Columbia Records’ Mitch Miller, one of the hottest record sellers the industry has ever known, strikes a familiar pose above as he sings along with his sing along singles being played on the new AMI “Continental 2” juke box will be introduced formally to operators across the country this week. “Stereo Round” is the slogan describing the AMI stereo unit. During the past year Mitch added another success story to his many faceted career by taking his “Sing Along” idea and developing it into one of television’s hottest new shows. Next season Mitch will be seen every week with an hour-long version of the show on NBC-TV. The star is currently riding the album charts with his “Happy Time” LP as well as his newest package, “TV Sing Along With Mitch.”
The hottest single from the hottest picture of the year

HARRY SIMEONE ORCHESTRA AND CHORUS

The Cash Box Pick of the Week

"LA DOLCE VITA" (3:57) (Robbins ASCAP—Verde, Rota)
"A GIRL AND A HORN" (3:19) (Shawnee ASCAP—Simeone)

HARRY SIMEONE (20th-Fox 245)

The haunting title theme from the highly-rated pic "La Dolce Vita (The Sweet Life)" received two dollar wax interpretations this week. One from the Bob Ellis outfit on Victor while the other features Bill Richard and chorus on 20th-Fox. Both are ear-pleasers. Simeone's version, mostly piano, and chorus on the same pic. His version has a pretty trumpet and chorus theme from the same pic. As his crew led by Mike Evans on trumpet, shines on a soft romantic lovely.

Billboard Music Week

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

Harry Simeone Orch & Chorus

LA DOLCE VITA (Robbins, ASCAP) (2:57)—The theme material written for this pic is a beautifully flowing instrumental. The theme is "A Girl and a Horn" (Shawnee, ASCAP) (3:10).
The Cash Box

Annual MOA Convention

On The Brink Of Disaster!

It appears as though last week’s MOA Convention was the last straw for the record industry.

Since 1957, the number of record exhibitors at the MOA meet has dwindled to a minimum.

In 1957, twenty record and music firms displayed on the convention floor. In 1958 there were sixteen. In 1959, thirteen. In 1960 there were only six.

Unless something is done to bring the juke box operators in force to the next convention, it will be no surprise if there are no record or music exhibitors displaying next year.

All of the record manufacturers are well aware of the importance of juke box operators especially now as a soft singles market struggles through a recession period. And there is no doubt that most would like to meet and greet these same operators and in effect say thanks for the continued business ops have given manufacturers. But when operator attendance is meager, what can MOA expect of the manufacturers.

The MOA forums and panels for the record industry are also weak.
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For Your Love
K9089
THE WANDERERS
CUB RECORDS

ACTION!
THE CASH BOX

Pick of the Week

“TEMTATION” (2:08) [Robbins ASCAP—Brown, Freed]
“STICK WITH ME BABY” (1:55) [Cedarwood BMI—Tillis]

THE EVERLY BROTHERS (Warner Bros. 5220)

The Everlys, Don & Phil, check in with another two-sided powerhouse
that's a cinch to replace (chart-wise) the duo's current double-header,
"Cherry Blossom" and "Walk Right Back." It's an oldie-newie combination
that features a dazzling, hard-beat revival of "Temptation" and a con-
tiguous rock-a-chka-cha picker titled "Stick With Me Baby." Both ends
should bust loose in no time flat.

“THEME FROM GOODBYE AGN” (3:10) [United Artists ASCAP]
“POSSESSED” (2:39) [Arlou ASCAP—Ferrante, Teicher]

FERRANTE & TEICHER (United Artists 319)

The fine dual-pianists should easily continue their hit piecemeal string
with this follow-up to "One Eyed Jacks." This one, from "Goodbye Agn," another lush and lovely affair, is based on a beautiful Brahms' theme.
Should fill the airwaves in no time flat. "Possessed" is also an ear-
arranging opus, this time with a Tchaikovsky derivation.

“A MILLION TEARDROPS (2:37)
[(MooMoo BMI—Carter]

“IN A BLUE, BLUE MOOD” (1:56) [Acuff-Rose BMI—
Orbison, Melson]

CONWAY TWITTY (MGM 13011)

It's more than likely that Twitty will soon be claiming another pair
of wax trophies since his newest MGM outing has both ends earmarked for
glory. One half, "A Million Teardrops," is a driving beat affair that
Twitty and the orchestrums pound out with some rock & roll authority.
Artists are in a proper "Blue, Blue Mood" setting on the dramatic steady
beat companion piece. Take your pick. Both sound like smashers.

“CUPID” (2:30) [Kags BMI—Cook]

“FAREWELL, MY DARLING” (2:20) [Wemar BMI—Sullivan]

SAM COOKE (RCA Victor 7885)

With Cooke's "That's It, I Quit" movin' on, his latest for Victor, "Cupid," should be a big hit on the "Valentine" scene. It's a tantalizing
teen beat cha cha opus in which Sam calls on the little fellas with the
bow & arrow for some romantic help. Contagious beat and choral sup-
port by the Rene Hall crew. More fine sounds on the tearful up beat
pairing, "Farewell, My Darling." Ralph Burns' ork-choral group grabs
background credits here.

“YELLOW BIRD” (2:13) [Frank ASCAP—Keith, Bergman, Lubof]

“CRUISING DOWN THE RIVER” (1:57) [Warock, Campbell,
Connerly ASCAP—Beaull, Tollerston]

LAWRENCE WELK (Dot 16222)

Miestro Welk, whose crew is currently coming off the "My Three Sons"
chart affair, hops on the oldie, "Yellow Bird." (making the wax rounds
newly via the Arthur Lyman HI FI slice). Welk's ork treatment (with
Frank Scott featured on harpsicord) is a commercial ear-pleaser that's
gonna be in there battlin' for honors soon. Backing sports a sunny ork-
choral job on another old-timer.

“I’LL NEVER FORGET” (2:39) [Greenhaven ASCAP—Weiss,
Parelli, Creater]

“THE AWAKENING” (2:20) [Ablene ASCAP—Weiss]

BUZZ CLIFFORD (Columbia 23199)

The "Lady Sittin'" man, Buzz Clifford, is back with another terrific slice
that'll be a topic of teen conversation in the coming weeks. It's a rock-a-
cha-cha dandy, labeled "I'll Never Forget," complete with a bubbly-
voiced backdrop vocal gimmick. However, don't overlook the lovely
"Awakening" beat-ballad stand. It's the chart goods too. Chalk up two
strong assists by the Jack Pleis ork-chor.

CHICO O'FARRILL ORCHESTRA

(Orfeon 5001)

(1) "24 MILA BACI" (2:15) [Falco, Vivarelli, Celenato]
Colorful arrangements for the hit by the mod-gal crooner who recently
hit both the British and Italian pop charts. It's Italy. Italian music
buiffs will enjoy the production.
(2) "MATILDA" (2:35) [Durso-
ier] More mambo finesse on the album cut Catalpa dancer (male
chorus sings in Spanish).

LORI ROGERS (Old Town 1102)

(1) "PLEASE DON'T TELL HIM" [R&B BMI — Landis, Merenstein]
Young throush, a member of the "Birds," cady crooner, is dis-
tween-wise vocal on the good-sounding wistful. Strings are featured in the
support.
(2) "SOMEDAY YOU'RE GON-
NA BE SORRY" [ASCAP-

DIANN MAXWELL (Capitol 4571)

(1) "RAINBOWS" (2:11) [Sher-
man & DeVerzon BMI—Fer-
guson, Ferguson, DeVerzon] A pretty picturesque is attractively essayed by the
lark in Connie Francis-like fashion. She's backed by a sensitive red- or
string & chorus setting. Has a sound that could get around.
(2) "I'M THE ONE WHO LOVES YOU" [BMI—Hill & Range BMI—
Bamber] Fine old country item is pleasingly ren-
dered with soft, warm.

THE PETE KING CHORALE

(Kapp 407)

(1) "IF IT ISN'T EVERYTHING" (2:10) [Harms ASCAP
Burke] The male chorus section of the
fine chorus chorally portrays a de-
lightful sunny from the new musical, "Her First Love." This is an
"Quiet Man" rip (label has the origi-
inal tag on the deck). Well-worth showtime fare.
(2) "THE DAY THE SNOW IS MELTIN" (2:26) [Harms
ASCAP—Burke] Both the boys and
gals beautifully bow a lovely waltzer
from the musical's score.

CARL MEVOY (Tri 212)

(1) "RAININ' IN MY HEART" (2:17) [Exceller BMI—
Moore, West] The interesting easy
blueser, currently making noise via
Sid Lester's "Recall" courtesy of a
vivaciously delivered by the singer,
who was backed by a fine moody, steady-
beat combo sound. London handles the
label.
(2) "YOUR MAGIC LOVE" [(1)] [Diary BMI—Mat-
thews] Similar inviting blues work
by the performer and backdrop.

CHET ATKINS

(RCA Victor 7801)

(1) "MAN OF MY SONG" (2:01) [Allied ASCAP—
Carpenter] A tuneful continental-type ditty gets an effective semi-sock pose from guitar-
ist, who receives an interesting beat
and female chants in the setting. Plastic chop
(2) "MELON & WARM" (2:33) [Acuff-Rose BMI—Lounder-
Miller] Cachu blueesy—somewhat like "Fever"—receives a simple, but
tricky-sounding arrangement from the guitarist and his rhythm accompa-
niment. Good go-on-you sound.

KENNY WADE (Apollo 756)

(1) "THE WORKS OF HIS HANDS" (2:12) [Bess BMI—
Bordes] An infectious honky-tonk
beat backs the multi-tongued song-
ster's jump-rop delivery of the inspira-
tive ditty. Lovely-teen-sounded.
(2) "I'LL DUNCARVER" (2:10) [Bess BMI—Bordes] Some-
what more somber approach to another
inspirational number.

AL GARDNER/BILLY MURE

(SRG 102)

(1) "LITTLE RUBEN" (2:05) [Stardite-Gea BMI—
Gardner] Gardner, who has a Al Eiber-
type touch, heads an agreeable teen
jumper about a fellas whose twin fis-
htums and for fellas's gal. Chanting
gals are part of the backdrop sound.

(2) "THEME FOR THE LONE-
LY" (2:23) [Jack Gold ASCAP—
Weinstein, Perez] Intriguing Europa-
floavored tune receives an effect-
tive sax-led instrumental reading.
Billy Mure is billed here.

DEAN MARTIN (Capitol 4570)

(1) "THE STORY OF LIFE" (2:10) [Soskeno, Umgen, Loja-
cone] Good old rocking-and-rolling Celtic-italian-style roman-
tic swinger.

RENAURO & HIS MOVIE ORCHESTRA

(London 1964)

(1) "THE WHISTLER'S SERE-
NAD" (2:55) [Edition Mar-
bot G.M.B.H.—Gema] A catchy Ger-
man ditty, from a pic en-
titled "Baiso," currently receiv-
ing easy-beat arrangement, naturally
feature a whistling from the full orchestra.

(2) "PATER BROWN THEME"
(2:50) [Bavaria-Tonverlag
dollar ork choral on another Ger-
man pic theme.

LOUIS PRIMA & KEELLY SMITH

(Dot 16121)

(1) "MUSTCRUSH" (2:45) [Jarai ASCAP—English lyrics,
adapt: Barrett] Couple, backed by a
chorus and Sam Butera & The Wit-
tnesses, elegantly revive last year's big
European hit, cut many times here.
Jocks will come the sunny sound.

(2) "THE SHERMAN MAN"
(2:00) [K&L ASCAP—Prima,
Herring] A novelty swinger about
space man Commander Alan B. Shep-
ard.

GUY JIBBO (Daybo 1003)

(1) "THAT'S THE WAY FEEL"
(2:22) [Mishack ASCAP—
Pelever, Pea] Infectious R&B-
flavored blueser, with Jobbo's de-
ing beat backing, currently receiv-
ing good combo guitar-led beat. Label,
a subst of this same title could have a chart run with this side.

(2) "I'M GONNA RUN AWAY FROM YOU" [Michele AS-
CAP—Pelez, Pelez] Pleasantly re-
xaxed affair with an oldtime touch.
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The Cash Box

Pick of the Week

"SAD EYES" (2:24) [Greta BMI—Baron, Ross]

"IT'S RAININ'" (2:00) [Greta BMI—Duffy, Morrissey, Boyle]

THE ECHOES (Seg-Way 106)

Chances are the "Baby Blue" crew, the Echoes, will make it two-in-a-row with this new Seg-Way slice. Tabbed "Sad Eyes (Don't You Cry)," it's a pretty ballad from a similar soft, cha cha beat "Baby Blue" school. Part of the title, sung gimmick style, is patterned after the 'Me-sauray talk of the popular N.Y. deejay Murray Kaufman. Please understand the ballad-ballad path.

"BLUE TOMORROW" (2:21) [Tivador BMI—Morris, Griffin]

"RED WING" (2:00) [Talisman ASCAP—Arr: Vaughn]

BILLY VAUGHN (Out 16220)

Vaughn, whose ox's been turning out the hit singles and LP's at a record clip (currently it's "Orange Blossom Special" and "Wheel"), offers a charming contender for in-town "Blue Tomorrow." It's a lovely beat-ballad with same tyles choral chants and the ever present sweet sax lead. Flip's a steady rhythmic beat re-wrapping of the oldie "Red Wing." Potent companion piece.

"YOU CAME A LONG WAY FROM ST. LOUIS" (2:33)

[Jevel ASCAP—Russell, Brooks]

"WOULD YOU" (2:38) [Robbins ASCAP—Brown, Freed]

MERY GRIFFIN (Carlton 552)

Wax star and TV host Merv Griffin, who recently scored with his teen-angled version of "The Charanga," can come thru with an oldies-revival this time out. It's "You Came A Long Way From St. Louis," that Merv and the Sid Bass oxk deck out in striking rock-a-cha-cha fashion. The evergreen is viewed in a warm ballad light.

"I WILL LOVE YOU" (2:12)

[Sherman, DeVorzon BMI—Flint, DeVorzon]

"EVERY NIGHT" (2:39) [Sherman, DeVorzon BMI—Arr: Flint]

SHELLY FLINT (Valiant 6010)

Chirp, who stepped into the limelight with her Valiant recording of "Angel On My Shoulder," oughta stay there with her new deck, "I Will Love You." Chirp's an ultralovey-laflu that Shelly renders with touch- ing sincerity. "Every Night," the moving folk pretty on the flip, also rests comfortably in the artist's capable 'volatile' hands. National distribs is Warner Bros.

"WISHBONE" (2:26)

[One BI—Duhig, Berry]

[Inn BMI—Hodges]

DONNIE BROOKS (Era 3019)

Brooks, owner of a number of 'top 100' slicks ("Memphis") was his re- cent entry), can cash in with two more here. Both "Wishbone" and "All I Can Give" are engaging, rock-a-string romantic thumpers that Donnie, the ox and chorus deck out with loads of teen appeal. Money-in-the- bank for all concerned.

"PLEASE DON'T TELL HIM" [REs BMI—Landis, Merenstien]

"NEAR YOU" (2:14) [Supreme ASCAP—Goell, Craig]

SUNNY GALE (Warwick 648)

One of the lark's most commercial efforts in quite some time is this touching teen-ballad ballad oxp titled "Please Don't Tell Him." Sunny is in top vocal form as puts across the tear-drenched romantic lyrics (and mid-deck rendition) with telling effect. Potent ox-choral support. Coupler's an inviting rock-a-cha-cha vocal remake of the old Francis Craig '68 smasheroo.

MIZCH MILLER & THE GANG

It looks like another pop-country hit double-header for Don Gibson, whose latest for Victor coupled "Sea Of Heartbreak" and "I Think It's Best (To Forget About Me)." (See Country Reviews).

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

THE INTRUDERS (Beltone 1009)

(B+) "CAMPTOWN ROCK" (2:05) [FPol] A good-sounding combo re-write of Bob Dylan's "Camptown Races" with an apt galloping attitude. Polished upbeat rockin', Team succeeded with "Fried Egg" awhile back.

(B+) "MORSE CODE" (2:05) [Tecassy BMI—Mitchell, Rene, Gallo] Merv's own group, of which he is lead, upbeat teen sense here. Guitars make now-and-then "morse code" comments.

JOHN CONTE (Chattahoochee 716)

(C+) "CARGO WATCH" (2:50) [Amexna ASCAP—Webster, Oakland] The vet flick-stage performer warbles a dramatic folky-type item again on a colorful full oxk setting. Label is based in Beverly Hills.

(C+) "YOUR LIPS ARE TENDER" (2:20) [Con BMI—Manning, Friedland] Ballad turn by the performer.

KARI LYNN (Auburn 601)

(B) "SUMMER DAY" (2:12) [ElJay ASCAP—Robbitt] Attractive summertime romance is done with teen-market taste by the young (13) lark, who is supported by a lighty swinging oxk. Inviting affair from the Hollywood firm.

(C+) "YO-YO" (2:12) [ElJay ASCAP—Milton, Robbitt] Lively novelty record with an interesting yo-yo string gimmick.

PATTY MACK (Gimicn 101)

(B) "DARLING GOOD BYE" (2:20) [Stairway BMI—Rogers] Larch gives a top-rate Brenda Lee-ish account of the wishful teen-ballad. A combo supplies a semi-dramatic setting.

(C+) "HANDY ANDY" (2:38) [Stairway BMI—Rogers] A civilization agent lug becomes teen boy in this rock-billy stint.

DAVE BROWN (Jarves 2003)

(B) "YOU'RE MINE, YOU" (2:20) [Fiji BMI—McKnight, Hall] The strong standard is invitational-wafted by the songster, who gets a nice softy ox-k chorus setting. Deserves station play.

(C+) "PUT THE BLAME ON ME" (2:44) [Gloxy ASCAP Wise, Twomey, Blagman] Brown heads a bluesy swinger.

PATTY JONES (Freeway 301)

(C) "I'M IN A HURRY" (2:25) [Fiji BMI—Jones] Love and combo offer a bounce teen tune about a gal who's found her guy. Convivial and sassy.

(R) "ROSELY" (2:10) [Podlor BMI — Robinson] Faster rock tempo here. Simi, Calif. is the label's home.

JOLLY SOUTHERN

(Guydon 2005)

(B) "OH ME! OH MY!" (1:55) [Osborne BMI — McCracken] Pro rock-a-billy lark gives a please-forgive-me-teen romantic against a bright combo-chorus context. Kids will like the beat.

(B) "RIGHT OUT OF MY MIND" (2:07) [Osborne BMI — McCracken]. Teared low-down bluesy sometimes as Elvis Presley.
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The new sensation that means big profits for you...Capitol's new Record and Tape Carrying Cases! They're specially designed to carry 7" or 12" records or tape reels. Available in three series and six models, they have tremendous appeal to teen-agers. Each is solidly built of long-wearing binders board, covered with water-repellent, scuff-resistant "Kivar," each with complete index dividers.


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The Cash Box

Pick of the Week

I STILL LOVE YOU ALL (2:37) [Leeds ASCAP—Glazenburg, Raye]

I SEE SAMANTHA (2:19) [Buxton Hill ASCAP—Partter]

KENNY BALL (Gyden 2554)

An oldie, “(Maria, Michele, Nanette) I Still Love You All,” can give British jazz trumpeter Kenny Ball and his Jazzmen wax importance over here. Deck finds Ball & Co. in an early thirties-type singing and arrangements vocal setting, engaging in romping dixie fashion on the instrumental end. Great performance Flip is the delighted, “Samantha” (from “High Society”), that the artists currently have on the English charts. Can come thru too hot.

"RED LIPS" (2:14) [Saturday ASCAP—Crewle]

"TOO YOUNG TOO START" (2:33) [Saturday ASCAP—Crewle]

This Village Voices (Top 6900)

Watch out for what the bright bang-swing effort had infectious enough to break out in a big way. Tagged “Red Lips,” it’s a happy-go-lucky jump-handdancer (set to a familiar melody) that bills Bob Crewse presenting the Village Voices. A sheer delight, vocally and instrumentally. The two-tempo, march and jump beat, “Too Young Too Start,” is also loaded with chart potential. London handles the label.

"DON’T LET OUR LOVE GO WRONG" (2:37) [Columbia ASCAP—Mann, Low]

I TRUST IN YOU (2:26) [Kalmann ASCAP—Mann]

NEIL DARROW (Cameo 189)

“Don’t Let Our Love Go Wrong,” with the West looks to put newcomers Darrow up among the front runners first-time-out. Artists is distinctive persuasive on this R&B beat, backed ballad, is “I Trust In You,” a charming notch (how, deliberate beat) rock-a-string & chorus accompaniment. Expression can send get the deck solid coin. Loads of tenderness in Darrow’s reading of the touching romantic undertone. Barking is silk here.

"DARLING, I WANT TO GET MARRIED" (2:34)

"THAT’S MY DESIRE" (2:18) [Mills ASCAP—Kressa, Loveday]

THE EXOTICS (Coral 82265)

Here’s a new group ticketed for stardom and its Coral bow, “Darling, I Want To Get Married,” should be the success vehicle. Side’s from the hip-wavving best-ballad school and rich with the teen sounds necessary for hitdom. Also eye the rockin’ cha cha re-fitting of the year’s back Frankie Laine winner, “That’s My Desire.” Chalk up two top assists for Dick Jacobs crew.

Fabian (Chancellor 1079)

B+)

"YOU'RE ONLY YOUNG ONCE" (2:06) [Debmar & Famous ASCAP—Marenco, Faith]

The star teener fronts a lively rock-a-string & chorus cut-up on a truckin’ in romping dixie fashion on the instrumental. Great performance is the delightful, “I See Samantha” (from “High Society”), that the artists currently have on the English charts. Can come thru too hot.

Ronny douglas (Everest 19413)

B+)

"RUN, RUN, RUN" (2:11) [Shepley BMI—Douglas, Kuuk]

Elke Broke a strong rock-a-string back-loud sound in which Douglas delivers a rhythm that often sounds like Sam Cooke’s recent hit “Wonderful World.” Could do chart business.

B+)

"YOU SAY" (2:12) [Shepley BMI—Farrell, Kuch]

Tricky guitar is included in this catchy medium-beat plaintive.

The CORVIARS (Clock 1037)

B+)

"LOVE HER SO" (2:26) [Columbia BMI—Carkeet]

"THE ONLY GIRL" (2:40) [Progressive BMI—Ertel] An upbeat rocker is belted vigorously here. Mercury now distributes the label.

ARTHUR GUNTER (Excella 2204)

B+)

"MY HEART'S ALWAYS LONESOME" (2:25) [Excella BMI—Gunter] Beat, traditional blues opus is offered with strongly emotional feelings by this artist. Mainly vocal by itself, support sets the deck as up as a dancer’s choice item.

"HE’S FALLING, LOVE'S GOT ME" (2:14) [Excella BMI—Gunter] Romantic ballad here poses no problems for the listener, as he packs the performance with loads of sincere expression. Fine coupling.

RAY BRYANT (Columbia 42015)

B+)

"FIRST LADY" (2:44) [Bryant BMI—Gordy] The jazz pianist, backed by a top rhythm section, offers an attractive Floy Crammerish job on the pretty tune. Presumably in honor of President Kennedy’s wife. Commercial sound that could get important chart recognition.

"MOONRISE" (3:12) [Laddow BMI—Bryant] More of a deliberate-beat in this similar stand. Tune is haunting.

ALFONSO DE LA MORENA (Montilla 5061)

B+)

"CURRENT" (2:12) [Montilla BMI—Montilla] The record is voiced telling a commanding Spanish-lyric version of the Italian favorite, a recent Presley re-write hit (“Surrender”). A big-sounding or- chestra is backed up.

C+)

"DON QUIXOTE" (3:10) [Sagae BMI—Segura, Dassco]

Exciting aria-like stilt by the singer.

LAURENCE HARVEY (Columbia 42017)

B+)

"THE LONG & THE SHORT & THE TALL" (2:16) [Sam Fox ASCAP—Stillman, Hughes, Lake] The World Was Flat at 2 am, part of what is, is a first-class, covers an upcoming flick, is brightly displayed by the famed English artist, a male chorus and Johnny Williams ork.

"HI-JIG A-JIG" (2:00) [Columbia ASCAP—Langdon, Simmons] Another spirited folk-type ditty that’s done in the folk.

AL BRUMLEY (Capitol 4575)

B+)

"I DON’T THRILL YOU ANYMORE" (2:13) [Central Songs BMI—Angeli, Collins] Combo and chanting gal chorus provide a bright pop-styled setting for the country’s handling of this country ditty. Catchy rock-a-billy date.

"NOT MINE" (2:42) [Columbia BMI—Allison] Bruemly warmly handles the country-flavored wistful.

The Cash Box

B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASHE BOX"

Record Reviews

B+ "NAKED CITY THEME" (2:55) [Grove BMI—May] Popular TV show’s theme gets an exciting Latin-jazz going-over from the Costanzo crew. This orchestra will be particularly pleased with this handling of the number.

B+)

"THEME FROM ROUTE 66" (2:36) [Grove BMI—Biddle] More of the same for another TV main-title.

LENNY O'HEARN

(ABC-Paramount 1022)

B+)

"BILLY THE CONTINENTAL KID" (2:38) [Saturday ASCAP—Shepley] Kids can do the hot Continental step to this good-natured blues from the singer, who is backed by a good-sounding combo-chorus backdrop.

B+)

"CHEATED HEART" (2:54) [Saturday ASCAP—Cannon] Catchy romantic with the feel of a Sam Cooke outing.

THE CASHEWS/HIG SAM FLETCHER (Film Town 121)

B+)

"SOME KIND OF NUT" (1:47) [Filmtown BMI — Imus, Rand] New coat label bows with a polished R&B-type novelty job done with flair by comedienne Carol Burnett on the Gary Moore TV'er. Good teen lark-dance doings.

B+)

"ARRIBA" (2:18) [Filmtown BMI—Fletcher] Saxist Fletcher is featured in this sometimes whacky blues-belt instrumental.

ROLF HARRIS (20th Fox 230)

B+)


B+)

"LITTLE LION" (2:58) [Beechwood BMI — Harris] Another laff-getter, this time in supposonely tearful style.

RE LiEGIOUS

"RISE OR FALL."

"KEEP ME O LORD"

"WHEN JESUS SHALL COME"

"SHIRTING SHADOWS"

Ruby Smith & the Gospel Singers (Kalyton EMF)

SINNER TESTIMONY

"I WANT You LORD"

The Chariot Wheels (Revelation 135)

"I JUST DIDN’T KNOW" Part 1

"I JUST DIDN’T KNOW" Part 2

The Revelation Singers (Revelation 135)

POLKA

"BIG BAND POLKA" (1:50) [Beechwood BMI—Kresen]

"SPRINGTIME POLKA"

"RED AND WHITE Waltz" Joe Cervena (Altast 7219)
They got what it takes!

3rd HIT IN A ROW!
"WHEELS" — "BRASS BUTTONS" and Now...

The String-a-Longs

"SHOULD I" / "TAKE A MINUTE"

WARWICK M-654

A SMASH!
Morty Craft & his Ork.

