best wishes to the music operators of America
In an industry such as ours where so many manufacturers are familiar and friendly with one another on both a social and business level, it is surprising that there is such a paradoxical lack of unity when a concerted effort that would benefit all is needed. It's a most disturbing situation that could hurt the entire industry in future years.

The United States is paying for a similar lack of unity which existed in the early years of our missile program. The Army, Navy and Air Force, which cooperated so beautifully during the war, worked independently of one another in the development of our rockets and ICBM's. Today we are paying for this gross error by being behind in our missile successes where we might have been the leader.

The war against bootleggers, unity is also a must. We are in no way trying to suggest that the bootlegging problem is one iota as important as the missile race. But to the record industry doing its best to weather a recession period during which sales have been soft, the bootlegging problem is probably its most devastating enemy.

The progress we have witnessed against disk counterfeiters during the past half year has been most encouraging. But we must ponder what might have been accomplished had the RIAA and ARMADA worked together against the bogus disk-making enemy.

There is no doubt that more could have been accomplished had the two associations worked together. The nature of record bootlegging is nationwide. It is not limited to one small area. A counterfeiter in the east almost always has contacts in the west and vice versa. Yet the whole fight to erase this evil suffers when the two Associations work independently of one another. The two groups, each ignorant of what the other is doing, may very well be overlapping by investigating the same bootlegging ring.

We are convinced that a pooling of finances and information would kill off existing bootleggers more rapidly and prevent newcomers from propping up. A union would also help in furthering local and federal legislation (being engineered separately by the two organizations) designed to make the penalty against bootleggers more severe.

With ARMADA representing indie manufacturers, its finances in no way compare with those available to RIAA which represents the majors and most indies. It would be a shame if, because of lack of money, ARMADA had to relax its fight, especially now when it is footing a huge bill for the transportation of witnesses to the east for the Hackensack investigation.

With more unity the whole record industry must benefit.
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America's newest teen queen!

CATHY JEAN

Thanks everyone for your wonderful reception to "Please Love Me Forever."

I hope you like my latest on Valmor just as much...

Cathy Jean

"MAKE ME SMILE AGAIN"

VALMOR 009

Direction: GAC

Exclusively:

VALMOR RECORDS
225 W. 57th St., N.Y.C. JU 2-5742
A Division of Countess International, Inc.
MOA CONVENTION PROGRAM
May 15, 16 & 17 – Deauville Hotel

FORUM MEETINGS
Panel Discussions:
Monday, 9:30 A.M. in the Casanova Room on the Main Floor
To Be Moderated by J. Harry Snodgrass
Subjects:
A. Candy and Cigarette Vending
B. Coffee Vending
C. Full Line Vending Future
D. Rides, Games, Bowlers
To Be Moderated by
E. Location Sales—Their Effect
F. Copyright Legislation
G. Travel and Entertainment Expense and Depreciation

Subjects:
A. Stereo Records (Their Availability)
B. The 7 Inch 33 Speed Record
C. Background Music

Panelists:
Louis Casola, National Vendors
Robert H. Breithar, Bally Vending
K. A. Cormney, John Wallace
James Tolisano, Max Hurvich
Herbert Tonnell
Thomas Greene, J. Harry Snodgrass
Howard Ellis
Les Montooth
Roy Kruehmer (United Music Corp.)
Al Mason, Rowe AMI Sales Co.

Valuable Door Prizes at Each Meeting
Tickets given out until 9:30 A.M. Must be present to win.

RECESS FOR LUNCH
Monday, 1:30 P.M. in the Casanova Room on the Main Floor
To Be Moderated by William Hullinger

B. Record Programming and One-Stops
L. Importance of Phonon and Game Rotation
J. Location Loans (How to Control)

H. How Can Operator and Manufacturer Improve Business
E. To Increase Your Income, Have Good Public Relations

To Be Moderated by
Les Montooth, Paul Brown, & Paul Calamari (Bally Mfg.)
Louis Casola, Benjamin Rogers, William Blatt and Ed Wiler
(Rowe—AMI Sales Co.)

Panel Discussions:
Wednesday, 9:30 A.M. in the Casanova Room on the Main Floor
To Be Moderated by Harlan Wingrave
Subjects:
A. Stereo Records (Their Availability)
B. The 7 Inch 33 Speed Record
C. Background Music

All Record Company Representatives Are Invited to Participate
To Be Moderated by Clinton Pierce

D. How Can Operator and Manufacturer Improve Business
E. To Increase Your Income, Have Good Public Relations

Les Montooth, Paul Brown, & Paul Calamari (Bally Mfg.)
Louis Casola, Benjamin Rogers, William Blatt and Ed Wiler
(Rowe—AMI Sales Co.)

Valuable Door Prizes at Each Meeting.
Tickets given out until 1:30. Must be present to win.

BANQUET AND FLOOR SHOW
WEDNESDAY EVENING, MAY 17th
Tickets Must Be Purchased Before Show Begins
On Sale During MOA Show at Registration Desk
Master of Ceremonies—Larry King, Top TV and Radio Personality
FOLLOWING RECORDING ARTISTS WILL APPEAR AT MOA BANQUET

Ferrante and Teicher .................................. United Artists
Bill Black .............................................. Hi Records
Conway Twitty ........................................... MGM Records
Lloyd Price ............................................. ABC Paramount
Lou Monte .................................................. Roulette Records
Ray Peterson ........................................... Dunes Records
Les Paul and Mary Ford ............................ Columbia Records
The Voguers .............................................. Mercury Records
Ferlin Husky ............................................. Capitol Records
Floyd Cramer, Chet Atkins, Bob Moore and Buddy Harman (Quartet) .................. RCA Victor Records
Ronnie Savoy ............................................. MGM Records
Johnny Janis ............................................ Columbia Records
Margie Meinert ......................................... Fraternity Records

LENNY DAWSON AND ORCHESTRA WILL FURNISH MUSIC FOR ENTERTAINMENT PROGRAM AND DANCING DURING THE EVENING
...another trip to Million's-ville!

I JUST CRY

by

IT KEEPS RAININ' #5153

The Cash Box—May 20, 1961
MOA CONVENTION
May 15, 16 & 17 — Deauville Hotel, Miami Beach

EXHIBITORS AND BOOTH NUMBERS

All-Tech Industries, Inc. 34-35-35A
American Jonco 13-14
American Shuffleboard Co., Inc. 18-19-20
Automatic Sensing Devices, Inc. 77-78-95-96
Auto-Photo Company 23-24
The Billboard 42
Bally Manufacturing Co. 102-103-104-105-106-107
Bally Vending Corp. 17
The Cash Box 37
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Capitol Records Distributing Corp. 44-71
Cine Sonic Sound & Edolite Products 30
Coin Machine Council 27
Columbia and Epic Records 5
Continental Apec 9-10-11-12
Decca Records, Inc. 6

Dime-A-Drive 40
Dot Records, Inc. 15
Fisher Sales & Manufacturing Co. 100-101
Gerard J. Wendelken Games 110
Jack Dolan Co. 41
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Irving Kaye Co., Inc. 1-2
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Star Title Strip Co., Inc. 7
Union Trust Life Insurance Co. 21
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United Music Corp. 82-83-84-85-86
Valley Sales Corp. 74-75-98-99

by MARCY JOE
ROBBEE #110

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Thanks!
Louise
“THEME FROM THE LAST TIME I SAW ARCHIE” (2:02) [Leo Feist ASCAP—At Last] Gordon, Warren, (Angel Face) Saunders, Bowers]

“TAMMY TELL ME TRUE” (2:00) [Ross Hunter—Squires] Perkins Pity (Columbia 43412). Faith & Co., responsible for last year’s biggest hit “Theme From A Summer Place,” head into the summer months with another instrumental beat-ballad that can follow suit. This one, the theme from the upcoming flick, “The Last Time I Saw Archie,” features two melodies, “At Last” and “Angel Face,” played counterpoint in a “Moonlighting” and “Pincic.” “Tammie” is Tammy Teel-similar to the old romantic-like romantic.

“THEME FROM A SILENT MOVIE” (2:15) [Barbroh ASCAP—Winsor]


“FOOL THAT I AM” (2:15) [Hill & Range BMI—Hunt]

“THE JET” (2:16) [Kalmann ASCAP—Mann]

“THE ENLIGHTENED ONE” (2:20) [Kalmann ASCAP—Mann, Appell]

“CHUBBY CHECKER (Parkway Compact 33-5001)


MARTIN DENNY (Liberty 54328)

“(B-1) "MY FIRST ROMANCE" (2:16) [Regent BMI]—Gordon Attractive romantic music with well-chosen words and where THE Arrangement has that Denny jungle-type manner. Could be in for lots of spins.

“SCIMETAR” (2:30) [Esotica ASCAP—Baxter] Strings play a big role in this colorful somewhat "Port Said"-like affair.

JERRY HOLMES (RCA Victor 7889)

“(B-1) "ON THE REBOUND" (2:04) [Cigna BMI—Cramer] Singer Holmes heads a slightly vocal version of boot flaps like the diddly-done kit by Floyd Cramer. Catchy word version of the ditty.

“(B) "WITH THESE HANDS" (2:15) [Ben Bloom ASCAP—Davis, Silver] A slow beat rock-a-cha style of the old inspirational-like romantic.

JIMMY J & THE JS (Salco 647)

“(B-) “Please Be My GIRL-FRIEND” (2:17) [Aladdin BMI—Molino] A years-bad hit by The Caddilles returns in attractive rock-a-chal garage. Strings are there. The song is a good producer for the songwriters’ backpack. Well-done version of a song that was a hit.

“(B) "I’VE LOST" (2:23) [Bennell BMI—Town] Boys do a coy teen-ballast stink here.

BEV KELLY (Riverside 45456)

“(B) "MY FOOLISH HEART" (2:50) [Washington — Young] The Victor version is the one that expresses itself, is very "hip" jazz ballad manner. Small combo accompaniment is ideal for the moody offering. Jazz jocks should tag it for spins.

“(B) "LOVE LETTERS" (3:45) [Heyman — Young] Another Victor version. This time the perfect semi-sacred wax comment as above.

RICHARD WYLIE (Motown 1069)

“(B-1) “MONEY (That’s What I Want)” (2:23) [Jobete BMI—Bradford, Goryl] The recent Barrett Strong smash on the same label is revised with a contagious, rapid-fire vocal-combo sound. Strong new version of the old song.

“(B) "I’LL STILL BE AROUND" (2:52) [Jobete BMI—Bradford, Wylie] Catchy medium-beat romantic by a vocalist and combo-chorus accompaniment.

EMMETT DAVIS (Beltone 1008)

“(B) "AS SWEET AS YOU" (2:00) [Lesac BMI—McCoy, Davis] Enticing rock-a-chal is sliced with a healthy cut of blues feeling by songster, Helpful Joe Rene echo for accompaniment.

“(B) "I’M TALKIN’ ABOUT YOU BABY" (2:25) [Lesac BMI—Culver, Rene, Davis] Swing-easy романник with a solid teen beat is also etched bluesly by Davis. Ditto Rene helpfulness above.

LITTLE JIMMY DIXE (Infinity 604)

“(B+) "YOU'RE THE ONE FOR ME" (2:16) [Herman Robbins BMI—Dee] Tale of a fella who single-handedly takes on the world with a polkaed blues-jump sound by the talented songster and combo, which does a strong busy-job beat. This cut could get important coin.

“(B) "PUT ME IN ALL YOUR LIFE" (2:12) [Herb Garscliff BMI—Dee] Dee is a feelingful vehicle for the tended elleps.

TOMMY JONNY (Montclare 6091)

“(B-) "MARIO'S GIRL" (1:55) [Mervyn Bosco BMI—Griego] Sparkling import-sound charming to this guitar-led instrumental, which also includes chanting females. Figure hefty spins this way. Warner Bros. dispatches the label.

“(B) "NANCY'S NEW HAT" (2:12) [Montclare BMI—Gil-kyvon] Gals are not present in a similar bright-light instrumental (organ has a featured role here).

JOHNNY CONQUEST (Eecture 1011)

“(B-) "PIANO PACHANGA" (2:02) [Nana ASCAP—Conquest] Hot new Latin step is done with combo finesse by pianist and his lyric. Deck has both listen and/or dance-floor value. Has that authentic sound.

“(B+) "PACHANGA GITANA" (2:12) [Eecture ASCAP—Con- quest] More good news for those who have taken to the dance.

FRANK PERRY (Epee 9445)

“(B-) "YOU'RE THE ONE" (1:58) [Daywin BMI—Perry, Porter] The warbler and combo-gal chorus. The lyric and setup do it here. Pucil퇼-shoulder agrees handle the catchy true-love affair. Should please the younger-generations.

“(B) "HIGH SCHOOL DANCE" (2:21) [Daywin BMI—Perry, Porter] Easy-beat stink about love found at a high school dance (Perry and Dorothy Porter have some dialect).

MELINA MERCOURI (United Artists 320)

“(B-) "LISONO" (2:20) [United Artists ASCAP—Hadjidakis, Enira] Star of “Never On Sunday” does a charming vocal on a tune written by the main title-clefer Manon Hadjidakis.

“(B-) "LATERRA" (1:55) [United Artists ASCAP—Hadjidakis] Another sprightly folk-like date with a tune for which Hadjidakis gets full credits.

THE ELEGANTS (ABC-Paramount 10219)

+(B-) "I’VE SEEN EVERYTHING" (2:57) [Atlantic BMI—Soy- mour, Houston] Singers, who several years ago scored big with "Little Girl," could come up with Top 10 importance and a new trots attack. Combo tags along with impressive teen beating.

+(B-) "TINY CLOUD" (2:15) [Atlantic BMI—Paxton] Tickled-light work that will remind listeners of the team’s "Star" success.
BACARDI
ANOTHER TEQUILA
RALPH MARTERIE
AND HIS ORCHESTRA
UNITED ARTISTS RECORD 315

THE HIT THAT BROKE IN THE SOUTH
A CROSS STANDS ALONE
JIMMY WITTER
UNITED ARTISTS RECORD 301

A VARIETY HIT PICK
THE CLOVERS
THE HONEYDRIPPER
HAVE GUN, WILL TRAVEL
UNITED ARTISTS RECORD 307

CLEVELAND'S HOT SINGLE
JIMMY CURTISS
LOVE, SWEET LOVE
UNITED ARTISTS RECORD 312

IT'S ALL THE WAY!
UNITED ARTISTS RECORDS
729 SEVENTH AVE. • NEW YORK 19, N.Y.
The Cash Box
Pick of the Week

“GROUNDED” (2:24) [Lar-Bell BMI—Larson, Belland]“DREAM BOY, DREAM” (2:32) [DollASCAP—Tepper, Bennett]THE FOUR PREPS (Capitol 4568)
The Four Preps should have “Grounded” soaring skyscrapers in no time flat. It’s the title of their newest Capitol effort and it’s an enticing rock-a-cha nova novelty chummer about a disobedient lad who’s confined to quarters on Saturday night. Lota’s ultra-commercial sounds here, The extremely pretty, soft beat cha cha coupler, “Dream Boy, Dream,” also has that winning look.

“THAT’S WHAT I CALL TRUE LOVE” (2:10) [Aldon BMI—Keller, Gofin]“PRETTY LITTLE GIRL IN THE YELLOW DRESS” (2:15) [Leeds ASCAP—Tompson, Washington]CARL DOBINS, JR. (Deca 31265)
Dobins can return to chartville via his latest Deca release, “That’s What I Call True Love.” It’s a soft, and pretty tune, cha cha beat chummer that Carl and the ork-chorus deliver in ear-arresting fashion. The other half, “Pretty Little Girl In The Yellow Dress” (from the pic, “The Last Sunset”) is a ballad charmer that can make this a back-to-back chart affair.

“TEARS IN MY EYES” “WHY DO I CRY” [Maureen BMI—Capris] [Maureen BMI—Capris]THE CAPRIS (Old Town 1183)
The “Moon On Tonight” group, the Capris, offer two more attractive hip-swinging beat-ballads that can develop into solid coin-catchers in the coming weeks. They’ve both teeter-toppers, alternatively labeled “Tears In My Eyes” and “Why Do I Cry,” that the artists wax with teen authority. Watch ’em both.

“THE CHARLESTON” (2:10) [Harms ASCAP—Mack, Johnson]“12TH STREET RAG” (2:20) [Shapiro Bernstein, Jerry Vogel ASCAP—Bowman, Razas]ERNIE FIELDS (Rendezvous 150)
The Ernie Fields instrumentalists bring back “The Charleston” in a manner the teeners should really savor. This, put in a driving rock-beat showcase that’ll have the kids dancin’ round the jukes day and night. Coupler’s a similar rock-sack retting of “12th Street Rag.”

“SO FAR AWAY” (2:08) [Mercedes, Sheldon BMI—Satchell, Henderson]“HEY, PRETTY BABY” (2:09) [Mercedes, Sheldon BMI—Henderson]ROCHELLE & THE CANDLES (Swingin’ 614)
Having established themselves with the teeners, via their “Once Upon A Time” slice, Rochelle & The Candles should further solidify their position here. With Johnny Wyatt in the featured slot and the arrangers tenderly carve out a potent beat-ballad affair labeled “So Far Away.” Change-of-pace coupler finds the group rockin’ with coin-catchin’ spirit.

“TOOTSI” (2:18) [Pretty BMI—Clowney, Wood]“SECOND CHANCE” (2:31) [Emit BMI—Clowney, Wood]DAVE “JAY-JAY” CORTEZ (Clock 7123)
That happy man at the organ Dave “Baby” Cortez, serves up another one of his tampering instrumental delights. This one’s tabbed “Tootsi” and it’s a quick moving shuffler that looks like it’s gonna move out real quick. Dave displays his winning vocal and saxophone flair on the beat-based undercurrent. Label is now distributed by Mercury.

“MAGGIE’S THEME” (3:04) [Wonderland BMI—R.M. & R.B. Sherman]“BRAZILERO” (2:57) [Broude Brothers ASCAP—Camarata]CAMARATA (Vista 377)
Lush and lovely is this instrumental, tabbed “Maggie’s Theme (For Now For Always)” that’s heard on the soundtrack of the soon-to-come flick, “The Parent Trap.” The ear-arresting music is supplied by Camarata’s crew with duo pianists—Hammack and Valentine—featured. The Camarata original, “Brazilero,” makes for an exciting samba-bacha companion piece.

MARY PETTI (RCA 7886)
(1) “HEE HAW, LAUDY, LAUDY” (2:20) [Roosevelt BMI—Singleton] Chirp, who has a Brenda Lee touch, is a good rock-n-roll bopper, solidly vital in this new outing with strings.
(2) “GEE, BUT IT HURTS” (2:46) [Wanessa BMI—Merrill] A lauf of the band which includes effective opening chants.
TIELMAN BROS. (Capitol 4569)
“PARENT” (2:45) [Brandon ASCAP—Douglas, Parmann, LaVere] The Dutch vocal-instrumental unit from the Netherlands, herculean in their singing lead, rock effectively on the older, originally a Nat King Cole hit and later a rock hit by Carl Mann. Supporting guitars are particularly goodsounding.
HELMUT ZACHARIAS ORCH. (Decca 31259)
“INNOVATION A ROAD” [Leeds ASCAP — Zacharias] The European maestro’s “magic violin” and a many falsetto voices in the big sound factors in this savvy instrumental. Merits happytime spine.
ROGER BALLIN (Nike 001)
(1) “LOOK A WHO” (2:13) [Ankor BMI—O’Malley, Catron, Colbert] New Chicago-located label bows with a R&B-styled rhythm charmer by songstress Ballin and the combo-femme chorus. Could be an active debut session from the diskery.
JOHNNY MOORE (Card 3)
“LITTLE ANGEL” (2:02) Myers ASCAP — Pennek, Moore, Magee, Lileo. Likelike rock-a-cha romantic is performed with an amiable tone by the singer and ork-chorus. Merits teen-slanted programming. Label is based in New York.
(2) “LILY WHITE” (2:45) Myers ASCAP — Pennek, Moore, Myerov. Pleasing plaintive stand by the artist.
THE DIXIE FLIERS (Guday 2055)
“DYNAMO” (2:20) [Duchess BMI—Wilson, Faccio] The teen-set beat gets a good-sounding all-musicians rockier, with guitars and sax providing the spotlight work. A solid choice for hop programming.
(2) “NAIL IT” (2:25) [Duchess BMI—Wilson, Faccio] Some- thing on the same good-sounding order.
DORINDA DUNCAN (Glendale 1011)
(2) “YOU’RE SOMETHING SPECIAL” (2:24) [Glendale BMI—Trail, Davis] Offers a country-styled affectation.
THE JOLLY JAX TRIO (Arlmaster 025)
(1) “EVERYTHING IS A-O.KAY” [Dasher, Nedro BMI—Dasher, Hill, Hill] Commander Shepard’s recent space flight and now famous remark while in flight is saluted with a joyous blues-beat charmer by the songsters and musicians. Side is nicely tied-in with current-events.
(2) “MR. DIDDLE DEE & TWEEDLE DUM” [Dasher, Nedro BMI—Saunders] A cheerful blues in this corner.
EDDIE LAWRENCE (Coral 62267)
“SUBURBAN PHILOSO-pher” (2:55) [Merrick BMI—Lawrence] The Old Philosopher returns with a funny essay on the hazards of suburban living. Jocks with an eye out for lads disks will take to this one.
NIKI DAVE (Vesuvius 1027)
“UNO A TE, UNO A ME” (2:55) [Siddmore BMI—Glada, HadjiDukioti] Last, sometimes over-dubbed, and comes from a pleasurable “enough-gra-cha” version of this year’s Academy Award-winning song, “MAME.” Import, cut by Italy’s Bluebell label, is worth airing.
(1) “SABRETOOLED IN BLUE” (2:40) [Screwhole, Gianfranco, Intra] Another good-sounding cha-cha date.
ETTA JONES (King 5501)
(1) “I THOUGHT ABOUT YOU” (2:00) [Burke-Van Heusen ASCAP—Van Heusen (mercer) Stylist, now on the Prestige label, delivers a fine-swinging effort of the evergreen goodie. Unilled combo offers a relaxed jazzy setting. Hip jocks dig the effort.
(2) “DON’T WORRY ‘BOUT ME” (2:20) [Mills ASCAP—Bloom, Kocher], Another sold-old gets a deliberate, thus more sensitive war- ble. Backing spotlights a keyboard and guitar.
JESSE JAMES (Muscle 1008)
“SOMEBODY REALLY MINE” (2:30) [Miracle ASCAP—Curta] Songster appealingly delivers the number’s wistful sentiments. Chanting gals and combo supply a good-sounding easy-go teen arrangement.
FELIX SLATKIN ORCH. (Liberty 55329)
(2) “STREET SCENE” (2:33) [Parnass ASCAP—Newman] The great opus, written for the pic version of the famed play, is a vehicle for another lush presentation.
MITCH...

SALUTES THE MUSIC OPERATORS OF AMERICA

with his specially designed Sing Along juke box package. Mitch Miller and the Gang in five great Sing Along singles—complete with title strips. Available on 45 (MM-1) and 33 (MM-2)

Columbia Records will welcome you at Booth Number 5 at the convention—and fill you in on the exciting details of this offer.

COLUMBIA RECORDS®
In an effort to call D.J.'s attention to Pick records by "Newcomers" I insist never before on the Top 10 the editorial staff of the Cash Box will list such records under this special heading.

"POLYTHALE" (2:40) [Gower BMI—Ginu, Berek, Nutter] "My feeling Allright Again!" The EMBRAS (Empress 101) First release on the Empress label (a subsidi of the hot Valmor line) has all the earmarks of a grade "A" success. "My feeling Alright Again!" is a contagious rhythm coupler.

"FALLEN IDOL" (2:32) [Wemar BMI—Brandon, Wiener] "OH FATHER!" (2:14) [Wemar BMI—Brandon, Simmons] Ken Lyons hits the wax scene with a deck that should find plenty of teen worship in the weeks to come. It's a cha cha beat opus loaded with the kinds necessary for hits. Great rock-a-string by the Bob Mersey crew. The poigniant "Oh Father!" (rock-a-cha-cha) tale of a prisoner sentenced to die can also come thru in a big chart way. Powerful two-sider.

"DOLORES" (2:14) [Damion BMI—Champan, Jordon] "DREAM A DREAM" (2:15) [Damion BMI—Tarter] The new label can get off with winning with this session by a group tagged the "Minnows". There's little room for a cha cha romp devoted to a gal named "Dolores." Side's right up the teenery's alley. Boys take the soft, beat-ballad route on the "Dream A Dream" stand. Ork backed by Rocky G. Draller—so it's gotta be strong.

"SOLITAIRE" (2:40) [Gower BMI—Ginu, Berek, Nutter] "I'M FEELING ALRIGHT AGAIN!" (2:39) [Gower BMI—Kett] "Sympathy for the LAVENDER" I'VE THE BMI (chat-up) (B+) "THE DONKEY TrotT" (2:24) [Pandora BMI—Terry, Butler] Vocalists and combo offer a "Groov-a-logy" type feeling. The Boogie Wham has its place in dance-time exposure.

"HE STOLE MY GIRL" (2:20) [Pandora BMI—Washington, Gaskell] A jumper with pro blues-styled style.

"THE WHIRLWINDS" (Guyden 2002) (B+) "ANGEL LOVE" (2:15) [Duarte BMI—Webb, Dees] Kids get a fine affectation from the song outfit. The boys' skilled teen-beat handling of the pretty item is backed by a sympathetic combo sound. With enough airtime, side could mature.

"THE MOUNTAIN" (2:10) [Dundie BMI—Dees, Savage] Interestingly, a color to this folkish western.

"DREAMING" (2:12) [Warwick BMI—Clark, Simmons] "RHYTHMIC" (B-b) [Warwick BMI—Clark, Simmons] "Dee's Visions" has a rhythmic, instrumental number which really Tells. There's a tag-up, "Deed's Visions" has a rhythmic, instrumental number which really Tell.

"EVERYTHING BUT THE BOY" (2:40) [Singer BMI—Jordon, Sherman] "SHAPE OF YOU" (2:40) [Singer BMI—Jordon, Sherman] "IN THE MOOD" (2:40) [Singer BMI—Jordon, Sherman] There's a tag-up, "Deed's Visions" has a rhythmic, instrumental number which really Tell.

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WHERE THE BUYS ARE!!!!
MORE GREATEST HITS/CONNIE FRANCIS. CONNIE'S BRAND-NEW COLLECTION OF HER CLASSICS LOOKS BIGGER THAN CONNIE'S GREATEST HITS E3793 (42 WEEKS ON THE CHARTS AND STILL GOING STRONG). INCLUDES SUCH BLOCKBUSTERS AS MAMA, WHERE THE BOYS ARE, JEALOUS OF YOU, MALAGUENA, AMONG MY SOUVENIRS, AND SEVEN MORE! MORE GREATEST HITS IN REGULAR HIFI OR SUPER STEREO E/SE3942

THE STARPPOWER LABEL MGM

The Cash Box—May 20, 1961
### Record Reviews

**B+ VERY GOOD**

<table>
<thead>
<tr>
<th>Record</th>
<th>Reviewer</th>
<th>Rating</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>BOBBY MARCHAN</strong> (Fire 1037)</td>
<td>[YOUR] &quot;DON’T HURT YOU&quot; (2:45) [Fast BMI—Marchan] Marchan can get back in the &quot;Something On Your Mind&quot; big business with this bluesy shuffle-rocker. Strong choral-orch. support on a deal with that dual-mart, pop-pot rhythm.</td>
<td>B+</td>
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<td><strong>JANEAN BLACK</strong> (Capitol 4566)</td>
<td>[DEE-JAY] &quot;JIMMY LOVE&quot; (2:55) [De-Jay BMI—Carrell, Reynolds &amp; Olds] Tale of a bridegroom-to-be who dies right before the marriage is related with good teen drama by the songstress and big-sounding orch.-choir.</td>
<td>B-</td>
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<td><strong>JESSIE HILL</strong> (Minit 628)</td>
<td>&quot;OOGSAY MOO&quot; (2:44) [BMI—Hill, Byrd] The artist, who has chart experience, could get off the ground in a big way with this infectious novelty-romantic blues. His songwriting is done by a delicious combo beat. Watch closely.</td>
<td>B+</td>
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<td><strong>ALAN DALE</strong> (Sinclair 1065)</td>
<td>&quot;MONDAY TO SUNDAY&quot; (2:30) [Original BMI—Vecchiarelli, Catalano, Dale] Vet singer goes teen-market in a pro slow-beat manner in his debut for the label. He warbles the inviting romantic action in a big way with this combo-choir-sound chorus. Deserves big-beat attention.</td>
<td>B+</td>
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<td><strong>CATHY CARROLL</strong> (Triodex 119)</td>
<td>&quot;JIMMY LOVE&quot; (2:49) [December BMI—Reynolds, Carroll] A powerhouse vocal-full-orch performance of a dramatic teen-ballad &amp; narrative about a gal who tells of her boyfriend's death just before she was to marry him. Jeane Black (Capitol) also has a version of a tune, which could get big teen attention.</td>
<td>B+</td>
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<td><strong>WENDY LOVE</strong> (Palette 5076)</td>
<td>&quot;BAYWARD BOY&quot; (2:00) [Chappell &amp; Co.—Arap] [Furth, Lafterry] Thrush invitingly handles the teen-wise ballad about a gal who can't-help-love'n a wayward teenager. Attractive softie combo-choir-sound chorus. Could move with enough exposure.</td>
<td>B+</td>
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### The Cash Box Best Bets

- **BOBBY MARCHAN** (Fire 1037)
- **JANEAN BLACK** (Capitol 4566)
- **JESSIE HILL** (Minit 628)
- **ALAN DALE** (Sinclair 1065)
- **CATHY CARROLL** (Triodex 119)
- **WENDY LOVE** (Palette 5076)

### Joyce Aimee (Cresta Crystal 744)

- "PLAYBOY LOVER" (2:28) [Londoner-Wingfield/Scudder] —Wellington, Chadd. Lass warbles a jumper against a bright rock-dickering orchestral stunt. 

- "I’LL TAKE CARE OF YOUR CARE" (2:30) [Remick ASCAP—Saxophone & vocalist] From the past is intimately sung by the lark.

- **MIKE PRESTON** (London 1981)
- "MARRY ME" (1:55) [Lawrence Wright ASCAP—Jackas] Sprightly teenie tuner is nicely surveyed by the songster and hopping instrumental warbles are also part of this side, just right for springtime programming.

- "GIRL WITHOUT A HEART" (2:20) [Cromwell ASCAP— Danzig, De Kolvo] This interesting tongue-in-cheek feel of "Greenleeves." Pretty offering.

- **WADE CABLE** (Sun 360)
- "GROOVY TRAIN" (2:25) [Kron BMI—Cable, Mooney] Fine choo-choo blues stomper is led by a hot sax. A sock-beat affair that has then teen-teen-teen in mind.

- **HIGHLAND ROCK" (2:08) [HiLo BMI—Cable, Mooney] Good-sounding teenie rocker for a familiar Scottish tune. Two pro high-powered instrumental.

- **JOHN KNIGHTLY** (Spur 106)
- "THE GREATEST SPACE TRAVEL HIT" (3:00) [BMI BMI—Harries] Yet another "Flying Saucer"-type entry on the recent space trip by Major Gagarin. Here, a "Dr. Von Brain" answers a return visit in the form of a spectacular hit disc excerpts. Some chuckles.

- **JOHN KNIGHTLY** (Spur 106)

### tiger-while

- "MY TRUE LOVE" (2:14) [Original BMI—Don Conners] Concerned move with more speed in another revival of an old ditty.

### JACK ELLIOT ORCH. (Kapp 399)
- "I'LL TAKE CARE OF YOUR CARE" (2:30) [Remick ASCAP—Vocal & instrumental] Another stylist out for another encore of a deal of novelty-romantic blues. 

### THE CASH BOX

- **WALTER BRENNAN** [RPM 602]
- "KNIGHT IN BRRIGHT STORM" (3:46) [Ranger ASCAP—Jones] Brennan, who hit with "Dutchman's Gold" on Dol, offers a romantic narrative for a chorus-orch. rendering of a lovely sentiment. Attractive session from an LP tagged "By The Fireside."

- **THE SOUL OF H JACK DUNN" (4:02) [Ranger ASCAP—Jones] The story and music narrates this lively folk-type tale.

