Epic recording star Tony Orlando is rapidly developing into one of the hottest young finds of 1961. He first attracted national attention with his solid “Halfway To Paradise” hit and seems to be headed for bigger and better things with his newest smash “Bless You.” Artist is seen at a session with his managers Al Nevins (left) and Don Kirshner (right) running through a number for his first LP for October release. Tony is currently appearing at the Brooklyn Paramount in deejay Murray Kaufman’s ten day show. Nevins produce Orlando’s recordings for Epic.
Talent makes a record. Not the plastic. Not the label. Not the album cover. The talent of a voice or a group of voices, wrapped up and handled with care by the talents of many other people—A&R men, writers, arrangers, engineers—all highly skilled professionals. We like to think that the reason an unusually high percentage of Cadence records sell (we are acknowledged to have the highest percentage of hits in the industry) is that we constantly strive to properly combine all of these talents. However, we realize that Cadence doesn’t make talent. Talent has made Cadence. Talent—and Time. It takes time to earn the kind of success Cadence has had. It takes time to produce our kind of records. But, it’s the time that we take to produce quality...not quantity...that makes it more probable that a Cadence release will hit the charts. Our current singles prove this. Check the positions of: The Chordettes’ NEVER ON SUNDAY, Eddie Hodges’ I’M GONNA KNOCK ON YOUR DOOR, Don Shirley’s WATER BOY, The Everly Brothers’ ALL I HAVE TO DO IS DREAM is moving up on the charts for the second time. (Remember? It was a million-and-a-half seller in 1958.) And check Johnny Tillotson’s WITHOUT YOU. Our two newest releases have been wrapped up in this careful Cadence manner: Don Carroll’s SEVEN UP AND ICE CREAM SODA and Florian Zabach’s OCEANS OF LOVE. Watch them. As a matter of fact, watch every release you get from Cadence. We’ve taken great care to wrap up the right combination of talents that will make them play...and sell for you.
It’s almost nine years now since “Gee” by the Crows, a disk generally considered by the record industry as the first rock and roll hit, was released. At the same time, the early years, 1953 and 1954, one considered rock and roll a passing trend and the most popular comment on the subject was: “it can’t last.”

Now, nine years later, and only one year away from the decade mark, rock and roll continues to gain in strength. Its effect has been felt around the world and the music annals of the future will refer to the Fifties as the rock and roll era. But if we consider how rock and roll continues to build, these same annals may very well be referring to the Sixties as well as the Fifties as the rock and roll years.

A glance at the Top 100 best seller list clearly indicates that between 80% and 90% of the nation’s top sellers fall into the rock and roll category. Few artists performing without the big beat over an extended period of time can remain important factors on today’s singles scene. Yet, novelties, non-rock-and-roll instrumentals, inspirational material and many other categories are always to be represented in the singles department and during certain periods may show increased strength. But there is absolutely no doubt now that the singles record buyer wants rock and roll music in heavy doses and if the manufacturer is to succeed, he must supply it.

It is obvious that many of the leading recording starts of the day are well aware of this existing situation. During the past year or so, many of these top name artists have drifted away from the hard rock sound in an effort to broaden their repertoire and render a few choice standards, etc. But it is interesting to note that everyone of them has returned to the hard driving, big beat sound in order to keep the following. A break can only be temporary if an artist is to continue at the top.

Even in the album field, rock and roll product has been gaining ground. Although the percentage of such merchandise is approximately 20% of the Top 50 LP’s, recent years have seen such albums gain in importance.

What many consider a passing trend only a few years ago is definitely a long running era of music. And it appears now that it may be a stronger era than even the Charleston or swing years.
The Record that Started it all
THE ORIGINAL!
A NEW STAR

SUE THOMPSON

"SAD MOVIES"
(Make Me Cry)
Written by John D. Loudermilk

"NINE LITTLE TEARDROPS"

Hickory 1153

Cash Box—September 2, 1961
Pick of the Week

"RIDERS IN THE SKY" (1:53) [Edwin H. Morris ASCAP—Jones]

"MY LOVE FOR YOU" (1:56) [Harry Von Tilzer ASCAP—Cates]

LAWRENCE WELK (Dot 16237)

The "Top 100" Welk sound, which just shared sales honors on "Yellow Bird," should continue its winning ways with a striking guitar-led tossed ballad revival of the old Vaughn Monroe hit, "Eiders In The Sky." Wordless chorus adds a haunting touch. Coupler is a pretty sentimental date that might make some noise.

"HIT THE ROAD JACK" (2:50) [Tangerine BMI—Mayfield]

"THE DANGER ZONE" (2:22) [Tangerine BMI—Mayfield]

ROY CHARLES (ABC—Paramount 1064)

Decays should find Charles' performance in "Hit the Road Jack," a happy blues-swinging, refreshing programming. The performer's semicircular stand is backed by a delectable sound from a female chorus. Flip is a real low-down blues plaintive. Topside has the Top 100 potential.

"BACKTRACK" (2:05) [Vanodore BMI—Zanetti, Young]

"I CAN'T FIND THE TIME" (2:54) [Pamper BMI—Nelson]

FARON YOUNG (Capitol 4616)

With "Hello Walls" firmly entrenched as his toehold in the pop field, Faron Young could repeat the pop chart climb with "Backtrack," a colorfully displayed folkish item that's taken at a galloping heat and étched deeply with the commercial sound. A more conventional show country ballad, "I Can't Find the Time," on the flipside could create important action in the country market.

"THERE WE WERE" (2:22) [Dickson ASCAP—Manning] [Shapiro, Bernstein ASCAP—Hargreaves, Damerell, Evans]

ROY HAMILTON (Epic 9466)

After several rock-rhythm successes, including "You Can Have Her," the songster turns to two strong ballad statements. "There We Were" is a highly attractive pop version of Beethoven's "Moonlight Sonata," with the string section strikingly reflecting the tune's classical origins. "If," Perry Como's one-time hit, is revived with the kids solidly in mind.

"LET TRUE LOVE BEGIN" (2:27) [Winneton BMI—Barkan, Baron, Eddy]

"CAPPACHINA" (2:16) [Comet—Massara, Nise, Pallauccini, Sherman]

NAT COLE (Capitol 4823)

Songster kids for strong Top 100 action on "Let True Love Begin," a "Steve The Last Dance For Me"-flavored opus which the performer with romantic tastes against an interesting rock-a-cha sound from the full orchestra. Underhill is a swingin' affair sung in both English and Italian.

"I DON'T LIKE IT LIKE THAT" (1:56) [Kel BMI—Kearner]

"MR. JOHNNY G" (2:12) [Alan K. BMI—The Bobbettes]

THE BOBBETTES (Gone 5121)

"I Don't Like It Like That" replies to the current Chris Kenner (instant) smash with a solid rhythm attack by the larks and combo. Gale may well have a strong Top 100 entry here. Underhill has an infections medium-low heat (strings included).

"LET THEM TALK" (2:47) [Big Bopper BMI—Hall, Stafford]

"SHE ONCE BELONGED TO ME" (2:15) [Big Bopper BMI—Imman]

JOHNNY PRESTON (Mercury 71865)

The songer can renew his Top 100 career (i.e., "Running Bear," "Feel So Fine," "Crude of Love") with a fine caycaped-backed sound. A theme about a guy who digs the dame no matter what's being said to "abandon her name.") Coupler is a dramatic show-boss affair.

THE JOHNNY MANN SINGERS (Liberty 55365)

(b) "DON'T" (2:57) [Elvis Presley BMI—Leiber, Stoller]

From an LP devoted to subtle hits by Elvis Presley ("Ballads of the King"), the fine mixed vocal group invitingly handles the pretty number. Attractive and, if properly introduced, interesting programming.

(b) "LOVE ME" (1:01) [Quintet BMI & Range BMI—Nelle, Leiber]

Similar job on another opus from the Presley hit catalog.

FATHER JOSEPH DUSTIN (Riveride 4662)

(b) "LOVER" (2:58) [Pamper ASCAP—Rodgers & Hart]

The oddle receives a delectable upbeat banjo reading. This novelty approach to the tune, from an LP tagged "Songs Father Taught Me," could get lots of delta spins.

(b) "I LOVE PARIS" (2:20) [Chappell ASCAP—Porter]

Similar pacing for another favorite. Also from the LP.

JIMMY FLINT (Warner Bros. 5336)

(b) "PIANOSO" (2:11) [Cartwright BMI—Fell, Taller]

This is a good-sounding, growing-teen-beat blower. Name of the tune, Jimmy Flint & The Platinumes, is a cute take-off on the TV show. Sound here makes solid rock'n'roll sense.

(b) "HAVE YOU BEEN THERE?" (2:08) [Cartwright BMI—Fell]. Voicings are included in this lively blues rocker.

JIVING JUNIORS (Anses 103)

(b) "MOONLIGHT LOVER" (2:27) [Anses BMI] The rock-a-cha romance is done with a colorful arrangement by the Juniors. A sound with good teen appeal from the New York band directed by Jiving.

(b) "SWEET AS AN ANGEL" (2:59) [Anses BMI] Interesting chart effect against the lead voice's warm strain.

THE TEMPTATIONS (Miracle 5)

(b) "ROMANCE WITHOUT FI NANCE" (2:40) [Jabote BMI—Steveson, Kendrill]

Easy-styled songsters do an infectious job on the chilly, getting a strong combo sound for their effect.

(b) "OH, MOTHER OF MINE" (2:22) [Jabote BMI—Stevenson, Williams, Wilt, Wilt, Wilt, Wilt, Wilt, Wilt, Wilt, Wilt]

Another upbeat blues showing with an infectious way.

ALAN SHEPARD (Redstone 601)

(c+) "HANDS OF TIME" (2:10) [Bart BMI—Biren, Dietl]

Songster warmly handles the gentle wafts affectation. Musicians, aptly called The Countdowns, back-up with a true psychodelic sound.

(c+) "SCRUISHUSH" (2:22) [Bob BI—Burnett, Holiday]

Easy rock-a-cha-cha romantically.
Dot Records proudly presents

THE NEXT #1 RECORD
IN AMERICA...

"BERLIN MELODY"

by

BILLY VAUGHN

B/W COME SEPTEMBER #16262

Best Selling Singles

#16244 Big Cold Wind / That's My Desire
Pat Boone
#15911 Does Your Chewing Gum Lose Its Flavor (On The Bedpost Overnight)
Lonnie Donegan
#16243 Black Land Farmer
Wink Martindale
#16255 Sad Movies (Make Me Cry)
Lennon Sisters

#16249 Because of You Absent-Minded Lover
Louis Prima, Keely Smith
#16222 Yellow Bird
Lawrence Welk
#16220 Blue Tomorrow
Billy Vaughn
#16235 We Kiss In A Shadow
Sonya
#16209 Moody River
Pat Boone
#16234 Yellow Bird
The Mills Brothers

Best Selling Albums

DLP 3389 Yellow Bird
Louis Welk
DLP 3280 Golden Waltzes
Billy Vaughn
DLP 3384 Moody River
Pat Boone
DLP 3385 Blue Moon
Louis Prima
DLP 3387 Dearly Beloved
Keely Smith

DLP 3366 Orange Blossom Special and Wheels
Billy Vaughn
DLP 3338 Yellow Bird
The Mills Brothers
DLP 3359 Calcutta
Lawrence Welk
DLP 3363 San Antonio Rose
The Mills Brothers

"THE NATION'S BEST SELLING RECORDS"
LARRY COLLINS (Columbia 42313)

(B) "ONE STEP DOWN" (1:27) (Sea-Lark EMI—Pitts) The country-style performer has a catchy rockabilly-style lick here. His delivery is backed by a very country-country theme statement. Kids will dig side big-beat affair.

(B) "THERE STANDS THE ONE" (1:04) (Camarillo EMI—Gla- 
sen Country-style, with a "Last Date" flavoring from the musicians.

LARRY LARKIN (Bronco Bros. 5225)

(B) "LITTLE SUSIE PARKER" (1:25) (Seabreeze EMI—Young) Lively rock job from the singer and his combo-noisy chorus company. Slight takes a scene of a gal who's done her fella wrong.

(B) "SUPERSTITIOUS" (1:54) (Nor-Pac-Rose) (Montgomery) More up-beat novelty with a romantic twist.

SHIRLEY HARMER (Encore 1054)

(B) "A LOTTA LIVIN'" (2:02) (Robbins ASCAP—Barnett) Talented lark returns to the wax scene with a smart minor-key essay of a classy bluesy number (from a pic- tagged "Playgirls"), Nice moody jazz sound from the combo. Hip jocks will dig this performance. Label is a Hol- 

oly outfit.

"SOMEBODY'S KEEPIN' SCORE" (1:37) (Jaysee AS- 
CAP—Fancybeats) A happy spiritual-styled inspiration.

DEAN REED (Capitol 4008)

(B+) "FEMALE HERCULES" (2:13) (Arvid EMI—mer- ters) Lots of rockin' vitality to this novelty shot about gray hair gets a gig at an old ladies' home, a female Hercules. Lead solo' pro's belt is backed by a sunny combo chorus. Might get around.

"FLYING" (2:40) (Regent EMI—Pfeifer) Quite a different date here is this feeling portrayal of a sensitive Italian import that's clickin' in Europe.

FIVE SHADES (MGM 13035)

(B+) "ONE HOT DOG (And An Orange Drink)" (2:25) (Met- na BMI—Marions) Display a strong novelty touch, this song is against a wild combo set-up, which includes a sizable sax breakdown. Kids will enjoy this work-out.

SHERLOCK JONES (2:25) (Merco BMI—Birding, Tem- lin, Christopher) This last item is done somewhat on the color of the Coasters' oufit, Musicians again do a solid upbeat job.

BOBBY MELL (Dore 012)

(B+) "DEDICATION TIME" (2:14) (Hillary-Briarcliff) Effective Latin-beat novelty based on the idea of the hill- 
ye dedication time-spins. Guy thinks his gal has dedicated a song to another fella, but he the deejay makes a correction. Might get around.

"WHERESOEVER ONE I LOVE" (2:02) (Meadowlark ASCAP—Mull) Quite a different approach to this tearful theme. Nice string touches.

THE NEPTUNES (RCA Victor 7001)

(B) "THIS MY LOVE" (2:05) (Dexel BMI — Hallows, Fiddling, Johnson, Clinton, Hall BMI—Barnett/Reed's) No, a high-level chart, the gal's words make marks against a strong funky-type medium-bet sound from the combo.
Dot RECORDS proudly presents

LAWRENCE WELK
His 5th Straight HIT

"RIDERS IN THE SKY"

Best Selling Singles

#16244 Big Cold Wind/That's My Desire
Pat Boone

#15911 Does Your Chewing Gum Lose Its Flavor
(On The Bedpost Overnight)
Lonnie Donegan

#16243 Black Land Farmer
Wink Martindale

#16249 Because of You
Absent-Minded Lover
Pat Boone
Louis Prima, Keely Smith

#16222 Yellow Bird
Lawrence Welk

#16220 Blue Tomorrow
Billy Vaughn

#16235 We Kiss In A Shadow
Sonya

#16209 Moody River
Pat Boone

#16234 Yellow Bird
The Mills Brothers

Best Selling Albums

DLP 3389 Yellow Bird
Lawrence Welk

DLP 3280 Golden Waltzes
Billy Vaughn

DLP 3304 Moody River
Pat Boone

DLP 3305 Blue Moon
Louis Prima

DLP 3387 Dearly Beloved
Keely Smith

DLP 3386 Orange Blossom
Special and Wheels
Billy Vaughn

DLP 3338 Yellow Bird
The Mills Brothers

DLP 3359 Calcutta
Lawrence Welk

DLP 3363 San Antonio Rose
The Mills Brothers

"THE NATION'S BEST SELLING RECORDS"

Cash Box—September 2, 1961
ASK "SAY "SWEET roll [Barbra ASCAP -- Wamer] Famarin, Hungarian Rhapsody" tune gets a sparkling sound a la the pianist's recent "Asia Minor" click. This colorful cut might score.

B) "S W E E T M O M E R I E S" (2:30) [Barbra ASCAP -- Wamer] Another familiar theme is done with a milder upbeat sound.

KENNY DINO (Musicor 13037) [B-F] "YOU CRIED IN YOUR SLEEP LAST NIGHT" (2:43) [Main -- Berlin & Hertz] -- ASCAP -- Berlin, rat's nest -- grandly. All for their set-up.

E & D'S "WHAT KIND OF GIRL (Do You Think I Am)" (2:13) [BMI--Sculler ASCAP--Eckstine & Berlin] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "DON'T BLAME ME" (2:49) [Robbins ASCAP -- Fields, McHugh] -- ASCAP -- Berlin & Hertz. Another fine effort is done with ballad-sounding rhythms.

B) "DEEPLY IN LOVE WITH THE SCHOOL BELL" (2:01) [Valley Entertainment ASCAP -- Hendler, Bell] -- ASCAP -- Berlin & Hertz. The vocal is done with some finesse.

MARIE TURNER (Queue 24004) [B-F] "NEXT YEAR'S JUNIOR PROM" (2:30) [BMI--Dancin' & Doro (B-I-)] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

MARIE TURNER (Queue 24004) [B-F] "WHAT'S SHE GOT? (That I Can't Give You)" (2:50) [Harrison ASCAP -- Callender, Young] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.


TOMMY ROSSINI (Sun 336) [B-F] "WELL I LARK" (2:06) [Hodie BMI--Vanduyk] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

KOKOMO (Varied 9228) [Barbra ASCAP -- Wamer] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

TONY ROSSINI (Sun 336) [B-F] "WELL I LARK" (2:06) [Hodie BMI--Vanduyk] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.


HOMER DENISON (Time 1042) [B-F] "THE ENDLESS TIDE" -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "TIME'S UP" (2:43) [Thurday BMI--Denison, Halliday] -- ASCAP -- Berlin & Hertz. A lovely love-sound is done with some finesse.

B) "SAY IT ISN'T SO" (2:15) [J. Berlin ASCAP -- Berlin] -- ASCAP -- Berlin & Hertz. A lovely love-sound is done with some finesse.

DARLENE PAUL (Kapp 422) [B-F] "THE OTHER HAND" (2:30) [Little Darlin' BMI -- ASCAP -- Berlin & Hertz] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

A SMART NUMBER TAKES ME TO THE NIGHT -- ASCAP -- Berlin & Hertz. A lovely love-sound is done with some finesse.

JOHNNY DESMOND (Carlton 558) [B-F] "I'LL LOVE YOU UNTIL NAZARAH FALLS" (2:65) [Paullund ASCAP -- Berlin & Hertz] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

THE TOLEDOOS (Down 2003) [B-F] "THAT'S NOT OUR NIGHT" (2:50) [Emory BMI--Carl- lins, Williams, Sutton, Hood] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

JACK JONES (Kapp 419) [B-F] "DONKEY SERENADE" (2:25) [Singer--Schmier ASCAP--Forest, K. G. Friese, Stothart] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "DRESSED IN PLAIN" (2:27) [Kenco & Gradick ASCAP--Coley] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "WHAT A CHANGE" (1:54) [Raleigh BMI -- Pritchard] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

BILLY ECKSTINE (Mercury 71618) [B-F] "T'NEET PACE" (Words & Music ASCAP--Himber, Warshauer, Sprigal) -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "MAIN THEME FROM EXODUS" (5:09) [Chapelle ASCAP--Gold, Benkees] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

JAY EAP (Mercury 71648) [B-F] "IT'S DRIVIN' ME WILD" (Robert Melvin BMI--Russell, Hays) -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "THE WILD GOOSE" (2:18) [American ASCAP--Gilkyson] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

JOHNNY REBB (Dot 16353) [B-F] "TWO TON TESSIE" (2:25) [Sears-B-Lark BMI--Pinet, Schroeder, Singer] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "ALL OF ME" (1:54) [Gretta BMI--Becker] -- ASCAP--Berlin & Hertz. The rhythm section is done with some finesse.

B) "REVIEW OF THE" (1:28) [American ASCAP--Gilkyson] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

THE BRIGADIERS (Mala 441) [B-F] "DIXIE BRIGADE" (2:14) [BMI--Dancin' & Doro (B-I-)] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "REVIEWS OF THE" (1:28) [American ASCAP--Gilkyson] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

SAUL RAINDOR (Coral 62282) [B-F] "THE SPIDER AND THE FLY" (2:35) [4 Star BMI--Pitney, Pomer, Pitney] -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.