"BARC-A-ROLLA"
WARWICK M-642

A BALL OF FIRE!
The Fireballs

"QUITE A PARTY"
WARWICK M-644

THE BIG ONE FOR '61
Sunny Gale

"PLEASE DON'T TELL HIM"
WARWICK M-648

WATCH THIS ONE GO-O-O!
The Fashions

"ALL I WANT"
WARWICK M-646

A CHARTBREAKER!
Matt Monroe

"MY KIND OF GIRL"
WARWICK M-636

The Cash Box—May 27, 1961
The Cash Box
Best Bets

WILBERT HARRISON (Neptune 123)
(B+ - ) "OFF TO WORK AGAIN" (2:10) [Lloyd-Logan, Wilberton BMI- "Mississippi"
"Chicago"
"Kansas City"
man, Wilbert Harrison, bows on the Neptune label, (currently hot with Baby Washington's "Nobody Cares") with a shuffle-rock delight that can drive its way to clicksville.

(B+ - ) "AFTER GRADUATION" (2:25) [Pri-Gan, Wilberton BMI- "Small Town"
"Big Band"
R&B-styled instrumental that can lend teen-angled effort can also score for Harrison.

The KNOCKOUTS (MGM 13010)
(B+ - ) "YOU CAN'T TAKE MY GIRL" (2:19) [Starzinger BMI- Callada, D'Andrea] A novelty out-
put talk of pop, bumping sounds by both the songsters, who offer zany chant bits throughout, and combing, with an "earthy, "Darling Lorene" attitude, back, could move with this sock entree.

(B - ) "FEVER" (1:30) [Jay & Cee BMI- Davenport, Cooley] The famed boxer is also done with good teen-directed humor.

The VELVEETENS (Stark 192)
(B+ - ) "TEEN PRAYER" (2:08) [BMI- Liddell] Softly-baited sledDirekt sound in an "oldie" group.

The VEILS (Columbia 2499)
(B+ - ) "BET ON ME" (2:22) [Columbia BMI- Weill, Brecht] A hanky-tonky instrumental version of the tune—Andy Williams has a real English vocal version— that has a good-sounding continental-type thing. Likely to get good station exposure.

(B - ) "TRUDEL" (2:14) [United Artists ASCAP- Dieterle, Goodfriend] Faster tempo from the musicians.

The FIVE KNIGHTS (Minit 626)
(B - ) "TIMES ARE GETTING HARDER" (2:19) [Minit BMI- "Bluesy"
"Blotty"
Bongos lead the way to one of many bluesy jungle-type instrumental.

Randy & The Holidays (Mark 1V 107)
(B - ) "COOLIN'" (2:08) [Edward BMI- Garmon, Roe] Song-
ters infectiously deliver the rock goods here. A fast-baiting that the kids will dig.

(C - ) "SHOULD I REMEMBER" (2:06) [Edward BMI- Whitlock] This session is a sentimental-
bank.

The FabULOUS RaidERS (Wye 1067)
(B - ) "C. C. RIDER" (3:06) [Tide-
"Roll"
"R&B-Styled"
"Progressive"
"Willis"
"This" One of the late Chuck Willis' big-ones is handled with a generally good-sounding slow-bait blend by the song team.

(C+ ) "SUMMERTIME" (2:12) [Gershwin ASCAP "Bay-
"R&B"
"Gershwin"
All-combo romp, in-
cluding an organ, for the classic.

The Indigos (Image 5001)
(B - ) "HO-HUM DEEDLE-DUM (A Gumball"
"R&B"
"Dunne"
"Longhorn"
"Dorrett"
Talented sounders hand-in-a fine-light-bait blend on the charming love-dovey. Type of-affable job that could catch.

(B - ) "GIRL BY THE WAYSIDE" (2:30) [Gershwin BMI- Hickey] Fella's invitingly essay the following:

Rosco Gordon (Vee Jay 385)
(C - ) "LET ME TRY" (2:41) [Con-
"R&B"
"Gordon"
Teen love theme is done up in fa-
millar lead-chorus-combo styling with Gordon holding down the featured spot sincerely. Cozy young-love entry.

(C - ) "WHAT I WOULDN'T DO" (2:25) [Conrad BMI- Gordon] Raunchy blues shouting is a complete change-of-pace for Gordon on this end. Lively couple.

Joe NATHUNE (Jaye-Tone 808)
(B - ) "IN THE EYES OF MY BABY" (2:20) [Jon-Tees AS-
"Rolling"
"Hills"
"Bugsy"
A rollin' blues number with Gordon atop the hillside.

(C - ) "CRAYZY" (2:18) [Jon-Tees ASCAP- Johnson] Another intimate blues pose is offered casually here.

Jimbo's COMBO (Vik-Tro 32102)
(B - ) "HOKUS POKUS" (2:35) [Stairway BMI- Rogers] Bongos lead the way to one of many bluesy jungle-type instrumental.

(B - ) "BONGOLA" (2:12) [Stairway BMI- Rogers] Musical-rock hit that's offered just as a sort of a "musicallic" kind of number.

OTIS WILLIAMS (King 5497)
(B - ) "JUST FORGET ABOUT ME" (2:30) [R-T BMI- Taylor, Bob] A long-baiting lead-
banker's usually-azoid stuff.

(B - ) "YOU KNOW HOW MUCH I CARE" (2:34) [Lois-Star-
"Flower"
"BMI"-Medley] Smooth blues stuff also done thus.
A DOCUMENTED HIT ON Vee-Jay

BIG BOSS MAN
by
JIMMY REED

THANKS TO CONTINUOUS PLAY BY OUTSTANDING HIT-MAKING STATIONS

9 AT WAKE 17 AT WPLO 18 AT WKLO, Louisville 17 AT KILT
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19 AT WAIL 19 AT WAIL 8 AT WNOE 7 AT WNOE
9 AT WLCS 9 AT WLCS 9 AT WTIX 6 AT KTSA

AND BREAKING WIDE OPEN FROM SAN DIEGO TO SEATTLE!
PRESTIGE ANNOUNCES FOR JUNE
10% DISCOUNT
ON ITS ENTIRE PRESTIGE CATALOG 7000 SERIES
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ETTA JONES

"SOMETHING NICE"

PRLP 7194

(INCLUDES HER LATEST HIT "CANADIAN SUNSET")

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"THE BELLS THAT BROKE MY HEART"
b/w

"I'd Climb The Highest Mountain"

by

SLIM WHITMAN

Imperial Record #3746

THE CASH BOX
BULLSEYE

Witnessing a re-awakened interest in his unusual and outstanding vocal talents, charting it with "Just Call Me Lonesome," Slim Whitman could add another notch to his long and distinguished career with "The Bells That Broke My Heart." It's an engaging country wal"er on a tender romantic theme and lovingly caressed by the beautiful Whitman voice. Give it a ride!

ARTIA & MK

On Artia's "Moiseyev Spectacular," distibes get 1 free for every 5 they purchase, mono or stereo. Artia's 2-LP package of Dvorak's "Slavonic Dances" is available to consumers at the price of a single LP, mono or stereo. MK's release of Sviatoslav Richter's performance of Beethoven's "Appassionata" Sonata, listing at $5.98, is being discounted to distributors based on a $3.98 tag. Expires: May 31.

AUDIO FIDELITY

Rounding out its "Spring Merchandising" plans, the label is enabling dealers to receive 1 free LP for every 6 purchased in its entire catalog. Expires: June 2.

CAMEO & PARKWAY

"May Cash-Profits Month"—20% cash discount on all LP's; 100% exchange privilege. Expires: May 31.

CAPITOL & ANGEL

Dealers may stock all new Capitol-Angel May releases on a 100% exchange basis in quantities varying from 5 to 15 albums; Quantities covered with exchange protection vary for different Capitol titles in the May release. Quantity for all May Angel releases is 5. Expires May 31.

CARLTON

"Summer Special"—50%-in-free-goods distrub bonus for the summer, including 20 new LP's that bow the Charlie Parker line and a "sound" label tagged Impact.

CONCERT-DISC

A Dick Schory LP, "Re-Percussion," is being offered to consumers at a $2 savings ($2.98 for either stereo or mono). Described as a "limited time offer.

DANA

"Half Price Bonus Plan"—Consumers buy 1 album and get a second at half price. Described as a limited time offer.

DECCA

Special dealer incentive program covering new and catalog LP & EP albums by the label's country roster. Details may be obtained through local Decca sales reps. Expires: June 2.

DIRECTIONAL SOUND

The new "deluxe sound" line of Premiere Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A co-op advertising fund is also available.

DOT

Annual summer sale in which consumers gets a 15% discount on all mono LP's, 20% on all stereo LP's and 25% on all EP's. Dealers receive a 90-day billing benefit, with payments due in 3 equal installments on the 15th of June, July and August. Plans run from May 1 through June 30.

DUO

Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

LIBERTY

On three Gene McDaniels' LP's, including a new LP tagged after his hit, "A Hundred Founds of Clay," and "One Eyed Jacks" soundtrack dealer gets a 20% cash discount, taken off the face of the invoice, for an order of at least 5 units, in any assortment of 3 albums, mono or stereo. 100% exchange privileges. Payments are due July 10, 10% 10 EOM. Plans run from April 24 through June 2.

LIBERTY & DOLTON

"Teenville Program"—On five "teen-appeal" albums, the label is offering dealers a 20% cash discount, taken off the face of the invoice, for an order of at least 25 units. The discounts will apply to re-orders of at least 5 units, in any assortment, placed during the program. 100% exchange privilege. Payments: 1/4 July 16, 1/8 August 10, 2% EOM. Expires: June 16.

MERCURY

"Maypole"—Dealers receives 1 free LP for every 5 he buys within a given price category. All EPS and LPS items issued up to May 1 will be included in the plan. Regular exchange privilege; dating on a 30-60-90 basis. Expires: June 1.

PRESTIGE


STRAND

"Major LP Expansion Program"—Dealers to contact distirbs for details. Expires: May 31.

TIME

Dealers get 1 LP free for every 6 he buys. No termination date has been set.
B/W
CRUISING DOWN THE RIVER

with his 4th hit in a row

YELLOW BIRD

B/W
CRUISING DOWN THE RIVER

#16222

"THE NATION'S BEST SELLING ALBUMS"
Irv Jerome and Mac Cooper all aglow because of initial reaction to the new RCA release, "I'm a Fool To Care," which has been promoted as "Pop Your Finger" to report being kicked up a fuss in Chicago, Detroit and Pitts. Decca's Bob Wilson successfully came to the rescue of Columbus's Leslie Upham, who released "Springtime Tomorrow," a song he handled over to Dick Farber. .. Dick Farber's apartment was packed for a 6/5/73 stint at Basin Street East. .. Bandbox has switched over to speakeasy here. .. Dick Finfer, who handles TV's "What's the Weather?" has a big push on a new hit, "Don't Rush With the Law." .. Janet Stewart in for a 2-week stand at the Living Room, come 5/22. .. Jamie Goodrich, who was born of a variety on a recent date. .. The New York Strings-A-Longs are on a May one-nighter tour of the Mid-west and the Fireballs are doing a 5-weeker in Canada. Josie sees the latter's "Quite A Party" looks promising.

**NEW YORK:**

Joe Lewis, hitting with "What'd I Say," headlines the new Regal Theater revue opening 5/19, along with The Vibrations, Bobby Blue Bland, Red and Arthur Prysock and Wini Brown. .. Word's out that Lucky's Inn, the former Bo Diddley spot on 5th AVE, will reopen on 5/23 with a gig for the new "Elvis Presley" LP. .. Holiday Inn Records' top song Wayne Foster, who travels about in his own van, has picked a Cash Box visit last week and passed along the good word that the label's initial release "Ringmost-Parts 1 & 11" by The Roller Coasters has been gaining ground steadily all over. .. Songsters Dick Farber and Irv Jerome are out front in the promotion of a new vocal trio, "The Defiant Ones." .. With a record date completed for "I'm A Fool To Care," Dave Novak of the T-Birds' "Another Lonely Girl," the Chants' "Respectable" and the Wanderer's "I'm Still Love You," counted as hot new entries, are encouraged by recent media reports, still has a long way to go. Let's all show that we're with him 100%. His address, for well-wishers, is 631 E. 29th St. 2519-2.

**CHICAGO:**

Jimmie Rodgers, in at the Camellia House of the Drake hotel. .. Hats off to everyone in the Chicago area who came through with a strong showing in the 50th Anniversary "Share The Joy" concert for Medicaid. .. Larry Clark, Don Phillips and Clark Weber, for their participation in a 50th Anniversary "Share The Joy" concert for Medicaid. .. Don't let the "Sinners" forget that they have two more "Sinners" on the "Marijuana, Man," for WIRT, for the benefit of the club's Epilepsy Center. Total pledges received—$5,560. .. Roulette's Joe Kolyski, on the local scene last weekend heralding "Soul Survivors" and "The Poppers," were his two new releases. .. "Heart & Soul" by The Cleftones and "Barbara Ann" by The Regents. .. Lovely Gloria Delavent open at the Cafe Bonaparte of the Sheraton-Blackstone Hotel. .. Dick Gassen, of Summit discards, heeds accolades on newies "Tempation" by The Rolling Stones, "I'm A Fool To Care" by Bob Katter and "Peek-A-Boo Moon" by The Lane Sisters (Landau). .. Mounting sales on MGM's "Maggie May" album are keeping the Music Disdict people jumpin' for joy. Russ Back adds that singles "Summertime" by The Marvells and "Work Song" by Nina Simone (Colpix) have been sharing spades of cheerleaders. Latter disc was released first this year, and has been an instant hit with the Sabbath masses.

**Los Angeles:***

*Loose Records* looking for another hit item with the new Kathy Young presentation, "I'm Pregnant." .. Anthony Hildre, proxy of Impact Records, has named Dean Zook director of radio and TV promotion in the mid-west. Label is currently busy with The Vibrations to play big outdoor concerts in the next few weeks. .. Julie Losch reports good initial reaction on Auburn Records outing "Summer Day." .. Let's not forget Skylin Records, who recently played host to local discjockeys and press at a cocktail party in Westwood. Dickery has the 4 Esports waxing of "I'll Be Special" and was accompanied by The Pipers' John Paul on the keyboard. .. Skylin Records recently played host to local discjockeys and press at a cocktail party in Westwood. Dickery has the 4 Esports waxing of "I'll Be Special" and was accompanied by The Pipers' John Paul on the keyboard.

**KARL LYNN:***

**JOE LYCE:***

**ALAN ASSANTE:***

**JACK LYNCH:***

**JOE JILES:***

**GERALD FINFER:***

**JACKIE STENSON:***
Lush and lovely is this instrumental, tabbed "Maggie's Theme (For Now For Always)" that's heard on the soundtrack of the soon-to-be flick, "The Parent Trap." The ear-arresting music is supplied by Camarata's crew with duo pianists—Hammack and Valente—featured. The Camarata original, "Brazilero," makes for an exciting samba-march companion piece.

"MAGGIE'S THEME"  
(For Now, For Always)  
Music By  
Camarata  
duo pianos — Hammack and Valente  
Vista #F-377  
Another great version on Medallion #605 with Vardi and The Medallion Strings

"THE PARENT TRAP"  
and  
"LET'S GET TOGETHER"  
TOMMY SANDS & ANNETTE  
Music Arranged and Directed by Camarata  
Launching WALT DISNEY'S Greatest Film Music Promotion ANNETTE & TOMMY will appear shortly on ABC-TV "WALT DISNEY PRESENTS" singing "THE PARENT TRAP"  
Vista #F-802  
Also available as a compact 33  
≡ C-803

WONDERLAND MUSIC CO., (BMI)
getting hefty action on the West Coast with Dee Clark offering "Raindrops." ... E.M.C. deejay Dick Whittinghill commuting between his KMAC turntables and Vandenberg Air Force Base, where he is playing a featured role in the West Point music production "Moonlight." ... Kapp Records hitting the market with Jane Morgan's newest offering "Love Makes The World Go Round," from Columbia's "Folksinger" album. ... Jerry Fuller, after having a successful run in several markets nationally with "Shy Away," on Challenge, now starting to break in early on the West Coast. The VGs have been sold on: ... "The Little Love Song" b/w "Sock Hop." ... Folk-singer Bob Grossman, out with his latest offering on Columbia's "Stooge." ... Arthur Li for Overland Records titled "Great Moments of the Theater" with the Overland Symphony backstopping. ... Walter Vaughn arranging deejay attention locally with the new item "Down On My Knees." ... George Grossman, spouse Mary, the happy parents of a brand new 8 lb. 4 oz. baby boy—Adam. ... Columbia Records' teenage singer Mike Clifford, set for a guest stint on the Ed Sullivan Show 6/11.

LITTLE WILLIE JOHN (I've Got) "SPRING FEVER" and "FLAMINGO" KING 5503

JAMES BROWN "I DON'T MIND" b/w "LOVE DON'T LOVE NOBODY" KING 5466

FREDDY KING "LONESOME WHISTLE BLUES" FEDERAL 12413 Going Strong "HIDAWAY" FEDERAL 12401 Broken Wide Open BOBBY LEWIS "TOSSIN' AND TURNIN'" BELTONE 1002 Going Strong HANK BALLARD and The Midnighters "CONTINENTAL WALK" KING 5491

PAUL PEEK "BROTHER-IN-LAW" FAIRLANE 702

HENRY BOOTH and The Midnights "EVERY BEAT OF MY HEART" DE LUXE 6190

The Original German Vocal version of the Academy Award Winner "NEVER ON SUNDAY" LALE ANDERSON "A SHIP WILL COME" KING 5478

NEW YORK—To help spur sales of its B'way cast recording of the hit musical "Carnival!" MGM Records sent two of the chorus girls in the show on a tour of New York deejays and stores. From top, the girls are shown with Irwin Fink of Allstate, MGM's NY distributor; William B. Williams of WNEW, and Al Trilling of WNEW.

Laurie 3090 DISC JOCKEYS/BOB HELLER of PHILLY'S FLYING RECORD DIST. CO. 665 N. BROAD STREET PHILADELPHIA 3, PA. DJ PICK OF THE WEEK "CINCINNATI CINDERELLA" BY Denny O'Connor DJ'S WRITE: VARIETY RECORDS 54 W. RANDOLPH CHICAGO 1, ILL.

Record Ramblings

Here and there:

Philadelphia—Nick Petrella, Chancellor's eastern promo rep, writes that from all indications Fabian's latest release, "The Love That I'm Giving To You," looks like his biggest yet. ... A.G.'s promo man Ed Cofer items that "I Wonder," by the Wonders, broke wide open in town this past weekend and that Amy has a big hit in Jerry Notrell's revival of "Din, Din, The Lights." The distro is also handling the Sealed line that's currently out with Jimmy J & the JVs. "Please Be My Girlfriend." ... Hot with Columbia's Ted Kellen are Paul & Ford's "Jury," Marty Robbins' "Sandy Martines," and Sassa Burland's "Hole In My Soul." ... Top deck with Bob Heller is U.S. Bonds' "Quarter To Three" (Legrand). This week's pick for those who like "Jesse's Make Me Smile Again" (Valmor). ... The latest from Buzz Curtis, at Mainline, is that Russell Byrd has a hot Ward slice with "You'd Better" and ditto for Bernard Byers with its follow-up "I've Lost You For Sure." ... Shreveport—Some of the big ones with "Stan The Record Man" are Ben E. King's "Stand By Me" (Ateco), Fat's Domino's "Rainin'" (Imperial), and Adam Wade's "Writing On The Wall." ... Beaumont, Texas—Huey Meaux, personal mgr. of Smash's Joe "I'm A Fool To Care" Barry, sez that The Men's Shop (in the Gateway Shopping Center) is the outfit that dressed up Joe, Jvin Gene (whom Huey also manages) and the late Big Bopper.

Nashville—Best wishes go out to Image Records owner Kenny Marlow and wife, Kay, who recently became the proud parents of a bouncing baby boy.

Hot Springs, Ark.—Burton W. LeMaster, United Southern Artists top- per, announced that Carl Friend, national A&R director for the label, inked Randy Page (formerly a Victor artist) to an exclusive wax pact.

Salt Lake City—Recent guest stars at the Terrace Ballroom included the Four Preps, June Christy, the Si Zentner band and the Limeliters.

Miami, Fla.—Music Sales promo mgr. Eddie Lambert happy about the sensational reaction to Joe Barry's "I'm A Fool To Care" (Smash), the Cleb's fouled springs' "Lucy's Theme From Parrish" (Mercury) and Dave "Baby" Cortez' "Tootsie" (Cleek).

Las Vegas—Wanda Jackson & her Party Timers in a May 4-5 stand at the Golden Nugget. ... Roberta Lynn back for the drive-innette stint at the Stardust. Lark is currently cutting an LP for Star-Crest.

Alexandria, Va.—Martha Nash, promo mgr. for Kenco Records in the D.C.-Balt.-Va. area, sends along word that the "How Long" instrumental re-re- release of "Anniversary Song" is taking off like a jet.

Baltimore—Ed "The Beard" Kalilica letters that Marshall & Mangold is selling country gins with Royal Daz's "Tennessee" and Frankie Francis's "Broken Heart" (MGM), Ricky Nelson's "Hello Mary Lou" (Imperial), Ernie K-Doe's "Mother-In-Law" (Minit) and Annette's "Indian Giver" (Vista) among others.

St. Louis—Phil Bryan, Mercury's man here, info that the city will never be the same following the Smothers Bros. rollicking p.a.'s at the Crystal Palace and the "Nine Story High" block party at Stix, Baer & Fuller.

St. Petersburg—Irving Fields celebrating a "baby" year with the sock sales on his "Bagels N Bongos" Decca LP and the "More Bagels N Bongos" just-released follow-up, lry adds that he's writing the score for a new TV play tagtag "The Melody Thief" (so why not "The Bagel Thief"?)
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"MORE GREATEST HITS"—Connie Francis—MGM 38942
A second roundup of the lady’s pop single triumphs is record business news. In this edition she reprises such hits as “Everybody’s Somebody’s Fool,” “Mama,” “Many Tears Ago,” “Miaugena,” “Where The Boys Are,” “Among My Souvenirs,” “Jealous Of You” and others. The proverbial sure-fire smash.

"RICK IS 21"—Ricky Nelson—Imperial LP 12071
Ricky Nelson comes of age after a youth of being a radio, TV and film star and a teen idol. This LP, commemorating his birthday, includes his readings of current hits “Travelin’ Man” and “Hello Mary Lou,” plus fine teen-oriented treatments of “Stars Fell On Alabama,” “That Warm Summer Night” and several other new items. Lad’s large fandom should give it a big sales ride.

"JOHNNY BURNETTE SINGS"—Liberty LST 7190
The youthful disk star in his latest LP session takes a handful of standards essayed in striking teen manner, adds several top notch new items and wraps it all up with a review of two recent chart riders. A powerful package for the teen market. Selections include “Mona Lisa,” “Red Sails In The Sunset,” “Big Head Of The One,” “Jacks,” “Little Boy Sad” and “Big Big World.”

"SOMETHING NICE"—Etta Jones—Prestige 7189
Etta Jones hits her stride with this album. After years on the circuit and then a "rediscovery" by Prestige resulting in a hit album and a smash single (both titled "Don’t Go To Stranger"), Miss Jones sings here with the comfort and assuredness that comes with success. Each piece here is moving experience as only a thoroughly professional “musician” can produce. Particularly effective are “Through A Long And Sleepless Night,” “Maybe You’ll Be There,” “Fools Rush In,” “Easy Living” and “Love Is The Thing.” Can be (and deserves to be) a big album.

"APASIONADA"—The Norman Luboff Choir—RCA Victor LSP-2541
Music of Latin America has always denoted emotion and sensuousness. In this session, Norman Luboff leads his precision-drilled choir through cushiony soft, warm readings of such Latin cherishables as “Pereda,” “Maria Elena,” “La Paloma,” “Cielito Lindo” and “Adios.” Luminous mood portraits are painted with intimacy. Beautiful vocal mood listening.

"MUSIC FOR MY LOVE"—Paul Weston—Capitol ST 1563
The shimmering, gently caressing strings of Weston’s studio orchestra convey the sentimental thoughts of a dozen familiar love songs. A perfectly relaxed mood is obtained and maintained. Selections include "I Love You Truly," "True Love," "No Other Love," "My One And Only Love" and "For You." Has the sentimentalists at heart.

"ANDRE PREVIN PLAYS PRETTY"—Decca DL 74115
A collection of pop favorites are etched in the sparkling, swingin’ "Ballad piano manner in an otherwise that proves Previn’s popularity to all markets. Set includes uplight hits such as "Let’s Get Away From It All," "On A Slow Boat To China," "Too Late Now," "Laura" and "Let’s Fall In Love." The Previn name value promises solid sales here.

"THE LURE OF THE GRAND CANYON"—Andre Kostelanetz, Johnny Cash—Columbia CL 1622
The vast wonder of the Grand Canyon is explored first through Andre Kostelanetz’s interpretation of Grofe’s five-part "Grand Canyon Suite," in which actual sounds recorded in the Canyon augment the music picturesquely. Part of side two is filled out with a spoken narration by Johnny Cash, "A Grand Canyon Romance," informative and entertaining in a folksy way. Especially fine educational tool for children.

"THE GAYLORDS SING AMERICAN HITS IN ITALIAN"—Mercury SD 696
There’s something fascinatingly humorous about hearing a familiar song in an unfamiliar language. The Gaylords, with showmanship and wit (and sometimes tongue-in-cheek), perform here a dozen pop hits in Italian (with occasional broken-English asides) to the obvious delight of many youngsters, adhering closely to the familiar sound of the original hits. Selections include "Yakety Yak," "Charlie Brown," "Only You," "Sh-Boom" and "Tom Dooley."

"ADAM FAITH—ENGLAND’S TOP SINGER!"—MGM 38951
Adam Faith—undoubtedly one of England’s most popular young songsters—is introduced to a potentially large U.S. audience via this MGM deck, in which he offers a collection of British and American rock ‘n’ roll tunes as well as three fine standards. Faith demonstrates that there is virtually no difference between rock ‘n’ roll and in England and also proves adept at his trade, whether in a tender ballad or a raucous rocker. Selections include “Singin’ In The Rain,” “Turn Me Loose,” “Wonderful Time” and “Summertime.”

"CHARANGA PACHANGA"—Tito Rodriguez and his Orchestra—United Artists UAS 6146
By far one of the best of the numerous recent charanga LP releases. Rodriguez has captured the enticing flavor of the charanga sound authentically, demonstrating once again the why of his top standing in the Latin field. Liner notes include diagrammed instructions for the dance newly wrapping up an important package for the current craze.

"PERCUSSION ITALIANO"—Charles Magnante—Grand Award GA 237 SD
Accordionist Magnante is the prime melodic factor in this reworking of a dozen Italian-flavored songs. Mandolin, guitar and percussion (primarily bongos) are also essential ingredients in painting a colorful, picture of such tunes as "Ar-Rubia," "Romina," "Sicilian Tarantella" and "Just Say I Love Her." Sound is GA’s consistently superior product and makes this worthwhile listening for the audiophile.

"THE DESERT SONG"—Angel 53905
Dealer show music shelves can use this new mono & stereo version of the enduring Sigmund Romberg opera. Fine English voices, featuring Edmund Hodgkiss and June Bronhill, handomely relate such popular pieces from the score as "The Riff Song," "One Alone," "Romance" and the title song.

