one thousand multiplied into several thousand and finally people quit counting. We had already surpassed the capacity of the auditorium, and the last thousand or so had to be equipped with transistorizers.

Now, here we are again. Even the hotel and motels are a little nervous. Traffic policemen have asked for leaves of absence. The airlines have had to run special flights, and the railroads are talking about getting out of the red. And, if you look down the street from this station, you can see that the city is building a huge, new auditorium. The Ryman can take just so much.

The moral: never hire a promotion man with an idea.

Germany's Report To Nashville: C&W Lacks Exploitation

You might say that the words "German" and "Cash" were never heard by Westerners, much less Germans, until the times when Germany began to have meaning here as long as hedging with "Lacks." If you say this, the reason is:

When the war ended, the American Forces Radio Network began broadcasting over 30 hours of C&W music to the GI's stationed here, but to the men of Germany the music was not turned on. However, since the record business was just starting again, and the German radio stations had turned on, Germany went her merry way, without any C&W, and, being a little like American hits racking up big sales on a growing economy and then C&W got going.

About 3 years ago, Englishman C.W. HOWLAND, fresh from Germany as a radio and TV DJ, convinced the BOBBY McQUEEN of "Fraulein" and it went on to be a best seller here. C&W material that made the pop chart, a hit in America continued to sell well here, but the big news towards C&W music was just nowhere. German producers refused to take the gamble and produce C&W sounding material, the billboards were not on hand to play the music, and it was seen as an establishment fact that German language records were much more in demand than their English speaking counterparts. This is still the same case today.

C&W trends have been shown in Holland and other European countries, but there was nothing to help them understand here. German radio stations stayed away from hillbilly music, and only AFP was able to beam its 10 or more hours of C&W music a week to its 50 million Europeans listeners. With few in the market, German language records were on the market, no radio exposure and, of course, C&W groups, the music dwindled here.

The second big break for C&W music came about one year ago when a young performer from Belgium, who had with over 10 years of popularity in his very country, turned out his first C&W record in German. BOBBY-JAAN, the Belgian performer, wears a ten gallon hat, a white outfit, a coat and nankeen out C&W sounding recording of "A Pal With No Beer," strangely enough, an English song, captured the fancy first of the German public and then fans here. He got on to become a top hit in Germany. Here, in a ten star here and his record for Palette still make the charts here, but there has still been no followup.

DON PIERCE of Starval Records and his machine group vividly remembered the C&W trend and turned out another German language record by Stuttgart EDDIE WILSON who now lives in Nashville, and the record once again established a firm position in the charts. However, no followup recording came from Eddie and the trend never established itself.

When CATERINA VALENTE won the Radio Luxembourg Pop Music Festival last year with a ballad record called "Rosalia," the potential C&W backers, grasping at straws, established a top hit, and a great number of parodies with a sound similar to the voice of VALENTE's "Temptation" or the RED INGELE records of long ago have come, and the market for the label has shown itself and have been very successful. Songs about the C&W cowboys have been very popular with the German record buying public, and the German cowboy and his center of the musical circle, "Beaute" helped American Gus BACKUS to his first hit here, and Gus is Germany's best selling personality, CATERINA VALENTE was Germany's first "Newcomer," this last few weeks in the Rad- io Luxembourg Pop Music Festival a few weeks ago with a song called "I Won't Let Jones From Ole Miss Get Me" by American singer PETER ALEXANDER and American comedian BILL RAMSEY turned up a comedy version of "The Mule Skinner Blues" under the title "Missouri Cowboy" and also ended up in the top 10 here, LOLITA smashed with her German recording of MARTY ROBBINS' "El Paso," and FLOYD CRAMER and a German version of "The Great Speckled Bird" are now riding high in the German top 30.

In the last year the following C&W behavior is interesting:


MARCH—1961

NEW ADDITIONS ROSEMARY—CALIFORNIA...DECEMBER—1960...NONE

JANUARY—1961

NEW ADDITIONS WOODEN FART COUNTRY—ELVIS PRESLEY...MAY—1961

NEW ADDITIONS ARE YOU LONESOME TONIGHT—ELVIS PRESLEY...FEBRUARY ALEXANDER...MARCH—1961

NEW ADDITIONS NORTH TO ALASKA—RALF BENDIX—JUNE—1961

APRIL—1961

NEW ADDITIONS YAY CON-DON—CHUCK WILLIAMS, MULE SKINNER BLUES—PETER ALEXANDER & BILL RAMSEY

MAY...1961

NEW ADDITIONS I'M GLAD THAT I'M RID OF YOU—ELDIE WILSON, DANNY, BLANCHESON, RITTY, WIESERHIN ELWOOD WILSON...JUNE—1961

NEW ADDITIONS none...JULY—1961

NEW ADDITIONS none...AUGUST—1961


NEW ADDITIONS RANCHO RAMSEY—CATERINA VALENTE...SEPTEMBER—1961

NEW ADDITIONS MAN ANTONIO ROSE—FLOYD CRAMER THE CONVENTION IS A CLOSER WALK WITH THEE—GERD BOTTCHER, SACRAMENTO—NILSON BROTHERS FOR A DOVE—MAUNSOND...OCTOBER—1961

NEW ADDITIONS none.

Although the above figures look good with over 20 songs making the top time chart, the situation is not as bright as it seems on the surface. With the exception of AFN and one 15 minute C&W program a month from Cologone Radio, C&W material gets no exposure. The tours that you hear about of top artists such as HANK SNOW and ROY AKUFF may bring them to Germany, but, only to the GI's who attend the services. No German public has seen a top C&W act either on TV or a live tour.

Although a tour would be very financially possible because of the relatively small number of people who know the top C&W artists, TV is one medium that is not well represented here. The country artists who come here should make an attempt through the German agency to make the same exposure. Don't let the number of C&W hits from Germany continue to be ignored. If you have heard the records, you are warm to a few versions of C&W songs done in German. It is a question of using a new style and a great percent are parodies or comedy versions telling the story of the German cowboys, sheriffs and other funny situations. Real C&W music is still not being heard here and is unknown to the mass audience which are necessary to establish a new market in the world. Once in a while an American artist such as MARTY ROBBINS, JOHN HORTON or ELVIS PRESLEY will break through with a hit, but that (continued on page 82)
The Country Music Association has three candidates for its presidency this year, and each one of those candidates is a standout in the industry. The candidates for the presidency are Dr. Bob Haggard, Fred Rogers, and Robert White. Each candidate has brought a unique perspective and approach to the role, and the candidates are expected to bring a fresh perspective to the industry.

In the course of reaching those goals, the three candidates for the presidency are playing a significant role in the organization. The CMA has staged a series of major events throughout the year, including the annual CMA Awards Show, which was held in Nashville in November. The awards show featured a sold-out crowd, and the event was broadcast live on radio and television.

Still, other steps toward accomplishing the goals of the CMA have been taken, including the organization's efforts to increase membership and to improve the camaraderie among industry professionals. The CMA has also been active in promoting country music outside of the United States, with the organization hosting several international events and concerts.

In the future, the CMA hopes to continue to build on its success and to further promote country music around the world. The organization is committed to working with its members and partners to achieve these goals, and to ensure that country music remains a vital part of the cultural fabric of the United States.
LONDON—Congratulations to “Grand Ole Opry” on its 36th birthday from England where, until the last couple of years, country music was regarded as a specialist type of product altogether dominated by the enthusiastic few. For many years these collectors, like the early jazz enthusiasts, eagerly sought the limited number of authentic country records by American artists released in this country. The feeling for this type of music has spread enormously by now, in part, to the commercial influence of many such stars as Elvis Presley, The Everly Brothers and Jim Reeves, who began making the top twenty in this country with what we might call “popular” country music. It is almost always possible today to find American country artists somewhere on the British charts. The effect of this on the artists has been to encourage a large number of younger recording companies to use this type of music and develop or discover natural instincts in this field. Notable examples can be found in London, Australia, New York and Brisbane. This has been continued by informal activities in the field, by groups like the Blue Grass Band, for example. The Spring Valley Festival in Dun-}

Congratulations to WSM and the GRAND OLDE OPY on this wonderful occasion!

LEROY VAN DYKE

Victor Again To Cut Hommer & Jethro At CMA Banquet

NEW YORK—RCA Victor Records will have Hommer & Jethro as a new artist to be presented at the Country Music Association’s third anniversary banquet this week (5) at the Hillwood Country Club banquet, where they will cut the singing comedy team at CMA’s first ever annual banquet, also at the Hillwood Country Club. Also cut will be the Hommer & Jethro At The Convention. The album, produced by Chet Atkins and Steve Sholes, will be a successful record for the label, and will be a cover of the song “Long Time Gone,” which was first recorded by the Temptations.

Report from Germany

(Continued from page 80)

record firms do not promote their C&W catalogs unless the tune makes the airwaves. The top tunes are those that come from the South. In speaking to a great number of A&R men, I found that the song of country music is very much influenced by the German taste in music, and that the cooperation of the A&R men. The chances prohibit the A&R men from doing good C&W type tunes in the German language. The field is wide and ready for someone to step in here, but C&W music is still an unknown factor in Germany and will probably continue to be for some time to come.

Country Field Contributes Big Share Of This Pop's Hits

Over the years country music and country artists have made major contributions to the popular field, and this year may be remembered for his years- country-pop smash “Jealous.” The “Red-Nosed Reindeer” also

Capitol Honors Country Fest With 4 LP's, 4 Singles

HOLLYWOOD—Capitol Records is honoring the country music gathering in Nashville with the release of four albums and four singles released this week at the convention.

The singles include: Ferlin Hasky’s “Hymns And A Waltz”; Hank Thompson At The Golden Nugget; cut at the Las Vegas; Faron Young’s “The Young Approach” and “Where I’m From, Where I’m Going,” the famed country writer’s re-creating debut.

The singles include: Ferlin Hasky’s “The Walz You Saved For Me” and “Out Of A Clear Blue Sky,” Hank Thompson’s “I’ve Conquered Everybody” and “Bama Lovers” and “Rosedale’s” Miss No Love “And Your Kind Of Loving,” and Ned Sholver’s “I’ll Git You Back You Fool” and “Dark Moon.”

CMA 3rd Anny Banquet Talent

NEW YORK—Here’s the lineup of stars to entertain at the Country Music Association’s third anniversary banquet at the Hillwood Country Club tonight. Each artist will have their own special material which will add to the general public at any time previous.

Mercury Execs To Nashville In Force

CHICAGO—Mercury Records will be represented at this country music festival in Nashville by: Irving Fields, executive vice president; Kenny Myers, vice president in charge of A&R; chiropractor in charge of A&R; Barney Fields, national promotion manager; Charles Fitch, in charge of the special promotion department. As usual, Mercury will be represented by the band of the year, the Steve Sholes Band, a group which is expected to be the new star of the country music field.

Report from Germany

(Continued from page 80)

Cash Box—November 4, 1961
Nashville Recording Studios

American Music Development Syndicate
Barney Barn Building
Mr. David Barnett, Manager

Bradley Recording Studios
804 - 16th Avenue, South
Joe Bradley and Harold Bradley, Partners

Globe Recording Studio, Inc.
429-19th Avenue South
Jim Maxwell, Manager

Hickory Records, Inc.
2510 Franklin Road
Joe Lucas, Manager

KCA Victor Recording Studio
800 - 16th Avenue, South
Chet Atkins, in charge of whole operation

Reavis Recording Studio
313 Commerce Street
Joe Reavis, Manager

Recording of Nashville
115-8 Third Avenue
R. Murray Nash

Roi Recording Studio
821 - 19th Avenue, South
Don Dorsey, Manager

Sam Phillips Recording Service of Nashville
319 Seventh Avenue, North
Cecil Scuffle, Manager

Starland Studio
Dixie Court
Don Pierce

by her management office, the Wil-\nHelm Brothers. . . . Don Helms, steel\nplayer, who was with Hank Williams for\n11 years and co-owner with him of \nSure-Fire Music, will be in Nashville\nto record a new album. . . . Along\nwith Helms at the studio is the usual\nShelby Singleton and should be re-\ntected by the end of this week.