### VIKKI NELSON (Nala 324)

### DON RONDO (Carlton 551)
- "THEY WERE YOU" (2:57) [Chappell ASCAP—Schmid] A piano trio for a pretty item from the Off Broadway hit, "The Fantastics." Attractive laconic piano trio for an item of the classic from "Carousel."
WE'RE SWINGING AT KAPP!

SUCU SUCU Ping-Ping K-377
TIME Jerry Jackson K-387
LOVE MAKES THE WORLD GO 'ROUND (Theme from Carnival) Jane Morgan K-390
THE SONG OF THE RAIN Roger Williams K-386
LIPSTICK ON YOUR LIPS Brian Hyland K-401
I SHOULD KNOW BETTER The Four Lads K-404
FOREVER WE'LL WALK HAND IN HAND Warner Mack K-392

KAPP RECORDS

(WATCH FOR THE GIRL FROM SWEDEN)
The Cash Box
Best Bets

MARGIE RAYBURN (Challenge 9110)
(B+—) "HERE I AM" (2:58) [Jat BMI—Burgess, Fuller] Another strong Latin-styled issue for the teens. Should also be eyed.

THE FIREDISERS (Swan 4074)
(B+) "I (Remember) ONE AND ALL" (2:33) [Claridge ASCAP—Vendetti, Di Vizio] A distinctive slow-beat romantic is given an interesting, somewhat Ev'ry Bros.-like blend by the fellows. A strong rock-a-string plus steady percussion sound accompanies the vocal. Could happen to be a hit.

BUSTER BROWN (Fibre 1040)
(B+) "BLUES WHEN IT RAINS" (2:17) [Fast BMI—Brown] Artist has had hits before with a sound solidly in r & b with a rampaging, shouting sound on a contagious, familiar blues offering. Combo rocks advantageously behind him.

(B+) "GOOD NEWS!" (2:15) [Starfire BMI—Hunter] Again, a powerfully played uptempo upstanding stanzas. (Not the same tune as the standard.) Both sides rate a listen.

JACK BARTLEY (Kenne 5016)
(B+) "THE JENNY LOOK" (2:18) [Starwood BMI—Battin] Jacqueline Kennedy's fashion is the topic of teen conversation on this infectious rock-a-cha-cha by Bartley & the Jackies. Not the same tune as the recent Kris Jenner Kaupp issue.

(C+) "MY HEART STOOD STILL" (1:47) [Harms ASCAP—Rodgers Hart] The Rodgers & Hart classic takes an up beat teen ride here.

BILLY MISHEL (Time 1053)
(B+) "PARADISE FOUND" (2:22) [Leslie ASCAP—Altman, Mishel] Found is Paradise found in this very appealing rock-a-ch-ch-a-ch from the man whose name is on the rock-a-string chorus, has chart chances.

(C+) "THE AGENCY" (2:10) [Leslie ASCAP—Mishel] A strong fast-beat novelty, with strings, about an agency that gives guys ratings (A, B, etc.) on girls they want to date. Should also be eyed.

CARMEN LESAY (Kal 602)
(B) "SUNSET MOOD" (2:37) [Nonrem ASCAP—Baxter] Off-beat jungle-type sounds which spotlighting a chanting voice throughout, Labove is an Hollywood outfit.

JESSE STONE & THE PEBBLES (Bomar 316)
(B) "MOUTH OF THE NATION" (2:21) [Ludlow BMI—Stone] Bluesy, sunny tenn pounder from the songsters and band. This lively take should have a strong sale. The have solid instrumental backup.

JOE (Brook) YORE (Gold Spun 302)
(B) "GEORGIE FORGE" (1:28) [Starwood BMI—Yore] A whacky rock take-off on the old kiddle phrase. Good for brightest-humor storms.

ROSEMARY CLOONEY (RCA Victor 7887)
(B+) "THEME FROM RETURN TO PETEY PLACE" (2:56) [RCA ASCAP—Webster, Waxman] The film warbler attractively handles the pretty pie main-title. She receives a bash arrangement from the unhobbled orchestra.

(B+) "WITHOUT LOVE" (2:52) [Buxton Hill ASCAP—Porter] A lovely Cole Porter ballad from "Silk Stockings" is another solid romantic vehicle for the performer.

GEORGE SCOTT (Fairlane 701)
(B+) "THE MATADOR" (2:14) [Lowery BMI—Dowda, Scott] Interesting but a bit off the track of a good rock-directed touch. Trumpets are muted on the catchy tune.

(C+) "TWILIGHT" (2:20) [Lowery BMI—Dowda, Scott] Trumpets are muted in a similarly arranged version of the same tune. King handles distribution.

JOE MEDLIN (Brunswick 55214)
(B+) "HERE IN THIS MAGIC MOMENT" (2:53) [Figure BMI—Lehmann, Jackson, Fritz] The deep-voiced R&B-flavored melody offers a light-beat performance of a Chopin melody, whose standard pop name is "I'm Always Chasing Rainbows." Busy chorus-rock-a-string arrangement, directed by Dick Jacobson.

JENNELL HAWKINS (Dynamite 1007)
(B+) "TWISTIN' JENNIE"—Part 1 (2:50) [Titanic BMI—Hawkins] Shorter version, works to better effect. This quick-beat instrumental is what it's all about.

(C+) "TWISTIN' JENNIE"—Part 2 (3:50) [Titanic BMI—Hawkins] Initial section of the session, has a longer running time. Label is handled by Allied Distributing of Hollywood.

B. G. KAY (RCA Victor 7879)
(B) "POP CORN, PEANUTS, CRACKERJACK & CANDY KISSES" (2:37) [Farel ASCAP—Farrar, Haskell] Lurk heads up to a sprightly teen-market novelty about a pop-sounding theme. It's a fun, comical crackerjack, but offers "candy kisses" for free.

(C+) "OH HOW I CRIED" (2:36) [Farel ASCAP—Farrar] A country-styled performance by the artist.

JUMP JACKSON BAND (La Salle 506)
(C+) "RIDING IN MY JAGUAR" (2:50) [Valencia BMI—Jackson, Warren] Straight up beat blues is the department of choice for this Jackson-Nelson combo. It is a potent blues attack between opening and closing sounds of speeding cars. Diskery is a Hollywood outfit.

(B+) "CRUISING" (2:57) [Hilde BMI—Bellingier] As the title indicates the sound source is relaxed (there's no gimmick ear sound).

JIMMY MASSEY (Robbee 113)
(C-) "MY BLUE HEAVEN" (2:55) [Mary Jo ASCAP—Guarino, Martin] Fella goes on a rocket ship trip to see what his rock is up to, and he gets back all right.

(C+) "THE ONE YOU LOVE" (2:30) [Myers ASCAP—Di Enzi, Armonico, Julian] Massey does a sentimental vocal against an easy rock sound. Femme chorus appears on both tracks.

JEB STUART (Phillips 3567)
(B+) "COMING DOWN WITH THE BLUES" (2:00) [Roosevelt BMI—Bolton, Massey] More of this is needed. The singer gives a sound-wise account of a factual situation, with a strong rockin' back-up, and combo back-up with a polished light-beat arrangement. Could get both R&B-pop reaction.

(C+) "DREAM" (2:17) [H. Golden ASCAP—Merce] An R&B-type look at the old Johnny Mercer opus.

The Cash Box—May 20, 1961

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Note: The above list includes the top selling monaural and stereo albums according to The Cash Box from May 20, 1961. The list shows the artist, album title, and record label for each entry.
"CARNIVAL"—Original Cast—MGM E3946 OC
One of the season's last musicals has proven its most acclaimed (i.e, New York Drama Critics best musical award), and so theDeclare has a hot original-cast LP on his hands. Composer Bob Merrill, as he recent with "Take Me Along," and "Take Me Along," has written advance-the-plot songs with outright tunefulness and aia-like sensitivity. Anna Maria Alberghetti, Jerry Orbach and Kaye Ballard solidly carry the singing load. Very attractive book-type sleeve.

"BASIN STREET EAST PROUDLY PRESENTS PEGGY LEE"—Capitol ST 1529
For four weeks, horde of New Yorkers turned out nightly to be hypnotized by the superb entertainment served up by Peggy Lee at Basin Street, her regular accompaniment. Capitol captured a typical night's performance, but there's something typical about the image, artistry and impeccable taste Miss Lee incorporates in her act. Here she's heard on "Hey, There," "You're My Thrill," "Just a Gigolo," "Them There Eyes," "Yes Indeed!" and many others. Truly outstanding package.

"BOBBY VEE WITH STRINGS AND THINGS"—Liberty LRP 3186
The sonnet in a variety of moods with various accompaniments scored by Staff Garrett to suit the particular moods. Strings are used extensively as well as assorted other instrumentation. Selections include the current hit "How Many Tears," plus "Baby Face," "Pledging My Love," "That's All" and "Diana." Powerful offering.

"I'M GLAD THERE IS YOU"—Gloria Lynne with the Earl May Trio—Everest SSSR 1126
The songstress is growing steadily into a class pop mainstay, satisfying the vocal entertainment of both jazz and music pop audiences. This album is yet another important step forward for her, presenting her as she's heard in clubs—with the Earl May Trio, her regular accompaniment. This trio setting gives her freedom of movement and a chance to stretch out in some wonderful performances, notably "I'm Glad There Is You," over five minutes of dynamic vocal pungency. Other selections are "Trouble Is A Man," "Young Foolish," "All Night Long" and "Birth of the Blues." A class package with commercial strength.

"PERCUSSION PARISIENNE"—David Carroll and his Orch.—Mercury PFS 6008
With Latin percussion overdubbed, it was inevitable that another musical idea for stereo entertainmers be found. David Carroll has turned to Parisienne and Paris-associated melodies for an exciting tour of the many moods of that city, and through the use of overlays and instrumentation, turns in a solidly appealing platter. Selections run the gamut from the simple charm of "Dites Moi" and "Alouette," through the romantic "Bimbi" and "Valentine," to the sparkling excitement of Offenbach's "Gaflie Parisienne," Top notch stereo listening.

"LA DOLCE VITA"—Original Film Soundtrack—RCA Victor Int'l FOC-1
Acclaimed as one of the greatest Italian films, "La Dolce Vita" depicts the erotic episodes of Roman society life. Federico Fellini has accredited it a musical score that portrays a multitude of moods with the basic thread of sensuousness running through it. Along with a seductive title theme and several additional themes, he utilizes the melodies of several standards occasionally. Apparent success of film could mean sizeable disk revenue.

"THE FOUR PREPS ON CAMPUS"—Capitol ST 1566
The Preps reveal they're heads-and-shoulders artistic-wise above most of today's pop vocal groups in this "live" on-campus show date. Working with special material—mostly humorous—they duppilcor polish and deference approach that's refreshing, and their singing is also sup-erior. Most of all, they're not afraid to kid the music idiom which made them stars initially, which they do in two delightful tracks. Disk in-cludes a medley of their hits, a couple of spirituals, two exceptional ballads, and lots of comedy. Adults should take notice.

"THE ORIGINAL HITS"—Vol. 3—Liberty LRP 3187
Once again Liberty has collected a dozen past, recent and current hits from its own and various other labels and packaged them under one strong roof for teen consumption. This set includes Gene McDaniels' "100 Pounds of Clay," Tommy Turner's "Lavender Blue," Ray Sharpe's "Linda Lu," Bobby Vee's "Shakin' In" and Bill Black's "Hearts of Stone."

"GONE WITH THE WIND"—Ornadel and the Starlight Symphony—MGM E3952
Britain's Cyril Ornadel adds his fine interpretation of the classic Max Steiner film score to the rapidly increasing catalog. Conducting orchestrations by Brian Fahey, Ornadel glides smoothly through the famed "Tara's Theme" plus identifying themes of the film's characters—Ashley, O'Hara, Rhett Butler, Melanie and a medley of Civil War Marches. Handsome double-fold, photo-strenum jacket wraps up a highly saleable package.

"ELMER BERNSTEIN CONDUCTS GONE WITH THE WIND AND OTHER GREAT MOVIE THEMES"—Dot DLP 3364
Maestro Bernstein surveys the beautiful "Tara's Theme" as an opener for a particularly pretty package of flick them's. Package is topped out by the rare "The Man With the Golden Arm" and "The Man with the Golden Gun." Enchanting mood instrumentals.

"MERY GRIFFIN'S DANCE PARTY"—Carlton LP 12/134
Griffin's New York TV'er, "Dance Party," is a teen mecca and novelly taken to disks; he has built up a large following. Leading off with his click single, "The Charanga," he continues on the quick with "The End of a Red Robin," "Charleston," "You Came A Long Way From St. Louis." "Don't Get Around Much Anymore" set down in tempo sang at the teen hookers. Could do very well.

"9:34 A.M., MAY 5, 1961"—Columbia XX 1
The CBS News hand-broadcast the space voyage of America's first astronaut is issued here as an historic event. Robert Trent narrates the proceedings, from the count-down, through the flight, the suspense recovery of the space capsule containing Alan B. Shepard, Jr., and the congratulatory statements by President Kennedy. A complete disk recouting of a momentous occasion.

"DANCE TO THE NEW LIVE SOUND OF RALPH FLANAGAN AND HIS ORCHESTRA"—Coral CRL 75383
Actually, the "new live" Flanagan sound is an exciting fusion of rhythm, blues and/or rock forward various sections of the band throughout the performance. This sectional balance and counter-balance could prove an interesting change-of-pace for dance band fans. Selections include such chartbusters as "I've Heard That Song Before," "Let's Get Away From It All," "There I've Said It Again" and "Opus One."
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ORDER NOW FROM YOUR LIBERTY DISTRIBUTOR!
"THE WONDERFUL TEENS"—Dick Powell and the Joe Leahy Orch. & Singers—Record Producers RPC-M165

In "The Wonderful Teens," Dick Powell takes the listener back "beyond the "Hoosier Twenty," when he himself was a teenager and, according to the disk, acted no way different than today's teenagers. Composed and narrated by Powell and sung by the Leahy orch & chorus, a personal glimpse of the latter is neatly achieved. Performances by Leahy, several vocal groups and especially Linda Wells are authentically characteristic of the time.

"2 ORGANS AND PERCUSSION"—Sy Mann & Nick Tagg—Grand Award GA 256 SD

Mann and Tagg, at the Hammond and Lovary organs, and assisted by a variety of percussive accents, perform in sparkling duet a program of pops. Moods range among the romantic, lighty swinging, and Latin dance beat. Tunes include "In The Mood," "All The Things You Are," and "Three Coins In The Fountain.

"BIRD WATCHING"—The Nutty Squirrels—Columbia CL 1359

Those hip, jazz-oriented squirrels pop up on Columbia with another charming journey into jazz, bringing a light touch to a field that can sometimes get too heavy and serious about itself. The program includes several Don Elliott and Sacha Distel originals as well as some proven pops, all delightfully transposed to the world of spirituals, weird improvisation. Among them are "Skyhawk," "Bye Bye Blackbird," "Birdyard Suite" and "Dixie Bird.

"WINE WOMEN AND WALTZES"—The Sound of The Blue Danube—Medallion Strings and Percussion—Medallion ML-7519

The charm and RM of the Viennese waltz turns up in full, rich orchestral and jazz arrangements, faithfully by arrangers Emanuel Vardi and JackElliot. Melody, of prime importance in this music, is strictly adhered to, yet the addition of percussive coloring becomes a vital ingredient for the enjoyment of the LP to sit aside from other such endeavors. Among the selections are "The Blue Danube," "Waltz of the Empress's Waltz," "The Skater's Waltz" and "The Merry Widow Waltz.

"KAKO Y SU COMBO"—Alegre LPA 503

Originally limited in appeal to Spanish-speaking audiences, this album of authentic Latin dance music takes on a wider commercial attitude, considering the current renewed interest in Latin dance bands. The music is authentic in every aspect, with a strong spark of sensuous excitement running throughout the twelve selections. Rhythms include mambo and pachanga. Could do well in selected locations.

"THE SOULFUL MOODS OF MARVIN GAYE"—Themes 221

Gaye, a jazz-inflected vocalist, vibes on LP turning in a good performance. Choice of material runs to the better pop tunes—"Sherry," "Tea for Two," "Frankie and Johnny," "Silent Night"—and they're delivered in a late-hours soulfulness with sympathetic combo support. An honest effort.

"NOT SO DUKISH"—Johnny Hodges and his Orchestra—Verve MG 83-69355

Although at first glance the title might indicate some other type of LP is all-the-way a very "Dukish" set. Nothing wrong with that, for Hodges has been a main cog in the Ellington wheels almost since they began to turn, and one of the early developers of the alto sax. He is still one of the most respected names on the instrumen, playing in a mellow, melodic manner. The accompanying small band here is also mainly from the Duke and together they make pleasing, very enjoyable sounds. Top notch date by one of jazz's most consistent purveyors.

"FLIGHT TO JORDAN"—Duke Jordan—Blue Note 4016

Jordan, an early disciple of the bebop revolution and now a solidly entrenched pianist in the New York "hard bop" scene, has displayed signs in the past of being a first-rate composer ("Jordu" is the most famous example). Here, commaing a group of relative youngsters, Stanley Timothy, Deasy Reeves, Reginald Workman and Art Taylor, six of the songs are treated with musical sympathy and understanding. Tunes include the warm melodic ballad "Starbrite," the spiritual-like "Flight to Jordan" and the low moaning "Deacon Joe.

"UHURU, AFRIKA" (Freedom, Africa)—Randy Weston, music, Langston Hughes, lyrics—Roulette R 65391

Randy Weston, Langston Hughes collaboration is an extended suite commemorating and displaying militancy for the African freedom movement. It is a particularly pungent piece of music with explosive, and at times, touching lyrics. A host of jazz pro's have been gathered for the date, especially the rhythm section which includes Giazzel, Gunas, Armando-Peza, Max Roach, Charlie Persip, G. T. Hogan. Narration is by Tintemke Sanga of Tanganyika and soloists include Fred Peters and Martha Flowers. Musicianship all-out is outstanding. Should witness a tremendous reception in negro markets.

"RANDY WESTON LIVE AT THE FIVE SPOT"—United Artists UAS 5068

Randy Weston, a capable if unorthodox pianist, gets lead billing here but it is the presence of Coleman Hawkins and Kenny Dorham solos and the inclusion of one vocal track by Brock Peters, a rich, sensitive tenor, that make this LP Cut during performances at N.Y.'s Five Spot Cafe in a recent recording. The group (which includes Roy Haynes, Wilbur Little and Clifford Jarvis) runs through five Weston originals and a couple of "stand-bys" and one Billy Holiday composition, "Star Crossed Lovers," all arranged by Melba Liston, in the easy-going manner that the club induces to all who appear there.

"PERCUSSIVE SOUND OF THE BIG BAND"—John Evans—Directional Sound DS 5003

John Evans has molded a fairly clean crisp ensemble sound here. He is mostly partial toward the reed section laying in the baselines in a manner where which individual and grouped brass voicings are used for further theme development and to create musical excitement in the style of such groups as the Conny Prince and one Billy Mayhorn composition, "Star Crossed Lovers," all arranged by Melba Liston, in the easy-going manner that the club induces to all who appear there.

"VIENNESE NIGHT"—Arthur Fiedler conducting the Boston Pops Orch.—RCA Victor LM-258

Viennese Night is one of the special attractions of the Boston Pops series and here a representative group of selections from this night are favored with the unmistakable Fiedler touch. Lehár's "Merry Widow Waltz" and "Count of Luxembourh" waltzes; the Strauss' "Pizzicato Polka" and "Thunder and Lightning Polka" and Walter's "Saxophone Waltz" are treated with the respect they deserve and Fiedler avoids the saccharine quality that mars many pop ork performances of these works. A glittering array of romantic music.

"WEST POINT SYMPHONY"—Frederick Fennell conducting the Eastman Wind Ensemble—Columbia ML 2550

Fennell and the Eastman Ensemble are by far the most consistent producers of orchestral and military band music. This latest venture includes the colorful pageantry of Morton Gould's "West Point Symphony," Robert Russell Bennett's "Symphonic Songs For Band," Julian Wachner's "U.S. West Point Waltz," and Clifton Williams' "Fanfare and Allegro." All are played with spirit and precision. A wonderful array of band color.

"CLASSICAL PICKS OF THE WEEK"

GOULD: "West Point Symphony"—Frederick Fennell conducting the Eastman Wind Ensemble—Columbia ML 2550

Although a first glance the title might indicate some other type of LP is all-the-way a very "Dukish" set. Nothing wrong with that, for Hodges has been a main cog in the Ellington wheels almost since they began to turn, and one of the early developers of the alto sax. He is still one of the most respected names on the instrumen, playing in a mellow, melodic manner. The accompanying small band here is also mainly from the Duke and together they make pleasing, very enjoyable sounds. Top notch date by one of jazz's most consistent purveyors.
The Hottest Album in the Country

Including His Smash Single—
“HELLO MARY LOU” and “TRAVELIN’ MAN”
## The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation’s Disk Jockeys

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<td><strong>7. RUNNIN' SCARED</strong>&lt;br&gt;Roy Orbison (Monument)</td>
<td><strong>27. HALFWAY TO PARADISE</strong>&lt;br&gt;Tony Orlando (Epic)</td>
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<tr>
<td><strong>8. BLUE MOON</strong>&lt;br&gt;Marchers (Capitol)</td>
<td><strong>28. FLAMING STAR</strong>&lt;br&gt;Ellis Presley (RCA Victor)</td>
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<tr>
<td><strong>9. PORTRAIT OF MY LOVE</strong>&lt;br&gt;Steve Lawrence (United Artists)</td>
<td><strong>29. BONANZA</strong>&lt;br&gt;Al Caiola (United Artists)</td>
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<tr>
<td><strong>10. TRAVELIN' MAN</strong>&lt;br&gt;Ricky Nelson (Imperial)</td>
<td><strong>30. FUNNY</strong>&lt;br&gt;Missoie Brown (Nan)</td>
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<tr>
<td><strong>11. SOME KIND OF WONDERFUL</strong>&lt;br&gt;Dolton (Atlantic)</td>
<td><strong>31. STAND BY ME</strong>&lt;br&gt;Bonnie King (Atco)</td>
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<tr>
<td><strong>12. BUT I DO</strong>&lt;br&gt;Claire Raymon (Arlo)</td>
<td><strong>32. PEANUT BUTTER</strong>&lt;br&gt;Cora Hall (Federal)</td>
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<td><strong>13. YOU CAN DEPEND ON ME</strong>&lt;br&gt;Brodeos (Dot)</td>
<td><strong>33. RAINDROPS</strong>&lt;br&gt;Dee Clark (Signature)</td>
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<td><strong>14. DANCE THE MESS AROUND</strong>&lt;br&gt;Chubby Checker (Parkway)</td>
<td><strong>34. UNDERWATER</strong>&lt;br&gt;Frankie (Cassin)</td>
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<td><strong>15. HELLO MARY LOU</strong>&lt;br&gt;Ricky Nelson (Imperial)</td>
<td><strong>35. GLORY OF LOVE</strong>&lt;br&gt;Rooms (Fatman)</td>
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<td><strong>16. HELLO WALLS</strong>&lt;br&gt;Faron Young (Capitol)</td>
<td><strong>36. BUMBLE BOOGIE</strong>&lt;br&gt;D. Bumblers &amp; Slingers (Rendevous)</td>
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<tr>
<td><strong>17. I'VE TOLD EVERY LITTLE STAR</strong>&lt;br&gt;Linda Scott (Canadian-American)</td>
<td><strong>37. TONIGHT, MY LOVE, TONIGHT</strong>&lt;br&gt;Paul Anka (ABC Paramount)</td>
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<tr>
<td><strong>18. TAKE GOOD CARE OF HER</strong>&lt;br&gt;Adam Wade (Cord)</td>
<td><strong>38. TRUST IN ME</strong>&lt;br&gt;Elton James (Arba)</td>
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<tr>
<td><strong>19. JUST FOR OLD TIMES SAKE</strong>&lt;br&gt;McGuire Sisters (Coral)</td>
<td><strong>39. BABY BLUE</strong>&lt;br&gt;Echos (Sawg)</td>
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<tr>
<td><strong>20. LITTLE DEVIL</strong>&lt;br&gt;Mal Soltes (RCA Victor)</td>
<td><strong>40. THE BILBAO SONG</strong>&lt;br&gt;Andy Williams (Columbia)</td>
</tr>
</tbody>
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### Smash Follow-Up To "APACHE"

**JORGENSEN INGMANN**

and his guitar

"ANNA"

b/w

CHEROKEE

ATCO-6195

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41) Moody River
42) Your Boys Are Diddle It
43) I Feel So Bad
44) Girl Of My Best Friend
45) I Am A Fool To Care
46) Atchison Waltz
47) Triangle
48) Little Egypt
49) Kama Lava Ding Dong
50) Lullabies Of Love
51) Apache
52) Big Big World
53) Please Love Me Forever
54) Saved
55) Foolin' Around
56) What I Say
57) Barbara Ann
58) Those Oldies But Goodies
59) Find Another Girl
60) My Third Son
61) Fringe
62) Many Times
63) Now And Then
64) Million
65) Exelon
66) You Always Hurt The One You Love
67) Touched In Brooklyn
68) What A Time
69) For Your Love
70) Wild In The Country
71) You're Gonna Need Magic
72) Be My Baby
73) The bells Wound Walk
74) It Scoops Round
75) Teena' And Tometown
76) The Kissin' Game
77) Summertime
78) A Love Of Me Own
80) Our Love Is Here To Stay

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The Cash Box—May 20, 1961
Dot Records

Proudly Presents

Billy Vaughn

With His Greatest Since
"Sail Along Silv'ry Moon"

Blue Tomorrow

b/w

"Red Wing"

No. 16220

"The Nation's Best Selling Records"

The Cash Box—May 20, 1961
NEW YORK:

Cadence national sales & promo mgr. Bud Dolinger, thrilled with the soaring sales figures on Andy Williams’ "Billbo Song," expects, from all indications, that the Eddie Hodges born, "I'm Gonna Knock On Your Door," will follow suit. . . Palette topper George Lee says the distro outdid a number of other outfits in the master-purchase (from Cleveland Records' Al Furth) of Woody Love's "Wayward Boy." . . . Capitol distributive promo man about-town Roy Batachio buzzin' about a boat of decks that the disko is riding high with in the met area. Included are Nancy Wilson’s "Give Him Love," Jack Scott's "A Little Feeling," Faron Young's "Hello Walls," Nat Cole's "Night, Little Luggage," the Hollyridge Strings' "Lucy's Theme" and that the just-released Edith Piaf English single, "No Regrets," is catching on fast. . . . Photo editor's Barry Sisters playing 3 one-niters at the Concord Hotel, May 7, 13 & 28.

Tony Martin's star-studded opening at the Waldorf, 5/5, a smash. Milton Karle sends along word that Tony's been honored, 5/16, (at the Empire Room) with a Testimonial Luncheon on his 25th Anniv. as a Star. Congrats! . . . Alto Records' Tommy Smalls letters that the label is building a roster of fabulous talent—with the additions of Ercel Connolly, Ray Brewer (formerly of the Hollywood Flames), Annie Laurie and "Cat" Anderson, Earl has an up-coming release in "Just To Hold My Hand" and Ray will follow suit with "You're Hung." . . . Sinclair, having just signed Alan Dale to a long term pact, expecting big things to happen with the artist's 'new' sound on his label bow, "Monday To Sunday," Vinny Catalano adds that 100,000 decks are being rushed out. . . The Jumpin' Jacks, hot Jersey rock 'n roll group, packing 'em in at Molinar's in Union City. . . . Here's hoping for a speedy recovery for Capitol's Joe Matthews, who was rushed to the Polyclinic Hospital with bleeding ulcers.

Lee Cahan quite happy about the fact that Hank Ballard's "Continental Walk," (King), Shep's "Daddy's Home" (Hull) and Bobby Lewis' "Tossin' And Turnin'" (Bellone) were recorded at his Bellone Studios. . . United Record Corp. Bob Rosen on the phone with news that there's been no lack immediate reaction to Wilbert Harrison's "Off To Work Again" (Neptune) and that the Chessmen's "Lola" (Par) is happening in the Bilt-D.C. area. . . informers that Central Record distributive has been appointed to handle both the Tuxedo and Mint lines in New Orleans. . . Harold Drayson, sales director for Casablanca, enthused with the reception to the Spaghetti version of "Romeo And Juliet" recorded by Claire Bloom, Dame Edith Evans and Albert Finney. The release is the 5th in a series of complete Shakespeare plays. . . The Orchids recently made their wax debut on Wild Hart with "Happy Violin" and "I Still Love You." . . . Stan Lewis, Levco Records, announced that he has formed a sub-label tagged Stanley Lewis Prod, and is interested in taking over masters for distribution. Home at 724 10th Ave.

Everten's national sales mgr. Charles Hoshin is being deluged with orders on the special "May Is Glorious Lynne Month" deal that the distros are ordering heavily on her newest LP, "I'm Glad There Is You," as well as her 4 previous sets. . . . Roulette's Joe Williams heading up the Apollo show start May 19. . . UA's Till Dieterle follows her current stand at the Park Sheraton with 4 weeks at the Sands in Vegas. . . Nice to see Epic's Herb Linsky, who wrapped up with the label's 1st newcomer Tony Orlando (who's smash bow is "Halfway To Paradise") . . . Buddy Basch to produce and direct the JOA All Star Show for the 7th consecutive year. . . Palladium topper Stan Zakba notes great reaction to the Astronauts' "Come Along Baby." . . . Mickey Wallace & Fred Edwards, indie promo team, plugging away on Faye Adams' "It's Nice To Know" (Warwick), Dorsey Barnett's "Great Shakin' Fever" (Era), Lani Zee's "Funny, Funny, Funny" (Seeco) Frank Perry's "High School Dance" (Epic) and Bob Bristol's "Humpy Dumpty" (Rider) among others. . . Bill Spitalsky making his indie promo pitch for Arthur Lyman's "Yellow Bird" (HiFi), Jerry Norrell's "Dim, Dim The Lights" (Anny). . . Dick Ridgely, former ABC staff drummer who runs the popular South-hampton steakhouse, to tape a session at the nite spot with musical cohort Bud Smith.

Trio gets top Bill Buchanan excitedly telegrams that the Earhs have a smash on the nationally-distributed Romet label in the "Life Is But A Dream" session. Bill sent that the deck received the highest vote total ever Chris Forde at the Murray Kaufman "Boss Record of the Week" WINS show. . . . ABC's promo man in town Mike Kelly up to tell us about a host of fast breaking singles. . . Tidaf Barak's "Happy Ending," Cliff Richard's "Theme For A Dream," the Del-Vikings' "Bring Back Your Heart" and writer-singer Barry Mann's original of "Warpaint." Tony "The Continental Dreamboat" Lawrence to have a soon-to-debut release tagged "You've Got To Show Me" and "If Only." . . . Saxophonist and ork leader King Curtis cut vocal sessions with Everest. Curtis backed up Little Willie John in Vegas next month . . . Ethel Washington & her revue in for a May 12 (starting date) stand at the Apollo. . . Bo Diddley plays a return engagement at the F. Hill Restaurant, 5/16. . . "Era's Jerry Dennis writes from the coast that Fogli Grant, who's making noise anew via her years-back "Wayward Wind," chart-topper, has been signed to a pic pact as a result of the deck. Robert L. Lippert, having liked Fogli's Vegas act, decided to pact her when he heard the olde. . . Stork notes: A gal for the Mercury arranger-conductor Richard Hayman's and a boy for the musician-contractor-producer Marty Wilson's. Our best! . . Capital's Genie Fare out to Hollywood for an up-coming wax session. . . Strand songstress Jeannie Thebo, "Signed For The Boys "service"" on her new LP, in for a week at the Desert Ranch, St. Petersburg, Fla. on May 24.
BRAND NEW!
a clean break through
Vinnie Monte
"FOLLOW THAT GIRL"
JUBILEE #5403
picked by all stations in new york city!

NEW HILARIOUS COMEDY
SMITH & DALE AT THE PALACE
— Jubilee #2035

NEATEST & HOTTEST TRIO
"A NEW SOUND DIMENSION IN FOLK MUSIC"
ON CAMPUS WITH
THE DEAXVILLE TRIO
— Jubilee #1121

“MADE FOR LOVERS”
PASSIONS
— Audicon #112
PICKED IN 15 MARKETS

“That’s The Way It’ll Be”
GLENWOODS
— Jubilee #5402
PICKED IN 8 MARKETS

“Darling”
PHIL & HARV
— Rampart #611
STRONG NOW IN 5 MARKETS

“My Darling”
TED TAYLOR
— Gold Eagle #1805
A SMASH IN THE SOUTH—BUSTING WIDE OPEN
IN CHICAGO!

