First In The Foreground Of Sound...
LIBERTY STARS MAKE THE HITS!

ANDY AND THE LIVE WIRES
DAVE BARRY
BUD AND TRAVIS
JOHNNY BURNETTE
SHIRLEY COLLIE

JACK COSTANZO
ROBIN DALE
MARTIN DENNY
JACKIE DE SHANNON
DAVE EDWARDS
SCOTT ENGEL

GOSPEL PEARLS
GOGI GRANT
DARRYL JENSON
MARY JOE
SPIKE JONES
BUDDY KNOX
LE GARDE TWINS

JULIE LONDON
DICK LORY
GENE Mc DANIELS
JOHNNY MANN
RICHARD MARINO
DOYE O'DELL
RAY SANDERS

THE ROLLERS
DAVID SEVILLE
FELIX SLATKIN
WARREN SMITH
LORA LEE AND DORA DEE

GEENE STERLING
BILLY STRANGE
DON SWAN
FLOYD TILLMAN
SHAY TORKENT
THE STATUES
SUZANNE

BOBBY VEE
BILLY WARD
BOB WILLS AND TOMMY DUNCAN
TIMI YURO
SI ZENTNER

VIC DANA
THE FLEETWOODS
THE FRANTICS
THE SNEED TWINS
THE VENTURES
BOOTLEGGING...

THE BEGINNING OF THE END

It wasn’t much more than a year ago that an air of hopelessness prevailed throughout the trade when the subject of bootlegging came up. Everyone was disgusted that this parasitic business practice was allowed to continue in the open with no punishment for the violators.

Today the picture is completely changed. The beginning of the end of this underhanded business practice is here. Congressman Celler of N.Y. only a few weeks ago introduced a bill to make record counterfeiting a federal violation and suggested an increase in the severity of the penalty.

Last Tuesday, the Nassau County police, who for months had been working with a private investigator employed by the Record Industry Association of America, arrested five men in New York, all of whom will be brought to trial in the near future for having bootlegged records. Arraigned in court the very next day, these five have been charged with grand larceny, punishable by 5 to 10 years in jail, violation of the trademark laws, punishable by a year in jail, and on two counts of conspiracy to defraud, also punishable by a year in jail. The front page publicity this story received in the New York press will certainly play an important role in stamping out this illegitimate business practice.

At the same time that the Nassau County police were arranging the five in New York, the alleged bootleggers caught last year were being brought to trial in Hackensack, N.J. This group was snared through an assist from the ARMADA (American Record Manufacturers And Distributors Association).

Since the trial had just started, at this writing no developments can now be reported other than the selection of a jury.

But the handwriting is on the wall! Bootlegging has finally taken on the appearance of felony and not just a misdemeanor. This does not mean that there will no longer be bootlegging. There are always people willing to take a chance at crime. But if a jail sentence is punished for the crime, then perhaps ambitious individuals will not engage in this evil practice.

It should also be noted that the arrest in New York is by no means the end of the fight against bootlegging. The RIAA’s private investigator is still very much in action hunting down a chain of other leads which the Association has been tipped on. ARMADA’s attorneys are continuing their efforts in numerous territories from coast-to-coast. Cooperation from local authorities has been gaining steadily.

Everything appears to be jelling perfectly. It is urgently hoped that those guilty will be penalized accordingly.

The entire industry owes a vote of thanks to both the RIAA and ARMADA for their efforts to date.
First In The Foreground

LIBERTY HITS MAKE

100 POUNDS OF CLAY/GENE

HOW MANY TEARS/

BIG BIG WORLD/JOHNNY

LULLABY OF THE LEAVES/THOROUGHBRED

THE CONTINENTAL WALK/THOROUGHBRED

TRAGEDY/THOROUGHBRED

LIL' OLE ME/CORNBREAD

DOWN ON MY KNEES/WALTZ

First In The Foreground
IT'S IN THE CARDS...

A SMASH!

"SOLITAIRE"
EMPRESS 101

by THE EMBERS (a fabulous new group!)

on a great new label... Empress

a subsidiary of Valmor
B+ VERY GOOD
B GOOD
C+ FAIR
C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

Pick of the Week

“I FEEL SO BAD” (2:54) [Robbins Berkshire BML—Willis]

“WILD IN THE COUNTRY” (2:53) [Glady’s ASCAP—Peretti, Creature, Weiss]

ELVIS PRESLEY (RCA Victor 7890)

Here’s two more chart ‘automatics’ from the fabulous one. On one side, E.P. is back in his great rockin’ rhythm groove as he belts out a bawdy number from the pen of the late Chuck Willis, “I Feel So Bad.” On the other half he’s in top ballad form as he (and the Jordanaires) tenderly cut the title tune of his newest flick, “Wild In The Country.” Money-in-the-bank for all concerned!

“The ROLL WEEVIL SONG” (2:35) [Play BML—Benton, Otis]

“YOUR EYES” (2:52) [Play BML—Otis, Robinson]

Benton’s long, long chain of smash hits shall soon be adding another powerful link in “The Roll Weevil Song.” So strikingly different from anything the artist has cut to date, is a captivating talk-sing description of the story of a stoolie who escapes from his racketeer-looking man, a home. Pleasant rock-a-shuffle backdor. Pairing’s a warm, pop-ballad rewrite of Rachmaninoff’s Piano Concerto #2 (more familiarly known as “Full Moon And Empty Arms”).

“IT KEEPS RAININ’” (2:13) [Travis BML—Dominio, Bartholomew, Oldham]

“JUST CRY” (2:54) [Travis BML—Dominio, Bartholomew, Oldham]

FATS DOMINO (Imperial 7573)

The Fat man is a good bet to stay on his amazing two-sided hit kick (he currently has “Shuhrah” and “Feel In Love On A Monday”) with his newest duet, “It Keeps Rainin’” and “I Just Cry.” Former takes a rhythmic cha-cha path while the latter moves along at a slow blues pace. Sales dynamite on both ends.

“SUMMERTIME” (2:17) [Gershwin ASCAP—Gershwin, Heyward]

“TEETER TOTTER LOVE” (1:58) [Gover BML—Latkovitch, Durham, Flansburgh]

THE MARCELS (Colpix 196)

The Marceals, who zoomed to the top of the charts with “Blue Moon,” their very first Colpix release, have another ultra-commercial stand this time out. It’s the “Fergy & Bess” classic, “Summertime,” that youngster rerep in a rock-a-sha-cha manner that the Eddy’s go wild for. Plenty more of these terrific vocal gimmicks are packed into the quick beat “Teeter Totter Love.”

“RING OF FIRE” (2:20) [Lindnaw BMI—Eddy]

“BOBBIE” (2:04) [Robbins ASCAP—Winn, Alpersen]

DUANE EDDY (Jamie 1187)

The twang of Duane Eddy & Co. continues to grab the hit spotlight as evidenced by their recent rock revision of “Dixie.” Both sides of Eddy’s latest for Jamie are string-filled rock-a-cha-cha thumpers with choral chants at the breaks. Another top Eddy release that hits the fromthecocking MGM pic, “Ring Of Fire,” and the up beat “Bobbie” (also from the same pic). Can be a tremendous double-header.

“THE WRITING ON THE WALL” (2:27) [Winneton, Gleenville BMI—Barkan, Baron, Eddy]

“POINT OF NO RETURN” (2:30) [Aran K, Winneton BMI—Watts, Mosley]

HENRY BOOTH (DeLuxe 6190)

“EVERY BEAT OF MY HEART” (2:53) [Valpo BMI—Olta, Totter, Newfield, Melksham, Boll, Alper]

“THE JIVE SIXTEEN” (2:35) [Jay & Cee BMI—Tucker] Another appealing romantic ditty.

KIRK JENSEN (Kepp 383)

“TOMMY” (2:21) [Robbins ASCAP—Bryant, Bryant] Catchy rhythm tune should also be fine. First Lady fans find influence is done with a liltingly laid-back arrangement. Songster’s jum pul vocal receives a first-rate combi-femme chorus setting. Could happen.


JOE LEAHY (RCA 503)

“LA DOLE VITA” (2:04) [Robbins ASCAP—Lutz, Rota] Sprightly continental-flavored combo-chanting chorus vibe of the main-line of the world’s biggest stars on the Italian flick. There’s also readings by Victor’s Ray Ellis and 20th’s Harry kole Charola.

“PHONOGRAPHER FEVER” (2:30) [Teasdale ASCAP—Alexandre, Darrow] Lively 20’s type production number from the chorus and orchestra.

KURT KNUDSEN (Triolod 109)

“HEARTBREAK HOTEL” (2:33) [Tree BMI—Aston, Durden, Scott] Eddy & Y癸 (Co) low-down pop-blues look at the famed Presley smash. The instrumentation may get deck solid support.

“JIMMY CRACK CORN” (2:18) [December BMI—Buchanan, Murphy] Attractive country wash type swing session for the folk fanatics. Dick Wass, arranger-conductor for many Darin dates (i.e. “Mack The Knife”), heads the orchestra backing here.

THE JIVE FIVE (Bolton 106)

“MY TRUE STORY” (2:30) [Steven BMI—Wallace] Teen angied lyric is swathed in soul on this potent ballad offering by the Jive Five. Can kick up loads of attention.

“WHEN I WAS SINGLE” (2:28) [Steven BMI—Wallace] Transcendent rhythm revival sounds up appealingly by the vocal quartet. Joe Renee’s orch lends a bright assist to the blues proceedings.

PETE FOUNTAIN (Coral 6226)

“ALLISON’S CORN” (2:07) [Triolod BMI—Wallace, Henson, Stagg, Darin]

“CAUTION” (2:04) [Shapiro-Bernstein ASCAP—Stein]

CAMELOTS (Nex 101)

“LULU” (2:55) [RTD BMI—Gray] Solid Rock & Roll-inspired vocal romp by the songwriter, who are supported by a persuasive beat by the musician. The color is this Time-distributed release.

“NEVER BEEN IN LOVE BEFORE” (1:48) [RTD BMI—Gray] Interestind Latin-R&B romantic touch here.

BETTY MADIGAN (Coed 7782)

“TWENTY-ONE YEARS” (3:00) [Leeds ASCAP—Mel- ler, Royal, Krueger, Costa] Directed-orch¬chorus offers a nicely done theme with a western romantic storyline. Teenagers will feel for the portrayal.

“BIGGER AND BETTER THINGS” (1:37) [H. E. Mor¬ ris ASCAP—David, Edwards] Genial rock-a-cha romance.

PAT MOLITERRI (Teen 414)

“The VILLAGE BEAT” (2:13) [Triolod BMI—Addrisi, Laufer] New label, part of the Teen Magazine group, has cut a deet-teen-teen ballad vocal by the group. Two-track deal, Keywords & chorus nicely back up. Sounds like they get around.

“THE USA” (1:50) [Spanks BMI—Anka] Lass and backing jump on a lively Paul Anka opus.

JOHNNY ZORRO (Infinity 002)

“BONGO GUITAR” (1:50) [Bloor-Garcliff BMI—Zorro] A pro rock sizzler from the musicians, featuring not only the title instrument, but also a fine sax solo. This powerhouse portion could prove a noise-maker.

“KANGAROO HOP” (1:55) [Bloor-Garcliff BMI—Zorro, Henson, Darin] Wonderful straight ahead affair, but there’s an infectious touch to this track.

LOUIS PRIMA (Dot 16211)

“MY PRAYER” (2:20) [World BMI—Kahn, Herson, Geller, Rota] Prima’s trumpet top this warm reading of the sentimental oldie, which The Platters’ brought back to chartsville awhile back. Easy sounds from a charting chorus.

“YOU CAN DEPEND ON ME” (2:54) [Southern AS¬ CAP—Carpenter, Dunlap, Hines] Same handling of the current of Brenda Lee vocal smash.

ROYDEN SCOTT (Canan 225)

“BITTER TEARS” (2:15) [Stagg BMI—Lester] The teen sound is related with an ef¬ fective minor-key sound by the same Perley-ly singer-and- combo. Label is distributed by Jamie- Guyden.

“GRANDSTAND ROCKIN’” (2:08) [Shapiro-Bernstein BMI—Stein] A rapid-fire rock stand in this corner.

LANE SISTERS (Land 672)

“PEEK-A-BOO MOON” (2:08) [Shaipo-Bernstein AS¬ CAP—Lester, Stagg, Darin] Through this catchy oldtime tune gets a spar¬ ting treatment, and is supported by an infectious banjo strumming arrangement.

“BIRMINGHAM RAG” (1:45) [Shapiro-Bernstein ASCAP—Lane, Garson] More sparking years¬ back sounds.

The Cash Box—May 13, 1961
IT'S A SMASH!

JOE BARRY
IS THE SMASH SINGING SENSATION

I'M A FOOL TO CARE
IS THE SMASH HIT
S-1702

SMASH RECORDS

A Division of Mercury Record Corporation
The Cash Box

Pick of the Week

"YOU ALWAYS HURT THE ONE YOU LOVE" (2:25) [Pickwick ASCAP—Fisher, Roberts]

"LITTLE SUZY" (2:10) [Are BMI—Guiridy]

CLARENCE HENRY (Argo 5388)

Henry has one's sure to follow the hit path carved out by his current smasheroo, "But I Do." This one, pulled from the old-timers file, finds Clarence delightfully shuffle-rocking his way thru "You Always Hurt The One You Love." Real appealing slice. Also keep close tabs on the thumping "Little Suzy" deck. Solid pairing.

"ANNA" (1:52) [Hollis BMI—Glordano, Vatro]

"CHEROKEE" (2:20) [Shapiro-Bernstein ASCA—Noble]

JORGANN INGMANN (Atco 6195)

The hit Danish instrumentalist, who clicked on the national scale in this country with "Apache," offers two more powerful chart contenders in this batch of sides datings. One's the heady backbeaton Manganese smash, "Anna," and the great swing-era deltagener, "Cheerokee" (a Charlie Barnett theme). Artist is responsible for all the tricky guitar sounds.

"OUR PARENTS TALKED IT OVER" (2:36) [Acklen BMI—Russell]

"JUST AS THOUGH YOU WERE HERE" (2:23) [Dorsey ASCAP—DeLange, Brooks]

KATHY YOUNG (Indigo 121)

"Our Parents Talked It Over" looks like Kathy Young's third teen triumph ("A Thousand Stars" and "Happy Birthday Blues") in-a-row. It's from the same slow, beat-ballad school as her first two hits and it again features the innoments in soft, vocal-supporting roles. Gil partially dual-tracks the lilting companion piece.

"TELL ME WHY" (2:29) [Lion BMI—Helford, Carter]

"SMOKE FROM YOUR CIGARETTE" (2:15) [Valhalla ASCAP—Agay, Frederick, Tenorini]

THE FOUR LADS (Kapp 494)

The Four Lads appear to have hit upon the side that'll put them back up among the front runners. It's tearful lover's opus, tagged "I Should Know Better," that the songsters deliver at a charming shuffle-rhythm pace. Joe Sherman's outfit favorably supplies the toe-tappin' musical backdrop. 250 Times makes for a contagious, teen beat, rock-a-ch-a-choppler.

"TONIGHT (COULD BE THE NIGHT)" (2:04) [Combine BMI—Johnson]

"SPRING FEVER" (2:37) [Afuc-Rose BMI—Orbison]

THE VELVETS (Monument 411)

The Velvets, who broke into Top 100 territory with their teen beat up-dating of "Lucky Old Sun," should follow thru with this newcomer. It's a tantalizing, quick paced romanee, labeled "Tonight (Could Be The Night)," that the crew (featuring Virg Johnson) decks out in coif-catching manner. Artists have "Spring Fever" on the catchy rock-a-ch-a-choppler.

"DON'T MIND" (2:44) [Wisto BMI—J. Brown]

"LOVE DON'T LOVE NOBODY" (2:02) [Blue Ridge BMI—R. Brown]

JAMES BROWN (King 5466)

Brown, whose recent King offering, "Bewildered," was another in his long list of top 10 hits, should follow thru with this one. Side, tabbed "I Don't Mind," is a slow, steady beat topper that Brown wails with solid blues authority. Artist goes way up in pitch and tempo on the fast moving cooer, "Love Don't Love Nobody." The Famous Flames round out both ends in winning vocal and instrumental union.

The Revels (Impact 7)

"RAMPAGE" (2:19) [Antho- wein BMI—Reeves]

A wild no-up-let romp (or rumble) by the musicians, who did the date at the studio of the "Coliseum" in Jacksonville, Fla. (crowd is heard in background).

"COMANCHE" (2:05) [An- scap—Haf fandel]

Growing sax heada this torrid tom- tom stunt that's billed as the "Duo-Toured Theme" from a pick picture "The Exiles."

The Earls (Rome 101)

"LIFE IS BUT A DREAM" (1:47) [Maureen BMI—Cita, Weiss] Pieces do a pro upbeat re- vain on the old Harples' hit. Kids will find the number and its presenta- tion here still good-sounding rock listening.

"IT'S YOU" (2:05) [Decem- ber BMI—Levister] Team use the "oldie" show-bait ballad sound in this corner. Label is handled by New York's Tri- dix Records.

The Jubilee Four (Reprise 29097)

"SMOKE FROM THE WIND" (2:18) [Montclaire BMI — Johnson, Brooks, McPadden] Gospel crew ef- fectively conveys the fine upbeat spiritu- al-like number. From the out- fit's "Lookin' Up" album, side is a solid example of their talent.

"SWING DOWN CHARIOT" (1:44) [Montclaire BMI— Johnson, Brooks, McPadden] Speedy spiritual outing from the same pack- age.

LEROY HOLMES ORCH. (MGM 13000)


"LAMENTO (Song of the Wind)" (2:30) [Duchess BMI—Ferrigno, Dennis] Latin-stylized arrangement from the same al- bum.

GUY LOMBARDO ORCH. (Decca 31256)

"MIDNIGHT DINNER" (2:29) [Diamar BMI—Scap—Buschor, Brunn] Cheerful continental- styled arrangement from the vet maestro, whose familiar sax sound is also present.

"BRIGHT LIGHTS OF BRUSSEL" (1:55) [Bouree ASCAP—Layton, Bergman, Meyer] Similar swing cooer by Lombardo and His Royal Canadians.

Mantovani Orch. (London 1983)

"NON DIMENTICAR" (2:10) [Hollis BMI—Debbins, Galderi, Recli] A pretty, sax-led ork su- lvee of the lovely Italian favorite. The side should rate solidly with the music sets.


GLADYS KNIGHT (Fury 1050)

"EVERY BEAT OF MY HEART" [ESMM BMI—Otis] The inviting, bluesy, coming-up-with-various-releases-in-its-appeal warmth by the thrush and The Pipes, a vocal crew which solos on the tune at a Venable billing. This also a Henry Booth and The Mid- nighters showing on Dance.

"ROOTIN' IN YOUR HEART"—Infectious blues business by the same singers. Organ is a solid setting sound asset, could also get around.

Dioris VallaDares (Alegre 3065)

"LA RAMBA" [Serrano] The old Mexican traditional (which the late Ritchie Valens popular- ized) returns to its natural Latin habitat here in an enticing merengue beat打动. The Valladares' cover An authentic sound with Spanish lan- guage lyric. Has appeal for the right market area.

"DESCARAGA MERENGUE" [VallaDares] Another delightful merengue dance outing performed with infectious spirit by the Valladares organization.

Cathie Taylor (Capitol 4565)

"BOBBY BONES" (2:14) [Jaf BMI—Cole] Lots of pro teen- beat joy to this rock-a-string jumper featuring a Latin-ork chorus, which has sort of a Bobby Rydell sound. Merry-making here goes with a smooth, melodic line.

"I'LL NEVER GRADUATE FROM YOU" (2:10) [American BMI—R&B Post] Tender-beat stilt that takes advantage of next month's high-school graduating classes.

Allen Reynolds (RCA Victor 7885)

"BONE BJECTED LITTLE LIL" [Acklen BMI—Coburn] Folkish ballad charmer is appealingly essayed by the over- doubted songwriter, who receives a pretty calypso-type combo setting. Well-woven tune.

"THROUGH THE EYES OF LOVE" (2:21) [Jack BMI—Clements, Young-Boyd] A softer, this time country-inclined.

Bryan Hyland (Kapp 401)

"LIPSTICK ON YOUR LIPS" [Mandron ASCAP—David, Edwards] The "Itsy Bitsy" warbler does a pleasing job on the tuneful romantic that's been cut be- fore. Charming tune deserves te- en attent.

"WHEN WILL I KNOW" (2:20) [Heatherfield BMI — Mure, Wolfe] An appealing, tender tune, more sentimental than the above item, gets a coo Hyland delivery. Well-woven tune makes good- sounding remarks.

Vince Riccio/Florence Hen- derson and Willie Wilson (Time 1057)

"(Michele, Michele, Nanette) I STILL LOVE YOU" (2:45) [Leeds ASCAP — Glazenberg, Raye (Contel)] Sunny shufflebeat rock by a songstersore and the gal chorus-ork, Ditty has an Italian-cope feel. Good bright-beet go- ons.

"ALETHA" (4:50) [Leeds BMI—ASCAP—Byrd] Riccio is joined by musical-comedy larks Florence Henderson and Julie Wilson in this off-beat ballad take.
MARKET TIP: HERE ARE THE STOCKS THAT WILL BE BLOOMING IN MAY.

STAN FREBERG PRESENTS THE UNITED STATES OF AMERICA
(SIP 8546)

THE SOUND OF RICHARD STRAUSS
Erich Leinsdorf
(SIP 8548)

SHAKE IT AND BREAK IT
Various Artists
190 1572

THE GUITAR WORLDS OF LAURIOSO ALMEIDA
(sip 8546)

GUY LOMBARDO
Drifting and Dreaming
(Gl 1593)

RACHMANINOFF: Second Piano Concerto in C Minor
(SIP 8549)

...AND HERE'S THE HOT ONE OVER THE COUNTER

THE ENTIRE MAY RELEASE IS ON 100% EXCHANGE

Capitol Records
SEE YOUR CRDC REPRESENTATIVE TODAY

The Cash Box—May 13, 1961
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**Ralph Marterie**
(United Artists 315)

Details on the record are not provided.

**Lenny Cirus**
(Giro 903)

Details on the record are not provided.

**Buck Kittleton**
(100?)

Details on the record are not provided.

**Mary Small**
(Capitol 4563)

Details on the record are not provided.

**Willard Burton**
(1930?)

Details on the record are not provided.

**The Casters**
(3018)

Details on the record are not provided.

**I Get Dreamy**
(2:00) [Bamboo—Duggi, Berry]

Details on the record are not provided.

**Teardrops Were Dollars**

**The Cash Box**

**Pick of the Week**

Newcomers

- **Valerie Carr** (Roulette 4365)
  - "I Left There Crying" (2:22) [Tyrone BMI—Glover]
  - Vocalist could come up pop—R&B chart action with this strong blues pain-
    tive pop—a-string theme.

- **Nino & the Ebb Tides** (Madison 162)
  - "Those Oldies But Goodies (Remind Me of You)"
  - [Maravilla BMI—Pelti, Cu-
    gueta BMI—Manzana]

- **The Cloggers**
  - "Have Gun Will Travel TV-V" [Potomo BMI—Miller, Rodkin]
  - Speedy novelty take-off on the "Have Gun Will Travel" TV TV

- **The Honeydrippers**
  - "I'm a Little Bit Country" [Northern ASCAP—Liggett]
  - Here the songsters do a strong rock version of the old ditty and are provided with a solid sound-
    ing rock combo arrangement. This bright stilt could also get around.

**The Cash Box**

**Best Bets**

- **Dale Hawkins** (Tilt 781)
  - "Money Honey" (2:24) [Walden ASCAP—Stone]
  - Lots of pro rock—a-string rhythm color and dexter. Both the melody and the
    songster, Deck, handled by the Lon-
    don group, is a teen upbeat treat. Tune is not the old hit.

- **Walter Vaughn** (Liberty 53330)
  - "Down on My Knees" (1:45) [Seg-Way BMI—Ford]
  - Unusual and effective low-down driv-
    ing blues by the songster and combo. Type of off-beat that could catch-on.

- **Sally Pearl** (2:10) [BMI—Ford] This portion, a sentimental light—beat stilt,
  - also has an off—beat touch.

- **Sandy Gehle** (Mem 102)
  - "Honey Do" (2:05) [Mills ASCAP—Love, Meyer] Song-
    ster reads the catchy romanti-
    cally against a cheerful female chorus-
    combo rock stilt.

- **[BMI—Pendaril] The warbling surveys the folkish country tune against a color-
  - ful rock—a-billy combo attack.

- **Eternally** (2:10) [Knox BMI—Pendaril] Inviting ro-
    mantie is done with a pleasing Latin-
    ish rock—a-string flavor by the vocal-
    list and ork.

- **Budd Harman combo**
  - "Third Man Rock" (2:12) [Chappell ASCAP—Karafes]
  - The old instrumental hit goes a-
    round with teen authority. A zither, the principle ingredient of the original hit, is a feature-
    less drum, ork.

- **Noisy Reservation** (2:09) [Acuff—Rose BMI—Harman]
  - More well—done rock mech-
    anisme. Kids have two swingin’rocker

- **Johnny Maddox** (Dot 10614)
  - "Bare Dance" (2:08) [Leeds ASCAP—Arr. Busch]
  - The old opus, coming with slight-
    less issues anew, gets a lively pose from the popular honky—tonk and string
    ork, Combined.

- **Glow Worm** (2:03) [Vic-
    Sun ASCAP—Arr. Maddox]
  - Charming light instrumental view of the favorite.

- **Vic Carlo** (Broadway 118)
  - "Don't Cry, Little Girl, Don't Cry" (2:30) [Chappell ASCAP—Gold, Marmoy]
  - first rate emotion—packed warbling with this French, lyric version of the
    outstanding pic theme. Excellent ork-
    choral backgrounds.

- **Dale Hawkins** (Tilt 781)
  - "I'm a Little Bit Country" (2:22) [Memphis BMI—Pendaril]
  - The vet
    maestro and a pro shuffle—beat instrumen-
    tal for the kids, with a sax
    solo and an effective set of
    five solo stunts.

- **Walter Vaughn** (Liberty 53330)
  - "Nowcomrt" (C)
  - Catchy light—beat romantic here.

- **Buddy Barber**
  - "The Shuck" (2:29) [Yonk BMI—Pate] The vet
    maestro and a pro shuffle—beat instrumen-
    tal for the kids, with a sax
    solo and an effective set of
    five solo stunts.

- **Lenny Cirus** (Giro 903)
  - "Hot Dog" (2:00) [ASCAP—Shashkin] Buzzy shuffle—beat from the songster and combo.

- **Gee I'm Sorry** (2:02) [ASCAP—Raschi] Catchy light—beat romantic here.

- **Barry Kittleton**
  - (Beauco 100)

- **I Get Dreamy** (2:00) [Bamboo—Dugh, Berry]
  - More good—sounding Latinish stuff from the guys.

- **The Casters**
  - (RCA 3018)

- **Sacred** (2:08) [Bamboo—Daywin BMI—Leslie, Landa]
  - Piano rocking—a—choo lover—dove
    stuff, which is backed by an attraction string section. The beat rock crowd will like the pose.

- **I'm a Little Bit Country** (2:15) [Dot BMI—Burgess]
  - More good—sounding rock—ballad affair from Kittleton.

- **Mary Small**
  - (Capitol 4563)

- **Valley of Tears** (2:33) [Travis BMI—Foster, Bartholomew]
  - The onetime Fats Domino blues—waitful is revived with a good
    folkish and a pro shuffle—beat combo—chord backing.

- **Everybody But Me**
  - (1:45) [Dot BMI—Burgess]
  - Lark and setting turn to a catchy
    rockero.

- **Willard Burton**
  - (1930?)

- **The Backslide** (2:25) [Lion BMI—Solomon]
  - Good—sounding combo merry—making for the young-
    stas. Sax and guitars are quick—beat features as the music is
    jammin’ and a rhythmic rip through the folkish theme.

- **Teardrops of Love**
  - (2:35) [BMI—Salon]
  - As the title suggests, things settle-
    down to a plaintive note.

- **The Lavers**
  - (Lake 700)

- **The Bells** (2:35) [Jenova BMI—Robinson] An appeal-
  ing old song for the teen—market vocal group, which features a sensi-
  tive lead. Sentiments here will please the kids.