Toppa" top Jack Morris making\nplans to build a new studio in early\n1962 in which to produce all Top-\nsessions. Studio is part of the over-\nall long-range planning by Morris to\nbroaden Toppa into one of the stron-
gest all-country labels. He's heading in\na good direction with Johnny and Jonie\nMokydev.

Immediately following the conven-\ntion Webb Pierce and Warren Smith\nset out toward the southwest aboard an\nairline package tour. They'll do a string of personal appearances over the area. This year proved to be one of Webb's best years in his career and there's no sign of a let-up. Both young men are right up there: "Walking The\nRoad" and "How Do You Talk To A Baby."

Promoter Ward Beeman is properly\n"beaming" over the box-office action\ngenerated by his three shows in the\nSouth recently. One of his latest showoffs was the\nRobin's Nest, starring Red Foley, Uncle Cyp,\nBrentford (a complement of Grand\nOld Opry topliners, including Webb\nPierce, Skeeter Davis, George Hamilton.\nThe group played at the Stambaugh\nAuditorium in Youngstown, Ohio. The\nSisters, who move on to the\nTampa area for shows Nov. 3-4 with Red Foley, Uncle Cyp and the Ray Court Gang as their band.

New Hollywood slick, "Wings Of A\nChance," starring Troy Donahue, has\na young Edie Mae Miller-penned title song that\ndid some good work in the world. The\nBoyd label. Flick hopped coast to coast \nwith the various appearances, and\ntopper Bobby Boyd, Barnett's now\nin the process of cutting an album of\nEddie Miller songs to coincide with his\nforthcoming appearance at the new\nNashville National Club in Las\nVegas, in December. Songster was\nformerly on Republic Records.

Billy Hagan, president of Bloom\nMusic, publishers of Ernest Ash-\nsworth's latest on Decca, "Be Mine\nAgain," will depart Huntsville, Ala.,\n10 A.M. and will return in a few days,\nting it "certain" that his husband will "sweep" his way

Loretta Lynn's long-awaited first\nsides for Decca finally came in this\nweek, at least in time for a big kic\noff at the film release. Loretta, who's\nappeared on the last 14 con-\ncerts in Saturday night Opry, re-\ncently did a date for Uncle Joe Che-\nnor on his Melody Ranch Show in\nVicksburg, Miss. She's almost ready for a Pet Milk TV show this month

the 115 miles to Nashville. He expects to
get there by Friday, Nov. 3rd, in\ntime for registration for the festival;
You all remember Clyde Beavers,\nwheelbarrow stunt? Well, it looks as
if there's one thing in this thing is becoming a

Howard Vokes has taken his\nRhythm guitarist, Tex Belin, under his

managerial wing to groom him as a country singer. Vokes believes the kid can
make it and recently cut him in for four songs. Two are to be released next\nprobably on the Del-Ray label.

A big Marilyn Payne package kicks\noff Nov. 14th in Winnipeg, headlining\nBuck Owens, Rose Drusky, Wanda\nRobbins, Claude King, Billy Joe\nHorton and Tommy Tomlinson. . . .\nClaude King is "Carol-Quoted" for a head-\ning for a hit if Columbia's initial\nrejection report is considered. The\nJohnny Dowd is "almoast as far as\nJohnny Dean's 'Big Bad John.'"

Jim Reeves and wife Mary in San\nAntonio for the Civic Golf Tourna-\nm. Jim's flight came in third in the\nWild. Also, San Antonio's first re-\nceived answer from Roger Miller, Hank\nLocklin and Ernest Tubb. . .Jim & Jesse's "Die-\nsel Train" on Columbia picking up\nsteam. . . . New call letters for WCNG-\nCanonsburg, Pa. . . . "I'll Stand By You\n" and "I'll Kneel If You Do" are being\nreleased on Starday Records. . . . Nos-\ntime in Aurora, Colorado, the Four\nSeasons Club, featuring country music exclusively on a twice-monthly basis.\nLittle Jimmy Dickens played there Oct. 17-21. . . . Del Wood heading for Japan for\npair tour. It is not a military instal-\nlation tour, but one of club dates. Del's\npride in that he will be the first Opry\nstar to do this. Only thing, it pre-
vented the festival's presenting present at the\n"I Wish You Would Tell Me Just One\nFlick about the festival. . . KENS-San Antonio dis-\nney Neal Merrick cut four tunes for label's \nFour stars, billed as "Is This the\nHeartbreak School?" in this Love."

KCLU-Forth Worth program director\nLawton Williams has announced\ntwo additions to the station's deejay\nstaff. They are: Bob Clark, who's been\nspinning country wax many years, more\nrecently at KLPR-Oklahoma City; and\nJerry Hammons, who comes to KCLU from a stint in television newsreading in Sherman-Den-\nnison, Texas. Together, they'll ac-\ncount for six daily hours of spinning.\n\nKestle, producer of the \nCottontown Jubilee, stayed from the Ma-

who form the backbone of the indus-\ntry. They, too, have become friends over the years. They rarely fail to stop by our newsroom, if only to\nexchange a greeting, and they are\never wrong.

I can't go quite as far as Will\nRogers and say I have never met a\nman I didn't like, but I can quite\nheartily say I have never met a coun-\ntry music singer or musician I didn't\nlike. He makes us warm rather than \nugly. It's a pleasure to be around them.\n
Any newcomer knows the world is full of phonies. It's nice to be asso-\nciated with honest, down-to-earth people.

And that's what I told the gather-\ning of the clan.

Jestic Theatre in downtown Fort\nWorth. . . . Every Saturday night, has\nturned both Clark and Hammons\ninto emcees for the weekly event. KCLU is currently enjoying the high-
est ratings in its history, with due\ncredit going to Lawton Williams.\nLawton himself is also enjoying solid\nsuccess. His Mercury recording of\n"Anywhere There's People" is hitting up dual-market action, resulting in a\nheavy schedule of request personal-
s for the veteran deejay-singing star.

CKOY-Ottawa is currently carry-\ning one hour daily of country music.\nTed Duigg, in whose hands the thing\nrests, reports a surprising reaction to\nthis hour and says that there'll be\nno let-up as long as it continues. It's\nthe first time that country music has\nbeen heard on the station for years,\nand the management seems very\nhappy with the situation. Ted should\ngather all the records mailed to the\nstation.

Magnifico Records (Ramona, New\nYork) has contracted with Esquire\nRecords of England (through EMI In-
ternational) for the release of Mag-\nifico's country single, "Denn in\nDenn," with its B-side, "A Country\nboy's Serenade." The Wayfarers, in\nEngland, will release it in the last\nweeks.
## Stations Programming Country Music

### FULL TIME COUNTRY PROGRAMMING

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### 8-10 HOURS DAILY

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### THANKS TO ALL THE DJS — FOR MAKING IT POSSIBLE! CLIMBING FAST!

**"CASARO"**

by Merle Garner

Davco 106

**DAVCO RECORDS**

716 Bugbee

Jacksonville, Fla.

Cash Box—November 4, 1961
An excellent initiative which is worth being mentioned is the joint operation undertaken by Chapelle and Bagotelle publishers in cooperation with Vogue and the French edition of the Mid-Century shop. A quick look through the archives shows that the company has already made a fortune in the field of French rock music. This company has two main activities: the sale of records and the production of soundtracks. The company is also involved in the production of concerts and in the sale of records through record shops.

Chapelle, who specializes in this field, has already managed to sell several million records, and the company is planning to increase its production in the near future.

The company has a close relationship with many of the top French record companies, and it is able to provide a wide range of records to the public. The company's list of artists includes such well-known names as Edith Piaf, Charles Aznavour, and Yves Montand.

One result of the competition between the Paris police and the Algerians was that for 24 hours the Ray Charles concerts were called off by the Police Department. Fortunately, the ban was lifted and the series of concerts was held as planned at the Palais des Sports. A triumph for Chapelle, who played to full houses throughout the country.

French television featured Yves Montand in a program scheduled for October 28. The singer, Yves Montand, is a well-known figure in France and is very popular with the public. He is also an accomplished actor and has appeared in several films.

In Washington, D.C., the presentation of the Dior Fashion show featured background music composed of Jean-Philippe's music. "Hommage a L'Homme," a symphony written by the composer, was performed by the French National Symphony Orchestra. The performance was a great success and was well received by the audience.

The French government has also taken steps to promote French culture. A cultural exchange program has been set up to allow French students to study in the United States and American students to study in France.

The export policies of Vogue Records seem to be bearing fruit. Accordianist's record sales are on the increase, especially in France and Germany. The company also plans to expand its operations to other countries in the near future.
new recording label has appeared on the Mexican market under the name of Dickason, of which the first artists signed to label are The Peppers: The Blue Kings and Johnny and His Jaguars. Johnny also has his own record label. Dickason has some outstanding vocalists as well, like "Las Mochis" and "The Blue Kings".

Cash Box received a letter from Andy Russell in Germany, where he performed on a spectacular TV show with the accompaniment of Werner Miller's orchestra. The show was recorded at the Warsaw Palace of Culture and is now performing on TV again in Madrid.

Edgardo Oregón, A&R of Columbia Records, will get married next December 16 with artist and singer Martha Rangel, who at the moment is recording two new songs for possible publishing and international. A&R of RCA, is now in New York with executives of this label. He may also visit Latin American countries in the near future.

With a big party, The Platters debuted at The Swirl night club. Newspapers and radio and TV people were invited to see these two. At the debut, two weeks ago, the Mexican song "Sobatelo" (Subatago) was the big hit.

The Teatro Lirico of the city is presenting a Spanish show named Danzas y Canciones de España, with Miguel Herrera and his group.

A big crowd went to the airport to welcome Mexican idol César Costa, who spent three very successful weeks in Caracas, Venezuela, performing successfully on radio and television. He will also visit Mexico and fulfill many television appearances and new recordings. The other young Mexican idol, Enrique González, replaced César Costa in Venezuela, and is now pleasing Venezuelan fans with his songs and music.

Al Herr, one of the most promising conductors of popular music in Mexico, made his first recordings at Cune Records. He cut an LP with arrangements of standards and one of his own compositions named "Monterrey".

Lacho Galván flew to Los Angeles to perform at the Million Dollar for ten days. After that he will sing again in Miami, where he previously was a great success.

Peers Records announced new recordings: "Campanitas de mi Pueblo" (Bells of My Town) and "Tengo Ternor" (I'm Afraid) with the Armonía vocal group, "Me tocaré Tu" (This Is My Chance to Laugh) and "Un ángel en mi bombo" (An Angel on My Shoulder), with young singer Maria Rosina and the Spanish version of "That Old Black Magic" with Jorge Barón.

Actress and singer Elvira Quintana, cut with Columbia Records, Rafael Carrion's accompaniment, the Venezuelan song "Sobatelo" (Subatago).

Mexico's Best Sellers

1. Agapúeté Color De Rosa (Pink Shoe Laces)—Los Olondrinos (Columbia).
2. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
5. Se fue (Runaway)—Hnos Carreño (Dimas), (EMMI).
6. He'll Encore Again—Los Nuevos Tiempos (EMMI).
7. Enorme Dificultad—Jose Alfredo Jiménez (RCA), (RCA).
10. Besos Por Telefono (Kissing on the Telephone)—César Costa (Orfeon), Pepe Luna (Gamma) (BRABELIA).

Italy's Best Sellers

1. La Novia/Domenico Modugno/Fonit/Messaggerie Musicale
2. La Novia/Piero/RCA
3. Pepe/Aldo Vitali/RCA
4. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
6. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
7. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
8. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
9. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).
10. Moliendo Cafe—Lacho Gatica (Musart), Amadeo Monge (Columbia).