“Keep Walking”
MOE KOFFMAN
— Gold Eagle #1804
BIGGER THAN THE SWINGING SHEPHERDS BLUES!

“In My Heart”
TIMETONES
— Times Square Records #421
BUSTING WIDE OPEN

DISTRIBUTED NATIONALLY THRU
JAY-gee RECORD COMPANY, INC.
318 West 48th Street, New York 36, N.Y.
Marlboro Music’s Carolyn Rosenberg informs that publisher credits on the Brooks Bros. “Sometimes” (London) belong to Marlboro. By the way, our very best to Miss Rosenberg, who becomes Mrs. Neil Herman come May 5th. . . .

Reggie’s All-Standers in Johnny’s locker room, Ralph Flanigan, in behalf of his “Summertime” session. Will did the Buddy Deane show with his 6-piece combo. Salesmen were off on a mid-week trip.

Introduce the label’s new artist Bob Halley, whose bow is tagged “Walking With Joe” and “Annie Threw A Party.”

Angie Martin, currently out with “Gugglone” on Portrait, signed to play the “borscht belt” circuit via the teen hop route. . . . Ralph Flanigan, whose initial catalog was tagged “Dance To The (New) Tarantula” and “Dance To Flanigan,” currently appearing at conclaves and colleges in upstate N.Y., Pa., Mass., and Va. . . . Cleffer and publisher credits on the Ron Murphy’s “Long, Long Day” to Lomar should read Benjie Benjamin ASCAP- Benjamin, Maxuem and Gardner.

Orchids
Stan Birek
Ralph Flanagan

CHICAGO:

Maestro Ted Weems, who had been living in semi-retirement in Dallas, Tex., recently reorganized his big band and signed with Bill Brothers, Inc., for an extensive summer tour commencing in June. . . . Marion McPartland, on a promo trip exposing her latest album “Marlon McPartland Plays Hits of Lennie Bertman,” dined at a local house restaurant during her Chi stopover . . . On hand to help Jack Hilton celebrate the third anniversary of his weekly WCFL-WGN-TV show “Bob Socley & His Frisco Band, Lourleen Hunter, Dorie Crews, Jimmy Thomas and The Dells. Jack boasts a guest list of over 450 artists during the show’s three-year tenure . . . Local discjockey, Ton-Aum Records, recently cut his own waxing facilities, bounces back into action with a soon to be released pairing with Chuck Baker & The Trav-A-Leers. The sides, penned by Baker are, “Lustful Sue” b/w “Lovin’ At The Drive In” . . . Chess sales topper, Max Cooperstein, just back from a biz trip, is very elated over Eta James’ new two-sider “Dream” b/w “Feel That I Am”. The action is hot and heavy on “Peanut Butter” by The Vibrations (recorded as The Marathons) . . .

Thrust Teri Thornton, sharing plenty of attention with her Riverside package “Devil May Care”, performed at the Tradewinds AGVA Celebrity Night 6/1 and, from what we hear, really broke up teri, accompanied by her manager Gene Kinney, culminated her Chi visit with a quick get-acquainted tour of the local stations with Alan Bress (J. H. Martin) doing the intro . . .

Pearl Bailey and her revue, featuring drummer Louis Bellson, began a two-weeker at the Empire Room of the Palmer House 5/14 . . . Marty Hirsch (RCA-Dists), elated over the rapid rise of Nell Sedaka’s “Little Devil,” notes that The Limeliters enjoyed a packed house during their recent Orchestra Hall concert here . . . Biegel & Kaplan of Detroit announced the 5/8 release of a couple “I Need Love” b/w “Fairy Land” by The Metronomes on the Danesville label . . . Tony Galgano and his lovely wife, Ursula, tag the MOA conclaves in Miami and then head for a vacation trip to Nassau, while cohort Rube Lawrence tends things at bustling Record Distributors. A pair of newies cropping up over at United Record Distributors are “Pop Your Finger” by The Miller Sisters and “Charlie Wasn’t There” by Barbara Evans . . . Frances Faye, in at the Tradewinds for three weeks starting 5/10.

Advance Distributors is enjoying much success with the newly acquired Wonderland series of kiddie records, according to Art Velens, who makes special mention of reaction to “A Child’s Introduction To Folk Music”. . . Marty Paris, Century Records topper, hosted a swingin’ soiree 5/6, at the Knickerbocker Hotel, to introduce piano whiz Don Drumm. Don ticks the ivory till the wee hours to the delight of his guests . . . Vie Faraci (M.S. Dist.), all excited over potential winners “The Writing On The Wall” by Adam Wade (Coed) . . . A Quarter To Three” by The U.S. Bonds (Le-Grand) and “Time” by Jerry Jackson (Kapp) . . . Guess all the RCA people share Pat’s obvious enthusiasm for Elvis Presley’s latest, an up-tempo rocking version of “So Bad” which, Stan hastens to mention, has caught on like a forest fire hereabouts. More RCA jottings: Hank Locklin’s “Thin Song Is Just For You” is walking pop and C&W attention; Jerry Holmes, out with a couple of Floyd Kramer’s smash instrumental “On The rebound” and newcomer Mary Pettet boro on the label with “See, But It Hurts” . . . Delfin and Chicken Enroute to Philly and parts East to expose recent pacte Johnny Crawford’s (of TV’s Elie Man) debut pairing “Dreamspider” b/w “So Goes The Story,” label recently signed Johnny’s brother, Bob Crawford. Heart urges us to watch current scooner “Oldies But Goodies” by Little Caesar and novia “Marlene” by pianist Paul Maer. Wilbert Harrison, who scored awhile ago with “Kansas City”, could jump back into history with new Neptune outing “Off To Work”, which is making some noise over at Arnold Records. Also moving up is “Count Every Star” by Dee Smith (Whale). Ralph Cox recently covered the Polka-Rock Island-Moline-Davenport circuit singing Jesse Johnson and her Gateway label. “I Can Stay Away Long Enough”, John Quinan passes the word along that Jack Karey (WCFL) is set to do the announcing on TV western “Twenty Six Men”. . .

Congrats to Cleffers Charlie Colbert and Doc Oliver; arranged Bob Catron, on the formation of CoCo Productions. Initial effort “Looks Who” b/w “Who’s That” will be released on the Monier label. More in this area by United . . . Garman’s Ed Yalowitz, highly touting Tony Mottola’s “Folk Songs” album (Command) and singles: “Happy Ending” by Teddy Randazzo; “Theme For Jacqueline” by Russel Faith (Chancellor) and “It Hurts Me Too” by Sanford Clark (Trey), Bob Stenido’s plug list (Mercury) includes “Our Love Is Here To Stay” by Danny Washington, “The Ball Weel Song” by Brook Benton and “Lucy’s Theme From Part II” by Clebanoff.
FACTORY SERVICE: EAST, WEST, IN-BETWEEN
In addition to studios fully-equipped for all your recording needs, RCA Custom offers three-plant, three-city record pressing, warehousing and shipping. With complete manufacturing units on the East Coast, on the West Coast and in the Middle West, the problem of getting all the records you need when you need them becomes simple. RCA Custom ships overnight to any point in the nation. That's important. When a record suddenly gets hot, you've got to stock dealers fast. With RCA, you never miss a sale! Three-plant service is just one of many RCA Custom extras that "indies" of the record business thrive on. You an East "indie"? A West "indie"? An In-Between "indie"? In any case, get in touch with an RCA Custom rep now! RCA CUSTOM RECORD SALES
NEW YORK: 155 E. 24th ST., MU 9-7200 / CHICAGO: 445 N. LAKE SHORE DRIVE, WH 4-2215 / HOLLYWOOD: 1510 N. VINE ST., OL 4-1660 / NASHVILLE: 505 17TH AVE., S., AL 5-5701 / CANADA: RCA VICTOR CO., LTD., 100 LIVONIA ST., MONTREAL; 225 MUTUAL ST., TORONTO
**LOS ANGELES:**

Johnny Crawford set for a stint on the Dick Clark Show 5/15 singing his debut effort on the Del-Fi label "Day Dreams".  .  .  .  Jerry Wallace, currently hitting on Challenge with "Life's A Holiday," set for a one-nite with Brenda Lee in Denver 5/21.  .  .  .  Gold Star Records hitting the market with a pair of new ones by Joe Yore titled "Brook Brook" b/w "Georgia Poroge." Yore also penned both tunes.  .  .  .  Capitol Records embarking on one of the most extensive promotional campaigns with new Stan Freberg series of 4 albums tabbed "Stan Freberg Presents the United States of America." Production is a satire on the early days of American history and features the Billy May Orch., the Jack Conlon Singers, and numerous actors.

Gene Simmons, at California Record Dist., reports Clarence "Frogman" Henry is grabbing "pick hits" in the So. Calif. area with just out item on Argo "You Always Hurt The One You Love," Sonny Knight bows on the Fifty label with offering "Small Girl, Big World."  .  .  .  George Duning has received the annual award of the Chicago Music Appreciation League for his score of "World of Susie Wong" as the best score of the past year.  .  .  .  Joe Leary earning deejay attention on the Coast with RFC entry "La Dolce Vita."  .  .  .  George Kelly, national promo mgr. for Boyd Records, announces the appoint- ment of Buckeye Dist. locally and Bob Heller in Philly.  .  .  .  Boyd is currently swinging with "Can't Sit Down" by Phillip Upchurch Combo.  .  .  Vocal-instrumental group, Jerry Ward and The Spirits, debut on the United Artists label with pairing "Spook Ship" b/w "Kill-Watch."  .  .  Songstress Anita Bryant just back from headlining a show at the Coliseum in Manila.  .  .  Errol Garner paced for a two-week gig at the Sunset Strip, Bowery the Crescendo opening 6/8.  .  .  Columbia artist Johnny Cash, currently on a p.a. concert trek through the Eastern U.S. and Canada.  .  .  Liberty wax star Johnny Burnette, currently on tour in Australia, has been set for a barnstorming tour of Europe in June. Burnette is presently climbing the charts with "Big Big World".

**THE BEST IS NONE TOO GOOD FOR OUR CUSTOMERS!**

Anthony Galgano  •  Reuben W. Lawrence  
WE ARE EXCLUSIVE DISTRIBUTORS FOR  
* AUDIO FIDELITY  * RONDOLETTE  * MONITOR  * HALIFAX  

Featuring excellent promotional lines of LP records, famous names, monaural & stereo.  
Finest and mirth provoked in the RUTH WALLACE and AFTER HOURS labels.

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**HERB NEWMAN, ERA RECORDS PREXY, ANNOUNCES THE SIGNING OF JACK BILEDENT, NEW SINGER FROM THE NORTHWEST, WITH FIRST SIDES SKEDDED FOR EARLY RELEASE.**

this is absolutely the BIGGEST BENTON EVER!

THE BOLL WEevil SONG

#71820

BROOK BENTON

Mercury RECORDS
ARTIA & MK
On Artia's "Mossev Spectacular," distribs get 1 free for every 5 they purchase, mono or stereo. Artia's 2-LP package of Dvorak's "Slavonic Dances" is available to consumers at the price of a single LP, mono or stereo. MK's release of Sviatoslav Richter's performance of Beethoven's "Appassionata" Sonata, listing at $5.38, is being discounted to distribs based on a $3.98 tag. Expires: May 31.

ATCO
For every 25 LP's that the dealer purchases, he will receive an additional 5 free, with free mono LP's given proportionately to mono purchases and free stereo LP's given proportionately to stereo purchases. All of the label's mono & stereo LP's are available under the plan.

ATLANTIC
Special LP incentive to dealers, through Atlantic distribs, on the label's LP catalog. Dealers should apply to Atlantic distribs for details.

AUDIO FIDELITY
Rounding out its "Spring Merchandising" plans, the label is enabling dealers to receive 1 free LP for every 6 purchased in its entire catalog. Expires: June 2.

CAMEO & PARKWAY
"May Cash-Profits Month"—20% cash discount on all LP's; 100% exchange privilege. Expires: May 31.

CAPITOL & ANGEL
Dealers may stock all new Capitol-Angel May releases on a 100% exchange basis in quantities varying from 5 to 15 albums; Quantities covered with exchange protection vary for different Capitol titles in the May release; Quantity for all May Angel releases is 5. Expires May 31.

CARLTON
"Summer Special"—25%-in-free-goods distribute bonus for the summer, including 20 new LP's that bow the Charlie Parker line and a "sound" label tagged impact.

DANA
"Half Price Bonus Plan"—Consumers buy 1 album and get a second at half price. Described as a limited time offer.

DECCA
Special dealer incentive program covering new and catalog LP & 45's by the label's country roster. Details may be obtained through local Decca sales reps. Expires: June 2.

DIRECTIONAL SOUND
The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A coop advertising fund is also available.

DOT
Annual summer sale in which consumers gets a 15% discount on all mono LP's, 20% on all stereo LP's and 25% on all 45's. Dealers receive a 90-day billing on the order and payments due in 3 equal installments on the 15th of June, July and August. Plan runs from May 1 through June 30.

DUO
Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

LIBERTY
On three Gene McDaniels' LP's, including a new LP tagged after his hit, "A Hundred Pounds of Clay," and "One Eyed Jacks" soundtrack dealer gets a 20% cash discount, taken off the face of the invoice, for an order of at least 5 units, in any assortment of 3 albums, mono or stereo, 100% exchange privileges. Payments are due July 10, 2% 10 EOM. Plans runs from April 24 through June 2.

LIBERTY & DOLTON
"Teensville Program"—On five "teen-appeal" albums, the label is offering dealers a 20% cash discount, taken off the face of the invoice, for an order of at least 25 units. The discounts will apply to re-orders of at least 5 units, in any assortment, placed during the program, 100% exchange privilege. Payment: 1/2 July 10, 1/2 August 10. 2% EOM. Expires: June 16.

MERCURY
"Maypole"—Dealer receives 1 free LP for every 5 he buys within a given price category. All PPS and LP's items issued up to May 1 will be included in the plan. Regular exchange privilege; dating on a 30-60-90 basis. Expires: June 1.

PRESTIGE

STRAND
"Major LP Expansion Program"—Dealers are to contact distribs for details. Expires: May 31.

TIME
Dealers get 1 LP free for every 6 he buys. No termination date has been set.
Thanks, Ops,
for making our records tops in the boxes

KEEP THESE COIN-CATCHERS SPINNING ON YOUR BOXES

**DECCA**

- Brenda Lee
  - YOU CAN DEPEND ON ME 31231
- Roy Drusky
  - THREE HEARTS IN A TANGLE 31193
- Patsy Cline
  - I FALL TO PIECES 31205
- Bert Kaempfert
  - TENDERLY 31236

**CORAL**

- McGuire Sisters
  - JUST FOR OLD TIMES SAKE 62219
- Teresa Brewer
  - MILORD
- and
  - I'VE GOT MY FINGERS CROSSED 62265

**BRUNSWICK**

- Jackie Wilson
  - PLEASE TELL ME WHY 55208
- Rosie
  - MY DARLING FOREVER 55213
- Linda Hopkins
  - I DON'T KNOW YOU ANYMORE 55211
NEW YORK—The first major court contest concerning disk counterfeiting came to a dramatic climax last Thursday (11) after eight days of trial when the three defendants, Robert Arkin, president of Bonus Platta-Pak, Inc.; Fort Lee, N.J.; Milton Richman, of the same firm, and Brad Atwood, Atwood Enterprises, Hollywood, offered a plea of Non-Vuit, which could make them liable to a jail sentence, a fine or both.

Immediately after the plea was entered Judge Benjamin Galenti announced that sentence would be handed down June 2.

According to Black's Law Dictionary, the plea of Non-Vuit is defined as follows: Non Vuit Contendere.—(Lat.)—He (the defendant) will not contest it. A plea legally equivalent to that of guilt being a variation of the form "nolo contendere" and sometimes abbreviated "Non-Vuit." Under the definition of Nolo Contendere, the Black Dictionary reads as follows: Nolo Contendere.—(Lat.)—I will not contest it. The name of a plea in a criminal action having the same legal effect as a plea of guilty so far as regards all proceedings on the indictment and on which the defendant may be sentenced.

The reason for the entry of the plea of "Non-Vuit" is that by a "Non-Vuit" plea, the defendant makes an admission of guilt which could be used against him in a subsequently instituted civil action.

Under the indictment of "conspiring knowingly and wilfully selling goods having forged and counterfeited labels" (S-468-59) the following were charged: Balderston, individually and as president of Bonus Platta-Pak, Inc.; Milton Richman, individually and as secretary of Bonus Platta-Pak, Inc.; and Brad Atwood, individually and as president of Atwood Enterprises, Hollywood.

Under the indictment of "knowingly, wilfully and unlawfully selling various named distributors records bearing forged and counterfeited labels purporting to be the labels of Cameo, Laurie, Warwick and Audicon, knowing for this purpose, and by such means, to sell and dispose of the same, and legal tenderers" (S-605-59) only Arkin and Richman were charged, both as individuals and as executives of their respective firms.

Atwood, of Jersey (4th Edition) the meander, which the above crimes are, is punishable by a maximum of three years and/or a fine of $5,000 by those accused on two counts, the penal, 1940, which are considered by the Judge decides.

Art. Talmadge, president of the American Record Manufacturers and Distributors Association (ARMADA), the organization which instituted an aggressive fight against the practice when Talmadge said siphons off some $20,000,000 annually from legitimate operations, offered high praise for the prosecution which was conducted by Guy T. Calliess, County Prosecutor, Bergen County, New Jersey, and Detective Gordon Graber, who

"ARMADA's membership, while small in numbers, can take credit for a last-ditch "breakthrough," Talmadge stated. "Through their special assessments which many in cases at trial, had been, these firms have finally made possible a major break through in the vicious practice of record bootlegging.

The excellent preparation and carry-through of the Bergen County case must be largely credited to the phonograph record industry. These public officials spent large sums of money, and untold hours, days and months of their time to present a thorough case to the court. We are all in their debt.

In addition, ARMADA's legal counsel, Edward S. Balin and Steinbrook, who were responsible for uncovering much of the counterfeiting offered invaluable service in gathering witnesses for the current trial."

The major break-through in the case came abruptly on Tuesday (9) when T. Corr, an employee who had not previously been identified in the case, was placed on the stand by the prosecution. Corr identified labels on the Cameo records, "Dance-A-Long" by Bobby Rydell and a Laurie recording, "When You Wish Upon A Star" by Dion and the Belmonts which were on records seized in a raid at the New Jersey firm, Bonus Platta-Pak, Inc. last June, as having been printed in his shop. These labels had not been ordered by either Cameo or Laurie.

Corr had received plates of the artwork of both labels from a William Thompson, who had known Atwood on the west coast, and was only under indictment with Atwood in California on a similar charge. Thompson, who appeared on the stand Wednesday the 16th, informed Corr to duplicate the type on the labels, then print them. Corr was able to identify his labels because the type was exactly the same as the original. There was also a damaged spot on the plate which Corr further identified.

Thompson, who followed Corr to the stand, said that Atwood had asked him to duplicate the two labels. He had arranged for the plating of the art work, then had taken same to Corr plant and ordered the type to be set and the labels to be printed. Thompson said that Atwood then instructed him to deliver the labels to the Koreich Engineering and Manufacturing Co., Los Angeles, which is a record pressing plant. At Koreich, the raw discs on which the labels were to be placed.

Peter Koreich, head of the pressing plant, is also under indictment in the current case.

Thompson further revealed that Atwood had told him the records were being sold by Arkin and Richman, through their firm in the East.

The West Coast case is scheduled for trial in August.

A Great Revival of a Great Hit
DIM DIM THE LIGHTS
Jerry Norell
Amy 822
AMY RECORDS 1650 Bway N.Y.
Liberty “Teensville” Promo Has 6 Albums, Dealer Discounts

HOLLYWOOD—Liberty Records this week launched the “Teensville” program featuring six new “teen-appeal” LP’s which are being backed by a big promotion, including a 20% dealer discount.

Don Bohanan, the label’s national sales manager, said the plan, which begins May 15 and runs through June 15, will spotlight “unsusually heavy advertising and promotion as well as unique merchandising ideas. . . ”

The LP’s include “Bobby Vee with Strings,” “The Original Hits, Vol. 3,” including “A Hundred Pounds of Clay,” “Devil or Angel,” “Staying In”; “Johnny Burnette Sings.”

The Dolton label, Liberty’s subsidiary, is with The Ventures’ “Another Smash.”

Also on release is a $1.49 “Teensville” sampler spotlighting both Liberty and Dolton talent (available in mono only).

Dealer discounts are: A 20% cash discount, taken off the face of the invoice, for an order of at least twenty-five units. The twenty-five can be in any combination of new and catalog teen-appeal releases in any combination of mono or stereo.

Riverside Rushes
Adderley “Waltz” LP

NEW YORK—Riverside Records is rush-releasing this week a Cannonball Adderley LP, “African Waltz,” named after the alto saxist’s current Top 100 hit “Waltz.”

The set, which was cut after Adderley returned from a recent tour of Europe, features the artist as head of the orchestra used on the single hit. Ernie Wilkins did the arrangements.

Capitol Taping
Laughton Concerts

HOLLYWOOD—Capitol Records is taping Charles Laughton’s current concert appearances in Southern California for an album to be tagged “Session With Charles Laughton.” According to Bill Miller, Capitol A&R producer in charge of the project, the album will be the first collection of Mr. Laughton’s recordings ever to be recorded “live.”

The album will showcase the master actor in reciting poetry, selections from the Bible, excerpts from the works of such contemporary authors as Jack Kerouac, personal letters and anecdotes. For the finale, Laughton will deliver a reading of the Gettysburg Address.

The first tapes were made late last month during Laughton’s appearance in Santa Barbara, Calif. The second will be made when he appears May 25 at Royce Hall on the campus of the University of California at Los Angeles. If necessary, a third recording will be made during a concert on May 27 in San Diego.

A release date for the LP has not yet been determined.

Everest Changes 2 Distributors

NEW YORK—Everest Records has made two major distributor changes, according to Charles Hasin, the label’s sales manager. In Los Angeles, Pep Record Distributors, 2102 W. Washington Boulevard, has replaced Sundown Music Co., and Dumont Record Distributors, 1280 Tremont St. in Boston replaces Mutual Distributors.

Orders for the “Teensville” sampler cannot be counted as part of the twenty-five unit requirement for discount. The discount will apply to orders of at least five units, in any assortment, placed during the program. Again, the sampler cannot be counted as part of the five unit requirement. In view of the low price of the sampler there can be no program discount on this item. There will only be a limited number of sampler albums available with dealer’s advising to anticipate their needs as accurately as possible. LP’s will also be available on a 20% discount basis taken off the face of the invoice for a minimum order of five units in any assortment. The discount will apply to orders of at least five units, in any assortment, placed during the duration of the program. Payment: 5% July 10, 1961, 5% August 10, 1961, 2% 10, EOM. There will be 100% exchange privileges.

Further bolstering the “Teensville” issue, promotion chief Bob Shaff anticipates much air play due to the fact that much of the product contains current hits. Additionally, merchandising director Allen LaVinger has lined up a full-powered introduction which includes a corrugated merchandiser. Similar in appearance to the holiday season Chipmunk unit, is designed to hold plenty of product and features attractive teen-appeal decorations. Other display materials available are such diversified and assorted items as a display capable of showcasing all six LP’s. There are also easels as well as a combo streamer-placard for wall, counter or window use. All of the display material is packed in one kit.

In addition to trade advertising, the program will receive extra exposure by way of a series of ads in a pair of leading teenage national magazines, Dig and Modern Teen. Dealer co-op ads are also encouraged—especially for school papers.

To Probe Prospects
Of Africa Disk Biz

NEW YORK—Al Massler, president of Amy and Mala Records and Best Way Products (record pressing), wings to Africa May 16 for the week tour sponsored by the Rockefeller Foundation. The purpose of the visit is to investigate the feasibility of establishing a record and plastic business on the African continent. Nigeria and Ghana are two of the countries on Massler’s itinerary. Accompanying Massler will be plastic authority Irvin J. Gershen.

Current Hit Single:
“The Kissin’ Game”
Laurie 3090

Current Hit Album:
“Alone with Dion”
Laurie LLP 2004

Personal Management: SAL BONAFEDE
Exclusively: LAURIE RECORDS
NEW YORK—Bob Conrad, star of the "Hawaiian Eye" TV series and now a Warner Bros. disk artist, is currently touring the U.S. in behalf of his initial single, "Balling the Jack." At top left he's being interviewed by Buddy Deane on Deane's WJZ-TV-Baltimore show where he performed the song. Other photos, taken at a party in Detroit, show Conrad with (top right) Ray Mahoney of Sears-homebank, (bottom left) Arlene Shubert of WKMH, (bottom right) Tom Clay of WQTE.

Phil Moore Stars In Big Comic Strip

NEW YORK—Beginning this week (15) and continuing for a period of six weeks, vocal coach-arranger Phil Moore will play a major part in the storyline of the nationally syndicated comic strip, "On Stage." Moore, who has created acts for such stars as Frank Sinatra, Diahann Carroll, Lena Horne, Julie Wilson, Rosemary Clooney and many others, will be referred to in the strip as "Doc Philmire," who is drawn in Moore's likeness and who is set in an exact replica of Moore's studio.

Moore was recommended to Leonard Starr, creator of the strip, just named the "Best Cartoon of the Year" by the National Cartoonist Society of America, after he decided to send his terenise to a person who could make her a great singing star.

AmPar Distrib Deal With Garner's Octave Label; 1st Pkg. In Stores

NEW YORK—The signing of a long-term pact between ABC-Paramount Records and Erroll Garner's Octave Records for the exclusive distribution rights to all new Garner recordings has been announced by AmPar proxy Sam Clark.

In a separate agreement, AmPar has already begun distribution of a number of LP's—his first session in three years and the first he has done in stereo—tagged "Dreamstreet." The distribution deal—which officially becomes effective on June 30—also involves all other artists who might be recorded in LP or singles form by Octave. Releases under the deal will carry both the AmPar and Octave logos.

Clark said that: "During my long career in the record business I had always hoped to become associated in some way with this phenomenal artist. It has taken all these years to see this happen and I certainly feel that it's been worth waiting for.... I feel that the Garner label will continue to grow and that he is rapidly establishing himself as a true immortal of the musical world. I trust that this affiliation will continue for many, many years."

Until recently, Garner's Octave recordings had been released through Columbia Records. Recording was toned down, however, because Garner's legal battle with Columbia over Garner's refusal rights over the release of his material. It is understood that another reason for Garner's deal with AmPar is that AmPar product is not available through record clubs, a distribution method which Garner does not favor.

According to Allan Parker, AmPar's director of album sales and merchandising, initial distribut orders on the "Dreamstreet" LP have been 200 per cent in stereo, far above the usual breakdown of mono & stereo orders. Mono list is $3.98, stereo is $4.98.

In promoting the album, window streamers have been designed for retailers, new display pieces are being planned, and Clark has ordered the entire home office sales staff take to the road to spur the Garner package to all sales outlets.

Newport Folk Protest Jazz Festival

NEWPORT, R.I.—A court action to prevent Music At Newport, Inc. from holding jazz concerts at Freebody Park this year was begun here last week by eleven Newport property owners. The plaintiffs, who own the Freebody Park, site of the annual jazz event. They had filed a petition for a temporary injunction against "Dreamstreet" LP have been 200 per cent in stereo, far above the usual breakdown of mono & stereo orders. Mono list is $3.98, stereo is $4.98.

In promoting the album, window streamers have been designed for retailers, new display pieces are being planned, and Clark has ordered the entire home office sales staff take to the road to spur the Garner package to all sales outlets.

N.Y.'s Teen Show Set

NEW YORK — Popular WINS-New York disk artist, Harry Brum- man will present a star-studded teen show "Gala" this Saturday (20) at the Long Island Tennis Center, L.I. Featured performer will be Fa- bion and others include The Shirlees, Bobby Vee, Jo-Ann Campbell, Danny & The Juniors, Little Anthony & The Imperials, The Echoes, The Delicates, The Capris, The Hy-Tones, Dickie Goodman and Santa, and the Styles and the Teenie Bop piece band.
"I FEEL SO BAD" Elvis Presley

"WILD IN THE COUNTRY" RCA Victor 7880

"THOSE OLDIES BUT GOODIES" Pick of the Week — 4/1

"THE TOUCHABLES IN BROOKLYN" Pick of the Week — 4/22

"EXODUS" Yee Joy 378

"YOU ALWAYS HURT THE ONE YOU LOVE" Argo 5338

"BE MY BOY" Gregmark 2

"TOSSEIN' AND TURNIN' " Bobby Lewis

"THE BOLL WEEVL SONG" Mercury 71820

"IT KEEPS RAININ' " Imperial 5753

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

The Rain

Theme from the new film "THE COW AND I"

By ROGER WILLIAMS on KAPP

MILLS MUSIC * 1619 B'way, N.Y. 19


THE VOICE OF BROADWAY

By DOROTHY KILGallen
Gossip in Gotham

... It looks as if "The Bilbao Song" will be the biggest seller of Andy Williams' career. It may be his first gold record.

The Cash Box May 20, 1961

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. ANNA
Jorgen Ingmann (Atco 6795)

2. JURA
Les Paul & Mary Ford (Columbia 41094)

3. THE WAYWARD WIND
Gogi Grant (RCA 7046)

4. THAT'S THE WAY WITH LOVE
Don Costa (United Artists 318)

5. I LIKE IT LIKE THAT
Chris Kenner ( Instant 3229)

6. LOUISIANA MAN
Buddy & Doug (Hickory 1137)

7. IN MY HEART
Timetones (Times Square 421)

8. WHO WILL THE NEXT FOOL BE
Charlie Rich (Phillips 3666)

9. SOMEONE ELSE'S BOY
Connie Francis (MGM 12995)

10. BETTER TELL HIM TO STAY
Starmats (Palm 1003)

11. DON'T BE AFRAID
Bobby Rydell ( Cameo 196)

12. THE REBEL—JOHNNY YUMA
Johnny Cash (Columbia 41995)

13. A DOLLAR DOWN
Limited-L (RCA Victor 7859)

14. YOU'LL BETTER
Russell Byrd (Wend 1017)

15. CHA'CHA'GO GO
Danny & The Juniors ( Swan 4072)

16. YOUR EYES
Bobby Benton (Mercury 71820)

17. THREE HEARTS IN A TANGLE
Ray Brooks (Decca 31791)

18. SPARKLE AND SHINE
Four Cappettes (Capitol 4524)

19. LIFE'S A HOLIDAY
Jerry Wallace (Challenge 9107)

20. YOU'RE Movin' ME
Clyde McPhatter (Mercury 71809)

21. RIMSHOT
Roller Coasters (Holiday Inn 100)

22. FOUNTAIN OF LOVE
Bobby Darrell (Cub 9088)

23. EVERY BEAT OF MY HEART
Pips (Vesiboy 386)

24. RAININ' IN MY HEART
Slim Harpo (Excelsa 2294)

25. SON-IN-LAW
Blessings (Challenge 9109)

26. A CROSS STANDS ALONE
Jimmy Witter (United Artists 301)

27. DRIVIN' WHEELS
Little Jr. Parker (Duke 335)

28. BIG BOSS MAN
Jimmy Reed (Vesiboy 380)

29. I FALL TO PIECES
Patsy Cline (Decca 23928)

30. THEME FOR A DREAM
Chet Richard (ABC Paramount 10795)

31. MILORD
Teresa Brewer (Coral 22565)

32. SHY AWAY
Jerry Fuller (Challenge 59104)

33. GOOD GOOD LOVIN'
Chubby Checker (Parkway 322)

34. RESPECTABLE
Chants (MGM 13008)

35. ARE YOU SURE
Anette Franklin (Columbia 41905)

36. HAPPY ENDING
Teddy Randazzo (ABC Paramount 10193)

37. ABDUL'S PARTY
Larry Verna (Era 2064)

38. BRING BACK YOUR HEART
Del-Vikings (ABC Paramount)

39. HERE IS MY CONFESSION
Nayla "Enya" McPherson

40. LITTLE OLE ME
Cordwood & Jerry (Liberty 53323)

41. INDIAN GIVER
Annette (Vista 375)

42. MY DARLING
Ted Taylor (Gold Eagle 1805)

43. I'M GONNA KNOCK ON YOUR DOOR
Eddie Hodges (Cadence 1397)

44. GREAT SHAKIN' FEVER
Dorsey Burnette (Era 3026)

45. WHAT WILL I TELL MY HEART
Horribones ( Companion 103)

46. THEY'LL NEVER TAKE HER LOVE FROM ME
Johnny Horton (Columbia 41963)

47. WILLY WALK
Johnny Preston (Mercury 71803)

48. I DON'T MIND
James Brown (King 5466)

49. MISS FINE
New Yorkers (Wall 547)

50. LONESOME WHISTLE BLUES
Freddy King ( Federal 12415)
The Modern Jazz Quartet has embarked on its first Far Eastern concert tour, beginning in Japan, May 1 through 15, and continuing to Australia and New Zealand. As in their four major tours of western Europe during the past five years, international popularity has preceded the MJQ to the Far East, where they've won recent polls in Japanese and New Zealand magazines. And, as they've broken precedents by appearing at European classical music festivals, the MJQ is the only jazz group invited to participate in the 1961 East-West Music Encounter in Tokyo. Another highlight of the tour will be a TV appearance with the Tokyo Symphony Orch. over JOKTV-Tokyo in which they will preen such “third stream” offerings as Gunther Schuller's "Concertino for Jazz Quartet and Orchestra," Andre Hodeir's "Around the Blues," Werner Heider's "Divertimento" and John Lewis' own "England's Carol," which they've played with the Cincinnati and Minneapolis Symphonies and which appear on their new Atlantic LP, "The Modern Jazz Quartet and Orchestra," with the Stuttgart Symphony.