"WILL FAILURE SPOIL JEAN SHEPHERD?"—Elektra EKL-195
Jean Shepherd can be described as a sort of sentimental philosopher. He doesn’t tell jokes, but just rambles on in an indefinite monologue touching on such subjects as Little Orphan Annie, Ovations, early radio names, his first blind date, tipsy collection of Greenwich Village, ad infinitum. And odd, and apparently without intent, whatever he says is really funny in a chuckling way. This set was recorded during performance at NY’s One Sheridan Square where many of his radio and TV program fans turned out. They’re the same ones who’d buy this LP.
"Cisco Houston Sings the Songs of Woody Guthrie"—Vanguard VS-9089

The late Cisco Houston had a warm, extremely personal singing style that ingratiated him to whoever heard him. Here he has chosen 18 of the incomparable great songs written by Woody Guthrie, and performed them in a superbly affable manner (arising out of a close attachment between the two men). One of the better albums of folk songs this year, deserving of wide circulation. Among the songs are "Pastures of Plenty," "Curly Headed Baby," "Thinking of the Reuben James," "Ship In the Sky" and "Old Lone Wolf."

"At the Palace with Smith and Dale"—Anthem JGM 2033

Smith and Dale, ageless veterans of the vaudeville circuit, have reassembled their four most famous stage sketches in a nostalgic disk reprise of the era in which they flourished. The bits are: "Dr. Kronkite and His Only Living Patient," "Adventures of Shappis and Strudel," "Tax Consultant" and "The Boss and the Chef." This timeless comedy will be appreciated by the oldsters.

"Bobby Dukoff's Swingy Saxy Sound"—Reedies 8000

Dukoff's big fat tenor sax tone cuts a wide swath through such evergreens as "When You're Smiling," "Imagination," "Those Foolish Things" and "Cheek to Cheek," and, with complementary organ and rhythm assistance, provides the listener with thoroughly enjoyable music. The beat is maintained at a brisk, bright society tempo, and Dukoff concentrates his gentle efforts on melodicness. Happy hoofing here.

"That Swingin' Style"—Dick Style—Radar RL-201

Singer-pianist Dick Style has a style that fits well into the atmosphere of late-night bistros. His well-modulated voice hepos himself neatly through sprightly upbeat rendings of "Too Marvelous For Words," "Route 66," "Get Out of Town," "The Party's Over" and other average songs. Accomplished leadership by the Dick Sitterly Group adheres to the Style pattern. Affable listening.

"Revolución Mexicana"—Los Hnos. Samperio and Antonio Bribiesca—Orfeon LP-12-218

Songs of the Mexican Revolution (not too many years ago) are still played and listened to by unyielding interest in Mexico. Here, Antonio Bribiesca, an outstanding and popular guitarist, interprets a dozen of the themes exhibiting a glow of personal warmth in his use of the instrument. Accompaniment is achieved by sympathetic musicians. Among the songs more familiar to American audiences are "La Cucaracha" and "Cielito Linda." An interesting instrumental LP.

"Blockbustin' Dixie"—Al Hirt & Pete Fountain—Verve V-1025

The two bearded bandmates of present-day Dixieland jazz have been recorded together (obviously before their current stardom) in what should prove a huge sales bonanza to Verve, with each's fandom hurryng out to secure a copy. Throughout, the two trade blows for blow, displaying outstanding musicianship and showmanship. All the top Dixie Dixieland cutouts: "Washington and Lee Swing," "Panama," "Jazz Me Blues," "Tin Roof Blues." Solid entry—musicwise and salewise.

"Plenty of Horn"—Ted Curson—Old Town LP-1083

Old Town blows its jazz line and simultaneously debuts on disk the trumpet work of Ted Curson. It's an auspicious début. His crisper, more animated style is a particularly lucid and clear-minded performer, and having been prepared for his debut with Mingus, appears ready to step into the national limelight as a top new artist. He plays here a collection of standards and his own originals, including "Nosue Waltz," "Antibes" and "Platted Fifth."

"A Jazz Portrait of Frank Sinatra"—The Oscar Peterson Trio—Verve V-3331

It probably is no coincidence that Frank Sinatra and Oscar Peterson have been linked on records (even just in idea), for in their respective fields both are the epitome of artistic taste, fine musicianship, and both have earned universal admiration for their work. In this tribute to the singer, the pianist has selected such standards as "You Make Me Feel So Young," "Learnin' the Blues," "It Happened in Monterey," and other Sinatra-associated tunes, and plays them in his usual vibrant manner. An album of wide appeal.

"Live at the Direct"—Cal Tjader Quintet—Fantasy 3315

Live and direct" from the Blackhawk has become a byword with San Francisco jazz fans. Listening to the remotes via radio station KHIP. Cal Tjader has become a byword to Latin jazz fans and he is considered the leader in this one-profe, new-dwirling idiom. Tjader (vibes) plays the kind of music that's perfect as background, yet when tuned in clearer, is emotionally intense and consistently interesting. Classics in this on-location date include "The Continental," "My Romance," "Autumn Leaves" and "Mambo Teresa."

"French Quarter Jazz"—Tony Almeiro, featuring Molly Duncan—Imperial LP 12072

Mainstay of the New Orleans French Quarter jazz scene for many years has been the hands of Tony Almeiro. The lead of Dixie turned here is strictly for pleasure—listening or dancing—with a strong beat, a clear melody line, and a contrasted thread of humor. Molly Duncan's occasional vocals add a flavorful change-of-pace to the jazz festival here. Among the standards played are "In A Little Spanish Town," "Just a Closer Walk With Thee" and "Beale Street Blues."

"Bass-Vibes-Drums"—The Frankie Brown Trio—Musicor MS 4008

The United Artists subsidi, Musicor, in its initial LP release presents young drummer Frankie Brown as part of a trio instrumentation (the title). Brown does much more than lay down the basic beat, proving a capable soloist and an artistic musician on the whole. Vibe Frank McCoy and bassist Martin Riviera round out the trio and work well as an integral unit. This is interesting, appealing and sometimes inventive jazz by a trio of good New Yorkers. Selections include "Ain't Misbehavin," "I'm Simply Wild," "Willow Weep For Me" and "Well You Needn't."

"Classical Picks of the Week"


The third and final volume of selected Börling performances (currently being released by Capitol) has been released here on LP for the first time. The package contains the much-hailed 1936-recorded "Cedeita Ada," "La donna e mobile" and "Recondita Armonia" as well. There is also a considerable disk performance in succeeding years. A collector's treasury of a tremendous artist.

"Operatic Recital"—Ettore Bastianini—London 6-12012

London Records' prolific baritone is presented in recital in 9 arias culled from his performances in the label's complete opera catalog. His rich sonorous voice is heard here in "Largo al facteum," the most famous aria, plus arias from "La Forza Del Destino," "La Gioconda," "La Favorita" and "Andrea Chenier," accompanied on piano by Tedd McGinary and Dol Men. A handsome offering for opera fans.

"Liszt: Hungarian Rhapsodies"—Paderewski—Cortot, Hofmann, Friedman, Ganz—Distinquished Recordings DR 106

A collection of Liszt Rhapsodies (nos. 2, 10, 11, 12, 14, 15) are performed by some of the greatest pianists in the century in a collection from the DR archive. Though the recording is much less than hi-fi quality, there is sufficient interest in the brilliant keyboard maneuvers of Paderewski, Cortot, Hofmann, et al, to sustain the avid classical fan through more than 40 minutes of engrossing listening.
COLUMBUS, O.—Indigo songstress Kathy Young engages in playful hand-wrestling with WTVN disk Jockey Mike Gavin during the thrust’s recent appearance on Gavin’s airtime station. The gal was in town en route cross country promoting her new single, “Our Parents Talked It Over.”
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the smash hit
“I’m a Fool to Care”

JOE BARRY
#S-1702

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“Gee Mom”
b/w Rules of Happiness
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RICK and the KEENS
“Peanuts”
b/w I’ll Be Home
#S-1705

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Malamud Heads NARM

PHILADELPHIA—As one of the first acts of the new administration of the National Association of Record Merchandisers (NARM), Edward M. Snider, president, appointed Jules Malamud, the association’s executive secretary, to head the membership drive for the current year. Previously, membership has been the responsibility of a chosen member of the association, with the aid of officers and members of NARM. Malamud enrolled fourteen new members into NARM in his first six weeks as executive secretary.

In accepting the duty, Malamud said, “I feel that the responsibility of enrolling new members into NARM, is the most important piece of work which must, of necessity, precede any other project the association undertakes. Where once we were a small group struggling for recognition, today NARM is accepted as an important national group. Today, it behooves every record merchandiser and record manufacturer to join with us to add to the strength which we have already attained. As a matter of fact, the gains which NARM has made has in many ways aided not only its own members, but every record merchandiser and manufacturer in the country. We feel that they should recognize the advances we have made, and join with us to further augment the possibilities of progress in the future.”

In keeping with Malamud’s previously-stated policy of involving the associate membership of NARM in as many association activities as possible, he has announced the appointment of two membership committees, each one to handle a different phase of the drive. In charge of recruiting regular (rack jobber) members, will be chairman Denton Harris, of Rack Merchandising Magazine. Members of the committee are Sidney Brandt, MGM Records; Claude Brennan, Decca Records; Stanley Gortikov, Capitol Records; George Kling, Columbia Records; Henry Lapidus, Synthetic Plastics; Cy Leslie, Pickwick Sales; Bill O’Dell, RCA Victor Records; and George Urey, Dot Records.

David Almer, Vesey Ray Records, heads the committee in charge of associate membership (record manufacturers and other suppliers). The committee members are George “Jumpy” Gayles, Carlton Records; Joe Koleky, Roulette Records; Jerry Shifrin, The Cash Box; Tom Noonan, Billboard Music Week; Phillip Skaff, Kapp Records; Joe Snyder, Colpix Records. The members of each committee are admirably qualified for their appointments, each one having long years of experience in the record merchandising field, on which to draw.

The committees will work behind the lines between now and the NARM mid-year meeting in September, to add as many new names to NARM’s ranks as possible. Malamud is confident that “with the advances which NARM has made, and the new activities which are in the works for the benefit of all members, the membership drive can only be a complete success.”

Membership Drive; Forms 2 Committees

A SMASH!!

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May 19, 1961

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5. Don't Want To Be (J. Parker)
6. In Real Life (C. Jackson)
7. Set Eye Baby (M. Wells)
8. Mama Said (Shirelles)
9. She Keeps Running (J. Domino)
10. I'm A Fool To Care (J. B. Curry)

El Rey Music Shop
San Francisco, Calif.
1. Travelin' Man (R. Nelson)
2. Mama Said (Shirelles)
3. Little Devil (N. Sedaka)
4. Stand By Me (B. King)
5. Running Scared (R. Olsbien)
6. Breakin' In A Brand New Broken Heart (C. Francis)
7. You've Got A Reason (J. Edwards)
8. Reelin' In My Heart (J. Domino)
9. One Min Julip (J. Charles)
10. I've Told Every Little Soul (L. Scott)

The Record Center
Cleveland, Ohio
1. Runaway (R. Nelson)
2. 100 Pounds Of Clay (G. McDaniels)
3. Mother-In-Law (E. K. Doe)
4. Breakin' In A Brand New Broken Heart (C. Francis)
5. You've Got A Reason (J. Edwards)
6. You Can Depend On Me (J. Julliet)
7. On The Roadside (J. Forman)
8. But I Do (E. Nelson)
9. Mama Said (Shirelles)
10. Fantasy Star (E. Presley)

The Melody House
St. Louis, Mo.
1. Runaway (R. Nelson)
2. Mother-In-Law (E. K. Doe)
3. Mama Said (Shirelles)
4. Halfway To Paradise (C. Francis)
5. You Can Depend On Me (J. Julliet)
6. Breakin' In A Brand New Broken Heart (C. Francis)
7. Stand By Me (B. King)
8. I Feel So Bad (E. Presley)
9. Daddy's Home (Shop & The Limelighters)
10. Make Me Smile Again (H. Brown)

Steinways Sports & Records Center
Astoria, L. I. N.
1. Mama Said (Shirelles)
2. Daddy's Home (Shop & The Limelighters)
3. Portrait Of My Love (J. Lawrence)
4. Roscoe Ann (Shirelles)
5. You Can Depend On Me (J. Julliet)
6. Wild In The Country (S. Nelson)
7. Brand New Broken Heart (C. Francis)
8. Mama Said (Shirelles)
9. Halfway To Paradise (C. Francis)
10. Mass Around (E. Checket)

London

Bergenfield Music Inc.
Bergenfield, N. J.
1. Barbara Ann (B. & M.)
2. Heart & Soul (Fleetwoods)
3. Running Scared (R. Olsbien)
4. Travellin' Man (R. Nelson)
5. Cup Of Coffee (Janet)
6. Daddy's Home (Shop & The Limelighters)
7. One Min Julip (J. Charles)
8. Love & The Limelighters (Imagination)
9. Goodnight Bob (Imagination)

Melody Mart
Paducah, Ky.
1. I Feel So Bad (E. Presley)
2. Runaway (R. Nelson)
3. Mass Around (C. Checkers)
4. Brand New Heart (C. Francis)
5. Girl Of My Best Friend (J. Dominis)
6. That Old Black Magic (C. Francis)
7. Little Devil (N. Sedaka)
8. Old Blue Eyes (M. Wells)
9. Mama Said (Shirelles)
10. Mama Said (Shirelles)

La Petite Record Shoppe
East St. Louis, Ill.
1. Mama Said (Shirelles)
2. One Min Julip (J. Charles)
3. Funny Little Brown (C. Francis)
4. Mass Around (C. Checkers)
5. Girl Of My Best Friend (J. Dominis)
6. Can't Let You Go (J. Dominis)
7. Some Kind Of Wonderful (D. Pinto)
8. Hiddenway (K. King)

Al's Record Mart
Wynadotte, Mich.
1. Travellin' Man (R. Nelson)
2. Blue Christmas (B. & M.)
3. At The Top Of The World (C. Francis)
4. Underwater (Legion)
5. Breakin' In A Brand New Broken Heart (C. Francis)
6. Mama Said (Shirelles)
7. Some Kind Of Wonderful (D. Pinto)
8. Take Me Home (T. Orland)
9. Some Kind Of Wonderful (D. Pinto)
10. Mama Said (Shirelles)

Greelinn Record Center Corp.
Jamaica, L. I. N.
1. Breakin' In A Brand New Broken Heart (C. Francis)
2. Blue Christmas (B. & M.)
3. Underwater (Legion)
4. Breakin' In A Brand New Broken Heart (C. Francis)
5. Mama Said (Shirelles)
6. Some Kind Of Wonderful (D. Pinto)
7. Take Me Home (T. Orland)
8. In The Meantime (C. Francis)
9. Mini Min Julip (J. Charles)
10. Blue Moon (Mancini)

Top Selling Records
Rexall, No. Carolina
1. Little Boy (Coasters)
2. Daddy's Home (Shop & The Limelighters)
3. Mama Said (Shirelles)
4. Runaway (R. Nelson)
5. Mother-In-Law (E. K. Doe)
6. Running Scared (R. Olsbien)
7. Breakin' In A Brand New Broken Heart (C. Francis)
8. You've Got A Reason (J. Edwards)
9. Reelin' In My Heart (J. Domino)
10. One Min Julip (J. Charles)

Morro's Record Shop
Meridian, Miss.
1. Blue Christmas (B. & M.)
2. Mama Said (Shirelles)
3. Happy Ending (T. Reidward)
4. Runaway (R. Nelson)
5. Reelin' In My Heart (J. Domino)
6. The Little Devil (E. K. Doe)
7. One Min Julip (J. Charles)
8. Take Me Home (T. Orland)
9. Big Boss Man (J. Reed)
10. Hello Walls (E. Young)
THE ORIGINAL SMASH Version

Is Now Distributed By...

"4 STARS IN"
"SCOOPE OF THE WEEK"
"BEST BET IN CASH BOX"

"YOU CAN’T SIT DOWN"

(PART 2)

by PHIL UPCHURCH
and his combo
BOYD 3398

Billboard Music Week
The Music Reporter

"YOU CAN’T SIT DOWN"

by PHIL UPCHURCH

(PART 2)

by PHIL UPCHURCH

(PART 2)
Little Girl—Big Heart

WINNIPEG, MAN.—Brenda Lee spent most of her spare time during her recent Canadian p.a. trip entertaining and visiting patients at the Children's Hospital here. Above, the Decca songstress is shown autographing a picture for one of the youngsters she visited.

Peter Tripp Guilty

NEW YORK—Three justices in New York's Special Sessions Court last week (15) found deepy Peter Tripp guilty of accepting $4,150 in payola while host of WMGM-New York's "Your Hits of the Week" show in 1958-59.

Convicted on thirty-five counts of commercial bribery, accepting payments without his employer's consent, Tripp faces a maximum sentence of a year in jail and a $500 fine on each count. He will be sentenced on June 30.

Throughout the trial, Tripp maintained that he received the payola for the first time, not for spinning certain disks, but for advice he gave to labels on how to produce the most commercial recordings. He also maintained that he was an independent contractor rather than an employee of WMGM and therefore had the right to make outside deals.

The prosecution brought forth a number of label and distrib execs who testified that they had paid Tripp specifically to spin certain disks.

Tripp's lawyers, Benjamin Sheddler and Morris Goldenzweig, declaring their client "penless," had not, at presstime, decided on whether to appeal the case.

Tripp's trial and resulting conviction was the outcome of a payola investigation last year by New York District Attorney Frank S. Hogan, whose office subpoenaed and examined the books of a hundred firms. Last May, payola charges were brought against Tripp and four other disk-jockeys, including Alan Freed, a former program director and two former record librarians.

PMM Meet Invites Mailed

NEW YORK—Invitations have just been mailed to the Professional Music Men's annual outing at Fred Waring's Shawnee Inn on Thursday, June 15. A feature of this year's get-together will be the song pluggers' "Apollo" Award for 1961, to be given to a "long time guest." For reservations, which close on Monday, June 6, one should contact Bernie Polack at Mills Music, this city.

Kenin Wants U.S. Funds To "Preserve" Music

NEW YORK—If the Federal Government can provide funds to preserve the nearly extinct whooping crane, it should also do the same for classical music, thinks Herman Kenin, president of the American Federation of Musicians. Kenin said last week that the U.S. spends $8,000,000 a year to keep the whooping crane around, but lays-out nothing on music, "Unless we get caught up we are lost," Kenin feels.

The Records

Disk Jockeys Played Most

A Summary of Reports Received from Nation’s Disk Jockeys

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The Cash Box—May 27, 1961
NEW SINGLE FROM ELVIS!

WILD IN THE COUNTRY
Title Song from the Jerry Wald Production 20th Century-Fox CinemaScope Picture WILD IN THE COUNTRY

ELVIS PRESLEY

45 RPM

WILD IN THE COUNTRY c/w I Feel So Bad #7880. Also available on Compact 33. Order this big new Presley single today! Look for "Wild in the Country" at your neighborhood theatre.
Celler To Speak At ARMADA Meet; 50 Exhibit Booths Made Available

NEW YORK—New York Congress- man Emanuel Celler, who just a few weeks ago introduced Federal legisla- tion against disk counterfeiting, has accepted an invitation to address the American Record Manufacturers and Distributors Association (ARMADA) convention on Tuesday evening, June 27, according to an announcement last week by Art Talmadge, ARMADA president. Congressman Celler will speak at a dinner at the Diplomat Hotel, Hollywood, Florida.

Marking his initial appearance before a body of record industry rep- resentatives, Congressman Celler, who has served in the United States Con- gress since 1923, and who is chairman of the House Judiciary Committee, will discuss his proposed legislation against counterfeiting, a matter in which ARMADA has been vitally inter- ested and actively engaged in com- battting for the past year.

Appearance of Congressman Celler, who has been internationally recog- nized for his work in such areas as immigration and naturalization, for- eign trade, Civil Rights and mono- poloy investigations, was accepted by Talmadge and Sig mund H. Steinberg, ARMADA’s legal counsel.

Talmadge also announced that ar- rangements have been completed with the Diplomat Hotel, convention head- quarters, for fifty exhibit booths which will be made available to affiliate mem- bers at a nominal fee. This will mark the first time firms which are allied leaders, and which will be open to the entire membership, as will the general business sessions.

“The ARMADA Convention this year is designed to answer a lot of questions which we all face in our day to day operations,” Talmadge stated. “The appearance of Congress- man Celler is of major importance to each and every person engaged in the record industry, and is something we can all be proud of. ARMADA’s role in the battle against counterfeiting has been recognized nationally, and the vital importance of Federal legisla- tion being enacted as quickly as pos- sible in this area is known to us all!”

With the convention already as- sured of a record turnout, members were urged to make their reservations as early as possible to assure quarters at the Diplomat. The special low rates established by the hotel will start on Friday, June 23 and run through the following Thursday to accommodate those manufacturers and their dis- tributors who will be holding sales meetings before and after the AR- MADA convention. The manufac- turers who will hold meetings with their distributors are Atlantic, United Artists, Vee Jay, Cadence, Stereodizi- ties, Cameo, Time and an eighth to be announced.

Steinmetz Named Kapp Export Sales Topper

NEW YORK—Eric Steinmetz has been named as Export Sales Manager, and will now head the export operations of Kapp Records, including Kapp International, according to Phi Skaff, managing director of sales for the label. Steinmetz, who has been ad- vised of his post in charge of Kapp’s export efforts, has just returned from a trip to South America where, among other things, he negotiated a licensing agreement with Transradio Disc in Mexico and Venevox in Carar- cas, Venezuela. He was formerly with Decca, leaving to head up Kapp orders and services department before assuming the additional responsibili- ties of the export department, and then on to export sales manager.

Stanley Silk, who was assisting Steinmetz in orders, services and ex- port, will now take charge of his vacated post. Silk also has a back- ground in sales which includes experience with Decca.

Col. Ups Messinger To Field Sales Promo Head

NEW YORK—Robert Messinger has been promoted to national promotion manager of field sales at Columbia Records Sales Corp., according to an announcement last week by Joseph Levy, the firm’s field sales manager.

Messinger’s primary responsibility will be the development and coordina- tion of national promotion in all Colum- bia product categories. He will also supervise personal appearances and promotional tours and serve as liaison with radio and television network and press.

Promotional efforts as developed by Messinger will be executed by Colum- bia’s regional and district managers through their regional promotional manager, for his will, in turn, utilize the national promotion through Colum- bia’s distributing organization.

Messinger joined Columbia’s sales division last year as pop LP assistant promotion manager. Before joining Columbia, he was publicity director of WBZ in Boston.

Otis Inks New Talent; His First Liberty Deck

HOLLYWOOD—Clyde Otis, Liberty Records eastern A&R director, has signed three new vocal attractions to the label for a period of five years. Trio pact are The Spinners, Len Wyatt and Gina Boyer. Otis is now on the coast to record the artists with two of Liberty’s staff engineers, Belford Hendy, who will conduct and arrange the sessions.

In the meantime, Liberty is cur- rently shipping “In Old Madrid,” first single released by instrumental recorded by the label as an artist. He also has produced two sides for Julie London, which will be released within two weeks.

Latins Hunger For More U.S. Music, Exec Reports

NEW YORK—“Latin-America,” says Eric Steinmetz, Kapp Records export manager, “can’t get enough of American music.”

“Rock ‘n roll’s running neck and neck with R&B. Yet on the other hand, the Roger Williams’ LP’s are top money-makers down there.”

Steinmetz concludes that South America will soon be on par with Europe as a buyer’s market.

A Tree Grows In Manhattan

NEW YORK—Nineteen trees, sponsored by various firms and individuals, were planted on 57th Street here. Above, the Ginko tree sponsored by RCA Victor Records is planted at ceremonies attended by (left to right) Walter Tossi, Leon Moray Price, Mrs. Vladimir Horowitz and Alan Kayes, manager of Red Seal A&R.

The Cash Box—May 27, 1961

Latest Release! 10220

Paul Anka sings “Dance On Little Girl”

“DANCE ON LITTLE GIRL”

Atlantic’s New Hit! The Isley Brothers with Ray Ellis & Orchestra

“SHINE ON HARVEST MOON”

#100

A Leiber-Stoller Production

Atlantic Records

1201 Broadway, New York City, N.Y.

Patsy Cline

“1 FALL TO PIECES”

Decca—31205
CHET ATKINS
“WINDY & WARM”

#7891 is Mr. Guitar’s newest single! A catchy, up-beat instrumental that’s blowing hot. Watch for more from Chet in June...thirteen albums are on the way.

ASK YOUR DISTRIBUTOR ABOUT COMPACT 33, THE NEWEST IDEA IN RECORDS

RCA VICTOR
AmPar Acquires Controlling Interest In Westminster

NEW YORK—AmPar Records has acquired a big classical catalog with the acquisition of a controlling interest in Westminster Records and its subsidiaries, Westminster Recording Sales, Whitehall Records and Westminster Tape.

AmPar proxy Sam Clark last week announced the completion of the arrangements for the deal on May 8 and noted that the acquisition was "an- other significant step forward to complete plans for AmPar to become a completely well-rounded company."

The label recently debuted a jazzy line, Impulse, and last year began handling Enoch Light's Grand Award and Command labels.

Clark said that few changes, if any, are contemplated, but that much new thinking will go into creating prod- ucts, and new merchandising ideas will also be developed to enhance the items in the vast existing Westminster catalog, which is dominated by classical items, but which also contains varied pop and jazz material.

Platter Spinner Patter

WSAI-Cincinnati launched a completely new broadcasting policy under the new ownership of Jupiter Broadcasting, Inc. Jupiter president Enny Tannen took the wraps off the new format at a brunch for some 200 Cincinnati music execs, business and civic officials, stressing the point that a station must take an active interest in local affairs if it is to survive. WSAI, one of the oldest stations in the country, switches to a 24-hour a day revamped jockey line- up that includes—chronologically thru the day—Dan Young, Ron Brazil, Jack Reynolds, Ron Allen and Gary Allen. The new top format, formerly held by producer and program director Bob Stone has been inaugurated. WSAI will cover as many civic, business and community group meetings as possible with mike level recordings, making 195 spots and directly exposing participating sponsors to over 25,000 people. This year, newly-appointed program director Johnny Borders will have a guiding hand in the operation.

Decca Inks Wilburns To New Exclusive Pact

NEW YORK—The Wilburn Bros., veteran country songsters, last week signed a new exclusive long-term pact with Decca Records, according to announce- ments by Owen Bradley, Decca's country and western chief in Nashville and veep Martin P. Salkin.

The Wilburns, brothers Doyle and Ted, originally came to Decca sev- eral seasons ago, and have scored a number of singles and LP successes (they topped The Cash Box's 1958 Music Operators' Poll as best country vocal group). Their most recent click was "The Legend of the Big River Train." The team has made frequent appearances on the "Grand Ole Opry" and has done country-wide tours.

Coast Benefit Show Set

HOLLYWOOD—"The Show of the Year," a charity affair held yearly at the Hollywood Bowl, will take place on June 17, according to Al Eyraud, Jr., president of the board of directors of The Boys' Club of Hollywood.

The event, in its 12th year, will be emceed by Bob Hope, and will include an all-star cast from the film industry. Producer Arnold Marquis: to give radio fans an opportunity to meet their favorite deejays, many musical acts will be intro- duced by one of the popular jocks in the Los Angeles area.

Some of the performers who have been invited to take part include: Dean Martin, Frank Sinatra, Debbie Reyno- lds, Sammy Davis, Jr., Peggy Lee and Jimmie Rodgers.