Cash Box—November 4, 1961—International Section
BELGIUM

A. Gramophone new LP’s just released: “Highlights From ‘Porgy And Bess’”, sung in French by June Richmond (Odeon); “New Adventures of Tintin”—a sort of national hero (Pathe) and “Maitena”, a new French recording (Ed. Ed. Int. Brussels). Recorded are songs from the film “Maitena.” {A few huge hits by the incomparable Edith Piaf (Columbia) and “Lily Martino” (“La Paloma”), both sung in French by Connie Francis (MGM).

HOLLAND

Lotte Lenya presents songs from “Happy End”—by her late husband Kurt Weill—on Philips LP. Recording was made in Hamburg, Germany, July 1960, with pianist Rudolf Brückner-Blügel. The Kurt Weill/Bert Brecht partnership was best known for three “Penny Opera” (L. C. Franck). Doris Day fans will be delighted with the LP album “Doris Day’s Greatest Hits Volume IV,” and two other albums, sung by a duet accompanied by a piano, by pianist Wim J. Van Meijel. This delightful recording makes a great impression. Doris Van Dunvihen was part of the Dutch team at the Knokke Songfestival last year and had a song chosen for the world program over here.

Bernard Drukker, popular Dutch organist who emigrated to Australia some months ago, is heard on Lowrey-organ in “World Melodies,” a Philips LP. These are the last recordings. Drukker made before leaving Holland. Songs heard on this record are “Ranoma”, “Muss I Denn”, “He’ll Have To Go”, and “My Fair Lady”, a.o.

Aita Bryant, who had “Paper Roses” and “In My Little Corner Of The World,” released here on the London label, has her LP recordings since she switched to Columbia Records out of the Philips label. It’s the Mexican songs “The Wedding” (“La Novia”), with “Seven Kinds Of Lonesome” on the flip-side.

Corry Brokken has a new single out on Philips, with “Roméo” the Robert Stolz song “Salémo” (from 1920) and “Zwee Liezen Zal Ik Zingen”, a Greek ballad “Two Women Ever Sunday” composer Manos Hadjidakis, with English title “Tell You Seven Songs”. 85 years old Pablo Casals, whose cello recordings on the Philips label are musical treasures for all lovers of the classics, was honored citizen of The Netherlands.

Ariola Germany will release the Dutch song, titled “Hatenbar”, written by Ger Remsen and A. Debe and world copyright Basart. More Dutch songs originally published by Basart have been introduced last month in Germany. The Lec Vervuert/Aidy Kindigels compositions “Mirame Ma’am” and “On Me Voeken”, have been released by Aria, sung by the popular Dutch duo The Emeralds, P. Meisel’s Publishing House hands the songs for Germany, Austria and Switzerland.

Jackie Javelins, a new singer on the Omega label, sings two compositions: “Foollette” and “This Must Be Love,” for his first release. Basart obtained the worldrights of both songs.

Popular Harmonia Zusjes (CNR) have again a big chance for the Dutch chart. They have released two Dutch songs for CNR, “Vadetje” en “Drie Dagge Zonder Jon,” both published by Basart. The label reports a sale of 300,000 copies in one week.

Bovema’s Capitol captain Cees Hendupole reported to Cash Box that Capitol exclusively and internationally has acquired the Dutch singer Rutte Houne to receive Jack Marshall’s Edison Award for his record of “Soundsville.”

On November 2 & 3, Holland will be visited by French singer Gilbert Récaud, who will be featured on AVRO TV in a 49-minute program. Also Bovema exclusive is French singer Roger Delboud Schock, whose Master’s Voice recordings are very popular here.

BELGIUM

8. A. Gramophone new LP’s just released: “Highlights From ‘Porgy And Bess’”, sung in French by June Richmond (Odeon); “New Adventures of Tintin”—a sort of national hero (Pathe) and “Maitena”, a new French recording (Ed. Ed. Int. Brussels). Recorded are songs from the film “Maitena.” {A few huge hits by the incomparable Edith Piaf (Columbia) and “Lily Martino” (“La Paloma”), both sung in French by Connie Francis (MGM).

FLEMISH

4. Gittie Bardot (Roberto Seto/Vogue, Jorge Veiga/Bacaray, Dig) (Peter Plume Publications/Brussels).
7. La Paloma (Freedy/Polydor) (Southern Music/Brussels).
8. Raindrops (Dee Clark/Top Rank).
10. La Paloma (Freedy/Polydor) (Spunk Music/Brussels).

(WALLOON)

1. Gittie Bardot (Roberto Seto/Vogue, Jorge Veiga/Bacaray, Dig) (Peter Plume Publications/Brussels).
4. Gittie Bardot (Roberto Seto/Vogue, Jorge Veiga/Bacaray, Dig) (Peter Plume Publications/Brussels).
7. La Paloma (Freedy/Polydor) (Southern Music/Brussels).
8. Raindrops (Dee Clark/Top Rank).
10. Quand On S’embrasse (Johnny Hallyday/Polydor).
Liberty Records will be distributed in England under its own label. This surprise announcement was made in a joint statement by L. G. Wood, managing director of EMI Records Ltd., and Alvin S. Bennett, president of Liberty Records Inc., of New York. Officials at the two companies said that the first release, under the new agreement, is scheduled for February 16.

Founded in 1956, Liberty's success is reflected in the company's gross turn-over, which has risen from $497,800 in the first year to $5,750,000 for the year ended January 1960. Sympathetic with Liberty is David Seville and The Chipmunks, with record sales exceeding 14 million. Other best selling artists have been lined up including the bands of Chris Barber, Arker Blik, Benny Ball, Bob Wally, Terry Lighthick, Mick Mulligan and The Temperature Seven. Artists include Clinton Ford, Helen Shapiro, Craig Douglas, John Leyton, Paul Raven and The Brook Brothers. An American sequence is to be shot in New York with Chubby Checker, Del Shannon, U.S. Bonds, The Paris Sisters and The Duke of Dixieland. Recordings will be simultaneously released with the films.

Jeff Kruger of Ember International back in town after a recent visit to New York. As a result of a specific deal with Runk Records International Co-operative and Bondo Records, Kruger has acquired LP's for British release by Pee Wee Hunt, Pee Wee Russell, David Rose, Jack Teagarden, Dizzie Gillespie and Gordon McRae. He also completed a deal with Sid Nathan of King Records to release recordings not issued here by King's British distributor EMI. Other acquisitions for release on Ember International include "Carmen McRae At The Hollywood Bowl" by Carmen McRae and Liberty's "United, My Brother.

Oriole Records has announced the appointment of John Shroeder as A & R manager as of January 1, 1962. Shroeder joins the label after having been assistant A & R manager to EMI's Norrie Paramor during which time he has been associated with hit records by Cliff Richard, The Shadows and more recently by the band's recent release "Don't Treat Me Like A Child." "You Don't Know" and the current No. 1 "I Walking Back To Happiness." Reg Wharton, Oriole's A & R manager for the past four years, will in future supervise LP production while Shroeder concentrates on singles and the discovery and development of new young talent.

Bob Kingston of Southern Music delighted to see "Tribute To Buddy Holly" enter the charts and comments that this has been achieved with airline complimentary via Radio Luxembourg. Interesting to note that the song is written by Geoff Goddard, composer of the John Leyton hits "Johnny Remember Me" (Top 3) and "Wild Wind" (Top 4) both also published by Long Lines. Kingston claims that Holley's A & R manager for the past four years, will in future supervise LP production while Shroeder concentrates on singles and the discovery and development of new young talent.

Freddie Pozer leaves Mills Music after 7 years as professional manager to open his own company Freddie Pozer Music Ltd. An operational address will be announced shortly.

To celebrate the first major release of Reprise Records in this country, the director of Reprise Record Distributors, there a party at a Reprise owned Carlton Tower Hotel where guests were welcomed by Mo Austin, vice president of Reprise.

Dick Whittington, European sales manager for Mercury, currently in Belgrade negotiating the representation of the Mercury label there with the record subsidiaries of the Radio Belgrade. He will also visit the European Mercury company in Athens, their Greek licenses.

Gene Simmons, newly appointed European sales manager of Interdisc (formerly with California Record Distributors), paid his first visit to the London company recently. Now currently touring the continent with Interdisc distribution office Bert Gruber.

Lionel Bart has now completed his latest musical "Blitz" scheduled for production in 1962. Likely contender for the leading role is the new star Doug Sheldon currently making a lot of noise with "Runaround Sue." Len Edwards, who, for the last eight years had been a director of Robert Melkin's London office, died here two weeks ago.
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Brazilian Carnival hit, “Brigitte Bardot,” is now hitting Europe. But, as usual, Europe is making the mistake of calling the music a “Spanish” hit. We’d like them to remember some Brazilian songs of great international success, including the United States: Ary Barroso’s “Baião,” “Ou Quindinde De Yaya” and “Amorosa Do Brasil,” Waldy Arevedo’s “Deleidado,” Tim Maia’s “It’s Raining Outside,” “Quero-Te Assim” and “Sud River”; Max Bubloue’s and Milton de Oliveira’s “Come To The Mardi Grass” and many others.

Continental Records issued its first Compact records. Among them, a Brazilian version of “Greenfield” with Carlos Jobim, a singer with a beautiful baritone voice who’s very popular here. Stan Jones “Riders In The Sky” is in great popularity again. Several records of this all time favorite are being released by Brazilian labels, among them, Capitol’s Ray Starr, Hi-Fi Variety’s “The Contrasts and Chantecler’s” Poly.

Ricordi Do Brasil, one of the most established publishers here, is very happy with the contract signed for representing in Brazil the international hit “Mollendo Café.” In both Sao Paulo and Rio de Janeiro retail stores, the record is doing very well, as you can see by the Best Sellers list at the bottom of this column.

With Brazilian lyrics by Teixeira Filho, “My Love For You,” titled here “Es Me Amor,” was waxed by Philips with the singer Jose Ottam and by RGE with the famous Agostinho dos Santos. The song was a hit for Johnny Philips (Cia. Brasileira De Discos) who has two big Brazilian albums at the moment: “Mais Ritmo” (More Rhythm) with Jackson Do Pandeiro. Only containing native music, this album is a fine selection of our various rhythms.

The other one is “Sucessos Do Ano” (Hits of the Year), played by a band called “Sucata” under the title “Sucessos Do Ano” (Companhia). Philips has a Brazilian version of this, and a wonderful collection called “Metais Em Branca No Sanbas” (with twelve famous Brazilian Sambas).

Brazil’s Best Sellers

Sao Paulo’s Top Ten LP’s

1. ‘S Love—Ray Conniff—(Columbia) (RGE)
2. ‘S Different—Ray Conniff—(Columbia)
3. Metalis Em Brasa No. 3—Henry Jerome—(Decca)
4. Orange Blossom Special and Weels—Billy Vaughn—(Dot/ RGE)
5. ‘S Music—Ray Conniff—(Columbia)
6. “Metais E Samba—Milhino” (RGE)
7. Clay Em Brasa No. 2—Henry Jerome—(Decca)
8. Noite De Saudade—Nelson Goncalves—(RCA) (Fernata)
9. The Best Of Frank Sinatra—Frank Sinatra—(Capitol)
10. “Mbhela De Succesor No. 2—Sylvio Mazzacara—(Columbia)

Cash Box—November 4, 1961—International Section
**Canada's Best Sellers**

**ENGLISH**

1. **Bad John**—Jimmy Dean—Colombia
2. **Runaround Sue**—Doo—Reo
3. **This Time**—Troy Shondell—Liberty
4. **Hit The Road, Jack (I'm A Paperman)**—Fred Waters—Pendulum
5. **Bristol Stomp**—The-Dovells—Parkway
6. **Crying-Roy Halliday—Jockey
7. **He's My Dreamboat b/w Hollywood**—Connie Francis—MGM
8. **Non-Stop**—The Brothers On Warner
9. **As Crazy**—Patsy Cline on Decca.
10. **The World**—Ferrante and Teicher on United Artists.