The MJQ jaunt marks the second jazz tour of Japan arranged by Monte Kay. Earlier this year Kay scored an impressive triumph by bringing Art Blakey and the Messengers to the Orient.

West Coast promoter Jimmy Lyons is hoping to stage a two-day Erroll Garner Festival in Carmel, Calif. following the pianist's June Crescenta Gala in Los Angeles. Plans are contingent on Garner's being able to fit it in with his summer tent sked, which is set to kick off July 3 at the Westbury Music Fair. He closes out at the Crescenta. Most jazz fans remember Carmel as the scene of the artist's now-famous "Concert By The Sea" LP, which, since its release in 1955, has become his best-selling album, and one of the biggest of all-time.

Sid Bernstein presented the city fathers of Newport with a check for $10,000 with which they'll provide extra police protection during the four-day "Music At Newport" fest, of which Bernstein is co-producer along with John Drew and Abe Margolies. Additional contractual stipulations which Bernstein has directed include that no parking lots be located near Freebody Park, ticket booths be some distance from the park, beaches to be lighted all night and no drinking on the streets. Bernstein, who's had immense success in the past producing rock and roll theatre shows, apparently knows how to handle unruly crowds of youngsters, the non-jazz cause of Newport's past troubles.

Benny Goodman is reactivating his big band (14 pieces) for a series of five dance dates in New Jersey—starting May 27. Big's book is comprised of the original Fletcher Henderson charts that initially sparked the BG band in the '30's. The final night, June 15, will climax the series with a giant graduation prom comprised of the high schools from the southern California area. Should be the biggest prom blowout of all-time.

JAZZ JOTTINGS... . . . Kay Winding augmented his septet to 13 pieces and a gal- pany on May 12 at Youngstown, Ohio... . . The Fort Hill Restaurant (Scaradale, NY) brought the Basie Band back for a return one-nighter May 3rd, following the requests of its patrons in a poll as to which band that appeared during the spring line-up they would like to see again... . Allan Grant's "Jazz Nocturne" is broadcast remote from the Copa City niter (Jamaica, NY) over WLIB-FM nightly... . Jack Wilson, former Dinit Washington pianist and latterly a member of the Richard Evans Trio (Argo), is being discharged from the Army in August. With the Evans group set to disband, Wilson plans to hit the Big Apple to freelance... . Command, biggest name in stereo percussion LP's, is now using jazz stars as disk headliners. Dee Severins' ("Impregnable Trumpet") and Eric Green ("Persuasive Trombones") are heard in recent album issues... . Cerebral solo pianist Bernard Peiffer inked to appear every Thursday, Friday and Saturday nights for an unlimited engagement at Berne's Woodland Inn, Abington, Pa., (near Philadelphia), Peiffer makes his home in Germantown and will make Berne's his home base of jazz operations.

New Jazz Singles

THE THREE SOUNDS (Blue Note 1794)
"Lil Darlin'" & "Loose Walk"

ART TAYLOR (Blue Note 1802)
"Cookoo & Fungi" & "Epistrophy"

JOHNNY GRIFFIN-EDDIE DAVIS (Jazzland 4979)
"Save Your Love For Me" & "Tickle-toe"

Terry Gibbs (Verve 10234)
"Nose Cone" & "Limerick Waltz"

AL SEARS (Premise 192)
"Record Hop" & "Take Two"

KAI WINDING-G. J. JOHNSON (Impulse 201)
"Side By Side" & "Theme From Picnic"

HOWARD McGHEE (Bethlehem 11095)
"With Malice Towards None" Parts 1 & 2

BENNY GREEN (Bethlehem 11090)
"Lowland Isle" & "Groove One"

Seattle Hears McDaniels

Seattle—Bill Terry (left), Radio KING disk jockey, chats with Liberty songster Gene McDaniels backstage during one of McDaniels' recent appearances here. The singer, currently riding high with the "Lbs. of Clay" on single, is just out with a new Liberty LP with the same title.
NEW YORK—Mercury Records hosted a party at Al & Dick’s here recently for New York music publishers, to further impress upon them the “open door” publishing policy of Mercury, and to introduce three members of its A&R staff—David Carroll, Hal Mooney and Shelby Singleton—who will be in close contact with the publishers.

A large turnout of publishers and of Mercury execs, A&R, sales and promo personnel deemed the party a success.

Smash Pacts Kitty Ford; Buys LeCam Master

CHICAGO—In further expansion moves, Smash Records, Mercury's new affiliate, has signed thrush Kitty Ford and has purchased a master, "Peanuts" by Rick & The Keens on the LeCam label, it was announced last week by Kenny Meyers, Mercury's sales veep.

A single by Miss Ford, cut recently by A&R director David Carroll, who signed her, was released last week. The songstress, who performed as a country artist under the name of Mimi Roman, has done work with the Gene Autry rodeo circuit, the "Grand Ole Opry," "Mid-Western Hayride" and such broadcasts as Don McNelly's "Breakfast Club" and Arthur Godfrey's "Talent Scouts."

The LeCam disk, a new version of the Little Joke clip of several seasons back, was produced by Major Bill Smith of Fort Worth, Texas, and is now being handled through the Smash distribution network.

Smash is currently hitting with Joe Barry's "I'm A Fool To Care."

Kaye & Springer Form Indie Firm With E. H. Morris

NEW YORK—Buddy Kaye and Philip Springer, under the sponsorship of E. H. Morris Music, this city, have formed an indie producing firm for writing, arranging and producing masters for sale to various labels.

Kapp Records purchased and released the first master made under the new set-up, "Time" by Jerry Jackson. Kaye and Springer have also cut a tune, "Juliana," for RCA Victor Records, and a master by Thomasina & The Tomcats, whose appearance on a key indie label will be announced when the agreement is finalized.

The firm also includes personal management, with Jerry Jackson and Sam Hawkins included in the talent line-up.

Springer is the clever of such successes as "How Little We Know" and "Moonlight Gambler."

Bennett Cerf Presents Stan Freburg

NEW YORK—Bennett Cerf hosted a party at "21" here recently to mark the release of Stan Freburg's new Capitol album, "Stan Freburg Presents the United States of America." The LP is the first in a projected series of four which trace the history of the U.S. through a musical revue format of satirical sketches, songs and dialogue.

Freburg is pictured at the party with (top left) host Bennett Cerf, (top right) Ken Sullet, who collaborated with Freburg on the dialogue, (bottom left) Bill Andrews, his business manager, and (bottom right) Capitol Engineer George Bennett, who cut the date.

UA Names Norman Land European Administrator

NEW YORK—United Artists Records last week made another major step in building its world-wide coverage when Norman Land, former director of promotion for Europe and the Near East for RKO Pictures, was named United Artists Records European administrator by Art Talmadge, vice president and general manager of the label.

"With our revised and enlarged foreign affiliate structure now in operation," Talmadge said, "we have established our own office in Paris, where

Daughter For The Haymans

NEW YORK—Richard and Maryellen Hayman, pictured after their marriage last June, have announced the birth of a daughter, Suzanne Marie, born May 7 at Lenox Hill Hospital.

Hayman, a Mercury artist, met Mrs. Hayman when she was a receptionist for Mercury.

Mr. Land will headquartered. He will work in close cooperation with all of our European affiliates. His appointment becomes effective June 1.

Sidney Sheitel, director of foreign operations for UA who recently returned from a one-month tour of the European countries, has been holding a series of conferences with Land here with the latter scheduled to return to his Paris headquarters this week (17).

Sheitel also announced that Deutsche Grammophon, currently distributing UA in Germany and Austria, will also handle distribution in Scandinavia and Switzerland. Under terms of the agreement, Sheitel said, Deutsche Grammophon will feature the United Artists Records logo on all records in all four territories, the same provision that has been now effectuated in the balance of the European area.

Land, who resided in the U.S. prior to his RKO affiliation, was previously associated with Ziv Radio for five years, Xavier Cugat for four and a half years, Radio Station WPEN, Philadelphia as program director, and was with the New York City Symphony Orchestra under Leonard Bernstein.

"The rapid expansion of the UA line in Europe, plus the fact that such releases as the Ferrante and Teicher "Exodus" theme and Don Costa's "Never On Sunday" have become best-sellers on the continent, make it imperative that we have fulltime, experienced representation throughout Europe," Talmadge said. "We know the appointment of Mr. Land will be welcomed by our foreign affiliates."
Phil, The career. Wedding. Another.

I radio
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nights. 

WBBF Prom
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MAYBE
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BARLEY MONROE
THE DENIM/LEATHER
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The Cash Box—May 20, 1961

Joe Niagara, now at KBIG-Hollywood after being one of the top rated disk jockeys in the east at WIBG-Philadelphia, reports that requests are pouring in to his Hollywood studios almost at the same rate as his Philly days. Joe does the early AM stint now. Incidentally, while appearing in a couple of bits in the new Elvis Presley flick, "Blue Hawaii," Joe got a look at the new dance
tagged "Slicin' Sand" and figures that when the kids get a look at it a world-
cwide craze could result. ... Ralph Flanagan, making extensive deejay rounds for his network Radio System Inc., has
covered the New York scene with visits last week to WABC-Ted Laurence
on radio and Joe Franklin on TV. ... Wedding bells clanged noisily in Tampa

last week for "the morning mayor of Great Tampa Bay"—Dick Stambaugh, who took unto himself a wife. ... WWDC-Washington, as part of its 25th an-
niversary celebration, offered free tankful of gasoline that was
announced that there is still a tremendous amount of these almost-
vintage autos still around. Police had to be called upon to untie the traffic
t jams the festivities caused as listeners were considering the amount of gas these old-timers probably burn up. ... Phil
McClure of the WPST party state basketball hoop of WVEK-Lexington, Ky., literally had thousands of teens movin' and groovin' as they all turned out to share in $500 worth of prizes donated by Pepsi. ... Hal Raymon
daying wonderful things in the slot for KISS-Portland in his dual role as morning mayor and program director.

Bob Leonard, air personality and assistant manager of WKNB-New Britain, Conn., celebrates ten years in radio this month by asking his listeners to enter calculated guesses as to how many disks Leonard has spun during his ten year
tenure. Persona coming closest gets a 50 LP Library valued at $200. ... Roy Conniff and KGUS-Los Angeles turned up for a mutually beneficial promotion. For three days the station, under the guidance of program manager William Wheatley, spotlighted Conniff disks and aired announcements for the orchestra's three southern California concerts in May. In return, the station was able to insert a special programming diary and ads in the official program. ... Varner Paulson, program director of WIP-Philadelphia, was elected as a mem-
ber of the board of directors of the Pennsylvania Press Broadcasters Associ-
ation at the recent annual meeting.

During National Radio Month (May), WLOL-Portland, Me., is running a new call-in feature called "Opinion," in which staff members are
given an opportunity to voice their opinion on whatever subject they choose in 60 second spots, broadcast six times daily. Station management feels this is a
perfect vehicle for staff members who otherwise do not have the opportunity to
air their views on a particular subject within the confines of the modern radio
format. The comparatively-young WPUN-Miami is the air since Jan. 1961) feels it scooped the industry in advertising when a local high school
coord bought a series of spot announcements on the station to help clinch the
school election. Rate card prices were adhered to, and the girl was accorded
all the courtesies of a regular advertiser.

Robie Scott, 8-midnight man for WIL, is giving St. Louis teeners their only
opportunity to get in the act of voicing their preferences on new records. During the 9-10 portion of his nightly show he previews three new disks and
asks for phoned in feedback on what to spam the following nights. ... Another Balham station, WRIT-Milwaukee, was instrumental in
raising over $5,000 for the Variety Club's Epilepsy Center. WRIT personalities
Don Bruce and Bob Bennett matched together (Bob for 44 hrs., Don for
53 hrs.) in the window of a downtown dept. store requesting contributions from listeners. Also displaying in the store were Mike Anthony, Tony Orlando and other disk stars are skedded to entertain the 8,000-10,000 attendees at the
WBFP Family Prom at the Community War Memorial, Rochester, N.Y. The Project from "The Juke BOXES.

Mina, now gaining international at-
tention via her recording of "The World We Love In" (on Time in the U.S.), at twenty years old is one of
Italy's brightest disk stars. In Italy she is known affectionately as "The
Tigress of the Juke Boxes." Her real name is Anna Maria Mazzi. Born in 1940 of well-to-do parents, she prepared for a career in
accounting. At a pop concert she was encouraged by friends to get up and
sing, which she did, and, pleased with the favorable reaction, entered show business as a serious endeavor. Event-
ually she was signed to a recording contract and immediately ran up an
impressive string of hits.

BiOS
FOR DEEJAYS

Roy Hamilton

Platter
Spinner
Patter

ALL ABOUT DISK JOCKEYS

HALL RAYMOND
(KISS-Portland)

ROBIN SCOTT
(WIL—St. Louis)

CHUCK ADAMS
(KNUZ—Houston)

7-2466

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Gloria Lynne
He Needs Me

It's Time you heard
DON DELL
with THE UPSTARTS
sing "TIME"
&
"MAY IT BE MY FORTUNE"
East Coast 101
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410 W. 116 St. N.Y.
Decca Repacts Andres Segovia

Clock-Cortez Single Bows New Merch. Distrib Policy

New York—The release last week of Clock Records’ “Footsie” by organist Dave “Baby” Cortez marked the first label to be marketed through the Mercury distributor set-up. Other than that, the firm’s own trademarks. This week (15), a second outside label is being introduced into the Mercury distrib network—the Pioneer label’s disking of “Charlie Wasn’t There” by Barbara Evans.

Until a few weeks ago, Mercury only distributed its own trademark, but since the formation of a sublabel, Smash Records, the label established a policy of making manufacturing and distribution deals.

The first of these deals was made with Walter and Doug Moody of Clock, while the second agreement was made with Paul Vance of Vanpark Recording Co., which will also produce sides for Mercury.

Adler-Chappell Form Firm For New Musical Score

New York—Composer Dick Adler and Chappell Music have combined to form Sahara Music, this city, to publish the score of Adler’s upcoming musical, “Kwamina,” starring Adler’s wife, Sally Anne Howes, and English-African star Johnny Sekka.

The show is scheduled for an early fall, with four-Broadway showings at the O’Keefe Centre in Toronto and the Colonial Theatre in Boston.

Announcement of a label to cut the original-cast LP will be made at a later date.

Adler and the late Jerry Ross wrote the songs for two musical hits, “Pajama Game” and “Danna Yankees.”

Kingston Trio Tours Far East

NEW YORK—The Kingston Trio has just returned from an eight-week tour of the far east. The boys’ first stop was Honolulu, hometown of members Bob Shane and Nick Reynolds, followed by treks to Japan, Australia and New Zealand. Accompanying the performers were personal manager Frank Werber and bass player Dave “Buck” Wheat.

Above pictures show the Trio hamming it up in a teahouse, 2. Playing tourists, 3. Appearing in concert. They plan a South American tour next fall,
**Freberg “U.S.” LP Proving Controversial**

NEW YORK—Satirist Stan Freberg, no stranger to controversy, is again in the midst of one of the first volume of a four-volume series for Capitol Records, "Freberg Presents The United States of America."

The LP has become a special sore-spot for the Bureau of the American Revolution, which, in objecting nearly every word, forced a lengthy fight for the listings of the Boston Tea Party in the LP, has made a mailing to local radio stations which will air the album not be broadcast.

In Dallas, WRK disk jockeys Bill Carroll and Jim Lowe decided that their audience determines the merits of the LP, and after it was broadcast, the response was reportedly "overwhelmingly" pro-Freberg and anti-DAR.

Seven local stations, including three major networks in New York, WNBC, WCBS and WABC, have banned at least one track, "Take an Indian to Lunch This Week," the lyrics of which, say the stations, are too controversail. The song, however, last week received the official endorsement of the National Congress of American Indians, and stated the organization's executive director Mrs. Helen Peters, "We have found the property satisfies our need to help tell the Indian story and to promote respect and appreciation of Indian men's values and aspirations." Freberg received a traditional Indian medal.

Several years ago, a Freberg single, "Green Christmas," which knocked commercialism during the holiday season, was the subject of much pro and con.

**Stan Jones To Write For Mills Music Subsid**

NEW YORK—Stan Jones, the writer-actor who cleft "Ghost Riders In The Sky," has just signed an exclusive writer's pact with Ranger Music.

Ranger has also acquired all the compositions by Jones in his own Stanley Music, which includes all the tunes from two new Disneyland LP's, "Songs of the National Parks" and "This Was The West." Jones has served as Ranger's staff man a U.S. National Park Ranger.

In addition to song writing, Irving Mills, Mills' wife, says a series of choral and symphonic works by Jones for the concert and concert field were in preparation.

**Hendricks Named Music Director For Randall's Island Jazz Festival**

NEW YORK—Jon Hendricks, of the Lambert, Hendricks & Ross vocal trio, has been signed as music director of the 1961 Randall's Island Jazz Festival, it was announced last week by Franklin Geltman, producer of the annual New York event.

Hendricks will supervise the overall musical concept of the festival and will also be in charge of special arrangements and special music features of the programs. Hendricks, who writes all of the material performed by the L, H & R Trio, is considered to be one of jazz's most articulate spokesmen.

This year's festival, the sixth in the annual series, will be held August 25-26.

**Anka's Mother Dies**

NEW YORK—The mother of singing star Neil was laid last week (31) at the Englewood Hospital in Englewood, New Jersey, She was 38-years-old. Funeral services were set for Monday, May 15, in Ottawa, Canada, Anka's hometown.

**Outside Entertainment Planned For MOA Attendees**

MIAMI BEACH—Several special attractions have been set up for the entertainment of the ladies (and gentlemen too) attending the MOA Convention here this week.

For ladies only, a sightseeing trip has been planned for Monday. Wally's buses will depart the Deauville Hotel 11:00 AM Monday morning. On Tuesday, a complimentary luncheon and floor show for men and women will be held at 12:30 in the Casanova Room, the main lobby of the hotel. And on Thursday, the day after the official close of the convention, those remaining behind will be able to take a trip to Nassau via Cannon Eagle Airways. Plane connections will leave from the Deauville Hotel for Thursday morning and Thursday afternoon departures. Further information concerning the trip is available in the hotel lobby.

**Everest Says Printed Lyrics Triple Sales Of Sing-Along LP**

NEW YORK—The addition of a special set of French lyrics for Everest Records' Ray Ventura album, "Sing Along In French," has tripled the album's sales, according to Martin Weiss, the label's ad-sales manager. Weiss said that not only are high schools and colleges requesting the album for classroom use but students majoring in French are writing in to Everest asking for additional copies of the lyrics.

In addition to the lyrics, the label has sold an attractive cardboard color-coded day-glo kleen-stik which is prominently displayed on the front cover. Mounted panels and other points of sales display pieces are presently shipping to all Everest distributors.

**Columbia Ups Pic Soundtrack Activity**

NEW YORK—Columbia Records is increasing its activities in pic soundtrack LP's, it was noted last week by Irving Townsend, who heads the label's coast operation.

Townsend, for the first time in a year, paid a brief visit to the label's New York offices last week.

Townsend said the label had acquired the soundtrack rights to two major flicks, 20th Century Fox's "Snow White & The Three Stooges," starring skating champion Carol Heiss, and Columbia Pictures' "Guns of Navarone," with a score by vet soundtrack clefts Dimitri Tiomkin. Tiomkin wrote the score for the "Alamo," which is currently a best-selling soundtrack LP for Columbia.

**Eureka-Lectern's Gold Off On Distribut Trek**

HOLLYWOOD—Rie Gold, of the Eureka and Lectern labels, left last week on a tour of all thirty-four of the labels' distrib's around the country. Eureka plans a four album release and Lectern a six album release between now and Sept. In Sept., Eureka will release ten new titles, and Lectern will release six more albums.

In his tour, Gold will catch the openings of the label's folk artist, Bob Grossman, at "The Language of Buddha Club" in St. Louis (15) and The Second Fret in Philadelphia (June 21).

**New Coast Diskery Bows With 2 All-Teenage Singles**

HOLLYWOOD—Film Town Producers, a new disk firm here, has debuted with two singles, which the label says, are totally teenage efforts, from the engineer to the A&R men and artists. They are: "Some Kind of Nut" and "Archa" by The Dimension and Big Sam Fletcher and "No Date For the Prom" and "(When Will They Take) The Brace Off My Teeth" by Ruth & Apell with The Moonrays.

**Mercury Re-Issues "Grad" Hit**

NEW YORK—Timed for high-school graduations next month, Mercury Records has re-released its year-back hit by The Cardigans, "Your Graduation Means Nothing."
Hendricks Joins Liberty
As Otis’ Assistant

Hollywood — Belford Hendricks, for the past two and a half years chief arranger and assistant to Clyde Otis at Mercury Records, last week joined Liberty Records in the same capacity. He will report directly to Otis, who was recently named Liberty’s Eastern A & R chief.

Hendricks will also join the label’s talent router, recording instrumentalists for singles and albums. During his tenure with Otis, Hendricks functioned as songwriter, musician, arranger and conductor. With Otis, he wrote many tunes including “Call Me,” recorded by Johnny Mathis and “Nothing In The World,” a Nat Cole dishing. He also served as arranger-conductor on many of the Brook Benton-Dinah Washington hit sessions at Mercury.

The deal was negotiated by attorney Lynn Kegan, acting for Hendricks, and Al Bennett, Liberty president. In announcing the acquisition, Bennett stated: “The signing of Hendricks will not only strengthen our position in the East, but greatly assist Otis in developing new talent and ideas for Liberty.”

Chasins & Wife Inked For Kapp Piano Albums

New York—Abrams Chasins and his wife, Constance Keene, have been signed by Kapp Records for a series of solo and piano-duo albums, it was announced by the label’s classical A & R team, Emanuel Vardi and Paul Myers.

The longest thus brings Chasins, currently musical director of WQXR, New York, the radio station of The New York Times, out of retirement. He left the concert stage in 1946 to assume his post at WQXR.

Among the album’s the couple will record for Kapp will be the Bach duo-piano concertos in C major and C minor, in collaboration with the Kapp Sinfonietta under the direction of Cellist Yo-Yo Ma. Chasins and a complete set of Rachmaninoff Preludes by Miss Keene.

Chasins, who retired from the concert stage in 1946 to assume his post at WQXR, made his debut in 1927 as a soloist playing his own First Piano Concerto with the Philadelphia Orchestra under Gabrielowitsch.

Chasins is the composer of over one hundred published works, and his first book, “Speaking of Pianists,” was published last year. His work has come out of retirement is largely due to urgent requests from his colleagues and from teachers to demonstrate some of these findings in actual performance, and to have them available in the permanent form of recordings.

Miss Keene first received recognition through her Town Hall debut in 1943, which resulted in her winning that year’s Naumburg award. She has performed as soloist with the Philadelphia, Boston Symphony, New York Philharmonic, Chicago Symphony and others in the U.S., and abroad.

A forthcoming European tour will take Miss Keene to England, Germany, Scandinavia, Holland, France and Yugoslavia.

Steinberg & Ellsasser
Elected To Int'l Academy

New York — Conductor William Steinberg and organist Richard Ellsasser have been elected as life fellows in the International Institute of Arts & Letters, according to an announcement from Switzerland. The old organization limits its membership list to 1,750.

Shirelles Tie-Ins With Saks Department Stores

New York—Throw none of its outlets has a record department, Saks department store here have, nevertheless, tied-in with Scepter Music for a special promotion in conjunction with The Shirelles, the Scepter label’s teenage stars.

The gals will make special appearances at both Saks 34th St., and its branch stores inConnecticut and Massachusetts, L.I. One facet of the program, which starts at the L.I. branches on Saturday, is a free tie-in for the performers to be introduced to their fans in new Saks’ teenage apparel departments called “Pace Setter Shops,” where Coke machines and special interest displays of the group’s past hit records, albums and photos will be placed in key departments throughout the stores, whereas newspaper, radio and mail coverage will be initiated by Saks to announce the promotion.

Judith Stern, Scepter’s publicity director, said that “although Saks has no record department, both special displays and a sales counter will be set up by the store for the purpose of debuting The Shirelles’ latest album, "The Shirelles Swing With Trumpets & Strings," being readied for release by Scepter in time for their first appearances at the Long Island stores...”

Miss Stern said that another tie-in was in the completion stages using "The Shirelles” name in conjunction with an "established" teenage leather product manufacturer, who would offer a national ad campaign and department store displays.

B’way Disk Dealers Hit
By Blue Laws Crackdown

New York—Retail record shops in the Broadway area covering approximately 42nd to 60th streets have been hit by police crackdown on violations of New York state’s Sabbath or Sunday blue laws.

On Sunday, May 6, police ordered the closing of all record shops in the area, involving about twelve record shops, and made at least one arrest, later dismissed in court.

Previously, the record shops had remained open on Sundays, each time getting a ticket involving mostly a $5 fine.

At present, the stores involved had not decided whether to open the following Sunday (14).

Under the blue laws, only those establishments offering entertainment (i.e., theatres), food or drugs for sale can be open for business on Sunday.

Though retailers in the area have not united to fight the closings, the owner of one big outlet in the area said a plan was in the "embryonic" stage to get records listed under the "entertainment" section of the laws.

The complexity of the situation is borne out by the fact that Whelans, the big food & drug chain, can remain open, despite the fact that the state police have ordered it to close, because it is a branch store (technically, all departments in Whelans not involving food or drug sale must be shut down, though this has not been the practice).

The area, which contains such top New York outlets as Colony, Tin Pan Alley and Strand, is a prime source of "leisurely" Sunday shopping, particularly by out-of-town visitors.
HOLLYWOOD—Liberty Records last week reported sales for the fiscal year ended March 31, 1961 of $8,582,439, compared with $5,740,814 in the previous year.

Chairman Alvin S. Bennett said that expenditures arising from acquisition of the Los Angeles-based company and expansion of Liberty’s international operations held earnings down for the past twelve months.

Earnings for the year just ended were $581,582, compared with $373,900 in the previous year, or 49 cents per share on 1,111,500 shares outstanding. Earnings for the previous year’s first quarter were 48 cents adjusted to the same number of shares outstanding.

In the company’s annual report to shareholders, Bennett projected more than 26 per cent rise in sales for the six months ending July 31, 1961 over sales for the same period a year ago. He added that Liberty is pursuing an expansion program which is expected to further benefit future operations.

Bennett explained that the company is preparing extensive overseas sales programs for Europe, Asia, South America and the Caribbean area. He stated that he anticipates a market for record sales abroad as great as in the United States.

During 1960, Liberty acquired Dolton Records and Cornerstone Publishing Co. Bennett said the firm has also recently broadened its East Coast operations. He added that the company will continue to increase its base of operations through compatible acquisitions and international expansion.

Bennett also disclosed plans for an extensive promotion campaign to tie in with a new television series featuring the Chipmunks. The cartoon series, which will be under outside production, will be telecast nationally beginning this fall.

Pony Express Helps Sales
Of Victor’s “West” Album

NEW YORK—Ralph Ergas, record sales manager of the RCA Victor Distribution Corp., in Kansas City, Kan., created a novel promotion plan to stimulate record sales for the “How the West Was Won” album in conjunction with the St. Joseph, Missouri Pony Express Centennial.

At the Eselman Music House in St. Joseph, he set up a giant window display of the Pony Express. It featured the 2-record album and its colorful booklet. Suggested by the famous Life series, the album stars Bing Crosby, Rosemary Clooney and Jimmy Driftwood.

Six copies of the album were carried by riders along the original Pony Express route from St. Joseph, Kansas, to Sacramento, California. Digitarians in various cities in which the riders stopped were asked to sign a special scroll for each album, and the six packages were later auctioned for the benefit of the St. Joseph Museum Fund where they brought $100 each.

During the promotion, a major newspaper ad campaign was launched by the dealer. With the added help of a lot of publicity, Ergas reported "very satisfactory sales."

Secco’s Seigel To Europe

NEW YORK—Secco Records topped Sidney Siegel left last weekend (15) for a European trip on the continent to consummate business dealings. He will visit Paris, Milan, Rome and London. He will return to the U.S. early next month.

SELECTIVE AUDIENCE

Brand New Smash Hit!
"LOVER COME BACK TO ME"

b/w
"Lonely One"
The Velours
End #1090
END RECORDS
1650 Broadway, N.Y.C.

PONY EXPRESS -- July 1, 1961

NEW YORK—Mercury songstress Margie Singleton is present for a debut hearing of her new single, "Your Old/Love Letters," by The Cash Box editorial staff, Flunking Margie (left to right) are Allen H. Berdsky, Iris Lichtman, Marty Ostrow and (seated) Irvin Howard. Margie is the wife of Mercury A&R man Shelby Singleton.

Ciburn-Reiner Sessions

NEW YORK—Van Ciburn has begun a series of important new Red Seal recordings with the Chicago Symphony Orchestra under its conductor, Fritz Reiner, Alan Kayes, manager of Red Seal A&R, announced last week that the session had started in Chicago’s Orchestra Hall. Performances of the Beethoven “Emperor” Concerto and the Brahms Piano Concerto No. 2 were being recorded.

Previously, Ciburn has recorded the Schuman Piano Concert with Reiner and the Chicago Symphony, and the Prokofeff Third and MacDowell Second Piano Concertos, under conductor Walter Head. Both are major sellers for the label.

Kays also stated that following the Chicago recording sessions, Ciburn will return to New York to cut his first solo album in Victor’s Manhattan studios.

Dion Sets N.Y.
Nityre Debut

NEW YORK—Dion, the Laurie label's star songster, will make his New York nityre debut this week (17) when he begins a three-week appearance at the International Restaurant at Broadway 22nd St. Dion recently re-joined the group from Savoy, where he appeared at the Three Rivers Inn. His act was created by Noel Sherman and Lou Spencer. Dion's current Top 100 outing is "Kissin' Game."

Decca Issues 6 In Gold Label Line

NEW YORK—Six albums have just been released on Decca Records' classical Gold Label series.

Included are Andrea Segovia's (see separate story) "Three Centuries of the Guitar;" "Early Baroque Music of Germany" by the New Pro Musica, under the direction of Noah Greenberg; an incomparable performance of Beethoven's Piano Concerto No. 2 with Walter Gieseking; Chopin's "Nocturnes" by Eugene Ormandy; Schubert's "Winterreise" by Walter Gieseking; and Schubert's "Rosamunde" by Arnold Schulmann.

Top Sellers!
MAMA SAID
The Shirriles
Scepter 1217

IN BETWEEN TEARS
Lenny Miles
Scepter 1318

SCEPTER RECORDS
1650 B'way N.Y. 19, N.Y.
**PHILADELPHIA—The Roommates gather 'round Dick Clark when they appeared on "American Bandstand" recently performing their Valmor recording of "Glory Of Love," which is currently climbing the charts. Group is the one that backs Cathy Jean on her "Please Love Me Forever" click.**

**PRESTON Draws 110,000 During Philippine Tour**

**PHILIPPINES**—Mercury Records star Johnny Preston drew more than 110,000 fans for eight performances on his current tour to the Philippine Islands.