Firm Offers LP "Tree"

NEW YORK—A "record tree"—a sort of pole lamp that contains tiers that can display sixty LP's per-tier—is being offered to consumers by Record Tree, Inc., of Philadelphia. A shiny brass-plated pole adjusts from 40" to 80", from floor or table-top to ceiling.

One of the most interesting and, sponsor-wise, beneficial summer-long promos is the WIL-St. Louis Picnic Patrol. This marketing and audience pro- motion event is tied in with its 1961 Memorial Day with its first visits to outdoor-conscious St. Louisians. WILL en- courages the fans to get out and enjoy the location of their picnics, backyard barbecues, etc., and the Picnic Patrol visits these parties distributing packages containing products and gift certificates of participating sponsors. During its first year, the program appeared at several hundred locations making 195 spots and directly exposing participating sponsors to over 25,000 people. This year, newly-appointed program director Johnny Borders will have a guiding hand in the operation.
Russell Byrd

Russell Byrd is capping a long, successful career as a songwriter by turning to disk singing—performing his own material, naturally. For the past 11 years he has written songs for such artists as Lavern Baker, Lloyd Price, Jimmy Jones and Nick Noble. Recently he submitted a demo of one of his tunes to Luther Dixon, A&R head of Scepter Records. Dixon liked the voice (Byrd's) as well as the song and inked Byrd to a pact with Wand, the Scepter sub-d. The tune was “You'd Better,” now breaking out nationally.

Byrd was born Nov. 8, 1931 in New York City, moved to Miami with his family, graduated Miami High School and put in two years at Miami Univ. His knowledge of music includes a thorough grounding in the classics. He is currently managing the New York office of publisher Robert Mellin.
MOA Convention A Flop For Disk Biz; Attendance Sparse

MIA MI, FLA.—The Eleventh Annual MOA Convention, held at the Deau-
ville Hotel in Miami Beach, Fla., last week, was a farce as far as the record
industry was concerned. The absence of juke box operators, for whom the
convention is intended, was the reason for the gross disappointment in the
convention showing.

Only six record manufacturers ex-
hibited at the meet—Capitol, Co-
umbia, Decca, Dot, MGM and RCA
Victor. Last year there were eleven.

Prestige Goes Same Price
For Mono-Stereo LP's

BERGENFIELD, N.J.—Prestige Re-
cords, the big jazz label, has equalled
the price of its mono and stereo al-
bums, according to a label announce-
ment last week. Both mono and stereo
LP’s will retail at $4.98.

The diskery, which had been con-
templating the move for some time,
said the equal-price status would in-
crease sales, and get more rank-jockey
attention for the label.

VeeJay Records recently announced
that it had brought its mono and stereo
albums down to the same price
level ($4.98 for the jazz LP’s, $3.98
for pop).

Capitol Adds New
Folk Song Trio

HOLLYWOOD—The Journeymen III,
a new folk-singing trio, has been
signed to an exclusive contract and
recorded by Capitol Records, Inc.,
it was announced last week by Alan W.
Livingston, vice president for creative
services.

It was a matter of weeks after John
Phillips, Richard Weisman, and Scott
McKenzie formed the trio that Capitol
tapped them for a contract and re-
sertion. Currently they are appearing
at Folk City in New York, their first engagement as a group.

All in their early twenties, the boys
feature a folk approach to largely
original material. Capitol will release
their first single record shortly and a
debut LP shortly. Phillips and McKenzie previously
sang with a vocal group called The
Smoothies, who recorded for Decca. They
met Weisman, who is a top
New York studio musician on both
guitar and banjo, at a recent record-
ing session.

Weisman, a musicianist in folk
music, conducts regular seminars in
banjo and guitar at New York’s
School of Folk Music and has written
on the subject for both Caravan and
Jazz Review magazines.

In 1965 there were 18 and back in 1957
twenty music and record firms dis-
played.

The lobby, usually the meeting
place of a good number of record
manufacturers and independent rec-
distributors, saw few of other
week and could be final.

On Wednesday evening, record-
ing artists put on a three-and-a-half
hour show for the benefit of those
who remained. The roster included:
The Voyagers (Ensign-Mercy), Lou
Monte (Roulette), Chet Atkins’ Combo
(RCA Victor), Ferlin Husky (Cap-
tol), Les Paul & Mary Ford (Co-
umbia), Ronnie Savoy (MGM), Con-
way Twitty (MCA), The Everly
Brothers (United Artists), Bill Black’s
Combo (Hi), Kenny Dino (Dot), Ray
Peterson (Dunes), Stella Gans and
Margie Meinert. The show was pro-
duced and directed by publicity man
Budiv Bash, emceed by Larry King,
dee Jay of WAMZ, Miami, and fea-
ted the Lenny Dawson band.

UA Buys Boyd Master

NEW YORK—United Artists Records
has purchased "You Can Sit Down. Part 1 and 2" by the Phil Upchurch
Combo from Boyd Records, it was an-
ounced last week by Art Talmadge,
vice president and general manager.

Under terms of the deal, negotiated
by Talmadge with Robert Boyd, head
of the Oklahoma City diskery, the rec-
ord will be issued under the Boyd
label, but will carry a UA identifying
number.

Record, which broke fast in the
Southwest late last week, was cut in
New Orleans by Boyd. Talmadge re-
ported that by the weekend over 100,-
000 copies of the record had been
shipped to UA distributors.

Col. Invests In "Kean" Musical

NEW YORK—Columbia Records has
made a major investment in "Kean,"
the Alfred Drake-starring musical due
for a Broadway bow on Nov. 2 at the
Broadway Theatre. The label, nat-
urally, will release the original-cast
LP. Show’s writers are George For-
rest, Robert Wright and Peter Stone.
Producer is Robert Lantz.

"Rifleman" Son In Disk Bow

NEW YORK—Johnny Crawford, juvenile star of the "Rifleman" TV'er, last
week made his disk debut on Del-Fi. In its first promo rounds, the young Crawford and his entourage visited the Cash Box.
Above, left, Bob Keene, president of Del-Fi; Robert Crawford, Johnny’s father; Earl Grant, manager of the label, who’s in the
process of being corralled by Johnny. At right, Johnny exhibits his rope twirling
proficiency.

LONDON.—A shot of the London production of "Flower Drum Song" shows
Yama Saki in the role of Linda Low (created on Broadway by Pat Suzuki) singing "I Enjoy Being a Girl," one of the hit songs from the smash Rodgers &
Hammerstein musical. Miss Saki is also featured in the recently-released Angel
recording of the original London cast LP.

Big ‘61 Promo In Works
For Bravo-Int’l LP’s

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm
for Bravo-International Award Re-
cords, last week announced a major
promotional schedule for the label, re-
cent winner at the NARM convention
of an award as "The Outstanding
Economy-Priced Promotion Line of
1960.

The basis for the buildup, Leslie re-
vealed, will be an additional emphasis
on quality packaging and recording,
heavier promotion, publicity and ad-
vertising schedules and a continuation
of the "aggressive" merchandising
techniques.

In addition, the line is moving into
stereo sound with a Percussive Series.

There are currently fifty-nine al-
bums in the Bravo-International Award
line ranging through every area of
popular musical taste. New LP’s will be added constantly to bring
the catalog total to one hundred by the
end of 1961.

While Leslie said that the exact
amount of the Bravo-International Award advertising budget has not yet
been established, he revealed that it
would be substantially larger than last
year’s and would include heavier
trade paper space in addition to local
newspapers. More display material
will be made available and Pickwick’s
sales staff will continue to give full
cooperation on special promotions.

"There has been a tremendous
change in the public attitude towards
‘economy priced’ records in the last
two years," Leslie stated. "The manu-
facturer who wants to be successful in
today’s market has to be aware that
the public demands quality for their
entertainment dollars. Covers must
have enormous appeal to compete with
the new and advanced packaging tech-
niques of other ‘impulse item’ prod-
ucts that are bidding for consumer at-
tention. Economy priced records have
to be aggressively promoted, publi-
cized and merchandised in order to
achieve the kind of results we enjoyed
in 1960 and the even greater sales we
envision in 1961."
Big Victor Promo For Atkins 
In June Album Release

NEW YORK—RCA Victor Records is spotlighting its guitarist and Nashville A&R head Chet Atkins in its pop albums for June.

John Y. Burgess, Jr., division veep of commercial sales, also program manager of the giant Atkins promotion for June (see below).

In addition to a new Atkins LP, "The Most Popular Guitarist," the Victor release for June will also include repackaging of all but two of Atkins' twelve previous albums (the sound of the various albums has been enhanced via Victor's most recently developed electronic techniques).

In other releases for June, A&R director Ray Burgess announced "The Bob Wills and His Texas Playboys Festival," a double LP album (18). The complete set of songs was featured on the LP's jacket; two Stereo Action releases are "Furuta" with Bernie Green and His Orch.; "Crazy Rhythm" by The Guitars Unlimited Plus 7.

As to the Atkins promotion, Burgess stated, "record dealers have long requested a Chet Atkins program to take advantage of Chet's longstanding record as one of the industry's most consistent best-sellers."

We decided that a Chet Atkins promotion in June was one of our most effective means of helping dealers to create consumer excitement during the summer months."

William I. Alexander, manager of advertising, promotion and publicity, reported "that Chet Atkins promotion will help set the pace for national advertising and promotion programs. Highlight of the promotion will be a special dealer window display complete with famous delux motif and motorized barbecue grills (manufacturers nationally advertised price, $35.85) awarded to winning dealers."

"The Chet Atkins promotion breaks right at the beginning of the cook-out season," said Alexander. "the headline theme of RCA Victor's series of commercial displays will be Chet Atkins & (Your Record Dealer) invite you to entertain with RCA Victor Records At Your Barbecue."

Each participating record dealer will have his own store name actu-

ally imprinted on the display. This is the first time," Alexander continued, "that we have created a window display project that addresses the persons who can order dealers that includes a personalized dealer imprint. The display showcases large full-color reproductions of the entire LP catalog and a large cut-out figure of the artist himself."

"Hundreds of winning record dealers in this Chet Atkins Window Display Contest will receive Kamkap Barbecue, said Alexander. "Winners will be selected from photos of the dealers' windows which feature the display.

"Atkins himself will be on tour to publicize the promotion. A full page ad in the New York Times Sunday Magazine on June 4 will speakhead a major advertising campaign that also includes ads in Esquire, Playboy and Hi-Fi Stereo Review. Ad mats on the entire Atkins catalog have been prepared for Dealers' use in local newspapers, radio and TV.

"Successful mailings and national press kits will also be made to create maximum impact for the promotion."

Madison Handles "A" Label

NEW YORK—Effective immediately, Madison Records, Inc., will handle the distribution of the "A" label of Elizabeth, N. J. According to the agreement, signed last week by Madison topor Larry Uttal and "A" chief Karl Rozelle, Madison will handle distributor promotion, sales, shipments and billing. First releases under the deal are the Five Classics' "Hi-Fi Classics" and Barry's "Sun-Based."

"The "A" label was previously distributed on an individual release basis by the Laurie label.

Burnette Top Draw

At Houston Coliseum

NEW YORK—Liberty Records star Johnny Burnette last week smashed his all-time record for the Houston Coliseum when he played to more than 34,000 people in a two-show one night stand. The Burnette performance was a money-raising enter prise of the Texas Firemen's Protective League. Burnette's current Top 100 stand is "Big, Big World."

Bienstock's Dad Dies

NEW YORK—Max Bienstock, the father of Freddy and Jimmy Bienstock, of Hill & Range Music and Bigtop Records, died here last week (18). Funeral services were held last Friday (19) at "The Riverside" in Manhattan.

Barry Sisters To Bow Palsy Song

NEW YORK—The Barry Sisters, the Roulette Records larks, will introduce the United Cerebral Palsy Association's new theme song, "Look At Us, We're Walking," at the UCP all-star benefit show this Wednesday (24) in Greenwich, Conn., which Ed Sullivan will emcee. Roulette will release a single of the Barrys doing the song the following day, with both the label and the gals donating all royalties to the UCP.

Byrd Song

NEW YORK—Proudly displaying a handful of the Russell Byrd click, "You'd Better," are (left to right) Byrd's press rep Fran Passman, Byrd, and Byrd's associate, Ray Passman. The clever-turner-singer debuted vocally on the Wand waxing.

Prestige Bows New Etta Jones Album

NEW YORK—Prestige Records has just released its second LP by songstress Etta Jones, who recently hit the Top 10 with "Don't Go To Strangers." Package is tagged "Something Nice" and features the performer against a relaxed quartet setting. Prestige will offer the LP as a part of a 10% dealer discount program on its 7000 LP series in June.

Light To Europe

NEW YORK—Enoch Light, head of the Grand Award-Command set-up, is currently in London meeting with foreign accounts. Presently in Paris, Light is scheduled to also visit London and Rome to discuss sales and distribution of his two labels. Besides Light's European tour, Light cut his next LP at Carnegie Hall, leading a fifty-five-piece orchestra, and later cut a recording with William Steinberg and The Pittsburgh Symphony for his new Command Classics line.

Alegre Names Sls Mgr. To Distrib PB Label

NEW YORK—Ben Perlman, president of Alegre Records, last week announced that Tom Rosado was named sales manager of the New York metropolitan area. Rosado has been active in the record business for various capacities for the past ten years.

Also, Perlman disclosed that his firm has taken on the New York distribution of Guarany Records, Puerto Rican diskery.

Being released this week by Alegre are the new Charlie Palmieri album, "Pachanga At The Caravana Club," and a new Pacheco single, "Monton Simon" b/w "Dame Tu Carino."

Decca Pact For Sattin

NEW YORK—Lonnie Sattin was signed to a new Decca recording contract. His first single, titles not announced yet, is due for release soon. Above, the songster (center) is flanked by Harry Meyerson, Decca A&R exec, and Joel Turner, clobber of on the Sattin sides.
Guard To Exit Kingston Trio
In Six Months
NEW YORK—To dispel rumors that the columnists have been having about the Kingston Trio's breaking up, RCA Records last week announced that there has been no conflict of interests between Dave Guard, one of the trio, and his partners, but the tremendously successful group will not tour.

An agreement has been reached between Guard and his partners whereby Guard will leave the group six months from now. During that time, the trio will fulfill all its commitments, cut a batch of albums, and with the aid of Guard, select a suitable replacement for the group.

The Kingston Trio name will still be the property of the remaining two members and whomever they choose, according to Frank Werber, manager of the trio.

Guard's plans have not yet been announced, but he is free to form a combo of his own if he so desires.

Tony Martin Feted In N.Y.
NEW YORK—Tony Martin drew a huge crowd of notables in the theatrical and sporting world at a hibachi held here at the Waldorf-Astoria last week (16) as part of the singer's celebration of his twenty-fifth year in show business.

The luncheon sport figures were the result of Martin's strong interest in sports. Col. Eddie Eagan presented Martin with a plaque for his help in raising funds for the People-to-People Sports Committee via his annual Hole-in-One golfing affairs each year.

Comedy was supplied by Alan King, who emceed the affair, Harry Youngman and Smith & Dale. The latter team presented Martin with another plaque on behalf of the American Guild of Variety Artists (AGVA) for Martin's contribution to show business.

Among those in attendance were: Cyril Charlow, Martin's actress-dancer wife; The Barry Sisters, Louis Bobol, Bob Obidine, Al Schacht, Jack Dempsey, Janet Mick ("Miss Reingold"), Maggie McNellis, Don Budge, Roy Haines, Bobbi Jones of the New York Yankees, Leonard Lyons, Kyle Rote and Harry Winer.

British Ember-20th Fox Deal
LONDON—Ember Records International, the British indie, has entered into an agreement with 20th Fox Records which gives 20th Fox the immediate American distribution rights to two British singles: "Angela Jones" and "Don't Want To Know" by Michael Cox and "Four and Twenty Thumbs and Kisses" and "Last Late Evening" by Roy Young.

Ram's Ensign Label Joins Merc. Distrib Fold
CHICAGO—Following close on the heels of several industry announcements that Mercury Records had negotiated agreements to distribute independently produced labels, Irving B. Green, president of the Mercury, announced last week that the firm has just made an agreement with Buck Ram for the distribution of the Ensign label through Mercury.

Buck Ram, who has had a long association with Mercury as an artist and through his managing of the Platters, is also a vendor of several million seller songs including "The Great Pretender" and "Twilight Time". Included among the Platters hits are: "Only You", "For The First Time in My Life", "Sorry, I" "Encore" and others.

The agreement calls for Ensign to present major sides for first distribution by Mercury. Last week the first single under the Ensign label was released this week, "Holle Fly Song" by the Voyagers. A subsequent release by a hot new vocal group called the Peppers will be issued shortly.

Baryo Named To Capitol Classics
Mdsng Mgr Post
HOLLYWOOD—Harold J. Baryo has been appointed to the post of merchandising manager for Capitol Records, effective immediately, Baryo assumes all Capitol classics merchandising assignments which had been formerly handled by John Covency, now merchandising manager of Capitol Records Distributing Corp.

Last week, Tupp Turner was named Angel merchandising manager.

Baryo comes to CRDC after two years as sales representative for Record Sales Co. of Los Angeles. Previously, he was with the Ray Thomas Co., former Los Angeles distributors of Columbia Records. Prior to that, he managed the Westwood outlet of the G. Schirmer music-store chain.

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Mercury Forms Special Product Div.; Charlie Fach Heads Set-Up

CHICAGO—In a major expansion program to facilitate the increased activity at Mercury Records resulting from the company's new policy of distributing independently produced labels, the label has formed a special products division, according to an announcement last week by Irving B. Green, president. Charles Fach, who previously held the position of national promotion director for Mercury, will head the new division as sales manager.

Green also announced that Barney Field, the current distribution manager for Capitol Records, was named as the new promotion director for Mercury. Both men will be headquartered in the firm's Chicago office.

The special products division will handle the firm's recently formed subsidiary label, Smash Records, as well as handle the products falling under the various distribution contracts which have recently been agreed upon between Mercury and independent record producers.

Mercury in recent weeks has made pacts with several indie producers to distribute their labels. (see separate story on deal with Buck Ram's Ember label.)

The first such agreement was made between Mercury and Walter and Doug Moody of Clock Records for the release of "Tootsie" by Dave "The Dude" Cortez. The second agreement was made with Paul Vance of Van- pok Recording Company for the release of "Charlie Wasn't There" by Barbara Evans on the Pioneer label, which was just released last week. Both the Clock and the Pioneer labels will see continuing releases being handled through the distributing facilities of Mercury's new set-up. Other labels will be released through the same set-up as agreements are reached between the new division and indie producers.

Danny Driscoll will be the promotional arm of the new division.

Riverside Bows Pop LP Series

NEW YORK—Riverside Records announced last week the introduction of a new series called the "7500" series. Retailing at $1.98 mono and $2.98 stereo, the series was created so that pop album material may be included in the label's catalog.

The initial ten releases will include "Adios Muchachos" (Noro Morales); "Dancing Basic For People Who Don't Dance Any More" (Sy Oliver); "The Lure of Hawaii" (Sam Mais); "C'est Magnifique" (Chauncey Gray); "Dance All Night With A Bottle In Your Hand"; "Cuandha With Barretto"; "The Many Keyboards of the Amazing Paul Renard"; "Oscar Brand"; "Songs Father Taught Me" (Father Dustin); and "Mazeltov, My Amigos" (Juan Calle).

L.A. NARAS Electing New Board Members

NEW YORK—The Los Angeles Chapter members of the National Academy of Recording Arts and Sciences (NARAS) have just received ballots to select eleven new members to the board of governors. Full Board is composed of two-year members, with half remaining in office an additional year and the other half, whose terms are now expiring, to be replaced by new two-year Governors.


Art Directors & Literary Editors: Ken Kim, Harry Pack, Selle Smith. Spoken Word, Comedy, Documentary, etc.: Mel Blanc, June Foray, Mickey Katz, Irving Taylor. Classical: Laurinde Almeida, Elmer Bernstein, Vincent Gomez, Ralph O'Connal, Kurt Reher, Salli Teri, Dimitri Tiomkin. Two Governors will be elected from Classical field, and one each from all other classifications. Deadline date for return of votes is May 22.

ASCAP's Adams Awarded Music Medal

NEW YORK — ASCAP President Stanley Adams was the recipient of this year's annual Henry Hadley Medal, which was presented to him at a reception of the National Association for American Composers and Conductors at its recent meeting in the Jade Room of the Waldorf-Astoria Hotel last week (15). The inscription on the medal reads as follows: "Stanley Adams, for distinguished service to American music—May 18, 1961."
Richmond Speeds Chackfield Album

NEW YORK — Richmond Records, London's low-price label, last week released a new Frank Chackfield LP containing the theme from "Carnival" and other Broadway and Hollywood material. Package—available only in mono—has been designated the Richmond rare find special for the balance of May, and the label is currently telling rock-jock-robers the news. Richmond recently issued another Chackfield album, "Movie Themes," on May 14. On July 1, Chackfield will conduct at the Royal Festival Hall in London for the BBC's "Light Music Festival," which will be broadcast throughout Europe. During the event, Chackfield will receive two gold records for his recordings of "Ebb Tide" and "Limerock." The label is fortunate to have the backing of Walt Disney feature ficks and TV shows for many of its releases, the current example being an LP based on the Disney full-length cartoon, "101 Dalmations." According to the label's Jimmie Johnson, the LP, which retails at $1.98, has, in its release period of four months, already sold more than any children's LP in the Disney record operations' history. With the major Disney promotions forthcoming this fall on Disney's "Babes In Toyland," the motion picture musical comedy starring Ray Bolger, Tommy Sands, Ed Wynon, and Annette, based on the Victor Herbert operetta, and the Disney "Wonderful World Of Color" television show beginning on NBC October 1, Disney execs are confident that the Disneyland record activities—in the children's field particularly—may double previous grosses for a like period.

Disneyland Kiddie Sales Up

NEW YORK—Though kiddie disk sales aren't what they used to be (before TV), Disneyland Records' business to the children's market is in this fiscal year is 25% over last year, the label has disclosed. The label is fortunate to have the backing of Walt Disney feature ficks and TV shows for many of its releases, the current example being an LP based on the Disney full-length cartoon, "101 Dalmations." According to the label's Jimmie Johnson, the LP, which retails at $1.98, has, in its release period of four months, already sold more than any children's LP in the Disney record operations' history. With the major Disney promotions forthcoming this fall on Disney's "Babes In Toyland," the motion picture musical comedy starring Ray Bolger, Tommy Sands, Ed Wynon, and Annette, based on the Victor Herbert operetta, and the Disney "Wonderful World Of Color" television show beginning on NBC October 1, Disney execs are confident that the Disneyland record activities—in the children's field particularly—may double previous grosses for a like period.

Capitol Rushes Out Harper “Al Di La”

NEW YORK—Capitol Records last week rush-released songstress Janice Harper's English lyric version of "Al Di La," which was the top song at this year's San Remo fete in Italy.

The overwhelming predominance of rock 'n' roll over all other types of popular music in France today is a phenomenon worth noting once more. This trend was scarcely discernible a year ago, but asserted itself with a vengeance with the advent on the music hall stage and on records of Johnny Halliday. Practically overnight, Johnny became the idol of the French girls, the Blondos, "Noir," who consider him as their spokesman and their incarnation. The rage spread to other sections of the younger generation and Johnny might be considered today as a reflection of "La Jeunesse." It is amusing to note that even in certain schools run by religious groups, young boys and girls gather for their record sessions of Halliday and, more recently, Les Chaussettes Noires. Net result of all this is that sales of other pop categories are suffering and music hall programs must be modified. A&R directors of all the record firms have hastened to sign up rock 'n' roll groups and the popularity of Les Chaussettes Noires on the Barclay label has followed closely on the heels of Halliday's. Interestingly that the national firms reacted swiftly and successfully to the developing trend and that by the time the extra-national firms got moving the ideal moment for rock 'n' roll star-making seemed about over. Rocky Velcano (Philippe), Frankie Jordan (Decca) and even Hedika (Festival), who got strong promotional backing from these labels, can't seem to usurp the place of the established idols. The story has been a little different for EMI's A&R man, Gerard Cote, who went to get in England what he couldn't find here in France. He brought back Les Travellers and English groups due with talent—and a French past. Les Travellers had spent practically all of 1960 vegetating in Paris, looking for a contract. At the time, only Unidisc's A&R man, Pirard showed some interest in them but the label belonged to a Catholic publisher. The label did much to act type of label to put the rock 'n' rollers on the map. Les Travellers' 45 single on Unidisc got a chance to be heard on the juke boxes but the promotional utility of juke boxes hadn't yet been accepted by the big commercial companies and certain international firms have still to learn the lesson. The music publishers make almost exclusive use of their medium for the promotion of young firms (Vogue, Barclay, Festival), whose freedom of movement and willingness to take risks are greater, have found that juke box promotion pays off—for their rock 'n' roll stars and their other artists too.

Had trouble reaching Phil Bouet (Barclay Editions) who's hard at work preparing for the "Coq de la Chanson" contest at the end of this month. We learned however that one disc song which his firm will present in the competition will be "Je Suis le Risque" by Mireille and Contet, to be sung by Paola. Since her recording of "Si t'as été à Tahiti" two years ago, Paola had practically disappeared from the record scene.

Latest tune waxed by Les Chaussettes Noires is a free French adaptation of "Everybody's Got a Date but Me," called "Fou d'elle." The label is fortunate to have the backing of Walt Disney feature ficks and TV shows for many of its releases, the current example being an LP based on the Disney full-length cartoon, "101 Dalmations." According to the label's Jimmie Johnson, the LP, which retails at $1.98, has, in its release period of four months, already sold more than any children's LP in the Disney record operations' history. With the major Disney promotions forthcoming this fall on Disney's "Babes In Toyland," the motion picture musical comedy starring Ray Bolger, Tommy Sands, Ed Wynon, and Annette, based on the Victor Herbert operetta, and the Disney "Wonderful World Of Color" television show beginning on NBC October 1, Disney execs are confident that the Disneyland record activities—in the children's field particularly—may double previous grosses for a like period.

France's Best Sellers

1. Pepito—Les Machucambos—Los Pepitos—(Editions Francis Day)
2. Surrender—Elvis Presley—(Editions Salvet)
3. Je T'Aime Trois—Les Chaussettes Noires (Editions Francis Day)
4. Tutti Frutti—J. Hallyday (Editions Carroussel)
5. Jolie Mome—Léo Ferré—(Editions Semi)
Canadian's Best Sellers

**ENGLISH**

1. Mother-In-Law — Ernie K-Doe — London
2. Runaway — Del Shannon — Quality
3. 100 Feelin's Of Clay — Gene McDaniels — London
4. Let Me Be Your Love — Cliff Richard — Coral
5. Portrait Of My Love — Steve Lawrence — UA
6. Breakin' In A Brand New Broken Heart — Connie Francis — Columbia
7. You Can Depend On Me — Pat Boone — RCA

**FRENCH**

1. Louise — Michel Louvain — Ap
2. Non, Je Ne Regrette Rien — Edith Piaf — Pat
3. Frenchie — Fernand Gignac — T.C.
5. Mathilda — Les Jerolais — Victor
7. C'est Toi Que J'Aime — Tahema — London
8. Tu Mens — Fernand Gignac — T.C.