**FRENCH**

1. **Meo Penche**—Les Jerolais—RCX Victor
2. **Pierrette Roy—Rusticana—Les Compagnons de la Chanson—Pateh
3. **Je Ne Sais Pas**—Michel Louvain—ApeX
4. **Le Change**—The Moniques—Decca
5. **Pepto**—Los Muchachos—London
6. **Qu'est Doux**—Tino Rossi—Pateh-Dante-Cavalier-Roger Miron—RCA Victor
7. **Dans Le Coeur De Ma Blonde**—Marcel Martel—ApeX
8. **Ne Regrette Pas**—Les Edith Flap—Pateh
9. **Adieu Mon Jean—Ginette Sagg—ApeX
10. **Ces Roses Blanches**—Jeanne Darbois—Rusticana

**Argentina's Best Sellers**

1. **Ruedas** (Dundee-Korn) Billy Vaughn Lito Escarce (Music Hall); String Along (London); Julissa (Orfeo); Amadeo Manges (Colombia); Los Juveniles (Odeon Pop); Don Nelson (Disc Jockey)
2. **El Pasajero** (Arctic-Mills) Enriquillo for Orfeo (Disc Jockey)
3. **Quiero Amar** (Orfeo) Sarita Lascarro (RCA); Nila Valdez (Odeon Cariola); Tony Arriagn (Fontana); Conny Rios (Philo); Lucio (Colombia)
4. **Esto Noche Mi Amor** (Tonight, My Love, Tonight) (Sparks—Fernata) Elizabel (Ariete) Antonio Prieto (RCA)
5. **Diabito** (Little Devil) (Aldo Music—Fernata) Neil Sedaka (RCA)
6. **Preludio** (Fernata) (RCA)
7. **Presumida** (Pham—Net Published in Argentina) Teen Top (Colombia); Johnny Tedesco (RCA)
8. **All I Need**—Veronica Vardas (Husai, Carlos Michel, Frontieros, Julio Molina Cabrals (Philips); Chacaleros, Bienvenida Cardenas (RCA); Antonia Opera, Jorge Subiria (Disc Jockey); Leonardo Occampo (Micon); Atento Paredes (Music Hall); Andorados, Marti (TRK); Andorados (Tonodisc); Chalotejos, Hnos Arobas, Alfredo de Angelis, Cardinolas, Litigio & Luis Espinosa
9. **Escandalos** (Pham—Edam) Javier Solls (Orfeo); Roberto Yanes (Colombia)
10. **Una Ema** (Emila) Julio Molina Cabrals (Philips); Siro San Roman (Music Hall); Rodolfo Blagi (Colombia)

**Argentina**

- **Luís Calvo**, general manager of Columbia Records of Argentina, started a new trip of the Pacific Coast (Chile and Peru) that will last a couple of weeks. Peru is one of the few countries, together with several sales centers, has recently returned from a visit to Mexico, where he studied the sales activities of his label.

- **Lolita Garrido** is also here. The Spanish songstress is appearing on TV Channel 2 (where she will perform every night) and on the radio, and she is scheduled for a few more weeks with great success. She performed at the Opera Theatre, Escala Musical dances parties and TV Channel 15. Also worked in Radio Minera, Teatro Carili and Estadio Famae and in Montevideo, Uruguay.

**Chile**

- There are some of the new items: "Michael", "Who Put The Bomp", "Kissing On The Phone", "(Philips)"; "Too Many Rules" (also sung in Spanish by the same Connie Francis, as "Tanto Control", "The Mountains High", "GMV-Vinilo"), and "You're The Boss"—Ariete), "Kissing On The Phone" will be played by Celsa, and "Kissing On The Phone" (GMV-Vinilo) has also released a "non promotional" LP (as it was qualified by Douglas Taylor, Orfeo manager) which contains some of the latest hits: "Wheels", "Edward"

- The tangos recorded by Rosamel Araya (Disc Jockey) with European style have not been well received by some tango lovers and singers, who are now discussing the way of making a great comeback. Nevertheless, Rodriguez Luque in Chile—he is receiving many inquiries from clubs and dance parties to sing... both in Arabic and Spanish. Rodriguez Luque of Disc Jockey plans to record a couple of new singles with him, and to present him in his TV Show, "Music En El Aire" (Channel 11).

- Antonio Prieto (of whose "Nena Nenita" is running very well) is shooting a Video Tape with a 26 million pesos show (about $250,000) that will be offered for sale in the United States and other countries. This opens a big market for domestic records, and it will permit bands to be able to sell local programs to other foreign stations.

- Ferrata publishers told us that "Luminarias"—its strongest local product nowadays—has been recorded by Los Sires Sudamericanos for Columbia, and that the new "Luminarias" (folk song), has been waxed by Los Chacaleros (RCA); "Recuerdos Del Paraguay", guaranía, has been cut by Mercedes Barcha, also for the RCA label.

- Regarding "American Popular Music," we must point that our national music and dances are Zambas, Chacareras, Vudals and Bagualas, and some other national dances. Tangoes are not national music, but only "Buenos Aires Music," Only in the last six months there has been some promotion of this type of music in other European and South American countries.

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The annual vending convention is with us once again and, as expected, interest among music and games operators is stronger than ever. It wasn’t long ago that coin machine operators didn’t even turn a head when the NAMA Convention was held but times have changed. Enough music-games operators and distributors are selling and operating the automatic merchandise equipment today to represent a solid segment of the overall 8000 expected to attend the show this year.

Three of the phonograph manufacturers will be well represented with major vending equipment and distributors for each of these three lines will no doubt be present during the Oct. 28-Nov. 1 show. There aren’t many coin machine wholesalers who aren’t interested in what the ’61 vending show has to offer since the trend on the part of many operators has been to include vending machines as part of their overall operation. Interest is running high and with the excitement generated from the variety of new machines and new products, everyone attending can look forward to a worthwhile trade show.

In addition to approximately 145 exhibitors, many of whom occupy multiple booths filled with an array of machines and products, the NAMA panel program features highly informative discussion type forums which will attempt to cover a portion of the many vital subjects affecting an operation today.

Shop maintenance and repair, supervision and compensation of personnel, will be part of the discussions starting Saturday evening. A highlight of the show which follows on Sunday is the keynote address by columnist Drew Pearson which is designed to be informative and interesting.

A cigarette vending workshop, hot and cold feeding talks, minimum wage and overtime problems will also be covered, during a session on Sunday evening. Monday morning will lead off with a sales program involving the sale of vending services to industry, a valuable session for many new operators. Machine leasing, employer-employee relations and coffee vending are just several of the remaining panel discussions for operators to attend.

For the first time, NAMA will devote a full day to an International Vending Symposium, during which time several hundred overseas representatives will be on hand for discussions on the European operating technique as compared with the American way—licensing, methods of import-export, and general discussion of vending in foreign lands. Careful consideration has been given to the international segment of the convention and it appears as if it will become a permanent part of the annual NAMA Convention.

All in all, McCormick Place should be the site of much learning on the part of vending machine representatives. We are happy to see that coin machine people have increased interest in these activities with each passing year.
Blatt Views Current Coin Machine Picture; Urges Changes In Industry Practices

William Blatt, a veteran coin machine operator known by many members of the industry, sold his machine and games route recently. Since then, he has concentrated on his vending machine operating business in conjunction with an active public relations program. He has made 20 appearances, presented by the common as they pertain to the coin machine business in general, its present leadership, and its future.

Sometime ago I sold my game and novelty business and about 6 months ago I sold my home and moved to a place where I could spend more time negotiating to sell my coin machine company. I have taken time to devote my time to the P.A.L. and Optimist Club work I am interested in and to attend meetings.

The coin machine industry has been through some trying times recently in our time and I feel I owe it a debt of gratitude. Even though I am not a wealthy man, I have been able to maintain myself without the use of $1, having accumulated many thousands of dollars in my coin machine business and many worldwide acquaintances throughout the medium of our trade magazines.

There are many coin machine organizations for the most part of my life and for the past 10 years have been officers of the R.O.A. I believe that there is room in the industry for both the N.A.M.A. and the R.O.A, providing the M.O.A. will realize that in order to succeed, they must work together, but I have not done so.

For quite a few years I have suggested that the coin machine industry organization, that is, the M.O.A., should hold conventions where they could get an attendance of perhaps 1,000 or more owners. High rates of the industry have decided to hold all conventions simultaneously in the same city, even though they cannot make them interesting for all. Very few executives can afford the time and the money it requires to attend conventions held in many cities at different times, which is something they probably would like to attend.

I am not present there are two distinct outstanding coin machine organizations in the country, namely, the N.A.M.A. and the R.O.A. The former is not hesitant to make whatever changes necessary to further the interests of the industry as a whole, and do not afraid to make any changes necessary to further the interests of the industry as a whole.

NCMDA To Meet During NAMA Show

CHICAGO—O. I. (Bob) Slifer, executive director of the National Coin Machine Distributors Association (NCMDA), today informed the organization is holding its annual meeting and luncheon, October 29, at the P.O. Box building. This was held to vote the election of officers for the next year. This will be a closed meeting; the first affair will be the presentation of a plaque to Irv Blumenfeld, NCMDA president, and head of General Vending in Baltimore, Maryland, for his services to the industry. The association will then consider any topics of interest to the coin machine industry and will also be on the agenda.

Slifer announced that although these meetings are held in conjunction with J.O.A. conventions, NCMDA did not have a scheduled meeting at the last MOA convention held in Miami Beach, Florida earlier this year. This week, 24 NCMDA conventions are being held in various parts of the country.

Slifer also urges all distributors, including non-members, to contact him at NCMDA headquarters for further information. The telephone number in State 2-6600. The offices will be open on Saturday and Sunday (October 28 & 29) from noon until 5 p.m., and Monday & Tuesday (October 30 & 31) from 9 a.m. until noon.

American Shuffle Corp Organizes N. Eng. Tourneys

Ed Mortell Sets Leagues, Teams For Winter Season

UNION CITY, N. J.—American Shuffle Corporation’s New England division will be busy this fall setting up leagues and tournaments for the winters of 15 or 16 years old, high school and college teams. The contests are great crowd pleasers and the long board game is increasing in popularity in New England and the coastal islands, according to American officials. Mortell’s Tri-State Company recently added a shuffleboard court in a high school in the area at a rapid rate and towns like Burlingame, King’s Beach, and Westwood, N. J., submitted requests for two eight-year teams and women’s 6- team groups competing, with December 10 as start date.

A 24-week schedule is planned for Lewiston, Maine where 12 or more teams will meet weekly until December 10. Arcata, California also has a 12-team league.

Mortell reports that a 14-team league in New Bedford has just been organized with 24 games scheduled. The winter season in Ambergate, Easthampton, and Nantucket, heretofore, had no organized tournaments.

N.Y. Coinmen Jailed

NEW YORK—Sandy Moore, Sherwood Schwartz and Allen Kerner, N.Y. coinmen, were jailed last week after service on the disfranchising order. The coinmen submitted the appeal last March when they were originally sentenced. The bail of $25,000 for a man attempt reported by the Court of Criminal Appeals. Moor received three years in the penitentiary and the latter a year and a day.

The three men found guilty of operating a number of phonographs from a route owned by Gibraltor American Music, Inc. Brox, Moore and Schwartz were officers, had an involuntary petition in bankruptcy filed against them. The action resulted from a conviction of guilty to not guilty, and stand trial. A grand jury heard the attempted breach of forest in the borough of Brooklyn and was expected to meet again next Tuesday, October 31.