- **I Said Look** (2:30) [Jenova BMI—Robinson]
  - Busy—sounding upbeat blues. 

**The Cash Box**

---

**B+ Very Good**

**B Good**

**C+ Fair**

**C Mediocre**

---

**The Cash Box—May 13, 1961**
a moving ballad in the great tradition of "EBB TIDE"

ON COLUMBIA RECORDS
THE ONSDOS (Everest 19414)
(B+—) "THE OLD SPINNING WHEEL" (2:06) [Shapiro-Bernstein-Poole & C.] (Don Cas) Organ supplies solid upbeat gimmick sounds in Aki Label's rock combo, which also features a smooth-chanting chorus. Fine happy time teen instrumental could back this.

THE BLACK WIDOW (Columbia 42909)
(B+—) "HOLE IN MY SOUL" (2:47) [AscAP—Burland] Burland, who with Don Elliot created The Nutty Squirrels, offers an effective four-note blues vocal rendition of the Cannonball Adderley-associated instrumental "Blues in the Night." Jazz sounds from the Pat Williams’ directed orch. could be a left-field click via Shiree’s new rock sheet.

THE GORILLA WALK (2:32) [C-Heart Services BMI—Burland] Yet another new teen step, and it’s done with good-sounding rock harmonies.

Aki (Reprise 20,006)
(B+—) "FALL IN LOVE WITH ME" (2:40) [All-World & Sands ASCAP—Aki, Lennie] Bouncy roastin’ jangly-sulted vocal-combo affair, a Martin Deny.

JONES (1962)
(B+—) "YOU’LL BE MY BABY" (2:30) [Emmyv BMI—Larman & Flower] Fine hard-beat shuffle-blues romance that rates the close look.

RUSSELL (1969)
(B+—) "DINAH (The Theme From "The Girls of Summer") (2:30) [Enrica BMI—Kresa & Don] New theme, sounds like a rockin’ blues-flavored novelty.

MARTHA CARTER (Ron 329)
(B+—) "ONE MAN’S WOMAN" (2:27) [Ron BMI—Johnson] Blues-in-the-night headed into a country stanza, one that could get both B&B and pop chart action. Delectable date. Be sure to keep a very lively hopes for this.

SCOTT MCKAY (Ace 623)
(B+—) "OLE KING COLE" [Walyman & Riese BMI—Maynard, Landon, Cash] One of the quick, catchy novelty songs of the year, this is a fantastic novelty number that should storm the charts.

BROWN (1961)
(B+—) "PULL THE DOWNS" (2:14) [Ron BMI—Battiste] More bright, infectious dance number.

MARTIN (1964)
(B+—) "DON’T LET ME BE LONE" (2:12) [Enrica BMI—McCarthy] A deliberate beat-blues of the standly.

THE REVOLNS (Rex Cox 105)
(B+—) "I PROMISE LOVE" (2:17) [Enrica BMI—Nelson & Myles] Tender romance, something that could be used for interest in the good-chanting-combo color.

BROOKS (1962)
(B+—) "THE RESTLESS HEART" (2:24) [Enrica BMI—Kresa & Don] Lead does a sensitive job on the wistful blueser.

BROWN (1958)
(B+—) "SHE’S A PROBLEM" (2:08) [Sundown BMI—Davis] A catchy rock tune, this is one of the better numbers of the year.

DIXON (1960)
(B+—) "ONE LOVE HAVE I" (2:25) [Sundown BMI—Davis] Quick-blues beat has unusual Hawaiian flavoring obtained from steel-like guitar effects.

THE BUTANES (Enrica 1007)
(B+—) "DON’T FORGET I LOVE YOU" (2:20) [Enrica BMI—Martin] Lots of well-done chant bits in this roup’s arrangement. The singers’ here’s a fine choice for swingin’ dancin’ at home.

BROWN (1964)
(B+—) "THAT’S MY DESIRE" (2:11) [Mila ASCAP—Love, Day] For the uninitiated blues-styled version of the oldie.

CHANCELORS (La Salle 501)
(B+—) "WISHIN’ WELL" (2:30) [Bogel BMI—Cash] An interesting, catchy blues-bluesy version of the oldie.

EVERLY ANN GIBSON (Landa 671)
(B+—) "LOVE’S BURNING FIRE" (2:20) [Enrica BMI—Dixon] A local noise-maker’s effort, this one was initially developed by an up-and-coming rock band, who could have a future success here. "A SWINGIN’ DOOR" (1:45) [Enrica BMI—Bogel] Bluesy light-beat swinger. Top-half of the tune, not working.

THE TABARANTAS (Atlantic 2120)
(B+—) "TABARANTULA" (2:04) [Sandra BMI—Rains, Tucker] Interesting, catchy, effective rock-the-guitar driving. Solid teen sound interest here.

MARTIN (1961)
(B+—) "LITTLE BLACK WIDOW" (2:07) [Sandra BMI—Tucker, Lee] More of a bouncy-rock tone to this good-sounding instrumental.

Eddie Ferrell (Asta 100)
(B+—) "TEACH ME HOW TO ROLL" (2:00) [Yorkone BMI—Paris] Vocalist Ferrell tops a buzzy- bouncy rock side with lots of good rock punch. Label does business out of Chicago.

MARTIN (1963)
(B+—) "OH JEALOUS HEART" (2:12) [Yorkone BMI—Paris] Either, somewhat countrified ballad on the strong number, and with the Hank Williams’ standard, "Jealous Heart."  

THE MAVRICKS (Capitol 4560)
(B+—) "GOING TO THE RIVER" (2:33) [Commodore BMI — Domino, Bartholomew] One of Fats Domino’s many hits is revived with effective easy-rock-color by the vocalists. Lead’s blues-styled melody is backed by bass chant work from the other vocalists. Could be a hit here.

(C+) "JUST TO HEAR OLE COTTON SING" (1:48) [Mavricks & Audiences] Bouncy and appealing novelty sounds from the vocalists.

MARIO & THE FLIPS (Decca 31252)
(B+—) "TWISTIN’ TRAIN" (2:15) [Decca BMI—Kenny] Blue-sy flow in the beat-sound from theJava shoes, some smart lyrics, good singing. Worth teen programming.

(C+) "YOU MADE ME LOVE YOU (I Didn’t Even Know It)” (2:36) [Brooks ASCAP] A breathless, soothing, deliberate beat-blues of the standly.

THE REVLIONS (Rex Cox 105)
(B+—) "I PROMISE LOVE" (2:17) [Enrica BMI—Nelson & Myles] Smooth-sounding song team produces a lively teen rhythm-sound, with the lead belonging to the guy against good chant-combo color.

BROOKS (1962)
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ALL THE TRADEPAPERS AGREE
IT'S A SMASH!

TERESA BREWER

I'VE GOT MY FINGERS CROSSED

62265

CHORUS AND ORCHESTRA DIRECTED BY DICK JACOBS
SMASH
NEW RELEASES ON
SEVEN ARTS RECORDS

TRUE LOVE'S UNTRUE
b/w
WHAT SHOULD I DO?
by Pat Carter
S-702

THAT'S THE WAY THAT YOU ARE
b/w
LONESOME SUMMERTIME
by Albert Nelson
S-703

THE BILBAO SONG
ANDY WILLIAMS
CADENCE 1398

63 IN THIS WEEK'S CASH BOX TOP 100

Album Plans
Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ARTIA & MK
On Artia's "Moiseyev Spectacular," distribs get 1 free for every 5 they purchase, mono or stereo. Artia's 2-LP package of Dvorak's "Slavonic Dances" is available to consumers at the price of a single LP, mono or stereo. MK's release of Swantoslaw Richter's performance of Beethoven's "Appassionata" Sonata, listing at $5.98, is being discounted to distribs based on a $5.98 tag. Expires: May 31.

ATCO
For every 25 LP's that the dealer purchases, he will receive an additional 5 free, with free mono LP's given proportionately to mono purchases and free stereo LP's given proportionately to stereo purchases. All of the label's mono & stereo LP's are available under the plan.

ATLANTIC
Special LP incentive to dealers, through Atlantic distribs, on the label's LP catalog. Dealers should apply to Atlantic distribs for details.

AUDIO FIDELITY
Rounding out its "Spring Merchandising" plans, the label is enabling dealers to receive 1 free LP for every 6 purchased in its entire catalog. Expires: June 2.

CAMERO & PARKWAY
"May Cash-Profits Month"—20% cash discount on all LP's; 100% exchange privilege. Expires: May 31.

CAPITOL & ANGEL
Dealers may stock all new Capitol-Angel May releases on a 100% exchange basis in quantities varying from 5 to 15 albums; Quantities covered with exchange protection vary for different Capitol titles in the May release; Quantity for all May Angel releases is 5. Expires May 31.

DANA
"Half Price Bonus Plan"—Consumers buy 1 album and get a second at half price. Described as a limited time offer.

DECCA
Special dealer incentive program covering new and catalog LP & EP albums by the label's country roster. Details may be obtained through local Decca sales reps. Expires: June 2.

DIRECTIONAL SOUND
The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A coop advertising fund is also available.

DOT
Annual summer sale in which consumers gets a 15% discount on all mono LP's, 20% on all stereo LP's and 25% on all EP's. Dealers receive a 90-day billing benefit, with payments due in 3 equal installments on the 15th of June, July and August. Plan runs from May 1 through June 30.

DUO
Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

LIBERTY
On three Gene McDaniels' LP's, including a new LP tagged after his hit "A Hundred Pounds of Clay," and "One Eyed Jacks" soundtrack dealer gets a 30% cash discount, taken off the face of the invoice, for an order of at least 5 units, in any assortment of 3 albums, mono or stereo. 100% exchange privileges. Payments are due July 10, 5% 10 EOM. Plans run from April 24 through June 2.

MERCURY
"Maypole"—Dealer receives 1 free LP for every 5 he buys within a given price category. All PPS and LPS items issued up to May 1 will be included in the plan. Regular exchange privilege; dating on a 30-60-90 basis. Expires: June 1.

PRESTIGE

STRAND
"Major LP Expansion Program"—Dealers are to contact distribs for details. Expires: May 31.
Inimitable Duane Eddy introduces such well-loved girl friends as Sioux City Sue, Tammy, Mary Ann, Mona Lisa, Patricia, Sweet Cindy, Carol and Big Liza, along with your “song sweethearts” Brenda, Annette, Tuesday and Connie.

JLP-70-3019

Duane Eddy

Just Released DUANE'S GREAT NEW SINGLE

"RING OF FIRE"

and

"BOBBIE"

JAMIE 1187

attractively packaged in full-color sleeve for easy sell

Arrangements by BOB THOMPSON

JAMIE GUYDEN RECORDS

1330 W. Girard Ave.
New Single Smash

by

Morty Craft & Orch.

"BARC-A-ROLLA"

M-642

Going Strong

Morty Craft's Singing Strings Albums

PERCUSSION IN HOLLYWOOD, B'WAY & TV
Warwick-5000

THE WORLD OF PERCUSSION
Warwick-5002

SINGING STRINGS IN PERCUSSION
Warwick-5004

You'll Go All The Way With

ALL I WANT

by

The Fashions

M-646

Faye At Her Best!

IT'S NICE TO KNOW

Faye Adams

M-638

"A Cash Box Pick Of The Week"

The Fireballs

Great New Single

QUITE A PARTY

Warwick M-644

Current Album Hit!

HERE ARE THE

FIREBALLS

Warwick 2042

Chartbreakers!!

MY KIND OF GIRL

Matt Monro

Warwick M-636

SCOTTISH SOLDIER

Andy Stewart

Warwick M-627

TONIGHT I FELL IN LOVE

The Tokens

Warwick M-615

BRASS BUTTONS

The String-A-Longs

Warwick M-625
**The Bilbao Song**

by **Andy Williams**

**Cadence 1398**

**63**

**In This Week's Cash Box Top 100**

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### The Records Disk Jockeys Played Most

<table>
<thead>
<tr>
<th>Title</th>
<th>Last Week</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOTHER-IN-LAW</td>
<td>1</td>
<td>Elvis K-Doe (Minit)</td>
</tr>
<tr>
<td>RUNAWAY</td>
<td>2</td>
<td>Del Shannon (Riptone)</td>
</tr>
<tr>
<td>BUT I DO</td>
<td>3</td>
<td>Clarence Frazer Henry (Argo)</td>
</tr>
<tr>
<td>100 POUNDS OF CLAY</td>
<td>4</td>
<td>Gene McDaniels (Liberty)</td>
</tr>
<tr>
<td>BLUE MOON</td>
<td>5</td>
<td>Marcello (Cappi)</td>
</tr>
<tr>
<td>YOU CAN DEPEND ON ME</td>
<td>6</td>
<td>Brenda Lee (Dot)</td>
</tr>
<tr>
<td>DADDY'S HOME</td>
<td>7</td>
<td>Shop &amp; the Limeliters (Hull)</td>
</tr>
<tr>
<td>I'VE TOLD EVERY LITTLE STAR</td>
<td>8</td>
<td>Linda Scott (Canadian-American)</td>
</tr>
<tr>
<td>TAKE GOOD CARE OF HER</td>
<td>9</td>
<td>Adam Wade (Celtic)</td>
</tr>
<tr>
<td>SOME KIND OF WONDERFUL</td>
<td>10</td>
<td>Delilas (Atlantic)</td>
</tr>
<tr>
<td>BREAKIN' IN A BRAND NEW BROKEN HEART</td>
<td>11</td>
<td>Connie Francis (MGM)</td>
</tr>
<tr>
<td>PORTRAIT OF MY LOVE</td>
<td>12</td>
<td>Steve Lawrence (United Artists)</td>
</tr>
<tr>
<td>MAMA SAID</td>
<td>13</td>
<td>Shirelles (Seaport)</td>
</tr>
<tr>
<td>ONE MINT JULEP</td>
<td>14</td>
<td>Ray Charles (Impulse)</td>
</tr>
<tr>
<td>RUNNIN' SCARED</td>
<td>15</td>
<td>Ray Orbison (Monument)</td>
</tr>
<tr>
<td>ON THE REBOUND</td>
<td>16</td>
<td>Floyd Cramer (RCA Victor)</td>
</tr>
<tr>
<td>FUNNY</td>
<td>17</td>
<td>Maxine Brown (Nomar)</td>
</tr>
<tr>
<td>DANCE THE MESS AROUND</td>
<td>18</td>
<td>Chubby Chase (Parkway)</td>
</tr>
<tr>
<td>TONIGHT I FELL IN LOVE</td>
<td>19</td>
<td>Tokens (Warwick)</td>
</tr>
<tr>
<td>JUST FOR OLD TIMES SAKE</td>
<td>20</td>
<td>McGraw Slatters (Coral)</td>
</tr>
<tr>
<td>TRAVELIN' MAN</td>
<td>21</td>
<td>Ricky Nelson (Imperial)</td>
</tr>
<tr>
<td>TONIGHT MY LOVE</td>
<td>22</td>
<td>Paul Anka (ABC Paramount)</td>
</tr>
<tr>
<td>BUMBLE BOOGIE</td>
<td>23</td>
<td>Buddy &amp; the Siggers (Road Raiders)</td>
</tr>
<tr>
<td>BABY BLUE</td>
<td>24</td>
<td>Ethel (Sporay)</td>
</tr>
<tr>
<td>CONTINENTAL WALK</td>
<td>25</td>
<td>Hank Ballard (King) Rollers (Liberty)</td>
</tr>
<tr>
<td>HELLO WALLS</td>
<td>26</td>
<td>Faron Young (Capitol)</td>
</tr>
<tr>
<td>HELLO MARY LOU</td>
<td>27</td>
<td>Ricky Nelson (Imperial)</td>
</tr>
<tr>
<td>TRAGEDY</td>
<td>28</td>
<td>Floatwoods (Dotline)</td>
</tr>
<tr>
<td>FLAMING STAR</td>
<td>29</td>
<td>Elvis Presley (RC Victor)</td>
</tr>
<tr>
<td>TRUST IN ME</td>
<td>30</td>
<td>Elita James (Argo)</td>
</tr>
<tr>
<td>APACHE</td>
<td>31</td>
<td>Jorgen Ingmann (Atco)</td>
</tr>
<tr>
<td>PLEASE LOVE ME FOREVER</td>
<td>32</td>
<td>Cathy Jean &amp; Partners (Vocal)</td>
</tr>
<tr>
<td>THAT OLD BLACK MAGIC</td>
<td>33</td>
<td>Bobby Rydell (Cameo)</td>
</tr>
<tr>
<td>MY THREE SONS</td>
<td>34</td>
<td>Lawrence Welk (Dot) Bob Moore (Monument)</td>
</tr>
<tr>
<td>WHAT'ID SAY</td>
<td>35</td>
<td>Jerry Lee Lewis (Sun)</td>
</tr>
<tr>
<td>ASIA MINOR</td>
<td>36</td>
<td>Koko (Folied)</td>
</tr>
<tr>
<td>BONANZA</td>
<td>37</td>
<td>Al Costa (United Artists)</td>
</tr>
<tr>
<td>LITTLE DEVIL</td>
<td>38</td>
<td>Neil Sedaka (RCA Victor)</td>
</tr>
<tr>
<td>HALFWAY TO PARADISE</td>
<td>39</td>
<td>Tony Orlando (Toka)</td>
</tr>
<tr>
<td>I'M IN THE MOOD FOR LOVE</td>
<td>40</td>
<td>Chimes (Tag)</td>
</tr>
</tbody>
</table>

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**ANNOUNCING**

**15% Discount**

on PRESTIGE/INTERNATIONAL and PRESTIGE/BLUESVILLE Series For Entire Month Of May.

DEALERS: Send For Catalog

PRESTIGE RECORDS, INC.

203 So. Washington Ave., Bergenfield, N. J.

---

**DISC JOCKEYS**

**'Bob Heller'**

PHILLY'S FLYING RECORD DISTRIBUTING CO.

665 N. Broad St., Philadelphia, Pa.

Pick of the Week—May 8th

"**CADDY DADDY**"

"You're Something Special!"

by Dorinda Duncan

DJ'S WRITE:

GLENDALE RECORDING CO., P. O. Box 3072, Orlando, Florida

---

### Flaming Star

ELVIS PRESLEY .......... RCA VICTOR

Gladys Music, Inc.

**THE GIRL OF MY BEST FRIEND**

RAL DONNER .......... GONE

Elvis Presley Music, Inc.

**THE NEXT KISS**

CONWAY TWITTY .......... MGM

Plan Two Music, Inc. Moorpark Music Corp.

ELVIS PRESLEY .......... RCA VICTOR

Elvis Presley Music, Inc.

**YOU SET MY HEART TO MUSIC**

JOHNNY MATHIS .......... COLUMBIA

Joni Jampol, Inc.

**LING TONG TING**

BUDDY KNOX .......... LIBERTY

St. Louis Music Corporation

HILL AND RANGE SONGS, INC.

1619 Broadway, New York, N. Y.
BUT THREE NEW ATCO SMASHES!

1. Follow-up To "SPANISH HARLEM"
   "STAND BY ME"

   BEN E. KING

   A Leiber-Stoller Production

2. Follow-up To "APACHE"
   "ANNA"

   THE COASTERS
   "LITTLE EGYPT"

   JORGREN INGMANN
   & His Guitar

   6192
   Leiber-Stoller Production

   b/w
   On The Horizon 6194

   b/w
   CHEROKEE atco 6195

ATCO RECORDS
1841 Broadway New York City, N.Y.
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RAINDROPS" Pick of the Week—4/22
Dee Clark .................. Vee Jay 383

"RAMA LAMA DING DONG" Pick of the Week—5/6
Edsels .................. Twin 700

"STAND BY ME" Pick of the Week—5/6
Ben E. King .................. Atco 6194

"MOODY RIVER" Pick of the Week—4/22
Pat Boone .................. Dot 16209

"HOW MANY TEARS" Pick of the Week—5/6
Bobby Vee .................. Liberty 55325

"WHAT A SURPRISE" Pick of the Week—4/22
Johnny Maestro .................. Coed 549

"BARBARA ANN" Pick of the Week—5/6
Regents .................. Gee 1065

"YOU'RE GONNA NEED MAGIC" Pick of the Week—4/22
Roy Hamilton .................. Epic 9443

"DANCE ANNETTE"
BY 3305

Original Hit!
The Theme From
"LA DOLCE VITA"
Joe Leaby
RPC #503

A Great Revival of a Great Hit
DIM DIM THE LIGHTS
Jerry Norell
AMY #822
AMY RECORDS 1650 B'way N.Y.
The Cash Box
Best Selling Monaural & Stereo Albums

COMPILLED BY The Cash Box FROM LEADING RETAIL OUTLETS

**MONOALURAL**

<table>
<thead>
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<th>Date</th>
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<tbody>
<tr>
<td>1</td>
<td>I'LL BUY YOU A STAR</td>
<td>Johnny Mattioli</td>
<td>RCA</td>
<td>July 23, 1961</td>
</tr>
<tr>
<td>2</td>
<td>THE GREATEST HORN OF THE WORLD</td>
<td>AL HIRT</td>
<td>RCA</td>
<td>July 23, 1961</td>
</tr>
<tr>
<td>3</td>
<td>HAPPY TIMES SING ALONG WITH MITCH MILLER</td>
<td>Columbia</td>
<td>July 23, 1961</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>SINATRA'S SWINGIN' SESSION</td>
<td>Frank Sinatra</td>
<td>RCA</td>
<td>July 23, 1961</td>
</tr>
<tr>
<td>5</td>
<td>I'M GONNA BE A MAN</td>
<td>Ray Charles</td>
<td>ABC-Paramount 355</td>
<td>July 23, 1961</td>
</tr>
<tr>
<td>6</td>
<td>LAST DATE</td>
<td>Lawrence Welk</td>
<td>Dot</td>
<td>July 23, 1961</td>
</tr>
<tr>
<td>7</td>
<td>VENTURES</td>
<td>Danton BLP 2004, BST 3004</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>SOLID AND RAUNCHY</td>
<td>(Sid HE-1020, HE-2002, EAP 2002)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>BUCK BENTON'S GREATEST HITS</td>
<td>(Mercury MG 30687, SR 60067)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>AT LAST</td>
<td>Ella James</td>
<td>Arista</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>MOMS MABLEY AT THE U.N.</td>
<td>(Chess Ch 1452)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>BELAFONTE AT CARNegie HALL</td>
<td>Harry Belafonte</td>
<td>RCA Victor LDC 6066,</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>BOBBY'S BIGGEST HITS</td>
<td>Bobby Rydell</td>
<td>Columbia</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>EXODUS</td>
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**May 13, 1961**
"TARA'S THEME"—Percy Faith and his Orchestra—Columbia CL 1527


"THE WANDERFUL WORLD OF BERT KAEMPFERT"—Decca DL 4117

Kaempfert has snowballed his orchestra to international success via the combination of Charlie Tabors' trumpet solo, solid tenor lead and the lush surroundings. Here, in his second Decca LP, the Kaempfert orch reveals his hit singles, "Tenor" and "Cervena," plus such others as "Margen," "Without Your Love" and "Ducky." First LP was a success, no reason why this won't follow.

"100 LBS. OF CLAY"—Gene McDaniels—Liberty LST 7191

Now with a solid best-seller under his belt, McDaniels' vocal talents have a clear path for LP popularity. In this date he offers his smash hit, "100 Lbs. of Clay." as well as such top pop items as "Cry," "The End," Portrait of My Love," "Till There Was You" and "Angels in the Sky." Ballads occupy most of the time and McDaniels' sincerity in this dept. is a proven fact. Should roll up the sales.

"GENTLY"—The Fleetwoods—Dolton BLP 2006

Once more the Fleetwoods engage in a brace of teen-oriented items to offer a relaxing change of pace from the more hard-bait ways of their contemporaries. Featured is the current hit, "Tragedy," plus "The Little White Cloud That Cried," "Naked," "I'm So Proud" and "Their Hearts Were Full of Spring." Of hit status.

"ANOTHER SMASH"—The Ventures—Dolton BLP 2006

Rocking instrumental duo produces enough muscle to make band proud. In this latest session they move freely from a gently lilting sound, as on "Meet Me, Call Me," to the wavy raunchiness of "Ghost Riders In The Night." Other selections include "Wheels," "Last Date," "Rain-Hide" and "Lullaby of the Leaves," the present single favorite. Could easily be "another smash" LP.

"FOLK SONGS"—Tony Mottola—Command RS 224 SD

The familiar melodies of American folk songs in striking instrumental settings ingeniously created by guitarist Mottola. The arrangements are unusual in that instruments with individually colored sounds (e.g., recorder, saxes, accordion, harmonica, guitars) are used solo, in duets and trios with a modicum of additional accompaniment besides percussion, resulting in an arresting and constantly interesting session. Tracks include "The Wayfarers Strangers," "Careless Love," "Good Night Irene" and "Buffalo Gals." Another fine Command product.

"VOICES IN FUN"—The Four Freshmen—Capitol ST 1543

A program of semi-novelty tunes and just plain fun songs are treated with a sunny disposition, sometimes tongue-in-cheek kidding, by the four. Coupled with Billy May's bright arrangements, it ends up a delightful LP romp for all concerned. Above all, the vocal group's dazzling showmanship remains the feature attraction on such items as "I Want To Be Happy," "Manana," "Swingin' On A Star," "Aren't You Glad You're You" and "Gee Buttermilk Sky." Solid entertainment value for the multitude of Freshmen fans.

"HERE'S MILT KAMEN!"—Capitol SW 1565

Kamen is a comedian out of the same ilk as Carl Reiner and Mel Brooks, all having served important apprenticeships under Sid Caesar. He is a master of the ridiculous situation and describes here, in his debut album, such incidents as a giant tomato attacking a small town, two witches baking, buying a suit in Brooks Brothers, while eating candy bars, and other funny, improbable events. Album could be a best-seller in short time.

"THE SONGS AND COMEDY OF THE SMOTHER BROTHERS AT THE PURPLE ONION!"—Mercury SW 06611

The Smothers Brothers are just what was needed to defile the pomposity of today's crop of over-serious folk singers, Brother Tom's naive, lengthy and ridiculous introductions and mid-song explanations in faltering, mangled garb are an uproarious delight in a clever satirical way. And in the part of the song that are done straight, the boys do demonstrate good vocal capacity. This set, recorded "live" at San Francisco's Purple Onion should increase their increasing stature many-fold.

"MAMMA OVERBOARD!"—Charlie Manna—Decca DL 71539

Manna, coming to the fore as one of the better, new, un-commercial takes a real fun boat for Decca in an LP loaded with laughter. Particularly delightful is the theatrical booking agent for President "The Astro-naut" and "War At Sea." Manna's gift for mimicry enables him to assume several roles in one monologue, enhancing his performances. Excellent comedy LP.

"MUSIC OF FRANK LOESSER!"—Arthur Fielder and the Boston Pops Orchestra—RCA Victor LM 2185

Fielder's knock for supplying a fresh golden sound to old favorites packs an LP brim-full of excitement, especially here playing the characteristically colorful and individual music of Frank Loesser. The composer's four shows—"Where's Charley," "Guys & Dolls," "The Most Happy Fella," and "Guys and Dolls"—and one flick—"Hans Christian Anderson"—are divided into pre-dinner, dinner, and the arranging aid of Jack Mason and Richard Hayman, displays with spirit and great flair. A treat for show music fans.

"HERE ARE THE FIREBALLS!"—Warwick W 2942

Teen rock instrumental quartet romps vigorously through a program of originals which includes its recent hit, "Vagueno," "Rik-A-Tik," and "Kissin,'" and then finishes with a few Mexican and Latin reflect the New Mexican heritage of the members. It's an exciting ensemble of performances that will keep the teenagers hopping for some time.

"SOUNDS TERRIFIC!"—The Chorus and Percussion of Keith Textor—RCA Victor LSA 2385

The combination of unique musical-vocal arrangements and the ingeniously-engineered continuous moving of ork and chorus sections makes for a vigorous work-out for the stereo rig and fascinating listening, Keith Textor's arrangement also provide a kind of musical picture in the attempt at sound effects to augment various selections. A truly original offering. Among the evergreens presented are "Lullaby of Broadway," "Surfboard On Top," "Perfidia," and "I Get A Kick Out Of You."