B) "SOMEONE MUST WIN" (Champion BMI--Joy) -- ASCAP -- Berlin & Hertz. The rhythm section is done with some finesse.
!!THE GREAT NEW HIT!!

THE GREAT IMPOSTOR

!!!BY THE GREAT FLEETWOODS!!!

In true DOLTON tradition, this hot new record is fast emerging as the FLEETWOODS’ next giant hit. The time to stock up is now!

DOLTON #45
George Leonard is the name of the book or article referenced in this text. It seems to discuss various topics related to music, including the recording industry, and includes references to specific artists and songs. For example, it mentions the work of Frankie Avalon, the song "Sweet Sixteen," and the singer Ray Stevens. It also references other musicians, such as Ray Charles, who is mentioned as "Mr. Dance." The text appears to be a collection of quotes and references, possibly from a collection of interviews or a compilation of music industry insights. The overall tone is informative and seems to be aimed at an audience interested in the history or business aspects of the music industry.
WRITE-A-LONG to the music of America's top composers! Write words to their music and win chance-of-a-lifetime fame and prizes in CAPITOL'S SONGS WITHOUT WORDS CONTEST.

* 10 winning lyrics to be published under song-writing contract!
* 10 $500.00 cash advances to be awarded against royalties!
* 3 bonus winners to be recorded by a Capitol Records artist!

These famous composers have written songs for this Contest:

- Popular: Gene de Paul
- Country & Western: Audrey & Joe Allison
- Rock 'n' Roll: Barry DeVerzon
- Western: Harry Warren
- Popular Country: Jay Livingston & Ray Evans
- Audrey & Joe Allison
- Cindy Walker
- Winfield Scott
- Jay Livingston
- Joe Allison
- Jay UvTngston
- Ray Evans
- Cindy Walker
- Winfield Scott
- Popular Country & Western: Gene de Paul
- Rock 'n' Roll: Barry DeVerzon
- Western: Harry Warren
- Popular Country: Jay Livingston & Ray Evans
- Audrey & Joe Allison
- Cindy Walker
- Winfield Scott
- Jay Livingston
- Joe Allison
- Jay UvTngston
- Ray Evans
- Cindy Walker
- Winfield Scott

THIS IS A SURE WINNER!

You are looking at an album that's about to explode into sales excitement! The fantastic new Capitol "Songs Without Words" contest is breaking right now with a tremendous national advertising campaign, hitting millions of readers in the Sunday newspaper supplements all over the country! This unique contest will have amateur songwriters—and they number in the hundreds of thousands— clamoring for the album they'll have to hear to enter the contest. Now is your chance to take advantage of this special, high-powered promotion. Stock up now, and you will be a "winner" in Capitol's fabulous "Songs With Words" contest! (ST-1601)

AND SPEAKING OF WINNERS...

Dick Williams

Two Sides of Love

Movie music is really hot! Whittemore and Lowe come through with a real winner that means tremendous sales for you. Most popular movie themes of all. (ST-1599)

Here's a whole new sound... Dick Williams with The Singing Orchestra! It's new... it's different... it's loaded with sales appeal! Don't wait on this big one. (ST-1600)

SEE YOUR CRDC REPRESENTATIVE... RIGHT NOW!
Cash Box

RECORD RAMBLINGS

as heads of promotion, Richards also announced that Ken is now being distributed nationally by King Records.

Bobby Roberts of Pierre Colette Enterprises has signed RCA-Victor artist, Rod Lauren to a personal management contract.

Chorio Records V.P. Jackie Mills disclosed that the label has received special permission from MGM Records granting Chorio the right to use Rec

ords on the Coast for handle with Mike Conners, "Big" Miller, Columbia's popular blues shooter now appearing at Ambeh's Show Boat.

Jerry Denman, national promotion manager for Ewa Records called the Four Freshmen in the midst of a record breaking tour that includes 16 states and 6 foreign countries in the space of fourteen days.

viad Rose Orchestra credits on Chorio's initial album release, "The Astaire Mollfrey," by Louise Scherman of Modern Distributing getting good initial reaction to Roy Miller's first single for the new 10 inch label, "Baby You Don't Know." George Mos

cosso, formerly associated with Decca, Kapp and Everest, has joined Tops Records as export manager... The Surfers, HIPI Recording artists have signed a two year contract with the Duke Kahana Maka (formerly Don The Beachcombers) in Hawaii. Beginning September 5, the quartet will alternate with the Martin Denny group, three months on and three months off.

Bob Marcucci of Chancellor Rec

breke precedent last week by naming two records as their pick of the week. Lucky disks were "The Great Imp" and "Sweet Little You" by Nell Se
des on Victor... PRV's new Kimber严重影响 debut with the release of an album entitled "Frankly Persua

sion," featuring the music of Frank Loesser, performed by the Frankie Capp Percussonists.

During her Creodo date beginning Sept. 7, Joanie Sommers will tape the Harold Arin TV special, "Happy With The Blues," in which she joins Peggy Lee and Vic Damone for airing over NBC-TV September 24... Don Graham, Warner Bros.

rep, reports great reaction to "Fanch

Boy" by Joanie, and "Private Eye" by Bob Luman in the San Francisco market... Leroy Holmes, A&R top

der for Everest Records in town for confabs with West Coast artists... George Duning is lining up musicians and vocalists who appeared on the original Kay Kyser band for a Kay Kyser TV special... Earlier, Bob Lette will produce for Capitol Records.

HERE AND THERE:

PHILADELPHIA — Shirley Rubia 'card-0-grams' from Comsat; that Carla Thomas made the deapuy rounds with her "With Me Good Luck" single and "Gee Whiz" Atlantic LP; that the Mar-Keys did their "Last Night" Satellite smash on a recent Dick Clark show; that there's loads of airplay on the Ly-del "Wizard Of Love" (Mastery), Ben Little's "Imagination Me Baby" (Revival) and the Isley Bros., "Write To Me" (Atlantic). Personal promo man George E. Costello types that the Four Aces, who just returned from an extensive tour of Europe and South America, are currently in an 8/21-9/2 gig at the Three Rivers Inn, in Syracuse, N.Y. Arnold Koch info that clarinetist Jack Mehua is returning to the Salt City Six as the leader. Jack left the group (then the Salt City Five) in '57 to go with the Mikes Of Mikes.

During the past year he's been fea
tured with ..

MARGAUX

OHIO CITY—A new label here, API Records, has kicked off a drive to find new masters and new or established artists, according to label vo

peep Wilson. Prexy Fay Thomas has previously done producing work for Boyd Records.

WASHINGTON, D.C.—Space-Tone Electronics has appointed M. Belmont Ver Standig to handle advertising for its American Music Guild Society—which operates a subscription club for records and stereo phonos...

DENVER—Eureka Records artist, Bob Greenman, one of the featured artists at the Denver Folk Festival.

LAS VEGAS — Louis Prima and Keely Smith currently at the Desert Inn for an 8-week stint, which features their musical revue "Return Of The Wildies." Sam Butera and The Witnesses are also on tap.

SAN DIEGO—Singerstress Roberta Linda, holding forth at the Gaslight Club, returns to the Lounge of the Starlight Room in Las Vegas 9/10 for another lengthy stand.
CHART-BOUND SMASH SINGLES!

Breaking wide open!
I REALLY LOVE YOU
The Stereos

Exploding in 5 markets!
SWEET SORROW
Conway Twitty

Joni’s got a winner!
YOU WERE WRONG and
SOMEBODY ELSE IS
TAKING MY PLACE
Joni James

Sure to be a smash!
DEVIL IN VELVET
The Harptones

Solid DJ reaction!
LONELY ISLAND and
TURN ME ON
Mark Dinning

Red hot!
ONE HOT DOG
The 5 Shades

Lots of action!
GOOD LOVIN’ TONIGHT and
THE STARS FELL
Junior Waters

MGM RECORDS THE STARPPOWER LABEL
Della Scores Again!

**“A FAR FAR BETTER THING” (ASCAP)**

b/w

**“I POSSESS” (BMI)**

RCA VICTOR 7884

by

DELLA REESE

currently starring

THE COPACABANA

New York

published by

*ALEXIS MUSIC, INC. (ASCAP) / MARVELLE MUSIC CO. (BMI)*

400 W. 51st Street, New York, New York

---

**NEWSTAND**

**Gloria Lynne**

**impossible**

**The Little Boy of Mine**

**The Hit Sound of...**

**Gloria Lynne**

**Impossible**

**This Little Boy of Mine**

**Everest**

1941

---

**Latest Releases!**

**Goin’ Steady To The Top**

**“Late Date”**

by

**The Parkays**

10242

---

**The New “Howl” Album!**

**Selma Diamond**

**talks...**

and talks and talks and talks

**Carlton LPX 5001**

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**The Records**

**Disk Jockeys**

**played most**

---

**Cash Box—September 2, 1961**
LISTEN!

(They're playing my song.)

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Cash Box—September 2, 1961
SURE SHOTS

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

"FRANKIE AND JOHNNY"
BROOK BENTON (Mercury 71839) .......... Pick of the Week—8/19

"MORE MONEY FOR YOU AND ME MEDLEY"
FOUR PREPS (Capitol 45599) .........

"DON'T CRY BABY"
ETTA JAMES (Argo 5393) .............. Pick of the Week—8/12

"JEREMIAH PEBODY'S PILLS"
RAY STEVENS (Mercury 71843) .......... Pick of the Week—8/5

"YOU'RE THE REASON"
BOBBY EDWARDS (Crest 1075) .........

"YOU MUST HAVE BEEN A BEAUTIFUL BABY"
BOBBY DARIN (Arco 6206) ............ Pick of the Week—8/19

"THE WAY YOU LOOK TONIGHT"
LETTERMEN (Capitol 4586) ............

"MAGIC MOON"
RAYS (XYZ-607) .......................... Best Bet—7/1

"LOOK IN MY EYES"
CHANTELS (Coral 555) .................... Best Bet—7/8

"(HE'S) THE GREAT IMPOSTER"
FLEETWOODS (Dot 45) ................. Pick of the Week—8/19

"JUKE BOX SATURDAY NIGHT"
NING AND THE EBB TIDES (Madison 166) ......... Best Bet—8/5

"HUMAN"
TOMMY HUNT (Scepter 1219) ............ Best Bet—6/24

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 THIS TIME
Tracy Lawrence (Capitol 45333)/Goldcrest 161

2 BAND OF GOLD
Rasannneta (Valma 10)

3 SOMETIMES
Gene Thomas (United Artists 338)

4 MR. PAGININI
Ella Fitzgerald (Verve 10377)

5 YOU DON'T KNOW WHAT IT MEANS
Jascha Heifetz (Brunswick 55519)

6 IT'S YOUR WORD
Marty Robbins (Columbia 42045)

7 I UNDERSTAND
G-Clets (Tessina 7506)

8 MR. D.J.
Van McCoy (Rockin' 101)

9 A LITTLE DOG CRIED
Jennie Rodgers (Roulette 4264)

10 MY CLAIRE DE LUNE/IN TIME
Steve Lawrence (United Artists 335)

11 KEEP ON DANCING/NOTHING BUT GOOD
Jackie & Jean (Columbia 5558)

12 OLE SLEW-FOOT
Johnny Horton (Columbia 42063)

13 A FAR BETTER THING
Dolly Parton (RCA Victor 7984)

14 WELL-A, WELL-A
Shirley & Lee (Warwick 664)

15 STICK SHIFT
Burl 

16 DON'T GET AROUND MUCH ANYMORE
Bette Midler (Salvador 5017)

17 TAKE MY LOVE
Little Willie John (King 5516)

18 SAN-HO-ZAY
Johnny Cash (Atco 1963)

19 SORROWFUL REASONS
Glen Campbell (Vocalion 88)

20 MY DREAM CAME TRUE/ STRANGE DESIRE
Jack Scott (Capitol 4597)

21 I'M MR. LUCKY/BRIGHT LIGHTS, BIG CITY
Jimmy Reed (Vee Jay 38)

22 SLEEPLESS NIGHT
Sandy Williams (Capitol 7984)

23 BACK TO THE HOP
Denny & The Juniors (Swan 4597)

24 SORROW TOMORROW
Bobby Darin (Atco 6306)

25 ROMEO
Vivian Stansfield (Imperial 101)

26 THAT'S MY DESIRE
Pat Boone (Dot 161440)

27 TEEN PRAYER
Yahweh (Berk 1023)

28 ANNIVERSARY OF LOVE
Carlene (Teena 6078)

29 HEY, LOOK ME OVER
Peggy Lee (Capital 4610)

30 IMPOSSIBLE
Gloria Lynne (Verve 10418)

31 BABY, YOU'RE RIGHT
Jame Brown (King 7124)

32 NEW ORLEANS MEDLEY
Earl Palmer (Liberty 5558)

33 HERE IN MY HEART
Al Martinez (Capitol 4593)

34 DRUMS
Gene Chandler (United Artists 342)

35 MY BLUE HEAVEN
Benny Goodman (Vee Jay 1008)

36 BIG RIVER, BIG MAN
Claude King (Columbia 4540)

37 WHAT WOULD YOU DO
Jim Reeves (RCA Victor 7985)

38 JUST A HOUSE WITHOUT YOU
Brook Benton (Mercury 71839)

39 TIGHT SWEATER
Merle Travis (Arms 5038)

40 IT'S UNBEARABLE
David Arkenstone (Columbia 4562)

41 DEDICATED TO THE SONGS I LOVE
Jimi Hendrix (Impact 5376)

42 THREE GAMESS
Kane & Gillespie (Caprice 1920)

43 MAGIC IS THE NIGHT
Kathy Young (Bridge 1255)

44 DDT & THE BOLL WEEVIL
Lyn Collins (Spectrum 104)

45 WHAT KIND OF GIRL
Cherolees (Fontana 880)

46 SHAKE, SHAKE & SHERRY
Rodwell (Epix 4667)

47 IT'S BEEN A LONG, LONG TIME
Della Clark (Big Top 1001)

48 HOW SORROW
Bobby Darin (Atco 6306)

49 SORROW TOMORROW
Bobby Darin (Atco 6306)

50 LET'S GET TOGETHER
Sandy Williams (Capitol 7984)

Cash Box—September 2, 1965
and the Medallion Strings record the new hit by
HADJIDAKIS
writer of
NEVER ON SUNDAY

'ADIOS MY LOVE'

from the new
motion picture
"Dream Land of Desire"

KAPP-MEDALLION
M-606
A New York trip complete with auditions for three major diskeries and the Sullivan Trio, a new group from Duquesne, Pa., top winners in KDKA’s singing competition conducted at the three station-sponsored summer “Sing-Alongs.” Auditions have been set for the trio with RCA Victor, Columbia and Capitol.

News of personnel changes, time shifts, etc., have been trekking across this desk from WMLH-Detroit for the past two months indicating something’s happening out there. Could it be the station is going to start swinging the ball, or is it getting ready to invade WFKR and WXYZ? We’re still awaiting full info from WMLH out there.

Another station that looks like a big new winner is WILD-Boston. Recently it went over to a cabbie-jazz-pop format and reports from fieldmen indicate it’s going to be a big voice in the area. Now, George Cole is heading up the operation as president with the deejay staff including speed Anderson, Henry McFarlane and Mark Grimes. It’s funny how the quest for success has led some stations to discard the rock sound for “good music” and others to do the reverse.

WAFE-Jacksonville, Fla., in its recent Club Convention, announced a group Gator Bowl with over 50,000 fans for a rockie deejay show that featured the Everly Bros., Bobby Vee, Del Shannon, Jack Scott, Wanda Jackson, Tex Ritter, Mark Dinning, Charley Rich, Jerry Lee Lewis, the Harveys and the Faron Young. Quite a party!

Newest addition to the still-young Scooter label is singer Tommy Hunt. His first outing for the label, now in the 230 spot on the Top 100, is “Hum.”

Actually, Tommy was well known to record audiences before coming to Scooter. He was the lead singer with the Flamingos and scored with that group in such discs as “I Only Have Eyes For You,” “Your Other Love” and many others. Recently he struck out from that group for a career as a single—“Human” indicates he’s making it.

Tommy was born on June 18, 1934 in Pittsburgh; went to high school there excelling in track & field and swimming. He still keeps active in sports and gets to the gym for a workout whenever possible. After high school he served a stint with the Air Force and joined the Flamingos soon after discharge.
<table>
<thead>
<tr>
<th>Pos</th>
<th>Last Week</th>
<th>This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>SOMETHING FOR EVERYBODY</td>
<td>Elsie Preley (RCA Victor LPM 2370; LSP 2370)</td>
</tr>
<tr>
<td>2</td>
<td>PORTRAIT OF MATHIS</td>
<td>Johnny Mathis (Columbia CL 1644; CS 8444)</td>
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<td>3</td>
<td>GREAT MOTION PICTURE THEMES</td>
<td>Various Artists (United Artists UAL 3132; UAS 6120)</td>
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<td>4</td>
<td>GOING PLACES</td>
<td>Kingston Trio (Columbia CL 1644; ST 1564)</td>
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<td>5</td>
<td>YELLOW BIRD</td>
<td>Lawrence Welk (De 1397; LPM 8442)</td>
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<td>6</td>
<td>CAMELOT</td>
<td>Only, Broom Cast (Columbia KOS-2021)</td>
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<td>7</td>
<td>QUARTER TO THREE</td>
<td>U.S. Bonds (Capitol U.S.A. 1964)</td>
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<td>8</td>
<td>JUDY AT CARNegie HALL</td>
<td>Judy Garland (Capital BO 1569; SWBO 1968)</td>
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<td>9</td>
<td>TV Sing Along With MItch MILLER</td>
<td>(Columbia CL 1624; CS 8428)</td>
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<tr>
<td>10</td>
<td>NEVER ON SUNDAY</td>
<td>(United Artists UAL 4070; UAS 5070)</td>
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<td>11</td>
<td>SINATRA SWINGS</td>
<td>(Formerly SWING ALONG WITH ME) Frank Sinatra (Reprise R 1002; RP 1002)</td>
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<td>12</td>
<td>EXODUS</td>
<td>Nurse Soundtrack (RCA Victor LM 1054; LSO 1054)</td>
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<td>13</td>
<td>COME SWING WITH ME</td>
<td>Frank Sinatra (Columbia W 13094; SW 1594)</td>
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<td>14</td>
<td>CARNIVAL</td>
<td>Original Cast (MGM E 3944; SE 3956)</td>
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<td>15</td>
<td>STARS FOR A SUMMER NIGHT</td>
<td>Various Artists (Columbia PM 1; HMS 1)</td>
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<td>16</td>
<td>YELLOW BIRD</td>
<td>Arthur Lyman (MCA L 1004; 1004)</td>
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<td>17</td>
<td>KNOCKERS UP</td>
<td>Rusty Warren (Capitol 2029)</td>
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<td>18</td>
<td>RICK IS 21</td>
<td>Ricky Nelson (Imperial LP 9152; IMP 9207)</td>
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<tr>
<td>19</td>
<td>EXODUS TO JAZZ</td>
<td>Eddie Harris (Vee Jay LP 3016; ST 1016)</td>
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<tr>
<td>20</td>
<td>THE SOUND OF MUSIC</td>
<td>Original Cast (Columbia KOL 455; COS-2020)</td>
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<tr>
<td>21</td>
<td>MOODY RIVER</td>
<td>Pot Booble (Dot DLP 3384; 23584)</td>
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<td>22</td>
<td>THE ASTRONAUT</td>
<td>Dean Dixon (Keep KL 1238; KS 2338)</td>
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<td>23</td>
<td>BOBBY DARIN STORY</td>
<td>(Aetn 33-133)</td>
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<td>24</td>
<td>MORE GREATEST HITS</td>
<td>Various Artists (MGM E 3942; SE 3842)</td>
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<tr>
<td>25</td>
<td>PAUL ANKA SINGS HIS BIG 15 Vol II</td>
<td>(ABC Paramount ABC 390; ABCS 390)</td>
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### Stereo