Appearing at the Araneta Coliseum in Manila, Preston rocked audiences with fourteen tunes, all selected from recordings released in the Philippines during the past year. Preston's albums sides were issued as singles in the Philippines, thus, according to Araneta, accounted for the high number of selections requested by Philippine fans.

Sales of Preston disks reportedly average 35,000 a release in the Philippines. Mercury officials report the figure as unusually high for an area that has a limited number of phonographs.

50,000 autographed photos of Preston were purchased during his Manila appearances.

Preston, who is set for a trip to Australia later this month, has been asked for a return engagement by the Araneta's, bookers of the Philippine shows. Preston's manager, William Hall, is trying to arrange for a date after the singer's Down Under tour.

**Stage Band Forum Set For Chi Music Show**

**CHICAGO**—The growth of stage bands will be spotlighted at the upcoming 1961 Music Industry Trade Show here at the Palmer House (July 16-20).

A forum, "Stage Bands, the Music Dealer's Biggest Opportunities Since Rental Programs," will be presented on Wednesday, July 19, at 2:30 PM in the State Ballroom of the Palmer House. Moderator will be Charles Schmer, publisher of Down Beat magazine.

The forum will also include a demonstration by the prize-winning stage band from Notre Dame High School of Niles, Ill., directed by Rev. George Wischkuhren, S.S.C.

"This session should be of immense value in showing music dealers how to benefit from the growing emphasis on stage bands and bringing dealers inside story on this important new development in music," said William R. Gard, executive secretary of the National Association of Music Merchants, sponsors of the show.

**Chubby Checker Bows**

**Parkway Compact 33**

NEW YORK—Parkway Records, handled by the Swan label, of Philly, has joined the Compact 33 club with the release of four sides by Chubby Checker in seven-inch 33 form. The dates include "The Jet," "The Ray," "Charles-Ton," "Dance The Mess Around," Checker's current hit, and "Continental Walk."

**Guy Mitchell Has Busy Sked In U.S. Abroad**

NEW YORK—Performer Guy Mitchell has a heavy TV-nitery schedule abroad both here and abroad.

This week (15) a new filmed television series, "Whispering Smith," in which he co-stars with Annie Murby, will begin a 26-week run on the NBC network. That same day Mitchell, who cuts for Columbia Records, will open a three-week engagement at the Checkers Club in Sydney, Australia. As part of this booking, he will fly to Melbourne each Monday to star in his own live variety television show. He will literally saturate the Australian television channels, for the "Whispering Smith" series is already on the air in Melbourne on station GRT. In Sydney he will appear on ATV. As a result, this is the first time that an American artist will be appearing in an Australian night club at the same time that he will have two major network shows on the air on different networks.

Following the Checkers appearance, Mitchell will play a week of one-nighters in New Zealand before returning to the United States.

Immediately prior to leaving for Australia, he also taped a segment for the "Perry Mason" television series. In addition, he recently appeared with comedienne Pat Carroll on the "Ann Sothern" show, which segment is now being used as a spin-off pilot for a regular series next season.

In recent months, Mitchell has been touring the country on an extensive night club schedule. He has headlined at Biltmore's in Boston, the Latin Casino in Washington, Eddy's in Kansas City and the Galaxy in Dayton. He will resume the tour on his return from Australia.

**Dodo Marmarosa Back With Argo Pact**

**CHICAGO**—Dodo Marmarosa, the jazz pianist who gained fame during the mid-40's, but who has been in obscurity for the last ten years due to a series of illnesses, has just signed by Argo Records to an exclusive disk pact.

Save for a few sides with Charlie Parker and Artie Shaw, Marmarosa is barely represented on records. His first Argo LP was cut earlier this month and is set for release soon. The 35-year-old pianist, who performed, in addition to Parker and Shaw, with Tommy Dorsey, Charlie Barnet and Boyd Raeburn.

**Strand LP To Feature "Vocal Percussion"**

**NEW YORK**—Strand Records will release next month a "vocal percussion" LP by Jack Myrna March, who has just been signed to the label. The album, to be released next month, has Miss March singing so as to produce a percussive effect vocally. Performer of March's subject, Glenn Fielder, is the noted vocalist who produced Bill Cotton, Jr. (standing).
Krikor Mintazanian, the president of Durium, announced his first visit to the States scheduled for the end of May or the beginning of June. However, if he is not able to do it now, it will be put off until next September. The reason for the trip is the numerous friends he has there.

We had the pleasure of receiving two indications as to the growing importance of Cash Box in the world. Mr. Baumberger, the international director of RCA, after his short stay in Milan wrote to us saying, “It was a pleasure meeting you, particularly in view of the definite importance Cash Box has for all our industry in the various countries.” Paul Marshall, the attorney and director of Top Bank who stopped in Milan during his European trip, left the following statement: “In the various countries, all the executives of music companies I met told me that Cash Box is becoming more and more important and influential and is the most important paper in the field.” Marshall stopped in Milan for business talks with Durium’s executives. While in Milan, he listened to two orchestras recording for Durium, currently playing in the best night clubs of Milan—Edouardo Lucchini’s Band and Narciso Parisi’s Band, known trumpeter player.

The Rank label appears as number 7 on this week’s chart with “Mule Skinner Blues,” a record which continues to sell well. The latest hit release on the label here is The Jarnels’ version of the old song “Santa Lucia” presented under the new title of “Little Lonely One.”

Carisch released the old Italian song “Parlami D’Amore Marin” (Speak To Me Of Love, Marin’) waxed by Peppino Di Capri. During its first week the record sold 15,000 copies and immediately broke into the chart number 6 position. Di Capri also fills that number 10 spot with another old Italian song, “Pony Time” by Chubby Checker, released in Italy and in one week 1800 copies were sold, according to Mr. Giannini, manager of C.G.D.

Cucchi announces that they have the rights to all of the music—“Side Story.” Currently the show is being performed in Turin, where the manifestations for the centenary of Italy’s unity is taking place. Afterwards it will be performed in Florence, Rome, and then in Milan. Cucchi also has a hit song from France—“Non, Je Ne Regrette Rien,” which both Edith Piaf (V.C.M.) and Milva (Cetra) have brought to success in Italy.

The best selling record of Melodiom (Italiana Philips) is still “A Summer Place” by Peter, Paul, & Faith. However, it looks as if that soon it will be surpassed by “Tracy’s Theme” by Spencer Ross, which was released here as “Sex And Sax” (The cover features a sexy girl and a sax player).

New dance craze “La Pachanga” will become known in Italy via the record version by Michelino and his band on the Primary label. The sheet music of this new hit was distributed in Italy, and Southern Music in April and the reaction of the public is not yet known. Michelino is a name well appreciated, especially for his cha-cha performances such as, “Cha Cha Cha Delia Secretaria” (Cha Cha Cha Of The Secretary) most played in our juke boxes and in all the dance-halls in Italy where a record play list usually has a cha-cha section, which is a best seller. For reasons we do not know it never entered our national charts.

Jimmy Pratt, Caterina Valente’s personal drummer, wrote to us from Brazil where the songstress is making a tour—“Caterina is a big success here. We are enjoying it very much and the musicians are good. The music here is very interesting.”

Italy’s Best Sellers

1. Jealous Of You/Connie Francis/GMK/CGD/Carisch
2. Come Sinfonia (Like A Symphony)/Pino Donaggio/VCM/Curel
3. Il Mondo Di Susie Wong (The World Of Susie Wong)/Fidencio/Italiana/Ricordi
4. Giovane Amore (Young Love)/Modugno/Fonit/Curel
5. Franceso Rosi/Sellers/Curtis
6. Parlammi D’Amore Marin’ (Speak To Me Of Love, Marin’)/Peppino Di Capri/Carisch/Blondi
8. Just That Same Old Line/Nico Fidencio/RC/A Italiana/Titanus
9. Palais/Droz/Italiana/Ricordi/Florida" (Italiana/Ariston
10. To Verurria Yasa’ (I Wish To Kiss You)/Peppino Di Capri/Carisch/Bleri

Selling Song of the Week

“I Wish To Kiss You.” The song is written by Peppino Di Capri/Carisch/Bleri

Century Of Song

U.S.A. — At Least 100 Songs in the Top 30, including the No. 1 Record in the U.S. — were written by Peppino Di Capri/Carisch/Bleri

The Best and Selling "Singer" of the Century — Peppino Di Capri/Carisch/Bleri

The Best and Selling "Singer" of the Century — Peppino Di Capri/Carisch/Bleri

Germans’s Best Sellers

1. Wheels — Billy Vaughn
2. Do the Spanish — Billy Vaughn
3. The Hawaiian Tattoo — Billy Vaughn
4. I Wish I Were a Heart Of Grass — Billy Vaughn
5. I Wish I Were a Heart Of Grass — Billy Vaughn
6. I Wish I Were a Heart Of Grass — Billy Vaughn
7. I Wish I Were a Heart Of Grass — Billy Vaughn
8. I Wish I Were a Heart Of Grass — Billy Vaughn
9. I Wish I Were a Heart Of Grass — Billy Vaughn
10. I Wish I Were a Heart Of Grass — Billy Vaughn

The Cash Box — May 20, 1961 — International Section

NEW YORK—Italian singing star Claudio Villa (right), appeared at Carnegie Hall, May 7, in a program titled “One Century of Italian Songs,” part of the current tribute to the Italian Centennial of Independence. Featured with Villa are Paolo Carta (left), Italian actor who eneered the program, and Erberto Landi, producer of the show.

51
SCANDINAVIA

SWEDEN

On May 5, the unexpected war in the air started with the government-contrived scandal involving the National Opera in Stockholm, an event that was to continue into the night. The first announcement in this war was the cancellation of all performances by the National Opera, and the subsequent closure of the Opera House. The war continued into the next day, and on May 6, the government announced that all performances by the Opera House would be suspended until further notice. The war continued into the night, and on May 7, the government announced that all performances by the Opera House would be suspended until further notice.

BFR has just released an EP with Siw and Johnny Ost, two members of a famous music family from northern Sweden. "Succa Succa" and "Walk Right Back" are among the melodies on the EP.

Among people coming and going, Harry Walters of EMI, London, in Stockholm for the first time, made the acquaintance of the Swedish distribu tors in Finland, just spent some days in Stockholm where he studied the organization of SGA, the Swedish EMI company.

A new Swedish singing group just opened at the Berns Restaurant in Stockholm. The new group's music and choreography were enthusiastic. The group is at Triola in Norway and Karuselli in Sweden.

Leonnart Reutersköld, head of Reuter & Reuter and Essex Music, left for the United States on May 4. He will stay there for two weeks for biz talks with his American contacts.

Anders Holmstedt, head of EMI, Stockholm, told The Cash Box that two months after his Swedish visit and presentation on Swedish TV and Radio, Bobby Rydell's records have the same popularity they had immediately after his visit. "Sway" is still among the top sellers here. EMI has just released two LP albums with Rydell, the one in which he celebrated his 70th birthday and another with songs by the poet, Nils Ferlin. The latter might be something for the world market, at least what EMI here just did.

No foreign TV films with recording artists singing their numbers will be shown by Swedish TV seems to be the decision made here recently. A spokes woman for SBC-TV recently declared: "We think we'll do better by making those films ourselves" and, according to this, they mean no presentation of foreign artists unless they come to Sweden so SBC-TV can make their own film. In the last months, it has been more and more common for record companies to get short films from abroad with artists presenting their new songs.

Singer Lily Berglund is soon leaving Knippsugga to sign a contract with Philips. This step has been more or less expected for some time since her husband, bandleader Gert Westerholm, revealed that Philips were in talks with her. The couple is currently studying in the United States. Ms. Berglund, who is married to Jimmie Berglund, has had a number of hits for Philips in Sweden. She has recorded both Swedish and English songs and has been described as a "sensation" in the Swedish press. The couple has recently released a LP album together, "A Piece of the Action," which has received critical acclaim. The album features a mix of original material and cover versions of popular songs, with Ms. Berglund's unique vocal style and stage presence highlighted throughout.

DENMARK

Per Sørensen of Dansk Grammofondspolitiforetag reports that Dario Campeotto has sung the Danish national anthem in front of the Danish parliament. The song has been released in Germany, Austria, Holland, Belgium and Italy. Campeotto is Italian but has been living in Denmark for most of his life. His Danish recording of "Arvingen" sold more than 40,000 copies in Scandinavia, and "A. J. Poole, head of EMI in Copenhagen, just back from biz talks with the head office in London.

NORWAY

A new Norwegian song, "Senor Manuel," composed by Bjarte Omdahl with lyrics by Alf Friezen, should be the next Norwegian hit. It has been recorded by Nora Brosteckst on Karrsøl and Elisabeth Grammen on Philips.

The first gold disc presented by Norwegian daily paper Arbeiderbladet since it started presenting gold discs (for the sale of 50,000) and silver discs (for 25,000) two years ago was awarded to Folk, a band that sings the folk songs, "Erling Stordahl and Gunnar Engenha for their recording of "Fikken 1 Dalen." This record was not their biggest seller, since at least two of the other records have sold more than 10,000 each, and some of their earlier disc started to appear. Altogether, the two artists have sold around 45,000 records during the 12 months they have been recording. The popular team has recorded more than 50 titles.

FINLAND

Italian singer Robertino recently visited Helsinki for some appearances. He was accompanied by his band of the same name.

A new Finnish song which has great possibilities here is "Karnevalitango" (Carnival Tango), composed by Toivo Kärrki, a great old man among Finnish tunemsmiths.

Rolf Kronqvist, who used to work at the Musicians Union, has started working for Westerlund, one of the EMI companies here. His new job is to handle the import from the company's foreign catalogs.

The Cash Box Top 100's Publishers

(Top 100 titles listed Alphabetically. See card for artist and label credit)

AFRICAN WALTZ (Jazz Standard BMI) 77
A LITTLE MYSTERY (Wolfpack SESAC) 3
A LOVE OF MY LIFE (Aldon BMI) 44
APACHE (Earpac BMI) 27
A SCOTTISH SOLDIER (Juno BMI) 81
ASIA (Curtis ASCAP) 55
BABY BLUE (Great BMI) 38
BABY FACE (Ricomic ASCAP) 2
BARBARA ANN (Cousins, Shooshing BMI) 60
BE MY BOY (Gomack BMI) 74
BIG BIG WORLD 51
BILBAO SONG (Cocko BMI) 45
BLUE MOON 6
'BOLL WEEVIL SONG' (Cocko BMI) 76
BONANZA 28
BREAKIN' IN A BRAND NEW BROKEN HEART (Ridal BMI) 6
BUMBLE BOOGIE 30
BUT I DO 26
BUZZ BUZZ A-DIDDLE IT 41
CONTINENTAL WALK (Rival BMI) 25
'COUNT EVERY STAR' 83
DADDY'S HOME (Kent, Rebrable BMI) 4
DANCE THE MESS AROUND (Adams BMI) 16
EXODUS 47
FIND ANOTHER GIRL (Carnal BMI) 52
FLAMING STAR COMPACT 33
FOOLIN' AROUND 57
FOR YOUR LOVE 58
FRID 50
FUNNY 27
GIRL OF MY BEST FRIEND (Adams BMI) 49
GLORY OF LOVE 47
GOOD GOODBYE (Spar BMI) 92
GREAT SNOWMAN (Affora BMI) 95
HALFWAY TO PARADISE 29
'HEART AND SOUL' 94
HE NEEDS ME 80
HELLO MARY LOU 17
HELLO WALLS 12
HIDEAWAY 87
HOW MANY TEARS (Aldon BMI) 63
100 POUNDS OF CLAY 3
'I FEEL SO BAD 49
'I'M A FOOL TO CARE 42
'I'M IN THE MOOD FOR LOVE 59
IN REAL LIFE 90
'IT TAPS RAIN' 79
'I'VE TOLD EVERY LITTLE STAR 14
JUST FOR OLD TIMES SAKE 18
KISSIN GAME (Tribo BMI) 78

LITTLE DEVIL (Shrink BMI) 19
LITTLE ELLEN (Progressive, Tribo BMI) 46
LOUISIANA 89
LULLABY OF THE LEAVES (Harpo, Recherche-ASCAP) 48
LULLABY OF THE LEAVES (Bourn BMI) 86
MAMA SAID 7
MOOD 39
MOTHER NIGHT 2
'MY KINDA GIRL' 100
MY TRUE LOVE (Hollis BMI) 64
MY TRUE LOVE (Dun-Michael BMI) 6
NOBODY CARES (C. Show BMI) 93
ON THE REBOUND (Clime BMI) 26
ONE MORE CRY (Progressive, Rapid BMI) 24
OUR LOVES TO HERE STAY (Chappell ASCAP) 82
Peanut Butter 35
Pick A Knife And Your Way Down 96
PLEASE LOVE ME FOREVER 56
PONY TIME 72
PORTRAIT OF MY LOVE 11
POSSIBLY ME (Pickle BMI) 6
RAMA LAMA DING DONG 38
RAINBOWS (Tribo BMI) 24
'RENNIE' 98
RENAWAN (Leeds BMI) 56
RUNNING SCARED (Ackraf-Boo BMI) 8
SAVED (Progressive, Tribo BMI) 38
SOME KIND OF WONDERLAND (Adams BMI) 13
STAND BY ME 36
SUCCU SUCCU 99
'SUMMER IN THE CITY' 85
SURRENDER 70
TANGLED UP IN BLUE 45
'THAT OLD BLACK MAGIC' 23
THIS LOVELY DAY IN (Lord ASCAP) 91
THOSE CAN'T BE BUT GOODIES 62
TOO MANY SONGS (Mervada BMI) 79
TOO MUCH LOVE 15
TOMORROW 100
TOMORROW LOVE, TONIGHT 32
'Toosie Roll' 75
Touch 'EM IN BROOKLYN 65
TRAJAN (Kast BMI) 21
TRAVELIN' MAN 10
TRIANGLE (Tribo BMI) 50
TRUST IN ME (Adams BMI) 33
UNDERWATER 34
WHAT A SURPRISE 66
WHAT A WOMAN 40
'WILD IN THE COUNTRY 73
'WHO ELSE BUT YOU 88
'YOU ALWAYS HURT THE ONE YOU LOVE 71
YOU CAN'T KEEP ON ME 9
YOU CAN'T TEAR ME AWAY (Poor BMI) 6
YOUR EYES NEED MAGIC (We Three BMI) 69

Asterisk indicates first appearance on Top 100
Sweden's Best Sellers
1. Pepe (Jørgen Ingmann/Metronome) Kassner Music
2. Angelique (Dario Campetta/Sonet) Edition Odeon
3. Sway (Bobbie Rydell/Columbia) Southern Music
4. Surrender (Elvis Presley/RCA) Belinda
5. Ah Maria, jeg vil hem (Mary Don't You Weep) (The Moon Keys/Karusell)
6. Seemann (Sailor) (Lolita/Polydor) Belinda
7. Suco Saro (Ping-Ping/Sonet) Reuter & Reuter
8. Baby Sittin' Boggie (Buzz Clifford/Philips) Thor Ehring Musik
9. I'll Save The Last Dance For You (Dimitz Jo/Mercury) Belinda
10. Suco Saro (The Moon Keys/Karusell) Reuter & Reuter

Norway's Best Sellers
1. Are You Sure (The Allisons/Fontana) Stockholms Musikproduktion
2. Romantika (Robertino/Triola) Stockholms Musikproduktion
3. Wooden Heart (Elvis Presley/RCA) Belinda
4. O Sole Mio (It's Now Or Never) (Robertino/Triola)
5. Ramona (The Blue Diamonds/Fontana) Pretor Musik
7. Ah Maria, jeg vil hem (Mary Don't You Weep) (The Moon Keys/Triola)
8. Surrender (Elvis Presley/RCA) Belinda
9. Baby Sittin' Boggie (Buzz Clifford/Philips)
10. Han er Endelig, Endelig Min (Antiligen, antiligen min) (Inger Jacobsen/Columbia) Iversen & Frogh

Denmark's Best Sellers
1. Angelique (Dario Campetta/Sonet) Imudio (X)
2. Pepe (Jørgen Ingmann/Metronome) Kassner Musik
3. Wooden Heart (Elvis Presley/RCA)—It's now or never (Gustav Winckler/Tono) Belinda
4. Apache (Jørgen Ingmann/Metronome) Wilhelm Hansen
5. Seemann (Sailor) (Lolita/Polydor) Belinda
6. Baby Sittin' Boggie (Buzz Clifford/Philips) Imudio
7. Are You Sure (The Allisons/Fontana) Stockholms Musikproduktion
8. Hjemme Hos Os (Grethe Snek-Raquel Rastenni/Sonet Winckler (X)
9. Ma Marie (Little Gerhard/Karusell)
10. Surrender (Elvis Presley/RCA) Belinda

"Bravo Cash Box. An absolute necessity...."

"Bravo Cash Box. An absolute necessity for keeping informed about all the facets of the record industry."

LEON CABAT
PRESIDENT DISQUES VOGUE
PARIS, FRANCE

$600 Million Latin-Amr. Aid Plan

WASHINGTON—The Senate, in a voice vote, last week approved the appropriation of $600 million to kick off long-range economic aid to Latin America.

Because of a Senate amendment, setting a limit to 8% of the amount of interest that might be charged by Latin-American credit firms engaged in financing low-income housing, the measure was sent to House-Senate conference group. The House previously passed the measure without the amendment.

Senator J. W. Fulbright (Dem.-Arkansas), and chairman of the Foreign Relations Committee, had previously commented that the "bill is designed primarily to help the common man."

"It will help," Senator Fulbright said, "promote land settlement, low-cost housing, community water supplies, sanitation and education . . ."

There was little opposition to the appropriation, although Senator Jacob K. Javits (Rep.-New York) thought the appropriation could not meet the needs of the program and should be doubled.

Senator Henry C. Dworshak (Rep. of Idaho), who opposed the measure, didn't think there had been adequate preparation for the undertaking and would cost the U.S. $2,500,000,000 "before we are through," and Senator Harry E. Capehart (Rep. of Indiana) opposed the measure because it contained no assurance that the governments who received the aid would be "friendly" to the U.S.

Senator Albert Gore (Dem. of Tenn.), who supported the measure, said the Foreign Relations Committee would insist on minimum requirements for participation: no projects, he said, should be undertaken in countries ruled by a dictator or a few large landholding families, where the wealthy pay a smaller percentage of their income in taxes than do the poor, where there are oppressive interest rates and where adequate credit machinery is nonexistent.

CGD—Galleria Del Corso Reorganize Sales

MILAN—The CGD and Galleria Del Corso firms have reorganized, it has been announced. All the labels handled by these firms, both owned by Mr. Sugar and managed by Mr. Gianini, will be divided into two sales channels, instead of the previous single sales department. The first channel will sell CGD, MGM, Everest and Vervo, and the second channel will sell United Artists, GC, an Italian label, and Paletta.

Each channel will have production, publicity and promotion departments. Gianini will continue to supervise all the foreign labels and conduct top level foreign relations. He will be helped in his duties by two or three aides enabling him to also take care of the sales of all the foreign labels.

Concerning the new set-up, Gianini has stated that "this was absolutely necessary because we plan to sell 1,500,000 records next year and this cannot be done with sales organization."

"I am confident," he continued, "that we will reach our aim and that we will satisfy all the American companies which we represent and the Italian artists we have under contract."

"Your publication is essential for every one here concerned with show business."

"We want you to know that your publication is essential for every one here concerned with show business and that Cash Box is very popular all over Europe. Thanks for a wonderful job and keep it up."

ED BARCLAY
BARCLAY DISQUES
PARIS, FRANCE

The Cash Box—May 20, 1961—International Section
Hugh Joseph, RCA Victor A&R director in Montreal, will be in Nashville on May 13 to present Hank Snow with a plaque commemorating Hank's 25th year with the label. Hank was the man responsible for bringing Hank Snow to the label.

Jim Taftman, of RCA, reports "Little Devil" as its best selling record. Right behind are Elvis "I Feel So Bad" and its Compact 43 "Flaming Star." Denis Lapointe, of Capitol Records, reports best singles are "Hello Walls" by Parson Young and "A Little Feeling" by Jack Scott. Incidentally, Scott's record is being offered to dealers on a 100% return basis.

Alice Kouri, of London Records, info that the label is now offering one of the best periods in its history. New ones are, "Runnin' Scared" by Roy Orbison, "Travelin' Man" by Rickie Nelson, "Tragedy" by The Fleetwoods, "Stand By Me" by Ben E. King, and "How Many Tears" by Bobby Vee.

Complo currently riding the charts with, "The Billbao Song" by Andy Williams and "Bonanza" by Al Calilu.

Jim Corbit, of Spartron Records, reports these new chart climbers: "Peanut Butter" by The Marathons, "Indian Giver" by Annette, and "Happy Ending" by Teddy Randazzo. Iwo new Spyrogyra albums are giving the company plenty of action, namely, "Ring A Ding Ding" by Frank Sinatra and "The Wham Of Sam" featuring Sammy Davis Jr.

The Beaumarks back in Montreal after a smash two week stint at the Coq d'Or, in Toronto. The boys recorded their new single for Quality Records last Fall and RCA Victor headwinds in Montreal. The group returns to the Coq d'Or, by popular demand, on May 15 for another two weeks. While the boys are there, Quality will release their new record.

Bill Edie, Ontario promotion man for Quality, is busy this week with preparations for the June 7th appearance of the Lawrence Welk Show at the coliseau. Bill reports a new Canadian single, "Wound'd I Be Nice," by Johnny Rythem.

French News

Gilbert Becaud, consistently a best seller in Canada, has a new single out, "Quand l'Amour est Mort."

Pathé Records reported that their first pressing on the new Edith Piaf album is coming through.

The well known couple The Wama's have made a Decca record of the very funny German song "Siripatate Blues." Dutch lyrics are by André Meurs, publishers is Basart, Amsterdam. There is a close cooperation between the German publishing firm Bel Canto and Basart in Amsterdam. A song called "Der Alto Schäfer" (The Old Shepherd) carries high promises for the Dutch market. Black And White have made a Dutch phosphorus record of the old German Basart-songs, called "Wenn Die Elisabeth Nicht So Schone Beete Hätt" New Dutch title is "Oh, Die Elisabeth Wird so Schone Beete Wahr.

Los Merceumbas, group which is extremely popular in Belgium, and who made their name with their "Suppa Del Pichon," just made a new session and titles are "Stoffel Djo," "Cchaloutra Bamba," "Professor Mereqo," and "Problem." These titles will certainly interest the Belgian fans.

Jack Mills, president of Mills Music, is presently in Europe making the rounds of his branch offices and affiliated companies for contract renewals, new business, etc. He will be in Amsterdam, visiting the new offices in Holland, from June 7th to the 10th and he will be stopping at the Amstel Hotel, Amsterdam.

Canada's Best Sellers

**ENGLISH**

1. Mother-In-Law—Ernie K-Doe
2. Runaway—Del Shannon/Qua
3. But I Do—Clarence "Frogman" Henry—Qua
4. 100 Pounds Of Clay—Gene McDaniels
5. I've Told Every Little Star—Lin敦煌/Can-Am
7. You Can Depend On Me—Ivinda Lee—Dee
8. Tonight My Love—Tonight—Paul Anka—Sun
9. Breakin' In A Brand New Heart—Connie Francis—MGM
10. Blue Moon—The Marcels—Coca-Cola

**FRENCH**

1. Louise—Michel Louvan—Ap
2. Non—Je Ne Regrette Rien—Edith Piaf—Pat
3. Cou-Couche Panier—Jacqueline Biver—Pat—Pierre Noles—Lon
4. Delude—André Sylvain—Lon
6. Frou Frou—Fernand Gignac—T.C.
7. Tu Mens—Fernand Gignac—T.C.
8. Le Mar—Gilbert Becaud—Pat
9. C'est Toi Que J'aime—Tohama—Lon

Good Will

LOS ANGELES—Sid Frey, president of Audio Fidelity Records, was honored by the Brazilian Consulate here recently with a "Good Will Ambassador" award for his achievements in the Brazilian music industry. Frey maintains a complete AF record-promising-distribution operation in Sao Paulo.

Above, at a party hosted by Frey marking the award, are pictured (left to right) Jose Rodrigues, of Manche Magazine in Brazil; Saul Mandel, of the Brazilian Consulate in L.A.; Frey, and Sebastio Bastos, head of AF in Brazil.

Holland's Best Sellers

1. Non Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Altona, Amsterdam)
3. Surrender (Elvis Presley—RCA) (Belinda, Amsterdam)
4. Are You Sure (The Alisens—Fontana) (Editions Altona, Amsterdam)
5. Baby Sittin' Boogie (Buzz Clifford—Philips) (Chappell, Amsterdam)
6. Wooden Heart (Elvis Presley—RCA) (Belinda, Amsterdam)
8. Afsherd Van 'N Soldaat/Tommy Uit Tennessee (Ria Valk—Fontana) (Warner Music, Vancouver)
9. Succa Succa (Ping Ping—Tivoli) (Uitgeverij Portengen, Haarlem)

Belgium's Best Sellers

**FLEMISH**

1. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels)
2. Der Rote Tango (Die Regenpfeifer/Enny Denita — Phillips/Fontana) (Ed. Primavera, Brussels)
3. Save The Last Dance For Me (The Drifters—Atlantic) Belinda, Brussels
4. Non Je Ne Regrette Rien (Elith Piaf—RCA) (Belinda, Brussels)
5. Casaibel/Corina (Ray Petersen—London) (Mills Music, Brussels)
6. Poema/Maria Magdalena (Los Amadores—HMV) (Ed. Garzon, Charleroi)
7. Calendar Girl (Nol Sadaka/KCA) (Ed. Mollin, Brussels)
8. Das Ende Der Liebe (Rex Gildo—Electro) (Ed. Ben, Brussels)
9. Surrender (Elvis Presley—RCA) (Belinda, Brussels)

**WALLOON**

1. Wooden Heart (Elvis Presley—Belonia, Brussels)
2. Der Rote Tango (Die Regenpfeifer/Enny Denita — Phillips/Fontana) (Ed. Primavera, Brussels)
3. Save The Last Dance For Me (The Drifters—Atlantic) Belinda, Brussels
4. Non Je Ne Regrette Rien (Elith Piaf—Columbia) (Ed. Modern, Brussels)
5. Maria Magdalena/Poema (Los Amadores—HMV) (Ed. Garzon, Charleroi)
6. Ramsona (The Blue Diamonds—Decca) (Francis-De, Brussels)
7. Kees L'Ine/Ine/Le Again (Belgium) (Ed. Polydor, Brussels)
8. Le Mens—Fernand Gignac—T.C.
10. Le Mens—Fernand Gignac—T.C.