"HALF SATIN/HALF LATIN!"—Les Elgart and his Orchestra—Columbia CL 1567

The "sophisticated" Elgart swing rates high on this LP. With this date, he splits it down the middle with half an LP devoted to the Latin idiom and the other half to the usual easy-beat, gentle swing manner that has made him such a favorite. The arrangements are invigoratingly fresh with "The Arabesque," "Theme Of The Century" and "The Touch Of Your Lips" and "I'll Remember April." (Satin).
TWO STEPS FROM THE BLUES—Bobby "Blue" Bland—Duke DL-74

Long a solid mainstay of the rhythm & blues field, and now a strong pop favorite, Bobby Bland still continues to transmit the variety of meanings and feelings in the raw, honed blues which make up his repertoire. Here, besides performing his hit single of "I Pity The Fool," he turns in gutsy readings of "Two Steps From The Blues," "St. James Infirmary," and "I've Been Wrong So Long" among others. His band is a vigorous help-mate throughout.

MEMORIES OF OUR PROM—Eddie Barclay and his Orchestra—Mercury 60165

With the premonition of spring, French maestro Barclay is on the spot with a set dedicated to the romance and sentimentality of the events. With ten superbly written, the art sticks gentle musical portraits of "There Goes My Heart," "Too Young," "Riverboat," "Don't Know Why," "Young At Heart" and eight other romantics. Sans-lyric choruses accompany in a caressing fashion. Timely teen fare.

68 STRINGS—Ralph Marterie—Ultra Audio WVS 8538

The warm, rich open tone of the Marterie trumpet is embedded in husky strings and wordless chorus ensemble voicings. Musicanship is maintained at a high level and, coupled with the selection of truly superior, sometimes-neglected songs, the result is an inviting instrumental disk. Included in the program are "Green Dolphin Street," "Why Shouldn't I" "My Song" and "Looking For A Boy." The good UA sound is a plus listening factor.

JEANIE THOMAS SINGS FOR THE BOYS—Strand 13816

A thrush with an invitingly mushy inflection in her voice, Jeannie Thomas surveys a dozen pop tunes that have highlighted her appearances at military bases. The list includes such greenies as "Bye Bye Blackbird," "I'll See You In My Dreams," "I Hear Music" and "All Of Me," all performed with enthusiasm and vocal honesty. Pleasant entertainment.

PARRISH—Film Soundtrack—Warner Bros. 1413

The flick of turbulent teen love has been recorded an intensely romantic score by Max Steiner, who conducts seven of the themes on the one side of this two-record set. Pianist George Gershon in a symphonic setting groups three of his famous number plus two other famed Steiner compositions — "Tara's Theme" and "Theme From A Summer Place." Offering has substantial appeal for film score and mood package buyers.

THE MOST HAPPY FELLA—Original London Cast—Angel 55587

No doubt, as one listens to this fine London cast version of the Fella, one can't help but think of George Whiting's famous memoir book. Loesser wrote a memorable collection of numbers for "Fella." Ranging from lyrical arias of opera quality to engaging musical-comedy tunes, the score is a continuous delight. Vocal demands are great, and fortunately, as with the Columbia B'way cast, they're here in Americans Inia Wista (Tony), Helen Scott (Roxie) and Art Lund, who appeared in the B'way run. Angel has a stereo version, while the Col. disk was made prior to stereo platters.

PERCUSSION & PIANO—Honky Tonk—Mike Di Napolally—Directional Sound DS-5995

The frothy frolic of a rickety-tick piano playing familiar melodies in honky tonk style. Mike Di Napolilly is the ivy tickler here, aided and abetted by an assortment of instruments added to further the mood, with an accent on the percussion. Tunes include "Hot Time In The Old Town Tonight," "Kentucky Babe," "In The Shade Of The Old Apple Tree" and "Meet Me In St. Louis.

LET'S ALL SING AROUND THE PIANOLA—With Underwood—Landia 1001

Landia, the Jukebox company, debuts on LP with an attractive sing-along type package that assembles twenty old sheetstubs and provides the song sheets for a community sing. Music is supplied by the unaccompanied rickety-tick piano stylings of "Uncle Autobot" for a feeling of a piano roll. A delightful party package.

CANNONBALL ADDERLEY AND THE POLL WINNERS—Featuring Ray Brown, Wes Montgomery, Adderley, Brown and Montgomery; all poll winners surely more than that, is each a superior product in its field. Assembled here are, with the addition of vibist Vic Feldman and drummer Louis Hayes, employ in a session which, though less pretentious than the usual Adderley Quintet dates, still maintains a major portion of soul. The six number program consists of a couple of Feldman originals, one each by Barry Harris and Charlie Parker ("Au Privave"), and two unattributed swingers: Lehrer's "I'm On My Heart Alone" and Loesser's "Never Will I Marry.

CANNONBALL ENRUTORE—Cannonball Adderley—Mercury MG 26436

Cut before the popular success of the Adderley Quintet dates on Riverside, this Mercury session proves to be even more adventurous than many of the album's four dates in that he had not yet been ensconced as king of "soul." But there is plenty here, as well as such unusual touches as a baroque-like riff arrangement of "A Fugazy Day." Other sides include "Tell Me Why" and "The Way You Look Tonight." Exciting jazz listening with strong commercial prospects.

MORE MUSIC FOR PEOPLE WHO HATE CLASSICAL MUSIC—Arthur Fiedler conducting the Boston Pops Orchr.—RCA Victor LM-2470

A disk attempt to gather content to good classical music, something he's been successful at for years via the Boston Pops concerts. The music is from popular classics: the Tchaikovsky's "1812 Overture," and proceeds carefully through Massenet's "Arabian Night," Liszt's "Hungarian Rhapsody No. 6," Dvorak's "New World" and Rachmaninoff's "Waltz" from Serenade For Strings. Communication and substantial reasons are here in the excellent choice of selections. All that remains is an attentive audience.

THE BELOVED BOERLING—Vol. 2, Songs and Ballads 1936-1953—Jazz Boerling—Capitol G 7247

Capitol has gathered from its archives a collection of songs sung in Swedish, Italian and English by the great, late tenor. Dating from 1936, the sound is somewhat less than clear, but it is amazing how the vibrant voice overcame the now-inferior recording techniques of the past and rang true and clear. Testament to a tremendous talent. Among the more familiar selections are "La Mattinata," "Oh Sole Mio," "Because" and "Fur You Alone."

RACHMANINOFF: Piano Concerto No. 2 in c—Leonard Pennario, pianist, with the Los Angeles Symphony Orchr. conducted by Erich Leinsdorf—Capitol SP 8519

Coupling one of the most popular piano concertos in the catalog with an immensely popular classical pianist can prove a sales bonanza for Capitol. Pennario, with a moreversion on the label for some time, repeats his fine performance of the work for the stereo machines. Highly commercial product.
RIAA Aids Nassau Police In Arrest of
Ring Plotting Huge Bootlegging Operation

NEW YORK—The four men above being handcuffed by Inspector Lada in the arrest last week of alleged disk bootleggers are (L. to r.) Harold Zatal, Milton Rabuse, Rev. Richard L. Engel and Norman Berman. The photo was taken at the Hotel Plaza in the suite of rooms where the four men were to have met "Big Mike," the money man who was to have financed a huge new bootlegging operation. When "Big Mike" walked in and announced that the men were under arrest and that he was not "Big Mike" but Inspector Lada, a photographer walked in to take the pictures seen on this page.

NEW YORK—a beautifully engineered cloak and dagger plot (much like those screen writers might employ for one of Elliot Ness’s adventures: "The Untouchables") resulted in the arrest of five alleged record counterfeiters last week. Nassau County DA Manuel W. Levine announced the capture of the ring last Tuesday night following their indictment by a Nassau County grand jury on charges of grand larceny and conspiracy to violate trade mark laws and to commit grand larceny.

The indictments and arrests followed months of investigation and undercover work by members of the Nassau County District Attorney’s office, the New York City police department and the Record Industry Association of America, Inc. The Police Department of Nyack, N.Y., and the District Attorney of Rockland County, N.Y., also cooperated in the investigation.

This clever plot which involved undercover agents posing as collaborators of the alleged counterfeiters, was culminated by the arrest of five of the men as they celebrated what was to have been the start of a large counterfeit record operation at a dinner in the Hotel Plaza.

Those arrested by the undercover police agents at the dinner were:

Norman, DA’s assistant of Monarch Productions Corp., 729 Seaver Avenue, New York, a TV and radio producing firm; Milton Rabuse, a real estate operator who lives in Little Neck, Queens; Rev. Richard L. Engel, who owns Bibliolet Records in East Orange, N.J., and Harold Zatal, of the Starr Offset Service Co., 146 West 23rd Street, New York.

In addition, Henry Arak, of Aqua Life Products, Brooklyn, was arrested separately.

Messrs. Berman and Rabuse are alleged to have planned the counterfeit operation; Engel was described as the one who provided the technical know-how, Zatal as the person who printed the counterfeit labels and album covers, and Arak as having pressed the counterfeit discs.

Berman and Rabuse, in fact, had been arrested in Nassau County last December on the misdemeanor charge of violating and conspiring to violate the trade mark laws. They were to have been tried on this charge on May 9.

Their arrest came during the course of RIAA’s investigation of record counterfeiters in the Greater New York area which had created suspicion of Berman’s and Rabuse’s activities. A complaint by RIAA to the New York City police department and the New York County District Attorney’s office led to the assignment of an undercover agent to make contact with the alleged counterfeiters, gather evidence against them and compile information on their confederates. The agent had worked his way into the confidence of the alleged ring leaders and had just been offered a chance to distribute counterfeit records for them when the arrests came.

The information collected by RIAA was immediately brought to the attention of Nassau County District Attorney Manuel W. Levine and William Cahn, chief of the rackets bureau. The undercover agent was asked to maintain liaison with the suspected counterfeiters and to try to determine the identities of their accomplices.

Levine, and Cahn, and the RIAA, felt it as important, if not more so, to uncover those who made it mechanically possible unlawfully to duplicate recordings as those who master-minded the operation.

In his original dealings with Rabuse, the undercover agent had offered the chance to buy 3,000 copies of a counterfeit recording of “Nice and Easy” made by Frank Sinatra for Capitol Records. He was to pay $1.75 apiece for the records and distribute them for $2. At the same time he was shown a copy of a bogus version of Command Records’ “Persuasive Persuasion” the record which Berman and Rabuse were then peddling and were eventually arrested for counterfeiting.

When he had originally been offered the chance to sell the bogus records, the undercover agent had been questioned about his ability to pay for, and dispose of, large quantities of albums. He mentioned that he could, if necessary, obtain the backing of a “big-money rackets boss” who could finance such large-scale distribution. Following their arrest last December, Berman and Rabuse asked the agent to contact the racketeer man to handle the entire distribution of the counterfeit records because they themselves were "too hot.”

According to Asst. DA Cahn, the following sequence of events took place: A series of meetings were held during which the original undercover agent brought in other agents from the Nassau County police department—one posing as “Big Mike,” the supposed rackets boss, the other as his bodyguard. During the course of these meetings Engel and Zatal were brought into the picture—Engel being introduced as the man who had previously provided the technical know-how, Zatal as the man who had done the printing. Arak’s participation was uncovered in a parallel investigation.

The meetings were held in various locales—New York City, Nassau, Rockland and Sullivan Counties, N.Y., and in Jersey City, N.J. At one of these meetings, Berman boasted that he had disposed of $6,000 in “Persuasive Persuasion” albums in the Chicago area, in addition to what was sold in the New York market. At full list price value, this represented more than $200,000 worth of records.

One of the meetings took the group, composed of Berman, Engel, the original undercover contact and the agents posing as Big Mike and his bodyguard, to Nyack, N.Y., to inspect a building to be used as a plant in future counterfeiting operations. This plant, an empty building made available for purposes of the investigation by the Rockland County District Attorney’s office and the Nyack police department.

The climax of the investigation came when Assistant District Attorney William Cahn submitted the evidence to a grand jury which handed up the indictments.

In commenting on the investigation, District Attorney Levine said:

"This office is always concerned with protecting the public’s welfare when that welfare is jeopardized by people who counterfeit legitimate merchandise and foul it on an unsuspecting consumer; we will do all in our power to rid our community of this pernicious evil."

Cahn declared: "The persons arrested tonight are the main figures in a counterfeiting" (Continued on page 25)
PIAF

sings the first French version of the
great international smash hit

EXODUS

c/w NO REGRETS (Je Ne Regrette Rien)
Record No. 4564

Capitol RECORDS
Ernie Freeman

"WARSAW CONCERTO"

b/w

THEM FROM

"RETURN TO PEYTON PLACE"

#5752

THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

1. RUNAWAY — Del Shannon
2. MOTHER-IN-LAW — Ernie K-Doe
3. BLUE MOON — Marvelettes
4. 100 POUNDS OF CLAY — Gene McDaniels
5. I'VE TOLD EVERY LITTLE STAR — Linda Scott
6. BUT I DO — Clarence Frogman Henry
7. YOU CAN DEPEND ON ME — Brenda Lee
8. ON THE REBOUND — Floyd Cramer
9. TAKE GOOD CARE OF HER — Adam Wade
10. DADDY'S HOME — Shep & The Limeliters

The Big One

"WHO ELSE BUT YOU"

b/w

"GOTTA GET A GIRL"

FRANKIE AVALON

C-1077

JOHNNY MAESTRO

sings

"WHAT A SURPRISE"

COED 549

C-547

THE CASH BOX — May 13, 1961

Ed Snider New NARM Prexy; Other New Board Members

NEW YORK — Ed Snider, a rack-jobber who heads Edge Ltd., Washington, is the new president of the National Association of Record Merchandisers (NARM), according to an announcement by executive-secretary Jules Malamud of the new slate of officers elected at the association’s recent Miami Beach meet.

Snider, previously NARM secretary, replaces Harold Goldman, of Rak Sales, St. Louis, who is now a member of the newly elected board of directors. Other officers elected, all for one-year terms, include Glen C. Becker, Music City Record Baks, Los Angeles; Larry Rosmarin, Record Distributing, Houston, secretary; George Perry, Modern Record Service, New Orleans, treasurer. Also comprising the new board of directors is James J. Tiedje, Musical Isle Record, Milwaukee, and Ken Sachs, Merchants Wholesale, Detroit.

In his acceptance speech at the NARM Awards Banquet (April 28), Snider reaffirmed the keynote of the convention — maturity — which had been set in the opening session by Malamud, and expressed the hope that now NARM has gained "maturity and recognition in the industry, it would be able to aspire to greater success in the coming year."

Capitol Issues

"Exodus" By Piat

NEW YORK — Capitol Records has released Edith Piaf’s French-sung version of “Exodus” in singles issue backed with her new English vocal, "No Regrets." Latter session was cut a month ago in France especially for U.S. release. The deck is a follow-up to the performer’s international smash, “Milord.”

S-P-R-E-A-D-I-N-G

"WARPAINT"

by

THE BROOKS BROS.

1987

London

The SONG of the RAIN

Theme from the new film
"THE COW AND I"

ROGER WILLIAMS

on KAPP

MILLS MUSIC — 1619 B'way, N.Y. 19
"THE BEST MUSICAL OF THE YEAR!"
NEW YORK DRAMA CRITICS CIRCLE AWARD
THE ORIGINAL CAST ALBUM IS ON MGM RECORDS

Mark it well, dealers. It's Carnival! The Original Cast Album, MGM E/SE3946 OC. You'll be seeing it, ordering it, and moving it across your counters a lot. Throw away your book of superlatives because you've got some big things going for you with this one: 1...The DeLuxe doublefold package with full-color photos of the show and cast; 2...The largest advertising and promotion campaign in MGM's Broadway history; 3...The smash hit itself working for you every time the show plays to sell-out audiences; and, 4...The barrage of air play, TV exposure, and national press coverage breaking everywhere right now as this exciting musical makes Broadway history.

ANY WAY YOU LOOK AT IT, CARNIVAL! IS BIG ON MGM RECORDS.

Ornadel and the Starlight Symphony have the definitive instrumental album of the rich and lilting Carnival! score. All the show-stopping songs and romantic themes of this award-winning musical, played for all they're worth by the big, lush, full-scale Starlight Symphony Orchestra, are proudly presented on Carnival! E/SE3945.

The Cash Box—May 13, 1961
NEW YORK—Singer Robert Goulet, currently featured in "Camelot," is shown inking a Columbia Record contract for Frank DeVlo, who will produce Goulet's records for Columbia. Norman Rosemont (standing), Goulet's personal manager and vice president and general manager of Alfred Productions, looks on. The singer's contract was recorded now for summer release.

Columbia Inks Robert Goulet

NEW YORK—United Artists Records came up with the largest sales volume in its history for a one-month period during April when dollar volume passed the $500,000 mark, according to Art Talmadge, the label's vice-president and general manager.

Several factors were involved in the record-smashing gross, it was noted, namely the special "All Out For Oscars '61" three-record album program which featured five packages including the "Great Motion Picture Themes" and "Never On Sunday" best-sellers. Also involved were the fast-moving singles "Bonanza" by Al Caiola, Steve Lawrence's "Portrait Of My Love" and the reported resurgence of Don Costa's single, "Never On Sunday" immediately following the Academy Award voted to the tune.

Despite the "tremendous" response to the "Oscars" program, A1 Miele, National Sales Manager, said it was terminated as per schedule at the end of April.

"We realize there has been an increased demand for all albums in the program due to the publicity resulting from the Academy Awards," Miele said, "but we also felt it was a program, to be completely fair to all parties concerned, and to obtain its maximum effect, must be carefully built and carried out. Extending it would only create difficulties for future activities."

Talmadge said indications were that May would also be a banner month, with the seven new Ultra Audio albums, plus the introduction of the Deluxe 3500 series, a micro version of the Ultra Audio mono reissues, leading the way. Initial sales on this, the second Ultra Audio series, which features Eydie Gorme and Steve Lawrence, Terry Snyder, Ferrier and Teicher, Ralph Marterie, Sauter-Finegan, Tito Rodriguez, and a "Perception On Parade" album with various artists, are running considerably ahead of the initial release. Talmadge said, and the initial reaction from distributors and dealers to the Deluxe 3500 series has been far beyond all early estimates.

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Everest Buys Master

NEW YORK—Everest Records has purchased a master from Wes Farrell & Mike Shepherd's West Productions, "Run, Run, Run" by Ronny Douglas, label general manager LeRoy Holmes has announced. Release is due within the next few weeks.

"Rainin' In My Heart"

by SLIM HAPRO

Excello 2194

NASHBORO RECORD COMPANY

177 3rd Ave., N. Nashville, Tenn.

"Raindrops"

by DEE CLARK

# 383

1449 S. Michigan Ave.

CHICAGO 16, ILL.
3 Challengers For #1

Blastin' Straight UP!
Jerry WALLACE
"LIFE'S A HOLIDAY"
#9107

Movin' UP Fast On The Charts!
Jerry FULLER
"SHY AWAY"
#59104

This is the One CANT MISS!
The BLOSSOMS
"SON IN-LAW"
#9109

GENE AUTRY
4 STAR PUBLISHING CO.
CHALLENGE RECORDS
Distributed Nationally
WARNER BROS. RECORDS
NEW YORK:

Big news over at Gene Marks & Judy Cameron’s (husby & wife) Valmor place centers around the “Stars of the Ember’s” show “Solver(Math)”, on the new Ember’s ad line. Valmor continues to zipline with the Roommates’ fast-rising “Glory Of Love.”... at its premiere at the Wa’dine Hotel that the nationally distributed Gold Eagle label is getting on MOE Koffman’s “Keep Walking ‘Little Flock” and Ted Taylor’s “My Darling.”... Lou Kefritz, buzziest “End Of The World,” is coming on January 15th, 1961. Gene and Darrell’s “Fountain Of Love” Cub click, the Cleavers’ UA newie “Have Gun” and a C&W deck, “Fourteen Coaches Long” by Darrel’s Dick Williams,...

EMBESS
TOMMY MATTOLLA
JOHNNY PRESTON

Command excited with the distrub reaction to two Tony Mattolaa packages, “Roman Grammar” and “Folk Songs.”... Lester Sims, back from a short vac...

with the news that confirmed bachelor, desay Allen, was engaged to local thrush “Tommic” Cane last week. The couple set an August Lohengrin date... Could be The Marcell are following up their “Blue Moon” smash with a new 2nd album, entitled “Skepper” and they are planning a complete re...

CHICAGO:

The M. S. Distributing crew displayed their usual ‘windy city hospitality’ last week, when the drop-in visitors from Canadian American sales manager, Bernie Lawrence, in town exposing Bobby Lindsay’s “All Of A Sudden My Heart” handle, the Grandham’s “Unchained Melody” and Jane Grant’s current chart rider “Triangle”; Madison topper Larry Uthal, who’s been working on The Tassells’ re-release of “To A Soldier Boy” and Ateo’s Norman Rubin, canvas dispensing his richly colored singles, “Has He Found Another Home?”... whose owners of Jazz Ltd, hosted a grand shindig celebrating the nitey’s first anniversary in its new location. The popular publicist Dick LaPaim shook us...

Marguerite Piazzas headlines the current review at the Empire Room of the Palmer House. The fabulous Judy Garland, on stage at the Opera House for a one night 5/6. A couple of fast moving items over at Garma Industries are Teddy Rendazzo’s “Happy Ending” and Frank Avalone’s “Who Else But You.”... Our congrats to Sig Sokowicz who is celebrating his second year on WTAQ where his afternoon shows are aired remote from the Brass Bull restaurant. “Thrush Pati Clark, comedian Bill Dano, of Jose Jimenez fame, and local desay Dan Sorkim team up for the next Mr. Kelly’s billing commencing 6/8.

Los Angeles:

Record Importers...

Los Angeles:

ROSIE VEE
PAUL ANKA
HERB ZANE

Kent Beauchamp buzzes from Garlan Distrib where sales are mounting on “Dem's Dilemmas” by The Incoquizes; “Love Sweet Love” by Jimmy Curtis and “Bacardi” by Ralph Marterie. Broadway click “Gypsy” complete with star Ethel Merman, opens at the Shubert Theater 5/30. ... Folk singer Bob Grossman, whose first pop item “O Solito” (Euroka) is just about ready for release, opens at the Laughing Buddha Club in St. Louis 6/15 and will be feted by Eureka Records at an opening night press and deejay party,... Allstate’s pro man, Jock Delbin tells of excellent local response to Piero Solito’s waxing of “That’s The Way With Love” and The Elders “Iama Linda Ding Dong” (Twin). Formerly a Midland exec. he founded the second of his WGN “Showcase” 5/4 with a special airing remote from Diamond Jim’s Restaurant. ... Allen Bernold bows on RCA Victor with “Through The Eyes Of A Child” (The Little Girl) that he wrote himself. ... Country item “The Sweet Life,” from the award winning film, is enjoying heavy programing on WMAQ. ... The “Mary & The Murtles” (The Free World) are theme from “Return To Peyton Place” by Rosemary Clooney and “Popcorn, Peanuts, Crackers Jacks & Candy Kisses” by R. G. Kay. ... Bobby Hackett, whose first pop item “O Solito” (Euroka) is just about ready for release, opens at the Laughing Buddha Club in St. Louis 6/15 and will be feted by Eureka Records at an opening night press and deejay party,... Our congrats to Sig Sokowicz who is celebrating his second year on WTAQ where his afternoon shows are aired remote from the Brass Bull restaurant. “Thrush Pati Clark, comedian Bill Dano, of Jose Jimenez fame, and local desay Dan Sorkim team up for the next Mr. Kelly’s billing commencing 6/8.

Corgis to C&W artist Leroy Van Dyke (Mercury) and wife, Sue, on the birth of a baby boy, Ray LeRoy. ... Mercury’s Steve Schenck makes the word along that Frank D’One opens at the Cloister in Hollywood 5/24 for a two weeker and Jan August is slated for a couple of weeks at the Palice Gardens in Flint, Michigan, commencing 6/5. ... Tunnesh Fred Arquilla, enthused over a postcard from Mahalia Jackson, during her stopover in Stockholm, that one of his songs greatly enjoyed is “Calm Down.” The latest Rendazzo here are theme from “Return To Peyton Place” by Rosemary Clooney and “Popcorn, Peanuts, Crackers Jacks & Candy Kisses” by R. G. Kay. ... Bobby Hackett, whose first pop item “O Solito” (Euroka) is just about ready for release, opens at the Laughing Buddha Club in St. Louis 6/15 and will be feted by Eureka Records at an opening night press and deejay party,... Our congrats to Sig Sokowicz who is celebrating his second year on WTAQ where his afternoon shows are aired remote from the Brass Bull restaurant. “Thrush Pati Clark, comedian Bill Dano, of Jose Jimenez fame, and local desay Dan Sorkim team up for the next Mr. Kelly’s billing commencing 6/8.

LOS ANGELES:

Era Records topnotch, Herb Newman, predicting big things for the new Dorsey Burnette waxing “Great Shakin’ Fever,” and the re-release of tast million seller “I Want You Mr. Army Now.”... All the latest from the “O Solito” (Euroka) is just about ready for release, opens at the Laughing Buddha Club in St. Louis 6/15 and will be feted by Eureka Records at an opening night press and deejay party,... Our congrats to Sig Sokowicz who is celebrating his second year on WTAQ where his afternoon shows are aired remote from the Brass Bull restaurant. “Thrush Pati Clark, comedian Bill Dano, of Jose Jimenez fame, and local desay Dan Sorkim team up for the next Mr. Kelly’s billing commencing 6/8.

Record Importers...

End of the weekих...
NOW ON RCA VICTOR
GEORGE HAMILTON IV

"THE BALLAD OF WIDDER JONES" 7881

AVAILABLE ON 45 RPM AND COMPACT 33 SINGLE

RCA VICTOR

Ask your distributor about Compact 33, the newest idea in records.
RCA Victor due out soon with Jimmie Haskell's "Peanuts, Popcorn, Crack-erjack and Candy Kisses" b/w "Oh, How I Cried" sung by B. G. Ray. Yet record man Abe Glaser, who recently exited Roulette Records, was doing disk promotion for ABC Paramount in the So. Calif. area. Henry "Juggy" Murray, owner of Sue Records, in town from New York recuperating from a recent operation. Bret Kennedy, of Milton Record Dist., informs they're swinging big in the Southland with Little Jr. Parker's "Driving Wheel" on Ovation and "So You're One Step Behind" by Bobby Pembroke. Ad for "Billy" and "Goodbye Jimmie Goodbye" fame, has been signed by Joe Lebby, A&H head of Record Producers Corp. Liberty charter Bobby Vee, busy with 2 weeks of o.a. dates following his recently hit tour of Australia. Vee is currently hitting with "How Many Tears."

Popular English singer and actor Frankie Vaughan, just completed waxing his newest album titled "Let Me Sing I'm Happy," for England's Phillips Rec, and is set for release this month. Songstress Valerie Carr bidding on the Roulette label with pairing "Come Home" and "I Left There Crying." Jerry Ward and The Spirits bowing on UA label with "Kli Watch," a big Euro- pean hit. Gene Simmons, at California Record Dist., getting local action. Escort Item "Looking Back" by Johnny Guitar Watson, and The Students' "I'm So Young." On Argos... Julie Looch getting big airplay on the new Frances Faye album, "Frenzy on Verve." Updated version of "Warsaw Concerto" by The Philharmonics on Del-Fi showing action on the Coast. Dorothy Freeman of Buckley Distributors reporting a big one for Levander Recs in their recording of "The White Cliffs Of Dover."