Atlas Intrus Uniques Method Of Teaching

CHICAGO—Nate Feinstain of Atlas Music Company, distributors throughout the country in the Midwest is now training a new group of instructors, including Dave Shonning, the man in charge of the organization is holding its annual meeting and luncheon, October 29, at the P.O. Box building. This was held to vote the election of officers for the next year. This will be a closed meeting; the first affair will be the presentation of a plaque to Irv Blumenfeld, NCMDA president, and head of General Vending in Baltimore, Maryland, for his services to the industry. The association will then consider any topics of interest to the coin machine industry and will also be on the agenda.

Slifer announced that although these meetings are held in conjunction with J.O.A. conventions, NCMDA did not have a scheduled meeting at the last MOA convention held in Miami Beach, Florida earlier this year. This week, 24 NCMDA conventions are being held in various parts of the country.

Slifer also urges all distributors, including non-members, to contact him at NCMDA headquarters for further information. The telephone number is State 2-6600. The offices will be open on Saturday and Sunday (October 28 & 29) from noon until 5 p.m., and Monday & Tuesday (October 30 & 31) from 9 a.m. until noon.

Members are also urged to rush post cards to NCMDA headquarters advising the name (or names) of those attending the meeting, at which hotel they will be staying, and for how long. Slifer is awaiting this information.
CARIBBEAN HOLIDAY MARKS ROCK-OLA DISTRIBUTION MEET

70 DISTRIBUTORES TO MIX BUSINESS AND PLEASURE FOR 12 DAYS

CHICAGO—Fun in the sun—sprinkled with a dash of business seminars—will be the order of the day, for 12 exciting days commencing Sunday, November 6, when Rock-Ola Manufacturing Company gathers up approximately 70 people from the firm’s distributors and their wives for Rock-Ola’s gala Caribbean Holiday, via jet planes to Puerto Rico, Haiti and Brazil.

The holiday trip will be hosted by Edward G. Doris, ROCK-OLA’s executive vice president; Frank Mitchell, director of sales; and Lester Reck, sales manager.

During the height of the trip there will be two brief sales meetings amid the lush surroundings in the tropical resorts, according to Ralph Wychoff, director of advertising and sales promotion.

The vacationing party will first meet in the beautiful, exclusive Dorado Beach Hotel & Golf Club in San Juan, Puerto Rico, Sunday, November 5. Then from November 9 through the 11th the group will quarter in Haiti, after which the final leg of the flight will carry the vacationers to Montego Bay, Jamaica, where they will arrive on the 12th.

The business sessions will consist of a discussion on Tuesday, November 7, on “What Rock-Ola means to our operators”; and “Merchandising Music.”

Edward G. Doris

The holidays mean profit to your operators,” said Doris, on November 9, Doris will chair the discussions.

In order to qualify for the trips distributors were expected to maintain high levels of sales of Rock-Ola “Princess” coin-operated phono during the past several months. Winners of extra trips because of the greatest improvement in sales performance in 1961 over 1960 are: Al Simon, Lawrence LeSteurgon, Harry Sanders and Bud Patton. The firms (in order) are


Other winners are: Irv Blumenfeld, General Vending in Baltimore; International Vending in Boston; Dave Stern, Seattle, Washington; N.J. Mickey Anderson, Erie, Pa.; George Brothers, Glendale, N.Y.; Victor Conti, Utica, N.Y.; Ray Bigney, Cincinnati; Al Collier, Indianapolis; Hy Brandson, Louisville; Carl Hapgood and Orlando Carillo, Bogota Sales, Midtown; Eddie Zorinsky, H. Z. Zorinsky, Sales, Omaha, Nebraska; Gordon Stott, Priced, S.D.; Binnier’s Auto, Tulsa Automatic Music, Tulsa, Oka.; Jack Burns, Empire Coin of Detroit, Michigan; Howard C. Robinson, Atlanta; H. Ed Daniels, Capital Music, N.J.; Feinsteins; and Tom Syms and Gene Lolle, Miami.

Earl Montgomery, Alan Dixon and Frank Smith, S&I Dist., Memphis Mr. & Mrs. Dave Franco and daughter & son-in-law, Montgomery; Alan Ed Rothrock, Amusement Dist. Association; Bob Ming, A.M.A. Dist. New Orleans; T. W. Hughes, S&P Novelty, Shreveport; Paul Laymon, Los Angeles; Ray Baker, Med-Che, Salt Lake City; Mike Stanley, Western Dist., Seattle; Service Games in Hawaii; and W. J. Ballard, Arizona Amusement, Tucson.

Ted Steksal Wins AMI Vacation

CHICAGO—As Atlas Company of this city was the scene of considerable excitement Tuesday, October 24, when Nate Feinsteins hosted the second in a series of cookouts for the firm’s Miami Beach Vacation Contest for music operators, during a luncheon in Atlas Music’s large music showroom.

This vacation contest is Atlas Music’s area-wide version of a similar contest “Big Challenge,” which is held monthly by AMI.

Several operators attended the luncheon-drawing to “sweet out” the results. Also on hand were Tom Sams, vice president of AC Automatic Services in charge of the AMI Division; and Dick Prendergast, director of marketing for AC Automatic.

Atlas personnel on hand were Eddie Ginsburg, Nate Feinsteins, Harold Schwartz, Irving Ovitz and Mike Kees.

The drawing was made, in the sun, pen-felted ball, by Lee Brook of Cash Box. The lucky winner was operating Ted Steksal of Springfield, Illinois.

There were also drawings for four transistor radios, Nick Biro of the board drew the following winners: Andrew Bruno, Alex Del Gorno, Andy Heche and Lou Arpaz.

Other operators in attendance were: Arthur Velasquez, Frank Florio, Earl Kies, Sam Greenberg, William Knapik, Vic Ostergren, Mike Detray, Harry Butler, Nathan Kneisel, Jack Shulman, Richard Norden, Frank Lein, Maskin, Edward Gilligan, and two guests from northern Illinois who failed to leave their names.

Large Response To Gottlieb Luncheon-Tour

CHICAGO—The response to the invitation last week of all coinmen who will be in Chicago during the NAMA Show to attend a luncheon and tour of the Gottlieb Memorial Hospital has been even greater than ever expected, according to Alvin Gottlieb, D. Gottlieb & Company.

Dave Gottlieb, president of the firm and sponsor of the multi-million dollar hospital, asked that all coinmen attending the NAMA Convention in Chicago during Oct. 22-Nov. 1 meet with the Gottlieb Family for lunch before taking a tour of the fabulous hospital in Chicago which was built with a large support from the industry and Gottlieb personally. The announcement advised that "This will be a wonderful time to thank the many columnists who supported this drive and to have them personally see an example of public relations of which the entire industry can be proud."

J.B. Lewis Redecorates Record Shop

SHELBY, N.C.—J. B. Lewis, a local music machine operator, recently opened his renovated and refurnished record shop, J&K Music Shop, after operating phonos for 16 years. Lewis will continue to operate of course but his 100-machine route will now be the prime source of a special used record dept., at bargain prices. Jack Bass, AMI distributor here, advised that Lewis is one of the top operators in the area and that the open house party which culminated months of redecorating was the keynote to the future of the J&K shop—success.
Bloom Elected CMA President

NEW YORK—Members of the Cigarette Merchandisers Association held annual elections on Thursday, October 26 and Jackson Bloom, veteran cigarette machine operator, was elected to the office of president of CMA.

Bloom heads Metro Vending Company in this area. Morris "Tiny" Weintraub, manager of the cigarette machine operator association reported that the following officers were also elected to posts: Dave Hoffman, Coast-To-Coast Vending Service, first vice-president; Morris Kahan, County Enterprises, second vice-president; Sol Levantahl, S.I.L. Vending, secretary; and Myron Bruck, Long Island Tobacco, treasurer.

The following directors were appointed: Harry Goch, Supreme Cigarettes; Sam Schwartz, Lincoln Vending; Ben Rubin, Long Island Vending; and Max Weiss, M.W. Vending. Weiss was president of CMA in 1961.

Russia Forming Coin Machine Trust

NEW YORK—Reports from Europe indicate that the USSR will enter into the coin machine business. World's Fair, London show trade paper, advised last week that the Russians were setting up a Coin Machine Trust to manufacture, purchase and operate coin-operated machines. The organization will be known as "Automatic" which translates as "automatic machines doing organization".

It is expected that the USSR will also operate throughout the Communist bloc countries. Sources and that vending machines were getting their attention, and the Teas called the USSR to that effect that it would be placed on machines vending machines.

However, the organization was said to have already started manufacturing of the machines and to be making some progress. In addition, White presses have been reported on location in Moscow and several Soviet cities in the past. Photos of different countries have appeared in newspapers and other publications. Also, photo machines have been exhibited in the USSR. It was called that bocharov was a prominent visitor to the Automatic Trade Exhibition in London last February, 1960.

Pool Tables

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WORLD WIDE NAMES RED SMITH FOR VENDING, HAROLD FREEMAN FOR PHONO SALES

COINMEN ARE VETERANS IN BUSINESS

CHICAGO—Joel Stern, president of World Wide Distributing Company, distributors of a wide array of coin-operated music, amusement and vending equipment throughout the area, announced on Tuesday, the appointment of Fred A. "Red" Smith to represent World Wide in the sale of vending machines, and Harold Freeman as World Wide's representative in the coin-operated music and amusement games lines.

Stern also heralded the Seeburg Corporation's recent acquisition of the Bally Vending Company line of coin-operated machines, saying that World Wide is experiencing exceptional acceptance of this line in this territory.

Stevenson, known throughout the country as "king of the vending machine salesmen," was most recently associated with the Vendo-Stoner Corporation. Prior to Vendo's purchase of Stoner, Smith was a Stoner man. He spent 10 years with Stoner and one year with Vendo-Stoner Corporation.

Before that he operated a full line vending company in the Mobile, Alabama area, and the Vendo's distribution area included 10 years with McCormick Company in Baltimore, Maryland. He was a regional sales manager. He was also associated with the Morris Morris Company for five years.

Harold Freeman garnered most of his experience in a sales management capacity in the fur industry and 12 years in premium sales. In premium sales he managed location contacts and supervised a sales staff covering all 60 salesmen. During his sales career he managed and owned a large route of coin-operated photographs and amusement games. He is conversant in all operating problems and consequently feels that he is able to maintain his relationship with greater efficiency, and will concentrate on the strengthening of operator location relationships.

This, he feels, would create a mutually satisfactory and profitable basis for all parties concerned.

Concerning his appointment as representative for World Wide Distributing's coin machine division he said: "It is not possible to sufficiently express my happiness over Joel Stern's naming me to this position. It is a pleasure to deal with such a complete and excellent line as the Seeburg phonograph line. Which has, incidentally, maintained such a high position in all markets. Seeburg's merchandising and marketing plans and aids are second to none, he continued, "and I will, of course, avail ourselves of all that support."

Mrs. Al Douglas Dies

NEW YORK—Mrs. Al Douglas, 41, sister of Al Douglas, well-known operator in the Harlem area of NYC, died Wednesday, October 25.

Services were held at the Abyssinian Baptist Church on Saturday, October 28.

Mrs. Douglas was buried at Mt. Lawn Cemetery, Philadelphia, Penna.

Chicago Area Headquarters
for Parts and Accessories
for all Valley Pool Tables

WORLD'S MOST COMPLETE
COIN MACHINE CATALOG
FREE TO IMPORTERS

COIN MACHINE EXCHANGE, INC.

PRO BASKETBALL
• TRIPLE GOLD PIN
• PRO HOCKEY
• CONTINENTAL

CHICAGO DYNAMIC INDUSTRIES, INC., 1735 W. DIVERSITY, CHICAGO 14

RIDE WITH THE WINNER!