Jack Mills in London

**Canadian News**

Don Stevens of Arco Sound Ltd., announced the opening of the firm's new offices in Montreal. Don has been appointed sales manager of the new branch which will handle the Province of Quebec and the Ottawa Valley. Arco Sound is the distributor of Somercrest, Arc, Kent, Omega, Cricket and Stereo-Oddities. They are located at 1945 Edward Laurin, 1st St. Laurent, Que.

Dave Boxer of CKGM radio reported that he will leave the station in late July. He is the second disc jockey to leave CKGM, the first being Ray Stevens. It is a shame to see these two great radio personalities leaving Montreal. The problem seems to be with the station's programming policy.

RMP Record Sales Co., Ltd., has a new location at 186 Bales Road, Montreal, Que.

Linda Scott's manager, Jane White, was in Montreal for the All Star show. Her husband is the American representative for Canadian Breweries.

Bill Fisher of Phonodisc writes that the company is swelling with many new releases. Included are “I've Got Spring Fever” by Little Willie John, “Zonna Lorna Ding Dong” by The Edsels, and a new Canadian record “Oh Lucky Me” by Jerry Palmer on Gaity Records.

Reg Ayers of Quality Records in Winnipeg reports strong reaction on “I'll Cry” by a new Canadian artist Gary Cooper. The fastest breaking record for Reg is “Taddy's Home” by Shep and The Limelites.

All Star Attractions, which recently featured Fabian, Jerry Lee Lewis, The Jerrels, Clarence “Freddie” Ford, Ronnie Scott, The Ramrods, Billy Mason, Jo-An Campbell, The Caps, The Chimes, Gerry Granahan, Ben E. King, Ronnie Lane and The Capers, and the Tommy Abbott Orchestra, currently preparing a new show which will be in Montreal on June 3 and in Ottawa on June 2. Dunn Eddy and Jack Scott will star.

Big chart climbers in Canada are; “That Old Black Magic” by Bobby Rydell, on Barry, “What A Surprise” by Johnny Maestro, on Zircon, "How Many Tears" by Bobby Vee, on London, “If I Feel So Bad” by Elvis Presley, on Victor, “Raindrops” by Dee Clark on Phonodisc, “Stand By Me” by Ben E. King on Atco and “The Bell Swell Song” by Brook Benton on Mercury.

French News

Michel Louvain's new album entitled “Apres Minuit”, just released by Apex, Strong new items for Trans Canada Records are; “Frenchie” by Fernand Gignac, “Un Petit Bebe” by Claude Girardin, “Tu Parlis Avec Moi” by Dante, and “Be Boogie” by Jean Julien. Gilbert Becaud is very strong on the charts with “Le Mur” in the Top 10. “Celtin' Moe” and “Quand L'Amour Est Mort” are close behind. A show at the Atwater Market on May 20 featured Michel Louvain and Margot Lefebvre.

**Italy's Best Sellers**

1. Jealous Of You/Confini Francis/FGMD-CGD/Carisch
2. Il Mondo Di Susie Wong (The World Of Susie Wong)/Nico Filonelo/ RCA Italiana/Recordi/
3. Medley/Percy/RCA Americana/
4. Come Sinfonia (Like A Symphony)/Pino Donaggio/V.C.M.Curci/
5. Parecche (Cant Molto)/Madoc/Gianti/Curci/
6. Era Scritto Nel Cielo (It Was Written In The Sky)/Bob Azema/Saar
7. Mario Marini/Durium
8. Flaminco/Rock/Italian/Southern Music/
9. Michelino/RI-FI Records
10. Where The Boys Are/Confini Francis/FGMD-CGD
11. Il Pullover/Giovanni Mecchi/RCA Italiana/Ariston/
12. Un Rock Per Judy (A Rock For Judy)/Little Tony/Durium

**The Best and "Best Selling" Songster of Italy!!**

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FOR DISTRIBUTION IN YOUR COUNTRY WRITE TO:
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Coronet-Australia DJs Honor Lieberson

TERRIGAL, N.S.W., AUSTRALIA—The CBS Coronet Disc Jockey Convention, held at the Florida Hotel, its guest of honor, Goddard Lieberson, president of Columbia Records (U.S.) (Coronet is Columbia's Australian affiliate.)

Above, left: Goddard Lieberson (seated center) is surrounded by Bill Crane (ABC), Jim Sweeney (4BC), Colin Hogwood (Qld-ABC Distribution), Jeff Atkinson (IBC), Graham Welsh (4KQ) and Kevin Golby (2UW). At right Lieberson can be interviewed by John Anstey (4AM), Colin Caterson (NSW manager of ARC), Peter Doune (GPE), Colin Nickol (6KQ) and Ralph Rickman (3AW).
Los Santos will take part in the 1st Festival of the Argentine Song in Italy next June. Afterwards, they'll perform on the Eurovision TV chain, in France and in Spain. Before leaving Argentina, they must record their fifth LP.

The song "Poesía en Mover" (sing in English by Cuban rock 'n roll star Pat Henry), and "Siin to Amor," winner of the Villa del Mar Song Festival by Los Cuatro Duendes. This is part of a South American Edition of RCA Victor, released by the firm's subsidiary in Los Angeles, California, and South American countries. Their last recording is a hit on both sides: "La Espumita" and "Haciendo el Amor." RCA.

It is said that Connie Francis will be here in August. Her manager, George Scherbrock, from Beverly Hills, noticed the singer's big success, and is well known. However, TK Records has just released an LP with some of her best hits.

Eleni Milea is again with Columbia, as artistic director. He worked with the label several years, but in 1960 tried as independent producer.

On May 23, the U.S. and Brazil have been signed a plan to increase sporting relations. These are the clubs of the two countries, and last year they won against the teams of Brazil and the U.S.

Buenos Aires to be considered an important victory of going to Italy. They were offered a contract after their last waxings, "Palito Bonito" and "Moliendo Cafe," turns into a LP.

Bookings for 13,000 copies of "Explosivos Vol. IV" (RCA) have been already made without the record being released. 5,000 of these bookings were made without knowing what would be the contents of LP's with a selection of current hits cycled by RCA's local and foreign artists, priced at $2.98. This type of record has proved to be a very good seller, and also increase the single's (of "Rotundo Amor," Milla and "Yo Veo Nubes" on the same style, including Brenda Lee (with "Let's Jump the Brinkst" and "Sweet Thing," Bobby Vee and "El Días de Di La") and "The Story Of My Life," sung in Spanish. We hope that Odeon will continue with this practice, which benefits both local and foreign artists, and sales.

Korn is now publishing music belonging to the "Succesos, Ediciones y Disques," a publishing house of international artists such as "Träquito Militar" (Mariano Morea), "Amor y Mas Amor" (Bobby Capo) and "Patio de la Morocha," of important realtionship in popular music history.

On May 28, Lalo Fransen will be again in Colombia. Currently, they are performing on Channel TV.

Spanish singer exists in TV. First, then "Palito Bonito," three months on the best sellers charts—and now "Oriza," are being well appreciated by the customers. All these titles have been recorded by Lita Natividad.

Columbia thought it appropriate to release a LP by Diana Dors a few days before she began performing on TV and theatre. The title is "Asi Canta Diana Dors."

"The Baby Sitters Boopie" may be Argentina's next big hit. Columbia released its first LP, "Bonito," as introduced before in Spanish by Johnny Todesco. The tune is already receiving big air play.

Luis Aguirre received a gold record from Peruvian Odeon for his sales of his last LP, "Tu y Yo." RCA is one of our best arrangements, and some of his records have been released in our market.

RCA has just put to sale "Are You Lonesome Tonight" by Elvis Presley. As it may seem a hit late, we must explain that recording companies here release a new record only when the last waxing by the same artist shows a drop in its sales. And "It's Now or Never" has been a good seller for seven months.

On May 29, RCA released a LP with the songs of Roland Alonso, TK and Polydog have already what they call "Petit LP," the 7 inch record for six records. Odeon and RCA are waiting for the customers to say the last word.

Fugitiva" (Runaway) will be recorded in Spanish by Lalo Fransen. Odeon is releasing their first LP, "Bambino," which is considerably scheduled better than "Palito Bonito" and "Fale Bonito" (Speak in low voice) will be hit very soon.

Tony Bennett's performances in the Opera Theatre and on TV take place this week (22-23). Bennett is well known here, because of a couple of big hits he had in 1958. On May 28, Los Ranchos received $1,000 for every 30 minute appearance in sporting clubs and dance parties. Some years ago this amount was considered fantastic, but now the dance-party industry is very big and can afford it.

A new version of "Bailando en el Teatro" by the Beto Rivas with Italian playback is considered by Fortissimo (the publisher) as the best of his style up to date. (The tune has been also very well recorded by Los Santos).

$648 Million Aid To Brazil

NEW YORK—In what amounts to one of the largest international aid deals of the year, Brazil has received $648 million from the International Monetary Fund revealed last weekend. The loan is the second largest ever made by the inter- national body to Brazil—where President Dutra's government is seeking to plow $1.5 billion into its $14.5 billion budget. The aid is coming from a $3 billion program of credits to Brazil and other countries,

In addition to the above loan, it is expected that both the U.S. and the International Bank for Reconstruction and Development will add to the international money for Brazil's development.

The loan program calls for Brazil to make moves to correct her problems, including high inflation, huge budget deficit, high private credit.

The two countries approved the appropriation of $600 million to initiate a long-range foreign aid program for Latin-American countries (see last week's issue).

Victor and Toshiba have reported their individual balance sheets. Victor held its semi-annual executive meeting on September 21, 1961 through March 20, 1961. In this meeting, the following draft balance sheet was passed and it was decided to bring it before the regular general meeting of shareholders on May 10. Gross income: 9,600,422,219 yen ($24,056,728).

Net Income: 655,423,843 yen ($16,820,022). Stating the items of gross income, recording of the Japanese company's (3,600,000 yen) net loss, which was increased its initial deficit by 270 yen. Net gain (750,000 yen), record players (stereo) 2,155 million yen ($55,000), tele- vision sets 238,321 yen ($6,043), record players (stereo) 1,909,196 yen ($49,000), export sales 282,171 yen ($7,208), distribution profits of 29% (same as last year). Gross income of previous term was 7,010,537,517 yen ($19,124,022), net income was 428,433,391 yen ($11,253,500). Victor's financial position is clearly superior.

Toshiba, a brand new face in the industry, also held its executive meeting for its fiscal year-end. Toshiba's record players (stereo) sold well over 1,000,000 copies in a short period, was the biggest contributor to the company. Adding to the success of Yuki Hashi, the firm's strenuous selling campaign of modern type stereo equipment (Reel To Reel) and the high quality of products have been quite prominent.

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JAPAN's Best Sellers

1. Where The Boys Are (Connie Francis/Columbia (Japanese and English versions)—Kayoko Moriyama—Toshiba/Sakurako Inouye—Brahmopon)
2. Lonely Soldier Boy (Johnny Doherty—Columbia)
3. Calendar Girl (Neil Sedaka—Victor/Q. Sakamoto—Toshiba)
4. Are You Lonesome Tonight (Elvis Presley—Victor/Q.
5. Flaming Star (Elvis Presley—Victor)

Argentina's Best Sellers

1. Moliendo Cafe (Korn) Hugo Blanco (Polydor); Los Principes (RCA); Don Nobody (Issac Jockey); Gasparian (Philips); Los Wawwan (Odeon Pops);那些人 (RCA/RCATito Alberti—Philips); Adela Adamiches (RCA)
2. Vuelve Primavera (Reina/Korn) Blue Caps (Columbia); Johnny Todesco (Victor)
3. El Sol (Tuffi—RCA); Armando (RCA)
4. La Novia (Fernanda/Arturo Prieto (RCA); Gregorio Barrios (Odeon) Los Fernando (Odeon Pops); 
5. Santa (Algaca/Desmond Sunday) (United Artists—Ricard—Smart Los Fernando Pops); Makadopoulos (Disc Jockey); Jose Carlos (Philips)
6. El Amor (Amor Pons) (United Artists); Los Chauchas
7. Haciendo El Amor (Maria Elaia) (RCA); Floyd Robinson (RCA); Los Cinco Latinos (Columbia); Teddy Mar- jay (RCA)
8. El Amanecer en El Parque (RCA); Los Cinco Latinos (Columbia)
9. El Dn de la Fe (RCA); Los Cinco Latinos (Columbia)
10. El Despertar de la Vida (RCA); Los Cinco Latinos (Columbia)
11. La Esperanza (Carlos Argentina) (Philips); Los TNT (RCA).
12. Campos Verdes (Greenfields) (The Brothers Four/Columbia); Los Jovenes (Odeon Pops) Los Jovenes de la Cuenca (Bengal)
Associated Recordings just became the first company to sell British manufactured records to the U.S.S.R. The export order valued at £2,500,000 includes both a gramophone and a juke box fair and at selected stores in Moscow. D. M. Bennett, managing director of A.A.L., reports that the most popular records are 'The Shadows', 'the Little River Band', 'Johnnie Logan', 'Pye & Bens'. In addition to the popular items, Associated's Eros label, a large quantity of classical recordings from the London Philharmonic, with recordings of the famous British orchestras. The next plans further talks in Moscow to try to expand and increase the present export agreement.

A new jazz film "Living Jazz" starring Bruce Turner and his Jumpin' Band has its premiere at the National Film Theatre on June 6. Commissioned by the National Film Theatre, the film was produced and directed by Lindsay and Doug Dobell of Central Record Distributors and tells in semi-documentary form the story of a touring jazz group, an LP "Jumpin' At The Club" has been recorded by the band. The records are released by 77 Records. Ode, which also releases Riverside, Blue Note, and Savoy Records. They are anxious to hear from American companies interested in releasing the British 77 and Follower discs in the States. Top names include Alex Bick, Simon "Shake" Hopkins, "Frami" Kramer, Blackwell, Peter Eggart and Bruce Turner.

It was a pleasure to meet Jack Mills, President of Mills-Music of America, in London for his recent tour to Europe. With established catalogues of jazz and a constant stream of pops, prime importance is attached to the continued promotion of educational and pop items. Jack Mills expressed his admiration for the Anglo-American liaison between Stanley Mills in the New York office and Cyril Gee, general manager of the London office. Besides picking up new material for American publication, Mills also met old friends including publishers Lawrence Wright, Bill Ward, Jimmy Phelps and Roy Fox.

Well-known Swiss conductor-composer Cedric Dumont will conduct a concert at the British Broadcasting Corporation's Festival Hall in which he will present the performance of his "Divertissement Holotique" commissioned by the BBC for the occasion. Dumont informs that his publishing company Edition Coda of Zurich releases the music for piano and saxophone. By concentrating the piece, he is currently getting heavy disk coverage with the French and Rienzo version of "Nouveau Domaine" on Vogue.

High Court judgment was just given in favor of Lawrence Wright Music Company and Ascherberg, Hopwood & Crewe against Grundy—tape recorders manufacturer. Grundy has been accused of using copyrighted music to demonstrate its tape recorders at last year's Audio Fair. Grundy had infringed the copyright law. The publicity given to the case has been well focused by the companies involved. Bill Ward, general manager of Lawrence Wright, said: "We are delighted with the decision. It will help to deter others from the mass taping of records on home recorders and making copies for friends—the theft of artists and record companies of royalties and resulting in tremendous loss of income for them."

British independent, Embro International, has signed an agreement giving British rights to some 200 recordings by many international artists including singles: "Four And Twenty Thousand Kisses" by Roy Young and "Angela Jones" by Michael Cox. The latter disk reached the No. 4 slot in British charts.

With copyright problems settled, Elvis Presley's "Surrender" (Come Back To Me) is now available for British release. The lyric by Doe Pomus and Mort Schuman, is released here by RCA. With sales expected to exceed the 100,000 mark, the new disk now advance of 431,000. Sales of his current chart topper "Wooden Heart" now awaits a second week.

W. S. Woyda, buyer and manager of the Record Division of Keith Brooke Ltd., has been elected chairman of the Granophone Record Retailers Association. RCA phonograph films—formed two years ago for the protection of retailers, it has also been found necessary to appoint a publicity manager (Martin Goff) and an area organiser (Jack Austin).

Gary Mills, remembered for his successful "Look For A Star," has cut two sides for transatlantic release on Decca and London, "I'll Step Down" and "Your Way Is My Way."

Latest stay to the run of the Palladium summer show "Let Yourself Go" starring Harry Secombe, Roy Castle, Marion Ryan, The King Brothers and Eddie Catfver, is Audrey Jeans whose latest waltz "How Lovely To Be A Woman" is no. 1 in the chart. The function was a benefit for the British Band Aid Committee.

Morty Craft, President of Warwick Records, visited the Cash Box office during his whirlwind 48 hour trip. Here to meet Matt Monroe, whose British hit "My Way" has been a commercial and popular success;

Morty's remarks have been finalized for Matt's American visit including tentative bookings. "Scrapper" (Belinda) and "River Song" by The Cambridge Strings for American release on London. As usual, the recording was in the hands of Dick Rowe and Malcolm Lockyer.

Roy Fox, president of Associated's record label, Eros, reports these 30th Anniversary. With an average of 40 hours of work a week, during which some 500 pop disks are played to a nightly audience of 7,000,000 listeners, the station plays a valuable part in promoting British and American disks.

1. Blue Moon — The Marels (Pye)
2. You're Driving Me Crazy — Ten Years After (Capitol) F. D. & H.
3. Runaway — Del Shannon (London)
4. Take Good Care — The Shadows (Coventry)
5. The Rebound — Floyd Craner (Acuff-Rose) & The Frigitones — The Shadows (Columbia) (Film)music.
6. Don't Treat Me Like A Child — Helen Shapiro (Columbia) (Lorn)
7. More Than I Can Say — Bobby Vee (London) (Southern)
8. The Other Side Of Me — Johnny Dankworth (Columbia) (Key)
9. Wooden Heart — Elvis Presley (RCA)
10. Gee Whiz It's You — Cliff Richard (Columbia) (Belinda)

Audio Edition

Easy Going Me — Adam Faith (Parlophone) F. D. & H.
14. Wartime-—Brook Brothers (Pye) (Nuvo-Kinrcher)
15. What's I Say — Jerry Lee Lewis (London) (Progressive)
16. Are You Sure The Assolons (Fonta) (Marilyn)
17. Little Boy Sad — Johnny Burnette (Columbia) (Southern)
18. But I Do — Clarence Frogman’ Henry (Pye) (Jewel)
19. I Want You — Bobby Darin (London) (Southern)
20. Exodus — Ferrante & Teicher (London) (Chappell)

England's Top Ten

1. Listen To Cliff — Cliff Richard (RCA)
2. G.I. Blues — Elvis Presley (RCA)
3. South Pacific Soundtrack — Oklahoma (Columbia)
4. Black & White Minstrel Show — The Shadows (EMI/Decca)
5. Seven Brides For Seven Brothers Soundtrack (M.G.M)
6. The Sound Of Music — The Sound Of Music (United Artists)
7. A Date With The Everly Brothers — Everly Brothers (Warner Bros.)
8. Nice 'N' Easy — Frank Sinatra (Capitol)
9. His Hand In Mine — Elvis Presley (RCA)
10. Nina & Frederik — Nina & Frederik (Columbia)

The next issue of None-Such recordings will include a 12" LP by Bertrand Rountree. St. Louis-born Rountree's "Mississippi Joe Turner," his new release, is a great man of our time entitled "Remembrances of Things Past." "Sacred And Profane Love" is the title of another LP of Elizabethan poetry readings spoken by Danuta Obroson and Robert Harris. Recordings do not have the first Acker Bilk album to be released in the States "Acker Bilk With Strings" on Atlantic.

A new "revue Beyond The Fringe" just opened at The Fortune Theatre, London to sensational press. The four members of the cast: Jonathan Miller, Adam Bennett, Dudley Moore and Peter Cook. EMI's A & R manager George Martin is working on a tape for a Juke Box on Parlophone. American impresario Alexander Cohen is negotiating to present the show on Broadway and hopes to repeat the success of the Michael Flanders-Donald Swann revue "At The Drop Of A Hat."

Stars and executives of the record industry were recently feted at the Vaudeville Theatre in St. George's, Britain's fifth annual dinner. The function was a tribute to the industry's support for the work of the club which, since its formation in 1943, has raised £600,000 for sick and handicapped children. The 250 guests at the dinner, which included the first records attended the Vaudeville's Annual Star Gala At The Festival Gardens, whose directors have guaranteed the event to the industry. The event has been sponsored by British American Tobacco Company.

Owing to the rapid expansion of Pye Records Ltd., Louis Benjamin, hitherto assistant general manager, joins T. R. B. Threlfall, director and general manager, as general manager. Benjamin has been associated with Pye Records since its inception; he has been a member of the management of the company in all major West-End cinemas, followed by nationwide screening in selected cinemas in all parts of the country. Benjamin has also been responsible for the co-ordinated music ranging from jazz to drama which he hopes to place on the American market.

Sweden's Best Sellers

1. Angelique (Daruo Campetto/Sonet) Edition Odeon
2. The Cinema — The Sonett (Sonett) Edition Odeon
3. Swan (Boby Rydel/Columbia) Southern Music
4. Suco Sueo (Ping Pong/Sonet) Reuter & Reuter
5. Swid Svedbys (Blas omskrivning/Sonet) Edition Odeon
6. Sven Sko (The Moom/Karasell) Reuter & Reuter
7. Surrender (Elvis Presley/RCA) Belinda
8. Alto (Du Leu Weep) (The Moom/Karasell) Southern Music
9. Ah, Maria, jag vill hem (Mary Don You Weep) (Hassar/Columbia) Edition Odeon
10. Seemann (Sailor) (Lolita/Polydor) Belinda
Cuban singer Olga Guillot arrived in Mexico. Her debut was at Terraza Casino with great success. In the same show are comic Verduguer and Tito Lerner.

From now on, Liberty and Warner Brothers Records will be represented by Panamericana de discos, S.A. in Mexico. Richard A. Amoilles, director of international sales at Liberty Records, signed the new contract with Juan Campo, David Crump, sales manager of RCA Victor, announced the company has broken its record with Top Rank Records, the British company that represents many labels around the world. He also said that in June, Mercury Records will get a special RCA promotion.

Famous Mexican comic Sergio Coronel returned to México City, after a long tour throughout the country. Now he is studying his part in a new musical comedy that will open very soon in one of our main theaters.

The Yours's dangers back from a long tour where they performed in some cities in the United States and Mexico. They are preparing a new show for the Terraza Casino.

Peerless Manufacturing announced the first Telefunken disks pressed in México. Firm is going to do the same thing with all the labels it represents. The music's union is asking for an increase of salaries from all record companies in future recordings. New prices are being discussed by owners and musicians and we think they will get to an agreement. Musicians here got about $6 each recording hour.

An LP of all-time songs is being made by Cuco Sanchez for Peerless Records, the label that also informs that its exclusive artist, folk singer Lola Beltrán is going to produce the picture of her own life in which her husband matador Alfredo Montes is the main figure. The actor has traveled to South America, Africa and Japan. Peerless trio Los Fantasmas are preparing their second LP. They just arrived in México City after a long tour too.

Aragón's Cuban orchestra, which has a contract to perform in México City, won't be able to leave the Isla because of the political situation there. One of the biggest hits in México now is "La Globera," an Aragón recording.

Perez Prado's change rhythm just appeared on Mexican radio stations with great acceptance. It may be a top hit in the future. Prado's fame started in México many years ago.

Cesar Costa, Enrique Guzmán and Manolo Muñoz are going to start a new television series at Televisión Nacional, which the people say that it will exceed in the future. The 3 are new young singers with a great future.

World famous singer Tito Guizar and his daughter Lilia are performing now at La Fuenthe night club, but in a few days more they are planning a long tour to the United States and South America, where they will sing the "Ave Maria" beautifully at newspaperer Carlos Hare's wedding.

"Immortal Songs of the World" is the latest Adrián Gallardo's LP. It He made it with Esquivel's arrangements.

Mexico's Best Sellers

1. Mas Alla—Tres Diamantes (RCA), Lucho Gatica (Musart).
2. La Historia del Minero (The Story of My Love)—Cesar Costa (Orfeon).
3. La Flauta Magica—Acerita y su danzona (Orfeon).
4. Serenata al Nudo (RCA), Wildy Solís (Columbia), Lucho Gatica (Musart).
5. Matilda—Los Jokers (Vik), Harry Belfonte (RCA).
6. La Globera (Peersell) —Jose Alfredo Jiménez (Columbia), Juan Mendoza (Peerless).
7. La Globera—Orquesta Aragón (RCA).
8. Cielito Lindo—Los Locos del Ritmo (Dimas).
10. La Bruja—Acerita y su danzona (Orfeon).

Philippine Tour

MANILA—From left: Paul Evans, Therese Mender, Johnny Preston and Pelta Corrales, as they are ushered around this Philippine Island. Evans and Preston, upon arrival here for a show at the Araneta Coliseum, were greeted at the airport by the Misses Mendes, a film star, and Corrales, local disk star, for a motorcade trip through downtown Manila to the Coliseum.
Belgium’s Best Sellers

**FLEMISH**

1. **Wooden Heart** (Elvis Presley—RACA) (Bellinda, Brussels).
3. **Save The Last Dance For Me** (Bobby Darin— Columbia) (Ed. Capitol, Brussels).
4. **Non Je Negrete Rien** (Edith Piaf—Columbia) (Ed. Modern, Mouscron).
5. **Maria Magdalena** (Poesa/Amadores—HMV) (Ed. Garcon, Charleroi).

**WALLOON**

1. **Le Me De Le Lette** (Green Leaves Of Summer) (John/Williams Le Compagnons De La Chanson—Polydor/Columbia) (Francis-Day, Brussels).
4. **Te Chasse Trop** (You Talk Too Much) (Richard Anthony/Johnny Haleyday/Columbia/Vogue) (Ed. La Brussels).
5. **Garde-Moi La Derniere Danse** (Save The Last Dance For Me) (Builsa/Maya Vanbibraam—Brus- sels, Belgium). 
7. **Le Me Me Me Me Me Me Me Me Me Me** (Ed. Coda, Mouscron).

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**Rio De Janeiro’s Top Ten LP’s**

1. **Selo para O Nascimento** (Portugal). 
2. **S’Music—Ray Connif—Columbia** 
3. **Eu Sou O Espetaculo—Jose Vasconcellos—Eden** 
4. **Música Da Cidade—Beira-Brás—Sinatra** 
5. **Viva La Vida—Milton** 
6. **For You My Love—Johnny Mathis—Columbia** 
7. **El Negrito** (Portugal). 
8. **O Que Esta Faltando** (Portugal). 
9. **Caterina Valente and Edmundo Ros’ Band**—Les Luxeherbes. 
10. **S’O Que E Samba**—Walter Wanderley—Odeon.

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**Sao Paulo’s Top Ten LP’s**

1. **S’Music—Ray Connif—Columbia** 
2. **Eu Sou O Espetaculo—Jose Vasconcellos—Eden** 
3. **Música Da Cidade—Beira-Brás—Sinatra** 
4. **Viva La Vida—Milton** 
5. **For You My Love—Johnny Mathis—Columbia** 
6. **El Negrito** (Portugal). 
7. **O Que Esta Faltando** (Portugal). 
8. **Caterina Valente and Edmundo Ros’ Band**—Les Luxeherbes. 
9. **S’O Que E Samba**—Walter Wanderley—Odeon. 
10. **Con Jato Amor—Djalma Fer- reira—Drink** 

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**Brazilian Music**

Benelux (Continued)

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**Holland’s Best Sellers**

1. **Non Je Negrete Rien** (Edith Piaf—Columbia) (Editions Atoma, Amsterdam).
5. **Baby Sittin’ Boogie** (Buss Clifford—Philips) (Chappell, Amsterdam).
6. **The Last Dance** (Elvis Presley—RACA) (Bellinda, Amsterdam, Mexican). 