HERE AND THERE:

PHILADELPHIA—Judy Lynn in for a visit with Bob Keller and the city's deejays. Billboard of Univ. of Penn's "Big A Day." A number of names now in Bob's fold are RPC of Hollywood, Castle of Mobile, H. of N.Y. Fern of Ashland, Ky., Bill of Greenville, N.C., A of Orlando, Flia. Chips' Barry Abrams sez he has three newies headed for smashdown in Bobby Bare's "Book Of Love" (Fraternity), the Dreamtimers' "An Invitation" (Flipin') and Dorsey Burnette's "New Love Fever" (Era). A.L. promo man Ed Colfer says that Jimmy J. & the J's have a sales sizzler in "My Girlfriend" on Sable... Marcel's Larry Cohen has his Pips' "He Needs Me" (Everest)... Jimmy Whitter's "A Cross Stands Alone" (UA) and Elaine's "Baby, I Need You Now" (Laurie)... With Fran Murphy, at Ed S. Barsky's, it's Bobby Vee's "How Many Tears," Johnny Burnette's "Big, Big World" and Roger "King" Mostow's "Put On A Happy Face,"... Mahaline's Buzz Crafts buzzin' about the Pips' "Every Beat Of My Heart,"... V.I. Nino & the Elke Tides' "Those Oldies But Goodies" (Madison)... and the Boss-Tones' "Mighty-Mute "Bossa,"... Ted Kellem, at Columbia, reports that Don Covay's breaking with "Every Which A-Way,"... Les Paul & Mary Ford with "Jura" and Aretha Franklin with "Are You Sure..." Jimmy Myers items that among his tunes moving at Richloy are Johnny Moore's "Little Angel" (Card) and Arliss Packer's "Standing In The Moonlight" (Bandbox)... Ronnie Singer, over at Saul Lampert's place, checks in with some sales news on the "Mood Makers' Delores Happiness"... Subway A Party, the Preludes' "Lorraine" and the Romancers' "No Greater Love."

BOSTON—Dave Ent.'s sales & promo man Bruce Hinton letters that Bob "Hawaiian Eye" Contad was in town recently to plug the show "What's Up You?" and that the Sherwoodos have a Maggie debut smash in "Nanette." Disc distros' Jack Sager telegrams that Gino Mescollo's instrumental of "This World We Love In" (Venustis) is hustling hereabouts.

SAN FRANCISCO—Bill "Joe Jiminez" Dana inked for the first two concerts of his career, appearing at the San Francisco Masonic Temple on June 9 and 10, for the likely Community Theatre the following four Freshmen set for 3 weeks at the Fairmont, bowling 6/1... Pat Boone's "Moody River" (Dot) and the Marionis' "Peanut Butter" (Arvee) head up Hugh Trueman's release list over at New Sound... Recent check, full-of-info "Disc-cussion" newsletter from Bob Davenport, Mgr. of the record dept. at R. F. Jones.

MIAMI—Lotus sock gimmick plugs being sent around by Florida Music Sales promo mgr. Eddie Lamberti. Among the items making the rounds is a package of Holiday pipe mixture-in-behalf of Jerry Wallace's "Life's A Holiday" (Chal- longe). Thanks from us smokers Ed.

LAS VEGAS—Capitol recording group The Eligibles, currently at the Dunes Hotel with the Zsa Zsa Gabor Show... Patsy Montana set for a gig at the Golden Nugget in July.
(Continued from page 24)

RIAA Aids Police Break Ring

ring which has manufactured counterfeit records in the past and was about
to embark on a nationwide counterfeit operation. Their ultimate
downfall came as a result of the co-
operation of law enforcement agencies
to

George R. Marek, President of the RIAA said:

"I should personally like to con-
gratulate all of the law enforcement
authorities whose fine work led to the
indictment and apprehension of this
ring of record counterfeiters. I am
furthermore delighted that the in-
vestigatory arm of the RIAA was able
to cooperate so fully with them.

"The counterfeiters of records is a
vicious practice which drains some $20
million a year from the Music ind-
ustry; which deprives record manu-
facturers of their profits; artists,
musicians, composers and publishers
of their royalties and cheats the fed-
eral government of taxes.

"The exposure of this gang of
counterfeiters will only result in the
termination of the RIAA's efforts
to expose such counterfeit activities
wherever and whenever they are
uncovered. It will also serve to pin-
point the necessity for federal and
state laws providing stiffer criminal
penalties for those caught and con-
vinced of counterfeiting. We must
create an atmosphere in which such
parasitic activities will be rooted out through the fear of legal reprisal."

Assistant DA Cahn, in discussing
some of the sidelights of the plot,
revealed that the new counterfeiting
operation was planning to bootleg
three best selling LP's: "Calcutta" by
Lawrence Welk on Dot; "Great Mo-
tion Picture Themes" by various
artists on United Artists Records; and
the original cast LP of "Do Re Mi"
on RCA Victor. The group concluded
later that the "Do Re Mi" die-cut
cover would be difficult to reproduce,
so that selection was shelved.

When Nyack was chosen as the site
for the pressing set up, it was con-
sidered a favorable spot because Big
Mike (who was Inspector Lada) had
an "in" with the Rockland County
Police. To prove that this was so,
when Big Mike and the group went
to visit the site of the Nyack plant,
the Chief of Police of Rockland
County "coincidentally" drove by,
saw Big Mike, stepped out of his
car and asked Mike if he could be
of any service to him.

It was also revealed that alleged
bootleggers had at one time pressed
some 45 rpm singles. But they turned
out faulty and all were returned
because they didn't fit properly on a 45
spindle. Asst. DA Cahn said that after
that venture into the singles field it
was agreed the ring would devote all
its time to the bigger profitmaking
LP's.

The new operation was geared for
the pressing and distribution of bet-
ter than 20,000 LP's a week or approxi-
\n
The five arrested were charged
with Grand Larceny on two counts
(punishable by 5 to 10 years in jail);
violation of the Trademark laws
(punishable by a year in jail) and 2
counts of Conspiracy to defraud
(punishable by a year in jail). These
sentences need not run concurrently.

So cleverly was the arrest plan
plotted, that a press conference an-
nouncing the results was arranged in
advance of the arrest. The arrest was
made at the Hotel Plaza in the early
evening and at 9 PM the press was
learning the facts from Asst. DA
Cahn.

The Cash Box—May 13, 1961

INTERNATIONALLY—IT'S WHAT'S IN THE CASH BOX THAT COUNTS
PHILADELPHIA—Bobby Bland (second from right) is congratulated by “American Bandstand” host Dick Clark (left) after Bobby performed his current Duke Clark hit of “I Pity The Fool.” Accompanying Bland are Dave Clark, national sales rep for the Duke-Peacock-Backbeat diskeries, and Buzz Burton, promo man for Main Line Distributors.

Bland, long-time rhythm & blues stalwart, has acquired a massive pop following as a result of such dual-marters as “I’ll Take Care of You,” “Hold Me Tenderly” and “Cry, Cry, Cry.”

**Bandstand** Stand By bland

**New Jersey Bootlegging Trial Gets Underway**

HACKENSACK, N.J.—Activity on the record counterfeiting front, estimated by Art Talmadge, president of ARMADA to siphon off more than $20 million annually from the industry, moved to a crest of law last week when the case against Bonus Platta-Pak, Inc., Fort Lee, N.J. and two of its officers, Robert Arkin, president, and Milton Richmond, and Associated Wood Enterprises, Hollywood, and Brad Atwood, president, got underway.

Record in question in the case is a Bobby Rydell disk on Cameo, “Ding-A-Ling,” with early testimony in the case by Barry Casas, Co-service representative of National Music Publishers, outlining that the labels which his firm had commissioned to print for the record by Cameo, and labels appearing on disks introduced as evidence in the case, were not the same. Another early witness was Allan Cahn of Cameo, who outlined the firm’s sales procedures, price structures and method of promotion and distribution of phonograph records.

The case, which is being heard before Judge Benjamin P. Galanti, and which is being tried by Guy W. Callis, county prosecutor, Bergen County, New Jersey, was adjourned Thursday afternoon (4) until Monday (8) when it is scheduled to reconvene, with Ernest Niemitzska, Monarch Record Co., Hollywood, as the first witness.

Importance of the prosecution in New Jersey was stressed by Talmadge, who said that this was the first actual trial of a series of pending prosecutions which were made possible through the activities of ARMADA. Talmadge outlined Steinberg, Balder & Steinbrook, Philadelphia, and the authorities working together as a team. These investigations are continuing, Talmadge said, and the $20 million figure he has been quoting could now be considered conservative in light of the additional activities which are constantly being unveiled.

“It is most gratifying to note the increased activity by all phases of our industry in this area,” Talmadge said. “The working together in harmony by all facets of the industry can help wipe out this vicious practice once and for all.”

ARMADA has been assisting in the New Jersey prosecution by arranging for a series of witnesses who will appear during the coming week. Included are Norman DuFaur, American Record Pressing Co., Owosso, Michigan; Ivan Ballen, Diskmakers, Inc., Philadelphia; Emil Korsen, Reco-Art Studios; Julius Herbert, Juke Box Record Co., Robert Schwartz, Laurie Records and Lois Van Dyne, Warwick.

**WB Issues “Parrish” Track**

NEW YORK—An unusual feature of Warner Bros. Records, LP of the “Parrish” flick, just released by the label, is that the main themes from the soundtrack are played on one side and “concerto” treatments of themes from the score by George Greeley are included on the flip side. In addition, Greeley also performed two other famous themes by “Parrish” composer Max Steiner, “Gone With The Wind” and “A Summer’s Place.” Label has released a Greeley single of the “Allison” and “Lucy” themes from “Parrish.”

**Singing & Signings**

NEW YORK—The Echo, Seg-Way Records, stars currently hit with “Baby Blue” entertain a flock of their fans at a recent personal appearance at a Long Island record shop. Following their performance, the boys put on a long autographing stint for the crowd.

**The Cash Box—May 13, 1961**
NEW YORK—Carlton Records last week unveiled an expansive three- pronged "Summer Special" merchandising program to the trade, featuring a 20%-in-free-goods bonus for the summer. Among some twenty-five new LP releases under its Summer program, Carlton forwarded district announcements with offers covering three new album lines.

All Carlton sales personnel including prexy Joe Carlton and national execs Don Genson, Cy Carlton, Jugg Gales and George Furness fan out on the road this week to conduct a series of district meetings to set allotments and explain terms of sale for the new Summer LP merchandise.

For its new Charlie Parker Record Company adjunct, Carlton will debut two separate price lines, a de luxe $5.98 "historical jazz" line featuring Charlie Parker, "Bird Is Free," and Lester Young, "Free." These are the opening guns of a new 400 series featuring double-fold packaging and devoted to jazz greats such as Parker, Young, and others to come.

Second part of the Charlie Parker line features the 800 series which will list at $3.98, mono, and 4.98 stereo. This series will offer contemporary jazz personalitie\s such as Cecil Payne, Joe Carroll, etc. Both the Charlie Parker 400 and 800 series will be offered with a 20%-in-free- goods bonus for the summer.

In addition, Carlton is offering a 60/90 days daily billing. "A massive" push with free disk books, trade and consumer media advertising, will be placed on the "Bird Is Free" album with the expectation that acceptance for the LP will "overflow into mass-marketing" this season as jazz and pop DJ's will receive the album.

New Griffin "Charanga" Album

In the same field, Carlton has released its first Merv Griff\nlin album entitled "Merv Griffin's Dance Party," which features the "Charanga," Griffin's recent c\nting single, a new c\mbination of char\nters led by the Charanga. In addition, Carlton will be prominently playing on TV and also will be shipped this week to some 200 dealers. Grades and both in both albums, Carlton is offering a 20%-in-free-goods bonus and marking-up. Interest in the Merv Griffin album has been heightened by Griff\nlin's recent appearance on NBC's "Hutch" TV show on which he has been offering free c\nting c\mbinations of "Charanga" and the Charanga. In the two past weeks over 55,000 letters have reportedly been received by Carlton Records requesting the charts. The charts, in turn, b\r a special pre- release offer to Griffin fans, selling the new album for only $2 via mail. The pre-release offer will be touted continually on TV by Griffin himself.

Carlton also announced its entry among "provincitive stereo" ranks with the new "Impact" line. Modern art packaging in keeping with the stereo hi-fi craze will decorate such groupings as "Plapper Pads," "Swing Band," "String Solitude," "New Sound Of College Jazz," etc. The "Impact" line will retail at $9.98 mono and $4.98 stereo. The line also carries a special summer offer of 20%-bonus in free goods and Summer dating.

$1.98 Language Records

One of the hottest LP entries from Carlton Records will be its "Hea\nHow" LANGUAGE series which was unveiled at the recent NARM convention in Miami. The four $1.98 Hot language platters cover Spanish, French, German, Italian. Each of the language platters offers a free pronouncing dictionary with over 1,000 key words, a free pronunciation glossary of phrases and idioms and a tourist booklet outlining conversation requirements for travelers. Tapes have been made with airlines such as Panagra, Altitalia, Air France and Luftansa, etc., of which supplies its official license имge tape to narrate the "Hear How" language records.

In addition to the four language records, eleven new instruction books have been announced.

Voting ballots will be in LA chapter members' hands the middle of May, with results to be announced approximately two weeks afterwards. Wednesday, May 31, will be set for meeting of the present board with incoming governors, and at that time the new board will elect Los Angeles chapter officers. Van Alexander serves as research chairman to provide new governors with information on NARAS local and national internal policies.

In a letter to voting members, Burke is asking them to assist nominating committees by making recommendations for "able and conscientious" candidates, as the office of governor will be more important this year than ever before due to plans for increased growth and activity on a local, as well as national, basis.

Robert F. "Tenderloin" To Play Las Vegas Hotel

LAS VEGAS—"Tenderloin," the recent Broadway musical hit that opened in the 1890's, will open an expanded run at the Dunes Hotel in Las Vegas next week, according to a release from Mr. Louis G. Burke, managing director of the hotel. Burke was formerly associated with the Dunes, directing managing of the hotel. Fresh from a six-month B'way run, "Tenderloin" has been booked into the Dunes for a six-week stand with options. The Dunes version of the hit will feature the entire B'way cast except Maurice Evans, and will be off- fered down to an hour and a half minutes from its B'way running time under the direction of Louie Harley, who will handle the production with an exclusive contract with Capitol Records, which has the original cast LPs.

Which Al Has The Toni?

SAN FRANCISCO — RCA Victor’s trumpet star Al Hirt and KSFQ disk jockey Al Collins flank Victor through Toni Harper at her recent engagement at the New Tennis. Collins assumed the affair and Hirt was in town promoting his new LP, “The Greatest Horn In The World.”

Victor Releases 5 Stereo Reel Tapes

NEW YORK—RCA Victor Records has just released five new Living Stereo reel tapes for May, including three pop and two Red Seals by Arthur Fiedler and the Boston Pops.

The pop entries are: Eddyette’s “Fin- efly in Sound, Vol. 2,” “Honey Winterhalter Goes South of the Border”; Frankie Carle’s “The Fabulous Four Hands.”

The Red Seals are: Fiedler and the Boston Pops “More Music for People Who Hate Classical Music” and “The Music of Frank Loesser.”

Kapp Pacts C&W Artist

NEW YORK—Veteran country music singer Warner Mack has been signed to a new Kapp Records contract it was learned last week. The artist’s first single release under the new pact, titled “Forever We’ll Walk Hand In Hand,” was released last week by the discjockey.

Rhythmic Entertainment

NEW YORK—Gene Krupa taps out some “glassy" rhythms for the Gaylords and Latin Quarter showgirl Elaine Reynolds. Krupa, currently starring at the Metropole, was visited by the Gaylords (Ronnie Gaylord, Burt Hollyan), who are headlining the present Latin Quarter show.
Gilbert Marks 75 Years, 50th As A Clefver

NEW YORK—Vet songwriter L. Wolfe Gilbert is currently celebrating his 75th year with an industry-wide push of his extensive roster of tunes. 1961 also marks Wolfe's 50th year as a songwriter. The Big 3 (Robbins-Feist-Miller) is preparing special Diamond Jubilee desktopjockey, record and trade exploitation of "Ramona." "My Mother's Eyes," "Jeanine, I Dream Of Lilac Time," "I Miss My Swiss," "Forever And A Day" and many other top copyrights created by Gilbert. The clefver's literary effort "Without Rhyme Or Reason," published by Vantage Press, is also up for a special push during his Diamond Jubilee Year.

Stars To Select Chi Music Show Queen

NEW YORK — Performers Jerry Lewis, Bobby Darin and Polly Bergen will serve as judges in the nationwide contest to pick the Music Queen of 1961 to reign over the 60th anniversary Music Industry Trade Show, July 16-20, at Chicago's Palmer House, according to William R. Gard, executive secretary of the National Association of Music Merchants, sponsors of the show.

The celebrity panel will choose from the entries now coming in from NAMM member music stores throughout the country. They will choose a feminine employee, single or married, of a national music store for her "beauty, charm, musical interest and ability."

Gold Credit

World Wide Distribrs Adds 3 Labels

NEW YORK—World-Wide Record Distributors Company, this city, has signed long-term contracts with three local record companies to handle their national distribution, president Sherman Ford, Jr., announced last week.

The deals were made with Marty Hillman for Style Records, George W. Rocklife, Jr., for Gillette Records and Ken Gendel for Ben Gen Productions.

Ben Gen's "What A Night" by Eddie Fluittie, famed East coast rhythm and blues talent, will be followed by "I Got Troubles" by Frank Marva. "Rover on Style Records." The third release will be the Sidekicks' instrumental rendition of "The Laughing Camel."

Shane Named Gen. Mgr. Of Melcher Firms

LOS ANGELES—Martin Melcher, president of Arwin Records, Daywin Music and Artists Music, has appointed Hylton Shane to general manager of these companies. Shane has been responsible for recordings and international copyrights since the first of the year for the above companies.

In addition to searching for new tunes and talent, Shane will be in constant communication with Shane National, national setup with offices and representatives in New York, London, Italy, France, Australia, Japan and Germany.

Luman Now Living

NEW YORK—Bob Luman, the Warner Bros. star who left the Army recently after completing a six-month hitch, is now based in Los Angeles. He is now on the coast making tests for two TV series for Warner Bros., a personal appearance and concert tour throughout the west coast and Canada, and a third project with the Warne Bros. Luman is currently engaged at Studio City Showboat Hotel.

"The Great Snow Man" is the song's current Top 100 entry. He had a smash last year with "Let's Think About Living."

Mercury, Vance Ink Agreement

Mercury as well as its newly-formed Smash subsidiary, will be distributed via Mercury's domestic distribution set-up and world-wide distribution will originate through Brice Comers, Mercury's international chief who is headquartered in Geneva, Switzerland.

The team of Paul Vance and Lee Pockriss is one of the most successful in recent Tin Pin Alley years, having written such hits as "It'sy Bitsy Spider," "White Whale," "Don't Bikini," "Catch A Falling Star," "Wait For Me," "Seven Little Girls," "My Heart Is An Open Book" and many others.

Santone Distribtes Name LaBenda As Sales Head

SAN ANTONIO—Louis Jamall, owner of San Antonio Sales, this city, has announced the appointment of Don LaBenda as sales manager in charge of sales and distribution of disks and phonographs.

LaBenda was previously associated with the Kapp Records' branch in Los Angeles as assistant branch manager. Prior to his Kapp assignment, he worked for Capitol Records Distributing Corp., as an operations manager and national sales staff assistant over a period of two and a half years. Santone Sales also Headquarters for Capitol, Angel, Peerless, Musart and Living Language records. It also distributes V M Phonographs and Capitol replaceable phonographs and associated accessories.

Big 3 Names Coast Educational Rep

NEW YORK—In an expansion move for its educational set-up, The Big 3 (Robbins-Feist-Miller) has announced the appointment of John Flittie as its west coast educational rep. Flittie has been active for many years in the music field as a teacher and educational rep for music firms. Flittie, also a famed manager, who recently joined The Big 3 as east coast educational rep, and Floyd Davis, mid-west educational rep, have been replaced by James McCallum, director of the firm's educational department.

Art On Display

NEPTUNE

crashes all charts

"NOBODY CARES"

crashes all markets

"Baby Washington"

NEPTUNE RECORDS

"Suite 207 1650 Broadway
N.Y. (UDSON 6-8805)
(Note new address)"
Decca Offers Incentive Promo On Entire Country LP-EP Catalog

NEW YORK — Decca Records last week launched a program covering new and catalog LP-EP albums by its roster of country artists. The program, which will run from May 8 through June 2, is a follow-up to Decca’s “highly successful” country promotion held a year ago this month. “It was found, at that time, that all markets, including the more sophisticated areas, greeted this merchandise with in-depth stocking and great consumer acceptance,” an announcement said.

The program asserts that “the greatest names in country and western music are on Decca Records and includes albums by Webb Pierce, Kitty Wells, Jimmie Davis, Ernest Tubb, Red Foley, The Wilburn Brothers, Bobby Helms, Bill Monroe and many other standout artists.” There is also included an album introducing several relative newcomers to the recording arena. These include: Bill Anderson, Ernest Ashworth, Roy Drusky, Connie Hall, Lewis Pruitt and Elmer Snodgrass.

In addition to the new product, the entire catalogs of these artists will be available under the terms of the four-week program, details of which may be obtained through local Decca sales representatives. Many of these catalog albums have been standard items and have been available to the public since the time of their original release. The program is open to the present time.

The brochure and book constituent catalogue as well as display pieces and merchandisers will be employed to direct emphasis and highlight the product being offered.

Decca Releases Eight Deutsche Classical LP’s

NEW YORK—Decca Records has announced the release of eight new Deutsche Grammaphon classical albums.

These include: a complete recording of Schubert’s “Barber of Seville”; featuring American soprano Gianna D’Angela, conductor Bruno Bartoletti and the La Scala Opera company of Milan, Italy. Enclosed are artist photos and the complete libretto in Italian, German, French and English.

In other issues, pianist Carl Seeman and violinst Wolfgang Schuhknechting offer two LP’s of Beethoven sonatas; pianist Andor Foldes does four Beethoven sonatas, cellist Pierre Fournier and the Lamsours Orchestra conducted by Jean Martinon perform a concerto, which is being performed. The trio di Trieste performs Beethoven’s “Variations in E-Flat Major” and Schubert’s “Piano Trio in E-Flat Major” and the late Clara Haskill performs Mozart’s “Piano Concerto No. 13 in C Minor.”

Meet Mr. Brown

Hollywood — Buckeye Distributors hosted a party in honor of Tab Hunter and his new Dot single, “Wild Side of Life.” His first single effort in two years, Turnout included disk jockeys and many young Hollywood stars. At top, Ed Birymes chats with Tab Hunter. Bottom, Tab with starlet Noreen Cooran and disk jockey Jimmie O’Neel of KRLA.

ARD of SORD Meet To Hear Club-Store Plan

NEW YORK—Sy Bondi, president of the Association of Record Dealers of New York and New Jersey (ARD), which has just been affiliated with the National Society of Record Dealers of America (SORD), last week revealed two important proposals which will be put forward to ARD’s membership at the association’s next meet. (Date has not been set; site will probably be New York).

Involved is a proposed ARD of SORD, as the affiliated organization is now known, national record club store plan in which consumer members would have the opportunity to purchase four LP’s and receive an additional LP free from record club dealers. The plan, which would be supported by heavy consumer newspaper-advertising, would have the consumer mail $1 as membership dues for a year. The consumer would be sent a booklet of ARD of SORD retailers involved in the plan, a free subscription for the Schwann LP catalog and a free record rack.

The second proposal set for presentation at the meet is the idea of a ARD of SORD record label, which has previously been turned down.

Everest-British Deal

NEW YORK—Everest Records and The World Record Club of England have signed a formal contract whereby the club agrees to release a specified number of Everest classical and pop albums through the facilities of the Club.

The classical album list consists of the following artists and orchestras: Leopold Stokowski, The London Symphony, William Steinberg with The Pittsburgh Symphony, pianist Jorge Bolet, The Houston Symphony, Sir Joseph Krips conducting The Beechwood Nine Symphonies and many other names. The Club is planning to release the first group of albums by June 1st.

Everest general manager Lefroy Holmes is seeking a permanent distributor in the British Isles for the entire album and singles catalog, an announcement said.
AF "Spring" LP Plan Gives Dealers 1 For 6

NEW YORK—Audio Fidelity Records has devised its "Spring Merchandising" plans with a special sales program enabling dealers to receive one free LP for every six purchased in the entire AF catalog. The plan, which began last week (1), runs through June 2.

Erv Bagely, AF sales manager, who has just returned from a west coast tour meeting with distributors in Los Angeles, San Francisco and Seattle, was "particularly gratified" with reaction to the label's "Super Stereo-SOUND" series at the recent Los Angeles High Fidelity Show. "Reaction was so strong," Bagely said, "that Record Sales, one of the Los Angeles distributors, reordered the Audio Fidelity catalog three times during the week of the show."

Capitol Acquires "Gay Life" Cast LP

HOLLYWOOD—Capitol Records has acquired the rights to the original-cast album of "The Gay Life," the forthcoming Broadway musical based on the old Viennese comedy, "The Affairs of Anatole," noting a signing to Alan W. Livingston, vice president for creative services.

A unique Capitol's first Broadway acquisition of the new season and its second original-cast collaboration with Kermit Bloomgarden, producer of "The Gay Life." Bloomgarden also produced "The Music Man," one of the most successful Broadway shows and one of the best-selling original-cast albums.

Scheduled for an October opening, "The Gay Life" will have music by Arthur Schwartz, lyrics by Howard Dietz, and book by Fay and Michael Kuchler.

Italian actor Walter Chiari has been signed to play the lead, his first Broadway role. Barbara Cook, who was featured in "The Music Man," is set for the ingenue lead.

Prior to the Broadway opening, the show is tentatively set for try-out runs in Toronto and Detroit.

Capitol expects to announce another major original-cast acquisition for the 1961 season within the next few weeks, Livingston said.

Distinguished Label Redesigns Albums

NEW YORK—Marv Schlater, of Distinguished Recordings, this city, announced last week that the label has redesigned a completely new packaging line for its LP's, and was exchanging all previous album sleeves in the hands of its distr ibutors.

Schlater, noting a solid critical and public response to the LP's, featuring piano roll performances by famous pianists, said that artist Jules Mahfouf was brought in to redesign the entire album series to add "extra impact and display value to stores stocking the line."

There are six LP's available, three of them just released. Two LP's are by Alfred Cortot and Josef Hofmann and the third LP consists of Liszt Hungarian Rhapsodies as performed by Cortot, Hoffmann, Padеревский, Ignaz Friedman and Rudolf Ganz. Distinguished is nationally distributed by Scepter Music, this city.

Victor To Fete Hank Snow On 25th Year With Label

Also be on the discs offering a tribute address to Snow's behalf. Master of Ceremonies will be Hank Greer, pop advertising and display head.

Snow originally built his reputation in Canada, working as "The Singing Ranger" and on the "Canadian Farm Hour" as well as starring at numerous exhibitions and fairs. It wasn't until 1949, right after an initial signing with Victor, that he appeared for the first time in the United States, selling War Bonds in Philadelphia and later running his own city. In 1948, Snow made his first American tour. In '49, Steve Sholes, then Victor's country & R director, decided to release the first Hank Snow пластs in this country. The response was immediate and overwhelming, and Snow has enjoyed a plethora of hits ever since, including many of his own compositions such as "I'm Moving On," "The Golden Rocket," "The Rhumba Boogie" and "Music Makin' Mama From Montana.

In 1950, Snow signed a long-term contract with WSM in Nashville. "I Don't Hurt Anymore," which sold Sholes more than a million copies, was perhaps Hank Snow's greatest hit recording. It enjoyed an unprecedented success, remaining at the top of trade charts about a year and a half.

Snow now resides in Nashville, is married and the father of Jimmie Rodgers Snow, a country performer in his own right.

Golden Crest Expands With Common Stock Issue

NEW YORK—Gold Crest Records, of Huntington Station, N.Y., has realized over $200,000 in proceeds following an issue of common stock, according to proxy Clark F. Galehouse, the company's president, who said the issue was a needed capital, the label said, to embark on a "full scale expansion program" and enable the firm to actively promote the Golden Crest line, new labels and further developments.

The company, which has mostly concerned itself in the educational field, has already launched "Shelley" and "Jazz Unlimited" as part of its immediate expansion campaign: "Shelley" is a rock, head-set R&B-country line while "Jazz" is a new jazz line, which includes such jazz attractions as the Sal Salvador Quartet, the Carmen Leggo group; the John Glaser Brasset; and the Bobby Donaldson group.

The company commemorates the 100th anniversary of the Civil War, Golden Crest just released an LP tagged "Names from the War," with text by Bruce Cottn, narration by Dave Garvey and musical direction by Alex Wilder. Golden Crest covers state and regional educational music conventions for recordings for student understanding of music and different instruments.

The firm, since 1940, has pressed for outside labels via machines capable of producing as much as 50,000 to 75,000 discs a day each.

Golden Crest's latest development is "Crestereophone," a recently perfected stereo head-set plus turntable, amplifier selling for under $100.
Marty Gold Named Coordinator Of Victor's "Stereo Action" Line

Concurrent to his new position, Gold will continue his functions as an A&R director as well as a conductor-arranger and recording artist.