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<th>Pos</th>
<th>Last Week</th>
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<tr>
<td>26</td>
<td>GREAT MOTION PICTURE THEMES</td>
<td>Various Artists (United Artists UAL 6120)</td>
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<tr>
<td>27</td>
<td>CAMELOT</td>
<td>Only, Broom Cast (Columbia KOS-2021)</td>
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<td>28</td>
<td>YELLOW BIRD</td>
<td>Lawrence Welk (De 1397; LPM 8442)</td>
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<td>29</td>
<td>EXODUS</td>
<td>Various Soundtrack (RCA Victor LSO-1054)</td>
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<td>30</td>
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<td>31</td>
<td>TV Sing Along With MItch MILLER</td>
<td>(Columbia CL 8438)</td>
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<td>32</td>
<td>JUDY AT CARNegie HALL</td>
<td>Judy Garland (Capitol SWBO 1564)</td>
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<td>33</td>
<td>PORTRAIT OF MATHIS</td>
<td>Johnny Mathis (Columbia CL 1644)</td>
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<td>34</td>
<td>YELLOW BIRD</td>
<td>Arthur Lyman (MCA 1004)</td>
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<tr>
<td>35</td>
<td>SOMETHING FOR EVERYBODY</td>
<td>Elsie Preley (RCA Victor LPM 2370)</td>
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<tr>
<td>36</td>
<td>THE SOUND OF MUSIC</td>
<td>Original Cast (Columbia KOS-2020)</td>
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<td>37</td>
<td>STARS FOR A SUMMER NIGHT</td>
<td>Various Artists (Columbia PHS 1)</td>
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<td>38</td>
<td>THE HIGHWAYMEN</td>
<td>(United Artists UAL 3132; UAS 6125)</td>
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<tr>
<td>39</td>
<td>TIME OUT</td>
<td>Dave Brubeck (Verve W7573; SW1573)</td>
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<tr>
<td>40</td>
<td>ALL THE WAY</td>
<td>Brenda Lee (Decca DL 74165)</td>
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<td>41</td>
<td>CARNEAL DING-DONG</td>
<td>Frank Sinatra (Reprise R 1002)</td>
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<tr>
<td>42</td>
<td>EXODUS TO JAZZ</td>
<td>Eddie Harris (Vee Jay ST 3016)</td>
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<td>43</td>
<td>BOLD SWINGS</td>
<td>Various Artists (Mercury LPM 8504)</td>
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<tr>
<td>44</td>
<td>CALCUTTA</td>
<td>Lawrence Welk (Dot DLP 25539; DLP 25539)</td>
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<td>45</td>
<td>STARRY STARLIGHT</td>
<td>Linda Scott (Sundazed American CLAP 1005; SCALP 1005)</td>
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<td>46</td>
<td>SOLID GOLD HITS</td>
<td>Freddy Cannon (Swan 55)</td>
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<td>47</td>
<td>LOVE SWINGS</td>
<td>Bobby Darin (Aetn 33-134; SD 33-134)</td>
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<td>48</td>
<td>STAN FREBERG PRESENTS THE U.S.A.</td>
<td>(Capitol W1573; SW1573)</td>
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<td>49</td>
<td>GREAT MORE GREATEST HITS</td>
<td>Various Artists (Columbia ME 7542; SE 3842)</td>
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<tr>
<td>50</td>
<td>VICTORY AT SEA VOL III</td>
<td>Robert Russell Bennett (RCA Victor LSC 2553)</td>
</tr>
</tbody>
</table>
**POPULAR PICKS OF THE WEEK**

"LET'S TWIST AGAIN"—Chubby Checker—Park-\-\-\-way P 7801

The screaming, raucaous teen invitation shouted by Chubby Checker on "Let's Twist Again" heads up this newest LP in which the singer performs a handful of other dance items plus more. "Twist One To Tango," "Balloon The Jack" and "Quarter To Three." Nice chart strength.

"STEREO ACTION GOES HOLLYWOOD"—Harry Gold and his Orch.—RCA Victor LSA-2381

The revolting sound of the label's sound series tracks to screen and for a look-on in a dozen flick gems. Orkster Gold puts the effect to good use in interesting arrangements of such themes as "Old Man," "Colonel Bogey," "Invitation," "Moulin Rouge" and "Around The World." Fine stereo listening.

"PASS IN REVIEW"—Bob Sharples—London SP 41901

London hews its "phase 4 stereo" line with all the pomp and fanfare suited to the world's biggest parade. Each country's band marches into view and then out of range followed quickly by the next band. Sounds of marching, horns, cymbals, drums overhead and other trappings of a parade accompany the music. It begins with "Rule Britannia," "Scotland The Brave," "Walking Matilda" and "La Manchegana" and other countries through side one. Side two is all the U.S. with typical military parade music. Great listening. An auspicious debut for the line.

"HE NEEDS ME"—Gloria Lynne—Everest LPHR 5128

Titled after her recent chart-ratting single, this album is Gloria Lynne's sixth for the label attesting to her consistent staying power in the album field. She sings all romantic ballads in her husky, blue-dame voice. Included are superb renditions of "Wild Is The Wind," "You're Mine," "The Man I Love," "You Don't Know What Love Is." Potent entry for the thrush.

"SPECIAL DELIVERY"—Della Reese—RCA Victor LPM-2391

This is Della Reese's best album to date. Unhampered by a rock-n-roll beat (replaced by a crisply swinging Mercer Ellington band), she vibrantly performs on a collection of superior pop items. Her clipped, precise delivery is charmingly set off by the swinging "Go Home Hit". "Have You Ever Been Lonely," "I'm Always Chasing Rainbows" and "You're Nobody 'Til Somebody Loves You." Exciting LP fare that will stand the test for good for new fans.

"MAGNIFICENCE IN BRASS"—Jerry Fielding and his Orch.—Time S/2042

A 27-piece brass ensemble under Jerry Fielding's direction comes to life with all the majesty and timbre of brass ever captured on disk before. All the salubrious shadings and textures have been fully utilized to advantage, yet there is nothing loud about the album. The tunes have also been selected toward this end and wise choices were made in the resulting from "West Side Story," two excerpts from Della's "El Amor Brujo," and the "City Of Brass" original. Stereo sound is extremely faithful. Due should win a big following.

"BIG BAND PERCUSSION"—Ted Heath and his Music—London SP 40002

The Ted Heath big band swings out heartily on its first date for the label's new "phase 4 stereo" line and proves a winner from the start. Clever arrangements of songs lend themselves to this treatment in the keyboard and the great Heath band is ably up to the task of efficiently dispensing of tunes as "Johnny One Piece," "Peanut Vendor," "Daddy" and "Thou Swell" in spirited, vibrant terms. Album is one of the highfights of the series.

**WITNESS!**—Dramatic Highlights of Congressional Investigations—Riverlode RLP 7519/21

Bud Greenhouse has produced a volume containing a compendium of the "age of investigations." The two-disc package, crammed into this box by H. R. Helfenbein, traces the Congressional investigating committees and presents the recorded highlights of the Kefauver "Crime Committee's" interrogations (by Sen. Taft and Rudolph H. Halley), and the subcommittee of the late Joseph Walsh and Sen. McCarthy; the Whittaker-Chambers confrontation of A. L. Phillips, the McClellan committee's activities, and many others. A fascinating disk account.

**THE MADISON AVENUE BEAT**—Lester Lanin and his Orch.—Epic LN 7376

The lively, lively Lanin band embraces no less than 56 commercial jingles in a spirited salute to the Mod Ave tunesters. All the "famous" nationally advertised brands are here and it makes great fun just listening to the ad product for each jingle. The Lanin arrangements are cleverly constructed, making full use of the polyphonic potential of each tune. Great for dancing too.

**MANY SPLENDORED THEMES**—Felix Stalnik—Liberty LSP 1481


**THE MODERNAIRS SING THE GREAT GLENN MILLER INSTROBALS**—Audio WWS 8518

The vocal group that began its ascent on the Glenn Miller bandstand recreates here a dozen of the old band's big tunes, some originally instrumental, some which had originally featured the Modernairs. Alan Copeland leads a top-flight assemblage of musicians playing refurbished (stereo) arrangements while the Modernairs superbly harmonize by the tunes "Jingle Jangle Jamboree," "Moonlight Serenade," "String Of Pearls," "In The Mood" and "Little Brown Jug.

**SONGS WITHOUT WORDS**—Jack Marshall—Capitol ST 1461

Label's "Song Without Words" contest is offering to budding essayists an opportunity to supply lyrics for to as yet unannounced tunes by such illustrious writers as Johnny Mercer, Jimmie Blanton, Jimmy McHugh, Gene DePaul and Ray Boudreaux. Also, there are no royalties. Two themes, "Moonlight Serenade," "String Of Pearls," "In The Mood" and "Little Brown Jug.

**THE CLANCY BROTHERS AND TOMMY MAKEM**—Columbia CL-1648

The joy of bearing pure, authentic folk songs sung by men of its heritage never diminishes. The Clancy Brothers and Tommy Makem flip into this contest, presenting a galaxy of lyrics for "Thou Swell" of you who sing the earthy, robust songs of Ireland—the rebel songs, the love ballads, the traditional laments—as they were meant to be sung. They are accompanied by Pete Seeger (banjo) and Bruce Langhorne (guitar) and occasionally by the 200-strong audience in the simulated concert hall in Columbia's studios. A thoroughly charming session.

**IMMORTAL MUSIC FROM THE MOVIES**—Whitmore & Lowe—Capitol ST 1399

"THE NEW 'I LOVE PARIS'"—Michel Legrand
and his Orch.—Columbia CL 1610
Michel Legrand's latest LP introduces him to American disk audiences and resulted in one of the label's biggest hit sets. The original songs have been retained, as have many of the original arrangements, but now newly-recorded in stereo a new sales vista is open for it. A tribute to the Legrand touch is that the modernity he achieved in the first set is just as up to date now with just some minor changes for stereo's sake. Among the tunes are: "I Love Paris," "Under The Bridges Of Paris," "La Vie En Rose" and "The Last Time I Saw Paris."

"GUITAR LAMENT"—Al Viola—World Pacific WP-1488
A lot of artistry and care has gone into the production of this album. Viola, basically a pop guitarist, takes on a new look as he combines vocals and guitar in a variety of moods, references to pieces variously performed. A 10-page color pictorial of Hawaiian sights accompanies the disk in booklet format. Selections include: "Return To Paradise," "The Hula-Kan Song," "Farewell" and "Forevermore.

"THE MAGIC ISLANDS REVISITED"—Axel Stordahl and his Orch. and Chorus—Deca DL 79096
A "return to paradise" musical offering in which Stordahl gathers up his orch, the Gene Rains choristers, the seagulls and tastefully essays a dozen Island-influenced tunes. A 10-page color pictorial panorama of Hawaiian sights accompanies the disk in booklet format. Selections include: "Return To Paradise," "The Hula-Kan Song," "Farewell" and "Forevermore.

"BABES IN TOYLAND"—Narrated by Little Boy Blue—Disneyland ST-3131
Accompanying the forthcoming soundtrack LP is this "storyteller" of the Disney adaptation of the Victor Herbert musical, which contains only 13 selections as the $1.98 set but with an additional narration of the story line by Little Boy Blue (Ginny Tyler). An 11-page color booklet is bound into the book-fold jacket. Musical performances are excellent and the narration has tremendous kiddie appeal.

"PROFESSOR LUDWIG VON DRAKE"—Disneyland DP-1222
New Walt Disney character, Professor Ludwig von Drake, star of the NBC-TV's "Wonderful World Of Color," is introduced on disks in all his comical self-esteem. Children should delight in his vaudeville style setup and the manner in which he imitates Elvis and others. Good display cover.

"COUNTRY MUSIC SAMPLERS"—Various Artists—Starday SLP 148
Thirteen selections, each from a Starday album, serve as a generous introduction to the well-diversified Starday country music LP catalog. A big buy at the $1.98 tag. Heard in the set are Cowboy Copas, George Jones, Frankie Miller, Benny Martin, Moon Mullican, Red Sovine and others.

"THE FIRST COUNTRY COLLECTION"—Warren Smith—Liberty LST 7199
Fast rising young newcomer to country music ranks, Warren Smith, has made his first album for the label. In it he performs his two big hits, "I Don't Believe I'll Fall In Love Today" and "Odd's Ends And Ends," and lends a talented voice to the recreation of several country items of recent vintage, including a good sound of: "Kissing My Pillow," "Pick Me Up On Your Way Down" and "I Fall To Pieces." Should get a solid country field reception.

"DONALD DISCARD AT THE HALF NOTE CAFE"—Volume 1—Blue Note WP-1408
The relaxed, superbly sympathetic atmosphere of NY's Half Note Cafe is reproduced in several outstanding location recordings. Here, Blue Note has taken its equipment into the spot for a two-volume session with the newly-formed Donald Byrd group and there's no doubt as to the consistency of the outcome. Byrd's sweated trumpeting work is supported by Pepper Adams, Duke Pearson, Laymon Jackson and Lex Humphries in a spirited exhibition of jazz fireworks. Since there are only four cuts there is plenty of room for each to stretch out.

"A DATE WITH THE MASTERSOUNDS"—Fantasy 3316
Tribute to a composer, this LP has been issued by Fantasy, who have mobilized and utilized in this project the services of essentially all the living masters of the jazz idiom. Among the achievements are: "I'm Going to Find My Love," "Green Shadows," and "I'm a Fool To Want You."

"FREEDOM SONG"—The Jazz Crusaders—Pacific Jazz PJ-27
The Jazz Crusaders are four young men from Houston who through years of playing together have developed into a cohesive, purposeful jazz unit. On their debut disc there is a bristling enthusiasm that propels them headlong into a stimulating display of jazz knowledge. Selections, except for the "Theme From Exodus," are all originals by group members. Solid jazz listening here.

"GERRY MULLIGAN WITH CHET BAKER"—GNP-56
No liner notes to reveal circumstances of this date but it is apparent that it was made some time ago. Nonetheless, Mulligan and Baker work collaboratively here in a relaxed, easy-going manner and the disc will mean special interest for even the casual jazz fan. The addition of Buddy DeFranco and his quintet adds a touch of finesse to the outcome. The new set gives a "pop" sheen to the proceedings and makes it even more accessible to non-jazz buyers. Pleasant listening package.

"WORKS FOR CHAMBER ORCHESTRA"—Conducted by Bruno Maderna and Luciano Berio —ST-392
Three young Italian composers who are working in the new electronic music idiom are represented in Time's latest classical venture. The English Chamber orch under Bruno Maderna's direction performs the conductor's "Serenatas" and Luigi Nono's "Polifoniche-Monodiche-Ritmiche." Berio conducts an ensemble in his own "Differences." Earl Brown has done a highly commendable recording job on this controversial music.
Columbia

NEW YORK—Columbia Records has set 28 LP’s for September releases, including 11 pop, 9 masterworks, three Latin-American “EX”s, one Harmony kiddie and two jazz (also available as a 2-disc package).

The pop issues are highlighted by “Your Request Sing-Along with Mitch,” the fourteenth issue in the label’s remarkably successful series by Mitch Miller, Doris Day’s “I Have Dreamed,” “Here I Go Again,” original Eileen Farrell’s second pop LP, and Tony Bennett’s “My Heart Sings.”

The other pop options are: Marty Robbins’ “Just a Little Sentimental,” Fred Koestlantan’s “Wonderland of Sound,” Pete Seeger Story Songs (folk-singer’s first for Columbia), Freda and the Ideal’s “Bouquets to the Fabulous Carter Family,” “Laugh Along with the Kirby Stone Four at the Playboy Club,” George Morgan’s “Golden Memories” and three stereo specials: Johnny Williams’ “Rhythm in Motion,” Simon Rudy’s “Valces in Motion” and Jack Pleis’ “Stage Left—Stage Right.”

The jazz packages include: “Friday Night at the Blackhawk” and “Satur- day Night at the Blackhawk,” the first Miles Davis Quintet LP cut “live” and available as a two-disc package.

Italian-American Song Fete For N.Y. in Sept.

NEW YORK — An Italian-American Song Fete will take place here at the Academy of Music of Brooklyn next month (23, 24 and 25).

The fete, directed by Vincent Fabbroni, will feature 24 songs, which a committee selected from 405 entries from all parts of the world, and will be sung by Italian artists being brought over for the event, and others from this side of the Atlantic.

The performers include: Nino Fidencio, Mario Abbatte, Tony Del Monaco, Mel Lang Chang, Elena Ato and Libero Libero. From the U.S., artists will include Rudy Adamo, who cuts for Roulette, Albo Gulino, Joe Blaustier, Laura Stalla, Gianni Riganoli and Carmela.

Italy’s Gianni Marchetti (RCA Italia), who will feature a 24-piece orchestra, arranged by Sal Assema, with Giuseppe Adamo as musical co-ordinator. The first performance (22) will be in honor of Cash Box.

The fete hopes to have, among other officials, the Italian Ambassador to the U.S., as well as many reps from the bookers and labels.

Leslie Creditors Meet

NEW YORK—A creditors’ meet was held here last week (22) regarding Lou Boorstein’s Leslie one-stop operation whose New York branch recently went into a Chapter 11 (see last week’s issue). A committee of creditors was formed, headed by Elliot Blaine of Comast Distributors, who appointed a accounting firm, Landau & Co., to check Leslie’s books. Also named was a counsel to the committee, Sherman & Citron and Joseph Klotz. Boorstein will offer a settlement plan, which the committee will evaluate before the accounting firm goes over the books.

Boorstein was accompanied at the meet by his attorney Sam Rinkoff, 507 Fifth Ave., and Ben Weintraub.

WUB Profits In 9 Mos. Period

NEW YORK—Warner Bros. Pictures, Inc. had consolidated net earnings of $1,093,000 for the quarter and nine month periods ending last May 27, an increase over the previous period’s consolidated net earnings of $1,089,000. In addition, the new period had a special non-recurring capital gain of $4,511,000.

Caedmon SRS Names To New Post

NEW YORK — Caedmon Records’ Shakespeare Recording Society, which is cutting all of The Bard’s plays, has named Stephen J. Neiman to be its new field manager, a post in which Neiman will be responsible for the growing activities of the SRS according to sales director Harold Dray- ton. Neiman was previously with the Mid-Century Book Society.

Food For A “Princess”

CHICAGO — Rock-Ola “Princess” Helen Ellison, representing the coin machine manufacturer’s newest model juke box, the “Princess,” is nourished by Ca- dillac’s director of Public Relations, Mrs. H. J. Dodewski. Following the initial showing of the machine at the Deman Distributing at the Sher- man Hotel here last week.

Cash Box—September 2, 1961
PASS IN REVIEW

Pract. dir. by Bob Shapley

New Edits, Expanded the Score.

Aldon Records, Inc. (45-29) 197 W. 57th St., New York, N.Y. 10019

The London Record Club

...and St. Peter's Church, New York City.

PASS IN REVIEW

Produced, arranged, and engineered especially for stereo...*
That’s Entertainment

BOSTON—An all night bash at which food, drinks and entertainment by Dinah Washington ushered in the morning sunlight was hosted at the Precolia in Revere Beach by Dale Enterprises, the local Mercury distriber, in honor of the thrash’s engagement at the popular nitey. Seated at the piano, Dinah and Mercury musical director Quincy Jones engage in a routine to the apparent delight of guests (left to right) Mark Grimes (WILD), Speed Anderson (WILD), Bill Marlove (WNAC), Bill Buchanan (Boston Mercury American), and Henry McFarlin (WILD).

PHILADELPHIA — With advance registration of membership around 90%, the mid-year meet and sales conference of the National Association of Record Merchandisers (NARM), to be held at the Sherraton- Chicago Hotel (Sept. 6-9) is “shaping up as probably the most important single get-together in NARM’s history,” according to its president Edward M. Snider.

Because of the “experimental nature of the meeting, in the form of Person-to-Person conferences between key personnel of record companies and rack-jobbers,” Juls Malamud, NARM’s executive secretary, considers the advance registration excellent, with the possibility of even greater numbers being added by the time the most recent.

Majors Victor, Columbia, Capitol, and Decca Records, as well as leading independents such as De, Mercury, MGM, London, Liberty, Kapp, Reprise, Roulette, Vee Jay, and many others will attend. A total of 35 labels will be meeting with the NARM rack-jobbers.

The conference period will be used to pre-sell for distributors fall and holiday product; to discuss manufacturer-rack jobber policy and relationships; and to discuss packaging and merchandising techniques as they pertain to the record rack merchandiser.