**LUXEMBURG**

1. Le Mens—Fernand Gignac—T.C.
2. Perrin Corina (Ray Petersen—London) (Mills Music, Brussels)
3. Le Mens—Fernand Gignac—T.C.
4. Perrin Corina (Ray Petersen—London) (Mills Music, Brussels)
5. Ebel/Le Mens—Fernand Gignac—T.C.
6. Perrin Corina (Ray Petersen—London) (Mills Music, Brussels)
7. Le Mens—Fernand Gignac—T.C.
### England’s Best Sellers

1. **Blue Moon**—The Marfales (Pye) (RCA Victor)
2. **You’re Driving Me Crazy**—Temperance Seven (*Parlophone*) (Columbia)
3. **Wooden Heart**—Elvis Presley (*Columbia*)
4. **On the Road**—Bobby Darin (London) (Columbia)
5. **A Hundred Pounds of Clay**—Craig Douglas (Top Rank) (Gill—Columbia)
6. **Lazy River**—Bobby Darin (London) (Southern)
7. **Love and Affection**—The Allison’s (Fontana) (Marlyn)
8. **Waxman—Brook Brothers (Pye) (NEMS-Kirshner)
9. **Gee Whiz It’s You**—Cliff Richard (Columbia)
10. **Theme From Dixie—Duane Eddy (London) (Shapiro-Bernstein)**

### England’s Top Ten LP’s

1. **G.I. Blues**—Elvis Presley (RCA)
2. **Lie (It’s Just a Fuss)**—Cliff Richard (Columbia)
3. **South Pacific**—*Sound Track* (EMI)
4. **New *’N* Easy**—Frank Sinatra (Capitol)
5. **A Date With the Everly Brothers (Warner Bros.)
6. **Adam—Adam Faith (Parlophone)
7. **White Minstrel**—George Mitchell (H.M.V.)
8. **7 Brides For 7 Brothers—Sound Track (M.G.M)
9. **Music Man—Original Cast (H.M.V.)
10. **Nina & Frederik—Nina & Frederik**

### Argentina’s Best Sellers

1. **Moliendo Cafe**—Hugo Blanco, Polidoro; Don Nobody, Disc Jockey; Los Wavangco, Odeon Pops.
2. **La Neva (X)** (Fernata)—Antonio Prieto, RCA Victor; Gregorio Barrios, Odeo; Los Fernandos, Odeon Pops.
3. **Nunca En Domingo** (Never On Sunday) (Ricordi). Los Fernandos OP; Makadosques, Disc Jockey; Don Costa, United Artists; Los Chachacos, RCA Victor.
4. **Habla Del Amor** (Te amaré Locamente) (Makin’ Love) (Chapel-Korn). Floyd Robinson, RCA Victor; Los Cinco Latinos, Columbia; Los TNT, Capitol; Teddy Martin, Odeon Pops.
5. **Llevando Me Dormi** (Maris-Korn) Bobby Capí RCA Victor; Gregorio Barrios, Odeo.
6. **Amor y Reina (Reina-Korn) Blue caps, Columbia; Johnny Todesco, Vik.
7. **Quiero Ser Libre** (Elvis Presley Music—Fermata) Los Teen Tops Colum-
8. **Brasil-Besame Mucho** (Edami) Ray Cornfield, Columbia.
10. **Denotes local product.**

### Japan’s Best Sellers

1. **Where The Boys Are** (Columbia) M.G.M.—English & Japanese
3. **Lonely Soldier Boy**—Johnny Darrow—Capitol.
4. **Calender Girl**—Nel Sadaka—Vicata.
5. **Flaming Star**—Eros Presley—Victer.
RCA has released—in its Red Seal Series—an album of two Australian works played by the Sydney Symphony Orchestra, conducted by Nielaki Maize. The pieces are “The Death Of a Wombat” by Ivan Smith and George Selwyn English and “Simfonietta” by Robert Hughes. This is one of the few times that RCA has entered the local field—especially in serious music—and is backing the issue with an extensive promotion campaign.

In an effort to help Straight Infinity to find a niche in the market, RCA has taken over the promotion of "Wild Weekend" by The Thunderbirds, Kevin McLeish, group’s manager, is using tapes and posters of a whole deck of offers that are pouring in for personal appearances of the group.

Del Shannon’s “Runaway” is the top tune across the nation again this week for the second time in its career particularly in Sydney. A new entry in our best-selling list this week is “Little Boy Sad” by Bobby Darin, which has had a strong lift in sales following Burnette’s recent tour of Australia. Another feature of our best-seller list this week is that EMJ’s London label has six of the ten top disks—including the three top tunes.

Col. Gay has joined the staff of radio station 3AK to take up the position of chief of recorded music programs. 3AK is affiliated with television station GTV-9. Prior to his new appointment, Henry spent many years in the program department of 3UZ and is widely known throughout the trade.

The song, which had a tremendous hit run here a couple of months back through the record by The Shadows, looks as though it could reach its performance via the new Top Ten single by Jorgen Ingmann which has just been released. This is the version that did big business in the United States.

Elvis Presley still has “Wooden Heart” and “Surrender” in our top ten but “Wooden Heart” is in its last logs now. Pres is likely to hit the list again soon and “Surrender” is being kept as a release in an EP package. At this stage, RCA does not plan to release “Flaming Star” as a single.

Chappell & Co., Ltd., music publishers, has given EMJ the green light to release Bobby Darin’s single—on the London label—of “Artificial Flowers,” the hit tune from ‘Tenderlon.” This disk should easily repeat its American success in this market.

Col. Gay’s new Festival single is shaping like a winner for Col. Initial reaction indicates that “Going Steady” will be the top side, although “Naughty Girl” is also getting plenty of attention. This is to be expected.

EMJ—on its London label—has released the first single of a local lass named Reyna Caron, who is being hailed as a coming disk star. Reyna’s first record carries “Long Time Boy” and “Shy Of Naples.” Apart from Reyna as the star of the record, it is the first record also for EMJ’s new musical director Geoff Frey, who recently arrived from England.

Boosey & Hawkes Music publishing with its expansion program it has appointed John Holberton as manager of its copyright department. Mr. Holberton has been with the company for some time with Chancel Publishing. Norman Whiteley, general manager of Belinda, recently spent some time in New Zealand on a business trip.

EMJ’s rush-released Neil Sedaka’s new single “Little Devil” to catch the impact of Sedaka’s scheduled visit this month for television work.

**Australia’s Best Sellers**

1. Runaway (Del Shannon—London) Belinda Music
2. Don’t Worry ’Bout Me (Don Costa—London) Belinda Music
4. Something (Elvis Presley—RCA) RCA Victor
5. One Hundred Pounds Of Clay (Gene McDaniels—London) Leeds Music
6. Pony Time (Chubby Checker—London) Essex
7. Surrender (Elvis Presley—RCA) Belinda Music
8. Blue Moon (Marcel’s—Tyo J. Albert & Son
9. Little Boy Sad (Johnny Burnette—London) Southern
10. Wooden Heart (Elvis Presley—RCA) Belinda Music

**Launching**

LONDON—Picture taken at a recent party here launching new Decca disk artist Eden Kane shows the singer (seated left) discussing future plans with (left to right) singer-composer Dorothy Squires and film and TV star Roger Moore (standing), managers Michael Barelay and Phillip Widdow of Audio Enterprises, and John Russell-Thompson, pop singer manager of Decca.

**MEXICO**

At a recent party given to Eduardo Baptista, the president and partner of the big record manufacturing firm Panamerica de Decca, S.A., we were informed about his life; he started in the record business in Mexico in 1921, importing records of the United States, and some Argentine firm records. At the same time, he made arrangements with the American firm Okeh to press Mexican songs in the United States. In 1926, he went to New York to buy machinery and installed the first record company in this country. The first artists he had were Dr. Alfonso Ortiz Tirado, Tito Guizar, Guillermin Posadas, Luis G. Rodan, Genaro Salinas, Pedro Vargas, Gusty Cárdenas and some others.

The names of the first Mexican labels were Olimpia, Nacional, Hué, and Arte in 1921, in association with Gustavo Kliewer, he founded Peerless Records, one of the most important companies in Mexico, The first artists on this label were Luis Arcaraz, Rafael Hernandez, Emilio Tuero, Chavela Vargas, Chino, and Pedro Infante. Guillermin Kornhauser, now big executive of this firm, was the first artist on this label.

In 1947, Baptista sold to Gustavo Klinewert the Peerless company and thought he would retire but in a few months he decided to form a new company, Discos de Mexico. In 1956, together with the American firm RCA Victor released the first album on this label, and Baptista’s company is active today.

At the present, Baptista, who is now 68 years old, is completely retired and his company is managed by his son Eduardo Baptista Jr. and his son in law, Francisco Torriani (right).

Changing the theme, this week (15) the spring season of symphonic music at the Palacio of Fine Arts. Names like Rudolph Bukiinsky, Jesse Furbi, Ruggiero Rici, Irma Gonzalez, Filarmónica Oetet of Berlin, Conjunto Español el Guelto, Ballet Concierto and Ballet Popular de Mexico are included in this season that will finish on July 6.

We were officially informed that from now on American songs that will be recorded in Mexico with Spanish lyrics, will be controlled by Frederic Reiter and the Eublenda Editorial if they belong to Spanka, United Artists or Chancelor Editorial or Publications.

RCA Victor announced new releases for next month like Elvis Presley’s record “I Feel So Right” and “Wild In The Country”; Perez Prado’s “Ritmo Joven” on “Tata Chico,” the Mexican Spanish group TNT “La Esponita” with “Hacendando el Amor” and Johnny Teddyco with “El Rock De Tom Tom” and “Vuelve Primavera,” RCA artists Lobo y Melin will appear next June 18 at the Hollywood Palladium and later they will start a tour in Europe that will last at least one year. From the same label, it was announced that Alberto Lamm introduced his new disc “Abieba Zepeda Novelo will finish the same Southern show at the Juanita Theater.

Alvaro Carrillo’s song “Un Poco Mas” was recorded at Columbia Records by Amado Varela Trio. For the same label, the Tropicana México released “Tomando Ron” and “Ay, Que Penita.” With the Huerta’s Sisters, Columbia Records cut “La Enorme Distanza” and “Desgraciada Tambien.” RCA Victor’s “Tango” the famous song in new version: “Cuando mi Guitarra,” the Hooligans rock and roll group have sold thousands of records of their hit, “I Hate You, Baby, I Love Red River Rock.”

Gamma Records of Mexico announced for next June “The Spanish Record Month” with the big attractive album “Mamita Antologia Del Folklore Español.”

A new Latin release from RCA was "El Pueblo" which was recently recorded in Colombia. This album has 648 instruments and to make it they had to visit 115 different towns, travel some 40,000 meters of tape and 552 different interpreters. It took 4 years to finish it!

**Mexico’s Best Sellers**

1. La Flauta Maya—Acerina y su danzotera (Orfeon)
2. Tiernessa (Eliseo Nunez y los Danzadores de Orfeon)
3. La Historia De Mi Amor (The Story Of My Love)—Cesar Costa (Orfeon)
4. Toquitos Y Vague (Orfeon)
5. Mas Alla—Los Tres Diamantes (RCA), Lucha Gatica (Mussart)
6. Chabacano—Lola Beltran (Peerless), Jose Alfredo Jimenez (Columbia)
7. Carrera—Los Kiblos (Orfeon)
8. Cuba—Nestor Bravo (Musart)
9. Cen-Desgraciada Tambien (Peerless), Pedro Beltran Ruiz (RCA)
10. Por Tu Amor—Los Galantes (Mussart), Monica Bell (Gamma)
11. La Jihilia—Entremin Guzman (Colombian)

**Cash Box Visitors**

NEW YORK—Visiting The Cash Box recently were European disk star Vico Tourette and Tino Spacagna of the London Records. While in the U.S., Tourette saw theatre dates in Chicago and San Francisco and set up club dates and TV shots for future tours here. States national, Spacagna is reputed to have sold a million copies in Germany of the original “Calesta.” He records for German Decca, released here on London.

NEW YORK—Lennart Reuterskiold, head of Reuter Forlag AB, Sweden, and other Swedish publishing companies, is in the U.S. now on a two-week business trip covering New York and Hollywood. While in New York he visited The Cash Box, where he’s pictured above.

In cooperation with Knut Mork in Copenhagen, Reuterskiold is the Scandinavian representative of Dot, Kapp and Imperial Records.
Brazilian singer Celly Campello, a gracious teen-ager and one of the most popular stars here, has recorded an album of twelve songs by Paul Anka. As you can see at the bottom of this column, the title of this album will still right and we're not surprised if it climbs to more important positions in the next weeks.

In order to dissipate any doubts about the language used in Brazil, we want to state unequivocally that all the names mentioned are in Portuguese. Brazil is the biggest Latin Country in the world and the only Latin-American republic not influenced by Spanish customs, since it's the only one which was colonized by the Portuguese. In consequence, Brazilian music hasn't the slightest Spanish influence. Our rhythms, as we said last week, are based on several influences, most of all African ritual music. Nevertheless, none of these influences came from Spain, in opposition to what has occurred to all other Latin-American nations.

In the last year, the most popular Brazilian male singers were Nelson Gonçalves, Anisio Silva and José Orlando. American music had two very important representatives in Paul Anka and Elvis Presley. Celly Campello, Elza Soares and Angela Maria from Brazil and Brenda Lee and Doris Day from the United States, were the most popular female artists. Two American orchestras reached a very high level of sales — Pathe-Marconi and Ducretet — which are supplanting the Franco-Brazilian trio of Datin's, Avait and Celly Campello, elected by public choice as the three best Brazilian artists of the year.

Silvio Caldas, the most famous Brazilian singer, whose "hobby" is fishing, is now singing in person at the Texas Bar in Rio de Janeiro, showing what he can do with his wonderful voice. The best known songs from Brazil have a new "color" when they're sung by our "number one" singer. Caldas is a real national treasure, and is considered a man who sings our music just the way it is supposed to be sung.

Sammy Davis Junior, again had enormous success in his appearances in Rio de Janeiro. Celly and Sao Paulo. Sammy became an enthusiastic fan of our "new look samba," or as it's called here, "Bossa Nova."

**BRAZIL**

**Brazil's Best Sellers**

**RIO DE JANEIRO**

1. *A Noiva-Cauby Peixoto—RCA Victor (Ferneta)*
2. *Um Gato—St-Gerry Miles—Liberty—(Vitale)*
3. *A Flor Do Meu Boi—Nelson Gonçalves—RCA Victor (Euterpe)*
4. *Solidão—Nabyla Lafayatte—(Desco)*
5. Torra A Serrante—Elvis Presley—RCA Victor—(Ricordi)
6. *Do Rocko D'Atano—Carequinha—Copaqua*
7. *Boato—Elza Soares—Odeon*
8. *Agora—Alicdes Gerardi—Columbia*
9. *Hei! Mama—Celly Campello—Columbia (Ferneta-Spalka)*
10. *Nao Sabemos—Leila Silva—(Chantelle)—(Ferneta)*

**SAO PAULO**

1. *A Noiva—Angela Maria—(Continental) (Ferneta)*
2. *Flecha—Nelson Gonçalves—(RCA Victor—Euterpe)*
3. *Coracao De Luto—Tecirimba—* (Decca—Santo Dumont)
4. *O Brasil Ja Vai A Guerra—Celia—(RGE—Pereza)*
5. Fax-Me-Rir—(Hida-Risa)—Edith Velaga—(Cantelle)—(Vitale)
7. *Maria Helena—Roberto Vitali—(Columbia—Vocalist)*
8. *Rancho Das Flores—Bandu do Corpo de Bombeiros—(Odeon) (No Editor)*
9. *Palhacada—Miltinho—(RGE)*
10. *Torna A Surriente—Elvis Presley—(RCA) (Ricordi)*

**Internationaly**

It's what's in The Cash Box that counts

**France's Best Sellers**

2. Surrrender—Elvis Presley—(Editions Selvet)
3. Je T'Aime Trop—Les Chaussettes Noires
4. Cabaret—Michel Sardou—(Columbia)
5. Jolie Mome—Les Ferri—(Editions Semi)
Tennessee Ernie Ford will re-record his two amush religious albums, "Hymns" and "Spirituals," in stereo for Capitol. The albums were cut five years ago, only in mono, and since then have become two of the label's all-time best sellers. . . . Trudy Stamper dashed off a note to tell us that paid attendance at the Opry for the first four months of 1961 was 3,754 above a similar period last year. That means the "Opry" has continued to draw more and more each year since 1958. Trudy says they're really looking for the crowds this summer . . . Jack Howard is expected to offend from Philly to give us his latest Arcade label release: "Night Wind" and "Say It Again" by Jesse Rogers. Jack also info'd that the lad, who's been on Victor and MGM previously, kicked off the disk with a big p.a. at a performance in Conshohocken, Pa. (I dare you to pronounce it!). . . . Talent famed for the huge CMA spectacular to be held May 17 in the Dinner Key Auditorium, Miami, includes Ferlin Husky.
Why Seeburg will not introduce a new model in 1961

If the independent operator's business is to be increasingly profitable, depreciation must be held to a minimum. Fewer models assure that.

With built-in and proved automatic intermix of speeds, the Artist of the Week plan, and the exclusive "Personalized" feature, Seeburg is leading the industry in both features and styling. There is no need for an all-new 1961 model.

The record industry is in a period of transition from 45 rpm to 33⅓ rpm. Until it is standardized on 33⅓, the present Seeburg intermix phonographs fill completely every location need.

Independent operators are investing heavily in the popular Seeburg Artist of the Week models. The continuance of the present model in 1961 will provide extra protection for their investment.

In future years, as well, to help the independent operator keep his business on a sound and profitable basis, Seeburg will attempt to introduce new models at less frequent intervals than before.

THE Seeburg SALES CORPORATION, CHICAGO 22
When the doors of the Deauville Hotel open in Miami Beach on Monday, May 15, it will be the first time in MOA history that a Convention has been held in any city other than Chicago. It is hoped that this new setting will draw a goodly number of operators.

The Eleventh Annual Music Operators of America Convention has been organized to serve the operators with displays of coin-operated equipment and a series of forums designed to discuss a number of industry problems and educational subjects.

Vending, kiddie rides, and location sales take up most of Monday with the afternoon turned over to talks on record programming and location loans. Technicians wind up the initial day's forum entry with talks on the technical side.

Tuesday has been devoted entirely to a General Meeting and Wednesday will start off with discussions on the 33-single, stereo and music topics. Public relation talks will close the three-day meeting as far as the forums are concerned. The exhibit floors will be open to coinmen every day of the three-day meeting to permit viewing of equipment and discussions with factory executives.

The entertainment committee has reported a strong line-up of top recording talent for the annual banquet scheduled for Wednesday evening.

As far as the setting is concerned, Miami Beach has much to offer. Many conventioneers have indicated that they intend to leave home earlier than usual to take in some of the Miami Beach sun. Others plan on an extended stay after the Convention closes.

On the other hand, only one major phonograph manufacturer will display equipment and but six recording firms will be present.

These are the statistics and much like the host before a party, there is wonderment over the outcome.

We'll know before the moon comes over Miami on Monday.
MADAM BEACH—The Eleventh Annual Convention of the Music Operators of America will start here Monday, May 15, at the Deauville Hotel and will run for three days, May 17, the final day of the show, will also be the date of MOA’s annual banquet which usually closes the Convention each year.

The coin machine show promised operating companies a three-day confab on topics ranging from vending to the new 33 rpm single record currently being used on juke boxes in some areas.

A Board of Directors meeting will be held Saturday, May 13, before the Convention gets underway, it was advised by George Miller, president of the operator organization. Miller has had permanent MOA offices here since last month. Ed Ratafia, Managing Director, was expected to join Miller on Friday, May 12.

To keep the ladies happy during the three meeting days, sightseeing trips have been arranged for Monday with buses leaving from the entrance of the hotel.

Directors of the Coin Machine Council, the coin machine industry's public relations organization, were scheduled to meet Tuesday, May 15, the second day of the show.

A complimentary luncheon with free prizes was also scheduled for Tuesday.

The forums will occupy the early part of Monday and Wednesday with all of Tuesday devoted to a general meeting. Exhibitor hours are from 2:00 to 7:00 PM each day. Wednesday exhibitors will close at 6:00 PM.

Officials of United Music Corporation have advised that a special school of instruction will be held in the Bacarat Room all day each day of the Convention.

Rowe-AMI Sales Company will also hold a school of instruction during the run of the show, in the Charlemagne Room.

Miller has organized a special vacation trip to start after the close of the MOA show which will travel to Nassau. The trip has two departing times—Thursday morning and Thursday afternoon. A final Board of Directors meeting will be held Thursday, May 15 at 10:00 A.M., in the Normandy Room of the Deauville.

The Convention failed to attract all of the major phonograph manufacturers for the second consecutive year, with AMI and United the only finns showing phonograph equipment. Rowe-AMI will occupy 26 booths which represents the largest display space ever contracted for at any MOA Convention.

Vending machine manufacturers will not be in strong evidence since the vending industry holds its annual convention in October. This year's automatic merchandising show will be held in Chicago.

Six recording finns will be present on the exhibit floor which represents the smallest number of record finns since 1956.

Four trade publications will cover the Convention with The Cash Box scheduled to publish its usual complete post-convention issue complete with large scale photo layouts in the issue following the MOA Edition.
YOU'VE SEEN AND HEARD ABOUT THE BIGGEST MONEY MAKING EQUIPMENT AT MOA
Now stop by our showrooms in Syracuse, Newark or Albany, New York, and see the most fabulous line of operating equipment ever displayed!

Hear how you can make more money than ever by doing business with BILOTTA, the nation's number one distributor!

VISIT OUR NEW YORK STATE SHOWROOMS AND SEE THE FOLLOWING EQUIPMENT—

SEE the 1961 WURLITZER Phonograph
Hear how the famous "Ten Top Tune" programming feature can help you earn up to 55% more money, We have written proof available for you!

SEE the BALLY Amusement Machine Line.
Hear about Bally's most-talked-about Bally deals!

SEE CHICAGO COIN'S Sparkling line-up of machines—BOWLERS! SHUFFLES! GAMES! etc.
Hear how to make money in SPECIAL TYPE LOCATIONS!

SEE UNITED'S NEW 5-STAR BOWLING ALLEY
Hear all about Bilotta's BOWLING PROGRAM for operators!

ALL OF THESE PROFIT-MAKING MACHINES ARE ON DISPLAY AT OUR SHOWROOMS
DROP IN AND SEE US AFTER THE MOA CONVENTION!

BILOTTA DISTRIBUTING COMPANY

Exclusive distributors for Wurlitzer, Bally, Chicago Coin, United, Western Trails, Smokeshoppe, Williams, Gottlieb and many other leading factories.

SYRACUSE
821 SO. SALINA STREET
Ask for Jack Shawcross, Fred Iversen or Roland Smith

NEWARK, N.Y.
224 N. MAIN STREET
Ask for John Bilotta

ALBANY
1226 BROADWAY
Ask for Bob Cotlin

Matbells Ltd. Gets Mills Line In U.K.

Las Vegas Coin No Longer Mills-Bell-O-Matic Distrib

NEW YORK—Mills Bell-O-Matic International Corporation, distributors of the American made Mills-Bell-O-Matic slot machines, announced last week that all relations have been severed with Las Vegas Coin and effective immediately, Matbells Ltd. will handle the machine line in the United Kingdom. Las Vegas Coin, headed by Gabe Forman, was appointed distributor one year ago.

Matbells is located at 17 Anson Road, Manchester, England, and is reputed to be one of the oldest coin firms in the country. Arnold Burlin and Bernard Evans, directors of Matbells, are now accepting applications for franchise territories in the United Kingdom.

Mills is also accepting franchise applications for operations in other foreign countries permitting the operation of the slots. The Mills factory in Reno, Nevada, is currently in production on a new threepence (3-penny) machine and a one-penny machine. Mills machines have wide acceptance in military clubs, according to the firm's spokesmen, with Army, Navy, Air Force and post outlets using the models. The firm stated that its machines are currently in use in practically every foreign country where play is permitted. Officials expect wide acceptance of the machines, especially in England after the lifting of restrictions about one year ago.

Foreign coin chutes are available for each country in which operation is permitted.

Atlas Music Execs At MOA

CHICAGO — Nate Feinstein, Atlas Music Company, distributors throughout this area for AMI coin-operated automatic phonographs and background music systems, and Rowe vending equipment, advised last week that he planned to engage for Miami Beach with the firm's field representative, Bill Phillips.

Feinstein and Phillips will be on hand at the huge Rowe-AMI exhibit on the exhibit floor during the 11th Annual Music Operators of America convention, May 15-17, at the Deauville Hotel.
MOA CONVENTION

Deauville Hotel,

FORUM MEETINGS

Panel Discussions
Monday, 9:30 A.M., in the Casanova Room on the Main Floor
To Be Moderated by J. Harry Snodgrass

Subjects:
A. Candy and Cigarette Vending
B. Coffee Vending
C. Full Line Vending Future
D. Rides, Games, Bowlers
E. Location Sales—Their Effect
F. Copyright Legislation
G. Travel and Entertainment Expense and Depreciation

Valuable Door Prizes at Each Meeting
Tickets given out until 9:30 A.M. Must be present to win.

RECESS FOR LUNCH
Monday, 1:30 P.M. in the Casanova Room on the Main Floor
To Be Moderated by William Houldinger

H. Record Programming and One-Up-Stops
I. Importance of Phonograph and Game Rotation
J. Location Loans (How to Con-

To Be Moderated by Howard Ellis
K. The Painted Money Story
L. Relay and Steppers
M. Sound System Problems

Valuable Door Prizes at Each Meeting
Tickets given out until 1:30. Must be present to win.

Panel Discussions
Wednesday, 9:30 A.M. in the Casanova Room on the Main Floor
To Be Moderated by Harlan Tingley

Subjects:
A. Stereo Records (Their Availability)
B. The 7-3/4 Inch 33 Speed Record
C. Background Music

All Record Company Representatives Are Invited to Participate.

To Be Moderated by Clifton Pierce
D. How Can Operator and Manufac-

Each Exhibit will have a school of instruction in the Banquet Room, mezzanine floor, all during the con-

ber Improve Business
E. To Increase Your Income, Have

Good Public Relations

Valuable Door Prizes at Each Meeting.
Tickets given out until 9:30 A.M. Must be present to win.

BANQUET AND FLOOR SHOW

WEDNESDAY EVENING, MAY 17th
Tickets Must Be Purchased Before Show Begins

On Sale During MOA Show at Registration Desk
Master of Ceremonies—Larry King, Top TV and Radio Personality

FOLLLOWING RECORDING ARTISTS WILL APPEAR AT MOA BANQUET

Ferrante and Teicher
Bill Black
Conway Twitty
Lloyd Price
Lou Monte
Ray Peterson
Les Paul and Mary Ford
The Voyages
Ferlin Husky
Floyd Cramer, Chet Atkins, Bob Moore
and Buddy Harman (Quartet)

United Artists
Hi Records
Bally MGF Records
Capitol Records
RCA Victor Records
MGF Records
Columbia Records
Fraternity Records

LENNY DAWSON AND ORCHESTRA WILL FURNISH MUSIC FOR ENTERTAINMENT PROGRAM AND DANCING DURING THE EVENING
**EXHIBITORS AND BOOTH NUMBERS**

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<tr>
<th>Company</th>
<th>Booth Numbers</th>
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<td>American Photo Company</td>
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<td>American Shuffleboard Co., Inc.</td>
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<td>Automatic Sensing Devices, Inc.</td>
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<td>Bally Manufacturing Co.</td>
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<td>Continental Apco</td>
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<td>Fischer Sales &amp; Manufacturing Co.</td>
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<td>Gerard J. Wendelken Games</td>
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<td>Kiddielane Manufacturing Co.</td>
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<td>National Park &amp; Recreation Supply, Inc.</td>
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<td>Valley Sales Corp.</td>
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**COMMITTEES M.O.A. 1961 CONVENTION**

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<td>EXHIBIT COMMITTEE</td>
<td>John Wallace, Chairman</td>
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<td>BANQUET COMMITTEE</td>
<td>James Hutzler, Chairman</td>
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<tr>
<td>REGISTRATION COMMITTEE</td>
<td>C. G. (Joe) Silla, Chairman</td>
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<td>CONVENTION FINANCE COMMITTEE</td>
<td>Albert Denver, Chairman</td>
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<td>MEMBERSHIP COMMITTEE</td>
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<td>ENTERTAINMENT COMMITTEE</td>
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<td>FORUM COMMITTEE</td>
<td>Norman Gefke, Chairman</td>
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<td>ATTENDANCE COMMITTEE</td>
<td>William Blatt, Chairman</td>
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<td>DOOR PRIZE COMMITTEE</td>
<td>C. S. Pierce, Chairman</td>
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<tr>
<td>RECEPTION COMMITTEE</td>
<td>Max Hurvich, Chairman</td>
</tr>
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</table>

**COMMITTEE CHAIRMEN**

- All-Tech Industries, Inc.: George A. Miller
- American Photo Company: Ed R. Ratajack
- American Shuffleboard Co., Inc.: Louis Casola
- Automatic Sensing Devices, Inc.: William Blatt
- Auto-Photo Company: James Tolisano
- The Billboard: M.O.A.
- Bally Manufacturing Co.: M.O.A.
- Bally Vending Corp.: M.O.A.
- The Cash Box: M.O.A.
- Capitol Projector Corp.: M.O.A.
- Capitol Records Distributing Corp.: M.O.A.
- Cine Sonic Sound & Edolite Products: M.O.A.
- Coin Machine Council: M.O.A.
- Columbia and Epic Records: M.O.A.
- Continental Apco: M.O.A.
- Decca Records, Inc.: M.O.A.
- Dime-A-Drive: M.O.A.
- Dot Records, Inc.: M.O.A.
- Fischer Sales & Manufacturing Co.: M.O.A.
- Gerard J. Wendelken Games: M.O.A.
- Jack Dolan Co.: M.O.A.
- Johnson Fare Box Co.: M.O.A.
- Irving Kaye Co., Inc.: M.O.A.
- Kiddielane Manufacturing Co.: M.O.A.
- M-G-M Records: M.O.A.
- Mike Munves Corp.: M.O.A.
- Music Operators of America: M.O.A.
- Music Reporter: M.O.A.
- Music Vendor: M.O.A.
- National Park & Recreation Supply, Inc.: M.O.A.
- National Rejectors, Inc.: M.O.A.
- National Shuffleboard Co.: M.O.A.
- National Vendors, Inc.: M.O.A.
- RCA Victor Records: M.O.A.
- Record Vending Machines, Inc.: M.O.A.
- Rego Sound Products: M.O.A.
- Rowe-AMI Sales Co.: M.O.A.
- Star Title Strip Co., Inc.: M.O.A.
- Union Trust Life Insurance Co.: M.O.A.
- United Manufacturing Co.: M.O.A.
- United Music Corp.: M.O.A.
- Valley Sales Corp.: M.O.A.
with the Continental "30"

The Continental "30" completely updates your business and strengthens your earning power two ways.

First of all, its 40-pack (200 cigarette capacity) in 30-sec. columns INCREASES SALES FROM 50% to 90%.

Secondly, it's giant capacity and flexibility cut down the number of service trips to each location — resulting in a tremendous saving in labor costs as well as in time, gas, oil and other operating expenses. Most Continental "30" operators find that they are able to service locations once a week instead of once a week or semi-monthly instead of weekly — CUTTING THEIR COSTS ALMOST IN HALF.

The Continental "30" features the most advanced and perfected mechanism in modern cigarette vending — tried, proven and guaranteed completely service-free. The distinguished cabinet design of the Continental "30" is styled in a wide variety of colors, wood grains and vinyl finishes. Among its many features are a sophisticated, new, standard-cast metal-plate, a uniquely attractive selector panel.

Two models are available: the Continental "30" Standard, in the industry's most beautiful cabinet colors; and the Continental "30" Deluxe, in wood grain and vinyl finishes. Both models can be equipped with the Automatic Column Equalizer (optional).

CONTINENTAL-APCO Inc.
1270 Avenue of the Americas • New York, N.Y.
Regional Sales Representatives throughout the United States
Canadian office: 22 Riverside Ave., Toronto, Ontario

GET IN THE BALL GAME WITH Williams Deluxe
BATTING CHAMP
scores singles — doubles — triples — home runs

THE SEASON IS HERE!
WILLIAMS BASEBALL GAMES HOLD THEIR POPULAR APPEAL AND LAST INDEFINITELY

ROANOKE VENDING EXCHANGE, INC.
Exclusive Distributors for Virginia, West Virginia, North Carolina and East Tennessee
6930 West Broad St., Richmond, Va.
522 Virginia Ave., Charleston, W. Va.

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RUNYON SALES COMPANY
Factory Representatives for:
221 FREELINGHAUSEN AVENUE Newark, N. J. 3-8777
Offices: New York, R. T. and Hartford, Connecticut

Cine-Sonic Background Music Part Of Nuclear Submarine's Equipment

NEW YORK — When the crew of the nuclear-powered U.S.S. Triton submarine goes to sea, they travel in style. The crew has its choice of accompanying cocktail, mood, or dance tempo and the whole thing has been made possible by Iz Edelman, president of Cine-Sonic Sound Corp., manufacturer of the background music system used by the submarine.

According to the Triton's captain, Edward L. Beach, the music "helps settle the nerves of a crew of men who must remain at sea for months at a time."

All areas within the ship have facilities for using the music system. Switching and control of the system are provided at the sub's console.

USS Triton underway during North Atlantic tests. Nuclear sub is equipped with Cine-Sonic background music system.

Bally Vending Shows New Single Cup Fresh Brewers

CHICAGO — John Stewart, head of Bally Vending Company of this city, advised this past week that operators attending the Music Manufacturers of America convention, May 15-17, at the Deauville Hotel in Miami Beach will be able to see and demonstrate Bally Vending's exciting, new model "601-R" and "602-R" single cup fresh brew coffee vendors. These models also vend whipped hot chocolate drink.

"The truly exciting factor about both of these models," Stewart stated, "is that they vend fresh brewed coffee by the single cup. These are not batch brew vendors."

The Bally Vending Co. exhibit booth will be attended by Stewart, Robert (Bob) Brether, an executive of the firm; and Loyd Holwe, south-easter sales representative.