An expanded Stereo Action program has initiated the exploration of new ideas and techniques of heightening the quality of recorded sound and resulted in the creation of special equipment to execute these ideas.

Jack Sonner, administrator of audio-coordination, who developed Victor's "Electronic Stereo Re-processing" technique, will work with Gold on the technical sound aspects of each Stereo Action project.

Gold was aided by Herman Diaz, Van Horn, former label's A&R head in New York, and now A&R head of the label's international department, in the development of Stereo Action.

Gold's first association was as an arranger, scoring for The Three Suns. Later, he arranged and conducted a string of albums with Mantovani on hit sound for the Vik label.

Gold's career in music began with some traveling band work with orchestras, including Charlie Barnet and Harold Stern. He has also done a great deal of scoring for pianist Roger Williams and singer Jane Morgan. He conducted for Jimmie Rodgers' record dates.

Chancellor's May Push Is Label's Biggest

HOLLYWOOD—In the biggest promotion campaign in Chancellor Records' history, the entire month of May has been set as "Columbia Jubilee Month" by President Robert Marcucci with stepped-up release program, signing of new artists and special point-of-sale promotion.

Kicking off the jubilee is immediate release of a new single, "Theme for Jacqueline," a tribute to the new First Lady, composed by Russell Faith, Chancellor A&R head, and played by orchestra and chorus conducted by Faith. Theme, published by SCM, is backed by "So Long, Emile," from the motion picture "The Formula of Love," played by Frank Hunter and Orchestra.

Chancellor, headquartered in Philadelphia and the recording outlet for Frankie Avalon and Fabian, will introduce several new artists on the label during May, following a big talent search.

E. H. Morris Gets "Venturi" Show Score

NEW YORK—Edwin H. Morris & Co. announced last week that it has concluded an agreement to publish the score of the musical, due in March of '62, of the Phil Rose-produced musical, "The Crime of Giovanni Venturi," of which Columbia Records is a prime financial backer (see last week's story). The show will star Met singer Cesare Siepi. Morris also publishes the score of two current B'way successes, "Bye Bye Birdie" and "Wildcat."

Scepter Sets Spring Push

NEW YORK—Scepter Records last week kicked-off a "swing-for-spring" sales push for the upcoming "slower" sales months. Plans include enhancing national promotional coverage to both distributors and deejays by Scepter exec and promotion men, and special sales aids now being planned for distributors. Taking to the road last week on behalf of the push were national promotion head Wally Roker, whose first stop on an east coast tour were Washington and Baltimore, accompanied by Russell Byrd, whose latest single on the Scepter-affiliated Wand label is "You'd Better," newly-appointed mid-west promotion head, Marv Helfer, who will cover Detroit, Cleveland, Cincinnati, Chicago and the Indianapolis areas; Scepter exec Jerry Roth, who last year flew to the coast to confer with distributors and Scepter promotion rep Jerry Moss, who will handle the west coast end of the push.

It's expected that label topper Florence Greenberg and A&R head Luther Dixon, both just back from a "highly successful European trek, will shortly take part in meetings with distributors and deejays. The firm's current Top 100 items include The Shirelles' "Dedicated To The One I Love," and their latest, "Momma Said" (Scepter) and Chuck Jackson's "In Real Life" (Wand). Another current item is Lenny Myles' "In Between Tears" (Scepter).
Andy Williams was born on Dec. 3, 1930 in Wall Lake, Iowa. Show his experience came early as part of a quartet with his three brothers. Soon after the Williams family moved to Des Moines, the boys had their own radio show on WHO. Chicago beckoned in the form of a contract with WLS, followed by two years with WLW-Cincinnati. The Williams brothers then joined Kay Thompson in an act which toured the top spots for six years.

In 1952, Andy went out as a single and landed a three year pact with Steve Allen on the old “Tonight” show. From there, Andy shot across all the major TV shows, followed, and expanded into his own specials and summer-replacement shows. Concurrently with his TV success, he built up a huge following as a disk star on the Cadence label with such hits as “Canadian Sunset,” “Butterfly,” “Hawaiian Wedding Song,” “I Like Your Kind of Love,” “Village of St. Bernadette,” “Lonely Street” and, currently, “The Billion Song.” As this list indicates, he is now one of the most consistent hit-makers with “class” material.

Tony Orlando

If paradise to a teen age singer is number one on the Top 100, then Tony Orlando is more than halfway there; his Epic debut, “Halfway To Paradise,” hit the #33 position this week.

Sixteen-year-old Orlando, a native of Manhattan County, was a fan of Phil Spector’s style and was inspired by his hits. He and a friend, Don Kirschner of Alden Music Publishers, were impressed with the kid’s talents and ushered him over to Epic for an audition. A contract resulted and then the release of “Halfway to Paradise.”

May has been designated National Radio Month, marking the 41st anniversary of regular radio with the theme “Radio... The Nation’s Band.”

... WNTA-Newark, with an established policy of commenting editorially on community issues, has expanded its editorial concept to records. The institution of a new policy of weekly music editorials was revealed by station president and general manager Ted Steele. Basically, a particular talent (new and old) or an LP was singled out each week as deserving written support on the radio airwaves, and will be highly touted on each disk jockey segment throughout the week by Steele himself. Weekly choices will be made by a panel of station personnel.

... WKDA-Nashville’s Audie Ashworth rounds out year number one as pilot of the station’s “Nightwatch” stunt—on all night bash. Audie took the show last April 29 and has kept Nashville insomniacs jumpping ever since. Special giveaway contests highlighted Audie’s celebration of his anniversary.

Dick Summer (WISH-Indianapolis) back with his most entertaining and sometimes informative newsletter after a year-and-a-half layoff. During the hiatus, Dick devoted enough time to fathering another son, his fourth, and also moved into the #30-midnight slot. Also going strong with Hooper on his WISH-TV show... Also welcoming a new young’Un is Bill Curtis of WHAT-Philadelphia. Bill noted that wife Barbara is doing fine after delivering baby Crystal... KIXZ-Amarrillo saluted Duane Eddy on his birthday by playing one of his big hits each hour during the day. The King Keglers last again. After embarrassing defeats by teams of old men and young teenagers, the King-Seattle bowling team allowed to a quartet of housewives. A team of grandmothers is next on the list... I. W. D. J. (KATZ-St. Louis) is produc- er another talent show at the Kiel Auditorium. Twenty-two local groups will compete for top honors in a show that has in the past featured several recording stars. According to Dave, the show serves a two-fold purpose: to help benefit juvenile delinquents and to give exposure to local talent. A series of 26-hour-long “Magic Time” programs featuring recreations of Broadway musicals will be presented weekly by WWSW-Pittsburgh in co- operation with the United Fund of Allegheny County. Lerner & Loewe’s “Carousel” kicks off the initial session this week. Bob Parks, Pittsburgh Play- house actor, will host the presentations with pre-curtain and between-the-acts chatter... ZBT fraternity at Western Reserve Univ. won a Buick hardtop in WKH-Cleveland’s College Car Stuffers Contest by pulling, pulling and stuffing 29 members into a 1964 Pontiac, winning out over 29 other fraternities and sororities.

VITAL STATISTICS:

Buddy Holiday is back in Miami again having exited KONO-San Antonio for the morning stunt at WCKR-Miami. ... WRCV-Philadelphia has added two well-known Philly radio personalities to its staff. Dan Curtis, who will handle the Saturday noon to 3 PM Big Band bash, was formerly music director of WIP; Al Taylor, to handle news and special events announcements, also comes from the same outlet with WIP. ... Not among the ex-WIPers is KIRO’s Jerry Lee, formerly of KXOL-Pt. Worth, and Jack Murphy, from KROD-El Paso. ... Barry King has vacated CFOX-Montreal to join CKGM-Montreal in the “Music Till Dawn” show. Jack Finnigan, who has been holding down this slot for CKGM since the last year, will take the PM slot. The station’s Town and Country station in Amarillo, Texas, announced the inking of Bob Allen for the 7-Midnite shift, and Charlie Shaw as mobile newman. ... Otto Goessel left the advertising and promotion director post at KELP-El Paso, for a position with WLD-New Orleans. ... John F. Davis, who recently resigned as vice president CBS News, has been elected exec veepee of the Pacific Foundation and general manager of WBAI-New York. The Pacific Foundation is a non-profit organization which operates listener-supported WBAI, KPFA-San Francisco and KPPF-Los Angeles.
SPECIAL ISSUE*  
(dated: may 20th)

your advertising message will reach ALL of the world's operators

distributed at the MOA Convention at the Deauville Hotel, Miami Beach, Fla. all during the show.....and those music machine operators unable to attend will receive it by mail.

go to press:

*LAST CALL!

THURS. MAY 11th

Rush Your Ad Today!

The Cash Box  
1721 broadway, new york 19, n. y.  
(phone: judson 6-2640)

• CHICAGO  
29 e. madison st. (phone: financial 6-7272)

• HOLLYWOOD  
6272 sunset blvd. (phone: hollywood 5-2129)
British Visitor

New York—Shown visiting The Cash Box while he was in the U.S. recently is D. M. Levy, managing director of Oriole Records, Ltd., Levy returned to his London office last week after conducting several business conferences here.

JAMIE HORTON

"I'LL BE YOUR GIRL"

BIENT VISITOR

New Col. Plant in N. J.
Is Label's Largest

New York—Columbia Records will officially open its newest and largest manufacturing facility in Pitman, New Jersey, on Wednesday, May 17, via a private open house from 4 to 6 P.M.

The new plant reportedly houses the largest LTB print room in the world and is equipped with a variety of manufacturing innovations. It is the first major manufacturing facility to be located in the Pitman area and one of the major industry installations to begin operation in south Jersey in the past year.

Pitman, the site of the Open House ceremonies will be Goddard Lieberson, president of the label. Assisting will be William Meserve, vice president of manufacturing, and Joseph Massimino, Pitman plant manager. Attending the event will be executives of the Columbia Broadcasting System, of which Columbia Records is a division, as well as prominent officials of the state and local areas. Visitors, among them plant employees and their families, will be entertained by Columbia's employees.

A major new source of employment in the Gloucester County area, Columbia's plant now employs a staff of 300 on two shifts, with a third shift scheduled for the work week. From communities within a 20-mile radius of the plant, 86 per cent of the Columbia staff consists of women previously unemployed or inexperienced in print production. In addition, 2,000 residents of the south New Jersey area were involved in construction of the plant, which was begun in 1950 and completed in 1960.

Designed by Minoru Yamasaki, one of the country's leading architects, the new plant makes use of prestressed concrete. Administrative office areas are included in the 157,000 square feet of the plant.

The Pitman plant is Columbia's fourth manufacturing facility in the United States; other Columbia plants are located in Bridgeport, Connecticut, Terrace Heights, Indianapolis and Hollywood, California.

Judy Garland Signed
For Newport Fest

New York—Judy Garland has been signed by producer Sid Bernstein to appear at a special matinee performance of "Music at Newport" on July 3. The singer will be the only attraction in an afternoon program similar to the recent one-woman show in which she was presented at Carnegie Hall.

Representatives from every segment of the country music industry will meet in Miami at the Deauville Hotel on May 18 and 19, when the Country Music Association will conduct its second quarterly meeting of the board of directors and officers. The meeting will follow the Music Operators of America (MOA) meet at the same hotel (15-17). This is in line with the CMA's policy of "taking the message to all areas of the United States and Canada, previous meetings having been held in New York City, Toronto, Shreveport, Washington, Nashville.

A "vigorous" agenda has been planned for the two day board meeting, which is being "tee-ed off" by the big Country Music Spectacular to be staged May 17, at the Dinner Key Auditorium in Miami.

Ken Nelson of Capitol Records and president of CMA, had said, "Certainly we are all proud of the way the Country Music Association is expanding not only in America, but through out the world. CMA is doing a tremendous job, and the results are definitely evident. We expect one hundred percent attendance by our officers and members of the Board in Miami."

Steve Sholes of RCA Victor Records and chairman of the CMA board stated, with respect to the upcoming meeting, "Country Music is as old as our hills and has echoed and re-echoed itself into our culture, our hearts, and is today the major influence in pop music. The CMA is further extending Country Music influence into foreign markets."

Don Pierce of Starday Records, CMA's secretary and chairman of its Executive Committee, hopes for complete attendance at the Miami meeting.

Harry Peebles, vet promoter of Wichita, Kansas, "Cracker" Jim Gish, promoter and sport jockey at WMIE, Miami; and Jim Denny of the Jim Denny Artist Bureau, Nashville, are in charge of the show, which will feature: Ferlin Husky, Don Gibson, Billy Grammer, George Hamilton 4th, Claude Gray, Wilma Lee & Stoney Cooper, Wilburn Bros., Porter Wagoner, Jan Howard, Frank & Grandpa Jones, Pee Wee King, Merle Garner, Margie Bowes and Chuck Stripling.

New Starday Subsid Is Tagged Nashville

Nashville—Don Pierce, head of Starday Records, has announced the formation of a new subsid, Nashville Records. The need for the new label, the announcement said, resulted from the surplus of deserving artists and material who need exposure on a national basis. Since Starday is going to restrict singles releases to those artists who are also making LP's for Starday. A&R man and engineer for the Nashville label will be Tommy Hill, of the Starday staff in Madison, Tenn., and national sales manager will be Martin Haefer. Promotion and publicity will be handled by Dixie Dean, who recently joined the Starday staff after coming to the U.S. from Birmingham, England.

It will be understood that artists on the Nashville label will not be switched to Starday. They will be promoted through Starday distribs, and deejay mailings of their disks will be mailed jointly with those of Starday.

The first Nashville release is, "You're Part of Me" by Ray Presley.

Sphere of Influence

BUENOS AIRES—During their recent trip here to set up representatives, George Albert (left) and Norman Orelke (right, of The Cash Box), were pictured with Mauricio Brenner of Fernativa America, music publishers.
ITALY

I have just returned from a two day stay in Rome, where I visited the RCA Italiani offices, among others, and wish to take this opportunity to thank Mr. Ornato, the director of RCA Italiani, who offered me the warmest hospitality and cooperation. I had the pleasure of visiting RCA’s new recording studio, the largest in the world, and felt like I was in a cathedral, as the inside space is so large. It was completed within a few weeks, and Ornato told me that they have sold 200,000 copies of “Sii Nel Cielo” (What A Sky) by Nico Fidenco, who was almost unknown a year ago. The sales of Fidenco’s record was a big surprise to everyone, and not even foreseen by RCA’s executives. Now he is one of the most promising names in Italy, both as a singer and as a composer. As to its American counterpart, the strongest name is Elvis Presley, whose latest recording of “Saudade” got bookings for 15,000 copies before being published.

Aberbach Italiana has opened offices in Rome (Via Lazio 9, Tel. 48-56-53, cable ABEROMA). I had the pleasure of being the first journalist to visit these new offices and met Mrs. Daisy Anstruther, who manages the firm. She said that they settled in Rome inasmuch as there is a tendency for the music industry to move to the capital city, and also, because it is the seat of the national TV station R.A.I. (As for the above mentioned tendency, we are not of the same opinion. The entire music and record publishing industry is concentrated in Milan.) As to the TV Station, R.A.I. is our only station and is in Rome. They try to bring everything to Rome from Milan and Turin, and concentrate their TV activity in the capital, which is one of the few examples of monopolistic existing in Italy. The first songs published by Aberbach Italiana are well known hits—“G.I. Blues,” “Wooden Heart,” “Wonderland By Night,” “Save The Last Dance For Me.” Aberbach Italiana handles the following music repertoire: Hill And Range Songs, Inc.; Elvis Presley Music, Inc.; Rossini, Music Inc.; Roosevelt Music, Inc.; Barton E. Sands Music, Inc.; Belinda (London) Ltd. Last week, Mr. Aberbach was in Rome to sign some contracts.

Also met Mr. Trovaioli in Rome, who handles Supraphon Italiana, which is an affiliate of the original Supraphon of Czechoslovakia. (In the States it is known as Artin.) Trovaioli imports LP’s and EP’s directly from Czechoslovakia from the classical catalog of Supraphon, which represents the most important part of its activity in Italy. However, he recently started importing pop songs also, such as some English language recordings by Ivo Robic. No LP is sold in Italian, and moreover, while our industry discontinued pressing LP’s, Supraphon still believes this particular size record can meet with success. They feel that all, because it is the seat of the national TV station R.A.I. (For the above mentioned tendency, we are not of the same opinion. The entire music and record publishing industry is concentrated in Milan.) As to the TV Station, R.A.I. is our only station and is in Rome. They try to bring everything to Rome from Milan and Turin, and concentrate their TV activity in the capital, which is one of the few examples of monopolistic existing in Italy. The first songs published by Aberbach Italiana are well known hits—“G.I. Blues,” “Wooden Heart,” “Wonderland By Night,” “Save The Last Dance For Me.” Aberbach Italiana handles the following music repertoire: Hill And Range Songs, Inc.; Elvis Presley Music, Inc.; Rossini, Music Inc.; Roosevelt Music, Inc.; Barton E. Sands Music, Inc.; Belinda (London) Ltd. Last week, Mr. Aberbach was in Rome to sign some contracts.

MEXICO

Here from Argentina is Peter de Rougemont, president of the Latin American section of Columbia Records. Manuel J. Villarreal, general manager of Columbia Records in Mexico, welcomed him, and de Rougemont came to inspect the new Columbia organization.

Mario Moreno: “Cantinas,” our best comic, will appear for the first time on Mexican television with a show named “Pepa,” the same character he represents in his latest picture, being shown around the world.

Cuban vocalist Lucho Gatica, who lives in Mexico, will start a tour to Venezuela and other countries May 12. Lucho is finishing a new LP for Musart for Mexico. He will probably acquire Mexican nationalization.

Jase Russell has signed a contract to appear in one of our best musical theaters.

Young Spanish artist Marisol arrived in Mexico to promote his picture “Un Rayo de Luz.” A shower of contracts is raining on Marisol, who hasn’t said “yes” to any yet.

— Fernando Montilla, president and owner of Montilla Records, arrived in Mexico in the same plane as Marisol. Columbia Records of Mexico is representing this company and Manuel J. Villarreal, Daniel Durán, Héctor Martínez and Bernardo González welcomed him at the airport.

Famous Mexican singer Elvira Rios should be performing by this time in Argentina, where she accepted a wonderful contract. She is very popular on our television.

Lee Porias, general manager of Peerless Records, began a long business trip. First he went to New York to visit the London, Secoo and Vox labels, which he represents in Mexico. After, he traveled to London to interchange ideas with executives of Decca Records and he went to Germany for talks with people of Deutsche Grammophone, Polydor and Telefunken. Peerless Records represents in Mexico these and many others.

Cuba’s Rogerio Martinez, leader of the Sonora Matancera orchestra, will soon have his first recording on the Mexican market. Sonora Matancera are exclusive with Secoo’s Records.

From now on, Alberto Vázquez will be exclusively with Musart Records and his first releases are “Tonight My Love, Tonight” and “The Story Of My Love,” two Paul Anka hits now sung in Spanish. Alberto will appear at Guadalajara’s television by these days.

The Cuban brothers finished their first LP for Clase Records and immediately flew to Las Vegas to perform there. The arrangements of this album were made by Arturo Castro, one of the four popular brothers, and they have a big background orchestra.

Dolita Ortiz, beautiful bolero singer, made her first recording for Vik Records and we are sure that some of these numbers will be smash hits. Soon, she will make a tour of South America.

The third Mexican Jazz Festival, with participation of the best Mexican soloists, will be announced soon. And talking about jazz, Morris Austin, vice-president of Reprise Records, was impressed with pianist Mario Patiño who is appearing at Mañana’s night club.

Pablo Beltran Ruiz, one of the most popular Mexican conductors, is preparing a new rhythm that will be a “world success.”
BRAZIL

Starting this week, Brazilian news and the week's best sellers will be reported in this column.

Not long ago, Brazil's popular rhythms were almost completely ignored, as the few names famous, among them our irreparable composer, the late Héctor Villa-Lobos, thanks to the good will of the government and most of the record companies, the USA and some South American countries received Brazil's musicians and singers who began to show the samba, the native rhythm of this big territory of South America round the world.

What is the Samba? It is the question people ask everywhere. The Samba is a rhythm that comes from slavery days, brought to us by our African brothers, when they hadn't the holiest thing in this world—Freedom. Exactly like American jazz, it originated from the same slave traditions. Many countries still understand the samba in a completely wrong way, making it sound like a rhumba, mambo, conga and other Central American rhythms. The truth is that the samba has its own personality. It is a rhythm, as we said before, originated from Brazil that depends on a whole instrumental section with strange names like Cuica, Pandere, Tamborim, Bongo, Conga, Africa. Never Bongo, used in several countries to play it. Bongo is an instrument that is generally used in Cuban and Mexican music. American people had the opportunity of

This is, in a few words, the Brazilian Samba, the music that The Cash Box will report on with all details. Speaking in the name of all Brazilian musicians, singers and composers, we would like to thank The Cash Box for the inclusion of our country, Brazil, in this world famous magazine, and we can say that thanks also comes from our dynamic President, Dr. Janio De Silve Quadro, a man that looks with enormous interest to all the things that are done for Brazil in foreign lands.

Any questions about Brazilian music can be asked direct to The Cash Box and will be answered with pleasure.

The best sellers of the week will be taken every day and sent weekly to The Cash Box, based on the survey taken in retail stores in the two Brazilian capitals, Sao Paulo and Rio de Janeiro.

In the next issue, we will give you a complete list of all record companies from everywhere in the world, including the names of the best sellers of the week, with all details such as, labels, foreign markets represented, artists, etc.

About our survey, concerning the national and international best sellers, this is strictly made up by watching every day's record sales in the retail stores in Sao Paulo and Rio de Janeiro.

BRAZIL'S BEST SELLERS

RIO DE JANEIRO

1. 'Flor Do Meu Bairro'—Nelson Gonçalves—(RCA) (Euterpe)
2. 'A Novia—Antonio Pietro—(RCA) (Fernata)
3. 'Brazil: Jai Vai A Guerra—Joca Chaves—(RGE)
4. 'Coracao Do Lado Teixeirinha—Santego) (Santos Dumont)
5. 'Lado Teixeirinha—Teixeirinha (RGE)

SÃO PAULO

1. 'Music—Ray Conniff—(Columbia)
2. 'Selecao De Ouro No. 2—Nelson Gonçalves—(RCA)
3. 'Lavendera—Serita Montiel—(RCA)
4. 'Algo Brasil—Elza Soares—(Odeon)
5. 'A Zona De Deudos—Milton—(RGE)
6. 'Mais Sucessos De Doris Day—Doris Day—(Columbia)
7. 'Don't Ask—Miltinho—(Odeon)
8. 'Tell Me The Truth—(RCA)
9. 'Celestial—Johnny Mathis—(Columbia)

The Cash Box—May 13, 1961—International Section
Philips Records recently held its annual sales conference attended by all sales representatives and depot managers. Highlight of the meeting was the unveiling of the new series of "At Art" for classic music lovers. The series is designed to present the best in classical music combined with color reproductions of the most beautiful cover art to reproduce one of the finest paintings of Cozanne, Degas, Gauquin, Monet, Matisse, Van Gogh and Renoir with a free color reproduction enclosed in the LP cover. The first LP of the series, "Getting Along," by Chopin, includes works by Chopin, Haydn, Schubert, Beethoven and Brahms interpreted by world famous soloists; Auditorium, Rudolf Serkin, Eugene Ormandy and Sir Thomas Beecham. The company plans to add two or three releases to the series each month.

During the convention meet Tony Bennett at a cocktail party hosted by Philips Records. Bennett and his British-born accompanist Ralph Laslett are touring the states with their latest LP, "Tony Bennett Sings String of Harold Arlen" released this month and "Tony Sings For Two" due in June, both on Philips. Bennett is touring fast for Decca's bright star Mark Wynter, who just cut his next single, "Exclusively Yours." With his first EP "Mark Time" (including his big hits "Dream Girl" and "Image Of A Girl") due on May 15, Mark is busy cutting track for his first LP "Warmth of Wynter" due in September. In June, he represents Great Britain at the International Phonograph Manufacturers conference in New York where he will make several TV appearances including "Play Your Hunch" (NRC), 

On June 3, planes to Australia and New Zealand for TV shows returning to London via Bahrain where he will appear in cabaret.

David Safier, manager of United Artists publicity returned from New York where he had discussions with Art Talmadge, David Picker and Sidney Shenel concerning the company's future recording and publishing plans based on the label's recent switch from Decca to EMI. Rogers leaves shortly for Greece to collect material for a sequel to the successful award winning "Never Alone".

Allan Holmes, after eight years as general manager for Robbins Ltd, England, moved six months ago to become the managing director of Three—Feldman, Francis Day & Hunter and Robbins and affiliated companies. Holmes leaves for Frankfurt early in May to meet with Werner Strauss of Philips Records. He is to be based in Brussels, Amsterdam, Brussels and Paris.

Another acquisition of Audio Fidelity in town with the company's controller George Denko. Frey expressed satisfaction at the label's progress in this country under the direction of John Ridley, some 10 or 15 new releases are scheduled for June and July, and the company is releasing their European releases here. The company's new office in London is on the second floor of the One New Bond Street building.

Mrs. Ralph Peer, president of Southern Music, just paid her annual visit to London and attended a cocktail party given in her honor. Personalities present included manage and publisher-husband Harry Lewis, Geraldo, dj Alan Freman and Geoff Love. Mrs. Peer congratulated London managing director Bob Perle for the progress made in promoting British material. Southern's European Convention takes place in Zurich this week.

Ben Nobile of Feldman has placed three British numbers on the American music charts, "Saturday Night Sunday Morning" recorded by The Cambridge Strings on Columbia published by Robbins; "Kon-Tiki" recorded by Harry James and released in the States on Atlantic before its Columbia release here published by Averback and another Shadows hit "Man of Mystery" published by Regent Music.

Decca chairman, Sir Edward Lewis, convalescing after a recent illness sailed for a seven-week voyage to South Africa. Back in London after three weeks, Sir Edward's manager, Max Byrner of Decca and Peer, reported anxious to get the Phil Silvers part when the show comes to London.

The London production of "My Fair Lady" just entered its fourth year at the London Palladium, Dury Lane. The original cast recording released here Philips is the company's best selling LP of all time. Five new musicals due in one year, including the all original cast LP's released by Philips—"Sound Of Music," "Bye Bye Birdie," "Finian's Rainbow," "On The Town" and Tharber's "Carnival of the Animals.""Psycho" LP records had the mark 1960 of the year. Being happy that Kenny Ball's current British hit "Samantha" is getting an American release on the jamie label. Flip side will be Kenny's follow up hit "Milli Vanilli All" which looks like a chart certainty.

Top executives currently visiting EMI London include John Burnette, managing director of EMI Australia. Mr. Juan Pemeco, vice president of Pan American Records, Mr. McCrae, president of Piccadilly Records, Germany. The latest artist to be signed by Quillton Records is Eve Adams, who makes a special LP with "Cookie Talk" published by Meridian Music. The same number was chosen by Scott Petes for his first waxing on Pye, the backing being a Sinatra-type number "The Game Of Love" published by Mills Music. Embassy Records International released its first jazz package in the "Flamingo" jazz series.

The New York representative for publishers Francis Day & Hunter, Feldman and their European affiliates, here for talks with London office concerning plans for extending their British and Continental songs in the U.S.A. P.E. Ltd. plateau, reported that they have been granted a Norwegian license for Mercury in town for meetings with the label's European manager, Richard Whittington.

Top United Artists stars Eddie Gorme and Steve Lawrence, currently in Las Vegas, due in June in a cabaret season at All Burnett's Piggale Theatre, New York. Bluegrass specialist Robert Fraser, director general of the Independence Authority at last week's Annual Conference of The Radio & TV Retailers Association here, said that color TV is unlikely to be introduced into this country for at least two years. Although the BBC has already had considerable experience with color transmissions, Fraser expressed an experimental nature concept for regular use on the BBC's first color TV system. The fact is the reception of the Philco system is not expected to be clear to the public before the fall. The system is an early one and the color system used in other countries.

Bobby Darin death occurred in London last week of Eddie Standring. A well known figure in the publishing world for over 30 years he was general manager of Campbell Connolly until ill health forced him to retire in 1956.