The conference also provides a sales opportunity for companies in the label-price field, such as Cy Leslie’s Pickwick Sales Company, Henry Laffler’s Budget Service, Dave Miller’s Somarates - Stereo & Fidelity, Tops, Crown, Premier Albums, Synathetic Plastics, and many others. At the meet, Glenn C. Becker, veep and chairman of the gathering, will announce the day and site of NARM’s fourth annual convention.

In addition, two closed breakfast meetings of the rack-jobber members will be held on Thursday, September 7, and Saturday, September 9.

The complete schedule for the entire NARM conference is as follows:

**Wednesday, September 6**
Board of Directors Meeting

**Thursday, September 7**
9:00 AM Breakfast Meeting — Regular Members Only
Lake Superior Room
12:00 NOON Luncheon — Regular and Associate Members
King Arthur Room
1:40 PM — 6:00 PM Person-to-Person Conferences
East Room & Tally-Ho Room

**Friday, September 8**
9:00 AM Person-to-Person Conferences
East Room & Tally-Ho Room
NOON Luncheon — Regular and Associate Members
King Arthur Room
1:20 PM — 6:00 PM Person-to-Person Conferences
East Room & Tally-Ho Room

**Saturday, September 9**
9:00 AM Breakfast Meeting — Regular Members Only
Lake Superior Room

Musical Stars Cut Victor Single From Score

NEW YORK—Cutting original-cast singles for which feature songs from their shows, fairly common some years back, is being revived by RCA Victor Records.

The label is coupling dates by Rob- bert Weede and Mimi Benzell in which they sing two songs from their up- coming musical (with Molly Picon), “Milk and Honey,” due for its Broadway way bow on October 10 (Victor has the east coast rights).

Weede sings “Shalom” and Mimi Benzell’s double — as that’s from Jerry Herman’s score.

Joe Linhart, Victor’s director of Broadway musicals and motion picture, was in charge of the sessions. Ray Ellis doubled as arranger and conductor.

**Synthetic Plastics Namors 2 To Sales Posts**

NEW YORK—Ira L. Moss, executive vice-president of Synthetic Plastics Records Corp., has announced the appointment of two key executives in another step in the firm’s expansion program. Ralph Gould has been named vice president in charge of dealer sales and S. Gordon Strenger has been appointed vice president in charge of special sales. Both of the men hold exclusive sales positions with Tops Records prior to joining the company.

Gould is leaving for a series of dealer meetings in 7 areas next week and will announce his existing sales plans for the low-priced Peter Pan, Prometheus, and Flippity Figs upon his return. Strenger’s division is also releasing a strong campaign for use by premium reps from coast-to-coast.

’S No Joke

**Golden Gratuity**

HOLLYWOOD—Del-Fi Records prezzy Bob Jones (left) presents RLEA pro- gram director Herb Heiman with a gold disc for his efforts in breaking the ball-topping Del-Fi disk, “Those Oldies But Goodies” by Little Caesar and the Romans.

**Mercury “Pills” Promo; Deck A Big Hit**

CHICAGO—Mercury Records recent promotion of sending candy pills to deejays plugging the Ray Stevens’ disking of “Jeremiah Peabody’s Pills . . .” has received more mail com- ment and comic response than other promotion in the label’s history — and the idea’s still got spot on this week’s Top 100, moving from #81, was likely aided by the promotion’s success.

Deejays and reviewers, the label said last week, have been writing to Mercury promotion men and to the firm’s home base here describing the “results” of taking the green and purple pills, and, according to the let- ters, they cure anything under the heading of disease.
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presents today's big hits

**Roy Orbison**

**CRYING B/W CANDY MAN**

**Bob Moore**

**MEXICO**

**The Rays**

**MAGIC MOON**

**The Flares**

**FOOT STOMPIN’** Part I

**Joe Tex**

**WHAT SHOULD I DO**

**G-Clefs**

**I UNDERSTAND** (Just How You Feel)

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"The Untouchable Sound"

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---

2 fantastic sides... both written by Roy Orbison

The Velvets

**LAUGH B/W LANA**

448

Monument Records

---

Cash Box—September 2, 1961
Ray Stevens 71843

Bigger Than Ever! JERRY LEE LEWIS "IT WON'T HAPPEN WITH ME" & "COLD COLD HEART" Sun 604 Vietnam Records

"A LITTLE BIT OF SOAP" The Jarmels Laurent 3098

Liberty's Hot Summer: 3 Decks In Top 10

NEW YORK — Liberty Records is probably having its best chart showing for summer months, with three decks among the top ten on this week's Top 100. Songster Bobby Vee's "Take Good Care of My Baby" moves from the #21 spot to #3 and Dick & DeeDee's "The Mountains High" goes from the #36 spot to #8. Tini Turo's "Hurt" gains a strong top ten position, moving from #7 to #5. New Liberty Items on the Top 100 include "The Fleetwoods" "(He's) The Great Imposter" (#7); (on the Liberty-handled Dolton label); "The Ventures' "Theme From Silver City" (#31); Ralph Emery's "Hello Fool" (#68); Gene McDaniels' "A Tear" is ending its chart run in the #90 position.

UA Inks Shirley Bassey

NEW YORK—Shirley Bassey, one of England's top stars, has been signed to a term pact by United Artists Records, Art Talmadge, veep and general manager announced last week. The performer is currently hitting big on the English charts with "Reach For The Stars" and "Climb Ev'ry Mountain" and recently scored with "You'll Never Know." For her first UA single, "Reach For The Stars" will be handled with "You'll Never Know." The performer is due in the U.S. for a five-week stand at the Persian Room here starting September 15. In addition to the label's signing, UA has also added The Four Coehn, who previously cut for MGM and before that for Epic. They have already cut their first sides for the label.

Victor Adds New "Hutch" Phono

NEW YORK—Due to the "un Year"..ing success" of two previous "Hutch"-designed stereo phonos units, RCA Victor has added a third model, retailing at $29.95 (including built-in FM stereo radio). Raymond Saxon, vice president of marketing at RCA Victor, said that orders for the first two "Hutches," introduced to dealers in June, have been so heavy that production allocation has been more than doubled. He added that a further production increase is a "possibility." Victor also just announced for other new phonos, three with an FM stereo radio built into the tuner, ranging in price from $39.95 to $42.95. An optional RCA Victor FM stereo radio adapter retails at $29.95.

Sky-El Ray Star Name

Gen. Mgr., A&R Head

HOLLYWOOD—Tieing in with its ex- pansion program, the Sky-El and Ray Star labels of Hollywood have named Robert G. Denison as general manager, and Dave Axelrod as A&R director. Denison, who recently left Kapp as sales manager of the label's western operation, will work with Star's Ray prexy, in directing all phases of the disk operation and two publishing firms, with an emphasis on singles. Axelrod, who has done A&R work for many jazz labels, including West Pacific, Reprise and Hi-Fi, has been given complete authority in developing new product and talent. The label now has an open-door policy as regards material, artists, producers, publishers, etc.

Cash Box—September 2, 1967
ARMADA To Tackle Transshipping Problem

A NEW YORK—ARMADA, still contending a successful fight against track bootlegging, is moving into the area of transshipping in an effort to bolster its anti-counterfeiting solution. As part of its far-reaching activity, according to Art Talmadge, the label-distributors association's proxy, one of the major problems confronting the industry, transshipping was one of the main areas of discussion at the recent ARMADA convention in Florida last June. Following the convention, ARMADA's local counsel, Sigmund H. Steinberg, was instructed to investigate this problem from a legal standpoint and report back to the Executive Board on his findings.

After considerable research and investigation, Steinberg was able to report on three pending Federal bills which could, if any, or all, were enacted, have a definite effect on this situation. These bills are: 1. Bill S.3186, now in the Senate Judiciary Committee, would permit the registration of marks on a basis of use as registered users. This would allow a manufacturer to assign the use of his mark to a distributor on an exclusive basis to a user (distributor) on an exclusive basis in set areas or territories. Under this bill, this manufacturer would be required to file the granting of those rights with the Federal Trademark Division. It would be the responsibility of the manufacturer to police this practice, and Steinberg stressed this would require great vigilance. 2. A second bill, S.1722, would offer a Fair Trade law, if enacted, with complete price protection. Under the terms of this proposed bill, prices would be fixed at every level as determined by the manufacturer. This bill differs from other Fair Trade legislation which sets the price levels at retail only. Under the new bill, Steinberg pointed out, there is considerable flexibility, wherein a manufacturer can set the price at the distributor, or to the dealer from the distributor as well as the final retail price tag. The price setting would be voluntary with each manufacturer.

There have already been hearings held on this bill, Steinberg reported, with strong pro and con presented to the Commerce Committee in charge. Morton Gorelick, a member of Steinberg's law firm, stated that the hearings would be continued. A third bill, combining features of the two described above, has also been thrown into the congressional hopper. Steinberg said.

In reporting to ARMADA, Steinberg stressed that in order for any or all of this legislation to pass it would be necessary for ARMADA to join with other industries, including such fields as Hardware, pharmaceuticals, etc., to fight for its enactment.

Talmadge, in pointing out that understanding the law the transshipping problem was one which was completely legal, said that ARMADA members who were, without exception, vitally interested in this question, would be advised of the Steinberg report, and the costs involved in ARMADA's participation to fight the enactment of this new legislation which could help control the situation.

"We will also continue to pursue the court fighting battle which ARMADA instigated," Talmadge said, "one which this fight has met with success, with even more indicated on both the legislative and prosecution fronts. We know that it is our duty to investigate every possible avenue for the modification of existing laws to the effect of the transshipping problem in our industry. We intend to do with the complete approval of the entire ARMADA membership."
new BIGHITS!

The Whole Of
HATTIE NOEL

DTL 823

HE'S FUNNY THAT
WAY- Redd Foxx

DTL 815

MY GIRL b/w ZORRO
The Silks

DOO462

DOOTO
DOOTO

DOOTO

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SINGLES

SHIRLEY SCOTT
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JOE NEWMAN
45-196 “Mo-Lasses”

JIMMY FORREST
45-197 “Remember”

ETTA JONES
45-198 “Till There Was You”

GENE AMMONS
45-201 “Namely You”

MILES DAVIS
45-195 “When I Fall In Love”

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New Victor Violinist
Is Heifetz Student

NEW YORK—Violinist Erick Fried
man (seated) inks a new RCA Victor
Red Seal contract as Red Seal A&R
manager Alan Kaye looks on. Fried
man had been under a student contract
since 1950.

Friedman’s record debut, recorded in London last June with an orchestra directed by Sir Malcolm Sargent, will be the Bach Double Violin Con
certo in a collaboration with Jascha Heifetz. Friedman is a student of
Heifetz. A child prodigy, Friedman made his Carnegie Hall debut in Nov.
1956 and has since appeared with the New York Philharmonic, the Chicago
Symphony, in Washington and other leading orchestras coast-to-coast. During the 1960-
61 season he was part of the Young Artists Series at the Metropolitan Museum of New York. He recently
completed his first European concert
tour with recitals in London, Amster-
dam and Berlin.

Orfeon Dimsa (Venezuela)
Sells More Foreign Deals

NEW YORK—With the installation
of its own manufacturing facilities only
g a few weeks away, Orfeon, Dimsa de
Venezuela, S.A., is completing the
signing of international agreements
which will increase its release sched-
ule by 25%.

Already distributing the Music
(Holland), Jolly (Italy) and Vogue
(France) catalogs in Venezuela, the
label is completing arrangements for
Ariondo (Malaysia), Arisol (Germany)
and Oriole (England), all of which
should be completed by September 1,
according to the firm. Italy’s Bluebell
label was recently inked, but there
have been no releases as yet.

The Arisol deal will be a combina-
tion import-pressing deal by which
Orfeon will cover the complete clas-
cal line on a direct import basis and
later press those items as well as the
label’s instrumental material, includ-
ing some pop.

European talent associated with
these labels are being promoted to
secure their personal appearance in
the area (Italian singer Tony Dal-
lara, hitting in Venezuela with “La
Novia” will make his initial appear-
ance in Caracas in October).

OD de V has delayed activating its
international release program partly
because of a fire which destroyed over
40% of the originally received

100% Exchange Deal
On Request LP’s

NEW YORK—In last week’s round-up
of the Prestige Records LP program in
the Album Deals section, it was incor-
rectly stated that the label’s LP’s were being
offered on a “100% return privilege.” Actually, the plan offers a
100% exchange privilege.

Mercury N.Y. Distribute Sale Off,
Expansion Move In Works

CHICAGO—Mercury Records not only
ended negotiations last week regard-
ing the sale of its New York distrib-
branch, but decided to retain the
operation and expand it as well. (Trade rumors last week said that
the branch would be bought out by
such labels as Board or Panton.)

The label announced that the organ-
ization of the branch will remain in
the hands of the top executive who
will be appointed after careful study.

The label also said that a special
products division will be created with-
in the branch to handle product avail-
able from other labels. These other
lines, now being sought by Mercury,
will be added in the near future. Ad-
ditional promotion and selling forces
will be added as the new lines are
acquired in order to service them properly.

Pickwick’s Ed. Catalog
In Big Fall Promo

NEW YORK—An all-out ad, promo-
tion and merchandising campaign will
be undertaken this fall by Pickwick
International in behalf of its “In-
stant” Learning Records.

The label will be advertised in New
Yorker, Holiday, Parent’s, Saturday
Review, Record & Sound Retailing,
Cash Box, Billboard and the New York
Times.

The ads will offer free copies of a
special booklet entitled “Reinforced Learning,” which explains the teach-
ing principle exclusive with “Instant”
Learning Records. In preparation now
for simultaneous release with the ads
during the next four months are win-
dow door streamers, piggy-back literature dispensers designed to attach to rec-
cord display racks and three literature
staffers covering adult language
courses, children’s language courses
and spelling. Product mats and six
newspaper ad mats will be shipped to
dealers along with a sales aid catalog
that illustrates and describes all col-
lateral material available.

Abe Chayet, who has been with
Mercury as a member of the sales
department for five years, has been
promoted to general manager in place
of Chet Woods, who just moved over
to United Artists Records, and will
oversee the entire branch operation.

Branch promotion head Herb Rasen
will assume additional duties of mer-
chandise manager. The administrative
and sales personnel will remain the
same. In another distrub move, Irvin H.
Steinberg, the label’s executive vice
manager, announced the signing of Seaboard
Distributors, Hartford, Conn., as the
Mercury distrib there. Marvin Gims-
bury, Seaboard veep, met with Stein-
berg in New York recently.

Seaboard had already been affiliated
with Mercury through the firm’s spe-
cial products division as the distri-
butor of Smack, the label’s sublabel.

Lou Adler To Head
Novins-Kirshner On Coast

NEW YORK—Lou Adler has been
named to head the Novins-Kirshner
pubbery operation on the west coast.
Don Kirshner was in Hollywood last
week to handle details on the firm’s
new coast set-up, located at 6515 Sun-
set Blvd.

Cy Leslie Has No Ties
With Same-Name Firms

NEW YORK—After several phone
calls inquiring as to his relationship,
if any, with the same-named Cy Leslie,
president of Pickwick International,
the disk producer, said last week that
he has no relationship, corporate or
otherwise, with Lesley Sales of Ner-
dam, Mass., a rack-jobber, or with
Leslie Distributors, the one-step here.

Hit-Teen Label Formed

NEW YORK—Hit-Teen Records has
been formed here by Ronnie Eden,
Billy Mac and Steve Cambi. First re-
lease for the label couples “Jannine”
with “I Never Loved” by Rick & Eddy.

Connie’s For Country Music

CAKRECH—Connie Francis, in town to record an album of folk songs at
Bradley’s Studios, revealed a strong enthusiasm for country music. Here she’s
crashing through on her membership fee in the Country Music Association
of Dorathy Gable, CMA veep, as she breakfasts with Miss Gable, singer-
tart, and her husband, producer of recent Roy Horton and George Francis
singles.

Connie’s father, Connie also revealed that she would one day like to host a big
country music spectacular on network TV.

Cash Box—September 2, 1961
New Capitol LP's Include Lyric Contest Set

NEW YORK—Capitol Records is revising its biweekly "Songs Without Words," an LP that has ten new melodies that will get their \textit{seriousness} a big Capitol contest (see below).

The other entries are: "Imaginary Music From The Movies," the pop LP for Capitol by dualists Arthur Whitneymore and Jack Love; "Two Sides Of Love," singer Dick Williams' new vocal group, The Singing Orchestras, as instrumentalists as only a sheet of female and eight male singers; "Steak, Owings, Ryan, Howard," Wanda Jackson's "Right Or Wrong" (named after her recent country hit, "Wrong").

The "Songs Without Words" LP, created by Capitol A&R vice Alan Livingston, has 6 new pop songs written by yet other producers Johnnie Mercer, Gene de Paul, Jay Livingston and Ray Evans, Jimmy McHugh, Harry Warren, and James Van Heusen; two country tunes by Audrey & Joe Allis- 

New Capitol Ed. Guide


In addition to articles covering the entire spectrum of music education, the new guide covers complete, illus- trated descriptions and evaluations of more than 200 Capitol and Angel albums especially selected for use in all areas of musical and audio-visual instruction. The titles were screened and selected by a special panel of music educators from the more than 2,000 LP's in the Capitol and Angel catalogs.

The guide covers 15 specific fields of music and demonstrates how recordings may be integrated into various general and musical curricula. According to Art Duncan, director of Market Development for Capitol and head of the educational department, Capitol's share of the expanding educational market is steadily increasing. Many dealers, Duncan said, report that the educational market amounts to sales between 6 to 80 percent of their total sales volume. In some instances, Dun- can reported, the Capitol-Angel vol- umes take as much as 70% of dealer's educational sales.

Smash Inks Singer

New York—Danny Jordan lends over to ink his signature to a new Smash LP under contract (and leading pop tunesmith) Paul Vance looks on approvingly. Jordan is now off on a two-month cross-country promo tour plugging his latest Smash release, "Jazzyman."
European Music Confab

WB Inks Elaine Dunn
NEW YORK—Warner Bros. Records has just signed an exclusive pact with Elaine Dunn, the singer-dancer-actress who has just entered national roles in the national companies of “Flower Drum Song” and “Bye Bye Birdie.” A single is due soon. On Broadway, she appeared in “Pal Joey,” “John Murray Anderson’s Almanac” and “Catch a Star.” In addition, she has performed at top nightclubs and has done many TV guest shots.

Neptune Buys Master
NEW YORK—Monty Bruce, of Neptune Records, announced last week that the label has purchased a master from the Peanut label, of Ingbert, Mich., tagged “I’m Comin’ Home” by Buddy Lamp. Bruce said that Neptune will handle further products from Peanut. Another Neptune-billed label, Prigan, has just released a side by Chuck Kenner, currently hitting big on the Instant label with “I Like It Like That.” The Prigan date is tagged “Don’t Make No Noise.”

Magellan Sounds Sells Part Holdings
NEW YORK—Magellan Sounds Corporation, which makes educational records under the Book of Knowledge label, has sold a “substantial” interest to C. F. C. Funding, Inc., financial and management consulting firm. Magellan Sounds, founded by Paul Kwartian, former general manager of United Artists Enterprises, has exclusive rights from Grollier, Inc., to use the Book of Knowledge label and seal for recordings and came-and-record combinations. The recordings will be distributed in supermarkets, variety chain stores and other outlets. Magellan Sounds plans to start distribution of its first line of educational record albums this fall. They will include a “Sounds of Knowledge” series encompassing scientific, musical and other educational matter for various age groups.

K-Record Buys Label
INDIANAPOLIS — K-Records, this city, has just purchased all assignals and rights to the Solid Gold Record Co. and all its products, which includes the Hit Parade and Arrow labels, according to K-Records’ toppler Robert Randall, Jr.

Dashiel And Manager Form Producing Firm
BEVERLY HILLS—Dashiel (of The Kinsmen) and his manager, Leonard Grant, have formed Bid Gray Productions here for the purpose of producing all recordings that Dashiel’s group will cut for Warner Bros. Records. New firm will also be utilized in buying and producing of TV and pic properties.

New Hollywood Diskery

Modern Distribrs, L.A., Handle Westminster
NEW YORK—In last week’s story on Channellor Records’ new Los Angeles distri, Pep Record Sales, it was noted that Pep would also handle AmPar’s Westminster line. Modern Distributors, L.A., has informed Cash Box that it will continue to handle Westminster.