Art Berg and a couple of his friends from Fairmont, Minn. drove to Minn. for the day. Art called a few distributors to pick up his supply of records and parts... Matt Huppert, Red Wing, Minn. in Europe with a couple of his buddies. Will be gone about 4 to 6 weeks... Mr. & Mrs. Bill Humble, Winooski, Mont. drove to another city for a few weeks vacay... Bob Brez, head of the shipping department at Lieberman Music Co. in the hospital with a gall bladder attack. Last heard that he is getting along fine and will soon be released... George Shearing at Freddie's Cafe in Minneapolis... Joseph P. Colahan, operator of the Excelsior Amusement Park in Excelsior for 32 years, died Thursday, Oct. 13, at the age of 63... Morris Berger, Duluth, Minn. in town for the day making the rounds... Bert Davidson, regional manager for the Wurlitzer Co. in Minneapolis this week at the St. Paul Distributing Co., Harry and John Gale, Menomonie, Wis., in town this week picking up their parts and record orders... Also seen in town this week were Bob Larkin, Benson, Minn.; Jim Stimson, Winoos, Minn.; Hank Kruse, Fairfax, Minn.; Gabby Clum and Frank Mager, Grand Rapids, Minn.

Cash Box—November 4, 1961
Williams Unveils New “Road Racer”
Will Show New Games
At Chi Dinner Meet

CHICAGO — Williams Electronic Manufacturing Corporation this week introduces the new Williams “Road Racer” when president Sam Stern and general sales manager Jack Baigelman host a distributor meeting and lavish dinner for some 70 distributors, Sunday evening, October 26, at the Bismarck Hotel in this city.

While detailing the exceptional features in “Road Racer” in glowing terms, Stern described it as “a realistic test of true driving skill that gets and holds free spending crowds.

“This is the one such unit of late that operators everywhere have urged us to build,” Stern asserted.

“And yet,” he said, “it is being offered to the trade at a fractional cost of others. And, it will enable operators to retire their investments in it in a hurry, and start earning generous profits quickly.”

Baigelman interspersed by stating: “Words and pictures cannot fully describe the lively action, frenzied thrills and tantalizing suspense that generates steady repeat patronage of Williams’ “Road Racer.” Operators must see it and demonstrate it to fully appreciate its great worth—and, at such low, low cost.”

“Road Racer,” so compactly cabinetted that it can easily fit into the smallest type of location, although its attractiveness will make it easily dispersable in larger locations, according to Baigelman.

It is equipped with a regular sized steering wheel at the front of the cabinet, directly above the steering wheel is a three-dimensional “stretch of country road” on which the “driver” follows as he operates the game.

On the lightbox there is a reaction indicator which qualifies the driver as a “perfect driver,” “super expert,” “expert driver,” “super driver,” “excellent driver,” “good driver,” “average driver,” “fair driver,” “need practice,” or “try again.” The driver is cautioned to drive the car in the right lane of the road which has a line separator in the center.

The driver tries to assume complete mastery of the red racing car when he drops the coin in the chute and takes the wheel. He must steer the car parallel with and to the right of the center line in the road.

He must hit every third contact point straightaway or around sweeping curves to qualify as a “perfect driver.” The pointer on the reaction indicator classifies the driver and tells his score in just one minute’s time.

Other Williams equipment shown to the distributor guests during the dinner-meeting the new “Voice-O-Graph” model, the Williams pool table line and a new pinball amusement game which was being kept under wraps for the time being.

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MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
JUKE BOXES □ AMUSEMENT GAMES □ CIGARETTES □ VENDING MACHINES □ OTHER

Be Sure To Check Business Classification Above!
CHICAGO—More than 8,000 people from every part of the United States and several hundred foreign countries are converging on this centrally located metropolis, Friday and Saturday, October 27 and 28, for the National Automatic Merchandising Association 72nd Annual Convention. Convention activities commence Saturday, October 27, promptly at 12 noon, when the Chicago lakefront McCormick Exposition Hall swings its doors open to the visiting throng. Registration will be during the morning hours, starting at 8:30 a.m. on Saturday. Morning registration will be open one hour before the day's convention will run.

7 Vending Execs Named To Safety Program

CHICAGO—Seven automatic vending executives were honored by the Executive Committee of the new Safety Standards and Education Program being initiated by the National Automatic Merchandising Association, Thomas R. Rowe, NAMA president, announced last week.

He said this Executive Committee will guide the overall program, which soon will include committees dealing with technical matters, education and others.


Special spots for the industry-wide vending machine Safety Standards and Education Program were taken at an NAMA meeting, August 29, attended by the majority of hot beverage machine and component manufacturers.

He said the growth of vending services and refinement of equipment prompted the new program. First exhibits and even more exhibits of hot beverage vending machines, he said.

Industry To Receive Government Commendation

CHICAGO—David L. Ladd, U. S. Commissioner of Patents, at an NAMA meeting,8 exhibit the commemoration is part of the 175th Anniversary observance of the Patent Act of 1836 and will be presented at the 175th Anniversary Convention of the National Automatic Merchandising Association at McCormick Place in Chicago.

Born, Furthermore, Tom Hungerford, NAMA's executive director, added that the Hall's capacity almost exactly the largest, most exciting industry-wide gathering in the history of the vending industry, will surpass all the previous conventions by far, with four days of exhibits and displays exhibiting during the four day convention.

An emphasis is placed on the huge array of new types of vending equipment being displayed, interesting and informative meetings, and the participation of viable international visitors.

The latter accomplishment spurs on the fantastic achievements of the American vending business over the past few years.

An American contingent will engage in panel discussions and talks on unusual vending methods all over the world, how U.S.-style vending operates in other countries, and methods of exporting American vending equipment will be presented at the First International Vending Symposium.

Regarding the fantastic growth of vending overseas, Thomas B. Donahoe, president of the National Automatic Merchandising Association, recently said, "The American vending industry has aroused much interest in foreign countries because of the outstanding innovations and growth in recent years."

"By contrast," Donahoe added, "several European countries are using advanced methods in other areas of automatic selling. Thus both overseas and domestic vending executives will benefit from this excellent exchange of ideas."

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

8000 Expected To Attend NAMA Show

145 Exhibits Will Display Wide Array Of Equipment

International Symposium Attracts Hundreds From Europe

Canteen Installs Countervend in Chicago's Michigan Avenue Location

CHICAGO—Lunch hour passers-by at the IBM showroom window at 818 Michigan Avenue, Thursday, were greeted by the appetizers whetted by a 35-foot-long array of Automatic Countervend Company of America vending equipment showing a tasty assortment of food and startlingly lifelike mannequin hostesses to welcome them.

The display window which simulates a modern company cafeteria, features Automatic Countervend's new "Lox," Executive Vice President, said an executive who combines the personal attention of counter service with the speed and efficiency of automatic vending. All food units are manufactured with glass fronts to show the edibles within.

Introduced earlier this month, Countervend includes pre-fabricated counter equipment made up of modular units which provide both a self-service as well as a "to-order" area. Countervend section consists of matching vending machines to meet specific requirements supplement them.

The first Countervend display has both hot and cold Countervend units, and each section consists of match making vending machines to meet special requirements supplement them.

For the first time, a soda fountain display has been added, including a soda fountain machine, lunchroom, and an "All Purpose Market" vending unit.

Mason said the arrangement is designed to enable both the service and the sales force to better meet the demands of a constantly growing consumer market. The display will be an outstanding feature in the machinery area.

ST. LOUIS—William R. Sabel has been promoted to the newly-created position of Manager of Field Service for National Receptors, Inc., Executive Vice President David D. Mason announced last week.

The creation of the new post," he said, "is the first step in a general reorganization of sales and service operations, aimed at separating these two functions. Mr. Sabel will report directly to Mr. George W. Johnston, executive vice president-marketing."

Mason said the realignment is designed to enable both the service and the sales force to better meet the needs of all customers, and to enable NRI to concentrate on a single function.

In his new post, Sabel has direct charge of NRI's 16 field service offices in the United States and Canada. This organization, the largest in the industry, services all coin and currency-handling equipment produced by NRI, is the last office of the company responsible for preparation of all NRI technical and service publications.

Sabel joined NRI in 1953, as a field service engineer. He has held an assistant branch managerships in New York, branch managements in Chicago and St. Louis, and various staff positions at NRI headquarters in St. Louis.

See CASH BOX Next Week For Complete News and Photo Coverage of the NAMA Show!

Cash Box—November 4, 1961

RICHARD M. PRENDERGAST

CHICAGO—The appointment of Richard M. Prendergast to the newly-created position of Director of Marketing for AC Automatic Services, Inc., a subsidiary of Automatic Countervend Company of America, was announced today by Joel M. Kleinman, AC Automatic Services, Inc., president.

For the past four years, Prendergast has been the executive director of the O'Grady-Anderson-Gray, Inc., Chicago-based advertising agency, FPG, to which he was previously connected as account executive for O'Grady-Anderson-Gray, Inc., Chicago-based advertising agency, FPG, to which he was assistant advertising manager for Inland Steel Co.

As Director of Marketing for AC Automatic Services, Prendergast will be responsible for advertising, sales promotion and marketing programs for Rowe vending machines, AMI automatic music machines, AC currency and coin-handling devices, and Chicago automatic background music equipment.

A graduate of the University of Notre Dame, Prendergast resides with his wife, Rita, and their six children at 114 Willow Street, Park Forest, Illinois. 

AC Automatic Names Prendergast Dir. of Marketing

TODAY!

$375

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PROFITS-YOURS!

Also DELIVERING: Single Coin, 7-Coin Multiple and Twin Red Arrows NOW!!

IF IT'S

SLATE TOPS

POOL TABLES

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California Clippings

The news of a well known figure in the coin machine industry passing away struck a sad note along Pico Blvd. last week. Matt Nordberg, who had been in the hospital in a coma for several months, finally succumbed on Tuesday, October 17th. . . At C. A. Robinson & Co., broad smiles were evident as Charlie Robinson, Hank Tronick and Al Betelman watched United's happy pair of games going out as fast as they came in. The United "7 Star" bowling alley and "Stardust" shuffle alley, according to Hank, are the two most beautiful games ever seen in their category—this opinion being not only that of the Robinson personnel, but from all operators who have seen it. Williams pool tables are enjoying their usual fine acceptance as are Valley's new recessed drawer tables said Hank. . . Ray Barry, at the Wurlitzer factory branch, reports Clayton Ballard and Gary Sinclair are busy in the San Diego area calling on operators. . . Orville Kindig, operator from Long Beach, continuing to improve following his recent heart attack. . . At Paul A. Laymon's, Paul and Dorothy Laymon going to Jamaica for 10 days where they will be joined by several other Rock-Ola distributors, all of whom went over their sales quotas in their respective areas. Jimmy Wilkens commented that business remains good with all types of equipment moving well. . . Dick and Eva V. Boll, operators from Danared, report they have made several successful fishing trips recently. . . Sam Ricklin, at California Music, states that two members of the Capitol Records executive team, Dick Rising and Bud Fraizer, were in to check sales on new Capitol releases. Jim McGurrue, record distributor from San Francisco, in town and stopped by to say hello. . . At Burger Sales, Leo Simone in Phoenix the past week visiting operators in that area, Marshall Ames in San Diego and Bakersfield over the weekend on business, Pete Levy and Bill Schrader journeying to San Diego over the weekend also. "Rocky" Nestoroad back from Chicago where he attended the Seeburg and Chicago Coin service schools and said, "They were very informative." . . Cliff Jones, operator from Long Beach, back from several weeks vacation in Texas . . . Bill Lang, at American Coin Machine, says business has picked up considerably and that American is moving more vending and cigarette machines all the time. . . At the E. F. Jones Co., Bill Gray reports that R. F. Jones, president of the Jones Co., was in town for a few days accompanied by Joel Kleinman, president, and Dean McMurdie, VP, of A.C. Automatic Services of Chicago.