Pete Quiffo, a star of the TV show "The New York Spot," flew from France to watch her follow-up to the chart topping "Sailor." With an eye to the international market Petes has cut two sides in English "Welcome Home" and one side in French "Les Gens Deport." The Thelonious Monk Quartet and Art Blakey's Jazz Messengers arrived for two London concerts and a national tour of one of Europe's finest jazz groups. Waiting recordings are released here by Associated Recordings and Central Record Distributors.
ARGENTINA

The Opera Theatre has organized a series of performances by famous international artists: the first one was Ray Anthony, after him came Sammy Davis Jr., now it is Carlos Gardel and Juliette Greco, the French actress. While Anthony didn't attract too much attention, Davis was a big success and had to perform two extra days. A very tight schedule, however, his records stop selling. The only exception to this rule in the last two years has been the record of Carlos Gardel. It is a sign of a new addition to the market.

In Los Angeles, making a visit after some weeks in the same city, the well known Mexican composer and singer, has records always with a good sales. It is an exception to go to Los Angeles and after this, go to Mexico City, for 3 TV. In December, one of our best musicians, will work as arranger in the United States.

Columbia offered a cocktail party to Los Panchos, the famous Mexican trio. The local press and artistic friends thus had the opportunity to congratulate the famous Panchos on their success in the United States and to hope they will stay here for a month.

Hugo Mendivil, sales manager of Dimsa Argentina, returned from a two week visit to the Corporacion Nacional Electrónica, in Mexico. The CNE owns the Orfeon, Dimsa and Maya labels, and is going to extend its operations to Latin America. There are plans for branches in Chile, Peru, Bolivia, Paraguay and Brazil in 1961. Mendivil also announced a new label, the CNE, which will be priced at $100 for LP, that is, 60% less than regular retail price and will contain folk music. These will be the cheapest records on the market. He also told us that "Premiere Orfeon-Dimsa," a Mexican TV program, will be video-taped for Argentina and Uruguay, and presented weekly on channel 13, Buenos Aires. Reciprocally, some local programs will be video-taped in Argentina for Mexico.

Luís Calvo, general manager of Columbia, visited Chile and Peru, and studied there the possibility of increasing sales. Columbia is represented in Chile by Los Panchos and Somos Todo Radio.

RCA Victor presented Antonio Prieto with the traditional gold record, to mark the sale of a million of his records. Prieto's last hit, "La Novia," is already at 210,000 and still in the second place on the best sellers list. Prieto is now making a picture with the same title, "The Bride."

Editorial Ferrata is thinking seriously of opening branches in Peru, Colombia and Paraguay. The Peruvian Government wants to open a law which will make publishing more profitable, and Colombia & Venezuela are good potential markets. Mauro Bremer, Ferrata's chief, will open a branch in the next few months.

Sergio Murilo, the Brazilian rock 'n roller, will probably be here in July. Columbia, via its agent in Brazil, has already talked to him and has got him some good contracts, and have already arranged a TV show for him.

"Swing, Juventud y Fantasia," the RCA TV program, is back on the air. The audience is encouraged to participate in the show through phone calls after an interruption caused by a misunderstanding between the company and RCA. The announcer will also take part in the show.

Waldo de los Rios is composing the music of "Martin Fierro," a picture based on one of Argentina's best known books. The movie will be directed by Leonardo Sesnie and starred by Alfredo Alcon.

Hugo del Carril, the Quinteto Real and Eduardo Farrell are stars of the new show "Chak Chak" at the Carlton Theatre, recently opened. The producer of the show expects to lose twenty million pesos ($250,000) in the first two weeks performances.

The song winner of the Vila del Mar Festival (Chile), has been waxed by Rosamel Araya (Disc Jockey), Los Duenes (Odeon) and Arturo Millan (Odeon), and is expected to be a hit very soon. The producer of the show, the owner of "El Rock de la Carcel" ("Jailhouse Rock") and now "Osito libre" are reliable of good sales. "Selva Primavera" recorded by The Blue Cane—Colonial—and Johnny Tedesco—RCA), will probably beat the charts. In general, songs are the same that Elvis Presley used some years ago.

Argentina's Best Sellers

1. Moliendo Cafe—Hugo Blanco, Polydor
2. La Novia (Ferrata)—(X) Antonio Prieto, Victor; Gregorio Barrios O; Los Fernandez Odeon
3. La Novia (Rodriguez) (Never On Sunday)—(Record) Los Fernandez, Odeon
4. Rock 'n Roll in Spain is being very well accepted."La Plaga." "El Rock de la Carcel" ("Jailhouse Rock") and now "Osito libre" are reliable of good sales. "Selva Primavera" recorded by The Blue Cane—Colonial—and Johnny Tedesco—RCA), will probably beat the charts. In general, songs are the same that Elvis Presley used some years ago.

SWEDEN

In order to meet the so called pirate radio stations, the government sponsored Saturday evening concerts at Skeppsholmen. This third program should be something like BBC's Light Program, with pop songs on records as the top entertainment. Spokesmen for the music trade are very enthusiastic. The government's decision to start a "Program 2" in order to give the listeners a light music program, compared with the more serious "Program L". However, after the start of the second program, it became just as serious as the first program, and music people think that if there'll be a third program, the same thing will happen. The third program is supposed to be heard until one hour after midnight every night, while now the government Swedish Radio closes before or around midnight.

The Radio, Radio Nord, operating from a ship sailing under Nyceugnads flag, operates 24 hours a day. The same is true for the Paris-based Ararat Giants, FRM, a branch of SRC-TeV, those plans are not new, "we planned something like this back in 1955 - 1956".

The British label Pye has opened its own office in record field at Landsvägen 47 Sundbyberg, near Stockholm. Thomas O Palm, head of Svenska Pye, told The Cash Box that so far, it is importing its records directly from Britain, but the firm hopes to start its own pressing in Sweden. If and when this happens, he might consider making local recordings in Sweden, too.

P. A. Boquist, PB-man of Karussell-Joker Records in Solna, reports the return to Stockholm of the company's top man, Simon Brøn, who was down the Continent with artist Lili-Bobo. She cut four songs for Polydor in Munich and also made some TV appearances there. Boquist said. He also reported that the Norwegian group they contracted, for a tour in 210,000 pesos, they will operate in the same way the British label Pyramid and Heidings Pye label in Sweden.

Telefunken-Decas-RCA report the releases of a new EP with Caterina Valente with among others "Suco Suco," "The Great Snow Man" with Bob Luman and with the second Atalanta label, the commercial is very great interest in "Blue Moon" with The Marconis and "Suco Suco" with Ping Ping.

NORWAY

Norwegian vocal and instrument group, The Monn Keys, will spend much of this summer in Sweden, and they'll be at Restaurant Berns in Stockholm during August and September. They will be there as part of the Norwegian delegation which will be present in Stockholm for the World Song Contest.

At present, their version of "Mary Don't You Weep" (recorded in both Norwegian and Swedish) is one of the most popular songs in Norway and Sweden.

The Kokomo recording of "Asia Minor" has now been banned in most European countries, reports Ragnar Kierulf of TONO, the Norwegian performing society. Kierulf, who is one of the main organizers of the annual song contest which will be started by TONO and the heirs of Grieg. Many youths have written to the thắng that it was a matter of principle that no one should be allowed to do "as many as possible will order copies of the record from England or America, since no one can stop private import of single records for personal use." Kierulf, on the other hand, has stated that "as I said in respect for a great composer's work than for the money such a vandalizing might give."

NORWAY'S BEST SELLERS

1. Romantica (Robertten/Triola) Stockholm Musikproduktion
2. Are These The Allisons (Panta) Stockholm Records
3. O Sole Mio (It's Now Or Never) (Robertten/Triola)
4. Wooden Heart (Elvis Presley/RCA) Belinda
5. Ah Marie, jeg vil hjem (Mary Don't You Weep) (The Monn Keys/Trila)
6. Ficka Mari (Bondananda Musikproduktion)
7. Ramona (The Blue Diamonds/Panta) Prestor Musik
9. Han er endelig, endelig min (Antiligen, antiligen min) (Inger Jacobsen/Tonale)
10. I'll Save The Last Dance For You (Dorotha Music/Elvis Presley/RCA) Belinda

SWEDEN'S BEST SELLERS

1. Pepe (Jørgen Ingmann/Metronome) Kassner Music
2. Angelique (Darco Campeote/ Som) Edition Odeon
3. Swag (Boo-y Rydell/Columbia) Southern Music
4. Surrender (Elvis Presley/RCA) Belinda
5. She's Having A Baby (Jorgen Campeote/Sonet) Belinda
6. I'll Save The Last Dance For You (Dorotha Music/Marly/Belinda)
7. Soco Soco (Ping Ping/Sonet) Reuter & Reuter
8. The Last Dance (Save The Last Dance For Me) (Town Carson/RCA) Belinda
9. Baby Sittin' Booie (Buzz Clifford/Philips) There Ething Musik
10. Ah Maria, jeg vill hjem (Mary Don't You Weep) (The Monn Keys/Kassner) Edition Odeon
There is a growing feeling here in certain sections of the trade (particularly concert promoters) that the slump in singles sales is due to the belief that record companies are not issuing material that the buyers want. The Cash Box Top 100 at this very moment may well be off the ground in Australia. There still seems to be a strong demand here for the more “wild” type of rock material on singles but there is very little of this being issued. The Australian teenage buyer obviously is not prepared to buy singles simply because they have done well在美国 and released here simply on the strength of their popularity in other countries. Some two years ago, the trend was that if a single did well in America it was assumed that it would sell in Australia but this definitely is not the case today. There is a growing difference between the singles tastes of the two countries and until the Australian teenager is given records that he likes, he cannot be expected to continue to buy singles. This set against some American material does not apply to every single, top line American singles will always do well here but some of the “different” things that have clicked in US over the past six to nine months will find it hard to enjoy identical popularity here. Still the struggle to revive singles goes on in the record industry in this country, there are new theories and ideas being discussed every day in the business but so far none of them have been able to give the singles field the shot in the arm it so vitally needs.

In a surprise move, Australian Record Company has made a special offer to dealers of twelve albums for the price of ten. This is one of the first offers of the kind ever to be offered by ABC and it follows closely on the heels of some dealer problems being encountered by this company following the recent launching of its Coronet (Columbia) Record Club. As a result of its worries in relation to the club, it is expected that some important changes in the plans and operation of the Coronet Record Club will be announced in the near future. There is some likelihood of the name of the club being changed. Godward Lienhson, president of Columbia (USA)—who own ABC—is soon to be here and is expected the annual Coronet Records’ disk-jockey convention being held this year at Terrigal in New South Wales, it is said that ABC even has its problems with the contract of salesmen who have decided that they won’t allow their staff dealers to attend the convention which in the past has always been a very popular and well attended function. The ABC has embarked on a special promotion campaign which is tagged “Music In May—The WAG Way.” This campaign is devoted to twelve albums all having to do with Australian musicals, Operas, Erst and Stereo-Fidelity catalogues. Marty Angus, sales chief of WAG, reports that initial reaction at both dealer and consumer levels is “very exciting indeed.”

In Germany, the record business is bustling with activity. The biggest release in the country this year is the new album by the German singer, “A Ship Will Come.” The new version is called “The Ship Is Finally Here.” King Records reports top reaction to this album with sales surpassing the 800,000 mark in sales here. The famous pop vocalist Helmut Wegenki has signed an exclusive contract with Jupiter Records reports Jupiter boss Karl Michael Siegle. Jupiter has also finished recording an EP by Rolf Kuhns, the German jazz clarinetist who is already too top name in American jazz circles as he has lived in the U.S. for the past five years. The recording was done in the U.S. in New York with top American musicians.

Vico Torrisini’s newest release is based on the Jaques Offenbach theme from “Orphee.” The song here is entitled “Boi Soit, Herr Kommissar.” Metronome Records is riding high with its “Danke Fuer Die Blumen” (Wedding Cake) by Sieve Malmkvist and “Apache” by Jorge Ingam and have started with a good record. Querhx and one TV channel giving, “By a feather,” by sending by a feather of the top DJ’s and press reporters.

The latest release from Caterina Valente is one of the most eagerly anticipated records of the year. Her latest album contains a number of new musical pop songs.

Elvis Presley has also released a new album this year, “Blue Moon” by the Marzels—has released a fine instrumental version of “Blue Moon” by the Checkmates, an English group. Regardless of which way it goes, Pet, will definitely clean up with “Blue Moon.”

Pye Records has embarked on a special promotion campaign which is tagged “Music In May—The WAG Way.” This campaign is devoted to twelve albums all having to do with Australian musicals, Operas, Erst and Stereo-Fidelity catalogues. Marty Angus, sales chief of WAG, reports that initial reaction at both dealer and consumer levels is “very exciting indeed.”

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LONDON—Irving Chesser (second from left), American representative for Pye Records, is pictured at the company’s party which launched its new spoken word series with some of the stars of the day—Pamela Brown (left), Barbara Jefford and John Neville.
It appears that the authorities, in a move to encourage French export, have advised the record industry association that should total revenue represent 15% of the retail price, they are ready to grant a 5% reduction of the excise tax (called the T.V.A. here). This tax represents 25% of the retail price on the domestic market. It must be noted that records are considerably more heavily taxed and the new and incomprehensible 5% price rise imposed by the government has entailed a change this viewpoint. Eddie Barclay is the only manufacturer who has refused to increase his prices, which he has informed the dealers.

And speaking of export trade, it's good to know that Vogue exports more than 25% of its production and Barclay, close behind, manage to get less but that is understandable in view of the very nature of the other French companies. Barclay and Vogue.

And to talk of more serious matters (although the past week scarcely left moments for thinking of them), we have a new French hit that's come on the scene—it's Seds at 18, rue Pigalle, which issues the Picture of Dorian Gray, which is said that's selling more than very well—"Babu Alu Rhum" by Tony Topper. Tony Topper,创始人 of Gonviol, has this hit under contract to his orchestra leader, but changing labels seems to have brought him luck. His new contract with Master will include tunes like "Savoir Parler avec Les Femmes" and "J'ai En vie De Vous."

Eddy Christal, the new head of Pathé-Marconi Editions has done a nice piece of promotion work with "La Terre" from the French radio. After recordings by the Barclay and Pathé stars, acquaintance Aimable (Vogue) will be the next to wax the tune which has got off to a fine start and is being sub-edited in all the other European countries.

Time Rossell and Mathé Alter have adapted and recorded two Tchaikovsky themes (including "L'enfant que J'aime") as well as themes from Rimsky-Korsakov's "Sheherezade." Sänger André Chaval has set for his next concert by the glasses and the microphones which will include "Les Enfants de Paris" by Havet and Bertheau. The song will also get words by Marten, Roussel and Frank Pourcel (EMI) and Colette Renard (Vogue). Marin also has in hand two arrangements of songs—"Just a Phase" and "Richard Anderson," which will cut the latter and this may just be the tune he needs these days. March, who went into the publishing business from a record firm has also got onto a new rock group, Les Chats Sauvages, and has just come from Nice and will have its first session on May 9 with Pathé's A&R P. Guitter supervising. "Meyreville and The Minstrel's Dream" The latter will be handled by Robert Pique for Francis Day publishers. More about this.

Frank Pourcel (EMI) and Aimable (Vogue) will wax "Love Theme of Paris." Back from a stay in Switzerland, Leon Cabat of Vogue will sign an exclusive contract with EMI and his new label has left Philips. It must be said that Moulaudj has practically disappeared from the list of singing stars and this new contract will be the next to wax the tune which has got off to a fine start and is being sub-edited in all the other French countries.

Big success for the Johnny Halliday tour in the south of France, where he is also popular, and his tour of France is in Paris again after her Berlin stint. Colette Renard is still singing for the tourists every night at the old Montmartre haunt, "Chez Ma Cousine." The songs are gay and roguish and the ducks are not at all affected. It is truly, if the tourists don't understand every word of the song the scenery is explicit and makes up for the fact.

The next tour to蜡白 recording, it's Carlos Argenzino and Senora Mantecora who have signed with the Pachanga.

Johnny Halliday's new single which included "Tutti-Frutti" is approaching the best-seller class. Singer Jean-Claude Darnal takes some time to make up his mind as to which label and his first single, which is also un decided. Vogue seems to be making an all-out effort on the Mexican catalog "Q." Madame Breton is seriously back at work and has got off to a new with "Mon Mari." The name of the old "Seconde Portugaise" by Marjane, which brings to light that Marjane has not given up singing and has signed a contract with Decca (she was under an old contract to Decca.)

"Les Quintuplées" is the title of Marcel Amont's latest recorded tune. Following in the wake of Patachou, it's now Rosalie Dubois who will record a song by Maurice Basly and also, "Hap Scotch," her new single.

In view of the Algerian troubles, there was talk that this year's Cannes Festival would be canceled, but fortunately a report can say that the Festival will be held as usual but simply, and without the "pop" fortnight and the "children's" portion of previous years.

New records are making a big effort on country music. First releases include 18 instruments in the true bluegrass style by artists such as The Country Gentlemen, Bill Clifton, Tommy Jackson and Ken Clark. Vocal versions will be issued by such artists as Coward, the Alabamas, Bill Browning and Frankie Miller. All these recordings are of Starday origin.

Florence Greenberg, Spector's proxy and Luther Dixon, composer and musical director, on a short visit to Paris via London met with Kurt Mohr of Arteco and publisher Robert Solvet to discuss future issues by their top artists, The Shirrels and Chuck Johnson.

**FRANCE**

_It is generally new in Canada, in fact, Ottawa is the first city to actually develop the plan. This is the plan: A dealer receives a new album, it is placed in the regular priced racks. Then, after ninety days, the album receives an automatic discount of 25%. After 120 days the LP is discounted another 10%. And finally after 150 days the album is advertised at 50% of its original price. This rule does not apply to best selling albums which are on the charts. This rule might be one which should be looked into more fully as a possible solution to the problems which confront the retailer._

_Segal, of Supermarket Houseware in Montreal, and, Don MacMillan of Western Household in Vancouver, were in Miami with Phil Rose of Compo Records to attend the National Association of Record Merchandisers convention held at the Eden Roc Hotel._

_Compo is currently hot with new chart climbers such as "Barbara Ann" by The Regents, "Michael" by the Highwaymen on United Artists. Big LP's are "Never On Sunday" by Don Costa and "Bob Newhart in Town."_

_Columbia Records presently featuring Canadian artists through special promotion activities. The promotion entitled "Canda Showcase '64" presents such artists as, Ti-Gus and Ti-Mouse, Tommy Common, Moxie Whitney, Bill Butler, Percy Faith, Glenn Gould, Raymond Rouleau, The Flour Lads, Felix Pellerin, Curtis MacGregor, and the Romanoffs. EMI has also put a new Finnish orchestral into circulation. The orchestra leads the "Merry Christmas to You" recording under the direction of Andres Vinson._

_Art Young of Zirkon Records info that the label will soon have its own national distribution. New national promotion manager for Zirkon is Judy Gill. New records doing well are "The Girl Of My Best Friend" by Julian Kincaid, "I'm A Fool To Care" by Oscar Black, and "The Touchables in Brooklyn" by Dickie Goodman._

_Clyde MacGreor, of Quality Records reports great reaction on the new Shirelles' release "Mama Said" and "She Wears My Ring" by Jimmy Bell. "Orange Blossom Special" by Billy Vaughn is climbing fast on the album charts. The label will hold a reception for Fabian who will be in town this week._

_Len Valline, of Record Affiliated, reports good initial reaction on the new Hawaiian album by Santo and Johnny. "Triangle" by Janie Grant is beginning to break for the label._

_Like just moved to its new offices in Montreal. The firm is now located at 4810 Decarie Blvd. Bill Fisher reports good reaction on "That's The Way With Love" by Piero Solfei, "Love Makes The World Go Round" by Jane Morgan, "The Champion And The Grasshopper," by Pathe-Marconi, A hot album at the company is "Hey Look Me Over" by Pete King._

_In Samarcords have been added to the show coming at the Show Mart in Montreal._

_French News_:

_Jacques Gerard, of "Music Hall 61," will be presenting Pathe recording star Annie Cordy, at The Comedie Canadienne for one week beginning on May 8. Michel Louvain, who last week recorded his fourth album, will co-star the show._

_Maurice Gaavin, of the National Theatre, last presented, Dominique Michel and Paolo Noel._

_Pierre Rhyn, of Trans Canada Records, cut the big French hit "24,000 Baisers."_ A large soft drink company is thinking of presenting a monthly musical show which names as, Becan, La Chorale de l'Universite St. Joseph, Lilah Levac, Wayne and Shuster, Jimmy Namara, The Carl Tap Hess Singers, and Colette Jonchon.

**France's Best Sellers**

1. Pepito—Los Muchachos

2. Surrender—Elvis Presley

3. Je T'Aime Troop—Les Chaussettes Noires

4. Je T'Aime Troop—Hallyday

5. J'aime—M. Chaboud

6. J'aime—M. Chaboud

7. J'aime—M. Chaboud

8. J'aime—M. Chaboud

9. C'est Ma Norvege—Michel Noel

10. Que Tu Me Manques—Michel Richards

**EMI Intro's New EP Series**

LONDON—EMI hosted a reception to introduce its new series of EP's "In the Attic of The Orchestra." Shown at the affair are (left to right) Peter Andrew, assistant A&R manager of EMI's Classical, Yehudi Menuhin, the celebrated violinist; Margaret Davies, education officer of EMI; L. G. Wood, managing director of EMI, and John Hotter, BBC Schools Dept.

The Cash Box—May 13, 1964—International Section
<table>
<thead>
<tr>
<th>Country Reviews</th>
<th>Country Disk Jockey</th>
<th>REGIONAL REPORTS</th>
</tr>
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<tbody>
<tr>
<td><strong>THE CASH BOX BULLSEYE</strong></td>
<td><strong>&quot;HEARTBREAK U.S.A.&quot;</strong> (2:35)</td>
<td>&quot;THERE MUST BE ANOTHER&quot;</td>
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<td>[Pamper BMI—Howard]</td>
<td>[Way to Live]</td>
<td>[Cedarwood BMI—Tillis]</td>
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<tr>
<td><strong>KITTIE WELLS</strong> (Decora 31216)</td>
<td>The Queen has two new goodies that will soon be right up there on the charts. She leads off with a new Harlan Howard opus, a bit of a tearjerker in the grand tradition tagged appropriately &quot;Heartbreak U.S.A.&quot; then follows with another gripping tearjerker entitled &quot;Another Way To Live.&quot; Both are served up appetizing in the tear-inflected voice of Kittie Wells. No doubt here.</td>
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<td><strong>&quot;RIGHT BACK AT YOUR DOOR&quot;</strong> (2:14)</td>
<td>[Pamper BMI—Stovall, George]</td>
<td><strong>A WAY TO FREE MYSELF</strong></td>
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<td>[Warden BMI—Walker, Hayes]</td>
<td>[Charlie Walker (Columbia 42000)]</td>
<td><strong>CHARLIE WALKER</strong> (Columbia 42000)</td>
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<td>A tempting hit a honky country chantin by Charlie Walker on an easy-going middle bent ballad dubbed &quot;Right Back At Your Door&quot; marks it for a future chart position. It's a traditionally-styled stanza on a familiar theme and should find new admirers. The couple, &quot;A Way To Free Myself&quot; is also in the same groove.</td>
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<td><strong>&quot;THE LOVE I HAVE FOR YOU&quot;</strong></td>
<td>[LOVETTE LIFF (1:57)]</td>
<td><strong>&quot;NO LOVE FOR ME&quot;</strong></td>
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<td>[Morgan-Shelley BMI—Martin]</td>
<td>(2:12) [Tree BMI—Killen]</td>
<td>[Sherman-DeVorzon BMI—Barry, Guines]</td>
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<tr>
<td><strong>&quot;LONESOME NIGHT WIND&quot;</strong> (2:20)</td>
<td>[Acuff-Rose BMI—Annilai]</td>
<td><strong>JOHNNIE &amp; JACK</strong> (Decora 31255)</td>
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<td>The veteran team initiates a new Decca association with a potential return-to-the-charts opus bearing the improbable title of &quot;I'm Always By Myself When I'm Alone.&quot; Done up in the team's inviting hillbilly manner, the side has a chance to succeed. Also of click potential is &quot;Lonesome Night Wind,&quot; a syncopated waltz delivered with honest emotion. Keep an eye on both.</td>
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<td><strong>WARNER MACK</strong> (Kapp 302)</td>
<td>[E-P-B]</td>
<td><strong>&quot;THAT'S THE HILLS&quot;</strong> (2:43)</td>
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<td>[Cedarwood BMI—McPherson, Terry]</td>
<td>[McPherson BMI—Jones]</td>
<td>An old familiar folk melody has been transformed into a very attractive sentimental inspirational ballad by Grandpa Jones and he performs it with deep seriousness. Can happen.</td>
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<tr>
<td><strong>GRANDPA JONES</strong> (Monument 440)</td>
<td>[My Baby] (3057)</td>
<td>[Battle BMI—Driftwood]</td>
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<td>[Cedarmont BMI—Tillis]</td>
<td>[Nguyen BMI—Miller]</td>
<td>The Jimmys and the Gift of the Gods, commemorating the Civil War is a delightful romp in the hands of the old Grandpa.</td>
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<tr>
<td><strong>MARVIN MCCULLOUGH</strong> (Boyd 3883)</td>
<td>[Just for a Little While] (2:27)</td>
<td>[Knob Hill BMI—McPherson, Terry]</td>
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<tr>
<td>[Cedarwood BMI—McPherson, Terry]</td>
<td>[Sure-Fire BMI—Wyatt]</td>
<td>Marvin McCullough, a disk jockey, bowes as a disk artist on the Ford label and displays a solid approach to the music. Time, a medium paced lost love affair, is treated sincerely and with feeling.</td>
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<tr>
<td><strong>BILLY JACK AND JOHNNY REE</strong> (2:16)</td>
<td>[MAYBE MY BABY] (2:06)</td>
<td>[Knob Hill BMI—Miller]</td>
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<tr>
<td>[Battle BMI—Driftwood]</td>
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<td>Infectious ditty etched in a light, carefree manner here.</td>
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</table>
Country

TOP 50 ACROSS THE NATION

<table>
<thead>
<tr>
<th>No.</th>
<th>Country</th>
<th>Pop. Last Week</th>
<th>Pop. This Week</th>
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<tbody>
<tr>
<td>1</td>
<td>HELLO WALLS</td>
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<td>2</td>
<td>SLEEP, BABY, SLEEP</td>
<td>25</td>
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<td>3</td>
<td>FOOLIN' AROUND</td>
<td>2</td>
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<td>4</td>
<td>HEART OVER MIND</td>
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<td>5</td>
<td>THE BLIZZARD</td>
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<td>6</td>
<td>DON'T WORRY</td>
<td>4</td>
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<td>7</td>
<td>I FALL TO PIECES</td>
<td>10</td>
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<td>8</td>
<td>THREE HEARTS IN A TANGLE</td>
<td>6</td>
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<td>9</td>
<td>I'LL JUST HAVE A CUP OF COFFEE</td>
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<td>10</td>
<td>YOUR OLD LOVE LETTERS</td>
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<td>11</td>
<td>LOUISIANA MAN</td>
<td>11</td>
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<td>12</td>
<td>WINDOW UP ABOVE</td>
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<td>13</td>
<td>SLEEPY-EYED JOHN</td>
<td>16</td>
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<td>14</td>
<td>LET FORGIVENESS IN WEBB FLETCHER</td>
<td>13</td>
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<td>15</td>
<td>EVERYBODY'S DYIN' FOR LOVE</td>
<td>15</td>
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<td>16</td>
<td>LEGEND OF THE BIG RIVER TRAIN</td>
<td>12</td>
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<td>17</td>
<td>ODDS AND ENDS</td>
<td>14</td>
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<td>18</td>
<td>THE TWENTY-FOURTH HOUR</td>
<td>19</td>
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<td>19</td>
<td>MENTAL CRUELTY</td>
<td>30</td>
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<td>20</td>
<td>I LOVE YOU BEST OF ALL</td>
<td>17</td>
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<td>21</td>
<td>JOHN AND MARY DOE</td>
<td>20</td>
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<td>22</td>
<td>JIM, I WORE A TIE TODAY</td>
<td>26</td>
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<td>23</td>
<td>LOVELY LOVELY</td>
<td>18</td>
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<td>24</td>
<td>ARE YOU TRUE TO ME</td>
<td>22</td>
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<td>25</td>
<td>FLAT TOP</td>
<td>28</td>
<td></td>
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<td>26</td>
<td>I'D RATHER LOAN YOU</td>
<td>27</td>
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<td>27</td>
<td>RED FOLEY</td>
<td>1</td>
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<td>28</td>
<td>LEROY VAN DYKE</td>
<td>31</td>
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<td>29</td>
<td>JOHNNIE &amp; JACK</td>
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Country Round Up

Jim Nesbitt's recording of "Please Mr. Kennedy" has followed a most amazing trail. Originally issued on the Country Round Up 45, it found its way to Dot which in turn sold it to Fidelity. This week it turns up on the Ace label. Hope it stays there; we have a heck of a time keeping track of its movement! Nesbitt, a disk jockey at WAGS-Baltimore, S.C. recently performed the tune in-person at a special Jaycees fashion show in Columbia, S.C. and was heard to comment, "Pretty highnotation for a guitar picker, huh?" Chess has exited his deejay post at WBOY-Wayneboro, Ga., for a position with WENO-Nadison, Tenn. Clive, recently signed to a Decca wax pact, notes that his hit discing of "Here I Am Drunk Again" is beginning to take off in the Army bases in Germany... . Lea Gibbs has opened a country music pact just out side of Akron, Ohio. She's hearing to hear from artists interested in playing Sunday dates there this summer... . Also getting started with a brand new pact is Tommy Mayreedy, Loca in the Clearfield-Curryville, Pa. area, the park also is open for bookings, which Charlie will set on a percentage basis. Charlie can be reached at R.D. #1, Curwenvania, Pa., while Lea Gibbs is at 3006 Littlilode Road, Akron... . Cowboy Phil, who recently added a Sunday gospel show to his regular morning chores at WHJG-Belleville, Pa., is in need of sacred LP's.