Honey Of A Mimi
NEW YORK—Mimi Benzell, one of the stars of the upcoming Broadway musical, “Milk & Honey,” is shown during a recording session at RCA Victor’s New York studios. Miss Benzell sang “As Simple As That,” one of the tunes she’ll sing in the new show, of which Victor will cut an original-lead LP. Date will be singles release (see separate story).

Elektra Fall LP Plan
NEW YORK—Elektra Records has announced its “most liberal fall plan” in its history, according to Jack Holzman. Program, which starts immediately and ends September 30, features more than every seven purchased on the entire catalog except samplers. In addition to the discount, INCR-dealers receive 60 and 90-day extended billing privileges.

Stanley Catron Forms Own Management Firm
NEW YORK—Stanley Catron, who had been associated with Ken Greengrass for the past eight years, has resigned to set-up his own management and music publishing operations. New firm will be known as Stanley Catron Management, and will handle Barbara Russell, who is currently recording for United Artists Records and working the night club circuit, and Teddy Randazzo, ABC Paramount artist and composer.

Catron will also operate Almimo Music Company, a BMI affiliate as a part of his new undertaking. At the same time Catron said that Miss Russell, who is booked through GAC, has been set for a television TV show which will emanate from Germany this Fall.

Carlton Buys Noveltty Side By Johnny Desmond
NEW YORK—Carlton Records has just purchased (and released) a novelty master by vet songer Johnny Desmond. Deck, tagged “Until Niagara Falls,” was produced and written by Charlie Green and Fred Herz. Green has such novelty hits to his credit as “The Thing,” “Sweet Vio-lets,” “I Dreamed” and “Little Blue Man,” while Hertz wrote the awfully Perry Como cliche, “Delaware.”

Coedmon Promo For Wright LP
NEW YORK—Coedmon Records is promoting its LP, “Frank Lloyd Wright on Record,” via a special publicity campaign to architectural and home-building magazines, the real estate press and city planning bodies. In addition, more than 800 schools of design and architecture and cultural institutions are getting release sheets which contain a reproduction of the four-color LP jacket.

New Time Distrib In Boston
NEW YORK — Time Records has named Herb Dale Enterprises as its new distri in Boston, replacing Gordon Dinerstein.

Cash Box—September 2, 1961

STOCKHOLM, SWEDEN — British singer Cliff Richard (left), here for a p.a. tour, and Danish singer Otto Brandenburg (right), here for a radio show, confer with EMi Stockholm head Anders Holmquist at a press recep- tion welcoming the two stars to this country.
HOLLYWOOD—The quality of material done on singles is low, but "good" pop music can make do with a group of cliffords, some of which have contributed many an instant record to the Capitol catalog.

The writers gathered here recently to discuss the results of Capitol Records new lyrics-consultant LP "Songs without Walls," which they wrote new melodies (see separate story).

The writers are in no-for-fail agreement that the chief villain is the type of music featured on contemporary singles. Music has been getting progressively worse in the popular region, says Jay Livingston, "and there is no place for it to go but up. Illiterate lyrics and unmelodic, original melodies have swamped the pop-music scene."

Gene De Paul, whose "I'll Remember April," is a top standard, adds: "The music industry today is in a state of mystery and confusion."

Indeed, much of the songwriting talent leans toward the "rock and roll" style, popular music, amounting to a waste of time. It is easy to write. One simply forgets about rhyme, reason, and intelligent composition.

Harry Warren, winner of three Academy Awards for music, simply states: "The present state of popular music today is sad."

Though perhaps biting the hand that feeds him quietly, Warren, with Harry De Voreson states: "The quality songs of today are stacked in the songwriter's closet while he either writes in the trend to make a living or hopeslessly tries to get good songs recorded. But the trend writers are creating such a mass of music as high-quality as that written in the past. The only problem is exposure."

However, the hands of the top creative hands in the business, says: "We have an abundance of nield, as well as good ones, but there is a great need for good, intelligent lyric writers. To write a good song calls for education—an in-depth knowledge of words and the ability to eversew with them. Cole Porter and the late Oscar Hammer- stadt and Larry Hart had unlimited boundaries with words because of their fine educational backgrounds.

Many of the writers also singled out the present lack of original pic musicals for the so-called decline in the quality of record-based songs.

Jay Livingston, who with partner Ray Evans has won three Academy Awards for music, says, "We have an abundance of nield, as well as good ones, but there is a great need for good, intelligent lyric writers. To write a good song calls for education—an in-depth knowledge of words and the ability to eversew with them. Cole Porter and the late Oscar Hammer- stadt and Larry Hart had unlimited boundaries with words because of their fine educational backgrounds.

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Columbia Sends
Stations Bernstein
"Story" LP Sampling

NEW YORK—Columbia Records has sent six Top 40 stations at 1:32 timed extract from a "West Side Story" suite which appears in a new LP by Leonard Bernstein ("Story’s") cleffers and The New York Philharmonic Orchestra—and, according to Ernie Coleman, a regional promotional manager at the label, the results have been "astonishing." Section is tagged "The Mambo," and the next move is likely to be the regular singles release of the session. It will be recalled that Columbia clicked some time ago with another "far-out" date from an LP, the Morgen Taberner’s "Battle Hymn of the Republic."

Era Facts 3

HOLLYWOOD—Era Records has added three new artists to its roster, according to topper Herb Newman. They are: instrumentalist Richie Allen & R&B singer Louise Gray, currently being recorded by Newman, and Ink Wendy Hill, who just bowed on disk with "Without Your Love.

Top Names Head
Of Premium Dept.

NEW YORK—Chris Wilson has just joined Tops Records, the low-priced label, as head of the firm’s newly organized premium department. Present plans call for expansion of the department from the present five district men to a total of 12 district managers in major cities. Wilson, who will headquarter in New York, was formerly head of Wilson Sales, a leading premium firm in Los Angeles.

ST/AND Forms Pop Label

NEW YORK—ST/AND Records, the classical-market LP here, has just bowed a pop album, Up Start. First single is "Baby Dee" and "Wishing Song" by Frances Archer and Beverly Gill, a folk-singing group which already has an LP on the parent label ("International Songs and Ballads") in addition to three previous LP’s for Disney.

Spruce Label To Bow
With Rare R&H LP

NEW YORK—Spruce Records, a new label headed by RonBayley, the producer (e.g., "She-Oesteve Reave’), is bowing on the market with an LP of 15 rare songs by Rodgers & Hart. The LP, Spruce 5294, contains performances of songs that have two sets of lyrics (these are songs that were cut from shows, some before their Broadway openings, and later revised for a future production). Performers include Dorothy Loudon, Danny Meahan, Charlotte Rae and Cy Young. Album will be available in about three weeks.

Angel Bows Poulencc
Opus On 4-Track Stereo

HOLLYWOOD—Angel Records last week issued a 4-track stereo tape version of Francis Poulencc’s "Gloria in G Major for Soprano, Chorus & Orchestra," coupled with the composer’s "Concerto in G Minor for Organ, Strings & Timpani," previously released in LP form last May.

Howe-Lee Music Gets
Rights To Swedish Tune

NEW YORK—Howe-Lee Music (ARCAP), by this city, has acquired the rights, in English speaking countries, for a Swedish tune, "You." Swedish tune has been given an English lyric, "Theme From The Song," by Arthur Almendro and Bill Mosel. Tune, written by Feitz Staff, a leading Swedish writer-composer, in representing Sweden in the Music Festival in Pisaio, Italy this month.

Jensen Cuts Needle Prices

CHICAGO—Jensen Industries, a leading phone needle producer, is cutting the list prices of its diamond needle line, effective September 1. New list prices will be mainly in three categories, $.45, $.50 and $.60, with most types falling into the $.45 category.

Gene Norman Signs
For Commercials

GOLDEN—Gene Norman, vet announcer owner of the Crescente studio in Hollywood, has signed with the Charles H. Stone Agency for representation in the field of radio and TV commercials. Norman was for many years a member of the Big 8 staff at KLAC-Hollywood.

Picnic For Marcy

PITTSBURGH—Songstress Marcy Jo feeds a hot dog to Lenne Martin as a way of thanking him for besting a big Marcy Jo Picnic here in honor of her Robin recording, "Since Gary Went In the Navy." Martin is owner of the label.

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**Cash Box**

**SCANDINAVIA**

**DENMARK**

Danish Grammofonforlaget has contracted Wallner Siersø as producer of records with its Sonet artists Grethe Sinoek and Dario Campetto. Siersø is also producer of programs on Danish non-commercial TV. He recently intro- duced 120,000 copies of Grethe Sinoek's recent recordings by presenting her on Danish radio as a torch singer in a lion's cage at a circus.

As Jorgen Ingmann's contract has operations in the water between Sweden and Denmark. The name of the company is DCR (Danmarks Comm er- disse Radio, Denmark's Commercial Broadcasting Co.). Anna Hansen Bjærn- sen, producer and director for a formerly well-known Danish company called "Dear Abby.

On September 19, Dansk Elektricitets AB celebrated 25 years with the company's big luncheon at the Richmond recently. Among the 50 or so guests were representatives for Danish and foreign record companies, radio and TV companies, music publishers, etc.

**NORWAY**

Norweian on the Norwegian Best Sellers this week is the British singer Petter Schönberg. Schönberg started his career in 1925 with the hit song "Bobby Stooogie," and has made his second record, with the songs "100 Pounds of Clay" and "Don't Be so Sure," a major hit for Columbia. Schönberg is now expected to become a hit in his native Norway, where this continental hit will be heard on the radio as soon as the song is received.

Ray Adams will be a great name in the international market in near future, according to Egil Mona Iversen A/S, Norwegian and known as Ragnar of "Ragnarsville." The recording of "Violetta" and "You Belong To My Heart" will be played by the continental commercial radio station Radio Luxembourg during September. In any case, it is played over Radio Luxembourg with Hans Krieger, who has every chance to become a hit in his native Norway, where this continental record will be heard on the radio at once as pop music is concerned.

The record was made in London.

Cliff Richard in Oslo for concerts. He will also be appearing in Stavanger and Bergen doing very well in Norway with his Columbia recording of "A Girl Like You." The Chait Noir theatre in Oslo, internationally known variety theatre, will close this month and the recorded version of "Violetta" and "You Belong To My Heart" will be a big hit there. Dave Skeel, head of Columbia in Norway, has plans for a new record of "Violetta" and "You Belong To My Heart," and the record will be released in Oslo.

Orchestra leader Kjell Karlsen in company with singer Per Gunnar have recorded a new song for the sale of its large number of old catalog numbers. However, with Erlin Arntz as new president of the company, it will now compete with those publishers specializing in modern music. The new record companies were reported to Cash Box. Of the old songs handled by Abc, Lundquist AB are several compositions of late with a Pettis-type sound.

Lil-Babs recovered from a disease that almost stopped her tour last year. She's now headed for Germany, where she will do several TV shows and records. American music was playing in Stockholm around August 15 to record with her, cancelled his trip and is now here early in September.

Cliff Richard in Sweden for performances. The critics felt so-so but all of the audience at Stockholm was a well directed show. Richard was to sing a number in "Lil-Babs at the Zoo." Richard is now in the United States planning a business trip around Europe before the recordings take place.

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The G-Men, the orchestra backing up the recordings of rock'n'roll singer Little Gerhard, has made a recording of their own at Karusell. The numbers are "Rutetua," "Hjulera," "Mio" and "Bjark." The recording of "Rutetua" was made by the Swiss company Swiss Musik, who have the rights to the song. The recording was made in Stockholm, Sweden, and a release is expected soon.

**SWEDEN**

Abr. Lundquist AB, one of the oldest music publishing companies in Sweden, is still holding its "Rockin' Night" conference. This conference was formerly known as "Rockin' Roll" and "Rockin' Roll"

for the sale of its large number of old catalog numbers. However, with Erlin Arntz as new president of the company, it will now compete with those publishers specializing in modern music. The new record companies were reported to Cash Box. Of the old songs handled by Abc, Lundquist AB are several compositions of late with a Pettis-type sound.

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**England's Best 5**

1. You Don't Know—Helen Shapiro (Columbia) (Lorna)
2. Johnny Remember Me—John Ley- ton (Top Rank) (Moridian)
3. Well I Ask You—Eden Kane (Columbia) (Lorna)
4. Rosener—Peltur Clark (Pye) (Dar- richmore)
5. Half Way To Paradise—Bobby Fuc- ca (Decca) (Nevins-Kishner)
6. Fasten Your Seatbelts Seven (Parlophone) (L. Wright)
7. Temptation — Every Brothers (ABC) (EMI)
8. Hello Mary Lou—Rick Nelson (Viking) (Kassem)
9. Reach For The Stars—Shirley Bassey (Columbia) (Kassem)
10. Only You—Ritchie Allen (Capitol) (Pye)

**England's Top Ten LP's**

1. The Shadows Together (Columbia)
2. The Button Down Orchestra—Phil- lips Bros.
3. Adam's Hit Parade (Decca)
4. Cliff's Silver Discs (Decca)
5. Exodus & Others (Decca)
6. The John Barleycorn Show (Decca)
7. The Sound of Artists (Pye)
8. The Outlaws (Pye)
9. Beyond The Fringe—Original London Cast (Parlophone)
10. London Cast (Parlophone)

**Norway's Best Selling**

1. Den siste mohikanen (Da sprach der alte Flughup) (Columbia) (Philips)
2. Putti Putti (Jay Earle/Mercury Edition Odeon)
3. Hello Mary Lou (Ricky Nelson/Columbia) (Philips)
4. En gang skall de tre hekte (Here's Pol- ris/Rock) (Polydor) Southern Music
5. Petter och Frida (Lille Gerhard/Reuter & Reuter)
6. Kåra mor (Glingelikorn/Joker) Sweden Music
7. Hello Mary Lou (Ricky Nelson/Columbia) (Philips)
8. Blue Moon (The Moors/Collap) Mörks Musikforlag
9. Kom til Alaska (North To Alaska) (The Four Jacks/Ol- ton/Philips) Mörks Musikforlag
10. Easy To Be Ingenious (Cake/Cake/Danke for die Blut- quist/Metronome) Mörks Musikforlag

**Sweden's Best Seller**

1. Hello Mary Lou (Ricky Nelson/Columbia) (Philips)
2. I'm homesick for New England (Columbia) (Philips)
3. A Girl Like You (Cliff Richard/Columbia) Not Published
4. Sacsu Sacsu (The Moon Keys/Trois) Ego Morn Iversen (Columbia) (EMI)
5. Everything's Rickin' (Ricky Nelson/EMI) (Columbia)
6. Baby Stooogie (Buzz Phillpds/Musik-Huset) (Parlophone) (Philips)
7. The Shadows Together (Columbia)
8. Suareder (Elvis Presley/RCA) Belinda (Scandinavia) A/S
9. Moody River (Pat Boone/Dot) Reuter & Reuter
10. I was just heard Jane Morgan's Kapp recording of the Swedish song "Vänsterarmen" which was described by "Tur- bury" by Swedish radio listeners a few months ago, all of which wrote that it was surprise that a song in which the woman is singing is a "southern" song. The song is "I am homesick for New England and my . .."

**Cash Box—September 2, 1961—International Section**
BELGIUM

Amers Radio reports still tremendous sales on Paul Anka's "Dance On Little Girl" and "Hang On Sloopy." Sales records on phonographs. First reactions on the new record by Francis Laiet, "Les Millions d'Arlequin" (on the Recordi-label). Anka's "Hang On Sloopy" (Indonesian) and "Wipe Out" (by The Ventures) were added to the top ten. French rock-group "Les Chats Sauvages" get a warm reception from the Belgian fans. Anka's "Hang On Sloopy" is now available on a new record by Studio Sol." (by Studio Sol.)

Holland


AUSTRALIA

Jim Noall, head of The Embers, a popular Melbourne night spot currently using a great deal of imported jazz talent, is moving into the rock concert business. Noall is better known as leader of the Embers, the group that backed Gladys Knight & the Pips on its recent Australian tour. He is planning a series of rock concerts for later this year. Noall has been associated with Gladys Knight & the Pips since their first tour to Australia in 1963. He has offered to back Gladys Knight & the Pips on their next tour to Australia, and is currently in discussions with Gladys Knight & the Pips management to finalize the arrangements. The concerts will be held in major Australian cities, including Sydney, Melbourne, and Brisbane. The concerts will feature Gladys Knight & the Pips, as well as local Australian talent. The concerts are expected to be a major event in the Australian music scene, and are likely to draw large crowds. For more information, please contact Jim Noall at his office in the Phil Building, 250 West 57th Street, New York. Jim plans to announce further details of the concerts in the coming weeks. For the latest updates, please check the official website of the Embers.
Cash Box

GERMANY

The biggest meeting of record stars and press and phonos of all time is now taking place in Berlin, Germany, according to reports from firms, a TV show being broadcast nationwide daily featuring the top record artists of the day and many top international stars. There are more than 10,000 artists and executives in the city, many of them traveling to the festival by plane. The festivities include a parade and enough activities to keep anyone busy during the entire fair, Cash Box will bring you the story of this event, including details of the many logos, names of the displayed artists, the stars on hand, etc.

The release of "Yes, I'm Lonely Tonight" by Wilma Lucchi has not met with top success. A release of "Why, I'm Lonely Tonight" was a top hit by both Elvis Presley and Peter Alexander.

The recent Freedy LP, which is selling here like a single, has produced the last new single for the artist. For the first time, a single release from an LP is really making noise on the market as DJ's all over the country picked out the old evergreen "La Paloma" and began spinning it. Now, after only 3 weeks on the market, the song already enters the top ten with top Freedy remaining the best selling artist in Germany for singles.

Deutsche Grammophon has released a list of the labels that they distribute. The firm handles Big Top, Ceto, Command, Fiesta, Hanover, Lux, Nippon Grammophon, Pinnacul, Brunswick, Coral, American Deca, Gallause, Metronome, Polydor, Signature, Helios, Westminster, Cadence, Ode, Dans, Grand Award, Polyphon, MGM, Dunhill, Peerless and United Artists in this country. In addition, the firm distributes the production from Polydur, in Holland, Japan, Denmark, France, Italy and Brazil.

Feud has broken from Montana Ranch reports that Cedric Dumont, the leader of the dance orchestra for Swiss Radio, visited him and the pair plan a publishing firm partnership in Switzerland. International Stars Pappino Di Caprio from R past week and Rody Hemphill, it is mentioned that the Westminister label had a part in Montana original German compositions for their countries respectively. Top teen singer Romy has also recorded the English hit "learnin' Gina" in The R Gerd Boetcher hit "Alten, Leihen, Goodbye" (The Barcarolle) has also been recorded in Sweden by Sonja Berkstedt and in Holland by Rin Valk.

Furdon My Zips. The number "Babybatter Boogie" by Ralf Bensid and Buzz Chippendale was released by August as reported.

Paul Siegel from Berlin reports that he has lined up a new hit Parade DJ show in Switzerland from Zurich and that he will also soon start a show in Rome. This is in addition to his "Record Millionaire" show from Berlin. Record manufacturers are requested to send all releases, especially million sellers to him at his office. His address is Paul Siegel, At. Tamazanzl, Sender Friedl Berlin, Maasarealstrasse 6-14, West Berlin, Germany. The Soloh Music firm reports top action in both Germany and the new Swiss Gronato country.

New Polydor star René Kallas is touring around Germany visiting DJ's presenting his new release, "Loves Me Too Much," which is already high in the charts. That's it for this week in Germany.