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**Belgium’s Best Sellers**

1. **S’Music—Ray Connif—Columbia** 
2. **Eu Sou O Espetaculo—Jose Vasconcellos—Eden** 
3. **Música Da Cidade—Beira-Brás—Sinatra** 
4. **Viva La Vida—Milton** 
5. **For You My Love—Johnny Mathis—Columbia** 
6. **El Negrito** (Portugal). 
7. **O Que Esta Faltando** (Portugal). 
8. **Caterina Valente and Edmundo Ros’ Band**—Les Luxeherbes. 
9. **S’O Que E Samba**—Walter Wanderley—Odeon. 
10. **Con Jato Amor—Djalma Ferre-ira—Drink** 

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**Brazilian Music**

Benelux (Continued)

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**The Cash Box**

May 27, 1961

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International Section
The record industry in Brazil is very large and very important, working for profits and jobs for hundreds of millions in our country. Here is a partial listing of the organization of labels in Brazil (others will appear in future issues):

**Reca Victor Radio S.A.—Ipiranga Avenue—Sao Paulo.**

President—John S. Richards

**Records Division:** General Manager—Douglas Reid

A Manager—Paulo Carvalho

Sales Manager—Charles Nobili

Plant Manager—David Jones

Operations Manager—Paulo Penaesi

RCA press and distributes RCA Victor; RCA Camden and RGE records only. These records include the largest number of sales. RCA has the largest share of the Brazilian music business.

RCA has an excellent cast of Brazilian artists which include some of the country's top talent, such as Nelson Gonçalves; Cauby Peixoto; Orlando Silva; Carlos Gonzaga; Ivan Curu; Carlos Galhardo; Luiz Gonzaga and many others. RCA press and distributes RCA Victor in Brazil, like RCA, has a wonderful cast of top talents, including: Isaura Garcez; Mario Nocchetti; Tony Campello; Tony Guimaraes; Anisio Silva; Orlando Dias; Tito Irakian; Demetrio De Guadalupe, etc. In the international cast, Odeon includes famous artists like: Frank Sinatra; Nat King Cole; Leslie Uggams; Gregorio Barrios; Tony Osebre; Cliff Richards; Norrie Paramor, etc.

**Record Pressing:** In Sao Bernardo Do Campo, Estate of Sao Paulo, Offices in Rio and Sao Paulo.

**Som Industria E Comercio S.A.:**

Based in Sao Paulo, offices in Rio Kallas and Olimpio Lins.

**SON, presses and distributes Copacabana; Hiffreecord; Pallette; Montilla and Audionex.**

**Record Pressing in Japacarape—Estate of Guanabara. Offices in Sao Paulo and Rio.**

Brazilian cast includes: Inezita Barroso; Elizete Cardoso; Lucianne Franco; Agnaldo Rayol; Rony Cord; Alysio Figuereido, etc.

**Disco RGE Ltda.**

Based in Sao Paulo.

**RGE press in RCA studios.**

RGE press big cast including: Agostinho Dos Santos; Pedro Chaves; Miltoninho; Leny Eversong; Elza Laranjeira; Simonetti; Roberto Luna; Dorinha Freitas; Dulce Ouro E Preta; Trilo Cristal, etc.

**Fabrica De Discos Rozenbliti LA.**

Studios in Recife, Estate of Parmambuco.

General office in Sao Paulo and Rio de Janeiro.

**Presses and distributes Mocambo; Seroe (USA); Gurtier and Blue Bell (Italy); United Artists (USA) and Barclay (France).**

In future issues, stereo and monaural recordings.

The following is a list of major labels in Brazil: Columbia, Chantecler, Sertanejo, California, Young, Philips, Continental and others.

### Brazil’s Best Sellers

#### RIO DE JANEIRO

1. *A Valsa—Cauby Peixoto*—RCA  
2. *Look For A Star—Garry Miles—Liberty*  
3. *A Flor Do Meu Bairro—Nelson Gonçalves—RCA*  
4. *Rock De Raimundo Lafayette—RCA*  
5. *Torna A Sorrento—Elvis Presley*  
6. *O Espinho*  
7. *Agora—Aldice Gerado—Columbia  
8. *Hey Mama—Celly Campello*  
9. *Nao Sabemos—Lolla Silva—Odeon*  
10. *Chile*  

#### SAO PAULO

1. *A Valsa—Angela Maria—Continent*  
2. *Coracao De Lata—Teixeirinha*  
3. *Flor Do Meu Bairro—Nelson Gonçalves—RCA*  
4. *A Bala*  
5. *O Brasil Ja Vae A Guerra—Jucu Chaves*—RGE  

### Australia’s Best Sellers

1. *Runway* (Del Shannon—London) Belinda  
3. *One Hundred Pounds Of Clay* (Gene McDaniels—London) Leads  
4. *Surrender* (Elvis Presley—RCA)  
5. *Little Boy Sad* (Johnny Burnette—London)  
7. *You Can Have Her* (Elvis Presley—RCA)  
10. *Aria Minus* (Kokomo—London) Unpublished

### Temperance Seven

LONDON—The Temperance Seven, popular British jazz group (actually numbering 9), goes through its paces in performing "You're Driving Me Crazy," which this week hit the number one spot on the British best-seller list. warmingly welcomed by recording stars originated in 1960 as a straight jazz group, but rose to national fame when they switched their style to satirizing the music of the Twenties.
BOB DUNFORD
WGVO
Valdosta, Ga.
1. Foolin' Around (B. Owens)
2. Heart Over Mind (R. Price)
3. Hello Walls (F. Young)
4. I Fall To Pieces (P. Cline)
5. The Blizzard (B. Owens)
6. Lost (R. Price)
7. The Hand You're Holding Now (B. Owens)
8. I Love You Best Of All (R. Price)
9. Window Up Above (J. Jessel)
10. The Twenty Fourth Hour (R. Price)

LORNE HARASEN
CJGK
Yorkton, Sask., Canada
1. Hello Walls (F. Young)
2. Insurgant Mind (R. Price)
3. Insurgant Mind (P. Cline)
4. Oklahoma Willie
5. Foolin' Around (B. Owens)
6. The Blizzard (J. Jessel)
7. Someday, Somebody (J. Davis)
8. Handy Talkin' Stuff (C. Bellard)
9. Legend Of Big River Train (Williams)
10. And Then I Heard The Bad News (G. Terry)

CHARLIE GRANT
KSIV
Albion, Okla.
1. Long Block Veil (R. Young)
2. If I Should Write This Night (B. & B. Scruggs)
3. Life Of The Party (E. Ashworth)
4. Sweet Lips (F. Piers)
5. El Tiempo (M. Taura)
6. One Way Street (B. Gallian)
7. Thoughts Of A Fool (E. Bellard)
8. Touch Of Heaven (J. E. Hill)
9. Looking For You (F. Pizzicelli)
10. Balled Of Widdar James (J. Hamilton IV)

BRUCE HUBBARD
WDOC
Prestonburg, Ky.
1. Hello Walls (F. Young)
2. Sweet Lips (W. Pierce)
3. Window Up Above (J. Jessel)
4. Leaves Told (Owens & Maddox)
5. Everything I See In The Sun Goes Down (H. Ashworth)
6. Everything I See In The Sun Goes Down (E. Ashworth)
7. There Must Be Another Way (To Lose Love)
8. Another Heartache (R. Failey)
9. From Here To There To You (L. Luckin)
10. Ain't Gonna Work Tomorrow (Lawrence)

SMILEY MONROE
KYW
Inglewood, Calif.
1. Hello Walls (F. Young)
2. Foolin' Around (B. Owens)
3. Heart Over Mind (R. Price)
4. Mental Cruelly
5. Three Hearts In A Triangle (B. Owens & Maddox)
6. The Blizzard (J. Jessel)
7. I Want You (M. H. Thompson)
8. Don't Worry (M. R. Belzil)
9. Window Up Above (J. Jessel)
10. I'll Just Have A Cup Of Coffee (C. Gray)

CHUCK BRADY
BWW
Sanhill, Va.
1. Sweet Lips (F. Piers)
2. Three Steps To This Place (J. Hamilton IV)
3. Thoughts Of A Fool (E. Bellard)
4. The Rules—Yea (C. Bellard)
5. Louisiana Man (Fluty & Daves)
6. Life Of The Party (J. Hamilton IV)
7. Jim, I Was A Teen-Age Dreamer (A. Arnold)
8. Someone, Someone, Someone (E. Ashworth)
9. The Darkest Day (J. Lynn)

MARY WILSON
KCLX
Calfax, Wash.
1. Foolin' Around (B. Owens)
2. Hello Walls (F. Young)
3. The Blizzard (J. Jessel)
4. Heart Over Mind (R. Price)
5. Leaves Told (Owens & Maddox)
6. They're Lovin' Me (Billie Holliday)
7. Your Old Love Letters (I. W. Wagner)
8. I'd Know You Anywhere (H. Allen)
10. Love (Levon & Oscar)

BEN WORTHY
WALM
Albion, Mich.
1. It's A Lovely Lovely World
2. Sleep Baby Sleep (J. Hill)
3. Let Purgatory In (W. Pierce)
4. Any True Friend (C. Smith)
5. Walk Out Rocker (B. Anderson)
6. You're Getting All Over Me (L. Wheeler)
7. Beggin' To A Keen (J. Owens)
8. Hello Walls (F. Young)
9. Home (A. Deacon E. Callow)

ERNE WERNER
KCHS
Portsmouth, Va.
1. Hello Walls (F. Young)
2. I Love You The Best Of All (Lawrence)
3. The Window Up Above
4. Don't Worry (M. R. Belzil)
5. Louisiana Man (Fluty & Daves)
6. Legend Of The Big River Train (Williams)
7. Rest Of All Evil (J. E. Hill)
8. Twenty Fourth Hour (R. Price)
9. Duck As A Durned (C. Bellard)
10. They'll Never Take That Save From Me (J. Holliday)

NEAL MERRITT (Manco 104)
(B+) “CAN YOU?” (2:06) [Bluebonnet BMI—Hausey, Graves] Merrat, a KENS-San Antonio deejay and itinerant performer, bows with Manco on a side that can draw country music attention to himself. Tune's a tender ballad somewhat like 'He'll Have To Go' and Neal delivers it in passionate Jim Reeves-like fashion.

RAY BAKER (Manco 1019)
(B+) “TO BE NUMBER ONE” (2:21) [Bluebonnet BMI—Hausey, Manney] Mance seems to have a monopoly on KENS deejays. Here Ray Baker offers a pretty little romantic waltzer that bears strong chances at a hit ride. It's warbled with sweet femme vocal backing. Spin it for results.

JIMMY STRICKLAND (Daveco 104)
(B+) “JUST AS PLAIN AS DAY” (2:18) [Dellwood BMI—Aston, Dickerson] Strickland has a pro touch in his offering, an easy-going opus that he etches with honesty and warmth. Side rates the spins. Could grab off boot.

KEN & KAROL CRAIG (Bertram Int'l 219)
(C+ “I DREAMED YOU'D GONE”) (2:20) [Congressional ASCAP—Craig, Craig] Vocal duet harmonizes pretty this hillbilly-styled lost love stanza. The Lawrence Bros. Combo supports instrumentally.

“SWEET LOVE LETTERS” (2:41) [Excello BMI—Toombs, Young] “WHAT'S HE GOT” (2:37) [Excello, Janil BMI—Young, Miller] JACK TOOMBS (Dot 16219) Toombs' impassioned plea in a pleasing, traditional country setting should go a long way in introducing the lad to new country music admirers. An attractive ballad wrapped up with a ricky-tick piano-led instrumental support. Give it a whirl. Another weeping display holds down the other side.

“I THINK IT'S BEST (TO FORGET ME)” (2:18) [Acuff-Rose BMI—Bennett] "SEA OF HEARTBREAK" (2:29) [ Shapiro Bernstein ASCAP—David, Hampton] DON GIBSON (RCA Victor 7890) As "What About Me" concludes its run, Don Gibson has come up with another strong side to replace it on the charts. Caged I Think It's Best," the tune's a flavorful, middle-beat weeper with a haunting folk-angle which the singer caresens with soft-spoken tenderness. Get set for a long ride. "Sea Of Heartbreak" on the flipside is an interesting upbeat session that's handled in much the same manner. Both ends could easily happen.

“THERE'S ONE WHO LOVES YOU” (3:04) [Hill & Range BMI—Hambien] "LONELY HEARTACHES" (2:41) [Cedarwood BMI—Walker] GOLDFIELD (Decca 31261) Thrush could get back in her winning ways with the fine performance she turns in on "I'm the One Who Loves You." It's a heartwarming display of romantic affectation on a slow, deliberate ballad from the veteran pen of Stuart Hamblen. Could go. Coupler is an easy-going upbeat slice.

"I GOT lONESOME TOO" (2:12) [BMI-Hausey, Manney] The traditional country fiddles backstop Baker here as he serves up an attractive, familiar—type, up-tempo romantic.
Country Round Up

Results of the May 3rd, Philip Morris Pre Kentucky Derby Show were so tremendous that Jim Henson had little choice but to extend it. It'll be his sixth year in a row. The final take of this year's extravaganza came to $260,000 attendance with another $90,000 to be added on an estimate by the Police Dept., which also had a tough time unravelling the traffic jam caused by the blocking of all highways leading to the park. It was quite a sight from the edge of the track where the first dirt of two "Ozarks Jubilee Excursions" from Chicago to Omaha will provide an audience of 2,000 persons at Springfield's Shrine Mosque for a special show star-

RING Jimmy Wakely. . . . Red Foley, who just concluded personal appearances in Texas and Pennsylvania, is enjoying a four-week breather before launching the second summer of his 11-year-old career. Foley has been on the road over twenty states. . . . Headliners, bandleaders and square dancers from "Five Star Jubilee" entertainers all are asked to participate in the first annual "Governor's Fish Fry" on the shores of Table Rock Lake, 60 miles south of Springfield. . . . Jim Reeves, Little Jimmy Dickens, James O'Gwynn, Claude Gray and Earl Scott played to an almost full house May 3rd at the Albuquerque Civic Auditorium. According to KARA's Little Richie Johnson, it was a real fine time with all the show weeks and the show well

come-home present for Johnny Appleseed, who's returned to the KARA fold to help the 100+ country music station maintain its top rating. . . . Another of our singing lads is beating a path toward the pop charts, Roy Drusky, whose "Three Hearts In A Tangle" has been stirring up pop noise (it's on the Looking Ahead last), has been inked for a May 23rd Dick Clark Show appearance. It's the youngster's first such p.a., but by no means should it be his last.

Deca has re-released the Wilburn Brothers to a new long-term, exclusive recording contract. Since coming to the label a few years ago, Doyle and Teddy have consistently kicked up the hits, most recently with "Legend of the Big River." . . . Faron Young, while in Amarillo recently on a one-nighter tour, was visited in a downtown motel by burglars who relieved the young sheriff of not only his billfold, money clip, credit cards and the bike, but also of his trousers. How embarrassed can a sheriff be? About all Faron had left to wear were his shoes. . . . Hilda Young, Faron's mother, incoming nicely at home after a rush trip to Nashville's Vanderbilt Hospital for the removal of her tonsils. . . . Ernie Kerns sending out the initial newsletter from his headquarters at WOCH-North Vernon, Ind. Guy's got quite a sense of humor and puts it to good use in the newsletter. Makes a refreshing change-of-

pace, as ever. The other ones are well run, and don't talk and Ray Beale ran a poll with his WGN-Decatur, Ga. listeners to determine the preference between Bob Gallion's "Six Songs of the Hills" and Jack's. Ray's listeners picked "One Way Street" by 6 to 1, which bears the charts out. Needless to say, both sides are headed for the hit circle. . . . Tillman Franks spent some time in Nashville with Columbia's Don Law to confer on a new Johnny Horton album to be released in the near future. Package will probably contain Johnny's favorite tunes. . . . Jack Howard up to the office with old-time Jesse Rogers to let us know that they'll be re-mastering Jesse's Arcade waxing of "Night Wind." Many of you will remember Jesse as having the first record of "Blue Christmas." Forty years ago, he's been in sort of semi-retirement for the past seven years and the Arcade date is his first recording in four years.

Mercury issuing a new Jimmie Skinner EP containing "I Found My Girl in the U.S.A." "On the Wrong Side of the Tracks," "Will You Be Satisfied That Way" and "Doin' My Time"—four great performances by the vet star. . . . Steve Stembt's notes that bookings on the west coast for his Americans Corporation continue at a brisk pace with new locations opening up every day. This is what a lot of people in our telling us, in fact the telling us has the second largest area (outside of Nashville) for country music. . . . Jimmie Work getting good reaction to his All recording of "I Dreamed Last Night." Those waiting to be placed on Jimmie's mailing list should write him at 1418 E. Close St., Whittier, Calif. . . . Lorne Harasen, country jock at CJGK-Yorkton, Saskatchewan, spent his five-hour time dishing little Loni Ann, the latest addition to his family. . . . Jim Neshitz sending in his S.O.S. for country bandsmen in the WAGS-Bishopville, S.C., Jim's doing OK with his Ace discing of "Please Mr. Kent Stevens." . . . Curley Gold and his Texas Ten Twisters recently entertained patients at the Letterman's Vet Hospital in San Francisco. . . . United Artists Records is re-releasing Autry Inman's years-back hit of "Let's Take The Long Way Home," hoping for another chart ride on the tune. To push the single, Autry's embarking on a p.a. tour of the east which winds up in Portsmouth, N.H. May 28.

Top 50 Across the Nation

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist/Group</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hello Walls</td>
<td>Faron Young</td>
<td>Capital 4533</td>
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<tr>
<td>2</td>
<td>The Blizzard</td>
<td>Jim Reeves</td>
<td>RCA Victor 7655</td>
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<td>3</td>
<td>Heart Over Mind</td>
<td>Roy Price</td>
<td>Columbia 4742</td>
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<td>4</td>
<td>Foolin' Around</td>
<td>Buck Owens</td>
<td>Capitol 4966</td>
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<tr>
<td>5</td>
<td>I Fall to Pieces</td>
<td>Patsy Cline</td>
<td>Decca 31193</td>
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<tr>
<td>6</td>
<td>Louisiana Man</td>
<td>Royalty &amp; Doug</td>
<td>Hickory 1137</td>
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<tr>
<td>7</td>
<td>Sleep-Eyed John</td>
<td>Johnny Horton</td>
<td>Columbia 41963</td>
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<tr>
<td>8</td>
<td>Your Old Love Letters</td>
<td>Porter Waggoner</td>
<td>RCA Victor 1823</td>
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<tr>
<td>9</td>
<td>Mental Cruelty</td>
<td>Jack Owens &amp; Rex Hedde</td>
<td>Capitol 4550</td>
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<td>10</td>
<td>Three Hearts In a Tangle</td>
<td>Roy Drusky</td>
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<td>11</td>
<td>Don't Worry</td>
<td>Marty Robbins</td>
<td>Columbia 41922</td>
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<td>12</td>
<td>I'll Just Have a Cup of Coffee</td>
<td>Claude Grays</td>
<td>Mercury 71772</td>
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<td>13</td>
<td>The Twenty-Fourth Hour</td>
<td>Roy Price</td>
<td>Columbia 41942</td>
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<td>14</td>
<td>Sweet Lips</td>
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<td>15</td>
<td>Loose Talk</td>
<td>Roy Deene &amp; Rose Hedde</td>
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<td>16</td>
<td>Window Up Above</td>
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<td>17</td>
<td>Thoughts of a Fool</td>
<td>Ernest Tubb</td>
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<td>18</td>
<td>The Hand You're Holding</td>
<td>Skeeter Davis</td>
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<td>19</td>
<td>One Way Street</td>
<td>Bob Gallion</td>
<td>Hickory 1145</td>
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<td>20</td>
<td>Everybody's D'yin' For Love</td>
<td>Jimmy Newton</td>
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<td>21</td>
<td>Beggar to a King</td>
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<td>22</td>
<td>Lonelyville</td>
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<td>Let Forgiveness</td>
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<td>24</td>
<td>Odds and Ends (Bis And Pleas)</td>
<td>Warren Smith</td>
<td>Liberty 55082</td>
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<tr>
<td>25</td>
<td>I Love You Best Of All</td>
<td>Lawrin Bros</td>
<td>Capitol 4506</td>
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<td>26</td>
<td>Country Music Time</td>
<td>Luanne &amp; Oscar</td>
<td>Starday 543</td>
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<td>27</td>
<td>Jim, I Wore a Tie Today</td>
<td>Eddy Arnold</td>
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<td>28</td>
<td>John and Mary Doe</td>
<td>Lowteen &amp; Williams</td>
<td>Mercury 71780</td>
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<td>29</td>
<td>From Here to There To You</td>
<td>Hank Locklin</td>
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<td>30</td>
<td>Before I Lose My Mind</td>
<td>Ferlin Husky</td>
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<td>31</td>
<td>Sleep, Baby, Sleep</td>
<td>Connie Hall</td>
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<td>32</td>
<td>Legend of the Big River Train</td>
<td>Wilburn Bros.</td>
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<td>33</td>
<td>Are You True to Me</td>
<td>Carl Smith</td>
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<td>34</td>
<td>Someday, Someday</td>
<td>Skeeter Davis</td>
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<td>35</td>
<td>Flat Top</td>
<td>Cowboy Copas</td>
<td>Starday 542</td>
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<td>36</td>
<td>Oklahoma Hills</td>
<td>Hank Thompson</td>
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<tr>
<td>37</td>
<td>Forever Gone</td>
<td>Ernest Ashworth</td>
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<td>38</td>
<td>There'll Always Be Sadness</td>
<td>Marion Worth</td>
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<td>39</td>
<td>Big Man In a Big House</td>
<td>Leroy Van Dyke</td>
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<td>40</td>
<td>Dime a Dozen</td>
<td>Shirley Callie</td>
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<td>41</td>
<td>The Rebel—Johnny Yuma</td>
<td>Johnny Cash</td>
<td>Columbia 41995</td>
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<td>42</td>
<td>Six Pallbearers</td>
<td>Bob Gallion</td>
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<td>43</td>
<td>The Other Cheek</td>
<td>Kitty Wells</td>
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<td>44</td>
<td>The Root of All Evil</td>
<td>Jean Shepard</td>
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<td>I'd Rather Loan You Out</td>
<td>Roy Drusky</td>
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<td>46</td>
<td>Last Night</td>
<td>Webb Plante</td>
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<td>47</td>
<td>Three Steps to the Phone</td>
<td>George Hamilton IV</td>
<td>RCA Victor 7861</td>
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<td>48</td>
<td>Ain't Gonna Work Tomorrow</td>
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<td>49</td>
<td>Where Your Arms Used To Be</td>
<td>Billy Strange</td>
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<tr>
<td>50</td>
<td>When Two Worlds Collide</td>
<td>Roger Miller</td>
<td>RCA Victor 7878</td>
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</table>
IN SYRACUSE

At this popular restaurant, as in the most popular locations from coast to coast, Seeburg's great music programming is presented personally by the location itself. Customers know that Otto's Grill in Syracuse, N.Y., always offers them the best and latest in popular music, as well as the finest in food and beverages.

ONLY SEEBURG CAN BE PERSONALIZED FOR EVERY LOCATION

And only the Seeburg "Artist of the Week" phonograph brings to the location—every week—a new best-selling LP album in superb 33 1/3 stereo hi-fi. (See the latest Seeburg Artist of the Week LP album selections below.)

Remember, Seeburg is factory-built to intermix both 45-rpm records and the overwhelmingly popular new 33 1/3-rpm album singles!

With music like this, personally presented, operator and location both profit most. The Seeburg Sales Corporation, Chicago 22.

WEEK OF MAY 22
That Wonderful Feeling  
THE BILL BLACK COMBO (Phil)  
Let's Face The Music And Dance  
MAYNARD FERGUSON (RCA Victor)

WEEK OF MAY 29
That's Right  
NAT ADDERLEY (Riverside)  
Crazy Otto Piano  
JOHNNY MADDOX (Dot)
In an issue following last year’s MOA Convention, The Cash Box stated here that unless the conflict between MOA leadership and the phonograph manufacturers was ironed out, the future held little promise for a purposeful music machine operators convention.

Having just returned from the fiasco held in Miami Beach last week there is little doubt that the Convention held at the Deauville Hotel was anything more than a farce conducted at the expense of many people.

This final gasp of life from what was once a healthy industry trade show didn’t come about from a sudden sickness during these past twelve months but rather from a slow-death as a result of MOA’s inadequate leadership over the better part of the last three or four years.

How all this came about will eventually be told in detail as the many reasons for lack of attendance at MOA Conventions over the years unfold. We won’t go into them here.

What we would like to do is to save the trade organization for the industry. The hollow shell that is left can be used again to build an organization capable of conducting a trade show which will benefit everyone in the industry.

With the gradual disappearance of operators from the show, three phonograph manufacturers abstaining from all MOA activities, and finally, participation this year by only six recording companies from a potential list of possibly forty or fifty manufacturers, we should feel fortunate to have a shell with which to rebuild. And the job must be done.

If there is a member of the coin machine industry who believes that next year’s MOA Convention, if there is one, will be any more successful than last week’s then he is a most optimistic fellow.

Since George Miller must accept full responsibility for this tragic situation, it is quite evident that new leadership is most necessary.

How this is to be accomplished remains to be seen. Perhaps the industry should have a word to say for a change. Let Rock-Ola, Seeburg, and Wurlitzer offer suggestions should they so desire, from a manufacturer’s point of view. Perhaps after attending last week’s Convention, AMI has an opinion. Maybe our distributors would like a voice in the matter. And last but not least, let’s hear from the members themselves, the operators. These are the people who should form the core of any trade organization.

Our goal is simple. A healthy Convention with representation from all firms with a product to sell to the operator, and attendance by all operators with the price of a ticket.

How we are to accomplish this task is something that will have to be worked out. But the first step is apparent.

George Miller must be removed. It is quite apparent that Miller is the prime reason why a costly expenditure by the record and coin machine industries paid off with the sound of silence throughout the Convention hall last week.
MIAMI BEACH—The Board of Directors of the Coin Machine Council convened Tuesday evening, May 18 during the Music Operators of America convention, at the Deauville Hotel, to decide on the future course of the CMC PR council's activities in its effort to effectively operate as the public relations voice for the coin machine industry. A great number of directors were present at this session.

The meeting was presided over by Lou Casola, CMC's executive officer, and Herb Jones, vice president of Bally Mfg. Co., the secretary of CMC.

Although the meeting was of short duration, since most of the procedures enacted were placed into effect by the executive steering committee earlier, much was accomplished in the scope of designating more directly the organization's aims in the realm of increasing the membership among manufacturers, distributors, jobbers and operators; and also formulating public relations activities.

One major point was clarified during this important session. This concerns a firm denial of the misinterpreted statement previously that the Coin Machine Council is operating in conjunction with the Music Operators of America association.