B. L. Golden, known to KAIL-Fresno, Calif. fans as Barney Lee, disclosed that he has filed with the F.C.C. for two AM radio stations in California. He hopes both will be in operation in the near future in the area... . the new program predominately country music. Barney would appreciate receiving any and all promotional singles and LP's to help build up a considerable station library before going on the air. Material should be sent to 265 N. Valentine, Fresno... . Marvin McCullough, known affectionately as "the old gravy supper" is being touted on a new RCA disk, outed tagged "Just For A Little While" and "Maybe My Baby," Marvin also spins for KGM-U-Tulsa... . NBC's familiar, multi-club package comes to the Ozarks for a lengthy visit this Friday (11) and in future weeks "Five Star Jubilee's" announcer Joe Slattery will open the program with the words: "The following program is brought to you in living color." It's Tex Ritter's turn to catch the proceedings, and for this special occasion his guests will be the other four stars—Roy Allen, Smoky Lanson, Carl Smith and Jimmy Wakely... . Red Foley, elated over his being cleared of tax evasion charges, is vacationing with his wife at the home of Uncle Cyp and Aunt Sop Bradford in the Rio Grande Valley of Texas. Red played last weekend in Dallas and Ft. Worth and this Friday and Saturday displays his singing waves at Houston, then wings to Pittsburgh with Cyp for shows at the Tyrus Mosque, May 20... . LEROY AND VAN DYKE have named a new disk—"Drunk, Angling" and have coupled it with another Al Hawkes of Hawkes' Television Service in Westbrook, Maine stations that within the next two weeks he plans to open his Record Cellar dealing exclusively in country music and gospel music. Bluegrass will also be stocked as much as possible... . in addition a country music distributorship is planned to cover the Maine, New Hampshire and Vermont areas, servicing country retailers and disk jockeys. Hawkes is particularly interested in handling indie labels, which are almost unattainable in the area.

Johnnie & Jack, newly signed to a Decca pact, are out with their first under the label tagged "I'm Always By Myself When I'm Alone" and "Lonesome Wind Tonight." Coincidentally, Johnnie's wife Kitty Wells is also out this week with new sides on Decca: "Heartbreak, U.S.A." and "There Must Be Another Way To Live." "Heartbreak" was penned by Harlan Howard who just continues to produce at an amazing clip. . . . sending out their S.O.S. for country records are Charlie Hawkins (WFJX-Ft. Jackson, S.C.), Billy Hogan (WFJX-Huntsville, Ala.), Tommy Thomas (WASY-Rochester, N.Y.), etc. Alex Allen signed last week for WU, at another. The National Park in Snowshoe, W. Va. will fly there direct from the Calgary Stampede closing there July 15... . Dick Carr's western all-star band is playing seven nights a week at the Lawton Inn. High-waisty over 5000, note Carley Gold... . Morris Taylor pens that he's added Charlie Robinson to his band as featured Spanish guitarist. Morris also signs for KFAY-Chico, Calif. as "The Last Bandit." Helen Carter has inked an exclusive songwriting pact with Pamper Music. Helen, you'll remember chatted "Poor Old fixtures Me" among others... . Finally the proper identification of Jim Reeves' Blue Boys. They are Dean Manuel (piano), Leo Jackson (electric guitar), Mel Rogers (drums), and James Kirkland (bass). The boys are fast becoming one of the better small accompanying bands around and are doing a superb job for Jim.
If the independent operator's business is to be increasingly profitable, depreciation must be held to a minimum. Fewer models assure that.

With built-in and proved automatic intermix of speeds, the Artist of the Week plan, and the exclusive "Personalized" feature, Seeburg is leading the industry in both features and styling. There is no need for an all-new 1961 model.

The record industry is in a period of transition from 45 rpm to 33½ rpm. Until it is standardized on 33½, the present Seeburg intermix phonographs fill completely every location need.

Independent operators are investing heavily in the popular Seeburg Artist of the Week models. The continuance of the present model in 1961 will provide extra protection for their investment.

In future years, as well, to help the independent operator keep his business on a sound and profitable basis, Seeburg will attempt to introduce new models at less frequent intervals than before.
EDITORIAL

‘No Man Is An Island’

That old saying, ‘No man is an island,’ rings true with added significance with each passing day as the business of operating coin machines grows more and more complex. The individual can and does, in most instances, make a good living operating machines but he will more than likely progress with greater gain if he proceeds as a part of an association.

Business associations serve as the meeting place for individuals. An industry association permits the individual a voice in the matters at hand, it permits individual participation in matters much broader in scope than any one small business is confronted with, and it offers in return for support the experience gained by doing business as an industry group on a level higher than that of his own individual company. There is no arguing the advantages of strength through unity, as opposed to a ‘loner’ philosophy. Especially in business, ‘No man is an island’ holds true.

Looking at our association on the national level, the Music Operators of America will meet for its annual convention in Miami Beach on May 15. The Convention has received advance publicity and the returns are just about in. The Deauville Hotel can expect a good turnout. Between thirty and forty exhibitors representing phonograph, amusement machine and record firms will exhibit machines and supplies to what is reported to be a good sized operator representation judging from territorial reports in various sections of the country. If you are going to attend the MOA Convention then you have no doubt already set your plans.

However, if you do not plan to attend, give the question some added thought between now and MOA time. Consider the fact that at no other time during the course of the year will you have the opportunity to meet with operators from different parts of the country possibly with solutions to some of your problems. Consider the forums planned for morning meetings with the all-important 33 single record on tap for discussion by the experts. And consider the knowledge to be gained merely by talking with the wholesalers and manufacturers, who through the nature of their business, have access to information regarding your industry and possibly your future. These are just several of the reasons why you, as a coin machine operator, should make it your business to be present when your industry meets May 15-17.

Actually, if you place the best interests of your business before anything else, you have very little choice but to attend.
**41 Exhibitors To Show At 11th MOA Meet; Expect Good Turnout**

MIAMI BEACH—Forty-one exhibitors have officially signed to take part in the Music Operators of America Convention scheduled to take place here May 15 through May 17 at the Deauville Hotel. The list includes phonograph manufacturers, coin-ops, arcade, record, vending, kiddle ride, and suppliers to the coin machine industry. Among the firms who will display what is expected to be a good turn out of operators.

As reported last week, the Formus scheduled for operator participation will include discussions on stereo and the 35 single record.

M. Gordon, president, advised that hotel reservations indicated a strong turnout with representatives expected to be present from all sections of the country. The Formus was announced when visited from his Chicago office that he will leave Friday, May 12, to join the MOA at the hotel for final arrangements before the annual convention gets underway Monday morning.

The entertainment committee headed by Jack Freedman has made great strides in lining up an enter- taining program. The main event will be in conjunction with the MOA Banquet, Wednesday, May 17, the final night of the show. Fernante and Teicher, VA; 21, will be present; Twitty, MGM; Lloyd Price, ABC; Lou Monte, Roulette; Ray Peterson, Dunes; Les Paul and Mary Ford, Columbia; and several other well-known performing artists.

The Stereo Round will be held in the Casanova Room of the hotel on Tuesday, May 16.

Following are the firms exhibiting at the 1961 MOA Convention: AllTech Industries, Inc.; American Shuffleboard Corp.; Automatic Sensing Devices; Auto-Photo Co.; The Club; Cine-Sonic; Columbia, Columbia; Dreyfuss, Chicago; Fischer Distributing Co.; The Gold Key; Guild-Mfg. Co., Inc.; Hi-Fidelity; International-Mfg. Co.; Irving; Jane's; Keystone; Kodak; Lentz; Libby; Loew; Mark; Mfg. Co.; McGraw-Edison; Mfg. Co.; Metro; MJV; Mfg. Co.; Modern; Mood; Muehlebach; New York; Noble; Nelson; onions; O'Sullivan; Pat; Rittenhouse; Rowe-AMI; Seeburg; Seeburg; Service; RCA Victor; Mark Dinn, MGM; Johnny Janis, Columbia; Margie Meibert, Fraternity; and several novelty acts are scheduled.

M. Gordon advised that Dot Records will be present. Dot has announced that Dot will be held in the Casanova Room of the hotel on Tuesday, May 16.

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**Variety Vending and Macke Merge**

As Rodstein Sets Expansion Plans; Deal Puts Wash, Vending in Phono-Game Operating Business

**AL ROEDSTEIN**

PHILADELPHIA — Al Rodstein, president of Variety Vending Systems, Inc., announced in this city, vending machine operating firm with one-thousand merchandise vending machines currently in operation in the metropolitan area, announced last week that the firm has merged with Macke Vending Company of Washington, D.C., one of the nation's oldest and largest vending machine operating firms. Rodstein stated that the transaction involved an exchange of stock.

In exchange for an undisclosed amount of Macke Class A common stock, Variety Vending Systems, Inc., the outstanding stock of Variety Vending Systems, Rodstein will continue as head of Variety Vending and will also be elected vice-president of Macke.

Angelo Misi, veteran Variety executive and former captain of the Philadelphia Warriors basketball team, will continue as vice-president in charge of sales for Variety. All present Variety personnel will be retained.

Rodstein stated that the transaction amounted to a great deal more than a “simple merger” of two vending firms. "Actually, I could have sold the company outright to one of the giants in the business. Instead, I decided on a stock deal. By merging with Macke, Variety would acquire the financial structure to permit us to proceed along expansion lines the like of which was impossible before we decided to go public," said Rodstein in a discussion with Variety late last week. "We can see our way clear now to make even greater strides in vending machine operating business and with the support of a firm such as Macke, we can see Variety shipping to move ahead to greater goals.”

Macke Vending Company has been a pioneer in the vending machine operating business since 1925, when the firm was founded. In 1959 Macke stock became publicly traded on the American and Philadelphia-Baltimore stock exchanges after an original issue was reportedly over-subscribed. Macke sales have been reported at over $200 million annually. Variety's operation of one thousand machines grosses $1.6 million annually. Macke is represented with vending machines located in industrial plants and bowling alleys.

Also included in the transaction was Rodstein's newly organized coin machine subsidiary, from a new firm, the Macke Corporation, which operates phonographs, shuffle plays, bookcases, amusement and kiddle ride equipment in the Greater Philadelphia area. Macke officials described the deal as stating that this initial entry into the coin machine field came about as the result of surveys indicating a rapidly expanding market for coin operated phonograph machines.

The Macke merger did not include any part of Rodstein's Banner Specialty firm, which distributes the rental of public address equipment. The coin machine line is in Pennsylvania.

Banner Specialty Company in Pitts- burg remains intact with the whole- sale firm continuing as it has in the past to distribute United, Rowe-AMI, Seeburg and others. In that territory, Rodstein is president of Banner in Pittsburgh while Herb Rosenthal, vice-president, manages the coin machine outlet. Banner has no operating interests in the Philadelphia area.

Macke Vending has conducted an expansion program since its entry on the Philadelphia scene in January, 1960. Since that date, Macke has added ten new coin machines to its line and expects to double its number of coin machines this year.

The new coin business has come about as a result of the撤销 of the coin machine line that Variety had been operating and expanded to meet the growing demands of operators.

"Furthermore," he concluded, "the recent appointment of Newell Bel- lamy, an engineering veteran at See- burg for several years, to co-supervise the new venture, has been a great stroke of luck. Both, Bell- lamy and Di Pico have constantly maintained a happy relationship with operators throughout this area."

**JOEL STEIN**

CHICAGO — Joel Stern, head of World Wide Distributing Co., the Seeburg Corporation's distributor in this area for coin-operated phonographs and the Seeburg line of vending machines, announced this past week that he and sales manager Leonard Mieon are putting into immediate effect a promotional campaign among vending opera- tors which is “sure to snow-ball into a very popular get-acquainted program.”

In early May World Wide will present the operators who order ten Seeburg "Ice-O-Yenl" drink machines a Dodge, Ford or Chevrolet pick-up truck. Each operator who orders two Seeburg "Ice-O-Yenls" will earn the operator a color television set of his own choice. And, two "Ice-O-Yenl" drink machines will make him the recipient of a portable television set.

During this general introductory of- fer to acquaint vending operators with World Wide Distributing's Seeburg vending line any operator throughout this area who purchases ten Seeburg cigarette vending machines will be presented with a portable television model.

Stern asserted that since World Wide Distributing acquired the See- burg Corporation's coin-operated phonograph and vending machine line there has been a steady upsurge in sales of the aforementioned equip- ment. The showsroom (amusement games and music), as well as the huge Service and Parts departments have been doubled, doubled, and expanded to meet the growing de- mands of operators.

"Furthermore," he concluded, "the recent appointment of Newell Bell- lamy, an engineering veteran at See- burg for several years, to co-supervise the new venture, has been a great stroke of luck. Both, Bell- lamy and Di Pico have constantly maintained a happy relationship with operators throughout this area."
COKE CONCLUDES CLINICS IN 9 CITIES

Bottlers Hear The Latest On Pre-Mix Vendors

ATLANTA—At two-day clinics in Atlanta and at eight other points across the country, pre-mix managers and cooler service managers from Coca-Cola Bottling Plants have been exchanging ideas, discussing new techniques and contributing to a repository of information on the pre-mix method of distribution which can be applied at their own bottling locations.

Presented by The Coca-Cola Company for Bottlers of Coca-Cola, clinics have been conducted in Omaha, Atlanta, Chicago, Cincinnati, Dallas, Roanoke, Boston, San Francisco and Philadelphia, the terminal session in Philadelphia which ended on April 28.

The agenda of the meetings combined lectures, presenting the "whys and hows" of pre-mix, with small workshops for open discussions and experience exchanges. These clinics were designed to bring the Bottler up to date on new technical developments.

"The Bottler wants to see all the latest equipment on the market and hear explanations of its operation by the equipment manufacturers himself," states James M. Heiskell, manager of the Training Section of Bottler Sales Promotion. "He wants to share experiences with others who are now- operating pre-mix equipment so he can get the most out of it. We have designed the programs of these clinics accordingly."

Between general assemblies, leading equipment manufacturers conduct "work-station programs." In small groups of 12, deliberately restricted in size for greater participation and individual treatment, the men hear 2½ hour discussions of each manufacturer's particular coin and counter units. The manufacturers conducting these sessions are, The Cornelius Company, Dixie-Narco, Inc., Glascor Corporation and The Vendo Company.

In general discussions, the two-day clinics covered the installation and operation of pre-mix equipment, quality control and sanitation, dispensing difficulties and merchandising the product in pre-mix outlets.

The sessions were directed by Heiskell, Earl Forsberg and Charles B. O'Neal.

GENERAL SESSIONS AT COCA-COLA's PRE-MIX CLINICS were conducted by James M. Heiskell, manager of Training Section of firm's Bottler Sales Promotion Division.

ROBERT LEROY, THE CORNELIUS COMPANY, DEMONSTRATES vending equipment manufactured by that firm.

VIRGIL BAKER EXPLAINS THE GLASCO LINE to group of pre-mix managers and cooler service reps.

DIXIE-NARCO'S RICHARD SNYDER DISCUSSES various parts of his firm's vending machine units.

VENDO'S WARREN WISON AND BERT GARLAND EXPLAIN points of a Vendo dispenser during informal discussion.

SOUTHERN AUTOMATIC MUSIC CO.

THE SEASON IS HERE!

GET IN THE BALL GAME WITH WILLIAMS Deluxe BATTING CHAMP scores singles — doubles — triples — home runs

Immediate Delivery From All 3 Outlets:
LOUISVILLE, KY., 735 S. Brooks Street
LEXINGTON, KY., 1535 Delaware Ave.
INDIANAPOLIS, IND., 717 N. Capitol Ave.
Royal Opens 1-Stop Service In Cincy

CINCINNATI—Harold Hoffman, vice president of Royal Distributing Company of this city, announced the recent formation of a new one-stop record service on the premises of the large distribution firm. This new comprehensive record service center for music operators has been placed under the direction of Jack Pierce, veteran for many years in the Cincinnati record scene. Paul Smith will assist Pierce.

Royal Distributing, which is headquartered by Joe Westerhaus, is contemplating a move to much larger headquarters some time in June. The new site, consisting of about 22,000 square feet of space all on one floor layout, is located at 2070 Seymour Avenue in this city.

Both, Pierce and Smith, were formerly associated with C-C Record One-Stop, a division of Shaffer Music Company.

CALIFORNIA CLIPPINGS

With the summer season now just around the corner, operators and distributors of coin-operated machines are busy. Ray Barry, at the Wurlitzer factory branch, reports a new carload of Wurlitzer 25600 phonographs arrived this week. Gary Sinclair, regional sales mgr., according to Bob Ruggiero, distributor here, Ray also mentioned that business has continued to pick up the past week. Bob McGee, at the California Coin Distributors operators there, Chicago’s "Princess" bowler, Marshall went on, is still going out at a fast pace. Bob Hoppel commented that three of the OTM's bowlers, a "Woomai-Ling" bowler, a "Kenwood" bowler and a "Flyer" bowler, were in “all shoots” last week at the California Coin Distributors service.工委 out to say that business remains good. At American Coin Machine, Vinny Lanzty says Bill is back on the job following a 3 day stay in the hospital. Vinny announced that American will be distributing a new type of game for the first time in California. "The Quick Draw." The operator reaction to the game has been excellent. According to Vinny’s wife is out of the hospital once more and at home recuperating. Hank Tronick, at C. A. Robinson & Co., reports United's new "5 Star" bowling alley has arrived and is creating lots of favorable comments from the operators. The operator’s "Deluxe" bowling alley, Hank continued, is going out as fast as they get them in.

At the Seeburg Distributing Co., Johnny Ruggiero informs that business has been excellent. Johnny also mentioned the recent meeting for Seeburg Distributors in San Francisco was very successful, and that he came away very enthusiastic about Seeburg’s future plans. The export business has also shown a tremendous increase recently Johnny said, and "This shows we have quality equipment as these customers keep coming back." Jimmy Wilkens, at Paul A. Laymon’s states that Ed Wilkes, who has been with Laymon’s for 16 years, has left the company and will announce his plans in the near future. Everyone at Laymon’s, Jimmy added, extends their good wishes to Eddie in whatever he may choose to undertake. Pool tables and big ball bowlers have been going out at a real good pace the past week and bowling has been excellent, said Jimmy. At Simon Distributing, Sonny Lomberg comments that export orders are going out at a regular clip. Used equipment, Simon states, is showing more activity as arcade-owners are in the process of replenishing their locations for the summer season. Kay Solle, at Leuenhart, "K" Bowler, reports that one of his deals with Strand Records new singing discovery Danny Darrow, whose debut effort is titled "Impulse," Tom Virzi, of Mercury Records, dropped in with The Diana's record to promote their new "Boom Boom" b/w "Woomai-Ling." The biggest sale of Everest Records was also in with Gloria Lynn’s current waxing "He Needs Me." Some operators have ordered "How Do You Like Them Apples?" from the Molezzo, Porterville; Bill Curry, La Crescenta; Tex Nowka & Bill May, San Bernardino; Charles Eymann, Carlsbad; Mrs. Ken Arnold, Barstow; Mrs. Fred Lurchinger, Needles.

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At Commercial Music, United’s "5-Star Bowling Alley" is going good. Carl Casperson’s aunt is leaving for a Mexico City vacation. Gene Williams and Carol Johnson are on a hike. R. B. Williams is going to the MOA convention in Chicago. Mike Koenig is traveling to east Texas and Shreveport to buy out Radio City Music in Waco. Ft. Worth’s Jiggs Hamilton and Jim Woosley just returned from a fishing trip in Arkansas. Attending the national meeting at Atlantic City were Bob Bilko and Bob Gilmore. This week Bill goes to Shreveport. Sorry to hear of the passing of Gene Herrell. The recent meeting in Atlantic City was attended by Buddy Clem, Paris; George Bury, Hamlin; and H. K. Lyde, Sherman. State Music reports many sales of Chicago Coin’s "Pro Bowl." Everyone at State is busy handling the new "Woomai-Ling" bowler. Harry Norton, of the Los Angeles house, says going the fish just wasn’t biting. In Childress a fire totally destroyed the home of Mr. and Mrs. B. M. Wills. Austin books C. H. Ballard, Austin, as mgr., for a six month tour. Mr. Molesky, Porterville; Bill Curry, La Crescenta; Tex Nowka & Bill May, San Bernardino; Charles Eymann, Carlsbad; Mrs. Ken Arnold, Barstow; Mrs. Fred Lurchinger, Needles.

ABC Vending Lands Sandusky Hospital

NEW YORK—ABC Vending Corporation, through its subsidiary The Gladieux Corporation, will manage the dietary services of the Sandusky Memorial Hospital in Sandusky, Ohio, Benjamin Sherman, Board Chairman of ABC Vending Corporation announced today.

The Gladieux Corporation will manage the hospital cafeteria, food service for employees, and doctors, the regular and special diets for patients.
Interstate Buys 14th Operating Firm in 6 Mos.

Chicago—Four additional vending companies have been brought into the fold by Interstate Vending Company of Chicago as it continues its acquisition program.

Ronald Wolff, President of Interstate, announced the signing of contracts for four acquisitions and said that they would represent an increase of $2½ million dollars in sales for Interstate.

The companies being acquired are: P&M Vending Company, National Cigarette Vending Company, and Burke Vending Company, all of Denver, Colorado; and the Frank Solomon Cigarette Service of Wichita, Kansas.

The four companies will be acquired for cash and stock. The terms of the agreements were not disclosed.

With the addition of these four companies Interstate sales volume has doubled since the company became publicly held last November. The company's sales now are running at a rate of better than 40 million dollars.

The new acquisitions bring to a total of 14 the number of companies that have been brought into Interstate in the last 6 months. Last month, Interstate announced the acquisition of four vending and industrial feeding companies; California Cigarette Concessions, Inc., Los Angeles; Ameri-King and Notch Cigarette Service, Akron, Ohio; Coffee Service of California, San Francisco; and Dairies Commissary, Phoenix, Arizona.

"Our company is committed to a program of intensive growth from within and by acquisition," Wolff stated. "We expect to add very substantial increased volume through further acquisitions before the end of this year."

The three companies acquired in Denver, all specialists in the cigarette vending field, will combine operations under present management. Chief executive of the joined Denver Companies will be Stanley Singer formerly of the National Cigarette Vending Company.

Frank Solomon will continue as chief executive of the Interstate operation in Wichita. He has been in the tobacco business there for the past 25 years and the Frank Solomon Cigarette Service is the largest cigarette vending company in the Wichita area.

The Frank Solomon Company will be integrated into Interstate's existing industrial vending operations in Wichita to round out a complete vending service in that area.

Canteen Awards First Arnold Johnson Scholarship

CHICAGO—John W. Cox (right), President of Automatic Canteen Co. of America, presents scholarship certificate to Ronald C. Eksten, of 1326 Brownwood Drive, Rockford, Ill., winner of the first Arnold M. Johnson Memorial Scholarship. Looking on is Ronald's father, Mr. Raymond C. Eksten, who is a model maker for the company's ABT Division in Rockford. Ronald plans to use the scholarship to help pursue a liberal arts course at Valparaiso University. He is the first winner of the Arnold Johnson Memorial Scholarship selected under the National Merit Scholarship program and awarded each year to the son or daughter of an Automatic Canteen employee. The grants, ranging in size from $250 to $1,000 per year, depending on family circumstances and the cost of attending the selected college, honor Arnold M. Johnson, former President and Vice-Chairman of Automatic Canteen Co. of America.

See it! Play it! the most exciting development in coin operated games!
N. Y. State Speaker of the House Joseph P. Carlino congratulates Irv Holzman after Meyer Parkoff delivered the UJA-Coin Division award for humanitarianism. 1961 drive broke record with total $45,000 raised for United Jewish Appeal.

NEW YORK—Close to 500 people filled the grand ballroom of New York's Plaza Hotel on Tuesday evening, May 3, to honor Irving Holzman, United Jewish Appeal's 1961 Guest-Of-Honor from the Coin Machine Division. The attendance broke all previous records for UJA-Coin Division dinners and the $45,000, which was reached two weeks before the drive ended and hit a final total of $45,000 by the close of the campaign. The drive was a success from the day Holzman was selected as Guest until the final minutes of an evening that saw hundreds of friends from out-of-town arrive to honor the coinman along with dozens of civic and government dignitaries led by the Speaker of the House in New York State, the Hon. Joseph Carlino, a close personal friend of Holzman. Also present on the dais from the political arena was New York City Comptroller Lawrence Gerson. Presiding as host was Meyer Parkoff, dinner chairman. Al Denver, MONY president, served as coordinating chairman. Harry Siskind was co-chairman with past guests of honor serving as honorary chairmen.

Highlight of the evening was the presentation by Meyer Parkoff to Holzman in recognition of "his 20 years of dedication to the welfare of his fellow-men." Holzman also received applause from the main speakers of the night—veterans of New York, as presented by Denver for Holzman's "devotion to the cause" and a plaque from the Public Relations Committee of N. Y. State. The award was made by Al Bodkin, chairman of the PR Committee, who delivered a stirring speech in which he recalled Holzman's entry into the coin machine business. Bodkin, a former guest-of-honor, advised the capacity crowd that Holzman's leadership brought the amount of money raised for UJA this year to "an all-time high." Bodkin also "brought out the rifle," a gesture which he himself has used to demonstrate the Israeli state of affairs and the need for funds.

"When Irving found himself with a job to be done, he called me and said, 'Al, I've got to do it.'" Bodkin reported that this spirit helped Holzman achieve the success that was evident Friday evening when Joseph P. Carlino delivered a message to the crowd which he himself has used to demonstrate the Israeli state of affairs and the need for funds. "When Irving found himself with a job to be done, he called me and said, 'Al, I'm going to do it.'" Bodkin reported that this spirit helped Holzman achieve the success that was evident Friday evening when Joseph P. Carlino delivered a message to the crowd which he himself has used to demonstrate the Israeli state of affairs and the need for funds.

The Speaker of the House wore a ring which combined a coin from that is Israel and the road that led to this achievement, with the "grayscale coin machine industry, people, going on the road of men of dignity and high standing." Holzman himself delivered a message of thanks to everyone present, singling out individuals for their manifold contributions with mention of the invaluable support he received during his tenure at York. His wife, Ruth, and his family, all of whom were present at a ringside table, Mrs. Ruth Holzman, seated on the dais with her husband was presented with a beautiful bouquet of red roses at the start of the evening.