**Germany's Best Sellers**

1. Schirle Frender Mann (Someone Else's Boy) - Connie Francis (MGM)
2. "I Bin A Stiller Zecher (I Ain't A Silent Drinker) - Gus Backus (Polydor)
3. Woman Of The World - Otto Kuhl
5. Zucker Pope (Sugar Doll) - Bill Flemming - Polydor - Greger
7. Your Sheriff - Half A Balloons (The Sheriff From Aarhus) - Catherine Valete - Decca - Bullet
8. Am Sonntag Will Mein Schleeer Mil Mir Siegb's Geb'n (On Sunday I'll Give You The Most Wonderful Gift) - Peter Deady Terry Halley Jazz Band - Brunswick/Dreiklang/Drei Maskien
9. "Babybatter Boogie" - Ralf Bensid - Chappell
10. Corina Corinna - Peter Bell/Ray Peterson - Fontana/Heilder

Cash Box

ARGENTINA

La's Ariola Sirvent, Siamericana's vice-president and general manager, is on an extended business trip to Argentina. Sirvent will assess the market and see the possibility of releasing some other European labels in Argentina. The flood of American music recorded in Spanish by Mexican artists continues to grow. Ray Conniff is recording the latest hits from the States only a few weeks after they are released, and unusual on the charts. A star who is doing the same work when the tunes are known here is the Trouble is that Argentina has no real talent of its own. The only real advantage the waxing of the same artist has stopped selling, as, in general, all waxings. Spanish music, it is said, is finding a hard time to rise. The same would be launched at the same time or even before the American one, at least now for the time being. Advantages for the artist to release another side, if records are released here at the same time as in the States, many feel there will be a loss of sales due to the existence of more than one song by the same artist at the same time a hit record needs four to five weeks to get on the lists here, and may stay on them for as much as six weeks. Another matter of concern is that there probably will be a Spanish translation made here, and another made in Mexico, with different word fits that will start very soon.

Fernatea has definitely decided to get into the record releasing field in a major way. The firm will acquire an existing label and make it into its own, with special emphasis on Bobby Rydell, whose records are already being played by some of the most important disk jockeys of Buenos Aires (Cash Box October 20). Now, the company will start releasing a few artists that will be trying to get some important licenses to add them to the labels he is already handling. He is expected to start his own label soon.

Phillips signed several new artists for its cast: Lolita, Salto, group of singers considered "very promising," (adventures and Rodolfo Zona and his band (well known as the Spanish musical orchestra), Los Mateas (duet of electrical guitar) and Carlos Ramirez, singer and composer, who has released a single, "Angelica." Some other new contracts are being considered.

Luis Armiñan is preparing his next TV show that will be aired if he deems it necessary. The show is called "Los Animales," and will include a wide variety of music, from "Mambo," "Movimento," "Mambo," "Morisco," "Fuego" and "Frenesia," in addition to the regular songs. "Let's Do It," is the first song cut for the new series. "El Faro," "La Ruta," "La Recuperacion," will be released. This on waxing, Fabian sings, plays the piano and directs the orchestra.

New Music Hall releases: "Cara de Payaso" by Raul Verdiesser; "Wheels on the Bus" by J. B. Chuk; "Dreamy" by S. San Romano.

CHILE

Polydor has already released "But You Broke My Heart" by Teddy Randazzo. This record has already received some promotion with very good results. "Good Good Good" by Ennio De Rachele & Terry & Terre is also a big hit in Chile.

Rico, Chile, currently one of the most popular singers in Chile, recorded his record's second single, titled "Un poco de amor" (A Bit of Love). RCA has already released it and it is doing very well.

RCA will represent Argentina Caletita kiddle records. The first titles to note are those released by Chilean humorist Larho Narvaro and by Lab Tres Maris.

Jim Corbett of Spartan Records reports that Spartan is now the distributor of Westminister Records through a distributing agreement between the two firms. A new release of 15 albums is also being scheduled for Bela's release. Jim Stoppard, manager of the firm, has been asked to sell by Barry Mann, "Kissin' On The Phone" by Paul Anka, and "Let Me Go To Sleep" by A. Sheik.

Gilles Amsn, field rep for London Records, writes that his best news item are the releases by "Let's Do It," the work of Riki Friesen, "The Fourth Winds Blow" by Fats Dominos Imperial, "Amor" by Ben E. King on Atlantic, "Dancing in the Street" by Isley Brothers, "Call Me Mr. Brooks," "Waxing Of My Baby" by Bobby Vee on Liberty, and "Crying" by Candy Man by RKO Records.

Fifteen new releases by Quality Records have gone to the d.j.s., reported Johnny Wargnacchi. Included are these current Top 100 items, "Big Gold" by Eddie Fisher, "The Way You Do The Things You Do" by Runt, "Her Love" by Chariots, "Keys To Your Heart" by Bille Dana, "Lost Love" by Lesley Gore, "Little Girl" by Lenore Denezic on Dot, "Human" by Tom Tom on Quality, "You're The Reason I'm Living" by Ophelia, "A Night To Remember" by Charlene Tilton, "Young Love" and "St Louis Blues" by The Cousins on the New Parkway label.

The release of "Man In The Moon" by Stareight fitting, on its own CQG label. The station introduced its first release, "My Montana, Your Home Town" by Ira and Dee Gee-Ems, to the public at 50c a copy. All proceeds go to charities.
BRAZIL

Faz-Me’s Metals Brazilian. Canada's Azevedo Blue "Paes, Moacir This No Brazilian—already on the top in France; North Africa; Viet-Nam; Benelux; Libyan; United States and Canada. Brigitte Bardot belongs to LP: Carnaval No Municipal Of 1961.

Oscar Milani, one of the most popular Brazilian band leaders and arrangers cut a new album named "Estas Sao As Preferidas" (This Is The Favorites). This LP is also available in Argentina, where it is a reported success.

Brazils' Best Sellers

SAO PAULO

1. Bat Masterson—Carlos Gonzaga (RCA) (Fernata)
2. As Folhas Verdes Do Verao (The Green Leaves Of Summer)—Wilma Bentievaga—(Odeon) (Todoamerica)
3. Wheels—Eva Vaughn—(Dot-RGE) (Vitale)
4. "Teu Desespero"—Claudio de Barros—(Chanteio) (Chanteio)
5. Faz Me Rir (Mida Ria)—Edith Veiga—(RCA) (Editer)
6. Corini, Corinni—Demetrios (Continental)
7. Blue Moon—The Marceis—(Col-Plx-Continental) (Robbins)
8. "A Masca Do Papel—Maria Reis"—(RCA) (Editer)
9. "Tu Sahes—Martha Mendonca—(Chanteio)
10. Ansia—Nat "King" Cole (Capitol) (Vitale)

RIO DE JANEIRO

1. Balada Do Bat Masterson—Walter Azevedo—(Continental) (Fernata)
2. "Teu Desespero"—Clau de Barros—(Chanteio) (Chanteio)
3. "Faz Me Rir (Mida Ria)"—Edith Veiga—(RCA) (Editer)
4. Corini, Corinni—Demetrios (Continental)
5. "Blue Moon"—The Marceis—(Col-Plx-Continental) (Robbins)
6. "Cinco Gaiteros"—(RCA) (Col-Plx)
7. Drake—Helen Gontcharov—(Dot-RGE) (Vitale)
8. "Bacchus"—Luiz Schubert—(RCA) (Col-Plx)
9. "Some Sugar"—Amaury Loz—(RCA) (Col-Plx)
10. "Brazilian Music"—(RCA) (Col-Plx-Continental)
LEWIS PRUITT (Dec 31205)

(+) “I’LL NEVER FORGET” [Cas] [Lowery BMI—
Druzy, McAlpin, Elrod]

(+) “DON’T KNOW (OR YOU DON’T CARE)” (2:20) [RCA—
Bowie—Howard]

(+) “SWEETHEARTS AGAIN” (2:35) [RCA—
Bowie—Gallion]

BEE CLARK (Nugen 1011)

(+) “SLEEPLESS NIGHTS” (2:03) [Lenox & Oscar BMI—
Elrod] Sonner and M-A show a fine performance on this
CD. It’s a beautiful and original song that is well worth
listening to.

(+) “MAKE ONE RIGHT” (1:35) [Lenox & Oscar BMI—
Bowie] Delicious, this song is really good. It’s well
written and very catchy.

BLUEGRASS PLAYBOYS (Sims 124)

(+) “MY SALLY ANN” (1:52) [Lenox & Oscar BMI—
Bowie] This is a beautiful song with nice harmonica
and fiddle playing.

(+) “BLUES” (2:45) [Lenox & Oscar BMI—Bowie] This
song is full of emotion and is very well written.

CASH BOX BULLSEYE

HERE WE ARE AGAIN (2:34) [Cedarwood BMI—Walker]

“SOFT RAIN” (2:49) [Pamper BMI—Price]

BAY PRICE (Columbia 2132)

As “Heart Over Mind” finds its chart run, the Cherokee Cowboy comes right back, as usual, with two more powerful songs. "Here We Are Again" looks stronger; it’s a solid country ballad deeply etched in memorable tunes. "Soft Rain" on the lower end gets the more traditional Bay Price treatment, with big band, fiddles and multi-track. Also looks like one big hit.

WALKING THE STREETS (2:49) [Buma BMI—
Evans, Fields, Littlejohns]

HOLD YOU TALK TO A BABY” (2:13) (Cedarwood BMI—
Walker, Pierce)

WEBB PIERCE (Dec 31295)

Webb Pierce continues his sensational string hit with “Walking the Streets,” which should soon be joining “Sweet Laps” on the Top 50. Webb walks the middle path with this one, and garners the tough “How Do You Talk To A Baby” on the other half. Both could be chart toppers.

I WENT OUT OF MY WAY” (2:20) (Moss—Roe BMI—
Druzy, McAlpin, Elrod)

I’VE GOT SOME” (2:20) (Moss—Roe BMI—McAlpin, Druzy)

ROY DRUSKY (Dec 31297)

More soft-soul tendencies from the singer, here it’s “I Went Out Of My Way” that’s tagged for the hit list. It rolls along at a pleasant pace with good comic-chorus work backing Drusky’s, warm, melodic chanting. Coupler, “I’ve Got Some,” is an enticing uptempo lament with firm potential.

YOU DON’T KNOW (OR YOU DON’T CARE)” (2:20) [Arcll—
Roe BMI—Howard]

SWEETHEARTS AGAIN” (2:35) [Arcll—
Roe BMI—Gallion]

ROY DRUSKY (Dec 31297)

Bright uptempo affair. "You Don’t Know," from the bit pot of Harlan Howard, is infectiously conveyed by Gallion. A delightful charmer that could slip out smartly in chart order. This solid, sophisticated bop-lead country tour-jeker is the coveted ‘Sweethearts Again’. Two outstanding new axes from From Yum On Capitol indicates more hit ladles for the singer. (See Pop Reviews.)
COUNTRY TOP 50

SEA OF HEARTBREAK 33
Don Gibson (Columbia 30665)

I ATE TO PIECES 32
Terry White (Decca 30175)

TENDER YEARS 31
George Jones (Mercury 71042)

HILLBILLY HEAVN 29
Tex Ritter (Capitol 4567)

MY EARS SHOULD BURN 28
Clayton Gray (Mercury 71094)

UNDER THE INFLUENCE OF LOVE 27
Buck Owens (Mercury 4002)

SWEET LIPS 26
Webb Pierce (Decca 31249)

HEARTBREAK U.S.A. 25
Kitty Wells (Decca 31246)

HELLO FOO 24
Ralph Emery (Mercury 55332)

WHAT WOULD YOU DO 23
Jim Reeves (RCA Victor 4705)

THREE STEPS TO THE PHONE 22
George Hamilton IV (RCA Victor 5781)

WHEN TWO WORLDS COLLIDE 21
Roger Miller (RCA Victor 5783)

KISSES NEVER DIE 20
Carl Smith (Columbia 30439)

PO' FOLKS 19
Bill Anderson (Decca 31262)

STAND AT YOUR WINDOW 18
Jim Reeves (RCA Victor 5795)

HUNGRY FOR LOVE 17
Stonewall Jackson (Columbia 40028)

BEGGAR TO A KING 16
Hank Snow (RCA Victor 5789)

BIG RIVER, BIG MAN 15
Claude King (Columbia 40054)

BLACK LAND FARMER 14
Frankie Miller (Stanley 424)

SUNNY TENNESSEE 13
Cowboy Copas (Stanley 532)

CALL OF THE WILD 12
Warren Smith (Liberty 53366)

LET ME KNOW 11
Jan Howard (Challenge 59172)

FUNNY HOW TIME SLIPS AWAY 10
Billy Welker (Columbia 42000)

DIGGY LLGY LO 9
Rusty & Doug (Nickery 1151)

RIGHT OR WRONG 8
Wendy Jackson (Capitol 4533)

IT'S YOUR WORLD 7
Marty Robbins (Columbia 30665)

OLE SLEW-FOOT 6
Johnny Horton (Columbia 30663)

HELLO WAND 5
Faron Young (Capitol 4533)

OLD LONESOME FEELING 4
Warron Smith (Liberty 53366)

BIG MAMOU 3
Jimmy Newman (Decca 31281)

AIN'T YOU CURLY 2
Johnny & Janie Mosby (Toppy 1097)

COZY INN 1
Leon McAuliffe (Cimarron 4505)

SAN ANTONIO ROSE 25
Floyd Cramer (RCA Victor 7893)

YOU'RE NOT THE KIND 24
Bill Mark (MGM 10915)

HANGOVER TAP 23
Hank Thompson (Capitol 4605)

NO LEGAL RIGHT 22
Willie Brown (Decca 31226)

HAVE A DRINK ON ME 21
Buddy Thomas (Todd 1063)

WILLLOW TREE 20
Ferdia Husky (Capitol 4598)

YOU'RE THE REASON 19
Buddy Edwards (Crest 1071)

OKLAHOMA HILLS 18
Hank Thompson (Capitol 4556)

TAKE A LOOK 17
Ferdia Husky (Capitol 4598)

HONEY TONIKIS 16
Carl Butler (Capitol 4597)

FINALLY 15
Jimmy Newman (Decca 31281)

COLD, COLD HEART 14
Jerry Lee Lewis (Sun 364)

HEART OVER MIND 13
Roy Price (Capitol 4594)

STOP THE WORLD 12
Carl Bfile (Decca 31273)

WALK ON BY 11
Leroy Van Dyke (Mercury 7184)

LOOS TALK 10
Buck Owens & Rose Maddox (Capitol 4350)

YOU'RE PART OF ME 9
Roy Presley (Nashville 5001)

LOVE AND WAR 8
Jerry Reed (Columbia 40047)

Merle Travis joined the cast of the "Grand Ole Opry" last week it was learned from "Opry" manager Ott Devine, who said that the addition of Merle will be "a great asset" to the show not only as a performer but as a businessman and composer. Merle, a Capital recording artist for 14 years, has made 25 albums and over 200 singles, four of which have become million sellers, and has written, among others, "If I Tore" and "Smoke Smoke Smoke." A native of Ebenezer, Ky., Merle has for the past 16 years lived in Hollywood, Calif., where it has appeared in more than 40 full-length films, including Academy Award winner "From Here To Eternity." In October he'll take his wife Bette and sons Dennis and Michael to Nashville for permanent residence.

Decca's Bill Anderson is finding out that it pays to be "Po' Folks." With his record of that name riding high on the charts, Bill has taken to making personal appearances in conjunction with merchants running "Po' Folks Sales." One Nashville furnisher dealer broke all previous one-day sales records (his firm has been in business 88 years) by offering Bill in person to autograph free copies of his record and special reduced prices on merchandise. He told all the "rich folks" to stay away and the "po' folks" came. The total sale grossed more than $100 an hour during the promotion.

Rex Allen returned to Hollywood August 21 exhausted from a two-month and rodeo personal appearance tour that saw him break all-time attendance records in the five places: Calgary, Eureka, Salt Lake City, Kaneke and Colorado Springs. After a much-needed rest he'll again resume his p.a. activities.

Johnny Cash has been set to headline the special Jimmie Rodgers Day celebration show in San Antonio, September 17, along with a host of other big country stars as yet unnamed. Previous Jimmie Rodgers Day's have been held in his home town of Meridian, Miss., but this year the shindig was moved to the present residence of Mrs. Jimmie Rodgers, Cash, incidentally, has the hick rights to Rodgers' autobiogaphy. Previous to his San Antonio p.a., Cash will do a Sept. 2nd guest encore stint on ABC's "The Jukebox Jamboree." We also learned that Johnny has cut a single in German on the public still released in Germany this month. The sides are "Viad Strat" and "Wo Ist Zu Haite." The record sleeve candidly states that Cash sang German with an Arkansas accent. (Cash was born and raised in Kingslind, Ar.)

Just get word from Tillamack Franks that a Johnny Horton Memorial Day affair will take place Aug. 28 at the Shreveport, La., ballpark previous to the skidded ballgame. Set to appear are Billie Jean Horton, Claude King, Tommy Tomlinson, and Jimmy Jay.

Jim Howell has moved East Point, Ga., where he's deejaying the station's seven daily music shows, Jim has been in the business three years and has taught to his audience that a good disc jockey needs the right music and gospel discs for sale. "In KSLN-Nash, Oklahoma, we heard everything," he said.

Robert E. Coblentz of WYAL-Scotland Neck has told us that the company music station is beginning to flourish. The station, the only city station in the county, was started by Mr. Coblentz, 35. Besides WYAL, the company has WARI which went on the air in August, Allen County's first station, the expert guiding for Tom Watson. The three of these all new stations single a disk program, which says that more has been accomplished. "It's a good operation giving fair all with a future," he adds, "as many of our stations will be worth while.

Slick Norris and band take a nine-state tour which ends in their home town. While there, were among the big shots for the band are Buck Owens, also for a one-nighter on August 21, Seacrest, N.C. In the backlheiner Billie Bierer. The bill were Cash, Gentry, Shorty and Smokey.

Ken Nelson, president of Sholes, chairman of the Country Music Association and producer of the weekly country music program, has organized a multitude of concerts which will be mailed to the stations. Material for the shows were prepared by John Denny, Dorothy Collins and Williams.
Your Seeburg distributor offers you the greatest array of popular musical entertainment available anywhere in the world. All in 33⅓ stereo hi-fi.

Every listing below is a ten-selection album record package—each with ten great recordings by the listed artist.

Order from this exclusive Seeburg "Artist of the Week" list to put new life into your fall business!

**Jazz**

**Country & Western**

**Institutional**

**Rhythm & Blues**

**Pop Vocal**

**ARTIST OF THE WEEK**

10-selection single record packages...

**BOOGS, PAT**

Great, Great, Great

**BREWER, TERRESA**

Naughty, Naughty, Naughty

**BRYANT, ANITA**

Anita Bryant

**CONNIFF, RAY**

Somebody Loves Me

**CROSBY, BING/LOUIS ARMSTRONG**

Bing & Satchmo

**DINNING, MARK**

A Star Is Born

**DION & THE BELMONTS**

You've Heard Maynord's Blues

**EVANS, PAUL**

Take Five

**GRANT, ELS**

The Magic of Earl Grant

**GRECO, BUDDY**

Greco's Blues

**HAMILTON, BOY**

Roy Hamilton at His Best

**JAMES, JONI**

Singles

**LONDON, JULIE**

Julee at Home

**LEE, PEGGY**

Peggy Lee

**MARTIN, JIMMY**

Legendary Jimmy Martin

**MILLS, RICK**

Singles

**MORRIS, K」N**

This Broken Heart of Mine

**WILLIAMS, ANLY**

Somewhere Over the Rainbow

**BRENNER, LIL**

Brenda Lee

**KELLY, JIMMY**

Jimmy Witherspoon

**HAMILTON, LIONEL**

Lionel's Big Band

**HENRY, RAY**

The Best of Ray Charles

**JEROME, HENRY**

Henry's Famous Blues

**KAY, SAMMY**

Dance to My Golden Fiddles

**KING, WAYNE**

Songs of the Islands (Cassette)

**LIGHT, Enoch**

Plymouth Persuasion Vol.1

**MADDUX, JOHNNY**

The Best of Johnny Maddux

**MONTENEGRO, HUGO Ranga and Bronx Camelot

**WEEK, LAWRENCE**

Law College (Cassette)
An Interesting Paradox

Last week, in New York City, the juke box was pictured as a tool of the hoodlum and his lust for power—and was the focal point around which a multi-million dollar Broadway show was promoted to the public. It was indeed an interesting paradox.

On Sunday, August 20, a Brooklyn hooligan was most strangled by two other thugs for allegedly working the wrong side of the street. The rackets was saved from death by two policemen but the story made the newspapers in less than six hours. "Juke Box Thug Escapes Death In Coin Machine Gang War" was the headline. The story ran along the same lines as dozens of other stories which have appeared, unfavorably publicizing the industry. The term "juke box" had absolutely no bearing on the event, other than in association with the victim's past record of a union organizing attempt among operators which went sour. With this one exception, the Brooklyn hooligan probably had no other experience with juke boxes other than to play one of them. He certainly shouldn't be linked with the industry.