The Cash Box — May 20, 1961
**The Magnificent Eldorado**

*deluxe six pocket pool table*

- Mark I  
- Mark II  
- Mark III

ANOTHER IRVING KAYE FIRST!
- Completely recessed coin chute.
- New, full viewer permits balls to be seen from any angle.
- Removable drawer contains entire mechanism, ball tray and viewer.
- No ball tray to attach.
- Legs slip into place—no bolts required.
- Entire top rail is formica.
- Available in grey or mahogany with chrome or brass finish corners.
- Corner pockets are 16 gauge steel.
- Available with 20¢ or 25¢ coin chute.

**The Economical Satellite**

*six pocket pool table*

- Made in 77"x45" size only
- Economy version of the Eldorado.
- Finished in black and white formica with multicolor black and white sides.
- Chrome trim on top rails.
- Coin chute, drawer and tray are flush mounted.
- New, full viewer permits balls to be seen from any angle.
- Legs slip into place—no bolts required.
- Available with 20¢ or 25¢ coin chute.

**The Exciting Klub Pool**

*Overall size 56"x40"*

- Slate bed 48"x32"
- Pull out drawer mechanism.
- Formica top rails.
- New, lively action metal bumpers.
- Beautifully trimmed with gold beading.
- Legs slip into lock-tight joints—no bolts required.

IRVING KAYE TABLES FEATURE GENUINE PENNSYLVANIA CURED SLATES

FREE WITH EACH TABLE: A die cast, vacuum-plated chrome bridge which fits any stick. Eliminates sitting upon table. Some distributor territories still available.

Phone: STerling 3-1200

---

Gus Sundman delivers restyled Sereburg 106C to Phil Matrange, Matrange Amusement, Houston, Texas.

**Sun Refinishing Opens Branch In Ft. Worth**

FT. WORTH, TEX.—Gus and Mary Sundman, Sun Refinishing Co., Houston, have announced that a branch has been opened in Ft. Worth, Texas, "in order to handle the volume of an ever-expanding restyling business" in the juke box field.

The firm also ships do-it-yourself kits for restyling assignments to operators out of the Texas territory. The refinishing firm concentrates on domes, glass, plastic attachments and chrome work to make an old machine appear as a new model.

---

**FAST DRAW!**

The All-New Fast Draw Skill Game

Now Available to Distributors and Operators

For the Following States:

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- NEW MEXICO
- WASHINGTON
- IDAHO
- OREGON
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Get In The Ball Game With Williams Deluxe Batting Champ

Scores singles — doubles — triples — home runs

Order Today From:

BILL WILLIAMS DISTRIBUTING CO.
IMMEDIATE DELIVERY!

3300 LOUISIANA ST.
HOUSTON, TEXAS

1415 S. FLORES ST.
SAN ANTONIO, TEXAS
British Coin Leader Sees No Advantage In Stereo Or 33

'Too Much Noise On Location for Stereo', Says POA's Mrs. Shaw—Points To Expense Of 33

LONDON—To coincide with the forthcoming M.O.A. Convention at The Deauville Hotel, Miami Beach, Florida, The Cash Box London representative invited Mrs. Shaw, Honorary Secretary of the Phonograph Operators Association, to comment on two of the important subjects up for discussion—33-1/3 r.p.m. records and stereo discs.

Lillian Shaw

"In wishing a successful year's trading and an enjoyable Convention to the members of the organization, it is noticed with interest that the agenda includes a discussion on 33-1/3 r.p.m. discs and stereo discs. During past weeks these matters have featured prominently in our trade journals and the Convention might be interested in the point of view of operators in this country."

"So far as stereo is concerned they agree that the tonal quality of output is an aspect of business and is to be encouraged. At the same time the majority of locations produce music against a great deal of hustle and bustle and background noise. It is therefore impossible to do justice to stereo discs in the vast majority of locations where juke boxes are found. Very few criticisms are levied by site owners against the quality of sound we have been enjoying for some years, so that the changeover to stereo must come through the wish of the operators of this country and not through site demands. The position we now have is that boxes capable of playing stereo music contain the normal 45 r.p.m. non-stereo single play. All the operators are moving only very slowly towards the inclusion of stereo discs.

"In regard to the 33-1/3 r.p.m. disk we can see no possible reason why record manufacturers here should not make these for inclusion in juke boxes. For most operators such a move would mean a considerable capital expenditure in alterations to their boxes and they would not earn any increased revenue as a result of this additional expense. As we see it so far as the American market is concerned this move to 33-1/3 r.p.m. may be necessary because of private users wishing to interleave LPs and singles on their record players for home listening. Here those of us listening public purchasing LPs are not much interested in singles so that the same position does not apply. From the record manufacturers point of view the only benefit to be obtained by the production of 33-1/3 r.p.m. instead of 45 r.p.m. would be a small saving on cost of equipment—a saving not really worth serious consideration."

"From jute box manufacturers point of view very little can be gained from the sale of new boxes because if the position should arise the operators will switch over their existing boxes to the new speed."

"Summarizing from every angle the suggested change appears unnecessary and will put a section of the trade to a lot of trouble for no financial gain."

"It may be of interest to report that juke box trade has increased enormously and that while we still have our troubles through certain districts banning juke box music the F.O.A. are pressing ahead with their demands that these areas should not be prevented from enjoying the music of their choice in cafes, public houses and coffee bars."

These views are shared by most members of the Phonograph Industry in this country including Cyril Shack of Phonographic Equipment Ltd. a leading operator and distributor who says:

"Following reports in the trade press concerning 33-1/3 r.p.m. singles many operators fear that they would find themselves with obsolete equipment. However, in this country the size of the hole is the same for a 35-1/2 disk as for a 45 r.p.m. and the necessary change of speed to 33-1/3 would be relatively inexpensive. If record manufacturers do bring out 33-1/3 singles here they will most certainly have to compete with the 45s. Record dealers would not want the complication of stocking one record in two speeds. As for stereo I don't think it would make much difference. We already have 45s with a more 'sterile' sound and as far as the general public is concerned why are there not fewer stereo sounds the effect is good enough."

The general opinion of record manufacturers concerning the 33-1/3 singles is summed up in a comment by L. G. Wood, Managing Director of E.M.I. Records Ltd. "At the moment we are not convinced that there is a need for 33-1/3 singles here. We are, however, watching the development in America with much interest."

Kiddielane Rides In Booths 108-109

WESTHURY, N.Y.—Kiddielane Manufacturing Corp., a subsidiary of Automatic Conceptions Corp., will exhibit kiddie rides in booths 108-109 at the M.O.A. Show.

Among the new Kiddielane Rides will be the firm's 'Whirlibird' and 'Moon Rocket' rides which have been patented on locations. Both of these unusual rides were so designed as to require less than the usual selling floor space, and both employ the use of sound, color and action.

Charles Kats, Equipment Sales Manager and Howard Grant will be in attendance at the Kiddielane booths.

WASHINGTON, D.C.—Two weeks ago (The Cash Box, May 13) Al Rodstein, president of Variety Vending Company, merged his firm with Macle Vending Company of Washing-
new - realistic
moving "injun chief"
target - stops - turns
and moves in
opposite direction
with every hit!

look! proven player
appeal of the photo-
electric cell gun —
(..."heavy-play" favorite
year after year!)

new slide-out
platform for
"short shooters!"

mechanism in slide-
out drawer for easy
handling.

new modern steel
legs.

fits all locations.

first! player shoots at
moving injun chief as he
passes back and forth under lit
arrows! bullet sound whistles!
direct hit puts out arrow and
lights up letter above — reverses
direction of injun chief! action
is repeated till w-i-l-d w-e-s-t
is completed!

then! cities on map
begin flashing with travelling
light from east to west along
the overland trail! player
shoots at injun chief wherever
he is, synchronizing hit with
lighting of city! red line con-
nects each city hit until the
overland trail is completed!

also see chicago coin's popular line of bowling games — at your distributors!

princess bowler
with 300 champ
combines flash-o-matic,
all-strike and
regulation scoring!

look!

new "flood-light"
iluminations!

modern new six game
'pro'
shuffle bowler

imagine — 300 champ;
flash-o-matic; all-strike;
red-pin; light-o-matic and
regulation scoring for the
same price as many
2-game bowlers!

all steel legs!

chicago dynamic industries, inc. 1725 w. diversey blvd. chicago 14, illinois
Canteen Forms New Subsid, AC Automatic Services

Firm Will Handle Sales, Service, Financing of Rowe, AMI, AB Machines

Kleiman, Pres; McMurdie, Dunwoody, Sams, Elliott, Harlem, Vice-Presidents

JOEL KLEIMAN
JACK C. DUNWOODY
TOM SAMS

The new company, which is a wholly-owned subsidiary of Automatic Canteen, also will supervise design and placement of equipment for vending products and services at the retail store level.

At the same time, Schuster announced the appointment of Joel M. Kleiman as President of AC Automatic Services, Inc. Kleiman has been Director of Special Services for Automatic Canteen since 1964.

Schuster said AC Automatic Services, Inc. will assume all sales, service and financing functions formerly performed by Rowe-AMI Sales Co., which is being absorbed into the new subsidiary. Rowe-AMI Sales Co. was established last year to coordinate sales of Rowe and AMI products.

Officers of AC Automatic Services, Inc. will be: Joel M. Kleiman, President; Dean McMurdie, Vice President, and Assistant to the President; Jack C. Dunwoody, Vice President, Vending Sales; Thomas H. Sams, Vice President, Distributor Photogravure Sales; David A. Elliott, Vice President, AB Sales; Arnold Harles, Vice President, Finance; Donald M. Linding, General Manager, Back-

ground Music; Edward A. Willer, Director, Advertising and Sales Promotion.

Dunwoody was Vice President; Harles was credit manager; and Willer was Advertising and Sales Promotion Director of Rowe-AMI Sales Co. Sams was director of sales for AMI in Grand Rapids. Elliott was vice President, Sales, for the AB Division. McMurdie and Linding were formerly associated with the R. F. Jones Co. and Seeburg Corp.

N.Y. Operator Outlines Industry Problems To Gov. Rockefeller At Lunch

NEW YORK—Coinmen in this area had a heavyweight in their corner last week and most of 'em never knew about it. Charley Kleiman, vice-president of the National Showmen's Association and Arcades Association of Greater New York, sat down to luncheon with none other than Governor Nelson Rockefeller and told him personally about the trials and tribulations of the coin machine operators in New York.

The occasion was an invitation to about ten representatives from that many different businesses in the New York State area to lunch with the Governor in order that he might get a thumbnail sketch of each one's business. Rubenstein gave the NY State Governor a little more than a sketch.

In fact he advised Rockefeller that coinmen have handled in excess of billions of dollars invested in a business whose prime product is amusement and that the industry emplovs thousands of people right here in NY State where unemployment is a problem.

The meeting was termed quite successful, and as a matter of fact, prompted Rockefeller to write Charley Kleiman and have a separate conference and look forward to more meetings with you for further exchange of ideas.

Rubenstein is available on a moment's notice.

Williams Delivers 3 New Pool Tables

CHICAGO—Announcement of production of a complete line of coin operated pool tables was made last week by Sam Stern, president, Williams Electronic Manufacturing Corporation.

The Williams line includes the Deluxe pool table, the Deluxe 75 model, size 45" x 75" and the Standard 75. The Deluxe 90" is similar in design but exemplifies one of identical features such as a hand-rubbed, mahogany finish, and chrome trim around all pockets, inlaid Formica rails, 24" pool balls and two 2 1/2" ball return pockets.

The Deluxe models are equipped with two-dime single coin chutes as standard equipment. All models have a separate cue-ball return which will return balls within easy reach of the players. Each table is equipped with 4 cue sticks.

The Standard model is designed with an attractive multi-colored finish. The three models have slate tops which are covered with pool table cloth and an in-a-drawer mechanism that houses the locked coin box and ball return.

The new Williams pool tables have already been delivered to distributors in most territories where Stern reports excellent operating results.

All-Tech Shows Kiddie Line

MIAMI—Gerry Goldsmith, All-Tech Industries Inc., kiddie ride mfrs., here, will display at MOA, "Satellite Explorer," a completely new space ship in a taped sound; 'Twistybird" helicopter, on the market since early spring; and a brand new "Ferris Wheel" ride which Goldsmith claims will be the hit of the season.

Juke With Tape

DEMONSTRATED AT MOA

NEW YORK—Music lovers should look for the Cine-Sonic Sound Corporation booth at the MOA Show this week. According to I Edelman, the firm's president, daily stereo demonstrations will be made with tape cartridges used in conjunction with a modified juke box.

Edelman stated that the stereo music is the music that will be used by FM stereo radio stations after June 1st when the FCC has approved this type broadcasting. He also advises that the unit which plays the music is a part of the approved FCC pack-

age for FM stereo radio transmitting and receiving.

Each day of the 3-day show, Cine-Sonic will be on hand in booth 30 to demonstrate the new equipment and the new equipment. "Money lovers should stop by, too," said Edelman, in reference to his background music business. It should be noted that according to the company's officials, have placed 14,000 units in operation since 1959.
**Kaye Adds ‘Mark IV’ To Pool Lineup**

**Will Market Non-Coin Operated Pool Table Line Through Present Distribrs**

**IRVING KAYE**

**BROOKLYN, N.Y.—**Irving Kaye has announced the release of the Deluxe Eldorado ‘Mark IV,’ a four by eight foot regulation coin-operated pool table which retains all of the recessed features currently in the Eldorado Mark series. The firm produces the Mark I, II, and III models. Outside dimensions of the Mark IV model are 57" x 105"; inside dimensions are 48" x 96". Delivery is expected in about ten days.

At the same time, Kaye advised that the firm is currently producing a non-coin-operated pool table model which will be distributed through the Kaye network of coin machine distributors. He advises that sales are expected from pool table establishments, bowling alleys, Army-Navy bases and amusement-recreation centers.

“The non-coin tables will be available in three sizes, 4½ feet by nine feet; 4½ by eight feet; and 3½ by 7 feet,” stated Kaye.

He stated that the tables are shipped in knock-down form and can easily be assembled. Top rail and sides are finished in formaldehyde. Upper and lower half of the corner sections are made of 16 gauge stamped steel, polished in high chrome, according to the Brooklyn manufacturer.

Kaye stated that the tables surpass all others on the market for beauty. He said he will announce at a later date a feature which will “revolutionize” and speed up play on pool tables. The Kaye line will be on display in Miami during the MOA show at booths 1 and 2.

**Rowe-AMI To Fill 26 Booths With Staff, Too!**

**CHICAGO—**The 26 booth Rowe-AMI exhibit at the MOA convention floor at the Deauville Hotel (May 9-15) will be more than amply tended by AMI and Rowe executives, according to latest reports. Among those present for the firm out of the Chicago area are Joel Kleiman, Tom Sams, Harold Brodgon, George Klesney and Al Mason. This is the group representing the Merchandise Mart headquarters.

Also, Jack Dunwoody, Edward Wiler, Bernard Shapiro, John Gimbil and Arnold Harlern will represent the Rowe-AMI offices at 5075 West Lexington Avenue.

This group promises to present the nation’s coin machine operators with a “bag full of surprises.” Among the innovations offered by AMI is the introduction of the brand, now “Continental II” coin-operated phonograph models. This phone will feature a new stereo sound system, wherein the stereo speakers are contained within the photograph cabinet. It is called “Stereo Round.”
NEW from Valley

AT THE M.O.A.
SHOW-BOOTHS 74-75 98-99

Valley BUMPER POOL®

Metal bumper, with 3/4" diameter holding nut, provides extra rigidity . . . faster rebound . . . speedier, more interesting play! Ideal replacement for all tables.

See your distributor, or write direct.

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Affiliate Valley Mfg. Co.
Twinbrook 5-8387

Write for Illustrated Catalog Today!
EVANS PARK & CARNIVAL DEVICE CORP.
SUCCESSOR TO H. C. EAVES & CO.
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Home of the famous BIG SIX

Wheels used all over the world!
CLUB AND CASINO EQUIPMENT & SUPPLIES AVAILABLE FOR EXPORT
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CABLE ADDRESS: HEVANSCO

Wanna Make Money? Visit Bilotta's Suite!

NEWARK, N.Y.—John Bilotta, leading coin machine distributor in the upper New York State area thinks so highly of his firm’s promotion programs for operators that he has set up a Bilotta Suite at the Deauville Hotel to catch operators after they view the latest equipment.

“Once the coinman see the new machines on the floor they’ll want to hear a little more about how the machines are doing on location,” Bilotta explained. “That’s where we come in, the ‘we’ including Albany manager, Bob Cattin,” continued John. “We’ll tell whoever will listen all they want to know about making money with our equipment.” Bilotta will have refreshments of all kinds of the free variety and personal invitations to the Bilotta organization’s Syracues, Newark and Albany showrooms where copies of all types of equipment will be on display following MOA.

Bilotta claims that special “Wurlitzer Ten Top Tunes” programs and “Bowling Programs” for ops have increased earnings with ops all over the State. “I have positive proof that machines such as ‘Western Tralls’ can bring in greater profits than the others and regardless of how great the collections are!”

Utica Op Finds Bill Changer Big Factor In Increased Laundry Collections

UTICA, N.Y.—A coin-operated laundry chain in Utica, N.Y. has reportedly increased its business up to 30 per cent with the installation of automatic bill changers.

Ray Seakan, head of Seakan Enterprises, which operates a total of 23 coin-operated laundry installations in the area, installed the dollar bill changers nine months ago and kept a careful record of results.

Made by the A.B.T. Division of Automatic Canteen Company of America, the units convert dollar bills into a dollar’s worth of change in quarters, dimes and nickels. Each machine holds a change reserve of $300, and requires re-stocking about once every other day. Change money, foreign currency, or U.S. bills higher than one dollar will not operate the unit.

His 24-hour-a-day laundry stations each included from 50 to 60 coin-operated machines, some consisting of 30 washers, 14 dryers, and machines which vend candy, cigarettes, soft drinks, soap, and hot chocolate and coffee.

Operators must have a ready supply of change to keep so much coin-operated equipment operating at a profitable level. Constant shortages of change by customers prior to installation of the bill changers limited the use of the facilities. The change shortage also made the laundry facility somewhat dependent upon neighboring gasoline service stations and stores.

“The change shortage became a public relations problem, too,” Seakan reported. Neighboring stores and business personnel called upon repeatedly to provide change before to regard the do-it-yourself laundry shops as nuisances, and their comments may have had a deteriorating effect upon business."

Fifteen per cent of Seakan’s customers are shift workers, or swing shift industrial workers, who like to do their laundry between 11:00 p.m. and 7:00 a.m. on the way to or from work. Since stores are closed when they use the facilities, no extra source of change was available. For many customers, this meant they could not use the laundry machines, or purchase food snacks.

The increase in business since the installation of the B.T. bill changers has been most noticeable in Seakan’s Speed Wash North Utica location, where business has picked up 30 per cent. Seakan attributes this substantial rise entirely to the 24-hour handy availability of change.

“When stores are located near enough to make change for customers at this coin laundry and customers do not come to this location to shop elsewhere while their laundry is being washed and dried,” the change-maker...
Automatic Merchandisers
CJA Meet Set For May 16

CHICAGO—The annual fund-raising luncheon of the Automatic Merchandisers division of Chicago's Combined Jewish Appeal has been set for Tuesday noon, May 16, at the Standard Club, 520 South Plymouth Court, announced division Chairman Nathan H. Boehm of Vend-O-Matic.

According to Boehm, "This important division has set a goal of $10,797 toward the Combined Jewish Appeal's over-all 1961 needs of $8 million. In advance of our major event, $1500 or 14 per cent, of this goal has already been raised. We are optimistic that we will match or exceed our minimum goal at this luncheon."

Serving in the CJA Automatic Merchandisers Division are the following industry leaders: William S. Fishman and Jerome A. Johnson, Honorary Chairmen; and Charles H. Brinkman, Harvey Fischer, Vernon Fox, Jack C. Marks, Paul Rosenbaum, and Leon Segal, Co-chairmen.

Boehm noted that "Many of the human beings who depend upon our goods, and whose lives this year constitute the saving remnant of world Jewry, have already given generously to our Combined Jewish Appeal campaign."

CHICAGO—A highlight of the Coin Machine Council's activity at the Music Operators of America Convention this coming week will be an address at a general business meeting of the convention, Tuesday, May 10, by Lee Schooier, president of the Public Relations Board, Incorporated.

The nature of this report will directly be concerned with a report on the progress CMC has made to date. The Public Relations Board is the professional firm handling the CMC account.

The Coin Machine Council will be represented by the exhibit floor at the MOA convention in booth #27. This exhibit will present a graphic presentation of the aims and goals of the PR Council, and the progress already made toward these goals and aims.

The main message on the attractive display points out the following message: "CMC members win community respect, public understanding, industry recognition, operating stability, and increased prosperity."

Translucent panels carry the eye-stopping slogans, being lighted from behind with slowly changing colored lights. There is also visual evidence presented to illustrate how the Coin Machine Council has been driving toward these goals by means of major newspaper stories, big wire service releases, trade paper coverage and television.

Part of this display is an array of responses to an offer made to television stations by CMC for proper exposure of coin-operated phonographs on local TV shows.

Another portion of the exhibit booth space lists every member of the Coin Machine Council on varicolored tapes. There is also room for the inclusion of the names of those who join CMC at the convention.

There will be a business meeting of the Coin Machine Council's Board of Directors, Tuesday evening, May 10.
**World Wide Skeds 3-Day Open House**

CHICAGO—Joel Stern, head of World Wide Distributing Company, distributor throughout this area for the Seeburg Corporation's coin-operated phonographs and vending lines, announced this past week that the firm will host a gala three day Open House from Monday through Wednesday (May 22, 23 & 24) to acquaint the operators with World Wide's recently expanded facilities near Fullerton Street.

World Wide now has two adjoining showroom, directly behind the office. The first showroom has a complete array of Seeburg phonographs and drink and cigarette vending machines. The other showroom has displays of the entire line of amusement games represented at World Wide.

"At the rear of the plant there are Service and Parts departments fully equipped and manned to offer operators the very best in service, as well as a comprehensive selection of parts," Stern said.

Decorating was tastefully done and highlighted by a finish of beautiful wood paneling, according to Stern.

World Wide personnel on hand to greet operators during the three day celebration will include Stern, sales manager Leonard Meen, Fred Skor, Howie Freer, Art Wood, Newell Bellamy and Sun Di Piers.

---

**ARE YOU LOOKING? ARE YOU LISTENING?**

For these Dollars waiting to be spent by Amusement Customers

$ $ $ $ $ $ $ £

We've had 'em looking at themselves and taking pictures for years in

**AUTO-PHOTO STUDIOS**

**NOW!**

We've got 'em talking to themselves and making records in

**THE ALL NEW V-2 AUTO-VOICE RECORDING STUDIO**

3 years in development to prove

- Reliability of Operation . . . Simplicity of Maintenance
- Customer Acceptance . . . A Top Money Earner
- A sound Investment for now and the years to come

**SEE AUTO-PHOTO and AUTO-VOICE STUDIOS**

at Booths 23 and 24. M.O.A. Convention—Miami—May 15, 16 and 17 or write for details:

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SOCIETE PORTREX, Paris, France

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**WILL PAY CASH FOR**

AMI D-80's, E-80's, E-120's

Plus Parts-Supplies For These Models

WANT! 10,000 45 rpm records

**FREEMAN COIN MACHINE CO.**
360 HUDSON STREET, HACKENSACK, NEW JERSEY
Telephone 2-3750

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**the most exciting new rides since the first coin-op horse!**

**KIDDIELANE**

**WHIRLY BIRD**

U.S. Patent No. D186-41

- The original copter — fully tested
- Ground-to-air rescue stories
- Pentron play-back unit with sealed cartridge
- Only 2'x5' of floor space
- Epoxy paints—ceramic glaze
- One-piece steel base
- Trouble-free, self-lubricating

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**MOON ROCKET**

U.S. Patent Pending

- Only 2 square feet of floor space
- New spiraling 360° motion
- Sound effects and story
- Super-hard epoxy paint with ceramic glaze
- Molded one-piece fiberglass
- Pentron play-back units
- Self-lubricating

Write for new color catalog full line of 24 fully-factory reconditioned rides, which carry new ride one year guarantee.

for complete information, write, wire, phone:

**KIDDIELANE MANUFACTURING CORPORATION**

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Bert Lane, President

5000 Brush Hollow Road, Westbury, L.I. N.Y.

EDgewood 4-8990

a 50,000 square foot plant dedicated to the future of the Kiddie Rides business.

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**MILWAUKEE**—In case the citizens of Milwaukee had any doubt, the sign implanted atop the City Hall tower last month reminded one and all that April was “Automatic Merchandising Week” in the beer town.

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The Cash Box—May 20, 1961
DORIS.

EDWARD G. DORIS

CHICAGO—Edward G. Doris, executive vice president of Rockola Manufacturing Corporation, this city, announced this past week that the Mountain Distributing Company, located at 3000 Downing Street in Denver Colorado has been appointed to handle distribution of the Rock-Ola coin-operated phonograph line throughout the Mountain States territory.

Mountain Distributing Company, headed by Pete Geritz and Jerry Harris, has been designated distributors for the states of Colorado, New Mexico and Wyoming. Geritz is a veteran of many years in the coin machine business, and is widely known in the Mountain States territory.

Bally Will Show Extensive Kiddie Ride Line At MOA

CHICAGO — Bally Manufacturing Company, this city, is showing a wide array of Bally amusement games and kiddie rides on the exhibit floor of the Deauville Hotel during the Music Operators of America convention this week.

As usual, several Bally executives will be on hand at the convention to meet and greet their operator and distributor friends. This group includes Joseph Fleisch, president; Herbert Jones, vice president; Bill O'Donnell, general sales manager; and Paul Calamari and Johnny Rosenbarg.


NAMA Issues Safety Check List For Vendors

CHICAGO—Detailed safety instructions for the handling of hot beverage vendor water heaters have been issued to operating company members in a Special Report by NAMA's Public Health Department.

Explaining the safety features of pressurized heaters in use with vending machines, the Report by David E. Hartley tells operators the basic facts about these devices and contains a checklist suitable for posting on company bulletin boards for the benefit of route employees.

"This is the second in a continuing series of management reports to aid

Why Not?!!

...do your own juke box cabinet re-styling with our proven easy-to-follow RESTYLING KITS

Low Cost! Big Savings! Marvelous Results!

FREE NEW ILLUSTRATED CIRCULAR

ASK ABOUT CABINET EXCHANGE PLAN!

You too can do a professional decal job with our special instruction course and decal kit.

GLASS DOMES for B and C $19.50

SUN REFINISHING COMPANY
BOX 348, FT. WORTH, TEXAS

Music Operators Attention

SELL YOUR JUKE BOX RECORDS TO THE BIGGEST BUYER IN THE MIDWEST

WRITE — WIRE — OR PHONE
TONY GALGANO AT DICKENS 2-7060

GALGANO DISTRIBUTING COMPANY
4135 W. ARMITAGE AVE., CHICAGO 39, ILL. (Tel.: DI 2-7060)

The Cash Box—May 20, 1961
EASTERN FLASHES

The town's still talking about Irv Holzman's Guest-Of-Honor stint at the May 3rd UJA Victory Dinner and it was unanimously agreed that it was one of the most successful ever. One of the best parts of the hit dinner was of course meeting the out-of-towners. Bucky Van Wyck, Nyack Slate Co., happy as he could be over his pool supply business, was here for the first time. He's reported over his recent mailing of the firm's "annual report." ... Al Bodkin and his lovely wife, Helen, were here for their 28 years of marriage. Al is off to MOA Convention with the missus. Experts to spend some time with business but also planning on some of the sun. "No sense in going if you stay indoors all day!" Look for Dave Stere, another veteran conventioneer, who will be at the MOA with loads of new laughs for everyone.

Irv Kaye satisfied with the progress of his firm to date. Claims they have the best pool table in the business. And why not? Without the optimistic approach, you're nothing these days. Seriously, Irv advises that his distribu
can't get delivered fast enough for this busy season. Charles Heffron at the Binghamton Amusement Company purchased from Mrs. Bob Charles. Millie
to take over the business. As is the case with many a local pool supply firm, the
’Kempy’ Kemper will fly to Miami on Sunday after checking with local ops for parts, supplies and machines. ... Ray Knoss, a very nice fellow, is out to
the street, stops by to chat and advise that his route is doing just fine. Ray will fly to
the Deaville Sunday. ... Mike Munves a last minute exhibitor on MOA
display lists after Joe Munves decides he'll have the time to stock the booth and
stay on for three days. As we call on the Tenth Avenue firm the staff is ship-
ing out of stock, literature, ads and promotion literature for arcade owner,
and coinnn to be distributed from the Munves MOA booth.

Si Redd will be on hand at the MOA so look for him. He's always got a
million trons in the fire and chances are he'll have some sort of dead cooked up
that'll mean profits for everyone. Sis been very successful this year with two
big winners going for him—Seeburg's Crushed Ice Drink Machine and Bally's
Coffee Machine. To say nothing of his regular line of phonos and games. ... Nick
Melone and Sol Lipkin, American Shuffleboard, hush-hush over the firm's
new "Situation" game which is being displayed from an MOA booth. I couldn't
even hint at what kind of a game it is so guess we'll just have to over
and take a look!

Howard Herman strolling the avenue after picking up a shuffle alley or two.
... Jack Mittleick will attend MOA. ... Lon Loberger's sense of humor
and general good nature is worth a million bucks. ... Sam Pinn, Mid-City Amuse-
ment, Fairfield, N.J., trekking in from the Jersey area to attend MOA. ... Al
D'Inzillo, Albert Simon Inc., tells us that the beat thing ChiCoin did this
month was to introduce a new machine named the "Wild West"...permanent part of a stand, rather than separate, in a manner which necessitates
holding the gun in hand. This permits more enjoyment, better action, and
therefore bigger collections, according to Al. ... Eddie Czajka, Danbury op,
expecting a "Yankee Doodle Dandy" on July 4th. The Czajkas have a several
month old boy named Tom who is expecting a baby brother! ... Irv
Horen of 10th lawmakers attend the funeral of Mrs. Sam Weissman.

Iz Edelman, Cine-Sonic Sound, has the single honor of providing music for the
crowd aboard Manhattan's Lime. "Tivoli," a powered submarine, tun-
eeled thru the sub's speaker system. ... NAMA advises that detailed safety
instructions have been issued to member firms advising of the handling of hot
beverage vendor water heaters. ... NAMA Eastern Conference set for May 26
and 27 in Atlantic City's Sherlehar Hotel. ... Leonard Haines, Mills Bell-O-
Matte Inc., tells us that Mathells Ltd. has replaced Gallo Ltd. as distri-
bin the US. ... Irv Weisman's Pool Table Backs are a hit with the house-
coin firm as distrib in England. ... Bert Lane's equipment will be a part of
MOA. Charlie Katz expected to be present as well. ... Dollar bill changers
are turning up in hard-to-sell places—MOMY and SVM are now in charge
affairs during the last week in September. The Guild will have a banquet that
will be part of MONY's weekend.

Abe Lipsky and Henry Slavis, Libra Distributors, holding down the fort as
order more and more used equipment. The Wurliiter parts dept. is still a part
of Libra, in case you need 'em. ... Meyer Parkoff, Atlantic NY Corp., settling
back down to business after awarding the Holzman to UJA fund. ... Murray Kaye still talking (and playing) golf. ... SEE YOU IN MIAMI AT
THE MOA. DON'T FORGET TO STOP AT THE CASH BOX BOOT. WE'LL
BE HAPPY TO SEE YOU!
As coinmen from every nook and cranny of the United States converge on fabulous Miami Beach this coming week for the 11th annual Music Operators of America convention, Midway Operations of Chicago will be sending some of its top coin-ops and machine operators. Bob Brogdon, who operated Midway's gun game, and Frank May from Chicago, will be operating some of the finest pinball and amusement games. A surprise visitor on the eve of the MOA conclave, in The Cash Box Chi office was Irv Rosenberg, New York agent for AMI, who made an interesting trip to Chicago.

While on exciting news, the hot flash from J. Gottlieb & Co. reports that the new "Imperial Parade" amusement gun game is already enjoying fine acceptance all over the country and in overseas markets. Alvin Gottlieb is joined by Dave Gottlieb, Joe Gottlieb, Judd Weinberg and Sol Gottlieb in telling of "Imperial Parade's" overwhelming success. The Gottlieb plant is now operating at peak production. . . . A swing to the south side of the city to visit with Paul Buehner and Charlie Michener indicated that some sales are up on both the Bally and Keeley & Co. amusement games. High on this list are "Flash Back," "Old Plantation," "Black Dragon" and "Sweet Shawnee" games.