Rabbi Alvin D. Rubin, Holzman's close friend who delivered a message which expressed his proud association with Holzman over the years, Monsignor John P. Kelly, chairman of the Cardinal Spellman Servicemen's Club, a club which has never been repaid by Holzman from the coin and machine industry in this area, the industry and the men "who so freely have given to our organization." Monsignor Kelly through his address, which was thanked publicly for his support, expressed a desire for such cooperation.

A1 Black, an employee of the York, was presented with a handsome plaque for his outstanding work on York's first radio program.

A host of dignitaries did attend, however, in addition to Carlino and the table of state and national dignitaries with high level officials. Williams Cahn, assistant district attorney, Nassau County, a close friend of Holzman led off a list which included Guy James Mahoney, N. Y. State Assemblyman; Philip Hodges, N. Y. State Public Service Commission. Judge Milton Solomon; N. Y. State Senator Frank Composto; N. Y. State Assemblyman James Sweeney; N. Y. State Senator Edward Lentol; and Assistant Chief of Police, William Happel, Williams Kimmons.

A star-studded program of entertainment followed the official ceremony, with Leslie Uggams, Columbia, and the well known entertainment act, "The Flying Teeth," house down with half-a-dozen selections that left the house limp. She started with "I Believe," a song that made the house grow through with "Birth Of The Blues and also with a rousing rendition of "Hava Nagila" that had the UJA house on the edge of its seat. Adam Weinberg had a box office sensation when he wrote the song that he had spent a month recording, sung "Ruby" a joke box hit and followed through with "Tell Her For Me" and "Take Good Care Of Her," his current hit. The Cool star was the icing on a totally decked cake of talent that was emceed and introduced by the veteran Jackie Milles. Bill DeMar, a newcomer to the ranks, followed an impersonation and performance for the Westminster ops last month with an appearance at the UJA dinner that satisfied the 500 guests. His rendition of "Till There Was You" was met with a large round of applause. Sams Sacks, a veteran in years, but new to the recording field delivered several of his selections from a recently issued comic LP and added humor to the evening's festivities.

Out-of-towners were in sight everywhere and they included the following coem: Sam Weisman and Dave Koppelman, Jr., a busy distributor and provider of services to operators of Seeburg phonographs and vending equipment.

Seeburg Names
Badger In L.A.

BIL HAPPEL

CHICAGO—Tom Herrick, vice president of the Seeburg Corporation, this week announced last week that Badger Sales Company, Incorporated, located at 2281 West First Boulevard in Los Angeles, California, has been appointed to handle distribution in Southern California. Badger Sales replaces the Seeburg Distributing Company, a factory owned sales outlet.

According to Herrick, Badger Sales, which is headed by William R. (Bill) Herrick, Jr., will distribute and provide service and parts to operators of Seeburg phonographs and vending equipment.

Assisting Herrick are the sales managers of Badger—Maxwell Ames, and his sales staff, Robert Smith, Peter Ley and William Schroeder. Badger's parts manager is Jack Leonard. Rocky Nesselrod manages the coin machine industry in 1962 as a Seeburg distributor in the Wisconsin area, continuing into 1939. He has been located in the late 1940's as one of the area's top coin machine distributors.

Herrick concluded that Herrick indicated his great pleasure at being reunited with the Seeburg Corporation and expressed his determination that his company will serve a constant support of the independent operator.
NAMA Show Goes Intl.—Looks For Exchange Of Ideas, Export Growth

CHICAGO—Automatic vending executives from all parts of the world are being invited to the First International Symposium of Automatic Merchandising. It will be held in Chicago, October 31 to November 1, 1961, according to Thomas B. Donahue, president of the National Automatic Merchandising Association.

"We are expecting from 300 to 500 executives from many different countries, since the conference will be held in conjunction with our own national Convention and equipment exhibit at the new McCormick Place exhibition hall on Chicago's lake front," Donahue said.

The international vending convention will be part of the industry's 75th Anniversary observance which was initiated last fall with a message from President Eisenhower.

Donahue explained the purpose of the international meeting as threefold: To exchange ideas and knowledge about vending as a marketing method with vending executives from foreign countries; to create further export markets for American vending machine manufacturers; and to better acquaint businessmen of other countries with the American economic distribution system.

"Within the official invitation, some 30 foreign visitors have come to our national equipment exhibit in past years," Donahue said. This conference will contribute to the President's new program of attracting foreign visitors to the United States, because hundreds will come here as a result of this international gathering.

A full day of addresses, discussions and tours will be devoted to the international conference on October 31. Some 250 delegates will be taken on tours of typical vending and manufacturing installations in Chicago on November 1.

"The American vending industry has a growing interest in foreign countries because of its many innovations and growth in recent years," Donahue said. "By contrast, several European countries are using advanced methods in other areas of merchandising. Thus, both foreign and American vending executives will benefit from this exchange of ideas."

The Chicago convention will draw nearly 10,000 American vending executives. The equipment exhibit, now in its 15th year, will occupy some 100,000 square feet at the new exhibition hall.

No registration fee will be charged for foreign delegates and special arrangements are planned to assist foreign visitors with hotel and other needs, Donahue said.

The national association has more than 1,600 member companies and is celebrating its own 25th anniversary this year.


Walter W. Beed, National Automatic Merchandising Association, Chicago, is secretary of the planning committee.

Companies interested in the conference should contact Mr. Beed at the NAMA headquarters, 7 South Dearborn Street, Chicago, Ill.

Amusement Div. of CJA Honors Bill Veeck

Baseball's Early Wynn receives CJA Sox owner, who was hospitalized when pressure of his job got too much.

CHICAGO—The Amusement Division of the Combined Jewish Appeal has selected a fund raising drive with a luncheon Tuesday, April 25, at the Standard Club in this city.

The drive, which was presided over by Lenny Garmsie, head of Garmisa Distributing Co., was highlighted by the presentation of a plaque to Bill Veeck, president of the Chicago White Sox baseball club, by guest speaker the Hon. Judge Abraham L. Maravits.

Since Veeck was hospitalized at the Mayo Clinic in Rochester, Sth pitching ace Early Wynn accepted the plaque for the ailing Veeck. The plaque was awarded to Veeck for his "high ideals of humanity and brotherhood." Since his arrival in Chicago several years ago to assume direction
Increased sales from distrubs in Cleveland, New Orleans, Los Angeles and Chicago coincide with what the New York trade advises is happening this past week. Dollars evidently being more available, customers are buying somewhat and things are loosening up. We find this situation just above everywhere and there isn't a major down turn in volume to speak with each week. The news is very good and it appears as if those early reports about four weeks ago indicating a bottoming-out in what was probably the last shallow drop on record were true.

Mike Munyes is the busiest firm on the street with arcades demanding more and more equipment as opening day approaches. Joe Munyes traveling, but locally this time, with a quick auto trip during the week to Connecticut and then to various points. Brinkmann and other suppliers of amusement rides are still attracting a large crowd and Munyes is handling both the Bert Larrondette and the Alcoa home edition to a big success. . . . Arcade owners up from the Jersey shore to buy equipment included Irving Kirsh and Meyer Miller, two vets from the coin-operated world.

Al Simon happy as ever as the Albert Simon Inc. firm makes a name for itself with Rock-Ola spring sales boosting the overall totals to practically all-time highs. Al advises that the other Al (D'Inzillo) is as busy as all get-out and that the ChiCoin "West Wild" ray gun is one of the reasons. The gun has everything but real-life cowboys—nuisemakers, animation, Indians—you name it, "Wild West" has it. . . . Charlie Rubenstein, veep of the Natl. Showman's Assoc., campaigning for the presidency and last week's luncheon with Gov. Rockefeller won't hurt his chances. (See separate story elsewhere.) Of Charlie really told the favoright staff and asked, "Can't we have a trip to a coin and machine business and didn't miss a trick. Rockefeller asked that he have the opportunity to meet with Ruby and have another chat!

Barney Sugerman and Abe Green back from a Chi trip and according to both coomien things never looked brighter for Eynon Sales Co. Wow! What enthusiasm! Meanwhile, the staff reports solid sales throughout the territory and "Kenny," who ought to know, tells us business is moving and the spring thaw has set in. Lou Wolberg handling the books while Morris takes one call after another. Myron Sugerman shipped a large quantity of machines to Europe last week.

Try and nail down Irv Holzman earlier in the week and its easier to make an appointment with JFK. Of course, the cooman was busy lining up details of the L & J affair at which he would eventually appear before the taking number of guests with a check for the UJA surpassing all previous goals. Whitey and Lou Druckman shipping the new United "5-Star" bowling alley and keeping the ops stocked with shuffle and assorted machines.

John Blotta, Blotta Distributing, of Syracuse, Newark, Albany (and you name it!) is so excited over the forthcoming MOA Convention that he's planing on renting an entire suite of rooms at Miami's Deauville Hotel to talk with ops about the "tremendous deals" his equipment makes possible. Of course, John's talking about Wurlitzer's "Top Ten Tunes," and "Western Trails" super market success story and so many others of the past plans. Leroy Bergman and John Cooper working hand-in-hand as previously arranged, until ops and the newly organized Sheldon Distributing Corp. are working as smooth as can be. . . . Meyer Parkoff and Murray Kaye claim that Seeburg's "List of the Week" is still moving along at a rapid pace while the outlet's crushed ice drinking machine continues to make big strides with vending operators.

Abe Lipsky and Harry Koeppel, Libra Distributing, shipped a nice size order to a buyer with the eventual destination, South America. Seems as if this market is growing too. . . . A shortage of pinball games all over the country has caused prices to go up in most markets. Reason for the lack of pinball is the recent heavy trading to overseas ports. . . . Charlie Brinkmann, former Rowe exec., to Automatic Retailers of America as assistant to the president. . . . Harold Roth, Continental, addressed the Junior financiers in a Wall Street meeting last week. Told the stock and bond men about the future of vending. Mickey Anderson in from Erie, Pa. to bowl in a tournament in Blykn. No word at press time as to how he and his team fared. . . Marvin Roth, Roth Novely, bubbling over recent sales. Claims the firm's upright biz has really picked up. . . . Irving Fenchel's daughter, Elaine, will marry Irwin Cooper on Sat., June 17th at the Forest Hills Jewish Center in Queens.

Bert Betti, Eastern Novelty, another wholesaler joyous over recent business, but then again, he never tells us business is actually bad. Bert's pool table supply business has never been better, actually, and the parts and pool biz looks very good. Betti will open new quarters sometime in the early fall but in a building which has been vacant for a year and which was sold to MOA in the rush in his present quarters. "We look for a very big year in 1961," said Bert after checking his first quarter figures. Very optimistic over the new Fischer pool table line, too.

Tom Greco calls to tell us that the last week NYSSOA meeting brought about some fine sales and that he is looking forward to the next fall show which goes all out for charities when called upon. Mrs. Anne Koenig is chairwoman of the Cancer Fund in that area. (Story elsewhere). . . . Art Silbert, Std. Financial, tells us that Gerald Blum and Bob Krause have been elected vice presidents of the firm. The Berm's new location supplies the CMC program and the last story (see details elsewhere) really helped the industry. . . . Tom and Frank Greco displayed the Rock-Ola Model 1484 "100" wall model at the last upstate ops meeting and results were quite satisfactory. "We sold quite a few," said Tom, who is reportedly doing a great job for Rock-Ola.

Tom Golf is to represent us next week to the instructors in the Western states...
Columns from every section of the nation are busily picking their 3-suiters in preparation for the zooming jet flight to sunny Miami Beach as the “zero hour” nears for the MOA conclave at the Deauville Hotel. Easily one of the big stories this year will be “is MOA Ed Richman in the running for a job?” There is almost constant contact with George A. Miller, president of the Music Operators of America, George is headquartered at the Deauville. The usual last minute arrangements for hotel reservations, and the rush setting up of exhibitors on the convention floor will resemble a “rat-race”—and, everything allowed for, it will end well. But it will be the very last moment for hotel reservations. Now is the time to just get in “under the wire.”

A noted absentee at the recent Combined Jewish Appeal luncheon was Delbert Coleman, proxy of the Seeburg Corp. We just learned that Del was hospitalized due to a nasty case of hepatitis. He is currently convalescing comfortably at home. (Have a speedy and complete recovery, Delbert.)...A brief visit at First Coin indicated that sales action was quite brisk, much to proxy Joe Klein’s joy. Sam Rother and Fred Klein divided their time between the busy telephones and visiting with operators in from the outlying districts.

Chicago Dynamic Industries sales director, Art Weinand, relates that production schedules at the busy Chicoil plant are now at absolute peak. Heavy sales of the “Mini-Chicoil” have been reported. Other Chicoil products are overrunning the market. Art also reports a big action at Bally Mfg, these days is centered on Bally’s exciting, new “Aech- pules” pingame, according to Herb Jones, Bill D’Onnell and Art Garvey. Overmissions for this game are flying high. Likewise for the big are the “Barrel-O-Fun” and “Life-A-Line” pingames, DeLuxe “Jumbo Bowler,” and “Sharpsheeter” gun game.

Alvin Gottlieb informs that D. Gottlieb & Co. has arranged to have a complete series of “Flipper” type pingames scheduled throughout the year. A very good move for this line, Alvin, Dave Gottlieb and Nate Gottlieb are delighted over the terrific demand in all markets for the new “Flipper” series. This non-replay flipper concept of chief Engineer Alvin is also enjoying heavy sales action in foreign markets...J. H. Keeney & Co. vice proxy Paul Hurbach tells us his lovely Rosemary enplaned for a visit with her vacationing parents, Mr. and Mrs. Paul Keeney, of Miami. They’re soakup the Florida brand of sunshine (much warmer than ours presently!)

Empire Coin owner Gil Kitt and sales manager Joe Robbins are reluctantly planning to miss the action and pleasant visits with old friends at the MOA conclave. “Just can’t see how we can possibly get away for the Miami meet,” they sadly mused. A quick scrutiny of the action at Empire explains the obvious reason for this brave man Joe Kitt, who just returned from a successful jaunt thru Indiana is off again. This day he heads for Michigan, Bill Berger is swinging thru Illinois. A brief visitor at Empire last Tuesday (5-2) was named Mfg’s. Art Rapacz.

Visitors in our town this past week included eastern column Al Rodstein and Harry Richman, both from Mfg’s. Boba Mfg, headquartered in Chicago, Bill Rosen and Bernie Shapiro. A definite candidate for handsomest guy in coin would easily be Harry Richman. A Pittsburgh Dane he is also an experienced buyer of coin machines. Both are good friends of the Chicago Coin-Op world. Boba Mfg is overrunning the market on its new pin game, “Bally Moon Ride.” A wide assortment of buyers were present to handle the business and Mike Schuster and Bill Kupfer of Vitamin Mfg, are looking forward to some fine trade in this pingame. Chicago Coin-Op World.

The last report from Seeburg vice proxy Tom Herrick, announces the appointment of Bill Happel’s west coast Badger Sales as the new Seeburg distrib in the Los Angeles area. Another Seeburg flash tells us George Gilbert, vice proxy of Seeburg’s international operations formed Seeburg, S.A., an affiliate with offices in Antwerp, Belgium. This is the new Seeburg sales office for the Benelux Countries (Belgium, Netherlands and Luxemburg). Henri E. Herbsch is named to head the sales organization. Bally Vend’s John Stewart, David Bowle and Bob Biehle are planning to spend a new week in Bally Vend’s exhibit booth during the MOA convention (May 15, 16 & 17). Another manufacturer who is reluctantly missing the MOA conclave is Clarence Schreyer, president of Games, Inc. Clarence is much too busy keeping tabs on production and shipping at the plant to think of taking any time off these busy days.

The present pace at J. F. Frantz Mfg. Co. is cancelling out any plans Johnny Frantz had to make the jet trip to Miami Beach. Johnny tells us there isn’t the slightest let-up in his production schedules at the factory...Chef Gere, proxy of Exhibit Supply Co., tells us he is getting a lot of action with Exhibit’s “Mechanical Vacuum” card vendor. He is flipping over a new series of cards he has now titled, “Monkey Shines.” The comedy pics are a sheer delight.

Frank Bach. Ops in attendance were Jack Burke, John Starchak, Norman Goldstein, Gene Lee, Ed Reinke, Howard Palmer, Neal Rothner, Sam Ward, Don Morgan, John Denaro and Norman Dompake. Atlahe hosts were Nate Feinstein, Mike Spagnola and Irv Ovitz. Mfr Mfg’s. Ted Rubie and Estelle Bye report that there is heavy production of late at Marvel in electrical scoreboards for shuffle alley amusement games. Ted surmises that at this rate of activity shuffle alley biz must be great all over the country.

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SPECIAL ISSUE*
(dated: may 20th)

your advertising message will reach ALL of the world's operators

distributed during the MOA Convention at the Deauville Hotel, Miami Beach, Florida. Operators unable to attend will receive it by mail.

goes to press:
THURS. MAY 11th

reserve your space now! . . . or better still—send in your ad now!

The Cash Box
1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

*Last Call!
ADD-A-BALL Extended Play plus
Light-Box Animation Create
Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Player Appeal" combination. Acclaimed and accepted everywhere, ADD-A-BALL adds a number of balls to each game through skillful player operation. It's fun—it's fresh, adds new zest to every game.

"Cannonball" animation in the light-box makes a "Big Production" out of every additional ball made. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell! Add 'em together, they spell . . .

FLIPPER PARADE

Tested! Proven! Accepted Everywhere!

- Lighting 5 tap rollevers gives an additional ball
- Hitting Rate-Target when matched to tap lighted rollevers gives additional ball
- Red and Yellow rollevers buttons light pop bumpers and halves for high score
- Additional balls given for high score
- Side double rollevers score up to 200 points
- New tilt feature enables play to continue by only penalizing player one ball plus ball in play.

Tomorrow's Design Today!

- High, wide and handsomeoperated light-box
- STAINLESS STEEL meldings
- Sparkling plated legs and front door panel
- Hard chrome finish corner castings

D. Gottlieb & Co.

1145-56 N. Kostner Avenue • CHICAGO 11, ILLINOIS

(Machine Priced In Operates Gottlieb Games)

Atlas Urges Ops Attend MOA Meet

CHICAGO—Atlas Music Company of this city has been actively promoting the upcoming Music Operators of America convention, slated for May 15, 16 & 17 at the Deauville Hotel in Miami Beach, Florida.

During the past few weeks the offices and showrooms at Atlas Music have been gaily decked out in a multitude of banners proclaiming the event to the visiting operators and other coin-men.

Atlas Music Company's Nate Fein-stein stated recently that music op-erators throughout the Downstate Illinois and Chicago areas have been receiving letters and other mailings from the firm's personnel urging them to attend the conclave in Miami Beach. As a result many of the operators placed reservations with MOA head-
quarters.

Atlas Music, distributors in this ter-

Roth Novelty Company

54 N. Pennsylvania Avenue
Wilkes-Barre, Pennsylvania
3-2240—Valley 3-7542

We are exclusive factory distributors for RALLY—WILLIAMS—ROCK—OLA

L A K E C H R O S TO F E R, C. O.

The Cash Box—May 13, 1961

BLUM and KRAUSE VP's
by Standard Financial. Blum has wide experience in financing the jewelry in-
dustry among others.

Krause, who joined Standard Fi-
nancial in 1956, is the operating head of the New York Time Sales Depart-
ment. The department is experienced in financing laundry and dry cleaning, vending, coin machines, soft ice cream vehicles and equipment, hotel and motel furnishings and printing equip-
ment industries.

FourCed SALE
FOURtune Making Uprights
FOUR You! (At fractured prices!)

When Answering Ads Say You Read It In
The Cash Box

We are exclusive factory distributors for RALLY—WILLIAMS—ROCK—OLA

L A K E C H R O S TO F E R, C. O.
WANT—Call Collector! Want immediate ex-
amples from collectors, dealers, etc. 
11-4600.

WANT—New or used 45 RPM records. We 
are looking for any Gospel or Country 
record. No price limit. cattle or 
farms. 1-4600.

WANT—New or used 45 RPM records. 
Also needs Rolling Stones, The Who, 
disco records. 1-4600.

WANT—New or used 45 RPM records not 
over 50 cents each. Also needs Gospel, 
country, and rock & roll records. 1-4600.

WANT—New or used 45 RPM records. 
Also needs Rolling Stones, The Who, 
disco records. 1-4600.

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### MISCELLANEOUS

**NOTICE**—Buy your parts and supplies from the oldest and most dependable suppliers. We carry the most complete line of parts and supplies. Call us today and let us help you.

**NOTICE**—Up for auction are the oldest and most reliable coin-operated equipment. Call us today and let us help you.

**NOTICE**—For sale: Block Marble Co. 420, N. Broad St., Philadelphia, PA 19107.

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SENSATIONAL STEREO BREAK-THROUGH

NEW, UNIQUE AMI CONTINENTAL 2 ACHIEVES FULL-COVERAGE STEREO WITHOUT REMOTE SPEAKERS

Hailed as a major break-through for coin-operated stereo, the new AMI Continental 2 is an entirely self-contained unit that brings the full magnificence of stereo to every patron, wherever he may be in a location.

SAVES ON COSTS... BUILDS EARNINGS

Because it eliminates the need for remote speakers, AMI's new Stereo Round* gets rid of the bother and expense of speaker installation. At the same time, the full stereo coverage of the new jukebox provides greater enjoyment for patrons, with a consequent step-up of collections. The result is extra profits, as well as more convenience and satisfaction for you and your locations.

AN EXCLUSIVE DEVELOPMENT

The new, self-contained Stereo Round eliminates entirely the conventional stereo sound "pinpoints." This notable accomplishment results primarily from combining a unique speaker placement arrangement with special circuitry to bring about the comprehensive sound wave mix illustrated.

The Continental plays 33⅓ and 45 RPM stereo or monaural records interchangeably.

See and hear this New Continental 2 at the MOA convention...then visit your AMI distributor's showroom for a demonstration that will amaze you.

WHAT YOUR CUSTOMERS HEAR WITH STEREO ROUND

These diagrams show, in simplified form, how sound waves combine and intermix to achieve full stereo coverage throughout a location.

Stereo intensity pattern showing playback from violin at far left.

Stereo intensity pattern showing playback from piano at center.

Stereo intensity pattern showing playback from French horn at far right.

1 + 2 + 3 = STEREO ROUND

AMI sales office 5075 West Lexington Street Chicago 44, Illinois
<table>
<thead>
<tr>
<th><strong>BALLY</strong></th>
<th><strong>PRICE LIST</strong></th>
<th><strong>ARCADE EQUIPMENT</strong></th>
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<tbody>
<tr>
<td><strong>Shuffles</strong></td>
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<tr>
<td>1. ABC Bowler (4/55)</td>
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<td>2. Deluxe model (4/55)</td>
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<td>3. Congress (7/55)</td>
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<td>4. Deluxe model (8/55)</td>
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<td>5. King Pin Bowler (9/55)</td>
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<td>6. All-Star Bowling (10/55)</td>
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<td>7. All-Star Deluxe (2/58)</td>
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<td><strong>Ball Bowlers</strong></td>
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<td>1. ABC Bowling League (1/57)</td>
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<td>2. ABC Tournament Bowler (6/55)</td>
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<td>4. Strike Bowler (11/55)</td>
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<td>6. Lucky Alley (5/55)</td>
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<td>7. Pan American (6/60)</td>
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<td>3. Criss Cross (1/55)</td>
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<td>4. Bonus Score (15/55)</td>
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<td>6. Blinker (8/55)</td>
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<td>7. Score-A-Line (5/55)</td>
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<td>8. Bowling Team (10/55)</td>
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<td>9. <strong>Jet</strong> Shuffle (3/55)</td>
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<td>10. <strong>2</strong> Player</td>
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<td>11. Explorer Shuffle (6/58)</td>
<td>200.00</td>
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<td>12. <strong>4</strong> Speed Shuffle</td>
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<td>13. <strong>6</strong> Step Shuffle</td>
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<td>14. <strong>8</strong> Way Shuffle</td>
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<td>15. <strong>6</strong> Speed Shuffle</td>
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<td>16. <strong>4</strong> Double Shuffle</td>
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<td><strong>UPRIGHT AMUSEMENT GAMES</strong></td>
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<td><strong>Ball Bowlers</strong></td>
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<td>1. Bowling Alley (11/55)</td>
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<td>2. Jumbo Bowler Alley</td>
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<td>3. Royal Bowler (12/57)</td>
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<td>4. Pickle Bowler (10/58)</td>
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<td>5. Simplex (3/55)</td>
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<td>6. Advance (5/55)</td>
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<td>7. League (10/55)</td>
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<td>8. Teammate (12/58)</td>
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<td>695.00</td>
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<td>9. Falcon (4/66)</td>
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<td>725.00</td>
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<td><strong>WILLIAMS</strong></td>
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<td>1. Roll-A-Ball (12/56)</td>
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<td>2. <strong>GA Twin Wild Cat</strong> (1/79)</td>
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<td>3. <strong>GA Super Wild Cat</strong></td>
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<td>5. <strong>K Spr Big Ten</strong> (6/57)</td>
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<td>6. <strong>K Big Roundup</strong> (3/55)</td>
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<td>7. <strong>K Little Buckaroo</strong></td>
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<td>9. <strong>K Criss Cross Diamond</strong> (1/60)</td>
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<td>10. <strong>K Red Arrow</strong> (4/60)</td>
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<td>11. <strong>K Red Round</strong> (5/58)</td>
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<td>12. <strong>K Red Joker</strong> (11/58)</td>
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<td><strong>4. Bally Champion Horse</strong> (1/57)</td>
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<td>5. <strong>Bally Space Ship</strong></td>
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<td>6. <strong>Bally Star Flight</strong></td>
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<td>8. <strong>Bally Jet Fly</strong></td>
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<td><strong>KIDDE RIDES</strong></td>
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<td>1. Chicago Coin Super Jet</td>
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<td>2. World Trainer</td>
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<tr>
<td>3. Deco Merry-Go-Round</td>
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<td>4. <strong>Exhibit Big Bronx</strong></td>
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<td>5. <strong>Exhibit Sea Skater</strong></td>
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<td>6. <strong>Exhibit Space Patrol</strong></td>
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<td>7. <strong>Rein德尔</strong></td>
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<td>8. Scientific Television</td>
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<td>9. Scientific Boat Ride</td>
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<tr>
<td>10. Texas Merry-Go-Round</td>
<td>225.00</td>
<td>245.00</td>
</tr>
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</table>
5 Big Profit-Proved Play Features in

UNITED'S NEW 5 STAR BOWLING ALLEY

1. **ALL STRIKES**—Strike Values 300 each...Top Score 3600

2. **PROGRESSIVE SCORING**—Strike and Spare Values Increase...Top Score 9900

3. **REGULATION SCORING**—Top Score 300

4. **ADVANCE SCORING**—Strike and Spare Values Advance...Top Score 7800

5. **ALL SPARES**—Spare "Pin Set-Up" Changes Every Shot
   Spare Value 300...Top Score 3600

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4 SIZES
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16 FT. LONG
Expandable with
4-ft. Sections to
17 FT. LONG
20 FT. LONG

13 Ft. Shipping Weight (Crated) 640 lbs.
16 Ft. Shipping Weight (Crated) 670 lbs.
Statement of Fact

When Mr. Alvin Gottlieb appeared before the Judiciary Committee of the Illinois Senate on April 25, 1961 for the purpose of stating his opinion that Bally pinball games exhibited to the Committee are gambling devices, he spoke at length about the friendship between his father, David Gottlieb, founder of D. Gottlieb & Company, and the late Ray Moloney, founder of Bally Manufacturing Company, emphasizing that the friendship continued to the time of Mr. Moloney’s death.

We are concerned about the possibility that Mr. Gottlieb’s gratuitous mention of Ray Moloney’s death—spoken in a context of references to hoodlum infiltration of the coin-machine industry and a statement that D. Gottlieb & Company is owned solely by the Gottlieb family—may lead to the suspicion that, after Mr. Moloney’s death, new and perhaps sinister principals succeeded to the ownership of Bally Manufacturing Company.

We must, therefore, state positively that Bally Manufacturing Company is presently owned entirely by Mr. Moloney’s heirs, all members of his immediate family. The board of directors, responsible for the management and policy of the company, consists, without exception, of persons who were for many years closely associated with Mr. Moloney in the operation of the company, either as veteran employees or members of his family.

BALLY MANUFACTURING COMPANY