President Louis Casola firmly spelled out the fact that both organizations serve completely different purposes for the coin machine industry.

He declared: “We must make it very clear to people in the coin machine industry at this time that the Coin Machine Council operates strictly as a definite public relations voice for the entire industry, that is not connected with MOA.” This statement by Casola was unanimously agreed upon by the entire board of directors.

During the course of this important meeting distributor members pledged that they will operate within the scope of their territories to bring operators into the framework of the PR council. They unanimously pledged that they will place their road men and office personnel to the task of reaching operators in a concerted drive to appreciate and increase the membership of the Coin Machine Council.

Herbert Jones, vice president of Bally Manufacturing Company, and secretary of CMC, is setting up an intensive plan of action to increase the membership among coin machine manufacturers in his capacity as chairman of the membership committee.

“It is our feeling that the present growth of the Coin Machine Council, and the fine support we are receiving from wholesalers and jobbers, will afford us the opportunity to show non-member manufacturers a truly optimistic picture of the growth of CMC. Therefore encouraging additional support from manufacturers.

“We must certainly will intensify our membership drive activities generally in the manufacturing, distributive and jobber areas, as well as among operators everywhere through the formation of ‘membership task forces’,” Jones asserted.

A report of the current listing of the membership of the Coin Machine Council was made by Lee Schoeller and Ben Rogers of the Public Relations Board, Inc., the PR agency for CMC, follows:


More MOA Photos Throughout Section

Exhibits At Miami Convention


AMI Unveils 'Continental 2' At MOA Convention

MIAMI BEACH—The nation's newest advancement in color-related phonographs, the "Continental 2," was unveiled here last week by AMI at the Music Operators of America Exhibit at the Deauville Hotel.

The new phonograph features "Stereo-Round," an advanced stereophonic sound reproduction system in which four speakers within the phonograph unit itself provide full coverage stereo without the need for auxiliary remote speakers.

The new coin phonograph is equipped with AMI "Automatic Scroll" turntable and a professional-type magnetic pickup for both monaural and stereo records. It has a total of 200 selections.

AMI has made a number of other improvements in the introduction of the "Continental 2" to provide a more dramatic appearance and to make the unit easier to service.

Its lighted title panel and turntable area are in orange-red, a color classed by psychologists as conducive to "pleasure, gaiety, warmth, and well-being" according to the firm's officials. Formed plywood rear doors in a white texture finish wrap around to the sides to add a pearl-like effect. The cabinet's forward slide panels and top panels are in charcoal with a silver finish, similar to the rear of the unit's title panel.

To simplify servicing, the rectangular front door has been redesigned completely. Instead of a chain-supported drawer-type pull-out, mechanical disengage unit, the drawer now lowers on to a heavy steel chrome-plated stay, self-supported by riding slide brackets.

New AMI Phono Offers 'Pleasure, Gaiety, Warmth, And Well-Being'—Music Too!

CHICAGO—AMI not only has the newest phonograph in the business but one that offers a heck of a lot more than music. At least according to psychologists who gave the machine the once over a few weeks ago.

The lighted title panel and turntable area are in orange-red, a color classed by the mind men as conducive to "pleasure, gaiety, warmth, and well-being."

The "Continental 2" offers music, too.

Davis Group Heads Small Biz Investment Co.

SYRACUSE, N.Y.—The Central New York Small Business Investment Company, Inc., a privately owned investment company has been licensed under the Small Business Investment Act to provide long term financing for small business concerns. The officers and directors of the newly formed investment company have been affiliated, for many years, with the Davis Distribution Corp., a distributor of the Seeburg factory products. The investment portfolio will be devoted principally to firms engaged in the central vending machine business according to Robert E. Ronig, President.

Ronig stated further, "the new and growing vending industry offers the small business man unusual opportunity to expand his business if adequate long term financing is available. The purpose of the small business investment act, which the Congress passed in 1958, was to provide small business concerns with long term and equity financing for working capital, growth, expansion, or modernization. Although not restricted to any one field, the Central New York Small Business Investment Company, Inc. was formed to bring the advantage of this new type financing to the vending industry of the New York State area."

Officers and directors are: Robert E. Ronig, President; Henry Wertheimer, Vice President; Albert Wertheimer, Secretary; Albert Wertheimer, Treasurer; Louis Wertheimer, and Joseph Cordon, Paul E. Davis, Directors.

Casola Gives MOA Forum A Laugh With Reference To Vending

MIAMI BEACH—When Midwest Vending's president, Lou Casola, was called upon to add a MOA gag at the MOA vending forum here last week, he didn't stand up and say, "What about vending?" Instead, the warm-hearted man quipped, "Just a sideline," jokied the comedian to Tommy Unger, president of the largest vending outlets in the midwest.

Casola is president of ICC, and spends much time on this project. (See story on opposite page referring to Casola's ICC statement on a suggestion with Music Operators of America.)
United Intro’s “5 Star” Bowler At MOA

CHICAGO — United Manufacturing Company, this city, introduced the newest addition to its line of big ball bowling amusement games, United’s “5 Star” bowling alley, on the exhibit floor at the Music Operators of America convention, May 15-17, at the Deauville Hotel in Miami Beach, Florida.

Factory representatives of United Manufacturing in attendance at the MOA conclude, Herbert Oettinger, Lefty Eisehauer, Glenn Johnson, Johnny Casada and Al Thoeke, advised that there was much favorable comment and sales action during the three day showing among the coin machine operators in attendance.

C. B. (Bill) DeSelm, vice president in charge of sales for United Mfg., pulsed out the fact, during an informal view in his office, that the new “5 Star” bowler has five big profit proved play features. They are: “All Strikes,” in which strike values are 300 points each. The top score is 3000 points.

A new scoring feature introduced by United in this coin-operated big ball bowling alley is “Progressive Scoring.” The interesting aspect of progressive scoring is centered around the constant increase of ‘strike’ and ‘spare’ values. The high score is 9000 points.

United introduced another new scoring feature in “5 Star” bowling alley, according to DeSelm, which he feels will create much interest among operators and players. The new feature, “Advance Scoring,” advances values of ‘strikes’ and ‘spares.’ The top score is 7800 in advance scoring.

DeSelm stressed the great accomplishment in the designing and development of this new bowler when he explained another new scoring feature, “All Spares,” in which the ‘spare’ pin set-up changes every shot, offering the player the maximum in exciting play and accomplishment for his bowling skill. Each spare value is 300 points. The maximum score the player can make is 3600 points.

“And then,” DeSelm stated, “we, of course, have ‘Regulation Bowling.’ No big ball bowler would be complete without this necessary bowling feature. It operates along ABC rules for bowling. This game is the exact equivalent of the regulation bowling game in bowling establishments. The top score is, of course, 300 points.”

DeSelm added that in this classic, deluxe bowling amusement game United designers also have created a new hood arrangement over the pins. It is lower than the hood in all previous United bowlers. Other features include exciting pin animation, beautiful streamlining in the cabinet, and a new ‘super-quiet’ rubber lined ball return.

The “5 Star” bowler is available in 4 distinct alley sizes. They are: 13 foot lengths, 16 feet, 17 feet and 20 foot lengths. One and six players can compete at one time.

“The button which is to be depressed by the player for selection of the scoring game he wishes to play is conveniently placed at the front of the game (just in front of the ball rack),” DeSelm said.

Sample shipments of “5 Star” coin-operated bowling alley have already been shipped to United Manufacturing’s distributors,” DeSelm stated in conclusion, “and, based on the results we have garnered at the 11th Annual MOA convention, we are looking forward to a long and successful production run with this very exciting amusement bowling game.”
Ruffler & Walker Completes Occupation Of New London Plant

LONDON, ENGLAND — Ruffler & Walker, sole importers for Rock-Ola in this country, has now completed occupation of its new factory incorporating workshops, stock rooms and storage space for spares and replacement parts, etc. Much more space is now available at the main headquarters and work is now in progress re-organizing the offices and converting the old stock rooms into large and up-to-date showrooms and expanding their spare and dispatch departments.

Prominently displayed is the prototype model of the new Williams "Ten Spot" flipper table. Gordon Walker, director, reports that he is now receiving the latest prototypes at the same time as United States distributors. The "Ten Spot" is the first Williams flipper to employ point scoring with the free play awarded to certain numbers of points. Backflash scoreboard registers the points.

Juke box wise Rock-Ola in general continues to make good progress particularly the wall phonograph Model 1484. The Keeny 'Fruit Cocktail' (id play, first seen at this year's A.T.E. is going well. Advantages over ordinary fruits include the extra payment for three cherries (8), three lemons (12), three grapes (16) and three pears (20) plus three jackpots of £2, £0, £5, £10, £0. and £10. 0. 0. Another feature is the red arrow 'wild' symbol. Walker reports that sales of fruit machines slow in January and February are now picking up. This applies to those for use in clubs and to the 1d fruits specially adapted to comply with the law for use in cafes and amusement parks, etc.

British operators are showing a preference for new equipment rather than reconditioned, according to the firm's officials.
MOM Convention Fails To Draw Operators, Record Firms, At Eleventh Annual Meet In Miami

MIAMI BEACH—The Eleventh Annual Music Operators of America closed its doors on Wednesday evening, May 17 and after 3 days there were still very few signs of music nor were the operators present to listen to it.

The juke box industry, with one-half million phonographs presently on location and representing a potential record sale of around $50 million annually, failed miserably in its 1961 attempt to stage a trade show.

The failure was evident everywhere you looked. Exhibitors talked with each other for three days, some closing down the rows long before the show ended. Operators were nowhere to be seen. Many leading distributors never left home. Three of the four phonograph manufacturers continued to remain away from the ill-fated MOA Convention as did many games manufacturers.

On the outside standing, Continental, Rowe, Bally and National Rejectors bought exhibit space. Six recording firms showed up and one closed down the booths two hours after the doors opened.

The forums were a rehash of what took place last year and while the swimming pool and Miami Beach attractions were admittedly a distraction, looking back at what took place in the opera house sessions they probably didn’t hurt attendance as much as the topics which were featured.

Attendance figures were not available but a good guess on the high side couldn’t top the 8,000 mark. Even the hotel was disappointed. Figuring the necessary number of people to hold down the forty one exhibits, this figure leaves very few people left to "walk the floor." And this was quite evident.

A few hundred copies of the Cash Box were distributed from the usual large convention supply. Many other signs definitely pointed to the smallest attendance in the history of MOA.

Little was accomplished and therefore there is little to report. A survey of exhibitors showed that in many instances the displays did not even pay for themselves.

This was the 1961 MOA Convention. And there was very little else.

Runyon Sales Announces ‘Largest Operator Affair Ever’ For Hotel Astor Fete Sat., June 3rd

MOM BEACH—Barney Supergman and Abe Green, Runyon Sales Company, AMI distributors with offices in New York, New Jersey and Connecticut, announced during last week's MOA Convention that the firm will stage the largest formal showing in the history of the coin machine firm.

The company has set June 3rd at New York's Hotel Astor for a gathering of operators in the 3-state area in order to introduce the distributors' lines of equipment and to present what Supergman calls "the biggest operator promotion program we've ever embarked on."

Details of the affair will be announced next week but early invitations indicated that operators and their wives would be included. Cocktails, dinner and special gifts for guests were also indicated.

The showing will no doubt center around AMI's "Continental 2" phonograph on display here during the MOA Show.

"We've reserved the Grand Ballroom of the Astor Hotel to accommodate every operator and his wife in our territory. I can only say that we expect this party to be the biggest single effort on the part of any distributor in the United States to reach the operator with a solid program designed to stimulate his business, his route and his future," concluded Supergman.

Company officials released personal invitations from the firm's New York office last week and announced that operators not receiving invitations may call either of the three offices and receive one in time for the show.

MOMA Board Sets Chi Site For '62

MOMI BEACH—The Board of Directors of the Music Operators of America, in session at the Fontainebleau Hotel, Miami Beach, Thursday, May 18, voted to return the next MOA Convention in Chicago, the hotel and dates to be decided upon by Managing Director Ed Ratafay and President George Miller.

MOA Convention Photos On Pages 52 - 53

The Cash Box—May 27, 1961

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**Vending Machine Mfr. Shipments Up 28%; Post-Mix Soft Drink Units Lead With 300% Rise**

CHICAGO — Manufacturers' shipments of vending machines in 1960 increased 28.5 per cent in value to $164.2 million from shipments of $126.9 million in 1959, according to a statistical study undertaken by the National Automatic Merchandising Association. Prepared annually by the Bureau of the Census at the request of NAMA as a member service, the study shows the 1960 total to be 50 per cent above 1958 shipments worth $104.4 million.

The most significant rise was chalked up by vending machines for beverages, with total shipments worth $106.4 million in 1960 over the 1959 figure of $78.3 million, an increase of 45 per cent. In that category, shipment of post-mix soft drink vending machines increased from 4,497 machines in 1959 to 13,285 in 1960, a spectacular 300 per cent advance in one year.

Vending machines in the confection category, value of shipments increased from $19 million to $23.9 million in 1960, in the reports show. Shipments of all other vending machines were valued at $31.2 million in 1960, as compared with $32.6 million in 1959. However, the number of machines in that category increased to 247,682 from 210,244 in 1959.

The total number of machines shipped in 1960 increased to 643,942 machines from 523,945 in 1959, a rise of 23 per cent.

The figures in the Bureau of the Census survey came from 86 companies last year, whereas 96 firms were included in 1959. Industry mergers and companies no longer in business account for the drop, industry sources said.

**QUANTITY AND VALUE OF SHIPMENTS OF VENDING MACHINES: 1959 AND 1960**

<table>
<thead>
<tr>
<th>Item</th>
<th>Number of companies reporting</th>
<th>Number</th>
<th>Value ($1,000)</th>
<th>Value ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>VENDING MACHINES TOTAL</td>
<td>86</td>
<td>xxx</td>
<td>164,468</td>
<td>xxx</td>
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<td>Vending machines for beverages, total</td>
<td>39</td>
<td>xxx</td>
<td>109,291</td>
<td>xxx</td>
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<td>Beverage (combination hot and cold)</td>
<td>5</td>
<td>2,493</td>
<td>2,792</td>
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<td>Coffee (vended and nonrefrigerated)</td>
<td>16</td>
<td>25,600</td>
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<td>Milk (bulk or cup)</td>
<td>4</td>
<td>166</td>
<td>183</td>
<td>183</td>
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<tr>
<td>Packaged milk (indoor)</td>
<td>12</td>
<td>7,232</td>
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<td>Soft drink (bottle)</td>
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<td>13,352</td>
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<tr>
<td>Soft drink (cup-post mix)</td>
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<td>9,583</td>
<td>6,225</td>
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<tr>
<td>Soft drink (cup-premix)</td>
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<td>1,415</td>
<td>868</td>
<td>868</td>
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<tr>
<td>Other vending machines for beverages</td>
<td>17</td>
<td>16,575</td>
<td>6,764</td>
<td>15,842</td>
</tr>
<tr>
<td>Vending machines for confections and foods, total</td>
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<td>xxx</td>
<td>23,805</td>
<td>xxx</td>
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<td>Bulk</td>
<td>7</td>
<td>86,055</td>
<td>1,414</td>
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<td>Candy bar</td>
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<td>12,619</td>
<td>30,639</td>
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<td>Chewing gum (packaged)</td>
<td>6</td>
<td>5,747</td>
<td>117</td>
<td>5,469</td>
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<tr>
<td>Hot foods</td>
<td>7</td>
<td>3,250</td>
<td>1,286</td>
<td>4,009</td>
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<tr>
<td>Sandwich and pastry</td>
<td>5</td>
<td>3,024</td>
<td>2,175</td>
<td>4,927</td>
</tr>
<tr>
<td>Cookie, cracker, and biscuit</td>
<td>21</td>
<td>16,575</td>
<td>6,764</td>
<td>15,842</td>
</tr>
<tr>
<td>Multipurpose unit (refrigerated and nonrefrigerated)</td>
<td>17</td>
<td>16,575</td>
<td>6,764</td>
<td>15,842</td>
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<tr>
<td>Ice cream</td>
<td>17</td>
<td>16,575</td>
<td>6,764</td>
<td>15,842</td>
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<tr>
<td>Other vending machines for confections and foods</td>
<td>17</td>
<td>16,575</td>
<td>6,764</td>
<td>15,842</td>
</tr>
</tbody>
</table>

*Revised.

1. Includes packaged milk (outdoor); canned soft drinks; hot beverages such as hot chocolate and/or hot soup (except canned) not sold in a combination machine with coffee.
2. Includes vending machines for apples, bread, eggs, packaged dry beverage ingredients, popcorn, etc.
3. Includes coin changers, and vending machines for aspirin, cigars, combs, cosmetics, pencils, newspapers, etc. Does not include coin-operated phonograph or photographic machines.
Meeting Dates

Music Operators’ Associations

June 3—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

4—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego

5—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

5—California Music Merchants’ Association
Place: 311 Broadway, Oakland, Calif.

6—Harbor Music Operators Association
Place: Cook’s Bullpen, Paramount, Calif.

7—AMOA of Pennsylvania
Place: Penn-Harris Hotel, Harrisburg, Pa.

8—Berks County Amusement Machine Operators’ Association
Place: Arndt Restaurant, Reading, Pa.

12—Milwaukee Coin Machine Operators’ Association
Ambassador Hotel, Milwaukee, Wis.

13—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

14—Music Operators’ Society of St. Joseph Valley
Place: Carl Zimmer’s Office, 130 N. Ironwood Dr., Mishawaka, Ind.

15—Eastern Ohio Phonograph Operators’ Association
Place: 4014 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

15—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

15—Los Angeles Division California Music Merchants’ Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.

19—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N.Y.

Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

19—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N.Y.

20—Music Operators’ Association
Place: Barclay Hotel, Toronto, Can.

21—New York State Operators’ Guild
Place: Hotel Washington, Newburgh, N.Y.

21—Eastern Pennsylvania Amusement Machine Association
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

26—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators’ Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

The Cash Box—May 27, 1961
Nothing like it!

DOUBLE YOUR MONEY BACK

That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don’t agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY BACK for those four issues, PLUS the $15 you sent in for your full year's subscription!

YOU CAN'T LOSE!!

THE CASH BOX
1721 Broadway
New York 19, N. Y.

OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to The Cash Box (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME

FIRM

ADDRESS

CITY  ZONE  STATE

The Cash Box—May 27, 1961
CMC Finds Colorful Item In Millie McCarthy As PR Program Progresses

HURLEYVILLE, N.Y.—Millie McCarthy, that fighting coinwoman from this town, has made headlines with her constant fight against racketeering elements, especially as they pertain to the coin machine business and to unions which conduct labor contracts with the business.

An Associated Press feature, which has appeared in at least one dozen newspapers and radio stations to date, features coin machine gal who apparently never stops as a one-woman army who spends as much time fighting the "bad guy" as she does helping the "good guy"...who she is known to be.

Mrs. McCarthy lost her husband Bill just about one year ago and has since been running her C&G Amusement business and expanding into another coin machine cooperative, bought from the late Bob Charles' estate, in Binghamton, New York.

Mrs. McCarthy appeared before several Senate committees and told her tale of woe, explaining the business and balancing the tables for a change.

Millie is well-known at the National Labor Relations Board where she has returned the victim after many rounds of suit and counter-suit and has turned up a "cleaning up of the business in her area."

Mrs. McCarthy has traveled the state area between her home and the Canadian border talking it up with labor leaders and she hopes to organize and strengthen the local unions in New York.

She has been instrumental in the success of the Public Relations Committee in New York which now embraces all of the State.

Millie's two sons, Robert, 21, and Victor, 18, help their mom run a business that is noted for its efficiency. "We even get into the kitchen and help with the dishes when necessary," she advised.

CHICAGO.—George M. Watson has been appointed an Account Executive on the National Sales Staff of Automatic Canteen Company of America, it was announced today by Charles J. Ritten, Vice President.

Watson, a veteran employee of General Motors, formerly was Personnel Director of Pontiac Motors Division. He resides in Bloomingdale Hills, Mich.

AMIX Distributing Planning Elaborate Showings Of ‘Continental 2’ Phono

CHICAGO—With the introduction of the new AMI “Continental 2” this past week, indications are that distributors throughout the nation will now look forward to showings in their respective cities.

Most of the distributors are lining up dates for formal showings at their showrooms, and many have set into motion elaborate plans to present the new phonograph, and the tie-in promotion sales plans, at hotels, with the usual social implementations.

These showings will probably begin after some of the distributors return from the MOA show in Miami Beach, and others will be presented immediately by distributors who didn’t attend the Convention and were getting their plans into operation.

England, throughout the nation and Canada will be notified by their area distributors of these plans and the dates set for the showings.

Firm Will Show Greeting Card Vendor

NEW YORK — Starnight Greeting Card Vending Machine Company announced that it will hold formal showings of the vending machine on Monday, May 22, in New York’s Waldorf-Astoria Hotel.

The company is known as Standard Packaging Corporation.

R. Carl Chandler, chairman of the board, stated that a complete demonstration would be held for the guests attending the cocktail showing expected to take place at 2:00 PM.

WULRITZER 2500
ULTIMATE IN AUTOMATIC MUSIC

WILL PAY CASH FOR AMI D-80’s, E-80’s, E-120’s Plus Parts-Supplies For These Models WANT $10,000 45 rpm records FREEMAN COIN MACHINE CO. 300 RUBEN STREET, MACKENZIE, NEW JERSEY (Phone 2-3700)

MOA Record Exhibitors Awaiting Convention Count From Miller

NEW YORK — It was learned last week that, of the six record companies displaying at the MOA Convention this year, several requested a list of the people who attended.

One company insisted that George Miller submit the names of all juke box operators who attended, their addresses and a count of the juke boxes those operators control.

The company mentioned that it would not print its name as a buyer if it was not the count was revealed at present. But if Miller will not supply this information, the company will announce its withdrawal from any future convention. The diskery feels that for the tremendous expense it went through, it should at least get a count of the attendance and a list of registrants which almost all conventions give to exhibitors.

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CHICAGO.—“Who cares how you get there, just get there!” was the theme of the “Progress Through Planning” forum set for Atlantic City’s Shelbourne Hotel, May 26 and 27.

NAMA’s Eastern Sectional Conference promises some solid topics for discussion by operators including employee-employer relations, sales presentations, shop maintenance, layout planning and public service.

A cocktail reception will be sponsored by the New England cooperation associations from Delaware, Maryland, New Jersey and New York with ops from these four associations being admitted without registration fee.

Watson Appointed Canteen Acct. Exec.

The Cash Box—May 27, 1961

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CINCINNATI, O.—Joe Weinberger, recently retired coinman who officially retired from his business after 32 years, counted himself as a good-natured and reputable name "more valuable than money and personally thanked the staff of The Cash Box "for being so considerate of me, and for the support of the industry generally. I wish you much success in the future."  
Joe Weinberger retired last month and the Southern Automatic Music Company interests in Cincinnati were sold to Royal Distributing Company here. Southern still operates offices and showrooms in Louisville, Lexington, and Indianapolis where complete phonograph and amusement games lines are distributed.

Candy Vending
An MOA Topic

MIAMI BEACH—Candy vending was a topic of discussion at the MOA forums here and several views were presented. John M. Allard of Virginia who is an MOA board member also wrote a letter to The Cash Box last week and expressed his feelings on making the move.  

"Many problems foreign to the music and games operator will pop up but they can be overcome. Remember the most important part of your route is the product to be vended and here is where you must go with the established national brands.  

"Sanitary requirements must be strictly adhered to. Learn the rules and then do business by them. A variety of products is naturally a safer way of doing business. Much effort expended on the route with a watchful eye on commissions and the emphasis on service should pay off a handsome profit to the operator willing to work," concluded Tolisano.

Tolisano continues to operate music and games in the Florida West Coast area under the name Modern Music Company.
Lystad Bros. Fly Into Convention To Plan West Coast Shuffleboard Tourneys

MIAMI BEACH—The Flying Distributors arrived here on Monday, May 15, and as expected arrived in their own airplane. The brothers, Les and Stan Lystad, Seattle and Oakland distributors, arrived to join Nick Melone and Sol Lipkin at the American Shuffleboard Corporation booth for the MOA Convention exhibit. “Sit-U-A-Tion” and “Imperial” were the highlights of the American booth.

The Lystad boys run the American Shuffleboard Sales Company of Seattle and left about four days before the convention started in order to make “around one dozen” calls between the West Coast and here.

The west coast firm does a big job with the American shuffleboard line and advised conventioners that a National Shuffleboard tourney is held regularly in the area with twenty shuffleboards in one club making up the finals for playoffs. The finals are televised with all of the promotion tied neatly together making one of the strongest shuffleboard campaigns in the US each year.

During the convention, Les and Stan Lystad advised the American Shuffleboard firm of the current success of tourneys in the Seattle-Oakland territories and ordered new equipment for a continuing growing market for the big boards. They expected to return to the home showrooms before making another flying trip of the sales area.

Playoffs in west coast tourney last year required use of twenty new American shuffleboards for games which were televised.

FRIEDMAN AMUSEMENT CO.
ATLANTA, GEORGIA
635 Boulevard N. E.
COLUMBIA, S. C.
2009 Main Street

distributors of the AMI phonograph and the ROWE cigarette machine
Joe Munves had to be in Miami to tend the Mike Munves Corp. exhibit. Mike stayed behind to handle a fast growing amount of arcade biz from the coin centers around the nation. Joe featured the “Champ” Gros-Ball and a few other machines and made the most out of the few operators who attended MOA... Al Simon spent time with Verle Van Nattton, the Auto-Photo exoce, with whom Al does much business. ChiCoin didn't exhibit and Don Adler's show, so there was little for Al to do. Runyon Sales, distributor for the only phonograph exhibit (AMI) at the MOA, was present in strength. Abe Green, Irv Kemper and a few friends. Shugy is planning the largest promotion ever held for the showing of a phonograph and intro of a sales program in his history. Look for details. We had some from the MOA in Miami and it looks as if every op in town will want to be there. This date is set for June, 3rd.

Irv Kaye and his son Howard, handled the ops at the firm's exhibit booth where pool tables were elegantly displayed. Dave Stern a mutual friend stopped by and helped wait an op. Al Denver was present, both as an op and a member of the MOA board. Howard Kaufman, Al Koondel, Dave Lowy, to name a few, were among the NY operators present. Bucky Van Wyck, Nyack Slater, etc. friends, and he had a ball visiting with friends. Bert Betti, Eastern Novelty Dist. Co., a Fischer outlet, spent some time with Bill Weikel, Fischer sales chief, and then boxed up op's orders for friends or whatever acq.-quaintances...Jack Mintnick handled the All-Tech kiddle ride booth. He's sales rep for Gerry Goldsmith now...Charlie Katz held down the Kiddie-lane booth. Bert Lane didn't attend. Continental's Tom was on hand with a crew of vending machine men...iz Edelmen, Cine-Sonic Sound, enjoyed more success than the average exhibit with what his stereo tape and background music systems...too. Since Seeburg didn't exhibit not too many Seeburg people were on hand...Rock-Ola's Ed Doris stopped off while traveling the road and made it a point to see Sam Taran, his Fl. distrib.