Edward G. Doris, exec. veep of Rock-Ola Mfg. Corp., advises that he appointed W.W. DeOtt as Director of Distribution to be followed by Pete Gottleib and Jerry Harris to handle distribution for Rock-Ola phonos throughout the states of Colorado, New Mexico and Wyoming. Frank Mitchell and Les Rieck returned after hectic tris trips, according to Ralph Wykoff. Kurt Kneuer and Jack Barbas have also been on last-Os. . . . Empire Coin owner Bill Ben and sales chief Joe Robbins vividly visited over Midway Mfg.'s, new "De Luxe Shooting Gallery" gun-target game. Bill Herbold spent last week back in the Empire offices while Jack Burns toured Michigan. . . . World Wide Distribo Joel Stern and Len Mazon as delighted with their week's new showrooms, service and parts depts., that they scheduled a 3 day Open House for operators May 22, 23 and 24, on the premises. Hosts besides Joel and Lennie will be Fred Skor, Howie Freer, Art Wood, Newell Bollamy and Sam Di Piere. . . . An avant de the MOA conclave will be Clarence Schuyler who is so loaded with production and shipping schedules on "Twin Trail Blazer" uprights that he just can't see how he can possibly get away for a few days.

Art Garvey tells us that there will be a large entourage of Bally exects at the MOA convention. The group is headed by Joe Fleisch, vice president Herb Jongen, sales manager Bill O'Donnell, and Paul Calamari and Johnny Rosenburg. . . . Bill DeSelm will stay in Chi to mind the store at United Mfg., while Herb Gettling, Roy Kraehner, Glenn Johnson, Johnny Casola and Al (Flying Dutchman) Thoelke tend the United booths in Miami. We should state here that Al is actually a "non-flying Dutchman" since almost all of the considerable mileage he burns up calling on United's nationwide trade is done by car. . . . Tom Hungerford, Walter Reed and Gerry Whaley, all of NAMA, urged ops to attend the "Progress thru Planning" conference last May 12 & 13, at the Pick-Congress Hotel in Chi. The motto is "Who cares how you get there? Just get there!" . . . CMC's Earl Finberg informs that there will be a business meeting of PR council's board of directors Tuesday evening (May 16) at the Deauville Hotel, CMC's exhibit booth number is 27, and we were info'd by Lee Schoeller and Ben Rogers that ops will find it interesting and informative. Soodle over when you get a chance.

The 26 booth exhibit featured on the convention floor of the Deauville by Row-AAMI is manned by Joel Kliman, Tom Sams, Harold Drogon, George Kleiner, and Max Lowenstein. A highlight of the show was Lowenstein and Bill Phillips, Nate and Bill departed early (last Wednesday) to get set up in plenty of time (that means getting out in the Florida sunshine while everyone else slaves). Eddie Ginsburg and Harold Schwartz will mind the store along with Mike Spalding and Larry Ditz. Nate and Bill are (we repeat) "slaving" in the sun. . . . Tony Galzano and his lovely Ursula are expected in Miami to take in the MOA convention and visit with old operator chums.

While Art Weinand, sales director for Chicago Dynamic Industries, informs that his company's business is still improving, he also reports that it was he, along with his boss, Sam Wolberg, Art, Jerry Koci or Harry Glick to make the trip to Miami for the MOA bash, Sam Ginsburg, who is vacationing in Miami Beach, may pop in to visit with old friends. . . . There's plenty of excitement at Midway Mfg. these days with the release of their "Midway's new "De Luxe Shooting Gallery" gun-target amusement game. Ralph Shefield info'd that he couldn't possibly see how he, Hank Ross or Marcine (Jiggy) Wolerton could possibly break away from a busy schedule to go to sunny Florida for the big MOA conclave at this time. . . . Stuart Auer, sales manager of the Seeburg Corp's Background Music Division, announced the appointment last week of Myles Horwitz to represent Seeburg on the eastern seaboard. . . . Tom Herrick took a much needed vacation from his always busy desk. Seebury proxy Delbert Coleman is at home recuperating after a hectic attack of Hepatitis. He hopes to be back in his office shortly.

First Coin's Joe Kline happily reports that the current business trend at First Coin is keeping Sam Kolber, Fred Kline and Nick Nelson smiling daily—not to mention his own glee. The reason for the high sales at First Coin, according to Joe, is a healthy overseas market picture. . . . The Fischer Sales & Manufacturing Co. booth at the MOA conclave will be tended by Bill Weikel, proxy Ewald Fischer, Ruth Weikel, Ewald's lovely daughter Diana and Marvin Mertes.

Sam Stern, president of Williams Electronic Mfg. Co., had to postpone plans to attend the MOA convention the very last minute due to pressure of business at the Williams plant. The reason—happily—is that sales of Williams Electronic's sensational "Batting Champ" baseball pingame are terrific, and Sam wants to personally supervise production schedules. He assured us he'll defi- nitely make next year's conclave. . . . John Stewart, head of Bally Vending Co., advises that he, Bob Breither and Loyd Howle will be on hand in Bally's vending exhibit booth to demonstrate Bally's new model #661-R & #662-G cup-at-a-time fresh brew coffee vendors, which are also equipped to vend whipped hot chocolate.

Earl Porter, owner of the South Dakota Phonograph Operators Assn., writes to advise that vending business and background music were the main topics discussed at the meeting held, April 30 & May 1, at Salem, S. Dakota. Vending and background music ops will subsequently be invited to join the association. Officers are John Trucano (pres.), Lloyd Morgan (v.p.), and Porter Directors are Anthony Ratchford, Herman Warn, Floyd Carlson and Gordon Stout. . . . Other absences during the MOA conclave will be Marvel Mfg. proxy Tedy Rubey and Estelle Brie. This is the first convention these two have missed, but they opine that they'll wake up for it next year. . . . So long, gotta park a bag and catch a plane. Don't forget to drop in at The Cash Box exhibit booths and hospitality suite at the Deauville!
Max and Harry Hurvich Celebrate 30th Anniversary With Open House Party Scheduled For May 28th

‘Gold Dust Twins’ Recall Early Thirties When Birmingham Vending Started Firm That Today Handles 23 Lines

BIRMINGHAM, ALA.—When Max and Harry Hurvich open the doors of Birmingham Vending Company on Sunday, May 28, they’ll expect to see loads and loads of friends. Anyone in business for thirty years would expect to.

The Gold Dust Twins, as they are affectionately known, will celebrate their 30th Anniversary (1931-1961) on this day and invitations have gone out to hundreds of friends and business associates across the length and breadth of the country and most of ‘em will more than likely make it a point to join with the Hurvich Brothers on this occasion.

Refreshments and door prizes will be the order of the day when the Gold Dust Twins celebrate, but it wasn’t always that way. Back in ‘31 Max and Harry were in the candy jobbing business which naturally suffered losses along with many other firms during the depression period. The firm was liquidated in the latter part of 1931, just before the boys decided on entering the vending machine business on a modest scale. They saw, while traveling through a trade journal, an ad for Columbus Vendors. Days later, a shipment arrived and was placed on location. From this modest beginning blossomed a distributing business. That was the start of the distributing firm that today has a franchise for twenty-three top suppliers and machine firms in the United States.

“In the beginning,” recalled Max last week, “we worked from our homes. In 1935 we ‘expanded’ and rented a storefront.” Harry added that “shortly thereafter Rock-Ola introduced a game called ‘World Series’ and through the sale of this machine throughout the southern territory we met many of our present day customers. The game was successful and we picked up accounts that to this day are ordering equipment regularly from us.”

After the success of “World Series,” the Birmingham firm moved to larger quarters and then in 1949 purchased their present building where they are located today.

The showroom resembles a large display house of all types of equipment which seemingly never ends. “We have plenty of all kinds of machines from a peanut machine to the big ball bowlers that are captivating the market today,” stated the Hurvich Brothers during a tour of the vast showroom last week.

The firm is still held in high regard among factories and operators alike and one of the reasons for their success is that they have always combined service and sales. “Without one you can’t supply the other,” said Harry. “We have always tried our best to continue through on all sales rather than have our relationship end the moment a machine or merchandise of any kind is shipped.” “And its paid off for 30 years,” stated Max.

And who can argue with 30 years of success?


The Hurvich Brothers planned earlier last week to attend the Music Operators of America Convention but at the last moment it wasn’t definite whether or not the Birmingham Vending officials would be present in Miami Beach. If they’re at the Deauville Hotel, they’ll probably spend all of their time receiving congratulations from hundreds of long-time friends!

Although we have shared with you but ten of the thirty years marking this occasion, we are deeply grateful for a third of the loaf and, more important, having the privilege of your friendship. May it always be so.

Auto-Photo Company

CONGRATULATIONS AND BEST WISHES

Birmingham Vending

on your

30th Anniversary

D. GOTTIEB & CO.
1140 N. Kostner Ave.
Chicago 51, Ill.

BEST OF CONTINUED SUCCESS

AMI

“We To Max and Harry Hurvich:

The Cash Box—May 20, 1961
Big Tennessee Operator Turnout For Rock-Ola

CHATTANOOGA, TENN.—A recent Rock-Ola showing in this area brought out a host of operators to Chattanooga’s Albert Pick Motel and Frank Mitchell, Rock-Ola director of sales was naturally on hand to greet the column. Frank Shulz, service representative of the phonograph manufacturer joined Mitchell in a dinner-showing that was termed a huge “success.”

The following operators turned out for the show: Ronald Ratcliffe, Milton Green, Tom Faulkner, Mr. and Mrs. Hughes Phillips, Homer E. Snead, Bert Wellsbourn, James D. Powell, Cecil D. Byrd, Roy F. Williams, E. F. Bramelett, Ralph Ingram, Herman Varbourough, Jerry Dean, Harry Chapman, John Wether, Bob Smith, Maxon Roberts, Bill Boyle, Raymond Mitchell, Nathan Roberts, James Read, Charles E. Perkins, Dan McKeary, Al Samples, W. H. Million, Lloyd Smalley, T. H. Gayton, Mr. and Mrs. Jim Toibert, Charles L. Crow, Richard D. Uptain, Carl Wilson, J. E. Adams, Charles S. Hall and H. C. Robinson.

ATTENTION FOREIGN & DOMESTIC BUYERS

NEW ORLEANS NOVELTY CO.

FAMOUS FOR USED GAMES

115 MAGAZINE STREET
NEW ORLEANS, LOUISIANA
Tel: Jackson 2-5306
Cable Address: NONOVCO

CHATTANOOGA OPERATORS get pointers during dinner-showing recently of Rock-Ola 1961 phonograph line.
CALIFORNIA CLIPPINGS

The big news along Pico Blvd., this week was the major changes that have been made in the distributor set-up, with Seaborg Dist. Co. closing its doors and Badger Sales now taking over the Seaborg phonograph and vending line. Badger formerly handled the AMI phonograph line for AMI and Rowe vending equipment will be announced in the near future. . . . A.C. American Coin Machine, Bill Lamb in Chicago, will be handling vending machines in business, predicting that it should continue. . . . Bill Happel, at Badger Sales, reports "Since we've taken over distribution for Seaborg phonographs and vending equipment, it has become necessary to add it to our line at Badger." Stan Gougins, Lee Simone, and Sherry Arps, all formerly with Seaborg, are now with Badger. Ground will be broken on a new vending machine division in business, with the idea that it should continue. . . . In the service dept., "Rocky" Nesseldroad has added three men to his staff in the service dept. William Schade all smiles and states "I am very pleased with the new association." . . . At C. A. Robinson & Co., Hanke Tronick states the array of new equipment moving out at Robinsons is one of the most exciting things happening on the U. S. bowling alley scene. United’s Standard bowling alley has gained immediate operator acceptance, Hank went on, and we are now awaiting arrival of its mate the "C" model bowling alley. Chism's new baseball game machine is enjoying the usual popularity that Williams baseball games receive every year, Hank commented, and "We are anxiously awaiting the arrival of the new play ‘Hollywood’ pinball game." Midway's "Deluxe" shooting gallery is proving to be one of the best guns that has been introduced on the market in many years, according to Hank. Hank concluded by stating, "This conglomorate picture forecasts excellent sales for the coming months." . . . At Leuenhegen's "record bar," Al Chapman, of Modern Dist., in to spin the new Skyliner's outline "The Door Still Harmonizes" has made the rounds of all the bowling alleys up and dow...
TO CONVERT A
ROCK-OLA
PHONOGRAPH
FROM
MONOAURAL TO
STEREOPHONIC
PLAY

Yes, with a Rock-Ola all-purpose stereophonic phonograph just a flip-of-a-switch converts the phonograph from monaural to stereophonic play. At no extra cost for conversion parts, power packs and the like, the exclusive Rock-Ola "Tri-Fonic" switch permits instant fingertip conversion. Only the Regis among today's phonographs can meet this all-out test of true flexibility. Only Rock-Ola gives you "3 phonographs in 1" and at a cost lower than you would pay for monaural machines.

33½ and 45 RPM INTERMIX CHANGER
The Rock-Ola built dual-speed changer permits complete intermix of 33½ and 45 RPM records in any sequence in any bank of records. No matter the speed or whether it's stereo or monaural records, they can all be played on the Regis, the one truly flexible phonograph. Only the flexibility of the Regis gives you complete protection for future location needs.

Plus (((REVERBA-SOUND)))
for "Wall to Wall" Music
The new Regis with (((Reverba-Sound))) literally places your customers in the center of a great concert hall. With Sound Reverberation the wall seems to roll back and "living presence" music becomes a reality for all locations, in either stereo or monaural music, regardless of size.

ROCK-OLA
REGIS

THE TRULY DISTINGUISHED PHONOGRAPH
ADD-A-BALL Extended Play Plus Light-Box Animation Create Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Play or Appeal" combination. Acclaimed and accepted everywhere, ADD-A-BALL adds a number of balls to each game through skilled player operation. It's fun—it's fresh, adds new zest to every game.

"Cannonball" animation in the light-box makes a "Big Production" out of every additional ball mode. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell. Add 'em together, they spell...

Tested! Proven! Accepted Everywhere!

- Lighting 5 top rollers gives an additional ball
- Hit-rate Target when matched to top lighted roller gives additional ball
- Red and Yellow roller buttons light pop bumper and holes for high score
- Additional balls given for high score
- Side double rollers score up to 500 points
- New tilt feature enables play to continue by only penalizing player one ball plus bell in play.

Tomorrow's Design Today!

- High, wide and handsome teared light-box
- Stainless steel moldings
- Sparkling plaid legs and front door panel
- Hard chrome finish corner trimings

It's Advantage Profitable to Operate Gettles' Games!

NEW! CANNONBALL Feature Flips Buckets in New！

- Lighted in area of shooter
-…….new tilt feature
-…….a good tilting feature
-…….a high scoring variation
-…….a new ball-the ball flies to a ripper

Front-side light effects of the ball create a new thrill for both the player and the director.

FLIPPER PARADE

- High, wide and handsome teared light-box
- Stainless steel moldings
- Sparkling plaid legs and front door panel
- Hard chrome finish corner trimings

It's Advantage Profitable to Operate Gettles' Games!

FOURtune Making Uprights
FOUR You! (At fractured prices I)

OTHERS ADVERTISE 'EM—WE HAVE 'EM!

1/3 Deposit Required

ROTH NOVELTY COMPANY
54 N. Pennsylvania Avenue
Wilkes-Barre, Pennsylvania
Call: Valley 4-2240—Valley 3-7542

Up Interest High Over Midway's "Deluxe"

CHICAGO—Spurred on by the reported unprecedented success everywhere with the "Shooting Gallery" rifle-target amusement game during the past several months, Midway Manufacturing Company, Franklin Park, Illinois, hastily proclaimed the release this past week of a new model highlighting further development in this series, in the "DeLuxe Shooting Gallery."

Ralph Sheffield, general sales manager of Midway Manufacturing Company, reported that the mounting excitement among the firm distributors, after receiving sample shipments, has far exceeded the previously unprecedented clamor which marked the introduction to the trade of the firm's game's predecessor, "Shooting Gallery."

"Immediate, spontaneous interest on the part of our distributors far exceeds that which we noted upon releasing 'Shooting Gallery' last December," Sheffield stated.

"Naturally, he added, "we expected a healthy response and reaction, but not the fantastic sales and acceptance 'DeLuxe Shooting Gallery' has been receiving.

"As in the case of 'Shooting Gallery,'" Sheffield said, "this new game has already been approved by civic officials for licensing in New York, Chicago and Detroit. This is not only a very desirable amusement game, but one that anyone can play, having plenty of fun, and practice skill shooting at the same time."

The light-box (target area and scoreboard) features a "dancing clown" target at the upper center of the target area. Also on target are six "stars" which rotate at the center (three stars each to the right and to the left of center) presenting an exciting target.

The "clown" scores ten points, and 30 and 80 points when hit. All rotating "stars" score 10 points. The "blue" moving stars score 20 points when hit, and the "red" rotating stars also score 20 points when hit. There are also bull-eye targets and two nonmoving targets, which Sheffield stated make a good starting point for skillshooting players.

The scoreboard shows the previous score totaled as well as the present score for comparison among competitive players. The light-box is enclosed in a "domed" plexiglass blister offering more freedom in shooting for players. The gun actually shoots ten plastic balls, 11/16 of an inch in diameter.

Sheffield pointed out the fact that "DeLuxe Shooting Gallery" is "a 100% game of skill, and can be placed in any location." It appears to prospective players as an actual replica of a huge carnival shooting gallery. The game also has a adjustable time feature, which registers on the scoreboard.

In conclusion Sheffield averred that "DeLuxe Shooting Gallery," which measures 54 inches in width, 66 inches deep, and 64 inches high, is now being shipped on a steady time schedule. Production is maintained at peak to keep all of Midway Mfg. Co.'s distributors supplied constantly.

The Cash Box—May 20, 1961
**WANT—Call Collect! Want for immediate ex-
port. Am. $100.00 credit; all ship. C.O.D. Han-Ant.1,000.
(See last column in section of new ads.)
(Tel. 4-5836.)

**WANT—New 45 rpm records that have ap-
ppeared on the Cash Box Top 30 within the last year. Am. $10.00 credit; C.O.D. Han-Ant.1,000.
(See last column in section of new ads.)
(Tel. 4-5836.)

**WANT—Cash for all late guns, all late Arcades.
(Note: We will pay for any late gun, regardless of age, price, or condition.)
(Tel. 4-5836.)

**WANT—Will pay for all the latest catalogues
including those in Philadelphia, New York, and
Chicago.

**WANT—New or used 45 rpm records, not
over $5.00. Write for free price sheets.
(Tel. 4-5836.)

**WANT—New or used 45 rpm records, not
over $5.00. Write for price list.
(Tel. 4-5836.)

**WANT—AMC 129 and 296 Phonographa, Hide-
away and unusual records from the following
Golf Pin Games: 5 & 6 Tycoon Covered Tops, 7 & 8 Tycoon
Covered Tops, 10 & 12 Tycoon Covered Tops, and
4 Tycoon Covered Tops. Paying more than list price.
(Tel. 4-5836.)

**WANT—All types of music, Big Bingos.
Wms., Piano, Piano, Piano, Piano, Piano,
Piano, Piano, Piano, Piano, Piano, Piano,
Piano, Piano, Piano, Piano, Piano,
Piano, Piano, Piano, Piano, Piano,
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OPERATORS:
AMI BIG CHALLENGE PROGRAM OFFERS YOU FABULOUS PRIZES WHILE IT BUILDS YOUR PROFITS!

Here's the biggest sales opportunity plan ever offered to music operators! The new AMI Big Challenge program boosts your sales — steps up your profits — with the new, amazingly different AMI Continental 2 with Stereo Round® that needs no remote speakers.

At the same time, the Big Challenge program makes it easy for you to win vacation trips for two to Miami Beach or Las Vegas, with all transportation, dining and deluxe accommodations fully paid — plus more than 1500 items of valuable merchandise like those shown.

Remember, every purchase of a new Stereo Round jukebox can make you a prize-winner — and every Stereo Round can boost your location profits, help make your routes more profitable. Don't miss this history-making opportunity. Meet the Big Challenge NOW — get in on this prize-winning, money-making program. It starts May 1.

GET IN AT THE START — SEE YOUR AMI DISTRIBUTOR FOR FULL DETAILS OF THE BIG CHALLENGE PROGRAM

AMI
AMI sales office
5075 West Lexington Street
Chicago 44, Illinois

*Patents pending
### The Cash Box

#### PRICE LISTS

**THIS WEEK'S USED MACHINE QUOTATIONS**

**NOTE:** High and low price quotes appearing in The Cash Box Price Lists are Wholesaler selling prices received each week from various sections of the United States and do not necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

<table>
<thead>
<tr>
<th>CODE (Numerical Preceding Machine)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prices UP and DOWN</td>
<td>Any machine</td>
</tr>
<tr>
<td>2. Prices DOWN</td>
<td>Any machine</td>
</tr>
<tr>
<td>3. Prices UP and DOWN</td>
<td>Any machine</td>
</tr>
<tr>
<td>4. No change from Last Week</td>
<td>Any machine</td>
</tr>
<tr>
<td>5. No quotations Last 2 to 4 weeks</td>
<td>Any machine</td>
</tr>
<tr>
<td>6. No quotations 6 weeks or longer</td>
<td>Any machine</td>
</tr>
<tr>
<td>7. Machines Just Added</td>
<td>Any machine</td>
</tr>
<tr>
<td>8. Great Activity</td>
<td>Any machine</td>
</tr>
</tbody>
</table>

#### PHONOGRAPH

**AMI**

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>M1000, '51, 100 Sel.</td>
<td>Light Cab</td>
</tr>
<tr>
<td>M1000C, '52, 100 Sel.</td>
<td>200.00</td>
</tr>
<tr>
<td>H1006, '53, 100 Sel.</td>
<td>295.00</td>
</tr>
<tr>
<td>H1006R, '54, 100 Sel.</td>
<td>350.00</td>
</tr>
<tr>
<td>V100, '55, 160 Sel.</td>
<td>250.00</td>
</tr>
<tr>
<td>V200, '55, 200 Sel.</td>
<td>225.00</td>
</tr>
<tr>
<td>V200L, '56, 200 Sel.</td>
<td>250.00</td>
</tr>
<tr>
<td>KD200, '57, 200 Sel.</td>
<td>350.00</td>
</tr>
<tr>
<td>L100, '57, 100 Sel.</td>
<td>450.00</td>
</tr>
<tr>
<td>2001, '58, 200 Sel.</td>
<td>650.00</td>
</tr>
<tr>
<td>1611, '58, 160 Sel.</td>
<td>675.00</td>
</tr>
<tr>
<td>2229, '59, 100 Sel.</td>
<td>750.00</td>
</tr>
</tbody>
</table>

#### WURLITZER

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1250, '59, 48 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1600, '59, 48 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1650, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1660, '59, 48 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1660B, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1670, '59, 104 Sel.</td>
<td>75.00</td>
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<tr>
<td>1680A, '59, 48 Sel.</td>
<td>75.00</td>
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<tr>
<td>1680B, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1700, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1800, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>2000, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>2100, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>2200, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>2200B, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>2300, '59, 104 Sel.</td>
<td>75.00</td>
</tr>
</tbody>
</table>

#### BALLY

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ballerina (6/59)</td>
<td>450.00</td>
</tr>
<tr>
<td>Barrel-O-Fun (9/60)</td>
<td>475.00</td>
</tr>
<tr>
<td>Beach Beauty (11/56)</td>
<td>50.00</td>
</tr>
<tr>
<td>Beach Time (9/58)</td>
<td>225.00</td>
</tr>
<tr>
<td>Beauty Contest (1/60)</td>
<td>125.00</td>
</tr>
<tr>
<td>Big Show (9/56)</td>
<td>60.00</td>
</tr>
<tr>
<td>Broadway (12/55)</td>
<td>50.00</td>
</tr>
<tr>
<td>Carnival (11/57)</td>
<td>75.00</td>
</tr>
<tr>
<td>Carnival Queen (11/53)</td>
<td>250.00</td>
</tr>
<tr>
<td>Circus (8/57)</td>
<td>90.00</td>
</tr>
<tr>
<td>County Fair (10/59)</td>
<td>550.00</td>
</tr>
<tr>
<td>Fada-Ball (11/52)</td>
<td>50.00</td>
</tr>
<tr>
<td>Cypress Gardens (6/57)</td>
<td>175.00</td>
</tr>
<tr>
<td>Double Header (7/56)</td>
<td>50.00</td>
</tr>
<tr>
<td>Key West (12/56)</td>
<td>65.00</td>
</tr>
<tr>
<td>Laguna Beach (3/60)</td>
<td>575.00</td>
</tr>
<tr>
<td>Lotta-Fun (9/59)</td>
<td>375.00</td>
</tr>
<tr>
<td>Miami Beach (9/54)</td>
<td>45.00</td>
</tr>
<tr>
<td>Miss America (2/58)</td>
<td>110.00</td>
</tr>
<tr>
<td>Night Club (4/56)</td>
<td>50.00</td>
</tr>
<tr>
<td>Parade (6/56)</td>
<td>50.00</td>
</tr>
<tr>
<td>Queens Beach Island</td>
<td>75.00</td>
</tr>
<tr>
<td>Trotop (3/60)</td>
<td>325.00</td>
</tr>
<tr>
<td>Roller Derby (6/60)</td>
<td>700.00</td>
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<tr>
<td>Sea Island (2/59)</td>
<td>355.00</td>
</tr>
<tr>
<td>Show Time (3/57)</td>
<td>65.00</td>
</tr>
<tr>
<td>Sun Valley (7/57)</td>
<td>100.00</td>
</tr>
<tr>
<td>Target Roll (1/58)</td>
<td>150.00</td>
</tr>
<tr>
<td>Tour-Down (11/60)</td>
<td>450.00</td>
</tr>
<tr>
<td>U.S.A. (8/58)</td>
<td>175.00</td>
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#### GOTTLEIB

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>Around the World 2P (7/59)</td>
<td>275.00</td>
</tr>
<tr>
<td>Atlas 2P (5/59)</td>
<td>225.00</td>
</tr>
<tr>
<td>Brite Star 2P (4/58)</td>
<td>190.00</td>
</tr>
<tr>
<td>Captain Kidd 2P (7/60)</td>
<td>300.00</td>
</tr>
<tr>
<td>Contest 1P (10/58)</td>
<td>200.00</td>
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<tr>
<td>Cont'l Cafe 2P (7/57)</td>
<td>115.00</td>
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<tr>
<td>Cripp Cross 1P (5/56)</td>
<td>125.00</td>
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<tr>
<td>Deeg. Dolls 1P (6/60)</td>
<td>250.00</td>
</tr>
<tr>
<td>Dbl. Action 1P (1/59)</td>
<td>150.00</td>
</tr>
<tr>
<td>Fair Lady (11/56)</td>
<td>175.00</td>
</tr>
<tr>
<td>Flash Flag 1P (5/57)</td>
<td>150.00</td>
</tr>
<tr>
<td>Flipper 1P (11/60)</td>
<td>175.00</td>
</tr>
<tr>
<td>Gondolier 2P (8/58)</td>
<td>175.00</td>
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<tr>
<td>Hi-Diver 1P (4/59)</td>
<td>195.00</td>
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<tr>
<td>Kespie Doll 1P (10/60)</td>
<td>275.00</td>
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<tr>
<td>Lightning Ball 1P (12/59)</td>
<td>225.00</td>
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<tr>
<td>Lite-A-Card 2P (3/60)</td>
<td>250.00</td>
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<tr>
<td>Madonna Stella 2P (7/59)</td>
<td>225.00</td>
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<tr>
<td>Majestic (4/57)</td>
<td>150.00</td>
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<tr>
<td>Melody Lane 2P (9/60)</td>
<td>350.00</td>
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<tr>
<td>Merry-Go-Round 2P (12/60)</td>
<td>375.00</td>
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#### WILLIAMS

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>Casino 1P (10/58)</td>
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<tr>
<td>Club Home 1P</td>
<td>165.00</td>
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<tr>
<td>Crossword 1P (4/59)</td>
<td>140.00</td>
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<tr>
<td>Darts 1P (6/60)</td>
<td>225.00</td>
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<tr>
<td>Fiesta 2P (12/59)</td>
<td>225.00</td>
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<tr>
<td>Four Star 1P (7/58)</td>
<td>75.00</td>
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<tr>
<td>Gay Paree (6/57)</td>
<td>75.00</td>
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<tr>
<td>Globus Bell 1P (9/59)</td>
<td>150.00</td>
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<tr>
<td>Globeo 1P (6/58)</td>
<td>150.00</td>
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<tr>
<td>Plane 1P (10/58)</td>
<td>225.00</td>
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<tr>
<td>Wagon Train 1P (4/60)</td>
<td>210.00</td>
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<tr>
<td>Whirlwind 2P (2/58)</td>
<td>135.00</td>
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<tr>
<td>World Beauties 1P</td>
<td>245.00</td>
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<tr>
<td>World Champion 1P (8/57)</td>
<td>95.00</td>
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#### ROCK-OLA

<table>
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<tr>
<th>Machine</th>
<th>Price</th>
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<tbody>
<tr>
<td>1436, '52, Fireball, 120 Sel.</td>
<td>75.00</td>
</tr>
<tr>
<td>1436A, '53, Fireball, 120 Sel.</td>
<td>95.00</td>
</tr>
<tr>
<td>1436B, '54, Comet, 120 Sel.</td>
<td>175.00</td>
</tr>
<tr>
<td>1436C, '55, HFL, 120 Sel.</td>
<td>165.00</td>
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<tr>
<td>1436D, '55, 50 Sel.</td>
<td>225.00</td>
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<tr>
<td>1436E, '56, 120 Sel.</td>
<td>375.00</td>
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<tr>
<td>1436F, '57, 30 Sel.</td>
<td>475.00</td>
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<tr>
<td>1436G, '57, 200 Sel.</td>
<td>650.00</td>
</tr>
<tr>
<td>1436H, '58, 120 Sel.</td>
<td>625.00</td>
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#### SEEBURG

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<tr>
<th>Machine</th>
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<tbody>
<tr>
<td>M100A, '51, 100 Sel.</td>
<td>50.00</td>
</tr>
<tr>
<td>M100B, '51, 100 Sel.</td>
<td>150.00</td>
</tr>
<tr>
<td>2310, '59, 100 Sel.</td>
<td>600.00</td>
</tr>
<tr>
<td>2310A, '59, 100 Sel.</td>
<td>600.00</td>
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**The Cash Box—May 20, 1961**
Into the Little Shamrock Bar & Grill, Syracuse, N. Y., went a new Wurlitzer 2500. For 50 cents, a patron could enjoy 10 TOP TUNES at the press of a single button. Five days later the “take” totalled $58 — almost half of it in 50-cent coins.

This ten top tunes feature is a great play stimulator and profit maker. It's exclusively Wurlitzer. Installation takes only a few minutes' time. Get it on your Wurlitzer 2500's. Offer your locations this MUSICAL BARGAIN. The tremendous earning power of this feature should be instantly obvious to any operator.

See your Wurlitzer Distributor for Details

Look to WURLITZER for Leadership

THE WURLITZER COMPANY • Est. 1856 • NORTH TONAWANDA, NEW YORK
5 Big Profit-Proved Play Features in 
UNITED'S NEW 5 STAR BOWLING ALLEY

1  ALL STRIKES—Strike Values 300 each ... Top Score 3600

2  PROGRESSIVE SCORING—Strike and Spare Values Increase... Top Score 9900

3  REGULATION SCORING—Top Score 300

4  ADVANCE SCORING—Strike and Spare Values Advance... Top Score 7800

5  ALL SPARES—Spare "Pin Set-Up" Changes Every Shot
   Spare Value 300... Top Score 3600

FAST PLAY
1 to 6 Can Play

DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM
OPTIONAL AT EXTRA COST

NEW
Super Quiet
Rubber Lined
BALL RETURN

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO
ACAPULCO gives players big score appeal never before built into a bingo. For example, ball in 16-hole zooms advancing scores to top bracket right now! New Super Scores give player a crack at biggest top in bingo history. Other popular money-making features include Magic Numbers, Pick-A-Play Buttons . . . all the profit-proved Bally bingo features. See your distributor today. Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.