NEW ORLEANS—A one-story building has taken the place of an old four- story site and the storage area has been doubled. That’s what New Orleans Novelty’s Lou Boasberg did here recently in an effort to centralize services to local ops and also concentrate on export business in an efficient manner. The new building, at 1055 Dryades Street, has more than 20,000 square feet of space, is situated alongside the new Expressway, and features large and beautiful showrooms.
We learned that the crowds arriving in Chicago this week (23) will include many familiar faces from New York and Philadelphia, after the passing of some of the popular machines in the city. Al Simon, who is an expert in this field, will be there. He will be in the exhibit area and will be in charge of the show. He will be there to introduce the latest and greatest of the 'Add-A-Ball' pinball amusement games to operators all over the world in Gottlieb's new "Flipper Fair." Gottlieb said that the exhibit will be loaded with attractive new features and will be sure to attract the attention of visitors. Our exhibit will be the most popular one at the show. You will not want to miss it. The only way to get in is with a ticket. Tickets will be available at the door. The price is $1.00. It is a bargain. The show opens at 10:00 a.m. and runs until 5:00 p.m.
We have received a number of inquiries regarding the upcoming event at McCormick Place, which will feature the new vending machines. Here are some highlights:

- The vending machines will be part of an "automatic general store" which will accept both dollar bills and coins.
- Bill DeSelm, the sales manager, will be demonstrating how the machines work.
- The event will be held on October 27th at the Conrad Hilton Hotel.
- The automatic general store will be open from 10 AM to 5 PM.
- There will be a luncheon being held, and it's expected to be a very busy event.
- The vending machines will be showcased to vendors and attendees.

Please note that there will be a $25 entry fee for vendors and a $10 fee for non-vendors. The event is open to the public, and there will be a raffle with prizes to be announced.

If you have any questions or need further information, please contact the event organizers at McCormick Place.
MONY Nominates Entire Slate For Re-Election

NEW YORK—Members of the Music Operators of New York, Inc., this city, held a regular monthly meeting Tuesday evening, October 24, and nominated officers for the 1962 business year. The entire slate of officers was nominated for re-election and in addition to the regular board of directors, all of whom were re-nominated, two coins were appointed for election to the board—Irving Holtzman, United East Coast Corp., United distributor here, and Harry Sliskind, of Master Automatic Co.

The present slate of MONY officers are: president, A.I. Denver; vice president, George Holtzman; treasurer, Gil Siskind; secretary, Bill Kohler. MONY's current board includes the aforementioned officers, comprised of the following members: A.I. Bodkin, Donald Shapiro, Larry Serlin, and Bill Goetz. Election of officers will be held in November.

Matt Nordberg Dies

Succumbs To Head Injury

LOS ANGELES—Matt Nordberg, who was struck on the head by a juke box lid assembly last Spring and had been in a coma since then, passed away October 17th at the V.A. Hospital in Los Angeles. He was one of the best known individuals in the coin machine business in So. Calif.

Nordberg started his career with Minthorne Music in 1950 in the shop. From service he went into sales, becoming well known throughout this area. Nordberg was also with the Seeburg Distributorship here for some time and then went into business for himself about a year ago.

He was buried in Duluth, Minnesota, his home before coming to Los Angeles, and is survived by his wife and two sons.
WANT—To buy—Bally Latta Bun and Barrel Balls, through Latta, Quest, Bally, and others. Will pay cash for Bally, Latta, Quest, Bally, etc. Will also buy all bowling equipment. ALL BOWLING EQUIPMENT. Address: 1234 Main St., New York, N.Y. 10001.

WANT—To buy—Bally Latta Bun and Barrel Balls, through Latta, Quest, Bally, and others. Will pay cash for Bally, Latta, Quest, Bally, etc. Will also buy all bowling equipment. ALL BOWLING EQUIPMENT. Address: 1234 Main St., New York, N.Y. 10001.

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**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers’ list prices, f.o.b. factory. Where indicated, the list prices are not authorized for price publication.

**AHI, INC.**

**Continental 2-200 Stereo Round** with Automat, 204 Doo Round Phone, Continental 2-200 Monaural (no Automat) 200 Sel. Monaural Phone Continental 2-200 Stereo Monaural with Automat 200 Sel. Stereo Phone Automatic 1-200 Stereo Monaural, 100 Sel. Stereo Phone. (Stereo Round plays 3.1/2-15 rpm records interchangeably.)


**AUTO PHOTO CO.**

Model 12 Studio $3,250.00

**BALLY MFG. CO.**

Can-1 Bee-Coin $1,142.00

Bally Bowler 160, length 1,757.00

3 Extension Sets 75.00 ea.

Marble Jennings $250.00 pony twins: (Ride) 700.00

The Champion (all metal cab) 865.00

**CHICAGO COIN MACHINE**

Continental Bowler Triple Gold Pin Kit 50

Rack 300 300

Twin Rack 300 300

Commander Machine Coin

**EXHIBIT SUPPLY CO.**

Card Vendor

**FISHER SALES & MFG. CO.**

Imperial VII Type B-7

B-6

Fiesta Pool (Bumper)

**R. J. FRANTZ MFG. CO.**, New England (Counter Plant) Dodge City (Counter Plant) Kicker & Catcher ABT Challenge Price ABT Guarantee Seal A-Ball 5 Spoke 200 300 500 1000 1500 1500

**GAMES, INC.**

**IRVIN KAYE CO., INC.**

Deluxe Eldorado 5 Pkt. Slim Set Mark I, Full Wall Slant Mark III, 50x32 Mark IV, 106x58 Satellite, 77x45

**KLINE Pool, 50x60**

**J. H. KFENY & CO., INC.**

Flash Back

**LaRue**

**Midway MFG. CO.**

**ROCK-O-LA MFG. CORP.**

129 Sel. Model 129-100 Sel. Princess stereo-phonograph 200 Sel. 200 Sel. Wall Phone 200 Sel. Twins 200 Sel. J. R. Powell Speakers 10x15 rpm inters arrived play dual-speed turntable 1972 Reversaound kit 150x52 Coin Change Available for all Models

**Dual Credit Unit Available for 200 Sel. Model 1145**

1515 120 Sel. 120 or 200 Sel. 1745 Receiver unit

**THE SEEBOURNE CORP.**

AY-1000 — Stereo 100 selection phonograph. Half dollar, remote control, optional.

AY-1050 — Stereo 100 selection phonograph. Half dollar, remote control, optional.

YMI-200 — Monaural 100 selection phonograph. Half dollar, remote control, optional.

1010 — Wall-0-Matic 100

2110 — Wall-0-Matic 100

TW-1 — Twin stereo wall speakers

2410 — Twin stereo wall speakers

ETC-12 — Two stereo extended bass 12" compact speaker.

RPC-2 — Power remote volume control.

CC-2 — Coin counters

PSI-2 — Power supply for BOOGIE-BUM. 1000 selections

BMG — Background music compact units 1,000 selections

JIG — Background music companion unit for EMS

SA—5 — Jukebox, vending-age, or EMS — last match dispenses

SMO—5 — Soluble coffee vendor with crumby te.

**SOUTHLAND ENGINEERING INC.**

**UNITED MFG. CO.**

B-100 Model 9000 6 Pkt. Pool Table Model 9000 6 Pkt. Pool Table Model 9000 6 Pkt. Pool Table

**MIBER**

**UNITED MFG. CO.**

UP-RWR-B, Sel. 3 Wire W. B. WALLACE & GROMIT Model 9000 6 Pkt. Pool Table Model 9000 6 Pkt. Pool Table Model 9000 6 Pkt. Pool Table

**WILLIAMS MFG. CO.**

**U.S. MILITARY BASE**

Skill Ball, 1 Pmy.

**THE WURLITZER COMPANY**

2500-S, Stereo 200 Sel. Phone. 2500-S, Stereo 100 Sel. Phone. 2500-S, Stereo 100 Sel. Phone. 2500-S, Stereo 100 Sel. Phone. 2500-S, Stereo 100 Sel. Phone.

**Speakers available all models**

Dual pricing on 200 and 100 selections

**Walleye**

2500-S, Stereo 200 Sel. with Dual Pricing $5.00

2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel.

**Hunters **

2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel.

**Speakers available all models**

Dual pricing on 200 and 100 selections

**Walleye**

2500-S, Stereo 200 Sel. with Dual Pricing $5.00

2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel. 2500-S, Stereo 100 Sel.
### Cash Box

#### PRICE LIST

**THIS WEEK'S USED MACHINE QUOTATIONS**

**NOTE:** High and low price quotes appearing in Cash Box Price Lists are WHOLESALE SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

---

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**CODE (Numerical Preceding Machine):**

1. Prices UP
2. Prices DOWN
3. Price UP and DOWN
4. No change from Last Week

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#### AMI

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price (Week)</th>
<th>Price (Market)</th>
</tr>
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<tbody>
<tr>
<td>M1000BL</td>
<td>51, 100 Sel, Light Cub</td>
<td>750.00</td>
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<tr>
<td>M1000-HC</td>
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<td>M1000-V8</td>
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<td>M1000-J</td>
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<td>5500.00</td>
<td>500.00</td>
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#### WURLITZER

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#### SEEBURG

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<td>M1006</td>
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<td>M1005</td>
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<td>M1004</td>
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<td>M1003</td>
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<td>1650.00</td>
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<td>M1002</td>
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<td>M1001</td>
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#### BALLY

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<thead>
<tr>
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<th>Description</th>
<th>Price (Week)</th>
<th>Price (Market)</th>
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<tr>
<td>6000</td>
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<td>275.00</td>
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<td>6100</td>
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<td>6200</td>
<td>60, 48 Sel, 45</td>
<td>325.00</td>
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<td>6300</td>
<td>60, 48 Sel, 45</td>
<td>350.00</td>
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<td>6400</td>
<td>60, 48 Sel, 45</td>
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<td>6500</td>
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#### GOTTIEB

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<th>Model</th>
<th>Description</th>
<th>Price (Week)</th>
<th>Price (Market)</th>
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<tbody>
<tr>
<td>1250</td>
<td>50, 48 Sel, 45</td>
<td>750.00</td>
<td>75.00</td>
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<tr>
<td>1400</td>
<td>51, 48 Sel, 45</td>
<td>900.00</td>
<td>90.00</td>
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<tr>
<td>1600</td>
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#### WILLIAMS

<table>
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<th>Model</th>
<th>Description</th>
<th>Price (Week)</th>
<th>Price (Market)</th>
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<tbody>
<tr>
<td>9000</td>
<td>90, 48 Sel, 45</td>
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<td>9200</td>
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<tr>
<td>9300</td>
<td>90, 48 Sel, 45</td>
<td>2300.00</td>
<td>230.00</td>
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</tbody>
</table>

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## Bally Shuffles

<table>
<thead>
<tr>
<th>Shuffles</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ABC Bowling Lane</td>
<td>$125.00</td>
</tr>
<tr>
<td>2. Deluxe 3</td>
<td>$125.00</td>
</tr>
<tr>
<td>3. Congrats</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Jumbo</td>
<td>$125.00</td>
</tr>
<tr>
<td>5. King Pin Bowling</td>
<td>$200.00</td>
</tr>
<tr>
<td>6. ABC Deluxe Bowling</td>
<td>$255.00</td>
</tr>
<tr>
<td>7. All-Star Bowling</td>
<td>$75.00</td>
</tr>
<tr>
<td>8. All-Star Deluxe</td>
<td>$100.00</td>
</tr>
<tr>
<td>9. Lucky Shuffle</td>
<td>$300.00</td>
</tr>
<tr>
<td>10. Shuffle Bowling</td>
<td>$295.00</td>
</tr>
<tr>
<td>11. Speed Bowling</td>
<td>$295.00</td>
</tr>
<tr>
<td>12. Club Bowling</td>
<td>$295.00</td>
</tr>
<tr>
<td>13. Club Deluxe Bowler</td>
<td>$375.00</td>
</tr>
<tr>
<td>14. Luxury Bowling</td>
<td>$450.00</td>
</tr>
<tr>
<td>15. Official Jumbo</td>
<td>$450.00</td>
</tr>
<tr>
<td>16. Jumbo Deluxe</td>
<td>$525.00</td>
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## Ball Bowlers