And now for the paradox.

When the Broadway musical "Do-Re-Mi" re-opened Tuesday evening, two days after the attempted murder, its publicists decided that juke boxes could be used to help promote the event since the show centers around a juke box and record industry. A local operator was called in to supply the machines and the show re-opened successfully with chorus girls dancing in the streets around half dozen juke boxes playing recorded music from the show's score. (See separate story this issue).

To a bystander watching the world go by in New York last week, the juke box would have presented a very interesting paradox indeed—connected with a hooligan attempted murder on Sunday evening, and the star of a Broadway opening 48 hours later.

The newspapers cleared everything up, however. They linked the Brooklyn thug's career with the juke box industry using a vague thread of evidence as reason for an obviously calculated attempt at greater readership—completely overlooked the publicity stunt even though it took place literally in the shadow of two metropolitan newspaper plants. The Broadway show story was submitted a publicity grab. But the distortion of the thug's labeling the thug's near murder to a "juke box gang war" rang with familiarity. Evidently the term "juke box" carries with it a dramatic overtone that attracts many readers.

Nothing was done on a national scale to combat unfavorable type of publicity until last year when the Coin Machine Council started rolling. Under a full blow of steam CMC started showing tremendous results—then the money ran out. Lack of interest and little or no financial support were given as the prime reasons for the ninety-day notice before closing its doors.

A mass membership mailing has been sent out to the nation's operators with a plea for support. The coin machine industry desperately needs an agency such as CMC to fight its battles. These people were well on the way to educating the nation's press in order that distortion reports such as the one outlined above would not appear whenever an ignorant press saw fit to inject this type of story. Unfortunately, the industry didn't support the program.

There are two months left before CMC is forced to stop its operations for lack of funds. Your check will prolong its life. Enough checks will keep it going forever.
Juke Box Industry In New York Reels Under Salvo Of Newspaper Stories Linking Coinmen With Racketeers

Attemtped Murder Of Brooklyn Thug SetsFuse

NEW YORK—A concerned juke box industry awaited guiltily the outcome of a salvo of newspaper attacks by Al Denver, editor of the Coinmen of New York, who accused the juke box industry and its leading figures of being involved in the gambling racket.

The newspaper, New York's Daily Mirror, that had published Al Denver's editorial in its August 24 edition "Smash The Racketeers," was again the source of the salvo, this time including the following statement: "The key question is: Are you a racketeer? Thus, the newspaper, New York's Daily Mirror, that had published Al Denver's editorial in its August 24 edition "Smash The Racketeers," was again the source of the salvo, this time including the following statement: "The key question is: Are you a racketeer?"

STATEMENT BY AL DENVER, PRESIDENT OF MUSIC OPERA-

TORS OF NEW YORK, INC.

(420 W. 42nd St., New York, N.Y.)

Your editorial of August 24, 1934, "Smash the Racketeers," contains statements about the jukebox industry that are incorrect and unsubstantiated. Your editorial overlooks legitimate business conducted by hundreds of small businessmen, many of whom you haven't spoken to. Your newspaper has failed to publish the truth about the juke box business.

At the same time, your newspaper has failed to publish the truth about the juke box industry. We, the Coinmen of New York, are not racketeers. Our industry is based on honest and legal business. We have been受害者 of a smear campaign by our competitors. We, the Coinmen of New York, are not racketeers. Our industry is based on honest and legal business. We have been victims of a smear campaign by our competitors.

Meanwhile, the coin machine industry in Brooklyn, New York, and the outlying areas suffered another blow delivered by an ignorant and circulation-hungry press.

"Do-Re-Mi" Re-Opens As Juke Boxes

Set Stage For Gala Block Party

NEW YORK—When "Do-Re-Mi" was re-opened on Monday, August 22, it was the scene of a gala event. The New York Times, along with other newspapers, featured the re-opening of the popular jukebox. The coin machine industry was represented by the Coin Machine Council, with President Louis Casola, who addressed the gathering. The event was a success, and the industry was grateful for the attention.

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Empire Coin Machine Exchange

1014-12 Milwaukee Ave., Chicago 27, Ill. Phone: EVER 5-2716

Ben Axelrod Dead At 59

ST. LOUIS—Ben Axelrod, sales manager of Morris Novelty Company for the last 10 years, died of a heart attack Sunday, Aug. 20, at Jewish Hospital here. He was 50 years old.

Axelrod, a veteran St. Louis coin, complained of chest pains Thursday (Aug. 17) when he was at work at the Morris Company, 3007-09 Olive Street. He was rushed to the hospital, and his condition improved at the point where he was scheduled to be released on Sunday. He suffered a severe attack that day and died within a few hours.

Funeral services were held Monday (Aug. 21) at Ridgempark Funeral Home, 5212 Delmar Boulevard, with burial in Mount Sinai Cemetery.

Nate Gottleb flew to St. Louis from Chicago to attend the funeral. Marvin Mitchell of Morris Novelty Company also served as a honorary pallbearer, as did Gottleb. Representatives of almost every coin machine firm in the area attended the funeral, as well as the family and friends of the late Mr. Axelrod.

As a youth, Axelrod was a Marine Corp for 4 years during the 1920s. He later became a Rice-Stix Dry Good outlet director in St. Louis. He was another of the Novelty Company's oldest salesmen, having been with the company about 12 years before.

Prior to working for Novelty Company, Axelrod was with several of the local St. Louis County firms.

Surviving are his wife, Lillian; two sisters, Mrs. Gold, and Mrs. Edith; and son, Alex; another son, Alex; and daughters, Sally, and Maxine Axelrod.

Benjamin S. Axelrod was a well-known figure in the coin-op industry, known for his work with Morris Novelty Company. He was a respected and beloved member of the industry, and his passing was mourned by many.

Clarence Schuyler, Games, Inc., is readying bigger plans for Fall season. ... Hymie and Eddie Zorzinski of H & V's, report that they held a successful, heavily attended spring, and they expect a comparable "Princess" promo, Sunday, August 23, in the H & V's Omaha main event was a fantastic steak dinner. Hymie is in the market for a new sales force and urges interested, qualified parties to contact Zorzinski at once.
CHICAGO — Speakers from such widely separated areas and countries as Switzerland, Iraq, France, Holland and the U.S. have been unanimous in their readiness to agree to share their knowledge of vending with some 8,000 executives from the United States and all parts of the world who are expected to attend the International Vending Symposium and Exhibition in Chicago on October 31.

The International Symposium and International guests will be held at the Palmer House Hotel and will be part of the 75th Anniversary Convention and Exhibit of the National Automatic Merchandising Association (NAMA).

International guests also will attend the remainder of the sessions during the four-day convention. They will deal with speeches and discussion topics of vending in the U. S. A., while the International Symposium meetings will be devoted to vending in other parts of the world, Low said.

"For the first time at our conventions, we are featuring this kind of information exchange on an international basis," Low explained. "We are certain, however, that the interest of U. S. A. executives and the visitors from other lands will be lifted from this information exchange."

A number of advance registrations have already been received by the NAMA office from all parts of the world. "Our international visitors will be impressed with the size of the vending machine and exhibition, which will be held at McCormick Place Exhibition Hall has passed last year's record in size and variety," Low added.

He urged all international guests to notify the National Art Ex-Press, 1933 N. Dearborn Street, Chicago 3, Illinois, U. S. A., if they plan to attend the convention or if they desire further information.

CHICAGO — J. Richard Howard and Howard E. Mesch, who are serving as Canadian Vice Presidents of the National Automatic Merchandising Association and the vending industry's premier trade show and program for hospital administrators sponsored by the group, will be attending the conference of Hospital administrators, according to Thomas B. Swift.

They will sneak on "Vending in Hospitals," a session held Friday afternoon, as part of a program relating the "Impact of Scientific Advances on Hospital Management."

The meeting is being held in Chicago and includes hospital adminis- trators from all parts of the country.

According to Howard this is one of the first formal presentations or vending services before a conference of hospital administrators.

Howard is president of the Board of Directors of NAMA, and Reed is director of public relations.

CHICAGO—The appointment of John H. Sexton as President of Canadian Canteen Services of Canada, Toronto, wholly-owned subsidiary of businessmen of British Columbia, was announced today by Fred Crookes, manager of the Canadian Canteen Board Chairman.

Sexton said the appointment is one of a series of steps underway to make Automatic Canteen Company of Canada Ltd., an autonomous operation entirely under Canadian control. He said the company's Board of Di- rectors and all officers will be Cana-dian.

Directors already appointed are Louis Dettner, President of Trans-Canada Distributing Company, Mon-treal, and Dalston Walker, of Toronto. Dettner and Walker are also Vice Presidents of Automatic Canteen Company of Canada, Ltd. Other di-rec-tors will be announced shortly, Schuster said, along with further de- ployment and acquisition plans.

Sexton, formerly Employee Serv- ices Manager of Ford Motor Co. of Canada, succeeds Norval B. Rader who had been acting President. Rader is a Vice President of American Canteen Company of America, and President of Canteen International.

A native of Watertown, Ont., Sexton was a charter member of the Windsor Junior Chamber of Commerce, a Di- rector of the Windsor Community Chest, a member of the Rotary Club of Windsor, and a member of the United Church Board of Overseas and an active member of the Rosedale United Church.

He now resides in Toronto with his wife Gertrude and their three children, Robert, Donald and Marianne.

NAMA On Member Drive

CHICAGO — An oversized birthday cake, with room for 25 candles, is on the mind of Thomas B. Donahue.

Each candle would represent the 10 new members which the NAMA presi- dent wants to recruit for every year of NAMA service—in time for the association's 25th birthday, which falls on September 14.

Donahue is appealing to all NAMA members to sign up at least one com- pany each before the 25th anniver-sary date of NAMA start as vend- ing's national trade association, (Thus he hopes to reach a target of at least 250 new companies by September 14.) Some 1,400 operating companies now belong to the association.

In letters sent to every NAMA mem- ber, President Donahue, and Chair- man R. J. "Pete" Foster points out that NAMA came into existence on September 14, 1936, at a meeting in the Hotel Commodore in New York City.
ROCK-OLA IVI MESSAGE
OF GUARANTEED PROFIT PROTECTION

NEW CONVERSION FOR SCHROEDER BONANZA

COFFEE VENDOR OFFERED BY ROCK-OLA IVI CORPORATION

BEWARE OF OTHER CONVERSIONS...NONE FOUND ADEQUATE

ALL SCHROEDER BONANZA OWNERS

URGED TO READ THIS MESSAGE

We know that many of you are experiencing operational difficulties with the Schroeder Bonanza coffee vendor. This announcement is a promise to all of you from the Rock-ola IVI Corporation, to correct these problems so that these units will be profitable to you.

It should be remembered that Rock-Ola has no direct responsibility in this matter. As far as we know, this kind of offer to stand behind a product made by another manufacturer is without precedent in this industry. Our only purpose is to demonstrate to the vending industry that the name Rock-Ola stands for Quality, Dependability and Integrity. Our only profit will be the friends and trust of those people whose business has suffered because of the Schroeder Bonanza.

We will convert all existing Schroeder Bonanza coffee vendors to the high quality standards of the new Rock-Ola IVI 1300 for a cost of $180. We have tested other recommended conversion offers including the inadequate $40 air flush kit which has been developed to replace the water flush feature in the Schroeder Bonanza. All of the kits which have been offered heretofore solve only a small portion of the problems in connection with the operation of a Schroeder Bonanza coffee vendor. The Rock-Ola conversion designed to insure trouble-free operation includes:

1. Installation of a complete new brewer system, new water system and water tank. We will pay the return freight cost of the unit. The customer pays only the freight to ship unit to the factory.
2. Rock-Ola Offers to each operator a Money Back Guarantee Program. Yes, the Opportunity to Recoup the Entire Cost of Conversion and inbound freight.
3. This is the Program: Every customer that has his Schroeder Bonanza converted will be allowed a 21% discount off list price on any Rock-Ola IVI coffee machine he orders, whether it is a model TRLB, 1300, 1400 or TRLB-M. The discount will be allowed for five years or until it reaches $180 plus the cost of the freight to ship unit to the factory (upon presentation of paid freight bill).
4. In other words, every cent of your cost for conversion plus the inbound freight will be returned to you by Rock-Ola under this program.

Rock-Ola IVI Corporation

David C. Rockola
President

look to ROCK-OLA for advanced products for profit

ROCK-OLA IVI CORPORATION
A Subsidiary of Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue - Chicago 51, Ill
CHICAGO—Ralph Sheffield, general sales manager for Midway Manufacturing Company in suburban Franklin Park, Illinois, last week enthusiastically expressed the delight of Midway heads, Hank Ross and Maryvee Weller, as well as himself, over the immediate popularity of the new Midway "Rifle Gallery.

The skill shooting rifle target amusement game is currently being shipped to Midway's distributors.

Sheffield laid considerable stress on the skill shooting aspects of "Rifle Gallery" when he stated that it is a 100% game of skill with a "Skill Rating" panel at the upper left hand corner of the scoreboard just above the target area. Players are rated according to skills: "Expert," "Sharpshooter," "Marksmen," and finally, "Rifleman."

The game is equipped with an easy-to-handle and aim realistic rifle. The gun actually shoots 11/16 inch (in diameter) plastic balls with excellent accuracy, according to Sheffield.

"The biggest thrill for players," Sheffield said, "is in the target area, at the rear of the clear plexiglas (at the sides) cabinet. Players shoot moving ducks, rolling balls and an intruder that moves in an unpredictable manner, providing a most tantalizing target. The rolling balls disappear when hit by the player's shot."

The beautifully crafted game is constructed for the maximum in appeal and compactness on location, according to Sheffield. In fact, he refers to "Rifle Gallery" as an all-seasons type of amusement game. The overall cabinet is just 20 inches in width by 28 inches in depth, and 64 inches high. A sloping roof covers the top of the cabinet.

Sheffield has reported highest collection reports from operators in many test locations.

**RALPH SHEFFIELD**

Virginia Beach, Va.—No one was more surprised on Saturday eve-
nings when Carl Keessing announced as the winner of the first prize award of the annual Convention of the Music Operators of Virginia than Carl himself. Keessing, a veteran operator in this area and one of the last of the real old-timers, was delighted to accept the sparkling new Seeburg "Model AY100," with all the finishes in gold.

Keessing is a native of Ballston Spa, N.Y. He bought his first machine in 1929, and has been an operator ever since.

The Music Operators of Virginia Convention is held each year in Richmond, Va.

**Carl Keessing Wins MOV First Prize**

**Georgia Assoc. Head Fears Collapse Of Organization Founded Last Year**

O. J. Mullinix, president of the Georgia Coin Machine Merchants Association, Inc., mailed a bulletin to all members and prospective members in the state last week inviting them to spend six inches in support of what is termed "the most important single trade activity in the state. Mullinix's statement was the result of poor support from the Georgia cabinet of the organization which was founded last November.

"Many, indeed, of the members and the organization's best friends have been mortified, and according to O.J. Mullinix, TAC carried out an investigation to determine the status of the organization's affairs. He indicated that the Georgia Coin Machine Merchants Association's affairs are generally regarded in legislative hearings concerning their trade. Attorney Bill Norton also advised Mullinix that the operators advised of IRS bulletin ordering the organization to make reports to the Internal Revenue Service concerning establishment of uniform standards and procedures for depreciation of coin machine equipment.

Mullinix singled out several coin men as having done their utmost to promote the association. "Notably among these have been O. L. Dowdy, Bill Chambers, and Howard Robinson."

"Probably no single $100 bill has been spent in the past year in equalled in value or merit the potential value of having an Association of Coin Machine Operators in time of severe crisis," stated Mullinix.

He said that a pre-existing organization, the TAC, which cannot organize fast enough when the problems strike. An organization must be constantly in being.

"I can't say how disappointed I feel, but we failed to attract enough members. Right now we owe just TAC for some services rendered in rendering travel expenses and a printing bill," said Mullinix.

Mullinix advised that GCMMA has 100 members at $100 each. "If we fail, I believe it will be at least another ten years before we can start to build again."

The Association is located at 615 Peachtree Street, Atlanta, Georgia. Phone: 1221. Telephone number is 851-0747.
Zorinsky Fetes Ops At Omaha Show

OMAHA, Neb.—Nebraska operators were treated to a big time during official "Princess" week conducted by H. Z. Vending & Sales Company here. Close to 50 people attended the showing of the Seeburg exhibit at the World of Glass, head who stole the show and helped make the affair a huge success.

Snapshots taken during the showing appear below. Among those present at the H. Z. shindig were: Mr. and Mrs. C. B. Casey, Mr. and Mrs. Frank Morrero, George Eckhardt, Mr. and Mrs. Noel E. Anderson, David Van Dyke, Mr. and Mrs. Roy A. Smith, D. C. Williams and friend, Harold Klein and Etta Ring, Romeo Cleveland, Mr. and Mrs. Abe Susky, Ted Dutton and Laura, Mr. and Mrs. Howard Ellis, Mr. and Mrs. Basil Barnhill, Mr. and Mrs. Harry Witt, Mr. and Mrs. Dick Miller, Mr. and Mrs. Douglas Johnson, Mr. and Mrs. Ted Nichols, Harry Abrahamson, Joe Rothkop, and Vince Jorgensen.

The Princess Reigned at the H. Z. Vending Party and among those who joined with the Rock-Ola distributor and his wife top left, were Mr. and Mrs. Dick Miller and Mr. and Mrs. Douglas Johnson, top right. Second row, Mr. and Mrs. Basil Barnhill, Eddie Zorinsky, Vince Jorgensen, Mrs. Eddie Zorinsky, Harold Klein and Etta Ring crowd around the Rock-Ola 100-selection phonograph. Right, Mr. and Mrs. Howard Ellis. Third row, the Princess herself with the machine of the same name. Right, Mrs. Hymie Zorinsky and Romeo Cleveland. Bottom left, Mr. and Mrs. Noel Anderson and right, Vince Jorgensen with the Princess.

Seeburg Treats 22 Ops To Whirlwind Factory Tour

CHICAGO—Executives of the Seeburg Corporation of this city played host to a group of 22 music operators last week, who were invited to participate in their honor by Coleman.

Music operators who attended were Sidney Morris, Ernest Browning, Marvin Mitchell, Jerry Nissenbaum, Sey-

Omaha, Neb. — Nebras...
Evidently practically everyone takes his vacation before or after August, or at least in about a week was in week in New York City. Among the following of operators driving down to conform to our will, lotus talk about the up and coming weekend coin machine affair which will be staged at the on the second floor of the hotel, and eyewash will be all represented and with what many col stockholders afoot and running, an overflow crowd. At least what's Al Dennis and S. Gordon predict and they're planning the reservation arrangements.

Sam Morrison, Musical Moments Inc., was given the nod by “In-Re-M” published the name and rented the entire block on Wurlitzer Street during an evening-long block party designed to re-open the re-open of the street to the public. The “Mr. Music” recitalists and performers that could hear the music from one end of the street to the other. Steve Tarnasky held up the machines, and the street scene inhabited on the street from Third to Eighth Ave. The Bean Brummel of Montrose was happy as can be (even the old “Viking”), to hold that the stunt was a success, “We couldn’t have staged it without the jive boxes,” said the Bill Doll press agent.

Bill Weir is back in action with a coin-operated car wash that Capt. Projector Corp. is handling nationally. The former Eastern Electric representing Continental vending representative, is selling the “Master Wash” machine—that “washes in 19 minutes”—to the nation’s common and tells several of the leading distributors have placed large orders to handle this territory. Machine is a “hideaway” model that can be placed behind the scene in a shop. Attendant charge the motorists less than a nickel, but inserts only 25¢ in machine and proceeds to use the water and pressurized detergent available from hooked up machine to clean car. Operator pays for machine but collects 100¢ of cash box receipts. Service station keeps the profit of the 25¢ wash. Machine is made by Service Metal Fabricators Inc. in Chicago.

Trade saddened at news of death of Al Deppe, Deppe’s Corners, Staten Island, arcade, Deppe was a veteran in the business and at the time of his death was active in the firm. Surprise visitor to Tenth Avenue was Frank Loesser, famous songwriter of so many top-selling songs and dozens of music projects, and Montrose Daily. Most Happy Family, “It’s Cold Outside, etc.” etc., etc., visited Mike Munyan and ordered a “Toast Yogurt” to help circulate the blend in his footstool. (Isn’t that his music?)