Si Redd flew in from Mass, and talked up a big story on the new “Bally Bowler,” big-bowl bowler that's finished in high quality taste. We'll have the same story on the new Bally’s next, and all in the next issue as well...Sam Weisberg's books. Baltimore coinmen were at poolside during most of the mornings and toured the show to get a better idea of it. Tom Green went on his well known trip with appendicitis but at the time this is written, we can't get the details...George Holtzman, New York op, vacationing in Miami Beach for the past month, dropped in by the MOA office to see everyone, which had to see him...Tom was down there with his brother Joe...Millie McCarthy, another upstater attended...Cy Jacobs, Mass. Ops chief, attended the show and spent time with Dave Bond. Joe was down from Tonto. Ash and Dave Rosen among the Philly representatives...Al Rodstein, another Philly coinman, attended the show with his son-in-law and another friend.

Thomas E. Minehart, Atlantic Coin Machine Co., Colon, Panama, a Cash Box subscriber, stopped off to say “hello”. The brothers Rubenstein, Louis and Maurice, of United Distributors, Hawthorne, Ontario, Canada, lobbied sitting, exchanging stories with Jack Mintnick. A phone conversation with Romeo Laniol, Canada's AMI distributor, revealed that he decided to go into coin in Canada as well as Miami so he didn't attend the MOA show. Laniol Distributing is very anxious to get started with the AMI Big Challenge program. Jack Friedman and Jack Gelhardt, touring the exhibit hall, admit the better part of one month setting up the MOA entertainment for the final event. Almy Tolsano, of St. Pete, Fla., was very happy with the growth of his vending interests. He's gone into every phase of vending after only 11 months in Fla...Willie Blatt couldn't have been happier—it was sunny every day of the show.

Leon Taksen, Harrisburg, talking about his beautiful 11 yr. old daughter who is "so very, very smart," a college youth, discussing his bowling score in the recent Brooklyn finals. The Mick came out on top in the tourney...Nick Melone and Sol Lipkin, American Shuffleboard Corp., displayed the all new “Sit-U-A-Ton” game and the "Imperial" shuffleboard...Lou Valente, Staten Island's favorite son, discussed his favorite topic—his daughter, Johanna. She'll release another disk in a few weeks according to Lou.

John Bilotta, Bilotta Dist. Co., Newark, Albany, Syracuse—assisted by Bob Catlin—had more coinmen in his unit than the exhibit booth had some bright new ideas on making money with Wurlitzer, Bally and Smokeshop equipment (to name a few of his lines) and he distributed booklets to hear about them...Morris Marder, a friend of the New York coin group, was present at dinner Monday evening. Morris is a Floridian.

The MOA talk was mostly about how to make more money naturally, and the coinmen from many sections of the country had many ideas on what was wrong with the industry. Some ops claimed the business was off, while Tolsano claimed that the vending biz offers nothing but hundreds of new locations. Some claimed that loans were a costly part of doing business, others stated that they made money giving loans, just as a side line, and some argued about the rising cost of new equipment but others said that the cost was incidental to the collections. Increase the collections and you'll make a thing...Record companies were conspicuous in their absence as was ChiCoin and Williams and so many others. After the second evening, you got the idea that everyone and that no one really had anything left to do but go home. An operator at the vending forum stated that many op's lost money in inventories of records once the disks were taking lists whereas vending ops could hold onto their stock for another day. "You ever try selling a three-day-old sandwich?", asked a listener! (Or eating one?) No doubt about it more no more music and game operators are turning to the coffee and cigarette machine to bring additional income. AND WHILE THE POOL WAS DELIGHTFUL AND THE LINDY WENT JUST FINE, IT WAS A TRADE SHOW BUT YOU NEVER KNOW IT FROM THE NUMBER OF COINMEN AT MOA YOU WOULD THINK THIS YEAR'S CONVENTION WAS A WELL-KEPT SECRET INSTEAD OF THE COIN MACHINE INDUSTRY'S ANNUAL SHINDIG.
As the Eleventh Annual MOA convention goes into the historical annals of the coin machine industry there are mixed emotions among coinmen who attended, and those—who for their own individual reasons—absented themselves from the three days of festivities. Besides the fact that among those present the Deauville Hotel’s lush swimming pool was a definite distraction, one disturbing factor lurked in the minds of those who were in attendance, that something definite must be done in the future to attract far greater attendance, and for the lure of more coin machine exhibitors. There is much concern along these lines.

Turning to the brighter side of things it certainly was a welcome tonic to meet with some old friends. . . . We were delighted to see Edward G. Doris, exec vp of Rock-Ola Mfg. Corp., who, despite the heavy load of work at the big plant in Chicago, flew down to Sunny Miami Beach to make the convention rounds. He left Frank Mitchell, Les Rieck, Ralph Wykoff, Jack Harbash and Kurt Kuever back at the plant to attend to immediate business matters. Many new plans are being set at Rock-Ola.

Bally Mfg.'s Joe Fleisch, Herb Jones, Bill O'Donnell, Paul Calamari and Johnny Rosenberg were on hand to show visiting operators Bally’s brand, new coin-operated big ball bowling game, which was a treat. The pleasant surprise in this game was the ‘silent’ pin action on the playfield. The bowler is being readied for immediate shipment to Bally’s distributors, according to the handsomely glimlin’ Irishman, Bill O'Donnell.

Along the trend of new equipment shown at the convention was United Mfg’s exciting “5 Star” coin operated bowling amusement game, which certainly complemented United Music’s “UPC-100” coin-operated automatic phonograph. Herb Oettinger, LeRoy Kraehmer, Glenn Johnson, Johnny Casola and Al the (non-flying Dutchman) Thoelke were on hand in the huge United exhibit space to sing the praises of the equipment. Bill DeSelm stayed behind at the United plant to “mind the store” with Ray Riehl.

While Alvin Gottlieb spent considerable time deep sea fishing aboard the Gottlieb yacht ‘Flipper’, Sol Gottlieb settled for the more comfortable confines of the lobby at the Deauville to “sh moo” with coinmen friends. Alvin specifically spent Mother’s Day in Chi celebrating Dave Gottlieb’s birthday, and Dave’s actual birth date (Monday) in Miami Beach celebrating Mother’s Day with his mom. His constant companion while on the Sunset Strip was Gottlieb rep Joe Mangone. Meanwhile back home in the D. Gottlieb plant, reports from Dave and Nate Gottlieb indicate that everyone’s happily flippin’ over the “Flipper Parade” pingame. . . . Empire Coin’s Joe Robbins regretted that the pressure of taking care of the trade prevented his making the Miami Beach conclave. Gil Kitt was visiting in Los Angeles.

All preparations have been made for the big Open House celebration (May 22 thru 24) at World Wide Distribrs. Gracious hosts will be Joel Stern, Len Micon (he of ‘hole-in-one’ golf fame), Fred Skor, Howie Freer, Art Wood, Nevell Bellamy and Sam Di Piero. A huge operator turnout is expected at the three day bash. . . . Another popular Chicago coinman who regretted having had to miss the MOA show was First Coin’s Joe Kline. Export biz kept Joe, Sam Kolber and Fred Kline close to the home front.

There’s much enthusiasm and excitement at the busy ChiCoin plant since the release last week of Chicago Coin’s new “Wild West” photo-electric cell gun game, according to genial Art Weinard, director of sales for Chicago Dynamic Industries. ChiCoin presy Sam Wolberg advises that there has been immediate terrific sales reaction to this gun game, and all indications show that it will enjoy a long and happy production run. Mort Secore was busy calling on the trade present at the MOA conclave.

Much of the action during the three day MOA show was generated by the group in attendance representing AC Automatic Services, Inc. in the firm’s 30 booth exhibit. Among the genial, enterprising executives representing the firm at the Deauville were prez Joel Kleinman, vice presidents Jack Dunwoody and Tom Sams, sales promotion exec Edward Wiler, veeps Arnold Harlem and Dean McMurtrie; Don Landy, and Bernie Shapiro. With this retina on hand the AC Automatic exhibit was certainly in capable hands. High on the list of equipment being exhibited for the firm was AMI’s exciting new “Continental 2” coin-operated phonograph. An active unit was the chipped ice drink machine which vends cool, soft drinks so desirable to the thirsty throng in attendance.

Down from Harrisburg, Pa., was Leon Takan, Keene’s Paul Huebensch first stopped off to visit briefly with J. H. Keene proxy Ray McGinnis, then popped in at the Deauville to greet his coinmen friends. Clayton Nemeroff and Harold Dorgan stayed home to mind the store at J. H. Keene & Co., where “Flush Day” is making amusement history. . . . Among the big news items on the agenda for this week is Sam Stern’s announcement of Williams Electronic Mfg.’s introduction of 3 pool tables. The line includes the “DeLuxe 90” model (50” x 90”), “DeLuxe 75” model (45” x 75”), and the “Standard 75” model. Sam, president of Williams Electronic, was so busy lining up production schedules for this line that he had to postpone his plans to attend the MOA conclave. . . . Other stay-at-homers were Hank Ross, Marelle Wulvert and Ralph Shefield of Midway Mfg., who are enjoying excellent sales results with their new “De-Luxe Shooting Gallery” gun-target amusement game. . . . Tony Galgano and his lovely red headed Ursula made the rounds at the Deauville to meet old music op friends, Rube Lawrence stayed at home to attend to business chores at Galgano Distributors.

We were happy to spend some time with an old coinmen pal Eddie Holstein, who is currently vacationing in sunny Miami Beach with his lovely wife. Eddie has been one of the busier music ops in Chi for to these many years. Atlas Music was represented by Nate Feinstein and his lovely Eva Feinstein, and Bill Phillips and his equally lovely spouse, Meanwhile Eddie Ginsburg, Harold Schwartz, Irv Ovitz and Mike Sagnaola minded the store at Atlas Music. . . . Greetings to Erwin Lieberman and his gorgeous lady of Southland Distributing Co., in St. Petersburg, Fla., who are entering the coin machine industry. Erv’s showroom are located at 2400-22nd Ave., North in St. Pete.

A visitor at The Cash Box exhibit booth was A. D. Palmer and Bob Blear of Wurlitzer. … The busy bee at the conclave was, as usual, Johnny Illotta, who just never seems to tire. . . . Another very busy gent was MOA managing director Ed R. Ratajaczak. Chicago congress to Max Hurvich and Harry Hurvich on the occasion of the 30th anniversary of Birmingham Vending Co., of Birmingham, Alabama, Max and Harry were very much in evidence in the lobby of the Deauville Hotel during the convention. . . . It Edelman, Cine-Sonic Sound, excitedly told about the honor he is enjoying of providing the music for the crew aboard the nuclear powered submarine “Triton.”

Two of the busiest people at the conclave were Bill and Ruth Weikle (he is sales director for Fischer Sales & Mfg.) . . . The Bally Vending booth was handled by John Stewart, Bob Breiter and Loyd Howle who demonstrated Bally Vending’s new models “661-R” & “662-C” cup-at-a-time fresh brew coffee and whipped hot chocolate vending machines.
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1508 FIFTH AVENUE PITTSBURGH, PENNA.
distributors of the AMI phonograph and the ROWE cigarette machine

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HERMITAGE MUSIC CO.
400 FOURTH AVE., S. NASHVILLE, TENNESSEE
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MILLER-NEWMARK DISTRIBUTING CO.
42 Fairbanks St., N.W., Grand Rapids, Mich.
Phone GL 6-6807
5743 Grand River Ave., Detroit 8, Mich.
Phone Tyler 8-2230 distributors of the AMI phonograph and the ROWE cigarette machine

W.B. Music Skeds Week-Long Open House Show Of Rowe-AMI Lines

KANSAS CITY, MO.—W. B. Music Company, recently assigned the AMI and Rowe franchise exclusively in this territory, will show the entire Rowe-AMI equipment lines during a special Open House show scheduled to start Monday, May 22, continuing thru the entire week, in the firm’s Kansas City showrooms located at 2500 Main Street.

On display will be the new AMI “Continental 2” phonograph and the Rowe vending machine line featuring the “Rowebotaria” showcase merchandisers.

I refrained from traveling to Miami Beach for the MOA Convention specifically to align ourselves and our equipment in preparation for a big promotion,” stated Harry Silverburg last week. Silverburg is the firm’s president and has experienced 25 years in the business.

He expects the new phonograph to break all sales records after test-selling the machine during the last ten days.

“The showing is already a success as far as I am concerned,” said the coinman, “and any operator in the area who has not received an invitation can accept this statement as my personal invitation to him to stop by and see a truly fabulous array of equipment.”

Max Gets A Laff
Hurvich Comments On The Infancy Of Adults!

MIAMI BEACH—Max Hurvich, Birmingham Vending’s representative on a vending panel here last week opened his remarks on the business with a comment regarding infancy and adults. Here’s the way the line went: “I’ve often wondered if infants enjoy infancy as much as adults enjoy adultery!”

The statement in no way loaned itself to the vending discussion but served as an excellent opening for getting the attention of the coinman attending the forum.

Hurvich did go on, however, to remark that the vending business does lend itself as a means of diversification for music operators since “the music business can’t stand alone.”

A Visit From Banner

CHICAGO—The D. Gottlieb & Co. receptionist usually announces visiting distributors to Dave Gottlieb’s office by the firm they represent followed by the name of the distributor himself. In the case above, the firm name was Banner and the person calling was Gottlieb’s Pittsburgh distributor, Al Rodstein. The two coinmen stand with the new ‘Flipper Parade’ in the factory showrooms.

The Cash Box—May 27, 1961
Bally Ships 'Marksman' Pistol Game

CHICAGO—Announcing delivery of a new pistol-target gun-game, "Marksman," Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, pointed out that all targets are moving targets.

"Action starts the minute the coin is deposited," O'Donnell explained. "A flock of crows wing their way across the field, big birds scoring 10, small birds 20. At the same time 3 jumping rabbits pop up from the foliage and quickly dive back out of sight. Only one rabbit is in view at a time, an arrangement which calls for real marksmanship to get maximum scoring advantages from the rabbits, which score 20 each. After 10 shots, the popular mystery-moving fox appears, scoring 40 when hit and jumping up in a different place every time he is hit.

"Another new improvement built into 'Marksman' is the chip-proof plastic target. Animal figures are printed on the back of transparent plastic and are thus protected from the impact of balls.

"Test of the new all-motion mechanism indicates that 'Marksman' will easily top 'Sharpshooter' in earning power and continuous repeat play appeal," concluded O'Donnell.

S.D. Ops Admit Vending

SALEM, S. D.—The South Dakota Phonograph Operators held their annual meeting at Salem, S. Dak. The following officers were elected: John Trueman, President, Lead, South Dakota; Lloyd Morgan, Vice President, Rapid City, South Dakota; and Earl Porter, Secretary-Treas., Mitchell, South Dakota.

Directors are as follows: Anthony Batchford, Huron, S. D.; Herman Warn, Salem, S. D.; Floyd Carson, Sioux Falls, S. D.; Gordon Stout, Pierre, S. D.

Vending was the main issue of discussion and it was decided to include vendors and background music operators in the Association. Separate meetings will be held at all future meetings. The meetings will be set up as follows: Sunday 1:00 P.M.—Vendors; 3:00 P.M.—Background Music; Monday 8:00 A.M.—Phonograph Operators; 11:00 A.M.—Amusement Game Operators; Monday Afternoon—General meeting.

A 'Good Will' Committee was appointed to tour the state and contact all vendors, non-members, and delinquent members. We hope this plan of including all operators in the state will give us a stronger organization.

The next meeting will be held in Rapid City, August 27-28 and any member from associations in neighboring states will be welcome, according to Earl Porter, who made the report.

To Association

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Enclosed find my check.
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When answering Ads,
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CALIFORNIA CLIPPINGS

With another summer season having arrived, some of the conversation among operators and distributors along Pico Blvd. has switched to vacations, who is going where and when . . . Jimmy Wilkens, at Paul A. Laymon's, reports business has been on a steady increase for the last several weeks, and the entire season a rather slow winter season. The Rock-Ola "Regis," Jimmy continued, has been supplying the spark for the pick-up in sales . . . Mrs. Nick T. Bullock, the Lancaster branch, operator, in the hospital recovering from an accident at home . . . Mr. & Mrs. Al Cohn, of Trico Music in L.A., leaving for New York and other points in the East on an extended vacation . . . At Bush Records, Oscar Ames informs the first week as the new distributor for the Seeburg phonograph, the cigarette vendor, and the cold drink with cracked ice machine, has caused a tremendous increase in the activity at Badger's, and considerable increase in operator traffic. Bill Happe states they have just received the new model cigarette machine featuring the new billing system, and that it has received immediate operator acceptance. Bob Molder, factory engineer for Seeburg, held a school for all Badger personnel to acquaint them with the entire Seeburg phonograph and vending line. Shop foreman "Rocky" Nesfroad, comments that Chuck Lindberg, Jerry Sachau, and Cliff Benninger, all formerly with Seeburg Dist. Co., have been added to the Badger service department. Jack Seeburg, parts dept. mgr., said he has been more than busy equipping his dept. to handle Seeburg parts. Don Eseffelt, from Seattle, in town and stopping at Badger . . . Carl Lykke, operator from Santa Ana, just back from a week's fishing trip . . . Billy Lanyz, at American Coin Machine, reports he will have a very important announcement concerning a new machine that will be coming out in the next 30 days. Changes are now being made at American. Bill went on, so they will be prepared to handle the machine. Vinny's wife, after 8 weeks in the hospital, now back home and feeling much better . . . At Leuenhagen's "record bar," Al Natterman, of Diamond Dist., dropped in to spin The Regents "Barbara Ann" waxing on Gee Records. Ted Rosenburg, of Pep Dist., also with the new April Silly Strings effort on contract titled "Love Kitten." The Spolie Sisters making plans to spend the 4th of July at Catalina Island. Mary, Kay and Claire also attended the 1961 edition of the Ice Capades and thought it was "just terrible." . . . Jack Simon, at Simon's Dist., just back from a business trip to the Bay Area. Sonny Lomborg returning from a successful selling trip to San Diego. The Valley Pool Table, The Continental will use to go out at a good clip . . . Mel Teixeira, operator from Santa Maria, happy with his newly completed home there . . . At the Wurlitzer factory branch, Clayton H. Ballard back from San Luis Obispo and business continues to pick-up there as well locally. Gary Sinclair, Wurlitzer regional manager, currently on vacation, currently on vacation, Manny Garcia of Badger & Co., busy in town calling on distributors along Pico . . . Wyn Edling, operator from Ojai, back on the job following a recent fishing trip . . . Sam Rickard, the Wurlitzer man in Palm Springs for the weekend, "fishing and relaxing and getting some sun . . . The Record Distributors Bowling League, which met for the first time at the Hollywood Lanes last Tuesday, Sept. 5, was reportedly very successful with members of most distributors and one stops participating . . . At C. A. Robinson & Co., Hank Tronick informs business also started at a good clip . . . Some of the hi-jinks recently seen on Pico this week were: Juan Fernandez, Tijuana; Bill Bradley, Covina.
ADD-A-BALL Extended Play plus Light-Box Animation Create Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Player Appeal" combination. Acclaimed and accepted everywhere, ADD-A-BALL adds a number of balls to each game through skilful player operation. It's fun—it's fresh, adds new zest to every game.

"Cannonball" animation in the light-box makes a "Big Production" out of every additional ball mode. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell! Add 'em together, they spell . . .

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Tested! Proven! Accepted Everywhere!

- Lighting 5 tap rollevers gives an additional ball
- Hitting Rate-Target when marched to tap lighted rollevers gives additional ball
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- Side double rollevers score up to 200 points
- New tilt feature enables play to continue by any penalizing player one ball plus ball in play.

Tomorrow's Design Today!

- High, wide and handsome tapered light-box
- STAINLESS STEEL moldings
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AMI BIG CHALLENGE PROGRAM offering operators a chance to win 1500 PRIZES

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OPERATORS CORDIALLY INVITED TO SEE THE ENTIRE ROWE-AMI-LINES OF BRAND NEW PHONOGRAPHICS AND VENDING MACHINES DISPLAYED ALL DAY EVERY DAY DURING OUR SPECIAL OPEN HOUSE FESTIVITIES!

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The Cash Box—May 27, 1961
WANT—Call Collect! Want for immediate export. Bally Ringers, Gottlieb Pinballs, all types of Seeburg, Mills, etc. Cash waiting. BELGIAN AMUSEMENT TRADING CO., 110 ANDERSON AVE., CLIFFORD, NEW JERSEY.

WANT—New or used 45 RPM records, not over 6 months old. We pay 15¢ and the freebie. Arcade equipment, interested in all conditions. Phone or write for list. J. T. MILLER, 3131 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Mills Pinball Machine. Also, Marquee's, Bally, Gottlieb, and others. Send list to: MILLS AMUSEMENT CO., 414 KELSER ST., NEWARK, N. J. (Tel. Jaxus 5-4085).

WANT—AMI 4-48, E-121, also Wall Bees 100-B, C. G. B., Wurlitzer 1154, 1608E, Classic, S. A. 2500, 1800, 7500, 110, 100-B. Write for list and prices. ADVANCE DISTRIBUTORS, 835 BROAD ST., ST. LOUIS, MISSOURI (Tel. 8144).

WANT—No junk 50 assorted Ringers including Varitronic, Gay Times & Big Times Ringers. Pay cash, fast. Uprights, Guns all types, and Baseball Machines. Send in 1/2 deposit balance C.O.D. & P.K.P. SUNNYSIDE MACHINES, 1011-41st ST., NEW YORK, N. Y. (Tel. 8144, ask for Phil or Dave).
NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

**Method:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**Code (Numerical Preceding Machine)**

| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

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**Phonographs**

**AMI**

| D-40, '51, 40 Sel. | 65.00 | 95.00 |
| D-80, '51, 80 Sel. | 110.00 | 135.00 |
| E-40, '53, 40 Sel. | 75.00 | 100.00 |
| E-80, '53, 80 Sel. | 145.00 | 175.00 |
| F-80, '54, 80 Sel. | 200.00 | 225.00 |
| F-120, '54, 120 Sel. | 245.00 | 295.00 |
| G-80, '53, 80 Sel. | 300.00 | 350.00 |
| G-120, '55, 120 Sel. | 395.00 | 435.00 |
| H-40, '56, 40 Sel. | 250.00 | 300.00 |
| H-120, '57, 120 Sel. | 475.00 | 550.00 |
| I-1200, '57, 120 Sel. | 600.00 | 695.00 |
| J-120, '59, 120 Sel. | 695.00 | 695.00 |

**Wurlitzer**

| 1250, '59, 48 Sel, 45 or 78 RPM | 49.50 | 75.00 |
| 1400, '59, 48 Sel, 45 or 78 RPM | 75.00 | 95.00 |
| 1500, '59, 48 Sel, 45 & 78 RPM | 75.00 | 95.00 |
| 1500 A, '59, 48 Sel, 45 & 78 RPM | 95.00 | 125.00 |
| 1600, '59, 38 Sel, 45 & 78 RPM | 135.00 | 155.00 |
| 1650A, '59, 48 Sel, 45 | 195.00 | 225.00 |
| 1700, '59, 48 Sel, 45 & 78 RPM | 225.00 | 250.00 |
| 1700, '59, 56 Sel, 45 & 78 RPM | 275.00 | 325.00 |
| 1900, '59, 56 Sel, 45 & 78 RPM | 350.00 | 425.00 |
| 2100, '59, 56 Sel, 45 & 78 RPM | 395.00 | 435.00 |
| 2200, '59, 56 Sel, 45 & 78 RPM | 475.00 | 575.00 |
| 2300, '59, 56 Sel, 45 & 78 RPM | 545.00 | 700.00 |
| 2400, '59, 56 Sel, 45 & 78 RPM | 600.00 | 695.00 |

**Gottlieb**

4. Around The World 2P (7/59) .......... 275.00 325.00
5. Atlas 2P (5/59) .......... 225.00 275.00
6. Brite Star 2P (4/58) .......... 149.00 195.00
7. Captain Kidd 2P (7/57) (6/58) .......... 300.00 345.00
8. Content 4P (10/58) .......... 200.00 250.00
9. Contlz. Cafe 2P (7/57) .......... 115.00 160.00
10. Dbl. Action 2P (5/59) .......... 215.00 275.00
11. Flagship 1P (4/57) .......... 80.00 120.00
12. Flipper 1P (6/59) .......... 275.00 325.00
13. Gendelior 2P (8/58) .......... 175.00 210.00
14. Hi-Diver 1P (4/59) .......... 195.00 245.00
15. Keepal Doll 1P (10/60) .......... 275.00 325.00
16. Lighting Ball 1P (5/59) .......... 225.00 250.00
17. Line-A-Crad 2P (3/59) .......... 295.00 295.00
18. Madamissielle 2P (11/59) .......... 225.00 250.00
19. Majestic (4/57) .......... 150.00 175.00
20. Melody Lane 2P (9/60) .......... 300.00 350.00
21. Merry-Go-Round 2P (12/60) .......... 375.00 425.00

**Seeburg**

| 4P '590, '51, 100 Sel. | 75.00 | 125.00 |
| 4P '590, '81, 100 Sel. | 150.00 | 175.00 |

**ROCK-OLA**

6. 1436, '53, Fireball, 120 Sel. .......... 75.00 95.00
7. 1436A, '53, Fireball, 120 Sel. .......... 95.00 125.00
8. 1438, '54, Comet, 120 Sel. .......... 175.00 225.00
9. 1446, '54, Hi-Fi, 120 Sel. .......... 165.00 225.00
10. 1454, '55, Hi-Fi, 120 Sel. .......... 300.00 500.00
11. 1652, '55, 50 Sel. .......... 265.00 295.00
12. 1454, '55, 120 Sel. .......... 285.00 425.00
13. 1455, '57, 120 Sel. .......... 350.00 595.00
14. 1455T, '59, 120 Sel. .......... 500.00 695.00
15. 1466, '59, 120 Sel. .......... 695.00 695.00
16. 1466, '59, 120 Sel. .......... 755.00 695.00

**Wurlitzer**

| 1250, '59, 48 Sel, 45 or 78 RPM | 49.50 | 75.00 |
| 1400, '59, 48 Sel, 45 or 78 RPM | 75.00 | 95.00 |
| 1500, '59, 48 Sel, 45 & 78 RPM | 75.00 | 95.00 |
| 1500 A, '59, 48 Sel, 45 & 78 RPM | 95.00 | 125.00 |
| 1600, '59, 38 Sel, 45 & 78 RPM | 135.00 | 155.00 |
| 1650A, '59, 48 Sel, 45 & 78 RPM | 195.00 | 225.00 |
| 1700, '59, 48 Sel, 45 & 78 RPM | 225.00 | 250.00 |
| 1700, '59, 56 Sel, 45 & 78 RPM | 275.00 | 325.00 |
| 1900, '59, 56 Sel, 45 & 78 RPM | 350.00 | 425.00 |
| 2100, '59, 56 Sel, 45 & 78 RPM | 395.00 | 435.00 |
| 2200, '59, 56 Sel, 45 & 78 RPM | 475.00 | 575.00 |
| 2300, '59, 56 Sel, 45 & 78 RPM | 545.00 | 700.00 |
| 2400, '59, 56 Sel, 45 & 78 RPM | 600.00 | 695.00 |

**Seeburg**

| 4P '590, '51, 100 Sel. | 75.00 | 125.00 |
| 4P '590, '81, 100 Sel. | 150.00 | 175.00 |
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