<table>
<thead>
<tr>
<th>Ball Bowlers</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1. ABC Bowling Alley</td>
<td>$125.00</td>
</tr>
<tr>
<td>2. ABC Tournament Bowler</td>
<td>$175.00</td>
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<tr>
<td>3. ABC Strike</td>
<td>$100.00</td>
</tr>
<tr>
<td>4. Arrow Strike</td>
<td>$100.00</td>
</tr>
<tr>
<td>5. Grist Cross Targette</td>
<td>$50.00</td>
</tr>
<tr>
<td>6. Bonus Score</td>
<td>$125.00</td>
</tr>
<tr>
<td>7. Hollywood Strike</td>
<td>$125.00</td>
</tr>
<tr>
<td>8. Binker Strike</td>
<td>$175.00</td>
</tr>
<tr>
<td>9. All-Star Bowling</td>
<td>$65.00</td>
</tr>
<tr>
<td>10. Bowling Team</td>
<td>$150.00</td>
</tr>
<tr>
<td>11. Rocket Shuffle</td>
<td>$150.00</td>
</tr>
<tr>
<td>12. Pinball</td>
<td>$150.00</td>
</tr>
<tr>
<td>13. Explorer Bowling</td>
<td>$200.00</td>
</tr>
<tr>
<td>14. Royal Strike</td>
<td>$65.00</td>
</tr>
<tr>
<td>15. Championship</td>
<td>$150.00</td>
</tr>
<tr>
<td>16. Feature Double</td>
<td>$150.00</td>
</tr>
<tr>
<td>17. Red Pin</td>
<td>$250.00</td>
</tr>
<tr>
<td>18. Bowl Master</td>
<td>$450.00</td>
</tr>
<tr>
<td>19. G-Gone Shuttle</td>
<td>$450.00</td>
</tr>
<tr>
<td>20. Fly Eye Drop Ball</td>
<td>$125.00</td>
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</table>

## Chicago Coin Shuffles

<table>
<thead>
<tr>
<th>Chicago Coin Shuffles</th>
<th>Price</th>
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<tbody>
<tr>
<td>1. Fishtail Strike</td>
<td>$100.00</td>
</tr>
<tr>
<td>2. Arrow Strike</td>
<td>$100.00</td>
</tr>
<tr>
<td>3. Cross Targette</td>
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<tr>
<td>4. Bonus Score</td>
<td>$125.00</td>
</tr>
<tr>
<td>5. Hollywood Strike</td>
<td>$125.00</td>
</tr>
<tr>
<td>6. Binker Strike</td>
<td>$175.00</td>
</tr>
<tr>
<td>7. All-Star Bowling</td>
<td>$65.00</td>
</tr>
<tr>
<td>8. Bowling Team</td>
<td>$150.00</td>
</tr>
<tr>
<td>9. Rocket Shuffle</td>
<td>$150.00</td>
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<tr>
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<td>14. Feature Double</td>
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<tr>
<td>16. Bowl Master</td>
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<tr>
<td>17. G-Gone Shuttle</td>
<td>$450.00</td>
</tr>
<tr>
<td>18. Fly Eye Drop Ball</td>
<td>$125.00</td>
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## Upright Amusement Games

<table>
<thead>
<tr>
<th>Upright Amusement Games</th>
<th>Price</th>
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<tbody>
<tr>
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</tr>
<tr>
<td>2. ABC Country Fair (5/37)</td>
<td>$100.00</td>
</tr>
<tr>
<td>3. ABC Circus Wagon Wheel</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. ABC Select (5/55)</td>
<td>$65.00</td>
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<tr>
<td>5. ABC Galloping</td>
<td>$100.00</td>
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<tr>
<td>6. ABC Shootout (5/55)</td>
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<tr>
<td>7. ABC Super Hitter (5/57)</td>
<td>$75.00</td>
</tr>
<tr>
<td>8. ABC Super Hits</td>
<td>$125.00</td>
</tr>
<tr>
<td>9. ABC Select (5/56)</td>
<td>$65.00</td>
</tr>
<tr>
<td>10. ABC Super Hitter (5/57)</td>
<td>$75.00</td>
</tr>
<tr>
<td>11. ABC Super Hits</td>
<td>$125.00</td>
</tr>
<tr>
<td>12. ABC Super Hitter</td>
<td>$125.00</td>
</tr>
<tr>
<td>13. ABC Super Hitter</td>
<td>$125.00</td>
</tr>
<tr>
<td>14. ABC Super Hitter</td>
<td>$125.00</td>
</tr>
<tr>
<td>15. ABC Super Hitter</td>
<td>$125.00</td>
</tr>
<tr>
<td>16. ABC Super Hitter</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

## Bill Bowlers

<table>
<thead>
<tr>
<th>Bill Bowlers</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ABC Bowling Alley</td>
<td>$100.00</td>
</tr>
<tr>
<td>2. Deluxe Bowling Alley</td>
<td>$100.00</td>
</tr>
<tr>
<td>3. Royal Bowling</td>
<td>$125.00</td>
</tr>
<tr>
<td>4. Fast Bowling</td>
<td>$150.00</td>
</tr>
<tr>
<td>5. Duplex</td>
<td>$150.00</td>
</tr>
<tr>
<td>6. Simplex</td>
<td>$150.00</td>
</tr>
<tr>
<td>7. Advance</td>
<td>$150.00</td>
</tr>
<tr>
<td>8. L-110</td>
<td>$150.00</td>
</tr>
<tr>
<td>9. Handicap</td>
<td>$150.00</td>
</tr>
<tr>
<td>10. Teammate</td>
<td>$150.00</td>
</tr>
<tr>
<td>11. Falcon</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

## Williams

<table>
<thead>
<tr>
<th>Williams</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Bills-Ball</td>
<td>$125.00</td>
</tr>
<tr>
<td>2. Roll-A-Ball (5/54)</td>
<td>$125.00</td>
</tr>
<tr>
<td>3. Super Strike (5/54)</td>
<td>$100.00</td>
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</tbody>
</table>

## Up Right Amusement Games

<table>
<thead>
<tr>
<th>Up Right Amusement Games</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ABC Twins Wild Cat</td>
<td>$350.00</td>
</tr>
<tr>
<td>2. ABC Super Wild Cat</td>
<td>$350.00</td>
</tr>
<tr>
<td>3. ABC Select (5/56)</td>
<td>$65.00</td>
</tr>
<tr>
<td>4. ABC Super Hitter (5/57)</td>
<td>$75.00</td>
</tr>
<tr>
<td>5. ABC Super Hitter (5/57)</td>
<td>$75.00</td>
</tr>
<tr>
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</tr>
<tr>
<td>8. ABC Super Hitter (5/57)</td>
<td>$75.00</td>
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</tbody>
</table>

## Kiddy Rides

<table>
<thead>
<tr>
<th>Kiddy Rides</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Bally Champion Horse</td>
<td>$375.00</td>
</tr>
<tr>
<td>2. Bally Moon Ride</td>
<td>$250.00</td>
</tr>
<tr>
<td>3. Bally Speed Boat</td>
<td>$250.00</td>
</tr>
<tr>
<td>4. Bally Apollo</td>
<td>$300.00</td>
</tr>
<tr>
<td>5. Bally Radio</td>
<td>$350.00</td>
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<tr>
<td>6. Bally Super Racer</td>
<td>$450.00</td>
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<tr>
<td>7. Bally Space Racer</td>
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<tr>
<td>8. Bally Sub Maroon</td>
<td>$950.00</td>
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<tr>
<td>9. Bally Sub Maroon</td>
<td>$950.00</td>
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<tr>
<td>10. Bally Sub Maroon</td>
<td>$950.00</td>
</tr>
<tr>
<td>11. Bally Sub Maroon</td>
<td>$950.00</td>
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## Chicago Coin Super Jet

<table>
<thead>
<tr>
<th>Chicago Coin Super Jet</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1. Chicago Coin Super Jet</td>
<td>$125.00</td>
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</tbody>
</table>

## Chicago Round The

<table>
<thead>
<tr>
<th>Chicago Round The</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Chicago Round The</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

## Dino Berry Round

<table>
<thead>
<tr>
<th>Dino Berry Round</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Dino Berry Round</td>
<td>$125.00</td>
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</table>

## Dino Space Racer

<table>
<thead>
<tr>
<th>Dino Space Racer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Dino Space Racer</td>
<td>$125.00</td>
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## Exhibits Muscles

<table>
<thead>
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<th>Price</th>
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</thead>
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<tr>
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## Exhibits Space Racer

<table>
<thead>
<tr>
<th>Exhibits Space Racer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibits Space Racer</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

## Exhibits Rodeo Time

<table>
<thead>
<tr>
<th>Exhibits Rodeo Time</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibits Rodeo Time</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

## Exhibits Shootout

<table>
<thead>
<tr>
<th>Exhibits Shootout</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibits Shootout</td>
<td>$125.00</td>
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</table>

## Exhibits Tag Game

<table>
<thead>
<tr>
<th>Exhibits Tag Game</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibits Tag Game</td>
<td>$125.00</td>
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</tbody>
</table>

## Exhibits Thrash

<table>
<thead>
<tr>
<th>Exhibits Thrash</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibits Thrash</td>
<td>$125.00</td>
</tr>
</tbody>
</table>
If you think you’ve heard the best in recorded sound, get set for a new sensation! Stereo Round is the AMI name for an exclusive stereo system that needs no remote speakers—is self-contained in a single, compact cabinet. Here’s exciting new stereo realism that wins the hearts of music lovers... plus the flexibility of Automix to play 33 1/3 RPM as well as 45 RPM records interchangeably. Housed in a cabinet of striking beauty, the Continental 2 offers you the additional time-saving advantage of simplified programming.

All equipment is standard—no “extras” to buy. Find out why it can make more money for you. Ask about the Big Challenge plan.

See your AMI distributor now, or write the AMI sales office, 5075 W. Lexington St., Chicago 44, Ill.
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If you want to step up your take in any location with a veritable cascade of half-dollar coins, see your Wurlitzer Distributor. He has what it takes to do it — and what IS doing it all over the country for Wurlitzer operators.

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PLAY STIMULATOR
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ALL SPARES
PROGRESSIVE SCORING
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REGULATION SCORING
ADVANCE SCORING
FLASH SCORING

Regulation play
plus a BONUS SHOT
each frame strike
is made
except 10th frame
TOP BONUS SCORE
570
(21 STRIKES)

4 SIZES
13 FT. LONG
16 FT. LONG
Expandable with
4-ft. Sections to
17 FT. LONG
20 FT. LONG

★
DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM
OPTIONAL AT EXTRA COST
★
13 Ft. Shipping Weight (Crated) 740 lbs.
16 Ft. Shipping Weight (Crated) 775 lbs.

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and SHUFFLE ALLEYS for Biggest Profits

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SCORING is by official bowling rules.

BALLS (3 supplied with each bowler): hard rubber, 4½ in. diameter.

DIMENSIONS: 16 ft. long, 41 in. wide. Length may be increased to 21 ft. or 26 ft. with easily added 5 ft. alley sections.

STANDARD COIN MECHANISM is 15 cents a game, 2 games for a quarter, but is readily convertible to straight dime play.

HIGH-SPEED TOTALIZERS, proved perfect in thousands of Bally games, are standard equipment.

AUTOMATIC BALL-RETURN is fastest, smoothest ever built into a bowling game.

Photograph shows true bowling performance of new Swivel-Action Pins. Ball drives No. 1 Pin sideways, to hit No. 3 Pin, which in turn will take out No. 6 and No. 10 Pins. BALLY BOWLER full-round pins fly in any desired direction, depending on angle at which ball hits pins or pins hit pins, exactly as in real bowling. Action is one hundred per cent mechanical response to impact of ball against pin or pin against pin—without electrical roll-overs—without magnets—without dangling chains. Hit pins are cleared off the alley with the snappy speed of real pins on a real alley—resulting in fast play, fast earning-power.