BOYLING NEWS FROM RUNTLY: Wally Zoeker, field service engineer had a tremendous thrill Sunday when he scored a 272 at Wally was spotted with Nate Sugerman and Bob Kahn, also of Runyan, Zoeker started with two straight 30s, called nine conseddd, finished 9 pins. What a sense of achievement!

Corrige to Hy Lowenstein’s Seeburg distrib in Baltimore area who was elected President of the Music Man’s Association. Last year Hy Lowenstein started a grand group of coin machine men. The MOV featured a drawing of a machine at its convention two weeks ago (separate story elsewhere) and Carl Higdon won a Seeburg phone. Bill Frattling represented Seeburg at the statewide show, which was held on hand from the Eastern Music Hall branch.

The Greco Brothers had a ball in Albany and Glascow last week during Rock-Ola’s “Princes” week when ops from all over the area attended the show. Tom Greco will probably have the machine on hand for the forthcoming co-affair in the Laurel.

The new Midway “Ride Gallery” is available at United East Coast Corp, as it’s a beauty. Has a dancing clown this time to attract the attention of kids and shooters. . . . ChiCo’s new “Triple Gold Pin” another new entry on Tenth Ave, available at Al Simon’s place, . . . United’s “Viking” shuffling alley is doing well under Irving Holman’s and the follow-up to “Dolphins.”

Georgia Coin Machine Merchants Assoc, headed by O. J. Mullins, reports diurnal showing of ops in legislative and PK affairs. Special bulletin has gone out. A meeting in the area is intended interest and arouse curiosity. So commentary on industry members.

Mike Munyas resting easy after a hectic summer and even now big order comes in for arcade ops or a batch or of machines and equipment now that crowds have come on steadily since beginning of summer Joe mucum, inventor of collecting antique phonograph, may now open museum . . . Al D’Anzio off on a motor trip vacation while Al Simon checks out Rock-Ola’s “Prince” at local matching machine. Sales, looks to this model to set pattern for coming months—“We’re gradually coming every operator in the area that he can do with more of the same.”

Mike Munyan’s “Terrific” farm show was a bonanza for the area. Sales have been fine and music machine new and used are selling better than any period last at this time of year. We spotted seven record on the floor and six of “em were marked “sold.” Seemed to confirm his feelings.

Abe Lipton and Harry Koeppl, Libra Distributors, advise that while busi-ness is tapers off for the week, it is still above normal and that used equipment represents a larger portion of business each week.

Irv Holman spends all day Tuesday in NYC handling notes, equipment and miscellaneous items, while Wednesday day has the United Distributor in Long Island where he supervises that National end of his business.

Didn’t get to see Dave Lowy so we naturally couldn’t find out if wife Sylvia was doing the job. She had a bad cold last week.

Shaggy wasn’t in when we stopped by Runyan but Morris Dovis advised that the firm will have a big turnout for the forthcoming Laurel affair. Meanwhile they are busy with lots of arcade machine, “new model” and “old model” Talent feature and the new supply of S&J’s for programming. Kempy was enjoying a sunburned complexion during that dreary, rainy week. Myron keeping the eye on his wife while traveling in Europe.

Sid Riddles looking for “all types” of equipment to fill tremendous demands by the show area. The vending end is just getting started and according to Slim, who incidentally, heard from Bob Jones, sales manager, last week, “a good deal” of vending machine being sent to the firm. (Sorry to see Emp. 39’s vending business is growing in leaps and bounds and with the Daily coffee machine and the Seeburg crushed ice drink machine paving the way the firm’s volume is skyrocketing.}

Cash Box—September 2, 1960
United Ships “Viking” Shuffle Alley

CHICAGO—General thinking at United Manufacturing Company of this city is focused on the universal sales possibility for the approaching Fall season, according to C. B. (Bill) DeSelm, vice president in charge of the sales division. On this singular note he announced the introduction at this particular time of United Manufacturing’s “Viking” shuffle alley bowling game, which DeSelm said, was designed expressly to give the amusement operator maximum service and the highest possible earnings in all types of locations for a long time.

He said: “Also, for the operator, your engineers have speeded play so that maximum earnings can be achieved with a minimum of effort. This, coupled with the exciting playing and scoring features—as well as the low, low cost for the game—make the ‘Viking’ shuffle alley a ‘must’ amusement game for all operators.

“In high speed play,” DeSelm continued, “there is no waiting between the first and second puck in the same frame in ‘Regulation,’ ‘Advance’ scoring, and ‘Progressive’ scoring. Play is continuous without a let-up.”

DeSelm went on to explain the various scoring games offered in the “Viking” shuffle alley bowler. They are: “Odd-Man Out,” “Progressive Scoring,” “Mystery Spares” and “Regulation” bowling.

“Flash-O-Matic’ scoring, according to DeSelm, has caught the extent among the nation’s operators as well as to overseas operators that it is particularly significant in most United bowling games. It offers skill, speed, and strength in placing the traveling lights on the playfield (moving across the playfield and on the pin-hood) that determines the ever changing values of strikes and spares. Strike values go from “600,” “400,” “500” and “600” to “800” in the fifth frame. From there the values decrease to “500,” “400,” “300,” and finally back to “300.”

“Mystery scoring” connected with this scoring game, according to DeSelm.

In “Advance” scoring numerical values are progressively advanced. The high point score is 7800 pins. Another scoring feature catching on rapidly is “Progressive” scoring, location owners and players everywhere is “Progressive” scoring. An interesting aspect in this scoring game is the constant, and exciting increase progressively in the strike and spare values. High score for “Progressive” is 9900 pins. Now being introduced to the coin machine trade is United’s new “Mystery Spares” scoring game, featuring an all spares type play. The Mystery Spares change from frame to frame.

And the player is kept in suspense waiting for the score he has in the next frame.

Finally, United Mfg., continues to offer “Regulation” bowling which is played in accordance with American Bowling Congress (ABC) rules and standards. Skill, and skill alone, will determine the player’s ability to best his opponents.

On the “Viking” shuffle alley cabinet DeSelm urged us to detail the application of extra durable stainless steel (highly polished) side rails along both sides of the playfield. Another thing to this game he feels strongly about is the pin-hood just above the pins. The scoring panel on the pin-hood keeps the player cognizant of his score from frame to frame.

One to six players can compete with each other in the “Viking” shuffle alley bowler, at 10 cents per player per game. The cabinet is 5% feet in length and 2% feet wide.

Empire Will Hold “Viking” Service School

CHICAGO—Joe Robbins, general sales manager for Empire Coin Machine Exchange of this city, announced last week that the local district will hold a service school session in the showrooms featuring servicing of United’s new manufactured big ball bowling games and shuffle alley bowlers, Wednesday, September 16th. The session will be between the hours of 4 pm through 9:30 pm.

Robbins urges every operator in this area to attend the service school class, so that they may improve their servicing of United bowlers and shuffle alleys. Indications are that the affair will be heavily attended.

Robinson Dist. Hosts Ops At Party

For Rock-Ola “Princess” In Georgia

ATLANTA—Robinson Distributing Company of Albany, Georgia, hosted a showing, Sunday, August 15th, in the Robinson Hotel, Albany, of Rock-Ola’s new “Princess” compact phonograph. The affair was hosted by H. C. Robinson, who was aided by J. E. Adams, C. C. Hall and Charles Whitel. Frank Cates represented Rock-Ola Manufacturing Corporation at the soirée.


Attending operators were from Moultrie, Albany, Portal, Americus, Thomasville, Blakely, all in Georgia; and Jacksonville, Florida.

DINNER TIME has “Princess” in background watching over proceedings. Center, ops get a technical look at the lovely lady, while right, G. R. Boyd and Jim Woodruff pose for posterity.

Cash Box—September 2, 1961
If you are reading someone else's copy of The Cash Box, why not mail this coupon today?

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription
$30 for a full year (Airmail in United States)
$30 for a full year (outside United States)
$45 for a full year (Airmail outside U.S.)

NAME

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ZONE

STATE

To have Cash Box Classification Assigned.


First week's display of Rock Ola's latest model phonograph, the "Princess," by American Distributing Co., showed outstanding results. This new model has been most favorably received by a large section of the trade. It is a complete line of phonographs, including all models from one cent to one dollar, and is distributed by the firm throughout Houston trade area. Most favorable comments dealt with the com- petence of the unit. The numerous good words were spoken about the new line of phonographs. The full range of sound control, cabinet appearance and various mechanical improvements fitted this new model machine. Strike Recorder, head of American Phonograph Co., who has been most favorably received by the trade throughout the trade area, is an enthusiastic admirer of the new model. 

Happy Birthday This Week To:


If you are reading someone else's copy of The Cash Box, why not mail this coupon today?

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he's sitting in on administrative ses-
sions, or on the road selling the firm's
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pretty good on the golf links, too. For
the benefit of those who haven't met
Jim, he's new on the Banner staff and
he's learning fast.
A graduate of Penn State Univer-
sity and an experienced insurance
salesman, Jim claims he is "fascinated
by the amusement machine business"
and sees in it "unlimited growth po-
tential." That's about the way presi-
dent Al Rodstein sees it too, and after
spending more than twenty years in
the business, Al was happy for two
reasons when Jim got himself married
recently. First, Jim married Al's
daughter, and second, now that Ginz-
berg was "in the family" and a golf
addict to boot, he fits better than ever
into Al Rodstein's plans for the Ban-
er organization. "A few rounds of
golf and we convinced him to move
over into the organization," said Al.
And the 27-year-old has been making
headlines for himself in the business
world and the sports world ever since.
Latest news of interest to all golf-
ers was Jim's privilege to have been
picked to represent the Philadelphia
area on the twelve man golf team
competing in the Maccabiah games
which is an International Athletic con-
test involving all Olympic sports held
once every four years in Israel.
Ginsberg was an excellent choice.
His won the Penn State Junior Cham-
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team champ in '55, and was the Ashbourne
Country Club champ in '50.
Dates of the International Golf
Tourney are August 29 thru Septem-
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GINSBERG FOLLOWS THROUGH
to a drive during a round of golf at
the Philadelphia Country Club.

Proven Player Appeal! Performance! Profit!
No doubt about it—LANCERS has everything it takes
to attract more play, more coins, more profit! Coupled
with its sensational new cabinet design you have a dream
performer.
Its massive stainless steel mouldings and chrome
corners provide a clean, “new game” appearance forever.
Eliminates the need for many expensive service calls.

Drop in to your distributor today for a demonstration

• Top rollers light pop bumpers, kick-out
holes and side rollers for super score
• 2 center kick-out holes fire balls toward top of
playfield—2 side holes kick balls toward
Flippers
• Bottom rollers score 200 points when lit
• 2 cyclonic kickers light alternatively
• Match Feature • 3 or 5 ball play

New "Hard-Core" Finish Extends Playboard Life to
an All-Time High.

NEBC
1160-50 N. KOSTNER AVENUE • CHICAGO

Gottlieb's 2 Player

D. Gottlieb & Co.

It's Always Profitable to Operate Gottlieb

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Std. Financial Acquires
Universal Finance

NEW YORK—Stockholders of Stand-
dard Financial Corporation, at a spe-
cial meeting here last week, approved
the merger of Universal Finance Cor-
poration of Los Angeles into Standard
Financial. Theodore H. Silbert, Stand-
dard Financial president, announced.
Stockholders of Universal approved the
merger in Los Angeles yesterday.
It is expected that, subject to certain
tax rulings, the merger will become
effective before September 30.
Universal Finance and its prede-
cessors, O.H. Smith, Inc., special-
izes in financing mobile homes. Uni-
versal will be operated as a newly
formed wholly-owned subsidiary of
Standard Financial Corporation under
the trade name of Universal Finance
Corporation. Total outstanding recei-
ables of Universal went backing of
$1,265,000 on March 31, 1961, compared
with approximately $90 million in out-
standing accounts of Standard Fi-
nance. Net profit after taxes of Uni-
versal for the year ended June 30, 1961
was $440,000, compared with
$1,255,000 earned by Standard in 1960.
In addition, Silbert said that the ac-
quisition of the shares of Security In-
dustrial Loan Association, Richmond,
Va., which was announced previously,
is expected to close in sixty days.
Securities Industrial is under the gen-
eral supervision of the Banking Depar-
tment of the Virginia State Corpora-
tion Commission and operates in the
field of second mortgage lending under
an Industrial Bank charter.
Commenting on these two transac-
tions, Silbert said, “These are further
steps in Standard Financial’s policy of
diversifying into new finance fields
and to bring experienced personnel
to our company to provide complete
financing facilities for our clients. The
combined companies’ annual vol-
ume, financed should be approximately $350,-
000,000.
Standard Financial is a nationwide,
diversified financing, factoring and
leasing organization with offices in the
principal cities in the United States.
WANT—New or used 45 RPM Records not over 5 months old. You pay and I'll ship. 10c each, postpaid. 2 for 75c. 3 for $1.50. 10 for $4.00. 50 for $16.00. 100 minimum order. "Juke box records. We are top purchaser of juke box records. You can fill out your juke boxes with our items. 123 Big John Avenue, Sharon, PA. 15680. Phone 430-8160. 434-1322. BEN JACOB, DANN WANDCO.

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# Bally Shuffle and Bowlers

## Cash Box

<table>
<thead>
<tr>
<th>Shuffle</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th ABC Bowler (7/55)</td>
<td>$125.00</td>
<td>175.00</td>
</tr>
<tr>
<td>Deluxe model</td>
<td>$160.00</td>
<td>195.00</td>
</tr>
<tr>
<td>Congress (7/55)</td>
<td>$150.00</td>
<td>190.00</td>
</tr>
<tr>
<td>Jumbo (8/56)</td>
<td>$225.00</td>
<td>225.00</td>
</tr>
<tr>
<td>King Pin Bowler</td>
<td>$200.00</td>
<td>250.00</td>
</tr>
<tr>
<td>ABC Super Deluxe Bowler (9/57)</td>
<td>$225.00</td>
<td>300.00</td>
</tr>
<tr>
<td>All-Star Bowling (9/55)</td>
<td>$175.00</td>
<td>300.00</td>
</tr>
<tr>
<td>Star Shuffle (9/58)</td>
<td>$250.00</td>
<td>295.00</td>
</tr>
<tr>
<td>Speed Bowler (11/58)</td>
<td>$175.00</td>
<td>225.00</td>
</tr>
<tr>
<td>Club Bowler (2/59)</td>
<td>$175.00</td>
<td>235.00</td>
</tr>
<tr>
<td>Deluxe (3/55)</td>
<td>$375.00</td>
<td>425.00</td>
</tr>
<tr>
<td>Monarch Bowler (1/59)</td>
<td>$495.00</td>
<td>550.00</td>
</tr>
<tr>
<td>Official Jumbo (3/56)</td>
<td>$500.00</td>
<td>550.00</td>
</tr>
<tr>
<td>Jumbo Deluxe (9/56)</td>
<td>$275.00</td>
<td>550.00</td>
</tr>
</tbody>
</table>

## Bowler Balls

- **Bally Bowling Lane (1/57)**: $125.00, 150.00
- **Bally Tournament Bowl (1/57)**: $195.00, 200.00
- **Bally Champion Bowl (10/57)**: $250.00, 200.00
- **Bally Trophy Bowl (4/58)**: $250.00, 200.00
- **Pan American (6/06)**: $600.00, 650.00

## Chicago Coin

- **Triple Strike (2/55)**: 100.00, 125.00
- **Arrow (3/55)**: 125.00, 150.00
- **Cris Cross Targette**
  - Bonus (12/55): 50.00, 50.00
  - Bonus Score (4/55): 125.00, 150.00
  - Hollywood (9/55): 125.00, 150.00
  - Bowling Tent (10/55): 150.00, 195.00
  - **1 Player** (6/56): 75.00, 95.00
  - **2 Player** (10/56): 125.00, 150.00
  - **Explorer Shuffle (4/58)**: 200.00, 235.00
  - **1 Rebound Shuffle (12/58)**: 50.00, 75.00
- **G. A. Shuffle (11/55)**: 175.00, 225.00
- **Double Feature (12/58)**: 295.00, 350.00
- **Red Pin (2/55)**: 395.00, 425.00
- **Bowl Master (8/55)**: 450.00, 495.00
- **Game Shuffle (11/55)**: 450.00, 495.00
- **Bally's Eye Drop Ball (12/59)**: 125.00, 150.00

## Williams

- **Bally Bowling Alley (11/55)**: 125.00, 150.00
- **Jumbo Bowling Alley (9/57)**: 295.00, 325.00
- **Royal Bowler (12/57)**: 375.00, 425.00
- **Pig Bowler (8/58)**: 100.00, 125.00
- **Duplex (11/58)**: 325.00, 475.00
- **Zenith (4/59)**: 100.00, 150.00
- **Turf (4/59)**: 250.00, 350.00
- **Sway (9/59)**: 500.00, 595.00
- **Wave (12/59)**: 600.00, 625.00
- **Falcon (4/60)**: 625.00, 695.00

## Upright Amusement Games

- **GA Twin Wild Cat (4/59)**: 375.00, 425.00
- **GA Super Wild Cat (5/59)**: 425.00, 475.00
- **K. Big Test (1/58)**: 100.00, 125.00
- **K-Spel Test (1/59)**: 125.00, 150.00
- **K Spec. Big Test (6/59)**: 125.00, 150.00
- **K. Spec. 2 (6/59)**: 250.00, 275.00
- **K. Spec. 3 (1/59)**: 250.00, 275.00
- **K. Big Roundup (3/59)**: 125.00, 150.00
- **K. Bowler (4/59)**: 225.00, 250.00
- **K. Big Shuffle (1/59)**: 225.00, 250.00
- **K. Big Shuffle (1/59)**: 225.00, 250.00
- **K. Big Sling (1/59)**: 300.00, 325.00
- **K. Big Shuffle (1/59)**: 300.00, 325.00
- **K. Big Shuffle (1/59)**: 300.00, 325.00
- **K. Red Arrow (1/59)**: 300.00, 325.00
- **Mid Red Ball (3/59)**: 195.00, 225.00
- **Mid Joker Ball (11/59)**: 225.00, 250.00

## Kiddy Rides

- **Bally Champion Horse (375.00)**: 425.00, 475.00
- **Bally Moon Ride (125.00)**: 150.00, 175.00
- **Bally Space Ship (125.00)**: 175.00, 195.00
- **Bally Moon Rock (250.00)**: 275.00, 300.00
- **Bally Toy Train (125.00)**: 175.00, 200.00
- **Bally Train (125.00)**: 175.00, 200.00
- **Bally Airplane (250.00)**: 325.00, 375.00
- **Bally Pirate Ship (125.00)**: 175.00, 200.00
- **Bally Space Jump (125.00)**: 175.00, 200.00
- **Bally Space Rover (125.00)**: 175.00, 200.00
- **Exhibit Mustang (250.00)**: 275.00, 300.00
- **Exhibit Space Patrol (125.00)**: 200.00, 225.00
- **Exhibit Rodeo Train (125.00)**: 250.00, 275.00
- **Scientific Television (125.00)**: 150.00, 175.00
- **Scientific Rockets (250.00)**: 275.00, 300.00
- **Texas Merry-Go-Round (200.00)**: 245.00, 275.00

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**Cash Box—September 2, 1966**
SKILL SHOT TIMING
FLASH SCORES

| STRIKE | 300 - 400 - 500 - 600 - 800 - 600 - 500 - 400 - 300 |
| SPARE  | 200 - 300 - 400 - 500 - 600 - 500 - 400 - 300 - 200 |

Traveling lights on playfield and pin-hood register changing values of Strikes and Spares

HIGH SPEED PLAY
NO WAIT BETWEEN 1st and 2nd PUCK IN SAME FRAME

STAINLESS STEEL RAILS (BOTH SIDES)

OPERATE UNITED SHUFFLE ALLEYS and BOWLING ALLEYS for Biggest Profits

8½ FT. LONG
2½ FT. WIDE

SHIPPING WEIGHT [CRATED] 430 lbs.

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

10¢ PER PLAYER

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Moving targets earning power
Non-Chip Plastic Targets

Time adjustable to 40 or 50

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More moving targets
More play appeal
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Fast play and exciting action
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Long life for location
Time adjustable to 40 or 50

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